

CONVERTING PRINT CLIENTS

As the battle with the print media over ad dollars intensifies, sales consultant **Steve Marx** warns radio not to let their new customers walk right back out the door. **Page 16**

HOW MANY SPOTS MAKE AN IMPACT?

Interop's Marla Pirner lists seven "burnout factors" that can affect the familiar "three-plus" rule of frequency for radio commercials. **Page 18**

TEXAS NAC STAR IN DALLAS

Despite tower crashes and lightning bolts, **KOAI/Dallas** has fared well over the past few months. NAC/Smooth Jazz Editor **Carol Archer** drops in for a visit with PD **Michael Fischer**. **Page 73**

FEAR & LOATHING IN AUSTIN

Alternative Editor **Sky Daniels's** trek to SXSW turned out to be a blur of newsprint, dinner reservations, and industry faces. Check out his minute-by-minute account. **Page 84**

PEOPLE IN THE NEWS

- **Bill Conway** becomes PD for KOIT-AM & FM/San Francisco
- **David Haley** appointed VP/Nat'l Promo at MCA/Nashville
- **Desiree Schuon** promoted to VP/Pop Promo at 550/Music
- **Charley Connolly** becomes PD for WKJY-FM/Long Island
- **Marc Cope** joins R&R as Director/Music Marketing Services

Page 3

THIS #1 WEEK

CHR/POP

• **CARDIGANS** Lovetool (Mercury)

CHR/RHYTHMIC

• **BLACKSTREET** Don't Leave Me (Interscope)

URBAN

• **702** Get It Together (Biv 10/Motown)

URBAN AC

• **BABYFACE** Every Time I Close My Eyes (Epic)

COUNTRY

• **REBA McENTIRE** How Was I To Know (MCA)

NAC/SMOOTH JAZZ

• **BRAXTON BROTHERS** When Love Comes ... (Kokopelli)

HOT AC

• **JEWEL** You Were Meant For Me (Atlantic)

AC

• **CELINE DION** All By Myself (550 Music)

ACTIVE ROCK

• **LIVE** Lakini's Juice (Radioactive)

ROCK

• **AEROSMITH** Falling In Love... (Columbia)

ALTERNATIVE

• **LIVE** Lakini's Juice (Radioactive)

ADULT ALTERNATIVE

• **U2** Staring At The Sun (Island)

NEWSSTAND PRICE \$6.50



Kagan Panelists Agree: DOJ And Consolidation Don't Mix

By HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

Radio consolidation can't continue at the current pace if the "well-intentioned but misinformed bureaucrats" at the Department of Justice don't clarify their policies, said **SFX Broadcasting** Exec. Chairman **Robert F.X. Sillerman** at last week's **Paul Kagan** Radio Acquisitions & Finance conference in New York.

That was a sentiment echoed by most of the panelists, who also acknowledged that the DOJ has become the dominant federal

agency on the radio scene. Indeed, the term "FCC" was rarely heard throughout the conference.

Broadcasters seemed to have struck an uneasy truce with the Justice Department over the past few months, but concerns resurfaced about whether the DOJ is looking at format control, percentage of ad revenues, or both. Communications attorneys warned that DOJ investigations must be taken seriously. "The DOJ thinks radio is the product

KAGAN/See Page 28

Jacor Buys Rush Distributor EFM Media Management

Limbaugh extends contract into next century

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Two of radio's best known pranksters, **Rush Limbaugh** and **Jacor Communications** CEO **Randy Michaels**, surprised the industry Tuesday (3/18) by announcing that Jacor will buy Limbaugh's privately held syndicator, **Edward F. McLaughlin's EFM Media Management**.



Limbaugh

The top-rated Limbaugh program is heard by more than 20 million listeners each week on more than 600 stations nationwide. The deal also includes "The Dr. Dean Edell Show," heard on about 300 affiliates. Financial details will be announced "in a couple of weeks,"

Michaels said. "We are extremely proud of the way this fits Jacor's vision of opportunities that were created by last year's passage of the Telecommunications Act," Michaels said during a hastily called press conference in New York. "Fundamentally, Jacor is a product-driven company. This is an exceedingly simple business. We have to put a product on the air that reaches a certain number of ears. Focus has to be on the listener."

Michaels, who has earned a reputation as one of personality radio's biggest supporters through his own radio

JACOR/See Page 28

One-On-One Sports Pays \$45 Mil. For Three SBS Outlets

One-On-One Sports Inc. is getting into the ownership game. The round-the-clock Sports Talk network agreed last week (3/12) to pay **Spanish Broadcasting Systems** \$45 million for three stations: Regional Mexican **WXLX-AM/New York**, Spanish Oldies **KXMG-AM/Los Angeles**, and Spanish News/Talk **WCMQ-AM/Miami**.

One-On-One Sports founder/President **Chris Brennan** told **R&R** that all three stations would likely flip to all-Sports, but no time frame was given. The Northbrook, IL-based network is information-driven by air personalities and their callers during the week; weekend programming is similar, but features more live reports from sports locations and fewer listener calls. Currently, the network carries no play-by-play coverage of sports events.

The move into ownership by the three-year-old operation —

ONE-ON-ONE/See Page 28

Sports Takes An 'XTRA' Large Position In Southern California

Jacor adds L.A. outlet to San Diego franchise

By ANTHONY ACAMPORA
R&R STAFF WRITER

For much of the past six and a half years, **XTRA-AM/San Diego** has been Southern California's lone all-Sports station — serving both San Diego and Los Angeles with a signal that booms through the western United States (the station increased its power to 77,000 watts in 1996).

KMPC-AM/Los Angeles attempted the format from April 1992 to May 1994, as did suburban **KMAX-FM** from March 1995 through April 1996 — but neither stayed with the format for the long haul.

Now, **Jacor** is bringing the format back to L.A. with the demise of **KIIS-AM's** de-



Evans

cade-long simulcast of **CHR/Pop** sister **KIIS-FM** to become "XTRASports 1150." **Jacor/San Diego** Director/Programming & Operations **Jack Evans**, who oversees the programming of **XTRA/San Diego** and **XTRA's** Los Angeles sister — along with 10 other Jacor-owned stations in Southern California — spoke with **R&R** about his San Diego sports institution and the launch of its new sibling up north.

R&R: These two stations are being called the "XTRA Sports Radio Network." Will there be more Jacor stations added to this network in the future?

XTRA/See Page 31

Eagle Group Names McClendon Pres.

Lindahl set as Eagle Research's President

Cox Broadcasting VP & Director/Research **Thomas E. McClendon** has also been named President of **The Eagle Group**, the Cox-owned research firm that includes **Eagle Research** and **SNAP** — Syndicated Network Audience Processor. Concurrently, McClendon announced that former **WKXX-FM/Chicago** President/**GM Gregg Lindahl** has been named President of **Eagle Research**, effective April 14. Lindahl replaces **Roger Wimmer**, who left the company last month.

McClendon commented, "In his seven years in senior management positions with Cox, Gregg



Lindahl

EAGLE/See Page 28

BeeGees ALONE



Produced by Russ Titelman, Barry Gibb, Maurice Gibb, Robin Gibb, Management: Left Bank Organization
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Haley Is Elevated To MCA/Nashville VP/Promotion Post

MCA/Nashville Sr. Director/National Promotion **David Haley** has been elevated to VP/National Promotion for the label. He succeeds Sr. VP/Promotion **Scott Borchetta**, who abruptly departed the label on March 12.



Haley

MCA/Nashville Chairman **Bruce Hinton** commented, "David is one of the most beloved and hard-working guys in the business and is the perfect choice to lead the MCA promotion department to even greater success."

"MCA's promotion team has set the standard on Music Row," Haley added. "I'm thrilled to now lead this group of seasoned pros as we continue to take MCA's great music and artists to radio."

A 13-year label vet, Haley was elevated from Sr. Director/Midwest-Midwest to Sr. Director/Regional Promotion-Field Specialist in July '95 and to his most recent post three months later. Prior to joining MCA for regional promotion in 1984, he programmed Country radio outlets in Jackson, MS.

Schuon New VP/Pop Promo At 550 Music

Desiree Schuon has been elevated to VP/Pop Promotion at **550 Music**, based in New York. Schuon moves up from the label's Director/Pop Promotion post and now will oversee all activities relating to 550 Music's mainstream, rhythm, and adult promotion.



Schuon

"Desiree's leadership skills and relationships at radio have propelled her rise through the ranks at 550 Music," remarked Sr. VP/Promotion **Hilary Shaev**, to whom Schuon reports. "She has proved time and time again that she can help break hit records, and I'm proud to have her on my team."

Schuon joined 550 Music in 1994 as Associate Director/Pop Promotion and assumed her most recent post in 1995. She began her career in 1988 as Promotion & Marketing Director/part-time air personality at then-Summit Broadcasting-owned

SCHUON/See Page 28

The Burdens Of Going Gold



Tracy Bonham was surprised during her visit to Island Records with a party to celebrate her gold status for her debut album, "The Burdens Of Being Upright." Taking part in the festivities are (l-r) Sr. VP/GM Island Records Pat Monaco and Exec. VP Hooman Majd, Bonham, label VP/Marketing Andrew Kronfeld and Sr. VP/Promotion Joe Riccitelli.

Conway Heads To KOIT/SF As PD

KPLN-FM & KYXY-FM/San Diego OM Bill Conway has been appointed PD at **Bonneville Soft AC simulcast KOIT-AM & FM/San Francisco**, effective March 31.

According to VP/GM **Chuck Tweedle**, "We conducted a thorough search, and Bill has the combination of experience and savvy to protect and build KOIT's dominance as San Francisco's leading AC. We look forward to a great association."

Suzu Mayzel has been serving as KOIT's interim PD since **Allen Hotlen** exited to become GM of sister CHR **WWZZ/Washington (R&R 5/17/96)**. Mayzel preceded Hotlen as PD and returned to KOIT after programming **Virgin Radio/London**. She'll now concentrate on her domestic and

CONWAY/See Page 28

Connolly Climbs To WKJY/Long Island PD

WKJY-FM/Long Island morning personality Charley Connolly has been boosted to PD. He succeeds **Tony Florentino**, who recently exited the **Barnstable Broadcasting Soft AC** to program **WTVR-FM/Richmond (R&R 2/14)**.

WHLI-AM & WKJY President/GM Jane Bartsch commented, "Charley's passion for the station, high energy level, and penchant for perfection — not to mention his six years here as morning show host and Production Director — made him the logical choice."

Connolly added, "I'm very proud to move up to the top slot in K-Joy's programming department. I look forward to helping make one of Long Island's premier radio stations even stronger."

Connolly began his broadcast career at Long Island's **WGBB-AM**. Prior to joining **WKJY**, he hosted afternoons at crosstown **WALK-AM & FM**.

Schweitzer Shifts To WTMJ VP/GM Duties

Journal ups Sorenson to Dir./Rock Programming

Jon Schweitzer has been appointed VP/GM at **Journal Broadcast Group News/Talk/Sports outlet WTMJ-AM/Milwaukee**. Schweitzer currently works in a similar capacity at **KQRC-FM/Kansas City**. Journal has agreed to exchange **KQRC** for **Heritage's** two Knoxville FM stations; Schweitzer will assume his new duties when that transaction is complete.



Schweitzer



Sorenson

Journal Exec. VP/Radio Carl Gardner had been serving as **WTMJ's VP/GM**. He commented, "Jon is uniquely qualified to lead **WTMJ** into the future. He's one of our most seasoned and successful executives. Jon is well-known and widely respected in Milwaukee, both inside our operation and in the community. With Jon at

JOURNAL/See Page 28

MARCH 21, 1997

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Cope Connects In R&R's Newly Created Dir./Music Marketing Services Post

Marc Cope has joined **R&R** as Director/Music Marketing Services. In this new capacity, he'll oversee the creation of new products and services designed for companies that market, distribute, develop, and sell music products.

Cope joins the company after 25 years in the music business, starting out in retail and moving to the label side in 1978 with **Mushroom Records** and then **IRS Records**. In 1985, he joined **Album Network**, developing its retail department until last year. More recently, he worked for **Best Buy** in London to develop projects with the **BBC**.

"Marc is the ideal person to help develop our information base," remarked **R&R Publisher/CEO Erica Farber**. "As we continue to superserve the radio industry, it is also our goal to superserve the music side of our business."

Cope added, "I thought that maybe I had run my course working for a trade publication — but, boy, was I wrong. **R&R** has offered me an opportunity not only to continue with some of the work that I had started at **Album Network**, but to go beyond anything that we had done and create a new and stronger bond between **R&R** and the music industry."

COPE/See Page 28

Ferreri To Program AA KQPT/Sacramento

Carly Ferreri has been named PD at **American Radio Systems Adult Alternative KQPT/Sacramento**. Ferreri — who replaces the exiting **Jim Trapp** — most recently was MD at **KIBB/Los Angeles**.

GM Jerry McKenna told **R&R**, "Jim is a great guy and a strong Adult Alternative programmer, but we just had the proverbial 'parting of the ways.' As we reposition **KQPT**, we are excited about Carly coming in to quarterback the team



Ferreri

and help us continue to grow."

Ferreri's resume includes a PD stint at **KRLA/Los Angeles**. The move to **KQPT** reunites Ferreri with **OM Bob West**; they previously worked together when West consulted **KGGI/Riverside**. West commented, "Carly's people skills will be a great benefit to **KQPT**, helping to inspire and motivate the staff. Carly is a great 'people person.'"

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News Corp. Buys Heritage Media

□ **Murdoch announces billion-dollar acquisition; plans to spin off radio, TV stations**

Media mogul **Rupert Murdoch's News Corp. Ltd.** announced this week it will acquire **Heritage Media Corp.** (NYSE: HTG) in a whopping \$1.354 billion tax-free merger. News Corp. is paying \$20.50 for each of Heritage's 38.6 million shares (totaling about \$754 million) and assuming Heritage's \$600 million debt in exchange for News Corp. preferred stock.

However, Murdoch stated that News Corp. will not retain Heritage's 24 radio or six television stations. News Corp.'s actual intent behind this deal is to acquire Heritage's in-store and direct-mail marketing businesses, **ACTMEDIA** and **DIMAC**. The companies would complement News Corp.'s U.S. division, **News America FSL**, which publishes Sunday paper inserts.

"We believe this transaction is further evidence of the trend by many major media companies to broaden their participation within the approximately \$200 billion advertising and promotion industry," Heritage CEO **David Walthall** said.

The Heritage radio properties are an attractive prospect. But since Murdoch is already at his TV-ownership limit, and some of those stations are

in the same markets as the radio stations, Murdoch would need FCC waivers to keep the properties. The stations in question are in six markets: St. Louis (market 17); Portland, OR (24); Kansas City (26); Milwaukee (28); Norfolk (33); New Orleans (38); and Rochester, NY (45).

News Corp. will place the radio and TV properties in a trust as soon as the deal closes. A News Corp. spokesperson said the company simply has no interest in radio. Additionally, it seems Murdoch has little desire to deal directly with the FCC issues involved in transferring the properties. "We've never been in radio, and this isn't necessarily the best way to start," the spokesperson explained.

Analysts, Markets Smile

Who the buyer (or buyers) will be is anyone's guess, but Heritage Ra-

dio Group President **Paul Fiddick** told R&R a leveraged buyout may be a possible scenario. The current Heritage emerged under such conditions but, as Fiddick pointed out, that was a single deal—shareholders did not have to bid for the stations after the fact. The News Corp. deal is expected to close by the end of June, although the stations won't likely be sold by then.

Heritage investors were enthusiastic, to say the least: Heritage stock spiked more than 50% during heavy trading on Monday (3/17) and closed up 5 7/8 at \$18.

On the same day, **Moody's Investors Service** placed the debt ratings of Heritage's senior subordinated notes and senior subordinated shelf on review for a possible upgrade. The notes are currently rated B2 and (P) B2; Moody's is also reviewing **DIMAC's** Ba3 bank credit facility.

Moody's confirmed News Corp.'s debt ratings and the Ba1 ratings on Heritage's bank credit facility and senior secured notes.

Westinghouse Removed From Dow Jones List

Blame it on "corporate makeover": After enjoying 68 years as one of the companies used to formulate the highly regarded **Dow Jones Industrials Average**, icon **Westinghouse Electric Corp.** was booted from the list on March 17. Westinghouse, an engineering and technology concern, also currently owns and operates **CBS Radio** and, on December 31, settled on its nearly \$5 billion purchase of **Infinity Broadcasting**.

The Dow Jones exclusion took place because Westinghouse "is scheduled to spin off industrial operations in the third quarter to become a pure broadcasting company," reported the March 13 edition of the *Wall Street Journal*. "Broadcasting is well represented in the

index through **General Electric Co.**, which owns **NBC**, and **Walt Disney Co.**, which owns **ABC**."

Westinghouse is being replaced by **Travelers Group**, which was one of three stocks removed from the prestigious list in 1991. The insurance group has since been purchased

by a packaging manufacturer (which included **American Can Co.**) and transformed into a brokerage and commercial finance company, the *Journal* reported. Three other companies also are being replaced: **Texaco Inc.** (by **Hewlett-Packard Co.**); **Bethlehem Steel Corp.** (by **Johnson & Johnson**); and **Woolworth Corp.** (by **Wal-Mart Stores Inc.**).

First Union VP Bishop Cheen, who tracks the radio business, pointed out this transaction isn't due to a matter of Dow Jones hating media, but rather reflects the importance of

Continued on Page 11

BUSINESS BRIEFS

KLSX Cleared Of Indecency Charges

The FCC has cleared **Greater Media's KLSX-FM/Los Angeles** of a 1992 charge that the station aired indecent material. The Commission also dropped a \$105,000 fine against the station, but there's a caveat: The station will make two "contributions" to the U.S. Treasury totaling ... \$105,000.

KLSX denied that certain broadcasts of the "**Howard Stern Show**" were indecent. But as part of the settlement with the Commission, it agreed to issue a policy statement to the airstaff and establish a program to educate staffers about FCC indecency policies. Greater Media counsel **Larry Miller** said the station was happy to settle the matter without a blemish on its record and called the move "buying certainty."

"A settlement of the foregoing proceedings without any admission of wrongdoing or liability on the part of KLSX ... would beneficially conserve the time, energy, and resources of the parties," stated the settlement agreement.

At the time, the fine was the largest the FCC had imposed against a company or station. The settlement is similar to **Infinity Broadcasting's** 1995 \$1.7 million agreement with the FCC. In that case, Infinity's record also was cleared in exchange for Treasury "contributions."

AM Band Expansion, Take Three

Let's try this one more time. The FCC again is revising its AM expanded band allotment plan to further decrease interference. Under the new plan, 88 stations are eligible to move to the new band. Of those, 59 will have the same frequency as in the previous allotment and 19 will be given new frequencies. Nine of the previous stations will no longer be eligible to move to the expanded band, but 10 new stations will.

The Commission revised the list late last year after finding errors in its database. The expanded band includes the frequencies between 1605 and 1705 kHz. Stations that are eligible to move to the higher frequencies have three months to file construction permits and about 18 months to construct the stations after they receive a license.

Triathlon Issues Dividend

Triathlon Broadcasting (Nasdaq: TBCOA) will pay a regular quarterly dividend of \$2.36 per preferred share or \$0.236 per depository share. The San Diego-based group said the payment will be made to preferred shareholders of record as of March 21, 1997. Payment will be made on March 31.

Broadcast Groups Get FTC Green Light

American Radio Systems (NYSE: AFM) and **EZ Communications** (Nasdaq: EZCIA) have received the **Federal Trade Commission's** go-ahead on their \$600 million merger. The FTC likewise cleared **EZ and Evergreen Media's** \$250 million swap, which has EZ trading its **WIOQ-FM & WUSL-FM/Philadelphia** for Evergreen's **WFNZ-AM, WBAV-AM & FM, WNKS-FM, WPEG-FM & WRFX-FM/Charlotte**. EZ has already agreed to sell 'RFX as part of an antitrust settlement with the Department of Justice.

Also cleared: the swap between **Heritage Media's** (Nasdaq: HTG) **WVAE-FM/Cincinnati** and **Susquehanna Radio Corp.'s** **WGH-AM & FM & WLTY-FM/Norfolk**.

Continued on Page 11

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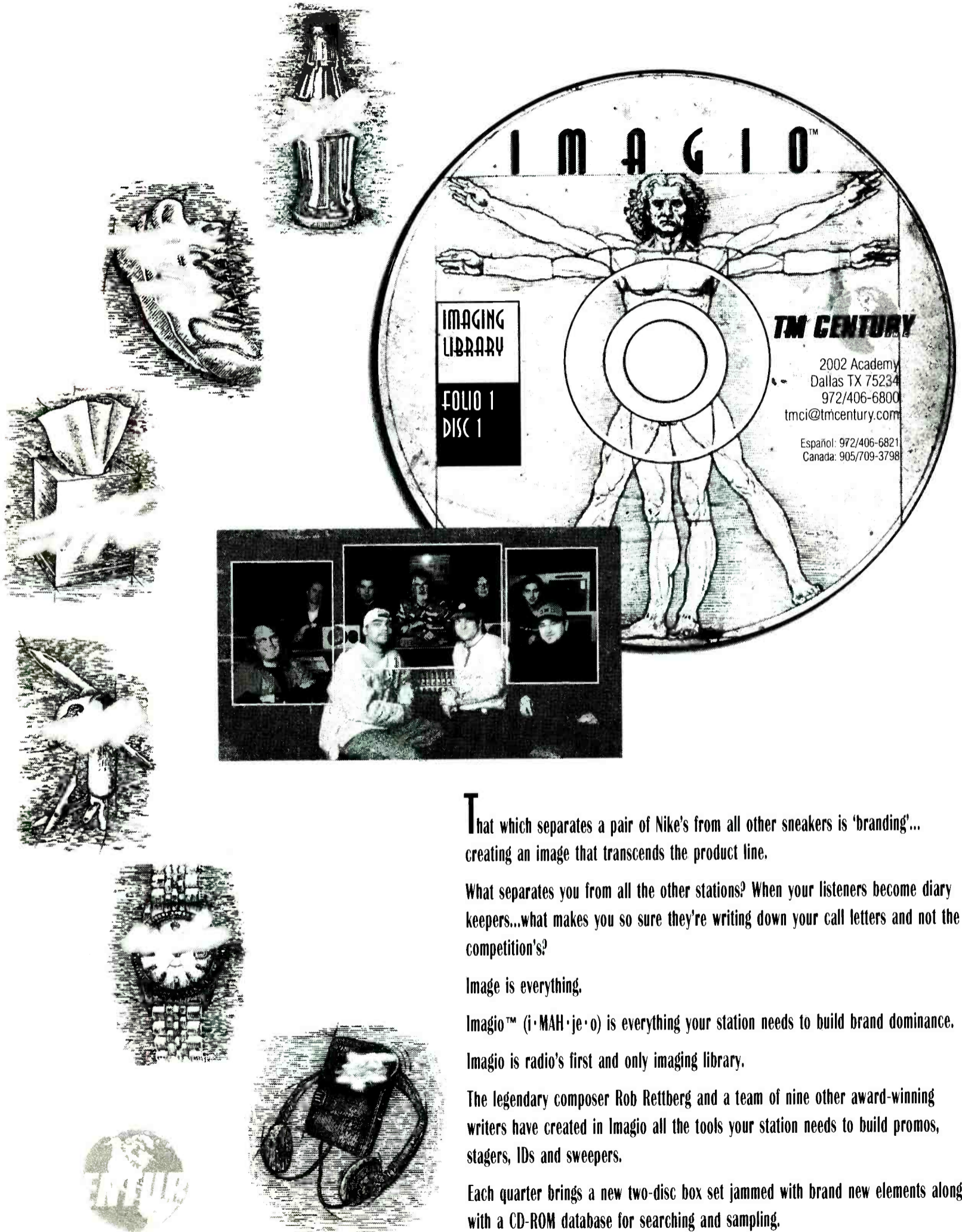


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DEAL OF THE WEEK

- **Heritage Media Corp./News Corp. merger \$300 million**
- **WBWU-AM, WEZB-FM & WRNO-FM/New Orleans**
- **KCAZ-AM, KCFX-FM, KCIY-FM, KQRC-FM & KXTR-FM/Kansas City**
- **WRTH-AM, WIL-FM & KIHT-FM/St. Louis**
- **WBBF-AM, WBEE-FM, WKLX-FM & WQRV-FM/Rochester**
- **KKSN-AM & FM & KKRH-FM/Portland**
- **WGH-AM & FM & WVCL-FM/Norfolk**
- **WEMP-AM, WMYX-FM & WAMG-FM/Milwaukee**

1997 DEALS TO DATE

Dollars To Date: \$3,444,726,162
(Last Year: \$2,270,146,451)

This Week's Action: \$434,471,000
(Last Year: \$236,683,601)

Stations Traded This Year: 484
(Last Year: 442)

Stations Traded This Week: 58
(Last Year: 52)

TRANSACTIONS AT A GLANCE

- CBS/Entercom swap \$70 million (est.)
- KITS-FM/San Francisco
- KPIX-FM/San Francisco
- KLOU-FM/St. Louis
- One-On-One Sports Inc. acquisitions \$45 million
- KXMG-AM/Los Angeles
- WXLX-AM/New York
- WCMQ-AM/Miami
- WULA-FM/Eufaula, AL \$275,000
- WBIL-AM/Tuskegee, AL \$145,000
- KPIX-FM/San Francisco \$39.6 million
- KQSB-AM, KSBL-FM & KTYD-FM/Santa Barbara, CA \$13.5 million
- WXZR-FM/East Lyme (New London), CT \$2 million
- WJPF-AM/Herrin & WXLT-FM/Carterville (Marion-Carbondale), IL \$1.25 million
- WXKO-FM/Pana, IL \$525,000
- WKBZ-AM & FM/Muskegon, MI \$900,000
- KCFE-FM/Eden Prairie & KREV-FM/Lakeville & WREV-FM/Minneapolis-St. Paul \$20 million (est.)
- WZRH-FM/Picayune (New Orleans), MS \$2 million
- KGLX/KFMQ/KFXR L.L.C. New Mexico acquisitions \$2,625,000
- KGLX-FM/Gallup
- KFMQ-FM/Gallup & KFXR-FM/Chinle
- WAUB-AM/Auburn, NY \$70,000
- WMNS-AM & WMXO-FM/Olean, NY \$410,000
- WGCD-AM/Chester, SC \$65,000
- WDZS-AM/Darlington, SC No cash consideration
- KTSM-AM & FM/El Paso \$6 million (est.)
- KVOC-AM/Casper, WY \$105,000
- KWYO-FM/Sheridan, WY \$100,000

TRANSACTIONS

Yesterday's Heritage Is Today's News

- **Murdoch media conglomerate picks up entire Heritage Media chain, including 24-station radio group**

Deal Of The Week

Heritage Media Corp./News Corp. merger

PRICE: \$300 million (estimated)
TERMS: Stock sale; News Corp. will pay \$20.50 for each of Heritage Media Corp.'s 38.6 million shares plus assume an outstanding debt of \$600 million, for a total of \$1.35 billion. The radio portion of the deal is estimated to be \$300 million. (See complete story, Page 4.)
BUYER: News Corp., headed by CEO Rupert Murdoch
SELLER: Heritage Media Corp., headed by President Paul Fiddick. Phone: (972) 702-7380

WBWU-AM, WEZB-FM & WRNO-FM/New Orleans

FREQUENCY: 1450 kHz; 97.1 MHz; 99.5 MHz
POWER: 1kw; 100kw at 984 feet; 100kw at 1004 feet
FORMAT: Nostalgia; CHR; Classic Rock

KCAZ-AM, KCFX-FM, KCIY-FM, KQRC-FM & KXTR-FM/Kansas City

FREQUENCY: 1480 kHz; 101.1 MHz; 106.5 MHz; 98.9 MHz; 96.5 MHz
POWER: 1kw day/500 watts night; 97kw at 994 feet; 100kw at 981 feet; 100kw at 1056 feet; 99kw at 984 feet
FORMAT: Children's; Classic Rock; NAC/Smooth Jazz; Rock; Classical

WRTH-AM, WIL-FM & KIHT-FM/St. Louis

FREQUENCY: 1430 kHz; 92.3 MHz; 96.3 MHz
POWER: 5kw; 100kw at 910 feet; 80kw at 1027 feet
FORMAT: Nostalgia; Country; Classic Hits

WBBF-AM, WBEE-FM, WKLX-FM & WQRV-FM/Rochester, NY

FREQUENCY: 950 kHz; 92.5 MHz; 98.9 MHz; 93.3 MHz
POWER: 1kw; 50kw at 499 feet; 37kw at 564 feet; 4kw at 390 feet
FORMAT: Nostalgia; Country; Oldies; Classic Rock

KKSN-AM & FM & KKRH-FM/Portland, OR

FREQUENCY: 910 kHz; 97.1 MHz; 105.1 MHz
POWER: 5kw; 100kw at 1266 feet; 100kw at 1841 feet
FORMAT: Nostalgia; Oldies; Classic Rock

WGH-AM & FM & WVCL-FM/Norfolk

FREQUENCY: 1310 kHz; 97.3 MHz; 95.7 MHz
POWER: 5kw; 74kw at 394 feet; 40kw at 879 feet
FORMAT: Sports/Talk; Country; Oldies

WEMP-AM, WMYX-FM & WAMG-FM/Milwaukee

FREQUENCY: 1250 kHz; 99.1 MHz; 103.7 MHz
POWER: 5kw; 50kw at 449 feet; 19.5kw at 840 feet
FORMAT: Oldies; Hot AC; AC

Swap Deal

CBS-Entercom swap
EXCHANGE VALUE: \$70 million (estimated)
TERMS: CBS will swap its KPIX-FM/San Francisco and KLOU-FM/St. Louis for Entercom's KITS-FM/San Francisco. Entercom subsequently agreed to sell KPIX-FM to Bonneville (see deal, this page).

KLOU-FM/St. Louis

TRADED TO: Entercom, headed by

President Joseph Field. Phone: (610) 660-5610
FREQUENCY: 103.3 MHz
POWER: 100kw at 919 feet
FORMAT: Oldies

KITS-FM/San Francisco

TRADED TO: CBS Radio, headed by CEO Mel Karmazin. It owns KCBS-AM, KPIX-AM, KFRC-AM & FM, KLLC-FM, KOME-FM/San Jose and KYCY-FM/San Francisco. Phone: (212) 975-4215
FREQUENCY: 105.3 MHz
POWER: 15kw at 1201 feet
FORMAT: Alternative

KPIX-FM/San Francisco

TRADED TO: Entercom
FREQUENCY: 95.7 MHz
POWER: 69kw at 1289 feet
FORMAT: Talk

Group Deal

One-On-One Sports Inc. acquisitions

PRICE: \$45 million
TERMS: Not available
BUYER: One-On-One Sports Inc.
SELLER: Spanish Broadcasting System Inc., headed by President Raul Alarcon Jr. Phone: (212) 541-9200

KXMG-AM/Los Angeles

FREQUENCY: 1540 kHz
POWER: 50kw day/10kw night
FORMAT: Spanish

WCMQ-AM/Miami

FREQUENCY: 1210 kHz
POWER: 25kw day/2.5kw night
FORMAT: Spanish

WXLX-AM/New York

FREQUENCY: 620 kHz
POWER: 5kw
FORMAT: Spanish

Alabama

WULA-FM/Eufaula

PRICE: \$275,000
TERMS: Asset sale for cash
BUYER: Hatchee Creek Communications Inc., headed by President B. Ken Woodfin. Phone: (706) 327-7736
SELLER: Mc Gowan Media L.L.C., headed by President Steve McGowan. Phone: (334) 792-7399

WBIL-AM/Tuskegee

PRICE: \$145,000
TERMS: Stock sale for cash
BUYER: Willis Broadcasting Corp., headed by President Levi Willis, is acquiring All Channel TV Services Inc. Phone: (757) 622-4600
SELLER: George Clay, Ellis Hall, and Cornelius Hopper. Phone: (334) 727-2969

California

KQSB-AM, KSBL-FM & KTYD-FM/Santa Barbara

PRICE: \$13.5 million
TERMS: Not disclosed
BUYER: Jacor Communications, headed by President Randy Michaels
SELLER: Criterion Media Group Inc., headed by President James McKeon. Phone: (206) 649-1525
FREQUENCY: 990 kHz; 101.7 MHz; 99.9 MHz
POWER: 5kw day/500 watts night; 310

watts at 810 feet; 34kw at 1280 feet
FORMAT: News/Talk; AC; Rock

KPIX-FM/San Francisco

PRICE: \$39.6 million
TERMS: Asset sale for cash
BUYER: Bonneville International Corp., headed by CEO Bruce Reese. It owns KOIT-AM & FM/San Francisco. Phone: (801) 575-7500
SELLER: Entercom (see entry under Swap Deals)
FREQUENCY: 95.7 MHz
POWER: 69kw at 1289 feet
FORMAT: Talk
BROKER: Paul Leonard of Star Media Group

Connecticut

WXZR-FM/East Lyme (New London)

PRICE: \$2 million
TERMS: Asset sale for cash
BUYER: Hall Communications Inc., headed by CEO Robert Hall. It owns WNLC-AM & WTYD-FM/New London and WICH-AM & WCTY-FM/Norwich, CT. Phone: (203) 887-3511
SELLER: Group E Communications Corp., headed by President Margaret Pescatello. Phone: (860) 405-2184
FREQUENCY: 98.7 MHz
POWER: 5.5kw at 269 feet
FORMAT: Alternative

Continued on Page 11

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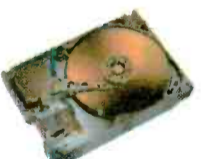
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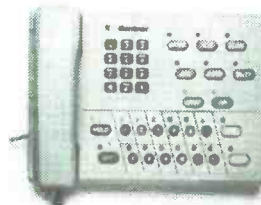
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TRANSACTIONS

Continued from Page 8

Illinois

WJPF-AM/Herrin & WXLT-FM/Carterville (Marion-Carbondale)

PRICE: \$1.25 million
TERMS: Asset sale for \$275,000 cash and a 10-year, \$975,000 promissory note with 6.5%-9.5% fluctuating interest
BUYER: Zimco Inc., headed by President Jerome Zimmer. It owns WCIL-AM & FM/Carbondale and WOOZ-FM/Harrisburg, IL. Phone: (573) 335-8291
SELLER: Egyptian Broadcasting Co., headed by President Robert Ferrari. Phone: (618) 942-2181
FREQUENCY: 1340 kHz; 95.1 MHz
POWER: 770 watts; 6kw at 279 feet
FORMAT: News/Talk; AC
FORMAT: Media Services Group

WXKO-FM/Pana

PRICE: \$525,000
TERMS: Asset sale for cash
BUYER: Virden Broadcasting Corp., headed by President Randal Miller. Phone: (217) 824-3395
SELLER: Southeastern Video Inc., headed by President Owen Studstill. Phone: (217) 562-3949

Michigan

WKBZ-AM & FM/Muskegon

PRICE: \$900,000
TERMS: Stock sale for five-year promissory note at 8.25% interest
BUYER: WLC Broadcasting Inc., headed by President Nathaniel Wells Jr., is acquiring all of the stock of the Grand Valley State University Board of Control. It owns WQWQ-AM/Muskegon. Phone: (616) 722-3219
SELLER: Grand Valley State University Board of Control. Phone: (616) 771-6666

Minnesota

KCFE-FM/Eden Prairie, KREV-FM/Lakeville & WREV-FM/Minneapolis-St. Paul

PRICE: \$20 million (estimated)
TERMS: Not available

BUYER: KQRS Inc., a wholly owned subsidiary of ABC Inc., headed by President/Radio Division Robert Callahan. It owns KQRS-AM & FM & KEGE-FM/Minneapolis-St. Paul. Phone: (212) 456-7777
SELLER: Cargill Communications, headed by President James Cargill. It owns KLBB-AM/Minneapolis-St. Paul. Phone: (612) 603-5700
FREQUENCY: 105.7 MHz; 105.1 MHz; 105.3 MHz
POWER: 6kw at 240 feet; 2.6kw at 499 feet; 25kw at 299 feet
FORMAT: Rock; Rock; Rock

Mississippi

WZRH-FM/Picayune (New Orleans)

PRICE: \$2 million
TERMS: Asset sale for \$500,000 cash and a five-year, \$1.5 million promissory note at 8.5% interest
BUYER: Guaranty Broadcasting Corp., headed by President George Foster. Through a subsidiary, it owns WFPR-AM & WHMD-FM/Hammond, LA. Phone: (504) 383-0355
SELLER: Howes Broadcasting Co., headed by President Randolph Howes. Phone: (504) 254-1906
FREQUENCY: 106.1 MHz
POWER: 50kw at 492 feet
FORMAT: Alternative
BROKER: Ben Sudduth

New Mexico

KGLX/KFMQ/KFXR L.L.C. acquisitions

PRICE: \$2,625,000
TERMS: Asset sale for cash
BUYER: KGLX/KFMQ/KFXR L.L.C., a wholly owned subsidiary of Roberts Radio L.L.C., headed by President Robert Sherman. Phone: (914) 741-1133
BROKER: Jim Hoffman

KGLX-FM/Gallup

SELLER: SkyWest Communications Inc., headed by President Thomas Troland. Phone: (505) 863-9391
FREQUENCY: 99.1 MHz
POWER: 51kw at 1250 feet
FORMAT: Country

KFMQ-FM/Gallup & KFXR-FM/Chinle

SELLER: SkyNet Communications

Inc., headed by President Thomas Troland. Phone: (505) 863-9391
FREQUENCY: 106.1 MHz; 107.3 MHz
POWER: 26kw at 184 feet; 3.6kw at 1630 feet
FORMAT: Country; Country

New York

WAUB-AM/Auburn

PRICE: \$70,000
TERMS: Asset sale for cash
BUYER: Auburn Broadcasting Inc., headed by President George Kimble. Phone: (315) 781-7000
SELLER: Morgan Media Inc., headed by President Richard Morgan. Phone: (315) 252-4870

WMNS-AM & WMXO-FM/Olean

PRICE: \$410,000
TERMS: Asset sale for five-year, \$410,000 promissory note at 8.5% interest
BUYER: Magnum Broadcasting Inc., headed by President Michael Stapleford. Phone: (814) 757-8751
SELLER: CAM Communications Inc., headed by President Jon Monty Buehler. Phone: (814) 772-9700

South Carolina

WGCD-AM/Chester

PRICE: \$65,000
TERMS: Asset sale for cash
BUYER: Frank Neely. Phone: (803) 329-2664
SELLER: Chester Broadcasting Co. Inc., headed by President William Stone. Phone: (803) 581-7250

WDZS-AM/Darlington

PRICE: No cash consideration
TERMS: Release from outstanding debt
BUYER: Atlantic Broadcasting Co. Inc., headed by President Harold Miller Jr. It owns WDAR-FM/Darlington and WSQN-FM/Scranton, SC. Phone: (803) 667-9659
SELLER: Greater Highway Church of Christ Assoc. Inc., headed by Chairman R.F. Davis. Phone: (803) 423-3702

Texas

KTSM-AM & FM/El Paso

PRICE: \$6 million (estimated)
TERMS: Stock sale for cash
BUYER: ComCorp of El Paso, a wholly

owned subsidiary of Communications Corp. of America, headed by Chairman Thomas Galloway. Phone: (318) 237-1142
SELLER: The Glyn and Karl Wyler Sr. Foundation
FREQUENCY: 1380 kHz; 99.9 MHz
POWER: 5kw day/500 watts night; 100kw at 1820 feet
FORMAT: News/Talk; AC
BROKER: Jack Harvey and Tony Rizzo of Blackburn & Co.
COMMENT: The radio stations were sold as part of a \$30.5 million deal that also included KTSM-TV.

Wyoming

KVOC-AM/Casper

PRICE: \$105,000
TERMS: Asset sale for cash
BUYER: Mount Rushmore Broadcasting Inc., headed by President Jan Charles Gray. It owns KASS-FM &

KQLT-FM/Casper; KRAL-AM & KIQZ-FM/Rawlins, WY; and KGOS-AM & KERM-FM/Torrington, WY. Phone: (307) 265-1984
SELLER: KVOC Inc., headed by President Alice Bubeck. Phone: (307) 265-2727
FREQUENCY: 1230 kHz
POWER: 1kw
FORMAT: Country

KWYO-FM/Sheridan

PRICE: \$1000
TERMS: Stock sale for cash
BUYER: Lovcom Inc., headed by President W.K. Love, is acquiring Community Media Inc. It owns KROE-AM & FM/Sheridan, WY and, through a subsidiary, owns KYWO-AM/Sheridan, WY. Phone: (307) 672-7421
SELLER: David Palmerlee, Stan Huckby, and Malcolm Wallop. Phone: (307) 684-2207

Westinghouse Removed From Dow Jones List

Continued from Page 4

maintaining a proper number of industrial companies in the lineup. "Westinghouse is clearly becoming a media stock," Cheen stated, noting also that "Disney is a \$50 billion a year company while Westinghouse is only a \$15 billion-\$18 billion company. The average investor

isn't even going to notice this. There'll be no jerk in the [Dow] average come Monday."

Lest media mavens become market manic: Cheen predicted positively that Wall Street will recognize American businesses' growth trends within the next decade and create a media/software/telecommunications stock average.

BUSINESS BRIEFS

Continued from Page 4

AudioNet Expects To Net \$15 Million In Revenues

AudioNet, the 18-month-old Palo Alto, CA firm that broadcasts radio programs over the World Wide Web for listeners out of signal range, will likely post \$15 million in revenues in 1997. It should also become a profitable entity this month, according to entrepreneur and company President Mark Cuban.

Cuban also plans to take the company public and in recent months has raised \$12.5 million from private investors. The firm is considered to be a first step toward video and video conferencing over the Internet.

WADK Must Pay EEO Fine

Following a recent ruling, WADK-AM/Newport, RI must pay \$3500 to the FCC for EEO violations. A Notice of Apparent Liability was issued last March, but the station did not respond. The fine is for inadequate recruitment and record keeping — not for employment discrimination.

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Sanders Set As V2 GM/N. American Ops

V2 Records has tapped Richard Sanders as GM of the its North American operations, based in New York. Sanders joins the label from Arista Records, where he has served as VP/Artist Development since 1992; he also oversaw marketing for LaFace Records, Bad Boy Entertainment, and Rowdy Records.

"Richard brings to us artist development and day-to-day business experiences that are essential to building artists' careers today and for the future," said V2 President Dan Beck, to whom Sanders reports. "The diversity of artists he worked with represents his ability to individualize and personalize the artist development effort, which is an essential part of V2's commitment to our artists."

A music veteran with some two decades of experience, Sanders first entered the recording industry from Loud & Proud Management, an artist management firm he founded and ran for eight years. Prior to that he held various touring positions, including tour accountant and tour manager.

Clear Channel Names Ashwood PD At KTKR & WOAI/San Antonio

Former WQAM-AM/Miami PD Andrew Ashwood has been named PD of Clear Channel Sports-News/Talk combo KTKR-AM & WOAI-AM/San Antonio. He replaces Pat Rodgers, who has become GM of Catholic Television of San Antonio.

When asked why Ashwood was chosen to succeed Rodgers, KTKR & WOAI GM Betty Koshawood/See Page 28

Jacor/LV Lifts Ginsburg To Market Manager

Michael Ginsburg has been named Market Manager for Jacor Communications' Las Vegas stations: Oldies KBGO-FM, Country combo KFMS-FM & KWNR-FM, and AC KSNE-FM. He previously served as GM for KFMS & KWNR.

"We are thrilled to give Mike the opportunity to display his winning management style at the other Jacor stations in Las Vegas," Jacor Sr. VP John Hogan noted. "Mike's

GINSBURG/See Page 28

LETTER TO THE EDITOR

Classical Conclusions Refuted

The generalizations drawn about classical music radio stations were an unfortunate case of comparing apples and oranges ("Revenue Vs. Ratings: Power Ratios Show Formats' Strengths" (R&R 3/14)). The figures from the 1996 Miller, Kaplan, Arase & Co. report were based on a very small sample of stations, less than 10. Of those, the three leading billers in classical music were not included, as they do not report to Miller, Kaplan. When the Classical stations in Boston, Washington, Chicago, Philadelphia, Dallas, Houston, and Los Angeles are not in the sample and you average nine small markets, the sample itself becomes suspect. In 1987, Classical KFAC-FM/L.A. and other leading Classical stations did report, so the comparison to today's world isn't valid.

The numbers from Miller, Kaplan, in general, must be looked at more closely. It's not possible, logically, that all the "major" formats are over a 1 ratio. Who's under, just Classical, Nostalgia, NAC, and Urban? There's not a big enough total audience share to bring the other formats up over a 1. What Miller, Kaplan sends out is a sample of those stations that report, and those that report are the ones that are doing well. That's according to George Nadel Riven at Miller, Kaplan. Some Rock stations underperform, as do stations of every other format. But if only the "winners" report or are included because they subscribe, then every format can have a share greater than their ratings. Ninety-two percent of all Rock stations overperform? That's like 1+1 equaling three.

The wording of the comments regarding research suggests that Classical stations no longer have their upscale audience. Writing that Classical "was always thought to attract the Tiffany of audiences" — and then saying Classical "no longer has the corner on the qualitative sell" — implies a loss of that audience. Nothing could be further from the truth. It's great that other formats have strong qualitative, but let's not imply a loss of that quality audience by Classical stations.

Classical stations have moved frequencies in Denver, San Diego, and Houston. Some are owned by trusts, such as Seattle and Boston. Dallas is owned by city government. Do Classical stations face strong challenges? Of course. Many do not achieve strong power ratios. However, this small group of stations is unique and does not benefit from broad general market comparisons.

Bob Lion, Partner, Allied Radio Partners

Editor's note: R&R erred with Classical's current power ratio. It was listed as .62, but is actually .67.

George Nadel Riven responds to Lion: While it's true that Miller, Kaplan used only nine Classical stations to formulate the power ratio, it would not have resulted in significant change had we used all 14 Classical stations that report revenues to us. What's more, the nine stations were not from small markets as Mr. Lion claimed. They were: Albuquerque, Cleveland, Denver, Miami, Milwaukee, New York, San Diego, San Francisco, and Seattle.

Classical radio's qualitative strengths are legendary and remain that way. The radio industry has this format to thank for starting a trend — known as the qualitative sell — which has since expanded to other formats.

Kalodner Now VP, Walt Disney Records

Liz Kalodner has been appointed VP of Walt Disney Records. She formerly served as VP/New Business Development for Disney Consumer Products.

"Having played such a significant role in the growth of Disney Consumer Products over the years, Liz will undoubtedly augment the overall expansion and success of Walt Disney Records," said Disney Consumer Products President Anne Osberg. "Her vision, outstanding leadership, and working knowledge of Disney equity will help take the world's largest family audio entertainment company to new heights."

Kalodner first joined the Walt Disney Co. more than eight years ago as Director/Marketing, Television Licensing. She also served as VP/Marketing for Walt Disney Records in 1992.

Ellis Appointed PD At WBEE/Rochester

WCKT & WIXI/Ft. Myers OM Ron Ellis has been named PD of Heritage Media Country outlet WBEE/Rochester, NY, effective March 31. Prior to his 1995 arrival in Ft. Myers, the 20-year radio veteran served as OM for WTDR/Charlotte and PD for WQIK/Jacksonville.

WBEE President/GM William M. Cloutier commented, "In view of Ron's great record of successfully programming truly great Country stations in Ft. Myers, Charlotte, and Jacksonville, we are delighted that he has accepted this job. Incidentally, his new parka looks great!"

Ellis added, "It's a tremendous honor to join the Heritage Media family in Rochester. I look forward to carrying on the great tradition of the Bee with one of the most winning teams in the country."

EXECUTIVE ACTION

Coronfly Gets Geffen's AAA Promo Dir. Duties

Geffen Records has moved AC Promotion Director Alex Coronfly to AAA Promotion Director. He will remain based in Los Angeles and report to Director/Promotion Bob Catania.

"I can't think of a better way to demonstrate Geffen's commitment to [Adult Alternative] than by having Alex run this department," stated Catania. "His understanding of radio and his unique ability to make an immediate connection with our artists will provide a potent combination in developing our acts at a format we strongly believe in."

Coronfly began his career as MD of the Bay Area's California Music Channel. He joined Geffen in 1993 as an assistant in the CHR Department and was named to his most recent post in 1995.



Coronfly

EMI Rap Promotion Welcomes Shelton, Collins

Troy Shelton has joined EMI Records as Sr. Director/Rap Promotion, based in New York. Concurrently, the label has tapped Kevin "Black" Collins as Field Manager/Rap Promotion.

Shelton comes to EMI following a stint as Interscope Records' Director/Rap Promotion. "Troy's experience in the world of rap will take the EMI Rap and Street Promotion Department to new and greater heights," said Sr. VP/Urban Promotion Dave Rosas, to whom Shelton reports.

Rosas said of former independent street promoter Collins: "When the 'Black' is in the house, oh my god! I think that says it all."



Shelton



Collins

KLOL PD Beaubien Becomes Consultancy Partner

KLOL (Rock 101)/Houston PD Andy Beaubien has exited the station to join the Australian-based Broadcast Programming & Research (BPR) media consultancy. The 17-year programming vet becomes a partner in the firm and will be based in Sydney.

"For years I have been hoping for a chance to work in the consulting sphere on an international basis," Beaubien said. "When BPR asked me to join them, I realized it was the opportunity of a lifetime."

His new position will include international programming and research duties on a worldwide scale. KLOL GM Kathy Stinehour wished Beaubien success and stated that WLUP/Chicago VP/Programming and Rock 101 consultant Greg Solk will help her in the search for Beaubien's replacement. Beaubien's last day at KLOL is April 11.



Beaubien

ABC/Minneapolis Ups Waggoner To Dir./Sales

Amy Waggoner has been promoted to Director/Sales for ABC's Minneapolis stations: KDIZ-AM, KEGE-FM & KQRS-FM. She joined KQRS as an AE in 1986 and later was elevated to LSM at that station; she then became GSM for KEGE & KQRS.

"This position will allow me more time to find new nontraditional revenue opportunities for the station and additional services for our advertisers," Waggoner stated.

In related news, KEGE LSM Pete Frisch has shifted to KQRS for similar duties.



Waggoner

Simpkins, Manning To Metro Dirs./Ops, Florida

Metro Networks has promoted Mollie Simpkins and Bob Manning to Directors/Operations in West Palm Beach and Ft. Myers, respectively. They previously served as Asst. Directors/Operations.

"We are always proud to be able to promote from within," stated VP/Operations, Southeast Region Dave Klahr. "The appointee already knows firsthand what it takes to lead and win. Both Mollie and Bob have the strength and experience to be a tremendous benefit to our Florida operations."

Simpkins joined Metro six years ago as an intern and later became an anchor. Manning, a 15-year industry veteran, has worked for PBR Communications and Jefferson-Pilot Communications.



Kalodner



Ellis



Toni's back... hotter than ever!

America's original radio psychologist, Dr. Toni Grant achieved national notoriety and phenomenal ratings with her syndicated program on over 180 radio stations across the U.S. before going on creative hiatus in 1990. Now she's back by popular demand and ready to sweep the nation once again.

Although others have tried, no one has come close to capturing Dr. Grant's unique delivery style and special bond with listeners. She is a practicing licensed psychologist, but don't be afraid of her Ph.D. - she provides both clinical and common-sense solutions with candor and compassion, while never losing sight of the entertainment value of radio.

You have a choice when programming talk radio, and this is the easiest choice you'll ever make. To lock Dr. Grant in your market, call Radio Shows, Ltd. at 800-988-4341 today, and start enjoying success with the one and only, the true original, the brilliant Dr. Toni Grant.

**RADIO
SHOWS**, Ltd.

800-988-4341

Records

• **BEN NYGAARD** has been appointed VP/Marketing for Velvel Records,



Nygaard

reporting to President **BOB FRANK**. Previously head of his own independent marketing and A&R company, Nygaard has also served as Head/Marketing at EMI Records and Head/East Coast Marketing at Columbia Records.

• **RAY MANCISON** has been named National Director/Radio Promotion at Paradigm Associated Labels. He most recently served as Director/Promotion, Northeast Region for Giant/Revolution Records.



Mancison

PROS ON THE LOOSE

Cary Carrington—Afternoons WIOB/Ann Arbor, MI (313) 747-8696

Jed Taubler — SE Regional Promo Dir., Discovery Records (770) 438-8363.

• **DIANE MONK** has become Regional Pop Promotion Manager at MCA Records, reporting to Sr. VP/Promotion **SKIP BISHOP**. She previously served as a Boston-based promotion assistant for the label.



Monk

• **KEN RUSH** has been elevated from Manager to Director/Southwest Regional Promotion at Arista/Nashville.

• **JIMMY HARNEN** has become Southwest Regional Promo Representative at Curb/Universal. He most recently

served as Nashville sales rep for Gavin.

National Radio

• **NOSTALGIA BROADCASTING CORP.**'s NBG Radio Network has debuted "The Color Of Success," a daily, two-minute feature hosted by former NBA star Mychal Thompson. The program spotlights minority success stories and is delivered via cassette or satellite through a market-exclusive license agreement via barter; (800) 505-5640, ext. 770.

Industry

• **JON WILSON** has joined TM Century Inc. as Director/Major Market Sales. Wilson previously served as a Chicago-based AE for Arbitron.

CHRONICLE

BIRTHS

WBLI/Nassau-Suffolk PD
Ken Medek, wife Michelle, son Sean Patrick, March 15.

