

HOW TO SELL MULTIMEDIA

Sure, having one salesperson sell different media is customer-focused, but how do you go about enacting such a plan? Katz's **Gerry Boehme** has some thoughts.

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SALUTE TO AIR TALENT!

Radio just wouldn't be radio without the great personalities behind those microphones. This week, **R&R's** editors capture things from *both* sides of the mike in this, our annual air personalities' theme issue. It all begins with **Ron Jacobs'** tribute to The Real Don Steele on this page, and continues inside as follows:

- **AC:** KSSK's Perry & Price, KVIL's Ron Chapman
- **Alternative:** KROQ's Kevin & Bean break through
- **CHR:** A (re)visit with Jeff & Jer in San Diego
- **Country:** Negotiating your own deal
- **NAC/Smooth Jazz:** Getting creative when cracking the mike
- **News/Talk:** Looking for work; what talk listeners *really* want
- **Oldies:** A chat with "Cousin Brucie" Morrow
- **Rock:** Using your air talent to sell the station
- **Urban:** How talent spurred the success of WKYS/DC



COUSIN BRUCIE

Pages 28, 40, 41, 52, 64, 75, 82, 89, 96

IN THE NEWS

- **Ed Krampf** appointed GM of KIBB/Los Angeles
- **Will Schutte** becomes VP/GM for KYCY-AM & FM/SF
- **Jack Silver** now PD for KLSX/Los Angeles

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THIS #1 WEEK

CHR/POP

- **THIRD EYE BLIND** Semi-Charmed Life (*Elektra/EEG*)

CHR/RHYTHMIC

- **WILL SMITH** Men In Black (*Columbia*)

URBAN

- **MISSY ELLIOTT** The Rain... (*EastWest/EEG*)

URBAN AC

- **PATTI LABELLE** When You Talk About Love (*MCA*)

COUNTRY

- **TRISHA YEARWOOD** How Do I Live (*MCA*)

NAC/SMOOTH JAZZ

- **SPECIAL EFX** Since You've Been Away (*JVC*)

HOT AC

- **SISTER HAZEL** All For You (*Universal*)

AC

- **SHAWN COLVIN** Sunny Came Home (*Columbia*)

ACTIVE ROCK

- **COLLECTIVE SOUL** Listen (*Atlantic*)

ROCK

- **COLLECTIVE SOUL** Listen (*Atlantic*)

ALTERNATIVE

- **SUGAR RAY** Fly (*Lava/Atlantic*)

ADULT ALTERNATIVE

- **SARAH MCLACHLAN** Building A Mystery (*Arista*)

NEWSSTAND PRICE \$6.50



Chancellor Media Shops, Swaps With Bonneville In \$740M. Deal

In a deal valued at \$740 million, Chancellor Media and Bonneville International have agreed to a five-station, three-market swap. Chancellor Media is acquiring AC KBIG-FM/Los Angeles and Oldies KLDE-FM/Houston. In return, Bonneville is getting Country KZLA-FM/L.A., all-News/Classical combo WTOP-AM & WGMS-FM/Washington, and \$57 million.

Chancellor Media penned an additional \$3 million option to buy Bonneville's Pop/Alternative WNSR/New York; the company will have until December 31 to exercise the option. WNSR, formerly known as WDBZ, is poised to become Chancellor Media's fifth Big Apple property in an all-FM cluster. It would accompany Classic

Rock WAXQ, CHR/Pop WHTZ, CHR/Rhythmic WKTU, and AC WLTV.

In L.A., the Chancellor Media and Bonneville plan consists of a simple lock, stock, and barrel swap. Bonneville gets KZLA, its Country format, its 93.9 dial position, and its on-air talent; Chancellor gets KBIG's AC format, its 104.3 dial position, and its on-air talent. However, both companies will retain their respective sales teams. "Chancellor Media would gain a stronger signal to reach an even larger portion of the nation's biggest radio revenue market," Chairman/CEO Scott Ginsburg said. Chancellor adds KBIG to its existing L.A. stations: Nostalgia

CHANCELLOR MEDIA GETS:

- **KBIG/L.A. format and signal**
- **KLDE/Houston**
- **Option to buy WNSR/NY**

BONNEVILLE GETS:

- **KZLA/L.A. format and signal**
- **WTOP & WGMS/DC**
- **\$60 million**

SWAP/See Page 36

Levin Joins MCA Records As Sr. VP

BY STEVE WONSIEWICZ
R&R MUSIC EDITOR

MCA Records has tapped longtime promotion veteran **Nancy Levin** as Sr. VP. In her new post, Levin will report to Exec. VP Abbey Konowitch and oversee the label's promotion department.

Levin joins MCA after an eight-month stint as Sr. VP of Red Ant Entertainment. Before that, she was Sr. VP/Promotion at Priority Records. She also spent eight years in promotion at Warner/Reprise.

"We are thrilled to have Nancy join our senior management team," Konowitch said. "Nancy's wealth of experience at Reprise, Priority, and most recently Red

LEVIN/See Page 36



Levin

The Birth Of 'Boss'

Thirty years ago, The Real Don Steele played a pivotal role when KHJ/L.A.'s debut surprised everyone — including its insiders

BY RON JACOBS

LOS ANGELES (May 3, 1965) — The place was 5515 Melrose Avenue, long before it became a trendy Los Angeles boulevard. Back then it was grubby and nondescript. In a drab, three-story building, resembling a plumbing supply house, were an AM, FM, and TV station called KHJ. The fortress-like structure was surrounded by the Paramount and Desilu film studios and a restaurant called Nickodell's, which had red Naugahyde booths and smelled like Lysol and scotch.



A new crew, hired by RKO General Broadcasting, was just a couple of weeks away from the debut of KHJ's new Boss Radio Top 40 format.

We were just the latest in the KHJ Radio "Format-Of-The-Month Club." It was obvious there'd be little support from our fellow RKO broadcasters at KHJ-TV. We would rely on our own small Boss group and our collective desire to do or die.

On this particular Monday,

STEELE/See Page 24

Programming For Loyalty

Increased competition has Spanish-language broadcasters fine-tuning the keys to success

BY PATRICE WITTRIG
R&R WASHINGTON BUREAU

SECOND IN A SERIES

"Un estacion de Raul Alarcon" ("A Raul Alarcon station"). This is what you'll hear at the top of the hour, every hour, on Spanish Broadcasting System's Regional Mexican WXLX-AM, Spanish AC WPAT-FM, and Tropical WSKQ-FM in New York.

The largest Hispanic-owned-and-operated radio group, SBS has 10 stations spread among the Big Apple, Los Angeles, Chicago, Miami, and Callahan, FL. In today's rapidly expanding Spanish-language ra-

dio market, groups such as SBS, EXCL Communications, and Hefel Broadcasting have become key players in a piece of the radio advertising pie that keeps getting fatter and fatter. And down the road, these broadcasters are hoping to use their listeners' fierce loyalty to attract the same kinds of ad rates their general-market competitors get.

Carey Davis, who as GM oversees SBS' New York properties with company president Alarcon,

commented, "Hispanic listeners are loyal — loyal if you invite them. We reflect what the audi-

SPANISH/See Page 36

"What Hispanics like, and what they can't get anywhere else, is their music. Hispanics listen to radio more than they watch television."

—Carey Davis

Clinton Formally Nominates Kennard As FCC Chairman

Tristani could get nod following Labor Day

BY HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

As expected, FCC General Counsel **Bill Kennard** has received President Clinton's nod to become FCC Chairman. Kennard joins Harold Furchtgott-Roth and Michael Powell, the latter of whom was officially nominated by Clinton last week (R&R 8/8), in replacing James Quello, Rachelle Chong, and current Chairman Reed Hundt. A fifth

seat remained vacant following the departure of Andrew Barrett.

Furthermore, the Senate Commerce Committee is awaiting official White House approval on the nomination of New Mexico State Corporation Commissioner **Gloria Tristani**. It is expected that the fourth nomination will occur when congressional activities resume following the Labor

KENNARD/See Page 36

Salas Assumes NY PD Duties For SBS

BY ADAM JACOBSON
R&R STAFF WRITER

WXdJ/Miami PD **Jesus Salas** has added programming duties at Spanish Broadcasting System's Regional Mexican WXLX-AM, Spanish AC WPAT-FM, and Tropical WSKQ-FM/New York, succeeding Al Fuentes. Salas will focus his efforts on WPAT and WSKQ; WXLX is expected to flip to Sports by mid-October upon the close of its acquisition by One-On-One Sports.

"He is a very good listener," SBS VP/GM Carey Davis told R&R. "Jesus recognizes the big differences in Hispanic radio between different markets. He has a good track record and a good idea of how to handle what lies ahead of him. Recently, WSKQ became the top-cuming Spanish-language radio station in America — the first time a New York station took the honor. He's coming into an exciting growth period at that station, and the people

SALAS/See Page 36



BROWNSTONE

KISS AND TELL



THE NEXT SINGLE FROM THE HIT ALBUM STILL CLIMBING

Impacting at Crossover
and Urban radio
August 18

featuring remixes by Cutfather + Joe,
Bogey Boge and Mark Sparks.

produced by Big Yam & Victor Merritt for Grand Jury Productions
executive producers: Michael Jackson, Jerry Greenberg, Jono Kohan
management: John Dukakis & Oodree El-Amin, Southpaw Entertainment



WORK

Krampf To Manage KIBB/Los Angeles

Chancellor Media has tapped KIOI/San Francisco GSM Ed Krampf as VP/GM at Evergreen Media's CHR/Rhythmic KIBB (B100)/Los Angeles. Current B100 VP/GM Ken Christensen has just signed a new contract with the company and will continue as VP/GM of Pop/Alternative sister KYSR-FM. The move follows Evergreen's management structure of placing a single GM over each station in a market.

Previously, Krampf was Sr. VP/Operations for the Park Lane Group, where he managed the day-to-day operations of a 16-station, seven-market group. Krampf also served as VP/GM for KITS/SF, where he helped launch the format change to Alternative in 1986 and created the term "modern rock."

"Ed's experience in the creation of KITS and his solid knowledge of KIOI make him a perfect candidate for this project," commented Evergreen COO/President Jim de Castro.

KRAMPF/See Page 10

KLSX/Los Angeles Taps Silver As PD

FM Talker KLSX/Los Angeles has appointed morning show consultant Jack Silver to its PD post. Silver has worked with many high-profile morning shows through his Morning Shows Inc., including Howard Stern, Rick Dees, Jonathon Brandmeier, Kevin Mathews, Steve Dahl, and RuPaul.

"It took CBS to attract someone of Jack's caliber to take 97.1, The FM Talk Station, to the next level," KLSX VP/GM Bob Moore stated. "I am extremely excited about Jack's ability to find and develop great talents. To start the day with Howard Stern and [complement him with other] great talent will only propel KLSX into the 22nd century."

Silver added, "I am extremely excited to be here at KLSX and becoming part of the CBS family. I look forward to the opportunity to work with GM Bob Moore on the continued growth of the station."

SILVER/See Page 36



Krampf

In That City That They Call ... Burbank



Rap superstar, Doggfather, and Marilyn Manson fan Snoop Doggy Dogg (with young pup Nate Dogg) took a trip up from the city that they call Long Beach to visit KROQ/Los Angeles morning duo Kevin and Bean in beautiful downtown Burbank. Cold chillin' in effect are (l-r): Bean, Snoop, Nate, and Kevin.

Schutte Scores VP/GM Duties At KYCY

He'll retain that post at KFRC-AM & FM/SF

Oldies KFRC-AM & FM/San Francisco VP/GM Will Schutte has added VP/GM duties at CBS Country sisters KYCY-AM & FM. He's been acting GM of the stations since the May exit of Tom Matheson.

"Will's a terrific General Manager with strong roots in the Bay Area and with these radio stations," CBS Radio President Dan Mason commented. "He's extremely well-



Schutte

suited to take on these additional stations and grow our position in the market effectively and quickly."

Schutte was GSM for KFRC-AM & FM between 1993-94 and left for a short stint as KYCY-FM Station Manager. He returned to KFRC as VP/GM in August 1994. His San Francisco background also includes stints as GSM of KSFO & KYA and NSM of KCBS-AM.

Steal's New Deal: PD At KDMX/Dallas

CHR/Pop WKRQ (Q102)/Cincinnati programmer Jimmy Steal has been named PD at KDMX/Dallas, effective August 25. He succeeds Kim Ashley, who will remain with the Nationwide Hot AC as Asst. PD.

"I couldn't be more excited to be going to KDMX, but with Q102 sounding better than ever, it's a tough time to leave," Steal told R&R. "I'm not leaving co-workers — I'm leaving my best friends. But



Steal

the opportunity to go to Dallas and work for a killer GM like J.D. Freeman was simply too tremendous to pass up.

"I've had a long-standing relationship with Nationwide. We've talked about several different situations, and this one seemed like the right place at the right time. KDMX is a solid station. I'm basically going there to

STEAL/See Page 36

Blalock Heads Revolution Alt., AA Promo

Revolution Records has appointed Jeffrey Blalock to oversee Alternative and Adult Alternative promotion. He reports to Senior Creative Executive Missy Worth.

Worth said, "Jeffrey's combination of marketing and promotion prowess is a tremendous asset to Revolution, although I refuse to call him 'Mookiee.'"



Blalock

Blalock previously worked with Capitol Records for 13 years, eventually climbing to Sr. Director/National Rock & Pop Promotion. He started at Capitol as a marketing rep, then rose to Regional Sales Manager before moving to the promotion department.

"Coming from such a

BLALOCK/See Page 36

AUGUST 15, 1997

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Butler Set To Rejoin KYW/Philadelphia In Director/News & Programming Post

Steve Butler will return to KYW/Philadelphia as Director/News & Programming, effective August 18. Butler first joined the CBS all-News station in 1978 as a reporter and eventually was upped to Executive Editor.

Butler served as President of *Inside Radio* from 1989 until last May, when he left to launch the sales consultancy RadioPix.

VP/GM Roy Shapiro said, "Steve's



Butler

unique knowledge of both the industry and this station give him the perfect background to ensure KYW continues its unprecedented success as the No. 1 station in Philadelphia for 25 years."

Butler's other broadcast credits include serving as a writer/producer for WCAU-TV and WTFX-TV, both in Philadelphia, and a reporter for radio station WTTM/Trenton, NJ.

'JJJ/Pitt. GM Iorio Adds WTAE & WVTY

SFX NAC/Smooth Jazz WJJJ-FM/Pittsburgh VP/GM Frank Iorio has added similar responsibilities for newly acquired Talk WTAE-AM and Hot AC WVTY-FM. Bob Roof continues his duties as GM of SFX/Pittsburgh's Rock/Alternative combo, WDVE-FM & WXDX-FM.

"Up until August 1, I was running WJJJ and [Country] WDSY-FM," Iorio told R&R. "That's when we sold WDSY to ARS, but took over WTAE & WVTY a few days later [8/4]. So in effect, I lost one station and gained two."

"Both WTAE and WVTY have strong heritage call letters and were

owned by the Hearst Corporation since day one. They have a great market presence and carry the Pittsburgh Steelers, adding strong identities to both stations. Unfortunately, WTAE & WVTY's ratings need to be tweaked. But with SFX behind them, I see no reason why these stations won't come back strong. SFX knows how to buy and run radio stations."

Prior to becoming VP/GM of WDSY & WJJJ in June 1996, Iorio owned WWKS/Pittsburgh and WKY-AM & WVEZ-FM/Louisville. He also was Director/Sales for WWRC-AM & WKYS-FM/Washington.

HOW TO REACH US

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DOJ Studying Chancellor's Purchase Of Katz Media Group; OKs Heritage/News Corp. Deal

Evergreen Media, Chancellor Broadcasting, and Katz Media Group said last week (8/6) they have received a request from the Department of Justice for "additional information" about the forthcoming Chancellor Media-proposed \$373 million purchase of Katz.

A Chancellor/Evergreen spokesperson said the companies are in the process of responding to the request, but could not confirm what, in particular, DOJ is investigating. A DOJ

spokesperson would not confirm or deny that Justice has requested the additional information.

The original end of the Hart-Scott-Radino waiting period was set for

August 14. However, it now appears the three parties will have more time to submit the information to the DOJ. The Justice Department has 10 days beyond the usual H-S-R waiting period to review this information.

No Problem With Heritage/News Corp.

Heritage Media and News Corporation said Friday (8/8) the Justice Department doesn't object to News Corp.'s \$1.3 billion Heritage buy. That helps clear the way for Sinclair Broadcast Group to purchase Heritage's radio and TV stations from News Corp. for \$630 million. The DOJ and FCC still have not given formal approval to the Sinclair/News Corp. transaction.

Heritage held a special shareholders meeting Monday to formally approve the merger, with the deals expected to come on the heels of that meeting. Results of the meeting were not available at presstime.

Sinclair's closing on its subsequent purchase of the stations should come during the first quarter of 1998.

EARNINGS

Healthy Radio Results Continue

After-tax cash flow at Clear Channel Communications (NYSE: CCU) jumped 117% to \$52.7 million from \$24.3 million in second quarter 1996. Net revenues were up from \$81.4 million a year ago to \$186.8 million in the most recent quarter, while Clear Channel's earnings were \$15.1 million (17 cents per share) compared to \$12.5 million.

Upon news of the results Clear Channel's stock was up 2 5/8 to 66 1/4 — its highest trading levels this year. Lehman Bros. analyst Tim Wallace, who had predicted after-tax cash flow would be 55 cents per share rather than the reported 59 cents, said strong ad sales and acquisitions boosted the cash flow results.

Continued on Page 8

MMI Metromedia International Telecommunications, Inc.

GROUP FINANCE DIRECTOR-RADIO
Vienna, Austria based

Metromedia International is seeking an individual to be responsible for the finance and accounting functions of the Company's radio investments overseas. This position will be responsible for the development and implementation of accounting systems and systems of internal control, all financial reporting (internal & external), and hiring and training of local accounting staff. Must have 7+ years experience to the radio broadcasting industry which should include several years in a managerial and/or supervisory role. CPA a plus. International experience and Eastern European and/or Russian language a plus. This position is based in our European headquarters in Vienna, Austria and candidate must be willing to live there and travel about 50% of the time.

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BUSINESS BRIEFS

Incoming Commissioners To Decide On Equal Time Doctrine

Following 14 years of debate, Federal Communications Commission members conceded yesterday (8/11) that they can't agree whether to continue forcing broadcasters to give on-air opportunities to respond to political editorials or personal attacks. The FCC's four members, deadlocked in their review of the two, 30-year-old rules, indicated in written statements that a decision will likely be left to the "new" FCC.

Four new members are expected to be confirmed as early as next month. Michael Powell, Harold Furchgott-Roth, and Bill Kennard have been officially nominated to the Commission; New Mexico FCC Commissioner Gloria Tristani is expected to be nominated for the final available seat. Susan Ness will be the lone remaining commissioner. Generally, Ness believes the record does not support repeal of either rule and that additional information is needed.

The FCC in 1983 proposed eliminating both rules, a notion backed by broadcasters and news directors. The current FCC decided in December to take another look at the issue.

Early Antitrust Clearance Granted To ARS Deals

The Federal Trade Commission gave the green light to American Radio Systems' property swap with Jacor Communications last Friday (8/8). The companies announced last June that Jacor would trade WDAF-AM, KMXX-FM, KUDL-FM & KYYS-FM/Kansas City for ARS' WONE-AM, WBTT-FM, WLQT-FM, WMMX-FM, WTUE-FM & WXEG-FM/Dayton.

Furthermore, the FTC approved ARS' exchange of its WDAF & KUDL (upon acquisition from Jacor) and KCTC-AM/Sacramento to Entercom for its KLOU-FM/St. Louis and \$3 million cash. Early termination of the waiting period was given via a Hart-Scott-Radino ruling in each case.

ARS, Jacor Downgraded

Smith Barney analyst Bill Meyers cut both American Radio Systems and Jacor Communications to "hold" from "outperform." Meyers cited both stocks' high valuations; ARS' and Jacor's stocks have both grown substantially recently. The analyst added that the fundamentals of the companies will continue to do well in the third and fourth quarters this year.

ABC Obtains Waiver To Buy More In Motor City

ABC Inc. has already announced plans to buy WDRQ-FM/Detroit from the combined Chancellor Broadcasting/Evergreen Media, but that violates the FCC's newspaper/radio cross-ownership rule: ABC owns a daily newspaper, the *Oakland Press*, in Pontiac, MI. ABC has already agreed to sell the paper to 21st Century Newspapers Acquisition Inc., but asked the FCC for a four-month waiver to buy 'DRQ before closing the newspaper sale. ABC already has a temporary waiver to own WJR-AM & WHYT-FM/Detroit along with the newspaper.

Metro Adds Fresno Network

Metro Networks' chain just grew a little bigger. The company has agreed to buy Valley Watch Broadcasting of Fresno. The purchase, for an undisclosed sum, brings Metro's coverage to 68 markets. Valley Watch provides traffic services to eight radio and two television stations in Fresno. Valley Watch owner Renny Thomas will become GM/Fresno Market.

Capstar Wraps Up Benchmark

Capstar Broadcasting Partners said last January it would buy Benchmark Communications' 31 radio stations for \$173 million. Now the deal is done. Benchmark's properties are located in mid-sized Southeast and mid-Atlantic markets. The deal's brokers were Media Venture Partners for Capstar and Americom for Benchmark.

Clear Channel Files Shelf Offering With SEC

Clear Channel Communications Monday registered a shelf offering of up to \$1.5 billion in mixed securities, according to a filing with the Securities & Exchange Commission. It said the San Antonio-based broadcaster will offer a mix of debt securities, junior subordinated debt securities, preferred stock, common stock, warrants, third-party warrants, stock purchase warrants, and stock purchase units.

SFX Declares Preferred Dividend

SFX (Nasdaq: SFXBA) announced today that it will pay a regular quarterly dividend to series D cumulative convertible exchangeable preferred stock shareholders of record as of this Friday (8/15); the payment will be \$0.8125 per share. The stock will go ex-dividend on Wednesday (8/13), and payment will be made on September 1.

SFX Completes Hearst Buy

SFX Broadcasting's \$35 million deal for the last of the Hearst group — WTAE-AM & WVTY-FM/Pittsburgh and WISN-AM & WLTQ-FM/Milwaukee — closed early last week. SFX's tally is now up to 72 radio stations in 20 markets.

Continued on Page 8

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- **KZZO, Sacramento**
- **WIBC, Indianapolis**

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ON TOP OF L.A. IN
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6 YEARS"**

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EMMIS Broadcasting*

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DEAL OF THE WEEK

• **Bonneville/Chancellor swap**
\$740 million (est.)

- WNSR-FM/New York
- KBIG-FM/Los Angeles
- KLDE-FM/Houston
- KZLA-FM/Los Angeles
- WTOP-AM & WGMS-FM/Washington

1997 DEALS TO DATE

Dollars to Date: \$7,119,765,805

(Last Year: \$11,471,643,776)

This Week's Action: \$84,616,042

(Last Year: \$298,753,825)

Stations Traded This Year: 1383

(Last Year: 1557)

Stations Traded This Week: 40

(Last Year: 26)

TRANSACTIONS AT A GLANCE

- WWPR-AM/Bradenton (Sarasota), FL \$265,000
- WJUS-FM/Fort Walton Beach, FL \$1,186,900
- WANM-AM/Tallahassee, FL \$150,000
- WPPI-AM/Carrollton, GA \$60,000
- KVNI-AM/Couer d'Alene & KHTQ-FM/Hayden, ID (Spokane, WA) \$2.5 million
- WTBK-FM/Manchester, KY \$250,000
- WMOK-AM & WREZ-FM/Metropolis, IL & WZZL-FM/Reidland, KY \$1.5 million
- FM CP/Lake Arthur, LA \$74,300
- WAKN (FM CP)/Winter Harbor, ME \$18,146
- WNEB-AM/Worcester, MA \$225,000
- KTRF-AM & KSNR-FM/Thief River Falls, MN (Grand Forks, ND-MN) \$1,175,000
- WVYE (FM CP)/Port Gibson, MS \$20,000
- KTOZ-FM/Springfield, MO \$3.3 million
- WJMO-AM & WZJM-FM/Cleveland \$735,000
- WYXZ-FM/Crestline, OH \$500,000
- WDLR-AM/Delaware, OH No cash consideration
- WNIO-AM & WNCD-FM/Niles (Youngstown-Warren), OH \$6.5 million (est.)
- WXTA-FM/Edinboro (Erie), PA \$3.7 million
- WCXR-FM/Lewisburg, PA \$156,686
- WIXZ-AM/McKeesport (Pittsburgh), PA \$1.25 million
- KSTA-AM & FM/Coleman, TX \$300,000
- WMVA-AM/Martinsville, VA \$10
- KZPH-FM/Cashmere, WA \$400,000
- KVFY-FM/Wilson Creek, WA \$350,000
- WMCS-AM, WLUM-FM & WJZI-FM/Milwaukee No cash consideration

TRANSACTIONS

Chancellor, Bonneville: A Little Of Everything

Between sales and swaps, six stations worth \$740 million trade hands

Deal Of The Week

Bonneville/Chancellor swap

ESTIMATED VALUE: \$740 million
TERMS: See story, Page 1; the cash component of the deal is worth \$60 million, which is credited toward weekly and yearly dollar totals.

BROKER: Paul Leonard of Star Media Group

WNSR-FM/New York

TRADED TO: Chancellor Media
FREQUENCY: 105.1 MHz
POWER: 6kw at 1362 feet
FORMAT: Hot AC
COMMENT: Call letters were formerly WDBZ. Only an option to purchase this station is included in this transaction. Chancellor has until Dec. 31 to exercise the option.

KBIG-FM/Los Angeles

TRADED TO: Chancellor
FREQUENCY: 104.3 MHz
POWER: 84kw at 2894 feet
FORMAT: AC

KLDE-FM/Houston

SOLD TO: Chancellor
FREQUENCY: 94.5 MHz
POWER: 100kw at 1919 feet
FORMAT: Oldies

KZLA-FM/Los Angeles

TRADED TO: Bonneville
FREQUENCY: 93.9 MHz
POWER: 18.5kw at 3137 feet
FORMAT: Country

WTOP-AM & WGMS-FM/Washington

SOLD TO: Bonneville
FREQUENCY: 1500 kHz; 103.5 MHz
POWER: 50kw day; 44kw at 518 feet
FORMAT: all-News; Classical

Interstate Combo

WMOK-AM & WREZ-FM/Metropolis, IL & WZZL-FM/Reidland, KY
PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: W. Russell Withers Jr. Phone: (618) 242-3500
SELLER: WMOK Inc., headed by President Gary Kidd. Phone: (618) 524-9209
FREQUENCY: 920 kHz; 105.5 MHz; 106.7MHz
POWER: 1kw day/73 watts night; 6kw at 328 feet; 1.35kw at 492 feet
FORMAT: Country; AC; Country

Florida

WWPR-AM/Bradenton (Sarasota)

PRICE: \$265,000
TERMS: Asset sale for \$100,000 cash and two promissory notes at 8% interest
BUYER: Greenrose Broadcasting Services Inc., headed by President Raymond Green. Phone: (610) 941-9944
SELLER: Skyway Broadcasting Corp., headed by President Osvaldo Onoz. Phone: (305) 279-5311
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: Nostalgia

BROKER: Hadden & Assoc.

WJUS-FM/Fort Walton Beach

PRICE: \$1,186,900
TERMS: Asset sale for cash
BUYER: Holladay Broadcasting Co. Inc., headed by President Clay Holladay. It owns WFTW-AM, WKSM-FM, WNCV-FM & WYZB-FM/Ft. Walton Beach. Phone: (904) 243-7676
SELLER: FWB Radio Inc. Phone: (904) 433-1141
FREQUENCY: 96.5 MHz
POWER: 97kw at 649 feet
FORMAT: CHR

WANM-AM/Tallahassee

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Faith Radio Network Inc., headed by President Scott Beigle. Phone: (205) 353-7951
SELLER: WANM Inc., wholly owned by Tallahassee Broadcasting Co., headed by President Bruce Timm. Phone: (904) 385-8818
FREQUENCY: 1070 kHz
POWER: 10kw
FORMAT: News/Talk
BROKER: Media Services Group

Georgia

WPPI-AM/Carrollton

PRICE: \$60,000
TERMS: Asset sale for cash
BUYER: International Zenith Inc.,

headed by President Dallas Tarkenton. It owns WBTR-FM/Carrollton, GA. Phone: (706) 548-7813
SELLER: Radio Carrollton Inc., headed by President William Johnson. Phone: (770) 838-9774

Idaho

KVNI-AM/Couer d'Alene & KHTQ-FM/Hayden (Spokane, WA)

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: KXLY Broadcasting Group of Spokane. It owns KKPL-AM, KTRW-AM, KXLY-AM & FM & KZZU-FM/Spokane.
SELLER: North Idaho Broadcasting, headed by President Todd Hagadone
FREQUENCY: 1080 kHz; 94.5 MHz
POWER: 10kw day/1kw night; 100kw at 1542 feet
FORMAT: AC; Alternative

Kentucky

WTBK-FM/Manchester

PRICE: \$250,000
TERMS: Stock sale cash
BUYER: Manchester Communications Inc., headed by President Timothy Finley. Phone: (606) 598-7588
SELLER: Manchester Communications Ltd., headed by President Joe Burchell. Phone: (606) 598-7588

Louisiana

FM CP/Lake Arthur

PRICE: \$74,300
TERMS: Construction permit sale for \$61,800 cash and a five-year, \$12,500 promissory note
BUYER: Progressive Communications Inc., headed by President

Continued on Page 8

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**POLICE USE THEM.
PRESIDENTS USE THEM.
HOLLYWOOD USES THEM.
NOW YOU
CAN USE THEM TOO.**

Don't ignore psychic phenomena!

Thousands of radio stations have had guest psychics on the air at night over the years, and the telephones ring off the hook! Now the PSYCHIC FRIENDS RADIO NETWORK can be a part of your station's line-up on a regular basis from 10pm to 2am, Monday - Friday. It is a new/live show every night, and is caller driven by your listeners!

"It's a ratings magnet!" The Psychic Friends Radio Network provides your station with a viable ratings magnet at night by producing and distributing mind-blowing programming which is extremely entertaining and hauntingly accurate with it's insightful, compelling prognostications and down-to-earth advice.

"Over 12 million calls!" The Psychic Friends have answered 12 million calls over the years! People today are intrigued with psychic phenomena, and that's why we have gathered the best of the Psychic Friends to discuss with your listeners the events and situations that matter the most to them... love, health, finance, etc. Your listeners will never again "touch that dial" at night. They won't want to miss a single entertaining call.

For information call

NightStar Entertainment Group

New York: (212) 588-9700

Los Angeles: (714) 515-4600



FDA Grants Pharmaceutical Companies More Advertising Freedom

The U.S. Food and Drug Administration on Friday revised restrictions that prevented companies from describing in their spots a particular prescription drug's use.

Now, manufacturers can expressly spell out a product's purpose in their commercials without providing a long list of side effects and potential problems associated with the drug. If a consumer wishes to know more about the drug, an Internet address and toll-free number can be contacted; those are required to be placed in the radio and television commercials.

The new guidelines went into effect immediately; the FDA will accept public comment on the rules for 60 days, after which modifications may be made.

"This action can help promote greater consumer awareness about prescription drugs," said FDA Lead Deputy Commissioner Michael Friedman, M.D. "By describing realistic standards for television [and radio] advertising of prescription drugs, we hope to end the uncertainty which has plagued both consumers and industry about the use of these mediums. The FDA is committed to making sure that accurate and complete information is available to consumers."

According to the *Los Angeles Times*, pharmaceutical companies spent \$595.5 billion on advertising in 1996, the bulk of which went to magazines. Johnson & Johnson, America's leading drug company by spending, according to *Advertising Age*, spent \$491.6 million on TV and radio advertising in 1995, up from \$386.4 million in 1994. The figure far outdistances J&J's advertising budget for magazines and newspapers, which was \$102.3 million in '95.

TRANSACTIONS

Continued from Page 6

George Swift. It owns KLCL-AM & KHLA-FM/Lake Charles, LA. Phone: (318) 433-1641

SELLER: G. Dean Pearce. Phone: (601) 693-2381

Maine

WAKN (FM CP)/Winter Harbor

PRICE: \$18,146

TERMS: Construction permit sale for cash

BUYER: Scott Hogg. Phone: (207) 288-4166

SELLER: Theodore Enfield. Phone: (305) 529-9377

Massachusetts

WNEB-AM/Worcester

PRICE: \$225,000

TERMS: Asset sale for cash

BUYER: Heirwaves Inc., headed by President Stephen Binley. Phone: (508) 248-3984

SELLER: Bob Bittner Broadcasting Inc., headed by President Robert Bittner. Phone: (617) 449-5618

FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: B/EZ

Minnesota

KTRF-AM & KSNR-FM/ Thief River Falls (Grand Forks, ND-MN)

PRICE: \$1,175,000

TERMS: Asset sale for cash

BUYER: Iowa City Broadcasting Co., headed by President Thomas Ingstad. Phone: (612) 827-5794

SELLER: Border States Broadcasting Corp., headed by President Stephen Glasman. Phone: (970) 249-4546

FREQUENCY: 1230 kHz; 100.3 MHz

POWER: 1kw; 100kw at 564 feet

FORMAT: AC; Oldies

Mississippi

WVYE (FM CP)/Port Gibson

PRICE: \$20,000

TERMS: Asset sale for cash

BUYER: R&R Broadcasting Inc., headed by President Kenneth Rainey. It owns WYJS-FM/Pickens, MS. Phone: (601) 683-7498

SELLER: Eileen Bailey, trustee. Phone: (601) 969-3006

Missouri

KTOZ-FM/Springfield

PRICE: \$3.3 million

TERMS: Asset sale for cash

BUYER: Sunburst Media, headed by John Borders and Don Turner. It owns KGBX-FM, WGMV-FM & KXUS-FM/Springfield, MO. Phone: (214) 702-7371

SELLER: Radio 2000, headed by President Frank Copsidas. Phone: (406) 863-4500

FREQUENCY: 95.5 MHz

POWER: 50kw at 492 feet

FORMAT: Alternative

BROKER: Michael Bergner of Bergner & Co.

Ohio

WJMO-AM & WZJM-FM/ Cleveland

PRICE: \$735,000

TERMS: Stock sale for \$85,000 cash and a five-year, \$650,000 promissory note at 7.5%

BUYER: Maria Wymer, Leon Zapis, Donna Thomas, and Renee Seybert are acquiring The Young Ones Inc., which owns Zebra Broadcasting Corp. Phone: (216) 621-9300

SELLER: Orrin Lynn Tolliver and Otis Lee Rush

FREQUENCY: 1490 kHz; 92.3 MHz

POWER: 1kw; 40kw at 548 feet

FORMAT: Urban/Oldies; CHR

WYXZ-FM/Crestline

PRICE: \$500,000

TERMS: Asset sale for cash

BUYER: Elyria-Lorain Broadcasting Co., headed by President Gary Kniesley. It owns WEOL-AM & WNWV-FM/Elyria, OH and WKFM-FM/Huron, OH. Phone: (216) 322-3761

SELLER: Mid-Ohio Radio Partners Ltd., wholly owned by Mid-American Radio Group Inc., headed by President Barry Gerber. Phone: (216) 331-9012

BROKER: Burt Sherwood & Associates

WDLR-AM/Delaware

PRICE: No cash consideration

TERMS: Donation of station and assets

BUSINESS BRIEFS

Continued from Page 4

Saga Adds To Board

Kristin Allen, a Managing Director at CS First Boston, and **Donald Alt,** who has interests in 39 radio stations in nine markets, have been named to **Saga Communications'** board of directors. Alt served as CFO for Keymarket Radio Companies from 1984 to 1995.

Latest EEO Casualties

The FCC last week upheld a \$15,000 fine against **WNOR-AM & FM & WAFX-FM/Norfolk** for inadequate EEO recruiting and record-keeping. The stations' licenses were renewed.

EARNINGS

Continued from Page 4

Thanks to its merger with Tichenor Media Systems, **HefTel Broadcasting** (Nasdaq: HBC-CA) reported second-quarter 1997 net revenues of \$37.9 million, up 90.9% from last year's \$19.9 million. HefTel had earnings of \$7.7 million (35 cents per share) compared to an \$863,000 loss (negative nine cents) during the same period in 1996. Broadcast cash flow jumped 120.2%, from \$6.8 million to \$15 million.

Second-quarter net revenues for **Triathlon Broadcasting** (Nasdaq: TBCOA) were up 76% to \$8 million, from \$4.5 million a year ago. The company posted a loss of \$1.2 million (negative 52 cents per share) during the most recent quarter, compared to second-quarter 1996's loss of \$93,000 (negative 30

cents). Broadcast cash flow grew 66% to \$2.1 million from \$1.3 million. Triathlon President/CEO Norm Feuer said the company's pro-forma cash flow growth would have been 18%, rather than 8%, were it not for Triathlon's Nebraska stations — "But, we have only begun to operate two of the four stations in Omaha, which we acquired on June 1," he noted.

Surpassing analysts' estimates by almost 8%, **Cox Radio** (Nasdaq: CXR) posted second-quarter earnings of \$3.9 million (14 cents per share) on revenue of \$54.3 million, compared to \$3.4 million (17 cents) on revenue of \$36.7 million for the comparable period last year. Cox's broadcast cash flow increased 63.1% — to \$18.3 million from \$11.2 million — during 1996's second quarter. The revenue gains, Cox said, were primarily due to the acquisition of NewCity Communications.

BUYER: Christian Community Church, headed by Director/trustee Robert Buchan. Phone: (614) 882-3325

SELLER: 105.7 Inc., headed by President John Casagrande. Phone: (407) 876-8500

WNIO-AM & WNCD-FM/ Niles (Youngstown-Warren), OH

PRICE: \$6.5 million (estimated)

TERMS: Stock sale for undisclosed terms

BUYER: Jacor Communications Corp., headed by President Randy Michaels. Phone: (606) 655-2267

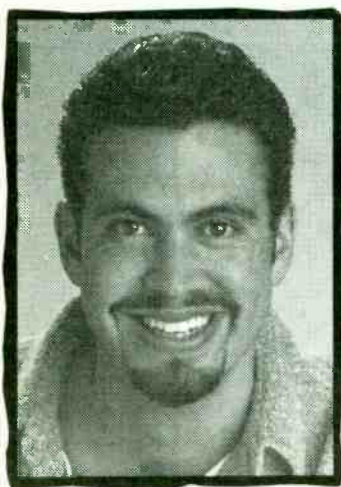
SELLER: WN Broadcasting Corp., headed by President Dominic Baragona. Phone: (330) 652-0106

FREQUENCY: 1540 kHz; 106.1 MHz

POWER: 500 watts; 3kw at 328 feet

FORMAT: Nostalgia; Rock

Continued on Page 13



10 hours of consistent, quality Country programming to take your station "Through the Night."

Lower your overhead • Increase your audience • Entertain your listeners

Bring listeners to your station with the **ConMan!** Hot, new Country music and a fast paced, interactive show.

Keep your listeners through the night with the engaging delivery of radio veteran **Bob Booker.**



JONES RADIO NETWORK™

Call Michael Henderson, Director of Affiliate Sales 303-784-8700



HAVE YOU HEARD THE RUMORS ABOUT GRP?

Reliable sources say "GRP Jazz Chart Share Soars 138% Since February."

Donald Harrison Spots Nouveau Swing at #1 on Jazz Radio For 3 Consecutive Weeks

Grusin & Mancini: Two for the Road Runs at #1 on Billboard's Jazz Album Chart 5 Consecutive Weeks

Paparazzi Catch Nelson Rangell: "Turning Night Into Day" Top NAC Track

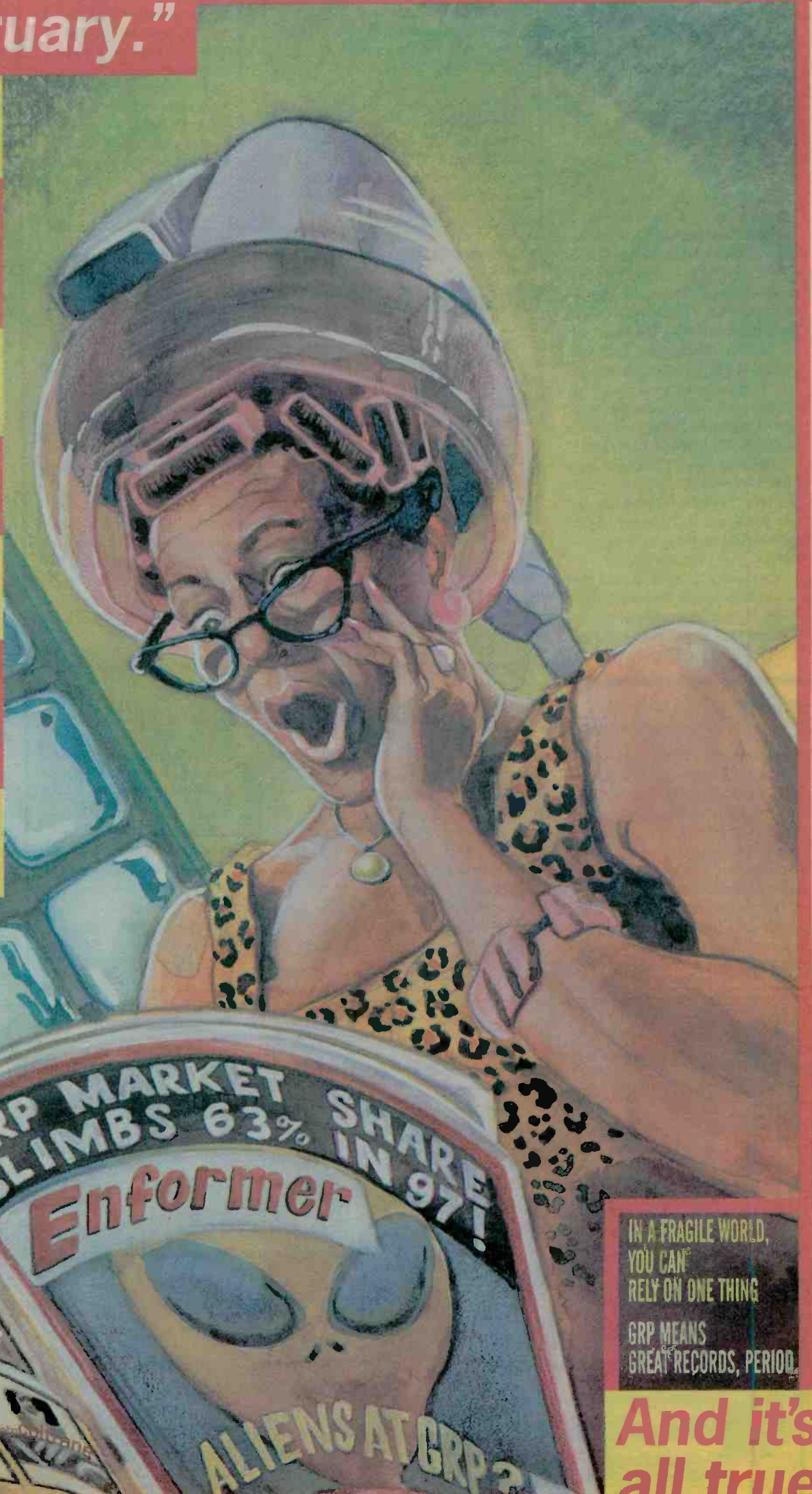
Priceless Jazz Rings Register 6 Titles Climb Billboard's Jazz Album Chart

Nuyorican Soul's "Runaway" Found #1 on Dance Floor; "It's Alright, I Feel It" Zooms to #3



Diana Krall's Love Scenes Sizzle; In Stores August 26

Michael Brecker Spins Tales From the Hudson For Double Grammy Win

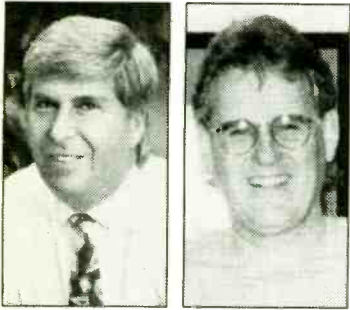


IN A FRAGILE WORLD,
YOU CAN
RELY ON ONE THING
GRP MEANS
GREAT RECORDS, PERIOD.

And it's
all true

Grambergu Set As GM At KSSJ/Sacramento

■ **Langford up to OM at the NAC/SJ station**



Grambergu Langford

American Radio Systems has named **Henry Grambergu** GM of NAC/Smooth Jazz **KSSJ/Sacramento**. He previously served as GM of the market's first NAC/Smooth Jazz station, **KQPT (The Point)**.

"I couldn't be happier," Grambergu told **R&R**. "I'm back in the format I know very well — in my hometown — while working for the best broadcasting company in the business. Who could ask for more?"

In related news, PD **Don Langford** has been elevated to OM. He has been PD of **KSSJ** for the past two years and will assume the responsibility of programming, promotions, and engineering.

Also, air personality **Ken Jones** has been tapped as Asst. PD/MD of **KSSJ**. He is a former PD of the station and also served as PD of **NAC KTNT/Oklahoma City**.

K-Jazz/Austin Calls On Carson As PD

Former **KHYS/Houston** PD **Ted Carson** has taken the programming reins at **LBJ-S Broadcasting NAC/Smooth Jazz KAJZ/Austin**. The 26-year radio veteran has worked in a variety of formats, including **Classic Rock and AC**, and previously programmed **Houston** stations **KZFX**, **KSRR**, **KXYZ**, and **KRBE**.



Carson

"Hiring Ted is a sign of the company's commitment to the Smooth

Jazz format in Austin," commented **LBJ-S VP/GM Jim Beard**. "His extensive programming, on-air, marketing, and management skills are going to take **K-Jazz** to the level of excellence [the company] believes it can and will achieve."

Carson added, "The opportunity to come to a city like Austin, work for a great company like **LBJ-S**, and build a radio station around the music I love is a chance I couldn't pass up."

Franco Named PD At Hot AC 'MMX/Dayton

Mary Franco has been named PD at **Hot AC WMMX-FM (Mix 107.7)/Dayton**. She most recently programmed crosstown **WGTZ-FM**.

"Mix 107.7 GM **Deborah Parenti** is a sharp cookie who built a conglomerate of six stations into one of Dayton's most profitable businesses for **ARS**," Franco told **R&R**. "WMMX OM



Franco

Jeff Ballentine took the station up to a solid second place in the market. We'll now take it to first and fat-

ten the cash cow. It's wonderful to be working for sharp people who have the same passion for winning that I do. I'm looking forward to having the **Jacor** braintrust to draw from soon as well."

Previously, Franco worked as **Corporate Programming Coordinator** for **Paxson Communications** in Florida. She was also **Music Research Director** at **Hot AC WMXV (now WNSR)/New York**.

Paxton Pacts As A Zapoleon Consultant

Former **Nationwide Group** PD **Pat Paxton** has joined the **Zapoleon Media Strategies** consultancy. Paxton also previously served as PD at **KHMX/Houston** and **WOMX/Orlando**.

"Pat is truly one of America's premier programmers, as his track record at successful radio stations has shown," **Guy Zapoleon**



Paxton

commented. "His vision and strategic ability will benefit both current and future **Zapoleon Media Strategies** clients."

Paxton's other experience includes stints as **Group PD** for **Adventure Communications/Huntington, WV** and **PD** at **WXLN-FM/La-Crosse, WI** and **KGLI/Sioux City, IA**.

EXECUTIVE ACTION

ABC Radio Nets Up Two To VPs/Affiliate Mktg.

ABC Radio Networks has promoted **Karen Childress** and **T.J. Lambert** to VPs/Affiliate Marketing. Most recently Sr. Directors/Affiliate Marketing, both will be based in Dallas.

Childress, who has been directing the affiliation of all network products and services to the West and Southwest regions, adds station affiliation of **Radio Disney** to her duties. Prior to joining **ABC** in 1991, Childress was an **AE** for **KLUV-FM/Dallas** and **Advertising Sales Manager** for **Cox Communications**.

Lambert now will oversee all network talk and sports programming — including **ABC Radio Sports** and **ESPN Radio Network** — in addition to his current beat, affiliations in small markets. He joined **ABC** in 1993 after serving as **Sr. VP/Sales & Marketing** for **Jones Satellite Network**; he's also worked for **Drake-Chenault/Jones Satellite Services** and **Drake-Chenault Radio Consultants** as **VP/GM**.



Childress



Lambert

Greco Gets Regional VP Stripes At Westwood One

Bill Greco has been appointed **Regional VP/Affiliate Relations & Administration** at **Westwood One Radio Networks**.

Greco will oversee **WW1** affiliate matters based at the company's **Culver City, CA** and **Valencia, CA** offices. He'll also coordinate the administration of the affiliate relationships with the firm's Eastern offices.

In addition, Greco will continue to work with **Shadow Broadcast Services**, where he most recently was **President/GM** for **Southern California**.

Arista Throws Walden West Coast Sr. VP Duties

Arista Records has named **Matthew Walden** **Sr. VP/West Coast**. Based in **Los Angeles**, he will be responsible for daily operations and securing movie and TV soundtrack and licensing opportunities. He reports to **President Clive Davis** on creative matters and to **GM/Exec. VP Roy Lott** on administrative affairs.

Davis said, "In recognition of the growing importance of the West Coast office and West Coast-based opportunities to **Arista** and its family of labels, it is with great pleasure that I announce **Matt's** appointment and welcome him to the **Arista** team."


Walden most recently was **Sr. VP** at **Fox Music**, a position he held since 1992. He joined **Fox** in 1988 as **Director/Music Affairs**, eventually rising to **VP/Music**. Before that, he was **Sr. Music Counsel** at **Columbia Pictures** between 1985-88.

Krampf

Continued from Page 3

Krampf said, "I am ecstatic about this opportunity to play a major role in increasing **Chancellor Media's** revenue share in the lucrative **Los Angeles** marketplace. **Chancellor Media** is the premier radio group in America, and I'm very proud to be a part of their team."

The merger between **Evergreen Media** and **Chancellor Broadcasting** as **Chancellor Media** is expected to close this month.





10 hours of consistent, quality Oldies programming to take your station "Through the Night."

Lower your overhead • Increase your audience • Entertain your listeners


From a "theatre of the mind diner," Dave serves up great music, entertainment and celebrity interviews five nights a week!

Keep your listeners through the night with the upbeat delivery of major market talent **Gary Outlaw**.

Call **Michael Henderson, Director of Affiliate Sales 303-784-8700**

— America's Nite Time Oldies Show —
with **Dave Sanders**



JONES RADIO NETWORK™

NEW WORLD
NEW RULES
NEW ANSWERS

“ ... LEADING THE WAY ... ”

Lots of variables go into good research and we don't trust just anyone. I refuse to get caught in the "garbage-in, garbage-out" game. When my name's associated with a research project I make sure the people in the firm know what they're doing, that there's attention to detail and that the sample will be on the mark. Who do I like to use and find myself recommending most often? *Critical Mass Media*. They just get it right.

Jaye Albright
Albright, Hill & O'Malley

There is a reason that #1 stations in New York, Los Angeles, and Chicago have chosen to partner with *Critical Mass Media*. Their stuff works - BIG TIME!!!

Marc Chase - VP of Regional Programming
Jacor Communications

I hear it all the time. "They take my money and tell me what we already knew about the station." The goal at *Critical Mass Media* is to never be part of the boiler plate mentality that has many of the companies competing with us losing sleep as they try to figure out what we did to beat their clients again! The answer is really fairly simple. What we do is set the industry standards and create relationships with stations that want to win.

Carolyn H. Gilbert, Exec. V/P Research Operations
Critical Mass Media

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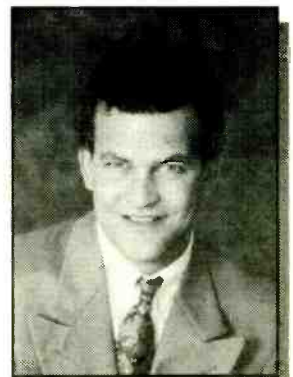
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Radio

• **JOHN HESSLEIN** has been named GM/Connecticut-Western MA for Metro Networks. Prior to joining Metro, Hesslein worked for a Post-Newsweek-owned television station in Hartford and a Jefferson-Pilot-owned television station in Richmond.

Records

• **DAN ZUCKER** has been elevated to Sr. VP/Business Affairs for Zomba Recording Corporation. Zucker formerly was VP of the label's department.



Berkowitz

• **STEVE BERKOWITZ** has risen to VP/A&R at Legacy Recordings. He previously was VP/A&R for Columbia Records.

• **RACHEL NEWMAN** has been promoted to Director/National Media Relations for Atlantic Records. She most recently served as Associate Director/National & Tour Media for the label.



Lockner

• **DIANE LOCKNER** has been named Associate Director/Promotion at Guardian Records. Prior to joining the label, Lockner worked for TAG/Atlantic and Sony's SW Networks.

National Radio

• The **AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (AAAS)** has introduced "Sonic Boom," a new, daily radio show combining breaking scientific research with offbeat humor and a hip, timely format. The 90-second vignettes feature scientific answers to questions regarding drugs, AIDS, and other topics of inter-

est to young adults; (202) 326-7039.

• **JONES RADIO NETWORK** has announced the addition of "Jones Through The Night" syndicated program offerings designed for use by Oldies, Country, and AC stations for evening and overnight programming. The "Jones Through The Night" lineup is as follows:

Oldies:

- "Dave's Diner" (8pm-1am ET)
- "Oldies Through The Night With Gary Outlaw" (1-6am ET)

Country:

- "Hot Country Nights With The Con-man" (8pm-1am ET)
- "Country Through The Night With Bob Booker" (1-6am ET)

AC:

- "Heart To Heart With Friday Epley" (8pm-1am ET)
- "AC Through The Night With Scott Curtis" (1-6am ET)

For more information, call (303) 784-8700.

Products & Services

• **NATIONAL PUBLIC RADIO** has entered into a content agreement with **AUDIO HIGHWAY** to provide popular news and information programs for Audio Highway's ListenUp™ player, a hand-held device that delivers personalized audio content to the mobile market. This agreement will allow NPR listeners to take news and information they have downloaded from the Internet off-line for future playback on the ListenUp™ player. Also, the agreement will allow Audio Highway customers access to premier NPR programs, including "Morning Edition," "All Things Considered," and "Talk Of The Nation." The ListenUp™ player will be available in late September; for more information call (408) 255-5301 or (800) 77LISTEN.

CHRONICLE

MARRIAGES

KRMD/Shreveport, LA morning personality **Rick Stephenson** to former morning show partner **Julie Ryan**, August 2.

TRANSACTIONS

Continued from Page 8

Pennsylvania

WXTA-FM/Edinboro (Erie)

PRICE: \$3.7 million

TERMS: Asset sale for cash

BUYER: **Media One Group-Erie Ltd.**, a wholly owned subsidiary of **Media One Corp.**, headed by managing member **James Embrescia**. It owns WRIE-AM & WXKC-FM/Erie, PA. Phone: (216) 292-8113

SELLER: **WinCapp Broadcasting Inc.** Phone: (814) 864-4835

FREQUENCY: 97.9 MHz

POWER: 10kw at 505 feet

FORMAT: Country

WCXR-FM/Lewisburg

PRICE: \$156,686

TERMS: Asset sale for assumption of existing note

BUYER: **South Williamsport Sabre-Com Inc.**, headed by President **Paul Rothfuss**. It owns WFFX-AM, WLYC-FM, WHTO-FM, WILQ-FM & WZXR-FM/Williamsport, PA. Phone: (717) 323-8200

SELLER: **Diggens Media Inc.**, headed by President **Michelle Diggins**. Phone: (717) 824-7306

WIXZ-AM/McKeesport (Pittsburgh)

PRICE: \$1.25 million

TERMS: Assumption of existing notes

BUYER: **Renda Broadcasting Corp.**, headed by President **Anthony Renda**. It owns WECZ-AM, WJAS-AM, WPXZ-FM & WSHH-FM/Pittsburgh. Phone: (412) 531-9500

SELLER: **Serena Communications Inc.**, headed by President **Alan Serena**. Phone: (412) 823-1100

FREQUENCY: 1360 kHz

POWER: 5kw day/1kw night

FORMAT: Sports/Talk

Texas

KSTA-AM & FM/Coleman

PRICE: \$300,000

TERMS: Asset sale for \$100,000 cash and a 10-year, \$200,000 promissory note at 9.5% interest

BUYER: **Watts Communications Inc.**, headed by President **Phil Watts**. It

owns KXYL-AM & FM/Brownwood, TX. Phone: (915) 646-3535

SELLER: **Coleman County Broadcasters Inc.**, headed by President **Ross Jones**. Phone: (915) 625-4188

Virginia

WMVA-AM/Martinsville

PRICE: \$10

TERMS: Asset sale for cash

BUYER: **Billy Wilson**. Phone: (540) 632-1046

SELLER: **Hahn Bluhm Sr.** Phone: (540) 632-2152

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

BACKSTREET BOYS Quit Playing Games (With My Heart)

Hot AC — Robert Hall

BACKSTREET BOYS Quit Playing Games (With My Heart)
SARAH MCLACHLAN Building A Mystery
WALLFLOWERS The Difference

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

FLEETWOOD MAC Silver Springs
NIGHT RANGER Forever All Over Again
COREY STEVENS My Neighborhood

Mainstream AC

MARIAH CAREY Honey
FLEETWOOD MAC Silver Springs
NIGHT RANGER Forever All Over Again
.38 SPECIAL Fade To Blue

Lite AC

BETH NIELSON CHAPMAN Happy Girl
NO MERCY When I Die

UC

MARY J. BLIGE Everything
MARIAH CAREY Honey
SOMETHIN' FOR THE PEOPLE My Love Is The Shh...
TOTAL What About Us

Washington

KZPH-FM/Cashmere

PRICE: \$400,000

Continued on Page 36

For The Record

In last week's (8/8) issue of **R&R**, Arista Records VP/Sales **Jordan Katz** was incorrectly noted as Dir./National Single Sales. Arista's new Dir./National Single Sales is **Devin Lasker**. We regret this error.

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CHR — Casey Keating

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AQUA Barbie Girl
SARAH MCLACHLAN Building A Mystery

Digital AC — Casey Keating

AMY GRANT Takes A Little Time

Hot AC — Casey Keating

ABRA MOORE Four Leaf Clover

Digital Soft AC — Mike Bettelli

KENNY ROGERS Write Your Name Across My Heart

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JONES RADIO NETWORK™

'One Size Will Not Fit All' Regarding FCC Forfeitures

In a recent Management column (R&R 7/18) entitled, "What You May Not Know About FCC Fines ... And The Government Will Never Tell You," Lawrence Bernstein brought to task the Agency's "forfeiture" policy. He suggested that the EEO was a "lucrative source of sometimes huge FCC fines," and pointed out that "The FCC's EEO policy is on shaky ground."

Following is a letter from FCC Mass Media Bureau Chief **Roy I. Stewart**, wherein he takes issue with some of Bernstein's statements:

The apparent premise of Mr. Bernstein's article is that FCC forfeiture orders are frequently ill-founded and that the best course for those who receive them may simply be to do nothing. His reasoning is that until a district court enters an adverse judgment after a civil trial de novo, non-payment of a fine cannot be used against a broadcaster, and that the chances of the government bringing a civil enforcement action are low given the press of other business facing local U.S. attorneys.

While it is true that a broadcaster is not required to pay a fine until after a trial-type hearing results in a finding of liability, a number of Mr. Bernstein's statements may create an erroneous impression that broadcasters need not take seriously FCC forfeitures generally, and EEO forfeitures in particular. All

Broadcasters' efforts might be better spent endeavoring to comply with the law rather than engaging in conduct that frustrates enforcement of the law and creates additional legal complications for them.

things considered, broadcasters' efforts might be better spent endeavoring to comply with the law rather than engaging in conduct that frustrates enforcement of the law and creates additional legal complications for them.

Mr. Bernstein asserts that if a broadcast licensee declines to pay a forfeiture imposed by the FCC, the FCC is legally prohibited by Section 504(c) of the Communications Act from using the alleged violation against the licensee unless a federal district court orders payment of the forfeiture. In addition, he states that until the forfeiture is paid, the alleged violation probably can't even be mentioned by the FCC.

This is misleading. Although Section 504(c) does preclude the FCC from using the fact of the issuance

of a Notice of Apparent Liability (NAL) for a forfeiture against a licensee in a subsequent proceeding unless the forfeiture has been paid or a court has ordered payment, the legislative history of Section 504(c) indicates that Congress did not intend to preclude the FCC from using the facts underlying a violation that is the subject of an NAL in a subsequent proceeding. Specifically, the legislative history states that Section 504(c) "is not intended to mean that the facts upon which a notice of forfeiture liability against a licensee is based cannot be considered by the Commission in connection with an application for renewal of license, for example, or with respect to order sanctions authorized by the Communications Act."

Thus, while the FCC may not use the mere issuance or failure to pay an NAL to the prejudice of a licensee, what the FCC has done in the past, and will continue to do in the future where appropriate, is use the underlying facts of a prior apparent violation to show a pattern of non-compliant behavior against a license in the subsequent proceeding. Such a pattern of misconduct may be used in the subsequent proceedings as the basis for a higher forfeiture or more serious sanctions, such as short-term license renewal.

Mr. Bernstein states that "[p]erhaps the most abused area of all is EEO [forfeiture]." He asserts that the EEO policy is "on shaky ground given recent Supreme Court pronouncements" and may be unconstitutional. To begin with, the EEO rules are not enforced in an abusive manner. Roughly 1% of licensees in any renewal group receive a forfeiture. This is a testament to the fact that most broadcasters take their duties under these rules seriously and make a good faith effort to comply. And based on our experience, most broadcasters believe that compliance with rules designed to promote recruitment of a diverse workforce is just good business: a station that more closely reflects the makeup of the local community is more likely to be responsive to the needs of that community.

Furthermore, Mr. Bernstein fails to acknowledge that the FCC has addressed the constitutionality of the EEO Rule and has determined that the requirements imposed by the EEO Rule are fundamentally different from the race-based preference programs called into question by recent Supreme Court rulings. No court has taken issue with the FCC's constitutional analysis. As the FCC

has noted, the EEO Rule does not require that any person be hired or accorded a hiring preference based on racial or ethnic status. Nor does it require licensees to hire any prescribed "quota" of minorities or women. It simply requires that licensees make good faith efforts to recruit qualified minority or female applicants so that they will be ensured access to the hiring process. The ultimate decision as to whether

Most broadcasters take their duties under these rules seriously and make a good faith effort to comply. And based on our experience, most broadcasters believe that compliance with rules designed to promote recruitment of a diverse workforce is just good business.

to hire a particular applicant lies with the licensee and may be premised upon any non-discriminatory considerations, without regard to the applicant's race, ethnicity, or gender. Thus, the EEO Rule imposes no requirement that would operate to deprive any person of a benefit he or she might receive but for his or her race, ethnicity, or gender.

Contrary to Mr. Bernstein's thesis, it is the policy of the FCC to refer all unpaid forfeitures to the Department of Justice, which, in turn, refers them to the appropriate U.S. attorneys. We are unaware of any reluctance on the part of those U.S. attorneys to institute civil trials to collect unpaid forfeitures. Moreover, it should be noted that the FCC is not limited to the issuance of notices of apparent liability, and the associated civil trial de novo process, when forfeitures appear appropriate. The Commission, in its discretion, may choose to proceed by notice of opportunity for hearing. If, after an administrative hearing at the Commission, a forfeiture penalty is imposed, but not paid, the referral to the Department of Justice is for simple collection of the forfeiture; the validity and appropriateness of the forfeiture order are not the subject of review at the resulting civil trial.

In sum, licensees should consider carefully their responses to FCC forfeitures. Like most legal situations, one size will not fit all.

DATELINE

• **June 26 (through September 7)** — Summer Arbitron.

• **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 23-26** — Jack The Rapper Convention. Site TBA.

• **September 3-6** — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

• **September 11-14** — Burlington City Arts Second Burlington Music Conference.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RT-NDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 20** — NAB Marconi Radio Awards Dinner & Show. New Orleans (202) 775-3510.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **September 26** — SBE Chapter 22's 25th Annual Regional Broadcasters Convention. Four Points By Sheraton Convention Center, Syracuse; (315) 437-5805.

• **October 16-18** — North By Northwest. Portland Hilton Hotel; (512) 467-7979.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **October 23-26** — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.

• **October 27- November 7** — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.

• **October 29** — John Bayliss Media Roast. Waldorf-Astoria, New York; (408) 624-1536.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Qualcomm Jack Murphy Stadium, San Diego; (212) 450-2000.

• **January 26** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

• **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• **April 2 (through June 24)** — Spring Arbitron.

• **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

• **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

• **April 6-9** — NAB Multimedia World. Las Vegas Convention Center (202) 775-4970.

• **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.

• **June 17-20** — PROMAX Convention. Toronto Convention Center; (310) 788-7600.

• **July 2 (through September 23)** — Summer Arbitron.

• **July 7** — Major League Baseball All-Star Game. Site TBA.

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PREMIERE
RADIO NETWORKS

Multiple Media Campaigns Win For The Client & Radio

By Gerry Boehme

A recent column written by Stu Olds, President of Katz Radio Group (R&R 7/11 issue) talked about the benefits that radio could experience if it was sold as part of a multimedia campaign by one salesperson.

Great idea. But how can that be done in today's media environment?

I happen to have three siblings who also earn their living in the media business. One brother sells broadcast TV, one sells cable TV, while my sister markets syndicated programming.

Our friends tell us we should form one company and incorporate all media elements under one roof. Trying to be clever, I reply that we'd have to have my mother as chairperson, because her job has always been to manage the family and break the ties when a decision had to be made.

After reading Stu Olds' comments, I realized that my supposedly clever response is probably right on target. Stu talked about selling multimedia campaigns through one source, and how radio can benefit when a salesperson controls the environment by offering a complete marketing plan.

Our problem is that typical sales organizations are not set up to do that, because our departments only sell one medium. Someone would have to be in charge and make the decisions that would position each medium in a way that meets the advertiser's objectives.

It is true that some companies own properties in more than one medium but separate the sales divisions. However, most radio sellers work for companies that only own radio stations, so we have no other media to sell.

Or do we? What if radio salespeople partnered with other media — TV, newspaper, Internet — and presented joint marketing cam-



Advertisers plan campaigns using all media. When we learn to market in the same way our customers plan, we will stop being salespeople and really become marketers.



paings to a client? Would the discussion center on CPM/CPA, or would we spend most of our time talking about marketing objectives, implementation strategies, and delivering results?

Through representation of properties in radio, TV, and the Internet, Katz has been able to explore the synergies of marketing multiple media to clients. The results show that this kind of marketing effort can indeed benefit radio (and other media) and produce great results for a satisfied client.

Here are two quick examples. One demonstrates the success of multimedia strategies, while the other shows how cross media promotion can work (see sidebar at right for more definition).

Cutting Winter's Chill With Multimedia

The Katz Radio Group Dimensions new business team worked with Prestone to develop a campaign for their driveway heat and windshield de-icer products. There were four distinct objectives:

1. Create a program to impact incremental sales and brand image in a singular marketing/media campaign.
2. Call the consumer to action during the cold-weather season.
3. Motivate a product trial.
4. Deliver the message in a timely and effective manner, driving consumers to the points of product distribution.

Working with the Katz Television and Internet divisions (Millennium), Dimensions developed a program that met all four objectives.

A television campaign using early morning news (6-9am) ran from November 1996 through Jan-

uary 1997 in 21 large cold-weather markets covering 34% of the U.S.

Radio ran in those same 21 markets, with seven additional markets, for a total of 28 radio markets. Radio spots were triggered by local weather conditions, with freezing rain and/or 3-5" of snowfall as the indicator. When triggered, radio ran in 90-100 GRP increments over a 36-hour period.

On the Internet, Prestone sponsored *cartalk.com*, the web site for NPR's radio program, during December and January. Sponsorship included a personalized bridge page and a premium section sponsorship entitled, "Virtually Useful Data," "Winter Driving Tips," and "What's New."

Happily, the program was deemed a tremendous success by Grey Advertising and Prestone. Katz Dimensions is in the process of planning for the upcoming winter with the same media elements.

Cooling Summer's Heat With Cross Media

A few summers ago Bacardi Breezers sponsored the Gloria Estefan "Into The Light" concert tour. The singer served as the spokesperson on all Bacardi creative for radio and TV. Bacardi wanted to highlight its association with the Estefan concert series and promote its Breezers product through the use of media strategies. Katz Dimensions developed a radio/TV cross-promotion that featured concert ticket giveaways using a song-of-the-day concept that drove traffic from radio to TV and then back to radio.

Radio ran in each market for four flighted weeks prior to the Estefan concert dates. TV ran for one week — the last week of each market's scheduled flight. The combined radio/TV ticket giveaway cross-promotion ran the last week of the media schedule in each market.

Each radio station promoted the ticket giveaway. Listeners had to know the Gloria Estefan "Song of the Day" in order to win tickets. To find out the song title, radio listeners were told to watch the Bacardi Breezer commercial on the TV station that night during the 9pm commercial break.

When TV viewers watched the Bacardi commercial each night, they saw a chyron crawl (text and graphic messages) along the bottom of the screen that said something like this: "The Gloria Estefan (Radio station X) Song of the Day for Tuesday is 'Rhythm Is Gonna Get You.' Remember the song and listen to (Radio Station X) tomorrow morning and win free concert tickets."

Each morning during AM drive,

Cross-Media And Multimedia: Two Methods Of Combining Media Types

When advertisers plan campaigns, they often use two or more media to accomplish their objectives. Each medium holds advantages for the client. The trick is to take the benefits of each and combine them to make the combined media strategy even stronger than the sum of the individual parts.

There are two basic approaches: Promote the product using a cross-media or a multimedia campaign. In a cross-media campaign, the creative in one medium is used to drive traffic to the other medium for the purposes of taking a specific action. The radio listener is asked to watch a certain TV program to get information. The TV viewer is asked to tune in to a radio station to hear a specific message.

Multimedia campaigns present the same or similar messages in more than one medium. A radio spot and TV ad contain the same call to action, perhaps use the same music, copy, or theme. In many cases, one medium may be used to follow up or continue a message started in another medium.

Cross-media campaigns require the consumer to use all the media elements. Multimedia campaigns do not specifically require the audience to use more than one medium, but they can work in complementary fashion.

Using more than one medium in a marketing strategy presents obvious advantages. Different media have different core audiences. Heavy radio listeners may not watch much TV, while heavy TV viewers may not read the newspaper. On the other hand, some consumers will be reached by more the one medium. Here, the impact on one may be accentuated by exposure through another, with the second medium reinforcing the images created in the first.

Whatever the approach, agencies realize that campaigns using more than one medium are more effective for the client because they have more impact in the market. The more that radio can be positioned as a part of an overall marketing strategy, the more respect, attention, and share of dollars we'll receive.

the radio station invited its listeners who knew the song of the day to call when they heard it and win free tickets to the concert. The radio stations also picked one grand-prize winner to receive additional prizes connected with the concert.

The "Song of the Day" changed each day. That meant the listener/viewer would have to watch the ad on TV each night in order to know what song to listen for the next morning. Each day the listener was sent to the TV that evening. Each night the viewer was directed back to radio the following day.

The campaign was so successful that McCaffrey and McCall, Bacardi's agency, awarded its prestigious "Partners Award" to Ann Leary from Katz Dimensions. By pulling radio and TV stations together to create a customized and localized cross-media event, McCaffrey and McCall said that Dimensions turned the Bacardi promotion into "one of the most successful marketing and promotion events we've ever conducted."

Radio Benefits

In both cases, radio benefited by being marketed along with TV and the Internet. The other media experienced the same benefits by being sold along with radio. Everybody won — the client, the agency, and the media salesperson.

In Katz's case, the job may have been a bit easier because the salespeople involved all work for the same company, and the properties are represented under the same roof. For radio stations with ownership links to other media, the same phi-

losophy could be instituted.

As far as radio stations with no ownership connection to other media, two strategies could still produce similar results.

- First, radio stations can already take advantage of synergy with the Internet by selling their own web sites in conjunction with radio on-air spots.

- Second, radio salespeople could seek to establish a strategic partnership with a representative of another medium to jointly market an effective media campaign to a client.

Does that sound far-fetched? Look at the partnerships being formed in the business world today, where old competitors are joining forces to develop common marketing strategies. As Stu mentioned in his article, advertisers plan campaigns using all media. When we learn to market in the same way our customers plan, we will stop being salespeople and really become marketers.

Salespeople On The Move

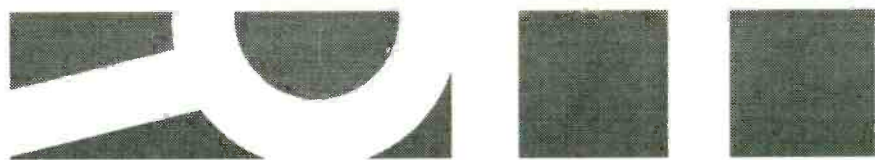
- **Suzanne Werley** is appointed GSM of WPNT-FM/Chicago. She previously held the LSM post at crosstown WXRT-FM. In related news, **Sue Lewandowski** is now Nat'l Sales Office Mgr. at WTMX/Chicago. She previously worked at sister WPNT and, before that, at crosstown WWBZ-FM in national and local sales capacities.

- **Jane Mitchell** rises from LSM to GSM at WZZK-AM & FM/Birmingham.

- **WFMS-FM, WGRL-FM & WGRD-FM/Indianapolis** Nat'l Sales Dir. **Tom Berry** becomes LSM for WFMS.

Gerry Boehme is Director of Radio Information Services at Katz Radio Group. He can be reached at (212) 424-6000.





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SCREEN SCENE

Radio Goes To The Movies

Movie openings can make for great promotion ideas. And the time to create a promotion based around a forthcoming release is *now*. R&R will detail some of the major movies set to be released in the coming months. For information on creating a promotion for a specific movie, call the studio's regional/field representative for your market. Check out movies opening this week and charting movie soundtracks on Show Prep (pages 20 and 22).

August 29

HOODLUM (United Artists) — A gritty crime saga captures Harlem in 1934 and the popular racket known as "numbers." **Laurence Fishburne** is Bumpy Johnson, who, fresh out of prison, takes over the lucrative business of the exotic Madame Stephanie St. Clair (**Cicely Tyson**), which is coveted by Dutch Schultz (**Tim Roth**)... And the trouble begins. **Andy Garcia** plays Lucky Luciano. **Vanessa Williams**, **Clarence Williams III**, and **William Atherton** co-star.

September 12

NIGHTWATCH (Dimension) — Suspense thriller starring **Nick Nolte**, **Patricia Arquette**, **Ewan McGregor**, and **Josh Brolin**. A young law student (McGregor) takes a part-time job as a lone hospital night watchman just as a serial killer has begun to terrorize the city. Even more frightening are the clues, which keep leading back to him. As the police close in on him, the innocent man must prove his innocence.

September 19

A THOUSAND ACRES (Touchstone) — The Cook family, headed by patriarch Larry Cook (**Jason Robards**), begins falling apart when he impulsively decides to divide the family's 1000-acre farm among his three daughters **Ginny** (**Jessica Lange**), **Rose** (**Michelle Pfeiffer**), and **Caroline** (**Jennifer Jason Leigh**). Long-guarded secrets, unspoken rivalries, and de-

nied desires erupt.

GOING ALL THE WAY (Gramercy) — The irony, humor, and seething rebellion beneath the surface of the summer of 1954 are depicted in this film about two young men who come home after serving in the Korean War seeking answers to the "Big Questions" of life. **Jeremy Davies** is shy, repressed photographer **Sonny Burns** and **Ben Affleck** is confident super-jock "Gunner" Casselman. **Jill Clayburgh**, **Lesley Ann Warren**, **Rachel Weisz**, **Amy Locane**, and **Rose McGowan** co-star.

WIDEAWAKE (Miramax) — A coming-of-age movie about a young man (**Joseph Cross**) who learns life isn't all about Batman action figures and Ninja Turtle cartoons. After his beloved grandfather dies (**Robert Loggia**), he searches for a satisfactory answer about life. And his mission is filled with comedy, adventure, mystery, and romance. **Rosie O'Donnell**, **Dana Delany**, and **Denis Leary** co-star.

September 26

THE ASSIGNMENT (Columbia-TriStar) — Carlos "The Jackal" is the most vile terrorist the world has ever known. When CIA master spy **Jack Shaw** (**Donald Sutherland**) and his Israeli counterpart **Amos** (**Ben Kingsley**) discover that American naval officer **Annibal Ramirez** (**Aidan Quinn**) is a dead ringer for the terrorist, they devise a chilling plan to draw "The Jackal" out of hiding.

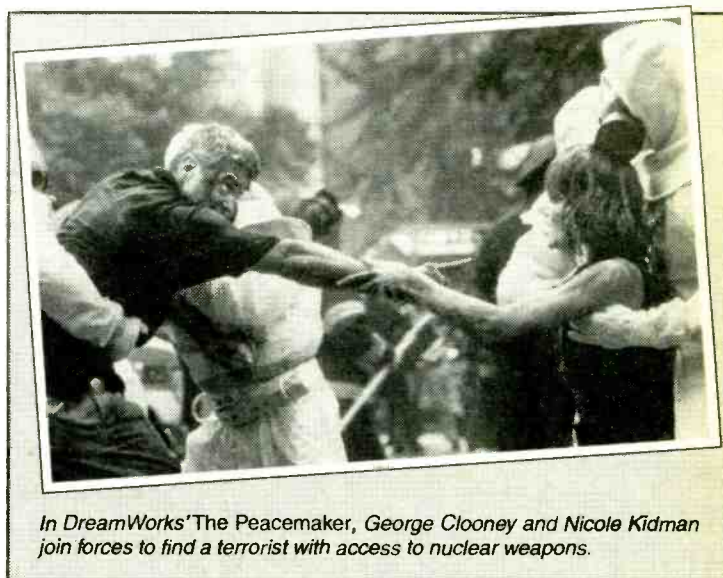
THE PEACEMAKER (DreamWorks) — In a remote section of Russia, a mysterious explosion shatters the rural landscape. A train carrying nuclear weapons en route to be deactivated is suddenly annihilated, setting off an international manhunt. **Dr. Julia Kelly** (**Nicole Kidman**), a nuclear scientist and the acting head of the White House Nuclear Smuggling Group, is the first to realize that the nuclear "accident" is part of a diabolical conspiracy. **Col. Thomas Devoe** (**George Clooney**) is brought in to assist **Kelly**, and his unorthodox style clashes with hers. Together they work to find a nuclear needle in a haystack to prevent a desperate terrorist from striking at the heart of the free world.

October 3

U-TURN (TriStar/Phoenix) — Inveterate con man **Bobby Cooper** (**Sean Penn**) is on his way to Las Vegas to settle a gambling debt. His luck is finally changing for the better. On the way, his car's radiator hose breaks, and **Bobby** starts meeting some of the most bizarre characters he's seen in awhile, including a shotgun-packing granny and a pathologically jealous teenager. **Jennifer Lopez**, **Nick Nolte**, **Powers Boothe**, **Claire Danes**, **Joaquin Phoenix**, and **Billy Bob Thornton** are among the co-stars.

October 8

SEVEN YEARS IN TIBET (Mandalay Entertainment) — In the autumn of 1939, Austrian mountaineer **Heinrich Harrer** (**Brad Pitt**) sets out in an attempt to conquer **Nanga Parbat**, one of the highest peaks in the Himalayas. He shuns his own family for the fame the conquest would bring and is subsequently captured and put in a prison camp. He is freed and is drawn to the remote king-



In DreamWorks' *The Peacemaker*, *George Clooney* and *Nicole Kidman* join forces to find a terrorist with access to nuclear weapons.

dom of Tibet and the forbidden city of **Lhasa**, becoming one of the first Westerners into this isolated area. It is here that he forges a friendship with the young **Dalai Lama**, tutoring him in the ways of the outside world and commencing a journey of his own.

October 10

ROCKET MAN (Walt Disney Pictures/Caravan) — When a member of the first manned mission to Mars is injured during training, NASA turns to the only possible replacement, **Fred Randall** (**Harland Williams**). Comic chaos ensues en route to the **Red Planet** as **Fred** butts heads with cocky **Captain William Overbeck** and falls for beautiful officer **Julie Ford** (**Jessica Lundy**).

THE HOUSE OF YES (Miramax) — A compelling, psychological comedy that probes the mysteries of family, sex, and being normal. A terrible mix-up in the privileged **Pascal** family of Washington, DC, begins the night **President Kennedy** is shot in Dallas and **Mr. Pascal** mysteriously disappears. Now it's 1981, and **Marty Pascal** (**Josh Hamilton**) returns home for the holidays to introduce his girlfriend (**Tori Spelling**) to his eccentric family, which consists of **Parker Posey**, **Freddie Prinze Jr.**, and **Genevieve Bujold**.

October 17

I KNOW WHAT YOU DID LAST SUMMER (Columbia/Mandalay) — Last summer, four friends made a desperate pact to conceal a shocking secret. Now someone has learned the truth of their heinous act — and this unknown avenger is stalking them in a deadly game. **Sarah Michelle Geller**, **Ryan Phillippe**, **Jennifer Love Hewitt**, and **Freddie Prinze Jr.** are among the co-stars.

October 24

GATTACA (Columbia) — Mirroring today's headlines regarding the experimentation and ethics of cloning and human engineering, *Gattaca*, set in the not-so-distant future, is the tale of a man (**Ethan Hawke**) who overcomes a world of genetic discrimination to pursue his dream of traveling into space. He assumes the identity of a member of the genetic elite (**Jude Law**) to pursue his goal of a mission to space with the **Gattaca Aerospace Corp.** A week before the flight, a mission director is murdered, and **Hawke** is accused. He then must prove his innocence before realizing his dream. **Uma Thurman**, **Alan Arkin**, and **Gore Vidal** co-star.

Dates are subject to change.

Compiled by R&R Associate Editor *Margo Ravel*; (310) 788-1659

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Wednesday, September 3, 1997

Noon-8:00PM
Registration
PLAZA LEVEL (AVERY FISHER HALL)
Noon-8:00PM
Exhibits
PROMENADE (AVERY FISHER HALL)
8:00PM
CMJ and G-Shock Present:
The CMJ MusicFest '97 Opening Night Concert featuring Aphex Twin, Daft Punk, Sneaker Pimps, The Crystal Method, Fatboy Slim & more to be announced. Roseland (239 W. 52nd St.)

Thursday, September 4, 1997

9:00AM-5:00PM
Registration
PLAZA LEVEL (AVERY FISHER HALL)
10:00AM-5:00PM
Exhibits
PROMENADE (AVERY FISHER HALL)
10:00AM-11:15AM
Marketing 101: Marketing A New Artist
AVERY FISHER HALL
The Sound of Music: Soundtrack Panel
BRUNO WALTER AUDITORIUM
The Retail World: Shape Up Or Ship Out
CHARLES DANA LOUNGE
Fight For Your Right: Clarifying The Difference Between Copyright, Publishing & Performance Rights
HELEN HUNTINGTON HULL ROOM
11:30AM-12:45PM
In The Name Of Love: Social Consciousness In Music
AVERY FISHER HALL
DAT's Not It: New Audio Formats & Technology
BRUNO WALTER AUDITORIUM
School House Rock: College Radio Programming
MODERATOR: Miwa Okumura (Grand Royal)
CHARLES DANA LOUNGE
Face Value: The Importance of Packaging
HELEN HUNTINGTON HULL ROOM

1:00PM-2:15PM
Keynote Speaker Moby
AVERY FISHER HALL



The Jazz Panel
HELEN HUNTINGTON HULL ROOM
Under Pressure: Who Is Metal Radio Responsible To?
MODERATOR: Jason Upright (Revelation)
CHARLES DANA LOUNGE
2:30PM-3:45PM
Trendspotting: Breaking The Connection Between Drugs And The Music Industry
AVERY FISHER HALL
Major League: Major Label Promotion
BRUNO WALTER AUDITORIUM
Breaking Metal: The Loud Rock Chart
CHARLES DANA LOUNGE
The Zine Scene
MODERATOR: Dorien Geary (Girlie Action)
HELEN HUNTINGTON HULL ROOM

3:00PM
Bandwagon
CMJ, Cinepix Film Properties and Lakeshore Entertainment present a sneak preview of *Bandwagon*. Written and directed by John Shultz, the film stars Kevin Corrigan, Steve Parlavacchio, Doug MacMillan, Lee Holmes and Matthew Hennessey. Soundtrack from Milan Records.
THE WALTER READE THEATER



4:00PM-5:00PM
Music's Economic Blues: Real or Imaginary
AVERY FISHER HALL
The Indie Promotion Panel
MODERATOR: Bill McGathy (McGathy Promotions)
BRUNO WALTER AUDITORIUM
The Independent Hip-Hop Panel
MODERATOR: Chris Kelly (Om Records)
CHARLES DANA LOUNGE
Alternative Careers In The Music Industry
MODERATOR: Andrew Ellis (Vans)
HELEN HUNTINGTON HULL ROOM

Friday, September 5, 1997

9:00AM-5:00PM
Registration
PLAZA LEVEL (AVERY FISHER HALL)
10:00AM-5:00PM
Exhibits
PROMENADE (AVERY FISHER HALL)

10:30AM-11:30AM
Keeping Your Company Afloat In Hard Times
MODERATOR: Patrick Moxey (Payday)
AVERY FISHER HALL

Untangling The Web: Website Basics
MODERATOR: Len Garber (Ultimate Band List/Artist Direct)
BRUNO WALTER AUDITORIUM

The XX Files: Women And The Music Industry
MODERATOR: Tracey Grandstaff (MTV)
CHARLES DANA LOUNGE

You Oughta Be In (Independent) Pictures
HELEN HUNTINGTON HULL ROOM
11:45AM-12:45PM
The Downward Spiral: The Record Sales Slump?
AVERY FISHER HALL

TV PARTY: Marketing Music Through Television
MODERATOR: Beth Jacobson (Elektra)
BRUNO WALTER AUDITORIUM

Independent's Day
MODERATOR: Howard Greyolds (Thrill Jockey)
CHARLES DANA LOUNGE

Law And Order: Music On The Internet
HELEN HUNTINGTON HULL ROOM
2:30PM
Boogie Nights
CMJ and New Line Cinema present a special screening of *Boogie Nights* starring Mark Wahlberg, Earl Feynolds, Julianne Moore and Heather Graham. Soundtrack on Capitol Records.
THE WALTER READE THEATER



2:30PM-3:30PM
The A&R Panel
AVERY FISHER HALL

College Radio On The Web
BRUNO WALTER AUDITORIUM
Keeping It Real: Maintaining Indie Cred On A Major Label
CHARLES DANA LOUNGE

The Blues Panel
HELEN HUNTINGTON HULL ROOM
3:45PM-4:45PM
The Artist Currently Known As Label
AVERY FISHER HALL

The Art Of Scoring A Film
BRUNO WALTER AUDITORIUM
We'll Manage: Managing Without A Manager
CHARLES DANA LOUNGE

The Triple AAA Panel
MODERATOR: Chris Roldan (Jackknife Productions)
HELEN HUNTINGTON HULL ROOM

Saturday, September 6, 1997

9:00AM-3:00PM
Registration
PLAZA LEVEL (AVERY FISHER HALL)
10:00AM-3:00PM
Exhibits
PROMENADE (AVERY FISHER HALL)

10:30AM-11:45AM
The Babysitter's Club: The Management Panel
AVERY FISHER HALL

The Future Sound Of Music Distribution: Online Distribution
MODERATOR: Gerry Kearby (Liquid Audio)
BRUNO WALTER AUDITORIUM

Road Rules: DIY Touring Panel
MODERATOR: Grant Lawrence (Mint Records)
THE SMUGGLERS
CHARLES DANA LOUNGE

Ob-La-Di, Ob-La-De: Life After The Industry Kicks You Down
MODERATOR: Thomas Westfall (Jeff McCusky & Associates)
HELEN HUNTINGTON HULL ROOM

12:00PM-1:15PM
Gates Without Frontiers: Video Games Vs Recorded Music
MODERATOR: Dalton Ross (Caroline Distribution)
AVERY FISHER HALL

Direct Effect: Hit-Like Videos Vs. Video-like Films
BRUNO WALTER AUDITORIUM
My Way: The DIY Music Industry
CHARLES DANA LOUNGE

Word Music Panel
HELEN HUNTINGTON HULL ROOM
1:00PM
Gummo
CMJ, Fine Line Features, and London Records present a special advance screening of *Gummo*, the directorial debut of 23 year-old Jeremy Korine, screenwriter of *Kids*, featuring Chloe Sevigny, Carisa Bara, Jacob Pymlyrics, Linda Manz, and Max Perlich.
THE WALTER READE THEATER

1:30PM-3:00PM
The Artist Panel
MODERATOR: Nic Ocasek (Artist/Producer)
AVERY FISHER HALL

The RPM Panel: Electronic Music Of The '90s
BRUNO WALTER AUDITORIUM
Too Hype: Mythologizing Negative Aspects Of The Hip-Hop Culture
MODERATOR: Sophia Chang (Chang & Lipari)
CHARLES DANA LOUNGE

Foreign Affair: Overseas Licensing
HELEN HUNTINGTON HULL ROOM
3:15PM-4:45PM
Would You Add It?: The Alternative Radio Programming Game
MODERATOR: Megan Frampton (CMJ New Music Report)
AVERY FISHER HALL

DJ Demonstration
BRUNO WALTER AUDITORIUM

Songwriters Panel
CHARLES DANA LOUNGE

The Industrial Panel
MODERATOR: Rik Millhouse (Razorburn Promotions)
HELEN HUNTINGTON HULL ROOM

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MUSIC & MOVIES

CURRENT

- **SPAWN** (Epic)
Single: (Can't You) Trip Like I Do/Filter/Crystal Method (Immortal/Epic)
Other Featured Artists: Marilyn Manson & Sneaker Pimps, Metallica & DJ Spooky
- **GEORGE OF THE JUNGLE** (Walt Disney)
Featured Artists: Presidents Of The United States Of America, "Weird Al" Yankovic
- **MEN IN BLACK** (Columbia)
Singles: Men In Black/Will Smith
We Just Wanna Party With You/Snoop Doggy Dogg
Make You Happy/Trey Lorenz
Just Cruisin'/Will Smith
Destiny's Child/Killing Time
Other Featured Artists: NAS, Roots f/D'Angelo, De La Soul
- **PICTURE PERFECT**
Single: Texas/Say What You Want (Mercury)
- **DEF JAM'S HOW TO BE A PLAYER** (Def Jam)
Singles: Big Bad Mamma/Foxy Brown f/Dru Hill (Violator/Def Jam/RAL/Mercury)
Say What/Dymon
Never Wanna Let You Go/Absoulute
Other Featured Artists: Redman, Crucial Conflict, Eightball & MJG
- **AIR BUD** (Hollywood)
Featured Artists: Jimmy Z, Gilbert O'Sullivan
- **NOTHING TO LOSE** (Tommy Boy)
Singles: C U When U Get There/Coolio f/40Thevz
It's Alright/Queen Latifah
Other Featured Artists: Naughty By Nature, Outkast, Des'ree
- **MY BEST FRIEND'S WEDDING** (Work)
Single: I Say A Little Prayer/Diana King
Other Featured Artists: Ani DiFranco, Mary Chapin Carpenter, Jann Arden
- **GOOD BURGER** (Capitol)
Single: All I Want/702 (Biv 10/Motown)
Other Featured Artists: Mint Condition, Warren G
- **HERCULES**
Single: Go The Distance/Michael Bolton (Columbia)
- **187** (Icon/Atlantic)
Featured Artists: Massive Attack, Method Man, Everything But The Girl
- **CON AIR**
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **BATMAN & ROBIN** (Warner Sunset/WB)
Single: Gotham City/R. Kelly
Other Featured Artists: Goo Goo Dolls, R.E.M., Soul Coughing
- **SPRUNG** (Qwest/WB)
Single: If It Ain't Love/Keystone
Other Featured Artists: E-40, Aaliyah f/Ginuwine

CYBERSPACE

Hot new music-related World WideWeb sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Dave Koz, Friday (8/15) at 10pm ET/7pm PT, AOL (keyword: LIVE).

Kenny Loggins, Sunday (8/17) at 3:30pm ET/12:30 pm PT, Compuserve (go: FANCLUB).

Ziggy Marley, Monday (8/18) at 7pm ET/4pm PT, AOL (keyword: MTV).

Joe Diffie, Monday at 9pm ET/6pm PT, AOL (keyword: LIVE).

The **Lovemongers** (featuring **Ann & Nancy Wilson**), Thursday at 9pm ET/6pm PT, Microsoft Network ("Riff", On-stage Channel 3) and at riff.msn.com.

On The Web

AudioNet (www.audionet.com) cybercasts three shows this week: **10,000 Maniacs** from Rio de Janeiro, Friday at 8pm ET/5pm PT; **Queensryche** Saturday (8/16) at 9pm ET/6pm PT; **Lynyrd Skynyrd** Sunday at 10:20pm ET/7:20pm PT.

The H.O.R.D.E. festival, featuring **Blues Traveler**, **Primus**, **Toad The Wet Sprocket**, and more, can be heard Sunday starting at 3:30pm ET/12:30pm PT (www.sonicnet.com).

ZINE

SCENE

Elvis Mania Hits 20 Years Later!

On the 20th anniversary of his untimely death, **Elvis Presley** is remembered in numerous publications, including *Newsweek*, *People*, *TV Guide*, *Entertainment Weekly*, and of course the tabloids: the *Globe*, *National Enquirer*, and the *Star*.

Splitsville

Among the industry marriages that didn't last, as spotlighted in *People's* cover story "Split Parade," are **Madonna** and **Carlos Leon** (began dating: 9/94; split: 5/97) and **Mariah Carey** and **Tommy Mottola** (married: 6/5/93; split: 5/30/97). It seems that Carey has honed in on a new love, according to the *Globe*. Apparently, she's fallen head over heels with **Boyz II Men** rapper **Wanya Morris**.

Also on separate paths are **Wynonna** and husband **Arch Kelly III**. According to the *Star*, Wynonna feels "nothing seems right" with the marriage.

On The Right Path

"Christians talk about the precious blood of Jesus Christ which was shed for our redemption. What about the blood of **Tupac [Shakur]** and **Biggie [Smalls]**? That is sacred blood" — Minister **Louis Farrakhan** explains why he wants to put out an album of hip-hop artists who have embraced peace (*Vibe*).

"I feel like dealing with the business slowed me down more. But there ain't nothing better than waking up in the morning and knowing you ain't doing nothing illegal, that cops have no reason to fuck with you, and your rent is paid" — **Wu-Tang Clan** member **Method Man** reflects on the group's legitimate success (*Vibe*).

"I'm trying to get out of the confined guitar-bass-drum rock-band formula. [My new material] doesn't sound like what's happening in clubs now — I'm trying to make an old **Prince** record, I think" — **Trent Reznor** (*Entertainment Weekly*).

Not Exactly Friends

Michael Jackson is so intent on ex-wife **Lisa Marie Presley** and current wife **Debbie Rowe** becoming friends, he asked Lisa Marie to stay with Rowe while he's touring the world. Lisa Marie declined (*Star*).

"Once, I said to Sharon [Mrs. **Larry King** from 1976 to 1983] that I didn't know what to get Larry for his birthday. And Sharon said, 'Get him an "On The Air" sign for his bedroom'" — journalist **Chuck Conconi**, a former close friend of Larry King, on King's first passion. The *Vanity Fair* feature on Larry

King chronicles his drive to marry again and again.

Elle's Top 25

Among the recording artists making the *Elle* 25 are **Mark Wahlberg**, newcomer singer **Brendan Lynch** ("I laugh a lot more and don't have a uterus," the **Glen Ballard**-produced artist says about being compared to Ballard's other protege, **Alanis Morissette**), and **Brandy**.

Top Heavy

"You encounter sexism in a lot of different places. Not just on the road. But every night there are going to be the guys yelling the odd obscenity: 'Take your top off'" — **Sheryl Crow**, whose Japan tour is featured in a photo essay in *Us*.

The Price Of Fame

"**Jeff Foxworthy** ain't king of the rednecks around here anymore. I'm king of the rednecks here now," a disgruntled Foxworthy fan spews his anger at the singer/sitcom star's no-show at the second annual Redneck Games (*Globe*).

The *Globe* features a two-page spread on the celebs who call Malibu home and the price they paid to accomplish that goal: **Barbra Streisand** (\$8 million), **Janet Jackson** (\$3 million), and **Olivia Newton-John** (\$5.5 million).

Second Best

Like sister, like brother. It seems **Madonna's** brother, **Christopher**, and **Demi Moore** had a wild night together at a Hollywood restaurant he designed — at least according to the *Star* and the *National Enquirer*.

The Real Thing

"We didn't come together because we wanted to fit into a scene. I've been trying to sell out for years. I just never knew what line to stand on" — **Third Eye Blind** frontman **Stephan Jenkins** dismisses the label "pop," which is often used to describe the band's music (*Details*).

"Yeah, people will look at us and see an automatic stereotype. But once they hear us, they'll know we're for real" — **Backstreet Boys** member **Howie Dorough** on the group's comparison to **New Kids On The Block** and nickname, "Spice Boys" (*Entertainment Weekly*).

In Another Country

"I'm sure he's very big back in his own country" — A New York policeman, before **Garth Brooks** performed a free concert for at least 250,000 fans in Central Park (*Newsweek*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, AUGUST 25

1970/**Elton John** makes his U.S. debut at L.A.'s Troubadour. Also... **Emerson, Lake & Palmer** make their concert debut in Plymouth, England.

1989/**John Mellencamp**, 38, becomes a grandfather when daughter Michelle gives birth to daughter Elexis Suzanne Peach. Also... Duran Duran singer **Simon LeBon** and wife Yasmin become parents to daughter Amber Rose.

1994/**Jimmy Buffett's** plane flips after taking off over Nantucket, MA. He swims to safety and is picked up by a passing boat.

Born: **Gene Simmons** 1950, **Rob Halford** (ex-Judas Priest) 1951, **Elvis Costello** 1954

Releases: the **Four Seasons'** "Sherry" (1962), the **Allman Brothers Band's** "Ramblin' Man" (1973)

TUESDAY, AUGUST 26

1970/**Jimi Hendrix** performs what will be his last concert at the Isle Of Wight Pop Festival.

1980/**Cheap Trick** says goodbye to bassist **Tom Peterson**. He returns to the group eight years later.

1990/**Randy Newman** wins an Emmy for composing music for *Cop Rock*. Then-KPWR/L.A. morning man **Jay Thomas** wins one for a guest appearance on *Murphy Brown*.

