NEWSSTAND PRICE \$6.50

Multiformat Marcy



Alternative can't get enough "Sex And Candy" as Capitol's **Marcy Playground** enters its ninth week at No. 1 on **R&R**'s Alternative chart. The track has also hit No. 1 at Active Rock and is moving steadily up Oat CHR/Pop and Hot AC.







"Mariah's classic ballads always had passionate lyrics, and My All is no exception. This is one of her most intimate & emotional singles to date."

Tom Poleman, Program Director, Z100/NEW YORK

"The simplicity of this song will make it a huge hit. This is the one we've been waiting for."

Ban Kieley, Program Director, KIISFM/LOS ANGELES

"Initial listener response to My All has been phenomenal. Her gentle vocals guided by an acoustic guitar complete this brilliant mainstream pop song."

John Ivey, Program Director, KISS108/80STON

"Strong lyrics, Passionate vocals make this the most accessible pop song on the album. Mariah is giving Top Forty a winner for our Spring & Summer books."

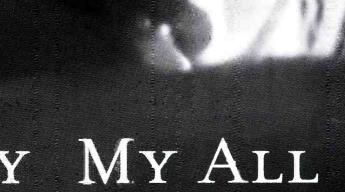
Rob Morris, Program Director, KDWB/MINNEAPOLIS

"Her performances of My All on the American Music Awards & Rosie O'Donnell confirmed my belief this is destined to become another M.C. classic."

Erik Bradley, Music Director, 896/CHICAGO

"Without question, the standout song from an already great album. A beautiful traditional ballad reminiscent of her #1 hits of the past. A must play."

Tim Richards, Program Director, KRQ/TJCSON



MARIAH CAREY MY ALL

THE NEW SINGLE.

From the album that also includes the hits Honey, Butterfly, The Roof and Breakdown.

"Butterfly"-Over 8 million albums sold worldwide

The only female artist ever to have 7 consecutive albums reach Triple Platinum in the U.S.!

VHI-Artist Of The Year

DON'T MISS MARIAH ON BET'S "PLANET GROOVES"
TUESDAY, MARCH 24 & THE WORLD MUSIC AWARDS, WEDNESDAY, MAY 6.











"COLONIO NEL 3 PATA II., OFE MARCA HUSTRANIO 1998 SONY MENI ENTERTAINMENT I



MY ALL 3/W BREAKDOWN
Single In Stores
Tuesday, April 2L

Produce I and Arranged by Mariah Care- and Walter Afanasieff Management: Gallin-Morey Associates

NET GENERATION, REDUX

Last week, columnist **Dave Lange** introduced you to the "Net Generation," society's 18-and-under crowd. Get to know them better in this week's Management column.

Page 15

PONDERING PURS

Over the last few years, you've probably been reading about radio's declining Persons Using Radio (PUR) levels. But is the situation as dire as some would lead you to believe? Katz Radio's **Gerry Boehme** breaks out the stats and offers a balanced perspective.

Page 16

PAY-FOR-PLAY, REDUX

Lon Helton's recap of the controversial "Pay For Play" panel at the recent Country Radio Seminar also continues this week.

Pages 116-118

SWORD OF SYNDICATION

Is Rock radio's stable of syndicated personalities choking off talent development at the local level? Read the perspectives in this week's Rock section.

Page 140

IN THE NEWS

- Vance Dillard appointed Dir./Soft AC Programming for Jacor
- Robert Johnson becomes Exec. VP/ COO at Bonneville Broadcasting
- Geffen reorganizes Top 40 dept:
 Steve Kline, Tracy Skelly, Kevan
 Rabat take new positions
- Don Parker recruited by KCMG (Mega 100)/L.A. as OM
- Tom Calococci appointed OM for Radio One Baltimore trio

Page 3



CHR/POP

CELINE DION My Heart Will Go On (550 Music)

CHR/RHYTHMIC

• K-CI & JOJO All My Life (MCA)

URBAN

• SWV Rain (RCA)

URBAN AC

BRIAN MCKNIGHT Anytime (Mercury)

COUNTRY

. CLINT BLACK Nothin' But The Taillights (RCA)

NAC/SMOOTH JAZZ

PAUL HARDCASTLE Paradise Cove (JVC/JMI)

HOT AC

• MATCHBOX 20 3am (Lava/Atlantic)

AC

• CELINE DION My Heart Will Go On (550 Music)

ACTIVE ROCK

• DAYS OF THE NEW Shelf in The Room (Outpost/Geffen)

ROCK

• KENNY WAYNE SHEPHERD Blue On Black (Revolution)

ALTERNATIV

• MARCY PLAYGROUND Sex And Candy (Capitol)

ADULT ALTERNATIVE

• ERIC CLAPTON My Father's Eyes (Duck/Reprise)

NEWSSTAND PRICE \$6.50



Keeping An 'Eye' On Radio's Top Revenue Group In 1997

CBS Corp. was again the top moneymaker in '97, according to **BIA** *Investing In Radio* data released last week. CBS spokesman Jack Bergen attributed the company's \$500 million-plus gain from '96 in part to the leadership of Mel Karmazin, calling the CBS station group head"a sales-driven leader." Bergen also cited the company's focus on the major markets: "That's where most of the revenues are." Sinclair Communications is the only group to drop out of the Top 10; it was ranked Nc. 8 in '96, and fell to No. 11 last year.

Rank	Owner	Revenue*	Stations	'96 Rank**
1	CBS Corp.	\$1543.0	166	* · · · · · · · · · · · · · · · · · · ·
2	Chancellor Media	\$1007.0	112	2
3	Jacor	\$604.0	189	4
4	Capstar	\$548.2	317	3
5	Clear Channel	\$440.0	178	5
6	ABC Radio	\$310.4	28	6
7	Cox Radio	\$238.8	54	7
8	Emmis	\$154.6	13	9
9	Heftel	\$152.2	37	10
10	Susquehanna	\$141.4	21	11
		100	D	07.0

* Revenue estimated in millions ** Estimated '96 revenues, as of December 9, 1997 Source: BIA

FCC Initiates Post-Telecom Scrutiny Of Ownership Rules

By MATT SPANGLER R&R WASHINGTON BUREAU

C ould radio be facing a tightening of the regulatory relaxation that has seen it grow to a \$12.3 billion industry in just two years?

The FCC voted unanimously last week (3/12) to look into how consolidation in the radio industry has affected the public interest. The commission is examining all broadcast ownership rules, including the ownership caps instated by the Telecommunica-

tions Act of 1996, as part of a biennial review mandated by the legislation. Any rules judged to be no longer "in the public interest" can be repealed.

FCC Chairman Bill Kennard said the inquiry must stay focused on two aspects of the public interest: "promoting competition and promoting diversity." Commissioners Gloria Tristani — who said diversity can only be promoted if "large segments of society" have access to a diversity of view-

FCC/See Page 19

MARCH 20, 1998

3rd Alternative Special Bows

By Jim Kerr R&R ALTERNATIVE EDITOR

This week's **R&R** features its third annual Alternative Special: "Alternative Evolution." Starting on Page 33, you'll find:

• An in-depth look at WXRK/ New York, an Alternative outlet whose formatic evolution has drawn a lot of attention.

• Interviews with five Alternative GMs, whose experiences all tell a different tale of the format and its competition in 1998.

• The record company point of view, with Sr. VPs from many of the major labels sharing their thoughts on the format.

• Jacobs Media's Tom Calderone — he shared his predictions for 1997 early last year, and now he shares his feelings on what actually happened over the past 12 months.

Dees Freezes For Cold Cash!

With an ocean of possibilities for its next promotion vessel, KIIS-FM/Los Angeles decided to flood the television waves with a comic nod to the film Titanic. With frozen tongue planted firmly in cheek, morning man Rick Dees (I) utters his final words to a floating Kate Winslet look-alike,



"Promise me you'll always listen to KIIS-FM." Her response, "I can't promise you that, Rick." After sinking beneath the water, he splashes back into view and counters, "Can you for \$50,000?!"

Union Files Complaint Against CBS

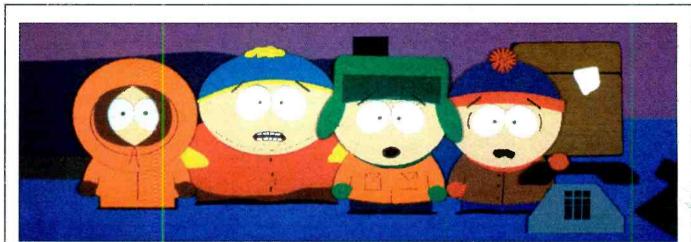
■ AFTRA says company violated federal labor law

While the strike lines may not be forming yet, a labor union representing some CBS Corp. air talent made a step in that direction last week.

The national office of the American Federation of Television and Radio Artists (AFTRA) filed charges on March 13 with the National Labor Relations Board against CBS, citing "unfair labor practice." The union said CBS violated federal law when it implemented a new benefits package Jan. 1 without first negotiating it with the union.

CBS spokesman Jack Bergen told **R&R** that, prior to the new year, the company did negotiate with AFTRA 38 local contracts that ex-

AFTRA/See Page 19



'KBCO/Denver's Gonna Kick That Cable Company's Ass? Sweet!'

Ahhhh, the power of radio ... to entertain, to inform, to inspire, to electrocute — oops, sorry, Kenny! **KBCO/Denver** spotted the ultimate injustice — *South Park's* conspicuous absence from TCI, the area's cable system — and bulked up its troops like so many kids on Weight Gain 4000. Like a swarm of wild turkeys, listeners turned out in droves to back the station's efforts. Did it work? Turn to Street Talk on Page 22.

Deadline for R&R Industry Achievement Awards nomination ballots: March 23!

RECOVER YOUR SOUL

THE FOLLOW UP TO THE MULTI PLATINUM SINGLE SOMETHING ABOUT THE WAY YOU LOOK TONIGHT THE ALBUM

THE BIG PICTURE



Most Added at CHR Second Consecutive Week!

R&R Hot AC Debut @ R&R AC @-9

Majors This Week: STAR 94 KDWB

On Tour Now!



Produced by Chris Tanna Management: John freid



MARCH 20, 1998

Dillard To Direct Jacor Soft AC Prog.

Jacor Communications has promoted Vance Dillard to Director/ Soft AC Programming. He retains his duties as PD of WPCH-FM/At-

As part of his new job, Dillard will consult with Jacor's Soft AC stations in Atlanta; San Diego; Louisville; Dayton; Youngstown; Toledo; Santa Barbara, CA; Des Moines; Rochester, NY; and Boise, ID. "We think we've finally found a job Vance can do," quipped Jacor Sr. VP/Programming Tom Owens. "We're past due in formally recognizing Vance's contribution to the Soft AC arena. He has a unique appreciation for the subtleties of successful Soft ACs, and we're looking forward to lever-

DILLARD/See Page 12

Johnson Rises To Bonneville EVP/COO

Robert Johnson has been elevated from Sr. VP to Exec. VP/COO at Bonneville International Corp. Between 1991-96. Johnson was Bonneville's VP, Secretary, and General Counsel.

"Bob has earned this appointment through strong performances as Sr. VP and as General Counsel," said President/CEO Bruce Reese "His critical thinking and his ability to work with people will help us de-

JOHNSON/See Page 12

Disney Packs A Full H-0-U-S-E

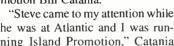


The Walt Disney Company, along with its newly unveiled Lyric Street Records (LSR), hosted a lavish reception for the Country Music Association's Board Of Directors recently. The event was held — where else — at Walt Disney Studios in Los Angeles. Engaging in a little monkey business afterward are (standing, I-r) LSR Sr. VP/Promo & Product Dev. Carson Schreiber, LSR Sr. VP/A&R Doug Howard, CMA Exec. Dir. Ed Benson, Walt Disney Co. Chairman & CEO Michael Eisner, Walt Disney Studios Chairman Joe Roth, LSR President Randy Goodman; (seated, I-r) CMA Board Chairman Don-na Hilley, LSR artist Lari White, CMA Board President Tim DuBois.

Kline To Head Top 40 Promo At Geffen

Rabat, Skelly report to him as Dirs./Top 40

Geffen Records has reshuffled its Top 40 promotion department, elevating Steve Kline to Head/Top 40 Promotion. At the same time, Kevan Rabat and Tracy Skelly have been named Directors/Top 40 for the East and West Coasts, respectively. Rabat and Skelly report to Kline, while Kline reports to Head/Promotion Bill Catania.





"Steve came to my attention while he was at Atlantic and I was running Island Promotion," Catania

said. "As part of a great staff, he stood out even then as a future star, and it was a tremendous stroke of luck that I was able to bring him to Geffen last year. In a short time, he has impressed all of us with his leadership abilities and strategic thinking."

Kline, who will relocate from New York to Los Angeles, noted, "I'm grateful

to Bob for being such an inspiring mentor and for presenting Tracy,

GEFFEN/See Page 12

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Mega's Man: Parker Now KCMG/L.A. OM

KKFR-FM/Phoenix PD Don Parker has been named OM at Chancellor's Oldies KCMG (Mega 100)/Los Angeles. Parker's career includes stints as PD at KTBZ-FM/Houston, KBOX-FM/Fresno, KKDJ-FM/Fresno, and KEDG-FM/Las Vegas.

KCMG VP/GM Bob Visotcky noted, "Don understands the audience, music, and marketing direction of Mega 100."

"I'm very excited to be joining the team at America's hottest new station, Mega 100," Parker said. "Bob Visotcky and the entire staff have already begun to change the face of L.A. radio, and I'm thrilled to be coming aboard to help shake things up even more. Mega 100 is here to win and here to stay.

"I'm also happy to be with the best in the business. Scott Ginsburg and Jimmy de Castro have built an amazing group of stations, and I look forward to working with Steve Rivers, John Madison, and everyone at Chancellor Media.

LOOKING BACK

Gonna Put It in The Want Ads ...

A good number of people have run advertisements in the R&R Opportunities section that led to them getting a better gig. Here's a quick look from the '70s:

1974 The Greaseman, Larry Woodside

Lee Logan, Denise Oliver, Shotgun Johnny Ringo

Roger W. Morgan, Chuck Buell 1976

1977 Ed Solomon, Neal Mirsky, Bob Linden

1978 Howie Castle, Dwight Douglas, The Magic Christian

Jeff Lucifer, Robert W. Knight, Boyd R. Britton 1979

Jim Zippo, Bob Hudson, Bob Landree, Nick Bazoo

Look for more from the '80s next week.

Sticking With Radio For 25 Years



Calococci: Radio **One/Baltimore OM**

WERQ/Baltimore PD Tom Calococci has been appointed OM

for all of Radio One's stations in the market, including CHR/ Rhythmic WERQ, Talk WOLB-AM, and Gospel-Urban AC combo WWIN-AM & "Tom Calococ-



ci knows how to

win!" Radio One/Baltimore GM Pam Somers commented. "He has the passion, vision, and focus to take and, even more importantly, keep a station at the top. With his leadership, his team consistently and successfully delivers to Baltimore the cutting-edge 'Q-munity' station. I know he will do great things for

CALOCOCCI/See Page 19

Two More Firms Join 'Virtual Radio' Frav

BP, Jones to engage in high-tech voice tracking

The "virtual radio" concept is building steam. This technology, which allows a personality in one location to distribute voice tracks to multiple stations around the country for replay in a more natural, seamless manner, was adopted by two companies on the same day this week.

Seattle-based Broadcast Programming is calling their product "Total Radio." BP has

been doing automated formats for years now, but this product allows stations to download voice tracks

into a hard drive on their computer and replay them in between songs played locally. Klem Daniels will oversee Total Radio.

Denver-based Jones Radio Network doesn't have a name for its service, but it's offering similar elements: major-market-quality announcers voice-tracking for stations of all formats and in all market siz-

es. The Jones project will be supervised by Tom Watson, who was

WEB SITE: www.rronline.com

VIRTUAL/See Page 12

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

	(Phore)	Fax	(Small)
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Table 1	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@rronline.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
WASHINGTON, DC BUREAU:	202-463-0500	202-463-0432	rrdc@rronline.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

Radio Ready To Reap Revenue With Prescription Drug Ads

 Relaxed government regulations, radio's immediacy could propel an explosion in ad dollars

By Jeffrey Yorke R&R WASHINGTON BUREAU CHILF

Relaxed government regulations for advertising prescription drugs over the airwaves have sparked a new interest in radio with pharmaceutical companies looking for new ways to get their products into consumers' hands.

"It wouldn't surprise me to see radio advertising for pharmaceutical products double," John Kamp, Sr. VP of the American Association of Advertising Agencies in Washington, told R&R. Although he acknowledged that since there have been very few dollars spent for radio advertising by drug companies in the past, "I'll make an educated guess that we'll see a lot more advertising in this category in the future."

And he's not alone. A number of industry observers told **R&R** that radio advertising for pharmaceutical products will likely explode over the next few years as drug compa-

44

One reason these advertisers will fall in love with this medium is the immediacy of radio.

Judy Carlough

Œ

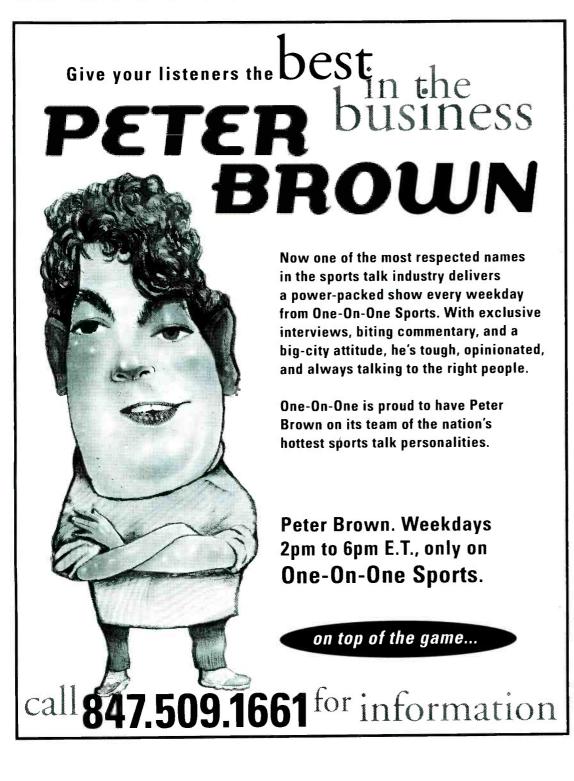
nies and advertisers mine new, lessregulated territory. In August, the Food and Drug Administration (FDA) revised its rules on broadcast advertising to allow companies to make claims about their products as long as the spots also include information about "any major risks, as well as instructions for how consumers can easily obtain more-detailed information about the drug's approved uses and risks," the agency said in announcing its new regulations.

More 'Efficient' Spots

The new rules have made pharmaceutical "advertising on broadcasting much more efficient. You can do it in 30 seconds, and even better in 60-second spots," Kamp said. "It can even be effective in conducting a new product roll-out."

Judy Carlough, Exec. VP/National Marketing from the Radio Adver-

RADIO/See Page 8



Bloomberg

BUSINESS

Big City Gets Bigger In Big Apple

B ig City Radio Inc. has received FCC approval to upgrade the signal strength of its "Y-107" trimulcast (WWVY-FM/Nassau-Suffolk, WWXY/NewYork & WZVU-FM/Monmouth-Ocean, NJ) by June. The stations' power levels will be doubled, going from 3 kw to 6 kw Class As, according to Dir./Engineering Al Kirschner. He told **R&R** the trimulcast will go from 70% to 90% coverage of the New York metro.

Also, Big City has nearly finished its offering for \$174 million of 11.25% senior discount notes due 2005. The notes were issued Tuesday at a discount price of 72.055% per note. The proceeds from the offering are expected to total \$125.4 million.

Mt. Wilson Wants More Limits On DARS

merican Mobile Radio Corp. and CD Radio Inc. must limit the power and height of their terrestrial repeaters (used to fill in gaps in coverage), according to Los Angeles-based Mt. Wilson FM Broadcasters Inc. In comments filed with the FCC earlier this month, Mt. Wilson said the towers should be limited to 100 watts at 100 meters height. Mt. Wilson also said DARS should not be used "to create a new broadcast service." AMRC President Lon Levin told R&R that such proposed limitations are "an effort to slow down our technology," and insists the service is inherently a satellite-based one and that the land-based transmitters are "simply booster systems."

Meanwhile, CD Radio Inc. gained \$2.50 on March 12, up from the previous day's close of \$16.50, while American Mobile Satellite Corp., parent company of American Mobile Radio Corp., was up \$1 to \$8.50. CD Radio had moved up to \$20.63 by the end of trading on Tuesday, while AMSC finished the day at \$8.13.

Alcohol Ad Opponent Joe Kennedy To Retire

oe Kennedy (D-MA) announced March 13 that he will not seek re-election to his House seat in November. Kennedy cited his increased commitment to his family in the wake of his brother Michael's death last Dec. 31. Rep. Kennedy has led a small, but noticeable, congressional effort to curtail alcohol advertising on the broadcast airwaves.

Plug Pulled On Prime Sports

ports Byline USA has picked up 80 Prime Sports affiliates for undisclosed terms. Dallas-based Radio Shows pulled the plug on its Prime Sports programming on Monday. "The terms were favorable to acquire their affiliates," Darren Peck, President of San Francisco-based Sports Byline told R&R. Radio Shows, which downsized from 24-hour to weekend and overnight programming at the outset of '97, continues to syndicate its three most popular sports shows — The Bob Golic Show, The Fastest Show In Sports With Ed Berliner, and Mark and Kyle's Sports Blitz — separately from the Sports Byline deal.

Universal, Clear Channel Deal Gets Tentative OK

The Justice Department has given Clear Channel tentative approval for its \$2.1 billion purchase of Universal Outdoor Holdings' billboards. Antitrust officials indicated the over-concentration concern may be resolved by a third-party buyer in certain areas, Bloomberg said. A DOJ spokesman could not confirm the report.

Clear Channel Buys Stake In Mexican Broadcaster

Clear Channel Communications Inc. will purchase 40% of Mexico Citybased Grupo Acir for \$57.5 million. Grupo Acir owns 164 radio stations in 72 Mexican cities. Clear Channel's other international interests include properties in Australia, New Zealand, China, and the Czech Republic.

Clear Channel also announced two public offerings on March 13: 5.5 million shares of its common stock and \$500 million in senior convertible notes due April 1, 2003. Proceeds will be used to reduce debt. Clear Channel's stock gained \$4.56 March 13, to close at \$95.69.

FCC Changes EEO Filing Date

Proadcasters can now submit annual reports to the FCC September 30, the same date they must be filed with the Equal Employment Opportunity Commission. Previously, stations had to file employment data by May 31. Monday's action came as part of the FCC's biennial review of its rules.

FCC Fines Michigan Pirate

he FCC fined Pontiac, MI-based "Musical Radio" \$5000 for broadcasting at 106.3 MHz without a license. Edwin Valentin told R&R that the Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of *all* publicly traded companies that derive more than 5% of gross revenues from radio advertising.

				Change !	Since	
	4/1/97	3/6/98	3/13/98	4/1	3/13	
Radio Index	100.37	226.37	228.59	+127.75%	+0.98%	
Dow Industrials	6611.05	8569.39	8602.52	+32.35%	+0.41%	
S&P 500	759.64	1055.69	1068.59	+43.02%	+1.26	

Fall Ratings Report: Chapter Three MUSICIES ING

This year, at Music Technologies, we expect to do more library music testing than any other research company in America. Why?

It's simple...Interactive is the new "Gold Standard" in music testing and it gets great ratings, even for the tough to win points in highly competitive battles. Just look at the numbers...

Country KNIX Phoenix: 7.6 (No. 1) 25-54 Persons

A.C. WYSF Birmingham: **6.4 to 8.2** Fall 96 to Fall 97, 25-54 Women

Classic Rock WKRR Greensboro: 15.2 (No. 1) 25-54 Men

CHR KRQQ Tucson: 14.7 (No.1) 18-34 Persons

Alternative WKDF Nashville: 10.5 (No. 2) 18-49 Men

A.C. WRSN Raleigh: **5.5 to 7.3** Fall 96 to Fall 97, 25-54 Women

A.O.R. KRZZ Wichita: They don't subscribe to Arbitron so we can't publish their numbers, but **WOW!**

All figures quoted are from Arbitron, Fall 97 (unless otherwise stated) and are Monday-Sunday 6am-Mid.

Music Technologies, LLC

FIRST IN FULLY-DIGITAL INTERACTIVE MUSIC LIBRARY TESTING

• KGEM-AM. KCID-AM & FM. KSRV-AM & FM. KJOT-FM & KOXR-FM/Boise \$16 million (est.)

DEAL OF THE WEEK 1998 DEALS TO DATE

Dollars To Date:

\$1,424,397,685 (Last Year: \$3,444,726,162)

Dollars This Week:

\$46.949.062 (Last Year: \$434,471,000)

Stations Traded This Year:

408

Stations Traded This Week:

(Last Year: 465) • KMXX-FM/Imperial & KWST-FM/Brawley, CA \$2.4 million • KIEZ-FM/Carmel Valley, CA \$300,000 40

FORMAT: Ethnic

PRICE: \$391,667

(309) 342-5131

WLTH-AM/Gary

PRICE: \$750,000

promissory note at 8%

Phone: (219) 885-7744

BUYER: Marion

WRLV-AM & FM/

PRICE: \$270,000

Salyersville

723-5138

6939

Illinois

WGIL-AM, WAAG-FM &

TERMS: Stock sale for 66.66%

BUYER: John Pritchard is ac-

quiring 53 1/3 shares of Gales-

burg Broadcasting Co. Phone:

SELLER: Becky Nichols and

Indiana

TERMS: Asset sale for \$650,000

cash and a five-year, \$100,000

SELLER: WLTH Radio Inc.,

headed by President Pluria Mar-

Kentucky

shall. Phone:(219) 882-1370

TERMS: Asset sale for cash

BUYER: Wallingford Broadcast-

ing Co. Inc., headed by President

Kelly Wallingford. Phone: (606)

SELLER: Licking Valley Radio

Corp., headed by President Ani-

ta Belhasen. Phone: (606) 789-

Louisiana

KXZZ-AM, KBIU-FM,

Lake Charles

PRICE: \$14,848,000

KKGB-FM & KYKZ-FM/

TERMS: Stock sale for cash

BUYER: Cumulus Broadcasting

Williams.

WLSR-FM/Galesburg

consideration

(Last Year: 58)

• KEXO-AM, KQIL-FM & KKNN-FM/Grand Junction, CO \$2

• WBDX-FM/Trenton, GA (Chattanooga, TN) \$1,189,395

• KORL-FM/Honolulu \$1.27 million

• KZKE-FM/Seligman, AR \$175,000

• WGIL-AM, WAAG-FM & WLSR-FM/Galesburg, IL \$391,667

TRANSACTIONS AT A GLANCE

• Bonneville/First Virginia Communications swap \$10.7 million

WUPP-FM/Warrenton, VA (Washington, DC)

• WTOP-FM/Warrenton, VA (Washington, DC)

• WJRD-AM/Russellville & WZPQ-AM/Jasper, AL No cash

• WLTH-AM/Gary, IN \$750,000

• WRLV-AM & FM/Salyersville, KY \$270,000

• KXZZ-AM, KBIU-FM, KKGB-FM & KYKZ-FM/Lake Charles, **LA** \$14,848,000

• WOCN-FM/South Yarmouth (Cape Cod), MA \$1.2 million

• WTWR-FM/Monroe, MI (Toledo, OH) \$2.8 million

• KRNY-FM/Kearney, NE \$650,000

• KSWB-AM/Seaside, OR \$140,000

• WBIN-AM & FM/Benton, TN \$265,000

• WCRK-AM/Morristown, TN \$250,000

WMEV-AM & FM/Marion, VA \$1.65 million

• WWLC-FM/Balsam Lake, WI \$400,000

TRANSACTIONS

Oh Boise! Journal Moves Into Idaho

by President Syd Able. Phone:

Alabama

WJRD-AM/Russellville &

PRICE: No cash consideration

BUYER: William Grant III and

Walter Grant are acquiring SIS

Sound Inc. and SIS Sound of

Russellville Inc. Phone: (205)

Arizona

TERMS: Transfer of stock

WZPQ-AM/Jasper

FREQUENCY: 94.3 MHz

POWER: 2.08kw at 397 feet

☐ Bonneville, First Virginia swap outlets in the nation's capital

(703) 369-1080

FORMAT: Oldies

Deal Of The Week

KGEM-AM, KCID-AM & FM, KSRV-AM & FM, **KJOT-FM & KQXR-FM/ Boise**

PRICE: \$16 million (estimated) TERMS: Not released

BUYER: Journal Broadcast Group Inc., headed by President Douglas Kiel. It owns 16 other stations Phone: (414) 967-5306 SELLER: American General Media-Nevada LLC, headed by President Anthony Brandon. Phone: (410) 832-5870

FREQUENCY: 1140 kHz; 1490 kHz: 107.1 MHz: 1380 kHz: 96.1 MHz: 105.1 MHz: 100.3 MHz

POWER: 10kw; 1kw; 49kw at 2654 feet; 5kw day/1kw night; 100kw at 450 feet; 53kw at 2589 feet; 100kw at 705 feet

FORMAT: Nostalgia; AC; Country; Country; Country; Rock; Alterna-

Swap Deal

VALUE: \$10.7 million (estimated)

TERMS: Bonneville is first exer-

cizing its \$2.6 million option to buy

WTOP-FM from Bill Parris. Then

it will swap the frequency of

WTOP-FM for the frequency of

First Virginia Communications'

WUPP-FM. In addition, Bonne-

ville will also pay First Virginia

BROKER: Mitt Younts of Media

TRADED TO: Bonneville Inter-

national, headed by President/

CEO Bruce Reese. It owns

WTOP-AM, WGMS-FM & WWZZ-

FM/Washington. Phone: (801)

FREQUENCY: 107.7 MHz

WTOP-FM/Warrenton

TRADED TO: First Virginia

Communications Inc., headed

(Washington, DC)

FORMAT: Country

POWER: 33kw at 1199 feet

Communications \$8.1 million.

WUPP-FM/Warrenton

(Washington, DC)

Services Group

575-7500

Bonneville/First Virginia

Communications swap

BROKER: Kalil & Co.

SELLER: William Grant Jr. (deceased)

KZKE-FM/Seligman

PRICE: \$175,000

221-3114

TERMS: Asset sale for \$40,000 cash and an eight-year, \$135,000 promissory note at 10% interest BUYER: Hart and Howard Broadcasting Inc., headed by President Joseph Hart. Phone: (520) 753-9100

SELLER: Rick Murphy. Phone: (520) 855-1051

California

KMXX-FM/Imperial & **KWST-FM/Brawley**

PRICE: \$2.4 million TERMS: Asset sale for cash **BUYER: Entravision Communi**cations Co. LLC, headed by President Walter Ulloa. It has agreed to acquire KAMP-AM/EI Centro, CA. Phone: (310) 820-

SELLER: Brawley Broadcasting Co., headed by President Calvin Mandel. Phone: (760) 352-2277 FREQUENCY: 99.3 MHz; 94.5

POWER: 3kw at 200 feet; 50kw at 200 feet

FORMAT: Regional Mexican; Country

BROKER: Media Venture Partners

KIEZ-FM/Carmel Valley

PRICE: \$300,000

TERMS: Asset sale for \$50,000 cash and a 66-month, \$250,000 promissory note

BUYER: Wagenvoord Advertising Group Inc., headed by President David Wagenvoord. It owns KNRY-AM/Monterey, CA. Phone: (813) 726-8247

SELLER: Central Coast Communications Inc., headed by Jaime Bonilla Valdez. Phone (619) 425-2132

BROKER: Miller & Assoc.

Colorado

KEXO-AM, KQIL-FM & KKNN-FM/Grand Junction

PRICE: \$2 million

TERMS: Asset sale for cash **BUYER: Cumulus Broadcasting** Inc., headed by President Bill Bungeroth. It has agreed to acquire KBKL-FM, KEKB-FM & KMXY-FM/Grand Junction. Phone: (312) 867-0091

SELLER: Mustang Broadcasting Co., headed by President Paul McFee. Phone: (970) 243-

FREQUENCY: 1230 kHz: 1340 kHz 95 1 MHz

POWER: 1kw; 1kw; 100kw at 969

FORMAT: AC; Country; Country **BROKER: McCoy Broadcast Brokerage**

Georgia

WBDX-FM/Trenton (Chattanooga, TN)

PRICE: \$1,189,395

TERMS: Asset sale for promissory note

BUYER: Partners For Christian Radio Inc., headed by Director Dean Arnold. Phone: (423) 892-1200

SELLER: RA-AD of Trenton Inc., headed by President Bob Lubell. Phone: (423) 899-5111

FREQUENCY: 102.7 MHz POWER: 318 watts at 1374 feet

FORMAT: Religious

Hawaii

KORL-FM/Honolulu

PRICE: \$1.27 million TERMS: Asset sale for cash **BUYER: WFN Broadcasting** Corp., headed by President Sakae Ross. Phone: (808) 536-0010 **SELLER: Loew Broadcasting** Corp., headed by President Rob-

Inc., headed by President Bill Bungeroth FREQUENCY: 99.5 MHz SELLER: John Borders and Don POWER: 15kw at 1988 feet

Turner

FREQUENCY: 1580 kHz: 103.7 MHz: 100.9 MHz: 96.1 MHz POWER: 1kw: 100kw at 469 feet:

3kw at 300 feet; 100kw at 1411

FORMAT: Urban; AC; Rock; Country

BROKER: Tom Gammon of Americom

Massachusetts

WOCN-FM/South Yarmouth (Cape Cod)

PRICE: \$1.2 million

TERMS: Asset sale for cash **BUYER: Sandab Communica**tions LP II, headed by President Stephen Seymour. It owns

WQRC-FM/Cape Cod, MA. Phone: (410) 828-4780

SELLER: Cape Cod Broadcasting Corp., headed by President Donald Moore. Phone: (508) 778-6200

FREQUENCY: 103.9 MHz POWER: 3kw at 315 feet FORMAT: Nostalgia

Michigan

WTWR-FM/Monroe (Toledo, OH)

PRICE: \$2.8 million TERMS: Asset sale for cash

BUYER: Cumulus Broadcasting Inc., headed by President Bill Bungeroth. It owns WLQR-AM, WTOD-AM, WKKO-FM, WRQN-FM, WWWM-FM & WXKR-FM/

Toledo. Phone: (312) 867-0091 **SELLER: Lesnick Communica**tions Inc., headed by President Betty Carey. Phone: (734) 242-

6600 FREQUENCY: 98.3 MHz POWER: 1.4kw at 466 feet

FORMAT: CHR

Continued on Page 8

Are you still doing r music tests an auditor

This year, at Music Technologies, we expect to do more library music testing than any other research company in America.

Surprised? You shouldn't be, because Music Technologies is the <u>leader</u> in Interactive music testing, the breakthrough advance that's "raising the bar" in the way stations are testing music and delivering higher ratings.

Improvements in technology are changing the way we live and do business every day. No old technology, however useful in its time, lasts forever.

Take a moment to compare the differences between Interactive and auditorium tests and you'll see why so many smart managers who want higher ratings have stepped up to Music Technologies' Interactive testing, the new "Gold Standard" for music library testing.

Auditorium Testing

- Local supervisors call from a database of "professional test takers" to recruit the test.
- Fatigue caused by sitting and doing the test for 11/2 to 2 hours at a sitting causes song scores in the last half of the test to be lower than those in the first half.
- All test takers hear the tested songs in the same order, creating song order bias.
- Test takers come mostly from a 5 to 8 mile radius of the hotel.
- Lots of referrals (friends) who know each other are necessary to fill the test.
- Can't focus the test's recruiting into your station's hot zips.
- An <u>unreal</u> public group testing environment.
- The best thing we could do, however flawed, for the last 17 years.

Interactive Testing

- The nation's best national/central recruiters recruit totally at random. No "professional test takers"...just real listeners.
- There is no fatique because participants take the tests in 20 to 25 minute segments and take a break whenever they begin to get tired...yielding consistent scoring throughout the test.
- Every participant hears the tested songs in a different order, eliminating song order bias.
- Real listeners are recruited from all over the metro area.
- No referrals whatsoever...only real listeners selected totally at random.
- <u>Can</u> recruit randomly from your hot zips no matter where they are in the metro.
- A real at-home private listening environment.
- The best thing we can do today.

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EARNINGS

Paxson Results Reflect TV Expansion

west Palm Beach-based Paxson Communications Corp. (AMEX: PAX) reported fourthquarter total revenue of \$27.2 million, a 41% increase over 1996's \$19.2 million. Year-end revenue rose to \$88.4 million, over \$62.3 million for the same period in 1996. Operating cash flow increased 55% to \$30.2 million, compared to \$19.5 million for 1996. Paxson Chairman Lowell Paxson said. "Our 1997 fi-

nancial performance reflects the continued expansion of our television station group ... Our results also reflect the sale of our non-strategic businesses, principally our radio and billboard properties."

TERMS: Asset sale for cash

292-9412

234-2131

from the ad.

NAB

BUYER: Casey Communica-

tions Inc., headed by President

Marigen Anderson. Phone: (612)

SELLER: Northwoods Broad-

casting Inc., headed by President

Thomas Koser. Phone: (715)

tising Bureau, told R&R that, for ra-

dio, the FDA's rule change "repre-

sents another tremendous growth

category that will continue to fuel

revenue increases in 1998 and be-

yond." She believes that "one reason these advertisers will fall in

love with this medium is the im-

mediacy of radio. People suffering

from the flu will hear the spots and

immediately act on the information

of its own to show that drug adver-

tising is up, some media reports in-

dicate that pharmaceutical compa-

nies may have spent as much as \$3.6

million last year on radio, a signif-

icant increase from almost non-ex-

istent advertising campaigns the

previous year. And Kamp pointed out that "that's just a blip before the

rules changed." Next month, he'll

be part of a panel discussion at the

1998 AAAA Management Confer-

ence in Scottsdale entitled "The

Billion Dollar Rx Advertising Op-

"The billion dollar opportunity is

an easy guess," Kamp said, but he

portunity: Handle With Care.

While RAB has no hard numbers

Continued from Page 4

TRANSACTIONS

Continued from Page 6

Nebraska

KRNY-FM/Kearney

PRICE: \$650,000
TERMS: Asset sale for cash
BUYER: Central Nebraska
Broadcasting Co., headed by

President **John Mitchell**. It owns KGFW-AM & KQKY-FM/Kearney, NE and KODY-AM & KXNP-FM/North Platte, NE. Phone: (402) 342-2000

SELLER: Nebraska Media Concepts Inc., headed by President Dale Sostad. Phone: (308) 236-8600

BROKER: Chapin Enterprises

Oregon

KSWB-AM/Seaside

PRICE: \$140,000

TERMS: Asset sale for \$37,000 cash and a \$102,500 promissory

BUYER: Dolphin Radio Inc., headed by President Donald Mc-Coun. It owns KCEE-FM/Astoria, OR and KUIK-AM/Hillsboro, OR. Phone: (503) 640-1360

SELLER: Kenneth Ulbricht. Phone: (503) 783-8993

Tennessee

WBIN-AM & FM/Benton

PRICE: \$265,000

TERMS: Asset sale for cash BUYER: BP Broadcasters LLC., headed by Chief Manager Zollie

Cantrell. Phone: (423) 499-0372 SELLER: Stonewood Communications Corp., headed by President Jasper Woody

WCRK-AM/Morristown

PRICE: \$250,000

TERMS: Asset sale for cash BUYER: Radio Acquisition Corp., headed by President S. Hershel Lake. Phone: (931) 363-3544

SELLER: WCRK Inc., headed by President John Hart. Phone: (423) 586-9101

Virginia

WMEV-AM & FM/Marion

PRICE: \$1.65 million TERMS: Asset sale for cash

BUYER: Holston Valley Broadcasting Corp.

SELLER: Summit Broadcasting Inc. Phone: (540) 783-3151

FREQUENCY: 1010 kHz; 93.9 MHz

POWER: 1kw; 100kw at 1480 MHz

FORMAT: Country; Country BROKER: Media Services Group

Wisconsin

WWLC-FM/Balsam Lake

PRICE: \$400,000

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

FCC policy of not licensing broadcasting below 100 watts prevents him from even applying for a license and therefore restricts his Constitutional right to broadcast. He said that the "station," which has been on the air since October 1996 and sells advertising to local businesses who can't afford to buy time on larger stations, is considering whether or not to appeal the FCC decision. Valentin's attorney, Patrick Edwards, is also defending Pastor Rick Strawcutter, who broadcasts illegally in Adrian, MI, in a case set to go to trial this summer in a Detroit federal court.

Group Says Microradio Could Bring More Pirates

n comments filed with the FCC two weeks ago, Lanham, MD-based Radio One Inc. said a proposal to create a new nationwide "microradio" service "could spawn an entire new wave of renegade broadcasters." By contrast, Rhode Island Public Radio Inc. said that such a service would significantly reduce the number of unlicensed radio stations in the U.S. Radio One also pointed out that the microradio petitioners did not supply data that demonstrates there is a demand for the service by operators, listeners, or advertisers, nor whether the spectrum for the service is available.

Pulitzer Declares Dividend

Pulitzer Publishing Co. said holders of its common stock would receive a dividend of 15 cents per share on May 1. On Feb. 27, the company's stock shot up from \$67.63 to \$84, on word that the broadcasting division was for sale. By the end of trading Tuesday, it had dropped to \$76.75.

was quick to warn that "we could blow it by either doing bad advertising, bad targeting, or by doing something that the public policy people — Congress or the FDA — thinks goes too far. They could reverse their changes." He said the spots must make responsible claims that do not insult or promise too much to the consumer. "Broadcast advertising is mostly brand building, and you need to build a relationship with the consumer."

He's right about the need to be accurate and balanced in the spots. In November, the FDA came down on G.D. Searle & Co. for its radio spots promoting Covera-HS, a drug to treat high blood pressure. The spots, which ran only in Puerto Rico, failed to warn listeners about "major side effects and contraindications" and lacked "fair balance," read the agency's terse warning let-

ter to the company.

As far as the regulators go, the FDA does not require drug sponsors to clear the spots before they air, but it does require them to provide the agency with a copy of the spot when the marketing begins so that it can monitor the ad's content, according to Nancy Ostrove, of the FDA's Division of Drug Marketing, Advertising, and Communications. "Sometimes we do hear ahead of time from manufacturers who want our opinion, but it's strictly on a voluntary basis. And we do like to have the spots on tape, not a script, so we can determine how fast or how slow the copy is being read or if there is background music that might interfere with important information."

Ostrove said that since August there has been a noticeable increase in TV ads and, to a lesser extent, radio spots in lengths of 30, 45, and 60 seconds.

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Edison Media Research offers a unique, faster music testing method that is less expensive than auditorium testing. Our technique eliminates all the biases and hassles associated with standard auditorium testing. But, ours is not an "in-home" method, where people are unsupervised, distracted, or listening to a tiny telephone speaker.

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Jeff Garrison, Program Director KMLE/Phoenix:

"KMLE Country has been a consistent ratings leader and our latest trend has us ahead of our competitors again. Larry Rosin and Edison Media Research have been a big part of our success."

*Ad Age, 1996-1997 Report

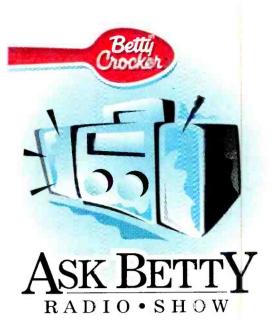
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CALL 1-800-334-5800 TODAY

"Ask Betty, The Radio Show" is available on a market-exclusive basis for FREE!





Maxson Moves To Mammoth Records As VP/Promotion

Mammoth Records has upped Sean Maxson to VP/Promotion.



Based in Mammoth's Carrboro, NC headquarters, he will oversee the label's modern rock depart-

"For the seven years Sean Maxson has been with Mammoth: he has shown his hard work and

dedication to the company," President Jay Faires said. "His promotion is well-deserved."

Maxson noted, "Over the past seven years, I've had the fortunate experience of working with one of the most talented, dedicated, and passionate staffs in the music business, not to mention one of the most eclectic and cool rosters of bands and artists. I'm now looking to the next seven years for an even better

MAXSON/See Page 19

Davis' KOY Move: OM/PD In Phoenix

KOOL-FM/Phoenix morning show host Danny Davis has been named OM/PD of Nostalgia sister

KOY VP/GM Terry Hardin said, "Danny's career has allowed him to work with various music formats and has provided him with an extensive programming background. We're looking forward to putting his talents to work for us at KOY."

Davis joined Oldies KOOL in 1994 after spending two years as PD of the KOOL Gold Satellite Music Network, which served 43 stations. He began his career in 1968 as an air personality at KIMN/Denver and KHOW/Denver, and his resume includes stints as PD at KIMN/Denver and KKSN/Portland.

A Dynamic Duo



Through the years, Motown founder Berry Gordy (I) and Stevie Wonder have brought incredible music into our lives. Both were honored for doing so at the National Association Of Black Owned Broadcasters' (NABOB) 14th Annual Communications Awards Dinner held recently in Washington, DC

Bill Richards' Consultancy Taps Todd

Former KKLQ/San Diego PD Mark Todd has joined Bill Richards Radio Consulting as a Senior Associate. Effective March 31, Todd will be based out of Richards' home office in Orlando.

"Mark's extensive background in programming will be a tremendous asset to our client base," said Richards. "I've known Mark for over 20 years, and he's an encyclopedia



of radio's storied history. He's also worked with some of radio's best talent, from Scott Shannon to Steve Rivers, and this will be a great background to draw upon.'

Todd's extensive programming background includes stops at KKRQ/ Tucson, KQLZ/Los Ange-KKBQ/Houston, WKBO/St. Louis, and

TODD/See Page 19

ing, and I'm very

excited that he's

decided to bring

his inimitable tal-

ents to Red Ant,"

VP/Pop Promo-

Margaret

Red Ant Appoints LaGambina Nat'l Dir./Alt. Silva. Stein direct Top 40/Hot AC on each coast

Red Ant Entertainment has announced a trio of appointments, Doug tapping LaGambina as its new National Director/Alternative Promotion. George Silva as East Coast Director/Top 40 & Hot AC, and Jim



Stein as West Coast Director/Top 40 & Hot AC

"Doug rocks, alternatively speak-



LoCicero said. 'George is a highly seasoned promotion veteran who enjoys great and enduring relationships throughout the radio industry. I am extremely happy to count

RED ANT/See Page 19

EXECUTIVE ACTION Ivey Climbs To VP/Scarborough Sales & Service

aura Ivey has been named VP/Scarborough Radio Sales & Service. She will coordinate all of the company's radio activities, including sales, training, financial reporting, and new product development in coordination with related companies Arbitron and VNU. Ivey previously was a company training specialist.

"Laura brings a wealth of unique knowledge and has ably demonstrated her commitment to understanding and meeting the training and service needs of our customers," remarked Scarborough President Bob Cohen.

Ivey will divide her time between Scarborough's New York office and Arbitron's Columbia, MD office. Before joining the company, she was an AE at WIMZ & W.IXB/Knoxville.

NBG Radio Network Ups Holmes To President

ohn A. Holmes has been upped to President of NBG Radio Network. He had served as GM for the past two years.

"John is one of the hardest-working people I've ever known," said NBG VP John Brumfield, "and he is definitely the right choice to take NBG to the next level"

Prior to joining NBG, Holmes was a sports producer for KMOV-TV/St. Louis and VP/Operations for Radio Personalities Inc.

Rogers Named Director/National Country Promotion At Columbia Records/Nashville

Epic/Nashville Manager/Southwest Regional Promotion Mike Rogers has been named Director/ National Country Promotion at sister label Columbia/Nashville. Rogers will relocate from Dallas to Nashville to start his new job on April 6.

"Mike Rogers will be a great addition to the Columbia/Nashville promo-

tion team," Sony/Nashville President Allen Butler noted. "He has eight years of promotion experience with Sony/Nashville and has played a vital part in the career development of many country artists. Mike will be an important part of Colum-



bring Mike back to Nash-Rogers joined Sony/Nashville (formerly CBS) in 1988 as a mailroom clerk. He moved to the promotion department in 1990 as Coordinator for Epic, was elevated to Promotion Manager in 1992, and became Manager/Southwest Region

Promotion in 1994.



Alternative, Rock Alternative, Modern AC, Adult Alternative, we've helped stations throughout America become the best Alternative. And we can do the same for you. With research that's custom designed for your station, your market, your needs.

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Call Mike Henry today and learn more.

(303) 922-5600



CONGRATULATIONS to 99X/Atlanta - Gavin's '98 Major Market Alternative Station Of The Year!



Hoffman Hired As PD At KCAL/Riverside

Steve Hoffman has been named PD at KCAL/Riverside, following Rick Shaw's departure for Classic Rock KZPS/Dallas. This marks



Hoffman

Hoffman's second stint at the Anaheim Broadcasting Rock station; he started out in radio at KCAL 13 years ago.

'Steve's background—the stations he has worked at and the wars he has

fought and won -- is exactly what we needed here," remarked GM Jeff Park. "He has experience in this market, having put [crosstown Alternative] X-103 on the air. He knows the shadow-market battle we're in against the Los Angeles stations and how to win it. His many unique and cutting-edge ideas will be important as we seek to experience a rebirth at the station.'

Hoffman stated, "I began my career working for two heritage Rock stations that have now been in the business for 30 years each. What makes this job very close to my heart is that this is one of them. Better still, I'll be programming competitively against the other one KLOS/Los Angeles. This is a very fun, full-circle moment.

Prior to KCAL, Hoffman spent three months at KLLC/San Francisco, having flipped it from then-Classic Rock KRQR. He had also been PD of KEDG/Las Vegas for two and a half years, PD at KCXX/Riverside, an air talent at XHRM/San Diego, and earned his first PD stripes at KKBB/Bakersfield. He has also worked at KOLZ (Pirate Radio)/Los Angeles and KLOS, as well as at R&R as an editorial assistant.

Virtual

Continued from Page 3

named Managing Director/Jones Radio Programming Services.

Jones VP/Programming Phil Barry said his company is offering its service to stave off defections from its satellite affiliates who choose to do local programming. He said many of those stations will switch over to the new system either completely or for a few dayparts. Barry said some 50% of his affiliates program their own morning show, and he expects that trend to continue. He also expects to add non-affiliated larger-market affiliates with the con-

Regarding Total Radio, BP President/GM Edie Hilliard noted, "For years, we've supplied all the components of complete music formats to broadcasters who prefer to program locally, but who also want to make sure they're playing the right music. In the era of ownership consolidation, it's apparent that there's now a desire for complete voice-tracked dayparts and formats."

A Peace Of The Action



Columbia artist Our Lady Peace gathered recently for a gold crowning of its album Clumsy. Proving that it doesn't hurt a bit are (front, I-r) manager Keryn Kaplan, band members Mike Turner, Jeremy Taggart, Raine Maida, and Duncan Coutts, and Columbia Sr. VP/Rock Promo Jim DelBalzo; (back, I-r) Sr. VP/Mktg. Tom Corson, Sr. Nat'l Dir./Sales Rich Yaffa, GM Will Botwin, President Don Ienner, Exec. VP Columbia Records Group John Ingressia, manager Eric Lawrence, and Sr. VP/Promo Jerry Blair.

Belcher Becomes PD At WTMJ/Milwaukee

Journal Broadcast Group has tapped WHAS/Louisville PD Rick Belcher as PD for the company's flagship News/Talk station, WTMJ/Milwaukee. Belcher takes the helm from Steve Wexler, who was promoted last year to VP/GM of Journal's trio of Tucson radio stations (R&R 8/22/97).

WTMJ VP/GM Jon Schweitzer told R&R, "Rick brings very solid programming experience to WTMJ. He did some great things at WHAS, a station with tremendous heritage. We feel Rick is a great fit for WTMJ and the Journal Broadcast Group.

Belcher has served as OM for WWKY-AM, WKJK-FM, WQMF-FM & WTFX-FM/Louisville. His resume includes programming and operations experience at WKFR, WKMI & WRKR/Kalamazoo, MI; WIOG & WSGW/Saginaw, MI; and WLQ & WSPD/Toledo.

Elliott Set As PD At KISN/Salt Lake

Jumping from market No. 208 to No. 35, WDAY/Fargo, ND programmer Sam Elliott has been appointed PD of KISN-FM/Salt Lake City. He succeeds Burke Allen, who recently exited the Hot AC.

KISN-FM VP/GM Pat Reedy told R&R, "Our company has had a lot of luck with finding people who have excelled in smaller markets, and that clearly describes what Sam has done in Fargo. He's a great leader, and people like being around him. In two or three days, he had some very solid ideas about what KISN-FM should do.

"While every market's unique, Salt Lake City is beyond unique. It's extremely over-radioed, and there's a ton of AC product out there. We're fortunate to have a heritage radio station and heritage morning show. But what goes on between the records makes a big difference, and that's Sam's specialty. I wanted someone who understands—but isn't afraid of—KISN-FM's heritage. Our morning show is important to the radio station, but the PD should lead and challenge them to help make their show even better."

Elliott joined WDAY approximately five years ago as an air personality and has been its PD for the last three years.

ARS/Austin Trombo Names Hiatt VP/GM

caster John Hiatt has become VP/GM of American Radio Systems' Urban AC KJCE-AM, Pop/Alternative Hot AC KAMX-FM, and Mainstream AC KKMJ-FM in Austin. He succeeds Lon Bason, who departed the trio to oversee St. Louis' KIHT-FM, KPNT-FM, WIL-FM, WRTH-AM & WVRV-FM (R&R 3/6).

Hiatt told R&R, "I have a long AC history; it's fun to be back in the format, and Austin's a beautiful place to live. Most of my career has been involved with turnarounds, but this is one of the first times I've walked into a situation where I have



Hiatt

stations.' In addition to once owning and managing KMMX/San Antonio, Hiatt previously managed KKRW/ Houston, KTXQ/Dallas, and KLOU/St. Louis. He was also KLBJ/ Austin's Sales Manager.

three very healthy stations.

From a programming

"KKMJ is the market's

dominant Soft AC, and

KAMX is one of the best

stations I've heard in a long

time - it's moving up like

a rocket. We'll be putting

on a third FM in the next

few weeks, so when we're

done, I'll be running all four

great shape.

UPDATE

Root Recruits Sample As Southeast Georgia GM

eorge Sample has been appointed Root Communications' G southeast Georgia GM, a territory that includes WGIG-AM & WMOG-AM/Brunswick, WYNR-FM/Darien, WHFX-FM/St. Simons Island, and WBGA-FM & WFGA-FM/Waycross. Sample, who has 24 years of radio history, joins Root after serving as Enterprise Media GM in upstate New York. Sample has also worked with several other groups, including Osborn Communications and Susquehanna Radio

"George is capable of providing strong sales leadership along with a deep personal commitment to community service in a multistation market situation," said Root Regional VP Harold Miller.

Root President Jim Devis told R&R, "When we looked at George as our Southeast Georgia manager, we wanted someone who had a strong sales background and someone who was very community-oriented, especially within small markets, and George fit the bill. I'm excited to have George on our team."

Martin Now Phoenix Media Group VP/Programming

eteran broadcaster Ellis Martin has been named VP/Programming of Phoenix Media Group. The Burbank, CA-based international media, advertising, and consulting firm produces radio programming and commercials, but recently entered into a letter of intent to buy radio station KSWD-AM/Seward, AL and made an offer on KGNN-AM/Cuba, MO. Phoenix plans to acquire at least three radio stations in

Martin, who most recently was PD of WHB-AM & KMZU-FM/Kansas City, served in various capacities on numerous other radio stations across the country. With Phoenix Media Group, Martin will have the primary responsibility of carrying out the corporate programming strategies on each station owned and operated by the company.

Johnson

Continued from Page 3

liver on our commitment to quality broadcasting and to strong community values.

Johnson will be responsible for operations in all Bonneville markets, including Los Angeles, Chicago, San Francisco, Salt Lake City, and Washington, DC. Prior to joining the company, he practiced law

in DC and Salt Lake City.

"I am excited to serve Bonneville in my new position," Johnson stated. "Bonneville is a unique company, focusing on the well-being of the communities it serves and the people it employs. Industry leadership and financial excellence also have marked Bonneville's history. I look forward to doing everything in my power to continue Bonneville's remarkable traditions."

Geffen

Continued from Page 3

Kevan, and myself with this incredible opportunity. We embrace the challenge of guiding the label to the next level at the Top 40. Rhythm Crossover, and AC formats, Geffen is a great place to work. We're a unique label, and I feel great to be a part of it."

Kline most recently served as Top 40 Promotion Director at the label. Before joining Geffen, he was Director/ National Promotion for Lava Records. Between 1991-95, he was MCA Records' New York Regional Promotion Director. He began his career at Atlantic Records in 1988 as a Local Promotion Manager in New York.

Rabat, who will move from Washington to New York, had been Geffen's Washington Regional Promotion Manager since 1994. He also has held the same post in Raleigh (1993), Atlanta (1991), Cleveland (1988-90), and Nashville (1987). Skelly has been Geffen's Los Angeles Promotion Manager since 1994. She joined the label in 1989 as an assistant in the AOR department and was ap-



Rabat



pointed AC/NAC/Jazz Promotion Director in 1991

In related news, Geffen has named Zak Phillips Los Angeles Promotion Manager and Tom Bobak Washington Promotion Manager.

Dillard

Continued from Page 3

aging his expertise nationally."

Dillard added, "This is an exciting time in radio and in my career. The opportunity to join the Jacor programming 'dream team' is the highlight of my 25 years in radio. I get to play the part of the sensitive male."

Radio

- NICKIE JURADO is appointed Dir./ Communications for Miami-based Radio Unica. She joins the company from the communications firm Bozell Sawver Miller Group (BSMG).
- MJI BROADCASTING has moved. The new address is: 135 West 50th Street, 8th Floor, New York, NY 10020. The phone and fax numbers remain (212) 896-5224 and (212) 265-4207, respectively.

Records

• SARAH BROSMER is promoted from Dir./Publicity to Sr. Dir./Publicity, Inter-





Studebakei

national for MCA/Decca, and STACEY STUDEBAKER segues from Assoc. Dir./Publicity to Dir./Publicity at MCA Records/Nashville. Studebaker held her previous post at MCA Records in Los



• MICHAEL KARSTING has been named VP/ Promo for the start-up label Millamark Records. He comes to the company from his previous post as VP/Promo at Thump Records.

Karsting

 SOUL CITY RECORDS reactivates itself for the third time since its creation by JOHNNY RIVERS in 1966. The first three releases off the newly resurrected label will be two of Rivers' past catalog albums now on CD, as well as brandnew material by Rivers.

Soul City has also signed an exclusive retail deal with Distribution North America (DNA), as well as Internet distribution with the CDnow online store. - (818) 980-1441

ANTHONY BARLETTA has created.

ENVISION RECORDS. The label's first release is by the band Envision.

– (718) 236-1814

• THE PENGUIN GROUP has partnered with POLYGRAM ENTERTAIN-MENT GROUP and LONDON REC-ORDS to launch its new classical label, PENGUIN MUSIC CLASSICS.

(212) 951-8466 or (212) 333-8331

PROS ON THE LOOSE

Tawn Mastrey - Mornings KUFO/Portland, OR (503) 291

Freddie Duran (Bueno) - Afternoons KYMX/Sacramento

Tim Sheehan - PD WGIR/ Manchester, NM (603) 529-3537 "The Whipping Boy" — Afternoons KBPI/Denver (303) 445-

CHRONICLE

MARRIAGES

WQMT/Dalton, GA morning talent Rick Zeisig to Margaret Kling, February 20.

BIRTHS

NBG Radio Network Mktg. & Promotions Dir. Larry Kotan, wife Lori, daughter Tara Nicole, March 6.

CONDOLENCES

Former KMPC/L.A. traffic reporter Paul "Panther" Pierce, 87, March 11.

National Radio

 AMERICAN URBAN RADIO NET-WORKS premieres its new programming, promotional, and production service entitled AURN PLUS. Elements include locally tailored vignettes for Black History Month, seasonal/holiday multihour programming, and two annual celebrity/artist-hosted entertainment programs.

- (202) 291-8078 or (412) 456-4038

• WESTWOOD ONE presents the following guests for its live Celebrity Connection program:

March 20: Delta Burke March 25: Steve Wariner

-(212) 641-3088 or 2039

• SW NETWORKS has unveiled the following satellite interviews for its upcoming schedule:

March 23: Mike Tyson March 24: wrestling promoter Steve Austin

March 25: Anne Rice

— (212) 833-7320

• ONE-ON-ONE SPORTS announces its plans to broadcast all of its shows live from various locations around San Antonio during the upcoming Final Four college basketball playoffs. All shows are Eastern time.

March 26: Peter Brown Show (2-6pm); "Papa" Joe Chevalier Show (6-10pm)

March 27: John Renshaw Show (10am-2pm); Brown (2-6pm); Chevalier (6-10pm)

March 28 & 29: Jay Mariotti Show (9pm-1pm); Bob Berger/Bruce Murray Show (1-7pm)

March 30: Renshaw (10am-2pm); Brown (2-6pm)

March 31: Wrap-up on Peter Brown

- (847) 509-1661

Industry

• HARVEY GANOT and JOHN POP-KOWSKI are promoted to Presidents/ MTV Networks Advertising Sales -Worldwide and U.S., respectively, Ga-





not most recently was Sr. VP/Advertising Sales. Popkowski will continue to oversee daily sales operations for MTV

Entertainment publicist Kathy Acquavi-

va has launched a new multipurpose media relations firm, KATHY AC-QUAVIVA MEDIA. She will shape and execute publicity campaigns targeting print publications, television, syndicated radio, and online media



Acquaviva

- (818) 893-8458

Products & Services

• RADIO TODAY launches HORSE-POWER, a Country format-targeted production resource including sweepers, listener comments, comedy drops. and birthday tributes. There is an initial 99-track kick-off kit then a follow-up CD every two weeks.

Davis, nights ... KTUX/Shreve-

— (212) 581-3962

NATIONAL ADDED **RADIO** THIS WEEK **FORMATS**

ABC RADIO NETWORKS Robert Hall • (972) 991-9200

Peter Stewart

MICHAEL BOLTON Safe Place From The Storm

Classic Rock Chris Miller

ERIC CLAPTON Sick & Tired RICHIE SAMBORA Hard Times Come Easy

ALTERNATIVE PROGRAMMING Steve Knoll • (800) 231-2818 Garv Knoll

Rock

ERIC CLAPTON She's Gone IZZY STRADLIN 117 Degrees

CHR/Hot AC BACKSTREET BOYS Everybody (Backstreet's Back) **ELTON JOHN Recover Your Sou** REACT Can't Keep My Hands Off You

Mainstream AC

FIDNA APPLE Shadov AMY GRANT Like I Love You

Lite AC

AALIYAH Journey To The Past CHRIS BRAIDE If I Hadn't Got You BEBE WINANS This Song

B-TRIBE Sometimes BRIAN HUGHES One 2 One

UC

PUFF DADDY & THE FAMILY Been Around The World RORYN Do You Really Want Me TIMBALAND & MAGDO Clock Strikes

BROADCAST PROGRAMMING Walter Powers • (800) 426-9082

CHR

Casey Keating

FIONA APPLE Shadowboxe Chumbawamba Amnesia

MARCY PLAYGROUND Sex And Candy

Digital Soft AC Mike Bettelli

Delilah

KENNY G My Heart Will Go On

Alternative Teresa Cook

SARAH MCI ACHI AN Adia STABBING WESTWARD Save Yourself WHISKEYTOWN Yesterday's News

JONES RADIO NETWORK Phil Barry • (303) 784-8700

Adult Hit Radio

JJ McKay

DAKOTA MOON A Promise I Make JAMES HORNER Southampton K-CI & JOJO All My Life

Rock Alternative Doug Clifton

SEMISONIC Closing Time

SPACEHOG Mungo City **Soft Hits**

Rick Brady OAKOTA MOON A Promise I Make SHANIA TWAIN You're Still The One

Rock Classics

Rich Bryan

EDDIE MONEY Rock & Roll Doctor

RADIO ONE NETWORKS Tony Mauro • (970) 949-3339

Hot AC

Yvonne Day

MARC COHN Already Home BONNIE RAITT One Belief Away

Alternative Steve Leigh

AGENTS OF GOOD ROOTS Come On GETAWAY PEDPLE She Gave Me Love STABBING WESTWARD Save Yourself 2 SKINNEE J'S Riot Nrrrd ULTRAHORSE Telecom

WESTWOOD ONE RADIO NETWORKS Charlie Cook • (805) 294-9000

Tracy Thompson Adult Rock & Roll

Jeff Gonzer ERIC CLAPTON She's Gone

Soft AC

Andy Fuller

Bright AC Jim Havs EDWIN MCCAIN I'll Be

er Scotty Mac joins KHTT/Tulsa for nights ... KYMG/Anchorage, AK personality Schatzie joins crosstown KGOT for mornings ... WTCF/Saginaw, MI hires Michael West as Research Dir./nighttimer, as nighttimer Bo Jacobs segues to afternoon drive ... New CHR WVTI/Grand Rapids afternoon driver Joe Friday exits.

Country: WDSY/Pittsburgh's new on-air lineup is: Former WWYZ/Hartford morning man John Garabo takes over wakeups; former morning sidekick Monty moves to middays: and APD/MD Michael Lynn does afternoons, MD Rick Dalton and air talent Mark Lyons exit

Rock: At Classic Rock KVRQ/ Merced, CA, morning man Garett McKay adds APD and Prod. Dir. duties; crosstown KHTN personality Darren Starr joins him for mornings; and Dave Masters moves to afternoons and adds Prod. Dir. duties ... WZMT/Wilkes Barre

welcomes Nikki Walton for nights as "Unseen John" segues to running the Howard Stern Show ... KFMW/Waterloo, IA night jock Libby Wylde is promoted to middays and overnighter Scot Brannon is upped to evenings in the wake of APD/middays Dave Schofield's exit ... At KRQC/ Monterey, Big Dog replaces John Michael in afternoon drive ... Mason Hall becomes Creative Services Dir. for WZZO/Allentown ... KXFX/Santa Rosa, CA's new lineup places Mike Bower 6-10pm, Todd Pyne 10pm-2am, and former crosstown Country KFGY morning personality Karen Arents in middays.

Records: Molly Kaye joins the staff of DreamWorks Music Publishing ... Joy Larocca rises to Sr. Dir./Finance, Toba Goldman is upped to Mgr./Business Affairs. Marni Konner climbs to Assoc. Dir./Artist Tour Dev., and Julie Friedman becomes Mgr./A&R

Continued on Page 19

Changes

Adult Contemporary: The new lineup at WASH/Washington is: Kim Burton and Bill Worthington (5:30-9am); Brenda Bisset (9-11am), APD Scott Brady (11am-3pm); MD Randi Martin (3-7pm); Glen Hollis (7pm-mid.); and K.T. Harris (mid.-5:30am).

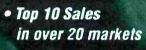
CHR: The new-shift lineup at WPRO-FM/Providence is: Mike & Lisa Butts, mornings; Giovanni, middays; PD Tony Bristol, afternoons; MD Davey Morris, nights; Rob Tyler, late-nights; and Tanya Cruise, overnights ... WWKX/ Providence flips monikers from KIX 106 to Hot 106 under new consultant Steve Smith ... At KZHT/Salt Lake City, the new lineup is: Frankie C. Marci Wiser. and Patrick Essex, mornings; Ceci Williams, middays; MD Jeff Mc-Cartney, afternoons; and Scotty

port, LA overnighter Don Tracy joins crosstown KRUF for nights . KJYO/Oklahoma City appoints Josh Warner Prod. Dir. and Ryan Davis overnighter ... Former WAOA/Melbourne, FL nighttimer Brad Newman takes nights at KSMB/Lafayette, LA, replacing Sam Diamond ... KFFM/Yakima, WA morning co-host Stacey Dearinger adds Promo Dir. duties ... Former KDWB/Minneapolis swinger David Black joins KCLD/St. Cloud, MN for nights. Meanwhile, 'CLD nighttimer Jo Jo Voe picks up the same shift at WWXM/Myrtle Beach, SC ... KIKI/Honolulu nighttimer Freska segues to weekends on KYLD/ S.F. ... WKFR/Kalamazoo, MI part-timer Terry Cruise adds similar duties at KHFI/Austin ... WFLV/Tallahassee, FL promotes nighttimer James Aldridge to Prod. Dir. ... WSPK/Poughkeepsie, NY APD/afternoon driv-



It's RAINing #1....

R&R URBAN CHART (1)
Thank You Black Radic for raining down on us!!!!



SYLK E. FYNE

RAW SYLK in stores March 24th

....Keep It Real

R&B Mainstream Monitor 25* Airpower - 22*

Monitor Crossover

Rap Monitor

Rhythm Top 40 Monitor

R&R Urban Chart

Billboard Hot 100 Singles Bill board Hot R&B Singles

Billboard Hot Rap Singles

17 - 12 Greatest Gainer

23 - (21

8" Greatest Gainer - 7"



This is the 411.

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ELUSION

"Pick up the phone, dial your number CLICK......"

R&R Urban Chart

R&B Mainstream Monitor

Debut 37* - 36*

BDS 773 Total Plays

6.5 million in audience

On @ BET

The Box #174

10,000 single sales - 2nd week

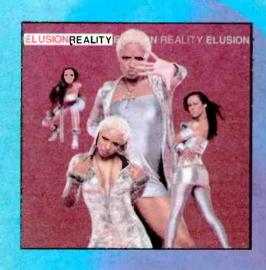
Billboard Hot 100 Singles

New 85* - 75*

Billhoard Hot R&B Singles

New 38* - 34*

THINK ABOUT IT!!!



4KaST

7 DAY 4KaST: Every Day And Night, You're Gonna Miss My Lovin'.... IMPARTING 3/23

"The 4KaST is mostly sunny with high rotation and great phones." —Gerod Stevens, OM, WQUE/New Orleans

"Smooth R&B track that ALL radio can appreciate!"

Big Daddy AKA Terry Monday, PD, KJMM/KVSP/Oklahoma City

"They can sing, it's a great song, and I expect EVERYBODY to give it great airplay. It's a safe song!"—Quinn Echols, PD, KDKS/Shreveport

"You don't want to Miss this one. H's for ALL demos."

-Don Cody PD, WTMG/Gainsville

On @ BET





Reaching The Net Generation

PART TWO OF A TWO-PART SERIES

By Dave Lange

ast week I introduced you to the Net Generation — today's 0-18-year-olds, a group comprising 30% of the U.S. population. The demo shift is already affecting TV buying patterns: USA Today recently reported that TV shows targeting the 18-49 demo were selling spots for an average of \$13.64 CPM, while those targeting 35-54s cost \$8.27 CPM. MTV has been carefully programming to the Net Generation with chat-room video shows and interactive experiments. TV, cable, and soon digital TV are ready to adapt and program for this generation. Is radio?

Author Don Tapscott's studies of 300 "N-Geners" provides some insight into this generation. His findings: This generation thrives on interactivity and technology. For them, he observes, "Technology is like the air." Computers and digital devices are all around. With this technology and connectivity, they can interact all over the country, and even the world.

While much of Tapscott's study centers on this generation's interaction on the web, there are some cultural themes that are likely to affect radio and music listening habits:

• Fierce independence: N-Gens' access to information also gives them the power to acquire the knowledge necessary to confront the information.

Radio can't expect this generation to believe an airstaff that just reads liners and follows logs. They better know the music and the players inside out. With a few keystrokes, the audience can find out before your airstaff.

· Emotional and intellectual openness: The web is built on access to anyone, with few rules and a lot of opportunity to communicate.

When it comes to programming, the listener has little contribution. We'll need to experiment with production and online interaction — perhaps an online critique room where the audience can comment freely on music, promotion, airstaff, or other station activities.

• Inclusion: N-Geners are moving toward greater social inclusion with technology.

We tend to do our research in secret. To reach this group, it might be time to open the door - perhaps an online music test right on your website. Consider online focus group chats or even an online perceptual.

 Free expression and strong views: They consider access to information and expression of opinion to

Again, your website may be the key - maybe a chat session about

We tend to do our research in secret. To reach this group, it might be time to open the door -

perhaps an online

music test right on

your website.

an issue of the day or a daily feature where comments are used on-air.

• Innovation: They live and breathe innovation, constantly looking for ways to do things better.

Radio may be old technology, but production, websites, remote broadcasts, or maybe even surround-sound and digital capabilities need to be explored. We have resisted the FCC's digital proposals because of the possible increased competition. It's time to look at what digital transmissions and other innovations could bring digital traffic, news/text, sending video images to computers, and other innovations could make radio a player. Radio tuner cards for computers only cost \$30-\$50 and have a host of features that most tuners don't. (Could this be radio's next big giveaway item?) Radio could become a whole new medium in this computer environment. It's time to turn on the technical think tank and look at new ideas.

• Preoccupation with maturity: N-Geners resent that their ideas and activities are often suspect for the sole reason that they are children.

They're ready to grow up contrast to baby boomers, who have made their lives about being youthful. Lyrics, stationality, and personalities who sound too young probably won't last long with this audience.

· Investigation: Interactivity and person-to-person communication encourage investigation.

They want to find out about the music and the radio station, so let them in. Answer the request lines or set up voice mail so they can get answers to questions. On the website, make sure they can link to artist pages, key magazines, music news, and even look inside your station.

Also, be careful about limiting or micro-targeting your music. Look at the range of music styles on the CHR, Urban, and Alternative charts diversity is important to younger audiences today. Exploring new music forms will be very important with this generation.

• Immediacy: Children of the digital age expect things to happen fast. In their world, things do happen fast.

Radio's always held immediacy as an asset. It may not be as immediate as the communication they can access online, but radio can respond by working on new technologies to interact with this audience and offer greater immediacy than their online services.

• Sensitivity to corporate interest: N-Geners feel that too many perspectives are being left out of broadcast images - and they believe corporate agendas play a role.

Develop an individual presence for each station in a cluster. Being the "big-time broadcast cluster" in their eyes could be a problem. While it's hard to hide that you also own the Oldies and Talk outlets in town, try not to look too big to the audience. Remember: Big business has laid off their parents through downsizing while the CEOs bail out with millions. Their fear is that big companies will not listen to them

• Authentication and trust: They must continually authenticate what they see or hear on the web.

Radio often gets caught up in illusion, theater of the mind. Make sure it doesn't lie or over-hype ... this audience will figure it out.

Time For Action

There is much to learn about this generation as it starts taking its place in commerce and society. The first wave is now in high school; the largest is in grades 1-6. It may seem like a while until they have any economic impact, but radio has some experimentation, innovation, and realization ahead if it's to reach them with a broadcast technology that's rooted in the analog world. This generation will be choosing their important media over the next 10 years from a selection far greater than ever imagined. Many will hardly remember a time before "www.com."

Radio has always been an innovator. We need to build a whole new arleash its programmers and researchers and let them create programming that will capture this generation, even though the 25-54 dollars are much easier to get. In the long term, perhaps the industry's survival will depend on capturing this younger audience. Does every station in a four-signal cluster need to be aimed at 25-54?

Programmers need to look at

THE ROAD TO SUCCESS

Good Grooming Counts!

n the brief instant of a handshake and the first two minutes of pleasantries that follow, you make a distinct and largely unalterable impression on each person you meet. Because first impressions are so important, we like to think that people judge us logically, with little emotion involved. But human relations don't work that way. In his book How To Win Friends And Influence People, Dale Carnegie said, "When dealing with people, let us remember we are not dealing with creatures of logic. We are dealing with creatures of emotion, creatures bristling with prejudices and motivated by pride and vanity." It is to these "creatures" that you and I want to appeal.

One of the most effective ways of making a great first impression is through good grooming. A couple years ago, I was reading a list of America's 400 fastest-growing companies. What caught my eye was that one of the largest companies was anything but high-tech. It was a plumbing company! How did this happen? What was the secret to their success? The answer was remarkably simple.

After surveying prospective customers, they discovered that most people resent dirty, smelly plumbers coming to their homes, even though it's to do plumbing work. So this company made it mandatory that their plumbers shower, scrub their hands and fingernails, and put on a fresh uniform with polished shoes before going to each job. This grooming policy became the key to building a substantial business and is a wonderful illustration of the importance that appearance makes on first impressions.

So let's consider a few grooming tips:

For Men

- Dress with style: You don't need a large wardrobe, just a quality one. You can make all sorts of interesting clothes combinations with a little ingenuity. If you wear conservative business suits, invest in colorful ties with matching coat pocket hankerchiefs. You can create a brilliant array of impressive combinations by wearing them with a variety of light-colored dress shirts.
- Polish your shoes: Scuffed shoes tell people that you either don't take pride in your appearance or you're down on your luck.
- · Comb your hair: Look at magazine covers and television ads. Favorable visual first impressions are crucial to their success. Notice that the models and actors are shown consistently with their hair well-groomed.

There was a wonderful illustration of a first impression on The Drew Carey Show recently. Carey introduces himself to a businesswoman in his cubicle. Right after they meet, he asks for her first impression of him. She instantly responds, "Fantastic Sam haircut, fast-food physique, and a tie that looks like a door prize." This was a metaphor for why Carey's character isn't successful.

For Women

- Tone down the makeup: Nature gave you lovely features; why cover them with heavy cosmetics? Comedians have reinforced this point by being unduly harsh on Paula Jones and Tammy Faye Bakker.
- Keep your hair out of your face: Recently, I saw Pamela Anderson Lee on TV at a news conference. I absorbed little of what she said because I was distracted by her hair, which kept falling across her face. It reminded me of "Cousin It" on The Addams Family. I never remembered much of
- Wear jewelry with modesty: Expensive or flashy jewelry tempts us to focus on it rather than on you. When we see Ivana Trump, she may be a marvelous person, but we don't get to know her beyond the glitz.

There you have it — some easy-to-remember tips that will help you make a great first impression. Use them, and you'll discover what a wonderful difference you can make in your career and in your social life.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts The Boad To Success, the first radio talk show to offer on-air business. consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

senal of innovations and interactivity younger demographics in their reto survive with this new audience. It will take time to create and adapt, essearch targets, market strategy, and pecially with the advertising pressures audience observation techniques. With the new technology in their pointing at 25-54s. Radio needs to unhomes, there is also a need to look at

their cyberspace world. Where do we start? With all this new connectivity, we should start exchanging ideas, marketing new research methods, and exploring in the middle of the Net Generation's world

the web. Use chat rooms, indus-

new ways to research and program

Veteran programm∋r Dave

try Internet forums, and other avenues

to encourage a free exchange of ideas.

It's time to step up our computing

power and learn new ways to use

these boxes on our desks.

to reach them through and around Lange is a South Bend, INbased consultant working with Rock-based formats. He can be reached at (219) 273-0559 or via e-mail at DLange210@3ol.com.

DATELINE

- January 9 (through April 1) Winter '98 Arbitron
- March 18-22 South By Southwest Conference. Austin Convention Center; (512) 467-7979.
- March 19-20 Rick Scott & Assoc. Sports Radio Conference '98. La Posada Resorts, Scottsdale, AZ; (206) 867-9397.
- March 31 Eighth Annual The Business of Entertainment: The Big Picture. Pierre Hotel, New York City; (212) 492-6082.
- April 2 (through June 24) Spring Arbitron.
- April 3-6 Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.
- April 4 Broadcasters' Foundation Charity Golf Tournament, National Country Club, Las Vegas; (203) 862-8577
- April 6-9 NAB '98 Las Vegas Convention Center: (202) 775-

Jess often?

areas to look at.

Radio Trends: We're Still Listening, More Or Less

☐ Is radio's listening glass half-empty or half-full?

By Gerry Boehme

We believe that the PUR trends

merit more-detailed investigation. In

addition to the 12-24 and 55+ pro-

gramming issues, some observers

have already suggested additional

ership hurt listenership? Do stations

sound more alike? We believe that

common ownership leads to more

format development, not less, as own-

ers seek to differentiate their stations

to attain the highest possible mix of

programming hurt radio's local im-

age and drive away PUR? Perhaps,

but much of this programming has

been directed at men 25-54, and they

• Promotion -- Does radio pro-

mote less than it used to? Even if this

is true, we wonder if promotion gets

people to listen to our medium as op-

posed to getting people to listen to one

station above another. People listen-

ing less is a very different issue than

people not listening at all. Note that

radio still reaches 95-96% of the pop-

ulation at some point during the week.

commercial loads cut down on TSL?

Sounds logical, but remember, TSL

is steady within dayparts, which is

where higher commercial loads

• More Media Competition -

Radio's a mature medium. Everyone

has a radio (make that "a lot" of ra-

dios). Everyone already listens to ra-

dio. With more media competition

than ever, has radio done a good job

in reaching listeners (still at 96% of

the population) and holding them for

should have the most impact.

• Spot Loads — Would higher

Syndication — Does national

cume and loyal listening.

listen more than ever.

• Duopoly — Does common own-

Should we be optimistic or pessimistic regarding our ability to hold onto our audience? What about our chances for future success? You may have heard rumblings about radio's "lost" PUR (Persons Using Radio) over the last few years. Katz Radio Group just released its analysis of Arbitron radio listening trends through the fall 1997 survey period. Other companies, including Duncan and Arbitron, have issued similar studies.

The results? A mixed bag of gains and losses subject to high degrees of explanation and interpretation. Depending on who's doing the talking, you're likely to hear four different points of view:

The supreme optimist says, "Radio is doing great! Look at all the competition we've faced. As the most mature medium, the fact that we've only dropped a little bit over the last 10 or 15 years proves how valuable we are to the listener! Look at TV and newspaper losses! With more people changing lifestyles, radio's portability and flexibility guarantee continued success!"

The guarded optimist agrees to a point: "I think we're doing OK, but we'd better be careful. Most of our losses have come in age cells that we no longer target, but other things are happening as well. Higher commercial loads and less local programming should concern us. If we lose younger listeners now, who can guarantee they'll come back to ra-

dio when they get older?"

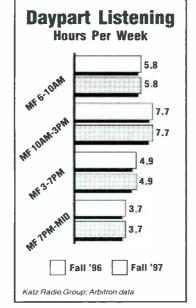
The guarded pessimist sees more negatives: "Radio's strong now, but I see real problems on the horizon. The losses are steady. A little bit each year means a lot over time. What are we doing to analyze where the listening is going? Will we be willing to take the steps necessary to reverse the decline?"

The supreme pessimist thinks we're desperate. "Radio's facing disaster! PUR is dying! Older people have given up on us, and younger people no longer tune in! Every year it's a little bit more off the top. At this rate, we'll be at zero in 20 years!"

What do the trends really show? PUR has certainly dropped for persons 12+ total week. While radio experienced both gains and losses since 1984, the last few years do show declines

Following The Demos

We'd all be more comfortable if the trends were always up. Let's add some perspective, however: The losses appear as fractions - two- or three-tenths of a point in PUR from one year to the next, representing only 1%-2% real change. More im-



portantly, total week trends for persons 12+ mask a great deal of detail. The patterns for specific age groups and time periods shed more light on what's really happening.

First, the 12+ losses are driven primarily by 12-24 and 55+ age cells. Men 25-54 actually listen much more than they did in 1984. Think about what's happened over the last 10 or 12 years. Radio stations have largely abandoned 12-24 and 55+ formats while following the money in the advertiser demos - 25-54. Most recent format development targets 25-54year-olds. We built it, and the listen-

Meanwhile, markets that used to have two or three CHR and Easy Listening stations now have one (or none), and those target listeners tune in less. On the other hand, these age groups still listen to an awful lot of radio despite having fewer choices on the dial. That's a pretty strong positive in itself.

Here's another interesting point: Daypart trends show flat listening times from 1996 to 1997 (see chart). If people listen just as long in each time period, but less for the total week, that tells us that some people may be listening to fewer dayparts. Have our lifestyles led us to tune in

RADIO GETS RESU

SUCCESS STORIES FROM THE RAB

Pennzoil Crosses The Sales Finish Line

SITUATION: Pennzoil competes in a crowded motor-oil products market with differing brands available at auto stores and service stations. When the Texas Motor Speedway was set to open, Pennzoil wanted to target NASCAR racing fans as well as the general public by tying in to events at the Speedway. It took advantage of this marketing opportunity with the help of radio station WBAP-AM/Dallas, the official radio station of the Texas Motor Speedway.

OBJECTIVE: Pennzoil wanted to use the Texas Motor Speedway to play on Pennzoil's existing association with NASCAR. It wanted to increase traffic and create brand awareness for the Pennzoil Lube Centers in the Dallas-Fort Worth Metroplex.

CAMPAIGN: Pennzoil ran a three-week commercial schedule during afternoon drive on WBAP-AM. The commercials ran 15 times per week and incorporated the various Pennzoil retailers through a co-op plan. In addition to the commercial schedule, the dealers received tickets to the event and a point-of-purchase promotion where customers could register to win tickets for the

RESULTS: The natural connection between Pennzoil's association with NASCAR and the race coverage on WBAP provided a recipe for success. Pennzoil representatives said they saw a 5% increase in sales resulting from the event.

RAB TOOLBOX

More marketing information and resources from the RAB

FROM MEDIA TARGETING 2000

Fifty-five percent of professional car service users are female; 45% percent are male. Of adults 18+ who use professional car-care services, 43% earn more than \$50,000 annually, and 24% are employed in professional/ managerial positions.

FROM RAB'S INSTANT BACKGROUND -**AUTO SERVICE & REPAIR**

Based on a six-day work week (65.3% are closed on Sundays), the average oil-change facility did 1498.9 fast-lube/oil changes per month, 345.9 per week, and 57.7 per day in 1996, generating an average gross fast-lube revenue of \$30.71 per car. A total of 84.3% of the survey respondents reported having competition in their immediate area.

FROM RAB CATEGORY FILES

"The nation's leading seller of automotive motor oil is near completion of a \$250 million technical overhaul of its manufacturing facilities, which it says will set a new standard for performance and value for the category. Already. its reformulated 'clear base' motor oils are at more than 70% of national distribution." --- Brand Marketing, June 2, 1997

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at http://www.rab.com.

Some Subtle Possibilities

long periods of time? You bet!

Before drawing any conclusions, we suggest that our industry look at other, more subtle possibilities as well. Here are some ideas:

• The influence of methodology Are we looking at real listening or reported listening? We'd all like to think that surveys tell us the truth, but we know for a fact that methodology influences results. Anyone who remembers the old Arbitron/ Birch wars knows that the telephone generated very different results than the diary.

We've proven that any change in Arbitron's methodology affects the way that people report their radio listening. One change in particular -Arbitron's introduction of the "daypart diary" in 1986 — led directly to PUR losses in the average market. Katz, among others, led the fight to change the diary format. The revised diary led to an immediate PUR gain.

Over the last few years, Arbitron has worked to increase sample and age/sex/race balance through a number of initiatives. It's quite possible that any - or all - of these positive steps have influenced the way that people report their listening.

For example, Arbitron has introduced many initiatives to increase response rates, or at least maintain them in the face of declining participation in all surveys. Are more nonresponders now sending in their diaries? Do these people listen to less radio? If so, any reported PUR losses can be tied directly to better representation of listeners, not to any real

listening losses.

• "Which" PUR is listening less? Persons Using Radio represents the sum of all listening in the market. However, "all" listening does not just mean local commercial radio stations listed in the Arbitron book. It also includes the audience for noncommercial stations, smaller stations that don't make the cutoff for being listed on their own, and "unidentified" radio listening that cannot be credited to any listed station.

Were PUR losses concentrated in one area? That's an important question. If the decline was concentrated in noncommercial or unlisted audience, for example, it will have no effect on radio station audience levels or the sale of ad time.

· Core versus secondary listeners We look at dayparts, age groups. and bottom-line listening levels, but what about individual stations? Are we losing P1 TSL, which is what we really market to advertisers, or are we losing incidental listeners, the ones who build our cume but have little effect on our ratings or shares? This group alone could account for the entire PUR loss while exerting no negative impact on our business.

Count us among the cautiously optimistic. We admit that reported PUR is in a rut, but we think that the explanations could be something far different than assuming that real listening is dropping. The male 25-54 gains prove that radio can increase its audience in this competitive world if we give people a reason to listen. No other medium does what radio does. If we keep programming to our strengths, we should be able to at least maintain our impact in the face of strong media competition.

Gerry Boehme is Sr. VP/Information Systems & Strategic Support, Katz Media. He can be reached at (212) 424-6784 or via e-mail at gerry_boehme@Katzmedia.com

Salespeople On The Move

- Jeffrey Dorf is appointed Dir./Sales at the USA Radio Network. He previously served as VP/GM of Prime Sports Radio Network.
- Jill Butler is now GSM for KESY-FM & KSRZ-FM/Omaha. Butler joins the Journal Broadcast Group duo from KPTM-TV/Omaha, where she served as Sales Promotion Dir.
- · Susan Larkin becomes LSM at KQRS/Minneapolis. She previously served as NSM for Jacor/Columbus.
- · Betsy Poulos is new to KCBS-FM/L.A. as an AE. She had most recently served as an AE for Katz Radio Network.
- John McGue joins WSAI/Cincinnati as an AE. He had been Sales Mgr. at WBWB/Bloomington, IN.



FRANK MINIACI

Does Your Promotion Suck?

Check this list — you'll soon have your answer!

Someone once told me to "fit a product to a market, not a market to a product." That seems pretty much like common sense, yet day after day the airwaves are littered with promotional ideas that were not completely thought through.

Radio programming has been and, to some degree, will always be an emotional process in which impulse is the rule rather than the exception. What are you going to offer your audience? How will you deliver it? Have you ever seen your audience "up close and personal"? Did the headline of this article grab your attention? Will the content hold your attention? Is it of interest to you? These are some of the questions I ask myself each week as I try to reach my target, the R&R reader.

With so many choices available to your listeners, an original idea is more of a home run than ever. Do you know what you are offering to the potential customer? Is your audience hooked to the point that they're waiting to see what you or the station will do next? Does your stationality appeal to all of your listeners' senses? This week, promotion vet Paige Nienaber takes us through a checklist of items that should always be addressed - or at least thought about — in order to make your next on-air promotion a brilliant one.

Pre-Launch 1 Checklist

Nienaber is obsessed with checklists. He believes in using them as tools for keeping you on track when the emotion of a situation might take away your basic focus. "I was always obsessed with checklists — checklists for remotes, checklists for concerts, checklists for trip giveaways, says Nienaber. "I may have gotten this from the family gene pool. As a kid, we took a lot of driving trips. I remember standing in the driveway as my dad carefully scrutinized his handwritten sheet, doling out responsibilities as we loaded up and prepared to hit the road. Pilots have preflight checklists. Surgeons have a list to consult before initiating and completing a surgical procedure. I'm not advocating more paperwork there's enough already - but maybe we should all have a mental list to consult before launching a promotion.
"Every day, PDs and market-

ing directors are faced with the challenge of creating, implementing, and airing promotions, often with very short notice. I don't know of many stations that have a structured list of criteria that need to be met before a contest or promotion hits the airwaves and invades hundreds of thousands of people's lives - which probably explains why there are not a lot of stellar promotions happening on radio.

Nienaber suggests you post these simple, yet effective criteria next to your desk or someplace where you can see them next time you or somebody else at the station is brainstorming a bit, a contest, or a promotion. "Got an idea for a weekend giveaway? Consult the list. Go directly to the list; do not pass go, do not collect any money from the vendor, but do go to the list.

"If your promotion meets even one of these criteria, you're doing good. If it meets two, you're on your way to being a leader in the industry, because most don't. Three? Get ready to place your hands in cement and sign your name on the Radio Walk Of Fame. Four? I don't want to hear about it. It's never been done."

Topical

"Everyone seems to understand the meaning of topical. It's timely, it's what people are talking about at this very moment. Not yesterday... today! If the mayor gets busted with a hooker at midnight and your morning show is on the air at 7:15, qualifying listeners to spend a night in the hotel room where the arrest occurred, you've met this criterion. The stations that jumped all over the Bill and Monica thing the day it hit CNN won. They were topical.'

Original

"Sometimes things that go without saying need to be restated. I call to the bench Mr. Win It Before You Can Buy It. I doubt any of you don't have a competitor that hasn't done this giveaway in some way, shape, or form. Then why would you do the same promotion? I'm not expecting McDonald's to name any of its new products 'Whopper.' Dare to create, not replicate.'

Mall Idea

"When I visit stations, I'll often take the PDs and Promotion Directors out to shopping malls and pretend we're from out of town. Then we ask people questions about local stuff. Usually I try to inquire about any local radio contests or promotions they remember. The response is amazing. People will tell us about stunts and contests that were done 20 years ago. Keeping in mind that most people can't remember what you gave away last weekend, this is pretty remarkable. Everyone has a radio bit that they can recite back to you as if it happened yester-

"So when you're thinking about what you're going to do for April Fools or Tax Day, try to imagine yourself returning 10 years from now. Are people you ask at a mall going to go, 'Yeah,

66

I don't know of many stations that have a structured list of criteria that need to be met before a contest or promotion hits the airwaves which probably explains why there are not a lot of stellar promotions happening on radio.

I remember this April Fools thing,' and tell you all about this promotion you're creating? If not, what do you need to do to it to put it over the edge?"

Quality Time

"Does the promotion put your DJs one-on-one with your listeners? Getting up and introducing a movie is not quality time. Riding a bus with 20 pairs of winners for a day of skiing is. Going to an office and hanging out while delivering lunch is not the sexiest promotion ever to hit the air, but it puts your airstaff out there, interacting with their fans. Most radio people don't understand the effect and long-term loyalty and benefit this creates. We've all forgotten what it's like to be a listener. Meeting a jock is a huge experience. These people are politicians, except they run for election



AN AWARD-WINNING CALENDAR — WMMS/Cleveland recently won an award in the 1998 National Calendar Awards competition for its "Thirty Years of WMMS."

four times a year. They'd better be shaking a lot of hands."

The

Create New Listeners/ Create Longer Listening

"Does this promotion generate enough interest that the people it reaches will be compelled to turn on the radio and find out what this station is all about? Will it get them to turn the radio on and leave it on because they want to know what's going to happen next or because whatever you're doing is just so unbelievably listenable that they can't turn away?'

Evoke Emotion

"I mean this in the nicest way: Most people are cattle. They trundle through life, rarely getting too excited about much at all. If your promotion gets the audience angry, happy - name an emotion — you've done good. We don't always have to be wacky. Being real is just as important. Sadly, most holiday promotions that have a charitable angle are nothing more than the jock reading a liner instructing people to go to a client and put a can or coat or toy in a barrel. Do something passionate and compelling, and your community service promotions will level the competition."

Benefit The Client

"Not most, but many client promotions — especially national business - are created by someone at an agency in another time zone who knows nothing about you or your station. They often don't have much of a benefit for the client either. If you're going to have to do sales promotions (and we all do), take the time to review these to make sure everyone wins. Frozen Food Roulette on the morning show isn't going to be good for anyone."

Does It Fit?

"Vibe can be defined as 'where attitude meets emotion - the product of everything that a station does.' Monstrous, hugely successful stations all have a

vibe, no matter what format they're in or what market they service. One way to get a vibe is by not doing anything that isn't what the station is about. Not doing a stupid contest because a couple of managers who are outside the demo thought it was cute. Not doing a sales promotion that is inappropriate for the people who actually listen to the station.

"KUBE/Seattle created a fiveword filter that all promotions and marketing must fit through. I was at KPTY/Phoenix recently, and we created our own filter: massive, party, female, family, fun. And we've resolved to stick to this and not to compromise. Everything the station does from now on will meet one of the criteria as established by those five words. So, as an overall criteria, does your promotion fit the station?"

Radio is a fast-paced industry where decisions are made while passing each other in the hall. We have the ability to react quickly and decisively to what is happening in the market around us, which is good. Nienaber concludes, "It's wise to take the 30 seconds necessary to double-check your promotions with this list and with any additions you choose to include. This way, you ensure that what you're doing isn't haphazard, that it's worth the energy to implement and execute it, and that it's worth your audience's time and energy to listen to it.'

Paige Nienaber is VP/Fun'N Games for New World Communications and now heads up Clifton's Promotions Ranch, a consultancy that works directly with marketing and promotion directors. Nienaber can be reached at (612) 433-4554.

TALK BACK TO R&R!

We encourage your feed-back. If you have comments regarding this column or would like to see your work here. contact Frank Miniaci directly at (310) 788-1650 or by e-mail at miniaci@rronline.com.



ou're invited to attend the industry's largest gathering of radio and record executives, June 11-13, 1998 at the Century Plaza Hotel in Los Angeles, California to celebrate R&R's 25th anniversary and the dawning of a new era in radio. It's the essential event that will prepare you to take your place in the rapidly evolving radio and record industries. Three days and nights of inspiring speakers ... informative panels ... and superstar entertainment. It's also a fantastic opportunity to meet, greet, and exchange ideas with the industry's best and brightest.

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CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before April 3, 1998. Cancellations received between April 4 and May 15, 1998 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 15, 1998 or for "no shows."

HOTEL REGISTRATION

CENTURY PLAZA HOTEL and TOWER

WE LOOK FORWARD TO HOSTING YOU FOR R&R CONVENTION '98. Thank you for requesting reservations at the Century Plaza Hotel. Our staff would like to take the opportunity to extend a warm welcome to you during your upcoming meeting.

- In order to confirm your reservation, please guarantee your arrival with a major credit card, or you may send a one night's deposit. Deposits will be refunded only if reservation is cancelled 48 hours prior to arrival.
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TYPE OF ROOM	CONVENTION RATES
SINGLE (1 PERSON) PLAZA	\$185.00
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For RESERVATIONS, please call:

(310) 551-3300 or 1-800-WESTIN-1.

Tell them it's the Radio & Records Convention.

Please do not call R&R for hotel reservations. Thank you.

FCC

Continued from Page 1

points, which in turn can only be satisfied by "a large number" of competitors within a market - and Susan Ness have joined Kennard in expressing concern over the massive amount of consolidation the radio industry has undergone in the two years since passage of the legislation.

Commissioners Michael Powell and Harold Furchtgott-Roth both said the commission should look closely at whether the "spectrum scarcity rationale" is still valid in today's age of increasing media competition. Powell called the concept of diversity "a visceral matter -- bathed in difficult subjective judgments and debated in amorphous terms.'



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A Perry Corp. Company

The investigation will also look at repealing the ban on common ownership of a newspaper and a broadcast outlet in the same market. In 1996, the FCC began an inquiry into newspaper-radio combos. It said comments gathered as part of that proceeding would be incorporated into the inquiry begun last week.

As one of the few remaining African-American owners, Inner City's Pierre Sutton last week cited the Telecom Act as having "negative impact" on black ownership. Speaking March 12 at the National Association of Black Owned Broadcasters' (NABOB) 14th Annual Communications Dinner in Washington, Sutton called for "increased control of broadcast facilities by African Americans" and said multicultural ownership of America's airwaves was "critical to maintaining a free society." He told the crowd of more than 700 that NABOB "fought hard" against passage of the Telecom Act, but with Kennard (who is black) now at the helm of the FCC, there is "new hope" to revisit ownership rules. (Kennard, along with fellow commissioners Ness and Tristani, were among the honored guests who gathered to present Motown founder Berry Gordy with the NABOB Lifetime Achievement Award.)

Plan B

A re-examination of the ownership rules is just one means by which Kennard aims to increase diversity in broadcasting. At a forum sponsored by the Rainbow/PUSH Coalition on Monday, he said he wants to restore "a properly structured" tax certificate program, meaning one that benefits only "bona fide" minority ventures. Furthermore, he said he supports the development of a low-power radio service that services local communities as a means of promoting minority ownership. (The commission is considering a separate proceeding that seeks to create a nationwide "microradio" service.)

Rev. Jesse Jackson, head of the coalition, said at the forum that media mergers "threaten democracy." He outlined a "12-point plan" designed to curtail what he characterized as the "resegregation of ownership." His plan calls for, among other things, public hearings on all major merger applications, requiring telecommunications companies to devote at least 10% of their ad budgets to black and Spanish radio, and restoration of the Fairness Doctrine and the tax certificate policy.

Powell has also publicly stated his support for reinstatement of the tax certificate policy, which the FCC eliminated in 1994. It provided economic incentives to companies that sold stations to minority-controlled entities. The policy was often criticized, however, for fostering the creation of minority "fronts."

Comments on the notice of inquiry are due May 22, while reply comments are due June 22.

Calococci

Continued from Page 3

things for Radio One as our Baltimore OM.

Calococci added, "I'd like to thank Cathy Hughes and Alfred Liggins for their belief in me and for bringing me to the Radio One family. Steve Hegwood's support has been instrumental in allowing me to do what has been necessary to win, and I'm looking forward to working even closer with Pam Somers. I also want to extend my appreciation to my staff who, with their hard work and dedication, have made it possible for me to shine.'

Prior to joining WERQ, Calococci programmed KJMZ/Dallas and worked for Jive Records in Los An-

Red Ant

Continued from Page 10

him as one of the top players on our promotion team. And Jim is a naturalborn leader and promotion person. I'm thrilled to have him working out of the home office, coaching our West

LaGambina joins Red Ant from Revolution Records, where he was head of the label's Alternative Promotion department. Prior to that, he was a National Promotion Director at Nettwerk Records and co-Director National Radio Promotion/Alternative, Rock & Triple A at TVT Records. He

also worked in national college promotion for Imago Records.

Before joining Red Ant, Silva spent two years as National Promotion Director for Motown Records and three years as National CHR Director for Elektra Entertainment. He also has worked for EMI Records, Philly World Records, Schwartz Brothers Distribution, and Warner Bros, Records. Stein has been Southwest Regional Manager for Red Ant since December 1996. Prior to that, he was a West Coast Promotion Representative for Mercury Records and a local rep for Hollywood Records.

Todd

Continued from Page 10 WXGT/Columbus.

"This is a natural progression for me in my career," Todd commented. "I'm very excited to be joining one

of the premier consulting firms in the business. I've known Bill and Senior Associate Mark Bolke for many years and have the utmost respect for them, both as individuals and as very knowledgeable radio people.'

Maxson

Continued from Page 10 staff, an even better roster, etc., to take Mammoth to the next level ... and the

Disney tickets aren't so bad either.' In other label news, Lane Wurster has been promoted from Art Director to VP/Creative Services.

Start Thanking Gravity



Capitol Records is expecting some big things from Start, the first major abel release by understated rockers Thanks To Gravity. Hitting their mark after a recent listening party are (I-r) Capitol Sr. VP/Promo Phil Costello, bandmember Sean Coughran, Capitol President Gary Gersh, bandmembers Andy Happel and Sean Daniels, VP/Mktg. Steve Rosenblatt, Gravity's Drew Wyman, VP/Int'l Paddy Spinks, producer Rupert Hines, and Sloosh Management's Cliff Lazenby.

AFTRA

Continued from Page 1

pired in November. He said difficulties arose in implementing a uniform plan for the 700 employees - mostly onair news personnel, many of whom were formerly with Group W shops represented by the union.

AFTRA says it wants the old benefits plans to be reinstated until CBS "bargains in good faith" with the national office and its locals, nine of whom joined the NLRB filing. Bergen said CBS will continue to negotiate with the union.

"We do feel confident that we will be able to answer the concerns of the union," Bergen said. "That confidence is based on our firm belief that CBS has one of the best benefits plans in the industry."

Jay Waks, a labor attorney with Kaye, Scholer, Fierman, Hays & Handler LLP in New York, told R&R that, in typical labor negotiations, if an impasse is reached after a contract expires, an employer can implement all or part of its proposed agreement. On the other hand, the union members can strike or seek arbitration.

Possible Investigation

According to AFTRA attorney Kim Roberts, at press time no further meetings had been scheduled between CBS and the union. She told R&R that, unless AFTRA and the company can resolve their differences, the NLRB will commence an investigation into the facts of the alleged violation. In this investigation, which can take up to six weeks, the board will solicit information from the locals and CBS.

At the end of the investigation, the NLRB will decide whether to issue a complaint. If it does not, AFTRA can appeal to the board. If the NLRB does issue a complaint, then the case is referred to an administrative law judge (ALJ) — a member of the board, in this case - for a hearing. If the ALJ finds CBS guilty, that ruling then must be affirmed by the NLRB.

If it is affirmed, the NLRB can order CBS to reinstate the old benefits package or force the company to enter into collective bargaining with the union. CBS can appeal a guilty verdict from the NLRB to a federal court.

On Jan. 9, about 500 CBS employees, most of whom are members of AFTRA, sent a letter to the company board of directors protesting the new benefits plan. "At the same time CBS stock is rising and its future looks bright," the letter read, "CBS is sending a dark and ominous message to its employees - by reducing employee compensation through a reduction in our benefits."

CBS announced one component of the new uniform benefits plan last month, when it said it would match 50% of each dollar contributed to its new 401(k) plan for up to 5% of an employee's salary. There is no match for contributions above 5%. The former CBS plan, which included age- and service-graded provisions, matched contributions dollar-for-dollar, for up to 2.5% of the employee's salary.

The letter to the board of directors called the revised 401(k) plan "an unjustified pay cut."

- Matt Spangler

Changes

Continued from Page 13

Adm. for Atlantic Records ... Mercury Records names Heath Kudler Assoc. Dir./Business & Legal Affairs and Rob Stevenson Dir./A&R James Diener becomes Sr. Dir., A&R/Marketing for Columbia Records ... BMG Entertainment appoints Derek Ferguson VP/Finance & Operations, BMG Special Products ... John J. Melillo becomes VP/Music Resources for EMI Music Publishing ... BMI taps Robert J. Barone as VP/Operations & Info Technology ... Sandra Mostert rises from Mgr. to Dir./Human Resources at Capitol Records Cybele Parsignault is appointed Mgr./West Coast Pub. for Arista Records ... Cynthia Elliott climbs to VP/Int'l Editorial & New Media

Services for Sony Classical ... Internet music label J-Bird Records signs a three-year nat'l distribution agreement with Navarre Corporation for Internet distribution of future product.

Industry: Cathy McKee is appointed Production Mgr. for World Sports Enterprises ... Doug Keith joins Chilton Research Services as Research Mgr. ... Brandon Cruz manages Music Distributors Inc.'s new San Francisco-based Northwest sales office ... Susan Burkat is appointed Sr. VP at Myers Media in New York ... The Public Radio Program Director's Association (PRPD) names Marcia Alvar Executive Dir. of the organization ... Dan O'Toole & Assoc. adds Darice Eppinger to its Marketing & Promotion staff. Tyler Media Group names Randall C. Mullinax Dir./Engineering for the company.

Hip-Hoppin' To The Top!

what would represent the '80s and '90s. And it's clear that hip-hop has outlasted the various forms of alternative, punk, new wave, whatever, as the music of its generation" — StepSun Music CEO Bill Stephney touts the growing phenomenon of hiphop and R&B music in Vibe.

Also in the Vibe spread, titled "Pop's Got A Brand New Bag," new Island Records Chairman Davitt Sigerson suggests, "When the center of gravity of the audience is a horny 15year-old kid instead of a depressed 20-year-old, that's a great change in how you market and who you sign

"There's a lackluster area in the rock music field," says Sony Music Entertainment President/COO Tommy Mottola "Nothing tremendously exciting has come along in a long time You find more exciting things in the urban area in general."

Piece By Piece

The folks at Magnetic Poetry allege that "Candy Perfume Girl," a 128-word song on Madonna's new album, Ray Of Light, contains just four words not included in the company's Sequel Kit of stick-on tiles. Of course, when Madonna was asked about it by her PR gal, the Material Girl's answer was, "What's Magnetic Poetry?" (Newsweek)

And speaking of the diva, before she'd agree to a London interview. Madonna demanded that no one smoke in any room she might enter at least two hours before her arrival, the audience had to be packed with people who'd laugh at her jokes, and the interviewer had to wear flat shoes so he'd be closer to Madonna's height! (Globe)

Ready For My Close-Up

Jon Bon Jovi is featured on the cover of Buzz, where he talks about his move from rock star to movie star. He waxes nostalgic on the good old rock days: "Now it's a whole asexual, we-don't-want-to-be-stars, westare-at-our-shoes kind of thing. I sorta feel sorry for guys now, because they're missing out on how wonderful, how glamorous, and how goofy being a rock star used to be

The 'zine also does a sidebar on rockers who tried acting and actors who tried rocking,

"I can't go out looking any old way anymore. I need the nails done, the hair done, and the clothes bangin - Missy "Miscess has changed her life (Elle).

And entering Elle's success hall of fame are the Spice Girls (Seinfeld Award for Success Based On Nothing) and Jakob Dylan (John Quincy Adams Award for Legitimate Second-Generation Success In Own

No Country Jamboree!

"That girl has gotten too big for her britches!" - Trisha Yearwood on LeAnn Rimes, after she heard Rimes called her a bitch when Yearwood tried to make peace with her after winning the Grammy for Female Country Music Vocalist of the Year (Globe)

"I can't listen to her voice without getting sick!" - LeAnn Rimes proves she doesn't like to lose (Globe)

Do Tell!

"The difference between me and those guys is, I don't need extracurricular sexual devices" new Van Halen singer Gary Cherone points out why he won't need to wear buttless spandex (Entertainment Weekly)

Don't Let The Door Hit You ...

Pregnant Debbie Rowe has given Michael Jackson the ultimatum: either Lisa Marie Presley or her. But sources say Jackson has wanted out of his marriage with Rowe for months, and that he'd be tickled pink if she left (Star).

Pam Lee is hiding out from hubby Tommy Lee with exboyfriend Jon Peters. "As far as I'm concerned, they can lock him up and throw away the key," she tells a source (National Enquirer)

Was It Something I Said?

"It's probably in his best interest not to have his picture taken with me" - Marilyn Manson doesn't take it personally that former Sen. Bob Dole made a beeline for his limo to avoid taking a pic with the AntiChrist Superstar (Rolling Stone).

*No. It's too distracting to me. I'd be thinking, damn, I could have taken this in that direction, I go to Luther Vandross or Maxwell. Barry White's too close to me. I can't go there - Isaac Haves on why he won't play his own records when he gets romantic (Newsweek)

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

· TITANIC

Singles: My Heart Will Go On/Celine Dion (550 Music) Southampton/James Horner (Sony Classical/Work)

 THEWEDDING SINGER (Maverick/WB) Single: Video Killed The Radio Star/Presidents Of The United States Of America

Other Featured Artists: Police, New Order, David Bowie

· THE BIG LEBOWSKI (Mercury)

Featured Artists: Bob Dylan, Elvis Costello, Gipsy Kings

SENSELESS

Single: Got Be ... Movin' On Up/Prince B f/Ky-mani Marley (Gee Street/V2)

GREAT EXPECTATIONS (Atlantic) Single: Sunshower/Chris Cornell

Other Featured Artists: Poe, Duncan Sheik

HALF-BAKED (MCA)

Singles: Along Comes Mary/Bloodhound Gang

Marbles.../Black Grape

Other Featured Artists: Luscious Jackson, Days OfThe New

• HURRICANE STREETS (Mammoth/Capitol)

Single: Sex And Candy/Marcy Playground (Capitol)

Other Featured Artists: Seven Mary Three, De La Soul, Vic Chesnutt

ZERO EFFECT (Work/Sonv Music Soundtrax)

Featured Artists: Mary Lou Lord, Jamiroquai, Nick Cave & The Bad Seeds

COMING

SLIDING DOORS (Jersey/MCA)

Single: Turn Back Time/Aqua (MCA)

Other Featured Artists: Blair, Space Monkeys, Jamiroquai

Single: Grease Re-Mix '98/Frankie Valli (Polydor/A&M)

· THE NEWTON BOYS (Sony Music Soundtrax)

Featured Artists: Abra Moore, Bad Livers, Patty Griffin THE PLAYERS CLUB (Heavyweight/A&M)

Single: We Be Clubbin'/Ice Cube

Other Featured Artists: Changing Faces, Jay-Z, Scarface

CYBERSPACE

Hot, new music-related World WideWeb sites, cool cyberchats. and other points of interest along the information superhighway.

Net Chats

Robyn Hitchcock, Friday (3/ 20) at 3pm ET/noon PT, America Online (keyword: SPIN).

Billy Bragg, Friday at 4pm ET/1pm PT, America Online (keyword: SPIN).

Boyz II Men, Tuesday (3/24) at 10pm ET/7pm PT, America Online (keyword: BOYZ II MEN).

On The Web

Shawn Colvin, concert, Friday (available all day at www.shawncolvin.com).

Live SXSW coverage, Friday and Saturday (check www.jamtv.com for details).

Victoria Williams and Chris Stills, concert, Sunday (3/22) at 8pm ET/5pm PT (www.sonicnet.com)

Joe Satriani, chat, Monday (3/23) at 7pm ET/4pm PT (www.sonicnet.com); concert, Thursday at 9pm ET/6pm PT (www.jamtv.com).

Space Monkeys, concert, Wednesday (3/25) at 8pm ET/ 5pm PT (www.sonicnet.com).

Spacehog, concert, Wednesday at 11:30pm ET/8:30pm PT (www.LiveConcerts.com)

MUSIC DATEBOOK

MONDAY, MARCH 30

1968/ The Yardbirds perform and record what will become Live Yardbirds

at the Anderson Theater. 1989/Gladys Knight performs solo for the first time (since grammar school) without the Pips at Bally's

n Las Vegas. Born: Graeme Edge (Moody Blues) 1942, Eric Clapton 1945, Celine **Dion** 1968

Releases: Miles Davis' Bitches Brew 1970, Genesis' England By The Pound 1980

TUESDAY, MARCH 31

1986/ O'Kelly Isley (Isley Brothers) dies of a heart attack in his sleep at age

1995/23-year-old Latina pop star **Sele- na** is fatally shot by her former personal assistant, **Yolanda Sal**dovar, who was fired for suspected embezzlement.

Born: Lefty Frizzell 1928, Herb Alpert 1935, Angus Young (AC/DC) 1959 Releases: Chuck Berry's "Johnny B. Goode" 1956, Prince's Sign O The Times 1987

WEDNESDAY, APRIL 1

1967/The Country Music Association Hall of Fame opens in Nashville. 1984/Marvin Gaye is shot to death by his father one day before his 45th iirthday.



C'mon, David, finish what you started.

1985/David Lee Roth splits from Van Halen and is replaced by Sammy Hagar.

1996/Prince announces he and new bride Mayte Garcia are expecting a child in November; the couple married on Valentine's Day.

Born: Rudolph Isley 1939, Ronnie Lane (ex-Faces) 1949, the late Jeff Porcaro (Toto) 1954

Releases: the Who's The Kids Are Alright 1979, We Are The World 1985

THURSDAY, APRIL 2

1971/Ringo Starr's first single, "It Don't Come Easy," and David Bowie's The Man Who Sold The World are released in the UK.

1983/Ronnie Spector plays her first Southern California show. The day before, she breaks her silence about her marriage and admits Phil dragged her into seclusion and made her stop singing.

Born: the late Marvin Gaye 1939, Leon Russell 1941. Emmylou Harris 1947

Releases: Marvin Gaye's "Too Busy" (b/w "Wherever I Lay My Hat") 1969, Stevie Wonder's "Sir Duke" 1977

FRIDAY, APRIL 3

1973/Capitol issues the Beatles greatest-hits album.

1975/Steve Miller is arrested for resisting arrest and setting fire to a friend's clothes & other personal effects

1990/Jazz great Sarah Vaughn dies of lung cancer at age 66.
1996/Stanley Burrell (a.k.a. Hammer)

files for bankruptcy.

Born: Jan Berry (Jan & Dean) 1941, Wayne Newton 1942, Tony Orlando 1944. Melissa Etheridge 1961, Mike Ness (Social Distortion 1965), Sebastian Bach (Skid Row) 1968

Releases: Sam The Sham & The Pharaohs' "Wooly Bully" 1965, Diana Ross' "Love Hangover" 1976

SATURDAY, APRIL 4

1960/RCA announces it will release all pop singles dually in mono/stereo; Elvis Presley's "Stuck On You" is the first dual release. Tamla releases its first single, the Miracles' "Way Over There.

1977/The Clash release their first LP in the UK. CBS refuses to release it in the U.S., claiming it's "too harsh for American ears." A reported 100,000 imports copies eventually hit U.S. turntables, making it the largest-selling import at the time.

Muddy Waters 1915, Berry Oakley (Allmans) 1948, Steve Gatlin 1951

Releases: the Beatles' "Can't Buy Me Love" 1964

SUNDAY, APRIL 5

1981/Bob Hite, lead singer for Canned Heat, dies of a heart attack.

1983/Danny Rapp of Danny & the Juniors dies of self-inflicted gunshot wounds at the age of 42

Born: Tony Williams (Platters) 1928, Allan Clarke (Hollies) 1942, Agnetha Faltskog (Abba) 1950, Stan Ridgeway 1955

Releases: **Donovan's** "Atlantis" 1975, the Who's "Pinball Wizard" 1975

— Jay Gross



ADDS

BACKSTREET BDYS Everybody (Backstreet's Back) (Jive

MARIAH CAREY My All (Columbia)

FASTBALL The Way (Hollywood)

RADIOHEAD No Surprises (Capitol)

ROBYN Do You Really Want Me (RCA)

SCOTT WELLAND Barbarella (Atlantic)

HEAVY

BEN FOLDS FIVE Brick (550 Music,

MARIAH CAREY My All (Columbia)

CREED My Own Prison (Wind-Up)

CELINE DION My Heart Will Go On (550 Music)

NATALIE IMBRUGLIA Torn (RCA)

JANET I Get Lonely (Virgin)

K-CI & JOJO All My Life (MCA)

LSG t/L.L. BUSTA & MC LYTE Curious (EastWest/EEG)

MADDNNA Frozen (Maverick/WB)

MARCY PLAYGROUND Sex And Candy (Capitol)

METALLICA The Unforgiven II (Elektra/EEG)

SAVAGE GARDEN Truly Madly Deeply (Columbia)

WILL SMITH Gettin' Jiggy Wit It (Columbia)

USHER Nice & Slow (LaFace/Arista) VAN HALEN Without You (Warner Bros.)

WYCLEF JEAN Gone Till November (Ruffhouse/Columbia

JAM OF THE WEEK

MASTER P Make 'Em Say Ugh (No Limit/Priority)

STRESS

ERIC CLAPTON My Father's Eyes (Duck/Reprise)

PAULA COLE Me (Imago/WB)

EVERCLEAR | Will Buy You A New Life (Capitol)

FASTBALL The Way (Hollywood)

HANSON Weird (Mercury)

MASE f/TOTAL What You Want (Bad Boy/Arista)

BRIAN MCKNIGHT Anytime (Mercury)

BILLIE MYERS Kiss The Rain (Universal)

FINLEY QUAYE Sunday Shining (550 Music)

RADIOHEAD No Surprises (Capitol)

THIRD EYE BLIND How's It Going To Be (Elektra/EEG)

UNCLE SAM I Don't Ever Want To ... (Stonecreek/Epic) SCOTT WEILAND Barbarella (Atlantic)

ACTIVE

AQUA Turn Back Time (MCA)

BACKSTREET BOYS Everybody (Backstreet's Back) (Jive BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)

JERRY CANTRELL Cut You In (Columbia)

OAYS OF THE NEW Shelf In The Room (Outpost/Geffen OESTINY'S CHILD No. No. No. (Grass Roots/Columbia)

FOO FIGHTERS My Hero (Roswell/Capitol)

GOD LIVES UNDERWATER From Your Mouth (1500/A&M)

ICE CUBE We Be Clubbin' (Heavyweight/A&M) MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)

K.P. & ENVYI Swing My Way (EastWest/EEG)

LIMP BIZKIT Counterfeit (Flip/Interscope)

LORD TARIO & PETER GUNZ Deia Vu (Codeine/Columb

SARAH MCLACHLAN Adia (Arista)

MONO Life In Mono (Echo/Mercury)

'N SYNC I Want You Back (RCA)

OL SKOOL I/K.SWEAT & XSCAPE Am I... (Keia/Universa

ROBYN Do You Really Want Me (RCA)

SILKK THE SHOCKER Just Be Straight ... (No Limit/Priority)

SPACEHOG Mungo City (HiFi/Sire/WB)

TONIC Open Up Your Eyes (Polydor/A&M)

TUESDAYS It's Up To You (Arista) U2 If God Will Send His Angels (Island)

Video airplay from March 23-29.



Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

BARENAKED LADIES Brian Wilson (Reprise) FASTBALL The Way (Hollywood) SISTER 7 Know What You Mean (Arista Austin/Arista)

XL

CELINE DION My Heart Will Go On (550 Music) JANET Together Again (Virgin) MADONNA Frozen (Maverick/WB) MATCHBOX 20 3am (Lava/Atlantic)

SAVAGE GARDEN Truly Madly Deeply (Columbia)

LARGE

REN FOLDS FIVE Brick (550 Music) MARIAH CAREY My All (Columbia)

ERIC CLAPTON My Father's Eyes (Duck/Reprise)

PAULA COLE Me (Imago/WB) HARRY CONNICK JR. Learn To Love (Columbia)

ARETHA FRANKLIN A Rose Is Still A Rose (Arista)

NATALIE IMBRUGLIA Torn (RCA) SARAH MCLACHLAN Adia (Arista)

BILLIE MYERS Kiss The Rain (Universal) VERVE Bitter Sweet Symphony (Hut/Virgin)

MEDIUM

HANSON Weird (Mercury)

JANET | Get | onely (Virgin)

ELTON JOHN Recover Your Soul (Rocket/Island)

MARCY PLAYGROUND Sex And Candy (Capitol) SHANIA TWAIN You're Still The One (Mercury)

VAN HALEN Without You (Warner Bros.)

CUSTOM

BACDN BROTHERS Boys In Bars (Bluxo) BARENAKED LADIES Brian Wilson (Reprise)

BOYZ II MEN A Song For Mama (Motown)

MARC COHN Aiready Home (Atlantic)

DRU HILL We're Not Making Love No More (LaFace/Arista)

FASTBALL The Way (Hollywood) EBBA FORSBERG Lost Count (Maverick/WB)

K-CI & JOJO All My Life (MCA) BRIAN MCKNIGHT Anytime (Mercury)

OL SKOOL I/K. SWEAT & XSCAPE Am I... (Keia/Universal) KENNY WAYNE SHEPERD Blue On Black (Revolution)

SISTER 7 Know What You Mean (Arista Austin/Arista) SWV Rain (RCA)

THIRD EYE BLIND How's It Going To Be (Elektra/EEG) TONIC Open Up Your Eyes (Polydor/A&M) U2 If God Will Send His Angels (Island) UNCLE SAM | Don't Ever Want To...(Stonecreek/Epic)

JODY WATLEY Off The Hook (Atlantic)

Video airplay from March 23-29.

TELEVISION

TOP TEN SHOWS MARCH 9-15

Total Audience (98 million households)

- 60 Minutes
- Seinfeld 2
- 3 Friends
- 4 Just Shoot Me
- 5 ER
- (tie) Touched By An Angel
- Veronica's Closet
- The Drew Carey Show
- Home Improvement (tie) Prime Time Live

Adults 25-54

- Seinfeld
- The Drew Carey Show
- Veronica's Closet
- Just Shoot Me
- 5 Friends
- ER 6
- Two Guys, A Girl, And A Pizza Place
- Home Improvement
- (tie) 60 Minutes
- 10 Dharma & Greg

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Aaliyah (Anastasia's "Journey To The Past"), Michael Bolton (Hercules' "Go The Distance"), Celine Dion (Titanic's "My Heart Will Go On"), Elliott Smith (Good Will Hunting's "Miss Misery"), and TrishaYearwood (Con Air's "How Do I Live") are slated to perform the respective Best Song nominations live when ABC presents the three-hour 70th Annual Academy Awards telecast (Monday, 3/23, 9pm ET/6pm PT).

Friday, 3/20

· Jimmy Ray, The Tonight Show With Jay Leno (NBC,

Saturday, 3/21

• Terry Allen and Hal Ketchum perform on PBS' Austin City Limits (check local listings).

Monday, 3/23

- . Will Smith is interviewed on ABC's Oscar-night edition of The Barbara Walters Special (check local listings).
- Michael Crawford, Prime Time Country (TNN, 9pm ET/ 6pm PT).
- Keith Washington, Vibe (check local listings).

Tuesday, 3/24

• Tracy Byrd and Neal Mc-Cov. Prime Time Country.



 Viewers can send requests via phone or Internet on TNN Live With Lorrie Morgan (10pm ET/7pm PT).

• Ice-T and Allure. Vibe

Wednesday, 3/25

- Terri Clark, Prime Time Country.
 - Onyx, Vibe.

man.

• Marcy Playground, Late Show With David Letterman (CBS, 11:35pm).

Thursday, 3/26

- Mavericks and Jo Dee
- Messina, Prime Time Country. • Dolly Parton, David Letter-

36 million households Video Playlist

MASE Tell Me What You Want (Bad Boy/Arista) LORD TARIO & PETER GUNZ Deja Vu (Codeine/Columbia)

MARY J. BLIGE Seven Days (MCA) JD (/BRAT & USHERThe Party Continues (So So Del/Columbia)
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia) BRIAN MCKNIGHT Anytime (Mercury)

MARIAH CAREY I/BONE THUGS ... Breakdown /Columbia

OL SKOOL I/K.SWEAT & XSCAPE Am I... (Keia/Universal) NEXT Too Close (Arista Video playlist for week ending March 20.

Rap City Top 10

MASE Tell Me What You Want (Bad Bov/Arista) ICE CUBE We Be Clubbin' (Heavyweight/A&M)
MASTER P Make 'Em Say Ugh (No Limit/Priority) WYCLEF JEAN Gone Till November /Ruffhouse/Colu AY-Z1/BLACKSTREET City Is...(Roc-A-Fella/Def Jam/Mercury LUNIZ f/REDMAN Hypnotize (C-Note/Noo Trybe) DMX Get At Me Dog (Def Jam/Mercury) LORD TARIQ & PETER GUNZ Deja Vu (Cod LUKE Raise The Roof (Island) GANGSTARR Royalty (Noo Trybe/Virgin)

Video playlist for week ending March 20.



21 million households Peter Cohen. VP/Program

National Top 20

MASTER P Make 'Em Sav Uhh (No Limit/Priority) PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista ARETHA FRANKLIN A Rose Is Still A Rose (Arista) BACKSTREET BOYS Everybody (Backstreet's Back) (Jive) CELINE DION My Heart Will Go On (550 Music)

'N SYNC! Want You Back (RCA) K-CI & JOJO All My Life (MCA)

NEXT Too Close (Arista)

USHER Nice & Slow (LaFace/Arista) HANSON Weird (Mercury) MYA 1/SISQD It's All About Me (Interscope) DO OR DIE Still Po Pimpin' (Rap-A-Lot/Noo Trybe) ONYX & WU-TANG CLAN The Worst (Tommy Boy)

ALL SAINTS I Know Where It's At (London/Island)

SMASH MOUTH Why Can't We Be Friends (Interscope) GOODLE MOB They Don't Dance No Mo' (LaFace/Arista) LSG I/L.L., BUSTA, & MC LYTE Curious (EastWest/EEG) BEENIE MAN Who Am I (V2)

MADONNA Frozen (Maverick/WB) WILL SMITH Gettin' Jiggy Wit It (Columbia)

Most requested from the week ending March 13.

PRILSTAR **CONCERT PULSE**

Avg. Gross (in 000s) Pos. Artist 1 ROLLING STONES \$3143.4 1 ROLLING STONES
2 FLEETWOOD MAC
3 ELTON JOHN
4 YANNI
5 PHISH
6 REBA MCENTIRE/BROOKS & DUNI
7 PUFF DADDY & THE FAMILY \$875.3 \$848 6 \$683.6 \$430.6 "AFKAP" \$387.8 9 AFROSMITH \$355.0 9 AEROSMITH
10 AMY GRANT
11 BARRY MANILOW
12 ALAN JACKSON
13 BACKSTREET BOYS
14 LEANN RIMESPRYAN WHITE \$336.4 15 JANE'S ADDICTION Among this week's new tours:

THIRD EYE BLIND CHELY WRIGHT The CONCERT PULSE is courtesy of publication of Promoters' On-Line Lists 344-7383; California (209) 271-7900.

AFROSMITH

JONATHA BROOKE
MARC COHN
BOB DYLAN/JONI MITCHELL
JARS OF CLAY

WENDY LIEBMAN JOHNETTE NAPOLITANO

FILMS

WEEKEND BOX OFFICE MARCH 13-15

- 1 Titanic \$17.57 (Paramount)
- 2 The Man In The Iron \$17.27 Mask (MGM/UA) 3 U.S. Marshals (WB) \$11.35
- 4 Good Will Hunting \$4.84 (Miramax)
- 5 The Wedding Singer \$4.66 (Paramount)
- 6 The Big Lebowski \$3.49 (Gramercy) \$3 24
- 7 Twilight (Paramount) 8 Hush (Sony) \$3.22
- 9 As Good As It Gets \$3.05 (Sony)

 10 Dark City \$1.44

All figures in millions

(New Line)

* First week in release Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include Primary Colors, starring John Travolta and Emma Thompson. The film's forthcoming MCA soundtrack features original music performed, composed, and/or arranged by Ry Cooder.

Opening in limited release this week is *Niagara Niagara*, starring Robin Tunney and Henry Thomas. The film's TSG/V2 soundtrack sports two cuts each by Patty Griffin ("Regarding Mary" and "You Are Not Alone") and Katie Belle ("I Think I've Found A Way" and "Odysseus Now"), along with Lori Carson's "Black Thumb," Martin Sexton's "Black Sheep," Lucinda Williams' "Sharp Cutting Wings," the Blue Heelers" Truckstop Coffee," Jason Morphew's "Bring Your Sorrows Over Here," Kathleen Wilhoite's "Look But Don't Touch," and Richard Davies' "Evergreen." Michael Timmins provides the movie's score, while his band, Cowboy Junkies, contribute "Something More Besides You" to the ST.

VIDEO

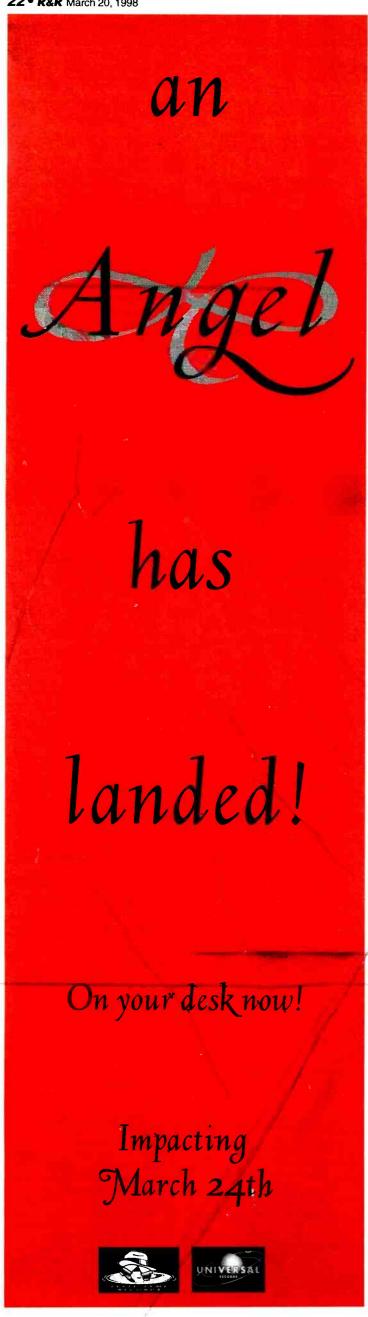
I KNOW WHAT YOU DID LAST

NEW THIS WEEK

SUMMER (ColumbiaTriStar)
Starring Jennifer Love Hewitt, this feature film spawned a Co-lumbia soundtrack with covers by Kula Shaker (Deep Purple's "Hush"), **Type O Negative** (Seals & Crofts' "Summer Breeze"), and Toad The Wet Sprocket (the Beatles' "Hey Bulldog"). Our Lady Peace's "Clumsy," Hooverphonic's "2Wicky," Offspring's "D.U.I.,"

Soul Asylum's "Losin' It," and

more complete the album.
• A LIFE LESS ORDINARY (Fox) The London soundtrack to this feature film, which stars Ewan McGregor and Cameron Diaz, contains Beck's "Deadweight," Sneaker Pimps'"Velvet Divorce," Luscious Jackson's "Love Is Here," the Cardigans' "It's War," Folk Implosion's "Kingdom Of Lies," Squirrel Nut Zippers'"Put A Lid On It," Prodigy's "Full Throttle," a new version of R.E.M.'s "Leave," and **Ash**'s title cut. So**n**gs by Faithless, Underworld, Dusted, and A3 f/ErrolThompson— along with Elvis Presley's "Always On My Mind" and Bobby Darin's "Beyond The Sea" round out the ST.





KCBO Sends South Park Home

BCO/Denver's two-week campaign to bring South Park to local TVs ended this week when local cable provider TCI finally relented and began offering Comedy Central. KBCO morning man Brent Saunders, tired of seeing the cable system treat his listeners like "Mr. Hanky," spearheaded the effort. Among other activities, the station brought hundreds of fans together at a local theater for three South Park marathons last week.

Kasem Good To Go

A Los Angeles Superior Court judge denied a request by Westwood One for a temporary restraining order on Casey Kasem's new American Top 40 on AMFM Radio Networks. You might recall reading just three weeks ago that Kasem bolted from WW1 after a nine-year relationship for AMFM. Westwood One immediately sued Kasem, AMFM, and Kasem's advisor, Eric Weiss, for breach-ofcontract. Plus, they asked a judge to suspend production on Kasem's new show until the issue was decided. However, the judge determined a restraining order wasn't necessary, and American Top 40's 300 affiliates will be able to air the show next weekend. The judge will still hear the matter at a later date.

Meanwhile, **ST** hears that, in Kasem's absence, WW1 has decided to suspend the countdown show indefinitely rather than use fill-in hosts. Will the net soon announce a replacement show, or will it take its time?

ABC Radio Networks syndicated morning host **Tom Joyner** will accompany President Clinton on a portion of his upcoming trip to Africa. Joyner will give his listeners a personal account of the trip, broadcasting live March 25-27 from Capetown, South Africa.

WDIA-AM Gets TV Documentary

Fifty years after its Memphis debut as the first all-Black radio station, **WDIA** will be chronicled in a series produced by the Smithsonian Institution, Mandalay Television, and Showtime. Smithsonian spokeswoman Mary Combs tells **ST** most of the research material will come from the National Museum of

American History's "huge media archives," but no production schedule or air date has been set. 'DIA is credited with spearheading "the social and cultural revolution that rocked the South and the nation," according to Louis Cantor's book *Wheelin' On Beale*.

John Boy And Billy, WKLS/ Atlanta Trade Barbs

The Jacor station will no longer carry the syndicated morning show, and Nat'l Dir./
Programming **Gene Romano** is unhappy that **John Boy** and **Billy**'s syndicators issued a press release accusing the station of contract violations and interfering with the show.
Romano fired back, saying the show wasn't living up to ratings expectations, the participants were not responsive to suggestions for improvement, and, in the unkindest cut of all, that "they failed to be funny." For more about John Boy & Billy, check out Cyndee Maxwell's Rock column on page 144.

In honor of National Girl Scout Week, KMCK/Fayetteville, AR morning drivers
Bazooka and Robyn sent sidekick Wade the
Wonder Boy out to sell cookies at a busy
intersection — dressed in a Girl Scout uniform.
Turns out the residents of Fayetteville are
suckers for a not-so-pretty face: The station
completely sold out its supply, donating all
proceeds to the local chapter of the Girl Scouts.

The changes are coming fast and furious at *Gavin:* Circulation Manager **Diane Rufer**, AC Editor **Ron Fell**, Rock Editor **Rob Fiend**, Urban

Continued on Page 24

Rumors

- Now that Clear Channel has paid \$57.5 million for 40% of Mexico's Grupo Acir, will it also be looking at European broadcaster CLT-UFA UK's interests in Talk radio, CHR XFM, Atlantic 252, and RTL Country? Would the deal top the \$100 million mark?
- With the syndicated John Boy & Billy show out at WZGC/Atlanta, could Chris Rude, formerly of crosstown rival WKLS, be on deck? And speaking of 'KLS, could it be looking to bring Howard Stern to the market?



201-487-0900 phone





On Your Desk Now!
Impact Date March 24th

From The
SLIDING DOORS
Soundtrack
Available April 14

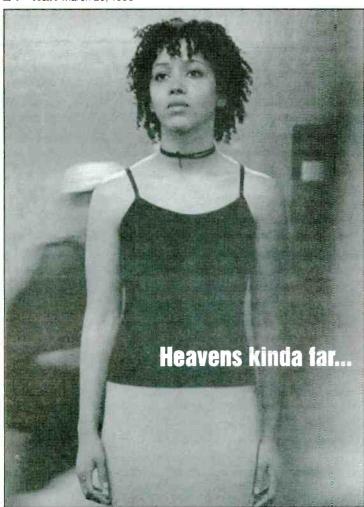


M C · A



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REBEKAH "SIN SO WEL

"THIS IS A GREAT POP SONG BY A VERY TALENTED NEWCOMER! WE'VE NEVER "SINNED SO WELL!" - STEVE MCKAY/WBHT - WILKES BARRE/17X

"I DO LIKE THIS, IN FACT, I LOVE IT!" - MICHAEL CHASE/WZNY - AUGUSTA

"THIS IS MY FAVORITE RECORD OUT THERE!" - DARRIN STONE/WABB - MOBILE

"THIS IS A KILLER TRACK!" - TOMMY MATTERN/WALC - ST. LOUIS

"I LOVE THIS RECORD!" - WOODY HOUSTON/WHZZ - LANSING

*BEST OF '98: TOMORROW SOUNDS LIKE THIS. BRACE YOURSELF FOR REMEMBER TO BREATHE." - DETAILS

"THE BEST BET TO ONE DAY APPEAR ON A NATIONAL NEWSWEEKLY COVER." - SPIN

New Sinners

KFMB - San Diego

WZJM - Cleveland

WMXB - Richmond

WXXM - Philadelphia

KSLZ - St. Louis

WKRZ - Wilkes-Barre

KDRE - Little Rock

WQZQ - Nashville

WDJX - Louisville

WRTS - Erie

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WXKB - Ft. Meyers

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KLLC - San Francisco

KKPN - Houston

WPTE - Norfolk

WOAL - Cleveland

WDRV - Pittsburgh

WLIR - New York

and more

TOUR

STREET TALK®

Continued from Page 22

Rap Editor Themisa Mshaka, and Alternative Editor Max Tolkoff all got their pink slips this week. Their departures follow by a week the exit of Exec. Dir./Radio Service & Top 40 Editor Dave Sholin, who resigned for VP/National Promotion duties at Island Records.

Look for KGMZ, KRTR & KXME/ Honolulu's husband/wife team of VP/GM Austin and GSM Linda Vali to leave the stations on March 31. They'll be relocating back to the mainland for family reasons.

Congrats to WNNX/Atlanta OM Brian Philips — he's this year's honoree for the 10th annual T.J. Martell music industry roast.



Brian Philips

Dave, Merrie, And Oscar

CBS AC WLIF/Baltimore's morning duo of Dave & Merrie will host "Baltimore's Biggest Oscar Party" Monday night (3/23). They're inviting listeners to watch the telecast with them at a local theater, with additional entertainment in the form of live music during commercial breaks, plus movie-related prizes and hors d'oeuvres.

KFWB/L.A. celebrated its 30th birthday as an all-News station last week. Trivia: The

Rumbles

- Bob &Tom add KQWB/Fargo, ND to their affiliate list. The Scotch & Daniels morning show splits: Jim Daniels exits, but Scotch stays on as local producer.
- Pop/Alternative WMTX/Tampa switches calls to WSSR
- · WFMB/Springfield, IL middayer Mark Phillips be-
- WDSY/Pittsburgh APD Dr. Michael Lynn adds PM drive duties
- Jason Meyers becomes Creative Services Dir. for Cox/Birmingham
 - WXCR/Albany PD Scott Hawk exits.
- KHKS/Dallas morning show producer/sidekick Bert Weiss rejoins Jack Diamond for mornings at WRQX/DC.
- · Eleven-year WBCN/Boston MD Carter Alan will become APD/MD/middayer at CBS sisterWZLX when George Taylor Morris exits in mid-April.
- FormerWHTQ/Orlando PD J.T. Stevens has landed at Classic Rock WKLR/Richmond.
- · WDJX/Louisville afternoon driver Chris Randolph adds interim APD/MD duties.
- WPST/Trenton, NJ MD Andy West resigns and accepts a gig at WBIX/New York as APD/Creative Services Dir
- KKMG/Colorado Springs middayer Valerie Hart adds MD stripes.
- · WBBO/Monmouth-Ocean MD Alan Fox adds APD stripes, and WNGC/Athens, GA afternoon driver Brady Richman joins WBBO for mornings.
- · KHTY/Santa Barbara's Naoml Kirsh joins "Hall 9000" Abrams' KBOS/Fresno morning show as side kick. Abrams is also doing a dance show pilot for NBC that will air in the next couple of months.
- · Compass Media consultant Christine Remme Joins New World Communication's C.P.R. as Dir./Sales
- WRVW/Nashville personality Tommy Novak joins crosstown WNPL for PM drive.
- Connoisseur Communications signs on KQLI/ Quad Cities, IA as AC "104.9 Lite FM."

station was originally purchased in 1924 by Warner Bros.' Sam Warner — what do the calls stand for? "Keep Filming Warner Brothers."

You've Got Liners!

Yes, that voice we all know and love from America Online has been signed by Jacor Communications as a voice-over artist for its radio chain. Elwood Edwards will be featured on promos such as "You've Got Traffic" or "You've Got News."

Tale As Tall As Texas?

April Fools' Day came a little early in the Lone Star State. Tons o' Texans tied up phone lines in the Lubbock area after KZII's morning team of PD Jay Shannon, MD Chris Kelly, and Dina Morales announced it was the state's 1000th anniversary and that all native Texans were eligible for a free gift. The 800 number they gave out, of course, turned out to be a phony.

KGO-AM/SF held its 18th annual Leukemia Cure-A-Thon Monday (3/16), raising an amazing \$488,000 for leukemia research during the 24-hour live broadcast.

Eleven-year A&M VP/Pop Promotion Lori Holder-Anderson exits. Reach her at (206) 842-2851, or e-mail LoriHAnder@aol.com.

Howard David, the play-by-play voice of CBS Radio's Sunday & Monday night football broadcasts, joins WFAN/NY to handle play-byplay duties for the station's NY Jets coverage.

Jones Radio Network has pacted with WSIX-FM/Nashville and consultant Rusty Walker to produce Nashville Nights, a five-hour entertainment show to be broadcast 7pmmidnight in all time zones. A host has not been named yet.

Continued on Page 26



SCOOBY-DOOBY-DOO, WHERE ARE YOU? He's right here with the voice behind the lovable pup. Scott Innes. WYNK-FM/Baton Rouge personality Innes is the new toon voice of Scooby Doo. He tells ST that he is available to do liners for your station. Contact him at (504) 231-1860.



he day you sign for this power-packed production library, we rev you up with a kick-off kit containing 99 Starter Tracks – Sweepers, Touch Tones, Stagers, Drones, Station Sweepers, Listener Comments and Comedy Clips. Go ahead – use 'em up – you'll get... another CD every two weeks!

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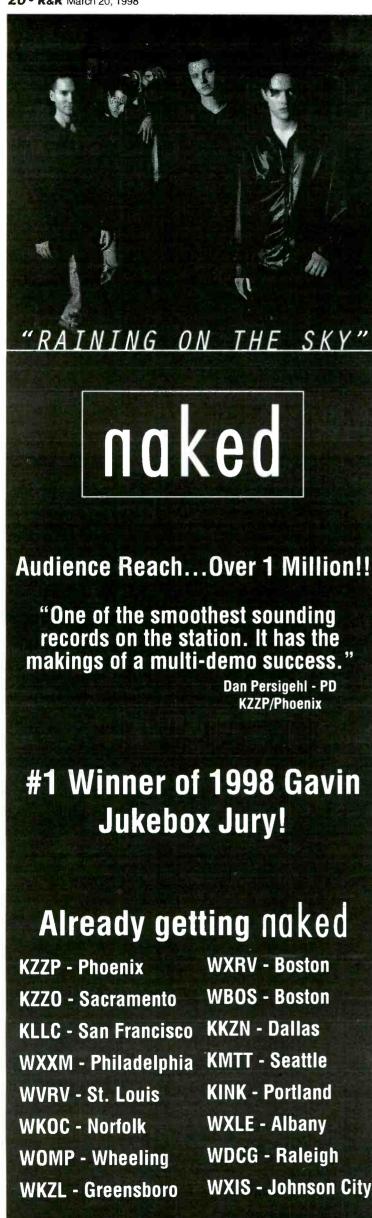
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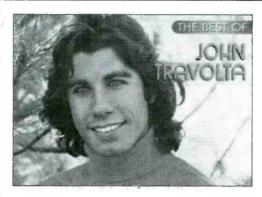






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GREASE IS THE WORD — John Travolta gave a rare interview to KZZU/Spokane in anticipation of the 20th anniversary re-release of his film Grease. How'd 'ZZU score the coup? It turns out that John's sister Ellen (second from right) is a local, and she dropped by the studio and got him on the phone. One of the choice tidbits John shared with the audience: Paramount originally wanted Linda Ronstadt or Marie Osmond for the part of Sandy. Ready to release Travolta from captivity after she made the call are (I-r) co-host Ken Hopkins, producer Jaime Pierce, and co-host Dave Sposito.

Continued from Page 24

Westwood One's NBC Radio and Mutual News, The Jim Bohannon Show, and GT Global Millennium Minutes have each won the American Women in Radio and Television's Gracie Allen Award, which will be presented in NYC on March 27.

Condolences to the friends and family of KOME/San Jose AE and former KQHT/San Jose GM **Dayton Phillips**, who died of a heart attack Saturday (3/14) at age 58.

Former Nashville jocks **Dave "D. Harris"** and **Hollywood Hendrix** have teamed up with voice-over legend **Bumper Morgan** to launch *Retro Rewind*. It debuts next weekend via syndicator MediaAmerica.





- Jacor purchases EFM Media Management; Rush Limbaugh's contract renewed into the next century.
- Bill Conway appointed KOIT-AM & FM/SF PD.
- Carmy Ferreri catches PD gig at KQPT (now KZZO)/Sacramento.
- Michael Ginsburg named Market Mgr. for Jacor/Las Vegas.
- Marc Cope joins R&R as Dir./Music Mktg. Services.



- Shamrock Broadcasting and Malrite Communications merge in a 21-station, \$300 million deal.
- Scott Meier tapped as VP/GM of WOWF/Detroit.
- Brad Chambers chosen as KPLX/Dallas PD.
- Jon Robbins named PD of WCXR/Washington.



- Andrea Ganis elevated to VP/Nat'l Pop Promo/Atlantic Records.
- WZLX/Boston GM David Meszaros is given VP stripes.
- John St. John grabs KFKF/Kansas City PD post.
- MarkTudor recruited as KAJA/San Antonio OM.
- Dave Mason accepts WLAC-FM/Nashville PD chair.



- Jack Craigo selected Pres./Chrysalis Records.
- Norm Feuer chosen Pres./Viacom Radio Division.
- Frank Holler tapped as WCOZ/Boston PD.
- Sandy Beach returns as PD of WKBW/Buffalo.
- Jo Jo "Cookin" Kincaid joins WXKS-FM/Boston doing late-nights.



- Gary D. Edens appointed Sr. VP/Southern Broadcasting Company.
- M.G. Kelly joins KTNQ/L.A. airstaff for nights.
- Ted Edwards upped to afternoons at WCMF/Rochester.

Send us your StreetTalk! Call Frank Miniaci at 310-788-1650 or by e-mail at miniaci@rronline.com.



PROMO OF THE WEEK — Craving a hit? Mammoth recently sent out this candy bar and CD of Pure's latest, "Chocolate Bar."

"Eric Clapton's 'My Father's Eyes' is Top 5 two weeks in a row at KISS 106.1...and not just upper end ...the1&-24 looks big also!"

Mike Preston & Chet Buchanan, KISS 106.1, Seattle

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Columbia	Raleigh	Roanoke	New York
WPLJ 36x	WBMX 28x	WXKS 20x	WJB2 30x
New York	Boston	Boston	Portland
WSTR 16x	WZNY 35x	Y-100 23x	Q-102 16x
Atlanta	Augusta	Miami	Cincinnati
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"Brian Wilson"



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10 New Top 40 adds this week!

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KFMB San D		WVRV St. Lo		WBMX Bosto	
WVTY Pittsb		WPTE Norfo		WDCG Ralei	
Star Atlaı		Q-101 Chica		99-X Atlan	
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ADD



Talk And Politics: Usual Bedfellows

☐ A look at the people behind the PR and spin control

By Matt Spangler **R&R Washington Bureau**

The day before Election Day 1997, President Clinton was on the campaign trail in Virginia, admonishing voters against "casting a selfish vote for the no-car-tax [Jim] Gilmore," the Republican candidate for governor. "We immediately seized upon that, and we had something out on the street within the hour," says Scott Hogenson, director of radio services for the Republican National Committee (RNC). By "the street," he means the airwaves. "There were shows that were all over that selfish comment like a cheap suit, and I think it made a difference."

The November 4 edition of the RNC's "Light Up The

Phones!" fax posed this question to America's conservative talk host contingent: "How many of your listeners are selfish for wanting to keep more of what they earn? Ask 'em! The first words



out of Rush Limbaugh's mouth the morning after the election, Hogenson says, were, "To all of us selfish voters in Virginia!" - in tribute to Gilmore's victory.

Talk Power

Hogenson is one of the players in a subset of the Washington propaganda machine: the political strategist who works feverishly every day, cranking out press releases, faxes, newsletters, and actualities so that the two biggest political parties get their respective messages out on Talk radio. They spend their days crouched behind their fax machines, and when the other side slings a missive, their response is hurled within minutes. "It's almost like they have some uncanny way of knowing when the other side has sent a fax on a particular issue," says Bernard Pendergrass, L.A.based producer of ABC Radio's "center of the road" Ronn Owens Show. "It's the most competitive thing. You could compare it to

Consultant Richard Strauss led the Democratic Talk radio renaissance, having convinced Clinton of radio's viability in getting the message out to the voters during his 1992 campaign. He remembers the first time Clinton used radio, taking part in a halfhour call-in show in Sioux Falls, SD. The candidate approached his staff afterward and brusquely asked, "Who set this up?" Strauss was identified as the culprit.

"Well, why didn't we do an hour? This was great; we need to do more of this.

Henceforth, Clinton, who does live radio addresses almost every Saturday, was wedded to the medium. Nearly everyone remembers his "Bubba" appearance on the Don Imus Show during the '92 election cycle. "They

made him seem and appear - as he is — to be really personal and down-to-earth," Strauss muses, "and helped save our campaign from the clutches of Jerry Brown." Then, when Clinton needed to sell



his health-care legislation to the American people, he brought in 100 hosts, whom he briefed on the bill. He then let them broadcast from the White House lawn, with several dozen administration officials making the rounds to the various shows. All of this was engineered, of course, by then-White House Radio Director Strauss, who was 25 at the

Republicans held their own gabfest the first day the 104th Congress was in session, in January 1995, bringing in 50 hosts to broadcast from the U.S. Capitol. They owed a lot to Talk radio for the coup in the '94 election. "I think most people agree Talk radio played a major grass-roots role in getting people excited about the '94 elections," says **Chad Kolton**, deputy press secretary of the House Republican Conference. "From then on, it's been an intense effort to make sure that we're getting in touch with the Talk radio audience."

The Limbaughs and the G. Gordon Liddys were sort of a clarion call to the Democrats to get their talk acts together after those dark days. They wasted no time in bringing in former talk producer Fred Clarke to direct radio and television relations at the House Democratic Policy Committee at taxpayers' expense. "Before I got here, I think we could say the Democrats got their butts kicked in the last election partly because they didn't do a lot of the media,' Clarke says. "They didn't engage in the media, which they saw as aggressive and against them. Now, I don't think the Republicans can say they control the medium anymore.'

How has Clarke led the opposition spin for the Democrats? "We're doing a lot of proactive booking, where we call up and ask producers and hosts about the issues and what they're talking about, and whether we can come on and share ideas," he says. He trains committee members to talk the Talk lingo, like "satellite uplink/downlink" and "breaks at :05 after the hour." And, like all radio strategists working for the parties, he faxes overnight issue updates to the shows and provides written transcripts of most important press conferences. It helps to have a workaholic boss, too: House Minority Leader Richard Gephardt (D-MO), does about 12 shows per week, including noncommercial WBUR/Boston's Christopher Lydon's and WSB/Atlanta's Neal

Most people agree Talk radio played a major grass-roots role in getting people excited about the '94 elections. From then on, it's been an

intense effort to make sure we're getting in touch with the Talk radio audience.

—Chad Kolton

Boortz's.

His sister-in-arms at the DNC. Kandy Stroud, also has a broadcasting background: Last November, she left her post as chief diplomatic correspondent at CNN to join the DNC as director of its Speakers Bureau. Additionally, Stroud hosts New World Chron-

icle, a talk show

on WZHF-AM/

Washington

One of the chief

functions of the

bureau is to

"train people to

do Talk radio,"

as she puts it.

For example, the

bureau recently

held a seminar



Kandy Stroud

designed teach its executive committee how to "reach out" to Talk radio.

Although Stroud says it hasn't been done yet during her regime, the seminars may eventually involve coaching folks on how to properly call a conservative host A Rush Limbaugh Show representative says that, during Clinton's first term, the White House held

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PERSONALITY	%FAV	%LIKE	%FAV&LIKE
Dr. Gabe Mirkin	14.7	42.1	56.8
Jim Bohannon	8.8	42.1	50.9
Harden, Brant & Parks	5.4	36.0	41.4
Dr. Laura Schlessinger	15.0	25.0	40.0
Dr. Joy Browne	6.8	25.4	32.2
G. Gordon Liddy	2.6	8.9	11.5
Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1,1	5,9	7.0

Ranked by %Favorite & Like Adults 35-54 Washington, D.C. Survey Period: February-March /Week of March 3,1997



NEWS/TALK

strategy sessions on just that. They even gave participants a script. "First, the caller was to say, 'I love you, I listen to you, I agree with everything you say, but....' and then say their piece. If the host appeared as if he was going to cut them off, they were to plead, 'Oh, I hope you'll just hear me out!'" The Rush staffer says the White House even sponsored auditions seeking caller "talent."

Strauss denies that the White House engaged in any such activities during his tenure there, which lasted until the end of 1995. The closest the radio office came to it, he says, were instances such as when it prepared Girl Scouts from Los Angeles for a radio interview on the group's visit with the president.

The HRC's Kolton aims to coordinate News/Talk radio "outreach" for all 228 Republican members of the House. This includes arranging for the Speaker to have conference calls with hosts, bringing hosts into Washington to do broadcasts, providing actualities for shows, and putting out several publications. The daily fax "Conference Call" outlines the issues du jour and alerts shows to members willing to do interviews on those subjects, as well

33

If you look at the numbers from exit polls in campaigns, you'll see that the majority of the people who vote are Talk radio listeners.

—Richard Strauss

"

as organizations that address them. For the libertarian host, "Federal Follies" points out examples of government waste and how Republicans are striving to minimize the damage. "Friend Of The Family," on the other hand, is geared to the religious host, focusing on moral and family issues.

Hogenson calls what he does at the RNC "the equivalent of a big political radio network." He gathers and disseminates audio clips for radio news departments. ("Remarks by RNC Chairman Haley Barbour will once again be beamed into space and bounced back to your booth in another of

Got Photos?

Whenever you have photos from your News/Talk station's events and promotions, be sure you send them to R&R, 10100 Santa Monica Blvd., 5th Floor, L.A., CA 90067-4004.

our wildly popular round-robin satellite news conferences," reads one of the items from an RNC fax, which is followed by details on downlinking the program.) He stays friendly with both local and national hosts, including Limbaugh, Liddy, Oliver North, Mary Matalin, and Judy Jarvis. The Limbaugh source, who says his show uses the information distributed by the strategists sparingly, commended Hogenson. "If you want to make one phone call to find out who said what on the Republican side, Hogenson is an excellent source.'

Far Away From The Beltway

Such hosts as Liddy, Limbaugh, and Owens take pride in distancing themselves from the engine that drives so much of their popularity. "Our involvement with Washington, DC is next to none," the Limbaugh staffer says. He also claims that the only time he might use someone from "inside the Beltway" is if language in a bill or the source of a comment needs to be verified. Or, when Rush reads a story in the papers that sounds bogus to him, he'll get Newt Gingrich or Dick Armey on the air to get the official version from the Hill. Liddy producer John Popp says, self-assuredly, that his show does not need to go to these guys for information. Pendergrass, who will occasionally use the strategists to book guests or for sound bites and actualities, relies on little of the spin in the faxes. "A lot of it is posturing," he says.

Instead, the hosts turn to other resources: the newspaper, wire copy, the Internet, and so forth. Limbaugh reads about eight newspapers a day (most notably, the arch-conservative Washington Times) and sorts through his piles of e-mail during his daily, threehour show prep. The show also gets about 300 pages of faxes a day, many of which can be quickly dispensed with, as they come from the special-interest groups that Limbaugh takes pains to avoid. Liddy even takes the occasional look at *Playboy*, Popp says for the articles, of course.

Some hosts rely on strategists more than others. "I generally find the RNC trustworthy," says WCBM/Baltimore's colorful and outspoken conservative host, Lester Kinsolving. "I use about 10% of their mailings. I think they're a good source, and they do a good job." He also reads six newspapers a day and about 40 other periodicals, in addition to news releases and faxes from listeners. One source he doesn't turn to: Democratic strategists. "The DNC doesn't do a damn thing!' he said. "They never send me any press releases.'

Jason Jarvis, producer of mother Judy Jarvis' nationally syndicated show, says that lately his show has shifted to "household politics," such as education issues, rather than the national agenda. "I've really found that when we start talking about the Whitewater

scandal or President Clinton's new proposal to expand medical care, the audience lets out a collective yawn," he says.

But when Jarvis needs information about a particular bill, to set up an appearance by a congressman with whom he doesn't have a pre-existing relationship, or when he doesn't have a specific member in mind to address a particular topic, he turns to Clarke and Kolton. He takes the daily deluge of information from the strategists "with a grain of salt," he says, balancing the propaganda with a diet of newspapers, magazines, the Net, and radio and TV.