Changes

Adult Alternative: **Jeff Schmidt** joins KFFG & KFOG/San Francisco as Creative Dir. ... **Cliff Nash** is the new MD of WBOS-FM/Boston, effective March 31 ... **KIWR/Omaha MD Connie Kellie** steps down and is replaced by two AMDs: **Joe Dakota** and **Chris Ellis** ... **KBZD/Amarillo, TX** has a new phone number: (806) 356-7464.

AC: **WLTW/NY Asst. GM Linda Morgan** becomes Programming Coordinator ... **Leigh Ann Adam** rises to Music/Program Coordinator at KIBB-FM/Los Angeles. Market veteran **Joe "Boomer" Servantez** extends his afternoon shift to 2-7pm, and **Rick Hummer** shifts from 7-10pm while maintaining co-host duties on **Chaka Khan's** "Romance After Hours" program,

which is now being produced by **Tom Banda**. **Jammin' Jeff Scott** segues from evenings to overnights, and **Wayne Lewis** joins as Exec. Producer of **KIBB's** morning show. Lastly, the station modifies its moniker from "B100.3" to "B100" ... **New Rhythmic-leaning Soft AC KMCB-FM/San Diego** increases its power from 7200 to 29,000 watts ... **WKTI/Milwaukee MD/middays Leonard Peace** adds APD duties ... **Amanda Drake** joins **KMXG/Quad Cities, IA-IL** for overnights ... **Taylor Mitchell** is now "Magic After Dark" host at **KEZA/Fayetteville, AR**.

Alternative: **Kim Monroe** is the new MD/middays at **KNDD-FM/Seattle** ... **Boomer** joins **KWOD-FM/Sacramento** for afternoons ... **Rick Brewer** rises from Programming Asst. to MD at **WEND/Charlotte** ... **Brent Glasgow** replaces

Marc Cetrone for nights at **KFMZ/Columbia, MO**.

CHR: Rhythmic **WQHT/NY** names **Frank Curci** Field Promotion Coordinator as **Al Barry** becomes morning show producer ... **KZZU/Spokane overnights Devin James** exits for similar duties at **KKFR/Phoenix**. **Harrison Wood** assumes James's old 'ZZU duties ... **WBHJ/Birmingham afternooner Rex InAffect** segues to Production Dir. Overnighter **Kori White** shifts to middays, while MD/middays **Deja Vu** moves to afternoons and **D.O.** adds overnight duties ... **WYKS/Gainesville, FL** personality **John Harlow** adds APD stripes and afternoon drive duties replacing **Joe Sharkey**, who moves to parttime ... **Dave Masters** is the new nighttimer at **WWSK/Myrtle Beach, SC** ... **KQXY/Beaumont, TX** hires **Valerie Deorr** as overnights/

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Mainstream AC

CARIGANS Lovefool
KENNY G Havana
JON SECADA Too Late, Too Soon

Lite AC

KENNY G Havana
WHITNEY HOUSTON Step By Step
JON SECADA Too Late, Too Soon

UC

MAKAVELI Hail Mary
YVETTE MICHELLE I'm Not Feeling You
OUTKAST Jazzy Belle

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — J.J. Cook

WHITNEY HOUSTON Step By Step
INXS Elegantly Wasted
U2 Staring At The Sun

Digital AC — J.J. Cook

TONI BRAXTON I Don't Want To

Hot AC — J.J. Cook

TONI BRAXTON I Don't Want To
BRUCE SPRINGSTEEN Secret Garden
WALLFLOWERS One Headlight

Digital Soft AC — Mike Bettelli

MAXI PRIEST F/SHAGGY It Starts In The Heart

Digital AC Mix — Mike Bettelli

TONI BRAXTON I Don't Want To

Alternative — Leslie Cohan

INXS Elegantly Wasted
OFFSPRING Gone Away
U2 Staring At The Sun

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

AMANDA MARSHALL Fall From Grace
U2 Staring At The Sun

Soft Hits — Rick Brady

RICHARD MARX Until I Find You Again

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Soft AC — Andy Fuller

KENNY G Havana
R. KELLY I Believe I Can Fly

Adult Rock & Roll — Jeff Gonzer

RUSH Driven
ZZ TOP Rhythmeen

morning show producer and promotes overnighter **Brandin Shaw** to morning sidekick ... **KZMG/Boise** promotes parttimer **Mr. Ed Parreira** to overnights.

Classic Hits: Adult Alternative **KHBG/Healdsburg, CA** flips to Classic Hits.

Country: **WKXK-FM/Chicago MD/middays Matt McCann** exits. Evening host **Dominica** takes MD duties, while 10am-noon host **Nancy Turner** signs a five-year deal and adds McCann's old airshift ... **Bob Hendryx** joins **WMZQ/Washington** as morning news anchor ... **Lisa**

McCarter shifts from afternoons to evenings at **WSSL-FM/Greenville, SC** as **Dude Walker** returns to PM drive. **Don Jarrett** takes nights and **Alex Matthews** assumes swing duties at **KIZN-FM/Boise, ID**.

News/Talk: *San Francisco Chronicle* columnist **Phil Matier** joins **KGO/SF** for reports at 8:15am Mondays and Wednesdays, and 5:15pm Thursdays.

Rock: At **WSTZ/Jackson, MS**, **Kevin Keith** moves to middays, middayer **Mike Bridges** flips to mornings, and morning host **John Nielson** switches to nights.

Crook & Chase
COUNTRY COUNTDOWN

The ONLY Country Radio Team, with the added exposure and fans from a nationally syndicated TV show!



Already on 375+ radio stations,
110+ major market TV stations and TNN.

Crook & Chase – Hotter Than Ever!
Put their power to work for you today!



JONES RADIO NETWORK®

Call Jones Radio Network. Gene Ferry, NSM 303 • 784 • 8700



Scarborough puts radio promotion in motion

“Our convenience store client believed that their primary target was older males, because they were heavy gasoline users. But, when we looked at other Scarborough categories, such as heavy convenience store shoppers and buyers of 20-oz. bottles of soda, we came up with a different target – younger males. So we changed the buy to include Alternative Music radio stations. Our strategy became heavily focused on traffic building through radio promotions.

“The promotions generated more traffic for less money than ever before. Amazing! Scarborough’s data sold the client on something they’d never considered. Now they’re talking to us about picking up all the dealers in our area.”

*Terri Reilly, Vice President/Media Director,
MZD, Indianapolis, IN*

ARBITRON

How Radio Can Serve Up Results

■ **Make clients' visit worthwhile to achieve the ultimate: a return visit**

By Steve Marx

Ever notice how one restaurant never advertises, yet it's tough to get a dinner reservation unless you call a week ahead ... while another restaurant seems to run ads all the time, and it's still easy to get a table? It's not hard to figure out why: The food's better at that first restaurant, ditto the service and atmosphere. Folks like it there and they come back. And back. And back. And they tell their friends and their friends like it and they come back, too. So who needs to look for new customers every day?

Now let's talk about another industry that, in many ways, is similar to restaurants: Radio. There's plenty of competition. We have specific cuisines (formats). We steal each other's recipes and menu ideas (liners, contests, promotions, and programming elements). We have a limited, perishable inventory: every seat (avail) that goes unsold today is gone forever. And our customers talk ... the news spreads by word-of-mouth, as one diner (advertiser) tells another potential diner (advertiser) about his personal experience there.

Deliver Memorable Experience

What does it say to you that radio stations are like that second restaurant, constantly on the prowl for new clients? You were suspicious that the restaurant that always advertises and always has a table might just be delivering an overall dining experience that makes folks not want to hurry back ... so what does it mean when a radio station (or the entire radio industry) is on a *never-ending* quest for new clients? Year after year after year the search goes on. *Don't they ever fill it up? Where is the repeat and referral business?*

Frederick Reichheld of the Boston-based management consulting firm **Bain & Company** observed, "You can fill a bucket a lot faster if it's not leaking." In radio, our new business development efforts would be a lot more productive if most of those new clients we snare didn't walk out the back door shortly after coming in through the front. *The ugly truth laid bare by radio's insatiable hunger for new business is that we fail to hang on to a respectable percentage of the old business.* The legion of advertisers who have uttered radio's "Seven Dirty Words" — "I tried it once, it didn't work" — just gets longer and longer.

Kudos to Arbitron for sponsoring the "Newspaper Advertiser Perceptual Study," just released at the RAB

Results derive not from sales, but from marketing. Not from a pitch, but from performance. Not from focusing on why to use radio, but rather on how to use it profitably.

Marketing Leadership Conference in Atlanta. Pogo's immortal words are an apt headline for the key findings of the study: *We have met the enemy and he is us.*

Survey Says: Bad News

Let's be real clear about this. Radio's problem is not newspaper; radio's problem is radio. Listen to what the mega-advertisers interviewed for the study are telling us. It's *stark and devastating*. Here are the two key findings:

1. The attribute ranked most important to these advertisers in making medium selections was "ability to bring in potential customers." Fully 98% of the sample called this attribute vitally important. The second-place finisher was way behind with only a 79% rating.

2. Radio came out dead last in terms of which of the major media "gets the best results." Respondents could vote for only one medium: 36% chose direct mail, 27% pointed to TV, 20% named newspaper, and just 9% rallied behind radio.

Wake up, radio. You ranked dead last in the single attribute that matters most: *getting results.*

Some believe the results are skewed and misleading because, after all, this was a study of newspaper advertisers, not radio advertisers, and they can be expected to hold a lower opinion of us. I argue not,

for three reasons: First, even if true, it is not a useful assertion because the newspaper is where the money is. Second, the study respondents showed great dissatisfaction with newspaper (in spite of their heavy use of it), so it's not logical to conclude they are traditional ink-in-the-blood advertisers who are merely defending their medium of choice. Third, these newspaper advertisers are also current radio advertisers; 93% reported they also use radio (highest among all competing media), so their observations about radio are *based on actual and current experience.*

Marketing Key To Results

Salesmanship gets the first order (the radio industry is remarkably good when it comes to salesmanship). But what do you think gets the *second* order? Results. Results derive not from sales, but from marketing. Not from a *pitch*, but from *performance*. Not from convincing someone to give that new restaurant a try, but by serving them an outstanding meal. Not from convincing an advertiser that you're cost-efficient or that your target and theirs are amazingly similar, but from accurately identifying their current marketing challenge and then carefully assembling and executing a genuine marketing solution. Not from focusing on *why* to use radio, but rather on *how* to use it profitably.

As an industry — from our trade organizations to our national rep firms to each and every local station — we continue to *misplace* our emphasis on bringing more first-time advertisers onto radio when we're not yet ready to serve them. Stations and rep firms don't have the expertise, the skills, the staff, or the commitment to ensure the client's success, to ensure them a good return on their investment.

We continue to employ more and more salespeople; people whose job it is to get the order. But we're still unwilling to employ marketing people, whose job it would be to design the advertising in such a way as to get results. And renewals. And referrals. Every station seems to be able to find the "budget" to hire people who will bring in orders, but no one seems to have the money these days to hire *someone who will ensure the renewal.*

Pay attention to Pogo again: *We are surrounded by insurmountable*

DATELINE

• **January 2 (through March 26)** — Winter '97 Arbitron.

• **March 22** — NARAS L.A. Chapter "9th Annual Bowling Bash." Sports Center Bowl, Studio City, CA; (310) 392-3777.

• **March 27** — NABOB 13th Annual Communications Awards Dinner. Sheraton Washington Hotel; (202) 463-8970.

• **March 27 (through June 18)** — Spring Arbitron.

• **April 4-7** — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• **April 5-10** — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• **April 5-10** — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• **April 23** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-2351.

• **April 30-May 2** — Radio Only Management Conference. Phoenixian Hotel, Scottsdale, AZ; (609) 424-6800.

• **May 15-21** — 21st Annual NABOB Spring Broadcast Management Conference. Site TBA; (202) 463-8970.

• **May 17** — Third Annual Producer's Workshop. Radisson Empire Hotel, New York; (212) 580-3385.

• **May 21-24** — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (708) 296-0200.

• **June 4-7** — PROMAX Convention. Chicago Navy Pier; (312) 788-7600.

• **June 11** — Radio Mercury Awards. Waldorf Astoria, New York; (212) 681-7207.

• **June 11-14** — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• **June 16-22** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 26 (through September 7)** — Summer Arbitron.

• **July 8** — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• **July 16-20** — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• **August 1-2** — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 23-26** — Jack The Rapper Convention. Site TBA.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

opportunity. There's \$100 billion in opportunity out there. But for radio it's *insurmountable* because we don't have the capability to ensure the one thing the advertiser cares most about: results. If we continue to do business this way, we'll be lucky to hang on to 7% of the national ad pie, no less move it to 10%, as some industry leaders are hoping. Radio *can* deliver great results.

But if it did so on a reliable basis, we wouldn't constantly be on the prowl for new business, would we?

I call upon radio to plug the leaks in its bucket by putting a *results department* behind every sales department. Or stop hoping for that 10%.

Steve Marx is Chairman/Creative Center for Sales Strategy. E-mail him at smarx@acscenter.com

MAXIMIZE VISIBILITY



- Cost effective plastic banners for your station.
- We print any picture, logo or design in up to four colors.
- Perfect for concerts, public appearances, expos & giveaways.
- Packaged on a roll and easy to use.



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"Papa" Joe Chevalier

The Voice That Roared

**Winning Sports Fans Across the Country
with a Fist-Pounding Entertainment
Style that's All His Own.**

That's because he is a sports fan's man—a guy who covers the sports scene with a style and wit that's all his own.

And he's not holding anything back, especially his opinion. Because *when it comes to sports talk, "Papa" Joe is the king.* And in his court are legions of fans who voice their opinions during the lively debates that are the trademarks of his show.

When it comes to turning talk into pure entertainment, nobody does it better than "Papa" Joe.

**Catch "Papa" Joe
in action from
6 pm-10 pm E.T.
weekdays.**



Illustration by J.T. Steiny

**One-On-One Sports Radio Network
847-509-1661**

Commercial Frequency: Identifying Critical Points Of Liftoff Vs. Meltdown

By Marla Pirner

At some point, you have probably all been asked how many spots it takes to make an impact on a consumer. And just as likely, you have probably all quoted the "three-plus" frequency rule at least once in your careers. But did you know that even the man credited with writing the "three-plus" rule, **Michael Naples**, was recently quoted as saying, "For many people, three-plus became a rule of thumb. That's not what I intended."¹

What's that? Have we been misquoting all these years? "What I said was that each brand should ... figure out what its own (level should be)," adds Naples.

Figure it out for themselves? Hmm. Sounds like more work for us. Yet as media professionals, radio sellers should be prepared to offer advice on effective frequency levels in a particular campaign. While the "three-plus" rule-of-thumb might get you by, the following is designed to get you speaking like an expert on all current schools of thought on the subject.

The Three Strike Tradition

Tradition tells us that once is not enough. That we humans are a forgetful lot, who quickly forget the majority of what we see and hear each day. In fact, as the famous Ebbinghaus Curve shows, within just one week we forget 75% of what we have learned. This fact has spurred advertisers for over a century to believe in the power of frequency, frequency, frequency.

No doubt, the most well-known theory of effective frequency is simply that a consumer must see a message three or more times for effective communication to take place. Much of this theory can be traced back about 25 years.²

The idea is that the first exposure to a message evokes the "What is it?" response. The second exposure is said to bring the more personal response of "What

As media professionals, radio sellers should be prepared to offer advice on effective frequency levels in a particular campaign.

of it?" or, in other words, what does this mean to me? And the third exposure is said to be the reminder, whereby what was seen before is recalled, and any further evaluation or plan to action occurs.

Of course, even if the "three-plus" rule is accepted as a valid generalization, many factors influence this number. These include the length of the advertising cycle, product awareness, creative execution, and the complexity of the message, just to name a few.

And interestingly, there is an addendum to this theory that few people ever discuss. It proposes that many people filter out commercials at the "What is it?" level until they are in the market for that type of product or service. At this point, "a person may see and experience the 23rd commercial as if it were the second." At this point, the next com-

mmercial will then be perceived as the reminder, or third exposure.

Introducing The Recency Theory

This brings us to the *recency theory* proposed by **Erwin Ephron**, which has been generating much interest. This approach ultimately suggests that *when* a consumer hears a message affects its impact more than *how many times* the message is heard. In other words, if a consumer is in the market for a product, that's when the message will impact buying behavior, whether it is the third time or the 23rd time he hears that message.

For instance, Ephron uses the example of detergent. The first point is that most people only buy detergent when their boxes are low or empty. Increased advertising will probably not make them purchase more boxes. The second point is that there is always a small but consistent group of consumers who are out of detergent. The challenge is to reach those consumers during the window of opportunity when their Tide is running low.³

To accomplish this, Ephron suggests buying media with more emphasis on reach and less on frequency. By running a campaign with less weight over a longer period of time, the likelihood increases of reaching more consumers during this "window." Of course some products (like automobiles) have a longer decision buying cycle and may require more spots than others (like toothpaste), which may be purchased rather quickly after the need for the product arises.

Recency does not suggest spending less on advertising. It simply reallocates a budget over a longer period of time so that advertisers are continually closer to consumers' points-of-purchase. It may also reallocate a budget from one single medium, like television or newspaper, to a multimedia schedule. In this way, audience reach — hence the opportunity to catch more consumers in their buying cycles — increases. In his own words, Ephron likens a frequency strategy to "stuffing turkeys" and a reach approach to "waiting for hungry fish to bite."

And Now, Concentrate

Yet another concept called *Optimum Effective Scheduling*, first introduced in the early '80s, focuses on the *concentration* of messages to maximize frequency. This requires running heavy schedules in the range of 40-70 radio spots per week.

More specifically, O.E.S. is based on the concept of *Effective Reach*, which means that at least 50% of those reached must hear a message three or more times. The theory behind O.E.S. is that learning comes from repetition, and that a message must be heard at least three times to be effectively com-

Salespeople On The Move

- **Dean Mutter** has risen to Dir./Sales for **Emmis/St. Louis**. He previously held the GSM post at Emmis's **KSHE-FM**. In related news, **Kelly Payne** joins **WALC-FM** as Sales Mgr. He was most recently LSM at crosstown **KLOU-FM**.

- **Clint Hasse** rises from LSM to GSM at **KMOX/St. Louis**.

- **Dan Zako** is now NSM at **WDFN-AM & WWWW-FM/Detroit**. He previously served as Dir./Sales for **WGBB-AM, WBAB-FM, WBLI-FM & WHFM-FM/Nassau-Suffolk**.

- **Lance Lynch** is now NSM at **Radio One's WOL-AM, WKYS-FM & WMMJ-FM/Washington**. He most recently served as an AE at crosstown **WHFS-FM** and the former **WXTR-FM & WXVR-FM** under former owner **SFX Broadcasting**.

- **Nick Verbitsky** joins **WQHT-FM/NY** as AE. He most recently served as an AE at crosstown **WHTZ**. He is the son of **United Stations Radio Networks** Chairman/CEO **Nick Verbitsky**.

municated. Therefore, a schedule is successful only if it can reach large numbers of people the proper number of times.

With O.E.S., concentration is to be achieved at all costs, even if this means eliminating flight weeks, or eliminating stations. In this way, proponents of O.E.S. believe that an advertiser receives the "most bang for the buck." Proponents on the subject write, "in many situations, concentration of marketing resources can have equal or greater success than a bigger media budget... When a marketing budget is concentrated over a much shorter period of time, with a single message, on a smaller number of media, there is a much greater chance for success."⁴

Pull Out Before Meltdown

Despite the inherent differences within these three theories, all must avoid one thing — burnout.⁵ *Burnout*, or *wearout*, refers to the point at which the listener has heard a radio or television commercial enough times that he stops really listening to it — or worse, becomes annoyed at the next exposure. At whatever point one believes effective frequency begins, we probably all agree that it ends somewhere before infinity.

While the *exact* frequency level at which a commercial reaches burnout is nearly impossible to determine, industry experts suggest that effective exposure ranges roughly from a 3-10 frequency. So, if an individual generally needs to see/hear a commercial at least three times before it makes a remembered impression, by the 10th exposure the individual may be mentally tuning the commercial out, and around the 15th exposure may experience irritation, resentment, and a negative response to the product being advertised.

Of course, burnout levels vary among different individuals at different points in time. The following seven factors are believed to contribute to the point at which burnout occurs:

- The type of product or service being advertised.
- The "age" of the product/service. Where is it in the marketing life cycle?
- Is it a new product just being introduced, or a mature product everyone already knows about?
- The frequency of its purchase/

use. Is it a high-ticket durable item like an automobile or refrigerator which only needs replacing occasionally? Or, is it a consumable item like laundry detergent or paper towels which requires frequent purchase?

- Is the brand a product extension, such as the added feature of tartar control to a toothpaste brand, or an entirely new product like the first bleaching system for teeth?
- The creative style of the commercial. Does it have entertainment value that outlives consumers' need to hear about the product again? Or, is it a commercial executed in a more conventionally "straight" style?
- The geographic location of consumers — geographic differences in values and lifestyles influence response to commercials, and therefore burnout.
- The gender of the consumer — men and women really *do* react differently to certain commercials, and the degree of difference does change at various exposure levels.

Whatever theory of effective frequency you ultimately endorse, these seven "burnout factors" should be helpful when tweaking the general range of effective frequency as it applies to your product/service and your customers.

Sources:

¹ *Ad Age*, 1995, "Revisiting Ad Reach, Frequency," **Joe Mandese**;

² *Introduction to Advertising Media*, **Jim Surmanek**;

³ *Journal of Advertising Research*, "More Weeks, Less Weight: The Shelf-Space Model of Advertising," **Erwin Ephron**;

⁴ *Coleman Letter*, "The Optimum Effective Schedule: Radio's New Marketing Weapon," **Pierre Boulevard**;

⁵ *Effective Exposure: A New Way of Evaluating Media*, **Alvin Ach-enbaum**; *Effective Frequency: The Relationship Between Frequency and Advertising Effectiveness*, **Mike Naples**.



This Card can stop a bullet. It's only a piece of paper, but that little card up there carries a lot of weight. Keeping millions of kids off drugs, out of gangs and in school. To learn how you can help the Boys & Girls Clubs, call: 1-800-854-Club.

The Positive Place For Kids

Marla Pirner is Exec. VP/Director of the Research Division at **Interep Radio**.

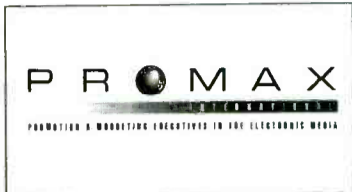
Caffeinated Radiomen Attack Spokane!

By Michael Mango, PROMAX International

First, it was water. Now, they've juiced up the java with their own special blend and have stormed into Spokane's roaster roasts.

The Radiomen — the top-rated morning team of Jim Arnold and C. Foster Kane at Classic Rock KKZZ-FM/Spokane, launched "Radiomen Water," bottled natural spring water "taken from special pools deep beneath the station's studios" in 1995. By the end of the year, it surpassed sales of every other brand of bottled water in Spokane and nearby Moscow, ID. Now, they've launched "Radiomen Coffee" — a "truly unique flavor filled with caffeine for that coffee-like coffee taste."

Actually, the station got Spokane-based Four Seasons Coffee to concoct the special blend and debuted it last month at a live remote in which Arnold and Kane brewed nine lbs. of the high-octane



stuff. More than 200 people bought 50 lbs. of beans. To buy some of your own, visit Four Seasons Coffee at 222 N. Howard in downtown Spokane the next time you or a friend visit the Inland Northwest. And, as the station says, "Have a big glug and you'll say... 'Hey, what's the big deal?!'"

Holiday Hit Parade

Getting through on the request lines of most major radio stations requires a hair-trigger redial reflex and the patience of a saint. Last Fri-

day (3/14), callers to KBSG/Seattle's request line may have had the busy signal blues because Little Richard was tying up the line. Or maybe it was a conference call with Peter, Paul & Mary.

The "KBSG All Star, All Request Friday Night" featured a few rock-and-roll pioneers calling the Oldies station and asking to request their favorite tunes. Among other callers slated to grace the airwaves were Frankie Valli, Graham Nash, Gary Puckett, and Paul Revere (sans The Raiders). No word on whether Valli actually belted out a few lines of "Sherry" over the phone ...

Erin Go Rodeo

KKBB/Bakersfield decided to celebrate St. Patrick's Day in Central California by holding a Rockin' Rodeo during its "Matthew in the Morning" show. About 20 contestants were expected to race tricycles in their undies, all competing for the grand prize of \$500. An additional 200 invitees will be treated to

Show Us Your Marketing Campaign!

How is your station marketed visually? Care to share your campaign with us?

R&R has started to prepare "Marketing & Promotion Guide 1997," the industry's comprehensive resource to effective radio station marketing for a new era in broadcasting.

The guide will prominently showcase radio's finest visual images from these categories:

- Billboards, buscards, and other outdoor signs
- TV spots (stills)
- Bumper stickers
- Print ads
- In-house publications
- Web sites
- Station CDs
- T-shirts and other merchandise

Send your materials by April 1 to:

Margo Ravel - R&R

10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067

Materials will be returned upon request.



Especially Roasted and Blended by 4 Seasons Coffee, 222 N. Howard - Spokane, WA

Slam Dunks And Cherry Bombs

Adult Alternative KBXR/Columbia, MO is giving away tickets to the NCAA Final Four basketball championship in Indianapolis on March 31 by holding a dribble-off. About 50 contestants will compete for the tickets — plus tickets to see hometown rocker John Mellencamp in concert. The contestants will each be given a basketball and taken to a gym. The last person standing who is still dribbling the ball wins tickets to the game and concert.

Too bad Mizzou didn't make it into the tournament.

R&R Associate Editor Adam Jacobson contributed to this column.

Board Aid Fights Against AIDS

Just about every group you can think of is doing its part in the fight against AIDS. But here's one group of listeners you may never have never considered to be charitable — snow and skateboarders.

XTRA-FM (91X)/San Diego recently hosted a four day, on-air auction to benefit Board Aid for Lifebeat, a snowboarding and skateboarding music festival held to raise money for AIDS research and education. On its first day, the Alternative station held an auction at the Hard Rock Cafe in nearby La Jolla. Among the items auctioned off were limited edition snowboards from the Offspring and Everclear, autographed guitars from Patti Rothberg and the Deftones, and autographed skateboards from 311 and Suicide Machines.



BARENAKED LADIES SEEN IN PEACH PIT — Reprise recording act Barenaked Ladies will appear on Fox-TV's "Beverly Hills, 90210" Wednesday night (3/26), playing for Kelly, Donna, Steve, and the rest of the gang at their favorite hangout — the Peach Pit. In absolute awe over having the opportunity to stage the recent taping are Ladies Kevin Hearn and Steven Page, 90210's Kathleen Robertson, Ian Ziering, and Tiffani-Amber Thiessen, bandmember Jim Creegan, BH's Jennie Garth, and Ladies Tyler Stewart and Ed Robertson (sorry, no relation to Kathleen).

Pro:Motions

• Fred Pandrok has been named Dir./Mktg. & Promotions at KSLX/Phoenix. Betty Grant-ham segues from sister KUPD-FM as Business Manager, while Charlie Purcell becomes Promotions Coordinator.

**Clear.
Consistent.
Quality.**

(It makes a **WORLD** of difference)

**THE WORLD'S
PREMIER
MUSIC HOOK
SERVICE**



ZINE SCENE

B.I.G. News In Music World

Still making major headlines is the death (and life) of rapper **Notorious B.I.G.** (aka **Biggie Smalls**). He's featured in the *National Enquirer*, *Globe* — which runs a photo of the deceased rapper taken at the L.A. County Coroner's Office — *Entertainment Weekly*, *People*, *Time*, and *Newsweek*. The latter mag quotes **Public Enemy's Chuck D** as saying, "[Tupac and Biggie] are hot now, but three years from now the new generation won't remember. That's the saddest part. These guys are dying for nothing."

"Why must artists still pimp the idea that life is an ugly reality? It's time to give people dreams back. The images he was conveying were still rooted in the ghetto. He wasn't showing his fans that there is another life" — an unnamed record exec and B.I.G. friend tells it like it was (*Time*).

Winning Ways

"Interscope is run more like a rock band than a record company. It's run in a very spontaneous, heartfelt way. I don't look at the record business from the point of view of what 'the kids' want. I never thought of that as a record producer, and I still don't" — Interscope co-founder **Jimmy Iovine** shares the secret of his success in *Rolling Stone*.

"The decision to dump Interscope was a gigantic error for **Time Warner** and it was a great opportunity for **Edgar Bronfman**. Why Time Warner allowed itself to be intimidated by anybody as idiotic as **Bill Bennett** is beyond my understanding. The things that have made **MCA** what it is today have been the incredibly stupid decisions of Time Warner" — **David Geffen** shares the secret of MCA's success in *Rolling Stone*.

"That's how I deal with life: by screaming about it. Basically I just want to capture that fucking-pissed-off 13-year-old: 'I'm getting hair on dick; my voice is dropping.' That period of life really fucked with me" — **Korn** vocalist **Jonathan Davis** shares the secret of his success in *Rolling Stone*.

Stevie's Cryin'

"I want the world to know I'm as sober as can be. He can't hurt me anymore. I mean, when my 7-year-old has a sleepover and she says her best friend can't come because her parents said that I'm on drugs ... that kills me. I cried about that. The good news is he's gone. We cut the cancer out" — *Entertainment Weekly* coverboy **Steven Tyler** hasn't quite

forgiven the band's 12-year manager **Tim Collins**.

I'd Like To Thank ...

In *Style's* Oscar-themed issue asks **Quincy Jones** and **Elton John** where they keep their Oscars. Jones keeps his on his piano next to a favorite African sculpture; John's is in his library next to a **Francis Bacon** painting.

Also, the 'zine chronicles a through-the-years look at how stars, including **Whitney Houston** and **Courtney Love**, have changed their appearance from year to year. Speaking of Love, the *Star* says she is planning to marry her "People Vs. Larry Flynt" co-star **Edward Norton** in June ... and wants a baby! "She'll always miss **Kurt**, but she thinks it's time for her to start over again," says her dad, **Hank Harrison**.

Speaking of Kurt, Seattle psychic **Thaddeus Gunn** has been trying to get Love to pick up some of Cobain's ashes that were left behind when Gunn did a psychic reading for Love. "I didn't want to just brush it up and throw it away because it is, after all, well, you know" (*Esquire*).

Females Take The Lead

Forbes devotes six pages to the industry in its "The Music Never Stopped" feature that highlights the contributions of female rockers, including **Fiona Apple**, **No Doubt**, **Jewel**, **Erykah Badu**, **Spice Girls**, and **Shania Twain**, about whom it questions, "With 10 million records sold, who needs **Garth Brooks**?" *Forbes* also does a breakdown of the big six music groups and follows the careers of a handful of former **Warner Music Group** execs and their current positions.

World's Greatest Dads

Tabloid staple **Michael Jackson** has been crowned "World's Most Bizarre Mr. Mom" by the *National Enquirer* in an article that states Jackson wants to be known as America's best mom and is making his 5-week-old son a "virtual clone of himself."

Meanwhile, **Alison Stern** offers a peek at life with the ubiquitous **Howard**, after sharing what happened when she forgot to buy Cheerios: Her: "He hadn't eaten Cheerios for over a month." Him: "But you gotta be prepared! Buy 900 boxes! Give me a fuckin' break." Her: "Our kids were in tears." Him: "It's good for them! They should learn life sucks!" — (*Esquire*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **JUNGLE2JUNGLE** (Walt Disney)
Single: It Starts In The Heart/Maxi Priest
Other Featured Artists: Peter Gabriel w/Youssou N' Dour, Jam Nation
- **PRIVATE PARTS** (Warner Bros.)
Single: Hard Charger/Porno For Pyros
Other Featured Artists: Marilyn Manson, Green Day, Van Halen
- **LOVE JONES** (Columbia)
Single: Hopeless/Dionne Farris
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **BOOTY CALL** (Jive)
Single: Can We/SWV (Jive)
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill
- **JERRY MAGUIRE** (Epic Soundtrax)
Single: Secret Garden/Bruce Springsteen (Columbia)
Other Featured Artists: Neil Young, Aimee Mann
- **LOST HIGHWAY** (Nothing/Interscope)
Single: The Perfect Drug/Nine Inch Nails
Other Featured Artists: David Bowie, Lou Reed, Smashing Pumpkins
- **THE PREACHER'S WIFE** (Arista)
Single: Step By Step/Whitney Houston
- **ONE FINE DAY** (Columbia)
Single: For The First Time/Kenny Loggins
Other Featured Artists: Keb'Mo', Tina Arena, Natalie Merchant
- **WHEN WE WERE KINGS** (Mercury)
Singles: Rumble In The Jungle/Fugees
When We Were Kings/Brian McKnight & Diana King
Other Featured Artists: James Brown, B.B. King
- **DANGEROUS GROUND** (Jive)
Singles: The World Is Mine/Ice Cube
Ghetto Smile/B-Legit f/Daryl Hall (Sick Wid' It/Jive)
Other Featured Artists: Keith Murray, Jay-Z, KRS-One

COMING

- **SELENA**
Single: Dance Medley/Selena (EMI/Latin)
- **THE SAINT** (Virgin)
Single: Out Of My Mind/Duran Duran
Other Featured Artists: Sneaker Pimps, Duncan Sheik, Luscious Jackson

FILMS

WEEKEND BOX OFFICE MARCH 14-16

1 Return Of The Jedi (Fox)*	\$16.29
2 Jungle 2 Jungle (Buena Vista)	\$10.93
3 Private Parts (Paramount)	\$8.71
4 Donnie Brasco (TriStar)	\$5.41
5 The Empire Strikes Back (Fox)	\$5.12
6 Love Jones (New Line)*	\$3.90
7 Sling Blade (Miramax)	\$3.02
8 Absolute Power (Columbia)	\$2.40
9 Star Wars (Fox)	\$2.27
10 Booby Call (Columbia)	\$2.14

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Selena," starring **Jennifer Lopez** as the Tejano singer who was murdered in 1995. The film's **EMI Latin** soundtrack showcases **Selena's** music, including the "Dance Medley" of "Last Dance/The Hustle/On The Radio."

MUSIC DATEBOOK

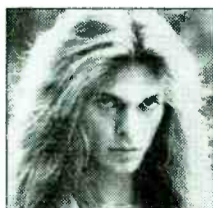
MONDAY, MARCH 31

- 1969/**John Lennon's** film, "Rape," premieres on Australian TV.
- 1982/**Doobie Brothers** announce their decision to disband.
- 1995/Latina sensation **Selena** is shot and killed by her former personal assistant, who was fired for suspected embezzlement.

Releases: **Chuck Berry's** "Johnny B. Goode" (1958)

TUESDAY, APRIL 1

- 1966/**Pye Records'** new discovery **David Bowie** releases his first record entitled "Do Anything You Say."
- 1969/Three-day Atlantic City Pop Festival Opens: Acts include **Jefferson Airplane**, **CCR**, **B.B. King**, **Little Richard** & **Joe Cocker**.



Roth and Van Halen say never again for the first time.

- 1985/**David Lee Roth** leaves **Van Halen** to pursue solo career.
- Releases: **Dr. Hook's** "Sylvia's Mother" (1972), **Paul McCartney & Wings** "Silly Love Songs" (1976), **Jimmy Buffett's** "Margaritaville" (1976)

WEDNESDAY, APRIL 2

- 1958/Veteran disc jockey **Gene Norman** quits **KLAC/L.A.** stating, "It would be inconceivable for me ... to resort to a Top 40 format."
- 1971/**Ringo Starr** releases his first solo single, "It Don't Come Easy."
- 1980/**Anne Murray** wins four Juno Awards, including best single "I Just Fall In Love Again."

Releases: **Stevie Wonder's** "Sir Duke" (1977)

THURSDAY, APRIL 3

- 1959/**BBC** bans the **Coasters'** "Charlie Brown" because of the word "spitball." Two weeks later, the network changes its decision and plays the single.
 - 1979/**Kate Bush** makes her live debut at Liverpool Empire.
 - 1991/**Donny Osmond** and **Dweezil Zappa** pump out their very own version of "Stayin' Alive" at an L.A. concert.
- Releases: **Sam The Sham & The Pharaohs'** "Woolly Bully" (1965) and **Diana Ross's** "Love Hangover" (1976)
- Birthdays: **Wayne Newton** 1942, **Tony Orlando** 1944, **Melissa Etheridge** 1961

FRIDAY, APRIL 4

- 1964/**The Searchers** are the first "British Invasion" group to appear on "The **Ed Sullivan Show**" since the **Beatles**.

- 1977/**CBS** refuses to release first **Clash** album in the U.S., claiming it's "too harsh for american ears."
- 1986/**Bianca Jagger** guest stars on *Miami Vice* as a "recently released political prisoner who likes to party."

SATURDAY, APRIL 5

- 1958/**Irvin Feld's** "Greatest Show Of Stars" opens its 80-day tour: Artists include **Sam Cooke**, the **Everly Bros.**, the **Silhouettes**, and **Paul Anka**.
- 1984/The 2nd Annual **MTV Video Awards** broadcast. Winners include **Michael Jackson's** "Beat It", **Police's** "Every Breath ...", and **Cyndi Lauper's** "Girls ..."
- 1963/**Martha & The Vandellas** make their chart debut with "Come And Get These Memories."

SUNDAY, APRIL 6

- 1968/The **Beatles** open their new record, management & publishing firm **Apple Corp. Ltd.**
- 1979/**Blondie's** "Heart Of Glass," formerly "The Disco Song," goes platinum.
- 1985/**Steven Van Zandt** announces he's leaving the **E Street Band**.
- 1995/**Howard Stern** apologizes in Spanish to his listeners for playing gunshot noises over **Selena's** music the day of her funeral.

— Jay J. Levy



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- BLUR Song 2 (Virgin)
- SAVAGE GARDEN I Want You (Columbia)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- TONIC If You Could Only See (Polydor/A&M)

HEAVY

- AALIYAH One In A Million (BlackGround/Atlantic)
- AEROSMITH Falling In Love (Is Hard On...) (Columbia)
- BABYFACE Everytime I Close My Eyes (Epic)
- ERYKAH BADU On & On (Kedar/Universal)
- BECK The New Pollution (DGC/Geffen)
- BLUR Song 2 (Virgin)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- SHERYL CRDW Everyday Is A Winding Road (A&M)
- NINE INCH NAILS The Perfect Drug (Nothing/Interscope)
- OFFSPRING Gone Away (Columbia)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- SUBLIME Santeria (Gasoline Alley/MCA)
- VERVE PIPE The Freshman (RCA)
- WALLFLOWERS One Headlight (Interscope)

STRESS

- FIONA APPLE Sleep To Dream (Work)
- BLACKSTREET Don't Leave Me (Interscope)
- MARY J. BLIGE Love Is All We Need (MCA)
- BUSH Greedy Fly (Trauma/Interscope)
- PAULACOLE Where Have All The Cowboys Gone (Warner Bros)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- GHOST FACE KILLER All I Got Is You (Epic)
- DRU HILL In My Bed (Island)
- WHITNEY HOUSTON Step By Step (Arista)
- KORN A.D.I.D.A.S. (Immortal/Epic)
- LIVE Lakin's Juice (Radioactive)
- MAKAVELI To Live & Die In L.A. (Death Row/Interscope)
- METALLICA King Nothing (Elektra/EEG)
- MONICA For You I Will (Warner Sunset/Atlantic)
- NO MERCY Please Don't Go (Arista)
- NOTORIOUS B.I.G. Hypnotize (Undeas/Big Beat/Atlantic)
- VERUCA SALT Volcano Girls (Outpost)
- WILCO Outtasite (Outta Mind) (Reprise)

BREAKTHROUGH

JAMIROQUAI Virtual Insanity (Work)

ACTIVE

- ALLURE I/NAS Head Over Heels (Crave)
- LEAH ANDREONE It's Alright, It's OK (RCA)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- FOXY BROWN I'll Be Good (Def Jam/RAL/Mercury)
- CAMP LO Luchini (Profile)
- DJ KOOL Let Me Clear My Throat (American/WB)
- SNOOP DOGGY DOGG Vapors (Death Row/Interscope)
- JON SPENCER BLUES EXPLOSION Wail (Matorod/Capitol)
- KULA SHAKER Hey Dude (Columbia)
- JDNNY LANG Lie To Me (A&M)
- LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)
- MIGHTY MIGHTY BOSSSTONES The Impression I Get (Mercury)
- PORNO FOR PYROS Hard Charger (Warner Bros.)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SILVERCHAIR Freak (Epic)
- SPACE Female Of The Species (Gut/Universal)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- TONIC If You Could Only See (Polydor/A&M)
- WESTSIDE CONNECTION Gangstas Make... (Lench Mob/Priority)

Video airplay from March 24-31.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- "AFKAP" The Holy River (NPG/EMI)
- DURAN DURAN Out Of My Mind (Virgin)
- SPICE GIRLS Say You'll Be There (Virgin)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- T. BENNETT & B. HOLIDAY God Bless The Child (Columbia)
- RUPAUL A Little Bit Of Love (Rhino/Atlantic)
- SELENA Dance Medley (EMI Latin)
- SPACE Female Of The Species (Universal)
- VERVE PIPE The Freshman (RCA)
- WILD ORCHID Talk To Me (RCA)

XL

- SHERYL CROW Everyday Is A Winding Road (A&M)
- CELINE DION All By Myself (550 Music)
- JEWEL You Were Meant For Me (Atlantic)
- NO DOUBT Don't Speak (Trauma/Interscope)
- WALLFLOWERS One Headlight (Interscope)

LARGE

- "AFKAP" The Holy River (NPG/EMI)
- BABYFACE Every Time I Close My Eyes (Epic)
- PAULA COLE Where Have All The Cowboys Gone (Imago/WB)
- EN VOGUE Don't Let Go (Love) (EastWest/EEG)
- WHITNEY HOUSTON Step By Step (Arista)
- SAVAGE GARDEN I Want You (Columbia)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- U2 Discotheque (Island)

MEDIUM

- ERYKAH BADU On & On (Kedar/Universal)
- SHAWN CULVIN Sunny Came Home (Columbia)
- DURAN DURAN Out Of My Mind (Virgin)
- INXS Elegantly Wasted (Mercury)
- JDN SECADA Too Late, Too Soon (EMI)
- SPICE GIRLS Say You'll Be There (Virgin)

CUSTOM

- AALIYAH One In A Million (BlackGround/Atlantic)
- AFTER 7 Sara Smile (Virgin)
- LEAH ANDREONE It's Alright, It's OK (RCA)
- FIONA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BARENAKED LADIES The Old Apartment (Reprise)
- T. BENNETT & B. HOLIDAY God Bless The Child (Columbia)
- BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
- BLACKSTREET Don't Leave Me (Interscope)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- DRU HILL In My Bed (Island)
- FREEDY JOHNSTON On The Way Out (Elektra/EEG)
- AMANDA MARSHALL Fall From Grace (Epic)
- MAXWELL Sumthin' Sumthin' (Columbia)
- MONICA For You I Will (Warner Sunset/Atlantic)
- VAN MORRISON The Healing Game (Polydor/A&M)
- ODOS Someone Who's Cool (Elektra/EEG)
- RUPAUL A Little Bit Of Love (Rhino/Atlantic)
- SELENA Dance Medley (EMI Latin)
- SPACE Female Of The Species (Universal)
- KEITH SWEAT Nobody (Elektra/EEG)
- LUTHER VANDROSS I Can Make It Better (LV/Epic)
- VERVE PIPE The Freshman (RCA)
- WILCO ORCHID Talk To Me (RCA)

Video airplay from March 24-31.



Video Playlist

- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- WHITNEY HOUSTON Step By Step (Arista)
- DRU HILL In My Bed (Island)
- KEITH SWEAT Just A Touch (Elektra/EEG)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- ZHANE Request Line (Htown/Motown)
- ERYKAH BADU On & On (Kedar/Universal)
- IMMATURE Watch Me Do My Thing (Loud/RCA)
- HEAVY D Big Daddy (Uptown/MCA)
- BABYFACE Every Time I Close My Eyes (Epic)

Information for week ending March 21.

Rap City Top 10

- TRACY LEE The Theme (Universal)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- RZA Tragedy (Epic)
- REDMAN Whatever Man (Def Jam/RAL/Mercury)
- LIL' KIM Crush On U (Big Beat/Atlantic)
- JAY-Z Feelin' It (Roc-A-Fella)
- FUGEES Rumble In The Jungle (Mercury)
- HEAVY D Big Daddy (Uptown/MCA)
- TELA Sho 'Nuff (Suav House/Relativity)

Information for week ending March 21.

TELEVISION

TOP TEN SHOWS MARCH 10-16

Total Audience
(97 million households)

- 1 Seinfeld
- 2 Friends
- 3 Suddenly Susan
- 4 The Naked Truth
- 5 Touched By An Angel
- 6 60 Minutes
- 7 Law And Order
- 8 Dateline NBC (Tuesday)
- 9 Primetime Live
- 10 20/20

Adults 25-54

- 1 Seinfeld
- 2 Friends
- 3 The Naked Truth
- 4 Suddenly Susan
- 5 The X-Files
- 6 Law And Order
- 7 Home Improvement
- 8 Frasier
- 9 Dateline NBC (Tuesday)
- (tie) The Drew Carey Show

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Three Oscar-nominated songs — Madonna's "You Must Love Me," Celine Dion's "Because You Loved Me," and Kenny Loggins's "For The First Time" — are slated to be performed by their respective artists when ABC presents "The 69th Annual Academy Awards" (Monday, 3/24, 9pm ET/6pm PT).

Friday, 3/21

- Cheap Trick and Porno For Pyros, "ABC In Concert" (check local listings).
- Morcheeba, "Late Night With Conan O'Brien."

Saturday, 3/22

- Bryan White performs on "The Statler Bros. Show" (TNN, 9pm ET/6pm PT)
- Aerosmith, "Saturday Night Live" (NBC, 11:30pm).

Monday, 3/24

- Trisha Yearwood, "Prime Time Country" (TNN, 9pm EST/6pm PST).

Tuesday, 3/25

- Kathy Mattea and Naomi Judd, "Prime Time Country."
- Alison Krauss & Union Station, "Late Show With David Letterman."

Wednesday, 3/26

- The Judds are profiled on TNN's "The Life And Times Of..." series (8pm ET/5pm PT).
- The Wallflowers perform on "The Jenny McCarthy Show" (MTV, 10:30pm).
- Buffalo Club, "Prime Time Country."
- Big Head Todd & The Monsters, "David Letterman."

Thursday, 3/27

- BR5-49, Diamond Rio, Alan Jackson, Lee Roy Parnell, Pam Tillis, and Michelle Wright perform on TNN's "Peace In The Valley" special (8pm ET/5pm PT).
- Alison Krauss & Union Station, "Prime Time Country."

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

Net Chats

Paula Cole, Monday (3/24) at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

Oleta Adams, Tuesday (3/25) at 9pm ET/6pm PT, Prodigy (jump: CHAT).

On The Web

Duran Duran chats live Thursday (3/27) at 4pm ET/1pm PT (<http://www.sonicnet.com>).

VIDEO

NEW THIS WEEK

• DEL SHANNON LIVE IN AUSTRALIA (Rhino)

Shot in 1989, this hourlong concert collection (Del Shannon's final performance) highlights "Runaway," "Handy Man," "I Go To Pieces," "Runaround Sue," "Do You Wanna Dance," and "Crying," among others. "Walkaway" — the song Shannon recorded with Jeff Lynne and Tom Petty — completes the package.

• BASQUIAT (Miramax)

Starring Jeffrey Wright as the title character and Virgin recording artist David Bowie as Andy Warhol — as well as Hole frontwoman Courtney Love in a supporting role — this feature film carries an Island soundtrack with songs by Bowie, PJ Harvey, Public Image Ltd., John Cale, Toadies, Tripping Daisy, and others.

• SUPERCOP (Dimension)

Jackie Chan stars in this feature film, which sports an Interscope soundtrack with cover tunes by Devo (Nine Inch Nails' "Head Like A Hole"), Warren G. /Adina Howard (Tina Turner's "What's Love Got To Do With It"), Tom Jones and Ruby member Leslie Rankin (Carl Douglas's "Kung Fu Fighting"), and Siobhan Lynch (the Bee Gees' "Stayin' Alive"). Devo also contribute the title track, while No Doubt's "Open The Gate," 2Pac's "Made Niggas," and more round out the LP.

• FLIRTING WITH DISASTER (Miramax)

Starring Ben Stiller and Patricia Arquette, this feature film spawned a Geffen soundtrack with cuts by Urge Overkill, Cake, G. Love & The Philly Cartel, Carl Perkins, Inch, Dean Martin, Southern Culture On The Skids, and Dr. John & Angela McCluskey.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- SPICE GIRLS Wannabe (Virgin)
- LIL' KIM Crush On U (Big Beat/Atlantic)
- TRU I Always Feel Like... (Priority)
- WHITNEY HOUSTON Step By Step (Arista)
- DRU HILL In My Bed (Island)
- RAHSAAN PATTERSON Stop By (MCA)
- WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority)
- MACK 10 & DOGG... Nothin' But... (Buzzone/Priority)
- 112 Cupid (Bad Boy/Arista)
- MARIO WINANS Don't Know (Motown)
- PUFF DADDY Can't Nobody Hold Me... (Bad Boy/Arista)
- TASHA HOLIDAY Just The Way You Like It (MCA)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- ROME I Belong To You (RCA)
- AALIYAH One In A Million (BlackGround/Atlantic)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BLACKSTREET Don't Leave Me (Interscope)
- BILLY LAWRENCE Come On (Elektra/EEG)
- RAY J. Let It Go (Elektra/EEG)
- GHOST FACE KILLER All I Got Is You (Epic)

Most requested for week ending March 14.



Pos.	Artist	Avg. Gross (in 000s)
1	METALLICA	\$542.7
2	KENNY G/TONI BRAXTON	\$439.5
3	REBA McENTIRE	\$426.8
4	TRAGICALLY HIP	\$304.6
5	RUSH	\$297.7
6	PHISH	\$258.1
7	SMASHING PUMPKINS	\$235.4
8	STONE TEMPLE PILOTS	\$233.9
9	ALAN JACKSON	\$230.5
10	DAVE MATTHEWS BAND	\$222.2
11	HOOTIE & THE BLOWFISH	\$193.5
12	VINCE GILL	\$184.6
13	EMMANUEL TOUR	\$157.6
14	BRUCE SPRINGSTEEN	\$130.7
15	SOUNDGARDEN	\$88.9

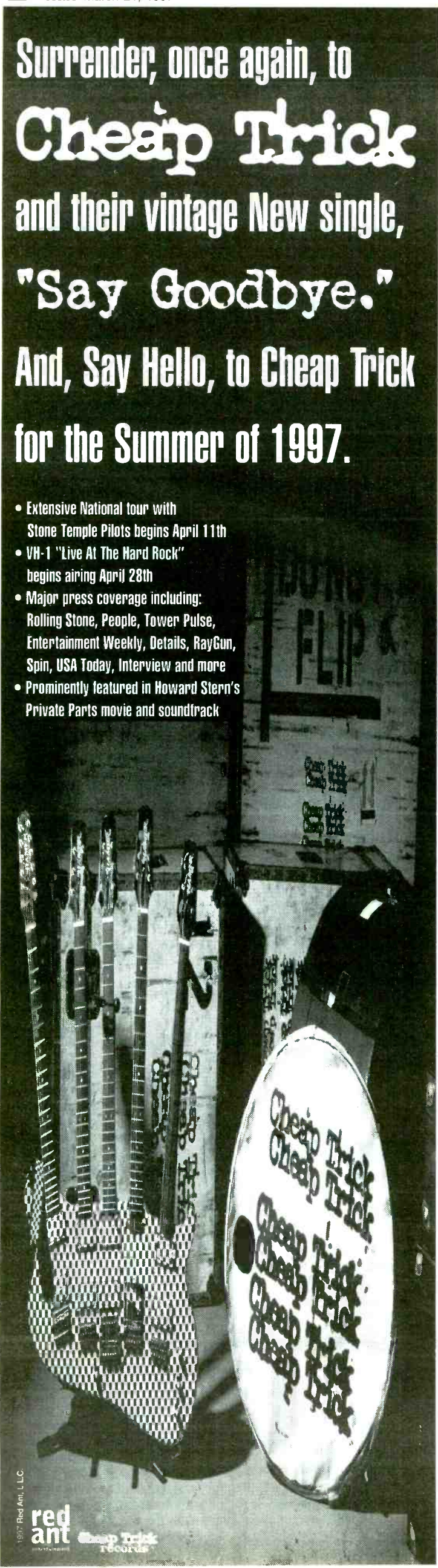
Among this week's new tours:

- ANOINTED
- BETTER THAN EZRA BREEDERS
- MICHAEL MARTIN MURPHY
- DAVID SANBORN
- SHUDDER TO THINK
- SILVERCHAIR
- SQUIRREL NUT ZIPPERS
- STORYVILLE

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

Surrender, once again, to Cheap Trick and their vintage New single, "Say Goodbye." And, Say Hello, to Cheap Trick for the Summer of 1997.

- Extensive National tour with Stone Temple Pilots begins April 11th
- VH-1 "Live At The Hard Rock" begins airing April 28th
- Major press coverage including: Rolling Stone, People, Tower Pulse, Entertainment Weekly, Details, RayGun, Spin, USA Today, Interview and more
- Prominently featured in Howard Stern's Private Parts movie and soundtrack



RADIO RECORDS STREET TALK®

Snap ... Crackle ... Pop!

Is there something in the water? Just a week into her new syndicated talk show and **Joan Rivers** is smacking around the audience!