Born: **Valerie Simpson** (Ashford & Simpson) 1946, **Brantford Marsalis** 1961

Releases: **Jimi Hendrix's** "Purple Haze" (1967), the **Who's** "Who Are You" (1978)

WEDNESDAY, AUGUST 27

1965/The **Beatles** meet **Elvis Presley** at his Bel-Air home. A nervous Presley greets them while playing bass along with the music on a TV.

1967/**Beatles** manager **Brian Epstein** dies of a sleeping pill overdose.

1990/**Stevie Ray Vaughan** and three members of **Eric Clapton's** band are killed in a helicopter crash.

Born: **Daryl Dragon** (Captain & Tennille) 1942, **Alex Lifeson** (Rush) 1943, **Jeff Cook** (Alabama) 1949, **Glen Matlock** (Sex Pistols) 1956

Releases: **Bob Dylan's** *Highway 61 Revisited* LP (1965), the **Association's** "Cherish" (1966)

THURSDAY, AUGUST 28

1969/**Paul** and **Linda McCartney** become parents to daughter Mary.

1973/**Deep Purple's** "Smoke On The Water" and **Bobby Pickett & The Crypt Kickers'** "Monster Mash" both go gold.

1986/**Tina Turner** is awarded a star on the Hollywood Walk Of Fame.

1995/**Oingo Boingo** announce they will break up after a series of L.A. area Halloween shows.

FRIDAY, AUGUST 29

1976/**Jimmy Reed**, the "Big Boss Man" of the blues, dies.

1986/*Shanghai Surprise*, starring **Madonna** and **Sean Penn**, opens.

1987/**An American** liquor firm reports a 200% sales increase of its Brass Monkey cocktail mix, thanks in part to the **Beastie Boys** hit "Brass Monkey."



Isaac Hayes — no "Soul" for Dole.

1996/**Isaac Hayes**, who co-wrote "Soul Man," sends a protest letter to presidential candidate **Bob Dole** requesting that his supporters stop singing "I'm A Dole Man."

Born: **Michael Jackson** 1958

Releases: **Roy Orbison's** "Oh, Pretty Woman" (1964), the **Kinks'** "Lola" (1970)

SATURDAY, AUGUST 30

1973/After two albums, the post-Jim Morrison **Doors** disband.

1989/Then-Guns N' Roses guitarist **Izzy Stradlin** is arrested for creating a disturbance on an airline flight — urinating on the carpet and smoking in the non-smoking section.

1993/**Billy Joel** is the first musical guest on CBS-TV's *The Late Show With David Letterman*.

1995/Original Velvet Underground guitarist **Sterling Morrison**, 53, dies.

Releases: the **Beatles'** "Hey Jude" 1968

SUNDAY, AUGUST 31

1980/**Karen Carpenter** marries real-estate developer **Thomas Burris** in Beverly Hills.

1988/Citing irreconcilable differences, actress **Julianne Phillips** files for divorce from **Bruce Springsteen**. Also... **Bob Seger** and actress **Annette Sinclair** file for divorce.

1989/The **Rolling Stones** begin their "Steel Wheels" tour at Philadelphia's JFK stadium.

Born: **Van Morrison** 1945, **Gloria Estefan** 1957, **Glenn Tilbrook** (Squeeze) 1957, **Debbie Gibson** 1970

Releases: **Carole King's** "Jazz Man" (1974)

— Frank Correia

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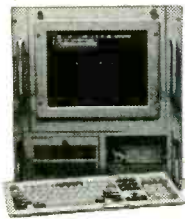
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- LAUREN CHRISTY Breed (Mercury)
- COOLIO Ooh Lala (Tommy Boy)
- INOJ Love You Down (So So Def/Columbia)
- JIMMIE'S CHICKEN SHACK High (Rocket/Associated/A&M)
- USHER You Make Me Wanna... (LaFace/Arista)

HEAVY

- FIONA APPLE Criminal (Work)
- FOXY BROWN (DRU HILL) Big... (Victor/Def Jam/RAL/Mercury)
- BUSTA RHYMES Put Your Hands... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- JEWEL Foolish Games (Atlantic)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- LIVE Turn My Head (Radioactive)
- MATCHBOX 20 Push (Lava/Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- PRODIGY Breathe (Mute/Maverick/WB)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- SPICE GIRLS 2 Become 1 (Virgin)
- SUBLIME Wrong Way (Gasoline Alley/MCA)
- SUGAR RAY Fly (Lava/Atlantic)
- WU-TANG CLAN Triumph (Loud/RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)

STRESS

- BLACKSTREET Fix (Interscope)
- MARY J. BLIGE Everything (MCA)
- FLEETWOOD MAC Silver Springs (Reprise)
- FOO FIGHTERS Everlong (Capitol)
- FOREST FOR THE TREES Dream (DreamWorks/Geffen)
- HANSON Where's The Love (Mercury)
- MIGHTY MIGHTY BOSSSTONES The Rascal... (Big Rig/Mercury)
- OASIS D'You Know What I Mean (Epic)
- OMC How Bizarre (Mercury)
- REEL BIG FISH Sell Out (Mojo/Universal)
- CHRIS ROCK Champagne (DreamWorks/Geffen)
- SMASH MOUTH Walkin' On The Sun (Interscope)
- SNEAKER PIMPS 6 Underground (Virgin)
- U2 Last Night On Earth (Island)
- VERVE PIPE Villains (RCA)

ACTIVE

- AQUA Barbie Girl (MCA)
- BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)
- ERYKAH BADU The Other Side Of The Game (Kedar/Universal)
- BECK Jack-Ass (DGC/Geffen)
- JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
- LAUREN CHRISTY Breed (Mercury)
- COOLIO Ooh Lala (Tommy Boy)
- DANDY WARHOLS Not If You Were... (Tim Kerr/Capitol)
- DRU HILL Never Make A Promise (Island)
- FILTER & CRYSTAL METHOD (Can't You)... (Immortal/Epic)
- GINUWINE When Doves Cry (550 Music)
- INOJ Love You Down (So So Def/Columbia)
- JAMIROQUAI Alright (Work)
- JIMMIE'S CHICKEN SHACK High (Rocket/Associated/A&M)
- MAGDO & TIMBALAND Up Jumps... (BlackGround/Atlantic)
- MANSUN Wide Open Space (Epic)
- MAXWELL Closer (Columbia)
- 98 DEGREES Invisible Man (Motown)
- OUR LADY PEACE Superman's Dead (Columbia)
- REEP Place Your Hands (Epic)
- 702 All I Want (Biv 10/Motown)
- SISTER HAZEL All For You (Universal)
- SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
- SWV I/PUFF DADDY Someone (RCA)
- 10,000 MANIACS More Than This (Geffen)
- TOOL Aenema (Volcano)
- USHER You Make Me Wanna (LaFace/Arista)
- VERUCA SALT Shutterbug (Outpost/Geffen)

Video airplay from August 18-24.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

XL

- SHAWN COLVIN Sunny Came Home (Columbia)
- JEWEL Foolish Games (Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- SPICE GIRLS 2 Become 1 (Virgin)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

LARGE

- FIONA APPLE Criminal (Work)
- JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
- MARIAH CAREY Honey (Columbia)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- FLEETWOOD MAC Silver Springs (Reprise)
- HANSON Where's The Love (Mercury)
- OMC How Bizarre (Mercury)
- 10,000 MANIACS More Than This (Geffen)
- WALLFLOWERS The Difference (Interscope)

MEDIUM

- PAULA CDLE I Don't Want To Wait (Imago/WB)
- SHERYL CROW A Change Would Do You Good (A&M)
- MATCHBOX 20 Push (Lava/Atlantic)
- DUNCAN SHEIK She Runs Away (Atlantic)
- SISTER HAZEL All For You (Universal)
- TEXAS Say What You Want (Mercury)

CUSTOM

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BECK Jack-Ass (DGC/Geffen)
- BELINDA CARLISLE In Too Deep (Ark 21)
- CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
- GOD'S PROPERTY Stomp (B-Rite/Interscope)
- AMY GRANT Takes A Little Time (A&M)
- JAMIROQUAI Alright (Work)
- R. KELLY Gotham City (Jive)
- DIANA KING I Say A Little Prayer (Work)
- PATTI LABELLE When You Talk About Love (MCA)
- LIVE Turn My Head (Radioactive)
- MAXWELL Whenever, Wherever, Whatever (Columbia)
- MARK MORRISON Return Of The Mack (Atlantic)
- O'JAYS What's Stopping You (Volcano)
- RAHSAAN PATTERSON Where You Are (MCA)
- PRETENDERS Goodbye (Hollywood)
- REFUGEE CAMP (LAURYN HILL) The Sweetest... (Columbia)
- LEANN RIMES How Do I Live (Curb)
- ROBYN Do You Know (What It Takes) (RCA)
- SAVAGE GARDEN To The Moon And Back (Columbia)
- LISA STANFIELD Never, Never Gonna Give You Up (Arista)
- JAMES TAYLOR Enough To Be On Your Way (Columbia)
- TONIC If You Could Only See (Polydor/A&M)
- U2 Last Night On Earth (Island)
- VANESSA WILLIAMS Happiness (Mercury)
- WORLD PARTY Call Me Up (Enclave)

This week's playlist is frozen.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
 - WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)
 - NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
 - MARY J. BLIGE I Can Love You (MCA)
 - BLACKSTREET F/O (Interscope)
 - ERYKAH BADU Other Side Of The Game (Kedar/Universal)
 - WILL SMITH Men In Black (Columbia)
 - MARIAH CAREY Honey (Columbia)
 - GINUWINE I'll Do Anything (550 Music)
 - MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)
 - FOXY BROWN (DRU HILL) Big... (Victor/Def Jam/RAL/Mercury)
- Information for week ending August 15.

Rap City Top 10

- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- WU-TANG CLAN Triumph (Loud/RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)
- D.C. Far From Yours (Payday/Trir)
- LADY OF RAGE Get With Da Wickedness (Death Row)
- MIA X/FOXY BROWN The Party Don't Stop (No Limit/Priority)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- EPMD Never Seen Before (Def Jam)
- THE LOX It's All About The Benjamins (Bad Boy/Arista)

Information for week ending August 15.

TELEVISION

TOPTEN SHOWS AUGUST 4-10

Total Audience
(97 million households)

- 1 **Seinfeld**
- 2 **Dateline NBC (Monday)**
- 3 **Suddenly Susan**
- 4 **Dateline NBC (Tuesday)**
(tie) 60 Minutes
- 6 **Primetime Live**
- 7 **ER**
- 8 **20/20**
- 9 **Touched By An Angel**
- 10 **Men Behaving Badly**

Teens 12-17

- 1 **Sabrina The Teenage Witch**
- 2 **Home Improvement**
- 3 **Clueless**
- 4 **Boy Meets World**
- 5 **Seinfeld**
(tie) Suddenly Susan
- 7 **The Simpsons**
- 8 **Spin City**
- 9 **ER**
- 10 **King Of The Hill**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 8/15

- Lil' Kim, *Vibe* (check local listings).

Saturday, 8/16

- Richard Thompson and Suzanne Vega perform on PBS's *Sessions At West 54th* (check local listings).

Monday, 8/18

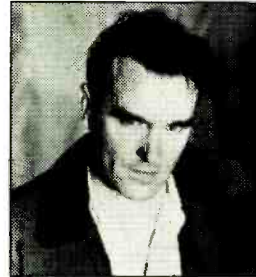
- Queen Latifah, *The*

Keenen Ivory Wayans Show (check local listings).

- Reba McEntire, *Prime Time Country* (TNN, 9pm ET/6pm PT).
- Lyle Lovett, *The Tonight Show With Jay Leno* (NBC, 11:35pm).
- Billy Joel, *Late Show With David Letterman* (CBS, 11:35pm).

Tuesday, 8/19

- Tricky, *Keenen*.



- Morrissey, *David Letterman*.
- Blues Traveler, *Late Night With Conan O'Brien* (NBC, 12:35am).

Wednesday, 8/20

- Dru Hill, *Keenen*.
- Coolio, *David Letterman*.

Thursday, 8/21



- k.d. lang, *Jay Leno*.
- Bonnie Raitt and Ruth Brown, *David Letterman*.
- Cake Like, *Conan O'Brien*.

FILMS

WEEKEND BOX OFFICE AUGUST 8-10

- 1 **Conspiracy Theory** \$19.31 (WB)*
- 2 **Air Force One** \$17.82 (Sony)
- 3 **Spawn** (New Line) \$8.94
- 4 **Grace Of The Jungle** (Buena Vista) \$6.31
- 5 **Men In Black** \$5.65 (Sony)
- 6 **Picture Perfect** \$5.00 (Fox)
- 7 **Contact** (WB) \$4.47
- 8 **Def Jam's How To Be A Player** (Gramercy)* \$4.20
- 9 **Air Bud** (Buena Vista) \$3.45
- 10 **Nothing To Lose** \$2.84 (Buena Vista)

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include *Steel*, starring T.W.isM./Trauma/Interscope recording artist **Shaquille O'Neal**. Shaq performs "Straight Playin'" and teams with **Ice Cube**, **B Real**, **Peter Gunz**, and **KRS-One** on "Men Of Steel," both on the film's *Qwest/WB* soundtrack. **Blackstreet's** "Coming Home To You," **Az Yet's** "Nothing Compares," **Spice 1's** "Mind On My Money," **Tevin Campbell's** "No More Fighting," **Jon B.'s** "Anything For Your Love," **Mobb Deep's** "Mobb Of Steel," **Jia's** "Breakout," **Gina Breedlove's** "Free," **S.H.E.'s** "We've Got Heart," and **Maria Christina's** "Alone In The Crowd" complete the LP.

Opening in limited release this week is *The Full Monty*, starring Robert Carlyle. The film's *RCA Victor* soundtrack features vintage tunes by **Donna Summer** ("Hot Stuff"), **Sister Sledge** ("We Are Family"), **Hot Chocolate** ("You Sexy Thing"), **Wilson Pickett** ("Land Of 1000 Dances"), **Gary Glitter** ("Rock And Roll, Part 2"), and **Steve Harley & Cockney Rebel** ("Make Me Smile [Come Up And See Me]"). The CD also spotlights **M People's** "Moving On Up," **Irene Cara's** "Flashdance... What A Feeling '95," **Tom Jones'** version of Randy Newman's "You Can Leave Your Hat On," a score by former Art Of Noise member **Anne Dudley**, and more.

VIDEO

NEW THIS WEEK

- **SUBURBIA (WB)**
The DGC/Geffen soundtrack to this feature film starring Parker Posey sports three tunes by **Sonic Youth** ("Bee-Bee's Song," "Sunday," and "Tabla In Suburbia") as well as Sonic Youth member **Thurston Moore's** "Psychic Hearts," **Beck's** "Feather In Your Cap," **Butthole Surfers'** "Human Cannonball," and cuts by **Flaming Lips**, **Skinny Puppy**, **Superchunk**, **Girls Against Boys**, and **Elastica w/Stephen Malkmus**, among others.
- **GRAVE INDISCRETION (Live)**
Released theatrically as *Gentlemen Don't Eat Poets*, this feature film stars A&M recording artist **Sting** and his wife, producer **Trudie Styler**. The film's *Pangaea* soundtrack showcases **Sting's** "This Was Never Meant To Be" as well as **Anne Dudley's** score.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MARIAH CAREY Honey (Columbia)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- WILL SMITH Men In Black (Columbia)
- PUFF DADDY & FAITH EVANS I'll Be... (Bad Boy/Arista)
- SWV Someone (RCA)
- MIA X/MASTER P & FOXY BROWN The Party... (No Limit/Priority)
- COOLIO I/40 THEVZ C U When U Get There (Tommy Boy)
- INSANE CLOWN POSSE Halls Of Illusion (Island)
- WU-TANG CLAN Triumph (Loud/RCA)
- JOCK JAM The Jock Jam (Tommy Boy)
- ADINA HOWARD (Freak) And U Know It (EastWest/EEG)
- DRU HILL Never Make A Promise (Island)
- SOMETHING FOR THE PEOPLE My Love Is The Sh... (Warner Bros.)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- MASTER P How You Do Dat (No Limit/Priority)
- ERYKAH BADU Other Side Of The Game (Kedar/Universal)
- ROBYN Show Me Love (RCA)
- DAVINA So Good (Loud/Interscope)
- BIG BUB I/QUEEN LATIFAH Need Your Love (Universal)
- GINUWINE When Doves Cry (550 Music)

Most requested for week ending August 8



Pos.	Artist	Avg. Gross (in 000s)
1	U2	\$2443.9
2	JIMMY BUFFETT	\$977.3
3	OZZFEST '97	\$600.6
4	LILITH FAIR	\$478.0
5	DAVE MATTHEWS BAND	\$457.4
6	METALLICA	\$418.1
7	TINA TURNER	\$400.7
8	COUNTING CROWS/WALLFLOWERS	\$391.1
9	JOHN MELLENCAMP	\$330.8
10	KISS	\$324.7
11	ALL MAN BROTHERS BAND	\$291.3
12	LOLLAPALOOZA '97	\$277.5
13	RUSH	\$273.3
14	NO DOUBT	\$228.0
15	ALAN JACKSON	\$221.4

Among this week's new tours:

- DAVID BOWIE
- AMY GRANT
- FAITH NO MORE
- L7
- KENNY ROGERS
- 702
- SOCIAL DISTORTION

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The Birth Of 'Boss'

Continued from Page 1

total hysteria swept through the radio section of the KHJ building by noon.

The day began with a promo jingle recording session at a small studio a few blocks away. Roger Christian, formerly of KFWB, was the co-writer of the Beach Boys hit "Little Deuce Coupe." I asked Roger if he and Brian Wilson would let us use the track to overdub our new Boss Jock deejay lineup. They agreed, so all the deejays — none of whom, typically, could sing a note — talked in rhythm to the song's beat.

I had written some truly immortal lyrics:

(Singers)

*It's the new KHJ,
You don't know what we've got.
While Los Angeles goes, now,
It goes all the way
And we know that you'll go
For the new KHJ.*

*It's the sound of success,
Boss Radio, in L.A. KHJ.
It's the new KHJ.*

And here's what we got ...

(Spoken)

*I'm Robert W. Morgan and
I'll be startin' your day,
Six till nine every mornin'
On the new KHJ ...*

*In the afternoon, baby
Accept no substitution
Get the Real Don Steele
And wipe out air pollution ...*

Boss Radio, KFWB?

While the jocks did endless takes of their simple rhymes, Morgan was tuning around his portable radio. Monitoring KFWB/Channel 98, once the heavyweight champ of Los Angeles ratings when programmed by Chuck Blore, Robert W. thought he was hearing things — things he shouldn't have — like KFWB using material we planned to debut the next Monday. Liners such as "Boss Radio ... KFWB."

Morgan was apoplectic. He ran down Melrose Avenue to the KHJ building, through the lobby and into my office, KFWB blaring from his radio.

I buzzed GM Ken DeVaney on the third floor. "You're not going to believe this," I said, "but 'WB is on the air using all our new stuff." Silence.

The intro to "Dancing In The Streets" by Martha & The Vandellas hit, and Steele jumped in, "It's 3 o'clock in Los Angeles!" Bam — vocal!

"Ken, it's happening. Morgan's in here with it on his radio."

DeVaney said, "Call Drake, I'll be right down." I phoned Bill Drake on his ultra-hotline and repeated the incredible situation. "I'm coming right in," he replied.

After discussing the options, Drake proclaimed, "We'll start with a sneak preview of the new format ... today." DeVaney asked me *if* and *when* we could do it.

"Three o'clock," I said, faking the confidence of Eisenhower on D-Day. "Boss Radio 93/KHJ debuts with The Real Don Steele Show at 3pm." It was about 11:15am.

We had three hours and 45 minutes to do seven days' work. We divided up responsibilities: I stayed on the first floor, where the studios were; Drake stationed himself in my office, urging the traffic people to have a Boss program log ready in time, while nervously devouring Nickodell's hamburgers; and DeVaney returned to the executive area and played free safety with 101 details to cover.

Let's Do It!

By then the jocks were back from their session. Steele was in the production room rehearsing. He had just done one of his patented manic intros into the Supremes' "Stop In The Name Of Love" when I walked in. "Don, uh, you know 'WB's on with all our stuff."

"Yeah," he said, "Morgan told me."

"Well, ah, we — Bill, Ken, and I — decided we gotta go on a little earlier, or they'll cop our whole trip. And you're the guy to kick off the real Boss Radio."

"When?" asked Steele, casually.

"Oh, your regular shift, in about three hours."

He coolly said, "OK, let's do it!" Then he cranked up his monitor until Diana Ross nearly blew out the studio windows.

I tried to sort out priorities. The main thing was to get Steele rolling; that would buy three hours. But I realized I had forgotten something — music! I met Drake in the second-floor conference room. We knew we'd be playing a Boss 30 ... but which 30?

"We'll play what KRLA's playing," said Drake. The Pasadena station was still the No. 1 Rocker, virtually by default.

I then charged up to production engineer Bill Mouzis, frantically advising that we needed all our jingles

dubbed in less than three hours.

Mouzis smiled and nodded, "Follow me." He unlocked his special cabinet, which he guarded like Fort Knox. There, neatly stacked, were all our newly recorded jingles on 40-second carts, timed and labeled. "Just tell me what else goes on the labels," he said.

"Thanks, Billy, I'll let you know." It was becoming obvious why they called 'em pros in Hollywood.

Upstairs, Ken DeVaney burned up the phones with lawyers in New York and Beverly Hills, discussing restraining orders and lawsuits against KFWB. Bill Drake was designing

**BOSS 30
FROM 93/KHJ**



Hear THE REAL DON STEELE on 93/KHJ 3.6 p.m.

KHJ playlist, circa 1965

logs with the precise stop sets and commercial limits we had planned in long sessions at Nickodell's.

Drake would voice the new station IDs. After battling copy ideas around, I scribbled on a piece of paper: "(Tymp roll, fades to Drake:) Ladies and gentlemen, you're listening to the much more music station ... At that point the Johnny Mann singers, in one of the more memorable jingle melodies ever written sang "KHJ, Los Angeles."

Anyone who's ever heard that jingle more than once can still sing it to this day.

Things Coming Together

Approaching 1pm, it was coming together. Mimeographed playlists would be ready. Our Music Director, Betty Breneman, had all the oldies on hand; she just had to borrow the current chart numbers from KRLA. Mouzis only had 10 or so IDs to dub to cart. News Director Art

Kevin was switching format sheets to the KHJ 20/20 News configuration. This was the handle for newscasts 20 minutes before and after the hour.

Not everyone was as calm as Mouzis and Kevin. Clancy Imislund, KHJ Promotion Director — the man who coined the phrase "Boss Radio" — was pulling his wispy hair. Our campaign, to blanket Los Angeles

streets with Day-Glo 93/KHJ Boss Radio billboards, was scheduled to start May 10; the same with bus bench ads. Clancy thrashed about, cursing KFWB, trying to get things moved up.

At approximately 2pm an ambulance arrived and carried out a lady on a stretcher. She came from the traffic department. To this day I don't know who she was or what happened to her. With an hour to go, things were getting quite exciting.

Betty, back from Wallich's Music City, cranked out playlists. Not one "hitbound" title on the sheet. At that moment, KFWB was Boss Radio and KHJ was readying to use KRLA's playlist. Drake said that one way or another there'd be a program log by 3pm. I wondered when the next stretcher case would be hauled down from upstairs.

As a radio programmer, when the curtain goes up, things are out of your hands, and there's nothing to do but pace and listen. Should I cruise around in my new Caddy convertible? Go home and stare at the radio? Lurk in the office? What?

It was 2:59pm: I had to see this. Steele sat in the drab announce booth — smoking — his monitor turned up above normal human range. The announce booth consisted of a funky mike, VU meter, earphone jack plug, and one switch. Period. I had a Plexiglass bulletin board-type thing made, and the jocks faced that. Five-by-seven-inch liner cards were plastered all over it. The news announce booth was off to the right, about the size of a modest aquarium, and the engineer was 90 degrees to port ... unless he was down in the john.

I stood behind crew-cut Ken Orchard, the board operator on duty. Orchard recalls, "There was a natural high you could feel throughout the building. Everyone was charged up." The final "Cavalcade of Hits"

song was fading.

At 3pm: BOOM. "Ladies and gentlemen, presenting the Real Don Steele Show ... with a sneak preview of the all-new Boss Radio, on ... KHJ, Los Angeles."

The intro to "Dancing In The Streets" by Martha & The Vandellas hit, and Steele jumped in, "It's 3 o'clock in Los Angeles!" Bam — vocal!

Heading upstairs, I noticed both switchboard operators fielding batches of calls. I looked around for Drake and DeVaney and thought, Boss Angeles — you ain't heard nothin' yet!

Postscript

I last saw The Real Don Steele in 1990, at the KHJ 25th Boss Reunion. We'd already lost one of the original group, Roger Christian.

That night in "Boss Angeles," Robert W. Morgan presented me with a silver CD inscribed, "If Vince Lombardi came back as a Program Director he'd be Ron Jacobs." This was from guys whose butts I'd ridden day after day, a quarter-century earlier. It meant more than any gold record I received.

Who wouldn't look good with the "Morgan" man Robert W. and The Real Don Steele in afternoon drive? I defy anyone to name a Top 40 station, ever, that featured a better tandem than that pair. They hit L.A.'s airwaves within 24 hours of each other — and signed off within a few weeks of each other, 32 years later. That's a million "Morganizes" and a trillion "Tina Delgado's." For anyone lucky enough to be listening, every moment brought excitement, rock 'n' roll, and fun. (Anyone remember fun?)

In the minds and ears of several radio generations, Morgan and Steele were joined at the hip. They beat everything on the dial by working their asses off 60 minutes an hour. Today, Robert's beating the Big C. Don didn't make it. But I know him. He's already spinnin' in his grave — spinnin' nothin' but the hits, baby!

(© Ron Jacobs, 1990, 1997.)

Ron Jacobs

was KHJ's first Top 40 PD. He can be reached at whodaguy@lavva.net. To hear airchecks of Steele, direct your RealAudio-equipped web browser to www.reelradio.com. R&R thanks Ray Randolph for access to his collection of KHJ Top 30 surveys.



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Talent: Getting Heard When You Are One Of The Herd

By Valerie Geller

OK, you've made the perfect aircheck tape. It represents the best of you, your personality shines through, it's visual, informative, inspiring, funny, has tons of truth in it, and you know if you can just get it into the right hands, it will get you a job.

And you are now learning the hardest lesson in radio. Getting someone to listen to your tape is more difficult than it looks. Programmers, consultants, station group heads, and anyone else who can actually hire you are likely to be very busy men or women.

Talent is very sensitive. If a talent calls a programmer, sends a tape, calls again to follow-up, but doesn't hear back, that person is likely to get discouraged. Advice? Don't be.

Unlike jock tapes, which tend to be three to five minutes long and on which the voice really counts, talk tapes have to be longer. And longer takes more time to listen to. Talk tapes also do not necessarily have to showcase a great, professional-sounding voice. But they do have to demonstrate a strong, distinctive, individual personality; versatility; a variety of interests; and a host who can talk about serious and substantive matters as well as have a lot of fun on-air with the lighter stuff. Un-

fortunately, there are a whole lot of people with aircheck tapes floating around who believe the common wisdom that "Anyone can talk, right?"

An Art, Not Science

Talk radio is an art, not a science. And finding those "artists" requires timing and the ability to sift through the plethora of tapes sent or handed to you, and even delivered to your door.

Take, for example, last June, when I attended part of the National Association of Talk Radio Show Hosts conference. I spent less than six hours at the conference and collected around 50 tapes! All were personally handed to me by hopeful talent (or their managers). When I returned to the office in New York, there were dozens more in the mail and a message machine filled with talk hosts asking, "Did you hear my tape yet? I sent it a month ago!"

Well, when I walk in the door after three weeks on the road, hungry, tired, exhausted, and burned out, believe me, this is *not* the time you want me to hear your tape. Cut consultants and PDs some slack. Trust me here: you want me to listen when I am in "the mood;" and that "mood" isn't on a logical, reliable, methodical timetable.

This is the hardest part. When I was air talent, I never understood that things happened on "their time," not mine. Programmers generally listen to tapes on an as-needed basis. (And unfortunately it's usually not on the talent's timetable.)

Sometimes programmers lose out this way. Recently I was doing a tal-

ent search and listened back to dozens of tapes and found a young guy I really liked. I heard a lot of potential there. He was in St. Louis and picked up the phone just as the moving van was arriving to pack up his stuff. He'd accepted a job in Milwaukee two weeks earlier and was on his way. He'd sent his tape to my office four months earlier, and I just hadn't gotten around to hearing it in time. My loss.

Unfortunately, when a programmer fails to respond promptly to an aircheck tape and resume, the talent can get really mad. Most lean toward the touchy side anyway.

Some great talent merely gives up trying to get in touch. And if they are really pissed at you, they could even blow great potential opportunities for themselves. Talent may say: "I've called, written, e-mailed, and sent tapes and faxes. I put in a helluva lot of work on that demo tape. It's good, and I want you to hear it and find me a job. It's been two weeks already. What a jerk. I hate this guy (or woman). This person is so rude and impolite, he or she couldn't pay me enough to work there!"

Time For Aggression

Sometimes it pays to be aggressive. *Very aggressive.* Decades ago I met a neat guy in radio by playing him my tape — over the phone. I knew he had offered the job to someone else, but I absolutely wanted him to hear me before he finalized that hire. He was in Kentucky at the time and I wasn't so sure I wanted that job, *but I wanted that PD to like my work.*

He did, but had committed to the other person. But still today, after all those years, that PD (Tyler Cox) is a friend and a very respected colleague. He programs the ABC Talk station in Dallas, and

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When I walk in the door after three weeks on the road, hungry, tired, exhausted, and burned out, believe me, this is *not* the time you want me to hear your tape.

he'll still tell you the story.

When To Send The Tapes. A logical time to start looking around for work is when you know people are hiring. That comes like clockwork twice a year in radio, before the fall and spring books. If a daypart has had a bunch of down ratings books over a period of time, chances are the PD and consultant are thinking about making some changes. Do some homework. Ever notice how thick **R&R** gets with moves and changes during the first of the year and in the first few weeks of September?

It's always best to get in there when people are looking around, unless you just want to make a connection with a PD for later. That is OK, too.

A tough sell. When the time is right to listen to the talk tapes, I'm merciless. My criteria is that if the phone rings while I'm listening to tapes, trying to find talent, and my urge is to pick up the phone instead of listening to the tape, I usually stop listening to that tape. That one will generally not go in the keeper pile — another reason to put the best stuff as close to the top of the tape as possible.

What am I listening for? Anything that keeps me in a parked car in a darkened garage with the groceries melting in the back seat, because but I cannot get out because I've got to hear the rest of the show. I can't leave until I know what is going to happen next. Do that and you're in.

Programmer's Horror Story. When I programmed in New York at WABC, I was fairly organized about the hundreds of tapes that came in, especially when we had a well-publicized opening. I had a system that included three big brown cardboard boxes with tapes. It's my

policy to listen to *everything* that comes in ... then it got sorted out.

In the first box, which I kept on the floor near my desk I had the "keepers." Next to it was one of the other boxes, where I kept the "possibles, or I want to hear more tape," and I kept the third, the box of "rejects" on top of the desk, so my assistant could write nice, polite blow-off letters to those candidates.

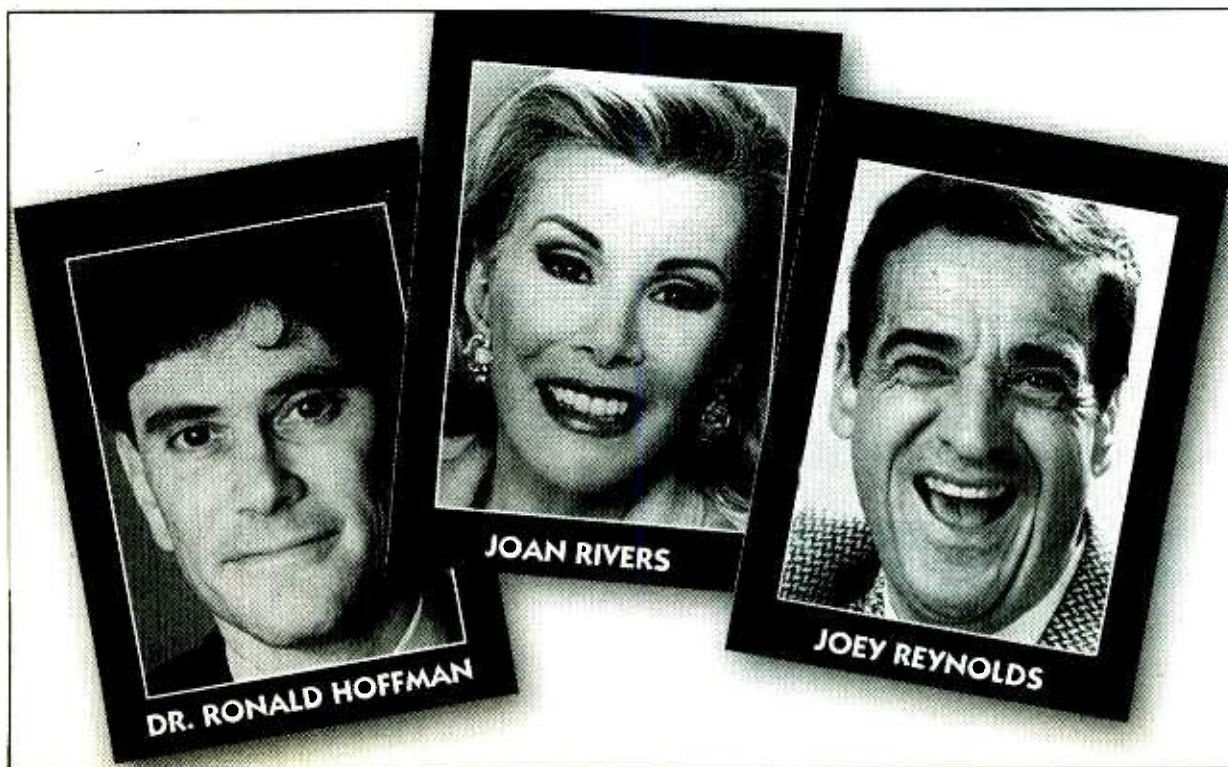
One night we had a new cleaning service, and the clean-up crew, thinking that the two boxes on the floor were trash, threw them away. I came in on a Monday morning and looked around for the good tapes, and they were gone. Of course the tapes we weren't interested in were still there, right on top of the desk.

It was humiliating to have to put an item in **R&R's** Street Talk section requesting that if you'd sent a tape applying for our morning show opening, to please resend it, as the maid threw it out. It's dangerous for a PD to leave tapes out, anyway. Put them away unless you want people to see what is up. If you leave tapes on top of your desk, believe me, your airstaff is going to check them out. They'll ask you, "Oh are you looking for talent? Do you want to fire me?" They will go paranoid on you.

In addition, do not put tapes out unless you really want to hear about those individuals. "Oh I see Brian Jonestown sent a tape ... he's looking for work again? Hmm, he's always looking for work." Or "Is that Sue Smith's tape? She's great on the tape, but can never do a show to match it!" And the best comment I heard from a staffer after noticing a bunch of airchecks on her PD's desk: "Oh him ... he's great on the

Continued on Page 28

Meet Geller Media International President Valerie Geller at the upcoming NAB convention at the RTNDA Bookstore on September 19 from 2:15-2:45pm.



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It's The Talent, Dummy

■ Ruminations on the NARTSH convention

A main theme that emerged at the recent "Talk Radio '97" convention was that political talk is supposedly in a state of decline, and many Talk PDs are supposedly opting for lighter fare. So, does this mean death to all Rush clones as we embark on a frenzied search for the cross between Dr. Laura and Alan Alda? Someone who can be light, people-oriented, and entertaining? Wait a second. Haven't we already been there? As Yogi Berra would say, "It's deja vu all over again." Before Rush almost single-handedly made Talk radio viable again, we had lots of light, people-oriented talkers. And most of them died, sans obituaries.

The Benchmark Company has been researching this issue for over three years. We've spoken to thousands of Talk radio listeners around the country and have gained some perspective and insight into the way America views Talk radio. It's not that listeners are bored with politics; they're bored with hosts who don't know how to do politics, and who jumped on what they perceived to be an endless, and apparently unlimited, bandwagon several years ago.

Listeners are bored with hosts who don't prepare their material, who don't know how to keep a show moving, and who rely more on the context of politics than their own abilities. Listeners are bored with hosts who think that politics, as a

talk topic, is about endless regurgitations of what Congress did or did not pass or who's running for the local city council. Rush Limbaugh made politics work because he had a fresh angle and an entertaining style. He made it work because he worked at it. He brought a fierce talent to the political spectrum. And the truth of it is, there just aren't that many great hosts out there.

Politics is one of the best spectator sports we have in this country. The recent events revolving around the "plot" to dump Newt Gingrich are as riveting as the best Tom Clancy or John Le Carre novel. Aside from Rush, Talk radio is in need of hosts who can approach the subject matter with originality and passion. There are a million great stories out there in the naked city of political corruption just waiting for a creative host to put a spin on them that would appeal to the mainstream American talk audience.

In-Your-Face

At the convention, KSTE/Sacramento PD Ken Kohl predicted that "in-your-face talk for the sake of in-your-face talk" will disappear. I completely agree with him. The pretenders and imitators who have attempted in-your-face style radio over the last few years landed precisely where they deserved to land: at the bottom of the ratings heap. But

there is radio talent out there, including the three biggest syndicated personalities at the moment, that is about as in-your-face as one can get. With Rush, Dr. Laura, and Howard, it's a natural byproduct of their broadcast styles. Truth be known, historically, with the exception of medical advice and gardening shows (which have their own devoted constituencies), in-your-face hosts are far and away the most popular — even on the local level. Think of WRKO/Boston's Howie Carr and Jerry Williams and WJR/Detroit's Mitch Albom.

In-your-face talk, in the hands of someone with something to say, energizes and entertains. It jumps through the speaker box and demands attention. Talk radio is not a background medium. It rewards innovation perhaps more than any other radio format.

"In-your-face" doesn't necessarily mean screaming at a thousand and one decibels. It means engaging the audience at the highest level. It means giving the audience a reason to look forward to tuning in to a radio station at a particular time. More critically, it means giving that audience a reason to remember listening if and when they're ever called upon to keep a diary.

We can't steer the context of Talk radio. Please, let's not re-create those horrible years of light and entertaining Talk radio. We shouldn't try to become "LightTalk 1210." Years ago, I remember reading a piece of research in Boston that claimed listeners wanted a lighter, gentler, more information-based type of Talk radio, and I remember asking myself, "What the hell does this mean?" The station had its own interpretation of what it meant, and the result was a year and a half of pablum on the airwaves, which was rewarded with one of the largest yawns in the history of New England radio.

By Rob Balon

4

In-your-face talk energizes and entertains. It jumps through the speaker box and demands attention. Talk radio is not a background medium. It rewards innovation perhaps more than any other radio format.

22

Talent Will Out

We should find the best hosts around, support them, and then let them rip. Their own styles and idiosyncrasies will define our stations far better than a marketing message that attempts to encapsulate the product into one neat package.

More than any other, the Talk radio format is about talent. While the all-conservative formats have shown some possibility, I suspect it's really more about the individual talent at each of those stations than the context in which the talk is packaged. That's why I disagree with the scuttlebutt at the NARTSH convention that political talk is destined for the dung heap. All those new listeners Rush brought

to AM are hardly going to segue to some station offering the lightest Talk format. Find an aggressive, passionate host with a new spin on Washington, who can make you think as well as laugh out loud, and those same listeners who are ostensibly bored with politics will be back in droves. And it's not just politics. Whatever the topic, Talk radio rewards hosts who lift the audience to new levels of information and entertainment.

So instead of bemoaning the demise of certain topics or core groups of callers, let's beat the bushes for the best talent we can find. Because it's the talent, not an announced context, that ultimately defines each successful Talk station in the minds of the listeners.

Talent: Getting Heard

Continued from Page 27

air, but let me tell you about the time we had to bail him out of jail for drunk driving when he hit the old lady, and the other time he showed up for work in handcuffs and we had to hire a locksmith so he could do his shift ..."

Heed this warning: Unless you truly want feedback from the staff on potential candidates, and you do not mind if they go ballistic reacting to what is on your desk, do not leave stuff out for them to see. If you are a talent looking to move on, and you send a PD a tape, you might also say, "I know some of your staffers, and whether or not you decide to hire me, I'd appreciate it if you kept my application under wraps." Most PDs will respect confidentiality.

Tapes get separated from the cover letters — so do CDs and anything else you send us. So make sure you write your data on everything — name, address, phone number, e-mail, etc. And put what is on the tape on the label. Pretend you are talking to idiots, because (and I'm sorry about this, but at moments I count myself and all my colleagues in that pack) you are.

Postscript note: Consultant Valerie Geller still very much wants to receive tapes from talented hosts and potential hosts, so if you are not deterred by what you've just read, please send them to her. Just don't hold your breath. She'll get back to you next week ... really. Make that two ...

Rob Balon is President of the Benchmark Company, which provides research and consulting services for radio, including N/T stations worldwide. He can be reached at (512) 707-7010.



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Dr. Joy Browne	6.8	25.4	32.2
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Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1.1	5.9	7.0

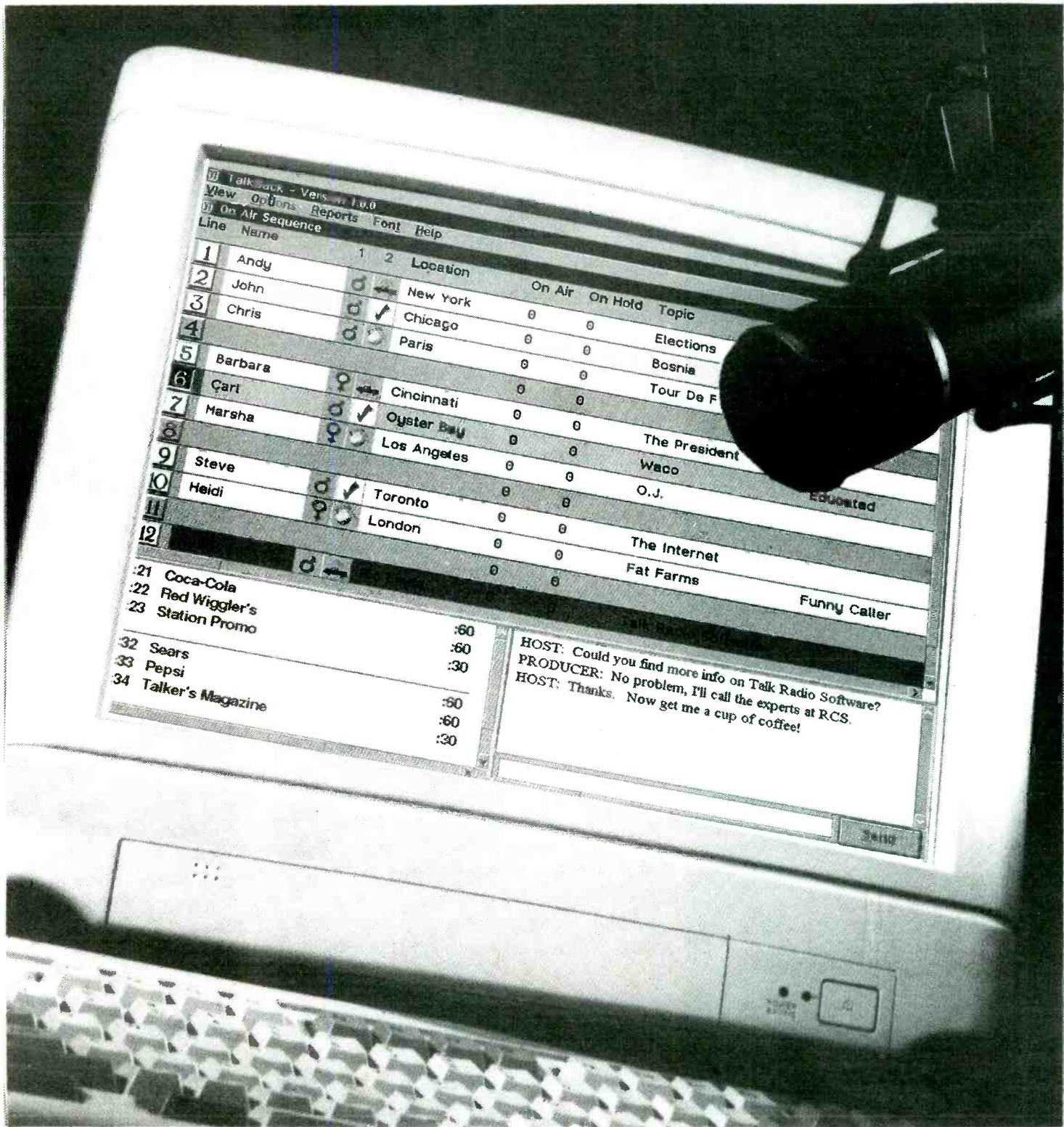
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Stern: Saturday Night's Alright For Moonlighting?

Despite one insider's concession that talks may have taken place between **Howard Stern** and **CBS-TV**, a network spokesman was tightlipped over the prospect of a Saturday late-night series starring the syndicated morning man. "We have no comment," CBS' Chris Ender said Monday (8/11) in response to a *New York Daily News* report that David Letterman has spoken with CBS network President Leslie Moonves about producing a Stern show to face off against NBC's *Saturday Night Live*. Letterman spokeswoman Rosemary Keenan had no comment on the report, and a spokesman for Stern was not immediately available.

Radio Hall Of Fame Announces '97 Inductees

Famed WINS-AM/New York and WOR-FM/NY air talent **Murray "The K" Kaufman** and Wisconsin radio fixture **Gordon Hinkley** will join "Paul Harvey News" producer **Lynne "Angel" Harvey**, "Adventures In Good Music" host and classical music commentator **Karl Haas**, and veteran radio/TV actor **William Conrad** as the Hall's newest members. Known as "the fifth Beatle," the late Kaufman became a close friend of the Fab Four while an on-air announcer at then-Top 40 WINS. Following WINS' flip to an all-News format, Kaufman departed for WOR-FM (now WRKS) and launched one of America's first Progressive Rock outlets. Hinkley has been a host at WTMJ/Milwaukee since the '50s, and currently presides over the "Invitation to Beauty" music show and a daily series of international segments called "Gotta Minute?" CBS' Charles Osgood will host the induction



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ceremony, set for October 19 at the Chicago Cultural Center.

'Celebrity Mornings' To Fly On The Eagle

KEGL/Dallas will debut the feature Thursday, when **Gene Simmons** and **Paul Stanley** of **KISS** will be in-studio from 6-9am to play music, take calls, and give away \$9000 cash. Other upcoming celebrity guests include Alice Cooper and Jackyl's Jesse James Dupree.

Speaking of Dupree, he showed up on ABC's *Politically Incorrect* Monday night (8/11) wearing WEBN/Cincinnati's "Attitude Adjustor" shirt. Jackyl will be playing before the Toyota/WEBN Fireworks on Sunday, August 31.

Cleveland Indians broadcaster **Herb Score** is set to retire at the end of the season after almost three decades in the booth. Score's partner, Tom Hamilton, will be paired with a new co-host next season.

Continued on Page 32



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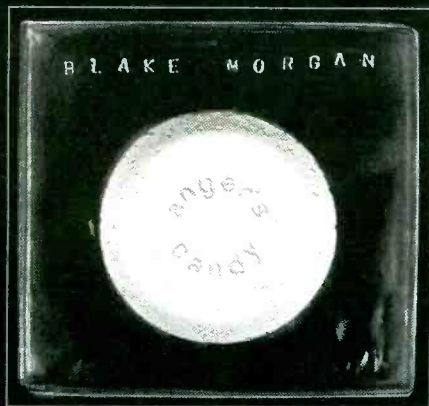
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"'Lately' will be a multi-format song..." —*FMQB* 8/8/87

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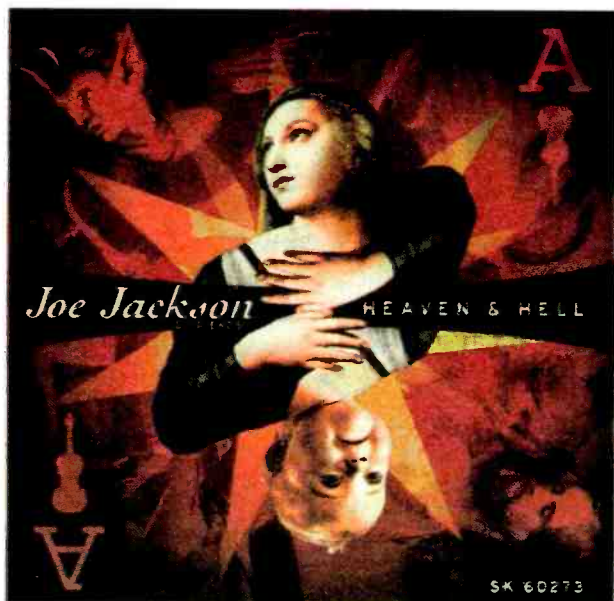


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Continued from Page 30

Say It With Flowers?

WFLZ/Tampa morning hosts MJ & BJ thought they were being "good neighbors" when they recently sent sidekicks **Uncle Fester** and **Froggie** to deliver a welcome basket and flowers to Lisa Marie Presley's waterfront home in nearby Clearwater. But when Fester and Froggie docked their boat and stepped onto Presley's property, they were greeted by security guards who promptly summoned the police. When the pair took off in their boat, they were chased by the Coast Guard and charged with trespassing and fleeing the scene of a crime. "We were just trying to be friendly," said 'FLZ's MJ. The stunt, however, did land the morning show some coveted ink in the *National Enquirer*.

'Minor' Story To Debut On E!

E! Entertainment Television's *E! True Hollywood Story* will air a segment called "The Life Of Music Mogul **Charlie Minor**." The two-hour documentary profiling the slain record promoter will air on August 31.

Rusty Humphries, formerly producer of Mancow Muller's syndicated show, lands at **WGL-AM/Ft. Wayne** as PD/middayer. Among the guests for his first week: former VP Dan Quayle, President Clinton's brother Roger, "houseboy" Kato Kaelin, actor Todd Bridges, and comedian Chris Farley.

Public Service At Its Finest

CBS-owned **KOOO/Dallas** has just picked up "The Group Room," syndicated radio's first two-hour, call-in cancer support show. Hosted by Selma Shimmel, the show is the brainchild of Vital Options Telesupport Cancer Network and PREMIERE Radio Networks.

Meanwhile, **KLOS/L.A.**'s 16th annual Blood Drive started yesterday; running through tomorrow (8/16), the event — which has saved more than 160,000 lives since its inception — is recognized by the American Red Cross as the largest blood

drive in the state and the second-largest in the country!

WJZZ/Columbus owner/GM **George Scantland** has acquired **WSWZ** and will flip the Oldies station to a WJZZ simulcast. Although both stations will carry identical NAC/Smooth Jazz programming, they'll carry separate advertising inventories, which Scantland dubs "zoned advertising."



Kid Kelly

"Backtrax USA" host, **WBHT/Wilkes Barre PD**/morning man, and former **WHTZ (Z100)/NY** night jock **Kid Kelly** returns to the Big Apple as Z's APD.

The Southern California Broadcasters Association's board of directors will honor **KNX/L.A. VP/GM George Nicholaw** with the SCBA Lifetime Achievement Award next month

Continued on Page 35

Rumbles, Pt. 1

- **WGRD/Grand Rapids, PD Alan Fee** becomes PD at **KPNT/St. Louis**.
- **KLOS/L.A. PM driver "Uncle" Joe Benson** segues across town to **KCBS (Arrow 93.1)** in an undetermined position.
- **WKVV/Milwaukee PD Nate "The Great" Bell** moves from afternoons to mornings while the station's Production Dir., **Michael Franks**, picks up PM drive.
- **WBOB (Rock 100.3)/Minneapolis** picks up new calls **WRQC**. The station adds **Duff** for nights from **KEZO/Omaha** and **Chopper Harrison** for afternoons from **KXXP/Minneapolis**.
- Former **WKXX/Chicago PD Ted Stecker** and wife/partner **Doris Thompson** are formally reopening their Stecker-Thompson & Associates consultancy on a full-time basis.
- **Tim Hackett** joins **Jacor's San Diego FM stations** — **KGB, KHTS, KIOZ, KKBH, KKLQ & XTRA-FM** — as Marketing & Events Dir.
- Two positions have been filled at **Bonneville's CHR KZQZ/San Francisco**. Look for **WPLL/Miami's Marybeth Rockwell** to fill middays, while **KHFI/Austin MD**/afternoon **Fernando Ventura** takes nights.
- **Michele Ladner** is elevated from Promotion Asst. to Promotion Manager at **WQSR/Baltimore**.
- Look for **Michael St. John** to sign on his **Huntsville, AL** station near the end of August. Pending FCC approval, the new calls will be **WAFN**; expect an Alternative-leaning format.
- **WQZQ/Nashville APD/MD/afternoon R.J.** is replaced by **WWSK/Myrtle Beach, SC's Temple Lundy**.
- After 10 years at **KKRZ/Portland**, nighttimer **Scott Lander** exits at the end of the month.
- Recent **CHR/Rhythmic** sign-on **KAHX/Corpus Christi, TX** taps **KTFM/San Antonio PD Cliff Tredway** as consultant.

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Daryl Hall

John Oates

*"It's a great blue-eyed soul song...
sounds like Philly!"*

A perfect match with B-101."

– Chris Conley, WBEB/PHILADELPHIA

*"This is classic Hall & Oates...
It'll generate lots of emotion and phones
from your female core."*

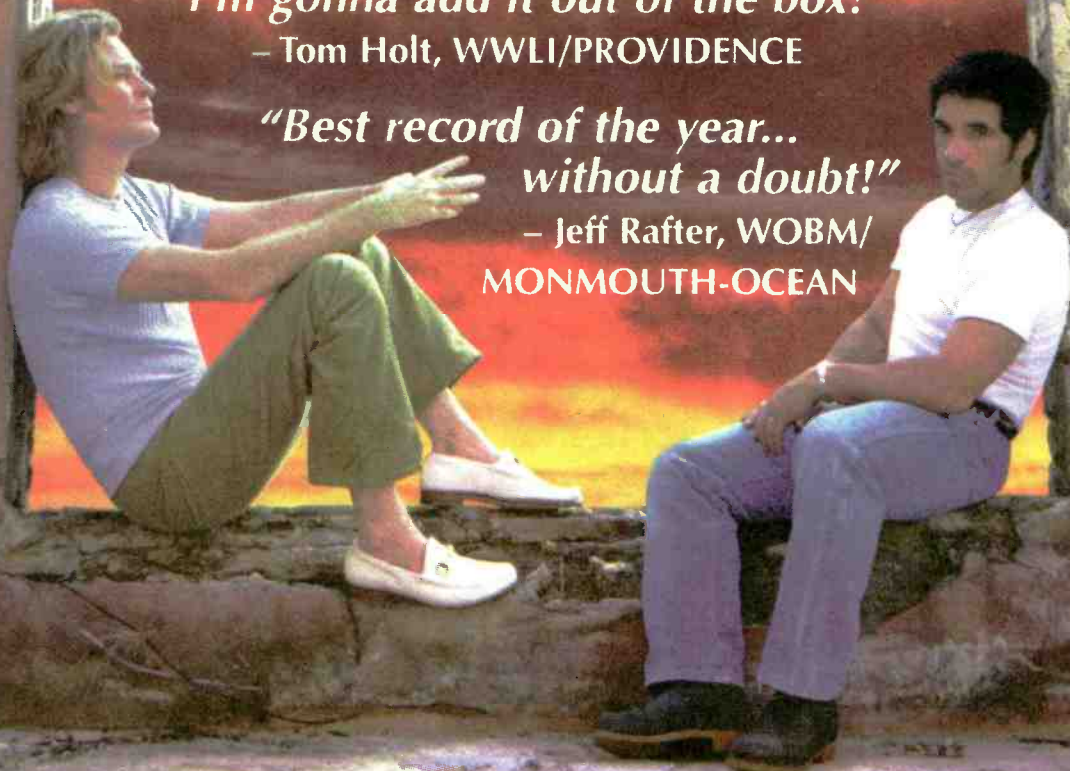
– Rob Miller, WALK/LONG ISLAND

"I'm gonna add it out of the box!"

– Tom Holt, WWLI/PROVIDENCE

*"Best record of the year...
without a doubt!"*

– Jeff Rafter, WOBN/
MONMOUTH-OCEAN



Promise Ain't Enough

R&R #1 Most Added Highest AC Debut 25

- VH1 **HARD ROCK LIVE** running throughout the month of August
- Headline performance at **NAB CONVENTION** September 17th
- Performing on **THE TODAY SHOW** September 19th
- Currently on **40 CITY NATIONAL TOUR**
- In stores September 30th

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STREET TALK®

Continued from Page 32

(9/11) at a dinner in Los Angeles. August 30 will mark Nicholaw's 30th year on the job. He's the longest-tenured manager for any all-News radio station in the country.

Jim Crossan, publisher of the *Morning Punch*, has interviewed some of the industry's top personalities over the years for his monthly newsletter. He's now posting the "best of" those interviews on his web site. Currently featured: 17-year WKRZ/Wilkes Barre talent **Jeff Walker**. DC legend **Jack Diamond** will be featured in September, followed by Atlanta's **Craig Hunt** in October, Sacramento's **Joey Mitchell** in November, and Philly legend **Don Cannon** in December. Visit the site at www.ccpunch.com.

WSHE/Orlando morning men **Mark & Zippy** exit to pursue a full-time syndication deal with ABC's new Radio Disney kids' network. Nighttimer **Dick Danger** will fill in till the duo's replacement is found.

Rumbles, Pt. 2

- WVAQ/Morgantown, WV PD/MD **John Anderson** exits. APD/MD **Lacy Neff** will once again handle programming duties.
- KZWA/Lake Charles, LA names PM driver **Alan Wright** OM.
- KHMV/Houston middayer **Lori Bradley** takes the same shift at KBKS/Seattle.
- WAPP-FM & WBPP-FM/Winchester, VA are now "Apple Country." The pair had been dark since July, when they were bought by Mid-Atlantic Network. **Steve Murphy**, OM for co-owned News/Talk-Hot AC combo WINC-AM & FM, takes on similar duties for the Apples. The PD/morning host is **Stuart Norfleet**, **Carol Cline** handles middays, and **Shae Parker** is APD/PM driver.
- WEAS/Savannah, GA names Urban broadcast vet **Vern Cantron** PD.
- WZYP/Huntsville, AL's morning team, **Ace & T.J.**, resigns to accept a syndication deal with Capstar.
- Former WSKI/Montpelier, VT PD **Greg Hooker** is named to the same post at co-owned WNCS/Burlington, VT.
- KRUI/Santa Barbara, CA GSM **Sandy Lipowski** is named GM of the Hot AC.
- WKZQ/Myrtle Beach, SC PD **Darren Taylor** exits. **Eric Hall** becomes PD.
- WYCR/York, PA overnighiter **Jumpin' Joe Bungee** moves to afternoons, and part-timer **Jack Tripper** moves to nights.
- Congrats to voiceover specialist **Sean Caldwell** and his wife on the birth of daughter **Chelsea Lynne** (8/6), and to WJBT/Jacksonville PD **Doc Wynter** and his wife on the birth of daughter **Taylor** (8/10).

RADIO & RECORDS



1

- **Dene Hallam** set as VP/Prog. for KKIQ-AM & FM/Houston.
- **Chris Mays** elevated to KMTT/Seattle Station Mgr.
- PD **Jim Ryan** alights at WLTW/NY.
- **Mike Shepard** promoted to Dir./Prog. Ops for Jefferson-Pilot/San Diego.
- **Bill White** welcomed as KDKA/Pittsburgh PD.

5

- **Hale Milgrim** upped to Pres./CEO of Capitol Records.
- **Gordon Anderson** joins Savage Records as VP/GM.
- **Jim Robinson** is recruited as KTCZ/Minneapolis PD.
- **Louis Kaplan** named WGTZ/Dayton PD.

10

- **Reprise Records** relaunched; **Rich Fitzgerald** set as VP/Dir. of Promo.
- **John Hayes** appointed KIOI/SF VP/GM.
- Morning man **Robert W. Morgan** rejoins KMPC/L.A. as **Jim Lange** moves to afternoons.
- **Gerry House** returns to mornings at WSIX/Nashville.

15

- **Eddie Fritts** elected NAB President.
- KRTH/L.A. VP/GM **Allan Chowitz** adds KHJ duties.
- **Tom Cuddy** appointed OM/PM of WPRO-AM & FM/Providence.
- **R.J. Harris** tapped as WISN/Milwaukee Prog. Mgr.
- **Joe Folger** joins KQRS-FM/Minneapolis as MD.

20

- **Tom Birch** tapped as PD of WQAM/Miami.
- **Colleen Cassidy** joins Y100 (WHYI)/Miami as MD.
- **Mikel Hunter** named KOME/San Jose PD.
- **Bill Rock** set as WELI/New Haven Ops. Dir.

Records

- Disney's new label entry into Nashville is called Lyric Street. **Randy Goodman** is President, **Doug Howard** is Sr. VP/A&R, and **Carson Scheiber** is VP/Promo & Artist Dev.
- As anticipated, **Andre Harrell** has stepped down as President/CEO of **Motown**. Chairman **Clarence Avant** is overseeing daily operations while the company searches for a successor. What additional responsibilities will **Mercury** President/CEO **Danny Goldberg** pick up?
- Look for **Kevin Czinger's** **Volcano** and **Dallas Austin's** **Rowdy Records** to formally announce this week the formation of **FREEWORLD** Entertainment, a 50-50 joint venture.
- **Cherise Gambino** segues from MCA to Mercury as Local Promo Mgr./Minneapolis, St. Louis, and Kansas City.

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Spanish

Continued from Page 1

ence is. Our success is based on giving the audience what they want." (Davis admits the top-of-the-hour ID is a subtle message to his listeners that — despite all the consolidation going on — his stations remain Hispanic-owned.)

WSKQ attracts mostly Caribbean listeners, WPAT has successfully corralled a predominantly Central and South American audience, and WXLX has lured the city's small Mexican-American community. The three had combined estimated billings of \$31 million for 1996, according to *Hispanic Business* magazine.

"What Hispanics like, and what they can't get anywhere else, is their music," Davis said. "Hispanics listen to radio more than they watch television. These two radio stations have more listeners than the two Spanish-language TV stations have viewers. One of these TV stations [Univision affiliate WXTV] advertises in English. This population speaks English and Spanish fluently. We are radio for Hispanics — if they want to hear Toni Braxton in English, we'll play it."

Aggressive Marketing Moves

As at any radio station, revenue drives the station's financial success and continued longevity. But Hispanic radio, television, and print media have long been at a disadvantage. Many assert this is due to a perceived lack of spending dollars in the Hispanic-American community ... similar to Madison Avenue's take on African-American consumers 30 years ago.

Davis is determined to convince the ad community otherwise. Emphasizing SBS's goal to acquire more general-market advertising, the company last month launched an aggressive campaign to educate buyers and sellers alike on the benefits of Spanish-language radio. For the first time ever, one group of radio stations advertised its benefits on other (not co-owned) stations in the same market — including *New York Times*-owned WQXR-FM, Buckley's WOR-AM, and ABC Radio's WABC.

By explaining why companies should place their ad dollars on Alarcon's New York trio, SBS's "Buy Hispanic" campaign has already begun to show signs of success: The company last week (8/8) announced that the *New York Times* had signed with SBS as an advertiser. The campaign has also helped SBS's Spanish-language competitors in attracting sales. "Competing Spanish stations are airing the campaign," Davis said.

Ratings Growth Will Spur Rate Raises

Last year, when Heftel and Tichenor Media Systems merged, Clear Channel Communications held a 21% interest in Heftel. Shortly thereafter, Clear Channel, headed by President/CEO Lowry Mays, purchased an additional 40% of Heftel, making for an investment portfolio worth nearly a half-billion dollars. Heftel operates 38 stations in 12 markets, with 22 of those in top 10 markets: New York, Los Angeles, Chicago, San Francisco, Dallas-Fort Worth, and Houston.

While all of those markets boast sizable Hispanic populations with varying degrees of affluence, Spanish-language formats still lag behind

their English-language brethren when setting their ad rates. Heftel VP/Programming-Los Angeles **Bill Tanner** commented, "We have been very successful in getting general-market advertisers on our stations. However, Miami is the only market where Spanish-language advertising rates are on a par with English-language ad rates."

Tanner and Heftel CEO **Mac Tichenor Jr.** believe the overpowering growth of Spanish radio will continue unhindered. In fact, Tichenor said his stations "typically don't take English-language ads," citing listener desire to hear ads in Spanish.

"Mexicans in Los Angeles are very into radio," Tanner said. "Mexico is a very fragmented market. Hispanics in America are more tuned in to community efforts and grass-roots efforts. Let them know you stand with them. They will pick up on subtle changes. They're a very responsive audience. People come to Spanish-language radio as one way to maintain heritage ties."

Katz Hispanic Media Director/Research & Marketing **Kathleen Bohan** suggests strong adherence to grass-roots research and contact with the Hispanic market. For example, the population in the Los Angeles Metro is 38% Hispanic, 12+; it climbs to 48% in the 18-34 demo. Bohan said, "Talk to your local school system, local government, or community — those who keep a hometown head count. Demonstrate that your audience is there."

Bohan adds that, in general, the Hispanic market is younger, maintains a higher birthrate than Anglo listeners, and has an average age of 29, compared to the general-market age of 34. "There is very minimal duplication in relationship to shared listenership, usually less than 10% on an individual station basis," she said. "But on a CHR station, the percentage can go up to 20%."

Since the word "family" maintains a strong meaning and value in the Hispanic community, it's fitting that Clear Channel — operated by the Mays family — would have a vested interest in Heftel's operation (where the Tichenor family owns a combined \$292 million worth of Heftel stock).

"Family run operations tend to be more close-knit, less impersonal," Tichenor said. "We have a high interest in our employees." Added Tanner, "The people are my favorite part. From Cubans in Miami to Puerto Ricans in New York, working with them is like working with my family."

Together in unity, the diverse Hispanic communities of America have shown they have grown and are poised to become an influential part of the radio industry. What lies ahead are simply new challenges associated with rising capital, increased revenues, and stock splits.

R&R Associate Editor Adam Jacobson contributed to this story.

Steal

Continued from Page 3

increase ratings and revenue."

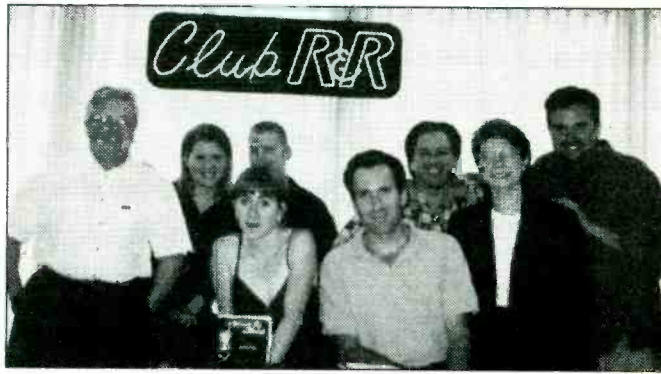
Before going to Q102 nearly five years ago, Steal held Asst. PD/MD posts at KEGL/Dallas and WHLY/Orlando.

Silver

Continued from Page 3

Silver also has worked as morning co-host at KGB-FM/San Diego, PD at KKBH-FM/San Diego. PD at WLUP/Chicago, and Exec. Producer for Rick Dees.

Foxy Lady? Or Witchy Woman?



You make the call — new Geffen/DreamWorks recording artist Kim Fox stopped by the world-famous Club R&R to perform "magic," most notably in the form of her single "I Wanna Be A Witch." Fox (third from l.) is shown flanked by manager Brad Gelfond (fourth from l.), Geffen's Craig Coburn (far r.), and a bevy of entranced R&R staffers.

Kennard

Continued from Page 1

Day holiday. Susan Ness is the only current Commissioner retaining her seat.

Hundt, Ness, and Chong, as well as NAB President/CEO Eddie Fritts, were quick to praise the nominations. Commissioner Quello, who has not fully supported Kennard, did note, "His intelligence and familiarity with ongoing commission issues ... will help assure a smooth transition for the newly appointed Commission." The nominations now require Senate confirmation.

Although Powell is not expected to meet much opposition, the nomination of Tristani may cause some problems from Sen. Ernest Hollings (D-SC). Washington Attorney Ralph Everett, who served as Hollings' chief of staff when Hollings was Chair of the Senate Commerce Committee, was vying not only for a commissioner slot, but also for the role of Chairman. When contacted by R&R, a spokesperson for Hollings had no comment on the matter and would only say the senator "will be giving thorough scrutiny to all FCC nominees."

Outgoing commissioners had only

Swap

Continued from Page 1

KLAC-AM, CHR/Rhythmic KIBB-FM, Urban KKBH-FM, and Pop/Alternative KYSR-FM.

For Bonneville, WTOP-AM and WGMS-FM make for a total of three in the nation's capital, in addition to CHR/Pop WWZZ-FM/Washington. For complete details, see Transactions on Page 6.

TRANSACTIONS

Continued from Page 13

TERMS: Asset sale for cash
BUYER: Sunbrook Communications Inc., headed by President Larry Roberts. Phone: (509) 326-9500
SELLER: Big Rock Inc. Phone: (509) 662-7153

KVYF-FM/Wilson Creek

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: Pioneer Broadcasting Co. Inc., headed by President Elizabeth Clapp Williams. It owns KXRO-AM & KDUX-FM/Aberdeen, WA and KKRT-AM & KKR-FM/Wenatchee, WA. Phone: (206) 628-3121
SELLER: Wilson Creek Communications L.L.C., headed by managing

positive words for Kennard. "As the FCC's General Counsel, Bill has managed successfully the most difficult and complex cases this agency has ever encountered," stated Hundt. "At the same time, Bill has dramatically improved the agency's win record in the Court of Appeals. He has a well-deserved reputation throughout the communications and public interest community for fairness and impartiality."

It is also possible that Sen. Jesse Helms (R-NC) might fight Kennard's nomination, because he opposes Kennard's decision to force WZLS-FM/Asheville, NC owner Orion Communications off the air (R&R 6/6).

Salas

Continued from Page 1

like him. He'll be very influential in the music you'll hear on Tropical radio. Just think of how important this is in terms of music decisions!"

Salas has been WXDJ's PD since 1995. He added, "It's a new challenge for me, but I love challenges. The WXDJ situation is very much under control, and we will be working at the 'jewels' of SBS and use tactical warfare up in New York for the first time. We will gradually implement some tactical changes in the strategies we use."

Blalock

Continued from Page 3

huge company, I was very impressed with the quality of music coming out of a smaller company," Blalock stated. "I just wanted to be a part of it and help create a new way of doing promotion."

member David Doherty. Phone: (201) 847-0933

BROKER: Miller & Associates

Wisconsin

WMCS-AM, WLUM-FM & WJZI-FM/Milwaukee

PRICE: No cash consideration

TERMS: Shamrock Communications will contribute WJZI-FM, and Suburbanaire Inc. will contribute WMCS-AM & WLUM-FM to the new company, Milwaukee Radio Alliance L.L.C., to be headed by co-directors Willie Davis and William Lynett. Phone: (414) 771-1021
FREQUENCY: 1290 kHz; 102.1 MHz; 12.5 MHz
POWER: 5kw; 20kw at 761 feet; 12.5kw at 991 feet
FORMAT: Urban AC; Alternative; NAC/Smooth Jazz

Levin

Continued from Page 1

Ant will galvanize our promotion department to its previous status as one of the industry's finest and most successful. Her energy and sense of getting the job done in breaking new artists and maximizing the exposure of superstars, as well as her overall knowledge of the marketing areas, make her the perfect fit for the creative/marketing team at the new MCA."

Levin added, "Musically, MCA is a feast for me. The records and artists are great; the potential is through the roof. I'm very psyched about working with [President] Jay Boberg. He combines youthful spirit, great business savvy, and a deep knowledge of the art of music. That's hard to find. Also, I've worked with Abbey before, and we have a great synergy together."



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STEVE WONSIEWICZ

Music Business Forecast 2001

Veronis Suhler report slates record sales to rebound, yet still trail most media sectors

The music business is expected to grow at a compounded annual rate of 3.8% in terms of unit sales into the millennium, while the retail value of those purchases will rise 5.6%, according to investment bank Veronis, Suhler & Associates' comprehensive annual survey.

In the 11th annual edition of the financial concern's five-year "Communications Industry Forecast" (CIF), the company predicts that during 1996-2001 the recorded music industry will be among the 10th slowest of the 12 major communications sectors it tracks. In comparison, consumer spending in the interactive digital media arena will jump 17.3% annually, while subscription video services will advance 10.1% and radio advertising 9.1%.

Obviously, there are differing views on how much the music business and the other media segments will expand in the years to come. In fact, Veronis Suhler might be underestimating the music industry's health this year, since Soundscan says album sales climbed 5.4% during the first six months of '96. Nevertheless, the Veronis Suhler report provides an excellent, highly accurate, and extensive overview of the media industry. It's simply the best I've seen when it comes to analyzing trends in consumer spending and usage of all major media.

In analyzing the outlook for the business, the CIF report says, "CD album sales will grow at high single-digit rates, and double-digit and high single-digit annual gains are antici-

unit sales will grow from 1.1 billion in 1996 to 1.4 billion by 2001."

That's a far cry from the heady years of 1992-94, when catalog replacement was near its highest and units sales rose 11.8%, 6.7%, and 17.5%, respectively. However,

library replacement is largely played out, says the CIF, as evidenced by the significant slowdown in CD album sales, which jumped 33.6% in 1994 but eased to 7.7% in 1996. Concurrently, cassette album sales continued to see declines.

And don't expect a new configuration like DVD to jumpstart the industry in the near term. While Veronis Suhler Director/Research Dr. Leo Kivijarv admits the firm "has taken a more conserva-

the next four or five years."

The CIF also points out that people's appetite in the early '90s for musical styles like country and grunge have waned, which also contributes to a sales slump even though urban music purchases continue to rise. The report states, "While it is difficult to predict when the next musical trend will stimulate the market, there is no reason to believe none will occur ... In terms of the future demand for music in general, we assume that while it may not match the creative years of 1992-94, it is likely to be stronger than in the fallow 1995-96 period."

Dr. Kivijarv agrees that the industry has seen its share of problems. "Yet some of the things that hurt the industry in the past have basically run their course," he says. "Especially the retail problems. And on the music side, it would be hard to believe that future releases by the popular artists will struggle as much as they have over the past two years."

One demographic trend that could work in the industry's favor, he says, is the aging of America's population. In 1987, the 10- to 24-year-old cell purchased 50.6% of all units sold, according to RIAA data. That fell to 40.5% in 1996, indicating the industry has become less re-

liant on the more fad-oriented purchasing habits of younger consumers. In fact, record buying by demo is the most uniform it ever has been since the RIAA began compiling the data.

Dr. Kivijarv observes, "We are one of the first generations of very high record buyers. We are already in the record-buying mode and will continue that — and not just us, but also other members of our family. In fact, we've increased our record buying. My wife this year has already bought about a half dozen tapes for our three-year-old twins so they can hear them when they're in the car or playing with their toys."

One wildcard in the mix could be the Internet, says Kivijarv, who believes that communications medium "is the kind of supplement the record industry needs." He cites its possible impact, not only in being a forum for purchasing music but also for sampling albums. "It can only help, because it will supplement radio as the place to hear new music. With audio constantly improving, people will have the opportunity to hear a second or third cut, which you can't do with radio. And if they like it, they can buy it rather than wait for radio to play those songs."

COMMUNICATIONS INDUSTRY SPENDING (in millions \$)

Category	1996	2001	% chg.
TV	34,397	44,000	5.0
Radio	12,269	18,950	9.1
Subscription Video (Cable, Pay TV)	34,278	55,448	10.1
Filmed Entertainment	32,333	45,413	7.0
Recorded Music	12,534	16,465	5.6
Newspapers	53,163	72,268	6.3
Consumer Books	16,259	21,212	5.5
Consumer Magazines	16,188	21,640	6.0
Business-To-Business	15,198	22,955	8.6
Professional, Educational Pub.	24,057	35,508	8.1
Business Info. Services	31,591	46,930	8.2
Interactive Digital	8,461	18,788	17.3
Total	290,727	419,577	

Source: Veronis, Suhler & Associates; Wilkofsky Gruen Associates

CONSUMER MEDIA USAGE (hours per person per year)

Category	1996	2001	% chg.
Total TV	1567	1551	(0.2)
Radio	1091	1072	(0.4)
Recorded Music	289	336	3.1
Daily Newspapers	161	153	(1.0)
Consumer Books	99	99	0.0
Consumer Magazines	83	79	(1.0)
Home Video	49	60	4.1
Movies in Theaters	12	12	0.0
Video Games	26	37	7.3
Consumer On-Line	16	39	19.5

Source: Veronis, Suhler & Associates; Wilkofsky Gruen Associates; A.C. Nielsen; Simmons Market Research; Interactive Digital Software Association; Paul Kagan Associates; Motion Picture Association Of America; Recording Industry Association Of America; Newspaper Association Of America; Book Industry Study Group; Magazine Publishers Of America; Software Publishers Association

ated for CD singles and music videos, spurred by more favorable pricing. Unit sales of cassette albums and cassette singles will fall at double-digit rates as demand for the cassette declines ... overall recorded music

view toward DVD's impact, he adds, "It's still too early to predict what's going to happen with it. If it does take off, then we will start seeing replacements, but that's not going to happen within

RECORDED MUSIC EXPENDITURES (in millions of units)

	1996	1997	2001
Singles			
CDs	43.2	55.0	80.0
Cassettes	59.9	50.0	25.0
Vinyl	10.1	9.8	8.0
Albums			
CDs	778.9	840.0	1,130.0
Cassettes	225.3	200.0	100.0
Vinyl	2.9	3.2	4.0
Music video	16.9	18.0	26.0
Total	1,137.2	1,176.0	1,373.0

Source: Veronis, Suhler & Associates; Wilkofsky Gruen Associates; Recording Industry Association Of America

CONSUMER SPENDING PER PERSON PER YEAR

Category	1996	2001	% chg.
Total TV	140.37	196.62	7.0
Radio	0.0	0.0	0.0
Recorded Music	57.33	71.56	4.5
Daily Newspapers	50.95	56.31	2.0
Consumer Books	82.98	102.86	4.4
Consumer Magazines	36.63	40.92	2.2
Home Video	77.43	113.72	8.0
Movies in Theaters	27.04	27.56	0.4
Video Games	14.92	21.65	7.7
Consumer On-Line	20.01	49.32	19.8

Source: Veronis, Suhler & Associates; Wilkofsky Gruen Associates; Paul Kagan Associates; Motion Picture Association Of America; Recording Industry Association Of America; Newspaper Association Of America; Book Industry Study Group; Magazine Publishers Of America; Electronic Industries Association; Software Publishers Association; Jupiter Communications; NPD Group; PC Data

RECORDED MUSIC EXPENDITURES (in millions of \$)

	1996	1997	2001
Singles			
CDs	184.1	233.8	356.0
Cassettes	189.3	155.0	31.3
Vinyl	47.5	46.6	39.6
Albums			
CDs	9934.7	10,668.0	14,630.0
Cassettes	1905.3	1690.0	835.0
Vinyl	36.8	41.6	56.0
Music video	236.1	243.0	377.0
Total	12,533.8	13,077.9	16,434.9

Source: Veronis, Suhler & Associates; Wilkofsky Gruen Associates; Recording Industry Association Of America

R&R LAUNCHING PAD

Nastyboy 'Clicking' At CHR, Urban With 'Down For Yours'

Daniel Glass didn't take very long to make an impact at radio. His **GlassNote Records** is off to the races, courtesy of the label vet's first signing, **Nastyboy Click**, whose new single "Down For Yours" is making inroads at CHR/Rhythmic and Urban.

Stations reporting the track — which features **Zapp's Roger Troutman** — include major market cross-



Nastyboy Click

over outlets such as **XHTZ/San Diego**, **WHHH/Indianapolis**, **KTFM/San Antonio**, **KMQQ/Honolulu**, and Urban broadcasters like **WZAK/Cleveland**, **WEJM/Chicago**, **WJLB/Detroit**, and **KMJM/St. Louis**, as well as CHR/Pop **KHOM/New Orleans**.

Nastyboy Click is the brainchild of Nogales, Mexico-born rapper/DJ/producer **MC Magic** (aka **Marco A. Cardenas**), who emigrated to Phoenix when he was five years old. A veteran of the local music scene, he first started getting involved in the business when he was 14 years old, spinning records at house parties and private events. He also spent years at the local flea market selling his music. Eventually, in 1995 he released a solo album, *Don't Worry*, on his own imprint, **Nastyboy Records**, which sold 15,000 copies. For his sophomore effort he recruited five more members.

It was MC Magic's determination to get his music heard that paved the way for a label deal with GlassNote. Recalls CHR/Rhythmic **KKFR/Phoenix PD Don Parker**, "MC Magic's been bringing me stuff to hear since I came to Phoenix [around August '95]. He used to do the same thing to **Steve Smith** when he was programming the station. Yet the music never seemed quite right until he brought me this one."

That was in February, and the single has since grown to become one of the station's most popular tracks. It also made its way to crosstown crossover **KPTY**, which currently is pounding the track 70-plus times. Parker continues, "This song caught on as soon as we started playing it, and we immediately got calls. As is always the case, we kind of discounted them somewhat at first, because you never know how many are from family and friends. But they kept

coming, and we kept with it. Then we put it into callout, where it scored really well early on, and we've stayed with it since."

Parker also had a hand in spreading the word about MC Magic. "He's an exceptional person and has done a great job of taking care of us. We wanted to see him do well, so we made sure we got the word out and got his name in front of as many people as possible."

Nastyboy Click's name eventually found its way to Glass around the end of May. Glass remembers, "A former employee of **SBK Records** was in Phoenix and played the record for me over the phone. It hit me so hard, I asked to hear it again. Then I had it overnighted, and I went into action even though I didn't know

at the time that a lot of the majors were trying to sign the group." Two weeks after meeting MC Magic, GlassNote had its first act.

A couple of factors helped seal the deal, claims Glass. "I started out as a DJ and producer, and I think that had a lot to do with it. We have a lot of common ground in that area. But I also believe our philosophy of fewer artists and being more hands-on in every phase of artist development — and having the clout of a major like Mercury — was the bigger reason."

To that end, Glass and GM **Evan Forster** crisscrossed the country, talking to radio, MTV, BET, and anybody else interested in the act. That included conversations with Taco Bell, JC Penney, and Arizona jeans about TV commercials, and with movie studios about getting his music in films. That said, however, the biggest thrust is in "saturating Crossover and Urban, our two focus formats," admits Glass. CHR will come later.

One pop programmer who is already intrigued is **KHOM PD Bill Thorman**, who isn't concerned about the rap in the song. "I love the voice box. Roger from Zapp adds a lot of credibility. It just works. The song gives you chills. It's just a great song, one that will appeal to a 32-35-year-old female. The only time people complain about rap is when they *don't* like a song — then they'll refer to it as a rap record."

Wind-up's Creed Breaking Out With 'My Own Prison'

What's in the water in Florida? The state continues to churn out hit rock bands, with the latest group making noise being **Creed**.

The Tallahassee-based quartet's debut single on indie **Wind-up Records**, "My Own Prison," is rapidly gaining ground at Active Rock and Alternative. While most rock-based Florida stations have had great success with the single, other major market outlets across the country are beginning to report the record, including Active Rockers **WAAF/Boston**, **WLZR/Milwaukee**, **WMMS/Cleveland**, **KQRC/Kansas City**, and **KIOZ/San Diego**; Alternatives **KEGE/Minneapolis** and **WRAX/Birmingham**; and Rockers **WEBN/Cincinnati** and **WCCC/Hartford**.

Creed first started gaining notoriety throughout the Sunshine state thanks to then-Paxson-owned Alternative **WXSR/Tallahassee**, whose PD, **Rick Schmidt**, began championing the song and band. Other Paxson outlets also added the track, including **WZTA/Miami** and **WJRR/Orlando**, as well as **Jacor-owned WXTB/Tampa**. It was that informal Florida network and word-of-mouth that got other PDs outside the state interested in the band.

Comments Wind-up VP/Promotion **Shanna Fischer**, who credits indie promoter **Bill McGathy** with bringing the band to the label's attention, "Having programmers this passionate about the band is almost like having another indie or field staff working the record. What you have in Florida is a great community of programmers who are acutely aware of what's happening and who want to support the music. They make things happen."

That network also has tentacles that reach outside the state, as evi-



Creed

denced by the support at **Jacor's WEBN**. Notes OM/PD **Jim Richards**, a longtime friend of **WXTB OM Brad Hardin**, "We all share information, whether it's music or promotions. Brad first brought this record to my attention. I get all his research, saw how well it popped two weeks ago, and decided to take a chance on it. It's a solid record that has a nice intensity and gritty feel to it. It has the same feel of other Florida bands like **Seven Mary Three** and **Mighty Joe Plum** that are working for us."

Creed's album, also titled *My Own Prison*, goes to retail on August 26.

MUSIC NEWS & VIEWS

Pine In Trans-Atlantic Jam

A glimpse of the future? Hundreds of jazz and high-tech enthusiasts at the New York City hot spot the Knitting Factory and a crowd of 1500 at the Montreux Jazz Cafe in Switzerland witnessed a series of live, interactive, trans-Atlantic jam sessions headlined by **Verve saxophonist Courtney Pine**. The event, which was part of the 31st Annual Montreux Jazz Festival, featured Pine jamming with musicians in New York. The event was projected onto a 12-foot screen in the Knitting Factory and five large screens in Montreux.



Courtney Pine

Fleetwood, Vandross Bow Tours

Fleetwood Mac kicks off its highly anticipated reunion tour on September 17 in Hartford. Twenty-six dates have been booked so far, with the tour concluding in Nashville on November 6. Additional dates are expected to be announced ... In other tour news, **Luther Vandross** and **Vanessa Williams** co-headline a U.S. tour beginning August 31 at the MGM Grand in Las Vegas. The performances conclude on October 10 in Washington.



Fleetwood Mac



Luther Vandross

New Rakim, Brown Sets Due

In preparation for the long-awaited release of **Rakim's** new album, *The 18th Letter*, on November 4, **Universal** is readying a short documentary about the rapper. A select group of artists — including **Coolio**, **Nas**, **Run DMC**, **Yo Yo**, and **Rage** — will participate on August 14 in a tribute to the artist that will be taped for the project ... **MCA** has set October 21 as the release date for hip-hopper **Bobby Brown's** new album, *Forever*. The first single, "Feelin' Inside," arrives at radio on September 15 ... Renowned reggae artists **Sly & Robbie** have a new album coming out later this year titled *Friends*. Performing on the disc are **Keith Richards** (who appears on a cover of the **Rolling Stones'** classic "[I Can't Get No] Satisfaction,") and **Simply Red** frontman **Mick Hucknall** ... **Jane's Addiction** has penciled in October 14 as the in-store date for their new as-yet-untitled "relapse" album of rare and previously unreleased tracks on **Warner** ... Meanwhile, **Dreamworks/Rykodisc** alternative act **Morphine** also plans to bow a set of unreleased material with its 12-track disc titled *12-Track B-Sides And Otherwise* ... Blues rocker **Kenny Wayne Sheperd** has enlisted former **Talking Head** **Jerry Harrison** to produce his new album, tentatively due on October 7 on **Revolution**. Joining him are former members of **Stevie Ray Vaughan's** back-up band **Double Trouble** ... **Letters To Cleo** are putting the finishing touches on their third album, entitled *Go!* The new **Revolution** set hits stores on October 7 ... **Capitol** bows the new **Smoking Popes** album, *Destination Failure*, on August 26.

Asides: How's this for sales power? **RCA** and **BMG International** announced this week that sales of **Elvis Presley** records have exceeded 400 million copies outside the U.S. ... **Stone Temple Pilots** frontman **Scott Weiland** has signed with personal management firm **Stiefel Entertainment** and will be exploring further solo interests and film opportunities... **Epic** has signed Washington-based rap duo **Daoud** and **Quasim Babbiste**. Look for the debut album *Everything* in September ... **Black Crowes** guitarist **Marc Ford** and the band have parted ways.

Lastly, sad to note the passing of noted blues guitarist **Luther Allison**, who died August 12 from lung cancer. He was 57.

R&R

TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
2	1	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	1380	1329	31/0
1	2	SISTER HAZEL All For You (<i>Universal</i>)	1318	1338	31/0
3	3	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	1160	1041	33/1
6	4	TONIC If You Could Only See (<i>Polydor/A&M</i>)	1041	998	30/0
10	5	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	1016	920	31/0
9	6	OMC How Bizarre (<i>Mercury</i>)	950	924	24/0
8	7	WALLFLOWERS The Difference (<i>Interscope</i>)	926	925	29/0
5	8	VERVE PIPE The Freshmen (<i>RCA</i>)	920	1007	28/0
7	9	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	913	939	25/0
4	10	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	906	1021	27/0
13	11	JEWEL Foolish Games (<i>Atlantic</i>)	889	771	27/1
11	12	10,000 MANIACS More Than This (<i>Geffen</i>)	855	885	31/0
12	13	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	792	825	22/0
15	14	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	741	759	25/0
18	15	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	700	608	27/1
16	16	INDIGO GIRLS Shame On You (<i>Epic</i>)	617	697	22/0
-	17	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	604	495	22/4
19	18	ABRA MOORE Four Leaf Clover (<i>Arista Austin/Arista</i>)	545	601	24/0
14	19	WALLFLOWERS One Headlight (<i>Interscope</i>)	544	769	20/0
-	20	FIONA APPLE Criminal (<i>Work</i>)	515	425	25/5

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

New & Active

LIVE Turn My Head (*Radioactive*)
Total Plays: 430, Total Stations: 21, Adds: 0

SNEAKER PIMPS 6 Underground (*Virgin*)
Total Plays: 401, Total Stations: 16, Adds: 0

MONACO What Do You Want From Me? (*Polydor/A&M*)
Total Plays: 337, Total Stations: 18, Adds: 1

DUNCAN SHEIK She Runs Away (*Atlantic*)
Total Plays: 335, Total Stations: 17, Adds: 1

DAVE MATTHEWS BAND Tripping Billies (*RCA*)
Total Plays: 217, Total Stations: 10, Adds: 0

SAVAGE GARDEN To The Moon And Back (*Columbia*)
Total Plays: 206, Total Stations: 8, Adds: 0

BARENAKED LADIES The Old Apartment (*Reprise*)
Total Plays: 205, Total Stations: 6, Adds: 0

SMASH MOUTH Walkin' On The Sun (*Interscope*)
Total Plays: 205, Total Stations: 9, Adds: 2

COLLECTIVE SOUL Listen (*Atlantic*)
Total Plays: 203, Total Stations: 9, Adds: 0

BLUES TRAVELER Most Precarious (*A&M*)
Total Plays: 195, Total Stations: 13, Adds: 1

Songs ranked by total plays

PERSPECTIVE

BY

102.5
The Point

Chuck Beck

Since Pop/Alternative is a such a new format, programmers are learning something new about it every day. It's exciting to be working with a format in which you can break new ground. This is not, by any means, a cookie-cutter format.

As it should be, each Pop/Alternative station is different and must be designed to fit a particular marketplace. It's not your basic AC, where a consultant can put the same station on from town to town. We're on the edge.

One thing being done by some other Pop/Alternative programmers that bothers me is the slow rotations on currents. Some stations are having success by playing currents in light rotation, but I don't believe in doing that at all. You've got to play powers four or five times a day, so people can hear them. When you add a song and play it once a day, you're not giving it a chance to be a real hit with your audience. It doesn't matter what format you're programming, you must play hit songs for your audience and market.

Chuck Beck is PD for WHPT 102.5 The Point/Tampa.



Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.

Contributing Stations

KAMX/Austin, TX (HAC)
WBXX/Boston, MA (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (Alt)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (Alt)
KVSR/Fresno, CA (HAC)
WJBX/Ft. Myers, FL (AA)
KNXB/Las Vegas, NV (HAC)
WJLR/Long Island, NY (Alt)

KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
KOSO/Modesto, CA (HAC)
WOBZ/New York, NY (HAC)
WPTF/Norfolk, VA (HAC)
KTNP/Omaha, NE (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (Alt)
KZON/Phoenix, AZ (Alt)
KZPP/Phoenix, AZ (HAC)
KBBT/Portland, OR (HAC)
WDCG/Raleigh, NC (CHR/P)

KZZO/Sacramento, CA (HAC)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WVRV/St. Louis, MO (AA)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXLO/Worcester, MA (HAC)

33 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

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CALVIN GILBERT

The Gospel According To Brucie

Radio veteran talks about the ties that bind air talent with listeners

In a previous life, **Bruce Morrow** says, "I know I was a preacher." The "gospel" he's preaching to Oldies air talent is to move forward with the times while creating — and maintaining — an emotional bond with listeners.



Bruce Morrow

For almost four decades, New Yorkers have known Bruce Morrow as "Cousin Brucie," the guy who started his career at WINS in 1959 during rock 'n' roll's formative years. He later had a 13-year stint at Top 40 powerhouse WABC before his 1982 arrival at WCBS-FM.

In addition to his air work, Morrow has done 20 years of Oldies consulting and served a four-year tenure teaching at New York University, where he remains an adjunct professor. Seeking his advice on seasoning air talent, station owners and university radio department heads still extend frequent invitations to hear the gospel according to Cousin Brucie.

Over the years, Morrow has gained some keen observations about the challenges of maintaining vibrancy within the format. In a recent conversation, one of the high priests of Oldies shared his thoughts with R&R.

Inquiring Mind

Looking back at Top 40's heyday, Morrow says, "The thing that made a station unique was not the music so much as the feeling — the emotion that came out of those speakers." Noting that merely picking and playing the music does not constitute a great Oldies station, he adds, "You cannot

get a connection and the magic and the warmth of this music without what I call 'the fabric of our existence.'

"The tissue that connects it is a person. It cannot be done with computer. It cannot be done with syndicated programming. It has to be done by somebody who has that connection. If you don't have that, you just have a jukebox with some wires."

Pointing to the connection established by other great air personalities he's heard, Morrow says, "You knew them. You knew if they had a stomachache. You knew if a baby was being born. You knew something about their family."

"This is very important, because people have to talk to people. Radio is a very interactive medium. Once you lose the personal touch, you don't have radio."

When Morrow cites the importance of air personalities knowing their audience, he's not talking about analyzing demographics and research studies. He's encouraging those behind the microphone to meet listeners one-on-one. "When I'm signing an autograph or kissing a baby, I want to know, 'Why are you wearing this color of clothing? What kind of car do you drive? How much school did you go through? What do you do for a living? Does your wife work?'"

Noting that his natural curiosity has been a prime factor in his on-air success, he adds, "I was born in Brooklyn, and people from Brooklyn are naturally inquisitive. I love to listen, I love to watch, and I love to ask questions. If we start learning to listen

more, we'll get better at what we do. Radio has a tremendous future if we start listening to the listeners."

Play With The Music

In his visits to stations, some owners are surprised by Morrow's lack of concern about Arbitron numbers. He says, "I don't give a hank about ratings. I never did. I always tell these guys, 'I'm not interested in your numbers, I'm interested in the emotional tie between your personalities and the audience.'"

Morrow has had varying impressions of the younger air talent he's met during his travels. He says, "When I hear a 23- or 24-year-old say, 'My dad told me about Elvis Presley, and this is a song he liked,' that bothers me



I think the past is kind of fun if we use it to develop what's happening today.

very much. I don't care what kind of music it is — it could be hip-hop to oldies or anything in between — you have to be emotionally tied to the music. You can't just play a record, you have to play *with* the music. Talk to your audience, not *at* them."

On the other hand, Morrow is overjoyed when he finds a young talent who wants to learn more about creating that tie with listeners. He observes, "What people like myself can teach is the emotional connection — what this music means and meant to people." Conceding that there's a limit to how much a twentysomething person-



If we start learning to listen more, we'll get better at what we do. Radio has a tremendous future if we start listening to the listeners.

ality can grasp about the entire concept, he says, "Without actually living through the era, you can't have 100%. Can you improve your understanding? Absolutely."

Sharing The Wealth

At WCBS, Morrow is in the exceptional situation of working alongside peers who shared the Top 40 trenches in the '60s. In other markets, vintage personalities can face problems when they're the only veteran on staff.

"You can get very spoiled," he says. "You become the icon, the guy with the high profile. That's good, and it's bad. If you're not surrounded with a terrific cadre of staff, being alone is not good. It's up to that person, also, to share the wealth with other people. If the station is to succeed and get a good sound, it has to be shared."

"It's teamwork. The successful stations have that teamwork. I'm not talking about the phoney baloney sweatshirt. I'm talking about putting that sound together from sales straight through to the air product."

Although Morrow gives high marks to WCBS PD Joe McCoy, he realizes that vintage personalities at other stations can run into problems when dealing with PDs who may have been born after the Beatles invaded America.

His advice to those personalities: "The best thing to do is to take the guy out to dinner alone and have a discussion. Listen to him. Let him teach you. Program directors love to teach. They are born professors. Let the expert talk expertise."

"Then turn it around a little bit, and get your 10 points in. See if you can meet half-ground. If you can't meet half-ground, try a quarter of a ground. It's a matter of mutual trust. The pro-

gram director has earned his stars and stripes, and he has the right to make decisions. But a good program director will always at least listen to the people in his army. The same goes for an air personality. You must listen, you must share."

'Radio Is Today'

Don't confuse Morrow with a vintage personality who wants to remain grounded in the past. He acknowledges that some personalities of his generation have stuck to the things that worked for them in the '60s. "How has society and culture changed? You have to change with your audience."

"I cannot be the Cousin Brucie of 1963 or 1958 or 1970. I don't want to be that way, otherwise I'll be left behind. And the audience doesn't want it, either, because they've changed, too. They might have a warmth and a connection with Cousin Brucie and the music of 1959 or 1963, but they are different people. They're into computers, they're into the Internet."

From the sales staff to air talent, Morrow says, the entire station must be willing to evolve. He adds, "For the radio station that doesn't change, it's just like civilizations that disappear. It's essential that young people ask as many questions, talk to as many people, touch as many hands as they can of the people who have the experience. And then, of course, change it into today. Young people have to start realizing that we can talk about yesterday but bring it up to date."

"I can talk about introducing the Beatles at Shea Stadium all my life, but we cannot just thrive in the past. I think the past is kind of fun if we use it to develop what's happening today. Radio is today. I'm interested in today, and I'm interested in 10 years from now."