Voters Equal Talk Listeners

Why has so much attention been placed on the senior electronics medium? With radio, says Strauss, "you have the opportunity to do something that saves money. Sending out an actuality or sound bite is much cheaper than having to pay for a 60-second TV ad." The medium is very conducive to campaigns as well. He recalled that while on the trail, Clinton and Al Gore and their spouses would often dial into a show from a bus via

"

Before I got here, I think we could say the Democrats got their butts kicked in the last election partly because they didn't do a lot of the media. Now, I don't think the Republicans can say they control the medium anymore.

-Fred Clarke

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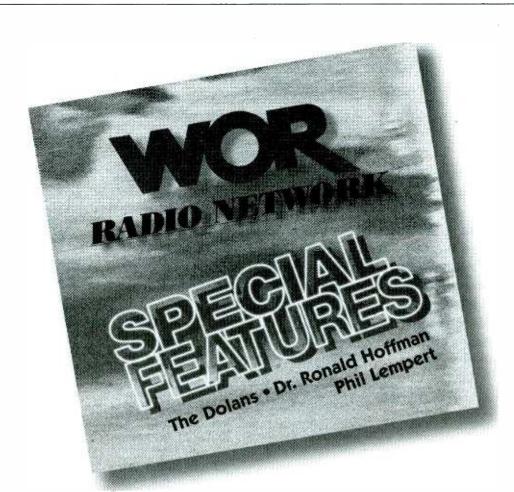
cell phone. "You don't have that luxury with TV," he says.

If Strauss' clients — which he hopes will include candidates in some key congressional races in New York, California, and Illinois this season — are still in doubt, he just shows them the stats. "If you look at the numbers from exit polls in campaigns, you'll see that the majority of the people who vote are Talk radio listeners," he says. He'll also show them the ratings, by which he can gauge a particular show's reach, and compare that to a newspaper's audience.

Perhaps the strongest selling point of the medium for politicos is its intimacy — it is "the fourth estate," Clarke says. "Talk radio is one of the most popular ways for people to stay in touch with what's going on in government and to get a chance to talk with people," Kolton says. "This is the only people's medium," adds Kinsolving. "If you, as a private person, want to express your view or object to something you've seen, read, or heard ... if you want to sound off right away, dial up!"

TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call **Al Peterson** at (619) 486-7559, fax (619) 486-7232, or e-mail alpeterson@ aol.com.



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STEVE WONSIEWICZ

Artist Development, Pop-Style

Three record pros discuss their strategies in breaking Hanson, Savage **Garden, and the Backstreet Boys**

Mainstream pop is here to stay. A cursory glance at **R&R**'s "Back Page" and "Callout America" shows the depth and breadth of the music, with acts including Celine Dion, Savage Garden, the Backstreet Boys, Usher, and Jimmy Ray all currently receiving multiformat airplay. And everyone knows about the success of the Spice Girls, who many say ushered in the pure pop period.

What's interesting about the current music cycle is the number of new acts that already have or are about to break. And with the labels continuing to fill the pop pipeline, programmers won't have to worry about the software. In fact, it's getting downright crowded.

In order to gain some insight into breaking pop acts and sustaining their success, I spoke with a trio of record industry execs involved in A&R, artist management, and promotion with Hanson, the Backstreet Boys, and Savage Garden. A lot of what they discuss is "Music Business 101," but it's worth revisiting.

While there are multiple reasons why these acts have beaten the odds,

"

In order for 'Truly Madly Deeply' to develop, we had to launch the record in October, so we took it to a few key radio people and let it spread from there. We did not jam this record. —Charlie Walk

in each case there was something unique to each project. With the Backstreet Boys, it was the incredible setup. With Savage Garden, it was a detailed plan during Christmas for the group's third single, 'Truly Madly Deeply." And with Hanson, it's been exceptional follow-through after the release of their debut album, notably a TV special, its accompanying a Christmas disc, and a new album due out later this

Cutting Teeth In Europe

For Donna Wright, a principal with the Backstreet Boys' management firm, Wright Stuff Management, it's been a long and winding road to success for herself and the vocal quartet. While the band has now sold about 16 million albums around the world and has a couple of singles on multiple formats, the

Boys first had to go outside the U.S. in order to get recognized. It was a savvy move. Pop wasn't where it was at in 95 in America, but it sure was in Europe and the rest of the world. That internation-

DonnaWright

al experience came in handy later on.

"To keep things going," recalls Wright, "we had to take them to Europe. When we finally started getting some success, it helped keep their morale up until the U.S. market started to open. And it started, at least for us, with Hanson. As soon as we saw that response, we knew it was time to bring them back.

"But the international success did a lot for us. It bought us time to critique the group, to get them to the level of performance that America expects. And they did tons of interviews with all kinds of media."

Even though the U.S. became more pop-friendly, Wright says the group still had to prove itself in America. Wright credits the setup Jive and her management company did at the outset years ago with making the transition to the U.S. easier.

"Before we went to Europe, we did a major radio tour in the U.S. I kept in touch with those programmers when we were in Europe and kept them updated with what was going on. We even had a website, so PDs could find out what was happening. And we had the Boys doing as much as they could. Even if they were on tour in Japan, we would have them call radio if their song was starting to get played.

That first tour was difficult, because radio really didn't want to hear the Boys. Yet, we were on a mission. We had to make sure radio heard them and saw how talented they were. But the good thing about that tour was that we laid a solid foundation. If you do that right and go away for a while, that foundation will still be standing. As long as it's there, you can come back."

With a radio base firmly built, Jive and Wright Stuff were able to capitalize on the musical shift in America well before other groups. "I would have loved to have been the first, but that's okay. When music changes, if you're one of the first, you really are going to benefit."

One other key tactic: a major tour of high schools several years ago, before the first single and album were released. Wright comments, "Those high school kids are now in college. Some have even graduated. CHRs are now getting phone calls from older adults requesting the song because they grew up with the Boys. Even though it took five years, that helped us develop a huge

Advance Planning For Christmas

While Wright Stuff and Jive took care of business at the beginning. Columbia Sr. VP/National Pop Promotion Charlie Walk cites the label's comprehensive Christmas marketing and promotion campaign for Savage Garden as a key to building the group's career.

'In order for 'Truly Madly Deeply' to develop, we had to launch the record in October, so we took it to a few key radio people and let it spread from there. We did not jam this record. We knew what we had, so there was no need to rush it. We found those key people who believed in it and were waiting for it.

Now, we're six months into the song and selling more records than ever before."

The cornerstone of that strategy was eight to 10 radio shows across the U.S., with time buys and retail tie-ins included in the

campaigns in each of those markets. "We started planning for those shows back in August and making sure the single was a part of the on-air promos. We gave programmers three to four months advance notice that the group was available for their shows. As a result, we were one of the first bands mentioned and had great po-

Charlie Walk

sitioning. "Not only were we getting airplay, but we were getting imaging for the group. We were working with radio and marketing the group through these stations. We also picked the right markets. Some were the biggest in America and some weren't, but we chose those mediumsized markets because they have very powerful Top 40 stations.



The international success did a lot for us. It bought us time to critique the group, to get them to the level of performance that America expects. And they did tons of interviews with all kinds of media.

-Donna Wright

"A lot of people think radio shows are a bad word or something. But if you pick the right ones and the right chains that do them correctly - and give them ample time to promote the shows — it makes sense, because you can get guaranteed promotions and spins over a very important eight-week period."

That holiday success, which has carried over well into the first quarter of '98, wouldn't have happened without a proper setup. When introducing the band to radio for the first time, Columbia stressed the depth of talent. Walk notes, "We had a band that was already successful with huge hits in other parts of the world, so we had to carry on that legacy in the U.S. and break the band and not just the song.

"Because of the feedback we were getting from the beginning of the project, we let people know there were four or five singles on the album. We told them this was going to be an album they were going to be playing for quite a while. We did not just play the first single, 'I Want You,' for radio. I remember playing 'Truly Madly Deeply' for programmers over a year and a half ago and hearing that they thought it would be a hit.'

Despite Columbia's impressive campaign for Savage Garden, it hit a small bump when the group's second single, "To The Moon And Back," didn't fare as well as expected. Walk observes, "I Want You' was a huge radio song and a great introduction to the band. The second single — which we think is a hit and which we may ultimately come back with - didn't reach its potential. One of the reasons was because research for 'I Want You' started coming back huge on the back end and interfering with the progress of 'To The Moon And Back.' It's very difficult to monitor where research goes, because it fluctuates with the wind.

Yet even though the second single didn't develop as much as we would have liked, we were still able to move forward because of 'I Want You' and the fact that people knew we had 'Truly Madly Deeply' coming."

Personality Appeal

When it comes to Hanson, Mercury Sr. VP/A&R Steve Greenberg says one of the keys to breaking the group was "to let them keep their personalities. They had so much when they met us, and we wanted to make sure that came through in their music as well. And also to ensure that their writing and singing were displayed, because that's a big part of their sound."

Mercury also took pains to cater to the younger audience when producing the record. Greenberg recalls, We hooked them up with some cutting-edge producers like the Dust Brothers, people who are not typically associated with pop records. We felt the young audience is so used to hearing cool records on MTV and the radio that there was no reason to be condescending in our production approach. It's very easy to talk down



we didn't do that." Like the Backstreet Boys, Mercurv also laid a firm foundation prior to the release of the album. "We had

to your audience.

and during the en-

tire process we

tried to make sure

Steve Greenberg them do things like play at NARM, and we did a lot of TV, like The Jenny McCarthy Show and Regis & Kathy Lee. We wanted to show people that this was not some faceless concoction; they were a real rock 'n' roll band that consisted of three brothers who write their own songs, play their own instruments, and sing. That made it a lot more fun and far more interesting to people."

Mercury and Hanson also have played on the axiom "strike while the iron's hot." Greenberg continues. "While many artists today prefer to wait two or more years between records, six months is a lifetime for the younger audience. If you don't have a record out fairly quickly, you risk being ancient history. It's important for the fans of Hanson to know there is new music coming from them.'

Obviously, Mercury wasn't concerned with burning out Hanson fans with too much too soon. 'You can't come out with schlock material. If the band has great music, there isn't a problem with releasing albums more frequently if that's what your audience wants. A lot of bands take too long between albums. The process of recording and promoting an album is very exhausting, and I understand why many bands would want to take a long time and rest. But as far as the audience is concerned, they perceive the bands as taking too long.

"If you are a young Hanson fan and bought the album when it came out in May of '97, it's now been almost a year, and you're onto several other things. You need new music to excite them."

RR

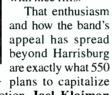
Fuel's 'Shimmer' Shaking Up Alternative, Active Rock

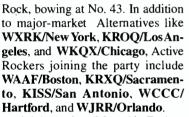
Fuel has caught fire. The Harrisburg based quartet's debut single on 550 Music, "Shimmer," which entered the Alternative Top 50 about a month ago, last week made the cross to Active

it kind of snowballed from there."

Moschitta isn't surprised that "Shimmer" is working in Pittsburgh, which is about a three-hour drive from Harrisburg. "They've been touring the

area for a while and were here just a few weeks ago and opened for Creed. This song is more mainstream than the rest of the album and shows the poppier side of Fuel, but these guys write great rock songs with nice riffs."





Fuel

Originally from Memphis, Fuel relocated to Harrisburg several years ago to capitalize on the burgeoning rock scene and a more gig-friendly environment. The change of latitude and their evolution from cover band into one playing original material — the band's self-produced '96 EP, *Porcelain*, included "Shimmer" and sold over 10,000 copies — also coincided with the launch of Active Rock **WQXA/Harrisburg**.

MD Claudine DeLorenzo remembers, "Our station came to fruition in June '96, and we wanted to start getting into local music. Their EP was just amazing. It sounded better than half the stuff that's out there. They write catchy songs, and they have a huge stage presence. They were here, and nobody was taking advantage of them, so we took the initiative."

WQXA officially added "Shimmer" during December '96, says De-Lorenzo, and it "immediately took off. It got a huge response. It was the No. 1 requested song, 'Screamer Of The Week,' and things like that." It also ended up crossing to the local Active Rock and CHR outlets.

DeLorenzo says the station started to send the EP to record companies, and by February '97 the band had a major-label showcase that was a "feeding frenzy" of A&R execs. A couple of months later, Fuel signed to 550.

Another early believer in the group was Alternative WXDX/Pittsburgh PD John Moschitta, who was programming 'QXA when it started playing Fuel. "When I first heard their music, I was blown away. It wasn't just one or two songs; the whole EP was solid. We started pounding it, and

on. VP/Promotion Joel Klaiman comments, "We were fortunate they had a base and a proven hit on credible stations. The band and its management company, Media Five, have done an incredible job on their own. They knew what they wanted and knew how to do it. They toured incessantly, built their own following, and knew how to do things like work with radio."

In setting up Fuel nationally, 550 targeted a showcase at the Gavin convention and a slot on the "Jukebox Jury" to get things going. "We knew it was kind of risky doing that the same day as the showcase, but we knew what we had. They ended up getting a great reaction, and all the right programmers were at the show."

To sustain the momentum, Fuel will be working the Atlantic region around the release of its 550 debut album, *Sunburn*, which hits retail on March 28. The group will be doing in-store appearances and select radio shows.

Danger Calls At London Records

Thanks to early work by a former intern, **London Records** has a redhot hit on its hands at Alternative with "Flagpole Sitta" by the Seattle quartet **Harvey Danger**.

The label officially went for adds this week (3/17), but marquee Alternatives have already rushed in early to support the song. "Flagpole Sitta" has been a staple at KNDD (The End)/Seattle for months courtesy of the hometown connection, but key stations before the box include KROQ/Los Angeles, KITS/Washington, WBCN/Boston, KNRK/Portland, KOME/San Jose, and KROX/Austin.

Formed in 1994, Harvey Danger first came to London's attention about two years ago, when a local talent scout sent the band's demo to the label's New York headquarters. It was there that then intern and now Director/A&R Greg Glover heard the

demo. After London initially passed, Glover signed Harvey Danger to his own label, Arena Rock Recording Company.

Glover recalls, "I kept staying in touch with the band and heard more of their music and decided we should do a whole album instead of the seven-inch discs I usually do. So we pressed up around 1500 copies and serviced it to College radio and specialty shows."

By the end of '97, KNDD had started playing the song and officially added it in early February, whereupon it immediately took off. Other labels took notice, especially after a sales story started blooming in Seattle. Nevertheless, London prevailed, and by the end of February label President **Peter Koepke** flew to Los Angeles to finalize the deal

"I have to hand it to the band for being loyal," says Glover. "They had 11 offers on the table, including the majors. Basically, they looked a million dollars in the eye, but they stayed with us."

It was the buzz at the End that prompted 'HFS MD Pat Ferrise to test drive "Flagpole Sitta." And after a few laps, the station added the track. Ferrise says, "We saw how well it was doing at the End and got a copy. We put it on, and everybody liked it right away."

Commenting on the song's appeal, Ferrise says, "It's a good rock song, but it's more than that. It reminds me of Pavement with hooks. It has an alternative appeal, but it also has a quality that makes it instantly memorable."

With a buzz record nearly firmly in hand, London's promotion department set to work. Sr. VP/ Promotion Bill Carroll even sent out recordable CDs before the ink was dry on the band's contract. "We serviced those CDs around the third week of February as sort of a pre-emptive strike to let people know we had signed the band. By the following Tuesday, we got the KROQ add, which turned into adds at 'BCN and 'HFS that week. That raised a lot of eyebrows."

Carroll's job now, he says, is to keep spreading the word. "This is probably the most straight-ahead record I've ever been handed at London, and it's a fun one, because it's so immediate. But in today's environment, you can't take anything for granted, so we have to stay on top of it."

Meantime, the band will play South By Southwest and is getting ready to set out on a national tour. The group's album. Where Have All The Merrymakers Gone?, hits retail on March 31. About 10,000-15,000 copies of the band's Arena Rock release are already at retail in select airplay markets.

Music News & Views

New Beck Later This Year

Look for a couple of new albums from **Beck** beginning this summer. He'll have an EP out by then that is said to include three new songs, soundtrack cuts, remixes, and some B-sides that were released internationally.



Beck

Also, as part of his deal with **Geffen**, he is working on a new album for **Bong Load Records**. He's been telling folks at the label that "it sounds a lot like what he's doing" for his next official Geffen release.

Janet Hits The Road

Janet Jackson will embark on a North American tour beginning July 9 in Washington. The 40-date, three-month tour — her first since '93 — will also benefit retired Gen. Colin Powell's charity, America's Promise — The Alliance For Youth. Jackson will donate a portion of the concert grosses to the organization. In other tour news, Madness has re-formed and will visit the U.S. for a handful of West Coast concerts beginning on April 22 in Las Vegas. Joining the group will be ska bands like Blink 182, the Royal Crown Revue, Dance Hall Crashers, the Aquabats. and Hepcat ... Coal Chamber, Limp Bizkit, and Sevendust have been added to the main stage at OzzFest ... Warped '98 kicks off on May 16.

In the studio: Alt country supergroup Golden Smog — which features members of Soul Asylum, Wilco, and the Jayhawks — have finished 20-plus songs for their next album. Look for it to hit retail later this year ... The Black Crowes have initiated work on their next album, expected later this year ... Puff Daddy is working with Jimmy Page on a song for the soundtrack of the movie Godzilla.

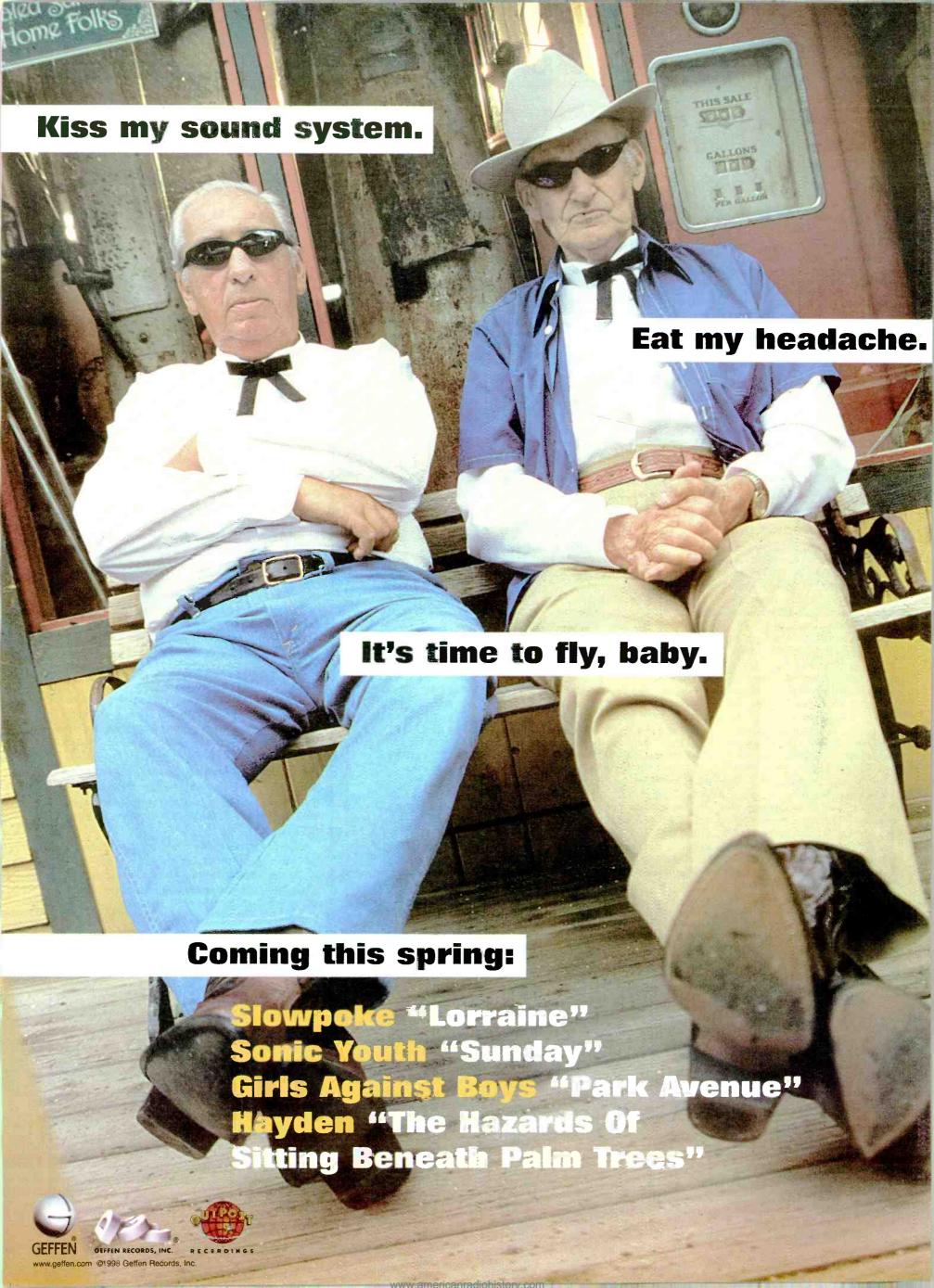
New release update: **Columbia** has set May 12 as the release date for Soul Asylum's next album. The 11-song album, titled *Candy From A Stranger*, was recorded last fall and winter and is produced by **Chris Kimsey** (Killing Joke, Gipsy Kings). A tour is in the works for later this year **Scott Weiland**'s debut solo album, 12 Bar Blues, hits

retail on March 31 ... **Master P's No Limit Records** says it has signed **Snoop Doggy Dogg** and will release the rapper's next album, *Da Game Is To Be Sold Not To Be Told*, this August.

Noteworthy: The **Smashing Pumpkins** have a new contract with **Virgin** and, not surprisingly, a new and higher royalty rate ... **EMI-Capitol Properties** has landed the North American rights to **George Martin**'s final album of **Beatles** covers, *In My Life*. The in-store date is May 19 ... **Work** has signed actress **Jennifer Lopez** to a worldwide recording contract ... **Anthrax** has signed to **Ignition Records**. Look for a new album this summer ... **Massive Attack** will make its album *Mezzanine* available on the Internet — albeit in stages — one month before it goes to retail in the UK on April 13. The countdown begins on March 20.

Matthews Tour Bows May 15

Lastly, the latest **Dave Matthews Band** news has the band kicking off its U.S. tour on May 15 at the Gorge in Seattle (**R&R** 3/13). Before that show, however, the group will do a benefit show in Roanoke on April 18 and tape an April 21 performance in Atlanta for MTV's *Live AtThe 10 Spot*. As for the new single, "Don't Drink The Water," which RCA will make available for download on April 1 at 4am EST, label VP/Promotion & Field Development **Dave Loncao** tells **R&R** "It's even more of a turn in the right direction than 'Too Much' was, which jolted everybody. It's much darker and more intense than we've heard before." Loncao also says RCA is in the midst of planning listening parties that will include radio and retail





Do The Evolution

A basic tenet of Darwin's theory of natural selection states that species evolve differently due to different environmental pressures. This is a perfect explanation for the widely divergent approaches one increasingly sees in Alternative radio. Whether it is the pop-based, adult-friendly approach of WPLT/Detroit or the segmented complementary approach of Entercom's Seattle properties, different markets breed different strategies.

Nowhere is the adaptation of a station to market forces more evident than in New York, where WXRK (K-Rock) PD Steve Kingston has taken advantage of the lack of an Active Rock competitor to both harden and broaden his station's sound. It is a strategy that has drawn some degree of criticism, with detractors stating that K-Rock didn't so much broaden its sound as change formats. To others, however, it was simply the case of a station taking advantage of a gaping musical hole.

As more stations embrace K-Rock's more mass-appeal approach, the question remains: How mass-appeal can you become and still remain "Alternative"? If K-Rock can play Van Halen, would it be

appropriate for a station like WPLY/ Philadelphia or WPLT/Detroit to play the Spice Girls or even Robyn? This

question of appropriateness is much more keen at the Alternative format than most others, and it serves as one of the evolutionary pressures that influence every one of its programmers.

Many researchers and some consultants are saying that the question of whether a band or sound is "alternative enough" means less and less as time goes by, especially with the absence of a single galvanizing musical force for the format to rally around. The current reality is that Alternative radio needs to build musical coalitions, and many contend that this is a difficult enough task without proscribing a large portion of potentially popular music. If all this talk of musical coalitions sounds frighteningly like something that would be discussed in a CHR special, just remember that KROQ and WKQX/ Chicago were being compared to CHRs as far back as the early '90s. In this case, the evocation is particularly apt, as CHR is also a format that alternates red-hot musical trends with periods of trying to build musical coalitions.

Aging With The Audience

While some stations are broadening their sound to increase their audience grasp, others have given up on winning over newer listeners and decided to age

their stations with the audience. It is a choice that more and more Alternative stations will have to make as Modern ACs sign on and make the latter option much more difficult.

The need to choose between one of the above courses of action (or to opt to toe a more moderate line within the range of possibilities) is the direct result of increasing competition. Competing stations are not only taking Alternative stations' songs, they're taking their listeners as well. On the young end, the old enemies Active Rock and CHR continue to present alternative musical options, while Modern AC outlets offers a new choice for older listeners.

Financial Pressures

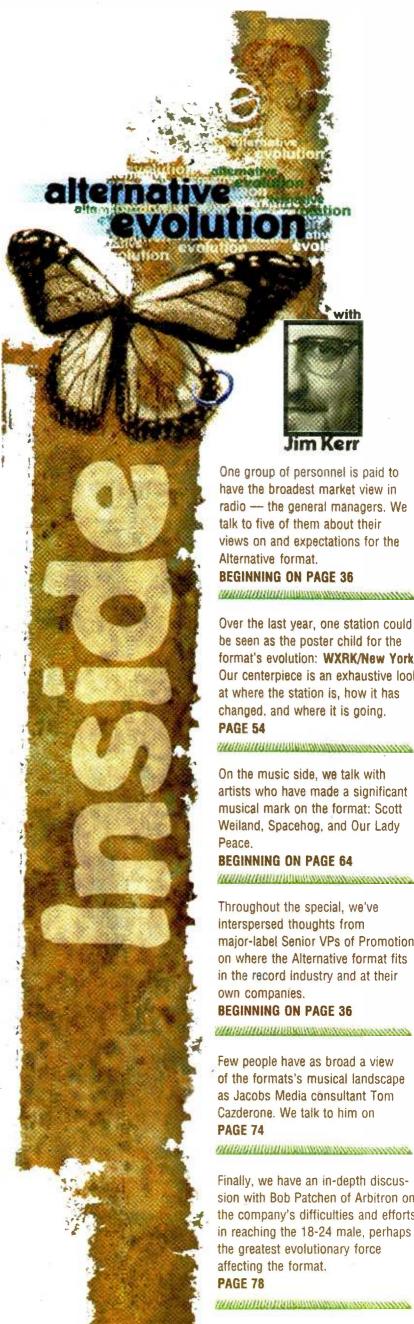
The logical result of the various formats slugging it out is that each of the combatants might focus on a specific demographic niche and superserve this audience. Up until now, this "niche of a niche" strategy wasn't financially viable in a radio environment where there was continuous pressure to deliver salable demos, generally defined as 25+. The solution has come about courtesy of the Telecom Act. With broadcast groups owning an increasing number of stations

in each market, competitive pressures give way to a market strategy that focuses on total market share. Formatic overlap, a waste since it doesn't increase this market share, is to be avoided at all costs. As a result, the "niche of a niche" approach suddenly becomes financially viable.

The best example of a Telecom-inspired, tightly focused Alternative station is in Las Vegas, where KXTE uses a very niched Rock approach in concert with its similarly niched sister stations in an attempt to gain overall market share. This works fine if you are part of a group of stations, but would be financial suicide in a market the size of Las Vegas if you had go it alone.

Survival Means Adaptation

Alternative radio has reached maturity at a time when the radio business has never been more complex. Within the common fabric of the above listed issues, each market will present its own unique problems for programmers. At no other time has the "cookie cutter" approach to radio been less relevant. The key, as Darwin so brilliantly put it in the previous century, is adaptation. Stations that adapt to the musical, competitive, and financial environment will win. The rest will follow the dodo into extinction.



One group of personnel is paid to

have the broadest market view in radio - the general managers. We talk to five of them about their views on and expectations for the Alternative format.

BEGINNING ON PAGE 36

Over the last year, one station could be seen as the poster child for the format's evolution: WXRK/New York. Our centerpiece is an exhaustive look at where the station is, how it has changed, and where it is going.

PAGE 54

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On the music side, we talk with artists who have made a significant musical mark on the format: Scott Weiland, Spacehog, and Our Lady Peace

BEGINNING ON PAGE 64

Throughout the special, we've interspersed thoughts from major-label Senior VPs of Promotion on where the Alternative format fits in the record industry and at their

BEGINNING ON PAGE 36

Few people have as broad a view of the formats's musical landscape as Jacobs Media consultant Tom Cazderone. We talk to him on PAGE 74

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Finally, we have an in-depth discussion with Bob Patchen of Arbitron on the company's difficulties and efforts in reaching the 18-24 male, perhaps the greatest evolutionary force affecting the format.

PAGE 78

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Early Phones At: KNDD KEDJ **KFMA KMYZ** KPO

Airplay Rankings:

#1 KXTE

#16 KNRX #12/WKRL

#23 KNRK

#25 KNDD #16 WXRA

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Follow The Leader

How Atlanta's 99x continues to maintain its edge

ne of the most consistently successful stations within the Alternative format has clearly been WNNX/ Atlanta (99X). The station has proven to be a leader in almost every key category: It continues to be a music leader, its promotional arsenal is a model of multilevel effectiveness, it has a dominant morning show, and it is a billing machine. Getting to the top of the heap is not an easy or shortrange task. In the following interview, we talk with 99X General Manager Mark Renier about how his station maintains its razor-sharp edge in the constantly changing radio environment.

R&R: Your station has evolved into a very successful position in the Alternative format. The byproduct of this success is that industry people expect numbers and revenue, while the listeners have different expectations. As a manager, how often do you step back and make sure that both constituents are being served?

MR: About every quarter! Actually, I like to say that, instead of taking a step back, you are really constantly jumping in. I'm more of a hands-on GM. I have been on the air and in sales and sales management, so I tend to jump in fairly often. That said, I am working with a great class of talent from the programming side, the air talent side, and the marketing and sales side. We are constantly planning the next metamorphosis.

R&R: Tell me about the overall metamorphosis.

MR: The radio station was launched about five years ago, and overall, through a series of steps, we have gone from being something that was very contrary to what was on the radio to something that's very mass-appeal. There are many people who can listen to us and not be offended at all by the music we play. We tend to step forward and move to the next direction where the music is going. Sometimes we do it correctly, and sometimes we trip and stumble, but the one thing that we've tried to build into the station from the very beginning has been a soul. We

encourage the personalities to be personalities. We were never a jukebox. Brian Philips and Leslie Fram have put together a great morning show with Steve Barnes and Jimmy Barron. The morning show is No.1 18-34 in the market.

R&R: That's tremendous, especially since that's a traditional weakness for this format.

MR: Yes, it's the first time in recent history that someone has unseated V103. So, we have invested in the personalities all along. Our midday guy has gotten involved with the local music scene from the very beginning. He is a musician as well as an air talent, so he fit right in with what were emerging acts in the market-place. Our afternoon guy, Sean Demery, is a great musicologist as well as being somebody



who is into the next electronic phase. I don't mean musically; I mean from computer- and game-generated hobbies or entertainment. All of these people help to drag the station from a music position into being a part of Atlanta in general. The next thing we did with our marketing and promotion was to have several staged events. We do six major events over the course of the year. We have our own database of just under 200,000 listeners who are cardcarrying "freeloaders." We do concerts for them, discounts, free CDs. We also put out our own magazine each month, 99Xpress. Besides being a music magazine, it is, of course, a PR piece for the radio station and a way of direct marketing our heaviest users. We take a look at all of the things that make up the topography of what 99X

is and see which of them may be the next point of emphasis.

R&R: Could you give me an example of how that might work?

MR: Well, about a year and a half ago we got into event marketing in a big way. This year, we're revitalizing our publication and investing heavily in the morning show. So, when we step back and, as I jokingly said, go over things once a quarter, we'll look back and go over the Arbitrons, revenue, and our presence in marketplace. Are we still unique? Has our music become too homogeneous? Are our personalities still compelling? Is the morning show still a lightning rod for radio listening? We go through that quick analysis.

R&R: Do the buyers have a handle on 99X's powerful position in the marketplace?

MR: To a large degree. You will always find buyers who are used to strictly buying off of a 25-54 ranker, where we do not score well. But as they walk around their office and get exposed to the people they're allegedly buying the product for, they will hear testimonials from people up to the age of 35 and the more-educated people up to the age of 40, and I am sure that they are constantly surprised. It's really a progression that is going on on the street. The radio station does some of it, but really it's the growth of our listenership and the aging of our listenership that's converting the last of the buying population.

R&R: Tell me a little bit about the competitive situation in Atlanta.

MR: It is constantly changing when you play contemporary music. The biggest threat to a young Alternative station is the rhythm and techno sound that is so popular among the young age group. When I moved here from Boston, I was surprised to see that I shared a third of my listeners with AOR and the other third with Country. As the station has evolved, the split is different now, and Pop is certainly much more of a sharing factor than it was before.

R&R: Many Alternative stations that have built strong positions in their markets must now decide whether to age with their loyal audience or try to regenerate a new one. Have you made that decision yet?

MR: We made a decision about a year and a half ago, when the AOR and Pop stations in town were playing 50%-60% of everything that we were playing, to find out who our core was. With help from a variety of sources, we decided that we were going to age along with the population — not necessarily age as quickly as they were, but definitely age with them. The threat to our station is that the techno sound has no guitars, and rock 'n' roll is based on the guitar and a drum. With the younger listeners growing up without guitars, they simply are not going to fold into us. There may be a new Alternative station on the horizon in the next two or three years if

Continued on Page 82

alternative evolution

Danny Buch
Senior VP Promotion
Atlantic Records



Role of Alternative in Atlantic's release schedule: With airplay responsible for the majority of record sales, we view all radio exposure as vital in marketing Atlantic's music. Alternative radio is where active consumers and avid music fans go for new music ... it's as simple as that. Alternative radio also serves as a major building block in achieving ultimate mass-appeal success by helping cross records to all other formats.

Alternative: In addition to Alternative radio's massive audience base, we also value the "imaging" achieved by our music getting exposed on Alternative radio. Proper artist imaging helps us achieve long-term career development of our acts. Atlantic is into building careers, not just hit songs. Alternative radio helps build careers by positioning artists as vital and happening for their audience.

Atlantic's view of

Thoughts on
Alternative radio: We recognize the format needs to play the right music for its genre and to meet audience expectations. However, sometimes in its quest

Continued on Page 84

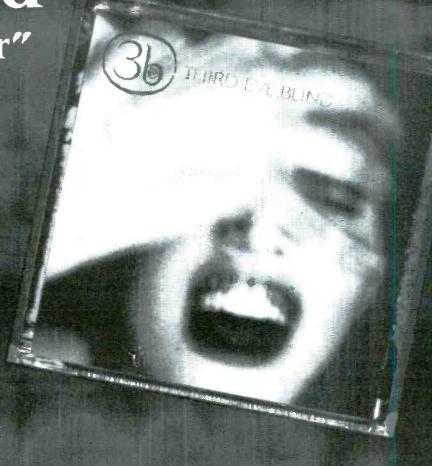
Third Eye Blind

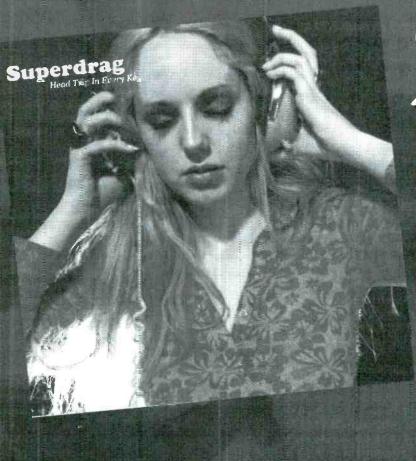
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4/18 NYC	4/25 Chicago	IN STORES
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4/16 Philadelphia	4/23 Cleveland	
4/15 Washington DC	4/21 Syracuse	



Tuscadero "Paper Dolls"

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Living In Shadow

KCXX/Riverside carves out its own identity next door to KROQ.

here is no more difficult position for a radio station to be in than being part of an Arbitron embedded marks. Not only does the station have to compete with signals from a major market, but even if they beat them, the billing is usually a fraction of what the market would normally generate on its own. Still, where some see a difficulty, others see an opportunity. This is the case with KCXX/Riverside, which has struggled in the shadow of Los Angeles and KROQ for three long years.

The station has grown recently to become one of the top dogs in Riverside-San Bernardino, an admirable position in a top 30 market. Still, it must constantly struggle with the coastal behemoth that is Los Angeles. We talked with KCXX GM Bill McNulty about how his station has evolved to succeed and prosper in such difficult circumstances.

R&R: How has the station evolved over the last few years?

BM: The station was originally purchased by our owner, Willy Davis of All Pro Broadcasting, to complement and enhance his Los Angeles radio station, KACE, because of the identical frequency on the dial, 103.9. When I came out, the project was already fully evolved, and we were simply synchrocasting the signals from Los Angeles.

R&R: How did you move from Urban Oldies to Alternative?

BM: What we were trying to do was not dissimilar to what Y-107 does with their signal in attempting to overlap and extend its L.A. coverage. It allows a smaller class license to compete with the bigger signals. Unfortunately, it did not have the desired results, that being greater ratings enhancements for Los Angeles, which was really the targeted area for the net benefit that we were looking for. The other thing was that it was intended to fring in additional revenues that would have been generated from this market, which would have helped make the whole project worthwhile. That didn't come about either, because we were

not able to generate significant ratings out here with the format. We also weren't able to frectively enhance additional revenues ecause it was largely seen as an L.A. station. Local advertisers out here said, "Hey, I don't give a shit about your signal going into L.A. I want buyers from the Inland Empire, so I'm not going to pay extra to reach buyers in L.A." The whole thing ended up somewhat falling on its face, to the point where we weren't able to maintain the additional cost. So, Willy sold KACE to Cox Broadcasting, and they took over the Los Angeles station. Initially, Willy wanted me to continue the arrangement of synchrocasting the format from L.A., but I was able to convince him to go a different route. We felt there was an opportunity in the market for an Alternative/Modern Rock outlet, given that there was some signal restriction of KROQ. So, we flipped to that three years ago, and we've been climbing the hill ever since.



Bill McNulty

R&R: What are some of the difficulties in being in a shadow market that is covered by a lot of the signals out of the L.A. metro?

BM: Well, your first challenge is that you are obviously competing against what I believe to be one of the most competitive markets in the point of the properties. Where do you have stronger competition than you do in L.A.? You've got the best benefits and advantages of the industry, labels, reputation, and all the rest that comes with it. So, in terms of resources, both creative and financial, they are poised to be as that's not impetitive as you could expect. The other

element that you are trying to overcome is the challenge of KROQ being positioned as the station the alternative fans grew up with. They grew up with KROQ. They relate to KROQ. It's like you are competing against McDonald's as an upstart like In-N-Out Burger.

R&R: So, although it's not a hometown station, all the people in that lifestyle grew up with it, so it's almost like they have adopted it in their hometown?

BM: Absolutely. If you had a preference for hamburgers — using a restaurant analogy and you grew up with McDonald's, what would be your motivation to all of the sudden change and go over to In-N-Out Burger? That's really where the challenge comes in. It's twofold: one of resources and one of predisposed habits and preferences. It was an uphill battle from the get-go, but we still felt there was an opportunity. Interestingly enough, we had some great initial response. But then, after some relatively promising success at the beginning stages, we began to flounder somewhat. In all fairness, it was a matter of not really having a good grasp of where our niche was in the market and where our competitive advantages were. All those factors were not truly recognized until we completed a major research project out here that really gave us a read as to what our strengths as well as what our competitors' weaknesses were and where we could exploit them.

R&R: What were the biggest things you learned from that study?

BM: Given a choice, people prefer to listen to the same music or similar format on a local station they can relate to. In other words, if they can call my studio, talk to the jock, make a request, and actually get through and have a conversation, that carries a lot of weight. It makes people more predisposed to an allegiance, since people always like people like themselves. If you're part of their market, if you are like them, then, all of the sudden, hey, this is my team. That was a very important factor. Frankly, we weren't taking full advantage of that. Many times we were out on the outskirts of our market, trying to be more competitive with KROQ rather than simply dominating the local area that composed our metro. That meant that we could kind of regroup our perimeter to where we were going to be competitive and where we wanted to dominate. We stopped looking at these tertiary areas that didn't have any meaning. What we needed to do was own our home turf.

R&R: Was that more in terms of where you did your promotions or was it like a wholesale attitude change that the pation had to go through?

BM: Both. I had to work, eally hard with the programming staff and say, "Look, I know KROQ got the Cure show. I know we didn't get any tickets. But, you know what that's not important. They are going to get

Continued on Page 40

88 88 88

alternative evolution

Jeff Cook
Vice President
of Promotion
Capricorn Records



Role of Alternative in Capricorn's release schedule: We are set to release several major projects to the format, the most immediate being 2 Skinnee J's "Riot Nrrrd." This band hails from New York and has built a mighty following in the Northeast and down the East Coast, reaching as far south as Atlanta. We have seeded a three-song sampler to specialty shows and are already seeing spins across the country. We think this project will quickly propel itself onto Alternative radio and will explode with the same audience that has embraced 311 and Cake.

Capricorn's view of Alternative: As Capricorn has evolved during its most recent incarnation, we have built an excellent relationship with Alternative radio. With their help, we have attained multiplatinum status on 311 and Cake.

Thoughts on Alternative radio: Alternative radio is. without question, one of the most active sales formats out there. Its audience has a thirst for new music that is unparalleled. The format is promotionally proactive. There is probably no quicker way to thrust awareness of an act into the marketplace than through Alternative radio. Combine Alternative airplay with video airplay in a market, and you are selling huge numbers.

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CAREDUNDANT?

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BRANCESON'



Continued from Page 38

Living In Shadow

those shows. We have to accept that that's the way those bat legan going to be lost. What we can't allow, however, is that with any shows that come out to the Inland Empire — any shows that are respective to this market — they are not going to come out here and take our turf." That's where we've drawn the battle lines. For instance, the Orange Blossom Festival in Riverside, which draws about 350,000 people — in the past, KROQ or Y-107 would come out here and try to have a presence. What we've done is nurture and build our relations on these local affiliations where

R&R: Ultimately, it all comes down to billing. I get the idea that one of the battles you had to fight was with agencies saying, "Hey, if I buy L.A., I'll cover Riverside too."

there wasn't even a question as to which

radio station was going to be there. We

were there, we had the relationships, and

we got the opportunity to presents.

BM: That's an ongoing battle that the entire market has to fight. Quite frankly, if I were in L.A., I probably would be doing it too. The L.A. stations like to perpetuate that they cover all of Southern California, including the Inland Empire, when, in fact, that is a big fallacy. Many times agencies of clients don't do enough research or background checking to really see the watered-down impact that the L.A. stations have in the market. For example, if you take the top 10 stations in our market and you line up the top 10 stations in Los Angeles, there's absolutely no similarity. But, because they do spill into the market, they like to pretend that they are effective at being able to deliver both markets. It's simply not true. That's an ongoing battle that's not unique to the radio station. It's really an ongoing battle that's universal to the market and its position. Anytime you have an embedded market, you have those battles.

R&R: I remember interviewing the GM of WLIR/Long Island, and he said that one of the difficulties for him is that, although it is market 13, the revenue generated by that market is more like market 30 or 31. Do you have a similar situation where the revenue pie is smaller?

BM: Absolutely. We are the sister station to WLUM in Milwaukee, which is one rank below us in metro size, and yet their billing for the market is twice what our billing is. We have to suffer with less than 50 cents on the dollar out of a stand-alone market of rank. That hurts.

R&R: In terms of programming, were there any overt changes made to be more local?

BM: Yes. The radio station was initially influenced and actually set up by Sherman Cohen, who had signed on "The Flash" in San

Diego. So was really driven by predominately flashbacks and Triple-A music

R&R: More of a 25+ type of Alternative?

BM: Right. Given that that's where the station's origins were, it always kind of floundered with an identity crisis. We had tried to evolve it into a Triple A station while still maintaining some Alternative identity. That's when we saw the ratings taper off dramatically, and that's when we launched the research project. We found out that this was not a market where a station that leaned Triple A would be successful. It's not a Denver, not even a San Diego. It was a much more blue collar and rock-driven market. That's when we made the very dramatic changes where we were no longer playing the Chris Isaaks and the Tracy Chapmans. We are now playing the Matchbox 20s and the Creeds. Quite frankly, the music was as important as the localization. When we started skewing the format more rock-driven and kind of spiced it with the ska element is when we were really able to see some dramatic success.

R&R: Were you worried about giving up some

Given a choice, people prefer to listen to the same music or similar format on a local station they can relate to. In other words, if they can call my studio, talk to the jock, make a request, and actually get through and have a conversation, that carries a lot of weight.

of those 25+ numbers, or were the ratings such that there wasn't really a risk of losing them because they weren't there in the first place?

BM: There weren't enough that would prohibit you from pursuing the strategy that the research suggested. Interestingly enough, we've actually grown in the 25+ demo. Our largest growth is in 25+.

R&R: Does that surprise you?

BM: Not really, because even with the rock lean that we took with the format, we were still very purposely creating an adult appeal. In other words, the Creeds and the Matchbox 20s, as opposed to the Took and the Marilyn Markons. We weren't going for the younger end of that hard rock we are really going for a band that you would find on both the Active Rock and the Alternative lies.

R&R: Has the competitive situation changed at all within the marketplace?

BM: Yeah. You've well-established competitor out here with KCAL,

and all of the sudden it's being shaken up because it had always maintained a ranking over us, and now we have become the topranked Rock station — and that's against all stations, including the L.A. signals. We've inply leapfrogged over everybody. It wiously affected KCAL dramatically, to the point where I see them kind of going from one extreme to the other. I was listening to them this morning, and they were doing a trivia contest, and the answer was the Electric Prunes. They also try and present themselves as real hip and current. Last week they added Creed, a song that we've been on for seven months. In my opinion, they're trying to compete with us on the new music while still being based in very old classic rock. Subsequently, I think you compromise. You can't realistically be the best pizzeria and the best hamburger restaurant simultaneously under these circumstances. My belief is that you really need to focus on your niche and exploit it. That's where I think our success lies. We have recognized our niche, and we exploit it. We're not trying to do Triple A; we're not trying to associate with the bands that are important to a KCAL; we're really looking at giving the best of the rooted bands in Alternative and then the best of the new. We still play a pretty good element of flashbacks, but it's all complementary to the new music that we play.

R&R: I think the biggest misconception about your situation is your market size. How many people realize that you're bigger than Milwaukee?

BM: Well, it's even bigger than that, because it is based on the Arbitron metro definition of population, and there is a no man's land that is not included in either the L.A. or Riverside/San Bernardino metro. It is from the L.A. county line east to the 15 where it intersects with the 10. That whole area is not included in either metro, and that's about 450,000 people.

R&R: Why don't they include that?

BM: Because there is such a strong overlap of signals from both markets. Perhaps more importantly, because of the terrain, there is such a filtering of L.A. signals that no one wants to claim it, because it's going to impact several L.A. stations very positively, but it will impact many other L.A. stations very negatively. So there is a tug of war going on between those who want to add it because it will help them and those that don't want to add it because it won't help them. The no man's land is a very strong overlap between the Riverside/San Bernardino stations and the L.A. stations. Depending upon which format you're looking some are stronger and some are weaker Beyond just the significance of the measured metro, if it's in the relative area of coverage, our impact is even more dramatic — like 2.5 million people.



Greg Thompson
Senior VP Promotion
Elektra Records



Role of Alternative in Elektra's release schedule: Alternative radio always has played and always will play a significant role in the Elektra Entertainment roster. Alternative radio is a music-sensitive format that aggressively embraces cutting-edge artists, and the audiences of these radio stations are notable volume buyers of music.

Elektra's view of Alternative: We are extremely supportive and conscientiously making an effort to contribute to the format's success.

Thoughts on Alternative radio: The format continues to be a great, artist-intensive format, but too many stations are looking for a quick fix and not making the commitment to develop a song or artist with extensive exposure. To be a hip format means taking steps to educate and excite your listeners — a principle that seems to be lost in the massive expansion of the format.



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Consolidation Generation

What happens when you go from being GM of two stations to being GM of six?

ne of the defining forces in radio over the past two years has been the aftereffect of the Telecom Act, and the biggest manifestation of this is clearly consolidation. The rate of consolidation is such that if it hasn't touched your station yet, it probably will soon. One of the markets that consolidation hit early was San Diego, where Jacor Communications has put together a tremendous combination of FMs and AMs. Overseeing it all is Jacor San Diego FM General Manager Mike Glickenhaus.

Glickenhaus has impeccable Alternative credentials, having not only signed on XTRA (91X), but also having worked for KROQ/Los Angeles in the early years. In the following interview, we talk to Glickenhaus specifically about consolidation and how Jacor is dealing with it in San Diego.

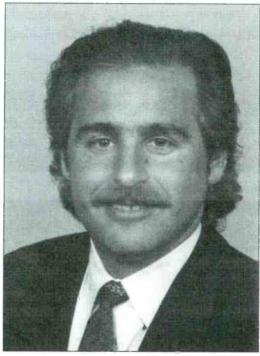
R&R: How has the Telecom Act changed your job?

MG: Well, I went from being the General Manager of two stations — one all Sports and one Alternative — to now being GM of six stations. Besides the Alternative, we have a Classic Rock station, an Active Rock station, two versions of CHR — one Rhythmic and one Pop — and a Soft AC. The other aspect for me, which people tend to overlook, is that at one time I had four offices in four buildings. In the early stages of this, with our 10-station cluster, I was overseeing all 10 and had four offices spread out for the 10 stations.

R&R: So it was even worse in the beginning? MG: Well, in addition to the six 1 just mentioned, I was also overseeing our two News/Talk stations, our all-Sports station, and our Big Band station. So, Telecom has obviously changed my life pretty dramatically. It's better today, now that I have a partner who has taken over the AMs.

R&R: What were some of the biggest challenges?

MG: The biggest challenge overall was that what came together as Jacor San Diego was four different companies with four different cultures and four different ways of doing things. The first real challenge was how to integrate that and how to set it up logistically, because we moved some stations around in different buildings. We certainly did a lot of morning show moves at one time. I believe we changed five morning shows on one day, May 1. A lot of it was just taking this whole consolidation thing, which Jacor has been on the leading edge of, and trying to bring it to the basic station level and then the individual person level. We had a lot of people who were shaken up by this. Due to consolidation, there were some jobs that were eliminated, so some of their friends were no longer working with us. There's a lot of angst that goes along with those kinds of things.



Mike Glickenhaus

R&R: Job losses are certainly what most people predicted would be the immediate result of consolidation.

MG: Actually, a year later we have more total employees than we did when we first took over these stations. We've grown other departments while we have consolidated or eliminated duplicate positions. The net result is that we actually have more people by about 10% than we did when we first took over the stations.

R&R: How did you deal with the new personnel all now working for the same company?

MG: There's a lot of emotional swing when people are dealing with the uncertainty of a new employer and having competitors that are now brethren. Initially, the important thing was letting everybody know where they stood letting everybody help buy into the new vision. For me, it was very important that all of our people knew about the company, knew what

our goals were, and knew what the vision was for San Diego, as best as we could define it.

R&R: Did you lay out specific roles and strategies for everyone right away?

MG: Well, one of the things we lived by as a company is that we knew we didn't have the answers. It was too new to all of us. We are trying to show our people that we've got lots of ideas, but that we do not have the answers. Anybody who tells you that they know this is the way to do it can't be accurate, because nobody has been doing it long enough to know what the best way is. We've really gone into creating a mind-set that we're looking for the answers, and that the staff is part of those answers. I told the staff, "We don't mind you making mistakes; we don't mind having you try new things."

R&R: So you involved everyone in the learning process from the beginning.

MG: Definitely. Even little things like asking the receptionists how they should answer the phones now that we have all these stations. You can't rattle off four sets of call letters every time you answer the phone, so we let them tell us what makes sense to allow them to do their job.

R&R: Was the process a long, hard road with many mistakes, or was it easy?

MG: It definitely wasn't easy, because when you're messing with people's lives, a lot of care and consideration and sensitivity has to take place. It certainly was a challenging time, and it was very important for us that our people see what we were trying to do and be part of it.

R&R: Tell me about some of the things that worked or didn't work.

MG: One of the things we realized was that we needed more help in some areas than in others. So we re-evaluated how we were operating and decided to redo things. We didn't mind making mistakes; we minded sticking with things that weren't working. What we really wanted our people to do was to keep an eye on things, and if they didn't see it working, re-evaluate it. Let's brainstorm; let's talk to other markets in our company and see how they're doing certain things. The great thing about lacor was that we were clustering in a lot of places, so we didn't mind trying different things in different markets to see what worked better and then sharing them.

R&R: How do you keep track of all of the market strategies?

MG: We do monthly GM conference calls. There are accounting-related conference calls a couple of times a month. The PDs do conference calls on a regular basis, a lot of times by format. Gene Romano will head up the Rock one, or Jack Evans heads up one, or Jaye Albright, or B.J. Harris, or Marc Chase. Each of our departments has some sort of interaction with a corporate person who oversees their end of the business.

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alternative evolution

Bob Catania
Senior VP Promotion
Geffen Records



Role of Alternative in Geffen's release schedule: Alternative radio will be, as is the norm at Geffen, an essential element in our forthcoming release schedule. We have an amazing diversity of acts coming that will enhance and challenge the format. Leading the pack of new music are the Propellerheads, who we will work in tandem with our partners at DreamWorks. Alternative radio is already embracing the lead track, "History Repeating," which features Shirley Bassey - now that's alterna-

"Youth" will be served at Geffen in two ways: The new Sonic Youth CD, A Thousand Leaves, is upon us in May and features their most radio-friendly track in years, "Sunday." Youth will also be served in the amazing label debut, FREAK*ON*ICA, from

Girls Against Boys.

"Park Avenue" leads

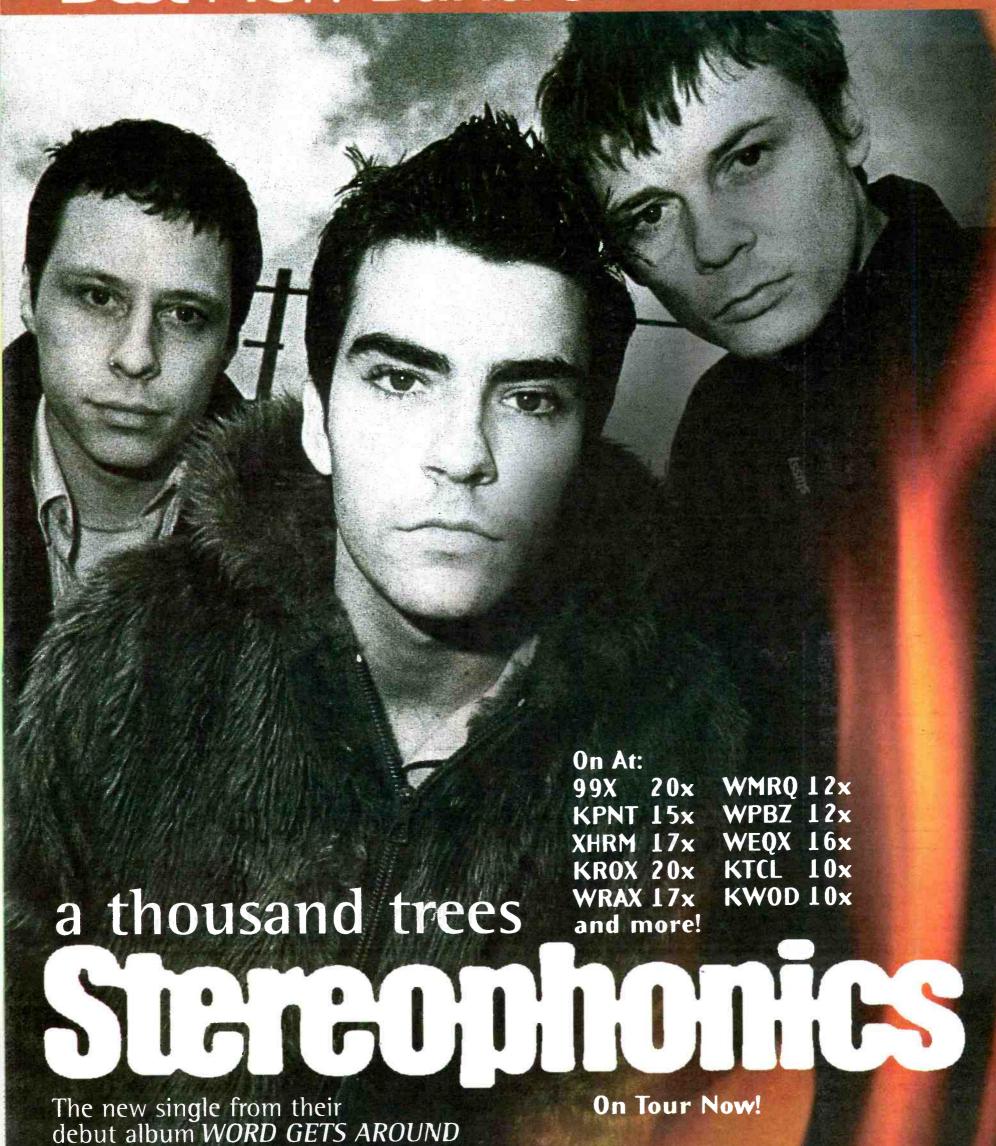
tive.

the way in early May.

For a whole different sound, look for the second release from Hayden, who received much critical acclaim and format support on his debut CD. The lead track from *The Closer I Get* is "The Hazards Of Sitting Beneath Palm Trees," and it's the vehicle to put Hayden on the map at the

Continued on Page 45

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alternative w

Consolidation Generation

Continued from Page 42

R&R: Were there any surprises in this whole process?

MG: Some of the challenges were people's resistance to change and getting them to not only talk about it, but to actually do it. I was a little surprised at how hard that was. It was definitely sometimes tough to get people out of their comfort zones, and it still is. That's the biggest challenge — getting people used to the change. There was definitely resistance and territoriality going on. Remember, we were taking the best ideas from each of four different companies and using those as our new way of doing things. In the end, the positives far outweighed the negatives.

R&R: What were some of the new ideas you implemented?

MG: Well, now our sales managers are paid not only based on how their individual station's perform, but also on how the cluster or market does. Our directors of sales get paid based on how the other cluster does so that they create a viable working relationship. In this market, at the end of the day, the way we are evaluated by our company is our profitability for the market. While we

The biggest challenge overall was that what came together as Jacor San Diego was four different companies with four different cultures and four different ways of doing things. The first real challenge was how to integrate that and how to set it up logistically.

certainly care about each individual station's performance, our goal is not to take a dollar out of KGB and put it on 91X. That's still the same dollar. Our goal is to get two and three dollars out of that same scenario. I think that the good thing was that it wasn't like two companies, where you had us and them. We had lots of us, us, us.

R&R: So it was logistically more complicated, but on a personnel level it was more of a melting pot.

MG: Yes, it was more of a melting pot rather than us vs. them. Having all the companies come together fairly quickly actually worked out really well. Everybody who had been fighting tooth and nail for years against each other got on board the team effort pretty quickly.

R&R: How important is top-to-bottom communication?

MG: It's essential, particularly because

there are so many places for things to slip through the cracks — in large part because we are situated in different buildings. The company is working furiously to get the Jacor intranet system up and running, because not even all of our stations are wired together for e-mail and local communication. Fax, phone, and voice mail is how we've been communicating. We want to get our intranet system

going so that we can not only talk to each other in the market, but within the Jacor system all around the country. Communication is so essential — timely communication. We do all kinds of weekly meetings to get everybody in the same room to address certain issues, but a

lot of things can't wait until that Friday or Monday meeting. So communication and keeping things from falling through the cracks have been the most important and the most difficult things that I've had to deal with.

R&R: Is your job description similar to what it was before, but on a grander scale, or is it completely different?

MG: It's a little bit of both. By nature I am very hands-on, and this has forced me to do a couple of things. Number one, I've had to learn how to delegate much more effectively. I've also realized that I can't be as hands-on, or I will kill myself. In fact, if I was as hands-on, my department heads would kill me. What it has made me realize is how important it is to have the best people in virtually every position. In the key departmental positions, it is important to not only have the best people we possibly can, but also to give them the autonomy and the ability to do their jobs, to not lean on them too much and not be peering over their shoulders. You do have to be there for them, but you have to have the confidence in them to give them the ability to make decisions. In fact, if anything, I get pissed off when they don't make decisions, I may not agree with every one, but I want them to feel free to make them.

Another thing that I've had to do is become a sounding board, which I was before, but it's on a much grander scale now. I'll play devil's advocate with people to make sure that they've thought through their decisions. I won't, in 99% of the cases, countermand their decision, but I will push them to make sure they have thought it through. We have a saying around here: It's your bat, your ball,

your butt. I can't pick their bat and ball if I'm going to make it be their butt. They have to pick their team — whether it's on-air staff, promotion staff, or salespeople — and then I will hold them accountable for the results. Another one of my important roles is to be a recruiter, to find the best people and make sure they are in the right positions. Although that was always important, it's even more important now, because we have so many more positions.

R&R: What kind of things are you doing now that you might not have done as much before?

MG: I'm doing a lot more representation of the stations in the community, because it's more important for us to cover more ground

There's a lot of emotional swing when

people are dealing with the uncertainty

of a new employer and having competi-

tors that are now brethren. Initially,

the important thing was letting every-

everybody help buy into the new vision.

body know where they stood, letting

there. That's one of the luxuries I have. I've been in this market for 20 years, and I know the people. Radio is being looked upon now as much more integral to the community, because when you talk about Jacor, we have the eight stations we own plus

the two Mexican stations we have permission to program and sell. With 10 stations, the community takes a little more notice of what we are doing, and vice versa.

R&R: Does that pay tangible dividends?

MG: Sure it does. For example, for the Super Bowl in San Diego in January, we were the official stations of the San Diego Super Bowl Host Committee. While I may have been able to do some of that when I was two stations, it was a lot easier for me to accomplish with 10 stations. We were the only stations that were involved with the official host committee events. It gave us lots of opportunities for exposure. It gave us lots of things to turn our listeners and our advertisers onto. It was another way for us to integrate our radio stations into a very important event that occurred in San Diego. It also gave us some opportunities to make some money, which, at the end of the day, is the goal.

R&R: You can't forget that.

MG: It's a very important part of my goal and my role. By the way, that's the other major change: We've gone from a company that may have done \$15 million to a company that's going to do \$50 million. The financial aspect of the company in San Diego has changed dramatically. From Jacor not existing in San Diego in early January '96 to having the No.1 share of revenue by far in January '98 has been a dramatic change for the company. Subsequently, my role has changed dramatically. I've had to learn how to juggle a lot more and to prioritize a lot more and cover more ground — not necessarily in more depth, but cover more ground.

Continued from Page 42

format in a big way.

These are just a few highlights of things to come. We also have great expectations from new bands such as Slowpoke. Pitchshifter, Embrace, Home Grown, Cuckoo, and DJ Spooky: and we all anticipate the forthcoming projects from Hole, Elastica, and Rob Zombie.

Geffen's view of Alternative: | think it's safe to say, based on upcoming projects coupled with our past history, that Geffen's attitude toward Alternative radio is not only very positive, but essential to our business. To put it simply, we have a partnership with the format. It is crucial for us to work in tandem to achieve our mutual goals of developing and breaking new acts vital to both us and the format.

Thoughts on Alternative radio: | think the format is as vital as ever, but it is going through a maturing phase as stations look to find their place in each respective market. I see the different "leans" that many stations are taking as part of the process of maturing and securing their audience. I'm encouraged that the refocusing of their target audience will enable them to continue to do a great job of not only making hits, but continuing the all-important role of breaking relevant new artists for the industry.

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alternative (1)

Mainstream USA

WPLT/Detroit pulls back from the edge

hen a fringe format overtakes and becomes part of the mainstream, as Alternative did in the beginning of this decade, confusion becomes a lingering problem. Did Alternative become the mainstream or did the mainstream become Alternative? Such semantic arguments become all too real for radio stations looking at maximizing their listener base.

Today, stations are wrestling with all kinds of programming decisions revolving around rediscovering their mass appeal and the ratings that go with it. For WPLT/Detroit General Manager Mike Fezee, the conclusion was simply to ignore formatic constraints and fit the station to the listener rather than the listener to the station. WPLT's eventual evolution was to a very pop-based, female-heavy station, a far cry from your typical Alternative outlet. Yet, in the minds of many, it remains firmly rooted in the Alternative world.

In the following interview, we talk with Fezee about his own perceptions on where his station fits.

R&R: At first glance, it looks like your station is aging with the Alternative audience.

MK: Well, we don't consider ourselves specifically an Alternative station.

R&R: Fair enough. How would you describe your station's evolution?

MF: The biggest change that took place at the radio station was a move from what was traditionally known as Alternative. We get classified in a number of different categories, Alternative being one of them. I think the transformation and changes that took place at the radio station took us a long way from what was traditionally known as an Alternative radio station.

R&R: But you still aren't playing Celine Dion and Hanson and other artists along those lines.

MF: Look at the Grammy winners this year. Those are artists that we pretty well own, and I don't know if they were given the awards in the Alternative category.

R&R: That's true but you are taking artists

who cross several formats — including Alternative — and using that as proof that they can't be Alternative artists.

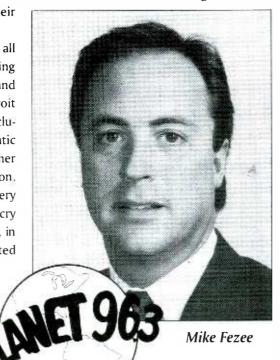
MF: Right. What was alternative is no longer alternative. It's pretty much mainstream pop music.

R&R: That said, what were some of the specific changes you made?

MF: One of the things we did initially was to remove the word "alternative" from any positioning or any other marketing that we did.

R&R: Was there a perception that the phrase was negative?

MF: I don't know if it was negative, but it



was limiting. It limited our scope in terms of what

kind of listener we would attract. The concept or the perception of Alternative to a lot of people meant that it leaned more aggressive, more heavy, than where we wanted to go with the radio station.

R&R: How do you describe the station to agency buyers?

MF: The positioning that we use on the radio station is "Modern hits of the '80s and '90s." What we have tried to design is a radio station that plays music that is hip enough for a 22-year-old, yet doesn't exclude an old guy like me, who is 40 and still enjoys music and can listen and relate to it and wants to feel as if he's part of the modern or contemporary music of today.

R&R: You're describing a contemporary music station for adults that concentrates primarity on rock music.

MF: That's exactly right, and we did an

awful lot of research, perceptual and otherwise, to find out exactly what a moremature audience wanted out of a radio station. The nice thing about where we were was that we were very close to what people wanted. There were some things that needed to be changed and some focusing that needed to happen musically, but all of the elements were there. I was also fortunate enough to inherit two brilliant guys on the programming side with Garett Michaels and Alex Tear. They've made my job pretty easy.

R&R: Have you seen a specific change in terms of the attitudes of buyers in agencies?

MF: Yes, dramatic.

R&R: Give me an idea.

MF: Most of them listen.

R&R: Whereas before they didn't or couldn't?

MF: Well, maybe the younger ones did. It has become an advertiser-friendly radio station, as well as producing some pretty dramatic results from an audience standpoint. There is a tremendous buzz in the marketplace about this radio station.

R&R: So before, when the station was a moretraditional Alternative station, there was an uphill battle in terms of generating revenue?

MF: I would say that, but the biggest factor was that we had a confused listener. There was a confused perception out there about what this radio station was because it had been so many different things, from rap to Alternative to Top 40 to a number of different formats. When we took over, that was the biggest single issue that was glaring: It wasn't a clearly focused identity, and it wasn't easy to understand. It was still kind of all over the board in terms of 20% of the music not matching 80% of the other

R&R: It's interesting that by focusing the station with the listener, it's become more confusing to the industry.

MF: It's true. It is confusing today, because you look at what used to be AC — the Barry Manilows of the world — and those people are not putting out hits anymore. The hits are coming from artists we developed and we were on early — the Paula Coles, the Shawn Colvins, and those types who are hard to classify anymore. We just turned away from the 311s, the Nine Inch Nails, and all of that real heavy, aggressive stuff that we might have had in the mix a couple of years ago. We did it because we felt it was appealing to a younger audience. We have mainstreamed the radio station with older listeners in mind.

R&R: You spent many years at your AM outlet. How does that affect your perception?

MF: Well, I still run the AM station here, WJR. It's an institution and one of the legendary AM stations in the country. With the Planet, we have put a lot of emphasis on the things that we do at WJR — on community, charity, sports, and really being Continued on Page 48

Joe Riccitelli Senior VP Promotion Island Records



Role of Alternative in

Island's release schedule: Island Records has always had a left-ofcenter approach to the business in general, from our signing straight through to marketing and promotion. Alternative radio's growth over the last five years has played significantly into our strategies. We now had a radio format that could showcase and break the type of acts that have always been at the heart of the label.

Island's view of

Alternative: Again, this company has always been open-minded. When Alternative radio was only six-12 stations deep. those stations were our universe. Most acts on our label feel it is important to break out of Alternative radio. There is a credibility factor in their eyes that Alternative is the end-all be-all format. However, with acts breaking from Rock radio (Creed, Days Of The New, Tonic, Jimmie's Chicken Shack), we are taking a harder look at the Rock format to launch specific projects.

Thoughts on Alternative radio: The business has really become about that one hit achieving critical mass. To stay competitive, Alternative radio has become that

Continued on Page 48

Mainstream USA

Continued from Page 47

a part of the fabric of what is going on in the Detroit marketplace rather than just trying to attract an audience with the hottest music. We try to do a little bit of both. It's been a marvelous format, a great change, and we have without question the most locally minded, topical morning show. We

Look at the Grammy winners this year. Those are artists that we pretty well own, and I don't know if they were given the awards in the Alternative category.

raise a lot of money every year through not only concerts, but all kinds of events that take place in the city here. We've aligned ourselves to be the official FM station of the Detroit Redwings, and the timing was great on that, with them winning the Stanley Cup. We have some of the local baseball players, the big stars, on the morning show with us, and we do a tailgate show from University of Michigan Football games on Saturdays out in Ann Arbor. We really have become a mainstream part of this community.

R&R: It's interesting, because you are talking about things that seem fairly male-focused—baseball and tailgate parties and things like that—yet I think a lot of people would assume with your music approach that you are really aiming toward the female listener. Is that perception a mistake?

MF: I think we have stumbled onto the equation that allows us to be more balanced than most of what you would call Modern AC or Adult Alternative formats. Our balance is real good, male-female. I don't think most stations that are in our format, or at least classified in our genre, are as balanced. They are either one way or the other. We have a very strong balance, and, again, that is one of the things that has made us attractive to advertisers as well.

R&R: Were there any surprises when you initially took over the station?

MF: I was surprised to find out how close we were to discovering the key to success, which we found. I really felt we were going

The concept or the perception of

Alternative to a lot of people meant

that it leaned more aggressive, more

heavy, than where we wanted to go

with the radio station.

to have to restructure and reposition the entire radio station, and, quite frankly, it wasn't as dramatic as it could have been. We made some music changes in April, followed up by some real heavy marketing and positioning

changes, followed by very significant marketing campaigns on television and billboards. We saw immediate and dramatic results. We lost a great deal of our teens and picked up a very strong trend in the 25-34-year-old audience, which has just been spectacular. The morning show is driving so much of the growth, it is just great.

R&R: It's a difficult thing, introducing and

building a station that has seen several incarnations in its past.

MF: Again, I think it all goes back to commitment — being a local guy involved in local things, visible at local events, active with local sports teams, involved with the different charities. We just did a comedy show last Sunday at the Opera House and gave money to a local children's cause. We do two major concerts a year that generate a tremendous amount of money for local charities that we distribute as we see fit. So we really have taken a leadership role in terms of the FM stations in town being good citizens.

R&R: Do you see this kind of thing working elsewhere?

MF: I would think so. Every market is unique, and you have to determine what niche is right for you. Detroit is best described as a small town with a lot of people. Good citizenry and charitable work

and standing up for your own town and doing what is right for your town mean a lot to the Detroit commu-

R&R: Dealing with the sports teams and things like that is

still relatively atypical for a music station. Can you give me an overview of how that has gone?

MF: It has been terrific. As I said earlier, we aligned ourselves with the Detroit Redwings. WJR carries the Redwings, University of Michigan football, and the Detroit Tigers. It was just sort of a natural evolution. There are some marketing and

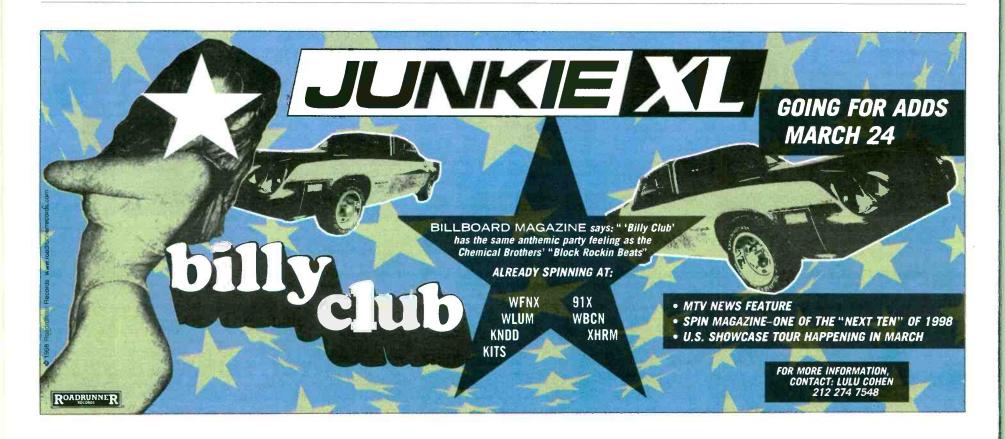
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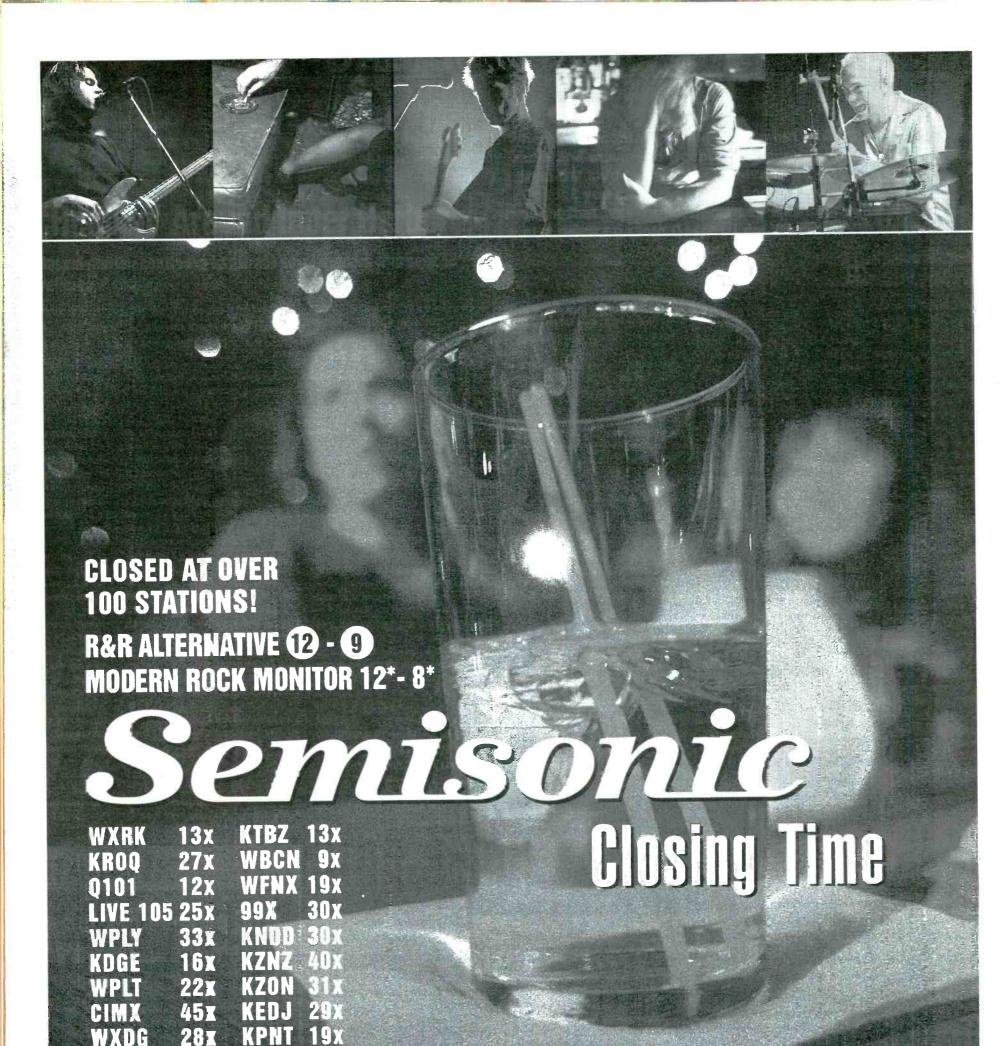
alternative of evolution

Continued from Page 47

type of format. The need to become hit-driven may have cost them their core listener. However, in their eyes, it may be worth the sacrifice when their GSM or GM is pounding on their doors, looking for the numbers he or she has been promised. I've always believed the Alternative format has to be much more lifestyledriven, the same way street stations like Hot 97, KKBT, and Power 106 are lifestyle-driven. They rely more on the 25-29 demo, and this listener seems to be driven by the moment.

The danger I see in the blurring of the lines is that the more Alternative becomes a "live the moment" format, the more it loses its identity. Unfortunately, that has led this label — and I'm sure many others — to reevaluate the concept of artist development at the Alternative format.





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Give And Take

WXDX/Pittsburgh holds its own with big brother WDVE

airing a heritage Rock outlet with an Alternative outlet has been one of the most successful station combinations since duopolies were approved. An example of this is being played out in Pittsburgh, where SFX heritage Rocker WDVE is paired with Alternative WXDX.

The aggressiveness with which SFX has pursued the growth of WXDX surprised some who see the Alternative outlet as simply a way to discourage competitors from flanking the heritage station. WXDX has taken the opposite approach, going so far as to sign on Howard Stern when WDVE already had the No. 1 morning show in the market. It was a bold move that clearly illustrated that WXDX wasn't going to be just a low-budget stepsister to WDVE.

In the following interview, we talk with the man who was charged with building WXDX while defending WDVE, General Manager Bob Roof.

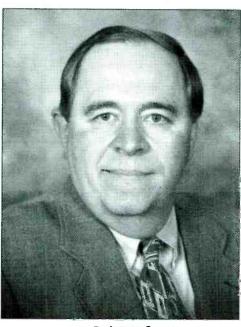
R&R: What role does WXDX play in being paired with WDVE, especially since there is some musical overlap?

BR: The challenge of consolidation is to develop brands that occupy unique lanes. If you think of what SFX has here with five radio stations, we have five lanes of radio traffic. Just as there are passing lanes and people temporarily spend some time in a lane with others, they eventually come back into the lane they are most comfortable driving in. That's the challenge that we face in making room for all of the formats that come under one company banner. In the case of the X [WXDX] and 'DVE, that certainly presents a challenge, since there is some music sharing. Ultimately, however, the reason we think people pick radio stations is that there is an overall attitude and flavor about a station that the lifestyle of the listener responds to. If you listen to any three-song set on 'DVE vs. a three-song set on the X, there's no doubt in anybody's mind that there is a different presentation and way of doing things that appeals to distinctly different people.

R&R: Were you worried at all about your franchise, WDVE, losing market share to the X?

BR: Well, with rare exceptions in the smallest markets, the days of a radio station getting away with being a "demo hog" and being all things to all people are pretty much long gone. We recognized that when 'DVE was in a great demo hog position a couple of years ago, and nobody here in Pittsburgh was playing alternative music. All of our research showed us there was a tremendous appetite for new rock that didn't fall under the heading of new Eric Clapton or new Stone Temple Pilots. So we knew that if we didn't figure out a way to deliver a product to that large audience out there, somebody else would.

R&R: So does the X protect WDVE, or did you



Bob Roof

see it more as an opportunity that was out there?

BR: It certainly acts as protection for the mothership of WDVE. You have the choice of shooting yourself in the foot or letting your enemy shoot you between the eyes. You'd much rather shoot yourself in the foot, given that choice. That was the same choice we faced when we put Howard Stern on the X. We considered it long and hard. The conventional wisdom was, "Why the hell would you do that when you have Paulsen and Krenn on 'DVE doing terrific in the ratings as the pre-eminent morning show in Pittsburgh?" But again, we figured that if we didn't do it to ourselves, somebody would do it to us, and it would be much, much more painful. Then, to show you how smart we are, Scott and Jim have never been stronger, and Howard Stern is doing terrific too. Between morning shows, it's Scott and Jim, Howard Stern, and then everybody else. We rolled the dice, came up strong in our favor,

and helped put the X on the map in its early days as a radio station.

R&R: How much worry was there when you brought Howard Stern in to compete with Paulsen and Krenn?

BR: There was lots of concern when we were thinking about it, but once we made the decision, we had no doubt that it was the right one, as painful as it was to go through and help the folks at 'DVE understand it. They may not have liked it, but they understood it. I think a number of people, if they controlled another station and had to do it over again and had the same choice that we had here, would admit that they should have brought Stern in.

R&R: Are you pleased with how Stern has worked out?

BR: Absolutely. He's No. 2 18-34 and everything male, right behind 'DVE's morning show. 25-54, he brings a whole new type of audience that would probably be reluctant to sample the X, and we try to build from that. He's also beaten a number of traditional Pittsburgh morning shows in his two-year run.

R&R: The Eagle in Dallas made headlines when they stated that Stern's show wasn't a viable choice for them. Is that concern legitimate from your point of view?

BR: It is my perception that ownership must, first of all, feel comfortable with the baggage, both good and bad, that comes when you have Howard Stern on your airwaves. In the case of Nationwide, it was something that probably just didn't fit the culture of that company, so I respect them for being consistent with how they want to do business. Whether they are right or wrong is debatable, but they did what they felt was right for them.

R&R: What were some of the surprises or challenges about the development of the two-station team?

BR: There were no real surprises, to be honest with you. As I mentioned, the pluses were that Howard Stern has been great and Paulsen and Krenn have never been stronger. So, we did all right there. The way the X took off in the ratings was not a surprise. It was the first station, other than 'DVE, to beat B94 [WBZZ], the traditionally very strong Top 40 station, in 18-34, and they did it in two out of the last three books. That, again, was no real surprise. The day-today challenges when you are signing on formats that have some good competitive juices are the people involved. There is tremendous pride in the staff of the X in doing what they're doing. In many respects, it reminds me of what WDVE must have been like 25 years ago, when it was signing on and was the new, young, hot station. As a GM trying to oversee two very aggressive properties, there are times when you have to sort out things and make a ruling in favor

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alternative evolution

Terry Anzaldo
Senior VP Promotion
Maverick Records

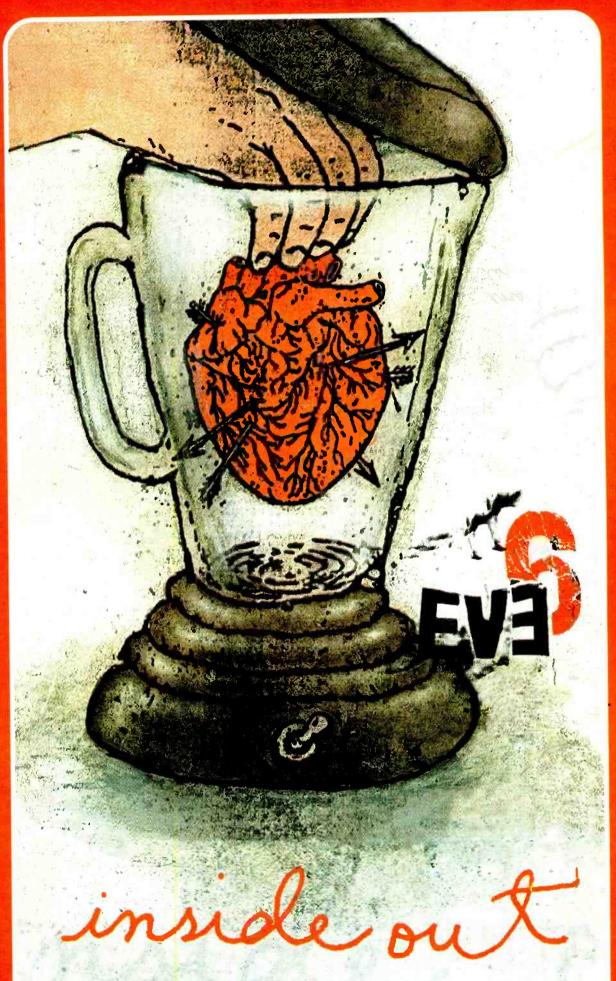


Role of Alternative in Maverick's release schedule: Alanis Morissette, Candlebox, the Deftones, Prodigy, the Rentals.

Summercamp, Rule 62, *The Wedding Singer* soundtrack, Baxter, and just-signed Wank are all alternative-driven and make up 75% of our releases this year.

Maverick's view of Alternative: Alternative radio is as relevant as any marketing outlet we provide, specifically and especially for our artists.

Thoughts on
Alternative radio:
Alternative is still the most aggressive format in terms of breaking new music. But I am personally concerned about the inconsistent loyalty to certain artists throughout the development of a record or even a career.



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alternative w

Give And Take

Continued from Page 50

of one over the other, but, overall, the type of people we have hired at both properties understand what consolidation means. They know that there are far more pluses in having two great stations like this than there are negatives, and that one can be a great aid to the other.

R&R: Other GMs have talked about the difficulty of selling this format and, specifically, its younger demos. Would the X be viable in Pittsburgh if it wasn't paired with WDVE?

BR: Well, if you throw WDVE into the mix, the answer is no. WDVE is a very potent force in delivering listeners to an advertiser. However, that doesn't mean that when you stack the X up and the way it is promoted and the quality of the airstaff it isn't delivering a very active audience. In terms of advertisers, when I was much younger and AOR was first getting started, there were the same prejudices about that format that exist for the X and the Gen X generation. I do believe that change and acceptance are moving at a faster pace, just because many advertisers lived through rock 'n' roll, and they don't have the negative response that advertisers had in the pioneer days of AOR. Don't get me wrong, they are still prejudiced, but we notice changes weekly.

R&R: That has been the format's biggest problem in terms of sales — converting their audience shares into a decent power ratio.

BR: It still underperforms when you look at the power ratio, but it's an improving thing. You have to remember that the X in its present form has only been around for two years, so it is a veritable baby on the scene. I remind people of that. In this business, there are lots of flashes in the pan, and they are here today and gone tomorrow. We are building a successful radio station that's going to be around a long, long time. You don't do that overnight.

R&R: *How's the reaction of national buyers?*BR: The acceptance level right now on a national basis is tremendous. The most

If you think of what SFX has here with five radio stations, we have five lanes of radio traffic. Just as there are passing lanes and people temporarily spend some time in a lane with others, they eventually come back into the lane they are most comfortable driving in.

obvious negative sell that we have with the X now is not the format, it's Howard Stern, and that was a given when we took Howard on. For every one person who hates him, there's one who loves him. Right now that hasn't become a problem. It also underlines the fact that great radio stations are built not just on music, but on a whole attitude and marketing scheme, street presence, a bond with the audience, and so many other things that you grind out day to day that enable you to shift, if you have to,

musically. There have been times in 'DVE's history where we have gone less classic rock than we are now, depending on how much good product is or isn't out there at the time

R&R: WDVE is known for its promotional muscle. Is that the case at the X as well?

BR: The X is a promotional machine. Last year, we counted up over 600 personal appearances throughout the year. So, besides playing great music and having Howard Stern, we are a street radio station that's in your face and working the people.

R&R: Did that kind of ethic work its way down from 'DVE?

BR: In a way. WDVE did 570-plus appearances. I really think that's a formula that can apply to all radio stations, but surprisingly few stations have the commitment to grind it out, because that is a major commitment. In the case of two stations, you have to be prepared to tell your promotional department, sales department, and programming department that you are going to be doing eleven hundred promotional appearances of one kind or another in the next 365 days. That is serious street aggression, and that's the way we do things here. We just grind it out.

R&R: What kind of appearances are you talking about?

BR: It ranges from doing a typical sales remote at a car dealership to appearing at a club where there is a major show to this summer, when we are hosting X Fest with 25,000 people. It's the whole mix, from pure commercialism to vast crossover efforts involving promotion, marketing, and a total street effort.

Nancy Levin
Senior VP Promotion
MCA Records



Role of Alternative in MCA's release schedule: We let Gene Sandbloom do our release schedule, A&R scouting, and wine tasting. Zeke runs our marketing meetings. Shellie Hart does our budgets. Mike Summers tells me what to do—he's a mean boss.

MCA's view of Alternative: We have pretty groovy bands like Sublime, Blink 182, Semisonic, Dollshead, etc., so we always feel proud of what we're able to serve up to the format.

Thoughts on Alternative radio: Personally, I think the brave, dangerous, creative, risktaking, inspired PD is an endangered species at Alternative radio, perhaps from the harshness of deregulation, I don't know. But the few guys I know who can still craft craziness (fusing art with entertainment and strategy), those are the real winners, and they will win at any gig in life.

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WHTG	KTOZ	WGMR
	KBRS	KFMZ

New York's K-Rock

Breaking the rules and redefining Alternative

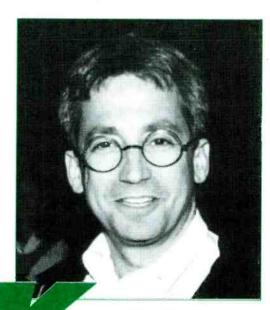
f there is one station that best typifies today's Alternative spirit, it very well may be WXRK in New York. At first glance, this may seem surprising, since WXRK is one of the few Alternative stations in the country that has expanded its playlist to include such non-alternative acts as Van Halen and AC/DC. However, in today's rapidly changing world, it is clear that the old rules don't apply. Breaking rules and questioning previously held sacrosanct beliefs — this is the new spirit of Alternative, and no one represents this ideal better than WXRK and its programming staff.

K-Rock PD Steve Kingston built his career by running pre-eminent CHR stations, culminating in his reinvention of the format's flagship station, WHTZ/New York. Kingston was one of the few CHR PDs in the country who weathered the Alternative storm, and as he is doing today at WXRK, he did it by breaking the rules. In 1993, he made WHTZ into the de facto Alternative station of New York while still maintaining the station's image as a female-focused hit station with a tight female focus, a difficult feat that drew the attention of the industry. Many CHR stations followed Z100's lead and incorporated alternative hit 92.3 FM RADIO

music into their musical mix. The ones that didn't suffered as the alternative freight train rolled right over them.

Two of the people who were following what Kingston did were Infinity (now CBS) President Mel Kaçmazin and WXRK GM Tom Chiusano. Karmazın saw in Kingston someone who was solidly grounded in the fundamentals of good broadcasting, yet clearly willing to break the rules when they needed to be broken. So, when WXRK switched formats to Alternative, Kingston was brought on board to helm the ship.

Since Kingston had to sit out his WHTZ noncompete, the station was assembled by fellow Infinity programmer KROQ/Los Angeles PD Kevin Weatherly, with help from his staff in L.A.



Steve Kingston

and WXRK Operations Manager Sam Milkman. In many ways,

Milkman was the rock on which the new K-Rock was built. He was the detail man who implemented the plans that he, Weatherly, and the rest of the staff put together. As Kingston would later say, his job was made much easier

with Milkman in control.

As K-Rock evolved, it became clear that a new musical direction was necessary to reach the elusive male rock fan who made up the bulk of morning star Howard Stern's audience. It was at this point that Kingston made the decision to relocus the station's music. While it was a broad change, most people concentrated on the fact that the station added select songs by bands like AC/ DG Van Halen and Guns N' Rosès. Indeed, rumors of a format change to Active Rock

were rampant. And then the final piece of the WXRK puzzle was put into place: Kingston hired former KDGE/Dallas MD Mike Peer as his music director.

Peer shares Kingston's sensibilities. He, too, started at CHR, and he also made a distinctive mark with ahead-of-his-time thinking. He is perhaps the only person who can honestly say they single-handedly launched a gold-selling dance track out of Austin. When he moved to Dallas, his openness to a variety of musical styles served him well in KDGE's battle with crosstown Rock outlets KEGL and KTXQ. The move to New York brought together Kingston the programming revolutionary and Peer the musical revolutionary. One look at the recent Arbitron ratings clearly shows that the war they are fighting - breaking industry rules and conventions to better serve the listener — is a war they are clearly winning.

Steve Kingston

In the following interview, Steve Kingston shares his thoughts with the industry for the first time since taking over the helm of WXRK.

R&R: What kind of plans were you turning over in your head as you prepared to take over the PD gig at

SK: My plan was to build a Rock station after Howard as compelling as the Howard Stern show. I didn't have a specific plan or agenda beyond that, other than to observe and absorb as much as possible from the template of the Alternative/Modern Rock format, Kevin Weatherly's KROQ. Kevin had launched an incredible Alternative Rock station, customcrafted for New York and the flagship Howard Stern station. From the moment Howard signed on the "New 92-3," I knew that Infinity had lit the fuse on a very large explosive. Kevin's music was seamless, and KROQ's production, by John Frost, immediately dated everything else in the market. With Operations Manager Sam Milkman working side-by-side with Kevin, I knew the station was in good hands until I could get back to work. In the meantime, I watched and learned as much as I could from Kevin.

R&R: Was there anything in those lessons that surprised you?

SK: Men are a lot less passionate about our medium, our business, and music in general than women. They'll tell you they know every song on the radio and hate everything. Women are much more forthcoming with information about their musical preferences.

R&R: Did your CHR experience help you?

SK: Yes, I wasn't burdened with any preconceived notions about this format. Nothing was cast in stone. I made no assumptions about the expectations of the audience of the essence or nuances of the format. I questioned everything and shook every assumption about this format and audience that I possibly could. My background allowed me to bring a fresh perspective? 💯

R&R: That happened with Kevin when he took over KROQ.

Continued on Page 57

JUST THE FACTS: WXRK/ **NEW YORK**

Address:

Phone

40 West 57th St. New York, NY 10019

212-314-9230

212-314-9338

GM:

Tom Chiusano

Steve Kingston

Sam Milkman MD:

Mike Peer Programming Assistant:

Marc Birger

Airstaff:

6-10am:

Howard Stern 10-2pm:

Julie Slater

2-6pm:

Razz 6-10pm:

Cane & Altar Boy

10-2am

Booker 2-6am:

Ryan Chase,

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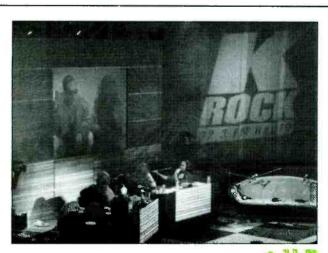
The Buzz (new music show) Sun. mid.-2am w/Jake



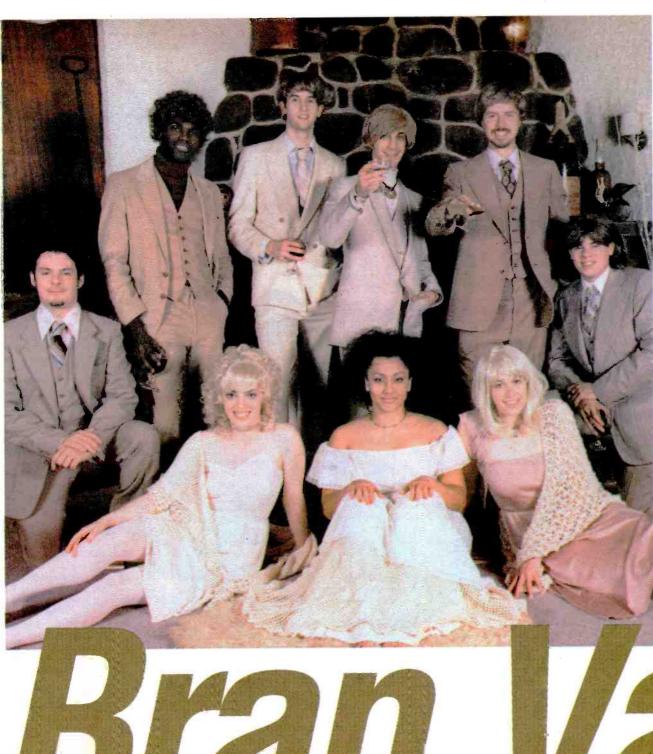
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Overnight host



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WROX WGMR WBNK KGDE

Leading The Way:

WFNX 99X CIMX **WBRU** WCYY **WBTZ KACV**

WBER

WMRQ KFMA WJSE

KNDD

WOXY **KKDM WGBD**

XHRM

WRAX WBZU WTGZ

WAQZ

KTCL **WPLA**

WPGU

Performing at SXSW Sat. March 21st — 10:00pm La Zona Rosa

WBTZ

Top 5 Phones:

99X WOXY KNDD

KNRK

CKEY

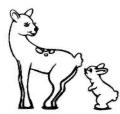
KJEE

WDST

KFMA

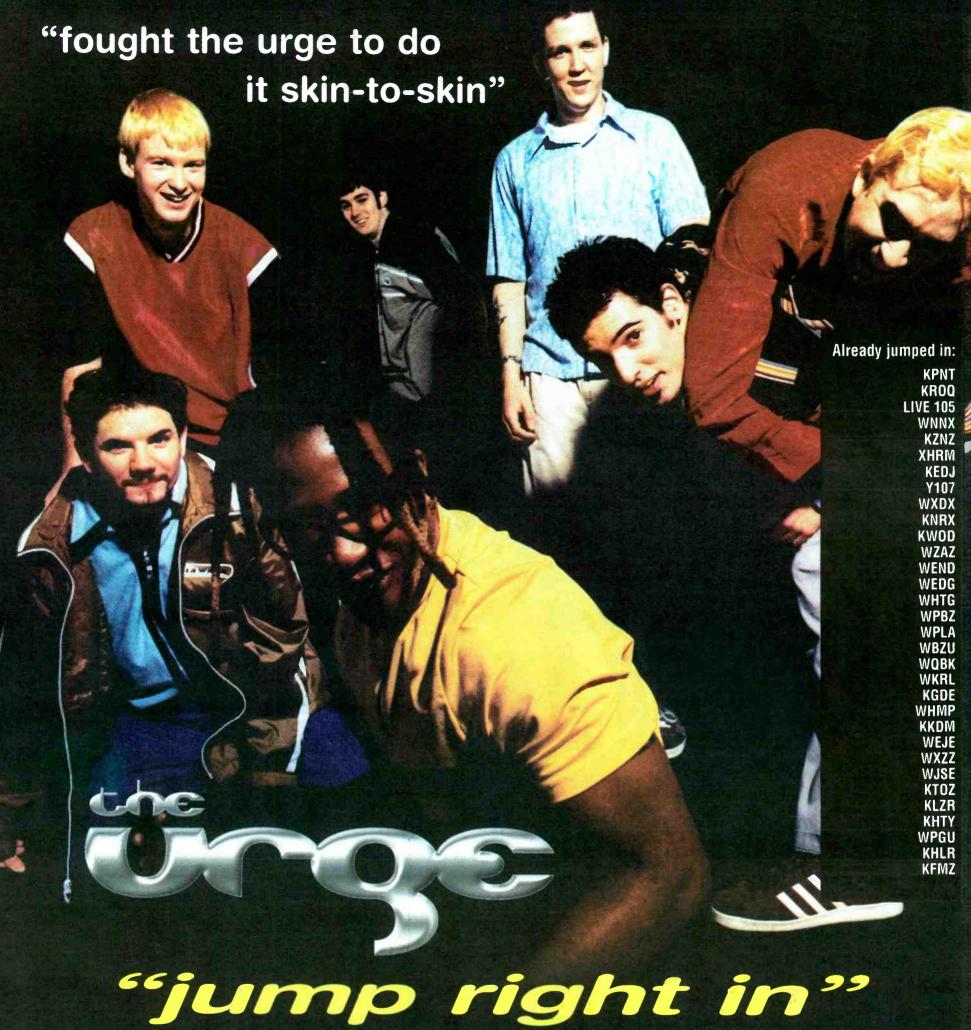
KJEE

WRAX









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"Master of Styles"

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Management: Phil Dunscombe
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Steve Ellis

Mercury Records

Role of Alternative

in Mercury's nelease

schedule: Alternative

plays an important

ground to spread to

other formats, be it

Active Rock or Pop.

We feel other format

programmers teel

more of a "safety

zone" if a song has

proven itself at other

role as a proving

Senior VP

Promotion

New York's K-Rock

Continued from Page 54

SK: Kevin brought his CHR experience and sensibilities to KROQ. In the early '90s, Guy Zapolean did the same thing when he launched the Mix AC format, superserving its 25-40-yearold female target and, at the same time, becoming the de facto Top 40 by exploiting the weakness in Top 40. I maintain that the CHR sensibilities these guys brought to their new challenges are what made these stations work. Good radio fundamentals work, no matter what the target.

R&R: You stated that men are less passionate. Does that make your job a little more difficult?

SK: Sure it does. On the other hand, it may be tougher to reach them, and it may be tougher to compel them to listen, but they do listen.

R&R: What are some of the things you can do to reach these guys?

SK: Unfortunately, the passion for music necessary to carry the format doesn't exist. So, we've developed a blend of the biggest rock titles mixed with music worth investing in to develop future artists and revitalize the format. In essence, we've created a recipe of hit songs and gold consistent with our musical strategy to tide us over until the next wave of passion-inducing currents comes to the market.

R&R: What are some of the nuances that you found particularly striking as you watched Kevin build the station?

SK: Well, it is important to be real in this format. I've learned that a lot of the Barnum and Bailey

ways of doing things - producing events, creating the imaging — aren't necessary here.

R&R: Many people feel that those things hurt the format's credibility.

SK: That may be true to a degree, and for a long time I was afraid to make certain decisions or changes based on "indie credibility." That's all well and good when you have the resources and the arsenal of artists and the raw materials necessary to build a compelling radio station, but the bottom line is: I was hired by Mel Karmazin and Tom

Chiusano to improve the station's performance

corrupted by mass ex-

posure anyway, and have gone back to listening to their CD collections. People wanted something compelling on the radio that appealed to guys, and we found out exactly what pushed their buttons and pushed

R&R: Did you add New York elements that you knew from your tenure in the market that Kevin might not have seen?

SK: There wasn't a lot I could do to improve

upon the presentation of the radio station. I had a strong lineup and state-ofthe-art production that was shipped in on a regular basis from the West Coast. The only place we were suffering was

where other stations were suffering, and that was that the expectations of management and myself were greater than the numbers that we were printing every month in Arbitron. The bottom line is that, fortunately, this company is progressive. They had the vision and the confidence in the programming people that allowed me to come in and break some rules, and that's what we did. The opportunity for WXRK had changed as well. Kevin and Sam had accomplished their goal to force Q104.3, Z100, suburban Y-107, and others out of or away from

the format before I started work. That allowed us to develop a new strategy — to be a Rock station. The market's landscape had changed, and my job was to optimize that opportunity.

R&R: You definitely broke some rules musically. Did you get a lot of heat for that, and if you did, how did that compare to the heat when you took Z100 really Alternative?

SK: For the record, Z100 never went "really Alternative." We saw a huge demand for rock music among 20-30-year-old women. This isn't the target for a real Alternative station, although, by default, we certainly brought a number of Alternative fans to the station

Men are a lot less passionate about our

medium, business, and music in general

than women. They'll tell you'they

know every song on the radio

and hate everything.

– Steve Kingston

because the Rock stations in the market at that time chose to ignore this opportunity. We merely took advantage of that, but the station was about songs, melodies, and hooks that appealed to

women. Z100 didn't change formats, it changed the format that was CHR at the time. You ask me whether we took heat for making changes in that format as well as this one. We raised a lot of eyebrows and piqued a lot of curiosity, but, ultimately, we created huge audience followings for these stations.

R&R: How do you feel about how K-Rock sounds today? Is it pretty much where you want it to be?

SK: There's an occasional train wreck and some rough edges that we're in the process of filing down. When you're breaking ground and laying track, it's difficult to research a direction and a strategy. We are in touch with our marketplace, and we have all the tools necessary to make responsible decisions, some based on passion and gut, others on science and experience. The only constant in radio today is change. The competitive landscape, station ownership, and musical preferences are all in a constant state of flux, moving at a much faster speed than in the past. My advice is to choose your strategy, take responsible chances, and go for it. Don't simply wait around for a format to recover from a "recession." Be proactive and fix things.

R&R: Let's go back a little bit, because I want to give you the opportunity to talk about the musical changes that took place. It did seem that they were universally misunderstood, and if not misunderstood, at least misinterpreted. How did you decide on making those changes? Was it a research project or a burst of inspiration?

SK: It was a combination of both. We studied what wasn't working in this market

Continued on Page 59

formats. Mercury's view of Alternative: Alternative is very important to the future success of Mercury. As we saw in recent years, it helped catapult the futures of Joan Osborne, the Cardigans, and OMC. Alternative, no matter what form it's in, will

be important at

Mercury. Thoughts on Alternative radio: It is becoming a gray area as to what Alternative radio is today. More and more programmers are determining what Alternative means to their stations relative to their competitive market situations. Programmers are starting to really step out on their own and not follow the leader.

on the air after 10am, and, quite frankly, a lot of that stuff didn't matter, a lot of the indie cred and a lot of the baggage. The indie cred bunch in this format can easily distract a programmer whose real job is to attract a mass audience. We're broadcasters, not

narrowcasters. In today's reality, there aren't enough indie cred listeners available, unfortunately, to support a radio format. Most of them feel like "their" music has been exploited, co-opted, and

It is important to be real in this format. I've learned that a lot of the **Barnum and Bailey way of doing** things — producing events, creating the imaging — aren't necessary here. – Steve Kingston



Late-night host Booker



Afternoon drive host Razz



The Buzz host Jake

WXRK As An Alternative

Spring '96 Summer '96 Fall '96 Winter '97 Spring '97 Summer '97 Fall '97 3.0 3.4 3.6 3.8 3.5



Phil Costello

Capitol Records

Senior VP Promotion

Role of Alternative

in Capitol's release

when you have Sean

Surfers, and Beastie

schedule: A

tremendous role,

Lennon, Butthole

Boys records all

rolling in the next

three months, let

from Radiohead,

Marcy Playground, the Dandy Warhols,

alone follow-up tracks

Everclear, and the Foo

Fighters. You better

believe the format is

crucial to us. All

these bands have

been nurtured by

Alternative radio.

Thoughts on

Alternative radio:

constantly in flux.

which is a good place

to be. Some of my

quarterbacking the

always good. I do

think it should go

faster, therefore

track. Record

deeper on LP tracks

taking an active role

in breaking the band

as opposed to just a

companies need to

give them the tools,

i.e., better albums.

We are as much to

blame for one-hit

addressing that

wonders as anybody.

I know that Capitol is

scenario on all fronts.

format, but change is

peers spend too

much time

The format is

alternative

New York's K-Rock

Continued from Page 57

and others. We put some smart people in a room with all the available data, and we set out to reinvent the format. We played with it, and we nurtured it, and we tweaked it. We knew what didn't work, and we knew what we thought would work. In the end, there were certain records that seemed to rise to the top, along with certain genres of music, certain styles of music. There were certain barriers and preconceived notions that needed to be broken down in order for us to park all these ideas on our frequency.

R&R: The difficulty had to be increased when you were basically building an Alternative station at a time when the general conception was that the music had never been softer. Did that make the job that much harder?

SK: It made the job harder, but we were in the very fortunate and unique position of being challenged internally to "do something."

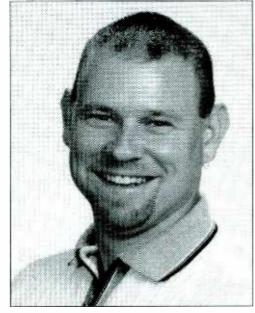
R&R: How would you describe where you are at musically today?

SK: If you looked at our playlist and assigned a sound code to every song in our library, most programmers would label WXRK an Alternative station, while others would say, "They play Metallica and Tool. They're a Rock station." We power the hits, and we obsess over tempo and balancing the musical flow of the radio station. Our universe includes Metallica and Tool, Pearl Jam and Smashing Pumpkins, Marcy Playground and the Verve, the Deftones and Sevendust, along with a smattering of compatible gold titles by bands like AC/DC and Guns N' Roses. There is a consistent theme and focus: All these songs fit together and appeal to a 20-30-year-old suburban guy.

R&R: Certainly Mike Peer has a reputation as having good ears for the format.

SK: Exactly, and I want to make it clear that Peer is here because he instinctively hears hits. I don't want to burden him with data — I want him to have the freedom to be passionate about the music.

R&R: How about marketing the station, did you use billboards or TV commercials?



Mike Peer

Who's to say to a 20-30-year-old man that Pearl Jam may be one of their favorite groups, but Tool or Metallica can't be? I don't get that.

- Mike Peer

SK: There was TV. This is not a big billboard town. We did some TV and a lot of active grassroots marketing on the streets. We got out on the streets and rewarded guys for listening to K-Rock. We acquired exclusive radio sponsorship for the Jones Beach Concert Series, stealing it away from another New York station that had held it for many years. That's all part of building the franchise. We'll have a presence at all the major concert events in the city and at Jones Beach.

R&R: Did you use Howard Stern's show as an inhouse marketing arm for the music part of the

SK: Yes. Howard is our biggest fan and a member of the K-Rock inner circle.

R&R: That's got to be a huge asset.

SK: Sure it is, and Howard's a real broadcaster. He really understands what we're doing and what we're trying to accomplish. He genuinely gets excited by a good idea and participates in many of the big decisions and promotions. I welcome his input. He's helped us kick off major recycling promotions by giving out clues to trivia questions asked later in the day and by reading the exact times of major station contests taking place during the rest of the day. Howard opened up his annual birthday party to our listeners for the first time ever this year, allowing us to build a major recycling contest around birthday party invitations. He's allowed our listeners to join him in the studio when K-Rock artists perform on his show. He's incorporated our jocks into a number of bits and invited them on his show and constantly

Mike Peer is the lightning rod of WXRK's music position, defending the bands he champions to Kingston and defending the musical choices of K-Rock to the industry. It's a tough job, but one that Peer is more than

R&R: What is your overview of where you guys

MP: The bottom line is that we are New York's "rock" station. We're able to define "rock" in our market. We report Alternative because that is the box the industry has put us in. We focus on the hits, are more musically diverse than an Active Rock station, and we sell tons of product.

you, because you're not the same kind of Rock

MP: No. but I think we share a lot of the same

R&R: But you do have an Alternative vibe.

vibe, but none of our music decisions are based upon an alternative sound or vibe. We play songs that rock in New York, period. We're not giving added weight to music that comes out of the "alternative" camp.

trying to come to grips with what you're doing.

MP: It's very simple to everyone except the people in the industry. Who's to say to a 20-30year-old man that Pearl Jam may be one of their favorite groups, but Tool or Metallica can't be? I don't get that.

aren't going to get lost to Z-100 or some of the

Continued on Page 60

plays off of K-Rock music and artists.

Mike Peer

happy to do.

are now?

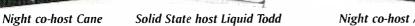
R&R: There has to be some "alternativeness" to station as WRCX is in Chicago.

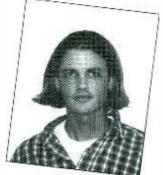
MP: Yeah, we definitely have an Alternative

R&R: I'm not trying to put you in a box; I'm

R&R: So you concentrate on rock bands that

MP: Absolutely. We're building a franchise; we're building a brand. It's like Steve told me the other night: We want people to listen to the radio, and if they never hear the name of the station, still know who they're listening to. We're building a brand on what we expect K-Rock, New York, to be, and I think you can only do that with the groups. You've got to have artists who are relevant, who make sense to the audience.





Night co-host Altar Boy

alternative evolution

Michael Plen

New York's K-Rock

Continued from Page 59

R&R: It seems like one of the universal criticisms of Alternative radio in general has been that it has lost the type of focus on artists that K-Rock seems to have embraced.

MP: I couldn't agree more. When you're talking about bands that have had one hit that you haven't heard from for four or five years, the kids have grown up and don't even remember them. The new, younger listener to this format does not know who any of those

A Slice Of K-Rock

Dammit (Growing Up)

No Sleep 'Til Brooklyn

Wrong Way

Everlong

Sonnet

Aenima

Outshined

Shimmer

Nothing Else Matters

Given To Fly

Down In A Hole

March 5, 1998, 3-4pm

BLINK 182

SUBLIME

ALICE IN CHAINS

FOO FIGHTERS

BEASTIE BOYS

PEARL JAM

SOUNDGARDEN

METALLICA

STOPSET

STOPSET

JANE'S ADDICTION Jane Says (live)

VERVE

TOOL

bands are. They might go, "Oh, I kinda remember that," but we're not increasing the loyalty to alternative music by playing them. They're right for the time, but they're not going to translate 20 years down the line. Nobody is going to be playing them as a classic alternative hit.

R&R: Who will they be playing?

MP: They are going to be playing Van Halen, they are going to be playing Pearl Jam and Stone Temple Pilots, Scott Weiland, Jerry Cantrell, Alice In Chains. Those are artists, and that's why we've gravitated toward them.

R&R: As MD, what is the most important part of your job?

If music excites me, I can make it

translate to people in the building and

get them excited about it, and I can

also, hopefully, make it translate to

scheduled and through our imaging.

the audience in the way that it is

MP: I think the most important part of my job is that I can find stuff that ignites me. I've always had a hard time if it doesn't ignite me. I'm usually pretty close to the mainstream. I don't consider myself a rock guy or an alternative guy or

a pop guy or a dance guy or whatever. I don't think I have a label. Hike good music.

— Mike Peer

R&R: You've got that broad experience. I was just remembering when you played me Sugar Ray's "Fly" in Dallas, and you said it was a smash the day after you opened the CD pro. Before that, you broke the KLF out of Austin. And now you have the Rammstein in New York. Wherever you end up, you really dig up musical nuggets.

MP: That's the thing! If music excites me, I can make it translate to people in the building and get them excited about it, and I can also, hopefully, make it translate to the audience in the way that it is scheduled and through our imaging. I love to make something that people in the building are passionate about into the next big thing.

R&R: You talk to a broad range of people in the industry. What are some of the things that frustrate you in terms of their perceptions of K-Rock?

MP: The confusion as to what we are. People wonder if we are Rock or Alternative or whatever. Depending on who you talk to, you are going to get a different perspective. One person is going to look at you and go, "Look, you play Metallica and Tool. You're a Rock station." Whereas somebody else who sees us playing Foo Fighters, the Verve, and Radiohead is going to call us Alternative. We're a rockleaning Alternative station. I don't care what you call us ... call us successful. That is the

bottom line. Each person has to figure out their market and where they fit. It goes back to the question of does it matter that an 18-34-year-old thinks Pearl Jam and Ozzy are cool? Does it deliver on the expectations of your listeners?

R&R: Obviously the musical situation is different market to market. You guys are a living testament to that. That said, do you think there are more opportunities for what you're doing in New York out there than people are really willing to take a shot at?

MP: Absolutely. Again, I think we have made ourselves into snobs, therefore assuming that our listeners are snobs as well — "Well, I like Alternative music, so I can't like anything else."

Continued on Page 62

Senior VP Promotion Virgin Records ee in our ople the

Role of Alternative in Virgin's release schedule: A major role! Virgin's got the premier alternative release schedule Smashing Pumpkins, Lenny Kravitz, Cracker, Verve, Ben Harper, Massive Attack, a crossover Alternative hit from Brother Cane, and killer follow-ups from Daft Punk and the Sneaker Pimps. We're gonna rule the Alternative airwaves!

Virgin's view of Alternative: Virgin Records is alternative music at its finest. Everything we put out is an alternative to the mundane mainstream! No format exclusives here!

Thoughts on
Alternative radio:
Alternative radio is at a
musical crossroads.
They proactively chase
and embrace true
alternative records,
i.e., "different
sounding records,"

Continued on Page 84



BILL SCULL
PETE SPASOFF
LENNY LYONS
BARBARA SCULL

JIM STACY
KARL WIETLISBACH
JILL MURRAY

SMASHMOUTE FINANCES



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IMPACTING AT RADIO APRIL 27TH!

"ALLI WANT"



alternative w

New York's K-Rock

Continued from Page 60

I think that's the wrong angle to take.

R&R: How do you feel about the flow of music today? Are you confident that we have turned the corner and have some good stuff coming?

MP: I do believe we have some good stuff coming. I've been very optimistic. I've heard some things in the last couple of months that I could see going on to be groups that we'll want to play in the future.

R&R: The thing I hear from people about the current crop of artists is that we're not just hearing great songs from bands, meaning that when you listen to the whole CD, there is more than just one song on there. You're hearing bands that are putting out good albums.

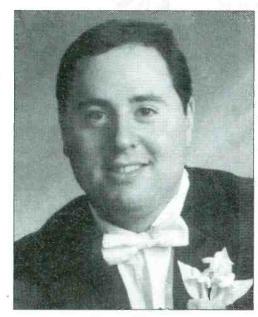
MP: Absolutely, and I think we need that again. It is a single-driven format right now, but we're trying to change that. When it is such a single-driven format and you can find a band that has three, four, five singles, I think you are doing well.

R&R: Being an album format over the last year and a half certainly must have been an uphill battle.

MP: It has been! But I've heard some good stuff lately, and I think that there are going to be some bands coming out that are going to make people decide whether they want to be that rock-leaning Alternative or the Modern AC Alternative

R&R: The flow of music is really going to force people to make cold, hard decisions.

MP: And they are going to have to make them quick, because if you don't move, you are going to be trampled on. If you sit there and let the AC walk all over you, they're going to smash you.



Sam Milkman

Before Steve arrived, we wanted to dig in and do a lot of things — like hire everybody, change logos, and get bigger promotions on the air — but we didn't want to paint Steve into any corners, either.

— Sam Milkman

Sam Milkman

At WXRK, OM Sam Milkman had the toughest of jobs: He had to build a radio station without the guidance of the person he was building it for. In such situations, it becomes very easy to second-guess yourself. Milkman, however, dug right in and, with the

help of KROQ's Kevin Weatherly, paved the way for Kingston's arrival. It was an artful job that the industry, for the most part, has overlooked.

R&R: As Steve explained, your first job at K-Rock was to implement the building plan. Tell us what that involved.

SM: I was Kevin's "eyes and ears," since he couldn't be in New York on a daily basis. I interviewed talent and production and music director candidates, oriented and motivated the staff as we hired people, and organized the production and promotion. We needed to step up in a lot of areas, because the station was built as a Classic Rock for so many years.

R&R: The transition from Kevin to Steve was rather long — seven months or so, right?

SM: It took a great deal of commitment and patience on the part of a lot of people, from our GM Tom Chiusano to Kevin to [then Marketing Director, now Westwood One VP/ Marketing and Promotion] Peggy Panosh, to the jocks. We wanted to dig in and do a lot of things — like hire everybody, change logos, and get bigger promotions on the air — but we didn't want to paint Steve into any corners, either. Like Steve, I had some learning to do about this format and what made these Alternative stations tick. At the same time, we both brought a different perspective to the challenge, and by asking a lot of questions based upon our other experiences in Pop radio, I think we tested and re-evaluated many assumptions about the format that other programmers would have overlooked as "givens."

R&R: Steve calls you his "secret weapon." What does he mean by that?

SM: Part of Steve's model is to surround himself with people from different backgrounds and perspectives who will challenge him, test his assumptions, tell him he's crazy if

Continued on Page 84

Jerry Blair SR VP/Columbia Records



Role of Alternative in Columbia's release schedule: The key is to be intelligent on your radio marketing plan on each and every project. To say that you are going for an "all out" blitz at Alternative alone is rarely the plan of attack.

Columbia's view of Alternative: Alternative radio plays an important role in our upcoming release schedule. For example, Getaway People is being thoroughly embraced in Chicago at Q101 with huge phones, solid research, and sizable inquiries at the retail level. In Sacramento, we might opt to build the record at KZZO, which has gotten early response and is considered an "Alternative station for adults."

Thoughts on
Alternative: I've always
hated trade magazines'
delineation of stations
by format. One man's
Continued on Page 86



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forgiven the first single

from the debut album,

get a grip on yourself

in stores march 31st

Weiland: Willing To Risk It All

The solo Pilot flies in unnavigated airspace in his life and career

by Sky Daniels

hat a world we live in! If we're supposed to be in a cycle that's a return to "good-time" music, then when does the music business start celebrating? While it's not quite as bland a period as earlier days of Pat Boone and Saturday Night Fever, we nonetheless are experiencing an evolution toward the lighter side born of the marriage of big-label business and radio deregulation. The price isn't right, so the pressure is on.

I'm talking about the pressure of performing under the weight of \$300 million annual quotas. That's enough to test any label executive's creative resolve. Likewise, edicts to show 40% rates of return on



broadcast holdings make life pretty challenging for the PDs who still, deep inside, yearn to take the same kind of musical risks that they used to. In Corp-World '98, who wants to stand up to the heat?

This pressure to conform eventually impacts upon the expectations placed on musical artists as well, especially those who have been deemed "profit centers" by the bean-counters. Annual budgets are built around projected platinum sales figures from these superstars. The label execs judged most savvy are those who can coax these grungy growth industries into staying the course and delivering the product.

Radio wants the goods to keep on coming as well. Last month's bad ratings trend just might be improved if the right run of superstar material starts to flow. While critics want artists to challenge the status quo and reinvent themselves and, in the process, broaden our artistic horizons, radio is satisfied with "With Or Without You, Part 4." So is the general public — just ask Bruce Willis or Mel Gibson, who made millions from Roman numerals.

All of which makes the saga of Scott Weiland even more remarkable....

Straight Out Of Cleveland

Over the last couple of years I've gotten to know Weiland on a personal basis. I've sat back and watched the vortex of notoriety swirl around him like a raging tornado. Some of it, by his own admission, has been his own doing. Weiland is, unconsciously, a classic "tortured artist." While many have come to see him as a brooding, intense antihero icon of the grunge era, the reality is that he is impossible to categorize. He is complex, driven, thoughtful, funny, and angry — often in the space of a single sentence.

Watching Weiland wrestle with his demons privately and witnessing the industry perception of him provided the perspective that compelled me to write this article. For me, a clearer picture of him crystallized one evening last year as we dined on New York pizza with friends. Weiland talked about his childhood in Cleveland and the musical influences he was exposed to and enamored of. Having been raised in the Cleveland area myself, I immediately connected with his love of all things glam — from David Bowie to Roxy Music — the heroes who would ultimately inform and inspire his eclectic and unexpected solo debut, *12 Bar Blues*.

Weiland also spoke — then, and in the context of this interview — about wanting to try to challenge preconceptions of himself as a person and an artist. He wasn't talking about any kind of self-conscious stabs at critical correctness. He simply wanted to try to dig deeper and forge an artistic path reminiscent of his heroes. As he has stated, those artists were willing to risk it all to move themselves and their audiences forward

Nowadays, however, the stakes have risen.

Keep It Simple

In typical fashion, this interview with Weiland occurred unexpectedly. Working with Atlantic Records, Weiland's label, I attempted to set it up around the shooting of the video for his single, "Barbarella." We discussed what might be a favorable time, considering that Weiland hadn't yet set a press schedule. Both Gary Spivack and publicist Bobbi Gayle went to work on putting the interview together. Imagine my surprise when, an hour later, Weiland and Scott Brown of the Arnold Stiefel Company, Weiland's management team, were on the phone. Scott wanted to talk right then and there.

I asked if he was at all intimidated about the prospect of going solo at the outset of the project. After all, he was operating outside the safe haven of the 17-million-selling entity of Stone Temple Pilots. "I started this out with no premeditation," he responded. "The record had a spur of the moment initiation. I had been listening to PJ Harvey's *To Bring You My Love* and was so moved by that record that I wanted to record something that captured its essence. Prior to that, I had been wondering what I should do during the hiatus of STP. I considered re-forming [his original group] the Bastards. This was so off-the-cuff, it was a totally unconventional approach.

Everything in your life gets magnified beyond any degree any normal person is prepared to deal with. I found everybody in my life tending to relate to me in one extreme or another. They either tried to save me or cheer on the demise.

"The song that kicked the whole thing off was 'Desperation #5.' I had just gotten out of detox and was spending time resting and listening to records like Harvey's. I picked up my acoustic guitar, determined to make music to this beat her music had inspired. I had this simple eight-track recorder in my home, and I started to try to record this emerging song and realized that I wasn't going to be able to figure out how to make the thing grab the sounds that were going through my head. My brother-in-law, Tony Casteneta, suggested calling Blair Lamb, who has worked on a lot of records. Blair brought over a drum machine and effects, and we started building and crafting the song right there in my room. I worked backwards, starting with a production idea and building a melody and verse around it. I sang the thing in one take through a guitar flange.

"We really worked in primitive fashion to finish that song. We converted the cassette tape to two-inch and spliced sections together to build something totally different. We needed to finish the song through whatever means we had. When we completed it, we knew we had something going."

Something Old, Something New

Weiland and Lamb would eventually head to Ocean Way, an L.A. studio, to finish the mixes, knowing that they had begun a process of experimentation they were bound to stick to. For Weiland, the once-

Continued on Page 66

spacehog mungo city

Q101 Top 10 phones WBCN Top 10 phones



R&R Alternative ②-② (+245)
Modern Rock Monitor 30*-23* 980 spins (+164)
Top 10 most requested
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89X WXTB
WENZ KTXQ
KZNZ DC101
WXDX WFBQ
KPNT KILO
KEDJ WHJY
KNRK KSJO

From their new record: The Chinese Album

Produced by Bryce Goggin and Spacehog Management: David Sonenberg and Marjori Bergman for DAS Communications

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Weiland: Willing To Risk It All Continued from Page 64



foreboding thought of identifying himself artistically had begun. He admits that he needed the sense of motivation the recording of that first song had provided, saying, "It felt great to have made that song from scratch in such an unconventional fashion. It was so far removed from the deliberate process of modernday recording. Most people do a solo effort, and they hire musicians who are leading craftsmen. I ended up working with my friends who would show up with one phone call. The sense of urgency was there.

"All the pieces fell together to allow me not to overthink what a Scott Weiland record should be. I knew I shouldn't try to make Scott's solo version of an STP record. That's what the band does best. I just happened to be building a studio for the last couple of years, procrastinating as usual. This gave me the impetus to bear down and build it. I took the advance the label gave me and bought a few vintage pieces of gear — like a Neve sidecar and a Studer 16-track twoinch — and also some modern technology — a digital PCM 800, that kind of stuff. It's the basic gear you need to make a fat-sounding record that the Stones, Beatles, or Zeppelin would have made."

The combination of both vintage and modern technology would serve as a metaphor for the musical intentions of Weiland as well. He remains a student of pop music and is willing to absorb, rather than reject, the essence of those great artists before him. Weiland states, "I really wanted to draw on all the resources I knew musically, considering every inspiration. The great artists that I respect made records that were bold and experimental. One of the records that I was listening to was the Beatles' White album. Every song sounded different, no song seemed patently commercial, yet, as a whole, it made for a great album.

"I wanted to make a record that was a wild journey from Paris to Brazil to Tahiti, and, yeah, the dirty downtown back alleys of L.A. The record I had in mind was as cinematic as it was aural. I had influences and equipment that were vintage. Some of the pieces were there as monuments to the great records. We also had the cutting-edge influences and equipment that would make it more a contemporary than a revisionist statement.

'The people I love were always experimental. I was fortunate to work with one of them, Daniel Lanois, who played guitar on the record and in my current touring band. We also drew from the inspiration of someone like Brian Eno, who really has helped provide records that were quantum leaps stylistically. This wasn't a sequenced record; it was an organic process of building and crafting. Ironically, I've had people comment on songs they felt were very au courant, when in fact they were made in the most old-school fashion. I'm sure any great electronica artist owes a debt to the studio creativity of a George Martin."

Defying Expectations

Weiland was paying off karmic debts of his own throughout the making of this record. While the album surely can be viewed as cathartic, Weiland certainly doesn't see the process as something liberating. Instead, he openly acknowledges the uncertainty he felt on many levels - not just leaving the tried-and-true confines of Stone Temple Pilots, but daring to make a record that wasn't even within the same universe as

Plush. Admits Weiland, "I had moments of apprehension where I was downright scared. I still have them now. I recognized that I was making a record that defied

'The irony is that I am finally getting critical acclaim for the first time in my career. The early reviews have been supportive, But I still question whether the people who loved the rock intensity of STP can relate to this broad an effort. Will they find it obscure? I am conscious that I made a different record, and I didn't make it to defy expectations. I wasn't being that selfish. I just made a record that challenged me and the musicians I worked with. Having people like Blair, Daniel, and Tony around helped. I honestly would ask the question, 'Am I crazy for going off the beaten path?' I could trust their responses.'

Trust is not a commodity that Weiland came by easily. His high-profile bouts with substance abuse made him a target of intense media scrutiny. This is a time of media lynchings, where every sensationalized subject gets strung up and hung high. For Weiland, the game literally began to take on life-or-death proportions. Anyone who has been subjected to the

STP upped the ante by defying the one-hitwonder syndrome a lot of bands that grow that fast fall prey to. We had a trio of multiplatinum records and, in the process, some significant songs. That legacy speaks for itself.

glare of the paparazzi will tell you of its blinding effect. And Weiland wasn't seeing so good as it was.

He says, "Real drama. Everything in your life gets magnified beyond any degree any normal person is prepared to deal with. I found everybody in my life tending to relate to me in one extreme or another. They either tried to save me or cheer on the demise. In the midst of that, I'm trying to make a record that goes against people's preconceived notions. I'm lucky I work with a lot of musicians who have been on the chemically induced highway to hell and helped me work through that."

The same sensitivity that sent Weiland back to that highway time and time again allows him to see things with surprising clarity. He concedes, "I know that there are some people who want Stone Temple Pilots to exist as a machine. I also know there are true fans who want it to be for purer reasons. I know what they are saying to me when they sheepishly ask if STP will play again. They love the band. Any act that sells 17 million records is going to mean something to its fans. I love giving that satisfaction to them."

Growing Up In Public

Weiland should therefore be commended for making this record at a time when he would have had an excuse to do nothing. Instead, he found solace in creating music that he believed in, music like that which he always went to in his own moments of uncertainty. Like many of his successful peers, Weiland grew up in public — fast. Says he, "Stone Temple Pilots didn't have the growth process most bands possess. We went from being an obscure L.A. band that had to go down to San Diego to gain attention to having a huge record. Tom Carolyn and Don Muller hear a demo, and we get signed. Suddenly, we become mega. We bypassed go and definitely collected the \$200. But, in the process, we lost any hope of ever gaining the support of the rock critic community. We got big, in their eyes, without them. They didn't feel any connection.

"STP upped the ante by defying the one-hit-wonder syndrome a lot of bands that grow that fast fall prey to. We had a trio of multiplatinum records and, in the process, some significant songs. That legacy speaks for itself. Most of the talking has, therefore, been relegated to the drama aspects of our relations. I never want to let things be negative about Stone Temple Pilots; it means too much to the fans and too much to me."

Weiland is hopeful that this record will be appreciated, but holds his optimism in check. He doesn't dwell on success or failure, preferring instead to finally just get perspective on what is in front of him. He says, "I'm dealing with right now. I feel pretty good doing that. I'm not going to build up any great expectations."

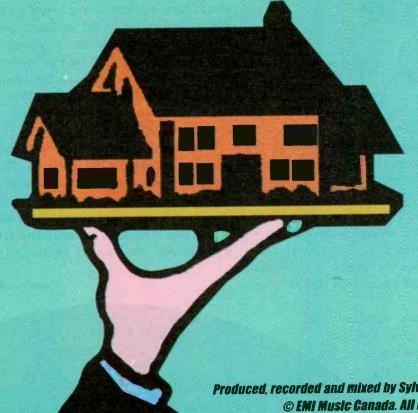
He does speak of a future with STP, referring to the existing situation as a "hiatus." He seems to understand that both the music they make together and the recognition it receives are valuable. This makes 12 Bar Blues more than a vanity exercise. It was a record that wasn't made so much as it was exorcised. Weiland sought to create a world

he wishes he could live in in the only context that was within his control - his music.

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Spacehog: Go Big Or Stay Home

Finally, an act that wants (and needs) to be rock stars

by Sky Daniels

ou can see market conditions evolving toward yet another glam revival. Later in the year, the movie *Velvet Goldmine* is sure to become a cult phenom, and its attendant soundtrack (produced by R.E.M.'s Michael Stipe) will surely cause a buzz. A recent *Rolling Stone* article basically suggested that the fashion is fact once again.

As far as overall visuals and stage presentation goes, I've attended a lot of concerts in the last few years where the people onstage seemed so ill at ease, so aloof, they made me feel like I was intruding on them by being there. That was definitely *not* the case when I caught Spacehog's tour-opening performance before a packed house of adoring hometown fans in New York.

It seems odd referring to the Big Apple as the "hometown" of this quartet, but by now everyone knows the tale of how Royston Langdon (bass/lead

Along with Radiohead's OK Computer, the The Chinese Album marks yet another foray into exploring the album as a complete and conceptual entity. In a recent New York Times Magazine article, the idea of the rock album as an obsolete art form was examined. The article declared that — with evolutions in technology, radio programming, and sensory bombardment — today's audience no longer possessed the inclination nor the attention span to absorb a full-length document such as the epic albums once crafted by Pink Floyd and the Beatles.

Langdon would have none of that, exclaiming, "I don't agree with that thinking. I know a lot of kids who love to sit and absorb brilliant full-lengths like the Verve's Urban Hymns. We wanted to create a record that had the feel of a complete entity; one that started somewhere and took you on a

We wanted to create a record that had the feel of a complete entity; one that started somewhere and took you on a journey to many places, ending up with a feeling of conclusion.

— Royston Langdon

vocals) and his brother Antony (guitar/vocals) — originally from Manchester, England — met guitarist Richard Steel and drummer Jonny Cragg while squatting in the squalor of New York's Lower East Side.

In classic Anglo rock fashion, Spacehog would unite as a means of leaving the dole behind and seeking all the indulgences stardom might bring. In life, as well as song, Spacehog intends to live large.

What A Concept!

The band is well into its current tour of the U.S., supporting its brilliant conceptual record, *The Chinese Album*, but I managed to track down Royston Langdon for his take on all things 'Hog. The lads had just returned from a biking trip in Boulder, presumably the first time they had seen the outdoors in some time.

journey to many places, ending up with a feeling of conclusion.

"While not exactly
a rock opera, we did
work to create a
seamlessness, a continuity
where songs connect or crash
into each other, depending on the
mood. We prefer a total album vs. a song
here or there. We take the same approach to
our live shows, preferring to give them a dynamic the
fans get to ride with."

Sick Of Shoe-Gazers

Spacehog has been both praised and damned for their reverent attitude toward the grand showmen of yesteryear. Langdon gleefully acknowledges, "For years I grew sick from seeing boring shoe-gazers who felt it pretentious to act onstage. Growing up in Birmingham, I had my rite of passage seeing the greatest showman of all, Freddie Mercury of Queen, Seeing him literally changed my life. I came out with a feeling of power I didn't know I had. Watching masters like Mercury or Bowie strut around, it all madedramatic sense to me.

"We also acknowledge the more-cerebral showmanship of an act like the Talking Heads. They made you recognize the scenarios that existed in their music. Take a more contemporary act like the Red Hot Chili Peppers, whom we toured with. I was amazed at the energy they committed to each show, refusing to let the audience not connect to the set. These are

Continued on Page 70



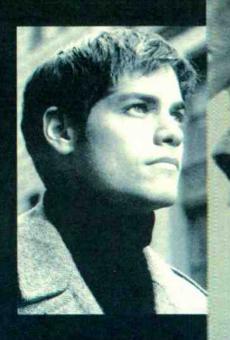
"The music is great and their live show is excellent to watch. More redeeming values to follow as their careers grow."

- Sean Demery, 99x

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Spacehog: Go Big Or Stay Home Continued from Page 68



consistent showstoppers who guarantee a performance each night. We wanted to aspire to reach that level."

Langdon admits Spacehog has to continue to work to attain that greatness. He says, "It's a growing process. We have had to learn how to craft a set that has power and dynamics. The show you saw was the beginning of the tour, and we were just incorporating new material into the set, learning the nuances of how and where it fit."

If the show I saw was a work in progress, then I fear the power of the set we are yet to see as the tour roars along. In New York, I stood raving like a lunatic with WXRK/NY's Mike Peer. Peer kept shouting and highfiving me, continually chanting the evening's mantra: "These guys are stars!"

The Grand Tradition

Stars they are, and unabashedly so. While they may have tempered the over-the-top glam aspects of their last go-round, this latest live incarnation shows Spacehog adding wit and wisdom to the set, courtesy of the acknowledged depth of the material from The

Langdon considers the band's work on this album thusly, "We went in feeling weirder. We weren't going to rehash the last record, though we went back to the comfortable confines of the Barn in Bearsville [in upstate NY]. We had begun performing some of the material live prior to the recording, but a lot of it came from using the studio as a tool. A song like 'Almond Kisses' was a total studio creation. We had just grown a little more proficient as musicians and could communicate our intentions in the studio better.

"We have been listening to a lot of bands that make both complete records and grand statements on tour. We toured with an act, Headswim, which is now working America with Our Lady Peace. Those are two acts that understand how to work a stage. The new Grant Lee Buffalo record is a rock statement, and I can't wait to see it brought to life onstage.

"Spacehog likes to play big. It's what keeps us going on the road. At first, we grew tired of the tedium of touring, preferring to hide in our bus and rooms, just coming out to go to the club at night. It probably stemmed from us being unsure of the geographic



I had my rite of passage seeing the greatest showman of all, Freddie **Mercury of Queen. Seeing him literally** changed my life. I came out with a feeling of power I didn't know I had.

— Royston Langdon

scope of the States. It was a case of 'Where are we?' This time, we want to stretch out and absorb the influences of the road. We want to see it all! We're not afraid to venture off the path."

Meanwhile, Spacehog continues to work its way toward a legendary stage presence. If, in fact, we are in a cyclical swing toward upbeat music, as many pundits proclaim, then why not the great grandiosity of Spacehog? As Alternative becomes more enamored of

production values, as lo-fi becomes (really big) hi-fi, it makes sense that an act like Spacehog, working with reverence for — but not aping — the grand tradition of Bowie, Queen, and Mott The Hoople, would find an audience in this era. The band's New York devotees come informed with their own tradition of the Dolls, so they understand the trash-and-flash statement that Spacehog so gleefully makes.

Unlike many '80s glam practitioners who relied on Max Factor to do the work for them, Spacehog is connecting its sense of song to the proceedings. The result is a tour and an album that anyone with respect for rock tradition can be proud of. This is one entity whose sum total detections and scans do not compute. Measure it instead in the joyful celebration that occurs each night of the tour. Count the number of fists thrusting in the air if you need numbers to verify

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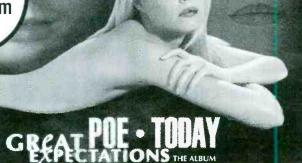
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Nothing Clumsy About It

Our Lady Peace reacts gracefully to growing fame

by Sky Daniels

f nothing else good comes out of the "massifying" of Alternative, it's great to see all sorts of preconceived elitist notions get trashed as we rattle through 1998. There was a time when being from Canada would have been something to sneak past the customs desk of Altworld. If you were from England, you'd be considered a valued import, but coming from Canada relegated you to the duty-free shop.

Alanis Morissette never really admitted her Canuck roots, and Sarah McLachlan doesn't wear Maple Leafs jerseys, so Canada is rarely regarded as having the same thrust of even a Raleigh-Durham. Conversely, every article written about Our Lady Peace seems to begin with the phrase "Canada's biggest band," yet

A Change In Scale

The fact that the latest eponymous track from OLP's new album, "Clumsy," has become a radio hit is considered gravy to the band and label. Speaking from the neighborly environs of Detroit, Raine Maida, the charismatic and theatrical lead vocalist of OLP, firmly states the plan as, "We are working the only way we know how — by playing night after night to fans, giving them a complete show. We knew, coming to the U.S., we'd have to scale down the size, but not the spirit, of the staging to play in clubs instead of arenas. That's one difference from touring in Canada, but we don't let it compromise the result. We just use less equipment and smaller screens. We still give the big effort.

"If we didn't believe in producing the shows, using the filmed vignettes and the staging, we'd probably make money on this club tour. We have never done along with the chorus to 'Car Crash,' a song we know they never heard on the radio."

The way OLP was able to impact a tough concert market like Pittsburgh is the same way they are overtaking the Northeast, the Midwest, and eventually all of America: through the powerful theatrics of their performance. They are the proverbial "band you have to see live." Having witnessed them in what many consider to be their finest hour live, a recent homecoming concert before 20,000 fans in Toronto, I was stunned by the demographic appeal of OLP. From 12 to 40, they had fans of all ages shouting out the words to every song. At times, you literally could not hear the band over the roar of the audience. It was gratifying to see such devotion from an audience. It also demonstrated to the gathered throng of radio and press luminaries that if OLP could do it there, it was destined to happen everywhere.

Gathering Momentum

And happening it is. As "Clumsy" follows "Superman's Dead" to chart-topping status, expect the forthcoming "4am" to blast through to mainstream consciousness in the U.S. Maida doesn't worry about that sort of thing, though, suggesting instead, "This hasn't been a contrived plan from Day One. We always felt that if we gave our all in concert, airplay would help broaden the base. We're grateful that we are finally getting that support in America, and we do try to show appreciation for the stations. We figure we can take even the grandest songs and capture them with an acoustic guitar in a studio, so we gladly do. We won't become overly intellectual about what we will and won't do to support the record. We just want to maintain some integrity for the music."

That kind of dedication can take its toll. After the Toronto show, where the band had obviously given one of the most draining performances of their career, they were still expected to show up for the proverbial "grip and grin" with the gathered media. Maida had to receive medical attention from the doctors on hand before he could gather the strength to come out and say thanks to those backstage. You can't help but want to pull for an act when you see that kind of commitment. They are showing respect for their audience, their art, and, yes, the hand that cues up their CDs in studios everywhere. As a result, it should be no surprise that Our Lady Peace is rapidly approaching a point where it's conceivable that "Canada" may be detached from "biggest band" when describing the OLP phenomenon.

Maida refuses to consider that outcome, nor does he disallow its possibility. Instead, he refers to having already felt the connection being made with fans from Calgary to Cleveland. Says he, "When you stand on a stage and hear the fans in a sold-out club cheering you on, knowing the songs, you feel that communion taking place. We know we are defying the traditional expectations. Last night in Pittsburgh, all the radio and press people kept telling us that they couldn't believe how many people were connected to the music. The good thing is, now the media is connected as well. You start to feel the thing gathering momentum."

No border, real or imagined, will hold Our Lady Peace back now.



We are working the only way we know how --- by playing night after night to fans, giving them a complete show. We knew, coming to the U.S., we'd have to scale down the size, but not the spirit, of the staging to play in clubs instead of arenas.

- Raine Maida



charts and just hitting their stride stateside.

It's awesome to consider that most of this has been accomplished through the venerable process of club touring — no shortcuts. no quick fixes. Columbia, OLP's label, recognized that what they have here is a career act and geared their efforts to supporting the organic growth of the band.

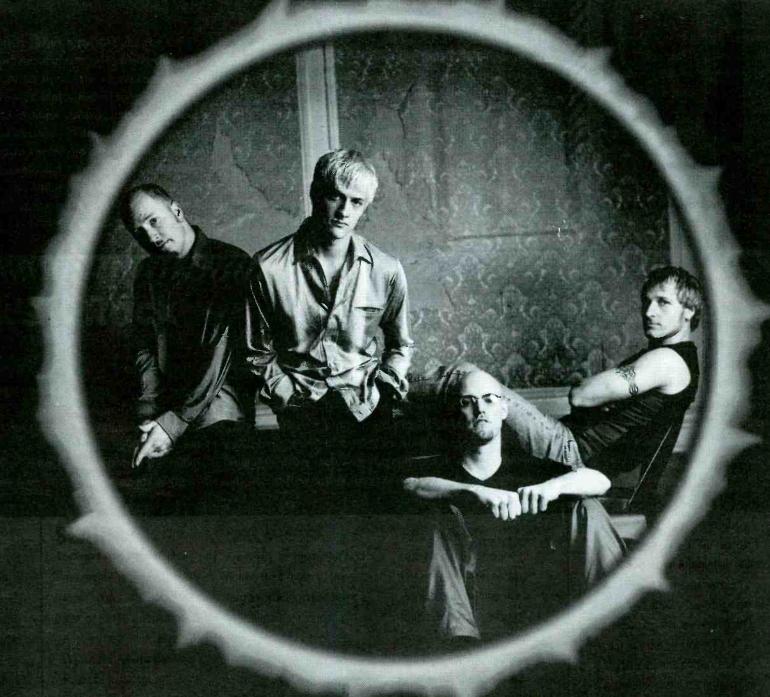
things for money. We do it to make it right. We really care about giving fans a show. What we don't do is let the concept overwhelm the music.'

Knowing that their music has connected with fans is what drives OLP's members, Maida, Mike Turner (guitars), Duncan Coutts (bass/keyboards), and Jeremy Taggart (drums). For the last five years, they have virtually lived on the road. Says Maida, "We took two nights off after our last tour supporting Naveed before we went into the studio to record Clumsy. We maintained an edge to our playing by going in and giving it all in the studio. We believe that above all the indicators of success — like airplay, video acceptance, and press — the real end result is seeing 1200 people in a place like Pittsburgh singing

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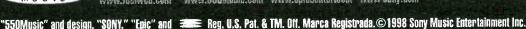
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Where It's At

Consultant Tom Calderone on the state of the format

ove them or hate them, there is no denying that consultants have a broader view of the trends and influences that affect the Alternative format than almost anyone else. The fact that Jacobs Media's Tom Calderone is also a format programming veteran gives him an even better perspective on things.

Calderone's Alternative format pedigree can't be questioned. He started at WHFS/ Washington, where he launched the seminal WHFStival, then moved on to WDRE/Long Island, another Alternative station with a colorful history. His next step was to join Jacobs Media, where he has been ever since.

We are pleased to be working with Jacobs Media in bringing you the Alternative Summit at this year's R&R Convention. As in the past, the meeting will be an intensive look at the practical decisions that need to be made to make the format successful. In the following

interview, we give you an early taste of what to expect from Calderone as he discusses the format's past year. And since a

significant part of his week revolves around talking music with his client stations, we also ask him for his broad view of the state of the format's music.

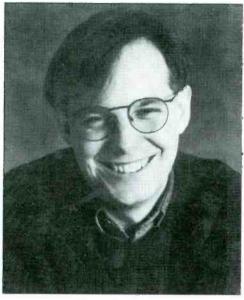
R&R: What's your feeling about what the format has faced over the past year or so?

TC: It has been a challenging year, and, for most of us, it was certainly not a fun time. Looking back, I think the Alternative room suddenly divided into believers and nonbelievers. The people who were in there for the quick fix and not the long haul were questioning their position with the format when they started seeing some numbers go down. The believers rolled up their sleeves and said, "What do we need to do to make this thing a solid property?"

R&R: What did the believers do that differentiated them from the nonbelievers?

TC: They jumped up and worked at being more than a jukebox. They knew that it's about a morning show, it's about marketing, it's about promotions, and it's not about having a midday guy also be the van driver. It's about a nighttime guy who doesn't do three stations in

the building. The bottom line is that it's about committing to the radio station. Those stations that have committed and did it right are doing great. The ones that didn't and decided not to commit to the programming and marketing or the overall 3-D effect of radio — and, in essence, being more than a jukebox — are no longer with us or had to go into a different format. It is no different than Country or Classic Rock. As I predicted in an R&R



Tom Calderone

jacobs media

column a year ago, when Sky asked us to give our opinion on what was happening at that time, I said, "Look, there will be Alternative stations that will die." The ones that decided not to play like big dogs are gone.

R&R: What things weeded out the nonbelievers?

TC: Again, probably just their lack of commitment to the property. Look, there are some stations that have had some rough trends and some rough books, but they stuck it out and said, "This is the path we decided to take. This is where we're gonna go, and, at this point in the station history's, we're part of the tide that's pretty low right now. We need to continue and just persevere and go through it. However, let's make sure we do our research. Let's do the right things to make sure that we are bulletproof, so that when we do get back up again, at least we will hopefully hold that for a while."

R&R: Some people blamed the lack of compelling music and the format's approach to it

TC: Everyone can have the discussion about whether we are artist-development-

driven or playing too many one-hit wonders. Who cares? The stations that went away did so because all they did was provide a great music jukebox and that's it. I'm making sure that people learn from history that — guess what — there's going to be a time again when we are going to look at the music and go, "Wow, the music is not that strong." That happens with every format, and we have to live with it

R&R: But don't you think that the lack of a galvanizing musical style had an effect?

TC: Sure, if you don't have any other attributes to your radio station. If you have a strong morning show and you have a great marketing presence and you're able to pull off some really cool promotions that somehow take front and center stage when the music is not doing that great, then, hopefully, that will maintain or at least soften the blow on some of the softer numbers that are coming out. But when you just play the best 250 songs over and over again, that's not a great radio station, no matter what format you are talking about. Allegedly Country is going through the same problem. but there are some killer Country stations that are doing fine because they've got other things going for them than just worrying about the next LeAnn Rimes track.

R&R: It seems like a lot of the problems hit at the same time, i.e., aging demos, new competition, etc.

TC: Yes, but you know what else didn't help? Programmers who sat around pontificating about whether or not grunge was dead. I hate to throw out the "research" word

and the term "music test" because it makes some people cringe, but you know what? I don't see anything different in the music

that wouldn't be a recipe for a great-sounding Alternative radio station. If you listen to people saying that Pearl Jam is dead, and you don't pay attention to the record and make it into an event, then Pearl Jam will die. The same thing goes with any other band. It's always great to question things, but to actually make the statement that grunge is over because a couple of bands broke up, well, that's just irresponsible. Tell Creed that grunge is over. Or Days Of The New.

R&R: It seems that there are so many musical forces pulling at the format. You have the Paula Cole, Sarah McLachlan, Jewel sound. You've got the 311 type of sound. You've got ska. You've got electronica. You've got the new grunge. Do you see building musical coalitions as part of the format's struggle this year?

TC: That's always going to be the foundation for the station if it has a rock-leaning sound. You add some ska to the rock, and on top of that you get to the Sarah/Jewel world. I also don't think anyone would discount that Dave Matthews and Blues

Continued on Page 76

alternative evolution

Ron Geslin
Senior VP Promotion
RCA Records



Role of Alternative in RCA's release schedule: With RCA being a diversified label, Pop. Alternative, Rhythm/ Crossover, and Urban are, traditionally, all important to the level of business we do. Alternative, however, is extremely important, because it is so "active" in starting what can become mass consciousness later. Dave Matthews Band is a great example of this progression.

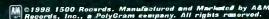
Our upcoming releases of Natalie Imbruglia, Agents Of Good Roots, Eve 6, and the new Dave Matthews coming in April will all start at Alternative primarily; move to Modern Adult, Rock, and AAA; and "become" mainstream. I'd say it's a pretty important role. Thoughts on Alternative radio: I think it's as viable and important as ever. There have been some ceilings reached lately in the ratings what with the increases in Top 40 and Modern Adult — but it all depends on what stations you're looking at. If you look at 99X and KROQ, they are greatsounding, highly evolved stations, and you have to really look at the breakouts and demos to judge them fairly.

Alternative is constantly reinventing itself and evolving. That is its nature.

from the new **to** Life In The So Called-Space A**g**e

www.1500rezords.com

Produced by God Lives Underwater and Gary Dobbies
Executive Producers: Gary Richards
Management: Natrus Management



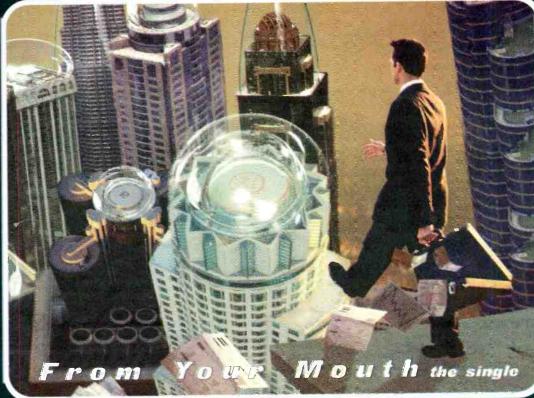
Newly Added:

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		The second second	
WXRK	KROQ	KITS	WPLY
KDGE	WXDG	WHFS	WBCN
WFNX	WNNX	KNDD	XTRA
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KTCL	WENZ	KNRK	WOXY
KLZR	KWOD	KOME	KCXX
WLUM	WBRU	WROX	KXRK
WEND	KKND	WEDG	KEDG
WHTG	WPBZ	WPLA	WBZU
WEQX	WORK	KMYZ	KFMA
KTEG	WKRL	KGDE	WJBX
WHMP	WKRO	WRXR	WMAD
KQXF	KRZQ	WIXO	WJSE
WRRV	KNRQ	KTOZ	WDST
WCYY	WXSR	KQRX	KHTY
KHLR	WGMR	KFMZ	WFBZ
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god Lives Underwater





KXRK - #1 Phones 99X - Top 5 Phones WHFS - Top 10 Phones R&R Alternative Chart 30 - 32 BREAKER

"Everybody at the station loves the song. It's already getting Top 10 Phones!" -Pat Ferrise, WHFS
"There's an early buzz on the phones. God has spoken." -Jay Taylor KOME "Simply the most arresting song we've got on the radio right now." -Carter Alan, WBCN
"Glug, glug!" -Richard Sands, speechless at how great God Lives Underwater is doing on Live 105

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Over 56 of Your Fellow Programmers are GETTING FAT:

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WHTG KROX
WPBZ WRAX
WEQX KFMA
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KKDM WHMP
WARQ WAVF
KFTE WWDX
WDST WMAD
KQXR KRZQ
WIXO WJSE

WRRV KTOZ

the single

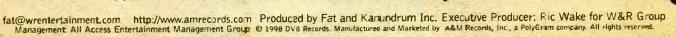
KNRQ WXSR WPGU WSFM KORX KFMZ WCYY WBZF WLRS WEJE WROX KGDE KKND XHRM KICT WBZU WQBK WKRL KWHL KCCX WEDG WKRO WXZZ WMRQ WWSK KPOI WZAZ WLIR

R&R Alternative Chart 35

Blowing Albums OUT at Venues:

Norfolk, VA - 131 Baltimore, MD - 85 Providence, RI - 70 Boston, MA - 80 Burlington, VT - 115 Hamilton, NY - 91 Soundscan: #13 New Artist Album Chart - Northeast Region









Continued from Page 74

Tree er and those control helped Alternative at least maintain some credibity with the Pop/Alternative at cience. Holding onto those bands was very important. People who were late on it or didn't note it immediately gave up a big chunk of audience to a Pop/Alternative competitor.

R&R: So where are we at with the format today?

I'm making sure that people
learn from history that — guess
what — there's going to be a
time again when we are going to
look at the music and go, "Wow,
the music is not that strong."
That happens with every format,
and we have to learn to deal
with it.

TC: The format's almost seven years old now. It is time to reinvent. It's time to look at your production and make sure there is something edgy and refreshing about it. It's important to note, however, that when you are reinventing and changing, you are not doing it for change's sake, you are doing it for the core, to make sure they are still happy with your product. This is something that is always going to be a constant in this format. If we're not evolving and if we don't sound somewhat different in presentation style, then we really aren't doing our job. For the stations that made it through this turbulent time, if you look at the Pop/Alternatives, you start to realize that they still don't have a morning show, still have not done great promotions, and are still kind of playing their same 98 songs over and over again. You've got a leg up on them at this point.

R&R: Do you have any thoughts on keeping the competition at bay?

TC: To make ep ito this formatis commitment, and the accommitm looking at a lot of other elements of the station. It's not just about the chart. I've seen the program directors that I talk to worry about more things than just the music. They are worrying about their morning shows, the sales department, and marketing and promotion. Although it was not a fun time when the format was going down, I really think everyone learned from it. I think everyone is more prepared, so when those lulls come again, we will be a lot smarter. We had a hard lesson to learn, but I think we learned it and are now a lot smarter.

R&R: How do things compare to last year? Are we a lot healthier now, a year older, a year smarter?

TC: I believe so. Again, I can only tell by the trends we are seeing, which, at the end of the day, are our report card. Research is great and music tests are great, but at the end of the day it's what comes out of the fax machine from Arbitron or what you download off your Maximizer. Knock wood, the trends are looking good. Look at the situation in Seattle. We got there, and [KNDD] was a 3.2-share radio station, No. 5 18-34. A year later we are No. 3 in the market and No. 2 18-34. That's not

because all of the sudden the music got better, it's because it became a better radio station.

R&R: I sense increasing excitement about the format's music.

TC: Two things are interesting and actually working in our favor. One is, curve-wise, there

is a lot of good music. The music calls are kind of painful right now because there is so much good music and so little room. Look at a song like "Sex And Candy" by Marcy Playground —

this thing won't burn. You could get it up to about 800 or 1,000 spins on some stations. It won't burn, which is a great thing to have. Plus, the other current music that maybe hasn't been added or is just coming out is doing phenomenal. The

The music calls are kind of painful

room. Look at a song like "Sex And

right now because there is so

much good music and so little

Candy" by Marcy Playground —

this thing won't burn. You could

get it up to about 800 or 1,000

spins on some stations.

other thing is that a lot of the burn scores on songs that were hits in '94-'95 — "Lightning Crashes," etc. — have come down while their "like" scores are becoming a lot higher now — at least that's what I'm seeing. So, our library is at least tolerable as far a burn goes, and we are matching that with really good currents, so it's at least tolerable good time now.

R& almost like the audience took a

TC: Well, there were also a lot of markets where there were three stations playing all of the songs. Now, you go into some markets, and everyone is finding the music mix that is right for them. Having CHR dancing now is certainly helping a bit.

R&R: Speaking of niches, what's your take on Pop/Alternative?

TC: It seems that with that format there was a lot of sampling from the guys. Remember the format is a 60/40 split male/ female or, depending on your morning show, maybe 70/30 — the days of 50/50 being pretty much over. So, some guys went over to Pop/ Alternative to check it out because they were stunting with 10,000 songs and no commercials, and also simply because they were just new. This is to be expected because, at the end of the day, Alternative is a contemporary music format, which leads you to vulnerabilities when there is a "new station." I don't care if it is a WKTU [New York] type station or if it's a Pop/Alternative, you are going to lose people to a new station just by them checking it out. Today, I think people understand what they are and are using them as a mood service, but most of the guys are coming

back. Pop/Alternative will be going through some of the growing pains that Alternative went through.