The tart-tongued talker unloaded on rapper **Notorious B.I.G.** the day after he was gunned down in Los Angeles (3/8). During one episode with a **WOR-AM/New York** caller, Rivers declared, "He was just a piece of S-H-I-T!"

When a woman called to defend Notorious B.I.G., Rivers launched into her with, "Now let me tell you ... I've been in the hood, and I've been poor and I've slept in my car. Stop your whining God damn it. Get an education, and get your kids out of the hood!"

Then there is **Dr. Laura Schlessinger**. She took to the airwaves to blame her own "personal and spiritual crisis" after a *Dallas Morning News* columnist twice slapped her around in print when the host rejected three hotel rooms and a ride to an event where she was appearing. During a tearful appearance on her show, Schlessinger said the "smell" of the hotel rooms affected her allergies. She said she was "so personally and profoundly" upset by the negative ink, she would donate her \$30,000 fee from the Jewish Federation of Greater Dallas to charity.

But wait ... there's more! The producer of the short-lived **Dick Cavett** show hit the

veteran performer with a \$35 mil. lawsuit, accusing the host of abandoning his nationally syndicated radio show after just two weeks on the air.

Continued on Page 24

In The Movies (Pt. Deux)...

The official ST e-mail box was stuffed following last week's "radio people in the movies" item. First and foremost, **Gary Owens** (himself an R&R alum-



nus) graciously paid a visit to the ST hovel, bringing in tow this still from "National Lampoon's European Vacation," in which he played an announcer for the "pig in a poke" segment. Gary also played himself in 1969's "The Love Bug," and he had roles with **Keenan Ivory Wayans** in "I'mo Git You Sucka," "Spy Hard," "Prisoner Of Second Ave," and a number of other films.

There are a couple of boss jock additions to our list: **R&R** Exec. Editor (and unabashed **Elvis Presley** film fan) **Gail Mitchell** fingered the boat race announcer in Elvis's "Clambake" as none other than ex-KHJ/L.A. personality **Sam Riddle**. And yes, that was **Humble Harve** in "Hollywood Nights."

Okay, TV movies were outside the scope of this piece, but we'd be remiss to ignore **KVIL/Dallas's Ron Chapman's** role in "The Dallas Cowboys Cheerleaders." Then there was **KZLA/L.A.** evening guy **Bo Reynolds's** memorable role in the **Fox-TV** "classic," "Runaway Car," which was generously described by one critic as a "schlocky takeoff on 'Speed.'" One of the telephone voices in that same movie belonged to **Westwood One** Hot Country jock **Jim Duncan** (another R&R alum!).

Some other personalities and their roles:

- **Richard Blade:** "Rock'n Roll High School Forever," "Girls Just Want To Have Fun," "Depeche Mode's 101 The Movie" and "Spellcaster."
- **Chris Trane:** "Shag."
- **Kidd Kelly:** v/os in "Switch."
- **Lisa Butts:** "True Lies."
- **Ross Brittain:** "True Lies," "Truth Or Dare."



Blade

By the way, **Howard Stern's** "Private Parts" was bested in its second week by "Return Of The Jedi" and **Tim Allen's** "Jungle2Jungle." "Parts" grossed 8.7 million last weekend and it's racked up \$27.8 million so far.

Rumors

• Is **O.J. Simpson** negotiating for an airshift at **Jacor's** new "XTRA Sports 1150"/L.A.? Simpson's name was linked to a possible gig at the station last week via the syndicated TV series "Hard Copy."

• Look for the "Bubba Radio Network," featuring **Bubba The Love Sponge** and already playing in Tampa, Atlanta, Cincinnati, and Columbus, to debut on **Jacor's KIOZ/San Diego**. Will Bubba then have another M-A-J-O-R West Coast affiliate in the next four to six weeks?

• Is another "Alice" set to hit the airwaves? Rumors have **Entercom's KIRO-FM** cutting jingles locally saying, "Alice at 100.7 FM."

• Is **Eagle Research** Exec. VP **Matt Hudson** being courted to make a "Critical" move?

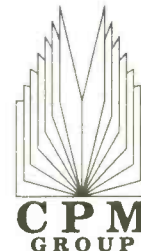
• Adult Alternative **KXPK/Denver** hires **Eric Schmidt** of **KPNT/St.Louis** for APD/on-air duties. This reunites Schmidt with **KXPK PD Gary Schoenwetter**. Could it indicate a more aggressive musical stance for "The Peak?"

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heartfelt songs for yourself.

the first single "Wake Me Up
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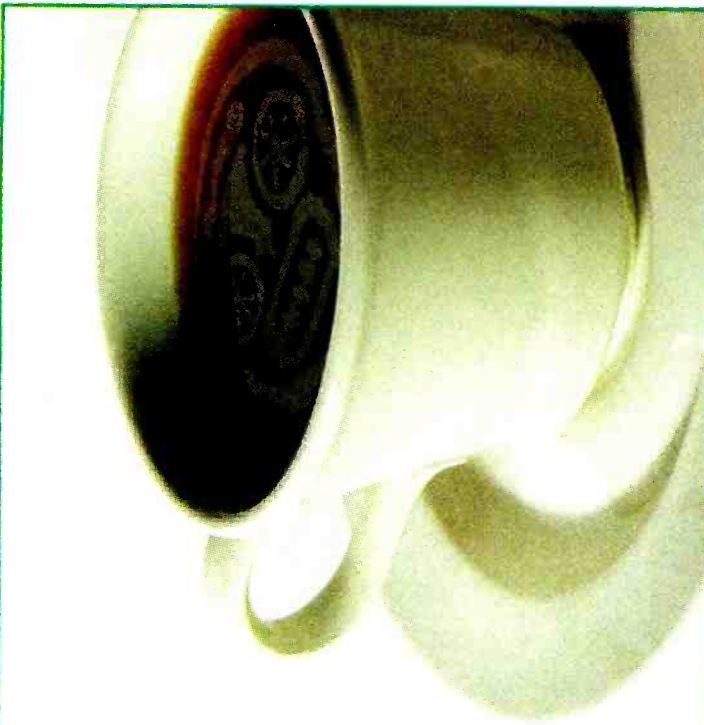
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sublime “SANTERIA”

a SMASH!...from the self-titled PLATINUM album



STREET TALK®

Continued from Page 22

James Moskowitz said, “We were first told that Cavett had the flu. Then we were told he had pneumonia, and then we were told he had a manic-depressive episode. We have no evidence in writing that’s what it was.” However, Moskowitz said the mental illness claim is believable because “we had a meeting on Feb. 21 and Cavett appeared catatonic.”

Cavett’s lawyer, **Melvyn Leventhal**, said, “Once in a blue moon Dick Cavett finds himself down, but he gets up again.”

Leventhal said the host is recovering

and will be ready to return to the air soon. However, Moskowitz doesn’t want Cavett, who left the air Jan. 20. He said “the advertisers and stations would never touch him again.”

Kudos to **Jacor/Cincinnati** for raising over \$850,000 in cash and a quarter-million pounds of clothing for Ohio flood victims. Final totals are expected to exceed the million-dollar mark.

‘The People’s Station’

CHR/Rhythmic **KMEL/SF** repositioned itself last Friday (3/14). PD **Michelle Santosuosso** told ST, “This is an attitude change. The playlist will be the same; we’ve always been aggressive on new music. What we are really doing is actively promoting positivity and consciousness in the music and in the lifestyle on the air. We are going to support artists like **KRS 1** who send along a positive message, and that is what we are doing. Instead of the sweepers saying “More music KMEL”, they are now saying, ‘Live positively, think consciously, this is the people’s station 106 KMEL.’”

Everyone knows **Clive Davis** and **Arista**’s hits sizzle, but things were literally “hot” last Friday (3/14). West 57th St. was clogged with fire trucks as a fire ravaged through the promotion department at Arista’s headquarters. Two offices were damaged extensively. No injuries were reported.

Hats off to **WDHR/Pikeville, KY** PD **Dave Stanford** for seizing the moment and picking up national media coverage. In nearby Cincinnati, grandmother **Sylvia Stayton** was arrested for allegedly putting quarters into strangers’ set-to-expire parking meters, for which she was fined \$500. **WDHR** morning drivers **David Branham** and the Sunrise Express stepped into action and asked listeners to pitch in a quarter and pay her fine. Over 4000 quarters were collected and the station delivered the coins to a tearful Stayton on the steps of the courthouse last Monday (3/17).

Here Come The ‘Trends

Heftel’s new Regional Mexican **KSCA** scored a significant debut in the latest L.A.

Continued on Page 26

Rumbles

- A correction to a ST item last week: It’s the former frequency of **Americom**’s **KTHX/Reno** (94.7) that’s moving to the Sacramento suburbs. **KTHX** already relocated to 100.1.

- Former **WHTZ/NY** morning show co-host **John Rio** (aka **Mr. Leonard**) rejoins the station.

- **KPLX-FM/Dallas** morning co-host **Jonathon Wilde** and the station were unable to come to terms on a new deal after a year in the Big D, so he’s no longer there.

- **XHTZ-FM** (Jammin’ **Z90**)/San Diego MD **Jeff Nelson** exits.

- **WFHN/New Bedford-Providence** GM **Steven Bogue** departs the CHR.

- **WARM-AM, WBHT-FM & WMGS-FM/Wilkes Barre** OM **Mike Edwards** will leave the Tele-Media trio to explore other opportunities.

- **WRMF/West Palm Beach** morning show co-host **Rocky Borden** is the new OM/PD at **WAOA/Melbourne**, replacing former PD **Scott Chase**.

- Former **WQSL/Wilmington** PD **James Gregory** joins **WMGB/Macon, GA** for similar duties.

- Fourteen-year **KIIS/Los Angeles** personality **Bruce Vidal** debuted this week in PM drive on suburban L.A. “**92.7 FM**”. The simulcast trombo consists of **KLIT/Avalon, KNJO/Thousand Oaks, and KXEZ/Riverside**.

- **WEJE** (The Edge)/Ft. Wayne, IN promotes PD **Sean Smyth** to OM for **EJE** and **WGL-FM**.

- Hot AC **KURB/Little Rock** boosts PD **Randy Cain** to OM/PD.

- **Steve Williams** succeeds **Steve Knupp** as PD of **WQPO/Harrisonburg, VA**.

- **WTCR-FM/Huntington, WV** PD **Dave Poole** is out after 20 years with the station, the last 10 of which he served as PD of the 1996 **CMA**’s Small Market Station of the Year. His wife **Charlotte** remains with the station as one of its top billers.

- **Steve Louis**, formerly with **KLZ-AM/Denver, KYGO-FM/Denver**, and the **Jones Satellite Network**, is now PD/morning co-host at **WKSF-FM/Asheville, NC**.

- **KGNC-FM/Amarillo, TX** PD **Tim Butler** exits. MD **Patrick Clark** is interim PD.

- The **KSON/San Diego** “K-SON In The Morning” tandem of **Tony Randall** and **Kris Rochester** signs a new three-year deal.

- **WNCX/Cleveland** ups **Dave Jockers** to MD.

- **KZFM/Corpus Christi** GM **Lillian Katz** resigns and will not be replaced until spring.



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Paula Cole

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KMYZ	WGRD	WXNR
KFGX	KFMZ	

and many more

STREET TALK®

Continued from Page 24

Arbitrend. After just three weeks on the air, the station moved from a 1.1 to a 2.1 (and an extrapolated 4.1 in its last month). Co-owned **KLVE** moved from 6.9-6.4. On the other coast, congrats to **Emmis's WQHT (Hot 97)** on recapturing the top seed in the New York radio derby, posting a 5.8 12+. Spanish continues to do well here with significant gains at **WSKQ** (4.4-4.6) and co-owned **WPAT-FM** (3.1-3.5).

WDRQ/Detroit attorney **Andrew Rosenman** is disputing a claim by former morning co-host **Sharon Santoni** that she was fired after informing her bosses she needed time off for cancer treatments. Rosenman said, "She was dismissed because the station was seeking a morning team to go with its new Disco format."

WGST-AM & FM/Atlanta chalked up a victory in its suit against former AE **Joe Skladany**. The station said Skladany leaked inside info about 'GST sports revenues to crosstown **WSB**. The stations get to retain \$65,000 of the \$80,000 in withheld dough Skladany said he was owed. He also didn't get any back salary or bonuses.

KCBS-FM/L.A.'s Bob Coburn returns to hosting **Global Satellite Network's "Rockline"** in addition to his afternoon drive slot at Arrow. B.C. had previously spent 11 years as "Rockline" host.

Jefferson Pilot flipped **WWSN/Charlotte** to **WLNK (The Link) Friday (3/14)** under PD **Stacy Cantrell**. The station remains Hot AC with an Alternative lean.

KUBE/Seattle MD Lindsey Cipcic exits for the PD gig at sister **KBUQ/Phoenix**.

Records

- **Polydor** and **A&M Associated Labels** VP/Promotion **Dave Darus** continues to beef up his team, adding **Revolution's Bob Smith** as Northwest regional promo head in Seattle and **Island's David Barbis** — who joins in April — as L.A. promo head.
- Former **WWSN/Charlotte** PD **John McFadden** joins **Elektra** for promo duties based in Atlanta.
- **London** ups **Matt Smith** and **Guy Leger** each to Associate Dir./Promo.
- **Discovery Records** S.E. Regional Director/Promo **Jed Tauber** exits.
- **Roadrunner** Sr. Dir./Promo **Mark Abramson** joins the **Enclave**.

RADIO & RECORDS



1

- **Joe Mansfield** appointed **Asylum Records** co-President/CEO.
- **Steve Kingston** named **WXRK/New York** PD.
- **Tom Poleman** vaults to **WHTZ (Z100)/New York** PD.
- **Alan Sledge** snares **KMPS-FM/Seattle** PD post.
- **Gary Moss** selected **WCOL/Columbus** PD.

5

- **David Bither** boosted to **Elektra Entertainment** Sr. VP/GM.
- **Benny Medina** elevated to **Warner Bros. Records** Sr. VP/GM.
- **Clancy Woods** named **Nationwide Communications** Radio Group Manager.
- **Wayne Walker** tapped as **KVRY/Phoenix** VP/GM.
- **Wild Bill Logan** promoted to **KSSK-FM/Honolulu** OM.

10

- **Bob Laurence** named **Noble Broadcasting** VP/National PD-Operations.
- **Scott Shannon** elevated to **WHTZ (Z100)/New York** VP/Programming & Operations.
- **Bill Burns** becomes **KKBQ-AM & FM/Houston** VP/GM.
- **Lee Logan** lands at **KLAC/Los Angeles** PD.
- **Charlie Quinn** tapped as **WEGX/Philadelphia** PD.

15

- **ABC Enterprises** to debut "Superadio" featuring top air talent including **Robert W. Morgan, Dan Ingram, Dick Purtan, and Larry Lujack**.
- **Howard Stern** joins **WNBC/New York** for afternoons.
- **Michael Spears** appointed **Fairbanks Broadcasting** National PD.
- **Lee Logan** grabs **WUSN/Chicago** PD post.
- **Jim Sumpter** set as **KFMK/Houston** PD.

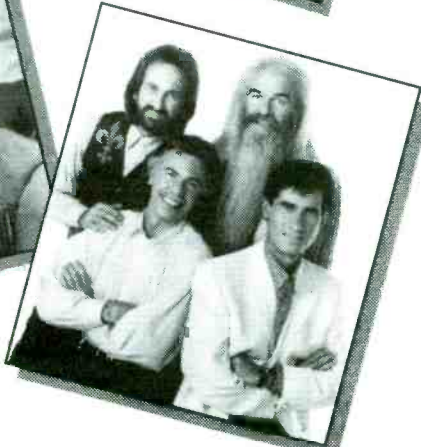
20

- **Mason Dixon** named **KCBQ/San Diego** APD.
- **Fred Winston** joins **WFYR/Chicago** as morning man.

ST would like to apologize for mis-acknowledging **Lois Todd** in association with the **KKHK (The Hawk)/Denver Arbitron** diary-deletion story last week. She definitely deserves lots of mentions ... but in the capacity of PD and *not* as the Arbitron diarykeeper.

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Kenny Rogers
Waylon Jennings
Don Williams
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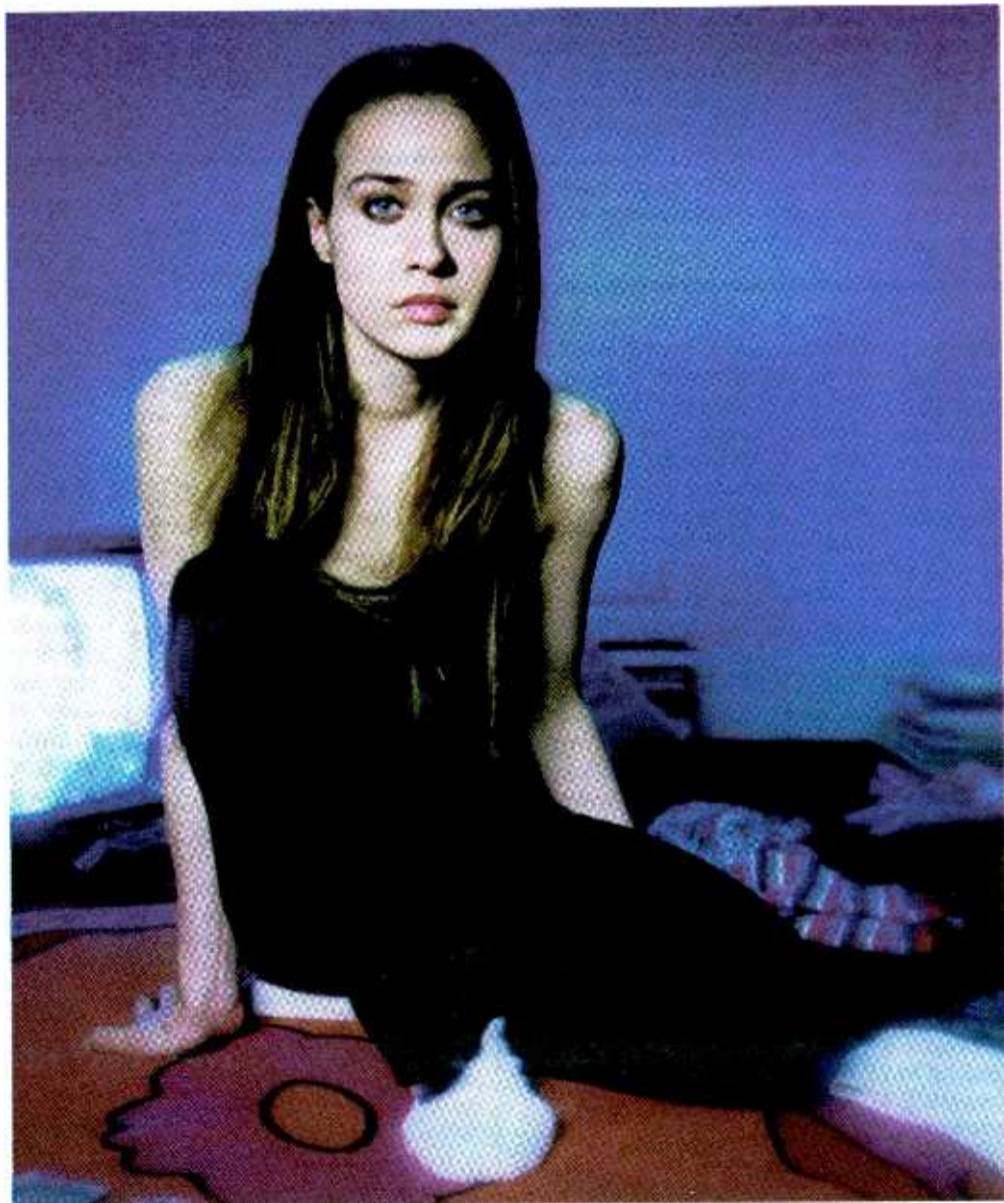
fiona apple "sleep to dream"

from the gold album **TIDAL**

"AFTER JUST 70 SPINS, FIONA APPLE TAKES A BIG BITE OUT OF THE BIG APPLE WITH TOP 5 PHONES, IMPRESSIVE SALES; OVER 41,000 SOLD AND TEST SCORES THAT PERFORM WAY AHEAD OF THE PACK, CAN'T WAIT TO SEE THE RESPONSE ON HER UPCOMING VISIT TO THE HOWARD STERN SHOW." **STEVE KINGSTON, WXRK**

"WE ARE CONSTANTLY LOOKING FOR REAL ARTISTS AND KROQ LISTENERS LOVE FIONA APPLE. SHE BLEW EVERYONE AWAY AT ACOUSTIC CHRISTMAS AND PUT ON AN AMAZING PERFORMANCE WITH KEVIN AND BEAN. HER MUSIC HITS A NERVE. FIONA APPLE IS A STAR." **KEVIN WEATHERLY, KROQ**

"STRONG CALLOUT. STRONG PHONES." - **OEDIPUS, WBCN**



MTV BUZZCLIP



VH1 CUSTOM

JAY LENO: MARCH 19



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WORK

Kagan

Continued from Page 1

market for antitrust analysis," warned **Dow Lohnes & Albertson** partner **John Feore**. "But they don't appear to be [preparing] to litigate."

The attorney panel — which also included **Kaye, Scholer, Fierman & Hayes** partner **Jason Shrinsky** and **Pepper & Corazzini** partner **Gregg Skall** — agreed they would rather have the DOJ, rather than the FCC, investigate anti-competitiveness. The DOJ, they said, has clear deadlines and procedures it follows in an investigation, whereas the FCC is a wild card. "I don't see Justice to be an inhibitor to growth ... I don't see how they can be successful in defining radio as a separate industry," said **Clear Channel Communications** Exec. VP/CFO **Randall Mays**.

Nevertheless, Shrinsky reminded the audience a DOJ investigation is "not a dress rehearsal" and broadcasters should be prepared to "have the DOJ tell you who your competitors are ... get an economic consultant."

There were also a couple of predictions: Look for a **Capstar** initial public offering, possibly as early as in the next six weeks, said **BT Securities** Managing Director **Mark McFadden**. And expect 13-station **Greater Media** to not be swallowed up by a larger group. "We are in it for the long haul," said Greater Media Exec. VP/COO **Tom Milewski**.

Star Media Managing Director **Bill Steding** thinks "there are going to be a couple of pretty big wrecks in the next two years" among radio com-

panies. Two other brokers, **Dick Blackburn** of **Blackburn & Co.** and **Dan Gammon** of **Americom**, agreed with Steding that prices of deals are not going to get any higher than what we've already seen.

Ad Share Woes

Also at the conference, broadcasters and financiers debated the likelihood that radio will increase its share of the advertising market from 7% to as much as 10%. Panelists were highly skeptical radio would ever see 10%, but optimistic about achieving at least 8% as long as it finds an effective way to either tap new revenues or take money from the newspaper industry.

But not everyone thinks the next increases in revenue share necessarily will come from newspapers. "We can't focus on eating newspapers' lunch," said **Viacom International Radio Division** President **Bill Figen-shu**. "We have to run our own industry better first."

Now that the Top 50 markets are settling down, should groups look at consolidating the smaller markets? And is there any hope for the broadcaster who doesn't have dozens of stations? Yes, agreed group heads from **Secret Communications**, **Osborn Communications**, and **EXCL Communications**. "Smaller-market consolidation actually began occurring earlier than the larger markets because it was easier; they just don't get the headlines," said **Secret President/CEO Frank Wood**. "Consolidation is not the end of the entrepreneur. There's always room for a contrarian."

ation in Africa that was planned months ago. He's managed and programmed in a number of major markets and a variety of formats. He programmed Country outlets **WSM-AM & FM/Nashville** and **WDGY/Minneapolis** prior to joining Cox as **WSOC-FM/Charlotte** VP/GM in 1986. After four years there he transferred to **AC KLRX-FM** as VP/GM, where he worked three years before Cox traded the station to **CBS**. He joined Country **KUPL-FM/Portland** as VP/GM in December 1993 and later flipped its FM duopoly sister to **NAC KKJZ**. In November 1995, he was named President/GM of **WKXK-FM**, a post he held until a couple months ago.

Ashwood

Continued from Page 12

curek told **R&R**, "We felt Andrew brought an enthusiasm to the formats. Andrew also brings a lot of experience from a variety of formats. He has lots of knowledge and experience about Sports stations and about the Talk format. And he really has a love for the formats."

Ashwood has also served as Corporate PD for **Adams Communications**, OM/PD of then-Adams-owned **KOOL-FM/Phoenix**, and PD of the former **WVRI/Orlando**.

enjoyed at my previous position. It's great to be back with such a credible organization like **R&R**. Now, if you would be so kind ... I would love to get back on those mailing lists!"

One-On-One

Continued from Page 1

which has 385 affiliates, including five stations in Canada — is intended "to insure distribution in the top two markets ... and Miami works out well, too," Brennan said Tuesday (3/18). "We are looking at other stations in the Top 25 markets and aggressively negotiating with station owners."

While competition for a sports audience will be heated — all-Sports **WFAN-AM/New York** was the nation's top biller in '96 at \$42 million, and **Jacor Communications** is launching all-Sports **KIIS-AM/Los Angeles** — Brennan believes there is room for a second Sports outlet in both markets.

Meanwhile, the proceeds from the sale of the three stations will come in handy for **SBS**. The New York-based group expects to close on its \$110 million purchase of **New**

Ginsburg

Continued from Page 12

experience and success will enable us to effectively coordinate all of our efforts in this core broadcast area for **Jacor Communications**."

Ginsburg arrived at **KWNR** eight years ago following stints at **KSSS & KSPZ/Colorado Springs** and **KRZN/Denver**.

Jacor

Continued from Page 1

stunts and his corporate support for on-air gags, called **Limbaugh** "the most unique talk show host in America. No other program comes close to him. He has been reinventing Talk radio and getting in touch with mainstream America like no one else has."

"This is a perfect meld," **Limbaugh** said. "I've been chomping at the bit for weeks to say something about this. Finally, the day has come. All of my career has been a dream come true to me. To have something like this happen is tremendously exciting."

Limbaugh's program has been described as a "cottage industry" that, by some industry estimates, grosses the host up to \$30 million annually. And it probably won't end anytime soon. **Limbaugh** said the deal with **Jacor** "also includes an extension of my agreement that will take this arrangement into the millennium."

"I've always considered it a true privilege to be able to speak with millions of Americans every day about the issues in this country that matter to them," **Limbaugh** said. "It's a trust that I take very seriously. Randy said something very keen — the interest is on the audience."

Test Run

A former president of **ABC Radio**, **McLaughlin** convinced **Limbaugh** to leave his popular talk slot at **KFBK-AM/Sacramento** in 1988 and test the national airwaves from a skyscraper in Manhattan. The show expanded to three hours from two, and stations later agreed to not only barter for the show, but also to pay significant annual carriage fees.

Age Broadcasting's top-rated Spanish-language combo in Miami, **WRMA-FM & WXDJ-FM**, as well as its \$33 million deal for **Infinity Broadcasting's WYXY/Chicago**.

"The whole purpose is to go with FMs; the AMs were just afterthoughts," said **Bill Wallace**, a lawyer with **Kaye, Scholer, Fierman, Hays & Handler LLP**, and who represents **SBS**. "And we thought we'd get some money for them."

SBS already owns a number of lucrative properties, including **KLAX-FM/Los Angeles** and **WPAT-FM & WSKQ-FM/New York**, as well as a couple of stations in the Florida Keys. **Wallace** declined to speculate on whether the company had additional markets in its sights: "We're just trying to get through what we are doing right now."

—Jeffrey Yorke

Schuon

Continued from Page 3

KLZ-AM & KAZY-FM (now **KBPI-FM/Denver**). Between 1990-93, she worked as Promotion Editor for **Network Forty** and briefly served as Contributing Editor for **Album Network** during the same period.

Following Tuesday's deal, **McLaughlin** said he would "reduce my role in the company" but stay on as a consultant. The deal makes perfect sense to **McLaughlin**, who said he also wanted "an opportunity for EFM people to stay with this company." **Michaels** said he was "thrilled that we were able to retain EFM President **John Axten** and VP **Stu Krane**, who have done a phenomenal job of optimizing the network's performance."

Michaels said the acquisition of EFM will be "an ideal platform" to get other programs into national syndication. But he flatly refused to speculate on which shows under the **Jacor** umbrella would be launched.

Limbaugh stressed that his program, while the most-listened-to show on the national scene, still has room for audience growth. For instance, he said his show on **KFI-AM/L.A.** pulls a remarkable eight share. "That means that 92% percent don't listen. That's growth potential right there! I'm not going to retire until every American agrees with me!"

Michaels acknowledged **Jacor's** immediate goal would be to expand the program's national audience. However, affiliate switching won't be the likely route taken by **Jacor**, even if the station airing **Limbaugh** is a direct competitor with a **Jacor**-owned outlet. Case in point: **Cox**-owned **KFI** competes with **Jacor's** new Sports-Talk **KIIS-AM**.

"You should expect to continue hearing him on **KFI**; don't look for any immediate changes," **Michaels** told **R&R**. "While it makes sense to migrate the show in a couple of markets, the show is on the right station in most cases." Particularly in **KFI's** case, where "cashing those checks from **Cox** is a big thrill."

Journal

Continued from Page 3

the helm, the sky's the limit."

Schweitzer began his broadcasting career at **WMKE-AM/Milwaukee** (now **WLZR**) as an AE. He joined **Journal** in 1984 as a **WTKI-FM/Milwaukee** AE and was upped to **GSM** in 1986.

In other **Journal** news, **KQRC PD Doug Sorenson** has been elevated to Director/Rock Programming, overseeing the company's three Rock stations: **KKHG-FM/Tucson** and **KEZO-FM & KKCD-FM/Omaha**. He'll also serve as OM for **KEZO & KKCD** as well as Omaha sisters **KOSR-AM & KOSJ-FM**.



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A Perry Corp. Company

Eagle

Continued from Page 1

demonstrated his outstanding leadership abilities. He led **KRLX-FM/Dallas** from a start-up to one of the top stations in the market after **Cox** acquired the station. We look forward to even more growth for **Eagle** Research under his leadership."

Lindahl told **R&R**, "It's great to be back with **Cox**. They're a great group of people, and I can't believe my good fortune to be back with them. I met the **Denver** staff, who are great at what they do, and I'm anxious to grow our business through superior customer service."

Lindahl will relocate to **Denver** from **Chicago** after an extended va-

Conway

Continued from Page 3

international consultancy and has signed **KOIT** as a client.

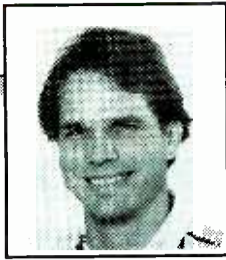
"Suzy filled one of the longest interim situations in radio," **Tweedle** noted. "and I'm forever grateful to her for doing such a fabulous job."

Conway's 24-year resume includes programming stints at **KRPM/Seattle**, **WDGY/Minneapolis**, **WTMJ/Milwaukee**, **KSMG/San Antonio**, **WEZC/Charlotte**, **WMXC/Charlotte**, **WWMG & WXRC/Charlotte**, **KRMG/Tulsa**, and **KWIC/Beaumont, TX**.

Cope

Continued from Page 3

"I look forward to seeing, talking, and working with all those folks who were so instrumental in the success I



STEVE WONSIEWICZ

Country's Old-New Balancing Act

Programmers find happy medium in playing traditional and contemporary music

Balancing traditional and contemporary sounds. It's a juggling act every current-based format has to master. Timing and flow mean everything because the second something's out of balance, trouble sets in.

One format under the industry microscope that's dealing with the yin and yang of new and old sounds is Country, which wrapped up its 28th Country Radio Seminar between March 5-8 in Nashville. Moreover, given the dip in ratings and the slide in recorded music sales, it wasn't surprising that some of the more heated discussions focused on how broad the format should be musically.

First, a little background to help put things in perspective. According to an Eagle Group study of Country radio in 1996, a vast majority of listeners said they want to hear a blend of old and new songs, such as Garth Brooks, Reba McEntire, and Alan Jackson mixed in with Alabama, George Strait, and the Judds.

Finding The Right Mix

The survey showed that 78% (males 74%/females 82%) of the respondents rated that mix between eight and 10 on a 10-point scale. The percentage drops materially — to 50% (M 46%/F 53%) — if it's only new music from artists like Jackson, John Michael Montgomery, Shania Twain, and Brooks & Dunn. It drops even lower — to 39% (M 41%/F 37%) — when it moves to older music from Kenny Rogers, Waylon Jennings, Dolly Parton, Ronnie Milsap, and Merle Haggard.

Country's traditional-contemporary debate comes at an interesting time. Genre staples like Brooks, Jackson, and Strait continue to sell well; yet the new acts, i.e., Shania Twain, Deana Carter, and Kevin Sharp, have seen their sales skyrocket thanks to more pop-flavored material.

That said, however, LeAnn Rimes has proved that a new act with a very traditional sound can move boatloads of product. That seems to be opening doors for other artists, including Lee Ann Womack, whose new single, "Never Again, Again" has Parton influences all over it and was one of the most added records the past few weeks.

Capitol/Nashville President/CEO Scott Hendricks observes, "It's not healthy for the industry when people put hard parameters around the music. Listeners don't break it down like that. They react to good and bad songs. Also,

the artist pretty much dictates the direction you take with the music. It's not like we say, 'On this record we want you to be contemporary and on this one traditional.'

"Take Trace Adkins, for example. For the most part his core is more traditional than contemporary. 'Every Light In The House Is On' is a more traditional country record, and it opened the doors for



Gary McCartie Paul Johnson

him at Country radio. But '(This Ain't) No Thinkin' Thing' leans toward the contemporary side.

"The same goes for Deana. The first two singles were more contemporary, but the next single is much more country, much more traditional. It's not by design that we did that. Those previous singles, like 'Strawberry Wine,' were great songs that people felt they could relate to.

"It's a matter of giving them something fresh and unique. If you do that people will respond, both the core and the newer listeners. There were traditional country fans who were touched by 'Strawberry Wine' even though it was more contemporary."

Branching Out For Success

The same goes for the genre's superstars, says Hendricks. "Look at Alabama over the course of their career. Depending on the song, they've had huge hits that have been traditional and country."

Those are important points, regardless of the format. Trouble comes a callin' when one particular style dominates a format. It might work in the short run, but there are bound to be problems when the uniqueness inevitably wears off.

Case in point: Alternative. The format, which has seen its ratings slip over the past year, is impressively branching out to include more electronica, pop, and rhythmic tunes into the mix. And there are other examples. Urban's growth, say many pros,

is being fueled by a new generation of old-school players who've put their creative spin on tried-and-true R&B song structures. And CHR's and Rock's slide and rebirth in the '90s have been well chronicled.

Which brings it back to balance and the CRS. Many attendees walked away from the convention more bullish about the music's potential. As one senior promotion exec notes, "Lee Ann Womack, Trace Adkins, Big House, and Michael Peterson were some of the biggest buzz artists at CRS. You look at those four acts and see a little of everything."

Alienating Natural Constituency

That's also true when analyzing the types of songs being added, says the label exec. No clear subgenre has taken the lead. Comments WXTU/Philadelphia PD Gary McCartie, "We are all trying to be more sensitive to both ends of the demo. One of the things that hurt us over the last few years was we tried to satisfy the younger end more than the natural constituency of the format. In doing so we had some hot radio stations, but I'm sure we were alienating the upper demo. After a while they tired of the CHR presentation and all the young, unfamiliar acts. They started to say, 'See ya.'"

McCartie isn't surprised about the sales-airplay balance since it's also common to most current-based formats. "People who buy records are generally not the same people who call the request lines or who necessarily like to listen to music on the radio. Record buyers are younger and like the more contemporary side. The people we are superserving and who we want to respond to our records on-air are different.

"Our format, whether we want to admit it or not, is artist-driven. So it's important that we keep creating the next generation of superstars both to keep listeners interested and fuel music sales."

WSOC/Charlotte PD Paul Johnson agrees. "We've always tried to do that, but maybe as a whole [radio] didn't spend enough time developing the next superstars." Nevertheless, Johnson and most Country programmers are optimistic about the format. "I think Country is in great shape. There's a healthy mix of contemporary and traditional music on the air. It's when things start swinging too far one way or another — which recently happened to the format — that it gets into trouble; or when people get conservative and

Plotting All American's Course

Add All American Music Group to the growing list of independent record companies gearing up to make a go of it during one of the most troubling times in the music industry. To find out the method to the company's madness, I spoke with AAMG President Chuck Gullo and Eric B., former rap star and now VP of the group's Urban imprint Street Life Records.

"We're coming off the biggest year in our history," begins Gullo. "And it was decision time. We decided to build the company rather than stay the course. Whatever the industry, a lot of great companies have grown to become leaders in their field because they took advantage of a soft time."



Chuck Gullo

Why now? "There are a few reasons. Locking into a more comprehensive, multifaceted distribution agreement with WEA financially was very rewarding. We wanted to reinvest the money into the company. Just as importantly, we also found somebody in Eric B. who we feel is the right person to lead us forward.

"The big things are all in place. Now we want to accomplish a couple of other things. We want to sign some major artists. We feel that with Eric aboard we have a better chance, whereas before we might not have been in that arena. We're also interested in acquisitions, whether it's a catalog or another company."

Urban Music Focus

Gullo says the company will remain focused on urban music. "From an A&R standpoint, we may pick up a project that's getting some action at radio, but we're not going to try and find the next alternative rock, or pop act. We've staffed-up our company to build on Eric's expertise and break artists on the street and at Urban and crossover radio."

The urban music world, he says, allows him the ability to move quickly. "If you find a record that reacts, it takes much less time getting it from the street to radio and getting sales. You can't do that as fast with pop records.

"We're not a major record company that can put a lot of money into a band, get them on the road, and be content that it may take three to five years before reaping the benefits. Yet we're not a small indie that will sign everything, throw it out there, and see what happens. We're somewhere in the middle."

Expect Eric B. to hit the ground running. "Craig Mack, my first signing, already has finished his album, so we're going to radio now." Look for that immediacy in the future. "We're not going to sit on artists for one or two years and try and figure out or tinker with what we are going to do. That means you're playing around. If I sign somebody it means I have a vision for them. It won't take me long to do what I need to do. We'll go in there and execute the game plan and then go on to the next artist."



Eric B.

New Artist Gamble

As for a particular sound or style the label will focus on, Eric B.'s says it's all up in the air. "In my experience music changes every six months. We're going to move around and not get stuck in any one sound." He gives high marks to Urban radio for stepping out on new sounds.

"Take Erykah Badu, for example. A lot of programmers put their heads on the chopping block for that one. If you're not totally into music you might not get it; for a lot of programmers it was a risky record. That shows me they're on the right track. There are still a lot of people who believe radio doesn't get it. But even if they come late to the party they'll still play it and act like they invented the record."

One thing you probably won't see is Eric B.'s return to recording fulltime. "I'll probably do some special projects. We've talked about signing a female group and having me possibly do something with them. Maybe I will; maybe I won't. But whatever it is, it's not going to be a full-length album. That chapter in my life is closed, and I'm on to building a new life. I had a great time doing that but it's time to move on. Chuck's given me an incredible opportunity to build something basically from scratch. It's a challenge and something I've always wanted to do."

don't take chances because they're concerned about losing listeners."

Johnson also brings up another vital point that goes to the heart of the problems when trying to label songs. "Even though it has a con-

temporary feel, 'Nobody Knows' is a country song when you get down to it. It's one that the listeners definitely can relate to, old and young. We keep finding those kinds of songs and we'll be in fine shape."

RR LAUNCHING PAD

Alternative, Active Rock Get Naked

New record company, new promotion staff, new band, new record. Correct that. First record. If the first two weren't big enough hurdles to clear, then Red Ant's *Naked* debut will certainly present a few more challenges.

Despite those challenges, Red Ant has made impressive headway at Active Rock and Alternative with Na-



Naked

ked's first single, "Mann's Chinese." Active Rockers playing the track include **WRCX/Chicago**, **WRIF/Detroit**, **KEGL/Dallas**, **KUPD/Phoenix**, **KQRC/Kansas City**, and **KRXQ/Sacramento**. Alternative stations rotating the track include **KEGE/Minneapolis**, **KEDJ/Phoenix**, **KLZR/Kansas City**, and **WLUM/Milwaukee**.

The second week out at radio — Red Ant began early setup the second week of January — 44 Active Rock and 23 Alternatives were on the track. That's not surprising given the guitar-driven nature of the single from the L.A.-based quartet's self-titled album. Nevertheless, comments from programmers indicate the record's rock-lean is pulling audiences from different parts of the format spectrum.

Observes KEDJ MD **Chris Patyk**, "You have to appease the rock audience. I'm sure a lot of people now classify **Pearl Jam** as a rock band. But their core is still Alternative." *Naked's* case is similar he suggests. "I could see how some Actives think this is a record more appropriate for them. That's what a lot of people initially thought about the **Toadies'** 'Possum Kingdom,' but look how well that did at Alternative. It called out very well here. It goes to prove that Alternative needs to take a stand on these bands and their music. [We need to] own them before the Active Rocks because the music fits at both formats."

As for the single, Patyk says it's pulling down top 10 phones. "It's got a couple of really catchy hooks, yet still maintains its edge. There's some cool distortion in the vocals that makes it stand out. I can see people reacting to it very positively when *Naked* does its live show."

In working the single, Director/National Alternative Promotion

Michelle St. Clair admits, "It wasn't easy. The band has a definite guitar and rock sound. There's a shift going on at the format to play more electronica, but it also seems that programmers don't want to play what was happening yesterday. The format has to be careful about that. A hit song is a hit song; it crosses formats and generations. Eventually, we've been able to convince a lot of people about this band's potential and they added the record. That really pleases me about the format."

For Director/National Rock Promotion **Joanne Grand**, it was the early support of **WRCX** and **KRXQ** that helped build the buzz. "When you have voices like that out there talking up your band, it doesn't get much better. You can't buy that; you relish it and work with it. After all, nobody had seen them perform in concert. There hasn't been a tour, and we haven't

taken them on the road. There was no history." Red Ant also had to overcome an unusual obstacle. Grand recalls, "We are so new that when I started playing the record for people in early January programmers would ask for a copy, and I'd say no. I literally couldn't give it away because it was the only copy I had that early in the setup. We were passing it around. Thankfully people understood. "We've had a lot to overcome, but it's so much easier because of the talent we're working with and the talent I'm working for."

Topley Goes 'Uptown'

Sometimes a distinctive voice is enough to set a record apart from the pack. That's the vibe coming from Adult Alternative when it comes to **William Topley's** new single, "Uptown." The track, which entered the Adult Alternative Top 30 Chart three weeks ago at No. 29, this week climbs to No. 25.

Topley — a Briton who had limited success in the U.S. and Europe when he was with the **Blessing** — is the first non-country act who **Mercury/Nashville** has taken to radio under the guidance of label President **Luke Lewis**. (The label is promoting singer/songwriter **Kim Richey's** new single simultaneously to Adult Alternative and Country).

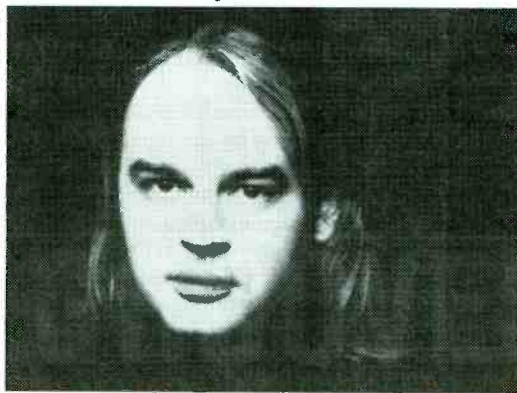
Stations currently reporting Topley's single include **WXP/Philadelphia**, **CIDR/Detroit**, the Boston duo of **WBOS & WXR/Seattle**, **KINK/Portland**, **WXRC/**

Charlotte, and **WRLT/Nashville**.

One programmer who doubled spins two weeks ago is **KGSR/Austin PD Jody Denberg**. Denberg recalls how well the **Blessing's** "Delta Rain" performed at his station. "When that song came on I could point to the phones and say we're going to get at least two calls. It was almost like a magic trick. His voice cuts through that much. It reminds me of how the first **Dire Straits'** songs cut through at AOR. He has a similar vocal quality."

Denberg only wishes he had more of the same Adult Alternative acts. "Since the format hasn't ascended to the heights that many people thought it might, I feel the labels haven't gone out of their way to sign artists with pure Adult Alternative appeal. Although the product glut is immense, it's not like I have a million great records. When I hear something with this kind of appeal, we're going to support it."

Mercury/Nashville is working closely with **Mercury/New York** in promotion, marketing, and publicity. The Big Apple-Music Row liaison is National Director/Alternative Artist Development & Promotion **Chris Stacey**, who says setup on **Topley** began in late October/early November. "My first mission was to get out there and not only introduce the artists, but myself and the concept of what we're doing. I wanted to explain how the talent here in Nashville is on par with the rest of the country and how we're working in conjunction with New York."



William Topley

"Thankfully, a lot of people got it, but it's been a slow build. And when stations like **WBOS** and **KGSR** commit like they have been, it shows we have something." The second phase of the setup also was straightforward. "We did a six-week promo tour that hit 30 cities, mostly in markets where the Adult Alternative station is pretty dominant. It's still going on. We started on February 13 in Nashville and will end it on March 22 in Gainesville, FL. We wanted to make sure we really targeted the right markets."

Topley's album is currently in stores.

Music News & Views

Moby, Axl Talk Collaboration

Moby producing **Guns N' Roses**? Well, according to a **Geffen** source, "It's a distinct possibility." It seems **Axl Rose** and **Moby** have been spending quite a bit of time together trying out new ideas for the **Gunners'** new album. Nothing's been signed nor even recorded, but the source says the two have "really been getting along" and seeing eye-to-eye on many things. Moby — the electronica whiz who leaned heavily alternative on his new album — made his first public comments about a possible collaboration with the band at a panel on the future of electronica at the 11th annual South By Southwest confab in Austin last week. No date's been set for release of the new **G'NR** album.



Moby

Hootie To Perform During Golf Bash

For the first time, **Hootie & The Blowfish** will perform a special concert in conjunction with its third annual "Monday After The Masters Pro-Am Golf Tournament." The show will be held at The Township, a 3300-seat venue in Columbia SC. Last year's tournament netted \$190,000 for a variety of charities. **R.E.M.'s Mike Mills** and **Bill Berry** are slated to participate in the tournament.

Atlantic has set April 15 as the release date for "Mad About You — the Final Frontier," the soundtrack to the hit **NBC-TV** comedy series. The 16-track album's lead-off single is a new version of show theme song "Final Frontier," performed by **Anita Baker**. Other artists who have recorded tracks specifically for the album include **Tony Rich**, **Faith Hill**, **BeBe Winans**, and **Eric Martin**.

John Hiatt has completed work on his second **Capitol** release. The disc, produced by Hiatt and bassist **Davey Faragher**, is titled "Little Head" and will be in stores in early June. The 10-song set features performances by **Peter Dinklage**, the **Tower Of Power** horns and **Benmont Tench**.

Foo Fighters Sign New Drummer

This-and-that: The **Foo Fighters** — whose new **Capitol** album "The Colour & The Shape" hits retail on May 20 — have named **Taylor Hawkins** as their new drummer, replacing **William Goldsmith** ... Speaking of **Capitol**, the label's joint venture with **Glen Ballard**, **Java Records**, has just inked a deal with British funkster **Terrence Trent D'Arby**. It's the imprint's first signing ... **Reprise** has signed London-based techno/trip-hop trio **Arkarna**. The group's most recent hit in the UK is "House On Fire."

Tour news: Hip-hop singer/songwriter **Erykah Badu** will headline a national club tour beginning on April 8 in Washington, DC. **Eric Benet** opens ... **Bob Dylan** hits the road for a handful of concerts beginning on March 31 in St. John's, Newfoundland. Dylan will perform in several Canadian cities before going to the States. The mini-tour ends on May 3 in Nashville ... **Black Sabbath** will reunite once again — this time sans drummer **Bill Ward** — during this year's **OzzFest** tour, which begins on May 25 in Miami ... Electronica act **Chemical Brothers** begin their U.S. tour on April 24 in Dallas ... **Silverchair** begin its "Freak Show" tour on April 11 in Vancouver.

Here are a couple of key April albums to pencil in on your release calendar. April 1 — **Brand New Heavies** "Shelter" (**Delicious Vinyl/Red Ant**); the **Chemical Brothers** "Dig Your Own Hole" (**Astralwerks/Caroline**); **Cyndi Lauper** "Sisters Of Avalon" (**Epic**); April 8 — **Boo Radleys**, "C'mon Kids" (**Creation/Mercury**); the **Jayhawks**, "Sound Of Lies" (**American**); **Richard Marx**, "Flesh & Bone" (**Capitol**); **Boyz Scaggs**, "Come On Home" (**Virgin**); April 15 — **Cheap Trick**, self-titled (**Red Ant**); **Depeche Mode**, "Ultra" (**Reprise**); **INXS**, "Elegantly Wasted" (**Mercury**); **Method Man**, "T2 Judgment Day" (**Def Jam/Mercury**); April 22 — the **Bee Gees**, "Still Waters" (**Polydor/A&M**); **Robert Cray**, "Sweet Potato Pie" (**Mercury**); **Ani DiFranco**, "Living In Clip" (**Righteous Babe**); **Pennywise**, "Full Circle" (**Epitaph**); **Son Volt**, "Straightaways" (**Warner Bros.**); **Toad The Wet Sprocket**, "Coil" (**Columbia**); April 29 — **Nate Dogg**, "G-Funk Classics Vol. 1" (**Death Row/Interscope**); **Motley Crue**, "Generation Swine" (**Elektra**).

Sports Takes An 'XTRA' Large Position In Southern California

Continued from Page 1

Jack Evans: The way [Jacor CEO] Randy Michaels, [President/COO] Bob Lawrence, and [Sr. VP] Jerry Kersting have been purchasing transmitters, I'd say a regional sports network fits the profile..

R&R: You recently launched XTRA/Los Angeles as an all-Sports station. How necessary is it to have those play-by-play rights in a launch situation?

JE: Splitting KIIS-AM from KIIS-FM and having the Dodgers is a home run. Signing UCLA football and basketball for XTRA/L.A. in 1998 is huge. It certainly helps you grow the station faster. It lends instant credibility. If we didn't have play-by-play, we would've done the same thing, but it would have been a different launch with different attributes to promote at the grand opening.

R&R: What, if any, changes will be made to XTRA/San Diego now that XTRA/L.A. exists?

JE: XTRA/L.A. will have

ff We've primarily focused on the elements between the talk segments. Adding production value and imagery has greatly enhanced and expanded the overall sound of XTRA Sports.

UCLA basketball and football while AM 690 will go after play-by-play sports; that makes more sense for San Diego. I think XTRA/San Diego will benefit from the relationship that XTRA/L.A. has with the Dodgers and XTRA/L.A. will benefit from the experience and from the trial and error of XTRA/San Diego. A lot of it has to do with relying on the talent to get the sta-

tions where they need to be.

R&R: Will the style of XTRA/L.A. differ from XTRA/San Diego? For example, XTRA/San Diego afternoon host Lee Hamilton is more news and information driven, while Bob Golic's show is a bit on the lighter side. Was this done by design?

JE: We designed our lineup to offer the L.A. sports radio consumer a choice. Choose Jacor's 690 or Jacor's 1150.

R&R: It's been said the all-Sports format failed in Los Angeles in its previous incarnation because L.A. sports fans don't have the passion for sports that other major-market fans do. What will Jacor do differently than the previous owners of stations in this format might not have done?

JE: The franchises need to follow the lead of the Dodgers and Kings. Teams need to market their products differently. Programs like "Kings Family Night" and the list of promotional events put together by the Dodgers will attract a younger demo as well as new consum-

XTRA Sports Lineup

"The Big Show" is simulcast live on XTRA/Los Angeles and XTRA/San Diego from 5-9am. After that, each station runs separate programming:

XTRA Sports 690/San Diego

9am-1pm Jim Rome
1-4pm Steve Hartman & Bill Werndl
4-8pm Lee Hamilton
8pm-12am Dennis McKnight & John Kentera

Play-By-Play Rights

San Diego Chargers
Los Angeles Kings
CBS Major League Baseball
CBS NFL Football
UCLA Bruins Basketball and Football (1997)

Syndicated Offerings:

ESPN Radio
One-On-One Sports

XTRA Sports 1150/Los Angeles

9am-1pm The Fabulous Sports Babe
1-3pm Vic "The Brck" Jacobs
3-5pm Jim Rome
5-8pm Bob Golic
8pm-12am "The Sports Gods"

Play-By-Play Rights:

Los Angeles Dodgers (beginning in 1998)
UCLA Bruins Basketball and Football (beginning in 1997-98)

Syndicated Offerings:

ESPN Radio
Prime Sports Radio

ers. Radio is only part of this equation.

R&R: What changes has Jacor made since taking over XTRA?

JE: We've primarily focused on the elements between the talk segments. Adding production value and imagery has greatly enhanced and expanded the overall sound of XTRA Sports.

R&R: Does Jacor have a different philosophy with its sports stations than it would with, say, a music station?

JE: Jacor stations more often than not are the most colorful and interesting stations in a market. Remember who the consumer is and what their expectations are when they punch that button. I'm not programming sports differently than I programmed Classic Rock "The Fox" [KRFX/Denver].

R&R: XTRA currently has

broadcast rights for the Chargers, but not the baseball Padres. Last year was a successful one for the Padres; how much do you talk about them even though they're on crosstown KFMB?