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TONY NOVIA

ONE YEAR LATER

Jeff & Jer Revisited ... And Relocated

One thing inquiring minds wanted to know this year was whether top-ranked KKLQ (Q106)/San Diego morning drivers Jeff & Jer would re-up with the new Jacor outlet or return to former Q106 PD Tracy Johnson at crosstown Pop/Alternative Hot AC KFMB-FM (Star 100.7). Prior to the expiration of their contract, the market buzz was that they would head back to Star. Indeed they did ... and — from what they say — with no hard feelings.

For the past 15 years, Jeff & Jer have worked on perfecting their craft. They say things really kicked in when they arrived in San Diego a little over nine years ago. One thing's for sure: Just about whatever station they've moved to in San Diego, the audience has followed. In the spring Arbitron, KFMB-FM jumped 3.4-5.1 12+ in morning drive. Alma mater KKLQ, which is rebuilding with former KFMB-FM morning talent Dave Smiley, slid 7.0-3.3 (see sidebar, upper right).

R&R: Why did you cross the street to KFMB-FM?

Jeff: It's very easy. When we went to Q106, it was to work with a bunch of really good people. Four months after we went there, all those people left and came over here. So we came back over here to be with those people. We're very,



There are two things we've always not done: We've never followed money, because that's dangerous, and we've always had a really good time. That has seemed to work for us for the years we've been together, so we're still doing it.

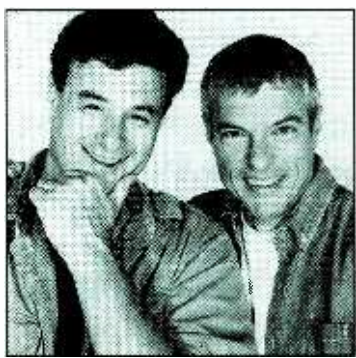
—Jeff

very, very motivated in this business by having a good time, and I think that might come across on the air and have something to do with the fact that it's worked for us for a long time.

Jerry's motto early on was "You have to care, but don't care too much." And we always go into deals knowing we could probably get the same deal at a couple of stations. So we said, "Let's see where we can have a good time."

R&R: The move wasn't about money?

Jeff: No. How much money do you need?



Jeff & Jer

Jer: No. We could've gotten the same at probably four stations in town here. So, if the money is equal, why wouldn't you go with people you respect and people you've worked with and loved and waited three and a half years to be back with again? Why would you go someplace else? This place is uniquely like a college radio station you happen to make good money at, and that's what we desire.

R&R: Any hard feelings?

Jeff: I'm not a competitive person, and I don't understand competition. I know there are those who read all those war-game books and consider competition the biggest thing when you're on the radio. But in any kind of entertainment business, you compete mostly with yourself, because it's all an attitude thing.

Jer: There are two things we've always not done: We've never followed money, because that's dangerous, and we've always had a really good time. That has seemed to work for us for the years we've been together, so we're still doing it.

R&R: You don't need to think about killing your competitors at all?

Jer: You know, I've seen tapes of these guys who have signs in their studios with things like, "Kill all the bastards, we are the best." They go into work every day with a bayonet between their teeth and hand grenades in their pockets, and they're like, "Kill, kill, kill! Kick some ass!" I don't understand how you can have a good time and have a good show if you're attitude is kill, kill, kill. I think that's very negative, and you should try not to have too much negative energy in your life.

Jeff: We've had business fights with people, where contracts have gone down, and all of a sudden they take us off the air and say, "Go home. We don't want you here anymore." But we've never held that against people. There's a lot of stuff said about us; Jacor ran an anti-Jeff & Jer promotional campaign when we left. And you know what, I didn't care about that. I understand they're just trying to feed their family. I don't think ill of our boss at Q106, PD Mark Todd. He's a good enough guy.

Jer: Honest to God, it's very sad. We felt bad that they had to do something like that to get listeners or to keep listeners, which obviously has not worked too well.

R&R: Both of you have spoken out against consolidation.

Jeff: The truth is, I'd rather work for an operation like KFMB-FM, where there is one owner and it's not a 42-way conference call.

Jer: We still think it's bad. It's bad for the listeners, it's a bad concept all the way around. It's not good for people who are on the air, it's not good for people who listen to the station.

Jeff: How do you get the ear of somebody accountable when you have a great idea or you have a bad thing going on? To us, it still seems like Kmart radio. I wouldn't want to be a manager of a Kmart, and I don't know if I'd want to be involved with that chain of events.

R&R: There will be a lot of morning shows investing a lot of money and time to attend this year's Morning Show Boot Camp in New Orleans. What are some of the things that have created success for both of you?

Jeff: Who we are stays the same, but what we do changes dramatically every two years ...

Jer: Every two to three years. If you look at a favorite music artist that's been around for a long time, the reason you probably listen to them 12 years later is that every once in a while they change what they're doing. At their heart and soul they're still the same, but their act changes; they find different ways of expressing themselves with their music, and that's why you keep listening. We want them to like us and stay with us, and every couple of years we've got to take everybody in a different direction.

R&R: How do you continue to make the connection with your audience?

Jeff: That's the most important thing, the emotional connection, because you don't win if people say, "Oh my God, you made me laugh so hard this morning." Our

Flexing Their Morning Muscles

When their contract expired in May, Jeff & Jer crossed the street from KKLQ (Q106)/San Diego to rival KFMB-FM (Star 100.7). Since then, the Spring '97 Arbitron (March 27-June 18) was released; here's a look at the stations' early report cards.

	Su '96	Fa '96	Wi '97	Sr '97
Persons 12+				
KFMB-FM	3.7	3.4	3.4	5.7
KKLQ	6.5	7.7	7.0	3.3
Persons 18-34				
KFMB-FM	6.3	5.9	6.3	8.1
KKLQ	6.7	9.0	9.2	3.6
Persons 25-54				
KFMB-FM	4.2	3.9	3.4	5.4
KKLQ	8.5	10.0	9.0	4.5

best shows are when people have an emotional, strong response. I find there are times we drift away from that and we're more interested in being funny. We then have to get back to something that touches somebody.

R&R: What separates the winners from the losers?

Jer: This extends not just to morning shows but around the clock: a little word called "fun." If you're not having fun, they're not going to have any fun, and they know it. If you're having fun, the listeners are going to have fun. This station is winning because it's the only station in this city that sounds like it's having fun 24 hours a day.

You must also have confidence — it's kind of tough sometimes to have fun if you're not confident in what you're doing.

Jeff: And we build up an emotional response with our listeners. It's kind of a family thing. During a typical day, people go through a huge range of emotions, yet on the radio some people are straight out happy all the time. We display a range of that emotion on the air, and that has helped us build up an emotional relationship with the listeners. [KHKS/Dallas morning driver] Kidd Kraddick says it best: "If you get pissed off at somebody at work, you can get up and walk away. But if it's a family member or somebody you have an emotional investment in, then you're going to give in the next day and say, 'I'll probably like them tomorrow.'" This is how we've been able to build on come instead of always replacing them.

R&R: If you were to offer down-and-dirty, basic words of advice, what would they be?

Jer: Well, we're not going to give it away for free. They have to buy us a beer.

Jeff: I think any entertainment is an emotional business. As good an attitude as you have is as successful as you'll be. After about six months, everybody starts bitching about how the equipment doesn't work, how they don't spend enough on promotion, and how the prizes suck and the music's no good. Well, it's so easy to get down and start that dirge around the station and join in on it. I've always tried to get the best I can out of it and to do my best. This is



Our best shows are when people have an emotional, strong response. I find there are times we drift away from that and we're more interested in being funny. We then have to get back to something that touches somebody.

—Jeff

an attitude-based business; that subtext comes across over the air, and I've left a lot of those people behind.

Jer: Radio's changed a little bit now. And even if you don't have a partner, you do mostly work with other people. You at least have a news person and maybe a producer and maybe somebody doing your traffic. Go out and find some people you really

love working with — a program director who gets along with you and somebody on the air, even if it's just a traffic person who's on twice an hour. That will make all the difference in the world. If you can go in there and have a little spirit of family, that's something you should strive for if you're trying to get ahead. I think that's a big, big deal. It has been to us.

Check out Jeff & Jer's new web site at jeffandjer.com

CHR Asst. Editor Jay Levy contributed to this column.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES AUGUST 15, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of July 21-27.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
JEWEL Foolish Games (<i>Atlantic</i>)	4.00	3.83	—	—	56.6%	9.1%
WILL SMITH Men In Black (<i>Columbia</i>)	3.93	3.97	3.94	3.99	85.9%	17.7%
PUFF DADDY & FAITH EVANS I'll Be Missing You (<i>Bad Boy/Arista</i>)	3.83	3.92	3.81	3.84	77.0%	22.5%
VERVE PIPE The Freshmen (<i>RCA</i>)	3.78	3.78	3.97	3.82	75.5%	21.3%
TONIC If You Could Only See (<i>Polydor/A&M</i>)	3.76	3.77	3.66	3.80	52.0%	12.2%
AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	3.67	3.61	3.66	3.61	79.9%	19.7%
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	3.65	3.59	3.66	3.71	60.4%	17.3%
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	3.61	3.85	3.82	3.72	83.0%	20.4%
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	3.60	3.69	—	—	68.1%	15.6%
MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	3.60	3.59	3.60	3.61	53.5%	14.1%
SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	3.60	3.62	3.79	3.82	92.6%	29.3%
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	3.60	3.58	3.73	3.76	72.7%	19.9%
MEREDITH BROOKS Bitch (<i>Capitol</i>)	3.48	3.53	3.86	3.76	91.1%	36.7%
BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	3.43	3.49	3.59	3.48	64.5%	19.7%
98 DEGREES Invisible Man (<i>Motown</i>)	3.41	—	—	—	39.8%	9.4%
OMC How Bizarre (<i>Mercury</i>)	3.41	3.47	3.53	3.51	82.3%	30.7%
WALLFLOWERS The Difference (<i>Interscope</i>)	3.41	3.64	—	—	64.0%	21.3%
ALLURE All Cried Out (<i>Crave</i>)	3.40	3.51	—	—	39.1%	10.3%
SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	3.39	3.33	3.52	3.40	90.4%	41.7%
R. KELLY Gotham City (<i>Jive</i>)	3.36	3.30	3.42	3.35	52.0%	14.9%
SISTER HAZEL All For You (<i>Universal</i>)	3.36	3.48	3.53	3.40	68.1%	23.0%
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	3.34	3.33	3.47	3.42	83.2%	33.3%
ROBYN Do You Know (What It Takes) (<i>RCA</i>)	3.32	3.38	3.58	3.45	74.3%	28.1%
SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	3.24	3.08	3.03	3.01	31.9%	10.6%
HANSON Mmm Bop (<i>Mercury</i>)	3.18	3.26	3.43	3.45	91.6%	50.1%
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	3.18	3.31	3.39	3.35	71.5%	28.1%
MR. PRESIDENT Coco Jamboo (<i>Warner Bros.</i>)	3.16	—	—	—	41.7%	14.1%
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	3.15	3.24	3.35	3.38	72.7%	30.0%
HANSON Where's The Love (<i>Mercury</i>)	3.13	3.26	3.16	—	60.2%	22.3%
10,000 MANIACS More Than This (<i>Geffen</i>)	2.84	3.17	3.07	2.97	34.5%	11.5%

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Jewel vaults to the top of R&R's exclusive Callout America survey with "Foolish Games" (*Atlantic*). It's the third callout champ from her CD "Pieces Of You," following similar success with "Who Will Save Your Soul" and "You Were Meant For Me." "Foolish" is testing across the board: It ranks No. 3 among teens (3.98), No. 2 in the 18-24 cell (4.00), and tops the 25-34 demo (4.06).

"If You Could Only See" by **Tonic** (*Polydor/A&M*) racks up another impressive week among Callout America respondents. It's No. 5 overall with a 3.76, No. 8 among teens, No. 5 among women 18-24, and No. 2 25-34. Last week's adds included **KIIS/Los Angeles**.

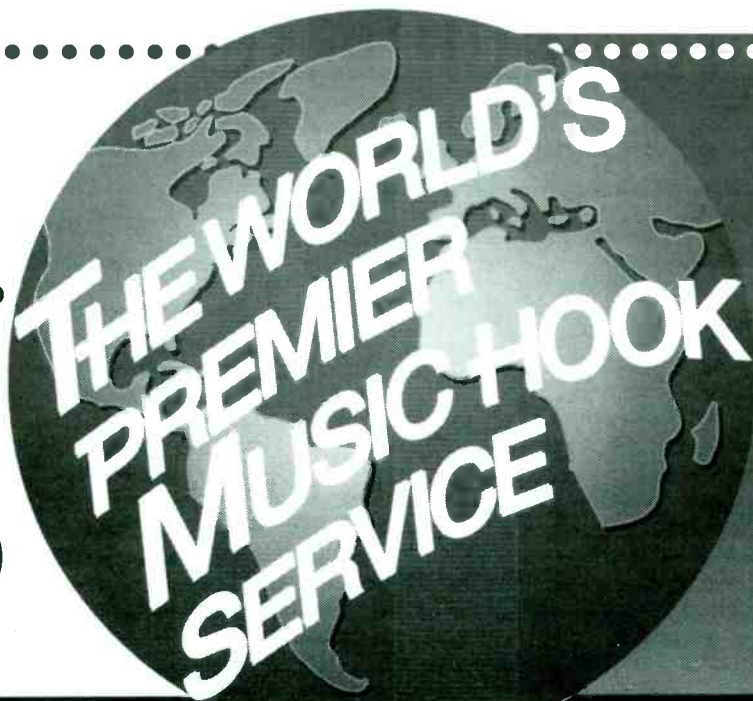
"The Impression That I Get" by the **Mighty Mighty Bossstones** (*Big Rig/Mercury*) ties for ninth overall with a 3.60 total favorability score. "Impression" continues to post strong 18-24 scores, this week tied for sixth in the demo with a 3.78.

"All Cried Out" by **Allure** (*Crave*) — a cover of **Lisa Lisa & Cult Jam's** 1986 top 10 hit — ranks fourth among 25-34s this week with a 3.64. "Cried" is playing on **WHTZ/New York** and **KHKS/Dallas**.

While some still give "Men In Black" by **Will Smith** (*Columbia*) the "rap" label, the consistent 25-34 scores speak for themselves. "Men" has posted strong 25-34 scores throughout its Callout America run. This week it ranks No. 8 in the demo with a 3.56.

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CHR/POP TOP 50

AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	4	1	1	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	5679	5535	5207	4839	124/1
2	2	2	2	OMC How Bizarre (<i>Mercury</i>)	5266	5460	5438	5270	120/0
4	5	4	3	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	5143	5211	5164	5035	123/0
11	9	6	4	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	5013	4646	4253	3710	126/0
3	3	5	5	ROBYN Do You Know (What It Takes) (<i>RCA</i>)	4799	5120	5243	5263	118/0
1	1	3	6	MEREDITH BROOKS Bitch (<i>Capitol</i>)	4783	5237	5441	5538	110/0
16	12	9	7	HANSON Where's The Love (<i>Mercury</i>)	4496	4199	3691	2996	128/0
14	11	10	8	WILL SMITH Men In Black (<i>Columbia</i>)	4470	4198	3740	3155	106/3
9	7	8	9	SISTER HAZEL All For You (<i>Universal</i>)	4409	4371	4428	4199	110/1
6	6	7	10	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	4219	4531	4684	4833	102/0
7	8	11	11	VERVE PIPE The Freshmen (<i>RCA</i>)	3877	4031	4391	4761	98/0
30	20	15	12	JEWEL Foolish Games (<i>Atlantic</i>)	3624	2967	2409	1717	118/2
18	17	14	13	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)	3217	2999	2828	2432	88/2
8	10	12	14	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	3212	3575	4047	4337	89/0
28	23	16	15	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	3031	2605	2218	1835	112/3
21	21	21	16	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	2733	2492	2315	2271	90/2
27	24	20	17	WALLFLOWERS The Difference (<i>Interscope</i>)	2691	2498	2193	1921	107/1
BREAKER			18	MARIAH CAREY Honey (<i>Columbia</i>)	2645	1272	56	—	123/11
12	13	13	19	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	2561	3033	3249	3359	78/1
20	18	18	20	10,000 MANIACS More Than This (<i>Geffen</i>)	2526	2558	2506	2278	105/0
32	26	22	21	MR. PRESIDENT Coco Jambo (<i>Warner Bros.</i>)	2491	2305	2056	1635	100/2
34	28	25	22	98 DEGREES Invisible Man (<i>Motown</i>)	2422	2121	1867	1499	103/3
13	14	17	23	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	2331	2576	3052	3346	65/0
15	15	19	24	WALLFLOWERS One Headlight (<i>Interscope</i>)	2293	2508	2945	3039	77/0
BREAKER			25	TONIC If You Could Only See (<i>Polydor/A&M</i>)	2207	1997	1870	1677	96/3
22	22	24	26	SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	2093	2171	2259	2229	90/1
42	32	28	27	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	1840	1632	1356	1084	104/4
—	43	31	28	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	1720	1300	826	210	91/7
17	19	27	29	SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	1618	1961	2501	2875	68/0
10	16	23	30	HANSON Mmm Bop (<i>Mercury</i>)	1567	2199	2867	4005	68/0
43	38	33	31	LEANN RIMES How Do I Live (<i>Curb</i>)	1520	1293	1098	950	74/10
46	40	35	32	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	1491	1270	1046	811	81/6
40	34	30	33	NO MERCY When I Die (<i>Arista</i>)	1466	1352	1258	1195	71/0
39	35	32	34	BLESSID UNION OF SOULS I Wanna Be There (<i>Capitol</i>)	1396	1298	1245	1229	50/4
26	30	29	35	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	1215	1610	1819	1972	54/0
—	—	50	36	AQUA Barbie Girl (<i>MCA</i>)	1142	546	198	55	70/30
DEBUT			37	AMY GRANT Takes A Little Time (<i>A&M</i>)	1037	233	27	27	81/4
50	45	40	38	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	987	854	693	545	64/8
—	47	42	39	WILD ORCHID Supernatural (<i>RCA</i>)	923	794	641	415	59/2
—	—	46	40	SAMANTHA COLE Happy With You (<i>Universal</i>)	912	684	361	11	67/9
—	49	44	41	LIVE Turn My Head (<i>Radioactive</i>)	823	740	580	344	59/2
—	—	45	42	MONACO What Do You Want From Me? (<i>Polydor/A&M</i>)	782	718	523	310	55/7
—	50	47	43	DIANA KING I Say A Little Prayer (<i>Work</i>)	773	675	550	350	44/2
33	37	39	44	BABYFACE How Come, How Long (<i>Epic</i>)	730	870	1184	1551	26/0
37	33	37	45	DJ COMPANY Rhythm Of Love (<i>Grave</i>)	721	1024	1269	1364	37/0
38	39	38	46	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	566	896	1083	1311	25/0
—	—	48	47	DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)	562	643	523	377	52/5
DEBUT			48	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	552	194	88	44	66/30
19	29	36	49	R. KELLY Gotham City (<i>Jive</i>)	623	1183	1832	2390	25/0
44	42	43	50	AEROSMITH Hole In My Soul (<i>Columbia</i>)	569	742	906	913	27/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

131 CHR/Pop reporters. 127 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

MARIAH CAREY
Honey (*Columbia*)

TOTAL PLAYS/INCREASE: 2645/1373
TOTAL STATIONS/ADDS: 123/11
CHART: 18

TONIC

If You Could Only See (*Polydor/A&M*)

TOTAL PLAYS/INCREASE: 2207/210
TOTAL STATIONS/ADDS: 96/3
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PEACH UNION On My Own (<i>Epic</i>)	55
AQUA Barbie Girl (<i>MCA</i>)	30
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	30
FOREST FOR THE TREES Dream (<i>DreamWorks/Geffen</i>)	14
NOTORIOUS B.I.G. Mo Money Mo... (<i>Bad Boy/Arista</i>)	14
ALLURE All Cried Out (<i>Crave</i>)	12
JON BON JOVI Janie, Don't Take Your Love... (<i>Mercury</i>)	12
MARIAH CAREY Honey (<i>Columbia</i>)	11
GINUWINE When Doves Cry (<i>550 Music</i>)	10
LEANN RIMES How Do I Live (<i>Curb</i>)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (<i>Columbia</i>)	+1373
AMY GRANT Takes A Little Time (<i>A&M</i>)	+804
JEWEL Foolish Games (<i>Atlantic</i>)	+657
AQUA Barbie Girl (<i>MCA</i>)	+596
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	+458
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+426
SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	+420
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	+367
98 DEGREES Invisible Man (<i>Motown</i>)	+301
HANSON Where's The Love (<i>Mercury</i>)	+297

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SAVAGE GARDEN I Want You (<i>Columbia</i>)	+1373
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	+804
JEWEL You Were Meant For Me (<i>Atlantic</i>)	+657
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	+657
CARDIGANS Lovefool (<i>Mercury</i>)	+458
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	+426
PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	+420
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	+367
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+301
SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	+297

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



2 EIVISSA Oh La La La

- #1 in Spain
- Hot Shot debut on Billboard Club Play chart #42 and rising!

New adds: KHOM WWKX
In the mix: KTFM KHYS (30+ spins)

NEW & ACTIVE

ALLURE All Cried Out (*Crave*)
Total Plays: 541, Total Stations: 43, Adds: 12

JOCK JAM Jock Jam (*Tommy Boy*)
Total Plays: 514, Total Stations: 18, Adds: 2

NOTORIOUS B.I.G. Mo Money Mo Problems (*Bad Boy/Arista*)
Total Plays: 391, Total Stations: 33, Adds: 14

LE CLICK Call Me (*Logic*)
Total Plays: 384, Total Stations: 13, Adds: 0

VANESSA WILLIAMS Happiness (*Mercury*)
Total Plays: 382, Total Stations: 31, Adds: 3

COOLIO F/40 THEVZ C U When U Get There (*Tommy Boy*)
Total Plays: 318, Total Stations: 21, Adds: 1

NIGHT RANGER Forever All Over Again (*Legacy*)
Total Plays: 296, Total Stations: 14, Adds: 0

JON BON JOVI Janie, Don't Take Your Love To Town (*Mercury*)
Total Plays: 285, Total Stations: 38, Adds: 12

TRIO Da Da Da (*Mercury*)
Total Plays: 285, Total Stations: 16, Adds: 3

SUBLIME Wrong Way (*Gasoline Alley/MCA*)
Total Plays: 284, Total Stations: 31, Adds: 4

SNEAKER PIMPS 6 Underground (*Virgin*)
Total Plays: 276, Total Stations: 22, Adds: 2

SQUIRREL NUT ZIPPERS Hell (*Mammoth*)
Total Plays: 264, Total Stations: 23, Adds: 0

BEENIE MAN F Dancehall Queen (*Island Jamaica/Island*)
Total Plays: 262, Total Stations: 28, Adds: 0

BILLY JOEL To Make You Feel My Love (*Columbia*)
Total Plays: 249, Total Stations: 27, Adds: 0

ROME I Belong To You (Every Time I See Your Face) (*RCA*)
Total Plays: 224, Total Stations: 10, Adds: 2

FIONA APPLE Criminal (*Work*)
Total Plays: 215, Total Stations: 24, Adds: 6

FOREST FOR THE TREES Dream (*DreamWorks/Geffen*)
Total Plays: 207, Total Stations: 38, Adds: 14

CULTURE BEAT Take Me Away (*Interhit*)
Total Plays: 197, Total Stations: 8, Adds: 0

INQJ Love You Down (*So So Def/Columbia*)
Total Plays: 179, Total Stations: 10, Adds: 2

CHANGING FACES G.H.E.T.T.O.U.T. (*Big Beat/Atlantic*)
Total Plays: 170, Total Stations: 9, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS AUGUST 19

Blues Traveler "Most Precarious" (*A&M*)

Imani Coppola "Legend Of A Cowgirl" (*Columbia*)

Crush "Luv'd Up" (*Telstar/Robbins*)

En Vogue "Too Gone, Too Long" (*EastWest/EEG*)

Fleetwood Mac "Silver Springs" (*Reprise*)

Jakaranda "Everynight, Everyday" (*Crave*)

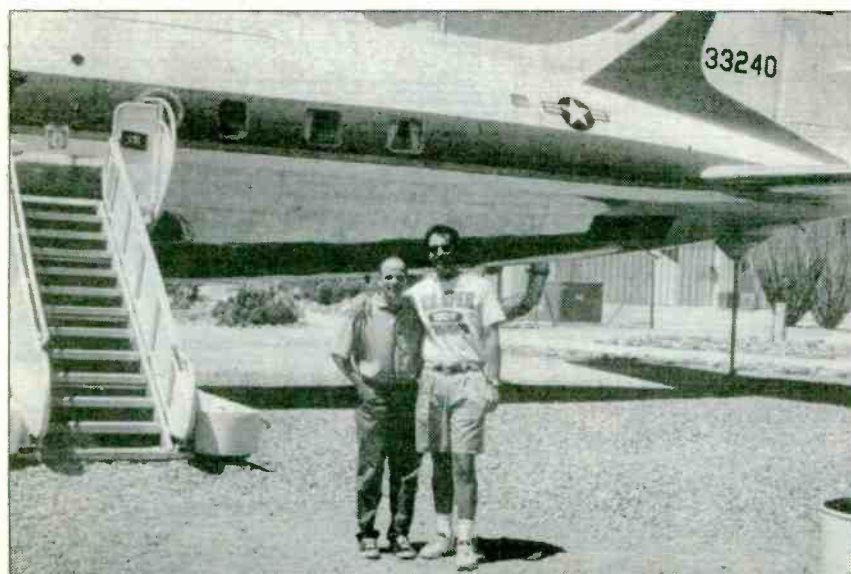
K.C. & The Sunshine Band "Hooked On Dance Medley" (*Starbound*)

Le Click f/Kayo "Don't Go" (*Logic*)

Patti LaBelle "When You Talk About Love" (*MCA*)



JOVI, LIVE & BOOTLEGGED! — KKRZ (Z100)/Portland held a live performance starring Jon Bon Jovi to kick off their "Morning Zoo Bootleg CD." All proceeds go to benefit Z100's Salmon Clause Charity (for needy Portland families). Pictured backstage are (l-r) News Dir. Valerie Ring, creative air personality Nelson (poking head up), morning show host John Murphy, Jon Bon Jovi, and morning show producer/co-host Dano Clark.



AIR FORCE ONE LANDS AT KRQQ — Well, not exactly "at" KRQQ/Tucson, but close enough. Inspired by the mega-blockbuster "Air Force One", KRQQ PD Tim Richards (l) and Arista VP/Promotion Ken Lane decided to take a quick trip to see a former Air Force One jet displayed at an air force base around the corner. Art imitates life imitating art. It's so complex!



QUIT PLAYING GAMES ON OUR CHART — The Backstreet Boys are teasing us this week, narrowing in dangerously close on that coveted No. 1 position. But weeks and weeks and weeks ago, the Boys played for us here at Club R&R: (back row, l-r) Backstreet Boys A.J. and Nick, CHR Editor Tony Novia (seated), band member Kevin, CHR Asst. Editor Jay Levy, band manager Donna Wright, and Backstreet Boy Howie; (kneeling, l-r) Backstreet Boy Brian, R&R sales guy Paul Colbert, and Jive West Coast Regional Promo man Enrique Orgpin.




PROUD TO JOIN THE PARADE — KHTS/San Diego took part recently in the city's Gay Pride Celebrations. Knowing that San Diego has one of the largest gay and lesbian communities in the country, the HTS-mobile rolled down the street as the staff greeted their enthusiastic and dedicated listeners. Pictured at a pit-stop are (l-r) morning show sidekick "Cabana Boy" Jeff, assistants Shari and Jennifer, Asst. PD Ron Geronimo, overnight gal Angel, and intern Abel.

Stations and their adds listed alphabetically by market


WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams PEACH UNION "Own" SAMANTHA COLE "Happy" GINUWINE "Doves"	WKSE/Bufalo, NY PD: Sue D'Neil APD/MD: Dave Universal LEANN RIMES "How" ALLURE "Cried" GOD'S PROPERTY "Stomp"	WJET/Erie, PA PD: Dana London MD: J.J. Fox SARAH MCLACHLAN "Mystery" SAMANTHA COLE "Happy"	WNNK/Harrisburg, PA PD: John D'Dea MD: Scott Shaw WILL SMITH "Men" MIGHTY MIGHTY... "Impression" PEACH UNION "Own"	KESR/Little Rock, AR PD: Tom Gallagher EN VOGUE "Gone" SARAH MCLACHLAN "Mystery" PEACH UNION "Own" FOREST FOR THE TREES "Dream"	WQGN/New London, CT PD: Jody Morris APD: Brent McKay MD: Chico Marrero CRAVIN' MELON "Sweet" NOTORIOUS B.I.G. "Money" FOREST FOR THE TREES "Dream"	WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 18 AQUA "Barbie" PEACH UNION "Own" LAUREN CHRISTY "Breed" JOEY LAWRENCE "Ven"	KHTQ/Spokane, WA PD: Scott Shannon APD: Lyn Daniels MD: Darrin Tripp ALLURE "Cried" AQUA "Barbie" JON BON JOVI "Janie" PEACH UNION "Own" VANESSA WILLIAMS "Happiness"	WWKZ/Tupelo, MS PD/MD: Rick Stevens JON BON JOVI "Janie" FOREST FOR THE TREES "Dream" PEACH UNION "Own" AMBERSUNSHOWER "Running"
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee No Adds	WRQK/Canton, OH Interim PD/MD: Todd Downard TOAD THE WET... "Crazy" PEACH UNION "Own" LAUREN CHRISTY "Breed" CHEESE "Long"	KDUK/Eugene, OR PD/MD: Barry MacGaire 21 MARIAH CAREY "Honey" SUGAR RAY "Fly" DUNCAN SHEIK "Runs" PEACH UNION "Own" NOTORIOUS B.I.G. "Money"	WKSS/Hartford, CT VP/Prog.: Gene Michaels PD: Ken Modak MD: Al Levine 30 JOCK JAM "Jock" 18 IMANI COPPOLA "Legend" 18 PEACH UNION "Own"	WBLI/Long Island, NY VP/Prog.: Gene Michaels PD: Ken Modak MD: Al Levine 30 JOCK JAM "Jock" 18 IMANI COPPOLA "Legend" 18 PEACH UNION "Own"	KHOM/New Orleans, LA PD: BH Thorman WALLFLOWERS "Difference" PEACH UNION "Own" CRUSH "Luv'd" INNER CIRCLE "Tell" AALIYAH "Gave" FELIZIA "Samba"	WPRO/Providence, RI PD: Chris Shebel MD: Dave Morris No Adds	KZZU/Spokane, WA PD: Ken Hopkins MD: John Connor 10 GINUWINE "Doves"	KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham MONACO "Want" GOD'S PROPERTY "Stomp" FOREST FOR THE TREES "Dream"
KQIZ/Amarillo, TX PD: Eric Stevens INQJ "Love" NU FLAVOR "Heaven" 2 EVEVISA "Ooh" GINUWINE "Doves" TRID "Da Da Da" INNER CIRCLE "Tell"	WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross LIVE "Turn" MONACO "Want" PEACH UNION "Own"	WSTO/Evansville, IN PD: Barry Witherspoon MD: Christine Cross JON BON JOVI "Janie" AMBROSIA "Just"	KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 11 LOS UMBRELLOS "Tengo" 10 SNEAKER PIMPS "6" 7 DUBSTAR "Stars" NOTORIOUS B.I.G. "Money"	KIIS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin 12 AQUA "Barbie" 5 DIANA KING "Say"	WEZB/New Orleans, LA PD: Joe Larson LAUREN CHRISTY "Breed" PEACH UNION "Own" SNEAKER PIMPS "6" MIGHTY MIGHTY... "Impression"	WHTS/Quad Cities, IA-IL OM: Tony Waitolis MD: Brian Scott 10 AQUA "Barbie" 1 MARIAH CAREY "Honey" 1 TRIO "Da Da Da"	WDBR/Springfield, IL OM: Bill Klaproth MD: Rick Blade LEANN RIMES "How" SUGAR RAY "Fly"	WSKS/Utica, NY PD: Bill Catcher MD: Diane Chase AQUA "Barbie"
KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker APD: Bill Stewart 12 SUGAR RAY "Fly" 12 PEACH UNION "Own" 11 PUFF DADDY "Missing"	WVSR/Charleston, WV PD: Bill Staban 12 K.C. & SUNSHINE BAND "Hooked" 7 AQUA "Barbie" 2 JON BON JOVI "Janie"	KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase ALLURE "Cried" PEACH UNION "Own"	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker SUGAR RAY "Fly" FOREST FOR THE TREES "Dream"	WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite SUGAR RAY "Fly" ALLURE "Cried" PEACH UNION "Own" NOTORIOUS B.I.G. "Money"	WHTZ/New York, NY PD: Tom Poleman MD: Cobby Bryant 7 NOTORIOUS B.I.G. "Money" 5 JON BON JOVI "Janie"	WDCG/Raleigh, NC OM: Brian Berns PD: Kip Taylor 4 K'S CHOICE "Addict" 4 PRODIGY "Breathe" 4 FIONA APPLE "Criminal"	WDRB/Springfield, IL OM: Bill Klaproth MD: Rick Blade LEANN RIMES "How" SUGAR RAY "Fly"	KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miles 15 AQUA "Barbie" PEACH UNION "Own"
WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 17 SUGAR RAY "Fly" 3 FIONA APPLE "Criminal"	WNKS/Charlotte, NC PD: Brian Bridgman MD: Marche Crescente 21 PEACH UNION "Own"	WWCK/Flint, MI PD/MD: Scott Seipel PEACH UNION "Own" AMY GRANT "Time" EN VOGUE "Gone"	WYDY/Jackson, MS GM/MD: Dick D'Neil MD: Kevin Vaughan 2 SUGAR RAY "Fly" EN VOGUE "Gone" MIGHTY MIGHTY... "Impression"	KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly THIRD EYE BLIND "Life" AMY GRANT "Time" GINUWINE "Doves"	WNVZ/Norfolk, VA PD: Don London MD: Jay West 2 PEACH UNION "Own" 2 DRU HILL "Promise"	WRFY/Reading, PA PD: Al Burke MD: Mike Browne 12 GENESIS "Congo" 7 SUBLINE "Wrong" FOREST FOR THE TREES "Dream" POWER STATION "Rock"	WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dison SUGAR RAY "Fly" PEACH UNION "Own" MONACO "Want" LAUREN CHRISTY "Breed"	WWZZ/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross 5 SUBLINE "Wrong" ALLURE "Cried" NOTORIOUS B.I.G. "Money"
WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly SAMANTHA COLE "Happy" PEACH UNION "Own" FOREST FOR THE TREES "Dream"	WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 2 PEACH UNION "Own" 2 LEANN RIMES "How"	WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan LEANN RIMES "How" LAUREN CHRISTY "Breed" MR. PRESIDENT "Jamboo" PEACH UNION "Own" BLESSID UNION OF... "Wanna"	WAPE/Jacksonville, FL DM/MD: Cal Thomas APD/MD: Tony Mann MARIAH CAREY "Honey" PAULA COLE "Wak" 98 DEGREES "Invisible"	WMGB/Macon, GA PD/MD: James Gregory 21 MIGHTY MIGHTY... "Impression" 14 PEACH UNION "Own"	WKHQ/NW Michigan PD/MD: Ron Pritchard 12 DUNCAN SHEIK "Runs" 7 MONACO "Want" 2 AQUA "Barbie"	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf 27 JEWEL "Foolish" 7 JEWEL "You" TONIC "Could" 98 DEGREES "Invisible"	WWHT/Syracuse, NY PD: Ed Lacombe 13 SAVAGE GARDEN "Want" 3 ALLURE "Cried" 3 SAMANTHA COLE "Happy"	WIFC/Wausau, WI PD: Rod Phillips 8 MARIAH CAREY "Honey" 2 AMY GRANT "Time" FOREST FOR THE TREES "Dream"
WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase AQUA "Barbie" PEACH UNION "Own"	WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson 20 AQUA "Barbie" PEACH UNION "Own" VANESSA WILLIAMS "Happiness"	WXKB/Ft. Myers, FL PD: Chris Coe MD: Randy Sherwyn 5 ROME "Belong" GOD'S PROPERTY "Stomp" ALLURE "Cried" SUGAR RAY "Fly" JOCK JAM "Jock"	WGLU/Johnstown, PA MD: Mitch Edwards FLEETWOOD MAC "Silver" PEACH UNION "Own"	WZEE/Madison, WI Music Coord.: Tom Dean 9 SUGAR RAY "Fly" 9 GOD'S PROPERTY "Stomp" LEANN RIMES "How"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barredo PEACH UNION "Own" GINUWINE "Doves"	WXLK/Roanoke, VA OM/MD: Russ Brown MD: Lisa Jo Elliott 20 PEACH UNION "Own" 7 AQUA "Barbie" EN VOGUE "Gone" SUGAR RAY "Fly" LEANN RIMES "How"	WWLO/Tallahassee, FL PD: Orlando 6 SAMANTHA COLE "Happy" 5 SUGAR RAY "Fly" 4 AQUA "Barbie" NOTORIOUS B.I.G. "Money"	WKRZ/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden DAVE MATTHEWS BAND "Crash" MARIAH CAREY "Honey" SUGAR RAY "Fly"
KHFI/Austin, TX PD: John Roberts MD: Fernando Ventura 9 TONIC "Could" 9 SUGAR RAY "Fly" 9 MONACO "Want" 8 AQUA "Barbie"	KKMG/Colorado Springs, CO PD: Scooter B. Stevens MD: Tim McKenna 16 SHERYL CROW "Change" SISTER HAZEL "All" DIANA KING "Say" DAVE MATTHEWS BAND "Crash"	KISR/Ft. Smith, AR PD/MD: Fred Baker PEACH UNION "Own" GINUWINE "Doves" AQUA "Barbie" JOEY LAWRENCE "Ven"	WVFR/Kalamazoo, MI PD/MD: Dave Michaels AQUA "Barbie" PEACH UNION "Own"	WAOA/Melbourne, FL PD: J.T. Daniels MD: Rich D'Brien MIGHTY MIGHTY... "Impression" MARIAH CAREY "Honey" PEACH UNION "Own" LEANN RIMES "How" AQUA "Barbie"	KQKQ/Omaha, NE PD: Mike J. Steele APD/MD: J.J. Morgan SUGAR RAY "Fly" FOREST FOR THE TREES "Dream" SUBLINE "Wrong"	WPXY/Rochester, NY OM: Clark Ingram APD/MD: J.J. Rice 5 NOTORIOUS B.I.G. "Money" 98 DEGREES "Invisible"	WFLZ/Tampa, FL OM: B.J. Harris PD: Jeff Kapugi MD: Dornino 5 SUGAR RAY "Fly" 5 NOTORIOUS B.I.G. "Money" PEACH UNION "Own" FOREST FOR THE TREES "Dream"	WSTW/Wilmington, DE PD: Mike Somers MD: Mike Rossi 7 MR. PRESIDENT "Jamboo" JON BON JOVI "Janie"
WXYV/Baltimore, MD PD: Dave Ferguson APD/MD: MD Thrash 42 JEWEL "You" 31 DAF PUNK "World" 27 NO DOUBT "Speak" 5 AQUA "Barbie" 5 GOD'S PROPERTY "Stomp"	WNOK/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 26 AQUA "Barbie" 11 SARAH MCLACHLAN "Mystery" 10 SUBLINE "Wrong" EN VOGUE "Gone"	WMEE/Ft. Wayne, IN OM: Dean McNeil PD/MD: Captain Chris Dicker APD: Ange Conessa PEACH UNION "Own"	WVST/Knoxville, TN PD: Rich Bailey MD: Andi Jackson 10 SAVAGE GARDEN "Moon" AQUA "Barbie" PAULA COLE "Wak"	WHY/Miami, FL PD: Rob Roberts MD: Al Chlo AMY GRANT "Time" PEACH UNION "Own" JON BON JOVI "Janie"	KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Sato 11 QUEEN LATIFAH "Alright" 4 MARK MORRISON "Crazy" 2 MARY J. BLIGE "Everything"	WZOK/Rockford, IL PD: Scott Chese 29 BLESSID UNION OF... "Wanna" 5 SUGAR RAY "Fly" LEANN RIMES "How" MONACO "Want"	WVKS/Toledo, OH PD: Mike Wheeler APD/MD: BH Michaels No Adds	KFFM/Yakima, WA PD: Jim Allen APD: Scary Jerry Kelly ALLURE "Cried" SUGAR RAY "Fly" AQUA "Barbie"
WLSS/Baton Rouge, LA PD/MD: Robert Eilman No Adds	WNCI/Columbus, OH PD: John Dimick APD/MD: Neal Sharpe 6 MATCHBOX 20 "Push" 5 TONIC "Could"	WYKS/Gainesville, FL PD/MD: Jeri Banta APD: John Harlow PEACH UNION "Own" LAUREN CHRISTY "Breed" ALLURE "Cried"	KSMB/Lafayette, LA PD: Bobby Novesad APD/MD: Sam Diamond 11 PEACH UNION "Own" DRU HILL "Promise" INQJ "Love" FIONA APPLE "Criminal" GINUWINE "Doves"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WTCF/Saginaw, MI PD: Mark McGill APD/MD: Jeff Jay MARIAH CAREY "Honey" BLESSID UNION OF... "Wanna"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WYCR/York, PA OM: Rick McCaslin PD: Dave Crockett MD: Sally V. 11 SAMANTHA COLE "Happy" 10 SARAH MCLACHLAN "Mystery" PEACH UNION "Own" SUGAR RAY "Fly" RAHSAAN PATTERSON "Where" INNER CIRCLE "Tell"
KQXY/Beaumont, TX PD: Dale Baird MD: Janner 20 AQUA "Barbie" DUNCAN SHEIK "Runs" LIVE "Turn" PEACH UNION "Own"	KHKS/Dallas, TX PD: Ed Lambert MD: John Reynolds LOS UMBRELLOS "Tengo" MARIAH CAREY "Honey"	WVWX/Green Bay, WI PD: Dan Stone MD: David Burns 14 MARIAH CAREY "Honey" 9 WILD ORCHID "Super" 6 SUGAR RAY "Fly"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WHOT/Youngstown, OH PD: Tom Pappas MD: Mike Thomas 11 AQUA "Barbie" 3 SUGAR RAY "Fly" GINUWINE "Doves"
WXYK/Biloxi, MS PD: Patty Steele MD: Kenny Vest SUGAR RAY "Fly"	WGTZ/Dayton, OH OM/MD: Michael Laczak 23 MATCHBOX 20 "Push" PAULA COLE "Wak" SUGAR RAY "Fly" PEACH UNION "Own"	WRHT/Greenville, NC PD: J.T. Bosch APD/MD: Gina Gray ALLURE "Cried" PEACH UNION "Own" NOTORIOUS B.I.G. "Money" GOD'S PROPERTY "Stomp"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
KZMG/Boise, ID PD: Mike Keaper APD/MD: Ed Parrera AQUA "Barbie" WILL SMITH "Men"	WKMX/Dothan, AL PD: Phil Thomas MD: Tim Gohwin SUGAR RAY "Fly" JON BON JOVI "Janie" PEACH UNION "Own" SAMANTHA COLE "Happy"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVLA/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrone ALLURE "Cried" SARAH MCLACHLAN "Mystery"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"	WVPS/Trenton, NJ PD: Dave McKay 11 AQUA "Barbie" 9 MARIAH CAREY "Honey" 5 JON BON JOVI "Janie"
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CHR/POP PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1

WHTZ/New York
 (212) 239-2300
 Poelman/Brvant


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	64	64	64	64	WILL SMITH/Men In Black
66	65	60	61	60	PUFF DADDY /I'll Be Missing You
60	61	54	60	59	THIRD EYE BLIND/Semi-Charmed Life
33	40	38	59	59	SPICE GIRLS/2 Become 1
57	59	62	59	59	VERVE PIPE/The Freshmen
-	-	24	45	45	AQUA/Barbie Girl
62	66	62	45	45	BACKSTREET BOYS/Quit Playing
36	39	35	42	42	AZ YET/Hard To Say I'm
38	38	36	39	38	ROBYN/Do You Know (What...)
37	38	38	38	38	SISTER HAZEL/All For You
47	38	40	38	38	MEREDITH BROOKS/Bitch
17	23	28	36	36	JOCK JAM/Jock Jam
25	32	33	34	34	MR. PRESIDENT/Coco Jambo
37	35	35	33	33	SHAWN COLVIN/Sunny Came Home
22	29	29	32	32	10,000 MANIACS/More Than This
27	32	31	32	32	98 DEGREES/Invisible Man
32	28	23	31	31	HANSON/Where's The Love
32	30	23	29	29	DJ COMPANY/Rhythm Of Love
27	21	28	29	29	BABYFACE/How Come How Long
27	21	28	29	29	WHITE TOWN/Your Woman
28	19	14	28	28	WALLFLOWERS/One Headlight
24	24	26	28	28	LE CLICK/Call Me
37	35	29	27	27	OMC/How Bizarre
29	38	34	27	27	DAVE MATTHEWS BAND/Crash Into Me
10	27	27	26	26	JEWEL/Foolish Games
23	24	26	21	21	MATCHBOX 20/Push
-	23	16	20	20	SARAH MCLACHLAN/Building A Mystery
26	12	25	19	19	DUNCAN SHEIK/Barely Breathing
-	20	22	18	18	MARIAH CAREY/Honey
-	23	18	17	17	WALLFLOWERS/The Difference
15	-	12	16	16	LA BOUCHE/Be My Lover
15	-	16	16	16	NO DOUBT/Don't Speak
17	15	14	15	15	PAULA COLE/Where Have All
15	17	14	15	15	PAULA COLE/Don't Want To Wait
20	14	14	15	15	REAL MCCOY/One More Time
15	17	13	15	15	CRUSH/Jellyhead
11	11	11	14	14	SAVAGE GARDEN/Want You
-	-	15	14	14	ALLURE/All Cried Out
-	12	14	14	14	SARAH MCLACHLAN/Possession
16	16	16	14	14	LIVIN' JOY/Don't Stop Movin

MARKET #2

KIIS/Los Angeles
 (818) 645-1000
 Kleib/Austi


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
87	89	87	88	88	PUFF DADDY /I'll Be Missing You
45	46	48	88	88	SPICE GIRLS/2 Become 1
85	89	89	87	87	WILL SMITH/Men In Black
85	86	87	86	86	SHAWN COLVIN/Sunny Came Home
43	45	46	63	63	BACKSTREET BOYS/Quit Playing
44	46	65	63	63	OMC/How Bizarre
63	67	47	45	45	MARK MORRISON/Return Of The Mack
65	47	44	45	45	ROBYN/Do You Know (What...)
24	35	45	45	45	98 DEGREES/Invisible Man
40	47	42	43	43	EN VOEGUE/Whatever
36	27	36	42	42	BABYFACE/How Come How Long
12	32	28	37	37	ROME/1 Belong To You
35	-	-	36	36	GINA G/Ooh Aah...Just
31	30	26	35	35	THIRD EYE BLIND/Semi-Charmed Life
-	34	36	35	35	SPICE GIRLS/Say You'll Be There
-	35	-	34	34	JOCELYN ENRIQUEZ/Do You Miss Me
11	31	32	33	33	SNEAKER PIMPS/Underground
41	39	37	33	33	HANSON/Mmm Bop
12	14	22	33	33	MR. PRESIDENT/Coco Jambo
32	37	37	32	32	JOCK JAM/Jock Jam
-	-	35	30	30	MARIAH CAREY/Honey
52	66	41	30	30	MEREDITH BROOKS/Bitch
22	24	29	29	29	HANSON/Where's The Love
21	23	25	28	28	NU FLAVOR/Sweet Sexy Thing
23	24	24	21	21	DJ COMPANY/Rhythm Of Love
23	21	24	29	29	WILD ORCHID/Supernatural
71	65	58	19	19	AZ YET/Hard To Say I'm
-	-	19	19	19	SUGAR RAY/Fly
-	-	23	18	18	SAVAGE GARDEN/I Want You
35	38	23	16	16	3RD PARTY/Can U Feel It
-	-	5	15	15	NOTORIOUS B.I.G./Mo Money Mo Problems
3	14	14	15	15	GINUWINE/When Doves Cry
-	-	12	14	14	AQUA/Barbie Girl
-	-	1	8	8	TONIC/If You Could Only
10	7	8	6	6	GOD'S PROPERTY/Stomp
-	-	6	6	6	JON BON JOVI/Jamie Don't Take
-	-	5	5	5	DIANA KING/Say A Little

MARKET #3

WIOQ/Philadelphia
 (610) 667-8100
 Kaina/Tower

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
65	71	71	70	70	PUFF DADDY /I'll Be Missing You
39	68	64	70	70	WILL SMITH/Men In Black
63	65	62	65	65	AZ YET/Hard To Say I'm
47	61	66	63	63	ACID FACTOR/Fantas
29	36	60	60	60	JOCELYN ENRIQUEZ/A Little Bit
66	69	66	49	49	SPICE GIRLS/2 Become 1
-	31	36	47	47	OMC/How Bizarre
57	66	46	46	46	CULTURE BEAT/Take Me Away
34	40	43	43	43	NOTORIOUS B.I.G./Mo Money Mo Problems
35	40	45	43	43	ROCKELL/In A Dream
39	36	38	42	42	LIL' SUZY/Can't Get You Out
-	-	34	42	42	MARIAH CAREY/Honey
-	-	26	39	39	LE CLICK/Call Me
50	54	22	38	38	REAL MCCOY/One More Time
38	40	38	38	38	ROBYN/Do You Know (What...)
-	35	35	34	34	INOJ/Love You Down
36	35	26	33	33	DIANA KING/Say A Little
65	44	38	29	29	BACKSTREET BOYS/Quit Playing
33	28	24	27	27	FREAK NASTY/Do U
-	9	42	26	26	AQUA/Barbie Girl
5	7	13	25	25	NO MERCY/When I Die
-	5	10	18	18	98 DEGREES/Invisible Man
-	-	12	18	18	HANSON/Where's The Love
16	17	18	16	16	NO MERCY/Where Do You Go
32	36	10	16	16	3RD PARTY/Can U Feel It
15	15	15	15	15	CARDIGANS/Lovefool
33	37	15	15	15	MR. PRESIDENT/Coco Jambo
15	16	-	15	15	SUMMER JUNKIES/I'm Gonna Lay
5	5	10	13	13	WILD ORCHID/Supernatural
-	-	1	10	10	FOREST FOR THE TREES/Dream
10	15	10	10	10	WATERS & ROUMAN/Just A Freak
-	-	-	5	5	SAMANTHA COLE/Happy With You

MARKET #7

KHKS/Dallas
 (214) 891-3400
 Lambert/Revonolis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
74	75	75	79	79	MARK MORRISON/Return Of The Mack
79	82	82	78	78	WILL SMITH/Men In Black
76	79	79	70	70	OMC/How Bizarre
74	76	76	68	68	ROBYN/Do You Know (What...)
6	15	15	63	63	SHAWN COLVIN/Sunny Came Home
37	40	40	53	53	ALLURE/All Cried Out
22	20	20	52	52	BACKSTREET BOYS/Quit Playing
51	53	53	50	50	BACKSTREET BOYS/Quit Playing
55	54	54	50	50	LE CLICK/Tonight Is The Night
50	52	52	47	47	SPICE GIRLS/2 Become 1
34	36	36	47	47	HANSON/Where's The Love
42	45	45	47	47	EN VOEGUE/Don't Let Go (Love)
46	49	49	47	47	MONICA/For You I Will
47	48	48	46	46	BABYFACE/Every Time
41	50	50	46	46	AZ YET/Hard To Say I'm
32	37	37	42	42	CULTURE BEAT/Take Me Away
44	46	46	32	32	DUNCAN SHEIK/Barely Breathing
28	30	30	25	25	CARDIGANS/Lovefool
25	22	22	25	25	NO DOUBT/Don't Speak
20	19	19	25	25	PLANET SOUL/Set U Free
20	21	21	24	24	AMBER/This Is Your Night
21	20	20	22	22	NU FLAVOR/Sweet Sexy Thing
45	39	21	21	21	JOCK JAM/Jock Jam
15	18	21	21	21	TRIO/Do Da
16	19	19	20	20	UNLIMITED/Get Ready For This
18	18	20	20	20	REAL MCCOY/Another Night
-	-	20	20	20	MEREDITH BROOKS/Bitch
18	16	16	19	19	LA BOUCHE/Sweet Dreams
-	15	15	18	18	GINA G/Ooh Aah...Just
-	-	18	18	18	QUAD CITY/DJ'S mon 'N Ride it
-	-	16	16	16	PUFF DADDY /I'll Be Missing You
41	38	38	15	15	MR. PRESIDENT/Coco Jambo
-	16	16	15	15	DES'REE/You Gotta Be
-	-	15	15	15	CRYSTAL WATERS/100% Pure Love
14	16	16	13	13	DIANA KING/Say A Little
9	12	11	11	11	98 DEGREES/Invisible Man
6	8	8	11	11	NO MERCY/When I Die
-	-	-	10	10	LOS UMBRELLOS/No Tengo Diner
-	-	-	-	-	MARIAH CAREY/Honey

MARKET #8

WWZZ/Washington
 (301) 899-1040
 O Brian/Ros

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	65	67	68	68	MARK MORRISON/Return Of The Mack
66	65	66	66	66	PUFF DADDY /I'll Be Missing You
67	66	64	65	65	AZ YET/Hard To Say I'm
59	60	66	64	64	OMC/How Bizarre
56	64	66	64	64	WILL SMITH/Men In Black
25	38	54	59	59	AQUA/Barbie Girl
44	44	51	57	57	DJ COMPANY/Rhythm Of Love
61	54	50	53	53	WHITE TOWN/Your Woman
60	66	63	45	45	BACKSTREET BOYS/Quit Playing
29	38	45	48	48	3RD PARTY/Can U Feel It
18	40	47	47	47	MR. PRESIDENT/Coco Jambo
61	48	47	47	47	LE CLICK/Call Me
39	42	44	46	46	LUSCIOUS JACKSON/Naked Eye
47	48	48	46	46	BACKSTREET BOYS/Quit Playing
42	48	46	46	46	REAL MCCOY/One More Time
23	32	49	44	44	CULTURE BEAT/Take Me Away
26	38	44	39	39	SPICE GIRLS/2 Become 1
-	5	25	38	38	MARIAH CAREY/Honey
34	21	31	34	34	FREAK NASTY/Do U
32	37	32	33	33	98 DEGREES/Invisible Man
14	22	28	30	30	DIANA KING/Say A Little
16	30	31	29	29	THIRD EYE BLIND/Semi-Charmed Life
21	28	24	24	24	ME & MY Dub-Hi
23	24	21	23	23	HANSON/Where's The Love
-	13	11	18	18	GOD'S PROPERTY/Stomp
19	20	22	18	18	GINUWINE/When Doves Cry
17	15	15	14	14	NO MERCY/Where Do You Go
45	21	12	13	13	SPICE GIRLS/Say You'll Be There
17	12	13	14	14	LA BOUCHE/Sweet Dreams
49	30	17	13	13	SAVAGE GARDEN/Want You
13	13	11	12	12	AMBER/This Is Your Night
14	16	14	11	11	HANSON/Mmm Bop
10	11	11	11	11	EN VOEGUE/Don't Let Go (Love)
-	11	11	11	11	LE CLICK/Tonight Is The Night
13	10	12	10	10	REAL MCCOY/Another Night
10	12	10	10	10	SPICE GIRLS/Wannabe
-	-	-	7	7	JEWEL/Foolish Games
-	-	-	5	5	SUBLIME/Wrong Way
-	-	-	-	-	ALLURE/All Cried Out

MARKET #9

KRBE/Houston
 (713) 266-1000
 Peaker/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	63	63	63	63	WILL SMITH/Men In Black
28	34	51	57	57	LEANN RIMES/How Do I Live
39	54	60	55	55	MARK MORRISON/Return Of The Mack
56	55	43	54	54	DUNCAN SHEIK/Barely Breathing
46	49	35	54	54	AZ YET/Hard To Say I'm
39	43	57	49	49	OMC/How Bizarre
56	59	38	41	41	JOCELYN ENRIQUEZ/Do You Miss Me
29	34	41	31	31	SPICE GIRLS/2 Become 1
33	40	41	39	39	ROBYN/Do You Know (What...)
9	11	13	37	37	THIRD EYE BLIND/Semi-Charmed Life
22	18	34	36	36	BACKSTREET BOYS/Quit Playing
20	24	34	34	34	MR. PRESIDENT/Coco Jambo
28	23	32	29	29	VERVE PIPE/The Freshmen
35	41	47	27	27	SHAWN COLVIN/Sunny Came Home
-	-	20	26	26	MARIAH CAREY/Honey
26	27	22	26	26	LE CLICK/Call Me
-	-	31	26	26	HANSON/Where's The Love
18	28	22	25	25	EN VOEGUE/Don't Let Go (Love)
-	20	28	24	24	AQUA/Barbie Girl
2	11	16	23	23	JEWEL/Foolish Games
18	22	20	23	23	NO MERCY/When I Die
18	21	24	23	23	AMBER/This Is Your Night
21	22	24	23	23	CARDIGANS/Lovefool
25	32	34	22	22	PUFF DADDY /I'll Be Missing You
29	17	21	21	21	SPICE GIRLS/Say You'll Be There
16	18				

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

JAMMIN 92.3
MARKET #22
WZJM/Cleveland
(216) 621-9300
Eubanks/Jackson

PLAYS
3W 2W LW TW ARTIST/TITLE

63	65	64	67	WILL SMITH/Men In Black
60	60	64	65	BACKSTREET BOYS/Quit Playing...
35	55	63	60	OMC/How Bizarre
63	62	61	59	MARK MORRISON/Return Of The Mack
37	51	59	55	BACKSTREET/Don't Leave Me
65	50	33	55	ROBYN/Do You Know (What...)
-	19	32	53	JEWEL/Foolish Games
69	68	45	39	MEREDITH BROOKS/Bitch
25	53	57	38	BABYFACE/How Come, How Long
32	32	32	36	MR. PRESIDENT/Coco Jamboo
25	30	34	35	98 DEGREES/Invisible Man
30	29	31	42	THIRD EYE BLIND/Semi-Charmed Life
25	27	34	33	SPICE GIRLS/2 Become 1
24	28	30	32	NU FLAVOR/Sweet Sexy Thing
34	29	31	31	R. KELLY/Gotham City
32	29	31	30	WHITE TOWN/Your Woman
9	26	21	29	HANSON/Where's The Love
-	26	24	28	CULTURE BEAT/Take Me Away
23	16	23	26	NO MERCY/When I Die
19	20	21	26	TONY TONI TONE/Let's Get Down
17	21	20	26	PUFF DADDY.../I'll Be Missing You
22	20	22	22	DIANA KING/I Say A Little...
21	23	22	21	WALLFLOWERS/One Headlight
-	15	20	20	MARIAH CAREY/Honey
-	6	16	20	SAMANTHA COLE/Happy With You
19	21	23	20	BLESSID UNION OF.../I Wanna Be There
-	-	-	20	AQUA/Barbie Girl
12	14	19	19	EN VOGUE/Don't Let Go (Love)
63	39	22	17	SPICE GIRLS/Say You'll Be There
29	20	22	17	FREAK NASTY/Da Dip
-	11	17	17	10,000 MANIACS/More Than This
29	23	16	16	HANSON/Mmm Bop
13	10	11	15	MONICA/For You I Will
17	18	15	15	BLACKSTREET/No Diggity
15	18	13	14	DJ COMPANY/Rhythm Of Love
58	43	13	14	AZ YET/Hard To Say I'm...
8	13	11	14	WILD ORCHID/Supernatural
15	19	14	14	COOLIO F40 THEVZ/C U When U Get There
20	22	14	13	3RD PARTY/Can U Feel It
-	-	6	13	SAVAGE GARDEN/To The Moon And Back

100
MARKET #24
KKRZ/Portland, OR
(503) 226-0100
Benson/Austin

PLAYS
3W 2W LW TW ARTIST/TITLE

73	72	72	71	WILL SMITH/Men In Black
67	67	66	67	ROBYN/Do You Know (What...)
59	57	65	68	AZ YET/Hard To Say I'm...
43	43	44	56	BLESSID UNION OF.../I Wanna Be There
73	66	59	48	OMC/How Bizarre
29	39	32	47	PUFF DADDY.../I'll Be Missing You
46	46	46	45	THIRD EYE BLIND/Semi-Charmed Life
36	38	43	42	BACKSTREET BOYS/Quit Playing...
40	38	43	41	SPICE GIRLS/2 Become 1
28	34	34	40	SISTER HAZEL/All For You
24	28	30	39	JEWEL/Foolish Games
33	33	26	39	SAVAGE GARDEN/To The Moon And Back
42	46	40	38	BACKSTREET/Don't Leave Me
68	70	49	37	SHAWN COLVIN/Sunny Came Home
71	51	35	35	MEREDITH BROOKS/Bitch
46	45	38	35	MARK MORRISON/Return Of The Mack
13	29	35	35	98 DEGREES/Invisible Man
34	34	35	35	HANSON/Where's The Love
45	38	30	30	WALLFLOWERS/One Headlight
24	33	30	30	SAVAGE GARDEN/What You Want
-	10	30	30	MR. PRESIDENT/Coco Jamboo
-	-	27	26	MARIAH CAREY/Honey
6	15	24	23	TONIC/If You Could Only...
21	18	26	23	BLACKSTREET/No Diggity
19	20	18	22	10,000 MANIACS/More Than This
32	30	40	20	EN VOGUE/Whatever
34	28	20	19	HANSON/Mmm Bop
23	20	18	19	EN VOGUE/Don't Let Go (Love)
12	20	20	18	COOLIO F40 THEVZ/C U When U Get There
17	20	22	16	FREAK NASTY/Da Dip
-	-	16	16	AMY GRANT/Takes A Little Time
22	16	18	16	SPICE GIRLS/Say You'll Be There
-	3	8	15	LEANN RIMES/How Do I Live
14	19	16	14	JEWEL/You Were Meant...
-	11	16	13	ULTRA NATE/Free
-	-	4	13	JON BON JOVI/Janie, Don't Take...
-	-	12	12	MATCHBOX 20/Push
10	11	7	8	SPICE GIRLS/Wannabe
-	-	5	5	PAULA COLE/Don't Want To Wait
-	-	5	5	GOOD'S PROPERTY/Stamp

102.5
MARKET #25
WKRC/Cincinnati
(513) 763-5500
Steal/Taylor

PLAYS
3W 2W LW TW ARTIST/TITLE

46	67	65	67	BARENAKED LADIES/The Old Apartment
72	67	66	67	MEREDITH BROOKS/Bitch
26	45	65	66	JEWEL/You Were Meant...
50	40	52	60	OMC/How Bizarre
49	53	54	55	THIRD EYE BLIND/Semi-Charmed Life
42	67	64	53	SHAWN COLVIN/Sunny Came Home
44	51	50	52	MIGHTY MIGHTY.../The Impression...
48	47	49	51	BLESSID UNION OF.../I Wanna Be There
51	53	49	49	TONIC/If You Could Only...
48	47	49	49	BETTER THAN EZRA/Desperately Wanting
74	47	45	48	DAVE MATTHEWS BAND/Crash Into Me
68	66	50	48	VERVE PIPE/The Freshmen
41	30	44	44	10,000 MANIACS/More Than This
-	-	43	44	SQUIRREL NUT ZIPPERS/Hell
34	43	43	42	MATCHBOX 20/Push
-	-	37	42	SARAH MCLACHLAN/Building A Mystery
35	32	46	41	JEWEL/Foolish Games
43	41	36	41	PAULA COLE/Don't Want To Wait
69	50	50	39	SISTER HAZEL/All For You
49	31	35	37	SAVAGE GARDEN/What You Want
32	34	34	35	HANSON/Mmm Bop
16	21	34	34	OUNCAN SHEIK/She Runs Away
38	43	33	34	WALLFLOWERS/One Headlight
49	40	29	32	DUNCAN SHEIK/Barely Breathing
27	28	31	30	PAULA COLE/Where Have All...
32	30	27	29	CRANBERRIES/Dreams
31	29	29	28	MONACO/What Do You Want...
-	17	28	27	LIVE/Turn My Head
28	24	25	25	SHERYL CROW/It Makes You...
-	-	25	25	MARIAH CAREY/Honey
37	38	27	22	HANSON/Where's The Love
20	29	30	21	WALLFLOWERS/The Difference
12	3	6	21	K'S CHOICE/Not An Addict
-	-	21	21	AMY GRANT/Takes A Little Time
-	-	18	18	SUGAR RAY/Fly
27	27	30	17	SPICE GIRLS/2 Become 1
20	25	30	15	SAVAGE GARDEN/To The Moon And Back
19	29	6	7	KYLE VINCENT/Wake Me Up
17	9	12	6	TORI AMOS/Silent All These...
14	5	6	6	SUBLIME/Santana

Mix 93.3 FM
MARKET #27
KMXV/Kansas City
(816) 753-0933
Zeltner

PLAYS
3W 2W LW TW ARTIST/TITLE

56	56	56	56	MEREDITH BROOKS/Bitch
56	56	56	56	THIRD EYE BLIND/Semi-Charmed Life
54	54	56	56	DUNCAN SHEIK/Barely Breathing
50	50	54	54	SHERYL CROW/A Change Would Do...
52	52	52	52	SHAWN COLVIN/Sunny Came Home
38	40	50	50	SISTER HAZEL/All For You
38	46	48	48	OMC/How Bizarre
48	48	48	48	VERVE PIPE/The Freshmen
54	54	46	46	ROBYN/Do You Know (What...)
32	38	40	44	SPICE GIRLS/2 Become 1
44	42	42	42	MARK MORRISON/Return Of The Mack
42	44	44	40	DAVE MATTHEWS BAND/Crash Into Me
34	34	38	38	MATCHBOX 20/Push
36	34	38	38	BACKSTREET BOYS/Quit Playing...
26	32	34	36	HANSON/Where's The Love
22	24	28	32	WALLFLOWERS/The Difference
22	24	28	32	JEWEL/Foolish Games
20	24	26	28	SARAH MCLACHLAN/Building A Mystery
-	24	26	26	MARIAH CAREY/Honey
16	15	20	24	TONIC/If You Could Only...
-	-	20	22	AMY GRANT/Takes A Little Time
-	-	18	18	LEANN RIMES/How Do I Live
-	-	14	16	SUGAR RAY/Fly
14	16	16	16	MIGHTY MIGHTY.../The Impression...
-	-	14	14	WILL SMITH/Men In Black
10	12	12	14	PAULA COLE/Don't Want To Wait
-	-	7	10	JON BON JOVI/Janie, Don't Take...
-	-	10	10	LAUREN CHRISTY/Breed
-	-	7	7	SUBLIME/Wrong Way

92.1 FM
MARKET #31
WPRO/Providence
(401) 433-4200
Shebel/Morris

PLAYS
3W 2W LW TW ARTIST/TITLE

56	59	59	64	VERVE PIPE/The Freshmen
56	61	59	61	SPICE GIRLS/2 Become 1
59	62	61	60	THIRD EYE BLIND/Semi-Charmed Life
62	62	60	60	BACKSTREET BOYS/Quit Playing...
57	56	60	59	HANSON/Where's The Love
59	58	58	58	OMC/How Bizarre
63	65	60	57	MEREDITH BROOKS/Bitch
36	42	45	43	WILL SMITH/Men In Black
39	34	41	41	SAVAGE GARDEN/To The Moon And Back
33	42	42	41	MR. PRESIDENT/Coco Jamboo
23	37	37	36	PUFF DADDY.../I'll Be Missing You
29	34	35	35	DAVE MATTHEWS BAND/Crash Into Me
35	38	36	35	SISTER HAZEL/All For You
32	36	41	34	NO MERCY/When I Die
22	26	29	31	MATCHBOX 20/Push
25	24	29	30	MONACO/What Do You Want...
-	-	30	30	AQUA/Barbie Girl
19	22	27	30	JEWEL/Foolish Games
-	-	27	27	MARIAH CAREY/Honey
-	-	26	23	TONIC/If You Could Only...
24	27	25	25	98 DEGREES/Invisible Man
27	24	25	25	10,000 MANIACS/More Than This
-	-	24	24	LIVE/Turn My Head
-	-	23	24	ROBYN/Do You Know (What...)
26	22	25	23	MIGHTY MIGHTY.../The Impression...
25	27	25	23	DIANA KING/I Say A Little...
21	24	19	22	PAULA COLE/Don't Want To Wait
24	23	21	21	WALLFLOWERS/The Difference
-	-	21	21	TONIC/If You Could Only...
12	10	-	15	FAITHLESS/Insomnia
-	-	13	14	CARDIGANS/Lovefool
13	10	13	14	DUNCAN SHEIK/Barely Breathing
-	-	10	14	PAULA COLE/Where Have All...
13	-	11	14	NO G/Oh Ah... Just...
-	-	13	13	MARK MORRISON/Return Of The Mack
11	-	13	13	AMBER/This Is Your Night
-	-	10	10	SARAH MCLACHLAN/Building A Mystery
-	-	11	-	WALLFLOWERS/One Headlight

WNCI 97.9
MARKET #32
WNCI/Columbus, OH
(614) 224-9624
Oimick/Sharpe

PLAYS
3W 2W LW TW ARTIST/TITLE

67	56	61	66	OMC/How Bizarre
57	57	54	64	SHAWN COLVIN/Sunny Came Home
39	62	64	62	SISTER HAZEL/All For You
11	36	37	61	MEREDITH BROOKS/Bitch
56	59	61	61	BLESSID UNION OF.../I Wanna Be There
58	54	57	59	WALLFLOWERS/One Headlight
59	58	54	59	HANSON/Mmm Bop
55	55	51	43	DUNCAN SHEIK/Barely Breathing
19	17	31	42	BACKSTREET BOYS/Quit Playing...
13	20	17	40	SPICE GIRLS/2 Become 1
17	27	37	39	THIRD EYE BLIND/Semi-Charmed Life
36	32	33	38	MONICA/For You I Will
37	39	37	38	R. KELLY/Gotham City
37	35	37	36	SAVAGE GARDEN/What You Want
-	32	31	36	NO DOUBT/Don't Speak
39	42	38	33	MARK MORRISON/Return Of The Mack
-	-	17	33	AMY GRANT/Takes A Little Time
50	35	38	31	SPICE GIRLS/Say You'll Be There
35	34	34	29	GINA G/Oh Ah... Just...
7	29	29	27	BABYFACE/Every Time I...
24	17	29	22	HANSON/Where's The Love
-	10	19	20	WILL SMITH/Men In Black
13	10	18	19	BARENAKED LADIES/If I Had A...
23	16	7	19	ROBYN/Do You Know (What...)
11	10	14	18	BABYFACE/How Come, How Long
10	10	12	15	SAVAGE GARDEN/To The Moon And Back
-	5	14	15	98 DEGREES/Invisible Man
10	15	14	15	10,000 MANIACS/More Than This
-	11	15	14	JEWEL/Foolish Games
-	-	13	13	DAVE MATTHEWS BAND/Crash Into Me
-	-	13	11	MARIAH CAREY/Honey
7	9	12	11	DUNCAN SHEIK/She Runs Away
8	10	11	10	NIGHT RANGER/Forever All Over...
-	-	10	10	JON BON JOVI/Janie, Don't Take...
-	-	5	6	WILD ORCHID/Supernatural
-	-	6	6	MATCHBOX 20/Push
8	5	5	5	GINA G/Gimme Some Love
-	-	5	5	TONIC/If You Could Only...
-	-	5	5	BILLY JOEL/To Make You Feel...

Z104
MARKET #33
WNVZ/Norfolk
(804) 497-2000
London/West

PLAYS
3W 2W LW TW ARTIST/TITLE

55	58	56	62	PUFF DADDY.../I'll Be Missing You
56	62	61	61	ROBYN/Do You Know (What...)
36	41	46	61	HANSON/Where's The Love
45	47	59	60	SPICE GIRLS/2 Become 1
57	59	63	55	WILL SMITH/Men In Black
53	55	51	55	ROMEO/ belong To You
43	48	49	55	CHANGING FACES/G.H.E.T.T.O.U.T.
-	20	37	53	AQUA/Barbie Girl
38	50	49	51	MR. PRESIDENT/Coco Jamboo
-	-	29	50	MARIAH CAREY/Honey
48	50	47	48	NO MERCY/When I Die
41	43	45	45	98 DEGREES/Invisible Man
21	38	46	45	GINUWINE/When Doves Cry
20	41	45	43	COOLIO F40 THEVZ/C U When U Get There
12	21	24	42	NOTORIOUS B.I.G./Mo Money Mo Problems
11	22	25	41	JON B/Don't Say
26	24	24	34	WILD ORCHID/Supernatural
-	21	31	31	ALLURE/All Cried Out
47	46	44	41	GOOD'S PROPERTY/Stamp
-	23	22	22	SAMANTHA COLE/Happy With You
-	3	21	19	JOE/The Love Scene
-	-	4	19	INOUI/Love You Own
-	-	4	18	BLACKSTREET/Fx
15	18	18	17	LAURNEA/Can't Let Go
-	-	12	12	SW/Someone
-	-	10	10	DIANA KING/I Say A Little...
-	-	8	8	SNEAKER PIMPS/6 Underground
-	-	8	8	PAULA COLE/Don't Want To Wait
-	-	2	2	PEACH UNION/My Own
-	-	2	2	DRU HILL/Never Make A Promise

KZHT
MARKET #35
KZHT/Salt Lake City
(80

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

theRiver 107.5 FM

MARKET #44
WRVW/Nashville
(615) 664-2400
Quinn/Scooter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	52	54	54	54	DUNCAN SHEIK/Barely Breathing
43	54	54	54	54	SISTER HAZEL/All For You
40	40	54	54	54	WALLFLOWERS/One Headlight
51	54	51	52	52	SHAWN COLVIN/Sunny Came Home
34	43	51	47	47	MEREDITH BROOKS/Bitch
35	33	34	39	39	THIRD EYE BLIND/Semi-Charmed Life
24	30	35	36	36	BACKSTREET BOYS/Quit Playing...
24	28	37	35	35	ROBYN/Do You Know (What...)
13	29	36	34	34	JEWEL/Foolish Games
41	44	32	33	33	SAVAGE GARDEN/I Want You
34	32	34	32	32	SHERYL CROW/A Change Would Do...
28	30	33	28	28	SPICE GIRLS/Say You'll Be There
55	44	36	27	27	HANSON/Mmm Bop
28	29	25	25	25	OMC/How Bizarre
22	22	24	24	24	VERVE PIPE/The Freshmen
12	18	25	24	24	DAVE MATTHEWS BAND/Crash Into Me
19	22	23	22	22	SPICE GIRLS/2 Become 1
17	16	22	22	22	SAVAGE GARDEN/To The Moon And Back
28	27	26	22	22	WHITE TOWN/Your Woman
12	16	21	21	21	MATCHBOX 20/Push
-	-	21	21	21	JON BON JOVI/Janie, Don't Take...
10	13	15	15	15	10,000 MANIACS/More Than This
34	26	23	19	19	PAULA COLE/Where Have All...
20	20	22	19	19	DC TALK/Just Between You...
21	21	21	19	19	SHERYL CROW/Everyday Is...
-	-	11	20	18	WALLFLOWERS/The Difference
21	21	21	18	18	AMANDA MARSHALL/Fall From Grace
11	14	17	17	17	HANSON/Where's The Love
22	-	-	-	-	COUNTING CROWS/Daylight Fading
-	-	12	16	16	TONIC/You Could Only...
32	23	19	16	16	NO DOUBT/Don't Speak
-	-	19	16	16	DISHWALL/Counting Blue Cars
15	14	17	15	15	MR. PRESIDENT/Coco Jamboo
-	-	8	15	15	98 DEGREES/Invisible Man
8	11	13	13	13	WILL SMITH/Men In Black
11	13	13	13	13	PAULA COLE/I Don't Want To Wait
-	-	12	10	10	AMBER/This Is Your Night
12	13	11	12	12	MERRIL BAINBRIDGE/Mouth...
12	-	11	12	12	GINA G/Ooh Aah...Just...
-	-	-	11	11	AMY GRANT/Takes A Little Time

98 FM WPMY

MARKET #46
WPXY/Rochester, NY
(716) 239-7440
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	45	57	59	59	OMC/How Bizarre
59	57	57	55	55	MEREDITH BROOKS/Bitch
57	58	59	54	54	HANSON/Mmm Bop
41	56	57	53	53	WALLFLOWERS/One Headlight
49	59	59	53	53	THIRD EYE BLIND/Semi-Charmed Life
50	50	52	46	46	R. KELLY/I Believe I Can Fly
32	37	38	39	39	HANSON/Where's The Love
46	47	45	39	39	DUNCAN SHEIK/Barely Breathing
20	33	36	38	38	JEWEL/Foolish Games
54	51	40	37	37	SAVAGE GARDEN/I Want You
33	31	35	35	35	SPICE GIRLS/2 Become 1
40	35	32	33	33	CARDIGANS/Lovefool
13	14	25	33	33	SHAWN COLVIN/Sunny Came Home
32	34	31	32	32	BACKSTREET BOYS/Quit Playing...
11	14	25	29	29	WILL SMITH/Men In Black
34	26	31	28	28	SHERYL CROW/Everyday Is...
14	17	25	27	27	PUFF DADDY./I'll Be Missing You
20	27	30	26	26	CRUSH/Jellyhead
26	35	31	25	25	VERVE PIPE/The Freshmen
24	27	22	25	25	SISTER HAZEL/All For You
25	27	29	25	25	WALLFLOWERS/The Difference
-	-	20	25	25	AZ YET/Hard To Say I'm...
10	15	29	24	24	BLESSID UNION OF..I Wanna Be There
-	-	14	23	23	BUES TRAVELER/Most Precarious
-	-	15	23	23	IMANI COPPOLA/Legend Of A Cowgirl
-	-	33	22	22	MARIAH CAREY/Honey
-	-	7	21	21	SARAH McLACHLAN/Building A Mystery
55	42	30	20	20	JEWEL/You Were Meant...
16	16	17	18	18	EVERYTHING BUT...Missing
15	15	17	18	18	AMBER/This Is Your Night
12	11	21	17	17	PAULA COLE/I Don't Want To Wait
20	14	15	17	17	DAVE MATTHEWS BAND/Crash Into Me
17	17	13	17	17	NO MERCY/When I Die
15	16	17	17	17	ALANIS MORISSETTE/Head Over Feet
17	15	18	17	17	SPICE GIRLS/Wannabe
10	13	12	16	16	10,000 MANIACS/More Than This
14	16	15	15	15	TLC/Waterfalls
16	16	15	15	15	ALANIS MORISSETTE/You Learn
16	17	18	15	15	NATALIE MERCHANT/Wonder
10	14	5	14	14	ROBYN/Do You Know (What...)

G105

MARKET #48
WDCC/Raleigh
(919) 871-1051
Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	40	48	51	51	SUGAR RAY/Fly
50	51	55	51	51	THIRD EYE BLIND/Semi-Charmed Life
49	50	50	50	50	INDIGO GIRLS/Shame On You
50	49	56	47	47	SISTER HAZEL/All For You
59	54	58	46	46	BARENAKED LADIES/Brian Wilson
34	28	43	43	43	BARENAKED LADIES/The Old Apartment
22	35	45	42	42	SARAH McLACHLAN/Building A Mystery
51	45	37	38	38	TONIC/You Could Only...
54	48	32	36	36	DAVE MATTHEWS BAND/Triping Billies
35	32	36	36	36	WALLFLOWERS/The Difference
17	19	25	27	27	SHERYL CROW/A Change Would Do...
27	26	26	24	24	MIGHTY MIGHTY./The Impression...
-	-	24	23	23	TOAD THE WET...Crazy Life
12	24	23	23	23	SUBLIME/Wrong Way
11	13	21	22	22	PAULA COLE/I Don't Want To Wait
12	21	16	22	22	COLLECTIVE SOUL/Listen
19	18	19	21	21	LIVE/Turn My Head
14	19	18	20	20	REEL BIG FISH/Set Out
-	-	20	17	17	OMC/How Bizarre
-	-	7	14	14	SNEAKER PIMPS/6 Underground
15	17	20	15	15	CRAVIN' MELON/Sweet Tea
41	28	16	15	15	VERVE PIPE/The Freshmen
29	28	22	14	14	CRAVIN' MELON/Come Undone
-	-	9	13	13	FOREST FOR THE TREES/Dream
11	13	11	13	13	WHITE TOWN/Your Woman
-	-	4	12	12	JEWEL/Foolish Games
-	-	8	12	12	MONACA/What Do You Want...
37	20	11	12	12	WALLFLOWERS/One Headlight
12	12	11	11	11	RED HOT CHILI...Love Rollercoaster
19	18	11	11	11	DAVE MATTHEWS BAND/Crash Into Me
-	-	10	11	11	COUNTING CROWS/A Long December
11	12	14	10	10	SEVEN MARY THREE/Lucky
11	11	11	10	10	DUNCAN SHEIK/She Runs Away
12	-	-	10	10	SUBLIME/What I Got
12	9	9	9	9	10,000 MANIACS/More Than This
12	15	12	8	8	MATCHBOX 20/Push
-	-	4	8	8	K'S CHOICE/Not An Addict
-	-	4	8	8	PRODIGY/Breathe
-	-	4	8	8	FIONA APPLE/Criminal

99.7 WDJX
Today's BEST Must!

MARKET #50
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	71	69	70	70	WILL SMITH/Men In Black
78	77	73	69	69	AZ YET/Hard To Say I'm...
51	57	61	68	68	PUFF DADDY./I'll Be Missing You
74	69	66	67	67	MARK MORRISON/Return Of The Mack
40	41	60	66	66	SPICE GIRLS/2 Become 1
59	56	55	54	54	SHAWN COLVIN/Sunny Came Home
74	71	56	52	52	MEREDITH BROOKS/Bitch
47	44	46	49	49	EN VOUE/Whatever
42	45	43	43	43	DAVE MATTHEWS BAND/Crash Into Me
28	29	39	41	41	VERVE PIPE/The Freshmen
35	36	39	41	41	98 DEGREES/Invisible Man
36	42	42	39	39	BABYFACE/How Come, How Long
-	-	28	35	35	MARIAH CAREY/Honey
22	24	34	33	33	HANSON/Where's The Love
31	36	34	33	33	THIRD EYE BLIND/Semi-Charmed Life
26	24	27	31	31	MR. PRESIDENT/Coco Jamboo
16	20	26	31	31	SISTER HAZEL/All For You
62	55	28	28	28	OMC/How Bizarre
18	29	24	25	25	MONACA/What Do You Want...
13	14	23	25	25	MATCHBOX 20/Push
20	14	24	25	25	BACKSTREET BOYS/Quit Playing...
48	22	24	24	24	BLACKSTREET/Don't Leave Me
-	-	11	21	21	JON BON JOVI/Janie, Don't Take...
23	14	28	20	20	NO FLAVOR/Sweet Sexy Thing
19	19	19	19	19	GOD'S PROPERTY/Stamp
7	14	17	18	18	JEWEL/Foolish Games
39	42	25	17	17	R. KELLY/Gotham City
7	14	14	15	15	MIGHTY MIGHTY./The Impression...
7	14	14	15	15	10,000 MANIACS/More Than This
10	14	14	14	14	NO MERCY/When I Die
7	12	14	14	14	BLESSID UNION OF..I Wanna Be There
-	-	13	14	14	TEXAS/Say What You Want
6	7	8	12	12	PAULA COLE/I Don't Want To Wait
8	10	12	12	12	ABRA MOORE/Four Leaf Clover
6	7	7	9	9	WALLFLOWERS/The Difference
-	-	7	8	8	AQUA/Barbie Girl
-	-	6	7	7	CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	5	7	7	WILD ORCHID/Supernatural
-	-	6	7	7	VANESSA WILLIAMS/Happiness

96.7 KHFI
96.7 FM

MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	72	71	72	72	OMC/How Bizarre
26	42	71	72	72	WILL SMITH/Men In Black
70	71	70	71	71	MARK MORRISON/Return Of The Mack
46	52	73	76	76	MEREDITH BROOKS/Bitch
73	70	70	76	76	BLACKSTREET/Don't Leave Me
41	46	44	55	55	BACKSTREET BOYS/Quit Playing...
69	62	47	55	55	BABYFACE/How Come, How Long
31	40	47	48	48	SPICE GIRLS/2 Become 1
17	20	33	42	42	PUFF DADDY./I'll Be Missing You
-	-	11	34	34	LEANN RIMES/How Do I Live
28	34	38	38	38	JEWEL/Foolish Games
37	38	38	38	38	SHAWN COLVIN/Sunny Came Home
71	57	36	37	37	AZ YET/Hard To Say I'm...
-	-	11	33	33	SARAH McLACHLAN/Building A Mystery
20	25	32	32	32	HANSON/Where's The Love
-	-	27	30	30	MARIAH CAREY/Honey
-	-	8	29	29	WALLFLOWERS/The Difference
-	-	7	28	28	98 DEGREES/Invisible Man
27	29	28	28	28	JOCELYN ENRIQUEZ/Do You Miss Me
31	32	32	27	27	CARDIGANS/Lovefool
38	32	27	25	25	DUNCAN SHEIK/Barely Breathing
16	23	27	25	25	EN VOUE/Don't Let Go (Love)
18	21	20	22	22	LOS UMBRELLOS/No Tengo Dinero
-	-	7	19	19	TONI BRAXTON/Un-break My Heart
15	15	19	19	19	BLACKSTREET/No Diggity
18	16	15	19	19	SPICE GIRLS/Wannabe
22	20	16	18	18	SPICE GIRLS/Wannabe
-	-	-	-	-	TONIC/You Could Only...
-	-	-	-	-	SUGAR RAY/Fly
-	-	-	-	-	MONACA/What Do You Want...
-	-	-	-	-	AQUA/Barbie Girl

K103

MARKET #52
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	71	70	71	71	SISTER HAZEL/All For You
69	70	72	71	71	SHAWN COLVIN/Sunny Came Home
42	70	71	70	70	ROBYN/Do You Know (What...)
70	70	70	70	70	THIRD EYE BLIND/Semi-Charmed Life
24	32	47	70	70	JEWEL/Foolish Games
30	27	51	70	70	SHERYL CROW/A Change Would Do...
43	71	70	70	70	OMC/How Bizarre
30	33	35	36	36	HANSON/Where's The Love
53	32	28	30	30	MEREDITH BROOKS/Bitch
30	30	30	28	28	BACKSTREET BOYS/Quit Playing...
71	70	49	26	26	VERVE PIPE/The Freshmen
26	20	25	25	25	DAVE MATTHEWS BAND/Crash Into Me
10	14	17	25	25	MATCHBOX 20/Push
-	-	5	16	16	SARAH McLACHLAN/Building A Mystery
5	17	27	25	25	SAVAGE GARDEN/To The Moon And Back
57	28	23	23	23	AZ YET/Hard To Say I'm...
-	-	17	23	23	DUNCAN SHEIK/She Runs Away
18	21	21	20	20	SPICE GIRLS/2 Become 1
8	14	16	16	16	WILD ORCHID/Supernatural
8	14	17	15	15	MARK MORRISON/Return Of The Mack
-	-	23	15	15	MARIAH CAREY/Honey
8	13	17	14	14	K'S CHOICE/Not An Addict
12	14	14	13	13	NO MERCY/When I Die
5	7	10	13	13	PAULA COLE/I Don't Want To Wait
12	12	13	12	12	WILL SMITH/Men In Black
-	-	5	10	10	GOD'S PROPERTY/Stamp
-	-	5	7	7	FIONA APPLE/Criminal
-					



CHR/RHYTHMIC TOP 50

AUGUST 15, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	WILL SMITH Men In Black (Columbia) 2398 2448 2399 2296 42/0					
4	4	4	2	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 1956 1893 1756 1536 42/0					
1	2	2	3	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista) 1953 2143 2293 2423 43/0					
3	3	3	4	ROME I Belong To You (Every...) (RCA) 1730 1919 1926 1986 37/0					
5	5	5	5	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic) 1420 1421 1460 1409 36/1					
—	—	6	6	MARIAH CAREY Honey (Columbia) 1395 1139 215 — 42/5					
15	12	7	7	INOJ Love You Down (So So Def/Columbia) 1281 1102 915 782 35/4					
17	15	8	8	SPICE GIRLS 2 Become 1 (Virgin) 1243 1069 865 733 30/1					
10	9	11	9	BACKSTREET BOYS Quit Playing Games (With...) (Jive) 1126 1023 963 987 24/0					
6	6	9	10	112 Cupid (Bad Boy/Arista) 1077 1050 1240 1208 29/0					
33	26	16	11	MARY J. BLIGE Everything (MCA) 1032 884 537 459 37/4					
16	14	14	12	98 DEGREES Invisible Man (Motown) 989 909 888 777 29/0					
8	7	10	13	MARK MORRISON Return Of The Mack (Atlantic) 960 1027 1087 1072 25/0					
20	17	17	14	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic) 943 866 807 702 30/1					
9	8	13	15	GOD'S PROPERTY Stomp (B-Rite/Interscope) 932 928 1003 1011 28/1					
14	11	12	16	MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG) 914 945 920 813 34/0					
29	22	22	17	FOXY BROWN /DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury) 829 706 593 501 35/2					
7	10	15	18	BLACKSTREET Don't Leave Me (Interscope) 787 907 939 1095 25/0					
12	16	18	19	ROBYN Do You Know (What It Takes) (RCA) 779 806 842 912 17/0					
27	19	19	20	JOE The Love Scene (Jive) 778 783 665 528 31/1					
21	23	23	21	DRU HILL Never Make A Promise (Island) 777 686 593 563 25/3					
19	18	20	22	GINUWINE When Doves Cry (550 Music) 706 774 756 707 27/0					
11	13	21	23	EN VOGUE Whatever (EastWest/EEG) 656 747 899 985 18/0					
36	24	25	24	BLACKSTREET Fix (Interscope) 654 591 546 430 31/2					
18	20	24	25	LAURNEA Can't Let Go (Yab Yum/Epic) 559 614 642 727 21/0					
43	32	26	26	JON B. Don't Say (Yab Yum/550 Music) 556 525 487 333 27/1					
31	29	27	27	NO MERCY When I Die (Arista) 551 525 519 460 16/0					
BREAKER			28	COOLIO 1/40 THEVZ C U When U Get There (Tommy Boy) 546 491 373 324 16/1					
BREAKER			29	NU FLAVOR Heaven (Reprise) 512 382 201 120 24/5					
48	36	32	30	NASTYBOY KLICK Down For Yours (GlassNote/Mercury) 489 433 396 273 24/2					
—	—	44	31	ALLURE All Cried Out (Crave) 458 341 230 87 20/1					
23	25	30	32	CORINA Summertime Summertime (So So Def/Columbia) 394 473 538 557 12/0					
—	48	47	33	MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic) 382 329 282 223 12/4					
—	45	43	34	MR. PRESIDENT Coco Jamboo (Warner Bros.) 376 345 291 218 16/0					
38	33	34	35	SWV Someone (RCA) 373 429 451 425 22/0					
13	21	28	36	BONE THUGS-N-HARMONY Look Into My Eyes (Ruthless/Relativity) 363 503 641 847 16/0					
—	—	41	37	DJ TAZ That's Right (Success/Priority) 352 354 307 248 17/0					
DEBUT			38	702 All I Want (Biv 10/Motown) 345 253 194 162 15/2					
22	27	31	39	SCARFACE Smile (Rap-A-Lot/Noo Trybe) 327 454 534 562 14/0					
25	28	36	40	NU FLAVOR Sweet Sexy Thing (Reprise) 325 389 531 552 11/0					
DEBUT			41	USHER You Make Me Wanna... (LaFace/Arista) 324 189 107 66 13/3					
45	43	40	42	MARY J. BLIGE I Can Love You (MCA) 317 359 342 303 7/0					
42	39	39	43	ANGELINA The Tide Is High (Upstairs) 306 365 377 352 8/0					
DEBUT			44	MILESTONE I Care 'Bout You (LaFace/Arista) 295 82 15 — 20/2					
24	31	35	45	SWV Can We (Jive) 295 391 488 557 11/0					
46	50	49	46	RAMPAGE Take It To The Streets (EastWest/EEG) 292 309 263 279 20/2					
35	38	42	47	SPICE GIRLS Say You'll Be There (Virgin) 284 352 381 440 10/0					
—	49	50	48	DIANA KING I Say A Little Prayer (Work) 268 280 268 207 15/2					
DEBUT			49	LOS UMBRELLOS No Tengo Dinero (Flex/EMI) 260 218 179 149 7/0					
30	34	45	50	K-CI & JOJO You Bring Me Up (MCA) 256 341 451 489 8/0					

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

46 CHR/Rhythmic reporters. 44 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

COOLIO 1/40 THEVZ
C U When U Get There (Tommy Boy)
TOTAL PLAYS/INCREASE: 546/55
TOTAL STATIONS/ADDS: 16/1
CHART: 28

NU FLAVOR
Heaven (Reprise)
TOTAL PLAYS/INCREASE: 512/130
TOTAL STATIONS/ADDS: 24/5
CHART: 29

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
REFUGEE CAMP ALL-STARS Avenues (Arista)	12
WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	6
AQUA Barbie Girl (MCA)	5
MARIAH CAREY Honey (Columbia)	5
NU FLAVOR Heaven (Reprise)	5
MARY J. BLIGE Everything (MCA)	4
INOJ Love You Down (So So Def/Columbia)	4
MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (Columbia)	+256
MILESTONE I Care 'Bout You (LaFace/Arista)	+213
INOJ Love You Down (So So Def/Columbia)	+179
SPICE GIRLS 2 Become 1 (Virgin)	+174
MARY J. BLIGE Everything (MCA)	+148
USHER You Make Me Wanna... (LaFace/Arista)	+135
NU FLAVOR Heaven (Reprise)	+130
DAFT PUNK Around The World (Virgin)	+123
FOXY BROWN /DRU HILL Big... (Violator/Def Jam/RAL/Mercury)	+123
ALLURE All Cried Out (Crave)	+117

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MONICA For You I Will (Warner Sunset/Atlantic)	
DRU HILL In My Bed (Island)	
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	
TONI BRAXTON Un-break My Heart (LaFace/Arista)	
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	
KEITH SWEAT Nobody (Elektra/EEG)	
NO DOUBT Don't Speak (Trauma/Interscope)	
112 Only You (Bad Boy/Arista)	
PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DJ TAZ

"THAT'S RIGHT"

14* - 10* Billboard Hot Rap
R&R Rhythmic CHR 41-37

- | | | |
|------|------|------|
| KYLD | Z90 | KHTS |
| WHHH | KTFM | KPTY |
| KHOM | WWKX | WJBT |
| WBHJ | KKSS | KDGS |
| KCAQ | KHTN | KWIN |
| KCHX | WQZQ | WJMH |
| WKXJ | KPRR | KKFR |

And more!





HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	WILL SMITH Men In Black (Columbia) 4839 5287 121/0			
3	2	MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG) 3758 3562 115/0			
2	3	PUFF DADDY & FAITH EVANS F/112 I'll Be ... (Bad Boy/Arista) 3246 3782 91/0			
4	4	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic) 3152 2943 110/2			
5	5	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) 2867 2900 78/0			
6	6	FOXY BROWN F/DRU HILL Big... (Violator/Def Jam/RAL/Mercury) 2660 2305 116/2			
8	7	MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic) 2025 1756 85/8			
7	8	PUFF DADDY & THE FAMILY It's All About ... (Bad Boy/Arista) 1932 1803 88/0			
9	9	HEAVY D Keep It Comin' (Universal) 1505 1632 71/1			
10	10	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista) 1501 1456 76/0			
14	11	MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority) 1333 1124 79/4			
12	12	RAMPAGE Take It To The Streets (EastWest/EEG) 1330 1260 79/3			
13	13	SNOOP DOGGY DOGG Midnight Love (Death Row/Interscope) 1106 1229 57/0			
16	14	AZ F/SWV Hey AZ (Virgin) 1082 912 82/2			
18	15	LADY OF RAGE Get With Da Wickedness (Death Row) 839 862 51/1			
20	16	SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia) 798 634 55/3			
15	17	BONE THUGS-N-HARMONY Look Into My Eyes (Ruthless/Relativity) 798 1117 39/0			
19	18	COOLIO F/40 THEVZ C U When U Get There (Tommy Boy) 726 717 27/2			
—	19	NASTYBOY KLICK Down For Yours (GlassNote/Mercury) 694 618 46/3			
17	20	SCARFACE Smile (Rap-A-Lot/Noo Trybe) 613 897 29/0			

This chart reflects airplay from August 4-10. Songs ranked by total plays. 46 CHR/Rhythmic reporters and 83 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



"THA BOMB DEUCY" EXPLODES! — For not one, but two nights KYLD/San Francisco listeners came down to San Jose and packed the joint to hear Bone Thugs-N-Harmony, Westside Connection, 112, Lighter Shade Of Brown and Ginuwine shake the house! Here's Ginuwine presenting a platinum record to (l-r) KYLD PD Michael Martin, MD Jazzy Jim, Ginuwine, and the Morning Doghouse crew at ceremonies after the concert.