R&R: What do you think of their formatic approach?

TC: I wonder if sometimes Pop/Alternative has gotten too hip for the room by not

paying attention to the Celine Dion records and other songs that are clearly going to be hits. They should learn from Alternative back in the '80s, when the attitude was, "Well, once it's a major hit or the band has 'sold out,' we don't play it anymore." We were all wonderful two-share radio stations back then. When you look at the format as far as Pop/Alternative is concerned, they have a lot of work to do. There is some really good new music that fits Alternative. I don't think the same thing can be said for Pop/Alternative. When you look at Pop/Alternative, I don't know if them adding Fastball at the same time that Alternative does is really smart, either. I wonder if Pop/Alternative is a little bit ahead of the curve for the taste of the audience.

alternative evolution

Steve Tipp

Senior VP Promotion
Reprise Records



Role of Alternative in Reprise's release schedule: Our Alternative promotion department can breathe a brief sigh of relief that Reprise is becoming a more broad-based company formatically, but we always have great artists whose foundations are built on the Alternative and Rock audiences. In the near future we will have another Green Day single and a single from the City Of Angels soundtrack from Warner Bros.' Goo Goo Dolls. We are also in the process of building an audience through Alternative radio, marketing, and touring for Drill Team and Arkarna.

Reprise's view of
Alternative: It is as tough
and as expensive as it has
ever been to work the
format. If we're going for a
record today at Alternative,
we are 100% behind it as a
company. And once we
taste a hit like the
Barenaked Ladies' "Brian
Wilson," Bob Divney and
our staff won't give up till
the job is done!

Thoughts on Alternative radio: In a lot of places, the format is having a tough time. Fortunately the programmers are as hungry as ever for great, unique music and always on the hunt for hit records from a variety of different sounds.

Over the last two years, the combination of other formats being able to acquire market share at many Alternative stations' expenses and the lack of uniquely Alternative artist breakthroughs has hurt the format.

Tom Calderone PD-ography

WBNY/Buffalo: PD

HOD AM D. Halas D.

WGR-AM/Buffalo: Programming Assistant WRCN/Long Island: Promotion Director, PD

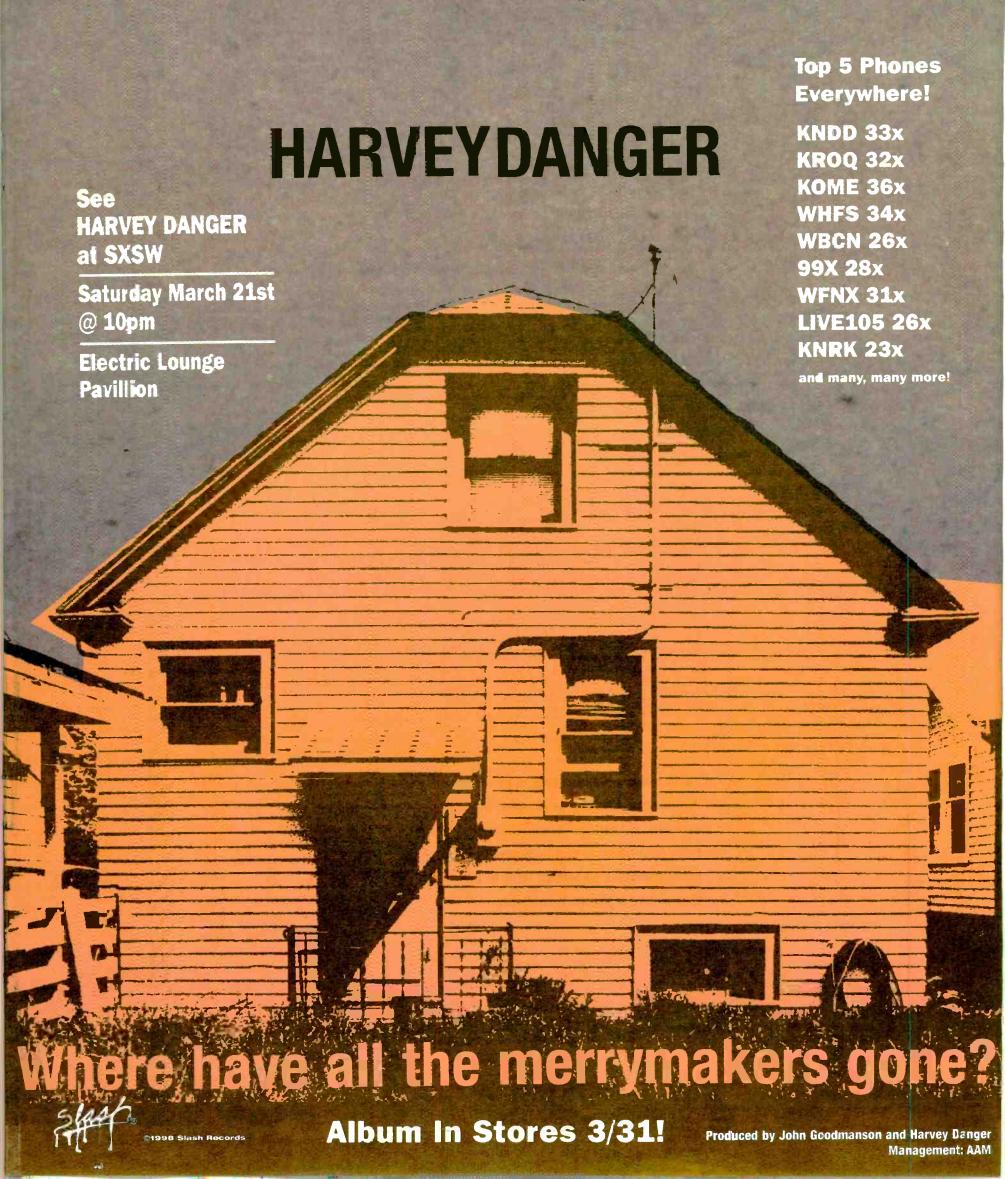
WHFS/Washington: OM

WDRE/Long Island/Philadelphia: OM/PD

Jacobs Media: Consultant

"Flagpole Sitta"

The first single from their debut album Where have all the merrymakers gone?



All The Young Dudes

Arbitron's Bob Patchen's on the trail of the 18-24 male

f there is one constant within the Alternative format (indeed, every format), it is the propensity for programmers to complain about Arbitron and its methodology. For a long time, Alternative programmers had more right to complain than those from many other formats, as low return rates seriously hurt 18-24 male representation due to Arbitron's difficulty in reaching men in group quarters. Over the past two years, Arbitron has built on work begun in the mid-'80s to bolster 18-24 and 25-34 representa-

In the following interview, we talk with Arbitron Research guru Bob Patchen about the history of the problem 18-24 male demo and where it stands in Arbitron methodology

R&R: Give me a general overview of the "18-24 problem."

BP: First of all, this hasn't only been an Arbitron problem. All market research surveys and most of the government surveys that are done have traditionally had difficulty representing young men, especially 18-24. There are two reasons for this. The most important reason is that men in those age groups are hard to find in telephone households. They are more likely to live in nonhousehold situations like military barracks and college dorms. Another thing to consider is that they have lower telephone ownership rates when they do live in private households. As a result, when you are doing a survey starting with a sampling of telephone households, you are immediately at a disadvantage, because 15% or more of that total population is not in a telephone household, so they're not in your sample to begin with. That was true before, and it is still true today.

R&R: Do

do not, for example, go door to door in order index. to reach them. In the case of military barrack and many college situations, that's n

easible even if we were to do it.

R&R: What sthe second reason that this demo is difficult to survey?

Be Lower cooperation levels. Of those two issues, the ability to reach them in telephone households is the bigger difficulty. Because we are starting with that 15% or more disadvantage, when we do find them, we need to use special procedures to raise their return rates. As a result, they have to be "super returners" in order for us to represent their share of the population. In 1985, we tested a higher cash premium for any nonethnic household that had a young male 18-24. Instead of sending them 50 cents or a dollar, which was the standard diary premium at that point, we sent \$2 to everybody in the household that we identified on the placement call as having a young man. On the placement call,



Bob Patchen

18-34 males are more likely to live in nonhousehold situations like military barracks and college dorms. Another thing to consider is that they have lower telephone ownership rates when they do live in private households.

which is the first call we make to the household, we added a question that asked if they had a man 18 24 living in the household. If the Said yes, the day package mailed to the household had \$2 per diary for everyone in that he selected the BP: If they bright e access of privates cesult was that we raised return rates for young telephone line, we cannot survey them we men, and we improved their proportionality

RPOTTE DI percent of

the in-tab sample that's in that demo to the percent of market population in that demo. So, ideally, if 5% of the market is men 18-24, which is about what it is these days, then you want 5% of your in-tab to be men 18-24. That procedure improved the P.I. It didn't fix it completely, but it was effective enough that it was implemented for the syndicated surveys that started in the fall of 1986.

R&R: Before you implemented the improvement in 1986, what procedure did Arbitron use to account for the problems in reaching young men?

BP: Well, prior to the fall of 1986, the male 18-24 P.I. typically was around 70%, and that's where weighting came into effect. On average, we would have to increase the weight given to a diary in that demo by about 1/3 to bring their diary weight back in line with the population. That's an effective procedure, but you prefer not to do it. You would rather have your in-tab be closer to the population.

R&R: The big problem with weighting is that it reduces the reliability of specific survey numbers,

BP: It can. You get more variance in the estimates, and that can reduce the reliability of them. So the goal was to get that index up, which we did. In the fall of '86, we were able to goose it up by more than 10 points, and we got the average index into the 82 to 84 range. Anytime you get a 10 gain in the index, that's pretty good performance. From the fall of '86 up through the fall of '94, that was the procedure we used. In the winter of '95, we increased the \$2 young male premium to \$3. and we started mailing their diaries in what we call the box mailer.

R&R: Because people are more likely to open box packages?

BP: That's right. However, because that is a higher-cost procedure, we limit it to the sample that needs it most. Then, in the spring of '95, we also took them to three follow-up calls from the standard one that they were receiving before that.

R&R: How did that affect the index?

BP: The index had been sagging, which is one of the reasons we improved the treatments. In that spring survey, the index shot up over 10 points. It went from a 77 or 78 up to very close to about 89. The result there was very dramatic, and it got us very close to a 90 index for the first time ever for this demo.

R&R: How does the 18-24 male index compare to the other narrow demos?

BP: If you take out 18-24 and 25-34 men, as well as women 65 and older, all the demos on an average market basis typically fall in the 90 11 Orange. The other demos are typically well-represented.

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BP: The sample didn't go down, but their in-tab percentage did. Th



alternative 4

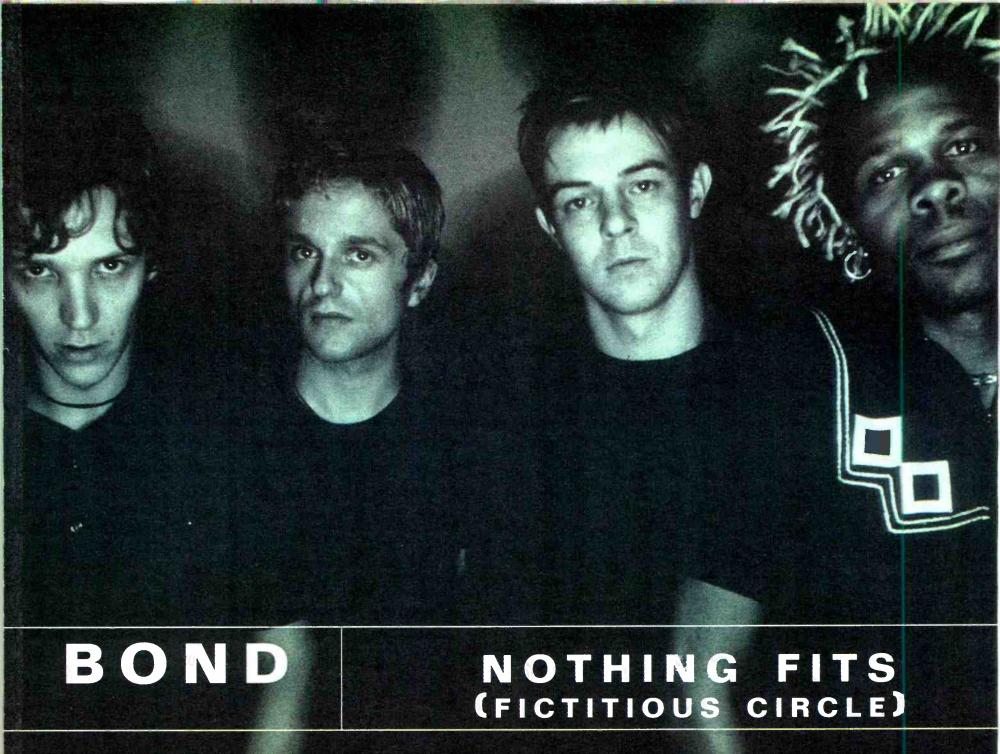
Steve Leeds Senior VP Promotion **Universal Records**



Alternative radio and Universal's release schedule: Because the Alternative format. much like other formats, is based on songs, it's easier for the competing stations to skim the cream of the hits without risking the liability of playing the unknown and unfamiliar. Within a song mindset, we are not building careers or acts - we're just playing songs. Then, when radio shows are booked, there are a bunch of faceless bands that appear to be one-hit wonders. We're all guilty of building a song, not a career. True, we can sell millions from one hit song and concurrently enjoy winning ratings. but, in the end, neither radio nor records have built anything of substance.

The media has always been a mirror of society, and the reflection is accurate. Life in the late '90s is about instant gratification. Both broadcasters and music executives need quick success to service their bottomline debt. It's a vicious cycle compounded by a dispassionate environment for the arts. Few artists, movie stars, or other entertainment entities are a sure thing. What can you expect

Continued on Page 80



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from the debut album
BANG OUT OF ORDER

produced by MATTHEW WILDER. mixed by ANDY WALLACE.

management: Andrian Adams for iKon Entertainment Group Limited

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alternative

The Young Dud

Continued from Page 18 11 11 6

from a demographic standpoint. When we increased the percentage of the in tab that was going to young men, almost by definition we decreased the percentage of the in-tab that was going elsewhere — in this case, men 25-34. I will explain why that is. Men 18-24 and men 25-34, almost universally, do not live in the same households. So, if you think about what we were doing for men 18-24, we were increasing their return rates by sending them higher premiums, boxes, and more follow-up calls. There were other demos in those houses that were also benefiting, because all of those things affected them, too. The reason is that two-thirds of 18-24 men live at home with their parents, which means they tend to be in larger households with other demos mixed in. These other demos generally do not include 25-34. So, there was this funny statistical effect that, because the in-tab only totaled up to 100%, if my men 18-24 goes up a percentage point or two and some other demos go up a percentage point or two, and I'm not touching those 25-34s because they're not in those households, then their share goes down a little bit.

R&R: So the actual number of diaries returned for 25-34 men might not have gone down, but their percentage of the pie did because 18-24 went up.

BP: Correct. Their return rate did not go down, but the 18-24 return rate went up.

The other thing I ask people to look at is seasonality. If I just came off a very strong spring book, and I get my fall numbers, which fell through the floor, what I really ought to be doing is looking at the previous fall, because it could be that there was a seasonal influence.

R&R: So now the older side of the 18-34 demo needed help?

BP: Yes, and we started doing that in the spring of '96.

R&R: How did their index compare to 18-24?

BP: The 25-34 male demo was in the low at this point. So in spring of '96 we introduced our male 25-34 DST — Differential Survey Treatments. All of these things that I'm describing collectively go under the heading of DST. We said, in the case of men 25-34, we would have two different thresholds for DST

markets. The first was that in any market that had a one-year average between 80 and 90 station, the Urban station, etc. However, it's men 25-34 would get three follow-up calls.

R&R: At this time, you were still doing 18-24 DST?

BP: Correct, all that stuff was maintained. The second threshold was that any market with an index below 80 on a one-year average basis got the three follow-up calls plus a \$2 premium with each diary instead of the standard \$1. By the way, this is not a one-shot deal. Each year we will update the market list to add markets that fall into these ranges for 25-34.

R&R: Where's the index today?

BP: In terms of the impact, the index for 25-34 is now generally up in the high 80s. Collectively, the 18-34 index, which is increasingly important as a combined demo, is in the 88/89 type of neighborhood.

R&R: Let's talk about some of the criticisms that Arbitron receives, even with all of the improvements you have made. Perhaps the biggest one is that you still need to weight the 18-24 and 25-34 diaries.

BP: Well, it just makes sure that the listening represented by those younger demos is going to be fairly represented in the final read. What's interesting for men 18-24 — and to some extent 25-34 as well — is that, for a given sample size, the weighting is more reliable for that demo than for a broader one like 25-54. The reason for that is that there is less deviation in their listening patterns. They're a more homogenous group of listeners, because it is a tighter definition. For example, in the 18-24 demo there might be two or three primary station choices in the market, whereas in the 25-55 demo there might be eight or 10.

R&R: However, within that demo, you have a higher variance of recorded listening due to the weighting.

BP: That's true, but it's important to understand that when you're looking at the male 18-24 demo, what you're looking at is a cross section of a pretty homogeneous population. I'm not saying it's homogeneous, I'm just saying it is more so than the total market and broader demos. That's important in terms of the stability of the ratings because you have less bounce for a given sample size. There is less variation of population.

R&R: There is thounce, though, because although you have drastical. Improved it, it's still

t presented in that 90-110 parige?

BP: Actually, the bigger issue is that, because they're only 5% of the market, their in-tabs are not as large. That's really the bager issue. You're looking at 5% or 🧶

R&R: So because it's such a small proportion of the audience as a whole, you would have to have a huge sample to minimize that kind of variation?

BP: Correct. That's obviously a problem when your goal is to have a sample that is reflective of the makeup of a market.

R&R: Is there a way to account for that?

BP: Well, it would be possible to do separate surveys for different demos. You could certainly make up a system where you went out and did a radio survey for the Alternative kind of debatable as to whether or not having multiple surveys like that would actually promote the ease of buying radio or whether it

On the placement call, which is the first call we make to the household, we added a question that asked if they had a man 18-24 living in the household. If they said yes, the diary package mailed to the household had \$2 per diary for everyone in that household. The result was that we raised return rates for young men, and we improved their proportionality index.

would make it harder for an advertiser to buy radio, which wouldn't be a good thing. But, on a pure research level, you could have that kind of discussion.

R&R: When you say bounce, you're talking about what, specifically?

BP: Just random variation in the ratings.

R&R: Has there ever been a point when you looked at the variance and said, "This is starting to get disturbing"?

BP: Actually, the numbers for the young male demo are pretty stable, and there is less variance around their ratings, pound for pound, than there is around broader demos. With the broader demos, I might have a 500 or 600 in-tab, and that's going to produce a more stable number, but if I look at it pound for pound, diary for diary, the young male diaries are going to be more stable, because they are representing a population that has less variation in it.

R&R: So if I were programming a radio station and the bottom fell out of my ratings during the last book, I have serious cause for alarm?

BP: What we always advise the subscribers to do is to plot the numbers over a period of time and ask themselves this question: Does this number kind of fall within the typical up/down range I've seen before Picture a lime graph Were my shar sping from a five to a 6.4 to to a 5.8, and the all of a pudden it dropped to a three, I would be worried, because the in outside the normal fluctuation that I have seen over the last five or six books. The other thing I skipeqple to look at is seasonality. If I just can

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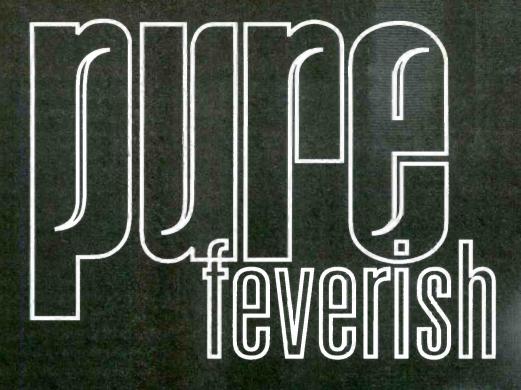
Continued from Page 78 from a world where you are only as good as your last segue?

Within this

difficult environment, the roster at the Universal Records family consists of all brand-new acts. With few exceptions, the Alternative format is home base to these artists, as it's also the initial place where our acts experience their first taste of success Chumbawamba, Reel Big Fish, Goldfinger, and Sister Hazel launched their careers from the Alternative radio universe. The initial success Mojo/ Universal is having with the Cherry Poppin' Daddies started with the Alternative format. Although based in the Pacific Northwest, the band's first radio success story started in Phoenix at KEDJ. At present, the Cherry Poppin' Daddies are enjoying across the board success at the Alternative format.

forward into 1998. Universal has some key new releases that Alternative radio will play a major role in launching: Sister Soleil, Curve, Dig, Blue Flannel, Plastiscene, and follow-ups from Reel Big Fish, Chumbawamba, and the Hunger.

As we look



you wanna get some?

WAY, WAY BEFORE THE BOX! CIMX

Early spins at...

WBCN WFNX WXRK WEND

KOME 91X WBRU WPBZ

KPNT KXTE KXRK & lots more

ADDS 3/30

featuring the single and control of the control of



Follow The Leader



Continued from Page 36

techno maintains its hold on the youth. It will be a very upbeat and rhythmic techno station that we would all consider to be filling a very small niche unless this type of music continues to hold on.

R&R: You have a very well-respected staff. Tell me how you keep them working at optimal levels.

MR: It's funny you state it like that, because a year ago we sat down and had a strategy session and asked what was wrong with us. As a station and a staff, where are we tired? Are the colors of the logo still right? What should we do? One thing we did was come up with war games. In other words, what would we shoot at if we were across the street, coming on with an AOR? What would we shoot at if we were doing Triple-A? What would we do if we were coming on with a Pop or Pop-leaning Alternative station? Because the meetings involved many different people, we got everyone incorporated into the idea of keeping the radio station as fresh as we could. We did make changes with the things that started to get tired. The outcome was everything from taking our events to the next level to changing letterhead to incorporating

more of our electronic media into what we do to hiring a graphics person and an editor for the magazine. The bottom line was that we got everybody involved and got everybody to admit that there were some soft spots in our armor. A lot of people participated, and we got great ideas from it.

R&R: Did you find people starting to get protective or defensive? Was the dialogue two-sided or did it take a little work to get everybody to really see the big picture together?

MR: Well, there is a potential for that, but I set the stage by having the war games. The result was that everyone clearly identified the areas that needed to be improved or polished a little as a team. So it was coming more from our deficiencies, not any individual's deficiencies. Certainly everyone realizes that we don't need to protect the deficiencies, we need to fix them.

alternative evolution

Burt Baumgartner
Senior VP Promotion
Work



Role of Alternative in Work's release schedule: As an artist development label, we rely on Alternative radio to expose (and hopefully embrace) our new artists who we deem suitable for airplay at this format. Alternative's role could be to start a certain project or be part of an overall game strategy (i.e., first AAA, then Alternative, then Pop Alternative or Top 40). However, no two records are the same, and with each release's radio/ marketing plan, sometimes audibles are needed. Bottom line is Alternative listeners are active music fans who we

Work's view of
Alternative: It is the
format that breaks the

vant to hear our bands.

Continued on Page 84

All The Young Dudes

Continued from Page 80

off a very strong spring book, and I get my fall numbers, which fell through the floor, what I really ought to be doing is looking at the previous fall, because it could be that there was a seasonal influence. There are a lot of things like that that people ought to look at. Most often they look at the last book, and that's the problem. The other factor to look at is what else happened in the market. A lot of times stations forget to remember a CHR changed its playlist to go aggressively against the Alternative market. They want to pretend that their share is unaffected.

R&R: What are some of the misconceptions that you continually hear from radio stations?

BP: The most obvious one is that guys won't fill out diaries. It's just not true. They do fill out diaries. It's one of the reasons that Alternative has been a successful format. It's interesting when people say, "My format is not getting represented." Well, how did you go from a three shares to a nine share? How did that happen? Another misperception is that the diary itself is an old-fashioned, inappropriate method from measuring radio listening. What most people don't know is that the diary replaced the telephone as a radio ratings method, but when the diary test results that the industry sponsored came along and

showed that the diary does a better job of capturing away-from-home and in-car listening and that we get a lot more information because we have seven days' worth of data, then the diary replaced the phone method.

R&R: One of the things that I hear is that it is unrealistic to expect someone to carry a diary around with them.

BP: It's unrealistic to expect it, except that a million people do it every year in the U.S. In the studies that we do, this is what we find: People who fill out the diary and send it back to us tell us that they do just that they carry it around with them and fill it out a couple of times a day. They very farely leave it to the end of the week, which is the big myth. What people have to remember is that only about half of the diaries that we mail out actually come back. So, half the people that we send them to, it's true, they don't fill them out, they don't carry it around, they don't do a good job ... but they don't make it into the book.

SPECIALS "I'S YOU"

NEW THIS WEEK:

WEDG WROX KEDJ KPOI KJEE KFTE WGRD WBZF WRRV WJSE KGDE

ALTERNATIVE CHART 44

OVER 500 BDS DETECTIONS!

ALREADY ON:

KNDD 99X Q101 WBCN WPLY WPLT WRZX KTCL 91X XHRM WFNX KNRK WEQX KFMA KHTY WDST WLXY WMRQ KCXX LIVE 105 CIMX KAEP KEDG KLZR KWOD WARQ WEJE WHTG WLIR WLUM WRXR WWCD WWSK WXSR and more!

COMING SOON TO YOUR TOWN...
WARPED TOUR '98



CHERRY POPPIN' DIDDIES

"ZOOT SUIT RIOT"

WHO'S YOUR DADDY?



Gene Sandbloom KROQ/LA 181 spins to date 19,451 total scanned



Alex Luke Q101/Chicago 100 spins to date 3,378 scanned



Jim McGuinn WPLY/PHILLY 80 spins to date 1,695 scanned



Odeipus WBCN/Boston 24 spins to date 2,487 scanned



Roland West KITS/San Francisco 102 spins to date 5,256 scanned



Mike Halloran XHRM/San Diego 165 spins to date 2,110 scanned



Amy Doyle WXDG/Detroit 194 spins to date 1,782 scanned



Cruze
WFNX/Boston
87 spins to date
2,487 scanned



Allen Fee KPNT/St. Louis 12 spins to date 710 scanned



Mike O'Connor KTCL/Denver 189 spins to date 3,683 scanned



Gary Schoenwetter KXPK/Denver 34 spins to date 3,683 scanned



Shellie Hart KEDJ/Phoenix 286 spins to date 4,583 scanned



Leslie Fram WNNX/Atlanta 130 spins to date 3,267 scanned



Mike Summers KXRK/Salt Lake City 162 spins to date 580 scanned



Jay Taylor KOME/San Jose 27 spins to date 5,256 scanned



Mark Hamilton KNRK/Portland 180 spins to date 5,216 scanned



Bob Waugh WHFS/DC 179 spins to date 4,275 scanned



Jeff Levine WLIR/Long Island 85 spins to date 2,830 scanned



Dan Binder
WENZ/Cleveland
124 spins to date
1,008 scanned



Jay Beau Jones WMRQ/Hartford 12 spins to date 289 scanned

...AND A HI-5 TO ALL THE OTHER DADDIES KEEPIN' THE RIOT GOING!

31*- 25* BDS

R&R 25

OVER 100,000 SCANNED!

MO J O



alternative evolution

Matt Pollack Senior VP Promotion V2 Records



Role of Alternative in V2's release schedule: Primary.

V2's view of Alternative: That's like asking us how we feel about selling records. The format is crucial in the development of acts - not just what fits a sonic mold, but what represents a lifestyle sector. V2 is a young label whose roster is comprised of street and developing bands. I would say the great percentage of our acts are Alternative-leaning, not just musically, but in attitude as well. Often we'll develop those acts to a level of urgency before pursuing radio. Ultimately, however, Alternative radio will be a key factor in the marketing and overall exposure of 50% of our repertoire.

Thoughts on Alternative radio: Any format that experiences explosive success will ironically be affected by that success. In this case, it's the emergence of Modern AC, the presence of Active Rock, and the growing lack of music exclusivity because of shared audiences. However, if it's of any solace, on a completely selfish note, the record community cares less about your ratings than it does its record sales. So, in turn, the format will always be held in the highest regard by record companies. Here's an overused cliche: Focus. Just continue to be the only outlet that they can turn to to get things first. Yours is still, for lack of better analogy, the only cool club in town. I'd hate to think what would happen if your guard was let down and a new niche was formed because of it, an "alternative to Alternative" format.

Mainstream USA

Continued from Page 48

promotional opportunities that lend themselves to a non-AM listener who also is involved. Certainly everybody in this town was crazy about the Redwings, and our morning guy has developed some terrific relationships with the players and some of the executive staff down there, so we have access to players and management from the organization that nobody else has. Again, I think that was a natural evolution of the synergy between

the AM and the FM.

The same thing holds true with the Tigers. We took a guy who we thought was just terrific and creative and funny and made him a consistent part of the morning show, a guy named Todd Jones, who's a player on the Tigers. When he goes into town now, he is known as the "Tiger Guy," and that was a direct result of this. We just did a TV commercial that featured our morning guy, Johnny Edwards, dressed in a

Redwings uniform with a bunch of players wailing at him with shots. It was a great, funny bit. Those things couldn't have happened without our relationships. And because we are local, because we are a lot more mainstream than a lot of the FM stations we hear today, and because we stand for all the wonderful things that a radio station can mean to a community, we stay away from any blue material. We stay a long way away from anything that is controversial or anything that might cause a young mother with her children in the car to turn the radio off. That's refreshing for listeners, and it's a wonderful niche for us to build on.

New York's K-Rock

Continued from Page 62

that's what they think, and really work on the problem. I hope that I serve that role for him, particularly the part about telling him he's crazy.

R&R: What's your take on what K-Rock has accomplished?

SM: The key was throwing out every assumption about this format and putting on blinders to what the industry, trades, or indie cred folks would say about the direction of the radio station and focusing on the needs of the rock audience in New

York. This company certainly has enough successful Rock stations in other markets that they could have cloned in New York — KROQ in L.A., WYSP in Philadelphia, or WBCN in Boston — but the history of this market was much different than those towns', and real success here didn't come until we got a handle on the musical tastes of New York rock listeners and stopped chasing the ephemeral "alternative" ghost that never really had a life in New York.

PLEN

Continued from Page 60

whether it be funk-leaning or progressive-leaning, all genres included. They find the best music and through creative segues and programming make the most interesting radio around. These new-frontier artists inevitably become the next superstars through marketing and word-of-mouth. Alternative radio should latch onto them and make them their own for the long term. Artist loyalty is a necessity!

BLAIR

Continued from Page 62

Alternative is another man's
Pop is another's Rock. Is
99X or KFMB Alternative,
Pop, or Pop/Alternative? Is
WXRK/NY Alternative,
Rock, or a station with loyal
listeners buying records,
attending concerts and
remaining active?
Whether it's Shawn

Colvin, Wyclef Jean, Chantal Kreviazuk, or Imani Coppola hitting the fringes of the format or Alternative being a key element for campaigns from Our Lady Peace, Jerry Cantrell, Stabbing Westward, or Soul Asylum, it all matters.

Some groups you build from Alternative, such as an Our Lady Peace. With a sales base of 500,000, we can make the transition to Pop radio — never losing sight of maintaining the foundation and loyalty of Rock and Alternative radio and fans. Had we begun Imani Coppola at Alternative, it might have paced the artist development process, allowing listeners to discover her as an artist.

never forget that it's these

BUCH

Continued from Page 36

to stay "imaged cool," some programmers might overanalyze what they feel "belongs" as their sound.

Programmers or record company subjectivity, as opposed to listener/ consumer realities, might lead to true hits being ignored. Both Alternative radio and record companies need to better exploit the value of those rare true hits. Listeners and consumers don't view the world the same way we industryites do. Let us

non-industryites who pay our salaries. By being too hip for the room, Alternative radio may miss true hits, and thus sacrifice valuable potential audience. You can play "imaging" records and play "hits" at Alternative radio. That is the luxury that the format has that others don't. The key is to maximize that philosophy

the best you can.

BAUMGARTNER

Continued from Page 82

most new bands, and we will always support them any way we can!

Thoughts on Alternative radio: I am starting to hear more and more

records with an edge being played as the format moves away from softer female songs (now heard on Modern ACs) to more guitars, electronica, and real alternative choices.

It makes sense to do business with KCXX, THE #1* (Modern) Rock station in Riverside-San Bernardino. The Southland's other Modern Rock leader.

KRIS METZDORF, NATIONAL ALT. PROMOTION DIRECTOR, WEST COAST/ATLANTIC: December 17, 1996—Dwight Arnold adds Matchbox 20 "Long Day" to KCXX. March 11, 1998—Dwight is playing "3am", the third single from Matchbox 20. His commitment to breaking & developing new artists is unmatched. Thanks, Dwight.

STEVE LEEDS, SR. VP; HOWARD LEON, VP ALT./UNIVERSAL: San Bernardino/Riverside has always been a great market for us. Dwight has been consistently passionate on records and an early supporter of a lot of our acts, like Cherry Poppin' Daddies & Reel Big Fish.

RON POORE, VP ALT./RCA: Dwight stepped out early and helped us break the Verve Pipe and continued to support every track we worked and then some. Most recently KCXX has also given early support on Eve 6 and currently (three weeks later) it is now #4 in phone requests!

CHRIS BACA, BUZZ PROMOTION/ARTIST DEVELOPMENT: Dwight and KCXX were the first station in America to add Save Ferris. Their success and support were instrumental in signing them to Epic Records and in the breakthrough of the band.

MIKE JACOBS, HEAD DUMB ASS/WAY COOL RECORDS: Based on airplay gotten first at KCXX, The Specials have been able to define a whole new generation of listeners as their audience.

HOWIE MIURA, NATIONAL ALT. PROMOTION DIRECTOR, WEST COAST/ISLAND: Dwight and Island have always had a great relationship from the early days at 91X and XHRM, all the way on through to KCXX.

MARGIE WEATHERLY, NATIONAL ALT. PROMOTION DIRECTOR, WEST COAST/ELEKTRA: The reason I love Dwight so much is because he basically adds whatever record I want. KCXX even did a Motley Crue promotion for us...



ALTERNATIVE TOP 50

MARCH 20, 1998

N	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	TOT	AL PLAYS	3W	TOTAL
"			0	• •			2W		STATIONS/AL
	1	1	_	MARCY PLAYGROUND Sex And Candy (Capitol) CREEN DAY Time Of Your Life (Cond Biddense) (Papital)	3724	3655	3673	3588	104/0
	2	2	²	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	3261	3375	3530	3635	100/0
	6	5		EVERCLEAR I Will Buy You A New Life (Capitol)	3015	2746	2506	2287	106/0
	9	6	4	FASTBALL The Way (Hollywood)	2979	2568	2236	1819	107/1
	3	3	6	PEARL JAM Given To Fly (Epic)	2941	2907	3093	3200	96/0
	4	4	6	OUR LADY PEACE Clumsy (Columbia)	2940	2880	2906	2876	97/0
	7	9	Q	CREED My Own Prison (Wind-up)	2693	2482	2449	2324	88/2
	8	8	8	FOO FIGHTERS My Hero (Roswell/Capitol)	2652	2516	2443	2472	97/0
	23	12	9	SEMISONIC Closing Time (MCA)	2485	1905	1314	312	105/1
	5	7	10	VERVE Bitter Sweet Symphony (Hut/Virgin)	2417	2561	2703	2898	86/0
	13	10	Ø	CHRIS CORNELL Sunshower (Atlantic)	2076	1972	1915	1821	92/0
	16	15	12	JERRY CANTRELL Cut You In (Columbia)	1829	1669	1512	1079	87/0
	12	11	13	BLINK 182 Dammit (Growing Up) (Cargo/MCA)	1827	1921	1970	2029	75/0
	15	17	4	NATALIE IMBRUGLIA Torn (RCA)	1729	1613	1582	1580	68/2
	11	13	15	BEN FOLDS FIVE Brick (550 Music)	1697	1809	2074	2300	70/1
	14	14	16	BLACK LAB Wash It Away (DGC/Geffen)	1683	1706	1718	1933	69/0
	10	16	17	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1659	1660	2225	2459	67/0
	34	24	B	FUEL Shimmer (550 Music)	1616	1194	792	405	87/5
	17	18	19	RADIOHEAD Karma Police (Capitol)	1567	1487	1486	1512	71/0
	25	21	20	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	1494	1276	1122	1057	70/2
ı	EAK	ER	3	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	1451	990	538	206	85/10
	30	25	22	SPACEHOG Mungo City (HiFi/Sire/WB)	1422	1177	971	712	82/2
	18	19	23	BARENAKED LADIES Brian Wilson (Reprise)	1378	1398	1423	1497	67/0
	19	20	24	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	1347	1280	1422	1580	60/0
	28	26	25	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	1324	1162	994	834	69/5
	26	28	26	FINLEY QUAYE Sunday Shining (550 Music)	1227	1120	1064	966	72/1
ı	EAK	ER	2	PEARL JAM Wishlist (Epic)	1222	973	743	547	75/14
	20	23	28	311 Beautiful Disaster (Capricorn/Mercury)	1186	1220	1385	1453	57/0
	21	22	29	BIG WRECK The Oaf (Atlantic)	1183	1246	1332	1383	56/0
į	EAK	ER	30	MONO Life In Mono (Echo/Mercury)	1161	983	878	737	
	22	27	31	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	1026	1138	1318	1478	45/0
1	EAK	ER	32	GOD LIVES UNDERWATER From Your Mouth (1500/A&M)	1016	814	704	422	73/8
	24	29	33	MATCHBOX 20 3am (Lava/Atlantic)	969	1054	1180	1413	48/0
	31	34	34	HUFFAMOOSE Wait (Interscope)	809	918	957	1075	36/0
	36	37	35	FAT Numb (DV8/A&M)	800	812	746	702	55/0
	50	40	36	SCOTT WEILAND Barbarella (Atlantic)	789	561	379	109	62/7
	33	35	37	NAKED Raining On The Sky (Red Ant)	789	845	802	743	40/0
	_	47	33	STABBING WESTWARD Save Yourself (Columbia)	719	423	175	_	60/7
	47	42	<u> </u>	ANI DIFRANCO Little Plastic Castle (Righteous Babe)	629	508	421	379	35/1
	_	45	40	AGENTS OF GOOD ROOTS Come On (Let Your Blood) (RCA)	606	462	298	90	50/9
	44	41	3	FRETBLANKET Into The Ocean (So Long) (Polydor/A&M)	585	561	515	473	38/1
	35	39	42	CORNERSHOP Brimful Of Asha (Luaka Bop/WB)	545	593	748	1063	25/0
	48	44	43	WHISKEYTOWN Yesterday's News (Outpost/Geffen)	526	464	387	314	35/2
	-	49	4	SPECIALS It's You (Way Cool Music/MCA)	525	382	246	219	45/11
	29		45	OASIS All Around The World (Epic)	473	611	978	1492	24/1
-	B U	38 T	45	HARVEY DANGER Flagpole Sitta (Slash/London)	462	272	149	48	32/14
	ВU		4	GETAWAY PEOPLE She Gave Me Love (Tangerine/Columbia)		330	272	213	31/2
_			_	FEEDER Cement (Echo/Elektra/EEG)	439	439	470	435	31/2
-	46 B U	46	48						
-			49	MATCHBOX 20 Real World (Lava/Atlantic)	402 205	291	235	244	21/6
	45	43	50	COOL FOR AUGUST Walk Away (Warner Bros.)	395	468	490	528	25/0

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 111 Alternative reporters. 104 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

ACTIVE

JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island) **BRAN VAN 3000** Drinking In L.A. (Audiogram/Capitol)
Total Plays: 382, Total Stations: 28, Adds: 2 WANK Forgiven (Maverick/Reprise) otal Plays: 367, Total Stations: 38, Adds: 15 **TONIC** Open Up Your Eyes (*Polydor/A&M*)
Total Plays: 324 Total Stations: 18 Adds: 0 SARAH MCLACHLAN Adia (Arista) MIGHTY MIGHTY BOSSTONES Wrong Thing Right Then (Mercury)

ULTRAHORSE Telecom (911/Red Ant) Total Plays: 299, Total Stations: 26, Adds: 3

ECONOLINE CRUSH Home (Restless) Total Plays: 261, Total Stations: 24, Adds: 3

POE Today (Atlantic)
Total Plays: 250, Total Stations: 20, Adds: 4

SUBLIME Bad Fish (Gasoline Alley/MCA)

Total Plays: 240, Total Stations: 10, Adds: 0

Songs ranked by total plays.

BREAKERS

THIRD EYE BLIND

Losing A Whole Year (Elektra/EEG)
CREASE TOTAL STATIONS/ADDS TOTAL PLAYS/INCREASE CHART 1451/461 85/10 **PEARL JAM** Wishlist (Epic) TOTAL STATIONS/ADDS 75/14 TOTAL PLAYS/INCREASE CHART 1222/249 MONO Life In Mono (Echo/Mercury) CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

62/6 **GOD LIVES UNDERWATER** From Your Mouth (1500/A&M)

1161/178

1016/202

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

MOST ADDED®

ADDS
30
26
22
22
16
15
14
14
12
11

How Did The Chewing Gum Cross The Road? It Was Stuck To The Chicken's Foot!

Jimmie's Chicken Shack "Dropping Anchor"

Sticking at Radio #1 Alternative New & Active R&R Active Rock 25 BREAKER

Top 5 Phones - KEDJ 120,000 Scanned!

SCOTT WEILAND Barbarella (Atlantic)



+228

CHART

MOST INCREASED PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) SEMISONIC Closing Time (MCA) +580 THIRD EYE BLIND Losing A Whole Year (Elektra/EEG) +461 FUEL Shimmer (550 Music) FASTBALL The Way (Hollywood) +422 +411 STABBING WESTWARD Save Yourself (Columbia) +296 EVERCLEAR | Will Buy You A New Life (Capitol) +269 PEARL JAM Wishlist (Epic) +249 SPACEHOG Mungo City (HiFi/Sire/WB) +245

HOTTEST RECURRENTS

DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) +218

ARTIST TITLE LABEL(S)

EVERCLEAR Everything To Everyone (Capitol) SMASH MOUTH Walkin' On The Sun (Interscope) FOO FIGHTERS Everlong (Roswell/Capitol) SUGAR RAY Fly (Lava/Atlantic)

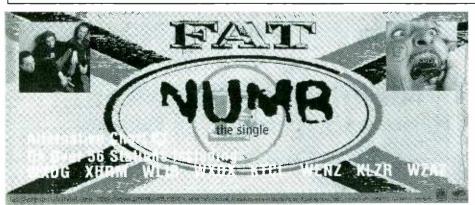
TONIC If You Could Only See (Polydor/A&M) **BUSH** Mouth (Hollywood)

SUBLIME Wrong Way (Gasoline Alley/MCA) MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)

BLUR Song 2 (Virgin)

CHUMBAWAMBA Tubthumping (Republic/Universal)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest weekto-week increases in total plays. Weighted chart appears on R&R ONLINE.



EXOTIC WOMEN! FIENDISH EVIL! IT CAN ONLY BE...

FRETBLANKE

INTO THE OCEAN (SO LONG I'M GONE)

FROM THE SENSATIONAL NEW ALBUM

Alternative Chart 40 Added This Week At: KNRX "It's the only song Picard and I have ever agreed upon 100%. -Steph Hindley, WBTZ





www.amaricanradiahistan.com

BreakThrough

Artist

AGENTS OF GOOD ROOTS

TRACK: "COME ON" LP: SMILING UP THE FROWN PRODUCER: PAUL FOX LABEL RCA

ssentials: No major label deal? Not a problem for Richmond-based rockers Agents Of Good Roots. This foursome, feeling that 200-plus shows a year and great reception from their East Coast audience warranted some sort of career upgrade, decided to take matters into their own hands in 1996. Their independently released Where'd You Get That Vibe? sold well enough to fund a follow-up disc the next year, and, well, you know the basic Cinderella story. With an RCA A&R scout playing fairy godmother, these

Agents now find themselves wearing the glass slipper on radio stations nationwide, due largely to the smooth pop-rock grooves of first single, "Come On."

Frontman Andrew Winn has a personal fairy tale story of his own: a skiing accident as a teenager crushed his larynx. Ouch, you say? Well, yeah, but it did result in the distinctive superslinky rasp you'll hear throughout major label debut, Smiling Up The Frown.

• Artist POV: Drummer/vocalist Brian Jones plays psychic friend: "It's gonna be an interesting year. It's not your run-of-the-mill pop record, and I guess we're not your run-ofthe-mill band."

> -Rich Michalowski **Asst. Alternative Editor**

Breakthrough Artist highlights breaking artists with strong chart momentum.

Harvey Danger "Flagpole Sitta" (Slash/London) Dave Doud, APD WDST/Poughkeepsie, NY

The first thing that struck me about Harvey Danger's "Flagpole Sitta" was that it was a catchy little rock-pop thing. What makes the song stand



apart, however, is that not only is it catchy, but

it's lyrically clever. Humor, which makes rare but welcome appearances in the format's music, is clearly present in this song, especially if you have a bit of a warped sense of humor. It's just an all-

RECO

Dave Doud

around fun song. It's a little too early to tell how the song will do in the long run, but we have high hopes based on how the song did on our "Take Two At Nine" new music showcase, where we highlight two new songs every night. The reaction was strong enough that we felt comfortable adding it to our playlist.

One of the best stories of the past month has to be the consistent growth of RCA's Agents Of Good Roots. "Come On" has continued to build every week, spreading its strong story from market to market in the face of some amazing new music ... Spacehog continues to build on its initial success. Check out Sky Daniels' return to the typewriter as he interviews the band in this week's Alternative special ... Hats off to Bob Divney and everyone at Reprise who turned a bunch of leaks into a torrent of adds for Alanis Morissette. At the same time, they were also bringing home Wank and the Goo Goo Dolls ... With all the powerful new



nusic floating around out there, a strong add week is becoming quite an accomplishment, which makes the job Epic did this week with the Urge and Atlantic's push with Athenaeum all the more remarkable ... RECORD OF THE WEEK: Everything "Hooch"



Are you one of the Getaway People?











the first single from their debut album the Getaway People

#2 PHONES WRAX TOP 5 PHONES Q101

STRONG EARLY CALLOUT AT Q101 and KDGE

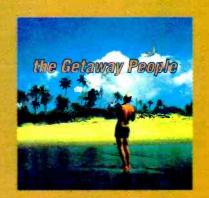
MODERN ROCK MONITOR 116 - 77*

KLYY 17X KFTE 20X KEDJ 10X Q101 27X KXRL 15X

WENZ 10X

WLIR 26X WRAX 31X WEOX 14X KDGE 21X KRO KLZR 23X KZN WBTZ 12X WA

KROX 23X KZNZ 21X WAQZ 13X



album in stores Tuesday, April 7



Produced and Arranged by The Getaway People for Phungi Management Jonathan Keidan for Keidan Management., Inc. WWW. Getaway Geographics of Columbia, U.S. Pat. & Tm. Off. Marca Registrata. © 1998 Sony Music Entertainment Inc.

COLUMBIA

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison MD: Steve Bottom ALAMIS MORISSETTE "Uninv GOO GOO DOLLS "Ins" HARVEY DANGER "Flagpole"

WQBK/Albany, NY

KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt

WGMR/Altoona, PA

WGMM/AITOON3, PA
PD/MD: Kevin Baxter
APD: Johnny Walker
23 OASIS Work?
7 UZ "God"
17 ATHENAEUM "Know"
17 STABBING WESTWARD "Save
10 GETAWAY PEOPLE "Gave"

KWHL/Anchorage, AK

WNNX/Atlanta, GA OM: Brian Philips PD: Lestie Fram MD: Sean Demery HARVEY DANGER "Flagpole"
PEARL JAM "Weshist"
SARAH MCHCACHLAN "Adia"
ALANIS MORISSETTE "Uninvited"
URGE "Jump"
AGENTS OF GOOD ROOTS "Come"
EVAN AND JARON "Then"

WJSE/Atlantic City, NJ

JSE/Atlantic City,
//PD/MD: Dave King
BLACK LAB 'Time'
URGE 'Jump'
MIGHTY MGHTY 'Wrong'
EVE 6 'Inside'
SPECIALS 'It is'
POE 'Today'
ATHENAEUM 'Know'
HARVEY DANGER 'Flagpoke'

WRXR/Augusta, GA OM: Jim Mahanay MD: Kim Varin GOO GOO OOLLS 'Ins'

KROX/Austin, TX PD: Sara Trexler
APD/MD: Lloyd Hocutt
CHERRY POPPIN: "Zoot"
SARAH MCLACHLAN "Adia"

WRAX/Birmingham, AL

WBCN/Boston, MA VP/Programming: Dedipus APD: Steven Strick

MD: Carter Alan
AGENTS OF GOOD ROOTS
THIRD EYE BLIND "Losing"
MIGHTY MIGHTY.. "Wrong"

WFNX/Boston, MA PD: Cruze MD: Laurie Gail

KHLR/Bryan-College Station, TX DM/PD: Michael Fitch APD: Mark McKenzie

PEARL JAM "WE EVE 6 "Inside" URGE "Jump" SPIES "Tired" TORIES "Gladys"

WEDG/Buffalo, NY OM: John Hager APD/MD: Rich Wall GOO GOO DOLLS "Ins ALANIS MORISSETTE URGE "Jump" SPECIALS "It's"

W8TZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard

CURVE "Coming"
PEARL JAM "Wishlist"
HARVEY DANGER "Flagp
RADIOHEAD "Surprises"
GREEN OAY "Redundant"

WPGU/Champaign, IL PD: Naomi Adams MD: Pete Schiecke

WAVE/Charleston, SC SCOTT WEILAND "Barbarella"
MIGHTY MIGHTY "Wrong"
AGENTS OF GOOD ROOTS "Come" WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer

WKQX/Chicago, IL PD: Alex Luke
APD/MD: Mary Shuminas

WOXY/Cincinnati, OH MD: Dorsie Fyffe

ANI DIFRANCO "Fuel"
(RISTIM HRSH "Gazebo"
VERVE "Sonnet"

ROBBIE ROBERTSON "Unbo
SNEAKER PIMPS "Skeaze"
LOTION "Feedback"
CURVE "Coming"

WENZ/Cleveland, OH PD: Dan Binder

ALANIS MORISSETTE "Uninvited"
GOO GOO DOLLS "Ins
WANK "Forgiven"
EVE 6 "Inside"
MIGHTY "MICHTY. "Wrong"
THIS PERFECT DAY "Cound"

KFMZ/Columbia, MO Paul Maioney
MONO "Life"
HARVEY DANGER "Flag
URGE "Jump"
WANK "Forgiven"

WARQ/Columbia, SC

WZAZ/Columbus, OH Greg Aushai Mark Penning

WXEG/Dayton, OH PD: Jeff Stevens APD/MD: Allen Rantz

WKRO/Daytona Beach, FL PD: Taft Moore MD: Rosy Acevedo

KKDM/Des Moines, IA Sophia John
ALANIS MORISSETTE "Uninvited"
URGE "Jump"
GOD LIVES UNDERWATER "Mouth"

CIMX/Detroit, MI PD: Murray Brooksh
APD: Vince Cannova

PURE "Chocolate"
THIRD EYE BLIND "Losing"

WPLT/Detroit, MI

WXDG/Detroit, MI PD: Army Doyle
MD: Spike
MIGHTY MIGHTY...
GREEN DAY "Redu
ON COO COO COO : Spike MIGHTY MIGHTY... "Wrong GREEN DAY "Redundant" GOO GOO DOLLS "Iris"

KRRR/Duluth MN

DM: Michael Langevin
PD: Michael Wilde
MD: Christine Dean

18 MATCHBOX 20 TREAT
8 AGENTS OF GOOD ROOTS "COM MATCHBOX 20 "Real" AGENTS OF GOOD ROOTS "Come NATALIE IMBRUGLIA "Torn"

KNRQ/Eugene, OR PD: Stu Allen MD: Cia

KBRS/Favetteville, AR

PD/MD: Kyle Gibson
2 SKINNEE J'S "Riot"
BOND "Nothing"
JUNKIE XL "Billy"
WILD STRAWBERRIES "Tra
FUEL "Shymmer" WBZF/Florence, SC

WANK "Forgiven" SPECIALS "H's" EVE 6 "Inside" ULTRAHORSE "Telecom PEARL JAM "Wishlist" ATHENAEUM "Know"

WJ8X/Ft. Myers. FL PD: Stephanie Davis APD/MD: Kurt Schreiner

WEJE/Ft. Wayne, IN

D-APD: Weasel

-APD: Jamie Marchiori

ATREMALIM "Know"
URGE "Jump"
GOL LIVES UNDERWATER "Mouth"
AGANTS OF GOOD ROOTS "Come"
EVE 5 "Indoor ROOTS "Come"
FUNCTY GOOTS "Come"
FUNCTY GOOTS "Sunday"

KFRR/Fresno, CA

WGRD/Grand Rapids, MI

PD/MD: Margot Smith

MARCY PLAYGROUND "Saint
DIN PEDALS "Ashtray"
MATCHBOX 20 "Reaf"
SPECIALS "It's"
WANK "Forgiven"

WXRA/Greensboro, NC PD: Tim Satterfield MD: Andy Sims

WXNR/Greenville, NC OM: Jeff Sanders

CHERRY POPPIN'... "Zoot"
EVE 6 "Inside"
STABBING WESTWARD "Saw

WMRO/Hartford, CT PD: Jay Beau Jon APD/MD: Dave Hill

KPOI/Honolulu, HI PD: Brock Whaley

KTBZ/Houston, TX PD: Jim Trapp
APD: Steve Robison
MD: David Sadot

FOLL "Shimmer"
BLACK LAB "Time"

WRZX/Indianapolis, IN

PD: Scott Jameson MD: Michael Young BLACK LAB "Time" FUEL "Shimmer"

WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady LIMP BIZKIT "Faith" URGE "Jump" DOLLSHEAD "Karma"

KNRX/Kansas City, MO PD: John Lenac APD: Dave Horn

SCOTT WEILAND "Bart FRETBLANKET "Ocean" WNFZ/Knoxville, TN

WGBD/Lafayette, IN DM: Fred Stuart PD: Michael Stone

SCOTT WEILAND "Barbarella" PEARL JAM "Wishlest" MONO "Life" 10

KFTE/Lafayette, LA
PD: Hans "Fast Eddie" Nelson
MD: Rob Courtney

ALAMIS MORSSETTE "Unitrivited"
MONO "Lef"
GOO LIVES UNDERWATER "Mouth"
ATTEMATION "Know"
ESPECIALS "TIS"

WWDX/Lansing, MI

PD: Chris Brunt MD: Jacent Jackson

KEDG/Las Vegas, NV APD/MD: April Lee

KXTE/Las Vegas, NV MD: Chris Ripley

WXZZ/Lexington, KY SARAH MCLACHLAN "Adia" STABBING WESTWARD "Save" CHERRY POPPIN". "Zoot" URGE "Jump"

WLIR/Long Island, NY APD: Gary Cee

MD: Lynda Lopez

KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden VERVE "Lucky" NATALIE IMBRUGLIA "To URGE "Jump"

WLRS/Louisville, KY PD: Dennis Dillon MD: Gina Juliano

PEARL JAM "Wishlist" GOD LIVES UNDERWA WANK "Forgreen"

WMAD/Madison, WI

WRXQ/Memphis, TN PD: Tony William MD: John Michael WANK "Forgiven"
PEARL JAM "Wishlist"
ECONOLINE CRUSH "F

WLUM/Milwaukee, WI OM: Alex Cosper PD: Chuck Su MATCHBOX 20 "Real EVE 6 "Inside" MANBREAK "Round"

KZNZ/Minneapolis, MN MD: Mike Hansen URGE "Jump" THIS PERFECT DAY "Could"

WHTG/Monmouth-Ocean, NJ

VERVE "Sonnet"
GOO GOO DOLLS "Iris"
EVE 6 "Inside"
URGE "Jump"
BEN FOLDS FIVE "Dumped
ATHENAEUM "Know"
HURRICAME #1 "Reaction"
SPIES "Tired"
DOLLSHEAD "Karma"

WWSK/Myrtle Beach, SC MD: Andie Summers

WKDF/Nashville, TN

WRRV/Newburgh, NY

PD: Greg O'Brien
MD: Andrew Boris
ALANIS MORISSETTE "Uninvited"
FUEL "Shimmer"
ATHENAEUM "Know"
BLACK LAB "Time"
SPECIALS "It's"
AGENTS OF GOOD ROOTS "Come"

KKND/New Orleans, LA OM: Dave Stewar APD/MD: Rod Ryan EVE 6 "Inside" THIRD EYE BLIND "Losing

WXRK/New York, NY PD: Steve Kingston MD: Mike Peer 3 SEVENDUST "Close" THIRD EYE BLIND "LOSING"

WROX/Nortolk, VA ALANIS MORISSETTE "Unir MONO "Life" SPECIALS "It's" BRAN VAN 3000 "Drinking" LIMP BIZKIT "Countdown"

KORX/Odessa, TX

KGDE/Omaha, NE PD: Sean Smyth MD: Scott Papek

WIXO/Peoria, IL

PD: Jay Nunley
MD: Russ "tan" Schenck
THIRD EYE BLIND "LOSING"
2 SKINNEE JS "RIOT"
SPIES "TIME"
GETAWAY PEOPLE "Gave" WPLY/Philadelphia, PA

PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot

KEDJ/Phoenix AZ

MD: Chris Patyk URGE "Jump"
ADDICT "Monster"
HARVEY DANGER "Flag
GOO GOO DOLLS "Iris"
SPECIALS "It's"

KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannion

WXDX/Pittsburgh, PA PD: John Moschitta

MD: Lenny Diana

ALANIS MORISSETTE "Uning GOO GOO DOLLS "fras"

URGE "Jump"

MIGHTY MIGHTY... "Wrong"

THIRD EYE BLIND "Losing"

WCYY/Portland, ME

KNRK/Portland, OR

GOLDO "Lovely" ATHEMAEUM "Know"

WDST/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud

WXEX/Providence, RI

KORB/Quad Cities, IA-IL MD: Rick Thames

KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty **MD: Heather Pierce**

WBZU/Richmond, VA PD: J.J. Quest APD: Mike Scott DOLLSHEAD "Karma" MIGHTY MIGHTY "Wrong" URGE "Jump" DAYS OF THE NEW "Shen"

KCXX/Riverside, CA

WNVE/Rochester, NY MD: Erick Anderson THIRD EYE BLIND "Losing" SPACEHOG "Mungo" KWOD/Sacramento, CA

PD: Ron Bunce

36 CRED "My"
22 AANIS MORHISSETTE "Unimvited"
600 GOO DOLLS: Tins"
31 SITEM DAT "Prebundent"
2 DATS OF THE NEW "Shell"
URG: "Journey
AGENTS OF GOOD ROOTS "Come"

KPNT/St. Louis, MO OM/PD: Alfan Fee APD: Marty Linck MD: Traci Wilde

WOSC/Salisbury-Ocean City, MD

KXRK/Salt Lake City, UT VP/Ops. & Prog.: Mike MD: Sean Ziebarth

XHRM/San Diego, CA DM: Jay Isbell PD: Mike Haltoran MD: Chaz Kelly

MB: GRAD VOCOCO DADDY "Bothe"
REVEREND HORTON HEAT "Detector"
URGE "Jump"
CHRIS STILLS "RAZO"
ROBBE ROBERTSON Noise"
YOUNG DUBLINERS "Bina"

XTRA/San Diego, CA
PD: Bryan Schock
MD: Chris Muckley
5 LIBIOO "Supersonic".

KITS/San Francisco, CA

KOME/San Jose, CA PD/MD: Jay Taylor AMD:Jeanette Grgurevic EVERCLEAR "Father" WANK "Forgiven" SNEAKER PIMPS "Sieaze"

KHTY/Santa Barbara, CA DM: Ted Utz Co-PD: Samantha Mattern Co-PD: Deanne Saffren

KJEE/Santa Barbara, CA KNDD/Seattle, WA

WHMP/Springfield, MA

POE "Today" URGE "Jump" ALANIS MORISSETTE BROTHER CANE "Bed" DOLLSHEAD "Karma" KTOZ/Springfield, MO

PD: Melody Lee APD/MD: Sheli Scott GOO GOO DOLLS "Ins"
JIMMIE'S CHICKEN "Drapping"
ALANIS MORISSETTE "Uninvited"
TWO "Pig"
URGE "Jump"
ATHENAEUM "Know"

WKRL/Syracuse, NY OM: Mimi Griswold PD: Steve Corlett

WANK "Forgiven"
URGE "Jump"
PROPELIERHEADS "History"
HARVEY DANGER "Flagpole"
"URGERORAG "Vampire" WXSR/Tallahassee FI

PD: Rick Schmidt APD: Evan Delaney PEARL JAM "Wishlist" HARVEY DANGER "Flagpole" MIGHTY MIGHTY "Wrong" EVE 6 "Inside" ECONOLINE CRUSH "Home"

KLZR/Topeka, KS PD: Roger The Dodger MD: Bob Osbum URGE "Jump"
WHISKEYTOWN "News

KFMA/Tucson, AZ ALANIS MORISSETTE "Uninvited MARCY PLAYGROUND "Saint"

KMYZ/Tulsa, OK PD: Lynn Barsto MD: Ray Seggem

WHFS/Washington, DC WTIF 3/WASNINGTOF PD: Robert Benjamir APD: Bob Waugh MD: Pat Ferrise GOO GOO DOLS 'Ing' STABBING WESTWARD 'Sav

STABBING WESTWARD "Saw"
WPBZ/West Palm Beach, FL
PD: John D'Connell
MD: Dan O'Brien
14 CREED "May"
WARK "Forgren"
HARYEY DANGEN "Flagpole"
URBE "Jump"

KICT/Wichita, KS PD: Ron Eric Taylor MO: Sherry McKinnon

111 Total Reporters 111 Current Reporters

Reported Frozen Playlist (4): KQXR/Boise, ID KDGE/Dallas, TX KTCL/Denver, CO WBRU/Providence, RI

Did Not Report, Playlist Frozen (3): WAQZ/Cincinnati, OH WWCD/Columbus, OH

New Reporters (6): WGMR/Altoona, PA
KHLR/Bryan-College Station,TX KRBR/Duluth, MN KBRS/Fayetteville, AR WJBX/Ft. Myers, FL WGBD/Lafavette, IN

Moves from Adult Alternative to Alternative (1): KZNZ/Minneapolis, MN

KFGX/Fargo, ND

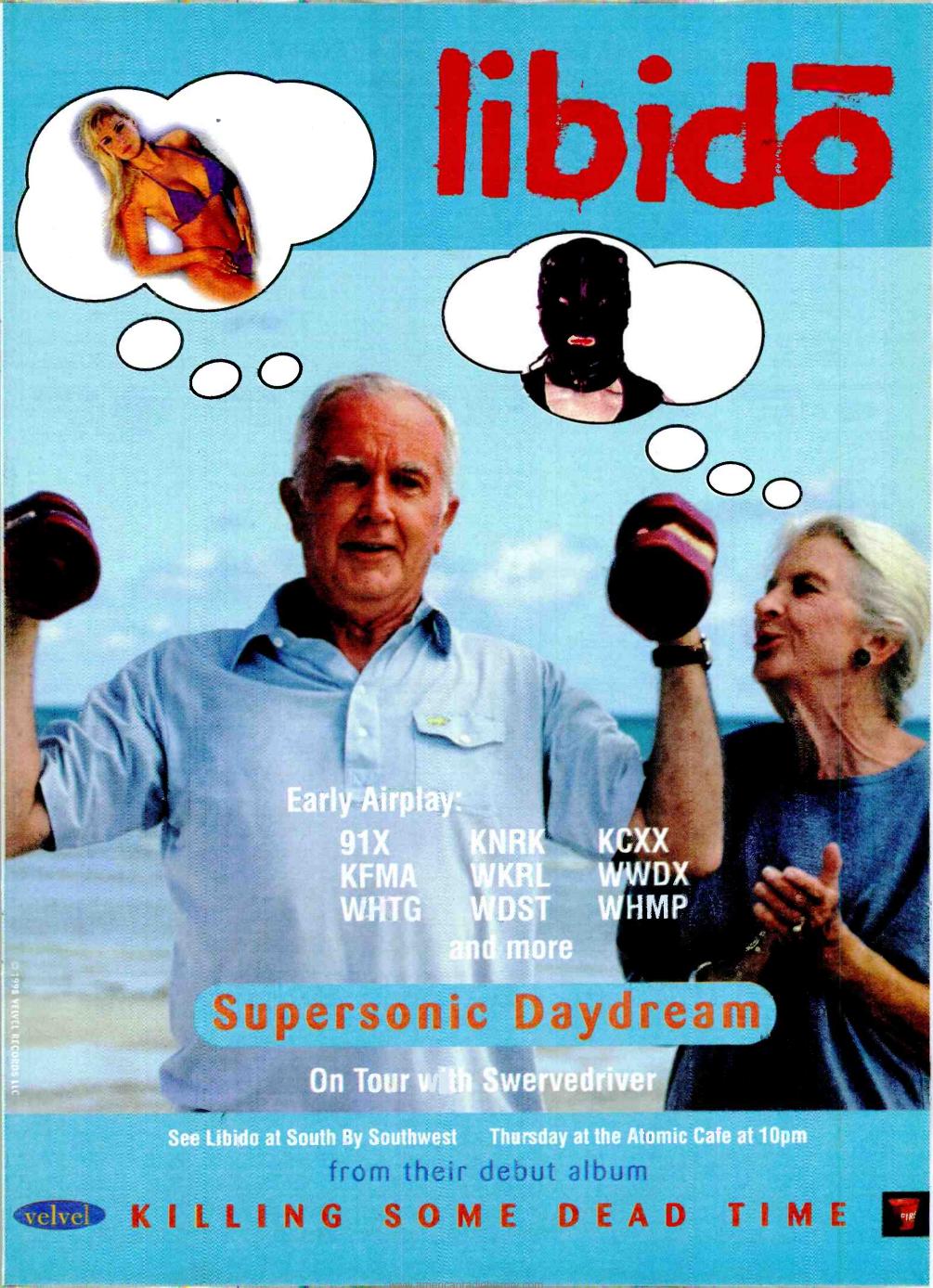
Note: KLZR/Kansas City, MO is

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Q101



L	92 3 IM RADIO												
PL.A	YS			ARTIST/TITLE									
3W	2W	LW	TW										
37	34	37	39	VERVE/Bitter Sweet									
38	37	37	39	TOOL/Aenema									
27	34	35	38	PEARL JAM/Given To Fly									
36	39	38	36	METALLICA/The Unforming II									

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MARKET #7

CIMX/Detroit (313) 961-6397 Brookshaw

П	PŁA'	v e			ARTIST/TITLE
			LW	TW	ARTIST/TITLE
	41	45	44	49	PEARL JAM/Wishlist
	22	26	40	48	
Ш	12	34	47	45	SEM/SONIC/Closing Time
			47	45	OUR LADY PEACE/Carnival
ш			28	44	RADIOHEAD/Karma Police
ш	31	45	45	44	MOND/Life in Mono
ш	-	12	21	40	FASTBALL/The Way
ш	39	38	36	37	LOREENA MCKENNITT/The Mummers' Dance
ш	38	34	34	36	ESTHERO/Country Livin'
П	47	47	45	34	MARCY PLAYGROUND/Sex And Candy
П	25	12	26	31	WHISKEYTOWN/Yesterday's News
П	26	24	24	27	FOO FIGHTERS/My Hero
П	27	22	25	26	NATALIE IMBRUGLIA/Torn
П	44	33	26	24	SPACEHOG/Mungo City
1	45	40	29	24	VERVE/The Orags Don't Work
		-	20	24	MATCHBOX 20/Real World
	28		25		SARAH MCLACHLAN/Sweet Surrender
н	26	24		24	DUR LADY PEACE/Clumsy
L		-	11	24	SNEAKER PIMPS/Post-Modern Sleaze
П	26	25	28	23	CHRIS CORNELL/Sunshower
L	6	6	5	22	MARCY PLAYGROUND/Saint Joe On.
н	7		15	20	BIG WRECK/The Oaf
ш		10	29	17	ANI DIFRANCO/Little Plastic
ı.	6	14	24	16	FINLEY QUAYE/Sunday Shining
1	٠		14	16	MIGHTY MIGHTY., /Wrong Thing Right
н	*		1	14	SPECIALS/It's You
П	15	12	9	13	MYSTERY MACHINE/Wake-Up Pill
ı	•		7	11	FUEL/Shimmer
ı	3	8	14	В	JERRY CANTRELL/Cut You In
L	-	٠	5	7	PRDPELLERHEADS/History Repeating

PLAYS 38 2W LW TW 38 39 40 41 MARCY PLAYGROUND/Sex And Candy 38 39 40 41 MARCY PLAYGROUND/Sex And Candy 38 43 40 39 MDND/Life in Mono 38 37 39 38 CHERRY POPPIN: Zoot Suit Riot 22 38 36 37 59 A5 FASTBALL/The Way 32 38 36 33 VERVE/Britter Sweet.. 22 77 22 33 311/Resurful Disaster 38 38 38 31 SUBLIME/Bad Fish 31 33 11 HARVEY PANGER/Flagople Sitta 21 30 31 27 SEMISOMIC/Closing Time 25 27 24 25 SAVE FERRIS/Goodbye 38 28 29 25 EVFRCLEARV everytimg To... 38 77 23 25 EVFRCLEARV Will Buy You . 38 30 25 24 CREED/My Own Prison 38 30 25 22 VARNE/Forgiven 39 25 22 VARNE/Forgiven 40 26 21 21 PEARL JAM/Given To Fly 41 71 62 1 GREED NAYTIME OF Your Life... 41 71 72 19 19 FOO FIGHTERS/My Hero 42 - 12 52 CHERCLEARV WILL SANTAY 41 19 20 IS RABODIEL/BAD/Karma Police 42 17 16 17 16 GOO LIVES BUNDR/Losing A Whole Year 41 19 20 IS RABODIEL/BAD/Karma Police 42 17 16 GOO LIVES UNDERWATER/From Your Mouth 41 13 24 24 14 PEARL JAM/Whyshist 42 12 13 FEEDER/Decscend 43 12 FINLEY UNDERWATER/From Your Mouth 44 12 PS 10 PS FINLEY UNDERWATER/From Your Mouth 45 29 10 12 CRYSTAL METHOD/Busy Child 45 27 18 FEEDER/Decscend 46 17 FINLEY UNDERWATER/From Your Mouth 47 28 19 10 12 CRYSTAL METHOD/Busy Child 47 28 19 10 12 CRYSTAL METHOD/Busy Child wet 96a

(HRUL)

MARKET #2

KROQ/Los Angeles (818) 567-1067 Weatherly/ Sandbloom/Worde

MARNET ≠7

WPLT/Detroit
(313) 871-3030

4	1	1	(313) 871-3 Michaels/Tea
			ARTIST/TITLE
w	LW	T₩	
0	. 46	50	LOREENA MCKENNITT/The Mumm
20	4.1	40	CODMITOCHOD/Deserted Of Askin

-	754 L	G4***
YS		ARTIST/TITLE
2W LV	WT V	
50 - 4	6 50	LOREENA MCKENNITT/The Mummers'
22 4	1 48	CORNERSHOP/Brimful Of Asha
50 4		MARCY PLAYGROUND/Sex And Candy
		MATCHROX 20/3am

Dance

PLA 3W 49 23 48 50 45

the edge | MARKET #7

ļ	,!!	C	T (WXDG/Detroit (248) 355-1051 Doyle/Spike
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
34	33	33	36	OUR LADY PEACE/Clumsy
28	34	34	36	CREED/My Own Prison
-	24	24	34	RAOIDHEAD/Karma Police
24	28	28	33	MARCY PLAYGROUND/Sex And Candy
30	33	33	3 3	JERRY CANTRELL/Cut You In
31	31	31	31	PEARL JAM/Given To Ry
29	33	33	31	BLINK 182/Dammit (Growing Up)
17		-	31	FOO FIGHTERS/Everlong
35	33	33	29	GREEN DAY/Time Of Your Life
-	18	18	28	SEMISONIC/Closing Time
-	-	-	27	FUEL/Shimmer
16	26	26	26	GOD LIVES UNDERWATER/From Your Mouth
25	27	27	26	FASTBALL/The Way
23	26	26	25	PEE SHY/Mr Whisper
		-	25	THIRD EYE BLIND/Losing A Whole Year
-	19	19	25	311/Beautiful Disaster
25	26	26	25	CHERRY POPPIN'/Zoot Suit Riot
20	31	31	25	EVERCLEAR/I Will Buy You
31	18	18	24	EVERCLEAR/Everything To
22	26	26	24	ANI DIFRANCO/Little Plastic .
30	24	24	24	DAYS OF THE NEW/Shell in The Room
18	17	17	23	DAYS OF THE NEW/Touch, Peel, And
25	27	27	19	BLACK LAB/Wash It Away
31	34	34	18	FOO FIGHTERS/My Hero
	-	-	14	MIGHTY MIGHTY. /Wrong Thing Right
22	25	25	12	FINLEY QUAYE/Sunday Shining
30	34	34	12	THIRD EYE BLIND/How's It Going To Be
-	9	9	10	STABBING WESTWARD/Save Yourself
12	14	14	10	FAT/Numb
-	-	-	8	PROPELLERHEADS/History Repeating

@ 1050	(248) 355-109 Doyle/Spike
ARTIST/TITLE	
OUR LADY PEA	CE/Clumsy

		g	<u>.</u> 9.	15
PLA	YS			ARTIS
3W	2W	LW	TW	
25	36	37	37	SEMIS

LIVE 105

MARKET #8

ARTIST/TITLE

VERVE/Bitter Sweet
CHERRY POPPIN 'Zoot Suit Riot
MOND/Life in Mono
GREEN DAY/Time Of Your Life ..

SUBLIME/Bad fish
FASTBALL/The Way
HARVEY DANGER/Hagpole Sitta
CREEDMY OWN Prison
SEMISONIC/Closing Time
SAVE FERRIS/Goodbye
EVERCLEAR/ Will Buy You.
HADIOHEA/DA/Arma Police
SMASH MOUTH-WAikin' On The Sun
FOO FIGHTER/Swelron
PEARL JAM/Given To Fly
FLUDRES/CENE/Swelron
FERRI JAM/Given To Fly
FLUDRES/CENE/Catly's On Crank!
BECK/Deadweight
BIG BAD VOODO'D DADDY/You & Me.
PEARL JAM/MISHISI
THIRD EYE BLIND/How's It Going To Be
GOD LIVES UND/How's It Going To Be
COLUSE SURGERIANS HOOW
MULU/Pussycat
EVERCLEAR/Everything To.
THIRD EYE BLIND/Losing A Whole Year
SNEAKER PIMPS/Post-Modern Sleaze
SPECHALS/II's You

MARKET #4

KITS/San Francisco (415) 512-1053 Sands/West/Axelsen

ST/TITLE

THEend

107.7

MARKET 413

KNDD/Seattle (206) 622-3251 Manning/Monroe



MARKET #5

_				
PLA				ARTIST/TITLE
3W	2W	LW	TW	
37	38	38	43	VERVE/Bitter Sweet
37	39	39	42	THIRD EYE BLIND/How's It Going To Be
39	37	39	42	BEN FOLDS FIVE/Brick
27	32	38	42	KULA SHAKER/Hush
38	36	38	42	GREEN DAY/Time Of Your Life
38	39	41	41	MARCY PLAYGROUND/Sex And Candy
39	36	39	40	EVERCLEAR/Everything To
33	34	32	34	CDRNERSHOP/Brimful Of Asha
-		19	33	SEMISONIC/Closing Time
19	29	32	31	CHERRY POPPIN'. /Zoot Suit Riot
26	28	30	31	NATALIE IMBRUGLIA/Torn
23	28		31	BARENAKED LADIES/Brian Wilson
23	27		30	FIONA APPLE/Shadowboxer
-	20	22	27	FASTBALL/The Way
٠.		23	25	PEARL JAM/Wishlist
25	28	27	25	EVERCLEAR/I Will Buy You
-	-	20	25	THIRD EYE BLIND/Losing A Whole Year
20	20	23	24	CREED/My Own Prison
31	32	34	23	DUR LADY PEACE/Clumsy
38	38			MATCHBOX 28/3am
18	55	22		HUFFAMOOSE/Wart
12	21	20	22	
	•	16	21	
18	23			RADIOHEAD/Karma Police
27	27	25	13	
24		23		CHRIS CORNELL/Sunshower
11	13			GOD LIVES UNDERWATER/From Your Mouth
29	37	12		PEARL JAM/Given To Fly
-	-			EBBA FORSBER@/Lost Count
16	21	19	11	FINLEY QUAYE/Sunday Shining



KTBZ/Houston

MARKET #14

KZNZ/Minneapolis (612) 545-5601 Lassman/Hansen

_				
PLAY				ARTIST/TITLE
	2W	FW	TW	
		39	42	MARCY PLAYGROUND/Sex And Candy
		38	42	OUR LADY PEACE/Clumsy
		39		CREEO/My Own Prison
			41	BLACK LAB/Wash It Away
		38		FDO FIGHTERS/My Hero
	34	36	40	VERVE/Bitter Sweet
34	38	38	39	PEARL JAM/Given To Fly
	36		34	JERRY CANTRELL/Cut You In
	32		29	CHRIS CORNELL/Sunshower
			29	FATBOY SLIM/Going Out Of My Head
			27	EVERCLEAR/I Will Buy You.
23	24		27	RADIOHEAD/Karma Police
-			27	THIRD EYE BLIND/Losing A Whole Year
			26	MATCHBOX 20/Real World
			26	BIG WRECK/The Oat
			25	
			21	
			17	FRETBLANKET/Into The Ocean
17	19	14	17	FEEDER/Cement
			16	PEARL JAM/Wishlist
15	17		16	MIGHTY JOE PLUM/Irish
-		4		TWO/I Am A Pig
			13	SEMISONIC/Closing Time
			12	COOL FOR AUGUST/Walk Away
15	14	13	12	PEARL JAM/In Hiding
-	*	4	12	HUNGER/Moderation
15	11	10	10	PEARL JAM/Faithful
		-	4	FASTBALL/The Way
		-	4	FUEL/Shimmer
-	-		-	BLACK LAB/Time Ago

MARKET #10

MARKET #15 XHRM/San Diego (619) 336-4900 Halloran/Kelly

PLAYS				ARTIST/TITLE
3W	2W	LW		
-	12	41	42	PROPELLERHEADS/History Repeating
1	42	48	41	SPIRITUALIZED/I Think I'm In Love
28	32	30	28	HEPCAT/I Can't Wait
12	20	23	27	FASTBALL/The Way
28	31	30	27	FRETBLANKET/Into The Ocean
7			26	MULU/Pussycat
30	29	30	25	SPECIALS/It's You
31	31	33	25	EVERCLEAR/I Will Buy You .
31	31	30	24	PEARL JAM/Wishtist
28	33	28	24	WHISKEYTOWN/Yesterday's News
19		21	23	GOD LIVES UNDERWATER/From Your Mout
١.	-		23	SARAH MCLACHLAN/Adia
40	48	32	22	WYCLEF JEAN/Gone Till November
31	30	28	22	CHRIS CORNELL/Sunshower
18	19	20	21	FATBOY SLIM/Going Out Of My Head
٠.	7		21	ANI DIFRANCO/As Is
45		40	21	STEVE POLTZ/Silverlining
32	24	17	20	ANI DIFRANCO/Little Plastic
21	18	22	20	FOO FIGHTERS/My Hero
-	-	-	20	STEVE POLTZ/Impala
10	14	14	19	BRAN VAN 3000/Drinking in L.A.
32	25	22	19	BETH ORTON/Live As You Dream
20	22	20	19	VERVE/Sonnet
21	21		19	SUBLIME/Bad Fish
1	10	11	18	STEREOPHONICS/A Thousand Trees
	-	1	17	ELLIOTT SMITH/Miss Misery
1			17	SCOTT WEILAND/Barbarella
17			16	BARENAKED LADIES/Brian Wilson
13	17	17	15	LINCOLN/Stop
	16	9	15	A3/AIn't Goin' To Goa

WFNX/Boston (781) 595-6200 Cruze/Gail

MARKET #10

3W	2W	LW	TW	
16	28	31	29	FASTBALL/The Way
32	32	32	26	MONO/Life In Mono
-	5	17	26	HARVEY DANGER/Flagpole Sitta
19	17	30	26	CHERRY POPPIN' /Zoot Suit Riot
10	26	32	25	GOD LIVES UNDERWATER/From Your Mou
19	21	18	23	FOO FIGHTERS/My Hero
	6	10	19	SEMISONIC/Closing Time
	14	31	18	MIGHTY MIGHTY. /Wrong Thing Right
9	13	18	18	SPECIALS/It's You
9	9	16	17	ANI DIFRANCO/Little Plastic
37	35	32	16	EVERCLEAR/I Will Buy You
24	20	19	16	BRAN VAN 3000/Drinking In L A
16	16	16	15	FINLEY QUAYE/Sunday Shining
17	16	19	15	SAVE FERRIS/Goodbye
31	24	18	15	PEARL JAM/Given To Fly
9	17	18	15	SPACEHOG/Mungo City
-	-	16	14	BEN FOLDS FIVE/Song For The Dumped
15	16	19	14	JONATHAN FIREATER/No Love Like That
12	17	17	13	BLACK GRAPE/Marbles (Why You)
16	18	18	13	311/Beautiful Disaster

311/Beaufful Disaster
JUNKIE XL/Billy Club
DRILL TEAM/Hold You Down
SOUTHERN CULTURE. JAOUSE DI Bamboo
MARY LOU LORDLights Are Changing
FLUGRESCEIN/Cathy's On Crankl
RADIOHEAD/Karma Police
CRYSTAL METHOD/Keep Hope Alive
PROPELLERHEADS/Bang On!
STABBING WESTWARO/Save Yourself
FEEDER/Cement

MARKET 415

PLAYS			ARTIST/TITLE	
	2W			
41			42	SUBLIME/Bad Fish
			42	
42	42	42	41	PEARL JAM/Given To Fly
40			40	RADIOHEAD/Karma Police
11	5	33	39	BEN FOLDS FIVE/Brick
34			36	311/Beautiful Disaster
22	28	24	36	FOO FIGHTERS/My Hero
25	24	26	26	CHRIS CDRNELL/Sunshower
-	19	25	24	THIRD EYE BLIND/Losing A Whole Year
10	24	25	23	EVERCLEAR/I Will Buy You
26	29	31	22	FASTBALL/The Way
9	6	- 7	21	ANNE SUMMERS/It's Cold Outside
	-	-	21	FUEL/Shimmer -
18	18	17	21	BLINK 182/Dammit (Growing Up)
18	27	24	20	
-	12	15	17	SPRUNG MONKEY/Get 'Em Outta Here
22	23	19	12	PEARL JAM/In Hiding
11	10	10	11	FRETBLANKET/Into The Ocean
-	-		9	PEARL JAM/Wishlist
13	10	9	9	FLUORESCEIN/Cathy's On Crank!
14	16	13	9	STEVE POLTZ/Silverlining
-	+	7	9	SPECIALS/It's You
-	7	8	9	JERRY CANTRELL/Cut You In
8	11	10	8	GOD LIVES UNDERWATER/From Your Mouth
-	-	-	7	MARCY PLAYGROUND/Saint Joe On
		8	6	MONO/Life In Mono
-	-		5	LIBIDO/Supersonic Daydream
7	7	5	5	KOTTONMOUTH KINGS/Suburban Life



MARKET #12

	YS			ARTIST/TITLE
₩	2W	LW	TW	
5	34	34	33	NATALIE IMBRUGLIA/Torn
5	32	32	32	CREED/My Own Prison
7	17	17	32	THIRD EYE BLIND/How's It Going To Be
9	17	17	30	PEARL JAM/Given To Fly
6	34	34	30	EVERCLEAR/I Will Buy You.
4	38	38	30	FASTBALL/The Way
3	32	32	30	WHISKEYTDWN/Yesterday's News
	22	22	30	SEMISONIC/Closing Time
1	33	33	29	MATCHBOX 20/Real World
9	19	19	28	GREEN DAY/Time Of Your Life.
6	32	32	28	EVE 6/Inside Out
1	33	33	27	CHERRY POPPIN'/Zoot Suit Riot
2	25	25	27	DAYS OF THE NEW/Shelf In The Room
0	21	21	26	DAYS OF THE NEW/Touch, Peel, And
-	+	-	26	HARVEY DANGER/Flagpole Sitta
6	32	32	26	MONO/Life In Mono
4	25	25	26	DRIVIN-N-CRYIN/Everything's
2	20	20	25	MARCY PLAYGROUND/Sex And Candy
5	8	8	24	JUNKSTER/The Only One
-	21	21	23	THIRD EYE BLIND/Losing A Whole Yea
-	-		23	PEARL JAM/Wishlist
5	18	18	22	MATCHBOX 20/Long Day
0	21	21	22	FOO FIGHTERS/Baker Street
6	25	25	21	RA010HEA0/Karma Police
7	21	21	21	EVERCLEAR/Everything To .
6	17	17	21	TONIC/Open Up Your Eyes
7	17	17	19	BARENAKED LADIES/Brian Wilson
			10	SARAH MCI ACHI AN/Adia



Ε .	ı
BRUGLIA/Torn	
wn Prison	ŀ
BLIND/How's It Going To Be	ı
Given To Fly	ŀ
1 Will Buy You.	ı
he Way	ı
WN/Yesterday's News	ı
Closing Time	ı
20/Real World	ı
Time Of Your Life.	ı
Out	ı
PPIN'/Zoot Suit Riot	ı
E NEW/Shelf In The Room	ı
E NEW/Touch, Peel, And	ı
NGER/Flagpole Sitta	l
n Mano	ı
RYIN/Everything's	1
YGROUND/Sex And Candy	ı
he Only One	ı
BLIND/Losing A Whole Year	ı
Wishlist	ı
20/Long Day	ı
RS/Baker Street	
Karma Police	
Everything To .	ı
Up Your Eyes	

MARKET #16



18 18 18 18 ELLIOTT SMITH/Miss Misery 27 22 22 18 WYCLEF JEAN/Gone Till Nove

_		_				
PLAYS ARTIST/TITLE						
3₩	2W	LW	TW			
-	-	47	43	WANK/Forgiven		
	30	42	41	NATALIE IMBRUGLIA/Torn		
19	26	25	40			
42	43	41	40			
45	45		39			
29	31			VERVE/Bitter Sweet		
42	45		32			
41	42		32	GREEN DAY/Time Of Your Life		
33	31		31	LISA LOEB/I Do		
30	32	30	31	SUGAR RAY/Fly		
33	31	31	31	THIRD EYE BLIND/How's It Going To Be		
43	43	42	30	TONIC/If You Could Dnly		
47	47	27	30	MARCY PLAYGROUND/Sex And Candy		
30	30	31	29	LOREENA MCKENNITT/The Mummers' Dance		
31	30	28	29	CHUMBAWAMBA/Tubthumping		
32	33	28	28	JIMMY RAY/Are You Jimmy Ray?		
32	33		28			
30	28		28			
29	26		27	GETAWAY PEOPLE/She Gave Me Love		
31	29		26	PAULA COLE/I Don't Want To Wait		
26	24	25	25	CHUMBAWAMBA/Amnesia		
-	-	-	25	BILLIE MYERS/Kiss The Rain		
25	25		24			
25			23			
25	27	23	23	PEARL JAM/Given To Fly		
22	22		20	NINE DAYS/This Music		
31	32		19	SARAH MCLACHLAN/Sweet Surrender		
18	18		18			
*	15		16			
15	15	15	15	PEARL JAM/Wishlist		





MARKET #17 KEOJ/Phoenix (602) 266-136D Hart/Patyk



105

MARKET 417

KZON/Phoenix (602) 258-8181 Peterson/Mannio

3W	2W	L,W	IW	
32	32	32	34	MARCY PLAYGROUND/Sex And Candy
21	23	31	33	FASTBALL/The Way
-	10	20	31	SEMISONIC/Closing Time
20	19	25	28	EDWIN MCCAIN/I'll Be
33	27	32	27	NATALIE IMBRUGLIA/Torn
31	26	20	21	BLACK LAB/Wash It Away
34	32	26	21	OUR LADY PEACE/Clumsy
	31	27	21	PEARL JAM/Given To Fly
33	31	19	20	DAYS OF THE NEW/Touch, Peel And
21	23	18	20	EVERCLEAR/I Will Buy You
21	16	21	19	BARENAKED LADIES/Brian Wilson
18	21	17	19	BEN FOLDS FIVE/Brick
15	17	20	19	CHUMBAWAMBA/Tubthumping
14	14	19	19	MATCHBOX 20/3am
	24	24	19	NAKED/Raining On The Sky
16		17	18	FOO FIGHTERS/Everlong
31	18	19	18	GREEN DAY/Time Of Your Life
16	16	17	17	LOREENA MCKENNITT/The Mummers' Dang
20	17	18	17	THIRD EYE BLIND/How's It Going To Be
33	20	19	17	VERVE/Bitter Sweet
-		9	16	SARAH MCLACHLAN/Adia
5	10	13	14	DEVLINS/Years Could Go By
5	8	12	13	CHERRY POPPIN' , /Zoot Surt Riot
	-	6	13	FUEL/Shimmer
14	14	14	13	ROYAL CROWN REVUE/Barfiles At
15	17	14	13	SARAH MCLACHLAN/Building A Mystery
14	7	12	9	FOO FIGHTERS/My Hero
4	2	6	8	DAYS OF THE NEW/Shelf In The Room
	-		4	THIRD EYE BLIND/Losing A Whole Year

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE



PLA				ARTIST/TITLE
3W		LW	TW	
33		34	34	CREED/My Own Prison
32	32	30		EVERCLEAR/Everything To
-	-	-		URGE/Jump Right In
29		27		
30	32	32	32	
31	33	32	31	OUR LADY PEACE/Clumsy
31	29	30	31	PEARL JAM/Given To Fly
32	32		31	MARCY PLAYGROUND/Sex And Candy
32			30	
31			30	
23			30	
28			29	
23	24	23		
23	25	23		JERRY CANTRELL/Cut You In
23	21			THERD EYE BLIND/How's It Going To Be
22			20	
22			20	
17	15	20	19	
		-		
-	20	26		
-	2	8		
26	16		16	
15	17			PEARL JAM/Wishlist
19	22			EVERCLEAR/I Will Buy You.
14				GOD LIVES UNDERWATER/From Your Mouth
12			15	
13		15		
17			13	
11	10	13		METALLICA/The Unforgiven II
	-	-	10	CHERRY POPPIN'/Zoot Surt Riet



LAYS				ARTIST/TITLE		
w	2W	LW	TW			
37	34	36	36	GREEN DAY/Time Of Your Life		
35	34	39	35	THIRD EYE BLIND/How's It Going To B		
3	37	33	34	OUR LADY PEACE/Clumsy		
36	39	36	34	VERVE/Bitter Sweet		
37	37	33	33	PEARL JAM/Given To Fly		
37	40	40	32	MARCY PLAYGROUND/Sex And Candy		
36	38	37	30	CREED/My Own Prison		
17	21	22	21	JERRY CANTRELL/Cut You In		



"Coming Up Roses"
The New Track From Curve

Going For Adds Now





MARKET #24

				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
PLA	YS			ARTIST/TITLE			
3W	2W	LW	TW				
44	43	43	44	MARCY PLAYGROUND/Sex And Candy			
43	44	43	43	FASTBALL/The Way			
43	41	44	42	EVERCLEAR/I Will Buy You.			
44	42	41	42	FOO FIGHTERS/My Hero			
24	25	24	37	MONO/Life In Mono			
25	23	25	36	CHERRY POPPIN'/Zoot Suit Riot			
24	23	24	35	PEARL JAM/Given To Fly			
43	44	40	30	VERVE/Bitter Sweet			
42	43	42	27	GREEN DAY/Time Of Your Life			
44	43	43	26	DAYS OF THE NEW/Touch, Peel, And			
6	22	24	24	JERRY CANTRELL/Cut You In			
10	10		24				
-	14	24	24				
23	22	24	24	SPECIALS/It's You			
-	3	24	24	THIRD EYE BLIND/Losing A Whole Year			
23	24	24	22	CREED/My Own Prison			
23	23	24	22	SPACEHOG/Mungo City			
23	23	20	20	BLACK LAB/Wash It Away			
	17	18	17	STABBING WESTWARD/Save Yourself			
13	13		15				
10	10		13				
-	18	21	13				
-	-	-	13	FUEL/Shimmer			
-	+		12	GOLDO/To All The Lovely			
9		8	10	ABSINTHE/Happy In My Pants			
23	19		10	CHRIS CORNELL/Sunshower			
8	8	10	10	LIBIDO/Supersonic Daydream			
8	9	10	9	MANBREAK/Round And Round			
				ATHENAEUM/What Didn't Know			
+	+			POE/Today			



WOXY/Cincinnati (513) 523-4114

_								
	PLAYS 3W 2W LW TW		TIM	ARTIST/TITLE				
				ANI DIFRANCO/Little Plastic.				
27	26	25						
5	26	25		SEMISONIC/Closing Time				
26	26	25		GETAWAY PEOPLE/She Gave Me Love				
17	15	17	24	COTTON MATHER/My Before And After				
			23					
22				CHERRY POPPIN'/Zoot Suit Riot				
23	23	22	22	BRAN VAN 3000/Drinking In L.A.				
23	22	22		FASTBALL/The Way				
18	16	17		GOD LIVES UNDERWATER/From Your Mouth				
16		25		ELLIOTT SMITH/Miss Misery				
	17	18		AIR/Sexy Boy				
16	16	17	22	DANDY WARHOLS/Boys Better				
16	17	23	22	HEPCAT/I Can't Wait				
5	22	22						
2	16	25	21	STEVE POLTZ/Silverlining				
2	17	23	21					
22	25	24	20	G, LOVE & SPECIAL/Recipe				
17	16	17	17	JONATHAN FIREATER/No Love Like That				
17	16	16	17	HONEYDOGS/I Miss You				
17	16	16	17	TRAVIS/U16 Girls				
24	25	16	17	NEILSON HUBBARD/Paper Star				
23	22	22	17	LOREENA MCKENNITT/The Mummers' Dance				
17	14	17	17	PDSIES/Some How Everything				
2	17	17	17	MANBREAK/Round And Round				
-	3	16	17	ECONOLINE CRUSH/Home				
-	-	2	17	BUFFALO DAUGHTER/Great Five Lakes				
-	-	7	17	MIGHTY MtGHTY/Wrong Thing Right				
-	-	3	17	HARVEY OANGER/Flagpole Sitta				
-	_	-		2 SKINNEE J'S/Riot NNNRRRDDD				



ļ	PLA				ARTIST/TITLE
1	3W	2W	LW.	TW	
	40	38	38	39	CREED/My Own Prison
	39	40	40	39	
	39			39	
	27	38	39	38	OUR LAOY PEACE/Clumsy
	39	39	40	38	PEARL JAM/Given To Fly
	19	18	34	37	FOO FIGHTERS/My Hero
	5.8	30	25	36	DAYS OF THE NEW/Shell In The Room
		13	19	26	SEMISONIC/Closing Time
	*7		22	24	
	*3		20	24	FASTBALL/The Way
	- 7	18	15	23	BLINK 182/Dammit (Growing Up)
٠	21	18	22	23	JERRY CANTRELL/Cut You In
	17	20	17	22	EVERCLEAR/I Will Buy You
	19	21	19	21	CHRIS CORNELL/Sunshower
	20	20	18	20	METALLICA/The Unforgiven II
	17	15	15	18	
	19	19	18	17	RADIOHEAD/Karma Police
	21	20	22	16	BIG WRECK/The Oaf
	-	12	17	16	
1	-	5	12	16	
	38	41		15	
	7			14	
	8	12	16	13	
	- 5	1.4	16	12	III TRAHORSE/Telecom



MARKET #27

PLA	PLAYS ARTIST/TITLE					
3W	2W	LW	TW			
54	38		56	NATALIE IMBRUGLIA/Torn		
52	57	57	55	MARCY PLAYGROUND/Sex And Candy		
54	56	56	55	GREEN DAY/Time Of Your Life		
52	56	55	54	DAYS DF THE NEW/Touch, Peel, And		
27	15	26	53	PEARL JAM/Wishlist		
53	38	31	51	MATCHBOX 20/Real World		
24	33	32	36	SEMISONIC/Closing Time		
		-	36	CREED/My Own Prison		
42	54	56	35	MONO/Life In Mono		
9	15	24	34	FUEL/Shimmer		
30	30	28	33	LOREENA MCKENNITT/The Mummers' Dance		
24	27	29	31	EVERCLEAR/I Will Buy You		
26	25	20	29	MARCY PLAYGROUND/Saint Joe On		
23	22	24	23	FASTBALL/The Way		
10	12	16	23	CHERRY POPPIN'/Zoot Suit Riot		
-	-		22	ALANIS MORISSETTE/Uninvited		
-	-					
23		18		THIRD EYE BLIND/Losing A Whole Year		
25	25	21				
			16			
6		19	15			
9	8		14			
9	13	13	13	GOD LIVES UNDERWATER/From Your Mouth		
		-	13			
٠.	5		12			
١.	4	8	9	STABBING WESTWARO/Save Yourself		
-	-	8	9			
1:	- :	3	9			
2	_	10	8			
L.:	-	3	8	PROPELLERHEAOS/History Repeating		



MARKET #28

н	3/	35	23	35	CHEED/My OWN Prison
ı		34	21	34	DAFT PUNK/Da Funk
ı	36	37	28	34	MARCY PLAYGROUND/Sex And Candy
ı	27	20	26	34	RADIOHEAD/Karma Police
ı		22	20	33	HARVEY DANGER/Flagpole Sitta
ı	34	36	27	33	GREEN DAY/Time Of Your Life
ı	36	35	21	32	VERVE/Bitter Sweet
ı	23	28	28	32	SUBLIME/Bad Fish
l	29	28	20	32	FASTBALL/The Way
ı	-	8	19	32	CHERRY POPPIN'/Zoet Surt Riet
ı	31	35	22	32	EVERCLEAR/I Will Buy You
ı	27	30	24	30	FOO FIGHTERS/My Hero
ı	28	28	28	29	BECK/Deadweight
ı	5	20	19	28	SEMISONIC/Closing Time
ı	30	30	20	28	DAYS OF THE NEW/Touch, Peel, And
ı	26	22	13	27	MONO/Life In Mono
ı	31	14	23	27	PEARL JAM/Wishlist
ı	30	28	21	27	BLINK 182/Dammit (Growing Up)
ı	36	33	23	27	THIRD EYE BLIND/Losing A Whole Year
l	-	-	27	25	EVERCLEAR/Everything To
ł	22	16		20	GOD LIVES UNDERWATER/From Your Mouth
ı	-	11	12		FUEL/Shimmer
ı	17	14		19	MARCY PLAYGROUND/Saint Joe On
ı	9			18	ADDICT/Monsterside
ı	16	10		15	JERRY CANTRELL/Cut You In
ı	35			15	SUBLIME/Caress Me Down
ŀ	13	10		14	FLUORESCEIN/Cathy's On Crank!
ł	21			11	PEARL JAM/Given To Fly
ĺ	31	27		11	OUR LADY PEACE/Clumsy
1		9	6	8	STABBING WESTWARD/Save Yourself



MARKET #29

KCXX/Riverside (909) 384-1039

PLAYS					ARTIST/TITLE
	3W	2W	LW	TW	
	24	25	26	29	DAYS OF THE NEW/Shelf in The Room
	22	35	24	29	MATCHBOX 20/3am
	25	25	31	27	EVERCLEAR/I Will Buy You.
	27	33	29	26	MARCY PLAYGRDUND/Sex And Candy
	23	33	25	26	GREEN DAY/Time Of Your Life
	15	20	23	26	SPECIALS/It's You
	1	11	18	24	JERRY CANTRELL/Cut You In
	29	39	23	24	OUR LADY PEACE/Clumsy
	28	33	26	23	VERVE/Bitter Sweet
ŀ	30	31	25	22	PEARL JAM/Given To Fly
	6	20	22	22	GOD LIVES UNDERWATER/From Your Mouth
	* 7	18	13	22	FOO FIGHTERS/My Hero
	20	36	28	19	PRESIDENTS OF/Video Killed
	-8	22	24	18	PFILBRYTE/Merry Go Round
	2	11	10	17	
	1	20	23	17	SEMISONIC/Closing Time
	21	26	19	16	CHRIS CORNELL/Sunshower
	31		29		
	26		24		BLACK LAB/Wash It Away
	10		16		SAVE FERRIS/Goodbye
	15	15	13	15	BIG WRECK/The Dat
	10	13	13	12	FRETBLANKET/Into The Ocean
	9	13	13		
	16	11	10	12	DANCE HALL CRASHERS/Next To You
	.53			10	
	11	10	10	8	SUBLIME/Caress Me Down





_				*********
PLA	YS			ARTIST/TITLE
3₩	2W	LW	TW	
52	52	52	45	GREEN DAY/Time Of Your Life
51	45	47	44	
53	52	53	44	MARCY PLAYGROUND/Sex And Candy
35	39	40	42	DAYS OF THE NEW/Touch, Peel, And
35	45	44		CORNERSHOP/Brimfut Of Asha
33	39	40	42	CREED/My Own Prison
30	29	27	42	RADIOHEAD/Karma Police
35	40	40	41	VERVE/Bitter Sweet
33	39	40	41	CHRIS CORNELL/Sunshower
34	39	40	41	OUR LADY PEACE/Clumsy
19	26	32	34	LOREENA MCKENNITT/The Mummers' Dance
19	18	17	32	
22	22	27		NATALIE IMBRUGLIA/Torn
30	28		30	BLACK LAB/Wash It Away
19	20		29	
35			28	
23	22	18	27	FOO FIGHTERS/My Hero
20	18	17		EVERCLEAR/I Will Buy You
34	39	40		BEN FOLDS FIVE/Brick
23	22		26	
34	28		25	
24	22	23		EVERCLEAR/Everything To
31	26		23	BARENAKED LADIES/Brian Wilson
22	20		23	
2				PEARL JAM/Wishlist
30	24	9		
٠	-		21	MATCHBOX 20/Real World



MARKET #31

PLAYS				ARTIST/TITLE
3₩	2W	LW	T₩	
37			39	METALLICA/The Unforgiven II
37		38		PEARL JAM/Given To Fly
22	22	34	39	KENNY WAYNE SHEPHERD/Blue On Black
37	37	37	38	MARCY PLAYGROUND/Sex And Candy
20	32	39	38	OAYS OF THE NEW/Shell In The Room
37	37		37	FOO FIGHTERS/My Hero
23	22	23	33	CREED/Torn
21	21	23	25	VERVE/Bitter Sweet
1	9	23	24	SCOTT WEILAND/Barbarella
10	19	21	24	JERRY CANTRELL/Cut You In
23	22		24	CHRIS CORNELL/Sunshower
	1	13	23	THIRO EYE BLINO/Losing A Whole Year
15			23	
21	22	21	22	EVERCLEAR/I Will Buy You
21	22	23	22	VAN HALEN/Without You
21	23		21	BLINK 182/Dammit (Growing Up)
+	- 1	11	20	STABBING WESTWARO/Save Yourself
37	37	37	20	GREEN DAY/Time Of Your Life
11	15	18	19	PEARL JAM/In Hiding
21	23			BARENAKEO LADIES/Brian Wilson
-		1	16	BROTHER CANE/I Lie In The Bed
-	-	- 1	15	JIMMIE'S CHICKEN/Dropping Anchor
	14		15	TWO/I Am A Pig
16	16	15	15	LIMP BIZKIT/Counterfeit
13	13	15	15	
-	8	14	14	
-		1	8	METALLICA/Fuel
-	-	1	7	MIGHTY MIGHTY. /Wrong Thing Right
19	21	20	5	311/Beautiful Disaster
		-	1	G00 G00 D0LLS/Iris



MARKET #32 WZAZ/Columbus, OH (614) 841-9696

	.5W	2W	LW	TW	
	63	66	60	61	MARCY PLAYGROUND/Sex And Candy
	30	37	60	60	
	30	49	60	60	LOREENA MCKENNITT/The Mummers' Dai
	31	36	60	60	VERVE/Brtter SweeL
	64	64	61	60	THIRO EYE BLIND/How's It Going To Be
	12	51	60	60	NAKED/Raining On The Sky
	63	65	60	60	GREEN DAY/Time Of Your Life
	-	-	11	31	CHRIS CORNELL/Sunshower
		11	38	31	EVERCLEAR/I Will Buy You
		-	11	31	CHERRY POPPIN' /Zoot Suit Riot
	11	25	37	31	NATALIE IMBRUGLIA/Torn
	12	23	37	29	BARENAKED LADIES/Brian Wilson
	-	11	35	29	FAT/Numb
	11	24	38	29	FASTBALL/The Way
	11	16	35	14	SPACEHOG/Mungo City
	11	15	14	13	JERRY CANTRELL/Cut You In
			11	12	SEMISONIC/Closing Time
		11	11	12	BROWNIE MARY/Naked
	11	11	11	12	BLACK GRAPE/Marbles (Why You)
	-	11	11	12	GETAWAY PEOPLE/She Gave Me Love
	11	12	11	12	TREBLE CHARGER/Red
i	25	25	25	12	OUR LADY PEACE/Clumsy
		11	12	12	SNEAKER PIMPS/Post-Modern Sleaze
	11	11	11	12	311/Beautiful Disaster
				12	JUNKSTER/The Only One
	-	-	-	12	MONO/Life In Mono
		-	-	-	PEARL JAM/Wishlist
		-	-		URGE/Jump Right In
	-	-	-	-	THIRD EYE BLIND/Losing A Whole Year



ALTERNATIVE REPORTERS

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3/20/98

_ 111 Total Reporters .

Breaker Criteria=1000 Total Plays For The First Time

WEQX/Albany, NY WQBK/Albany, NY KTEG/Albuquerque, NM WGMR/Altoona, PA KWHL/Anchorage, AK WNNX/Atlanta, GA WJSE/Atlantic City, NJ WRXR/Augusta, GA KROX/Austin, TX WRAX/Birmingham, AL KOXR/Boise, ID WBCN/Boston, MA WFNX/Boston, MA KHLR/Bryan-College Station, TX WEDG/Buffalo, NY WBTZ/Burlington, VT WPGU/Champaign, IL WAVF/Charleston, SC WEND/Charlotte, NC WKQX/Chicago, IL WAQZ/Cincinnati, OH WOXY/Cincinnati. OH WENZ/Cleveland, OH KFMZ/Columbia, MO WARQ/Columbia, SC WWCD/Columbus, OH WZAZ/Columbus, OH KDGE/Dallas, TX WXEG/Dayton, OH WKRO/Daytona Beach, FL KTCL/Denver, CO KKDM/Des Moines, IA CIMX/Detroit MI WPLT/Detroit, MI WXDG/Detroit, MI KRBR/Duluth, MN KNRQ/Eugene, OR KBRS/Fayetteville, AR WBZF/Florence, SC WJBX/Ft. Myers, FL WEJE/Ft. Wayne, IN KFRR/Fresno, CA WGRD/Grand Rapids, MI WXRA/Greensboro, NC WXNR/Greenville, NC WMRQ/Hartford, CT KPOI/Honolulu, HI KTBZ/Houston, TX WRZX/Indianapolis, IN WPI A/Jacksonville, FL KNRX/Kansas City, MO WNFZ/Knoxville, TN WGBD/Lafayette, IN KFTE/Lafayette, LA

KXTE/Las Vegas, NV WXZZ/Lexington, KY WLIR/Long Island, NY KROQ/Los Angeles, CA WLRS/Louisville, KY WMAD/Madison, WI WRXQ/Memphis, TN WLUM/Milwaukee, Wl KZNZ/Minneapolis, MN WHTG/Monmouth-Ocean, NJ WWSK/Myrtle Beach, SC WKDF/Nashville, TN KKND/New Orleans, LA WXRK/New York, NY WRRV/Newburgh, NY WROX/Norfolk, VA KQRX/Odessa-Midland, TX KGDE/Omaha, NE WIXO/Peoria, IL WPLY/Philadelphia, PA KEDJ/Phoenix, AZ KZON/Phoenix, AZ WXDX/Pittsburgh, PA WCYY/Portland, ME KNRK/Portland, OR WDST/Poughkeepsie, NY WBRU/Providence, RI WXEX/Providence, RI KORB/Quad Cities, IA-IL KRZQ/Reno, NV WR711/Richmond VA KCXX/Riverside, CA WNVE/Rochester, NY KWOD/Sacramento, CA KPNT/St. Louis, MO WOSC/Salisbury, MD KXRK/Salt Lake City, UT XHRM/San Diego, CA XTRA/San Diego, CA KITS/San Francisco, CA KOME/San Jose, CA KHTY/Santa Barbara, CA KJEE/Santa Barbara, CA KNDD/Seattle, WA WHMP/Springfield, MA KTOZ/Springfield, MO WKRL/Syracuse, NY WXSR/Tallahassee, FL KLZR/Topeka, KS KFMA/Tucson, AZ KMYZ/Tulsa, OK WHFS/Washington, DC WPBZ/West Palm Beach, FL KICT/Wichita, KS WSFM/Wilmington, NC

ADULT ALTERNATIVE REPORTERS

Effective 3/20/98

39 Total Reporters

Breaker Criteria=250 Total Plays For The First Time

WXLE/Albany, NY WIQB/Ann Arbor, MI KGSR/Austin, TX WRNR/Baltimore, MD KFXJ/Boise, ID WBOS/Boston, MA WXRV/Boston, MA WNCS/Burlington, VT WMVY/Cape Cod, MA WDOD/Chattanooga, TN WXRT/Chicago, IL KBXR/Columbia, MO KKZN/Dallas, TX KBCO/Denver, CO KXPK/Denver, CO CIDR/Detroit, MI WTTS/Indianapolis, IN WMMM/Madison, WI KORS/Minneapolis, MN KTCZ/Minneapolis, MN

WWDX/Lansing, MI

KEDG/Las Vegas, NV

WZEW/Mobile, AL KPIG/Monterey-Salinas, CA WRLT/Nashville, TN WKOC/Norfolk, VA WXPN/Philadelphia, PA WCLZ/Portland, ME KINK/Portland, OR KTHX/Reno, NV WVRV/St. Louis, MO KENZ/Salt Lake City LIT KXST/San Diego, CA KFOG/San Francisco, CA KOTR/San Luis Obispo, CA KBAC/Santa Fe. NM KRSH/Santa Rosa, CA KMTT/Seattle, WA KAEP/Spokane, WA WRNX/Springfield, MA WHPT/Tampa, FL

NEW MUSIC SPECIALTY SHOWS

Superdrag Races To The Top

After three weeks of battling their way up the chart, Elektra/EEG's Superdrag blows through the top with plays at WBCN/Boston. WHFS/Washington, and WXRK/ New York. 2 Skinnee J's continue to riot out of control as they fight for the No. 1 slot with heavy artillery from WFNX/Boston, WPLY/ Philadelphia, and KITS/San Francisco. Meanwhile, the Propellerheads take a giant leap from No. 20 to No. 3 after flirting with the top 10 for the last eight weeks. Also, Buffalo Daughter continues to roam across the chart with continued support from KNRK/Portland and WBTZ/Burlington. Nice debuts from Poe (KXTE/Las Vegas), Eve 6 (WXRK/NY), and Urge (WEJE/Ft. Wayne). Keep an eye out for continued action on Sneaker Pimps' "Post-Modern Sleaze," Buffalo Daughter's "Great Five Lakes," and Econoline Crush's "Home." Record To Watch: Pure

WHFS/Washington

Now Hear This Dave Marsh Sunday, March 8



COAX Orchestra (Paradigm)

ABSOLUTE ZEROS Perfect Time (Big Deal)

MOPED Bob's Song (Vital Cog)

FOIL Reviver Gene (Mute)

COME New Coat (Matador)

DRAGS Anti-Satisfaction (Estrus)

FLICK False You (Columbia)

HUM Scientists (RCA)

FRETBLANKET Supercool (Polydor/A&M)

BEDHEAD Extramundane (Trance)



Ranked by total number of shows reporting artist.

- 1 SUPERDRAG (Elektra/EEG)
- 2 2 SKINNEE J'S (Capricorn/Mercury)
- 3 PROPELLERHEADS (DreamWorks/Geffen)
- 4 SWERVEDRIVER (Zero Hour)
- 5 URGE (Immortal/Epic)
- 6 SNEAKER PIMPS (Virgin)
- 7 AIR (Source/Caroline)
- 8 SAMIAM (Ignition)
- 9 MIGHTY MIGHTY BOSSTONES (Mercury)
- 10 FAR (Immortal/Epic)
- 11 PURE (Mammoth) Airplay Includes: KCCX, KFMA, WXRK
- 12 STABBING WESTWARD (Columbia) Airplay Includes: KEDG, KNRQ, WOXY
- 13 BUFFALO DAUGHTER (Grand Royal) Airplay Includes: KNRK, KTEG, WBCN
- 14 BOND (Work) Airplay Includes: WEQX, WFNX, WSFM
- 15 WANK (Maverick/WB) Airplay Includes: WEJE, WHFS, WQBK
- 16 EVE 6 (RCA) Airplay Includes: WXEX, WXRK, XHRM
- 17 MRT EXPERIENCE (Lookout) Airplay Includes: KJEE, KPNT, WEJE
- 18 POE (Atlantic) Airplay Includes: KFMA, KLZR, KXTE
- 19 CORNERSHOP (Luaka Bop/WB) Airplay Includes: KOME, KPNT, XHRM
- 20 SPECIALS (Way Cool Music/MCA) Airplay Includes: WEDG, WHTG, WQBK

Compiled by Rich Michalowski

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download Sunday 7-10pm Stephen Bottome Propellerheads "History Repe Samam "She Found You" Adam F. "Music In My Mind" Blink "Cello" Glitterbox "Houdini"

WQBK/Albany, NY

WQBK/Atbany, NY
Over The Edge
Monday midnight-2am
Kelli McNamara
Far "Mother Mary"
Wank "Forgiveri"
Superdrag "Oo The Vampire"
Lotion "Feedback Queen"
Foam "If"

KTEG/Albuquerque, NM

Over The Edge
Sunday 7-8:30pm
Julie Hoyt
Tuscadero "Paper Dolls"
Propellerheads "History Repeating"
Urge "Jump Right In"
Madonna "Ray Of Light"
Multu "Sink"

WBCN/Boston, MA

Oedipus Cornershop "Sleep On The Left." Fretblanket "Into The Ocean" Sneaker Pimps "Post-Modern Slean Superdrag "Do The Vampire" Stereophonics "A Thousand Trees"

WFNX/Boston, MA Moods For Moderns Sunday midnight-2am Charlie

Charlie
2 Skinnee J's "Riot Nitrid"
Adam F. "Music In My Mind"
Al's Not Well "Disease"
Autour De Lucie "Chanson Sans Issue"
Bond "Nothing Fits"

WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Samam "Ordinary Life" Far "Mother Mary" Reverend Horton Heat "L

Far "Mother Mary"
Reverend Horton Heat "Lie Detector"
Specials "It's YO U"
Mighty Mighty Bosstones "Wrong Thing.

WBTZ/Burlington, VT

Spinning Unrest Sunday 9-10:30pm Steve Picard Air "Kelly, Watch The..." Consolidated "I'm Sorry Matr" Momus "His Majesty The..." Modest Mouse "Polar Opposites" Come "Beachtwst"

WOXY/Cincinnati, OH

T 10 Clock News
Sunday 11pm-1am
Oursey Fyfte
Propelierheads "History Repeating"
Swervedriver "99th Dream"
Alejandro Escovedo" Last To Know"
Ultrahorse "Telecom"
Mighty Mighty Bosstones "Wrong Thing

WXEG/Dayton, OH

Mighty Mighty Bosstones "Wrong Thing. God Lives Underwater "From Your Mouth Poe "Todav" Poe "Today"
Third Eye Blind "Losing A Whole Year"
Pearl Jam "Wishkist"

KNRQ/Eugene, OR The "Q" Afterdark Monday midnight-2am Jace Edwards

KMFDM "Anarchy"
Stabbing Westward "Save Yourself"
Metallica "Fuel"
Claire Quilty "In You More Than You"
C-Tec "Be Nothing"

WBZF/Florence, SC

Migrain Medicine Show Monday 8-10pm Neal Douhne Mighty Mighty Besstones "Wrong Thing". Wank "Forgiven" Marry Playground "Saint Joe On The.." Atheraeum "What I Didn't Know Stabbing Westward "Save Yourself"

WEJE/Ft. Wayne, IN

Weasel
A3 "An't Goin' To Goa"
Air "Sexy Boy"
Brother Cane "I Lie In The Bed..."
Cornershop "Sleep On The Left..."
Ebba Forsberg "Lost Count"

KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadot

KCCX/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel

Stan & Joe! Fretblanket "Into The Ocean" Mystery Machine "Wake Up Pill" Stereophonics "A Thousand Trees" Agents Of Good Roots "Corne On ' Something Happens "Flag"

KLZR/Topeks, KS

Future Mass Hysteria
Monday 10:30pm-12midnight
Bob Osburn
Buffalo Daughter "Great Five Lakes"
Lobon "Feedback Queen"
Semisonic "Singing In My Sleep"
Donnas "You Make Me Hot"
Kristin Hersh "Gazebo Tree"

KFTE/Lafayette, LA

End O'The World
Sunday 7-11pm
Dave "Planet Man" Hubbell
2 Stonnes JS "Rot Nrrd"
Mary Lou Lord "She Had You"
Rebekah "Sin So Well"
Ron Sze "Brown Paper Bag"
God Lives Underwater "From Your Mouth"

KEDG/Las Vegas, NV

Area 51
Sunday 9-11pm
Kevin Carter
Kevin Carter
Semisonic "Closing Time"
Ultrahorse "Telecom"
Travis "U 16 Girls"
Symposium "Faerwell To Twilight"
Daybehavior "Hello"

KXTE/Las Vegas, NV

I Hurts When I Pee
Sunday 10pm-midnight
Chris Ripley
Addict "Monsterside"
Angelique "Number"
Reverend Horton Heat "Lie Detector
Econoline Crush 'Home"
Holly McNarland "Eimo"

KROQ/Los Angeles, CA

Rodney On The RDO
Sunday 9-10pm mid -2am
Rodney Bingenheimer
Shed 7 "She Left Me On "
Verve "Lord | Guess ..."
Nock Heyward "Stars in Her Eyes"
Fonda "Phil Famous"
Fretblanket "Greener Than Green"

WHTG/Monmouth, NJ Goin' Underground Sunday 9pm-midnight Jeff Raspe

Lotion "Feedback Queen"
Bigmouth "These Are The Days"
China Drum "Down By The River"
Mach Five "I'm Alive"
Figgs "Wait On Your..."

WXRK/New York, NY

The "Buz" Sunday midnight-2am Jake/Pinfield Julie Plug "in Every Corner" Wank "Forgiven" Spacehog "Mungo City" Samam "She Found You" Stereophonics "A Thousand Trees'

WPLY/Philadelphia, PA

Y Not? Sunday 9-10:30pm Dan Fein

Dan Fein 2 Bennee d's "Riot Nrrrd" Ben Folds Five "Song For The Dumped" Modest Mouse "Polar Opposites" Propellerheads "History Repeating" Stabbing Westward "Save Yourself"

WXDX/Pittsburgh, PA

Edge Of The X Sunday 9-11pm Lenny Diana Flood "Andre" 2 Skinnee J's "Riot Nirrrd" Foam "Rollercoaster"

KNRK/Portland, OR

Something Gool Sunday 9-11pm Jaime Cooley Blink "Would You Kill..." Buffalo Daughter "Great Five Lakes" Halo Benders "Virgina Reel..." Junke XL "Blily Club" Swervedriver "99th Oream"

WDST/Poughkeepsie, NY

Indie Flux
Thursday10-11pm
Nic Harcourt
Absolute Zeros 'Always Something .."
Purple Penguin "Passion"
Sugar Pop 'Heavy Duty Jones"
Swervedriver "99th Dream"
Mandalay "This Life"

WBRU/Providence, RI

WBHU/Providence, HI
Breaking And Entering
Wednesday midnight-2am
Mike Green
Esthero "Breath From Another"
Urge "Jump Right In"
Hum "Aphids"
Superdrag "Do The Vampire"
Federation "Mr Cyphene"

WXEX/Providence, RI

WAEA/PTOVIGENCE, HI
House Of New Edge Music
Tuesday 11 pm-midnight
John Allers
Brother Cane "I Lie In The Bed."
Guster "Arport Song"
Eve 6 "Inside Out"
Kilgore Smudge "Prayer For The Dying"
Urge "Jump Right In"

KCXX/Riverside, CA

Teen Heroes "Radio Listener Switchfoot "Chem 6A" Homegrown "All That You Have" Reel Big Fish "Nothin' Like A Dame" Teen Heroes "Change For The , "

KPNT/St. Louis, MO

New Music Sunday Sunday 7-9:30pm Les Aaron Goldo "To All The Lovely " Ani DiFranco "Fuel" Pitchshifter "Genius" Oead Bugs "Night We Got." Specials "it's YO.U."

KXRK/Salt Lake City, UT

XHRM/San Diego, CA

Whatever
Sunday 8pm-midnight
Greg Pearson
Junkex KL "Billy Club"
Eve 6 "Inside Out"
Bernard Butter "Stay"
Drill Team "Hold You Down"
Urge "Jump Right In"

XTRA/San Diego, CA

Floorboard
Wednesday midnight-2am
Action DJ Hilary
Unwritten Law "Holiday"
Incredible Moses. "Onion Rings"
Samiam "She Found You"
War Called Peace "Metitdown"
Reverend Horton Heat "Lie Oetecto

KITS/San Francisco, CA Record Room Sunday 10pm-midnight Aaron/Reland/Maridi Ultrahorse "Telecom" 2 Skinnee J's "Riot Nrrrd" Fuet "Shimmer"

ruer Shiffiner Econoline Crush "Home" Jesus Jones "Next Big Thing" KOME/San Jose, CA

Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Sugar Pop "Heavy Duty Jones" Tinted "Soon After" Esthero "Breath From Another" Pure "Chocolate Bar" Swervedriver "99th Dream"

Homegrown Sunday 9pm-midnight Sami Sami Far "Mother Mary" Blazni Haley "Sleeper" Mystery Machine "Wake Up Pill" Urge "Jump Right In" Oolishead "No Karma No Candy"

KHTY/Santa Barbara, CA

KJEE/Santa Barbara, CA Dissonant Tendrils Sunday 10:20pm-midnight John Schroeter

John Schroeter

Roni Size "Brown Paper Bag"
Hepcat "I Can't Wart"
Propellerheads "History Repeating"
Pure "Chocolate Bar"
Muscadine "Popsides For Mommy"

WXSR/Tallahassee, FL

WASH/Tallanassee, FL
Underground Lounge
Sunday 8-10pm
Rob The Lounge Lizard
Comershop "Sleep On The."
Propellerheads "History Repeating"
Gadyts "Bullet In The Mattress"
In June "Melt"
Ultrahorse "Telecom"

KEMA/Tueson A7

Test Department
Sunday 5-8pm
Chuck Roast
Jungle Bros/Appr
"Jungle Bros/Appr
Brammstein "Ou Hast"
Esthern "Breath From Another"
Swervedner" "99th Oream"
Adam F/Tracey Thorn "Tree Knows...

WHFS/Washington, DC

Now Hear This Sunday 8-10:30pm Dave Marsh Absolute Zeros "Perfect Time" Dropkok Murphys "Never Alone" Burning Arlines "Camival" Love Nut "Love Found You" Tuscadero "Mubry"

WPBZ/West Palm Beach, FL Extreme Radio Sunday 8-9:30pm Meathead

Meathead
Shift "I Warn To Be Rich"
Orange 9mm "Victim"
Space Monkeys "Acid House Killed..."
Keoki "Me"
Symposium "Fizzy"

WSFM/Wilmington, NC

Final Hour Weeknights 11pm-midnight Janice A. Sutter Jankie A. Sutter
Junkie XL "Billy Club"
Muscadine "Southern Belle"
Orange 9mm "Ultraman Vs. God..."
Rammstein "Du Hast"
Stabbing Westward "Save Yourself"

41 Total Reporters



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TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTISTTITLE LABEL(S)	TW TW	PLAYS— LW	TOTAL STATIONS/ADDS
1	0	MATCHBOX 20 3am (Lava/Atlantic)	1836	1800	40/0
5	2	MARCY PLAYGROUND Sex And Candy (Capitol)	1612	1474	41/0
2	3	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	1608	1651	40/0
4	4	NATALIE IMBRUGLIA Torn (RCA)	1602	1491	43/1
3	5	VERVE Bitter Sweet Symphony (Hut/Virgin)	1594	1577	41/1
6	6	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1509	1462	40/1
7	7	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1385	1412	37/0
9	8	SMASH MOUTH Walkin' On The Sun (Interscope)	1217	1192	30/0
8	9	BEN FOLDS FIVE Brick (550 Music)	1200	1258	34/0
11	1	BILLIE MYERS Kiss The Rain (Universal)	999	974	26/0
13	•	EDWIN MCCAIN I'll Be (Lava/Atlantic)	980	869	31/1
10	12	SAVAGE GARDEN Truly Madly Deeply (Columbia)	971	1020	22/0
12	13	TONIC If You Could Only See (Polydor/A&M)	886	962	28/0
15	4	PAULA COLE Me (Imago/WB)	816	730	37/2
19	1	FASTBALL The Way (Hollywood)	760	623	31/2
14	16	LISA LOEB I Do (Geffen)	740	778	24/0
16	17	SARAH MCLACHLAN Sweet Surrender (Arista)	612	705	22/1
17	18	PAULA COLE I Don't Want To Wait (Imago/WB)	595	675	22/0
18	19	MEREDITH BROOKS What Would Happen (Capitol)	528	659	14/0
-	20	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	525	510	20/0

This chart reflects airplay from March 9-15. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc

ERSPECTIVE



Duncan Payton

The thing that keeps coming back to the forefront with many stations is the role of multi-concerts and extent to which they are part of Pop/Alternative

Paula Cole was the headliner at a five-act show we did in Santa Barbara. We did it because we felt it was the right thing for the station at that particular point of our evolution. It was a big endeavor on our part, and we had a good lineup. But it could've been better if we'd had greater response from the labels and artists. In talking with other programmers, I've heard mixed comments about whether or not we should be doing things like this



Regardless of market size, there are difficulties that lie in front of stations trying to do it. We haven't tried it in Las Vegas yet, but we continue to look at it. It comes down to whether the right acts are available and whether the

Somewhat like Alternative, Pop/Alternative is breaking a lot of records and many new artists. In the last six-12 months, we've certainly seen that Pop/Alternative is a song-driven format. That means there are many more artists out there putting out

You would, therefore, think there would be a lot of talent available to do these sorts of things and that record companies would get behind them. Some of these records start with us, and that's where the loyalty should be placed. As a format, we could take some lessons from Country. Country artists are very quick to respond to radio and what radio has done for them. I don't see that happen ng in

Duncan Payton formerly programmed Pop/Alternative Hot AC KRUZ/Santa Barbara, CA and is now PD of Pop/Alternative Hot AC KMXB "The Mix"/Las Vegas.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week



Active ew

FIONA APPLE Shadowboxer (Clean Slate/Work)

MADONNA Frozen (Maverick/WB)

SARAH MCLACHLAN Adia (Arista)

SISTER 7 Know What You Mean (Arista Austin/Arista)

CHUMBAWAMBA Amnesia (Republic/Universal)

TONIC Open Up Your Eyes (Polydor/A&M)

MONO Life In Mono (Echo/Mercury)

EVERCLEAR Everything To Everyone (Capitol)

FLEETWOOD MAC Landslide (Reprise)
Total Plays: 229, Total Stations: 7, Adds: 0

ALANIS MORISSETTE Uninvited (Reprise)

Songs ranked by total plays

Contributina

KPEK/Albuquerque, NM (HAC) KAMX/Austin, TX (HAC) KLLY/Bakersfield, CA (HAC) WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNK/Charlotte, NC (HAC) WTMX/Chicago, IL (HAC) WXEG/Dayton, OH (Alt) KALC/Denver, CO (HAC) KXPK/Denver, CO (AA) WPLT/Oetroit, MI (Alt) KVSR/Fresno, CA (HAC WKSI/Greensboro, NC (HAC) WKZL/Greensboro, NC (HAC) KKPN/Houston, TX (HAC)

KMXB/Las Vegas, NV (HAC) KMXB/Las Vegas, NV (HAC) WLIR/Long Island, NY (Alt) KYSR/Los Angeles, CA (HAC) WPLL/Miami, FL (HAC) WPNT/Milwaukee, WI (HAC) KOSO/Modesto, CA (HAC) KCOU/Monterey-Salinas, CA (HAC) WPTE/Norfolk, VA (HAC) WSHE/Orlando, FL (HAC) WPLY/Philadelphia, PA (Alt) KZON/Phoenix, AZ (Alt) KZZP/Phoenix, AZ (HAC) WORV/Pittsburgh, PA (HAC) KBBT/Portland, OR (HAC)

KOZN/Kansas City, MO (HAC)

WOCG/Raleigh, NC (CHR/P) WZNE/Rochester, NY (HAC) KZZO/Sacramento, CA (HAC) WALC/St. Louis, MO (HAC) WVRV/St. Louis, MO (AA) KENZ/Salt Lake City, UT (AA) KFMB/San Oiego, CA (HAC) KLLC/San Francisco, CA (HAC KRUZ/Santa Barbara, CA (HAC) WHPT/Tampa, FL (AA)
WSSR/Tampa, FL (HAC)
WMBX/West Palm Beach, FL (HAC)
WXLO/Worcester, MA (HAC)

43 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

MOST ADDED AGAIN!

WALC KBBT KLLM WSSR WBMX WRHT KKND WOLH WKZL

Leading The Charge:

KKPN WDRV WAKS KLLC KOZN WOAL KZZO **WMXB** WMC KAMX WWWM KLLY KOSO WOMP KLOS and more!

...oh, yeah, i know what you mean



the first single from their Sister 7 the first single from the trip

produced by danny kortchmar www.sister7.com © 1998 arista records, inc., a unit of bmg entertairment



CONTEMPORARY HIT RADIO

Keeping The Ratings Scorecard

A look at how CHRs are trending in Arbitron

ny PD understands the feeling of sitting in front of a laser printer, waiting for the latest Arbitron or Arbitrend ratings to roll. You know that sick feeling deep in your gut and the thoughts running through your mind of how you are going to explain a bad book or bad trend. On the other side of the coin, if it's an up trend or book, you have to contain your excitement and maintain your composure because, as we know all too well, ratings move up and move down all too frequently. Like them or not, they continue to be our scorecard. Even giving consideration to margins of error, sampling problems, and outdated methodology, in the end the Arbitron ratings do a pretty decent job of identifying winning or losing radio stations.

This week and next, we have assembled a scorecard of sorts that, at a glance, will provide you with a look at how R&R's CHR/Pop and CHR/Rhythmic reporters scored in the 12+ Summer '97-Fall '97 Arbitron or, for two-book markets, Spring '97-Fall '97. For trending purposes, we have also included a two- or four-book average, depending on the market.

We also decided to print the cume, which has always been crucial to a CHR's success. The cume of a CHR station is as important to it as the paid reader base is to a newspaper or magazine.

The 18-34 demographic — whether on the upper or lower end, male/female, or both continues to be CHR's primary core, so we offer the Spring-Fall or Summer-Fall share and rank, once again depending on if it is a two- or four-book market.

Unless otherwise noted, all numbers are Arbitron Spring '97-Fall '97 or Summer '97-Fall '97. Two-book markets are designated by an x. The 12+, two- or four-book average, cume (remember to add 00 to cumes), and 18-34 are all Monday-Sunday, 6am-mid. Ranks are in parentheses and ties are denoted by an asterisk. In the few cases of simulcasts, the 12+ share was combined, but not the cume. Stations are listed in order of market rank, beginning with the R&R CHR/Pop reporters. In Part Two next week, CHR/Pop reporters continue, along with CHR/Rhythmic stations listed by market rank.

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CHR/Pop Scorecard

2 /4-Book Ava

Mari Rani		12+	2 /4-Book	Avg. Cume (00)	18-34
1	WHTZ/NewYork	4.3-3.9(#8)	3.7	23392-21465(#2)	7.3-6.8(#5)
2	KIIS/LosAngeles	3.9-4.0(#5*)	3.2	15788-15853 1	4.7-4.5(#7)
4	KZQZ/SanFrancisco	1.9-2.7(#13)	1.6	3598-5806(#6)	3.4-4.3(#4)
5	WIOQ/Philadelphia	4.1-3.2(#14*)	3.9	6656-5525(#5)	6.8-5.9(#5*)
6	KHKS/Dallas	7.3-7.5	7.2	7827-7393 🕦	10.4-10.4(#2)
8	WWZZ//Washington**	4.0-3.7(#13*)	4.3	5661-5402(#2)	6.7-6.5(#5)
9	KRBE/Houston	6.5-6.3(#3)	6.5	7505-7631 1	8.7-8.7(#2)
10	WXKS/Boston	6.6-5.9(#5)	6.2	7289-6540(#2)	10.8-10.0 1
11	WHYI/Miami	3.6-3.4(#11)	3.6	4311-4389(#2)	7.4-5.9(#5)
12	WSTR/Atlanta	7.0-8.1(#4)	7.1	6053-6278(#2)	10.0-10.8(#2)
13	KBKS//Seattle**	3.3-3.6(#10)	3.0	3159-3497(#6)	5.2-5.2(#5)
14	KDWB/Minneapolis	8.1-7.8(#4)	7.3	5576-5660(#3)	10.9-11.6(#2)
15	KKLQ/SanDiego	1.6-1.9(#14*)	2.2	1765-2011(#11)	2.6—3.3(#8)
16	WBLI/Longisland	3.7-5.0(#3)	4.3	2616-3055(#4)	5.8-8.6(#2)
18	KSLZ/St.Louis***		_	— -1284(#17)	
19	WXYV/Baltimore	3.8-4.1(#9)	3.7	2817-2968(#5)	7.3-6.5(#5)
20	WBZZ/Pittsburgh	6.5-6.5(#4)	6.6	4400-4407(#2)	11.4-11.7(#3)
21	WFLZ/Tampa	10.4-9.3	9.7	4670-4499 🕦	16.7-16.8 1
23	WZJM/Cleveland	5.2-6.0(#6)	5.5	3324-3338(#2)	9.1-9.5(#4)
24	KKRZ/Portland	9,5-9.6	9.1	4039-3895 1	14.4-15.1 1
25	WKRQ/Cincinnati	7.1-6.0(#4)	6.6	3422-3353(#3)	12.5-8.8(#3)
26	KMXVKansasCity	8.2-6.5(#3)	7.4	3110-2889(#2)	13.4-10.2(#3*)
31	WPRO-FM/Providence	5.6-5.3(#5*)	6.1	2629-2399 1	9.0-9.0(#2)
32	WNCI/Columbus	10.1-9.4 🕦	9.5	3312-3146 🕦	13.5-13.2 1
34	WNVZ/Norfolk	5.3-5.0(#8*)	4.8	2036-1800(#2)	7.8-7.4(#4)
35	KZHT/SaltLakeCity	5.4-5.3(#4)	4.8	1767-2036(#3)	5.1-4.8(#7)
36	WNKS/Charlotte	5.1-5.8(#4)	5.1	1809-2108(#2)	8.5-9.0(#2)
37	WZPL/Indianapolis	4.9-5.0(#8*)	4.8	1963-1962(#4)	7.1-7.4(#5*)
38	WXXL/Orlando	6.9-6.1(#5)	6.9	2270-2140 🕦	12.0-9.6(#2)
		·			

lark lank		12+	2 /4-Book /	Avg. Cume (00)	18-34
39	KUMX/NewDrleans	4.2-3.8(#11*)	4.4	1465-1466(#5)	6.5-4.5(#8)
39	WEZB/NewOrleans	4.7-3.8(#11*)	3.9	1738-1610(#5)	8.6-7.4(#4)
41	WKSE/Buffalo	6.3-6.4(#7*)	6.8	2110-2175(#2)	10.3-11.7(#2)
42	WKSS/Hartford	5.7-6.7(#5)	6.2	1955-2106(#3)	9.6-10.8(#3*)
44	WRVW/Nashville	6.0-5.1(#7)	5.9	1594-1796(#2)	10.4-7.8(#4)
45	WKSL/Memphis***	— -2.1(#17)	_	73,500(<i>#</i> 14)	— -3.4(#13*)
47	WPXY/Rochester	8.9-6.6(#4)	7.9	2131-2133(#2)	13.8-10.1(#2)
48	WDCG/Raleigh	8.4-7.3(#2)	8.0	2036-2125 1	14.7-14.2(#2)
50	KHFI/Austin	9.8-9.9(#2*)	9.5	2217-2274	12.9-14.5
51	WAPE/Jacksonville	7.8-7.7(#3)	8.0	1924-1782	12.2-12.9(#2)
52	WDJX/Louisville	6.5-6.9(#4)	7.1	1734-1781(#3)	11.0-10.9(#3)
53	KJYO/OklahomaCity	10.2-10.3(#2)	9.8	2186-2105	16.6-14.9 1
54	WGTZ/Dayton	5.2-4.6(#7)	5.0	1431-1494(#3)	7.7-6.6(#6)
56	WRVQ/Richmond	6.7-6.0(#6)	6.2	1641-1528(#2)	9.5-10.1(#2)
57	WFLY/Albany	9.2-8.7(#3)	9.2	1920-1902 1	13.7-12.3(#2*)
58	WFBC/Greenville	8.1-9.0(#3*)	7.3	1473-1548(#2)	12.8-16.4
60	KHTT/Tulsa	6.7-7.7(#4)	7.1	1279-1432	10.4-10.8(#3)
61	KRQQ/Tucson	9.4-8.9(#2)	8.9	1723-1617(#2)	14.0-14.7
62	KBFM/McAllen	14.0-15.0	13.4	2086-2228	15.2-16.4
63	WKRZ/WilkesBarre**	13.1-12.9	12.4	2054-2016	20.9-20.0
63	WBHT/WilkesBarre	4.2-4.7(5*)	4.2	1052-1061(#2)	5.9-6.7(#6)
65	WSNX/GrandRapids	7.4-7.1(#4)	6.9	1220-1202(#2)	7.8-11.1(#3)
66	WAEB-FM/Allentown	13.4-13.1	13.2	1883-1803	18.9-19.8
68	WWST/Knoxville	9.0-7.1(#4)	7.8	1209-1203(#3)	15.8-11.4(#4)
71	WNTQ/Syracuse	8.7-7.4(#5*)	8.3	1388-1294	12.8-9.6(#3)
71	WWHT/Syracuse	6.6-4.9(#7*)	5.4	1056-1020(#4)	9.7-7.1(#6)
72	KQKQ/Omaha	7.4-7.0(#6*)	7.1	1133-1271	11.0-8.8(#3)
73	WNNK/Harrisburg	10.5-9.1	10.5	1284-1253	16.9-13.1
74	WSTW/Wilmington	7.3-9.5	8.4x	1110-1126	12.0-11.7
 75	WXKB/Ft.Myers	7.4-10.7(#2)	9.1x	1090-1101	13.9-21.0
76	WVKS/Toledo	8.9-10.2(#2)	9.4	1310-1442	11.8-15.1
80	WRHT/Greenville,NC * *	4.9-5.2(#4)	5.3	733-727(#4)	6.6-7.3(#4)
81	WLSS/BatonRouge	3.9-4.5(#8)	4.3	679-774(#2)	8.1-7.8(#2)
82	KDRE/LittleRock	2.6-1.7(#17)	2.4	510-419(#15)	3.7-1.5(#15*)
86	WABB/Mobile	5.4-8.1(#3)	7.0	873-899	10.4-13.9
87	KZZU/Spokane	7.6-7.9(#3)	7.7	896-992	12.1-11.7(#2)
89	KKRD/Wichita	8.1-8.1(#3)	8.1	959-958	12.5-13.5(#2)
90	WNOK/Columbia,SC	9.1-10.2(#3)	8.7	962-1036	13.6-15.2(#2)
91	WHOT/Youngstown	11.4-8.9(#3)	10.2x	1216-1143	17.5-13.7
93	WAEZ/JohnsonCity	6.7-10.8(#3)	8.8x	711-875(#3)	10.7-23.2
94	KKMG/ColoradoSprings	10.9-10.0 1	10.4	1077-937	13.8-14.3(#2)
95	WKCI/NewHaven	7.3-6.9	7.1x	829-784	10.7-11.9
96	WAOA/Melbourne	6.0-7.5(#2)	6.8x	613-704	10.8-13.9
97	WSSX/Charleston,SC	5.7-6.9(#3)	6.2	889-867(#2)	11.0-9.6(#3)
98	KSMB/Lafayette,LA	7.4-8.7(#3)	8.1x	871-987	10.4-15.4
01	WMEE/Ft.Wayne,IN	6.6-7.8(#3)	7.2x	652-840	8.8-10.5(#4*)
03	WYCR/York,PA	6.9-5.4(#4)	6.2	821-668(#4)	10.6-7.4(#3)
04	WXLK//Roanoke,VA	8.5-7.0(#4)	7.8x	824-764	17.0-11.8(#2)
05	WYKS/Gainesville,FL	3.5-3.8(#8*)	3.7x	462-433(#5)	6.3-8.2(#3*)
08	WLKT/Lexington,KY	11.5-11.0(#2)	11.3x	903-1038(#2)	15.8-13.9(#3*)
09	WZNY/Augusta,GA	7.3-6.9(#4)	7.1x	671-733(#3)	12.6-10.4(#2)
10	WLAN/Lancaster, PA	8.5-7.4(#3)	8.0x	878-842	12.0-11.5
11	WHZZ/Lansing,MI	7.2-8.2(#5*)	7.3	792-840(#4*)	10.9-12.2(#2)
13	WZYP/Huntsville,AL	12.5-9.6(#2)	12.0	1055-947(#2)	18.2-14.7(#2)
16	WWCK/Flint,MI	9.5-10.4(#2)	10.0x	811-931	14.8-16.4
17	WERZ/Portsmouth,NH	4.3-6.1	5.2x	521-596(#2)	6.8-9.6(#2)
18	WYOY/Jackson,MS	7.2-5.9(#4)	5.8	658-574(#4)	10.7-6.9(#3)
20	WZEE/Madison,WI	10.3-11.3	11.3	999-1080	13.7-18.4
24	WTCF/Saginaw, MI	6.8-7.8(#4)	6.5	732-704(#2)	10.8-11.9(#2)
26	KZMG/Boise,ID	9.2-8.9(#2)	9.1x	722-783	10.5-12.5
28	KQXY/Beaumont,TX	8.8-7.5(#5)	8.2x	616-606(#3)	16.9-14.2

^{**}Simulcast

**KBKS/KRPM-AM/Seattle

18-34

^{*}WWZZ/WWVZ//Wash.

^{**}WKRZ/WKRF/Wilkes Barre

^{**}KHYS/KJOJ/Houston **WRHT-WCBZ/Greenville, NC

^{***}KSLZ/St. Louis flipped to CHR on 10/20/97.

^{***}WKSL/Memphis flipped to CHR on 12/1/97.

CALLOUT AMERICA®



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MARCH 20, 1998

Callout America® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of February 23-29.

_		CHR ERAGE FAVOR				
ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTAL% FAMILIARITY	TOTAL% BURN
CELINE DION My Heart Will Go On (550 Music)	4.26	4.38	4.37	4.46	93.3%	29.3%
K-CI & JOJO All My Life (MCA)	4.02	4.04	3.88	3.97	58.1%	9.2%
SAVAGE GARDEN Truly Madly Deeply (Columbia)	3.98	3.81	3.90	3.79	91.1%	22.6%
JAMES HORNER Southampton (Sony Classical/Work)	3.84	4.03	3.96	_	46.4%	7.7%
BRIAN MCKNIGHT Anytime (Mercury)	3.80	3.93	3.94	3.83	48.1%	10.7%
USHER You Make Me Wanna (LaFace/Arista)	3.80	3.78	3.88	3.82	80.1%	30.0%
WILL SMITH Gettin' Jiggy Wit It (Columbia)	3.72	3.85	3.57	3.58	79.9%	19.6%
BACKSTREET BOYS As Long As You Love Me (Jive)	3.71	3.77	3.73	3.69	85.4%	25.3%
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3.70	3.53	3.56	3.67	72.2%	17.1%
MATCHBOX 20 3am (Lava/Atlantic)	3.63	3.60	3.76	3.70	81.9%	26.6%
MARCY PLAYGROUND Sex And Candy (Capitol)	3.62	3.57	3.80	3.72	68.7%	13.2%
JANET Together Again (Virgin)	3.60	3.64	3.57	3.58	84.1%	26.3%
DRU HILL 5 Steps (Island)	3.59	3.74	3.55	3.74	31.8%	7.4%
NATALIE IMBRUGLIA Torn (RCA)	3.59	3.65	3.72	_	64.5%	14.1%
UNCLE SAM I Don't Ever Want To See You Again (Stonecreek/Epic)	3.56	3.71	_	_	55.1%	12.9%
BEN FOLDS FIVE Brick (550 Music)	3.55	3.53	3.57	_	69.0%	14.6%
'N SYNC Want You Back (RCA)	3.51	3.40	3.43	3.22	54.6%	14.4%
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	3.47	3.48	3.46	3.51	74.9 %	19.1%
SHANIA TWAIN You're Still The One (Mercury)	3.46	_		_	46.2%	8.9%
BILLIE MYERS Kiss The Rain (Universal)	3.40	3.49	3.44	3.50	68.2 %	19.9%
AEROSMITH Pink (Columbia)	3.36	3.34	3.45	3.53	64.3%	18.4%
FLEETWOOD MAC Landslide (Reprise)	3.35	3.54	_	_	48.4%	11.2%
LISA LOEB Do (Geffen)	3. 28	3.29	3.19	3.30	80.1%	34.5%
VERVE Bitter Sweet Symphony (Hut/Virgin)	3.27	3.42	3.46	_	57.3 %	20.1%
MADONNA Frozen (Maverick/WB)	3.23	3.41	-		64.8%	20.6%
ALL SAINTS I Know Where It's At (London/Island)	3.18	3.19	3.33	3.14	41.4%	15.6 %
AQUA Turn Back Time (MCA)	3.17	3.12	3.17		43.4%	13.2%
SPICE GIRLS Too Much (Virgin)	3.10	3.07	3.13	3.12	63.5%	24.6%
LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	3.09	3.05	3.04	3.14	71.0 %	25 .1%
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	3.03	-	_		29.5%	7.9 %
JIMMY RAY Are You Jimmy Ray? (Epic)	3.00	3.02	3.09	2.83	66.5%	24.6%

Total sample size is 400 respondents with a +/-5 margin of error. *Total average lavorability* estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). *Total familiarity* represents the percentage of respondents who recognized the song. *Total burn* represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: *EAST*: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. *SOUTH:* Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. *MIDWEST*: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. *WEST*: Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, *R&R Inc.*

CALLOUT AMERICA® Hot Scores

BY TONY NOVIA

The hits are the hits. "My Heart Will Go On" by Celine Dion (550 Music); "All My Life" by K-CI & JoJo (MCA); "Truly Madly Deeply" by Savage Garden (Columbia); another *Titanic* hit, "Southampton" by James Horner (Sony Classical/Work); "Anytime" by Brian McKnight (Mercury); and "You Make Me Wanna..." by Usher (Arista) continue to hold down the top spots in R&R's exclusive Callout America survey of female CHR listeners 12, 24

While ballads have historically been some of CHR's biggest records, it seems as though Titanic has cast a romantic spell on women, because ballads are completely dominant right now. The good news: These records are very, very big. The bad news: Hot AC and AC are also having a field day with the same songs. Where and when it makes sense, many programmers are surrounding these multi-format hits with high-testing records with more format exclusivity. In this category are Will Smith's "Gettin' Jiggy Wit It" (Columbia), "Together Again" by Janet Jackson (Virgin), and "5 Steps" by Dru Hill (Island).

The lone debut as an Callout America extra this week is Shania Twain's "You're Still The One" (Mercury). After CHR's crossover success with LeAnn Rimes and the Country format on a downturn, the right country songs and artists are ripe for the picking for CHRs -- especially in markets with top-rated Country stations. Twain jumps out of the box with almost 50% familiarity, and her first week scores are strongest with teens and women 25-34. Keep your eyes and ears on this one... it could be a secret weapon.

garrison starr "superhero"

Top 40

Modern AC

WBHT/Wilkes Barre KQID/Alexandria WXXX/Burlington WRTS/Erie KZMG/Boise WNKI/Elmira
WNDU/South Bend
KRUF/Shreveport
WMGI/Terre Haute
KHTQ/Spokane

KLLC/San Francisco WSSR/Tampa WMXB/Richmond



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CHR/POP TOP 50

MARCH 20, 1998

						тот/	AL PLAYS —		TOTAL
зw	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3 W	STATIONS/ADDS
1	1	1	1	CELINE DION My Heart Will Go On (550 Music)	7245	7247	7321	7445	133/0
2	2	2	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	6644	6816	7067	7130	130/0
3	3	3	3	MATCHBOX 20 3am (Lava/Atlantic)	6605	6612	6602	6490	134/0
15	11	7	4	MADONNA Frozen (Maverick/WB)	5217	4509	3833	2888	133/0
6	6	6	6	BILLIE MYERS Kiss The Rain (Universal)	5182	5076	4811	4728	122/0
4	4	4	6	BACKSTREET BOYS As Long As You Love Me (Jive)	5127	5220	5556	5758	113/0
5	5	5	7	JANET Together Again (Virgin)	5075	5087	5197	5097	117/2
14	12	8	8	K-CI & JOJO All My Life (MCA)	4862	4190	3741	3277	130/4
17	16	9	9	NATALIE IMBRUGLIA Torn (RCA)	4614	3989	3459	2848	133/1
11	9	10	1	'N SYNC I Want You Back (RCA)	4112	3951	3860	3692	123/1
12	15	11	0	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3901	3841	3631	3450	116/1
7	7	12	12	SMASH MOUTH Walkin' On The Sun (Interscope)	3549	3733	4005	4382	109/0
18	17	17	13	WILL SMITH Gettin' Jiggy Wit It (Columbia)	3535	3237	2993	2835	106/2
13	14	14	14	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	3378	3647	3652	3436	107/0
8	10	13	15	USHER You Make Me Wanna (LaFace/Arista)	3349	3732	3843	4025	91/0
23	18	18	1	BEN FOLDS FIVE Brick (550 Music)	3157	2909	2565	2298	113/3
25	20	19	O	AQUA Turn Back Time (MCA)	2965	2717	2481	2094	125/1
9	13	16	18	ROBYN Show Me Love (RCA)	2835	3247	3689	3963	90/0
47	32	22	ø	ROBYN Do You Really Want Me (RCA)	2785	2212	1476	849	122/6
10	8	15	20	JIMMY RAY Are You Jimmy Ray? (Epic)	2734	3470	3875	3898	96/0
31	29	24	4	MARCY PLAYGROUND Sex And Candy (Capitol)	2699	2168	1686	1385	118/6
27	23	20	22	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2551	2396	2154	1835	105/1
28	26	23	3	VERVE Bitter Sweet Symphony (Hut/Virgin)	2472	2212	2028	1828	101/3
BR	EAK	(ER	0.0000000000000000000000000000000000000		2189	1906	1577	1211	105/4
BR	EAN	(ER	20	CHUMBAWAMBA Amnesia (Republic/Universal)	2140	1677	1068	e 1/40 1	119/3
20	24	28	26	CHUMBAWAMBA Tubthumping (Republic/Universal)	1654	1863	2120	2608	72/0
35	34	33	4	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1571	1307	1199	1155	77/2
29	28	30	28	UNCLE SAM I Don't Ever Want To See You (Stonecreek/Epic)	1544	1606	1696	1635	60/0
37	33	31	49	PAULA COLE Me (Imago/WB)	1515	1406	1326	1117	95/6
44	37	36	1	USHER Nice & Slow (LaFace/Arista)	1507	1253	1130	928	77/4
16	22	27	31	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1485	1865	2343	2849	53/0
40	36	34	32	DAKOTA MOON A Promise I Make (Elektra/EEG)	1403	1274	1155	1083	86/4
19	19	21	33	SPICE GIRLS Too Much (Virgin)	1389	2240	2499	2647	56/0
-	-	47	33	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	1371	756	376	284	102/25
32	35	38	3	INOJ Love You Down (So So Def/Columbia)	1145	1117	1189	1384	41/0
26	30	32	36	LISA LOEB Do (Geffen)	1112	1360	1584	1899	42/1
43	41	41	37	SHANIA TWAIN You're Still The One (Mercury)	1107	945	914	940	63/1
24	27	35	38	AEROSMITH Pink (Columbia)	1069	1258	1724	2192	40/2
46	40	40	39	TONIC Open Up Your Eyes (Polydor/A&M)	1066	952	968	855	81/10
-	46	39	40	JAMES HORNER Southampton (Sony Classical/Work)	1001	975	805	530	48/2
48	44	43	40	JONNY LANG Missing Your Love (A&M)	944	882	822	717	63/0
[-	49	44	1	HANSON Weird (Mercury)	937	841	643	341	74/8
		49	43	SHE MOVES It's Your Love (Geffen)	877	730	583	312	66/3 FO/4F
165	ВU		4	BRIAN MCKNIGHT Anytime (Mercury)	807	509	276 697	160	59/15
_	48	48	4 5	JANA Near Me (Curb)	805 707	731 831	873	656 1151	48/0 26/0
36	42	45	46	NU FLAVOR Heaven (Reprise)	797 776	1166	073 2119	1151 2575	26/0 34/0
21	25 B U	37 T	47	ALL SAINTS Know Where It's At (London/Island)	776 739	630	441	2575 264	54/0 51/6
	BU		49	DESTINY'S CHILD No, No, No (Grass Roots/Columbia) FIONA APPLE Shadowboxer (Clean Slate/Work)	686	ნას 551	358	204 74	51/6 56/3
1			_	BLESSID UNION Light In Your Eyes (Capitol)	684	770	336 838	1029	25/0
41	43	46	50	DECOSID UNION LIGHT HIS TOUT EYES (Capitol)	υ04	770	030	1025	20/0

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

138 CHR/Pop reporters. 136 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

TUESDAYS

It's Up To You (Arista)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 2189/283 105/4

CHUMBAWAMBA

24

25

Amnesia (Republic/Universal)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 2140/463 119/3

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
S.O.A.P. This Is How We Party (Crave)	39
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	25
JAI Heaven (RCA)	22
REBEKAH Sin So Well (Elektra/EEG)	19
BRIAN MCKNIGHT Anytime (Mercury)	15
ELTON JOHN Recover Your Soul (Rocket/Island)	14
OUR LADY PEACE Clumsy (Columbia)	14
SARAH MCLACHLAN Adia (Arista)	13
SHAWN COLVIN Nothin On Me (Columbia)	11
KENNY WAYNE SHEPHERD Blue On Black (Revolution)	11

MOST INCREASED

TOTAL PLAY INCREASE **PLAYS** ARTIST TITLE LABEL(S) MADONNA Frozen (Maverick/WB) +708 K-CI & JOJO All My Life (MCA) +672 NATALIE IMBRUGLIA Torn (RCA) +625 BACKSTREET BOYS Everybody (Backstreet's Back) (Jive) +615 ROBYN Do You Really Want Me (RCA) +573 MARCY PLAYGROUND Sex And Candy (Capitol) +531 CHUMBAWAMBA Amnesia (Republic/Universal) +463 BRIAN MCKNIGHT Anytime (Mercury) +298 WILL SMITH Gettin' Jiggy Wit It (Columbia) +298 TUESDAYS It's Up To You (Arista) +283

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

SUGAR RAY Fly (Lava/Atlantic)
PAULA COLE | Don't Want To Wait (Imago/WB)
TONIC If You Could Only See (Polydor/A&M)
MATCHBOX 20 Push (Lava/Atlantic)

THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
SISTER HAZEL All For You (Universal)
ALLURE All Cried Out (Track Masters/Crave)

BACKSTREET BOYS Quit Playing Games (With...) (*Jive*) **LEANN RIMES** How Do | Live (Curb)

ROBYN Do You Know (What It Takes) (RCA)

Breakers: Songs registering 2000 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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NEW & ACTIVE

REACT Can't Keep My Hands Off You *(Columbia)* Total Plays: 580, Total Stations: 47, Adds: 9

K.P. & ENVYI Swing My Way (*EastWest/EEG*) Total Plays: 560, Total Stations: 31, Adds: 5

SARAH MCLACHLAN Adia (*Arista*)
Total Plays: 531, Total Stations: 58, Adds: 13

BARENAKED LADIES Brian Wilson *(Reprise)* Total Plays: 399, Total Stations: 38, Adds: 9

DRU HILL 5 Steps *(Island)* Total Plays: 388, Total Stations: 36, Adds: 3

FLEETWOOD MAC Landslide (Reprise)
Total Plays: 357, Total Stations: 19, Adds: 0

REBEKAH Sin So Well *(Elektra/EEG)*Total Plays: 325, Total Stations: 47, Adds: 19

CHRIS BRAIDE If I Hadn't Got You *(Atlantic)*Total Plays: 283, Total Stations: 19, Adds: 0

JANET I Get Lonely *(Virgin)*Total Plays: 243, Total Stations: 24, Adds: 7

AMBER One More Night *(Tommy Boy)*Total Plays: 231, Total Stations: 9, Adds: 0

ELTON JOHN Recover Your Soul *(Rocket/Island)* Total Plays: 227. Total Stations: 38. Adds: 14

WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)
Total Plays: 209, Total Stations: 19, Adds: 4

GARRISON STARR Superhero (*Geffen*)
Total Plays: 197, Total Stations: 27, Adds: 8

ALLURE Last Chance *(Track Masters/Crave)*Total Plays: 186, Total Stations: 13, Adds: 0

SHAWN COLVIN Nothin On Me *(Columbia)*Total Plays: 177, Total Stations: 23, Adds: 11

BROOKLYN BOUNCE Get Ready To Bounce *(Edel America)*Total Plays: 171, Total Stations: 9, Adds: 0

NEXT Too Close *(Arista)*Total Plays: 166, Total Stations: 17, Adds: 5

KAI Say You'll Stay *(Tidal Wave/Geffen)* Total Plays: 165, Total Stations: 9, Adds: 0

S.O.A.P. This Is How We Party *(Crave)*Total Plays: 134. Total Stations: 46. Adds: 39

SERMON, MURRAY & REDMAN Rapper's Delight (*Priority*)
Total 'Plays: 132, Total Stations: 8, Adds: 0

Songs ranked by total plays



FLEW THROUGH THE ROOF — Jive artist R. Kelly was presented with his 4x platinum plaque at a party held in honor of his five Grammy nominations: (I-r) Jive VP of CHR Promotion Jack Satter, Chairman/CEO Zomba Recording Corporation Clive Calder, Wayne Williams, R. Kelly, Kelly's manager Barry Hankerson, Jive President Barry Weiss, VP of Promotion Denise George, VP Artist Marketing Janet Kleinbaum, VP R&B Promotion Larry Khan, Eric Skinner, and Kelly Charles.