JE: We spend a great deal of time with Padre talk. Other than the two-and-a-half-hour play-by-play, we cover the Padres top to bottom. We do the best job of keeping up with trades, injury reports, and general information about the team. XTRA was the only radio station represented at the press conference for the signing of outfielder Greg Vaughn.

When fans want to know what's going on with the Padres, they turn to XTRA.

R&R: The recent stadium crisis was clearly an issue for you, how

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No Scripts. No Hollywood Stuntmen. No Make-up.

Here's a sample from XTRA/L.A.'s intro campaign.

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- Instant history of all recurring callers
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- Pie charts & bar graphs analyze calls

Free Fast Fax Form: Busy? Simply jot your name and call letters in this box and fax to 914-723-2258. We'll send you a Free Demo and info on TalkBack.

Fax: 914-723-2258 Tel: 914-723-8567 www.rcsworks.com

FROM THE MAKERS OF
Selector
THE MUSIC SCHEDULING SYSTEM

RCS
Sound Software

Continued on Page 32

Sports Takes An 'XTRA' Large Position In Southern California

Continued from Page 31

did XTRA deal with that situation?

JE: Both sides of the story were represented fairly. Each daypart came from a different angle, keeping the story top of mind, but also preventing it from becoming boring or running its course too soon. We had fun with it. **Bruce Henderson**, who's suing the city for \$18 million, opened up a can of worms. We seized on opportunity.

R&R: For the last few years, XTRA has been Southern California's only all-Sports station. How have you balanced topics of interest for San Diego and L.A., or is it based on the callers?

JE: It depends on what's hot. When the Padres are involved in a controversy with Japanese pitcher **Hideki Irabu**, we talk about them. The Dodgers head to Spring Training — Lee Hamilton is out covering that. The UCLA Bruins basketball team goes on a tear, that's the topic. It's more about what people are talking about, rather than this is San Diego and this is Los Angeles. Sure there are a hundred miles between cities, but I think we balance what people are talking about around the water cooler, whether it's L.A. or San Diego.

R&R: How much direction do you give your hosts about topics?

JE: I'm very hands-off on the directions of their shows. The hosts on the station, from **Mason & Ireland**, to **Steve Hartman & Bill Werndl** ("Loose Cannons") and **Lee "Hacksaw" Hamilton**, are consummate professionals. They know more about sports than I'll ever know. What I encourage them to do is look at things a little differently — put a spin on something and understand if we stay on it the same way all through the day the listener will become fatigued with the topic. Our Exec. Producer, **Joe Tutino**, has played a large role in the expansion of topics.

R&R: Do you encourage them to listen to each other's shows to help prepare?

JE: I don't have to encourage

☞

My perception has been Sports stations and programmers have taken themselves way too seriously and forgot about the entertainment value of the radio station.

☞

them. These guys are walking aircheck machines. They listen to each other and critique each other. Our hosts come at sports from different angles and lifestyles. Hacksaw is nothing like "The Big Show," which is nothing like "Loose Cannon Talk."

I'm impressed with how much show prep is done. Lee Hamilton prepares and researches endlessly. I respect a person who begins the prep process at 8am for a 4pm kick-off. **Jim Rome** is brilliant. His ability to take a mundane topic and translate it to listeners in an interesting, albeit comedic, way is genius. Jim's definition of "neckcar" as the "left turn circuit" rates as one of my all-time favorite bits.

R&R: Why was the decision made to go all-Sports with AM 1150?

JE: We looked at it as an opportunity to expand XTRA Sports with the strongest play-by-play franchises, whether it be the San Diego Chargers, Los Angeles Dodgers, UCLA Bruins, or Los Angeles Kings. The cross promotion opportunities between "XTRA Sports 1150" and KIIS-FM, plus the strength of **Rick Dees** are enormous.

R&R: XTRA's morning show ("The Big Show") — co-hosted by Steve Mason and John Ireland (which has been based in Los An-

geles for quite some time) — is not only simulcast in L.A. on AM 1150, but is also simulcasting the last two hours on Fox Sports West 2, a regional cable television network. How was the deal put together?

JE: As Fox was growing in the delivery of sports programming, there was an opportunity to build on the concept of simulcasting the morning show. Our biggest concerns were that we don't change the radio show to make it fit TV. The people at Fox have been wonderful. It's helped attract a higher caliber of guests.

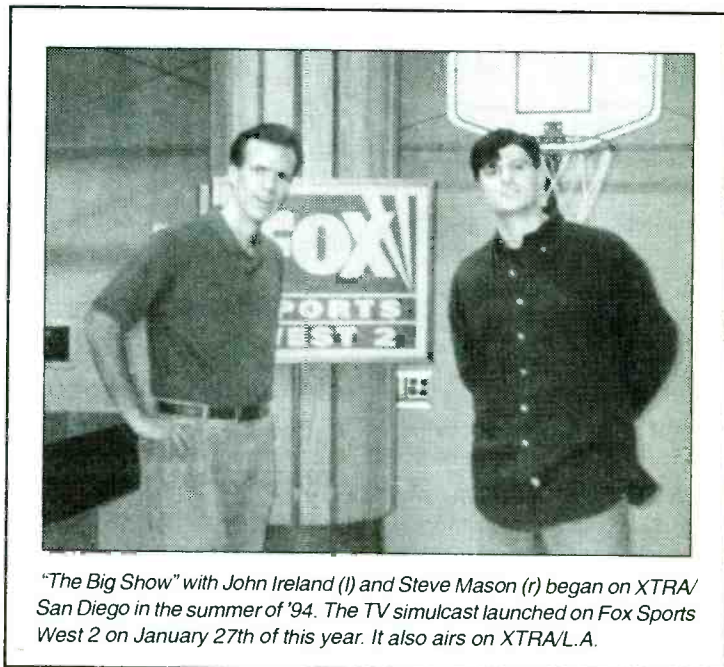
It's a charge to do a TV show, but it's also motivating to get up and watch the tape and go back through it and make situations work better on radio and television. Steve does the **CBS Radio Network** broadcast with **Tom Snyder** five nights a week out of Los Angeles, and John does **KCAL-TV/L.A.** sports Thursday through Sunday. Between themselves and the support staff they have in San Diego (reporter **Jeannie Zalasko** and Sr. Producer **Eric Enstrom**), it's grown into an outstanding morning show.

R&R: John has television experience but is this new for Steve — how has he adjusted?

JE: Steve would tell you he has huge TV credentials. He has a perfect face for radio — and has gotten quite good at putting on make-up.

R&R: With so much competition in morning drive — in both markets — how do you compete? Does the scope of the morning show go outside sports?

JE: It's more than sports. It's what is happening. We talked about that very early on. The primary consumer of sports radio and XTRA Sports is tuning in to find out what happened and what's hot. We cannot violate those expectations by not delivering that information. But on the other hand, it's nice to have lifestyle programming as well. Also, getting a celebrity take on



"The Big Show" with John Ireland (l) and Steve Mason (r) began on XTRA/San Diego in the summer of '94. The TV simulcast launched on Fox Sports West 2 on January 27th of this year. It also airs on XTRA/L.A.

sports adds another dimension to the broadcast.

R&R: With the vast group of stations that Jacor operates in Southern California, how do the sports franchises work in tandem with the other properties?

JE: There's going to be sports fans who will come in and out of our radio station to get what they need. The synergies we have with the other Jacor stations in Southern California are incredible. To think that the play-by-play announcers for the San Diego Chargers will be able to do commentaries on Rock stations in San Diego and Los Angeles is just the tip of the iceberg. At [co-owned] **KSDO-AM**, **Roger Hedgecock**, the former San Diego mayor, does middays. He knew where to go to get more information behind the story [on the stadium issue], and he was able to share that with "XTRA Sports."

R&R: XTRA Sports/L.A. launched with seven hours of syndicated programming during the

day. Do you foresee this changing to more localized programming in the future?

JE: Yes. Randy and [Jacor VP/Programming] **Tom Owens** convinced me to have the grand opening after the signal upgrade, just prior to the '98 Dodger season. Our lineup now is strong but enables us to continue to build.

R&R: What are some programming issues that the all-Sports format needs to deal with?

JE: My perception has been Sports stations and programmers have taken themselves way too seriously and forgot about the entertainment value of the radio station. They focus primarily on the stats and standings and the headline approach. I'd like to think we can do all that and at the same time be entertaining. It's predominantly a male audience. Give the station a "sports bar" feel and make the radio station a part of people's lives.

Anthony Acampora is R&R Asst. Chart Director.

☞

What I encourage [hosts] to do is look at things a little differently — put a spin on something and understand if we stay on it the same way all through the day the listener will become fatigued with the topic.

☞

FAKE LEFT,

Home of the Fabulous Sports Babe



FAKE RIGHT





CALVIN GILBERT

Identifying The Boomer Profile

□ Interep Statistics details the lifestyle of Oldies' listeners

A degree in brain surgery isn't a prerequisite in concluding that Oldies radio targets the baby boomers. But when you get past the fact that the demo falls within the general range of 34-54, who are these boomers, anyway?

And more to the point, how do they spend their money? Or maybe it comes down to the oft-asked question among sales reps, "How can we get a hefty commission from selling spots to advertisers who are trying to get into the boomers' pocket-books?"

Brain surgery and rocket science aren't among the services provided by the **Interep Radio Store**, but the company has a strong handle on what's going on within the Oldies format. As such, its research is chock-full of data regarding the boomer generation. Using its own data, coupled with statistics from **Simmons Market Research Bureau**, some of Interep's conclusions may surprise even veterans of the format.

The Basic Profile

Baby boomers comprise about 42% of the adult population, representing almost 80 million people. Combined with their economic status, the sheer number of boomers make them prime consumer targets.

Most boomers (44%) fall into the 35-44 group, followed by 31% who are 45-54, and 25% who are 30-34. Those 35-54 listeners account for a total of more than \$1.5 trillion in annual income, with the 35-44 demo pulling in \$960 billion, and the 45-54 crowd earning \$737 billion. Although boomers already have one of the highest levels of discretionary income, those percentages are expected to increase even more by the year 2000.

With an index of 100 equaling the norm, Simmons statistics cited by Interep reveal the 35-54 group being above average in virtually all upscale categories, including:

- Household income of \$75,000
- Home ownership
- House valued at more than \$100,000
- Professional occupation
- College graduate
- Graduate degree
- Business owner and/or partner
- Owner of business with net worth more than \$300,000

Additional statistics show the boomers as prime consumers for financial services, including well above-average involvement with:

- IRA's
- Stocks/bonds
- Securities
- Investment property
- Keogh/Pension/401K
- Secured credit lines
- Financial planning services

Lap Of Luxury

When it comes to travel and luxury items, the baby boomers show little sign of curtailing their quest for life's pleasures.

As a moving target for the travel industry, Interep cites those 35-54 as being well above the average in domestic travel, taking four or more domestic flights for personal reasons — and another four or more domestic flights for business — during the past year. They're above the norm in spending more than \$500 to vacation in the U.S. and for spending

10 or more nights in a hotel on business trips during the course of 12 months. They're also above average in foreign travel.

The purchase of take-out food from gourmet shops tops their luxury purchases, although their higher-than-average appetite for drinking imported champagne and purchasing wine by the case is also noteworthy. They're more likely to own a foreign car, as well as one whose sticker price exceeds \$40,000.

Family Affair

With changing times and attitudes in America, the median age of first marriages has climbed steadily, with more couples waiting until their 30s and early 40s to have children. Two-thirds of the boomers are married and one-half have children.

Settling down to domestic bliss carries some additional baggage, too. Compared to others, boomers are a lot more likely to exercise their right to vote, become involved in volunteer work, and — no big surprise here — own a dog and a mini-van.

And once the pitter-patter of little feet arrive, the rug-rats start having needs and demands of their own. According to the Simmons figures cited by Interep, the boomers are above the norm in the annual purchases of:

- Children's clothing, toys, games, furniture, and kids' hardcover books.

The boomers are more likely to rent kid's videos and take their children along on trips to the grocery store. On the cutting edge of technology, they're much more likely to own a personal computer. In CD-ROM ownership or having children

who use the computer, the number of boomers is nearly twice above the national average.

Frequent Travel

Oldies listeners spend a phenomenal amount of money on leisure activities. About half of all Oldies listeners took a vacation last year, a percentage that is 21% higher than the national average. With boomers representing the largest percentage of high spenders, Oldies listeners are 21% more likely than the average adult to spend more than \$2000 on a domestic trip.

More than one-fourth of Oldies listeners have traveled abroad during the past three years, a number which is also 21% above the U.S. average. With the Oldies demo scoring above the norm in all categories, business trips were the top reason for foreign travel, followed by a combination of business and pleasure, and personal vacations.

In other statistics Interep cites from Simmons data regarding business travelers who are Oldies listeners:

- 48% more likely to travel for business.
 - 39% more likely to be frequent business flyers.
 - 34% more likely to have attended a conference or convention within the past year.
- Oldies radio also reaches more business travelers than any single business or financial magazine.

A Drive For Life

Cited **J.D. Power & Associates'** data revealing that boomers already account for one-half of all new vehicles sold, and the figure

is expected to jump to 58% by the year 2010.

What are Oldies listeners looking for in their new vehicles? The Interep report states that they are:

- 30% more likely to own a convertible.
- 33% more likely to own a sports coupe.
- 26% more likely to have a sun roof or T-roof.
- 52% more likely to have a turbo-charged engine.
- 32% more likely to own a European vehicle.
- 17% more likely to own a Japanese vehicle.

The Oldies crowd is above the norm in driving newer model cars or to have recently purchased a vehicle.

Oldies remains one of the highest-reaching formats among car purchasers, placing them behind the three usual radio cume leaders (Country, AC, and News/Talk), but ahead of AOR and CHR.

Plastic Possessions

How are these people paying for all of this? Well, 75% of Oldies listeners possess credit cards. And they're 50% above the norm in holding the three major cards — Visa, Mastercard, and American Express. More than half of them have a Visa card and 41% carry a Mastercard. And they're above average in pulling out the plastic to charge airline tickets, hotels, restaurant meals, and shopping.

The Oldies audience isn't just using the major bank cards, either. They're well above average in using cards issued by auto-rental agencies, gasoline companies, and clothing or specialty stores.

WCBS-FM To Hold Silver Anniversary Show

Celebrating its 25th birthday as the Big Apple's Oldies station, **WCBS-FM/New York** is pulling out the stops to present its silver anniversary concert, taking place April 25-26 at Radio City Music Hall.

Comprised entirely of artists from the New York area, the lineup for the two-day extravaganza includes **Frankie Valli & The Four Seasons, Dion, Little Anthony & The Imperials, Ronnie Spector, and Felix Cavaliere's Rascals.**

WCBS-FM PD **Joe McCoy** noted, "This is a celebration of the New York area's top artists who have been a large part of WCBS-FM's foundation for the last 25 years. This is a tremendous opportunity for our listeners to see so many great recording acts on one stage, along with our all-star DJ lineup, which probably hasn't happened since the '60s."

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TONY NOVIA

EXCLUSIVE INTEREP RESEARCH

Programmers' Guide To Demographics In The 21st Century

During the first 10 weeks in 1996, R&R recorded \$2,033,462,850 in radio station transactions. As of two weeks ago (3/7), \$3,010,225,162 in radio transactions were on the books. That's almost a billion dollars more year-to-date than the same period last year. With over 400 radio stations already exchanging hands in the first two months of 1997, it's nearly impossible to keep up with station transactions, much less track format changes.

While so much importance nowadays is placed on the art of making the radio deal, one must wonder how much thought is being given to the art of actually programming radio. Given today's fast and furious buy-and-sell climate, some of today's buyers could be making a potentially fatal mistake by not conducting their long-term demographic homework. And what about tomorrow? How much thought is being given to important (but less accessible) factors such as age, sex, ethnicity, and the other demographic trends needed when looking for format holes not normally found in station perceptuals and callout research?



Marla Pirner

try; the Northeast being the most densely populated area, with 19.6% total of the sum population. The South Atlantic region accounts for 17.9%, South Central 17.1%, East North Central 16.5%, West North Central 7%, West Mountain 6%, and the Pacific accounts for 16%.



Michele Skettino

Not surprisingly, 80% of all adult Americans live in metropolitan areas, and that percentage continues to grow. Approximately one-half of the U.S. population lives in and around the top 50 metros, and within these metros the population is shifting from

center cities to the suburbs. The largest metro areas include New York/Northern New Jersey/Long Island, Los Angeles/Riverside/Orange County, Chicago/Gary/Kenosha, Washington/Baltimore, and San Francisco/Oakland/San Jose.

Radio's Top Metros

The top 15 radio metros are: New York (14.1%), Los Angeles (9.7%), Chicago (7%), San Francisco (5.4%), Philadelphia (4.1%), Detroit (3.7%), Dallas (3.6%), Washington, DC (3.5%), Houston (3.4%), Boston (3.3%), Miami (3%), Atlanta (2.9%), Seattle (2.7%), San Diego (2.3%), Minneapolis (2.2%), St. Louis (2.1%), Phoenix (2.1%), Baltimore (2.1%), Pittsburgh (2%), and Tampa (1.9%).

The Growth Belt

Can you guess where America is growing the fastest? If you guessed New York, you guessed wrong—the South and West continue to lead the nation in population growth. While California holds the population crown, it also holds the dubious distinction of the state most people are likely to leave to move to other states.

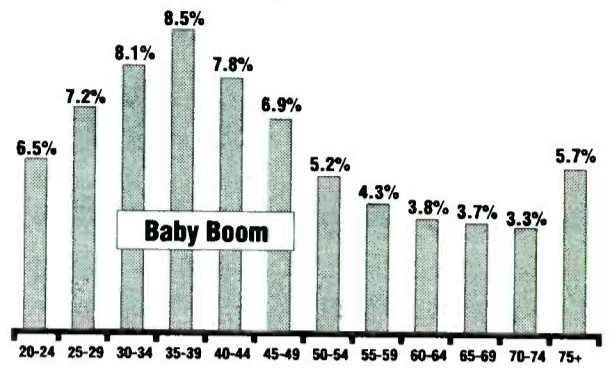
In search of some answers to these questions, I went to **Interp Radio Store** Exec. VP/Director of Research **Marla Pirner** and Research Director/Marketing Communications **Michele Skettino**. Interp, recognized as one of America's foremost rep firms, recently conducted an eye-opening presentation entitled "America in the 21st Century." The makeup of America is changing dramatically. Smart owners, GMs, and PDs are always anticipating and preparing for future trends and cycles. Here's a first look at some of these trends to help you prepare for the new millennium, and also some statistics that you may want to file away for future reference.

For the next two weeks, R&R will explore Interp's exclusive research and share the fascinating results with you. This week's focus will examine the new millennium's population and age trends. In part two next week, Interp will reveal some of the secrets behind America's ethnic skew and trends on education, occupation, income, and family structure.

Where Do People In America Live?

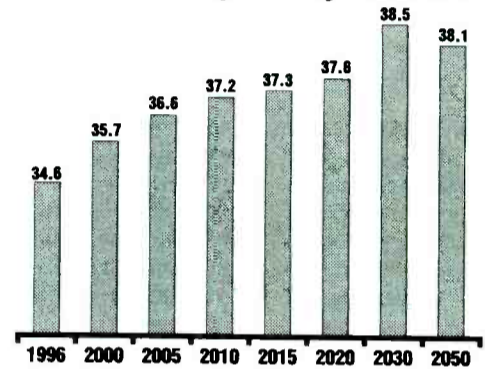
The population of America is spread fairly evenly across the coun-

Current Age Distribution



Source: U.S. Census, 1996

Median Age Projections



Source: U.S. Census, numbers consistent with 1990 Census; Middle Series Projections

According to statistics from the most recent presidential election, Texas has had more people than New York since 1994, which pushes New York to third in total population ranking. The three least populous states are Wyoming, Vermont, and Alaska.

From 1990-1995, the top 10 states for number growth are: California (1,831,000), Texas (1,738,000), Florida (1,277,000), Georgia (723,000), Washington (564,000), North Carolina (563,000), Arizona (563,000), Colorado (462,000), Virginia (429,000), and Illinois (399,000).

From 1990-1995, the top 10 states for largest percentage growth are: Nevada (up 27.3%), Idaho (15.5%), Arizona (15.1%), Colorado (13.7%), Utah (13.3%), Washington (11.6%), New Mexico (11.2%), Georgia (11.2%), Oregon (10.5%), and Texas (10.2%).

The top ranking U.S. cities with the highest percentage of growth from 1980-1992 are: Mesa, AZ (up 95%), Las Vegas (80%), Fresno (73%), Arlington, TX (72%), Virginia Beach (59%), Aurora, CO (51%), Stockton (48%), Raleigh (47%), Austin (42%), and Santa Ana, CA (41%).

The cities with the highest percentage loss are: Newark, NJ, (down 19%), Detroit (16%), St. Louis (14%), Pittsburgh (12%), Cleveland (12%), New Orleans (10%), Buffalo (9%), Louisville (8%), Washington, DC (8%), and Philadelphia (8%).

The Aging American

CHRs should always keep a close eye on the ever-shifting age of Americans—and we're getting older. The median age is now 34.6 years, up from 30 years in 1980. Those who have followed the rising age trend realize the impact of the aging Baby Boom generation. About 30% of the U.S. population was born during the Baby Boom period (1946-1964). Reproducing Boomers have also produced an

echo effect on the population known as the Baby Boomlet. Between 1988 and 1994, the birth rate topped 4 million per year.

America will continue to get older until the year 2050, when median age will level off. The median age projections for America in upcoming years are: 2000, 35.7; 2005, 36.6; 2010, 37.2; 2015, 37.3; 2020, 37.6; 2030, 38.5; and for the year 2050 the age growth curve will drop slightly to 38.1 years.

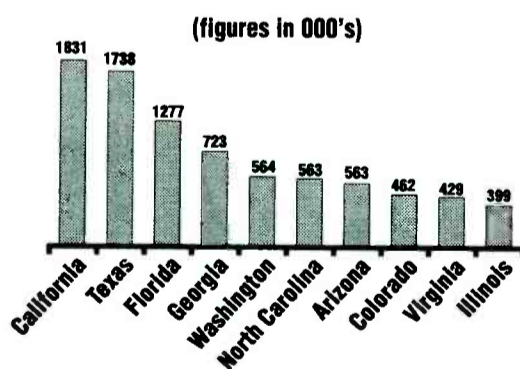
When it comes to life expectancy, it should come as no surprise in this age of medical advances that Americans are living longer. In 1920 men were expected to live 54 years; women, 55 years. In 1950, those numbers jumped to 66 and 71, respectively. In 1980, men gained another four years—rising to 70, while women surged ahead to 78. In 1994 men were expected to live to the average age of 72; women, 79. By the year 2020, the average life expectancy for a man will be 83 and women's will jump to 88. That's a gain of 29 years since 1920 for men—and for women, an unbelievable 33 years!

For the year 2020, Dr. **Ken Dychtwald**, President of **Age Wave**, has these lifestage predictions: Youth will be defined as 18-25 years; Young Adulthood, 25-40 years; Middlescence, 40-60 years; Late Adulthood, 60-80 years; Old Age, 80-100 years; and Very Old Age, 100+ years.

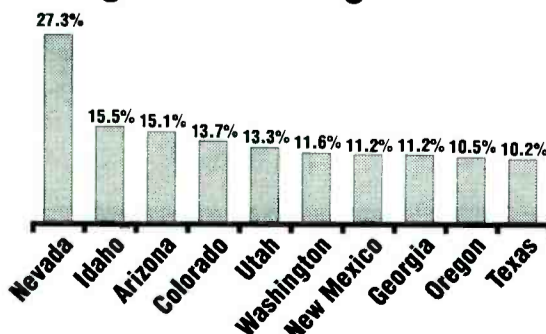
Don't miss next week's follow-up column, when exclusive Interp research reveals and explores America's ethnic skew and trends on education, occupation, income, and family structure.

CHR Asst. Editor **Jay J. Levy** contributed to this column.

1990-1995 Top 10 States With Largest Number Growth



1990-1995 Top 10 States With Largest Percentage Growth



Source: U.S. Census, 1996



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MARCH 21, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of February 24-March 2.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
JEWEL You Were Meant For Me (Atlantic)	4.10	4.11	3.97	3.76	83.5%	16.5%
NO DOUBT Don't Speak (Trauma/Interscope)	4.01	4.11	3.99	4.05	92.3%	27.0%
CARDIGANS Lovefool (Mercury)	3.94	4.10	3.99	3.95	89.5%	26.5%
SPICE GIRLS Wannabe (Virgin)	3.86	3.81	3.96	3.89	81.5%	21.5%
BLACKSTREET No Diggity (Interscope)	3.84	4.00	3.93	3.95	74.5%	19.3%
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	3.84	4.02	3.87	3.94	88.0%	28.3%
MONICA For You I Will (Warner Sunset/Atlantic)	3.82	—	—	—	54.0%	10.5%
KEITH SWEAT Nobody (Elektra/EEG)	3.80	3.84	3.96	3.99	65.8%	18.3%
TONI BRAXTON Un-break My Heart (LaFace/Arista)	3.79	3.89	3.97	3.94	94.0%	36.8%
R. KELLY I Believe I Can Fly (Jive)	3.78	3.66	3.79	3.83	82.5%	25.8%
BABYFACE Every Time I Close My Eyes (Epic)	3.75	3.71	3.87	3.78	68.5%	15.3%
BRUCE SPRINGSTEEN Secret Garden (Columbia)	3.70	—	—	—	43.3%	8.3%
SHERYL CROW Everyday Is A Winding Road (A&M)	3.66	3.53	3.44	3.40	77.0%	21.8%
WALLFLOWERS One Headlight (Interscope)	3.63	3.48	3.54	3.64	51.5%	12.8%
COUNTING CROWS A Long December (DGC/Geffen)	3.61	3.53	3.61	3.49	74.8%	21.8%
CELINE DION All By Myself (550 Music)	3.56	3.53	3.65	3.49	90.3%	25.0%
DUNCAN SHEIK Barely Breathing (Atlantic)	3.54	3.51	3.42	3.32	54.3%	13.0%
GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	3.43	3.39	3.31	3.54	67.5%	22.5%
LEAH ANDREONE It's Alright, It's OK (RCA)	3.43	3.53	3.40	—	46.8%	10.3%
AEROSMITH Falling In Love... (Columbia)	3.34	—	—	—	31.0%	7.5%
MADONNA Don't Cry For Me Argentina (Warner Bros.)	3.31	3.20	3.20	2.96	91.3%	38.3%
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	3.25	3.14	—	—	46.0%	12.3%
SAVAGE GARDEN I Want You (Columbia)	3.25	3.14	3.15	3.24	58.8%	17.8%
CRYSTAL WATERS Say...If You Feel Alright (Mercury)	3.23	3.21	3.23	—	33.3%	9.0%
JOHN MELLENCAMP Just Another Day (Mercury)	3.17	—	3.22	3.36	41.8%	11.0%
BLACKOUT ALLSTARS I Like It (Columbia)	3.10	3.05	3.15	—	63.5%	21.8%
WHITNEY HOUSTON Step By Step (Arista)	3.02	2.97	—	—	47.8%	17.3%
NO MERCY Please Don't Go (Arista)	2.97	3.19	3.00	3.34	61.5%	24.8%
"AFKAP" The Holy River (NPG/EMI)	2.92	2.82	2.79	3.14	30.3%	11.5%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. WEST: Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

Monica's "For You I Will" (Warner Sunset/Atlantic) enters Callout America with an impressive 3.82 overall score. "You" appears on the "Space Jam" soundtrack, which also produced the top callout hit "I Believe I Can Fly" by R. Kelly (Jive). "You" demonstrates across-the-board demo and regional strength, earning its highest score among teens (4.02). WNVZ/Norfolk reported 57 plays, while WBZZ/Pittsburgh and WBLI/Long Island both reported 30 plays.

"Secret Garden" by Bruce Springsteen (Columbia) debuts with a 3.70 total favorability estimate, and it ranks No. 2 among women 18-24 (3.98). The hook being utilized for Callout America is the regular single edit — not the "Jerry Maguire" version many stations are playing. WHYI/Miami reported 41 plays, KDWB/Minneapolis reported 38 plays, and WNCI/Columbus reported 27 plays.

"Barely Breathing" by Duncan Sheik (Atlantic) earns its best score among women 25-34 with a 3.75, good for fifth in the demo. WKSE/Buffalo reported 41 plays, and WDCG/Raleigh reported 37 plays.

"I Want You" by Savage Garden (Columbia) also performs among upper-demo respondents with a 3.51. WZPL/Indianapolis reported 45 plays, WSTR/Atlanta reported 34 plays, and WWZZ/Washington reported 30 plays.

Detailed reports for all songs appearing on this week's Callout America survey are available by contacting R&R: phone (310) 788-1695, fax (310) 203-9763, or e-mail Anthony1@rronline.com.

CALLOUT AMERICA

UNCOVERS THE SECRET

BRUCE SPRINGSTEEN "Secret Garden"

#12 OVERALL SCORE (3.70)

#4 SOUTH REGION (3.97)

#2 WOMEN 18-24 (3.98)

#10 MIDWEST REGION (3.64)

#9 WOMEN 25-54 (3.68)

CHR POP CHART 31 - 24

COLUMBIA

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CARDIGANS Lovefool (Mercury)	6441	6527	6644	6375	127/0
3	2	2	2	JEWEL You Were Meant For Me (Atlantic)	6037	6070	5967	5528	123/1
2	3	3	3	NO DOUBT Don't Speak (Trauma/Interscope)	5568	5812	5887	5802	123/1
5	4	4	4	SPICE GIRLS Wannabe (Virgin)	5310	5346	5256	4871	120/1
10	7	7	5	SHERYL CROW Everyday Is A Winding Road (A&M)	4706	4405	4155	3691	118/0
15	12	9	6	SAVAGE GARDEN I Want You (Columbia)	4214	3974	3590	2967	122/0
8	8	8	7	COUNTING CROWS A Long December (DGC/Geffen)	4130	4163	4144	4001	110/0
6	6	5	8	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	4044	4442	4753	4752	99/0
14	11	10	9	CELINE DION All By Myself (550 Music)	4027	3930	3645	3061	120/1
4	5	6	10	TONI BRAXTON Un-break My Heart (LaFace/Arista)	3751	4423	4850	4878	100/0
13	15	11	11	DUNCAN SHEIK Barely Breathing (Atlantic)	3727	3574	3381	3139	109/1
16	16	14	12	WALLFLOWERS One Headlight (Interscope)	3527	3315	2846	2554	109/1
22	19	16	13	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	3272	2877	2332	1652	116/2
9	9	12	14	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	3182	3524	3854	3869	94/2
12	14	13	15	KEITH SWEAT Nobody (Elektra/EEG)	3028	3444	3404	3285	84/0
18	17	17	16	BABYFACE Every Time I Close My Eyes (Epic)	3002	2835	2639	2381	107/4
11	13	15	17	R. KELLY I Believe I Can Fly (Jive)	2701	3177	3522	3667	79/0
20	18	19	18	NO MERCY Please Don't Go (Arista)	2050	2319	2342	2093	84/1
BREAKER	19	19	19	LEAH ANDREONE It's Alright, It's OK (RCA)	2049	1870	1693	1446	89/2
19	20	20	20	BLACKSTREET No Diggity (Interscope)	1975	2064	2226	2294	68/1
38	28	26	21	MONICA For You I Will (Warner Sunset/Atlantic)	1926	1541	1274	913	86/8
27	23	21	22	WHITNEY HOUSTON Step By Step (Arista)	1870	1872	1694	1369	95/0
7	10	18	23	MADONNA Don't Cry For Me Argentina (Warner Bros.)	1808	2796	3745	4172	61/0
—	41	31	24	BRUCE SPRINGSTEEN Secret Garden (Columbia)	1721	1219	752	261	63/16
29	27	23	25	CRYSTAL WATERS Say...If You Feel Alright (Mercury)	1689	1665	1522	1282	73/3
—	38	28	26	REAL MCCOY One More Time (Arista)	1626	1370	827	202	102/16
34	32	29	27	JON SECADA Too Late, Too Soon (SBK/EMI)	1523	1325	1124	1030	78/2
40	30	30	28	AEROSMITH Falling In Love... (Columbia)	1347	1280	1173	881	83/1
26	25	24	29	BLACKOUT ALLSTARS I Like It (Columbia)	1320	1567	1597	1437	56/0
33	33	33	30	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1231	1154	1094	1048	76/6
—	—	39	31	U2 Staring At The Sun (Island)	1185	810	399	110	82/17
48	43	40	32	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	1013	810	715	499	68/5
31	29	32	33	JOHN MELLENCAMP Just Another Day (Mercury)	1003	1173	1255	1187	35/0
45	44	37	34	WILD ORCHID Talk To Me (RCA)	1002	844	701	545	63/8
DEBUT	35	35	35	INXS Elegantly Wasted (Mercury)	1000	272	—	—	81/29
28	31	34	36	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	974	1090	1143	1324	45/0
DEBUT	37	37	37	WHITE TOWN Your Woman (Chrysalis/EMI)	936	531	279	71	71/20
—	47	41	38	JOURNEY If He Should Break Your Heart (Columbia)	915	791	583	294	52/2
35	37	36	39	GINUWINE Pony (550 Music)	898	916	978	973	39/1
44	45	42	40	SHAWN COLVIN Sunny Came Home (Columbia)	859	755	650	565	66/7
—	—	45	41	DISHWALLA Give (A&M)	805	681	389	50	59/5
—	—	48	42	OMC How Bizarre (Mercury)	765	639	530	383	52/5
47	48	—	43	BARENAKED LADIES The Old Apartment (Reprise)	679	629	572	524	44/2
43	42	43	44	LIVIN' JOY Don't Stop Movin' (MCA)	676	737	718	618	51/5
DEBUT	45	45	45	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	666	504	343	238	47/8
32	35	38	46	311 All Mixed Up (Capricorn/Mercury)	640	819	1005	1098	42/1
50	50	47	47	MERRIL BAINBRIDGE Under The Water (Universal)	633	658	563	484	44/1
37	40	46	48	RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)	596	678	796	924	25/0
DEBUT	49	49	49	MARK MORRISON Return Of The Mack (Atlantic)	555	472	349	260	30/7
DEBUT	50	50	50	BLACKSTREET Don't Leave Me (Interscope)	538	327	100	51	50/14

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.

129 CHR/Pop reporters. 127 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

LEAH ANDREONE

It's Alright, It's OK (RCA)

TOTAL PLAYS/INCREASE: 2049/179
TOTAL STATIONS/ADDS: 89/2
CHART: 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
INXS Elegantly Wasted (Mercury)	29
DURAN DURAN Out Of My Mind (Virgin)	22
WHITE TOWN Your Woman (Chrysalis/EMI)	20
U2 Staring At The Sun (Island)	17
TONI BRAXTON I Don't Want To (LaFace/Arista)	16
REAL MCCOY One More Time (Arista)	16
BRUCE SPRINGSTEEN Secret Garden (Columbia)	16
BLACKSTREET Don't Leave Me (Interscope)	14
CYNDI LAUPER You Don't Know (Epic)	11
VERVE PIPE The Freshmen (RCA)	10

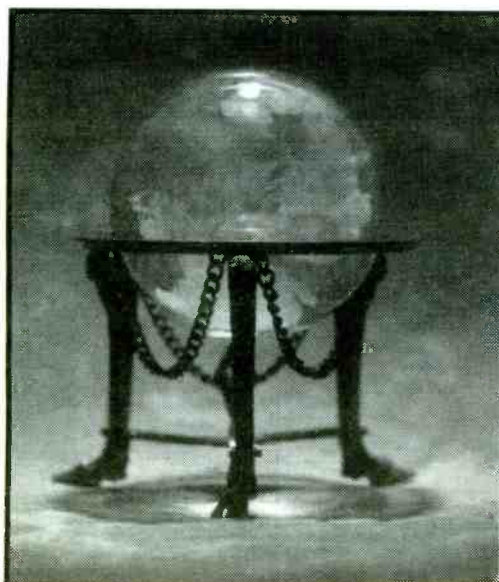
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INXS Elegantly Wasted (Mercury)	+728
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+502
WHITE TOWN Your Woman (Chrysalis/EMI)	+405
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+395
MONICA For You I Will (Warner Sunset/Atlantic)	+385
U2 Staring At The Sun (Island)	+375
SHERYL CROW Everyday Is A Winding Road (A&M)	+301
TONI BRAXTON I Don't Want To (LaFace/Arista)	+257
REAL MCCOY One More Time (Arista)	+256
SAVAGE GARDEN I Want You (Columbia)	+240

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MERRIL BAINBRIDGE Mouth (Universal)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
AMBER This Is Your Night (Tommy Boy)
DONNA LEWIS I Love You Always Forever (Atlantic)
NO MERCY Where Do You Go (Arista)
SHERYL CROW If It Makes You Happy (A&M)
KEITH SWEAT Twisted (Elektra/EEG)
TONI BRAXTON You're Makin' Me High (LaFace/Arista)
DISHWALLA Counting Blue Cars (A&M)
NO DOUBT Spiderwebs (Trauma/Interscope)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TONIC

"If You Could Only See"

Alternative
R&R 23-19
BDS Debut 31*
Total Cume 5.3 Mil

ON OVER 30 STATIONS!

WYKS WHZZ WTCF WMRV
KWTX WNKI WJMX WTWR

Getting Phones At:
WWCK WKZW WNKU
WXIS WRFY WFBC



Active



POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	CARDIGANS Lovefool (Mercury)	7606	7913	171/0
2	2	JEWEL You Were Meant For Me (Atlantic)	7214	7177	176/3
3	3	WALLFLOWERS One Headlight (Interscope)	6560	6532	196/3
4	4	NO DOUBT Don't Speak (Trauma/Interscope)	5962	6302	144/1
6	5	SHERYL CROW Everyday Is A Winding Road (A&M)	5697	5577	164/1
5	6	COUNTING CROWS A Long December (DGC/Geffen)	5457	5959	161/0
8	7	U2 Staring At The Sun (Island)	4070	3222	181/21
7	8	PAULA COLE Where Have All The Cowboys... (Imago/WB)	3747	3332	148/11
10	9	SUBLIME Santeria (Gasoline Alley/MCA)	3121	2882	124/6
9	10	LIVE Lakini's Juice (Radioactive)	3094	3114	96/0
14	11	VERVE PIPE The Freshmen (RCA)	2992	2634	123/12
16	12	WHITE TOWN Your Woman (Chrysalis/EMI)	2856	2337	147/29
11	13	BUSH Greedy Fly (Trauma/Interscope)	2737	2827	88/0
13	14	COLLECTIVE SOUL Precious Declaration (Atlantic)	2680	2661	106/4
12	15	SILVERCHAIR Abuse Me (Epic)	2587	2726	92/0
15	16	VERUCA SALT Volcano Girls (Outpost/Geffen)	2410	2360	97/0
20	17	BECK The New Pollution (DGC/Geffen)	2301	1987	120/5
-	18	INXS Elegantly Wasted (Mercury)	2098	579	151/45
-	19	LEAH ANDREONE It's Alright, It's OK (RCA)	2094	1959	92/2
-	20	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1949	1859	112/6

This chart reflects airplay from March 10-16. Songs ranked by total plays. 129 CHR/Pop reporters and 100 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1997, R&R Inc.



LOUNGIN' AROUND — Unsuspecting movie stars/professional lounge singers Marty & Elaine brought their unique talents to a WKRQ (Q102)/Cincinnati commercial shoot. Schmaltzing it up in between takes are (l-r) Elaine, Q102's Marketing/Promo Director Von Freeman, Marty, and WKRQ PD Jimmy Steal.



RIGHT ON TIME — Arriving neither "Too Late" nor "Too Soon," Jon Secada swings by L.A. for a little R&R. Sharing the flashcube spotlight are (l-r) CHR Editor Tony Novia, Secada, Publisher/CEO Erica Farber, and West Coast EMI Rep. Scott Gordon.

NEW & ACTIVE

CRUSH Jellyhead (Robbins) Total Plays: 488, Total Stations: 19, Adds: 0	COLLECTIVE SOUL Precious Declaration (Atlantic) Total Plays: 271, Total Stations: 21, Adds: 3
SELENA Dance Medley (EMI Latin) Total Plays: 406, Total Stations: 26, Adds: 1	ERYKAH BADU On & On (Kedar/Universal) Total Plays: 267, Total Stations: 33, Adds: 5
AALIYAH One In A Million (BlackGround/Atlantic) Total Plays: 405, Total Stations: 17, Adds: 2	TONIC If You Could Only See (Polydor/A&M) Total Plays: 257, Total Stations: 32, Adds: 7
RICHARD MARX Until I Find You Again (Capitol) Total Plays: 385, Total Stations: 42, Adds: 6	JANA What Am I To You (Curb) Total Plays: 253, Total Stations: 28, Adds: 5
ODDS Someone Who's Cool (Elektra/EEG) Total Plays: 364, Total Stations: 30, Adds: 1	BECK The New Pollution (DGC/Geffen) Total Plays: 230, Total Stations: 25, Adds: 4
DRU HILL In My Bed (Island) Total Plays: 354, Total Stations: 40, Adds: 2	SPICE GIRLS Say You'll Be There (Virgin) Total Plays: 221, Total Stations: 11, Adds: 5
JOCELYN ENRIQUEZ Do You Miss Me (Classified) Total Plays: 354, Total Stations: 12, Adds: 0	FUN FACTORY Oh Yeah Yeah (I Like It) (Curb) Total Plays: 219, Total Stations: 13, Adds: 0
SUBLIME Santeria (Gasoline Alley/MCA) Total Plays: 290, Total Stations: 34, Adds: 5	FUNKY GREEN DDGS Fired Up (Twisted/MCA) Total Plays: 214, Total Stations: 17, Adds: 1
VERVE PIPE The Freshmen (RCA) Total Plays: 279, Total Stations: 29, Adds: 10	FREAK NASTY Da Dip (Power) Total Plays: 205, Total Stations: 12, Adds: 2
TONI BRAXTON I Don't Want To (LaFace/Arista) Total Plays: 274, Total Stations: 37, Adds: 16	LE CLICK Call Me (Logic) Total Plays: 167, Total Stations: 11, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS MARCH 25

Bee Gees	"Alone" (Polydor/A&M)
DJ Taz	"That's Right" (Success/EMI)
Erasure	"In These Arms" (Mute/Maverick/WB)
Barry Manilow	"I'd Really Love To See You Tonight" (Arista)
Keith Sweat	"Just A Touch" (Elektra/EEG)
Orbital	"The Saint" (London)

**YOUR
FACE
HERE!**

Want to see your smilin' face in R&R? Send shots of station promotions, artist visits, or other intriguing activities to **Tony Novia**, R&R 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067. Black & white shots are preferred, but clear color shots are fine, too. We look forward to seeing whatcha' got!

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams U2 "Staring" WHITE TOWN "Woman" LECLICK "Call" DURAN DURAN "Mind" LUSCIOUS JACKSON "Naked" BARENAKED LADIES "Apartment"</p>	<p>WKSE/Bufalo, NY PD: Sue O'Neil APD/MD: Dave Universal MARY J. BLIGE "Need" INXS "Elegantly" ERASURE "Arms"</p>	<p>WJET/Erie, PA PD: Dana London MD: J.J. Fox 12 BARENAKED LADIES "Apartment" OMC "Bizarre" U2 "Staring"</p>	<p>WKSS/Hartford, CT PD: Jay Beau Jones MD: Christine Fox INXS "Elegantly" BLACKSTREET "Leave"</p>	<p>KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin 8 FREAK NASTY "Dip" ERYKAH BADU "On"</p>	<p>WEZB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. 16 U2 "Staring" 10 INXS "Elegantly"</p>	<p>WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac DURAN DURAN "Mind" CYNDI LAUPER "Know" TONY TONI TONE "Thinking" BECK "Pollution"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 17 REAL MCCOY "More" 10 AALIYAH "Million" 7 MONICA "For"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Feilham INXS "Elegantly" BABYFACE "Close" U2 "Staring" REAL MCCOY "More" DURAN DURAN "Mind"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 38 STEPHEN & ADAMS "Fratly" 1 RICHARD MARX "Find"</p>	<p>WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard CAKE "Survive" WHITE TOWN "Woman" ERIC HAMILTON BAND "Brooke"</p>	<p>KDUK/Eugene, OR PD: Barry McGuire MD: Steve Brown 46 BRUCE SPRINGSTEEN "Secret" BLACKSTREET "Leave" SHAWN COLVIN "Sunny" LAKEISHA BERRI "Like"</p>	<p>KRBE/Houston, TX PD: John Sparks APD: Scotty Sparks MD: Jay Michaels 7 CYNDI LAUPER "Know" DURAN DURAN "Mind" REAL MCCOY "More"</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly AZ YET "Sorry" MARK MORRISON "Return"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Bobby Bryant 20 CRYSTAL WATERS "Say"</p>	<p>WPRO/Providence, RI PD: Chris Sheibel MD: Tony Mascaro INXS "Elegantly" SPICE GIRLS "Say" HANSON "Mmm"</p>	<p>WDBR/Springfield, IL DM: Bill Klapproth MD: Rick Biard INXS "Elegantly" BABYFACE "Close"</p>	<p>WSKS/Utica, NY PD: Rick Catcher MD: Diane Bizarre OMC "Bizarre" JANA "What" WILD ORCHID "Talk"</p>
<p>KQIZ/Amarillo, TX PD/MD: Ted Kelly AEROSMITH "Falling" WHITE TOWN "Woman" U2 "Staring" SF SPANISH FLY "See" DJ KOOL "Clear" SUBLIME "Santana" TONY TONI TONE "Thinking"</p>	<p>WSSX/Charleston, SC PD: Christine Hicks MD: Calvin Cross 25 BRUCE SPRINGSTEEN "Secret"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon DISHWALLA "Give"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway 3 INXS "Elegantly"</p>	<p>WZEE/Madison, WI PD: John Harrison Music Coord.: Tom Dean 16 INXS "Elegantly" 9 REAL MCCOY "More" 9 WILD ORCHID "Talk"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Jay West 34 GINA G "Ooh" 7 ROCKELL "Fell" 3 BLACKSTREET "Leave" 3 3RD PARTY "Can" 1 AZ YET "Sorry" 1 ERYKAH BADU "On"</p>	<p>WHTS/Quad Cities, IL-IA DM: Brian Whitkus MD: Tony Scott SPICE GIRLS "Say" LUSCIOUS JACKSON "Naked" INXS "Elegantly" U2 "Staring" BLACKSTREET "Leave"</p>	<p>KHTO/Springfield, MO PD: Dave Alexander PD: Ray Michaels 5 LIVIN' JOY "Movin'" CYNDI LAUPER "Know"</p>	<p>KWTX/Waco, TX PD: Flash Phillips 18 BRUCE SPRINGSTEEN "Secret" CYNDI LAUPER "Know" TONIC "Could" TONI BRAXTON "Want"</p>
<p>KGOT/Anchorage, AK OM: Mark Murphy PD: Paul Walker APD: Bill Stewart 24 WHITE TOWN "Woman" MARK MORRISON "Return" U2 "Staring"</p>	<p>WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards 5 FREAK NASTY "Dip" 4 INXS "Elegantly" 3 U2 "Staring" 2 LIVIN' JOY "Movin'" 2 ZHANE "Request"</p>	<p>KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase 13 INXS "Elegantly" SUBLIME "Santana" COOLIO "Winner"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker INXS "Elegantly"</p>	<p>WZEE/Madison, WI PD: John Harrison Music Coord.: Tom Dean 16 INXS "Elegantly" 9 REAL MCCOY "More" 9 WILD ORCHID "Talk"</p>	<p>WKHQ/NW Michigan PD: Ron Pritchard 15 REAL MCCOY "More" 9 JOURNEY "Break" 8 BRUCE SPRINGSTEEN "Secret" 7 DISHWALLA "Give" 7 U2 "Staring"</p>	<p>WDCG/Raleigh, NC OM: Brian Berns PD: Kip Taylor 8 BECK "Pollution"</p>	<p>WNTD/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson LUSCIOUS JACKSON "Naked" WHITE TOWN "Woman" DISHWALLA "Give" INXS "Elegantly"</p>	<p>WWZZ/Washington, DC PD: Dale O'Brian APD/MD: Ron Ross LUSCIOUS JACKSON "Naked" BABYFACE "Close" MONICA "For"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 28 SPICE GIRLS "Say"</p>	<p>WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 2 DURAN DURAN "Mind" 1 TONY TONI TONE "Thinking"</p>	<p>WWCK/Flint, MI PD/MD: Scott Seipel VERVE PIPE "Freshmen" JANNA F/NAS "Heels" ALLURE "What"</p>	<p>WJAX/Florence, SC OM: Keith Mitchell MD: Jack Kahan RICHARD MARX "Find" OMC "Bizarre" REAL MCCOY "More" TONIC "Could" DURAN DURAN "Mind"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>	<p>WKBW/McAllen, TX OM: Billy Santiago MD: Jeff DeWitt 14 BRUCE SPRINGSTEEN "Secret" BLACKSTREET "Leave" ANGELINA "Without"</p>	<p>WRFY/Reading, PA PD: Al Berke MD: Mike Browne No Adds</p>	<p>WFLZ/Tampa, FL PD: Jeff Kappell MD: Craig Hubbard 9 CRYSTAL WATERS "Say" 7 LUSCIOUS JACKSON "Naked" AZ YET "Sorry" VERVE PIPE "Freshmen" SHAWN COLVIN "Sunny"</p>	<p>WIFC/Wausau, WI PD: Rod Phillips 17 LEAH ANDREONE "Alright" 12 INXS "Elegantly"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens DURAN DURAN "Mind" VERVE PIPE "Freshmen" RICHARD MARX "Find"</p>	<p>WZJM/Cleveland, OH PD: Dave Eschback MD: Action Jackson DJ KOOL "Clear" TONY TONI TONE "Thinking" TONI BRAXTON "Want"</p>	<p>KISR/Ft. Smith, AR PD/MD: Fred Baker 7 MERRIL BAINBRIDGE "Under" 6 ERYKAH BADU "On" 6 FAITHLESS "Insomnia" WHITE TOWN "Woman" DURAN DURAN "Mind" RICHARD MARX "Find" CYNDI LAUPER "Know" ALLURE F/NAS "Heels"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>	<p>WVWA/Macon, GA PD: Jim Franklin MD: James Gregory 36 INXS "Elegantly"</p>

129 Total Reporters
129 Current Reporters
127 Current Playlists

Reported Frozen Playlist (1):
WXKB/Ft. Myers, FL

Did Not Report, Playlist Frozen (1):
WDJX/Louisville, KY

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
 (212) 239-2300
 Poleman/Bryant

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
62	62	62	63	CARDIGANS/Lovefool
61	60	61	62	JEWEL/You Were Meant...
62	63	62	60	NO DOUBT/Don't Speak
37	55	61	60	GINA G/Ooh Aah...Just...
63	62	67	60	SPICE GIRLS/Wannabe
18	20	25	39	CELINE DION/All By Myself
27	26	37	39	SHERYL CROW/Everyday Is...
60	39	36	38	EN VOEGUE/Don't Let Go (Love)
37	38	40	38	CRUSH/Jellyhead
20	23	28	37	DUNCAN SHEIK/Barely Breathing
33	31	35	37	TONI BRAXTON/Un-break My Heart
34	36	33	34	LEAH ANDREONE/It's Alright, It's...
-	-	33	33	BRUCE SPRINGSTEEN/Secret Garden
18	18	28	30	MONICA/For You I Will
27	32	29	30	LUSCIOUS JACKSON/Naked Eye
35	40	35	29	MADONNA/Don't Cry For Me...
35	32	32	29	TONI BRAXTON/You're Makin' Me...
20	20	18	28	WALLFLOWERS/One Headlight
28	30	30	28	SAVAGE GARDEN/I Want You
15	27	25	27	COUNTING CROWS/A Long December
27	27	22	26	AMBER/This Is Your Night
-	11	11	25	PAULA COLE/Where Have All...
-	14	19	24	BABYFACE/Every Time I...
14	19	18	24	JEWEL/Who Will Save...
-	-	20	24	TRACY CHAPMAN/Give Me One Reason
18	18	19	21	NO MERCY/Please Don't Go
-	-	-	20	CRYSTAL WATERS/Say...If You Feel...
-	18	16	18	WHITNEY HOUSTON/Step By Step
59	37	30	16	BLACKOUT ALLSTARS/Like It
17	18	21	15	LA BOUCHE/Sweet Dreams
-	13	-	15	EVERYTHING BUT...Missing
14	15	11	14	BLACKSTREET/No Diggity
-	-	18	14	REAL MCCOY/One More Time
14	16	16	14	ALANIS MORISSETTE/Head Over Feet
-	13	14	14	LA BOUCHE/Be My Lover
21	25	19	14	JOCELYN ENRIQUEZ/Do You Miss Me
20	14	-	14	MERRIL BAINBRIDGE/Mouth
15	19	24	13	NO DOUBT/Spiderwebs
12	-	-	13	FUGEES/No Woman, No Cry
14	-	-	13	ALANIS MORISSETTE/Hand In My Pocket