NEW & ACTIVE

OMC How Bizarre (Mercury) Total Plays: 255, Total Stations: 10, Adds: 3	SHAGGY Piece Of My Heart (Virgin) Total Plays: 219, Total Stations: 11, Adds: 2
PUFF DADDY & THE FAMILY Been Around The World (Bad Boy/Arista) Total Plays: 250, Total Stations: 8, Adds: 2	PUFF DADDY & THE FAMILY It's All About The Benjamins (Bad Boy/Arista) Total Plays: 215, Total Stations: 8, Adds: 0
SAMANTHA COLE Happy With You (Universal) Total Plays: 248, Total Stations: 19, Adds: 2	SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia) Total Plays: 181, Total Stations: 12, Adds: 2
MARK MORRISON Crazy (Atlantic) Total Plays: 240, Total Stations: 13, Adds: 0	WILD ORCHID Supernatural (RCA) Total Plays: 176, Total Stations: 11, Adds: 1
LIL' SUZY Can't Get You Out Of My Mind (Metropolitan) Total Plays: 240, Total Stations: 12, Adds: 0	PUFF DADDY Seniorita (Bad Boy/Arista) Total Plays: 162, Total Stations: 4, Adds: 1
MAXWELL Whenever Wherever Whatever (Columbia) Total Plays: 236, Total Stations: 19, Adds: 0	ROCKELL In A Dream (Robbins) Total Plays: 150, Total Stations: 4, Adds: 0
MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority) Total Plays: 231, Total Stations: 15, Adds: 1	WYCLEF JEAN Guantanamo (Ruffhouse/Columbia) Total Plays: 143, Total Stations: 10, Adds: 6
VANESSA WILLIAMS Happiness (Mercury) Total Plays: 228, Total Stations: 14, Adds: 2	DJ COMPANY Rhythm Of Love (Crave) Total Plays: 143, Total Stations: 6, Adds: 1
DAFT PUNK Around The World (Virgin) Total Plays: 225, Total Stations: 9, Adds: 3	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista) Total Plays: 136, Total Stations: 3, Adds: 0
ADINA HOWARD (Freak) And U Know It (Mecca Don/EastWest/EEG) Total Plays: 221, Total Stations: 10, Adds: 0	MEREDITH BROOKS Bitch (Capitol) Total Plays: 135, Total Stations: 5, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS AUGUST 19

Cru "Bubbling" (Def Jam/RAL/Mercury)
Crush "Luv'd Up" (Telstar/Robbins)
Jakaranda "Everynight, Everyday" (Crave)
K.C. & The Sunshine Band "Hooked On Dance Medley" (Starbound)
Le Click f/Kayo "Don't Go" (Logic)
Brian McKnight "You Should Be Mine..." (Mercury)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacque James REFUGEE CAMP... "Avenues" INDU "Love" BLACKSTREET "For" ALL-4-ONE "Turn" AQUA "Barbie"	WBBM/Chicago, IL PD: Todd Cavanaugh MD: Erik Bradley 17 GOD'S PROPERTY "Stomp" 12 SHAWN COLVIN "Sunny" 11 OMC "Bizarre" 10 DIANA KING "Say"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aqul 20 NASTYBOY KLICK "Down"	KPMW/Los Angeles, CA PD: Michelle Mercer MD: Damon Young PUFF DADDY & FAMILY "Been" SUGA FREE "Way"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherly 30 ROME "Like" 16 BUSTA RHYMES "Hunts"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare EN VOUGUE "Gone" 4 REFUGEE CAMP... "Avenues" VANESSA WILLIAMS "Happiness"	KHTS/San Diego, CA PD: Todd Shannon APD/MD: Ron Ceronimo 6 EN VOUGUE "Gone" 4 REFUGEE CAMP... "Avenues"	KWIN/Stockton, CA PD: Steve Wall MD: Panama Jack 15 DAFT PUNK "World" 9 AQUA "Barbie" ALLURE "Cries" REFUGEE CAMP... "Avenues" MACK 10 "Backyard"
KKOX/Bakersfield, CA PD: Chris Squires MD: Tony Manero CHANGING FACES "G.H.E.T.T." DIANA KING "Say" INDU "Love"	KZFM/Corpus Christi, TX PD: Ed Dcanas MD: Tony Manero 10 MEREDITH BROOKS "Bitch" 8 AQUA "Barbie" 7 PUFF DADDY & FAMILY "Been"	KQMQ/Honolulu, HI PD: Jamie Hyatt Music Coordinator: Kool E 22 SUNLAND "Julie" 22 MARY J. BLIGE "Everything" 22 NU FLAVOR "Heaven"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 26 JEWEL "Foolish" 15 DAFT PUNK "World" MARIAH CAREY "Honey" REFUGEE CAMP... "Avenues" PROJECTO UNO "Latinos"	KCHX/Odessa-Midland, TX PD/MD: Leo Caro PUFF DADDY "Shorts" JEWEL "Foolish" FOXY BROWN/DRU HILL "Mamma" RAMPAGE "Streets" REAL ONE "Pina"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 3 702 "Want" 2 4.0 "Mercy"	XHTZ/San Diego, CA MD: Lisa Vazquez MD: Dale Solivan 5 JON B. "Say" WYCLEF JEAN "Guantan" REFUGEE CAMP... "Avenues"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 35 USHER "Wanna" 27 RAMPAGE "Streets" 26 ERYKAH BADU "Other" 23 BONE THUGS-N-HARMONY "Thug" 21 WU-TANG CLAN "Triumph"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka MAGOO & TIMBALAND "Jumps"	KQKS/Denver, CO MD: Lee Cagle 16 NASTYBOY KLICK "Down" EN VOUGUE "Gone"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 24 BONE THUGS-N-HARMONY "Thug" 21 MARY J. BLIGE "Everything" 19 LATHAM "Freak" 8 GHETTO TWINZ "Respons"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina REFUGEE CAMP... "Avenues" MIA XMASTER P/FOXY "Party" NEW YORK CITY DJ'S "Shake" WYCLEF JEAN "Guantan"	KCAQ/Oxnard, CA PD/MD: Dan Garite 47 MARIAH CAREY "Honey" 25 INDU "Love" 14 TODD TERRY "Something" 8 DRU HILL "Promise" VANESSA WILLIAMS "Happiness"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan PEACH UNION "Own"	KMEL/San Francisco, CA PD: Michelle Santosuesso APD/MD: Joe Arbogast 48 LIL' KIM "Anything" 19 GINUWINE "Anything" 13 QUEEN LATIFAH "Alright" 11 WYCLEF JEAN "Guantan" 9 MARIAH CAREY "Honey" 8 TOTAL "What" 8 DAVINA "Good" 7 PSYCHO REALM "Blocks"	KDGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A. J. Jones 5 AZ F/SWV "AZ" REFUGEE CAMP... "Avenues" INNER CIRCLE "Tet" SHAGGY "Heart" TOTAL "What" DAFT PUNK "World" SNOOP DOGGY DOGG "Just"
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 28 GHETTO TWINZ "Respons" 14 TRU "Freak" 10 REFUGEE CAMP... "Avenues" 10 SNOOP DOGGY DOGG "Just"	WDRQ/Detroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm 6 WILD ORCHID "Super" KPRR/E Paso, TX PD/MD: John Candelaria NU FLAVOR "Heaven" OMC "Bizarre" DRU HILL "Promise" WYCLEF JEAN "Guantan"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 8 MAGOO & TIMBALAND "Jumps" 4.0 "Mercy" USHER "Wanna" NU FLAVOR "Heaven"	KDON/Monterey, CA PD: Jennifer Wilde No Adds	KPTY/Phoenix, AZ PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez 18 MILESTONE "Care" 18 MARIAH CAREY "Honey"	WJCS/Salisbury, MD PD: Wookie MD: Marliou 43 INDU "Love" 9 MAGOO & TIMBALAND "Jumps" MILESTONE "Care" MYRON "Get"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 17 DJ COMPANY "Rhythm" 16 702 "Want" 13 WYCLEF JEAN "Guantan" 7 MARY J. BLIGE "Everything" 5 DRU HILL "Promise"	46 Total Reporters 44 Current Reporters 44 Current Playlists Reported Frozen Playlist (1): KKFR/Phoenix, AZ Did Not Report, Playlist Frozen (1): WBTT/Dayton, OH
WJMB/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins No Adds	KBOS/Fresno, CA PD: Mark Adams MD: Marcus D 16 COOLIO F/40 THEVZ "There"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green No Adds	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palana AQUA "Barbie" NU FLAVOR "Heaven" SHAGGY "Heart"	WWXK/Providence, RI PD: Joe Dawson MD: Becky Iannone 8 MAGOO & TIMBALAND "Jumps" 5 NEW YORK CITY DJ'S "Shake" D.C. FVYETTE... "Say" REFUGEE CAMP... "Avenues" TODD TERRY "Something" AQUA "Barbie" MYRON "Get" 2 EYEISSA "Oon"	WOCQ/Salisbury, MD PD: Wookie MD: Marliou 43 INDU "Love" 9 MAGOO & TIMBALAND "Jumps" MILESTONE "Care" MYRON "Get"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 17 DJ COMPANY "Rhythm" 16 702 "Want" 13 WYCLEF JEAN "Guantan" 7 MARY J. BLIGE "Everything" 5 DRU HILL "Promise"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Roberts MD: Bobby D 17 AALIYAH "Give" REFUGEE CAMP... "Avenues"
WKOL/Chattanooga, TN OM: Ray Jaynes PD/MD: Bobby Carosa 18 SPICE GIRLS "Become" 4.0 "Mercy" REFUGEE CAMP... "Avenues" INNER CIRCLE "Tet" NU FLAVOR "Heaven" PEACH UNION "Own"	WJMH/Greensboro, NC MD: Brian Douglas MD: Mary Kay 46 ERYKAH BADU "Other" 45 USHER "Wanna" 45 BRIAN MCKNIGHT "Shout" 20 PUFF DADDY/LIL' KIM "Don't" 18 D.J. POOH F/KAM "Whoo!"	KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Statos 32 MARY J. BLIGE "Missing" 20 FOXY BROWN/DRU HILL "Mamma"	WKTU/New York, NY PD: Frankie Diano MD: Andy Stone MARIAH CAREY "Honey" 911 "Sensation"	WXXK/Providence, RI PD: Joe Dawson MD: Becky Iannone 8 MAGOO & TIMBALAND "Jumps" 5 NEW YORK CITY DJ'S "Shake" D.C. FVYETTE... "Say" REFUGEE CAMP... "Avenues" TODD TERRY "Something" AQUA "Barbie" MYRON "Get" 2 EYEISSA "Oon"	KTFM/San Antonio, TX PD: Cliff Trethewey MD: Steve Chavez MONA Q "Say" SAMANTHA COLE "Happy" BLACKSTREET "Fix" WYCLEF JEAN "Guantan" REFUGEE CAMP... "Avenues"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Roberts MD: Bobby D 17 AALIYAH "Give" REFUGEE CAMP... "Avenues"	



WALT LOVE

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Back in the day when WKYS (KISS) reigned supreme as Washington, DC's leading station, it was its unique mix of music, entertainment, news, and community involvement that really meant something to its listeners and made a difference.



Steve Hegwood

Well, WKYS is back — but this time in a different form. It's a music mix of hip hop and R&B directed at young adults 18-34 years of age. The new incarnation seems to be working: In the Spring '97 Arbitron ratings, WKYS moved from being ranked No. 3 persons 12+ Mon-Sun 6am-midnight to No. 1 overall. The station went from 5.1 to 5.9, edging out both WHUR-FM and its direct competitor WPGC-FM, which tied for No. 2 with 5.8 shares 12+. In WKYS' target demo, a move from an 8.6 to a 10.3 share ranked it No. 1 in that market as well. All in all, WKYS-FM is not only alive and well these days ... but healthy, too.

The New Deal And The New Leaders

I talked about this current success with Radio One's VP/Programming Steve Hegwood and WKYS PD Damon Williams. For the record, Hegwood oversees the programming at WKYS and WMMJ/Washington, DC; WERQ and WWIN-FM/Baltimore; WPHI/Philadelphia; and WHTA/Atlanta, and has programmed successfully in the past at WJLB/Detroit, KHYS/Houston, and WLUM/Milwaukee. Williams, an eight-year industry veteran, has been at WKYS

for seven months now and has had PD experience at WPGC-AM/Washington and WMYK/Norfolk.

Why now, in their opinion, has WKYS shown this exceptional increase of almost a complete share? "Obviously, it's staying the course and staying very focused on the target demo, while balancing both sides of the 18-24 and 25-34 demos," Hegwood answers. "It's been a combination of Damon's day-to-day structure of the format, and basically making sure that we're in peoples' faces by playing the right records and doing the right promotions. We strategically planned to target this demo and go after it heavily. Basically, we put on blinders at the beginning, and we haven't looked outside of the demo — because this is the demo we want to own, and the one that has consequently catapulted us into the top spot."

Strong Foundation

"Promotions, local club appearances, remote broadcasts, concerts, and parties — these make the difference," Hegwood continues. "Plus community involvement." He cites an example: "Our morning personality, Russ Parr, recently went into his own pockets to make a difference for inner-city kids at local metropolitan swimming pools. [The city] makes kids under 12 pay \$1.00 to swim at public pools. At the time, it was 100+ degrees here for several days. Russ called us and told us he wanted to

do something about this in some kind of way. So, he pulled out \$200 of his own money and paid for the first 200 kids to show up to swim at any of the city swimming pools. That's just one of the community things that we do." The heartwarming story was picked up and profiled by the *Washington Times*.

In Tune In The Mornings

Parr's appeal goes farther than his philanthropic bent, as Hegwood will readily attest to. "Our morning time slot was the daypart that grew the most. The morning show is very focused: Russ is witty, and he is in tune with his audience. He's not a big star



Damon Williams

who's afraid to touch and feel his audience. He's not broadcasting from another state. He's here, and he's accessible to his public. That's very important to us. He speaks at schools, PTA meetings, and women's civic organizations. He's very visible, and that's really helped WKYS a lot," notes Hegwood, also pointing out, "Russ moved from a 7.7 to an 11.2 share persons 18-34. That makes Russ No. 1 in the mornings in the 18-34 demo."

Living The Lifestyle

Williams' perspective is one of "fitting in" with a working system. "Steve already had a clear vision of what he wanted to do to attract people in the 18-34 demo. He set forth a strategy that he felt would work to enable us to surpass WPGC-FM. We always knew that we had enough listeners; we just had to spend more time with the radio station itself.

"My job was to implement Steve's strategy and make sure that it was executed properly — and the way that I was able to do that was with the terrific staff we have here. I think we have a staff with the ultimate vibe for the 18-34 demo. That's our major advantage over our competitor: Our jocks live the lifestyle of the demo — they are the demo," he asserts. "Our jocks are out in the community, in the clubs, and in the faces of the audience. That, along with the strategy that Steve put in place, is the reason why we were able to surpass WPGC. Our jocks did an excellent job executing the format, and I think they convinced the listeners that this is the station



KISS GANG — Gathering for a photo op at the recent WKYS/Washington, DC "Summer Jam" are (l-r) Def Jam's Kevin Liles, WKYS PD Damon Williams and morning man Russ Parr, Montell Jordan, morning co-host Olivia Fox, Def Jam's Thomas Lytle, and WKYS' P-Stew.

they needed to spend more time with. That's what this 'battle' is really about!"

Talent Already In Place

Williams adds that he had no problems acclimating to the existing WKYS staff when coming on board as PD. "Something that happens in radio in every format is that when a new PD shows up, they come in and blow out a lot of people and bring in their own people," he says. "One of the things that I learned when I got here was to work with the people that Steve had put in place. My job was to come in and make the vision work — get it all to gel together. I learned a big lesson; one that I think other PDs should learn: A lot of times, you have a lot of great talent *already* around you. You, as the new PD, must find out the best qualities of all the people you 'inherit.' The success of our radio station is based on a total team effort throughout the station."

Hitting The Streets

One important question: how do the folks at 'KYS find out what exactly their target audience wants? Williams responds, "Strategic Research is the company we use to research our audience for music and some perceptual studies. The other form of research? Just hitting the streets! Again, I think our major advantage is the fact that we *live* the format," he points out. "I'm 31 years old, and I still go out to the clubs for entertainment. When the station does community events, I participate. We just finished a huge community event with UNICEF. I was out there with our jocks, shaking hands and kissing babies! That's the difference — touching the community. Our best research is living up to our slogan: 'We're The People's Station 93.9 (KISS-FM).'"

Target And Focus

Hegwood is firm about one element for success: "Stay focused. I know that's such an overused phrase, but clearly the bottom line to any successful radio station is staying targeted and not changing for any reason until you reach your goal. Many a day Damon and I would be shaking our heads saying, 'We know the station sounds right. We know that things are going right. We know that the audience is listening to our radio station. Why can't we get the numbers we want?' What we've learned is you just have to stay focused and be patient. The results

will come. There are many days when things look good, and there are many days that it doesn't look so good. You just have to do good radio."

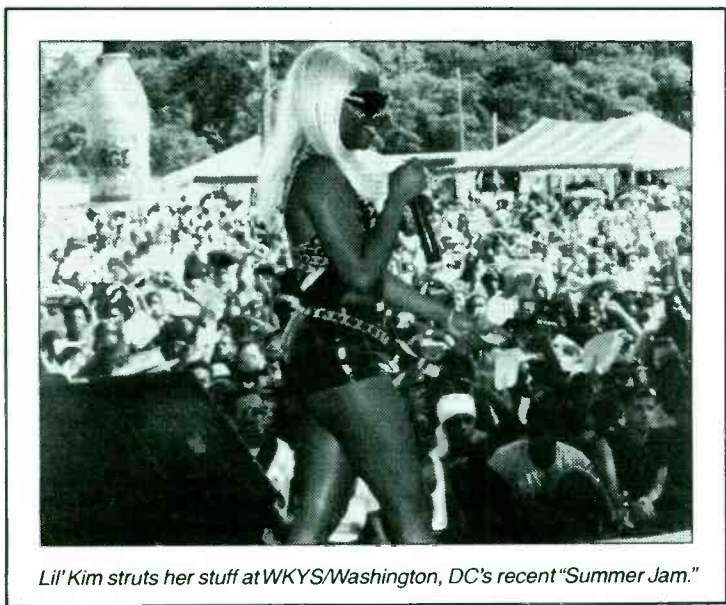
He cites several simple examples: "Things like making sure that the correct promos have been updated and are running on the air at the prescribed time and days. Making sure that we are on top of everything that appeals to the people in the 18-34 demo — whether it's the Budweiser Superfest or [The Artist Formerly Known As Prince] coming to town to perform. We just did a thing called 'Summer Jam,' where we hosted a concert with 15 groups for \$15, featuring Mint Condition, Changing Faces, Jermaine Dupree, Lil' Kim, Montell Jordan, Whodini, and Chuck Brown. It truly represented the 18-34 demo for Washington, DC, and is now going to be an annual event here for WKYS. Ten thousand people attended — this is the kind of stuff we want to be a part of. If people in our city are about it, then we want to be there. Everything that the target is about — we want to be there!"

Close Ties To Culture

WKYS's owner, Radio One, is owned by veteran African-American broadcaster Cathy Hughes. "I am very proud of being a part of a company owned by an African-American woman," comments Hegwood. "A lot of our listeners have called

Basically, we put on blinders at the beginning, and we haven't looked outside of the demo — because this is the demo we want to own, and the one that consequently catapulted us into the top spot.

—Steve Hegwood



Lil' Kim struts her stuff at WKYS/Washington, DC's recent "Summer Jam."

the radio station congratulating us on our recent ratings success, and they mention how proud they are that our owner is a black female. Ms. Hughes and our President, Alfred Liggins, have given us the tools necessary to do the job and win. I really want to thank both of them for the opportunities they've given us. They're great people to work for."

MCA

This week's #1 Most Added Urban &
#2 Most Added Urban AC

The follow up to the #1 single

"You Bring Me Up"

Here are just a few of the
"Letters" that came in out of the box:

- WUSL
- WJLB
- KKDA
- WILD
- WVEE
- KMJM
- WZAK
- KPRS
- WNOV
- WOWI
- KSJL
- WTLC
- WPEG
- WQUE
- WHRK
- WQOK
- KVSP
- WXQL
- WENN
- WCDX
- WPLZ
- KJMM
- WKGN
- WEMX
- KIPR
- WBLX
- WPAL
- WWWZ
- WWDM
- KRRQ

Last Night's Letter

Love Always

the album *Love Always* from the voices of Jodeci

and many more

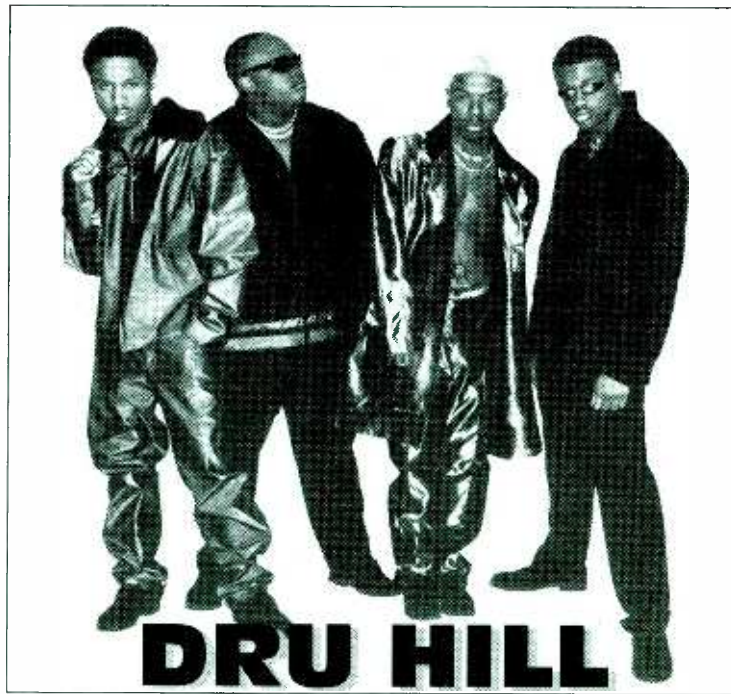
Produced by Lance Stewart
for The Box Music
Management; Damon Jones
for Devour Management

1 DRU HILL

"Never Make A Promise"

(Island)*

WBLS	34x	WPAL	49x
KKBT	30x	WWWZ	49x
WEJM	47x	WWDM	22x
WGCI	24x	KRRQ	14x
WPHI	53x	WJFX	60x
WUSL	50x	WJTT	30x
WCHB	13x	WHNR	33x
WJLB	29x	WTKT	57x
KKDA	59x	WFXA	63x
WKYS	38x	WTMG	41x
WILD	16x	WQHH	40x
WEDR	24x	WEUP	32x
WHTA	25x	WDZZ	28x
WVEE	10x	WJMI	54x
KMJM	17x	WTLZ	28x
WAMO	35x	WZFX	31x
WZAK	35x	KDKS	50x
WIZF	31x	KMJJ	30x
KPRS	23x	WJZD	58x
WKKV	55x	WZHT	28x
WNOV	16x	WIBB	13x
WCKX	29x	KIIZ	21x
WOWI	35x	WEAS	9x
KSJL	14x	WRKE	26x
WTLC	36x	WFXE	37x
WPEG	53x	WACR	25x
WQUE	43x	WESE	58x
WBLK	34x	WJJN	25x
WHRK	34x	WMNX	23x
WQQK	34x	WYNN	50x
WGZB	34x	KZWA	30x
WQOK	44x	WJMG	22x
KVSP	28x	WLJM	26x
WROU	41x	KRVV	45x
WXQL	60x	KYEA	46x
WENN	40x	KHRN	57x
WCDX	10x	WFLM	31x
WPLZ	27x		
WJMZ	31x		
KJMM	34x		
WKGN	49x		
WEMX	21x		
KIPR	31x		
WBLX	35x		
WYOK	17x		



**You
Do
The
Math!**

1 MISSY ELLIOTT

"The Rain (Supa Dupa Fly)"

(EastWest/EEG)

WBLS	6x	WWWZ	35x
KKBT	9x	WWDM	16x
WEJM	49x	KRRQ	37x
WGCI	31x	WJFX	50x
WPHI	50x	WJTT	35x
WUSL	60x	WHNR	34x
WCHB	26x	WTKT	70x
WJLB	35x	WFXA	61x
KKDA	65x	WTMG	43x
WKYS	42x	WQHH	43x
WEDR	19x	WEUP	27x
WHTA	55x	WDZZ	22x
WVEE	35x	WJMI	74x
KMJM	35x	WTLZ	26x
WAMO	36x	WZFX	28x
WZAK	50x	KDKS	49x
WIZF	35x	KMJJ	30x
KPRS	10x	WJZD	59x
WKKV	21x	WZHT	12x
WNOV	18x	WIBB	40x
WCKX	43x	KIIZ	26x
WOWI	35x	WEAS	7x
KSJL	22x	WRKE	23x
WTLC	38x	WFXE	27x
WPEG	55x	WACR	9x
WQUE	53x	WESE	58x
WJHM	39x	WJJN	35x
WBLK	12x	WMNX	9x
WHRK	34x	WYNN	30x
WQQK	31x	KBCE	35x
WGZB	32x	KZWA	45x
WQOK	19x	WJMG	20x
KVSP	25x	WLJM	40x
WROU	37x	KRVV	42x
WXQL	60x	KYEA	45x
WENN	33x	KHRN	65x
WCDX	8x		
WPLZ	30x		
KJMM	33x		
WKGN	47x		
WEMX	27x		
KIPR	22x		
WBLX	47x		
WYOK	19x		
WPAL	49x		

*Chart Note: WFLM/Ft. Pierce, FL is in the process of changing format to Urban AC. Their list was not included in this week's chart. Last week, WFLM played "Never Make A Promise" by Dru Hill (Island) 31 times. That number of plays, subtracted from this week's total, results in the song not reaching the number one position.





URBAN TOP 50

AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	5	4	1	MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)	2844	2617	2505	2259	81/0
7	6	3	2	DRU HILL Never Make A Promise (Island)	2819	2634	2390	2245	82/0
9	8	7	3	SWV Someone (RCA)	2591	2351	2187	2064	82/0
5	4	1	4	WILL SMITH Men In Black (Columbia)	2441	2839	2552	2277	79/0
16	10	10	5	BLACKSTREET Fix (Interscope)	2372	2216	2032	1743	77/0
15	9	9	6	GINUWINE I'll Do Anything/I'm Sorry (550 Music)	2298	2273	2051	1777	78/0
10	7	6	7	R. KELLY Gotham City (Jive)	2296	2353	2207	2012	73/0
14	11	11	8	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	2209	2077	1960	1787	80/1
25	17	13	9	JOE The Love Scene (Jive)	2171	1890	1637	1418	79/0
38	23	15	10	USHER You Make Me Wanna... (LaFace/Arista)	2111	1748	1415	1005	82/1
20	15	12	11	ROME Do You Like This (RCA)	2001	1892	1804	1581	79/1
1	2	5	12	MARY J. BLIGE I Can Love You (MCA)	1980	2408	2901	2868	67/1
4	3	2	13	PATTI LABELLE When You Talk About Love (MCA)	1923	2662	2628	2396	63/0
35	26	17	14	FOXY BROWN / DRU HILL Big Bad... (Violator/Def Jam/RAL/Mercury)	1831	1599	1312	1065	81/0
29	22	19	15	PUFF DADDY & THE FAMILY It's All About The Benjamins (Bad Boy/Arista)	1717	1581	1454	1247	80/0
34	31	23	16	MAGOO & TIMBALAND Up Jumps Da' Boogie (Atlantic)	1643	1427	1247	1080	73/4
32	27	21	17	AALIYAH Hot Like Fire (BlackGround/Atlantic)	1579	1487	1304	1155	76/2
—	—	30	18	MARY J. BLIGE Everything (MCA)	1563	1196	662	198	79/4
30	25	24	19	BIG BUB Need Your Love (Kedar/Universal)	1538	1399	1314	1211	71/0
26	20	20	20	LAURNEA Can't Let Go (Yab Yum/Epic)	1481	1538	1532	1341	66/0
21	19	18	21	HEAVY D Keep It Comin' (Universal)	1459	1582	1566	1526	69/1
42	35	27	22	MYRON We Can Get Down (Island)	1406	1268	1079	929	76/3
33	33	28	23	SAM SALTER After 12, Before 6 (LaFace/Arista)	1385	1244	1174	1116	70/5
—	—	34	24	TOTAL What About Us (LaFace/Arista)	1377	1070	451	35	81/2
31	28	26	25	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	1365	1335	1280	1178	73/0
3	1	8	26	K-CI & JOJO You Bring Me Up (MCA)	1351	2317	2921	2803	54/0
8	14	16	27	PUFF DADDY & FAITH EVANS i112 I'll Be Missing You (Bad Boy/Arista)	1293	1639	1838	2243	48/0
BREAKER			28	MARIAH CAREY Honey (Columbia)	1286	549	—	—	81/5
BREAKER			29	CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	1258	991	394	—	66/2
11	16	22	30	GOD'S PROPERTY Stomp (B-Rite/Interscope)	1228	1486	1699	1904	44/0
BREAKER			31	MIA X / MASTER P & FOXY BROWN The Party Don't... (No Limit/Priority)	1102	911	777	581	64/3
43	37	33	32	MINT CONDITION Let Me Be The One (Perspective/A&M)	1093	1107	1004	889	63/0
37	34	31	33	SNOOP DOGGY DOGG Midnight Love (Death Row/Interscope)	1071	1151	1097	1010	55/0
12	12	14	34	DANA HARRIS As We Lay (Tony Mercedes/LaFace/Arista)	1066	1779	1912	1863	48/0
BREAKER			35	MILESTONE I Care 'Bout You (LaFace/Arista)	1052	759	267	—	74/0
BREAKER			36	AZ / SWV Hey AZ (Virgin)	1044	870	669	303	79/1
BREAKER			37	RAMPAGE Take It To The Streets (EastWest/EEG)	1038	951	849	728	59/1
2	13	25	38	EN VOGUE Whatever (EastWest/EEG)	970	1370	1912	2828	41/0
—	—	49	39	VANESSA WILLIAMS Happiness (Mercury)	962	748	361	19	71/5
DEBUT			40	NEXT Butta Love (Arista)	906	725	565	207	66/7
49	44	44	41	FRANKIE If I Had You (Chuck Life/Epic)	898	870	800	690	57/1
—	—	47	42	SIMONE HINES Yeah! Yeah! Yeah! (Epic)	894	762	625	203	66/0
46	42	42	43	BILLY PORTER Show Me (DV8/A&M)	889	882	858	793	53/0
DEBUT			44	SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)	878	343	21	10	73/9
44	40	38	45	112 I Will Be There (Bad Boy/Arista)	873	916	894	863	55/0
—	50	50	46	JON B. Don't Say (Yab Yum/550)	847	735	666	536	59/2
50	46	45	47	LADY OF RAGE Get With Da Wickedness (Death Row)	818	831	752	654	50/1
13	21	32	48	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	808	1146	1471	1830	30/0
DEBUT			49	IMMATURE I'm Not A Fool (MCA)	802	335	17	—	74/12
DEBUT			50	MARK MORRISON Crazy (Atlantic)	743	688	506	150	57/2

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

83 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

ERYKAH BADU Other Side Of The Game (Kedar/Universal)
Total Plays: 729, Total Stations: 69, Adds: 8

TARAL Distant Lover (Motown)
Total Plays: 692, Total Stations: 60, Adds: 1

TRINA BROUSSARD Inside My Love (Columbia)
Total Plays: 690, Total Stations: 43, Adds: 2

SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia)
Total Plays: 617, Total Stations: 43, Adds: 1

MAXWELL Whenever Wherever Whatever (Columbia)
Total Plays: 615, Total Stations: 46, Adds: 0

ROOM SERVICE Ain't Nuthin' Wrong (EastWest/EEG)
Total Plays: 575, Total Stations: 47, Adds: 1

TRACEY LEE Give It Up Baby (By Storm/Universal)
Total Plays: 511, Total Stations: 47, Adds: 3

MICHAEL JACKSON Stranger In Moscow (Epic)
Total Plays: 492, Total Stations: 39, Adds: 0

GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)
Total Plays: 471, Total Stations: 42, Adds: 3

QUEEN LATIFAH It's Alright (Tommy Boy)
Total Plays: 420, Total Stations: 44, Adds: 4

JAGGED EDGE The Way That You Talk (So So Def/Columbia)
Total Plays: 416, Total Stations: 42, Adds: 2

BIG MIKE Burbans And Impalas (Rap-A-Lot/Noo Trybe)
Total Plays: 415, Total Stations: 44, Adds: 2

ALLURE All Cried Out (Crave)
Total Plays: 411, Total Stations: 52, Adds: 12

LOST BOYZ Me & My Crazy World (Group Home/Universal)
Total Plays: 410, Total Stations: 47, Adds: 5

702 All I Want (Biv 10/Motown)
Total Plays: 393, Total Stations: 38, Adds: 2

Songs ranked by total plays.

BREAKERS

MARIAH CAREY
Honey (Columbia)
TOTAL PLAYS/INCREASE: 1286/737
TOTAL STATIONS/ADDS: 81/5
CHART: 28

CHANGING FACES
G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)
TOTAL PLAYS/INCREASE: 1258/267
TOTAL STATIONS/ADDS: 66/2
CHART: 29

MIA X / MASTER P & FOXY BROWN
The Party Don't Stop (No Limit/Priority)
TOTAL PLAYS/INCREASE: 1102/191
TOTAL STATIONS/ADDS: 64/3
CHART: 31

MILESTONE
I Care 'Bout You (LaFace/Arista)
TOTAL PLAYS/INCREASE: 1052/293
TOTAL STATIONS/ADDS: 74/0
CHART: 35

AZ / SWV
Hey AZ (Virgin)
TOTAL PLAYS/INCREASE: 1044/174
TOTAL STATIONS/ADDS: 79/1
CHART: 36

RAMPAGE
Take It To The Streets (EastWest/EEG)
TOTAL PLAYS/INCREASE: 1038/87
TOTAL STATIONS/ADDS: 59/1
CHART: 37

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
K-CI & JOJO Last Night's Letter (MCA)	58
BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	50
SHAGGY Piece Of My Heart (Virgin)	49
REFUGEE CAMP ALL-STARS Avenues (Arista)	47
CHRISTION Bring Back Your... (Roc-A-Fella/Def Jam/Mercury)	37
UNCLE SAM Can You Feel It (Stonecreek/Epic)	36
D.J. POOH / KAM Whoop!... (Da Bomb/Big Beat/Atlantic)	27
DEMOND Alliwannado (550 Music)	27
SONS OF FUNK Pushin' Inside You (No Limit/Priority)	13
ALLURE All Cried Out (Crave)	12
IMMATURE I'm Not A Fool (MCA)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (Columbia)	+737
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	+535
IMMATURE I'm Not A Fool (MCA)	+467
ERYKAH BADU Other Side Of The Game (Kedar/Universal)	+463
MARY J. BLIGE Everything (MCA)	+367
USHER You Make Me Wanna... (LaFace/Arista)	+363
TOTAL What About Us (LaFace/Arista)	+307
MILESTONE I Care 'Bout You (LaFace/Arista)	+293
JOE The Love Scene (Jive)	+281
CHANGING FACES G.H.E.T.T.O.U.T. Pt. II (Big Beat/Atlantic)	+267

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
ERYKAH BADU Next Lifetime (Kedar/Universal)
ROME I Belong To You (Every...) (RCA)
WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)

Chart Note: WFLM/Ft. Pierce, FL is in the process of changing format to Urban AC. Thier list was not included in this week's chart. Last week, WFLM PLAYED "Never Make A Promise" Dru Hill (Island) 31 times. That number of plays, subtracted from this week's total, results in the song not reaching the number one position.

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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**every
night
and
every
day**



"alliwannado"

the debut single from

DEMOND

**URBAN RADIO MORE THAN EVER
IS IN DEMOND**

WPLZ	WOWI	WWWZ	WXQL
WTMG	WIBB	WPAL	WHNR
WIZF	WTLZ	WNOV	WCKX
WQHH	KDKS	KMJJ	WEUP
KYEA	WGZB	WJJN	WACR
WESE	WTKT	KRVV	KPRS
KVSP	KHRN	KJMM	WNFQ

Produced by RJ Rice courtesy of Barak Entertainment
and Robert Reives courtesy of Urban Alternative Music.
Management: Timotheous Entertainment.



URBAN PLAYLISTS

August 15, 1997 R&R • 57

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

107.5 WBS MARKET #1
WBLS/New York
(212) 592-0554
Michaels/Campbell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	36	34	34	LAURNEA/Can't Let Go
28	28	34	34	34	WILL SMITH/Men In Black
22	22	34	34	34	DRU HILL/Never Make A Promise
5	5	25	29	29	NOTORIOUS B.I.G./Mo Money Mo Problems
12	12	18	22	22	SW/SwSomeone
11	11	26	27	27	TRINA BROUSSARD/Inside My Love
12	12	18	22	22	JOE/The Love Scene
23	23	19	22	22	BILLY PORTER/Show Me
29	29	26	22	22	O'JAYS/What's Stopping You
8	8	11	21	21	MAXWELL/Whenever Wherever...
16	16	15	21	21	ROME/Do You Like This
10	10	11	20	20	BLACKSTREET/Fix
10	10	12	17	17	SOMETHIN' FOR.../My Love Is The Shht!
10	10	12	17	17	FRANKIE/I Had You
10	10	12	14	14	USHER/You Make Me Wanna...
14	14	15	13	13	MARY J. BLIGE/Everything
14	14	13	13	13	MARIAH CAREY/Honey
5	5	11	12	12	TARAL/Propriety You Are The Only One
5	5	11	12	12	SIMONE HINES/Yeah! Yeah! Yeah!
5	5	11	12	12	MILESTONE/1 Care 'Bout You
5	5	11	12	12	GINUWINE/It Do Anything...
5	5	11	12	12	O.C. FVAVETTE.../Far From Yours
5	5	11	12	12	MYRON/We Can Get Down
5	5	11	12	12	R. KELLY/Gotham City
5	5	11	12	12	K-Ci & JOJO/You Bring Me Up
5	5	11	12	12	SNOP DOGGY DOGG/We Just Wanna
5	5	11	12	12	SNOP DOGGY DOGG/We Just Wanna
5	5	11	12	12	MISSY ELLIOTT/The Rain (Supa...)
5	5	11	12	12	FOXY BROWN/DRU HILL/Big Bad Mamma

WE-JAM MARKET #3
WEJM/Chicago
(312) 360-9000
Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	49	45	50	50	IMMATURE/It's Not A Foot
43	47	48	49	49	LIL' KIM/Not Tonight
47	46	46	47	47	MISSY ELLIOTT/The Rain (Supa...)
47	46	46	47	47	DRU HILL/Never Make A Promise
48	45	42	47	47	PUFF DADDY & FAMILY/It's All About...
35	40	43	46	46	GINUWINE/It Do Anything...
38	38	40	45	45	MIA XMASTER P/FOXY/The Party Don't Stop
30	30	32	45	45	SW/SwSomeone
25	29	35	43	43	FOXY BROWN/DRU HILL/Big Bad Mamma
30	30	47	42	42	WILL SMITH/Men In Black
48	44	47	40	40	NOTORIOUS B.I.G./Lovin' You Tonight
16	12	31	37	37	TRACEY LEE/Give It Up Baby
21	31	36	35	35	TOTAL/What About Us
8	34	34	34	34	CHANGING FACES/G.H.E.T.T.O.U.T. II
37	35	30	32	32	MAGOO & TIMBALAND/Up Jumps Da' Boogie
35	30	35	32	32	AALIYAH/Hot Like Fire
6	31	31	31	31	MARY J. BLIGE/Everything
40	40	32	31	31	HEAVY D/Keep It Comin'
33	35	30	30	30	BIG MIKE/Burbans And Impalas
5	15	35	30	30	SNOP DOGGY DOGG/Midnight Love
34	29	31	30	30	AZ F/SW/Hey AZ
33	32	31	30	30	USHER/You Make Me Wanna...
25	29	30	30	30	BLACKSTREET/Fix
30	32	31	30	30	SAM SALTER/After 12, Before 6
5	32	46	26	26	R. KELLY/Gotham City
32	22	25	25	25	SNOP DOGGY DOGG/We Just Wanna...
15	16	19	19	19	GINUWINE/It Do Anything...
22	22	22	22	22	TOTAL/What About Us
15	29	23	23	23	BIG BUB/Need Your Love
15	20	20	20	20	LADY OF RAGE/Get With...
5	11	10	10	10	NEXT/Butta Love

107.1 WGCI MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	40	40	38	38	PUFF DADDY.../I'll Be Missing You
42	43	41	36	36	WILL SMITH/Men In Black
43	41	37	36	36	SW/SwSomeone
38	41	40	34	34	WYCLEF JEAN/We Trying To Stay...
41	45	37	34	34	MARY J. BLIGE/Can Love You
40	39	36	32	32	REFUGEE CAMP.../The Sweetest Thing
32	34	35	31	31	MISSY ELLIOTT/The Rain (Supa...)
10	21	30	31	31	SOMETHIN' FOR.../My Love Is The Shht!
32	32	30	30	30	DIONNE FARRIS/Hopeless
28	30	33	29	29	MARY J. BLIGE/Missing You
36	31	42	29	29	R. KELLY/Gotham City
26	30	29	28	28	PUFF DADDY & FAMILY/It's All About...
26	31	28	27	27	STOKLEY CARMICHAEL/Make Me Say It Again
6	17	27	27	27	PUBLIC ANNOUNCEMENT/Body Bumpin'
26	20	26	26	26	SWW/Can We
29	29	25	25	25	KENNY LATTIMORE/For You
28	18	26	24	24	DRU HILL/Never Make A Promise
-	-	11	23	23	BRIAN MCKNIGHT/You Should Be...
29	27	28	23	23	TONYA/My Having An Affair
12	25	26	23	23	DRU HILL/Five Steps
16	19	23	23	23	TRINA BROUSSARD/Inside My Love
44	38	30	23	23	DRU HILL/In My Bed
-	9	22	22	22	KEYSTONE/It Ain't Love
-	15	15	21	21	MICHAEL JACKSON/Stranger In Moscow
36	32	29	21	21	GOD'S PROPERTY/Stop
15	16	19	19	19	GINUWINE/It Do Anything...
25	25	17	17	17	JOE/The Love Scene
22	21	22	22	22	NOTORIOUS B.I.G./Mo Money Mo Problems
12	12	16	16	16	LIL' KIM/Not Tonight
12	12	10	15	15	RAHSAAN PATTERSON/Spend The Night

Philly 103.9 MARKET #5
WPHI/Philadelphia
(215) 884-9400
Micofox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	67	51	58	58	CHANGING FACES/G.H.E.T.T.O.U.T.
62	67	54	54	54	MARY J. BLIGE/Can Love You
32	41	33	33	33	DRU HILL/Never Make A Promise
64	69	55	55	55	NOTORIOUS B.I.G./Mo Money Mo Problems
32	39	52	52	52	PUFF DADDY & FAMILY/It's All About...
64	64	50	50	50	MISSY ELLIOTT/The Rain (Supa...)
58	62	49	49	49	ROME/1 Belong To You...
62	62	46	46	46	FOXY BROWN/DRU HILL/Big Bad Mamma
45	47	45	45	45	MAGOO & TIMBALAND/Up Jumps Da' Boogie
49	32	32	32	32	WILL SMITH/Men In Black
35	33	32	32	32	SW/SwSomeone
39	58	54	36	36	BUSTA RHYMES/Put Your Hands...
47	48	38	35	35	MARY J. BLIGE/Everything
46	46	38	35	35	GINUWINE/It Do Anything...
-	39	38	35	35	TOTAL/What About Us
40	41	38	34	34	DRU HILL/In My Bed
-	33	24	29	29	EPMO/Never Seen Before
27	33	26	27	27	NOTORIOUS B.I.G./Lovin' You Tonight
34	37	26	24	24	PUFF DADDY.../I'll Be Missing You
41	62	29	24	24	MARY J. BLIGE/Can Love You
38	39	45	45	45	BROWN/BLONDS Miles To Empty
39	40	34	32	32	HEAVY D/Big Daddy
24	26	22	22	22	ERIKAH BADU/Next Lifetime
5	5	19	19	19	USHER/You Make Me Wanna...
5	5	13	13	13	AZ F/SW/Hey AZ
-	13	12	12	12	MARIAH CAREY/Honey

POWER 99.1 MARKET #5
WUSL/Philadelphia
(215) 483-8000
Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	35	38	61	61	USHER/You Make Me Wanna...
20	29	39	60	60	MISSY ELLIOTT/The Rain (Supa...)
-	-	27	55	55	BUSTA RHYMES/Put Your Hands...
40	44	35	54	54	MAGOO & TIMBALAND/Up Jumps Da' Boogie
44	49	61	51	51	NOTORIOUS B.I.G./Mo Money Mo Problems
47	45	30	50	50	LIL' KIM/Not Tonight
38	37	33	50	50	DRU HILL/Never Make A Promise
43	49	54	49	49	MARY J. BLIGE/Everything
-	-	12	45	45	BIG BUB/Need Your Love
43	37	35	41	41	RAMPAGE/Take It To...
51	38	45	41	41	MARY J. BLIGE/Can Love You
30	24	38	41	41	WILL SMITH/Men In Black
5	6	18	36	36	SAM SALTER/After 12, Before 6
-	-	14	36	36	SNOP DOGGY DOGG/We Just Wanna...
33	39	34	34	34	GINUWINE/It Do Anything...
30	29	34	33	33	GOD'S PROPERTY/Stop
-	-	20	32	32	CHANGING FACES/G.H.E.T.T.O.U.T. II
-	-	16	32	32	PUFF DADDY & FAMILY/It's All About...
35	27	32	32	32	TOTAL/What About Us
5	30	33	31	31	AALIYAH/Hot Like Fire
28	29	30	30	30	ROME/1 Belong To You...
13	19	26	26	26	SW/SwSomeone
47	48	21	26	26	PUFF DADDY & FAMILY/It's All About...
34	31	25	26	26	DRU HILL/In My Bed
41	43	38	25	25	PUFF DADDY.../I'll Be Missing You
22	18	24	24	24	HEAVY D/Big Daddy
-	-	14	20	20	FOXY BROWN/Get Your Kicks On Route 1
5	5	19	19	19	USHER/You Make Me Wanna...
9	10	16	16	16	EPMO/Never Seen Before
-	-	13	15	15	MARIAH CAREY/Honey

107.5 WCHB MARKET #6
WCHB/Detroit
(313) 871-0590
Arnold/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	31	34	35	35	USHER/You Make Me Wanna...
15	28	28	34	34	NEXT/Butta Love
31	29	32	32	32	MARIO WINANS/Don't Know
16	25	32	32	32	PUFF DADDY & FAMILY/It's All About...
24	33	31	31	31	GINUWINE/It Do Anything...
38	25	31	31	31	FLESH-N-BONE/Northcoast
25	24	25	30	30	SW/SwSomeone
13	25	27	27	27	MARY J. BLIGE/Love Is All We Need
21	28	24	26	26	MISSY ELLIOTT/The Rain (Supa...)
34	24	26	26	26	MYRON/We Can Get Down
21	23	29	29	29	NOTORIOUS B.I.G./Lovin' You Tonight
23	27	25	25	25	ZHANE/Crush
34	24	25	25	25	R. KELLY/Gotham City
37	22	21	25	25	GOD'S PROPERTY/Stop
25	25	28	24	24	NOTORIOUS B.I.G./Mo Money Mo Problems
25	25	23	23	23	SNOP DOGGY DOGG/Midnight Love
18	15	18	18	18	JOE/The Love Scene
12	13	18	18	18	JAY-Z/Who You Wit
15	12	13	15	15	ALLURE F.L.L. COOL J/No Question
14	13	15	15	15	CHANGING FACES/G.H.E.T.T.O.U.T. I
13	14	13	13	13	R. KELLY/Gotham City
13	14	13	13	13	ROME/Do You Like This
15	14	9	13	13	DRU HILL/Never Make A Promise
-	-	13	13	13	SIMONE HINES/Yeah! Yeah! Yeah!
14	14	12	12	12	IVORY/Relax & Party
12	14	10	12	12	PUFF DADDY.../I'll Be Missing You
7	5	12	12	12	MIA XMASTER P/FOXY/The Party Don't Stop
5	5	12	12	12	ERIKAH BADU/Other Side Of...
14	13	10	11	11	JOE/Don't Wanna Be A...

WJLB 109.5 MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	45	45	45	GOD'S PROPERTY/Stop
38	41	42	42	42	REFUGEE CAMP.../The Sweetest Thing
22	32	41	41	41	PUFF DADDY.../I'll Be Missing You
35	42	40	40	40	KENNY LATTIMORE/For You
34	41	39	39	39	ERIKAH BADU/Next Lifetime
36	38	37	37	37	MARY J. BLIGE/Can Love You
14	20	35	35	35	MISSY ELLIOTT/The Rain (Supa...)
37	37	33	33	33	K-Ci & JOJO/You Bring Me Up
37	37	33	33	33	NOTORIOUS B.I.G./Lovin' You Tonight
33	31	30	30	30	112/Cupid
35	33	30	30	30	CHANGING FACES/G.H.E.T.T.O.U.T.
-	25	30	30	30	MARY J. BLIGE/Everything
19	27	29	29	29	JOHNNY GILL/Love In An Elevator
36	29	29	29	29	NEXT/Butta Love
21	25	29	29	29	DRU HILL/Never Make A Promise
26	27	26	26	26	ROME/Do You Like This
35	36	26	26	26	HEAVY D/Big Daddy
33	30	25	25	25	JOE/Don't Wanna Be A...
23	20	23	23	23	BROWN/BLONDS Miles To Empty
9	9	22	22	22	NOTORIOUS B.I.G./Mo Money Mo Problems
-	5	22	22	22	TOTAL/What About Us
-	21	21	21	21	SOMETHIN' FOR.../My Love Is The Shht!
-	20	20	20	20	IMMATURE/It's Not A Foot
25	20	20	20	20	SWW/Can We
20	28	20	20	20	DRU HILL/In My Bed
13	21	18	18	18	BLACKSTREET/Fix
9	19	18	18	18	MYRON/We Can Get Down
13	14	18	18	18	GINUWINE/It Do Anything...
15	15	18	18	18	SW/SwSomeone
38	20	17	17	17	ROME/1 Belong To You

KKDA 104 MARKET #7
KKDA/Dallas
(972) 263-9911
Cheatman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	56	55	55	MISSY ELLIOTT/The Rain (Supa...)
-	-	44	42	42	GHEITTO TWINZ/Responsibility
13	13	38	61	61	MIA XMASTER P/FOXY/The Party Don't Stop
45	47	46	45	45	KENNY LATTIMORE/For You
25	25	57	59	59	FOXY BROWN/DRU HILL/Big Bad Mamma
15	15	51	58	58	JOE/The Love Scene
49	49	51	57	57	DRU HILL/In My Bed
60	60	23	57	57	MARY J. BLIGE/Can Love You

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #32 WCKX/Columbus, OH (614) 464-0020 Strong. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #33 WOW/Norfolk (757) 466-0009 Mauzone. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston. RHYTHM 102.3 KJLH. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis. 105.3 FM-1480 AM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Oberveidz. 96.1 FM Adult Satisfaction!. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #36 WTLC/Indianapolis (317) 923-1456 Buchanan. 96.1 FM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #7 KRBB/Dallas (317) 630-3011 Bacote. 100 FM R & B Hits and Oldies. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #8 MAJIC 102.3 FM WMMJ/Washington (301) 306-1111 Gilmore. MAJIC 102.3 FM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner. MAJIC 102. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #37 WPEQ/Charlotte (704) 333-0131 Carson/Quick. 98.9 FM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood. 103.3 FM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels. 107.3 FM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #12 WALR/Atlanta (404) 688-0088 McClendon/Stevens. KISS 104.7. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins. 100.3 KISS fm. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #39 WQUE/New Orleans (504) 827-8000 Stevens. 93.7 FM. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims. 93.7 WBLK. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #17 KXOK/St. Louis (314) 991-7797 Love. MIX 97.1 The Soul of St. Louis. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #18 KMJK/Phoenix (602) 265-2442 Jackson. MAJIC 107. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

MARKET #19 WWIN/Baltimore (410) 332-8200 Brown/J.C. MAJIC 95.9 The Best Variety of Hits and Oldies. PLAYLIST with columns SW, LW, TW and ARTIST/TITLE.

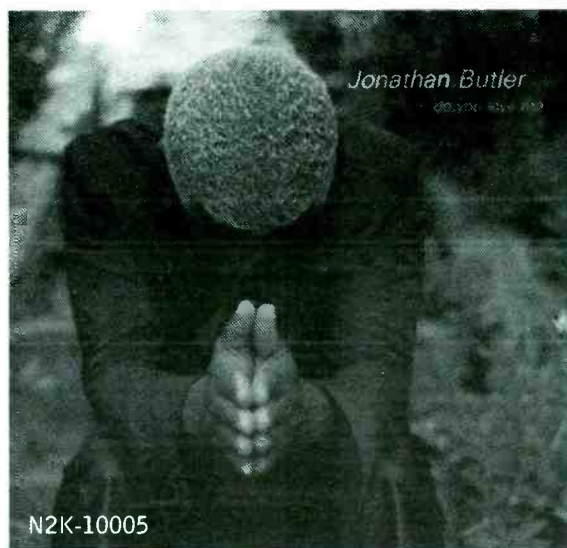
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most influential performers...**

**His hits have become
instant classics...**

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Already On:

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WPAL, WDLT, WNHC, WNFQ, WAGF, KXZZ, WJKX**



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Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA PD/MO: Donnie Taylor K-CI & JOJO "Letter" MAGOO & TIMBALAND "Jumps" LIL' KIM "Tonight" ALLURE "Cried" LOST BOYZ "Crazy" UNCLE SAM "Feel" 4.0 "Mercy" ERICKA YANCEY "White"	WPAL/Charleston, SC PD: Jae Jackson 8 CHRISTON "Bring" 8 SHAGGY "Heart" 7 TRAPP "Reacts" 6 GHETTO TWINZ "Respons" 5 DEMOND "All" 5 K-CI & JOJO "Letter" 5 O.C. FVYETTE "Far" 5 UNCLE SAM "Feel" 5 REFUGEE CAMP "Avenues" 5 BUSTA RHYMES "Hands"	WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong ALLURE "Cried" DEMOND "All" BUSTA RHYMES "Hands" SHAGGY "Heart" REFUGEE CAMP "Avenues" D.J. POOH FKAM "Whoopi" O.C. FVYETTE "Far"	WJFX/Ft. Wayne, IN PD/MO: B.J. Steele 10 CHRISTON "Bring" 10 BUSTA RHYMES "Hands" 10 MIKKI BLEU "Want" 10 REFUGEE CAMP "Avenues" 10 UNCLE SAM "Feel" 8 D.J. POOH FKAM "Whoopi" 8 BUCKSHOT LEFONQUE "Day"	WKGN/Knoxville, TN PD/MO: Wayne Swann 25 TRINA BROUSSARD "Inside" 5 REFUGEE CAMP "Avenues" 5 CHRISTON "Bring" 5 BUSTA RHYMES "Hands" 5 D.J. POOH FKAM "Whoopi" 5 UNCLE SAM "Feel" 5 K-CI & JOJO "Letter" 5 SHAGGY "Heart" 5 MEISHA "Doggin" 5 BUCKSHOT LEFONQUE "Day" 5 DOMINO "Thangz"	KIPR/Little Rock, AR PD/MO: Joe Booker CHRISTON "Bring" K-CI & JOJO "Letter" BUSTA RHYMES "Hands" SHAGGY "Heart" REFUGEE CAMP "Avenues" SPEARHEAD "Lifted" SONS OF FUNK "Pushin'"	KYEA/Monroe, LA DM: Marvin Robinson PD/MO: Porsha Valentine 5 SHAGGY "Heart" 5 REFUGEE CAMP "Avenues" 5 K-CI & JOJO "Letter" 5 DEMOND "All" 5 YOUNG M.C. "Poppin" D.J. POOH FKAM "Whoopi" UNCLE SAM "Feel" BUSTA RHYMES "Hands"	WQOK/Raleigh, NC PD: Hosie Mack MD: K.C. Clark 30 K-CI & JOJO "Letter" 5 REFUGEE CAMP "Avenues" ALLURE "Cried" CHRISTON "Bring" JAGGED EDGE "Way"	KMJJ/Shreveport, LA PD: John Wilson MD: Candy Rain 10 K-CI & JOJO "Letter" 10 SHAGGY "Heart" 10 DEMOND "All" 10 BUSTA RHYMES "Hands" 10 UNCLE SAM "Feel" 10 REFUGEE CAMP "Avenues" 10 CHRISTON "Bring" 10 D.J. POOH FKAM "Whoopi" 10 DOMINO "Thangz"
WHTA/Atlanta, GA PD: Sean Taylor MD: Chaka Zulu 25 BUSTA RHYMES "Hands" IMMATURE "Foot" REFUGEE CAMP "Avenues"	WWWZ/Charleston, SC PD: Terry Base MD: Prentiss Thomas 5 ERYKAH BADU "Other" 5 ALLURE "Cried" 5 TRACEY LEE "Give" 5 4.0 "Mercy" K-CI & JOJO "Letter" SHAGGY "Heart" DEMOND "All" UNCLE SAM "Feel" REFUGEE CAMP "Avenues"	KKDA/Dallas, TX PD/MO: Skip Cheatham 5 MARY J. BLIGE "Everything" 5 K-CI & JOJO "Letter" 5 BUSTA RHYMES "Hands" 5 MYRON "Get" REFUGEE CAMP "Avenues" SOMETHIN' FOR "Shih"	WTMG/Gainesville, FL PD/MO: Don Cody 41 HEAVY O "Keep" UNCLE SAM "Feel" SHAGGY "Heart" CHRISTON "Bring" K-CI & JOJO "Letter" REFUGEE CAMP "Avenues" BUSTA RHYMES "Hands" DEMOND "All" D.J. POOH FKAM "Whoopi"	KRRQ/Lafayette, LA PD/MO: Tyrone Davis 98 DEGREES "Invisible" SONS OF FUNK "Pushin" NEXT "Butta" REFUGEE CAMP "Avenues" MARY J. BLIGE "Everything" RAMPAGE "Streets" K-CI & JOJO "Letter" SHAGGY "Heart" O.C. FVYETTE "Far"	WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard ALLURE "Cried" REFUGEE CAMP "Avenues" DEMOND "All" SHAGGY "Heart" BUSTA RHYMES "Hands" D.J. POOH FKAM "Whoopi"	WZHT/Montgomery, AL PD/MO: Michael Long No Adds	WQOK/Nashville, TN DM: Jim Kennedy 24 MARIAH CAREY "Honey" 22 TOTAL "What" 21 VANESSA WILLIAMS "Happiness" 21 SOMETHIN' FOR "Shih" 7 AZ FSWV "AZ" 5 EPMD "Never" CHANGING FACES "I" MYRON "Get" LIE "Jon...Who"	KMJJ/St. Louis, MO DM/MD: Chuck Atkins 20 IMMATURE "Foot" K-CI & JOJO "Letter"
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 40 MARY J. BLIGE "Can" 15 NEXT "Butta" 10 ERYKAH BADU "Other" 10 IMMATURE "Foot" 5 ROME "Belong" K-CI & JOJO "Letter"	WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 10 BUSTA RHYMES "Hands" 7 SHAGGY "Heart" 5 K-CI & JOJO "Letter" REFUGEE CAMP "Avenues"	WROU/Dayton, OH PD/MO: Marco Simmons GOD'S PROPERTY "You" IMMATURE "Foot" MIA X MASTER P/FOXY "Party" JON B "Say" SOMETHIN' FOR "Shih"	WJMJ/Greenville, SC PD: Marvin Hankson MD: Kelly Berry 28 DAVE HILLISTER "Alright" 5 BRIAN MCKNIGHT "Should" 5 ERYKAH BADU "Other"	KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams 5 MARKIE DEE "Bounce" BUSTA RHYMES "Hands" K-CI & JOJO "Letter" SHAGGY "Heart" UNCLE SAM "Feel" VANESSA WILLIAMS "Happiness" MARIAM CAREY "Honey" CHRISTON "Bring" REFUGEE CAMP "Avenues" JAGGED EDGE "Way"	WBB/Macon, GA PD/MO: Kevin Fox 5 CHRISTON "Bring" 5 MIA X MASTER P/FOXY "Party" 5 SHAGGY "Heart" 5 DEMOND "All" 5 UNCLE SAM "Feel" 5 BUSTA RHYMES "Hands" 5 K-CI & JOJO "Letter" 5 REFUGEE CAMP "Avenues" 5 D.J. POOH FKAM "Whoopi"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WBLB/New York, NY PD: Lee Michaels MD: Michelle Campbell 5 SAM SALTER "After"	WACR/Tupelo, MS PD: Jerold Jackson 8 KEYSTONE "Amn" 8 LADY OF RAGE "Get" 8 BIG MIKE "Burbans" 8 BONEY JAMES "Sweet" 8 BUSTA RHYMES "Hands" 8 DEMOND "All" 8 D.J. POOH FKAM "Whoopi" 8 ERICKA YANCEY "White" 8 GHETTO TWINZ "Respons" 8 K-CI & JOJO "Letter" 8 MARK MORRISON "Crazy" 8 REFUGEE CAMP "Avenues" 8 SHAGGY "Heart" 8 UNCLE SAM "Feel"
WFXA/Augusta, GA PD: James Alexander MD: Lance Pantan BUSTA RHYMES "Hands" K-CI & JOJO "Letter" REFUGEE CAMP "Avenues"	WJTT/Chattanooga, TN PD: Keith Landecker 5 K-CI & JOJO "Letter" 5 SHAGGY "Heart" 5 IMMATURE "Foot" 5 MARK MORRISON "Crazy" SONS OF FUNK "Pushin" SPEARHEAD "Lifted" REFUGEE CAMP "Avenues"	WCHB/Detroit, MI APD/MO: Vickie Preston 10 VANESSA WILLIAMS "Happiness" SONS OF FUNK "Pushin" IMMATURE "Foot" AALIYAH "Hot" BUSTA RHYMES "Hands" MACK 10 "Backyard" KEYSTONE "Amn"	WEUP/Huntsville, AL PD: Steve Murray CHRISTON "Bring" ALLURE "Cried" DEMOND "All" SOMETHIN' FOR "Shih" REFUGEE CAMP "Avenues" K-CI & JOJO "Letter" SHAGGY "Heart" UNCLE SAM "Feel"	WHNR/Lakeland, FL PD/MO: Diva 98 DEGREES "Invisible" ALLURE "Cried" UNCLE SAM "Feel" JON B "Say" SHAGGY "Heart" REFUGEE CAMP "Avenues" MARIAM CAREY "Honey" K-CI & JOJO "Letter" CHRISTON "Bring" SONS OF FUNK "Pushin" D.J. POOH FKAM "Whoopi" K-CI & JOJO "Letter" DEMOND "All"	WHRK/Memphis, TN PD/MO: Bobby O'Jay APD: Eileen Nathaniel 16 K-CI & JOJO "Letter" UNCLE SAM "Feel" SONS OF FUNK "Pushin" REFUGEE CAMP "Avenues" D.J. POOH FKAM "Whoopi" SHAGGY "Heart" CHRISTON "Bring" BUSTA RHYMES "Hands"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WEMX/Baton Rouge, LA PD: Al Jai Wallace NASTYBOY KLICK "Down" ALLURE "Cried" SHAGGY "Heart" MARY J. BLIGE "Everything" K-CI & JOJO "Letter" SONS OF FUNK "Pushin" NEXT "Butta" 98 DEGREES "Invisible"	WEJM/Chicago, IL PD/MO: Jay Alan 5 COMMON "Reminding"	WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell 5 BUSTA RHYMES "Hands" 5 K-CI & JOJO "Letter" 5 MAGOO & TIMBALAND "Jumps"	WTLC/Indianapolis, IN PD/MO: Vycki Buchanan MARIAM CAREY "Honey" K-CI & JOJO "Letter" CHRISTON "Bring" SONS OF FUNK "Pushin" UNCLE SAM "Feel"	WHNR/Lakeland, FL PD/MO: Diva 98 DEGREES "Invisible" ALLURE "Cried" UNCLE SAM "Feel" JON B "Say" SHAGGY "Heart" REFUGEE CAMP "Avenues" MARIAM CAREY "Honey" K-CI & JOJO "Letter" CHRISTON "Bring" SONS OF FUNK "Pushin" D.J. POOH FKAM "Whoopi" K-CI & JOJO "Letter" DEMOND "All"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WJZD/Biloxi, MS PD: Rob Neal MD: Taban Daniels 15 SHAGGY "Heart" 15 BUSTA RHYMES "Hands" 5 K-CI & JOJO "Letter" 5 REFUGEE CAMP "Avenues" 5 UNCLE SAM "Feel" 5 CHRISTON "Bring" 5 D.J. POOH FKAM "Whoopi"	WGCI/Chicago, IL DM/MD: Eroy Smith APD/MO: Don E. Cologne 13 ERYKAH BADU "Other" K-CI & JOJO "Letter" 10 COMMON "Reminding" 9 MAGOO & TIMBALAND "Jumps" 5 MARIAM CAREY "Honey"	WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcell 5 BUSTA RHYMES "Hands" 5 K-CI & JOJO "Letter" 5 MAGOO & TIMBALAND "Jumps"	WJMI/Jackson, MS PD/MO: Stan Branson K-CI & JOJO "Letter" SAM SALTER "After" REFUGEE CAMP "Avenues" IMMATURE "Foot" NEXT "Butta" KEYSTONE "Amn" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr 7 LISA STANFIELD "Never" K-CI & JOJO "Letter" REFUGEE CAMP "Avenues"	WIZF/Cincinnati, OH VP/Prog.: Tony Fields MD: Lauri Jones 5 SPEARHEAD "Lifted" 5 TRACEY LEE "Give" ALLURE "Cried" DEMOND "All" BUSTA RHYMES "Hands" SHAGGY "Heart" REFUGEE CAMP "Avenues" D.J. POOH FKAM "Whoopi"	WZFX/Fayetteville, NC PD: Bobby Jay MD: D.C. Cherie 9 LOST BOYZ "Crazy" 5 TARAL "Distant" CHRISTON "Bring" K-CI & JOJO "Letter" SONS OF FUNK "Pushin" COMMON "Reminding" UNCLE SAM "Feel"	WJMI/Jackson, MS PD/MO: Stan Branson K-CI & JOJO "Letter" SAM SALTER "After" REFUGEE CAMP "Avenues" IMMATURE "Foot" NEXT "Butta" KEYSTONE "Amn" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WILD/Boston, MA PD: Rick Anderson MD: Steve Gousby 18 MARIAH CAREY "Honey" K-CI & JOJO "Letter" SOMETHIN' FOR "Shih" SHAGGY "Heart" IMMATURE "Foot" UNCLE SAM "Feel"	WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 10 K-CI & JOJO "Letter" 10 TONYA "Affair" 10 REFUGEE CAMP "Avenues" 10 BUSTA RHYMES "Hands" 10 CHRISTON "Bring" 10 AMBERSUNSHOWER "Running" 10 UNCLE SAM "Feel"	WZDZ/Flint, MI PD: Chris Reynolds MD: Eugene Brown 5 TOTAL "Whar" 5 VANESSA WILLIAMS "Happiness" ALLURE "Cried" QUEEN LATIFAH "Alright" EPMD "Never" LOST BOYZ "Crazy" ERYKAH BADU "Other" K-CI & JOJO "Letter" IMMATURE "Foot" SHAGGY "Heart" BUSTA RHYMES "Hands"	WJMI/Jackson, MS PD/MO: Stan Branson K-CI & JOJO "Letter" SAM SALTER "After" REFUGEE CAMP "Avenues" IMMATURE "Foot" NEXT "Butta" KEYSTONE "Amn" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr. 11 K-CI & JOJO "Letter" 10 SHAGGY "Heart" 9 BUSTA RHYMES "Hands" 5 D.J. POOH FKAM "Whoopi" UNCLE SAM "Feel" REFUGEE CAMP "Avenues" CHRISTON "Bring" DOMINO "Thangz" DEMOND "All"	WWDW/Columbia, SC PD/MO: Paul Jackson 20 BRIAN MCKNIGHT "Should" 17 NEXT "Butta" SHAGGY "Heart" UNCLE SAM "Feel" 98 DEGREES "Invisible" K-CI & JOJO "Letter" ERYKAH BADU "Other"	WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 10 K-CI & JOJO "Letter" 8 SHAGGY "Heart" 7 REFUGEE CAMP "Avenues" 6 BUSTA RHYMES "Hands" 5 CHRISTON "Bring" 5 OLETA ADAMS "This" 5 UNCLE SAM "Feel" 5 DOMINO "Thangz"	WJMI/Jackson, MS PD/MO: Stan Branson K-CI & JOJO "Letter" SAM SALTER "After" REFUGEE CAMP "Avenues" IMMATURE "Foot" NEXT "Butta" KEYSTONE "Amn" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WBLK/Bufalo, NY PD: Skip Dillard MD: Debbie Sims BRIAN MCKNIGHT "Should" LOST BOYZ "Crazy" ERYKAH BADU "Other" PATTI LABELLE "Shoe"	WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 13 KEYSTONE "Amn" 11 GOD'S PROPERTY "You" 11 UNCLE SAM "Feel" 11 LOST BOYZ "Crazy" 10 TONYA "Affair" 6 CHRISTON "Bring" 6 4.0 "Mercy"	WZDZ/Flint, MI PD: Chris Reynolds MD: Eugene Brown 5 TOTAL "Whar" 5 VANESSA WILLIAMS "Happiness" ALLURE "Cried" QUEEN LATIFAH "Alright" EPMD "Never" LOST BOYZ "Crazy" ERYKAH BADU "Other" K-CI & JOJO "Letter" IMMATURE "Foot" SHAGGY "Heart" BUSTA RHYMES "Hands"	WJMI/Jackson, MS PD/MO: Stan Branson K-CI & JOJO "Letter" SAM SALTER "After" REFUGEE CAMP "Avenues" IMMATURE "Foot" NEXT "Butta" KEYSTONE "Amn" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WALR/Atlanta, GA DM/MD: Kris McClendon APD/MO: Marie Stevens No Adds	WVAZ/Chicago, IL DM/MD: Maxx Myrick APD/MO: Jamillah Muhammad 15 GEORGE BENSON "Thinker" 5 MARY J. BLIGE "Everything" 5 JONATHAN BUTLER "Do" 5 MAXWELL "Whenever" 5 TARAL "Distant"	WAGF/Dothan, AL PD: Tony Black MD: Regina Dawkins 10 SIMONE HINES "Yeah" SHAGGY "Heart" RICKY JONES "Sense" DOMINO "Thangz" FRANKIE "Had"	WJMI/Jackson, MS PD/MO: Stan Branson ROME "Like" JOE "Scene"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"	WQHH/Lansing, MI PD/MO: Brant Johnson 7 K-CI & JOJO "Letter" D.J. POOH FKAM "Whoopi" BUSTA RHYMES "Hands" REFUGEE CAMP "Avenues" SHAGGY "Heart" CHRISTON "Bring" DEMOND "All" DOMINO "Thangz" UNCLE SAM "Feel"	WOWI/Norfolk, VA MD: Michael Mauzone 9 GOD'S PROPERTY "You" 6 BUSTA RHYMES "Hands" COMMON "Reminding" K-CI & JOJO "Letter" DEMOND "All" SHAGGY "Heart" UNCLE SAM "Feel" DOMINO "Thangz" CHRISTON "Bring" D.J. POOH FKAM "Whoopi"	WWRK/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 6 BLESSED EBT "Buberdy" SHAGGY "Heart" BUSTA RHYMES "Hands" IMMATURE "Foot" UNCLE SAM "Feel" SNOOP DOGGY DOGG "Just"	WQUC/New Orleans, LA PD/MO: Gerod Stevens 10 VANESSA WILLIAMS "Happiness" SAM SALTER "After" NEXT "Butta" K-CI & JOJO "Letter" BUSTA RHYMES "Hands"
WWIN/Baltimore, MD PD: Kathy Brown MD: J.C. No Adds	WJZA/Columbus, OH PD: Paul Strong APD/MO: Phil Davis 29 JOE "Scene" RICKY JONES "Sense"	WNFQ/Gainesville, FL MD: J. Martin 702 "Want" DEMOND "All" UNCLE SAM "Feel" 						

Peace,

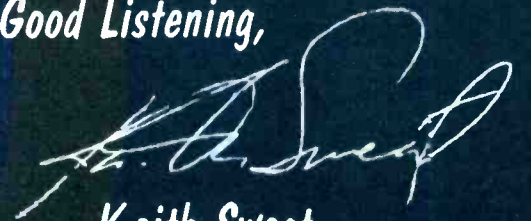
In the past, through God's blessings and your support, I've been able to introduce Silk and Kut Klose to the world. Now, I truly believe I've found another hit group to grace your ears. OL' Skool is four guys from St. Louis, and I've been feeling their vibe since the first time I heard them sing. Their name is so appropriate because they combine the old with the new in a way no other group has in a long time.

You're going to love the album from these guys and go crazy when you see them live. Their album is filled with ten romantic and sexy tracks that are sure to bring you closer to the one you love. Trust me, you romantic men and women out there will love them for being so smooth! Just check out the first single, "Set You Free." You'll see what I mean.

Now you know I had to do a little something with my boys; so we remade the Atlantic Starr tune "Am I Dreaming." We brought in my fellow Atlantans, Xscape on it - so you know that joint is hot! Listen for some of my other favorites too - "Come With Me," "Don't Be Afraid," and "Just Between You And Me."

But on the real, check out the album for yourself. I think you'll agree with me that it's special.

Good Listening,



Keith Sweat

OL' SKOOL

SET YOU FREE

The soulful first single from their forthcoming self-titled debut album.

ALBUM IN STORES SEPTEMBER 23rd.

IMPACT DATE AUGUST 18TH

EXECUTIVE PRODUCER: KEITH SWEAT FOR KEIA PRODUCTIONS





AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	PATTI LABELLE When You Talk About Love (MCA)	924	975	966	968	35/0
7	5	2	2	O'JAYS What's Stopping You (Volcano)	762	727	699	638	34/0
3	2	3	3	GOD'S PROPERTY Stomp (B-Rite/Interscope)	713	718	756	743	29/0
19	17	8	4	JOE The Love Scene (Jive)	694	577	413	354	34/6
6	4	6	5	KENNY LATTIMORE For You (Columbia)	684	670	713	702	26/0
4	6	5	6	DIONNE FARRIS Hopeless (Columbia)	678	680	696	738	30/0
5	7	7	7	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	617	629	653	715	26/1
16	12	10	8	BILLY PORTER Show Me (DVB/A&M)	615	572	489	444	29/2
2	3	4	9	ERYKAH BADU Next Lifetime (Kedar/Universal)	610	688	737	814	27/0
14	9	9	10	LAURNEA Can't Let Go (Yab Yum/Epic)	584	575	532	472	28/0
18	14	11	11	R. KELLY Gotham City (Jive)	539	534	460	418	24/0
21	19	14	12	MINT CONDITION Let Me Be The One (Perspective/A&M)	476	437	385	325	25/1
9	8	12	13	TONY TONI TONE Thinking Of You (Mercury)	463	496	537	563	21/2
20	21	17	14	ROME Do You Like This (RCA)	446	416	360	335	24/2
15	13	13	15	RAHSAAN PATTERSON Where You Are (MCA)	411	453	468	466	19/0
29	23	19	16	TRINA BROUSSARD Inside My Love (Columbia)	403	384	301	252	21/1
BREAKER	17			DRU HILL Never Make A Promise (Island)	359	309	246	229	19/2
23	22	20	18	NANCY WILSON Sweet Love (Columbia)	359	364	353	307	18/0
27	24	23	19	CURTIS MAYFIELD Back To Living Again (Warner Bros.)	349	319	272	261	19/0
11	18	22	20	BROWNSTONE 5 Miles To Empty (MJJ/Work)	338	336	391	513	17/0
DEBUT	21			MARIAH CAREY Honey (Columbia)	333	183	—	—	28/3
—	27	25	22	TEDDY PENDERGRASS Give It To Me (Sure Fire)	327	291	252	184	22/0
10	10	15	23	EN VOGUE Whatever (EastWest/EEG)	326	430	522	545	20/0
8	11	18	24	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	326	402	514	637	17/0
—	—	27	25	MAXWELL Whenever Wherever Whatever (Columbia)	314	261	190	144	21/1
DEBUT	26			VANESSA WILLIAMS Happiness (Mercury)	291	210	113	25	22/3
—	30	26	27	LISA STANSFIELD Never, Never Gonna Give You Up (Arista)	289	287	238	207	17/1
—	—	28	28	BONEY JAMES Sweet Thing (Warner Bros.)	263	244	206	193	17/0
DEBUT	29			ADRIANA EVANS Love Is All Around (Loud/PMP/RCA)	254	215	177	120	19/0
—	—	30	30	KEYSTONE If It Ain't Love (Qwest/WB)	248	230	200	187	16/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters. 36 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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NEW & ACTIVE

MILESTONE I Care 'Bout You (LaFace/Arista)

Total Plays: 232, Total Stations: 20, Adds: 2

GEORGE BENSON Summer Love (GRP)

Total Plays: 213, Total Stations: 14, Adds: 0

SIMONE HINES Yeah! Yeah! Yeah! (Epic)

Total Plays: 207, Total Stations: 18, Adds: 3

SAM SALTER After 12, Before 6 (LaFace/Arista)

Total Plays: 199, Total Stations: 14, Adds: 1

FRANKIE If I Had You (Chuck Life/Epic)

Total Plays: 195, Total Stations: 14, Adds: 2

NATALIE COLE A Smile Like Yours (Elektra/EEG)

Total Plays: 179, Total Stations: 16, Adds: 0

TARAL Distant Lover (Motown)

Total Plays: 177, Total Stations: 16, Adds: 2

JONATHAN BUTLER Do You Love Me? (N2K Encoded)

Total Plays: 165, Total Stations: 19, Adds: 6

MARY J. BLIGE Everything (MCA)

Total Plays: 159, Total Stations: 13, Adds: 1

JON B. Don't Say (Yab Yum/550 Music)

Total Plays: 137, Total Stations: 11, Adds: 0

Songs ranked by total plays

BREAKERS

DRU HILL

Never Make A Promise (Island)

TOTAL PLAYS/INCREASE: 359/50
TOTAL STATIONS/ADDS: 19/2

CHART 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
RICKY JONES It Don't Make No Sense (Cherry/Universal)	7
JONATHAN BUTLER Do You Love Me? (N2K Encoded)	6
JOE The Love Scene (Jive)	6
K-CI & JOJO Last Night's Letter (MCA)	6
OLETA ADAMS This Love Won't Fail (Harmony)	5
RICK LITTLETON Just Enough (HDH)	5
98 DEGREES Invisible Man (Motown)	4
ERYKAH BADU Other Side Of The Game (Kedar/Universal)	4
SHAGGY Piece Of My Heart (Virgin)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Honey (Columbia)	+150
JOE The Love Scene (Jive)	+117
ERYKAH BADU Other Side Of The Game (Kedar/Universal)	+89
JONATHAN BUTLER Do You Love Me? (N2K Encoded)	+88
VANESSA WILLIAMS Happiness (Mercury)	+81
MILESTONE I Care 'Bout You (LaFace/Arista)	+64
MAXWELL Whenever Wherever Whatever (Columbia)	+53
DRU HILL Never Make A Promise (Island)	+50
OLETA ADAMS This Love Won't Fail (Harmony)	+48
NATALIE COLE A Smile Like Yours (Elektra/EEG)	+44

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BABYFACE How Come, How Long (Epic)
TONI BRAXTON I Love Me Some Him (LaFace/Arista)
ROME I Belong To You (Every...) (RCA)
BRIGETTE MCWILLIAMS Fire (Virgin)
LUTHER VANDROSS I Can Make It Better (LV/Epic)
BLACKSTREET Don't Leave Me (Interscope)
BABYFACE Every Time I Close My Eyes (Epic)
ISLEY BROTHERS Tears (T-Neck/Island)
MONICA For You I Will (Warner Sunset/Atlantic)
DEBORAH COX Things Just Ain't The Same (Arista)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

ADRIANA EVANS

"Love Is All Around"

Urban AC Chart: Debut 29

Now On 19 UAC Reporters:

- WVAZ KMJQ KXOK KDKO WYLD WFXC WIMX WDLT WAGF
WDAS WALR WWIN WMCS KJMS WSOJ WPAL WNHC KXZZ
WJKX





JVC JMI



LON HELTON

Negotiating Your Own Deal

□ Agent Norm Schrutt offers pointers for talent who represent themselves

Not long ago, I was reading an ad in one of those airline magazines. You know the one: A tough-looking guy peers out from the page, yelling something like, "You don't get what you're worth. You get what you negotiate for." It got me thinking...



Norm Schrutt

So to help you along the next time you sit down for "the talk," I asked Norm Schrutt, talent agent and partner in Atlanta-based Schrutt & Katz, for a few tips.

First Things First

Schrutt says the first thing air talent should consider is whether they're willing to commit to the station they're at or if they're looking toward their next job. "Negotiations must be win-win. Remember, it's a two-way street. Management is not always the bad guy, and talent is not always the good guy. The station has a side, you have a side. They need to mesh. Honorability and integrity sit on both sides of the table. Management and talent must have both; their goals are really the same. Things should work out so the talent wants to go to work every day for the station where they are and that management is happy to see them come to work."

Set Realistic Goals

It's important to know what your goals are and to be honest in articulating those goals. "If you don't know what you want, you can't get where you want to go," Schrutt points out. "Talent must be realistic about their objectives when negotiating, and it shouldn't all be about money."

"There are other factors to consider — the company, the manager, the PD, the format, do they want morning drive in New York or Phoenix? — all of the things that comprise the talent's comfort zone. Those things have value. Then there are the issues of contract length, non-compete, severance, performance bonuses, and vacation time, among others — which also include any personal wants or needs you've identified."

Determining Your Value

To determine your fair market value, Schrutt recommends researching the marketplace. "Get as much reliable information as you can about what other personalities in your city are making. Getting accurate information can be tough — you may want to cut in half what people tell

you. But comparing salaries, dayparts, and ratings will give you an idea of where you should be. That's part of being realistic about your goals. If you're in a market that pays \$100,000 for mornings and you want \$500,000, it's not going to work."

Talking money can be tricky, and Schrutt suggests a good starting point can be a discussion of how much you're currently making in relation to your strengths, ratings increases, etc. Here you can point out that your income hasn't kept up with your performance.

Who should name a dollar figure first? According to Schrutt, "It's always better if the GM gives a number first. If the GM asks what you're looking for, you could lightheartedly answer, 'Somewhere less than a million dollars.' The GM knows more than the talent what that talent is worth."

Schrutt says talent should have in mind a "walkaway number" — an absolute minimum acceptable figure. You can be sure the GM has a "walkaway" maximum. Schrutt says, "Most jocks have a terrible time estimating those numbers. On their side, they have to make sure they're willing to walk if the figure isn't met. Getting to the GM's figure is a matter of experience. The fact is, real talent is tough to find. Managers can step up to the line if Mr. or Ms. Wonderful walks through the door."

Non-Compete Clauses

If you must sign a contract with a non-compete clause, be sure it's in line with the overall contract length. Warns Schrutt, "Don't sign a one-year deal that has a one-year non-compete. That means the talent is making a commitment and the station isn't."

The reason for termination can also affect the negotiated terms of a non-compete clause. Schrutt reasons, "If you're fired for ratings reasons, the non-compete should be less restrictive in terms of time and where you can work than if, for instance, you are fired for cause or quit to take another job. If you're fired, you should have the right to work."

Performance Bonuses

Schrutt emphasizes the importance of building realistic, achievable

and measurable performance bonuses into any deal. "Talent needs to make sure performance bonuses are based on the station's audience goals. It makes no sense for a Country talent to have a performance bonus based on 12-24 audience levels."

What about bonuses based on station or daypart revenue, or the station reaching its financial goal? "I don't like those for talent," admits Schrutt. "Bonuses should be based on the talent's performance. If the talent outperforms the station, they shouldn't be dragged down by the overall ratings or a poor sales effort."

"I prefer bonuses tied to goals set on how the show ranks in the agreed-on target. In fact, I like to have two target demos upon which bonuses are based. The first is the station's primary demo target, the other is the demo the station would like to have. For instance, a station may target 18-49 with an eye on developing 25-54. A talent delivering both should be rewarded for both."

This is another area where Schrutt says talent should know what they want. "Some people like money upfront, guaranteed, no bonuses. I don't think that's the way to go. Bonuses keep everybody focused. If you're an overperformer, you can make a lot more money. A good GM understands that and buys into that logic. Then it's just a matter of getting the numbers ... a talent hitting No. 1 in the target can hit a huge payday."

Contract Assignability

Another area of contract negotiations that has become crucial in this age of consolidation is contract assignability. That's a provision detailing who owns your contract in the event the station is sold. Schrutt says assignability is a good thing. "A new owner buying the station assumes the contracts, so if you have that clause, your contract goes to the new owner. If you don't give your current employer assignability, and your station is sold, the new owner has an out to cut you loose. You might as well have the provisions you negotiated carry over to the new owner."

Mistakes And Pitfalls

Obviously, self-representation can be fraught with minefields. Warns Schrutt, "One of the biggest mistakes a person can make is not being prepared. Know what you want and what's important to you."

"Beware of making emotional de-

terminations. It always turns out bad when you do. Don't take a gig just because you 'gotta have a job.' If you want to make \$70,000, don't take \$40,000 just because you 'gotta have a job.' Taking a job you don't want for terms you don't want will leave you unhappy later."

Also:

- "Beware of becoming emotional while negotiating. Don't take things personally — which is the toughest thing for talent not to do."

- "People representing themselves often overprice themselves. Underpricing is also a mistake."

- "People get intimidated. After all, the power position belongs to the boss, sitting behind that big desk."

Talent And Consolidation

Consolidation has put fear into many personalities who think their negotiating power and earnings potential will be limited as fewer owners control more stations. But Schrutt thinks it may present more upside than downside potential. "Management is always looking to see how programming can be better and more efficient, which means opportunities may arise within a company. There's greater potential for upward mobility within a company. Plus, networking for company-owned stations and syndication are other new possibilities spawned by consolidation. Be sure to leave open the network possibilities by maintaining your syndication rights. If that's one of your goals, make sure there's a clause that allows you to renegotiate if you're put on more stations."

That said, Schrutt admits consolidation can put some downward pressure on compensation. "Logic says that if there are only a handful of owners, salaries could be depressed, and the potential for a huge escalation of salaries is somewhat diminished. Certainly, if you work for a station that controls the direct format competitor, you have to be concerned about your demands, because management controls the environment for that format, and there's no need to stretch for compensation. This is another case of building realistic expectations by knowing the environment."

More Negotiating Tips

- **Stay focused.** Remember what you want. Don't make unrealistic demands, and don't make demands you're not willing to stand behind.
- **Have respect for the person you're negotiating with.** Don't put in what you don't want, thinking you can negotiate it away.
- **Have respect for yourself.** Remember, the personality is one of the horses that pulls the GM's and PD's wagon. If the personality is successful, the GM and PD will be successful. It's a team effort.
- **Never believe you're the smartest person in the room.** Always believe you're the second-smartest. If you think you're the smartest, you can't learn anything.
- **Take responsibility for your show.** Saying, "They don't promote me," and, "They don't market the show," has no upside in negotiations. The GM and PD know the real story.
- **Realize the negotiations will take more than one meeting.** But that's good. It gives you a chance to step away and see what happens.
- **Vacation time is a minor negotiating point.**
- **Take notes at all meetings.**

Unions On The Horizon?

Can consolidation mean a resurgence of union activity to help establish compensation? Schrutt doesn't see that happening. "Unions establish minimums to protect the weakest link in the chain. Talented people never need that kind of organization. If they're talented, they're not the weakest part of the chain and don't want to be encumbered by that. Unions have no upside for talented people."

Should You Have An Agent?

As you might expect, Schrutt advocates the use of talent agents. "Agents can be important. They can often find out more about the marketplace than the talent can in relation to comparable salaries, market revenue, different company cultures, and what GMs are looking for."

"Plus, agents have contacts among group heads, who often call looking for talent. They know they can be honest with me, and I'm honest with them. I have a great respect for management's time, and I won't waste it. If I have folks who can fill the job, those are the only tapes I'll send. In fact, though, any source for talent is a good source."

Is an agent for everybody? "An agent is for everybody who believes they're underpaid. Agents can be helpful because, as a rule, talents aren't good negotiators. In addition, an agent can help both sides remain focused. Good agents pay for themselves in a lot of different ways, some

you might not expect. Most are lawyers or associated with lawyers who can examine the contracts to make sure the talent is protected. They take the emotion out of negotiations. They can critique airchecks."

Schrutt notes, too, that there's a "myriad of new wrinkles in this era of consolidation that must be taken into consideration. There are so many nuances to contracts that a talent might be wise to have an agent. Our business has some interesting pitfalls. A good agent is worth whatever money a talent spends."

How much do agents cost? "Usually agents get a percentage of the

trisha yearwood

songbook *a collection of hits*

assembles the music that established Trisha Yearwood as one of country music's most dynamic vocal stylists. It features nine of Trisha's greatest hits, and three new songs including a duet with Garth Brooks.

SELECTIONS:

How Do I Live

The Song Remembers When

The Wrong Side Of Memphis

In Another's Eyes
(a duet with Garth Brooks)

The Woman Before Me

Perfect Love

Thinkin' About You

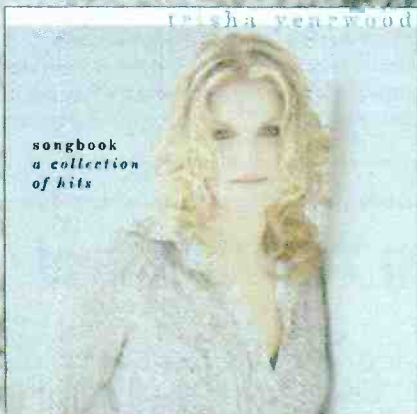
Down On My Knees

She's In Love With The Boy

Walkaway Joe

XXX's And GOO's (An American Girl)

Like We Never Had A Broken Heart



AVAILABLE AUGUST 26

*"In Another's Eyes" The new duet by
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The Product Just Keeps On Comin'

□ Brooks & Dunn, Yearwood, Raye, and Montgomery get greatest-hits packages

Greatest-hits packages by **Brooks & Dunn**, **Trisha Yearwood**, **Collin Raye**, and **John Michael Montgomery** top the list of blockbuster releases you can expect in the coming months. Well, there's a report that a megastar will be coming out with an album of all-new material, but Garth only knows when it will arrive.

Additionally, new albums are due from **Bryan White**, **Patty Loveless**, **Neal McCoy**, **Mindy McCready**, **Mark Chesnutt**, **LeAnn Rimes**, **Trace Adkins**, **Wade Hayes**, **John Berry**, and **David Lee Murphy**. Among the new acts who have already attracted attention at Country radio, **Jason Sellers**, **Sara Evans**, **Dean Miller**, the **Kinleys**, the **Raybon Brothers**, and **Blake & Brian** will all see the release of their debut albums.

Greatest And Beyond

Set for September 16 release, Brooks & Dunn's *Greatest Hits Collection* should pack a strong punch at retail with a whopping 19 tracks. Programmers are certainly familiar with the 16 existing hits on the package, but the duo has included three new tracks. Arista/Nashville goes for adds Monday (August 18) with the album's debut single, "Honky Tonk Truth," which Ronnie Dunn wrote with Kim Williams and Lonnie Wilson. Kix Brooks contributes "Days Of Thunder," which he wrote with Paul Nelson. The last of the three new songs, "He's Got You," was written by Dunn and former McBride & The Ride frontman Terry McBride.

Following the lead of labelmate Alan Jackson, the Brooks & Dunn album will coincide with the release of the duo's *Greatest Hits Video Collection*.

Trisha Yearwood's *Songbook (A Collection of Hits)* is set for August 26 release. The greatest-hits packages features her previous hits, plus three new songs — including "Perfect Love" and the single "How Do I Live." The MCA project is expected to attract even more attention since it also features "In Another's Eyes," Yearwood's duet with the song's writer, Garth Brooks. While Brooks' label (Capitol) is waiting for him to deliver his new album, *Sevens*, MCA is servicing a single of the duet. The song will also be featured on *Sevens*.

Collin Raye recorded four new tracks for *The Best Of Collin Raye: Direct Hits*, arriving August 26. In addition to the established hits, the Epic collection includes the current single, "What The Heart Wants," and a remake of the Journey pop hit "Open Arms."

John Michael Montgomery faced a later deadline in completing his *Greatest Hits* for Atlantic. Tentatively set for November 25 release, the package is expected to include at least one or two new songs.

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Carried Away" — George Strait (third week)

5 YEARS AGO

• No. 1: "I'll Think Of Something" — Mark Chesnutt

10 YEARS AGO

• No. 1: "Make No Mistake, She's Mine" — Ronnie Milsap

15 YEARS AGO

• No. 1: "Nobody" — Sylvia (second week)

20 YEARS AGO

• No. 1: "Way Down/Pledging My Love" — Elvis Presley

New Music

Bryan White's third Asylum album, *The Right Place*, is set for September 23 release. Again co-produced by Billy Joe Walker Jr. and Kyle Lehning, White has a writer's credit on three songs. One of the tracks, "Call Me Crazy," marks the first time White has played drums on one of his records. Guest appearances are made by Bekka Bramlett, Steve Wariner, Mac McAnally, and Thrasher Shiver's Neil Thrasher.

Self-proclaimed White fan LeAnn Rimes has another MCG/Curb album on the way, but it's described as an inspirational album. Tentatively slated for September 9 release, *You Light Up My Life* is a combination of older recordings and new ones Rimes did for the album.

One of the more intriguing aspects of the Raybon Brothers' self-titled MCA debut album is not necessarily the fact that it's the first album Marty Raybon has released since announcing his departure from Shenandoah. He and brother Tim team up with Olivia Newton-John for a remake of the LeBlanc & Carr pop hit, "Falling." The album will be in stores August 26.

The Warner Bros. soundtrack for the upcoming film *Fire Down Below* features tracks by Mark Collie, Jeff Wood, and Aaron Tippin and is set for release September 9.

Atlantic has set an October 28 release date for a music/comedy album featuring **Waylon Jennings**, **Bobby Bare**, **Mel Tillis**, and **Jerry Reed**. Produced by cartoonist/

poet/songwriter **Shel Silverstein**, the project has been referred to by several titles, including *Old Dogs* and the *Over The Hill Gang*.

The List

Shania Twain has finished her third Mercury album. Her label has her follow-up to "The Woman In Me" penciled in to arrive in November. A Mercury spokesperson said new albums from **Sammy Kershaw** and **Mark Wills** could possibly arrive by the end of the year. Although Faith Hill's new album was expected this year, a Warner Bros. spokesperson said she's still recording tracks and that the project will be released in early '98. However, a single from that album is expected before the end of the year.

BNA has set a September 30 release date for its *Country Cares For Kids* album, an all-star project benefitting the St. Jude Children's Research Hospital. The song selection for the "We Are The World"-type group track has been changed from "God Ain't No Stained Glass Window" to "Make A Miracle." The track will be recorded later this month.

Keeping in mind that anything — and everything — is subject to change, here's a look at what else you can expect:

Asylum: J.D. Myers, *Like A Train*, September 23

Atlantic: Matt King, *Five O'Clock Hero*, September 16; Neal McCoy, TBA, October 28; Mila Mason, TBA, November 11

BNA: Jason Sellers, *I'm Your Man*, September 30; Mindy McCready, TBA, October 28

Capitol: Dean Miller, *Dean Miller*, August 26; Trace Adkins, *Big Time*, October 21; John Berry, TBA, November 4

Columbia: Wade Hayes, TBA, October 14

Epic: The Kinleys, *Just Between You and Me*, September 23; Patty Loveless, TBA, November 4

Decca: Mark Chesnutt, *Thank God For Believers*, September 23; Chris Knight, *Chris Knight*, October 7

MCA: Chely Wright, *Let Me In*, September 9; Ray Stevens, *Christmas Through A Different Window*, September 23; David Lee Murphy, *We Can't All Be Angels*, September 23

Mercury: Tom T. Hall, *Homegrown*, September 16; Brent Mason, *Hot Wired*, October 7 (instrumental)

RCA: Martina McBride, *Evolution*, August 26; Sara Evans, *Three Chords And The Truth*, September 30

Reprise: Paul Brandt, *Outside The Frame*, November 11

Rising Tide: Matraca Berg, *Sunday Morning To Saturday Night*, September 23; Delbert McClinton, *One of the Fortunate Few*, October 7; Nitty Gritty Dirt Band, TBA (Christmas album), October 21

Jack Ingram

NEW ARTIST FACT FILE

Current Single: "Flutter"

Current Album, Label: "Livin' Or Dyin'," Rising Tide

Influences: Guy Clark, Merle Haggard, Townes Van Zandt

Background

Jack Ingram grew up in Houston, where his parents introduced him to the music of singer/songwriters such as Guy Clark, Townes Van Zandt, and Jerry Jeff Walker. Ingram tells R&R, "My parents were way into that Texas singer-songwriter, cosmic-cowboy kind of thing, so I grew up with a respect for it."

"In Texas, country music never had the same stigma with younger people as it does in other parts of the country. In high school, we had the pop station and Country station on our radios. We knew every word to every song on both of them."

At 18, Ingram began playing music and moved to Dallas to attend Southern Methodist University. He later went to San Antonio, but returned to Dallas, where his live performances started cultivating a strong college audience.

Indie Success

In Dallas, Ingram and his Beat Up Ford Band recorded their first independent album, "Lonesome Questions." It sold 12,000 copies — an impressive figure for a club act with a home-grown project. Along the way, he gained a manager, Ken Levitan, who was later named President of **Rising Tide Records**. Ingram says, "When Ken got the gig at Rising Tide, it was a natural step for us to work together."

Ingram's first Rising Tide release was a reissue of "Live At Adair's," another indie release recorded at a Dallas club. The latest project is "Livin' Or Dyin'," co-produced by Steve Earle and Ray Kennedy.

During his first meeting with Earle, Ingram says, "We talked about different philosophies of making records, and ours lined up pretty good. The main thing Steve and Ray brought to the table was the confidence not to mess with something."

'Flutter'

Ingram landed on the R&R Country chart with the current single, "Flutter." When Dallas-based singer/songwriter Colin Boyd brought him the song a few years ago, Ingram says, "I thought, 'I'm



Jack Ingram

gonna do something with that someday.' 'Flutter' is one of those songs that has that old Elvis/Johnny Cash vibe to it."

Acknowledging that his music lacks pop overtones, Ingram says, "I have an undying faith that my stuff is just fine for radio. My main goal was to make a record that I'm not going to cringe at in a year."

To cultivate his relationship with Country radio, Ingram recently completed an extensive station tour. "It's been a lot of fun. These people really care about the music and what they're playing. I've come to realize the realities of being owned by a big corporation, and what that does to radio formats. I have begun to understand they have pressures, I have pressures ... we all have pressures. My attitude is, 'Let's work together, be patient with each other, and try to work something out.'"

The Future

There has been talk of putting Ingram on the road as the opening act for mainstream country acts. "I'm totally into that," he says. "If we play an arena show and an eighth of the audience totally digs it enough to put down their money for a CD, then that's 100 discs."

In the meantime, Ingram says his touring schedule is "schizophrenic." He explains, "We'll play one show in front of 4000 people; the next night, we might play at a bar in St. Louis where there are 15 people there — and five of them know who we are. That's the way our gigs are these days, and I kind of enjoy that."

Negotiating Your Own Deal

Continued from Page 64

contract," explains Schruett, who notes the percentage varies by agent. "When a talent tells me what they want, if I can't get more than that, I won't charge them, except for the [\$1000] retainer."