BABY...BABY — KMXV Kansas City showed A&M artist Amy Grant a little bit of love durning her latest visit to the station: (I-r) Grant, PD Jon Zellner, Promo Director Karen Menke, and afternooner Denis Prior.

NEW RELEASES

Adds March 24

BLAIR	Have Fun, Go Mad (Jersey/MCA)
MARIAH CAREY	My All (Columbia)
DAFT PUNK	Da Funk (Virgin)
ANGEL GRANT	Little Red Boat (Universal)
LISA LOEB	Let's Forget About It (Geffen)
MASE	What You Want (Bad Boy/Arista)
MONO	Life In Mono (Echo/Mercury)
LEANN RIMES	Looking Through Your Eyes (Curb/Atlantic)
7 MILE	Do Your Thing (Crave)
CLARA THOMAS	Girl With The Strawberry Lips (Mercury)



BREAKING ALL THE RULES — KZQZ/San Francisco recently welcomed Geffen group She Moves to the Bay Area to promote their new single, "It's Your Love": (I-r) She Moves' Diana Bologna, middayer Katie Mason, APD/MD Danny Ocean, late nighter Kevin Scott, She Moves' Danielle Flora, PD Mike Edwards, nighttimer Fernando Ventura, She Moves' Carla Duren, and Geffen San Francisco local Scott Perlewitz.



ARE MOVIES NEXT? — Now that he's conquered the music world, Sr. VP Columbia Records Jerry Blair (c) hangs with Hollywood heavyweights, movie and music moguls Sandy Gallin (l) and Jim Morav.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY OM: Michael Morgan PO: Rob Dawes MD: Ron Williams KDUK/Eugene, OR
PD:Barry MacGuire
APD: Matl James
MD:Valerie Steele
ELTON JOHN "Recover"
BACKSTRET BOYS "Ever
REBEKAN "Sin" WWXM/Myrtle Beach, SC OM/PD: Nikki Nite APD/MD: Marty Callaghan RRIAN MCKNIGHT "Anytone" KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 23 ALANIS MORISETTE "Un WERZ/Portsmouth, NH OM/PD: Jack O'Brien CO-MD: Jay Michaels CO-MD: Chris Tyler KRUF/Shreveport, LA PD/MO: Gary Robinson WXKS/Roston MA KDRE/Little Rock, AR PD: John Ivey
APD/MD: David Corey

5 OUR LADY PEACE "Clums,
FASTBALL "Way" PD: Neal Ardman MD: Alyne Hoover OM: Sean Phillips PD/MD: Carly Rush S.O.A.P. "Party"
JAI "Heaven"
KENNY WAYNE SHEPHERD "Blue
GARRISON STARR "Superhero"
ELTON JOHN "Recover" Ron Williams
TDNIC "Eyes"
REACT "Hands" ALANIS MORISSETTE "L BEN FOLDS FIVE "Brick" DESTINY'S CHILD "No" ELTON JOHN "Recover" BACKSTREET BOYS "Everybody OUR LADY PEACE "Clumsy" THIS PERFECT DAY "Could" WWKZ/Tupelo, MS PD/MD: Rick Stevens WRVW/Nashville, TN OM: Charlie Quinn WKSF/Buffalo, NY KQID/Alexandria, LA PD: Kahuna APD/MD: Jay Stevens WNDU/South Bend IN WSTO/Evansville, IN PD: Barry Witherspoon MD: Tim Michaelson WZYP/Huntsville, AL PD: Bill West MD: Chris Callaway MASE F/TOTAL "What"
JAI "Heaven"
OUR LADY PEACE "Clumsy"
NAKED "Raining"
BARENAKED LADIES "Brian"
VAGAKZA "Everyday"
KENNY WAYNE SHEPHERD "BI rim PD/MD: Casey Daniel
GARISON STARR "Superhero"
FIONA APPLE "Shadowboxe"
ELTON JOHN "Recover" WRI I/I onn Island NY PD/MD: Tom Peace WSPK/Poughkeensie, NY WBLI/Long Island, N'
VP/Prog.: Gene Mich
PD: Ken Medek
MD: Al Levine

16 JAMES HORNER "South"
16 MARCY PLAYGROUND "Sex"
16 VERVE "Symphomy" K-CI & JOJO "Life"
'N SYNC "Want"
VERVE "Symphony"
CHUMBAWAMBA "An TONIC Teyes"
GARRISON STARR "Superbero"
KENNY WAYNE SHEPHERD "Blue
DAKOTA MOON "Promise"
S O.A.P "Party"
PAULA COLE "Me"
VAGANZA "Everyday" APD/MD: Case KISX/Tyter, TX PD: Michael Storm MD: Mick Fulgham OUR LADY PEACE "Clumsy" KENNY WAYNE SHEPHERD "Blue" HANSON "WERD" WRZE/Cape Cod, MA PD: Mike O'Donnell MD: Kevin Mattews KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner KMCK/Fayetteville, AR PD: Scott Johnson MD: Mike Chase WKCI/New Haven, CT WZPL/Indianapolis, IN PD: Kelly Nash
12 K-CI & JOJO "Life"
SHAWN COLYIN "Nothin"
SARAH MCLACHLAN "Adia PD: Tom Gjerdrum MD: Dave Decker KIIS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin WAEB/Allento PD: Brian Check MD: Chuck McGee REBEKAH "Sin" BARENAKED LADIES "Brian HANSON "Weird" S O.A P. "Party" WPRO/Providence, RI PD: Tony Bristol
MD: Dave Morris
SARAH MCLACHLAN "Adia"
BACKSTREET BOYS "Everybod WSKS/Utica, NY PD: Stew Schantz MD: Gina Jones TONIC "Eyes" BACKSTREET BOYS "EV WDBR/Springfield, IL PD/MD: Rik Blade SHAWN COLVIN "Nothin" BARENAKED LADIES "Brian" WQGN/New London, CT Prog. Mgr.: Jim Reitz OM: Michael Rock APD: Brent McKay MD: Franco DESTINYS CHILD "NO" TONIC "Spess REACT "Hands" WYOY/Jackson, MS GM/PD: Oick O'Neil MD: Kevin Vaughan K-CI & JOJO_Tufe* WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross WWCK/Flint MI KQIZ/Amarillo, TX PD: Eric Stevens S.O.A P "Party" JAI "Heaven" ELTDN JOHN "Recover" JANET "Lonely" WHTS/Quad Cities, IA-IL OM: Tony Waitekus MD: Brian Scott K-CI & JOJO "Lrie" TONIC "Eyes" SARAH MCLACHLAN "Adia" WDJX/Louisville, KY OM/PD: C.C. Matthews APD/MD: Chris Randolph JAt "Heaven" REBEKAH "Sin" KWTX/Waco, TX PO: Flash Phillips MD: Jeff Miles KHTO/Springfield, MO OM: Dave Alexander PD: Ray Michaels WVSR/Charleston, WV WAPE/Jacksonville, FL JAI "Heaven"
THIS PERFECT DAY "Could"
REBEKAH "Sin"
CORRS "Oreams"
KENNY WAYNE SHEPHERD "Blue" WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan OM/PO: Cat Thomas APD/MD: Tony Mann 18 ALANIS MORISSETTE "Unin K-CI & JOJO "Life" KGOT/Anchorage, AK OM: Mark Murphy PD: Paul Walker KUMX/New Orleans, LA WDCG/Raleigh, NC OM: Dave Stewart PD/MD: Kandy Klutch OM: Brian Burns PD: Kip Taylor APD/MD: Chris Edge JAI "Heaven" S.O.A.P. "Party" KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly WNKS/Charlotte, NC WNTQ/Syracuse, NY WWZZ/Washington, DC PD: Brian Bridgman MD: Danny Wright PD: Dale O'Brian APD/MD: Ron Ross PD: Tom Mitchell
MD: Jimmy Olsen

13 AEROSMITH "Pink"
OUR LADY PEACE "Clumsy"
BAREMAKED LADIES "Brian"
IAI "Heaven" WAEZ/Johnson City, TN WXKB/Ft. Myers, FL PD: Chris Cue MD: RAMES HORNER "South" BACKSTREET BOYS "Everyb MARIAN CAREY "My" OL SKOOL. "Oreaming" OM: Bill Hagy PD/MD: Gary Blake WEZB/New Orleans, LA PD: Joe Larson TUESDAYS "You" WSTR/Atlanta, GA WRFY/Reading, PA PD: Dan Bowen MD: J.R. Ammons JAI "Heaven" KENNY WAYNE SHEPHERD "Blue" THIS PERFECT DAY "Could" PD: Al Burke MO: Scott Parks WMGB/Macon, GA
PD/MD: James Gregory
BRIAN MCKNIGHT "Anytime"
S.O.A.P. "Party"
SARAH MCLACHLAN "Adia" ROBYN "Really" SARAH MCLACHLAN "Adia" ELTON JOHN "Recover" KLRS/Chico, CA WIFC/Wausau, WI EVERCLEAR "Buy" PD/MD: Christopher Cair PD: Rod Phillips APD: Bill Mitchell "MD: Christopher
BEN FOLDS FIVE "Brox
PAULA COLE "Me"
TONIC "Eyes" "Shadow
REACT "Hands"
S.O.A P. "Party"
SARAH MCLACHLAN ".
HANSON "Werd"
NAKED "Raining" WGLU/Johnstown, PA WHTZ/New York, NY PD: Rich Adams MD: Mitch Edwards PD: Tom Poleman APD: Kid Kelly MD: Cubby Bryant WWHT/Syracuse, NY PD: Ed Lacomb MD: Jeff Murray KISR/Ft. Smith, AR WAYV/Atlantic City, NJ WRVQ/Richmond, VA JANET "Together" BACKSTREET BOYS REACT "Hands" ROBYN "Really" PD/MD: Fred Baker KENNY WAYNE SHEPHERD "Blue PD: Tommy Frank APD/MD: Paul Kelly PD: Lisa McKay Interim MD: Travis Dylan WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean KENNY WAYNE SHEPHERD "
JAI "Heaven"
OUR LADY PEACE "Clumsy"
THIS PERFECT DAY "Could"
S.O.A.P. "Party" BACKSTHEET BOTG E-ST, TONIC "Eyes" KENNY WAYNE SHEPHERD "Blue OLIR LADY PEACE "Clumsy" KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard ELTON JOHN "Recover' S.O.A.P. "Party" WNVZ/Norfolk, VA WKFR/Kalamazoo, Mi WKRO/Cincinnati. OH WWLD/Tallahassee, FL PD: Bill Klaproth MD: Rodney Lear WXLK/Roanoke, VA OM/PD: Russ Brown MD: Lisa Jo Elliott PD: Dave Michaels MD: Craig Russell WMEE/Ft. Wayne, IN OM: Dean McNeil PD/MD: Captain Chris Didie APD: Ange Canessa MARCY PLAYGROUND "Sex" SARAH MCLACHLAN "Adia" SHAWI COLVIN "MCMICH" KBFM/McAllen-WZNY/Augusta, GA JAI "Heaven" DRU HILL "Steps REBEKAH "Sin" PD: Bruce Stevens
MD: Michael Chase
SARAH MCLACHLAN "Adi
ELTON JOHN "Recover"
REBEKAH "Sin"
IAI "Harven" Brownsville, TX OM: Billy Santiago APD/MD: Jeff DeWitt WBHT/Wilkes Barre, PA PD: Steve McKay MD: Mark McCarthy WKPK/NW Michigan W7.IM/Cleveland OH WFLZ/Tampa, FL DM/PD: B.J. Harris APD/MD: Domino PD: Dave Eubanks MD: Action Jackson WPXY/Rochester, NY KMXV/Kansas City, MO WAOA/Melbourne, FL PD: J.T. Daniels OM: Clarke Ingram APD/MO: J.J. Rice WKRZ/Wilkes Barre, PA KHFI/Austin, TX PD: Tony Banks MD: Jerry Padden PD: Krash Kelly MD: Leslie Basenbero PD/MD: Jeri Banta APD: John Harlow 18 S.O.A.P "Party" 10 K.P. & ENVY! "Swing" 6 KENNY WAYNE SHEPHERD ELTON JOHN "Recover" KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda REBEKAH "SIn" BACKSTREET BOYS "Everyboo SARAH MCLACHLAN "Adia" KKMG/Colorado Springs, CO PD: Michael Stuart MD: Valerie Hart WMGI/Terre Haute, IN PD: Rich O'Brien MD: David Day WZOK/Rockford, IL BACKSTREET BOYS "I REBEKAH "Sin" S O A P "Party" ERIC CLAPTON "Eyes" PD: Scott Chase MD: David Jay WSTW/Wilmington, DE WXYV/Baltimore, MD WKSL/Memphis, TN NAKED "Raining" BRIAN MCKNIGHT "Anytime ELTON JOHN "Recover" GARRISON STARR "Super! PD: John Wilson APD/MD: Mike Rossi PD: Dave Ferguson APD: MD Throbb MD: Albie Dee WWST/Knoxville, TN WSNX/Grand Rapids, MI PD: Chris Taylo MD: Robin Cole PD: John Thomas APD/MD: Keith Curry PD: Rich Bailey MD: Jake Edwards ALANIS MORISSETTE "Unin FIONA APPLE "Shadowboxe DAKOTA MOON "Promise" REACT "Hands" WYCLEF JEAN "November" ORU HILL "Steps" ELLEN DOW & SUGAR . "Delight" S O A.P. "Party" KOKO/Omaha, NE WNCI/Columbus, OH WTCF/Saginaw, MI PD: Mark McGill APD/MD: Juli Jay PD: Mike J. Steele APD/MD: J.J. Morgan WVKS/Toledo, OH PD: John Dimick
APD/MD: Neal Sharpe KFFM/Yakima, WA PD: Jim Allen MD: Harrison Wood PD: Mike Wheeler APD/MD: Bill Michaels WIXX/Green Bay, WI WHYI/Miami, FL WHYI/MIami, FL
PD: Rob Roberts
APD: Al Chio
MD: Diedre Poyner
6 THRO EYE BLIND 'How'
5 MARCY PLAYGROUND 'SEB
BACKSTREET BOYS "Every
WYCLEF JEAN "November" BACKSTREET BOYS ROBYN "Really" USHER "Nice" ROBYN "Really TONIC "Fuer" PD: Dan Stone MD: David Bums KSMB/Lafavette, LA HANSON "Weird"
DAKOTA MOON "Promise"
DESTINY'S CHILD "No" WLSS/Baton Rouge, LA PD: Robert Elfman MD: Todd Chase KZHT/Salt Lake City, UT WXXL/Orlando, FL S D.A P "Party"

BARENAKED LADIES "Brian" KHKS/Dallas, TX WYCR/York, PA
OM: Rick McCauslin
PD: Davy Crockett
MD: Sally V.
BRIAN MCKNIGHT "Anytime"
OUR LADY PEACE "Clumsy"
NEXT "Close" PD: Marc Summers MD: Jeff McCartney OM: Adam Cook APD/MD: Pete DeGraaff OM: John Cook
PD: Ed Lambert
MD: John Reynolds
DESTINY'S CHILD "No"
JANET "Lonely" WPST/Trenton, NJ WRHT/Greenville, NC PD: Dave McKay PD: J.T. Bosch APD/MD: Gina Gray WLAN/Lancaster, PA PD: Jordan Walsh APD/AMD: Vince D'Amb S.O.A.P. "Party" ROSYN "Really" KDWB/Minneapolis, MN PD: Rob Morris APD/MD: Rich Davis 7 BRIAN MCKNIGHT "Anytime" ELTON JOHN "Recover" K.Y. & ENVI' "Swing" KQXY/Beaumont, TX PD: Dale Baird MD: Jammer KKLQ/San Diego, CA PD: Todd Shannon APD/MD: Dr. Doug WIOQ/Phlladelphia, PA KRQQ/Tucson, AZ OM: Tim Richards APD: Mark Medina MD: Dan (Dino) Nespoli OM: Glenn Kalina APD: David Jay WHOT/Youngstov PD: Tom Pappas MD: Mike Thomas WGTZ/Dayton, OH OM/PD: Michael Luczak wn. OH MD: Jay Towers S.O.A.P. "Party" BRIAN MCKNIGHT "Anyl PD: Rob Wagman APD/MD: J. Love BACKSTREET BOYS "Everyb BRIAN MCKNIGHT "Anytime REACT "Hands"
THIS PERFECT DAY "Co WXYK/Biloxi, MS WHZZ/Lansing, MI PD: Patty Steele
MD: Kenny Vest

REBEKAH "SIN"
OUR LADY PEACE "C:
S.O.A.P "Party"
NEXT "Close" PD/MD: Woody Houston PD: Wayne Coy APD/MD: Darrin Stone KSLY/San Luis Obispo, CA W8ZZ/Pittsburgh, PA WKMX/Dothan, AL CORRS U.V...
JAI "Heaven"
NAKED "Raining"
SHAWN COLVIN "Nothin" DM/PD: Dave Christopher PD: David Edgar
MD: Laura Lilley
OUR LADY PEACE *Churs WNNK/Harrisburg, PA MD: Adam Burns

11 ALANIS MORISSETTE "Uninvited
BACKSTREET BOYS "Everybody"
MARCY PLAYGROLIND "Sex" MD: Tim Godwin

BRIAN MCKNIGHT "Anylime"
SHAWN COLVIN "Nothin"
BACKSTREET BOYS "Everyby
REBEKAH "Sin" BLAIR "Fun" OUR LADY PEACE "Clumsy 138 Total Reporters PD: John D'Dea
MD: Scott Shaw
BRIAN MCKNIGHT "Anytime"
BARENAKED LADIES "Bran" 138 Current Reporters 136 Current Playlists WESOMormouth-Ocean, NJ PD: Neil Sullivan APD/MD: Alan Fox WMRV/Binghamton, NY OM: Bill Sheridan WLKT/Lexington, KY PD: Jill Meyer XSCAPE "Arms" SHAWN COLVIN "Nothin" WJBQ/Portland, ME PD: Tim Moore MD: Keith Scott KZQZ/San Francisco, CA WNKI/Flmira, NY PD: Jacko MD: Louie G. PD: Bob Quick MD: Eric Moon PD: Mike Edwards APD/MD: Danny Dcean PD: Jay Beau Jones MD: Mike McGowan Did Not Report, Playlist Frozen (1): KSLZ/St. Louis, MO S O.A P "Party" REBEKAH "Sin" SHAWN COLVIN "Nothin JAI "Heaven" New Reporters (4): KQID/Alexandria, LA KLRS/Chico, CA KFRX/Lincoln, NE KKRZ/Portland, OR PD/MD: Tommy Austin

WVAQ/Morgantown, WV PD/MD: Lacy Netf

/MD: Lacy

KBKS/Seattle, WA

PD: Mike Preston MD: Chet Buchanan

DESTINY'S CHILD "No" S.O A P "Party" EDWIN MCCAIN "I'II" RACKSTREET ROYS "F

KXME/Honolulu, HI

WRRΩ/Monmouth-Ocean, NJ

No Longer A Reporter (1): WJET/Erie. PA

PD: Jerry Valletta APD: Larry Freeze MD: Jack Lee

BACKSTREET BOYS "Everybox BRIAN MCKNIGHT "Anytime" SHE MOVES "It's" HANSON "Weird"

KXME/Honolulu, HI

Interim PD: Jamie Hyatt MD: Kid Leo

WRTS/Erie, PA

PD/MD: Jon Reilly APD: Beth Ann McBri

KZMG/Boise, ID PD/MD: Mike Kasper

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



WHTZ/New York (212) 239-2300 Poleman/Bryant

PLAYS			ARTIST/TITLE		
	3W	2W	LW	TW	
	65	65	65	64	CELINE DION/My Heart Will Go On
	64	64	64	62	SAVAGE GARDEN/Truly Madly Deeply
	62	64	61	62	JANET/Together Again
	30	40	40	61	WILL SMITH/Gettin' Jiggy Wit It
	40	59	60	59	BACKSTREET BOYS/As Long As You
	30	36	42	40	MATCHBOX 20/3am
	-	-	23	40	JAMES HORNER/Southampton
	20	32	36	38	K-CI & JOJO/All My Life
	31	24	30	37	SMASH MOUTH/Walkin' On The Sun
	37	33	39	36	NOTORIOUS 8.I.G./Mo Money Mo Problems
	39	32	32	35	INOJ/Love You Down
	61	63	62	34	PAULA COLE/I Don't Want To Wart
	59	36	35	34	USHER/You Make Me Wanna
	39	33	34	34	MAOONNA/Frozen
	29	33	33	31	SELENA/Dreaming Of You
	27	29	30	31	BILLIE MYERS/Kiss The Rain
	25	27	33	30	ROBYN/Show Me Love
	32	31	31	30	AMBER/One More Night
			38	28	'N SYNC/I Want You Back
		21		28	
			21		
	35	39		22	
	-	-	2	22	
	38	36	37	21	
	24		12	21	
		38		20	
		23		20	
		21		20	
		24		20	
		22			
	3	19		19	
	17	19		19	
		2	18		MARCY PLAYGROUND/Sex And Candy
	12	6	11	15	
	24	22	24		PUFF DADDY/I'll Be Missing You
	16	14		14	



KIIS/Las Angeles (818) 845-1027 Kieley/Austin

ш			_	
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
64	77	77	77	JANET/Together Again
78	75		76	
56	55	55	75	K-Cl & JOJO/All My Life
	74		74	SAVAGE GAROEN/Truly Madly Deeply
25	25		55	UNCLE SAM/I Don't Ever Want
31	35		52	
	77		51	PAULA COLE/I Don't Want To Wait
	39		40	MADONNA/Frozen
	26		40	MATCH80X 20/3am
	38		39	SMASH, MOUTH/Walkin' On The Sun
	59		38	USHER/You Make Me Wanna
	25		38	NATALIE IMBRUGLIA/Torn
		53		NU FLAVDR/Heaven
	27		35	
	34		34	
30	32		32	
			30	
			29	
23	_	24	26	
33		-	24	
3	11	11	24	
•		-	21	FASTBALL/The Way
38	36	36	20	MASE/Feel So Good
-	-		19	
21		26	18	
17			17	
30			17	
	18		15	
9			14	
15			13 13	
15	11	11	12	
15	11		12	
6	9	9	11	CHUMBAWAMBA/Amnesia
13		12		
13	12	12	2	K.P. & ENVYVSwing My Way
Ċ			2	JANET/I Get Lonely
-	•		-	JAME IN OCC LUNCKY



KZQZ/San Franci (415) 957-0957 Edwards/Ocean

19	34	73	74	DESTINY'S CHILD/No. No. No.
23	35	66	72	K.P. & ENVYVSwing My Way
66	69	74	67	SAVAGE GARDEN/Truly Madly Deeply
67	61	66	67	K-CI & JOJO/All My Life
66	63	66	63	CELINE DION/My Heart Will Go On
52	51	49	57	BACKSTREET BOYS/As Long As You
	68		56	WILL SMITH/Gettin' Jiggy Wit It
65	49		52	KAI/Say You'll Stay
	74		50	JANET/Together Again
	21		47	
39	47	46	46	
	19		38	
	50		35	
	45		34	
	26		33	PAULA COLE/I Don't Want To Wait
	27		31	'N SYNC/I Want You Back
	32			
51	49	41		
			27	
62		30		
- :	-		25	
	19		24	
		59		
	14		21	
	-		21	
		12	21	
			21	
		17 10		
36	15			
	18		19	
	17		18	
			17	
			16	
				JAMES HORNER/Southampton
				BRIAN MCKNIGHT/Anytime
			7	
	-	-		S.O.A.P/This Is How We Party



MARKET #5

WIOQ/Philadelphia (610) 667-8100 Kalina/Towers

_						_				
PLA				ARTIST/TITLE		PLA				ARTIST/
	2W							LW		
60	64	65				75	76	64	76	
51	52	57	64	PAULA COLE/I Don't Want To Wait		74	69	70	72	SAVAGE
33	65	63	62			66	73	72	70	UNCLE S
41	33	36		BOYZ II MEN/A Song For Mama		48	42	57	69	K-Cl & J
37	36	40	57				68	71	66	USHERA
42	33	40		WILL SMITH/Gettin' Jiggy Wrt It		38	36	50	50	'N SYNC
26	61	66		SMASH MOUTH/Walkin' On The Sun			67	61	49	BACKST
59		56		SAVAGE GARDEN/Truly Madly Deeply			48	51	48	
32	32	33					43		47	
43		39	37	USHER/You Make Me Wanna			40	40	46	BOYZ II
37	35	33	33)		45	49	45	
23		29	31	LUTRICIA MCNEAL/Ain't That Just			46	46	44	MATCHB
43		58		JANET/Together Again	1	42	39	43	43	WILL SI
17	18	18	29	BILLIE MYERS/Kiss The Rain	1 1	-	-	30	42	BRIAN N
23	21	23	27	K-CI & JOJO/All My Life		19	16	37	38	ROBYNA
16	24	24	27	RDCKELL/In A Dream		46	46		38	THIRD E
16	24	27		NOTORIOUS B.I.G./Mo Money Mo Problems	1 1	47	44		35	RD8YN/S
-	23	22		MADONNA/Frozen	1 1	-	-		32	SMASH
53	24			ROBYN/Do You Know (What)			41		31	
56	26	27		DIANA KING/I Say A Little			31	24	25	BACKSTI
-	-	11		BACKSTREET BOYS/Everybody			38		24	MADON
38	64	56		Sugar Ray/Ry		19	21		24	
33						-	-	21	23	MATCHE
39	23	21		CHUMBAWAMBA/Tubthumping		19	22	19	20	QUAD C
-	15	15		HANSON/Weird	1 1	15	18	15	20	EN VOG
-		18		ROBYN/Do You Really		20	22	17	19	MASE/Fe
-	15	19		VOICES OF THEORY/Dimelo (Say It)	1	13		-	18	EVERYT
-	-	6		CHUMBAWAMBA/Amnesia			17	16	17	
12	11	11		'N SYNC/I Want You Back		16	17	16	17	
-	-	6		THIRD EYE BLIND/How's It Going To Be		-	9	12	16	
34				AMBER/One More Night		16	17	17		COOLIO/
-		10	10	WYCLEF JEAN/Gone Till November	l	16	18	14	15	
-	-	-	-	BRIAN MCKNIGHT/Anytime	l	-	13	-	15	
					Ι.	-	-	13	14	
					I	-	-	15	14	
1					I 1				14	
							4.5			

106.1 **KISSFM**

MARKET #6 KHKS/Dallas (214) 891-3400 Lambert/Reynold

PLA	YS			ARTIST/TITLE
	2W	LW	TW	
75	76	64	76	CELINE DION/My Heart WAII Go On
74	69	70	72	SAVAGE GARDEN/Truly Mladly Deeply
66	73	72	70	UNCLE SAM/I Don't Ever Want
48	42	57	69	K-CI & JOJO/All My Life
62	68	71		USHER/You Make Me Wamna
38		50		'N SYNC/I Want You Back
68		61	49	BACKSTREET BOYS/As Lang As You
52	48	51	48	JANET/Together Again
	43			INOJ/Love You Down
	40			BOYZ II MEN/4 Seasons Of
46	45	49	45	NU FLAVOR/Heaven
47	46	46	44	MATCHBDX 20/Push
42	39	43		WILL SMITH/Gettin' Jiggy Wit It
-		30		BRIAN MCKNIGHT/Anytime
19	16	37		ROBYN/Do You Really
46	46	43		THIRD EYE BLIND/Semi-Charmed Life
47	44	48		RDBYN/Show Me Love
-				SMASH MOUTH/Walkin' Cm The Sun
45	41	45		ALLURE/All Cried Out
24	31	24	25	BACKSTREET BOYS/Quit Playing
40	38	27	24	MADONNA/Frozen
19	21	22	24	SUGAR RAY/Ry
_	-	21	23	MATCHBOX 20/3am
19	22	19	20	QUAD CITY DJ'S/C'mon 'hi Ride It
15	18	15	20	EN VOGUE/Don't Let Go (Love)
20	22	17		MASE/Feel So Good
13				EVERYTHING BUT/Missing
14	17	16		DUNCAN SHEIK/Barely Breathing
16	17		17	BLACKSTREET/No Diggity
-	9	12	16	CHUMBAWAMBA/Amnes a
16	17	17	16	COOLIO/1,2,3,4 (Sumpin' _)
16	18	14	15	ALL SAINTS/I Know Where It's At
	13	-	15	NO 00UBT/Don't Speak
_	_	13	14	K.P. & ENVYVSwing My Way
-	-	15		PLANET SOUL/Set U Free
13	14			ROBYN/Do You Know (W*at)
13	15			2 UNLIMITED/Get Ready For This
14				LA BOUCHE/Be My Lover
17	15	10		USHER/Nice & Slow
39	37	11	11	AQUA/furn Back Time



MARKET #8 WWZZ/Washington

FLA				ANTIST/TITLE
3W	2W	LW	TW	
73	73	74	73	CELINE DION/My Heart Will Go On
60	60	62		WILL SMITH/Gettin' Jiggy Wit It
58	58	62	63	SAVAGE GARDEN/Truly Madly Deeply
55	55	56	63	MATCHBOX 20/3am
47	47	63	62	K-Cl & JOJO/All My Life
	47		57	JANET/Together Again
64	64	53	49	PAULA COLE/I Don't Want To Wart
26	26	47	49	LEANN RIMES/How Do I Live
	47		47	
	40		46	NU FLAVOR/Heaven
	44			
	49			
	33			MAOONNA/Frozen
56	56			USHER/You Make Me Wanna
-	-			THIRD EYE BLIND/How's It Going To Be
				ROBYN/Show Me Love
35		30	27	MATCHBOX 20/Push
			27	K.P. & ENVYI/Swing My Way
	26			AQUA/Turn Back Time
-	-	15		
				S.O.A P/This Is How We Party
	16			'N SYNC/I Want You Back
	3			
	54			
	43			BOYZ II MEN/4 Seasons Of
	30		17	JIMMY RAY/Are You Jimmy Ray?
	23		17	NATALIE IMBRUGLIA/Torn
	13		14	LE CLICK/Don't Go
11	11			INOJ/Love You Down
	12			MARIAH CAREY/Honey
7	15 7	11		BACKSTREET BOYS/Everybody ORU HILL/5 Steps
8		6		USHER/Nice & Slow
8	8	5	7	HANSON/Weird
-	-	Э	- /	HAINOUN/WEITU



MARKET #9

KRBE/Houston (713) 266-1000 Peake/Michaels

l	3W	2W	LW	TW	
	64	65	65	67	SAVAGE GAROEN/Truly Madly Deeply
	68	69	66	66	CELINE DION/My Heart Will Go On
			61		JANET/Together Again
				61	MATCHBOX 20/3am
				54	MADONNA/Frozen
l				51	USHER/You Make Me Wanna.
		33		49	WILL SMITH/Gettin' Jiggy Wit It
		45		44	SMASH MOUTH/Walkin' On The Sun
		47		40	NOTORIOUS B.I.G./Mo Money Mo Prot
		62		40	BACKSTREET BOYS/As Long As You
			36		ROBYN/Show Me Love
			32		AEROSMITH/Pink
l			32		PAULA COLE/I Don't Want To Wait
l	43		29 34		K-Cl & JOJO/All My Life
l			25		MATCHBOX 20/Push
l			20		JIMMY RAY/Are You Jimmy Ray? 'N SYNC/I Want You Back
l			28		NATALIE IMBRUGLIA/Tom
l		17	-	26	JEWEL/Foolish Games
l	-	-		25	MARCY PLAYGROUND/Sex And Candy
l			28		SISTER HAZEL/Happy
l			25		SUGAR RAY/Fiv
l	21	23	21	24	BILLIE MYERS/Kiss The Rain
l			26		OMC/How Bizarre
l		-			ALANIS MORISSETTE/Uninvited
l	-		22		MARK MORRISON/Return Of The Mack
l	17	26	21	21	SPICE GIRLS/Too Much
l	33	28	26	21	NU FLAVOR/Heaven
l	-	12	15	20	LEANN RIMES/How Do I Live
l	-	-		20	EN VOGUE/Don't Let Go (Love)
l			23		CARDIGANS/Lovefool
l	15	15		19	MEREDITH BROOKS/Bitch
l	-	-	18	19	WALLFLOWERS/One Headlight
ı		14			PUFF DADDY & FAMILY/Been Around
ı	11	14	10	17	SHANIA TWAIN/You're Still The One
ı			15		AQUA/Tum Back Time
ı	-				PAULA COLE/Me
ı		17		16	CHUMBAWAMBA/Amnesia
ı	-	-	-	16	LOS UMBRELLOS/No Tengo Dinero



MARKET #10 WXKS/Boston

_				
PIA	YS			ARTIST/TITLE
3W	2W	LW	TW	
40	38	50	58	BACKSTREET BOYS/As Long As You
58	54		58	FLEETWOOD MAC/Landslide
60		58	58	THIRD EYE BLIND/How's It Going To Be
59	58	56	57	MATCHBOX 20/3am
	59		57	CELINE DION/My Heart Will Go On
	57		54	BEN FOLDS FIVE/Brick
36			48	SAVAGE GARDEN/Truly Madly Deeply
53	52		40	BLESSID UNION/Light In Your Eyes
13	24	37	39	VERVE/Bitter Sweet
24			38	NATALIE IMBRUGLIA/Tom
39			37	GREEN OAY/Time Of Your Life
	47		36	BILLIE MYERS/Kiss The Rain
		34		MADONNA/Frozen
39	38	51		SHANIA TWAIN/You're Still The One
31	32	29	27	TONIC/If You Could Only
17	20	23	27	ROBYN/Do You Really.
58	37	27	23	JANET/Together Again
22	23	22	22	MARCY PLAYGROUNO/Sex And Candy
		-	20	EDWIN MCCAIN/I'll Be
17	20	26	20	LOREENA MCKENNITT/The Mummers' Oance
17	16	20	20	ERIC CLAPTON/My Father's Eyes
19	18	20	18	MARIAH CAREY/My Ali
15	19	17	17	JONNY LANG/Missing Your Love
	9	15	16	TONIC/Open Up Your Eyes
16	18	18	16	SARAH MCLACHLAN/Adia
10	9	14	16	FIONA APPLE/Shadowboxer
	-	11	16	PAULA COLE/Me
8	8	11	14	DAKOTA MOON/A Promise I Make
11	12	13	14	AQUA/Tum Back Time
13	12	15	13	CHUMBAWAMBA/Amnesia
10	13	11	12	TUESDAYS/It's Up To You
11		11	10	REBEKAH/Sin So Well
13	12	13	8	JAMES HORNER/Southampton
	-	-	8	SHE MOVES/It's Your Love
14		22	7	SAMANTHA COLE/Without You
	5	7	6	HANSON/Weird
9	9	9		OUR LADY PEACE/Clumsy
5	7	6	-	FASTBALL/The Way
-		•		



MARKET #11

*	10		IID Lifet	WHYI/Miami (954) 463-9299 Roberts/Poyner
PLAYS 3W 2W	LW	TW	ARTIST/TITLE	
	58	62	CELINE DION/MV	Heart Will Go On
57 57	60	61		YS/As Long As You
	58	61		
55 58	58	57	SAVAGE GARDEN	Truly Madly Deeply
	47	49	ALEXIA/Number	
	41		MATCHBOX 20/3	
	34		'N SYNC/I Want '	
	32	35	JIMMY RAY/Are	
	34	33	REACT/Can't Kee	
	34	32	MADONNA/Froze	
	33			Walkin' On The Sun
	33	32	USHER/You Make	
	35	31	JANET/Together	
	30 -		K-CI & JOJO/All I	viry Litte I Hadn't Got You
	12 20	25	ERIC CLAPTONA	
		25 24	NATALIE IMBRU	
	12	23	BRIAN MCKNIGH	
	31	22	WILL SMITH/Mia	
	21	21		MNITT/The Mummers' Dance
	22	17	ELTON JOHN/So	
	14 .		SUGAR RAY/Flv	nouning ravue
	16	16		NVReturn Of The Mack
	16	15	CHUMBAWAMBA	
	20	15		Legend Of A Cowgirl
			DIANA KING/I Sa	
	17	15	OMC/How Bizarn	
	24			Hang On in There
	13			D/Semi-Charmed Life
		13	ROCKELL/In A D	ream
	13	13	ROBYN/Do You F	
	12	13	LE CLICK/Call Me	
	14	13	ROBYN/Show Me	
	13	13	MONA Q/Stay In	
		13	3RD PARTY/Can	
		12	AMBER/One Mor	
			PAULA COLE/Me	
			LEANN RIMES/H	
	12		BACKSTREET BO	
12 14	13	12	ROBYN/Do You I	rnow (What)

PLAYS 3W 2W LW TW

WSTR/Atlanta

STAR +94 FM



(206) 282-5477 Preston/Buchanan \$1 60 62

40 60 59	2W 58		TW	
60	58			100 04000000 1 11 10 0 1
		61	60	AGE GARDEN/Truly Madly Deeply
		54	60	VERVE/Bitter Sweet
		61	60	CELINE DION/My Heart Will Go On
31		44	57	MATCHBOX 20/3am
46	43	42	55	MADONNA/Frozen
-	-	-	55	NATALIE IMBRUGLIA/Torn
60	61	62	46	
61	46	52	43	SMASH MOUTH/Walkin' On The Sun
43		41	41	BILLIE MYERS/Kiss The Rain
41		41	41	MARCY PLAYGROUND/Sex And Candy
43			40	TONIC/If You Could Only.
44		40	39	MEREDITH BROOKS/What Would Happen
61		49	39	LOREENA MCKENNITT/The Mummers' Dance
36		33	36	ROBYN/Show Me Love
	23		36	BEN FOLOS FIVE/Brick
	58		35	AEROSMITH/Pink
37			34	THIRO EYE BLIND/How's It Going To Be
-		17	34	TUESDAYS/It's Up To You
8			33	CHUMBAWAMBA/Amnesia
41	41	39	27	PAULA COLE/Me
*		17	25	GREEN DAY/Time Of Your Life .
22		24	23	MONO/Life in Mono
40	41	39	22	EDWIN MCCAIN/I'll Be
11	15	11	19	SUGAR RAY/Fly
-	-	-	18	ERIC CLAPTON/My Father's Eyes
21	30	18	18	FIONA APPLE/Shadowboxer
36	38	27	17	JIMMY RAY/Are You Jimmy Ray?
14	15	12	14	CHUMBAWAMBA/Tubthumping
12	18	19	13	PAULA COLE/I Don't Want To Wait
34	38	23	13	'THIRD EYE BLIND/Semi-Charmed Life
-	-	-	12	MATCHBOX 20/Push
-	-	7	9	REBEKAH/Sin So Well
10	11	9	2	SARAH MCLACHLAN/Adia
				TONIC/Open Up Your Eyes



MARKET #14 KDWB/Minneapolis (612) 340-9000

	_				
1	PLA				ARTIST/TITLE
ı	3 W	2W	LW	TW	
1	32	48	53	71	WILL SMITH/Gettin' Jiggy Wrt It
ı	44	46	46	69	SMASH MOUTH/Walkin' On The Sun
Į		63		69	SAVAGE GARDEN/Truly Madly Deeply
ı	71	70	68	67	JANET/Together Again
1		64		61	CELINE OlON/My Heart Will Go On
1		33		49	MAOONNA/Frozen
ı			67		MATCHBOX 20/3am
Į	21	29		48	K-Cl & JOJO/All My Life
Į	5	8		48	THIRD EYE BLIND/How's It Going To Be
Į			64		USHER/You Make Me Wanna
1			44		BACKSTREET BOYS/As Long As You
1	47	46		43	INOJ/Love You Down
1		34		37	'N SYNC/I Want You Back
ı		47		32	NOTORIOUS B.I.G./Mo Money Mo Problems
ı	_	43		32	
ı	-	16		32	AQUA/Tum Back Time
Į			30		NATALIE IMBRUGLIA/Torn
Į	31		30		
1	28	27			TONIC/If You Could Only
١	- 00	16		27	MARCY PLAYGROUND/Sex And Candy
1		25		26	QUAD CITY DJ'S/C'mon 'N Ride It
1		31			ROBYN/Show Me Love
ı		29		25	CHUMBAWAMBA/Tubthumping MARK MORRISON/Return Of The Mack
1		28	25	25	
١	18	19		24 24	
ı	- 18	23		23	
1				23	MARIAH CAREWHoney
1	22		21		ROBYN/Do You Know (What)
1	21	20		21	EN VOGUE/Don't Let Go (Love)
1	-	٠.	14	20	CHUMBAWAMBA/Amnesia
1	-	13		20	BLACKSTREET/Ng Diggstv
1		-	10	19	
1		26		19	
J				18	SUGAR RAY/Ry
1	14	17	20	18	WILL SMITH/Men In Black
١	20	29		16	
١	41	7	7	16	NU FLAVOR/Heaven
J	33	28	31	16	LOS UMBRELLOS/No Tengo Dinero
ı	-		14	16	USHER/Nice & Slow
Į		_			



MARKET #15 KKLQ/San Oiego (619) 565-6006 Shannon/Dr Doug

20	30	32		USPIETV TUU MAKE ME YVAIIIA
			78	
				WILL SMITH/Gettin' Jiggy Wit It
73	80	79	76	CELINE DION/My Heart Will Go On
49			76	
69			75	
30		34	40	NATALIE IMBRUGLIA/Tom
35	36	36	39	AQUA/Tum Back Time
2	5	27	36	MARCY PLAYGROUND/Sex And Candy
-	-	15	34	CHUMBAWAMBA/Amnesia
39	35	35	34	MADONNA/Frozen
36	33	31	34	ROBYN/Do You Really
30	30	35	33	NOTORIOUS B.I.G./Mo Money Ma Problem
35	37	37	31	'N SYNC/I Want You Back
56	33	34	30	JANET/Together Again
23	21	21	30	BEN FOLOS FIVE/Brick
	30		28	MATCHBOX 20/3am
30	27	25		NU FLAVOR/Heaven
	76	65	26	GREEN OAY/Time Of Your Life
32	28	30	25	TONIC/If You Could Only
45	75	64	24	THIRD EYE BLIND/How's It Going To Be
27	20	24	23	SMASH MOUTH/Walkin' On The Sun
12	20	21	23	K-CI & JOJO/All My Life
-	-	15	23	DAKOTA MOON/A Promise I Make
11	23	20	22	TONIC/Open Up Your Eyes
11	17	20	22	SUGAR RAY/Fly
-	-	8	22	BACKSTREET BOYS/Everybody.
49		18		BOYZ II MEN/A Song For Mama
22	24	21	20	ALLURE/All Cried Out
15	16	17	17	UNCLE SAM/I Don't Ever Want
26	38	19	14	VERVE/Bitter Sweet.
-	-	-		
		16		
			7	
		-		
-	-	-		S.O.A.P/This Is How We Party



48 48 48 48 AMBER/One More Night

MARKET #16 WBLI/Long Island

В	30	30	48	BACKSTREET BOYS/As Long As You.
8	48	48	48	CELINE DION/My Heart Will Go On
0	30	30	48	JANET/Together Again
8	48	48	48	SAVAGE GARDEN/Truly Madly Deeply
0	48	48	48	WILL SMITH/Gettin' Jiggy Wit It
8	48	48	48	TONIC/If You Could Only
8	30	30	30	NATALIE IMBRUGLIA/Tom
6	16	30	30	K-CI & JOJO/All My Life
0	48	48	30	LUTRICIA MCNEAL/Ain't That Just
8	30	30	30	MADONNA/Frozen
8	30	30	30	MATCHBOX 20/3am
0	30	30	30	ROBYN/Show Me Love
0	30	30	30	SHE MOVES/Breaking All
8	48	48	30	SUGAR RAY/Fly
0	18	18	30	USHER/You Make Me Wanna
6	16	18	18	DEBORAH COX/Things Just Ain't
6	18	18	18	DAKOTA MOON/A Promise I Make
6	18	18	18	SIMONE JAY/Wanna B Like A Man
-	18	16	18	ROBYN/Do You Really
-	18	16	18	THIRD EYE BLINO/How's It Going To
8	18	16	16	'N SYNC/I Want You Back
6	16	16	16	AQUA/Tum Back Time
-		16	16	BACKSTREET BOYS/Everybody
-		16	16	BEN FOLDS FIVE/Brick
6	16	16	16	ERIC CLAPTON/My Father's Eyes
-	-	-	16	JAMES HORNER/Southampton
-	-	-	16	MARCY PLAYGROUND/Sex And Cand
+			16	BRIAN MCKNIGHT/Anytime
6	16	18	16	BILLIE MYERS/Kiss The Rain
-	16	16	16	TONIC/Open Up Your Eyes
٠	-	-	16	VERVE/Bitter Sweet
0	10	10	10	3RD PARTY/Can U Feel It
30	10	10	10	CHUMBAWAMBA/Tubthumping
-	10	10	10	INOJ/Love You Down
0	10	10	10	OLANA KING/I Say A Little .
0	10	10	10	LIVIN' JOY/Don't Stop Movin'
8	10	10	10	MATCH80X 20/Push



WXYV/Baltimore (410): 653-2200

ı	╙		Uni	0 III	11 10010
ı	PLA	YS			ARTIST/TITLE
ı	3W		LW	TW	
ı	87	84	82	91	CELINE OION/My Heart Will Go On
Į	45	62	87	90	MADONNA/Frozen
İ	87		85	89	K-Cl & JOJO/All My Life
ì	84	86	47	84	USHER/Nice & Slow
Į		32		71	BACKSTREET BOYS/As Long As You
1	61		74	57	ROBYN/Show Me Love
ļ		55		52	BACKSTREET BOYS/Everybody
1	54	64	52	52	USHER/You Make Me Wanna .
1	-			51	JANET/Together Again
1	30		75	48	AQUA/Turn Back Time
ı	21			48	
ı	6		43		HANSON/Weird
ı				40	SERMON, MURRAY. /Rapper's Delight
ı	32	34	33		CHUMBAWAMBA/Tubthuinping
ı	17		42		NATALIE IMBRUGLIA/Tom
Į	34	36	34		THIRD EYE BLIND/Semi-@harmed Life BRIAN MCKNIGHT/Anytime
Į	32	35	26 35	33	
ı	6	12		33	
Į	35	32		32	
Į		72		31	MATCHBOX 20/Push
ı	31	33			INOJ/Love You Down
ı		11		27	
١			23	18	
ı	-	-		16	
J	-		13	15	
J	-	-	-		WYCLEF JEAN/Gone Till fllovember
ı	-	11	9	12	
ı	-	15	13	11	CHUMBAWAMBA/Amnesia
ı	-	-	9	11	DESTINY'S CHILD/No, No No
J	-	-	-	10	
ı		19		7	
ı	35	27	29	6	'N SYNC/I Want You Back
J	-	-	-		DRIJ HILL/5 Steps
ı	11	13	11	6	JIMMY RAY/Are You Jimmy Ray?
ı		15		6	BROOKLYN BOUNCE/Get Ready To Bounce
J	11			6	
ı	22		36	6	
ı	-	-	-	6	ELLEN DOW & SUGAR. Rapper's Delight
Į	-	-	-		S O.A P/This Is How We trarty

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



MARKET #20

WBZZ/Pittsburgh (412) 920-9400 Edgar/Lilley

ı	PLAYS			ARTIST/TITLE	
١	3₩	2W	LW	TW	
	51	58	58	59	CELINE DION/My Heart Will Go On
ı	58	64	60	57	MATCH80X 20/3am
ı	51	60	58	57	SAVAGE GARDEN/Truly Madly Deeply
ı	61	64	64	57	
ı		48	43	55	SUGAR RAY/Fly
	36	39	35	40	ALLURE/All Cried Out
		40	36	40	THIRD EYE 8LIND/How's It Going To Be
ı		50	38	40	TONIC/If You Could Only
ı		35	37	37	LOREENA MCKENNITT/The Mummers' Dance
ı	38	33	35	35	BACKSTREET BOYS/As Long As You
ı	29	35	33	35	BEN FOLDS FIVE/Brick
ı	37	35	36	34	JANET/Together Again
ı		34	42	33	MATCHBOX 20/Push
į		35	37	33	8ILLIE MYERS/Kiss The Rain
į		18	31	33	VERVE/Bitter Sweet .
		41	21	32	GREEN DAY/Time Of Your Life
		34	28	31	LEANN RIMES/How Do I Live
Į		31	32	30	NATALIE IM8RUGLIA/Tom
Ì		34	33	30	MADDNNA/Frozen
	15		26	30	MARCY PLAYGROUND/Sex And Candy
Ì	-	22	27	28	TONIC/Open Up Your Eyes
I	-	*	16	25	TUESDAYS/It's Up To You
	21	21	20	25	MEREDITH 8ROOKS/Britch
	46	40	42	24	CHUMBAWAM8A/Tubthumping
I	22	18	18	24	DUNCAN SHEIK/Barely Breathing
			19		SISTER HAZEL/All For You
		20	20		WALLFLOWERS/One Headlight
	21	15		20	THIRD EYE BLIND/Semi-Charmed Life
	17	-	-	19	SMASHING PUMPKINS/1979
	14	20	19	18	ERIC CLAPTON/My Father's Eyes
	-			18	ALANIS MORISSETTE/Head Over Feet
		15	16	18	ALANIS MORISSETTE/You Learn
	20	19	17	18	OMC/How 8zzarre
	19	18	20	17	PAULA COLE/Me
	-	. :		17	K-Cl & JOJO/All My Life
		14		16	
	14	13	14	12	USHER/You Make Me Wanna
	-	-			OUR LADY PEACE/Clumsy

SEFIZ

PL/	NY S			ARTIST/TITLE
3W	2W	LW	TW	
69	72	67	72	USHER/You Make Me Wanna
70	70	71	71	CELINE DION/My Heart Will Go On
70	69	71	68	SAVAGE GARDEN/Truly Madly Deeply
58	51	73	68	JANET/Together Again
45	44	53	63	NATALIE IM8RUGLIA/Torn
51	55	58	60	8ILLIE MYERS/Kiss The Rain
32	41	42	49	WILL SMITH/Gettin' Jiggy Wit It
47	49	50	49	SMASH MOUTH/Walkin' On The Sun
34	44	51	46	IMANI COPPOLA/Legend Of A Cowgirl
24	33	41	44	R08YN/Show Me Love
52	61	37	42	INOJ/Love You Down
49	65	59	42	MATCHBOX 20/3am
41	38	35	41	MARCY PLAYGROUND/Sex And Candy
42	44		41	BACKSTREET BOYS/As Long As You
18	18	26	39	'N SYNC/I Want You Back
38		37	38	ROBYN/Do You Really
34	34	39	37	AQUA/Turn Back Time
49		31	32	80YZ II MEN/A Song For Marna
35	33	31	32	ALL SAINTS/I Know Where It's At
8		27	29	UNCLE SAM/I Don't Ever Want
11		36	26	MADONNA/Frozen
24		24	25	TONIC/If You Could Only
		27	24	NOTORIOUS 8.I.G./Mo Money Mo Problem
29		21	22	NU FLAVOR/Heaven
10	16	21	20	LOREENA MCKENNITT/The Mummers' Da
	-	17	20	8ACKSTREET 80YS/Everybody
15	16	19	20	SUGAR RAY/Ry
12	19	27	18	K-Cl & JOJO/All My Life
		7	15	SHAWN COLVIN/Nothin On Me
13		17	15	MARIAH CAREY/Honey
15	10	12	14	BACKSTREET BOYS/Quit Playing
20	14	9	13	JIMMY RAY/Are You Jimmy Ray?
15	19	18	13	8EN FOLDS FIVE/Brick
9	9	5	13	SPICE GIRLS/Too Much
		5	12	CHUMBAWAMBA/Amnesia
14		14	12	ROBYN/Do You Know (What.)
6		11	11	SERMON, MURRAY/Rapper's Delight
10		10	11	MATCH80X 20/Push
15	13	12	11	ALLURE/All Cned Out
-	•	*	10	HANSON/Weird

MAMAL

_				
PLA 3W	YS 2W	LW	TW	ARTIST/TITLE
60	63	67	61	WILL SMITH/Gettin' Jiggy Wit It
	63	61	61	SAVAGE GAROEN/Truly Madly Deeply
53			60	BACKSTREET 80YS/As Long As You
28	54	59	59	BRIAN MCKNIGHT/Anytime
61	54	55	57	USHER/You Make Me Wanna
	29	29	53	K-C1 & JOJO/All Mv Life
16	30	31	44	MADONNA/Frozen
19	18	13	44	BOYZ II MEN/A Song For Mama
60	61	57	41	CELINE DION/My Heart Will Go On
42	55	57	40	SOMETHIN' FOR /My Love Is The Shit
31	32	32	33	'N SYNC/I Want You Back
37	37	32	29	JIMMY RAY/Are You Jimmy Ray?
١.	19	22	29	AQUA/Turn Back Time
66	37	28	27	MATCH80X 20/3am
8	17	25	26	ROBYN/Do You Really
36	29	29	25	JANET/Together Again
	13	15	25	DESTINY'S CHILD/No, No, No
27	25	20	25	8ILLIE MYERS/Kiss The Rain
-	07	9	25	LFO/The Way You Like
30 10	27	20 17	23 23	UNCLE SAM/I Don't Ever Want
10	14	18	23	NATALIE IM8RUGLIA/Tom REACT/Can't Keep Mv
15	20	22	23	DRU HILL/5 Steps
22	25	19	22	BACKSTREET BOYS/Everybody
25	25	26	21	USHER/Nice & Słow
28	27	21	21	SMASH MOUTH/Walkin' On The Sun
20	22	21	20	CHUMBAWAM8A/Tubthumping
20	21	15	20	SPICE GIRLS/Say You'll Be There
	10	17	20	ALLURE/Last Chance
8	14	16	19	K.P. & ENVYI/Swing My Way
18	22	25	18	WALLFLOWERS/One Headlight
5	8	14	18	SHE MOVES/It's Your Love
23	22	21	17	SUGAR RAY/Fly
		23	17	ROBYN/Show Me Love
		14	16	ROBYN/Do You Know (What)
		14	16	HANSON/Weird
14	14	13	15	BACKSTREET 80YS/Quit Playing
17	11	17	14	BLACKSTREET/No Oiggity
15	19	18	14 14	GOD'S PROPERTY/Stomp
25	25	23	14	NU FLAVOR/Heaven



KKRZ/Portland, OR (503) 226-0100 Austin

ı	PLAYS		ARTIST/TITLE		
ı	3W	2W	LW	TW	
ı	69	69	65	73	CELINE OlON/My Heart Will Go On
ı	49	59	67	70	INOJ/Love You Down
ı	69	68	66	68	SAVAGE GARDEN/Truly Madly Deeply
ı	39	38	43	63	WILL SMITH/Gettin' Jiggy Wit It
ı	72	72	71	60	USHER/You Make Me Wanna
ı	44	49	47	59	JANET/Together Again
ı	50		68	57	MATCH80X 20/3am
ı	32	41	46	52	'N SYNC/I Want You Back
ı	50		41	44	ALLURE/All Cried Out
ı	71		47	43	BACKSTREET 80YS/As Long As You
ı	48		48	42	SMASH MOUTH/Walkin' On The Sun
ı	37		41	41	UNCLE SAM/I Don't Ever Want
ı	33		36	37	8ILLIE MYERS/Kiss The Rain
ı	17		33	36	K-CI & JOJO/All My Life
ı	25		27	32	NATALIE IMBRUGLIA/Torn
ı	30	31	32	30	MADONNA/Frozen
Į	43		33	29	ROBYN/Show Me Love
ı	48	34	29	28	PAULA COLE/I Don't Want To Wart
1	31	31	29	28	NOTORIOUS 8.I.G./Mo Money Mo Proble
ı	30		25	27	MASE/Feel So Good
Į			27	25	CHUMBAWAM8A/Tubthumping
1	23		26	24	THIRD EYE 8LIND/Semi-Charmed Life
ı			23	24	SUGAR RAY/Fly
ı			17	24	BEN FOLDS FIVE/Brick
ı	25		23	23	ELLEN DOW & SUGAR/Rapper's Delight
ı	37		33	23	JAMES HORNER/Southampton
ı			24		ROBYN/Do You Really
ı	14	16	22		ERIC CLAPTON/My Father's Eyes
ı	10	11 23	16 18	19 17	JIMMY RAY/Are You Jimmy Ray? BOYZ II MEN/4 Seasons Of
ı		23		13	DESTINY'S CHILD/No. No. No.
ı	20	29	27	12	BOYZ II MENVA Song For Mama
ı	5	5	10	10	PAULA COLE/Me
1		8	12	10	VERVE/Bitter Sweet
ı	15	9	12	10	THIRD EYE 8LIND/How's It Going To Be
J	27	22	14	9	LOREENA MCKENNITT/The Mummers' O
ı	-	-	14	9	MARCY PLAYGROUND/Sex And Candy
ı		5	7	6	ALLURE/Last Chance
1		5	6	6	DAKOTA MOON/A Promise I Make
ı	8	7	5	5	JONNY LANG/Missing Your Love
١			_	-	SSITE STREET



WKRQ/Cincinnati (513) 763-5500 Klaproth/Lear

3W	2W	LW	TW	
63	62	64	66	SMASH MOUTH/Walkin' On The Sun
45	61	63	65	MEREDITH 8ROOKS/What Would Happen
63	66	65	61	CELINE DION/My Heart Will Go On
67	64	61	60	MATCH80x 20/3am
61	65	62	57	SARAH MCLACHLAN/Possession
47	44	42	46	VERVE/Bitter Sweet
38	37	35	44	NATALIE IM8RUGLIA/Tom
45	41	42	44	BILLIE MYERS/Kiss The Rain
66	40	45	41	LOREENA MCKENNITT/The Mummers' Danc
46	44	42	40	FIONA APPLE/Criminal
34	37	40	40	BEN FOLDS FIVE/Brick
47	43	39	40	GREEN DAY/Time Of Your Life
	17		35	MADONNA/Frozen
30	28	29	35	MARCY PLAYGROUND/Sex And Candy
	-	33	35	AQUA/Turn Back Time
32	38	34	35	PAULA COLE/Me
30	29		32	TONIC/Open Up Your Eyes
33	28	31	32	SARAH MCLACHLAN/Sweet Surrender
29		30	31	THIRD EYE 8LIND/How's It Going To Be
22	17		29	JONNY LANG/Missing Your Love
-	27			CHUM8AWAMBA/Amnesia
24	22			DUNCAN SHEIK/Barely 8reathing
40	42	22	27	SAVAGE GARDEN/Truly Madly Deeply
35	30			JIMMY RAY/Are You Jimmy Ray?
21	22	22	26	
30	30	27	24	SISTER HAZEL/Happy
24	23			SUGAR RAY/Ry
22	21			OAVE MATTHEWS BAND/Crash Into Me
24	25			WALLFLOWERS/One Headlight
26	26	22	23	PAULA COLE/I Don't Want To Wait
26	43		23	JAMES HORNER/Southampton
21	26	20		MATCHBOX 20/Push
		16	21	SHAWN COLVIN/Nothin On Me
14	15	18		JEWEL/Foolish Games
22	23	27	21	THIRD EYE BLIND/Semi-Charmed Life
		13	19	EDWIN MCCAIN/I'll Be
35	33			JANA/Near Me
21	25	19		TONIC/If You Could Only
	14	13		FIONA APPLE/Shadowboxer
13	17	17	14	ERIC CLAPTON/My Father's Eyes



KMXV/Kansas City (816) 756-5698 Zellner/Dylan

_	_	_	_	
PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
62	62	62	64	CELINE DION/My Heart Will Go On
60	62	62	62	MATCHBOX 20/3am
58	60	60	62	SAVAGE GARDEN/Truly Madly Deeply
50	52	58	58	8ILLIE MYERS/Kiss The Rain
54	56	56	58	JANET/Together Again
52	54	54	54	BACKSTREET 80YS/As Long As You
44	46	48	50	USHER/You Make Me Wanna
40	42	44	44	8EN FOLDS FIVE/Brick
26	38	40	42	MADONNA/Frozen
38	38	38	40	LOREENA MCKENNITT/The Mummers' Da
36	36	36	36	VERVE/Bitter Sweet
32	34	34	36	NATALIE IMBRUGLIA/Tom
26	28	32	32	'N SYNC/I Want You Back
-	-	24	30	ROBYN/Do You Realty
18	30	30	30	MARCY PLAYGROUND/Sex And Candy
14	24	24	24	PAULA COLE/Me
14	20	22	24	TUESDAYS/It's Up To You
14	18	18	22	ERIC CLAPTON/My Father's Eyes
-			20	WILL SMITH/Gettin' Jiggy Wit It
-	-	16	18	SHAWN COLVIN/Nothin On Me
	12	14	16	K-Cl & JOJQ/All My Life
-	-	-	14	TONIC/Open Up Your Eyes
12	14	14	14	AQUA/Turn Back Time
7	12	14	14	CHUM8AWAM8A/Amnesia
-	10	12	12	FIONA APPLE/Shadowboxer
	-	10	12	JONNY LANG/Missing Your Love
14	14	12	10	SHANIA TWAIN/You're Still The One
7	7	7	7	HANSON/Weird
	7	7	7	SHE MOVES/It's Your Love



Ľ			_	
PLA 3W		LW	TW	ARTIST/TITLE
51	52	54	53	MATCH8OX 20/3am
51	51	54	52	8ILLIE MYERS/Kiss The Rain
25	32	36	50	NATALIE IMBRUGLIA/Tom
	53	53	50	BACKSTREET BOYS/As Long As You
49	51	56	50	SAVAGE GARDEN/Truly Madly Deeply
	51	52	49	CELINE DION/My Heart Will Go On
26	38	53	49	MADONNA/Frozen
17	18	35	38	'N SYNC/I Want You Back
40	35	40	38	JIMMY RAY/Are You Jimmy Ray?
29	49	54	34	LOREENA MCKENNITT/The Mummers' Dance
30	32	35	33	THIRD EYE BLIND/How's It Going To Be
31	35	36	32	BEN FOLDS FIVE/Brick
50	33	36	32	LISA LOEB/I Do
53		40	32	SMASH MOUTH/Walkin' On The Sun
17	27	31	30	TUESDAYS/ft's Up To You
8	30	31	30	SHANIA TWAIN/You're Still The One
26		27	28	VERVE/Bitter Sweet
-	21	23	26	ROBYN/Do You Really
			25	PAULA COLE/Me
13	33	35	24	JANET/Together Again
16	15	15	20	ERIC CLAPTON/My Father's Eves
	13	19	20	AQUA/Turn Back Time
		14		K-Cl & JOJO/All My Life
16	16	18	18	HANSON/Weird
	-	7	17	CHUMBAWAM8A/Amnesia
16		16	16	MARCY PLAYGROUND/Sex And Candy
12	16	15	15	WILL SMITH/Gettin' Jiggy Wit It
		-	15	SAVAGE GARDEN/I Want You
16	14	11	15	MEREDITH BROOKS/Bitch
14	13	12	15	WALLFLOWERS/One Headlight
	12	13	15	SISTER HAZEL/All For You
		-	14	EDWIN MCCAIN/I'll Be
33	33	32	14	ROBYN/Show Me Love
		12	14	MIGHTY MIGHTY/The Impression
10		10	13	PAULA COLE/Where Have All
12	11	12	13	DUNCAN SHEIK/Barety Breathing
	-		13	NATALIE MERCHANT/Wonder
			13	
-		-	13	GINA G/Ooh AahJust



WNCI/Columbus, OH (614) 224-9624 Dimick/Sharpe

			- Lancert Control of the				
PLAYS ARTIST/TITLE							
2W	LW	TW					
60	63	58	CELINE OION/My Heart Will Go On				
			JANET/Together Again				
			SAVAGE GARDEN/Truly Madly Deeply				
			MATCH80X 20/3am				
			CHUMBAWAM8A/Tubthumping				
			BACKSTREET 80YS/As Long As You				
			8LESSID UNION/Light In Your Eyes				
			PAULA COLE/I Don't Want To Wait				
			MATCH80X 20/Push				
			CHANTAL KREVIAZUK/Surrounded				
51	46		TONIC/If You Could Only				
42	40	39	ROBYN/Show Me Love				
	49	38	SMASH MOUTH/Walkin' On The Sun				
		38	MADONNA/Frozen				
35	39	38	SISTER HAZEL/All For You				
	41	36	SUGAR RAY/Fly				
12	11	36	USHER/You Make Me Wanna				
37	38	33	THIRD EYE BLINO/Semi-Charmed Life				
		29	NATALIE IMBRUGLIA/Tom -				
	34		JEWEL/Foolish Games				
	19		8ILLIE MYERS/Kiss The Rain				
			VERVE/Bitter Sweet				
			WILL SMITH/Gettin' Jiggy Wit It				
			WILL SMITH/Men in Black				
			THIRD EYE BLIND/How's It Going To Be				
			'N SYNC/I Want You Back				
			LOREENA MCKENNITT/The Mummers' Dance				
			ERIC CLAPTON/My Father's Eyes				
			K-Cl & JOJO/All My Life				
			AQUA/Turn Back Time				
			DAKOTA MOON/A Promise I Make				
			JONNY LANG/Missing Your Love				
			PAULA COLE/Me				
			BARENAKED LADIES/Brian Wilson				
13			JAMES HORNER/Southampton MARCY PLAYGROUND/Sex And Candy				
12			JIMMY RAY/Are You Jimmy Ray?				
			TUESDAYS/It's Up To You				
		4	8ACKSTREET 80YS/Everyborby				
	2W 60 49 61 58 51 49 38 51 33 35 35 35 35 37 32 31 11 19	zw Lw 60 63 66 61 58 58 58 58 51 42 93 55 51 37 32 34 55 55 37 39 33 30 30 32 34 55 56 37 37 31 12 11 12 11 12 12 12 11 13 14 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 15 11 16 16 16 16 16 16 16 16 16 16 16 16	zw Lw Tw 60 63 58 49 56 58 61 58 56 51 42 54 49 49 47 33 30 41 23 45 40 51 37 38 35 37 38 35 37 38 35 37 38 35 37 38 36 11 36 12 11 36 37 38 33 31 19 24 11 15 23 11 19 20 20 38 36 16 17 11 16 16 13 15 16 13 15 16 13 15 16 13 15 16 13 15 16 13 15 16 13 15 17 11 16 18 17 18 18 18 19 1				



WNVZ/Norfolk (804) 497-2000 London/West

NYS			ARTIST/TITLE
2W	LW	TW	
59	70	51	DESTINY'S CHILD/No, No, No
38	66	51	K.P. & ENVYVSwing My Way
71	73	51	SAVAGE GARDEN/Truly Madly Deeply
73	71	51	USHER/Nice & Slow
68	70	50	CELINE DION/My Heart Will Go On
70	69	49	WILL SMITH/Gettin' Jiggy Wit It
69	72	49	K-Cl & JOJO/All My Life
40	39	40	LOS UM8RELLOS/No Tengo Dinero
	33	39	TIMBALAND & MAGOO/Luv 2 Luv You
	35	38	8RIAN MCKNIGHT/Anytime
			'N SYNC/I Want You Back
29	36	37	QUEEN PEN/All My Love
35	36	36	MASE F/TOTAL/What You Want
	28	36	NEXT/Too Close
	38	34	MADONNA/Frozen
	19	33	LSG F/L.L/Curious
26			BACKSTREET 80YS/Everybody
-			S.O.A.P/This Is How We Party
13			RDBYN/Do You Realty
-			AMBER/One More Night
			HANSON/Weird
			CHUM8AWAMBA/Amnesia
			REACT/Can't Keep My
			PRINCE BE, KY-MANI./Gotta Be
			ALLURE/Last Chance
			DRU HILL/5 Steps
32	34		JIMMY RAY/Are You Jimmy Ray?
-	-		JANET/I Get Lonely
	59 38 71 73 68 70 69 40 7 37 39 29 35 11 18 12 26 13	2W LW 59 70 38 66 71 73 73 71 68 70 69 72 40 39 7 33 37 35 39 42 29 36 35 36 11 28 18 38 12 19 26 25 - 19 13 18 - 20 9 20 14 16 10 11 9 11 11 11	2W LW TW 58



KZHT/Salt Lake City (801) 263-9950 Summers/McCartney

49	54	75	76	BACKSTREET BOYS/As Long As You			
74		76	76	SAVAGE GARDEN/Truly Madly Deeply			
78		75	74	CELINE DION/My Heart Will Go On			
20		49	69	MATCHBOX 20/3am			
48	46	46	66	8ILLIE MYERS/Kiss The Rain			
73	74	74	56	ALLURE/All Cried Out			
73		76	56	RO8YN/Show Me Love			
48	47	49	47	LISA LOEB/I Do			
51	48	52	44	JANET/Together Again			
39	45	42	37	USHER/You Make Me Wanna			
34		32	37	K-Cl & JOJO/All My Life			
12	23	34	34	NATALIE IM8RUGLIA/Tom			
22	21	22	28	8EN FOLDS FIVE/Brick			
44	39	29	27	8LESSID UNION/Light In Your Eyes			
75	60	33	26	SMASH MOUTH/Walkin' On The Sun			
31	33	37	25	THIRD EYE BLIND/How's It Going To Be			
24	32	21	23	MADONNA/Frozen			
32	29	25	23	INOU/Love You Down			
25	23	23		THIRD EYE 8LIND/Semi-Charmed Life			
19		25	22				
24		-		MARK MORRISON/Return Of The Mack			
20		20	21	WILL SMITH/Gettin' Jiggy Wit It			
23		20	21	AEROSMITH/Pink			
19			21	BACKSTREET BOYS/Quit Playing			
21			21	ROBYN/Do You Know (What)			
23	11		19	LOREENA MCKENNITT/The Mummers' Dan			
6		16	18	DAKOTA MOON/A Promise I Make			
18	21		18	NOTORIOUS B.I.G./Mo Money Mo Problem:			
	4	7	17	ROBYN/Do You Really			
26			16	'N SYNC/I Want You Back			
13		17	16	NO DOU8T/Don't Speak			
11		16	15	MARCY PLAYGROUND/Sex And Candy			
16			15	LOS UM8RELLOS/No Tengo Dinero			
11			14	UNCLE SAM/I Don't Ever Want			
-	7	11	13	CHUMBAWAM8A/Amnesia			
-	-	-	12	TONIC/If You Could Only			
-		-		MATCHBOX 20/Push			
				SARAH MCLACHLAN/Building A Mystery			
6	5			PAULA COLE/Me			
-	12	14	11	EN VOGUE/Don't Let Go (Love)			



WNKS/Charlotte (704) 331-9510 Bridgman/Wright

	PLATS ARTIST/TITLE						
3₩	2W	LW	TW				
61	67	72	72	CELINE DION/My Heart Will Go On			
60	65	74	70	SAVAGE GARDEN/Truly Madly Deeply			
56	59	63	66	BACKSTREET BOYS/As Long As You			
44	62	66	63	MATCHBOX 20/3am			
43	33	3 3	44				
47		36	43	TONIG/If You Could Only			
34	40	35	41				
			40				
2	23	32	39	AEROSMITH/Pink			
19	34	38	37	NATALIE IMBRUGLIA/Tom			
			36				
			35				
			33				
			30				
			29	MADONNA/Frozen			
			29				
16			28				
			27				
		33					
31		34		SUGAR RAY/Fly			
		40		ROBYN/Show Me Love			
12	24	27	21	MARCY PLAYGROUND/Sex And Candy			
19	20	25	21				
			20	'N SYNC/I Want You Back			
21		25	19	THIRO EYE 8LIND/How's It Going To Be			
		12	16	CHUMBAWAM8A/Amnesia			
	16	11	15				
٠		14	13	ROBYN/Do You Really			
	12			VERVE/Bitter Sweet			
1.		11	12	K-C! & JOJQ/All My Life AQUA/Turn Back Time			
15	9			PAULA COLE/Me			
١.	7	3	4	TUESDAYS/It's Up To You			
5		7	- /-	SHE MOVES/It's Your Love			
9	10	6	6				
9	10			BACKSTREET BOYS/Everybody			
ľ	-	-	-	ONONOTHEET DOTTE EVERY BOOKS			



WZPL/Indianapolis (317) 816-4000 Gjerdrum/Decker

PL	NYS.			ARTIST/TITLE		
3W	2W	LW	TW			
66		63	63	CELINE DION/My Heart Will Go On		
	58	60	62	CHUM8AWAM8A/Tubthumping		
	62	63	60	SMASH MDUTH/Walkin' On The Sun		
		61	60	SUGAR RAY/Fly		
		62	58	MATCHBOX 20/3am		
	43	48	46	MADONNA/Frozen		
		42	43	SAVAGE GARDEN/Truly Madly Deeply		
32		33	42	NATALIE IMBRUGLIA/Tom		
		40	41	DAVE MATTHEWS BAND/Crash Into Me		
42			40	TONIC/If You Could Only		
8		39		8LESSID UNION/Light In Your Eyes		
24		36	35	BEN FOLDS FIVE/Brick		
	29		30	ERIC CLAPTON/My Father's Eyes		
			30	MARCY PLAYGROUND/Sex And Candy		
32			29	8ILLIE MYERS/Kiss The Rain		
13	29	25		JONNY LANG/Missing Your Love		
		0.4	27	PAULA COLE/Me CHUMBAWAMBA/Amnesia		
9	24		26 25	AEROSMITH/Pink		
	42		24	ELTON JOHN/Something About		
23			24	VERVE/Bitter Sweet		
42			23	LEANN RIMES/How Do I Live		
21			23	SISTER HAZEL/All For You		
22			22	SHAWN COLVIN/Sunny Came Home		
25		22	22	SPICE GIRLS/Too Much		
24	23		22	THIRD EYE 8LIND/Semi-Charmed Life		
24			21	MEREDITH BROOKS/Bitch		
21			21	JEWEL/You Were Meant		
24		22		ROBYN/Do You Know (What)		
		21	19	JEWEL/Foolish Games		
20	16	19	18	LOREENA MCKENNITT/The Mummers' Danc		
17	16	19	18	PAULA COLE/Where Have All		
14	18	18	17	TONI BRAXTON/You're Makin' Me		
11	14	16	17	EDWIN MCCAIN/I'll Be		
5			17	THIRD EYE BLIND/How's It Going To Be		
15			16	EN VOGUE/Don't Let Go (Love)		
17	-	. •	16	WALLFLOWERS/One Headlight		
٠.	13		15	AQUA/Turn Back Time		
34	16	15	15	MATCHBOX 20/Push		
Ŀ	-	•	6	TONIC/Open Up Your Eyes		



WXXL/Orlando (407) 339-6539 Cook/OeGraaff

310	ZW	F.AA	1.00			
59	54	57	59	BACKSTREET BOYS/As Long As You		
58	60	63	59	CELINE DION/My Heart Will Go On		
44		55	58	OLIVE/You're Not Alone		
57	58	59	57	USHER/You Make Me Wanna		
	56	55		SAVAGE GAROEN/Truly Madly Deeply		
40				MADONNA/Frozen		
	25		46	WILL SMITH/Gettin' Jiggy Wit It		
27			44	JAMES HORNER/Southampton		
	45	49		'N SYNC/I Want You Back		
38			42	K-Cl & JOJO/All My Life		
		42		BILLIE MYERS/Kiss The Rain		
	38		39	NOTORIOUS 8.I.G./Mo Money Mo Proble		
22		34		NATALIE IMBRUGLIA/Tom		
61		44		TONIC/If You Could Only		
	31			ROSYN/Do You Really		
17		19		BOYZ II MEN/A Song For Mama		
-	16	17	33	BACKSTREET 80YS/Everybody		
41	39	42	28	MATCH80X 20/3am		
41	40	23		JANET/Together Again		
20	26	40		ROBYN/Show Me Love		
٠.		17	24	TUESOAYS/It's Up To You		
43				SMASH MOUTH/Walkin' On The Sun		
25		21		AQUA/Turn Back Time		
٠.	-	16		CHUMBAWAMBA/Amnesia		
	12		22	MARCY PLAYGROUND/Sex And Candy		
14		15		NU FLAVOR/Heaven		
٠.	-	17		CHUMBAWAMBA/Tubthumping		
		16		INOJ/Love You Down		
	25		19	JIMMY RAY/Are You Jimmy Ray?		
	16	16	18	VERVE/Bitter Sweet		
15	17		17	THIRD EYE BLIND/How's It Going To Be		
		12	16	USHER/Nice & Slow		
	23		16			
١.	-	10	16			
١.	-		13			
		13				
10		11				
-	٠	-	•	BRIAN MCKNIGHT/Anytime		



MARKET #39

KUMX/New Orleans (504) 679-7300 Klutch

	PLA				ARTIST/TITLE
	3W	2W	LW	TW	
	69	67	65	67	SAVAGE GARDEN/Truly Madly Deeply
	71	69	68	67	
	68		64		
	65	63	65	64	
	62	69	68	64	MATCH80X 20/3am
	28		42		
		56			
		46		55	
	41		19		
	41			53	
		57			
	53		56		
	42			37	
				35	
				32	
				29	
		34			
	-			28	TUESDAYS/It's Up To You
	-			28	AQUA/Turn Back Time
		30		28	
		29			
	-	31		26	
		33		26	
	4	20		25	
		19		25	USHER/Nice & Slow
		29		25 22	WALLFLOWERS/One Headlight
				22	JEWEL/Foolish Games NO DOUBT/Don't Speak
	27			21	ALLURE/All Cried Out
	-	10	22	19	WILL SMITH/Gettin' Jiggy Wit It
ľ		20	10	19	ROBYN/Do You Know (What)
	16	18	19	10	CRUSH/Jellyhead
	-	10	0	19	ROBYN/Do You Really
		25	23	18	MATCHBOX 20/Push
	20	19		18	
	20	13	20	10	OF FOIL CHIPLOTORY TOURS DE THETE



MARKET #39

WEZB/New Orleans (504) 581-7002 Larson

3W	2W	LW	TW	***************************************
40	42	42	43	SMASH MOUTH/Walkin' On The Sun
43	41	41	43	MATCHBOX 20/3am
43	42	42	42	BACKSTREET BOYS/As Long As You
40	38	42	42	SAVAGE GARDEN/Truly Madly Deeply
43	37	41	41	CELINE DION/My Heart Will Go On
40	42	42	41	JANET/Together Again
	42	42	39	ROBYN/Show Me Love
24		30		BLESSID UNION/Light In Your Eyes
30	30	29		BEN FOLDS FIVE/Brick
31	31	29		GREEN DAY/Time Of Your Life
32	32	31	30	LISA LOEB/F Do
30	31	30	30	
32	31	31	30	
32	33		29	
32	32		28	
-:	24	24	27	MADONNA/Frozen
25	23		27	SHANIA TWAIN/You're Still The One
	13		23	
12	13		20	NATALIE IM8RUGLIA/Tom
16	18		19	
21	22		19	
11	11	12	16	
12	16	14	16	HANSON/Mmm Bop
	13	15	15	NO MERCY/Where Do You Go
	12		15 14	LA BOUCHE/Sweet Dreams
32	32			BRYAN ADAMS/Back To You
26	16	15	14	JIMMY RAY/Are You Jimmy Ray?
11	12	11	14	DONNA LEWIS/I Love You Always
45 9	25 13	14 11	14 13	CHUMBAWAMBA/Tubthumping TONIC/Open Up Your Eves
9	8	11	13	MARCY PLAYGROUND/Sex And Candy
12	13	15	13	SUGAR RAY/Ry
12				PAULA COLEAWhere Have All
12	8	11	13 12	DAKOTA MOON/A Promise i Make
11	11	14	12	AMY GRANT/Takes A Little Time
11	''.	14	12	THRD EYE BLIND/Semi-Charmed Life
11	11	14	12	MEREDITH BROOKS/Bitch
ļ ''.	12	12		DISHWALLA/Counting Blue Cars
١.		12	9	FLEETWOOD MAC/Landsiide
13	11	12	8	SPICE GIRLS/Too Much
	•••			OF THE CHILLIAN TOU HIGH

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



MARKET #41 **WKSE/Buffalo** (716) 8B4-5101 O'Neil/Universal

CELINE DIDNAMY Heart Will Go On JANET/Together Again K-CI & JOU/All My Life BARENAKED LADIES/When I Fall SAVAGE GARDEN/Truly Madly Deeply WILL SMITH/Teeftini Jiggy Win II NU FLAVORTHEAVEN US HER/You Make Me Wanna... N-TRAWCED 47 Think I'm Sexy ROBYN/Show Me Love MATCHBOX 20/Push MADONNA/Frozen MATCHBOX 20/Push MADONNA/Frozen MATCHBOX 20/San NATALLE IMBRUGILA/Tom JAMES HORNER/Southampton JUNCLE SAMO DON The Want... BACKSTREET BDYS/AS Long AS You... SMASH MOUTH-WARIAN' On The Sun JOEE/Angel BOY II MENU Seasons Of... LL. COOL JPPhenomenon TUESDAYS/I'rs Up To You N SYNCH Want Vou Back ALEXIANumber 1 ROBYNDO You Really... USHER/Rice & Slow NOTORIOUS B.I.G./MO Money Mo Problems DESTINY'S CHILD/No, No, No BACKSTREET BOYS/Everybody... ALLURE/Last Chance CHRIS BRAIDEN'I Hadn't Got You THIRD FYE BLIND/Now's It Gong To Be OMCHOW Biszarre MARK MORRISON/Return Of The Mack CHUMBAW/AMBA/Tubthurnping INOU/Love You Down

MARK MUHLISOWIFetum UT I'RE MAC CHUMBAWAMBAT fubihumping INCJ/Love You Down BRIAN MCKNIGHT/IArytime SUGAR RAY/Fly THIRD EYE BLIND/Semi-Charmed Life WALLFLOWERS/One Headlight

11 12 14 11 15 14 12 12 14

107.5

MARKET #45



ARTIST/TITLE

TW

71 CELINE DIDN/My Heart Will Go On
71 SAVAGE GARDEN/Truly Mady Deeply
73 BACKSTRETE BOYS/AS Long AS YOU...
657 MATCHBOX 20/3am
657 MATCHBOX 20/3am
657 NI FLAVOR/Heaven
657 THIRD EYE BLIND/How's It Going To Be
654 K-CL & JOJO/All My Life
18 RINAN MCKNIGHT/TA/yrime
18 NI SYNC/I Wart You Back
17 MAQONNA-Frozen
16 UNCLE SAM/I Don't Ever Want...
16 JANET/Together Again
18 INOL/Love You Down
14 USHER/You Make Me Wanna.
18 BOYZ IR MEMA Seasons Of...
7 NATALLE IMBRUGLIA/Tom
6 TUESOANS/Its Up To You
7 ROBY/US/NOW Me Love
8 BOYZ IR MFAS Kiss The Rain
9 MARCY PLAYGROUND/Sex And Candy
17 K.P. & ENVY/ESWIGN My Way
18 CHUMBAWAMBA/Tubhumphing
18 SAMASH MOUTH-WAIKIN' On The Sun
18 SOME-HIN FORL...My Love Is The Shihl!
18 SINTER BOYS CHUMBAWAMBA/Annesia
WILL SMITH/Gettin' Jogy Wit It
LOREEMA MCKENNITT/The Mummers' Oance
BLAIR/Have Fun. Go Mad ARTIST/TITLE 72 71 74 71 65 66 71 71 70 72 64 70 62 66 64 67 742 46 52 67 44 72 69 64 44 51 44 51 46 50 47 48 39 48 49 47 45 45 44 46 69 58 47 44 67 61 41 44 22 31 34 44 67 61 41 44 22 58 65 43 26 35 19 37 6 36 35 36 5 34 32 34 17 9 37 32 - 12 41 17



MARKET #42

WKSS/Hartford (860) 524-7819 Jones/McGowan

MADDNNAFrozen
K-C1 & JOJOVAI My Life
BACKSTREET BOYSAS Long As You...
ROBYN/Show Me Love
N SYNCH Want You Back
SOMETHIN FOR ...My Love is The Shih!
ROBYN/Do You Know (What..)
TONICH You Could Only...
NOTORIOUS BJ.G./Mo Money Mo Problems
BOYZ II IMENY Seasons Of...

PLAYS
3W 2W LW TW
69 68 66 66 CELINE DIONAN/ Heart Will Go On
50 51 61 63 MATCHBOX 20/3am
62 66 62 61 USHETDYOW Make Me Wanna...
63 63 60 61 SAVAGE GARDEN/Truly Mady Deepl
50 43 52 58 PAULA COLE 1001 Wart To Walt
66 67 54 54 WILL SMITH/Cettni Jiggy Wit t
66 67 54 54 WILL SMITH/Cettni Jiggy Wit t
14 24 99 53 MADONNAF-rozen
47 50 44 49 K-Cl & JOLOAI My Life
49 47 47 43 BACKSTREET BOYS/As Long As You
42 47 40 43 NSYNCH WANT VIO Back
42 43 43 ROBSYNShow Me Love
42 47 40 43 NSYNCH WAT VIO Back
44 40 SOMETHIN FOR...My Love is The S
40 39 41 39 ROBSYNShow Me Love
42 47 40 43 NSYNCH WAT VIO Back
40 37 NOTORIDUS B.I.G./Mo Money Mo F
30 43 33 35 BOY 11 MENA Seasons Of...
42 - 30 35 INOLILO VO DOWN MO
40 38 37 34 ALLURE/AI Cred Out
42 43 43 NU FLAVOR/Heaven
43 33 35 INOLILO VO DOWN MO
40 38 37 34 ALLURE/AI Cred Out
42 43 34 NU FLAVOR/Heaven
42 45 31 32 ALL SAINTSI Know Where it's AI
33 33 23 11 MATCHBOX 20/Push
33 37 37 AQUA/Tim Back Time
42 52 38 26 27 30 AQUA/Tim Back Time
43 19 19 18 USHERNIGE & SIOW
44 11 ROBSYNOV You Road
54 11 ROBSYNOV YOU DOWN
55 11 ROLLINO YOU REALLY
56 21 MASCY PLAYGROUND/Sex And Can
57 20 WHENDROW YOU DOWN
58 21 ROBSYNOV YOU ROWN
59 21 ROBSYNOV YOU ROWN
50 31 ROBSYNOV YOU TONIC/It You Could Only...
NOTORIDUS BLIG./MM Money Mo Problems
BOYZ II MEN Seasons CI...
INDUI Love You Down
ALLUREAU Cried Out
NU FLAVOR/Heaven
ALL SAINTS'I Know Where It's At
MATCHBOX 20/Push
AQUA/Tum Back Time
THIRD D'FE BLIND/How's It Going To Be
MARCY PLAYGRDUNID/Sex And Candy
MASS/Feel So Good
ROBYNDO You Really...
BACKSTREET BOYS/Everybody...
USHERANCE Stow
LEANN RIMES/How Do I Live
EDWIN MCCAIN/III Se De
EDSTINY'S CHILD/No, No
HANS/ONEWIERD
EDSTINYS CHILD/No, No
HANS/ONEWIERD
EDSTINYS CHILD/No, No
HANS/ONEWIERD
EDSTINYS CHILD/No, Yather's Eyes
LDREENA MCKENNITT/The Mummers' Dance
CHUMBAWAMBA/Amnesia
JIMMY PAR/YAR You Jimmy Ray/
TUESDAYS/IIS Up To You
UNICL SAMM Don't Eyes

9 17 16 14 6 12 5 11 5 11 - 5 13 10 - 5 11 9 5 5

MADONNA/Frozen
CELINE DIONA/N/ Heart Will Go On
BILLIE MYERS/Kiss The Rain
SANAGE GARDEN/Truly Maddy Deeply
MATCHEOX 20/3am
JAMET/Together Again
SPICE GIRLS/Too Much
K-CI & JOJO/AI Ny Life
LISA LOEBI Do
NATALIE IMBRUGLIA/Tom
CHILINARAWABA/Tubthumping

NAIALIE IMBRUGLIA/TOM CHUMBAWAMBA/Tubthumping SMASH MOUTH-Walkin' On The Sun BEN FOLDS FIVE/Brick THIRD EYE BLIND/How's It Going To Be

BEN FOLDS FIVEBrack
THRIO EYE BLINDHow's it Going To Be
'N SYNCH Want You Back
PAULA COLET DON' Want To Wait
VENVEBIET Sweet...
LOREENA MCKENNITT/The Mummers' Dance
SUGAR RAN/Fly
TUESDAYSIN'S Up To You
SISTER HAZEJAIF for You
INCULTON' You Down
EDWIN MCCAINTII SE
ROBYNShow Me Love
AQUATION Back Time
BACKSTREET BOYSQUIAT Playing...
HORWYDO YOU Really...
USHER/You Make Me Wanna...
WALLELOWERSOne Headilight
LEANN RIMESHOW DO I Live
TONICHT You Could Only...
DANOTA MOONAL Promise I Make
ALLUREAU TIMES CON HEADS AND THE
LAMES HORDWAN FOR SON HEAD
LAMES HORDWAN FOR WAND THE
LAMES HORDWAN FOR WAND
LAMES HORDWAND LAMES HOR

JANUS IA MUOUVA PROMISE I MAKE ALLURE/AII Cried Out JAMES HORNER/Southampton WILL SMITH/Gettin' Jlogy Will JIMMY RAY/Are You Jimmy Ray? ALL SAINTS/I Know Where It's At JOCK JAM/Son Of Jock Jam

WBBO

WBBO/Monmouth-Ocean, NJ (609) 597-6700



the River



MARKET #47

MARKET #44

WPXY/Rochester, NY (716) 239-7440

PLAYS				ARTIST/TITLE
3W	2 W	LW	TW	
77	79		76	CELINE OION/My Heart Will Go On
57	57	55	58	BACKSTREET BÓYS/As Long As You
54	57			SMASH MOUTH/Walkin' On The Sun
55	57	57	53	SAVAGE GARDEN/Truly Madly Deeply
54	5B	51	50	ROBYN/Show Me Love
33	44	4B	48	SUGAR RAY/Fly
	31		42	
33			40	
53	5B	45	39	CHUMBAWAMBA/Tubthumping
	35		38	
34			37	NATALIE IMBRUGLIA/Tom
34	41	35		'N SYNC/I Want You Back
	41		37	PAULA COLE/I Don't Want To Wait
34			35	
19			34	
16		2B		
34	40		31	
29	26		30	
	14	21	30	ROBYN/Do You Really
	30	2B	26	SHE MOVES/Breaking All
36			25	
-			25	
			23	
			20	
37	35		19	
				TUESDAYS/It's Up To You BEN FOLDS FIVE/Brick
			16 16	
			16	
	21	13	14	
-	- 1		13	
10	11		11	
"		10	8	
	5	7	7	CHUMBAWAMBA/Amnesia
7	6	7	7	PAULA COLE/Me
6	8	8	7	JANA/Near Me
-	5	7		EDWIN MCCAIN/I'll Be
		6		HANSON/Weird
:			5	
			5	SHE MOVES/It's Your Love



MARKET #48 WDCG/Raleigh

MARCY PLAYGROUND/Sex And Candy
SMASH MOUTHWAllien' On The Sun
SEVEN MARY THREE/Lucky
MATCHBOX 20/3am
LOREEMA MCKENNITI/The Mummers'
VERVE/Bitter Sweet..
5 EOWIN MCCAINVII Be
5 CORNERSHOP/Birthal Of Asha
5 NATALIE MBRUGLIA/Tom
4 ATHENAEJIM/What I Didn't Know
1 TOAD THE WET.../Matever i Fear
1 TOAD THE WET.../Matever i Fear

ARTIST/TITLE

TOAD THE WET.../Whatever I Fear
TOAD THE WET.../Crazy Life
311/Beautiful Disaster
AGENTS OF GOOD ROOTS/Smiling Up The Frown 311/Peaufitul Disaster
ARAPINS OF GOOD PROTSSmiling Up The F
GREEN OAYTIME Of Your Life...
DUNCAN SHEIK/Weshul Thinking
SEMISONICOISONG Time
SEVEN MARY THREE/Needle Can't Burn
EVERCLEAR/Everything To..
OUR LADY PEADE/Climsy
NAKED/Raining On The Sky
ERIC CLAPTON/My Father's Eyes
BEN POLOS FIVE/Brick
MATCHBOX ZUPush
BARENAKED LADIES/Brian Wilson
FIONA APPLE/Crimnal
SUGAR RAY/FY
THIRD EYE BIND/Semi-Charmed Life
PAULA COLE/Me
COLLECTIVE SUUL/LISTEN
PAULA COLE/Me
COLLECTIVE SUUL/LISTEN
FAULA COLE/Me
COLLECTIVE SUUL/LISTEN
FAULA COLE/Me
COLLECTIVE SUUL/LISTEN
GONCHOM SERVER
JUBINE/Wrong Way
ONCHOM BEATER
FAR TOO JONES/AS GOOD AS YOU
NO AUTHORITY/DON'T Stop
NO DOUBLY/DON'T Speak
EVERICLE/MS/Santa Monea...
WHITE TOWN/YOU Woman

22 19 18 12 18 19 18 18 16 10 17 18 10 14 19 13 11 B - 11 13 - 12 12 - 12 15 - 17 13 14

10 12 12 11 12 11 13 14 11



MARKET 450 KHFI/Austin (512) 474-9233 Kelly/Basenberg

PLA	ve			ARTIST/TITLE			
		LW	TW	ARTIGI/TILE			
32	40	40	72	K-CI & JOJO/All My Life			
72	70		71	MATCHBOX 20/3am			
		40		UNCLE SAM/I Don't Ever Want			
			70	SAVAGE GARDEN/Truly Madly Deeply			
		70		CELINE DION/My Heart Will Go On			
	39		46	MASE/Feel So Good			
		35					
37		38		NATALIE IMBRUGLIA/Tom			
5			43	TUESDAYS/It's Up To You			
			43	JANET/Together Again			
			39	SUGAR RAY/Flv			
	٠.	1	38	ROBYN/Do You Realty			
42	3B	38		'N SYNC/I Want You Back			
72	72	70	37	NOTORIOUS B.I.G./Mo Money Mo Problems			
19	20	22	36	AQUA/Turn Back Time			
37	37	33	35	BACKSTREET BOYS/As Long As You			
17	16	1B	33	USHER/Nice & Slow			
71	70	70	31	USHER/You Make Me Wanna			
	29	30	31	PUFF OADDY/I'll Be Missing You			
	2B		28				
21		24					
			27				
			25	SHAWN COLVIN/Sunny Came Home			
21			23	EN VOGUE/Don't Let Go (Love)			
23	24			WALLFLOWERS/One Headlight			
	•	2		K.P. & ENVYVSwing My Way			
		20		CHUMBAWAMBA/Amnesia			
20	22		20	BACKSTREET BOYS/Quit Playing			
4	1 B	20		BACKSTREET BOYS/Everybody			
•		1	18	MARCY PLAYGROUNO/Sex And Candy			
16		17					
٠	٠	•	-	BEN FOLDS FIVE/Brick			



MARKET #51

WAPE/Jacksonville

	3W	2W	LW	TW	
ı	65	61	57	59	CELINE DIONAWY Heart Will Go On
	60	55	55	58	SAVAGE GARDEN/Truty Madly Deeply
	19	20	39	58	SHANIA TWAIN/You're Still The One
	3B	59	59	54	MEREDITH BROOKS/What Would Happen
				54	
					TONIC/If You Could Only
				46	
				45	
			54		
				40	
	42			38	
	21			36	
					'N SYNC/I Want You Back
				31	
				29	
				29	
				21	
				21	
	15		29		
	١.	12	19		
	٠.	-	-		
					AQUA/Turn Back Time
	32	ЗΒ		14	
	٠.	-		14	
		•			
	-	-	-	-	K-CI & JOJO/All My Life



CHR/POP REPORTERS

WZEE/Madison, WI KBFM/McAilen-Brownsville, TX

WANA/Melhoume Fl

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Effective 3/20/98

- 138 Total Reporters

Breaker Criteria=2000 Total Plays For The First Time WFLY/Albany, NY KOID/Alexandria, LA WAEB/Allentown, PA KQIZ/Amarillo, TX KGOT/Anchorage, AK WSTR/Atlanta, GA WAYV/Atlantic City, NJ WZNY/Augusta, GA KHFI/Austin, TX WXYV/Baltimore, MD WLSS/Baton Rouge, LA KQXY/Beaumont, TX WXYK/Biloxi, MS WMRV/Bingham KZMG/Boise, ID WXKS/Boston MA WKSE/Buffalo, NY WRZE/Cape Cod, MA WSSX/Charleston, SC WVSR/Charleston, WV WNKS/Charlotte, NC KI RS/Chico. CA WKRQ/Cincinnati, OH WZJM/Cleveland, OH KKMG/Colorado Springs, CO WNOK/Columbia, SC WNCI/Columbus, OH KHKS/Dallas, TX WGTZ/Dayton, OH WKMX/Dothan, Al. WNKI/Elmira, NY WRTS/Erie, PA KDUK/Eugene, OR WSTO/Evansville, KY KMCK/Fayetteville, AR WWCK/Flint MI WXKB/Ft, Myers, FL KISR/Ft. Smith, AR WMEE/Ft. Wayne, IN WYKS/Gainesville, FL WSNX/Grand Rapids, MI WIXX/Green Bay, WI WRHT/Greenville, NC WNNK/Harrisburg, PA WKSS/Hartford, CT KXME/Honolulu, Hi KRBE/Houston, TX

WZYP/Huntsville, AL

WYOY/Jackson, MS

WZPL/Indianapolis, IN

WAPF/Jacksonville Fl WAEZ/Johns on City, TN

WGI II/Johnstown, PA

WKFR/Kalamazoo, MI KMXV/Kansas City, MO

WWST/Knowille TN KSMB/Lafayette, LA WLAN/Lancaster, PA

WHZZ/Lansing, MI WLKT/Lexington, KY

KFRX/Lincoln, NE

KZII/Lubbock, TX

WMGB/Macon, GA

KDRE/Little Rock, AR

WBLI/Long Island, NY KIIS/Los Angeles, CA WDJX/Louisville, KY

WKSL/Memphis, TN WHYI/Miami. FL KDWB/Minneapolis WABB/Mobile, AL WBB0/Monmouth-Ocean, NJ WVAQ/Morgantown, WV WWXM/Myrtle Beach, SC WRVW/Nashville, TN WKCI/New Haven, CT WQGN/New London, CT KUMX/New Orleans, LA WEZB/New Orleans, LA WHTZ/New York, NY WNVZ/Norfolk, VA WKPK/NW Michigan KJYO/Oklåhoma City, OK KQKQ/Omaha, NE WXXL/Orlando, FL WIOO/Philadelphia, PA WBZZ/Pittsburgh, PA WJBQ/Portland, ME KKRZ/Portland, OR WSPK/Paughkeepsie, NY WPRO/Providence, RI WHTS/Quad Cities, IA-IL WDCG/Raleigh, NC WRFY/Reading, PA WRVQ/Richmond, VA WXI K/Roanoke, VA WPXY/Rochester, NY WZOK/Rockford, IL WTCF/Saginaw, MI KZHT/Salt Lake City, UT KKLQ/San Diego, CA KZQZ/San Francisco, CA KSLY/San Luis Obisoo, CA KBKS/Seattle, WA KRUF/Shreveport, LA WNDU/South Bend, IN KZZU/Spokane, WA WDBR/Springfield, IL KHTO/Springfield, MO WNTO/Syracuse, NY WWHT/Syracuse, NY WWLD/Tallahassee, FL WFLZ/Tampa, FL WMGI/Terre Haute, IN WVKS/Taleda, OH WPST/Trenton, NJ KROO/Tucson, AZ KHTT/Tulsa, OK WWKZ/Tupelo, MS KISX/Tyler, TX WSKS/Utica-Rome, NY KWTX/Waco, TX WWZZ/Washington, DC KKRD/Wichita, KS WBHT/Wilkes Barre, PA WKRZ/Wilkes Barre, PA WSTW/Wilmington, DE WYCR/York, PA WHOT/Youngstow

CHR/RHYTHMIC REPORTERS

Effective 3/20/98

49 Total Reporters

Breaker Criteria=500 Total Plays For The First Time

KKSS/Albuquerque, NM KYLZ/Albuquerque, NM KISV/Bakersfield, CA KKXX/Bakersfield, CA WERQ/Baltimore, MD WBHJ/Birmingham, AL W.IMN/Boston, MA WKXJ/Chattanooga, TN WBBM/Chicago, IL KZFM/Corpus Christi, TX WBTT/Dayton, OH KQKS/Denver, CO WDRQ/Detroit, MI KPRR/EI Paso, TX KBOS/Fresno, CA WJMH/Greensboro, NC WJMH/Greensooro, KIKI/Honolulu, HI KQMQ/Honolulu, HI KBXX/Houston, TX WHHH/Indianapolis, IN W.IBT/Jacksonville, FL KLUC/Las Vegas, NV KPWR/Los Angeles, CA KHTN/Merred CA WPOW/Miami, FL

KDON/Monterey-Salinas, CA WFHN/New Bedford, MA WKTU/New York, NY WQHT/New York, NY KCHX/Odessa-Midland, TX KCAQ/Oxnard-Ventura, CA KPSI/Palm Springs, CA KKFR/Phoenix, AZ KPTY/Phoenix, AZ WWKX/Providence, RI KWNZ/Reno, NV KGGI/Riverside, CA WJJS/Roanoke, VA KSFM/Sacramento, CA WOCQ/Salisbury, MD KTFM/San Antonio, TX KHTS/San Diego, CA XHTZ/San Diego, CA KMEL/San Francisco, CA KYLD/San Francisco, CA KUBE/Seattle, WA KWIN/Stockton, CA WPGC/Washington, DC KDGS/Wichita, KS

CHR/RHYTHMIC TOP 50

MARCH 20, 1998

						ТОТА	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
1	1	1	1	K-CI & JOJO All My Life (MCA)	2621	2649	2567	2690	46/0
3	3	3	3	BRIAN MCKNIGHT Anytime (Mercury)	2580	2469	2328	2298	48/0
2	2	2	3	USHER Nice & Slow (LaFace/Arista)	2573	2605	2508	2609	46/0
4	4	4	4	CELINE DION My Heart Will Go On (550 Music)	1945	1943	1858	1836	34/0
3	5	5	6	K.P. & ENVYI Swing My Way (EastWest/EEG)	1875	1871	1826	1654	45/1
6	12	10	6	NEXT Too Close (Arista)	1646	1397	1160	1059	43/2
2	9	9	0	MASE f/TOTAL What You Want (Bad Boy/Arista)	1554	1463	1280	1182	43/2
1	7	6	8	WILL SMITH Gettin' Jiggy Wit It (Columbia)	1521	1535	1448	1224	30/0
	8	7	9	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1511	1515	1356	1506	39/2
i	6	8	10	UNCLE SAM I Don't Ever Want To See You (Stonecreek/Epic)	1402	1465	1662	1735	37/0
0	18	14	O	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA)	1305	1058	987	923	33/0
0	10	12	12	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)	1184	1196	1227	1227	33/0
9	14	13	13	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1124	1157	1057	956	20/0
3	11	11	14	USHER You Make Me Wanna (LaFace/Arista)	1046	1218	1185	1248	29/0
ı	13	16	15	SWV Rain (RCA)	891	1015	1088	1096	33/0
-	31	24	(1)	JANET I Get Lonely (Virgin)	876	628	498	205	34/4
	27	21	O	MADONNA Frozen (Maverick/WB)	845	724	568	486	25/1
1	16	15	18	MARIAH CAREY f/BONE THUGS Breakdown (Columbia)	808	1031	1018	968	23/0
	25	20	1	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	807	776	610	421	35/2
2	20	19	20	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	794	794	813	694	29/4
	22	23	4	LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	788	639	656	549	35/3
3	17	17	22	LSG My Body (EastWest/EEG)	769	910	999	1160	23/0
	15	18	23	BOYZ II MEN A Song For Mama (Motown)	706	903	1039	1270	22/0
RI	EAK	ER	2	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	689	388	161	153	27/5
	35	28	25	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	624	509	455	412	22/0
	29	27	2 0	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	618	528	512	391	26/3
	19	22	27	JANET Together Again (Virgin)	610	707	865	1064	16/0
	24	25	28	2PAC f/ERIC WILLIAMS Do For Love (Amaru/Jive)	566	576	612	646	24/1
21	EAK	ER	2	OL SKOOL I/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal	562	482	490	440	22/0
RI	EAK	ER	1	'N SYNC I Want You Back (RCA)	517	444	415	428	18/1
	26	26	31	MARY J. BLIGE Seven Days (MCA)	515	545	598	610	22/1
	36	37	€	SERMON, MURRAY & REDMAN Rapper's Delight (Priority)	473	429	447	578	14/0
	34	33	33	MACK 10 f/ICE CUBE & SNOOP Only In California (Priority)	471	479	475	420	24/3
	37	38	34	MILITIA Burn (Red Ant)	464	416	445	400	14/0
	46	411	3	PRINCE BE, KY-MANI & JOHN F Gotta Be (Gee Street/V2)	462	384	321	327	22/1
	33	32	36	ALLURE Last Chance (Track Masters/Crave)	462	479	488	471	20/0
	_	44	①	ROBYN Do You Really Want Me (RCA)	457	334	265	179	19/1
	_	48	<u> </u>	QUEEN PEN w/LOST BOYZ & CREW Party (Lil' Man/Interscope	439	290	214	170	20/6
	43	42	9	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	416	381	356	322	23/3
E	ВU		1	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	393	172	51	46	20/5
	_	46	Ŏ	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	391	299	226	84	21/1
	38	39	42	SOMETHIN' FOR THE PEOPLE My Love Is The Shhh! (Warner Bros		411	435	569	15/0
	30	30	43	BACKSTREET BOYS As Long As You Love Me (Jive)	369	491	504	605	10/0
	_	47	4	SALT-N-PEPA Gitty Up (Red Ant/London/Island)	357	290	212	180	20/0
	23	34	45	SPICE GIRLS Too Much (Virgin)	352	456	651	695	12/0
	21	29	46	QUEEN PEN All My Love (Lil' Man/Interscope)	343	498	766	973	16/0
	44	45	47	LEANN RIMES How Do I Live (Curb)	310	320	341	484	10/0
	_	49	4 B	JD f/BRAT & USHER The Party Continues (So So Def/Columbia)		289	251	237	13/0
3	41	43	49	MISSY "MISDEMEANOR" ELLIOTT Beep Me 911 (EastWest/EEG)		364	370	427	13/0
		50	50	ALL SAINTS I Know Where It's At (London/Island)	266	282	411	522	8/0

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 49 CHR/Rhythmic reporters. 47 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

PUBLIC ANNOUNCEMENT

Body Bumpin' Yippie-Yi-Yo (A&M)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 689/301 27/5

2

OL SKOOL f/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)

CHART 2 TOTAL STATIONS/ADDS 562/80 22/0

'N SYNC

I Want You Back (RCA)

CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 517/73 18/1

MOST ADDED®

ARTIST TITLE LABEL(S) AD	DS
XSCAPE The Arms Of The One (So So Def/Columbia)	14
BUSTA RHYMES Turn It Up (Elektra/EEG)	9
DAVINA Come Over To My Place (Loud/RCA)	7
LUKE Raise The Roof (Luke/Island)	7
QUEEN PEN w/LOST BOYZ & CREW Party (Lil' Mar/Interscope)	6
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	5
MASTER P Make 'Em Say Ugh (No Limit/Priority)	5
PUBLIC ANNOUNCEMENT Body Bumpin' Yippie (A&M)	5
DAZ DILLINGER In California (Death Row/Priority)	4
JANET Get Lonely (Virgin)	4
S.O.A.P. This Is How We Party (Crave)	4
TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic,	4
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) PUBLIC ANNOUNCEMENT Body Bumpin' Yippie... (A&M) +301 **NEXT** Too Close (Arista) +249 JANET | Get Lonely (Virgin) SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA) +247 BACKSTREET BOYS Everybody (Backstreet's...) (Jive) XSCAPE The Arms Of The One... (So So Def/Columbia) +202 LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG) +149 QUEEN PEN w/LOST BOYZ & CREW Party... (Lif Mar/Interscope)+149 ROBYN Do You Really Want Me (RCA) MADONNA Frozen (Maverick/WB)

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

MASE Feel So Good (Bad Boy/Arista)

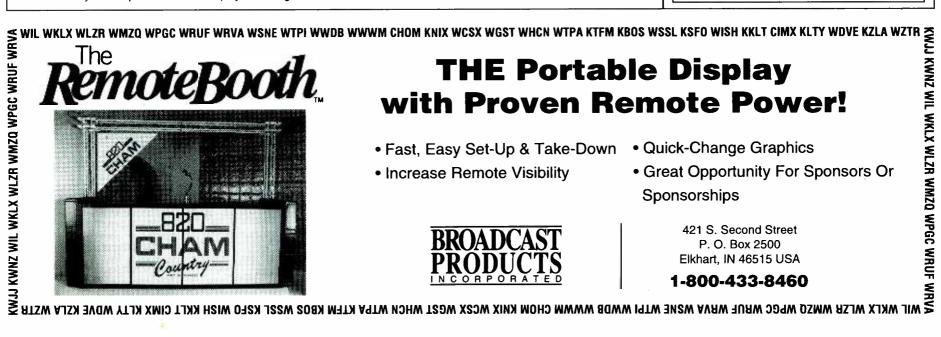
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) NU FLAVOR Heaven (Reprise)

PUFF DADDY & FAITH EVANS 1/112 I'll Be Missing... (Bad Boy/Arista) MARK MORRISON Return Of The Mack (Atlantic)

INOJ Love You Down (So So Def/Columbia)

BOYZ II MEN Four Seasons (Motown) ALLURE All Cried Out (TrackMasters/Crave)

WILL SMITH Men in Black (Columbia) ROBYN Do You Know (What..) (RCA)





	1	_		TOTAL F	I AYS -	TOTAL
	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	TOTAL STATIONS/ADD
	1	0	K.P. & ENVYI Swing My Way (EastWest/EEG)	4597	4566	129/1
	2	2	MASE F/TOTAL What You Want (Bad Boy/Arista)	3336	4282	104/2
	4	8	SYLK-E. FYNE F/CHILL Romeo And Juliet (Grand Jury/RCA)	3056	2698	112/2
	3	4	2PAC F/ERIC WILLIAMS Do For Love (Amaru/Jive)	2688	2746	105/1
:	10	6	QUEEN PEN W/LOST BOYZ & CREW Party(Lil' Man/Interscope)	2159	1647	104/7
3	7	6	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	2124	1898	103/0
	6	7	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	2082	1921	95/4
	9	8	WILL SMITH Gettin' Jiggy Wit It (Columbia)	1767	1756	43/0
	5	9	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	1664	2152	72/5
	8	10	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)	1659	1788	57/0
1	12	0	JD F/BRAT & USHER The Party Continues (So So Def/Columbia)	1477	1383	91/1
1	11	12	MACK 10 F/ICE CUBE & SNOOP Only In California (Priority)	1464	1473	80/4
1	15	₿	SALT-N-PEPA Gitty Up (Red Ant/London/Island)	1391	1229	95/0
1	19	4	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	1363	1103	94/4
1	16	(PUFF DADDY F/MASE Been Around(Bad Boy/Arista)	1353	1183	62/1
1	18	(1)	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority)	1311	. 1145	74/1
1	17	Ø	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy)	1246	1163	67/2
-	_	B	LOX Money, Power, And Respect (Bad Boy/Arista)	1164	955	83/4
-	_	1	YOUNG BLEED F/MASTER P & FIEND Times(No Limit/Priority)	1068	1035	59/0
2	20	20	$\textbf{SNOOP DOGGY DOGG \& KURUPT} \ Ride On \textit{(Noo Trybe/Virgin)}$	1058	1096	77/0
			· · · · · · · · · · · · · · · · · · ·			

This chart reflects airplay from March 9-15. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.



PARTY OVER HERE — KPWR/Los Angeles presented the Hip Hop Coast To Coast record release party at the Palace in Hollywood. We caught a few homies chillin' together after the party: (I-r) Binky of the Priority group All Frum The I; Power 106 VP/GM Marie Kordus, PD Michelle Mercer, and MD Damion Young; Priority artist Mack 10; and Squeek from All Frum The

NEW & ACTIVE

TAMIA Imagination (Qwest/WB)

Total Plays: 246. Total Stations: 14. Adds: 3

XSCAPE The Arms Of The One Who... (So So Def/Columbia) Total Plays: 237, Total Stations: 19, Adds: 14

KINSUI Pha Hop (Blunt/TVT)

Total Plays: 235, Total Stations: 11, Adds: 1

TIMBALANO & MAGOO Clock Strikes (BlackGround/Atlantic) Total Plays: 218, Total Stations: 17, Adds: 4

HI TOWN DJ'S Ding-A-Ling (Restless) Total Plays: 201, Total Stations: 14, Adds: 2

OUKE So In Love With You (4Play/Universal) Total Plays: 201, Total Stations: 12, Adds: 1

MASTER P Make 'Em Say Ugh (No Limit/Priority) Total Plays: 200, Total Stations: 14, Adds: 5

JACKSON 5 F/BLACK ROB | Want You Back '98 (Motown) Total Plays: 183. Total Stations: 10. Adds: 0

REAL ONE U Like Pina Colada (Arista) Total Plays: 176, Total Stations: 5, Adds: 0

JIMMY RAY Are You Jimmy Ray? (Epic) Total Plays: 174. Total Stations: 5. Adds: 1

LOX Money, Power, And Respect (Bad Boy/Arista) Total Plays: 164, Total Stations: 10, Adds: 3

SHAGGY Sexy Body Girls (Virgin) Total Plays: 144, Total Stations: 6, Adds: 0

BUSTA RHYMES Turn It Up (Elektra/EEG) Total Plays: 139, Total Stations: 18, Adds: 9

PAULA COLE I Don't Want To Wait (Imago/WB) Total Plays: 133, Total Stations: 5, Adds: 0

LOX If You Think I'm Jiggy (Bad Boy/Arista) Total Plays: 130, Total Stations: 4, Adds: 0

OR. ORE F/L.L. COOL J Zoom (Interscope) Total Plays: 130, Total Stations: 8, Adds: 2

AMBER One More Night (Tommy Boy)

Total Plays: 123. Total Stations: 4. Adds: 0

SOUTHSYDE CONN X SHUN Raize Da Roof... (Humanie-Breakaway) Total Plays: 112. Total Stations: 5. Adds: 2

BEENIE MAN Who Am I (Island Jamaica/Island) Total Plays: 112. Total Stations: 3. Adds: 0

SNOOP DOGGY DOGG & KURUPT Ride On Caught Up (Noo Trybe/Virgin) Total Plays: 110, Total Stations: 11, Adds: 0

NEW RELEASES

Adds March 24

BLAIR

Have Fun, Go Mad (Jersey/MCA)

ΜΔΡΙΔΗ CAREY

My All (Columbia)

DAFT PUNK

Da Funk (Virgin)

ANGEL GRANT

Little Red Boat (Universal)

7 MILE

Do Your Thing (Crave)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM

PD: Tony Manero
APD/MD: Jackie James STA RHYMES "Turn"
INCE BE, KY-MANI, "Gotta"

KYLZ/Albuquerque, NM PD: Mark Alten APD/MD: Robb Royale OHRIG ANNOUNCEMENT "Body"

KISV/Bakersfield, CA

KKXX/Bakersfield, CA

WBHJ/Birmingham, AL

PD: Mickey Johnson APD/MD: Daysha Parker

WJMN/Boston, MA PD: Cadillac Jack McCarl APD/MD: Cat Collins

32 MYA "All" 26 TIMBALAND & MAGOO "Clock" 22 XSCAPE "Arms"

WKXJ/Chattanooga, TN

Station Mngr.: Roy Jay PD/MD: Bobby Corona 74 SHANIA TWAIN "SHII" 23 JIMMY RAY "JIMMY" DAZ DILLINGER "Califo

WRBM/Chicago, IL

KZFM/Corpus Christi, TX

WBTT/Dayton, OH

OM: Jeff Ballentine APD/MD: Raye Kimberlin

BUSTA RHYMES "Turn"
H-TOWN "Natural"
DAZ DHLLINGER "California"
7 MILE "Memory"
LUKE "Raise" 7 MILE "Memory"
LUKE "Raise"
SOUTHSYDE CONN X . "Raize"
SMOOTH "Straw"
DAVINA "Come"

KQKS/Denver, CD

JANET "Lonely" MACK 10 F/ICE CUBE, "California" TIMBALAND & MAGOD "Clock"

WDRQ/Oetroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm

DUKE "So" ARETHA FRANKLIN "Rose" DESTINY'S CHILD "No"

KBOS/Fresno, CA

KPRR/EI Paso, TX

WJMH/Greensboro, NC

PD: Brian Douglas MD: Mary Kay

25 CANIBUS "Second 13 JANET "Lonely" 6 GANG STARR "Re KIKI/Honolulu, HI

KQMQ/Honolulu, Hi

PD: Kimo Akane MD: Kathy Nakagawa

KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 31 PLAYA "Cheers 16 MYA "AH"

WHHH/Indianapolis, IN PD: Scott Whe MD: Carl Frye

WJBT/Jacksonville, FL

PD: Dave Wynter MD: Tittany Green 5 MACK 10 F/ICE CU KLUC/Las Vegas, NV

PD: Cat Thomas MD: Melisa Stefas

KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damion Young

WPOW/Miami, FL

PD: KId Curry MD: Phil Jones

KHTN/Merced, CA PD: Pete Jones APD: Dan Watson MD: Mark Medina

KDON/Monterey, CA

PD: Scooter B. Steven
13 NEXT "Cl⇒se"
4 BILLIE M™ERS "Rain"
TAMIA "Imaginatio"

WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Palana

WKTU/New York, NY PD: Frankie Blue APD/MD: Andy Shane 'N SYNC 'Want' WYCLEF JEAN

WOHT/New York, NY VP/Prog.: Steve Smith PD/MD: Tracy Cloherty

KCHX/Odessa-Midland, TX

JANET "Lonely" .
MONTELL JORDAN "Ride"
LORO TARIQ "Deja"
2PAC F/ERIC WILLIAMS "Do"
TAMIA "Imaginatio"

KCAQ/Oxnard, CA PD: Dan Garite APD/MD: Jacque Gonzales James

PD: David Lee Michaela APD/MD: Melissa Morgan DAVINA "Come" MARIAH CAREY "My" DR DRE F/LL "Zoom" BROKEL "In" KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Sato 12 JANET "Lonely"

KSFM/Sacramento, CA

KKFR/Phoenix, AZ

WWKX/Providence, RI

KWNZ/Reno, NV

PD: Jeff Davis APD/MD: Bill Shakespeare

KGGI/Riverside CA

WJJS/Roanoke, VA

PD: Diana Laird APD/MD: Jesse Duran

PD: Bob West
MD: Trejo
MACK 10 F/ICE CUBE "California
JANET "Lonely"
LORO TARRO "Deja"
PUBLIC ANNOUNCEMENT "Body"

WOCQ/Salisbury, MD PD: Wookie MD: Marilou

KTFM/San Antonio, TX

KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronime MD: Hitman Hayes XSCAPE "Arms" BUSTA RHYMES "1

XHTZ/San Diego, CA

KMEL/San Francisco, CA

KYLD/San Francisco, CA

PD: Michael Martin APD/MD: Jazzy Jim Archer ARETHA FRANKLIN "Rose"

KUBE/Seattle, WA

KWIN/Stockton, CA

WPGC/Washington, DC PD: Jay Stevens APD/MD: Mauriue Devoe 21 MYA "All" 20 USHER "Just" 16 BRIAN MCKNIGHT "Only"

KDGS/Wichita, KS

PD: Steve Dorrell

APD: Ricardo Caerry

MD: A.J. Jones

7 BACKSTREET BOYS "E
DAVINA "Coms"

HI TOWN DJ'S" "Ding"
LOK "Money"
LUKE "Flase"

XSCAPE "Arms"

49 Total Reporters 49 Current Reporte 47 Current Playlist

Reported Frozen Playlist (1): WERQ/Baltimore, MD

Did Not Report, Playlist Frozen (1): KPTY/Phoenix, AZ

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE



MARKET #1

WKTU/New York (201) 420-3700 Blue/Shane

PLAYS
3W 2W LW TW
51 60 61 60 CELINE DIONANY Heart Will Go Dn
45 52 58 56 LEANN RIMES/HOW Do I Live
29 30 37 49 SAVAGE GARDEN/Truly Madily Deeply
51 64 53 45 JANET/Together Again
40 52 50 44 BACKSTREET BOYS/As Long As You.
34 55 58 44 RICKY MARTHWARTA
36 46 46 44 AMBER/One More Night
26 32 33 35 USHERYON Make Well Wanna..
48 44 43 33 SELENA/Dreaming Of You
29 33 34 31 ULTRA NATE/Free
29 34 37 30 FRUIT DE LA PASSION/TC Tic Tac
19 14 18 25 K-Cl & JOJO/AN My Life
17 33 28 24 MADONAN/Frozen
5 19 23 BRIAN MCKMIGHT/Anyrime
5 29 25 22 DIANA KINGN Say A Little..
124 26 20 DEBDRAH COX/Things Just Ain't...
26 24 20 WIM SANDERS/BUSJOUSY
23 20 16 BACKSTREET BOYS/Everybody...
17 16 14 NOTORIDUS BLIG/Mo Money Mo Problems
20 14 12 SIMMOR JAYVHARDA BLIAE A MBR
6 5 12 DIJUE/So In Love With You
- 11 HOUSE HERDES/Magic Orgasm
- 5 10 TODO TERRY & SHAMNON/TS Over Love
13 13 10 USHER/Nice & Slow
3 11 10 SUGAR RAY/FPy
- 10 HAMMAH JONES/YOU Only Have To...
3 JAMET/I Get Lonely
8 8 K.P. & ENY/TO/Wing My Way
5 8 DESTINYS CHILD/No, No, No
7 5 PROVYECTO UNOLITATION ON
1 NYKELP BUCKE/Food Ray To November

HOT SZ S

ARTIST/TITLE

WQHT/New York (212) 229-9797 Cloherty

PLAYS
3W 2W LW
W
W
ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

24 27 33 43 BEENIE MANWho Am I
41 42 39 42 MASE F/TOTAL/What You Want
24 25 24 42 DMSHER/MER & Slow
35 42 40 41 BIRAN MCKNIGHT/Anythme
41 40 40 41 42 USHER/MER & Slow
15 42 40 41 BIRAN MCKNIGHT/Anythme
41 40 40 41 WYCLEF JEAN/Gone Till November
18 35 39 41 LOX/IT Von Tinnk Prim.
18 16 18 40 BIRSTAR/RFOyalty Life
18 16 18 40 BIRSTAR/RFOyalty
19 - 30 33 DESTINY'S CHILD/NO, No, No
41 41 42 33 MARY J. BLIGE/Seven Days
29 33 31 33 MISSY ELLIOTT/Reps Me 911
25 32 30 32 USESTINY'S CHILD/NO, No, No
40 40 32 32 MARY J. BLIGE/Seven Days
40 40 32 32 MARY J. BLIGE/Seven Days
40 40 32 32 MARY J. BLIGE/Seven Days
41 37 28 31 LOX/MONE, POWER, Ad...
42 22 23 26 SOMETHIN FOR..AM J DO
27 35 22 NOWELL JORDAN/Left Side
31 38 30 23 UNCLE SAM/D DOT! EVEr Wart...
34 25 S. MONTELL JORDAN/Left Side
31 38 30 23 UNCLE SAM/D DOT! EVER Wart...
34 25 S. MONTELL JORDAN/Left Side
31 37 17 ONYX/SMILE THE DOWN
31 17 17 17 FIRM/TIM Leaving
31 7 17 ONYX/SMILE THE DAY
31 17 17 ONYX/SMILE THE DAY
32 PARC F/ERIC WILLIAMS/Do For Love

106 AEM

KPWR/Los Angeles (818) 953-4200 Mercer/Young



MARKET #3

WBBM/Chicago (312) 944-6000 Cavanah/Bradley

ARTIST/TITLE



PLAYS 3W 2

MARKET #4

(MEL/San Francisco 415) 538-1061 Arbagey

П		•	TIVIA I	MARK
	1	1	AMS	KMEL/San (415) 538-1 Arbagey
5			ARTIST/TITLE	
W	LW	TW		
51	63	67	DESTINY'S CH	LD/No, No, No
58	55	64	ICE CUBE/We E	Be Clubbin'
57	62	62	MASE F/TOTAL	/What You Warri
67	55	56	TIMBALAND &	MAGOO/Luv 2 I
48	50	52	BRIAN MCKNI	GHT/Anytime

ubbin' at You Want GOO/Luv 2 Luv You 'Anytime 68 67 55 56 TIMBALAND & MAGGO/LIN 2 Luv You
27 48 50 52 BRIAN MCKNIGHT/Anytume
28 20 27 47 UNCLE SAM/I DONT Ever Want...
29 30 33 49 WYCLEF-LaN/Gene Till November
39 38 33 35 K.P. & ENVY/ISWing My Way
20 33 35 33 AMARIA CARFY. J/Brazidown
53 51 52 32 K-C1 & JOJO/Ali My Life
49 55 52 30 USHERNIGE & Slow
27 25 26 9 19 LORD TARIOL. "Dép à Vu
5 22 19 28 NEXT/TOO Close
26 29 32 25 JD F/BRAT & USHER/The Parry Continues
9 10 12 23 BOYZ II MENA Song For Maria
22 28 32 25 JD F/BRAT & USHER/The Parry Continues
9 10 12 23 BOYZ II MENA Song For Maria
16 15 19 19 MASTER P/Make Erm Say Ugh
16 16 18 16 ARETHA FRANKLINA Rose is Sili.
17 PUBLIC ANNOUNCEMENT/Body Bumpin'...
18 16 11 MARY J. BLIGE/Seven Days
22 37 14 12 LSG/My Body
5 18 16 11 SERMIN, MURRAY. /Rapper's Delight
1 10 CHARLI BALTIMORE/More.

SERMON, MURRAY. //Rappers Delight CHARLI BALTIMORE/Money DAZ DILLINGER/MORE/ DAZ DILLINGER/MORE/ DAZ DILLINGER/MORE/ BIGE ALLURE/Last Chance GANG STARR/Royalty LSG Fr. L... //Curious VOICES OF THEORY/Dimelo (Say It) JODY WATLEY/Off The Hook SNOOP & KURHUPT/RIGE On/Caught Up 2PAC FERIC WILLIAMS/DO For Love BUSTA RHYMES/Turn It Up DAVINA/Come Over To My...



MARKET #4

KYLD/San Franc (415) 356-0949 Martin/Archer

PLAYS W LW TW ARTIST/TITLE

3W ZW LW TW ARTIST/TITLE

3W ZW LW TW TW ARTIST/TITLE

40 45 60 66 10E CUBE/We Be Clubbin'

22 34 44 63 LORD TARIGL./Deja W

69 47 34 56 MILITIA/Bum

40 41 41 55 SYLK-E FYNE FOHILL'RI

59 70 72 53 BRIAN MCKNIGHT/Argvir

71 68 69 50 KP, & ENVYISWING MY

71 68 64 50 TIMBALAND & MAGOO/L

- 45 49 MCG/Sweet Honesty

54 56 65 46 DESTINY'S CHILD/No, No

- 10 34 HNERLUDE/I DON'T Wann

53 4 46 27 33 UNCLE SAMI DON'T EVER

18 32 93 24 MACK 10 FORC CUBE-O)

17 24 29 27 TIMBALAND & MAGOO/L

18 32 43 23 AMCELINA/Mambo

31 34 35 23 WYCLEF JEANG-me Till

- 20 22 CHARLI BALTIMORE/MG

- 21 21 DR. DRE FT. L. /Zoom

- 21 10 NUSE HERDES/MAGIC C

68 42 12 20 CELINE DION/MA HEART V

- 25 16 OUEEN FERNISMAGIC C

8 11 15 IMMATURE/Extra, Extra

- 8 10 PUBLIC AMMOLINE/EMIC

- 7 11 10 MASTER PMAJE E'EN SI

7 5 17 9 MEXTRO Close

** TILL OWN THEORY SIDE OF THEORY JOINT

** TILL OWN THEORY JOINT

CC CUBEWE BE CLUBbin'
LORD TARIO.../Deja VU
MILITIA/Bum
MASE F/TOTAL/Mhat You Want
SYLK-E. PYNE F/CHILL/Romeo And Juliet
BRIAM MCKNIGHT/Anytima
KP. 8. ENVYICWING MY Way
TIMBALAND 8. MAGOO/LUV 2 LUV YOU
MCGOWeet Honesty
DESTINY'S CHILD/No, No, No
NINERLUCID-TOON' Wanna Go On
KAUSay You'il Stay
LINCLE SAMM Don't Wanna Go On
KAUSay You'il Stay
LINCLE SAMM Don't Wanna Go On
KAUSay You'il Stay
LINCLE SAMM Don't Wanna Go On
KAUSay You'il Stay
LINCLE SAMM Don't Wanna Go On
KAUSay You'il Stay
LINCLE SAMM Don't Went
MAGCLINA/Mambo
WYCLEF JEAN/Gone Till November
CHARLI BALITIMORE/Money
DR, DRE F/I L. ../Zoom
HOUSE HERGE/SMagic Orgasm
CELINE DION/My Heart Will Go On
JANETIA Get Lonely
JD F/RRAT & USHER/The Party Continues
CUEEN PEWAII My Love
IMMATURE/Extra, Extra
PUBLIC ANINOUNCEMENT/Sody Bumpin'...
VOICES OF THEORY/Disnelo (Say 11)
MASTER PAMAE' ETH Say UJM
MASTER PAMAE' ETH SAY UNITY
PRINCE BE, KY-MAANIJ/Gotta Be...
SWV/PAII
ARETHA FRANKLIN/A Rose is SMI...

- 6 9 10 - 7 11 10 7 5 17 9 11 10 9 9 - - - 8 17 10 15 7 9 9 14 6 13 7 9 6 17 10 15 9 9 14 13 7 9



MARKET #7

_				
PLA	YS			ARTIST/TITLE
3W	2W	LW	T₩	
59	48	51	57	CELINE DION/My Heart Will Go On
58	49	52	55	SAVAGE GARDEN/Truly Madly Deeply
60	43	50	51	BACKSTREET BOYS/As Long As You
43	47	44	48	JANET/Together Again
36	43	32	45	PAULA COLE/I Don't Want To Wait
55	51	50	42	NOTORIOUS B.I.G./Mo Money Mo Problems
59	45	47	41	ROBYN/Show Me Love
45	42	37	39	AMBER/One More Night
22	40	41	30	LISHED Vou Make Me Wanna

45 42 37 39 AMBERONE More Night
33 40 41 39 USHERYOU Make Me Wanna...
42 39 42 36 LUTRICA MONEALAINT That Just...
20 23 36 34 MARCHBOX 20Gam
- 16 37 34 BILLE MYRSYMS The Rain
26 26 29 33 MADONNAFrozen
54 42 77 33 CHUMBAWAMBAF/Lothbumping
40 34 32 33 CHUMBAWAMBAF/Lothbumping
40 34 32 33 CHUMBAWAMBAF/Lothbumping
40 34 32 33 CHUMBAWAMBAF/Lothbumping
41 28 34 32 BOVG 11 MYRSYMO DO I LINE
41 28 34 32 BOVG 11 MYRSYMO DO I LINE
41 28 34 32 BOVG 11 MYRSYMO DO I LINE
41 29 34 32 BOVG 11 MYRSYMO DO I LINE
41 29 34 32 BOVG 11 MYRSYMO DO I LINE
41 29 29 29 30 ALLURIFAIN Cried Out
42 21 22 27 UNICE SAMD DON'T EVER WART...
43 24 26 28 PUFF DADDY.I'TI BE MISSING YOU
43 21 22 27 UNICE SAMD DON'T EVER WART...
45 POSYMOO'NO READLY...
46 POSYMOO'NO READLY...
47 17 25 25 LORIEENA MCKENNITT/The Mummers' Dance
48 29 21 19 "N SYNCJ Want You Back
49 20 11 81 BARCKSTBEER BOVS/SEVERYDOOD...
41 28 BARCKSTBEER BOVS/SEVERYDOOD...
41 28 BARCKSTBEER BOVS/SEVERYDOOD...
41 18 BARCKSTBEER BOVS/SEVERYDOOD...
41 11 18 CHUMBAWAMBA/AMPRISS

 B. B. BACKSTREET BOYS-Everybody.
 17 NUT-LAVOR-Meave
 18 13 CHUMBAWAMBA/Amnesia
 7 USHER/Nice & Slow
 6 BDY2 II MENA Song For Marna
 4 BRIAN MCKNIGHT/Anytime
 3 AQUA/Tum Back Trans
 2 JANETA Get Lonely
 JANETA Get Lonely Jane I/ Get Lundy
HANSON/Weird
DUKE/So in Love With You
ARETHA FRANKLIN/A Rose is Still...
DESTINY'S CHILD/No, No, No



MARKET #R

_ `								
PLA 3W	Y8 2W	LW	TW	ARTIST/TITLE				
53	57	60	62	K-C! & JOJO/All My Life				
26	40	39	59	UNCLE SAM/I Don't Ever Want				
50	53	53	57	USHER/Nice & Slow				
47	52	48	55	MARY J. BLIGE/Seven Days				
42	48	50	51	LSG/My Body				
52	54	59	49	QUEEN PEN W/LOST. /Party Ain't A Party				
49	49	55	45	BRIAN MCKNIGHT/Anytime				
23	29	40	44	NEXT/Too Close				
15	23	25	43	DESTINY'S CHILD/No, No, No				
	26	30	35	PUFF DADDY F/MASE/Been Around (Aga				
14	19	24	33	SYLK-E. FYNE F/CHILL/Romeo And Julie				
-	14	23	32	XSCAPE/The Arms Of				
30	27	36	32	BOYZ II MEN/A Song For Mama				
29	33	29	29	USHER/You Make Me Wanna				
4.4	22	20	27	LODD TARIO (Deie M)				

29 33 29 29 USHEN/Ou Make Me Wanna...
44 32 20 71 LORD TARILL. Deja WJ
18 15 19 25 WYCLEF JEAN/Gone Till November
25 20 22 24 KP & BENY/Gwing My Way
29 25 38 22 MASE F/TOTAL/What You Want
- - 20 USHER/AUSL Lie Me
- - 11 17 DR. DRE FAL L. /Zoom
- 11 17 DR. DRE FAL L. /Zoom
- 18 BRIAM MCKNEH/The They You For Me
7 10 8 12 LOX/Morey, Power, And...
19 29 14 18 LSG/AB TRE Times
17 14 7 8 VOICES OF THEORY/Dinelo (Say It)
19 10 7 10 7 BIG THANNILINA Rose is Still...
19 7 7 7 7 0 BIG THANNIC JAYA ROSE is Still...
7 7 7 7 0 BIG THANNIC JAYA ROSE is Still...
7 19 USTA REPWESTUM IT UD BRIAN MCKNIGHT/The Only One For LOX/Money, Power, And... LSG/All The Times VOICES OF THEORY/Dimelo (Say It) ARETHA FRANKLINA Rose is Still... BIG PUNI'm Not A Player OL SKOOL.../Am I Dreaming BUSTA RHYMES/Turn It Up



MARKET #9

_				
PLA	YS			ARTIST/TITLE
ЗW	2W	LW	TW	
52	48	48	67	MASTER P/Make 'Em Say Ugh
33	39	44	57	SYLK-E. FYNE F/CHILL/Romeo And Juliet
١.	36	58	56	ICE CUBE/We Be Clubbin'
47	49	51	55	JON B./They Don't Know
46	49	50	55	USHER/Nice & Slow
45	48	47	53	PUBLIC ANNOUNCEMENT/Body Bumpin'.
		46	52	K-CI & JOJO/All My Life
		45		MONTELL JORDAN/Let's Ride
			46	LORO TARIQ/Deja Vu
			44	K.P. & ENVYI/Swing My Way
22			43	OL SKOOL/Am Dreaming
١.			40	MISTA MADD/Say What You Want
	61		39	2PAC F/ERIC WILLIAMS/Do For Love
36	30		37	MYSTIKAL/The Man Right Chea
١.	-	9	37	
33			36	PUFF DADDY & FAMILY/Been Around
		32		OESTINY'S CHILD/Second Nature
			33	JAGGED EDGE/Gotta Be
		.:	31	PLAYA/Cheers 2 U
			29	
20		1B		DRU HILL/In My Bed
٠.	10		16 16	MARK MORRISON/Moan And Groan MYA/It's All About Me
1	-	10	14	UNCLE SAM/I Don't Ever Want
			14	
	19		13	
				TIMBALAND & MAGOG/Luv 2 Luv You
				ARETHA FRANKLIN/A Rose is Still
23	7		10	
16		12	10	SCARFACE/Homies & Thugs
1 '0	10	12		Junitinois in Thuga



MARKET #10

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
44	44	66	67	TIMBALAND & MAGOO/Luv 2 Luv You
36	36	55	67	NEXT/Too Close
66	66	68	66	BRIAN MCKNIGHT/Anytime
67	67	67	66	MASE F/TOTAL/What You Want
68	68	66	66	K-CI & JOJO/All My Life
56	56	45	58	MISSY ELLIOTT/Sock It 2 Me
66	66	66	56	CELINE OION/My Heart Will Go On
43	43	41	55	PUFF DADDY & FAMILY/Been Around
65	65	65	53	USHER/Nice & Slow
45	45	46	46	WILL SMITH/Gettin' Jiggy Wit It
			46	
53	53	57	43	USHER/You Make Me Wanna
43	43	43	43	BUSTA RHYMES/Put Your Hands
				TOTAL/What About Us
28	28		38	
-	•	20		PUBLIC ANNOUNCEMENT/Body Bumpi
-	-	-		MYA/It's All About Me
-	-	9		DR. DRE F/L.L/Zoom
	-	-		TIMBALAND & MAGOO/Clock Strikes
<u>:</u> .			22	
		39		
5	5		10	
7	7		7	
6	6		7	LSG F/L.L/Curious
28	2B			
6	6	6		
1.	42	6 8	5 5	BUSTA RHYMES/Turn It Up UNCLE SAM/I Don't Ever Want
42	42	8	э	OMOTE SWAM DOLL EAST MITTER



MARKET #11

WPOW/Miami (305) 653-6796 Curry/Jones





MARKET #13

KUBF/Seattle

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

ARTIST/TITLE

WILL SMITH/Just The Two Of Us

70 76 BRIAN MCKNIGHT/Jurytime

67 73 SEURO, MURRAY, Apaper's Delight

71 73 K-C1 & JUJU/Jal My Life

67 73 CLIDE DIONAM Heart Will Go On

54 58 MEXT/Too Close

5 57 PRINCE BE, KY-MANI./Gotta Be...

55 74 PRINCE BE, KY-MANI./Gotta Be...

55 73 BJ ON BJARE U SBIB Down?

22 37 LSGAM'S BOO',

60 37 REAL ONEU LIKE Pina Colada

41 33 UNCLE SAMI Don't Ever Want...

31 32 USHER/Nice & Slow

23 24 ICE CUBE/W Be Clubbin'

21 24 WYCLEF JEAN/Gone Till November

23 24 ICE CUBE/W Be Clubbin'

21 21 SLKE. FYNE FCHILL/Romeo And Juliet

41 71 TIMBALAND & MAGCO/Clock Strikes

5 8 SWY/Rain

3 MAGCONNA/Ray Of Light 13 79 73 45 64 72 15 36 63 5 5 144 69 21 29 25 28 5B 36 24



MARKET #15

KHTS/San Dieg (619) 291-9191

50	32	57	73	USHER/Nice & Ślow
				K-CI & JOJQ/All My Life
73	74	75	71	WILL SMITH/Gettin' Jiggy Wit It
			65	
76	72	72	56	DESTINY'S CHILD/No, No, No
72	69	41	44	UNCLE SAM/I Don't Ever Want
			41	
58	56	42	40	TONY TONI TONE/Boys + Girls
			40	
20	24	31	40	PRINCE BE, KY-MANI./Gotta Be
			36	
				WYCLEF JEAN/Gone Till November
				NU FLAVOR/Heaven
				BACKSTREET BOYS/Everybody
11	28	25	30	MASE F/TOTAL/What You Want
			30	
				LSG F/L.L/Cunous
				JANET/I Get Lonely
				BRIAN MCKNIGHT/Anytime
			26	
				SWV/Rain
				BOYZ II MEN/A Song For Mama
				TIMBALAND & MAGOO/Liiv 2 Liiv You
			15	
7				MONTELL JORDAN/Let's Ride
-				SALT-N-PEPA/Gitty Up
-	-	-	10	TIMBALAND & MAGOO/Clock Strikes
				PUBLIC ANNOUNCEMENT/Body Bumpin'
			-	
-	-	-	٠	BUSTA RHYMES/Turn It Up



MARKET #15

XHTZ/San Diego (619) 585-9090 Vasquez/Solivan

_	_	_		
PLA				ARTIST/TITLE
3W	2W	LW	TW	
	67		65	
59		62	65	
	74			
	75			
			60	
51			59	
	64	5B	58	
60	63			
-	5	23		
55		53		
	63			
	59			
51				
57				
٠.	5			JANET/I Get Lonely
	59			
62				
5		43		
60				LSG F/L.L/Curious
١.	-		51	
			51	
	53			
	51		50	
			49	
			48	
				PRINCE BE, KY-MANI./Gotta Be
			45	
41			43	
			40	
53			39	
5	30		30	
1:			28	
5	15		23	
5	5		20	
١.	-	-	20	
-	-	-	5	MARY J. BLIGE/Seven Days
-	-	•	5	
١.	-		5	DR. DRE F/L.L/Zoom
٠.		-	5	GANG STARR/Royalty
ı				



MARKET #17

KKFR/Pho (602) 258-6161 St. James/Freen

PLAYS			ARTIST/TITLE
2W	L/W	TW	
B1	79	77	K-CI & JOJO/Alf My Life
71	83	76	BRIAN MCKNIGHT/Anytime
52	77	76	USHER/Nice & Slow
49	38	68	UNCLE SAM/I Don't Ever Want
19	24	67	SYLK-E, FYNE F/CHILL/Romeo And Juliet
43	74	42	MASE F/TOTAL/What You Want
78	47	39	TIMBALAND & MAGOO/Liv 2 Luv You
70	47	38	MiLiTIA/Burn
			SWV/Rain
	42		
	•		
21	23		
•	-	-	K.P & ENVYVSwing My Way
	81 71 52 49 19 43 74 78 70 43 29 21 25 50 38 19 37 21 15 15 15 15 15 15 15 15 15 15 15 15 15	2 W LW L	2 W LW TW 7 17 83 76 52 77 76 49 38 68 19 24 67 43 74 42 74 47 49 77 0 47 38 43 41 38 29 40 38 21 37 37 50 42 36 37 42 27 19 22 21 37 23 20 21 21 20 21 23 19

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE



MARKET #2

KKBT/Los Angeles (213) 634-1800

24 38 39 46 26	31 28 44	45 39	51	MASE F/TOTAL/What You Want
24 38 39 46 26	28 44	39		
38 39 46 26	44		42	
39 46 26				
46 26		4/	41	
26			39	
				ICE CUBE/We Be Clubbin'
15				
-				
25				
38				
21				
-	5	26	26	DESTINY'S CHILD/No. No. No.
31	32	25	26	JANET/I Get Lonely
11	26	23	24	JON B./Are U Still Down?
8	16	18	24	NEXT/Too Close
13	20	20	20	MONTELL JORDAN/Let's Ride
37	22	16	19	MARY J. BLIGE/Seven Days
-				
8	11	10	17	PUBLIC ANNOUNCEMENT/Body Bumpin'.
31				
-				
12				
5				
17				JD F/BRAT & USHER/The Party Continues
13				ARETHA FRANKLIN/A Rose is Still
26				
- 8	15			
8	12	9	9	GANG STARR/Royalty
	26 15 25 38 21 11 8 13 37 - 8 31 - 12 5 17 13 26 8	8 12 21 11	8 12 10 21 11 10	8 12 10 10 21 11 10 10

det de la o7.WGCi

-	LA	v c			ARTIST/TITLE
		2W	LW	TW	ANTIST/TILL
	27	36	45	47	MARY J. BLIGE/Seven Days
	29	34		46	LSG/My Body
١.	32	29	31	42	K-CI & JOJO/All My Life
	34	38	36	40	JANET/I Get Loneiv
١.	41	44	39	40	OL SKOOL/Am Dreaming
	36	30	32	40	MARY J. BLIGE/A Dream
	35	39	41	39	BRIAN MCKNIGHT/Anytime
	35	36	31	38	USHER/Nice & Slow
	35	38	38	38	DESTINY'S CHILD/No. No. No.
	14	25		34	SM00TH/Strawberries
	18	19	33	34	MASE F/TOTAL/What You Want
	14	14	30	31	WYCLEF JEAN/Gone Till November
	31	32	23	30	SWV/Rain
	24	26	29		AVANT/I Want To Know
	21	26			
	24	28	23	27	JODY WATLEY/Off The Hook
	29	29	28	27	ARETHA FRANKLIN/A Rose is Still
	14	18	24	26	JON B./They Don't Know
	12	14	17	24	NEXT/Too Close
	37	29	25	24	DRU HILL/We're Not Making
	20	23		22	
	21	19	23		KEITH WASHINGTON/Bring It On
	29		25	22	MARIAH CAREY/Breakdown
		26		21	USHER/You Make Me Wanna
	21		11	16	WILL SMITH/Gettin' Jiggy Wit It
	12	14	17		2PAC F/ERIC WILLIAMS/Da For Love
	-	-	15	16	MASE/Feel So Good
	16	10	18	15	
	38	43		14	
	12	18	18	14	MASTER P/Make 'Em Say Ugh

	Philly
	TOSE.
s	ARTIST/TITL

DIA		PH.						
	PLAYS			ARTIST/TITLE				
3 W	2W	LW	TW					
52	54	54	58	SWV/Rain				
30	45	56	58					
54	53	54	57	MARY J. BLIGE/Seven Days				
	25	44	56					
54	52	54	55	BRIAN MCKNIGHT/Anytime				
57	48	53	53					
37	33	47	52	2PAC F/ERIC WILLIAMS/Do For Love				
53	38	43	39					
39	47	42	38	QUEEN PEN W/LOST/Party Ain't A Party				
45	51	46						
-	26	37	37					
38	33	34		CHARLI BALTIMORE/Money				
31	30			LSG/My Body				
-	30			JANET/I Get Lonely				
51	38	34		BUSTA RHYMES/Dangerous				
	31	29		UNCLE SAM/I Don't Ever Want				
15	28			MONTELL JOROAN/Let's Ride				
-	5			DESTINY'S CHILD/No. No, No				
29	26	27		OL SKOOL/Am Dreaming				
-	-	12		PUBLIC ANNOUNCEMENT/Body Bumpin'				
16	30	26						
59	42	22						
-	5		22					
-	-	-						
5	5		20					
12	14							
29			17					
-	5		16					
-	-	27						
-	-	-	16	NEXT/Too Close				

Power 99 tm

MARKET #5 WUSL/Philadelphia

PŁA				ARTIST/TITLE
3W	2W	LW	TW	
50	42	44	52	PUFF DADDY F/MASE/Been Around (Ag
54	50	54	45	MARY J. BLIGE/Seven Days
27	25	45	45	
5	22	39	43	CAM'RON/Pull It
5	13	43	43	DMX/Get Al Me Dog
53	54	47	43	K-CI & JOJO/All My Life
	40			BUSTA RHYMES/Turn It Up
45	43	40	39	SWV/Rain
15	15	35	39	PUBLIC ANNOUNCEMENT/Body Bumpi
-	40	37	38	LOX/Money, Power, And
36	45	36	36	BRIAN MCKNIGHT/Anytime
	21			LSG F/L.L/Curious
20	27			
41			33	
35				
36		40		
35				L.L. COOL J/4,3,2,1
	25			MONTELL JORDAN/Let's Ride
			27	
36				2PAC F/ERIC WILLIAMS/Do For Love
37		31		UNCLE SAM/I Don't Ever Want
34				SYLK-E. FYNE F/CHILL/Romeo And Jul
-				JANET/I Get Lonely
21				DRU HILL/5 Steps
37			21	OL SKOOL.,/Am I Dreaming
5	6			K.P. & ENVYI/Swing My Way
28				BUSTA RHYMES/Dangerous
15				MASTER P/Make 'Em Say Ugh
7	9			ICE CUBE/We Be Clubbin'
32	30	5	14	QUEEN PEN W/LDST/Party Ain't A Pa

KKDA/Dailas (972) 263-9911

MARKET #6

Ľ		_	_	Cheatham
PLA	48			ARTIST/TITLE
3W	2W	LW	TW	
57	50	57	70	SWV/Rain
64	63	61	70	K-CI & JOJO/All My Life
69	63	67	69	USHER/Nice & Slow
56	60	61	69	DESTINY'S CHILD/No. No. No.
45	50	58	60	NEXT/Too Close
70	65	67	60	MARY J BLIGE/Seven Days:
65	62	64	58	BRIAN MCKNIGHT/Anytime
49	49	55	58	MONTELL JORDAN/Let's Rive
56	53	57	57	MISSY ELLIOTT/Beep Me 911
38	45	62	57	PUBLIC ANNOUNCEMENT/Exity Bumpin'
67	64	57	55	UNCLE SAM/I Don't Ever Want
45		59	53	MARIAH CAREY/Breakdown
	23		52	MASE F/TDTAL/What You Want
	50	50	51	K.P. & ENVYI/Swing My Way
	42	55	50	OL SKOOL/Am I Dreaming
33		58	50	2PAC F/ERIC WILLIAMS/Do For Love
30		35	47	LORD TARIQ. /Deja Vu
25		45	45	ICE CUBE/We Be Clubbin'
10	15	18	40	QUEEN PEN W/LOST/Party Ain't A Party
47	49	45	40	LSG F/L.L/Curious
17	22	40	40	SYLK-E, FYNE F/CHILL/Romeo And Juliet JODY WATLEY/Off The Hook
18 15	35 16	35 35	35	MYSTIKAL/The Man Right Chea
18			35 28	SMOOTH/Strawberries
10			28	SOMETHIN' FOR/All I Do
26			26	ARETHA FRANKLIN/A Rose is Still.
5	8	13	23	KEITH WASHINGTON/Bring It On
5	18		20	JD F/BRAT & USHER/The Party Continues
57	50		19	WYCLEF JEAN/Gone Till November
-	5	15	15	LOX/Money, Power, And



MARKET #7

WCHB/Detroit

IL	W.	17	476	Alexander/Fleston
PLA				ARTIST/TITLE
3W		LW	TW	
42	54	53	53	OL SKOOL/Am Dreaming
	52	53	53	K-CI & JOJO/All My Life
58	55		50	MARY J. BLIGE/Seven Days
١.	31	29	43	JANET/I Get Lonely
	52	49	39	SWV/Rain
	52	50	34	MARIAH CAREY. /Breakdown
30		34	34	NEXT/Too Clase
	16	25	34	ARETHA FRANKLIN/A Rose Is Still
	46	49	33	MISSY ELLIOTT/Beep Me 911
	25	31	32	
55		53	29	
	29		27	
	13		27	
17			24	TAMIA/Imagination
-	-	5	24	
-	20		23	
30			22	SMOOTH/Strawberries
30			20	K.P. & ENVYI/Swing My Way
24	20	20	20	LSG F/L.L/Cunous
١.	- 10	10	13 13	EBONI FOSTER/Crazy For You LOX/Money, Power, And.
١.	10	9 13	12	BUSTA RHYMES/Turn It Up
8	9	9	11	
l °	9		10	QUEEN PEN W/LOST./Party Ain't A Party
10	10		9	JD F/BRAT & USHER/The Party Continues
10	5		9	TIMBALANO & MAGOO/Clock Strikes
7	13		8	SNOOP & KURUPT/Ride On/Caught Up
Ι .	1.3	5	7	
	_		ż	
-	-	6	6	SCARFACE/Homies & Thugs
		_		



MARKET #7

WJLB/Detroit (313) 965-2000

PLA				ARTIST/TITLE
	ZW			
48	43	40	42	
42	42	39		
36	39	39		
31	40	37		
32	28	30		
40		36		
-		33		
39		34		
40		36		
24				
34	30	28		
37		34		
42		37		
27				
37	36	35	28	DRU HILL/We're Not Making
30	25	24	28	MISSY ELLIOTT/Beep Me 911
12	20		28	
-	15		27	
25	33	30	26	K.P. & ENVYI/Swing My Way
22	27		26	
12		16	26	
22	22	21		
20	24	23		
28	28	27	23	
27		25	22	TOTAL/What About Us
22		22		
12	23		22	
36	33		21	
34	28	27	21	TIMBALAND & MAGOO/Luv 2 Luv You
34	32	30	21	TREY LORENZ/Make You Happy



PLAYS			ARTIST/TITLE				
ЭW	2 W	LW	TW				
47	48	43	49	BRIAN MCKNIGHT/Anytime			
43	48	42	48	MARY J. BLIGE/Seven Days			
47	47	43	4B	SWV/Rain			
47	45	39	45	MASE F/TOTAL/What You Want			
-	10	18	45	PUFF DADDY F/MASE/Been Around (Again)			
47	48	44	44	K-CI & JOJO/All My Lite			
47	43	39	43	QUEEN PEN W/LOST /Party Ain't A Party			
26	-33	33	41	OESTINY'S CHILD/No. No. No.			
	33	25	35	JANET/I Gel Lonely			
40	42	42	34	USHER/Nice & Slow			
18	21	32	33	NEXT/Too Close			
33	33	21	31	NEXT/Butta Love			
34	30	31	31	LINCLE SAM/L Don't Ever Want			

33 33 21 31 NEXT/Flutta Love
43 49 31 31 UNCLE SAM/I Don't Ever Want...
43 40 37 31 2PAG FFERIC WILLIAMS/Do For Love
23 25 24 26 SMOOTH/Strawberries
25 24 27 26 LGRO TABIL_Orge W
27 27 28 LGRO TABIL_Orge W
28 12 4 15 24 MONTELL JORDAN/Let's Ride
29 27 20 OL SKOOL. JAm I Dreaming
31 26 17 17 BOYZ II. MEN/A Song For Mama
22 29 21 12 MISSY ELIOTT/Reps Me 911
21 51 41 ARFTHA FANKLIN/A Rose Is Still...
25 6 10 10 KEITH WASHINGTON/Bring II On
25 5 5 9 PUBLIC BANNOUNCEMENT/Rody Bumpin...
26 15 15 9 PUBLIC BANNOUNCEMENT/Rody Bumpin...
27 15 15 15 9 TIMBALAND 8 MAGOO/Clock Strikes
28 0MX/Set At Me Oog
29 17 TIMBALAND 8 MAGOO/Clock Strikes
29 17 TIMBALAND 8 MAGOO/Clock Strikes
31 49 5 MYANIS All About Me



MARKET #10
WILD/Boston

	(617) 427-2222 Anderson/Gousby	
.E		
FOR.	.JAL I Do	
011/	Beep Me 911	

PLAYS

3W 2W LW TW

22 23 23 24

SOMETHIN FOR.../All I Do

19 19 19 24 SWV/Rain

21 22 12 23 24 MISSY ELLIOTI/Beep Me 911

21 22 21 23 NEXT/TOC Close

21 21 21 23 NEXT/TOC Close

21 21 21 23 NEXT/TOC Close

22 12 23 PUBLIC ANNOUNCEMENT/Body Bumpin'...

20 20 20 23 ARFITH A FRANKLIN/A Rose is Still...

23 23 23 22 MARY J. BLIGE/Seven Days

18 19 19 22 MONTELL JORDAN/LET Ride

5 15 22 JANETIT Get Lonely

17 16 17 21 ELUSION/Realily

17 18 18 21 SMOOTIN/Starwberries

18 18 18 20 PHAJJA/So Long (Well...)

18 18 18 20 PHAJJA/So Long (Well...)

19 19 19 20 TO ASMA/Imagnation

16 17 17 18 PATTL LEBELLE/Someone Like You

22 23 23 18 DESTINY'S CHILD/No. No. No

15 15 17 17 JACKSON 5/BLACK ROBIT Want You Back '98

15 16 16 17 MASE F/TOTAL/What You Want

16 16 16 16 BEENE MANWO AM I

16 16 16 BEENE MANWO AM I

17 11 15 16 EBONI FOSTER/CLARY SIVEN

18 13 13 14 CHANGING FACES/AID Day, AIN Right

19 13 13 14 13 KEITH WASHINGTON/Bring It On

99-JAMZ Miami - H. Landordale

MARKET #11

WEDR/Miami (305) 623-7711 Hollywood

PLAYS

3N 2W LW TW
34 31 34 36

36 UNCLE SAM/I Don't Ever Went...
33 30 35 35 MARY J BLIGE/A Oream
35 28 35 35 DRU HILL/We're Not Makinr,...
35 28 35 35 Sec Le JOU/ONAI My Life
35 30 36 35 USHER/Rice & Slow
34 29 37 34 BRIAN MCKNIGHT/Anytime
34 30 35 31 ESYAR RADU/Tyrone
24 22 20 29 SWV/Rain
28 23 28 27 K.F. & ENVYI/Swing My War.
29 37 32 25 DESTINY'S CHILD/Mo, No, Illo
20 19 28 27 MISSY ELLIOTT/Beep Me 92 1
20 39 12 25 DESTINY'S CHILD/Mo, No, Illo
21 22 25 SOMETHIN FOR JAIL IN DO.
21 20 25 24 TIMBALAND & MAGGOO/Lu Y Liv You
22 23 23 NEXT/Too Close
23 28 27 TAILSY AND TOO CLOSE
24 29 29 30 US KOOL JAM I Dreaming
25 25 11 18 25 SOMETHIN FOR JAIL I Do
27 20 26 27 TIMBALAND & MAGGOO/Lu Y Liv You
28 29 30 15 MOY TO CLOSE
29 19 19 19 BEENIE MAN/Rom
20 11 16 19 15 JIANET/T GEL LORGING
20 11 18 YOUCES OF THE CRYV/Dimelo (Say It)
20 19 19 19 18 JON DAY OF US THE DOWN?
21 11 18 YOUCES OF THE CRYV/Dimelo (Say It)
22 15 17 17 LSG FAL ... FOUR TOWN
23 19 11 14 SOMETHIN FOR JAM LOVE IIS The Shhh!
21 11 12 14 SOUNDS OF BLACKNESS/Hold On (Change...)