MARKET #2
KISFM
 102.7
KHIS/Los Angeles
 (818) 845-1027
 Cook/Austin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	83	82	83	JOCELYN ENRIQUEZ/Do You Miss Me
83	83	82	81	CARDIGANS/Lovefool
81	81	81	81	TONI BRAXTON/Un-break My Heart
30	78	78	78	NO DOUBT/Don't Speak
30	47	44	69	SELENA/Dance Medley
57	82	83	53	GINA G/Ooh Aah...Just...
80	79	79	51	EN VOEGUE/Don't Let Go (Love)
41	47	46	47	JEWEL/You Were Meant...
18	31	28	45	CELINE DION/All By Myself
47	45	42	44	SPICE GIRLS/Wannabe
-	43	43	43	MONICA/For You I Will
-	20	41	41	SPICE GIRLS/Say You'll Be There
27	40	41	41	BABYFACE/Every Time I...
29	38	38	40	CRUSH/Jellyhead
46	43	42	40	BLACKSTREET/No Diggity
26	-	-	39	AMBER/This Is Your Night
38	43	41	39	KEITH SWEAT/Nobody
-	-	-	35	LE CLUCK/Tonight Is The Night
39	40	39	35	AZ YET/Last Night
27	39	42	33	NO MERCY/Please Don't Go
24	34	-	32	MERRIL BAINBRIDGE/Mouth
35	34	35	26	TONI BRAXTON/You're Makin' Me...
-	25	22	26	REAL MCCOY/One More Time
-	14	26	24	AZ YET/Hard To Say I'm...
5	22	18	28	SHERYL CROW/Everyday Is...
24	13	15	15	GINUWINE/Pony
-	13	11	14	OMC/How Bizarre
-	-	10	14	PAULA COLE/Where Have All...
-	-	7	12	LIVIN' JOY/Don't Stop Movin'
-	-	8	11	FREAK NASTY/Da Dip
-	-	-	-	ERYKAH BADU/On & On

MARKET #3
102
WIOQ/Philadelphia
 (610) 667-8100
 Kalina/McGuire

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
65	63	67	61	CARDIGANS/Lovefool
59	62	62	59	ROCKELL/Fell In Love
66	64	62	54	SUMMER JUNKIES/I'm Gonna Love...
41	32	57	53	NO DOUBT/Don't Speak
42	48	50	51	SPICE GIRLS/Wannabe
58	62	69	50	DENISE W/COLLAGE/Love Of A Lifetime
45	39	59	48	KEITH SWEAT/Nobody
47	57	45	43	LIVIN' JOY/Don't Stop Movin'
47	52	39	43	FUNKY GREEN DOGS/Fired Up
33	40	38	42	GINA G/Ooh Aah...Just...
-	8	24	42	MONICA/For You I Will
47	42	43	42	BLACKSTREET/No Diggity
11	10	33	40	AMBER/Colour Of Love
55	21	33	40	TONI BRAXTON/Un-break My Heart
66	67	63	37	EN VOEGUE/Don't Let Go (Love)
8	11	9	37	BABYFACE/Every Time I...
54	36	33	36	JOCELYN ENRIQUEZ/Do You Miss Me
28	-	-	33	NO MERCY/Where Do You Go
31	28	32	31	EVERYTHING BUT...Missing
32	44	38	31	R. KELLY/ Believe I Can Fly
28	26	28	28	REAL MCCOY/One More Time
13	10	21	27	DJ KOOL/Let Me Clear My...
-	-	-	26	SANDY B/Make The World Go...
17	27	25	25	GINUWINE/Pony
20	23	28	25	LE CLUCK/Tonight Is The Night
30	27	28	25	GHOST TOWN DJ'S/My Boo
26	25	29	24	LE CLUCK/Call Me
20	23	26	24	CRUSH/Jellyhead
24	26	24	24	CRYSTAL WATERS/Say...If You Feel...
27	24	17	21	WILD ORCHID/Talk To Me
47	36	25	21	AMBER/This Is Your Night
20	33	40	21	KEITH SWEAT/ Twisted
39	37	22	19	MADONNA/Don't Cry For Me...
22	17	16	18	2 UNLIMITED/Do What's Good...
20	17	16	18	TONI BRAXTON/You're Makin' Me...
-	-	-	12	FAITHLESS/Insomnia
-	-	-	13	ACID FACTOR/Fantasy
-	-	-	9	JON SECADA/Too Late, Too Soon
-	-	-	8	BLACKSTREET/Don't Leave Me
-	-	-	-	AFTER 7/Sara Smile

MARKET #7
106.1 KISS FM
KHKS/Dallas
 (214) 891-3400
 Lambert/Reynolds

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
73	76	73	78	CARDIGANS/Lovefool
70	73	73	77	NO DOUBT/Don't Speak
61	64	63	75	TONI BRAXTON/Un-break My Heart
68	73	76	74	EN VOEGUE/Don't Let Go (Love)
55	54	50	57	SPICE GIRLS/Wannabe
45	54	51	51	GINA G/Ooh Aah...Just...
55	54	55	49	LE CLUCK/Tonight Is The Night
49	48	55	49	AMBER/This Is Your Night
56	43	46	46	KEITH SWEAT/ Twisted
45	44	47	46	ALANIS MORISSETTE/Head Over Feet
30	26	28	44	CELINE DION/All By Myself
50	44	42	41	R. KELLY/ Believe I Can Fly
17	37	39	39	BRUCE SPRINGSTEEN/Secret Garden
-	15	37	39	MONICA/For You I Will
42	38	37	37	MERRIL BAINBRIDGE/Mouth
-	-	-	18	JOCELYN ENRIQUEZ/Do You Miss Me
28	29	28	29	DONNA LEWIS/ Love You Always...
23	25	25	27	TONY RICH PROJECT/ Nobody Knows
22	25	21	23	REAL MCCOY/Another Night
-	-	-	21	BABYFACE/Every Time I...
23	21	20	22	KEITH SWEAT/Nobody
25	19	22	22	WHITNEY HOUSTON/Step By Step
17	19	14	21	NEW EDITION/I'm Still In Love...
20	24	17	21	2 UNLIMITED/Get Ready For This
23	25	22	21	EVERYTHING BUT...Missing
22	22	20	22	BLACKSTREET/No Diggity
21	20	-	19	REAL MCCOY/Run Away
21	22	17	19	ANGELINA/Release Me
15	17	20	19	MONTELL JORDAN/This Is How We Do It
17	20	23	18	PLANET SOUL/Set U Free
-	-	-	17	BRANDY/Sittin' Up In My...
-	-	-	16	SNAP/Rhythm Is A Dancer
-	-	-	16	CORONA/The Rhythm Of...
32	37	20	16	HOTIE & BLOWFISH/Go Blind
-	-	-	15	NO MERCY/Where Do You Go
-	-	-	15	TLC/Waterfalls
-	-	-	14	SPICE GIRLS/Say You'll Be There
-	-	-	9	JON SECADA/Too Late, Too Soon
-	-	-	9	AZ YET/Hard To Say I'm...
-	-	-	-	REAL MCCOY/One More Time

MARKET #8
WZZ/Washington
 (301) 899-1041
 O'Brian/Ross

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
40	59	67	73	JEWEL/You Were Meant...
68	67	67	72	EN VOEGUE/Don't Let Go (Love)
69	65	67	72	CARDIGANS/Lovefool
68	65	67	72	NO DOUBT/Don't Speak
68	59	56	58	MERCY/Where Do You Go
48	56	57	58	SPICE GIRLS/Wannabe
68	57	56	58	BLACKSTREET/No Diggity
32	38	45	47	MADONNA/Don't Cry For Me...
69	55	47	46	AMBER/This Is Your Night
31	48	47	46	BLACKOUT ALLSTARS/Like It
49	45	48	45	LE CLUCK/Tonight Is The Night
43	47	46	45	CRYSTAL WATERS/Say...If You Feel...
46	44	46	44	GINA G/Ooh Aah...Just...
41	42	38	32	COUNTING CROWS/A Long December
18	17	28	32	GINUWINE/Pony
21	20	26	30	REAL MCCOY/One More Time
36	34	31	30	SAVAGE GARDEN/I Want You
-	-	27	27	R. KELLY/ Believe I Can Fly
27	25	21	26	LE CLUCK/Call Me
51	53	38	25	TONI BRAXTON/Un-break My Heart
-	-	-	23	3RD PART/Can U Feel It
15	21	24	22	R. KELLY/ Can't Sleep
21	27	27	22	LIVIN' JOY/Don't Stop Movin'
18	18	19	21	FUNKY GREEN DOGS/Fired Up
34	37	32	21	NO MERCY/Please Don't Go
14	18	28	20	AMBER/Colour Of Love
-	-	22	20	KEITH SWEAT/Nobody
15	22	21	19	KEITH SWEAT/ Twisted
9	14	14	12	DJ KOOL/Let Me Clear My...
16	12	13	12	CELINE DION/All By Myself
10	-	-	10	QUAD CITY DJ'S/Com 'N Ride It...
10	21	10	-	LUSCIOUS JACKSON/Naked Eye
-	-	-	-	BABYFACE/Every Time I...
-	-	-	-	MONICA/For You I Will

MARKET #9
104 KRBE
KRBE/Houston
 (713) 266-1000
 Peake/Michaels

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
62	61	61	61	CARDIGANS/Lovefool
58	57	58	56	NO DOUBT/Don't Speak
57	57	56	54	AMBER/This Is Your Night
37	21	45	53	TONI BRAXTON/Un-break My Heart
50	53	56	50	EN VOEGUE/Don't Let Go (Love)
38	31	44	44	JEWEL/You Were Meant...
44	56	46	38	SPICE GIRLS/Wannabe
35	39	32	37	NO MERCY/Please Don't Go
26	33	26	36	GINA G/Ooh Aah...Just...
35	34	34	35	MERRIL BAINBRIDGE/Mouth
21	38	34	34	BRUCE SPRINGSTEEN/Secret Garden
30	31	34	30	KEITH SWEAT/ Twisted
16	19	32	30	CELINE DION/All By Myself
30	25	30	30	SHERYL CROW/It Makes You...
-	24	29	29	JOCELYN ENRIQUEZ/Do You Miss Me
35	36	38	29	CRUSH/Jellyhead
34	41	37	26	LE CLUCK/Tonight Is The Night
28	13	19	24	SHERYL CROW/Everyday Is...
28	31	32	24	BLACKSTREET/No Diggity
19	19	20	22	LUSCIOUS JACKSON/Naked Eye
18	21	22	22	WHITE TOWN/Your Woman
-	14	17	22	DONNA LEWIS/ Love You Always...
22	18	21	21	WILD ORCHID/Talk To Me
15	19	20	21	NO MERCY/Where Do You Go
19	20	25	21	EVERYTHING BUT...Missing
-	9	15	19	WALLFLOWERS/One Headlight
25	18	22	19	LA BOUCHE/Be My Lover
12	18	14	17	2 UNLIMITED/Get Ready For This
17	19	15	16	SAVAGE GARDEN/I Want You
13	19	16	16	REAL MCCOY/Another Night
11	13	17	15	PLANET SOUL/Set U Free
20	24	19	15	CELINE DION/Because You Loved Me
11	14	17	14	ALANIS MORISSETTE/Head Over Feet
12	13	-	-	GREEN DAY/When I Come Around
12	15	14	14	LA BOUCHE/Sweet Dreams
14	8	13	13	SHAWN COLVIN/Sunny Came Home
-	12	13	13	BABYFACE/Every Time I...
-	16	13	13	DUNCAN SHEIK/Barely Breathing
14	16	14	13	QUAD CITY DJ'S/Com 'N Ride It...
-	-	-	12	ERYKAH BADU/On & On

MARKET #10
Kiss 103fm
WXKS/Boston
 (617) 396-1430
 Ivey/Corey

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
47	58	55	58	CELINE DION/All By Myself
60	54	57	58	CARDIGANS/Lovefool
58	57	57	57	NO DOUBT/Don't Speak
56	58	55	55	JEWEL/You Were Meant...
21	24	41	54	GINA G/Ooh Aah...Just...
57	54	37	53	CRAMBERRIES/When You're Gone
58	57	56	43	COUNTING CROWS/A Long December
63	56	57	39	MADONNA/Don't Cry For Me...
18	17	22	36	SHERYL CROW/Everyday Is...
20	36	35	35	SUSANNA HOFFS/All I Want
16	20	19	35	SAVAGE GARDEN/I Want You
37	36	38	33	DUNCAN SHEIK/Barely Breathing
16	23	29	31	PAULA COLE/Where Have All...
-	-	28	31	BRUCE SPRINGSTEEN/Secret Garden
8	16	23	29	SPICE GIRLS/Wannabe
36	34	38	28	EN VOEGUE/Don't Let Go (Love)
19	16	18	27	SHAWN COLVIN/Sunny Came Home
17	18	29	25	WALLFLOWERS/One Headlight

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #24
KKRZ/Portland, OR
 (503) 226-0100
 Benson/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	65	68	70	70	R. KELLY/ Believe I Can Fly
52	68	68	67	67	CARDIGANS/Lovefool
67	65	70	67	67	JEWEL/You Were Meant...
31	33	55	60	60	SHERYL CROW/Everyday Is...
44	53	67	59	59	DUNCAN SHEIK/Barely Breathing
43	45	45	50	50	BRUCE SPRINGSTEEN/Secret Garden
21	25	33	47	47	CELINE DION/All By Myself
69	69	62	46	46	BLACKSTREET/No Diggity
39	43	46	45	45	GINA G/Ooh Aah...Just...
30	32	36	42	42	SAVAGE GARDEN/I Want You
34	39	40	41	41	MARK MORRISON/Return Of The Mack
39	40	49	40	40	KEITH SWEAT/No Diggity
58	45	43	40	40	NO DOUBT/Don't Speak
29	31	33	39	39	COUNTING CROWS/A Long December
30	33	34	36	36	CRYSTAL WATERS/Say...If You Feel...
30	32	32	33	33	KEITH SWEAT/Twisted
70	59	44	33	33	EN VOEGUE/Don't Let Go (Love)
17	17	24	30	30	PAULA COLE/Where Have All...
41	33	30	28	28	MERRIL BAINBRIDGE/Mouth
38	38	32	27	27	SPICE GIRLS/Wannabe
3	5	22	26	26	WALLFLOWERS/One Headlight
8	20	26	26	26	REAL MCCOY/One More Time
37	33	29	25	25	R. KELLY/ Believe I Can Fly
15	12	24	23	23	CRANBERRIES/When You're Gone
15	24	24	22	22	BABYFACE/Every Time I...
55	30	27	20	20	TONI BRAXTON/Un-break My Heart
28	26	18	20	20	SHERYL CROW/It Makes You...
22	21	20	18	18	BETTER THAN EZRA/Desperately Wanting
21	20	18	18	18	ALANIS MORISSETTE/Head Over Feet
5	10	14	15	15	AEROSMITH/Falling In Love...
10	11	12	13	13	MONICA/For You I Will
15	16	13	12	12	LEAH ANDREONE/It's Alright, It's...
5	8	7	7	7	NO MERCY/Please Don't Go
					U2/Staring At The Sun
					JOOSE/If Tomorrow Never...
					MERRIL BAINBRIDGE/Under The Water
					RICHARD MARX/Until I Find You...
					WHITE TOWN/Your Woman
					DISHWALLA/Give
					JON SECADA/Too Late, Too Soon

MARKET #25
WKRD/Cincinnati
 (513) 763-5500
 Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	67	65	67	67	NO DOUBT/Don't Speak
42	56	64	66	66	JEWEL/You Were Meant...
68	59	64	65	65	CARDIGANS/Lovefool
69	67	66	64	64	TONI BRAXTON/Un-break My Heart
22	16	13	50	50	CELINE DION/All By Myself
41	40	39	49	49	PAULA COLE/Where Have All...
47	49	49	48	48	EN VOEGUE/Don't Let Go (Love)
45	52	44	48	48	AMBER/This Is Your Night
47	51	47	47	47	SPICE GIRLS/Wannabe
39	43	44	44	44	SAVAGE GARDEN/I Want You
41	32	30	42	42	WALLFLOWERS/One Headlight
40	55	45	42	42	JOHN MELLENCAMP/Just Another Day
43	40	37	42	42	DUNCAN SHEIK/Barely Breathing
					SPICE GIRLS/Say You'll Be There
43	39	44	41	41	COUNTING CROWS/A Long December
38	42	34	41	41	JOHN MELLENCAMP/Key West
40	38	38	39	39	SHERYL CROW/Everyday Is...
					OAVE MATTHEWS BAND/Crash Into Me
					U2/Staring At The Sun
70	47	36	34	34	CRANBERRIES/When You're Gone
33	31	29	32	32	LEAH ANDREONE/It's Alright, It's...
					INXS/Elegantly Wasted
					BRUCE SPRINGSTEEN/Secret Garden
					OMC/How Bizarre
					TONI BRAXTON/Falling In Love...
68	57	52	12	12	GINA G/Ooh Aah...Just...
23	38	39	9	9	R. KELLY/ Believe I Can Fly
9	13	11	9	9	WHITNEY HOUSTON/Step By Step
29	30	9	7	7	ALANIS MORISSETTE/Head Over Feet
					RICHARD MARX/Until I Find You...
					TORI AMOS/Silent All These...
					DURAN DURAN/Out Of My Mind

MARKET #27
KMXV/Kansas City
 (816) 753-9933
 Zellner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	56	CARDIGANS/Lovefool
48	48	56	56	56	SPICE GIRLS/Wannabe
54	54	54	54	54	JEWEL/You Were Meant...
52	52	52	52	52	TONI BRAXTON/Un-break My Heart
50	50	50	50	50	EN VOEGUE/Don't Let Go (Love)
46	46	46	46	46	COUNTING CROWS/A Long December
40	42	46	46	46	SHERYL CROW/Everyday Is...
56	56	44	44	44	NO DOUBT/Don't Speak
30	36	42	42	42	WALLFLOWERS/One Headlight
18	24	40	40	40	BRUCE SPRINGSTEEN/Secret Garden
38	38	38	38	38	SAVAGE GARDEN/I Want You
16	24	36	36	36	PAULA COLE/Where Have All...
22	22	34	34	34	R. KELLY/ Believe I Can Fly
34	34	34	32	32	MERRIL BAINBRIDGE/Mouth
32	32	32	30	30	KEITH SWEAT/Twisted
24	24	24	28	28	CELINE DION/All By Myself
14	16	20	24	24	KEITH SWEAT/No Diggity
20	20	20	22	22	BABYFACE/Every Time I...
44	44	30	22	22	ALANIS MORISSETTE/Head Over Feet
12	14	18	22	22	DUNCAN SHEIK/Barely Breathing
32	30	22	20	20	SHERYL CROW/It Makes You...
					U2/Staring At The Sun
					INXS/Elegantly Wasted
					JOURNEY/He Should...
					TONI BRAXTON/Don't Want To
18	14	14	14	14	MERRIL BAINBRIDGE/Under The Water
12	14	14	14	14	AEROSMITH/Falling In Love...
12	12	12	12	12	JON SECADA/Too Late, Too Soon
					COLLECTIVE SOUL/Precious Declaration
					RICHARD MARX/Until I Find You...
					REAL MCCOY/One More Time

MARKET #31
WPRO/Providence
 (401) 433-4200
 Shebel/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	64	57	61	61	CARDIGANS/Lovefool
62	61	62	60	60	SPICE GIRLS/Wannabe
56	59	62	60	60	COUNTING CROWS/A Long December
59	63	58	59	59	JEWEL/You Were Meant...
63	62	60	58	58	NO MERCY/Please Don't Go
31	60	56	57	57	CELINE DION/All By Myself
37	39	54	56	56	DUNCAN SHEIK/Barely Breathing
24	38	39	39	39	SAVAGE GARDEN/I Want You
37	40	39	39	39	FRANCE JOLI/Touch
18	26	33	35	35	BABYFACE/Every Time I...
33	36	35	34	34	NO DOUBT/Don't Speak
25	27	23	33	33	LEAH ANDREONE/It's Alright, It's...
					BRUCE SPRINGSTEEN/Secret Garden
					SHERYL CROW/Everyday Is...
					MERRIL BAINBRIDGE/Under The Water
					WALLFLOWERS/One Headlight
					JOURNEY/He Should...
					FUN FACTORY/Oh Yeah Yeah...
					REAL MCCOY/One More Time
					LEAH ANDREONE/Where Have All...
					WHITNEY HOUSTON/Step By Step
					LUSCIOUS JACKSON/Naked Eye
					SELENA/Give Me Some Notice
					AEROSMITH/Falling In Love...
					U2/Staring At The Sun
					MONICA/For You I Will
					JON SECADA/Too Late, Too Soon
					WHITNEY HOUSTON/Step By Step
					SMASHING PUMPKINS/1979
					ORIGINAL/It's A Shame
					DISHWALLA/Counting Blue Cars
					QUAD CITY DJS/C'mon 'N Ride It...
					SEALTY/It's An Eagle
					HOOTIE & BLOWFISH/Blond
					INXS/Elegantly Wasted
					SPICE GIRLS/Say You'll Be There
					HANSON/Mmm Bop

MARKET #32
WNCI/Columbus, OH
 (614) 224-9624
 Dimick/Sharpe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	57	59	63	63	JEWEL/You Were Meant...
31	41	61	61	61	SPICE GIRLS/Wannabe
60	64	60	59	59	NO DOUBT/Don't Speak
55	53	59	57	57	R. KELLY/ Believe I Can Fly
58	54	58	55	55	TONI BRAXTON/Un-break My Heart
56	56	55	55	55	EN VOEGUE/Don't Let Go (Love)
35	46	51	53	53	CELINE DION/All By Myself
48	46	45	45	45	CARDIGANS/Lovefool
38	42	38	41	41	GINA G/Ooh Aah...Just...
40	38	41	39	39	MERRIL BAINBRIDGE/Mouth
13	16	32	38	38	CRYSTAL WATERS/Say...If You Feel...
18	18	22	37	37	SAVAGE GARDEN/I Want You
36	34	35	36	36	BABYFACE/Every Time I...
37	36	36	36	36	DONNA LEWIS/I Love You Always...
40	37	38	38	38	MADONNA/Don't Cry For Me...
30	36	33	31	31	ERIC CLAPTON/Change The World
11	11	11	12	12	BRUCE SPRINGSTEEN/Secret Garden
56	43	39	26	26	ALANIS MORISSETTE/Head Over Feet
11	11	11	11	11	BLACKSTREET/No Diggity
12	17	19	17	17	DUNCAN SHEIK/Barely Breathing
9	16	13	14	14	JON SECADA/Too Late, Too Soon
10	15	12	13	13	WHITNEY HOUSTON/Step By Step
5	7	15	13	13	CELINE DION/It's All Coming...
					HANSON/Mmm Bop
					WILD ORCHID/Talk To Me
					KEITH SWEAT/No Diggity
					CELINE DION/Because You Loved Me
					MERRIL BAINBRIDGE/Under The Water
					REAL MCCOY/One More Time
					COUNTING CROWS/A Long December
					WILD ORCHID/At Night I Pray
					NEW EDITION/It's Still In Love...
					NO MERCY/Please Don't Go
					RICHARD MARX/Until I Find You...
					WHITNEY HOUSTON/ Believe In You...

MARKET #33
WNVZ/Norfolk
 (804) 497-2000
 London/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	60	59	63	63	SPICE GIRLS/Wannabe
61	59	52	58	58	BLACKOUT ALLSTARS/ Like It
52	51	52	57	57	MONICA/For You I Will
53	55	45	57	57	BLACKSTREET/No Diggity
59	56	57	55	55	AZ YET/Last Night
					MARK MORRISON/Return Of The Mack
58	54	56	53	53	BABYFACE/Every Time I...
48	51	48	52	52	CRUSH/Jellyhead
49	49	54	52	52	AALIYAH/One In A Million
25	40	40	40	40	LIVIN' JOY/Don't Stop Movin'
44	52	51	48	48	CRYSTAL WATERS/Say...If You Feel...
25	22	41	47	47	NO MERCY/Please Don't Go
48	50	47	44	44	SAVAGE GARDEN/I Want You
52	52	43	43	43	LE CLUCK/Tonight Is The Night
					FUN FACTORY/Oh Yeah Yeah...
					GINA G/Ooh Aah...Just...
					REAL MCCOY/One More Time
					SABELLE/One O'Clock
					ZHANE/Request Line
					JANA/What Am I To You
					ALLURE/FMAS/Head Over Heels
					SWV/Can We
					LE CLUCK/Call Me
					WILD ORCHID/Talk To Me
					KEITH SWEAT/Just A Touch
					WHITNEY HOUSTON/Step By Step
					JON SECADA/Too Late, Too Soon
					DRU HILL/In My Bed
					ROCKELL/ Fell In Love
					BLACKSTREET/Don't Leave Me
					3RD PARTY/Can U Feel It
					AZ YET/Hard To Say I'm...
					ERYKAH BADU/On & On

MARKET #35
KZHT/Salt Lake City
 (801) 263-9950
 Buchanan/Dr. Doug

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	62	63	65	65	CARDIGANS/Lovefool
64	62	62	65	65	JEWEL/You Were Meant...
					SAVAGE GARDEN/I Want You
28	56	61	63	63	CELINE DION/All By Myself
					SHERYL CROW/Everyday Is...
46	33	32	56	56	BRUCE SPRINGSTEEN/Secret Garden
					MARK MORRISON/Return Of The Mack
					REAL MCCOY/One More Time
7	8	35	46	46	PAULA COLE/Where Have All...
					WALLFLOWERS/One Headlight
54	62	65	39	39	NO DOUBT/Don't Speak
40	30	25	38	38	NO MERCY/Please Don't Go
11	15	37	38	38	LEAH ANDREONE/It's Alright, It's...
37	36	35	37	37	BLACKOUT ALLSTARS/ Like It
35	32	27	36	36	NO DOUBT/Sidervibes
64	42	35	34	34	SPICE GIRLS/Wannabe
43	31	31	33	33	MONICA/For You I Will
32	31	32	33	33	WHITNEY HOUSTON/Step By Step
54	63	44	31	31	SHERYL CROW/It Makes You...
33	31	32	31	31	COUNTING CROWS/A Long December
					DUNCAN SHEIK/Barely Breathing
23	22	28	28	28	WHITNEY HOUSTON/Step By Step
29	27	28	26	26	AMANDA MARSHALL/Fall From Grace
43	47	26	25	25	WILD ORCHID/Talk To Me
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CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

98 FM WPKY
MARKET #46
WPKY/Rochester, NY
(716) 454-2600
Ingram/Rice

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	39	42	56	JEWEL/You Were Meant	
41	51	49	55	SPICE GIRLS/Wannabe	
52	57	56	53	NO DOUBT/Don't Speak	
42	48	56	52	CARDIGANS/Lovefool	
49	57	50	52	HOOTIE & BLOWFISH/Go Blind	
17	29	47	46	MERRIL BAINBRIDGE/Mouth	
46	49	47	46	SHERYL CROW/If It Makes You	
37	33	43	43	CELINE DION/All By Myself	
46	42	45	43	EN VOEGUE/Don't Let Go (Love)	
40	34	36	38	GINA G/Ooh Aah...Just...	
51	41	36	34	MADONNA/Don't Cry For Me	
36	39	35	33	REAL MCCOY/One More Time	
16	23	30	30	PAULA COLE/Where Have All...	
-	16	23	29	WALLFLOWERS/One Headlight	
19	28	29	29	AMBER/This Is Your Night	
34	31	29	28	SAVAGE GARDEN/What You	
-	-	-	-	ALANIS MORISSETTE/Head Over Feet	
45	42	39	27	CELINE DION/It's All Coming...	
42	28	23	26	DONNA LEWIS/Love You Always...	
23	28	25	25	SPICE GIRLS/Say You'll Be There	
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden	
29	28	-	-	NO MERCY/Where Do You Go	
-	-	-	-	DISHWALLA/Counting Blue Cars	
13	16	24	20	BLUES TRAVELER/But Anyway	
16	18	20	20	NATALIE MERCHANT/Wonder	
17	19	19	19	DUNCAN SHEIK/Barely Breathing	
11	19	22	19	SHERYL CROW/Everyday Is...	
14	19	16	18	ALANIS MORISSETTE/Ironic	
20	17	16	16	GIN BLOSSOMS/Follow You Down	
24	24	21	17	WILD ORCHID/Talk To Me	
19	18	16	16	NO MERCY/Please Don't Go	
14	17	15	16	NATALIE MERCHANT/Carnival	
8	10	16	15	JON SECADA/Too Late, Too Soon	
-	13	15	15	TRACY CHAPMAN/Give Me One Reason	
12	17	15	15	ALANIS MORISSETTE/You Oughta Know	
-	28	24	14	JOURNEY/When You Love...	
-	12	12	13	SEAL/Kiss From A Rose	
14	16	12	12	COUNTING CROWS/A Long December	
7	7	10	11	LIVIN' JOY/Don't Stop Movin'	
-	-	-	-	LE CLUCK/Call Me	

Q105
MARKET #48
WDCC/Raleigh
(919) 361-1051
Buns/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	41	52	58	CARDIGANS/Lovefool	
59	54	49	56	DAVE MATTHEWS BAND/Crash Into Me	
45	59	59	56	JEWEL/You Were Meant...	
35	36	48	47	NO DOUBT/Don't Speak	
36	47	49	46	TRACY CHAPMAN/Smoke And Ashes	
29	35	40	42	RED HOT CHILI /Love Rollercoaster	
27	35	42	42	CRAVIN' MELON/Come Undone	
37	38	41	41	WALLFLOWERS/One Headlight	
56	59	55	40	COUNTING CROWS/A Long December	
45	37	37	37	DUNCAN SHEIK/Barely Breathing	
25	19	28	32	BLACKBOX 20/Push	
7	9	23	30	WHITE TOWN/Your Woman	
10	12	22	26	SHERYL CROW/Everyday Is...	
16	26	26	25	PRODIGY/Firestarter	
13	8	21	25	PAULA COLE/Where Have All...	
7	18	25	25	U2/Staring At The Sun	
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden	
14	12	13	13	LUSCIOUS JACKSON/Naked Eye	
23	18	13	20	BARENKED LADIES/The Old Apartment	
12	15	16	19	LIVIN' JOY/Don't Stop Movin'	
38	39	37	17	SUBLINE/Santeria	
-	-	-	-	VERVE PIPE/The Freshmen	
-	-	-	-	INXS/Elegantly Wasted	
-	-	-	-	COWBOY MOUTH/Jenny Says	
-	-	-	-	FOO FIGHTERS/Big Me	
17	16	13	14	ELEANOR MCEVOY/Precious Little	
12	9	11	12	SHAWN COLVIN/Sunny Came Home	
-	-	-	-	OASIS/Champagne Supernova	
-	-	-	-	COLLECTIVE SOUL/Precious Declaration	
-	-	-	-	SEVEN MARY THREE/Cumbersome	
-	-	-	-	RED HOT CHILI /Aeroplane	
29	18	13	11	311/All Mixed Up	
-	-	-	-	ALANIS MORISSETTE/You Oughta Know	
-	-	-	-	BUSH/Come Down	
-	-	-	-	BECK/Where It's At	
-	-	-	-	BUTTHOLE SURFERS/Pepper	
-	-	-	-	GARBAGE/'I Crush	
-	-	-	-	BECK/The New Pollution	
12	13	13	5	VERUCA SALT/Volcano Girls	
-	-	-	-	SUBLINE/Santeria	

96.7 KHFI
MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
71	70	72	73	NO DOUBT/Don't Speak	
72	70	69	73	JEWEL/You Were Meant...	
45	73	72	71	GINUWINE/Pony	
42	40	71	70	KEITH SWEAT/Nobody	
69	69	71	68	EN VOEGUE/Don't Let Go (Love)	
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden	
71	42	41	46	CARDIGANS/Lovefool	
19	27	46	45	LUSCIOUS JACKSON/Naked Eye	
27	43	46	45	SPICE GIRLS/Wannabe	
73	73	44	39	TONI BRAXTON/Un-break My Heart	
38	37	37	38	BLACKSTREET/No Diggity	
20	36	37	36	SAVAGE GARDEN/What You	
36	37	35	36	SHERYL CROW/If It Makes You...	
-	-	-	-	WALLFLOWERS/One Headlight	
38	38	36	35	MERRIL BAINBRIDGE/Mouth	
39	37	35	35	ALANIS MORISSETTE/Head Over Feet	
29	30	35	32	TONI BRAXTON/You're Makin' Me...	
-	-	-	-	BABYFACE/Every Time I...	
32	35	34	31	LEAH ANDREONE/It's Alright, It's...	
30	30	29	30	MARIAH CAREY/Always Be My Baby	
28	30	30	28	LA BOUCHE/Sweet Dreams	
26	24	25	26	BRANDY/Sittin' Up In My...	
17	19	28	25	NU FLAVOR/Sweet Sexy Thing	
-	-	-	-	REAL MCCOY/One More Time	
18	20	19	22	FUGEES/Killing Me Softly	
8	21	20	20	WILD ORCHID/Talk To Me	
8	8	23	19	NO MERCY/Please Don't Go	
22	24	24	19	ALANIS MORISSETTE/Ironic	
16	18	17	16	COLOR ME BADO/The Earth...	
15	11	15	15	TONY RICH PROJECT/Nobody Knows	
18	8	9	8	LIVIN' JOY/Don't Stop Movin'	
-	-	-	-	SABELLE/One O'Clock	
-	-	-	-	MERRIL BAINBRIDGE/Under The Water	
-	-	-	-	SHAWN COLVIN/Sunny Came Home	
-	-	-	-	JON SECADA/Too Late, Too Soon	
-	-	-	-	MARK MORRISON/Return Of The Mack	
-	-	-	-	ERYKKA BADU/On & On	

105
MARKET #52
KJYO/Oklahoma City
(405) 842-5271
McCoy/Barreda

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
70	71	70	71	CARDIGANS/Lovefool	
70	70	70	71	GINA G/Ooh Aah...Just...	
71	70	72	70	JEWEL/You Were Meant...	
30	28	60	70	SPICE GIRLS/Wannabe	
70	70	71	70	NO DOUBT/Don't Speak	
15	14	57	70	CELINE DION/All By Myself	
13	14	53	70	HOOTIE & BLOWFISH/Go Blind	
21	20	26	30	WALLFLOWERS/One Headlight	
15	13	22	28	SHERYL CROW/Everyday Is...	
27	28	26	26	DUNCAN SHEIK/Barely Breathing	
27	28	26	26	AMBER/This Is Your Night	
18	18	22	26	BABYFACE/Every Time I...	
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden	
26	28	27	24	COUNTING CROWS/A Long December	
27	25	27	23	R. KELLY/ Believe I Can Fly	
-	-	-	-	U2/Staring At The Sun	
7	7	15	19	PAULA COLE/Where Have All...	
21	22	19	18	SAVAGE GARDEN/What You	
7	7	12	15	JOOSE/ Tomorrow Never...	
14	13	17	15	GINUWINE/Pony	
-	-	-	-	AZ YET/ Hard To Say I'm...	
16	14	16	13	WHITNEY HOUSTON/Step By Step	
7	7	13	12	KEITH SWEAT/Nobody	
7	11	12	11	LEAH ANDREONE/It's Alright, It's...	
71	21	26	10	TONI BRAXTON/Un-break My Heart	
-	-	-	-	WHITE TOWN/Your Woman	
-	-	-	-	DISHWALLA/Give	
-	-	-	-	AEROSMITH/Falling In Love...	
-	-	-	-	DRU HILL/In My Bed	
-	-	-	-	ODDS/Someone Who's Cool	
-	-	-	-	SUBLINE/Santeria	
-	-	-	-	ERYKKA BADU/On & On	
7	6	7	7	MONICA/For You I Will	
7	6	6	7	NO MERCY/Please Don't Go	
11	7	8	7	LUSCIOUS JACKSON/Naked Eye	
7	6	7	7	LIVIN' JOY/Don't Stop Movin'	
7	5	7	7	BILLY MANN/Killed By A Flower	
7	7	6	7	BARENKED LADIES/The Old Apartment	
7	6	7	6	"AKAP"/The Holy River	

WAPE-FM
MARKET #53
WAPE/Jacksonville
(904) 642-1055
Thomas/Mann

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	40	55	SHERYL CROW/Everyday Is...	
54	55	60	54	CELINE DION/All By Myself	
57	61	57	54	NO DOUBT/Don't Speak	
58	59	58	52	JEWEL/You Were Meant...	
25	21	52	52	R. KELLY/ Believe I Can Fly	
14	21	51	51	BRUCE SPRINGSTEEN/Secret Garden	
29	30	43	43	SPICE GIRLS/Wannabe	
57	63	57	42	CARDIGANS/Lovefool	
27	25	40	40	LUSCIOUS JACKSON/Naked Eye	
58	59	39	39	EN VOEGUE/Don't Let Go (Love)	
41	46	42	38	SAVAGE GARDEN/What You	
12	20	24	34	BABYFACE/Every Time I...	
43	33	32	34	WALLFLOWERS/One Headlight	
31	25	32	33	DUNCAN SHEIK/Barely Breathing	
22	22	33	33	MONICA/For You I Will	
17	25	29	27	PAULA COLE/Where Have All...	
-	-	-	-	INXS/Elegantly Wasted	
14	14	17	19	JON SECADA/Too Late, Too Soon	
-	-	-	-	LEAH ANDREONE/It's Alright, It's...	
-	-	-	-	REAL MCCOY/One More Time	
16	16	19	17	311/All Mixed Up	
10	15	16	16	OMC/How Bizarre	
65	62	52	46	RED HOT CHILI /Love Rollercoaster	
-	-	-	-	SPICE GIRLS/Say You'll Be There	
19	19	17	15	CRYSTAL WATERS/Say...If You Feel...	
22	33	18	8	TONI BRAXTON/Un-break My Heart	

2.93
MARKET #54
WGTY/Dayton
(513) 294-5858
Franco/Steele

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	52	66	69	SPICE GIRLS/Wannabe	
56	64	63	65	EN VOEGUE/Don't Let Go (Love)	
58	61	64	63	CARDIGANS/Lovefool	
56	63	63	63	NO DOUBT/Don't Speak	
55	67	62	62	KEITH SWEAT/Nobody	
-	-	-	-	MONICA/For You I Will	
-	-	-	-	PAULA COLE/Where Have All...	
45	45	47	45	CELINE DION/All By Myself	
44	33	37	37	JEWEL/You Were Meant...	
30	27	28	35	SHERYL CROW/Everyday Is...	
31	35	34	34	GINA G/Ooh Aah...Just...	
31	31	32	33	AZ YET/Last Night	
28	31	31	33	TONI BRAXTON/Un-break My Heart	
28	35	32	31	BLACKSTREET/No Diggity	
27	32	33	31	NEW EDITION/It's Still In Love...	
25	31	32	31	TONI BRAXTON/You're Makin' Me...	
-	-	-	-	NO MERCY/Please Don't Go	
10	29	30	30	BABYFACE/Every Time I...	
22	20	29	29	CRYSTAL WATERS/Say...If You Feel...	
-	-	-	-	FREAK NASTY/Da Oip	
27	26	27	28	BLACKOUT ALLSTARS/ Like It	
-	-	-	-	WHITE TOWN/Your Woman	
27	31	28	27	SAVAGE GARDEN/What You	
-	-	-	-	REAL MCCOY/One More Time	
-	-	-	-	DRU HILL/In My Bed	
-	-	-	-	LIVIN' JOY/Don't Stop Movin'	
28	27	26	23	COUNTING CROWS/A Long December	
17	23	24	23	RED HOT CHILI /Love Rollercoaster	
-	-	-	-	WALLFLOWERS/One Headlight	
20	23	24	21	MERRIL BAINBRIDGE/Mouth	
21	21	20	21	BRANDY/Sittin' Up In My...	
20	21	18	20	GINUWINE/Pony	
26	29	31	19	R. KELLY/ Can't Sleep...	
12	14	12	17	HOOTIE & BLOWFISH/Go Blind	
17	11	16	16	COLOR ME BADO/The Earth...	
27	18	13	16	KEITH SWEAT/ Twisted	
20	17	20	16	SWV/You're The One	
56	61	15	14	R. KELLY/ Believe I Can Fly	
16	15	19	14	QUAD CITY DJ'S/Com' N Ride It...	
30	29	27	12	DUNCAN SHEIK/Barely Breathing	

Q94
MARKET #56
WRVQ/Richmond
(804) 576-3200
McKay/Surf

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
74	72	72	73	CARDIGANS/Lovefool	
70	73	72	73	EN VOEGUE/Don't Let Go (Love)	
71	76	70	71	NO DOUBT/Don't Speak	
76	74	72	70	JEWEL/You Were Meant...	
56	77	69	69	SPICE GIRLS/Wannabe	
73	59	57	60	TONI BRAXTON/Un-break My Heart	
48	47	43	59	BLACKSTREET/No Diggity	
50	38	40	50	R. KELLY/ Believe I Can Fly	
31	45	44	49	DAVE MATTHEWS BAND/Crash Into Me	
23	32	35	44	COUNTING CROWS/A Long December	
-	-	-	-	SHERYL CROW/Everyday Is...	
42	39	44	42	CELINE DION/All By Myself	
31	44	35	39	DONNA LEWIS/Without Love	
-	-	-	-	JOOSE/ Tomorrow Never...	
27	28	26	36	SAVAGE GARDEN/What You	
39	35	36	36	BLACKOUT ALLSTARS/ Like It	
38	34	37	30	CRYSTAL WATERS/Say...If You Feel...	
25	19	19	24	GINUWINE/Pony	
19	17	19	24	DJ KOOL/ Let Me Clear My...	
-	-	-	-	BLACKSTREET/Don't Leave Me	
9	23	22	22	LIVIN' JOY/Don't Stop Movin'	
-	-	-	-	CRUSH/Jellyhead	
21	17	19	19	NO DOUBT/Just A Girl	
-	-	-	-	WHITE TOWN/Your Woman	
-	-	-	-	WILD ORCHID/Talk To Me	
35	-	-	-	311/All Mixed Up	
-	-	-	-	BABYFACE/Every Time I...	

FLY 92
MARKET #57
WFLY/Albany, NY
(518) 786-6600
Morgan/Williams

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
57	58	58	58	SPICE GIRLS/Wannabe	
57	58	58	58	CARDIGANS/Lovefool	
29	29	44	57	SAVAGE GARDEN/What You	
58	56	57	57	JEWEL/You Were Meant...	
50	57	58	57	COUNTING CROWS/A Long December	
52	52	55	54	SHERYL CROW/Everyday Is...	
11	29	25	29	REAL MCCOY/One More Time	
13	20	26	29	PAULA COLE/Where Have All...	
31					

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
12	5	2	1	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	1802	1570	1402	1105	40/0
9	6	5	2	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	1682	1488	1332	1210	35/2
2	2	1	3	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	1537	1588	1655	1695	37/1
6	4	6	4	DRU HILL In My Bed (<i>Island</i>)	1415	1447	1493	1299	34/0
3	3	3	5	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1411	1567	1588	1605	35/0
1	1	4	6	SPICE GIRLS Wannabe (<i>Virgin</i>)	1388	1567	1696	1776	30/0
7	7	8	7	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	1287	1213	1309	1267	32/0
13	11	9	8	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	1210	1115	1100	944	33/1
15	14	13	9	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	1133	1053	991	929	30/0
4	8	7	10	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	1110	1238	1272	1372	25/0
16	13	12	11	FREAK NASTY Da Dip (<i>Power</i>)	1052	1068	1049	919	28/0
31	25	18	12	SWV Can We (<i>Jive</i>)	1047	824	624	390	34/0
8	10	10	13	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	1013	1081	1137	1253	19/0
11	12	14	14	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	925	1039	1087	1126	27/0
5	9	11	15	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	854	1077	1140	1304	23/0
10	15	15	16	BLACKSTREET No Diggity (<i>Interscope</i>)	850	959	977	1142	23/0
17	17	16	17	CARDIGANS Lovefool (<i>Mercury</i>)	844	912	894	785	18/0
38	31	23	18	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	760	632	432	349	32/4
14	16	17	19	TONY TONI TONE Let's Get Down (<i>Mercury</i>)	742	864	918	937	17/0
28	24	21	20	702 Get It Together (<i>Biv 10/Motown</i>)	738	691	630	461	24/3
—	34	27	21	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	736	559	354	64	27/5
23	23	20	22	ALLURE F/NAS Head Over Heels (<i>Crave</i>)	713	698	635	578	24/1
21	19	22	23	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	662	641	721	691	22/0
22	18	19	24	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	631	728	744	684	22/1
20	21	24	25	GINUWINE Pony (<i>550 Music</i>)	556	615	649	719	20/0
44	29	28	26	JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	548	549	453	285	22/0
18	22	25	27	BLACKOUT ALLSTARS I Like It (<i>Columbia</i>)	480	615	649	737	14/0
DEBUT			28	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	477	12	—	—	30/29
39	32	32	29	YVETTE MICHELLE I'm Not Feeling You (<i>Loud/RCA</i>)	450	427	426	334	18/0
36	33	29	30	ANGELINA Without Your Love (<i>Upstairs</i>)	447	476	396	357	18/2
48	43	41	31	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	424	307	311	256	17/2
—	50	34	32	REAL MCCOY One More Time (<i>Arista</i>)	418	369	265	102	18/0
45	40	35	33	WILD ORCHID Talk To Me (<i>RCA</i>)	400	362	321	282	17/1
19	20	26	34	ZHANE' Request Line (<i>Illtown/Motown</i>)	392	604	677	723	16/0
50	42	36	35	DJ KOOL Let Me Clear My Throat (<i>American/WB</i>)	381	359	313	236	21/2
24	26	31	36	MC LYTE Cold Rock A Party (<i>EastWest/EEG</i>)	361	441	538	560	11/0
47	48	43	37	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	358	296	268	263	12/1
25	27	33	38	NEW EDITION I'm Still In Love With You (<i>MCA</i>)	353	394	517	557	12/0
34	35	38	39	GINA G Ooh Aah...Just A Little Bit (<i>Eternal/WB</i>)	350	345	352	376	10/0
—	—	50	40	NU FLAVOR Sweet Sexy Thing (<i>Reprise</i>)	336	252	229	230	18/3
29	39	40	41	CELINE DION All By Myself (<i>550 Music</i>)	325	316	326	393	12/0
DEBUT			42	WARREN G I Shot The Sheriff (<i>Def Jam/RAL/Mercury</i>)	319	250	111	—	19/1
—	—	48	43	WHITNEY HOUSTON Step By Step (<i>Arista</i>)	317	259	254	235	14/1
—	—	45	44	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	308	283	230	202	11/0
DEBUT			45	JANA What Am I To You (<i>Curb</i>)	292	208	151	106	13/1
DEBUT			46	WESTSIDE CONNECTION Gangstas Make... (<i>Lench Mob/Priority</i>)	285	209	183	125	13/0
DEBUT			47	HEAVY D Big Daddy (<i>Uptown/Universal</i>)	276	229	217	186	8/0
—	49	46	48	SELENA Dance Medley (<i>EMI Latin</i>)	265	272	266	211	12/1
40	37	42	49	AFTER 7 Sara Smile (<i>Virgin</i>)	259	298	341	313	13/1
33	45	44	50	MINT CONDITION What Kind Of Man Would... (<i>Perspective/A&M</i>)	257	295	284	383	7/0

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.
43 CHR/Rhythmic reporters. 43 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	29
TONY TONI TONE Thinking Of You (<i>Mercury</i>)	10
LAKEISHA BERRI Like This And Like That (<i>Hollywood</i>)	7
DIONNE FARRIS Hopeless (<i>Columbia</i>)	7
NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	5
112 Cupid (<i>Bad Boy/Arista</i>)	4
BRAT f/T-BOZ Ghetto Love (<i>So So Def/Columbia</i>)	4
FAITHLESS Insomnia (<i>Arista</i>)	4
GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	+465
BLACKSTREET Don't Leave Me (<i>Interscope</i>)	+232
SWV Can We (<i>Jive</i>)	+223
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	+194
NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	+177
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	+135
GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	+128
FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	+117
BRAT f/T-BOZ Ghetto Love (<i>So So Def/Columbia</i>)	+103
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	+97

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)	
R. KELLY I Believe I Can Fly (<i>Jive</i>)	
AZ YET Last Night (<i>LaFace/Arista</i>)	
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	
L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)	
QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)	
NO MERCY Please Don't Go (<i>Arista</i>)	
AMBER This Is Your Night (<i>Tommy Boy</i>)	
AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WESTSIDE CONNECTION

"GANGSTAS MAKE THE WORLD GO ROUND"



The second smash single from the Platinum-plus "Bow Down" Album!

MV - Active Rotation!

CHR Rhythmic Debut **46**

Urban **46 - 36**

Blowin' up at over 70 stations!

KPWR WJBT KBXX KPRR
 KMEL KCAQ KYLD WKXJ
 WHHH WBHJ WWKX KPTY
 Z90 WBTT And many more!

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	PUFF DADDY Can't Nobody Hold... (Bad Boy/Arista) 3198 3225 108/1			
3	2	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista) 2422 1864 110/5			
4	3	HEAVY D Big Daddy (Uptown/Universal) 2025 1805 87/2			
5	4	ALLURE F/NAS Head Over Heels (Crave) 1829 1695 94/2			
6	5	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury) 1569 1355 94/5			
8	6	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic) 1520 1284 88/2			
7	7	FREAK NASTY Da Dip (Power) 1316 1348 42/0			
2	8	MAKAVELI Hail Mary (Death Row/Interscope) 1292 1901 61/1			
10	9	WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority) 1262 1018 81/3			
15	10	WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury) 1047 795 85/2			
11	11	OUTKAST Jazzy Belle (LaFace/Arista) 1021 993 66/1			
14	12	TRACEY LEE The Theme (By Storm/Universal) 1002 864 72/5			
9	13	DJ KOOL Let Me Clear My Throat (American/WB) 942 1202 54/2			
18	14	SCARFACE Game Over (Noo Trybe) 918 765 71/1			
16	15	SNOOP DOGGY DOGG Vapors (Death Row/Interscope) 915 771 68/0			
—	16	TRU I Always Feel Like (Priority) 897 785 61/4			
—	17	SHAQUILLE O'NEAL Strait Playin' (T.W.isM/Trauma/Interscope) 793 582 63/10			
19	18	GHOST FACE KILLER All I Got Is You (Epic) 759 745 61/3			
12	19	TELA Sho 'Nuff (Suav House/Relativity) 725 947 39/0			
13	20	MC LYTE Cold Rock A Party (EastWest/EEG) 692 869 30/0			

This chart reflects airplay from March 10-16. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 84 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



CLASS IS IN SESSION — WQHT/New York held it's first ever "History Of Hip-Hop" which featured artists such as Run DMC, KRS-ONE, and those pictured: Chuck D (Performing) and Public Enemy (Flava Flav in coat).