Finally, should everybody have a contract? "It really is beneficial. No matter how much you trust your GM or owner, it's nice to have paper. And it's nice to have a lawyer look at the paper to see if it's worth anything."

Offering some final words of ad-

vice, Schruett says, "Be careful when negotiating for yourself. You don't want the GM wondering, 'Why am I even talking to this guy?' as you're walking out of the office."

"You'll be paid well if you're an asset to the station. But it doesn't come on just a tap dance. It comes in the form of being a good employee and someone who performs well in the ratings."

Schruett can be reached at (404) 240-1106.

**THIS WOULD BE ON K102 LETTERHEAD, BUT FRANKLY, THEY WON'T LET
PROGRAMMING NEAR THE OFFICE SUPPLIES**

August 6, 1997

Kim Leslie
Asylum Records
Nashville, TN (insert zip code here)

Dear Kim,

Here is the research info you requested on Lila McCann. It's still quite early in the research life of this record - less than 75 plays here - so it's no wonder that Lila is 40% Unfamiliar.

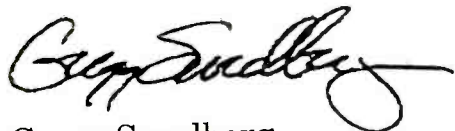
However, much to my embarrassment and chagrin, Lila shows good positives and GREAT potential - EXCEPTIONAL potential 18-34 as a matter of fact - even though I proclaimed the record to initially "Stink." (A fact which I will later deny at any public conference, so as to appear as smart as possible amongst my peers who have never made a mistake on a record.)

It generates great phones as well, and in a time where requests seem to be all over the place, has emerged as the request leader in its short life. I have rejected my earlier theory that somehow you and Kyle Lebning have been jamming our request lines to get Lila on. I know that your personal schedule is far too busy for that, even if Kyle does have that sort of time.

In addition, as you are quick to note, this record sells. Again, despite my highly-misquoted opinion that "Nobody will buy this," it has cruised up our chart and in three weeks has risen to #12 here in Minneapolis, again on very few plays.

Okay, the record works. I'd like to say "I Told You So," but I find that approach so crass and self-serving, plus, I didn't tell you so.

Hugs and Kisses and all that happy record talk...



Gregg Swedberg
Program Director
KEEY/K102 Minneapolis
Chancellor Broadcasting

PS - Thanks for the free Bryan White show for writing this.

AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
7	4	2	1	TRISHA YEARWOOD How Do I Live (MCA)	196/0	1	7136	+374	35633	+1705
9	7	3	2	KENNY CHESNEY She's Got It All (BNA)	196/0	2	7056	+225	35046	+1315
8	8	5	3	MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	195/0	3	6809	+198	33633	+1112
5	6	4	4	TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)	195/0	4	6780	+69	33509	+466
11	10	6	5	TOBY KEITH We Were In Love (Mercury)	196/0	5	6649	+748	32669	+3380
12	11	9	6	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)	195/0	7	5895	+426	29242	+2127
17	12	10	7	ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	196/0	6	5917	+612	29230	+2955
14	13	11	8	ALAN JACKSON There Goes (Arista)	195/0	8	5650	+387	28156	+1892
4	3	1	9	LONESTAR Come Cryin' To Me (BNA)	177/0	9	5575	-1403	28065	-6593
16	15	13	10	COLLIN RAYE What The Heart Wants (Epic)	196/1	11	5339	+392	26522	+2184
19	16	14	11	DIAMOND RIO How Your Love Makes Me Feel (Arista)	195/0	12	5244	+329	25965	+1852
20	17	16	12	LEE ANN WOMACK The Fool (Decca)	196/1	13	4893	+369	24223	+1908
23	21	19	13	DAVID KERSH Day In, Day Out (Curb)	195/2	14	4746	+406	23240	+2018
21	18	17	14	NEAL MCCOY The Shake (Atlantic)	188/3	15	4744	+248	23238	+1211
22	19	20	15	VINCE GILL You And You Alone (MCA)	194/2	16	4483	+239	21992	+1107
25	23	21	16	BILLY RAY CYRUS It's All The Same To Me (Mercury)	193/4	17	4134	+324	20401	+1682
27	24	22	17	LORRIE MORGAN Go Away (BNA)	190/6	18	4133	+426	20130	+2233
37	30	24	18	DEANA CARTER How Do I Get There (Capitol)	191/14	19	3839	+784	18664	+3708
10	9	8	19	CLINT BLACK & MARTINA MCBRIDE Still Holding On (RCA)	138/0	20	3682	-1863	17837	-9506
33	28	26	20	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	184/8	21	3576	+545	17360	+2603
28	26	25	21	BUFFALO CLUB Nothin' Less Than Love (Rising Tide)	177/8	22	3449	+308	16447	+1541
31	29	27	22	SAWYER BROWN This Night Won't Last Forever (Curb)	176/12	25	3355	+525	16315	+2384
26	25	23	23	JOHN ANDERSON Somebody Slap Me (Mercury)	180/0	23	3439	+56	16275	-34
34	31	29	24	TRAVIS TRITT & LARI WHITE Helping Me Get... (Wamer Bros.)	171/5	26	2979	+393	14611	+2149
2	1	15	25	TRACE ADKINS I Left Something Turned On... (Capitol)	127/0	30	2668	-1802	13938	-8605
29	27	28	26	LILA MCCANN Down Came A Blackbird (Asylum/EEG)	157/5	28	2884	+146	13902	+764
39	36	31	27	BRYAN WHITE Love Is The Right Place (Asylum/EEG)	170/14	27	2900	+515	13876	+2280
BREAKER			28	TIM MCGRAW Everywhere (Curb)	149/77	32	2628	+1339	13187	+6382
32	32	30	29	DAVID LEE MURPHY All Lit Up In Love (MCA)	165/3	29	2690	+238	12927	+1203
13	14	12	30	RICOCHE He Left A Lot To Be Desired (Columbia)	104/0	34	2513	-2455	12416	-12320
—	38	33	31	MARK CHESNUTT Thank God For Believers (Decca)	166/12	33	2514	+403	11882	+2010
35	33	32	32	BLACKHAWK Hole In My Heart (Arista)	155/6	35	2430	+209	11868	+1122
38	37	34	33	CHELY WRIGHT Shut Up And Drive (MCA)	156/15	36	2249	+280	11023	+1292
44	39	36	34	KINLEYS Please (Epic)	149/11	37	1950	+277	9406	+1398
—	—	38	35	CLAY WALKER Watch This (Giant)	146/29	38	1930	+581	9097	+2732
36	35	35	36	JOE DIFFIE Somethin' Like This (Epic)	131/1	39	1872	-37	8609	-184
41	40	39	37	TANYA TUCKER Ridin' Out The Heartache (Capitol)	93/2	44	1266	+67	5622	+253
43	41	40	38	SARA EVANS Three Chords And The Truth (RCA)	107/6	45	1231	+70	5530	+348
47	45	42	39	JASON SELLERS I'm Your Man (BNA)	112/9	47	1116	+99	5138	+408
45	44	44	40	DWIGHT YOAKAM Claudette (Reprise)	82/1	50	994	+26	4409	+95
—	—	50	41	LEE ROY PARNELL You Can't Get There From Here (Career)	94/27	53	923	+337	4336	+1659
40	43	43	42	LEANN RIMES How Do I Live (MCG/Curb)	25/0	56	805	-83	4136	-407
50	46	45	43	DEAN MILLER Nowhere, USA (Capitol)	77/4	54	872	+61	4047	+256
48	47	46	44	BLAKE & BRIAN Another Perfect Day (MCG/Curb)	73/3	55	854	+68	4022	+335
—	—	49	45	KATHY MATTEA Love Travels (Mercury)	66/9	59	716	+143	3326	+647
—	49	48	46	JACK INGRAM Flutter (Rising Tide)	63/3	58	738	+62	3291	+221
DEBUT			47	RIVER ROAD Nickajack (Capitol)	68/38	61	615	+295	2782	+1419
DEBUT			48	LEANN RIMES You Light Up My Life (MCG/Curb)	40/40	66	509	+509	2394	+2394
DEBUT			49	WADE HAYES Wichita Lineman (DKC/Columbia)	55/22	64	542	+225	2383	+1027
DEBUT			50	JAMES BONAMY Naked To The Pain (Epic)	50/16	65	523	+193	2226	+868

This chart reflects airplay from August 11-17. Songs ranked by total points. Highlighted songs indicate Breaker.

196 Country reporters. 191 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

TIM MCGRAW

Everywhere (Curb)

76% of our reporters on it (149 stations)

77 Adds • Moves 37-28

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
TIM MCGRAW Everywhere (Curb)	77
LEANN RIMES You Light Up My Life (MCG/Curb)	40
RIVER ROAD Nickajack (Capitol)	38
CLAY WALKER Watch This (Giant)	29
LEE ROY PARNELL You Can't Get There From Here (Career)	27
MATRACA BERG That Train Don't Run (Rising Tide)	25
WADE HAYES Wichita Lineman (DKC/Columbia)	22
JAMES BONAMY Naked To The Pain (Epic)	16
GARY ALLAN Living In A House Full Of Love (Decca)	15
CHELY WRIGHT Shut Up And Drive (MCA)	15

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Everywhere (Curb)	+1339
DEANA CARTER How Do I Get There (Capitol)	+784
TOBY KEITH We Were In Love (Mercury)	+748
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	+612
CLAY WALKER Watch This (Giant)	+581
KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	+545
SAWYER BROWN This Night Won't Last Forever (Curb)	+525
BRYAN WHITE Love Is The Right Place (Asylum/EEG)	+515
LEANN RIMES You Light Up My Life (MCG/Curb)	+509
JOHN MICHAEL MONTGOMERY How Was I To... (Atlantic)	+426
LORRIE MORGAN Go Away (BNA)	+426

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Everywhere (Curb)	+6382
DEANA CARTER How Do I Get There (Capitol)	+3708
TOBY KEITH We Were In Love (Mercury)	+3380
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	+2955
CLAY WALKER Watch This (Giant)	+2732
KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	+2603
LEANN RIMES You Light Up My Life (MCG/Curb)	+2394
SAWYER BROWN This Night Won't Last Forever (Curb)	+2384
BRYAN WHITE Love Is The Right Place (Asylum/EEG)	+2280
LORRIE MORGAN Go Away (BNA)	+2233

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GEORGE STRAIT Carrying Your Love With Me (MCA)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
PAM TILLIS All The Good Ones Are Gone (Arista)
TY HERNDON Loved Too Much (Epic)
RICK TREVINO I Only Get This Way With You (Columbia)
REBA MCENTIRE I'd Rather Ride Around With You (MCA)
DEANA CARTER Count Me In (Capitol)
MARK WILLIS Places I've Never Been (Mercury)
ALAN JACKSON Who's Cheatin' Who (Arista)
GEORGE STRAIT One Night At A Time (MCA)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

On August 18, Get ready For "The Call"

The new single from Little Texas



The New Album Gallery

August 19, 1997



Blake & Brian, *Blake & Brian* (MCG/Curb)

Texans Blake Weldon and Brian Gowan were no strangers to Nashville, but they were each seeking solo careers when producer Chuck Howard brought them together in 1994. Weldon explains, "Chuck envisioned something between me and Brian that was magical. It turned out that he was right on the money." Blake & Brian are hoping listeners can sense that magic on their self-titled debut album. The duo is still enjoying Country airplay with the initial single, "Another Perfect Day." Weldon and Gowan wrote several songs for the album, and Waylon Jennings and Troy Seals contributed "Don't Apologize," which features guest appearances by Jennings and Charlie Daniels. Gowan has a long-standing connection to Jennings: He previously toured with Jennings — coordinating merchandise sales at concerts.

GOING FOR ADDS

August 18, 1997

Gary Allan "Living In A House Full Of Love"

Decca: During the '60s, Glenn Sutton and Billy Sherrill wrote a slew of hits, not the least of which was David Houston's classic ballad, "Almost Persuaded." For the latest single from his debut album *Used Heart For Sale*, Gary Allan went for this earlier Sutton/Sherrill collaboration that Houston took to the Top 10 in 1965.

Brooks & Dunn "Honky Tonk Truth"

Arista: "Honky Tonk Truth" is one of three new songs featured on Brooks & Dunn's *Greatest Hits Collection*, set for September 16 release. Ronnie Dunn, who handles the lead vocals, wrote it with Kim Williams and Lonnie Wilson. Needless to say, B&D have a knack for recording songs that create the virtual honky tonk — and this one is no exception.

Little Texas "The Call"

Warner Bros.: Little Texas turns to its familiar acoustic side to deliver an uplifting message on the new single from its latest album. Lead vocalist Tim Rushlow wrote it with Nashville tunesmith Walt Aldridge.

Tim McGraw "Everywhere"

Curb: Tim McGraw says, "If I can have a favorite cut on this album, this is it." He even chose this Mike Reid/Craig Wiseman travelogue as the title track for his latest project. Although McGraw got assistance from wife Faith Hill on the previous single, background vocals this time around are provided courtesy of Timothy B. Schmit — who has sung his share of harmonies as a member of the Eagles.

Sons Of The Desert "Hand Of Fate"

Epic: "Whatever Comes First" was the first single — and title track — from Sons Of The Desert's album. What comes second is "Hand Of Fate," which opens the Texas act's debut release. It's one of the few songs on the album that lead vocalist Drew Womack did not have a hand in writing.

Billy Yates "When The Walls Come Tumblin' Down"

Almo Sounds: After making a major career stride with "Flowers," Missouri-born Yates gets into a lighter, uptempo mood with this track from his self-titled debut album. After he and collaborator Monty Criswell wrote it, Yates did the original demo just two weeks before he was set to start recording his album.

Trisha Yearwood/Garth Brooks "In Another's Eyes"

MCA: Detective work was still under way this week to determine how an unauthorized advance copy of this Brooks-written duet found its way to selected Country programmers. Brooks and Yearwood filmed the video Wednesday (August 13) in Sacramento. The track appears on Yearwood's new MCA album *Songbook (A Collection Of Hits)*, set for August 26 release. It will also find its way to Brooks' upcoming Capitol project, *Sevens*. The release date for *Sevens*, as you know, is still to be determined.

ON THE RECORD

 John Q. Morris, APD/MD
WGRL/Indianapolis

DEAN MILLER

"Nowhere, USA" (Capitol)

I spent most of my formative years living in suburban Dallas. My first exposure to small-town living came with my first radio gig in Bridgeport, TX, and — suffice it to say — nine months there was plenty. I could never understand why someone would want to live in a place with a 10-lane bowling alley and no movie theater. Dean Miller's "Nowhere, USA" sizes it up for me in just over three minutes. There are plenty of "small town songs," but I'm struck by this one for two reasons: Simple, yet visual lyrics combined with effortless vocals. Dean's talent, combined with some killer Gregg Brown production, sends me back to that small Texas town, hoping my old apartment's still available.

OUT OF THE BOX

 Chet Price, MD
WXTA/Erie, PA

MATRACA BERG

"That Train Don't Run" (Rising Tide)

The transition from songwriter to recording artist often seems to be a rocky one, but Matraca Berg deserves to be heard on Country radio.

It's been a summer of ballads and shallow ditties and the really great records have been spread out rather thinly. Matraca's new song, "That Train Don't Run," is a breath of fresh air. A little left-of-center, she fits in the same vein as Kim Richey or Mary Chapin Carpenter — and I do wish Country radio would give them a better chance. We could lose these artists to Adult Alternative if we refuse to play them, and WXTA has gotten great response from the recent singles of both these ladies.

"That Train Don't Run" has all the elements that make up a great country single: Emotion and depth of lyrics. Matraca also has tempo — something Country radio has been looking for this summer.

This past year, the Women of Country have ruled with new voices: LeAnn Rimes, Deana Carter, Lee Ann Womack, and Lila McCann, for example. Let's give Matraca a shot as well. We know she can write. She can sing just as well.

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NEW & ACTIVE

MATT KING A Woman Like You (Atlantic)

Total Stations: 44, Total Points: 1741, Total Adds: 13, Including: WIVK 12, KRWQ 11, WOVK 10, KVOO 8, KGNC 7, KHEY 7, KXKT 7, WGTY 7, WIBW 7, KASH 5, KZKX 5, WKXX 5, WSSL 5
Plays Include: WDDD 18 (18), KEAN 17 (17), KKCB 16 (16), KTST 15 (10), KXKC 15 (10), WKHK 15 (15), WRNS 15 (15), WTCM 15 (11), KGEE 14 (7), KYGO 13 (13), KRRV 12 (12), KTEX 12 (12)

JEFF CARSON Here's The Deal (MCG/Curb)

Total Stations: 35, Total Points: 1594, Total Adds: 5, Including: KALF 17, WXBQ 17, WQBE 15, WOVK 10, WXTA 5
Plays Include: WWYZ 19 (10), KBEQ 18 (18), KEAN 17 (17), KJUG 15 (15), KTST 15 (10), WFGY 15 (15), KRRV 12 (12), WKLB 12 (12), KBUL 11 (11), WFMB 11 (11), WTVY 10 (10), WWQQ 10 (10), WRKZ 9 (9), WXBM 9 (9), KVOO 8 (8), WFMS 8 (8), WMTZ 8 (7), KKIX 7 (7), KNFR 7 (7), KSOP 7 (7)

CLINT BLACK Something That We Do (RCA)

Total Stations: 14, Total Points: 1542, Total Adds: 14, Including: WDSY 29, WAMZ 28, WGAR 24, WQXK 18, WSIX 18, WLWI 15, WSSL 15, KYGO 13, WUSY 13, WWWW 13, WTDR 12, KZKX 10, WWYZ 10, KVOO 8

SKIP EWING Answer To My Prayer (Word)

Total Stations: 26, Total Points: 1486, Total Adds: 5, Including: WXTU 17, KZSN 7, WWZD 7, WBCT 5, WGH 5
Plays Include: WRBQ 28 (18), KXKC 21 (15), KEAN 17 (17), KJUG 15 (15), KTST 15 (10), WFMS 15 (15), WMIL 14 (5), KFDI 12 (5), WTVY 10 (10), WWYZ 10 (10), KFKF 8 (8), KHAY 7 (7), KRYS 7 (7), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5), WIL 5 (5), WRKZ 5 (5), WSOC 5 (5), WTCR 5 (5)

BILL ENGVALL Warning Signs (Warner Bros.)

Total Stations: 36, Total Points: 1459, Total Adds: 11, Including: KKCS 17, WTVY 10, WIOV 8, WWZD 7, KDRK 5, KRTY 5, KRWQ 5, WMTZ 5, WNOE 5, WTCR 5, WWYZ 5
Plays Include: KEAN 21 (21), KWJJ 18 (18), WVLK 16 (5), KJUG 15 (15), KPLX 15 (15), WXBM 15 (9), WXTA 15 (15), WTCM 14 (10), KSSN 10 (10), WQYK 10 (10), KHAY 8 (8), KSOP 7 (7), WIVK 6 (6), WTDR 6 (6)

MATRACA BERG That Train Don't Run (Rising Tide)

Total Stations: 31, Total Points: 1430, Total Adds: 25, Including: WCOL 19, KEAN 17, WBCT 15, WKHK 15, WTCM 14, WUSQ 14, KWNR 13, KRRV 12, WKCN 10, WOVK 10, KATM 9, KPLM 9, WUSY 9, WWGR 9, KJUG 7, KSKS 7, WMJC 7, WRBQ 7, KFDI 5, KWJJ 5, KZKX 5, WDEN 5, WRKZ 5, WTCR 5, WWFG 5

RAYBON BROTHERS The Way She's Looking (MCA)

Total Stations: 33, Total Points: 1405, Total Adds: 7, Including: WKSJ 15, WAXX 11, WOVK 10, KJUG 7, KKIX 7, WIBW 7, WMTZ 7
Plays Include: WWYZ 19 (10), KEAN 17 (17), KHEY 17 (17), WKHK 15 (15), WXTA 15 (15), KNFR 14 (14), WUSY 13 (13), WIVK 12 (12), WSIX 12 (12), WGTY 10 (9), WSM 10 (10), WWQQ 10 (10), KHAY 8 (8), KVOO 8 (8), KGEE 7 (7), WXXQ 7 (7), WOW 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WKSJ 5 (5), WNCY 5 (5), WRKZ 5 (5), WSOC 5 (5), WTCR 5 (5), WTVY 5 (5)

SEMINOLE She Knows Me By Heart (Curb/Universal)

Total Stations: 27, Total Points: 1152, Total Adds: 6, Including: KASH 15, KXDD 14, KRWQ 11, KGNC 7, WXCL 6, KYGO 5
Plays Include: KEAN 21 (17), WTVY 20 (20), KBEQ 18 (18), WQMX 18 (18), KJUG 15 (15), KTST 15 (10), WQBE 15 (15), WNOE 10 (10), WWYZ 10 (5), KSOP 7 (7), WWZD 7 (7), WOW 6 (6), KATM 5 (5), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WIRK 5 (5), WRKZ 5 (5), WTCR 5 (5), WXTA 5 (5)

RODNEY ATKINS In A Heartbeat (Curb)

Total Stations: 25, Total Points: 1148, Total Adds: 1, Including: KATM 9
Plays Include: WWQQ 20 (20), KEAN 17 (17), KJUG 15 (15), WQBE 15 (15), WRNS 15 (15), WTCM 14 (12), KNIX 13 (13), KRRV 12 (12), WSOC 12 (12), WFMB 11 (11), WTVY 10 (10), WWGR 9 (9), WXBM 9 (9), WWZD 7 (7), KDRK 5 (5), KORD 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WTCR 5 (5), WWYZ 5 (5), WXTA 5 (5)

JOHN FOGERTY Southern Streamline (Warner Bros.)

Total Stations: 13, Total Points: 818, Total Adds: 0, Including: WKDQ 25 (25), KASE 21 (21), WXBQ 20 (18), WWYZ 19 (19), WQBE 15 (15), KWNR 13 (13), WXXQ 7 (7), KFDI 5 (5), WDEN 5 (5), WGH 5 (5), WSOC 5 (5), WTVY 5 (5), WXTA 5 (5)

GARY ALLAN Living In A House Full Of Love (Decca)

Total Stations: 17, Total Points: 784, Total Adds: 15, Including: KEAN 17, KJUG 15, WUSQ 14, KEEY 10, WSM 10, WTVY 10, WKML 9, KVOO 8, WFMS 8, KSKS 7, KSOP 7, KFDI 5, WDEN 5, WIL 5, WTCR 5
Plays Include: WKIX 18 (18), WWYZ 10 (5)

TAMMY GRAHAM Cool Water (Career)

Total Stations: 15, Total Points: 567, Total Adds: 1, Including: KALF 5
Plays Include: KTST 15 (10), WSOC 12 (12), KWJJ 10 (10), KXKC 10 (10), WGTY 9 (9), WXBM 9 (9), KFKF 8 (8), KHAY 8 (8), WIBW 7 (7), KTEX 5 (5), KTTS 5 (5), WDEN 5 (5), WIRK 5 (5), WTCR 5 (5)

MC POTTS I'm So Sorry (Critique)

Total Stations: 12, Total Points: 388, Total Adds: 1, Including: KVOX 5
Plays Include: KEAN 17 (17), WDEN 15 (15), WXTA 15 (15), WTVY 10 (10), KTTS 5 (5), KXKC 5 (5), WFMB 5 (5), WHOK 5 (5), WWQQ 5 (5), WWYZ 5 (5), WYCD 5 (5)

RICH MCCREADY Let Me Take That Ol' Heartache (Magnatone)

Total Stations: 10, Total Points: 329, Total Adds: 0, Including: WWWW 13 (13), KVOO 8 (8), WFMS 8 (8), KASE 5 (5), KFDI 5 (5), KORD 5 (5), KTOM 5 (5), KTTS 5 (5), WBYT 5 (5), WDEN 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

BROOKS & DUNN Honky Tonk Truth
LEANN RIMES You Light Up My Life
CLAY WALKER Watch This

Hottest:

TIM MCGRAW Everywhere
TOBY KEITH We Were In Love
LEE ANN WOMACK The Fool

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

TIM MCGRAW Everywhere
RIVER ROAD Nickajack

Hottest:

TRACY LAWRENCE How A Cowgirl Says Goodbye
MICHAEL PETERSON Drink, Swear, Steal & Lie
LONESTAR Come Cryin' To Me
TRISHA YEARWOOD How Do I Live

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

KATHY MATTEA Love Travels
TIM MCGRAW Everywhere
LEE ROY PARNELL You Can't Get There From Here
CLAY WALKER Watch This

Hottest:

ALABAMA Dancin', Shaggin' On The Boulevard
TOBY KEITH We Were In Love

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

CLAY WALKER Watch This
Hottest:
TRACY LAWRENCE How A Cowgirl Says Goodbye
TIM MCGRAW w/FAITH HILL It's Your Love
LONESTAR Come Cryin' To Me
GEORGE STRAIT Carrying Your Love With Me
TOBY KEITH We Were In Love

Digital Country – L.J. Smith

Adds:

BLACKHAWK Hole In My Heart
MARK CHESNUTT Thank God For Believers
SAWYER BROWN This Night Won't Last Forever
CLAY WALKER Watch This
Hottest:
LONESTAR Come Cryin' To Me
TRACY LAWRENCE How A Cowgirl Says Goodbye
TRISHA YEARWOOD How Do I Live
TOBY KEITH We Were In Love
CLINT BLACK Still Holdin' On

BROADCAST PROGRAMMING CONTINUED

New Country – L.J. Smith

Adds:

BLACKHAWK Hole In My Heart
MARK CHESNUTT Thank God For Believers
SAWYER BROWN This Night Won't Last Forever
CLAY WALKER Watch This

Hottest:

LONESTAR Come Cryin' To Me
TRACY LAWRENCE How A Cowgirl Says Goodbye
TRISHA YEARWOOD How Do I Live
KENNY CHESNEY She's Got It All
ALAN JACKSON There Goes

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

MARK CHESNUTT Thank God For Believers
LEANN RIMES You Light Up My Life
BRYAN WHITE Love Is The Right Place

Hottest:

KENNY CHESNEY She's Got It All
TOBY KEITH We Were In Love
TRACY LAWRENCE How A Cowgirl Says Goodbye
MICHAEL PETERSON Drink, Swear, Steal & Lie
LEANN RIMES How Do I Live

CD Country – John Hendricks

Adds:

GARY ALLAN Living In A House Full Of Love
BILL ENGVALL Warning Signs
BRADY SEALS Natural Born Lovers
THOMPSON BROTHERS Drive Me Crazy

Hottest:

LEE ANN WOMACK The Fool
ALAN JACKSON There Goes
BILLY RAY CYRUS It's All The Same To Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

CLINT BLACK Something That We Do
JEFF CARSON Here's The Deal
JACK INGRAM Flutter
LEE ROY PARNELL You Can't Get There From Here
LEANN RIMES You Light Up My Life

Hottest:

LONESTAR Come Cryin' To Me
MICHAEL PETERSON Drink, Swear, Steal & Lie
KENNY CHESNEY She's Got It All
TOBY KEITH We Were In Love
CLINT BLACK w/MARTINA MCBRIDE Still Holding On

Mainstream Country – David Felker

Adds:

CLAY WALKER Watch This
CHELY WRIGHT Shut Up And Drive
Hottest:
LONESTAR Come Cryin' To Me
TRISHA YEARWOOD How Do I Live
TRACY LAWRENCE How A Cowgirl Says Goodbye
KENNY CHESNEY She's Got It All
JOHN MICHAEL MONTGOMERY How Was I To Know



60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JAMES BONAMY Naked To The Pain (Epic)
BILL ENGVALL w/J. MI. MONTGOMERY Warning... (Warner Bros.)
WADE HAYES Wichita Lineman (Columbia)
RIVER ROAD Nickajack (Capitol)

TOP 10

TOBY KEITH We Were In Love (Mercury)
TRISHA YEARWOOD How Do I Live (MCA)
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)
KENNY CHESNEY She's Got It All (BNA)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
NEAL MCCOY The Shake (Atlantic)
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
LEE ANN WOMACK The Fool (Decca)
CHRIS LEOUX This Cowboy's Hat (Capitol)
LORRIE MORGAN Go Away (BNA)

Information current as of August 18, 1997.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

BELLAMY BROTHERS Over The Line (Bellamy/Intersound)
SKIP EWING Answer To My Prayer (Word)
WADE HAYES Wichita Lineman (Columbia)
REBA MCBENTIRE What If It's You (MCA)

TOP 10

GEORGE STRAIT Carrying Your Love With Me (MCA)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
TOBY KEITH We Were In Love (Mercury)
TRISHA YEARWOOD How Do I Live (MCA)
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
KENNY CHESNEY She's Got It All (BNA)
NEAL MCCOY The Shake (Atlantic)
REBA MCBENTIRE I'd Rather Ride Around With You (MCA)
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)

HEAVY

ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
JOHN ANDERSON Somebody Slap Me (Mercury)
KENNY CHESNEY She's Got It All (BNA)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
TOBY KEITH We Were In Love (Mercury)
NEAL MCCOY The Shake (Atlantic)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
TRISHA YEARWOOD How Do I Live (MCA)

HOT SHOTS

MATRACA BERG That Train Don't Run (Rising Tide)
JAMES BONAMY Naked To The Pain (Epic)
JOE DIFFIE Somethin' Like This (Epic)
JOHN FOGERTY Southern Streamline (Warner Bros.)
ALISON KRAUSS & UNION STATION Looking In... (Rounder)
LILA MCCANN Down Came A Blackbird (Asylum/EEG)
DEAN MILLER Nowhere, USA (Capitol)
RIVER ROAD Nickajack (Capitol)
BRADY SEALS Natural Born Lovers (Reprise)
JASON SELLERS I'm Your Man (BNA)
SONS OF THE DESERT Hand Of Fate (Epic)
BRYAN WHITE Love In The Right Place (Asylum/EEG)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 42 plays a week. All Top 10 videos also receive heavy rotation.

Information current as of August 13, 1997.

COUNTRY REPORTERS

August 15, 1997 R&R • 71

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 TONY MCGRAW 18 SONS OF THE DESERT 19 GARY ALLAN 1 LEANN RIMES 7 MATRACA BERG	KQCF/Boise, ID PD/MD: Paul Wilson 17 MARK CHESNUT 12 KINLEY	WGNE/Daytona Beach, FL PD: John Rivers MD: Jim Andrews 21 TONY MCGRAW 21 JAMES BONAMY 20 CLAY WALKER 14 KINLEYS	KSXS/Fresno, CA PD: Ken Boesen MD: Steve Montgomery 16 TONY MCGRAW 7 GARY ALLAN 7 WADE HAYES 7 MATRACA BERG	KFKF/Kansas City, MO PD: Dale Carter APD/MD: Tony Stevens 17 TONY MCGRAW 17 LEE ROY PARNELL	KRWQ/Medford, OR PD: Ken Brooks MD: Tom Scott 6 TONY MCGRAW 6 LEE ROY PARNELL	WYD/Roanoke, VA PD/MD: Robynn Jaymes 17 BRYAN WHITE 16 TONY MCGRAW 6 RICKY VAN SHELTON	KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman No Adds	WFRG/Wica-Rome, NY PD/MD: Chris Atkins 17 DEANA CARTEP 14 LILA MCCANN 14 BUFFALO CLUB	
WQMX/Akron, OH PD: Kevin Mason MD: Bill Shie 18 BUFFALO CLUB 18 CLAY WALKER 18 SARA EVANS 18 BILLY YATES	WKLB/Boston, MA PD: Mike Broome APD/MD: Gmrv Rogers 17 TONY MCGRAW 5 RIVER ROAD	KYGD/Denver, CO OM/MD: John St. John MD: Jennifer Page 13 LONESTAR 13 CLINT BLACK 5 JAMES BONAMY 5 SEMINOLE	WBCT/Grand Rapids, MI OM/MD: Doug Montgomery MD: Kelly Iris 25 CLAY WALKER 15 LEE ROY PARNELL 15 MATRACA BERG 5 SKIP EWING	WDAF/Kansas City, MO PD: Ted Crame MD: David Bryan 10 TONY MCGRAW 10 LILA MCCANN	WGKX/Memphis, TN OM: Fred Horton PD: J.L. Fisk MD: Mark Billingsley 10 BUFFALO CLUB 10 KEVIN SHARP 10 DEANA CARTEP	WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 17 TONY MCGRAW 7 MARTY STUART 7 RIVER ROAD	WPXQ/Springfield, MA PD: Scott Harris MD: Kevin Wright 17 LEANN RIMES 11 WADE HAYES 11 JACK INGRAM 11 KINLEYS 11 DEAN MILLER	KJVG/Visalia, CA PD/MD: Dave Daniels 15 GARY ALLAN 15 WADE HAYES 15 LEANN RIMES 15 SONS OF THE DESERT 17 MATRACA BERG 17 RAYBON BROTHERS	
WGNA/Albany, NY PD: Buzz Brindie MD: Bill Earle 6 WADE HAYES 6 TONY MCGRAW 6 LEANN RIMES	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 9 LEE ROY PARNELL 9 SONS OF THE DESERT 9 JAMES BONAMY	KJYJ/Des Moines, IA OM/MD: Beverlee Brannigan MD: Eddie Hatfield 20 YEARWOOD & BROOKS 12 MARK CHESNUT 12 LORRIE MORGAN	WTQR/Greensboro, NC PD: Paul Franklin MD: Deano St. Clair 5 DEANA CARTEP 5 MARK CHESNUT 5 LEANN RIMES	WOGY/Memphis, TN PD: Paul Burke MD: Polly Wogg 20 KEVIN SHARP 20 DEANA CARTEP	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 SARA EVANS 14 KINLEYS 14 TONY MCGRAW 14 LEE ROY PARNELL 14 CHELY WRIGHT	KPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kris Richards 9 MATRACA BERG 9 RIVER ROAD 9 MARTY STUART	KNCI/Sacramento, CA OM/MD: Mark Evans APD/MD: Jennifer Wood 6 CLAY WALKER	KTTS/Springfield, MO PD: Don Paul APD/MD: Warren McDonald 30 KEITH PERI 5 LITTLE TEXAS	WACO/Waco, TX PD/MD: Glenn Michaels 15 TONY MCGRAW 15 JAMES BONAMY
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Matibu 5 JASON SELLERS 5 DEAN MILLER 5 CLAY WALKER	WVBU/Charlotte, NC MD: Charlie Lindsay MD: John Dixon 12 TONY MCGRAW 12 MARK CHESNUT	WWWV/Detroit, MI PD: Tim Roberts MD: Carl E. Brouwer 13 CLINT BLACK 5 BRYAN SMITH 5 RIVER ROAD	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Kruppers 18 WADE HAYES 16 RIVER ROAD	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 21 TONY MCGRAW 11 CHELY WRIGHT 12 MARK CHESNUT 12 CHELY WRIGHT 12 MATT KING 6 BRYAN WHITE	WWSJ/Miami, FL PD: Bob McKay MD: Darlene Evans 14 SARA EVANS 14 KINLEYS 14 TONY MCGRAW 14 LEE ROY PARNELL 14 CHELY WRIGHT	WXBW/Pensacola, FL OM/MD: Bruce Clark PD: Lynn West 15 TONY MCGRAW 15 JAMES BONAM	WKCQ/Saginaw, MI PD: Rick Walker CLAY WALKER CLAY WALKER MARK CHESNUT	WWTN/Tallahassee, FL PD: Scott Johnson MD: J.R. Jackson 16 TONY MCGRAW 16 SAWYER BROWN 5 CLAY WALKER	WVZK/Wausau, WI PD: Shannon Fox MD: Lou Stewart 20 TONY MCGRAW 7 MARK CHESNUT 7 CHELY WRIGHT
KRRV/Alexandria, LA OM: Lon Harris PD: Dru LaBorde APD/MD: Steve Casey MD: Scott Bryant 12 MATRACA BERG	WEZL/Charleston, SC MD: Kris Van Dyke MD: Gary Griffin 15 CLAY WALKER 12 MARK CHESNUT 7 LEE ROY PARNELL 7 RIVER ROAD	WYCD/Detroit, MI PD: Eddie Haskell MD: Katie Marroso 22 CLAY WALKER	WSSJ/Greenville, SC PD: Bruce Logan APD/MD: Kerry Owen 15 CLINT BLACK 5 RIVER ROAD 5 MATT KING 5 BLAKE & BRIAN	WITL/Lansing, MI PD: Jeff Davis MD: Steve Cherry 5 SAWYER BROWN 5 CLAY WALKER	KEYE/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WXTU/Philadelphia, PA OM/MD: Gary McCarty APD/MD: Jim Radler 17 SKIP EWING 17 TONY MCGRAW 7 RIVER ROAD	WKKX/St. Louis, MO PD: Jeff Allen MD: Dave Louis 11 REBA MCENTIRE 5 RIVER ROAD 5 WADE HAYES 5 KATHY MATTEA	WQYK/Tampa, FL PD: Beecher Martin APD/MD: Jay Roberts 5 RIVER ROAD 5 WADE HAYES 5 KATHY MATTEA	WVOK/Wheeling, WV PD/MD: Bill Berg 10 WADE HAYES 10 JEFF CARSON 10 MATRACA BERG 10 LEE ROY PARNELL 10 RIVER ROAD 10 JAMES BONAMY 10 RAYBON BROTHERS 5 BRYAN SMITH
WFGY/Altoona, PA PD/MD: Polly Wogg 15 LEANN RIMES 15 WADE HAYES	WQBE/Charleston, WV OM/MD: Jeff Whitehead 15 JEFF CARSON 15 VINCE GILL	WTVY/Dothan, AL PD/MD: Shannon O'Neal 10 BRADY SEALS 10 LEANN RIMES 10 BILL ENGVALL 10 GARY ALLAN 10 MARTY STUART 5 JOY LYNN WHITE 5 BRYAN SMITH 5 VICTORIA SHAW	WSSJ/Greenville, SC PD: Bruce Logan APD/MD: Kerry Owen 15 CLINT BLACK 5 RIVER ROAD 5 MATT KING 5 BLAKE & BRIAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WKSJ/Mobile, AL PD: Bill Black MD: Steve Kelly 15 RAYBON BROTHERS 15 TONY MCGRAW 15 LEE ROY PARNELL 15 CLAY WALKER	WWTN/Tallahassee, FL PD: Scott Johnson MD: J.R. Jackson 16 TONY MCGRAW 16 SAWYER BROWN 5 CLAY WALKER	WVOK/Wheeling, WV PD/MD: Bill Berg 10 WADE HAYES 10 JEFF CARSON 10 MATRACA BERG 10 LEE ROY PARNELL 10 RIVER ROAD 10 JAMES BONAMY 10 RAYBON BROTHERS 5 BRYAN SMITH	WVOK/Wheeling, WV PD/MD: Bill Berg 10 WADE HAYES 10 JEFF CARSON 10 MATRACA BERG 10 LEE ROY PARNELL 10 RIVER ROAD 10 JAMES BONAMY 10 RAYBON BROTHERS 5 BRYAN SMITH	WVOK/Wheeling, WV PD/MD: Bill Berg 10 WADE HAYES 10 JEFF CARSON 10 MATRACA BERG 10 LEE ROY PARNELL 10 RIVER ROAD 10 JAMES BONAMY 10 RAYBON BROTHERS 5 BRYAN SMITH
KCNC/Amarillo, TX PD: Bob Shannon MD: Patrick Clark 25 TONY MCGRAW 15 JAMES BONAMY 15 KATHY MATTEA 15 LEE ROY PARNELL 7 SEMINOLE 7 MATT KING	WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken No Adds	KKCB/Duluth, MN PD: Tom Bishop MD: Pat Puchalla 20 PAM TILLIS	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WKSJ/Mobile, AL PD: Bill Black MD: Steve Kelly 15 RAYBON BROTHERS 15 TONY MCGRAW 15 LEE ROY PARNELL 15 CLAY WALKER	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN
KASH/Anchorage, AK PD: Ray Knight APD/MD: Chris Crowley 15 TONY MCGRAW 15 RIVER ROAD 15 SEMINOLE 5 MATT KING	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN	WVOK/Minneapolis, MN APD/MD: Travis Moon 10 TONY MCGRAW 10 CLAY WALKER 10 GARY ALLAN
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COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA MARKET #2
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	42	42	42	42	LONESTAR/Come Cryin' To Me
24	20	28	42	42	MICHAEL PETERSON/Drink, Swear...
42	42	28	42	42	GEORGE STRAIT/Carrying Your...
42	42	42	42	42	TRISHA YEARWOOD/How Do I Live
42	28	28	42	42	KENNY CHESNEY/She's Got It All
24	24	24	28	28	ALAN JACKSON/There Goes
28	28	28	28	28	TRACY LAWRENCE/How A Cowgirl...
34	20	28	28	28	SAWYER BROWN/This Night Won't...
-	10	9	28	28	TRITT & WHITE/Helping Me Get...
10	24	24	24	24	LEE ANN WOMACK/The Fool
10	24	24	24	24	ALABAMA/Dancin', Shaggin'...
24	-	20	24	24	JEFF CARSON/Butterfly Kisses
10	10	24	24	24	TOBY KEITH/We Were In Love
28	20	24	24	24	DAVID KERSH/Day In, Day Out
28	28	24	24	24	JOHN M. MONTGOMERY/How Was I To Know
-	10	9	24	24	LORRIE MORGAN/Go Away
28	24	24	24	24	COLLIN RAYE/What The Heart Wants
34	20	42	42	42	TRACE ADKINS/Left Something...
24	20	20	20	20	JOHN BERRY/If You Will
24	28	28	28	28	MARK CHESNUTT/Let It Rain
-	20	20	20	20	BILL ENGVALL/Here's Your Sign...
34	20	20	20	20	REBA MCGRAW/Just To See You...
24	20	28	28	28	RIKCOCHET/He Left A Lot To...
28	20	20	20	20	SONS OF THE DESERT/Whatever Comes First
42	20	20	20	20	JOHN AUJOREY WINGGINS/Somewhere In Love
-	10	9	8	8	BLAKE & BRIAN/Another Perfect Day
-	10	9	8	8	DEANA CARTER/How Do I Get There
-	10	9	8	8	BILLY RAY CYRUS/It's All The Same...
-	10	9	8	8	DIAMOND RIO/How Your Love...
10	24	24	24	24	VINCE GILL/You And You Alone
-	-	-	-	-	NEAL MCCOY/The Shake
-	-	-	-	-	TIM MCGRAW/Everywhere
-	-	-	-	-	LEANN RIMES/You Light Up My Life
-	10	9	8	8	KEVIN SHARP/You Love Somebody

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco (415) 391-9330 Logan/Jordan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	45	45	45	45	SAWYER BROWN/This Night Won't...
30	30	30	30	30	KENNY CHESNEY/She's Got It All
45	45	45	45	45	JOHN M. MONTGOMERY/How Was I To Know
-	20	20	20	20	GEORGE STRAIT/Today My World...
45	45	45	45	45	LEE ANN WOMACK/The Fool
45	45	45	45	45	TRISHA YEARWOOD/How Do I Live
30	30	30	30	30	ALABAMA/Dancin', Shaggin'...
-	5	5	5	5	DEANA CARTER/How Do I Get There
-	5	5	5	5	MARK CHESNUTT/Thank God For...
5	30	30	30	30	BUFFALO CLUB/Nothin' Less Than...
5	20	20	20	20	JOE DIFFIE/Somethin' Like This...
20	30	30	30	30	ALAN JACKSON/There Goes
30	30	30	30	30	TOBY KEITH/We Were In Love
5	30	30	30	30	DAVID KERSH/Day In, Day Out
30	30	30	30	30	TIM MCGRAW/Everywhere
30	30	30	30	30	COLLIN RAYE/What The Heart Wants
30	30	30	30	30	DIAMOND RIO/How Your Love...
5	30	30	30	30	KEVIN SHARP/You Love Somebody
-	5	5	5	5	TRITT & WHITE/Helping Me Get...
30	30	30	30	30	VINCE GILL/You And You Alone
30	30	30	30	30	LORRIE MORGAN/Go Away
5	30	30	30	30	MICHAEL PETERSON/Drink, Swear...
5	5	5	5	5	BLACKHAWK/Hole In My Heart
5	5	5	5	5	BILLY RAY CYRUS/It's All The Same...
20	20	20	20	20	TRACY LAWRENCE/How A Cowgirl...
-	10	9	8	8	RIVER ROAD/Nickajack
20	20	20	20	20	BRYAN WHITE/Love Is The Right...
10	10	10	10	10	PAUL BRANDT/Take It From Me
45	45	45	45	45	TRACY BYRD/Don't Love Make...
10	10	10	10	10	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	10	TY HERNDON/Loved Too Much
45	45	45	45	45	LONESTAR/Come Cryin' To Me
10	10	10	10	10	REBA MCGRAW/Just To See You...
10	10	10	10	10	MINDY MCCREARY/A Girl's Gotta Do...
45	10	10	10	10	GEORGE STRAIT/Carrying Your...
45	45	45	45	45	PAM TILLIS/All The Good Ones...
45	10	10	10	10	RICK TREVIN/Only Get This...

COUNTRY 92.5 WXTU MARKET #5
WXTU/Philadelphia (610) 667-9000 McCurtie/Radler

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	KENNY CHESNEY/She's Got It All
24	24	24	24	24	ALABAMA/Dancin', Shaggin'...
32	32	32	32	32	LONESTAR/Come Cryin' To Me
32	32	32	32	32	TOBY KEITH/We Were In Love
32	32	32	32	32	GEORGE STRAIT/Carrying Your...
24	24	24	24	24	JOHN M. MONTGOMERY/How Was I To Know
24	24	24	24	24	BILLY RAY CYRUS/It's All The Same...
32	32	32	32	32	TRISHA YEARWOOD/How Do I Live
32	32	32	32	32	ALAN JACKSON/There Goes
24	24	24	24	24	RIKCOCHET/He Left A Lot To...
7	17	17	17	17	SAWYER BROWN/This Night Won't...
24	17	17	17	17	RICK TREVIN/Only Get This...
24	17	17	17	17	KEVIN SHARP/You Love Somebody
7	17	17	17	17	DIAMOND RIO/How Your Love...
7	17	17	17	17	LEE ANN WOMACK/The Fool
24	24	24	24	24	COLLIN RAYE/What The Heart Wants
7	17	17	17	17	VINCE GILL/You And You Alone
-	7	17	17	17	DEANA CARTER/How Do I Get There
7	17	17	17	17	TRACY LAWRENCE/How A Cowgirl...
7	7	7	7	7	BUFFALO CLUB/Nothin' Less Than...
7	7	7	7	7	LORRIE MORGAN/Go Away
-	-	-	-	-	SKIP EWING/Answer To My Prayer
7	17	17	17	17	MICHAEL PETERSON/Drink, Swear...
7	17	17	17	17	KINLEYS/Please
-	7	17	17	17	MARK CHESNUTT/Thank God For...
17	17	17	17	17	TOBY KEITH/Me Too
17	17	17	17	17	ALAN JACKSON/Who's Cheatin' Who
17	17	17	17	17	ALABAMA/Sad Lookin' Moon
17	17	17	17	17	LEANN RIMES/The Light In Your...
32	32	32	32	32	REBA MCGRAW/Just To See You...
-	17	17	17	17	MARK WILLS/Places I've Never...
17	17	17	17	17	BRYAN WHITE/Sittin' On Go
17	17	17	17	17	COLLIN RAYE/On The Verge
17	17	17	17	17	GEORGE STRAIT/One Night At A Time
17	17	17	17	17	TIM MCGRAW/W.F. HILL/It's Your Love
7	7	7	7	7	NEAL MCCOY/The Shake
7	7	7	7	7	DAVID KERSH/Day In, Day Out
7	7	7	7	7	JOHN ANDERSON/Sombody Slap Me
7	7	7	7	7	TRITT & WHITE/Helping Me Get...
7	7	7	7	7	JOE DIFFIE/Somethin' Like This

W4Country MARKET #6
WWW/Detroit (313) 259-4323 Roberts/E

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	33	33	33	PAM TILLIS/All The Good Ones...
33	33	33	33	33	TRACE ADKINS/Left Something...
33	33	33	33	33	LONESTAR/Come Cryin' To Me
33	33	33	33	33	GEORGE STRAIT/Carrying Your...
33	33	33	33	33	TRACY LAWRENCE/How A Cowgirl...
23	23	23	23	23	TOBY KEITH/We Were In Love
23	23	23	23	23	TRISHA YEARWOOD/How Do I Live
23	23	23	23	23	KENNY CHESNEY/She's Got It All
23	23	23	23	23	MICHAEL PETERSON/Drink, Swear...
23	23	23	23	23	COLLIN RAYE/What The Heart Wants
23	23	23	23	23	ALABAMA/Dancin', Shaggin'...
13	23	23	23	23	DAVID KERSH/Day In, Day Out
23	23	23	23	23	JOHN M. MONTGOMERY/How Was I To Know
13	23	23	23	23	LEE ANN WOMACK/The Fool
23	23	23	23	23	ALAN JACKSON/There Goes
23	23	23	23	23	VINCE GILL/You And You Alone
13	23	23	23	23	LORRIE MORGAN/Go Away
-	-	-	-	-	TIM MCGRAW/Everywhere
5	13	13	13	13	NEAL MCCOY/The Shake
5	13	13	13	13	BRYAN BROWN/This Night Won't...
13	13	13	13	13	DIAMOND RIO/How Your Love...
13	13	13	13	13	JOHN ANDERSON/Sombody Slap Me
13	13	13	13	13	KEVIN SHARP/You Love Somebody
5	13	13	13	13	TRITT & WHITE/Helping Me Get...
-	13	13	13	13	DEANA CARTER/How Do I Get There
-	13	13	13	13	BRYAN WHITE/Love Is The Right...
13	13	13	13	13	RICH MCCREARY/Let Me Take That...
5	5	5	5	5	LILA MCCANN/Down Came A...
5	5	5	5	5	NEAL MCCOY/The Shake
5	5	5	5	5	MICHAEL PETERSON/Drink, Swear...
5	5	5	5	5	BILLY RAY CYRUS/It's All The Same...
5	5	5	5	5	MC POTTS/In So Sorry
5	5	5	5	5	RANCH/Walkin' The Country
5	5	5	5	5	SARA EVANS/Three Chords And...
5	5	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
5	5	5	5	5	JOHN ANDERSON/Sombody Slap Me
-	5	5	5	5	KINLEYS/Please
5	5	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
5	5	5	5	5	CHELY WRIGHT/Just Up And Drive
5	5	5	5	5	MARK CHESNUTT/Thank God For...
-	5	5	5	5	CLAY WALKER/Watch This

YOUNG COUNTRY 92.5 MARKET #6
WYCD/Detroit (810) 799-0600 Haskel/Maroso

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	35	50	TIM MCGRAW/Everywhere
35	50	50	50	50	KENNY CHESNEY/She's Got It All
50	50	50	50	50	GEORGE STRAIT/Carrying Your...
50	50	50	50	50	TRISHA YEARWOOD/How Do I Live
35	50	50	50	50	BLACK & MCBRIDE/Still Holding On
50	50	50	50	50	ALABAMA/Dancin', Shaggin'...
22	35	50	50	50	LEE ANN WOMACK/The Fool
50	50	50	50	50	LONESTAR/Come Cryin' To Me
50	50	50	50	50	MARK WILLS/Places I've Never...
35	35	35	35	35	LEE ROY PARNELL/Lucky Me, Lucky You
5	22	35	35	35	TIM MCGRAW/W.F. HILL/It's Your Love
5	22	35	35	35	DAVID KERSH/Day In, Day Out
35	35	35	35	35	TOBY KEITH/We Were In Love
35	35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
22	22	22	22	22	COLLIN RAYE/What The Heart Wants
35	35	35	35	35	DIAMOND RIO/How Your Love...
35	35	35	35	35	JOHN M. MONTGOMERY/How Was I To Know
22	35	35	35	35	ALAN JACKSON/There Goes
22	35	35	35	35	BRYAN WHITE/Love Is The Right...
22	35	35	35	35	DEANA CARTER/How Do I Get There
5	22	22	22	22	BUFFALO CLUB/Nothin' Less Than...
22	22	22	22	22	SAWYER BROWN/This Night Won't...
22	22	22	22	22	VINCE GILL/You And You Alone
5	22	22	22	22	CHELY WRIGHT/Just Up And Drive
5	22	22	22	22	KEVIN SHARP/You Love Somebody
-	22	22	22	22	CLAY WALKER/Watch This
-	22	22	22	22	WADE HAYES/Wichita Lineman
-	5	5	5	5	LILA MCCANN/Down Came A...
-	5	5	5	5	NEAL MCCOY/The Shake
5	5	5	5	5	MICHAEL PETERSON/Drink, Swear...
5	5	5	5	5	BILLY RAY CYRUS/It's All The Same...
5	5	5	5	5	MC POTTS/In So Sorry
5	5	5	5	5	RANCH/Walkin' The Country
5	5	5	5	5	SARA EVANS/Three Chords And...
5	5	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
5	5	5	5	5	JOHN ANDERSON/Sombody Slap Me
-	5	5	5	5	KINLEYS/Please

103.5 KPLX MARKET #7
KPLX/Dallas (214) 526-2400 Rivers/Whitney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	45	45	45	45	KENNY CHESNEY/She's Got It All
45	45	45	45	45	LONESTAR/Come Cryin' To Me
45	45	45	45	45	MICHAEL PETERSON/Drink, Swear...
28	45	45	45	45	TRACY LAWRENCE/How A Cowgirl...
28	45	45	45	45	NEAL MCCOY/The Shake
28	28	28	28	28	DAVID KERSH/Day In, Day Out
28	28	28	28	28	LEE ANN WOMACK/The Fool
28	28	28	28	28	TOBY KEITH/We Were In Love
28	28	28	28	28	JOHN M. MONTGOMERY/How Was I To Know
28	28	28	28	28	SAWYER BROWN/This Night Won't...
28	28	28	28	28	COLLIN RAYE/What The Heart Wants
28	28	28	28	28	LORRIE MORGAN/Go Away
28	28	28	28	28	ALABAMA/Dancin', Shaggin'...
28	28	28	28	28	DIAMOND RIO/How Your Love...
28	28	28	28	28	VINCE GILL/You And You Alone
28	28	28	28	28	DEANA CARTER/How Do I Get There
20	28	28	28	28	DAVID LEE MURPHY/All Lit Up In Love
10	28	28	28	28	CHELY WRIGHT/Just Up And Drive
20	20	20	20	20	KINLEYS/Please
15	15	15	15	15	BLAKE & BRIAN/Another Perfect Day
-	28	28	28	28	CLAY WALKER/Watch This
-	28	28	28	28	TIM MCGRAW/Everywhere
28	20	20	20	20	BLACKHAWK/Hole In My Heart
28	20	20	20	20	ALAN JACKSON/There Goes
28	20	20	20	2	

COUNTRY PLAYLISTS

August 15, 1997 R&R • 73

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WMJG
Country 94.3

MARKET #15
WMJG/Long Island
(516) 423-6740
Asker/Alexander

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	TIM MCGRAW/W.F. HILL/It's Your Love
38	38	38	38	38	GEORGE STRAIT/Carrying Your...
38	38	38	38	38	TRACY LAWRENCE/How A Cowgirl...
38	38	38	38	38	TRISHA YEARWOOD/How Do I Live
22	38	38	38	38	KENNY CHESNEY/She's Got It All
22	38	38	38	38	LONESTAR/Come Cryin' To Me
22	38	38	38	38	MICHAEL PETERSON/Drink, Swear...
22	38	38	38	38	TOBY KEITH/We Were In Love
22	38	38	38	38	ALAN JACKSON/There Goes
22	38	38	38	38	COLLIN RAYE/What The Heart Wants
22	38	38	38	38	TRISHA YEARWOOD/How Do I Live
22	38	38	38	38	SAWYER BROWN/This Night Won't...
22	38	38	38	38	NEAL MCCOY/The Shake
22	38	38	38	38	DAVID KERSH/Day In, Day Out
22	38	38	38	38	ALABAMA/Dancin', Shaggin'...
22	38	38	38	38	LEE ANN WOMACK/The Fool
22	38	38	38	38	DIAMOND RIO/How Your Love...
22	38	38	38	38	LORRIE MORGAN/Go Away
22	38	38	38	38	BILLY RAY CYRUS/It's All The Same...
22	38	38	38	38	DEANA CARTER/How Do I Get There
22	38	38	38	38	DAVID LEE MURPHY/All Lit Up In Love
22	38	38	38	38	KEVIN SHARP/If You Love Somebody
22	38	38	38	38	BRYAN WHITE/Love Is The Right...
22	38	38	38	38	TRITT & WHITE/Helping Me Get...
22	38	38	38	38	TIM MCGRAW/Everywhere
22	38	38	38	38	SARA EVANS/Three Chords And...
22	38	38	38	38	BLACKHAWK/Hole In My Heart
22	38	38	38	38	JOHN M. MONTGOMERY/How Was I To Know
22	38	38	38	38	JOE DIFFIE/Somethin' Like This
22	38	38	38	38	BLAKE & BRIAN/Another Perfect Day
22	38	38	38	38	TRITT & WHITE/Helping Me Get...
22	38	38	38	38	SAWYER BROWN/This Night Won't...
22	38	38	38	38	DWIGHT YOAKAM/Claudette
22	38	38	38	38	CHELY WRIGHT/Watch This
22	38	38	38	38	VICTORIA SHAW/Don't Move
22	38	38	38	38	DEANA CARTER/How Do I Get There
22	38	38	38	38	DAVID LEE MURPHY/All Lit Up In Love
22	38	38	38	38	MARK CHESNUTT/Thank God For...
22	38	38	38	38	KINLEYS/Please
22	38	38	38	38	CLAY WALKER/Watch This
22	38	38	38	38	KATHY MATTEA/Love Travels
22	38	38	38	38	TRACE ADKINS/Left Something...

Today's BEST COUNTRY
K102

MARKET #16
KEEY/Minneapolis
(612) 820-4200
Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	MICHAEL PETERSON/Drink, Swear...
40	40	40	40	40	TRACY LAWRENCE/How A Cowgirl...
40	40	40	40	40	TRISHA YEARWOOD/How Do I Live
40	40	40	40	40	JOHN M. MONTGOMERY/How Was I To Know
40	40	40	40	40	KENNY CHESNEY/She's Got It All
26	40	40	40	40	DIAMOND RIO/How Your Love...
26	40	40	40	40	TOBY KEITH/We Were In Love
26	40	40	40	40	COLLIN RAYE/What The Heart Wants
26	40	40	40	40	LONESTAR/Come Cryin' To Me
26	40	40	40	40	ALAN JACKSON/There Goes
26	40	40	40	40	ALABAMA/Dancin', Shaggin'...
26	40	40	40	40	BLACKHAWK/Hole In My Heart
26	40	40	40	40	BILLY RAY CYRUS/It's All The Same...
26	40	40	40	40	SAWYER BROWN/This Night Won't...
26	40	40	40	40	NEAL MCCOY/The Shake
26	40	40	40	40	LORRIE MORGAN/Go Away
26	40	40	40	40	VINCE GILL/You And You Alone
26	40	40	40	40	DEANA CARTER/How Do I Get There
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
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26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	SHERRIE AUSTIN/Lucky In Love
26	40	40	40	40	BRYAN WHITE/Love Is The Right...
26	40	40	40	40	TRITT & WHITE/Helping Me Get...
26	40	40	40	40	LILA MCCANN/Down Came A...
26	40	40	40	40	JOE DIFFIE/Somethin' Like This
26	40	40	40	40	BUFFALO CLUB/Nothin' Less Than...
26	40	40	40	40	DAVID KERSH/Day In, Day Out
26	40	40	40	40	CHERYL WRIGHT/Watch This
26	40	40	40	40	MARK CHESNUTT/Thank God For...
26	40	40	40	40	LEE ANN WOMACK/The Fool
26	40	40	40	40	MARK CHESNUTT/Thank God For...

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

FR 95.1 KFRG MARKET #26
KFRG/Riverside (909) 825-9525
Massie/Jeffrey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	37	37	37	37	TY HERNDON/Loved Too Much
24	37	37	37	37	DEANA CARTER/Count Me In
37	37	37	37	37	TIM MCGRAW W/F HILL/It's Your Love
37	37	37	37	37	REBA MCENTIRE/Id Rather Ride
24	37	37	37	37	SONS OF THE DESERT/Whatever Comes First
16	37	37	37	37	TRACY ADKINS/Left Something...
37	37	37	37	37	JEFF CARSON/Butterfly Kisses
24	24	24	24	24	MICHAEL PETERSON/Drink, Swear...
24	37	37	37	37	GEORGE STRAIT/Carrying Your...
16	24	24	24	24	PAM TILLIS/All The Good Ones...
16	24	24	24	24	JOHN BERRY/Will, If You Will
8	24	24	24	24	RICK TREVINO/Only Get This...
16	16	16	16	16	LILA MCCANN/Down Came A...
16	24	24	24	24	LONESTAR/Come Cryin' To Me
8	16	16	16	16	KENNY CHESNEY/She's Got It All
16	24	24	24	24	LEANN RIMES/How Do I Live
16	16	16	16	16	TRISHA YEARWOOD/How Do I Live
8	16	16	16	16	ALABAMA/Dancin', Shaggin'...
8	16	16	16	16	TRACY BYRD/Don't Love Make...
8	16	16	16	16	TOBY KEITH/We Were In Love
8	8	8	8	8	RICOCHET/He Left A Lot To...
8	8	8	8	8	JOHN M. MONTGOMERY/How Was I To Know
8	8	8	8	8	DAVID KERSH/Day In, Day Out
8	8	8	8	8	LORRIE MORGAN/Go Away
16	16	16	16	16	TRACY LAWRENCE/How A Cowgirl...
8	8	8	8	8	BLAKE & BRIAN/Another Perfect Day
8	8	8	8	8	SARA EVANS/Three Chords And...
8	8	8	8	8	LEE ANN WOMACK/The Fool
8	8	8	8	8	COLLIN RAYE/What The Heart Wants
8	8	8	8	8	JOHN ANDERSON/Somebody Slap Me
8	8	8	8	8	CHELY WRIGHT/Just Up And Drive
8	8	8	8	8	BUFFALO CLUB/Nothin' Less Than...
8	8	8	8	8	NEAL MCCOY/The Shake

KFKF 94FM MARKET #27
KFKF/Kansas City (816) 753-4000
Carter/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	TRISHA YEARWOOD/How Do I Live
25	35	35	35	35	NEAL MCCOY/The Shake
35	35	35	35	35	KENNY CHESNEY/She's Got It All
35	35	35	35	35	TOBY KEITH/We Were In Love
25	35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
25	35	35	35	35	MICHAEL PETERSON/Drink, Swear...
25	35	35	35	35	ALABAMA/Dancin', Shaggin'...
25	35	35	35	35	COLLIN RAYE/What The Heart Wants
25	35	35	35	35	JOHN M. MONTGOMERY/How Was I To Know
25	35	35	35	35	TIM MCGRAW W/F HILL/It's Your Love
25	35	35	35	35	GEORGE STRAIT/Carrying Your...
25	35	35	35	35	SHERRIE AUSTIN/Lucky In Love
35	35	35	35	35	LONESTAR/Come Cryin' To Me
25	35	35	35	35	KEVIN SHARP/If You Love Somebody
25	35	35	35	35	VINCE GILL/You And You Alone
15	25	25	25	25	DAVID LEE MURPHY/All Lit Up In Love
8	15	15	15	15	MARK CHESNUTT/Thank God For...
15	25	25	25	25	SAWYER BROWN/This Night Won't...
25	25	25	25	25	BUFFALO CLUB/Nothin' Less Than...
25	25	25	25	25	LEE ANN WOMACK/The Fool
25	25	25	25	25	ALAN JACKSON/There Goes
25	25	25	25	25	BLACK & MCBRIDE/Still Holding On
25	25	25	25	25	TRITT & WHITE/Helping Me Get...
25	25	25	25	25	DIAMOND RIO/How Your Love...
15	15	15	15	15	LORRIE MORGAN/Go Away
15	15	15	15	15	LILA MCCANN/Down Came A...
15	15	15	15	15	DEANA CARTER/How Do I Get There
25	25	25	25	25	DAVID KERSH/Day In, Day Out
8	15	15	15	15	TANYA TUCKER/Ridin' Out...
15	15	15	15	15	BLACKHAWK/Hole In My Heart
15	15	15	15	15	CHELY WRIGHT/Just Up And Drive
15	15	15	15	15	BILLY RAY CYRUS/It's All The Same...
8	8	8	8	8	TIM MCGRAW/Everywhere
15	8	8	8	8	JOHN ANDERSON/Somebody Slap Me
8	8	8	8	8	BRYAN WHITE/Just Up And Drive
8	8	8	8	8	SARA EVANS/Three Chords And...
8	8	8	8	8	KINLEYS/Please
8	8	8	8	8	TAMMY GRAHAM/Cool Water
8	8	8	8	8	JASON SELLERS/It's My Man
8	8	8	8	8	SKIP EWING/Answer To My Prayer

WDAF-AM 61 Country MARKET #27
WDAF/Kansas City (816) 931-6100
Cramer/Bryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	KENNY CHESNEY/She's Got It All
28	28	28	28	28	ALAN JACKSON/There Goes
28	28	28	28	28	GENE WATSON/No Goodbyes
10	28	28	28	28	TRISHA YEARWOOD/How Do I Live
10	28	28	28	28	LEANN RIMES/How Do I Live
28	28	28	28	28	TOBY KEITH/We Were In Love
28	28	28	28	28	MICHAEL PETERSON/Drink, Swear...
28	28	28	28	28	COLLIN RAYE/What The Heart Wants
20	28	28	28	28	DIAMOND RIO/How Your Love...
20	28	28	28	28	ALABAMA/Dancin', Shaggin'...
28	28	28	28	28	BLACK & MCBRIDE/Still Holding On
28	28	28	28	28	JOHN M. MONTGOMERY/How Was I To Know
28	28	28	28	28	TRACY LAWRENCE/How A Cowgirl...
20	28	28	28	28	TRITT & WHITE/Helping Me Get...
20	28	28	28	28	BRYAN WHITE/Just Up And Drive
20	28	28	28	28	NEAL MCCOY/The Shake
20	28	28	28	28	VINCE GILL/You And You Alone
20	28	28	28	28	DAVID KERSH/Day In, Day Out
20	28	28	28	28	SAWYER BROWN/This Night Won't...
20	28	28	28	28	JOHN ANDERSON/Somebody Slap Me
20	28	28	28	28	LORRIE MORGAN/Go Away
20	28	28	28	28	BLACKHAWK/Hole In My Heart
10	20	20	20	20	MARK CHESNUTT/Thank God For...
10	20	20	20	20	KEVIN SHARP/If You Love Somebody
10	20	20	20	20	BILLY RAY CYRUS/It's All The Same...
10	20	20	20	20	CHELY WRIGHT/Just Up And Drive
10	20	20	20	20	TIM MCGRAW/Everywhere
10	20	20	20	20	SARA EVANS/Three Chords And...
10	20	20	20	20	LEE ANN WOMACK/The Fool
10	20	20	20	20	BUFFALO CLUB/Nothin' Less Than...
10	20	20	20	20	LILA MCCANN/Down Came A...
10	20	20	20	20	DEANA CARTER/How Do I Get There
10	20	20	20	20	JOHN ANDERSON/Somebody Slap Me
10	20	20	20	20	JASON SELLERS/It's My Man
10	20	20	20	20	JOE DIFFIE/Somebody Like This

NEW COUNTRY 105.1 KNCI MARKET #28
KNCI/Sacramento (916) 338-9200
Evans/Wood

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	TIM MCGRAW W/F HILL/It's Your Love
35	35	35	35	35	LONESTAR/Come Cryin' To Me
25	35	35	35	35	RICOCHET/He Left A Lot To...
35	35	35	35	35	GEORGE STRAIT/Carrying Your...
35	35	35	35	35	TRACY LAWRENCE/How A Cowgirl...
35	35	35	35	35	TRISHA YEARWOOD/How Do I Live
25	35	35	35	35	TOBY KEITH/We Were In Love
25	35	35	35	35	MICHAEL PETERSON/Drink, Swear...
25	35	35	35	35	KENNY CHESNEY/She's Got It All
25	35	35	35	35	ALABAMA/Dancin', Shaggin'...
15	25	25	25	25	BUFFALO CLUB/Nothin' Less Than...
25	25	25	25	25	JOHN M. MONTGOMERY/How Was I To Know
25	25	25	25	25	COLLIN RAYE/What The Heart Wants
25	25	25	25	25	TRITT & WHITE/Helping Me Get...
25	25	25	25	25	ALAN JACKSON/There Goes
25	25	25	25	25	KEVIN SHARP/If You Love Somebody
25	25	25	25	25	DIAMOND RIO/How Your Love...
25	25	25	25	25	VINCE GILL/You And You Alone
6	15	15	15	15	SAWYER BROWN/This Night Won't...
15	15	15	15	15	NEAL MCCOY/The Shake
15	15	15	15	15	DEANA CARTER/How Do I Get There
15	15	15	15	15	TRITT & WHITE/Helping Me Get...
15	15	15	15	15	LEE ANN WOMACK/The Fool
15	15	15	15	15	BLACKHAWK/Hole In My Heart
6	15	15	15	15	DAVID LEE MURPHY/All Lit Up In Love
6	15	15	15	15	BILLY RAY CYRUS/It's All The Same...
6	6	6	6	6	LORRIE MORGAN/Go Away
6	6	6	6	6	KINLEYS/Please
15	15	15	15	15	ALAN JACKSON/Who's Cheatin' Who
15	15	15	15	15	GEORGE STRAIT/One Night At A Time
15	15	15	15	15	TY HERNDON/Loved Too Much
35	15	15	15	15	REBA MCENTIRE/Id Rather Ride...
15	15	15	15	15	PAM TILLIS/All The Good Ones...
15	15	15	15	15	DEANA CARTER/Count Me In
15	15	15	15	15	SONS OF THE DESERT/Whatever Comes First
35	15	15	15	15	TRACY ADKINS/Left Something...
6	6	6	6	6	BLAKE & BRIAN/Another Perfect Day
6	6	6	6	6	DAVID KERSH/Day In, Day Out
6	6	6	6	6	MARK CHESNUTT/Thank God For...
6	6	6	6	6	CHELY WRIGHT/Just Up And Drive

FM 106 MARKET #29
WMIL/Milwaukee (414) 545-8900
Morgan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	21	21	21	TOBY KEITH/We Were In Love
34	34	34	34	34	TRACY LAWRENCE/How A Cowgirl...
34	34	34	34	34	TRISHA YEARWOOD/How Do I Live
34	34	34	34	34	LONESTAR/Come Cryin' To Me
34	34	34	34	34	KENNY CHESNEY/She's Got It All
34	34	34	34	34	GEORGE STRAIT/Carrying Your...
21	34	34	34	34	MICHAEL PETERSON/Drink, Swear...
21	21	21	21	21	ALABAMA/Dancin', Shaggin'...
34	34	34	34	34	TIM MCGRAW W/F HILL/It's Your Love
14	21	21	21	21	LORRIE MORGAN/Go Away
21	21	21	21	21	COLLIN RAYE/What The Heart Wants
14	21	21	21	21	BUFFALO CLUB/Nothin' Less Than...
21	21	21	21	21	ALAN JACKSON/There Goes
21	21	21	21	21	VINCE GILL/You And You Alone
21	21	21	21	21	DAVID KERSH/Day In, Day Out
21	21	21	21	21	BLACK & MCBRIDE/Still Holding On
14	21	21	21	21	BILLY RAY CYRUS/It's All The Same...
14	21	21	21	21	KEVIN SHARP/If You Love Somebody
21	21	21	21	21	LEE ANN WOMACK/The Fool
21	21	21	21	21	NEAL MCCOY/The Shake
14	21	21	21	21	DEANA CARTER/How Do I Get There
14	21	21	21	21	DIAMOND RIO/How Your Love...
21	21	21	21	21	JOHN M. MONTGOMERY/How Was I To Know
21	21	21	21	21	SAWYER BROWN/This Night Won't...
21	21	21	21	21	JOHN M. MONTGOMERY/How Was I To Know
21	21	21	21	21	MARK CHESNUTT/Thank God For...
14	14	14	14	14	DEAN MILLER/Nowhere, USA
5	5	5	5	5	SKIP EWING/Answer To My Prayer
5	5	5	5	5	LILA MCCANN/Down Came A...
5	5	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
14	14	14	14	14	TRITT & WHITE/Helping Me Get...
12	12	12	12	12	KEVIN SHARP/She's Sure Taking...
12	12	12	12	12	BROOKS & DUNN/Why Would I Say...
12	12	12	12	12	ALAN JACKSON/Who's Cheatin' Who
12	12	12	12	12	TANYA TUCKER/Little Things
12	12	12	12	12	LEANN RIMES/The Light In Your...
12	12	12	12	12	MARK WILLS/Places I've Never...

95.3 KRKY MARKET #30
KRKY/San Jose (408) 293-8030
Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	MARK WILLS/Places I've Never...
25	40	40	40	40	TRACY LAWRENCE/How A Cowgirl...
25	40	40	40	40	LONESTAR/Come Cryin' To Me
40	40	40	40	40	REBA MCENTIRE/Id Rather Ride...
40	40	40	40	40	PAM TILLIS/All The Good Ones...
40	40	40	40	40	TY HERNDON/Loved Too Much
40	40	40	40	40	TRACY ADKINS/Left Something...
40	40	40	40	40	GEORGE STRAIT/Carrying Your...
25	40	40	40	40	MICHAEL PETERSON/Drink, Swear...
25	40	40	40	40	TRISHA YEARWOOD/How Do I Live
25	40	40	40	40	ALABAMA/Dancin', Shaggin'...
25	40	40	40	40	KENNY CHESNEY/She's Got It All
25	40	40	40	40	DIAMOND RIO/How Your Love...
25	40	40	40	40	DEANA CARTER/How Do I Get There
25	40	40	40	40	RICOCHET/He Left A Lot To...
25	40	40	40	40	TOBY KEITH/We Were In Love
25	40	40	40	40	DAVID LEE MURPHY/All Lit Up In Love
25	40	40	40	40	LEE ANN WOMACK/The Fool
25	40	40	40	40	BLACK & MCBRIDE/Still Holding On
25	40	40	40	40	DAVID KERSH/Day In, Day Out
25	40	40	40	40	VINCE GILL/You



MIKE KINOSHIAN

Perry & Price In Paradise

Isn't it ironic — as Alanis Morissette might say — that our talent-oriented theme issue hits one week after the passing of The Real Don Steele, one of this industry's true air personalities. If you never had the chance to hear him, do yourself a favor and track down an aircheck. The energy level and wit will amaze you.



Michael W. Perry & Larry Price

This week's column focuses on a humorous morning team; an esteemed morning legend; and a communicator making a distinctive mark at night.

KSSK AM & FM/Honolulu's Michael W. Perry & Larry Price celebrate their 14th anniversary together this month. To best illustrate how much they dominate the morning commute in the "Land Of Paradise," consider these spring Arbitron accomplishments. The duo is No. 1 among persons 12+, adults 18-49, 25-49, 25-54, and 35-64. In the latter demo, they boast a 32+ share — none of Honolulu's other 25 rated market stations cracks double digits.

The following insights about the show come from Perry & Price and KSSK VP/GM **Bob Longwell**.

R&R: How much time do you allocate each day for show prep?

MWP: I think I did that once in 1972. We actually tried doing show prep a few times by meeting in a local restaurant at 4:00 am. We'd read the paper and decide what we'd talk about, only to find out that the audience had a completely different idea about what they wanted to discuss.

R&R: What's the audience interested in?

MWP: It depends on how the day's going in Hawaii, and we try to reflect it. We know the audience likes simple perceived evils. Some days you can't get anything going to save your life — so we don't.

R&R: How frustrating is that?

MWP: It isn't at all. If people are having a wonderful day, we have a wonderful day with them and don't get topical.

R&R: Tell me about a classic moment from the show that was special to you.

LP: I played golf with President Clinton and had to tell my partner and the audience what it was like. It was the dumbest show we ever did. At the time, the president was having a hard time with Talk radio people like Rush Limbaugh. I'm a real liberal, and he asked me why people picked on Democrats. I told him it was easy. I wanted to forget the incident, but people wanted to know.

R&R: What did the two of you shoot?

LP: The president shot 84, and I shot 78. He lost \$10 and didn't have any money. He turned me over to some dorky-looking guy and said to get the money from him.

R&R: How much music is played in morning drive?

MWP: About four songs between 5:30-8am and maybe six an hour between 9-10am. We play mainstream and some Hawaiian music and try to make each song count.

R&R: Do you do any "bits" in the show?

MWP: I don't think we've ever done a structured bit.

R&R: What type of reliance is there on outside comedy services?

MWP: We've been looking for a long time, but have been very overwhelmed by everything that's available. It all seems to be very Velveeta, bland, mainland stuff that people don't care about. But [Tampa-based] Bugg Bytes did an ad-lib cold call with us one day that was absolutely hilarious. We use them sometimes as a crutch.

R&R: How many public appearances do you make?

MWP: About one per day each.

BL: And they do a live Saturday morning show [8-11am] from the top of the Sheraton. It's unbelievable.

R&R: Sounds like you're a slave driver, making your morning team work six days a week.

LP: That's exactly what we've been saying.

MWP: But it makes our show unique from anything else in America. Every possible mainland star comes here and, from what we hear, a show like this isn't duplicated anywhere. We're overlooking Diamondhead on the top floor of one of the greatest hotels. People show up at 7:30am, we come at 8, and people stay in their seats eating breakfast until 11am.

R&R: I know you do some silly stuff. What are some examples?

MWP: We tell listeners what brand of baby they're going to have and make people go down to the beach and bring up a Japanese tourist. And we take advantage of the great celebrities who are here working or vacationing.

LP: Human scavenger hunts are always fun.

R&R: What's the best advice you'd give to fellow morning show hosts?

LP: Respect your audience and don't disregard their concerns, regardless of how trivial they might seem to you. They might want to talk about something that doesn't interest you, but listen to them. There's a tendency for morning-show hosts to talk too much. They feel they know everything and wind up not listening.

BL: I've been in this business all my life. There's a level of God-given talent that you must have to be like these guys. There's no formula for great personality. Perry & Price do all the things right technically, but, as Larry said, you must respect the audience. Perry & Price are like having Dick Purtan and J.P. McCarthy together as your morning team.

Host's Life Reflected In Nightly Show

Stations slotting nightly Love Songs-type programming are keenly aware of the challenge of finding just the right host.

Next month marks the 13th year that Delilah has done a Love Songs show. Having come a long way from her Reedsport, OR, high-school radio roots, she refers to the Broadcast Programming-syndicated 7pm-midnight show as her third child.

"I've always loved being on the air, and it keeps getting better and better," she proudly states. "I don't have to prepare myself to do a kick-butt show."

Prior to syndication, Delilah did similar fare on the local level, where she took personal involvement to new heights. "The stories I share on the air are the way I live. I've had listeners live with me when they were in crisis and needed to start over. Some were coming off drugs, alcohol, or from abusive marriages. My show reflects my life, so I try living my life to the fullest and share it with my audience."



Delilah

Clueless

Attracting nighttime AC numbers has always been difficult, but as Delilah says, "Most PDs don't have a clue what people want to hear at night. They think that all it takes is playing music that's been researched to death. But people who are home at night want to connect emotionally with someone. They hunger for intimacy, and playing tested music isn't the answer. Programmers want talent to play music and keep bits to under 30 seconds, so there's nothing compelling to listen to."

Interacting with people in a real way is what makes Delilah's show — now heard on 57 affiliates — stand out. "I don't try coming up with perverted stories or run sex lines. It's real people telling real stories and playing songs that speak to their emotions. It's not an act, and I really do care if someone has a problem. I will go to an AA meeting with them if that's what they need. It's getting harder with the number of stations, but I read my listener letters every night. I know what it's like to live on macaroni and cheese."

"Regardless of circumstances, I always try ending every call on a note of hope. I'm not there to be Dr. Laura and beat someone up; I want listeners to know that life is worth living."

Showing A Vulnerable Side

Programmers often stress to their air talent that personal problems shouldn't be allowed to interfere with on-air work. Two years ago, however, Delilah left her WSSH/Boston airshift and flew across the country to spend a week with her mother, who was diagnosed with brain cancer. "When I got back on the air, I asked people to be patient with me if I sounded testy. I was willing to be vulnerable, and the response and support were incredible. You just can't put aside the fact that your mother has brain cancer."

Still A Button-Pushing Cowboy

Few people in the industry can rival both the longevity and ratings supremacy of KVIL/Dallas' **Ron Chapman**, who signed on as KVIL's morning man nearly 30 years ago, in January of 1969.

"My preparation is constant, but not organized," he explains. "There are times when all I do is read, clip, and highlight. I make notes on cocktail napkins when someone says something humorous or interesting. There's always a tape recorder in my car, and I make notes if Paul Harvey or Rush Limbaugh says something thought-provoking. It may stay on the recorder three or four weeks, but sooner or later I take it off."



Ron Chapman

"I want to use material that starts people thinking and talking. My wife puts up with me constantly making notes and says that I'd drive a sane woman crazy."

Late Shows Follower

Like most other morning radio talents, Chapman closely follows the late-night television monologues of David Letterman and Jay Leno. While rolling tape on Letterman, Chapman watches and takes notes on Leno. "I always give credit and quote the source if I use the material," remarks Chapman, who is up at 4:30am.

"I'm at the station by 5:30, go on at 6, and stay on until 9. I don't do

that many appearances these days, but I have meetings and quite a few client lunches. I sleep when I'm sleepy — sometimes in my office, but I live close to the station, so I can go there to sleep, too."

By and large, Chapman explains, he avoids using packaged comedy services. "I've toyed with them in the past, but find them terribly corny. I'm not that much into 'jokes,' but most joke services are writing for males 18-24."

Music, he says, is more important to his show than it used to be. "We're playing more than we used to, and that's [KVIL PD] **Bill Curtis'** contribution. Let's understand that when people get up in the morning, they want music, traffic, information, and way down somewhere is warm and friendly people. I guess that's me — and I thought I was the star.

"When the heat wave recently

broke, I dragged out the rain songs. I'm into moving people and pushing their buttons. Find me a moon song when there's a full moon. I'll deviate on special occasions for something meaningful at the moment rather than playing a song that was scheduled by a computer two days ago."

Putting Folks In The Mood

Clearly still having fun at his craft, Chapman points out, "My stock in trade has been the ability to take today's news and make it funny. I watch, but don't sit and steal from, Letterman and Leno. While others look at the front page and think the world's going to hell, I look at the front page and ask, 'Is this funny or what?' Some mornings the audience wants to play, and the Barry Switzer incident, for example, put people in that mood."

AUGUST 15, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	SHAWN COLVIN Sunny Came Home (Columbia) 2079 2107 2129 2113 94/0					
1	1	2	2	MICHAEL BOLTON Go The Distance (Columbia) 1989 2095 2169 2246 95/0					
6	5	3	3	MONICA For You I Will (Warner Sunset/Atlantic) 1975 1917 1835 1811 92/2					
4	3	4	4	JAMES TAYLOR Little More Time With You (Columbia) 1908 1897 1906 1886 89/0					
7	7	6	5	PAUL CARRACK For Once In Our Lives (Ark 21) 1795 1713 1648 1598 89/2					
5	4	5	6	PETER CETERA Do You Love Me That Much? (River North) 1643 1834 1865 1844 84/0					
13	11	8	7	LEANN RIMES How Do I Live (MCG/Curb) 1621 1414 1115 956 86/8					
10	9	9	8	NATALIE COLE A Smile Like Yours (Elektra/EEG) 1543 1412 1356 1287 90/1					
3	6	7	9	CHICAGO Here In My Heart (Reprise) 1514 1692 1817 1984 87/0					
22	18	13	10	BILLY JOEL To Make You Feel My Love (Columbia) 1177 1003 715 469 75/7					
20	16	14	11	BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive) 1161 953 754 538 71/9					
—	21	15	12	FLEETWOOD MAC Silver Springs (Reprise) 1155 922 564 20 78/6					
BREAKER			13	JEWEL Foolish Games (Atlantic) 1063 869 583 376 58/5					
9	8	10	14	AZ YET Hard To Say I'm Sorry (LaFace/Arista) 1011 1374 1417 1337 61/2					
12	12	12	15	JEWEL You Were Meant For Me (Atlantic) 925 1007 1101 1190 59/0					
15	14	16	16	STYX Paradise (CMC) 907 914 857 839 61/2					
BREAKER			17	KENNY LOGGINS I Am Not Hiding (Columbia) 893 869 785 676 63/3					
8	10	11	18	TONI BRAXTON I Don't Want To (LaFace/Arista) 864 1079 1234 1473 62/1					
26	25	19	19	AMY GRANT Takes A Little Time (A&M) 807 690 460 271 60/11					
11	13	20	20	BEE GEES Alone (Polydor/A&M) 576 687 958 1231 43/0					
25	26	24	21	MICHAEL LINGTON & BOBBY CALOWELL Tell It Like It Is (Nu Groove) 571 483 392 342 45/3					
23	22	23	22	MICHAEL ENGLISH Why Didn't I (Curb) 558 546 516 452 41/1					
14	19	22	23	BOB CARLISLE Butterfly Kisses (DMG/Jive) 493 595 711 914 47/0					
30	—	26	24	SISTER HAZEL All For You (Universal) 358 271 205 168 15/4					
DEBUT			25	DARYL HALL & JOHN OATES Promise Ain't Enough (Push) 344 10 — — 34/33					
—	—	29	26	BETH NIELSEN CHAPMAN Happy Girl (Reprise) 274 199 168 78 29/6					
—	29	27	27	NO MERCY When I Die (Arista) 258 229 216 147 27/1					
28	27	28	28	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB) 253 221 249 250 15/1					
21	23	25	29	SWING OUT SISTER Somewhere In The World (Pure/Mercury) 182 453 510 473 15/0					
DEBUT			30	KENNY ROGERS Write Your Name Across My Heart (Magnatone) 177 168 129 96 23/1					

This chart reflects airplay from August 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 AC reporters. 98 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

SPICE GIRLS 2 Become 1 (Virgin)

Total Stations: 12, Adds: 3, Plays: 175, WHYNY 10, WLIF 5 (5), WALK 10 (5), WASH 35 (28), WLRQ 11 (11), WRMF 24 (8), WOOF 8 (8), WLIT 10 (10), WRVF 23 (22), WQLR 14 (14), KOST 24, KZST 1.

ATLANTA RHYTHM SECTION Alien (Southern Tracks)

Total Stations: 15, Adds: 5, Plays: 137, WWLI 10 (5), WKWK 5 (7), WPCH 13 (9), WBBQ 5 (5), WGSY 30 (25), WPEZ 10 (10), WDEF 10, WOOF 8 (8), WAHR 5, KQXT 5 (5), WFMK 10 (10), WGLM 5, WQLR 7 (7), KJSN 7, KWAV 7.

BARRY MANILOW I Go Crazy (Arista)

Total Stations: 17, Adds: 17, Plays: 117, WRCH 7, WWLI 5, WLIF 5, WKWK 5, WARM 6, WGSY 15, WTVR 9, WDEF 5, WAHR 5, WRRM 5, WTPI 8, WFMK 10, WGLM 7, WLTE 5, KELO 5, KWAV 5, KKCW 10.

SUPERTRAMP Live To Love You (Silver Cab/Oxygen)

Total Stations: 13, Adds: 1, Plays: 94, WWLI 10 (10), WSRS 5 (5), WKWK 5 (5), WJBR 7, WGSY 15 (10), WDEF 5 (5), WOOF 8 (8), KHLA 7 (7), WVEZ 5 (5), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), KWAV 3 (3).

BELINDA CARLISLE In Too Deep (Ark 21)

Total Stations: 10, Adds: 0, Plays: 93, WAFY 13 (13), WKWK 10 (5), WTCB 7 (7), WLRQ 17 (11), WOOF 8 (8), WAHR 10 (10), WFMK 10 (10), KEZG 5 (5), KWAV 5 (5), KLSY 8 (6).

ALL-4-ONE I Turn To You (Blitz/Atlantic)

Total Stations: 11, Adds: 0, Plays: 86, WWLI 10 (10), WYJB 6 (6), WTCB 7 (7), WLRQ 8 (8), WAHR 10 (10), WFMK 10 (10), KMGL 5 (5), KQXT 7 (7), KEFM 5 (5), KELO 5 (5), KSBL 13 (13).

98 DEGREES Invisible Man (Motown)

Total Stations: 10, Adds: 2, Plays: 84, WMJQ 14, WVAF 5, WALK 3 (5), WGSY 7 (7), WDEF 5 (5), WFMK 10 (10), WRVR 9 (9), WRRM 16 (15), WFMK 10 (10), KWAV 5 (5).

JOHN TESH Avalon (GTSP)

Total Stations: 12, Adds: 3, Plays: 60, WWLI 10 (5), WGSY 10 (10), WLRQ 1 (1), KQXT 5 (5), WROE 3, WTPI 5 (5), WFMK 10, WGLM 5 (5), WSWT 2 (2), KEZG 1 (1), KELO 5 (5), KWAV 3.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

JEWEL

Foolish Games (Atlantic)

TOTAL PLAYS/INCREASE **1063/194** TOTAL STATIONS/ADDS **58/5** CHART **13**

KENNY LOGGINS

I Am Not Hiding (Columbia)

TOTAL PLAYS/INCREASE **893/24** TOTAL STATIONS/ADDS **63/3** CHART **17**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DARYL HALL & JOHN OATES Promise Ain't Enough (Push)	33
BARRY MANILOW I Go Crazy (Arista)	17
AMY GRANT Takes A Little Time (A&M)	11
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	9
LEANN RIMES How Do I Live (MCG/Curb)	8
WILSONS Monday Without You (Mercury)	8
BILLY JOEL To Make You Feel My Love (Columbia)	7
BETH NIELSEN CHAPMAN Happy Girl (Reprise)	6
FLEETWOOD MAC Silver Springs (Reprise)	6
ATLANTA RHYTHM SECTION Alien (Southern Tracks)	5
JEWEL Foolish Games (Atlantic)	5
DAVE KOZ That's The Way I Feel About... (Capitol)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DARYL HALL & JOHN OATES Promise Ain't Enough (Push)	+334
FLEETWOOD MAC Silver Springs (Reprise)	+233
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	+208
LEANN RIMES How Do I Live (MCG/Curb)	+207
JEWEL Foolish Games (Atlantic)	+194
BILLY JOEL To Make You Feel My Love (Columbia)	+174
NATALIE COLE A Smile Like Yours (Elektra/EEG)	+131
AMY GRANT Takes A Little Time (A&M)	+117
BARRY MANILOW I Go Crazy (Arista)	+117
MICHAEL LINGTON & BOBBY CALDWELL Tell It... (Nu Groove)	+88

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
KENNY LOGGINS For The First Time (Columbia)
BRYAN ADAMS I'll Always Be Right There (A&M)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
R. KELLY I Believe I Can Fly (Jive)
JIM BRICKMAN w/MARTINA McBRIDE Valentine (Windham Hill)
RICHARD MARX Until I Find You Again (Capitol)
DUNCAN SHEIK Barely Breathing (Atlantic)
ERIC CLAPTON Change The World (Reprise)
BRUCE SPRINGSTEEN Secret Garden (Columbia)
JOURNEY When You Love A Woman (Columbia)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Former
Kansas
lead singer...

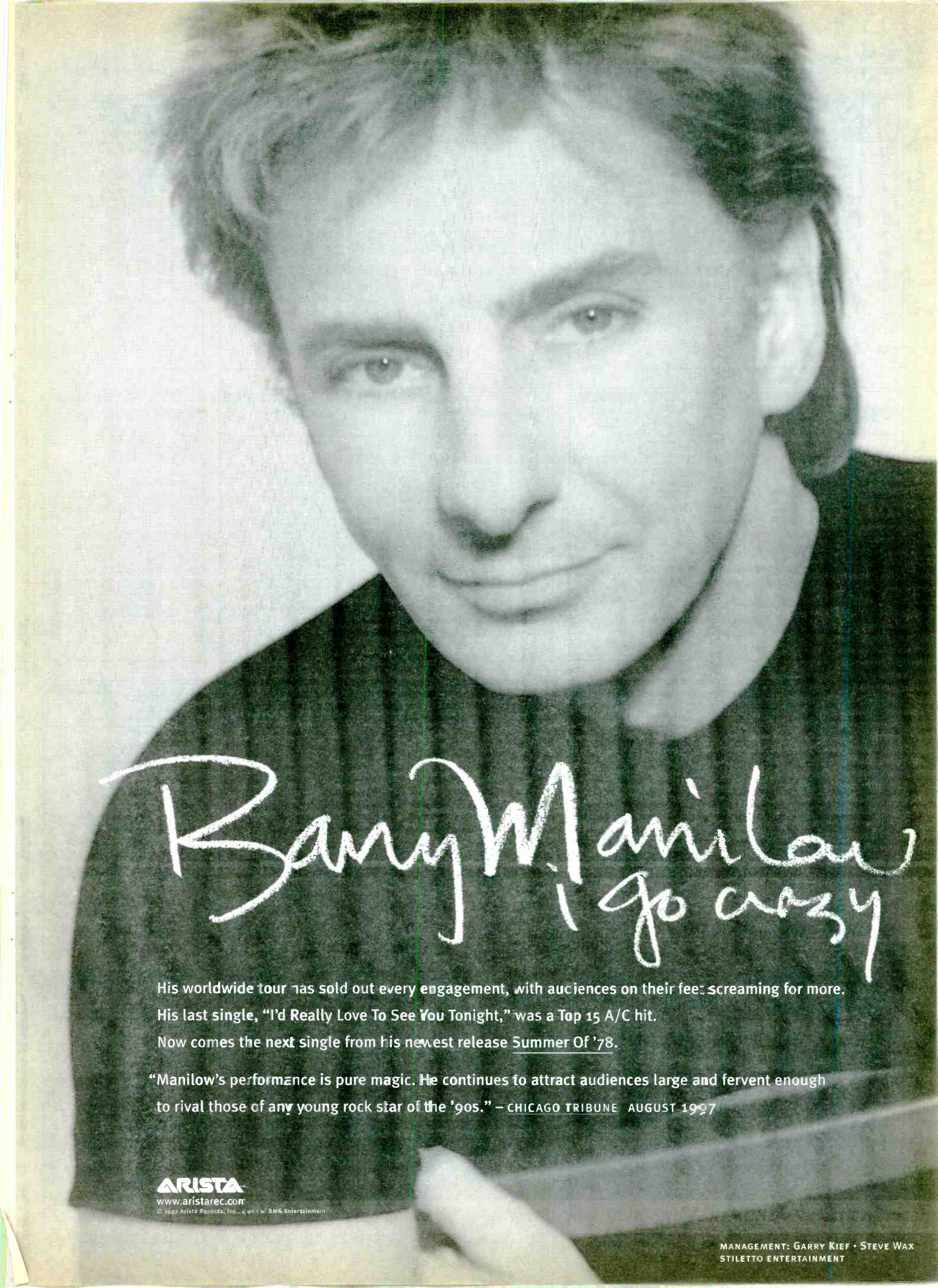
JOHN ELEFANTE DELIVERS ON
THIS POWERFUL NEW SINGLE

DALLAS MORNING NEWS:

"...Elefante juggles rock with power pop, resulting in a complex, satisfying, guitar-based sound. And that voice is still the impressive, wide ranging instrument it was during Kansas' heyday, especially on the album's long love song, 'Where Does Our Love Go'."

JOHN ELEFANTE

"WHERE DOES OUR LOVE GO"
ON YOUR DESK NOW



Benjamin Manilow I go crazy

His worldwide tour has sold out every engagement, with audiences on their feet screaming for more. His last single, "I'd Really Love To See You Tonight," was a Top 15 A/C hit. Now comes the next single from his newest release Summer Of '78.