HOT 97.5

MARKET #12 WHTA/Atlanta (404) 765-9750 Taylor

PLAYS 3W 2W LW TW



MARKET #12

WVEE/Atlanta (404) 898-8900 Brown/Shabazz

50	50	50	50	UNCLE SAM/I Don't Ever Want.
31	35	50	50	DESTINY'S CHILD/No, No. No.
48	48	49	49	MARY J BLIGE/Seven Days
49	48	47	47	BRIAN MCKNIGHT/Anytime
45	45	46	40	LSG/My Body
35	35	38	35	DRU HILL/We're Not Making
28	28	35	35	DRU HILL/5 Steps
20	20	34	35	2PAC F/ERIC WILLIAMS/Do For Love
45	45	35	35	USHER/Nice & Slow
29	29	34	34	MISSY ELLIOTT/Beep Me 911
31	31	32	32	NEXT/Too Close
30	30	30	30	
26	30	30	30	OL SKOOL/Am Dreaming
35	35	28	30	BOYZ II MEN/A Song For Mama
25	25	23	25	
7	20	20	20	IMMATURE/Extra, Extra
10		20		SM00TH/Strawberries
21		20		JD F/BRAT & USHER/The Party Continues
16	16	19	28	K.P. & ENVYI/Swing My Way
29		17	17	NEXT/Butta Love
13	13		13	
9	9	10	10	
14	15		10	
5	10	10	10	SILKK THE SHOCKER/Just Be Straight
-	10			JANET/I Get Lonely
	-	8	10	
7	- 7	6	10	
9	9	8	В	MASE F/TOTAL/What You Want
٠	5	. 7	7	SCARFACE/Homies & Thugs



MARKET #18 KMJM/St. Louis

L				
PLA	YS			ARTIST/TITLE
3₩	2W	LW	TW	
36	41	39	41	MONTELL JORDAN/Let's Ride
28	36	36	41	K-C1 & JOJD/All My Life
27	22	34	36	SWV/Rain
18	30	33	35	ICE CUBE/We Be Clubbin'
35	37	38	34	MARIAH CAREY/Breakdown
-	-	-	34	CHICO DEBARGE/No Guarantee
15	19	29	34	K.P. & ENVYI/Swing My Way
16	27	32	33	SYLK-E, FYNE F/CHILL/Romen And Juliet
36	38	32	32	WYCLEF JEAN/Gone Till November
34	32	34	32	BRIAN MCKNIGHT/Anytime
-	25	29	32	JANET/I Get Lonely
33	34	33	31	OL SKOOL/Am 1 Dreaming
32	30	31	31	SOMETHIN' FOR ./All I Do
33	34	35	29	MASE F/TOTAL/What You Want
25	24	22	28	2PAC F/ERIC WILLIAMS/Do For Love
-	8	21	28	JON B./They Don't Know
28	32	27	28	MISSY ELLIOTT/Beep Me 911
26	27	26	26	
23	21		24	
24	21	22	24	ARETHA FRANKLIN/A Rose is Still

24 21 22 24
24 16 20 24
28 25 28 23
18 24 25 23
2 - - - 2
212 19 17 22
18 20 17 20
2 0 16 16
34 36 18 15
33 10 13 15 ARETHA FRANKLIN/A Rose Is Stall...
TAMIA/Imagination
PUBLIC ANNOLINCEMENT/Body Bumpin'...
MARY J. BLIGE/Sevan Days
MYA/ITs All About Me
JODY WATLE/YOH The Hook
SMOOTH/STRAWberries
DAVE HOLLISTEM_./The Weekend
SILKK THE SHOCKENJUS Be Straight...
USHER/Nice & Stow USHER/Nice & Slow TIMBALANO & MAGOO/Luv 2 Luv You



AMZ	WAMO/P (412) 47 Atkins/Kel
ADTIST/TITLE	

ittsburgh

ARTIST/TITLE
K-Ct & JOJO/All My Life
K.P & ENVYI/Swing My Way
PUBLIC ANNOUNCEMENT/Body Bumpin'
DESTINY'S CHILD/No. No. No
LSG F/L.L/Curious
MISSY ELLIOTT/Beep Me 911
MARY J. BLIGE/Seven Days
USHER/Nice & Slow
OL SKOOL/Am I Oreaming
BRIAN MCKNIGHT/Anytime
MASE F/TOTAL/What You Want



MARKET #21 WTMP/Tampa

PLAYS

3M 2W LW TW

38 38 48 48

22 24 35 48 MONTELL JORDANLet's Ride

47 49 47 47 K.P. & ENMY/JSWnng My Wa:

47 48 47 47 K.P. & ENMY/JSWnng My Wa:

48 47 49 24 56 56 MONTELL JORDANLet's Ride

49 47 49 47 47 K.P. & ENMY/JSWnng My Wa:

40 48 47 47 E.P. & ENMY/JSWnng My Wa:

41 48 47 47 E.P. & ENMY/JSWnng My Wa:

42 48 48 45 OL SKOOL_/Am 1 Oreanmin

43 49 40 37 MASE FITORIAL/MAR You willand

45 48 48 35 DESTINYS CHILD/No. No. No.

46 62 02 35 SYLK.E. TYME FORMILL/Roreaco And Juliet

45 48 48 35 DESTINYS CHILD/No. No. No.

46 38 33 33 SOMETHN FORL./All 10

45 36 36 33 33 SOMETHN FORL./All 10

45 48 48 35 DESTINYS CHILD/No. No. No.

46 38 33 35 SOMETHN FORL./All 10

47 30 31 JOOY WATLEY/Off The Hook

48 27 27 27 LS GF.L. Zornous

49 17 18 21 22 LORD TARIO. //Deja Vi

5 19 22 22 SILKK THE SHOCKER/JUST Be Straight ...

47 77 12 JANETIO Get Lonety

48 16 17 17 17 MARK MORRISHINGTOMBring It On

48 16 17 17 17 MARK MORRISHINGTOMBring It On

49 10 12 16 16 EC EVERNA BE OND

5 14 15 15 11 MIBBALAND & MAGGOO/Clock Strikes

5 14 14 10 USEE PRO WIJCOST. //Party Am't A Party

13 13 14 14 MILLTIA/Burn



TAMIA/Imagination
DESTINY'S CHILD/No, No, No
PUBLIC ANNOUNCEMENT/Body Bumpin'

DESTINY'S CHILD/NO, No, No PUBLIC ANNOUNCEMENT/DEOF Bumpin'...

SWU/Nain

K.P. & ENY/USwing My Way

MISSY ELLIOTT/Beep Me 911

SMOOTH/Strawberries

OL SKOOL_Am i Dreaming

SYLK-E. FYNE F/CHILL/Romeo And Juliet

DAYE HOLLISTEM...The Weekend

MONTELL JORDAN/Let's Ride

NEXT/TOC Close

MYSTIKAL/The Man Right Chea

YOUNG BLED...Jrines So Hard

QUIEN PEN WILDST../Party Ain't A Party

SOUL FOR BEAL/Come Soe Me

WYCLEF JEAN/Gone Till November

ELUSION/Reality

PARD FFERIC WILLIAMS/Do For Love

H-TOWN/Natural Woman

PHIL PERRY/One Heart One Love

KETH WASHINGTON/Fing It On

ARETHA FRANKLINA ROSE IS SUIL...

SNOOP & KURUPT/RIGE On/Caught Up

JAMES GREER & CD/Beaufith Black...

BILLY PORTER/Borrowed Time

ROOM SERVICE/Stay

RICK JAMES/Turn It Out

SILKX THE SHOCKER/Just Be Straight...

ICE CUBE/We Be Clubbin



MARKET 425 WIZF/Cincinnati (513) 679-6000 Fields/Jones



KPRS/Kansas City

MARKET #26

_				
PLA				ARTIST/TITLE
3W	2W	LW	TW	
25	25	25	25	K-CI & JOJO/All My Life
20	23	25	25	SWV/Rain
25	25	25	25	DESTINY'S CHILD/No, No. No.
23	23	25	25	OL SKOOL/Am I Dreaming
25	25	25	25	MARIAH CAREY/Breakdown
23	25	25	25	LSG F/L.L/Curious
20	23	23	25	PUBLIC ANNOUNCEMENT/Body Bi
15	18	23	25	NEXT/Too Close
20	23	23	23	JODY WATLEY/Off The Hook
14	20	20	23	ARETHA FRANKLIN/A Rose is Still.
20	20	20	20	SOMETHIN' FOR/All I Do
14	16	18	20	KEITH WASHINGTON/Bring It On
10	14	18	20	K.P. & ENVYI/Swing My Way
14	18	18	18	TAMIA/Imagination
14	16	18	18	CECE WINANS/Well, Alright!
14	16	17	18	ELUSION/Reality
15	16	16	17	JAGGED EDGE/Gotta Be
5	14	15	15	WHISPERS/For The Cool In You
10	10	14	14	MONTELL JORDAN/Let's Ride
	5	10	14	EBONI FOSTER/Crazy For You
		10	14	JANET/I Get Lonely
14	15	16	10	7 MILE/Just A Memory
25	25	20	10	MARY J. BLIGE/Seven Days
20	20	20	10	PATTI LABELLE/Someone Like You
10	10	10	10	MASE F/TDTAL/What You Want
10	10	10	10	MISSY ELLIOTT/Beep Me 911
10	10	10	10	WILL SMITH/Gettin' Jiggy Wit It
9	10	10	10	SMOOTH/Strawberries

8 10 10 10 LORD TARIQ.../Deja Vu 7 10 10 10 MACK 10 F/ICE CUBE./Only In California



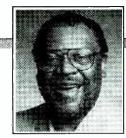
MARKET #30 WKKV/Milwaukee (414) 321-1007 Bell/D

PLAYS

3W 2W LW TW
55 61 54 62 K-Cl & JOJOAN My Life
56 60 55 58 DESTINY'S CHILD/No, No, No
31 41 50 57 OL SKOOL.../Am I Dreaming
15 75 74 65 SWV/Rain
19 21 20 54 K.P. & ENRYUSWing My Way
47 51 47 49 MASE FTOTALWhat You Want
30 46 40 47 PUBLIC ANNOUNCEMENT/Body Bumpin:
31 36 40 47 PUBLIC ANNOUNCEMENT/Body Bumpin:
31 36 40 JANETIC GLORE LOREY
33 43 37 43 MONTELL JORDAN/Let'S Ride
31 36 40 JANETIC GLOREY
34 33 37 30 38 MARIAH CAREY../Breakdown
35 37 88 38 JODY WATER-YOM The Hook
22 21 37 38 JAGGED EDGE/GORTa Be
24 33 43 71 H-TOWN/NATURA WOMAN
25 38 39 37 SWOOTH-STRAWCHOT HOOK
26 21 37 38 JAGGED EDGE/GORTa Be
27 38 37 P. EXTINO Close
28 33 37 P. EXTINO Close
24 30 33 35 TAMIA/Imagination
15 24 29 35 APETHA FRANKLINAN Rose Is SBI...
14 - 9 34 ELUSION/Reality
17 19 11 25 KEITH WASSINGTON/Bring It On
9 22 18 21 2PAG FRANKLON/Bring It On
9 22 18 21 2PAG FRANK CIWLA ROSE IS SBI...
16 5 7 14 OUEEN PEN WLOST L-Party Ann't A Party
5 9 7 11 SILKK THE SHOCKER/Just Be Strauphi...
9 10 11 DEJAH/Just A LINE Bit
10 10 10 MARK MORRISON/MORA AND Groan
10 10 10 MARK MORRISON/MORA AND GROAN
10 10 10 MARK MORRISON/MORA AND GROAN
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12 12 PAGE FREED. TIMES S CHARL
13 13 11 11 0 ROUM SELED. TIMES S CHARL
14 10 MARK MORRISON/MORA AND GROAN
15 10 MARK MORRISON/MORA AND GROAN
16 10 MARK MORRISON/MORA AND GROAN
17 19 10 MARK MORRISON/MORA AND GROAN
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MARKET V30



WALT LOVE

A Little 'Heaven' Around Inner Harbor

$\ \square$ A Baltimore Gospel station continues to attract new listeners who seek to reconnect with religion

WCAO-AM/Baltimore has truly begun to make its move. With ever-increasing popularity, the station known as "Heaven 600" has become a positive refuge for those looking for spiritual safety and strength in today's society.

WCAO's format is geared to attract those who are looking for the positive message provided in most of the station's music and other religious-oriented programming. By now, almost everyone has heard of or experienced the so-called regeneration of spiritual consciousness in today's society. Gospel radio, together with the newfound popularity of gospel music, is helping to lead the way.

To find out more about WCAO, I spoke with PD/mornings Lee Michaels, who has been with the station since it became Gospel in November 1991. A Baltimore native who has been in radio since 1980. Michaels has also worked on the secular side of Urban radio. Making the move from R&B to Gospel wasn't easy, but Michaels stuck with his decision because it was what his heart believed. "Approximately 90% of my career has been spent in Gospel radio, but when I was contemplating getting out of R&B radio and moving to Gospel permanently, my then-GM said to me, 'If you leave to go into Gospel, you can never come back.' I really thought that was ironic, because I was looking at it as, 'If I go into Gospel, I don't want to come back!'

Baltimore is a city with a significant African-American population.

Among those 12 and older, blacks account for 26.3% of the population. That translates into 545,000 African Americans. Baltimore is ranked No. 19 in market size, according to Arbitron (whose headquarters is



Lee Michaels

just down the road in Columbia, MD). I mention all of that because the market has no mainstream Urban radio station of its own. Former Urban giant and CBS Radio sibling WXYV-FM faded in recent years, and in 1997 CBS flipped it to CHR/Pop. While the overall market leader is Radio One's CHR/Rhythmic WERQ-FM — with its mixture of hip-hop, rap, and R&B — there's a void that's only being served by DC's top-rated WKYS-FM, which barrels up I-95 with its strong signal.

However, while Urban has disappeared from the local radio dial, Gospel has made some quite impressive inroads around town. In the Fall

'97 Arbitrons, WCAO made a huge gain from 12th to eighth, 12+. The station's ratings have leapfrogged from a 2.2 to a 4.2, edging out 'XYV by a tenth of a percent. WCAO is ranked ninth 25-54 with a 3.8 share.

On weekends, WCAO ranks fourth in the 25-54 demo; in the 35-64 demo during that same period, it is ranked No. 1 with a 7.7. On Sunday mornings, in persons 25-54, the station is tops with an 11.3 share. But wait, here's where the numbers really tell a story: Among those 12-24, WCAO's Sunday morning programming attracts an impressive 11.7, placing it third in Baltimore during that daypart. That's thanks to the station's community service programming, as well as the fact that local ministries are allowed to air their services on the station.

Michaels comments, "Traditionally, we've had good numbers on Sunday mornings ever since the inception of the station. Maybe that's because of the local ministries or the availability of the listening audience. I don't know what to directly attribute it to. But I do know that we have some very powerful ministries on during those hours — major churches in our community."

Appreciating The Product

Why does Michaels think these positive ratings increases are happening for WCAO at this point in time? "I think people are really starting to appreciate the product that we have to offer," he says. "I also believe that people are becoming more sensitized because of the nature of some of the music that has been played on some Urban stations. They've gotten to the point where they are tired of hearing the B-words and 'MF this' and 'I'm a bad so-and-so.' Listeners just want to hear some wholesome music.

'Consequently, the music that we play is a music of hope. What has happened with the music in the past four or five years is that it's been going through a major transformation and is becoming much fresher and more appealing to the masses. We're finding that, with people like Kirk Franklin, it's more socially acceptable to enjoy gospel music. Even folks who may not go to church every Sunday can feel comfortable listening to and enjoying gospel music." WCAO's target audience is actually older African Americans. The typical P1 is a woman between 30 and 35 years of age.

Genuine Imaging

Image is an important thing when it comes to marketing any product. Since Gospel radio serves as a product to the outside world and as a ministry to those doing the format, how do Lee and his staff position the message of Jesus when marketing and promoting WCAO? "We 'walk

"

When I was contemplating getting out of R&B radio and moving to Gospel permanently, my then-GM said to me, 'If you leave to go into Gospel, you can never come back.' I really thought that was ironic, because I was looking at it as, 'If I go into Gospel, I don't want to come back!'

"

the walk' as well as 'talk the talk.' We live the lifestyle. As a result, we have no problem saying, 'Praise the Lord,' on the radio. We use — and have no problem with — any of the accolades that are associated with the Christian experience, because that's a part of our lives and it's the real thing. It's genuine — it's not something that's put on for the sake of a radio programming presentation.

"As gospel music has been used to ask about the phenomenon of faith and how it ties in to all of that, I want to say this about faith: We do not browbeat people as far as telling them that they're going to hell and they better get saved and everything.

"See, it's OK for a person who's not 'saved' to enjoy this music. Now that they've had their appetite tickled because they heard Kirk Franklin, they've decided that they want to check out a Gospel station. Well, when they hear us, they hear people who are enjoying themselves and who have joy and peace in their lives. They get to also hear and see that we're just like anyone else on the street, except that we have a different lifestyle and a set of morals to live by."

Tight Programming Basics

When it comes to formatics in Gospel radio, things have always been a bit loose. However, Michaels runs things pretty much like any other top-rated radio station in town. "We're tight! When it comes to music rotations and programming, it's all done off of the Selector system.

"

We're finding that, with people like Kirk Franklin, it's more socially acceptable to enjoy gospel music. Even folks who may not go to church every Sunday can feel comfortable listening to and enjoying gospel music.

⊳.g. []

Our rotations are run just like any other mainstream station in the country. We have our categories that are formulated with specific rotations by dayparts. Plus, we have promotions that are scheduled and formatted properly to maximize their effectiveness. We have all of the bells and whistles that go along with good radio to help sell the radio station's activities and the station's concept and vision.

"What we're trying to do is make

the Gospel format just as consistent as any other format. If you listen to Country, R&B, AC, or CHR, you get certain things. Well, if you listen to gospel on our station, you get some of the same things as far as the presentation is concerned. The only difference is the message. And when it comes to the message and the presentation, we have 'one up,' because most people listen to the radio for information and entertainment. We provide information, entertainment, and inspiration."

Spreading The Word On The Street

What sorts of criteria are needed for a promotion on WCAO to be acceptable? "It has to have value first. for our radio station and our listeners. Plus, it has to be doable. It has to be something that we can do well in presentation form and in the onair mechanics. We don't do things just for the sake of doing them. We have no interest in that. Just so you know, we do two types of promotions: We do client-based promotions and community service promotions. Our client-based promotions can take us to one of our advertisers. Our community-based promotions could deal with the issues of the ministries. They deal with feeding the hungry, sheltering the homeless, and dressing the needy. Those are things that are set forth in the principles of Christ. For example, we've done blanket drives for needy families. For Christmas, we got food and tovs for families who were in need. During the winter months, we've been securing blankets and coats for individuals who are out on the streets. We don't just play gospel music; we minister to people by extending a helping and loving

By taking an active part in the community and running a tight ship, Michaels has created a model for other Gospel stations to look at. Of course, he doesn't take all the credit for the station's impressive turnaround.

"First and foremost, I give all honor and glory to God, who has given us favor to reach those levels of audience shares this ratings book. We thank God for everything, but we also realize that we have a responsibility to work hard and that our work is done with excellence. We're not afraid or ashamed to work hard. We've just put everything we've got into building this radio station's popularity here in the Baltimore area. We subscribe to the theory that we should tell people who we are, tell them what we're going to do; tell them who we are, tell them what we're doing; tell them who we are, tell them what we did. Plain and simple, we're gonna keep telling them who we are."

UC DATABANK

Minorities Set To Comprise 30% Of America's Restaurant Market

ot only is the restaurant industry's work force becoming more disparate, so are its customers.

By 2005, just seven years from now, close to 30% of the restaurant market will come from minority spending, according to the Multicultural Foodservice and Hospitality Alliance in Minneapolis. A larger proportion of the industry will also be made up of minority workers as well.

The most visible way the restaurant industry is reaching out to a more ethnically diverse audience is through consumer marketing efforts. However, says Hi! Hospitality Innovators' Mark Jackson, "You can't just place an ad. What happens is that some companies outsource their marketing and advertising, and they have to realize that if the marketing company is not cognizant of how to reach this market, they're going to have challenges as it relates to diversity."

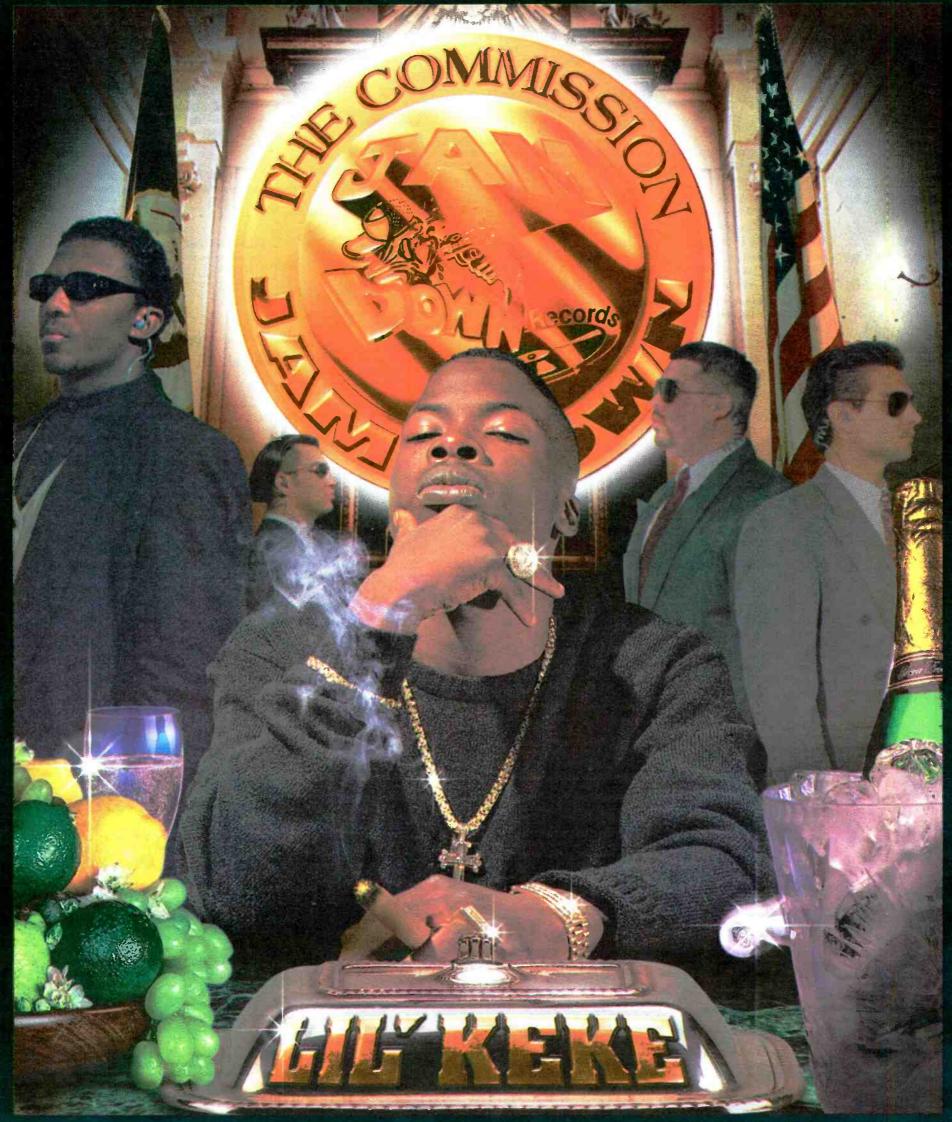
The look and feel of the advertising is paramount, or else ethnically diverse consumers will not be reached or, worse yet, they will be offended. Jackson says restaurant owners should consider altering their menus to better appeal to a wide range of customers. "It could be a different type of vegetable or topping introduced in the salad bars," Jackson says. "Little things like that go a long way."

Meanwhile, the share of the restaurant work force that is white dropped from 83% to 75% in 1995, the National Restaurant Association reports. Furthermore, women account for 58% of the restaurant-industry work force. SOURCES: "Diversity Dollars And Sense," Restaurants USA, from National Res-

taurant Association, Feb. '98.

HI! Hospitality Innovators, Mark Jackson, Partner, 16375 NE 18th Ave., Miami, FL 33017; phone: 305-940-4888.

Multicutural Foodservice and Hospitality Alliance, Gerry Fernandez, President, PO Box 1113, Minneapolis, MN 55440; phone: 612-540-3267.



LIL KEKE

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The single

SOUTINGE
radio impact date March 23

"THE COMMISSION" in stores March 24

Skip Cheatum KKDA. "It's da bomb". Tyrone Davis KRRQ "It's Tight. We're gorna play this shi@"
Chris Clay KTBT "It's a hit". Donny Taylor KBCE "It's da bomb". Greg Street "VVEE "Already Getting Phones"
Larry Steel WTMP "This is a strong record". Lance Panton WFXA "Fat Beats

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Artwork & Special Effects: Pen & Pixel Graphics. Inc. @1997. (888) 680-3554



URBAN TOP 50

MARCH 20, 1998

N	CIAIC	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	L PLAYS	3 W	TOTAL STATIONS/ADD
N	2W		0	SWV Rain (RCA)	3573	3492	3385	3256	85/0
	3	2	0	OL SKOOL f/K. SWEAT & XSCAPE Am Dreaming (Keia/Universal)	3288	3193	3171	3009	86/0
	4	4		DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	3261	3742	3558	3261	85/0
	2	1	3	NEXT Too Close (Arista)	3084	2840	2799	2565	85/2
	6	6	Ö	MISSY "MISDEMEANOR" ELLIOTT Beep Me 911 (EastWest/EEG)	2882	2857	2799	2626	83/0
	7	5			2737	3332	3612	3528	74/0
	1	3	6	K-CI & JOJO All My Life (MCA) K.P. & ENVYI Swing My Way (EastWest/EEG)	2722	2695	2623	2490	84/0
	9	8	0	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	2679	2519	2416	2112	82/2
	12	11	8	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	2484	2288	2157	1887	86/1
	14	14	9	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	2388	2143	1968	1696	84/0
	18	16	Ŏ	·	2329	1819	1280	170	86/1
	32	19		JANET I Get Lonely (Virgin) LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	2216	2544	2564	2407	77/0
	11	10	1,2	MARIAH CAREY f/BONE THUGS Breakdown (Columbia)	2212	2563	2599	2476	73/0
	10	9	13		2134	2418	2762	3351	64/0
	8	12	14	MARY J. BLIGE Seven Days (MCA)	2122	2170	2102	1939	81/0
	15	15	15	2PAC f/ERIC WILLIAMS Do For Love (Amaru/Jive)	2081	2036	2002	1788	80/2
	16	17	0	SMOOTH Strawberries (Perspective/A&M) TAMIA Imagination (Owest/M/P)	2012	2036 1706	2002 1611	1329	78/0
	22	22	0	TAMIA Imagination (Qwest/WB)			2385	2310	65/0
	13	13	18	SOMETHIN' FOR THE PEOPLE All I Do (Warner Bros.)	1899	2294			
	21	20	19	JODY WATLEY Off The Hook (Atlantic)	1849	1808	1795	1731	74/0
	5	7	20	MASE f/TOTAL What You Want (Bad Boy/Arista)	1782	2819	2945	2857	61/0
	24	23	4	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA)	1751	1640	1494	1341	79/2
	35	31	22	QUEEN PEN w/LOST BOYZ & CREW Party Ain't (Lil' Man/Interscope)	1720	1357	1160	652	84/1
	25	24	23	KEITH WASHINGTON Bring It On (Silas/MCA)	1694	1567	1462	1323	76/3
	17	18	24	BRIAN MCKNIGHT Anytime (Mercury)	1689	1840	1976	2331	51/0
	20	21	25	USHER Nice & Slow (LaFace/Arista)	1575	1707	1912	2220	49/0
	31	26	49	ELUSION Reality (RCA)	1508	1407	1288	1151	73/1
	33	28	W	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	1500	1389	1213	844	81/0
	28	25	@	JAGGED EDGE Gotta Be (So So Def/Columbia)	1493	1463	1336	1208	64/0
	30	27	9	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	1464	1393	1327	1214	69/1
	34	32	1	H-TOWN Natural Woman (Relativity)	1319	1262	1190	1023	66/1
	44	38	1	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority)	1274	1093	823	620	71/1
	41	36	€	PUFF DADDY f/MASE Been Around The World Again (Bad Boy/Arista)	1263	1106	949	784	60/1
	36	35	€	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy)	1246	1163	1069	946	67/2
	38	37	34	JD f/BRAT & USHER The Party Continues (So So Def/Columbia)	1180	1094	1002	769	78/1
	23	29	35	UNCLE SAM Don't Ever Want To See You (Stonecreek/Epic)	1155	1366	1592	2132	40/0
	EAK	ER	•	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	1145	965	773	302	77/0
	39	39		YOUNG BLEED I/MASTER P & FIEND Times So Hard (No Limit/Priority)	1068	1020	978	909	59/0
	EAK	ER	3 B	SALT-N-PEPA Gitty Up (Red Ant/London/Island)	1034	939	760	371	75/0
	EAK	ER	39	LOX Money, Power, And Respect (Bad Boy/Arista)	1000	817	419	_	73/1
	40	40	40	MACK 10 f/ICE CUBE & SNOOP Only In California (Priority)	993	994	962	834	56/1
	43	42	41	SNOOP DOGGY DOGG & KURUPT Ride On/Caught Up (Noo Trybe/Virgin		955	891	791	66/0
	ВU	T	1	EBONI FOSTER Crazy For You (Nightbird/MCA)	940	682	276	12	75/4
	50	49	43	ROOM SERVICE Stay (EastWest/EEG)	886	811	748	581	62/1
	ВU	T	99	JON B. They Don't Know (Yab Yum/550 Music)	878	566	241	19	61/3
:	BU	T	4 5	DAVINA Come Over To My Place (Loud/RCA)	872	658	501	177	62/3
	_	48	46	CHANGING FACES All Day, All Night (Big Beat/Atlantic)	867	815	738	531	57/0
	45	45	47	CECE WINANS Well, Alright! (PMG/Atlantic)	861	863	819	707	50/1
-	ВU		43	PLAYA Cheers 2 U (Def Soul/Def Jam/Mercury)	825	725	539	174	60/1
Ē	ВU	T	49	SCARFACE Homies & Thugs (Rap-A-Lot)	765	649	302	_	70/5
		T	1	GANG STARR Royalty (Noo Trybe)	736	618	498	224	62/2

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker 87 Urban reporters. 83 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

MARK MORRISON Moan And Groan (Atlantic)

BILLY PORTER Borrowed Time (DV8/A&M)
Total Plays: 718, Total Stations: 49, Adds: 1

BUSTA RHYMES Turn It Up (Elektra/EEG)
Total Plays: 696, Total Stations: 73, Adds: 6

JAMES GREER & CO. Beautiful Black People (Born Again) Total Plays: 667, Total Stations: 46, Adds: 1 GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)

JACKSON 5 f/BLACK ROB | Want You Back '98 (Motown)

VOICES DF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)
Total Plays: 620, Total Stations: 61, Adds: 6

DMX Get At Me Dog (Def Jam/Mercury)

CHICO DEBARGE No Guarantee (Kedar/Universal)
Total Plays: 585 Total Stations: 65 Adds: 13

ROBYN Do You Really Want Me (RCA)
Total Plays: 537, Total Stations: 48, Adds: 0

RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)
Total Plays, 483, Total Stations; 30, Adds; 3

Total Plays. 483, Total Stations: 30, Adds: 3

MYA It's All About Me (University/Interscope)
Total Plays: 435, Total Stations: 66, Adds: 60

REBBIE JACKSON Yours Faithfully (MJJ/Work)
Total Plays: 380, Total Stations: 30, Adds: 2.

DAZ DILLINGER in California (Death Row/Priority)
Total Plays: 375 Total Stations: 51. Adds: 6

DEJAH Just A Little Bit (Un-D-Nyable)
Total Plays: 371, Total Stations: 33, Adds: 2

Songs ranked by total plays

BREAKERS®

TIMBALAND & MAGOO

Clock Strikes (BlackGround/Atlantic) TOTAL STATIONS/ADDS TOTAL PLAYS/INCREASE

77/0

SALT-N-PEPA

Gitty Up (Red Ant/London/Island)

1034/95

1145/180

TOTAL STATIONS/ADDS

CHART 38

LOX

Money, Power, And Respect (Bad Boy/Arista) TOTAL STATIONS/ADDS CHART 1000/183 73/1

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MYA It's All About Me (University/Interscope)	60
M.J.G. In The Middle Of The Night (Suave/Universal)	50
ALI Love Letters (Island)	41
NADANUF 6 A.M. (We Be Rollin') (Reprise)	27
A-TOWN PLAYERS Player Can't You See (EastWest/EEG)	26
EAZY-E 24 Hours To Live (Ruthless/Epic)	24
CHICO DEBARGE No Guarantee (Kedar/Universal)	13
KIMBERLY SCOTT Don't Leave Me Alone (Columbia)	11
TAMI HERT If You Were Mine (550 Music)	9
GOODIE MOB They Don't Dance No Mo' (LaFace/Arist	
MARK MORRISON Moan And Groan (Atlantic)	8

MOST INCREASED PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) JANET I Get Lonely (Virgin) +510 MYA It's All About Me (University/Interscope) +394 BUSTA RHYMES Turn It Up (Elektra/EEG) +391 CHICO DEBARGE No Guarantee (Kedar/Universal) +374 QUEEN PEN w/LOST BOYZ & CREW Party... (Lil' Mar/Interscope)+363 GOODIE MOB They Don't Dance No Mo' (LaFace/Arista) +356 JON B. They Don't Know (Yab Yum/550 Music) +312 TAMIA Imagination (Qwest/WB) +306 EBONI FOSTER Crazy For You (Nightbird/MCA) +258 DAZ DILLINGER In California (Death Row/Priority) +257

HOTTEST RECURRENTS

ARTIST TITLE LARFITS

WYCLEF JEAN Gone Till November (Ruffhouse/Columbia) **LSG** My Body (EastWest/EEG)

MASTER P Make 'Em Say Ugh (No Limit/Priority) L.L. COOL J 4,3,2,1... (Def Jam/RAL/Mercury)

MYSTIKAL The Man Right Chea (Big Boy/Jive)

PATTI LABELLE Someone Like You (MCA)

TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic) DRU HILL 5 Steps (Island)

DRU HILL We're Not Making Love No More (LaFace/Arista) **BOYZ II MEN** A Song For Mama (Motown)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied In number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest veek-to-week increases in total plays. Weighted chart appears on R&R

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REAKDOWN

ARTIST: JON B. LABEL: Yab Yum/550 Music

fter alerting the world to his incredible voice (not to mention the fact that he sounds similar to Babyface) with the release of the hit single. "Someone To Hold," Jon B. continues to keep our attention with songs like "Pretty Girl," "Are U Still Down" (featuring the late Tupac Shakur), and most recently, "They Don't Know." Grabbing the fifth Most-Added slot on the mainstream chart and the third Most-Added position on the adult side (R&R March 6), "They Don't Know" is obviously no secret! Released from his debut album, Bonafide, this single has the listeners of our stations "finding out."

There is more than just vocal talent in the body of this 19-year-old, Rhode Island

native. Jon B. not only wrote and produced most of the tracks on his album, but he has also written and produced for such successful artists as Toni Braxton, New Edition, Color Me Badd, and After 7. Coming from a musical family (his father is a music professor, his mother is a concert pianist, his sister plays the violin, and his brother plays the cello), Jon B.'s involvement in music was inevitable. Inspired by New Edition and the Deele, his confidence grew after he began performing his own tunes in local talent shows. Playing the keyboards by the age of 9, Jon B. listened to everything from **Duran** Duran to Michael Jackson.

"They Don't Know" has Jon B. singing to his lady, assuring her of his love. Others may make statements and assumptions, but the truth lies within his heart. Though he does have a checkered past, this woman's love is so real, it has changed his selfish ways. (The all too familiar scene of a playa trying to change). In an impassioned voice, Jon B. attempts to convince this woman that

> his change is bona fide. "They Don't Know" has a mellow track complemented by Jon B.'s proficient voice and straight-tothe-point lyrics. After a couple of listens. I was convinced of the change. So Ion, if she still isn't convinced, meet me at R&R. Take the 405 North ...

> > — Tanya O'Quinn Urban Asst. Editor

Artist Breakdown highlights artists with strong chart momentum.

MY OPINIC

Terry Base

PD/MD, WWWZ/Charleston, SC

The music industry could do everyone a favor and be more selective when it comes to doing remixes. Half of the remixes that are put out end up with dust on them in my office, and I know I'm not the only one who can testify to that being the case. When I was growing up enjoying great music from Prince, Michael Jackson, Rick James, and Cameo, remixes were extended cuts that added life to the original tracks. They made you enjoy the original song even more. In those days, my ear stayed glued to the radio, hoping they would play the extended remix. Today, most remixes totally change the musical, and sometimes lyrical, content of the sona.

There are some remixes that have merit, and I certainly can appreciate a remix like 702's



"Get It Together" bass mix. That mix gave a great ballad a totally new feel for both the clubs and radio. But why remix Brian McKnight's "Anytime?" The original version had already appealed to both the younger and older demos. (As a programmer, I don't need to fix it if it ain't broken).

To all the record execs and A&R directors, if you have a hit record, leave it alone! Remixes only limit great songs from reaching classic potential. They have a tendency to dilute and take away from a hit. Please consider that great songs are just that and remixing a winning song seems like overkill. Let a classic remain a classic. Use that money on great radio promotions and/or artist development.

ADDVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (3/23) and Tuesday (3/24).

CAPPADONNA Run (Razor Sharp/Epic Street/Epic)

WILL DOWNING If She Knew (Mercury)

JOE All That I Am (Jive)

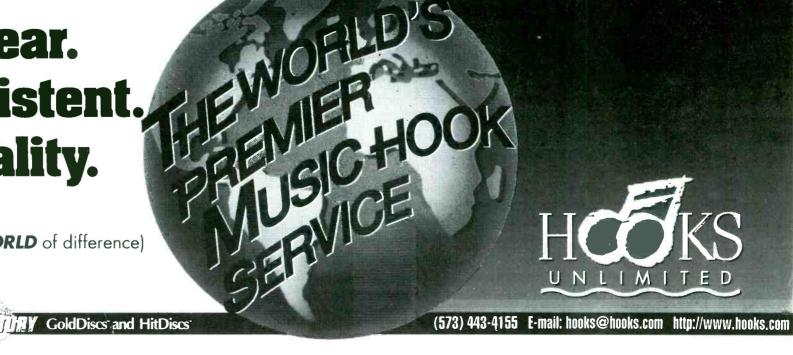
LUKE Raise The Roof (Luke/Island)

MC EIHT Tha Way We Run It (Epic Street/Epic)

NICE & SMOOTH Let It Go (Street Life/All American)

Clear. Consistent. Quality.

(It makes a **WORLD** of difference)



URBAN REPORTERS



Urban Editor: Walt Love

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Effective 3/20/98

87 Total Reporters

Breaker Criteria=1000 Total Plays For The First Time

KBCE/Alexandria, LA WHTA/Atlanta, GA WVEE/Atlanta, GA WFXA/Augusta, GA KTBT/Baton Rouge, LA WEMX/Baton Rouge, LA WJZD/Biloxi, MS WENN/Birmingham, AL WILD/Boston, MA KHRN/Bryan-College Station, WBLK/Buffalo, NY WPAL/Charleston, SC WWWZ/Charleston, SC WPEG/Charlotte, NC WJTT/Chattanooga, TN WGCI/Chicago, IL WIZF/Cincinnati, OH WZAK/Cleveland, OH WWDM/Columbia, SC WFXE/Columbus, GA WCKX/Columbus, OH KKDA/Dallas, TX WROU/Dayton, OH WCHB/Detroit, MI WJLB/Detroit, MI WJJN/Dothan, AL WZFX/Fayetteville, NC WDZZ/Flint, MI WYNN/Florence, SC WJFX/Ft. Wayne, IN WTMG/Gainesville, FL WJMZ/Greenville, SC WNEZ/Hartford, CT WEUP/Huntsville, AL WTLC/Indianapolis, IN WJMI/Jackson, MS KPRS/Kansas City, MO KIIZ/Killeen, TX WKGN/Knoxville, TN KRRQ/Lafayette, LA KZWA/Lake Charles, LA WHNR/Lakeland, FL WQHH/Lansing, MI

WJKX/Laurel, MS WJMG/Laurel, MS WTKT/Lexington, KY WLJM/Lima, OH KIPR/Little Rock, AR KKBT/Los Angeles, CA WGZB/Louisville, KY WIBB/Macon, GA KXHT/Memphis, TN WHRK/Memphis, TN WEDR/Miami, FL WKKV/Milwaukee. WI WNOV/Milwaukee, WI WBLX/Mobile, AL WYOK/Mobile, AL KRVV/Monroe, LA KYEA/Monroe, LA WZHT/Montgomery, AL WQQK/Nashville, TN WQUE/New Orleans, LA WBLS/New York, NY WOWI/Norfolk, VA KVSP/Oklahoma City, OK WJHM/Orlando, FL WPHI/Philadelphia, PA WUSL/Philadelphia, PA WAMO/Pittsburgh, PA WQOK/Raleigh, NC WCDX/Richmond, VA WPLZ/Richmond, VA WTLZ/Saginaw, MI KMJM/St. Louis, MO WRKE/Salisbury, MD KSJL/San Antonio, TX WEAS/Savannah, GA KDKS/Shreveport, LA KMJJ/Shreveport, LA WTMP/Tampa, FL WJUC/Toledo, OH KJMM/Tulsa, OK WACR/Tupelo, MS WESE/Tupelo, MS WKYS/Washington, DC

URBAN AC REPORTERS

Effective 3/20/98

42 Total Reporters

Breaker Criteria=350 Total Plays For The First Time

WALR/Atlanta, GA WWIN/Baltimore, MD KQXL/Baton Rouge, LA WBHK/Birmingham, AL WMGL/Charleston, SC WPAL-AM/Charleston, SC WUVA/Charlottesville, VA WVAZ/Chicago, IL WMXG/Columbus, OH KRBV/Dallas, TX KDKO/Denver, CO WMXD/Detroit, MI WFLM/Ft. Pierce, FL WNFQ/Gainesville, FL WQMG/Greensboro, NC WIKS/Greenville, NC KMJQ/Houston, TX WKXI/Jackson, MS WSOL/Jacksonville, FL KNEK/Lafavette, LA

KXZZ/Lake Charles, LA

KJLH/Los Angeles, CA WMJM/Louisville, KY WRBV/Macon, GA KJMS/Memphis, TN WHQT/Miami, FL WMCS/Milwaukee, WI WDLT/Mobile, AL WDAI/Myrtle Beach, SC WNHC/New Haven, CT WYLD/New Orleans, LA WCFB/Orlando, FL WDAS/Philadelphia, PA KMJK/Phoenix, AZ WFXC/Raleigh, NC WKJS/Richmond, VA KQBR/Sacramento, CA KATZ/St. Louis, MO KXOK/St. Louis, MO WTUG/Tuscaloosa, AL WMMLIWashington DC WAAV/Wilmington, NC

WMNX/Wilmington, NC

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE



0	2	-	KJLH	(310) 330-55 Winston
w	LW	TW	ARTIST/TITLE	
4	39	40	BRIAN MCKNIE	CHT/Anytime

ATTIST/TILE

TW

BRIAN MCKNIGHT/Anytime

34 BDYZ II MENA Song For Mama

25 K-CI & JOLIO/All My Life

22 PHALJA/SO Long (Well...)

21 USHER/NIGE & Slow

21 MARY J. BLIGE/Seven Days

22 MALETHA FRANKLINA Rose is Still...

23 USHER/NIGE & Slow

24 ANETHA FRANKLINA Rose is Still...

25 ULITHER WANDROSS/I Won't Let You...

26 MILES TONE/I Care "Bout You

27 DRU HILL/We're Not Making...

28 DRU HILL/We're Not Making...

29 DRU HILL/We're Not Making...

30 DRU HILL/We're Not Making...

31 UNCLE SAMI/I Don't Ever Warth...

31 UNCLE SAMI/I Don't Ever Warth...

32 DKEITH WASHINGTON/Bring It On

33 USKODU.../Am I Dreaming

34 WRISPERS/For The Cool In You

35 MINISPERS/For The Cool In You

36 BONCY JAMES/IT'S All Good

37 TAMI/A/Imagination

44 MARIAH CAREY../Breakdown

46 LSG FALL.../Curlous

47 JANET/I Get Lonely

38 WW/Rain

48 JONE MY Body

38 JONE MY Body

49 LSG FALL.../Curlous

4 JANET/I Get Lonely

38 WW/Rain

49 JONE WATELEY/Off The Hook

40 DAVINACOme Over 10 My...

41 LIZOVE Letters

41 PARTIC LRUSHEN/Sweetest Taboo

MARKET #7

WMXD/Detroit (313) 965-2000

RANDY CRAWFDRD/Bye Bye
UNCLE SAM/I Don't Ever Want ..
JDDY WATLEY/Off The Hook
LUTHER VANDROSS/I Won't Let You
KEITH WASHINGTDM/Brong to Do



WDAS/Philadelp (610) 617-8500 Tamburro/Davis

AYS

ARTIST/TITLE

1 W LW TW

24 25 27 DBU HILL/We're Not Making....

23 25 26 PATTI LABELLE/Shoe Was On...

24 24 24 KENNY LATTIMORE/For You

25 25 24 23 BOYZ II MEAN Song For Mama

5 26 26 18 BRIAN MCKNIGHT/Anytime

15 15 15 MARY J. BLIGE/Seven Days

15 15 15 MARY J. BLIGE/Seven Days

16 15 15 17 MARY J. BLIGE/Seven Days

17 18 12 UNCLE SAM/ Don't Ever Want.

17 18 12 UNCLE SAM/ Don't Ever Want.

10 10 10 0 SWO/LAM I Dreaming

10 10 10 ARETHA FRANKLIN/A Rose Is Still...

10 10 10 PAITI LABELLE/Someone Like You

8 10 10 KEITH WASHINGTON/Bring It On

8 10 10 FAITI LABELLE/Someone Like You

8 10 10 FAITI LABELLE/Someone Like You

8 10 10 OPHIL PERRY/One Mear One Love

6 10 10 GEORGE HOWARD/Midglight Mod

6 10 10 JOY WATELY/One Mear One Love

5 10 JANETIA Get Lonely

10 10 10 JOY WATELY/OTO The Hook

8 8 JAGGED EOGE/Gotta Be

5 8 JON B./They Don't Know

5 7 VOICES OF THEORY/Dinelo (Say It)

6 6 5 BINLY JAMES/IN'S AI GOOd

6 5 BINLY JAMES/IN'S AI GOOd

6 5 BILLY PORTER/Borrowed Time

5 CECE WINANS/Well, Airight!

5 DAVINA/Come Over To My...



KRBV/Dallas (214) 63G-3011 Bacote



_				
LA	YS			ARTIST/TITLE
N	2W	LW	TW	
4	24	24	28	BOYZ II MEN/A Song For Mama
5	24	24	25	KENNY LATTIMDRE/For You
0	18	19	25	BRIAN MCKNIGHT/Anytime
8	17	17	22	MARY J. BLIGE/Seven Days
6	16	16	22	ARETHA FRANKLIN/A Rose Is Still
5	6	10	18	JANET/I Get Lonely
2	22	20	18	LUTHER VANDROSS/When You Call Dn
6	10	12	15	WHISPERS/For The Cool In You
5	16	17	16	ERYKAH BADU/Other Side Of
1	18	17	16	MILESTDNE/I Care 'Bout You
5	11	18	15	OL SKODL/Am Dreaming
0	17	18	14	BEBE WINANS/In Harm's Way
9	20	19	14	DRU HILL/5 Steps
Ė	-	5	R	LSG EA L /Curious

MΔJIC 102.3 FM

MARKET #8

PLAYS
3W 2W LW TW
31 40 33 39
38 EBE WINANS/In Harm's Way
39 40 32 32 BBDY II MEWA Song For Mama
34 39 31 31 PATTI LABELLE/Shoe Was On.,
17 21 24 24 28 DRU HILL/We're Not Making...
20 23 23 23 K-CI & JOUCAII My Life
18 22 21 21 BRIAN MCKNIGHT/Anytime
19 21 20 20 LUTHER VANDROSS/I Won't Let You...
15 19 1 7 ARETH FARNIKLINA FOR So Is SRIII...
5 7 15 15 PATTI LABELLE/When You Talk...
10 10 12 12 KENNY LATTIMDRE/For You
- 10 11 11 WHITINEY HOUSTON! Believe In You...
8 10 11 11 SIDEY SMOTHERS/Tears
9 10 11 11 SIDEY JAMES/Sweet Tyme I.
9 12 11 11 BDREY JAMES/Sweet Tyme I.
9 10 10 10 0 SABYFACE/Every Time I.
9 10 10 10 0 GDOS PROPERTY/Stomp
5 7 7 T LUTHER VANDROSS/When You Call On...
14 65 5 JANETI/ GEL LORDY
5 RANDY CRAWFORD/Bye Bye

MAJIC102

MURKET #9

KMJQ/Houston (713) 623-2108 Conner/Boatner ARTIST/TITL



MARKET #11

PLA'	Y8	ARTIST/TITLE		
3W	2W	LW	TW	
32	30	30	33	DRU HILL/We're Not Making
26	33	31	32	BRIAN MCKNIGHT/Anytime
26	23	31	28	JANET/Together Again
13	24	28	28	UNCLE SAM/I Don't Ever Want
23	31	30	27	SOMETHIN' FOR/My Love is The Shih!
17	18	30	27	LSG/My Body
20	31	30	27	DRU HILL/5 Steps
18	14	17	22	K-CI & JOJO/All My Life
15	20	21	21	MARY J. BLIGE/A Dream
28	24	17	20	USHER/Nice & Slow
14	13	14	18	ARETHA FRANKLIN/A Rose Is Still
	-	9	17	BOYZ II MEN/Can You Stand, .
10	16	18	16	LUTHER VANDROSS/I Won't Let You
-		10	16	SWV/Rain
		11	15	OL SKDOL/Am I Dreaming
17	14	16	14	MARY J. BLIGE/Seven Days
14	13	17	14	K-CI & JOJO/Love Ballad
25	21	22	13	
		-	9	PATTI LABELLE/Someone Like You
			9	"AFKAP"/Hide The Bone
	6	6	6	TAMIA/Imagination
	9	7	5	MARIAH CAREY/Breakdown
13	9	6	5	BILLY PORTER/Borrowed Time
		6	5	JONATHAN BUTLER/Lost To Love



MARKET #12

	13	23	24	OL SKOOL/Am I Dreaming
23	14	21	23	PATTI LABELLE/Shoe Was On
23	15	24	23	LUTHER VANDROSS/When You Call On
23	22	24	21	BRIAN MCKNIGHT/Anytime
18	18	18	18	SOUNDS OF BLACKNESS/Hold On (Change
12	13	11	14	KEITH WASHINGTON/Bring II On
-	-	13	13	ARETHA FRANKLIN/A Rose Is Still .
13	15	13	13	MILESTONE/I Care 'Bout You
13	13	13	13	MARIAH CAREY/Butterfly
13	12	12	13	DRU HILL/We're Not Making
13	13	12	13	UNCLE SAM/I Oon't Ever Want
13	24	13	12	MARY J BLIGE/Seven Days
12	12	13	12	CHICO DEBARGE/Love Still Good
-	13	12	12	RANDY CRAWFORD/Bye Bye
-	-	13	11	ALI/Love Letters
13	12	13	11	JOE/The Love Scene
-	-		7	JODY WATLEY/Off The Hook
22	23	12	7	BOYZ II MEN/A Song For Marna
9	11	10	7	PATTI LABELLE/Someone Like You
11	7	7	7	LUTHER VANDROSS/I Won't Let You
			7	K-Ci & JOJO/Ali My Life



MARKET #17 KMJK-Phoenix 144 (602) 265-2442 Jackson/Higgs

MARKET #18

]	οc	.3 Treda	K I	KATZ/St. Louis (314) 692-5108 Atkins
PLA				ARTIST/TITLE
	2W	LW	TW	W 60 8 40 10 mil 44 1 W
18 23	24 25	19 22	27 25	K-CI & JOJQ/All My Life BRIAN MCKNIGHT/Anytime
25	20	22	24	UNCLE SAM/I Don't Ever Want.
22	21	19	23	JOE/Good Girls
23	21	20	22	LSG/My Body
23	19	21	21	LUTHER VANDROSS/I Won't Let You.
19	20	21	20	SOUNDS OF BLACKNESS/Hold On (Change)
23	22	22	19	DRU HILL/We're Not Making
20	18	19	19	BOYZ Ii MEN/A Song For Mama
21	23	20	17	
19	18	17	17	MARY J BLIGE/Seven Days
18	16	11	17	LUTHER VANDROSS/When You Call On
18	19	14	17	PIECES OF A DREAM/Pieces
13	10	14		TONI BRAXTON/I Love Me Some Him
19	19	18	16	PATTI LABELLE/Someone Like You
14	13	16		KENNY LATTIMORE/For You
11	14	16	16	PATTI LABELLE/Shoe Was On
13	7	12	14	JDE/The Love Scene
14	14	17	14	SWV/Rain
9	13	13	13	ERYKAH BADU/Tyrone
13	10	11	13	CECE WINANS/Well, Alright!
15	11	13	12	RANDY CRAWFORD/Bye Bye .
14	15		12	JANET/Together Again
13	10	11	11	JONATHAN BUTLER/Lost To Love
*	*		11	WILL DOWNING/All About You
12	12	12	11	BOYZ II MEN/4 Seasons Of
15	13	16	10	PHIL PERRY/One Heart One Love
9	6	13	10	BROWNSTONE/5 Miles To Empty
7	7	5	8	JANET F/Q-TIP. /Got 'Til It's Gone
•		10	8	D'JAYS/What's Stopping You

MAJIC 95.9

'	74	6e 2	est	Wwin/Baltimore (410) 332-8200 Brown/Case		•		O CONTRACTOR	T	E
PLA	YS			ARTIST/TITLE		PLA	YS			ARI
3W	2W	LW	TW			3W	2W	LW	TW	
25	33	32	35	KENNY LATTIMORE/For You			5	26	32	JAN
26	29	30	32	BRIAN MCKNIGHT/Anytime		26	31		31	SON
23	29	30	30	DRU HILL/We're Not Making	1 1	23	29		31	JOD
27	30	31	29	BOYZ II MEN/A Song For Mama *	1	25	30	32	30	PUB
	5	6	19	SWV/Rain		10	20	31	30	KEIT
22	19	19	19	MARY J. BLIGE/Seven Days		24	29	28	29	WHI
20	20	10	19	MAXWELL/Whenever Wherever	1	23	22	26	28	PAT
٠.		-	16	K-CI & JOJO/All My Life	H	26	29		28	LSG
16	12	11	10	JODY WATLEY/Off The Hook	1 1	23	27	29	28	ARE
13		11	10	PATTI LABELLE/Someone Like You	1	26	29		28	CEC
8	8	11		UNCLE SAM/F Don't Ever Want		14	20	26	28	BON
10	10	10	10	ERYKAH BADU/Tyrone	1	19	27	27	28	MON
10	10	*	10	MARY J. BLIGE/Missing You			-	-	28	DAV
10	10	10	10	DRU HILL/5 Steps	1	19	28	26	28	ELU
10	10		10	MILESTONE/I Care 'Bout You			5	25	27	JAC
11	11	10	10	LUTHER VANDROSS/I Can Make It Better	1	24	25	25	27	LUT
13	12	11	9	ARETHA FRANKLIN/A Rose is Still		. 23	25	28	27	DES
٠.	5	5	6	RANDY CRAWFORD/Bye Bye		22	25	27	27	NEX
٠.	5	5	5	NANCY WILSON/Hello Like Before		22	27	27	27	DAV
٠.	+		5	KEITH WASHINGTON/Bring It On		21	28	27	27	TAM
ı							5	26	26	JON



MARKET #22 KDKO/Denver (303) 295-1225

URBAN

KBCE/Alexandria, LA

NADANUF"Roffin"

STRANDED "Wanna"

TAMI HERT "Mine"

SCARFACE "Hornes"

JACKSDN 5/BLACK RDB "Want"

WHTA/Atlanta, GA

OM: Don Alias PD: Sean Taylor 4 M.J.G. "Middle"
7 A-TOWN PLAYERS "Player

WVFF/Atlanta GA PD: Tony Brown MD: Rajeeyah Shabazz

WFXA/Augusta, GA

KEITH WASHINGTON "Bring" MYA "All" CHICO DEBARGE "Guarantee" DAVE HOLLISTER... "Weekend" M.J.G. "Middle"

KTBT/Baton Rouge, LA PD: Chris Clay MD: Lou Bennett

(D): Low Bennett

MYA "All"

MYA "All"

DAZ DILLINGER "California"

CHICD DEBARGE "Guarantee'
KIMBERLY SCOTT "Abone"
GOODIE MOB "Dance"
NADANLF "Rollin"

ACARFACE "Homiss"

A-TOWN PLAYERS "Player"

WJZD/Biloxi, MS

PD: Rob Neal MD: Tabari Daniels

WENN/Birmingham, AL

PD: Jeff Tyson APD/MD: Chris Talley MACK 10 F/ICE CUBE... "Californ KE(TH WASHINGTON "Bring" VOICES OF THEORY "Dimeko" JACKSON 5/BLACK ROB "Want"

WILD/Boston, MA PD: Rick Anderson MD: Steve Gousby

KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr.

WALR/Atlanta, GA

WWIN/Baltimore, MD

PD: Kathy Brown Int. MD: Natalie Case 16 K-CI & JOJO "Life" 5 KEITH WASHINGTON "Bring"

WMGL/Charleston, SC

18 PHIL PERRY "Heart"
8 ROY AYERS "Lightning"
5 EDDIE M. "Tell"
5 JANET "Lonety"
5 JONATHAN BUTLER "Lost"

WPAL-AM/Charleston, SC

PD:Terry Base

WBLK/Buffalo, NY

SYLK-E, FYNE F/CHILL "Romeo EBONI FOSTER "Crazy" KIMBERLY SCOTT "Alone"

WPAL/Charleston, SC

D: Jae Jackson

A-TOWN PLAYERS "Player
MYA" "AIT

NADANUF "Rollin"

ALI "Letters"

M.J.G. "Middle"

EAZYE "Hours"

DAS EFX "Rap"

EBDNI FOSTER "Crazy"

WWWZ/Charleston, SC PD/MD: Terry Base

WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick

WJTT/Chattanooga, TN PD: Keith L MD: Magic

WGCI/Chicago, IL DM/PD:Elroy Smitt APD/MD: Jay Alan

10 JDE "That" 8 ELUSION "Reality" 6 MYA "All"

WIZE/Cincinnati, OH VP/Prog.:Tony Field MD: Lauri Jones

LALI "Letters"

EAZY-E "Hours"

MYA "AII"

MYA "AII"

TAMI HERT "Mine"

KOMPOZUR "Take"

MARK MORRISON "Moan"

WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens

10 GOODIE MOB "Dance" 10 DAZ DILLINGER "Cairl 10 ALI "Letters" 10 MYA "Ali"

WFXE/Columbus, GA
PD: Philip D. March
MD: Art Thomason
13 BUSTARHYMES "Turn"
12 RANDY CRAWFORD "Bye"
10 MYA "A!"
ALITIL etters"
M.J. G "Midde"

WIIVA/Charlottesville, VA

PHIL PERRY "Heart"
PATRICE RUSHEN "Taboo"
JONATHAN BUTLER "Lost"
JAMES GREER & CO. "Beautiful"
KETTH WASHINGTON "Bring"

WMXG/Columbus, OH

TESH F/INGRAM "Forever JONATHAN BUTLER "Los"

PD: Thomas Bacote
23 LSG F/LL... "Curious"
14 XSCAPE "Lets"
7 KEITH WASHINGTON "Bring"

KDKO/Denver, CO PD/MD: Rick Walker

MYA"AII" STRAWBERRI "Saddle" GEORGE HOWARD "Midnight"

PD: Paul Strong MD: Warren Stevens

KRBV/Dallas, TX

WCKX/Columbus, OH

WCKX/Columbus, O VP/Prog.: Tony Fields PD: Paul Strong M.J.G. "Middle" KOMPOZUR "fake" MARK MORRISON "Moan" KIMBERLY SCOTT "Aone" TAMI-HERT "Mine" MYA "AIT "EAZYE" "HOUS" ALI "Letters" BILLY PORTER "Borrowes M'X-"AI"

MADANUS "Rollin"

A TOWN PLAYERS "Player"

ALI "Letters"

M.J.G. "Middle"

EAZYE "Hours"

GOLLO "BBJ"

BONEY JAMES "Good"

STRAWBERRI "Saddle"

KKDA/Dallas, TX PD/MD: Skip Che

5 M.J.G. "Middle" 5 MYA "AII" 5 DAZ DILLINGER "California"

WROU/Dayton, OH PD/MD: Marco Simmons

MYA "AII"
CHICO DEBARGE "Guarantee
JOF/BRAT & USHER "Party"
VOICES OF THEORY "Dirnelo
EBONI FOSTER "Crazy"
BUSTA RHYMES "Tium"

WCHR/Detroit MI

PD: James Alexander APD/MD: Vickie Prestor

WJLB/Detroit, MI PD: Michael Saunders APD/MD: Janet G.

WJJN/Dothan, AL PD: Regina Dawkins MD: Tony Black

5 ALI"Letters"
5 NADANUF "Rollin"
5 MYA "AII"
M J.G. "Middie"
A TOWN PLAYERS "Player"
EAZYE "Hours"

WZFX/Fayetteville, NC PD/MD: Bobby Jay

PUMD. GOUDY 349

2 DEJAH "Just"

9 KIMBERLY SCOTT "Alor

5 GODDIE MOB "Dance"

5 MYSTIKAL "Man"

5 GANG STARR "Royaty"

5 NADANUF "Rollin"

5 M.J.G. "Middle"

WDZZ/Flint, MI PD/MD: Chris Revnold:

ALI "Letters" M.J.G. "Middle" STRAWBERRI "Saddle MYA "AII"

WYNN/Florence, SC

PD: Fred Brown Jr MD: Parish Brown

7 ALI"Letters"
7 M.J.G. "Middle"
6 A-TOWN PLAYERS "Player
6 MYA "AII"
5 ONYX "Shu"
5 J.P. "Late"
5 NADANUF "Rollin"
5 LOISLANE "Chinese"

WJFX/Ft. Wayne, IN PD/MD:B.J. Steele 10 MYA*AII* 10 ALI*Letters* M.J.G.*Middle* BONEYJAMES*Good* TRE***not* EAZY-E*Hours*

WELM/Ft. Pierce. FL

WNFQ/Gainesville, FL

WQMG/Greensboro, NC

MD: J Martin TAM! HERT "Mine" BONEY JAMES "Good"

PD: Al Payne MD: Bryan Maxwell

WIKS/Greenville, NC PD: B.K. Kirkland MD: Dennis Lee 9 OLSKOOL..."Orearning"

7 JON B. "They" 7 ALI "Letters"

WTMG/Gainesville, FL PD/MD: Don Cody

JAMO. DOR CODY
MAY AJI"
M.J.G. "Middle"
ALI "Letters"
BEENIE MAN "Who"
ZENO "Groove"
NADANUE "Rolin"
EAZYE "Hours"
DJ NASTY KNOCK "Brown"
A-TOWN PLAYERS "Player"

WJMZ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 12 MYA"AII" 5 MARK MORRISON"Moan" 5 JDN B. "They" 5 VDICES OF THEDRY "Dimelo"

WNEZ/Hartford, CT PD/MD: Mark Dennis

14 MYA "AII" 12 VOICES DE THEORY "Dis

WEUP/Huntsville, AL PD/MD: Steve Murray

5 BUSTA RHYMES "Turn"
5 REBBIE JACKSDN "Faithfully"
5 KIMBERLY SCOTT "Alone"
5 MYA "All"
5 ALI "Letters"
NADANUF "Rollin"

WTLC/Indianapolis, IN

PD: Brian Wallace

NEXT "Close"

PUBLIC ANNIDUNCEMENT "Body

WJMI/Jackson, MS PD/MD: Stan Brans

U/MU: Stan Branson
CHICO DEBARGE "Guarantee'
DAZ DILLINGER "California"
MYA"AII"
ROOM SERVICE "Stay"
M.J.G. "Mijddle"
STRANDED "Wanna"

KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears

MYA "All" ALl "Letters" KDMPOZUR "Take" M.J.G. "Middle"

KIIZ/Killeen, TX PD/MD: Mychal Magu 10 MARK MORRISON "M

WKGN/Knoxville, TN

WKGN/Knoxvine
PD: Thomas Henders
5 EAZY-E "Hours"
5 STRANDED "Wanna"
5 GOLD "Baby"
5 TAMI HERT "Mine"
5 ALI "Letters"
5 M.J. G. "Middle"
5 MYA "AII"

KZWA/Lake Charles, LA

ID: James Williams
MYA "AJI"
A-TOWN PLAYERS "F
NADANUF "Rollin"
EAZY-E "Hours"
M.J. G "Middle"
ALI "Letters"
GOLD "Baby"
LOIS LANE "Chinese"

WHNR/Lakeland, FL GM: Frankie Grover PD/MD: Blair Braxton

DJMD. Brain Braxion
ALI "Letters"
ALI "Letters"
M.J.G "Mrddle"
A-TOWN PLAYERS "Player
EAZYE "Hours"
MYA "All"
BEENIE MAN "Who"
NADANUE "Rollin"

WQHH/Lansing, MI PD/MD: Brant Johnson

10 MYA "AI"
5 ALI "Letters"
5 LUKE "Raise"
5 DAVE HOLLISTER... "We
5 M.J.G. "Middle"

WJKX/Laurel, MS GM/OM/PD/MD: Lee Nichols

M/JM/PU/MD: Lee Nich NADANUF "Rolin" M.J. G. "Middle" ALI "Letters" GDLD" Saby: EAZY-E "Hours" A-TDWN PLAYERS "Player' MYA" AI

WJMG/Laurel, MS
PD: LaDonna Jones
8 REBBIE JACKSDN-Faithfuly
5 NADANUF "Rolin"
5 ArTOWN PAYERS "Player"
5 MYA "Ail"
AL "Letters"
M.J.G. "Middle"
EAZYE "Hours"
KOMPOZUR "Take"

WTKT/Lexington, KY
PD/MD: DJ Gold
5 JACKSON 5 BLACK ROB "Wart"
5 MY: "All"
5 A-TOWN FLAYERS "Player"
5 DEJAH "Just"
5 M J.G "Modile"
5 GDODE MDB "Dance"
6 GDODE MDB "Dance"
5 BUSTA RETWISS "Turn"
5 TAMI HERT "Mine"

WLJM/Lima, OH

WLJM/Lima, U
PD/MD: Desarai Do
10 ALI "Letters"
10 NADANUF "Rollin"
10 BDNEY JAMES "Go
5 MYA "All"
5 M.J.G. "Middle"
5 EAZY-E "Hours"
5 ZENO "Groove"

KIPR/Little Rock, AR

KIPR/Little Rock, AF PD/MD: Joe Booker 15. ALI"Letters" GOODE MOB "Dance" MYA"AII" M.J.G. Middle" NADANIJE"Rollin" A-TOWN PLAYERS "Payer' STRANDED Wanna"

KKBT/Los Angeles, CA PD: Michelle Santosuosso 5 WYCLEF JEAN "November"

WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard

ID: Introferation
ALIT-Letters"
EAZY-E "Hours"
MYA "AJI"
KIMBERLY SCOTT "Alone"
TAMI HERT "Mine"
MARK MORRISON "Moan
M.J.G. "Middle"
KOMPOZUR "Take"

WIBB/Macon, GA PD/MD: Kevin Fox

A-TOWN PLAYERS "Player NADANUF "Roffin" MYA "Ali"

KXHT/Memphis, TN PD/MD: D-Rock

22 M.J.G. "Middle" 11 PUBLIC ANNOUNCEMENT "Body"

WHRK/Memphis, TN PD/MD: Bobby O'Jay APD: Eileen Nathaniel

MYA "All" EAZY-E "Hours"

WEDR/Miami, FL DM: James Thomas PD/MD: Cedric Hollywood

SYLK-E. FYNE F/CHILL "Romeo MONTELL JORDAN "Ride" KEITH WASHINGTON "Bring"

WKKV/Milwaukee, WI PD: Nate Bell MD: Darryn D.

BUSTA RHYMES "Turn"

DAVINA "Come"

O YO F/G. LEVERT "Iz"

KIMBERLY SCOTT "Alon

SCARFACE "Homies"

KOMPOZUR "Take"

WNOV/Milwaukee, WI PD/MD: Sandra Robi

No Adds

WBLX/Mobile, AL PD: Niecy Davis APD: Jimmy Mack 15 MYA"AII" 5 M.J.G. "Middle"

WYOK/Mobile, AL

PD/MD: Jammin' Jimmy Avant FUMU. Jammin Jiminy F
5 M.J.G. "Middle"
5 KOMPOZJR "Take"
5 EAZYE "Hours"
5 ALT "Letters"
5 A-TOWN PLAYERS "Player"
5 NADANUF "Rollin"
5 AVANT "Want"

KRVV/Monroe, LA

PD: Chris Collins MD: Vic Mathis 23 MYA "All" M.J.G. "Miodle" A-TOWN PLAYERS "Player ALI "Letters" EAZY-E "Hours"

KYEA/Monroe, LA
DM/PD: Michael St. John
MD: Gentleman George
NADANUF "Rollin"
MJ.G. "Mode"
MJA 'Ali"
ALI "Letters"
JACKSON 5/BLACK ROB "Want"
6AZYE "Hours"

WZHT/Montgomery, AL PD/MD: Michael Long

PD/mb/: michaellong 30 ALI-letter 32 RANDY CRAWFORD "Bye" 12 SMOOTH "Straw" 10 RAHEEM "Most" MARK MORRISON "Moan" PUFFDADDY F/MASE "Been" DAVMA" COMMERS MJ.G. "Middle" MYA "Ali"

WOOK/Nachville TN

WQUE/New Orleans, LA

PD/MD: Gerod Stevens

WOWI/Nortolk, VA PD: K.J. Holiday MD: Michael Mau

KVSP/Oklahoma City, OK

PD: Terry Monday MD: Maurice Prince MYA "All" A-TOWN PLAYERS "Player" ALI "Letters"
M.J.G. "Middle"
KIMBERLY SCOTT "Alone"

WJHM/Ortando, FL PD: Russ Allen Interim MD: Al Fiola

MICHINI MUZ. AI PIOIZ

9 ERONI FOSTER "Crazy"

18 JON B. "They"

16 MYSTIKAL "Man"

15 MYA "All"

4 QUEEN PEN W/LOST... "Party"

CHICD DEBARGE "Guarantee"

GOODIE MOB "Dance"

WPHI/Philadelphia, PA

PD: Mictox 21 BEENIE MAN "Who" 16 MEXT "Close" 6 CAM'RON "3-5-7" 5 MYA "All" ALI "Letters"

WUSL/Philadelphia, PA OM: Helen Little MD:Glenn Cooper

9 LDX Jiggy"
9 LDX Jiggy"
6 XSCAPE "Arms"
6 CHARLI BALTIMORE "Money"
5 CHICO DEBARGE "Guarantee"
5 MILITIA "Burn"
5 KIMBERLY SCOTT "Alone"

WAMO/Pittsburgh, PA

PD: Ron Atkins MD: Kris Kelley

WQOK/Raleigh, NC

PD: Hosie Mack MD: Jodi Derry

WCDX/Richmond, VA PD: Aaron Maxwell 24 MYA."AU" 21 CHICO DEBARGE "Guarantee" 10 GANG STARR "Royaliy" 5 XSCAPE "Arms"

WPLZ/Richmond, VA PD/MD: Phil Daniel NADANUF "Rollin" ALI "Letters" M.J.G. "Middle" DAZ DILLINGER "California" DAS EFX "Rap"

WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 5 MYA"AII" 5 ALI "Letters" 5 VOICES OF THEORY "Dirmelo" M. 1.G "Middle" M.J.G. "Middle EAZY-E "Hours"

WRKE/Salisbury, MD

PD: Tony Quartaron MD: Manuel Mena

KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko MARK MORRISON "Moan" MYA "AI"

WEAS/Savannah, GA PD: Vern Catron MD: Jewel Carter

15 MARK MORRISDN "Moan" ALI "Letters" CHICD DEBARGE "Guarantee" MYA "All" M.J.G. "Middle"

KDKS/Shreveport, LA PD/MD:Quinn Echols

13 JANET "Lonely"
11 H-TOWN "Natural"
6 LOIS LANE "Chinese"
ORAN "JUICE" JONES "Playa's"
MYA "AII" O'NON JOICE JOINES Playa MYA"All" OAZ DILLINGER "Caldomia" CHICO DEBARGE "Guarantee" ALI "Letters" JON B. "They" TAMI HERT "Mine" LDX "Money" SCARRACE "Homes" A-TOWN PLAYERS "Player" M.J.G. "Middle"

KMJJ/Shreveport, LA PD: John Wilson MD: Candy Rain

DBYN "know"
ORAN "ULICE" JONES "Playa's"
EAZY-E "Hours"
A-TOWN PLAYERS "Player"
GOLO "Baby"
ALL "Letters"
M.J.G "Middle" 10 NADANUF "Rollin"
10 DJ NASTY KNOCK "Brown"

KMJM/St. Louis, MO OM/PD: Chuck Atkins APD/MD: Eric Mychaels

WTMP/Tampa, FL PD: Larry Steele MD: Don Carlos

MU: 'Uon Carios'

FAZY-E "Hours"

MA" "All"

SENIE MAN "Who'

A-TOWN PLAYERS'

M.J.G. "Middle"

ALI "Letters"

WJUC/Toledo, OH PD: Charlie Mack MD: Keith Roberts

MYA "All" JAMES GREER & CD "Beautitul" NADANUF "Rollin"

KJMM/Tulsa, OK

PD: Terry Monday
MD: Maurice Prince
A-TOWN PLAYERS "Player"
AL "Letters"
M.J.G. "Middle"
KIMBERLY SOOTT "Alone"
MYA "All"

WACR/Tupeto, MS
PD/MD: Jerold Jackson
APD: Val Goodson
A-TOWN PLAYERS* "Player"
ALI"-Letters"
EAZY-E "Hours"
M.J.G. "Middle"
MYA-"AII"
NADANUF "Rollin"
STRANDED "Wanna"

WESE/Tupelo, MS PD/MD: Stan Allen 5 EAZY-E "Hours" 5 A-TOWN PLAYERS "Ptayer"

WKYS/Washington, DC VP/Prog.: Steve Hegwood 6 MYA"AII"

WMNX/Wilmington, NC PD/MD: Rod Cruise DAV/NA "Come" AL'I'Letters" MYA"AII" NADANUF "Rollin" VOICES OF THEORY "Dirrielo"

87 Total Reporters 87 Current Reporters 83 Current Playlists

Reported Frozen Playlist (1): WBLS/New York, NY

Did Not Report, Playlist Frozen (3): WEMX/Baton Rouge, LA WWDM/Columbia, SC KRRQ/Lafayette, LA

No Longer A Reporter (1): WXQL/Jacksonville, FL

URBAN AC

WSOL/Jacksonville, FL

PD: Dave Wynter MD: K.J.

WKXI/Jackson, MS

KXZZ/Lake Charles, LA

KJLH/Los Angeles, CA PD/MD: Cliff Winston PATRICE RUSHEN "Taboo" VOICES OF THEORY "Dime

WMJM/Louisville, KY PD: Tony Fields DRUHILL "Bed" TESH F/INGRAM "Forever JONATHAN BUTLER "Los

WRBV/Macon, GA

KJMS/Memphis, TN WHQT/Miami, FL

PD: Tony Kidd MD: Phil Michaels 9 PATTI LABELLE "Someone 9 "APKAP" "Hide"

PD/MD: Tyrene Jackson

WDLT/Mobile, AL

WMCS/Milwaukee, WI

PD/MD: Mark Dyla

WDAI/Myrtle Beach, SC PD/MD: Jeff Kenny PUBLIC ANNOUNCEMENT "Body KEITH WASHINGTON "Bring"

WNHC/New Haven, CT PD: Lamonda William MD: Earnest Johnson 13 PATRICE RUSHEN "Taboo 9 KIMBERLY SCOTT "Alone 8 DENIECE WILLIAMS "Stat 8 BILLY PORTER "Borrowed

WYLD/New Orleans, LA PD/MD: LeBron Joseph 5 DENIECE WILLIAMS "Standing" 5 KEITHWASHINGTON "Bring"

WCFB/Orlando, FL PD: Steve Holbrook MD: Henry Nelson 5 K-Cl & JDJO "Life"

No Adds

16 OL SKDOL . "Dreaming" JOE "That" ROOM SERVICE "Stay" VOICES OF THEDRY "Dirt MYA "AII" WDAS/Philadelphia, PA PD: Joe Tamburro APD/MD: Daisy Davis

KMJK/Phoenix, AZ MD: Tim Higgs JON B. "The

WFXC/Raleigh, NC PD: Chris Conners
MD: Cy Young

15 CECE WINANS "Well
5 PHIL PERRY "Heart"
5 USHER "Wice"

WKJS/Richmond, VA

PD: Clifford Brown, Jr. APD/MD: Ed Lee

KQBR/Sacramento, CA

KATZ/St. Louis. MO

WTUG/Tuscaloosa, AL

PD/MD: Steve Sloan 6 SWV "Rain" 6 DESTINY'S CHILD "No"

WAAV/Wilmington, NC PD: Ken Johnson EDOIE M. "Tell" JONATHAN BUTLER "Lost" BILLY PORTER "Borrowed"

42 Total Reporters 41 Current Reporters 37 Current Playlists

Frozen (4): KQXL/Baton Rouge, LA WBHK/Birmingham, AL KNEK/Lafayette, LA KXOK/St. Louis, MO

Did Not Report, Playlist

Did Not Report For Two Consecutive Week Data Not Used (1): WVAZ/Chicago, IL

WMMJ/Washington, DC

PD: Doug Gilmore 5 RANDY CRAWFORD "Bye"

No Longer A Reporter (1): WSOJ/Richmond, VA

KMJQ/Houston, TX WMXD/Detroit, MI WUVA/Charlottesville, VA PD: Carl Conner MD: Carla Boatner PD: Monica Starr MD: Tony Rankin JANET "Lonely" EDOIE M "Tell" 10 ROOM SERVICE "Stay 6 CHRISTION "Wanna" BONEY JAMES "Good

CHART

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URBAN AC TOP 30

MARCH 20, 1998

				F		TOTAL	PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
1	1	1	0	BRIAN MCKNIGHT Anytime (Mercury)	1088	1038	1017	1022	39/0
)	3	3	2	MARY J. BLIGE Seven Days (MCA)	929	815	782	770	35/0
3	2	2	3	UNCLE SAM Don't Ever Want To See You (Stonecreek/Epic)	845	846	789	807	35/0
8	8	5	4	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	822	715	579 .	500	37/0
6	5	6	6	LUTHER VANDROSS I Won't Let You Do That To Me (LV/Epic)	750	702	717	748	34/0
5	10	10	6	K-CI & JOJO All My Life (MCA)	748	585	512	447	32/2
7	7	7	0	PATTI LABELLE Someone Like You (MCA)	731	659	624	637	35/1
0	9	8	8	OL SKOOL f/K. SWEAT & XSCAPE Am Dreaming (Keia/Universal)	714	654	542	480	28/2
2	4	4	9	BOYZ II MEN A Song For Mama (Motown)	706	778	767	829	29/0
4	12	11	1	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	609	527	483	448	33/2
1.	6	9	11	DRU HILL We're Not Making Love No More (LaFace/Arista)	575	652	679	782	26/0
1	11	12	12	JODY WATLEY Off The Hook (Atlantic)	572	501	493	471	27/0
1	13	13	13	KEITH WASHINGTON Bring It On (Silas/MCA)	528	440	402	335	32/5
-	_	16	1	JANET I Get Lonely (Virgin)	467	389	139	55	31/3
0	19	15	(PHIL PERRY One Heart One Love (Peak/Private)	446	392	359	354	26/4
8	20	17	16	USHER Nice & Slow (LaFace/Arista)	424	366	359	375	22/1
0	23	18	D	WHISPERS For The Cool In You (Interscope)	413	363	321	228	20/0
R	EAK	ER	18	LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	401	337	324	308	18/1
3R	EAK	ER	1	CECE WINANS Well, Alright! (PMG/Atlantic)	373	256	205	177	22/1
26	21	19	20	JONATHAN BUTLER Lost To Love (N2K Encoded Music)	370	351	326	288	25/5
BR	EAK	ER	3	ALI Love Letters (Island)	369	323	276	230	25/1
7	17	14	22	SOUNDS OF BLACKNESS Hold On (Change) (Perspective/A&M)	355	396	360	423	20 /0
BR	EAK	ER	23	SWV Rain (RCA)	350	320	291	325	22/2
8	28	29	24	BONEY JAMES It's All Good (Warner Bros.)	327	283	261	239	24/2
2	14	25	25	DRU HILL 5 Steps (Island)	323	310	402	470	18/0
	27	27	26	EDDIE M. Tell Me (If You Still Care) (JVC/JMI)	314	293	266	200	24/5
9	15	26	3	JANET Together Again (Virgin)	305	299	394	499	15 /0
	29	_	23	PATRICE RUSHEN Sweetest Taboo (Discovery)	304	254	223	198	19/3
7	25	24	29	REBBIE JACKSON Yours Faithfully (MJJ/Work)	301	310	285	263	18/0
DE	BU	T	30	JAMES GREER & CO. Beautiful Black People (Born Again)	236	215	207	158	20/1

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker

41 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

BILLY PORTER Borrowed Time (DV8/A&M) Total Plays: 234, Total Stations: 19. Adds: 2

TAMIA Imagination (Qwest/WB) Total Plays: 218, Total Stations: 13, Adds: 1

SOMETHIN' FOR THE PEOPLE All I Do (Warner Bros.) Total Plays: 194, Total Stations: 9, Adds: 0

DAVINA Come Over To My Place (Loud/RCA) Total Plays: 191, Total Stations: 14, Adds: 1

GEORGE HOWARD Midnight Mood (GRP) Total Plays: 188, Total Stations: 15, Adds: 1

H-TOWN Natural Woman (Relativity) Total Plays: 179, Total Stations: 13, Adds: 0 JON B. They Don't Know (Yab Yum/550 Music) Total Plays: 173, Total Stations: 13, Adds: 2

MARIAH CAREY f/BONE THUGS... Breakdown (Columbia) Total Plays: 171, Total Stations: 9, Adds: 0

PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M) Total Plays: 134, Total Stations: 7, Adds: 1

NEXT Too Close (Arista) Total Plays: 130, Total Stations: 7, Adds: 0

Songs ranked by total plays

BREAKERS®

LSG F/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)

18/1 1 **CECE WINANS** Well, Alright! (PMG/Atlantic) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1 373/117 22/1 **ALI** Love Letters (Island) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 3 369/46 25/1 SWV Rain (RCA)

MOST ADDED®

TOTAL STATIONS/ADDS

22/2

ARTIST TITLE LABELIS ADDS JONATHAN BUTLER Lost To Love (N2K Encoded Music) 5 EDDIE M. Tell Me (If You Still Care) (JVC/JMI) KEITH WASHINGTON Bring It On (Silas/MCA) 5 PHIL PERRY One Heart One Love (Peak/Private) 4 3 JANET I Get Lonely (Virgin) JOHN TESH f/JAMES INGRAM Give Me... (GTSP/Mercury) 3 PATRICE RUSHEN Sweetest Taboo (Discovery) 3 **DENIECE WILLIAMS** Standing (Harmony) 3

MOST INCREASED PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) K-CI & JOJO All My Life (MCA) +163 CECE WINANS Well, Alright! (PMG/Atlantic) +117 MARY J. BLIGE Seven Days (MCA) +114 ARETHA FRANKI IN A Rose Is Still A Rose (Arista) +107KEITH WASHINGTON Bring It On (Silas/MCA) +88 RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic) +82 JANET I Get Lonely (Virgin) +78 PATTI LABELLE Someone Like You (MCA) +72 JODY WATLEY Off The Hook (Atlantic) +71 LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG) +64

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

TOTAL PLAYS/INCREASE

350/30

LSG My Body (EastWest/EEG) BEBE WINANS In Harm's Way (Atlantic) MILESTONE | Care 'Bout You (LaFace/Arista) ERYKAH BADU Tyrone (Kedar/Universal) PHAJJA So Long (Well, Well, Well) (Warner Bros.) JOE Good Girls (Jive) PATTI LABELLE Shoe Was On The Other Foot (MCA) **KENNY LATTIMORE** For You (Columbia)

LUTHER VANDROSS When You Call On Me/Baby... (LV/Epic) DESTINY'S CHILD No., No., No. (Grass Roots/Columbia)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs galning plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

EDDIE M. "Tell Me (If You Still Care About Me)"

26 Urban AC Chart And Moving On Up #1 Most Added

Play It More, Play It More!

New This Week: WSOL, WKJS, WMGL, WAAV, WUVA

WMXG WVAZ **KMJQ** KXOK **KDKO KQBR KMJK KQXL WDLT WYLD WFXC WMJM** WSOJ KJMS **WFLM KXZZ** WNHC **WPAL-AM KNEK** WNFO WKXI

Executive Producers: Eddie M. and Jesus Garber Written By: Jimmy Jam and Terry Lewis



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Pay For Play — No; Working Together — Yes

☐ CRS panel dicusses radio's plans to get revenue from record labels

This week is Part II of the "Pay For Play - A Town Meeting" confab held at the recent Country Radio Seminar.

Highlighting the discussion between the panelists - Jacor Director/Country Programming Jaye Albright, Atlantic/Nashville President Rick Blackburn, RCA Label Group/Nashville Chairman Joe Gal-

ante, Greater Media/Boston VP Peter Smyth, CBS' Rick Torcasso, and moderator Erica Farber, R&R Publisher/CEO were some spiritexchanges ed with questioners from the floor.



Joe Galante

When we left the panel, it was talking about revenues generated by labels.

Galante: Since we're talking about revenue streams, I understand the urgency in terms of the prices of the properties people are buying now and the debt load. But in the meetings we've had with some of the chains, I've pointed out that Country has to improve its focus on Soundscan and the fact that we sell records in your marketplace. If we're going to place buys on radio stations, we expect to see units move through the door. That's the basis upon which you sell ads for any other consumer product. Transferring money to radio is not a vanity buy. We're not doing this because we just decided to be good guys and help out our brethren. This is about selling product.

Smyth: Any good radio station has to have a strong partnership between the programming and the sales department. If we're taking any customer, be it a record company or a furniture company, and we're not working on that resale to make sure we're selling product as a group, then we're not going to sustain this country thing. Any retailer I've ever dealt with, the only thing they care about is moving cases, selling records, selling cars. If we make compelling radio and Nashville makes great music, then we can do that.

Albright: I want to try and put a handle on how many dollars there are. There are a lot of small markets here that aren't owned by these big companies, and, naturally, you're going to call your record promotion person on Monday and ask how you can get some of the money these guys are talking about. Let me be more specific about things you can do to maybe foreclose that call and then also help you see in a general way what we're thinking about.

Look at the unit sales in your mar-

ket. In general, maybe \$1 per unit is being spent on promotion of music in your community. If there are 300 units a month being sold, that means there's \$300 for promotions, and you have to wonder how much that is worth pursuing. But there are some things you can do. You can begin to take the dollars that already come to record promotion in your market through national campaigns and take those to local retail and/or local wholesale and try to find ways to co-generate that money, because, in a way, that's what we're talking about at this level. Of course, the dollars are much larger, because we're bigger companies and have a lot more national clout.

There's money to do that sort of thing. But if you just look at it as record company dollars, it's not enough money to worry about. Start looking at the entertainment dollars of the huge conglomerates. There are a lot of things going on with these companies that, if you begin to understand the full dimension of what's there, not just the music, there is some real money there.

This isn't Coke. We reinvent the wheel every six or eight months when we record. The prerecorded album is not a static product, so it presents special challenges.

-Rick Blackburn

Torcasso: The overall and primary objective of CBS Country stations has always been to grow the category, because, at the end of the day, the category is what is going to make it possible for us to generate more revenue. We know that we need to ask the record companies for help in growing the category, because that is where the product is coming from. And, because it is a different environment today, we don't have the promotion time we used to have to grow the category on our own. Our stations spend a lot of time promoting things that are already revenue streams for the station.

Five years ago, radio stations spent a lot of time talking about their value-attractions and how great their music was. You definitely don't hear that as much today on CBS radio stations, because we're here to generate revenue. More and more our programmers are creating promotions that have a synergy between sales and programming. Because of that, we're not asking for the order like we used to, and record companies are guilty of not asking for the order, either.

Listen, the buying process works like this: It's awareness. From awareness, it goes to interest, then evaluation, and then they buy the product. The record is going to create the awareness and the interest. If you ask

for the order, you will increase the amount of people walking into the store and buying that record. But nobody's asking for the order. Our radio stations have less time to ask for the order, and the record companies sim- Rick Blackburn ply aren't putting



Farber: But you work with largemarket radio stations. It's very easy to say, "Now we're going to shift focus. We not only have to do the music and promotions, now we're going to serve our sales department and change what we do." But when we go back on Monday, and we're programmers, how do we make that change and what suggestions can you give us to start thinking like

commercials on to ask for the order.

Torcasso: Programmers have to understand that they're in the business of generating revenue. The radio station is a business. The programmers who are going to make it in this industry are the people who know how to apply the art form and create compelling radio stations that have lots of synergies and opportunities for the sellers. If you're not thinking that way, you're going to be left behind. That's the difference between great programmers and the guys who are just kind of caught in the myopia of how to program ra-

Blackburn: There are some special challenges here though. This isn't Coke, where if everybody drank one more Coke, its bottom line would double. It's not the same as what we do. We reinvent the wheel every six or eight months when we record. I mean, the prerecorded album is not a static product, so it presents special challenges — and particularly in this environment, where fans aren't as artist-loval. It's a very song-driven format right now. We've got to sit down and work together on how we approach this advertising thing to get the bang for the buck. But we're not like your normal advertisers.

Our sales managers go to the meetings with programmers, music directors, and everybody

else in promotion. Sales knows what labels have offered us that week and has to ask, 'How

can we make this bigger than what it is?" **Peter Smyth**

Smvth: Jave alluded to something that's very important. If you do start to get these promotions from artists, and you can sell those through to some of your retailers and get more dollars and value-added out of that, I think that's a very important way to go. We have our sales managers go to the meetings with programmers, music directors, and everybody else in promotion, so there's a joint effort and the sales staff knows what labels have offered us that week. Sales then has to ask, "What can we do with that? How can we make this bigger than what it is?" The idea of selling spots is over. We all have to look at this as a marketing vehicle. When the thought process starts to change in the programming department and the sales department and they start to work together, that's when you start to see these synergies between the record companies and the radio stations, and that's where the real money is made.

Galante: Peter's right. We have to look at the value we all create in any kind of marketing campaign we have. I also want to comment on people's misconception about looking at other formats, seeing how much money there is, and then figuring out how much money relates to Country. I ran a pop label, and I can tell you this is not the same game. You can take a record in the pop world and go from AC to CHR back to Modern AC to Alternative. You can spin the record outside the United States; it can be a loss-leader here. Seventy percent of the world's sales are outside the U.S. You can sell a million here and sell 14 million outside the U.S. That scenario doesn't exist in country.

Farber: Another issue that seems to be coming to the forefront in Country is that of independents now claiming Country radio stations. Joe, since you brought it up, how are you on the music side reacting to that?

Galante: Unless somebody can show me what they can do differently, I don't have any interest. Again, a pop staff has a different service mechanism than the country staff does. The relationships and artist identification in country are just so strong. In the pop world, when you bring an artist to town, you have to decide which format to go to first. If you're Jewel, do you go to Modern AC first or CHR? And what about the AC station? What about Alternative?

We now have a situation where country regionals are actually better equipped than pop staffs to be able to pull business together, because they focus on Country radio. In the pop world, we're looking at 800 radio stations among 10 different formats. So, one promotion guy's got to have all those balls going. That's where indies come in, in terms of getting everything done. You don't have the same thing here. You've really got to think about that before you start applying "Here's what Rock does." The Rock format is a springboard to go to CHR or come back to Alternative. Country is not. It's a format. That's all it is. It's one place to go. So, the dollars aren't as large as people think, compared to the other formats.

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Here, we have a commitment to Country radio and to the country labels to grow the format. I don't see this as being something that the labels cannot complete in terms of service. Those orders are signed direct to us; the managers work directly with us. I honestly don't see the service, as yet. I understand the mechanism in terms of the money going to the radio station, but I honestly believe that a lot of this dialogue we're having right now is very shortterm. What happens is that it hap-



RickTorcasso

pens for a year. You get that boost for the moment, and then it goes away, because you're not going to keep growing this thing expo-

nentially.

Blackburn: This is a dedicated format, no question about that, and we're all

committed to it. I've been in Nashville a lot of years, and I've never seen a format that, when threatened, will galvanize so quickly. In consolidation moves, a lot of chains really don't know Nashville. I'm not trying to speak for Capstar, but I really don't think they thought all that through. I don't think that particular situation is going to happen. I don't think we'd let it happen.

Farber: Robin, could you go to mike? Robin Jaymes is with WYYD/Lynchburg, and he, probably more than anyone in this room, can speak directly about this issue.

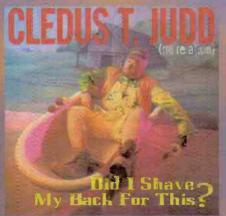
Jaymes: I agree. I don't think Capstar came in knowing Nashville. They've bought up a number of stations. We're an AtlanticStar chain. As I understand it, the corporate gentlemen have been involved in Pop and Rock radio and had a relationship. I've been told - this is secondhand knowledge, so I can't speak on this accurately -- but I was told they had a relationship with the folks from High Impact Marketing. Nash-

Continued on Page 118

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Pay For Play — No; Working Together — Yes

Continued from Page 116

ville was contacted and told that AtlanticStar Country stations were claimed. We were not part of that discussion at the onset, and Nashville did circle their wagons. They called our radio station, as they did the other radio stations that were involved, and said, "Nothing against you, but we won't be working with

l completely understood that. I've been with WYYD for 14 years. I've been the MD for 11 years, and I worked very deliberately to establish a relationship with each individual record company. I have direct access to regionals, nationals, and VPs on any given week, so it was not a situation where our radio station needed someone to step in the middle. That is the difference in country music. We have a great relationship with our record labels, and, if you use it honestly, you get the things you need.

DreamWorks' Scott Borchetta, from the floor: Hey, hold on one sec. Are we done with pay for play? Is it over already, because I'm going to hold you to it. If we luck out and nobody speaks up about pay for play, great. That means we actually achieved something today, and CRS is a big success. So, if there are any GMs or corporate people in the room who are pursuing pay for play, let's hear from you. Now is your opportunity.

Farber: And it's very quiet in this room. Can we see the hands of how many general managers are in the room? [A number of hands are raised.] Would any of you be willing to share your thoughts on what you might be doing in a market? For the tape, there is a stampede going to the microphone. [Actually, not a soul approached the mike.]

Borchetta: Well, great. I guess pay for play is officially a dead issue then [audience applause].

Farber: There is someone going to a microphone, [KPLX/Dallas VP/GM] **Dan Halyburton**.

Halyburton: I won't address pay for play, but I think it's a very arrogant position for you to think that you could stand up in front of this kind of group and suppose to make a claim about the changes that are going to happen in our business. That's not what we're about here today.

Borchetta: This is a very serious issue. It's not about being arrogant. I want to be clear, because if it's something we can deal with as an industry, let's please deal with it. Forgive me if it comes across as ar-

"

Take the dollars that already come to record promotion in your market to local retail and/or to local wholesale and try to find ways to cogenerate that money.

—Jaye Albright

rogant, but I would really like to take this opportunity with all the powerful people we have in this room to discuss this.

Torcasso: We have been. But the thing everyone can agree with, I hope, is that our objective is to grow the country category.

Borchetta: As is ours.

Torcasso: Listen, if this concept we're talking about that Capstar tried to put into place is nothing more than trying to put money to their bottom line, it's not going to work. It's going to be a temporary concept that, basically, we're going to look back on a year from now and say. "Whoo, boy, that didn't work." The only way we're going to be able to create this synergy is if the benefits are once again with the record companies, the radio stations, and the....

Borchetta: Right. You said that. I don't think anybody disagrees. We met and had a very productive meeting when you were in town. We came up with some great ideas that I understand are a part of your fu-

ture program. As we've stated before, the labels of Nashville are your marketing partners. You represent our core audience. We have to work through you. So, we're all for working with you and bringing whatever we can to the table to make it bigger and better.

Torcasso: The question we really need to ask, which I think you are attempting to do, is whether everyone

in this room can agree that we need to grow the country category. If we can agree that we have to come up with ways that are going to grow the category of country music and the excitement on behalf of that lifestyle for that category, we've taken a big step. You're right, this has nothing to do with pay for play. This has a lot to do with saying, "We want the country category to become the largest niche of music that there is in every market we're in."

Farber: Just by definition — and not to put words in your mouth — but I think when Rick talks about building the category, I don't think he's using the word category as a sales term. I think he's making a generic statement about country music, the country listener....

Torcasso: We can redefine it as "growing the life group." That's what we want to do. We want to grow the life group.

Borchetta: Is there anybody in this room who doesn't want to do that? We all want that.

Albright: I wonder if I could recruit [Decca Sr. VP/GM] Shelia Shipley Biddey for a minute. A couple of weeks ago, Shelia made a statement that radio has never been present at a convention of the record merchandisers. Is that a place where radio needs a voice? Who should be our voice? How do we do that?

Biddy, from a floor mike: Record companies pay a lot of money to get product into accounts. If some of these national radio chains could go to some of the major accounts and start working with them and showing them a better way to do business, perhaps radio could get some of the

money that we are already giving them in accounts for advertising, which, as we said, they now put into print.

It has to be a win/win for both sides. There is money there, but it's really the responsibility of radio chains and programming people and salespeople to go to some of these key players. There's a NARM convention that happens every year, but I don't think there's ever been any interaction of any radio people on those panels. We have our radio conventions, they have their retailer conventions, but there needs to be some synergy between the two groups.

Torcasso: But it's not how much money we're going to get from the record companies as much as how the record companies are going to help us grow the category. That's what's really going to increase our potential for revenue.

Galante: Country has gone from being an artist-driven format to a song-driven format. It's very difficult to promote a song as a career.

promote a song as a career. It's a moment in time. And unless we're able to develop artists, they cannot get the sponsorships that give them the ability to buy time on radio, because we're looking at one dimension of a career right now, and that is the record companies. But there are, as we all know, sponsors behind the right kind of artists. If we can grow the category of desirable artists in this format, we

are all going to win, and there are going to be more dollars there — not just from us, but from a number of sources. And that's real important as we talk about the dollars here.

Jave Albright

I always get concerned when radio talks to the accounts, because we made a deal with accounts, and all of a sudden you guys think you've gotten a switch from the accounts spending more money on radio. What happens is, not only will we get the bill for radio, we'll still get the same bill we had before for the slotting allowance. Because that's who pays. The result is, there's less discretionary income on our side. Trust me, we're not playing a shell game here, where I'm sitting on a bag of money, and I just don't know what to do with it. What I'm trying to do is figure out how to sell more records.

KFGE/Lincoln, NB PD Dave Steel, from the floor: There are a lot of stations willing to work harder and promote better for the record labels, but if they're not an R&R, Billboard, or Gavin station, they don't necessarily get the recognition from the record labels. We'd love to jump on the opportunity for the flyaways, but if you don't have that status, you don't get any of the product or some of the things we need. If labels want the maximum impact for the minimum investment, pay attention to some of the secondary stations that do make things happen in their markets.

Galante: That applies not only to nonreporters, but to reporters. As we go through this process, the good news is that there's probably going to be more money flowing Trust me, we're not playing a shell game here, where I'm sitting on a bag of money, and I just don't know what to do with it. What I'm trying to do is figure out how to sell more records.

-Joe Galante

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into radio. The obvious challenge for those stations is going to be where we treat two stations in the same market equally — that may not happen in the future. Regardless of your reporting status, we're interested in selling records. The same thing will happen with the flyaways and everything else. As Peter alluded to earlier, the reality is that the people who move the cases are going to get the support, regardless of market size.

WKHX & WYAY VP/GM Victor Sansone, from the floor: We've got poor Rick and Joe up there squirming on this whole topic, I appreciate you being here. While no one's going to have any testimonials for the money the music industry makes, I really believe it would be wrong for me to assume that I've got to hold you hostage to add to my revenue stream. I think that's wrong. It's inexcusable to think that our sales department - which, generally, as an industry, is only garnering about seven cents on the dollar in the general market area -I cannot believe that we've exhausted every other area to go get money to support whatever demands we have. Even if they're buying a lot of radio stations at one particular time or whatever your corporate philosophy is, it's clear that Mel Karmazin's bent is sales and adding revenue. Whether you respect it or not, that's the way it is, and I get it. But I think it's wrong to hold you guys hostage for that. I would never expect you to do it to me. I would really like to address the issue: Rick Torcasso, are you really talking about pay for play, or are you not?

Torcasso: Have you been here the

Sansone: Yeah, but maybe I'm slow and I don't get it.

Torcasso: No, we're not, but we can get together on it. Does everybody understand where we're at with the pay for play thing?

[A chorus of noes from the audience.]

Galante: Just say it publicly.

Torcasso: No. We're not doing it. We're not playing music for money. [A chorus of people shout, "What are you doing?"] We're trying very hard to grow the category. We're coming up with campaigns that are going to be of benefit.... [Groans from the crowd.] I'm not going to tell you what they are — I wish I could.

Farber: Not to put words in his mouth, but I think what he's specifically saying is that record companies are not coming to the CBS chain and buying three or four minutes of airtime to play a record. Is that a correct statement?

Torcasso: That's absolutely correct.

Galante: We're talking about marketing campaigns, not about ads.

Torcasso: It is an entirely different thing that is focused on one thing and one thing only — growing excitement for country music on behalf of the country life group.

Galante: They're developing programs that they don't want to speak about here, which I totally understand. If we were talking about pay for play, I guarantee that Blackburn and I would be on each side of him.

Farber: Rick, because a lot of people are asking what you're doing and you said that there is still a confidentiality issue, could you give us a time frame when these campaigns might start?

Torcasso: We're hoping to have this all in place by the end of April. This isn't confidential because I want it to be confidential. This is confidential because it's still a very liquid process. We're working with certain record company people to create a concept that's going to be very beneficial for their needs. For me to comment on what that is right now would be ridiculous, because, frankly, we don't know exactly what it is. We have the basics down very well, and we know within a very broad sense what the campaigns are. But this is a very customized approach, and it would be putting my radio stations and the record companies we're working with in a bad position if I were to comment on it at this point. It's that simple. But I will tell you, we're not playing records for money. That's it.

McVay Media Country Consultant Bob Moody: But there are people who are talking about that scenario. Clearly, it's not you. The people who are worrying the folks in this room are not in this room. The people who could tell Scott that pay for play is a dead issue are not here. And they have never been here. And they will not be here next year. But they are out there. We have been talking as if this was exclusively a problem for Country radio, but it's being discussed in all formats. It will be a major issue in all formats, and Country will not be exempt from that when people come up with these proposals. Now, that's clearly not what Rick has in mind, but there are people out there who have other ideas, like licensing fees or pop-style promotion for Country, or spot buys. Those things may turn out not to be viable, but it would be a big mistake if we left here today and said this issue has been put to rest, because this issue is just starting.

Torches: Right. But the thing we have to keep clear is that pay for play and anything like that is destined for failure. The reason that it is, is because there is no benefit for all the entities involved — radio, records, and retail. If there is no benefit there for all three, it won't work.

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Rising Tide Rolls Out Of Nashville

□ Parent company decides to concentrate on MCA and Decca imprints

In light of **Rising Tide**'s aggressive promotional efforts during the recent Country Radio Seminar in Nashville, there was no reason to believe that the label was in any imminent danger of folding. However, its parent company — **Universal Music Group** — announced last week that it was pulling the plug on the Nashville-based label that had been in existence for 27 months.

Rising Tide chief Ken Levitan and others at the label are referring all questions to Universal's West Coast office, where a corporate spokesman says 18 employees and approximately 10 artists are left without a label home as of today (3/20).

As for the reasons behind Rising Tide's closure, Universal released a brief statement saying, "The decision was based on the recent proliferation of new Nashville labels and the current competitive conditions of the country music industry. With the Universal Music Group's ongoing dominance of the country music marketplace through its MCA/Decca [labels], this move will allow the company to better focus its resources and efforts and remain at the forefront of the industry."

Rising Tide's greatest success at radio came with the Buffalo Club, whose "If She Don't Love You" peaked at No. 8 on the R&R Country singles chart for two weeks in April '97. However, the band's momentum decreased after drummer/vocalist John Dittrich left the trio. The remaining members announced plans to disband a few months later. In addition to the Buffalo Club's debut album, Rising Tide also released Dolly Parton's Treasures as a joint project with her Blue Eye production company.

When the closure was announced, Rising Tide had two acts on the **R&R** Country singles chart — **Matraca Berg**'s "Back In The Saddle" (No. 46) and the **Nitty Gritty Dirt Band**'s "Bang, Bang, Bang!" (No. 47). The label had recently been working **Kris Tyler**'s single, titled — somewhat ironically — "I'm In Trouble Now."

With sales picking up for Berg's album Sunday Morning To Saturday Night, Rising Tide gained critical acclaim for two other albums Delbert McClinton's One Of The Fortunate Few and the soundtrack to the Robert Duvall film The Apostle. The gospel soundtrack featured several new recordings, including duets featuring Wynonna & Gary Chapman and Duvall & Emmylou Harris. In fact, Duvall was doing his part to create publicity for the album, going as far as a recent in-store appearance in Dallas.

Universal plans to transfer several Rising Tide artists to the MCA and Decca imprints. The Dirt Band has already moved over to Decca. Although the band last year released a Christmas project as their Rising Tide debut, their

COUNTRY FLASHBACK

1 YEAR AGO

No. 1: "She's Taken A Shine"
 — John Berry

5 YEARS AGO

 No. 1: "Heartland" — George Strait

10 YEARS AGO

 No. 1: "Famous Last Words Of A Fool" — George Strait

15 YEARS AGO

 No. 1: "Swingin" — John Anderson (second week)

20 YEARS AGO

 No. 1: "Mamas Don't Let Your Babies Grow UpTo Be Cowboys" — Waylon Jennings & Willie Nelson (fifth week)

new album, containing "Bang, Bang, Bang!" will be released on Decca later this year Another Rising Tide act — Lyle Lovett — never released an album for the label

Although Universal points to the "proliferation" of new labels and the "competitive conditions" of country music in general, two new labels — **DreamWorks** and **Lyric Street** — continued to make their presence known during CRS.

Another label, Almo Sounds/ Nashville, is changing directions. Last year, rumors of Almo Sounds' demise began circulating after its entire in-house radio promotion team was dismissed. The company, which has been in the process of changing distribution companies, is on the verge of aligning itself with a major Nashville label that'll handle promotion and marketing. In addition to Billy Yates, who had a hit last year with "Flowers," the Almo Sounds artist roster includes newcomers Mullins Black and Marty Heddin.

Montgomery Hears A Symphony

Residents of Lexington, KY will tell you about the benefits of having a civic-minded celebrity in their midst. Hometown favorite **John Michael Montgomery** is involved in two events to benefit the McDowell Cancer Foundation, which is raising \$8 million to construct a women's cancer facility at the University of Kentucky.

"John Michael's Celebration"

— a charity golf and music extravaganza — takes place May 18-19 with an initial field of golfers including Tracy Byrd, Bill Engvall, Mark Wills, and Restless Heart's Larry Stewart.

It's not hard to picture Montgomery on the golf course, but his April 24 performance at the Lexington Ball will find him in some rather swank surroundings. Montgomery's wife, Crystal, is active in organizing the ball, which will feature a display of 14 dresses from the wardrobe of the late Princess Diana. He was asked to perform at this year's event after attending last year's fund-raiser.

Here's the kicker: Montgomery's concert will be his first with a symphony orchestra. Although Montgomery says hits such as "I Swear" should sound great with the Lexington Philharmonic, he laughs, "We won't be doing 'Beer and Bones."

Fans will have to dig deep into their tuxedo pockets to attend the event, however. It's a great cause, but tickets are priced at \$1000 per couple — which is considerably more than the cover charge Montgomery got when he was starting his career in area honky-tonks.

ACM Awards Preview

Following the lead of the Golden Globe Awards, there will be no hosts for this year's Academy of Country Music Awards show taking place April 22 at the Universal Amphitheater in Los Angeles. However, the initial list of performers includes Alabama, Clint Black, Brooks & Dunn, Diamond Rio, Faith Hill, Patty Loveless, Martina McBride, Tim McGraw, Collin Raye, LeAnn Rimes, Sawyer Brown, George Strait, Travis Tritt, Shania Twain, Trisha Yearwood, and Dwight Yoakam. Featured in segments taped at Universal Studios' Orlando operation are Rhett Akins, Big House, Kenny Chesney, Sara Evans, the Kinleys, the Lynns, Lila McCann, Michael Peterson, and Lee Ann Womack.

In the meantime, the ACM has announced additional industry nominations, including:

Radio Station of the Year: WAMZ/Louisville, WGAR/Cleveland, KILT/Houston, KEEY/Minneapolis, and WUSN/Chicago.

Disc Jockey: The Morning Country Club with Dale & Mary (KFKF/Kansas City), Murphy & Cash (WMZQ/Washington), Tom Rivers (WQYK-FM/Tampa), Country Joe Flint (KSOP/Salt Lake City), and Dorsey & The Gang (KSCS/Dallas-Ft. Worth).

Nightclub: Medina Ballroom (Minneapolis), Coyote Joe's (Charlotte), The Grizzly Rose (Denver), The Buckboard (Atlanta), and The Crystal Palace



A VERY GOOD 'BOTTLE' — ASCAP/Nashville recently honored songwriters Rick Carnes and Steve Wariner for their success with their hit, "Longneck Bottle." The guy who recorded it — Garth Brooks — even came along to help celebrate. Pictured (I-r) are peermusic's Kevin Lamb, producer Allen Reynolds, Brooks, Carnes, ASCAP's Herky Williams, and Wariner.

(Bakersfield).

Talent Buyer/Promoter: Gil Cunningham (Don Romeo Agency, Omaha), Nick Door (Variety Attractions, Zanesville, OH), Suzanne Wilson (Wilson Productions, Petaluma, CA), Lori Renfrow (Houston Livestock Show & Rodeo, Houston), and Jimmy Jay (Jayson Promotions, Hendersonville, TN).

CMA Cancels SRO '98

The Country Music Association has announced that SRO, its annual international entertainment expo, will be put on hiatus for 1998 and 1999 due to scheduling conflicts related to the CMA Awards. SRO traditionally began on the day after the CMA Awards show. However, last year's event was held later because of scheduling required for the CMA Awards show telecast.

CMA Executive Director Ed Benson says, "Unfortunately, the date for the CMA Awards is usually not confirmed until less than a year out from the telecast, and this makes it nearly impossible to secure proper facilities for an event of this scope. Support and participation for this event are clearly dependent on its calendar positioning within CMA Week." Benson says the CMA will reevaluate SRO for the year 2000.

Knopfler To Play For Chet

Former Dire Straits frontman Mark Knopfler will be the featured artist at a concert that serves as the entertainment anchor for the second annual Chet Atkins Music Days festival in Nashville.

Knopfler made a brief appearance at last year's "Witness History" concert, which paid tribute to Atkins. But the June 24 show at the Ryman Auditorium will feature an extended performance backed by an all-star band of Nashville session musicians. Knopfler will be joined by several of his friends, although their identities have not been revealed.

The Music Days festival will also feature a series of workshops for musicians and smaller concerts by local and national talent at other venues throughout Nashville. The festival benefits the Chet Atkins Music Education Fund, a nonprofit foundation aimed at young people.

Bluegrass Great Gets Help From His Fans

Bluegrass legend Ralph Stanley has some impressive guests joining him on his upcoming Rebel Records release, Clinch Mountain Country. Among them: Vince Gill, Patty Loveless, Dwight Yoakam, Diamond Rio, Kathy Mattea, John Anderson, George Jones, Alison Krauss, Marty Stuart, Hal Ketchum, Ricky Skaggs, Jim Lauderdale, the Kentucky Headhunters, Vern Gosdin, Junior Brown, and the Raybon Brothers.

Stanley, a banjo pioneer, has recorded more than 150 bluegrass albums during his 52-year career, which began in 1946 with his late brother Carter as the Stanley Brothers. Gill says, "Ralph Stanley is a lot like Bill Monroe. They really are the patriarchs of bluegrass music ... completely different styles. I learned just as much from Ralph Stanley as I did from Bill Monroe. Ralph is one of those truly great people in music who had an impact."

As for one of Stanley's other guests, **Bob Dylan** says, "This is the highlight of my career." The two-CD set is scheduled for a May 19 release.

Bits 'N' Pieces

Clint Black, Martina McBride, Collin Raye, Jo Dee Messina, Sawyer Brown, and Sons Of The Desert will be headed to the Bahamas later this year. The Bahamas Country Music Bash, set for October 3, is the highlight of a three-day cruise from Miami. Tickets range from \$739 to \$1100. For more information, phone (800) 305-8712.

Kenny Chesney, his band, and road crew escaped injury recently when their tour bus skidded off rain-slicked I-59 near Ft. Payne, AL. Chesney says, "We must have skidded at least 600 feet off the grass on the shoulder, did a 180-degree turn, and the back end of the bus and trailer hit some concrete before we stopped." Although Chesney was forced to cancel that night's show in Albany, GA, the accident did not affect any other tour dates.

The New Album Gallery

March 24, 1998



Great Divide

Break In The Storm (Atlantic)

Cowboy hats are commonplace in country music, but three members of the Great Divide actually earned the right to wear them. Bassist Kelley Green, guitarist Scotte Lester, and his brother — drummer J.J. Lester - rode bulls on the rodeo circuit in Oklahoma and Arkansas. Primary vocalist Mike McClure doesn't claim a rodeo background, but his guitar prowess led to a college scholarship. Based in Stillwater, OK, the Great Divide formed in 1992 and has been playing more than 100 shows annually, mainly in college markets. Influenced by the no-frills approach identified with the

progressive country movement of the '70s, McClure's songwriting could be regarded as a country version of Tom Petty. Describing the music, McClure says, "It's a good blend of all the music we grew up on. We feel like it's honest, straight-from-the-the gut music." The Great Divide has released two independent albums. Atlantic executives were so impressed with the second effort, the label remastered and repackaged Break In The Storm as the band's major label debut. The album was produced by steel guitarist Lloyd Maines, a Texas music mainstay whose production credits include projects with Jerry Jeff Walker and Joe Ely. As a bit of trivia, Maines is also the father of the Dixie Chicks' Natalie Maines. In addition to Maines' steel guitar fills, the album also features fiddler Gene Elders from George Strait's Ace In the Hole Band. The album's highlights include "Never Could" (the current single) and "Pour Me A Vacation" (an informal tribute to Jimmy Buffett).

GOING Ξ AD

March 23, 1998

Tim Briggs "Couch Potato"

Intersound: Newcomer Tim Briggs has several major supporters, including Alabama's Teddy Gentry who contributed several songs and assisted in the production of his upcoming album. Briggs is the sole writer of "Couch Potato," a song about how a rainy day and a lost love can cause a

Cactus Choir "It's Your Move"

Curb/Universal: Cactus Choir emerged late last year with the single "Step Right Up." The trio returns with "It's Your Move," another single to

Great Divide "Never Could"

Atlantic: With a catchy guitar riff and distinctive vocal by Mike McClure, the Great Divide show their edge with the first single from their major label debut album. It's a confident sound that encompasses some rock undertones while maintaining a style and message that's strictly country.

Tim McGraw "One Of These Days"

Curb: There's no chance of Tim McGraw omitting "Indian Outlaw" from his concert performances, but "One Of These Days" shows the remarkable progress he's made as one of country music's true artists. Written by Kip Raines, Monty Powell, and Marcus Hummon, it's a song of complex tions and a reflection of one's past. It's not a typical ballad, but McGraw has the vocal skills -- and the career clout -- to pull it off in

Lorrie Morgan "I'm Not That Easy To Forget"

BNA: Lorrie Morgan's next album will be a collection of musical standards covering a variety of sources. In the meantime, this latest single from her Shakin' Things Up album takes a familiar approach with lyrics of personal strength set against an upbeat arrangement. "I'm Not That Easy To Forget" was written by Chris Waters, George Teren, and former Epic artist Stephanie Bentley.

Daryle Singletary "That's Where You're Wrong"

Giant: Daryle Singletary follows up his success with "The Note" with another ballad. There's nothing flashy about Singletary's singing, but who needs flash when you can deliver a vocal performance as strong as this one? In concentrating on musical substance, Singletary is building his

Bryan White "Bad Day To Let You Go"

Asylumn/EEG: With the big sound of a Hammond B-3 organ sharing space with a steel guitar, Bryan White delves into a groove that's a little funkier than usual. The bluesy intro is complemented by White's soaring vocals on the chorus. White co-wrote it with his guitarist, Derek George,

and Nashville songwriting kingpin Bob DiPiero. Tammy Wynette "Stand By Your Man"

Epic: No, you haven't traveled back in time. Almost three decades since it topped the Country charts, Tammy Wynette's original version of "Stand By Your Man" has been re-released for a new generation to behold. The song has been performed by a number of acts as diverse as the Blues Brothers, but Wynette's reading is the only one that really matters.



Travis Moon, APD/MD **KEEY/Minneapolis**

KENNY CHESNEY "That's Why I'm Here (BNA)

It's a good thing I was given this choice to write down my thoughts about Kenny Chesney's new single, "That's Why I'm Here," because otherwise I would just babble on and gush incoherently about how good this record is. I am very excited that this song has finally been released. We all know about the occasional, sentimental-type impact records we expect to get every year to play. You know what? A lot of them are depressing and/or contrived. Kenny seems to have studied the character in this song very well. His interpretation is so genuine that one could rationalize that he's lived through this. There are a ton of great songs that have been written over the years, and many have not lasted long only because they were not performed very believably. Kenny makes you believe. While the subject matter is of a serious nature, the message is positive, inspirational, and real. I've become jaded in regard to many sentimental impact songs that are obviously pandering to listeners. "That's Why I'm Here" grabbed me and reminded me that a song can be powerful in a real way. I feel this song will capture a listener. All I can say is, "Thank you, Kenny Chesney! I believe in your song."

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For Today's **Country Radio**

Bullseye Research Compiled by Hart Media Marketed by SJS Entertainment

(SJS entertainment



COUNTRY TOP 50

MARCH 20, 1998

2 2 1	3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
8 3	3	2	1	1	CLINT BLACK Nothin' But The Taillights (RCA)	204/0	1	7320		35651	-258
2 2 2 3 3 3 3 3 3 3			3	2	- ,	•	3				+944
S	4	3	2	3	• • • • • • • • • • • • • • • • • • • •	202/1	2	72 6 3	+33	34901	+212
10	8	7	5	4	DAVID KERSH If I Never Stop Loving You (Curb)	204/1	4	7190	+301	34188	+1772
13	5	5	4	5	WADE HAYES The Day That She Left Tulsa (DKC/Columbia)	196/1	5	6487	-434	30993	-2034
13	16	12	10	6	CLAY WALKER Then What (Giant)	202/0	6	6411	+755	30518	+3623
17 10 10 13	11	8	6	0	DIXIE CHICKS I Can Love You Better (Monument)	194/0	7	6269	+161	29460	+391
12	13	10	9	8	MARTINA MCBRIDE w/JIM BRICKMAN Valentine (RCA)	198/2	8	60 3 7	+433	28721	+1903
18	17	16	13	9	JO DEE MESSINA Bye, Bye (Curb)	203/0	9	5627	+517	27281	+2515
10	12	11	11	1	KINLEYS Just Between You And Me (Epic)	202/0	10	5520	+206	26244	+1074
15 13 14	18	17	16	0	SHANIA TWAIN You're Still The One (Mercury)	204/2	12	52 3 5	+386	25488	+2123
19 18 17	10	9	8	12	· · · · · · · · · · · · · · · · · · ·		1		-400		-1892
21	15	13	14	_	• • • • • • • • • • • • • • • • • • • •		1				+1123
24 22 20	19	18	17	=	, -,		I				+1158
## ## ## ## ## ## ## ## ## ## ## ## ##	21	19	18	_			1				+1426
20 20 19	24	22	20	_	· · · · · · · · · · · · · · · · · · ·		1				+1845
22 21 21	_	40	22 '	=	• • • •		1				+5221
2 1 7 7 20 GEORGE STRAIT Round About Way (MCA) 159/0 20 4386 -1548 21062 -77. 26 26 23 4 MINDY MCCREADY You'll Never Know (BNA) 192/11 22 3738 +470 17678 +22. 27 27 24 27 TRACY BYRD I'm From The Country (MCA) 187/11 23 3711 +468 17216 +22. 38 31 32 35 TYRACY BYRD I'm From The Floor Of Heaven (Capitol) 184/19 24 3290 +756 15828 +33. 28 28 26 3 ALABAMA She's Got That Look In Her Eyes (RCA) 181/6 25 3153 +171 14823 +4. 39 31 3 JOHN MICHAEL MONTGOMERY Love Working On (Attantic) 183/42 27 3051 +918 14606 +4. 25 25 25 26 36 MILA MASON Closer To Heaven (Atlantic) 152/1 29 2911 -269 13252 -1. 29 29 27 37 SONS OF The DESERT Leaving October (Epic) 164/4 30 2789 +130 12552 +3. 30 30 29 31 DONESTAR Say When (BNA) 164/7 31 2686 +149 12353 +3. 31 32 30 GARY ALLAN It Would Be You (Decca) 159/3 32 2460 +204 11214 +4. 31 32 30 GARY ALLAN It Would Be You (Decca) 159/3 32 2460 +204 11214 +4. 32 33 31 32 MARK WILLS I Do (Cherish You) (Marcury) 156/18 35 2147 +397 10146 +2. 31 41 15 32 ALAN JACKSON A House With No Curtains (Arista) 91/0 36 1980 -2878 9187 -13. 35 35 34 35 MELODIE CRITTENDEN Broken Road (Asylum/EEG) 127/2 41 1631 -23 7067 BREAKER 45 SAMMY KERSHAW Matches (Mercury) 125/44 42 1574 +655 6954 +3. 36 36 37 MARK WILLS I MINES Commitment (MCG/Curb) 101/99 44 1422 +1399 7344 +7. 37 37 37 38 39 RICOCHET Connected At The Heart (Columbia) 106/1 45 1353 -22 5746 -50 49 45 42 11 MARK WILLS WITH HORD (Perca) 119/11 47 1262 +108 5781 +10 49 45 42 11 MARK WILLS WITH YOU (MCG/Curb) 92/16 49 1110 +245 5583 +1. 38 48 48 48 48 48 48 48 48 48 48 48 48 48	20	20	19	_	- , , ,		1				+905
26	22	21	21	19		-	1				+1460
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28 28 28 28	27	27	24	_	- · · · · · · · · · · · · · · · · · · ·		l .				+2437
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34 32 30				_							+627
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49 — 47	48	48	48	44	MATT KING A Woman's Tears (Atlantic)	79/11	55	788	+81	3373	+391
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□ E B ∪ T ► 50 TIM MCGRAW One Of These Days (Curb) 12/3 75 284 +63 1647 +63				=	- · · · · · · · · · · · · · · · · · · ·		l				+745
l ·	DE	ВU	T	50	TIM MCGRAW One Of These Days (Curb)	12/3	75	284	+63	1647	+261

This chart reflects airplay from March 16-22. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters. 202 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

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BREAKERS®

KENNY CHESNEY

That's Why I'm Here (BNA)
69% of our reporters on it (140 stations)
40 Adds • Moves 37-33

SAMMY KERSHAW

Matches (Mercury)

61% of our reporters on it (125 stations)
44 Adds • Moves 41-36

MOST ADDED®

	OTAL IDDS
LEANN RIMES Commitment (MCG/Curb)	99
TY HERNDON A Man Holdin' On (Epic)	67
SAMMY KERSHAW Matches (Mercury)	44
JOHN MICHAEL MONTGOMERY Love Working (Atlantic)	42
KENNY CHESNEY That's Why I'm Here (BNA)	40
NEAL MCCOY Party On (Atlantic)	37
CHELY WRIGHT I Already Do (MCA)	36
MARK CHESNUTT Might Even Quit Lovin' You (Decca)	35
KEITH HARLING Papa Bear (MCA)	19
STEVE WARINER Holes In The Floor Of Heaven (Capitol)	19

MOST INCREASED

PLAYS	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
<u> </u>	
LEANN RIMES Commitment (MCG/Curb)	+1399
GARTH BROOKS Two Pina Coladas (Capitol)	+1076
JOHN MICHAEL MONTGOMERY Love Working (Atlantic	+918
STEVE WARINER Holes In The Floor Of Heaven (Capitol)	+756
CLAY WALKER Then What (Giant)	+755
SAMMY KERSHAW Matches (Mercury)	+655
TY HERNDON A Man Holdin' On (Epic)	+609
KENNY CHESNEY That's Why I'm Here (BNA)	+554
MARK CHESNUTT Might Even Quit Lovin' You (Decca	a) +540
JO DEE MESSINA Bye, Bye (Curb)	+517

MOST INCREASED

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
LEANN RIMES Commitment (MCG/Curb) GARTH BROOKS Two Pina Coladas (Capitol) JOHN MICHAEL MONTGOMERY Love Working (Attantic)	+7146 +5221 +4503
STEVE WARINER Holes In The Floor Of Heaven (Capitol) CLAY WALKER Then What (Giant) SAMMY KERSHAW Matches (Mercury)	+3682 +3623 +3000
TY HERNDON A Man Holdin' On (Epic) KENNY CHESNEY That's Why I'm Here (BNA) JO DEE MESSINA Bye, Bye (Curb)	+2865 +2525 +2515
TRACY BYRD I'm From The Country (MCA)	+2437

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S

GARTH BROOKS She's Gonna Make It (Capitol)
ANITA COCHRAN & STEVE WARINER What If... (Warner Bros.)
TIM MCGRAW Just To See You Smile (Curb)
SAMMY KERSHAW Love Of My Life (Mercury)
LEE ANN WOMACK You've Got To Talk To Me (Decca)
LILA MCCANN I Wanna Fall In Love (Asylum/EEG)
BROOKS & DUNN He's Got You (Arista)
DIAMOND RIO Imagine That (Arista)
MARTINA MCBRIDE A Broken Wing (RCA)
SHANIA TWAIN Don't Be Stupid (You Know...) (Mercury)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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COUNTRY REPORTING STATIONS & WEIGHTS

MARCH 20, 1998

								IVIATIO		, , ,			
Calls	Market	Mrkt#	AQH (00)	Cume (00)	Turn- Over	R&R Weight	Calls	Market	Mrkt#	AQH (00)	Cume (00)	Turn- Over	R&R Weight
KEAN	Abilene	224	39	431	_11	3.2	WESC	Greenville, SC	58	95	1297	14	4.9
<u>WQMX</u>		67	108	1851	17	5.1	WSSL	Greenville, SC	58	115	1711	15	5.4
WGNA	Albany, NY	57	138	1410	10	6.2	WAYZ	Hagerstown	161	47	592	13	3.5
KRST	Albuquerque	70	118	1430	12	5.6	WRBT	Harrisburg	73	75	1157	15	4.3 5.2
KRRV	Allentown	200	32	472 1423	15 11	2.8 5.8	WRKZ WWYZ	Harrisburg Hartford	73 42	111 249	1916 3130	17 13	8.0
<u>wcto</u> Wfgy	Allentown Altoona	66 239	126 78	993	35	5.2	KIKK	Houston	9	151	2853	19	6.0
KGNC	Amarillo	188	32	350	11	2.9	KILT	Houston	9	312	4416	14	8.9
KASH	Anchorage	170	24	331	14	2.5	WTCR	Huntington	140	63	893	14	4.0
WNCY	Appleton	138	49	702	14	3.5	WFMS	Indianapolis	37	220	2650	12	7.6
WKSF	Asheville	176	48	837	17	3.4	WGRL	Indianapolis	37	40	850	21	3.0
WKHX	Atlanta	12	346	4818	14	9.4	WMSI	Jackson, MS	118	51	753	15	3.6
WYAY	Atlanta	12	162	2678	17	6.3	WQIK	Jacksonville	51	97	1509	16	4.9
WKXC	Augusta, GA	109	54	730	14	3.7	WR00	Jacksonville	51	77	1101	14	4.4
KASE	Austin	50	140	2074	15	5.9	WXBQ	Johnson City	93	130	1539	12	5.9
KUZZ	Bakersfield	84	72	1036	14	4.3	<u>WMTZ</u>	Johnstown	168	58	609	11	4.0
WP0C	Baltimore	19	250	3437	14	8.0	KBEQ	Kansas City	26	132	1951	15	5.7
<u>WYNK</u>	Baton Rouge	81	104	1516	15	5.1	KFKF	Kansas City	26	<u>148</u>	2027	14	6.1
KAYD	Beaumont	128	66	774	12	4.2	WDAF	Kansas City	26	143	1683	12	6.1
WKNN	Biloxi	137	<u>56</u>	768	14	3.8	WIVK	Knoxville	68	198	2552	13	7.1
	Binghamton	164	72	730	10	4.5	KXKC	Lafayette, LA	98	75	951	13	4.4
WZZK	Birmingham	<u>55</u>	134	2209	16	5.7	WIOV	Lancaster	110	117	1621	14	5.4
KIZN	Boise	126	37	563	15	3.0	WITL	Lansing	111	95	1368	14	4.9
WKLB	Boston	10	215	2862	13	7.4	KFMS	Las Vegas	43	49	831	17	3.4
		41	175	1919	11_	6.9	KWNR	Las Vegas	43	71	1206	17	4.1
KHAK	Cedar Rapids	199	32	452	14	2.8	WBBN	Laurel	205	38	415	11_	3.2
WIXY	Champaign	206	53	630	12	3.7	WVLK	Lexington	108	85	1246	15	4.6
WEZL	Charleston, SC	97	64	779	12	4.1	KZKX	Lincoln	171	29 78	451 1033	16 13	2.7 4.5
WNKT	Charleston, SC	97	<u>29</u>	464	16	2.7	KSSN WMJC	Little Rock Long Island	82 16		1107	20	3.6
WQBE	Charleston, WV	160	73 94	904	12	4.4 4.7	KZLA	Long Island Los Angeles	2	<u>55</u> 481	7312		3.0 10.9
WKKT WSOC	Charlotte Charlotte	<u>36</u> 36	138	1723 2126	<u>18</u> 15	5.9	WAMZ	Louisville	52	186	2367	13	6.9
WUSY	Chattanooga	102	131	1407		5.9	KLLL	Lubbock	173	48	610	13	3.5
WUSN	Chicago	3	421	6648		10.2	WDEN	Macon	148	62	715	12	4.0
KALF	Chico	189	21	400	19	2.2		Madison	120	30	520	17	2.7
WUBE		25	225	3496	16	7.4	WOOZ	Marion-Carbondal		28	354	13	2.7
WYGY		25	101	2038	20	4.8	KTEX	McAllen	62	84	1178	14	4.6
WGAR		23	262	3480	13	8.2	KRWQ	Medford	204	28	339	12	2.7
KKCS	Colorado Springs		49	724	15	3.5	WGKX	Memphis	45	85	1318	16	4.6
wcos	Columbia, SC	90	77	1065	14	4.4	WOGY	Memphis	45	59	1014	17	3.8
WKCN	Columbus, GA	166	31	359	12	2.9	WKIS	Miami	11	230	3202	14	7.6
WCOL	Columbus, OH	32	152	2141	14	6.2	WMIL	Milwaukee	30	162	2285	14	6.4
<u>whok</u>	Columbus, OH	32	61	1180	19	3.8	KEEY	Minneapolis	14	<u>305</u>	4278	14	8.8
KRYS	Corpus Christi	127	45	674	15	3.3	WKSJ	Mobile	86	65	1071	16	4.0
KPLX	Dallas	6	167	3404	20	6.2	KATM	Modesto	121	182	2444	13	6.9
KYNG	Dallas	6_	217	3788	17	7.2	KTOM	Monterey-Salinas		43	684	16	3.2
WGNE	Daytona Beach	92	65	1320	20	3.9	WLWI	Montgomery	143	61	741	12	4.0
KYG0	Denver	22	291	3736		8.7	WGTR	Myrtle Beach	175	18	263	15	2.1
KHKI	Des Moines	88	54	629	12	3.8	WSIX	Nashville Nashville	44	209	2489	12	7.4
KJJY	Des Moines	<u>88</u> 7	<u>56</u>	809	14_	3.8	WSM WNOE	Nashville Now Orleans	44 39	120 149	1783 1885	<u>15</u> 13	5.5 6.2
	V Detroit		227 224	3986	18 17	7.3 7.4	WWXY	New Orleans New York	<u> 39</u> 1	294	3950		13.8
WYCD	Detroit Dothan	181	<u>224</u> 51	3910 484	1/_ 9	3.8	WCMS	Norfolk	34	106	<u>3950</u> 1724	16	13.8 5.7
WDJR KKCB	Dotnan Duluth	216	25	484 301	12	3.8 2.6	WGH	Norfolk	34	111	1562	14	5.3
<u>KKUB</u> WAXX	Eau Claire	231	<u> </u>	745	13	3.9	WTCM	NW Michigan	195	49	517	11	3.6
WAXX KHEY	El Paso	69	<u>59</u> 61	752	12	4.0	KGEE	Odessa-Midland	173	37	431	12	3.1
WXTA	Erie	155	43	575	13	3.3	KTST	Oklahoma City	53	109	1511	14	5.3
KKNU	Eugene	144	48	584	12	3.6	KXXY	Oklahoma City	53	144	2012	14	6.0
WKDQ	Evansville	152	50	685	14	3.6	KXKT	Omaha	72	66	965	15	4.1
KVOX	Fargo	208	28	395	14	2.7	WOW	Omaha	72	48	778	16	3.4
KKIX	Fayetteville, AR	156	60	675	11	4.0	WWKA		38	225	3152	14	7.5
	Fayetteville, NC	125	57	814	14	3.8	KHAY	Oxnard-Ventura	107	53	779	15	3.6
WCKT	Ft. Myers	75	49	729	15	3.5	KPLM	Palm Springs	150	36	348	10	3.1
	Ft. Myers	75	29	484	17	2.6	WXBM		123	115	1400	12	5.5
	Ft. Wayne	101	64	823	13	4.1	WXCL	Peoria	134	46	614	13	3.4
WQHK			71	1254	18	4.1	WXTU	Philadelphia	5	358	5475	15	9.4
WQHK KSKS	Fresno	64	<u> </u>	1204			117110	-					
KSKS WBCT	Fresno Grand Rapids	65	111	1545	14	5.3	KMLE	Phoenix	17	190	3065	16	6.8
KSKS							KMLE KNIX	-		190 237		16 15 19	6.8 7.7 4.5

Calls	Market	Mrkt#	AQH (00)	Cume (00)	Turn- Over	R&R Weight
WDCV	Dittohurah	20		2967	12	
WDSY	Pittsburgh ME	20	243			8.0
WPOR_	Portland, ME	162	41	616	15	3.2
KUPL	Portland, OR	24	161	2266	14	6.4
KWJJ	Portland, OR	24	133	2124	16	5.7
<u>wokq</u>	Portsmouth	117	86	1418	16	4.6
WCTK_	Providence	31	146	2047	14	6.1
WLLR	Quad Cities	132	60	742	12	4.0
WKIX	Raleigh	48	74	1327	18	4.2
WQDR	Raleigh	48	88	1568	18	4.6
KBUL	Reno	130	50	734	15	3.5
WKHK	Richmond	56	131	1532	12	5.9
		29		4610	14	9.1
KFRG	Riverside		328			
WYYD	Roanoke	104	74	764	10	4.5
WBEE	Rochester, NY	47	169	1908	11	6.7
WXXQ	Rockford	147	45	590	13	3.4
KNCI	Sacramento	27	120	1926	16	5.4
WKCQ	Saginaw	124	109	1647	15	5.2
wwJ0	St. Cloud	214	38	652	17	3.0
WIL	St. Louis	18	303	3850	13	8.8
				2734	15	6.7
WKKX	St. Louis	18	178			
WWFG	Salisbury	153	35	468	13	3.0
KKAT	Salt Lake City	35	65	1484	23	3.8
KSOP	Salt Lake City	35	73	1308	18	4.2
KUBL	Salt Lake City	35	77	1518	20	4.2
KAJA	San Antonio	33	122	1875	15	5.5
KCYY	San Antonio	33	116	1829	16	5.3
KSON	San Diego	15	226	2954	13	7.6
		4			20	
KYCY	San Francisco		135	2645		6.6
KRTY	San Jose	28	64	1283	20	3.9
KKJG	San Luis Obispo	167_	18_	263	15	2.1
WJCL_	Savannah	154	32	467	15	2.8
KMPS	Seattle	13	201	3033	15	7.1
KYCW	Seattle	13	122	1614	13_	5.6
KRMD	Shreveport	129	63	830	13	4.0
WBYT	South Bend	158	46	553	12	3.5
KDRK	Spokane	87	53	785	15	3.6
	-					
KNFR	Spokane	87	43	554	13_	3.3
<u>WFMB</u>	Springfield, IL	190	31	387	12	2.9
WPKX	Springfield, MA	77	75	1176	<u> 16</u>	4.3
KTTS	Springfield, MO	145	46	700	15	3.4
WBBS	Syracuse	71	89	1153	13	4.8
WAIB	Tallahassee	165	21	302	14	2.3
WQYK	Tampa	21	283	3824	14	8.5
	•	21	167	2507	15	6.4
WRBQ	Tampa Tampa Hauta					
WTHI	Terre Haute	186_	60	718	12	4.0
WIBW	Topeka	180	56	616	11_	3.9
KORD	Tri-Cities, WA	202	16	274	17	2.0
KIIM	Tucson	61	148	1746	12	6.2
KV00	Tulsa	60	44	669	15	3.3
WWZD	Tupelo	176	40	469	12	3.2
KNUE	Tyler	141	35	598	17	2.9
WFRG	Utica-Rome	149	76	764	10	4.6
KJUG	Visalia-Tulare	106	39	518	13	3.2
WACO		192	63	1049	17	3.9
	Waco					
WMZQ	Washington	8	332	5021	15	9.1
WDEZ	Wausau	159	44	645	15	3.3
WIRK	West Palm Beach		133	1604	12	5.9
WOVK	Wheeling	218	34	496	15	2.9
KFDI	Wichita	89	43	736	17	3.2
KZSN	Wichita	89	53	756	14	3.7
WGGY	Wilkes Barre	63	89	1095	12	4.8
WWQQ		178	17	294	17	2.0
		219	46	586	13	3.4
	Winchester					
WUSQ	V-1-1	405				
KXDD	Yakima	185	48	537	11	3.6
	Yakima York Youngstown	185 103 91	48 61 178	865 2420	14 14	3.9 6.7

204 Country Reporters

For Detailed Reporter Information, Please See Music Tracking On R&R ONLINE.



NEW & ACTIVE

CHELY WRIGHT | Already Do (MCA)

Total Stations: 41, Total Points: 1597, Total Adds: 36, Including: KXKC 17, WTCM 16, KFKF 15, KJUG 15, WUSN 14, WUSQ 14, WKDQ 12, WSIX 12, KKCB 11, WPKX 11, KEEY 10, WAXX 10, WMTZ 10, WOOZ 10, WWGR 9, KVOO 8, KJJY 7, KKJG 7, WMSI 7, WPOR 7, WWZD 7, KNCI 6, WCKT 6, WTCR 6, KFDI 5, KTTS 5, KVOX 5, KZKX 5, KZSN 5, WDEN 5, WKSF 5, WRBT 5, WRKZ 5, WWWW 5, WWYZ 5, WXXQ 5

THOMPSON BROTHERS Back On The Farm *(RCA)*Total Stations: 34, Total Points: 1480, Total Adds: 9, Including: WDJR 15, WTHI 15, WUSQ 14, WDAF 10, WIBW 7, WWJO 7, KORD 5, KYGO 5, WYCD 5

Plays Include: WYGY 26 (18), WGRL 20 (20), KEAN 17 (17), WMTZ 16 (16), WFGY 15 (15), WXXQ 15 (5), KNFR 14 (14), WTCR 13 (13), WKDQ 12 (12), KRWQ 11 (5), WIOV 11 (11), WOVK 10 (10), WFMS 8 (8), KKJG 7 (7), KTEX 7 (7), WXCL 6 (6)

JIM COLLINS My First, Last, One And Only (Arista)
Total Stations: 27, Total Points: 968, Total Adds: 5, Including: KHAK 9, KNFR 7, KRWQ 5, WBCT 5, WGH 5
Plays Include: WKIX 18 (18), KEAN 17 (17), KJUG 15 (15),

Plays Include: WKIX 18 (18), KEAN 17 (17), KJUG 15 (15), KTST 15 (15), WXTA 15 (15), WUSQ 14 (14), WSIX 12 (12), WIOV 11 (11), WMTZ 10 (10), WOVK 10 (10), WUSY 9 (9), KVOO 8 (8), KGNC 7 (7), KKJG 7 (7), KSKS 7 (7), WIBW 7 (7), WTCR 6 (6), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), WBBS 5 (5), WDEN 5 (5)

RANCH Just Some Love (Capitol)

Total Stations: 18, Total Points: 854, Total Adds: 1, Including: WOVK 10

Plays Include: WKIX 18 (18), WRNS 18 (18), KKCS 17 (17), KSKS 16 (7), KYCW 16 (15), WQBE 15 (15), WXTA 15 (15), WNKT 12 (12), WUSY 9 (9), KVOO 8 (8), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WXXQ 5 (5)

LORRIE MORGAN I'm Not That Easy To Forget (BNA) Total Stations: 14, Total Points: 727, Total Adds: 12, Including: KTTS 30, WKIX 18, KJUG 15, WXBM 15, WXTA 15, KWCY 14, WBYT 12, KHAK 9, WWJO 7, KFDI 5, KVOX 5, WWYZ 5 Plays Include: WPOC 15 (13), WOVK 10 (10)

BRAD HAWKINS We Lose (Curb/Universal)

Total Stations: 14, Total Points: 698, Total Adds: 0, Including: KBEQ 28 (24), WKIX 18 (18), KSKS 16 (7), WRNS 15 (15), WXBM 15 (9), KFDI 12 (12), KVOO 8 (8), KTEX 7 (7), WIBW 7 (7), KHAY 6 (6), WTCR 6 (6), KTTS 5 (5), WDEN 5 (5), WKKT 5 (5)

DARYLE SINGLETARY That's Where You're Wrong (Giant) Total Stations: 10, Total Points: 506, Total Adds: 10, Including: WUBE 18, WYGY 16, KWCY 14, KEEY 10, WAXX 10, KVOO 8, WTCR 6, KFDI 5, KORD 5, WSOC 5

CHRIS CUMMINGS | Waited (Warner Bros.)
Total Stations: 11, Total Points: 272, Total Adds: 10, Including: WMTZ 10, KVOO 8, WKCN 8, WGTR 7, WBEE 6, WTCR 6, KTTS 5, KVOX 5, WDEN 5, WKKT 5

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

KENNY CHESNEY That's Why I'm Here MARK CHESNUTT I Might Even Quit Lovin' You LEANN RIMES Commitment

Hottest:

RANDY TRAVIS Out Of My Bones FAITH HILL This Kiss GARTH BROOKS Two Pina Coladas

Real Country

Dave Nicholson • (602) 966-6236

Adds:

MARK CHESNUTT I Might Even Quit Lovin' You ALAN JACKSON Must've Had A Ball SHANE STOCKTON What If I'm Right STEVE WARINER Holes In The Floor Of Heaven

Hottest:

DAVID KERSH I'll Never Stop Lovin' You CLINT BLACK Nothin' But The Taillights TRACY BYRD I'm From The Country RANDY TRAVIS Out Of My Bones GARTH BROOKS Two Pina Coladas

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

MARK CHESNUTT | Might Even Quit Lovin' You SAMMY KERSHAW Matches

Hottest:

TRISHA YEARWODD Perfect Love JO DEE MESSINABye, Bye DAVID KERSH H1 Never Stop Loving You CLAY WALKER Then What FAITH HILL This Kiss RANDY TRAVIS Out Of My Bones

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818 Gary Knoll

Adds:

MARK CHESNUTT I Might Even Quit Lovin' You SAMMY KERSHAW Matches JDHN MICHAEL MONTGOMERY Love Working On You

KEVIN SHARP Love is All That Really Matters

Hottest:

TRACY BYRD I'm From The Country CLAY WALKER Then What

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082 Super Country/Pure Country

. Ken Moultrie

Adds:

GARTH BROOKS Two Pina Coladas

Hottest:

SAMINY KERSHAW LOVE Of My Life CLAY WALKER Then What JO DEE MESSINABYE, Bye ANITA COCHRAN & STEVE WARINER What If I Said COLLIN RAYE Little Red Rodeo

Digital Country

L.J. Smith

Adds:

GARTH BROOKS Two Pina Coladas

Hottest:

CLINT BLACK Nothin' But The Taillights COLLIN RAYE Little Red Rodeo FAITH HILL This Kiss CLAY WALKER Then What TRISHA YEARWOOD Perfect Love

New Country

Smith

Adds:

GARTH BROOKS Two Pina Coladas

Hottest:

CLAY WALKER Then What TRISHA YEARWOOD Perfect Love JO DEE MESSINA Bye, Bye DIXIE CHICKS I Can Love You Better CLINT BLACK Nothin' But The Taillights

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country

Jim Murphy

Adds:

MARK CHESNLTT | Might Even Quit Lovin' You Hal Ketchum | Saw The Light NEAL MCCDY Party On

Hottest:

DIXIE CHICKS I Can Love You Better
WADE HAYES The Day That She Left Tulsa (in A Chevy)
DAVID KERSH If I Never Stop Loving You
COLLIN RAYELIttle Red Rodeo
TRISHA YEARWDOD Perfect Love

CD Country *John Hendricks*

Adds:

ANITA COCHRAN Will You Be Here LEANN RIMES Commitment SHANE STOCKTON What It I'm Right BRYAN WHITE Bad Day To Let You Go LEE ANN WOMACK Buckaroo

Hottest:

MILA MASDN Closer To Heaven KINLEYS Just Between You And Me FAITH HILL This Kiss DIXIE CHICKS I Can Love You Better MATRACA BERG Back In The Saddle

RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

Adds:

MARK CHESNLITT | Might Even Quit Lovin' You SAMMY KERSHAW Matches LEANN RIMES Commitment

Hottest:

COLLIN RAYE Little Red Rodeo GEORGE STRAIT Round About Way GARTH BROOKS She's Gonna Make it CLINT BLACK Nothin' But The Taillights SONS DF THE DESERT Leaving October FAITH HILL This Kiss

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000 Tracy Thompson

Mainstream Country

Adds:

LEANN RIMES Commitment
STEVE WARINER Holes In The Floor Of Heaven
MARK WILLS I Do (Cherish You)

Hottest:

CLINT BLACK Nothin' But The Taillights
TRISHA YEARWOOD Perfect Love
COLLIN RAYE Little Red Rodeo
WADE HAYES The Day That She Left Tulsa (In A Chevy)
DAVID KERSH H I Never Stop Loving You

Hot Country David Felker

Adds:

KENNY CHESNEY That's Why I'm Here MARK CHESNUTT I Might Even Quit Lovin' You LEANN RIMES Commitment STEVE WARINER Holes In The Floor Of Heaven

Hottest:

CLINT BLACK Nothin' But The Taillights
COLLIN RAYE Little Red Rodeo
TRISHA YEARWOOD Perfect Love
CLAY WALKER Then What
IN OFF MESSIMA Rue Bue

COUNTRY VIDEO



ADDS

GARY ALLAN It Would Be You SAMMY KERSHAW Matches MATT KING A Woman's Tears SHANE STDCKTDN What If I'm Right CHELY WRIGHT I Aiready Do

ELITE

DARYLE SINGLETARY The Note SHANIA TWAIN Don't Be Stupid (You Know I Love You) DIXIE CHICKS I Can Love You Better SAMMY KERSHAW Love Of My Life

E TNN

60.2 million households Traci Todd, Manager/Video Programming

ADDS

ALABAMA She's Got That Look In Her Eyes (RCA)

WYLIE & THE WILD WEST Girl On the Billboard (Rounder)

TOP 10

WADE HAYES The Day That She Left Tulsa... (Columbia)

DAVID KERSH If I Never Stop Loving You (Curb)

SHANIA TWAIN You're Still The One (Mercury)

CLAY WALKER Then What (Giant)
TRISHA YEARWOOD Perfect Love (MCA)

TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)

JDHN ANDERSON Takin' The Country Back (Mercury)
TRACY BYRD I'm From The Country (MCA)

DIXIE CHICKS I Can Love You Better (Monument)
TOBY KEITH Dream Walkin' (Mercury)

Information current as of March 16



42 million households Chris Parr, Director/Programming Paul Hastaba, VP/GM

ADDS

TERRI CLARK Now That I Found You (Mercury)

HAL KETCHUM I Saw The Light (Curb)

JOHN MICHAEL MONTGOMERY Love Working On You (Atlantic,

TOP 10

WADE HAYES The Day That She Left Tulsa... (Columbia)
TRISHA YEARWOOD Perfect Love (MCA)
KINLEYS Just Between You And Me (Epic)

DAVID KERSH If I Never Stop Loving You (*Curb*) **DIXIE CHICKS** I Can Love You Better (*Monument*)

JO DEE MESSINA Bye Bye (Curb)

TRACE AOKINS Lonely Won't Leave Me Alone (Capitol)

JIM BRICKMAN W/MARTINA McBRIOE Valentine (Windham)
CLAY WALKER Then What (Giant)

BRYAN WHITE One Small Miracle (Asylum/EEG)

HEAVY

TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
JIM BRICKMAN W/MARTINA McBRIDE Valentine (Windham Hill

TOBY KEITH Dream Walking (Mercury)

DAVID KERSH If I Never Stop Loving You (Curb)
KINLEYS Just Between You And Me (Epic)

MINDY McCREADY You'll Never Know (BNA)

JO DEE MESSINA BVe, BVe (Curb)

MICHAEL PETERSON Too Good To Be True (Reprise)

DARYLE SINGLETARY The Note (Giant)

SHANIA TWAIN You're Still The One (Mercury)
CLAY WALKER Then What (Giant)

TRISHA YEARWOOD Perfect Love (MCA)

HOT SHOTS

ALABAMA She's Got That Look In Her Eyes (RCA)

SHERRIE AUSTIN Put Your Heart Into It (Arista)
CHRIS CUMMINGS | Waited (Warner Bros.)

CHRIS COMMINGS I WAITED (*Wather Bro* Sammy Kershaw Matches (*Mercury)*

HAL KETCHUM I Saw The Light (Curb)

NITTY GRITTY DIRT BANO Bang, Bang, Bang (Rising Tide)

EDDY RAVEN Johnny's Got A Pistol (Capitol)

KEVIN SHARP Love Is All That Really Matters (143/Asylum/EEG)

RANDY TRAVIS Out Of My Bones (DreamWorks)

MARK WILLS I Do (Cherish You) (Mercury)
CHELY WRIGHT | Already Do (MCA)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day.

Information current as of March 18.