NEW & ACTIVE

TONI BRAXTON I Don't Want To (LaFace/Arista)

Total Plays: 229, Total Stations: 15, Adds: 2

MINT CONDITION You Don't Have To Hurt... (Perspective/A&M)

Total Plays: 228, Total Stations: 16, Adds: 0

JOCELYN ENRIQUEZ A Little Bit... (Classified/Timber/Tommy Boy)

Total Plays: 222, Total Stations: 10, Adds: 1

CAMP LO Luchini (Profile)

Total Plays: 221, Total Stations: 12, Adds: 0

SHAQUILLE O'NEAL Strait Playin' (T.W.isM/Trauma/Interscope)

Total Plays: 210, Total Stations: 10, Adds: 1

112 Cupid (Bad Boy/Arista)

Total Plays: 193, Total Stations: 11, Adds: 4

RAY J Let It Go (Elektra/EEG)

Total Plays: 192, Total Stations: 11, Adds: 1

AALIYAH 4 Page Letter (BlackGround/Atlantic)

Total Plays: 190, Total Stations: 5, Adds: 2

BRAT F/T-BOZ Ghetto Love (So So Def/Columbia)

Total Plays: 177, Total Stations: 9, Adds: 4

FUNKY GREEN DOGS Fired Up (Twisted/MCA)

Total Plays: 144, Total Stations: 10, Adds: 1

JEWEL You Were Meant For Me (Atlantic)

Total Plays: 144, Total Stations: 4, Adds: 1

MAKAVELI To Live & Die In L.A. (Death Row/Interscope)

Total Plays: 144, Total Stations: 3, Adds: 0

FAITHLESS Insomnia (Arista)

Total Plays: 142, Total Stations: 10, Adds: 4

SF SPANISH FLY I Can See (Upstairs/WB)

Total Plays: 141, Total Stations: 10, Adds: 3

QUAD CITY DJ'S Let's... (Quadra Sound/Big Beat/Atlantic)

Total Plays: 139, Total Stations: 8, Adds: 2

RICHIE RICH Do G's Get To Go To Heaven? (Def Jam/Mercury)

Total Plays: 133, Total Stations: 3, Adds: 0

RICHIE RICH Let's Ride (Def Jam/Mercury)

Total Plays: 128, Total Stations: 3, Adds: 0

RAHSAAN PATTERSON Stop By (MCA)

Total Plays: 127, Total Stations: 11, Adds: 1

JON SECADA Too Late, Too Soon (SBK/EMI)

Total Plays: 120, Total Stations: 10, Adds: 1

SAVAGE GARDEN I Want You (Columbia)

Total Plays: 114, Total Stations: 7, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS MARCH 25

DJ Taz

"That's Right" (Success/EMI)

Erasure

"In These Arms" (Mute/Maverick/WB)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Randy Savage APD: Willy Foreman MD: Jacques Jones 23 TONI BRAXTON "Want" 22 JANA "What" 10 ARTIE THE 1 MAN... "Mami" 2 AFTER 7 "Sax" MARY J. BLIGE "Need" DJ KOOL "Clear" JON SECADA "Late" BRAT F/T-BOZ "Ghetto" WARREN G "Sheriff" RAY J "Lit"</p>	<p>WKXI/Chattanooga, TN PD: Roy Jones MD: Bobby Caruso 33 WHITNEY HOUSTON "Step" 29 BRAT F/T-BOZ "Ghetto" 1 MARY J. BLIGE "Need" GINUWINE "Tali" LAKEISHA BERRI "Like"</p>	<p>KBOS/Fresno, CA PD: Mark Adams 10 MARY J. BLIGE "Need"</p>	<p>WJBT/Jacksonville, FL PD: Dave Walker APD/MD: Hhman Haze 32 MARY J. BLIGE "Need"</p>	<p>WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palano MARY J. BLIGE "Need" PAULA COLE "Cowboys" GINUWINE "Tali" ANGELINA "Without" NOTORIOUS B.I.G. "Hypnotize"</p>	<p>KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakapere MARY J. BLIGE "Need" ALLURE F/NAS "Heels" TONY TONI TONE "Thinking"</p>	<p>KTFM/San Antonio, TX PD: Cliff Tredway Acting MD: Steve Chavez DIONNE FARRIS "Hopeless" FUNKY GREEN DOGS "Fired" BRAT F/T-BOZ "Ghetto" JEWEL "You" MARY J. BLIGE "Need"</p>	<p>KWIN/Stockton, CA PD: Steve Wall MD: Pamela Jack 35 ORIGINAL LAME... "Like" 21 CYNDI LAUPER "Know" 18 TONY TONI TONE "Thinking" 12 DIONNE FARRIS "Hopeless" 11 NU FLAVOR "Sweet" 9 GRANDMASTER MELE MEL "Stuff" 8 WHITE TOWN "Woman" 8 LAKEISHA BERRI "Like" 8 MARY J. BLIGE "Need"</p>
<p>KIOX/Bakersfield, CA PD: Chris Squires MD: Tony Manero ANGELINA "Without" PUFF DADDY "Woody"</p>	<p>WBBM/Chicago, IL PD: Todd Carvash MD: Erik Bradley 18 BRUCE SPRINGSTEEN "Secret" 12 FAITHLESS "Insomnia"</p>	<p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 50 MARY J. BLIGE "Need" 45 AALIYAH "Letter" 19 FRANKIE CUTLASS "Cypher"</p>	<p>KLUC/Las Vegas, NV PD: Cal Thomas MD: Melissa Stiles 20 QUAD CITY DJ'S "Do" 18 JOCELYN ENRIQUEZ "Little"</p>	<p>WKTU/New York, NY PD: Frankie Blue MD: Andy Shanon 3RD PARTY "Call" FAITHLESS "Insomnia"</p>	<p>KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Derran No Adds</p>	<p>KHTS/San Diego, CA PD: Todd Shannon APD/MD: Ron Geronimo 7 SELENA "Melely" 7 ERYKAH BADU "On" 3 702 "Together"</p>	<p>WPGC/Washington, DC PD: Jay Stevens MD: Able D 26 POETIC HUSTLERS "Peace" 22 SPICE GIRLS "Last" 20 MARY J. BLIGE "Need" 20 MARK MORRISON "Return" 12 TONI BRAXTON "Talking" 12 NOTORIOUS B.I.G. "Money" 6 B-ROCK AND THE BIZZ "Daddy"</p>
<p>KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manero ANGELINA "Without" PUFF DADDY "Woody"</p>	<p>KZFM/Corpus Christi, TX PD: Ed Ocasio MD: Tony Manero WILD ORCHID "Talk"</p>	<p>KPMQ/Honolulu, HI PD: Jamie Hyatt MD: Maestro "Jorns" 27 NU FLAVOR "Sweet" 25 MARY J. BLIGE "Need" JONNY Z "Mamacita" 112 "Cupid"</p>	<p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damon Young FOXY BROWN "Tali" NOTORIOUS B.I.G. "Call"</p>	<p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cleberly 24 MARK MORRISON "Return" 16 JAY-Z "Feelin" 12 MONTELL JORDAN "Tonight"</p>	<p>WJSS/Roanoke, VA PD: David Lee Nichols MD: Melissa Morgan 16 MARY J. BLIGE "Need" 15 QUAD CITY DJ'S "Do" 6 702 "Together" FAITHLESS "Insomnia" TONY TONI TONE "Thinking" COOLIO "Winner"</p>	<p>XHTZ/San Diego, CA MD/MD: Lisa Haggard 2 MARY J. BLIGE "Need" 112 "Cupid" LAKEISHA BERRI "Like"</p>	<p>WPOW/Miami, FL PD: Kiki Curry MD: Phil Jones 15 KING OF MAMBO "Cientame" 15 LOOK TWICE "Get"</p>
<p>WERO/Baltimore, MD PD: Tom Calococi MD: Coka 24 MARY J. BLIGE "Need" 6 POETIC HUSTLERS "Peace" RAHSAAN PATTERSON "Stop"</p>	<p>WBTT/Dayton, OH PD: Jeff Battistone MD: Mary Kimberlin 23 MARY J. BLIGE "Need" TONY TONI TONE "Thinking" LIL' BUD & TIZONE "Gonna"</p>	<p>KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 31 JOE "Player" 26 MARY J. BLIGE "Need" 6 DJ KOOL "Clear" 5 TRU "Feed"</p>	<p>KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina MARY J. BLIGE "Need" DIONNE FARRIS "Hopeless" TONY TONI TONE "Thinking" CYNDI LAUPER "Know" LAKEISHA BERRI "Like"</p>	<p>KCAQ/Oxnard, CA PD: Dan Garth 32 B-LEGIT F/DARYL HALL "Ghetto"</p>	<p>WJMS/San Francisco, CA PD: Michelle Santocross MD: Joey Arbagay 26 KRS-ONE "Step" DIONNE FARRIS "Hopeless" MARY J. BLIGE "Need"</p>	<p>KQKS/Wichita, KS PD: AJ Whitteghy MD: A. J. Jones MARY J. BLIGE "Need" NU FLAVOR "Sweet" TONY TONI TONE "Thinking" KENNY LATTIMORE "For"</p>	
<p>WBHJ/Birmingham, AL PD: Mickey Johnson MD: Daysha Parker 43 MARY J. BLIGE "Need" 43 B-ROCK AND THE BIZZ "Daddy" 41 DJ TAZ "Right"</p>	<p>KQKS/Denver, CO MD: Lee Cagle MARY J. BLIGE "Need"</p>	<p>KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 31 JOE "Player" 26 MARY J. BLIGE "Need" 6 DJ KOOL "Clear" 5 TRU "Feed"</p>	<p>KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina MARY J. BLIGE "Need" DIONNE FARRIS "Hopeless" TONY TONI TONE "Thinking" CYNDI LAUPER "Know" LAKEISHA BERRI "Like"</p>	<p>WKWX/Providence, RI PD: Joe Dawson MD: Becky Isaacne 26 BRAT F/T-BOZ "Ghetto" 21 DIONNE FARRIS "Hopeless" 8 MAXI PRIEST "Stars" 6 MARY J. BLIGE "Need" 5 SHAQUILLE O'NEAL "Strait" 5 SF SPANISH FLY "See" FAITHLESS "Insomnia" TONY TONI TONE "Thinking" LAKEISHA BERRI "Like"</p>	<p>KSFM/Sacramento, CA PD: Bob West MD: Treje AALIYAH "Letter" NOTORIOUS B.I.G. "Hypnotize"</p>	<p>KYLS/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 23 TOO KOOL CHRIS "Loca" 702 "Together" B-ROCK AND THE BIZZ "Daddy" 112 "Cupid"</p>	
<p>WJMN/Boston, MA PD: Cedric Jack McCartney APD/MD: Cal Collins 44 MARY J. BLIGE "Need" 19 AALIYAH "Letter" TONY TONI TONE "Thinking"</p>	<p>KPRR/El Paso, TX PD: John Camdaris NOTORIOUS B.I.G. "Hypnotize" TONI BRAXTON "Want" GINUWINE "Tali" MARY J. BLIGE "Need"</p>	<p>WHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 28 MARY J. BLIGE "Need" TONY TONI TONE "Thinking" LAKEISHA BERRI "Like" POETIC HUSTLERS "Peace"</p>	<p>KDON/Monterey, CA PD: Jennifer White MD: Marcus D. NOTORIOUS B.I.G. "Hypnotize" SF SPANISH FLY "See" GINUWINE "Tali"</p>	<p>WOCQ/Salisbury, MD PD: Wookie MD: Marliou MARY J. BLIGE "Need" LE CLUCK "Call" TONY TONI TONE "Thinking" DIONNE FARRIS "Hopeless" LAKEISHA BERRI "Like"</p>	<p>KUBE/Seattle, WA PD: Mike Tierney APD/MD: Bobby D 43 MARY J. BLIGE "Need" 112 "Cupid"</p>	<p>43 Total Reporters 43 Current Reporters 43 Current Playlists</p>	

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1 WKTV/New York (201) 420-3700 Blue/Shane. Playlist for WKTV with columns for plays, time, and artist/title.

MARKET #1 WOHT/New York (212) 229-9797 Smith/Cloherly. Playlist for WOHT with columns for plays, time, and artist/title.

MARKET #2 KPWR/Los Angeles (818) 953-4200 Mercer/Young. Playlist for KPWR with columns for plays, time, and artist/title.

MARKET #3 WBBM/Chicago (312) 944-6000 Cavanah/Bradley. Playlist for WBBM with columns for plays, time, and artist/title.

MARKET #4 KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey. Playlist for KMEL with columns for plays, time, and artist/title.

MARKET #4 KYLD/San Francisco (415) 391-1077 Martin/Jazzy Jim. Playlist for KYLD with columns for plays, time, and artist/title.

MARKET #8 WPGC/Washington (301) 441-3500 Stevens/Albire D. Playlist for WPGC with columns for plays, time, and artist/title.

MARKET #9 KBXX/Houston (713) 623-2108 Scorpio/Head. Playlist for KBXX with columns for plays, time, and artist/title.

MARKET #10 WJMN/Boston (617) 290-0009 McCartney/Collins. Playlist for WJMN with columns for plays, time, and artist/title.

MARKET #11 WPOW/Miami (305) 653-6796 Curry/Jones. Playlist for WPOW with columns for plays, time, and artist/title.

MARKET #13 KUBE/Seattle (206) 285-2295 Tierney/Bobby O. Playlist for KUBE with columns for plays, time, and artist/title.

MARKET #14 KHTS/San Diego (619) 291-9191 Shannon/Geronimo. Playlist for KHTS with columns for plays, time, and artist/title.

MARKET #14 XHTZ/San Diego (619) 585-9090 Vasquez. Playlist for XHTZ with columns for plays, time, and artist/title.

MARKET #16 KKFR/Phoenix (602) 258-6161 Parker/Freeman. Playlist for KKFR with columns for plays, time, and artist/title.

MARKET #19 WERO/Baltimore (410) 332-8200 Calococco/Coka. Playlist for WERO with columns for plays, time, and artist/title.

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #32
WJZA
WJZA/Columbus, OH
(614) 238-0887
Davis/Terry

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	45	46	47		DRU HILL/In My Bed
31	31	32	47		702/Get It Together
30	30	45	46		*AFKAP*/Somebody's Somebody
48	48	44			MONICA/For You I Will
39	39	43			PUFF DADDY/Can't Nobody Hold...
33	33	43			HEAVY D/Big Daddy
41	41	42			HEAVY D/Big Daddy
30	30	30			MARK MORRISON/Return Of The Mack
30	30	34			SWW/Can We
9	9	22			ROMEI/Be Long To You
47	47	32			BLACKSTREET/Don't Leave Me
47	47	33			ERIKAH BADU/On & On
32	32	31			KENNY LATTIMORE/For You
27	27	29			FREAK NASTY/Do Dip
25	25	27			YVETTE MICHELLE/In My Bed
10	10	28			LIL' KIM/Crush On U
5	5	18			NOTORIOUS B.I.G./Hypnotize
27	27	28			ZHANE/Request Line
9	9	18			FOXY BROWN/II Be
5	5	20			GINUWINE/Tell Me Do U Wanna
5	5	28			MAXWELL/Sumthin' Sumthin'
18	18	20			NEW EDITION/In My Bed
16	16	19			MC LYTE/Cold Rick A Party
15	15	20			BABYFACE/Every Time I...
18	18	22			EN VOGUE/Don't Let Go (Love)
17	17	21			BABYFACE/This Is For...
19	19	19			FOXY BROWN/Get Me Home
18	18	19			TONY TONI TONE/Let's Get Down
13	13	10			TASHA HOLIDAY/Just The Way You...
18	18	18			702/Steel

MARKET #33
103 JAMZ
WOWI/Norfolk
(804) 466-0009
Mauzone

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	22	23	33		HEAVY D/Big Daddy
21	21	26	29		YVETTE MICHELLE/In My Bed
33	33	31	29		DRU HILL/In My Bed
27	27	27	29		PUFF DADDY/Can't Nobody Hold...
30	30	29	28		MONTELL JORDAN/What's On Tonight
19	19	17	21		112/Cupid
28	28	25	28		MONICA/For You I Will
28	28	26	27		DONELL JONES/You Should Know
22	22	29	27		MARK MORRISON/Return Of The Mack
10	10	20	27		NOTORIOUS B.I.G./Hypnotize
17	17	30	26		702/Get It Together
30	30	31	23		*AFKAP*/Somebody's Somebody
17	17	24	24		BLACKSTREET/Don't Leave Me
40	40	41	23		LIL' KIM/Crush On U
20	20	22	22		ZHANE/Request Line
5	5	10	21		KENNY LATTIMORE/For You
18	18	21	22		FOXY BROWN/II Be
22	22	18	22		TONI BRAXTON/Don't Want To
18	18	23	21		GINUWINE/Tell Me Do U Wanna
15	15	21	21		FREAK NASTY/Do Dip
15	15	21	21		TONY TONI TONE/Thinking Of You
15	15	24	21		ALLURE F/NAS/Head Over Heels
18	18	17	16		GINA THOMPSON/You Bring...
20	20	19	18		SWW/Can We
23	23	19	17		DUDEER/ Believe In You
17	17	18	17		RAY J/It's Go
18	18	17	17		KEITH SWEAT/Just A Touch
18	18	29	17		CRYSTAL WATERS/Say...If You Feel...
23	23	17	18		LEVERT/True Dat

MARKET #1
107.5 WBL
WBL/New York
(212) 592-0554
Campbell

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	20	20	20		*AFKAP*/Somebody's Somebody
22	20	18	20		ERIKAH BADU/On & On
17	16	18	20		TONI BRAXTON/Un-break My Heart
18	17	22	18		R. KELLY/ Believe I Can Fly
11	21	19	18		ZHANE/Request Line
19	19	19	18		EN VOGUE/Don't Let Go (Love)
20	16	19	16		BABYFACE/Every Time I...
6	17	18	16		BLACKSTREET/Don't Leave Me
5	5	10	13		KENNY LATTIMORE/For You
5	13	13	13		MONICA/For You I Will
7	7	10	12		AFTER 7/Sara Smile
9	16	13	11		TONI BRAXTON/ Don't Want To
9	16	13	10		SWEETBACK/You Will Rise
7	11	9	9		WHITNEY HOUSTON/Step By Step
6	8	9	9		RAHSAAN PATTERSON/Stop By
5	5	11	8		702/Get It Together
9	8	8	8		DRU HILL/In My Bed
6	8	9	9		CHRISTIAN/Fall Of Smoke
8	8	9	9		ALLURE F/NAS/Head Over Heels
8	8	12	7		ANN NESBY/This Weekend
5	6	5	5		LATANYA/One In A Million
8	7	7	7		AZ YET/Hard To Say I'm...
5	5	5	5		INCOGNITO/A Shade Of Blue
7	5	5	5		CHARISSE ARRINGTON/Ain't No Way
5	5	5	5		ROMEI/Be Long To You
18	5	7	5		WHITNEY HOUSTON/ Believe In You
5	5	5	5		LUTHER VANDROSS/ Love Don't Love...
5	5	5	5		MINT CONDITION/You Don't Have To...
5	5	5	5		MESHELL NDEGEOCELLO/Stay
5	5	5	5		TONY TONI TONE/Thinking Of You

MARKET #2
RHYTHM 102.3 KJLH
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	34	37	38		BABYFACE/Every Time I...
37	38	37	31		MONICA/For You I Will
18	34	28	30		KENNY LATTIMORE/For You
33	36	35	29		DRU HILL/In My Bed
23	25	25	25		ERIKAH BADU/On & On
18	18	18	20		AFTER 7/Sara Smile
6	14	19	20		WHITNEY HOUSTON/ Believe In You...
21	18	17	20		EN VOGUE/Don't Let Go (Love)
10	13	15	20		AZ YET/Hard To Say I'm...
10	15	20			*AFKAP*/Somebody's Somebody
32	22	17	18		LUTHER VANDROSS/ Can Make It Better
38	32	37	17		AALIYAH/One In A Million
5	5	17	17		TONI BRAXTON/ Don't Want To
13	13	16			SWW/Can We
16	16	16			BLACKSTREET/Don't Leave Me
25	32	30	13		ISLEY BROTHERS/Tears
25	32	30	12		TONY TONI TONE/Thinking Of You
5	10	10	11		702/Get It Together
5	10	10	11		MARY J. BLIGE/Love Is All We Need
16	10	10	10		MCKNIGHT & KING/When We Were Kings
7	10	10	10		ZHANE/Request Line
5	5	7	8		DRU HILL/It's Me
11	6	7	7		ROMEI/Be Long To You...
5	5	7	7		ERIC BENET/Femininity
5	5	6	6		ANN NESBY/This Weekend
5	5	6	6		KIRK FRANKLIN/Whatcha Looking 4
9	8	8	8		RAHSAAN PATTERSON/Stop By
6	5	5	5		MINT CONDITION/You Don't Have To...
5	5	5	5		LUTHER VANDROSS/ Love Don't Love...
5	5	5	5		CURTIS MAYFIELD/No One Knows...

MARKET #3
V100
WVAZ/Chicago
(312) 360-0000
Mynck/Muhammad

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	36	35	35		ERIKAH BADU/On & On
22	24	22	28		EN VOGUE/Don't Let Go (Love)
36	34	32	27		ISLEY BROTHERS/Tears
23	27	26	26		SWEETBACK/You Will Rise
34	36	29	24		LATANYA/One In A Million
25	29	24	24		LUTHER VANDROSS/ Can Make It Better
26	31	23	23		WHITNEY HOUSTON/ Believe In You...
32	30	28	23		JOHNNY GILL/ Let's Get The Mood...
17	13	15	22		*AFKAP*/Somebody's Somebody
14	19	20	20		ANN NESBY/This Weekend
6	15	11	11		BABYFACE/Every Time I...
18	20	21	17		AZ YET/Hard To Say I'm...
7	10	8	15		AFTER 7/Sara Smile
37	16	11	14		BLACKSTREET/ Never Gonna Let...
9	20	11	11		DRU HILL/In My Bed
17	15	11	11		TONY TONI TONE/Thinking Of You
37	17	11	11		MINT CONDITION/What Kind Of Man...
26	25	18	10		GEORGE FFRANKLIN/ The Thinker
8	9	6	10		KENNY LATTIMORE/For You
8	9	7	9		FEDDY PENNERGRASS/Don't Keep
8	9	7	8		CURTIS MAYFIELD/No One Knows...
5	5	5	5		TONI BRAXTON/ Don't Want To
5	5	5	5		ERIC BENET/Femininity
5	5	5	5		TEVIN CAMPBELL/ Could You Learn...
5	5	5	5		ELEMENTS OF LIFE/ Sweet Love
5	5	5	5		DIONNE FARRIS/Hopeless
5	5	5	5		JOHNNY GILL/ One In An Elevator
5	5	5	5		RAHSAAN PATTERSON/ Stop Ily
5	5	5	5		ALFONZO HUNTER/Weekend Thang

MARKET #34
96.1 FM
Adult Satisfaction!
KSJL/San Antonio
(210) 271-9600
Andrews/Olliverdez

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	21	18	20		BLACKSTREET/Don't Leave Me
17	15	16	20		AFTER 7/Sara Smile
9	15	16	20		RAHSAAN PATTERSON/Stop By
19	22	23	19		*AFKAP*/Somebody's Somebody
18	16	17	18		ZHANE/Request Line
15	19	19	18		702/Get It Together
16	18	18	18		ANN NESBY/This Weekend
5	7	12	17		YVETTE MICHELLE/In My Bed
6	17	19	17		GINA THOMPSON/You Bring...
6	10	16	17		KENNY LATTIMORE/For You
16	18	17	17		112/Cupid
18	18	17	17		KEITH SWEAT/Just A Touch
15	16	15	16		TONY TONI TONE/Thinking Of You
15	16	15	16		MONTELL JORDAN/What's On Tonight
15	14	15	16		TONI BRAXTON/ Don't Want To
5	15	16	15		MINT CONDITION/You Don't Have To
6	8	14	15		SWW/Can We
8	12	15	15		JOHNNY GILL/ Love In An Elevator
7	7	10	12		ROMEI/Be Long To You
5	5	10	12		ALLURE F/NAS/Head Over Heels
5	5	10	12		ERIC BENET/Femininity
8	6	7	9		ALFONZO HUNTER/Weekend Thang
5	6	7	9		ELEMENTS OF LIFE/Sweet Love
7	12	9	9		RAY J/It's Go
7	12	9	9		IMPROMP2/Sweet Thang
5	6	7	7		WHITNEY HOUSTON/Step By Step
5	5	5	5		MARK MORRISON/Return Of The Mack
5	5	5	5		TWICE/Sparkie
7	6	7	6		TEVIN CAMPBELL/ Could You Learn...
5	5	7	6		DONELL JONES/You Should Know

MARKET #35
WTLC
WTLC/Indianapolis
(317) 923-1456
Buchanan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	35	44	44		*AFKAP*/Somebody's Somebody
23	35	36	37		702/Get It Together
24	31	34	35		MONTELL JORDAN/What's On Tonight
27	34	34	34		PUFF DADDY/Can't Nobody Hold...
40	41	41	34		MONICA/For You I Will
13	24	27	33		BLACKSTREET/Don't Leave Me
19	22	25	33		ZHANE/Request Line
28	31	32	32		AZ YET/Hard To Say I'm...
28	29	31	31		KEITH SWEAT/Just A Touch
26	30	31	31		MINT CONDITION/You Don't Have To...
23	30	31	31		CHAKA KHAN/ Never Miss The Water
21	26	31	30		TASHA HOLIDAY/Just The Way You...
10	18	30	30		RAY J/It's Go
28	30	30	30		RAHSAAN PATTERSON/Stop By
18	22	25	29		ANN NESBY/This Weekend
39	28	30	29		MAXWELL/Sumthin' Sumthin'
14	22	23	28		MARK MORRISON/Return Of The Mack
28	29	32	28		TONY TONI TONE/Let's Get Down
31	28	30	28		IMMATURE/Watch Me Do My Thing
16	22	23	26		112/Cupid
13	15	19	26		WHITNEY HOUSTON/Step By Step
33	37	38	26		BABYFACE/Every Time I...
30	30	26	26		NEW EDITION/You Don't Have To...
13	17	20	25		SWW/Can We
21	24	24	25		TRUTH/Everyday
16	17	18	23		GINUWINE/Tell Me Do U Wanna
26	28	24	23		EN VOGUE/Don't Let Go (Love)
17	19	20	22		KENNY LATTIMORE/For You
16	19	19	22		TONI BRAXTON/ Don't Want To
20	17	17	22		LEVERT/True Dat

MARKET #5
WDAS
WDAS/Philadelphia
(610) 617-8500
Tamburro/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	27	26	27		ISLEY BROTHERS/Tears
26	21	25	26		TONI BRAXTON/Un-break My Heart
26	29	27	26		MINT CONDITION/What Kind Of Man
22	17	22	22		JESSE POWELL/Gloria
17	16	17	17		R. KELLY/ Believe I Can Fly
19	26	26	17		BRANDY, TAMIA, /Missing You
5	10	12	16		KENNY LATTIMORE/For You
19	27	24	16		LUTHER VANDROSS/Your Secret Love
11	10	10	15		ERIKAH BADU/On & On
7	7	8	15		AFTER 7/Sara Smile
6	10	15	15		*AFKAP*/Somebody's Somebody
10	4	14	14		BABYFACE/Every Time I...
16	16	13	14		EN VOGUE/Don't Let Go (Love)
10	10	10	10		702/Get It Together
5	5	5	10		ANN NESBY/This Weekend
7	10	10	10		M



WALT LOVE

Probing Arbitron's Programmers Package

■ A tutorial on the ratings service's first non-sales station tool

Arbitron recently unveiled a new product called the "Programmers Package" — an additional programming tool with a lot of new teeth. The newly developed computer software program — featuring 15 new reports — is being offered free of charge to Maximiser subscribers. In a nutshell, it includes valuable trending information never before available to radio.

I recently met with Arbitron's Dallas-based Radio Programming Services Manager **Bob Michaels** and **Ken Dowe** — who oversees Urban triplets **KKDA-AM & FM** and **KRNB-FM/Dallas** as **Service Broadcasting Co.** Director/Corporate Operations — and received a tutorial on just how the package can benefit a station. For this column, I decided to study **KKDA-FM (K104)**. Why? Rather than choose an outlet in a typically strong Urban market such as New York or Chicago, I decided to find out how a station such as **K104** could be so successful in a city many in the industry view as decidedly non-Urban.

Instant Bill Of Health

Created with the help of over 200 PDs and programming consultants nationwide, the Programmers Package features 15 different reports that not only allow PDs to uncover important information about their own station, but also their competitor's. Eight new trending reports help analyze Cume, AQH, Share, Time Spent Listening (TSL), Target Demo Daypart, Listening Location, Preference Level, Average Age, and Shared Listening. There are also additional new and/or enhanced survey analysis reports that include Monthly Tracking, Diary Return by Zip Code, Competitor Diary Return by Zip Code, Recycling by Daypart, Total Day-by-Day Listening and Specific Day-by-Day Listening.

Comments Michaels, "This is the perfect way to look at a radio station and see, if you have a healthy station, why it's healthy. If you didn't have a good book and you don't understand why you went down, this will help analyze the book for you and tell you where you need to pay some attention to turn things back around. And it all starts by asking, 'What is my station's cume trend?' The Programmers Package gives it to you for each target audience you choose, whether it be Black, Hispanic, or 'other' listening. You may also choose 'all' and get all diary keepers, to see how you are doing."

For this demonstration, we reviewed **KKDA-FM's** cume for 12+ African-American persons only. (see table at right.)

"As you can see **KKDA-FM** is doing very well," says Michaels. "This report lists the last five books in markets where there are at least four books per year. It also gives you a 'percent change' column. The first column is the percentage of change from last book to this book, the second column shows the difference from one year ago. In **KKDA-FM's** case, the station is up from its last book as well as from a year ago."

While Dowe mentioned that **K104's** target demo and core audience were adults 18-34, Michaels notes, "This station is doing very well in all cells. It is either flat or up in all cells — including teens 18-24

and blacks 25-34. This gives us the overall health of the station with all listeners. And the cume is computed in hundreds of listeners."

Upon looking at **K104's** cume trends, Dowe comments, "Anything you can use to track your progress and get a report card is of tremendous benefit. Until now, it's been possible to do this, but not at the pace that Bob is outlining. If you can see yourself moving in a direction by watching month-to-month results, you'll know if everything is going like it should or if something is going off track."

"I also don't think you just make wholesale changes to your programming. You have to wait and see if things are just fine or heading in the wrong direction. By using the Programmers Package, vital information — both positive and negative

KKDA-FM	CUME	FA95	WIN96	SP96	SUM96	FA96	LSTBK YR AGO
P 12+	Black	2519	2641	2603	2635	2732	+4% +8%
P 18-24	Black	598	550	564	538	597	+11% 0%
P 25-34	Black	817	900	734	743	840	+13 +3%
W 12+	Black	1274	1488	1370	1351	1439	+7% +13%
W 17-24	Black	212	278	249	257	274	+7% +29%
W 18-24	Black	307	303	285	274	300	+9% -2%
W 25-34	Black	399	484	406	369	446	+21% +12%
W 35-44	Black	151	231	255	221	198	-10% +31%

— will begin to show up. Then, you can move on it as you see fit at the appropriate time.

"One of the things Arbitron did so well in the beginning is they gave advertisers the opportunity to get the information they required from radio stations so they could make the buy that was appropriate for their client. On the other hand, it took a little bit longer for them to provide programming with the kind of information that would be as helpful as it is today. It also took a longer period of time for programmers to understand how helpful this kind of information could be.

"What we see here today is a steady progression of state-of-the-art information wherein programmers can look at and know exactly where their station is, know exactly where their weaknesses are, and then be able to address those in an appropriate manner. I still think that radio comes back to being a black abstract art form in some degree. But, I think the more instruments you can get your hands on, the better you can fly straight and level."

More Than Just Consistency

Michaels then took a look at **K104's** cume trends and pointed out something very interesting to myself and Dowe. From the Fall '95 book to the Fall '96 book, listener numbers rose from 251,900 to

□

I still think that radio comes back to being a black abstract art form in some degree. But, I think the more instruments you can get your hands on, the better you can fly straight and level.

—Ken Dowe

273,200 among black cumers — an 8% increase. But in overall audience, cume shot up from 363,300 to 433,000 — a 34% increase. Why does Dowe think this happened? "It's consistency. We've given them a product that is better and better year after year and month after month."

"But the listeners don't know that!" Michaels interjected. "What I want to know is if you did any type of outside promotion to get people to try out the radio station, because that's what this particular number says."

Dowe acknowledged that, indeed, **KKDA-FM** engaged in some heavy visibility throughout the listening area. "Initially, to get listener attention, we did some outdoor advertising and our own TV commercials. We did a spot with some of the Dallas Mavericks basketball players.

"We also had a significant amount

me until it's resolved. Then, when everybody is back on the same page striving for the same ultimate goals, you can get back to day-to-day operations."

Crossing Color Lines

When looking at African-American listenership alone, **K104's** AQH rose 27% from a year ago overall. For black males 12+, the numbers increased 20% and among African-American women 12+ it ascended 35%. Notes Michaels, "In the Fall '95 book, **K104** had 27,800 people 12 and over listening every 15 minutes. Then, it went up to 33,400 in the Winter '96 ratings and up to 34,000 in the spring, and further upward to 37,100 in Summer '96. For the Fall '96 book, **K104's** numbers rose again — to 37,300, a 34% increase from a year ago. That's 18% more people when you add in the non-black listeners.

"I've always used a lot of the Arbitron information that's been available to me in an attempt to guide the station in this direction. The largest ethnic group in the Dallas-Ft. Worth Metroplex is whites, of course. What a lot of people don't know is that Hispanics rank second, followed by African Americans. What that means is when you talk about **KKDA-FM**, you're talking about a radio station that's overperforming incredibly in a market such as this. If we were in another city where the black population was significantly higher, we would have a much better chance to be successful. Here, we can't afford to make a mistake."

For **K104's** share trend report, the station shows an increase of 27% for African Americans 12+. "That's the same exact percentage share increase as the AQH audience, since they are tied together," comments Michaels. "It also shows that **K104** went from a 24.1 in the Fall '95 book to a 30.5 share. And you see a nice double-digit increase from a year ago in other demos like 18-24 (24%), 25-34 (33%), 35-44 (33%), 45-49 (34%)."

KKDA-FM's TSL is 14 hours per week for African Americans, and 10:45 for overall audiences. "It's fine for us to look at the African-American community. But it's not just the African-American audience that we are looking for. We are trying to get as much audience as possible in all ways that we can. If you look at the total population, you're seeing the same kinds of increases throughout our entire nucleus of listeners.

Michaels added that **K104's** TSL is up 10% from a year ago. What does he have to say for Dowe's station? "A good, well-programmed, consistent radio station should see increases as we're seeing with this successful station."

HORNE RECORDS debut artist's second premiere single and video from his upcoming debut album. This mass appeal single is a smooth yet powerfully blended rendition of the Stylistics "You Are Everything" and the smash hit from the Carpenters "SUPERSTAR".

Desi
 "(You Are Everything)
SUPERSTAR"

"Once in a while, a few artists will emerge from the sameness of music to deliver a fresh new approach to singing. There's nothing complex about Desi's style, it's just natural singing, beautiful melodies and a pulsating rhythm that appeases the listener."

—BOB THOMAS/Black Entertainment Television



ON YOUR DESK NOW!
 VIDEO HEATING UP THE AIRWAVES



© 1997 MCA Records, Inc.



“Love Is All We Need” featuring Nas

produced by Jimmy Jam
& Terry Lewis

for Flyte Tyme Productions, Inc.

1 most added Urban
1 most added Urban AC
and Crossover

2,000 BDS spins with
25 million listeners

Over 130 combined adds
including:

- WBES
 - KKBT
 - WGCI
 - WUSL
 - WJLB
 - WZAK
 - WKYS
 - WXYV
 - WQOK
 - WPEG
 - WVEE
 - WHTA
 - WEDR
 - KKDA
 - KSJL
 - WHRK
 - KJLH
 - WQUE
- and many more...



Mary J. Blige

from her new album
Share My World.

Management: Steve Lucas and Assoc. Inc.
& Steve Stoute Management

MCA.

"All the News
is the Music"

JOOSE

EARLY EDITION
Forecast calls for
Highs in the top 10's
Details page B1

VOL. CXLVI SEL#62021

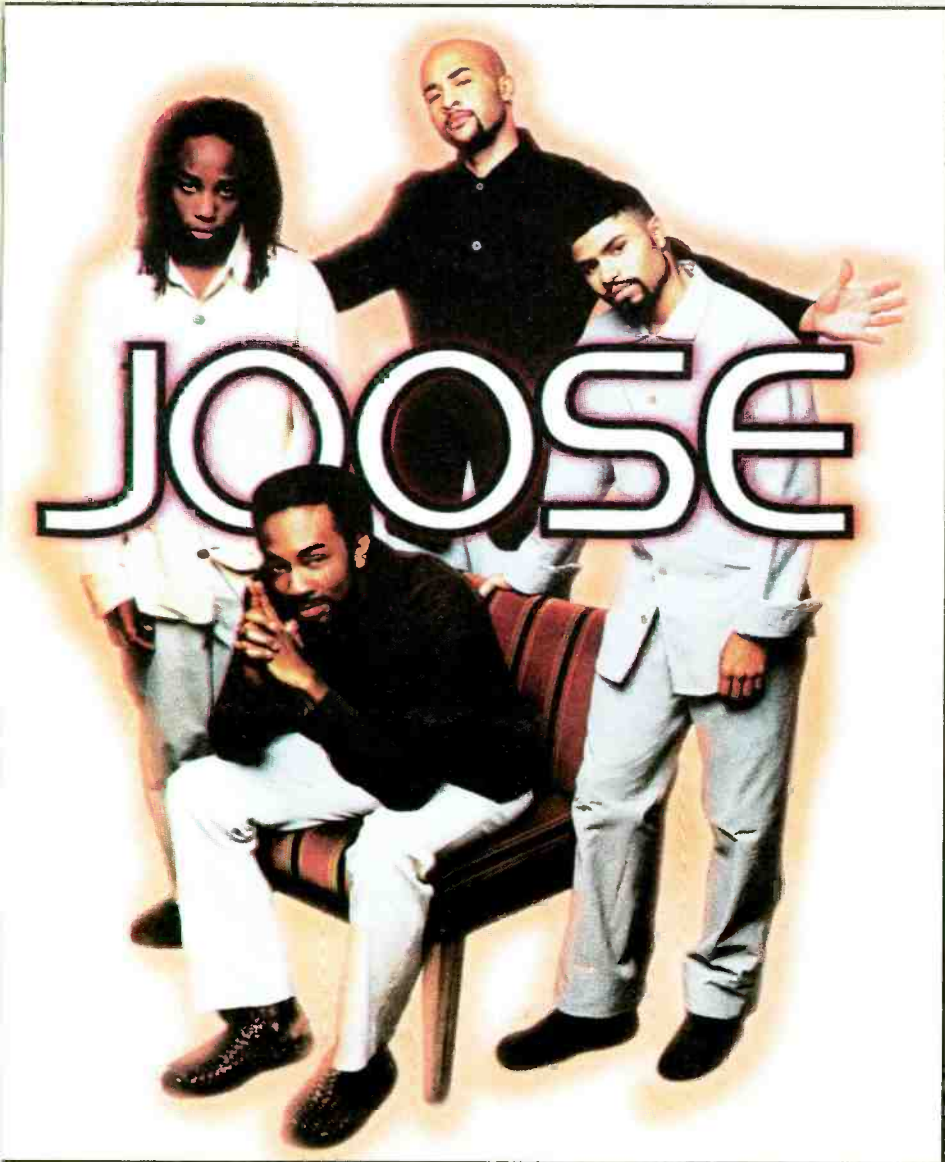
MARCH 1997

FlavorUnit /Eastwest

NOT BROKE, BUT BREAKING!

IF TOMORROW NEVER COMES

The premiere single and video from their self-titled debut album.



BILLBOARD QUOTED

"The music glistens while the chest-pounding, soulful lead vocal soars to satisfying, dramatic heights. This single has smash written all over it."

Produced by LP and Hamza Lee for Waveform
7 Entertainment, Inc.

Executive Producers: Waveform 7
Entertainment, Inc., Sha-Kim, Queen Latifah,
Merlin Bobb and Shirley Bell.

Co-Executive Producer: Dedra Tate Rice
Management: Danin Good Management, Inc.



On Flavor Unit/Eastwest Records America

compact discs and cassettes.
www.elektra.com



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One of the week's most added records. These stations have their Joose today, when are you having yours!

- | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|
| WRKE | WEAS | WFLM | WTLC | WKKV | WQQK | KIPR | WJMG | WJZD |
| WPLZ | WWDN | WIBB | WIZF | WCKX | KDKS | WHRK | WACR | KRRQ |
| WJTT | WWWZ | WPAL | WTLZ | WQHH | KMJJ | WGZB | WKGN | KRVV |
| WFXE | WXQL | WNHR | WNOV | WLJM | WZHT | WJJN | WESE | KVSP |
| | | | KHRN | KJMM | | | | |



URBAN TOP 50

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	702 Get It Together (Biv 10/Motown)	3227	2922	2774	2472	84/2
14	7	4	2	BLACKSTREET Don't Leave Me (Interscope)	2960	2726	2398	1683	83/0
5	2	1	3	" AFKAP " Somebody's Somebody (NPG/EMI)	2643	3161	2973	2397	79/0
2	1	2	4	MONICA For You I Will (Warner Sunset/Atlantic)	2473	3079	3165	2874	73/0
29	17	11	5	SWV Can We (Jive)	2407	2048	1653	1104	83/1
11	8	6	6	ZHANE' Request Line (Illtown/Motown)	2401	2256	2147	1859	84/2
16	14	13	7	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	2137	1986	1836	1567	80/3
10	9	8	8	KEITH SWEAT Just A Touch (Elektra/EEG)	2133	2143	2082	1926	76/0
3	5	5	9	ORU HILL In My Bed (Island)	2104	2342	2730	2792	61/0
15	12	12	10	MINT CONOITION You Don't Have To Hurt No More (Perspective/A&M)	2073	1992	1887	1652	82/0
17	15	14	11	YVETTE MICHELLE I'm Not Feeling You (Loud/RCA)	2022	1912	1795	1489	77/0
12	10	10	12	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)	1988	2110	2050	1797	75/0
31	26	18	13	GINUWINE Tell Me Do U Wanna (550 Music)	1973	1650	1387	1074	80/0
23	20	17	14	112 Cupid (Bad Boy/Arista)	1867	1653	1492	1224	77/1
1	4	9	15	ERYKAH BAOU On & On (Kedar/Universal)	1823	2135	2745	2960	66/0
18	18	16	16	RAHSAAN PATTERSON Stop By (MCA)	1796	1703	1573	1460	71/0
25	21	20	17	HEAVY D Big Daddy (Uptown/Universal)	1749	1576	1484	1211	79/2
24	22	21	18	MARK MORRISON Return Of The Mack (Atlantic)	1692	1536	1449	1218	67/0
—	49	28	19	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	1686	1305	759	—	82/0
21	23	22	20	TASHA HOLIDAY Just The Way You Like (MCA)	1603	1514	1411	1289	70/1
7	6	7	21	BABYFACE Every Time I Close My Eyes (Epic)	1567	2175	2429	2280	69/1
27	24	24	22	AFTER 7 Sara Smile (Virgin)	1566	1465	1403	1164	75/0
26	29	23	23	RAY J Let It Go (Elektra/EEG)	1536	1497	1361	1190	74/2
39	33	29	24	ROME I Belong To You (Every...) (RCA)	1507	1292	1053	902	77/3
8	11	15	25	AALIYAH One In A Million (BlackGround/Atlantic)	1481	1752	1918	1994	50/0
22	28	26	26	TONI BRAXTON I Don't Want To (LaFace/Arista)	1450	1404	1374	1231	76/0
20	27	25	27	ALFONZO HUNTER Weekend Thang (Def Squad/EMI)	1420	1410	1384	1297	66/2
46	35	32	28	KENNY LATTIMORE For You (Columbia)	1324	1166	959	763	67/1
33	32	30	29	GINA THOMPSON You Bring The Sunshine (Mercury)	1248	1252	1111	1023	66/0
—	45	37	30	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)	1212	1001	830	492	77/2
44	36	35	31	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	1145	1048	944	807	77/3
19	25	27	32	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	1119	1356	1395	1335	58/1
—	44	38	33	ALLURE F/NAS Head Over Heels (Crave)	1116	997	839	599	70/1
13	16	19	34	MAKAVELI Hail Mary (Death Row/Interscope)	1040	1644	1706	1684	49/1
47	42	39	35	WHITNEY HOUSTON Step By Step (Arista)	1006	937	877	754	59/0
—	—	46	36	WESTSIDE CONNECTION Gangstas Make The World... (Lench Mob/Priority)	977	809	618	313	68/3
48	39	40	37	ANN NESBY This Weekend (Perspective/A&M)	966	922	895	751	57/1
—	50	42	38	OUTKAST Jazzy Belle (LaFace/Arista)	927	850	737	599	62/1
BREAKER			39	AALIYAH 4 Page Letter (BlackGround/Atlantic)	917	113	110	72	77/73
BREAKER			40	TONY TONI TONE Thinking Of You (Mercury)	916	355	11	—	68/6
BREAKER			41	TRACEY LEE The Theme (By Storm/Universal)	904	760	652	562	66/5
—	47	43	42	TEVIN CAMPBELL Could You Learn To Love (Qwest/WB)	892	845	764	507	63/0
BREAKER			43	SCARFACE Game Over (Noo Trybe)	891	738	590	285	69/1
BREAKER			44	MARY J. BLIGE Love Is All We Need (MCA)	890	—	—	—	82/82
—	48	45	45	JOHNNY GILL Love In An Elevator (Motown)	878	823	764	511	58/2
BREAKER			46	SNOOP DOGGY DOGG Vapors (Death Row/Interscope)	838	682	563	280	61/0
BREAKER			47	TRU I Always Feel Like (Priority)	816	703	627	536	56/3
BREAKER			48	ME'SHELL NDEGEOCELLO Stay (Maverick/Reprise)	810	770	693	615	49/1
BREAKER			49	BILLY LAWRENCE Come On (EastWest/EEG)	804	653	532	231	57/2
DEBUT			50	GHOST FACE KILLER All I Got Is You (Epic)	734	695	675	686	59/3

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.
84 Urban reporters. 84 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
Total Plays: 728, Total Stations: 66, Adds: 1

TWICE Sparkle (MCA)
Total Plays: 727, Total Stations: 53, Adds: 2

LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)
Total Plays: 715, Total Stations: 60, Adds: 4

ELEMENTS OF LIFE Sweet Love (RCA)
Total Plays: 697, Total Stations: 62, Adds: 3

SOUL ASSASSINS Puppet Master (Columbia)
Total Plays: 614, Total Stations: 54, Adds: 5

ASSORTED PHLAVERS Make Up Your Mind (Hall Of Fame/Epic)
Total Plays: 604, Total Stations: 46, Adds: 7

SHAQUILLE O'NEAL Strait Playin' (T.W.isM./Trauma)
Total Plays: 583, Total Stations: 53, Adds: 9

ERIC BENET Femininity (Warner Bros.)
Total Plays: 517, Total Stations: 66, Adds: 10

QUAD CITY DJ'S Let's Do It (Quadra Sound/Big Beat/Atlantic)
Total Plays: 480, Total Stations: 51, Adds: 3

JOE Don't Wanna Be A Player (Jive)
Total Plays: 455, Total Stations: 72, Adds: 67

IMPROMP2 Sweet Thang (Motown)
Total Plays: 440, Total Stations: 42, Adds: 2

E.U. Hold You (Escape)
Total Plays: 370, Total Stations: 38, Adds: 1

DANNY BOY It's Over Now (Death Row/Interscope)
Total Plays: 358, Total Stations: 64, Adds: 57

DIONNE FARRIS Hopeless (Columbia)
Total Plays: 354, Total Stations: 35, Adds: 8

PASSION Gigolo's Get Lonely Too (MCA)
Total Plays: 340, Total Stations: 31, Adds: 0

Songs ranked by total plays.

BREAKERS

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
AALIYAH 4 Page Letter (BlackGround/Atlantic)	917/804	77/73	39
TONY TONI TONE Thinking Of You (Mercury)	916/561	68/6	40
TRACEY LEE The Theme (By Storm/Universal)	904/144	66/5	41
SCARFACE Game Over (Noo Trybe)	891/153	69/1	43
MARY J. BLIGE Love Is All We Need (MCA)	890/890	82/82	44
SNOOP DOGGY DOGG Vapors (Death Row/Interscope)	838/156	61/0	46
TRU I Always Feel Like (Priority)	816/113	56/3	47
ME'SHELL NDEGEOCELLO Stay (Maverick/Reprise)	810/40	49/1	48
BILLY LAWRENCE Come On (EastWest/EEG)	804/151	57/2	49

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARY J. BLIGE Love Is All We Need (MCA)	82
AALIYAH 4 Page Letter (BlackGround/Atlantic)	73
JOE Don't Wanna Be A Player (Jive)	67
DANNY BOY It's Over Now (Death Row/Interscope)	57
JOOSE If Tomorrow Never... (Flavor Unit/EastWest/EEG)	42
AORIANA EVANS Seein' Is Believing (Loud/PMP/RCA)	39
3 X CRAZY Keep It On The Real (Noo Trybe)	36
LAKEISHA BERRI Like This And Like That (Hollywood)	36
GABLZ Shookie Shookie (Gimme...) (Warner Bros.)	33
TEDDY PENDERGRASS Don't Keep Wastin'... (Sure Fire)	21

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Love Is All We Need (MCA)	+890
AALIYAH 4 Page Letter (BlackGround/Atlantic)	+804
TONY TONI TONE Thinking Of You (Mercury)	+561
LUTHER VANDROSS Love Don't Love You... (LV/Epic)	+443
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	+381
JOE Don't Wanna Be A Player (Jive)	+379
SWV Can We (Jive)	+359
ERIC BENET Femininity (Warner Bros.)	+352
GINUWINE Tell Me Do U Wanna (550 Music/Epic)	+323
DANNY BOY It's Over Now (Death Row/Interscope)	+316

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Ms. Lydia

featuring **Surface**

Debut single from the compilation album UGN-Life After Evolution

"Closer Than Friends"

Already close at:

WTLC, WKKV, WFXE, WPAL, WTMG, WNHR, KZWA, KRRO, WFLM, WYNN, WTLZ, WQHH, KDKS, KIPR and many more...

Produced By: Surface
Exec. Producers: Ed Strickland & Ms. Lydia



Alexia Records/New Image Entertainment 770-218-6205



URBAN AC TOP 30

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	867	891	989	887	36/0
6	5	4	2	" AFKAP " Somebody's Somebody (<i>NPG/EMI</i>)	860	789	738	652	31/0
2	2	2	3	DRU HILL In My Bed (<i>Island</i>)	774	854	870	769	32/1
12	10	6	4	AFTER 7 Sara Smile (<i>Virgin</i>)	770	624	576	484	35/0
5	4	3	5	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	769	844	747	689	32/0
3	3	5	6	ERYKAH BADU On & On (<i>Kedar/Universal</i>)	709	718	772	750	31/1
19	16	10	7	ANN NESBY This Weekend (<i>Perspective/A&M</i>)	595	539	456	411	31/3
16	14	11	8	KENNY LATTIMORE For You (<i>Columbia</i>)	588	535	485	428	29/1
7	7	7	9	ISLEY BROTHERS Tears (<i>T-Neck/Island</i>)	581	604	650	648	26/0
4	6	8	10	LUTHER VANDROSS I Can Make It Better (<i>LV/Epic</i>)	556	595	713	707	26/0
8	8	9	11	WHITNEY HOUSTON I Believe In You And Me (<i>Arista</i>)	530	593	628	639	27/0
20	18	14	12	MINT CONDITION You Don't Have To Hurt No... (<i>Perspective/A&M</i>)	494	429	399	363	25/2
23	19	16	13	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	480	423	398	332	26/1
10	11	12	14	R. KELLY I Believe I Can Fly (<i>Jive</i>)	471	506	572	500	21/0
25	23	17	15	CURTIS MAYFIELD No One Knows About A Good... (<i>Warner Bros.</i>)	470	411	349	292	24/1
24	22	20	16	RAHSAAN PATTERSON Stop By (<i>MCA</i>)	418	392	366	297	22/0
14	17	19	17	EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	412	405	455	460	19/0
22	21	21	18	702 Get It Together (<i>Biv 10/Motown</i>)	406	382	371	346	17/0
15	12	15	19	MINT CONDITION What Kind Of Man Would I Be (<i>Perspective/A&M</i>)	393	425	495	460	19/0
13	15	18	20	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	382	407	471	480	18/0
26	24	23	21	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	364	347	315	282	17/1
30	30	26	22	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	361	276	209	192	20/3
9	9	13	23	MAXWELL Sumthin' Sumthin' (<i>Columbia</i>)	349	447	613	629	19/0
27	26	24	24	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	311	293	283	243	13/0
29	27	25	25	ZHANE Request Line (<i>Illtown/Motown</i>)	304	285	250	221	15/1
—	29	27	26	ROME I Belong To You (Every...) (<i>RCA</i>)	291	265	213	173	18/0
BREAKER			27	TEDDY PENDERGRASS Don't Keep Wastin' My Time (<i>Sure Fire</i>)	256	174	83	32	21/4
BREAKER			28	CHARISSE ARRINGTON Ain't No Way (<i>MCA</i>)	251	206	201	189	17/1
DEBUT			29	TONY TONI TONE Thinking Of You (<i>Mercury</i>)	229	109	—	—	18/6
DEBUT			30	ALFONZO BLACKWELL Down Low... (<i>All American Music Group</i>)	225	205	182	151	16/0

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.

37 Urban AC reporters, 35 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

BRIAN MCKNIGHT & DIANA KING When We Were... (*DAS/Mercury*)

Total Plays: 221, Total Stations: 18, Adds: 0

SWV Can We (*Jive*)

Total Plays: 215, Total Stations: 11, Adds: 1

GINA THOMPSON You Bring The Sunshine (*Mercury*)

Total Plays: 213, Total Stations: 11, Adds: 0

WHITNEY HOUSTON Step By Step (*Arista*)

Total Plays: 210, Total Stations: 12, Adds: 2

TEVIN CAMPBELL Could You Learn To Love (*Qwest/WB*)

Total Plays: 206, Total Stations: 14, Adds: 1

DIONNE FARRIS Hopeless (*Columbia*)

Total Plays: 189, Total Stations: 14, Adds: 3

ELEMENTS OF LIFE Sweet Love (*RCA*)

Total Plays: 185, Total Stations: 13, Adds: 0

ME'SHELL NDEGEOCELLO Stay (*Maverick/Reprise*)

Total Plays: 183, Total Stations: 10, Adds: 0

TWICE Sparkle (*MCA*)

Total Plays: 174, Total Stations: 16, Adds: 1

IMPROMP2 Sweet Thang (*Motown*)

Total Plays: 172, Total Stations: 16, Adds: 0

Songs ranked by total plays.