"Manilow's performance is pure magic. He continues to attract audiences large and fervent enough to rival those of any young rock star of the '90s." — CHICAGO TRIBUNE AUGUST 1997

ARISTA

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MANAGEMENT: GARRY KIEF • STEVE WAX
STILETTO ENTERTAINMENT

AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm
MARKET #1
WLTW/New York
(212) 258-7000
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	BILLY JOEL/To Make You Feel...
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/I Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/It Always Be
14	14	14	14	14	CHICAGO/Here In My Heart
14	14	14	14	14	MICHAEL BOLTON/Go The Distance
14	14	14	14	14	SHAWN COLVIN/Sunny Came Home
14	14	14	14	14	MONICA/For You I Will
14	14	14	14	14	KENNY LOGGINS/Am Not Hiding
12	12	12	12	12	AZ YET/Hard To Say I'm...
12	12	12	12	12	BACKSTREET BOYS/Quit Playing
8	8	8	8	8	FLEETWOOD MAC/Silver Springs
8	8	8	8	8	PAUL CARRACK/For Once In Our...
8	8	8	8	8	LEANN RIMES/How Do I Live
6	6	6	6	6	BRICKMAN & MCBRIDE/Valentine
6	6	6	6	6	BABYFACE/Every Time I...
6	6	6	6	6	CELINE DION/It's All Coming
6	6	6	6	6	KENNY G/When I Die
14	14	14	14	6	TONI BRAXTON/Don't Want To

KOST 103.5FM
MARKET #2
KOST/Los Angeles
(213) 427-1035
Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I...
24	24	24	24	24	WHITNEY HOUSTON/I Believe In You
-	-	-	-	-	BACKSTREET BOYS/Quit Playing
-	-	-	-	-	LEANN RIMES/How Do I Live
-	-	-	-	-	SPICE GIRLS/2 Become 1
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	PAULA COLE/Where Have All...
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
19	19	15	15	15	TONI BRAXTON/Un-break My Heart
19	15	15	15	15	JEWEL/You Were Meant
15	15	15	15	15	CELINE DION/All By Myself
15	15	15	15	15	GLORIA ESTEFANI/I'm Not Giving...
15	15	15	15	15	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	JOURNEY/When You Love Me
24	24	24	15	15	R. KELLY/I Believe I Can Fly
24	24	24	15	15	RDD STEWART/If We Fall In...
-	-	-	-	-	NATALIE COLE/A Smile Like Yours

93.9 WLTW
MARKET #3
WLTW/Chicago
(312) 329-9002
Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	17	19	19	19	CHICAGO/Here In My Heart
17	19	19	19	19	NATALIE COLE/A Smile Like Yours
17	19	19	19	19	SHAWN COLVIN/Sunny Came Home
17	19	19	19	19	MONICA/For You I Will
17	19	19	19	19	JAMES TAYLOR/Little More Time
17	19	17	17	17	AZ YET/Hard To Say I'm...
11	17	17	17	17	BACKSTREET BOYS/Quit Playing
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
10	11	17	17	17	PAUL CARRACK/For Once In Our...
17	17	17	17	17	PETER CETERA/Do You Love Me
-	10	10	11	11	FLEETWOOD MAC/Silver Springs
10	10	11	11	11	BILLY JOEL/To Make You Feel...
11	10	11	11	11	LEANN RIMES/How Do I Live
10	11	11	11	11	STYX/Paradise
-	10	10	10	10	MICHAEL ENGLISH/Why Didn't I
-	10	10	10	10	SPICE GIRLS/2 Become 1
-	10	10	10	10	JANN ARDEN/You Don't Know Me
19	17	8	8	8	BEE GEES/Alone
8	8	8	8	8	BOB CARLISLE/Butterfly Kisses
8	8	8	8	8	RICHARD MARX/Until I Find You
8	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
8	8	8	8	8	TONI BRAXTON/Don't Want To
-	-	-	-	-	AMY GRANT/Takes A Little Time

B-101.1
MARKET #5
WBEB/Philadelphia
(610) 667-8400
Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BRYAN ADAMS/It Always Be...
-	-	-	-	-	LEANN RIMES/How Do I Live
24	24	24	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	24	MICHAEL BOLTON/Go The Distance
-	-	-	-	-	RDD STEWART/If We Fall In...
-	-	-	-	-	HALL & OATES/Promise Ain't Enough
10	10	18	17	17	NATALIE COLE/A Smile Like Yours
-	-	-	-	-	AMY GRANT/Takes A Little Time
18	18	18	17	17	SHAWN COLVIN/Sunny Came Home
18	18	18	17	17	PAUL CARRACK/For Once In Our...
18	18	18	17	17	JAMES TAYLOR/Little More Time
18	18	18	17	17	BACKSTREET BOYS/Quit Playing
18	18	18	17	17	TONI BRAXTON/Un-break My Heart
18	24	18	17	17	AZ YET/Hard To Say I'm...
-	-	-	-	-	BILLY JOEL/To Make You Feel...
-	-	-	-	-	LINGTON & CALDWELL/Tell It Like It Is
-	-	-	-	-	STEVE WINWOOD/Plenty Lovin'
-	-	-	-	-	FLEETWOOD MAC/Silver Springs
-	-	-	-	-	KENNY LOGGINS/Am Not Hiding

KVIL 103.7fm
MARKET #7
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	LEANN RIMES/How Do I Live
15	23	23	23	23	MICHAEL BOLTON/Go The Distance
13	19	19	19	19	BOB CARLISLE/Butterfly Kisses
21	21	21	21	21	BRICKMAN & MCBRIDE/Valentine
20	20	20	20	20	ERIC CLAPTON/Change The World
19	19	19	19	19	STREISAND & ADAMS/Finally Found
19	19	19	19	19	CELINE DION/It's All Coming
23	23	23	23	23	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	MONICA/For You I Will
15	15	15	15	15	AZ YET/Hard To Say I'm...
23	14	14	14	14	JEWEL/You Were Meant
14	14	14	14	14	JOURNEY/If We Should
14	14	14	14	14	PETER CETERA/Do You Love Me
13	13	13	13	13	BRYAN ADAMS/Let's Make A...
8	8	9	9	9	NATALIE COLE/A Smile Like Yours
-	-	-	-	-	MICHAEL ENGLISH/Why Didn't I
9	9	9	9	9	PAUL CARRACK/For Once In Our...
7	7	7	7	7	STYX/Paradise
-	-	-	-	-	BACKSTREET BOYS/Quit Playing...
7	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
8	9	8	7	7	SHAWN COLVIN/Sunny Came Home
5	5	5	5	5	MADONNA/You'll See
5	5	5	5	5	KENNY G/The Moment
5	5	5	5	5	CELINE DION/Because You Loved Me
19	5	5	5	5	JIM BRICKMAN/Angel Eyes
5	5	5	5	5	R. KELLY/I Believe I Can Fly

Soft Rock 97.1 WASH-FM
MARKET #8
WASH/Washington
(202) 895-5000
Street/Davis/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	JEWEL/You Were Meant...
17	17	35	35	35	R. KELLY/I Believe I Can Fly
35	35	35	35	35	BRYAN ADAMS/It Always Be
28	28	28	28	28	LEANN RIMES/How Do I Live
10	10	28	28	28	SPICE GIRLS/2 Become 1
21	21	28	28	28	SPICE GIRLS/Say You'll Be There
10	10	28	28	28	NO DOUBT/Don't Speak
21	21	21	21	21	MICHAEL BOLTON/Go The Distance
21	21	21	21	21	SHAWN COLVIN/Sunny Came Home
21	21	21	21	21	CHICAGO/Here In My Heart
21	21	21	21	21	BACKSTREET BOYS/Quit Playing
-	-	-	-	-	JEWEL/Foolish Games
28	28	28	28	28	BILLY JOEL/To Make You Feel...
-	-	-	-	-	NIGHT RANGER/Forever All Over...
-	-	-	-	-	PAUL CARRACK/For Once In Our...
35	35	28	28	28	KENNY LOGGINS/For The First Time
35	35	28	28	28	WHITNEY HOUSTON/I Believe In You...
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
17	17	10	10	10	BRICKMAN & MCBRIDE/Valentine
10	10	-	-	-	JOURNEY/When You Love...

MAGIC 106.7
MARKET #10
WMJX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	SHAWN COLVIN/Sunny Came Home
26	26	26	26	26	JEWEL/You Were Meant...
26	26	26	26	26	R. KELLY/I Believe I Can Fly
25	25	25	25	25	MONICA/For You I Will
26	26	23	23	23	TONI BRAXTON/Un-break My Heart
25	25	25	25	25	BRUCE SPRINGSTEEN/Secret Garden
-	8	15	15	15	FLEETWOOD MAC/Silver Springs
14	14	14	13	13	BRYAN ADAMS/It Always Be
12	13	13	13	13	CELINE DION/All By Myself
11	12	12	12	12	BRICKMAN & MCBRIDE/Valentine
12	12	12	12	12	ERIC CLAPTON/Change The World
11	12	12	12	12	CELINE DION/It's All Coming...
5	8	11	12	12	JEWEL/Foolish Games
10	12	12	12	12	RICHARD MARX/Until I Find You...
11	11	11	11	11	MARIAH CAREY/Always Be My Baby
10	10	10	10	10	MARIAH CAREY/Forever
11	11	11	11	11	CELINE DION/Because You Loved Me
11	11	11	11	11	DONNA LEWIS/I Love You Always...
-	-	-	-	-	LEANN RIMES/How Do I Live
9	10	10	10	10	ELTON JOHN/You Can Make...
14	13	8	8	8	JAMES TAYLOR/Little More Time...
1	1	1	1	1	NATALIE COLE/A Smile Like Yours
8	5	2	2	2	KENNY G/Havana
1	1	1	1	1	TONI BRAXTON/Don't Want To
1	1	1	1	1	KENNY LOGGINS/For The First Time

peach 94.9
MARKET #12
WPCH/Atlanta
(404) 367-0949
Dillard/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	11	13	13	13	JAMES TAYLOR/Little More Time
11	11	11	11	11	STYX/Paradise
9	9	9	9	9	ATLANTA RHYTHM /Alien
13	13	13	13	13	PAUL CARRACK/For Once In Our...
11	11	11	11	11	BEE GEES/Alone
11	13	13	13	13	SHAWN COLVIN/Sunny Came Home
11	11	11	11	11	TONI BRAXTON/Don't Want To
11	9	11	11	11	MONICA/For You I Will
9	9	9	9	9	NATALIE COLE/A Smile Like Yours
11	11	9	9	9	MICHAEL BOLTON/Go The Distance
9	11	9	9	9	PETER CETERA/Do You Love Me...
9	7	11	9	9	JEWEL/Foolish Games
7	7	7	7	7	AZ YET/Hard To Say I'm...
7	7	7	7	7	JIM BRICKMAN/Picture This
-	-	-	-	-	BACKSTREET BOYS/Quit Playing...
-	5	5	5	5	LEANN RIMES/How Do I Live
-	7	7	7	7	KENNY LOGGINS/Write Your Name...
-	-	-	-	-	BILLY JOEL/To Make You Feel...
-	-	-	-	-	FLEETWOOD MAC/Silver Springs
13	13	11	11	11	CHICAGO/Here In My Heart
11	11	6	6	6	BOB CARLISLE/Butterfly Kisses
9	9	9	9	9	KATHY TRACCOL/He'll Never Leave Me
-	-	-	-	-	LIONEL RICHIE/Until I Love
6	6	6	6	6	RICHARD MARX/Until I Find You...
11	5	5	5	5	TRISHA YEARWOOD/How Do I Live
7	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
7	7	7	7	7	BOZ SCAGGS/Love Letters

92.5 KISY
MARKET #13
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	30	30	30	KENNY LOGGINS/For The First Time
26	26	30	30	30	BEE GEES/Alone
26	26	30	30	30	MONICA/For You I Will
26	26	30	30	30	JEWEL/You Were Meant...
18	24	30	30	30	R. KELLY/I Believe I Can Fly
26	26	24	24	24	BRYAN ADAMS/It Always Be...
26	26	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	CHICAGO/Here In My Heart
24	24	24	24	24	PAUL CARRACK/For Once In Our...
18	24	24	24	24	SHAWN COLVIN/Sunny Came Home
24	24	18	18	18	PETER CETERA/Do You Love Me...
18	18	18	18	18	JOURNEY/When You Love...
18	18	18	18	18	QUINCY SHEIK/Barely Breathing
12	18	18	18	18	SAVAGE GARDE/NI/Mani You
12	18	18	18	18	HANSON/Mmm Bop
24	24	15	15	15	MICHAEL BOLTON/Go The Distance
12	12	15	15	15	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	JEWEL/Foolish Games
-	-	-	-	-	NATALIE COLE/A Smile Like Yours
18	12	10	10	10	BOB CARLISLE/Butterfly Kisses
18	12	10	10	10	TONI BRAXTON/Don't Want To
13	10	6	6	6	STYX/Paradise
-	-	-	-	-	BELENDIA CARLISLE/In Too Deep

WALK 97.5
MARKET #15
WALK/Long Island
(516) 475-5200
Michaels/Miller/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	BACKSTREET BOYS/Quit Playing
30	30	30	30	30	SHAWN COLVIN/Sunny Came Home
-	-	-	-	-	MONICA/For You I Will
10	10	30	30	30	BILLY JOEL/To Make You Feel...
30	30	30	30	30	MICHAEL BOLTON/Go The Distance
10	10	30	30	30	JAMES TAYLOR/Little More Time...
30					

Stations and their adds listed alphabetically by market

AC

KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell No Adds	WTCB/Columbia, SC PD/M: Brent Johnson 7 HALL & OATES "Promise"	WMYI/Greenville, SC PD: Gary Jackson MD: Chris Scott 9 BACKSTREET BOYS "Playing"	WLRO/Melbourne, FL PD: Max Tooker MD: Karen Kay 11 AMY GRANT "Time" 8 MICHAEL ENGLISH "Why" 8 KENNY LOGGINS "Hiding"	KEZK/St. Louis, MO Acting PD/M: Bob London No Adds
WROE/Appleton, WI PD/M: Dan Larkin 10 AMY GRANT "Time" 3 JOHN TESH "Avalon"	WGSY/Columbus, GA AP/M: David McManus AP/M: J.J. Hemingway 25 HALL & OATES "Promise" 25 AMBROSIA "Just" 15 WILSONS "Monday" 15 BARRY MANILOW "Crazy"	WSPA/Greenville, SC OM: Jim Kirkland PD/M: Greg McKinney 22 BACKSTREET BOYS "Playing"	WRVR/Memphis, TN OM: Pat Schaffer MD: Kay Manley 16 SISTER HAZEL "All" 7 HALL & OATES "Promise"	KOXT/San Antonio, TX OM: Mike Scott MD: Bill Norris 14 BILLY JOEL "Feel" 7 DAVE KOZ "Way" 5 JOEY LAWRENCE "Yes"
WPCH/Atlanta, GA OM: Vance Dillard AP: Steve Goss MD: David Joy 7 BILLY JOEL "Feel" 7 FLEETWOOD MAC "Silver"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunnally No Adds	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 7 BARRY MANILOW "Crazy" 7 HALL & OATES "Promise" 7 DAVE KOZ "Way"	WLTE/Minneapolis, MN PD/M: Gary Nolan 5 BARRY MANILOW "Crazy"	KZST/Santa Rosa, CA PD: Brent Fairis MD: Pat Schaffer 5 BETH NIELSEN CHAPMAN "Happy" 1 SPICE GIRLS "Become"
WFPG/Atlantic City, NJ OM: Dick Fennessy MD: Marlene Aqua 14 FLEETWOOD MAC "Silver" 14 HALL & OATES "Promise"	KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal No Adds	KSSK/Honolulu, HI OM: Michael Shishido PD: Dick Wainwright 10 BACKSTREET BOYS "Playing"	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks No Adds	WKDD/Akron, OH PD/M: Chuck Collins 15 DUNCAN SHEIK "Runs"
WBBQ/Augusta, GA PD/M: John Patrick 22 HALL & OATES "Promise"	WLQT/Dayton, OH PD: Mary Fleener MD: Steven Scott 17 RICHARD MARA "Find" 17 GLORIA ESTEFAN "Giving" 10 KENNY LOGGINS "Hiding" 10 TONI BRAXTON "Wart" 10 LEANN RIMES "How"	WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 5 HALL & OATES "Promise" 7 LINGTON & CALDWELL "Tell" 7 LEANN RIMES "How"	KELO/Sioux Falls, SD PD: Reid Holsten 5 HALL & OATES "Promise" 5 BARRY MANILOW "Crazy" 5 WILSONS "Monday"	WDAO/Danbury, CT PD: Bill Trotta MD: Kelly Nash 37 MATCHBOX 20 "Push" 14 AMY GRANT "Time"
KKMJ/Austin, TX OM: Stan Main PD: Nolan Cruise 14 AZ YET "Sorry"	KOSI/Denver, CO OM: Scott Taylor MD: Steve Hamilton No Adds	WTFM/Johnson City, TN PD/M: Nick Ferrera MD: Johnny Scott 15 MARIAN CAREY "Honey" 12 BETH NIELSEN CHAPMAN "Happy" 15 JEWEL "Foolish"	KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel 7 BETH NIELSEN CHAPMAN "Happy"	KYSR/Los Angeles, CA PD: Angela Perelli AP/M: Chris Ebbott 18 FIONA APPLE "Criminal" 18 SMASH MOUTH "Walkin'"
WLIF/Baltimore, MD OM: Gary Balaban MD: Mark Thoner 5 BARRY MANILOW "Crazy" 5 HALL & OATES "Promise" 5 WILSONS "Monday"	KLYF/Des Moines, IA PD: Kenn McCloud MD: Dave Campbell 10 AZ YET "Sorry" 10 DUNCAN SHEIK "Barely" 10 PAULA COLE "Cowboys"	WQLR/Kalamazoo, MI OM: Ken Lemphear PD: Brian Wertz 35 SISTER HAZEL "All" 28 SHERYL CROW "Change" 14 SARAH McLACHLAN "Mystery" 14 10,000 MANIACS "More" 14 HALL & OATES "Promise"	WHYN/Springfield, MA PD: Chris Tracy MD: Bridget Lynott 14 BACKSTREET BOYS "Playing" 14 JEWEL "Foolish" 10 SISTER HAZEL "All" 10 SPICE GIRLS "Become"	WSHE/Orlando, FL PD: Catherine Brown MD: Shark No Adds
WMJ/Birmingham, AL OM: John Jenkins PD/M: John Stuart No Adds	WOOF/Dothan, AL OM: Leigh Simpson OM/M: Mike Holderfield 15 HALL & OATES "Promise"	WGLM/Lafayette, IN PD/M: Dan McKay 7 BARRY MANILOW "Crazy" 7 WILSONS "Monday" 7 HALL & OATES "Promise" 5 WEATHERWANE "Roll" 5 BARRY MANILOW "Crazy" 3 JOHN TESH "Avalon"	WMAJ/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WXL/Parkeburg, WV PD: Larry E. Hughes MD: Jack Horton 29 SARAH McLACHLAN "Mystery"
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence No Adds	WXKC/Erie, PA PD: Ron Arlon MD: Paul Davies 7 AMY GRANT "Time" 7 HALL & OATES "Promise"	WFMK/Lansing, MI PD/M: Ray Marshall 10 BARRY MANILOW "Crazy" 10 WILSONS "Monday" 10 JOHN TESH "Avalon"	WJAX/Biloxi, MS PD: Angie Thompson MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	KSMG/San Antonio, TX PD: Andy Holt MD: Daria Thomas 25 LEANN RIMES "How" 5 FLEETWOOD MAC "Silver"
WEZN/Bridgeport, CT PD/M: Steve Marcus 5 BRYAN ADAMS "Always"	WIKY/Evansville, IN PD: Rob Lucas MD: Roger Christian 29 TONIC "Could" 14 98 DEGREES "Invisible"	KHLL/Lake Charles, LA OM: Chip Arledge AP: Derek Somers MD: Krystal Hudson No Adds	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	KFMB/San Diego, CA PD: Tracy Johnson AP/M: Greg Simms 17 SMASH MOUTH "Walkin'"
WMJQ/Buffalo, NY PD: Roger Christian MD: Tom Cook 29 TONIC "Could" 14 98 DEGREES "Invisible"	KEZA/Fayetteville, AR OM: Chip Arledge AP: Derek Somers MD: Krystal Hudson No Adds	WFMG/New Orleans, LA PD: Steve Suter MD: Jim Henzo 6 BETH NIELSEN CHAPMAN "Happy"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 28 AMY GRANT "Time"	KLLC/San Francisco, CA PD: Louis Kaplan MD: Julie Stockel 15 FOREST FOR THE TREES "Dream" 15 AMY GRANT "Time" 15 SUNDAYS "Summertime"
WVAF/Charleston, WV PD: Rick Johnson MD: Annie Nutter 11 SISTER HAZEL "All" 11 HALL & OATES "Promise" 5 98 DEGREES "Invisible"	WJAX/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards 5 HALL & OATES "Promise" 5 JEWEL "Foolish"	WLTW/New York, NY PD/M: Jim Ryan No Adds	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	KRUI/Santa Barbara, CA PD: Duncan Payton AP: Mike O'Brien 7 TOAD THE WEAT "Fear"
WDEF/Chattanooga, TN PD/M: Denny Howard 10 ATLANTA RHYTHM "Alien" 5 BARRY MANILOW "Crazy"	WAFY/Frederick, MD PD: John Fleeter MD: Norman Henry Schmidt 11 DAVE KOZ "Way" 11 HALL & OATES "Promise" 10 WILSONS "Monday"	WLVN/New Orleans, LA PD: Steve Suter MD: Jim Henzo 6 BETH NIELSEN CHAPMAN "Happy"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 28 AMY GRANT "Time"	WAEV/Savannah, GA OM: Scotty Snipe MD: Steve Williams 22 MATCHBOX 20 "Push"
WLIT/Chicago, IL PD/M: Mark Edwards 10 JANN ARDEN "Me" 5 AMY GRANT "Time"	WALK/Long Island, NY VP/Prog: Gene Michaels AP: Rob Miller MD: Charlie Lombardo 10 10,000 MANIACS "More" 3 JEWEL "Foolish" 3 HALL & OATES "Promise"	WLVN/New Orleans, LA PD: Steve Suter MD: Jim Henzo 6 BETH NIELSEN CHAPMAN "Happy"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	KPLZ/Seattle, WA PD/M: Kent Phillips No Adds
WRRM/Cincinnati, OH OM: T.J. Holland AP: Ted Morro 5 BARRY MANILOW "Crazy"	WALH/Grand Rapids, MI PD: Bill Bailey AP/M: Mary Turner 6 HALL & OATES "Promise" 6 MONICA "For" 5 AMY GRANT "Time"	WLVN/New Orleans, LA PD: Steve Suter MD: Jim Henzo 6 BETH NIELSEN CHAPMAN "Happy"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Bianco 8 MONACO "Want" 5 MARIAN CAREY "Honey"
WOOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 13 HALL & OATES "Promise" 8 AMY GRANT "Time"	WVAG/Greensboro, NC PD/M: Nick Allen No Adds	WLVN/New Orleans, LA PD: Steve Suter MD: Jim Henzo 6 BETH NIELSEN CHAPMAN "Happy"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WMTX/Tampa, FL PD/M: Chuck Morgan 15 FIONA APPLE "Criminal" 10 TEXAS "Say" 10 MEREDITH BROOKS "Need"

104 Total Reporters
104 Current Reporters
98 Current Playlists

Reported Frozen Playlist (4):
WYJB/Albany, NY
KBIG/Los Angeles, CA
KSFV/Salt Lake City, UT
KIOI/San Francisco, CA

Did Not Report, Playlist Frozen (2):
WJXB/Knoxville, TN
KSBL/Santa Barbara, CA

HOT AC

KKOB/Albuquerque, NM OM: John Forsythe PD/M: Mike Parsons 16 AMY GRANT "Time"	WMMX/Dayton, OH OM: Jeff Balentine PD: Mary Franco MD: Dean Taylor 10 TONIC "Could"	WMC/Memphis, TN PD: Russ Morley MD: Bruce Wayne 6 MIGHTY MIGHTY "Impression" 6 MR. PRESIDENT "Jambou"	WXL/Parkeburg, WV PD: Larry E. Hughes MD: Jack Horton 29 SARAH McLACHLAN "Mystery"	KSMG/San Antonio, TX PD: Andy Holt MD: Daria Thomas 25 LEANN RIMES "How" 5 FLEETWOOD MAC "Silver"
KMXS/Anchorage, AK PD: Mark Carlson AP/M: Romy Lennox No Adds	KALC/Denver, CO PD: Gregg Cassidy MD: Cha Cha 10 BLUES TRAVELER "Precarious"	WPLL/Miami, FL PD/M: Dave Stewart No Adds	KZZP/Phoenix, AZ PD: Dan Persighi AP/M: Dave Cooper 21 SUGAR RAY "Fly"	KFMB/San Diego, CA PD: Tracy Johnson AP/M: Greg Simms 17 SMASH MOUTH "Walkin'"
KAMX/Austin, TX PD: Dusty Hayes MD: Jack Stevens No Adds	KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn 3 TONIC "Could"	WTKI/Milwaukee, WI PD: Danny Clayton AP/M: Leonard Peace No Adds	WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 19 THIRD EYE BLIND "Life"	KLLC/San Francisco, CA PD: Louis Kaplan MD: Julie Stockel 15 FOREST FOR THE TREES "Dream" 15 AMY GRANT "Time" 15 SUNDAYS "Summertime"
WWMX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 30 MATCHBOX 20 "Push" 10 MEREDITH BROOKS "Bitch"	WKQI/Detroit, MI PD: Tom O'Brien 15 FLEETWOOD MAC "Silver" 10 DUNCAN SHEIK "Runs" 10 PEACH UNION "Own"	WWTX/Milwaukee, WI PD: Brian Kelly 30 BILLY JOEL "Feel" 29 MONACO "For" 22 CELINE DION "Because"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 19 THIRD EYE BLIND "Life"	KRUI/Santa Barbara, CA PD: Duncan Payton AP: Mike O'Brien 7 TOAD THE WEAT "Fear"
WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 28 AMY GRANT "Time"	KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 10 TEXAS "Say" 10 LAUREN CHRISTY "Bread"	WVTV/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 19 THIRD EYE BLIND "Life"	KRUI/Santa Barbara, CA PD: Duncan Payton AP: Mike O'Brien 7 TOAD THE WEAT "Fear"
KCIX/Boise, ID PD/M: Russ Novak No Adds	WZL/Greensboro, NC PD: Mitch Baker MD: Paul Kelley No Adds	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WAEV/Savannah, GA OM: Scotty Snipe MD: Steve Williams 22 MATCHBOX 20 "Push"
WBMX/Boston, MA VP/Prog: Greg Strassei AP/M: Michelle Buczynski 4 JEN TRYWIN "Getaway"	WZL/Greensboro, NC PD: Mitch Baker MD: Paul Kelley No Adds	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	KPLZ/Seattle, WA PD/M: Kent Phillips No Adds
WVWF/Toledo, OH PD/M: Kim Carson 1 DAMAGE "Wonderful" 1 HALL & OATES "Promise"	KGBX/Springfield, MO PD: Mitch Baker MD: Paul Kelley No Adds	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Bianco 8 MONACO "Want" 5 MARIAN CAREY "Honey"
KMXZ/Tucson, AZ PD: Bobby Rich MD: Ed Alexander 5 LEANN RIMES "How" 5 FLEETWOOD MAC "Silver"	WLNK/Charlotte, NC OM: Tom Jackson PD: Stacy Cantrell AP: Joshua Goodman 12 AMY GRANT "Time" 8 SUGAR RAY "Fly"	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WMTX/Tampa, FL PD/M: Chuck Morgan 15 FIONA APPLE "Criminal" 10 TEXAS "Say" 10 MEREDITH BROOKS "Need"
WLVN/Washington, DC VP/Prog: Steve Street AP: Daron Davis MD: Randi Martin 28 NIGHT RANGER "Forever" 21 PAUL CARBACK "Once"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Bianco 8 MONACO "Want" 5 MARIAN CAREY "Honey"
WEAT/West Palm Beach, FL OM: Les Howard Jacoby AP/M: Chad Perry 5 STYX "Parade"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WMTX/Tampa, FL PD/M: Chuck Morgan 15 FIONA APPLE "Criminal" 10 TEXAS "Say" 10 MEREDITH BROOKS "Need"
WVWF/Toledo, OH PD/M: Kim Carson 1 DAMAGE "Wonderful" 1 HALL & OATES "Promise"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Bianco 8 MONACO "Want" 5 MARIAN CAREY "Honey"
WVWF/Toledo, OH PD/M: Kim Carson 1 DAMAGE "Wonderful" 1 HALL & OATES "Promise"	WJWY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 BILLY JOEL "Feel" 7 SARAH McLACHLAN "Mystery"	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 19 LUSCIOUS JACKSON "Naked" 18 WALLFLOWERS "Headlight"	WRAL/Raleigh, NC PD/M: Steve Reynolds 24 INDIGO GIRLS "Shame"	WMTX/Tampa, FL PD/M: Chuck Morgan 15 FIONA APPLE "Criminal" 10 TEXAS "Say" 10 MEREDITH BROOKS "Need"

84 Total Reporters
84 Current Reporters
77 Current Playlists

Reported Frozen Playlist (3):
WENS/Indianapolis, IN
WYXR/Philadelphia, PA
WSNE/Providence, RI

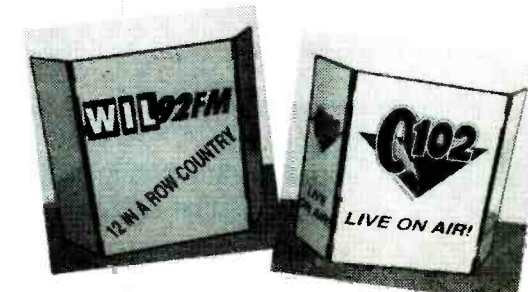
Did Not Report, Playlist Frozen (4):
WQSM/Fayetteville, NC
KVSR/Fresno, CA
WBBE/Fort Pierce, FL
KSTP/Minneapolis, MN

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— Ed Schumacher, WTUZ/New Philadelphia, OH



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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SISTER HAZEL All For You (Universal)	3298	3348	3285	3163	82/1
2	2	2	2	SHAWN COLVIN Sunny Came Home (Columbia)	2762	2837	2940	2948	77/0
5	5	5	3	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2549	2447	2287	2184	69/1
13	9	7	4	JEWEL Foolish Games (Atlantic)	2460	2191	1833	1574	79/0
4	3	3	5	SHERYL CROW A Change Would Do You Good (A&M)	2448	2535	2494	2483	72/0
8	6	6	6	OMC How Bizarre (Mercury)	2316	2272	2265	2017	65/1
3	4	4	7	WALLFLOWERS One Headlight (Interscope)	2130	2453	2475	2616	66/1
7	7	8	8	VERVE PIPE The Freshmen (RCA)	2103	2164	2107	2120	63/0
12	10	10	9	10,000 MANIACS More Than This (Geffen)	2020	2002	1820	1664	71/1
6	8	9	10	DUNCAN SHEIK Barely Breathing (Atlantic)	1874	2039	2044	2123	66/0
18	19	13	11	SARAH MCLACHLAN Building A Mystery (Arista)	1723	1431	1191	996	61/8
20	15	12	12	PAULA COLE I Don't Want To Wait (Imago/WB)	1702	1530	1293	924	69/3
10	11	11	13	DAVE MATTHEWS BAND Crash Into Me (RCA)	1560	1601	1716	1748	49/1
19	18	14	14	TONIC If You Could Only See (Polydor/A&M)	1504	1390	1222	979	55/2
21	20	15	15	WALLFLOWERS The Difference (Interscope)	1382	1321	1150	916	53/0
25	22	21	16	MATCHBOX 20 Push (Lava/Atlantic)	1149	923	789	660	43/6
14	13	16	17	INDIGO GIRLS Shame On You (Epic)	1124	1280	1504	1540	46/1
9	12	17	18	HANSON Mmm Bop (Mercury)	1059	1269	1631	1975	43/0
11	14	19	19	SAVAGE GARDEN I Want You (Columbia)	1003	1122	1383	1679	44/0
—	25	23	20	BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	866	709	610	445	33/3
24	23	22	21	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	827	864	727	682	37/1
26	24	24	22	SAVAGE GARDEN To The Moon And Back (Columbia)	751	704	698	629	37/0
—	—	29	23	AMY GRANT Takes A Little Time (A&M)	724	464	116	56	38/13
30	26	26	24	DUNCAN SHEIK She Runs Away (Atlantic)	654	551	572	468	36/4
—	29	25	25	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	630	587	519	402	23/2
—	30	27	26	HANSON Where's The Love (Mercury)	581	500	461	277	29/1
28	28	28	27	SPICE GIRLS Say You'll Be There (Virgin)	438	468	543	582	18/1
29	—	30	28	MONICA For You I Will (Warner Sunset/Atlantic)	427	405	420	492	16/1
DEBUT	DEBUT	DEBUT	29	FLEETWOOD MAC Silver Springs (Reprise)	401	333	222	—	24/4
DEBUT	DEBUT	DEBUT	30	SUGAR RAY Fly (Lava/Atlantic)	356	215	136	60	14/5

This chart reflects airplay from August 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Hot AC reporters. 77 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

FIONA APPLE Criminal (Work)
Total Stations: 17, Adds: 5, Plays: 347, WBMX 20, WXLO 18 (18), WDBZ 21, WLNK 22 (17), WCGQ 10, WQSM 10 (10), WPLL 32 (33), WPTE 21, WSHE 18 (23), WMTX 15, WMC 10 (6), KAMX 22 (14), KFSR 33 (33), KYSR 18, KBBT 33 (30), KZZD 28 (18), KLLC 16 (15).

SNEAKER PIMPS 6 Underground (Virgin)
Total Stations: 13, Adds: 0, Plays: 313, WBMX 15 (13), WXLD 21 (21), WKZL 25 (21), WPTE 21 (21), WSHE 27 (27), WMBX 20 (7), WMC 6 (6), KAMX 32 (36), KVVU 15 (19), KMXB 23 (1), KFSR 45 (45), KYSR 22 (29), KFMB 41 (40).

SPICE GIRLS 2 Become 1 (Virgin)
Total Stations: 16, Adds: 2, Plays: 305, WKEE 31 (22), WJLK 17 (6), WHUD 8 (5), WYXR 33 (33), WBBE 22 (22), WKYE 13 (10), WAKS 47 (33), WJDX 21 (21), WMLX 16, KURB 12 (10), KKYS 16 (18), KSMG 6 (6), WKQI 22 (20), KYKY 22, KMAJ 14 (14), KMXS 5 (5).

BILLY JOEL To Make You Feel My Love (Columbia)
Total Stations: 17, Adds: 2, Plays: 296, WDAQ 12 (12), WMGX 19 (19), WPLJ 17 (19), WHUD 16 (16), WRQX 21 (21), WQSM 17 (17), WKYE 18 (18), WWDE 9 (9), WXIL 29 (29), WAKS 20 (16), WMJY 7, WMXS 21 (21), WKDD 12 (11), WKQI 16 (16), WMYX 30, KATF 5 (5), KISN 27 (21).

LIVE Turn My Head (Radioactive)
Total Stations: 13, Adds: 1, Plays: 275, WBMX 8 (5), WDBZ 21 (21), WKZL 15, WPTE 21 (21), WMBX 20 (15), KAMX 32 (35), KTNP 16 (13), KALC 15 (5), KMXB 41 (33), KFSR 25 (25), KBBT 26 (24), KLLC 28 (21), KRUZ 7 (7).

LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
Total Stations: 8, Adds: 1, Plays: 252, WJLK 19, WPTE 42 (49), KZZP 44 (45), WKQI 28 (28), KVVU 35 (35), KYSR 34 (37), KFMB 18 (19), KLLC 32.

MONACO What Do You Want From Me? (Polydor/A&M)
Total Stations: 14, Adds: 2, Plays: 245, WBMX 21 (21), WDBZ 21, WQSM 19 (19), WPLL 17 (15), WSHE 24 (26), WAKS 8, WMTX 5 (5), KDMX 9 (6), WTMX 20 (21), KALC 17 (15), KMXS 5 (5), KOSO 10 (10), KFMB 40 (41), KLLC 29 (31).

MARIAH CAREY Honey (Columbia)
Total Stations: 15, Adds: 6, Plays: 232, WDAQ 38 (38), WIKZ 14 (10), WKEE 20, WRQX 15 (15), WCGQ 10, WKYE 7 (7), WXIL 22 (22), WAKS 5, WMLX 10, WMXS 21, KKOB 17 (15), KKYS 16, WKDD 16 (16), WKQI 11 (11), KYKY 10 (18).

ROBYN Do You Know (What It Takes?) (RCA)
Total Stations: 9, Adds: 1, Plays: 226, WKEE 49 (33), WJRZ 12, WBBE 34 (34), WMLX 42 (42), KURB 12 (10), WMC 9 (6), WKDD 18 (18), WKTI 26 (26), KEYW 24 (23).

LEANN RIMES How Do I Live (Curb)
Total Stations: 9, Adds: 2, Plays: 197, WJLK 14 (5), WHUD 20 (20), WKYE 5 (5), WJDX 21 (21), WMXS 21 (21), KSMG 25, KATF 44 (28), KYKY 32 (18), KVVU 15.

JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
Total Stations: 14, Adds: 3, Plays: 174, WTIC 15 (17), WJLK 14 (5), WJRZ 17 (15), WPLJ 10, WRQX 15 (15), WQSM 7 (7), WAKS 6 (5), WMTX 5 (5), WMC 21 (21), KHMX 5, WKQI 16 (16), WKTI 21 (10), KPLZ 17 (17), KEYW 5.

PRETENDERS Goodbye (Hollywood)
Total Stations: 12, Adds: 3, Plays: 122, WHUD 6 (5), WRQX 15 (15), WQSM 7 (7), WWDE 9 (9), WMBX 7, WMTX 17 (16), KSMG 5 (5), WNNK 6, WOAL 17 (17), WAZY 8, KMXS 5 (5), KFSR 20 (20).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AMY GRANT Takes A Little Time (A&M)	13
SARAH MCLACHLAN Building A Mystery (Arista)	8
MARIAH CAREY Honey (Columbia)	6
MATCHBOX 20 Push (Lava/Atlantic)	6
FIONA APPLE Criminal (Work)	5
SUGAR RAY Fly (Lava/Atlantic)	5
FLEETWOOD MAC Silver Springs (Reprise)	4
DUNCAN SHEIK She Runs Away (Atlantic)	4
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	3
JON BON JOVI Janie, Don't Take Your Love... (Mercury)	3
PAULA COLE I Don't Want To Wait (Imago/WB)	3
PRETENDERS Goodbye (Hollywood)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SARAH MCLACHLAN Building A Mystery (Arista)	+292
JEWEL Foolish Games (Atlantic)	+269
AMY GRANT Takes A Little Time (A&M)	+260
MATCHBOX 20 Push (Lava/Atlantic)	+226
PAULA COLE I Don't Want To Wait (Imago/WB)	+172
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	+157
SUGAR RAY Fly (Lava/Atlantic)	+141
TONIC If You Could Only See (Polydor/A&M)	+114
FIONA APPLE Criminal (Work)	+106
DUNCAN SHEIK She Runs Away (Atlantic)	+103

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JEWEL You Were Meant For Me (Atlantic)
MEREDITH BROOKS Bitch (Capitol)
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
NO DOUBT Don't Speak (Trauma/Interscope)
COUNTING CROWS Daylight Fading (DGC/Geffen)
SHERYL CROW Everyday Is A Winding Road (A&M)
BLESSID UNION OF SOULS I Wanna Be There (Capitol)
CARDIGANS Lovefool (Mercury)
COUNTING CROWS A Long December (DGC/Geffen)
SARAH MCLACHLAN Possession (Nettwerk/Arista)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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HOT AC PLAYLISTS

August 15, 1997 R&R • 81

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BUZZ MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
40	40	40	40	40	SISTER HAZEL/All For You
40	28	40	40	40	DMC/How Bizarre
28	40	40	40	40	SHERYL CROW/A Change Would Do...
40	40	40	40	40	THIRD EYE BLIND/Semi-Charmed Life
28	28	28	28	28	10,000 MANIACS/More Than This
21	28	28	28	28	MATCHBOX 20/Push
28	28	28	28	28	SARAH MCLACHLAN/Building A Mystery
21	21	21	21	21	PAULA COLE/Don't Want To Wait
28	28	28	28	28	WALLFLOWERS/The Difference
21	21	21	21	21	MIGHTY MIGHTY.../The Impression...
21	21	21	21	21	JEWEL/Foolish Games
21	21	21	21	21	TONIC/If You Could Only...
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
40	40	40	40	40	VERVE PIPE/The Freshmen
28	28	28	28	28	COUNTING CROWS/Daylight Fading
21	21	21	21	21	ABRA MOORE/Four Leaf Clover
21	21	21	21	21	SAVAGE GARDEN/The Moon And Back
14	21	21	21	21	LIVE/Turn My Head
21	21	21	21	21	UNCAN SHEIK/She Runs Away
10	10	10	10	10	FIONA APPLE/Criminal
6	10	10	10	10	MONACO/What Do You Want...
6	10	10	10	10	LEAH ANDREONE/Mother Tongue
6	10	10	10	10	KATELL KEINEG/One Hell Of A Life
10	10	10	10	10	LAUREN CHRISTY/Breed
28	28	28	28	28	WALLFLOWERS/One Headlight
10	10	10	10	10	OASIS/Wonderwall
10	10	10	10	10	COUNTING CROWS/A Long December
10	10	10	10	10	SHERYL CROW/Everyday Is...
10	10	10	10	10	NO DOUBT/Don't Speak

95.5 WPLJ MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mazzanti

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	41	39	44	44	WALLFLOWERS/One Headlight
26	41	42	44	44	VERVE PIPE/The Freshmen
42	43	41	44	44	SISTER HAZEL/All For You
41	42	42	43	43	MEREDITH BROOKS/Bitch
40	43	42	43	43	DMC/How Bizarre
42	44	43	43	43	SHAWN COLVIN/Sunny Came Home
41	43	39	43	43	UNCAN SHEIK/Barely Breathing
31	33	32	37	37	BACKSTREET BOYS/Quit Playing...
27	20	37	36	36	HANSON/Where's The Love
30	26	34	35	35	SHERYL CROW/A Change Would Do...
15	24	23	34	34	JEWEL/Foolish Games
31	29	35	34	34	THIRD EYE BLIND/Semi-Charmed Life
30	29	32	34	34	DAVE MATTHEWS BAND/Crash Into Me
25	20	32	32	32	JEWEL/You Were Meant...
15	24	26	26	26	PAULA COLE/Don't Want To Wait
15	25	25	25	25	SARAH MCLACHLAN/Building A Mystery
24	21	22	22	22	10,000 MANIACS/More Than This
15	24	24	24	24	WALLFLOWERS/The Difference
31	27	32	30	30	SAVAGE GARDEN/! Want You
27	28	30	30	30	PAULA COLE/Where Have All...
19	14	17	18	18	JAMES TAYLOR/Little More Time...
12	15	17	17	17	BILLY JOEL/To Make You Feel...
15	19	15	15	15	NO MERCY/Where Do You Go
25	15	16	16	16	MATCHBOX 20/Push
17	14	12	12	12	DONNA LEWIS/I Love You Always...
16	12	12	12	12	TONY RICH PROJECT/Nobody Knows
24	17	13	10	10	INDIGO GIRLS/Shame On You
37	14	12	10	10	HANSON/Mmm Bop
10	10	10	10	10	TLC/Waterfalls
10	10	10	10	10	JON BON JOVI/Janie, Don't Take...

STAR 98.1 MARKET #2
KYSR/Los Angeles
(818) 955-7000
Pereira/Ebbott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
63	62	61	62	62	SHAWN COLVIN/Sunny Came Home
57	62	61	61	61	SISTER HAZEL/All For You
63	62	61	61	61	THIRD EYE BLIND/Semi-Charmed Life
34	35	58	59	59	SARAH MCLACHLAN/Building A Mystery
36	34	34	37	37	VERVE PIPE/The Freshmen
62	61	61	38	38	MEREDITH BROOKS/Bitch
56	62	40	37	37	DMC/How Bizarre
35	36	37	36	36	WALLFLOWERS/One Headlight
27	28	31	36	36	JEWEL/Foolish Games
26	27	30	35	35	MATCHBOX 20/Push
39	36	37	34	34	LUSCIOUS JACKSON/Naked Eye
27	34	32	34	34	TONIC/If You Could Only...
1	16	20	33	33	SUGAR RAY/Fly
34	35	36	33	33	SHERYL CROW/A Change Would Do...
2	17	30	32	32	MIGHTY MIGHTY.../The Impression...
36	33	35	32	32	UNCAN SHEIK/Barely Breathing
35	30	29	30	30	10,000 MANIACS/More Than This
21	27	24	28	28	WALLFLOWERS/The Difference
20	26	22	22	22	SNEAKER PIMPS/Underground
17	20	20	20	20	COUNTING CROWS/A Long December
15	18	19	19	19	PAULA COLE/Don't Want To Wait
21	17	18	18	18	DEPECHE MODE/It's No Good
10	10	10	10	10	FIONA APPLE/Criminal
16	16	17	17	17	SMASH MOUTH/Walkin' On The Sun
14	14	17	17	17	TORI AMOS/Silent All These...
26	18	15	15	15	INDIGO GIRLS/Shame On You
14	14	14	14	14	CARDIGANS/Lovefool
14	14	14	14	14	JEWEL/Who Will Save...
12	12	10	10	10	ALANIS MORISSETTE/Head Over Feet

101.9 FM MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	42	30	40	40	THIRD EYE BLIND/Semi-Charmed Life
44	43	44	44	44	10,000 MANIACS/More Than This
30	42	43	43	43	ABRA MOORE/Four Leaf Clover
29	43	44	43	43	UNCAN SHEIK/She Runs Away
44	43	43	43	43	SISTER HAZEL/All For You
42	43	43	43	43	WALLFLOWERS/The Difference
29	43	43	43	43	DMC/How Bizarre
13	29	30	30	30	SARAH MCLACHLAN/Building A Mystery
43	29	29	29	29	PAULA COLE/Don't Want To Wait
12	29	29	29	29	BIG HEAD TODD.../Please Don't Tell...
29	29	29	29	29	SUGAR RAY/Fly
14	12	14	14	14	TEXAS/Say What You Want
12	12	12	12	12	RIC OCASEK/Hang On Tight
13	12	12	12	12	MATCHBOX 20/Push
43	14	12	13	13	MEXICO 70/! Want You
12	12	13	13	13	JEWEL/Foolish Games
43	12	13	13	13	SHAWN COLVIN/Sunny Came Home
14	12	12	12	12	VERVE PIPE/The Freshmen
9	12	12	12	12	CRANBERRIES/When You're Gone
13	12	12	12	12	AMANDA MARSHALL/Fall From Grace
29	30	9	12	12	BLESSID UNION OF.../I Wanna Be There
43	43	10	10	10	INDIGO GIRLS/Shame On You
14	7	12	9	9	WALLFLOWERS/One Headlight
8	8	8	8	8	TONIC/If You Could Only...

Alice @ 97.3 MARKET #4
KLLC/San Francisco
(415) 761-4087
Kaplan/Stoeckel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	45	46	45	45	10,000 MANIACS/More Than This
45	42	47	45	45	SISTER HAZEL/All For You
33	47	47	45	45	DAVE MATTHEWS BAND/Crash Into Me
27	29	43	43	43	SARAH MCLACHLAN/Building A Mystery
23	29	43	43	43	JILL SOUBLE/When My Ship...
33	30	41	41	41	THIRD EYE BLIND/Semi-Charmed Life
23	30	40	40	40	MIGHTY MIGHTY.../The Impression...
44	43	47	47	47	TONIC/If You Could Only...
31	31	31	31	31	BLESSID UNION OF.../I Wanna Be There
15	23	30	30	30	TOAD THE WET.../Whatever I Fear
29	34	32	32	32	LUSCIOUS JACKSON/Naked Eye
47	35	43	43	43	SHAWN COLVIN/Sunny Came Home
47	33	31	31	31	SHERYL CROW/A Change Would Do...
31	30	32	30	30	ABRA MOORE/Four Leaf Clover
15	29	30	30	30	MATCHBOX 20/Push
47	39	30	30	30	DMC/How Bizarre
32	31	31	31	31	MONACO/What Do You Want...
30	38	44	44	44	FIONA APPLE/Sleep To Dream
47	34	34	34	34	INDIGO GIRLS/Shame On You
20	23	21	21	21	LIVE/Turn My Head
22	26	26	26	26	BETHEL SERVEY/Rudder
26	29	28	28	28	UNCAN SHEIK/She Runs Away
17	18	21	21	21	LEAH ANDREONE/Mother Tongue
19	15	16	16	16	TEXAS/Say What You Want
22	24	23	23	23	LAUREN CHRISTY/Breed
20	26	29	29	29	PAULA COLE/Don't Want To Wait
10	20	22	22	22	SQUIRREL NUT ZIPPERS/Heel
15	20	20	20	20	MEREDITH BROOKS/! Need
15	16	20	20	20	JEWEL/Foolish Games
15	17	17	17	17	SUGAR RAY/Fly

Q95 FM MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
49	48	42	42	42	VERVE PIPE/The Freshmen
48	48	42	42	42	UNCAN SHEIK/Barely Breathing
46	48	42	42	42	MEREDITH BROOKS/Bitch
17	48	42	42	42	JEWEL/You Were Meant...
36	35	42	42	42	DMC/How Bizarre
35	35	42	42	42	SISTER HAZEL/All For You
30	35	42	42	42	THIRD EYE BLIND/Semi-Charmed Life
38	35	29	29	29	SPICE GIRLS/Say You'll Be There
34	29	29	29	29	GINA G/Ooh Aah...Just...
12	22	24	24	24	BACKSTREET BOYS/Quit Playing...
49	48	28	28	28	SHAWN COLVIN/Sunny Came Home
49	48	28	28	28	WALLFLOWERS/One Headlight
44	48	28	28	28	SAVAGE GARDEN/! Want You
48	35	28	28	28	LUSCIOUS JACKSON/Naked Eye
47	35	28	28	28	HANSON/Mmm Bop
35	35	28	28	28	BLESSID UNION OF.../I Wanna Be There
26	25	28	28	28	MATCHBOX 20/Push
35	22	28	28	28	SHERYL CROW/A Change Would Do...
18	10	28	28	28	TONIC/If You Could Only...
14	32	24	24	24	PAULA COLE/Where Have All...
10	22	22	22	22	SARAH MCLACHLAN/Building A Mystery
12	22	22	22	22	PAULA COLE/Don't Want To Wait
10	20	22	22	22	SPICE GIRLS/2 Become 1
26	10	21	21	21	10,000 MANIACS/More Than This
8	16	16	16	16	BILLY JOEL/To Make You Feel...
15	16	16	16	16	DISHWALLA/Counting Blue Cars
25	16	16	16	16	JON BON JOVI/Janie, Don't Take...
15	15	15	15	15	SHERYL CROW/It Makes You...
15	15	15	15	15	FLEETWOOD MAC/Silver Springs
31	14	14	14	14	R. KELLY/I Believe I Can Fly

MIX 102.9 MARKET #7
KDMX/Dallas
(214) 991-1029
Steal/Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	33	31	31	31	SHAWN COLVIN/Sunny Came Home
31	39	30	30	30	HANSON/Mmm Bop
26	27	28	28	28	SAVAGE GARDEN/! Want You
24	27	34	34	34	THIRD EYE BLIND/Semi-Charmed Life
28	30	32	30	30	DMC/How Bizarre
32	27	30	30	30	AMANDA MARSHALL/Fall From Grace
29	34	26	26	26	UNCAN SHEIK/Barely Breathing
22	21	25	25	25	SISTER HAZEL/All For You
17	19	21	21	21	JEWEL/Foolish Games
23	21	23	23	23	VERVE PIPE/The Freshmen
23	23	23	23	23	DISHWALLA/Give
23	23	22	22	22	SHERYL CROW/A Change Would Do...
9	15	15	15	15	MATCHBOX 20/Push
24	24	23	23	23	WALLFLOWERS/One Headlight
23	19	19	19	19	JOURNEY/In The Shade...
7	10	19	19	19	TONIC/If You Could Only...
17	17	17	17	17	WALLFLOWERS/The Difference
16	19	19	19	19	UNCAN SHEIK/She Runs Away
18	18	18	18	18	SARAH MCLACHLAN/Building A Mystery
19	17	17	17	17	10,000 MANIACS/More Than This
16	16	16	16	16	TORI AMOS/Silent All These...
7	7	9	9	9	PAULA COLE/Don't Want To Wait
8	6	9	9	9	INDIGO GIRLS/Shame On You
8	6	9	9	9	MONACO/What Do You Want...
7	7	8	8	8	SUGAR RAY/Fly
7	7	8	8	8	HOOTIE & BLOWFISH/I Go Blind
7	7	8	8	8	JON BON JOVI/Janie, Don't Take...
8	7	8	8	8	CARDIGANS/Lovefool
8	7	8	8	8	DISHWALLA/Counting Blue Cars
7	7	4	4	4	DONNA LEWIS/I Love You Always...

MIX 102.3 FM MARKET #8
WRQX/Washington
(202) 686-3100
James/Parker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
37	35	35	35	35	WALLFLOWERS/One Headlight
37	35	35	35	35	SISTER HAZEL/All For You
37	35	35	35	35	UNCAN SHEIK/Barely Breathing
37	35	35	35	35	SHERYL CROW/A Change Would Do...
24	21	35	35	35	SHAWN COLVIN/Sunny Came Home
24	21	35	35	35	DAVE MATTHEWS BAND/Crash Into Me
24	21	35	35	35	COUNTING CROWS/Daylight Fading
15	15	21	21	21	10,000 MANIACS/More Than This
10	15	21	21	21	BILLY JOEL/To Make You Feel...
37	35	21	21	21	JEWEL/Foolish Games
15	21	21	21	21	VERVE PIPE/The Freshmen
15	21	21	21	21	DISHWALLA/Give
24					



CAROL ARCHER

NAC/SMOOTH JAZZ

Improving On-Air Presentation By Using Creative Language

■ A jock memo praising descriptive speech from late KKSf/San Francisco PD Steve Feinstein

One PD who was rigorous in giving feedback to his airstaff was **KKSf/San Francisco's** late PD **Steve Feinstein**. Exceptionally articulate himself, Feinstein sought to inspire his jocks to use the most descriptive, evocative language possible, as excerpts from his memo of Feb. 14, 1996 — entitled "Kudos To Jocks For Using Creative Language" — clearly illustrate.

"One of the marks of a great jock," Feinstein's memo begins, "Is the ability to use language with creativity and grace. I'm fortunate to have an entire airstaff that's gifted in that regard. Here are some nicely turned phrases (noted in italics) from jocks **Miranda Wilson** and **Linda Cassidy**."

"They're excerpted from an exercise in which [they] transcribed all breaks from a show, then rewrote any breaks they felt could be improved... Seeing a break written out allows you to really key in on how you can best communicate your message, whether it be a station promo or a backsell in which you want to express your appreciation of the music."

Miranda Wilson

"Send three KKSf tracks ... net me that Dream Set ... our e-mail address is ..."

"This set is spiked with international flavor, mmm-hum! Playing with Afro-Cuban flair, we'll hear one from guitarist Rene Toledo, Ireland's Enya will give us the Celtic touch, but first,

here's Kenny G on KKSf 103.7.

"David Benoit *playing like Schroeder* there with Linus and Lucy.

"*You might just be in the doghouse with your cat.* If kitty is avoiding his litterbox or scratching up all your stuff, let the SF SPCA help you. They're sponsoring a cat behavior class, *a little therapy for kitty.*"

"OK, let's get ready to work it! How's about some *musical sunshine* from the Bay Area's own Neal Schon?"

"If you have any questions about the songs you hear on KKSf, I am your *resident customer service agent.* Call me on the Bayline at ..."

Linda Cassidy

"The Sampler Hour...think of it as *a pat on the back for dragging your-*

self into work today.

"This Christmas, *leave the scratched-up old Christmas records in a box in the garage* and let us take care of the holiday music for you.

"The latest from Jim Brickman, *a sweet one called 'Angel Eyes.'*"

"We keep track of everything we play here, so if you have any questions about a song, *don't be shy*, call me on the Bayline.

"*A little backbeat for your workday* from Ricardo Silveira, 'The Puzzle.'

"*Mornings at work don't have to be dreary*, not with the music on the Sampler Hour."

A 'Signature' On Breaks

Wilson, who holds midday responsibilities at KKSf, says she found the exercise "valuable, yet humbling." To complete it, she transcribed her show verbatim, labeling each break alphabetically, which made it easy to identify the rewrites that she listed on a separate piece of paper.

"The results were amazing," she recalls. "It helped to organize my thoughts. I also learned where to edit, because I hate going down the redundancy highway with phrases like, 'A new track from his new CD....' I also found it a quick cure for those crutch lines like, 'Great song,' or 'One of my personal favorites.' Furthermore, it revealed my very own verbal personality. Everyone uses words and phrases that are unique to their life experiences, ethnicity, and culture. They add color and life to a promo or backannounce, almost like putting your own signature or fingerprints on your breaks."

Wilson concludes by outlining some of the elements that help her maintain "creativity and grace" on the air. She says she prepares — out loud — before she opens the mike. "Now when I get the urge to say, 'Good morning,' I ask myself, 'What's so good about it?' If I can say it in five words or less, it goes in the act."

"I also keep a thought-starter notebook. I started this from day one, and have been encouraged by Steve and [current VP/OM] **Lee Hansen** to keep it up. The notebook has everything in it — from wise and otherwise sayings to bio info on our artists."

She notes that there's nothing quite like the encouragement a jock gets from her PD or fellow jocks to keep her focused on excellence. "It can make your day to get a call from your PD or GM or your fellow jocks just to say, 'Damn, that was a killer break!' Plus, it's a sign of teamwork."

"When I sound like I appreciate the music, chances are the listener will, too. I briefly try to connect the music with an image that is real to me. That's why my other definition of **R&R** is 'real and relatable.'"



Miranda Wilson

THOUGHT STARTER

What Is Imagination?

Webster's dictionary defines "imagination" as "An act or process of forming a conscious idea or mental image of something never before wholly perceived in reality."

Ants don't sleep. That means that ants don't snore, yawn, toss and turn, rise in the night to go to the bathroom, schedule power breakfasts, or worry that they're staying up too late watching David Letterman. Of course, ants don't have TV, at least as far as we know. We can *imagine*, though, in subterranean parlors, tiny Motorolas broadcasting shows such as *Cake Crumbs On Parade*, or news flashes about picnics and sugar spills. Yet it's reasonably safe to say there are no ant movies — nor, for that matter, ant novels, ant operas, or ant quantum physics. Why? Because ants don't sleep; therefore, they don't dream.

The ancients believed the dream world to be just as significant and real as the waking world, and modern psychologists are starting to concur. The gap between dream consciousness (where boundaries are fluid and all things are possible) and daytime consciousness (dominated by control and definition) is spanned by imagination. The bridge of imagination may be tall and majestic or a perilous contraption of swinging vines, but across it has traveled every artistic and scientific achievement of our species. Conversely, most of the impediments to civilized progress have been erected by dull-witted philistines who lack the ability to make unlikely connections or to envision anything that does not already exist; who lack, in other words, imagination.

Without the capacity to project the unlimited freedom of the dream onto the strictures of daily survival, human beings would be as rigid and hide-bound as the workaholic ant. Over time, we might even lose our need to sleep. Can you imagine a world without flannel pajamas?

THE ULTIMATE JOCK LINEUP

PDs Pick Their Imaginary On-Air Dream Teams

Quite extravagantly, I fantasize *News Radio's* Phil Hartman doing mornings on my imaginary NAC station. Billy Vera's got a shift, too, and N2K's Eulis Cathey plays jazz late at night. My dream team makes listeners' mouths water: Jodie Foster, the late Allison Steele ("The Nightbird"), Frankie Crocker, and Rock radio pioneer Raechel Donohue all do air shifts on *this* fantasy Smooth Jazz station.

Each PD asked to participate in this column graciously pointed out that they've got their dream team working for them already, so I removed any restrictions to their proposed lists, except one: Their dream team on-air lineup could not include members of their current airstaffs.

Steve Williams, PD

WQCD/New York

Robin Wood, WEBN/Cincinnati
Steve Sinton ("Ginger Sutton"), former WEBN
Carol Ford, former WRKS/NY
Maria Lopez, KKSf/San Francisco
late Tom Knox, Cincinnati broadcaster, mentor
Doug O'Brien (for news), former WQCD

Paul Goldstein

WNIA/Chicago

Bill St. James, former WYNY/NY & voice of HBO, with Anita Baker
Linda McInnes, former KGB-FM/San Diego, now-KFOG/SF
Billy Juggs, former KLOS & KMET/Los Angeles
Jim Ladd, former KMET & KLOS/L.A., now-KLSX/L.A.
Barbara Blake, former KKSf/SF & KTWV/L.A., now-KYOT/Phoenix

Michael Fischer, PD

KOAI/Dallas

Groucho Marx w/newsman Walter Cronkite
Ray White, WQCD/NY
late Allison Steele
actor Michael Douglas
Zackerly, former WNEW/NY

Shirley Maldonado, PD

WLVE(Love 94)/Miami

John Tesh
Pat Prescott, WQCD
Ray White, WQCD
Frankie Crocker, former PD WBLS/NY
late Allison Steele

Lawrence Tanter

KQBR/Sacramento

Talaya, KTWV
late Yvonne Daniels, former WCFL & WNIA/Chicago
Sid McCoy, voice of *Soul Train*
Dave Fennoy, former Jazz FM (KACD/L.A.), voiceover talent
Lisa McCree, KABC-TV news anchor

Steve Huntington, PD

WLOQ/Orlando

Jonathan Schwartz, former WNEW
Talaya, KTWV
Norm Winer, PD, WXRT/Chicago
Linda Smith, KIFM/San Diego
Tom Starr, WOUR/Utica
Bob Stroud, former WMET & WLUP/Chicago

Frank Cody, CEO

Broadcast Architecture

Ramsey Lewis
David Sanborn
late Allison Steele
Dave Koz
Janice Huff, WNBC-TV news
late Tom Donohue, former KMPX/SF & KSAN/SF
late B. Mitchell Reed, former KMET/L.A.
Randy Vargas, former KLOS/Albuquerque (personal inspiration)
Paul Britt, retired KOB & KDEF/Albuquerque (mentor)

Bob O'Connor, Sr. VP

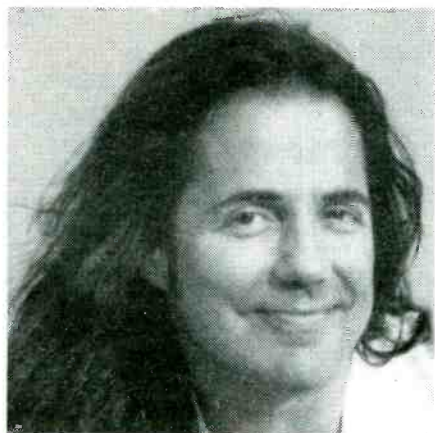
OpTiMum

Billy Crystal & Whoopi Goldberg
Lindsay Wagner for lifestyle, features, news
Danae Alexander, WNIA/Chicago
Denzel Washington
Art Good, JazzTrax founder/host
late Allison Steele
Clint Eastwood

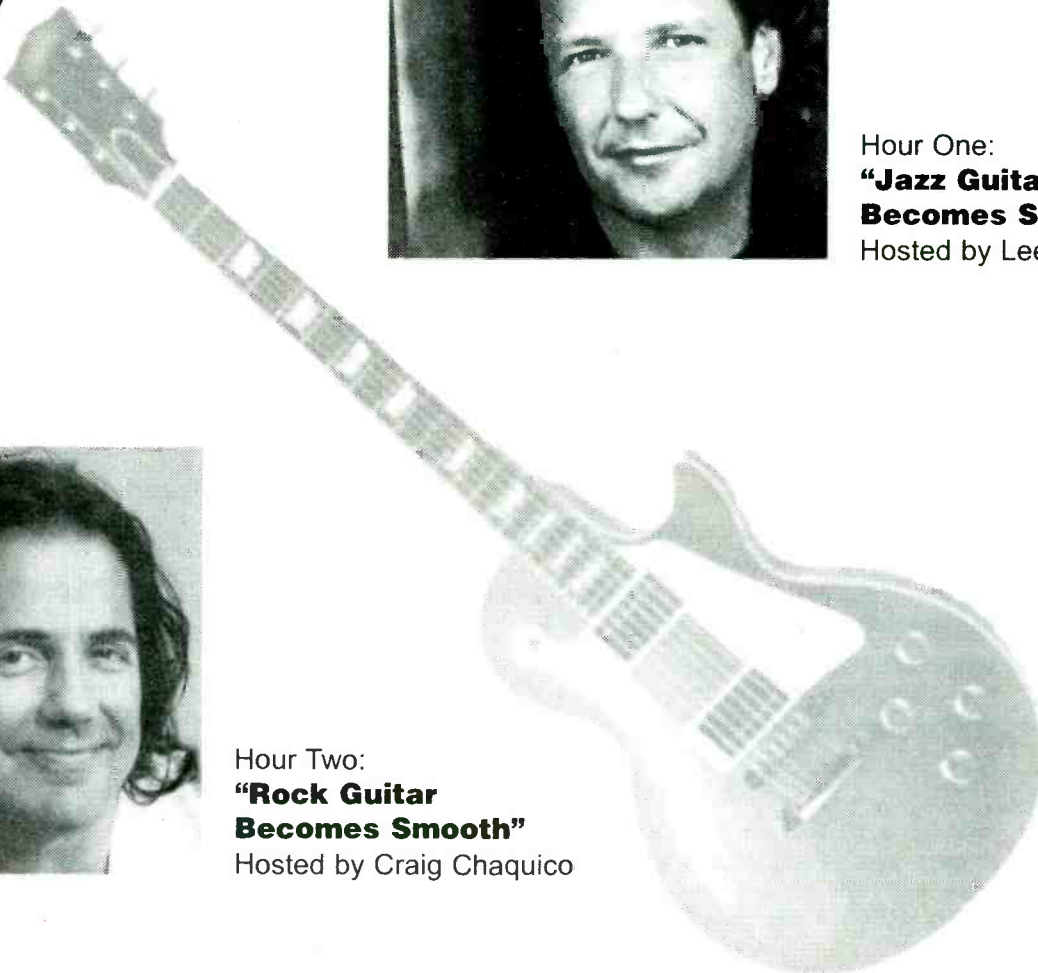
The Evolution of Smooth Guitar



Hour One:
**"Jazz Guitar
 Becomes Smooth"**
 Hosted by Lee Ritenour



Hour Two:
**"Rock Guitar
 Becomes Smooth"**
 Hosted by Craig Chaquico



a two hour radio special

Musicians add star power to the Smooth Guitar Show. Guitarists George Benson, Eric Clapton, Pat Metheny, Carlos Santana, Peter White, Larry Carlton and others talk about their influences and techniques.

Stations can air the program as many times as they like during the Labor Day weekend. There are only 3 national spots, in 3 breaks per hour, during the 2 hour program. There is room for 9 minutes of local spots per hour.

The show is offered on a market exclusive basis, digitally mastered and delivered on CD.

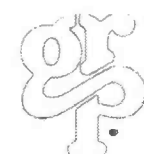
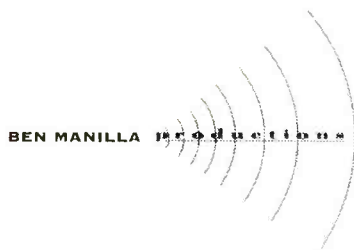
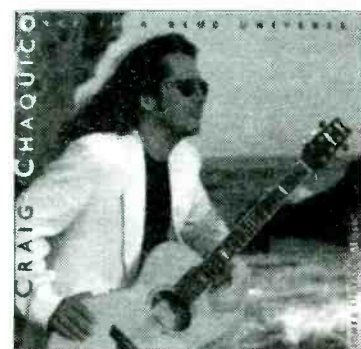
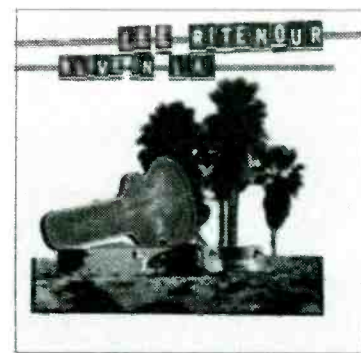
Programming consultant:
 Ralph Stewart MD/APD, KTWV

Already scheduled to air on:
 KTWV, Los Angeles • WNUA, Chicago • KKSF, San Francisco • WPLM, Boston • WMWV, Cleveland • WJJJ, Pittsburgh • KQRB, Sacramento • WLOQ, Orlando/Daytona Beach • and many, many more.

"Combine the star power of Lee Ritenour and Craig Chaquico with the brilliant production talents of Ben Manilla and Paul Wells, add a safe list of smooth guitar hits, and you get two hours of great smooth jazz radio." Paul Goldstein
 VP of Programming, WNUA

Contact Fisher Entertainment
 at 408.420.1400.

Sponsored by GRP Records and Higher Octave Music.



PRODUCED AND CREATED BY BEN MANILLA PRODUCTIONS

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	4	3	1	SPECIAL EFX Since You've Been Away (JVC)	892	876	854	854	52/0
4	3	1	2	CHRIS BOTTI The Way Home (Verve Forecast)	886	914	855	823	51/0
9	6	6	3	PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	875	748	679	610	52/0
7	5	5	4	DANCING FANTASY When Dreams Come True (Innovative)	799	792	727	668	49/0
10	8	7	5	ERIC MARIENTHAL Easy Street (I.E./Verve)	794	733	603	606	51/0
1	1	2	6	BONEY JAMES Nothin' But Love (Warner Bros.)	775	900	1003	1023	53/0
2	2	4	7	NELSON RANGELL Turning Night Into Day (GRP)	720	873	873	873	47/0
20	17	12	8	PHILLIPE SAISSE Moanin' (Verve Forecast)	638	456	401	372	46/0
11	10	8	9	STEVE WINWOOD Plenty Lovin' (Virgin)	588	611	598	597	52/0
14	11	10	10	KEN NAVARRO Smooth Sensation (Positive)	528	525	500	468	45/0
—	22	17	11	RICK BRAUN Missing In Venice (Mesa/Bluemoon)	484	421	355	267	47/1
5	9	9	12	GATO BARBIERI Straight Into The Sunrise (Columbia)	461	530	600	695	40/0
17	15	13	13	PAUL HARDCASTLE Peace On Earth (JVC)	450	453	442	434	42/0
28	26	20	14	AVENUE BLUE Nightlife (Bluemoon)	441	397	348	296	50/3
25	18	19	15	TIM WEISBERG Herbie's Blues (Fahrenheit)	432	408	387	341	43/2
19	19	18	16	NATALIE COLE A Smile Like Yours (Elektra/EEG)	424	418	385	382	41/0
15	16	15	17	WALTER BEASLEY Slowly But Surely (Shanachie)	421	443	432	454	43/0
27	28	26	18	LEE RITENOUR Favela (I.E./Verve)	412	352	335	317	45/2
16	14	14	19	ANITA BAKER The Final Frontier (Atlantic)	410	444	457	447	37/0
12	13	16	20	HERB ALPERT Passion Dance (Almo Sounds/Geffen)	402	432	461	498	42/0
23	25	24	21	PATRICE RUSHEN Days Gone By (Discovery)	391	366	349	351	48/2
22	20	22	22	SWING OUT SISTER Somewhere In The World (Pure/Mercury)	389	382	380	359	37/1
BREAKER			23	DAVID GARFIELD & FRIENDS Let's Stay Together (Zebra)	377	183	6	—	39/1
6	7	11	24	URBAN KNIGHTS The Promise (GRP)	374	494	647	684	36/0
26	24	23	25	WILLIE & LOBO Napali (Mesa/Bluemoon)	371	367	350	336	42/0
BREAKER			26	BUCKSHOT LEFONQUE Another Day (Columbia)	364	323	306	267	37/2
24	23	25	27	GROVER WASHINGTON JR. Bordertown (Columbia)	359	358	353	347	35/0
BREAKER			28	RAY OBIEDO Sweet Summer Days (Windham Hill)	334	317	276	216	34/1
—	—	29	29	BRAXTON BROTHERS Sunset Bay (Kokopelli)	305	307	300	273	39/2
DEBUT			30	RONNIE LAWS Listen Here (Blue Note)	305	268	232	161	38/3

This chart reflects airplay from July 30-August 5. Songs ranked by total plays. Highlighted songs indicate Breaker.
54 NAC reporters. 53 current playlists. © 1997, R&R Inc.

BREAKERS®

DAVID GARFIELD & FRIENDS
Let's Stay Together (Zebra)

TOTAL PLAYS/INCREASE: 377/194
TOTAL STATIONS/ADDS: 39/1
CHART: 23

BUCKSHOT LEFONQUE
Another Day (Columbia)

TOTAL PLAYS/INCREASE: 364/41
TOTAL STATIONS/ADDS: 37/2
CHART: 26

RAY OBIEDO
Sweet Summer Days (Windham Hill)

TOTAL PLAYS/INCREASE: 334/17
TOTAL STATIONS/ADDS: 34/1
CHART: 28

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOE SAMPLE Chain Reaction (Warner Bros.)	19
EARL KLUGH Last Song (Warner Bros.)	15
FANTASY BAND Could It Be I'm Falling In... (Shanachie)	13
JOYCE COOLING South Of Market (Heads Up)	9
BONEY JAMES Sweet Thing (Warner Bros.)	9
COUNT BASIC Chasing The Sunset (Instinct)	8
3RD FORCE You Gotta Be Real (Higher Octave)	6
EARL KLUGH Walk In The Sun (Warner Bros.)	6
BOB MAMET News From The Blues (Atlantic)	6
SOUL BALLET When She Moves (Countdown/Unity)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID GARFIELD & FRIENDS Let's Stay Together (Zebra)	+194
PHILLIPE SAISSE Moanin' (Verve Forecast)	+182
JOYCE COOLING South Of Market (Heads Up)	+178
PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	+127
VANESSA WILLIAMS Start Again (Mercury)	+117
COUNT BASIC Chasing The Sunset (Instinct)	+111
RICK BRAUN Missing In Venice (Mesa/Bluemoon)	+63
ERIC MARIENTHAL Easy Street (I.E./Verve)	+61
LEE RITENOUR Favela (I.E./Verve)	+60
BOB MAMET News From The Blues (Atlantic)	+57

Breakers: Songs registering 325 plays or more for the first time.
Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

VANESSA WILLIAMS Start Again (Mercury)
Total Plays: 283, Total Stations: 31, Adds: 2

KENNY G Northern Lights (Arista)
Total Plays: 267, Total Stations: 31, Adds: 2

3RD FORCE You Gotta Be Real (Higher Octave)
Total Plays: 254, Total Stations: 39, Adds: 6

JONATHAN CAIN Body Language (Higher Octave)
Total Plays: 250, Total Stations: 30, Adds: 0

JIM BRICKMAN Picture This (Windham Hill)
Total Plays: 246, Total Stations: 32, Adds: 0

FOURPLAY 4 Play And Pleasure (Warner Bros.)
Total Plays: 207, Total Stations: 29, Adds: 1

GOTA All Alone (Instinct)
Total Plays: 203, Total Stations: 34, Adds: 3

JOYCE COOLING South Of Market (Heads Up)
Total Plays: 202, Total Stations: 38, Adds: 9

BOB MAMET News From The Blues (Atlantic)
Total Plays: 166, Total Stations: 32, Adds: 6

COUNT BASIC Chasing The Sunset (Instinct)
Total Plays: 151, Total Stations: 31, Adds: 8

DIRK K Under The Sun (Countdown/Unity)
Total Plays: 146, Total Stations: 20, Adds: 0

VANESSA RUBIN That Was Then This Is Now (RCA)
Total Plays: 140, Total Stations: 16, Adds: 1

LEE OSKAR So Much In Love (Zebra)
Total Plays: 136, Total Stations: 12, Adds: 0

INCOGNITO Misunderstood (Verve Forecast)
Total Plays: 126, Total Stations: 13, Adds: 1

MIKE SIMS Night People (JVC/JMI)
Total Plays: 114, Total Stations: 13, Adds: 1

Songs ranked by total plays

tab two
the self-titled new album
featuring the NAC tracks "Let It Flow," "Lieblingslied" and
"No Flagman Ahead (New Version)"
<http://www.virginrecords.com> AOL Keyword: Virgin Records
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ADD DATE: 8/21



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For your support, belief & tireless effort

JVC

For more information on JVC or JMI artist contact: Jeff Neben;
VP Promotions & Artist Development (213) 878-0101 xt28

AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
5	2	2	1	CHRIS BOTTI <i>Midnight Without You (Verve Forecast)</i>	913	-27	"Way" (886)	"Midnight" (13)
4	5	3	2	SPECIAL EFX <i>Here To Stay (JVC)</i>	902	+26	"Since" (892)	"Here" (10)
1	1	1	3	BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	890	-113	"Nothin'" (775)	"Sweet" (77)
14	8	8	4	PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	875	+123	"Pleasure" (875)	
11	11	7	5	ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	838	+65	"Easy" (794)	"Until" (23)
10	6	6	6	DANCING FANTASY <i>Love Letters (Innovative)</i>	804	+7	"Dreams" (799)	"Miss" (5)
2	4	5	7	VARIOUS ARTISTS <i>A Twist Of Jobim (I.E./Verve)</i>	790	-17	"Favela" (412)	"Dindi" (252)
8	7	9	8	RICK BRAUN <i>Body And Soul (Mesa/Bluemoon)</i>	720	+8	"Venice" (484)	"Notorious" (194)
20	16	13	9	PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	720	+180	"Moanin'" (638)	"Riviera" (82)
3	3	4	10	NELSON RANGELL <i>Turning Night Into Day (GRP)</i>	720	-153	"Turning" (720)	
13	12	10	11	STEVE WINWOOD <i>Junction Seven (Virgin)</i>	608	-14	"Plenty" (588)	"Mercy" (12)
15	13	12	12	KEN NAVARRO <i>Smooth Sensation (Positive)</i>	584	-4	"Smooth" (528)	"Kiss" (27)
6	10	11	13	GATO BARBIERI <i>Que Pasa (Columbia)</i>	543	-66	"Sunrise" (461)	"Gala" (57)
—	22	18	14	RAY OBIEDO <i>Sweet Summer Days (Windham Hill)</i>	467	+17	"Sweet" (334)	"Current" (109)
19	20	17	15	PAUL HARDCASTLE <i>Hardcastle 2 (JVC)</i>	454	-2	"Peace" (450)	"Jokers" (4)
17	18	15	16	WALTER BEASLEY <i>Tonight We Love (Shanachie)</i>	450	-27	"Slowly" (421)	"Name" (12)
—	30	25	17	AVENUE BLUE <i>Nightlife (Bluemoon)</i>	441	+44	"Nightlife" (441)	
12	15	16	18	3RD FORCE <i>Vital Force (Higher Octave)</i>	434	-23	"Real" (254)	"Moonlight" (166)
27	23	24	19	TIM WEISBERG <i>Undercover (Fahrenheit)</i>	432	+24	"Herbie's" (432)	
21	25	22	20	SOUNDTRACK <i>A Smile Like Yours (Elektra/EEG)</i>	424	+6	"Smile" (424)	
23	21	23	21	SWING OUT SISTER <i>Shapes And Patterns (Pure/Mercury)</i>	423	+7	"Somewhere" (389)	"Picnic" (32)
7	9	14	22	URBAN KNIGHTS <i>Urban Knights II (GRP)</i>	414	-117	"Promise" (374)	"Summer" (25)
18	19	19	23	SOUNDTRACK <i>Mad About You (Atlantic)</i>	410	-34	"Frontier" (410)	
16	17	21	24	HERB ALPERT <i>Passion Dance (Almo Sounds/Geffen)</i>	408	-30	"Passion" (402)	"Beba" (6)
24	29	28	25	PATRICE RUSHEN <i>Signature (Discovery)</i>	391	+25	"Days" (391)	
25	27	26	26	KENNY G <i>The Moment (Arista)</i>	384	-12	"Northern" (267)	"Havana" (92)
DEBUT			27	VARIOUS ARTISTS <i>Tribute To Jeff (Zebra)</i>	380	+194	"Together" (377)	"Babylon" (3)
28	28	27	28	WILLIE & LOBO <i>Caliente (Mesa/Bluemoon)</i>	371	+4	"Napali" (371)	
DEBUT			29	BUCKSHOT LEFONQUE <i>Music Evolution (Columbia)</i>	364	+41	"Day" (364)	
26	26	29	30	GROVER WASHINGTON JR. <i>Soulful Strut (Columbia)</i>	363	+2	"Bordertown" (359)	"Soulful" (4)

This chart reflects airplay from July 30-August 5. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 53 current playlists. © 1997, R&R Inc.

NAC NOTES By Kevin McCabe

One of the key ingredients to the overall success of most NAC/Smooth Jazz stations is the music flow and balance. For an NAC/Smooth Jazz Music Director, it means spending long hours at the computer creating music logs that guarantee a station's music is on target. Station image, music image, and ratings are riding on it. Vocals (always a hot industry topic), pop instrumentals, like-sounding guitars or saxes, and remakes need to be separated to

keep Time Spent Listening at the highest level. Furthermore it's important to believe the experts: NAC/Smooth Jazz PIs who can and do distinguish between songs and who are interested and often passionate about the music.

KOAI/Dallas MD Ken Glaser offers his perspective on music scheduling: "Each station has their own philosophy about music scheduling, but personally for the Oasis I do everything by hand. To lay in each song manu-

ally takes up to three hours per log. Knowledge of the music is essential, and for our purposes balance is critical. If two vocals played back-to-back on KOAI, I would be fined a million dollars! We make certain that remakes, female vocals, and like-sounding instrumentals flow evenly through each hour and scheduling each hour by hand ensures that. It's sort of like going back to the old card file, but it's what works best for us."

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
EARL KLUGH <i>The Journey (Warner Bros.)</i>	22
JOE SAMPLE <i>Sample This (Warner Bros.)</i>	20
JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	8
VARIOUS ARTISTS <i>Sweet Emotions (Instinct)</i>	8
BOB MAMET <i>Adventures In Jazz (Atlantic)</i>	6
3RD FORCE <i>Vital Force (Higher Octave)</i>	5
SOUL BALLET <i>Soul Ballet (Countdown/Unity)</i>	5
JONATHAN BUTLER <i>Do You Love Me? (N2K Encoded Jazz)</i>	4
DON DIEGO <i>Feel Me (Ultrax/Ichiban)</i>	4
AVENUE BLUE <i>Nightlife (Bluemoon)</i>	3
MEHMET ERGIN <i>Beyond The Seven Hills (GRP)</i>	3
FANTASY BAND <i>The Kiss (Shanachie)</i>	3
GOTA <i>It's So Different Here (Instinct)</i>	3
RONNIE LAWS <i>Tribute To Eddie Harris (Blue Note)</i>	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VARIOUS ARTISTS <i>Tribute To Jeff (Zebra)</i>	+194
PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	+180
JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	+178
PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	+123
VANESSA WILLIAMS <i>Next (Mercury)</i>	+119
VARIOUS ARTISTS <i>Sweet Emotions (Instinct)</i>	+111
JOE SAMPLE <i>Sample This (Warner Bros.)</i>	+86
ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	+65
BOB MAMET <i>Adventures In Jazz (Atlantic)</i>	+57
AVENUE BLUE <i>Nightlife (Bluemoon)</i>	+44
BUCKSHOT LEFONQUE <i>Music Evolution (Columbia)</i>	+41
RONNIE LAWS <i>Tribute To Eddie Harris (Blue Note)</i>	+37
GOTA <i>It's So Different Here (Instinct)</i>	+27
SPECIAL EFX <i>Here To Stay (JVC)</i>	+26
PATRICE RUSHEN <i>Signature (Discovery)</i>	+25

doc powell

DON'T LET THE SMOOTH JAZZ FOOL YA

Add Date: August 21



Stations and their adds by track listed alphabetically by market

KNIK/Anchorage, AK GM/PD: Dean Williams BOB MAMET "News" DONALD HARRISON "Hope" JULIAN CORYELL "Flight" SOUL BALLET "Moves" TAB TWO "Let"	WZJZ/Columbus, OH PD/MD: Bill Harmon EARL KLUGH "Finger"	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase No Adds	WQCD/New York, NY PD: Steve Williams MD: Rick Laboy No Adds	WSMJ/Richmond, VA PD/MD: Tommy Fleming FANTASY BAND "Could" EARL KLUGH "Last" BONEY JAMES "Sweet" JOE SAMPLE "Chain" NANCY WILSON "Sweet" JONATHAN BUTLER "Do"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton KENNY LOGGINS "Hiding" JOYCE COOLING "South" KENNY G "Northern" PATRICE RUSHEN "Days" URBAN KNIGHTS "Summer" BONEY JAMES "Sweet" 3RD FORCE "Real" MEHMET ERGIN "Beyond" ABRAXAS POOL "Szabo"
KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews JOE SAMPLE "Chain" EARL KLUGH "Walk" OTTMAR LIEBERT "Santa"	KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser BONEY JAMES "Sweet" EARL KLUGH "Last" ANDREW OH "Happy"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart JOE SAMPLE "Chain" BONEY JAMES "Sweet" EARL KLUGH "Last"	WJCD/Norfolk, VA PD: Terry Steele MD: Larry Hollowell CHIELI MINUCCI "Cause" RONNIE LAWS "Listen" 3RD FORCE "Real" JONATHAN BUTLER "Do" BOB BALDWIN "Give"	KQBR/Sacramento, CA PD: Clifford Brown, Jr. MICHAEL WHITE "Here's" JOE SAMPLE "Chain" TIM WEISBERG "Herbie's" COUNT BASIC "Sunset" MICHAEL PAULO "Bumpin" TRINA BROUSSARD "Inside"	KWJZ/Seattle, WA PD: Carol Handley FANTASY BAND "Could" EARL KLUGH "Last" JOE SAMPLE "Chain" SOUL BALLET "Moves"
KSMJ/Bakersfield, CA PD/MD: Joel Widdows FANTASY BAND "Could" COUNT BASIC "Sunset" JOE SAMPLE "Chain" GOTA "Alone"	JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen No Adds	WSJW/Louisville, KY PD: Brian Conn JOE SAMPLE "Chain" FANTASY BAND "Could"	KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart BOB MAMET "News" VANESSA WILLIAMS "Start" RONNIE LAWS "Listen"	KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett STEVE WINWOOD "Real" EARL KLUGH "Walk" JOE SAMPLE "Wildest"	WJZT/Tallahassee, FL RICK BRAUN "Venice" LEE RITENOUR "Favela" BUCKSHOT LEFONQUE "Day"
WVAZ/Boston, MA PD/MD: Bill George RONNIE LAWS "Listen" MIKE SIMS "Night" FANTASY BAND "Could"	KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart WARREN HILL "U" 3RD FORCE "Real" EARL KLUGH "Last" GOTA "Alone"	WJVI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau JOYCE COOLING "South" BRAXTON BROTHERS "Sunset" GOTA "Alone"	KOSJ/Omaha, NE PD: Kurt Owens FANTASY BAND "Could" JOE SAMPLE "Chain" BOB MAMET "News"	KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward JOE SAMPLE "Chain" COUNT BASIC "Sunset" DAVID GARFIELD... "Lowdown"	WSJT/Tampa, FL PD/MD: Ross Block FOURPLAY "Pleasure" AVENUE BLUE "Nightlife"
WJZK/Charleston, SC PD/MD: Tom Kennedy FANTASY BAND "Could" EARL KLUGH "Last" JOE SAMPLE "Chain"	WVMV/Detroit, MI PD/MD: Tom Sleeker AVENUE BLUE "Nightlife" VANESSA RUBIN "That" JOE SAMPLE "Chain" 3RD FORCE "Real"	KMJJ/Minneapolis, MN PD: Rob Moore DON DIEGO "Top" MEHMET ERGIN "Beyond" KEV MCCOURT "Waiting" NEAL SCHON "My" DAVID BENOIT "Lost"	WLOQ/Orlando, FL PD: Steve Huntington JOYCE COOLING "South" EARL KLUGH "Walk"	KBZN/Salt Lake City, UT PD: Rob Riesen FANTASY BAND "Could" JOE SAMPLE "Chain" EARL KLUGH "Last"	KOAS/Tulsa, OK PD/MD: Ron Allen COUNT BASIC "Sunset" SOUL BALLET "Moves"
WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan DON DIEGO "Top" SWING OUT SISTER "Somewhere" BABYFACE "Seven"	WGUJ/Ft. Myers, FL PD/MD: Bill Gray JOYCE COOLING "South" BOB MAMET "News" EARL KLUGH "Walk" GATO BARBIERI "Mystica" BONEY JAMES "Sweet"	KSBR/Mission Viejo, CA PD: Terry Wedel MD: Wally Davidson HERB ALPERT "Beba" BONEY JAMES "Sweet" JONATHAN BUTLER "Do"	WJZZ/Philadelphia, PA PD: Ann Gress MO: Michael Tozzi FARZIN "Power" TAMARA DANIELSSON "Feel"	KCJZ/San Antonio, TX PD/MD: Norm Miller COUNT BASIC "Sunset" JOYCE COOLING "South" JOE SAMPLE "Chain" EARL KLUGH "Last" SOUL BALLET "Moves"	KWSJ/Wichita, KS PD/MD: Nancy Johnson FANTASY BAND "Could" JOE SAMPLE "Chain" EARL KLUGH "Last" SLIM MAN "Secret"
WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles DON DIEGO "Top" EARL KLUGH "Last" KENNY G "Northern"	KEZL/Fresno, CA PD/MD: Mike Vasquez JOE SAMPLE "Chain" EARL KLUGH "Walk" FANTASY BAND "Could"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff INCOGNITO "Misunder" JOHN TESH "Polar" VANESSA WILLIAMS "Start"	KOAZ/Phoenix, AZ PD/MD: Angela Handa 3RD FORCE "Real" AVENUE BLUE "Nightlife"	KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole EARL KLUGH "Walk" JOE SAMPLE "Chain" LEE RITENOUR "Favela"	KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet DIONNE FARRIS "Hopeless" JONATHAN BUTLER "Do"
WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Weirsmann EARL KLUGH "Last" BOB MAMET "News" JOYCE COOLING "South"	KUCD/Honolulu, HI PD/MD: Mahlon Moore MAXWELL "Ascension" BRAXTON BROTHERS "Sunset" MEHMET ERGIN "Beyond" DAVE KOZ "Way" JOYCE COOLING "South" PATRICE RUSHEN "Days" K.D. LANG "Air" HAPA "Europa"	KXDC/Monterey, CA PD/MD: Scott O'Brien JOYCE COOLING "South" COUNT BASIC "Sunset" BOB MAMET "News" GATO BARBIERI "Mystica" BONEY JAMES "Sweet" MICHAEL PAULO "Bumpin" LEO GANDELMAN "Nada" ROB MULLINS "Wednesday"	KYOT/Phoenix, AZ PD/MD: Nick Francis DAVID GARFIELD... "Together" SPECIAL EFX "Here"	WJXX/Pittsburgh, PA PD: Carl Anderson MD: Herschel 3RD FORCE "Real" SOUL BALLET "Moves"	KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence COUNT BASIC "Sunset" PAUL TAYLOR "Allure" GYPSY TRIBE "L'Alba"
WNWV/Cleveland, OH PD/MD: Bernie Kimble EARL KLUGH "Last" JOE SAMPLE "Chain" BONEY JAMES "Sweet" FANTASY BAND "Could"	WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams RAY OBIEDO "Sweet" COUNT BASIC "Sunset" JOYCE COOLING "South" BUCKSHOT LEFONQUE "Day"				

54 Total Reporters
 54 Current Reporters
 53 Current Playlists

Did Not Report,
 Playlist Frozen (1):
 WEZV/Lafayette, IN

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MARKET #1
WQCD/New York
 (212) 210-2769
 Williams/LaBoy

CD 101.9
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	17	17	20	20	STEVE WINWOOD/Plenty Lovin'
16	16	17	20	20	JONATHAN CAIN/Body Language
17	17	16	19	19	INCognito/Smooth Sensation
15	17	16	19	19	JEANNIE BRYSON/Fever
15	15	16	18	18	GATO BARBIERI/Straight Into...
15	15	16	18	18	KENNY LATTIMORE/For You
9	10	14	16	16	KENNY G/Havana
7	6	5	10	10	FOURPLAY/Any Time Of Day
-	-	-	10	10	JOE SAMPLE/Night Flight
-	-	3	7	10	RICK BRAUN/Missing In Venice
3	6	6	8	8	3RD FORCE/You Gotta Be Real
2	3	4	8	8	PAUL TAYLOR/Pleasure Seeker
5	5	5	8	8	BONEY JAMES/Nothin' But Love
2	2	4	7	7	NATALIE COLE/Smile Like Yours
-	-	2	4	7	KENNY LOGGINS/Am Not Hiding
-	-	-	6	7	BABYFACE/Seven Seas
6	7	6	7	7	SPECIAL FX/Since You've Been...
5	5	6	7	7	RAY OBIEDO/Current State
-	-	-	3	6	VANESSA WILLIAMS/Start Again
-	-	-	6	7	RONNIE LAWS/Listen Here
2	6	7	8	8	PATRICE RUSHEN/Days Gone By
16	14	17	6	6	LINGTON & CALDWELL/Tell It Like It Is
4	3	2	6	6	DANCING FANTASY/When Dreams Come...
6	5	8	6	6	GERALD VEA/Slow Broad Street
4	2	6	6	6	REGINA CARTER/Late Night Mood
7	7	5	5	5	GATO BARBIERI/Mystica
5	3	5	5	5	AVENUE BLUE/Nightlife
-	-	-	5	5	PHILLIPE SAISSÉ/Moanin'
-	-	-	5	5	LEO GANDELMAN/Mas Que Nada

MARKET #2
KTWV/Los Angeles
 (310) 840-7100
 Brodie/Stewart

THE WAVE
 94.7 KTWV

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	15	15	15	15	FANTASY BAND/Double Talk
15	15	14	15	15	RONNIE LAWS/Listen Here
12	15	13	15	15	PATRICE RUSHEN/Days Gone By
13	12	13	13	13	JOHN TESH/L'Agula
11	11	12	13	13	KENNY G/Havana
13	11	12	13	13	RICK BRAUN/Notorious
12	12	12	13	13	BONEY JAMES/Nothin' But Love
14	14	13	12	12	PAOLO/Paisa
13	14	13	12	12	DANCING FANTASY/When Dreams Come...
12	14	13	12	12	AVENUE BLUE/Nightlife
12	14	13	11	11	CHIELI MINUCCI/Come As You Are
14	12	14	11	11	LEE RITENOUR/Water To Drink
12	12	10	11	11	RAY OBIEDO/Sweet Summer Days
12	11	12	10	10	LEO GANDELMAN/Mas Que Nada
11	11	11	10	10	STEVE WINWOOD/Plenty Lovin'
11	11	10	10	10	VANESSA RUBIN/That Was Then...
-	-	-	2	10	VANESSA WILLIAMS/Start Again
-	-	-	2	10	DAVID GARFIELD...Let's Stay Together
7	7	9	9	9	WALTER BEASLEY/Slowly But Surely
11	11	11	9	9	NATALIE COLE/Smile Like Yours
12	10	12	9	9	BABYFACE/Seven Seas
-	-	-	9	9	BOB MAMET/News From The Blues
5	7	6	8	8	ERIC MARIENTHAL/Last Day Of Summer
8	7	8	8	8	ZACHARY BREAUX/Cafe Regio
8	8	7	8	8	PAUL TAYLOR/Pleasure Seeker
7	7	6	8	8	3RD FORCE/She Whispered To Me
7	7	6	8	8	GATO BARBIERI/Mystica
-	-	-	3	8	JOYCE COOLING/South Of Market
-	-	-	3	8	GOTAI/Alone
9	10	6	7	7	WARREN HILL/UR The 1

MARKET #3
WNUA/Chicago
 (312) 645-9550
 Goldstein/Stiles

WNJA 95.5
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	17	26	23	23	KEIKO MATSUI/Dream Walk
-	-	-	12	20	PHILLIPE SAISSÉ/Moanin'
22	15	20	21	21	NELSON RANGELL/Turning Night...
14	18	20	21	21	RICK BRAUN/Missing In Venice
21	16	13	18	18	GROVER WASHINGTON.../Bordertown
25	17	19	18	18	AVENUE BLUE/Nightlife
-	-	-	11	21	BONEY JAMES/Sweet Thing
14	16	20	16	16	ERIC MARIENTHAL/Easy Street
-	-	-	9	13	PAUL TAYLOR/Pleasure Seeker
14	13	14	15	15	DANCING FANTASY/When Dreams Come...
-	-	-	8	15	BOB MAMET/News From The Blues
22	14	15	14	14	PAUL HARDCASTLE/Peace On Earth
12	16	19	14	14	FANTASY BAND/Double Talk
10	12	13	14	14	CHRIS BOTTI/The Way Home
14	11	14	14	14	GATO BARBIERI/Straight Into...
9	11	13	13	13	GOTAI/Alone
14	15	13	13	13	JIM BRICKMAN/Picture This
8	11	13	13	13	SPECIAL FX/Since You've Been...
13	11	13	13	13	3RD FORCE/You Gotta Be Real
-	-	-	10	12	STEVE WINWOOD/Plenty Lovin'
19	13	12	12	12	BONEY JAMES/Nothin' But Love
10	13	11	12	12	INCognito/A Shade Of Blue
11	10	13	12	12	KENNY G/Havana
-	-	-	17	12	COUNT BASIC/Chasing The Sunset
-	-	-	12	10	NATALIE COLE/Smile Like Yours
20	13	11	12	12	NORMAN BROWN/Third World
-	-	-	6	12	AFTER 7/Sara Smile
-	-	-	7	12	VANESSA WILLIAMS/Start Again
-	-	-	7	12	JEANNIE BRYSON/Fever
7	11	10	10	10	KEN NAVARRO/Kiss Of Life

MARKET #4
KBLX/San Francisco
 (415) 975-5555
 Hansen/Lawrence

KBLX 102.9 FM
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	23	23	23	RICK BRAUN/Notorious
21	21	22	22	22	BONEY JAMES/Nothin' But Love
14	16	16	16	16	ERIC MARIENTHAL/Easy Street
11	12	14	16	16	SPECIAL FX/Since You've Been...
15	15	15	15	15	RICK BRAUN/Chelsea
15	15	15	15	15	GEORGE DUKE/It's Summertime
9	14	14	14	14	BONEY JAMES/Sweet Thing
14	14	14	14	14	EVERETTE HARP/Mercy Mercy Me...
15	14	14	14	14	LINGTON & CALDWELL/Tell It Like It Is
14	14	14	14	14	SECRET VIBES/Dazzling
8	11	12	12	12	PHILLIPE SAISSÉ/Moanin'
14	14	13	13	13	BABYFACE/Every Time I...
7	10	12	13	13	AVENUE BLUE/Nightlife
13	13	13	13	13	DIRK K/Under The Sun
12	12	12	12	12	NELSON RANGELL/Turning Night...
-	-	-	12	12	DIONNE FARRIS/Hopeless
12	12	12	12	12	WARREN HILL/UR A Man Doesn't...
11	11	12	12	12	WALTER BEASLEY/What's My Name
8	11	11	11	11	MICHAEL WHITE/Here's To You
8	8	8	8	8	VANESSA RUBIN/That Was Then...
9	9	9	9	9	EVERETTE HARP/What's Happening...
9	9	9	9	9	REGINA CARTER/Late Night Mood
6	8	9	9	9	RAY OBIEDO/Current State
8	8	8	8	8	BONEY JAMES/Easy Bay
8	8	8	8	8	GEORGE DUKE/Feel The Need
7	7	8	8	8	STEVE WINWOOD/Plenty Lovin'
8	8	8	8	8	CHRIS BOTTI/Whan
4	4	7	7	7	KENNY LOGGINS/Sweet Love
4	4	7	7	7	FOURPLAY/It's A Brighter Ground
6	6	7	7	7	PATRICE RUSHEN/Days Gone By

MARKET #4
KKSJ/San Francisco
 (415) 975-5555
 Hansen/Lawrence

KKSJ 103.7 FM
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	7	17	17	17	DIRK K/Under The Sun
14	15	11	17	17	PAUL TAYLOR/Pleasure Seeker
16	15	13	16	16	3RD FORCE/You Gotta Be Real
15	13	15	15	15	RONNIE LAWS/Listen Here
15	13	15	15	15	KEN NAVARRO/Smooth Sensation
9	7	14	15	15	SPECIAL FX/Since You've Been...
17	16	14	14	14	ABRAXAS POOL/Sabo
12	16	14	14	14	DOWN TO THE BONE/Staten Island Groove
15	15	14	14	14	PAUL HARDCASTLE/Peace On Earth
14	12	17	14	14	BONEY JAMES/Nothin' But Love
16	15	13	14	14	OSCAR LOPEZ/Sentimento
17	16	14	14	14	WILLIE & LOBO/Napali
15	12	16	13	13	HERB ALPERT/Passion Dance
9	10	15	13	13	CHRIS BOTTI/The Way Home
9	12	13	13	13	BUCKSHOT LEFONQUE/Another Day
13	15	13	13	13	DANCING FANTASY/When Dreams Come...
15	12	13	13	13	LEE RITENOUR/Favela
16	13	12	13	13	PHILLIPE SAISSÉ/Moanin'
8	9	12	13	13	JOYCE COOLING/South Of Market
15	13	12	13	13	ERIC MARIENTHAL/Easy Street
12	8	11	11	11	STEVE WINWOOD/Plenty Lovin'
10	11	10	10	10	JONATHAN CAIN/Body Language
10	10	11	10	10	LINGTON & CALDWELL/Tell It Like It Is
-	-	-	12	10	DAVID GARFIELD...Let's Stay Together
7	7	13	10	10	RAY OBIEDO/Cassera
17	16	8	10	10	MARK PORTMANN/Sink
7	9	8	9	9	AVENUE BLUE/Nightlife
7	6	9	9	9	KEIKO MATSUI/Dream Walk
8	7	7	9	9	PATRICE RUSHEN/Days Gone By
11	12	9	8	8	RICK BRAUN/Body And Soul

MARKET #5
WJZZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

WJZZ 106.1
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	31	34	35	35	BONEY JAMES/Nothin' But Love
21	12	22	33	33	CHRIS BOTTI/The Way Home
13	24	31	32	32	NELSON RANGELL/Turning Night...
31	30	31	32	32	WARREN HILL/UR The 1
20	30	33	30	30	GATO BARBIERI/Straight Into...
23	34	31	30	30	PAUL TAYLOR/Pleasure Seeker
14	13	14	14	14	EVERETTE HARP/What's Going On
8	13	14	14	14	BRAXTON BROTHERS/Sunset Bay
8	7	9	14	14	PATRICE RUSHEN/Days Gone By
5	7	8	14	14	AVENUE BLUE/Nightlife
13	12	13	14	14	PHILLIPE SAISSÉ/Moanin'
-	-	-	6	14	VANESSA WILLIAMS/Start Again
13	14	13	14	14	SWING OUT SISTER/Somewhere In...
15	14	14	14	14	STEVE WINWOOD/Plenty Lovin'
14	14	14	14	14	NANCY WILSON/Sweet Love
14	12	13	13	13	GROVER WASHINGTON.../Bordertown
9	14	12	13	13	KEN NAVARRO/Smooth Sensation
7	13	15	13	13	TONI BRAXTON/Don't Want To
13	14	13	13	13	ANITA BAKER/The Final Frontier
8	10	13	13	13	TOMMY EMMANUEL/Can't Get Enough
-	-	-	5	13	KENNY G/Northern Lights
14	12	13	13	13	ERIC MARIENTHAL/Easy Street
-	-	-	4	13	RICK BRAUN/Missing In Venice
14	13	13	13	13	TIM WEISBERG/Herbie's Blues
10	12	12	10	10	ZACHARY BREAUX/Cafe Regio
13	14	13	10	10	FANTASY BAND/Double Talk
12	8	9	9	9	DANCING FANTASY/When Dreams Come...
-	-	-	4	8	BOB MAMET/News From The Blues
-	-	-	5	8	3RD FORCE/You Gotta Be Real
10	9	8	8	8	SPECIAL FX/Since You've Been...