Stations and their adds listed alphabetically by market

KFKF/Kansas City, MO PD: Dale Carter APD/MD: Tony Stevens 15 CHELY WRIGHT

WDAF/Kansas City, MO

PD/MD: Ted Cramer

10 THOMPSON BROTHERS.
10 JOHN M MONTGOMERY
10 KENNY CHESNEY
10 SHERRIE' AUSTIN

WIVK/Knoxville, TN PD: Les Acree MD: Chris Huff No Adds

KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 17 LEANN RIMES 17 MEAL MCCOY 17 MARK CHESNUTT 17 CHELY WRIGHT

WIOV/Lancaster, PA
PD: Dick Raymond
MD: Keith Patrick
18 MARK CHESNUTT
18 JOHN M. MONTGOM
18 STEVE WARINER
11 MATT KING
11 KEVIN SHARP

WITL/Lansing, MI PD: Jeff Davis MD: Chris Tyler 5 SAMMY KERSHAW 5 LEANN RIMES

OM: Jaye Albright PD: Mark Stevens MD: Shari Singer 16 LEANN RIMES

KWNR/Las Vegas, NV OM: Jaye Albright MD: Brooks O'Brian 13 SAMMY KERSHAW 13 NEAL MCCOY 13 LEANN RIMES

WBBN/Laurel, MS
OM/PD/MD: Larry B
APD/MD: Tom Freen
7 MARK CHESNUTT
7 MATT KING
5 KENNY CHESNEY
5 TY HERNDON

WVLK/Lexington, KY
PD: Damon Dean
16 GARTH BROOKS
5 SAMMY KERSHAW
5 KEVIN SHARP
5 MARK WILLS

PD: Charlie Thomas APD/MD: Rob Kelley 10 MARK CHESNUTT 5 LYNNS 5 CHELY WRIGHT 5 TY HERNDON

KSSN/Little Rock, AR Program Mgr.: Greg Mc APD/MD: Bill Dotson Na Adds

WMJC/Long Island, NY PD: Jim Asker MD: Suzanne Alexander 21 LEANN RIMES

KEAN/Abilene, TX PD: Owayne Alexander MD: Rudy Allen Fernande 21 LEANN RIMES

WGNA/Albany, NY PD: Buzz Brindle MD: Bill Earley 20 LEANN RIMES 6 SAMMY KERSHAW

KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Mailbu 12 JOHN M. MONTGOMERY 12 LEANN RIMES 5 MARK CHESNUTT 5 SAMMY KERSHAW

KRRV/Alexandria, LA OM: Lon Harris MD: Scott Bryant 10 LEANN RIMES

WCTO/Allentown, PA PD: Chuck Gelger APD/MD: Shawn O'Brian 6 SAMMY KERSHAW 6 MARK CHESNUTT 5 RICOCHET

WFGY/Altoona, PA PD/MD: Polly Wogg 35 MARK CHESNUTT 15 LEANN RIMES 15 MARK WILLS 15 STEVE WARINER 15 TY HERNDON

PD: Bob Shannor MD: Patrick Clark 25 LEANN RIMES

KASH/Anchorage, AK
PD: Ray Knight
APD/MD: Chris Crowley
1 ALABAMA
2 KENNY CHESNEY
2 KEITH HARLING
2 TY HERNOON
5 MICHAEL PETERSON

WNCY/Appleton, Wi

PD: Randy Shannor MD: Steve Davis 24 LEANN RIMES 9 MARK CHESNUTT 9 TY HERNDON 5 KEITH HARLING

WKSF/Asheville, NC PD: Glenn Trent
MD: Nikki Thomas
18 TY HERNOON
18 KEVIN SHARP
5 LEANN RIMES
5 CHELY WRIGHT

WKHX/Atlanta, GA OM/PD: Neil McGinley
MD: Johnny Gray
18 PATTY LOVELESS
18 MICHAEL PETERSON
18 GARTH BROOKS
18 MINDY MCCREADY

WYAY/Atlanta, GA
OM: Neil McGinley
PD: Steve Mitchell
MD: Johnny Gray
27 KENNY CHESNEY
27 SAMMY KERSHAW

WKXC/Augusta, GA
OM/PD: Tommy Gentry
APD/MD: Zach Taylor
18 NEAL MCCOY
18 SAMMY KERSHAW
7 LYNNS

h

KUZZ/Bakersfield, CA

PD: Evan Bridwell
MD: Kelly Erickson
22 TY HERNDON
7 LEANN RIMES
7 LILA MCCANN
7 JOHN M MONTGDMER WPOC/Baltimore, MD

PD: Scott Lindemule APD/MD: Greg Cole 13 LEANN RIMES 13 MARK CHESNUTT 13 HAL KETCHUM

WYNK/Baton Rouge, LA PD/MD: Brian King 13 GARTH BROOKS 13 LYNNS 5 STEVE WARINER 5 JOHN M. MONTGOMERY

KAYD/Beaumont, TX PD/MD: Frenk Dawson APD: Jay Bernerd 13 HAL KETCHUM 7 NEAL MCCOY 7 SHANE STOCKTON

WKNN/Biloxi, MS PD: Rick Mize MD: Kipp Greggory 12 MINDY MCCREADY 12 SAMMY KERSHAW

WHWK/Binghamton, NY OM/PD/MD: John Davison 23 LEANN RIMES 13 KENNY CHESNEY 13 MARK CHESNUTT

WZZK/Birmingham, AL

WZZR/Birmingham, AL PD: Jim Tice MD: Scott Stewart 22 MICHAEL PETERSON 22 MINDY MCCREADY 22 STEVE WARINER 22 JOHN M_MONTGOMERY

KIZN/Boise, ID

WKI B/Boston, MA WKL B/Boston, MA
PD: Mike Brophey
APD/MD: Ginny Rogers
20 LEANN RIMES
10 SAMMY KERSHAW
10 JOHN M MONTGOMERY
5 TY HERNDON
5 KENNY CHESNEY WYRK/Buffalo, NY
PD: Justin Case
MD: Pat O'Brien
22 TRACY BYRD
22 JOHN M MONTGOMERY

KHAK/Cedar Rapids, IA

WIXY/Champaign, IL
PD: R.W. Smith
MD: Nicole Beals
6 MARK CHESNUTT
6 LILA MCCANN
6 TY HERNDON
6 KENNY CHESNEY

WEZL/Charleston, SC PD: Kris Van Dyke MD: Gery Griffin 20 BBYAN WHITE 12 MARK WILLS 12 LEANN RIMES 5 GARY ALLAN 5 SHERRIE AUSTIN 5 LYNNS

WQBE/Charleston, WV

WKKT/Chartotte, NC PD: BHI Young 20 GARTH BRODKS 10 JOHN M. MONTGOMERY 10 KEVIN SHARP 5 CHRIS CUMMINGS 5 SAMMY KERSHAW 5 MARK CHESNUTT

PD: Paul Johnson
MD: Rick McCracken
5 TY HERNDON
5 DARYLE SINGLETARY
5 LEE ANN WOMACK

WUSY/Chattanoona, TN

WUSN/Chicago, iL PD: Alan Sledge MD: Tricia Biondo 14 LEANN RIMES 14 NEAL MCCOY 14 CHELY WRIGHT

KALF/Chico, CA
PD/MD: Scott Michaels
7 LEANN RIMES

WUBE/Cincinnati, OH

WGAR/Cieveland, OH PD: Denny Nugent MD: Chuck Collier 23 LEANN RIMES 15 MINDY MCCREADY

WCOS/Columbia, SC

WKCN/Columbus, GA
OM/PD: Robin Lee
MD: Andy Woods
8 CHRIS CUMMINGS
8 LILA MCCANN
8 JOHN M MONTGOMERY
8 SHANE STOCKTON

WHOK/Columbus, OH
PD: Don Cristi
MD: George Wolf
24 JOHN M MONTGOMERY
7 TY HERNDON
7 KENNY CHESNEY

KRYS/Corpus Christi, TX

KPLX/Dallas, TX

PD: Smokey Rivers APD: Cody Alan MD: Teresa Whitney 15 MARK WILLS

KYNG/Dallas, TX

PD: Dan Pearman MD: Stacey Tackett 20 MARK WILLS 10 ALABAMA 5 LEANN RIMES

WXTA/Erie, PA OM/PD: Bill Shannor APD: Adam Reese MD: Chet Price 15 LORRIE MORGAN

KKNU/Eugene, OR PD/MD: Jim Davis 10 Leann Rimes 10 Kevin Sharp 10 MELODIE CRITTENDEN WYGY/Cincinnati, OH WYGY/Cincinnati, OH
OM: Tim Closson
PD: Patti Marshal
APD: C.C. Ridder
MD: JJ Gerard
25 LEANN RIMES
16 JOHN M. MONTGOMERY
16 LYNNS
16 LYNNS
16 LYNNS
16 DARYLE SINGLETARY
18 BEYAN WHITE
3 KEWN SHARP
3 KEWN SHARP
3 SONS OF THE DESERT

WKDQ/Evansville, IN

WKUQ/Evansvelle, I PD: Jon Prell MD: K.C. Todd 12 MARK CHESNUTT 12 MAVERICKS 12 SAMMY KERSHAW 12 KEITH HARLING 12 NEAL MCCOY 12 CHELY WRIGHT

KVOX/Fargo, ND KVOX/Fargo, ND
PD: Anne Phiblan
APD: Splash Gordon
MD: Scott Winston
12 LEANN RIMES
5 BAL KETCKUM
5 KEVIN SHARP
5 LORRIE MORGAN
5 NEAL MCCOV
6 CHELY WRIGHT
5 TY HERNDON
5 SHANE STOCKTON
5 CHRIS CUMMINGS
5 KEITH HARLING KKCS/Colorado Springs, CO PD: Charlle Cassidy MD: Travis Daily 17 LEANN RIMES 17 TIM MCGRAW

KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Tone Marconi 15 KEITH HARLING 15 SAMMY KERSHAW 7 MATT KING

WKML/Fayetteville, NC

PD: Don Chase
APD/MD: Andy Brown
10 JOHN M. MONTGOMERY
10 KENNY CHESNEY
10 LEANN RIMES
5 TY HERNDON

WCKT/Ft. Myers, FL

WCKT/FI. Myers, FL
PD: Paul OJ Odom
17 MARK CHESNUTT
17 GARTH BROOKS
17 JOHN M. MONTGOMET
17 LILA MCCANN
6 SONS OF THE DESERT
6 TY HERNDON
6 SHARE STOCKTON
6 SHARE STOCKTON
6 SHERRIE' AUSTIN

WWGR/Ft. Myers, FL PD: Joe Montione APD/MD: Buzzy Ford 26 SAMMY KERSHAW 9 CHELY WRIGHT 9 NEAL MCCOY 9 TY HERNOON

WOHK/Ft. Wavne, IN PD: Dean McNeil
MD: Jeff Moore
13 JOHN M MONTGOMERY
5 TY HERNOON
5 KENNY CHESNEY KSKS/Fresno, CA
PD: Ken Boesen
MD: Steve Montgomery
7 HAL KETCHUM
7 JOHN M MONTGOMERY
7 STEVE WARINER
7 SAMMY KERSHAW

WGNE/Daytona Beach, FL MD: Jim Andrews 23 JOHN M MONTGOMERY 23 LEANN RIMES 15 SHERRIE' AUSTIN 14 KENNY CHESNEY 13 SAMMY KERSHAW

KYGO/Denver, CO

OM/PD: John St. John
MD: Tad Svendsen
5 SHANE STOCKTON
5 LEE ANN WOMACK
5 THOMPSON BROTHERS

KHKI/Des Moines, IA PD: Wes McShay MD: T.J. Brown 10 TY HERNDON 5 LEANN RIMES

KJJY/Des Moines OM/PD: Beverlee E MD: Eddle Hatfletd 12 LEANN RIMES 7 CHELY WRIGHT

WWWW/Detroit, MI
PD: Tim Roberts
MD: Cadillae: Jack
15 JOHN M. MONTGOMERY
15 SHANIA TWAIN
5 SHANIA TWAIN
5 STEVE WARINER
5 CHELY WRIGHT
5 MATT KING

WYCD/Detroit, MI
PD: Eddie Haskell
MD: Katle Marroso
22 LEANN RIMES
5 PATTY LOVELESS
5 THOMPSON BROTHERS.
5 TRACY BYRD
5 SAMMY KERSHAW

WDJR/Dothan, AL

WUJH/JOTHAN, AL
OMMPO/ADL Jerry Broadw
15 THOMPSON BROTHERS.
15 KENNY CHESREY
15 MARK CHESNUTT
15 LILA MCCANN
15 MARK WILLS
7 KEITH HARLING
7 HARLING
7 HARLING
7 HARLING
7 MATK KING
7 LYNNS

KKCB/Duluth, MN
PD: Tom Bishop
MD: Pat Puchalia
16 MARK CHESNUTT
16 SAMMY KERSHAW
11 KEITH HARLING
11 CHELY WRIGHT

WAXX/Eau Claire, WI OM/PD: George House MD: Tim Wilson 10 DARYLE SINGLETARY 10 NEAL MCCOY 10 LEANN RIMES 10 CHELY WRIGHT

KHEY/EI Paso, TX

D: Danny White 7 BRYAN WHITE KEITH HARLING LEANN RIMES MARK CHESNUTT

WBCT/Grand Rapids, MI OM/PD: Doug Montgomery MD: Kelly Iris 35 LEANN RIMES 25 TIM MCGRAW 15 TY HERNOON 5 KENNY CHESNEY 5 MATT KING 5 JIM COLLINS

WTQR/Greensboro, NC
PD: Paul Franklin
MD: Deano St.Clair
5 MCBRIDE W/BRICKMAN
5 MINDY MCCREAOY
5 LEANN RIMES
5 STEVE WARINER

WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 25 NEAL MCCOY 18 LEANN RIMES 16 KEITH HARLING 15 TY HERNDON

WESC/Greenville, SC OM/PD: Ron Brooks APD/MD: John Landrun 18 LEANN RIMES 18 STEVE WARINER 5 MAVERICKS 5 LILA MCCANN 5 MARK WILLS

PD: Bruce Logan
APD/MD: Kerry Owen
7 HAL KETCHUM
7 MARK WILLS
7 MARK CHESNUTT
7 SHERRIE' AUSTIN

WRBT/Harrisburg, PA WITED I/HAITISDUTG, PA PD/MD: Kevin King 18 JOHN M. MONTGOMERY 18 HAL KETCHUM 5 KENNY CHESNEY 5 TY HERNOON 5 CHELY WRIGHT

WRKZ/Harrisburg, PA
PD: Mitch Mahan
MD: Dandallon
15 TY HERNDON
5 CHELY WRIGHT
5 KEVIN SHARP

WWYZ/Hartford, CT PD: Greg Roche MD: John Saville 5 CHELY WRIGHT 5 NEAL MCCOY 5 TY HERNDON 5 LORRIE MORGAN 5 BRYAN WHITE 5 LEE ANN WOMACK

KIKK/Houston, TX

PD: John Rot MD: Jay Kelly No Adds

WEMS/Indiananolis IN

WGRt /Indianapolis, IN

WMSI/Jackson, MS OM/PD: Buddy Van Arr APD/MD: Rick Adams 7 TY HERNDON 7 LEANN RIMES 7 LEE ANN WOMACK 7 CHELY WRIGHT

WOIK/Jacksonville, FL

WROO/Jacksonville, FL PD: Buzz Jackson MD: Julie Day 7 MARK CHESNUTT 7 KENNY CHESNEY 7 BRYANWHITE 7 KEITH HARLING

WXBQ/Johnson City, TN PD: Bill Hagy MD: Reggle Neel 28 SHANIA TWAIN 20 GARTH BROOKS 11 MARK CHESNUTT

WMTZ/Johnstown, PA OM/PD/MD: Brian Cleary 10 CHRIS CUMMINGS 10 CHELY WRIGHT 10 MARK CHESNUTT 10 TY_HERNDON

KBEQ/Kansas City, MO

PD: Mike Kenned; MD: T.J. McEntire 18 TY HERNOON 18 KEVIN SHARP 18 TERRI CLARK

KILT/Houston, TX PD: Debbie Pipia 10 TY HERNDON 10 SAMMY KERSHAW WTCR/Huntington, WV PD/MD: Chuck Black 13 NEAL MCCOV 13 LEANN RIMES 6 CHRIS CUMMINGS 6 CHELY WRIGHT 6 OARYLE SINGLETARY 6 TY HERNDON

KZLA/Los Angeles, CA PD: John Sebastian APD/MD: Bill Fink 12 TY HERNDON 12 LEANN RIMES 12 MARK WILLS

WAMZ/Louisville, KY PD: Coyote Calho MD: Ron Hazard 28 LEANN RIMES

KLLL/Lubbock, TX
PD: Jsy Richards
MD: Kelly Greene
17 TRACY BYRO
17 NEAL MCCOY
17 MMDY MCCREADY
17 JOHN M. MONTGOMERY

WDEN/Macon GA

WDEN/Macon, GA
PD: Gerry Marshall
APD/MD: Leura Starling
25 JOHN M. MONTGOMERY
25 GARTH BROOKS
15 SAMMY KERSHAW
5 KEVIN SHAPP
5 NEAL MCCOY
5 CHELY WRIGHT
5 LEANN RIMES
5 TY HERNDON
5 CHRIS CUMMINGS

WWQM/Madison, William OM/PD: Tom Oakes
MD: Mel McKenzle
16 NEAL MCCOY

WOOZ/Marion, IL PD: Scott Cox MD: Juli Ingram 18 NEAL MCCOY 10 CHELY WRIGHT

KTEX/McAllen, TX PD: Jim Paczkowski MD: Deana Romero 7 MICHAEL PETERSON

KRWQ/Medford, OR PD/MD: Judi Austin 5 TY HERNOON 5 LEANN RIMES 5 JIM COLLINS WGKX/Memphis, TN OM: F-ed Horton PD: J.L. Fisk MD: Mark Billingsley 10 MaRK CHESNUTT 10 LGNESTAR

WOGY/Memphis, TN OM: Joel Burke PD: Bill Hughes MD: Chris Wade 14 GARTH BROOKS 14 JOHN M. MONTGOM 14 MARK CHESNUTT 7 MARK WILLS

WMIL/Milwaukee, WI

WMIL/MINAUREE,
OM: Kerry Wolfe
APD: Scott Dolphin
MD: Mitch Morgan
14 LEANN RIMES
14 MARK CHESNUTT
5 TY HERNDON
5 KENNY CHESNEY

KEEY/Minneapolis, MN OM/PD: Gregg Swedbe APD/MD: Travis Moon 18 LEANN RIMES 10 LILA MCCANN 10 CHELY WRIGHT 10 OARYLE SINGLETARY

WKSJ/Mobile, AL PD: Bill Black MD: Steve Kelly 15 TY HERNDON

KATM/Modesto, CA PD: Randy Black
APD/MD: Chris Costa
13 TRACY BYRD
9 LEANN RIMES
9 SHANE STOCKTON
9 NEAL MCCOY
9 KEITH HARLING

KTOM/Monterey, CA PD: Lance Tidwell MD: Keith Medlin 7 KEITH HARLING 7 LEANN RIMES

WLWI/Montgomer PD: AI Mason MD: Nancy Knight 15 MARK WILLS 12 LEANN RIMES 12 NEAL MCCOY

WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Holll Heart 14 SAMMY KERSHAW 14 LEANN RIMES 7 TY HERNDON 7 CHRIS CUMMINGS

WSIX/Nashville, TN PD/MD: Dave Kelly 18 LEANN RIMES 12 HAL KETCHUM 12 CHELY WRIGHT 12 SHANE STOCKTON 12 TY HERNDON

WSM/Nashville, TN PD: Kyle Cantrell MD: Kevin Anderson 8 LEANN RIMES 8 TY HERNOON

WNOE/New Orleans, LA

WWXY/New York, NY

WCMS/Norfolk, VA

WGH/Norfolk, VA

WTCM/NW Michigan PD: Mark Staycer MD: Ryan Dobry 16 KEVIN SHARP 16 LEANN RIMES 16 CHELY WRIGHT 16 BRYAN WHITE

KGFE/Odessa-Midland, TX

RGEL/OUGSSA-MICHAIN, 17
PD: Michael Lawrence
APD/MD: Boomer Kingston
7 MATT KING
7 LILA MCCANN
7 KENNY CHESNEY
7 SHANE STOCKTON
7 LEANN RIMES

KTST/Oklahoma City, OK

KXXY/Oklahoma City, OK OM/PD: Charlie Harrigan MD: Bill Reed 10 KENNY CHESNEY 10 GARTH BROOKS 10 SAMMY KERSHAW 10 JOHN M. MONTGOMERY 10 STEVE WARINER

KXKT/Omaha, NE

WOW/Omaha, NE
PD: Trish Matthews
APD/MD: Tom Scott
6 TY HERNOON
6 NEAL MCCOY
6 LEANN RIMES

KHAY/Oxnard, CA PD/MD: Mark Hill 12 LEANN RIMES 5 MELODIE CRITTENOEN

KPLM/Palm Springs, CA PD: Al Gordon
APD/MD: Kris Richards
14 KENNY CHESNEY
14 SAMMY KERSHAW

WXBM/Pensacola, FL OM/MD: Bruce Clark PD: Lynn West 15 LORRIE MORGAN 15 LEANN RIMES 9 KEVIN SHARP 9 SHANE STOCKTON 9 SHAME STOCKTON 9 SAMMY KERSHAW

KMLE/Phoenix, AZ PD: Jeff Garrison APD/MD: Jon Allen 26 LEANN RIMES

KNIX/Phoenix, AZ PD: Lerry Deniels MD: Buddy Owens 12 SAMMY KERSHAW 12 LEANN RIMES

KWCY/Phoenix, AZ OM/PD: Scott Johnson MD: Gwen Foster 30 WADE HAYES 30 COLLIN RAYE 14 LEANN RIMES 14 DARYLE SINGLETARY 14 LORRIE MORGAN

WDSY/Pittsburgh, PA

WPOR/Portland, ME PD: Jon Shannon MD: Erick Anderson 19 SAMMY KERSHAW 7 CHELY WRIGHT

KUPL/Portland, OR OM: Lee Rogers PD: Cary Rolfe APD: Tony Christoph MD: Rick Taylor 25 MARK CHESNUTT 15 MINDY MCCREADY

KWJJ/Portland, OR PD: Robin Mitchell MD: Craig Lockwood 16 LEANN RIMES 16 KEITH HARLING 16 PATTY LOVELESS 5 KACEY JONES

WCTK/Providenc PD: Rick Everett MD: Tiffany Hill 17 HAL KETCHUM 17 TIM MCGRAW 5 TY HERNDON 5 SAMMY KERSH

WKIX/Raleigh, NC Acting PD: Morgen T 26 LEANN RIMES 18 DAVID KERSH 18 LORRIE MORGAN

WQDR/Raleigh, NC PD: Len Shackefford 26 STEVE WARINER 7 SONS OF THE DESERT KBUL/Reno. NV

OM: Tom Jordan APD/MD: Chuck Reeves 11 MINDY MCCREADY 11 HAL KETCHUM

WKHK/Richmond, VA

KFRG/Riverside, CA OM/PD: Ray Massie MD: Don Jeffrey 13 GARTH BROOKS 13 HAŁ KETCHUM 13 SHANIA TWAIN

PD/MD: Robynn Jaymes 16 JOHN M. MONTGOMERY 16 KENNY CHESNEY 16 TY HERNDON 16 LEANN RIMES 10 SAMMY KERSHAW

WBEE/Rochester, NY WBEL/MCGNESTER, N
PD: Loyd Ford
MD: Coyote Collins
15 TY HERNOON
6 KENNY CHESNEY
6 NEAL MCCOY
6 LEANN RIMES
6 CHRIS CUMMINGS
6 MATT KING

WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 5 TY HERNDON 5 NEAL MCCOY 5 LEANN RIMES 5 CHELY WRIGHT 5 KEITH HARLING

KNCI/Sacramento, CA

OM/PD: Mark Evans APD/MD: Jennifer Wo 6 MARK WILLS 6 CHELY WRIGHT

WKCQ/Saginaw, Mi PD: Rick Walker 15 LEANN RIMES 5 TRACY BYRD 5 STEVE WARINER

WWJO/St. Cloud, MN
PD: Mark Sprint
11 SAMMY KERSHAW
7 NEAL MCCOY
7 SHANE STOCKTON
7 LORRIE MORGAN
7 LEANN RIMES
7 THOMPSON BROTHERS WBBS/Syracuse, NY
PD: Tom Fridley
MD: Meg Stevens
13 LEANN RIMES
5 LILA MCCANN
5 MILA MASON
5 MINDY MCCREADY

WIL/S1. Louis, MO PD: Bob Barnett APD/MD: Mark Langs 18 BRYAN WHITE 5 GARY ALLAN 5 MARK CHESNUTT 5 MARK WILLS 5 KEITH HARLING WAIB/Tallahassee, FL

WKKX/St. Louis, MO PD: Jeff Allen MD: Dave Louis 14 NEAL MCCOY 14 MARK CHESNUTT 14 MARK WILLS 5 TY HERNDON

WWFG/Salisbury, MD PD: Chris O'Kelley MD: Kim Werne 15 SAMMY KERSHAW 5 TY HERNDON 5 TAMMY WYNETTE

KKAT/Salt Lake City, UT PD: Shawn Stevens APD/MD: Jim Mickels 13 LEANN RIMES 5 SAMMY KERSHAW

KUBL/Sait Lake City, UT OM/PD: Ed Hill APD/MD: Steve Chase 12 SAMWY KERSHAW 12 STEVE WARINER 12 KENNY CHESNEY 12 MARK CHESNUTT

KAJA/San Antonio, TX OM/PD: Keith Montgome MD: Jennie James 11 LEANN RIMES 5 TY HERNDON

KCYY/San Antonio, TX PD: R.J. Curtis APD: Greg Frey 18 MICHAEL PETERSON

KYCY/San Francisco, CA

PD/MD: Donna Jan 7 LYNNS 7 CHELY WRIGHT 7 TY HERNDON

WJCL/Savannah, GA
MD: Jay Morgan
20 JOHN M. MONTGOMERY
5 KENNY CHESNEY
5 LYNNS
5 SAMMY KERSHAW
5 LILA MCCANN

KMPS/Seattle, WA PD: Mark Richards MD: Tony Thomas 28 LEANN RIMES 16 DAVID KERSH

KYCW/Seattle, WA
PD: Backy Brenner
MD: Penny Ceyne
24 GARTH BROOKS
16 MATT KING
16 JOHN M MONTGOMERY
16 LONESTAR
16 ALABAMA

KRMD/Shreveport, LA
OM/PD: John Swan
APD/MD: Rick Stephensor
15 MARK WILLS
15 JOHN M. MONTGOMERY
7 MATT KING
7 MAVERICKS

WBYT/South Bend, IN

KDRK/Spokane, WA
OM: Ray Edwards
PD/MD: Tim Cotter
19 TRACY BYRD
19 SONS OF THE DESERT
5 NEAL MCCOY

KNFR/Spokane, WA

MD: Paul Neuman
14 MARK CHESNUTT
14 KENNY CHESNEY
14 SAMMY KERSHAW
7 JIM COLLINS
7 LYNNS

KVOO/Tulsa, OK
OM/PD: Andy Oatman
APD/MD: Steve Jackson
8 NEAL MCCOV
8 CHELY WRIGHT
8 TY HERNOON
8 CHRIS CUMMINGS
8 LEANN RIMES
8 DARYLE SINGLETARY

KRTY/San Jose, CA PD/MD: Julie Stevene 20 GARTH BROOKS 14 KENNY CHESNEY 14 STEVE WARINER 5 LONESTAR WWZD/Tupelo, MS OM/PD: Rusty Pugh MD: Scott Kelly 12 LEANN RIMES 7 CHELY WRIGHT 7 TY HERNDON

KKJG/San Luis Obispo, CA KNUE/Tyler, TX PD/MD: John Moore 13 GARY ALLAN 13 JOHN M. MONTGOMERY

Reported Frozen Playlist (1):

Note: WBUB/Charleston, SC has changed call letters to WNKT

WFMB/Springfield, IL OM/PD: Bob Grayson MD: John Spalding 12 LEANN RIMES 12 NEAL MCCOY 10 KENNY CHESNEY WFRG/Utica-Rome, NY PD: I.B. Green MD: Crickett 13 LONESTAR 13 LILA MC:ANN 13 JOHN M MONTGOMERY

WPKX/Springfield, MA
PD: Al Brock
MD: Kevin Wright
17 LEANN RIMES
11 KENNY CHESNEY
11 KEITH HARLING
11 LYNNS
11 CHELY WRIGHT

WQYK/Tampa, FL

PD: Beecher Martin APD/MD: Jay Roberts 10 LEANN RIMES

WRBQ/Tampa, FL PD: Ronnie Lane
MD: Wanda Myles
5 LiLA MCCANN
5 ALABAMA
5 LONESTAR
5 JOHN M. MONTGOMERY

WTHI/Terre Haute, IN OM/PD: Barry Kent MD: Party Marty 15 NEAL MCCOY 15 THOMPSON BROTHERS. 15 KENNY CHESNEY 15 JOHN M. MONTGOMERY 5 TY HERNDON

WIBW/Topeka, KS
PD: Kevin Wagner
MD: Pattl Cheek
15 LEANN RIMES
15 NEAL MCCOY
7 THOMPSON BROTI
7 MARK CHESNUTT
7 SHANE STOCKTON

KORD/Tri Cities, WA

PD: Herb Crowe MD: Phil Williams 18 TRACY BYRD 18 GARTH BROOKS

PD/MD: Rick Stewart

5 DARYLE SINGLETARY

5 KENNY CHESNEY

5 MATT KING

5 THOMPSON BROTHERS...

KJUG/Visalia, CA KJUG/Visalia, CA
PD/MD: Dave Danlels
15 TY HERNDON
15 NEAL MOCCY
15 LORRIE MORGAN
15 LEANN MIMES
15 SHANE STOCKTON
15 CHELY WRIGHT

KTTS/Springfield, MO
PD: Don Paul
APD/MD: Warren McDon:
30 LORRIE MORGAN
5 CHRIS CUMMINGS
5 TY HERNDON
5 NEAL MCOOY
5 CHELY WRIGH
5 LEANN RIMES
5 KEITH PERRY WACO/Waco, TX PD: Zack Owen APD/MD: Glinn Michaels 17 JOHN M. MONTGOMERY

WMZQ/Washington, DC PD: Mac Damlels MD: Jon Anthony 17 LEANN RIMES 17 SAMMY KERSHAW

WDEZ/Wausau, WI PD: Mark Skibba MD: Lou Stowart 7 MARK WILLS WIRK/West Palm Beach, Fl PD: Mitch Wahan APD/MD: J.R. Jackson 16 LEANN FIMES 5 KENNY CHESNEY

WOVK/Wheeling, WV PD/MD: Jim 'Elilott 10 LEANN FIMES 10 KENNY CHESNEY 10 NEAL MCCOY 10 TY HERNDON 10 RANCH 10 SHANE STOCKTON

KFDI/Wichita, KS
PD: John Speer
MD: Gary Hightower
5 TY HERNDON
5 ALRAN FIMES
5 ANITA CHOHRAN
5 NANITA CHOHRAN
5 NEAL MCCOY
5 CHELY WRIGHT
5 LORRIE MORGAN

KZSN/Wichilta, KS OM/PD: Pat Moyer MD: Dan Holiday 14 TY HERNDON 5 CHELY WRIGHT 5 SAMMY KERSHAW

WWQQ/Wilmington, NC PD/MD: Ron Gray 7 NEAL MCCOY 7 JOHN M MONTGOMERY 7 TY HERMDON

WUSQ/Winchester, VA PD: Randy Woodward
MD: Jennifer Woodward
14 TY HERMOON
14 LEANN FIIMES
14 THOMPSON BROTHERS.
14 CHELY WRIGHT

KXDD/Yakima, WA PD/MD: Dewey Boynton
14 MARK CHESNUTT
14 LILA MCCANN
7 JOHN M MONTGOMERY
5 TY HERMOON

WGTY/York, PA
OM/PD: John Pellegri
MD: Denize McLain
15 SAMMY KERSHAW
14 SHANE STOCKTON
14 TY HERNDON
14 LEANN RIMES

WQXK/Youngstown, OH
PD: Chuck Stevens
MD: Burton Lee
14 LEANN RIMES
7 KENNY CHESNEY

204 Total Reporters 204 Current Reporters

Did Not Report, Playlist Frozen (1): KSOP/Salt Lake City, UT

New Reporters (9): WCTO/Allentown, PA WYGY/Cincinnati, OH WDJR/Dothan, AL KKNU/Eugene, OR KFMS/Las Vegas, NV KGEE/Odessa-Midland, TX KWCY/Phoenix, AZ KYCW/Seattle, WA WAIB/Tallahassee, FL

No Longer Reporters (6): WTVY/Dothan, AL KUGN/Eugene, OR KTCS,Ft. Smith, AR KNFM/Odessa-Midland,TX WTNT/Tallahassee, FL WKXB/Wilmington, NC

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



WWXY/New York (914) 592-1071 Smith/Roth

	PLA				ARTIST/TITLE
	3W	2W	LW	TW	
	37	37	37	37	TRISHA YEARWOOD/Perfect Love
	37	37	37	37	CLINT BLACK/Nothin' But
	37	37	37	37	MCBRIDE W/BRICKMAN/Valentine
	27	27	37	37	WYNONNA/Come Some Rainy Day
	17		27	37	GARTH BROOKS/Two Pina Coladas
	27	27	27	37	SHANIA TWAIN/You're Still The One
	27	37	27	27	COLLIN RAYE/Little Red Rodeo
	27	27	27	27	LEE ANN WOMACK/You've Got To .
	27	27	27	27	FAITH HILL/This Kiss
	27	27	27	27	COCHRAN & WARINER/What If I Said
ŀ	27			27	
i	17		27		PATTY LOVELESS/To Have You Back
ı	17	17	27	27	ALABAMA/She's Got That.
l	-	-	27	27	GEORGE STRAIT/The Nerve
l			17		
l	-		17		
l				27	
ı		17		17	
l	17	17	17	17	TOBY KEITH/Dream Walkin'
ı	17		17		
	17	17		17	
	10	17	17		
	-		17	17	
	10	10	10	17	JO DEE MESSINA/Bye, Bye
	*		-	17	HAL KETCHUM/I Saw The Light
	10	10		10	CLAY WALKER/Then What
	10	10		10	WADE HAYES/The Day That She
	-		10	10	
	*	*	-	10	
				10	TRACY BYRD/I'm From The Country

93.9 KZLA

KZLA/Los Angeles

_				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
28	34	28	34	CLINT BLACK/Nothin' But
34	28	34	34	WADE HAYES/The Day That She .
28	28	34	34	DAVID KERSH/If I Never Stop
	34	34	34	TIM MCGRAW/Just To See You
	34	34	34	JO DEE MESSINA/Bye, Bye
18	28	18	28	TRACE AOKINS/Lonely Won't.
12	18	18	28	GARY ALLAN/It Would Be You
34	28	28	28	GARTH BROOKS/She's Gonna Make It
18	18	28	28	TOBY KEITH/Dream Walkin'
18	18	28	28	PATTY LOVELESS/To Have You Back
18	10	28	28	SHANIA TWAIN/You're Still The One
28	34	21	21	KENNY CHESNEY/A Chance
34	21	21	21	COCHRAN & WARINER/What If I Said
21	21	21	21	SAMMY KERSHAW/Love Of My Life
12	28	18	21	KINLEYS/Just Between You
18	21	21	21	MCBRIDE W/BRICKMAN/Valentine
28	34	21	21	COLLIN RAYE/Little Red Rodeo
34	28	28	21	WYNONNA/Come Some Rainy Day
28	18	34	21	TRISHA YEARWOOD/Perfect Love
18	18	18	18	ALABAMA/She's Got That
		10	18	GARTH BROOKS/Two Pina Coladas
12	10	10	18	FAITH HILL/This Kiss
		10	18	MINDY MCCREADY/You'll Never Know
- 10	10	10	18	MICHAEL PETERSON/Too Good To Be True
12	18	18	18	SONS OF THE DESERT/Leaving October
	10	10	18	STEVE WARINER/Holes In.
	10	10	12	TRACY BYRD/I'm From The Country
	•	10	12 12	TY HERNDON/A Man Holdin' On
-	-	10	12	JOHN M MONTGOMERY/Love Working LEANN RIMES/Commitment
12	10	18		RANDY TRAVIS/Out Of My Bones
12	10	10	12	MARK WILLS/I Do (Cherish You)
'			12	MARK WILLS/I DO (CHERST 100)
ı				



WUSN/Chicago (312) 649-0099

		_		Y)	Company of the Links of the Lin
	PLA	YS			ARTIST/TITLE
	3W	2W	LW	TW	
	20	20	36	36	DAVID KERSH/If I Never Stop.
	36	36	36	36	WADE HAYES/The Day That She
	20		36	36	TRISHA YEARWOOD/Perfect Love
	36	36	36	36	GARTH BROOKS/She's Gonna Make It
	36	36	36	36	CLINT BLACK/Nothin' But
	36	36	36	36	GEORGE STRAIT/Round About Way
	36	36	36	36	COLLIN RAYE/Little Red Rodeo
	36	36	36	36	SAMMY KERSHAW/Love Of My Life
	20	20	20	36	CLAY WALKER/Then What
	14	14	20	20	RANDY TRAVIS/Out Of My Bones
	14	14	20	20	FAITH HILL/This Kiss
	20	20	20	20	TRACE ADKINS/Lonely Won't
	20	20	20	20	MCBRIDE W/BRICKMAN/Valentine
	20	20	20	20	TOBY KEITH/Dream Walkin'
	20	20	20	20	PATTY LOVELESS/To Have You Back
	20	20	20	20	MICHAEL PETERSON/Too Good To Be Tr
	20	20	20	20	SHANIA TWAIN/You're Still The One
	20	20	20	20	JO DEE MESSINA/Bye. Bye
	20	20	20	20	DIXIE CHICKS/I Can Love You
	20	20	20	20	WYNONNA/Come Some Rainy Day
	14	14	14	20	STEVE WARINER/Holes In
	14	14	14	20	TRACY BYRD/I'm From The Country
	14	14	14	20	ALABAMA/She's Got That.
	20	20	20	20	KINLEYS/Just Between You.
	-		14	14	GARTH BROOKS/Two Pina Coladas
	*	-	14	14	JOHN M. MONTGOMERY/Love Workin
	14	14	14	14	GARY ALLAN/It Would Be You
	14	14	14	14	SONS OF THE DESERT/Leaving October
	14	14	14	14	MILA MASON/Closer To Heaven
	14	14	14	14	MINDY MCCREADY/You'll Never Know
	14	14	14	14	LONESTAR/Say When
	14	14	14	14	LYNNS/Woman To Woman
١	-			14	LEANN RIMES/Commitment
	-		•	14	
	-	-	-	14	CHELY WRIGHT/I Aiready Do



MARKET #4

KYCY/San Francisco (415) 391-9330

PLA'				ARTIST/TITLE
3W	2W	LW	TW	
40	40	40	40	CLINT BLACK/Nothin' But
40	40	40	40	WYNONNA/Come Some Rainy Day
30	30	30	40	TOBY KEITH/Dream Walkin'
5	40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	40	COLLIN RAYE/Little Red Rodeo
30	30	30	40	CLAY WALKER/Then What
30	40	40	40	TRISHA YEARWOOD/Perfect Love
30	40	40	40	MCBRIDE W/BRICKMAN/Valentine
-	-	20	30	GARTH BROOKS/Two Pina Coladas
40	30	30	30	TRACY BYRD/I'm From The Country
30	30	30	30	OIXIE CHICKS/I Can Love You.
20	30	30	30	FAITH HILL/This Kiss
30	20	20	30	KINLEYS/Just Between You.
5	20	20	30	MICHAEL PETERSON/Too Good To Be True
20	20	20	30	SHANIA TWAIN/You're Still The One
20	20	20	30	STEVE WARINER/Holes In
5	5	5	20	SHERRIE' AUSTIN/Put Your Heart
5	5	5	20	MELODIE CRITTENDEN/Broken Road
30	30	30	20	WADE HAYES/The Day That She
30	30	30	20	DAVID KERSH/II I Never Stop
30	30	30	20	LONESTAR/Say When
5	5	5	20	PATTY LOVELESS/To Have You Back
20	20	20	20	RANDY TRAVIS/Out Of My Bones
20	20	20	20	TRACE ADKINS/Lonely Won't
40 10	40 10	40 10	10 10	GARTH BROOKS/She's Gonna Make It
10	10	10	10	KENNY CHESNEY/A Chance COCHRAN & WARINER/What If I Said
10	10	10	10	BROOKS & DUNN/He's Got You
10	10	10	10	TY HERNDON/I Have To Surrender
10	10	10	10	TOBY KEITH/I'm So Happy
10	10	10	10	SAMMY KERSHAW/Love Of My Life
10	10	10	10	LILA MCCANN/I Wanna Fall In Love
10	10	10	10	NEAL MCCOY/If You Can't Be
40	10	10	10	TIM MCGRAW/Just To See You
10	10	10	10	MICHAEL PETERSON/From Here To
10	10	10	10	DIAMOND RIO/Imagine That
10	10	10	10	KEVIN SHARP/If You Love Somebody
40	40	40	10	GEORGE STRAIT/Round About Way
10	10	10	10	LEE ANN WOMACK/You've Got To
-	5	5	5	ALABAMA/She's Got That



	<u> </u>	_	_	
PLAY				ARTIST/TITLE
3W	2 W	LW	TW	
24	32	32	32	CDLLIN RAYE/Little Red Rodeo
32	32	32	32	LEE ANN WOMACK/You've Got To
32	32	32	32	CLINT BLACK/Nothin' But.
17	24	32	32	DIXIE CHICKS/I Can Love You
17	24	32	32	DAVID KERSH/If I Never Stop.
17	24	32	32	WADE HAYES/The Day That She.
32	32	32	32	GARTH BROOKS/She's Gonna Make It
	32	32	32	GEORGE STRAIT/Round About Way
	32	32	32	TRISHA YEARWOOD/Perfect Love
17	17	24	24	TOBY KEITH/Dream Walkin'
17	17	24	24	TRACE ADKINS/Lonely Won't
24	24	24	24	KINLEYS/Just Between You
	17	17	24	FAITH HILL/This Kiss
32	32	24	24	COCHRAN & WARINER/What If I Said
	24	24	24	MCBRIDE W/BRICKMAN/Valentine
17	17	24	24	WYNONNA/Come Some Rainy Day
	7	17	17	GARTH BROOKS/Two Pina Coladas
7	17	17	17	SHANIA TWAIN/You're Still The One
7	17	17	17	CLAY WALKER/Then What
	17	17	17	PATTY LOVELESS/To Have You Back
17	17	17	17	RANDY TRAVIS/Out Of My Bones
-			17	JOHN M. MONTGOMERY/Love Working.
	-	17	17	HAL KETCHUM/I Saw The Light
7	17	17	17	JO DEE MESSINA/Bye, Bye
	17	17	17	BROOKS & OUNN/He's Got You
	24	17	17	TIM MCGRAW/Just To See You
	32	17	17	SHANIA TWAIN/Don't Be Stupid
	17	17	17	DIAMOND RIO/Imagine That
17	17	17	17	SAMMY KERSHAW/Love Of My Life
	17	17	17	ALAN JACKSON/Between The Devil.
	17	17	17	LEANN RIMES/On The Side Of
	17	17	17	TRACE ADKINS/The Rest Of Mine
	17	17	17	JOHN M. MONTGOMERY/Angel In My Eyes
	32	17	17	LILA MCCANN/I Wanna Fall In Love
7	7	7	7	MINDY MCCREADY/You'll Never Know
7	7	7	7	MICHAEL PETERSON/Too Good To Be True
7	7	7	7	TRACY BYRD/I'm From The Country
7	7	7	7	SONS OF THE DESERT/Leaving October
7 7 7 7 7	7	7	7	GARY ALLAN/It Would Be You
7	7	7	7	LONESTAR/Say When

KPLX99.5

MARKET #6

KPLX/Dallas (214) 526-2400 Rivers/Whitney

				Rivers/Whitney
PLA 3W		LW	TW	ARTIST/TITLE
40	40	38	38	DAVID KERSH/If I Never Stop
40	40	38	38	COCHRAN & WARINER/What If I Said
40	40	38	38	COLLIN RAYE/Little Red Rodeo
40	25	38	38	GARTH BROOKS/She's Gonna Make It
40	40	38	38	WADE HAYES/The Day That She
40	40	38	38	MCBRIDE W/BRICKMAN/Valentine
25	25	30	38	JO DEE MESSINA/Bye, Bye
		38	38	KENNY CHESNEY/A Chance
25	40	38	38	CLINT BLACK/Nothin' But
25	25	38	30	CLAY WALKER/Then What
25	25	30	30	KINLEYS/Just Between You
25	25	30	30	TRISHA YEARWOOD/Perfect Love
25	25	30	30	MILA MASON/Closer To Heaven
25	25	30	30	PATTY LOVELESS/To Have You Back
25	25	30	30	TOBY KEITH/Dream Walkin'
25	25	30	30	TRACY BYRD/I'm From The Country
25	25	30	30	MICHAEL PETERSON/Too Good To Be Tru
-	25	30	30	STEVE WARINER/Holes In
	25	30	30	GARTH BROOKS/Two Pina Coladas
25	25	15	30	MINDY MCCREADY/You'll Never Know
25	25	15	30	RANDY TRAVIS/Out Of My Bones
25	25	30	15	FAITH HILL/This Kiss
25	25	15	15	SONS OF THE DESERT/Leaving October
25	25	15	15	MATT KING/A Woman's Tears
25	25	15	15	SHANIA TWAIN/You're Still The One
25	25	15	15	ALAN JACKSON/A House With No
25	25	15	15	GARY ALLAN/It Would Be You
25	25	15	15	KEITH HARLING/Papa Bear
7	7	5	15	TRACE ADKINS/Lonely Won't
•	•	15 15	15 15	HAL KETCHUM/I Saw The Light
:	•	15	15	SAMMY KERSHAW/Matches
	:	15	15	SHERRIE' AUSTIN/Put Your Heart KENNY CHESNEY/That's Why I'm Here
-	:	15	15	MARK WILLS/I Do (Cherish You)
	-	10	10	MELODIE CRITTENDEN/Broken Road
7	7	5	5	WYNONNA/Come Some Rainy Day
′	'	3	9	WTWONINGCOME Some Ramy Day



KYNG/Dallas (972) 716-7800 Pearman/Tackett

L			. 1	05.3
PLA				ARTIST/TITLE
3W	2 W	LW	TW	
55	55	55	55	CLINT BLACK/Nothin' But
55	55	55	55	WADE HAYES/The Day That She
45	55	55	55	DAVID KERSH/If I Never Stop
45	55	55	55	TRISHA YEARWOOD/Perfect Love
55	55	55	55	COLLIN RAYE/Little Red Rodeo
45	45	45	45	MINDY MCCREADY/Let's Talk About
45	45	45	45	DIXIE CHICKS/I Can Love You
45	45	45	45	KINLEYS/Just Between You
35	45	45	45	LONESTAR/Say When
45	45	45	45	MINDY MCCREADY/You'll Never Know
45	45	45	45	MCBRIDE W/BRICKMAN/Valentine
45	45	45	45	MILA MASON/Closer To Heaven
35	35	35	45	CLAY WALKER/Then What
35	35	35	45	TOBY KEITH/Dream Walkin'
45	45	35	35	TIM MCGRAW/For A Little While
35	35	35	35	TRACY BYRD/I'm From The Country
10	20	20	35	STEVE WARINER/Holes In
20	35	35	35	JO DEE MESSINA/Bye, Bye
20	20	35	35	TRACE ADKINS/Lonely Won't
10	20	20	35	SHANIA TWAIN/You're Still The One
35	45	45	20	WYNONNA/Come Some Rainy Day
			20	MARK WILLS/I Do (Cherish You)
20	20	20	20	FAITH HILL/This Kiss
20	20	20	20	HAL KETCHUM/I Saw The Light
10	20	20	20	MICHAEL PETERSON/Too Good To Be True
-	5	20	20	JOHN M. MONTGOMERY/Love Working
	.:	20	20	GARTH BROOKS/Two Pina Coladas
10	10	10	20	PATTY LOVELESS/To Have You Back
10	20	20	20	RANDY TRAVIS/Dut Of My Bones
10	10	10	20	SHERRIE' AUSTIN/Put Your Heart
-		20	20	TIM MCGRAW/One Of These Days
-		ċ	10	ALABAMA/She's Got That
-	•	5	10	SONS OF THE DESERT/Leaving October
			5	LEANN RIMES/Commitment



L	Roberts/Cadillac Jack						
PLA				ARTIST/TITLE			
3W	2W	LW	TW				
37	37	37	37	CLINT BLACK	(/N	lothin' But	
37	37	37	37	GARTH BROO	K	S/She's Gonna Make It	
37	37	37	37	COCHRAN &	W	ARINER/What If I Said	
37	37	37	37	LILA MCCAN	W/I	Wanna Fall in Love	
37	37	37	37	TIM MCGRAV	٧/.	Just To See You	
37	37	37	37	COLLIN RAYI	Źί	ittle Red Rodeo	
37	37	37	37	GEORGE STR	łΑ	IT/Round About Way	
25	25	25	37	CLAY WALKE	R	Then What	
37	37	37	37	LEE ANN WO	М	ACK/You've Got To	
25	25	25	37	TRISHA YEA	٩V	VOOD/Perfect Love	
-	15	15	25	GARTH BROO)K	S/Two Pina Coladas	
25	25	25	25	JO DEE MES	SII	NA/Bye, Bye	
25	25	25	25	WADE HAYES	УТ	he Day That She	
15	15	15	25	FAITH HILL/T			
25	25	25	25			/A House With No	
15	15	15	25			f I Never Stop	
25	25	25	25			SS/To Have You Back	
15	15	15	25	MICHAEL PET	ER	SON/Too Good To Be True	
15	15	15	25			/Out Of My Bones	
25	25	25	25			You're Still The One	
15	15	25	25			ne Some Rainy Day	
20	20	20	20	ALAN JACKS	40	/Between The Devil	
20	20	20	20	YEARWOOD 8	3 1	BROOKS/In Another's Eves	
37	37	37	20	SAMMY KER	SH	AW/Love Of My Life	
20	20	20	20	NEAL MCCO	ιЛ	he Shake	
	-		20	TIM MCGRAV	۷ '	W/F. HILL/It's Your Love	
20	20	20	20	TRISHA YEAR	N	/OOD/How Do I Live	
20	-	-	20			RIDE/A Broken Wing	
15	15	15	15	TRACE ADKI	٧S	/Lonely Won't	
25	15	15	15	DIXIE CHICKS	3/I	Can Love You	
15	15	15	15	TOBY KEITH	D٢	eam Walkin'	
25	25	25	15			Between You	
25	25	25	15			RICKMAN/Valentine	
	-	•	15			GOMERY/Love Working	
	*		15			/From This Moment On	
5	5	5	5	ALABAMA/Sh			
5	5	5	5			Would Be You	
5	5	5	5			TIN/Put Your Heart	
		-		TDACV BVDC	11.	on Ecomo The Country	



L				30.5	Traskcrib Wali 1030
PLA				ARTIST/TITLE	
3W	2 W	LW	TW		
50	50	50	50	JO DEE MESS	INA/Bye, Bye
50	50	50	50	CLINT BLACK	Nothin' But
50	50	50	50	GARTH BROOM	(S/She's Gonna Make It
50	50	50	50	TRISHA YEAR	WOOD/Perfect Love
35	35	35	50	COLLIN RAYE/	Little Red Roden
35	35	35	50	MCBRIDE W/E	RICKMAN/Valentine
35	35	35	50	SHANIA TWAII	N/You're Still The One
22	35	35	35	MINDY MCCR	EADY/You'll Never Know
35	35	35	35	DAVID KERSH	'If I Never Stop
22	22	35	35	CLAY WALKER	R/Then What
35	35	35	35	TOBY KEITH/D	ream Walkin'
		5	35	GARTH BROOK	KS/Two Pina Coladas
	5	22	35	STEVE WARIN	ER/Holes In
5	5	22	35	MARK WILLS/	l Do (Cherish You)
22	22	22	35	RANDY TRAVE	S/Out Of My Bones
50	50	50	35	DIXIE CHICKS	I Can Love You
22	22	22	22	ALABAM A/She	's Got That
22	22	22	22	FAITH HILL/Th	is Kiss
22	22	22	22	SHERRIE' AUS	TIN/Put Your Heart
			22	LEANN RIMES	
5	5	5	22		S/Lonely Won't
5	5	5	22	LONESTAR/Sa	
	5	5	5		TTENDEN/Broken Road
5	5	5	5		M/I Saw The Light
22	22	22	5		RSON/Too Good To Be Tru
5	5	22	5		Between You
-	-	5	5		TGOMERY/Love Working
5	5	5	5		t Would Be You
5	5	*	5		SS/To Have You Back
•	•	•	5		OTHERS/Back On The Far
•	•	•	5		I'm From The Country
•	•	•	5	SAMMY KERS	HAW/Matches



MARKET #8

WMZQ/Washingto (202) 362-8330 Daniels/Anthony

PLA'				ARTIST/TITLE
3W	2 W	LW	TW	
47	37	37	37	BROOKS & DUNN/He's Got You
47	37	37	37	TIM MCGRAW/Just To See You
47	37	37	37	COLLIN RAYE/Little Red Rodeo
47	37	37	37	CLINT BLACK/Nothin' But
47		37	37	GARTH BROOKS/She's Gonna Make It
47		37	37	TRISHA YEARWOOD/Perfect Love
27		37	37	JO DEE MESSINA/Bye, Bye
27		37	37	SHANIA TWAIN/You're Still The One
27		27	37	TRACE ADKINS/Lonely Won't
27		27	27	WYNONNA/Come Some Rainy Day
27	27	27	27	KINLEYS/Just Between You
27		27	27	DIXIE CHICKS/I Can Love You
27	27	27	27	CLAY WALKER/Then What
27		27	27	SONS OF THE DESERT/Leaving Octobe
27		27	27	FAITH HILL/This Kiss
17		27	27	TOBY KEITH/Dream Walkin'
17		27	27	RANDY TRAVIS/Out Of My Bones
17		17	27	DAVID KERSH/If I Never Stop
17		17	27	MICHAEL PETERSON/Too Good To Be True
	17	17	27	ALABAMA/She's Got That
17		17	17	PATTY LOVELESS/To Have You Back
17		17	17	HAL KETCHUM/I Saw The Light
''	17	17	17	MILA MASON/Closer To Heaven
	17	17	17	LONESTAR/Say When
٠.	17	17	17	JOHN M. MONTGOMERY/Love Working
	17	17	17	STEVE WARINER/Holes In
	17	17	17	MARK WILLS/I Do (Cherish You)
	٠,	17	17	GARTH BROOKS/Two Pina Coladas
		٠,	17	LEANN RIMES/Commitment
			17	SAMMY KERSHAW/Matches
10		10	10	GEORGE STRAIT/Carrying Your
10		10	10	TRISHA YEARWOOD/How Do I Live
10	10	10	18	TIM MCGRAW/Everywhere
10		10	10	CLINT BLACK/Something That We Do
10		10	10	SHANIA TWAIN/Love Gets Me
10		10	10	LEANN RIMES/On The Side Of
10	10	10	10	TOBY KEITH/I'm So Happy
10		10	10	MARTINA MCBRIDE/A Broken Wing
10		10	10	WADE HAYES/The Day That She
		10	10	BROOKS & DUNN/My Maria
	_	_		Silvers of Donners, many



MARKET #9

3W	2W	LW	T₩	
63	63	63	6 3	DAVID KERSH/II I Never Stop
40	40	63	63	DAVID KERSH/Wonderful Tonight
40	40	63	6 3	CLAY WALKER/Then What
40	40	40	6 3	SHANIA TWAIN/You're Still The One
40	40	40	40	TIM MCGRAW/One Of These Days
40	40	40	40	TRISHA YEARWOOD/Perfect Love
15	15	40	40	LONESTAR/Say When
40	40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	40	COLLIN RAYE/Little Red Rodeo
15	15	40	40	TRACY LAWRENCE/One Step Ahead Of.
-	-	40	40	GARTH BROOKS/Two Pina Coladas
40	40	40	40	WADE HAYES/The Day That She
28	28	40	40	SONS OF THE DESERT/Leaving October
63	63	40	40	MCBRIDE W/BRICKMAN/Valentine
63	63	40	40	WYNONNA/Come Some Rainy Day
28	28	28	40	KINLEYS/Just Between You
28	28	28	28	SHERRIE' AUSTIN/Put Your Heart .
15	15	28	28	TOBY KEITH/Dream Walkin'
28	28	28	28	FAITH HILL/This Kiss
28	28	28	28	ALABAMA/She's Got That
15	15	28	28	MINDY MCCREADY/You'll Never Know
40	40	10	28	TRACE ADKINS/Lonely Won't
40	40	63	23	CLINT BLACK/Nothin' But .
23	23	23	23	LILA MCCANN/I Wanna Fall In Love
23	23	23	23	LEANN RIMES/On The Side Of .
23	23	23	23	COCHRAN & WARINER/What If I Said
63	63	23	23	GEORGE STRAIT/Round About Way
23	23	23	23	SAMMY KERSHAW/Love Of My Life
63	63	23	2 3	GARTH BROOKS/She's Gonna Make It
*	*	10	10	HAL KETCHUM/I Saw The Light
28	28	10	10	MICHAEL PETERSON/Too Good To Be True
15	15	10	10	DIXIE CHICKS/I Can Love You
15	15	10	10	MILA MASON/Closer To Heaven
40	40	10	10	PATTY LOVELESS/To Have You Back.
15	15	10		STEVE WARINER/Holes In.
-	-	10	10	RANDY TRAVIS/Out Of My Bones
	-	10	10	MARK WILLS/I Do (Cherish You)



MARKET *9

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
33	33	33	33	CLINT BLACK/Nothin' But
25	25	33	33	DIXIE CHICKS/I Can Love You
33	33	33	33	WADE HAYES/The Day That She
33	33	33	33	ALAN JACKSON/A House With No
25	25	33	33	DAVID KERSH/If I Never Stop
33	33	33	33	COLLIN RAYE/Little Red Rodeo
25	25	25	33	CLAY WALKER/Then What
25	25		33	WYNONNA/Come Some Rainy Day
33	33	33	33	TRISHA YEARWOOD/Perfect Love
25	25	25	25	TRACE ADKINS/Lonely Won't
-	-	25	25	GARTH BROOKS/Two Pina Coladas
15	15	25	25	FAITH HILL/This Kiss
25	25	25	25	TOBY KEITH/Dream Walkin'
25	25	25	25	KINLEYS/Just Between You
25	25	25	25	PATTY LOVELESS/To Have You Back
15	15	25	25	MCBRIDE W/BRICKMAN/Valentine
15	15	15	25	JO OEE MESSINA/Bye, Bye
15	15	25	25	SHANIA TWAIN/You're Still The One
15	15	15	15	ALABAMA/She's Got That
10	10	15	15	TRACY BYRO/I'm From The Country
10	10	15	15	MILA MASON/Closer To Heaven
10	10	10	15	MINDY MCCREADY/You'll Never Know
10	10	15	15	MICHAEL PETERSON/Too Good To Be Tru
15	15	15	15	SONS OF THE DESERT/Leaving October
15	15	15	15	RANOY TRAVIS/Out Of My Bones
-	-	-	10	TY HERNDON/A Man Holdin' On
*			10	SAMMY KERSHAW/Matches
*		10	10	LONESTAR/Say When
-	-	10	10	LILA MCCANN/Almost Over You
-	-	10	10	JOHN M. MONTGOMERY/Love Working
-	-	10	10	STEVE WARINER/Holes In
-		10	10	MARK WILLS/I Do (Cherish You)
33	33	10	10	GARTH BROOKS/She's Gonna Make It
10	10	10	10	BROOKS & DUNN/He's Got You
33	33	10	10	
10	10	10	10	
10	10	10	10	
10	10	10	10	
10	10	10	10	
10	10	10	10	MARTINA MCBRIDE/A Broken Wing



MARKET ≠10

WKLB/Boston (617) 542-0241 Brophey/Rogers

_				
PLA				ARTIST/TITLE
3W	2 W	LW	TW	
40	40	40	40	CLINT BLACK/Nothin' But
40	40	40	40	GEORGE STRAIT/Round About Way
40	40	40	40	GARTH BROOKS/She's Gonna Make It
20	40	40	48	COLLIN RAYE/Little Red Rodeo
20	20	40	40	KINLEYS/Just Between You
20	20	40	40	TRISHA YEARWOOD/Perfect Love
20	20	40	40	JO DEE MESSINA/Bye, Bye
20	20	40	40	WADE HAYES/The Day That She.
20	20	40	40	CLAY WALKER/Then What
20	20	20	20	DIXIE CHICKS/I Can Love You
20	20	20	20	WYNONNA/Come Some Rainy Day
20	20	20	20	MCBRIDE W/BRICKMAN/Valentine
20	20	20	20	SONS OF THE DESERT/Leaving October
20	20	20	20	MINDY M CCREADY/You'll Never Know
20	20	20	20	PATTY LOVELESS/To Have You Back
20	20	20	20	TOBY KEITH/Dream Walkin'
20	20	20	28	FAITH HILL/This Kiss
20	20	20	20	TRACE ADKINS/Lonely Won't
20	20	20	20	DAVID KERSH/If I Never Stop
20	20	20	20	RANDY TRAVIS/Out Of My Bones
20	20	20	20	MELODIE CRITTENOEN/Broken Road
5	20	20	20	SHANIA TWAIN/You're Still The One
10	20	20	20	HAL KETCHUM/I Saw The Light
-	20	20	20	KEITH HARLING/Papa Bear
-		-	20	LEANN RIMES/Commitment
5	5	10	10	MICHAEL PETERSON/Too Good To Be True
_	5	10	10	ALABAMA/She's Got That
	5	10	10	GARTH BROOKS/Two Pina Coladas
		10	10	MILA MASON/Closer To Heaven
		10	10	STEVE WARINER/Holes In
			10	SAM MY KERSHAW/Matches
			10	JOHN M. MONTGOMERY/Love Working
40	40	10	10	COCHRAN & WARINER/What If I Said
10	10	10	10	TIM MCGRAW/Just To See You.
10	10	10	10	BROOKS & DUNN/He's Got You
5	5	5	5	TRACY BYRD/I'm From The Country
5	5	5	5	GARY ALLAN/It Would Be You
5	5	5	5	LONESTAR/Say When
5	5	5	5	SHERRIE' AUSTIN/Put Your Heart .
	5	5	5	LYNNS/Woman To Woman
_	J	J	٠	LIMITO/TYVIIIAII TO TYVIIIAII



24 24 24 34 TRACE ADKINS/Lonely Won't.

MARKET #11

WKIS/Miami (954) 431-6200 McKay/Evans

34	34	34	34	CLINT BLACK/Nothin' But
34	34	34	34	DIXIE CHICKS/I Can Love You
34	34	34	34	DAVID KERSH/If I Never Stop
24	24	24	34	KINLEYS/Just Between You
24	24	24	34	JO DEE MESSINA/Bye, Bye
34	34	34	34	COLLIN RAYE/Little Red Rodeo
24	24	24	34	CLAY WALKER/Then What
34	34	34	34	TRISHA YEARWOOD/Perfect Love
			24	
		14		FAITH HILL/This Kiss
		24		TOBY KEITH/Dream Walkin'
			24	
			24	
			24	
			24	MCBRIDE W/BRICKMAN/Valentine
			24	
			24	
			14	
			14	
14	14	14		TRACY BYRD/I'm From The Country
		-		
14	14	14	14	
		-		
				HAL KETCHUM/I Saw The Light
14	14	14	14	MINDY MCCREADY/You'll Never Know

- - 14 HA. KELGHUMD. Saw Ihe Light
- - 14 MINDY MCCREADY/SOU'll Never Know
- - 14 JOHN M MONTGOMERY/Love Working.
- - 14 JOHN M MONTGOMERY/Love Working.
- - 14 LEANN RIMES/Commitment
- - 14 LEANN RIMES/Commitment
- 10 10 10 10 TRACE ADKINS/The Rest 0/ Mine
- 10 10 10 10 TRACE ADKINS/The Rest 0/ Mine
- 10 10 10 10 GARTH BROOKS/Longneck Bottle
- 10 10 10 10 BARDOKS/Longneck Bottle
- 10 10 10 10 BROOKS & DUINN/HORKy Tonk Truth
- 10 10 10 18 BROOKS & DUINN/HORKy Tonk Truth
- 10 10 10 THERNDON/I Have To Surrender
- 10 10 10 ALAN JACKSON/Between The Devil.
- 10 10 10 TOBY KEITH/I'm So Happy.



MARKET #12

WKHX/Atlanta (770) 955-0101 McGinley/Gray

١	3 W	210	F.An		
١	32	32	32	32	WYNONNA/Come Some Rainy Day
İ	32	32	32	32	CLINT BLACK/Nothin' But
ı	32	32	32	32	TRISHA YEARWOOD/Perfect Love
	32	32	32	32	COLLIN RAYE/Little Red Rodeo
	32	32	32	32	WADE HAYES/The Day That She
	32	32	32	32	DIXIE CHICKS/I Can Love You
	18	32	32	32	DAVID KERSH/If I Never Stop
	18	32	32	32	KINLEYS/Just Between You
	18	18	18	32	MCBRIDE W/BRICKMAN/Valentine
	18	18	18	32	JO OEE MESSINA/Bye, Bye
	32	32	32	32	COCHRAN & WARINER/What If I Said
	18	18	18	32	CLAY WALKER/Then What
	18	18	18	18	SHANIA TWAIN/You're Still The One
	-	18	18	18	FAITH HILL/This Kiss
ı	18	18	18	18	TRACE ADKINS/Lonely Won't
	-	18	18	18	RANDY TRAVIS/Out Of My Bones
	18	18	18	18	TOBY KEITH/Dream Walkin'
	-	-	-	18	PATTY LOVELESS/To Have You Back
		-	-	18	MICHAEL PETERSON/Too Good To Be Tru
	-	-	-	18	GARTH BROOKS/Two Pina Coladas
	-	-	-	18	MINDY MCCREADY/You'll Never Know
	11			11	KENNY CHESNEY/A Chance
	32	32	32	11	GEORGE STRAIT/Round About Way
	-	-	-	11	CLAY WALKER/Watch This
	32		32	11	GARTH BROOKS/She's Gonna Make It
	11	11	11	11	SAMMY KERSHAW/Love Of My Life
		11	11	11	LEE ANN WOMACK/You've Got To .
	11	11	11	11	DIAMOND RIO/Imagine That
		-	•	11	BROOKS & DUNN/He's Got You
	11			11	TOBY KEITH/I'm So Happy.
				11	LILA MCCANN/I Wanna Fall In Love
		11		11	
	11	11	11	11	
	32	11	11	11	TIM MCGRAW/Just To See You

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

Y106.7

MARKET #12 WYAY/Atlanta

PLAYS			ARTIST/TITLE	
3W	2W	LW	TW	
42	42	42	42	CLINT BLACK/Nothin' But .
	42	42	42	TRISHA YEARWODD/Perlect Love
	42	42	42	WYNDNNA/Come Some Rainy Day
	42	42	42	CDLLIN RAYE/Little Red Rodeo
42	42	42	42	MCBRIDE W/BRICKMAN/Valentine
42	42	42	42	DIXIE CHICKS/I Can Love You .
42	42	42	42	DAVID KERSH/If I Never Stop .
32	42	42	42	WADE HAYES/The Day That She
42	42	42	42	KINLEYS/Just Between You
32	32	42	42	CLAY WALKER/Then What
32	32	32	42	SHANIA TWAIN/You're Still The Dne
32	32	32	42	JD DEE MESSINA/Bye, Bye
32	32	32	32	TRACE ADKINS/Lonely Won't
32	32	32	32	TDBY KEITH/Dream Walkin'
32	32	32	32	PATTY LOVELESS/To Have You Back.
27	27	32	32	RANDY TRAVIS/Out Dt My Bones
32	32	32		MICHAEL PETERSON/Too Good To Be True
27	32	32		FAITH HILL/This Kiss
27	27	27	32	ALABAMA/She's Got That .
-	-	27		GARTH BROOKS/Two Pina Coladas
-	27	27	32	STEVE WARINER/Holes In MINDY MCCREADY/You'll Never Know
	27	27	27	MINDY MCCREADY/You'll Never Know
	27	27	27	
	27	27	27	HAL KETCHUM/I Saw The Light
27	27	27	27	TRACY BYRD/I'm From The Country MARK WILLS/I Do (Cherish You)
27	27	27	27	MARK WILLS/I Do (Cherish You)
27	27	27	27	LONESTAR/Say When
27	27	27	27	SONS OF THE DESERT/Leaving October
27	27		27 27	GARY ALLAN/It Would Be You
27		27	27	LYNNS/Woman To Woman
-	-		27	JOHN M. MONTGOMERY/Love Working
27	27	27	27	MILA MASON/Closer To Heaven
-	-	-	27	KENNY CHESNEY/That's Why I'm Here
٠.	-	-	27	SAMMY KERSHAW/Matches
42	16	16	16	LEE ANN WOMACK/You've Got To.
-			16	BROOKS & DUNN/He's Got You
			16	LEANN RIMES/Dn The Side Of
16			16	KENNY CHESNEY/A Chance
16	16	16		DIAMOND RIO/Imagine That
16	16	16	16	SAMMY KERSHAW/Love Of My Life

941 RMPSE

KMPS/Seattle (206) 443-9400 Richards/Thomas

YS			ARTIST/TITLE
2W	LW	TW	
16	41	41	GARTH BRDDKS/Two Pina Coladas
28	41	41	RANDY TRAVIS/Dut Df My Bones
41	41	41	SAMMY KERSHAW/Love Df My Life
41	41	41	TRISHA YEARWDDD/Perfect Love
41	41	41	CLINT BLACK/Nothin' But
41	41	41	GEDRGE STRAIT/Round About Way
41	41	41	CDCHRAN & WARINER/What If I Said
41	41	41	WYNDNNA/Come Some Rainy Day
28	28	41	SHANIA TWAIN/You're Still The Dne
28	28	28	STEVE WARINER/Holes In
16	28	28	CDLLIN RAYE/Little Red Rodeo
28	28	28	ID DEE MESSINA/Bye Bye



PLAYS 3W 2W

KYCW/Seattle

			ARTIST/TITLE
	LW	TW	
	-	47	DAVID KERSH/If I Never Stop
		47	CLAY WALKER/Then What
		47	CDLLIN RAYE/Little Red Rodeo
		47	CLINT BLACK/Nothin' But
	-	47	GEDRGE STRAIT/Round About Way
		47	TRISHA YEARWDDD/Perfect Love
	-	47	WADE HAYES/The Day That She
	-	24	PATTY LDVELESS/To Have You Back
	-	24	WYNDNNA/Come Some Rainy Day
		24	TRACE ADKINS/Lonely Won'l
	-	24	RHETT AKINS/Better Than It.
	-	24	JD DEE MESSINA/Bye, Bye
	-	24	MICHAEL PETERSON/Too Good To Be True
			FAITH HILL/This Kiss
	-	24	SHANIA TWAIN/You're Still The One
			TIM MCGRAW/One Of These Days
-	-	24	TOBY KEITH/Dream Walkin'
-	-	24	STEVE WARINER/Holes In
			GARTH BROOKS/Two Pina Coladas
-	-	24	RANDY TRAVIS/Out Of My Bones
-	-	16	MATT KING/A Woman's Tears
			TRACK BURD III - From The Country

24 RANDY TRAVIS/Out Of My Bones
16 MATT KING/A Woman's Tears
16 TRACY BYRD/TM From The Country
16 JOHN M. MONTGOMERY/Love Working...
16 LONESTAR/Say When
16 ALABAMA/She's Got That...
16 HAL KETCHUMI/ Saw The Light
16 RANCH/Just Some Love
16 MINDY MCCREADY/You'll Never Know
14 CHELY WRIGHT/Shut Up And Drive
14 BROOKS & OUNN/Honky Tonk Truth
14 SAMMY KERSHAW/Love DI My Life
14 DIXIE CHICKS/I Gan Love You...
14 TIM MGGRAW/Just To See You...
15 JOHN M. MONTGOMER/YAngel In My Eyes
16 LEANN RIMES/On The Side Of...
17 JOHN M. MONTGOMER/YAngel In My Eyes
18 LEANN RIMES/On The Side Of...
19 JOHN M. MONTGOMERJONE THAT
10 LIKE MANON RIO/Imagine That
10 COCHRAN & WARINER/What If I Said



MARKET #14 KEEY/Minneapolis

_	YS			ARTIST/TITLE
ř		LW	TW	Annal/III CE
)	40	40	40	TIM MCGRAW/Just To See You.
				CLINT BLACK/Nothin' But
)	40	40	40	
)	40		40	CDLLIN RAYE/Little Red Rodeo
)		40	40	SHANIA TWAIN/You're Still The Dne
)	40		40	GEDRGE STRAIT/Round About Way
ò		40	40	JD DEE MESSINA/Bye, Bye
)	26		40	TRISHA YEARWODD/Perfect Love
	40		40	MICHAEL PETERSON/Too Good To Be True
6	26	26	40	WYNDNNA/Come Some Rainy Day
	40	40	26	GARTH BRDDKS/Two Pina Coladas
6	26	26	26	
6		26	26	MINDY MCCREADY/You'll Never Know
ô	26	26	26	MCBRIDE W/BRICKMAN/Valentine
			26	TDBY KEITH/Dream Walkin'
6	26	26	26	SDNS DF THE DESERT/Leaving October
ŝ	26	26	26	CLAY WALKER/Then What
			26	TRACE ADKINS/Lonely Won't
6	26	26	26	FAITH HILL/This Kiss
6		26	26	RANDY TRAVIS/Out Of My Bones
		26	26	LONESTAR/Say When
В	18	26	26	STEVE WARINER/Holes In
B	18	18	26	DAVID KERSH/If I Never Stop
6		26	26	DIXIE CHICKS/I Can Love You.
В		18		PATTY LOVELESS/To Have You Back
В		18	18	WADE HAYES/The Day That She
8		18	18	MELODIE CRITTENDEN/Broken Road
0	10	10	10	MELODIE CHITTEINDEN/Bloken Hoad

CHRIS KNICH I/Framed
KEITH HARLING/Papa Bear
KENNY CHESNEY/That's Why I'm Here
SAMMY KERSHAW/Matches
LILA MCCANN/Almost Over You
CHELY WRIGHT/I Already Do
DARYLE SINGLETARY/That's Where...



MARKET #15 KSON/San Diego



PLAYS
3W 2W LW TW

ARTIST/ITLE
3W 2W LW TW

ARTIST/ITLE
3W 3W LW TW

B 26 26 38 38 MCBRIDE W/BRICKMAN/Valentine
38 38 38 38 GEORGE STRAIT/Round About Way
38 38 38 38 COLLIN RAYE/Little Red Rodeo
26 38 38 38 COLLIN RAYE/Little Red Rodeo
27 38 38 38 ADAI/D KERSH/IT I Never Stop.
38 38 38 ADAI/D KERSH/IT I Never Stop.
38 38 38 ADAI/D KERSH/IT I Never Stop.
38 38 38 COLLANARA & WARINER/What If I Said
26 38 38 38 COCHARA & WARINER/What If I Said
26 38 38 38 COCHARA & WARINER/What If I Said
26 38 38 38 COCHARA & WARINER/What If I Said
26 38 38 38 COCHARA & WARINER/What II I Said
26 38 38 38 COCHARA & WARINER/What II I Said
26 38 38 38 COCHARA & WARINER/What II I Said
26 38 38 38 COCHARA & WARINER/What II I Said
26 36 26 E WYNONNA/Come Some Rainy Day
26 26 26 EATH HILL/This Kiss
27 26 26 26 KINLEY/SJUST BETWEEN TWO
28 26 26 EATH HILL/This Kiss
28 26 26 26 KINLEY/SJUST BETWEEN TWO
29 20 20 CAN ALKER/Then What
20 26 26 KINLEY/SJUST BETWEEN TWO
21 26 26 26 KINLEY/SJUST BETWEEN TWO
21 26 26 26 KINLEY/SJUST BETWEEN TWO
21 26 26 26 KINLEY/SJUST BETWEEN TWO
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21 26 26 26 KINLEY/SJUST BETWEEN TWO
21 26 26 26 KINLEY/SJUST BETWEEN TWO
21 27 28 CHARA BETWEEN/SUP BETWEEN/SUP
21 26 26 ANDY TRAVIS/OUT OF My Bones
21 26 26 26 KINLEY/SJUST BETWEEN/SUP
21 27 3 KHERNEY AUSTIN/PU YOUR HEAT.
21 21 3 KHERNEY AUSTIN/PU YOUR HEAT.
21 21 3 KHERNEY AUSTIN/PU YOUR HEAT.
21 21 3 KHERNEY AUSTIN/PU YOUR HEAT.
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MARKET #17 KMLE/Phoenix (602) 264-0108 Garrison/Allen

ARTIST/TITLE



KNIX/Phoenix (602) 966-6236 Daniels/Owens

PLAYS ARTIST/TITLE 3W 2W LW TW



MARKET #17

KWCY/Phoenix (602) 968-5929 Johnson/Foster

TRISHA YEARWOOD/Perfect Love

TRISHA YEARWOOD/Perfect Love
TOBY KEITH/Dream Walkin'
GARTH BRDOKS/Two Pina Coladas
FAITH HILL/This Kiss
MICHAEL PETERSON/Too Good To Be True
SHANIA TWAIN/You're Still The One
THACY BYROI'm From The Country
JOHN M. MONTGOMERY/Love Working
DAVID KERSH/II I Never Stop...
GARTH BROOKS/She's Gonna Make It
TIM MGGRAW/Just To See You.
CLINT BLACK/Nothin' But.
SAMMY KERSHAW/Love Of My Life
CLAY WALKER/Then What
WADE HAYES/The Day That She...
COLLIN BAXES/The Day That She...
KEITH HARLING/Papa Bear
SHERRIE' AUSTIN/Put Your Heart...
KINLEYS/JUST BETWEEN YOU...
MARK CHESNUTTI/ Might Even Quit.
TIM MCGRAW/One Of These Days
GARY ALLAN/It Would Be You
STEVE WARNIER/Holes In...
DIXIE CHICKS/There's Your Trouble
LONESTAR/Say When
WYNDNNA/COME Some Rainy Day
JO DEE MESSINA/Bye, Bye
DIXIE CHICKS/There's Your Trouble
LONESTAR/Say When
WYNDNNA/COME Some Rainy Day
JO DEE MESSINA/Bye, Bye
DIXIE CHICKS/There's Your Trouble
LONESTAR/Say When
WYNDNNA/COME Some Rainy Day
JO DEE MESSINA/Bye, Bye
DIXIE CHICKS/There's Your Trouble
LONESTAR/Say When
WYNDNNA/COME Some Rainy Day
JO DEE MESSINA/Bye, Bye
DIXIE CHICKS/There's Your Trouble
LONESTAR/Say When
WYNDNNA/COME Some Rainy Day
JO DEE MESSINA/Bye, Bye
DIXIE CHICKS/There's Your Trouble
LONESTAR/Say When
WYNDNNA/COME Some Rainy Day
JO DEE MESSINA/Bye, Bye
DIXIE CHICKS/There's Your Trouble
LONESTAR/SAY WHEN
LEANN RIMES/Committee
LILA MCCANN/Almost Over You
RICCOCHET/CONNECTEAUR.
LEANN RIMES/Committee
LILA MCCANN/Almost Over You
RICCOCHET/CONNECTEAUR.
LANDER WARNES

RICOCHET/Connected At..

DARYLE SINGLETARY/That's Where
LORRIE MORGAN/I'm Not That Easy



MARKET #18



MARKET #18

WKKX/St. Louis (314) 621-4106 Allen/Louis

ARTIST/IILE
TW

41 STRAIT/Round About Way
41 COLLIN RAYE/Little Red Rodeo
41 JO DEE MESSINA/Bye, Bye
41 CULINT BLACK/Nothin' BUL.
41 DAVID KERSHVII I Never Stop..
41 TRISHA YEARWOOD/Perfect Love
52 TRACE ADKINS/Lonely Won't...
52 RANDY TRAVIS/Out Of My Bones
53 KINLEYS/JUST BETWEEN YOU..
52 SINLEYS/JUST BETWEEN YOU.
53 STEVE WARINER/HOES In...
54 TIM MCGRAW/NOE OI These Days
54 GARTH BROOKS/Two Pina Coladas
55 TOBY KEITH/Dream Walkin'
55 MICHAEL PETERSD/NO GOOD TO BE True
56 TAITH HILL/This Kiss
57 JOHN M. MONTGOMERY/Love Working...
58 JOHN M. MONTGOMERY/Love Working...
59 JOHN M. MONTGOMERY/Love Working...
51 JOHN M. MONTGOMERY/Love Working...
52 JOHN M. MONTGOMERY/Love Working...
53 JOHN M. MONTGOMERY/Love Working...
54 HANIA TWAIN/You're Still The One
55 LOUESTARTSay When
56 LONESTARTSay When
57 JOHN M. MONTGOMERY/Love Working...
58 JOHN M. MONTGOMERY/Love Working...
59 JOHN M. MONTGOMERY/Love Working...
51 JOHN M. MONTGOMERY/Love Working...
52 JOHN M. MONTGOMERY/Love Working...
53 JOHN M. MONTGOMERY/Love Working...
54 LONESTARTSay When
56 JOHN M. MONTGOMERY/Love Working...
57 JOHN M. MONTGOMERY/Love Working...
58 JOHN M. MONTGOMERY/Love Working...
59 JOHN M. MONTGOMERY/Love Working...
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50 JOHN M. MONTGOMERY/LOVE WORKING...
50 JOHN M. MONTGOMERY/LOVE WORKING...
50 14 14 14 14 14 14 5 14 14 5 14 14 - 14 14 - - 14 5 5 14



MARKET #19

WPOC/Baltimore (410) 366-3693 Lindemulder/Cole

COLLIN RAYE/Little Red Rodeo
DAVID KERSH/II I Never Stop...
CLINT BLACK/Nothin' But...
GEORGE STRAIT/Round About Way
GARTH BROOKS/She's Gonna Make It
CLAY WALKER/Then What
TRISHA YEARWOOD/Pertect Love
MCBRIDE WIRRICKMAN/Valentine
I/O DEE MESSINA/Bue, BOT 32 32 32 32 32 32 32 30 19 19 19 32 32 32 32 CLAY WALKER/Then What
19 30 32 32 TRISHA YEARWOOD/Pertect Love
19 30 32 32 TRISHA YEARWOOD/Pertect Love
19 19 19 30 JO DEE MESSINA/Bye, Bye
19 19 19 19 JO DEE MESSINA/Bye, Bye
19 19 19 19 ALAN JACKSON/A House With No...
19 19 19 19 PAITY LOVELESS/TO Have You Back...
19 19 19 19 PAITY LOVELESS/TO Have You Back...
19 19 19 19 TRACE ADKINS/Lonely Won't...
15 18 19 19 SONS OF THE DESERT/Leaving October
15 15 18 19 SONS OF THE DESERT/Leaving October
15 15 18 19 SHANIA TWAIN/You're Still The One
18 19 19 19 FAITH HILL/This Kiss
13 18 19 19 SANOY TRAVIS/Out Of My Bones
13 18 19 STEVE WARINER/Holes In...
13 18 19 STEVE WARINER/Holes In...
13 18 GATH BROOKS/TWO Pina Coladas
23 23 21 91 TIM MGGRAW/Just To See You.
19 17 17 TO JAMOND RIO/Imagine That
19 17 17 17 DIAMOND RIO/Imagine That
19 17 17 17 JOHN M. MONTGOMERY/Love Of My Life
17 17 17 17 SAMMY KERSHAW/Love Of My Life
17 17 17 17 SAMMY KERSHAW/Love Of My Life
18 15 15 15 15 MINDY MCCREAD/YOU'n' IN EVER LOVE
19 17 SHANIA TWAIN/YOU'N ES SUID ...
15 15 15 15 MINDY MCCREAD/YOU'N ES WUN LY LIFE
15 15 15 15 MINDY MCCREAD/YOU'N IN EVER LY LIFE
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15 15 MINDY MCCREAD/YOU'N IN EVER LIFE
15 15 MINDY



ш					
PLA				ARTIST/TITLE	
3 W	2W	LW	TW	i	
26	34	33	39	SAMMY KERSHAW/Love Of My Life	
10	22	32	35	LILA MCCANN/I Wanna Fall In Love	
26	36	40	35	TIM MCGRAW/Just To See You	
26	16	13	34	BROOKS & DUNN/He's Got You	
10	18	31	32	CLINT BLACK/Nothin' But	
8	22	24	30	TRISHA YEARWOOD/Perfect Love	
-		10	29	GARTH BROOKS/Two Pina Coladas	
13	24	20	24	JO DEE MESSINA/Bye, Bye	
7	20	18	23	COLLIN RAYE/Little Red Rodeo	
10	24	22	23	GEORGE STRAIT/Round About Way	
-	20	19	22	TIM MCGRAW/Everywhere	
10	11	14	21	RANDY TRAVIS/Out Of My Bones	
8	23	20	20	COCHRAN & WARINER/What If I Said	
7	7	12	19	TOBY KEITH/Dream Walkin'	
7	5	11	18	DAVID KERSH/If I Never Stop	
18	12	15	18	JOHN M. MONTGOMERY/Angel In My Eyes	
-	18	22	18	SHANIA TWAIN/Love Gets Me	
	15	12	17	TRACE AOKINS/I Left Something	
10	17	15	17	FAITH HILL/This Kiss	
26	12	19	17	MARTINA MCBRIDE/A Broken Wing	
10	21	18	17	LEE ANN WOMACK/You've Got To	
7	17	10	16	KINLEYS/Just Between You	
-	15	15	14	DEANA CARTER/How Do I Get There	
-	-	15	14	TY HERNDON/Loved Too Much	
-	-	9	14	ALAN JACKSON/Who's Cheatin' Who	
	15	12	14	TIM MCGRAW W/F. HILL/It's Your Love	
7		10	14	MICHAEL PETERSON/Too Good To Be True	
-	15	8	14	GEORGE STRAIT/Carrying Your	
26	7	10	13	TRACE ADKINS/The Rest Of Mine	
7	-	-	13	TRACY BYRD/I'm From The Country	
7	18	14	13	DIXIE CHICKS/I Can Love You	
7	18	16	13	ALAN JACKSON/A House With No	
44	15	9	13	ALAN JACKSON/There Goes	
26	10	14	13	MICHAEL PETERSON/From Here To	
13	16	13	13	COLLIN RAYE/What The Heart Wants	
7	5	10	12	MINDY MCCREACY/You'll Never Know	
-	-	11	12	GEORGE STRAIT/One Night At A Time	
12	21	17	12	SHANIA TWAIN/Oon't Be Stupid	
7	5	10	12		
-	-	10	11	TRACE ADKINS/(This Ain't) No	
_	_	_			



MARKET #21 WQYK/Tampa (813) 576-6055 Martin/Roberts



MARRET #21 **WRBD/Tampa** (813) 287-1047 Lane/Myles

PLAYS

3W 2W LW TW

15 20 40 40 CLAY WALKER/Then What

20 20 20 40 COLLIN RAYFL/Little Red Rodeo

40 40 40 40 40 TIM MCGRAW/Just To See You...

40 40 40 40 40 TIM MCGRAW/Just To See You...

40 40 40 40 40 DOLE MESSINA/Bye. Bye

40 40 40 40 WINDENNA/Come Some Rainy Day

40 40 40 WINDENNA/Come Some Rainy Day

40 30 5 40 SAMMY KERSHAWL ove Of My Life

40 40 5 30 COCHRAN & WARINER/What II I Said

30 - 30 JOHN M. MONTGOMER/Y/argel In My Eyes

30 30 - 30 MICHAEL PETERSON/From Here To..

40 30 - 30 CLAY WALKER/Watch This

40 15 50 20 MILLA MASON/Closer To Heaven

40 40 20 20 CLINIT BLACK/Mothin' But..

40 20 20 20 MILLA MASON/Closer To Heaven

40 40 20 20 CRINIES/SJust Between You..

40 20 20 20 GARTH BROOKS/She's Gonna Make It

50 15 15 TRACE ADKINS/Lonely Won't.

51 15 15 15 TRACE ADKINS/Lonely Won't.

51 10 MICHAEL PETERSON/HOO Good To Be True

52 10 MARK WILLS/J DO, (Cherish You)

53 10 MARK WILLS/J DO, (Cherish You)

54 10 MINDY MCCREADV/You'll Never Know

55 10 MARK WILLS/J DO, (Cherish You)

55 10 MARK WILLS/J DO, (Cherish You)

56 10 MARK WILLS/J DO, (Cherish You)

57 10 MARK WILLS/J DO, (Cherish You)

58 10 MARK WILLS/J DO, (Cherish You)

59 10 MARK MILLS/J DO, (Cherish You)

50 10 GARTH BROOKS/Two Pins Coladas

51 10 MARK MELBON/TOW're WIll The One

51 10 MICHAEL PETERSON/TOM Good To Be True

53 10 MARK WILLS/J DO, (Cherish You)

54 5 10 MARK WILLS/J DO, (Cherish You)

55 5 10 MARK WILLS/J DO, (Cherish You)

57 5 10 SHANIA TWAIN/You're Still The One

58 5 10 MARK MILLS/J DO, (Cherish You)

59 5 5 MATER KING/J Womma's Taars

51 10 10 TOW KETH/You're Still The One

50 5 5 5 MATER KING/J Womma's Taars

51 11 10 TOW KETH/YOU'RE STIll The Saddle

57 5 5 MATER KING/J WOMMA'S TABAS

57 5 5 5 MATER KING/J WOMMA'S T

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



KYGO/Denver (303) 321-0950 St John/Svendser

	PLA				ARTIST/TITLE
l	3W	2W	LW	TW	
ı	22	22	22	30	TOBY KEITH/Dream Walkin'
	22	22	30	30	SHANIA TWAIN/You're Still The One
ı	30	30	30	30	CLINT BLACK/Nothin' But
	22	22	30	30	TRISHA YEARWOOD/Perfect Love
	30	30	30	30	DIXIE CHICKS/I Can Love You
	30	30	30	30	DAVID KERSH/If I Never Stop
	30	30	30	30	COLLIN RAYE/Little Red Rodeo
	30	30	30	30	TIM MCGRAW/Just To See You
ı	30	30	30	30	WADE HAYES/The Day That She
ı	-	-	13	22	GARTH BROOKS/Two Pina Coladas
١	13	13	13	22	RANDY TRAVIS/Out Of My Bones
	13	13	22	22	ALABAMA/She's Got That
	13	13	22	22	FAITH HILL/This Kiss
	22	22	22	22	CLAY WALKER/Then What
	22	22	22	22	JO DEE MESSINA/Bye, Bye
	13	13	22	22	SONS OF THE DESERT/Leaving October
	22	22	22	22	MICHAEL PETERSON/Too Good To Be True
	22	22	22	22	KINLEYS/Just Between You
	22	22	22	22	TRACE ADKINS/Lonely Won't
	22	22	22	22	LONESTAR/Say When
	22	22	22	22	WYNONNA/Come Some Rainy Day
l	22	22	22	22	MCBRIDE W/BRICKMAN/Valentine
ı	-	5	5	13	KENNY CHESNEY/That's Why I'm Here
ı	-	-	13	13	STEVE WARINER/Holes In
ı	·	-	5	13	SAMMY KERSHAW/Matches
	5	5	13	13	GARY ALLAN/II Would Be You
ı	13	13	13	13	KEITH HARLING/Papa Bear
	5	5	13	13	LYNNS/Woman To Woman
	13 13	13 13	13 13	13 13	PATTY LOVELESS/To Have You Back
	13	13	13	13	TRACY BYRD/I'm From The Country RICOCHET/Connected At
	13	13	13	13	MILA MASON/Closer To Heaven
	5	5	13	13	MINDY MCCREADY/You'll Never Know
١,	30	30	30	10	GARTH BROOKS/She's Gonna Make It
	30 22	22	22	10	MATRACA BERG/Back In The Saddle
ľ	-	-	-	5	SHANE STOCKTON/What If I'm Right
				5	LEE ANN WOMACK/Buckaroo
			5	5	JOHN M. MONTGOMERY/Love Working
			5	5	MARK WILLS/I Do (Cherish You)
			5	5	CHRIS KNIGHT/Framed
L			<u> </u>		ooorrivitanico



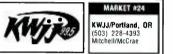
o's COMMIN	MARKET #23
	WGAR/Cleveland (216) 328-9950 Nugent/Collier

ı	PLAYS			ARTIST/TITLE	
ı		2W	LW	TW	All the state of t
ı	35	35	35	35	OLINE DI 1000 II II I
ı					CLINT BLACK/Nothin' But
ł	23		23	35	WADE HAYES/The Day That She
ı	35	35	35	35	DAVID KERSH/If I Never Stop
ı	23	35	35	35	MCBRIDE W/BRICKMAN/Valentine
ı	35	35	35	35	TIM MCGRAW/Just To See You.
ı	35	35	35	35	CDLLIN RAYE/Little Red Rodeo
ı	23	23	23	35	CLAY WALKER/Then What
ı	23		35	35	TRISHA YEARWOOD/Perfect Love
ı		23	23	31	DIXIE CHICKS/I Can Love You
l	23	23	23	23	TRACE ADKINS/Lonely Won't
l	-	-	23	23	GARTH BROOKS/Two Pina Coladas
l	23	23	23	23	FAITH HILL/This Kiss
l	23	23	23	23	WYNONNA/Come Some Rainy Day
l	15	23	23	23	TOBY KEITH/Dream Walkin'
l	15	15	15	23	KINLEYS/Just Between You
ı	23	23	23	23	PATTY LOVELESS/To Have You Back
l	23	23	23	23	MICHAEL PETERSON/Too Good To Be Tru
l			-	23	LEANN RIMES/Commitment
l	23	23	23	23	RANDY TRAVIS/Out Of My Bones
	23	23	23	23	SHANIA TWAIN/You're Still The One
	-	15	23	23	STEVE WARINER/Holes In
	15	15	15	21	TRACY BYRD/I'm From The Country
	15	15	15	15	ALABAMA/She's Got That
			-	15	MINDY MCCREADY/You'll Never Know
	15	15	15	15	JO DEE MESSINA/Bye, Bye
l	-	15	15	15	JOHN M. MONTGOMERY/Love Working
			15	15	KEVIN SHARP/Love Is All That
			15	15	MARK WILLS/I Do (Cherish You)
	17	13	13	15	BROOKS & DUNN/He's Got You
	35	35	18	15	GARTH BROOKS/She's Gonna Make It
	35	35	35	15	COCHRAN & WARINER/What If I Said
	13	13	13	15	
					DIAMOND RIO/Imagine That
	13	13	13	15	SAMMY KERSHAW/Love Of My Life
	17	13	13	15	LILA MCCANN/I Wanna Fall In Love
		13	13	15	LEANN RIMES/On The Side Of
	35	35	18	15	GEORGE STRAIT/Round About Way
	13	13	13	15	SHANIA TWAIN/Don't Be Stupid
	35	13	13	15	LEE ANN WOMACK/You've Got To .



MARKET #24 KUPL/Portland, DR (503) 223-0300

	PLAYS				ARTIST/TITLE
ı	3W	2W	LW	TW	
Į	36	36	36	36	TIM MCGRAW/Just To See You
l	36	36	36	36	COLLIN RAYE/Little Red Rodeo
ı	25	25	36	36	CLAY WALKER/Then What
ľ	25	36	36	36	TRISHA YEARWOOD/Perfect Love
ı	36	36	36	36	GARTH BRDOKS/She's Gonna Make It
ı	25		36	36	JD DEE MESSINA/Bye, Bye
ı	15	25	25	36	DAVID KERSH/If I Never Stop
ı	36	36	36	36	TRACY BYRD/I'm From The Country
١	25		36	36	SHANIA TWAIN/You're Still The One
ı		25	25	25	WYNONNA/Come Some Rainy Day
ı	25	25	25	25	WADE HAYES/The Day That She
l	25		25	25	CLINT BLACK/Nothin' But
ı	25		25	25	KINLEYS/Just Between You
ı	25	25	25	25	TRACE ADKINS/Lonely Won't
ı	15	15	25	25	MICHAEL PETERSON/Too Good To Be True
ı	25		25	25	FAITH HILL/This Kiss
ı	15		15	25	MARK WILLS/I Do (Cherish You)
l	25	25		25	RANDY TRAVIS/Out Of My Bones
ı	-	15	25	25	STEVE WARINER/Holes In
ı				25	MARK CHESNUTT/I Might Even Quit .
ı	15		15	15	MCBRIDE W/BRICKMAN/Valentine
ı	15		15	15	TOBY KEITH/Dream Walkin'
ı	15		15	15	NITTY GRITTY DIRT/Bang, Bang, Bang
ı	15		15	15	ALABAMA/She's Got That
ı		15		15	MILA MASON/Closer To Heaven
ı	-		15	15	GARTH BROOKS/Two Pina Coladas
ı		*	15	15	JOHN M. MONTGOMERY/Love Working.
ı	-	-		15	GARY ALLAN/It Would Be You
ı	-	•		15	MINDY MCCREADY/You'll Never Know
١					



ı	PLA				ARTIST/TITLE
ı	3W	2W	LW	TW	
ı	38	38	37	37	DIXIE CHICKS/I Can Love You
ı	38		37	37	TIM MCGRAW/Just To See You .
	38	38	37	37	COLLIN RAYE/Little Red Rodeo
	38	38	37	37	SAMMY KERSHAW/Love Of My Life
Į	38	50	27	37	GEORGE STRAIT/Round About Way
ı	38		37	37	GARTH BROOKS/She's Gonna Make It
ı	38		27	37	WADE HAYES/The Day That She
ı	25		27	37	CLAY WALKER/Then What
ı	38		37	37	CLINT BLACK/Nothin' But
ı	25		17	27	ALAN JACKSON/A House With No
ı	18	18	27	27	JO DEE MESSINA/Bye. Bye
ı	25	25	27	27	WYNONNA/Come Some Rainy Day
ı	5	5	17	27	TOBY KEITH/Dream Walkin'
l	-	-	17	27	STEVE WARINER/Holes In
I	38	38	27	27	LILA MCCANN/I Wanna Fall In Love
I	25	25	27	27	TRACY BYRD/I'm From The Country
I	25	25	17	27	DAVID KERSH/If Never Stop.
ı	18	18	27	27	TRACE ADKINS/Lonely Won't.
I	5	18	17	27	RANDY TRAVIS/Out Of My Bones
I	25	25	27	27	TRISHA YEARWODD/Perfect Love
	18	18	27	27	FAITH HILL/This Kiss
			17	27	GARTH BRODKS/Two Pina Coladas
	25	25	17	27	SHANIA TWAIN/You're Still The One
Į	-	18	27	27	JOHN M. MONTGOMERY/Love Working
Ì	-			16	LEANN RIMES/Commitment
ı	38	18 38	17 37	16 16	MARK CHESNUTT/I Might Even Quit DIAMOND RIO/Imagine That
	5	18	17	16	GARY ALLAN/It Would Be You
	25	25	17	16	KINLEYS/Just Between You
١	25	5	17	16	KEITH HARLING/Papa Bear
Į	18	25	t7	16	SHERRIE' AUSTIN/Put Your Heart
ı	5	5		16	PATTY LOVELESS/To Have You Back
ĺ	18		17	16	MICHAEL PETERSON/Too Good To Be Trui
ĺ	38	38	37	16	COCHRAN & WARINER/What If I Said
١	38	38	27	16	MCBRIDE W/BRICKMAN/Valentine
l	-	5		5	KACEY JONES/I Hate Your
١					
1					



MARKET #25

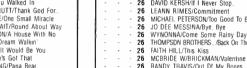
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PLA	YS			ARTIST/TITLE
3 W	2W	LW	TW	
25	25	35	35	CLAY WALKER/Then What
25	25	35	35	COLLIN RAYE/Little Red Rodeo
35	35	35	35	SAMMY KERSHAW/Love Of My Life
25	35	35	35	CLINT BLACK/Nothin' But
18	18	35	35	LEANN RIMES/On The Side Of
35	35	35	35	LILA MCCANN/I Wanna Fall In Love
18	25	35	35	KINLEYS/Just Between You.
18	25	25	35	TRISHA YEARWOOD/Perfect Love
35	18	18	35	COCHRAN & WARINER/What If I Said
-	25	25	25	RANDY TRAVIS/Out Of My Bones
25	25	25	25	SHANIA TWAIN/You're Still The One
25	25	25	25	DAVID KERSH/If I Never Stop
25	18	25	25	FAITH HILL/This Kiss
18	18	25	25	DIXIE CHICKS/I Can Love You
18	25	25	25	JO DEE MESSINA/Bye, Bye
-	5	35	25	GARTH BRODKS/Two Pina Coladas
35	35	35	25	GARTH BROOKS/She's Gonna Make It
18	18	25	25	MICHAEL PETERSON/Too Good To Be Tri
-			25	LONESTAR/You Walked In
-		-	25	MARK CHESNUTT/Thank God For
25	25	25	18	BRYAN WHITE/One Small Miracle
35	35	25	18	GEORGE STRAIT/Round About Way
25	25	25	18	ALAN JACKSON/A House With No
18	18	18	18	TOBY KEITH/Dream Walkin
18	18	18	18	GARY ALLAN/It Would Be You
r.	5	18	18	ALABAMA/She's Got That
5	18 18	18 18	18	KEITH HARLING/Papa Bear
18	18	18	18 18	TRACY BYRD/I'm From The Country MCBRIDE W/BRICKMAN/Valentine
18	18	18	18	TRACE ADKINS/Lonely Won't.
18	18	18	18	PATTY LOVELESS/To Have You Back.
-	5	18	18	LILA MCCANN/Almost Over You
	-	10	18	DARYLE SINGLETARY/That's Where
_			18	JOHN M. MONTGDMERY/Love Working
			18	LEANN RIMES/Commitment
		18	18	STEVE WARINER/Holes In
35	35	13	15	BROOKS & DUNN/He's Got You
13	13	13		ALAN JACKSON/Between The Devil
35	35	13	15	TIM MCGRAW/Just To See You.
35	35	13	15	LEE ANN WDMACK/You've Got To
			_	



PLAYS

YOUNG TOUNTER	WYGY/Cincinna (513) 721-1050 Marshall/Rider/G
ARTIST/TITLE	

8			ARTIST/TITLE
W	LW	TW	
		47	COLLIN RAYE/Little Red Rodeo
	-	47	CLAY WALKER/Then What
	-	47	GARTH BROOKS/Two Pina Coladas
	-	47	KINLEYS/Just Between You
	-	47	DIXIE CHICKS/I Can Love You
	-	47	CLINT BLACK/Nothin' But
		47	TRISHA YEARWOOD/Perfect Love
	-	31	COCHRAN & WARINER/What If I Said
		31	SHANIA TWAIN/Love Gets Me
	*	31	DEANA CARTER/How Do I Get There
		31	NEAL MCCOY/The Shake
-		31	GEORGE STRAIT/Carrying Your
		31	LILA MCCANN/I Wanna Fall In Love
-		31	LEE ANN WOMACK/The Fool
-		31	MARTINA MCBRIDE/A Broken Wing
-		31	TRISHA YEARWOOD/How Do I Live
*		31	YEARWOOD & BROOKS/In Another's Eyes
*		26	TRACE ADKINS/Lonely Won't
*		26	DAVID KERSH/If I Never Stop
-		26	LEANN RIMES/Commitment
-		26	MICHAEL PETERSON/Too Good To Be True
-		26	JO DEE MESSINA/Bye, Bye
٠		26	WYNONNA/Come Some Rainy Day
-	-	26	THOMPSON BROTHERS /Back On The Farm
٠		26	FAITH HILL/This Kiss
-		26	MCBRIDE W/BRICKMAN/Valentine
-		26	RANDY TRAVIS/Out Df My Bones
		26	SHANIA TWAIN/You're Still The Dne
-	-	26	
•	*	26	
	-	16	MINDY MCCREADY/You'll Never Know
		16	TOBY KEITH/Dream Walkin'



16 TOBY KEITH/Dream Walkin

GARY ALLAN/It Would Be You

16 JOHN M. MONTGOMERY/Love Working

16 LONESTAN/Say When

16 SHERRIE? AUSTIN/Put Your Heart...

16 SAMMY KERSHAW/Matches

16 LYNNS/Woman Io Woman

16 MARK CHESNUTT/I Might Even Quit.

16 LILA MCCANN/Almost Over You TOBY KEITH/Dream Walkin'
GARY ALLAN/It Would Be You
JOHN M. MONTGOMERY/Love Working.
LONESTAR/Say When
SHERRIE' AUSTIN/Put Your Heart...
SAMMY KERSHAW/Matches



MARKET #26 KBEQ/Kansas City

ı	PLA				ARTIST/TITLE
ı	3W	2W	LW	TW	
ı	28	28	40	40	CLINT BLACK/Nothin' But
ı	28	28	40	40	GARTH BROOKS/She's Gonna Make It
Į	40		40	40	DIXIE CHICKS/I Can Love You
ŀ	40	40	40	40	WAOE HAYES/The Day That She
ı	28	40	40	40	DAVID KERSH/If I Never Stop .
ı	40	40	40	40	MINDY MCCREADY/You'll Never Know
ı	40	40	40	40	COLLIN RAYE/Little Red Rodeo
ı	28	28	28	40	WYNONNA/Come Some Rainy Day
ı	28	28	28	28	TRACE ADKINS/Lonely Won't.
ı	24	24	28	28	ALABAMA/She's Got That
ı	24	24	28	28	TRACY BYRD/I'm From The Country
Į	28	28	28	28	SONS OF THE DESERT/Leaving October
l	24	24	24	28	BRAD HAWKINS/We Lose
ı	24	24	28	28	FAITH HILL/This Kiss
ı	28	28	28	28	TDBY KEITH/Dream Walkin
ı	28	28	28	28	KINLEYS/Just Between You
l	28	28	28	28	LONESTAR/Say When
ł	24	28	28	28	PATTY LOVELESS/To Have You Back
l	28	28	28	28	MILA MASON/Closer To Heaven
ı	28 24	28 24	28 24	28 28	MCBRIDE W/BRICKMAN/Valentine LILA MCCANN/Almost Over You
ı	28	28	28	28	JO DEE MESSINA/Bye Bye
ı	28	28	28	28	MICHAEL PETERSON/Too Good To Be True
ı	24	28	28	28	RICOCHET/Connected At
ı	28	28	28	28	GEORGE STRAIT/Round About Way
ı	24	24	24	28	SHANIA TWAIN/You're Still The One
۱	28	28	28	28	TRISHA YEARWOOD/Perfect Love
۱	18	24	24	24	SHERRIE' AUSTIN/Put Your Heart.
I	-	18	18	24	MARK CHESNUTT/I Might Even Quit.
Į	18	24	24	24	HAL KETCHUM/I Saw The Light
l	18	18	18	24	LYNNS/Woman To Woman
ı	24	24	24	24	MAVERICKS/To Be With You
I	-	18	18	24	JOHN M. MONTGOMERY/Love Working
ĺ	18	18	24	24	RANDY TRAVIS/Out Of My Bones
I	18	18	24	24	STEVE WARINER/Holes in
l	18	18	24	24	MARK WILLS/I Do (Cherish You)
ı		-	18	18	GARTH BROOKS/Two Pina Coladas
ı			18	18	KENNY CHESNEY/That's Why I'm Here
l	18	18	18	18	MELODIE CRITTENDEN/Broken Road
l	-	-	-	18	TY HERNDON/A Man Holdin' On
			_		



PLA	YS			ARTIST/TITLE
3W	2 W	LW	TW	
35	35	35	3 5	CLINT BLACK/Nothin' But
25	25	35	35	CLAY WALKER/Then What
35	35	35	35	TRISHA YEARWOOO/Perfect Love
35	35	35	35	DAVID KERSH/If I Never Stop.
25	35	35	35	TOBY KEITH/Dream Walkin
25	35	35	35	MCBRIDE W/BRICKMAN/Valentine
25	25	35	35	MINOY MCCREADY/You'll Never Know
25	25	25	35	KINLEYS/Just Between You
25	35	35	35	JO DEE MESSINA/Bye, Bye
35	35	35	25	WADE HAYES/The Day That She
35	35	35	25	COLLIN RAYE/Little Red Rodeo
35	35	25	25	DIXIE CHICKS/I Can Love You
35	25	25	25	GARTH BRDOKS/She's Gonna Make It
15	25	25	25	LONESTAR/Say When
-	15	15	25	JDHN M MONTGOMERY/Love Working.
35	35	25	25	GEORGE STRAIT/Round About Way
15	15	25	25	TRACY BYRD/I'm From The Country
-	15	15	25	STEVE WARINER/Holes In
15	25	25	25	FAITH HILL/This Kiss
15	25	25	25	MARK WILLS/I Do (Cherish You)
-	-	15	25	GARTH BROOKS/Two Pina Coladas
25	25		25	PATTY LOVELESS/To Have You Back .
25	25		25	ALABAMA/She's Got That
25	25		25	TRACE AOKINS/Lonely Won't
15	25	25	25	RANOY TRAVIS/Out Dt My Bones
25	25	25	25	SHANIA TWAIN/You're Still The Dne
15	15	15	15	SONS DF THE DESERT/Leaving October
-	15	15	15	LYNNS/Woman To Woman
15	25	25	15	MICHAEL PETERSON/Too Good To Be True
	15	15	15	LILA MCCANN/Almost Over You
15	25	25	15	RICDCHET/Connected At
~	15	15	15	SAMMY KERSHAW/Matches
-	-	15	15	KENNY CHESNEY/That's Why I'm Here
-	*		15	
-	-		15	
-	-		15	
15		8	15	
-		-	15	CHELY WRIGHT/I Already Do



MARKET #25 WDAF/Kansas City

i	╙				
į	PLA	YS			ARTIST/TITLE
i	3W	2 W	LW	TW	
ı	28	28	28	28	MCBRIDE W/BRICKMAN/Valentine
ı	28		28	28	CLINT BLACK/Nothin' But
ı		28	28	28	TRISHA YEARWDOD/Perfect Love
ı	20	20	28	28	CLAY WALKER/Then What
ı	28	28	28	28	DAVID KERSH/If I Never Stop
ı	20	20	28	28	TRACE AOKINS/Lonely Won't
ı	28	28	28	28	DIXIE CHICKS/I Can Love You .
ı	28	28	28	28	COLLIN RAYE/Little Red Rodeo
ı	28	28	28	28	WAOE HAYES/The Day That She.
ı	28	28	28	28	KINLEYS/Just Between You
ı	28	28	28	28	WYNONNA/Come Some Rainy Day
ı	20	20	20	28	SHANIA TWAIN/You're Still The One
ı	20	20	20	20	MICHAEL PETERSON/Too Good To Be Tru
ļ	20	20	20	20	PATTY LOVELESS/To Have You Back
	20	20	20	20	JO DEE MESSINA/Bye, Bye
ı	20	20	20	20	TOBY KEITH/Dream Walkin'
ı	-		20	20	GARTH BROOKS/Two Pina Coladas
ı	10	10	20	20	RANDY TRAVIS/Out Of My Bones
ı	20	20	20	20	LONESTAR/Say When
ı	20	20	20	20	TRACY BYRD/I'm From The Country
ı	20		20	20	SONS DF THE DESERT/Leaving October
ı	10		20	20	GARY ALLAN/It Would Be You
ı	20		20	20	MINOY MCCREADY/You'll Never Know
ı	20	20	20	20	MILA MASON/Closer To Heaven
ı	10	10	10	20	FAITH HILL/This Kiss
ı	10	10	10	10	MELODIE CRITTENDEN/Broken Road
ı	10		10	10	ALABAMA/She's Got That
I	10	10	10	10	LYNNS/Woman To Woman
ı	10	10	10	10	MAVERICKS/To Be With You
ı	-	•	10	10	MATT KING/A Woman's Tears
١	-	-	10	10	KEITH HARLING/Papa Bear
١		-	10	10	STEVE WARINER/Holes In.
١	-	-	-	10	THOMPSON BROTHERS . /Back On The Farm
١	-	-	•	10	JOHN M MONTGOMERY/Love Working
١	-	-	-	10	KENNY CHESNEY/That's Why I'm Here



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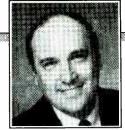
KSSN/Little Rock, AR

WMJC/Long Island, NY

KZLA/Los Angeles, CA

KLLL/Lubbock, TX

WDEN/Macon, GA WDDZ/Marion-Carbondale, IL KTEY/McAllen-Bros WGKX/Memphis, TN WOCY/Momnhie Th WKIS/Miami, FL WMIL/Milwaukee, WI KEEY/Minneapolis, MN KATM/Modesto, CA KTDM/Monterey-Salinas, CA ntgomery, AL WGTR/Myrtle Beach, SC WSM/Nashville, TN WNDE/New Orleans, LA WWXY/New York, NY WCMS/Norfolk, VA WGH/Nortalk, VA KGEE/Odessa-Midland, TX KTST/Oklahoma City, OK KXXY/Oklahoma City, OK KXKT/Omaha, NE WDW/Omaha, NE KHAY/Oxnard-Ventura, CA KPLM/Palm Springs, CA WXCL/Peoria, IL WXTU/Philadelphia (MLE/Phoenix, AZ KNIX/Phoenix, AZ KWCY/Phoenix. AZ WDSY/Pittsburgh, PA WPOR/Portland, ME KUPL/Portland, OR KWJJ/Portland, OR WCTK/Providence, RI WLLR/Quad Cities, IA-IL WKIX/Raleigh, NC WQDR/Rateigh, NC KBUL/Reno, NV KFRG/Riverside, CA WYYD/Roanoke, VA WXXQ/Rockford, IL KNCI/Sacramento CA WWJD/St. Cloud, MN WIL/St. Louis. MD WKKX/St. Louis, MO KKAT/Salt Lake City. UT KUBL/Salt Lake City, UT KAJA/San Antonio, TX KCYY/San Antonio, TX KSDN/San Diego, CA KYCY/San Francisco, CA KRTY/San Jose, CA KKJG/San Luis Dbispo, 🎳 WJCL/Savannah, GA KMPS/Seattle, WA KRMD/Shreveport, LA WRYT/South Rend IN KNFR/Spokane, WA WFMB/Springfield, IL KTTS/Springfield, MD WBBS/Syracuse, NY WQYK/Tampa, FL WRBQ/Tampa, FL WTHI/Terre Haute, IN WIBW/Topeka, KS KORD/Tri-Cities, WA WWZD/Tupelo, MS KNUE/Tyler, TX WFRG/Utica-Rome, NY KJUG/Visalia-Tulare, CA WACD/Wacn TX WDEZ/Wausau, WI WIRK/West Paim Beach, FL KFDI/Wichita, KS KZSN/Wichita KS WWQQ/Wilmington, NC WUSQ/Winchester, VA WGTY/York, PA WOXK/Youngstown, DH



MIKE KINOSIAN

Four Markets See The Rise Of Fall

☐ PDs in Greensboro, Cincy, Albuquerque & Louisville discuss their ratings gains

In assessing their individual markets, four format programmers reveal how changing competitive factors and their own fine-tuning helped them post significant fall-to-fall ratings improvements.

The Alternative To Alternative

Once home to Mainstream AC WMAG, traditional Hot AC WKZL (The Eagle), and Pop/Alternative Hot AC WKSI (The Point), Greensboro last summer became a two-Pop/Alternative Hot AC market when the Eagle made a formatic adjustment.

It could be theorized that WMAG's younger female demos would be adversely affected by WKZL's move. Fall-to-fall numbers, however, indicate quite the contrary. With an over-fourshare year-to-



Nick Allen

Mainstream AC second among women 18-34 (trailing Urban WJMH by over six shares). "WKZL and WKSI are aggressively taking a new-music posremarks

year increase, the

ture," WMAG PD Nick Allen. "It's 100% of both of their imaging

While Allen admits WMAG isn't Greensboro's first choice for 18-34s, he explains, "I'm more consistently a better second choice than almost anybody else here; 18-34s come to me for certain moods. We're a great at-work station and play music that's familiar even to 18-34s. WMAG does better there now than we ever have.

"Although not targeting 18-34s, I'm more compatible in the workplace than both WKSI and WKZL. It's a residual benefit from our station's consistency. Female 18-34 listeners can hit our spot on the dial as a second and third choice and always know what to expect from us.'

Among females 25-54 and 35-64 this fall, WMAG is market No. 40's leading station, but Allen says it wasn't the result of increased marketing or promotion. The only major change, in fact, was the 8pm-1am addition of syndicated personality Delilah. "When I came here, WMAG had been a lot of different kinds of AC," Allen recalls. "I put in a very mainstream music package that now leans a little softer, but we've basically been doing the same thing. We're at a certain level and keeping in that groove."

This month marks WMAG's 15th birthday. "While it lost its way several years ago," its four-year PD observes, "WMAG's had a heritage of being a great AC. Morning man Bill Flynn's been here since the beginning, and LeAnn Petty has been his sidekick for 11 years. Longevity with our people matters, and we've been able to market that consistency."

Having the luxury of time is another thing that has helped. "When ownership expects a quick return, AC regardless of form — isn't the format to enter. We've been given time to get this station up into a range where we're very profitable and in a great market position.'

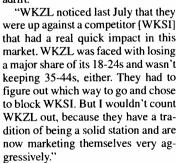
Competitive market changes fuel speculation as to why a successful station like the Eagle would shift to Pop/ Alternative. "I thought their numbers last spring were much bigger than they should have been, but I also think WKZL's fall numbers are much lower than they should be," Allen comments.

Down three shares, WKZL ranks sixth among women 18-34; it's also seventh women 25-54, and eighth women 35-64. "They faced what many Hot ACs are seeing all over the country. People who love late-'80s/ early '90s artists like Mariah Carey, Phil Collins, Gloria Estefan, Elton John, and Rod Stewart don't like today's alternative-leaning product.

"People who are passionate and love the foundation of all the alternative stuff that's making up a lot of Hot AC charts right now despise the aforementioned AC artists."

Claiming that alternative-geared art-

ists and Mariah Carey, Celine Dion, et al., aren't compatible on the same station, Allen states, "That's the problem that Hot AC has faced over the past 18 months. Everybody's seeing it in research all over the country. Hence, you've had a lot of stations like WKZL that have turned and gone to a straight Pop/Alternative approach. People who haven't are really left adrift.



If WKZL elected to remain a traditional Hot AC, Allen opines that it would still be in the same position. "We saw in our research that WKZL lost its musical identity because it was sending mixed messages. People didn't know if it was the Gloria Estefan/ Elton John station or the Chumbawamba/Del Amitri station. As a result, neither group liked it. Those who preferred Estefan/John, etc., came to WMAG, and the other group went to

Ironically, WKSI exactly matched WMAG's 4.1 share women 18-34 fallto-fall increase. The Pop/Alternative now sits in fourth place there, but trails WMAG and WKZL in the other two

major female demos. "There may be enough shares for both WKZL and WKSI to survive together," Allen comments. "It will be very tight, and they'll have to do a good job in their sales efforts, but there's probably enough room.

He adds that listeners don't presently perceive much difference between the two stations. "When you analyze music rotations and overall station feel, WKSI's a little more 'adult.' WKZL's more aggressive with new music and may feed young-er demos that desire that new music."

Warm Regards For A **Longtime Competitor**

Cincinnati is another market that witnessed an intra-format shake-up, as longtime Mainstream AC Wink (WWNK) became Hot AC. Wink's evolution to "The Mix" (WVMX) enabled its longtime Soft Rock "Warm 98" rival (WRRM) to solidify its upper-end demo hold. A more-thanthree-share fall-to-fall 35-64 increase helped put the Susquehanna outlet into first place 35-64. Warm 98 is also 0.5 behind Country WUBE in the women 25-54 race.

"Judging from recent ratings, Mix is targeted more to 18-34s and doing a very good job," notes Warm 98 OM/ PD T. J. Holland. "This opens us to

be the clear-cut 35-49 station, without the interference of another Mainstream AC competitor. Susquehanna's a very quiet little company, but it has done very well with Warm 98 for 17 years. They're incredibly supportive and very wise and patient people."

The 12-year competition between Warm 98 and Wink was a real dogfight. But when Jacor acquired WWNK, they

saw a huge Hot AC opportunity. "They filled a void, and the ratings are clear. You have to say, 'Good move, Jacor.' Mix is doing well, and we think they're still dangerous enough to be on our radar screen: we're still on theirs. But it's not what it was in the past.'

T.J. Holland

Rather than expanding, Holland has narrowed his station's focus. "Too often, people see an opportunity like this to get cute and suddenly 'hippen up' a Mainstream or Soft AC, and they go down instead of going up. Catering to a 26-year-old isn't going to work for what we do. We can now really focus in on 39-44s.

"We saw great gains with women 45-49. Chances are they're not going to find the appeal with Mix as much as with Warm, and we'll try to take advantage of that."

Promoting to a 40-year-old female's needs, Warm 98 kicked off the fall book with a massive "Warm 98's Smarter Kids" scholarship giveaway. We play to the topicality of the market and try touching people as best we can. Soft ACs have to try twice as hard to be memorable, and our female listeners care about their kids.

"They want a station that's not in

Fall-To-Fall Fluctuations

he following summarizes the fall-to-fall fluctuations of four ACs among three female demos. Also shown is the station's overall demo ranking; "+" indicates Pop/Alternative Hot AC.

	Women 18-34	Women 25-54	Women 35-64
KPEK/Albuquerque+	+4.3, #2	+3.6, #2	+2.7, #8
WRRM/Cincinnati	-1.6, #8	+1.0, #2	+3.6, #1
WMAG/Greensboro	+4.1, #2	+0.9, #1	+0.4, #1
WVEZ/Louisville	+7.6, #3	+6.3, #2	+4.5, #3

their face. We're not blue or offensive, but we're also not boring. Our position is Soft Rock, but we're not going to lie down. What we do between the records doesn't have to be laid back. It's a challenge because we dominate the workplace, but we have to make people remember us.'



Mike Parsons

Given Mix's higher-energy presentation, Holland states, "I wouldn't want to be in [crosstown CHR WKRQ's] shoes right now. Jacor has an Alternative and a Hot AC pointed right at it.

"In the last two years, Q102 has really moved closer to Pop/Alternative Hot AC while remaining the default CHR. Now, Mix is appealing to 18-34 and 25-34 females. They're playing a very similar list and are getting points for being Hot AC and not a 'kids' station. It was a smart move on their part, and they sound good. Mix has an almost CHR delivery and very intense production."

'Peak' Proves To Be The 'Boss'

Following an October '96 format change from a '70s Arrow-like format to Pop/Alternative Hot AC, KPEK/ Albuquerque officials conceded that even they were surprised at the Peak's successful sign-on. "I competed against it for a year, and it's tough finding any holes," comments fourmonth PD Mike Parsons, who previously programmed crosstown AC KMGA and Hot AC KKOB-FM. "Pop/Alternative is a great format, because it draws from so many different places. You can steal a big chunk from Hot AC, Adult Alternative, and Alternative, and can quickly become a four-share station.

The Peak's "You & Your Boss" promotion concept is somewhat similar to what many ACs have done for years with the "At Work Network." "It's a new way of saying it," remarks Parsons. "Every contest is geared to a listener and their boss. In one promotion, the winner got to go to wine country in France, and their boss went to Napa Valley, CA's wine country. In car giveaways, the listener wins a great vehicle, and the boss wins one that's the next step below. Even when we do movie- and concert-ticket giveaways, we give away one set for a listener and another set for the boss.'

While the Peak registered at least 2.5-share fall-to-fall increases among women 18-34, 25-54, and 35-64, Parsons acknowledges, "We're not going to go up two shares every book forever. At some point, it will plateau. When I was competing against the Peak, I thought the station would plateau after 12 months, but it hasn't yet. The key is that we must continue to evolve. Some Pop/Alternatives evolve into more of a Pop/CHR, while others go into more of an Alternative direction. It's a matter of rolling with the punches and trying to stay in that middle ground."

Things could change instantly, but Parsons sees the Peak moving more toward CHR/Pop. "[Crosstown KKSS] is definitely a CHR/Rhythmic; Albuquerque really doesn't have a CHR/Pop station. KKOB-FM is really becoming much more mainstream, leaving a hole right there. They're making a smart move by being what people expect them to be a Mainstream AC and not something with a Pop/Alternative flavor. It's a 17-year-old station, and its listeners expect them to play Elton John and Richard Marx, not Smash Mouth and Tonic.

Citadel, however, owns KKOB-FM and Mainstream AC KMGA and could get caught in a tough situation. "If KKOB-FM goes more mainstream, they'll infringe on their own sister station. It will be interesting to see how they'll deal with that. If you're a 30year-old woman in Albuquetque, you have a lot of AC choices

Brighter-Sounding 'VEZ

Among top-75-market Mainstream/Soft ACs, Hot ACs, and Pop/ Alternative Hot ACs, only Pop/Alternative WLCE/Buffalo (+7.9) notched a higher fall-to-fall women 18-34 increase than Soft AC WVEZ/Louis-



Joe Fedele

ville (+7.6). In all fairness, WLCE's increase could be attributed to last May's format change from NAC/Smooth Jazz (WSJZ). Also noteworthy is WZNE/Rochester's near-11share showing this fall. This, however,

only the Pop/Alternative Hot AC's third book, as the station debuted last April.

'We were very stagnant-sounding and not very focused in fall '96," admits WVEZ PD Joe Fedele. "We had that liner-card sound. I knew we had to do something, particularly when I read what [Jacor CEO] Randy Michaels said about some Lite Rock stations: 'Lite Rock/No Talent.' That got me concerned.

"We opened up the on-air presentation, did a spring music test, and another one before the fall book just to focus the music. The music's more up-tempo than it was. A year ago, we didn't play artists like Paula Cole, Shawn Colvin, and Jewel. Those younger-sounding artists helped. We also did a telemarketing campaign with Critical Mass that seemed to work very well. In-office listening is our bread and butter, so we really need to get to those people."



MARCH 20, 1998

						тот,	AL PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2 W	3 W	STATIONS/ADDS
1	1	1	0	CELINE DION My Heart Will Go On (550 Music)	2743	2711	2687	2735	112/0
2	2	2	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	2687	2567	2414	2188	111/0
10	7	3	3	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2264	1954	1653	1226	109/3
5	5	4.	4	BACKSTREET BOYS As Long As You Love Me (Jive)	2046	1932	1830	1703	100/4
8	6	6	5	JOHN TESH f/JAMES INGRAM Give Me Forever (GTSP/Mercury,	1993	1897	1736	1542	106/2
4	4	7	6	PAULA COLE Don't Want To Wait (Imago/WB)	1831	1782	1890	1935	89/0
3	3	5	7	VANESSA WILLIAMS Oh How The Years Go By (Mercury)	1810	1931	1983	1939	91/0
13	11	10	8	FLEETWOOD MAC Landslide (Reprise)	1415	1218	1129	1040	89/5
20	15	11	9	ELTON JOHN Recover Your Soul (Rocket/Island)	1407	1131	917	730	101/5
7	8	8	10	RICHARD MARX & DONNA LEWIS At The Beginning (Atlantic)	1358	1427	1581	1680	78/0
6	9	9	0	ELTON JOHN Something About The Way You (Rocket/Island)	1321	1289	1525	1680	82/1
17	17	13	12	SHANIA TWAIN You're Still The One (Mercury)	1226	1068	888	773	83/3
14	12	12	13	LEANN RIMES How Do I Live (Curb)	1103	1082	1093	1022	69/0
19	18	15	14	DAKOTA MOON A Promise I Make (Elektra/EEG)	1050	928	827	733	87/4
9	10	14	(B)	JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)	1046	1034	1191	1359	67/0
24	20	17	1	KENNY G My Heart Will Go On (Arista)	820	751	617	407	78/2
15	13	16	17	BLESSID UNION Light In Your Eyes (Capitol)	730	896	974	985	53/0
25	22	20	1 3	AMY GRANT Like I Love You (A&M)	681	573	495	380	67/11
29	24	22	19	MADONNA Frozen (Maverick/WB)	662	547	413	232	62/12
11	14	18	20	KENNY G Loving You (Arista)	556	675	940	1193	37/0
26	26	25	3	DARYL HALL & JOHN OATES The Sky Is Falling (Push)	541	491	407	360	50/3
23	23	24	2	SPICE GIRLS Too Much (Virgin)	531	524	485	420	38/2
30	27	26	3	JAMES HORNER Southampton (Sony Classical/Work)	498	417	319	216	50/7
-	_	29	2	MICHAEL BOLTON Safe Place From The Storm (Columbia)	485	293	67	6	57/15
18	21	21	25	MICHAEL BOLTON The Best Of Love (Columbia)	456	570	606	772	38/0
28	28	28	26	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WE	,	302	275	265	30/0
16	19	19	27	GARY BARLOW Superhero (Arista)	408	658	821	792	38/0
21	25	27	28	LISA LOEB Do (Geffen)	230	344	412	486	16/0
DE	ЕВИ	T	2	SARAH MCLACHLAN Adia (Arista)	209	113	33	_	37/13
_	30	30	30	EDDIE MONEY Can You Fall In Love Again (CMC)	199	200	155	182	25/2

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker 112 AC reporters. 110 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

JANET Together Again (Virgin)

Total Stations: 11, Adds: 1, Plays: 182, including: WMJQ 23 (22), WALK 13 (13), WRMF 10 (8), WOOF 12 (3), WMGN 17 (16), KMAJ 14 (14), KSSK 38 (38), KGBY 23 (23), KZST 11 (12).

BILLIE MYERS Kiss The Rain (Universal)

Total Stations: 8, Adds: 0, Plays: 164, including: WYJB 5, WGSY 19, WMJY 15 (19), WTFM 19 (18), WLTS 33 (33), WHBC 22 (22), WAZY 29 (28).

SHAWN COLVIN Nothin On Me (Columbia)

Total Stations: 11, Adds: 3, Plays: 92, including: WVAF 16, WAFY 11 (11), WHUD 14 (1), WLZW 7, WKWK 5 (5), WTCB 8 (2), WDEF 3, WAHR 5, WMGN 16 (7), KELO 7 (3).

MATCHBOX 20 3am (Lava/Atlantic)

Total Stations: 5, Adds: 1, Plays: 90, including: WMJY 15 (19), WTFM 12 (10), WLTS 18, WAZY 23 (21).

AALIYAH Journey To The Past (Atlantic)

Total Stations: 17, Adds: 6, Plays: 74, including: WWLI 7 (5), WLIF 6 (6), WHUD 1, WTCB 6, WDEF 2 (1), WRVR 6 (4), WDOK 2, WFMK 10, WGLM 5 (5), WSWT 8, WRWC 12, KELO 7, KWAV 2 (2).

NATALIE IMBRUGLIA Torn (RCA)

Total Stations: 7, Adds: 3, Plays: 73, including: WMJQ 17 (7), WMJY 13 (8), WTFM 3, WAZY 21 (14), KGBY 19 (23).

TAMMY TRENT Welcome Home (River North)

Total Stations: 10, Adds: 0, Plays: 64, WWLI 5 (5), WHUD 11, WTCB 6 (5), WDEF 2 (3), WOOF 14 (15), WFMK 10, WGLM 5 (5), WRWC 5 (5), WQLR 3, KWAV 3 (3).

JANN ARDEN Wishing That (A&M)

Total Stations: 10, Adds: 1, Plays: 48, including: WWLI 5 (5), WLIF 6 (4), WAFY 10 (11), WLRQ 5, WTVR 5 (3), KHLA 4, WGLM 6 (7), WRWC 5 (5), KWAV 2 (2).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	DDS
MICHAEL BOLTON Safe Place From The Storm (Columbia) 15
SARAH MCLACHLAN Adia (Arista)	13
MADONNA Frozen (Maverick/WB)	12
AMY GRANT Like I Love You (A&M)	11
DIANA KRALL Peel Me A Grape (Impulse!/GRP)	10
JAMES HORNER Southampton (Sony Classical/Work)	7
AALIYAH Journey To The Past (Atlantic)	6
AQUA Turn Back Time (MCA)	5
FLEETWOOD MAC Landslide (Reprise)	5
ELTON JOHN Recover Your Soul (Rocket/Island)	5

MOST INCREASED PLAYS TO

PLAYS	TOTAL
ARTIST TITLE LABEL(S)	INCREASE
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	+310
ELTON JOHN Recover Your Soul (Rocket/Island)	+276
FLEETWOOD MAC Landslide (Reprise)	+197
MICHAEL BOLTON Safe Place From The Storm (Columbia	+192
SHANIA TWAIN You're Still The One (Mercury)	+158
DAKOTA MOON A Promise Make (Elektra/EEG)	+122
SAVAGE GARDEN Truly Madly Deeply (Columbia)	+120
LOREENA MCKENNITT The Mummers' (Quintan Road/WB)	+116
MADONNA Frozen (Maverick/WB)	+115
BACKSTREET BOYS As Long As You Love Me (Jive)	+114

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

BACKSTREET BOYS Quit Playing Games (With...) (Jive) BRYAN ADAMS Back To You (A&M)

DARYL HALL & JOHN OATES Promise Ain't Enough (Push)

GARY BARLOW So Help Me Girl (Arista)
JEWEL Foolish Games (Atlantic)

SHAWN COLVIN Sunny Came Home (Columbia)

AMY GRANT Takes A Little Time (A&M)

JEWEL You Were Meant For Me (Atlantic)

R. KELLY | Believe | Can Fly (Jive)

BARBRA STREISAND*CELINE DION Tell Him (550 Music/Columbia)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tiled in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

MARKET 42



MARKET #1 WLTW/New York (212) 258-7000 Ryan



KBIG/Los Angeles (818) 546-1043 Streit/Coles/Rafols ARTIST/TITLE

PLAYS 3W 2W LW TW



MARKET #2

KOST/Los Angeles (213) 427-1035

CELINE DIONMY Heart Will Go Dn SANAGE GARDEN/fruly Madly Deeply MARK & LEWIS/AT The Beginning LEANN RIMES/HOW DO 1 LIVE JEWEL/Foolish Games LEICON JOHN/Something About. BACKSTREET BOYS/As Long As You. PAULA COLET Don't Want To Wait ELTON JOHN/Reover Your Soul KENNY GMY Heart Will Go On FLEETWOOD MAC/Landslide TESH F/INGRAM/GIVE ME Forever...



MARKET #3

ARTIST/TITLE ARTIST/TITLE
TESH F/INGRAM/Give Me Forever...
EERC CLAPTOWAN/ Father's Eyes
VANESSA WILLIAMS/ON How The Years...
SAWAGE GARDEN/Fully Maddy Deeply
DAKOITA MODIAN Promise I Make
BACKSTREET BOYS/AS Long As You...
ELTON JOHN/REOVEY YOUT SOUL
CELINE DION/AN/ Heart Will GO ON
PAULA COLED BONT WILL GO ON
PAULA COLED BONT WANT TO WAIT
SHANIN TWANIN/YOUT SEIII THE ONE
MICHAEL BOLTON/Sale Place From...
AMY GRANTA KE I Love You
FLEETWOOD MAC/Landslide
BILLY JOEL/HEY GIT
BACKSTREET BOYS/OUT Playing.
HALL & DATES/Promise Am't Enough
SPICE GRIESZ BECOME 1
GARY BARLOW/SO Help Me Gitl
JIM BRICKMAN../The Gitl
SARAH MCLACHLAN/Adia
MADONNA/Frozen



MARKET #4

_	_			
PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
37	35	36	37	PAULA COLE/I Don't Want To Wart
32	34	35	37	BACKSTREET BOYS/As Long As You
35	38	38	36	LEANN RIMES/How Do I Live
36	41	35	36	CELINE OION/My Heart Will Go On
37	36	37	35	ELTON JOHN/Something About
33	30	35	34	SAVAGE GARDEN/Truty Madty Deeply
31	37	34	32	MARX & LEWIS/At The Beginning
	~	27	32	TESH F/INGRAM/Give Me Forever
31	27	33	31	SHANIA TWAIN/You're Still The One
23	27	24	24	ERIC CLAPTON/My Father's Eyes
13	20	20	22	BRICKMAN & MCBRIDE/Valentine
-	21	20	20	MADONNA/Frozen
14	18	20	20	ERIC CLAPTON/Change The World
12	15	20	20	KENNY LOGGINS/For The First Time
-			20	JEWEL/You Were Meant
-	-	-	17	R. KELLY/I Believe I Can Fly
-			-	FLEETWOOO MAC/Landslide



MARKET #5 WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAY\$				ARTIST/TITLE
3 W		LW		
26	27	26	27	PAULA COLE/I Don't Want To Wait
23	23	24	26	KENNY G/Loving You
25		24	24	JIM BRICKMAN., /The Gift
27		28	24	CELINE DION/My Heart Will Go On
	24	20	22	ELTON JOHN/Something About
	11	16	21	BILLY JOEL/Hey Girl
11	11	13	16	JEWEL/You Were Meant
		15	16	ERIC CLAPTON/My Father's Eyes
14		12	15	BACKSTREET BOYS/Quit Playing
18	18	17	15	SAVAGE GARDEN/Truly Madly Deeply
12	20	18	15	LEANN RIMES/How Do I Live
13	12	- 3	14	HALL & OATES/Promise Ain't Enough
9	9	9	13	DAKOTA MOON/A Promise I Make
9	11	- 2	13	BRICKMAN & MCBRIDE/Valentine
12	12	.5	12	MICHAEL BOLTON/Go The Distance
13	15	- 4	12	MONICA/For You Will
13	11	11	12	TONI BRAXTON/I Don't Want To
11	13	13	12	R. KELLY/I Believe I Can Fly
15	9	9	11	BACKSTREET BOYS/As Long As You
12	12	16	11	KENNY LOGGINS/For The First Time
13	11	12	11	BRYAN ADAMS/11 Always Be
7	6	10	10	TESH F/INGRAM/Give Me Forever
5	6	8	7	SHANIA TWAIN/You're Still The One
	•		5	FLEETWOOD MAC/Landslide
4	. 8	8	5	KENNY G/My Heart Will Go On
4	3	5	4	STREISAND DION/Tell Him
-	-	3	4	ELTON JOHN/Recover Your Soul
5	3	4	3	CELINE DION/All By Myself
-	-		•	MICHAEL BOLTON/Sate Place From



MARKET ≄6

PLA	YS			ARTIST/TITLE			
3W	2W	LW	TW				
24	24	24	24	CELINE DION/My Heart Will Go On			
15	14	14	24	ALLURE/All Cried Out			
22	21	24	24	PAULA COLE/I Don't Want To Wait			
24	24	24	24	KENNY G/Loving You			
24	24	21	23	ELTON JOHN/Something About			
14	13	13	23	BOYZ II MEN/4 Seasons Of			
22	21	21	21	BACKSTREET BOYS/Quit Playing			
22	21	21	21	STREISAND*010N/Tell Him			
21	21	21	21	STREISANO & ADAMS/I Finally Found			
24	24	24	15	SAVAGE GARDEN/Truly Madly Deeply			
15	14	14	15	BRYAN ADAMS/Back To You			
7	7	7	15	BACKSTREET BOYS/As Long As You.			
15	14	14	14	MICHAEL BOLTON/Go The Distance			
7	7	7	14	TESH F/INGRAM/Give Me Forever			
-	7	7	14	KENNY G/My Heart Will Go On			
14	12	12	12	WALLFLOWERS/One Headlight			
	-	-	12	ROBYN/Show Me Love			
7	7	7	7	SHANIA TWAIN/You're Still The One			
7	7	7	7	DAKOTA MOON/A Promise 1 Make			
	7	7	7	BEBE WINANS/This Song			
-	٠		7	AMY GRANT/Like I Love You			
•	-		7	AQUA/Turn Back Time			
7	7	7	7	EDDIE MONEY/Can You Fall In			
	٠		7	PETER CETERA/She Doesn't Need			
5	5	5	5	LEANN RIMES/How Do I Live			
22	21	21	5	BRYAN ADAMS/Let's Make A			
5	5	5	5	JIM BRICKMAN/The Gift			
5	5	5	5	TONI BRAXTON/Un-break My Heart			
5	5	5	5	R. KELLY/I Believe I Can Fly			



MARKET #8

PLAY\$				ARTIST/TITLE	
;	3₩	2W	LW	TW	
3	35	35	35	35	CELINE DION/My Heart Will Go On
3	35	35	35	35	LEANN RIMES/How Do I Live
3	35	28	28	35	ELTON JOHN/Something About
2	89	21	21	28	KENNY G/Loving You
2	1	21	21	28	PAULA CDLE/I Don't Want To Wait
2	8	28	28	28	CELINE DION/To Love You More
2	8	28	28	28	JIM BRICKMAN/The Gift
2	8	35	35	28	SAVAGE GARDEN/Truly Madly Deeply
3	35	35	35	28	MARX & LEWIS/At The Beginning
				28	FLEETWDOD MAC/Landslide
2	89	28	28	28	TESH F/INGRAM/Give Me Forever
2	8	28	28	28	SHANIA TWAIN/You're Still The One
2	8	21	21	21	ELTON JOHN/Recover Your Soul
				21	ERIC CLAPTON/My Father's Eyes
		-		10	ELTON JOHN/Blessed
2	8	28	28	10	KENNY LOGGINS/For The First Time
1	10	10	10	10	JEWEL/You Were Meant
1		-		10	TONI BRAXTON/Un-break My Heart
2	89	28	28	10	BACKSTREET BDYS/Quit Playing



MARKET #10

_				
PLA	Ys			ARTIST/TITLE
3W	2 W	LW	TW	
26	26	25	26	BACKSTREET BOYS/As Long As You
26	27	26	26	PAULA COLE/I Don't Want To Wast
25	25	26	26	CELINE DION/My Heart Will Go On
25	26	26	26	LEANN RIMES/How Do I Live
15	18	26	26	SAVAGE GARDEN/Truly Madly Deeply
12	13	19	25	ERIC CLAPTON/My Father's Eyes
26	25	26	19	SPICE GIRLS/2 Become 1
13	12	12	15	FLEETWOOD MAC/Silver Springs
11	11	11	14	SHAWN COLVIN/Sunny Came Home
15	13	12	14	MARX & LEWIS/At The Beginning
12	12	15	14	BRUCE SPRINGSTEEN/Secret Garden
13	13	12	13	JEWEL/Foolish Games
26	18	13	13	ELTON JOHN/Something About
13	14	16	13	R. KELLY/I Believe I Can Fly
13	12	11	12	BACKSTREET BOYS/Quit Playing
11	15	14	12	MADONNA/Frozen
13	12	12	12	SHANIA TWAIN/You're Still The Dne
11	11	12	11	JEWEL/You Were Meant
4	4	4	4	FLEETWOOD MAC/Landslide
3	3	3	3	TESH F/INGRAM/Give Me Forever
-	1	1	1	LOREENA MCKENNITT/The Mummers' Da
1	1	1	1	VANESSA WILLIAMS/Oh How The Years.,.



MARKET #12

WPCH/Atlanta (404) 367-0949 Dillard/Joy

3W	2W	LW	TW	
20	21	19	18	SAVAGE GARDEN/Truly Madly Deeply
2	11	15	17	ERIC CLAPTON/My Father's Eyes
15	16	16	16	BACKSTREET BOYS/As Long As You
11	16	21	16	TESH F/INGRAM/Give Me Forever
13	16	17	16	CELINE DIDN/My Heart Will Go On
12	12	14	13	PAULA COLE/I Don't Want To Wart
8	11	9	13	ELTON JOHN/Recover Your Soul
9	12	12	12	GARY BARLOW/Superhero
10	9	10	12	BLESSID UNION/Light In Your Eyes
7	9	11	11	DAKOTA MOON/A Promise I Make
10	10	9	11	SHANIA TWAIN/You're Still The One
9	8	11	10	VANESSA WILLIAMS/Oh How The Yea
8	8	9	10	FLEETWOOD MAC/Landslide
9	7	9	10	LEANN RIMES/How Do I Live
	-		10	ELTON JOHN/Something About
	*		9	JAMES HORNER/Southampton
11	10	-	9	JIM BRICKMAN /The Gift
12	5		9	BILLY JOEL/Hey Girl
	+		9	JEWEL/You Were Meant
8	8	8	7	KENNY G/My Heart Will Go On
		. 3	4	JANIS IAN/Getting Over You



MARKET #14

ш		_		
PLA				ARTIST/TITLE
3W			TW	
11	16	16	17	SAVAGE GARDEN/Truly Madly Deeply
8	14	14	16	SHANIA TWAIN/You're Still The One
16	16	15	15	TESH F/INGRAM/Give Me Forever.
16	13	13	15	MARX & LEWIS/At The Beginning
13	16	15	15	BETH NIELSEN CHAPMAN/Sand And Water
19	16	17	14	CELINE DION/My Heart Will Go On
15	16	13	13	BACKSTREET BOYS/As Long As You
15	15	13	13	VANESSA WILLIAMS/On How The Years
14	15	13	13	KENNY G/My Heart Will Go On
15	12	13	13	JIM BRICKMAN/The Gift
-	16	13	13	STREISAND*DION/Tell Him
14	14	12	12	FLEETWOOD MAC/Landstide
-	14	12	12	BACKSTREET BOYS/Quit Playing
-	12	11	11	ELTON JOHN/Something About
6	10	10	10	ERIC CLAPTON/My Father's Eyes
4	7	7	10	DAKOTA MOON/A Promise I Make
5	8	8	10	ELTON JOHN/Recover Your Soul
	-	-	9	JAMES HORNER/Southampton
6	8	8	8	AMY GRANT/Like I Love You
-	5	8	8	UNCLE SAM/I Don't Ever Want
-	-	6	8	HALL & OATES/The Sky Is Falling
-		4	7	MICHAEL BOLTON/Safe Place From
-	3	6	6	SPICE GIRLS/Too Much
9	8	8	5	BLESSID UNION/Light In Your Eyes
	-		- 1	MADONNA/Frozen
	-	-		AALIYAH/Journey To The Past
				SARAH MCI ACHI AN/Adia



MARKET #16

WALK/Long Island

PL/	YS			ARTIST/TITLE
	2W	LW	TW	All I I I I I I I I I I I I I I I I I I
Lo	mba	rdo		
29	30	28	30	SAVAGE GARDEN/Truly Madly Deeply
30	29	29	29	CELINE DION/My Heart Will Go On
11	18	19	28	ERIC CLAPTON/My Father's Eyes
29	30	25	27	BACKSTREET BOYS/As Long As You
27	30	28	27	SPICE GIRLS/Too Much
28	28	27	27	SELENA/Dreaming Of You
-	-	4	23	JAMES HORNER/Southampton
13			14	PAULA COLE/I Don't Want To Wart
25	27	23	14	SISTER HAZEL/All For You
29	27	28	14	LEANN RIMES/How Do I Live
14	13	13	13	JANET/Together Again
4	8	11	13	BOYZ II MEN/A Song For Mama
12	10	11	13	BLESSID UNION/Light In Your Eyes
15	13	13	13	JEWEL/You Were Meant
14	11	10	12	FLEETWOOD MAC/Landslide
-	-	16	12	CAROIGANS/Lovetool
1	10	11	11	SHANIA TWAIN/You're Still The One
11	10	11	11	LOREENA MCKENNITT/The Mummers' Dani
	9	13	11	TESH F/INGRAM/Give Me Forever
18	14		11	ELTON JOHN/Something About
13		14	10	DONNA LEWIS/I Love You Always
-	7	13	10	SHAWN COLVIN/Sunny Came Home
-	-	13	10	KENNY LOGGINS/For The First Time



AC REPORTERS

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Effective 3/20/98

112 Total Reporters

Breaker Criteria=875 Total Plays For The First Time WYJB/Albany, NY KYMG/Anchorage, AK WROE/Appleton, WI WPCH/Atlanta, GA WFPG/Atlantic City, NJ WBBQ/Augusta, GA KKMJ/Austin, TX WLIF/Baltimore, MD WMJY/Biloxi, MS WMJJ/Birmingham, AL WMJX/Boston, MA WEZN/Bridgeport, CT WMJQ/Buffalo, NY WHBC/Canton, OH KDAT/Cedar Rapids, IA WVAF/Charleston, WV WDEF/Chattanooga, TN WLIT/Chicago, IL WRRM/Cincinnati, OH WDOK/Cleveland, OH WILUN/CIEVEIAND, UH
KKLI/Colorado Springs, CO
WTCB/Columbia, SC
WGSY/Columbus, GA
WSNY/Columbus, OH
KVIL/Dallas, TX
WLOT/Daylon, OH
KOSI/Denver, CO KOSI/Denver, CO WOOF/Dothan, AL KATF/Dubuque, IA WXKC/Erie, PA WIKY/Evansville, IN WIKT/Evansville, IN KLTA/Fargo, ND KEZA/Fayetteville, AR WCRZ/Flint, MI WINK/Ft. Myers, FL WAJI/Ft. Wayne, IN WAFY/Frederick, MD

WLHT/Grand Rapids, MI

WCDI/Grand Rapids, MI WOOD/Grand Rapids, MI WMAG/Greensboro, NC WMYI/Greenville, SC WSPA/Greenville, SC

WHO/Harttoru, CI KSSK/Honolulu, HI WAHR/Huntsville, AL WTPI/Indianapolis, IN WTFM/Johnson City, TN WKYE/Johnstown, PA

WOLR/Kalamazoo, MI

WULH/Kalamazoo, MI WJXB/Knoxville, TN WAZY/Lafayette, IN WGLM/Lafayette, IN KHLA/Lake Charles, LA WFMK/Lansing, MI

KSNE/Las Vegas, NV WALK/Long Island, NY

WRCH/Hartford, CT

KBIG/Los Angeles, CA KOST/Los Angeles, CA KOST/Los Angeles, CA WVEZ/Louisville, KY WPEZ/Macon, GA WMGN/Madison, WI KVLY/McAllen, TX WLRQ/Melbourne, FL WRVR/Memphis, TN WLTE/Minneapolis, MN KJSN/Modesto, CA KWAV/Monterey-Salinas, CA WLMG/New Orleans, LA WLTS/New Orleans, LA WLTW/New York, NY WHUD/Newburgh, NY WFOG/Norfolk, VA KMGL/Oklahoma City. OK KEFM/Omaha. NE WMGF/Orlando, FL WSWT/Peoria, IL WBEB/Philadelphia, PA KESZ/Phoenix, AZ KESZ/Phoenix, AZ WSHH/Pittsburgh, PA KKCW/Portland, OR WWLI/Providence, RI KRNO/Reno, NV WTVR/Richmond, VA WSLQ/Roanoke, VA WRWC/Rockford, IL KGBY/Sacramento, CA KEZK/St. Louis, MO KSFI/Salt Lake City, UT KIOI/San Francisco, CA KBAY/San Jose, CA KSBL/Santa Barbara, CA KZST/Santa Rosa, CA KELO/Sioux Falls, SD WNSN/South Bend, IN KISC/Spokane, WA
WMAS/Springfield, MA
KGBX/Springfield, MO
WRVF/Toledo, OH KMAJ/Topeka, KS KMXZ/Tucson, AZ WLZW/Utica-Rome, NY WASH/Washington, DC WEAT/West Palm Beach, FL WRMF/West Palm Beach, FL WKWK/Wheeling, WV KRRR/Wichita KS WMGS/Wilkes Barre, PA WJBR/Wilmington, DE WGNI/Wilmington, NC WSRS/Worcester, MA WARM/York, PA WKBN/Youngstown, OH

HOT AC REPORTERS

Effective 3/20/98

93 Total Reporters

Breaker Criteria=925 Total Plays For The First Time

WMYX/Milwaukee, WI

WKDD/Akron, OH WKLI/Albany, NY KKOB/Albuquerque, NM KPEK/Albuquerque, NM KMXS/Anchorage, AK KAMX/Austin, TX KLLY/Bakersfield, CA WWMX/Raltimore MD KKMY/Beaumont, TX KCIX/Boise, ID KCIX/Boise, 10
WBMX/Boston, MA
KKYS/Bryan-College Station, TX
WLCE/Buffalo, NY
WMT/Cedar Rapids, IA
WLNK/Charlotte, NC WOMZ/Charlottesville, VA WTMX/Chicago, IL WVMX/Cincinnati, OH WOAL/Cleveland, OH KVUU/Colorado Springs, CO WCGQ/Columbus, GA KDMX/Dallas, TX WDAQ/Danbury, CT WMMX/Dayton, OH KALC/Denver, CO KLYF/Des Moines, IA KSTZ/Des Moines, IA WKOI/Detroit MI KSII/EI Paso, TX WQSM/Fayetteville, NC KVSR/Fresno, CA WKSI/Greensboro, NC WKZL/Greensboro, NC WKZ/Hagerstown, PA WTIC/Hartford, CT KHMX/Houston, TX KKPN/Houston, TX WKEE/Huntington, WV WENS/Indianapolis, IN KOZN/Kansas City, MO KMXB/Las Vegas, NV WMXL/Lexington, KY KURB/Little Rock, AR KYSR/Los Angeles, CA WMC/Memphis, TN WPLL/Miami, FL WKTI/Milwaukee, WI

WPNT/Milwaukee, WI KSTP/Minneapolis, MN KOSO/Modesto, CA WJLK/Monmouth-Ocean, NJ KCDU/Monterey-Salinas, CA WBIX/New York, NY WPLJ/New York, NY WPTE/Norfolk, VA WWDE/Norfolk, VA WOMX/Orlando, FL WSHE/Orlando, FL WXIL/Parkersburg, WV WYXR/Philadelphia, PA KZZP/Phoenix, AZ WDRV/Pittsburgh, PA WMGX/Portland, ME KBBT/Portland, OR WSNE/Providence, R KMXG/Quad Cities, IA-IL WRAL/Raleigh, NC KNEV/Reno, NV WMXB/Richmond, VA WZNE/Rochester, NY KZZO/Sacramento, CA KYKY/St. Louis, MO WALC/St. Louis, MO WIOG/Saginaw, MI KBEE/Salt Lake City, UT KISN/Salt Lake City, UT KSMG/San Antonio, TX KFMB/San Diego, CA KLLC/San Francisco, CA KRUZ/Santa Barbara, CA WAEV/Savannah, GA KPLZ/Seattle, WA KMXC/Sioux Falls, SD WAKS/Tampa, FL WSSR/Tampa, FL WWWM/Toledo, OH KEYW/Tri-Cities, WA KRAV/Tulsa, OK WROX/Washington, DC WMBX/West Palm Beach, FL WOMP/Wheeling, OH WXLO/Worcester, MA

AC

WYJB/Albany, NY HALL & OATES Failing

KYMG/Anchorage, AK OM: Mark Murphy PO: Devan Mitchell 6 SARAHMCLACHLAN"Ada

WROE/Appleton, WI PD/MD: Dan Larkin

10 ELTONJOHN "Something"

3 MICHAEL BOLTON "Safe"

WPCH/Atlanta, GA

WFPG/Atlantic City, NJ OM/PD: Dick Fenness MD: Mariene Aqua NoAdds

WBBQ/Augusta, GA PD/MD: John Patrick KKMJ/Austin, TX

WLIF/Baltimore, MD

OM/PD: Gary Balabai MD: Mark Thoner 8 STREISAND*(MON "Jell" 2 DANAKRALL "Grape"

WMJY/Biloxi, MS D: Walter Brown ID: Angle Thompson MADONNA "Frozen" AMY GRANT "Like"

WMJJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart AMY GRANT "Like"

WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence

WEZN/Bridgeport, CT

PD: Steve Marcus
NoAdes
WMJQ/Buffalo, NY
PD: Rob Lucas
MD: Roger Christian
7 MADONNA-Trozen
7 BRIAN MCKNIGHT-Anyton 7 BrianMcxNigHT*Anyti WHBC/Canton. OH KDAT/Cedar Rapids, IA

PD: Richard W. Stadler MO: Tom Cook MICHAEL BOLTON "Sale" JAMES HORNER "South" WVAF/Charleston,

MD. Amie Nutter
IS SHAMNOUM "Nothin"
WDEF/Chattanooga, TN
PD. Danny Howard
MD. Denise Peters
3 SHAWN COLVIN "Nothin"
2 KAINY MATTER "Elsenty"
2 IMAN KAIL "Gape"
1 JOE COOK! R" Could"

WLIT/Chicago, IL VP/Prog.: Mark Edwar 5 SARAHMCLACHLAN "Adi 4 MADONNA "Frozen"

WRRM/Cincinnati, DH OM: T.J. Holland APD: Ted Morro No Akks

WDOK/Cleveland, OH

KKLI/Colorado Springs, CO

WTCB/Columbia, SC PD/MD: Brent Johnson

WGSY/Columbus, GA KENNY G "Heart" SARAH MCLACHLAN "Adia" AAL IYAH "Journey"

WSNY/Columbus, OH

KVIL/Dallas, TX

PD: Bill Curtis
MO: Alex O'Neal
12 ROBYN'Show'
7 AMYGRANT "Like"
7 AQUA "fum"
7 PETER CETERA "Need" WLQT/Dayton, OH

17 ERICCUAPTON LY 11 AMY GRANT "Like" 10 BLTONJOHN "Reco

KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton NoAdds

WOOF/Dothan, AL GM/PD: Leigh Simpson OM/MD: Mike Holderfield

KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston

WXKC/Erie, PA

WIKY/Evansville, IN PD/MD: Mark Baker SHANIA TWAIN "SHI"

KLTA/Fargo, ND

KEZA/Fayetteville, AR OM/PD: Chip Arledge APD/MD: Crystal Hudson No Adds

WCRZ/Flint, MI OM/PD: J. Patrick MO: George McIntyre NoAdds

112 Total Reporters 112 Current Reporters 110 Current Playlists

WAJI/Ft. Wayne, IN WJXB/Knoxville, TN

Reporters (4): WOOD/Grand Rapids, MI WSPA/Greenville, SC KRBB/Wichita, KS

Moves From Hot AC To AC (2): WMJY/Biloxi, MS WAZY/ Lafayette, IN

Moves From AC To Hot AC (1): KLYF/Des Moines, IA

No Longer A Reporter (1): WMXS/Montgomery, AL

WINK/Ft. Myers, FL

WAFY/Frederick, MD PD: Thom Robinson MD: Norman Henry Schmid NoAdds

WLHT/Grand Rapids, MI PD: Bill Bailey APD/MO: Mary Turner 4 MICHAEL BOLTON "Sale"

W00D/Grand Rapids, MI

WMAG/Greensboro, NC

WMYI/Greenville, SC PD: Gary Jackso MD: Chris Scott

WSPA/Greenville, SC OM: Jim Kirkland PD: Greg McKinney 1 DANAKRALL "Grape" ELTON JOHN "Recover"

WRCH/Hartford, CT

KSSK/Honolulu, HI Interim PD: Jeff Silvers No Adds

WAHR/Huntsville, Al PD: John Maione MD: Abby Kay SARAHMCLACHLAN "Adia" JANET "Together"

WTPI/Indianapolis: IN

WTFM/Johnson City, TN

WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe

WOLR/Kalamazoo, MI OM: Ken Lanphear PD: Brian Wertz NATALIEIMBRUGLIA*Tom

WAZY/Lafayette, IN Corporate PDMD: Micha

WGLM/Lafavette, IN

(HLA/Lake Charles, LA

WFMK/Lansing, MI PD/MD: Ray Marshall DIANAKRALL "Grape" CORRS "Dreams"

KSNE/Las Venas, NV PD: Tom Chase MO: John Berry AMY GRANT "Like" MICHAEL BOLJON "Sale"

WALK/Long Island, NY

KBIG/Los Angeles, CA

KOST/Los Angeles, CA

WVEZ/Louisville, KY

WPEZ/Macon, GA

WMGN/Madison, WI VP/Prog: Pat D'Neill MD: Kim Fischer

KVLY/McAllen, TX ALLURE "Cred"
TESH FANGRAM "Forey

WLRQ/Melbourne, FL

WRVR/Memphis, TN OMPD: Joel Burke MD: Kay Mankey MICHAEL BOLTON "Sale"

WLTE/Minneapolis, MN

KJSN/Modesto, CA RJS N/MOUESTO, U PD/MD: Gary Michae 12 ERIC CLAPTON "Eyes" 5 SHANIA TWAIN "SMI" 38 SPECIAL "Saving" MICHAEL BOLTON "Sale

KWAV/Monterey, CA
POMD: Bernie Moody
3 AQUA-"ium"
3 BRIANMCXNIGHT "Anytime
3 JOE COCKER "Could"
3 DIANAKRALL "Grape"

WHUD/Newburgh, NY

VP/Prog: Steven MD: Tom Furci AALIYAH "Journey" NATALIE IMBRUGLIA "Torri

WLMG/New Orleans, LA OM/PD: Nick Ferrara MD: Johnny Scott WLTS/New Orleans, LA

PD: Steve Suter MD: Jim Hanzo 18 MATCHBOX 20 "3am" WLTW/New York, NY

WFOG/Norfolk, VA PD: Mike Smith MD: Randy Bliss

PD: Kathi Yeager MD: Steve D'Brien

KEFM/Omaha, NE GM/PD: Dwight Lane MD: Steve Albertsen WMGF/Orlando, FL

"DVMD: Deen Miucc MICHAEL BOLTON "Safe" MADONNA "Frozen" HALL & DATES Falling" WSWT/Peoria, IL

KESZ/Phoenix, AZ PD/MD: Mike Del Ross AMY GRANT 'Like' WSHH/Pittsburgh, PA

MICHAEL BOLTON "Sale"
KKCW/Portland, OR

POMD: Bill Mincider

KATHY MATTEA "Pabenty"

MICHAEL BOLTON "Sale"

A SARAH MCLACHLAN "Ada"

BODIE MONEY "Can"

DAKOTA MOON "Promise"

WWLI/Providence, Ri PD: Tom Holt MD: Bob Boisvert 10 AGARHTA "Crossing" 5 JAMESHORNER "So 5 DIANA KRALL "Grape

KRNO/Reno, NV PD/MD: Alan Cook

PDMID: Alan Cook
AMYGRANT Like"
WTVR/Richmond, VA
PDMID: Tony Florentino
5 JAMESHORMER South"
WSLQ/Roanoke, VA
PD: Don Morrison
MD: Dick Daniels
5 MADONNA Troppy

5 MADONNA "Frozen"
WRWC/Rockford, IL
PDMD: Jim Mackey
SHAWN-OUT/IN "Nothin"
JOECOOKER "Could"
MARC CORN "Already"
AOUA "Turn"

KGBY/Sacramento, CA

KEZK/St. Louis, MD KSFI/Salt Lake City, UT

KIOI/San Francisco, CA

KBAY/San Jose, CA
PDMD: Bob Kohtz
16 BACKSTRETBOYS Long
KSBL/Santa Barbara, CA No Adds KZST/Santa Rosa, CA

PD: Brent Farris
MD: Pat Schaffer

AMY GRANT "Like"

KELO/Sioux Falls, SD
OM: Reid Holsen
APD: Nancy Carlson
1 SPICE GIRLS "Much"
1 COARS "Dreams" WNSN/South Bend. IN

PD: Phil Britain
MD: Jim Roberts
ELTONJOHN "Recover"
MICHAEL BOLTON "Sale"
KISC/Spokane, WA

AALMAT-Tourney
WMAS/Springfield, MA
PD: Paul Cannon
APD/MD: Keith Stephens
S SARAHMCIADHAN'Ada'
KGBX/Springfield, MO
PD/MD: Mitch Baker

KMAJ/Topeka, KS PD: Dave Waters MD: Rose Diehi 14 AMYGRANT "Like"

WRVF/Toledo, OH KMXZ/Tucson, AZ

10 FLEETWOOD MAC "Lands BACKSTREET BOYS 1 on; WLZW/Utica, NY PD/MD: Randy Jay WASH/Washington, DC

WEAT/West Palm Beach, FL OM/PD: Les Howard Jacoby APD/MD: Chad Perry

WRWF-West Palm Beach, FL OM/PD: Ken Payne APD: Lindy Rome MD: Brad Jettries 3 AOUA"Turn" 2 JAWESHORNER "South"

WKWK/Wheeling, WV PD/MD: Doug Daniels 5 38 SPECIAL "Saving" 5 BRIAN MCKNIGHT "Anytom

KRBB/Wichita, KS PD: Larry London MD: Patrick Murphy AMY GRANT "Like" DAKOTA MOON "Promise SARAH MCLACHLAN "Ad

SARAHMULACHLAN "Ada"
WMGS/Wilkes Barre, PA
PUMD: Stan Phillips
5 SARAHMULACHLAN "Ada"
WJBR/Willmington, DE
PD: Michael Waite
MD: Dave Banks
NoAdds

WGNI/Wilmington, NC

No Adds
WSRS/Worcester, MA
PD/MD: Steve Peck
APD: Moneen Daley
5 FLEETWOOD MAC "Landside"
REFTWOOD MAC "Skyer"

WARM/York, PA PD: Kelly West MD: Rick Sten WKBN/Youngstown, OH

WKDD/Akron, DH PD/MD: Chuck Collins 13 SARAH MCLACHLAN "Adia 12 CHUMBAWAMBA "Amnesia WKLI/Albany, NY

WKL/AIDBNY, NY
PD: Paul Vendat

8 CHUMSAWAMBA "Armes

18 JAMES HORNER "South"

13 BLESSID UNION "Light"

12 CHERRY POPPIN", "Zoot'

8 FASTBALL "Way"

8 PISTOLEROS "Guardan"

KKOB/Albuquerque, NM OM: Brad Barrett PD: Roger Scott MD: DJ Lopez 6 MADONNA "Frozen" 3 ROBYN "Show"

KPEK/Albuquerque, NM

KMXS/Anchorage, AK

XAMX/Austin TX OM: Courtney ! PD/MD: Eli Moi USHER "Nice"

KLLY/Bakersfield, CA

WWMX/Baltimore, MD APD/MD: Greg Carpenter 5 MADONNA Frozen" SHAWN/COLVAN "Nothin"

KKMY/Beaumont, TX PD: Trey Poston MD: C.C. McKinnis PAULA COLE "Me" PULSARS "Suff" JANN ARDEN "Wishing

KCIX/Boise, ID

KKYS/Bryan, TX WTIC/Hartford, CT

WLCE/Buffalo, NY PO/MO: Jay Nachils 20 GOO GOO DOLLS "ins" 20 BARENAKED LADIES Tail KHMX/Houston, TX PD: Lorrin Palagi MD: Rich Anhom 5 MATCHERON WMT/Cedar Rapids, IA

PD: Randy Lee MD: Simon Will 5 NATALIE IMBRUGLIA Tom 5 PISTOLEROS "Guardian" KKPN/Houston, TX WLNK/Charlotte, NC

WKEE/Huntington, WV

D: Jim Davis
PD/MD: Gary Miller
BACKSTREET BOYS "Everybook
RICHIE SAMBORA "Hard" WOMZ/Charlottesville, VA WENS/Indianapolis, IN

WTMX/Chicago, IL TO: Barry James

IPDAMD: Jaime Kartak

BARENAKED LADIES "Bran"

MADONIM Frozen"

HONA APPLE "Shadowhoxe"

PEARL JAM "Wishiss" THIRD EYE BLIND "How"
VERVE "Sympleses KMXB/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell 1 ALANIS MORISSETTE "Uninvite 1 SARAHMCLACHLAN "Ada" 1 MATCHBOX 20 "Reaf"

WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Brown NoAdds KURB/Little Rock, AR

WVMX/Cincinnati, OH

OM/PD: Randy Cain MD: Kevin Miller JA!"Heaven" SARAHMCLACHLAN"Ade" KVUU/Colorado Springs, CO OM: Randy Hill PD: Lee Roberts SARAHMCLACHLAN"Adia

KYSR/Los Angeles, CA PD: Angela Perelli APD/MD: Chris Ebbott WCGQ/Columbus, GA POMD: Al Haynes BB KING/C HAPMAN Thrill TUESDAYS "You" SHAWN TOWN Nother ALANIS MORISSETTE "Uniovited MATCHBOX 20 "Real"

SHAWN COLVIN Nother KDMX/Dallas, TX PD: Jimmy Steal APD: Race Taylor MD: Lisa Thomas NoAdds WMC/Memphis, TN

WDAQ/Danbury, CT

WMMX/Dayton, OH

PD: Gregg Cassidy MD: Cha Cha 16 VERVE Symphony KLYF/Des Moines, IA

KALC/Denver, CO

KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn 47 SUGAR RAY "Ry" BILLIE MYERS "Nell"

WKQI/Detroit, MI

KSII/EI Paso, TX

KVSR/Fresno, CA WBIX/New York, NY PD: Adam Goodma MD: Russ Egan 33 ERICCLAPTON Eyes"

WPLJ/New York, NY WKSI/Greensboro, NC PD: Michael Hayes MO: Jeff Cushman

WPTE/Norfolk, VA WKZL/Greensboro, NC
PD: Jeff McHugh
APOMO: Doug McKnight
15 SISTER? "Know"
15 NAVED "Ranking"
15 NAVED "Ranking"
15 ALANIS MORRISSETTE "Unimited"

WWDE/Norfolk, VA WIKZ/Hagerstown, MD PD: Rick Alexander APD/MO: Michael Ross

> WSHE/Orlando, FL D: Katherine Brown D: Shark ALANIS MORISSETTE "Unin PAULA COLE "Me" MATCHBOX 20 "Real"

PD: Larry E. Hughes MD: Jack Horton 15 SARAHMCLACHLAN*Adia* KZZP/Phoenix, AZ

WXIL/Parkersburg, WV

PD: Dan Persigehl APD/MD: Dave Coo WYXR/Philadelphia PA

WDRV/Pittsburgh, PA

WMGX/Portland ME

KBBT/Portland, OR OM: Dave Numm APD: Troy Daniel: MD: Lisa Adams

WSNE/Providence, RI APD/MD: Jack Casey BILLIE MYERS "Rain" NATALIE IMBRUGLIA "Tom KMXG/Quad Cities, IA-IL PD: Matt William MD: Art Monroe 24 PAULA COLE Me 24 VERVE "Symphor

WRAL/Raleigh, NC PD/MD: Steve Reynolds No Adds

HOT KNEV/Reno. NV

WPLL/Miami, FL

WKTI/Milwaukee, WI

WMYX/Milwaukee, WI PD: Brian Kelly MADONNA Frozen

WPNT/Milwaukee, WI

KSTP/Minneapolis, MN

WJLK/Monmouth-Ocean, NJ

KCDU/Monterey-Salinas, CA PD: Chris White

5 JAI "Heaven" 5 EDWIN MCCAIN "I'll"

PD: Todd Fisher MD: Leighton Peck

WMXB/Richmond, VA

EDWIN MCCAIN "IT"
REBEKAH "SIN"
SARAH MCLACHLAN "Adie"
FIONA APPLE "Shadowboxe'
GARRISON STARR "Superhi

WZNE/Rochester, NY PD/MD: Rich McKenzie ALANIS MORISSETTE "Uninvited MATCHEOX 20" REBEKAH "Sn"

KZZO/Sacramento, CA PD: Carmy Fererri APD: Jim Matthew MD: Dave Daniels

WIOG/Saginaw, MI
PD: Mike MacDonald
MD: Keith Keity
19 SPICE GRILS "Much"
19 NATALE IMBRUGLA" Tom
15 BACKSTREET BOYS "Every

BACKSTHEET DOTO COLL.
CELINE DION "Heart"
COLFENA MCKENNETT "Mummers"

WALC/St. Louis, MO KYKY/St. Louis, MO

PD: Smokey Rivers APD/MD: Greg Hewitt 10 SARAH MCLACHLAN "Adia 2 JAMES HORNER "South"

KBEE/Salt Lake City, UT

OM: Ed Hill PD/MD: Sean Michaels KISN/Salt Lake City, UT

KSMG/San Antonio, TX PD: Andy Holt MD: Tom Lazar

BACKSTREET BOYS "Long" SHAWN COLVIN "Nother"

KFMB/San Diego, CA

KLLC/San Francisco, CA
PD: Louis Kaplan
APD/MD: Julie Stoeckel
15 ALANS/MORISSETTE "Univoxed"
10 GARRISON STARR "Superhero"
7 DELIRIUM "Euphona"

KRUZ/Santa Barbara, CA

D/MD: Mik No Adds KPLZ/Seattle, WA DAMD: Kent Phillips JANET Together CHERRY POPPIN'... "Zoot"

KMXC/Sioux Falls, SD

PD: Scott Maguire APD/MD: Scott Allen 10 SHAWN/COLVIN Nothin 10 TUESDAYS "You" WAKS/Tampa, FL

PD: Mason Dixon
MD: Rico Bianco
MD: Rico Bianco
3 JAMESHORNER "Sou
5 EDWINIMCCAIN "III"
5 JAI "Heaven"
5 ROBYN "Really"

WSSR/Tampa, FL

WWWM/Toledo, OH

5 VERVE "Symphony" 5 JARS OF CLAY "Candles"

KEYW/Tri-Cities, WA KRAV/Tulsa, OK

PD: Steve Hunter APD/MD: Chris Kelly NATALIE IMBRUGLIA Tom WRQX/Washington, DC Steve Kosba Carol Parker

WMBX/West Palm Beach, FL PD: Kevin Callahan APD/MD: Jeff Clarke

10 SARAH MCLACHI AN "Sum

WOMP/Wheeling, WV PDMD: Johnny "O" 11 NAKED"Ranng" 11 JU "Hawen" 10 JANN ARDEN "Wishing"

WXLO/Worcester, MA

93 Total Reporters 93 Current Reporters 86 Current Playlists

Reported Frozen Playlist (1): WMXL/Lexington, KY

Did Not Report, Playlist Frozen (6): WQSM/Fayetteville, NC KOZN/Kansas City, MO KOSO/Modesto, CA WOMX/Orlando, FL WAEV/Savannah, GA

New Reporters (2): WMT/Cedar Rapids, IA KCDU/Monterey-Salinas, CA Moves from AC to Hot AC (1): KLYF/Des Moines, IA

Moves from Hot AC to AC (2):

WMJY/Biloxi, MS WAZY/Lafayette, IN No Longer A Reporter (2): WBBE/Ft. Pierce, FL WJDX/Jackson, MS

Note: WMTX/Tampa, FL has changed call letters to WSSR

ProSet

HIGH-IMPACT GRAPHICS

PORTABLE DISPLAYS

- DURABLE CONSTRUCTION MAXIMUM PORTABILITY
- 10-MINUTE SET-UP



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HOT AC TOP 30

MARCH 20, 1998

						ТОТА	L PLAYS -		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADD
1	1	1	1	MATCHBOX 20 3am (Lava/Atlantic)	3531	3618	3612	3677	89/0
2	2	2	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	3313	3412	3333	3330	81/0
3	3	3	3	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	3118	3213	3184	3058	90/1
11	7	5	4	NATALIE IMBRUGLIA Torn (RCA)	2801	2586	2307	1892	88/4
4	4	4	5	CELINE DION My Heart Will Go On (550 Music)	2616	2793	2829	2852	69/1
5	5	6	6	SMASH MOUTH Walkin' On The Sun (Interscope)	2543	2533	2628	2819	72/0
7	6	7	7	BILLIE MYERS Kiss The Rain (Universal)	2308	2481	2471	2390	72/1
8	8	8	8	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	2245	2251	2247	2196	73/2
14	10	9	9	VERVE Bitter Sweet Symphony (Hut/Virgin)	2095	1983	1878	1670	70/5
18	14	10	1	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	1933	1910	1745	1528	73/1
1.5	13.	13	11	BEN FOLDS FIVE Brick (550 Music)	1811	1817	1764	1656	63/0
9	11	12	12	PAULA COLE Don't Want To Wait (Imago/WB)	1670	1866	1851	2062	60/0
22	19	16	13	MARCY PLAYGROUND Sex And Candy (Capitol)	1598	1409	1235	1009	50/3
6	9	11	14	LISA LOEB Do (Geffen)	1552	1878	2121	2509	55/0
13	15	15	15	TONIC If You Could Only See (Polydor/A&M)	1496	1586	1607	1814	51/0
10	12	14	16	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1494	1700	1827	1901	50/0
26	21	17	1	MADONNA Frozen (Maverick/WB)	1464	1301	1130	856	65/6
23	23	19	13	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1441	1271	1086	1002	56/3
25	22	20	19	PAULA COLE Me (Imago/WB)	1391	1237	1124	883	64/3
16	16	18	20	SUGAR RAY Fly (Lava/Atlantic)	1318	1287	1457	1655	52/1
20	20	2"1	21	BACKSTREET BOYS As Long As You Love Me (Jive)	1171	1216	1187	1177	44/1
19	18	22	22	CHUMBAWAMBA Tubthumping (Republic/Universal)	1083	1112	1263	1479	43/1
	29	28	23	FASTBALL The Way (Hollywood)	644	518	408	301	32/4
30	27	26	24	FLEETWOOD MAC Landslide (Reprise)	638	655	592	517	25/0
DΕ	ВU	T	25	SARAH MCLACHLAN Adia (Arista)	541	311	77	_	45/12
28	26	27	26	ROBYN Show Me Love (RCA)	512	595	667	713	18/1
27	25	25	27	JIMMY RAY Are You Jimmy Ray? (Epic)	441	671	721	777	25/0
DΕ	ВU	T	28	ELTON JOHN Recover Your Soul (Rocket/Island)	426	406	364	277	27/0
ĎΕ	ВU	T	29	PISTOLEROS My Guardian Angel (Hollywood)	425	447	401	377	23/2
_	30	30	30	JANET Together Again (Virgin)	420	459	408	379	15/1

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

93 Hot AC reporters. 86 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent © 1998, R&R Inc.

NEW & ACTIVE

FIONA APPLE Shadowboxer (Clean Slate/Work)
Total Stations: 23, Adds: 2, Plays: 415, including: WDRV 21 (20), WZNE 22, WLNK 18 (19), WKSI 26 (28), WKZL 22 (26), WSHE 19 (20), WMXB 10, WSSR 22 (13), KDMX 11 (12), KKPN 21 (27), WPNT 27 (27), WALC 36 (26), KMXB 36 (29), KMXS 5 (5), KLLY 10 (10), KVSR 12 (15), KYSR 19 (28), KZZO 35 (38)

SHAWN COLVIN Nothin On Me (Columbia)
Total Stations: 34, Adds: 9, Plays: 404, including: WMGX 16 (14), WXLO 5, WKLI 12, WJLK 7 (7), WDRV 22 (21), WOMP 23 (22), WOMZ 17 (15), WPLL 20 (14), WWDE 9 (8), WPTE 25 (27), WXIL 26 (15), WSSR 22 (15), WMBX 12, KURB 5, WMC 5, KPEK 13, KKMY 8 (9), KKYS 20 (14), KDMX 15 (15), WQAL 19 (15), WPNT 26 (26), WWWM 8 (5), KSTZ 20 (5), KMXC 10, KLLC 7 (10), KPLZ 21 (21).