BREAKERS

TEDDY PENDERGRASS

Don't Keep Wastin' My Time (*Sure Fire*)

TOTAL PLAYS/INCREASE: 256/82
TOTAL STATIONS/ADDS: 21/4
CHART: 27

CHARISSE ARRINGTON

Ain't No Way (*MCA*)

TOTAL PLAYS/INCREASE: 251/45
TOTAL STATIONS/ADDS: 17/1
CHART: 28

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	13
LUTHER VANDROSS Love Don't Love You Anymore (<i>LV/Epic</i>)	10
ADRIANA EVANS Seein' Is Believing (<i>Loud/PMP/RCA</i>)	8
JOE Don't Wanna Be A Player (<i>Jive</i>)	8
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	7
ERIC BENET Femininity (<i>Warner Bros.</i>)	7
INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)	7
GABLZ Shookie Shookie (Gimme...) (<i>Warner Bros.</i>)	6
TONY TONI TONE Thinking Of You (<i>Mercury</i>)	6
TEDDY PENDERGRASS Don't Keep Wastin'... (<i>Sure Fire</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AFTER 7 Sara Smile (<i>Virgin</i>)	+146
TONY TONI TONE Thinking Of You (<i>Mercury</i>)	+120
AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	+104
LUTHER VANDROSS Love Don't Love You... (<i>LV/Epic</i>)	+104
ERIC BENET Femininity (<i>Warner Bros.</i>)	+101
DIONNE FARRIS Hopeless (<i>Columbia</i>)	+93
BLACKSTREET Don't Leave Me (<i>Interscope</i>)	+85
TEDDY PENDERGRASS Don't Keep Wastin'... (<i>Sure Fire</i>)	+82
" AFKAP " Somebody's Somebody (<i>NPG/EMI</i>)	+71
MINT CONDITION You Don't Have To... (<i>Perspective/A&M</i>)	+65

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)
KEITH SWEAT Nobody (<i>Elektra/EEG</i>)
SWEETBACK You Will Rise (<i>Epic</i>)
BLACKSTREET Never Gonna Let You Go (<i>Interscope</i>)
ALFONZO HUNTER Weekend Thang (<i>Def Squad/EMH</i>)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (<i>EastWest/EEG</i>)
LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)
ANN NESBY I'm Still Wearing Your Name (<i>Perspective/A&M</i>)
NEW EDITION I'm Still In Love With You (<i>MCA</i>)
PAUL HARDCASTLE Got To Be Love (<i>JVC</i>)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

From the artist
who penned
"Rain Forest"
in the 80's and the
Top 15 R&R Urban AC track
"Got To Be Love"
in the 90's comes

**PAUL
HARDCASTLE's
JOKERS
WILD**

2 NAC ALBUM & TRACK
poised to cross to Urban AC
Add Date: April 1, 1997

Contact:
Jeff Neben, VP Promotion
Paul Perrodin, National Director Urban Promotion
(213) 878-0101

JVC

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor MARY J. BLIGE "Need" SHADILLE O'NEAL "Strait" JOE "Player" AALIYAH "Letter"</p> <p>WHTA/Atlanta, GA PD: Steve Hegwood MD: Chaka Zulu 23 MARY J. BLIGE "Need" 19 B-ROCK AND THE BIZZ "Daddy" 6 KRS-ONE "Step" ASSORTED PHILAVORS "Make"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeayah Shabazz 28 AALIYAH "Letter" 21 MARY J. BLIGE "Need" 10 JOE "Player" 8 ZHANE "Request"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Lance Panton 15 MARY J. BLIGE "Need" 5 AALIYAH "Letter" 5 BILLY LAWRENCE "Come" 5 JOE "Player" 5 DANNY BOY "Over" 5 LAKEISHA BERRI "Like"</p> <p>WXVY/Baltimore, MD PD: Dave Ferguson MD: Lorenzo Thomas 53 AALIYAH "Letter" 18 MARY J. BLIGE "Need" 13 HEAVY D "Daddy" 5 B-ROCK AND THE BIZZ "Daddy" 5 TRACEY LEE "Theme"</p> <p>WEMX/Baton Rouge, LA PD: Al Jai Wallace SOUL ASSASSINS "Puppet" ADRIANA EVANS "Seem" JOE "Player"</p> <p>WJZD/Biloxi, MS PD/MD: Rob Neal 20 MARY J. BLIGE "Need" 20 JOE "Player" 15 DANNY BOY "Over" 10 GABZ "Shookie" 10 AALIYAH "Letter" 5 3 X CRAZY "Keep" 5 JOOSE "Tomorrow" 5 TEDDY PENDERGRASS "Wastin" 5 JAMES BROWN "Funk" 5 LAKEISHA BERRI "Like" 5 ADRIANA EVANS "Seem"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Michael Starr 30 AALIYAH "Letter" 15 MARY J. BLIGE "Need" 10 DANNY BOY "Over" 5 JOE "Player" 5 112 "Cupid" 3 X CRAZY "Keep"</p> <p>KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr. 9 JOE "Player" 8 AALIYAH "Letter" 7 MARY J. BLIGE "Need" 6 DANNY BOY "Over" 6 JOHNNIE TAYLOR "Sending" 5 JOOSE "Tomorrow" 5 ADRIANA EVANS "Seem" 5 3 X CRAZY "Keep" GABZ "Shookie" TEDDY PENDERGRASS "Wastin" LAKEISHA BERRI "Like" WILLIE HUTCH "Sexual"</p> <p>WBLK/Buffalo, NY PD: Skip Dillard MD: Debbie Sims 21 ONE ACCORD "Stop" 15 MARY J. BLIGE "Need" 12 AALIYAH "Letter" 8 BABYFACE "Close" 7 OUTKAST "Jazzy" 7 MAKAVELI "Hail" 5 TRACEY LEE "Theme" 5 LUTHER VANDROSS "Love" DANNY BOY "Over"</p>	<p>WPAL/Charleston, SC PD: Jae Jackson 18 JOE "Player" 16 AALIYAH "Letter" 16 MARY J. BLIGE "Need" 17 DANNY BOY "Over" 15 LAKEISHA BERRI "Like" 10 GABZ "Shookie" 5 3 X CRAZY "Keep" 5 JOOSE "Tomorrow" 5 DIONNE FARRIS "Hopeless" 5 ADRIANA EVANS "Seem"</p> <p>WWWZ/Charleston, SC PD: George Hamilton Cook 36 AALIYAH "Letter" 11 DANNY BOY "Over" 8 MARY J. BLIGE "Need" 5 TRU "Feel" 5 JOE "Player" ADRIANA EVANS "Seem" LAKEISHA BERRI "Like" GABZ "Shookie" CRIMEBOSS "Please" JOOSE "Tomorrow" 3 X CRAZY "Keep"</p> <p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 26 AALIYAH "Letter" 16 MARY J. BLIGE "Need" 15 JOE "Player" 9 TONY TONI TONE "Thinking" 9 SHAQUILLE O'NEAL "Strait" ERIC BENET "Femininity" ADRIANA EVANS "Seem"</p> <p>WJTT/Chattanooga, TN PD: Keith Landecker 15 MARY J. BLIGE "Need" 10 AALIYAH "Letter" 10 DIONNE FARRIS "Hopeless" 10 ERIC BENET "Femininity" 5 DANNY BOY "Over" 5 JOE "Player" HANDS-ON "Open" JOOSE "Tomorrow" LAKEISHA BERRI "Like" LAKEISHA BERRI "Like"</p> <p>WEJM/Chicago, IL PD/MD: Jay Alan 21 AALIYAH "Letter" 21 DANNY BOY "Over" 19 JOE "Player" 19 MARY J. BLIGE "Need" 5 HANDS-ON "Open" 5 WAGG "Open"</p> <p>WGC/Chicago, IL PD: Emy Smith APD/MD: Don E. Cologne 17 MARY J. BLIGE "Need" 10 AALIYAH "Letter" 5 ERIC BENET "Femininity" 5 SHAQUILLE O'NEAL "Strait" 5 RAY J "Let" 5 JOE "Player" 5 RAHSAAN PATTERSON "Spent"</p> <p>WIFZ/Cincinnati, OH VP/Prog.: Tony Fields MD: Lauri Jones DANNY BOY "Over" MARY J. BLIGE "Need" AALIYAH "Letter" JOE "Player" JOOSE "Tomorrow" ADRIANA EVANS "Seem" ASSORTED PHILAVORS "Make"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 MARY J. BLIGE "Need" 15 DANNY BOY "Over" 15 JOE "Player" 10 ROME "Belong" 10 ASSORTED PHILAVORS "Make"</p> <p>WWDW/Columbia, SC PD/MD: Paul Jackson 19 TONY TONI TONE "Thinking" 14 LUTHER VANDROSS "Love" 13 MARY J. BLIGE "Need" 7 AALIYAH "Letter" MEN OF STANDARD "Winter" JOE "Player" SHAQUILLE O'NEAL "Strait" JOOSE "Tomorrow" 3 X CRAZY "Keep"</p> <p>WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 19 MARY J. BLIGE "Need" 13 ADRIANA EVANS "Seem" 13 AALIYAH "Letter" 5 DANNY BOY "Over" 5 TEDDY PENDERGRASS "Wastin" JOE "Player" GABZ "Shookie" JOOSE "Tomorrow" LAKEISHA BERRI "Like"</p>	<p>WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong ASSORTED PHILAVORS "Make" LAKEISHA BERRI "Like" JOOSE "Tomorrow" DANNY BOY "Over" MARY J. BLIGE "Need" DANNY BOY "Over" AALIYAH "Letter" JOOSE "Tomorrow" ADRIANA EVANS "Seem"</p> <p>WJZA/Columbus, OH PD: Phil Davis MD: Theresa Terry 6 AALIYAH "Letter" ERIC BENET "Femininity" JOE "Player" WESTSIDE CONNECTION "Gangstas" WARREN G. "Sheriff" MARY J. BLIGE "Need" DANNY BOY "Over" IMPROMPTU "Sweet" CRIMEBOSS "Please" JOOSE "Tomorrow" 3 X CRAZY "Keep"</p> <p>KKDA/Dallas, TX PD/MD: Skip Cheatham 10 TASHA HOLIDAY "Just" 5 AALIYAH "Letter" 5 MARY J. BLIGE "Need" 5 ROME "Belong" JOE "Player"</p> <p>WROU/Dayton, OH PD/MD: Marco Simmons 11 MARY J. BLIGE "Need" 7 ERIC BENET "Femininity" SOUL ASSASSINS "Puppet" JOE "Player" AALIYAH "Letter" DIONNE FARRIS "Hopeless"</p> <p>WCHB/Detroit, MI APD/MD: Vickie Preston 33 ERICKA YANCEY "Good" 15 ELEMENTS OF LIFE "Sweet" 15 MARY J. BLIGE "Need" 15 AALIYAH "Letter" 14 ADRIANA EVANS "Seem" 10 JOHNNY GILL "Elevator" 8 LUTHER VANDROSS "Love" 5 GHOSTFACE KILLER "Got" CHARISSE ARRINGTON "Am" DIONNE FARRIS "Hopeless"</p> <p>WJLB/Detroit, MI PD: Michael Saunders MD: Frankie Darcelf 14 MARY J. BLIGE "Need"</p> <p>WJNN/Dothan, AL PD: Regina Dawkins MD: Tony Black 3 X CRAZY "Keep" AALIYAH "Letter" MARY J. BLIGE "Need" ADRIANA EVANS "Seem" JOOSE "Tomorrow" GABZ "Shookie" JOE "Player" DANNY BOY "Over" HANDS-ON "Open" LAKEISHA BERRI "Like"</p> <p>WZFX/Fayetteville, NC PD: Bobby Jay MD: D. Cherie 9 SHAQUILLE O'NEAL "Strait" 7 ADRIANA EVANS "Seem" 7 SOUNDMASTERS "Mud" 6 MARY J. BLIGE "Need" 5 AALIYAH "Letter" 5 DANNY BOY "Over" JOE "Player" WESTSIDE CONNECTION "Gangstas"</p> <p>WDOZZ/Flint, MI PD: Ross Holland MD: Eugene Brown DIONNE FARRIS "Hopeless" AALIYAH "Letter" MARY J. BLIGE "Need" FOXY BROWN "Till"</p> <p>WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 13 MARY J. BLIGE "Need" 11 AALIYAH "Letter" 7 JOE "Player" 6 ADRIANA EVANS "Seem" 5 DANNY BOY "Over" 5 TEDDY PENDERGRASS "Wastin" 5 3 X CRAZY "Keep" 5 LAKEISHA BERRI "Like"</p>	<p>WFLM/Ft. Pierce, FL PD/MD: Vera Jones LAKEISHA BERRI "Like" JOOSE "Tomorrow" DANNY BOY "Over" MARY J. BLIGE "Need" AALIYAH "Letter" 3 X CRAZY "Keep"</p> <p>WJFX/Ft. Wayne, IN PD/MD: B.J. Steele 17 AALIYAH "Letter" 17 JOE "Player" 16 ADRIANA EVANS "Seem" 16 TRE "Take" 15 LAKEISHA BERRI "Like" 15 DANNY BOY "Over" 15 WARREN G. "Sheriff" 15 MARY J. BLIGE "Need" 6 3 X CRAZY "Keep" 6 SHAQUILLE O'NEAL "Strait" 6 SHAQUILLE O'NEAL "Regn"</p> <p>WTMG/Gainesville, FL PD/MD: Don Cody 11 AALIYAH "Letter" 11 MARY J. BLIGE "Need" 11 JOE "Player" TEDDY PENDERGRASS "Wastin" DANNY BOY "Over" JOOSE "Tomorrow" ADRIANA EVANS "Seem" 3 X CRAZY "Keep" GABZ "Shookie"</p> <p>WJMZ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 16 MARY J. BLIGE "Need" 16 AALIYAH "Letter" 5 JOE "Player" 5 RAY J "Let"</p> <p>WEUP/Huntsville, AL PD: Steve Murray 5 AALIYAH "Letter" 5 QUAD CITY DJS "Do" 5 JOE "Player" 5 MARY J. BLIGE "Need" 5 DANNY BOY "Over"</p> <p>KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams 15 JOE "Player" 11 AALIYAH "Letter" 10 MARY J. BLIGE "Need" 8 TEDDY PENDERGRASS "Wastin" 8 LAKEISHA BERRI "Like" 5 GABZ "Shookie" 5 SOUL ASSASSINS "Puppet" JAMES BROWN "Funk" HANDS-ON "Open" ADRIANA EVANS "Seem" LYDIA "Closer" DANNY BOY "Over"</p> <p>WTLC/Indianapolis, IN PD/MD: Vicky Buchanan JOOSE "Tomorrow" GABZ "Shookie" JOE "Player" LAKEISHA BERRI "Like" AALIYAH "Letter" MARY J. BLIGE "Need"</p> <p>WJMI/Jackson, MS PD/MD: Steve Poston 24 SW "Can" 23 SCARFACE "Game" 16 WESTSIDE CONNECTION "Gangstas"</p> <p>WXQL/Jacksonville, FL PD: Roger Moore MD: Steve Carrington 50 MARY J. BLIGE "Need" 25 AALIYAH "Letter" 15 ADRIANA EVANS "Seem" 10 TEDDY PENDERGRASS "Wastin" 10 JOOSE "Tomorrow" 10 GABZ "Shookie" 5 IMPROMPTU "Sweet" 5 3 X CRAZY "Keep" 5 JAMES BROWN "Funk"</p> <p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears MARY J. BLIGE "Need" CRIMEBOSS "Please" DANNY BOY "Over" LAKEISHA BERRI "Like" GABZ "Shookie" ADRIANA EVANS "Seem" AALIYAH "Letter"</p> <p>KIIZ/Killeen, TX PD: Michael McGuire MD: Babysitter 12 MARY J. BLIGE "Need" 11 JOE "Player" LAKEISHA BERRI "Like" GABZ "Shookie" QUAD CITY DJS "Do" DANNY BOY "Over" AALIYAH "Letter"</p>	<p>WKGN/Knoxville, TN PD/MD: Wayne Swann 5 AALIYAH "Letter" 5 MARY J. BLIGE "Need" 5 JOE "Player" 5 ADRIANA EVANS "Seem" 5 JOOSE "Tomorrow" 5 DIONNE FARRIS "Hopeless" 5 SPEARHEAD "Sing" 5 CRIMEBOSS "Please" 5 3 X CRAZY "Keep" 5 DANNY BOY "Over" 5 LAKEISHA BERRI "Like" 5 TEDDY PENDERGRASS "Wastin" 5 GABZ "Shookie"</p> <p>KNEK/Lafayette, LA PD: Tyrone Davis APD: Demetrius Lloyd 19 MARY J. BLIGE "Need" 10 3 X CRAZY "Keep" 9 AALIYAH "Letter" 8 JOE "Player" 8 ADRIANA EVANS "Seem" 5 LAKEISHA BERRI "Like" 5 DANNY BOY "Over" TEDDY PENDERGRASS "Wastin" JOOSE "Tomorrow" GABZ "Shookie"</p> <p>KRRQ/Lafayette, LA PD/MD: Troy D. 40 MARY J. BLIGE "Need" 19 3 X CRAZY "Keep" 19 CRIMEBOSS "Please" 7 E.U. "Hold" 7 TONYA "Right" 7 LAKEISHA BERRI "Like" 7 AALIYAH "Letter" 7 JOE "Player" 7 JOHNNY GILL "Elevator" 7 DANNY BOY "Over" 7 GABZ "Shookie" 7 ADRIANA EVANS "Seem" 7 TEDDY PENDERGRASS "Wastin" 7 DIONNE FARRIS "Hopeless" LYDIA "Closer"</p> <p>KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams 15 JOE "Player" 11 AALIYAH "Letter" 10 MARY J. BLIGE "Need" 8 TEDDY PENDERGRASS "Wastin" 8 LAKEISHA BERRI "Like" 5 GABZ "Shookie" 5 SOUL ASSASSINS "Puppet" JAMES BROWN "Funk" HANDS-ON "Open" ADRIANA EVANS "Seem" LYDIA "Closer" DANNY BOY "Over"</p> <p>WHNR/Lakeland, FL PD: Kelly Karson 10 AALIYAH "Letter" 7 SOUL ASSASSINS "Puppet" 5 LYDIA "Closer" 5 SPEARHEAD "Sing" 5 DANNY BOY "Over" 5 FOXY BROWN "Till" 5 JOOSE "Tomorrow" 5 LAKEISHA BERRI "Like" 5 MONTELL JORDAN "Tonight" 5 MARY J. BLIGE "Need" 5 M'SHELL NDEGECELLO "Stay" 5 3 X CRAZY "Keep" 5 ADRIANA EVANS "Seem"</p> <p>WQHH/Lansing, MI PD/MD: Brant Johnson 15 MARY J. BLIGE "Need" 10 AALIYAH "Letter" LAKEISHA BERRI "Like" JOE "Player" DANNY BOY "Over" ADRIANA EVANS "Seem" GABZ "Shookie" TEDDY PENDERGRASS "Wastin" JOOSE "Tomorrow" 3 X CRAZY "Keep"</p> <p>WJMG/Laurel, MS PD: LaDonna Jones 20 702 "Together" 8 MARY J. BLIGE "Need" 5 DANNY BOY "Over" 5 AALIYAH "Letter" 5 TEDDY PENDERGRASS "Wastin" 5 TWICE "Sparkle" JAMES BROWN "Funk" HANDS-ON "Open" 3 X CRAZY "Keep" ADRIANA EVANS "Seem"</p>	<p>WTKT/Lexington, KY PD: Lee Cruise MD: DJ Gold 13 ASSORTED PHILAVORS "Make" 8 REDMAN "Whatever" ADRIANA EVANS "Seem" LAKEISHA BERRI "Like" JOE "Player" GABZ "Shookie" JOOSE "Tomorrow" DANNY BOY "Over" MARY J. BLIGE "Need" CRIMEBOSS "Please"</p> <p>WLJM/Lima, OH DM: Desari Downs MD: Kiva Williams AALIYAH "Letter" FOXY BROWN "Till" DANNY BOY "Over" JOOSE "Tomorrow" TRU "Feel" 3 X CRAZY "Keep" LAKEISHA BERRI "Like" MARY J. BLIGE "Need" JOE "Player"</p> <p>KIPR/Little Rock, AR PD: Joe Booker MD: Terry Terrell 8 DANNY BOY "Over" JOE "Player" LAKEISHA BERRI "Like" ADRIANA EVANS "Seem" JOOSE "Tomorrow" AALIYAH "Letter" 3 X CRAZY "Keep" 3 X CRAZY "Keep" GABZ "Shookie"</p> <p>KKBT/Los Angeles, CA PD: Harold Austin MD: Mariana Snider 5 MARY J. BLIGE "Need" 5 AALIYAH "Letter" DANNY BOY "Over"</p> <p>WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard JOOSE "Tomorrow" ADRIANA EVANS "Seem" AALIYAH "Letter" JOE "Player" ASSORTED PHILAVORS "Make" DANNY BOY "Over"</p> <p>WIBB/Macon, GA PD/MD: Kevin Fox 12 JOOSE "Tomorrow" 10 MARY J. BLIGE "Need" 10 AALIYAH "Letter" 5 LAKEISHA BERRI "Like" 5 TEDDY PENDERGRASS "Wastin" 5 JOE "Player" 5 DANNY BOY "Over" 5 GABZ "Shookie"</p> <p>WHRK/Memphis, TN PD: Bobby D'Jay MD: Stan Bell 18 AALIYAH "Letter" 17 MARY J. BLIGE "Need" 5 JOOSE "Tomorrow" 5 DANNY BOY "Over" 5 3 X CRAZY "Keep" 5 ADRIANA EVANS "Seem" 5 GABZ "Shookie" 5 LAKEISHA BERRI "Like"</p> <p>WEDR/Miami, FL PD/MD: James Thomas MARY J. BLIGE "Need" AALIYAH "Letter" DIONNE FARRIS "Hopeless" TEDDY PENDERGRASS "Wastin" 3 X CRAZY "Keep" JAMES BROWN "Funk" DANNY BOY "Over" JOE "Player" ELEMENTS OF LIFE "Sweet"</p> <p>WKKV/Milwaukee, WI PD: Nate Bell MD: Kevin Hart 12 MARY J. BLIGE "Need" AALIYAH "Letter" JOE "Player" JOOSE "Tomorrow" DANNY BOY "Over" TEDDY PENDERGRASS "Wastin" HANDS-ON "Open" GABZ "Shookie"</p>	<p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson 10 AZ YET "Sorry" 8 MARY J. BLIGE "Need" 8 MONTELL JORDAN "Tonight" 8 702 "Together" 5 JOE "Player" 5 ERIC BENET "Femininity" 5 GHOSTFACE KILLER "Got" AALIYAH "Letter" DANNY BOY "Over" GABZ "Shookie" TONY TONI TONE "Thinking" SPEARHEAD "Sing" SHAQUILLE O'NEAL "Strait" LAKEISHA BERRI "Like" ADRIANA EVANS "Seem"</p> <p>WBLX/Mobile, AL PD: Niccy Davis APD: Jimmy Mack 40 AALIYAH "Letter" 32 MARY J. BLIGE "Need" 18 TONY TONI TONE "Thinking" 12 LUTHER VANDROSS "Love" 10 SHAQUILLE O'NEAL "Strait" 10 DANNY BOY "Over" 9 JOE "Player"</p> <p>WYOK/Mobile, AL PD: Jay Michaels MD: Jammin' Jimmy Avant 36 AALIYAH "Letter" 5 ZHANE "Request" 5 QUAD CITY DJS "Do" 5 MARY J. BLIGE "Need" 5 DANNY BOY "Over"</p> <p>KRVV/Monroe, LA PD: Chris Collins MD: Vic Mathis 24 AALIYAH "Letter" 19 MARY J. BLIGE "Need" 17 JOE "Player" 16 3 X CRAZY "Keep" 5 JOOSE "Tomorrow" 5 TEDDY PENDERGRASS "Wastin" 5 DANNY BOY "Over" 5 GABZ "Shookie" 5 ADRIANA EVANS "Seem"</p> <p>KYEA/Monroe, LA PD: Rocky Love 15 ALFONZO HUNTER "Weekend" 10 MARY J. BLIGE "Need" AALIYAH "Letter" AALIYAH "Letter" AALIYAH "Letter" FRANKIE CUTLASS "Cypher" ERIC BENET "Femininity" JOOSE "Tomorrow" GABZ "Shookie" JOE "Player" DANNY BOY "Over" ANN NESBY "Weekend" LAKEISHA BERRI "Like"</p> <p>WZHT/Montgomery, AL PD/MD: Michael Long 32 TEDDY PENDERGRASS "Wastin" 11 JOE "Player" ADRIANA EVANS "Seem" HANDS-ON "Open" SPEARHEAD "Sing" JOOSE "Tomorrow" LAKEISHA BERRI "Like" GABZ "Shookie"</p> <p>WQOK/Nashville, TN PD/MD: Tony Wright 14 AALIYAH "Letter" 14 MARY J. BLIGE "Need" 12 DANNY BOY "Over" 8 JOOSE "Tomorrow" 3 X CRAZY "Keep" GABZ "Shookie" DANNY BOY "Over"</p> <p>WQOE/New Orleans, LA PD/MD: Gerod Stevens 60 AALIYAH "Letter" 15 MARY J. BLIGE "Need" 10 3 X CRAZY "Keep" ERIC BENET "Femininity" SOUL ASSASSINS "Puppet" ROME "Belong" DANNY BOY "Over"</p> <p>WOWI/Norfolk, VA MD: Michael Mauzone 19 AALIYAH "Letter" 16 MARY J. BLIGE "Need" 5 JOE "Player" DANNY BOY "Over" FRANKIE CUTLASS "Cypher" ADRIANA EVANS "Seem" 3 X CRAZY "Keep"</p>	<p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince 9 AALIYAH "Letter" 8 JOE "Player" 7 DANNY BOY "Over" LAKEISHA BERRI "Like" ADRIANA EVANS "Seem" MARY J. BLIGE "Need" 3 X CRAZY "Keep" JOOSE "Tomorrow" GABZ "Shookie"</p> <p>WJHM/Orlando, FL PD: Russ Allen MD: Cedric Hollywood 27 TRACEY LEE "Theme" 27 MARY J. BLIGE "Need" 6 ALLURE FNAS "Heels" MONTELL JORDAN "Tonight"</p> <p>WUSL/Philadelphia, PA PD: Gary Young MD: Glenn Cooper 30 MARY J. BLIGE "Need" 10 AALIYAH "Letter" 10 ADRIANA EVANS "Seem" 10 CRIMEBOSS "Please" 10 3 X CRAZY "Keep" 10 DANNY BOY "Over" 5 NAS "Ruled" 5 BRANDY "Sittin"</p> <p>WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley 5 MARY J. BLIGE "Need" 3 X CRAZY "Keep"</p> <p>WQOK/Raleigh, NC PD: Hsie Mack MD: Jerry Jam 19 MARY J. BLIGE "Need" 11 AALIYAH "Letter" 11 JOE "Player" 10 DANNY BOY "Over" LAKEISHA BERRI "Like" ADRIANA EVANS "Seem" MARY J. BLIGE "Need" 3 X CRAZY "Keep" JOOSE "Tomorrow" GABZ "Shookie"</p> <p>WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 16 MARY J. BLIGE "Need" 6 JOE "Player" 6 ADRIANA EVANS "Seem" 6 TWICE "Sparkle" AALIYAH "Letter"</p> <p>WPLR/Richmond, VA PD: Phil Daniels 27 AALIYAH "Letter" 10 JOE "Player" FRANKIE CUTLASS "Cypher" ERIC BENET "Femininity" JOOSE "Tomorrow" GABZ "Shookie" DANNY BOY "Over"</p> <p>WTLZ/Saginaw, MI PD: Kermit Crockett MD: Tony Lamptey 14 DANNY BOY "Over" 7 MARY J. BLIGE "Need" 5 JOE "Player" 5 AALIYAH "Letter" 5 TEDDY PENDERGRASS "Wastin" 3 X CRAZY "Keep" GABZ "Shookie" 5 LAKEISHA BERRI "Like" 5 JAMES BROWN "Funk" 5 JOOSE "Tomorrow" 5 ADRIANA EVANS "Seem"</p> <p>WKYS/Washington, DC VP Programming: Steve Hegwood PD: Damon Williams APD/MD: Mike Fox 27 MARY J. BLIGE "Need" 6 KENNY LATTIMORE "For" 5 ELEMENTS OF LIFE "Sweet" 5 JOE "Player" DANNY BOY "Over"</p> <p>WRKE/Salisbury, MD PD: Tony Quartarone MD: Manuel Mena 9 HEAVY D "Daddy" JOE "Player" JOOSE "Tomorrow" ASSORTED PHILAVORS "Make" MARY J. BLIGE "Need" AALIYAH "Letter" DANNY BOY "Over"</p> <p>KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko AALIYAH "Letter" MARY J. BLIGE "Need" DANNY BOY "Over" JOE "Player" TONY TONI TONE "Thinking" SHAQUILLE O'NEAL "Strait" BILLY LAWRENCE "Come"</p>	<p>KDKS/Shreveport, LA PD: Sharon Flounmy MD: Gentleman George 15 TEDDY PENDERGRASS "Wastin" 15 LIL' KIM "Crush" 15 GHOSTFACE KILLER "Got" 10 MARY J. BLIGE "Need" 10 AALIYAH "Letter" 7 DANNY BOY "Over" ADRIANA EVANS "Seem" GABZ "Shookie" JOOSE "Tomorrow" 3 X CRAZY "Keep" JOE "Player" LAKEISHA BERRI "Like"</p> <p>KMJJ/Shreveport, LA PD: John Wilson MD: Candy Marshall 10 JOE "Player" 10 AALIYAH "Letter" 10 MARY J. BLIGE "Need" 10 LAKEISHA BERRI "Like" 10 DANNY BOY "Over" 10 ADRIANA EVANS "Seem" 10 CRIMEBOSS "Please" 10 3 X CRAZY "Keep" 10 DANNY BOY "Over" 10 GABZ "Shookie"</p> <p>KMJM/St. Louis, MO DMPD: Chuck Atkins 19 MARY J. BLIGE "Need" 14 LESCHEA "Fulton" 5 REDMAN "Whatever" 3 X CRAZY "Keep"</p> <p>KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince 12 AALIYAH "Letter" 11 JOE "Player" 10 DANNY BOY "Over" LAKEISHA BERRI "Like" ADRIANA EVANS "Seem" MARY J. BLIGE "Need" 3 X CRAZY "Keep" JOOSE "Tomorrow" GABZ "Shookie"</p> <p>WACR/Tupelo, MS PD/MD: Jerold Jackson AALIYAH "Letter" DANNY BOY "Over" JOE "Player" JOOSE "Tomorrow" LAKEISHA BERRI "Like" MARY J. BLIGE "Need"</p> <p>WESE/Tupelo, MS PD/MD: Stan Allen 10 AALIYAH "Letter" 10 DANNY BOY "Over" 10 MARY J. BLIGE "Need" 10 JOE "Player" 5 GABZ "Shookie" 5 TEDDY PENDERGRASS "Wastin" 5 LAKEISHA BERRI "Like" 5 JAMES BROWN "Funk" 5 JOOSE "Tomorrow" 5 ADRIANA EVANS "Seem"</p> <p>WVWV/Wilmington, NC PD/MD: Rod Cruise 10 MARY J. BLIGE "Need" 8 ALFONZO HUNTER "Weekend" 8 TRE "Take" 7 LIL' KIM "Crush" 7 TRACEY LEE "Theme" TONY TONI TONE "Thinking" SHAQUILLE O'NEAL "Strait" BILLY LAWRENCE "Come"</p>
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84 Total Reporters
84 Current Reporters
84 Current Playlists

URBAN AC

<p>WALR/Atlanta, GA APD/MD: Kris McClendon MD: Marie Stevens 9 CHARISSE ARRINGTON "Am" 7 BLACKSTREET "Never" ERIC BENET "Femininity" TONY TONI TONE "Thinking" LUTHER VANDROSS "Love"</p> <p>WWIN/Baltimore, MD PD: Kathy Brown LUTHER VANDROSS "Love"</p> <p>KQXL/Baton Rouge, LA PD: Al Jai Wallace No Adds</p> <p>WBHK/Birmingham, AL PD: Mike Abrams APD: Jolita Riley MD: Don Alias LUTHER VANDROSS "Love"</p> <p>WILD/Boston, MA PD: Ken Johnson 9 JOE "Player" 9 AALIYAH "Letter" INCIGNITO "Shade" TEDDY PENDERGRASS "Wastin" MARY J. BLIGE "Need" ALLURE FNAS "Heels" ADRIANA EVANS "Seem" GABZ "Shookie"</p>	<p>WPAL-AM/Charleston, SC PD/MD: Jae Jackson 15 JOE "Player" 14 INCIGNITO "Shade" 14 ADRIANA EVANS "Seem" 12 ERIC BENET "Femininity" 10 BLACKSTREET "Leave"</p> <p>WVAZ/Chicago, IL DM/MD: Jamillah Muhammad APD/MD: Dione Farris 5 DIONNE FARRIS "Hopeless" 5 GABZ "Shookie" 5 KEITH SWEAT "Touch"</p> <p>KRBV/Dallas, TX PD: Thomas Bacote MD: Keith Solis No Adds</p> <p>KDKO/Denver, CO PD/MD: Rick Walker 5 JOE "Player" 5 MARY J. BLIGE "Need" 5 GABZ "Shookie" 5 ADRIANA EVANS "Seem" 5 BYRON MILLER "Something"</p>	<p>WAGF/Dothan, AL PD: Tony Black MD: Regina Dawkins JOE "Player" ADRIANA EVANS "Seem" ERIC BENET "Femininity" 3 X CRAZY "Keep"</p> <p>WNFQ/Gainesville, FL PD/MD: Paul Dancer 55 AALIYAH "Letter" 5 ADRIANA EVANS "Seem" 5 3 X CRAZY "Keep" 5 INCIGNITO "Shade" 5 MARY J. BLIGE "Need" 5 JOOSE "Tomorrow" 5 TONY TONI TONE "Thinking"</p> <p>KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner 15 MARY J. BLIGE "Need" 12 WHITNEY HOUSTON "Step" 9 DENISE LASALLE "Smokin" LUTHER VANDROSS "Love"</p> <p>WKXI/Jackson, MS PD/MD: Stan Branson 5 KENNY LATTIMORE "For"</p>	<p>WSOL/Jacksonville, FL PD: Dave Wymer MD: K.J. 5 ANN NESBY "Weekend"</p> <p>KXZZ/Lake Charles, LA PD/MD: Brian Robinson 9 TONY TONI TONE "Thinking" 5 AALIYAH "Letter" 5 MARY J. BLIGE "Need" BYRON MILLER "Something"</p> <p>WJKX/Laurel, MS PD/MD: Glenn Ulmer 8 ADRIANA EVANS "Seem" 7 INCIGNITO "Shade" 7 AALIYAH "Letter" 7 JOOSE "Tomorrow" 6 JOE "Player" 6 SWY "Can" 6 MARY J. BLIGE "Need" 5 ERIC BENET "Femininity" 5 TEVIN CAMPBELL "Learn"</p> <p>KJLH/Los Angeles, CA PD/MD: Cliff Winston 11 MARY J. BLIGE "Need" LUTHER VANDROSS "Love" CURTIS MAYFIELD "Knows"</p>	<p>WMJM/Louisville, KY PD: Tony Fields ERIC BENET "Femininity" ADRIANA EVANS "Seem"</p> <p>WHQT/Miami, FL PD: Tony Kidd MD: Phil Michaels No Adds</p> <p>WMCS/Milwaukee, WI MD: Tyrone Jackson AZ YET "Sorry" GABZ "Shookie" MARY J. BLIGE "Need"</p> <p>WDLT/Mobile, AL PD/MD: Mark Dylan 9 AALIYAH "Letter" 7 LUTHER VANDROSS "Love" 7 INCIGNITO "Shade" 7 MARY J. BLIGE "Need" 7 TONY TONI TONE "Thinking" JOE "Player"</p> <p>WDAI/Myrtle Beach, SC PD/MD: Jeff Kenny 5 BLACKSTREET "Leave"</p>	<p>WNHC/New Haven, CT PD: Lamonda Williams MD: Ernest Johnson 8 MARY J. BLIGE "Need" 8 TONI BRAXTON "Want" 8 AALIYAH "Letter" 7 JOE "Player"</p> <p>WYLD/New Orleans, LA PD/MD: LeBron Joseph 18 INCIGNITO "Shade" 15 SPEARHEAD "Sing" 12 ERIC BENET "Femininity" 10 MINT CONDITION "Hurt"</p> <p>WBLB/New York, NY Acting PD: Reggie Rouse MD: Michelle Campbell MARY J. BLIGE "Need"</p> <p>WDAS/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis 7 ERIC BENET "Femininity" DIONNE FARRIS "Hopeless" TONY TONI TONE "Thinking" LUTHER VANDROSS "Love"</p>	<p>KMKJ/Phoenix, AZ PD/MD: Art Jackson 24 DIONNE FARRIS "Hopeless" 21 GABZ "Shookie" 20 LUTHER VANDROSS "Love"</p> <p>WFXC/Raleigh, NC PD/MD: Chris Connors 6 ERYKAH BADU "On" 5 ANN NESBY "Weekend" 5 TEDDY PENDERGRASS "Wastin" 5 MINT CONDITION "Hurt"</p> <p>WSOJ/Richmond, VA PD/MD: Kevin Kotaf JOE "Player" ERIC BENET "Femininity" ERIKH BADI "Reality" MARY J. BLIGE "Need"</p> <p>KATZ/St. Louis, MO PD: Chuck Atkins 13 M'SHELL NDEGECELLO "Who" 6 QUINCY JONES "Moody's" 5 KIRK FRANKLIN "Melodies" 5 BLACKSTREET "Never" LUTHER VANDROSS "Love" ISLEY BROTHERS "Please"</p>	<p>KXOK/St. Louis, MO DM/MD: Mike Love APD/MD: Ronn Scott 7 MARY J. BLIGE "Need" 7 GABZ "Shookie" 5 TWICE "Sparkle" 5 INCIGNITO "Shade"</p> <p>WTWG/Tuscaloosa, AL PD/MD: Steve Sloan 14 TEDDY PENDERGRASS "Wastin" 13 ZHANE "Request" 11 WHITNEY HOUSTON "Step"</p> <p>WMMW/Washington, DC PD: Doug Gilmore No Adds</p>
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37 Total Reporters
37 Current Reporters
37 Current Playlists

Reported Frozen Playlist (1):
WKS/Greenville, NC

Did Not Report, Playlist Frozen (1):
KJMS/Memphis, TN

LaKiesha Berri "Like This and Like That"



the first single from the

OFFICIAL SOUNDTRACK
**THE
GOTH
MAN**

album also includes new music by
Doug E. Fresh, JADE (featuring
Lil'Rachett & VAZ), Pharcyde,
Sovory, Stokley of Mint Condition,
Guru, J'son, Public Demand,
Johnny Gill, Marquis, Dominica,
Ortis and Marcus Miller

LaKiesha Berri's "Like This And Like That"

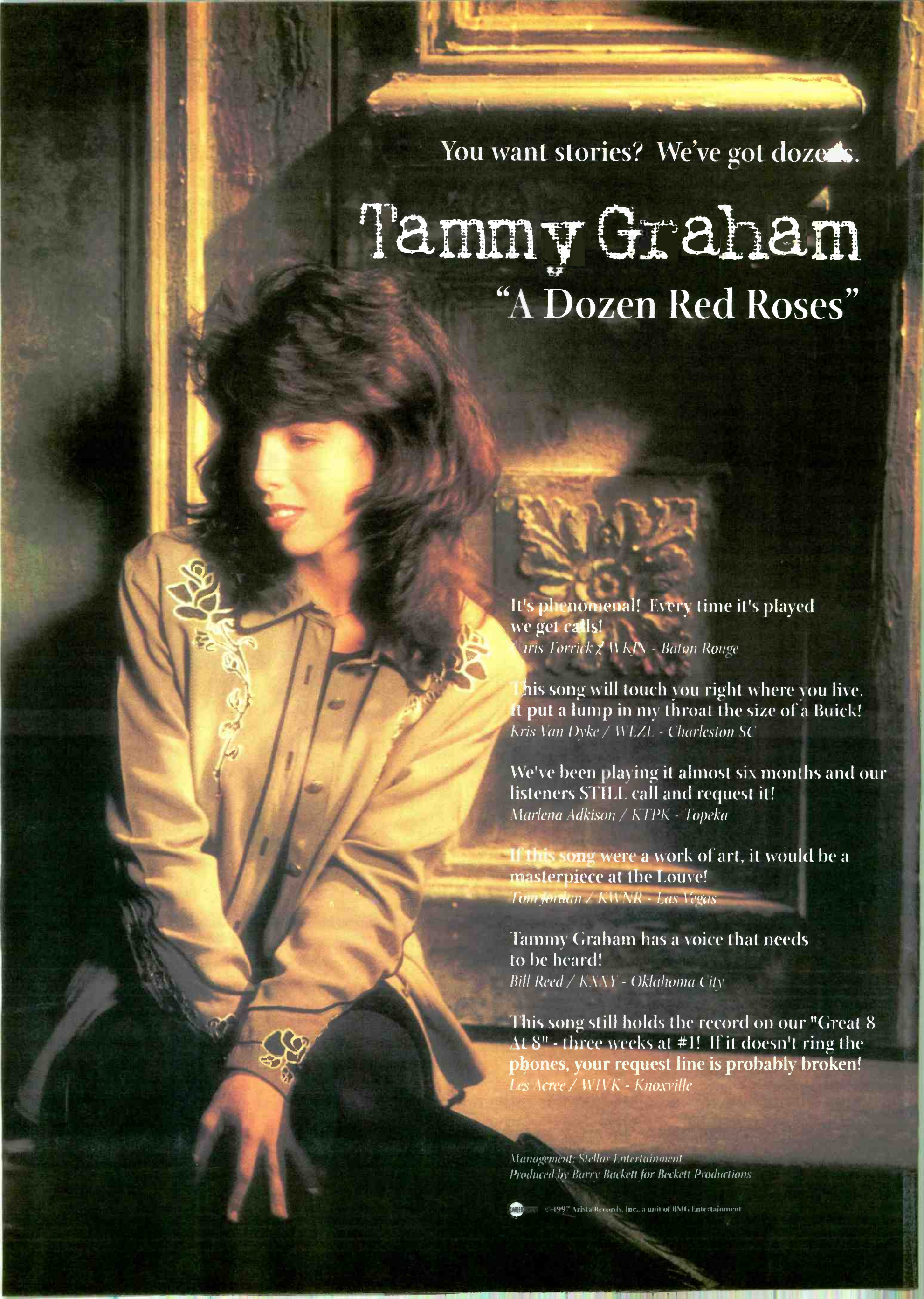
**We went against the biggest guns,
and still we came out one of the most added.**

So my friends, we invite you to join this growing list of first week believers:

WTLC, KSJL, KPRS, WHRK, WNOV, WQQK, WJIN,
WACR, WKGN, WESE, WJZD, WJTT, WFXE, WFXA,
WWWZ, WHNR, WYNN, WFLM, WIBB, WPAL, WLJM,
WTLZ, WJFX, WQHH, WTCT, KRRQ, KZWA, KNEK,
KYEA, KIPR, KMJJ, KDKS, KJMM, KHRN, KVSP, KIIZ.



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You want stories? We've got dozens.

Tammy Graham

"A Dozen Red Roses"

It's phenomenal! Every time it's played we get calls!

Miris Torrick / WKFN - Baton Rouge

This song will touch you right where you live. It put a lump in my throat the size of a Buick!

Kris Van Dyke / WLZI - Charleston SC

We've been playing it almost six months and our listeners STILL call and request it!

Marlena Adkison / KTPK - Topeka

If this song were a work of art, it would be a masterpiece at the Louve!

Tom Jordan / KWNR - Las Vegas

Tammy Graham has a voice that needs to be heard!

Bill Reed / KXNY - Oklahoma City

This song still holds the record on our "Great 8 At 8" - three weeks at #1! If it doesn't ring the phones, your request line is probably broken!

Les Acree / WIVK - Knoxville

Management: Stellar Entertainment
Produced by Barry Backett for Beckett Productions



LON HELTON

Eagle Presents: The State Of Country

Research company offers updated listener preference profile

For the second year, the **Eagle Research Group**, a Denver-based strategic and tactical research company, presented the results of a major Country listener research study commissioned by the **Country Radio Broadcasters** during a session at the recent Country Radio Seminar.

Dubbed "The State Of Country: Trend Report," Eagle's **Matt Hudson** presented a fresh update on the study presented at the 1996 CRS. The 1997 update examined trends in Country listeners' lifestyles and media usage habits.

The complete report, as well as a video of the CRS session where Country experts discuss the findings, are both for sale. The report is \$199, the video is \$99. For more information, contact Hudson at (303) 980-2247.

The Sample

Eagle interviewed 500 Country radio listeners: 246 men and 254 women, all aged 18-54. It took 18,296 calls to complete the sample, which is balanced almost equally by age, sex, and region.

Among the other categories by which the data is sorted:

- Frequency of listening — Respondents are separated into two groups of radio listening: "often" (329 people) and "some" (171).
- Daily TSL — Under 30 minutes (101), 30 minutes-one hour (63), one-three hours (178), and over three hours (147).
- History of Country listening — The length of time each respondent has listened to Country radio: Less than a year (20), one-three years (53), three-six years (58), and over six years (366).

Who Listens, And Where

As you might expect, the majority of listening is done in the car: 53% in car, 26% at home, 20% at work. The younger the demo, the higher the percentage of in-car listeners; in-

home listening is consistent across all ages, in the mid-20% range.

Country seems to be doing a good job of creating new listeners since just 53% of the men and 52% of the women answered affirmatively when asked, "Did your parents or the people who raised you listen to country music when you were a child?" Among the demos who said yes: 18-24, 56%; 25-34, 64%; 35-44, 48%; and 45-54, 41%. Among those who said they listen "often," 57% said yes to the question while 44% of the "some" listeners said yes.

Changes In Listening Habits

There's been a lot of discussion recently about the amount of time listeners are spending with Country radio, reasons they might be spending less time with us, and where they might be going. The study addressed those issues in a number of ways. The question: the change in listenership to Country music radio compared to a year ago.

While 56% said they're listening "about the same," 31% are listening more and 13% are listening less.

Here's how each sample group responded:

- 18-24 — 56% more, 11% less, 33% same
- 25-34 — 27% more, 14% less, 59% same
- 35-44 — 28% more, 16% less, 55% same
- 45-54 — 14% more, 9% less, 77% same
- Male — 35% more, 13% less, 52% same
- Female — 28% more, 12% less,

60% same

- Has listened 1-3 years — 66% more, 9% less, 25% same
- Has listened 3-6 years — 33% more, 21% less, 47% same
- Has listened 6+ years — 23% more, 12% less, 65% same
- Listen "often" — 32% more, 7% less, 61% same
- Listen "some" — 31% more, 23% less, 46% same

Why They Listen Less

Of the 13% overall that are listening less, here are the various reasons they offered (*all figures represent the percentage within that 13% "listening less" group*):

- **Enjoy other types of music more now** — 51% overall; 56% male/45% female; 79% 18-24; 53% 25-34; 33% 35-44; 45% 45-54; listen "often" 25%; listen "some" 67%; listened 1-3 years, 40%; 3-6 years, 58%; over six years, 48%.
- **Don't enjoy Country as much as a year ago** — 11% overall; 6% male/16% female; none 18-24 or 25-34, 29% 35-44, 9% 45-54; listened 1-3 years, none; 3-6 years, 8%; over 6 years, 14%.

Among the other reasons: "Lifestyle has changed" (29%), "poor reception" (3%), and "favorite Country station gone now" (2%).

Disc jockeys will be happy to know that only 2% (again, of the 13%) say they're listening less now because they "dislike the DJs/too goofy." And only 2% say have cut their Country listening because of "too much talk/too much like talk radio." And only 2% say they listen less because there's "not enough old country music."

Stop Set Stats

What do Country listeners do when a stop set starts? The study asked respondents to list the "action taken when radio station is playing commercials."

• **Keep listening & wait for music** — 57% overall; 51% male/63% female; 29% 18-24; 50% 25-34; 72% 35-44; 76% 45-54. (It appears that the older the listeners, the less likely they are to punch the button when spots come on — perhaps another reason why you get so much TSL from the older listeners.)

The percentage of those who keep listening in the other categories: 60% who listen "often," 52% who listen "some" (another indication of the importance of those P1s); 20% who have listened less than a year; 53% from 1-3 years; 48% from 3-6 years; and 61% of those listening more than six years.

• **Switch to another station** — 38% overall; 43% male/34% female; 65% 18-24, 45% 25-34, 35% 35-44, 19% 45-54; listen "often,"

CRS/Eagle Study Highlights

A few highlights from Eagle Research Group's study of 500 Country listeners:

- 87% are listening more or "about the same" vs. a year ago.
- 89% of 18-24s say they're listening more or same; 56% listen more.
- 76% get their country music from radio.
- 6% watch country videos on TV.
- 51% say they're enjoying other types of music more now.
- Only 11% say they don't enjoy country as much now as a year ago.
- 91% spend less than an hour a day reading newspapers.
- 57% stay tuned and wait for more music during spot breaks.

36%; listen "some," 43%; listened less than a year, 80%; 1-3 years, 42%; 3-6 years, 38%; 6+ years, 35%.

Very few folks — only 4% — say they actually turn off the radio when spots come on.

The data also shows that the younger audience and those who are the newest to the format are less inclined to stay when you go to a break. Just a thought: It makes you wonder whether you can "program" the stop sets so that spots or promos that have "youth appeal" air first in the set.

What Listeners Like...

Listeners' thoughts about other station elements were probed with the query, "Things liked most about Country music radio stations (other than the music)":

• **Just the music** — Seemingly ignoring the question, 44% (split equally between the genders) gave this answer. The numbers are skewed most in the "years listened" category. Among those who have listened for less than a year, 65% tune in for the music; 1-3 years, 58%; 3-6 years, 43%; 6+ years, 41%.

• **Like DJs/personable/down to earth/clean** — 27% overall; 26% male/29% female. This choice grew more popular as listeners get older, ranging from 22% 18-24 to 32% 45-54. And the longer they've listened, the more they like the jocks: "Less than a year" listeners rate this at 10%, "over six years" listeners put it at 28%.

Here are the rest of the things people say they like most about Country:

- News/sports/traffic, weather, time: 7%
- Contests/games/trivia: 6%
- Music/artist info/backsell: 6%
- Concert information: 3%
- Fewer commercials: 2%
- Entertaining overall/humorous: 2%

Seventy-nine percent of the respondents said they listened to Country during morning drive. Here's what they like:

- Mostly music: 26%

• Mostly DJ entertainment, news, and info: 6%

• Combination of both: 66%.

...And What They Don't

You've got to take the bad with the good, so here's what the entire sample said they "dislike most about Country stations":

- **Nothing:** 45%
- **Commercials/too many:** 26%
- **Not enough variety/too repetitive:** 10%
- **Too much talk/not enough music:** 8%
- **DJs silly/goofy/annoying/insulting/vulgar:** 7%.

The rest of their dislikes fall below 3%. Among them: "Not enough classic/older country," "too sad/depressing/twangy," and "not enough new country."

Among the 42% who don't listen through commercial breaks, here's what they offered as "the usual reason [they] tune away when the radio station is playing commercials":

- **Number of spots:** 59% overall; 58% male/60% female
- **Type or style:** 16% overall; 20% male/12% female
- **Both:** 15% overall; 12% male/18% female
- **Neither:** 10% overall; 10% male/10% female.

And Much, Much More

There are many more listener-related subjects in the study, including the number of videos rented, time spent reading the newspaper, favorite spare time activities, the number and types of vehicles in the household, political affiliations, and even Arbitron participation. (Among the sample, 3% said they had been asked by Arbitron to record radio listening on paper, and 87% of those said they did it. Asked "how accurately [they] recorded radio listening," 100% claimed "very.")

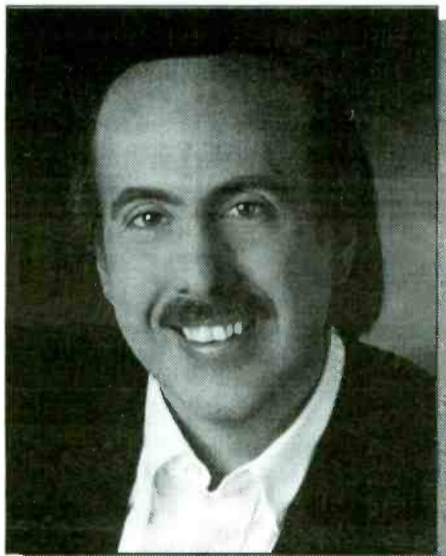
Next week, we'll take a look at more station-oriented statistics, plus the report's findings on how Country listeners feel about the music you're playing.



RISEING TIDE LIFTS RADIO — Rising Tide artist Kris Tyler (third from left) spent some quality CRS time with radio and her record label compatriots. Surrounding Tyler are (l-r) WESC-FM/Greenville MD John Landrum, WSM/Nashville's Gator Michaels, Rising Tide VP/A&R Emory Gordy, Jr. and Southeast promo rep Robin Lightner, and WKXC/Augusta PD T. Genty.

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NASHVILLE THIS WEEK

Tanya Has A 'Moment' At CRS

■ Press conference provides Tucker's explanation of Printer's Alley incident

It was, as she explained it, a "Tanya moment." Occurring at a local nightspot during the Country Radio Seminar, the "moment" — which involved **Tanya Tucker** quickly flashing the audience — was a hot gossip item at the recent convention.

Although last week's press conference at Capitol/Nashville's office was already scheduled to promote her new album and book, Tucker used the forum to provide her explanation of what happened at the Epic/Nashville showcase in Printer's Alley.

'Three Gorgeous Men'

Accounts of the incident vary widely, depending on which witness tells the story. However, Tucker was spending the evening with some out-of-towners, including NBC-TV reporter **Stone Phillips**, who is profiling the singer for an upcoming "Dateline NBC" feature.

"I went down to the Alley and took some friends with me to show them the Nashville that I like," Tucker explained. "I thought it would be a fun place to go.

"When I walked in, I saw these three gorgeous men on stage — **Ty Herndon**, **Collin Raye**, and **Joe Diffie**," she said. "One thing led to another and pretty soon they were going 'Come on up.' I finally went onstage and it was really a thrill."

Apparently, the visit turned into a spicy exchange between Tucker and the three male singers.

"I said something to Ty Herndon that was a big joke, really," Tucker said. "I hope he didn't get his feelings

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "You Can Feel Bad" - Patty Loveless

5 YEARS AGO

• No. 1: "Is There Life Out There" - Reba McEntire

10 YEARS AGO

• No. 1: "Ocean Front Property" - George Strait

15 YEARS AGO

• No. 1: "The Clown" - Conway Twitty

20 YEARS AGO

• No. 1: "Southern Nights" - Glen Campbell

hurt. I'd never want to do that because I love him to death. It was just a 'Tanya moment.' I don't think about those kinds of things. I just kind of find myself in the middle of them."