MARKET #6
WVWM/Detroit
 (810) 855-5100
 Sleeker

V 98.7
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	23	25	25	CHRIS BOTTI/The Way Home
23	23	24	24	24	PAUL HARDCASTLE/Peace On Earth
12	10	10	23	23	ERIC MARIENTHAL/Easy Street
24	24	23	23	23	WALTER BEASLEY/Slowly But Surely
23	23	23	22	22	SPECIAL FX/Since You've Been...
9	8	24	21	21	DANCING FANTASY/When Dreams Come...
11	13	12	14	14	NATALIE COLE/Smile Like Yours
12	12	10	13	13	ED DEBARGE/Dindi
-	-	-	12	13	KENNY LATTIMORE/For You
-	-	-	10	9	VANESSA WILLIAMS/Start Again
13	11	14	11	11	STEVE WINWOOD/Plenty Lovin'
10	9	9	11	11	URBAN KNIGHTS/The Promise
7	10	8	10	10	LEE RITENOUR/Favela
13	11	12	10	10	ANITA BAKER/The Final Frontier
-	-	-	10	8	PHILLIPE SAISSÉ/Moanin'
10	8	10	10	10	HERB ALPERT/Passion Dance
9	10	9	10	10	GATO BARBIERI/Straight Into...
10	11	10	10	10	GROVER WASHINGTON.../Bordertown
22	22	10	10	10	BONEY JAMES/Nothin' But Love
8	10	10	9	9	NELSON RANGELL/Turning Night...
10	10	9	9	9	RICK BRAUN/Missing In Venice
10	10	9	9	9	PAUL TAYLOR/Pleasure Seeker
-	-	-	9	9	TIM WEISBERG/Herbie's Blues
11	10	9	8	8	KEN NAVARRO/Smooth Sensation
-	-	-	9	9	KENNY G/Northern Lights
-	-	-	-	-	AVENUE BLUE/Nightlife
-	-	-	-	-	VANESSA RUBIN/That Was Then...
-	-	-	-	-	JOE SAMPLE/Chain Reaction

MARKET #7
KOAI/Dallas
 (214) 630-3011
 Fischer/Glaser

OASIS 107.5
 Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	9	9	16	16	PAUL TAYLOR/Pleasure Seeker
12	14	14	15	15	SPECIAL FX/Since You've Been...
15	16	13	14	14	CHRIS BOTTI/The Way Home
12	10				



CYNDEE MAXWELL

Air Talent As Persuaders

□ Why your jocks are really salespeople in disguise

Most people who are on the air in radio know they are entertainers: Their job is to entertain the masses. But how do you get an audience to entertain unless you have compelled them to listen in the first place? In music radio, we believe the music itself will generate those first tune-ins, but afterward, it's the non-music elements that will keep people coming back.



Matt Hudson

There's a case to be made for the point that a radio station really has *two* sales staffs: one to generate revenue, the other to generate ratings. The latter group is the air personalities, and according to Wimmer-Hudson Research's **Matt Hudson**, those "sales" are accomplished through passion: "A great seller is someone who has passion for the product. An air talent's product is not only the music, but everything else going on with the station. It all boils down to being convincing."

Hudson says that since you want to keep an audience listening as long as possible, personalities have to be compelling. He asks, "What is going to be so compelling about your show that somebody's going to listen to it for longer than one record? You must be a great professional persuader, which is sales." As an example, he cites the low volume of U2 concert ticket sales and says, "The air talent have pooh-poohed them. They're not selling the show."

Five Stages

Hudson says there are five basic stages of communication that are necessary before a decision can be reached. He demonstrates with the concept of selling a new record. "In step one, the audience is unaware of it. They have no idea who this new band is, nor do they care. So to move them to step two — awareness — you identify the title and artist. To go to step three — comprehension — you get them to understand specifics about the band. Perhaps some of the



If you can't adjust your thinking to the fact that you are the master seller or ambassador of your radio station, you won't make the cut.

— Matt Hudson



band members came from other popular bands or the band is from the area. To get to step four, that's where sales comes in and where

persuasion really has to be strong. You have to get someone to know of something, but also *like* it. And then step five is the decision — they turn up the radio, go buy the record, and decide to stay with the station and enjoy it based on you convincing or persuading them that it fits their lifestyle.

"The ability to successfully lead listeners through all five steps is what separates great talent from the average. The great talents know how to balance a natural sound with enthusiasm and how to distinguish between a hard sell and genuine energy."

Selling 'Everything'

What does Hudson make of claims from broadcasters who say they're not in the business of selling records? "You're there to sell everything: Music, remotes, what's coming up next, commercials, the next jock, the radio station. You're paid to be the ambassador of everything you present on the air — that's your job.

"The research says, 'Shut up and play the music' — at least that's how we interpret it — because the audience says the DJs talk too much. That really translates to, 'The DJ talks too much about things that don't interest or convince me.' We take it too literally. But how is Howard Stern popular if that's true? He doesn't play any music, but people find what he has to say convincing and compelling.

"What are you selling? Best traffic, best weather, best news, best music? You're trying to persuade people to listen — that's clearly a selling position. You're communi-



MIKEY LIKES IT! — KIOZ/San Diego night guy Mikey Esparza (l) made an appearance on the Howard Stern show after he called and told the story of being turned in to the cops by a listener who presumed he was smoking pot in the studio. Since Esparza was suspended for a day, he had time to go to New York. KIOZ carries Stern's program in morning drive.

ating the benefits of listening to your station over your competition. If you can't adjust your thinking to the fact that you are the master seller or ambassador of your radio station, you won't make the cut.



Tim Maranville

"Where the rubber meets the road is knowing your product and understanding the real needs of your target customer. Live the lifestyle of your target audience. If you have two stations playing exactly the same music, and one is plugged into the target audience's lifestyle and connects to the audience, that's the winner. The one that's more convincing, more persuasive, and does a better job of selling the concept of listening is the winner."

Pool Of Hope?

Having conducted a massive personality search earlier this year, KDKB, KUPD & KSLX/Phoenix OM **Tim Maranville** expressed his belief that there is hope for the talent pool. In fact, he says, "The most exciting things are happen-

ing in smaller markets, where they haven't been victims of super-over-programmed, over-researched radio and are actually just trying to entertain on the air.

"I've gotten so many tapes with all the same tricks, like, 'Hey, I got somebody to say "penis" on the air. Woo-hoo! I'm going to put that on my aircheck!' The tapes I got from the small markets that impressed me were actually creating and not trying to copy anyone. They're just trying to do the best they can. Sure they fall sometimes, but there are some real breakthrough kinds of talent."



The most exciting things are happening in smaller markets, where they haven't been victims of super-over-programmed, over-researched radio.

— Tim Maranville



LIVING ROOM CONCERT — Seven Mary Three played an in-home acoustic set at WRCX/Chicago contest winner Greg Murrell's home. Here is the family along with Seven Mary Three's Jason Ross (with arm around grandma) and Jason Pollock (with head in chandelier).



'BLM BREW — Velvet-voiced pitchman and Samuel Adams Beer brewer Jim Koch dropped by the studios of WBLM/Portland, ME for an interview and to share samples. Cozy and showing their toes are (l-r) Sam Adams' Rich Palumbo, WBLM morning co-host Mark Persky, Koch, WBLM PD/morning co-host Herb "The Captain" Ivy, and Sam Adams' Hank Sarazin.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	COLLECTIVE SOUL Listen (Atlantic)	1697	1857	1937	1902	64/0
1	1	1	2	LIVE Turn My Head (Radioactive)	1672	1594	1518	1365	70/2
5	6	4	3	MEGADETH Trust (Capitol)	1631	1582	1513	1495	69/0
3	2	2	4	NIXONS Baton Rouge (MCA)	1621	1602	1569	1519	69/0
18	15	10	5	DAYS OF THE NEW Touch, Peel, And Stand (Geffen)	1373	1175	970	840	73/1
10	9	9	6	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	1286	1225	1217	1163	69/0
9	8	8	7	QUEENSRYCHE You (Virgin)	1269	1285	1281	1234	64/0
6	7	5	8	METALLICA Bleeding Me (Elektra/EEG)	1253	1423	1460	1461	60/1
16	11	11	9	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	1240	1158	1018	874	65/0
4	3	7	10	WALLFLOWERS The Difference (Interscope)	1225	1326	1541	1509	51/0
2	4	6	11	TONIC If You Could Only See (Polydor/A&M)	1192	1338	1531	1583	54/0
15	12	13	12	OUR LADY PEACE Superman's Dead (Columbia)	1124	1039	999	935	65/2
49	25	15	13	SAMMY HAGAR Marching To Mars (MCA)	1116	899	710	300	61/2
17	14	14	14	JACKYL Locked & Loaded (Epic)	1057	1038	973	868	59/1
11	10	12	15	BLUES TRAVELER Carolina Blues (A&M)	1046	1113	1150	1133	43/0
35	29	20	16	OFFSPRING I Choose (Columbia)	998	830	623	500	58/4
27	23	17	17	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	960	882	738	657	53/4
23	22	19	18	TOOL Aenema (Volcano)	912	840	757	701	67/1
—	47	27	19	FOO FIGHTERS Everlong (Roswell/Capitol)	895	663	342	101	55/3
26	24	23	20	VERVE PIPE Villains (RCA)	835	750	716	673	50/2
28	21	22	21	OASIS D'You Know What I Mean (Epic)	835	799	774	648	40/0
22	18	21	22	311 Transistor (Capricorn/Mercury)	818	824	799	743	53/0
29	26	25	23	JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated/A&M)	793	731	666	589	59/1
13	16	18	24	MATCHBOX 20 Push (Lava/Atlantic)	792	880	937	1017	45/0
30	28	26	25	REEF Place Your Hands (Epic)	706	706	629	555	49/2
BREAKER			26	AEROSMITH Pink (Columbia)	640	449	345	271	49/18
8	17	24	27	FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	631	737	916	1242	43/0
BREAKER			28	STIR One Angel (Aware/Capitol)	602	559	502	355	40/1
BREAKER			29	SUGAR RAY Fly (Lava/Atlantic)	600	514	380	309	29/7
36	31	30	30	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	549	516	525	479	30/3
—	42	35	31	CRY OF LOVE Sugarcane (Columbia)	514	442	391	250	35/3
12	13	16	32	U2 Last Night On Earth (Island)	499	895	999	1018	31/0
—	—	50	33	CREED My Own Prison (Wind-up)	492	269	61	33	44/10
—	48	36	34	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	484	437	322	138	30/2
44	39	32	35	VERUCA SALT Shutterbug (Outpost/Geffen)	479	469	444	365	42/3
43	43	37	36	FAT Downtime (DVB/A&M)	418	416	387	369	48/2
34	40	43	37	BLUR Song 2 (Virgin)	356	382	429	507	21/0
41	38	39	38	NAKED The Road Home (Red Ant)	354	403	445	380	26/0
—	—	44	39	HELMET Like I Care (Interscope)	343	355	283	237	35/0
21	20	28	40	MANBREAK Ready Or Not (Almo Sounds/Geffen)	342	582	783	826	25/0
—	—	49	41	OUTHOUSE Familiar (Mercury)	337	278	182	95	31/3
31	36	40	42	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	336	400	465	535	20/0
—	—	46	43	DRAIN S.T.H. Serve The Shame (Enclave)	332	315	270	257	36/0
32	35	42	44	LOCAL H Eddie Vedder (Island)	322	384	479	528	24/0
24	33	41	45	AEROSMITH Hole In My Soul (Columbia)	314	396	513	692	25/0
20	27	33	46	SMASHING PUMPKINS The End Is... (Warner Sunset/WB)	314	453	637	830	22/0
—	—	48	47	PAUL RODGERS Soul Of Love (VelVel)	313	298	278	241	15/0
DEBUT			48	SMASH MOUTH Walkin' On The Sun (Interscope)	306	137	62	24	27/11
DEBUT			49	HOARSE Diamond (RCA)	298	229	174	154	32/1
DEBUT			50	JONNY LANG Hit The Ground Running (A&M)	266	228	150	40	21/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 77 Active Rock reporters. 76 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

PANTERA Cemetary Gates (EastWest/EEG)
Total Plays: 257, Total Stations: 33, Adds: 4

FILTER & CRYSTAL METHOD (Can't You) Trip Like I Do (Immortal/Epic)
Total Plays: 256, Total Stations: 26, Adds: 4

SUBLIME Wrong Way (Gasoline Alley/MCA)
Total Plays: 213, Total Stations: 9, Adds: 0

MOTLEY CRUE Beauty (Elektra/EEG)
Total Plays: 207, Total Stations: 29, Adds: 10

VALLEJO Shining Sun (IMI/TVT)
Total Plays: 185, Total Stations: 15, Adds: 0

DAVE MATTHEWS BAND Tripping Billies (RCA)
Total Plays: 177, Total Stations: 7, Adds: 0

SARAH MCLACHLAN Building A Mystery (Arista)
Total Plays: 176, Total Stations: 7, Adds: 0

TENDERLOIN Pawn Shop (Time Bomb)
Total Plays: 175, Total Stations: 12, Adds: 0

TEA PARTY Temptation (Atlantic)
Total Plays: 161, Total Stations: 23, Adds: 6

PRODIGY Breathe (Mute/Maverick/WB)
Total Plays: 155, Total Stations: 18, Adds: 1

Songs ranked by total plays.

BREAKERS®

AEROSMITH Pink (Columbia)	TOTAL PLAYS/INCREASE 640/191	TOTAL STATIONS/ADDS 49/18	CHART 26
STIR One Angel (Aware/Capitol)	TOTAL PLAYS/INCREASE 602/43	TOTAL STATIONS/ADDS 40/1	CHART 28
SUGAR RAY Fly (Lava/Atlantic)	TOTAL PLAYS/INCREASE 600/86	TOTAL STATIONS/ADDS 29/7	CHART 29

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AEROSMITH Pink (Columbia)	18
COOL FOR AUGUST Trials (Warner Bros.)	18
THIRD EYE BLIND Graduate (Elektra/EEG)	12
SMASH MOUTH Walkin' On The Sun (Interscope)	11
CREED My Own Prison (Wind-up)	10
MOTLEY CRUE Beauty (Elektra/EEG)	10
CELLOPHANE Down (Virgin)	7
SUGAR RAY Fly (Lava/Atlantic)	7
TEA PARTY Temptation (Atlantic)	6
CATHERINE WHEEL Delicious (Mercury)	5
RULE 62 Drown (Maverick/WB)	5
SEVEN MARY THREE Lucky (Mammoth/Atlantic)	5

Faith No More "Last Cup of Sorrow"

R&R Active 9 - 6 1286x +61
Monitor Active 8* 745x +40
#1 Research males 25-34
#5 males 18-44 -Kelly Research
90,000+ Soundscan

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Everlong (Roswell/Capitol)	+232
CREED My Own Prison (Wind-up)	+223
SAMMY HAGAR Marching To Mars (MCA)	+217
DAYS OF THE NEW Touch, Peel, And Stand (Geffen)	+198
AEROSMITH Pink (Columbia)	+191
MOTLEY CRUE Beauty (Elektra/EEG)	+169
SMASH MOUTH Walkin' On The Sun (Interscope)	+169
OFFSPRING I Choose (Columbia)	+168
TEA PARTY Temptation (Atlantic)	+132
SUGAR RAY Fly (Lava/Atlantic)	+86

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
OFFSPRING Gone Away (Columbia)
VERUCA SALT Volcano Girls (Outpost/Geffen)
TOOL Stinkfist (Volcano)
LIVE Lakini's Juice (Radioactive)
VERVE PIPE The Freshmen (RCA)
TOOL "H" (Volcano)
WALLFLOWERS One Headlight (Interscope)
METALLICA King Nothing (Elektra/EEG)
QUEENSRYCHE Sign Of The Times (Virgin)
COLLECTIVE SOUL Precious Declaration (Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

CELLOPHANE

ON OVER 35 STATIONS INCLUDING:

WRCX WMMS WEBN KIOZ WLZR WIYY
KRXQ KSJO KISS WCCC KATT WRXL
KAZR WSTZ WNCD KRZR KILO WAAF
WTUE WBUZ KRQR KFFX WBOP WAZU

ALBUM IN STORES NOW!



ACTIVE ROCK PLAYLISTS

August 15, 1997 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

ROCK 103.5
MARKET #3
WRCC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
39	43	18	40	MEGAETH/Trust	
22	23	35	37	TOOL/ShinKist	
24	19	42	36	FAITH NO MORE/Last Cup Of Sorrow	
27	40	34	35	SAMMY HAGAR/Marching To Mars	
33	34	36	33	METALLICA/Bleeding Me	
19	17	39	32	OFFSPRING/Choose	
13	14	24	28	OFFSPRING/Gone Away	
24	10	20	26	VAN HALEN/Me Wise Magic	
1	10	24	24	SAMMY HAGAR/Little White Lie	
21	18	21	20	DAYS OF THE NEW/Touch, Peel And	
15	17	17	17	FOO FIGHTERS/Everlong	
20	18	30	17	LOCAL H/Eddie Vedder	
27	21	23	17	VERUCA SALT/Volcano Girls	
15	15	16	17	LOCAL H/Friz's Corner	
17	16	16	16	ALICE IN CHAINS/Down In A Hole	
17	16	16	16	FOO FIGHTERS/Monkey Wrench	
18	11	15	16	SOUNDGARDEN/Rhinosaur	
37	39	35	16	AEROSMITH/Tie Die Of India	
15	17	16	15	NIXONS/Baton Rouge	
32	37	16	15	COLLECTIVE SOUL/Listen	
14	16	14	14	GOO GOO DOLLS/Lazy Eye	
4	15	14	14	CRY OF LOVE/Sugarcane	
10	10	14	14	SOUNDGARDEN/Blow Up...	
12	11	14	14	COLLECTIVE SOUL/Precious Declaration	
13	11	14	14	LIVE/Lakini's Juice	
12	13	16	11	SEVEN MARY THREE/Devil Boy	
8	9	10	10	JACKYL/Loaded & Loaded	
8	9	10	10	VERUCA SALT/Shutterbug	
11	9	10	10	RUSH/Driven	
6	7	9	10	METALLICA/King Nothing	

94WYSP
MARKET #5
WYSP/Philadelphia
(215) 625-9460
Sabean/Murky

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	30	28	33	TONIC/If You Could Only	
28	31	29	31	MEGAETH/Trust	
29	32	27	31	QUEENSRYCHE/Sign Of The Times	
17	17	26	30	COLLECTIVE SOUL/Listen	
17	28	30	30	METALLICA/Bleeding Me	
-	11	28	28	OFFSPRING/Choose	
17	18	18	18	JACKYL/Loaded & Loaded	
17	19	14	17	NIXONS/Baton Rouge	
16	18	17	17	BUSH/Old	
-	12	15	17	AEROSMITH/Pink	
17	18	12	17	DAYS OF THE NEW/Touch, Peel And	
18	17	16	17	LOVE REVOLUTION/Alsyn's Imaginary	
-	12	17	17	COUNTING CROWS/Have You Seen Me	
10	15	15	16	FAITH NO MORE/Last Cup Of Sorrow	
16	17	16	16	SMASHING PUMPKINS/The End Is	
-	12	15	16	WALLFLOWERS/The Difference	
11	9	5	13	DISHWALLA/Counting Blue Cars	
6	10	5	12	BUSH/Machinhead	
7	8	12	12	STONE TEMPLE PILOTS/Trippin' On A Hole	
11	9	5	12	BETTER THAN EZRA/Desperately Wanting	
7	10	9	11	OUR LADY PEACE/Superman's Dead	
12	11	9	11	PEARL JAM/Get It	
29	30	10	11	LIVE/Freaks	
-	7	10	11	MIGHTY JOE PLUM/Live Through This	
6	12	11	10	VERUCA SALT/Shutterbug	
14	8	9	10	LOCAL H/Bound For The Floor	
11	4	10	10	SMASHING PUMPKINS/Tonight, Tonight	
12	8	11	10	EVERCLEAR/Santa Monica	
6	10	5	10	LIVE/Lakini's Juice	

101WRIF
MARKET #6
WRIF/Detroit
(810) 547-0101
Podell/Wellington

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
4	6	25	37	LIVE/Lakini's Juice	
28	35	33	37	TONIC/If You Could Only	
30	33	36	36	MEGAETH/Trust	
32	30	31	33	TOOL/ShinKist	
30	33	32	31	METALLICA/Bleeding Me	
9	17	15	22	OFFSPRING/Choose	
26	27	25	20	SMASHING PUMPKINS/The End Is	
7	16	23	20	SAMMY HAGAR/Marching To Mars	
23	27	22	20	COLLECTIVE SOUL/Precious Declaration	
25	25	21	20	AEROSMITH/Pink	
19	19	16	20	FOO FIGHTERS/Monkey Wrench	
21	23	13	20	METALLICA/King Nothing	
7	7	7	19	DAYS OF THE NEW/Touch, Peel And	
-	2	14	14	PAUL RODGERS/Soul Of Love	
13	11	14	14	TOOL/Anema	
6	5	14	14	HELMET/Like I Care	
6	1	7	10	FAITH NO MORE/Last Cup Of Sorrow	
23	21	20	10	SCORPIONS/Over The Top	
5	7	9	9	QUEENSRYCHE/You	
2	9	6	9	MEGAETH/Almost Honest	
7	7	8	9	JIMMIE'S CHICKEN.../High	
4	5	7	7	COLLECTIVE SOUL/Listen	
4	5	7	7	REF/Place Your Hands	
-	1	4	7	RADISH/My Guitar	
2	5	7	7	FOO FIGHTERS/Everlong	
1	3	7	7	FILTER & CRYSTAL.../I Can't You Trip	
5	4	6	6	FAT/Downtime	
8	8	10	6	VERUCA SALT/Shutterbug	
6	5	6	6	DRAIN S.T.H./Serve The Shame	

LEAGUE 97.1
MARKET #7
KEGL/Dallas
(972) 869-9700
Scul

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	37	41	41	LIVE/Turn My Head	
26	36	41	41	NIXONS/Baton Rouge	
19	16	34	40	MEGAETH/Trust	
12	28	40	40	JACKYL/Loaded & Loaded	
15	27	47	38	SUGAR RAY/Fly	
21	27	25	36	OUR LADY PEACE/Superman's Dead	
13	16	25	21	PISTON/Grey Flap	
-	13	24	24	DAYS OF THE NEW/Touch, Peel And	
19	23	24	22	GOO GOO DOLLS/Lazy Eye	
18	21	24	21	CRY OF LOVE/Sugarcane	
-	18	21	21	FOO FIGHTERS/Everlong	
20	23	23	20	QUEENSRYCHE/You	
13	15	17	19	REF/Place Your Hands	
9	15	18	18	VERUCA SALT/Shutterbug	
11	16	18	18	MIGHTY JOE PLUM/Live Through This	
11	15	16	17	VERUCA SALT/Shutterbug	
-	15	17	17	RADISH/My Guitar	
10	14	17	16	MARILYN MANSON/Man That You Fear	
8	17	14	16	TOOL/Anema	
14	19	16	16	311/Transistor	
8	17	14	16	TOOL/Anema	
-	15	15	15	SAMMY HAGAR/Marching To Mars	
21	23	23	15	OASIS/You Know What	
6	6	5	8	U2/Staring At The Sun	
8	6	7	8	AEROSMITH/Hole In My Soul	
15	16	14	14	HELMET/Like I Care	
5	16	15	14	VERUCA SALT/Shutterbug	
-	11	14	14	PANTERA/Cemetery Gates	
17	11	11	11	MOTLEY CRUE/Beauty	
-	8	13	13	FILTER & CRYSTAL.../I Can't You Trip	
9	13	14	13	FAITH NO MORE/Last Cup Of Sorrow	
12	13	16	10	FAT/Downtime	
-	9	14	14	ALICE COOPER/Is Anyone Home	

Q102
MARKET #7
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	35	37	39	OASIS/You Know What	
34	35	38	37	BLUES TRAVELER/Carolina Blues	
20	22	36	36	NIXONS/Baton Rouge	
31	36	37	35	LIVE/Turn My Head	
32	32	37	35	MATCHBOX 20/Push	
-	23	27	30	SAMMY HAGAR/Marching To Mars	
18	23	24	24	VERUCA SALT/Shutterbug	
9	10	13	24	QUEENSRYCHE/You	
19	20	13	23	GOO GOO DOLLS/Lazy Eye	
-	7	13	23	DAYS OF THE NEW/Touch, Peel And	
20	20	25	23	METALLICA/King Nothing	
8	26	22	22	OUR LADY PEACE/Superman's Dead	
7	10	14	13	TOMORROW P.I./L'Avantone song	
22	20	13	13	SEAHORSE/Save Us The Law	
8	10	12	12	311/Transistor	
-	11	13	12	FAITH NO MORE/Last Cup Of Sorrow	
-	12	13	12	OFFSPRING/Choose	
33	35	7	10	AEROSMITH/Hole In My Soul	
22	20	9	9	COLLECTIVE SOUL/Listen	
33	9	10	9	MOTLEY CRUE/Afraid	
6	6	5	8	U2/Staring At The Sun	
8	6	7	8	AEROSMITH/You Know What	
9	10	9	8	GRAND STREET CRYERS/You Ain't Agoin	
14	11	8	8	VERUCA SALT/Shutterbug	
10	10	8	8	COUNTING CROWS/A Long December	
9	9	6	8	QUEENSRYCHE/Sign Of The Times	
9	11	7	8	GARBAGE/1 Crush	
10	10	9	8	WALLFLOWERS/The Difference	

WAAF
MARKET #10
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
30	29	34	36	MATCHBOX 20/Push	
31	31	34	34	OUR LADY PEACE/Superman's Dead	
-	10	34	34	LOCAL H/Eddie Vedder	
28	33	34	34	FOO FIGHTERS/My Hero	
30	32	36	33	DAYS OF THE NEW/Touch, Peel, And...	
24	28	32	32	FAITH NO MORE/Last Cup Of Sorrow	
30	33	31	32	FILTER & CRYSTAL.../I Can't You Trip	
22	32	30	32	MIGHTY JOE PLUM/Live Through This...	
32	34	35	31	OFFSPRING/The Meaning Of Life	
30	26	29	29	TOOL/Anema	
30	25	26	26	METALLICA/Bleeding Me	
26	33	34	34	311/Transistor	
24	24	24	24	RADIOHEAD/Paranoid Android	
19	24	25	23	KORN/A.D.I.A.S.	
-	9	22	22	GOO GOO DOLLS/Lazy Eye	
20	19	21	22	BLUR/Song 2	
-	21	21	21	COOL FOR AUGUST/Trials	
17	14	13	19	VERUCA SALT/Shutterbug	
14	13	10	18	MEGAETH/Trust	
9	10	18	18	SCREAMIN' CHEETAH.../Magnolia	
34	26	18	17	MIGHTY MIGHTY.../The Impression...	
13	15	16	16	NOTWIST/Incredible Change...	
15	14	18	16	PISTON/Grey Flap	
11	13	13	16	GOUD'S THUMB/Together	
13	12	13	15	OFFSPRING/Gone Away	
7	9	12	14	LIMP BIZKIT/Counterfeit	
27	20	17	14	COWBOY MOUTH/Jenny Says	
-	10	14	14	JIMMIE'S CHICKEN.../High	
-	6	13	13	GENESIS/Congo	
-	5	13	13	CREED/My Own Prison	

92.9
MARKET #11
WZTA/Miami
(305) 654-9494
Doherty

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	36	41	39	WALLFLOWERS/The Difference	
20	12	32	39	LIVE/Turn My Head	
39	35	39	38	MIGHTY JOE PLUM/Live Through This...	
14	36	40	37	TONIC/If You Could Only...	
38	36	41	37	ORBIT/Medicine (Baby...)	
19	14	29	33	VERUCA SALT/Shutterbug	
26	12	29	30	METALLICA/Bleeding Me	
30	29	30	29	FOO FIGHTERS/Monkey Wrench	
17	23	25	23	BLUES TRAVELER/Carolina Blues	
11	9	12	20	GOO GOO DOLLS/Lazy Eye	
10	16	21	19	QUEENSRYCHE/You	
10	16	21	19	OASIS/You Know What...	
-	17	19	18	CREED/My Own Prison	
16	17	18	18	NIXONS/Baton Rouge	
-	14	17	17	MIGHTY MIGHTY.../The Impression...	
-	11	17	16	FOO FIGHTERS/Everlong	
-	15	15	15	DAYS OF THE NEW/Touch, Peel, And...	
7	10	17	15	OFFSPRING/Choose	
11	11	14	14	311/Transistor	
20	8	14	13	REF/Place Your Hands	
20	8	14	12	BETTER THAN EZRA/Normal Town	
-	9	12	12	COOL FOR AUGUST/Trials	
12	11	11	12	TOOL/Anema	
-	11	11	11	SMASH MOUTH/Walkin' On The Sun	
-	10	10	10	AEROSMITH/Pink	
-	9	9	9	SAMMY HAGAR/Marching To Mars	
5	7	9	8	SUGAR RAY/Fly	
-	5	7	9	PRODIGY/Breathe	
-	5	7	9	PANTERA/Cemetery Gates	

KISW
MARKET #13
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	33	29	33	MEGAETH/Trust	
31	29	30	31	COLLECTIVE SOUL/Listen	
31	29	32	30	NIXONS/Baton Rouge	
16	17	17	17	BLUES TRAVELER/Carolina Blues	
20	18	15	15	OFFSPRING/Choose	
14	15	17	18	METALLICA/Bleeding Me	
17	17	18	18	REF/Place Your Hands	
10	11	17	16	FOO FIGHTERS/Everlong	
18	20	17	17	QUEENSRYCHE/You	
-	15	15	15	LIVE/Turn My Head	
32	32	31	32	TONIC/If You Could Only...	
-	8	10	10	TEA PARTY/Temptation	
11	10	7	9	GOO GOO DOLLS/Lazy Eye	
11	9	7	9	DAYS OF THE NEW/Touch, Peel, And...	
10	8	10	9	FAITH NO MORE/Last Cup Of Sorrow	
12	7	11	8	TOOL/46 And 2	
8	8	6	7	JACKYL/Loaded & Loaded	
9	7	7	7	SAMMY HAGAR/Marching To Mars	
9	7	7	7	EDONASWAP/Crown Shave	

ROCK 105.3
MARKET #14
KIOZ/San Diego
(619) 565-6006
Dukes/Leder

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	26	25	26	MEGAETH/Trust	
24	17	24	25	SOUNDGARDEN/Rhinosaur	
16	16	21	24	FAITH NO MORE/Last Cup Of Sorrow	
11	16	24	24	LIVE/Turn My Head	
-	13	18	18	DAYS OF THE NEW/Touch, Peel, And...	
5	11	15	18	REF/Place Your Hands	
16	15	18	18	BEN HARPER/Faded	
20	21	16	17	METALLICA/King Nothing	
13	15	17	17	METALLICA/Bleeding Me	
18	16	17	17	OUR LADY PEACE/Superman's Dead	
16	10	12	17	OFFSPRING/The Meaning Of Life	
-	14	17	17	CREED/My Own Prison	
-	8	17	17	FOO FIGHTERS/Everlong	
13	16	13	16	DRAIN S.T.H./Don't Mind	
17	17	18	16	BLAKE MORGAN/Least Likely Place	
17	15	14	15	MIGHTY JOE PLUM/Live Through This...	
22	29	18	14	TOOL/H	
5	9	8	13	SOUNDGARDEN/Tighter & Tighter	
13	9	8	12	TOOL/Anema	
8	7	10	11	STONE TEMPLE PILOTS/Tumble In The Rough	
9	11	9	10	FAT/Downtime	
10	10	10	10	LIVE/Lakini's Juice	
8	5	8	10	TOOL/ShinKist	
7	11	10	10	FLUF/Get Everything	



ROCK TOP 50

AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	COLLECTIVE SOUL Listen (Atlantic)	1698	1778	1718	1705	78/0
1	1	2	2	WALLFLOWERS The Difference (Interscope)	1636	1742	1778	1822	75/0
4	3	3	3	BLUES TRAVELER Carolina Blues (A&M)	1503	1607	1616	1626	73/0
2	4	4	4	TONIC If You Could Only See (Polydor/A&M)	1481	1553	1546	1727	76/0
7	6	6	5	LIVE Turn My Head (Radioactive)	1421	1357	1301	1208	78/1
5	5	5	6	MATCHBOX 20 Push (Lava/Atlantic)	1370	1362	1347	1371	73/0
9	9	7	7	PAUL RODGERS Soul Of Love (Ve/Vel)	1177	1092	1007	949	69/2
32	10	8	8	SAMMY HAGAR Marching To Mars (MCA)	1137	1030	808	389	74/2
8	7	9	9	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	894	1016	1127	1103	55/0
31	27	23	10	AEROSMITH Pink (Columbia)	872	555	450	414	69/23
22	16	13	11	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	811	773	710	572	67/0
16	14	12	12	QUEENSRYCHE You (Virgin)	799	795	748	740	63/2
20	15	14	13	JACKYL Locked & Loaded (Epic)	765	756	714	639	64/1
11	11	10	14	METALLICA Bleeding Me (Elektra/EEG)	758	877	773	819	56/1
21	19	16	15	MEGADETH Trust (Capitol)	726	704	641	624	56/0
—	38	22	16	JONNY LANG Hit The Ground Running (A&M)	685	565	336	173	58/4
45	28	21	17	CRY OF LOVE Sugarcane (Columbia)	654	589	441	276	63/9
30	26	20	18	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	652	591	493	419	56/6
24	25	24	19	38 SPECIAL Fade To Blue (Razor & Tie)	633	541	516	481	46/1
14	18	18	20	OFFSPRING Gone Away (Columbia)	628	657	677	773	50/0
13	12	15	21	U2 Last Night On Earth (Island)	616	741	763	775	40/0
41	33	26	22	DAYS OF THE NEW Touch, Peel, And Stand (Geffen)	602	540	404	308	56/6
6	8	11	23	AEROSMITH Hole In My Soul (Columbia)	593	843	1087	1256	48/0
23	24	25	24	LYNYRD SKYNYRD Bring It On (CMC)	584	541	528	491	43/1
BREAKER			25	GENESIS Congo (Atlantic)	583	383	62	—	49/4
37	31	27	26	STIR One Angel (Aware/Capitol)	574	521	435	342	48/4
10	13	19	27	COREY STEVENS One More Time (Eureka/Discovery)	559	606	760	842	45/0
17	17	17	28	NIXONS Baton Rouge (MCA)	556	676	700	735	42/0
BREAKER			29	VERVE PIPE Villains (RCA)	500	496	435	365	45/1
—	45	34	30	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	471	427	250	100	41/5
33	35	31	31	OUR LADY PEACE Superman's Dead (Columbia)	444	447	402	376	43/1
15	20	30	32	SAMMY HAGAR Little White Lie (MCA)	433	480	616	760	44/0
28	32	32	33	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	424	443	430	454	25/1
36	36	35	34	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	422	399	386	361	35/0
18	22	29	35	PAUL MCCARTNEY The World Tonight (Capitol)	376	481	571	665	35/0
47	40	37	36	OASIS D'You Know What I Mean (Epic)	333	312	290	246	26/1
—	—	47	37	OFFSPRING I Choose (Columbia)	268	183	119	109	29/6
27	34	39	38	DAVE MATTHEWS BAND Tripping Billies (RCA)	268	285	404	461	23/1
12	21	33	39	MOTLEY CRUE Afraid (Elektra/EEG)	262	431	580	784	24/0
29	37	38	40	FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	261	312	353	432	23/0
—	—	43	41	FLEETWOOD MAC Silver Springs (Reprise)	228	191	95	14	25/4
—	—	40	42	TOOL Aenema (Volcano)	224	216	171	143	23/1
DEBUT			43	COREY STEVENS My Neighborhood (Eureka/Discovery)	219	125	53	25	31/11
DEBUT			44	SISTER HAZEL All For You (Universal)	191	139	129	129	14/2
—	—	42	45	NAKED The Road Home (Red Ant)	190	203	192	173	21/1
DEBUT			46	FOO FIGHTERS Everlong (Roswell/Capitol)	187	147	92	17	27/8
—	—	49	47	REEF Place Your Hands (Epic)	165	167	142	119	19/2
42	47	44	48	COUNTING CROWS Daylight Fading (DGC/Geffen)	162	190	232	296	16/0
DEBUT			49	HOARSE Diamond (RCA)	146	129	98	96	22/3
43	46	41	50	SEVEN MARY THREE Make Up Your Mind (Mammoth/Atlantic)	144	215	244	293	12/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

MANBREAK Ready Or Not (Almo Sounds/Geffen)

Total Plays: 138, Total Stations: 17, Adds: 1

BLUES TRAVELER Most Precarious (A&M)

Total Plays: 136, Total Stations: 16, Adds: 8

VERUCA SALT Shutterbug (Outpost/Geffen)

Total Plays: 125, Total Stations: 12, Adds: 0

CREED My Own Prison (Wind-up)

Total Plays: 119, Total Stations: 19, Adds: 7

JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated/A&M)

Total Plays: 118, Total Stations: 16, Adds: 3

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Big Rig/Mercury)

Total Plays: 99, Total Stations: 9, Adds: 3

MOTLEY CRUE Beauty (Elektra/EEG)

Total Plays: 99, Total Stations: 21, Adds: 11

SUGAR RAY Fly (Lava/Atlantic)

Total Plays: 91, Total Stations: 10, Adds: 1

DRAIN S.T.H. Serve The Shame (Enclave)

Total Plays: 80, Total Stations: 11, Adds: 1

TOAD THE WET SPROCKET Whatever I Fear (Columbia)

Total Plays: 72, Total Stations: 10, Adds: 4

Songs ranked by total plays

BREAKERS

GENESIS		
Congo (Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
583/200	49/4	25

VERVE PIPE		
Villains (RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
500/4	45/1	29

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AEROSMITH Pink (Columbia)	23
CHRIS DUARTE GROUP Cleopatra (Silverstone)	12
MOTLEY CRUE Beauty (Elektra/EEG)	11
COREY STEVENS My Neighborhood (Eureka/Discovery)	11
COOL FOR AUGUST Trials (Warner Bros.)	9
CRY OF LOVE Sugarcane (Columbia)	9
BLUES TRAVELER Most Precarious (A&M)	8
FOO FIGHTERS Everlong (Roswell/Capitol)	8
SEVEN MARY THREE Lucky (Mammoth/Atlantic)	8
CREED My Own Prison (Wind-up)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Pink (Columbia)	+317
GENESIS Congo (Atlantic)	+200
JONNY LANG Hit The Ground Running (A&M)	+120
SAMMY HAGAR Marching To Mars (MCA)	+107
COREY STEVENS My Neighborhood (Eureka/Discovery)	+94
38 SPECIAL Fade To Blue (Razor & Tie)	+92
OFFSPRING I Choose (Columbia)	+85
PAUL RODGERS Soul Of Love (Ve/Vel)	+85
CREED My Own Prison (Wind-up)	+71
MOTLEY CRUE Beauty (Elektra/EEG)	+69

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JONNY LANG Lie To Me (A&M)
VERVE PIPE The Freshmen (RCA)
WALLFLOWERS One Headlight (Interscope)
AEROSMITH Falling In Love... (Columbia)
METALLICA King Nothing (Elektra/EEG)
COLLECTIVE SOUL Precious Declaration (Atlantic)
QUEENSRYCHE Sign Of The Times (Virgin)
METALLICA Hero Of The Day (Elektra/EEG)
U2 Staring At The Sun (Island)
TOAD THE WET SPROCKET Come Down (Columbia)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"Superman's Dead"

Over 5000 units sold this week!

Active

BDS Rock 19*

BDS Modern 28*

Top Ten Phones!

R&R Alternative Breaker 28

R&R Active Rock 12

Top Ten At:

WAAF WXRK KEG
KSJO KIOZ 89X
WBCN KBER KPNT
KILO WBRU KKND

COLUMBIA

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
3	15	21	24		PAUL MCCARTNEY/The World Tonight
16	21	23	20		ERIC JOHNSON/S.R.V.
22	21	20	20		MATCHBOX 20/Push
12	13	20			FLEETWOOD MAC/Silver Springs
9	12	17			PAUL RODGERS/Soul Of Love
20	11	10	16		COREY STEVENS/One More Time
9	13	15			38 SPECIAL/Fade To Blue
10	9	13	15		JOHN FOGERTY/Walking In A...
8	10	12			GENESIS/Conjugo
6	8	12			TOAD THE WET...Come Down
6	8	11			LYNYRD SKYNYRD/Bring It On
20	20	10			WALLFLOWERS/The Difference
7	7	9			DISHWALLA/Counting Blue Cars
9	9	10			GARY HOEY/Peace Pipe
7	7	11			JONNY LANG/Lie To Me
7	7	10			R.E.M./Electrolite
19	20	17			JINXS/Elegantly Wasted
8	8	8			JOHN MELLENCAMP/Just Another Day
10	7	8			COUNTING CROWS/Daylight Fading
6	7	7			BIG HEAD TODD...Resignation Superman
8	7	7			WALLFLOWERS/One Headlight
3	5	5			COUNTING CROWS/A Long December
4	5	4			WIDE SPREAD PANIC/Hope In A Heaps...
4	4	4			JONNY LANG/Lie To Me
3	4	4			PAUL MCCARTNEY/Used To Be Bad
3	4	4			DISHWALLA/Give
3	4	4			LYNYRD SKYNYRD/Travelin' Man
3	4	4			COREY STEVENS/Blue Drops Of Rain
3	4	4			U2/Staring At The Sun
5	4	3			COREY STEVENS/It's Over

MARKET #5
WMMR 93.1
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	28	27	28		BLUES TRAVELER/Carolina Blues
19	20	24	28		DAVE MATTHEWS BAND/Tripping Billies
27	27	28	27		U2/Last Night On Earth
28	25	26	27		WALLFLOWERS/The Difference
18	21	24	26		PAUL RODGERS/Soul Of Love
27	29	27	25		COLLECTIVE SOUL/Listen
25	27	20	22		LIVE/Turn My Head
1	1	18	22		GENESIS/Conjugo
22	21	21	21		WALLFLOWERS/The Difference
22	25	23	21		COUNTING CROWS/Have You Seen Me...
9	18	20	21		THIRD EYE BLIND/Semi-Charmed Life
19	21	20	19		MATCHBOX 20/Push
26	27	20	18		AEROSMITH/Pink
13	11	10	13		STONE TEMPLE PILOTS/Lady Picture Show
10	9	11	11		BETTER THAN EZRA/Desperately Wanting
7	12	11	11		NEIL YOUNG/When You Dance...
11	10	8	10		WALLFLOWERS/One Headlight
11	10	8	10		SHERYL CROW/It Makes You...
6	8	8	9		HUFFAMOSE/Wait
6	7	8	9		MIGHTY JOE PLUM/Live Through This...
6	7	8	9		JOHN FOGERTY/Walking In A...
12	10	10	9		TOAD THE WET...Come Down
10	9	12	8		VERVE PIPE/The Freshmen
10	9	9	8		GOO GOO DOLLS/Lazy Eye
19	9	9	8		LYNYRD SKYNYRD/Bring It On
1	5	9	8		DAVE MATTHEWS BAND/Tripping Billies
4	6	5	6		OUR LADY PEACE/Superman's Dead
10	7	9	6		TONIC/If You Could Only...
6	7	6	6		REEF/Place Your Hands
8	7	2	4		COREY STEVENS/One More Time

MARKET #6
WWBR 102.7
WWBR/Detroit
(810) 589-7900
Bevilacqua/Flynn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	26	26	24		AEROSMITH/Pink
24	26	26	24		JOHN FOGERTY/Walking In A...
23	25	25	24		COLLECTIVE SOUL/Listen
20	25	25	24		BLUES TRAVELER/Carolina Blues
18	24	24	24		LYNYRD SKYNYRD/Bring It On
21	22	22	21		TONIC/If You Could Only...
1	1	15	15		GENESIS/Conjugo
17	16	15	15		CRY OF LOVE/Sugarcane
16	16	15	15		AEROSMITH/Hole In My Soul
15	16	15	15		PAUL RODGERS/Soul Of Love
15	16	15	15		THIRD EYE BLIND/Semi-Charmed Life
13	14	16	14		JOHNNY LANG/Hit The Ground...
1	1	14	13		38 SPECIAL/Fade To Blue
1	10	13	13		SAMMY HAGAR/Marching To Mars
13	13	13	13		SAMMY HAGAR/Little White Lie
13	13	13	13		METALLICA/King Nothing
11	12	12	12		JOHNNY LANG/Lie To Me
9	11	11	11		JACKYL/Loaded & Loaded
9	11	11	11		GOO GOO DOLLS/Lazy Eye
9	10	11	9		REEF/Place Your Hands
1	10	10	9		JOHN FOGERTY/Walking In A...
8	9	10	7		MEGADETH/Trust
8	9	10	7		VERVE PIPE/Villains
10	11	10	7		GOO GOO DOLLS/Lazy Eye
8	9	7	7		HOARSE/Diamond
8	8	9	7		OUR LADY PEACE/Superman's Dead
8	8	9	7		METALLICA/Bleeding Me
5	5	5	5		LYNYRD SKYNYRD/Travelin' Man
8	5	5	5		OFFSPRING/Gone Away
4	5	5	5		JOHN MELLENCAMP/The Full Catastrophe

MARKET #12
WRock 102.3
WKLS/Atlanta
(404) 325-0960
Ervin/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	24	22	25		COLLECTIVE SOUL/Listen
16	22	23	24		TONIC/If You Could Only...
22	24	22	22		WALLFLOWERS/The Difference
24	23	25	20		OFFSPRING/Gone Away
14	13	14	15		TOAD THE WET...Come Down
16	13	14	15		MATCHBOX 20/Push
8	6	15			DRIVEN - GYM/Paid In Full
17	14	15	13		BLUES TRAVELER/Carolina Blues
14	15	15	12		JOHNNY LANG/Lie To Me
13	12	12	10		JOHN FOGERTY/Walking In A...
12	12	12	12		LIVE/Turn My Head
14	14	14	12		WIDE SPREAD PANIC/Aunt Avis
17	9	13	11		COLLECTIVE SOUL/Precious Declaration
6	5	7	8		MIGHTY JOE PLUM/Live Through This...
3	7	8	8		38 SPECIAL/Fade To Blue
3	6	8	8		QUEENSRYCHE/You
6	6	7	7		VERVE PIPE/Villains
5	6	5	6		AEROSMITH/Pink
5	6	5	5		NIXONS/Baton Rouge
5	3	4	5		SDUNGGARDEN/Rhinoceros
4	3	4	4		PAUL MCCARTNEY/The World Tonight
4	3	4	4		COOL FOR AUGUST/Don't Wanna Be Here
4	3	4	4		SWEET VINE/Mountainside
4	3	4	4		SUMMERCAMP/Drawer
3	3	4	4		JACKYL/Loaded & Loaded
3	3	4	4		METALLICA/Bleeding Me
2	4	3	3		U2/Last Night On Earth
5	5	5	5		CRY OF LOVE/Sugarcane
5	5	5	5		CHRIS QUARTE GROUP/Cleopatra

MARKET #15
WBAB 95.3/102.3
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	18	29	33		THIRD EYE BLIND/Semi-Charmed Life
17	16	30	31		MATCHBOX 20/Push
30	30	30	27		MEREDITH BROOKS/Bitch
32	30	30	26		SUBLIME/Santana
25	25	23	22		WALLFLOWERS/The Difference
18	18	22	21		VERVE PIPE/The Freshmen
19	19	19	18		38 SPECIAL/Fade To Blue
15	15	15	15		GENESIS/Conjugo
19	15	15	15		BLUES TRAVELER/Carolina Blues
18	15	15	15		BLUES TRAVELER/Carolina Blues
18	15	15	15		MIGHTY MIGHTY...The Impression...
17	15	15	15		SARAH MCCLACHLAN/Building A Mystery
15	15	15	15		SISTER HAZEL/All For You
15	15	15	15		WALLFLOWERS/One Headlight
13	15	15	13		TONIC/If You Could Only...
12	13	13	13		LIVE/Turn My Head
13	14	12	12		SUBLIME/Wrong Way
13	14	12	12		CRY OF LOVE/Sugarcane
12	12	12	12		GOO GOO DOLLS/Lazy Eye
9	10	12	12		WILCO/Monday
17	15	15	15		AEROSMITH/Hole In My Soul
11	11	11	11		BLUES TRAVELER/Carolina Blues
24	20	15	10		JOHN FOGERTY/Walking In A...
10	10	10	10		POWER STATION/We Can Rock It
18	15	15	15		METALLICA/Change Would Do...
17	15	15	15		LYNYRD SKYNYRD/Bring It On
9	9	8	8		BILLY JOEL/To Make You Feel...
5	5	5	5		STORYVILLE/Bitter Rain
5	5	5	5		SAMMY HAGAR/Marching To Mars
5	5	5	5		FLEETWOOD MAC/Silver Springs
5	5	5	5		COREY STEVENS/My Neighborhood

MARKET #16
92 KQRS
KQRS/Minneapolis
(612) 545-5601
Hamilton/Endersbe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	12	13	15		JOHN FOGERTY/Blueboy
11	12	13	15		BLUES TRAVELER/Carolina Blues
14	17	14	14		PAUL MCCARTNEY/The World Tonight
15	18	13	13		FREDDY JONES BAND/Wonder
15	18	13	13		BOZ SCAGGS/It Ain't What You Do...
5	5	16	12		GENESIS/Conjugo
15	15	20	12		SISTER HAZEL/All For You
13	11	13	12		PAUL RODGERS/Soul Of Love
15	16	17	11		JOHNNY LANG/Hit The Ground...
6	10	14	10		WHY STORE/Surround Me
11	13	14	10		JOHN MELLENCAMP/Circling Around...
17	14	14	8		PAUL MCCARTNEY/Young Boy
14	14	8	8		COREY STEVENS/One More Time
10	14	8	8		U2/Staring At The Sun
5	6	8	8		COREY STEVENS/My Neighborhood
7	10	9	6		JOHN FOGERTY/Walking In A...
11	13	9	6		38 SPECIAL/Fade To Blue
3	3	9	6		FLEETWOOD MAC/Silver Springs
4	4	4	4		HUFFAMOSE/Wait
4	4	4	4		ZZ TOP/Loaded
5	4	4	4		CRY OF LOVE/Sugarcane
5	4	4	4		JAYHAWKS'S/Up To You
3	3	3	3		WALLFLOWERS/One Headlight
2	2	1	3		TOM PETTY & HEAVENLY WALLS
2	2	2	2		ERIC JOHNSON/S.R.V.
2	2	2	2		WALLFLOWERS/6th Avenue Heartache
2	2	2	2		ZAKK WYLDE/Between Heaven...
2	2	2	2		ZZ TOP/What's Up With That
2	2	2	2		JOHN MELLENCAMP/Just Another Day
2	2	2	2		PHISH/Free

MARKET #18
KDKB 102.3
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	25	33	36		AEROSMITH/Pink
36	25	33	36		COLLECTIVE SOUL/Listen
36	25	33	36		LIVE/Turn My Head
36	25	33	36		MATCHBOX 20/3am
9	3	18	24		BLUES TRAVELER/Carolina Blues
28	23	34	24		FLEETWOOD MAC/Silver Springs
6	15	20	20		GENESIS/Conjugo
8	14	20	20		MIGHTY JOE PLUM/Live Through This...
17	16	22	19		NAKED/Raining On The Sky
12	9	16	19		NIGHT RANGER/Forever All Over
18	11	25	18		PAUL THORNI/Bet He Knows
10	14	14	14		DAYS OF THE NEW/Touch, Peel, And...
10	14	14	14		SWEET VINE/Downside Of Wonder
13	7	13	12		QUEENSRYCHE/You
13	7	13	12		BEN HARPER/Fade
18	14	12	11		STR/One Angel
12	10	11	10		JOHN FOGERTY/Walking In A...
10	10	10	10		COUNTING CROWS/Have You Seen Me...
10	10	10	10		QUEENSRYCHE/Sign Of The Times
36	23	20	8		SAMMY HAGAR/Both Sides Now
12	8	14	8		TONIC/If You Could Only...
19	12	11	8		COUNTING CROWS/Daylight Fading
5	3	4	6		DISHWALLA/Give
4	3	4	6		SHERYL CROW/It Makes You...
19	12	6	6		SHERYL CROW/A Change Would Do...
5	2	11	5		CRY OF LOVE/Sugarcane
5	2	11	5		WALLFLOWERS/One Headlight
4	1	2	4		SWEET VINE/Mountainside
5	3	4	4		VERVE PIPE/The Freshmen

MARKET #20
WDVE 102.3
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	17	17	16		JOHNNY LANG/Lie To Me
16	13	16	15		DAVE MATTHEWS BAND/Crash Into Me
15	12	15	15		CLARKS/Mercy
10	12	15	15		LYNYRD SKYNYRD/Bring It On
15	14	15	14		MATCHBOX 20/Long Day
10	13	14	14		PAUL RODGERS/Soul Of Love
15	14	17	14		ERIC JOHNSON/S.R.V.
15	13	14	14		WALLFLOWERS/The Difference
14	14	12	14		BLUES TRAVELER/Carolina Blues
12	10	11	13		COLLECTIVE SOUL/Listen
8	13	12	12		GOO GOO DOLLS/Lazy Eye
7	14	14	12		WALLFLOWERS/One Headlight
11	14	11	11		COUNTING CROWS/Daylight Fading
7	7	11	11		AEROSMITH/Pink
10	13	8	11		38 SPECIAL/Fade To Blue
13	9	9	11		MATCHBOX 20/Push
12	11	10	10		JOHN FOGERTY/Walking In A...
9	11	11	9		GATHERING FIELD/Rhapsody In Blue
10					

ALTERNATIVE REPORTERS

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Stations and their adds listed alphabetically by market

WEQX/Albany, NY
PD: Ian Harrison
APD: Kevin Quinn
HONEYRODS "Bee"
BETH ORTON "Cries"
LIONROCK "Shoesaw"
LOVE SPIT LOVE "Long"
DEPECHE MODE "Useless"
INDIGO GIRLS "Map"
FOREST FOR THE TREES "Dream"

WQBK/Albany, NY
OM/DP: Dan Binder
MD: Kelly McNamara
BECK "Jack-Ass"
TOAD THE WET "Fear"
SUNDAYS "Summertime"
DEPECHE MODE "Useless"
ORBIT "Bicycle"
SMASH MOUTH "Walkin"
LOVE SPIT LOVE "Long"

KTEG/Albuquerque, NM
PD: Skip Isley
APD/MD: Julie Hoyt
FIONA APPLE "Criminal"
SUNDAYS "Summertime"
LOVE SPIT LOVE "Long"
REEL BIG FISH "Self"

KWHL/Anchorage, AK
OM/DP: J.J. Michaels
APD/MD: Dan Thomas
BRENDAN LYNCH "Wonderful"
CATHERINE WHEEL "Delicious"
REEF "Place"

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fram
MD: Sean Demery
SUNDAYS "Summertime"
REEF "Place"
COMBOW MOUTH "Love"
WORLD PARTY "Call"

WJSE/Atlantic City, NJ
OM/DP/MD: Dave King
SEVEN MARY THREE "Lucky"
SUNDAYS "Summertime"
CLOSER "Let"
LOVE SPIT LOVE "Long"
SIZE 14 "Clare"
DEUS "Little"

WRXR/Augusta, GA
PD: Chuck Williams
FOO FIGHTERS "Everlong"
ORBIT "Bicycle"
TALKSHOW "Hello"

KROX/Austin, TX
PD: Sara Trexler
APD/MD: Lloyd Hecutt
311 "Prisoner"
BEN HARPER "Faded"
SUNDAYS "Summertime"
LOVE SPIT LOVE "Long"

WRAX/Birmingham, AL
PD: Dave Rossi
MD: Hurricane Shane
CHUMBAWAMBA "Tab"
LAZLO BANE "Overkill"
JEN TRYVAN "Getaway"
JUNKSTER "Blue"
EVA TROUT "Beautiful"
DUNCAN SHEER "Rites"
SEVEN MARY THREE "Lucky"
BUCK-O-NINE "Town"

KQXR/Boise, ID
PD: Dan McColly
MD: Tim Johnstone
CATHERINE WHEEL "Delicious"
TANYA DONNELLY "Pretty"
DEPECHE MODE "Useless"
LIONROCK "Shoesaw"
LOVE SPIT LOVE "Long"

WBCN/Boston, MA
VP/Programming: Oedipus
APD: Steven Strick
MD: Carter Alan
18 TALKSHOW "Hello"
TANYA DONNELLY "Pretty"
LOVE SPIT LOVE "Long"
INSANE CLOWN POSSE "Hais"

WFNX/Boston, MA
PD: Bill Glasser
MD: Laurie Gail
3 SUNDAYS "Summertime"
LOVE SPIT LOVE "Long"
TANYA DONNELLY "Pretty"
BLINK-182 "Dammit"
SPIRITUALIZED "Electric"
SUBLINE "Dope"
JAMROQUAI "Alright"

WEDG/Buffalo, NY
OM: John Hager
APD/MD: Rich Wall
311 "Prisoner"
TANYA DONNELLY "Pretty"
DAMBUILDERS "Bridge"
SUNDAYS "Summertime"
FILTER & CRYSTAL "Trip"
UNIVERSAL HONEY "Make"

WBTZ/Burlington, VT
PD: Stephanie Hindley
MD: Steve Picard
1 TANYA DONNELLY "Pretty"
CHEMICAL BROTHERS "Elektronan"
311 "Prisoner"
FOREST FOR THE TREES "Dream"

WPGU/Champaign, IL
OM: Ben Ponzio
PD: Naomi Adams
APD: Les "The Pleasure Boy"
MD: Pete Schiecke
1 BLUR "M O R"
1 DEPECHE MODE "Useless"
1 SUNDAYS "Summertime"
1 FILTER & CRYSTAL "Trip"
1 FOREST FOR THE TREES "Dream"

WAVF/Charleston, SC
PD: Rob Cressman
MD: Janda Baldwin
311 "Prisoner"
HONEYRODS "Bee"
BLUES TRAVELER "Precarious"
WEEN "Mistard"
OLD SPS "Timebomb"

WEND/Charlotte, NC
PD: Jack Daniel
MD: Rick Brewer
16 SMASHING PUMPKINS "Exit"
ORBIT "Bicycle"

WKQX/Chicago, IL
PD: Alex Luke
APD/MD: Mary Shuminas
REEL BIG FISH "Self"

WAQZ/Cincinnati, OH
PD/MD: Matthew Harris
APD: Sterling Schiessler
? COUNTING CROWS "Seen"

WOXY/Cincinnati, OH
PD: Dave Teilmann
MD: Dorsie Fyffe
12 TANYA DONNELLY "Pretty"
11 PAUL WELLER "Should"
4 PRIMUS "Falls"
4 ECHO & THE BUNNYMEN "Nothing"
2 LOVE SPIT LOVE "Long"
2 BLINK-182 "Dammit"
1 CHEMICAL BROTHERS "Elektronan"
1 HEADSWIM "Hype"
1 APOLLO FOUR FORTY "Talkin'"
1 SUPERCHUNK "Wattley"
1 MURMURS "Toy"
1 TEXAS "Blonde"
1 INDIGO GIRLS "Map"
1 MORRISSEY "Sabot"
1 MUFFS "Crust"

WENZ/Cleveland, OH
PD: Sean Robertson
17 SUNDAYS "Summertime"
SEVEN MARY THREE "Lucky"
BLUES TRAVELER "Precarious"
BEN HARPER "Faded"
LOVE SPIT LOVE "Long"

KFMZ/Columbia, MO
PD: Paul Maloney
14 LOVE SPIT LOVE "Long"
1 CATHERINE WHEEL "Delicious"

WWCD/Columbus, OH
PD: Jane Purcell
MD: Andy Davis
1 LOVE SPIT LOVE "Long"
WALLFLOWERS "Bleeders"

WZAZ/Columbus, OH
PD: Greg Ausham
MD: Mark Pennington
FOREST FOR THE TREES "Dream"
SISTER HAZEL "All"

KGDE/Dallas, TX
PD: Joel Folger
MD: Mike Peer
3 M.O.L.O.K.D. "Fun"
1 JARS OF CLAY "Crazy"
1 SAVE FERRIS "Eileen"
1 VERVE PIPE "Vilains"
1 LOVE SPIT LOVE "Long"
1 OUR LADY PEACE "Superman's"

WXEG/Dayton, OH
PD: Jeff Stevens
MD: Allen Rantz
COUNTING CROWS "Seen"
BUCK-O-NINE "Town"

WKRO/Daytona Beach, FL
PD: Taft Moore
MD: Aaron Schatz
No Adds

KTCL/Denver, CO
PD: John Hayes
18 INXS "Love"
10 LOVE SPIT LOVE "Long"
5 JUNKSTER "Blue"
1 CHEMICAL BROTHERS "Elektronan"
5 HONEYRODS "Bee"
5 DUBSTAR "Stars"

KKDM/Des Moines, IA
PD: J. Michael McKoy
MD: Sophia John
RADIOHEAD "Let"
OUR LADY PEACE "Superman's"
CHEMICAL BROTHERS "Elektronan"

CIMX/Detroit, MI
Program Mgr: Murray Brookshaw
PD/MD: Vince Cannova
5 SOUL COLLECTIVE "Save"
1994 "1450"
SUNDAYS "Summertime"
TEA PARTY "Templation"

WPLT/Detroit, MI
PD: Garrett Michaels
APD: Alex Tear
No Adds

KNRQ/Eugene, OR
PD: Stu Allen
MD: Cia
1 JUNKSTER "Blue"
1 SUNDAYS "Summertime"
1 BEN HARPER "Faded"
1 BLUES TRAVELER "Precarious"
1 FOREST FOR THE TREES "Dream"
1 DEPECHE MODE "Useless"

KFGX/Fargo, ND
PD: Jay Thomas
23 "THIRD EYE BLIND" "Life"
22 COLLECTIVE SOUL "Listen"
21 VERVE PIPE "Freshmen"
21 TONIC "Cousin"
18 TONIC "Eyes"
1 LOVE SPIT LOVE "Long"
1 COOL FOR AUGUST "Trails"
1 SEVEN MARY THREE "Lucky"

WBZF/Florence, SC
PD/MD: Rich Allen
APD: Price Clark
9 JUNKSTER "Blue"
5 SIZE 14 "Clare"
1 LOVE SPIT LOVE "Long"
1 LAZLO BANE "Overkill"
1 SEVEN MARY THREE "Lucky"

KFRR/Fresno, CA
PD: Don O'Neal
100 FIGHTERS "Everlong"
LOVE SPIT LOVE "Long"

WEJE/Ft. Wayne, IN
OM: Sean Smyth
Co-APD: Weasel
APD/MD: Mary Marchiori
? VERUCA SALT "Morning"
LOVE SPIT LOVE "Long"
FOREST FOR THE TREES "Dream"
SEVEN MARY THREE "Lucky"

WGRD/Grand Rapids, MI
PD: Allan Fee
MD: Margot Smith
18 SUBLINE "Dope"
30 COUNTING CROWS "Seen"
MATCHBOX 20 "3am"
SUNDAYS "Summertime"

WXNR/Greenville, NC
PD: Jay Lopez
MD: Neal Douhne
100 FIGHTERS "Everlong"
VERVE PIPE "Vilains"

WQXA/Harrisburg, PA
PD: John Moschitta
MD: Scott McFadden
SUNDAYS "Summertime"
SEVEN MARY THREE "Lucky"
DAMBUILDERS "Bridge"

WMRQ/Hartford, CT
PD: Jay Beau Jones
APD/MD: Dave Hill
FOO FIGHTERS "Everlong"
25 COLLECTIVE SOUL "Listen"
15 GOO GOO DOLLS "Lay"
10 BETTER THAN EVER "Normal"
10 CHEMICAL BROTHERS "Block"
9 FILTER & CRYSTAL "Trip"

KPOI/Honolulu, HI
PD: Brock Whaley
MD: Nikki Basque
SEVEN MARY THREE "Lucky"
311 "Prisoner"
DEPECHE MODE "Useless"
FIG DISH "Come"
BLINK-182 "Dammit"

KTBZ/Houston, TX
PD: Jim Trapp
MD: Steve Robinson
MD: David Sadof
11 OFFSPRING "Choppy"
1 TANYA DONNELLY "Pretty"
MATCHBOX 20 "3am"
TOAD THE WET "Fear"

WRZX/Indianapolis, IN
PD: Scott Jameson
MD: Michael Young
BETTER THAN EVER "Normal"
OUR LADY PEACE "Superman's"

WPLA/Jacksonville, FL
PD: Jim Randall
APD: Beaner
MD: Greg Brady
10 LOVE SPIT LOVE "Long"
7 "S CHICKS" "Sound"
5 SEVEN MARY THREE "Lucky"

KCCX/Kansas City, MO
PD: Jon Anthony
APD: Dave Horn
MD: Jason Justice
2 FILTER & CRYSTAL "Trip"

KCHZ/Kansas City, MO
PD: Frank Copsidas
APD: Todd Haller
MD: Drew Bennett
11 BLUES TRAVELER "Precarious"
311 "Prisoner"
LAZLO BANE "Overkill"
HARSON "Where's"

KLZR/Kansas City, MO
PD: Roger The Dodger
MD: Bob Osburn
LUNA "HOP"
JUNKSTER "Blue"
TANYA DONNELLY "Pretty"
BLINK-182 "Dammit"
RADIO IODINE "Mann"

WNFZ/Knoxville, TN
OM/DP/MD: Jonathan Pirkle
CLOSER "Let"
LUNA "HOP"
DAMBUILDERS "Bridge"
TANYA DONNELLY "Pretty"
MOIST "Resurrect"

WWDX/Lansing, MI
PD: Chris Brunt
MD: Jacent Jackson
SUNDAYS "Summertime"
Size 14 "Clare"

KEDG/Las Vegas, NV
PD: John Griffin
MD: Freddy Snakeskin
No Adds

KXTE/Las Vegas, NV
PD: Mike Stern
MD: Chris Ripley
CATHERINE WHEEL "Delicious"

WXZZ/Lexington, KY
MD: Brad Hart
25 FOREST FOR THE TREES "Dream"
REEL BIG FISH "Self"
DEPECHE MODE "Useless"
FILTER & CRYSTAL "Trip"

WLIR/Long Island, NY
PD: Jeff Levine
APD: Gary Cee
MD: Lynda Lopez
LOVE SPIT LOVE "Long"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
15 LESS THAN JACK "Dogman"
10 311 "Prisoner"
5 SNOOP "RAGE" "Bounce"

WMAD/Madison, WI
PD: Pat Frawley
MD: Amy Hudson
MIGHTY MIGHTY "Rascal"
DANDY WARHOLS "Nor"
CATHERINE WHEEL "Delicious"

WRXQ/Memphis, TN
PD: Tony Williams
MD: John Michael
17 THIRD EYE BLIND "Life"
6 OMC "Bears"
1 DANDY WARHOLS "Nor"
1 THIRD EYE BLIND "Graduate"
COUNTING CROWS "Seen"
LOVE SPIT LOVE "Long"

WLUM/Milwaukee, WI
PD: Tommy Wilde
APD: Chuck Summers
MD: Zerrin Bulut
5 311 "Prisoner"
4 SILVERCHAIR "Cemetery"
4 FILTER & CRYSTAL "Trip"
2 HOVERPHONIC "Zwicky"
LIONROCK "Shoesaw"

KEGE/Minneapolis, MN
PD: John Lassman
MD: Mike Hanson
No Adds

WHTG/Monmouth-Ocean, NJ
PD: T.J. Bryan
MD: Shelley Miller
FOREST FOR THE TREES "Dream"
CATHERINE WHEEL "Delicious"
SUNDAYS "Summertime"
THIRD EYE BLIND "Graduate"
AMI DIRTYMIND "Fire"
DEPECHE MODE "Useless"
MATCHBOX 20 "3am"

WWSK/Myrtle Beach, SC
OM: Dave Priest
PD: Buzz Elliott
MD: Andie Summers
12 311 "Prisoner"
12 RADIOHEAD "Let"
8 BLINK-182 "Dammit"

WKDF/Nashville, TN
PD: Kidd Redd
MD: Sheri Sexton
No Adds

WRLG/Nashville, TN
OM: John Lenac
PD: Julie Forman
MD: Jason Moon
20 JARS OF CLAY "Crazy"
13 SUNDAYS "Summertime"
TANYA DONNELLY "Pretty"
LOVE SPIT LOVE "Long"
BEN HARPER "Faded"
311 "Prisoner"

WRRV/Newburgh, NY
PD: Greg O'Brien
MD: Andrew Boris
SISTER HAZEL "All"
FOREST FOR THE TREES "Dream"
JUNKSTER "Blue"
RADIOHEAD "Let"
LUNA "HOP"
MIGHTY JOE PLUM "Live"

KKND/New Orleans, LA
PD: Vince Richards
MD: Rod Ryan
TEA PARTY "Templation"
DAYS OF THE NEW "Touch"

WRRK/New York, NY
PD: Steve Kingston
17 TALKSHOW "Hello"
DAYS OF THE NEW "Touch"
INSANE CLOWN POSSE "Hais"

WROX/Norfolk, VA
PD: Perry Stone
APD/MD: Al Mitchell
CHARLATANS UK "Another"
BEN HARPER "Faded"
VERVE PIPE "Vilains"

KORX/Odessa, TX
PD: Frank Hall
MD: Shaun Slaughter
SEVEN MARY THREE "Lucky"
FOO FIGHTERS "Everlong"
LUNA "HOP"
FIONA APPLE "Criminal"
KARAS FLOWERS "Soap"
SOAK "Shute"
CLOSER "Let"

KGDE/Omaha, NE
PD: Lynn Barstow
MD: Scott Papek
5 RADIO IODINE "Mann"
311 "Prisoner"
SIZE 14 "Clare"
REFRESHMENTS "Yeast"

KNRX/Oklahoma City, OK
PD: Mike Stern
MD: Geno Pearson
BLUR "M O R"
LOVE SPIT LOVE "Long"
HONEYRODS "Bee"

WPLY/Philadelphia, PA
PD: Jim McGuinn
APD: Doug Kubinski
MD: Preston Elliot
15 MERCY RIVER "Wannabe"
SQUIRREL NUT ZIPPERS "Lid"
311 "Prisoner"
FOREST FOR THE TREES "Dream"
MIGHTY MIGHTY "Rascal"
RADIOHEAD "Let"

KEDJ/Phoenix, AZ
PD: Shellie Hart
MD: Chris Patyk
22 MIGHTY MIGHTY "Rascal"
311 "Prisoner"
SIZE 14 "Clare"

KZON/Phoenix, AZ
PD: Paul Peterson
MD: Kevin Mannion
8 DEL AMITRI "Madness"
REFRESHMENTS "Yeast"
BEN HARPER "Faded"
LAZLO BANE "Overkill"
MIGHTY MIGHTY "Rascal"

WXDX/Pittsburgh, PA
PD: Ali Castellini
MD: Lenny Diana
11 IMANI COPPOLA "Legend"

WCYY/Portland, ME
PD: Herb Ivy
MD: Brian James
8 BRENDAN LYNCH "Wonderful"
TANYA DONNELLY "Pretty"
DEPECHE MODE "Useless"
BEN FOLDS FIVE "Over"
LIONROCK "Shoesaw"
COUNTING CROWS "Seen"

KNRK/Portland, OR
PD: Mark Hamilton
OUR LADY PEACE "Superman's"
DAMBUILDERS "Bridge"
SUNDAYS "Summertime"

WDST/Poughkeepsie, NY
PD/MD: Nic Harcourt
OM: Jimmy Buff
APD: Dave Doud
12 LOVE SPIT LOVE "Long"
9 LUNA "HOP"
8 SUNDAYS "Summertime"
8 PAUL WELLER "Should"
8 JEN TRYVAN "Getaway"
1 DEUS "Little"
1 GERALDINE FIBBERS "California"

WBRU/Providence, RI
PD: Tim Schiavelli
MD: Mike Green
12 SUBLINE "Dope"
5 TANYA DONNELLY "Pretty"
311 "Prisoner"

WDGE/Providence, RI
PD/MD: Brent Petersen
APD: John Allers
TANYA DONNELLY "Pretty"
BECK "Jack-Ass"
MOIST "Resurrect"
REEF "Place"

KORB/Quad Cities, IA-IL
PD: Steve Gunner
COUNTING CROWS "Seen"
LAUREN CHRISTY "Breed"
LOVE SPIT LOVE "Long"

KRZQ/Reno, NV
PD: Rob "Blaze" Brooks
APD: Smilin' Marty
MD: Heather Pierce
? VERUCA SALT "Morning"
DOWN BY LAW "Question"
JAMMIE'S CHICKEN "High"
CATHERINE WHEEL "Delicious"
RADIOHEAD "Let"
FOREST FOR THE TREES "Dream"
HONEYRODS "Bee"

WBZU/Richmond, VA
PD: J.J. Quest
MD: Mike Scott
15 LOVE SPIT LOVE "Long"
19 SUNDAYS "Summertime"
SILVERCHAIR "Cemetery"
CLOSER "Let"

KCXX/Riverside, CA
OM/DP: Dwight Arnold
APD: John DeSantis
MD: Lisa Axe
4 311 "Prisoner"
ARTIFICIAL JOY CLUB "Six"

WNVE/Rochester, NY
PD/MD: Erick Anderson
8 311 "Prisoner"
LOVE SPIT LOVE "Long"
FOREST FOR THE TREES "Dream"
SUNDAYS "Summertime"

KWOD/Sacramento, CA
PD: Ron Bunce
FILTER & CRYSTAL "Trip"

KPNT/St. Louis, MO
MD: Adam Potts
REEF "Place"
311 "Prisoner"
RADIOHEAD "Let"

WOSC/Salisbury-Ocean City, MD
OM: Jim Hays
PD: T.J. Roberts
MD: Paula Sangeleer
5 BOP DEAD "Long"
3 CHOPPER ONE "Fuzz"
3 CLOSER "Let"
3 LOVE SPIT LOVE "Long"
3 CHRONIC FUTURE "Insomiac"
BLINK-182 "Dammit"

KXKR/Salt Lake City, UT
VP/Dps. & Prog.: Mike Summers
MD: Sean Ziebarth
33 311 "Prisoner"
30 DUBSTAR "Stars"
19 DART PUNK "World"
7 BLINK-182 "Dammit"

XHRM/San Diego, CA
OM/DP: Jay Isbell
APD/MD: Brynn Capella
23 SAVE FERRIS "Eileen"
10 MIGHTY MIGHTY "Rascal"
6 M.O.L.O.K.D. "Fun"
5 DEPECHE MODE "Useless"
2 CATHERINE WHEEL "Delicious"
311 "Prisoner"
ECHO & THE BUNNYMEN "Nothing"
RADIOHEAD "Let"

XTRA/San Diego, CA
PD: Bryan Schock
MD: Chris Muckley
5 SUNDAYS "Summertime"
LONDON SUEDE "Beautiful"
NO KNIFE "Testing"
CAKE "Dais"
INCUBUS "Familiar"

KITS/San Francisco, CA
VP/Programming: Richard Sands
APD: Roland West
MD: Aaron Axelsen
16 SQUIRREL NUT ZIPPERS "Lid"
12 CATHERINE WHEEL "Delicious"
9 MIGHTY MIGHTY "Rascal"

KSly/San Luis Obispo, CA
PD: Dave Christopher
MD: Adam Burnes
BECK "Jack-Ass"

KOME/San Jose, CA
OM: Ron Nenni
PD/MD: Jay Taylor
32 311 "Prisoner"
12 MXPX "Check"

KHTY/Santa Barbara, CA
Co-PD: Samantha Mattern
Co-PD: Deanne Saffren
16 M.O.L.O.K.D. "Fun"
TOAD THE WET "Fear"
FOO FIGHTERS "Everlong"
LOVE SPIT LOVE "Long"

KJEE/Santa Barbara, CA
GM/DP: Eddie Gutierrez
APD: John Schroeter
1 311 "Prisoner"
1 APOLLO FOUR FORTY "Talkin'"
1 LOVE SPIT LOVE "Long"

KNDD/Seattle, WA
PD: Phil Manning
MD: Kim Monroe
No Adds

WHMP/Springfield, MA
PD: Adam Wright
MD: Nick Danjer
CATHERINE WHEEL "Delicious"
TANYA DONNELLY "Pretty"
CLOSER "Let"
SUNDAYS "Summertime"
SIZE 14 "Clare"

KTOZ/Springfield, MD
PD: Melody Lee
MD: Sheli Scott
ORBIT "Bicycle"
COUNTING CROWS "Seen"
LIONROCK "Shoesaw"

WKRL/Syracuse, NY
PD: Mimi Griswold
APD: Scorch
3 RULE 62 "Down"
LOVE SPIT LOVE "Long"
CLOSER "Let"
TEA PARTY "Templation"
SEVEN MARY THREE "Lucky"
COOL FOR AUGUST "Trails"
SIZE 14 "Clare"
TANYA DONNELLY "Pretty"

WXSR/Tallahassee, FL
PD: Rick Schmidt
APD: Evan Delaney
MD: Chaz
6 FIONA APPLE "Criminal"
18 BETH GRITON "Cried"
BLINK-182 "Dammit"
JUNKSTER "Blue"
TANYA DONNELLY "Pretty"
LOVE SPIT LOVE "Long"

KFMA/Tucson, AZ
PD: Suzie Dunn
10 SUNDAYS "Summertime"
311 "Prisoner"

KMYZ/Tulsa, OK
PD: Paul Krieger
MD: Jane Shasserre
1 TEA PARTY "Templation"
SUNDAYS "Summertime"

WHFS/Washington, DC
PD: Robert Benjamin
APD: Bob Waugh
MD: Pat Ferrise
10 DANCE HALL CRASHERS "Los"
8 MXPX "Check"
1 TALKSHOW "Hello"

WPBZ/West Palm Beach, FL
PD: John O'Connell
MD: Robert English
DAYS OF THE NEW "Touch"
SEVEN MARY THREE "Lucky"

KICT/Wichita, KS
PD: Ron Eric Taylor
MD: Sherry McKinnon
15 LOVE SPIT LOVE "Long"
311 "Prisoner"
OUR LADY PEACE "Superma's"

104 Total Reporters
104 Current Reporters
104 Current Playlists

"DREAM"
The First Track From
FOREST FOR THE TREES
Video added at into "Buzz Clip" / stress rotation!
Produced, Recorded, Engineered, Arranged & Mixed by Carl Stephenson
Executive Producer: Melissa Komorsky
Management: Melissa Komorsky Assisted by Adam Katz
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SKY DANIELS

The Breakthrough Of An Alternative Morning Show

■ KROQ/L.A.'s Kevin & Bean win one for the format

Every Alternative station knows it. Every station desperately wants it. Like the Holy Grail, management searches for it. Will it be found?

The "it" is a truly exciting, successful morning show. As Alternative's ability to ride a musical (and cultural) wave began to wind down last year, stations could no longer avoid the inevitable need to create the top-of-mind stationality that comes with a morning show. For awhile it appeared that Howard Stern would be the only hope for the format, being broadcast on 22 Alternative outlets.

Living in Los Angeles, I've monitored the on-air development of KROQ's morning duo of Kevin (Ryder) and Bean (Gene Baxter).

From the beginning, I always held the conviction that this was an excellent, sometimes magical morning presentation. Yet, there always seemed to be another, more heralded morning act.

Since joining KROQ on January 2, 1990, Kevin & Bean have had to endure the notoriety achieved by a litany of competing superstars: Rick Dees, Scott Shannon, Jay Thomas, Mark & Brian, and even Stern himself (more on that later).

In classic David vs. Goliath fashion, Alternative has found the improbable underdogs that offer proof that "it" can be done. Alternative can create a winning morning show, in even the most competitive marketplace. In the Spring '97 Arbitron ratings, Kevin & Bean rose to 5th overall with a 4.3 share 12+. In non-ethnic competition, only Howard Stern eclipses the duo



Kevin



Bean

with a 4.8. Theirs is a textbook example of how Alternative should consider the creation of morning show success.

Amusing Rapport

Ryder and Baxter first met while working at CHR outlet KZZP/Phoenix. According to Baxter, "We became friends and real-

ized we had a rapport that others found amusing. We first tried to work together on-air on a Saturday night show, the 'Saturday Party Patrol.'"

Ryder adds, "Gene went to work at KXXX(X100)/SF, but we stayed in touch. We thought it would be fun to put a demo tape together with a morning show in mind. I flew to SF, where Gene's PD at the time, Bill Richards, let us do an on-air shift late one Sunday night. From that we fashioned together a tape that, frankly, wasn't any good."

Says Baxter, "We couldn't even get Bill to listen to it to critique it. This thing should never have even happened. We honestly aspired to some-

day be on KRQ/Tucson. If we could have even landed just that gig, we would have been ecstatic."

But that "thing" did indeed one day occur. Somebody thought Kevin & Bean had a spark. That somebody was in Los Angeles! "Todd Fisher [former KZZP PD] told KROQ's PD at the time, Andy Schuon [now Sr./VP at MTV], that he should listen to our tape," Ryder recalls. Andy was frustrated in his own search for a morning show at KROQ. How do you put on a morning show at a station with the attitude of KROQ?

Andy figured it would be better to bring in a totally new entity with no bad habits. "We would be a blank canvas ready to be painted in."

This canvas was especially blank, meaning Baxter and Ryder went in to the L.A. situation with absolutely no expectations. Says Baxter, "We had a six-month pay-out and that was it. We figured we'd just use the experience to be able to put L.A. on our resume and go get a job in a smaller market. We never thought we could compete at this level."

Slow, Yet Steady Rise

But compete they did. Like the tortoise racing against the hare, Kevin and Bean steadfastly kept growing, both in ratings stature and confidence. Says Baxter, "We didn't really begin to believe that we could compete in this market for a couple of years. Luckily, we had two things going for us: One, we had two PDs in first Andy and then Kevin Weatherly, who never held a gun to our head and made us feel pressure. We're sure they felt the pressure, but they never put it on us. Talent always takes its cues from the PD, and when PDs are supportive and positive, you are bound to be motivated."

"Two, we knew KROQ wasn't going out of business. For years the station outperformed and carried us. This was a musical institution."

Nonetheless, KROQ, Alternative's prototype station, was determined to build the show. How the show would grow remained the issue. "We didn't bring a standardized approach to the table," Ryder admits. No bits, no characters. We went with the audience's needs, learning a little as we went along. We happened to be the right age and possess the right sensibility. This was definitely an issue of capturing the proper attitude. A lot of this audience is just like us: skeptical, smartass, and thinks too much."

Baxter adds, "The thing that wouldn't have worked is trying to put on a show with some kind of perceived facade that would reach the KROQ audience. You can't put the KROQ listener in a box of some 'X'-style thinking. The one stereotype you can subscribe to is they know B.S. when they hear it. We were lucky, we didn't know how to B.S. them."



Talent always takes its cues from the PD, and when PDs are supportive and positive, you are bound to be motivated.

— Bean (Gene Baxter)



While much of the success of KROQ's morning numbers can be attributed to the organic charm of the duo, credit must be given to the spit and polish applied through the duo's efforts and the vision of first Schuon, and now Weatherly.

Listen to the Kevin & Bean Show with an informed ear, and you hear the methodical elements added over the years, sharpening and broadening the appeal of the broadcast. The duo has been aided by the addition of team members, including Lisa May, an original traffic reporter whose profile has been raised, effectively representing the perspective of the KROQ audience's considerable female contingent. In fact, in the latest book, Kevin & Bean performed exceptionally in women 18-34, scoring a 6.6 share.

Sidekick Chemistry

Make no bones about it though, this show has a decidedly male perspective, stemming from the blatant frankness of its hosts and sidekicks Jimmy [Kimmel] the Sports Guy, News Director Doc on the 'Roq [Boyd Brittain], and latest find, intern-turned-everyman/whipping boy Big Tad [Newcombe]. Tad has been subjected to stunts that would make Stuttering John think twice. He hosted a cable-access show while wearing only underpants, revealing his considerable girth. He's been the (overwhelmed) Man On The Scene at events ranging from the Grammys to the OJ trial. Every nervous, tentative report filed by Tad is skewered mercilessly by Kevin & Bean, albeit good-naturedly.

Jimmy is a real find. His Italian-American roots worn like a Dice-like badge, he takes locker-room talk to new lows. He satirizes jock sensibilities sharply. He also does wicked impersonations outside of the sports genre. His impressions of rappers from Snoop Doggy Dog to Notorious B.I.G. are hilarious, though veering dangerously close to outright racism.

Ryder and Baxter know they've been surrounded by a strong team, but offer a typically cynical overview. Quips Baxter, "Hey, we're the best springboard for new talent in the business. Everyone comes on our show and goes on to host national TV shows while we stay mired in this studio. First Kennedy [VJ at MTV], then Adam Corrolla [host of 'Loveline'] — they all use us to get ahead."

While Kevin & Bean gather undeniable momentum, they remain cynical to the end regarding long-term success. Says Ryder, "We went through a period where it seemed like we never would get our due. Every high-profile talent in L.A. got more notoriety. The low ebb came when our own company [at the time, Infinity] allowed Howard Stern to be put on against us in the market. We figured we better not make waves, 'cause they'd just dust us and give him this slot."

That seems unlikely now, as Weatherly has masterminded a strategy to build an audience for the duo that has brought them to the top. Tying the two to the musical essence of KROQ, there have been a series of "Breakfast With" concerts — small, intimate events for a handful of listeners that featured superstars like Smashing Pumpkins, Bush, No Doubt, and Stone Temple Pilots. KROQ's muscle was obvious — how else do you get such heavy-weight talent out of bed at 6am? STP were particularly good sports, doing their show wearing pajamas.

For Ryder and Baxter, this just means even more involved show prep. "We have to know what's going on in music, not just other topical issues like some morning shows," Baxter points out. "We can't interview the new breakthrough acts like Squirrel Nut Zippers and Reel Big Fish and sound like we don't have a clue. We have to really know. Thankfully, out of all the 20 radio stations I've worked in, this one is all about music. Everyone, from interns to sales, really gets into it. We happen to have listeners that are readily responsive. If we put Third Eye Blind on-air, the audience reacts."

All of the demands of nurturing such a long climb in the Entertainment Capitol of The World do take a toll. The duo admits there has not been a moment's respite in seven years. Says Ryder, "The only time we're not representing the station is when we're on vacation. The rest of the time we are out making observations and connections. We don't just go to a concert. We study it, preparing to come back and relate it to the audience. Promotional appearances are nonstop. We don't have a personal life. We don't leave a persona behind in the air studio. The show and real life are one and the same. But all the work looks like it's connecting."

Ryder probably represents the feelings of morning show hosts everywhere when he says, "I told my wife last week that I can finally envision a day when I don't set the alarm for 3:20am. We've put everything we have into making this thing work. We know we're at the peak of our careers and want to savor it, because no one can do this forever. Where do you go from KROQ anyway?"

The duo knows there is no manual for morning show success. No training can create on-air magic that an audience responds to. With that, Baxter offers parting advice to programmers putting their shows through the rigors of a "Boot Camp" regimen by saying, "Cut your talent some slack. This is one of the most intensely personal, demanding careers anyone can undertake. You try to know exactly what to say to connect with an audience every day at 6am! After you've given every ounce of your being to a show, do you know what it's like to sit in an air-check session and have some PD ask, 'Why can't you make that funnier?'"

Buck-O-Nine

"MY TOWN"

FROM THE ALBUM TWENTY-EIGHT TEETH

R&R ALTERNATIVE 38 - 34

BB Modern Rock Monitor 39-35*


NEW ADDS AT:

WXEG WRAX

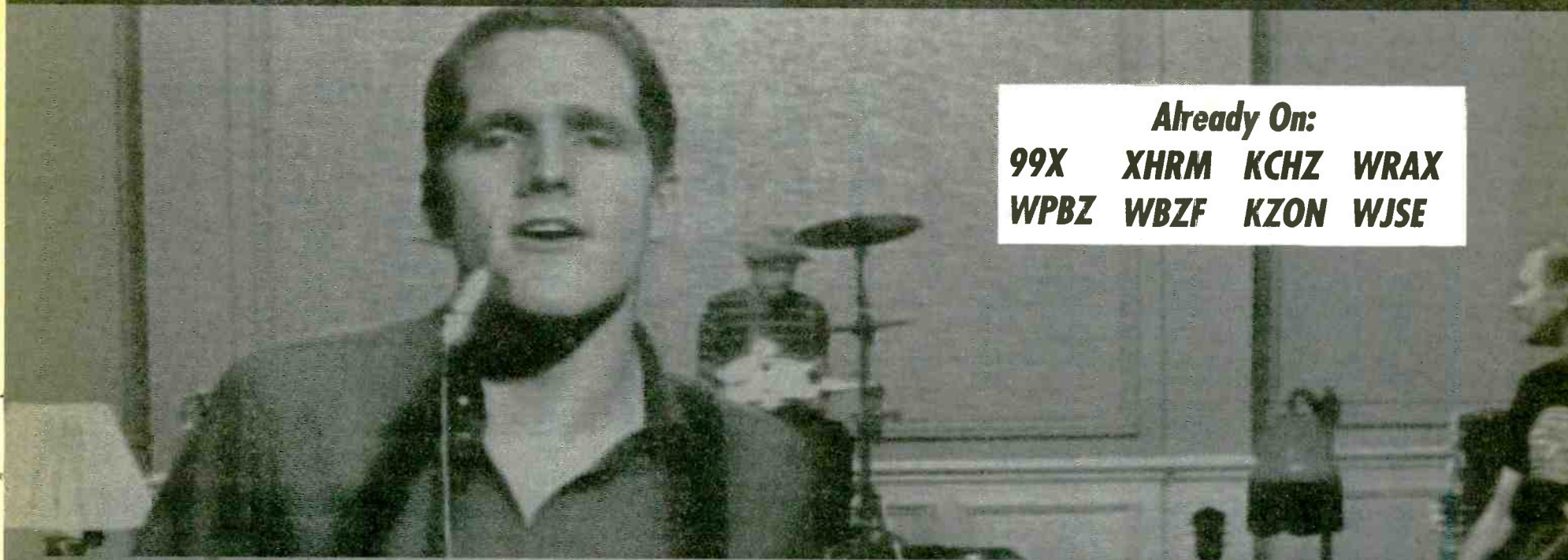
TOP SPINS AT:

WXRK 13x	KROQ 24x
LIVE 105 13x	WHFS 19x
KTZB 22x	KNDD 12x
KZON 15x	WENZ 17x

and more!



LAZLO BANE



Already On:
99X XHRM KCHZ WRAX
WPBZ WBZF KZON WJSE



The New Track "Overkill"
from the album 11 Transistor



Recorded by Chad Fischer at Cheswick Studio

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SUGAR RAY Fly (Lava/Atlantic)	3792	3699	3529	3208	103/0
2	2	2	2	LIVE Turn My Head (Radioactive)	3113	3154	3124	3097	102/0
11	6	4	3	SMASH MOUTH Walkin' On The Sun (Interscope)	3030	2793	2492	2115	102/1
3	3	3	4	MATCHBOX 20 Push (Lava/Atlantic)	2925	2935	3041	2990	85/0
5	4	5	5	OASIS D'You Know What I Mean (Epic)	2825	2763	2681	2563	104/0
8	7	6	6	SUBLIME Wrong Way (Gasoline Alley/MCA)	2660	2574	2373	2251	92/1
14	11	8	7	SARAH MCLACHLAN Building A Mystery (Arista)	2472	2313	2145	1926	92/0
10	8	9	8	SNEAKER PIMPS 6 Underground (Virgin)	2161	2154	2195	2138	78/0
4	5	7	9	WALLFLOWERS The Difference (Interscope)	2079	2385	2638	2797	69/0
44	30	18	10	FOO FIGHTERS Everlong (Roswell/Capitol)	1869	1513	1081	666	89/6
18	16	14	11	ARTIFICIAL JOY CLUB Sick & Beautiful (Interscope)	1703	1640	1622	1583	80/1
20	17	15	12	REEL BIG FISH Sell Out (Mojo/Universal)	1668	1584	1478	1343	85/3
6	10	12	13	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1652	1824	2159	2364	68/2
28	24	20	14	FIONA APPLE Criminal (Work)	1635	1415	1212	1095	79/3
7	9	10	15	U2 Last Night On Earth (Island)	1590	1880	2163	2280	70/0
35	23	21	16	BECK Jack-Ass (DGC/Geffen)	1583	1410	1232	858	86/3
26	21	19	17	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	1580	1449	1292	1124	78/1
9	12	13	18	TONIC If You Could Only See (Polydor/A&M)	1577	1728	2048	2193	57/1
13	13	11	19	311 Transistor (Capricorn/Mercury)	1487	1827	1995	2047	72/0
25	22	23	20	PRODIGY Breathe (Mute/Maverick/WB)	1392	1316	1233	1140	88/0
24	19	22	21	MONACO What Do You Want From Me? (Polydor/A&M)	1392	1358	1301	1228	66/0
12	14	17	22	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	1366	1521	1756	2073	59/0
48	33	27	23	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury)	1348	1146	873	576	74/6
15	15	16	24	COLLECTIVE SOUL Listen (Atlantic)	1337	1577	1644	1888	49/2
—	36	28	25	THIRD EYE BLIND Graduate (Elektra/EEG)	1289	1110	811	566	74/2
30	29	25	26	VERVE PIPE Villains (RCA)	1259	1184	1082	974	79/3
21	20	24	27	MANSUN Wide Open Space (Epic)	1182	1272	1296	1312	66/0
BREAKER	28	28	28	OUR LADY PEACE Superman's Dead (Columbia)	1032	919	869	750	58/5
16	18	26	29	BLUR Song 2 (Virgin)	1025	1164	1477	1788	53/0
19	25	29	30	K'S CHOICE Not An Addict (550 Music)	942	1010	1207	1375	43/0
49	44	36	31	RADIOHEAD Let Down (Capitol)	930	803	679	575	62/6
—	—	40	32	FILTER & CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic)	899	758	466	215	77/7
40	38	33	33	DANDY WARHOLS Not If You Were The Last... (Tim Kerr/Capitol)	879	848	773	736	57/2
42	37	38	34	BUCK-O-NINE My Town (TVT)	877	798	794	713	55/2
—	—	42	35	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	831	676	409	129	52/7
39	35	34	36	CHARLATANS UK One To Another (MCA)	814	839	814	737	57/1
—	—	45	37	REEF Place Your Hands (Epic)	718	621	509	394	39/4
—	—	46	38	DAMBUILDERS Burn This Bridge (EastWest/EEG)	711	612	482	418	58/4
DEBUT	39	40	39	FOREST FOR THE TREES Dream (DreamWorks/Geffen)	677	351	188	67	50/12
DEBUT	40	40	40	BLUES TRAVELER Most Precarious (A&M)	676	350	131	71	44/4
23	27	31	41	ECHO & THE BUNNYMEN I Want To Be There... (London/Island)	664	913	1166	1239	37/0
22	28	32	42	DAVE MATTHEWS BAND Tripping Billies (RCA)	656	899	1117	1271	32/0
31	31	37	43	LOCAL H Eddie Vedder (Island)	653	799	975	960	43/0
32	41	41	44	MEREDITH BROOKS Bitch (Capitol)	640	682	718	920	29/0
—	48	48	45	SISTER HAZEL All For You (Universal)	623	559	525	449	25/2
34	32	35	46	SOUL COUGHING Soft Serve (Slash/WB)	614	836	897	883	41/1
—	—	49	47	BEN FOLDS FIVE One Angry Dwarf And 200... (550 Music)	586	539	480	426	36/1
41	42	43	48	LAUREN CHRISTY Breed (Mercury)	575	672	688	713	41/1
27	39	44	49	SHERYL CROW A Change Would Do You Good (A&M)	544	646	766	1112	23/0
DEBUT	50	50	50	BEN HARPER Faded (Virgin)	539	472	421	376	33/6

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

104 Alternative reporters. 104 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

LIONROCK Fire Up The Shoesaw (Time Bomb)
Total Plays: 528, Total Stations: 45, Adds: 5

TOOL Aenema (Volcano)
Total Plays: 393, Total Stations: 32, Adds: 0

OMC How Bizarre (Mercury)
Total Plays: 391, Total Stations: 14, Adds: 1

KARA'S FLOWERS Soap Disco (Reprise)
Total Plays: 349, Total Stations: 33, Adds: 1

DEPECHE MODE Useless (Mute/Reprise)
Total Plays: 348, Total Stations: 35, Adds: 10

CATHERINE WHEEL Delicious (Mercury)
Total Plays: 337, Total Stations: 33, Adds: 10

SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
Total Plays: 331, Total Stations: 21, Adds: 2

JAMIROQUAI Alright (Work)
Total Plays: 289, Total Stations: 18, Adds: 1

MORRISSEY Alma Matters (Mercury)
Total Plays: 289, Total Stations: 17, Adds: 0

SUBLIME Doin' Time (Gasoline Alley/MCA)
Total Plays: 288, Total Stations: 12, Adds: 2

Songs ranked by total plays.