SISTER 7 Know What You Mean (*Arista/Austin*)
Total Stations: 27, Adds: 5, Plays: 401, including: WKLI 14 (11), WLCE 10 (10), WDRV 20 (22), WOMP 23 (22), WKZI 15, WMXB 21 (21), WAKS 8 (5), WSSR 7, WMBX 5, WMC 4 (5), KPEK 15 (14), KAMX 27 (20), KKMY 9 (8), KKPN 2, KZZP 27 (26), WQAL 5 (5), WWWM 10 (10), WALC 12, KALC 11 (21), KBEE 18 (10), KLLY 17 (12), KVSR 20, KBBT 5, KZZO 34 (35), KLLC 19 (19)\

CHUMBAWAMBA Amnesia (*Republic/Universal*)
Total Stations: 21, Adds: 3, Plays: 387, including: WKL1 18, WKEE 10 (9), WJLK 8 (14), WOMP 37 (37), WOMZ 15 (16), WPTE 29 (27), WSHE 30 (26), WSSR 10 (11), KAMX 23 (22), KKYS 15, KZZP 22 (26), WKDD 12, WPNT 22 (24), KMXS 7 (7), KLLY 13 (10), KVSR 29 (29), KCDU 13, KFMB 18, KEYW 11 (2).

TONIC Open Up Your Eyes *(Polydor/A&M)*Total Stations: 17, Adds: 0, Plays: 373. including: WDRV 23 (19), WZNE 36 (38), WOMP 11 (12), WPLL 4 (5), WPTE 24 (25), WMXB 19 (16), KPEK 17 (18), KKMY 9 (10), KKYS 22 (20), KDMX 26 (25), WIOG 22 (22), WALC 65 (36), KALC 10 (13), KVSR 17 (19), KZZO 36 (32).

TUESDAYS It's Up To You (*Arista*)
Total Stations: 16, Adds: 2, Plays: 235, including: WDAQ 18 (15), WKLI 22 (24), WPLJ 25 (25), WOMP 24 (24), WXIL 17 (15), WMXB 23 (23), WAKS 5 (18), WSSR 9 (9), WMBX 20 (15), KKYS 27 (19), KKPN 9 (13), WWWM 10 (8), KMXC 10, KMXS 5 (5).

ALANIS MORISSETTE Uninvited (Reprise)

Total Stations: 12, Adds: 121, Plays: 205, including: WJLK 10, WDRV 40, WKZL 15, WSHE 20, WMBX 11, KKPN 24, KZZP 22, KMXB 21, KYSR 22, KBBT 5, KLLC 15.

JAMES HORNER Southampton (Sony Classical/Work)
Total Stations: 16, Adds: 3, Plays: 196, including: WKLI 18, WCGQ 1, WMXB 5 (5), WAKS 13, WMC 7 (6), KKMY 3 (3), KDMX 13 (10), KSII 15, WQAL 5 (5), WMYX 47 (46), WWWM 8 (8), KYKY 2, KLLY 23 (23), KFMB 18 (44), KEYW 13 (9).

REBEKAH Sin So Well *(Elektra/EEG)*Total Stations: 20, Adds: 3, Plays: 149, including: WKLI 5, WDRV 18 (21), WOMP 12 (12), WKSI 7, WPTE 12 (12), WMXB 16, WSSR 9 (7), WMBX 5, KKMY 8 (9), KKPN 10 (7), WQAL 5 (5), WWWM 8 (8), KMXS 5 (5), KLLY 6 (6), KFMB 6, KLLC 7 (10).

JAI Heaven (RCA)

Total Stations: 13, Adds. 5, Plays: 149, WOMP 11, WSHE 8, WAKS 5, WSSR 7, KHMX 15 (16), WPNT 5, KMXC 14 (10), KLLY 12, KVSR 18, KFMB 37 (24), KLLC 13 (10).

MATCHBOX 20 Real World (Lava/Atlantic)

ns: 11, Adds: 8, Plays: 111, including: WDRV 12, KAMX 9, KHMX 5, KKPN 31 (34), KMXB 1. KFMB 38 (3)

JARS OF CLAY Five Candles... (Essential/Silvertone)
Total Stations: 8, Adds: 1, Plays: 94, WDRV 22 (12), WPTE 11 (12), WMBX 5, KURB 16 (1), KKMY 9, WWWM 5, KFMB 15 (12), KRUZ 11 (11).

NAKED Raining On The Sky (Red Ant)
Total Stations: 6, Adds: 4, Plays: 92, WOMP 11, WKZL 15, KZZP 22 (27), KCDU 13, KZZO 12, KLLC 19 (10),

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED®

	- 1
ARTIST TITLE LABEL(S)	ADDS
SARAH MCLACHLAN Adia (Arista)	12
ALANIS MORISSETTE Uninvited (Reprise)	12
SHAWN COLVIN Nothin On Me (Columbia)	9
MATCHBOX 20 Real World (Lava/Atlantic)	8
MADONNA Frozen (Maverick/WB)	6
JAI Heaven (RCA)	5
SISTER 7 Know What You Mean (Arista Austin/Arista)	5
VERVE Bitter Sweet Symphony (Hut/Virgin)	5
CHERRY POPPIN' DADDIES Zoot Suit (Mojo/Universa	1) 4
FASTBALL The Way (Hollywood)	4
NATALIE IMBRUGLIA Torn (RCA)	4
NAKED Raining On The Sky (Red Ant)	4

MOST INCREASED

PLAYS	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
SARAH MCLACHLAN Adia (Arista)	+230
NATALIE IMBRUGLIA Torn (RCA)	+215
ALANIS MORISSETTE Uninvited (Reprise)	+205
MARCY PLAYGROUND Sex And Candy (Capitol)	+189
EDWIN MCCAIN I'll Be (Lava/Atlantic)	+170
MADONNA Frozen (Maverick/WB)	+163
PAULA COLE Me (Imago/WB)	+154
FASTBALL The Way (Hollywood)	+126
SHAWN COLVIN Nothin On Me (Columbia)	+115
VERVE Bitter Sweet Symphony (Hut/Virgin)	+112

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

SISTER HAZEL All For You (Universal)

SARAH MCLACHLAN Sweet Surrender (Arista)

THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

ELTON JOHN Something About The Way You... (Rocket/Island)

MATCHBOX 20 Push (Lava/Atlantic) MEREDITH BROOKS What Would Happen (Capitol)

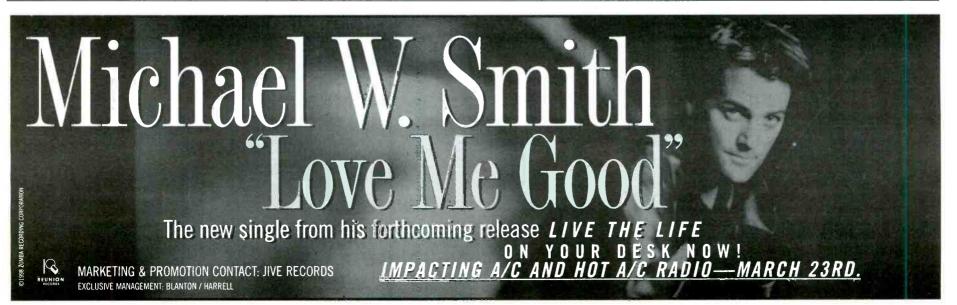
DUNCAN SHEIK Barely Breathing (Atlantic)

SISTER HAZEL Happy (Universal)

BACKSTREET BOYS Quit Playing Games (With...) (Jive)

LEANN RIMES How Do 1 Live (Curb)

Breakers: Songs registering 925 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE



MARKET ≠1

WBIX/New York (212) 704-1051 Goodman/Egan

LFEW	10			ANTIGI/IIILE
3W	2W	LW	TW	
38	35	40	35	CELINE DION/My Heart Will Go On
42	34	40	35	PAULA COLE/I Don't Want To Wart
40	34	40	35	SAVAGE GARDEN/Truly Madly Deeply
42	34	40	34	ELTON JOHN/Something About .
40	35	40	34	BACKSTREET BOYS/Quit Playing
-	-	-	33	ERIC CLAPTON/My Father's Eyes
23	19	21	21	EVERYTHING BUT /Missing
23	22	25	21	HOOTIE & BLOWFISH/Hold My Hand
24	21	24	21	SUGAR RAY/Fly
23		24	21	ALL-4-ONE/I Can Love You
24		21		NO DOUBT/Don't Speak
22	19	25		SHAWN COLVIN/Sunny Came Home
24	21	25	20	BLUES TRAVELER/Run-Around
. 25		23	20	JEWEL/Foolish Games
23	22	24	20	TONI BRAXTON/Un-break My Heart
23		23	20	DONNA LEWIS/I Love You Always
24		24	20	LEANN RIMES/How Do 1 Live
24		24	20	OMC/How Bizarre
24	21	24	20	R. KELLY/I Believe I Can Fly
23		25	20	MELISSA ETHERIDGE/I Want To Come Over
19	16	20	19	CELINE DION/Because You Loved Me
24	19	23	19	SEAL/Don't Cry
23	21	24	18	ERIC CLAPTON/Change The World

_		PRE	44 (Mascaro
PLA				ARTIST/TITLE
	2W		TW	
41	46	42	46	SMASH MOUTH/Walkin' On The Sun
38	42	41	44	MATCHBOX 20/3am
39		41	43	SAVAGE GARDEN/Truly Madly Deeply
37	38	40	42	MATCHBOX 20/Push
39	42	42	41	PAULA COLE/I Don't Want To Wart
36	46	32	41	CELINE DION/My Heart Will Go On
38	38	39	39	ELTON JOHN/Something About
25	26	35	35	ERIC CLAPTON/My Father's Eyes
37	32	33	35	BILLIE MYERS/Kiss The Rain
28	32	36	34	NATALIE IMBRUGLIA/Torn
27	31	34	33	THIRD EYE BLIND/Semi-Charmed Life
30	29	31	33	BEN FOLDS FIVE/Brick
30	33	27	33	SISTER HAZEL/All For You
15	12	28	32	BLESSID UNION/Light In Your Eyes
34	32	32	32	LISA LOEB/I Do
-	21	23	26	PAULA COLE/Me
17	26	28	25	MADONNA/Frozen
25	25	26	25	VERVE/Bitter Sweet
24	25	25	25	TUESDAYS/It's Up To You
		22	25	EDWIN MCCAIN/I'll Be
32	32	16	15	BACKSTREET BOYS/As Long As You
30	18	33	14	LOREENA MCKENNITT/The Mummers' Dance
25	15	14	13	THIRO EYE BLIND/How's It Going To Be
		12	10	DUNCAN SHEIK/Barely Breathing
-		-	10	MEREDITH BROOKS/Bitch
	12		10	CARDIGANS/Lovefool
32	22		10	SUGAR RAY/Fly
10	15	15	10	WALLFLDWERS/One Headlight
	*	-	-	MARCY PLAYGROUND/Sex And Candy



KYSR/Los Angeles (818) 955-7000 Perelli/Ebbott

FLM	10			MULIO I/ III CE
3W	2W	LW	TW	
34	37	52	60	MARCY PLAYGROUND/Sex And Candy
58	60	59	58	PAULA COLE/I Don't Want To Wait
60	61	60	58	SMASH MOUTH/Walkin' On The Sun
59	59	46	57	MATCHBOX 20/3am
39	36	38	56	THIRD EYE BLIND/How's It Going To 8e
42	40	40	41	TONIC/If You Could Only
57	56	58	40	SAVAGE GARDEN/Truly Madly Deeply
38	37	40	39	NATALIE IMBRUGLIA/Torn
40	39	38	39	VERVE/Bitter Sweet.
38	40	38	39	LOREENA MCKENNITT/The Mummers' Dan
4 9	54	57	36	CELINE DION/My Heart Will Go On
37		2	36	SARAH MCLACHLAN/Sweet Surrender
-	-	29	35	BILLIE MYERS/Kiss The Rain
32	37	35	35	MADONNA/Frozen
23	26	30	32	FASTBALL/The Way
	31	35	30	SARAH MCLACHLAN/I Will Remember You
-		-	22	ALANIS MORISSETTE/Uninvfted
24	23	24	22	
42	41		22	CHUMBAWAMBA/Tubthumping
-	31	28	19	FIDNA APPLE/Shadowboxer
		-	14	SMASHING PUMPKINS/1979
-		-	12	GOO GOO DOLLS/Name
-	-	*	12	DUNCAN SHEIK/Barely Breathing
			12	SHERYL CROW/II It Makes You
-		-	11	SHERYL CROW/Everyday Is
	-	-	7	SARAH MCLACHLAN/Adia



MARKET #3

WTMX/Chicago (312) 946-1019 James/Kartak

.A	YS			ARTIST/TITLE
٧	2W	LW	TW	
	38	45	46	NATALIE IMBRUGLIA/Torn
5	45	46	45	TONIC/If You Could Only
t	32	42	45	SAVAGE GARDEN/Truly Madly Deeply
3	45	44	45	GREEN DAY/Time Of Your Life .
5	46	45	45	LOREENA MCKENNITT/The Mummers' Dan
1	45	46	45	MATCHBOX 20/3am
)	42	45	45	BILLIE MYERS/Kiss The Rain
5	18	27	32	MARCY PLAYGROUNO/Sex And Candy
5	33	30	31	EDWIN MCCAIN/I'll Be
3	46	32	30	VERVE/Bitter Sweet.
1	16	15	21	MEREDITH BROOKS/What Would Happen
1	14	15	16	PAULA COLE/Me
)	16	15	16	10,000 MANIACS/More Than This
3	19	16	15	DOG'S EYE VIEW/Last Letter Home
			14	
3			14	
3	16	14	14	SUNDAYS/Summertime
				BARENAKED LADIES/Brian Wilson
				MADONNA/Frozen
		-		FIONA APPLE/Shadowboxer
	-	-		PEARL JAM/Wishlist



MARKET #4 KLLC/San Francisco (415) 765-4097 Kaplan/Stoeckel

	_	_	_	
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
21	20	34	47	MARCY PLAYGROUND/Sex And Candy
21	42	46	46	GREEN DAY/Time Of Your Life
17	42	47	46	NATALIE IMBRUGLIA/Torn
45	36	38	44	THIRD EYE BLIND/How's It Going To Be
44	47	47	43	MATCHBOX 20/3am
45	46	41	42	ALANA DAVIS/32 Flavors
45	46	45	38	VERVE/Bitter Sweet
33	33	34	38	SMASH MOUTH/Walkin' On The Sun
	15	19	35	FIONA APPLE/Never Is A Promise
46	32	34	34	BLUES TRAVELER/Most Precarious
30	30	33	34	
31	30	33	33	SISTER HAZEL/All For You
46	32	30	32	SARAH MCLACHLAN/Sweet Surrender
44	47	32	31	LOREENA MCKENNITT/The Mummers' Dance
20	40	46	27	BEN FOLDS FIVE/Brick
18	18	20	25	TAJA SEVELLE/I & I
21	21	23	22	LISA LOEB/I Do ~
15	16	19	22	MADONNA/Frozen
12		9	21	MATCHBOX 20/Push
10	15	18	20	FASTBALL/The Way
20	19	20	20	LONGPIGS/On And On
14	15	16	20	SISTER HAZEL/Happy
10	14	19	19	SISTER 7/Know What You Mean
	15	10	19	NAKED/Raining On The Sky
19	19	22	19	CHANTAL KREVIAZUK/Surrounded
21	19	20	19	EDWIN MCCAIN/I'll Be
19	20	23	18	
16	19	17	17	PAULA COLE/Me
-	10	7	16	
	15	10	15	SARAH MCLACHLAN/Adia



MARKET AS

WYXR/Philadelphia

PLA 3W	7 S 2 W	LW	TW	ARTIST/TITLE
32	37	36	38	CELINE DION/My Heart Will Go On
25	34	34	35	SAVAGE GARDEN/Truly Madly Deeply
24		29	32	SUGAR RAY/Fly
29	29	32	30	PAULA COLE/I Don't Want To Wait
24	27	29	30	SMASH MOUTH/Walkin' On The Sun
25		29	28	ELTON JOHN/Something About .
24		21	24	CHUMBAWAMBA/Tubthumping
22	20	21	21	MATCHBOX 20/3am
16		21	20	MATCHBOX 20/Push
12		17	19	NATALIE IMBRUGLIA/Torn
14			19	ERIC CLAPTON/My Father's Eyes
16	18	16	18	JIMMY RAY/Are You Jimmy Ray?
19		15	18	LOREENA MCKENNITT/The Mummers' Dane
14		17	18	BACKSTREET BOYS/As Long As You.
18			17	LEANN RIMES/How Do I Live
20		11	16	JEWEL/Foolish Games
23	14	11	14	THIRD EYE BLIND/Semi-Charmed Life
			14	MADONNA/Frozen
		13	14	JOURNEY/When You Love.
12	12	14	13	TONIC/It You Could Only
12	12	9	13	OMC/How Bizarre
	10	10	12	BEN FOLDS FIVE/Brick
	-	14	12	DUNCAN SHEIK/Barely Breathing
8	8	11	10	SHAWN COLVIN/Sunny Came Home
11	11	8	7	VERVE PIPE/The Freshmen



MARKET #6

KDMX/Dallas (214) 991-1029 Steal/Thomas

PŁA				ARTIST/TITLE
3W	2W	LW	TW	
66	38	65	65	SISTER HAZEL/All For You
67	66	64	63	MATCHBOX 20/Push
64	60	66	61	SAVAGE GARDEN/Truly Madly Deeply
59	62	66	61	PAULA COLE/I Don't Want To Wait
59	57	55	54	CELINE DION/My Heart Will Go On
45	33	33	44	THIRD EYE BLIND/Semi-Charmed Life
33	36	38	40	NATALIE IMBRUGLIA/Torn
39	33	33	39	WALLFLDWERS/One Headlight
38	39	37	38	SMASH MOUTH/Walkin' On The Sun
40	47	47	38	SUGAR RAY/Fly
27	38	33	37	MATCHBOX 20/3am
31	36	31	35	VERVE/Bitter Sweet
30	21	27	35	MARCY PLAYGROUND/Sex And Candy
52	45	35	34	TONIC/If You Could Dnly
34	30	30	33	SHERYL CROW/If It Makes You
33	27	27	31	MEREDITH BROOKS/Bitch
33	27	27	30	DUNCAN SHEIK/Barely Breathing
	17	23	27	THIRD EYE BLIND/How's It Going To Be
4.4	4.4	24	27	MADONNA/Crozon

- 17 23 27 IHIDD EYE BLIND/How's It Going To E
11 4 21 27 MADONINA/Forzen
- 11 25 26 TONIC/Open Up Your Eyes
25 29 25 25 EDWIN MCGAIN/ITI Be
15 20 24 24 ENIC CLAPTONIN/P STATE POSYAS
- 10 24 24 BARC/STRETE BOYS/SA LONG AS YOU.
10 8 17 22 JIMMY RAY/Jar YOU JIMMY BAY?
- 7 18 PAULA COLE/Me
- 15 15 SHAWN COLVIN/MONTH IN OWN BAY
- 18 PAULA COLE/Me
- 15 13 JAMES HORNER/Southampton
30 31 22 12 BEN FOLDS FIVE/Brick



PLA			T111	ARTIST/TITLE
3W	2W 47	LW	TW	CAVACE CARDEN/Truly Made Decely
46	48	47	48 47	SAVAGE GARDEN/Truly Madly Deeply BACKSTREET BOYS/As Long As You
45	46	47	47	CELINE DIDN/My Heart Will Go On
41	47	46	46	PAULA COLE/I Oon't Want To Wait
48	46	45	46	SMASH MOUTH/Walkin' On The Sun
35	35	35	43	MATCHBOX 20/3am
45	48	47	36	THIRD EYE BLIND/Semi-Charmed Life
35	35	35	36	ROBYN/Show Me Love
32	35	35	35	LISA LOEB/I Do
34	34		35	LOREENA MCKENNITT/The Mummers' Da
36	34		34	SUGAR RAY/Flv
37	32	32	34	TONIC/If You Could Only
24	24		33	BILLIE MYERS/Kiss The Rain
29	29		29	BACKSTREET BOYS/Quit Playing
20	24		25	MADONNA/Frozen
24	24		24	BEN FOLDS FIVE/Brick
20	20	20	24	NATALIE IMBRUGLIA/Torn
	20	20	20	SHAWN COLVIN/Sunny Came Home
	19	19	20	OMC/How Bizarre
	18	18	20	NO DOUBT/Don't Speak
36	34	32	19	CHUMBAWA MBA/Tubthumping
		21	19	JEWEL/You Were Meant
18	18	18	18	ERIC CLAPTON/My Father's Eyes
18	18	18	18	VERVE/Bitter Sweet
18	18	18	18	JIMMY RAY/Are You Jimmy Ray?
	18	18	18	JANET/Together Again
19	17	17	18	LEANN RIMES/How Do I Live
17	17	17	17	ALANA DAVIS/32 Flavors
19	19	16	16	SARAH MCLACHLAN/Sweet Surrender
15	15	15	15	THIRD EYE BLIND/How's it Going To Be



WRQX/Washington

MARKET #8

				KOSDAD/Y ATKET
A	YS			ARTIST/TITLE
٧	2W	LW	TW	
ţ	36	35	36	PAULA COLE/I Don't Want To Wait
ļ	32	35	35	MATCHBOX 20/3am
,	37	32	35	SMASH MOUTH/Walkin' On The Sun
i	35	34	33	SAVAGE GARDEN/Truly Madly Deeply
	19	34	32	LISA LOEB/I Do
)	35	32	30	CELINE DION/My Heart Will Go On
		17	3 0	THIRD EYE BLIND/Semi-Charmed Life
,	30	23	29	SUGAR RAY/Fly
	19	23	29	SISTER HAZEL/All For You
	21	23	24	NATALIE IMBRUGLIA/Torn
	18	7	23	LOREENA MCKENNITT/The Mummers' D
	36	32	21	BILLIE MYERS/Kiss The Rain
	22	20	21	ERIC CLAPTON/My Father's Eyes
	6	21	20	BEN FOLDS FIVE/Brick
i	-	-	20	SHAWN COLVIN/Sunny Came Home
	23	20	19	MADONNA/Frozen
	19	18	19	THIRD EYE BLIND/How's It Going To Be
		14	16	WALLFLOWERS/One Headlight
	-	-	15	DUNCAN SHEIK/Barely Breathing
		-	15	NO DOUBT/Don't Speak
	-	14	14	ALANIS MORISSETTE/Head Dver Feet
			10	SARAH MCLACHLAN/Sweet Surrender



MARKET AS

KHMX/Houston

	PLA	YS			ARTIST/TITLE				
	3W	2W	LW	TW					
	49	50	49	49	LOREENA MCKENNITT/The Mummers' Da				
	49	49	49	49	SAVAGE GARDEN/Truly Madly Deeply				
ı	49	50	49	48	MATCHBOX 20/3am				
ł	50	49	50	48	CELINE DION/My Heart Will Go On				
	48	34	50	48	SMASH MDUTH/Walkin' On The Sun				
	35	49	49	48	ELTON JOHN/Something About.				
	31	30	33	48	MADONNA/Frozen				
	49	49	50	33	BILLIE MYERS/Kiss The Rain				
	37	33	33	33	LISA LOEB/I Do				
	28	30	29	33	NATALIE IMBRUGLIA/Torn				
	34	31	33	32	JANET/Together Again				
	31	30	32	32	BACKSTREET BOYS/As Long As You				
	48	49	31	31	ROBYN/Show Me Love				
	24	29	29	30	BRYAN ADAMS/Back To You				
	27	27	30	3 0	SHANIA TWAIN/You're Still The One				
	24	28	28	25	ERIC CLAPTON/My Father's Eyes				
	24	28	25	25	EDWIN MCCAIN/I'll Be				
	24	30	27	25	VERVE/Bitter Sweet				
		-	5	25	AMY GRANT/Like Love You				
	32	30		25	AQUA/Turn Back Time				
	24	27		23	VONDA SHEPARD/Searching My Soul				
	18	21	17	15	THIRD EYE BLIND/How's It Going To Be				
	16	21	16	15	BEN FOLDS FIVE/Brick				
		9	16	15	JAI/Heaven				
1			5	14	PAULA COLE/Me				
1	15		10	12	DUNCAN SHEIK/Barely Breathing				
ł	18	12	12	11	PAULA COLE/I Don't Want To Wait				
	-	-	-	10	SHAWN COLVIN/Sunny Came Home				
	-	13		9	THIRD EYE BLIND/Semi-Charmed Life				
i	35	32	11	9	SISTER HAZEL/All For You				



MARKET #9

3W	2W	LW	TW	
40	41	54	54	MARCY PLAYGROUND/Sex And Candy
53	54	53	54	MATCHBOX 20/3am
54	53	53	53	SMASH MOUTH/Walkin' On The Sun
54	53	54	53	TONIC/II You Could Only.
45	53		53	SISTER HAZEL/All For You
38	37		53	DAVE MATTHEWS BAND/Crash Into Me
42	46	53	53	THIRD EYE BLIND/Semi-Charmed Life
50	42	41	41	LOREENA MCKENNITT/The Mummers' D
53	49	41	41	VERVE/Bitter Sweet
30	28	32	41	SUGAR RAY/Fly
40		4D	40	MEREDITH BROOKS/What Would Happen
52	49	38	39	MATCHBOX 20/Push
37	38	37	39	NATALIE IMBRUGLIA/Torn
44	49	40	38	SUNDAYS/Summertime
38	37	37	37	BEN FOLDS FIVE/Brick
13		29	37	
36	36	32		THIRD EYE BLIND/How's It Going To Be
41	41	32	34	BILLIE MYERS/Kiss The Rain
50	42	38	31	FIONA APPLE/Criminal
	11	34	31	MATCHBDX 20/Real World
29	26	28	29	WALLFLOWERS/The Oitterence
41	37		27	LISA LOEB/I Do
24	26	25	25 24	VERVE PIPE/The Freshmen
29	24	23	24	PAULA COLE/I Don't Want To Wait ALANIS MORISSETTE/Uninvited
-	12	27	21	FIONA APPLE/Shadowboxer
19		19		SAVAGE GARDEN/Truly Madly Deeply
	4	7	10	REBEKAH/Sin So Well
12	13			TUESOAYS/It's Up To You
12		5	7	SARAH MCLACHLAN/Adia
<u> </u>	_	J		OATHAIT MICENOTICAN/AUId



MARKET #11 WPLL/Miami

	3W	2W	LW	TW	
	46	46	46	46	MATCHBOX 20/3am
	46	46	46	46	LOREENA MCKENNITT/The Mummers' Da
	29	44	46	46	MARCY PLAYGROUND/Sex And Candy
	46	47	45	46	GREEN DAY/Time Of Your Life .
	46	45	46	46	BILLIE MYERS/Kiss The Rain
	46	46	46	46	MEREDITH BRODKS/What Would Happen
	52	46	46	45	SARAH MCLACHLAN/Sweet Surrender
	27	28	28	30	COLLECTIVE SOUL/She Said
	27	26	29	30	TONIC/II You Could Only
	29	30	29	29	SMASH MOUTH/Walkin' On The Sun
	27	30	26	29	PISTOLEROS/My Guardian Angel
	22	28	29	29	VERVE/Bitter Sweet
	28	25	28	28	TREANA/Naked On You
١	29	28	29	28	EDWIN MCCAIN/I'll Be
	27	30	30	28	NATALIE IMBRUGLIA/Torn
	28			28	ALANA OAVIS/32 Flavors
	28	28		27	THIRD EYE BLIND/How's It Going To Be
			12	23	BARENAKED LADIES/Brian Wilson
	21	27	24	23	PRESIDENTS Of/Video Killed
	20	27	24	22	BEN FOLDS FIVE/Brick
	-		14	20	SHAWN COLVIN/Nothin On Me
	-	18	19	20	SARAH MCLACHLAN/Adia
			19	20	SHERYL CROW/If It Makes You
	28	26	22	18	PAULA COLE/Me
	15	-	18	18	SUGAR RAY/Fly
	-	15	-	17	DAVE MATTHEWS BAND/Crash Into Me
	14		٠	17	SISTER HAZEL/All For You
	-	-	-	16	CRANBERRIES/Free To Decide
	5	5	6	5	JAMES IHA/Be Strong Now
	20	26	12	4	BEHAN JOHNSON/World Keeps Spinning



PLAYS

3M ZW LW TW

47 47 48 FLEETWOOD MaC/Landslide

47 47 47 48 FLEETWOOD MaC/Landslide

48 45 45 45 45 51 SISTER FAZE/LAII For You

49 45 45 35 45 51 SISTER FAZE/LAII For You

49 45 45 35 45 51 SISTER FAZE/LAII For You

49 45 45 35 45 51 CONCIDITYON Could Only...

37 38 40 40 BEN FOLDS FIVE/Brack

38 38 40 39 SMASH MOUTH/Walkin' On The Sun

21 21 35 35 A0 MADONNA/Frozen

38 38 40 39 SMASH MOUTH/Walkin' On The Sun

21 21 35 35 ADRAST FROM OKENNITT/The Mummers' Dance

39 35 35 35 35 CHOREAN MCKENNITT/The Mummers' Dance

10 10 10 35 SARAH MCLACHLAN/Possession

38 38 35 35 35 CHOREAN MCKENNITT/The Mummers' Dance

10 10 10 35 SARAH MCLACHLAN/Possession

38 38 35 35 37 CHOVE/Brite Sweet.

21 21 28 28 NATALIE IMBRUGILA/Torn

21 21 21 21 21 ERIC CLAPTON/My Father's Eyes

- 21 21 SARAH MCLACHLAN/Adia

35 15 15 17 SHANIA TWAIN/YOU'R SMI TO ON

15 15 15 17 SISTER HAZE/LHAPPO

15 15 15 17 SISTER HAZE/LHAPPO

15 15 15 17 SISTER HAZE/LHAPPO

16 11 11 11 11 LAWY GRANT-LAW FLOW YOU

47 47 47 10 CELINE DIOM/My Heart Wall Go On

10 10 10 17 R KELLY/I Bedene I Can Fly

7 7 7 7 10 LISA LOSE/I DON

3 MAGE GARDEN/I Want You

3 AAGE GARDEN/I Want You

4 AAGE CARDEN/I Want You



MARKET #14 KSTP/Minneapolis (612) 642-4141 Fisher/Peck

PLAYS ARTIST/TITLE 3W 2W LW TW



MARKEY #15 KFMB/San Diego



MARKET #17

KZZP/Phoenix (602) 964-4000 Persigehl/Coope

	15			ARTIST/TITLE
3W	2W	LW	TW	
48	48	48	47	MATCHBOX 20/3am
47	48	48	47	CELINE DION/My Heart Will Go On
38	35	37	47	NATALIE IMBRUGLIA/Torn
36	34	35	46	BILLIE MYERS/Kiss The Rain
46	45	45	46	SAVAGE GARDEN/Truly Madly Deeply
46	33	35	45	SMASH MOUTH/Walkin' On The Sun
45	45	45		
29	26	35		EDWIN MCCAIN/I'll Be
37	46	47	38	LOREENA MCKENNITT/The Mummers' Dar
22	25	26	37	MARCY PLAYGROUND/Sex And Candy
45	46	47	37	BLESSID UNION/Light In Your Eyes
38	39	36		BEN FOLDS FIVE/Brick
37	35	34	36	
24				
				VERVE/Bitter Sweet
35				
22				
27	27	28	28	
28				
28	28			
-	-			SISTER 7/Know What You Mean
				CHUMBAWAMBA/Amnesia
22	26	27		
-	-	-		
-	-			
				CHUMBAWAMBA/Tubthumping
				SISTER HAZEL/All For You
				TONIC/II You Could Only
-	^	15	14	OMC/How Bizarre
	38 47 38 36 46 45 29 37 22 45 38 37 24 35 32 27 28 28 22 22 47 37 34	48 48 48 48 48 46 45 46 45 46 45 46 46 47 48 48 48 48 48 48 48 48 48 48 48 48 48	3 w 2 w Lw 4 47 48 48 47 48 48 48 38 35 37 36 34 35 46 6 33 35 45 45 45 45 45 45 22 25 26 27 47 27 28 48 28 35 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 48 39 36 58 38 39 58 38 38 39 58 38 38 39 58 38 38 39 58 38 38 38 58 38 38 38 58 38 38 38 58 38 38 38 58 38 38 38 58 38 38 38 58 38 38 58 38 38 38 58	3



MARKET #18

KYKY/St. Louis (1314) 531-0000

PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
34	33	38	3 B	SAVAGE GARDEN/Truly Madly Deeply
38	37	34	37	ELTON JOHN/Something About
32	37	32	35	ERIC CLAPTON/My Father's Eyes
35	32	35	35	CELINE DION/My Heart Will Go On
34	38	34	35	ROBYN/Show Me Love
35	38	36	34	BACKSTREET BOYS/As Long As You
27	33	36	32	MATCHBOX 20/3am
	23	22	24	NATALIE IMBRUGLIA/Torn
-	20	22	23	BILLIE MYERS/Kiss The Rain
23	25	23	22	EDWIN MCCAIN/I'll Be
		20	22	JANET/Together Again
23	21	23	21	MADONNA/Frozen
24	25	23	15	LOREENA MCKENNITT/The Mummers' D.
8	11	2	11	PAULA COLE/Me
-	-		10	SARAH MCLACHLAN/Adia
			2	JAMES HDRNER/Southampton
23	2	1	1	JIMMY RAY/Are You Jimmy Ray?



MARKET #18

WALC/St. Louis (314) 621-0400 Davis/Mattern

	PLA	YS			ARTIST/TITLE
	3W	2W	LW	TW	
	82	81	82	75	MATCH80X 20/3am
	78	82	81	75	SAVAGE GARDEN/Truly Madly Deeply
	55	65	65	73	BEN FOLDS FIVE/Brick
	65	65	65	71	BILLIE MYERS/Kiss The Rain
	34	36	36	65	TONIC/Open Up Your Eyes
	53	66	65	65	THIRD EYE BLIND/How's It Going To Be
	61	65	66	65	LOREENA MCKENNITT/The Mummers'
	75	8 t	82	63	GREEN DAY/Time Of Your Life
	32	37	36	54	MARCY PLAYGROUND/Sex And Candy
	31	36	36	36	VERVE/Bitter Sweet
	23	34	26	36	FIONA APPLE/Shadowboxer
		35	36	36	ERIC CLAPTON/My Father's Eyes
	-		24	34	FASTBALL/The Way
	29	28	27	33	SUGAR RAY/Fly
	30	30	27	33	NATALIE IMBRUGLIA/Torn
		-	23	31	EDWIN MCCAIN/I'll Be
	52	29	28	29	SMASH MOUTH/Walkin' On The Sun
	29	28	29	28	MATCHBOX 20/Push
	47	28	30	28	CHUMBAWAMBA/Tubthumping
	54	65	65	28	LISA LOEB/I Oo
			25	28	
	30			27	
	29	28	27	25	
		-		12	SISTER 7/Know What You Mean



MARKET #19

wwwx/Baltimore (410) 825-1065 Carpenter

ı	_	,,	40, 6	or become	W11-361				
ı	PLA 3W	YS 2W	LW	TW	ARTIST/TITLE				
ı	43		44	53	SAVAGE GARDEN/Truly Madly Deeply				
ı	44			51	CELINE DION/My Heart Will Go On				
ı	44			51	SUGAR RAY/Fiv				
ı	43	40	44	49	PAULA COLE/I Don't Want To Wart				
ı	45	44	45	49	MATCHBOX 20/3am				
ı	41	43	40	48	SMASH MOUTH/Walkin' On The Sun				
ı	45	42	37	47	TONIC/If You Could Only				
ı	31	32	31	38	LOREENA MCKENNITT/The Mummers' Dance				
ł	-	21	28	35	NATALIE IMBRUGLIA/Torn				
ı	30	27	26	34	BRYAN ADAMS/Back To You				
ı	30	29	30	34	ERIC CLAPTON/My Father's Eyes				
ı	-	27	29	34	SISTER HAZEL/All For You				
ı	42	32	27	33	LISA LOEB/I Do				
ı	17	-	30	33	CHUMBAWAMBA/Tubthumping				
ı	30	6	29	31	THIRD EYE BLIND/How's It Going To Be				
ı	31	27	28	31	SARAH MCLACHLAN/Sweet Surrender				
ı	-	-	20	30	EDWIN MCCAIN/I'll Be				
ı	-			26	SHAWN COLVIN/Sunny Came Home				
ı	-	22		26	INDIGO GIRLS/Shame On You				
ı	19			25	BRUCE SPRINGSTEEN/Secret Garden				
ı	-			25					
I	-			24	DUNCAN SHEIK/Barely Breathing				
J	19	21		24					
I	-	-	-	5					
	-	-	-		SHAWN COLVIN/Nothin On Me				



MARKET #20 WDRV/Pittsburgh



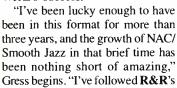
A Formula For Smooth Jazz Success?

☐ Outspoken Philly PD says 'play the hits' to satisfy the mass audience

During a recent conversation with WJJZ/Philadelphia PD Anne Gress, she commented that her opinion of the role of vocals in this format seemed to be somewhat at odds with that of many of her colleagues. Indeed, Gress says, "To some, vocals are 'spice,' but for me, they are the glue that holds the format together.'

Several weeks ago, Broadcast Architecture cut its vocals category

from nine current titles to five (and OpTiMum did the same at one client station. KMJZ/Minneapolis). These decisions are based on research that reflects less acceptance in music tests of those titles than before. Still, Gress says, vocals albeit those that emphasize less-risky library vocal tracks over currents - are the musical cornerstone of WJJZ's success.



noticed how issues arise, then sub-

Anne Gress

NAC columns closely, and have

side when someone successfully resolves them. When I first came on board at WJJZ, it seemed everyone was debating the effect a singles chart would have on the format. Then, the subject of 'power' rotations seemed to dominate conventions, conversations, and this column. And now, it seems the debate has turned to the issue of vocals, and it has provoked

some of the most heated discussions to date."

Gress points out that music-test results overwhelmingly confirm the importance of vocals in the mix. In fact, she claims that, although vo-

Most of the NAC vocals I hear are interesting and well done, but they're not hits. They aren't accepted by all the diverse groups that make up my audience. and they almost never test within an acceptable. playable range.

"

cals make up a smaller percentage of NAC playlists than instrumentals, their high scores make them disproportionately crucial to a station's programming. "When I became PD, got a great piece of advice from Steve Rivers. He said, 'Anne, you know what hits are, so just play the hits and you'll be fine.' At WJJZ, 'the hits' mean vocals - not NAC format vocals, but Pop, AC, and Urban vocals. I've done over a dozen MixMaster music tests here, and without fail the first two pages of highest-testing records are always crossover vocals. And I'd bet good money I'm not the only one who has had results like these.

"Playing hits means playing songs that are familiar, have a strong hook and melody, and are memorable. In a recent interview, Lee Abrams said it very well when he commented, 'People like hits. Familiar music works. It sounds obvious, but programmers continue to fight the idea.' As much as I admire the work and sensitivity that goes into so-called format vocals, I know what I'm paid to do here, and that's play the hits. Most of the NAC vocals I hear are interesting and well done, but they're not hits. They aren't accepted by all the diverse groups that make up my audience, and they almost never test within an acceptable, playable range.

"As PD of a major-market radio station, I'm not presumptuous enough to think I'm here to break new vocalists or 'educate' my listeners. I'm here to make good ratings and to marry hit vocals with the finest instrumental contemporary jazz available. If there is a formula for Smooth Jazz success, then that might be it. One thing is for sure: I know it's served me well so far, and I expect it to do so in the future."



Richard Elliot

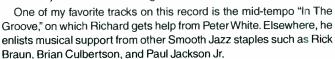
Metro Blue/Blue Note

really look forward to the flood of releases when the fourth

Jumpin' Off

KOAI/Dallas MD Ken

Glaser on his favorite CD



A signature on most Richard Elliot records is a beautiful cover ballad. On this CD, he performs Luther Vandross' "Here And Now," which is as sexy as any of his covers. Another superb ballad is "One Last

This record gives the NAC/Smooth Jazz format and its audience what they expect and love to hear. It's no wonder that whenever he comes to town, Richard Elliot always packs the house.



My other favorite new CD is from outside the format: B.B. King's Deuces Wild (MCA). B.B. has recorded duets on this project with a who's who of music, including the Stones and Tracy Chapman (whose contribution is an outstanding duet of "The Thrill Is Gone"), just to name a few. This one's a must for any home CD collection. [Editor's note: I agree so wholeheartedly that I'd like King's duet with Dr. John, "There Must Be A Better World Somewhere," played at my memorial service — which is not scheduled for any time soon.]



Ad \$\$\$ Shift, But Boomers Still Rule

recent Interep Research study of the share of national spot radio advertising dollars by demo in the top 10 radio metros reveals that 25-54 is still advertisers' most-targeted cell by a wide margin — 53% — but that the share is demonstrating a steady decline. At the same time, 35-based demos are gaining momentum — surely good news for the many NAC/SJ stations delivering that audience segment in ever-increasing abundance.

Compiled by Interep's Research Dir/Mktg. Communications Michelle Skettino, other key findings of the analysis include:

- Eight of the top 10 metros saw a decline about 2% in the share of dollars allocated to the 25-54 demo from 1995 to 1996.
- Boston and Washington, DC showed the highest percentage of dollars allocated to the 25-54 demo. Detroit and New York have the lowest percentages.
- 7% of all dollars were allocated to 35-based demos (i.e., 35-64, 35+, etc.). This percentage has almost doubled since 1994.
- Separating demo groups into adults, men, and women, adults 25-54 rank No. 1, followed by adults 18-49, women 25-54, men 25-54, and adults 25-49.
- · Overall, female demos captured 13.6% of all dollars, and male demos took 10.7%

35-based Demo Groups

The youngest of the massive baby-boom generation turns 35 this year. Are advertisers following the shifting consumer mass? There are signs that this is so, as the 35-based demos continue their slow creep upward in the share of dollars. In 1996, they snagged 7.3% of all radio dollars in the top 10 metros, up over three percentage points since 1994.

Los Angeles, San Francisco, and Detroit all showed between 9%-10% of dollars targeted toward these demos. The lowest percentage - 4.3% -- showed up in Washington, DC.

Among top 50 radio metros, 35-based gains were equivalent to those in top 10 metros. The metros with the highest shares should come as no surprise: San Diego (10.9%), West Palm Beach (10.7%), Los Angeles (9.6%), Detroit (9.5%), and San Francisco (9.0%).



ALBRIGHT BROKERS PEACE ACCORD — Secretary Of State Madeline Albright (c) made history when she brought together Benjamin Neten-yahu (l) and Yassir Arafat (r). In truth, GRP's Susan Berg (c) shares a moment with old friends BA CEO Frank Cody (I) and OpTiMum Sr. VP Bob O'Connor.

NAC/SMOOTH JAZZ TRACKS

MARCH 20, 1998

						TOTAL	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3 W	STATIONS/ADDS
2	2	1	0	PAUL HARDCASTLE Paradise Cove (JVC/JMI)	859	836	814	788	46/0
7	7	3	2	KENNY G My Heart Will Go On (Arista)	827	731	588	294	47/1
2	9	6	3	BONEY JAMES After The Rain (Warner Bros.)	790	647	540	476	47/0
	6	5	4	BRIAN TARQUIN One Arabian Knight (Instinct)	748	671	606	570	46/1
	1	2	5	AVENUE BLUE Always There (Mesa/Bluemoon/Atlantic)	736	762	856	873	47/0
	4	4	6	THOM ROTELLA What's The Story? (Telarc)	736	684	671	630	41/0
	8	7	0	CHIELI MINUCCI Dreams (JVC/JMI)	692	608	568	525	49/0
	11	8	8	CHUCK LOEB Just Us (Shanachie)	629	596	527	511	49/0
j	15	12	9	JOHN TESH f/JAMES INGRAM Give Me Forever (GTSP/Mercury)	551	507	438	437	44/0
	10	10	1	RICK BRAUN Chelsea (Mesa/Bluemoon/Atlantic)	550	514	533	523	42/1
	14	15	0	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	522	479	474	463	40/0
	3	9	12	RICHARD ELLIOT If You Want My Love (Metro Blue/Blue Note)	517	573	679	764	40/0
	16	13	13	EVAN MARKS Coast To Coast (Verve Forecast)	508	485	432	418	43/0
	13	14	14	PAUL TAYLOR Groove Zone (Countdown/Unity)	503	482	479	471	38/0
	5	11	15	CANDY DULFER For The Love Of You (N2K Encoded Music)	480	513	663	741	41/0
RI	EAK	ER	16	DOWN TO THE BONE Brooklyn Heights (Nu Groove)	462	374	344	338	42/1
RI	EAK	ER	O	DEAN JAMES Market Street (Brajo/Ichiban)	422	377	333	323	39/0
RI	EAK	ER	18	BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	419	364	322	268	46/3
	29	23	19	JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)	378	346	297	273	43/1
	-	29	20	CHRIS CAMOZZI Swing Shift (Discovery)	377	274	166	16	44/3
	12	16	21	DAVID BENOIT Rue De La Soliel (GRP)	373	404	481	497	29/0
	20	22	22	JOYCE COOLING After Hours (Heads Up)	368	350	336	297	39/0
	27	26	23	BRIAN BROMBERG By The Fireplace (Zebra)	356	327	302	259	43/2
	19	21	24	RIPPINGTONS In Another Life (Peak/Windham Hill Jazz)	344	363	343	323	39/2
	25	25	25	VANESSA WILLIAMS On How The Years Go By (Mercury)	338	330	319	317	30/0
	30	27	25	CHARLES FAMBROUGH It's Not Easy Havin' Fun (Nu Groove)	315	295	277	265	33/0
	17	17	27	PHILLIPE SAISSE Riviera (Verve Forecast)	310	387	417	490	26/0
	22	24	28	RICHARD SMITH First Kiss (Heads Up)	299	337	332	362	32/0
	_	30	29	BRIAN HUGHES One 2 One (Higher Octave)	268	257	220	231	33/1
E	BU	T	30	MARILYN SCOTT Starting To Fall (Warner Bros.)	263	182	55		27/1

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 53 NAC reporters. 51 current playlists. © 1998, R&R Inc.

BREAKERS®

DOWN TO THE BONE

Brooklyn Heights (Nu Groove)
EASE TOTAL STATIONS/ADDS TOTAL PLAYS/INCREASE 462/88 42/1

422/45

419/55

DEAN JAMES Market Street (Brajo/Ichiban) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 39/0 D

CHART

BRAXTON BROTHERS

Happy Again (Windham Hill Jazz) CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 46/3

MOST ADDED ®

ARTIST TITLE LABEL(S)	DDS
ERIC CLAPTON Needs His Woman (Duck/Reprise)	15
GREGG KARUKAS Blue Touch (I.E./Verve)	12
FOUR 80 EAST Eastside (Cargo/MCA)	11
KEIKO MATSUI Toward The Sunrise (Countdown/Unity) 7
BOB MAMET At Midnight (Atlantic)	6
KIM WATERS Nightfall (Shanachie)	6
GERALD ALBRIGHT Mr. Porter (Verve Forecast)	5
ALISON BROWN QUARTET Out Of The Blue (Compass)	5
B-TRIBE Sometimes (Atlantic)	5
RICHARD ELLIOT In The Groove (Metro Blue/Blue Note	9) 5
SPYRO GYRA Best Friends (GRP)	5

MOST INCREASED PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) BONEY JAMES After The Rain (Warner Bros.) +143 CHRIS CAMOZZI Swing Shift (Discovery) +103KENNY G My Heart Will Go On (Arista) +96 DOWN TO THE BONE Brooklyn Heights (Nu Groove) +88 CHIELI MINUCCI Dreams (JVC/JMI) +84

MARILYN SCOTT Starting To Fall (Warner Bros.) +81 BRIAN TARQUIN One Arabian Knight (Instinct) +77 GREGG KARUKAS Blue Touch (I.E./Verve) +64 DAKOTA MOON A Promise I Make (Flektra/FFG) +62 KEIKO MATSUI Toward The Sunrise (Countdown/Unity) +62

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

PHIL PERRY One Heart One Love (Peak/Private) Total Plays: 226, Total Stations: 22, Adds: 3

ERIC MARIENTHAL Captain Bacardi (I.E./Verve) Total Plays: 215, Total Stations: 24, Adds: 0

FOUR 80 EAST Eastside (Cargo/MCA) Total Plays: 206, Total Stations: 30, Adds: 11

BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic) Total Plays: 191. Total Stations: 24. Adds:

BOB MAMET At Midnight (Atlantic) Total Plays: 191, Total Stations: 27, Adds: 6

ERIC CLAPTON My Father's Eyes (Duck/Reprise) Total Plays: 174, Total Stations: 16, Adds: 0

SOUNDSCAPE Brand New Day (Instinct) Total Plays: 151, Total Stations: 16, Adds: 0

DENNY JIOSA Old Money (Blue Orchid) Total Plays: 149, Total Stations: 19, Adds: 3

CHRIS BOTTI Mr. Wah (Verve Forecast) Total Plays: 144, Total Stations: 21, Adds: 3

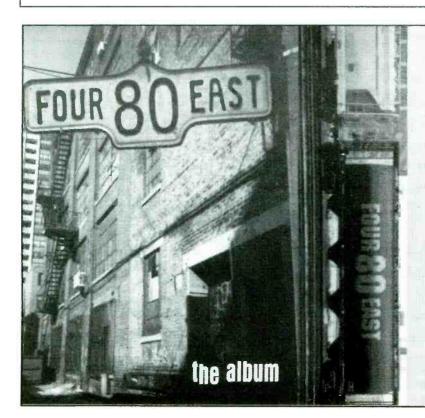
DAKOTA MOON A Promise I Make (Elektra/EEG) Total Plays: 127, Total Stations: 13, Adds: 3

KIM WATERS Nightfall (Shanachie) Total Plays: 109, Total Stations: 21, Adds: 6

B-TRIBE Sometimes (Atlantic) Total Plays: 108, Total Stations: 18, Adds: 5

KEIKO MATSUI Toward The Sunrise (Countdown/Unity) Total Plays: 93. Total Stations: 21. Adds: 7

Songs ranked by total plays



OUR 80 E

FROM THE NEW CD THE ALBUM

NEW & ACTIVE/MOST ADDED HOT!!!

AND ALREADY GROOVING AT:

KTWV, KBLX, WJJZ, WJZW, KMJZ, KYOT, WJJJ, WNWV, KKJZ, KSSJ, WJZI, WJCD, KBZN, WCCJ, WLOQ, KAJZ, WHRL, WSMJ, KEZL, WHCD, KXDC, KSMJ, KWSJ, KJZY, KRVR, WJZT, KNIK, WVCO, KSBR, KCLC, JRN Cargo

FOR INFORMATION CONTACT: ALL THAT JAZZ (310) 395-6995



RER

NAC/SMOOTH JAZZ ALBUMS

MARCH 20, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	EMPHASIS TR	ACKS (PLAYS)
2	2	1	0	PAUL HARDCASTLE Cover To Cover (JVC/JMI)	908	+20	"Paradise" (859)	"Love's" (34)
8	7	5	0	BONEY JAMES Sweet Thing (Warner Bros.)	856	+149	"Rain" (790)	"Sweet" (26)
-	8	3	3	KENNY G My Heart Will Go On (Arista)	827	+96	"Heart" (827)	
5	6	4	4	BRIAN TARQUIN Last Kiss Goodbye (Instinct)	787	+64	"Arabian" (748)	"Freeway" (39)
1	1	2	5	AVENUE BLUE Nightlife (Mesa/Bluemoon/Atlantic)	761	-37	"Always" (736)	"Nightlife" (18)
6	5	6	6	THOM ROTELLA Can't Stop (Telarc)	757	+61	"Story" (736)	"Thought" (21)
10	10	9	0	CHIELI MINUCCI It's Gonna Be Good (JVC/JMI)	692	+84	"Dreams" (692)	
9	11	8	8	CHUCK LOEB The Moon, The Stars (Shanachie)	650	+35	"Just" (629)	"Water" (19)
3	3.	7	9	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	599	-50	"Want" (517)	"Groove" (46)
7	9	11	1	RICK BRAUN Body And Soul (Mesa/Bluemoon/Atlantic)	580	+33	"Chelsea" (550)	"Venice" (26)
13	12	12	Ō	RANDY CRAWFORD Every Kind Of Mood (Bluemoon/Atlantic)	562	+44	"Bye" (522)	"Silence" (21)
18	19	13	12	JOHN TESH Grand Passion (GTSP/Mercury)	551	+44	"Forever" (551)	
4	4	10	13	CANDY DULFER For The Love Of You (N2K Encoded Music)	547	-22	"You" (480)	"Smooth" (54)
14	13	14	4	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	510	+16	"Groove" (503)	"Pleasure" (7)
20	20	15	13	EVAN MARKS Three Day Weekend (Verve Forecast)	508	+23	"Coast" (508)	
26	23	22	Ō	DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	466	+88	"Brooklyn" (462)	"Staten" (4)
16	1.8	16	0	JOYCE COOLING Playing It Cool (Heads Up)	460	+7	"Hours" (368)	"South" (43)
15	15	17	13	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	456	+9	"Shore" (378)	"Do" (40)
27	24	21	19	DEAN JAMES Intimacy (Brajo/Ichiban)	433	+45	"Market" (422)	"Intimacy" (11)
_	28	24	20	VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	419	+55	"Happy" (419)	
17	17	18	21	RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	402	-36	"Life" (344)	"Diamond" (28)
D	EBU	T	22	CHRIS CAMOZZI Suede (Discovery)	391	+101	"Swing" (377)	"Suede" (10)
12	14	20	23	DAVID BENOIT American Landscape (GRP)	377	-27	"Soliel" (373)	"Landscape" (4)
_	29	26	24)	BRIAN BROMBERG You Know That Feeling (Zebra)	356	+29	"Fireplace" (356)	
28	27	25	25	VANESSA WILLIAMS Next (Mercury)	345	+8	"Years" (338)	"Start" (7)
25	_	27	20	BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	338	+15	"Mind" (191)	"Good" (99)
11	16	19	27	PHILLIPE SAISSE Next Voyage (Verve Forecast)	333	-85	"Riviera" (310)	"Moanin'" (17)
_	30	29	23	CHARLES FAMBROUGH Upright Citizen (Nu Groove)	328	+12	"Easy" (315)	"Mainstreet" (9)
22	22	23	29	RICHARD SMITH First Kiss (Heads Up)	324	-44	"First" (299)	"Affair" (15)
_	_	30	30	BRIAN HUGHES One 2 One (Higher Octave)	318	+10	"One" (268)	"Stringbean" (39)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ERIC CLAPTON Pilgrim (Duck/Reprise)	13
GREGG KARUKAS Blue Touch (I.E. Nerve)	12
FOUR 80 EAST The Album (Cargo/MCA)	11
KEIKO MATSUI Full Moon And The Shrine (Countdown/Unit	ty) 7
BOB MAMET Adventures In Jazz (Atlantic)	6
SPYRO GYRA Road Scholars (GRP)	6
KIM WATERS Love's Melody (Shanachie)	6
B-TRIBE Sensual Sensual (Atlantic)	5
VARIOUS ARTISTS For Art's Sake (Verve Forecast)	5
ALISON BROWN QUARTET Out Of The Blue (Compas	s) 4
DENNY JIOSA Jazzberry Pie (Blue Orchid)	4
CHRIS CAMOZZI Suede (Discovery)	3
DAKOTA MOON A Promise I Make (Elektra/EEG)	3
PHIL PERRY One Heart One Love (Peak/Private)	3
VARIOUS ARTISTS Melrose Place (Windham Hill Ja	azz) 3

MOST INCREASED

PLAYS ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES Sweet Thing (Warner Bros.)	+149
CHRIS CAMOZZI Suede (Discovery)	+101
KENNY G My Heart Will Go On (Arista)	+96
DOWN TO THE BONE From Manhattan (Nu Groot	ve) +88
CHIELI MINUCCI It's Gonna Be Good (JVC/JMI)	+84
MARILYN SCOTT Avenues Of Love (Warner Bros.,	+81
KEIKO MATSUI Full Moon And The Shrine (Countdown/U	nity) +65
GREGG KARUKAS Blue Touch (I.E./Verve)	+64
BRIAN TARQUIN Last Kiss Goodbye (Instinct)	+64
DAKOTA MOON A Promise I Make (<i>Elektra/EEG</i>)	+62
THOM ROTELLA Can't Stop (Telarc)	+61
KIM WATERS Love's Melody (Shanachie)	+56
VARIOUS ARTISTS Melrose Place Jazz (Windham Hill a	Jazz) +55
PHIL PERRY One Heart One Love (Peak/Private)	+53
B-TRIBE Sensual Sensual (Atlantic)	+52

This chart reflects airplay from March 4-10. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 51 current playlists. © 1998, R&R Inc

NAC NOTES By Carol Archer

espite JVC/JMI's closed doors, Paul Hardcastle rests at No. 1 for a second week on both charts, thanks to the skill and efforts of VP/Promotion Jeff Neben and Dir./Nat'l Promotion Tim Fitzgibbon. Seeing the project through to its apogee was a point of pride for them, Neben says, plus, "We had a promise to keep." Excellent work and inspiring integrity, gentlemen!

Speaking of No. 1, **Boney James** and **Kenny G** appear ready to duke it out for that exalted honor, although with top Most Increased plays of +143, Boney's got momentum on his side for the time being. And keep an eye on **Brian Tarquin**, whose "One

Arabian Knight" (**Instinct**) is building steadily in a strong bid for the top.

As predicted, Chris Camozzi's "Swing Shift" (Discovery) appears to be a home run. Second Most Increased with +103 plays, the track demonstrated the greatest gain of the week by moving 29-20*, with the CD *Suede* making an impressive debut at 22*. KKSF/SF and WVMV/Detroit added it, and now we learn that this special **Paul Brown** remix will be included in subsequent pressings.

Eric Clapton's "Needs His Woman" (Duck/Reprise) got a nod from BA after being unearthed by

KKSF last week as an alternate to "My Father's Eyes"; it garnered 15 adds, including WNUA/Chicago, KIFM/ San Diego, and KHIH/Denver. Apparently, listeners and programmers have missed Clapton's studio work and he can do no wrong at this point in his long and varied career.

Gregg Karukas' "Blue Touch" (i.e./Verve) is second Most Added with 12 stations, and it increased two to 13 plays at KTWV/L.A. Four 80 East's "Eastside" (Cargo/MCA) earned 11 new adds, including WJJZ/Philadelphia and WLOQ/Orlando. Both are exceptionally strong entries.

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NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

WHRL/Albany, NY **OM/PD: Brant Curtiss**

DAKOTA MOON "Promise" GERALD ALBRIGHT "Porter"

KRZN/Albuquerque, NM PD/MD: Shannon Summers APD: Rose Gahaldon

KENNY G "Heart" BRAXTON BROTHERS "Happy BRIAN BROMBERG "Fireplace"

KNIK/Anchorage, AK GM/PD: Dean Williams

ALISON BROWN QUARTET "Out" TOM BARABAS "Life" DEAN JAMES "Intimacy" FOUR 80 EAST "Eastside" GERALD ALBRIGHT "Porter PETE BELASCO "Train" RICHARD ELLIOT "Groove" SPYRO GYRA "Friends

KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews

BRIAN TARQUIN "Arabian" PIECES OF A DREAM "Cut" DENNY JIOSA "Money" GERALD ALBRIGHT "Porter"

KSMJ/Bakersfield, CA PD/MD: Joel Widdows

FOUR 80 EAST "Eastside GREGG KARUKAS "Blue" ERIC CLAPTON "Needs"

WCCJ/Charlotte_NC APD/MD: Greg Morgan

ERIC CLAPTON "Needs B-TRIBE "S DENNY JIOSA "Money"

WNUA/Chicago, IL VP/Prog: Paul Goldstein APD/MD: Steve Stiles

WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman BRAXTON BROTHERS "Happy MARILYN SCOTT "Starting" CHRIS CAMOZZI "Swing"

WNWV/Cleveland, OH PD/MD: Bernie Kimble ERIC CLAPTON "Needs" GREGG KARUKAS "Blue

WZJZ/Columbus, OH PD/MD: Bill Harman PETE BELASCO "Train"
JONATHAN CAIN "Remember"

GREGG KARUKAS "Blue

KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser

No Adds

JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen

KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart

ERIC CLAPTON "Needs" KIM WATERS "Nightfall" KEIKO MATSUI "Sunrise

WVMV/Detroit, MI PD: Tom Sleeker **MD: Sandy Kovach**

CHRIS CAMOZZI "Swing BOB MAMET "Midnight"

WGUF/Ft. Myers, FL

PD/MD: John Conrad KEIKO MATSUI "Sunrise" BOB MAMET "Midnight" GREGG KARUKAS "Blue"

KEZL/Fresno, CA PD/MD: Mike Vasquez

DOWN TO THE BONE "Brooklyn FOUR 80 EAST "Eastside" ERIC CLAPTON "Needs" KIM WATERS "Nightfall

WFSJ/Jacksonville, FL PD: Hank Dole **MD**: Craig Williams PHIL PERRY "Heart" BOB MAMET "Midnight"

KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase

WEZV/Lafayette, IN PD/MD: Bob Miller

B-TRIBE "Sometimes" ERIC CLAPTON "Needs" ALISON BROWN QUARTET "Out"

KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart

RICHARD ELLIOT "Groove KIM WATERS "Nightfall"

WLVE/Miami, FL PD: Gregg Steele

PHIL PERRY "Heart"
DAKOTA MOON "Promise" PETE BELASCO "Train" RIPPINGTONS "Life"

WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau

KMJZ/Minneapolis, MN PD: Rob Moore

GREGG KARUKAS "Blue" ALISON BROWN QUARTET "Out"

KSBR/Mission Viejo, CA OM: Terry Wedel

MD: Wally Davidson SPYRO GYRA "Friends" RICHARD ELLIOT "Groove' THOM ROTELLA "Dance"

KRVR/Modesto, CA PD: Jim Bryan

MD: Doug Wulff
PETE BELASCO "Train"
ALISON BROWN QUARTET "Out"
BOB JAMES "Where"
GERALD ALBRIGHT "Porter"
SPYRO GYRA "Friends"

KXDC/Monterey, CA PD/MD: Scott O'Brien

ERIC CLAPTON "Needs" ALISON BROWN QUARTET "Out" TURNING POINT "Goes"

WVCO/Myrtle Beach, SC OM/PD: Earl Taylor

BILL EVANS "Hat"
PATRICE RUSHEN "Taboo KEIKO MATSUI "Sunrise" GERALD ALBRIGHT "Porter FOUR 80 EAST "Eastside" YULARA "Rain

WJCD/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell

KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart

EARL KLUGH "Finger" CHRIS BOTTI "Wah" BERNARD OATTES "Closing"

WLOQ/Orlando, FL PD: Steve Huntington MD: Lee Hogan

RICHARD ELLIOT "Groove' TOM BARABAS "Life" TOM BAHABAS "Life"
B-TRIBE "Sometimes"
FOUR 80 EAST "Eastside"
SPYRO GYRA "Friends"
ROBERTO PERERA "Erotica"

WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi

JONATHAN BUTLER "Shore' JAMES HORNER "South" CELINE DION "Heart" FOUR 80 EAST "Eastside"

KYOT/Phoenix, AZ PD/MD: Nick Francis

PHIL PERRY "Heart" STEVE NIEVES "With" BRIAN BROMBERG "Fireplace"

WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel

FOUR 80 EAST "Eastside" FRIC CLAPTON "Needs KIM WATERS "Nightfall" BOB MAMET "Midnight"

KKJZ/Portland, OR MD: Hal Murray

ERIC CLAPTON "Needs" FOUR 80 EAST "Eastside" GREGG KARUKAS "Blue"

WSMJ/Richmond, VA PD/MD: Tommy Fleming

KSSJ/Sacramento, CA OM: Don Langford PD: Steve Williams APD/MD: Ken Jones

ERIC CLAPTON "Needs" KEIKO MATSUI "Sunrise

KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz

TURNING POINT "G KEIKO MATSUI "Sur B-TRIBE "Sometimes" BRAXTON BROTHERS "Happy" JIMMY REID "Heart"

KBZN/Salt Lake City, UT PD: Rob Riesen

FOUR 80 EAST "Eastside" GREGG KARUKAS "Blue KIM WATERS "Nightfall"

KCJZ/San Antonio, TX PD/MD: Norm Miller

APD: Cody Robbins GREGG KARUKAS "Blue" RICHARD ELLIOT "Groove" ERIC CLAPTON "Needs" PHAJJA "Long"

KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole

KBLX/San Francisco, CA PD: Kevin Brown **MD: Ron Cadet**

KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence

ALISON BROWN QUARTET "Sands B-TRIBE "Sometimes" CHRIS CAMOZZI "Swing"

KMGQ/Santa Barbara, CA PD: Vince Garcia

MD: Steve Bauer GATO BARBIERI "Remember' THOM ROTELLA "Thought" SPYRO GYRA "Friends DIANA KRALL "Getting"

KJZY/Santa Rosa, CA PD: Gordon 7Int MD: Rob Singleton

RICK BRAUN "Chelsea" CHRIS BOTTI "Wah" CANDY DULFER "Smooth CRAIG CHAQUICO "Universe" RICHARD ELLIOT "Slow DENNY JIOSA "Vertigo"

KWJZ/Seattle, WA PD/MD: Carol Handley ERIC CLAPTON "Needs" GREGG KARUKAS "Blue"

WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees

WJZT/Tallahassee, FL PD: Denny Alexander

BRIAN CULBERTSON "Mind" FOUR 80 EAST "Eastside" DENNY JIOSA "Money" CHRIS BOTTI "Wah"

WSJT/Tampa, FL PD/MD: Ross Block

EARL KLUGH "Finger" KIM WATERS "Nightfall" KEIKO MATSUI "Sunrise" BOB MAMET "Midnight"

KOAS/Tulsa, OK PD/MD: Ron Allen **BOB MAMET "Midnight**

WJZW/Washington, DC PD: Kenny King

ERIC CLAPTON "Needs" FOUR 80 EAST "Eastside" GREGG KARUKAS "Blue

KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott

DAKOTA MOON "Promise GREGG KARUKAS "Blue" KEIKO MATSUI "Sunrise"

53 Total Reporters 53 Current Reporters 51 Current Playlists

Did Not Report, Playlist Frozen (2): WQCD/NewYork, NY

New Reporters (3): KRZN/Aibuquerque,NM WVCO/Myrtle Beach, SC WHCD/Syracuse, NY

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FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

MARKET NA



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PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
15	16	15	19	RICHARD ELLIOT/If You Want My Love
10	11	17	19	CHIELI MINUCCI/Dreams
10	17	16	19	KENNY G/My Heart Will Go On
16	14	16	18	CANDY DULFER/For The Love Of You
8	12	18	18	PAUL TAYLDR/Groove Zone
11	to	12	18	AVENUE BLUE/Always There
12	15	17	17	PAUL HARDCASTLE/Paradise Cove
10	12	12	15	MICHAEL PAULO/Bumpin'
12	15	16	15	TESH F/INGRAM/Give Me Forever
11	14	11	14	BOB JAMES/Mind Games
11	13	13	14	FOUR 80 EAST/Eastside
14	15	15	14	RANDY CRAWFORD/Bye Bye

FOUN OU EASI/EASIGNE
RANDY CRAWFORD/By Bye
PHIL PERRY/Dne Heart One Love
BRAXTON BROTHERS/Happy Again
BERIC MARIENTHAL/Captain Bacardi
BERIC MARIENTHAL/Captain Bacardi
BERIC MARIENTHAL/Captain Bacardi
BERIAN TARDUIN/One Arabian Knight
THOM ROTELLA/What's The Story?
CHUCK LOEB/Just US
PHAJJA/Sailing
BRIAN CHEB/Just US
PHAJJA/Sailing
JONATHAN BUTLER/Dancing On The Sho
BOB MAMET/AL Midnight
BONEY JAMES/Atter The Rain
BRIAN BROMBERG/By The Fireplace
CHRIS CAMOZZU/Swing Shift
ERIC CLAPTON/My Father's Eyes
KENNY G/Baby G

	<u> </u>	411	4	OF F	MARKET #3
	1	1	1	13.3 Just	WNUA/Chicago (312) 645-9550 Goldstein/Stiles
PLA 3W		LW	TW	ARTIST/TITLE	
20	27	22	22	DOWN TO THE	BONE/Brooklyn Heights
20	24	21	21	KENNY G/My Ho	eart Will Go Ön
19	23	18	21	RICK BRAUN/C	helsea
18	22	20	20	TIM WEISBERG	S/Summertime
18	23	19	20	EVAN MARKS/C	oast To Coast
17	22	22	20	BONEY JAMES/	After The Rain

	1	2	WNUA/Chicago (312) 645-9550 Goldstein/Stiles
,	LW	TW	ARTIST/TITLE
	22	22	DOWN TO THE BONE/Brooklyn Heights
	21	21	KENNY G/My Heart Will Go On
	18	21	RICK BRAUN/Chelsea
	20	20	TIM WEISBERG/Summertime
	19	20	EVAN MARKS/Coast To Coast
	22	20	BONEY JAMES/After The Rain
	18	20	CHARLES FAMBROUGH/It's Not Easy
	18	17	B-TRIBE/Sometimes
ı	15	16	DENNY JIOSA/Takin The Backroads
	16	16	MILLENNIA/Another Sad Love
	16	16	BRIAN CULBERTSON/Straight To
	13	16	JONATHAN BUTLER/Dancing On The Shore
	14	15	PHAJJA/So Long (Well)
	20	15	PAUL HARDCASTLE/Shelby
	13	15	RICHARD ELLIOT/If You Want My Love
	15	14	TESH F/INGRAM/Give Me Forever
	17	14	AVENUE BLUE/Always There
	15	13	MICHAEL BOLTON/The Best Of Love
	15	12	VANESSA WILLIAMS/Oh How The Years
	14	11	RICHARO ELLIOT/Here And Now
	9	10	BOB MAMET/At Midnight
	7	10 10	CHUCK LOEB/Water Runs Dry CHRIS CAMOZZI/Swing Shift
	8 6	10	CHRIS CAMOZZI/SWING SNIN CHRIS BOTTI/Mr. Wah
)	8	4	YANNI/Dance With A
	5	4	RICHARO SMITH/First Kiss
	4	4	DOWN TO THE BONE/Staten Island Groove
	4	4	DIANA KRALL/Peel Me A Grape
		4	PHIL PERRY/One Heart One Love
		1	ERIC CLAPTON/Needs His Woman

KBLX' 102.9 FM

	7	The O	كالمما	Brown/Cadet
LA	YS			ARTIST/TITLE
*	2W	LW	TW	
15	14	13	15	KENNY G/Baby G
14	13	13	14	PIECES OF A DREAM/Pieces
15	15	14	13	CANDY DULFER/Wish You Were Here
16	15	14	13	JOE SAMPLE/Snow flake
14	12	13	12	RANDY CRAWFDRD/Bye Bye
13	13	12	12	JDYCE COOLING/After Hours
13	13	12	12	BDB BALDWIN/People Make
13	13	12	11	RICHARD ELLIDT/Tell Me About It
15	14	12	11	BOB JAMES/Love Is Where
12	12	12	11	L.A. JAZZ SYNDICATE/And Gave My
12	12	11	10	BRIAN CULBERTSON/Straight To
12	12	11	10	BRIAN TARQUIN/One Arabian Knight
12	12	11	10	DEAN JAMES/Intimacy
11	11	10	10	GERALD ALBRIGHT/Beautiful Like You
11	11	10	10	JONATHAN BUTLER/OD YOU Love Me?
12	11	10	10	LUTHER VANDROSS/When You Call On.,
9	9	9	9	EVAN MARKS/Coast To Coast
•	6	8	9	PHIL PERRY/One Heart One Love
10	10	9	8	RICHARD ELLIOT/If You Want My Love
11	11	9	8	BOB JAMES/Mind Games
7	7	8	В	BONEY JAMES/After The Rain
14	13	12	8	JIMMY SOMMERS/Stay A While
8	8	8	8	CHIELI MINUCCI/Oreams
4	7	8	В	BRIAN BROMBERG/By The Fireplace
4	6	8	8	FOUR 80 EAST/Eastside
-	- 5	4	7	BONEY JAMES/It's All Good
8	8	8	7	CHUCK LOEB/Just Us
7	7	8	7	BRAXTON BROTHERS/Happy Again
	3	5	7	CHARLES FAMBROUGH/It's Not Easy
13	13	11	7	RIPPINGTONS/In Another Life

KKSF/103.7 FM

MARKET #4 KKSF/San Francisc (415) 975-5555 Hansen/Lawrence

'LA	YS			ARTIST/TITLE	
w	2W	LW	TW		
15	14	22	23	BRIAN CULBERTSON/On My Mind	
16	12	21	22	CHUCK LOE8/Just Us	
14	16	18	22	808 MAMET/At Midnight	
16	13	21	22	BONEY JAMES/After The Rain	
14	16	22	21	JDNATHAN BUTLER/Dancing On The S	ho
13	14	22	17	AVENUE BLUE/Always There	
-	14	22	16	KENNY G/My Heart Will Go On	
16	13	13	14	PAUL TAYLOR/Groove Zone	
8	10	14	13	EVAN MARKS/Coast To Coast	
15	16	14	13	PHILLIPE SAISSE/Riviera	
14	15	12	13	RICHARD SMITH/First Kiss	
14	15	15	12	EXODUS QUARTET/Fly	
13	15	12	12	PAUL HARDCASTLE/Paradise Cove	
6	8	11	12	RICHARD ELLIOT/In The Groove	
9	8	-11	11	RANDY CRAWFORD/Bye Bye	
14	16	11	11	BOB JAMES/Love Is Where	
14	15	14	11	BRENT MASON/Blue Water Girl	
10	14	12	11	CHRIS SPHEERIS/Alegria	
9	9	11	11	BRIAN TARQUIN/One Arabian Knight	
-	-	-	10	ERIC CLAPTON/Needs His Woman	
6	11	8	9	BRAXTON BROTHERS/Happy Again	
13	15	10	9	RIPPINGTONS/In Another Life	
12	7	10	8	KENNY G/Baby G	
10	12	7	7	CHIELI MINUCCI/Dreams	
-		10	7	PHAJJA/So Long (Well)	
-	-	6	6	JOYCE COOLING/Imagine That	
4	8	6	6	DENNY JIOSA/Old Money	
8	8	9	6	DIANA KRALL/Peel Me A Grape	

20 Smooth Jazz WJJZ 106,1

MARKET #5 WJJZ/Philadelphia (610): 667-3939 Gress/Tozzi

PLAYS				
3W		LW	TW	ARTIST/TITLE
		32		EVAN MARKS/Coast To Coast
14	20 13		32	RONFY JAMES/After The Rain
14		23 32	32	AVENUE BLUE/Always There
	21		32	RICHARD ELLIOT/II You Want My Love
	32		32	KENNY G/My Heart Will Go On
	22	13		THOM ROTELLA/What's The Story?
	14			
	12	14		L.A. JAZZ SYNDICATE/And I Gave My
5	6	7	14	ERIC MARIENTHAL/Captain Bacardi
12	12	13		BOB JAMES/Mind Games
11	12	14	13	
12	12	13		
-	-	10	13	
13	13	13		
7	9	12		
12	12	13		
12	14	13	13	RANDY CRAWFORD/Byo Bye
-	:	6	13	DAKOTA MOON/A Promise I Make
13	13	14	13	
14	12	12	13	
10	12	13	12	
6	11	14		
- 7	13	13		
13	13	11		
7	13	13	12	
8	12	9	11	CHUCK LOEB/Just Us
8	11	7	10	
	-	10	10	
5	8	- 7	В	AMEDEO/In My Dreams
9	11	9	7	JEANNE NEWHALL/Burno Man
9	-11	6	6	SOUNOSCAPE/Brand New Day



MARKET #6 KOAI/Dallas (214) 630-3011 Fischer/Glaser

Ш				
PLA	Y\$			ARTIST/TITLE
3W	2W	LW	TW	
23	25	24	25	KENNY G/My Heart Will Go On
10	13	20	25	PAUL TAYLOR/Groove Zone
23	26	24	24	BONEY JAMES/After The Rain
22	24	24	23	PAUL HARDCASTLE/Paradise Cove
24	25	24	23	AVENUE BLUE/Always There
13	12	13	19	RICHARD SMITH/First Kiss
22	24	15	15	CANDY DULFER/For The Love Of You
12	12	11	13	OEAN JAMES/Market Street
-	-	8	12	RICHARD ELLIOT/In The Groove
12	12	12	12	CHIELI MINUCCI/Dreams
12	12	12	12	EVAN MARKS/Coast To Coast
11	12	12	12	
-	-	9	12	BRIAN BROM8ERG/By The Fireplace
-	-	9	12	KIM WATERS/Nightfall
-	8	12	12	CHRIS CAMOZZI/Swing Shift
10	13	12		KIRK WHALUM/If Only For One
13	13	8	10	BRIAN TARQUIN/One Arabian Knight
12	12	11	10	BRAXTON BROTHERS/Happy Again
12	20	10	10	SPECIAL EFX/Here To Stav





WVMV/Detroit (248) 855-5100 Sleeker/Kovach

L				Sieeker/Kovacii
PLA				ARTIST/TITLE
3 W		LW		
19	20	17	20	THOM ROTELLA/What's The Story?
10	14	17		BONEY JAMES/After The Rain
20		18		
10	10	19		BRIAN TARQUIN/One Arabian Knight
11	10	19	18	BOB BALDWIN/Summer Breeze
9	17	16	18	RICK BRAUN/Chelsea
10	10	10	17	PIECES OF A DREAM/Knikki's Smile
15	17	17	16	PAUL HARDCASTLE/Paradise Cove
2	15	17	14	KENNY G/My Heart Will Go On
-	-	6	12	OEAN JAMES/Market Street
9	11	9	11	
9	10	10	11	CHIELI MINUCCI/Dreams
-	-	5	10	EVAN MARKS/Coast To Coast
	5	10	10	JOYCE COOLING/After Hours
17	21	17	10	
5	10	10	10	BRAXTON BROTHERS/Happy Again
18	18	10	10	RICHARD ELLIOT/If You Want My Love
19	18	9	10	CANOY DULFER/For The Love O1 You
11	11	10	10	RICHARD SMITH/First Kiss
10	11	10	10	RIPPINGTONS/In Another Lite
11	9	11	9	CHUCK LOEB/Just Us
-	6	10	9	JONATHAN BUTLER/Dancing On The Shor
10	10	10	9	KIRK WHALUM/If Only For One
8	10	7	8	VANESSA WILLIAMS/Oh How The Years
8	11	6	8	TESH F/INGRAM/Give Me Forever
9	9	8	7	HALL & OATES/Promise Ain't Enough
	-	-	6	EARL KLUGH/Fingerdance
	-		6	OOWN TO THE BONE/Brooklyn Heights
10	8	9	6	MICHAEL BOLTON/The Best Of Love
	-		3	CHRIS CAMOZZI/Swing Shift



MARKET #8 **WJZW/Washington** (202) 895-2300 King

_				
PLA 3W		LW	TW	ARTIST/TITLE
32	29	27	28	KENNY G/My Heart Will Go On
12	12	20	27	BRIAN TARQUIN/One Arabian Knight
28	28		27	PAUL HAROCASTLE/Paradise Cove
11	12		27	BONEY JAMES/After The Rain
28	28		27	THOM ROTELLA/What's The Slory?
28	28		27	DAVID BENOIT/Rue De La Soliel
12	12	14	16	LUTHER VANOROSS/When You Call On
12	11	10	15	RANDY CRAWFORO/Bye Bye
14	12	16	15	DAVID GARFIELO/Let's Stay Together
13	13	15	14	TESH F/INGRAM/Give Me Forever
12	12	9	12	EVAN MARKS/Coast To Coast
10	10	12	12	PAUL TAYLOR/Groove Zone
28	28	17	12	CANDY DULFER/For The Love O1 You
4	8	12	11	JONATHAN BUTLER/Dancing Dn The Shore
12	13	11	11	RICK BRAUN/Chelsea
6	5	8	11	DEAN JAMES/Market Street
11	11		11	CHIELI MINUCCI/Dreams
6	7		11	BRAXTON BROTHERS/Happy Again
11	11			CHUCK LOEB/Just Us
28	18			RICHARO ELLIOT/II You Want My Love
28	28	18	10	AVENUE BLUE/Always There
5	8	11	9	JOYCE COOLING/After Hours
-	5	6	9	CHRIS CAMOZZI/Swing Shift
7	5	8	8	BRIAN HUGHES/One 2 One
•		4	7	BRIAN CULBERTSON/On My Mind
:	5	6	7	RICHARD SMITH/First Kiss
5	6	6	7	CHARLES FAMBROUGH/It's Not Easy
:	5	6	6	BOB MAMET/At Midnight
4	7	6	5	BRIAN BROMBERG/By The Fireplace



MARKET #11 WLVE/Miami (305) 654-9494 Steele

_				
PLA 3W		LW	TW	ARTIST/TITLE
10	11	11	15	CHIEL1 MINUCCI/Dreams
10	12	11	13	CHUCK LOEB/Just Us
13			13	AVENUE BLUE/Always There
10		14	12	PHILLIPE SAISSE/Riviera
11	13	13	12	BRIAN TARQUIN/One Arabian Knight
10	13	13	12	PAUL HARDCASTLE/Paradise Cove
13		10	11	RICK BRAUN/Chelsea
				VANESSA WILLIAMS/Oh How The Years.
	-			KENNY G/My Heart Will Go On
-			10	PHII PERRY/One Heart One Love
	-		10	MARILYN SCOTT/Starting To Fall
8	6	6	9	WILLIE & LOBO/Napali
13	15	14	9	JONATHAN BUTLER/Oo You Love Me?
10	9	9	9	ROB MULLINS/Wednesday
7	10	9	9	SPECIAL EFX/Here To Stay
13	14	16	9	RANDY CRAWFORD/Bye Bye
14	13	13	9	OIANA KRALL/Peel Me A Grape
7	5	5	8	JONATHAN BUTLER/Dancing On The Sho
9	9	10	В	BRAXTON BROTHERS/Happy Again
-	-		8	JOYCE COOLING/After Hours
-	-	-	8	DAKOTA MOON/A Promise Make
6	6	7	8	PATRICE RUSHEN/Days Gone By
7	8	7	8	DONALD HARRISON/New Hope
7	7	7	8	DON DIEGO/Top O1 The World
7	2	5	7	BONEY JAMES/Sweet Thing
6	10	10	7	DEAN JAMES/Market Street
7	9	6	7	CHAQUICO F/WHITE/Lights Out San
6	5	8	7	BOB MAMET/News From The Blues
7	8	7	7	JOE SAMPLE/Chain Reaction
6	6	5	7	PAUL TAYLOR/Pleasure Seeker



MARKET #13 KWJZ/Seattle (206) 441-3699

ARTIST/TITLE CHUCK LOEB/Just US BONEY JAMES/ATIET TIR Rain PAUL HARD/CASTLE/Patadise Cove AVENUE BLUE/Always There BRIAN TARQUIN/One A-abian Knight CHIELI MINUCCI/Dreams BRAXTON BROTHERS/Happy Again DEAN JAMES/Markel Street KIRK WHALUMIT Only For One... EVAN MARKS/Coast To Coadyly Heights RANDY CRAWFORD/Byw. By CHAND HARD STEENS/DUWE CHRIS SPHEENS/DUWE JONATHAN BUTLER/Dancing On The Short HOM ROTELAWHAY THE Story? VIBBAPHONIC/On A ROIL PAT METHERY GROUP/Follow Me TESH F/INGRAM/GIVE Me Forever... CANDY DULFER/For The Love Of You RICHARD SHITH/HIS KISS ALANA DAVIS/LOVE & Pride RIPPINGTONS/In Another Life KENNY GMW Heart Will GO On RICHARD SHITH/HIS WASHENS/RIGHT WILL SES METHERS/RIGHT HIGH SPECIAL EF/VIHER TO STRY BRIAN BROWNER GROUP WASH MY LOVE KIM WATERS/RIGHTHIAIN SPECIAL EF/VIHER TO STRY BRIAN BROWNER GROWNER THE FIREPIACE TIM WEISBERG/Summertime



MARKET #14

KMJZ/Minneapolis (612) 836-1041 Moore

ı	PLA				ARTIOI/IIILE
ı	3W	2W	LW	TW	
ı	18	18	18	18	CANDY OULFER/For The Love Of You
ı	18	18	18	18	BRIAN TARQUIN/One Arabian Knight
ı	12	12	18	18	PHIL PERRY/One Heart One Love
ı	18	18	18	18	SOUNDSCAPE/Brand New Oay
ı	18	18	18	18	RICHARD ELLIOT/If You Want My Love
ı	12	12	18	18	PETE BELASCO/Love Train
ı	5	5	18	18	FOUR 80 EAST/Eastside
ı	18	18	18	18	DIANA KRALL/Peel Me A Grape
ı	18	18	18	18	KENNY G/Loving You
l	18	18	18	18	ENYA/Only If
Į	-	-	5	18	DAKOTA MOON/A Promise I Make
1	18	18	18	18	TESH F/INGRAM/Give Me Forever
ı	18	18	18	18	OOWN TO THE BONE/Brooklyn Heights
ı		5	12	18	MARILYN SCOTT/Starting To Fall
ı	18	12	12	12	CHIELI MINUCCI/Dreams
ı	12	12	12	12	CANDY DULFER/Smooth
ı	12	12	12	12	LOREENA MCKENNITT/The Mummers' Da
ı	-	-	12	12	KEIKO MATSUI/Toward The Sunrise
ı	12	12	12	12	BONEY JAMES/After The Rain
ı	12	12	12	12	ERIC MARIENTHAL/Captain Bacardi
ı	5	5	12	12	JAMES HORNER/Southampton
ı	12	12		12	RANDY CRAWFORD/Bye Bye
ı	7	7	7	12	ERIC CLAPTON/My Father's Eyes
ı	12	12	12	12	YANNI/Dance With A
ı	-	-	5	12	SPYRO GYRA/Morning Oance
l		.:	12	12	CHRIS BOTTI/Mr. Wah
1	12	12	12	12	AVENUE BLUE/Always There
1	12	12	12	12	BRIAN CULBERTSON/So Good
ı	12	12	12	12	DOC POWELL/Here's To You
ι	12	12	12	12	VIBRAPHONIC/On A Roll
1					



MARKET #15

KIFM/San Diego (619) 291-9797 Shepard/Cole

6		3W	2W	L₩	TW	
16 15 14 16 CHIELL MINUCCI/Oreams		16	16	16	17	RICHARO ELLIOT/If You Want My Love
15 16 17 18 CHRIS SPHEERIS/The Arrow		16	14	16	16	BRIAN TARQUIN/One Arabian Knight
15		16	15	14	16	CHIELI MINUCCI/Oreams
16		15	16	17	16	CHRIS SPHEERIS/The Arrow
14 16 16 16 PAUL TAYLOR/Groove Zone 16 16 17 15 THOM ROTELLA/What's The Story? 14 17 15 15 KENNY G/My Heart Will Go On 19 10 8 14 BONEY JAMES/After The Rain 1 8 12 MARILYN SCOTITSIATING To Fall 1 12 PETE BELASCO/AM In My Mind 10 10 11 CHRIS BOTTI/MI. Wall 10 10 11 EVAN MARKS/COAST TO COAST 10 10 11 TESH FI/NGRAM/Give Me Forever 10 10 11 JOYCE COOLING/After Hours 11 11 11 11 PHIL PERRY/Done Heart One Love 11 11 11 PHIL PERRY/Done Heart One Love 10 10 10 GEORE HOWARD/WININ YOUR LEYS 11 10 SEANNE HOWARD/WININ YOUR LEYS 10 11 10 GEORE HOWARD/WININ YOUR LEYS 10 11 10 RICK BRAUIN/Chelsea 11 10 BRAXTON BROTHERS/Happy Again 12 11 13 CHAIGN BROTHERS/Happy Again 16 17 AVENUE BLUE/Always There 17 18 KEINO MATS/U/Toward The Sunrise 18 KEINO MATS/U/Toward The Sunrise 19 10 10 KEINO MATS/U/Toward The Sunrise 10 10 10 KEINO MATS/U/Toward The Sunrise 11 11 TAYANI/Jance With A 12 13 TAYANI/Jance With A 13 14 TAYANI/Jance With A 14 TAYANI/Jance With A 15 TAYANI/Jance With A 16 17 AVENUE BLUE/Always There 17 KEINO MATS/U/Toward The Sunrise 18 TAYANI/Jance With A 19 TAYANI/Jance With A 19 TAYANI/Jance With A 10 TAYANI/Jance With A 10 TAYANI/Jance With A 11 TAYANI/Jance With A 11 TAYANI/Jance With A 12 TAYANI/Jance With A 13 TAYANI/Jance With A 14 TAYANI/Jance With A 15 TAYANI/Jance With A 16 TAYANI/Jance With A 17 TAYANI/Jance With A 18 TAYANI/Jance With A 19 TAYANI/Jance With A 19 TAYANI/Jance With A 19 TAYANI/Jance With A 19 TAYANI/Jance With A 10 TAYANI/Jance With A 10 TAYANI/Jance With A 10 TAYANI/Jance With A 10 TAYANI/Jance With A 11 TA		15	15	14	16	
16		16	16	16	16	PAUL HARDCASTLE/Paradise Cove
14 17 15 15 KENNY G/My Heart Will Go On		14	16	16	16	PAUL TAYLOR/Groove Zone
9 10 8 14 BONEY JAMES/After The Rain 8 12 MARILYN SCOTT/Starting To Fall - 1 12 PETE BELASCO/All In My Mind 10 10 10 11 CHRIS BOTTI/Mr. Wah 11 11 12 11 TESH F/INGRAM/Give Me Forever 11 11 10 11 JOYGE COOLING/After Hours 11 11 10 11 JOYGE COOLING/After Hours 11 11 10 11 PHIL PERRY/Tone Heart One Love 10 8 10 10 THAJJA/SO Long (Well) 10 10 10 10 GEORGE HOWARD/WIthin Your Eyes 10 11 10 GEORGE HOWARD/WIthin Your Eyes 10 11 10 RICHARD SMITH/First Kiss 11 11 STANKE MROWHALL/Bunco Man 12 STANKE MROWHALL/Bunco Man 13 THAT SMITH/FIRST KISS 14 CHARD SMITH/First Kiss 15 THAT SMITH/FIRST KISS 16 THAT SMITH/FIRST KISS 17 STANKE MAND/LOWARD SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH/FIRST SMITH SMI		16	16	17	16	
8 12 MARILYN SCÖTT/Starting To Fall 9 10 9 11 PETE BELASCO/All In My Mind 10 10 11 EVAN MARKS/COAST TO COAST 11 11 12 11 TESH FINGRAM/GIVE ME FOREVER 13 10 11 PHAJJA/SC Long (WEIL) 11 11 10 11 PHAJJA/SC Long (WEIL) 12 11 11 11 PHIL PERRY/ONE HEART ONE LOVE 10 8 10 10 DEAN JAMES/Market Street 10 8 10 10 DEAN JAMES/Market Street 10 8 11 10 GEORGE HOWARD/WIthin Your Eyes 8 10 11 10 RICHARD SMITH/FIRST Kiss 10 11 10 RICHARD SMITH/FIRST Kiss 10 11 10 BRAXTON BROTHERS/Happy Again 11 10 START ONE ROTHERS/Happy Again 11 11 9 YANNI/Dance With A 16 16 17 8 AVENUE BLUET/Always There 1 11 9 STANNI/Dance With A 16 16 17 8 KEIKO MATSUI/Toward The Sunrise						
12 PETE BELASCO/AN In My Mind 9 10 9 11 CHRIS BOTTUMR WAS 10 10 11 EVAN MARKS/Coast To Coast 11 11 12 11 TESH F/INGRAM/Give Me Forever 8 10 10 11 JOYGE COOLING/After Hours 11 11 10 11 PHIL PERRY/TOR HEART One Love 10 8 10 10 DEAN JAMES/Market Street 10 8 10 10 DEAN JAMES/Market Street 8 10 11 10 GEORGE HOWARD/Within Your Eyes 8 10 11 10 GEORGE HOWARD/Within Your Eyes 8 10 11 10 RICHARD SMITH/FIRST Kiss 8 10 11 10 RICHARD SMITH/FIRST Kiss 8 10 11 10 RICHARD SMITH/FIRST Kiss 9 10 10 10 BRAXTON BROTHERS/Happy Again - 7 9 CRAIG CHAQUICO/Mindight Swim 9 11 11 9 YANNI/Dance With A 10 11 10 RICHARD SEE 10 11 10 AVENUE BLUE/Always There 11 11 AVENUE AND ARTSUI/Toward The Sunrise		9	10			
9 10 9 11 CHRIS BOTTUMI. Wah 10 10 10 11 EVAN MARK S/Coast To Coast 11 11 12 11 TESH F/INGRAM/Give Me Forever 8 10 10 11 JOYCE COOLING/After Hours 11 11 10 11 PHAJJA/SC Long (Well) 12 11 11 11 PHAJJA/SC Long (Well) 10 8 10 10 DEAN JAMES/Market Street 10 10 10 10 DEAN JAMES/Market Street 10 10 10 10 GEORGE HOWARD/Within Your Eyes 8 10 11 10 JEANNE NEWHALL/Bunco Man 9 8 11 10 JEANNE NEWHALL/Bunco Man 16 11 10 BRAXTON BROTHERS/Happy Again 17 9 CRAIG CHAQUICO/Midnight Swim 18 11 19 YANN/DJANCE With A 16 16 17 8 AVENUE BLUE/Always There 18 11 17 8 AVENUE BLUE/Always There 19 18 11 17 8 KEIKO MATSU/Toward The Sunrise		-	-	8		
10						
11 12 11 TESH F/INGRAM/Give Me Forever						
8 10 10 11 JOYCE COOLING/After Hours 11 11 10 11 PHALJA/SO Long (Well) 11 PHALJA/SO Long (Well) 10 11 PHALL PERRY/One Heart One Love 10 8 10 10 EDRAN JAMES/MARKET Street 10 6 EDRAE HOWARD/WHISH in Your Eyes 8 10 11 60 EDRAN ENWHALL/Bunco Man 8 11 7 RICHARD SMITH/First Kiss 8 10 11 10 RICHARD SMITH/FIRS/Happy Again 10 10 8 BAXTON BROTHERS/Happy Again 11 11 9 YANNI/Dance With A 11 11 11 12 YANNI/Dance With A 13 14 15 YANNI/Dance With A 16 16 17 8 AVENUE BULE/Always There 17 18 ELIANAD/Let Me See 18 ELIANAD/Let Me See 18 ELIANAD/Let Me See 19						
11 10 11 PHILP FERRY/One Heard One Love						
1						
10 8 10 10 DEAN JAMES/Market Street 10 10 10 10 10 GEORGE HOWARD/Within Your Eyes 8 10 11 10 JEANNE NEWHALL/Bunco Man 9 8 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH/First Kiss 10 11 10 RICHARD SMITH ALL 10 11 RICHARD SM						
10 10 10 10 GEORGE HOWARD/Within Your Eyes 8 10 11 10 JEANNE NEWHALL/Bunco Man 9 8 11 10 RICKARO SMITRI/FISK Kiss 8 10 11 10 RICKARO SMITRI/FISK Kiss 9 10 10 10 BRAXTON BROTHERS/Happy Again - 7 9 CRAIG CHAQUICO/Midnight Swim 9 11 11 9 YANN/DANCE WITH A. 16 16 17 8 AVENUE BLUE/Always There - 8 16 17 18 CLANNAD/LET ME See - 9 18 KEIKO MATSUI/Toward The Sunrise						
8 10 11 10 JEANNE NEWHALL/Bunco Man 9 8 11 0 RICHARD SMITH/First Kiss 8 10 11 10 RICHARD SMITH/First Kiss 9 10 10 10 10 BRAXTON BROTHERS/Happy Again 7 9 CRAIG CHAQUICO/Midnight Swim 9 11 11 9 YANNI/Dance With A 16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See 8 CELRO MATSUI/Toward The Sunrise						
9 8 11 10 RICHARO SMITH/First Kiss 8 10 11 10 RICK BRAUN/Chelsea 9 10 10 10 BRAXTON BROTHERS/Happy Again - 7 9 CRAIG CHAQUICO/Midnight Swim 9 11 11 9 YANN/Dance With A 16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See - KEIKO MATSUI/Toward The Sunrise						
8 10 11 10 RICK BRAUN/Chelsea 9 10 10 10 BRAXTON BROTHERS/Happy Again 7 9 CRAIG CHAUUICO/Midnight Swim 9 11 11 9 YANNI/Dance With A 16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See 8 KEIKO MATSUI/Toward The Sunrise						
9 10 10 10 BRAXTON BROTHERS/Happy Again - 7 9 CRAIG CHAQUIC/O/Midnight Swim 10 11 11 9 YANNI/Dance With A 16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See - 1 8 KEIKO MATSUI/Toward The Sunrise						
- 7 9 CRAIG CHAQUICO/Midnight Swim 9 11 11 9 YANNI/Dance With A 16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See 8 KEIKO MATSUI/Toward The Sunrise						
9 11 11 9 YANNI/Dance With A 16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See 8 KEIKO MATSUI/Toward The Sunrise						
16 16 17 8 AVENUE BLUE/Always There 8 CLANNAD/Let Me See 8 KEIKO MATSUI/Toward The Sunrise						
8 CLANNAD/Let Me See 8 KEIKO MATSUI/Toward The Sunrise	l					
B KEIKO MATSUI/Toward The Sunrise						
5 4 5 / BHIAN CULBERTSON/So Good						
	l	5	4	5		BRIAN CULBERTSON/So Good



PLA	YS.			ARTIST/TITLE
	2W	LW	TW	7,7,7,00
7	16	26	30	KENNY G/My Heart Will Go On
10	14	24	28	BRIAN CULBERTSON/On My Mind
24	25	25	27	PAUL HARDCASTLE/Love's Theme
13	14	24	27	TURNING POINT/And So It Goes
13	14	22	27	RICHARD ELLIOT/If You Want My Love
12	14	21	25	JEANNE NEWHALL/Bunco Man
13	13	16	15	WHITE & LATTIMORE/River
13	13	13	14	PETE BELASCO/All In My Mind
-	-	10	14	TESH F/INGRAM/Give Me Forever
13	13	13	14	VANESSA WILLIAMS/On How The Years
12	13	13	13	RAHSAAN PATTERSON/Spend The Nigh
13	13	11	12	CRAIG CHAQUICO/Trade Winds
-	-	10	11	BRIAN HUGHES/One 2 One
23	25	15	11	AVENUE BLUE/Always There
23	16	13	11	RIPPINGTONS/Big Sky
18	12	11	11	LARRY CORYELL/Evil
14	13	13	11	RICHARD SMITH/A Minor Love Affair
14	14	12	10	CHUCK LOEB/Just Us
	-	10	10	BONEY JAMES/After The Rain
12	13	12	18	DOWN TO THE BONE/Brooklyn Heights
-	-		9	PHIL PERRY/One Heart One Love
-		-	8	
-	-	-	8	BRIAN BROMBERG/By The Fireplace



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MARKET #20

WJJJ/Pittsburgh (412) 471-9950 Anderson/Herschel

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
11	24	28	28	PAUL HARDCASTLE/Paradise Cove
12	12	24	28	THOM ROTELLA/What's The Story?
28	28	28	28	DAVID BENOIT/Rue De La Soliel
19	28	28	28	KENNY G/My Heart Will Go On
4	6	9	23	BONEY JAMES/After The Rain
12	11	11	23	BRIAN TARQUIN/One Arabian Knight
11	11	15	17	DAVID GARFIELD/Let's Stay Together
12	12	14	17	HALL & OATES/Promise Ain't Enough
12	12	15	17	MICHAEL BOLTON/The Best Of Love
10	11	16	16	LUTHER VANDROSS/When You Call On
28	28	28	16	RICHARD ELLIOT/If You Want My Love
28	28	28	15	AVENUE BLUE/Aiways There
12	12	15	15	TESH F/INGRAM/Give Me Forever
11	11	11	12	PAUL TAYLOR/Groove Zone
28	15	11	12	BOB JAMES/Mind Games
11	10	11	12	PIECES OF A DREAM/Knikki's Smile
7	11	12	12	CHRIS SPHEERIS/Quiver
11	11	11	12	BOB BALDWIN/Summer Breeze
11	12	11	12	RICK BRAUN/Chelsea
11	12	11	11	EVAN MARKS/Coast To Coast
11	11	11	11	CHUCK LOEB/Just Us
28	28	15	11	CANDY DULFER/For The Love Of You
7	9.	11	11	JONATHAN BUTLER/Dancing On The Si
12	11	12	11	KIRK WHALUM/IT Only For One
9	6	- 6	10	EARL KLUGH/Last Song
11	12	11	10	JIM BRICKMAN/Dreams Come True
11	11	11	10	CHIELI MINUCCI/Dreams
9	0	- 6	9	BRIAN HUGHES/One 2 One
6	6	. 7	9	RICHARD SMITH/First Kiss
		В	8	CHRIS CAMOZZI/Swing Shift



MARKET #21 **WSJT/Tampa** (813) 577-7131 Block

Block

LW TW

LW TW

LW TW

14 14 15 PAUL TAYLOR/Groove Zone
15 15 SAVENIE SLIE/ALWAYS There
15 15 SAVENIE SLIE/ALWAYS There
15 15 SAVENIE SLIE/ALWAYS There
16 14 15 CANDY DULEFE/For The Love OI You
17 13 14 PHILLIPE SAISSE/RIVERS
18 14 CHIELI MINUCC/O'O'REN
18 14 CHIELI MINUCC/O'O'REN
18 15 10 AUNIO BRONIF/RIVE DE LA SOIR
18 18 CHIELI MINUCC/O'O'REN
18 19 BERNARD OATTES/AURS OI My Heart
19 VANCSSA WILLIAMS/O'N HOW The Vears...
19 8 PIGNAR SANOVER ME Grape
17 9 RIPPINGTONS/IN Another Life
19 9 MICHAEL BOLTOWTH BESS OI LOVE
16 8 BRIAN BROMBERG/By The Fireplace
17 9 MICHAEL BOLTOWTH BESS OI LOVE
18 18 PIECES OF A DREAM/Knikki's Smill
18 19 JOYCE COOLING/After Hours
18 18 PIECES OF A DREAM/Knikki's Smill
18 19 SONY AMES/Market Street
18 18 PAI METHERY GROUP/Follow ME
18 19 JONATHAN SUITER/OANCING ON The Shore
18 18 THERY GROUP/Follow ME
19 17 TO SONY JAMES/SATRET THE Rain
19 7 CHRIS CAMOZZI/Swing Shift



MARKET #22

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PLA 3W		LW	TW	ARTIST/TITLE
27	26	26	27	THOM ROTELLA/What's The Story?
25	26	25	27	DAVIO BENOIT/Rue De La Sotiel
1	6	13	26	BONEY JAMES/After The Rain
25	25	26	26	PAUL HARDCASTLE/Paradise Cove
-	15	26	26	KENNY G/My Heart Will Go On
11	11	14	25	BRIAN TARQUIN/One Arabian Knight
25	27	24	12	AVENUE BLUE/Always There
5	6	11	11	JOYCE COOLING/After Hours
6	6	9	11	JONATHAN BUTLER/Dancing On The Sho
5	10	8	10	EVAN MARKS/Coast To Coast
10	11	9	10	PAUL TAYLOR/Groove Zone
5	8	9	10	BRAXTON BROTHERS/Happy Again
26	21	12	10	RICHARD ELLIOT/II You Want My Love
5	5	7	10	DEAN JAMES/Market Street
26	27	24	10	CANDY DULFER/For The Love Of You
8	10	10	10	DAVID GARFIELD /Let's Stay Together
12	9	11	9	CHUCK LOEB/Just Us
7	7	9	9	VANESSA WILLIAMS/Oh How The Years.
10	9	8	9	HALL & OATES/Promise Ain't Enough
9	10	11	9	CHIELI MINUCCI/Dreams
8	8	10	9	TESH F/INGRAM/Give Me Forever
9	9	9	9	RANDY CRAWFORD/Bye Bye
8	10	12	9	RICK BRAUN/Chelsea
9	10	8	9	MICHAEL BOLTON/The Best Of Love
-	-	2	8	BRIAN CULBERTSON/On My Mind
10	9	9	8	LUTHER VANDROSS/When You Call On
3	4	5	7	TIM WEISBERG/Summertime
8	8	7	7	AARON NEVILLE/Say What's In My
	3	7	7	CHRIS CAMOZZI/Swing Shift
5	5	6	7	BRIAN HUGHES/One 2 One

KXDC/Monterey-Salinas, CA



The Sword Of Syndication

Three morning shows discuss whether the trend is hindering

If you don't suck, you have a job. It's that simple. —Lex Staley

By Frank Correia

For many, syndication has become the proverbial doubleedged sword that cuts a line betwixt local up 'n' comers and established stars of the airwaves. Is it undermining radio's future, or is it a ratings savior for ailing stations? We talked to three syndicated shows to get their takes.

Lex & Terry, KTXQ/Dallas

future stars or is a ratings savior

The first time Lex Staley and Terry Jaymes met was at a Los Angeles party where the two became fast friends as they played practical jokes on the other guests. They kept in contact for a few years, and after Staley joined WFYV/Jacksonville as

PD (his second stint at the station),

Lex Staley & Terry Jaymes

they became a team. "They had a real bad morning show, and I had to do something about it," Staley explains. He hired Jaymes, who didn't have a partner, so Staley himself went on the air with him. "It wasn't any better a show, but I just wanted to buy some time."

Jaymes concurs, "We were going to look for somebody, but it just started going well. It's turned into a call-in show more than anything else. There aren't any bits, we don't do parody songs, and we don't do fake commercials. We give people really bad advice."

The duo credit their Jacksonville success, a universal appeal, and SFX's backing with making syndication a viable option. "We think our show could go anywhere," Jaymes states. "The reason it got going was because SFX believed in us and threw us a bone."

When it comes to taking jobs away from other talent, Staley pulls no punches: "If you don't suck, you have a job. It's that simple. It's the way the business has been from the beginning of time. If the show is good enough to be on in several markets and people are willing to forgo the local nature and feel that it will win for them ratings-wise, then it's just another option for a programmer to take."

What are some of the rewards for Lex & Terry affiliates? "Better talent for less money," Jaymes bluntly replies. "We work harder than most other syndicated shows too. We do appearances everywhere; we're not just getting piped in. We try to become part of the city."

"The show has generated very good ratings very quickly in all the markets it's been in," Staley explains.

> "We're not blowing our horn; it's just the way it's been. If your show has been struggling in your current market and you need something different and exciting to turn it up a few notches, we're your guys. lt's different from anything out there. The show's a poker game, a

stag party, a locker room; it's real inyour-face

If Lex & Terry have any inspirations, it's the plethora of bad radio shows. "That's been the whole mo-tivating factor for us," Jaymes reveals. "When we were in Jacksonville, we kept hearing about guys getting major dream jobs, being syndicated on 50 stations, and you know they have nothing to offer."

"A lot of the shows that are out there right now just don't do anything for me personally," Staley agrees. "A lot of fake laughing, fake voices, and characters. That's fine if that works for them, but it has never done anything for us. That's why Terry and I get along so well. We've never wanted to a) work that hard or b) go in that direction because it's contrived."

The twosome acknowledge the essential support of KTXQ PD Andy Lockridge and WFYV GM Mark Schwartz. Another key player was Arbitron GM/Radio Pierre Bouvard. "He pretty much saved our ass," Staley admits, recalling when Bouvard worked at Coleman Research. "He did a perceptual when 'FYV wanted to go in other directions. His research showed we were tied as the most popular show in the market after five months, and he told them to leave it alone.'

Aside from plans to "milk the industry for all it's worth," the pair would like to expand into new markets. "You really need to listen to our show for a while," Jaymes says. "It can't be summed up on a CD or a few minutes on a listen line; you really have to let it go. A lot of guys don't have that much time, so they just look at the numbers."

"Even I was scared of this show at first," confesses Staley. "I give Terry full credit for telling me to lighten up and just let it go. It's really paying off.'

'As soon as we forgot everything we learned about radio, that's when the show started getting good," Jaymes concedes.

Bob & Tom. WFBQ/Indianapolis

With 18 years of morning show experience, 23 comedy albums, and nearly 40 affiliates, Tom Griswold of The Bob & Tom Show is no stranger to morning drive success. Syndication wasn't something he and Bob Kevoian were looking for - it came looking for them.

"Several people came to us and wanted to take our show as it was, drop in their call letters, and simulcast it. We figured there was a way we could still keep our local content in segments that were only broadcast locally and then do the rest of the show in a slightly more generic manner. It's been very effective. It also pissed us off that our stuff kept showing up on other people's records. So we decided, hey, let's do this ourselves.'

Griswold agrees that syndication may cut jobs, but he points out that it can also create them. "We'd been on an affiliate for a year and went there for a live show. A sales guy came up to me in tears, saying, 'I want to thank you - you've doubled my income.' At some of the stations we're on, we've doubled their gross income for the year. Maybe the two morning show guys are gone, but they've added three sales guys and they're all making more money."

Nonetheless, Griswold isn't unsympathetic to out-of-work morning shows. "We're all up against syndication — we're up against it ourselves. I do think that for every job we take, we probably add two. I mean that sincerely. Obviously, I don't want to see anybody lose their job. If we're better than they are or we're serving the station in a more efficient way, maybe they can move on to afternoons.

Future am drivers should think

small, Griswold notes. "Both Bob and I really came up the ranks. We were in this podunk station up in Harbor Springs, MI. That's where we learned. We had to create this show all on our own. If you want to get a morning gig, you can't walk into a major market and get one. Every afternoon guy wants to do mornings, but the training for it is to do mornings. If you want to do mornings, go to a small town, learn it there, and then move up the ladder.

as general, as

"We're taking up a small portion of the pie. In every market we're in, there are obviously still 10 other live morning shows originating in that city. I don't think there are too many markets with 10 syndicated morning shows."

Griswold says the reasons behind syndicating The Bob & Tom Show are simple: money and ratings. "This is a business. Usually, about a year after we go on the ratings start to dramatically increase — especially where we're promoted. The doubleedged sword aspect is that after some stations spend the money for a syndicated show, they don't spend any money promoting it, and you have to rely on word of mouth. That takes a long time. Radio is a habitual thing.

wanted it where I would be in control of firing the stop sets so we could keep it tight like we're used to doing the show. When that happened, we started getting stations around our area and expanded around Charlotte. We went to Greenville, SC and then Raleigh, NC, and grew it from there."

Despite the fact that syndication undermines local shows, John Boy has a straightforward explanation: "Not everybody needs to be in morning radio. I've been fired two or three times in the business; I know how it is. One door closes and another one opens. We'll give stations a majormarket, consistently funny, big-time radio show for a great price."

The duo's penchant for car racing is an important association for their listeners. "Whether it's local or syndicated, you want to turn on the radio and know that someone's talking about something you're interested in," John Boy says. "Our tie-in with Nascar hasn't hurt, because racing is growing. You didn't hear about racing on rock 'n' roll stations before. We were told it would never work and to drop it, but we believed in it."

"Everything we've done that has really worked for us and set us

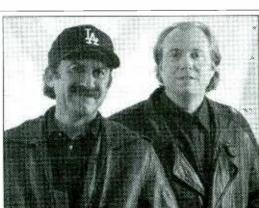
apart is something that people tried to talk us out of doing initially," Billy adds.

John Landecker of WLS/Chicago was a main inspiration for John Boy & Billy. Another important figure was the late Bob "Bob Kagen. was PD in Knoxville and hired me out of Win-



we've been together ever since." And the battle rages on.

thought I'd hit it off with -



beth Taylor — everybody knows who he is. They'll check him out, whereas they have to find us.' John Boy & Billy,

WRFX/Charlotte

For John Boy & Billy, the syndication decision was an easy one. 'Hmmm, more money for the same amount of work - we'll do it!" exclaims John Boy. "We had actually talked about it for a couple of years before we did it. Our producer, Randy Brazell, was waiting on the technology to catch up so we could do the show the way we wanted to. We

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Do you have questions, comments, or feedback regarding this column or other issues?

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ACTIVE ROCK TOP 50

MARCH 20. 1998

	-						L PLAYS		TOTAL
3W	2W	LW	TW	ARTISTTITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
4	3	3	0	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	2195	2045	1944	1845	83/0
1	2	1	ĕ	MARCY PLAYGROUND Sex And Candy (Capitol)	2157	2124	2117	2107	77/0
.9	4	4	Ğ	VAN HALEN Without You (Warner Bros.)	2118	1919	1907	1465	81/0
2	1	2	4	METALLICA The Unforgiven II (Elektra/EEG)	2010	2087	2129	2100	79/0
7	6	6	6	FOO FIGHTERS My Hero (Roswell/Capitol)	1823	1711	1658	1533	81/0
6	7	7	6	CHRIS CORNELL Sunshower (Atlantic)	1750	1603	1577	1551	78/0
13	11	8	ŏ	JERRY CANTRELL Cut You In (Columbia)	1736	1530	1352	1110	81/1
3		. 5	В	PEARL JAM Given To Fly (Epic)	1640	1722	1851	2021	72/0
12	12	10	9	KENNY WAYNE SHEPHERD Blue On Black (Revolution)	1499	1355	1238	1141	65/1
16	13	12	Ŏ	CREED Torn (Wind-up)	1411	1272	1137	1029	81/2
10	8	9	Ŏ	OUR LADY PEACE Clumsy (Columbia)	1399	1363	1407	1375	72/0
8	9	11	Ö	CREED My Own Prison (Wind-up)	1358	1329	1399	1509	65/0
20	14	14	Œ	MEGADETH Use The Man (Capitol)	1202	1124	1026	881	78/1
21	19	16	Ŏ	EVERCLEAR Will Buy You A New Life (Capitol)	1101	979	904	876	60/0
22	17	15	Ğ	TWO I Am A Pig (Nothing/Interscope)	1097	1001	946	858	77/0
5	10	13	16	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1085	1156	1358	1619	58/0
	18	17	Ø	COOL FOR AUGUST Walk Away (Warner Bros.)	1044	949	931	910	59/0
18		18	18	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	942	947	972	1057	61/0
15	16		ů	STABBING WESTWARD Save Yourself (Columbia)	894	618	185	_	72/3
-	_	26	a	SPACEHOG Mungo City (HiFi/Sire/WB)	891	697	616	491	62/2
32	26	22	4	FEEDER Cement (Echo/Elektra/EEG)	815	716	653	610	68/2
28	25	21	8	BROTHER CANE I Lie In The Bed I Make (Virgin)	788	124			72/13
		KER	8	SEMISONIC Closing Time (MCA)	788	554	419	120	58/8
		KER		VERVE Bitter Sweet Symphony (Hut/Virgin)	721	790	776	797	37/1
23	20	19 KER	24	METALLICA Fuel (Elektra/EEG)	655	358	234	210	61/8
		KER	8	JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island		555	485	393	57/2
100		KER	Ð	WHISKEYTOWN Yesterday's News (Outpost/Geffen)	616	588	541	482	40/0
		KER	8	PEARL JAM In Hiding (Epic)	613	566	532	518	42/2
				BIG WRECK The Oaf (Atlantic)	569	754	1007	1260	35/0
11	15		29	OZZY OSBOURNE Back On Earth (Epic)	561	642	682	720	36/0
25	24		30	AEROSMITH Taste Of India (Columbia)	535	667	741	1011	35/0
17	22		31 32	LIFE OF AGONY Tangerine (Roadrunner)	534	464	394	267	54/3
45	38		8	MATCHBOX 20 3am (Lava/Atlantic)	503	493	560	664	32/0
26	28			DIN PEDALS Ashtray (Epic)	500	448	398	394	43/3
38	37		3 9	FUEL Shimmer (550 Music)	465	347	205	77	42/6
	_	43		BLACK LAB Wash It Away (DGC/Geffen)	460	655	757	1066	36/0
14	21		36	MEGADETH Almost Honest (Capitol)	449	468	480	621	35/0
27	33	34	37	ROLLING STONES Saint Of Me (Virgin)	437	449	455	500	26/1
31	34		38	METALLICA The Memory Remains (Elektra/EEG)	425	478	533	608	34/0
29	30		39	, , ,	409	363	208	60	35/6
_	_	41	41)	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	403	. 541	739	891	27/0
19	23		41	BLINK 182 Dammit (Growing Up) (Cargo/MCA)	400	346	303	266	36/0
46	44		42	TEA PARTY Release (Atlantic)	393	347	290	250	27/2
49	45		3	JOE SATRIANI Ceremony (Epic)	385	389	366	323	36/1
42	41	39	44	FAT Numb (DV8/A&M)	344	294	263	100	38/4
_	48		4 5	HUNGER Moderation (Universal)			388	446	23/0
-36	39		46	SEVENDUST Black (TVT) CAROLINE'S SPINE Sullivan (Halloward)	325 319	367 440	572	767	23/0 24/0
24	27		47	CAROLINE'S SPINE Sullivan (Hollywood)			346	387	
40	42		18	TOOL Forty Six & 2 (Freeworld)	316	317			19/0
50	_	49	49	MIGHTY JOE PLUM Irish (Atlantic)	303	290	246	225	21/0
DE	BI	JT	9	ECONOLINE CRUSH Home (Restless)	293	218	142	56	37/6

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Active Rock reporters. 81 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

FOO FIGHTERS Baker Street (Roswell/Capitol) Total Plays: 289, Total Stations: 15, Adds: 2

SCOTT WEILAND Barbarella (Atlantic) Total Plays: 278. Total Stations: 17. Adds: 0

IZZY STRADLIN 117 Degrees (Geffen) Total Plays: 205, Total Stations: 20, Adds: 0

MATCHBOX 20 Real World (Lava/Atlantic) Total Plays: 197, Total Stations: 11, Adds: 2

NOVACAINE Whammo (Mercury) Total Plays: 173. Total Stations: 18. Adds: 0 VAN ZANT Rage (CMC) Total Plays: 167, Total Stations: 12, Adds: 0

FOAM Rollercoaster (Epic)
Total Plays: 160, Total Stations: 16, Adds: 1

GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)

Total Plays: 159, Total Stations: 16, Adds: 1

RICHIE SAMBORA Hard Times Come Easy (Mercury)

AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA) Total Plays: 148, Total Stations: 21, Adds: 4

Songs ranked by total plays.

BREAKERS®

BROTHER CANE

I Lie In The Bed I Make (Virgin) TOTAL PLAYS/INCREASE

CHART TOTAL STATIONS/ADDS 788/664 72/13 SEMISONIC Closing Time (MCA) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 3 58/8 788/234 **METALLICA** Fuel (Elektra/EEG) TOTAL STATIONS/ADDS CHART TOTAL PLAYS/INCREASE 655/297 61/8 JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island) CHART 26 TOTAL STATIONS/ADDS 625/70 57/2 WHISKEYTOWN Yesterday's News (Outpost/Geffen) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 616/28 40/0

PEARL JAM In Hiding (Epic)

42/2

TOTAL PLAYS/INCREASE

613/47

MOST ADDED®

ARTIST TITLE LABEL(S) ADDS 21 ADDICT Monsterside (V2) VAN HALEN Fire In The Hole (Warner Bros.) 20 **BROTHER CANE** | Lie in The Bed | Make (Virgin) 13 9 **SAMIAM** She Found You (Ignition) METALLICA Fuel (Elektra/EEG) 8 SEMISONIC Closing Time (MCA) 8 7 VAN HALEN Dirty Water Dog (Warner Bros.) 6 **ECONOLINE CRUSH** Home (Restless) FIJEL Shimmer (550 Music) 6 THIRD EYE BLIND Losing A Whole Year (Elektra EEG) 6 VAN HALEN One I Want (Warner Bros.)

HOTTEST SONGS

ARTIST TITLE CHART MARCY PLAYGROUND "Sex And Candy" 2 1 MEGADETH "Use The Man" 1 EVERCLEAR " I Will Buy You A New Life" 6 FOO FIGHTERS " My Hero"

MOST INCREASED PLAYS

Cajoutol.

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

BROTHER CANE | Lie In The Bed | Make (Virgin) +664 METALLICA Fuel (Elektra/EEG) +297 STABBING WESTWARD Save Yourself (Columbia) +276 **SEMISONIC** Closing Time (MCA) +234 JERRY CANTRELL Cut You In (Columbia) +206 VAN HALEN Without You (Warner Bros.) +199 **SPACEHOG** Mungo City (HiFi/Sire/WB) +194 DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) +150 CHRIS CORNELL Sunshower (Atlantic) +147 KENNY WAYNE SHEPHERD Blue On Black (Revolution) +144

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&E ONLINE.