BREAKERS

OUR LADY PEACE
Superman's Dead (Columbia)

TOTAL PLAYS/INCREASE
1032/113

TOTAL STATIONS/ADDS
58/5

CHART
28

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LOVE SPIT LOVE Long Long Time (Maverick/WB)	33
SUNDAYS Summertime (DGC/Geffen)	24
311 Prisoner (Capricorn/Mercury)	23
TANYA DONELLY Pretty Deep (Reprise)	16
FOREST FOR THE TREES Dream (DreamWorks/Geffen)	12
SEVEN MARY THREE Lucky (Mammoth/Atlantic)	12
CATHERINE WHEEL Delicious (Mercury)	10
DEPECHE MODE Useless (Mute/Reprise)	10
BLINK-182 Dammit (Growing Up) (Cargo/MCA)	8
CLOSER Let Her Go (Revolution)	7
COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	7
FILTER & CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic)	7
JUNKSTER Mr. Blue (RCA)	7
SIZE 14 Claire Danes Poster (Volcano)	7

- Are you down with I.C.P.?
- Yeah, you know me.
- Insane Clown Posse
"Halls of Illusion"
Added this week at WBCN WXRK!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Everlong (Roswell/Capitol)	+356
BLUES TRAVELER Most Precarious (A&M)	+326
FOREST FOR THE TREES Dream (DreamWorks/Geffen)	+326
CATHERINE WHEEL Delicious (Mercury)	+246
SMASH MOUTH Walkin' On The Sun (Interscope)	+237
FIONA APPLE Criminal (Work)	+220
311 Prisoner (Capricorn/Mercury)	+219
SUNDAYS Summertime (DGC/Geffen)	+217
MIGHTY MIGHTY BOSSTONES The Rascal... (Big Rig/Mercury)	+202
DEPECHE MODE Useless (Mute/Reprise)	+200

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SMASHING PUMPKINS The End Is... (Warner Sunset/WB)
VERVE PIPE The Freshmen (RCA)
DEPECHE MODE It's No Good (Mute/Reprise)
SQUIRREL NUT ZIPPERS Hell (Mammoth)
SUBLIME Santeria (Gasoline Alley/MCA)
FOO FIGHTERS Monkey Wrench (Roswell/Capitol)
WALLFLOWERS One Headlight (Interscope)
OFFSPRING Gone Away (Columbia)
DAVE MATTHEWS BAND Crash Into Me (RCA)
WHITE TOWN Your Woman (Chrysalis/EMI)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

LUNA IHOP

The first single from their new album **Pup Tent**

#1 Phones @ WAVF!

Over 4000 units sold first week!

★★★—Rolling Stone

A—Entertainment Weekly

9 (out of 10)—Details

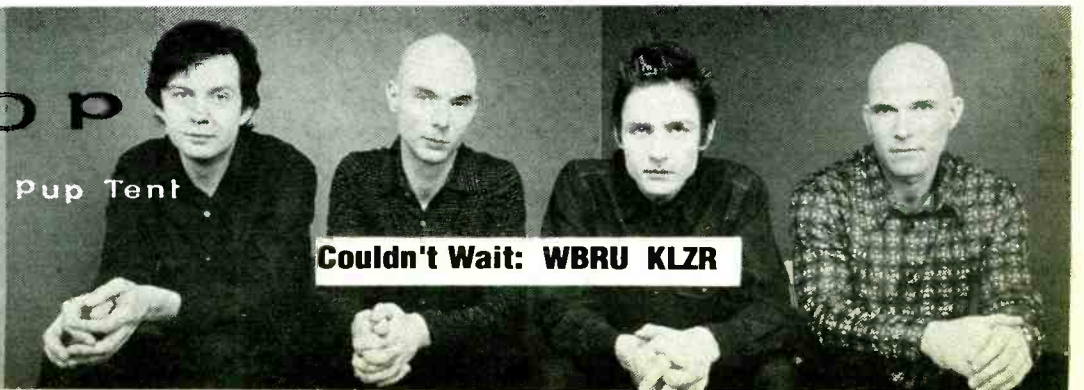
Couldn't Wait: **WBRU KLZR**

Produced by Pat McCarthy
Management: Renée Lehman/Oasis Productions

www.triangle23.com/luna
www.elektra.com

Put this one in your short stack.

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Going for
Adds Now!

COULDN'T WAIT:
KROQ 18X
KQGE
XHRM
KT3L
WFNX
KHTY
WXZZ

Moloko "Fun For Me"

The new single. Produced by Moloko.

The new album which asks the musical question:
Do You Like My Tight Sweater?

Management: Graham Peacock and Tom Atencio
www.wbr.com/radio



©1997 Warner Bros. Inc. Come on, baby, do the Moloko-motion!



120 MINUTES



ADD

Couldn't wait: **KDGE WRLG WRLT WMAX**

jars of clay
crazy times

the first of many singles from
much afraid
the follow up to their Platinum debut

Impacting Modern & Adult NOW!

album in stores 9-16

Major US tour beginning this fall

Produced & Mixed by Stephen Lipson
Engineered by Heff Moraes



Rendy Lovelady Management

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #18
KZON/Phoenix
 (602) 258-8181
 Peterson/Mannion

101.5 FM KZON

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	32	32	32	32	OASIS/D'You Know What...
16	32	33	33	33	SUGAR RAY/Fly
33	35	33	31	31	MIGHTY MIGHTY.../The Impression...
28	33	33	30	30	SARAH MCLACHLAN/Building A Mystery
33	33	33	30	30	THIRD EYE BLIND/Semi-Charmed Life
15	17	12	23	23	MATCHBOX 20/Push
5	13	12	23	23	SNEAKER PIMPS/6 Underground
33	15	17	23	23	TONIC/If You Could Only...
28	32	32	22	22	DUNCAN SHEIK/Barely Breathing
17	18	17	21	21	FIONA APPLE/Sleep To Dream
32	31	33	21	21	WALLFLOWERS/The Difference
31	16	15	20	20	LIVE/Turn My Head
18	17	24	20	20	MONACO/What Do You Want...
16	17	18	19	19	FIONA APPLE/Criminal
33	32	31	19	19	U2/Last Night On Earth
31	31	24	17	17	SHAWN COLVIN/Sunny Came Home
14	17	16	17	17	VERVE PIPE/The Freshmen
17	16	16	16	16	DAVE MATTHEWS BAND/Crash Into Me
10	18	16	16	16	LAUREN CHRISTY/Breed
9	14	16	16	16	SMASH MOUTH/Walkin' On The Sun
17	16	18	16	16	VERUCA SALT/The Morning Sad
20	25	18	15	15	ABRA MOORE/Four Leaf Clover
4	11	15	15	15	TOAD THE WET.../Whatever I Fear
16	14	15	15	15	BRAD/D'You Know What...
9	16	15	15	15	BUCK-O-NINE/My Town
26	9	11	15	15	SHERYL CROW/A Change Would Do...
17	19	18	13	13	BEN FOLDS FIVE/One Angry Dwarf...
18	18	17	13	13	LEAH ANDREONE/Mother Tongue
16	13	14	13	13	TOAD THE WET.../Come Down
14	17	18	12	12	CHANTAL KREVIATZ/God Made Me

MARKET #20
WXDX/Pittsburgh
 (412) 937-1441
 Castellini/Diana

the X 105.9

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	31	33	33	THIRD EYE BLIND/Semi-Charmed Life
33	30	31	32	32	SNEAKER PIMPS/6 Underground
27	31	29	31	31	SLEEPING GIANTS/Revolution
33	31	31	31	31	MIGHTY MIGHTY.../The Impression...
27	32	31	31	31	ARTIFICIAL JOY CLUB/Sick & Beautiful
26	28	29	30	30	REEL BIG FISH/Sell Out
22	31	31	30	30	WALLFLOWERS/The Difference
33	31	31	30	30	SUGAR RAY/Fly
33	31	31	30	30	OMC/How Bizarre
28	28	27	30	30	ABRA MOORE/Four Leaf Clover
30	31	30	30	30	TONIC/If You Could Only...
33	27	28	29	29	LIVE/Turn My Head
27	26	31	29	29	COLLECTIVE SOUL/Listen
30	30	29	29	29	DAVE MATTHEWS BAND/Tripping Billies
13	25	23	29	29	SMASH MOUTH/Walkin' On The Sun
14	17	25	26	26	COUNTING CROWS/Have You Seen Me...
13	14	15	26	26	SARAH MCLACHLAN/Building A Mystery
12	14	16	25	25	SUBLIME/Wrong Way
12	13	15	25	25	OASIS/D'You Know What...
28	17	15	19	19	LUSCIOUS JACKSON/Under Your Skin
1	14	18	17	17	VERVE PIPE/Villains
1	14	18	17	17	LINDA PERRY/If I Me Up
16	14	17	16	16	LAUREN CHRISTY/Breed
13	16	14	15	15	311/Transistor
1	13	13	13	13	BLUES TRAVELER/Most Precarious
18	10	11	13	13	DHARMA SONS/C'mon Everybody
15	14	12	13	13	FOO FIGHTERS/Monkey Wrench
2	14	13	13	13	REEF/Place Your Hands
1	12	12	12	12	TOAD THE WET.../Whatever I Fear
1	8	12	11	11	RADIOHEAD/Let Down

MARKET #22
WENZ/Cleveland
 (216) 861-0100
 Robertson

107.9 END
 CLEVELAND'S MODERN ROCK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	49	48	47	47	MATCHBOX 20/Push
16	45	50	46	46	SARAH MCLACHLAN/Building A Mystery
47	48	48	46	46	SNEAKER PIMPS/6 Underground
45	47	48	46	46	COLLECTIVE SOUL/Listen
17	18	47	46	46	REEF/Place Your Hands
15	19	47	45	45	SUBLIME/Wrong Way
47	51	46	45	45	SUGAR RAY/Fly
45	47	44	44	44	WALLFLOWERS/The Difference
47	48	45	43	43	LIVE/Turn My Head
45	47	44	43	43	FOREST FOR THE TREES/Dream
17	21	21	21	21	U2/Last Night On Earth
17	21	21	21	21	VENTS/One Way Ticket...
17	21	21	21	21	DAMBUILDERS/Burn This Bridge
12	21	19	21	21	BECK/Jack-Ass
23	21	20	20	20	COUNTING CROWS/Have You Seen Me...
17	19	21	20	20	SOUL COUGHING/Soft Serve
22	19	20	20	20	SMASH MOUTH/Walkin' On The Sun
17	20	19	20	20	BEN FOLDS FIVE/One Angry Dwarf...
17	21	19	19	19	REEL BIG FISH/Sell Out
19	24	17	19	19	ARTIFICIAL JOY CLUB/Sick & Beautiful
16	22	18	18	18	ECHO & THE BUNNYMEN/Want To Be...
16	17	21	18	18	DANDY WARHOLS/Not If You Were...
17	16	20	18	18	VERUCA SALT/The Morning Sad
1	20	18	18	18	THIRD EYE BLIND/Graduate
22	23	17	17	17	FOO FIGHTERS/Everlong
12	22	23	17	17	LIONROCK/Fire Up The Shoesaw
12	22	17	17	17	SQUIRREL NUT ZIPPERS/Put A Lid On It
18	21	17	17	17	GOOD GOO DOLLS/Lazy Eye
16	21	19	17	17	BUCK-O-NINE/My Town

MARKET #23
KTCL/Denver
 (303) 623-9330
 Hayes

93.3 KTCL

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	32	33	32	32	311/Transistor
12	28	32	32	32	SUGAR RAY/Fly
5	26	31	31	31	LIVE/Turn My Head
30	32	32	31	31	LIONROCK/Fire Up The Shoesaw
31	32	30	30	30	SQUIRREL NUT ZIPPERS/Put A Lid On It
30	33	32	30	30	U2/Last Night On Earth
8	9	18	30	30	SARAH MCLACHLAN/Building A Mystery
31	32	32	29	29	SNEAKER PIMPS/6 Underground
23	32	32	29	29	SMASH MOUTH/Walkin' On The Sun
20	22	22	29	29	BECK/Jack-Ass
10	13	21	24	24	PRODIGY/Breathe
22	26	24	24	24	MONACO/What Do You Want...
5	25	24	23	23	FOO FIGHTERS/Everlong
13	25	24	23	23	FOREST FOR THE TREES/Dream
5	14	22	22	22	DEPECHE MODE/It's No Good
20	26	21	21	21	BEN HARPER/Faded
30	32	25	21	21	ECHO & THE BUNNYMEN/Want To Be...
11	24	23	20	20	BUCK-O-NINE/My Town
22	23	23	19	19	MIGHTY MIGHTY.../The Rascal King
29	30	19	19	19	CHARLATANS UK/One To Another
25	26	19	19	19	VENTS/One Way Ticket...
11	10	12	15	15	INXS/Don't Lose Your Head
5	12	14	15	15	FIONA APPLE/Criminal
5	12	14	15	15	THIRD EYE BLIND/Graduate
22	23	13	13	13	FOO FIGHTERS/Everlong
13	11	12	12	12	SUMMERCAMP/Drawer
21	21	12	12	12	MOLKO/Fun For Me
5	7	11	11	11	HOOVERPHONIC/2 Wicky
5	6	11	11	11	LORDS OF ACID/Rubber Doll

MARKET #24
KNRK/Portland, OR
 (503) 223-1441
 Hamilton

94.7 NBR
 PORTLAND'S NEW ROCK REVOLUTION

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	40	40	40	SMASH MOUTH/Walkin' On The Sun
36	36	40	40	40	SUGAR RAY/Fly
37	37	36	38	38	SNEAKER PIMPS/6 Underground
30	30	22	38	38	SQUIRREL NUT ZIPPERS/Heil
24	24	22	37	37	ARTIFICIAL JOY CLUB/Sick & Beautiful
26	26	20	37	37	LIVE/Turn My Head
37	37	37	37	37	SUBLIME/Wrong Way
36	36	37	37	37	TONIC/If You Could Only...
24	24	21	37	37	BLUR/Song 2
22	22	25	37	37	FIONA APPLE/Criminal
36	36	37	25	25	BEN HARPER/Faded
27	27	36	25	25	DEPECHE MODE/It's No Good
27	27	36	25	25	FOO FIGHTERS/Everlong
23	23	21	25	25	MIGHTY MIGHTY.../The Rascal King
23	23	21	25	25	OASIS/D'You Know What...
24	24	22	25	25	THIRD EYE BLIND/Graduate
23	23	24	24	24	MEREDITH BROOKS/Eye
21	21	19	24	24	GOD GOO DOLLS/Lazy Eye
23	23	24	24	24	MANSUN/Wide Open Space
21	21	19	23	23	BLUES TRAVELER/Most Precarious
24	24	22	23	23	311/Transistor
24	24	23	23	23	BECK/Jack-Ass
25	25	27	23	23	COUNTING CROWS/Have You Seen Me...
35	35	26	23	23	SARAH MCLACHLAN/Building A Mystery
7	7	12	15	15	MATCHBOX 20/Push
7	7	12	15	15	PRODIGY/Breathe
24	24	22	12	12	DANDY WARHOLS/Not If You Were...
13	13	12	12	12	VERVE PIPE/Villains
12	12	11	12	12	CATHERINE WHEEL/Delicious
14	14	17	11	11	RADIOHEAD/Let Down

MARKET #25
WAOZ/Cincinnati
 (513) 621-9326
 Harris/Jamie

107.1 WAOZ

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	31	40	43	43	MATCHBOX 20/Push
39	44	42	42	42	MIGHTY MIGHTY.../The Impression...
17	24	37	42	42	SUGAR RAY/Fly
43	47	42	42	42	BARENAKED LADIES/The Old Apartment
33	28	34	42	42	TONIC/If You Could Only...
24	41	39	42	42	SUBLIME/Santera
26	41	42	42	42	SNEAKER PIMPS/6 Underground
23	47	41	43	43	DAVE MATTHEWS BAND/Tripping Billies
11	26	29	43	43	JEWEL/Foolish Games
15	21	27	43	43	ABRA MOORE/Four Leaf Clover
18	11	12	26	26	WALLFLOWERS/The Difference
12	8	16	25	25	MEREDITH BROOKS/Bitch
26	48	45	25	25	INDIGO GIRLS/Shame On You
41	28	31	22	22	SQUIRREL NUT ZIPPERS/Heil
8	19	18	21	21	SMASH MOUTH/Walkin' On The Sun
18	19	17	21	21	MONACO/What Do You Want...
18	16	12	19	19	311/Transistor
21	23	19	19	19	LIVE/Turn My Head
9	8	16	19	19	MANSUN/Wide Open Space
16	17	17	19	19	ARTIFICIAL JOY CLUB/Sick & Beautiful
24	17	18	19	19	OASIS/D'You Know What...
23	16	18	19	19	SARAH MCLACHLAN/Building A Mystery
16	16	18	19	19	REEL BIG FISH/Sell Out
18	17	14	17	17	U2/Last Night On Earth
9	9	11	17	17	FIONA APPLE/Criminal
9	8	11	17	17	MIGHTY MIGHTY.../The Rascal King
7	7	10	17	17	BLUES TRAVELER/Most Precarious
7	7	10	17	17	THIRD EYE BLIND/Graduate
7	9	10	17	17	LAUREN CHRISTY/Breed
13	29	9	17	17	ERASURE/In My Arms

MARKET #25
WQXY/Cincinnati
 (513) 523-4114
 Tellmann/Fyffe

97X WQXY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	12	12	24	24	LIONROCK/Fire Up The Shoesaw
16	23	24	24	24	MORRISSEY/Aima Matters
1	13	22	24	24	CATHERINE WHEEL/Delicious
2	11	16	21	21	OLD 97'S/Timebomb
14	13	16	21	21	OASIS/D'You Know What...
13	12	11	21	21	CHOPPER ONE/Touch My Fuzz
15	14	13	21	21	ARTIFICIAL JOY CLUB/Sick & Beautiful
12	12	11	21	21	CHARLATANS UK/Only Teethin'
2	14	14	21	21	BLUES TRAVELER/Most Precarious
1	11	14	21	21	WHISKEYTOWN/16 Days
12	14	14	21	21	THAT DOG/Minnesota
24	24	23	21	21	SARAH MCLACHLAN/Building A Mystery
2	10	12	21	21	BETH ORTON/She Cried Your Name
2	14	13	21	21	BLUR/M.O.R.
1	3	13	21	21	JEN TRYNING/Getaway (February)
13	14	14	21	21	LONDON SUE/Delicious Ones
11	12	13	21	21	LIVE/Turn My Head
13	12	11	21	21	SMASH MOUTH/Walkin' On The Sun
14	12	13	21	21	JILL SOBULE/When My Ship...
15	12	12	21	21	PRODIGY/Breathe
13	12	14	21	21	SEAHORSES/Love Is The Law
11	12	13	21	21	GUIDED BY VOICES/Jane Of The Waking...
15	14	12	21	21	DANDY WARHOLS/Not If You Were...
11	11	12	21	21	TEXAS/Say What You Want
10	11	12	21	21	TANYA DONNELLY/Pretty Deep
10	11	12	21	21	MIGHTY MIGHTY.../The Rascal King
1	4	12	21	21	BLUE MOUNTAIN/Generic America
1	11	11	21	21	BEN HARPER/Mama's Trippin'
11	14	12	21	21	311/Transistor
14	14	13	21	21	

Break Through

Artist:

BEN HARPER

TRACK: "FADED"

LP: "THE WILL TO LIVE"

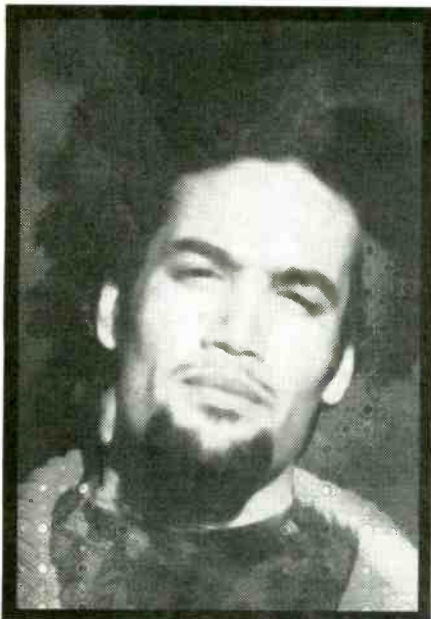
PRODUCER: J.P. PLUNIER

LABEL: VIRGIN

essentials: Critic's Darling plus Committed Touring equals Cult Following. Our universe constantly requires someone to occupy that position, lest the planets get thrown out of orbit. **Ben Harper** has steadily been moving into position as the axis of said galaxy.

With each successive album and attendant tour, this being the third, Harper's legion of cultists expands. Adult Alternative, and now, Alternative radio feels this base of fans establishing demand for the directness of this artist's music.

Harper himself has dedicated his success to remaining rooted to a pure vision, not unlike the great bluesmen and the progeny. Unlike many, Harper has not resorted to grandiose interpretation to contemporize his sound. He relies on



nuance to capture the imagination of a thinking audience.

Does Alternative radio have the same confidence in the intellect of its audience? Watching the methodical development of this project, one senses that, sometimes against its lowest-common denominator fears, the format is recognizing the value of pure smarts. Last week such bastions as **WXRK/NY**, **KROQ/L.A.**, and **XTRA/San Diego** brightened "Faded"'s chances by adding the track. Will you be next?

Influences: Jimi Hendrix, Bob Marley

Artist POV: Says Harper, "I realized it's quite a challenge to go from record to record, because no one is going to paint the same picture every time, no one's going to take the same photograph, and no one's going to make the same record. People evolve and they grow and their lives grow. The bottom line is you can't lose the firm grasp of where your music comes from."

—Sky Daniels

Breakthrough Artist highlights breaking artists with strong chart momentum.

Forest For The Trees
"Dream" (DreamWorks/Geffen)
WDST/Poughkeepsie
PD Nic Harcourt



How timely can a song be? At a point when the format is searching for music that can stand out from the pack, along comes this gem from Beck collaborator Carl Stephenson. "Dream" is one of those rarities that comes along maybe four times a year — a song that, within 20 seconds of the first listen, you *know* is going to elicit reaction.

Beginning with bagpipes, the song moves through chants, backward tape loops, male/female vocals, the ocean's roar, and a killer choral hook, all tied together seamlessly over a perfect hip hop beat and culminating in a grand finale of a ... garden sprinkler! With various mixes/edits to choose from, each offering a different feel and slant, we hopped on one just over three minutes. This has the feel of a perfect end-of-summer Alternative hit. You'd better jump on this quickly, because there's no doubt that "Modern AC," Hot AC, and CHR won't be far behind ...

Nic Harcourt ON THE RECORD

96.9 FM 100.1 FM



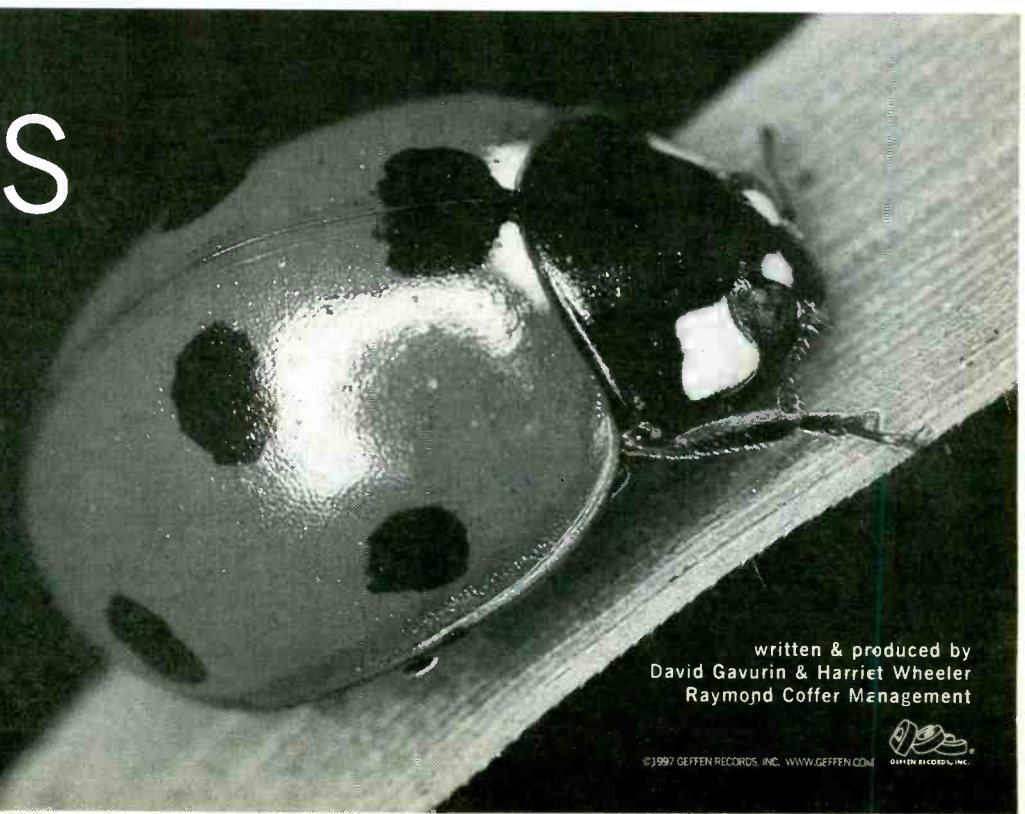
Sundays provide no rest, as "Summertime" registers record heat. Most programmers predict huge multiformat success for the track ... Similar sentiment for **Forest For The Trees**, with PDs making the **Beck** connection to lend an Alternative slant. **Volk & Co.** have: **Jacobs Media** consultant **Tom Calderone** leading the charge for **Days Of The New**; **Veruca Salt's** "Morning" dawning; **Lazlo Bane** catching **MTV's** eyes; and **Counting Crows** still building, so plan on this crew "geffen" a lot of play ... Multiformat acceptance has never come faster, so look for Alternative to have to accelerate its imaging claims on **Chumbawamba** ... On that front, the **Tanya Donelly** is the perfect antidote to records evolving out of the format via Modern AC. A record with strong pop appeal and upper-demo legacy, that will retain Alternative cred ... **311** and **Seven Mary Three** are using their legacies to cement follow-up commitment ... **Moloko** has gathered serious tastemaker support from **KROQ** and **KDGE** ... **RECORD OF THE WEEK: Talk Show.**

ON THE RADIO With Sky Daniels

The SUNDAYS "summertime"

the first single from the long-awaited new album Static & Silence

32 stations couldn't wait



written & produced by David Gavurin & Harriet Wheeler
Raymond Coffey Management

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NEW MUSIC SPECIALTY SHOWS

Donnelly 'Deep'-ens Hold On Panel

Tanya Donnelly had an impressive surge to No. 1 on the R&R Specialty Show Panel this week. Benefiting from strong set-up, this track is beginning to remind programmers that **Belly** shoulda, coulda, woulda. Another legacy commanding respect, that of **Richard Butler's**, helped drive **Love Spit Love** to a strong No. 2. Airplay from **WFNX/Boston**, **WMRQ/Hartford**, and **KCCX/Kansas City** added to the tally. **Catherine Wheel**, with play including **KROQ/L.A.**, **WBCN/Boston**, and **WHFS/Washington**, gained huge support, and the concept album to come is bound to drive interest higher. Major debuts for **Teenage Fanclub** and **Dance Hall Crashers**. Record To Watch: **Lazlo Bane**.

WRXQ/Memphis

The Eleventh Hour
Maxwell
Sunday, August 3



LONDON SUEDE Beautiful Ones (Columbia)

TANYA DONELLY Pretty Deep (4AD/Reprise)

BUCK-O-NINE My Town (TVT)

LIONROCK Fire Up The Shoesaw (Time Bomb)

BEN FOLDS FIVE One Angry Dwarf And ... (550 Music)

DANDY WARHOLS Not If You Were The ... (Tim Kerr/Capitol)

THRILL KILL KULT Sexy Sucker (Red Ant)

PULSARS Tunnel Song (Almo Sounds/Geffen)

THIRD EYE BLIND Graduate (Elektra/EEG)

AGNES GOOCH Baby In Green (Revolution)

APOLLO 440 Ain't Talkin' Bout Dub (550 Music)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 TANYA DONELLY (4AD/Reprise)
- 2 LOVE SPIT LOVE (Maverick/WB)
- 3 CATHERINE WHEEL (Mercury)
- 4 BLUR (Virgin)
- 5 SPIRITUALIZED (Dedicated/Arista)
- 6 LIONROCK (Time Bomb)
- 7 TEENAGE FAN CLUB (Creation/Columbia)
- 8 RANCID (Epitaph)
- 9 WALT MINK (Deep Elm)
- 10 DANCE HALL CRASHERS (MCA)
- 11 RADIOHEAD (Capitol) Airplay Includes: KXRK, KDGE, WHFS
- 12 DAFT PUNK (Virgin UK) Airplay Includes: KEDG, KFMA, KJEE
- 13 LUNA (Elektra/EEG) Airplay Includes: KITS, KQXR, KTBZ
- 14 BLINK 182 (Cargo/MCA) Airplay Includes: KNRX, WFNX, WPLA
- 15 SIZE 14 (Volcano) Airplay Includes: WEJE, WEQX, WQXA
- 16 DRIVIN N CRYIN (Ichiban) Airplay Includes: KCCX, WDST, WLUM
- 17 DOWN BY LAW (Epitaph) Airplay Includes: KQXR, WBRU, WXDX
- 18 SITTER (Koch) Airplay Includes: KPNT, WBCN, WQBK
- 19 FILTER/CRYSTAL METHOD (Immortal/Epic) Airplay Includes: KNDD, KTBZ
- 20 HOLY HAND GRENADE (Countdown/Unity) Airplay Includes: WXSX, WXEG



Tanya Donnelly

Compiled by Rich Michalowski

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm DeAnna Mach Lauren Hoffman "Rock Star" Verve "Slide Away" Dog's Eye View "Homecoming Parade" Depeche Mode "Useless" Love Spit Love "Long Long Time"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Dandy Warhols "Not If You Were..." Spiritualized "Electricity" Radiohead "Let Down" Ric Ocasek "Hang On Tight" Mustard Plug "You"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Tanya Donnelly "Pretty Deep" Tones "Flying Solo" Drvin N Cryin "Paid In Full" Imani Coppola "Legend Of A Cowgirl" Love Spit Love "Long Long Time"</p>	<p>WOSC/Salisbury, MD Before The Buzz Monday-Thursday 11pm-midnight Paula Sangeleer Fig Dish "Come On" Boodead "So Long" Cowboy Mouth "Love Of My Life" Spiritualized "Electricity" Ben Harper "Faded"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Catherine Wheel "Delicious" Sitter "Pop Star" Tanya Donnelly "Pretty Deep" Inch "Chicarrones" Paul Weller "I Should Have Been..."</p>	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 8-10pm Dave Hill Squirrel Nut Zippers "Put A Lid On It" Love Spit Love "Long Long Time" Sundays "Summertime" Soul Coupling "Soft Serve" Ben Folds Five "Brick"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9-midnight Jeff Raspe Michelle Malone "Grace" Tanya Donnelly "Pretty Deep" Jennifer Trynin "Getaway" Misse Thrush "Yellow Day" Teenage Fan Club "Anti That Enough"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean Ziebarth Kara's Flowers "Soap Disco" Sunfall Festival "Modern Way To Go" Chemical Brothers "Elektrobank" Blue Boy "Remember Me" Limp Bizkit "Counterfeit"</p>
<p>KQXR/Boise, ID Rebellious Jukebox Sunday 8-10pm Tim Johnstone Plexa "Forest Ranger" Lincoln "Blow" Yo La Tengo "Sugarcube" Matt Sharp & Damon "We Have A..." Lionrock "Fire Up The Shoesaw"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadol Catherine Wheel "Delicious" Tanya Donnelly "Pretty Deep" Maggie Estep "Scab Maids On Speed" Self "Kiddies" Matt Sharp & Damon "We Have A..."</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Greg Garing "My Love Is Real" Teenage Fan Club "Start Again" Luna "HOP" Blur "M.O.R." Catherine Wheel "Delicious"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley Ani DiFranco "Fire Door" Amateur Lovest "Rubik's Cube" Pinhead Circus "Wyming" New Wet Kiosk "Sugar X" High Standard "Sunshine Baby"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Love Spit Love "Long Long Time" Butthole Surfers & "Tiny Rubberband" Catherine Wheel "Delicious" Morrissey "Alma Matters" Primal Scream "Kowalski"</p>	<p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8-10pm Robert Goodman Headswim "Type" Joy Division "Love Will Tear Us..." Butthole Surfers & "Tiny Rubberband" Tanya Donnelly "Pretty Deep" Ride "Leave Them Al..."</p>	<p>KNND/New Orleans, LA The Deep End Sunday 8-10pm Laura Jones Dance Hall Crashers "Lost Again" Radiohead "Let Down" Vents "One Way Ticket" Matt Sharp & Damon "We Have A..." Joe Tullos "Jet Junction"</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron Axelsen/Rick Stuart Embrace "One Big Family" Death In Vegas "Dirt" Espirito "You Don't Get Me" Spiritualized "Electricity" Oasis "Stay Young"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday midnight-2am Charlie Massive Attack "Rising Son" Portishead "Cowboys" Down By Law "Urban Napalm" Tanya Donnelly "Pretty Deep" Walt Mink "Brave Beyond..."</p>	<p>KCCX/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Duffhaus "Familiar" Walt Mink "Brave Beyond..." Bubble Boys "Cupid" Teenage Fan Club "Start Again" Autumn's "Apple"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Prodigy "Smack My Bitch Up" Love Spit Love "Long Long Time" Dance Hall Crashers "Lost Again" Blink 182 "Dannit" Sneaker Pimps "Spin Spin Sugar"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter 311 "Beautiful Disaster" Incubus/DJ Greyboy "Familiar" Catherine Wheel "Delicious" Cornerpost "Brimful Of Ashes" Down By Law "Question Marks &..."</p>
<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Catherine Wheel "Delicious" Cirrus "Drop The Break" Holy Hand Grenade "International Cheese" Filter/Crystal... "(Can You) Trip..." Treble Charger "Red"</p>	<p>KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez Meat Beat Manifesto "Original Fire" Crystal Method "Busy Child" Fluke "Absurd" Schloss Tegal "Toxified Systems..."</p>	<p>WPLY/Philadelphia, PA Y NOT Sunday 9-10:30pm Dan Fein Agnis Gooch "Baby In Green" Love American Style "Easy" Real Big Fish "She Has A Girlfriend" Sundays "Summertime" Super Garage "Fave"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid/Marco Collins Filter/Crystal... "(Can You) Trip..." Marilyn Manson & "...Long Hard Road To..." Orbital/Kirk Hammett "Satan" Korn & Dust Brothers "Kick The PA" Butthole Surfers & "...Tiny Rubberband"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Catherine Wheel "Delicious" Linoleum "On A Tuesday" Tanya Donnelly "Pretty Deep" Jack Drag "Surtin Le Charles" Superchunk "Watery Hands"</p>	<p>WVFX/Knoxville, TN The Outcast Show Saturday 10pm-2am Jeff Seemann Flipside "Luck" Guttermouth "World" Mansun "Taxiass" 311 "Tune In" Love Spit Love "Long Long Time"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Ali Castellini/Brandon Davis Joykiller "Supervision" Rancid "The Brothels" Drbita "Bicycle Song" Sublime "Doin' Time" Cinters Buggin' "Mount Blasta"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Arnold "Twist" Limp Bizkit "Counterfeit" MXPX "Chuck Magnet" Old 97's "Timebomb" 3 Colours Red "Pure"</p>
<p>WOXY/Cincinnati, OH 11 O'clock News Sunday 11pm-1am Dorsey Fyfe Blue Boy "Remember Me" Texas "Halo" Chaka Demus & Piers "Every Little Thing" Drb "Jo: The Waiter" Drvin N Cryin "Paid In Full"</p>	<p>KEDG/Las Vegas, NV Area 51 Sunday 9-11pm Kevin Carter Dandy Warhols "Not If You Were..." Catherine Wheel "Delicious" Alabama 3 "Woke Up This Morning" Cirrus "Drop The Break" Mansun "Wide Open Space"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9-11pm Jamie Cooley/Jayn Sayd Jane Jensen "King" Spiritualized "Electricity" Walt Mink "Brave Beyond..." Linoleum "On A Tuesday" Lincoln "Blow"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Red "Place Your Hands" Beth Orton "She Cries Your Name" Brigo Boden "I'll Always Stay" Supergrass "Cheapskate" Sneaker Pimps "6 Underground"</p>
<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Blink 182 "Dannit" Morrissey "Trouble Loves Me" Tanya Donnelly "Pretty Deep" Turn-On "Ru Tenone" Seahorses "Kill Pussycat Kill"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Korn & Dust Brothers "Kick The PA" Closer "Let Her Go" Less Than Jake "Dopeman" Limp Bizkit "Faith" Catherine Wheel "Delicious"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Jesus Jones "We Are So Fragile" Michelle Malone "Grace" Lida Husk "Fly Stereophonic" Sitter "Pop Star" Crui Timothy "On The Decline"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn/Chuck Roast Heccat "Can't Wait" Hal W/ Gitan... "Extremes" Luna "HOP" Insane Clown Posse "Halls Of Illusion" Sitter "Pop Star"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Lionrock "Fire Up The Shoesaw" Jamiroquai "Alright" Blues Traveler "Most Precious" Blur "M.O.R." Love Spit Love "Long Long Time"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 9-10pm-midnight-2 Rodney Bingenheimer Dancehall Crashers "Elvis & Me" Catherine Wheel "Delicious" Snowpony "Chocolate in..." Idha "Going Down South" Paul Weller "Brushed"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Mike Green Fat Boy Slim "Song For Lindy" Blink 182 "Dannit" Lamb "Gorecki" Tanya Donnelly "Pretty Deep" Duff Punk "Around The World"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Muchacha "Crashed Out" Walt Mink "Brave Beyond..." Catherine Wheel "Delicious" Spiritualized "Electricity" Barbara Manning "That Kid"</p>
<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Apollo Four Forty "Ain't Talkin'..." Duff Punk "Around The World" Lazlo Bane "Overkill" Meredith Brooks "I Need" Size 14 "Claire Danes Poster"</p>	<p>WRXQ/Memphis, TN The Eleventh Hour Sunday 11pm-midnight Maxwell London Suede "Beautiful Ones" Tanya Donnelly "Pretty Deep" Buck-O-Nine "My Town" Lazlo Bane "Fire Up The Shoesaw" Ben Folds Five "One Angry Dwarf"</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Tanya Donnelly "Pretty Deep" Forest For The Trees "Dream" Cottonmouth "Hoops" Jimmie's Chicken... "High" Insane Clown Posse "Halls Of Illusion"</p>	<p>43 Total Reporters</p>

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ADULT ALTERNATIVE ALBUMS

AUGUST 15, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
2	1	1	1	1	SARAH MCLACHLAN	Surfacing (Arista)	904	+26	"Mystery" (838)	"Black" (27)
1	2	2	2		WALLFLOWERS	Bringing Down The Horse (Interscope)	713	-9	"Difference" (475)	"Marleans" (135)
7	6	4	3	3	BLUES TRAVELER	Straight On Till Morning (A&M)	632	+41	"Precarious" (400)	"Carolina" (223)
5	5	5	4	4	MATCHBOX 20	Yourself Or Someone Like You (Lava/Atlantic)	590	+6	"Push" (590)	
4	3	3	5		DAVE MATTHEWS BAND	Crash (RCA)	538	-97	"Tripping" (372)	"Crash" (163)
3	4	6	6		SHERYL CROW	Sheryl Crow (A&M)	496	-30	"Change" (465)	"Everyday" (21)
10	8	7	7		FIONA APPLE	Tidal (Work)	484	-30	"Criminal" (471)	"Sleep" (13)
11	10	8	8	8	SISTER HAZEL	Somewhere More... (Universal)	473	+7	"All" (451)	"Wanted" (13)
13	11	10	9	9	JOHN FOGERTY	Blue Moon Swamp (Warner Bros.)	465	+20	"Blueboy" (367)	"Walking" (69)
20	22	14	10	10	PAULA COLE	This Fire (Imago/WB)	434	+22	"Wait" (384)	"Cowboys" (50)
6	7	9	11		ABRA MOORE	Strangest Places (Arista)	417	-48	"Clover" (405)	"Cryin'" (12)
12	12	11	12		INDIGO GIRLS	Shaming Of The Sun (Epic)	409	-34	"Shame" (253)	"Map" (129)
8	9	13	13		TOAD THE WET SPROCKET	Coil (Columbia)	393	-21	"Fear" (261)	"Come" (120)
23	17	15	14	14	LIVE	Secret Samadhi (Radioactive)	389	+13	"Turn" (375)	"Merica" (14)
16	15	12	15		10,000 MANIACS	Love Among The Ruins (Geffen)	389	-28	"More" (365)	"Rainy" (24)
18	16	17	16	16	HUFFAMOOSE	We've Been Had Again (Interscope)	377	+19	"Wait" (377)	
9	13	16	17		PAUL MCCARTNEY	Flaming Pie (Capitol)	337	-27	"World" (127)	"Young" (72)
15	18	18	18		THIRD EYE BLIND	Third Eye Blind (Elektra/EEG)	314	-15	"Life" (293)	"Graduate" (21)
19	20	19	19		TONIC	Lemon Parade (Polydor/A&M)	302	-20	"Could" (293)	"Daughter" (9)
27	25	20	20		COUNTING CROWS	Recovering The Satellites (DGC/Geffen)	296	-18	"Seen" (139)	"Daylight" (114)
22	21	21	21		JOHN HIATT	Little Head (Capitol)	277	-35	"Head" (210)	"Pirate" (37)
—	—	29	22	22	FLEETWOOD MAC	The Dance (Reprise)	271	+50	"Silver" (258)	"Chain" (6)
30	29	26	23	23	DAR WILLIAMS	End Of The Summer (Razor & Tie)	260	+28	"There" (250)	"Hear" (4)
24	23	24	24	24	SHAWN COLVIN	A Few Small Repairs (Columbia)	252	+6	"Sunny" (203)	"Mona" (28)
14	14	22	25		U2	Pop (Island)	247	-42	"Earth" (184)	"Staring" (49)
—	—	25	26	26	JONNY LANG	Lie To Me (A&M)	237	+1	"Ground" (163)	"Lie" (60)
—	—	—	27	27	JEWEL	Pieces Of You (Atlantic)	216	+16	"Foolish" (171)	"You" (45)
21	24	28	28		COLLECTIVE SOUL	Disciplined Breakdown (Atlantic)	213	-15	"Listen" (206)	"Link" (7)
17	19	23	29		BIG HEAD TODD & THE MONSTERS	Beautiful World (Revolution)	211	-59	"Tell" (169)	"Boom" (14)
—	27	—	30		MIGHTY MIGHTY BOSSTONES	Let's Face It (Mercury)	210	-3	"Impression" (171)	"Rascal" (39)

This chart reflects airplay from August 4-10. Albums ranked by total plays, with plays from all cuts from an album combined. 37 Adult Alternative reporters. 37 current playlists. © 1997, R&R Inc.

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
SUNDAYS	Static & Silence	(DGC/Geffen)	16
FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	13
DOG'S EYE VIEW	Daisy	(Columbia)	5
JEN TRYNNIN	Gun Shy Trigger Happy	(Squint/WB)	4
FLEETWOOD MAC	The Dance	(Reprise)	3
HONEYDOGS	Rumor Has It	(Debris/Mercury)	3
SOUNDTRACK	G.I. Jane	(Hollywood)	3
TOAD THE WET SPROCKET	Coil	(Columbia)	3

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
FREDDY JONES BAND	Lucid	(Capricorn/Mercury)	+84
FLEETWOOD MAC	The Dance	(Reprise)	+50
JEN TRYNNIN	Gun Shy Trigger Happy	(Squint/WB)	+45
BLUES TRAVELER	Straight On Till Morning	(A&M)	+41
BRAD	Interiors	(Epic)	+41
LAURA LOVE	Octoroon	(Mercury)	+36
STEVIE RAY VAUGHAN	Live At Carnegie Hall	(Epic)	+35
WORLD PARTY	Egyptology	(Enclave)	+31
GENESIS	Calling All Stations	(Atlantic)	+28
DAR WILLIAMS	End Of The Summer	(Razor & Tie)	+28
SARAH MCLACHLAN	Surfacing	(Arista)	+26
SUGAR RAY	Floored	(Lava/Atlantic)	+24
PAULA COLE	This Fire	(Imago/WB)	+22
SUNDAYS	Static & Silence	(DGC/Geffen)	+22
JOHN FOGERTY	Blue Moon Swamp	(Warner Bros.)	+20

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter PRETENDERS "Goodbye" DOG'S EYE VIEW "Parade" BLAKE MORGAN "Lately" SUNDAYS "Summertime" DANA MANNING "Addiction"	WXRV/Boston, MA PD: Joanne Doady MD: Mike Mullane 3 LOVE SPIT LOVE "Long" 1 FREDDY JONES BAND "Wonder" 1 DANA MANNING "Addiction"	WXRC/Charlotte, NC PD: Hal Rowe MD: Greg Huis BLUES TRAVELER "Precarious" TOAD THE WET... "Fear" MARGIA BALL "Let" MARGIA BALL "Prisoner" PAUL MCCARTNEY "Young"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbaugh 1 BONESHAKERS "Cold" FREDDY JONES BAND "Wonder" MONACO "Wait"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis No Adds	WRLT/Nashville, TN DM: David Hall PD: Jessie Scott MD: Keith Coes 4 JARS OF CLAY "Crazy" FREDDY JONES BAND "Wonder" HONEYDOGS "Rumor" INDIGO GIRLS "Map" FREDDY JONES BAND "Wonder" SUNDAYS "Summertime" ROBBIEN FORD "Stand"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 FLEETWOOD MAC "Silver" 7 PAUL MCCARTNEY "Young" 7 FREDDY JONES BAND "Wonder" 7 NANO GRIFFITH "Gull" 7 WORLD PARTY "Call" 7 STEVIE RAY VAUGHAN "Lenny" 5 STIR "Angel"	KOTR/Santa Rosa, CA PD: Drew Ross MD: Dean Kattari 6 PAUL WELLER "Shout" 4 RADIOHEAD "Let" 4 BLAZERS "When" 4 JEN TRYNNIN "Getaway"	KAEP/Spokane, WA PD: Scott Souhrada MD: Haley James ARTIFICIAL JOY CLUB "Sick" OUNCAN SHEIK "Runs"	WMMW/Madison, WI PD: Pat Gallagher MD: Tom Teuber JONNY LANG "Ground" FREDDY JONES BAND "Wonder"	KXPK/Denver, CO PD: Gary Schoenwetter MD: Eric Schmidt 10 TOAD THE WET... "Fear" 3 FREDDY JONES BAND "Wonder" 1 COUNTING CROWS "Seen" 1 DOG'S EYE VIEW "Parade"	KWOC/Norfolk, VA PD: Perry Stone MD: Holly Williams FLEETWOOD MAC "Silver" TOAD THE WET... "Fear" FIONA APPLE "Criminal"	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin TOAD THE WET... "Fear" JARS OF CLAY "Crazy" SUNDAYS "Summertime"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker 2 FREDDY JONES BAND "Wonder" JOHN HIATT "Pirate" JAMES TAYLOR "Line" DEL AMITRI "Sees" ROBBIEN FORD "Beginning" HUFFAMOOSE "Wait"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins No Adds	WHPT/Tampa, FL PD: Chuck Berk APD/MD: Chris Taylor TOAD THE WET... "Fear" SUNDAYS "Summertime"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 JEWEL "Foolish"	KMTT/Seattle, WA DM: Chris Mays APD: Jason Parker MD: Dean Carlson 3 FLEETWOOD MAC "Chain" 3 FLEETWOOD MAC "Say" 2 FREDDY JONES BAND "Wonder" 1 BLUES TRAVELER "Precarious" 1 SUNDAYS "Summertime" TAJ MAHAL "Senor"	WXXR/Toledo, OH PD: Dusty Scott MD: Laura Lwe No Adds	WJXB/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner JEN TRYNNIN "Getaway"	KBYB/Monterey, CA PD: Rich Berlin 8 311 "Prisoner" 4 SUNDAYS "Summertime" 2 HONEYDOGS "Rumor" 2 DOG'S EYE VIEW "Parade" 2 WORLD PARTY "Call"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 FABULOUS T-BIRDS "Highwater" 4 INDIGO GIRLS "Map" 3 PAUL MCCARTNEY "Song" 3 NANO GRIFFITH "Gull" BLUES TRAVELER "Precarious"	KINZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual No Adds	KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans 20 FREDDY JONES BAND "Wonder" 3 WORLD PARTY "Time" FLEETWOOD MAC "Silver" RICKIE LEE JONES "Firewalker"	37 Total Reporters 37 Current Reporters 37 Current Playlists
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle SUNDAYS "Summertime" PRETENDERS "Goodbye" FREDDY JONES BAND "Wonder" BRAD "Brings" PAUL MCCARTNEY "Young"	WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 15 PAUL MCCARTNEY "Souvenir" 14 SARAH MCLACHLAN "Black" 5 FREDDY JONES BAND "Wonder" 4 ROOMFULL OF BLUES "Rogue" 4 BIG HEAD TODD "Slow" 3 SUNDAYS "Summertime" 3 ROOMFULL OF BLUES "Farmer" 3 ROBERT CRAY BAND "That" 2 BLAZERS "When" 2 JEN TRYNNIN "Getaway" 2 ROOMFULL OF BLUES "Standing" PATTY GRIFFIN "Fly"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 6 SUNDAYS "Summertime" 6 DAVE MATTHEWS BAND "Tripping" 5 INDIGO GIRLS "Map" 4 SHAWN COLVIN "Mona" 2 STEVIE RAY VAUGHAN "Cold" 2 STEVIE RAY VAUGHAN "Pride" LUNA "HOP"	CIOR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi JEN TRYNNIN "Getaway"	WJBY/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner JEN TRYNNIN "Getaway"	WXP/Philadelphia, PA DM/MD: Bruce Ranes MD: Bruce Warren 5 SISTER HAZEL "Think" 4 MICHAEL PENN "That" 4 SISTER HAZEL "Happy" 3 JOHN FOGERTY "Hundred" SUNDAYS "Summertime" BELLE & SEBASTIAN "Dylan" DOG'S EYE VIEW "Parade" BLUE MOUNTAIN "Easy" RON SEXSMITH "Average" LUNA "View" LINCOLN "Blow"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 JEWEL "Foolish"	KWXX/Philadelphia, PA DM/MD: Bruce Ranes MD: Bruce Warren 5 SISTER HAZEL "Think" 4 MICHAEL PENN "That" 4 SISTER HAZEL "Happy" 3 JOHN FOGERTY "Hundred" SUNDAYS "Summertime" BELLE & SEBASTIAN "Dylan" DOG'S EYE VIEW "Parade" BLUE MOUNTAIN "Easy" RON SEXSMITH "Average" LUNA "View" LINCOLN "Blow"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 FABULOUS T-BIRDS "Highwater" 4 INDIGO GIRLS "Map" 3 PAUL MCCARTNEY "Song" 3 NANO GRIFFITH "Gull" BLUES TRAVELER "Precarious"	KINZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual No Adds	KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans 20 FREDDY JONES BAND "Wonder" 3 WORLD PARTY "Time" FLEETWOOD MAC "Silver" RICKIE LEE JONES "Firewalker"	37 Total Reporters 37 Current Reporters 37 Current Playlists													
WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 7 SUNDAYS "Summertime" NEIL COTY "Tainted"	WVNY/Cape Cod, MA PD/MD: Barbara Dacey 1 SUNDAYS "Summertime" 1 JAMES TAYLOR "Enough" 1 JOHN HIATT "Pirate" 1 GREG BROWN "Movie"	KKZN/Dallas, TX PD: Amy Doyle 13 SHAWN COLVIN "Mona" 7 FREDDY JONES BAND "Wonder" ROBERT EARL KEEN "Levittland" BEN FOLDS FIVE "Brick" SUNDAYS "Summertime"	WTTS/Indianapolis, IN PD/MD: Rich Anlon FREDDY JONES BAND "Wonder" PAUL MCCARTNEY "Young" WALLFLOWERS "Marleans"	KINZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual No Adds	KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans 20 FREDDY JONES BAND "Wonder" 3 WORLD PARTY "Time" FLEETWOOD MAC "Silver" RICKIE LEE JONES "Firewalker"	37 Total Reporters 37 Current Reporters 37 Current Playlists																		

KBCO

Dave Benson's only talking sense.

"This song's subtle charms helped it become one of the best reaction, request and research records for the past year for KBCO. A year and a half after its release it still scores in our Top 10! This is an amazing record!"

ONLY TALKING SENSE

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AUGUST 15, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 SARAH MCLACHLAN Building A Mystery (Arista)	838	826	789	754	36/0
4	3	2	2	2 MATCHBOX 20 Push (Lava/Atlantic)	590	584	576	623	27/0
3	2	3	3	WALLFLOWERS The Difference (Interscope)	475	506	608	644	23/0
7	6	4	4	FIONA APPLE Criminal (Work)	471	502	474	458	32/1
2	4	5	5	SHERYL CROW A Change Would Do You Good (A&M)	465	496	557	668	22/0
8	7	7	6	6 SISTER HAZEL All For You (Universal)	451	444	467	454	19/0
5	5	6	7	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	405	452	501	543	26/0
—	25	14	8	8 BLUES TRAVELER Most Precarious (A&M)	400	311	216	98	32/3
23	24	11	9	9 PAULA COLE I Don't Want To Wait (Imago/WB)	384	356	237	260	26/0
10	9	12	10	10 HUFFAMOOSE Wait (Interscope)	377	354	381	380	30/1
20	11	10	11	11 LIVE Turn My Head (Radioactive)	375	364	349	297	23/0
6	8	8	12	DAVE MATTHEWS BAND Tripping Billies (RCA)	372	431	440	515	23/1
29	18	15	13	13 JOHN FOGERTY Blueboy (Warner Bros.)	367	307	268	193	28/0
13	10	9	14	10,000 MANIACS More Than This (Geffen)	365	388	367	374	23/0
12	12	13	15	TONIC If You Could Only See (Polydor/A&M)	293	321	333	378	15/0
9	13	17	16	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	293	295	332	394	12/0
BREAKER			17	17 TOAD THE WET SPROCKET Whatever I Fear (Columbia)	261	216	174	123	26/5
BREAKER			18	18 FLEETWOOD MAC Silver Springs (Reprise)	258	221	139	23	24/3
14	17	16	19	INDIGO GIRLS Shame On You (Epic)	253	305	296	368	18/0
BREAKER			20	20 DAR WILLIAMS Are You Out There (Razor & Tie)	250	218	206	197	18/0
11	14	18	21	BLUES TRAVELER Carolina Blues (A&M)	223	269	322	379	15/0
24	22	19	22	JOHN HIATT Little Head (Capitol)	210	246	247	251	18/0
DEBUT			23	23 SUGAR RAY Fly (Lava/Atlantic)	207	183	148	115	12/0
17	21	21	24	COLLECTIVE SOUL Listen (Atlantic)	206	224	248	313	12/0
21	19	27	25	SHAWN COLVIN Sunny Came Home (Columbia)	203	206	264	277	11/0
25	26	23	26	EDWIN MCCAIN See The Sky Again (Lava/Atlantic)	202	221	212	238	18/0
—	—	29	27	27 PRETENDERS Goodbye (Hollywood)	193	192	132	57	20/3
18	15	28	28	U2 Last Night On Earth (Island)	184	203	309	311	12/0
—	—	—	29	29 SNEAKER PIMPS 6 Underground (Virgin)	177	160	139	164	10/0
DEBUT			30	30 DAVID BYRNE Miss America (Luaka Bop/WB)	173	172	150	152	17/0

This chart reflects airplay from August 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.
37 Adult Alternative reporters. 37 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

JEWEL Foolish Games (Atlantic)
Total Plays: 171, Total Stations: 10, Adds: 1

JONNY LANG Hit The Ground Running (A&M)
Total Plays: 163, Total Stations: 19, Adds: 1

BIG BLUE HEARTS Nobody Wants Her (Geffen)
Total Plays: 140, Total Stations: 15, Adds: 0

COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)
Total Plays: 139, Total Stations: 11, Adds: 1

TEENAGE FANCLUB Take The Long Way Round (Columbia)
Total Plays: 139, Total Stations: 12, Adds: 0

WALLFLOWERS Three Marlenas (Interscope)
Total Plays: 135, Total Stations: 8, Adds: 1

INDIGO GIRLS Get Out The Map (Epic)
Total Plays: 129, Total Stations: 15, Adds: 3

WORLD PARTY Call Me Up (Enclave)
Total Plays: 127, Total Stations: 16, Adds: 2

SMASH MOUTH Walkin' On The Sun (Interscope)
Total Plays: 124, Total Stations: 6, Adds: 0

LEAH ANDREONE Mother Tongue (RCA)
Total Plays: 97, Total Stations: 10, Adds: 0

Songs ranked by total plays

BREAKERS

TOAD THE WET SPROCKET Whatever I Fear (Columbia)

TOTAL PLAYS/INCREASE: 261/45
TOTAL STATIONS/ADDS: 26/5
CHART: 17

FLEETWOOD MAC Silver Springs (Reprise)

TOTAL PLAYS/INCREASE: 258/37
TOTAL STATIONS/ADDS: 24/3
CHART: 18

DAR WILLIAMS

Are You Out There (Razor & Tie)

TOTAL PLAYS/INCREASE: 250/32
TOTAL STATIONS/ADDS: 18/0
CHART: 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SUNDAYS Summertime (DGC/Geffen)	16
FREDDY JONES BAND Wonder (Capricorn/Mercury)	13
DOG'S EYE VIEW Homecoming Parade (Columbia)	5
TOAD THE WET SPROCKET Whatever I Fear (Columbia)	5
PAUL MCCARTNEY Young Boy (Capitol)	4
JEN TRYNNIN Getaway (February) (Squint/WB)	4
BLUES TRAVELER Most Precarious (A&M)	3
FLEETWOOD MAC Silver Springs (Reprise)	3
HONEYDOGS Rumor Has It (Debris/Mercury)	3
INDIGO GIRLS Get Out The Map (Epic)	3
PRETENDERS Goodbye (Hollywood)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLUES TRAVELER Most Precarious (A&M)	+89
FREDDY JONES BAND Wonder (Capricorn/Mercury)	+84
JOHN FOGERTY Blueboy (Warner Bros.)	+60
TOAD THE WET SPROCKET Whatever I Fear (Columbia)	+45
JEN TRYNNIN Getaway (February) (Squint/WB)	+45
WALLFLOWERS Three Marlenas (Interscope)	+44
BRAD The Day Brings (Epic)	+41
LAURA LOVE All The Pushin' (Mercury)	+38
FLEETWOOD MAC Silver Springs (Reprise)	+37
DAR WILLIAMS Are You Out There (Razor & Tie)	+32

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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comes along
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ADD DATE: 8/18



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Hagerstown and Frederick's No. 1 Oldies station seeks experienced full-time News Director. Research, write and deliver news for morning show. Good salary and benefits! Send tape and resume to: Program Director, Paul Collins, WARX, 880 Commonwealth Ave. Hagerstown, Maryland 21740. Manning Broadcasting Inc. is an EOE and minorities and females are encouraged to apply.

Country PD Suburban market, Mid-Atlantic. Automation, Selector and on-air experience required. Must know and love country. T&R to: Radio & Records, 10100 Santa Monica Blvd., #342, 5th Floor, Los Angeles, CA 90067. EOE

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AIR TALENT

WYXR-Star 104.5 is looking for a "Star" to do 10am-3pm. At least 3 years major market experience required and females are encouraged to apply. No phone calls please. Send tape and resume to: Dave Allan, Operations Mgr., WYXR, One Bala Plaza, Suite 243, Bala Cynwyd, PA 19004. Evergreen Media Corporation is an Equal Opportunity Employer.



Mornings on the beach! Mid-Atlantic Country looking for morning talent, co-host and news director. Females and Minorities encouraged. Radio & Records, 10100 Santa Monica Blvd., #343, 5th Floor, Los Angeles, CA 90067. EOE

www.monline.com

NEWS/SPORTS DIRECTOR

Capstar trombo in Winchester, VA (60 miles west of DC) needs immediate replacement. Do news and be part of a 3 person morning show on our 25 share Country giant. News & PBP on our AM. Upper teens to start. Please e-mail: sgaines@shentel.net. If unable, call Steve at 540-602-5101.

OPENINGS
OPENINGS

93.3 WSNE Midday AT. Top 5 rated Bright AC in Market #31 seeks midday AT with natural enthusiasm and seamless board work. T&R to: Jack Casey, WSNE, 100 Boyd Ave. East Providence, Rhode Island, 02914. EOE

ATLANTIC STAR COMMUNICATIONS IS LOOKING FOR MANAGERS

Atlantic Star Communications, a division of Capstar Broadcasting, is looking for Market Managers, Director of Sales and Sales Managers that are ready to meet the challenges of running multiple radio stations in a single market, have had great success building a sales team, have developed successful sales promotions and are not afraid to carry a list.

Atlantic Star Communications, 500 Fifth Avenue, Suite 3000, New York, NY, 10110 or Fax 212-302-6457. We will be setting up confidential interviews at the NAB Radio convention. The right candidates will be paid top dollar. We offer major medical, dental, 401k and stock options. No Phone Calls. EOE

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Radio One, home of Baltimore's number one radio station 92Q, has an immediate opportunity for a Production Director. We are looking for a highly motivated, passionate production professional to manage all commercial and programming production for 92Q, MAJIC 95.9, WOLB 1010 and SPIRIT 1400. Duties include managing department, organizing and assigning all production, voicing some programming and commercial copy. Two years broadcast production experience preferred. Outstanding production skills, talent, creativity necessary. Ability to meet deadlines, good organization and management skills, positive attitude mandatory. Radio One is an Equal Opportunity Employer. Send resume and demo tape to: Pam Somers, General Manager, Radio One, 100 St. Paul Street, 6th Floor, Baltimore, MD. 21202.

SOUTH

PRODUCTION DIRECTOR

Top 100 Southeastern radio combo seeks dynamic production director/copywriter. Adult delivery (no pukers!) Only send what you wrote. Occasional air work. Looking for stability in this merger-crazy world? This is it! Radio & Records, 10100 Santa Monica Blvd., #345, 5th Floor, Los Angeles, CA 90067. EOE

Leading Hot AC looking for midday talent. Do you get soccer Mom and working women relateability (even if you're a guy)? Prep like mad? Passionate about the music? Then rush T&R to: Radio & Records, 10100 Santa Monica Blvd., #344, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS


PROGRAM DIRECTOR

Looking for take-charge PD for Oldies format in eastern NC. Five years radio experience with two in management and Selector experience necessary. If you can program a fun, energetic, family-oriented radio station, targeted to a 40+ audience, send composite tape & resume to: E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, Ohio 45227 Attn: Kookie. EOE

ARE YOU THE NEXT GREAT MORNING TEAM?

Perfect your show, get great support, have fun at the Mid-south's No. 1 Top 40. Overnight your best to: Bill Dunnivant, WZYP, 1717 Highway 72 East, Athens, AL 35611. EOE



Producer needed for Rock 'n' Roll morning show that will take no prisoners!!! We're ready to take on the big

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Send packages to:
Zakk Tyler, P.O. Box 660,
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OPPORTUNITIES

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MIDWEST

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Energetic morning team leader/players. Send your best stuff now: Charlie Harrigan, KXXY 101 NE 28th, OKC 73105 EOE (8/15)

News/Talk AM has rare opening for news reporter for our 4 person News/Farm team. T&R: Roger Lundeen, WGIL/WAAG/WLSR, 154 E Simmons St, Galesburg, IL 61401 EOE (8/15)

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Country station KFXT, morning jock needed immediately. Production & remotes. T&R: Sherry Lynn, 1101 N Highway 81, Marlow, OK 73055 (405) 658-9292 EOE (8/15)

WRKR seeking full-time personality for nights/afternoon drive. Digital production, promotional background. Mike Ferris, 4151 Jennings Dr, Kalamazoo, MI 49001. No calls. Ferris@wrkr.com EOE (8/15)

100KW Tri-state country giant seeks news & sports directors and AT. T&R: Tony Wright, KWVOX, 101 Centre, Woodward, OK 73801 EOE (8/15)

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OPENINGS

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New Rock 102 One/ WLUM, Milwaukee is seeking air personalities for future full and parttime openings. Minimum 2 years exp. Alt., CHR or Rock. Send tapes and resumes to:

New Rock 102 One/WLUM
Chuck Summers, APD
2979 North Mayfair Road,
Milwaukee, WI 53222
Milwaukee Radio Alliance LLC is an EOE

SAGA COMMUNICATIONS, INC's. New 106.9 The Point, WXPT, Milwaukee is looking for air-talent for immediate fulltime opening. Forward tapes, both edited and unscoped, plus resume to: Chris Kerr, Program Director, WXPT, W172 N7348 Shady Lane, Menomonee Falls, WI, 53051. WXPT/Saga Communications, Inc. is an Equal Opportunity Employer.

PROGRAM DIRECTOR

WDKB-FM in DeKalb, Illinois seeks a competitive, creative program director/afternoon air talent with AC experience. Responsible for planning, directing and monitoring all music and programming activities. Must have strong management and communications skills and a desire to be involved in community activities at all levels. Send cover letter, tape and resume to: Ron Kruse, WDKB, 2201 N. First St., Suite 95, DeKalb, IL 60115. EOE

OPENINGS

Nick Anthony & Associates is searching for a morning personality for Midwest client station. All formats. Shine in a smaller market. T&R to: Nick Anthony, 1041/2 High Street, Suite 201, Wadsworth, OH 44281. No Calls. EOE

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WEST

Promotions assistant sought. Long hours, great fun. CONTACT: Chris Cox, KEZY, 1190 E. Ball Rd., Anaheim, CA 92805 EOE (8/15)

Seeking Production Director/AirTalent for AAA station. T&R: Drew Ross, KOTR, 840 Sheffield St., Cambria, CA 93428 EOE (8/15)

News/Talk AC seeks someone creative, organized, able to manage others, with digital skills. T&R: Francesca, KVON, 1124 Foster Rd, Napa, CA 94558 EOE (8/15)

Experienced morning co-host/news reporter for top AM News/Talk. T&R: Larry Proietti, KFBC, 1806 Capitol Ave, Cheyenne, WY 82001 EOE (8/15)

Fun, unconventional Country station seeks talent now! Promotions background a plus. T&R: PD, Froggy 92.9, 1410 Neotomas Ave, Santa Rosa, CA 95405 EOE (8/15)

Morning drive, high, energetic, funny, motivated, 1 year exp. T&R: KISE, PO Box 3320, Monterey, CA 93942. No calls. EOE (8/15)

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Radio sales and syndication clearance company looking for an aggressive, self-motivated sales person. Must have experience in clearing radio stations. Salary based upon guarantee and percentage of sales. Please fax resumes to: 310-442-1448

KFFM, Yakima's Heritage top 40 seeks fresh midday talent. Knowledge of Saw Plus helpful as strong production skills a must. Possible music director stripes for right person. Females and minorities strongly encouraged. T&R to: Jim Allen, KFFM, 215 N. 4th St, Yakima, WA 98901.



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Aggressive broadcast journalist needed for Bakersfield's leading radio news department. Three years commercial broadcasting experience, computer literacy, strong writing and good on-air presentation required. Inside and outside reporting and anchoring. Please send tapes and resumes only to: Mark Howell, News Director, KUZZ AM/FM and KCWR/AM, 3223 Sijlect Ave., Bakersfield, CA 93308. No phone calls accepted. EOE

OPENINGS

New CHR in the West Top 100 Market needs PD, Mornings and all shifts. We need people who want to have fun and win in the streets. Radio & Records, 10100 Santa Monica Blvd., #339, 5th Floor, Los Angeles, CA 90067. EOE

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POSITIONS SOUGHT

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067

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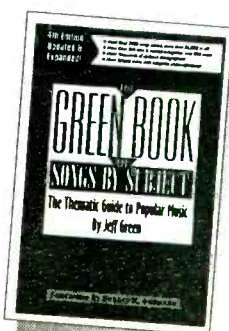
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CHR/POP

LW	TW	Artist	Title	Label
1	1	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
2	2	OMC	How Bizarre	(Mercury)
4	3	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
6	4	SPICE GIRLS	2 Become 1	(Virgin)
5	5	ROBYN	Do You Know (What It Takes)	(RCA)
3	6	MEREDITH BROOKS	Bitch	(Capitol)
9	7	HANSON	Where's The Love	(Mercury)
10	8	WILL SMITH	Men In Black	(Columbia)
8	9	SISTER HAZEL	All For You	(Universal)
7	10	SHAWN COLVIN	Sunny Came Home	(Columbia)
11	11	VERVE PIPE	The Freshmen	(RCA)
15	12	JEWEL	Foolish Games	(Atlantic)
14	13	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
12	14	MARK MORRISON	Return Of The Mack	(Atlantic)
16	15	MATCHBOX 20	Push	(Lava/Atlantic)
21	16	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
20	17	WALLFLOWERS	The Difference	(Interscope)
34	18	MARIAH CAREY	Honey	(Columbia)
13	19	SHERYL CROW	A Change Would Do You Good	(A&M)
18	20	10,000 MANIACS	More Than This	(Geffen)
22	21	MR. PRESIDENT	Coco Jamboo	(Warner Bros.)
25	22	98 DEGREES	Invisible Man	(Motown)
17	23	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
19	24	WALLFLOWERS	One Headlight	(Interscope)
26	25	TONIC	If You Could Only See	(Polydor/A&M)
24	26	SAVAGE GARDEN	To The Moon And Back	(Columbia)
28	27	PAULA COLE	I Don't Want To Wait	(Imago/WB)
31	28	SARAH MCLACHLAN	Building A Mystery	(Arista)
27	29	SPICE GIRLS	Say You'll Be There	(Virgin)
23	30	HANSON	Mmm Bop	(Mercury)

CHR begins on Page 41.

HOT AC

LW	TW	Artist	Title	Label
1	1	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
2	2	OMC	How Bizarre	(Mercury)
4	3	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
6	4	SPICE GIRLS	2 Become 1	(Virgin)
5	5	ROBYN	Do You Know (What It Takes)	(RCA)
3	6	MEREDITH BROOKS	Bitch	(Capitol)
9	7	HANSON	Where's The Love	(Mercury)
10	8	WILL SMITH	Men In Black	(Columbia)
8	9	SISTER HAZEL	All For You	(Universal)
7	10	SHAWN COLVIN	Sunny Came Home	(Columbia)
11	11	VERVE PIPE	The Freshmen	(RCA)
15	12	JEWEL	Foolish Games	(Atlantic)
14	13	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
12	14	MARK MORRISON	Return Of The Mack	(Atlantic)
16	15	MATCHBOX 20	Push	(Lava/Atlantic)
21	16	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
20	17	WALLFLOWERS	The Difference	(Interscope)
34	18	MARIAH CAREY	Honey	(Columbia)
13	19	SHERYL CROW	A Change Would Do You Good	(A&M)
18	20	10,000 MANIACS	More Than This	(Geffen)
22	21	MR. PRESIDENT	Coco Jamboo	(Warner Bros.)
25	22	98 DEGREES	Invisible Man	(Motown)
17	23	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
19	24	WALLFLOWERS	One Headlight	(Interscope)
26	25	TONIC	If You Could Only See	(Polydor/A&M)
24	26	SAVAGE GARDEN	To The Moon And Back	(Columbia)
28	27	PAULA COLE	I Don't Want To Wait	(Imago/WB)
31	28	SARAH MCLACHLAN	Building A Mystery	(Arista)
27	29	SPICE GIRLS	Say You'll Be There	(Virgin)
23	30	HANSON	Mmm Bop	(Mercury)

No Songs Qualified For Breaker Status This Week

AC begins on Page 75.

CHR/RHYTHMIC

LW	TW	Artist	Title	Label
1	1	WILL SMITH	Men In Black	(Columbia)
4	2	NOTORIOUS B.I.G.	Mo Money Mo Problems	(Bad Boy/Arista)
2	3	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
3	4	ROME	I Belong To You (Every...)	(RCA)
5	5	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
6	6	MARIAH CAREY	Honey	(Columbia)
7	7	INOJ	Love You Down	(So So Def/Columbia)
8	8	SPICE GIRLS	2 Become 1	(Virgin)
11	9	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
9	10	112	Cupid	(Bad Boy/Arista)
16	11	MARY J. BLIGE	Everything	(MCA)
14	12	98 DEGREES	Invisible Man	(Motown)
10	13	MARK MORRISON	Return Of The Mack	(Atlantic)
17	14	LIL' KIM	Not Tonight	(Undeas/Big Beat/Atlantic)
13	15	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
12	16	MISSY ELLIOTT	The Rain (Supa Dupa Fly)	(EastWest/EEG)
22	17	FOXY BROWN/DRU HILL	Big Bad...	(Violator/Def Jam/RAL/Mercury)
15	18	BLACKSTREET	Don't Leave Me (Interscope)	
18	19	ROBYN	Do You Know (What It Takes)	(RCA)
19	20	JOE	The Love Scene	(Jive)
23	21	DRU HILL	Never Make A Promise	(Island)
20	22	GINUWINE	When Doves Cry	(550 Music)
21	23	EN VOGUE	Whatever	(EastWest/EEG)
25	24	BLACKSTREET	Fix	(Interscope)
24	25	LAURNEA	Can't Let Go	(Yab Yum/Epic)
26	26	JON B.	Don't Say	(Yab Yum/550)
27	27	NO MERCY	When I Die	(Arista)
29	28	COOLIO	I/40 THEVZ C U When U Get There	(Tommy Boy)
37	29	NU FLAVOR	Heaven	(Reprise)
32	30	NASTYBOY KLICK	Down For Yours	(GlassNote/Mercury)

CHR begins on Page 41.

AC

LW	TW	Artist	Title	Label
1	1	SHAWN COLVIN	Sunny Came Home	(Columbia)
2	2	MICHAEL BOLTON	Go The Distance	(Columbia)
3	3	MONICA	For You I Will	(Warner Sunset/Atlantic)
4	4	JAMES TAYLOR	Little More Time With You	(Columbia)
6	5	PAUL CARRACK	For Once In Our Lives	(Ark 21)
5	6	PETER CETERA	Do You Love Me That Much?	(River North)
8	7	LEANN RIMES	How Do I Live	(MCG/Curb)
9	8	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)
7	9	CHICAGO	Here In My Heart	(Reprise)
13	10	BILLY JOEL	To Make You Feel My Love	(Columbia)
14	11	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
15	12	FLEETWOOD MAC	Silver Springs	(Reprise)
18	13	JEWEL	Foolish Games	(Atlantic)
10	14	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
12	15	JEWEL	You Were Meant For Me	(Atlantic)
16	16	STYX	Paradise	(CMC)
17	17	KENNY LOGGINS	I Am Not Hiding	(Columbia)
11	18	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
19	19	AMY GRANT	Takes A Little Time	(A&M)
20	20	BEE GEES	Alone	(Polydor/A&M)
24	21	MICHAEL LINGTON/BOBBY CALDWELL	Tell It Like It Is	(Nu Groove)
23	22	MICHAEL ENGLISH	Why Didn't I	(Curb)
22	23	BOB CARLISLE	Butterfly Kisses	(DMG/Jive)
26	24	SISTER HAZEL	All For You	(Universal)
—	25	DARYL HALL & JOHN OATES	Promise Ain't Enough	(Push)
29	26	BETH NIELSEN CHAPMAN	Happy Girl	(Reprise)
27	27	NO MERCY	When I Die	(Arista)
28	28	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
25	29	SWING OUT SISTER	Somewhere In The World	(Pure/Mercury)
—	30	KENNY ROGERS	Write Your Name Across My...	(Magnatone)

AC begins on Page 75.

URBAN

LW	TW	Artist	Title	Label
4	1	MISSY ELLIOTT	The Rain (Supa...)	(EastWest/EEG)
3	2	DRU HILL	Never Make A Promise	(Island)
7	3	SWV	Someone	(RCA)
1	4	WILL SMITH	Men In Black	(Columbia)
10	5	BLACKSTREET	Fix	(Interscope)
9	6	GINUWINE	I'll Do Anything/I'm Sorry	(550 Music)
6	7	R. KELLY	Gotham City	(Jive)
11	8	LIL' KIM	Not Tonight	(Undeas/Big Beat/Atlantic)
13	9	JOE	The Love Scene	(Jive)
15	10	USHER	You Make Me Wanna...	(LaFace/Arista)
12	11	ROME	Do You Like This	(RCA)
5	12	MARY J. BLIGE	I Can Love You	(MCA)
2	13	PATTI LABELLE	When You Talk About Love	(MCA)
17	14	FOXY BROWN/DRU HILL	Big Bad...	(Violator/Def Jam/RAL/Mercury)
19	15	PUFF DADDY & THE FAMILY	It's All About...	(Bad Boy/Arista)
23	16	MAGOO & TIMBALAND	Up Jumps Da' Boogie	(Atlantic)
21	17	AALIYAH	Hot Like Fire	(BlackGround/Atlantic)
30	18	MARY J. BLIGE	Everything	(MCA)
24	19	BIG BUB	Need Your Love	(Kedar/Universal)
20	20	LAURNEA	Can't Let Go	(Yab Yum/Epic)
18	21	HEAVY D	Keep It Comin'	(Universal)
27	22	MYRON	We Can Get Down	(Island)
28	23	SAM SALTER	After 12, Before 6	(LaFace/Arista)
34	24	TOTAL	What About Us	(LaFace/Arista)
26	25	NOTORIOUS B.I.G.	Lovin' You Tonight	(Bad Boy/Arista)
8	26	K-CI & JOJO	You Bring Me Up	(MCA)
16	27	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing...	(Bad Boy/Arista)
—	28	MARIAH CAREY	Honey	(Columbia)
36	29	CHANGING FACES	G.H.E.T.T.O.U.T. Part II	(Big Beat/Atlantic)
22	30	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
39	31	MIA X I/MASTER P & FOXY BROWN	The Party...	(No Limit/Priority)
48	32	MILESTONE	I Care 'Bout You	(LaFace/Arista)
43	33	AZ I/SWV	Hey AZ	(Virgin)
37	34	RAMPAGE	Take It To The Streets	(EastWest/EEG)

URBAN begins on Page 52.

ACTIVE ROCK

LW	TW	Artist	Title	Label
1	1	COLLECTIVE SOUL	Listen	(Atlantic)
3	2	LIVE	Turn My Head	(Radioactive)
4	3	MEGADETH	Trust	(Capitol)
2	4	NIXONS	Baton Rouge	(MCA)
10	5	DAYS OF THE NEW	Touch, Peel, And Stand	(Geffen)
9	6	FAITH NO MORE	Last Cup Of Sorrow	(Slash/Reprise)
8	7	QUEENSRYCHE	You	(Virgin)
5	8	METALLICA	Bleeding Me	(Elektra/EEG)
11	9	GOO GOO DOLLS	Lazy Eye	(Warner Sunset/WB)
7	10	WALLFLOWERS	The Difference	(Interscope)
6	11	TONIC	If You Could Only See	(Polydor/A&M)
13	12	OUR LADY PEACE	Superman's Dead	(Columbia)
15	13	SAMMY HAGAR	Marching To Mars	(MCA)
14	14	JACKYL	Locked & Loaded	(Epic)
12	15	BLUES TRAVELER	Carolina Blues	(A&M)
20	16	OFFSPRING	I Choose	(Columbia)
17	17	MIGHTY JOE PLUM	Live Through This (Fifteen...)	(Atlantic)
19	18	TOOL	Aenema	(Volcano)
27	19	FOO FIGHTERS	Everlong	(Roswell/Capitol)
23	20	VERVE PIPE	Villains	(RCA)
22	21	OASIS	D'You Know What I Mean	(Epic)
21	22	311	Transistor	(Capricorn/Mercury)
25	23	JIMMIE'S CHICKEN SHACK	High	(Rocket/A&M Associated/A&M)
18	24	MATCHBOX 20	Push	(Lava/Atlantic)
26	25	REEF	Place Your Hands	(Epic)
34	26	AEROSMITH	Pink	(Columbia)
24	27	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
29	28	STIR	One Angel	(Aware/Capitol)
31	29	SUGAR RAY	Fly	(Lava/Atlantic)
30	30	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)

ROCK begins on Page 89.

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NATIONAL AIRPLAY OVERVIEW AUGUST 15, 1997

URBAN AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	PATTI LABELLE	When You Talk About Love	(MCA)
2	2	O'JAYS	What's Stopping You	(Volcano)
3	3	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
8	4	JOE	The Love Scene	(Jive)
6	5	KENNY LATTIMORE	For You	(Columbia)
5	6	DIONNE FARRIS	Hopeless	(Columbia)
7	7	REFUGEE CAMP ALL-STARS	The Sweetest Thing	(Columbia)
10	8	BILLY PORTER	Show Me	(DV8/A&M)
4	9	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
9	10	LAURNEA	Can't Let Go	(Yab Yum/Epic)
11	11	R. KELLY	Gotham City	(Jive)
14	12	MINT CONDITION	Let Me Be The One	(Perspective/A&M)
12	13	TONY TONI TONE	Thinking Of You	(Mercury)
17	14	ROME	Do You Like This	(RCA)
13	15	RAHSAAN PATTERSON	Where You Are	(MCA)
19	16	TRINA BROUSSARD	Inside My Love	(Columbia)
24	17	DRU HILL	Never Make A Promise	(Island)
20	18	NANCY WILSON	Sweet Love	(Columbia)
23	19	CURTIS MAYFIELD	Back To Living Again	(Warner Bros.)
22	20	BROWNSTONE	5 Miles To Empty	(MJJ/Work)
—	21	MARIAH CAREY	Honey	(Columbia)
25	22	TEDDY PENDERGRASS	Give It To Me	(Sure Fire)
15	23	EN VOGUE	Whatever	(EastWest/EEG)
17	24	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
27	25	MAXWELL	Whenever Wherever Whatever	(Columbia)
—	26	VANESSA WILLIAMS	Happiness	(Mercury)
26	27	LISA STANSFIELD	Never, Never Gonna Give You Up	(Arista)
28	28	BONEY JAMES	Sweet Thing	(Warner Bros.)
—	29	ADRIANA EVANS	Love Is All Around	(Loud/PMP/RCA)
30	30	KEYSTONE	If It Ain't Love	(Qwest/WB)

URBAN begins on Page 52.

COUNTRY

LW	TW	ARTIST	SON	RECORD LABEL
2	1	TRISHA YEARWOOD	How Do I Live	(MCA)
3	2	KENNY CHESNEY	She's Got It All	(BNA)
5	3	MICHAEL PETERSON	Drink, Swear, Steal & Lie	(Reprise)
4	4	TRACY LAWRENCE	How A Cowgirl Says Goodbye	(Atlantic)
6	5	TOBY KEITH	We Were In Love	(Mercury)
9	6	JOHN MICHAEL MONTGOMERY	How Was I To Know	(Atlantic)
10	7	ALABAMA	Dancin', Shaggin' On...	(RCA)
11	8	ALAN JACKSON	There Goes	(Arista)
1	9	LONESTAR	Come Cryin' To Me	(BNA)
13	10	COLLIN RAYE	What The Heart Wants	(Epic)
14	11	DIAMOND RIO	How Your Love Makes Me Feel	(Arista)
16	12	LEE ANN WOMACK	The Fool	(Decca)
19	13	DAVID KERSH	Day In, Day Out	(Curb)
17	14	NEAL MCCOY	The Shake	(Atlantic)
20	15	VINCE GILL	You And You Alone	(MCA)
21	16	BILLY RAY CYRUS	It's All The Same To Me	(Mercury)
22	17	LORRIE MORGAN	Go Away	(BNA)
24	18	DEANA CARTER	How Do I Get There	(Capitol)
8	19	CLINT BLACK & MARTINA MCBRIDE	Still Holding On	(RCA)
26	20	KEVIN SHARP	If You Love Somebody	(143/Asylum/EEG)
25	21	BUFFALO CLUB	Nothin' Less Than Love	(Rising Tide)
27	22	SAWYER BROWN	This Night Won't Last Forever	(Curb)
23	23	JOHN ANDERSON	Somebody Slap Me	(Mercury)
29	24	TRAVIS TRITT & LARI WHITE	Helping Me Get Over...	(Warner Bros.)
15	25	TRACE ADKINS	I Left Something Turned On...	(Capitol)
28	26	LILA MCCANN	Down Came A Blackbird	(Asylum/EEG)
31	27	BRYAN WHITE	Love Is The Right Place	(Asylum/EEG)
37	28	TIM MCGRAW	Everywhere	(Curb)
30	29	DAVID LEE MURPHY	All Lit Up In Love	(MCA)
12	30	RICOCHE	He Left A Lot To Be Desired	(Columbia)

COUNTRY begins on Page 64.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	RECORD LABEL
3	1	SPECIAL EFX	Since You've Been Away	(JVC)
1	2	CHRIS BOTTI	The Way Home	(Verve Forecast)
6	3	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)
5	4	DANCING FANTASY	When Dreams Come True	(Innovative)
7	5	ERIC MARIENTHAL	Easy Street	(I.E./Verve)
2	6	BONEY JAMES	Nothin' But Love	(Warner Bros.)
4	7	NELSON RANGELL	Turning Night Into Day	(GRP)
12	8	PHILLIPE SAISSE	Moanin'	(Verve Forecast)
8	9	STEVE WINWOOD	Plenty Lovin'	(Virgin)
10	10	KEN NAVARRO	Smooth Sensation	(Positive)
17	11	RICK BRAUN	Missing In Venice	(Mesa/Bluemoon)
9	12	GATO BARBIERI	Straight Into The Sunrise	(Columbia)
13	13	PAUL HARDCASTLE	Peace On Earth	(JVC)
20	14	AVENUE BLUE	Nightlife	(Bluemoon)
19	15	TIM WEISBERG	Herbie's Blues	(Fahrenheit)
18	16	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)
15	17	WALTER BEASLEY	Slowly But Surely	(Shanachie)
26	18	LEE RITENOUR	Favela	(I.E./Verve)
14	19	ANITA BAKER	The Final Frontier	(Atlantic)
16	20	HERB ALPERT	Passion Dance	(Almo Sounds/Geffen)
24	21	PATRICE RUSHEN	Days Gone By	(Discovery)
22	22	SWING OUT SISTER	Somewhere In The World	(Pure/Mercury)
—	23	DAVID GARFIELD & FRIENDS	Let's Stay Together	(Zebra)
11	24	URBAN KNIGHTS	The Promise	(GRP)
23	25	WILLIE & LOBO	Napali	(Mesa/Bluemoon)
27	26	BUCKSHOT LEFONQUE	Another Day	(Columbia)
25	27	GROVER WASHINGTON JR.	Bordertown	(Columbia)
28	28	RAY OBIEDO	Sweet Summer Days	(Windham Hill)
29	29	BRAXTON BROTHERS	Sunset Bay	(Kokopelli)
—	30	RONNIE LAWS	Listen Here	(Blue Note)

NAC begins on Page 82.

ROCK

LW	TW	ARTIST	SON	RECORD LABEL	
1	1	COLLECTIVE SOUL	Listen	(Atlantic)	
2	2	WALLFLOWERS	The Difference	(Interscope)	
3	3	BLUES TRAVELER	Carolina Blues	(A&M)	
4	4	TONIC	If You Could Only See	(Polydor/A&M)	
6	5	LIVE	Turn My Head	(Radioactive)	
5	6	MATCHBOX 20	Push	(Lava/Atlantic)	
7	7	PAUL RODGERS	Soul Of Love	(Vel/Vel)	
8	8	SAMMY HAGAR	Marching To Mars	(MCA)	
9	9	JOHN FOGERTY	Walking In A Hurricane	(Warner Bros.)	
23	10	AEROSMITH	Pink	(Columbia)	
13	11	GOO GOO DOLLS	Lazy Eye	(Warner Sunset/WB)	
12	12	QUEENSRYCHE	You	(Virgin)	
14	13	JACKYL	Locked & Loaded	(Epic)	
10	14	METALLICA	Bleeding Me	(Elektra/EEG)	
16	15	MEGADETH	Trust	(Capitol)	
22	16	JONNY LANG	Hit The Ground Running	(A&M)	
21	17	CRY OF LOVE	Sugarcane	(Columbia)	
20	18	MIGHTY JOE PLUM	Live Through This	(Fifteen...)	(Atlantic)
24	19	38 SPECIAL	Fade To Blue	(Razor & Tie)	
18	20	OFFSPRING	Gone Away	(Columbia)	
15	21	U2	Last Night On Earth	(Island)	
26	22	DAYS OF THE NEW	Touch, Peel, And Stand	(Geffen)	
11	23	AEROSMITH	Hole In My Soul	(Columbia)	
25	24	LYNYRD SKYNYRD	Bring It On	(CMC)	
36	25	GENESIS	Congo	(Atlantic)	
27	26	STIR	One Angel	(Aware/Capitol)	
19	27	COREY STEVENS	One More Time	(Eureka/Discovery)	
17	28	NIXONS	Baton Rouge	(MCA)	
28	29	VERVE PIPE	Villains	(RCA)	
34	30	COUNTING CROWS	Have You Seen Me Lately?	(DGC/Geffen)	

ROCK begins on Page 89.

ALTERNATIVE


LW	TW	ARTIST	SON	RECORD LABEL
1	1	SUGAR RAY	Fly	(Lava/Atlantic)
2	2	LIVE	Turn My Head	(Radioactive)
4	3	SMASH MOUTH	Walkin' On The Sun	(Interscope)
3	4	MATCHBOX 20	Push	(Lava/Atlantic)
5	5	OASIS	D'You Know What I Mean	(Epic)
6	6	SUBLIME	Wrong Way	(Gasoline Alley/MCA)
8	7	SARAH MCLACHLAN	Building A Mystery	(Arista)
9	8	SNEAKER PIMPS	6 Underground	(Virgin)
7	9	WALLFLOWERS	The Difference	(Interscope)
18	10	FOO FIGHTERS	Everlong	(Roswell/Capitol)
14	11	ARTIFICIAL JOY CLUB	Sick & Beautiful	(Interscope)
15	12	REEL BIG FISH	Sell Out	(Mojo/Universal)
12	13	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
20	14	FIONA APPLE	Criminal	(Work)
10	15	U2	Last Night On Earth	(Island)
21	16	BECK	Jack-Ass	(DGC/Geffen)
19	17	GOO GOO DOLLS	Lazy Eye	(Warner Sunset/WB)
13	18	TONIC	If You Could Only See	(Polydor/A&M)
11	19	311	Transistor	(Capricorn/Mercury)
23	20	PRODIGY	Breathe	(Mute/Maverick/WB)
22	21	MONACO	What Do You Want From Me?	(Polydor/A&M)
17	22	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)
27	23	MIGHTY MIGHTY BOSSTONES	The Rascal King	(Big Rig/Mercury)
16	24	COLLECTIVE SOUL	Listen	(Atlantic)
28	25	THIRD EYE BLIND	Graduate	(Elektra/EEG)
25	26	VERVE PIPE	Villains	(RCA)
24	27	MANSUN	Wide Open Space	(Epic)
30	28	OUR LADY PEACE	Superman's Dead	(Columbia)
26	29	BLUR	Song 2	(Virgin)
29	30	K'S CHOICE	Not An Addict	(550 Music)

ALTERNATIVE begins on Page 95.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
1	1	SARAH MCLACHLAN	Building A Mystery	(Arista)
2	2	MATCHBOX 20	Push	(Lava/Atlantic)
3	3	WALLFLOWERS	The Difference	(Interscope)
4	4	FIONA APPLE	Criminal	(Work)
5	5	SHERYL CROW	A Change Would Do You Good	(A&M)
7	6	SISTER HAZEL	All For You	(Universal)
6	7	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
14	8	BLUES TRAVELER	Most Precarious	(A&M)
11	9	PAULA COLE	I Don't Want To Wait	(Imago/WB)
12	10	HUFFAMOOSE	Wait	(Interscope)
10	11	LIVE	Turn My Head	(Radioactive)
8	12	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
15	13	JOHN FOGERTY	Blueboy	(Warner Bros.)
9	14	10,000 MANIACS	More Than This	(Geffen)
13	15	TONIC	If You Could Only See	(Polydor/A&M)
17	16	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
25	17	TOAD THE WET SPROCKET	Whatever I Fear	(Columbia)
22	18	FLEETWOOD MAC	Silver Springs	(Reprise)
16	19	INDIGO GIRLS	Shame On You	(Epic)
24	20	DAR WILLIAMS	Are You Out There	(Razor & Tie)
18	21	BLUES TRAVELER	Carolina Blues	(A&M)
19	22	JOHN HIATT	Little Head	(Capitol)
—	23	SUGAR RAY	Fly	(Lava/Atlantic)
21	24	COLLECTIVE SOUL	Listen	(Atlantic)
27	25	SHAWN COLVIN	Sunny Came Home	(Columbia)
23	26	EDWIN MCCAIN	See The Sky Again	(Lava/Atlantic)
29	27	PRETENDERS	Goodbye	(Hollywood)
28	28	U2	Last Night On Earth	(Island)
—	29	SNEAKER PIMPS	6 Underground	(Virgin)
—	30	DAVID BYRNE	Miss America	(Luaka Bop/WB)

ADULT ALTERNATIVE begins on Page 105.



BONEY JAMES


The follow up track "Sweet Thing"

On These NAC Stations:

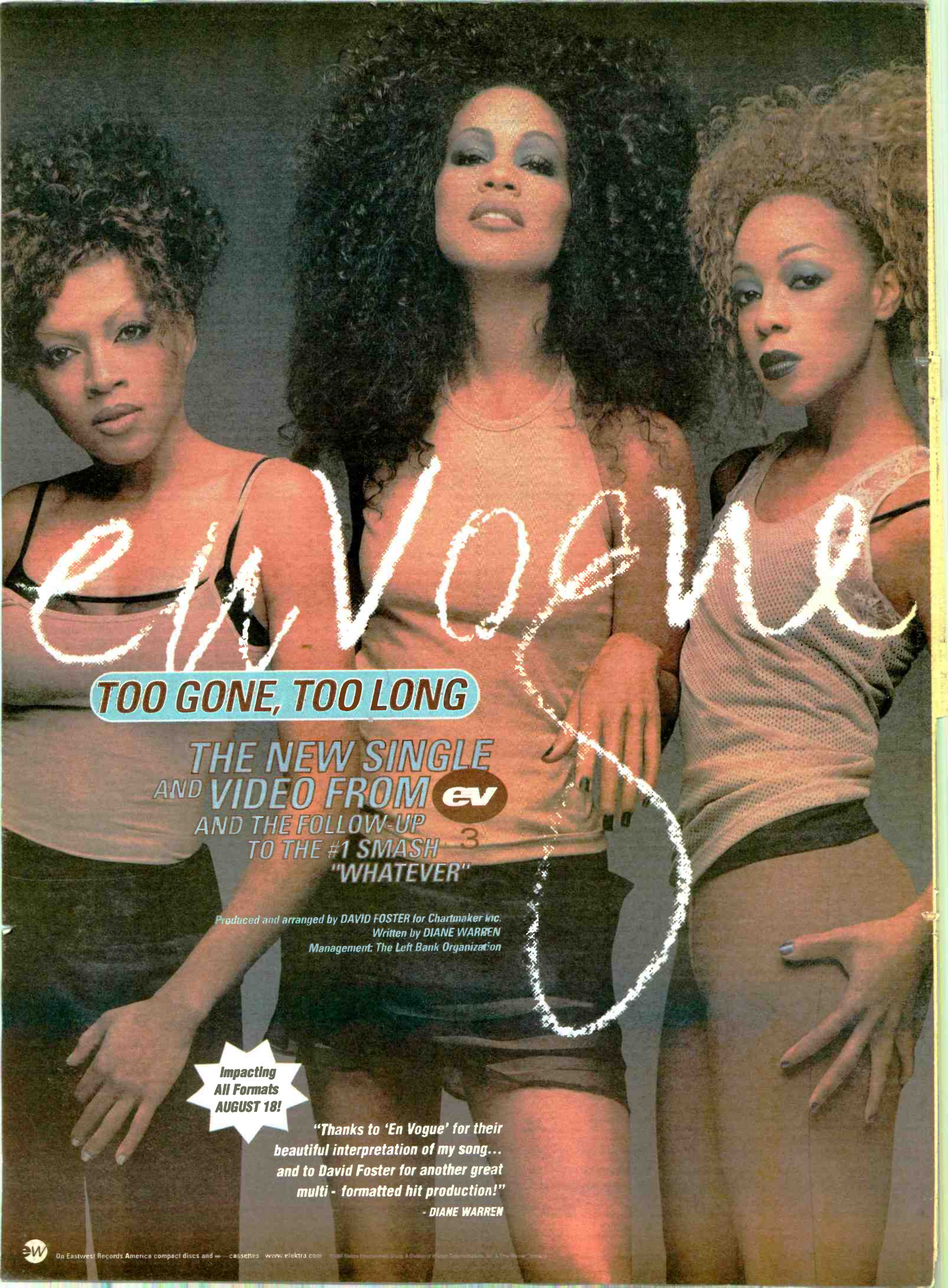
KTWV WNUA KBLX KOAI WJZW KMJZ WNWV KQBR

WLOQ WSMJ WQUP KYDC KJZY KNIK KSBR

Hungry



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