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MARKET #3 WRCX/Chicago (312) 861-8100

_				
PLA 3W	YS 2W	LW	TW	ARTIST/TITLE
23	16	31	33	MARCY PLAYGROUND/Sex And Candy
14	12	31	32	OFFSPRING/Amazed
35	32	34	30	CREED/My Own Prison
54	33	33	28	VAN HALEN/Without You
32	27	27	26	METALLICA/The Unforgiven II
27	29	27	26	DAYS OF THE NEW/Touch, Peel, And
30	30	27	25	MEGADETH/Almost Honest
12	13	17	23	MEGADETH/Use The Man
25	22	23	22	METALLICA/The Memory Remains
17	16	16	20	JERRY CANTRELL/Cut You In
11	14	19	20	JOE SATRIANI/Ceremony
16	16	18	18	CHRIS CDRNELL/Sunshower
32	30	19	17	FOO FIGHTERS/My Hero
13	16	13	17	FAITH NO MORE/Last Cup Of Sorrow
14	12	16	16	DAYS OF THE NEW/Shelf in The Room
8	8	9	15	SPACEHDG/Mungo City
24	24	26	15	MEGAOETH/Trust
18	13	15	14	PEARL JAM/In Hiding
30	28	11	14	GREEN DAY/Time Of Your Life
12	10	13	12	FOO FIGHTERS/Monkey Wrench
13	13	11	12	FOO FIGHTERS/Everlong
12	16	13	11	OFFSPRING/Gone Away
12	15	12	11	SOUNDGARDEN/Rhinosaur
	9	9	10	STABBING WESTWARD/Save Yourself
9	10	9	10	SEVENDUST/Black
-	13	12	10	OFFSPRING/I Choose
-		8	9	BROTHER CANE/I Lie In The Bed
7	11	6	9	SEMISONIC/Closing Time
6	5	6	9	GREED/Torn
6	7	8	. 8	FEEDER/Cement

94WYSP

- 1	MARKET #5
,	WYSP/Philadelphi (215) 625-9460 Sabean/Mirsky

_				
LA				ARTIST/TITLE
W	2W 21	1 W 32	TW 36	VAN HALEN/Without You
15		31	36	OZZY OSBOURNE/Back On Earth
			36	CREED/My Own Prison
35				
34	36	32	34	PEARL JAM/Given To Fly
33	35	34	31	METALLICA/The Untargiven #
9	34	36	30	DAYS OF THE NEW/Shelf In The Room
8	21	18	23	JERRY CANTRELL/Cut You In
32	32	24	22	MARCY PLAYGROUND/Sex And Candy
6	8	19	22	TWO/I Am A Pig
0	18	20	20	JANE'S ADDICTION/Jane Says
8	18	19	20	FOO FIGHTERS/Evertong
-	13	17		METALL IGA/Fuel
17	19	20	19	LED ZEPPELIN/The Girl I Love
23	16	16	18	PEARL JAM/In Hiding
9	17	14	17	DAYS OF THE NEW/Touch, Peel, And
5	12	15	17	CHRIS CORNELL/Sunshower
7	6	8	10	MEGADETH/Use The Man
6	6	5	10	DIN PEDALS/Ashtray
3	6	7	9	FEEDER/Cement
5	18	18	9	BUSH/Mouth
5	6	7	8	CREED/Torn
	2	8	8	STABBING WESTWARD/Save Yourself
8	9	8	8	LOCAL H/Bound For The Floor
	9	8	8	BETTER THAN EZRA/Desperately Wanting
8	-	9	8	COLLECTIVE SOUL/Precious Declaration
9	-	-	8	STONE TEMPLE PILOTS/Trippin' On A Hole
	9		8	FAITH NO MORE/Last Cup Of Sorrow
		8	8	MFGAOETH/Almost Honest
	9	9	8	QUEENSRYCHE/Sign Of The Times
	9		8	AERDSMITH/Pink



KEGL/Dallas (972) 869-9700 Chayens/Scull

ı 🖵				
PLAYS 3W 2W LW T			TW	ARTIST/TITLE
33	38	40	46	TDOL/Forty Six & 2
14	14	42	45	CHRIS CORNELL/Sunshower
43	43	46	44	MARCY PLAYGROUND/Sex And Candy
	31	38	40	SEVENDUST/Black
22		47	40	DAYS OF THE NEW/Shell In The Room
40	40	41	30	METALLICA/The Unforgiven II
- 40	40	41	29	FOO FIGHTERS/Baker Street
42	40		26	FDO FIGHTERS/My Hero
31	45	24		VAN HALEN/Without You
-	-	5	22	METALLICA/Fuel
21	21	22		JERRY CANTRELL/Cut You In
41	21	18	19	OUR LADY PEACE/Clumsy
	17		17	EVERCLEAR/I Will Buy You
16	12	17	15	KENNY WAYNE SHEPHERD/Blue On Black
26	15	13	15	MEGADETH/Almost Honest
17	16	18	14	CREED/Torn
8	10		13	TWD/I Am A Pig
		10	13	VERVE/Bitter Sweet
	8	10	12	LIFE OF AGONY/Tangerine
7	29	15	12	MEGADETH/Use The Man
21	18	11	11	LED ZEPPELIN/The Girl I Love
24	18	10	10	CREED/My Own Prison
7	10	8	10	FEEDER/Cement
13	13	12	10	SLOBBERBONE/Your Excuse
20	12	8	9	PEARL JAM/Given To Fly
-	14	10	9	SPACEHOG/Mungo City
-	10	8	В	STABBING WESTWARD/Save Yourself
7	q	8	8	COOL FOR AUGUST/Walk Away



MARKET #6 Rock KTXQ/Dallas (214) 528-5500 Lockridge/Redbeard

1	PLA				ARTIST/TITLE
- 1	3W 27	2 W 29	1 W	TW 32	VAN HALEN/Without You
- 1	30	32	30	32	LED ZEPPELIN/The Girl I Love
- 1	32	30	30	32	OZZY OSBOLIBNE/Back On Farth
	30	32	32	31	DAYS DF THE NEW/Touch, Peel, And
- 1	26	30	31	30	MARCY PLAYGROUNO/Sex And Candy
1	26	29	32	30	METALLICA/The Unforgiven II
- (32	31	31	30	PEARL JAM/Given To Flv
- 1	23	18		21	CREED/My Own Prison
	12	16	18	20	TWO/I Am A Pig
١	24	18	16	20	FOO FIGHTERS/Everlong
		16	19	19	JERRY CANTRELL/Cut You In
	10	14	16	17	METALLICA/Fuel "
	17	17	19	15	BUSH/Mouth
	11	11	11	14	OFFSPRING/Gone Away
	12	11	11	13	JANE'S ADDICTION/Jane Says
	10	11	13	13	COLLECTIVE SOUL/Precious Declaration
	-	12	12	12	LOCAL H/Bound For The Floor
	16	14	12	11	PEARL JAM/In Hiding
	12	10	11	11	TONIC/If You Could Only
ı	-		•	11	BUSH/Greedy Fly
	10	14	11	11	AEROSMITH/Falling In Love
	11	12	11	11	LiVE/Lakini's Juice
	12	10	11	11	LIVE/Freaks
	14	14	15	10	DAYS OF THE NEW/Shelf In The Room
	10	14	13	10	CHRIS CORNELL/Sunshower
	11	11	13	10	MATCHBDX 20/Push
	14	11	12	10	MEGADETH/Almost Honest
	-	.:	12	10	WALLFLOWERS/One Headlight
	9	11	13	10	VERUCA SALT/Volcano Girls
۱	12	11	11	10	BETTER THAN EZRA/Desperately Wanting



MARKET #7

_				
PLA 3W	Y\$ 2 W	LW	TW	ARTIST/TITLE
30	30	27	33	CREED/My Own Prison
	1	6	33	STABBING WESTWARD/Save Yourself
4	8	5	33	SPACEHOG/Mungo City
30	35	32	32	VAN HALEN/Without You
30	31	28	32	PEARL JAM/Given To Fly
19	14	18	29	DZZY OSBOURNE/Back On Earth
19	20	25	27	JERRY CANTRELL/Cut You in
30	30	29	25	METALLICA/The Untorgiven II
17	18	15	21	PEARL JAM/In Hiding
17	17	16	20	DAYS OF THE NEW/Shelf In The Room
20	21	20	20	ROLLING STONES/Saint Of Me
17	15	15	20	JOE SATRIANI/Ceremony
20	16	16	16	AEROSMITH/Taste Of India
10	10	9	14	FOO FIGHTERS/Baker Street
5	7	8	12	KENNY WAYNE SHEPHERD/Blue On Black
			10	VAN HALEN/Fire In The Hole
7	9	8	10	FOO FIGHTERS/Everlong
		2	В	BROTHER CANE/I Lie In The Bed
8	1	5	8	FOO FIGHTERS/My Hero
6	6	3	8	FEEDER/Cement
-		2	8	VAN ZANT/Rage
4	6	6	7	MEGADETH/Use The Man
	5	5	6	UFO/Venus (I Just)
5	7	5	6	METALLICA/Fuel
5 1	4	5	5	YES/New State Of Mind
1	4	5	5	THIRD EYE BLIND/Losing A Whole Year
, 9	6	5	5	MARCY PLAYGROUND/Sex And Candy
9 5 3	9	4	5	MIKE TRAMP/If I Live Tomorrow
3	9	4	5	COOL FOR AUGUST/Walk Away
	-	4	5	JIMMIE'S CHICKEN/Dropping Anchor



MARKET #10

WAAF/Boston (617) 236-1073 Douglas/Osterlind

	107.3 FM									
	PLAYS			ARTIST/TITLE						
3W	2W	LW	TW							
39	37	38	38	MARCY PLAYGROUND/Sex And Candy						
37	36	36	37	CREED/My Own Prison						
28	32	32	35	DAYS OF THE NEW/Shell in The Room						
23	39	34	32	TOOL/Forty Six & 2						
27	29	32	31	LIFE OF AGONY/Weeds						
26	29	32	29	FOO FIGHTERS/My Hero						
32	31	29	29	PEARL JAM/In Hiding						
31	35	34	28	OUR LADY PEACE/Clumsy						
32	33	33	27	JERRY CANTRELL/Cut You In						
20	21	27	27	CAROLINE'S SPINE/Sullivan						
22	21	24	22	CARAMEL/Lucy						
22	20	23	22	VAN HALEN/Without You						
8	12	13	21	FUEL/Shimmer						
26	12	11	21	TOOL/Aenema						
15	20	20	21	SEVENDUST/Black						
13	15	10	20	DAYS OF THE NEW/Touch, Peel, And						
-		18	19	BROTHER CANE/I Lie In The Bed						
29	31	22	18	GREEN DAY/Time Of Your Life						
7	9	14	17	MEGADETH/Use The Man						
20	18	18	17	LIMP BIZKIT/Counterfeit						
15	17	15	16	HE ADSWIM/Tourniquet						
	12	16	16	STABBING WESTWARD/Save Yourself						
12	16	15	14	TWO/I Am A Pig						
13	14	13	14	FEEDER/Descend						
9	14	12	12	CREED/Torn						
15	15	12	12	FOO FIGHTERS/Everlong						
3	14	13	11	HUNGER/Moderation						
39	27	12	11	FAITH NO MORE/Ashes To Ashes						
31	30	24	11	RAGE AGAINST / The Ghost Of Tom						
12	11	12	11	FILTER & CRYSTAL //Can't You'l Trip						



MARKET #11

WZTA/Miami (305) 654-9494 Steele/Kimba

PLA				ARTIST/TITLE
3W	2 W	LW	TW	
33	29	31	33	MARCY PLAYGROUNO/Sex And Candy
29	17	31	33	EVERCLEAR/I Will Buy You
30	30	34	33	COOL FOR AUGUST/Walk Away
17		35	32	COLLECTIVE SOUL/She Said
31	30	35	31	VERVE/Bitter Sweet
21	27	24	30	VAN HALEN/Without You
30	28	28	27	METALLICA/The Unforgiven II
24		18	23	CHRIS CORNELL/Sunshower
34	30	33	23	PEARL JAM/Given To Fly
20		19	21	GREEN DAY/Time Of Your Life
19	19	17	20	FOO FIGHTERS/My Hero
19	18	22	20	SCOTT WEILAND/Barbarella
23		19	20	JERRY CANTRELL/Cut You In
12	18		19	KENNY WAYNE SHEPHERD/Blue On Black
17	18	18	19	CREEO/Torn
24			16	DAYS OF THE NEW/Shelf In The Room
7	9	11	14	DIN PEDALS/Ashtray
7	7	12	14	ECONOLINE CRUSH/Home
14	12	11	14	JANE'S ADDICTION/Jane Says
12	10	10	14	BUSH/Mouth
10	12	12	13	TWO/I Am A Pig
15	20	14	12	MIGHTY JOE PLUM/Irish
26	29	12	12	BIG WRECK/The Oaf
10	9	10	12	DAYS OF THE NEW/Touch, Peet, And
			11	SEMISONIC/Closing Time
11	10	18	11	EVERCLEAR/Everything To
11	10	11	11	CREED/My Own Prison
			10	PEARL JAM/Wishlist
10	9	12	10	WHISKEYTOWN/Yesterday's News
9	8	13	9	FAT/Numb



FURE ROCK Linder/Jones					
PLA				ARTIST/TITLE	
3W		LW	TW		
44	51	42	30	VAN HALEN/Without You	
11	15	20	25	TWO/I Am A Pig	
24	19	20	17	METALLICA/The Untorgiven II	
	9	22	15	KENNY WAYNE SHEPHERD/Blue On Black	
10	16	18	15	PEARL JAM/Given To Fly	
17	19	19	13	METALLICA/The Memory Remains	
15	13	17	13	JOE SATRIANI/Ceremony	
	-		10	CREED/Torn	
9	9	10	10	MEGADETH/Use The Man	
	.:	15	10	STABBING WESTWARD/Save Yourself	
8	11	10	9	TOOL/Aenema	
			9	BROTHER CANE/I Lie In The Bed	
18	19	13	8	OFFSPRING/Gone Away	
4	7	6	7	FEEDER/Cement	
10	12	13	7	YNGWIE MALMSTEEN/Facing The Animal	
5	7	6	7	DAYS OF THE NEW/Shelf In The Room	
6	4	5	7	METALLICA/Fuel	
18	16	12	7	MEGADETH/Almost Honest	
11	14	8	7	CHRIS CORNELL/Sunshower	
	4	5 7	5	OUR LADY PEACE/Clumsy	
10	12	4	5	FOO FIGHTERS/My Hero	
1			5	LIMP BIZKIT/Nobody Loves Me	
4 5	7	6 5	5	HUM/Comin' Home	
16	18	13	5	BLINK 182/Dammit (Growing Up)	
16		13	5 5	MEGADETH/Trust	
	5	8		SOUNDGARDEN/Burden In My Hand	
	5 7	10	5 4	METALLICA/King Nothing	
6	4	10	4	DAYS OF THE NEW/Touch, Peel, And	
6		6		KISS/The Jungle	
٠.	5	0	3	METALLICA/Bleeding Me	



MARKET #15

WKRK/Detroit (248) 423-3300

KIOZ/San Diego (619) 565-6006 Dukes/Leder

PLA				ARTIST/TITLE
3 W	2 W	LW 25	TW 23	FOO FIGHTERS/Everiona
15	23	25		VAN HALEN/Without You
21		21	20	METALLICA/The Unforgiven II
25			20	CREED/My Own Prison
		18		DAYS OF THE NEW/Touch, Peel, And
8		14		TOOL/Aenema
7	5	19		JERRY CANTRELL/Cut You in
17		17	15	FOO FIGHTERS/My Hero
17		15	15	DAYS OF THE NEW/Shelf In The Room
19		15		MEGADETH/Almost Honest
18	17	15	12	
11	14	13	12	
17	16	17		
23	21	17		
13	8	6	10	SOUNDGARDEN/Bleed Together
	4	9	10	METALLICA/Fuel
		4	10	HUNGER/Moderation
13	13	12	9	CHRIS CORNELL/Sunshower
9	8	7	9	TWO/I Am A Pig
11	8	9	9	TOOL/Forty Six & 2
4	4	9	9	PEARL JAM/No Way
-		5	9	SPRUNG MONKEY/Get 'Em Outta Here
10	7	8	8	CORROSION OF/Drowning In
7	11	11	8	CREED/Torn
11	10	9	8	MARCY PLAYGROUND/Sex And Candy
9	10	7	8	DRAIN S.T.H./I Don't Mind
4	11	8	8	PEARL JAM/In Hiding
6	5	7	7	METALLICA/King Nothing
8	10	10	7	BLINK 182/Dammit (Growing Up)
10	9	8	7	
8	8	6	7	FEEDER/Cement



MARKET #16

	YS			ARTIST/TITLE
3₩	2W	ſ₩	TW	
38	38	40	36	CORNELL/Sunshower
21	31	33	31	PEARL JAM/Given To Fty
27	29	27	30	DAYS OF THE NEW/Shelf In The Room
24	26	27	28	OUR LADY PEACE/Clumsy
22	28	28	28	GREEN DAY/Time Of Your Life
27	29	27	27	FOO FIGHTERS/My Hero
18	17	19	27	ROLLING STONES/Saint Of Me
18	17	15	26	VAN HALEN/Without You
24	23	23	25	JERRY CANTRELL/Cut You In
28	30	26	25	METALLICA/The Unforgiven II
10	12	15	20	KENNY WAYNE SHEPHERD/Blue On Black
35	36	36	20	MEGADETH/Use The Man
6	5	8	18	CREED/My Own Prison
13	18	17	16	CREED/Torn
	-	12	16	EVERCLEAR/I Will Buy You
8	9	7	15	DREAM THEATER/Hollow Years
		14	15	SEVENDUST/Black
19	16	15	15	RICHIE SAMBORA/Hard Times Come Easy
7	8	10	15	FEEDER/Cement
15	14	14	14	CARAMEL/Lucy
13	13	15	14	MEGADETH/Almost Honest
17	15	13	14	BLINK 182/Dammit (Growing Up)
18	17	15	14	DIN PEDALS/Ashtray
	12	14	14	COOL FOR AUGUST/Walk Away
18	11	14	14	SEMISONIC/Closing Time
23	28	28	13	DAYS OF THE NEW/Touch, Peel, And
	10	11	11	COLLECTIVE SOUL/She Said
	-		11	LIFE OF AGONY/Tangerine
9	8	10	11	BROTHER CANE/I Lie In The Bed
41			CHE	NSWO/IAm A Pig



MARKET #17
KUPD/Phoenix
(602) 345-5921
Jeffries

Ľ	AA	IZON	M.Z	REAL ROCK
PLA	YS			ARTIST/THILE
3W	2W			
18	25			JERRY CANTRELL/Cut You In
26	30			METALLICA/The Unforgiven II
	25			SEVENDUST/Black
16				MEGADETH/Use The Man
23	29	46	23	TOOL/Forty Six & 2
-	23	23	22	VAN HALEN/Without You
	6	15	19	LUXX/Soul Of Me
		10	17	BROTHER CANE/I Lie In The Bed
15	13	17	17	FOO FIGHTERS/My Hero
	9	20	17	STABBING WESTWARD/Save Yourself
12	15		16	LIFE OF AGONY/Tangerine
	5	16	15	IZZY STRADLIN/117 Degrees
17	18	17	15	BLINK t82/Dammit (Growing Up)
13		12		CREED/My Own Prison
13		14		DEFTONES/Be Quiet And
18			14	JIMMIE'S CHICKEN/Dropping Anchor
12			14	TWO/I Am A Pig
10	9	8	14	EVERCLEAR/I Will Buy You
*	-	7	14	PEARL JAM/In Hiding
19	18	18	14	OAYS OF THE NEW/Shelf In The Room
		9	14	CREED/Torn
14	11	13		TWO/Water's Leaking
8		12		FEEOER/Cement
12		13		FOO FtGHTERS/Everlong
	14	11	13	OFFSPRING/Gone Away
13			13	MEGADETH/Trust
12	14		13	LIFE OF AGONY/Weeds
12	15	13	12	OUR LADY PEACE/Clumsy

- 12 14 12 LIVE/Lakini's Juice 13 13 13 12 METALLICA/The Memory Remains



MARKET #19

_				
PLA				ARTIST/TITLE
3W	2 W	LW	TW 26	AEROSMITH/Taste Of India
28		28		
12	12	22	26	MARCY PLAYGROUND/Sex And Candy
19	15	25	25	DAYS OF THE NEW/Shelf In The Room
25	21	24	24	METALLICA/The Unforgiven 11
18	18	15	23	FOO FIGHTERS/My Hero
28	19	28	22	MEGADETH/Almost Honest
19	9	22	21	FOD FIGHTERS/Baker Street
18	19	22	19	CHRIS CORNELL/Sunshower
20	12	20	19	CREED/Torn
-	6	19	19	FOAM/Rollercoaster
15	50	20	17	VAN HALEN/Without You
18	13	16	15	KENNY WAYNE SHEPHERD/Blue On Blac
-			15	BROTHER CANE/I Lie In The Bed
26	25	23	14	PEARL JAM/Given To Fly
16	10	13	13	JERRY CANTRELL/Cut You In
8	9	9	13	MEGADETH/Use The Man
11	9	11	12	LED ZEPPELIN/The Girl I Love
25	22	16	11	OZZY OSBOURNE/Back On Earth
12	8	8	11	CREED/My Own Prison
8	8	9	9	JIMMIE'S CHICKEN/Dropping Anchor
14	9	12	8	DAYS OF THE NEW/Touch, Peel, And
		4	7	STABBING WESTWARD/Save Yourself
8	10	8	6	FOO FIGHTERS/Everlong
6	6	4	5	TWO/t Am A Pig
6	10	3	5	MEGADETH/Trust
			1	METALLICA/Fuel
				MEMERICA DO



MARKET #21

	ARTIST/TITLE						
TW 41	JERRY CANTRELL/Cut You In						
40	MARCY PLAYGROUNO/Sex And Candy						
40	DAYS OF THE NEW/Shelf in The Room						
38	OZZY OSBOURNE/Back On Earth						
25	CREED/My Own Prison						
21	MEGADETH/Trust						
20							
19							
19	VAN HALEN/Without You						
18	PEARL JAM/In Hiding						
18	FOO FIGHTERS/My Hero						
17	MEGADETH/Use The Man						
17	CREED/Ode						
17							
16	COOL FOR AUGUST/Walk Away						
16							
10	FEEDER/Cement						
9	NEURDTICA/Easy Speak						
9	OUR LADY PEACE/Clumsy						
9	CREED/Torn						
8	TWO/I Am A Pig						
8	BROTHER CANE/I Lie In The Bed						
8	THIRD EYE BLIND/Graduate						
7	KENNY WAYNE SHEPHERD/Blue On Black						
7	FAT/Numb						
7	MIGHTY JDE PLUM/Insh						
7	LIFE OF AGONY/Tangerine						
7	LIMP BIZKIT/Counterfeit						
6 6	BLINK 182/Dammit (Growing Up)						
6	SEVENDUST/Black						

KBPIROCKS

MARKET #22



	2 W 36		TW 30	MARCY PLAYGROUND/Sex And Candy
27			28	DAYS OF THE NEW/Touch, Peel, And
13	9	23	24	MATCHBDX 20/3am
26		30		METALLICA/The Untorgiven II
25			24	
18	32	32	24	VAN HALEN/Without You
	27		23	CREED/My Own Prison
27	21	17	18	KENNY WAYNE SHEPHERD/Blue On Black
14			17	COOL FOR AUGUST/Walk Away
			17	DAYS OF THE NEW/Shelf In The Room
	15		17	
			16	GREEN DAY/Time Of Your Life
27		19	15	PEARL JAM/Given To Fty
		12	13	FOO FIGHTERS/My Hero
15		14	13	GOV'T MULE/Blind Man In
9			13	JERRY CANTRELL/Cut You In
	10	15	13	TEA PARTY/Release
		13	13	JDE SATRIANI/Ceremony
13	11		12	TW0/I Am A Pig
15	12	13	12	CARAMEL/Lucy
8	9	10	12	SMASH MDUTH/Walkin' Dn The Sun
11	12	13	11	CREED/Torn
4	3	7	11	COLLECTIVE SOUL/Listen
8	5	10	11	NAKED/Mann's Chinese
8	8	8	10	TONIC/If You Could Only
-	6	9	9	FEEDER/Cement
-	-	-	9	CHRIS CORNELL/Sunshower
-		-	8	METALLICA/Fuel
7	5	9	8	T00L/"H"
-	-	6	7	MATCHBOX 20/Push
8	4	8	7	FAITH NO MORE/Last Cup Of Sorrow



MARKET #24

PLA				ARTIST/TITLE
3 W 23	2W	1 W 31		VAN HALEN/Without You
		31		EVERCLEAR/I Will Buy You
27 16	18	23	24 22	GREEN DAY/Time Of Your Life
13	20	22	22	FOO FIGHTERS/My Hero
34	28			METALLICA/The Unforgiven II
25	23		19	MARCY PLAYGROUND/Sex And Candy
27	22		19	CREED/My Own Prison
23	19		19	PEARL JAM/In Hiding
18	21	23		CHRIS CORNELL/Sunshower
5	11	13	18	DAYS OF THE NEW/Touch, Peel, And
14	21			FAITH NO MORE/Ashes To Ashes
26	26			DAYS OF THE NEW/Shelf In The Room
14	33	23	17	JERRY CANTRELL/Cut You In
		7	15	BROTHER CANE/I Lie In The Bed
9	16	18	13	TOOL/Forty Six & 2
8	16	18	13	FAITH NO MORE/Last Cup Of Sorrow
12	16	18	12	FEEDER/Cement
8	14	10	12	EVERCLEAR/Everything To
12	15	16	12	FOO FIGHTERS/Everlong
5	13	12	10	BLACK LAB/Wash it Away
	5	11	10	CREED/Torn
	-	5	10	MEGADETH/Almost Honest
17	11	13	10	TODL/Aenema
7	10	8	8	COOL FOR AUGUST/Walk Away
5	8	10	В	T00L/ H"
8	9	7	7	TW0/I Am A Pig
٠			7	HARVEY DANGER/Flagpole Sitta
-		13		
11	12	13	5	LIMP BIZKIT/Counterfeit
				CTADDING MICCHAIADD/Cour Vourself



MARKET #26

KORC/Kansas City (913) 384-9900 Richards/Knight

PLA				ARTIST/TITLE
3₩	2W	LW	TW	
33	32	32	32	CREED/Torn
32	33	32	32	BIG WRECK/The Dat
15	19	29	29	LED ZEPPELIN/The Girl I Love
15	16	27	27	METALLICA/The Unforgiven II
23	21	25	25	DAYS OF THE NEW/Touch, Peel, And
23	30	24	24	VAN HALEN/Without You
26	18	23	23	CREED/My Own Prison
11	16	21	21	FOO FIGHTERS/My Hero
28	18	20	20	SMASH MDUTH/Walkin' On The Sun
32	30	19	19	MATCHBOX 20/3am
31	21	19	19	FOD FIGHTERS/Baker Street
16	18	19	19	FOO FIGHTERS/Everlong
10	12	18	18	GREEN DAY/Time Of Your Life
12	10	16	16	MARCY PLAYGROUND/Sex And Candy
19	15	16	16	DAYS DF THE NEW/Shelf In The Room
11	12	16	16	COOL FOR AUGUST/Walk Away
12	9	14	14	KENNY WAYNE SHEPHERD/Blue On Black
	13	13	13	LIFE OF AGONY/Tangerine
17	14	13	13	CHRIS CORNELL/Sunshower
16	11	13	13	JERRY CANTRELL/Cut You In
8	6	13	13	LIMP BIZKIT/Counterfeit
13	14	12	12	PEARL JAM/In Hiding
8	9	10	10	MEGADETH/Use The Man
-	-	10	10	STABBING WESTWARD/Save Yourself
13	14	10	10	VERVE/Bitter Sweet
8	10	9	9	TWO/I Am A Pig



MARKET #27

KRXQ/Sacramento (916) 334-7777

_	_			
PLA 3W		LW	TW	ARTIST/TITLE
3 W	2 W	19	32	METALLICA/Fuel
-	19	25	32	STABBING WESTWARD/Save Yourself
31	32		31	MEGADETH/Almost Honest
17	17	24	31	CREED/Torn
30	30	30	30	TOOL/Forty Six & 2
20	19	20	21	JERRY CANTRELL/Cut You In
19	18	19	20	CHRIS CORNELL/Sunshower
19	19	19	20	FOO FIGHTERS/Baker Street
20	18	20	20	TWO/I Am A Pig
19	21	19	20	PEARL JAM/In Hiding
20	20	20	20	LIFE OF AGONY/Tangerine
-	21	19	20	FUEL/Shimmer
18	17	20	19	DAYS OF THE NEW/Touch, Peel, And
32	31	26	19	DAYS OF THE NEW/Shelf In The Room
19	20	19	19	FOO FIGHTERS/My Hero
20		19	19	CARAMEL/Lucy
20	21	17	19	BUGZY/Pizza
19	21	21	19	JOE SATRIANI/Ceremony
-	-	10	19	BROTHER CANE/I Lie In The Bed
19	20	20	18	FAITH ND MORE/Ashes To Ashes
		9	18	PEARL JAM/Given To Fly
18	17	18	18	MEGADETH/Use The Man
32	31		14	CREED/My Own Prison
21	10	11	11	SCOTT WEILAND/Barbarella
9			10	SUBLIME/Wrong Way
9	10	10	10	SOAK/Shutter Gut



KSJO/San Jose (408) 453-5400 Jang/Free

MARKET #28

PLA				ARTIST/TITLE
3 W	2W		TW	
27		19	30	CHRIS CORNELL/Sunshower
	29			MARCY PLAYGROUND/Sex And Candy
		19		FOO FIGHTERS/My Hero
24		17	23	METALLICA/The Unforgiven II
6	18		20	OUR LADY PEACE/Clumsy
16		17	20	JERRY CANTRELL/Cut You In
5	6		19	CREED/Torn
16	19		1 B	KENNY WAYNE SHEPHERD/Blue On Black
13	17	16	17	MEGADETH/Use The Man
15	20	17	15	DAYS OF THE NEW/Shelf In The Room
-		6	15	SPACEHOG/Mungo City
13	14	13	15	PEARL JAM/In Hiding
27	19	16	15	VAN HALEN/Without You
12	13	13	14	METALLICA/Fuel
15	16	14	13	PEARL JAM/Given To Fly
5	2	6	12	FOO FIGHTERS/Baker Street
17	23	20	11	BLACK LAB/Wash It Away
8	- 7	6	10	JIMMIE'S CHICKEN/Dropping Anchor
7	9	7	10	OFFSPRING/Gone Away
8	- 7	7	9	TEA PARTY/Release
	7	-	9	STONE TEMPLE PILOTS/Trippin' On A Hole.
7	9	6	9	DAYS OF THE NEW/Touch, Peel, And
7	6	6	9	MEGADETH/Trust
10	6	8	9	FAITH NO MORE/Last Cup Of Serrow
		7	8	LIFE OF AGONY/Tangerine
8	9	6	8	THIRD EYE BLIND/Graduate
7	10	6	8	TODL/"H"
8	7	6	В	TOOL/Stinkfist
30	29	9	8	CREED/My Own Prison
10	7	5	В	TOOL/Aenema

KTAL/Shrevepert, LA

KRRO/Sioux Falls, SD

KXUS/Springfield, MO PD/MD: Mark McClain

WAQX/Syracuse, NY

WZZQ/Terre Haute, IN

PD: Jim Stone APD/MD: Debbie Hisnter MATCHBOX 20 "Real" SAMIAM "Found"

SAMIAM "Hound" ECONOLINE CRUSH "Home

WIOT/Toledo, OH

KLPX/Tucson, AZ

OM/PD: Larry Miles MD: Charlie Morriss METALLICA "Fue"

KMOO/Tulsa, OK

WEGW/Wheeling, WV

PD: Dana Kelly MD: Jeff Jagger METALLICA "Fuel" BROTHER CANE "Bed ERIC CLAPTON "Gone

KRZZ/Wichita, KS PD: Lester St. Jam MD: Debbie Miller VANHALEN "Bakon" VANHALEN "Dvry" BROTHE'R CANE "Bed

WEZX/Wilkes Barre, PA

WRDX/Wilmington, DE PD: Bob Walton 7 PEAR LAW Hiding' BROTHER CANE "Bed" FUEL "Shamme" SEMISONIC "Closing" ERICOLAPTON "Sone"

WRQR/Willmington, NC ON: Shewn Knight MD: Christine Martinez 4 PEARLUM/Holing 6 PEARLUM/Holing 6 PEARLUM/Holing 6 PEARLUM/Holing

KATS/Yakima, WA

DAMD: Ron Harris
THIRDEYE 8LIND "Losing"

WNCD/Youngstown, OH
PD: Chris Petrick
MD: Dom Nardella
SAMIAM Tound
MATCHBOX 20 "Real"

Moves From Rock To Adult Alternative (1):

KQRS/Minneapolis, MN

OM/PD: Darrin Arr APD: Don Davis MD: Susan Gates

PD: John McCrae APD/MD: Dave Frisina BROTHER CANE "Bed"

PD: John Ford MD: Kerrie Woods SWAMP BOOGIE QUEEN "Ease JOE SATRIAN!" Ceremony" GOV'T MULE "Blind"

PD: Kevin West MD: Ragen King

ROCK **ACTIVE ROCK** NEYJ/Abilene, TX OM/PD: Randy Jones MD: Dave Andrews NETALLICA "Fall" ATHEMACIAN "Know" ADDICT "Morsel" ASENTS OF GOOD FOOTS "Come" CAPAMEL "Lucy" WONE/Akron, OH KGGO/Oes Moines, IA KLOS/Los Angeles, CA WDVE/Pittsburgh, PA KUFO/Portland, OR KCMQ/Columbia, MO WWRN/Flint MI (cont.) WGIR/Manchester, NH PD: John Dunca MD: Rita Wilde B0B DYLAN "Sick" BROTHER CANE "B BIG HEAD TOOD..." PD: Phil Wilson APD: Mark Hendrix MD: J.D. Stone PD: Garrett Hart MD: Cris Winter D/MD: Jim Hunter BROTHER CANE "Bed" FUEL "Shimmer" ECONOLINE CRUSH "Hom JOE SAI HI**AN**I "Gerem ERIC **CLAPTON** "Gone" FULL ON THE MOUTH WMFS/Memphis, TN OMPD: Jim Fox SAVIAM*Found* SEVENDUST*Close* ANOTHER SOCIETY*Gypsy* KRZR/Fresno, CA PD/MD: E. Curtis Johnso WHEB/Portsmouth, NH WHJY/Providence, RI WAZU/Columbus, OH PD: Greg Ausham MD: Mark Pennington WPYX/Albany, NY PD: Glenn Stewart MD: Scott Laudani WTFX/Louisville, KY KODS/Duluth, MN PD: Hans Evins APD: Michelle Masters MD: Shelly Carr OM: Michael Lee PD: Future Bob MEGADETH "Honest" KZRK/Amarillo, TX WBYR/Ft. Wayne, IN OM/PD: John Rozz APD/MD: Roxanne McVay PEARLJAM "Wishlist" VAN HALEN "Fill" WN HALEN "Billot" ADDICT "Monster" KRRX/Redding, CA K7RR/Albuquerque, NM WZTA/Miami, FL WBZX/Columbus, OH PD: Hal Fish APD/MD: Ronni Hunte 6 VAN HALEN "Dirty" 6 VAN HALEN "Fire" 5 VAN HALEN "Bato" HUNGER "Moderation" THIRD EYE BLIND "Losng" PD: Gregg Steele MD: Kimba No Adds KDOT/Reng. NV DM/PD: Rob Williams APD/MD: Kevim Smith 6 PEARL JAM "Wishle" 6 GOO GOO OOLE: "Ins" 3 VANHALEN "Dirg" 2 VANHALEN "Dirg" 2 VANHALEN "Fire" 2 VANHALEN "Fire" ECONOLINE CRUSH "Home KLBJ/Austin, TX WQBZ/Macon, GA KLAQ/EI Paso, TX PD: Jon Byrd MD: Vance Shepherd JOLENE "Pensacola" BIG HEAD TODO... "Boom" PD/MD: "Magic" Mike AMD: "Big" Al Jones VANHALEN "Baket" VANHALEN "Once" VANHALEN "Fire" WLZR/Milwaukee, Wl WRXL/Richmond, VA WRUF/Gainesville, FL WZZO/Allentown, PA PD: Keith Hasting MD: Marilyn Mee PD: Harry Guscott MD: Matt Adams ERIC CLAPTON "Gone" ADDICT "Monster" HURRICANE#1 "Reaction" PD: Brian Illes APD/MD: Rik Maybee BROTHER CANE "Bed" AGENTS OF GOOD ROOTS "Com PD: Robin Lee MD: Keith Moyer 7 ERICCLAPTON GO KNCN/Corpus Christi, TX KRAB/Bakersfield, CA WTAO/Marion, IL PD: Chris Squires KENNYWAYNE SHEPHERD "8kge" JERRY CANTRELL "Cur" METALLICA "Fuel" PD: Kit Mann MD: Matt Mellon 7 FOAM "Rolles" 7 NONACAINE "Wharmer MATTHEW RYAN "Girl LIFE OF AGONY "Tang PISTON "Turbulent" SAMIAM "Found" KRXO/Sacramento, CA WRKT/Erie. PA KYYR/Minneanolis KCAL/Riverside, CA WKLQ/Grand Rapids, MI OM: Tony Gates MD: Mark Feurle KRAD/Corpus Christi, TX PD: Kenny Mann APD: Laura Stewart MD: Cory Smith HURRICAE / 1" Readon" ADDICTMinser' NAKED "Raning" PD: Steve Hoffm MD: M.J. Matthe EVERCLEAR "Buy" CREED "Tom" WAPL/Appleton, WI WIYY/Baltimore, MD PD: Rick Strauss APD/MD: Rob Heckman 1 METALUCA Fuel WZZR/Ft. Pierce, FL KHOP/Modesto, CA OM/PD: Dave Taylor APD: Dan Kennedy MD: Deana Rica PD: Rich Dickerson APD/MD: Christle Banks BIGHEADTODD... "Boom" WHMH/St. Cloud, MN KFRQ/McAllen, TX WROV/Roanoke, VA WHIM H/OT. CIDIU PD: Scott Klohn MD: Dan Peterson DREAM THEATER "Hokow" POE "loday" MATTHEW RYAN "Girl" TERESE CARLTON "Un-Oh" ADDICT "Monster" FAT AMY "Bourban" PD: Zakk Tyler MD: Rob Hamilton SEMISONICTOSING" AGENTS OF GOOD ROOTS "Come" METALLICA "Fuel" WTPT/Greenville, SC PD: Mike Quinn MD: Shiko Stevens GOVT MULE "Blind" MATTHEW RYAN "GIT" JHMMIE'S CHICKEN..." ADDICT "Monster" WCPR/Biloxi, MS OM: Kenny Vest PD: Wayne Watkins APD/MD: Scot Fox KEGL/Dallas, TX PD: Greg Stevens APD/MD: Cindy Scull 9 FOO FIGHTERS "Baker" PEARL JAM "Wishlist" SEMISONIC "Closing" WKI S/Atlanta, GA WXKE/Ft. Wayne, IN PD: Pat Ervin MD: Beth Kepple BIG HEAD TOOO... "8000 MATCHBOX 20 "Real" WARC/FI. Way! PD: Rick West APD: Buzz Maxwell AEROSMITH-Nine: VANHALEN-Tone: VANHALEN-Tone: ENCICLAPTON-Gone: NOVACANE "Mammo" STABBING WESTWARD" WANHALEN "Year VANHALEN "Sephina" VANHALEN "Bie" VANHALEN "Diry" WRAT/Monmout Ocean, NJ PD: Cerl Craft APD/MD: Robyn Lane WCMF/Rochester, NY STEGOSAURUS "Water" DOLLSHEAD "Karma" SWAMP BOOGIE QUEEN "Ease" ADDICT "Monster" FULL ON THE MOUTH "People" WRQC/Minneapolis, MI OM: Andy Bloom PD: Lauren MacLeath APPAMD: Jay Philipott 8 VANHALEN Tole* 1 VANHALEN Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 3 ORED Tole* 4 WHALEN Tole* 4 WHALEN Tole* 4 WHALEN Tole* 5 WHALEN Tole* 5 WHALEN TOLE* WQXA/Harrisburg, PA KTXQ/Dallas, TX PD: Andy Lockridge MD: Redbeard 8 VANHALEN*One* 8 VANHALEN*Diny* 7 VANHALEN*Year* 6 VANHALEN*Fire* MATCHBOX 20 "Real" COOGOO DOLLS "Ins" WZBH/Salisbury, MD PD: John Allen APD: Shawn Murphy MD: Paul McKall WZXL/Atlantic City, NJ WAAF/Boston, MA PD: Steve Raymond MD: Kathy Coro 3 STABBING WESTWARD "Save WXRX/Rockford, IL WTPA/Harrisburg, PA KRQC/Monterey Salinas, CA PD: Rick Anders WNDD/Gainesville, FL KBPI/Denver, CO PD: Rick Anderson VAN HALEN "Fire" VAN HALEN "Ballot" VAN HALEN "Owty" DREAM THEATER "H GOV'T MULE "Blind" ADDICT "Monster" PD: Trevor Scott MD: David Riley ERIC CLAPTON "Gone" THIRD EYE BLIND "Losing" GOVT MULE "Blind" WKPE/Cape Cod, MA WKGB/Binghamton, N 2: Dan Towers LIFE OF AGONY "Tange VAN HALEN "Fire" VAN HALEN "One" VAN HALEN "From" KISS/San Antonio, TX DM/PD: Ben Smith I/PD/MD: Jim Free BROTHER CANE "Bed" GOO GOO DOLLS "Ins" ATHENAEUM "Know" PD: Kevin Vargas MD: C.J. Cruz WKQZ/Saginaw, MI PD: Jack Lawson VANHALEN "Fire" VANHALEN "Bake" MEGADETH "Man" DEPON SAR "Bud" SEMISONIC "Olesing" WCLG/Morgantown, WV PD/MD: Jeff Mille APD: Jim Harriso WAN HALEN "Dirty" WAN HALEN "Fire" SPACEHOG "Mungo" STABBING WESTWA WCCC/Hartford, CT KAZR/Des Moines, IA WQCM/Hagerstown, KIOZ/San Diego, CA OM: Tim Dukes MO: Shanon Lader 6 MEGADETH "Mar" 1 VANHALEN "Fire" WKZQ/Myrtle Beach, SC OM/PD: Eric S. Hall APD/MD: Summer James ATHENAEUM "Know" PD: Troy Hanson MD: Paul Oskind ADDICT "Monster" FCAM "Roller" FUEL "Shimmer" PD: Ron Dresner APD/MD: Mike Karolyi WZNF/Champaign, IL WROK/Canton, OH PD: David Miller MD: Will Kauffm ERICCLAPTON "Go VAN HALEN "Once" AGENTS OF GOOD ROOTS "Come KZOZ/San Luis Obispo, CA PD: Mark Wilson APD/MD: Rick Andrews WDHA/Morristown, NJ WKRK/Detroit, MI KSJO/San Jose, CA WXRC/Charlotte, NC PD: Ron Bowen STABBING WESTWARD "Save" BROTHER CANE "Bed" HUNGER "Moderation" r/Rock Prog.: Lenny PD/MD: Terrie Carr PD: Dane Jang MD: Laurie Free VANHALEN Fire BLACK LAB Time WSTZ/Jackson, MS WPXC/Cape Cod, MA PD: Tiana Patterson APD/MD: Kevin Kelth BIG HEAD TODO... "Boom" STABBING WESTWARD "S HURRICANE A! "Peaction" THIRDEYE BLIND "Losing" LUDX "Soul" WNOR/Norfolk, VA KTYD/Santa Barbara, CA D: Harvey Kojan PD/MD: Tim Parker LIMP BIZXIT "Countdown" ADDICT "Monster" STEGOSAURUS "Water" WQKK/Johnstown & WQWK/State College, PA WRIF/Detroit, MI WPLR/New Haven, CT KTUX/Shreveport, LA PD: Paul Cannell APD/MD: Bobby Cook WRCX/Chicago, 1L Str. Mgr.: Dave Richards APD/MD: Jo Robinson 4 WANHALEN*One* 4 WANHALEN*One* 3 WANHALEN*One* 3 WANHALEN*One* 5 STEGGRARIS*Webs* PD: Pat Urban MO: Chris Prospero PD; John Griffin MD: Pam Landry KRNA/Cedar Rapids. I KBAT/Odessa, TX OM/PD: Brent Warner MD: Dru Dewelon WFYV/Jacksonville, FL KXFX/Santa Rosa, CA PD: Steve Garland MD: Michael Bower 5 ERICCLAPTON "Gone" CREED "Yorn" EVERCLEAR "Buy" WGBF/Evansville, IN WCKW/New Orleans, LA D: Mike Sanders ID: Turner Wetson ADDXT "Monster" SWAMP BOOGIE OUEEN "Ease" SLOBBERBONE "Excuse" ATHENAEUM "Know" KQRC/Kansas City, MO PD: Vince Richards MD: Valorie Knight WRBR/South Bend, IN ERIC CLAPTON "Gone" CREED "Torn" MATCHBOX 20 "Real" WKI C/Charleston, WV ADDICT "Monster" BLUE CYSTER CHUT "Black" BOND "Nothing" HURRICANE #1 "Reaction" WJRR/Orlando, FL WRZK/Johnson City-KRQH/Line..., PD: Eric Brown APDMO: Don Wile 4 CARAME 'Lucy' 1 SAMAM 'Found' 1 ADDICT 'Monster' SPACEHOG 'Mungo' BROTHER CANE 'Be KROR/Chico. CA WHZK/JORDSON Kingsport, TN PD: Mark E. McKinn SPICEHOG "Mungo" HUNGER "Moderation" VANHALEN "Droy" VANHALEN "Droy" PD: Dick Sheet MD: Pat Lynch WYNF/Sarasota, FL KLFX/Killeen, TX WKLT/NW Michigan KQWB/Fargo, ND KNJY/Spokane, WA METALLICA FUE ERIC CLAPTON "Gone" BROTHER CANE "Bed" WWW/Charlottesville, VA KCLB/Palm Springs, CA PD: Rick Deniels MD: Kym McKay SEMISONIC "Closing WIXV/Savannah, GA WRKR/Kalamazoo, MI PD: Anthony Micha APD: Kelth Hendrix ERICCLAPTON "Gone" WHKR/Kalamazoo PD: Mike Ferris APDMD: Chris Winters VANHALEN''0re' VANHALEN''Fre' ATHENAEUM 'Know' SAMIAM'Found' BIGHEADTOOD_"Boom' KATT/Oklahoma City, OK OMPO: Chris Baker MD: Jake Deniels THRDEYE BUND Tusing' SEMSONC COsing' BROTHER CANE "Bed" WMMS/Cleveland, OH WJXQ/Lansing, MI WQLZ/Springfield, IL WRCQ/Fayetteville, NC WDRK/Panama City, FL POMID: Addison Walseford THRDEYE BUIND "Losing" SWAMP BOOGE OUEEN "Ease" JOLENE "Perssools" PD: Howard John MD: Ann Thomas KISW/Seattle, WA KFMF/Chico, CA PD: Marty Griffin APD/MD: Lise Kelly HARVEY DANGER "Flaggoole" BROTHER CANE "Bed" ATHENAEUM "Know" Stn. Mgr.: Clark Ryan MD: Cathy Faulkner PETEOROGE "Spacey" KIBZ/Lincoln, NE PD: Tim Sheridan APD/MD: Jon Terry WXTB/Tampa, FL KOMP/Las Vegas, NV PD: Mike Culotts DD: Big Merty Ven HALEN 'Dry' NANHALEN 'Fire" BROTHER CANE 'Bed' KEZO/Omaha, NE WWRN/Flint MI PD: Doug Sorense MD: Bruce Patrick WYYX/Panama City, FL Stn. Mgr./PD: Rich APD/MD: Don Jan OM/PD: J. Patrick APD: Lauren Davis MD: Chili Walker 83 Total Reporters 83 Current Reporters CAROLINE'S SPINE "Walling BROTHER CANE "Bed" 80 Current Playlists WVRK/Columbus, GA PDMD: Brian Waters ERICCLAPTON "Gone" THRO PTE BUND "Losing" RUEL "Shimmer" SMIAM "Found" BOB DYLAN "Sex" WRCN/Long Island, NY POMD: Donna Rodger VAN HALEN "Fire" VAN HALEN "Dirty" ADDICT "Monster" FUEL "Shimmer" WBUZ/Toledo, OH WGLO/Peoria, IL W BU Z/ TUTCUS, OM/PD: Dan Bozyk MD: Marielle Salas 5 VAN HALEN "Fire" 4 VAN HALEN "One" DIN PEDALS "Astiray" METALLICA "Fuel" Did Not Report, Playlist Frozen (3): OM/PD: Jay Nunley APD: Tim Ylinen WTKX/Pensacola, FL WKQQ/Lexington, KY WEBN/Cincinnati, OH KKEG/Fayetteville, AR WKHY/Lafayette, IN PD: Tony Tilford MD: Cousin Deke PD: Joel Sampson APD/MD: Mark the Shark 83 Total Reporters 83 Current Reporters 81 Current Playlists HUNGER "Moderation PEARL JAM "Hiding" CREED "Ode" VAN HALEN "Fire" PISTON "Turbulent" WWCT/Peoria, IL New Rock Reporters (5): WRQK/Canton, OH WRZK/Johnson City, TN WGLO/Peoria, IL Did Not Report, Playlist Frozen (2): KBER/Salt Lake City, UT WZAT/Savannah, GA KFMX/Lubbock, TX KMJX/Little Rock, AR WRKI/Danbury, CT KFMW/Waterloo, IA OM/PD: Wes Nessr MD: Kid Manning 6 BROTHER CANE "Bed" THIRDEVE BLIND "Los SAMIAM "Found" ADDICT "Monster" D/MD: Tom Bass ERICCLAPTON "Gone" CREED "Tom" BROTHER CANE "Bed" BROTHER CANE "Bed" BIG HEAD TODO... "Box ERIC CLAPTON "Gone" WAQX/Syracuse, NY WRDX/Wilmington, DE WYSP/Philadelphia, PA OM: Tim Sabean PD/MD: Neel Mirsky BROTHERCANE Bed" WMMR/Philadelphia, PA Active Rock Reporters (3): PD: Joe Bonadonna MD: Ken Zipeto JOESATRIANI "Ceremony" WXRC/Charlotte, NC KRQC/Monterey-Salinas, CA WKZQ/Myrtle Beach, SC Moves From Rock To Active Rock (2): WBAB/Long Island, NY VP/Prog.: Bob Buchmann Ops. Dir.: Eric Wellman WTUE/Dayton, OH WJXQ/Lansing, MI WYYX/Panama City, FL

WZMT/Wilkes Barre, PA

W.I.IO/Madison, WI

WJXQ/Lansing, MI WYYX/Panama City, FL

KUPD/Phoenix, AZ OM: Tim Maranville PO/MD: J.J. Jeffries

PD: Christopher Geisen APD/MD: John Beaulieu ERICCLAPTON "Gone"

KDKB/Phoenix, AZ



ROCK TOP 50

MARCH 20, 1998

						TOTA	L PLAYS		TOTAL
3W	2W	LW	TW	ARTISTTITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
1	1	٦.	0	KENNY WAYNE SHEPHERD Blue On Black (Revolution)	1819	1763	1665	1594	81/0
6	2	2	ĕ	VAN HALEN Without You (Warner Bros.)	1706	1588	1522	1130	81/0
2	3	3	3	PEARL JAM Given To Fly (Epic)	1460	1486	1500	4-4-	70/0
3	4	4	4	ROLLING STONES Saint Of Me (Virgin)	1357	1351	1364	1331	69/0
11	9	6	ð	CHRIS CORNELL Sunshower (Atlantic)	1101	1038	997	945	69/1
12	11	9	Ğ	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	1089	1031	974	913	70/0
13	10	7	Ŏ	MARCY PLAYGROUND Sex And Candy (Capitol)	1060	1033	983	885	56/3
7	7	5	8	METALLICA The Unforgiven II (Elektra/EEG)	1002	1104	1083	1046	70/0
16	16	13	9	VAN ZANT Rage (CMC)	949	831	695	672	63/0
10	8	10	10	CREED My Own Prison (Wind-up)	947	947	1007	978	57/0
4	5	8	11	MATCHBOX 20 3am (Lava/Atlantic)	937	1032	1212	1311	61/0
5	6	11	12	AEROSMITH Taste Of India (Columbia)	835	933	1106	1293	56/0
22	17	15	13	JERRY CANTRELL Cut You In (Columbia)	807	756	689	519	64/0
9	13	12	14	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen		858	894	979	66/0
18	14	16	(COOL FOR AUGUST Walk Away (Warner Bros.)	770	753	731	642	64/0
8	12	14	16	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	693	814	924	1035	44/0
31	25	21	O	RICHIE SAMBORA Hard Times Come Easy (Mercury)	643	542	389	306	49/1
17	15	17	18	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	614	690	722	670	45/0
21	21	18	19	FOO FIGHTERS My Hero (Roswell/Capitol)	596	606	585	537	46/0
20	20	19	20	OUR LADY PEACE Clumsy (Columbia)	563	588	587	591	49/0
24	23	22	3	WHISKEYTOWN Yesterday's News (Outpost/Geffen)	554	519	457	415	47/0
100	REAM		2	BROTHER CANE Lie In The Bed Make (Virgin)	505	68			65/18
15	19	20	23	BIG WRECK The Oaf (Atlantic)	498	562	628	732	38/0
38	32	27	2	CREED Torn (Wind-up)	439	388	321	266	53/7
49	39	30	Œ	SPACEHOG Mungo City (HiFi/Sire/WB)	429	337	216	140	47/3
14	18	23	26	COLLECTIVE SOUL She Said (Dimension/Capitol)	419	498	668	858	33/0
19	22	24	27	BLACK LAB Wash It Away (DGC/Geffen)	407	444	517	640	33/0
32	26	26	23	MEGADETH Use The Man (Capitol)	403	390	374	301	45/2
23	24	25	29	LED ZEPPELIN The Girl I Love (Atlantic)	386	395	403	449	37/0
47	41	35	30	JOE SATRIANI Ceremony (Epic)	369	307	212	157	35/2
28	31	28	Õ	VERVE Bitter Sweet Symphony (Hut/Virgin)	357	344	335	352	27/0
_	48	33	Ø	SEMISONIC Closing Time (MCA)	349	310	171	22	40/4
42	36	36	3	EVERCLEAR Will Buy You A New Life (Capitol)	341	306	260	231	37/4
_	_	47	3	BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)	338	158	51	19	36/10
D	EBU		3	ERIC CLAPTON She's Gone (Duck/Reprise)	329	99	_	_	46/27
26	28	34	3	SAMMY HAGAR Both Sides Now (MCA)	314	309	348	361	31/0
37	35	38	Ø	PEARL JAM In Hiding (Epic)	303	263	267	270	29/3
29	30	37	38	KENNY WAYNE SHEPHERD Slow Ride (Revolution)	279	292	335	351	35/0
34	33	29	39	YES New State Of Mind (Beyond)	279	344	296	282	27/1
25	27	31	40	OZZY OSBOURNE Back On Earth (Epic)	256	329	359	387	26/0
45	42	40	Ø	FEEDER Cement (Echo/Elektra/EEG)	253	237	210	195	30/1
36	37	39	42	SMASH MOUTH Walkin' On The Sun (Interscope)	202	240	244	277	25/0
_	_	46	3	GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)	202	163	139	109	21/4
30	34	41	44	SISTER HAZEL Happy (Universal)	199	225	268	334	16/0
	E B U		(METALLICA Fuel (Elektra/EEG)	197	110	91	75	22/5
27	29	32	46	NAKED Raining On The Sky (Red Ant)	187	317	344	352	23/0
_	49	44	1	BUGZY Pizza (National)	179	171	163	139	20/0
40	40	42	ď	ROLLING STONES Flip The Switch (Virgin)	179	178	215	255	17/0
	E B U		Ø	PEARL JAM Wishlist (Epic)	162	108	104	125	16/1
	EBU		60	DIN PEDALS Ashtray (Epic)	148	126	106	100	18/0
			3	Dit i Edito Holling (Epio)	. 10	120		.00	. 5/5

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

IZZY STRADLIN 117 Degrees (Geffen)
Total Plays: 141, Total Stations: 16, Adds: 0
MATCHBOX 20 Real World (Lava/Atlantic)
Total Plays: 121, Total Stations: 14, Adds: 6
STABBING WESTWARD Save Yourself (Columbia) Total Plays: 120, Total Stations: 17, Adds: 5 HUNGER Moderation (Universal) SLOBBERBONE Your Excuse (Doolittle) TEA PARTY Release (Atlantic)

FUEL Shimmer (550 Music)
Total Plays: 95, Total Stations: 15, Adds: 2 NOVACAINE Whammo (Mercury) Total Plays: 95, Total Stations: 13, Adds: 2

LIFE OF AGONY Tangerine (Roadrunner)

JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)

Songs ranked by total plays

BREAKERS®

BROTHER CANE I Lie In The Bed I Make (Virgin)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 505/437 65/18



MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ERIC CLAPTON She's Gone (Duck/Reprise)	27
BROTHER CANE I Lie In The Bed I Make (Virgin)	18
VAN HALEN Fire In The Hole (Warner Bros.)	12
VAN HALEN Dirty Water Dog (Warner Bros.)	11
BIG HEAD TODD & THE MONSTERS Boom (Revolution) 10
VAN HALEN One I Want (Warner Bros.)	9
CREED Torn (Wind-up)	7
MATCHBOX 20 Real World (Lava/Atlantic)	6
SAMIAM She Found You (Ignition)	6
THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)) 6
VAN HALEN Once (Warner Bros.)	6

MOST INCREASED PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) **BROTHER CANE** I Lie In The Bed I Make (Virgin) +437 ERIC CLAPTON She's Gone (Duck/Reprise) +230 BIG HEAD TODD & THE MONSTERS Boom... (Revolution) +180 VAN HALEN Without You (Warner Bros.) +118 VAN ZANT Rage (CMC) +118 RICHIE SAMBORA Hard Times Come Easy (Mercury) +101 SPACEHOG Mungo City (HiFi/Sire/WB) +92 METALLICA Fuel (Elektra/EEG) +87 CHRIS CORNELL Sunshower (Atlantic) +63 JOE SATRIANI Ceremony (Epic) +62

HOTTEST **RECURRENTS**

ARTIST TITLE LABEL(S)

AEROSMITH Pink (Columbia)

MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)

TONIC If You Could Only See (Polydor/A&M)

FOO FIGHTERS Everlong (Roswell/Capitol) MATCHBOX 20 Push (Lava/Atlantic)

JOHN MELLENCAMP Without Expression (Mercury)

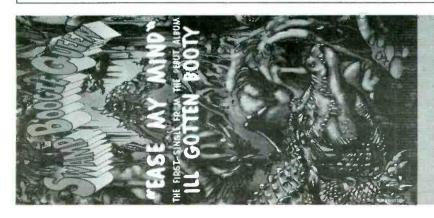
OFFSPRING Gone Away (Columbia)

ROLLING STONES Anybody Seen My Baby? (Virgin)

JONNY LANG Lie To Me (A&M)

MEGADETH Almost Honest (Capitol)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.







ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE



KLOS/Los Angeles (310) 840-4836

-				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
22	18	17	21	B.B. KING/T. CHAPMAN/The Thrill Is Gon
17	21	20	19	MATCHBOX 20/3am
21	19	19	19	LED ZEPPELIN/The Girl I Love
12	12	13	19	ROBERT BRADLEY'S /Once Upon A Tim
19	19	19	15	RDLLING STDNES/Saint Of Me
11	12	14	13	KENNY WAYNE SHEPHERD/Blue On Blac
12	11	9	12	MIGHTY JOE PLUM/Live Through This
16	14	14	11	PEARL JAM/Wishlist
9	7	9	11	RICHIE SAMBDRA/Hard Times Come East
-	7	14	10	BONNIE RAITT/One Belief Away
9	12	11	10	MAX CARL AND BIG/One More River
	4	7	10	MARC COHN/Already Home
-	-	7	10	JOE SATRIANI/Lights Of Heaven
	5	7	9	PORCUPINE TREE/Waiting Phase I
13	11	11	В	ERIC CLAPTON/My Father's Eyes
9	9	11	8	PISTOLEROS/My Guardian Angel
6	8	7	В	VAN ZANT/Rage
6	3	6	8	FLEETWOOD MAC/Silver Springs
7	3	8	7	COREY STEVENS/One Mare Time
9	8	7	7	FREDDY JONES BAND/Mystic Buzz
-	-		7	WHISKEYTOWN/16 Days
5	2	8	6	ROLLING STONES/Anybody Seen My
-	-	-	6	SISTER 7/Know What You Mean
	-	-	5	ERIC CLAPTON/She's Gone
-	-	-	4	ERIC CLAPTON/Fall Like Rain
15	18	9	4	FLEETWOOD MAC/Sweet Girl
6	10	9	4	JOHN MELLENCAMP/Without Expression
10	11	8	3	COREY STEVENS/Take It Back
4	2	7	3	FREDDY JONES BAND/Wonder
5	3	4	3	JOHN FOGERTY/Blueboy



L				
PLA	PLAYS			ARTIST/TITLE
3W	2W	LW	TW	
34	32	32	29	PEARL JAM/In Hiding
34	35	32	29	PEARL JAM/Given To Fly
25	32	32	24	DZZY OSBDURNE/Back On Earth
31	30	31	22	GREEN DAY/Time Of Your Life
34	34	34	22	ROLLING STONES/Saint Of Me
28	23	19	21	VAN HALEN/Without You
14	12	16	17	KENNY WAYNE SHEPHERD/Blue On Black
15	13	15	12	BLACK LAB/Wash It Away
		13	12	JERRY CANTRELL/Cut You In
12	11	14	12	DAYS OF THE NEW/Shell in The Room
15	14	17	12	CHRIS CORNELL/Sunshower
17	15	18	12	AEROSMITH/Taste Of India
15	13	16	11	CREED/My Own Prison
15	13	16	11	FOO FIGHTERS/My Hero
13	10	10	10	ROLLING STONES/Flip The Switch
13	11	11	10	LED ZEPPELIN/The Girl I Love
12	12	11	9	ROLLING STONES/Anybody Seen My
-	-	-	8	BROTHER CANE/I Lie In The Bed
15	12	11	8	KENNY WAYNE SHEPHERD/Slow Ride
17	11	11	8	MATCHBOX 20/3am
15	12	10	8	DAYS OF THE NEW/Touch, Peet, And
16	-	10	6	TONIC/Open Up Your Eyes
	-	11	2	WALLFLOWERS/The Oifference
14	9	10	2	WALLFLOWERS/6th Avenue Heartache
	-	-	-	JOE SATRIANI/Ceremony



		MARKET #1
96	ock	WKLS/Atlanta (404) 325-0960 Ervin/Kepple
	ADTICT //ITLE	

PLAYS				ARTIST/TITLE
3 WL	2W	LW	TW	
33		36		MATCHBDX 20/3am
-		35	36	TONIC/Dpen Up Your Eyes
36-	37	38	36	DAYS OF THE NEW/Touch, Peel, And
37	35	31	35	SISTER HAZEL/Happy
28-	31	28	30	KENNY WAYNE SHEPHERD/Slow Ride
19	20	22	23	AEROSMITH/Taste Of India
	-	21	23	BRDTHER CANE/I Lie In The Bed
20	2D	23	22	COOL FOR AUGUST/Walk Away
20	17	19	21	COLLECTIVE SOUL/She Said
19	19	22	19	PEARL JAM/Given To Fly
10-	11	12	13	KENNY WAYNE SHEPHERD/Blue On Blad
8	6	7	8	MIGHTY JOE PLUM/Irish
4	6	6	8	MARCY PLAYGROUND/Sex And Candy
	9	7	7	GOV'T MULE/Blind Man In
9	10	6	7	VAN HALEN/Without You
4	3	7	7	METALLICA/The Unforgiven II
23	23	9	5	GREEN DAY/Time Of Your Life
6	4	4	5	CREED/My Own Prison
		6	4	DAYS OF THE NEW/Shelf In The Room
-		-		BIG HEAD TOOD/Boom Boom
				MATCHBOX 20/Real World



MARKET #13

KISW/Seattle (206) 285-7625 Ryan/Faulkner

PLA	Y8			ARTIST/TITLE
3W	2W	LW	TW	
29	29	30	30	FOO FIGHTERS/My Hero
24	29	27	28	METALLICA/The Unforgiven II
18	18	19	27	DAYS OF THE NEW/Shelf In The Room
15		16	24	VAN HALEN/Without You
16	18	17	20	CHRIS CORNELL/Sunshower
8	9	8	17	EVERCLEAR/I Will Buy You
18	18	18	16	KENNY WAYNE SHEPHERD/Blue On Blad
17	17	17	16	JERRY CANTRELL/Cut You In
5	5	3	15	PEARL JAM/Wishlist
			15	CREED/Torn
27	30	25	11	CREED/My Own Prison
8	8	8	9	TEA PARTY/Release
		7	8	TWO/I Am A Pig
10	10	6	8	GOOONESS/Lost
10	8	8	8	BIG WRECK/The Oaf
29	31	3D	8	PEARL JAM/Given To Fly
4	9	10	7	MEGADETH/Use The Man
		-	7	BROTHER CANE/I Lie In The Bed
		7	7	TONIC/If You Could Only
8	6		7	EVERCLEAR/Santa Monica
6	7	7	7	BUSH/Machinehead
6	6	6	7	DAYS OF THE NEW/Touch, Peel, And
		*	6	STABBING WESTWARD/Save Yourself
7	6	6	6	COLLECTIVE SOUL/Listen
8	7	7	6	SEVEN MARY THREE/Cumbersome
7	6	6	6	STONE TEMPLE PILOTS/Trippin' On A H
7	9	6	6	SCREAMING TREES/All I Know
6	7	8	6	OFFSPRING/Gone Away
		6	5	OFFSPRING/I Choose
		٠	5	TONIC/Open Up Your Eyes

ROCK 100.3

MARKET #14

	AYS			ARTIST/TITLE	
٧	2W	LW	TW		
7	26	18	22	VAN HALEN/Without You	
5	10	15	14	PEARL JAM/Given To Fly	
4	7	15	13	SAMMY HAGAR/Both Sides Now	
5	10	11	10	OZZY OSBOURNE/Back On Earth	
		6	9	JOE SATRIANI/Ceremony	
2	12	14	В	ROLLING STONES/Saint Of Me	
			В	VAN HALEN/Fire In The Hole	
,	7	11	7	LED ZEPPELIN/The Girl Love	
ļ	6	8	7	AC/DC/Dirty Eyes	
1	7	7	7	VAN ZANT/Rage	
,	6	7	7	METALLICA/The Unforgiven II	
,	6	9	6	AEROSMITH/Taste Of India	1
	5	5	5	CREED/My Own Prison	
ò	5	3	5	AEROSMITH/Falling In Love	
			5	VAN HALEN/One I Want	
ļ	4	4	4	METALLICA/The Memory Remains	
	2	4	4	MEGADETH/Almost Honest	
		-	4	VAN HALEN/From Afar	





WBAB/Long Island (516) 587-1023

PLA				ARTIST/TITLE
3W 32	2W 33	33	TW 34	ERIC CLAPTON/My Father's Eyes
33		34	33	GREEN DAY/Time Of Your Life
	33	33	32	MATCHBOX 20/3am
31			32	PEARL JAM/Given To Fly
	32 17	17	25	MARCY PLAYGROUND/Sex And Candy
	17	17		ROLLING STONES/Saint Of Me
	19		22 19	KENNY WAYNE SHEPHERD/Blue Dn Black
	17			
			18	RICHIE SAMBORA/Hard Times Come Eas
19	16 19		18	VAN ZANT/Rage
			17	
16	14 16		17	SEMISONIC/Closing Time
	14		16 16	METALLICA/The Unforgiven II NATALIE IMBRUGLIA/Torn
15			15	
	15		15	YES/New State Of Mind
-			15	
17				
	15		14 14	GOV'T MULE/Blind Man In
18	18	18	13	TONIC/If You Could Only
15	18	15	11	CHRIS CORNELL/Sunshawer
31	32	32	10	SMASH MOUTH/Walkin' On The Sun
16	13	13	10	OUR LADY PEACE/Clumsy
6	6	6	10	PEARL JAM/Wishlist
			10	ERIC CLAPTON/She's Gone
15	10	10	9	OZZY OSBOURNE/Back On Earth
7	9	9	9	PEARL JAM/In Hiding
7	7	7	7	COOL FOR AUGUST/Walk Away
7	7	7	7	HUNGER/Moderation
-	6	6	6	DAYS OF THE NEW/Shelf in The Room
7	5	5	5	PEARL JAM/MFC
- /	J	5	э	FEARL JAMIMIC



MARKET #17

KDKB/Phoenix

_				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
12	16	19	41	ERIC CLAPTON/My Father's Eyes
7	15	20	39	METALLICA/The Unforgiven II
12	32	35	39	VAN HALEN/Without You
10	15	18	27	FOO FIGHTERS/My Hero
10	16	15	17	JERRY CANTRELL/Cut You In
27	33	31	17	KENNY WAYNE SHEPHERD/Blue On Black
		17	17	RICHIE SAMBORA/Hard Times Come East
١.		3	16	BLACK LAB/Time Ago
١.		16	16	BLUES TRAVELER/Maybe I'm Wrong
30	33	16	16	CHRIS CORNELL/Sunshower
6	14	11	16	FOO FIGHTERS/Baker Street
12	17	16	16	HUFFAMOOSE/Wait
12	16	17	16	OUR LADY PEACE/Clumsy
11	18	15	16	TERESE CARLTON/A Woman Like Me
12	15	16	16	NIXONS/Miss USA
21	15	16	16	WHISKEYTOWN/Yesterday's News
10	14	12	15	CREED/What's This Life For
Ι.		2	15	DREAM THEATER/Hollow Years
l ·	-	2	15	LUXX/Soul Of Me
17	30	29	14	MARCY PLAYGROUND/Sex And Candy
9	5	9	14	MATCHBOX 20/Real World
10	13	11	14	DAYS OF THE NEW/Touch, Peel, And
7	13	12	14	MIGHTY JOE PLUM/Live Through This
١.	12	14	14	STIR/One Angel
2	11	15	13	PISTOLEROS/My Guardian Angel
10	12	13	13	CREED/My Own Prison
6	12	11	13	MATCHBDX 20/Push
	-	2	12	
9	8	12	12	
19	31	28	12	DAYS OF THE NEW/The Down Town



MARKET #20

	気	Q 20	WOVE/Pittsburg (412) 937-1441. Hart/Winter
			ARTIST/TITLE
1	LW	TW	
	14	17	PUSH/Eye To Eye

_	_	_		
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
16	15	14	17	PUSH/Eye To Eye
14	13	13	16	COOL FOR AUGUST/Walk Away
14	12	14	15	SPACEHOG/Mungo City
		16	14	JOE SATRIANI/Ceremony
15	15	15	14	ROLLING STONES/Saint Of Me
-		14	14	IZZY STRADLIN/117 Degrees
15	12	11	14	CHRIS CORNELL/Sunshower
13	13	11	14	VAN HALEN/Without You
13	13	14	13	SEMISONIC/Clasing Time
-	-	10	13	ERIC CLAPTON/She's Gone
16	13	16	13	KENNY WAYNE SHEPHERD/Blue On Black
14	17	16	12	PEARL JAM/Given To Fly
13	12	14	12	WHISKEYTOWN/Yesterday's News
	4	6	12	PEARL JAM/Wishlist
12	10	13	12	VAN ZANT/Rage
7	9	11	10	RICHIE SAMBORA/Hard Times Come Easy
8	12	9	10	JOE GRUSHECKY/Coming Home
-			9	JERRY CANTRELL/Cut You In
-	-	-	9	THIRD EYE BLIND/Losing A Whole Year
6	9	9	9	DIN PEDALS/Ashtray
8	8	8	8	CHRIS STILLS/Razorblades
6	5	8	7	OUR LADY PEACE/Clumsy
-	-		7	BROTHER CANE/I Lie In The Bed
10	8	11	6	DAYS OF THE NEW/Shelf In The Room
7	7	8	6	ROBERT BRADLEY'S/Once Upon A Time
3	2	1	6	DAYS OF THE NEW/Touch, Peel, And
5	8	6	5	METALLICA/The Unforgiven II
3	3	3	3	JONNY LANG/Lie To Me
			3	MIGHTY JOE PLUM/Live Through This
-	3	-	3	GATHERING FIELD/Rhapsody In Blue



MARKET #29 KCAL/Riverside

_				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
10	23	31	31	SAMMY HAGAR/Salvation On Sand
31	31	32	31	PEARL JAM/Given To Fly
32	31	30	30	METALLICA/The Untorgiven II
	6	7	25	CREED/My Own Prison
	6	6	23	BLACK LAB/Wash It Away
17	31	32	18	VAN HALEN/Without You
15	13	14	17	SOUNDGARDEN/Rhinosaur
14	15	16	17	TONIC/Open Up Your Eyes
31	32	30	16	DAYS OF THE NEW/Touch, Peel, And
9	14	15	16	MEGADETH/Trust
10	11	12	11	FOO FIGHTERS/My Hero
19	9	8	11	JOE SATRIANI/Ceremony
12	14	12	11	BRUCE DICKINSON/Accident Of Birth
2	7	11	10	CHRIS CORNELL/Sunshower
6	8	6	9	QUEENSRYCHE/Sign Of The Times
9	9	7	8	METALLICA/Fuel
10	10	11	8	KENNY WAYNE SHEPHERD/Blue On Black
6	6	6	7	AEROSMITH/Pink
8	5	6	7	KENNY WAYNE SHEPHERD/Slow Ride
8	6	7	7	OFFSPRING/Gone Away
7	8	8	7	KISS/The Jungle
7	7	7	6	JERRY CANTRELL/Cut You In
6	6	7	6	COOL FOR AUGUST/Walk Away
-			6	BROTHER CANE/I Lie In The Bed
7	-	6	6	SAMMY HAGAR/Little White Lie
8	6	7	6	MEGADETH/Almost Honest
7	6	6	6	METALLICA/Hero Of The Day
:		7	6	LED ZEPPELIN/The Girl I Love
8	6	6	6	SAMMY HAGAR/Marching To Mars
8	7	6	6	OFFSPRING/Amazed



MARKET #31

WHJY/Providence (401) 438-6110

\mathbf{L}	_			
PLA		LW	TW	ARTIST/TITLE
3W 12	14		29	PEARL JAM/Given To Fly
	25		29	MARCY PLAYGROUND/Sex And Candy
26		28		CREED/My Own Prison
			27	ERIC CLAPTON/She's Gone
23	29		24	METALLICA/The Unforgiven II
4	6		14	JERRY CANTRELL/Cut You In
6		13		FOO FIGHTERS/My Hero
11	14		13	VERVE/Bitter Sweet
3			13	EVERCLEAR/I Will Buy You
20	17	12	13	VAN HALEN/Without You
-				MATCHBOX 20/Real World
6	12	13	12	DAYS OF THE NEW/Shelf In The Room
12	14	12	12	KENNY WAYNE SHEPHERD/Blue On Black
8	13	11	11	CHRIS CORNELL/Sunshower
11	13	13	10	OUR LADY PEACE/Clumsy
17	-	8	9	SMASH MOUTH/Walkin' On The Sun
-		8	8	THIRD EYE BLIND/Semi-Charmed Life
-		-	8	SAMMY HAGAR/Both Sides Now
	10	-	8	DAYS OF THE NEW/Touch, Peel, And
26	29	7	8	MATCHBOX 20/3am
-	5	6	7	MEGADETH/Use The Man
-		6	7	METALLICA/Fuel
-	-	7	6	SPACEHOG/Mungo City
-	-	-	6	BROTHER CANE/I Lie In The Bed
5	5	6	6	SCOTT WEILAND/Barbarella
-	-	7	5	ECONOLINE CRUSH/Home
-	-		5	WHISKEYTOWN/Yesterday's News
5	8	6	5	YES/New State Of Mind
1	6	6	5	
5	6	6	4	COOL FOR AUGUST/Walk Away



MARKET #39 WCKW/New Orlea (504) 831-8811 Levet

L				
PLA				ARTIST/TITLE
3W 25	2W 28	26	TW 27	MATCHBOX 20/3am
15		20		ROLLING STONES/Saint Of Me
	20		23	LED ZEPPELIN/The Girl I Love
23	25	22	21	AEROSMITH/Taste Of India
9	16	16	20	KENNY WAYNE SHEPHERD/Blue On Black
24	25	22	19	SAMMY HAGAR/Both Sides Now
13	11	16	15	MARCY PLAYGROUND/Sex And Candy
	15	11	15	VAN HALEN/Without You
8	8	10	12	PEARL JAM/Given To Fly
8	7	11	11	GREGG ALLMAN/Love The Poison
13	12	13	11	BIG WRECK/The Oaf
	11	9	11	BLUES TRAVELER/Canadian Rose
-	-	7	11	VAN ZANT/Rage
13	8	9	11	COLLECTIVE SOUL/She Said
-	-	8	10	JOE SATRIANI/Ceremony
7	9	7	9	FOO FIGHTERS/Everlong
-	6	8	9	COOL FOR AUGUST/Walk Away
11	10	10	9	LYNYRD SKYNYRD/Home is Where
10	12	7	9	COREY STEVENS/Take It Back
-	13	10	9	BIG HEAD TODD/Boom Boom
22	27	9	9	VERVE/Bitter Sweet
9	7	7	8	MIGHTY JOE PLUM/Live Through This
17	12	9	7	OZZY DSBOURNE/Back On Earth
7	9	9	7	SISTER HAZEL/Happy
9	8	10	7	THIRO EYE BLINO/Semi-Charmed Life
5	6	7	6	METALLICA/The Memory Remains
10	8	8	6	METALLICA/The Untorgiven II
5	7	7	6	FOO FIGHTERS/My Hero
6	6	7	6	RICHIE SAMBORA/Hard Times Come Lasy
-	٠	-	6	BROTHER CANEA Lie In The Bed



MARKET #43 (702) 876-1460

PLA	YS			ARTIST/TITLE
3₩ 31	2W 30	LW	TW 32	
		32		FOO FIGHTERS/Everlong
20		31		GREEN DAY/Time Of Your Life
32			32	PEARL JAM/Given To Fly
32	32	31		METALLICA/The Unforgiven II
25		31		DAYS OF THE NEW/Shelf In The Room
-	22	25	26	VAN HALEN/Without You
17	16	16	21	JERRY CANTRELL/Cut You In
18	18	20	17	CHRIS CORNELL/Sunshower
17	17	19	16	BIG WRECK/The Oaf
15	14	17	16	JOE SATRIANI/Ceremony
18	17	19	16	OUR LADY PEACE/Clumsy
9	12	13	15	KENNY WAYNE SHEPHERD/Blue On Black
12	13	15	15	CREED/Torn
10	15	16	15	IZZY STRADLIN/117 Degrees
			13	FEEDER/Cement
-		11	12	METALLICA/Fuel
10	17	14	12	MEGADETH/Use The Man
14	14	15	10	FOO FIGHTERS/My Hero
-	-	5	5	PEARL JAM/Wishlist
-	-	5	4	PEARL JAM/In Hiding
-			2	VAN HALEN/Dirty Water Dog
	-	_	1	VAN HALEN/Fire in The Hole
_				BROTHER CANE/I Lie In The Bed

ACTIVE ROCK REPORTERS

Rock Editor: Cyndee Maxwell Phone: (310) 788-1668 Fax: (310) 203-9763 E-Mail: max@rronline.com Web Site: http://www.rronline.com

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Breaker Criteria=600 Total Plays For The First Time

KEYJ/Abilene, TX KZRK/Amarillo, TX KLBJ/Austin, TX KRAB/Bakersfield, CA WIYY/Baltimore, MD WCPR/Biloxi, MS WAAF/Boston, MA WKPE/Cape Cod, MA WZNF/Champaign, IL WXRC/Charlotte, NC WRCX/Chicago, IL KRQR/Chico, CA WMMS/Cleveland, OH KILO/Colorado Springs, CO KCMQ/Columbia, MO WAZU/Columbus, OH WBZX/Columbus, OH KNCN/Corpus Christi, TX KRAD/Corpus Christi, TX KEGL/Dallas, TX KTXQ/Dallas, TX KRPI/Denver CO KAZR/Des Moines, IA WKRK/Detroit, MI WRIF/Detroit, MI WGBF/Evansville, IN KQWB/Fargo, ND WRCQ/Fayetteville, NC WWBN/Flint, MI WBYR/Ft. Wayne, IN KRZR/Fresno, CA WRUF/Gainesville, FL WKLQ/Grand Rapids, MI WTPT/Greenville, SC WQXA/Harrisburg, PA WTPA/Harrisburg, PA WCCC/Hartford, CT WAMX/Huntington, WV WOKK/Johnstown, PA KQRC/Kansas City, MO KLFX/Killeen, TX WJXQ/Lansing, Mi

KIBZ/Lincoln, NE WRCN/Long Island, NY KFMX/Lubbock, TX WJJ0/Madison, Wi WGIR/Manchester, NH WMFS/Memphis, TN WZTA/Miami, FL WLZR/Milwaukee, WI KXXR/Minneanolis MN KHOP/Modesto, CA WRAT/Monmouth-Ocean, NJ KRQC/Monterey, CA WKZQ/Myrtle Beach, SC WNOR/Norfolk, VA KBAT/Odessa-Midland, TX WJRR/Orlando, FL KCLB/Palm Springs, CA WDRK/Panama City, FL WYYX/Panama City, FL WTKX/Pensacola, FL WYSP/Philadelphia, PA KUPD/Phoenix A7 KUFO/Portland, OR WHEB/Portsmouth, NH KDOT/Reno, NV KRXQ/Sacramento, CA WHMH/St. Cloud, MN WZBH/Salisbury, MD KBER/Salt Lake City, UT KISS/San Antonio, TX KIOZ/San Diego, CA KSJO/San Jose, CA WZAT/Savannah, GA KTUX/Shreveport, LA WRBR/South Bend, IN KNJY/Spokane, WA WOLZ/Springfield, IL WXTB/Tampa, FL WBUZ/Toledo, OH KFMW/Waterloo, IA WZMT/Wilkes Barre, PA

ROCK REPORTERS

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83 Total Reporters

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WCLG/Morgantown, WV WDHA/Morristown, NJ WPLR/New Haven, CT WCKW/New Orleans, LA WKLT/NW Michigan KATT/Oklahoma City, OK KEZO/Omaha NE WGLO/Peoria, IL WWCT/Peoria, IL WMMR/Philadelphia, PA KDKB/Phoenix, AZ WDVE/Pittsburgh, PA WHJY/Providence, RI KRRX/Redding, CA WRXL/Richmond VA KCAL/Riverside, CA WROV/Roanoke, VA WCMF/Rochester, NY WXRX/Rockford, IL WKQZ/Saginaw, MI KZOZ/San Luis Obisno, CA KTYD/Santa Barbara, CA KXFX/Santa Rosa, CA WYNF/Sarasota, FL WIXV/Savannah, GA KISW/Seattle, WA KTAL/Shreveport, LA KRRO/Sioux Falls, SD KXUS/Springfield, MO WAQX/Syracuse, NY WZZQ/Terre Haute, IN WIOT/Toledo, OH KLPX/Tucson, AZ KMOD/Tulsa, OK WEGW/Wheeling, WV KRZZ/Wichita, KS WEZX/Wilkes Barre, PA WRDX/Wilmington, DE WROR/Wilmington, NC KATS/Yakima, WA WNCD/Youngstown, OH



ADULT ALTERNATIVE TRACKS

MARCH 20, 1998

							PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
3	1	11	0	ERIC CLAPTON My Father's Eyes (<i>Duck/Reprise</i>)	643	629	605	549	34/1
6	4	3	2	AGENTS OF GOOD ROOTS Smiling Up The Frown (RCA)	553	533	501	462	36/0
_	18	5	3	BONNIE RAITT One Belief Away (Capitol)	540	488	262	1	33/0
19	9	8	4	MARC COHN Already Home (Atlantic)	486	411	374	267	32/1
5	5	4	5	MARCY PLAYGROUND Sex And Candy (Capitol)	485	502	486	484	24/0
1	2	2	6	VERVE Bitter Sweet Symphony (Hut/Virgin)	472	537	554	655	26/1
15	12	10	0	NATALIE IMBRUGLIA Torn (RCA)	428	397	356	302	24/2
14	13	11	8	KENNY WAYNE SHEPHERD Blue On Black (Revolution)	418	369	322	304	27/0
25	17	15	9	FASTBALL The Way (Hollywood)	412	304	268	207	28/3
7	7	9	10	MATCHBOX 20 3am (Lava/Atlantic)	404	404	404	456	19/0
2	3	6	11	LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)	399	477	542	627	26/0
9	11	14	12	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	341	328	357	417	17/0
4	6	7	13	ALANA DAVIS 32 Flavors (Elektra/EEG)	323	415	448	492	19/0
10	8	13	14	GREEN DAY Time Of Your Life (Good) (Reprise)	321	335	376	417	16/0
24	22	16	(1)	ROBBIE ROBERTSON Unbound (Capitol)	302	266	233	213	24/1
BR	EAK	ER	16	SARAH MCLACHLAN Adia (Arista)	282	182	107	33	26/4
BR	EAK	ER	0	PAULA COLE Me (Imago/WB)	270	228	201	184	24/5
8	10	12	18	BEN FOLDS FIVE Brick (550 Music)	245	339	364	425	14/0
12	14	18	19	SISTER HAZEL Happy (Universal)	226	254	312	329	16/1
		24	4	SEMISONIC Closing Time (MCA)	224	197	128	61	21/1
28	27	23	4	CHRIS STILLS Razorblades (Atlantic)	221	202	189	183	25/2
_	30	28	22	STEVE POLTZ Silverlining (Mercury)	212	185	178	129	25/3
13	15	19	23	HUFFAMOOSE James (Interscope)	212	250	292	317	17/0
DΕ	ВU	T	24	PETER CASE Let Me Fall (Vanguard)	192	156	155	151	19/0
		30	25	NAKED Raining On The Sky (Red Ant)	179	181	173	151	18/1
DΕ	ВU	T	20	PEARL JAM Wishlist (Epic)	175	131	123	104	19/2
21	29	_	27	BILLIE MYERS Kiss The Rain (Universal)	172	177	186	228	10/0
20	21	22	28	B.B. KING W/BONNIE RAITT Baby I Love You (MCA)	171	214	243	258	21/0
_	_	_	29	EDWIN MCCAIN I'll Be (Lava/Atlantic)	170	181	170	172	11/1
23	26	25	30	ROLLING STONES Saint Of Me (Virgin)	169	197	193	216	15/0

This chart reflects airplay from March 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

ANI DIFRANCO Little Plastic Castle (Righteous Babe) Total Plays: 162, Total Stations: 19, Adds: 1

EBBA FORSBERG Lost Count (Maverick/WB)

Total Plays: 149, Total Stations: 18, Adds: 1

STEVE EARLE Somewhere Out There (E Squared/WB) Total Plays: 122, Total Stations: 17, Adds: 1

SHAWN COLVIN Nothin On Me (Columbia)

Total Plays: 111, Total Stations: 13, Adds: 4 FINLEY QUAYE Sunday Shining (550 Music)

Total Plays: 103, Total Stations: 10, Adds: 1

BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)

Total Plays: 100, Total Stations: 11, Adds: 2

BETH ORTON Someone's Daughter (Dedicated/Arista) Total Plays: 97, Total Stations: 10, Adds: 0

JONATHA BROOKE Secrets And Lies (Refuge/MCA)

Total Plays: 95, Total Stations: 13, Adds: 2

MARY LOU LORD Lights Are Changing (Work)

Total Plays: 94, Total Stations: 13, Adds: 1

SPECIALS It's You (Way Cool Music/MCA)

Total Plays: 91. Total Stations: 16, Adds: 4

Songs ranked by total plays

BREAKERS_®

SARAH MCLACHLAN

Adia (Arista)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 282/100 26/4

270/42

CHART 1

PAULA COLE

Me (Imago/WB)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

24/5

CHART **O**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SPECIALS It's You (Way Cool Music/MCA)	9
ERIC CLAPTON She's Gone (Duck/Reprise)	5
JUNKSTER The Only One (RCA)	5
SARAH MCLACHLAN Adia (Arista)	5
PEARL JAM Wishlist (Epic)	5
BIG HEAD TODD & THE MONSTERS Boom (Revolution)) 4
SHAWN COLVIN Nothin On Me (Columbia)	4
JONATHA BROOKE Secrets And Lies (Refuge/MCA)	3
ERIC CLAPTON River Of Tears (Duck/Reprise)	3
ERIC CLAPTON Sick & Tired (Duck/Reprise)	3
EBBA FORSBERG Lost Count (Maverick/WB)	3
DAVID RICE Father (Columbia)	3

MOST INCREASED PLAYS

PLAY INCREASE ARTIST TITLE LABEL(S) BONNIE RAITT One Belief Away (Capitol) +226 SARAH MCLACHLAN Adia (Arista) +75 **SEMISONIC** Closing Time (MCA) +69 SHAWN COLVIN Nothin On Me (Columbia) +63 KENNY WAYNE SHEPHERD Blue On Black (Revolution) +47 EBBA FORSBERG Lost Count (Maverick/WB) +43 NATALIE IMBRUGLIA Torn (RCA) +41 SPECIALS It's You (Way Cool Music/MCA) +39 MARC COHN Already Home (Atlantic) +37 FASTBALL The Way (Hollywood) +36

Breakers: Songs registering 250 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



alana davis crazy

The new single and video from her acclaimed debut album Blame It On Me, and the follow-up to the hit "32 Flavors" Top 5 Best Albums Of 1997: "A major new talent."

Most Promising Newcomer 1997 - Entert - Time Magazine Most Promising Newcomer 1997 - Entertainment Weekly
If you missed Alana on The Tonight Show, Good Morning America, Late Night with Conan O'Brien Vibe, you can catch her April 27 on The Late Show with David Letterman. And you can see her on the main stage of the entire HORDE tour this summer, especially if you didn't see her when she toured with Lilith Fair, Sister Hazel, G. Love & Special Sauce or Ziggy Marley & The Melody Makers. produced by ed tuton co-produced by alana davis mana

#1 Most Added Everywhere!

KTHX WMVY WXPN WXLE **WCLZ** WRNX CIDR **KOTR** KINK **KFXJ** KGSR



ADULT ALTERNATIVE ALBUMS

MARCH 20, 1998

	_	**				,	
3W 2W	LW T	W.	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRA	CKS (PLAYS)
4 2	1	0	ERIC CLAPTON Pilgrim (Duck/Reprise)	852	+151	"Eyes" (643)	"Gone" (71)
8 4	3	_	AGENTS OF GOOD ROOTS One By One (RCA)	581	+18	"Smiling" (553)	"Upspin" (16)
1 1	2	3	VERVE Urban Hymns (Hut/Virgin)	553	-40	"Symphony" (472)	"Lucky" (37)
— 23	8	4	BONNIE RAITT Fundamental (Capitol)	540	+52	"Belief" (540)	
3 5	7	5	MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	517	+12	"3am" (404)	"Real" (45)
7 6		6	SARAH MCLACHLAN Surfacing (Arista)	493	-37	"Adia" (282)	"Surrender" (143)
6 7	6	7	MARCY PLAYGROUND Marcy Playground (Capitol)	490	-16	"Sex" (485)	"Poppies" (5)
23 11	10	8	MARC COHN Burning The Daze (Atlantic)	486	+75	"Already" (486)	
17 17	12	9	KENNY WAYNE SHEPHERD Trouble Is (Revolution)	435	+50	"Blue" (418)	"Nothing" (6)
2 3	5	_	LOREENA MCKENNITT The Book Of Secrets (Quinlan Road/WB)	433	-75	"Mummers" (399)	"Marco" (34)
19 14	11 (D	NATALIE IMBRUGLIA Left To The Middle (RCA)	428	+31	"Tom" (428)	
28 21	20	2	FASTBALL All The Pain Money Can Buy (Hollywood)	419	+111	"Way" (412)	"God" (3)
9 9	14	D	THIRD EYE BLIND Third Eye Blind (Elektra/EEG)	378	+23	"How" (341)	"Life" (32)
14 16	13	D	PEARL JAM Yield (Epic)	359	+1	"Wishlist" (175)	"Given" (158)
5 8	9 -	15	ALANA DAVIS Blame It On Me (Elektra/EEG)	354	-75	"Flavors" (323)	"Crazy" (18)
22 19	19 (D	PAULA COLE This Fire (Imago/WB)	344	+28	"Me" (270)	"Wait" (67)
11 10	16	17	GREEN DAY Nimrod (Reprise)	321	-14	"Time" (321)	
27 25	21 (B	ROBBIE ROBERTSON Contact From The Underworld (Capitol)	309	+43	"Unbound" (302)	"Code" (7)
12 12	17	19	SISTER HAZEL Somewhere More Familiar (Universal)	280	-43	"Happy" (226)	"All" (50)
13 15	18 2	20	B.B. KING Deuces Wild (MCA)	258	-62	"Baby" (171)	"Thrill" (75)
10 13	15 2	21	BEN FOLDS FIVE Whatever And Ever Amen (550 Music)	245	-94	"Brick" (245)	
16 22	22 2	22	ROLLING STONES Bridges To Babylon (Virgin)	233	-32	"Saint" (169)	"Anybody" (33)
— 28	25	B	CHRIS STILLS 100 Year Thing (Atlantic)	232	+5	"Razor" (221)	"Mountain" (5)
15 18	23 2	24	HUFFAMOOSE We've Been Had Again (Interscope)	228	-36	"James" (212)	"Wait" (9)
	27	Ð	SEMISONIC Feeling Strangely Fine (MCA)	224	+27	"Closing" (224)	
	28	Ð	STEVE POLTZ One Left Shoe (Mercury)	221	+26	"Silver" (212)	"Impala" (9)
DEBUT	→ €	Ð	PETER CASE Full Service (Vanguard)	206	+45	"Let" (192)	"Downtown" (8)
29 27	24 2	28	FREDDY JONES BAND Lucid (Capricorn/Mercury)	199	-29	"Mystic" (156)	"Wonder" (23)
DEBUT	> €	Ð	ANI DIFRANCO Little Plastic Castle (Righteous Babe)	191	+15	"Castle" (162)	"As" (21)
_ =	30	D	NAKED Naked (Red Ant)	187	+4	"Raining" (179)	"Drift" (4)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SOUNDTRACK City Of Angels (Reprise)	7
PAULA COLE This Fire (Imago/WB)	5
LISA LOEB Firecracker (Geffen)	5
MATTHEW RYAN Mayday (A&M)	5
SHAWN COLVIN A Few Small Repairs (Columbia) 4
SPECIALS Guilty 'Til Proved Innocent (Way Cool Music	c/MCA) 4
BOB DYLAN Time Out Of Mind (Columbia)	3
FASTBALL All The Pain Money Can Buy (Hollywo	ood) 3
NATALIE IMBRUGLIA Left To The Middle (RCA)	3
STEVE POLTZ One Left Shoe (Mercury)	3
TRAIN Train (Aware)	3
KATHLEEN WILHOITE Pitch Like A Girl (Daves'/	(2) 3
	ŕ

MOST INCREASED PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABELIS ERIC CLAPTON Pilgrim (Duck/Reprise) +151 FASTBALL All The Pain Money Can Buy (Hollywood) +111 MARC COHN Burning The Daze (Atlantic) +75 **BONNIE RAITT** Fundamental (Capitol) +52 **KENNY WAYNE SHEPHERD** Trouble Is (Revolution) +50 SHAWN COLVIN A Few Small Repairs (Columbia) +47 PETER CASE Full Service (Vanguard) +45 ROBBIE ROBERTSON Contact From... (Capitol) +43 SPECIALS Guilty Til Proved Innocent (Way Cool Music/MCA) +41 BIG HEAD TODD & THE MONSTERS Beautiful...(Revolution) +36

This chart reflects airplay from March 9-15. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters, 39 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY

PD: Neil Hunter

14 ALANIS MORISSETTE "Uninvited"
ALANA DAVIS "Crazy"
LISA LOEB "Forget"

WIQB/Ann Arbor, Mi

KGSR/Austin, TX

PD: Jody Denberg
MD: Susan Castle
MATTHEW RYAN "Girl'
ALANA DAVIS "Crazy"

WRNR/Baltimore, MD

I: Damian Einstein
JONATHA BROOKE "Secrets"
OLU DARA "Lips"
JOE COCKER "Wayward"

KFXJ/Boise, ID PD: Kevin Welch MD: Carl Scheider

I: Carl Scheider
LISA LOBE "Forget"
STEVE EARLE "Somewhere"
MATTHEW RYAN "Gir"
ALANA DAVIS "Crazy"
SPECIALS "It's"
ERIC CLAPTON "Gone"
TRAIN "Virginia"

power of repeatability.

WBOS/Boston, MA

PD: Jim Herron MD: Cliff Nash KYLE DAVIS "Buried"

WXRV/Boston, MA

WARV/DISIGN, MA
PD: Joanne Boody
MD: Mike Mullaney
9 ERIC CLAPTON "Gone"
5 SARAH MCLACHLAN "Adia"
5 SARAH MCLACHLAN "Adia"
5 SARAH MCLACHLAN "Adia"
1 VRYE "Lucky"
1 DAVID POE "Blue"
1 JOE SATRIANI "Thing"

WNCS/Burlington, VT
PO: Greg Hooker
MD: Jody Peterson
3 PETER CASE "Conokod"
3 PETER CASE "Chroked"
3 PETER CASE "Wheels"
PAULA DOLE "Me"
ALANA DANIS "Crazy"
JOENE" "Pensacola"
EVERYTHING "Hooch"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey
6 JAMES TAYLOR "Yellow"
1 JOLENE "Pensacola"
1 LISA LOEB "Forget"
1 ALANA DAVIS "Crazy"

CIDR/Detroit, MI

WXRT/Chicago, IL

YP/Programming: Norm Winer
MD: Patty Martin

9 ERIC CLAPTON "Chance"

9 STEVE POLTZ "Silver"

8 ERIC CLAPTON "Gone"
FASTBALL "Way"

SEMISONIC "Closing"

WDOD/Chattanooga, TN

OM: Danny Howard PD: Chris Adams LISA LOEB "Forget" CREEO "My"

KKZN/Dallas, TX

KBXR/Columbia, MO

DM: Michael Perry
PD/MD: Dave "Keeter" Fulgham
7 STEVE POLTZ "Silver"
CHRIS STILLS "Razor"

PD: Joel Folger 9 SMASH MOUTH "Walkin" SHAWN COLVIN "Nothin"

KBCO/Denver, CO
PD: Dave Benson
MD: Scott Arbough
17 FASTBALL "Way"

KXPK/Denver, CO

PD: Gary Schoenwetter MD: Eric Schmidl PAULA COLE "Me" ATHERAEUM "Know' URGE "Jump"

PD: Wendy Dutt MD: Ann Delisi 8 ALANIS MORISSETTE "U

WTTS/Indianapolis, IN

W noziheM/MMMW

WMMMMAGISON, WJ
PD: Pat Galtagher
3 LISA LOEB "forget"
TRAIN "Vignis"
STEVE POLIZ "Sliver"
DAVID POE "Blue"
BOTTLE ROCKETS "Pocket
SUSAM TEDESCHI "Little"
JOHN FOGERTY "Bring"

KQRS/Minneapolis, MN

KURS/MINNEAPOIIS, N OM/PD: Dave Hamilton APD/MD: Reed Endersbe 7 ERIC ELAPTON "Tired" 2 PEARL JAM "Wishlist" 1 BOB DYLAN "Sick" BIG HEAD TODD... "Boom"

KTCZ/Minneapolis, MN

PD: Laure Mee Wolf

7 HONEYDOES "Miss"

JOHN FOGERTY "Bring"

BIG HEAD TOOD... "Boom

BOB DYLAN "Sick"

WKOC/Nortolk, VA

WZEW/Mobile, AL

OM: Tim Rose
MD: Alex Chesley
BOB OYLAN "Siok"
ALANIS MORISSETTE
GOO GOO DOLLS "Iris
PEARL JAM "Wishlist"
LISA LOEB "Forget"

KPIG/Monterey, CA PD/MD: Laura Hopper No Adds

WRLT/Nashville, TN

PO: Jane Crossman
APD/MO: Keith Coes
MATHEW RYAN "Girl"
SUPERORAG "Vampire"
KATHLEEN WILHOITE "Symphony

PO: Perry Stone
MD: Holly Williams
ANI DIFRANCO "Castle"
PAULA COLE "Me"
SMASH MOUTH "Walkin"
EVERCLEAR "Everything"
EDWIN MCAIN "TIT"
SISTER HAZEL "Happy"
SHAWN COLVIN "Nothin"

WXPN/Philadelphia, PA WVRV/St. Louis. MO

OM/PD: Bruce Ranes MD: Bruce Warren 5 FRED EAGLESMITH "105' 2 COTTON MATHER "Home ALANIS MORISSETTE "Uninvit BRUCE COCKBURN "Turn" SLY AND ROBBIE "Night" TRAIN "Virginia"

WCLZ/Portland, ME

PD: Brian Phoenix APD/MD: Kim Rowe ALANA OAVIS "Crazy" LISA LOEB "Forget" PETE DROGE "Spacey" JUNKSTER "Only" KATHLEEN WILHOITE "Syr GOO GOO DOLLS "Iris" VAN ZAMI" "Show"

KINK/Portland, OR

KINK/Portland, OR
PD: Dennis Constantine
APD/MD: Anits Garlock
3 ERIC CLAPTON There'
ALANA DAVIS "Crazy"
LISA LOEB "Forget"
NATALIE IMBRUGLIA "Leave"
JACKSON BROWNE "Been"
MARC COHN "Canyon"
MARC COHN "Healing"

KTHX/Reno. NV

NI FIA/HERO, NV
PD: Bruce Van Dyke
MD: David Chaney
10. JONATHA BROOKE "Secrets"
7 TOM HALL "Paris"
7 ERIC CLAPTON "Tired"
7 PAULA COLE "Me"
7 ROBBIE ROBERTSON "Code"
7 CHERI KNIGHT "Black"

PO: Mike Richter MO: David Myers 4 SARAH MCLACHLAN "Adia"

KENZ/Salt Lake City, UT

PD: Bruce Jones
APD/MD: Dom Casual
MONO "Life"
SPECIALS "II's"
G00 G00 OOLLS "Iris"

KXST/San Diego, CA

PD/MD: Dana Shaieb LISA LOEB "Forget" ERIC CLAPTON "Gone" ROBBIE ROBERTSON "Ur MATTHEW RYAN "Girl" STEVE POLTZ "Beautiful"

KFOG/San Francisco, CA

KOTR/San Luis Obispo, CA

- NO. Orew Ross
 MD: Dean Katlari
 8 ERIC CLAPTON "Eyes"
 6 JOHNNY WINTER "Sky"
 5 ALANA DAN'S "Crazy"
 5 BRUCE COCKBURN "Turn"
 4 MARC CONN "Aiready"
 4 DRIVIN-N-CRYIN "Around"

KBAC/Santa Fe, NM
PO. THE Gordon
ALANA DAVIS "CTRZY"
KATHLER WILHOITE "Sympt
JUNKSTER "Onby"
SNEAKER PIMPS "Sleaze"
LISA LOEB "Forget"
GERALD COLLIER "Fearless"
MATTHEW RYAN "GH"
EBBA FORSBERG "LOSI"

KRSH/Santa Rosa, CA

PD: Zoe Zuest MD: Bill Bowker 6 SNEAKER PIMPS "6" SPECIALS "It's"

KMTT/Seattle, WA

KMI1/Seattle, WA OM: Chris Mays APD: Juson Parker MD: Dean Cartson 2 VERVE "Symphony" PETE DROGE "Spacey" ERIC CLAPTON "Gone" MORCHEBA "Process" CHRIS WHITLEY "Shrapy:

KAEP/Spokane, WA

PO/MO: Haley Jones
9 ALANIS MORISSETTE "Uninvited
2 ATHENAEUM "Know"
FINLEY QUAYE "Sunday"

WRNX/Springfield, MA

DM: Tom Davis
PD: David Witthaus
MD: Bruce Stebbins
NAKED "Raining"
ALANA DAVIS "Crazy"

WHPT/Tampa, FL PD: Chuck Beck

18 SARAH MCLACHLAN "Adia"

7 SARAH MCLACHLAN "Mystery"

7 NATALIE IMBRUGLIA "Torn"

39 Total Reporters 39 Current Reporters

New Reporters (2): WCLZ/Portland, ME

Moves from Rock to Adult Alternative (1): KQRS/Minneapolis, MN

Moves from Adult Alternative to Alternative (1): KZNZ/Minneapolis, MN

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE



MARKET #3 WXRT/Chicago

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
15	14	14	16	MARCY PLAYGRDUND/Sex And Candy
17	14	13	15	VERVE/Bitter Sweet
15	17	16	15	LOREENA MCKENNITT/The Mummers' Dance
14	14	15	14	SARAH MCLACHLAN/Sweet Surrender
-	14	17	13	BONNIE RAITT/One Belief Away
10	8	12	11	KENNY WAYNE SHEPHERD/Blue On Black
10	11	7	11	RADIOHEAD/Karma Police
10	9	10	11	AGENTS OF GOOD ROOTS/Smiling Up The Frow
12	11	12	10	WHISKEYTOWN/16 Days
10	6	9	10	JAMES IHA/Be Strong Now
6	7	8	10	BECK/Deadweight
-	5	7	10	MARY LOU LORD/Lights Are Changing
	6	8	9	ANI DIFRANCO/As is
8	8	9	9	JEB LOY NICHOLS/As The Rain
14	13	9	9	ERIC CLAPTON/My Father's Eyes
-			9	ERIC CLAPTON/One Chance
-	-	*	9	ERIC CLAPTON/Sick & Tired
-	-		9	STEVE POLTZ/Silverlining
14	8	7	8	MATCHBOX 20/3am
8	9	8	8	BARENAKED LADIES/Brian Wilson
6	5	8	8	VERBDW/Holiday
7	6	5	8	PETER GABRIEL/In The Sun
-	-	-	8	ERIC CLAPTON/She's Gone
D.	5	Ω		DELBERT MCCLINTON/Somebody To Love Vo



KFOG/San Francisco (415) 543-1045 Marszalek/Evans

LA				ARTIST/TITLE					
W									
17	12	18	21	ROLLING STONES/Saint Of Me					
9	5		21	BLACK LAB/Time Ago					
21	14		19	KENNY WAYNE SHEPHERD/Blue On Black					
20	14		19	MARK KNOPFLER/Wag The Dog					
21	14	18	18	MATCHBOX 20/3am					
18	13	19	18	BLUES TRAVELER/Canadian Rose					
	5	11	17	BONNIE RAITT/One Belief Away					
-	-	8	11	ERIC CLAPTON/She's Gone					
-	-	7	11	ERIC CLAPTON/Sick & Tired					
12	7	11	9	B.B. KING/B. RAITT/Baby I Love You					
9	5	8	9	BOX SET/Back To You					
22	14	16	9	ERIC CLAPTON/My Father's Eyes					
8	7	11	9	B.B. KING/T. CHAPMAN/The Thrill Is Gone					
	5	12	В	MARC COHN/Already Home					
9	4	8	8	BIG HEAD TODD/Boom Boom					
9	6	8	8	PEARL JAM/Low Light					
12	7	11	8	SARAH MCLACHLAN/Sweet Surrender					
17	12	11	8	GREGG ALLMAN/Whippin' Post					
10	5	8	7	WHISKEYTOWN/16 Days					
6	5	9	7	SISTER HAZEL/All For You					
-		5	7	SISTER HAZEL/Happy					
12	4	7	7	LISA LOEB/I Do					
	*		7	JONATHA BROOKE/Secrets And Lies					
15	5	8	7	AGENTS OF GOOD ROOTS/Smiling Up The Frown					
11	6	6	7	ROBBIE ROBERTSON/Unbound					
٠	5	7	6	LEO ZEPPELIN/That's The Way					
6	4	5	5	BLUES TRAVELER/Most Precarious					



WXPN/Philadelphia (215) 898-6677 Ranes/Warren

PLATS			ANTIST/TITLE
3W 2W	/ LW	TW	
20 11	10	26	ROBBIE ROBERTSON/Unbound
- 1		21	BONNIE RAITT/One Belief Away
6 6	6	20	STEVE POLTZ/Silverlining
5 7	8	9	COTTON MATHER/My Belore And After
8 7	7	9	DUNCAN SHEIK/Wishful Thinking
14 9		9	ANI DIFRANCO/Little Plastic
8 7		8	PEARL JAM/In Hiding
8 9		8	ERIC CLAPTON/My Father's Eyes
8 7		8	VERVE/Bitter Sweet
5 7		8	GARRISON STARR/Superhero
4 7		8	CHERRY POPPIN'/Zoot Surt Riot
7 7		8	FINLEY QUAYE/Sunday Shining
4 €		7	WHISKEYTOWN/Yesterday's News
5 3		7	SARAH MCLACHLAN/Adia
7 8	10	7	AGENTS OF GOOD ROOTS/Smiling Up The From
6 20		7	FASTBALL/The Way
	- 7	7	OLU DARA/Your Lips
7 4		7	JONATHA BROOKE/Secrets And Lies
- 8		6	EBBA FORSBERG/Lost Count
20 €		6	MARC COHN/Already Home
5 €		6	MONO/Life In Mono
5 €		6	JOLENE/Pensacola
		6	KATHLEEN WILHOITE/Symphony
- 15		6	MARAH/Firecracker
6 18		6	REBEKAH/Sin So Well
4 3		6	AIR/La Semme D'argent
6 €		6	DAVID POE/Blue Glass Fall
6 5		6	VICTORIA WILLIAMS/Train Song
4 6		6	LOREENA MCKENNITT/Marco Polo
8 6	7	6	MARY LOU LORD/Lights Are Changing
			•



MARKET HE KKZN/Dallas (214) 526-2400

	12	12 28	16	28	
		0.0			THIRD EYE BLIND/How's it Going To Be
		28	25	28	VERVE/Bitter Sweet
	13	15	15	27	KENNY WAYNE SHEPHERD/Blue On Black
	16	19	27	27	ERIC CLAPTON/My Father's Eyes
-	27	28	28	27	MARCY PLAYGROUND/Sex And Candy
	25	26		26	SISTER HAZEL/Happy
	27	26	25	25	MATCHBOX 20/3am
	16	16	15	17	MARC COHN/Already Home
	14	16		16	NATALIE IMBRUGLIA/Torn
	11	10		16	NAKED/Raining On The Sky
	14	15		16	AGENTS OF GOOD ROOTS/Smiling Up The Frown
	16	13		15	LOREENA MCKENNITT/The Mummers' Dance
	27			15	MARK KNOPFLER/Wag The Dog
	15	16	14	15	TOO MUCH TV/Forget About That
	-	-	11	14	FASTBALL/The Way
ľ	13	14		13	B.B KING/T. CHAPMAN/The Thnll Is Gone
	-	-	12	13	PAULA COLE/Me
				13	PEARL JAM/Wishlist
		17	14	12	BONNIE RAITT/One Belief Away
				12	MATCHBOX 20/Real World
	14	13		12	BEN FOLDS FIVE/Brick
	14	16	14	12	GREEN DAY/Time Of Your Lite
	*	*	-	11	ERIC CLAPTON/She's Gone
	*		9	10	SEMISONIC/Closing Time
	-	*		10	TONIC/If You Could Only
	٠			9	SMASH MOUTH/Walkin' On The Sun
	13	16	7	В	BARENAKED LADIES/Brian Wilson
	9	10		7	ABRA MOORE/Don't Feel Like
		10	9	6	SISTER 7/Know What You Mean
_	14	14	7	6	DELBERT MCCLINTON/Somebody To Love You



MARKET #7 CIDR/Detroit (313) 961-639

P	LA	YS			ARTIST/TITLE
3	W	2W	LW	TW	
3	2	31	31	32	AGENTS OF GOOD ROOTS/Smiling Up The Frown
1	4	20	28	32	NATALIE IMBRUGLIA/Torn
3	1	31	31	31	HUFFAMOOSE/James
2	6	32	31	30	ERIC CLAPTON/My Father's Eyes
ı		2	17	28	BONNIE RAITT/One Belief Away
		1	16	25	SARAH MCLACHLAN/Adia
1 1	1	19	21	25	FLEETWQ00 MAC/Landslide
1	6	23	23	25	MARC COHN/Aiready Home
2	2	23	22	25	MATCHBOX 20/3am
	3	31	26	25	VERVE/Bitter Sweet
1	3			24	PAULA COLE/Me
1	8	20	20		EDWIN MCCAIN/I'll Be
	2	31	32		ALANA DAVIS/32 Flavors
	4	17	20		STEVE POLTZ/Silverlining
	6	16			JONNY LANG/Missing Your Love
	6	20			WILLIAM TOPLEY/Stabroek Woman
11	8	15	16	15	
ı	-	-	15		FASTBALL/The Way
	-	10			THIRD EYE BLIND/Semi-Charmed Life
	7	12		14	
1 2	0	13			ANI DIFRANCO/Little Plastic
Ι.	•	15	15		WHISKEYTOWN/16 Days
l 1	9	12	14		JAI/I Believe
Ι.		9			SUNDAYS/Summertime
	3	13			SISTER HAZEL/All For You
	4	13			WALLFLOWERS/Three Marlenas
	3				CHANTAL KREVIAZUK/Surrounded
	4	14			BLUES TRAVELER/Most Precarious
	9	14			LOREENA MCKENNITT/The Mummers' Dance
Ľ	4	15	11	12	HOLLY COLE/I've Just Seen



MARKET #10

	PLA	Y\$			ARTIST/TITLE
	3 W	2W	LW	TW	
	34	33	33	34	GREEN DAY/Time Of Your Life
	15	7	18	33	MARCY PLAYGROUND/Sex And Candy
	30	35	29	32	ERIC CLAPTON/My Father's Eyes
	34	33	32	32	THIRD EYE BLIND/How's It Going To Be
	34	33	30	32	MATCHBOX 20/3am
	30	25	22	25	NATALIE IMBRUGLIA/Torn
۱	7	4	7	24	FASTBALL/The Way
ł	34	34	32	24	BEN FOLDS FIVE/Brick
	30	23	23	24	ROLLING STONES/Saint Of Me
		25	25	23	BONNIE RAITT/One Belief Away
	*	17		23	SARAH MCLACHLAN/Adia
	34	33	23	22	VERVE/Brtter Sweet
	30	21	20	21	PAULA COLE/Me
	21	18	22	18	TONIC/If You Could Only
	21			17	THIRD EYE BLIND/Semi-Charmed Life
	21	20	22	13	SISTER HAZEL/All For You
				11	SHAWN COLVIN/Nothin On Me
	15	10	10	11	NAKED/Raining On The Sky
	15		11	11	AGENTS OF GOOD ROOTS/Smiling Up The Fr
	15	10	10	10	EDWIN MCCAIN/I'll Be
	7	2	3	10	MAX CARL AND BIG/One More River
	15	10	10	10	DAVID POE/Blue Glass Fall
	15	8	8	10	MARY LOU LORD/Lights Are Changing
	21	13	16	10	PAULA COLE/I Don't Want To Wart
	7	9	12	9	MARC COHN/Already Home
	21	15	10	8	SARAH MCLACHLAN/Building A Mystery
	21	19	16	8	MATCHBOX 20/Push
			4	5	DAVID RICE/Father
	7	4	4	5	JOLENE/Pensacola
l		٠		4	TORIES/Gladys Kravitz



15 11

MARKET #10

WXRV/Boston (5D8) 374-4733 Doody/Mullane

ш				
PLA				ARTIST/TITLE
	2W			
14	27	30	30	AGENTS OF GOOD ROOTS/Smiling Up The Fron
-	4	31	29	BONNIE RAITT/One Belief Away
29	28	33	23	ERIC CLAPTON/My Father's Eyes
18	18	17	17	ROBBIE RDBERTSON/Unbound
	- 1	11	16	EBBA FORSBERG/Lost Court
16	17	14	15	MARC COHN/Aiready Home
13	13	14	15	ANI DIFRANCO/Little Plastic
17	17	13	15	BETH ORTON/Someone's Daughter
18	16	15	15	JAMES IHA/Be Strong Now
11	14	14	14	FASTBALL/The Way
25	31	13	14	GREEN DAY/Time Of Your Life
18	17	13	14	NAKED/Raining On The Sky
12	15	14	14	STEVE POLTZ/Silverlining
18	15	-11	13	HUFFAMOOSE/James
13	14	12	12	CHRIS STILLS/Razorblades
3	13	13	11	JULES VERDONE/Little
13	12	12	11	PETER CASE/Let Me Fall
12	13	10	11	CHERRY POPPIN'/Zoot Suit Riol
14	12	12	11	NOELLA HUTTON/Attitude
13	12	11	11	MARY LOU LORD/Lights Are Changing
13	12	13	11	MARCY PLAYGROUND/Sex And Candy
10	12	12	11	PEARL JAM/Wishlist
16	13	10	10	KENNY WAYNE SHEPHERD/Blue On Black
4	12	11	10	SEMISONIC/Closing Time
12	12	12	9	FLEETWOOD MAC/Landslide
			9	ERIC CLAPTON/She's Gone
		1	8	SPECIALS/It's You
-		6	6	TODO THIBAUD/That Wasn't Me
	-	-	5	PAULA COLE/Me
-			5	SARAH MCLACHLAN/Adia



MARKET #13

PLA 3W		LW	TW	ARTIST/TITLE			
7	16	24	24	MARC COHN/Atready Home			
12	19	24	24	VERVE/Lucky Man			
24	18	23	24	ERIC CLAPTON/My Father's Eyes			
	14	23	24	BONNIE RAITT/One Belief Away			
13	12	22	24	ROBBIE ROBERTSON/Unbound			
24	19	24	24	PATTY LARKIN/Wolf At The Door			
24	19	16	13	SARAH MCLACHLAN/Black & White			
9	12	12	12	ANI DIFRANCO/As is			
	2	12	12	LOREENA MCKENNITT/Marco Polo			
9	5	11	12	PAPERBOYS/Molinos			
8	7	6	11	PETE BELASCO/All I Want			
	5	7	11	BEN HARPER/Mama's Trippin			
15	12	14	11	ELAINE SUMMERS/The Real Low Oown			
12	12	13	10	KENNY WAYNE SHEPHERD/Blue On Black			
11	6	10	10	FINLEY QUAYE/Sunday Shining			
8	11	12	10	PEARL JAM/Wishlist			
	2	10	9	SARAH MCLACHLAN/Adia			
8	6	7	В	RADIOHÉAD/Karma Police			
-		8	8	TERRY CALLIER/Lazarus Man			
	-	4	8	ERIC CLAPTON/One Chance			
6	7	7	8	NAKEO/Raming On The Sky			
9	7	7	В	CHRIS STILLS/Razorblades			
12	6	7	7	THIRO EYE BLIND/How's It Going To Be			
			7	SPECIALS/It's You			
12	10	12	7	HUFFAMOOSE/James			
13	8	9	7	PAULA COLE/Me			
11	7	5	7	ROLLING STONES/Out Of Control			



MARKET #14

_							
PLA 3W		LW	TW	ARTIST/TITLE			
13	24	23	24	KENNY WAYNE SHEPHERD/Blue On Black			
13	17	14	16	MATCHBOX 20/3am			
13	14	17	16	GREGG ALLMAN/Startin' Over			
13	14	14	14	COREY STEVENS/Take it Back			
		12	13	ERIC CLAPTON/She's Gone			
		5	12	MARCY PLAYGROUND/Sex And Candy			
5	7	11	В	MARC COHN/Already Home			
12	10	9	7	RICHIE SAMBORA/Hard Times Come Easy			
-	-	-	7	ERIC CLAPTON/Sick & Tired			
10	8	3	7	ROLLING STONES/Saint Of Me			
8	10	6	6	JOHN FOGERTY/Bad Bad Boy			
4	6	7	6	FLEETWODD MAC/Landslide			
*		2	6	VAN ZANT/Rage			
8	6	7	4	ROLLING STONES/Anybody Seen My			
2	4	3	3	JONNY LANG/Lie To Me			
3	3	3	3	ERIC JOHNSON/S.R.V.			
4	3	5	3	COREY STEVENS/One More Time			
3	3	4	3	STORYVILLE/Good Day For			
2	2	2	3	JOHN MELLENCAMP/Just Another Day			
2	2	1	2	JONNY LANG/Hrt The Ground			
3	1	4	2	JOHN FOGERTY/Blueboy			
2	2		2	ROLLING STONES/Flip The Switch			
-	-	-	2	PEARL JAM/Wishlist			
2	2	3	2	COREY STEVENS/It's Over			
3	4	3	2	WALLFLOWERS/One Headlight			
2			2	PAUL MCCARTNEY/The World Tonight			
1	2	2	2	JOHN FOGERTY/Walking In A			
2	1	2	1	DON HENLEY/You Don't Know Me			
:			1	BOB DYLAN/Love Sick			
3	2	2	1	ROLLING STONES/Too Tight			



MARKET #14 KTCZ/Minneapolis

ARTIST/TITLE

MATCHBDX 20/3am
B.B. KING/T CHAPMAN/The Thriff is Gone
MARC COHN/Aready Home
KENNY WAYNE SHEPHERD/Blue On Black
ERIC CLAPTONAN/ Father's Eyes
ALANA DAVIS/32 Flavors
VERVE/Bittel Sweet,
JOHN MELLENCAMP/Without Expression
LOREENA MCKENNITT/The Mummers' Dance
JOHN FOGERTY/Bad Bad Boy
SEMISONI/CIOSION Time
BONNIE RAITT/Dne Belief Away
WHISKEYTOWN/16 Gays
AGENTS OF GOOD RODTS/Smiling Up The Frown
TIM MAHONEY/Talk To Me
B.B. KING/S, RAITT/Baby LLove You
COREY STEVENS/Take It Back
JONNY LANG/MISSING YOU'R LOVE
HONEYOOGS/I Miss You
FASTBALL/The Way
MARCY PLAYGROUND/Sex And Candy
JARS OF CLAPTON/RIVE Candes...
BLUES TRAVELER/Canadian Rose
BEN FOLDS FIVE/Brick
ROLLING STONES/Saint Of Me
ERIC CLAPTON/RIVEY Of Tears
ERIC CLAPTON/RIVEY Of Tears
ERIC CLAPTON/RIVEY Of Tears
ERIC CLAPTON/RIVEY Of Tears
ERIC CLAPTON/RIVEY Of Tears
ERIC CLAPTON/RIVEY Of Tears
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ERIC CLAPTON/RIVEY OF TEARS
ER ARTIST/TITLE



MARKET #15 KXST/San Diego

PLA				Antiol/IIILE
3 W	2W	LW	TW	
12	16	25	24	AGENTS OF GOOD ROOTS/Smiling Up The Fr
22	25	20	24	MATCHBOX 20/3am
22	21	23	24	FREDDY JONES BAND/Mystic Buzz
11	11	11	23	VERVE/Sonnet
21	24	25	23	SARAH MCLACHLAN/Black & White
13	14	14	16	HUFFAMOOSE/James
2	9	12	13	KENNY WAYNE SHEPHERD/Blue On Black
10	12	12	13	MATCHBOX 20/Push
9	10	9	12	PAULA COLE/Me
-		6	12	NATALIE IMBRUGLIA/Torn
6	8	12	12	AGENTS OF GOOD ROOTS/Upspin
11	10	10	12	JONATHA BROOKE/Secrets And Lies
6	8	13	12	AGENTS OF GOOD ROOTS/Hoping, Waiting
24	23	25	11	VERVE/Bitter Sweet
12	13	8	11	MATCHBOX 20/Back 2 Good
-	7	16	11	BARENAKED LADIES/Brian Wilson
9	11	12	10	ERIC CLAPTON/My Father's Eyes
5	5	4	10	MARC COHN/Already Home
5	4	7	10	JOHN FOGERTY/Blueboy
10	8	10	9	STEVE POLTZ/Silverlining
10	8	10	9	STEVE POLTZ/Impala
8	12	9	9	BILLIE MYERS/Kiss The Rain
8	9	6	9	HUFFAMOOSE/Wait
	3	4	9	BONNIE RAITT/One Belief Away
4	10	12	9	BIG HEAD TODD/Crazy Mary
6	4	5	В	GREGG ALLMAN/Whippin' Post
6	6	8	В	ROLLING STONES/Anybody Seen My
9	11	9	8	CHRIS STILLS/Razorblades
10	7	11	8	VERVE/Space And Time
5	5	8	7	HUFFAMOOSE/Buy You A Ring



MARKET #18

WVRV/St. Louis

L				Richter/Meyers
PLA			TW	ARTIST/TITLE
3 W		LW		
37	38	40	40	THIRD EYE BLIND/How's it Going To Be
38	37	41	40	SMASH MOUTH/Walkin' On The Sun
36	38	38	39	MATCHBOX 20/3am
28	30	38	38	ERIC CLAPTON/My Father's Eyes
20	20	25	33	BILLIE MYERS/Kiss The Rain
37	38	21	30	LISA LOEB/I Do
21	31	40	28	BEN FOLDS FIVE/Brick
37	39	41	27	GREEN DAY/Time Of Your Life
1	14	24	26	PAULA COLE/Me
-	4	21	25	BONNIE RAITT/One Belief Away
20	18	24	25	MARCY PLAYGROUND/Sex And Candy
21	21	25	25	VERVE/Bitter Sweet
22	21	21	24	AGENTS OF GOOD ROOTS/Smiling Up The Frow
22	20	25	22	EDWIN MCCAIN/I'll Be
24	21	25	22	NATALIE IMBRUGLIA/Torn
22	20	23	22	LOREENA MCKENNITT/The Mummers' Dance
1	18	23	21	NAKED/Raining On The Sky
-		1	19	BARENAKED LADIES/Brian Wilson
18	16	18	16	TONIC/If You Could Only
13	16	17	15	SISTER HAZEL/All For You
	-	1	14	SHAWN COLVIN/Nothin On Me
16	15	16	14	SUNDAYS/Summertime
16	15	17	14	FIONA APPLE/Criminal
15	14	14	14	PAULA COLE/I Don't Want To Wait
6	5	5	7	JOHN MELLENCAMP/Without Expression
			4	SARAH MCLACHLAN/Adia
13	4	4	4	SARAH MCLACHLAN/Building A Mystery
13	4	4	4	



MARKET #19

PLAYS			ARTIST/TITLE	
3 W	2W	LW	TW	
15	15	14	14	B.B. KING/B. RAITT/Baby I Love You
11	15	14	14	FASTBALL/The Way
14	14		14	CHRIS STILLS/Razorblades
14	14	14		AGENTS OF GOOD ROOTS/Smiling Up The From
14	14	14		ANI DIFRANCO/Little Plastic
13	12	12		ROBBIE ROBERTSON/Unbound
-	12	13	12	
5	12	12	12	STEVE POLTZ/Silverlining
12	12	12	12	MARIA MULDAUR/Ring Me Up
7	9	10	9	PETER CASE/Let Me Fall
9	9	9	9	KENNY WAYNE SHEPHERD/Blue On Black
9	8	9	9	VICTORIA WILLIAMS/Train Song
6	8	9	9	BALL, THOMAS/I Want To Do
9	8	8	9	WILLIAM TOPLEY/Stabroek Woman
12	12	11	8	LOREENA MCKENNITT/The Mummers' Dance
9	9	9	В	STEVE EARLE/Somewhere Out There
10	7	. 9	В	FREDDY JONES BAND/Mystic Buzz
12	12	12	8	ERIC CLAPTON/My Father's Eyes
8	6	6	5	WHISKEYTOWN/Yesterday's News
6	6	6	5	OLD 97'S/Streets Of Where
5	6	6	5	MARC COHN/Aiready Home
12	6	6	5	MARK KNOPFLER/Wag The Dog
-	6	5	5	ELLIOTT SMITH/Miss Misery
6	6	5	5	MARY LOU LORD/Lights Are Changing
6	5	5	5	JAMIE HARTFORD/Your Secret's
-	3	5	5	TITO & TARANTULA/Atter Dark
		5	5	SEMISONIC/Closing Time
6	5	5	5	ARCHIE ROACH/Beggar Man
-		6	5	EVERYTHING/Hooch
٠	٠	٠	5	NATALIE IMBRUGLIA/Torn



MARKET #21 **WHPT/Tampa** (813) 577-7131 Beck

LA	YS.			ARTIST/TITLE
W	2W	LW	TW	
6	26	33	32	SISTER HAZEL/Happy
2	22	32	32	MATCHBOX 20/3am
8	18	10	32	JOHN MELLENCAMP/Without Expression
7	7	12	31	MARC COHN/Aiready Home
5	15	28	25	ERIC CLAPTON/My Father's Eyes
0	30	9	21	SHERYL CROW/Home
	-	12	18	BLUES TRAVELER/Most Precarious
			18	SARAH MCLACHLAN/Adia
9	19	12	18	JONNY LANG/Missing Your Love
1	1	28	17	BONNIE RAITT/One Belief Away
2	32	32	15	LOREENA MCKENNITT/The Mummers' Dance
9	29	24	13	FLEETWOOD MAC/Landslide
8	18		7	FREDDY JONES BAND/Mystic Buzz
	-		7	SARAH MCLACHLAN/Building A Mystery
5	15	13	7	
			7	NATALIE IMBRUGLIA/Torn
			5	SHAWN COLVIN/Nothin On Me
٠	٠	٠	5	SARAH MCLACHLAN/Sweet Surrender



MARKET #22 KBCD/Denver



KXPK/Denver

	3W	2W	LW	TW	
			20	31	EVERCLEAR/Everything To
	22	12	21	30	AGENTS OF GOOD ROOTS/Smiling Up The Frown
	11	10	24	30	THIRO EYE BLIND/How's It Going To Be
	11	23	30	28	BRAD/The Day Brings
	١.		7	27	GREEN DAY/Time Of Your Life
	12	10	16	21	FASTBALL/The Way
	8	11	17	21	KENNY WAYNE SHEPHERD/Blue On Black
	11	11	14	17	ALANA DAVIS/32 Flavors
I	12	10	12	16	RADIOHEAD/Karma Police
	23	24	16	15	LOREENA MCKENNITT/The Mummers' Dance
	24	24	30	14	MARCY PLAYGROUND/Sex And Candy
	12	18	16	13	SARAH MCLACHLAN/Adia
	16	14	12	12	PEARL JAM/Given To Fly
	. 8	10	12	12	WILLIAM TOPLEY/Mannish Water
	9		13	11	FINLEY QUAYE/Sunday Shining
	١.	7	10	11	SEMISONIC/Closing Time
	١.	-	-	11	
	10			10	
	٠.	8	13	10	
	7		13	10	ROBBIE ROBERTSON/Unbound
	7	8	10	10	SPACEHOG/Mungo City
		-	6	9	BIG HEAD TODD. JBoom Boom
	7	17	16	9	EVERCLEAR/I Will Buy You
	-	-	-	9	PEARL JAM/Wishlist
	7	11	9	8	CHERRY POPPIN' /Zoot Surt Riot
	10		11	8	FREDDY JONES BANO/Mystic Buzz
	23	6	9	8	TONIC/Open Up Your Eyes
		-	-	-	PAULA COLE/Me
	-		-	*	ATHENAEUM/What I Didn't Know
					HDCE/Jump Dight In



KINK/Portland, OR

-	PLA	YS			ARTIST/TITLE
1	3W	2W	LW	TW	
ı	19	24	25	25	MARC COHN/Already Home
1	20	26	21	25	ERIC CLAPTON/My Father's Eyes
ı	20	25	25	25	ROBBIE ROBERTSON/Unbound
1	-	38	25	24	BONNIE RAITT/One Belief Away
1	17	25	25	24	AGENTS OF GOOD ROOTS/Smiling Up The Frown
ı	-	-		14	
ŀ	4	9	12	14	MAX CARL AND BIG/One More River
ı	10				SARAH MCLACHLAN/Adia
ı	8	10	10		VERVE/Bitter Sweet
ŀ	8	14	11		HUFFAMOOSE/James
۱	19				PAULA COLE/Me
1	11	9			WILLIAM TOPLEY/Stabroek Woman
ı			11		
ı	17		11		LOREENA MCKENNITT/The Mummers' Dance
ı	10	10			MARK KNOPFLER/Wag The Dog
ı	٠	*	11	10	U2/If God Will Send
ı	8	11	12	10	ELTON JOHN/Recover Your Soul
ı	-	-	5	8	ERIC CLAPTON/One Chance
1	5	6	5	7	PAUL SIMON/Bernadette
ı	-	-	4		
ı	3	6	5	7	JARS DF CLAY/Five Candles
ı	4	5	6	6	
ı	*	~	4	6	
ı	-		4	6	ERIC CLAPTON/Circus
ı	-	5	6	6	FINLEY QUAYE/It's Great When .
1	3	6 5	6	6	EBBA FORSBERG/Lost Count
1	4		12		
ľ			12	5	NAKED/Raining On The Sky BOX SET/Amsterdam
ı	10	3	7	5	B.B. KING/B. RAITT/Baby I Love You
1	10	J	-/	- 0	D.O MINORO MAITTOODY I COVE TOU



MARKET #34 WKDC/Nortalk

L				Stone, williams
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
25	24	23	24	LOREENA MCKENNITT/The Mummers' Dance
26	22	23	24	GREEN DAY/Time Of Your Life
16	17	15	24	FASTBALL/The Way
25	25	23	23	MARCY PLAYGROUND/Sex And Candy
25	23	23	23	VERVE/Bitter Sweet
16	22	23	23	AGENTS OF GOOD ROOTS/Smiling Up The Fr
16	22	23	23	KENNY WAYNE SHEPHERO/Blue On Black
3	15	23	23	ERIC CLAPTON/My Father's Eyes
16	16	16	23	NATALIE IMBRUGLIA/Torn
25	25	25	22	THIRD EYE BLIND/How's It Going To Be
26	15	16	22	MATCHBOX 20/3am
26	15	16	18	SARAH MCLACHLAN/Sweet Surrender
-	-	-	17	BIG HEAD TODD ./Boom Boom
25	23	23	16	ALANA DAVIS/32 Flavors
	22		16	
	15		16	WHISKEYTOWN/Yesterday's News
	17		16	NAKED/Raining On The Sky
16	16	16	16	BARENAKED LADIÉS/Brian Wilson
-		-	16	SEMISONIC/Closing Time
-	-	-	16	SARAH MCLACHLAN/Adia
16	17	16	15	
~	-	-	15	
14		14	14	LISA LOEB/I Do
17	16	16	14	ABRA MOORE/Don't Feel Like
16	-	5	4	JONNY LANG/Missing Your Love
25		15		VENICE/It I Were You
-	-	-		ANI DIFRANCO/Little Plastic
*				PAULA COLE/Me
-	-	-	-	SMASH MOUTH/Walkin' On The Sun



MARKET #35 KENZ/Salt Lake City

31	33	35	36	MATCHBOX 20/Long Day
33	34	35	36	MARCY PLAYGROUND/Sex And Ca
13	16	17	35	SMASH MOUTH/Why Can't We Be.
16	28	32	34	FASTBALL/The Way
21	36	35	34	NATALIE IMBRUGLIA/Torn
-	-	14	30	SEMISONIC/Closing Time
17	25	26	26	PEARL JAM/Given To Fly
30	34	35	25	ALANA DAVIS/32 Flavors
34	21	19	20	VERVE/Bitter Sweet
35	35	34	1 B	GREEN DAY/Time Of Your Life
14	14	16	16	OASIS/All Around The World
	16			ATHENAEUM/What I Didn't Know
			15	
12	14	17	14	LONGPIGS/On And On
11	11	13	13	FINLEY QUAYE/Sunday Shining
			13	
			12	
			12	HUFFAMOOSE/James
14	11	13	10	EVERCLEAR/I Will Buy You.
	-		9	PAULA COLE/Me
			8	
			8	
			7	
*			7	SARAH MCLACHLAN/Adia
	-			MONO/Life In Mono
			-	
-		~	-	GOO GOO DOLLS/fris



MARKET #37 WTTS/Indianapolis (812) 332-3366 Anton/McCallister

Anton/McCallister

Anton/McCallister

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NATIONAL

WE RESPECT TALENT

Douglas Whitley is our radio placement coordinator. He has 32 years' **ON AIR EXPERIENCE**. He is courteous and knows how to talk to talented people like yourself, and he knows how to get you a radio job. **IF YOU ARE READY FOR A MOVE**, call Douglas for registration information. **ACT NOW!**JUST ONE TALENT HELPING ANOTHER

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Break into the L.A. voiceover market! How to produce/submit your demo tape, insider list of the top agents plus, casting contacts and more. Send SASE plus \$12.95 to MGRS, P.O. Box 4085, Burbank, CA 91503-4085.

The Audience Development Group has immediate need for several good people at partner radio stations:

- Smooth Jazz program director for warm weather market. Experience programming other formats in addition to NAC essential.
- Morning co-host talent for several markets. Wacky, fun, and hard-working people who love personal appearances
- Evening host for CHR Looking for experienced people only. Send information to Audience Development Group, 39 Princewood Lane, Palm Beach Gardens, FL 33410. EOE M/F/H

Kelly Music Research Needs Great PDs

Fast-growing company needs client reps in all regions to clear/service stations. Research, sales, and computer experience important. Telecommuting preferred. Fax resume in confidence to: Tom Kelly: 610-446-0319. EOE

EAST

Family Life Network, a Christian, inspirational network in upstate NY has openings for morning co-host and news director/anchor. Must be team-oriented, ministry-driven. Females and minorities encouraged to apply. Call 800-927-9083. EOE



The Adventure Radio Group is seeking individuals for afternoon drive (country), and news director for its nine-station operation. Send T&R to: Human Resource Manager, 900 Bluefield Avenue, Bluefield, WV 24701. No Calls. EOE.

Are you ready to join the forever team? Forever Broadcasting of PA has PM drive positions at several Central PA radio stations. Candidates should be friendly & relatable to a 25-54 audience. Appearances & production a must. T&Rs to: P.O. Box 2005, Altoona, PA 16603. EOE



HOT AC MIDDAYS

B101.5, in the Washington, DC shadow market, is looking for a hard-working, adult communicator. Production and appearances required. Staff is one of the best in radio, stable company, good pay and benefits. We are a great radio station and you can be a part of it if you have a minimum of 3 years full-time experience and "know what it's about". Send a tape and resume to: Mark Clifford at WBQB, 1914 Mimosa Street, Fredricksburg, VA 22405. NO CALLS. EOE/MF

MORNING HOST

Morning drive at New England country giant. Need new leader for our heritage morning show. Work with a legendary sidekick. Must be topical, entertaining, excellent phones, production, and appearances. Two signals reach 4 states and parts of Canada. If you're dedicated to winning while having fun, rush T&R plus what you think makes a great morning show to: Mark Ericson, WOKQ/WPKQ, P.O. Box 576, Dover, NH 03821-0576. EOE

WOKQ 97.5
Great Mornings & Country Factorized - 50,000 WATTS FM

www.rronline.com

MORNING SHOW STARS AND

PRODUCTION WIZARDS WANTED! The Randy Lane Company clients have openings for a Production Director to oversee 4-station cluster and morning show positions (particularly females). T&R to: Randy Lane, 860 Via De La Paz, Suite D2, Pacific Palisades, CA 90272, EOE

ESPN Radio Network needs a talented sports producer. Leadership, news judgment, passion, great rolodex. Send one-page overview of producing philosophy and accomplishments. Clever writing a plus. Energy and creativity a must. Rush to: Len Weiner, PD, ESPN Radio, ESPN Plaza, Bristol, CT 06010 EOE, M/F/H/V. No Phone Calls Please

SOUTH

If you're an above-average, entry-level play-by-play person we'll hone your skills. T&R: KEUN/KJJB/CH.11, Box 1049, Eunice, LA 70535 EOE (3/20)

WATA seeks AM personality FS/AC. Beautiful mountains in Western NC.T&R: WATA, Box 72, Boone, NC 28607 EOE (3/20)

WIMZ/Knoxville Classic Rock is looking to fill rare evening opening. If you have a minimum of 2 years on-air experience, please submit tape and resume to: Operations Manager, P.O. Box 27100, Knoxville, TN 37927 EOE. M/F/H

Growing radio company seeks services of a hands-on, experienced Controller. Responsibilities will include: planning and execution of the consolidation of financial operations of the company into a central location and recruitment, training and management of a full-service financial management team.

You will report to the CFO of the company and your team will be responsible for payables, payroll administration, and monthly financials for a multi-location operation.

An understanding of accounting in a broadcast environment is preferred. Compensation and benefits will be commensurate with experience and qualifications. Radio & Records, 10100 Santa Monica Blvd., #467, 5th Floor, Los Angeles, CA 90067. EOE

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Your best source for job leads and the place to be for posting your tape and resume online. www.mediacasting.com e-mail: info@mediacasting.com (888) 293-1489

PROGRAM DIRECTOR

If you are a leader, team player, have Selector and digital automation savvy, we want to talk to you. Root Communications/Arrow 95.5-Panama City Beach's Rock leader offers a stable environment, a first rate consultant, and an airstaff that is committed to winning. Send resume and references to: Tom Caukins, General Manager, 6906 West Highway 98, Panama City Beach, FL 32407. EOE

KDMX DALLAS MARKETING/ PROMOTION DIRECTOR

If you can entertain like P.T. Barnum, market like Reis & Trout, and truly understand that radio is showbiz, KDMX needs you. A marketing guru who totally gets it... non-stop entertainment minded, rolodex of the stars, effective guerilla/event/TV marketer, and Dr. of Pop Culture! Send your best to: Jimmy Steal, KDMX Program Director; 14001 N. Dallas Pkwy #1210, Dallas, TX 75240, NWC/EOE

Chancellor Media's Classic Rock 92.5-KZPS/Dallas has immediate opening for a Promotions Director. Highly motivated, energetic, proven successful promotions director with great organizational & people management skills; understands the product and lifestyle of the demo. Qualified & interested individuals send resume to: Mary Young, 15851 Dallas Parkway, #1200, Dallas, TX 75248. EOE

MIDWEST

Newsperson/News Director to gather, write, and air local news. 50 miles North of St. Louis. T&R: WSMI, Box 10, Litchfield, IL 62056 EOE (3/20)

FEMALES AVAILABLE

small to major, Ctry, news, CHR, AC. MALE mornings, CHR, OL, Ctry UC SAC, talk, co-hosts, news. PDs, CHR, Ctry, AC. Others. FREE service for stations. Make only one call and hire the talent you need to win.

NETWORK (407) 977 2900 -

WONE/Akron has a production director opening! At least three years experience. Digital editing a must! Send all T&Rs to: J.D. Kunes, c/o WONE, 1735 South Hawkins Ave. Akron, OH 44320. Females and minorities encouraged. EOE

MEDIUM MIDWEST MARKET DIRECTOR OF SALES FOR HIGHLY SUCCESSFUL DOMINANT CLUSTER

This is a magnificent career opportunity for the selected individual. The position reports directly to the General Manager. The person hired combines a dynamic leadership style with a history of team building success. Accountable for implementing the company's vision of multiopoly sales. Prior successful general management experience important as well as a thorough understanding of inventory and pricing controls, national, regional and local direct sales, collections, budgeting and staffing as well as a demonstrable ability to train sales management, account executives, and administrative support staff. Because this is a highly compensated position, only those persons with a history of success will be considered. We encourage females and minorities to apply. Please send resume, list of references, and salary history to: Radio & Records, 10100 Santa Monica Blvd., #466, 5th Floor, Los Angeles, CA 90067, EOE

www.americanradiohictory.com

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CLASSIC ROCK AT's

We're looking for the best! All dayparts/possible APD! Great opportunities with a great company. Music knowledge a plus! Small market, large operation with all the tools! Hard workers with great attitudes only! Radio & Records, 10100 Santa Monica Blvd., #464, 5th Floor, Los Angeles, CA 90067. EOE

Morning personality for Hot Christian AC. Must be reliable, a good communicator and entertainer, and know the importance of the following formats. Tape and resumes to: Operations Manager, 6760 Corporate Drive, Suite 340, Colorado Springs, CO 80919. EOE

OPERATIONS MANAGER

Group owner of smaller market stations located in Indiana needs programmer for one of our stations. Must lead, motivate, have good organizational skills, Strong on-air and good promotion knowledge.

Send tape, programming philosophy, and resume to: Mid-America Radio Group, Box 1970, Martinsville, IN 46151. EOE/MF

Award-winning Pacific Northwest Alternative station needs tapes/resumes/references for an air personality position. Production/imaging skills a must. The hours are long. The pay ain't great. But if clean air, abundant outdoor activities, and living in a very cool town are important you — send us a package! Women and minorities encouraged to apply. Radio & Records, 10100 Santa Monica Blvd., #465, 5th Floor, Los Angeles, CA 90067. EOE

MORNING SHOW

Young Country, Y96 is looking for a high energy Morning Show. Three years morning drive experience required. Great company, great benefits, great city. Send tape and resume to: Patti Marshall, Program Director, WYGY-FM, 625 Eden Park Drive, Cincinnati, OH 45202. No calls please. EOE

WEST

Accepting T&Rs for future openings morning drive/production director, AAA format. No calls. T&R: KBAC, 2021 Pinon St., Santa Fe, NM 87505 EOE (3/20)

Full-time opportunities for our AC in expanding market. Right money for right person (s). T&R: KBLQ, Michael Steele, Box 3369, Logan, UT 84323-3369 EOE (3/20)

Four-station group in market of 190,000 seeks production director/air personality.T&R: KSEI/KMGI/KGTM, Box 40, Pocatello, ID 83204 EOE (3/20)

Ready for a change? Classic Rock PD/Mornings sought now! T&R: KVFX, Michael Steele, Box 3369, Logan, UT 84323 EOE (3/20)

News Director/Anchor. Pacific Star's Yuma, Arizona News/Talk KBLU. Bask in the sun year 'round. Tape and resume to: Station Manager KBLU, 755 West 28th Street, Yuma, AZ 85364. EOE

Nights in Monterey/Salinas! If you want to live in one of the most beautiful cities in the country and work for a 25-year heritage Country FM, you need hot phones and great production skills! Send tape, references and resume to: Lance Tidwell, P.O. Box 81380, Salinas, CA 93912. EOE

Central Coast Adult Contemporary radio station is searching for experienced promotion director. Job requires working with programming and sales. Some computer skills required. Only experienced person need apply. Positive attitude a must. Send resume to: Bernie Moody, P.O. Box 1391, Monterey, CA 93942. EEO

AFTERNOONS IN SEATTLE

Want to do mornings, but hate getting up early? KOMO News/Talk 1000 needs someone to do a morning show in the afternoon! Can you entertain a 38-year-old? Can you provide relevant, contemporary, compelling content, amidst the news and service of Seattle's afternoon news? Rush tape and resume to: Paul Duckworth, Fisher Radio, 1809 Seventh Avenue, Suite 200, Seattle, WA 98101. EOE



X-TREME RADIO NEED A PROMOTION DIRECTOR WHO CAN DO EVERYTHING!

Write proposals, juggle remotes, deal with a disorganized PD, create great promotions, coddle prima donna air-talent, handle clients, placate a cranky sales staff ... and much much more. Come work and live in the world's biggest carnival... Las Vegas. Send resume, references, and other materials to:

Send resume, reterences, and other materials to: Mike Stern, Program Director, KXTE-FM, 6655 W. Sahara #C202, Las Vegas, NV 89103.

KXTE is an Equal Opportunity Employer.



DRIVE TIME IN SACRAMENTO

If you've got a big-market voice that's warm and friendly, can relate to women, work in a music-intensive environment, have the experience to deliver and execute flawlessly and want to work AC drivetime in one of the greatest cities in America, this job's for you. Send tape and resume to: Bryan Jackson, 280 Commerce Circle, Sacramento, CA 95815. Women and minorities encouraged to apply. American Radio Systems is an Equal Opportunity Employer.

INTERNET TALK RADIO HOSTS

Get in on the bottom floor and help us take Talk radio to the next dimension. Your listeners will tune in and SEE what they hear. You will be on camera showing pictures, illustrations and visuals while you broadcast. Your listeners can call in, participate in instant polls and chat with other listeners while they work or play at their computers. You must be experienced, engaging and innovative. Send tapes and resumes to: WorldStream Communications, 4317 128th Ave. SE, Suite B, Bellevue, WA 98006. EOE

KSL-AM TALK SHOW HOST

Our 50-thousand watt heritage station in America's next Olympic City has an immediate opening for an experience talk show host who can connect with the listeners, and appeal to the next generation of Talk radio fans. Applicant needs proven ability to generate desired synergism with audience and establish listenership motivation and loyalty. Must also be able to attract targeted audience and build ratings in line with desired news radio format. Qualified applicants must have a college degree in communications, journalism, or related field, plus two to five years of on-air experience with proven record of on-air success. Entertainers apply, no shouters and screamers! Contact KSL-AM's Human Resource Department, Broadcast House, 55 North 300 West, Salt Lake City, UT 84110-1160, 801-575-5777 for an application form or additional information. Fax: 801-575-7625,. www.ksl.com

KSL II60

Equal Opportunity Employer.

POSITIONS SOUGHT

Do you have your own original music and need a lyricist? Give me a try! Please call me at: 717-263-5527. Leave message and ask for B.

A, AA, AAA. Lawyer turned broadcaster seeking to bring minor league games to life in your market. Great pipes. DOUG: (202) 342-3684 (3/20)

Pipes, personality, phones, production at a reasonable price! All markets considered. DANNY: (717) 633-5528 or karlyle@hotmail.com (3/20)

OPPORTUNITY KNOCKS

in the pages of R&R every Friday

CALL: 310-553-4330

KBIG Los Angeles. Top ratings—10 years. Taylor Davis morning show on air now. MARK TAYLOR, GUY DAVIS: (805) 583-1251 (805) 522-4370 (3/20)

Your competition will hate you! Seventeen-year pro seeks next gig. Last gig was PM drive. STEVE: (614) 457-6823 (3/20)

Cynical & psychotic AT seeking to go crazy in your morning market. Strait jacket not included! MIKE: (941) 418-3133 (3/20)

Entertaining Sports and Talk. Two years' major market experience while completing masters in business. Cream of the crop. SCOTT: (602) 820-2502 (3/20)

15-year pro seeking position in South Texas. Experienced in Oldies, Country, classic Rock, AC digital and analog multitrack production. TIM: (512) 993-0127 (3/20)

Employed experienced AT seeks work in college/university city. Page D.J: (316) 629-9329 or e-mail: FXR-653@webtv.net (3/20)

A witty and humorous "love doctor" who understands women will have the number one talk show in America. DOCTOR LOVE: (760) 757-5549 (3/20)

Recently deposed marketing guru/ AT in search of new Empire. WMMR, WGRX, WAQY. BOB McLAUGHLIN: (215) 922-5398 (3/20)

8.8 on the EEOC/FCC richter scale! Experienced, smooth sounding AT can do it all! Airshift, promotions, production, programming! RK: (303) 473-4400 (3/20)

Attention Phoenix programmers... your next morning/night guy is ready to roll! Working at legendary calls in Phoenix. STUMAN: (602) 974-6778 (3/20)

Chicago radio production wizard seeks a challenge in LA! Fifteen years in the studio. BILL: (773) 685-0508 (3/20)

Experienced and available! Fifteenyear vet with on-air, production, and technical experience now open in Northeast. BILL: (508) 806-4032 (3/20)

Next generation: graduating from broadcasting school. Seeking full-time on-air work, willing to go anywhere to get started. WAYNE SMITH: (313) 295-1247 (3/20)

Major market sportscaster available. MIKE: (800) 785-0918-18 (3/20)

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OPPORTUNITIES

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Maximum morning AT/MD. Lock n load for women 18-54. Phones, brains, tact. MIKE: (510) 432-7801 (3/20)

BECK: (408) 866-1207 (3/20)

Mornings/Afternoons, U.S. or International! Fun and funny major market top-rated talent now available due to network failure. ROGER: (972) 612-7246 (3/20)

No we don't cost too much! Let's talk - Rock or Talk preferred. PETE & 746-7715 or CARA: (304)PandC97@aol.com (3/20)

Positions Sought

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Experienced radio news professional available. Emphasis in local government/political coverage. Anchor/reporter. Call MARK: (785) 823-0740 or e-mail: mjp1@midusa.net (3/20)

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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Will work pro-bono, two weeks at any AC, CHR or Rythmic station! Too good to be true? Find out! MEL: (609) 522-4531 (3/20)

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email-kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd. Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

\$120/inch

\$100/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If lowo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www. rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail., Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card expira-tion date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail

Deadline

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OVER 60 DIFFERENT STATIONS
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Guy Phillips of "Phillips & Company" at Y98 St. Louis says: "If we get to the station and The Morning Punch isn't at the fax machine, we go home! The Morning Punch is seriously funny stuff and we've loved it since day one!"

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CURRENT #215. KKBT/John London, WPLL/Archer, KBKS/Chet Buchanan, KWCY/Arry B., WRLZ/
MJ & BJ, KlOZ/BC. & Woody, KWF-M/Rich Bro. Robbin, WYY, KZZO. \$750.

CURRENT #214. WYXYBig Ron O'Brian, WBIGCHethy Whitesides, WRCL/Mancow, KROO/Kevin & Bean, WWZ/ZoJob Morales, KYLD/SJ.John, WBCM/Harrison, KTM, KZDZ. \$750.

HISCOMAITY PLEATH-122. KSJ/CLamont & Tonell, WRIM-FRobert Murphy, WAAF/Grap Hill, WAKS/Mason Doon & Bill Connelly, KPLZ/Mort & Alan, \$7.50.

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ALL CHARLEY MCY-TD, KNKK, KMLE, KWCY, KWJJ, KUPL, KYGO. \$7.50.

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BERGIL #3-382. TAMPAI CHR WFLZ, CDY WCYK, WRBQ, AC WAKS, WWRM, WMTX, Gold WYUJ, WCO, ARR WXTE, WHYT, WTST. \$7.50.

MONTH #3-301. ATLAMFAI CHR WFLZ, CDY WCYK, WRBQ, AC WAKS, WWRM, WMTX, Gold WYUJ, WCO, ARR WXTE, WHYT, WTST. \$7.50.

MONTH #3-301. ATLAMFAI CHR WFLZ, CDY WCYK, WRDA, AC WAKS, WWRM, WMTX, GOLD WCO, AND ACCOUNT WARS.

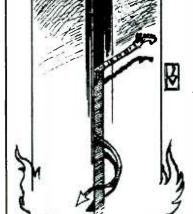
WHANG, WZGC, UC WYEE, WHTA, WALR, Gold WFCOX \$7.50.

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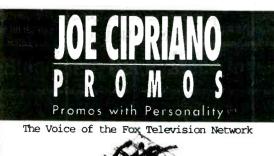
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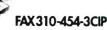




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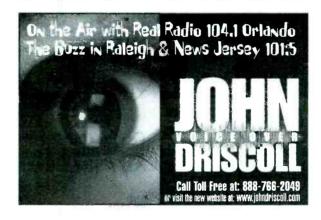
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CHR/POP

CELINE DION My Heart Will Go On (550 Music)

SAVAGE GARDEN Truly Madly Deeply (Columbia)

MATCHBOX 20 3am (Lava/Atlantic)
MADONNA Frozen (Maverick/WB)
BILLIE MYERS Kiss The Rain (Universal)

BACKSTREET BOYS As Long As You Love Me (Jive)

JANET Together Again (Virgin) K-CI & JOJO All My Life (MCA)

NATALIE IMBRUGLIA Torn (RCA) 10

'N SYNC I Want You Back (RCA)
THIRD EYE BLIND How's It Going To Be (Elektra/EEG) SMASH MOUTH Walkin' On The Sun (Interscope)

17

WILL SMITH Gettin' Jiggy Wit It (Columbia)
LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)
USHER You Make Me Wanna... (LaFace/Arista)

BEN FOLDS FIVE Brick (550 Music) AQUA Turn Back Time (MCA) ROBYN Show Me Love (RCA)

16 ROBYN Do You Really Want Me (RCA)

22 15 24 JIMMY RAY Are You Jimmy Ray? (Epic)
MARCY PLAYGROUND Sex And Candy (Capitol)

ERIC CLAPTON My Father's Eyes (Duck/Reprise)

23 26 VERVE Bitter Sweet Symphony (Hut/Virgin) TUESDAYS It's Up To You (Aris

29

CHUMBAWAMBA Tubthumping (Republic/Universal)

EDWIN MCCAIN I'll Be (Lava/Atlantic)

28 UNCLE SAM | Don't Ever Want To See You.. (Stonecreek/Epic) 33

PAULA COLE Me (Imago/WB)

USHER Nice & Slow (LaFace/Arista)

CHR begins on Page 96.

HOT AC

LW

MATCHBOX 20 3am (Lava/Atlantic)

SAVAGE GARDEN Truly Madly Deeply (Columbia)

LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)

NATALIE IMBRUGLIA Torn (RCA) CELINE DION My Heart Will Go On (550 Music)

SMASH MOUTH Walkin' On The Sun (Interscope)

BILLIE MYERS Kiss The Rain (Universal)
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
VERVE Bitter Sweet Symphony (Hut/Virgin)
ERIC CLAPTON My Father's Eyes (Duck/Reprise)

BEN FOLDS FIVE Brick (550 Music)
PAULA COLE I Don't Want To Wait (Imago/WB)

MARCY PLAYGROUND Sex And Candy (Capitol)

15

LISA LOEB | Do (Geffen)
TONIC If You Could Only See (Polydor/A&M)
GREEN DAY Time Of Your Life (Good...) (Reprise)

MADONNA Frozen (Maverick/WB)

EDWIN MCCAIN I'll Be (Lava/Atlantic)

PAULA COLE Me (Imago/WB) 20

SUGAR RAY Fly (Lava/Atlantic) 18

BACKSTREET BOYS As Long As You Love Me (Jive)

CHUMBAWAMBA Tubthumping (Republic/Universal)

FASTBALL The Way (Hollywood)
FLEETWOOD MAC Landslide (Reprise) 28

SARAH MCLACHLAN Adia (Arista) A ROBYN Show Me Love (RCA)

JIMMY RAY Are You Jimmy Ray? (Epic)

ELTON JOHN Recover Your Soul (Rocket/Island)
PISTOLEROS My Guardian Angel (Hollywood)

JANET Together Again (Virgin) 30

No Songs Qualified For Breaker Status This Week.

CHR/RHYTHMIC

K-CI & JOJO All My Life (MCA)

BRIAN MCKNIGHT Anytime (Mercury) Ø

USHER Nice & Slow (LaFace/Arista)
CELINE DION My Heart Will Go On (550 Music)
K.P. & ENVYI Swing My Way (EastWest/EEG)

NEXT Too Close (Arista)

MASE I/TOTAL What You Want (Bad Boy/Arista)
WILL SMITH Gettin' Jiggy Wit It (Columbia)
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)

UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)
SYLK-E. FYNE I/CHILL Romeo And Juliet (Grand Jury/RCA)

TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)

SAVAGE GARDEN Truly Madly Deeply (Columbia) USHER You Make Me Wanna... (LaFace/Arista)

16 SWV Rain (RCA)

JANET | Get Lonely (Virgin)

24 21 15

MADONNA Frozen (Maverick/WB)
MARIAH CAREY 1/BONE THUGS... Breakdown (Columbia)

1 MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury) 19

WYCLEF JEAN Gone Till November (Ruffhouse/Columbia) LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG) 20 **20** 23

LSG My Body (EastWest/EEG)

BOYZ II MEN A Song For Mama (Motown)

MENT Body Burn

ICE CUBE We Be Clubbin' (Heavyweight/A&M) 28 27

LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia) JANET Together Again (Virgin)
2PAC 1/ERIC WILLIAMS Do For Love (Amaru/Jive) 22

'N SYNC | Want You Back (RCA)

CHR begins on Page 96.

AC

LW

40

CELINE DION My Heart Will Go On (550 Music) 0

SAVAGE GARDEN Truly Madly Deeply (Columbia) ERIC CLAPTON My Father's Eyes (Duck/Reprise)

BACKSTREET BOYS AS Long AS You Love Me (Jive)
JOHN TESH I/JAMES INGRAM Give Me Forever... (GTSP/Mercury)

PAULA COLE I Don't Want To Wait (Imago/WB)

VANESSA WILLIAMS Oh How The Years Go By (Mercury)

FLEETWOOD MAC Landslide (Reprise) ELTON JOHN Recover Your Soul (Rocket/Island)

RICHARD MARX & DONNA LEWIS At The Beginning (Atlantic)

ELTON JOHN Something About The Way You... (Rocket/Island) SHANIA TWAIN You're Still The One (Mercury)

9 13

LEANN RIMES How Do I Live (Curb)

15 14

DAKOTA MOON A Promise I Make (Elektra/EEG)
JIM BRICKMAN w/ASHTON & RAYE The Gift (Windham Hill)

KENNY G My Heart Will Go On (Arista)

BLESSID UNION Light In Your Eyes (Capitol)
AMY GRANT Like | Love You (A&M)
MADONNA Frozen (Maverick/WB) 16 20

22

KENNY G Loving You (Arista) DARYL HALL & JOHN OATES The Sky Is Falling (Push)

25 24 26 SPICE GIRLS Too Much (Virgin)

JAMES HORNER Southampton (Sony Classical/Work)

MICHAEL BOLTON Safe Place From The Storm (Columbia)
MICHAEL BOLTON The Best Of Love (Columbia) 29 21

25 **23** LOREENA MCKENNITT The Mummers' Dance (Quinlan Road/WB)

28 19 GARY BARLOW Superhero (Arista)

LISA LOEB | Do (Geffen) 27 SARAH MCLACHLAN Adia (Arista)

30 EDDIE MONEY Can You Fall in Love Again (CMC)

No Songs Qualified For Breaker Status This Week

URBAN

SWV Rain (RCA) 0

LW

OL SKOOL 1/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)

DESTINY'S CHILD No, No, No (Grass Roots/Columbia)

6

NEXT Too Close (Arista)
MISSY "MISDEMEANOR" ELLIOTT Beep Me 911 (EastWest/EEG)

K-CI & JOJO All My Life (MCA)

K.P. & ENVYI Swing My Way (EastWest/EEG)
PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)
MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)

ARETHA FRANKLIN A Rose Is Still A Rose (Arista)

JANET I Get Lonely (Virgin)
LSG f/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)

MARIAH CAREY I/BONE THUGS... Breakdown (Columbia)
MARY J. BLIGE Seven Days (MCA)
2PAC I/ERIC WILLIAMS Do For Love (Amaru/Jive)

15

SMOOTH Strawberries (Perspective/A&M) TAMIA Imagination (Qwest/WB)
SOMETHIN' FOR THE PEOPLE All I Do (Warner Bros.) 22 13

20 JODY WATLEY Off The Hook (Atlantic)

7 23 MASE 1/TOTAL What You Want (Bad Boy/Arista)

SYLK-E. FYNE 1/CHILL Romeo And Juliet (Grand Jury/RCA)
QUEEN PEN w/LOST BOYZ & CREW Party... (Lil' Man/Interscope) 31

KEITH WASHINGTON Bring It On (Silas/MCA)

18 BRIAN MCKNIGHT Anytime (Mercury) USHER Nice & Slow (LaFace/Arista) 21

ELUSION Reality (RCA)

LW

3

6

17

28 ICE CUBE We Be Clubbin' (Heavyweight/A&M)

25 JAGGED EDGE Gotta Be (So So Def/Columbia) LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)

32 H-TOWN Natural Woman (Relativity)

TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)

SALT-N-PEPA Gitty Up (Red Ant/London/Island) LOX Money, Power, And Respect (Bad Boy/Arista)

URBAN begins on Page 107.

ACTIVE ROCK

DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) O MARCY PLAYGROUND Sex And Candy (Capitol)

VAN HALEN Without You (Warner Bros.)

METALLICA The Unforgiven II (Elektra/EEG) FOO FIGHTERS My Hero (Roswell/Capitol) CHRIS CORNELL Sunshower (Atlantic)

JERRY CANTRELL Cut You In (Columbia)

PEARL JAM Given To Fly (Epic)
KENNY WAYNE SHEPHERD Blue On Black (Revolution) CREED Tom (Wind-up)

OUR LADY PEACE Clumsy (Columbia)
CREED My Own Prison (Wind-up)

MEGADETH Use The Man (Capitol)

EVERCLEAR | Will Buy You A New Life (Capitol)
TWO | Am A Pig (Nothing/Interscope)
GREEN DAY Time Of Your Life (Good...) (Reprise) 16 15

COOL FOR AUGUST Walk Away (Warner Bros.)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)

18 STABBING WESTWARD Save Yourself (Columbia) 26

SPACEHOG Mungo City (HiFi/Sire/WB) 21

FEEDER Cement (Echo/Elektra/EEG)
BROTHER CANE | Lie In The Bed | Make (Virgin) 30 SEMISONIC Closing Time (MCA)

19 VERVE Bitter Sweet Symphony (Hut/Virgin)

42 29 JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)

WHISKEYTOWN Yesterday's News (Outpost/Geffen)
PEARL JAM In Hiding (Epic) 27 28

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BIG WRECK The Oaf (Atlantic) OZZY OSBOURNE Back On Earth (Epic)

AC begins on Page 129.

ROCK begins on Page 140.

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NATIONAL AIRPLAY OVERVIEW MARCH 20. 1998



NAC/SMOOTH JAZZ

KENNY G My Heart Will Go On (Arista) BONEY JAMES After The Rain (Warner Bros.)

CHIELI MINUCCI Dreams (JVC/JMI)

BRIAN TARQUIN One Arabian Knight (Instinct) AVENUE BLUE Always There (Mesa/Bluemoon/Atlantic)
THOM ROTELLA What's The Story? (Telarc)

RICK BRAUN Chelsea (Mesa/Bluemoon/Atlantic)

RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)

PAUL TAYLOR Groove Zone (Countdown/Unity)

DAVID BENOIT Rue De La Soliel (GRP)

JOYCE COOLING After Hours (Heads Up) BRIAN BROMBERG By The Fireplace (Zebra)

PHILLIPE SAISSE Riviera (Verve Forecast) RICHARD SMITH First Kiss (Heads Up)
BRIAN HUGHES One 2 One (Higher Octave)

PAUL HARDCASTLE Paradise Cove (JVC/JMI)

CHUCK LOEB Just Us (Shanachie)

JOHN TESH I/JAMES INGRAM Give Me Forever... (GTSP/Mercury)

RICHARD ELLIOT If You Want My Love (Metro Blue: Blue Note) EVAN MARKS Coast To Coast (Verve Forecast)

CANDY DULFER For The Love Of You (N2K Encoded Music)
DOWN TO THE BONE Brooklyn Heights (Nu Groove)
DEAN JAMES Market Street (Brajo/Ichiban)

JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music) CHRIS CAMOZZI Swing Shift (Discovery)

BRAXTON BROTHERS Happy Again (Windham Hill Jazz)

RIPPINGTONS In Another Life (Peak/Windham Hill Jazz) VANESSA WILLIAMS ON How The Years Go By (Mercury)
CHARLES FAMBROUGH It's Not Easy Havin' Fun (Nu Groove)

URBAN AC

LW BRIAN MCKNIGHT Anytime (Mercury)

MARY J. BLIGE Seven Days (MCA)

UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)

LUTHER VANDROSS | Won't Let You Do That To Me (LV/Epic) 10

K-CI & JOJO All My Life (MCA)
PATTI LABELLE Someone Like You (MCA)

OL SKOOL I/K. SWEAT & XSCAPE Am | Dreaming (Keia/Universal)

BOYZ II MEN A Song For Mama (Motown)
RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)
DRU HILL We're Not Making Love No More (LaFace/Arista) 11

JODY WATLEY Off The Hook (Atlantic)

KEITH WASHINGTON Bring It On (Silas/MCA) 13

16 JANET | Get Lonely (Virgin)

PHIL PERRY One Heart One Love (Peak/Private)

USHER Nice & Slow (LaFace/Arista)
WHISPERS For The Cool In You (Interscope) 17 18

LSG I/L.L., BUSTA & MC LYTE Curious (EastWest/EEG) 21

CECE WINANS Well. Alright! (PMG/Atlantic) 30

Ø JONATHAN BUTLER Lost To Love (N2K Encoded Music) 19

SOUNDS OF BLACKNESS Hold On (Change Is...) (Perspective/A&M)

23 29

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27 **23**

29 **30**

000 BONEY JAMES It's All Good (Warner Bros.)

DRU HILL 5 Steps (Island)

EDDIE M. Tell Me (If You Still Care) (JVC/JMI)

27 26 __ 24

JANET Together Again (Virgin)
PATRICE RUSHEN Sweetest Taboo (Discovery)

REBBIE JACKSON Yours Faithfully (MJJ/Work)
JAMES GREER & CO. Beautiful Black People (Born Again)

URBAN begins on Page 107.

ROCK

VAN HALEN Without You (Warner Bros.)
PEARL JAM Given To Fly (Epic)

ROLLING STONES Saint Of Me (Virgin)

VAN ZANT Rage (CMC) CREED My Own Prison (Wind-up)

MATCHBOX 20 3am (Lava/Atlantic)

AEROSMITH Taste Of India (Columbia)
JERRY CANTRELL Cut You In (Columbia)

KENNY WAYNE SHEPHERD Blue On Black (Revolution)

CHRIS CORNELL Sunshower (Atlantic)
DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)

DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)

MARCY PLAYGROUND Sex And Candy (Capitol)

COOL FOR AUGUST Walk Away (Warner Bros.)
GREEN DAY Time Of Your Life (Good...) (Reprise)

ERIC CLAPTON My Father's Eyes (Duck/Reprise)

FOO FIGHTERS My Hero (Roswell/Capitol)
OUR LADY PEACE Clumsy (Columbia)

BIG WRECK The Oaf (Atlantic)

JOE SATRIANI Ceremony (Epic)

CREED Tom (Wind-up)

RICHIE SAMBORA Hard Times Come Easy (Mercury)

WHISKEYTOWN Yesterday's News (Outpost/Geffen)

SPACEHOG Mungo City (HiFi/Sire/WB)
COLLECTIVE SOUL She Said (Dimension/Capitol)

BLACK LAB Wash It Away (DGC/Geffen)

MEGADETH Use The Man (Capitol) LED ZEPPELIN The Girl I Love (Atlantic)

METALLICA The Unforgiven II (Elektra/EEG)

COUNTRY

LW TW CLINT BLACK Nothin' But The Taillights (RCA)

TRISHA YEARWOOO Perfect Love (MCA)

COLLIN RAYE Little Red Rodeo (Epic)

OAVIO KERSH If I Never Stop Loving You (Curb) WADE HAYES The Day That She Left Tulsa... (DKC/Columbia)

CLAY WALKER Then What (Giant)

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20

DIXIE CHICKS I Can Love You Better (Monument)

MARTINA MCBRIDE W/JIM BRICKMAN Valentine (RCA)

JO DEE MESSINA Bye, Bye (Curb) KINLEYS Just Between You And Me (Epic)

SHANIA TWAIN You're Still The One (Mercury)

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WYNONNA Come Some Rainy Day (Curb/Universal)
TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)

TOBY KEITH Dream Walkin' (Mercury)

FAITH HILL This Kiss (Warner Bros.) RANDY TRAVIS Out Of My Bones (DreamWorks)

22 GARTH BROOKS Two Pina Coladas (Capitol)

PATTY LOVELESS To Have You Back Again (Epic)

MICHAEL PETERSON Too Good To Be True (Reprise)
GEORGE STRAIT Round About Way (MCA) 21

MINDY MCCREADY You'll Never Know (BNA)

TRACY BYRD I'm From The Country (MCA)
STEVE WARINER Holes in The Floor Of Heaven (Capitol) 28

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JOHN MICHAEL MONTGOMERY Love Working On You (Atlantic)

MILA MASON Closer To Heaven (Atlantic)

SONS OF THE DESERT Leaving October (Epic)

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GARY ALLAN It Would Be You (Decca)
SHERRIE' AUSTIN Put Your Heart Into It (Arista) 32

KENNY CHESNEY That's Why I'm Here (BNA) SAMMY KERSHAW Matches (Mercury) 37

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MARCY PLAYGROUND Sex And Candy (Capitol)

GREEN DAY Time Of Your Life (Good...) (Reprise) EVERCLEAR I Will Buy You A New Life (Capitol)

FASTBALL The Way (Hollywood)
PEARL JAM Given To Fly (Epic)
OUR LADY PEACE Clumsy (Columbia)

CREED My Own Prison (Wind-up)

FOO FIGHTERS My Hero (Roswell/Capitol)

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SEMISONIC Closing Time (MCA)
VERVE Bitter Sweet Symphony (Hut/Virgin)

CHRIS CORNELL Sunshower (Atlantic)

JERRY CANTRELL Cut You In (Columbia)
BLINK 182 Dammit (Growing Up) (Cargo/MCA)

NATALIE IMBRUGLIA Torn (RCA)

BEN FOLDS FIVE Brick (550 Music)
BLACK LAB Wash It Away (DGC/Geffen)
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)

16

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FUEL Shimmer (550 Music)
RADIOHEAD Karma Police (Capitol)
DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)

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26 28 FINLEY QUAYE Sunday Shining (550 Music)

311 Beautiful Disaster (Capricorn/Mercury)
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BDNNIE RAITT One Belief Away (Capitol)

MARC COHN Already Home (Atlantic)

MARCY PLAYGROUND Sex And Candy (Capitol) VERVE Bitter Sweet Symphony (Hut/Virgin) NATALIE IMBRUGLIA Torn (RCA)

KENNY WAYNE SHEPHERD Blue On Black (Revolution)
FASTBALL The Way (Hollywood)
MATCHBOX 20 3am (Lava/Atlantic)

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ALANA DAVIS 32 Flavors (Elektra/EEG)

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20 PAULA COLE Me (In

18 18

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CHRIS STILLS Razorblades (Atlantic)

STEVE POLTZ Silverlining (Mercury) HUFFAMOOSE James (Interscope) 28 19

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NAKED Raining On The Sky (Red Ant)
PEARL JAM Wishlist (Epic)

BILLIE MYERS Kiss The Rain (Universal)

B.B. KING w/BONNIE RAITT Baby I Love You (MCA) EDWIN MCCAIN I'll Be (Lava/Atlantic)

25 ROLLING STONES Saint Of Me (Virgin)

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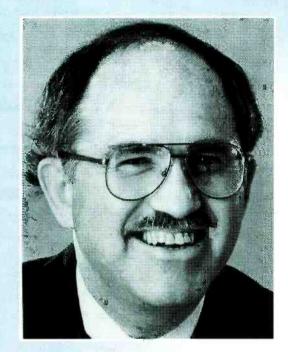
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Publishers 7

By Erica Farber



BAYARD "BUD" WALTERS

President, The Cromwell Group Group Inc.

then call an engineer friend of mine, Chuck Anderson, and ask, 'What can we do with this station?' In most instances, it was the tower could be moved a certain distance or it could be upgraded legally to a certain power. Then you'd have the idea, 'What could it serve?'"

Company philosophy: "We're trying to serve the community in medium and small markets and have

could possibly be moved. I'd look at a station and

Company philosophy: "We're trying to serve the community in medium and small markets and have set a pretty high standard. The objective is to try to be a positive force."

Can a company like his survive in today's environment? "Absolutely, No question, Today is no different than what we had 30 years ago, except that the public is better served. In 1960, we had public companies, and they were called Cox, CBS, NBC, ABC, and Knight-Ridder. In those instances, the rules allowed them to own seven AMs, seven FMs, and seven TV stations. In some cases they owned the newspapers in those towns too. From a competitive standpoint, they were able to get a very high share of audience in those markets - in some cases 30% and 40%. Then you had guys like me, who had stations in very small or medium towns with 30%, 40%, 50% shares of audience. Today what you have are public companies called CBS, Disney, and Cox, and 12,000 radio stations in the country. Those guys own four to five radio stations in these major markets, and maybe a TV station or two, and they're struggling to get a 30 share of audience. So what's different? They had a bigger share in the '60s than they have now, but the public has more choices. In towns like I'm in, we may be struggling to get a 30% to 40% share of audience, but in the end that local community has more local choices. It's really not any different.

On radio ownership today: "We actually have more owners than we had years ago, in terms of total number of owners. We've got a handful of people who own a lot of radio stations, but you still have a lot of folks who don't own a lot of radio stations, and their total ownership is larger than we had back in the '60s. This thing about consolidation screwing up competition is more public relations than real. Today, there's the Internet. There are all the publications. There's satellite-direct TV. The public has so many media choices today."

One thing about his company that would surprise people: "Probably how well we're doing and how efficient we are. This is the first year in the last six or seven that we can really be operators and that we know what our opportunities really are in our markets. We have basically been an underoperated company, because we were focusing on how to get this CP and how to get ourselves into a technical position. If one of the larger companies would come into our markets and compete against us, we have enough technical mass to compete and stay profitable."

Greatest triumph: "Maybe it's surviving through all of this. We've put together a good company, we've built radio stations in communities that didn't have

them, and we're serving those communities well. If we hadn't built them, maybe they wouldn't be there. I was just lucky because I was on the NAB board, and I saw what was happening with duopoly and then this further consolidation, and I went ahead and acted on it."

Person he most admires: "Besides family members, the thing that got this started for me was a teacher at DePaul, Elizabeth J. Turnell. She was a little lady who died a few years ago at 80 years of age. She started the college station at DePaul. It was the first college FM in the country, 10 watts. She devoted her life to it. After her retirement, she came to work for us. When we built our station in Decatur, where she was living, we signed it on as WEJT in her honor. I admire her for the influence she had and how many people in the industry she taught."

Favorite song: "Try To Remember' from the play The Fantastiks."

Favorite TV show: "News and CNN."

Favorite movie: "Dr. Zhivago — I just love it! I like to go and come away happy. I don't want anything really heavy. I also like all the James Bond movies."

Does he read for pleasure? "Not very much. A lot of *Wall Street Journal* stuff and a lot of business things, but not tons for pleasure."

Does he play the stock market? "No, I play the adio stations."

Hobbies: "Tennis and flying. I have a little single-engine Cherokee. In fact, my flying has pretty much controlled what we've done as a company. When I was living in Nashville, I had this station up in Kentucky, and I took flying lessons so I could get back and forth, which is only 100 miles. This little Cherokee — a four-passenger, single engine — is really slow. Its big advantage is that it goes straight. I kind of looked at all the towns that I might want to be in and drew a circle around Nashville about 300 miles in radius. That's about three hours of flying time and about as far as you can go without a restroom stop. So everything we have is within 300 miles."

Beverage of choice: "I drink a lot of Diet Coke." What the future looks like: "We're really wellpositioned with our technical facilities in the markets we're in, and the logical thing is to fill in where we are and strengthen our position in those individual markets. We are learning how to do an awful lot of stuff that we couldn't even have thought of doing about two years ago not because of the fact that they couldn't be done, but because we were just constructing and trying to — get the facilities together. We have some awfully good people who really worked with us and made all this come together. Our whole company's been built on the idea of building new radio stations. I remember Jeff Trumper said to me one time, 'Bud, you're doing it the hard way, and he was right. If somebody wants to own a radio station, they can own a radio station. There are construction permits that can be built all over this country with an application."

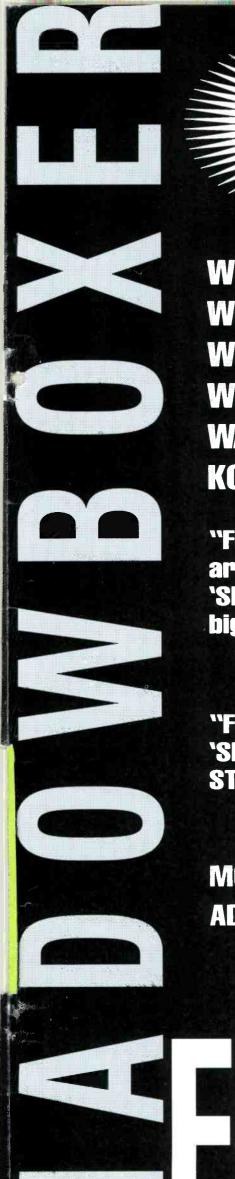
s we continue to hear about large radio groups getting larger, there are still many successful privately owned broadcast companies. One such group is The Cromwell Group, operator of 18 stations located in Illinois, Kentucky, and Tennessee. This company is unique in that it has physically constructed almost all of its stations. Ten were built from construction permits and five

were rebuilt and upgraded in power. The driving force and founder behind the group is Bayard "Bud" Walters.

How the company was started: "Like everyone, we said, 'We can't afford to buy one.' If you're young, you don't have enough money; and even if you're older, you don't have enough money. That's the perennial complaint. The way to do it for me was to try to get a construction permit, and I did. I was lucky I was able to get a little bit of a loan. It didn't take a lot of money; it really took a lot of sweat."

The company's growth strategy: "Well, I didn't have one. At that age — I was 26 or 27 years old [30 years ago] — all I wanted to do was own a radio station and run it. Radio was different then, because there were, I think, 4000 AM stations and about 1000 FM stations. It was a big deal to be able to get a construction permit. FM construction permits were readily available, but none of us understood FM. In my instance, we didn't have a big pool of money to be able to go in and buy. Probably the difference in our company has been that we've been builders. We've probably built 22 to 25 radio stations from scratch, either through an upgrade and/or a restart."

How station locations were determined: "I was in Kentucky, doing industry-type stuff. I was in the Kentucky Broadcasters and the Indiana Broadcasters, going to the meetings and getting to know folks. All these guys talk to each other, and if something's going on, somebody will let somebody know. Word just gets around, and that's what happened. In my case, I studied maps and looked for stations that





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By the way...we had 10 more great quotes we couldn't fit

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