When asked whether she flashed her upper anatomy, Tucker laughed,

"Oh, I probably did that. You kind of had to have been there.

"I certainly didn't mean to make anybody mad. I didn't even know it was a record label party. I probably would have thought a second time ... maybe. I don't know if would have made a difference."

Tucker continued, "I think it was made into a way bigger deal than it was. I had a great time. I was up there onstage with three gorgeous men; three of my favorites, in fact."

The "Dateline" profile is scheduled to air March 28. Her new album, "Complicated," will be in stores March 25. Of the March 26 release of "Nickel Dreams: My Life," the autobiography she compiled with Nashville writer **Patsy Bale Cox**, Tucker said, "I've told everything I could without ruffling too many feathers. I always said that too many people are going to have to die before I write the real story."

As of March 12, the day of the press conference, Tucker admitted that she hadn't yet read the book.

Bits 'N' Pieces

Country winners at this year's Juno Awards — the Canadian equivalent of the Grammy — included **Paul Brandt** (Country Male Vocalist) and **Terri Clark** (Best New Solo Artist). **Shania Twain** was named Country Female Vocalist and shared the Juno's International Achievement Award with **Alanis Morissette** and **Celine Dion**.

— Calvin Gilbert

Nikki Nelson

NEW ARTIST FACT FILE

Current Single: "Too Little Too Much"

Current Album, Label: Nikki Nelson, Columbia/DKC Music (scheduled for late spring or early summer release)

Influences: Tammy Wynette, Ray Price, Merle Haggard, Dolly Parton

Background

Born in San Diego, **Nikki Nelson** grew up in Topaz City, NV, where her mother worked as a casino pit boss and her father divided his time between working as a musician and a land surveyor. At age 10, she sang "Me And Bobby McGee" with her father at a nightclub. By the time she turned 12, she and her father had formed **Nikki & Gold Rush**, a band which played five nights a week in a local casino.

The band got the occasional opportunity to perform with national acts. "We backed **Duane Eddy** one time for our sheriff's re-election," Nelson tells R&R. "I've got a picture from that show. It was before I got braces, so I must have been about 13 or 14."

Moving to Nashville at 18, Nelson supported herself by bartending at the Nashville Palace (where dishwasher **Randy Travis** was discovered), waiting tables at a Po' Folks restaurant, and working as a receptionist at a photography studio and Opryland Talent. "I'm multitented," she jokes.

Highway Days

Her early days in Nashville also involved singing demos for songwriters,

including **Mark Collie**. When **Paulette Carlson** left **Highway 101** in 1990, Nelson was named as her replacement. She sang lead vocals on the 1991 album, "Bing Bang Boom."

"The band was wonderful, and I would do it again in a heartbeat," she says of her Highway 101 days. "I made some lifetime friends, and it was a great vehicle to launch what I'm doing now."

After finishing her tenure in the band, Nelson ran into Collie at a benefit concert near Nashville. "He told **Don Cook** that I was going to be 'on the market' for a record deal."

The Deal

Cook, whose production credits include **Brooks & Dunn**, **Wade Hayes**, and the **Mavericks**, signed Nelson to his new label, **Columbia/DKC Music**. "I feel really blessed that I'm the first female he's ever produced," she notes.

The Music

As a solo artist, Nelson's self-titled debut album will be released within a few months. "It shows a pretty wide range of what I can do vocally," she said. "It also covers quite a bit of subject matter."



Nikki Nelson

Already out is the debut single, "Too Little Too Much," written by **Chapin Hartford**. "When we were looking for songs, we were pitched that song early on," Nelson says. "We were going to pass on it, but they went back and re-cut the demo.

"For some reason, it made all the difference in the world and we just flipped out over the song. I've gone back and compared the demos, and they're different, but I still don't know what struck me about the second one."

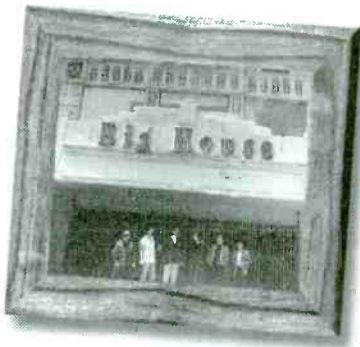
Don't expect to see Nelson knocking on the studio door anytime soon, but you might be able to play a personalized video she recorded for stations. "We did that in lieu of a radio tour," she explains. "The feedback we got from radio was they're sick of seeing the artists. They've got one waiting in the lobby while they're finishing with another one."

The New Album Gallery

March 25

Big House "Big House" (MCA)

Big House's first single "Cold Outside" enjoyed a warm reception at Country radio. The Bakersfield band was formed two years ago, but lead vocalist **Monty Byrom** and guitarist **David Neuhauser** have spent the last 15 years writing songs together. Describing the Big House sound as "soul country," Byrom says the band recorded its self-titled debut album before getting its MCA deal. With a production budget of approximately \$30,000, it looks as if the band is about to reap the benefits of its investment.



Greg Holland

"Exception To The Rule" (Asylum/EEG)

Even before he landed his first record deal, Greg Holland had performed throughout Europe on tours sponsored by our own Uncle Sam. During a three-year stint in the U.S. Army, Holland sang in the All-Army Soldiers Show, a troupe that staged USO shows throughout the continent. Upon receiving his discharge in 1989, Holland found his way to Nashville, where he was given a half-hour briefing on the music biz by **Roy Acuff**. The subsequent release of his Warner Bros. debut album in 1995 led *Country America* magazine to name him one of that year's best new artists. His first album for Asylum was produced by **Don Cook**, best known for his work with **Brooks & Dunn**, the **Mavericks**, and **Wade Hayes**.



Tanya Tucker "Complicated" (Capitol)

You could probably name other country veterans who have recorded 30 albums, but **Tanya Tucker** stands out as having achieved that milestone at the tender age of 38. The publication of Tucker's autobiography coincides with her new release, "Complicated," so expect an upcoming media blitz which will include visits to most of the major talk and news shows. Regarding the new album, it's her first project with producer **Gregg Brown**, whom Tucker met through his work with **Travis Tritt**. Tucker says, "Gregg is very laid back, which is exactly what I needed in a producer." The songwriting credits are a veritable Nashville "who's who," including **Kostas**, **Harlan Howard**, **Deborah Allen**, **Chuck Jones**, **Delbert McClinton**, **Al Anderson**, and **Troy Seals**. By now, you've heard the album's first single, "Little Things."



Bob Woodruff "Desire Road" (Imprint)

Bob Woodruff's 1994 Asylum debut album "Dreams And Saturday Nights" drew impressive reviews from the national media, including *Rolling Stone's* comment that the work "mines the seam between **Bruce Springsteen** and **Steve Earle**." After reassessing his career path, the New York native returns on Imprint with "Desire Road," produced by **Ray Kennedy**. The album contains nine songs written by Woodruff, along with covers of **John Fogerty's** "Almost Saturday Night" and **Arthur Alexander's** R&B classic "Every Day I Have To Cry."



OUT OF THE BOX



JOHN & AUDREY WIGGINS
"Somewhere In Love"
(Mercury)
Chuck Collier, MD
WGAR-FM/Cleveland

"We played **John & Audrey's** 'Has Anybody Seen Amy' and it was a good record for us. They took quite a while off, but when 'Somewhere In Love' arrived, we thought 'Oh, John & Audrey are back.' When we heard the song, we went out of the box with it. For us, the time they took off didn't hurt anything when it came to the single. We believe in it. We've always thought they had a lot of talent, but the harmonies are more incredible than ever. Along with their sound, it's a really good song. I think it will probably be a hit."

GOING FOR ADDS

March 25, 1997

Mark Chesnutt "Let It Rain"

Decca: In assembling his "Greatest Hits" album, **Mark Chesnutt** enlisted **Tony Brown** to produce two new tracks, including "It's A Little Too Late" and the new single "Let It Rain." Chesnutt wrote the latter track with **Steve Leslie** and **Roger Springer**.

Tammy Graham "A Dozen Red Roses"

Career: When **Tammy Graham** was first introduced to Country radio last year, she found herself lost in the shuffle of new female vocalists — including powerhouse **LeAnn Rimes**. The label sets the wheels in motion again with this single from her self-titled debut album, set for an April 29 release.

Regina Regina "Right Plan, Wrong Man"

Giant: The best plans are often contingent upon the attitude and cooperation of others. That's the concept behind this duo's second single from their self-titled debut album.

Mike Ward "God Knows What"

Critique: Montana native **Mike Ward** made his living playing at local honky-tonks before moving to Nashville, where he's written songs with **Kostas**, **Les Taylor**, **A.L.** "Doodle" **Owens**, and other top tunesmiths. Co-written by Ward and **Jimbeau Hinson**, "God Knows What" is from his debut album "And Then Some."

REGINA REGINA

"RIGHT PLAN, WRONG MAN"

RIGHT SONG, RIGHT TIME

Airplay Date: **MARCH 24**

9 a.m. © 1997

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
7	3	2	1	REBA MCENTIRE How Was I To Know (MCA)	195/0	1	7083	+148	35875	+1001
9	7	5	2	DIAMOND RIO Holdin' (Arista)	193/1	2	6789	+374	33994	+1924
10	9	7	3	TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)	195/0	3	6685	+583	33760	+3096
11	10	6	4	CLAY WALKER Rumor Has It (Giant)	195/0	4	6648	+482	33379	+2346
6	4	3	5	PATTY LOVELESS She Drew A Broken Heart (Epic)	195/0	6	6497	+26	32557	+60
8	6	4	6	ALAN JACKSON Everything I Love (Arista)	192/0	5	6502	+71	32510	+422
14	12	9	7	TRACY BYRD Don't Take Her She's All I Got (MCA)	193/0	7	6262	+446	31319	+2086
13	13	10	8	KENNY CHESNEY When I Close My Eyes (BNA)	195/0	8	6239	+504	31245	+2608
4	2	1	9	JOHN BERRY She's Taken A Shine (Capitol)	180/0	9	5451	-1558	27746	-7598
18	14	11	10	DAVID KERSH Another You (Curb)	191/0	10	5340	+476	26974	+2349
20	15	12	11	COLLIN RAYE On The Verge (Epic)	195/0	11	5215	+433	26116	+2287
—	23	15	12	GEORGE STRAIT One Night At A Time (MCA)	194/0	13	5003	+731	25444	+3844
17	16	13	13	TERRI CLARK Emotional Girl (Mercury)	193/0	12	5027	+463	24976	+2140
22	18	14	14	TRACY LAWRENCE Better Man, Better Off (Atlantic)	195/1	14	4836	+348	24095	+1973
26	22	16	15	ALABAMA Sad Lookin' Moon (RCA)	195/3	15	4614	+476	23090	+2444
23	20	17	16	BUFFALO CLUB If She Don't Love You (Rising Tide)	192/3	16	4486	+354	22512	+1880
25	21	18	17	LORRIE MORGAN Good As I Was To You (BNA)	192/2	17	4381	+246	21604	+1282
36	25	22	18	JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)	193/5	18	4312	+528	21390	+2731
33	27	24	19	KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	187/8	19	3873	+511	19287	+2616
2	1	8	20	DEANA CARTER We Danced Anyway (Capitol)	142/0	22	3500	-2514	18258	-12049
40	30	26	21	BRYAN WHITE Sittin' On Go (Asylum/EEG)	185/5	21	3604	+641	18170	+3076
28	26	25	22	MILA MASON Dark Horse (Atlantic)	188/6	20	3641	+350	17937	+1795
30	28	27	23	KATHY MATTEA 455 Rocket (Mercury)	179/2	23	3309	+268	16458	+1391
—	—	31	24	BROOKS & DUNN Why Would I Say Goodbye (Arista)	175/37	25	3195	+1060	16240	+5380
38	31	30	25	MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	173/11	26	3133	+467	15590	+2407
31	29	29	26	MARTINA MCBRIDE Cry On The Shoulder Of... (RCA)	176/5	24	3205	+270	15524	+1260
42	36	32	27	SAWYER BROWN Six Days On The Road (Curb)	155/19	28	2692	+557	13578	+2719
37	33	34	28	BIG HOUSE Cold Outside (MCA)	156/6	29	2292	+142	11017	+741
BREAKER			29	VINCE GILL A Little More Love (MCA)	135/124	33	2078	+1896	10394	+9247
39	35	35	30	TANYA TUCKER Little Things (Capitol)	150/6	32	2096	+126	10068	+605
35	32	33	31	MARY CHAPIN CARPENTER I Want To Be Your... (Columbia)	133/0	31	2108	-89	9913	-441
41	38	36	32	MARK WILLS Places I've Never Been (Mercury)	145/7	34	2035	+284	9887	+1509
BREAKER			33	LEANN RIMES The Light In Your Eyes (MCG/Curb)	133/94	36	1922	+1338	9607	+6659
45	39	37	34	TRISHA YEARWOOD I Need You (MCA)	141/15	35	1978	+377	9242	+1872
50	43	38	35	SONS OF THE DESERT Whatever Comes First (Epic)	132/14	39	1670	+365	7687	+1762
—	—	47	36	LEE ANN WOMACK Never Again, Again (Decca)	114/33	45	1383	+483	6978	+2522
—	48	43	37	JOE DIFFIE This Is Your Brain (Epic)	109/22	43	1442	+400	6921	+1826
48	41	39	38	BURNIN' DAYLIGHT Say Yes (Curb)	113/17	44	1438	+212	6839	+1044
49	44	40	39	KIPPI BRANNON Daddy's Little Girl (Curb/Universal)	87/7	49	1263	+147	6358	+842
44	40	41	40	THRASHER SHIVER Be Honest (Asylum/EEG)	102/15	48	1300	+113	6125	+624
DEBUT			41	DEANA CARTER Count Me In (Capitol)	91/78	50	1225	+1068	6121	+5267
—	46	45	42	LITTLE TEXAS Bad For Us (Warner Bros.)	84/13	52	1082	+142	5372	+581
—	45	46	43	STEPHANIE BENTLEY The Hopechest Song (Epic)	84/6	53	1068	+117	5182	+536
—	50	48	44	DAVID LEE MURPHY Breakfast In Birmingham (MCA)	83/13	54	997	+168	4525	+756
46	42	44	45	GENE WATSON Change Her Mind (SOR)	67/1	56	880	-149	4162	-662
19	19	19	46	RICOCHE Ease My Troubled Mind (Columbia)	44/0	57	856	-3260	4026	-15949
15	17	28	47	LONESTAR Heartbroke Every Day (BNA)	36/0	65	670	-2432	3735	-11325
—	—	50	48	DARYLE SINGLETARY The Used To Be's (Giant)	69/16	58	790	+202	3526	+777
DEBUT			49	TY HERNDON Loved Too Much (Epic)	58/48	64	680	+501	3431	+2351
DEBUT			50	RICK TREVINO I Only Get This Way With You (Columbia)	65/23	63	695	+241	3112	+1017

This chart reflects airplay from March 17-23. Songs ranked by total points. Highlighted songs indicate Breaker.

195 Country reporters. 191 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

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BREAKERS®

VINCE GILL

A Little More Love (MCA)

69% of our reporters on it (135 stations)

124 Adds • Debuts at 29

LEANN RIMES

The Light In Your Eyes (MCG/Curb)

68% of our reporters on it (133 stations)

94 Adds • Moves 49-33

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL PLAYS
VINCE GILL A Little More Love (MCA)	124
LEANN RIMES The Light In Your Eyes (MCG/Curb)	94
DEANA CARTER Count Me In (Capitol)	78
TY HERNDON Loved Too Much (Epic)	48
BROOKS & DUNN Why Would I Say Goodbye (Arista)	37
LEE ANN WOMACK Never Again, Again (Decca)	33
RICK TREVINO I Only Get This Way With You (Columbia)	23
JOE DIFFIE This Is Your Brain (Epic)	22
ANITA COCHRAN I Could Love A Man Like... (Warner Bros.)	21
TAMMY GRAHAM A Dozen Red Roses (Career)	21

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
VINCE GILL A Little More Love (MCA)	+1896
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+1338
DEANA CARTER Count Me In (Capitol)	+1068
BROOKS & DUNN Why Would I Say Goodbye (Arista)	+1060
GEORGE STRAIT One Night At A Time (MCA)	+731
BRYAN WHITE Sittin' On Go (Asylum/EEG)	+641
TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)	+583
SAWYER BROWN Six Days On The Road (Curb)	+557
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)	+528
KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	+511

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
VINCE GILL A Little More Love (MCA)	+9247
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+6659
BROOKS & DUNN Why Would I Say Goodbye (Arista)	+5380
DEANA CARTER Count Me In (Capitol)	+5267
GEORGE STRAIT One Night At A Time (MCA)	+3844
TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)	+3096
BRYAN WHITE Sittin' On Go (Asylum/EEG)	+3076
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)	+2731
SAWYER BROWN Six Days On The Road (Curb)	+2719
KEVIN SHARP She's Sure Taking It... (143/Asylum/EEG)	+2616

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TOBY KEITH Me Too (Mercury)
LEANN RIMES Unchained Melody (MCG/Curb)
TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)
BROOKS & DUNN A Man This Lonely (Arista)
KEVIN SHARP Nobody Knows (143/Asylum/EEG)
RICK TREVINO Running Out Of Reasons To Run (Columbia)
MARK CHESNUTT It's A Little Too Late (Decca)
TRACY LAWRENCE Is That A Tear (Atlantic)
DARYLE SINGLETARY Amen Kind Of Love (Giant)
VINCE GILL Pretty Little Adriana (MCA)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

PAUL BRANDT Take It From Me (Reprise)

Total Stations: 50, Total Points: 2762, Total Adds: 17, Including: WGRL 23, WWQQ 20, WBYT 18, KEAN 17, WMZQ 17, KNFR 14, KUBL 12, WRKZ 9, WTCM 8, KSKS 7, KZLA 7, WSSL 7, WUSY 7, WXXQ 7, WSM 6, WTDK 6, WBCT 5

Plays Include: KUZZ 22 (22), KBEQ 18 (18), WKIX 18 (18), WKSF 18 (5), KZSN 17 (17), WACO 17 (17), WQBE 15 (15), WRNS 15 (15), WXTA 15 (15)

SUZY BOGGUSS She Said, He Heard (Capitol)

Total Stations: 45, Total Points: 2748, Total Adds: 7, Including: WGAR 25, WBCT 15, WPKX 14, KALF 7, KAYD 7, KGEE 5, WSOC 5

Plays Include: KPLM 26 (14), WPOC 24 (16), KUZZ 22 (22), KASE 21 (5), WWQQ 20 (20), WWYZ 19 (10), KEAY 18 (18), WKSF 18 (18), KEAN 17 (17), KJUG 15 (15), WDEN 15 (15), WIBW 15 (7), WMJC 15 (15), WXTA 15 (15), KRZY 14 (14), WFRG 14 (14), WHWK 13 (13)

JEFF WOOD Use Mine (Imprint)

Total Stations: 54, Total Points: 2571, Total Adds: 10, Including: WACO 17, KWNR 13, WGRL 12, WCMS 11, WKSJ 10, WRNS 10, WTCM 8, KUZZ 7, KTCS 5, WSOC 5

Plays Include: WBCT 25 (25), WTVY 20 (10), WWQQ 20 (20), KZLA 19 (24), KBEQ 18 (18), KEAN 17 (17), KASH 15 (6), KGNC 15 (15), KHAK 15 (15), KJUG 15 (15), KRRV 15 (15), KSOP 15 (7), KVOO 15 (5), WDEN 15 (15), WTOR 15 (15)

CARYL MACK PARKER One Night Stand (Magnatone)

Total Stations: 53, Total Points: 2298, Total Adds: 5, Including: WRNS 10, KXKT 7, WIBW 7, WRBQ 7, KTOM 5

Plays Include: WTCM 22 (22), WWQQ 20 (20), WKSF 18 (18), KEAN 17 (17), KZSN 17 (17), KJUG 15 (15), KRRV 15 (15), KGEE 14 (14), KNFR 14 (14), KPLM 14 (14), WPKX 14 (14), WFMB 13 (12), WMTZ 13 (13), WSOC 13 (13), WYNN 13 (13), KWJJ 12 (5), WAXX 12 (12), WKNN 12 (12), WLWI 12 (12)

SARA EVANS True Lies (RCA)

Total Stations: 50, Total Points: 2024, Total Adds: 15, Including: KEAN 17, KRRV 12, WCMS 11, WRNS 10, WTVY 10, WOW 9, KAYD 7, KHEY 7, WROO 7, WCKT 6, KWJJ 5, KYGO 5, WBEE 5, WIL 5, WKCN 5

Plays Include: WWQQ 20 (20), WKSF 18 (18), KEAN 17 (17), WFGY 15 (15), WMJC 15 (15), WXTA 15 (15), WFMB 14 (14), WUSQ 14 (14), WHWK 13 (8), WSOC 13 (5)

JEFFREY STEELE A Girl Like You (MCG/Curb)

Total Stations: 35, Total Adds: 0, Total Points: 1915

Plays Include: WPOC 20 (20), WWQQ 20 (20), WBOB 19 (19), KEAN 17 (17), WMZQ 17 (17), WXTU 17 (17), KRRV 15 (12), KPLM 14 (14), WFRG 14 (14), WGH 14 (14), WUSQ 14 (14), WGRL 12 (12), WKLB 12 (12), WCMS 11 (11), WTCR 11 (11), WWYZ 10 (10), WTCM 10 (10), WTVY 10 (10), WWYZ 10 (10), WGTY 9 (9), WXBW 9 (9), WFMS 8 (8), WHWK 8 (8), KQFC 7 (7), KSKS 7 (7), WMJC 7 (7), KBUL 5 (5), KFDI 5 (5), KFRG 5 (5), KTOM 5 (5), KTTS 5 (5), KYGO 5 (5), WBYT 5 (5), WDEN 5 (5), WRKZ 5 (5), WSOC 5 (5), WTOR 5 (5), WTVY 5 (5)

MARK CHESNUTT Let It Rain (Decca)

Total Stations: 28, Total Points: 1902, Total Adds: 20, Including: WWGR 29, KAYD 20, KTST 20, WKSF 18, WQXK 18, KEAN 17, KLLL 17, WDEN 15, KCYY 12, WKNN 12, WWZD 12, WFMB 10, KATM 9, WUSY 9, WKXC 7, WPOR 7, WSM 6, KMPS 5, KORD 5, WWYZ 5

Plays Include: KYNG 45 (35), WKIX 26 (26), KYGO 13 (13), WIVK 13 (13), WOW 9 (9)

NIKKI NELSON Too Little Too Much (DKC/Columbia)

Total Stations: 45, Total Points: 1849, Total Adds: 3, Including: KEAN 17, KSKS 7, KFDI 5

Plays Include: WWQQ 20 (20), KBEQ 18 (18), WKSF 18 (18), KJUG 15 (15), KRRV 15 (12), WFGY 15 (15), WKDQ 15 (15), WXTA 15 (15), KNFR 14 (14), WGH 14 (14), KWNR 13 (13), WRNS 13 (13), WLWI 12 (12), KBUL 11 (11), WTCR 11 (11), KFMS 10 (10), WTCM 10 (10), WTVY 10 (10), WWYZ 10 (10), WGTY 9 (9), WMTZ 8 (8), KQFC 7 (7), KSOP 7 (7), WGGY 7 (7), WMJC 7 (7), WMSI 7 (7), WRBQ 7 (7)

TAMMY GRAHAM A Dozen Red Roses (Career)

Total Stations: 33, Total Points: 1736, Total Adds: 21, Including: KWNR 27, KTST 20, KUPL 15, WZZK 14, WAXX 12, KMLE 10, WKSF 10, WTVY 10, KHAK 8, KZSN 7, WKXC 7, WWQQ 7, KFDI 5, KTCS 5, KTTS 5, KWJJ 5, WBYT 5, WDEN 5, WJCL 5, WQYK 5, WSOC 5, WWYZ 5

Plays Include: WBCT 35 (25), WESC 25 (18), WIBW 23 (15)

JOHN/AUDREY WIGGINS Somewhere In Love (Mercury)

Total Stations: 28, Total Points: 1203, Total Adds: 20, Including: WGAR 18, KSKS 16, WQBE 15, KWNR 13, WAXX 12, WKSF 10, WRNS 10, WTVY 10, WMSI 7, WXCL 6, KASH 5, KFDI 5, KORD 5, KTTS 5, KVOO 5, KYGO 5, WBCT 5, WDEN 5, WKCN 5, WRKZ 5

Plays Include: KTST 20 (20), WXBQ 16 (21), KJUG 15 (15), KSOP 7 (7), KSN 5 (5), KWJJ 5 (5), WWYZ 5 (5), WXTA 5 (5)

CRYSTAL BERNARD State Of Mind (River North)

Total Stations: 19, Total Points: 895, Total Adds: 1, Including: KWNR 13

Plays Include: KEAN 17 (17), WXBQ 17 (19), KRRV 15 (15), WQBE 15 (15), WAXX 12 (12), WTCR 11 (11), KFRG 10 (10), WAMZ 10 (10), WWYZ 10 (10), WMJC 7 (7), WUSY 7 (7), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WBEE 5 (5), WDEN 5 (5), WFMB 5 (5), WTVY 5 (5)

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)

Total Stations: 23, Total Points: 887, Total Adds: 21, Including: KEAN 17, WKDQ 15, WLWI 15, WXTA 15, KRRV 12, KEAY 10, WKSF 10, KHEY 7, KSKS 7, KSOP 7, WMTZ 7, WXXQ 7, WITL 6, WTDK 6, KFDI 5, KVOO 5, WDEN 5, WRKZ 5, WTVY 5, WWWW 5, WYCD 5

Plays Include: WWYZ 10 (10)

KENTUCKY HEADHUNTERS Singin' The Blues (BNA)

Total Stations: 19, Total Points: 870, Total Adds: 1, Including: WAMZ 10

Plays Include: WWYZ 19 (19), WBYT 18 (18), WDEN 15 (15), WKDQ 15 (15), WUSQ 14 (14), WTCR 11 (11), KEAY 10 (10), KZKX 10 (5), WGTY 10 (9), WXXQ 7 (7), WSM 6 (6), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), KYGO 5 (5), WBCT 5 (5), WRKZ 5 (5), WTVY 5 (5)

PERFECT STRANGER Fire When Ready (Curb)

Total Stations: 15, Total Points: 653, Total Adds: 10, Including: WXTA 15, WRNS 13, WGTY 10, WTVY 10, KBUL 5, KTTS 5, WBCT 5, WDEN 5, WKCN 5, WRKZ 5

Plays Include: WQBE 15 (15), KNFR 14 (14), WWYZ 10 (10), KHAY 7 (6)

Songs Ranked By Total Points

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DEANA CARTER Count Me In
VINCE GILL A Little More Love
RICK TREVINO I Only Get This Way With You

Hottest:

GEDRGE STRAIT One Night At A Time
JOHN MICHAEL MONTGOMERY I Miss You A Little
BRYAN WHITE Sittin' On Go
LEANN RIMES The Light In Your Eyes

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SARA EVANS True Lies
TY HERNDON Loved Too Much
LEANN RIMES The Light In Your Eyes

Hottest:

TRACY BYRD Don't Take Her She's All I Got
TRACE ADKINS (This Ain't) No Thinkin' Thing
COLLIN RAYE On The Verge
TRACY LAWRENCE Better Man, Better Off
GEORGE STRAIT One Night At A Time

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Hottest:

PATTY LOVELESS She Drew A Broken Heart
DIAMOND RIO Holdin'
KENNY CHESNEY When I Close My Eyes
TRACE ADKINS (This Ain't) No Thinkin' Thing
CLAY WALKER Rumor Has It

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Adds:

LEANN RIMES Unchained Melody
KEVIN SHARP She's Sure Taking It Well
TRISHA YEARWOOD I Need You

Hottest:

DEANA CARTER We Danced Anyway
JOHN BERRY She's Taken A Shine
REBA McENTIRE How Was I To Know
TRACY BYRD Don't Take Her She's All I Got
PATTY LOVELESS She Drew A Broken Heart

BROADCAST PROGRAMMING

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Super Country/Pure Country – Ken Moultrie

Adds:

DEANA CARTER Count Me In
LEANN RIMES The Light In Your Eyes

Hottest:

TRACY LAWRENCE Better Man, Better Off
KATHY MATTEA 455 Rocket
CLAY WALKER Rumor Has It
TRACY BYRD Don't Take Her She's All I Got
KENNY CHESNEY When I Close My Eyes

BROADCAST PROGRAMMING CONTINUED

Digital Country – L.J. Smith

Adds:

DEANA CARTER Count Me In
KIPPI BRANNON Daddy's Little Girl
LEANN RIMES The Light In Your Eyes
RANDY TRAVIS King Of The Road

Hottest:

JOHN BERRY She's Taken A Shine
REBA McENTIRE How Was I To Know
PATTY LOVELESS She Drew A Broken Heart
ALAN JACKSON Everything I Love
DIAMOND RIO Holdin'

New Country – L.J. Smith

Adds:

KIPPI BRANNON Daddy's Little Girl
DEANA CARTER Count Me In
LEANN RIMES The Light In Your Eyes
RANDY TRAVIS King Of The Road

Hottest:

PATTY LOVELESS She Drew A Broken Heart
DIAMOND RIO Holdin'
CLAY WALKER Rumor Has It
TRACE ADKINS (This Ain't) No Thinkin' Thing
TRACY BYRD Don't Take Her She's All I Got

JONES SATELLITE NETWORKS

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U.S. Country – Jim Murphy

Adds:

PAUL BRANDT Take It From Me
VINCE GILL A Little More Love
LEANN RIMES The Light In Your Eyes
RICK TREVINO I Only Get This Way With You
LEE ANN WOMACK Never Again, Again

Hottest:

JOHN BERRY She's Taken A Shine
DIAMOND RIO Holdin'
ALAN JACKSON Everything I Love
PATTY LOVELESS She Drew A Broken Heart
CLAY WALKER Rumor Has It

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Hot Country – David Felker

Adds:

KIPPI BRANNON Daddy's Little Girl
DEANA CARTER Count Me In
VINCE GILL A Little More Love

Hottest:

DIAMOND RIO Holdin'
CLAY WALKER Rumor Has It
TRACE ADKINS (This Ain't) No Thinkin' Thing
JOHN BERRY She's Taken A Shine
DEANA CARTER We Danced Anyway

Mainstream Country – David Felker

Adds:

VINCE GILL A Little More Love
KATHY MATTEA 455 Rocket
SAWYER BROWN Six Days On The Road

Hottest:

DEANA CARTER We Danced Anyway
JOHN BERRY She's Taken A Shine
REBA McENTIRE How Was I To Know
ALAN JACKSON Everything I Love
TRACE ADKINS (This Ain't) No Thinkin' Thing

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

MARK CHESNUTT Let It Rain (Decca)
VINCE GILL A Little More Love (MCA)
DARYLE SINGLETARY The Used To Be's (Giant)
SONS OF THE DESERT Whatever Comes First (Epic)

HEAVY

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
TRACY BYRD Don't Take Her She's All I Got (MCA)
DEANA CARTER We Danced Anyway (Capitol)
TERRI CLARK Emotional Girl (Mercury)
BILLY RAY CYRUS Three Little Words (Mercury)
BILL ENGVALL Here's Your Sign (Get The...) (Warner Bros.)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
MARTINA MCBRIDE Cry On The Shoulder Of The Road (RCA)
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)
LORRIE MORGAN Good As I Was To You (BNA)
COLLIN RAYE On The Verge (Columbia)
RICOCHET Ease My Troubled Mind (Columbia)
SAWYER BROWN Six Days On The Road (Curb)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
DARYLE SINGLETARY The Used To Be's (Giant)
CLAY WALKER Rumor Has It (Giant)

Information current as of March 24.

CMT

COUNTRY MUSIC TELEVISION

38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

MANDY BARNETT Planet Of Love (Asylum/EEG)
VINCE GILL A Little More Love (MCA)
DARYLE SINGLETARY The Used To Be's (Giant)
SONS OF THE DESERT Whatever Comes First (Epic)

TOP 10

JOHN BERRY She's Taken A Shine (Capitol)
TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
CLAY WALKER Rumor Has It (Giant)
DEANA CARTER We Danced Anyway (Capitol)
TERRI CLARK Emotional Girl (Mercury)
TRACY BYRD Don't Take Her She's All I Got (MCA)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
RICK TREVINO Running Out Of Reasons To Run (Columbia)
LORRIE MORGAN Good As I Was To You (BNA)
BILL ENGVALL Here's Your Sign (Warner Bros.)

HEAVY

TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
TRACY BYRD Don't Take Her She's All I Got (MCA)
DEANA CARTER We Danced Anyway (Capitol)
TERRI CLARK Emotional Girl (Mercury)
BILL ENGVALL Here's Your Sign (Warner Bros.)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
KATHY MATTEA 455 Rocket (Mercury)
LORRIE MORGAN Good As I Was To You (BNA)
RICOCHET Ease My Troubled Mind (Columbia)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
CLAY WALKER Rumor Has It (Giant)

HOT SHOTS

ANITA COCHRAN I Could Love A Man Like That (Warner Bros.)
STEPHANIE BENTLEY The Hopechest Song (Epic)
BIG HOUSE Cold Outside (MCA)
JAMES BONAMY The Swing (Epic)
VINCE GILL A Little More Love (MCA)
KENTUCKY HEADHUNTERS Singin' The Blues (BNA)
LITTLE TEXAS Bad For Us (Warner Bros.)
MILA MASON Dark Horse (Atlantic)
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
TANYA TUCKER Little Things (Capitol)
KRIS TYLER Keeping Your Kisses (Rising Tide)
LEE ANN WOMACK Never Again, Again (Decca)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 19

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 MARK CHESNUTT 17 VINCE GILL 17 TRAVIS TRITT 17 SAMMY KERSHAW 17 PAUL BRANDT 17 DEANA CARTER 17 SARA EVANS 17 NIKKI NELSON 17 ANITA COCHRAN 17 TY HERNDON 17 STEPHANIE BENTLEY</p>	<p>WHWK/Binghamton, NY PD: John Davison MD: Sons of the Desert 13 VINCE GILL</p> <p>WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 14 VINCE GILL 14 DEANA CARTER 14 TY HERNDON 14 TAMMY GRAHAM</p>	<p>WCOL/Columbus, OH PD: Gary Moss MD: John Crenshaw 10 DEANA CARTER 7 VINCE GILL</p> <p>WHOK/Columbus, OH PD: Scott Stewart MD: George Wolf 14 VINCE GILL 14 DEANA CARTER 14 TY HERNDON 14 TAMMY GRAHAM</p>	<p>WQHK/Ft. Wayne, IN PD: Jeff Davis MD: Jeff Moore 13 VINCE GILL 13 THRASHER SHIVER 13 BURNIN' DAYLIGHT</p> <p>KSKS/Fresno, CA PD: Ken Soosen MD: Steve Montgomery 16 JOHN/AUDREY WIGGINS 7 VINCE GILL 7 PAUL BRANDT 7 NIKKI NELSON 7 ANITA COCHRAN</p>	<p>KBEO/Kansas City, MO PD: Gary Kennedy MD: T.J. McEntire 18 DEANA CARTER 18 LEANN RIMES 12 RICK TREVINO</p> <p>KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 VINCE GILL 8 RICK TREVINO</p>	<p>WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 VINCE GILL 14 KEVIN SHARP 14 KEVIN SHARP</p> <p>WML/Milwaukee, WI PD: Kerry Wolfe MD: Mitch Morgan 14 VINCE GILL 14 SAWYER BROWN 14 BURNIN' DAYLIGHT</p>	<p>WOW/Denver, CO PD: Ken Brooks MD: Tom Scott 9 LEANN RIMES 9 RICK TREVINO 9 VINCE GILL 9 SARA EVANS</p> <p>WYKA/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 DEANA CARTER 17 VINCE GILL 17 TANYA TUCKER 17 LEE ANN WOMACK</p>	<p>KFRG/Riverside, CA PD: Ray Swan MD: Rick Stephenson 15 VINCE GILL 15 TY HERNDON 14 JOE DUFFIE</p> <p>WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kost 25 VINCE GILL 25 VINCE GILL 18 PAUL BRANDT 18 MINDY MCCREADY 18 DEANA CARTER 5 TAMMY GRAHAM</p>	<p>KRMD/Shreveport, LA PD: Ray Swan MD: Rick Stephenson 15 VINCE GILL 15 TY HERNDON 14 JOE DUFFIE</p> <p>WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kost 25 VINCE GILL 25 VINCE GILL 18 PAUL BRANDT 18 MINDY MCCREADY 18 DEANA CARTER 5 TAMMY GRAHAM</p>	<p>KWEN/Tulsa, OK PD: Dave Block 18 BUFFALO CLUB 18 KEVIN SHARP 18 BROOKS & DUNN 18 VINCE GILL</p> <p>WWDZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 25 VINCE GILL 12 MARK CHESNUTT 12 TY HERNDON 12 SAWYER BROWN 5 THRASHER SHIVER</p>																																																																																						
<p>WOMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 VINCE GILL 18 JOE DUFFIE 18 LITTLE TEXAS</p> <p>WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 13 DEANA CARTER 13 VINCE GILL 13 TY HERNDON 13 LEANN RIMES</p>	<p>KQFC/Boise, ID PD: Paul Wilson 14 BROOKS & DUNN</p> <p>WKLB/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers 12 VINCE GILL 5 SAWYER BROWN 5 BURNIN' DAYLIGHT 5 THRASHER SHIVER</p>	<p>KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 15 KRIS TYLER 15 TRACY LAWRENCE 7 SAWYER BROWN</p> <p>KYNG/Dallas, TX PD: Dan Pearman MD: Stacy Tackett No Adds</p>	<p>WBCI/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Iris 15 SUZY BOGGUSS 15 LEANN RIMES 15 PERFECT STRANGER 5 DAVID LEE MURPHY 5 PAUL BRANDT 5 JOHN/AUDREY WIGGINS</p> <p>WTVR/Greensboro, NC PD: Paul Franklin MD: Deano St. Clair 5 SAWYER BROWN 5 THRASHER SHIVER</p>	<p>WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 10 VINCE GILL</p> <p>WIVK/Knoxville, TN PD: Les Acree MD: Ted Cramer 13 VINCE GILL 13 DEANA CARTER 13 KENNY CHESNEY</p>	<p>KEEY/Minneapolis, MN PD: Greg Swedberg MD: Travie Moon 10 VINCE GILL 10 RICK TREVINO 10 ANITA COCHRAN 5 SONS OF THE DESERT</p> <p>WBOB/Minneapolis, MN PD/MD: Bob Wood 19 DEANA CARTER</p>	<p>KHAY/Oxnard, CA PD/MD: Mark Hill 18 VINCE GILL 13 BROOKS & DUNN 9 DARYLE SINGLETARY</p> <p>KPLM/Palm Springs, CA PD/MD: Al Gordon 14 BROOKS & DUNN 14 VINCE GILL 14 LITTLE TEXAS 14 DARYLE SINGLETARY 14 KRIS TYLER 14 LEE ANN WOMACK</p>	<p>WBEE/Rochester, NY PD: Lynn West MD: Bruce Clark 15 VINCE GILL 15 KIPPI BRANNON 9 SONS OF THE DESERT</p> <p>WXXX/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 15 VINCE GILL 15 PAUL BRANDT 7 PAUL BRANDT 7 LEE ANN WOMACK 14 PAUL BRANDT 14 VINCE GILL 7 ANITA COCHRAN 7 LEANN RIMES</p>	<p>KNUE/Tulsa, OK PD: Amy Austin MD: Chuck McKinley 7 TRISHA YEARWOOD 5 LEANN RIMES 7 MINDY MCCREADY 7 DAVID LEE MURPHY 7 MARK WILLS</p> <p>WFRG/Orlando, FL PD/MD: Chris Atkins No Adds</p>	<p>KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 RICK TREVINO 14 VINCE GILL 14 PAUL BRANDT 7 SONS OF THE DESERT 7 TY HERNDON 7 ANITA COCHRAN 7 LEANN RIMES</p> <p>WAGO/Waco, TX PD: Mac Daniels MD: Glenn Michaels 17 DARYLE SINGLETARY 15 LEANN RIMES 15 LEANN RIMES 10 DEANA CARTER 17 VINCE GILL 17 LEE ANN WOMACK</p>	<p>WWSL/Greenville, SC PD: Wayne Carlisle MD: Dale Knippers 22 DEANA CARTER 15 LEANN RIMES 15 PERFECT STRANGER 10 CARYL MACK PARKER 10 SARA EVANS 10 JOHN/AUDREY WIGGINS</p> <p>WTVL/Lansing, MI PD: Barry Marini MD: Doug Wagner 6 LEANN RIMES 6 BROOKS & DUNN 6 VINCE GILL 6 ANITA COCHRAN 6 LITTLE TEXAS</p>	<p>WWSB/Greenville, SC PD: Ron Brooks MD: John Landrum 18 SAWYER BROWN 18 VINCE GILL 18 THRASHER SHIVER 5 BURNIN' DAYLIGHT</p> <p>WSSJ/Greenville, SC PD: Bruce Logan MD: Duke Walker 15 DEANA CARTER 15 TY HERNDON 7 LEE ANN WOMACK 7 MARK WILLS 7 PAUL BRANDT</p>	<p>WTVL/Lansing, MI PD: Barry Marini MD: Doug Wagner 6 LEANN RIMES 6 BROOKS & DUNN 6 VINCE GILL 6 ANITA COCHRAN 6 LITTLE TEXAS</p> <p>KTOM/Monterey, CA PD: Ed Hill MD: Chris Costa 13 VINCE GILL 9 SAWYER BROWN 9 DEANA CARTER 9 LEANN RIMES 14 VINCE GILL 5 BURNIN' DAYLIGHT</p>	<p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p> <p>KATM/Modesto, CA PD: Ed Hill MD: Chris Costa 13 VINCE GILL 9 SAWYER BROWN 9 DEANA CARTER 9 LEANN RIMES 14 VINCE GILL 5 BURNIN' DAYLIGHT</p>	<p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p> <p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p>	<p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p> <p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p>	<p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p> <p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p>	<p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p> <p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p>	<p>WVOW/Lancaster, PA PD: Dick Raster MD: Keith Patrick 12 VINCE GILL</p> <p>WVOW/Lancaster, PA PD: Dick Raster MD: 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COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

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(818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	24	34	34	34	DAVID KERSH/Another You
24	24	24	24	24	TRACE ADKINS/(This Ain't) No.
19	24	24	24	24	BUFFALO CLUBB/She Don't Love...
24	24	24	24	24	CLAY WALKER/Rumor Has It
24	19	24	24	24	KENNY CHESNEY/When I Close My Eyes
24	15	34	34	34	REBA MCENTIRE/How Was I To Know
19	19	24	24	24	STEPHANIE BENTLEY/The Hoopiest Song
-	7	19	24	24	SAWYER BROWN/Six Days On The Road
-	19	24	24	24	GEORGE STRAIT/One Night At A Time
-	19	24	24	24	MARK WILLIS/Places I've Never...
19	24	24	24	24	COLLIN RAYE/On The Verge
19	19	24	24	24	KEVIN SHARP/She's Sure Taking...
7	7	7	24	24	BRYAN WHITE/Sittin' On Go
7	19	24	24	24	DAVID LEE MURPHY/Breakfast In...
19	7	24	24	24	JEFF WOOD/Use Mine
7	19	19	24	24	KATHY MATTEA/455 Rocket
-	7	19	24	24	MINDY MCCREADY/A Girl's Gotta Do...
-	7	19	24	24	LORRIE MORGAN/Good As I Was To You
19	34	7	19	24	ALABAMA/Sad Lookin' Moon
-	7	19	24	24	BROOKS & DUNN/Why Would I Say...
7	7	19	24	24	TRACY LAWRENCE/Better Man...
7	7	19	24	24	JOHN M. MONTGOMERY/ Miss You A Little
34	34	15	34	34	JOHN BERRY/She's Taken A Shine
34	34	15	34	34	DEANA CARTER/We Danced Anyway
24	19	24	24	24	DIAMOND RIO/Holdin'
24	14	14	14	14	TRISHA YEAERWOOD/Everybody Knows
14	14	14	14	14	FAITH HILL/Can't Do That
20	14	14	14	14	MARK CHESNUTT/It's A Little Too...
14	14	14	14	14	CLINT BLACK/Half Way Up
14	14	14	14	14	BROOKS & DUNN/Man This Lonely
35	20	14	14	14	RICK TREVIÑO/Running Out Of...
35	20	14	14	14	VINCE GILL/Pretty Little
35	20	14	14	14	TRAVIS TRITT/Where Com Don't...
35	20	14	14	14	DAWYLE SINGLETARY/Amen Kind Of Love
35	20	14	14	14	LEANN RIMES/Unchained Melody
10	10	10	10	10	M. CHAPIN CARPENTER/ Want To Be Your...
10	10	10	10	10	KATHY MATTEA/455 Rocket
10	10	10	10	10	BURNIN' DAYLIGHT/Say Yes
10	10	10	10	10	SAWYER BROWN/Six Days On The Road
10	10	10	10	10	LITTLE TEXAS/Bad For Us
-	10	10	10	10	TEXAS TORNADOS/Little Bit Is...

94.7 KICKS MARKET #3
WKKK/Chicago
(312) 984-5425
Stecker/Dominica

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	JOHN BERRY/She's Taken A Shine
35	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
20	35	35	35	35	DIAMOND RIO/Holdin'
20	35	35	35	35	ALAN JACKSON/Everything I Love
20	35	35	35	35	REBA MCENTIRE/How Was I To Know
20	20	35	35	35	TRACE ADKINS/(This Ain't) No.
20	20	35	35	35	CLAY WALKER/Rumor Has It
20	20	35	35	35	TRACY BYRD/Don't Take Her...
-	20	20	35	35	GEORGE STRAIT/One Night At A Time
20	20	20	35	35	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	DAVID KERSH/Another You
20	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TRACY LAWRENCE/Better Man...
20	20	20	20	20	RICOCHET/Ease My Troubled...
10	20	20	20	20	BUFFALO CLUBB/She Don't Love...
10	20	20	20	20	COLLIN RAYE/On The Verge
35	20	20	20	20	TOBY KEITH/Me Too
10	20	20	20	20	ALABAMA/Sad Lookin' Moon
-	20	20	20	20	BROOKS & DUNN/Why Would I Say...
35	20	20	20	20	DEANA CARTER/We Danced Anyway
10	10	10	10	10	KEVIN SHARP/She's Sure Taking...
-	10	10	10	10	LORRIE MORGAN/Good As I Was To You
-	10	10	10	10	JOHN M. MONTGOMERY/ Miss You A Little
-	10	10	10	10	VINCE GILL/Little More Love
14	14	14	14	14	TRISHA YEAERWOOD/Everybody Knows
14	14	14	14	14	FAITH HILL/Can't Do That
20	14	14	14	14	MARK CHESNUTT/It's A Little Too...
14	14	14	14	14	CLINT BLACK/Half Way Up
14	14	14	14	14	BROOKS & DUNN/Man This Lonely
35	20	14	14	14	RICK TREVIÑO/Running Out Of...
35	20	14	14	14	VINCE GILL/Pretty Little
35	20	14	14	14	TRAVIS TRITT/Where Com Don't...
35	20	14	14	14	DAWYLE SINGLETARY/Amen Kind Of Love
35	20	14	14	14	LEANN RIMES/Unchained Melody
10	10	10	10	10	M. CHAPIN CARPENTER/ Want To Be Your...
10	10	10	10	10	KATHY MATTEA/455 Rocket
10	10	10	10	10	BURNIN' DAYLIGHT/Say Yes
10	10	10	10	10	SAWYER BROWN/Six Days On The Road
10	10	10	10	10	LITTLE TEXAS/Bad For Us
-	10	10	10	10	TEXAS TORNADOS/Little Bit Is...

US-99 MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	PATTY LOVELESS/She Drew A Broken...
36	36	36	36	36	REBA MCENTIRE/How Was I To Know
36	36	36	36	36	JOHN BERRY/She's Taken A Shine
36	36	36	36	36	ALAN JACKSON/Everything I Love
20	36	36	36	36	COLLIN RAYE/On The Verge
20	20	36	36	36	DIAMOND RIO/Holdin'
36	36	36	36	36	CLAY WALKER/Rumor Has It
36	36	36	36	36	DEANA CARTER/We Danced Anyway
20	20	20	20	20	DAVID KERSH/Another You
20	20	20	20	20	TERRI CLARK/Emotional Girl
20	20	20	20	20	TRACY BYRD/Don't Take Her...
20	20	20	20	20	TRACE ADKINS/(This Ain't) No.
5	14	20	20	20	KEVIN SHARP/She's Sure Taking...
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
14	14	20	20	20	BUFFALO CLUBB/She Don't Love...
14	14	20	20	20	COLLIN RAYE/On The Verge
14	14	20	20	20	KENNY CHESNEY/When I Close My Eyes
-	14	20	20	20	JOHN M. MONTGOMERY/ Miss You A Little
-	20	20	20	20	GEORGE STRAIT/One Night At A Time
20	20	20	20	20	ALABAMA/Sad Lookin' Moon
-	20	20	20	20	BROOKS & DUNN/Why Would I Say...
-	20	20	20	20	TRACY LAWRENCE/Better Man...
14	14	14	14	14	KATHY MATTEA/455 Rocket
14	14	14	14	14	M. CHAPIN CARPENTER/ Want To Be Your...
14	14	14	14	14	MINDY MCCREADY/A Girl's Gotta Do...
14	14	14	14	14	KIPPI BRANNON/Daddy's Little Girl
14	14	14	14	14	BIG HOUSE/Cold Outside
14	14	14	14	14	TRISHA YEAERWOOD/Everybody Knows
5	14	14	14	14	TANYA TUCKER/Little Things
14	14	14	14	14	MARTINA MCBRIDE/Cry On...
-	14	14	14	14	SAWYER BROWN/Six Days On The Road
-	5	14	14	14	MARK WILLIS/Places I've Never...
-	5	14	14	14	TANYA TUCKER/Little Things
-	5	14	14	14	MARTINA MCBRIDE/Cry On...
-	5	14	14	14	LEE ANN WOMACK/Never Again, Again
-	5	14	14	14	MILA MASON/Dark Horse
-	5	14	14	14	M. CHAPIN CARPENTER/ Want To Be Your...
-	5	14	14	14	KATHY MATTEA/455 Rocket
-	5	14	14	14	BURNIN' DAYLIGHT/Say Yes
-	5	14	14	14	SAWYER BROWN/Six Days On The Road
-	5	14	14	14	LITTLE TEXAS/Bad For Us
-	5	14	14	14	TEXAS TORNADOS/Little Bit Is...

KSAN 94.9 MARKET #4
KSAN/San Francisco
(415) 291-0202
Roberts/Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	TRACE ADKINS/(This Ain't) No.
25	35	35	35	35	REBA MCENTIRE/How Was I To Know
35	35	35	35	35	DEANA CARTER/We Danced Anyway
35	35	35	35	35	TOBY KEITH/Me Too
35	35	35	35	35	REBA MCENTIRE/How Was I To Know
5	35	35	35	35	GEORGE STRAIT/One Night At A Time
35	35	35	35	35	CLAY WALKER/Rumor Has It
25	25	35	35	35	DIAMOND RIO/Holdin'
25	25	35	35	35	KEVIN SHARP/She's Sure Taking...
15	25	25	25	25	ALABAMA/Sad Lookin' Moon
25	25	25	25	25	KENNY CHESNEY/When I Close My Eyes
25	25	25	25	25	TERRI CLARK/Emotional Girl
25	25	25	25	25	TERRI CLARK/Emotional Girl
25	25	25	25	25	BILL ENGVALL/Here's Your Sign...
25	25	25	25	25	TRACY LAWRENCE/Better Man...
35	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
25	25	25	25	25	JOHN M. MONTGOMERY/ Miss You A Little
15	25	25	25	25	LORRIE MORGAN/Good As I Was To You
25	25	25	25	25	COLLIN RAYE/On The Verge
15	25	25	25	25	SAWYER BROWN/Six Days On The Road
15	25	25	25	25	BRYAN WHITE/Sittin' On Go
25	25	25	25	25	LEE ANN WOMACK/Never Again, Again
35	35	35	35	35	ALAN JACKSON/Everything I Love
5	5	15	15	15	GARY ALLAN/From Where I'm...
-	15	15	15	15	BROOKS & DUNN/Why Would I Say...
-	15	15	15	15	BUFFALO CLUBB/She Don't Love...
-	15	15	15	15	JOE DIFFIE/This Is Your Brain
15	15	15	15	15	VINCE GILL/Little More Love
15	15	15	15	15	MILA MASON/Dark Horse
15	15	15	15	15	MINDY MCCREADY/A Girl's Gotta Do...
-	15	15	15	15	LEANN RIMES/The Light In Your...
15	15	15	15	15	GARY ALLAN/Her Man
35	35	35	35	35	CLAY WALKER/Rumor Has It
-	15	15	15	15	CLINT BLACK/Like The Rain
15	15	15	15	15	BROOKS & DUNN/Man This Lonely
-	15	15	15	15	BROOKS & DUNN/Am That Man
15	15	15	15	15	TRACY BYRD/Big Love
15	15	15	15	15	MARK CHESNUTT/It's A Little Too...
15	15	15	15	15	VINCE GILL/Pretty Little

YOUNG COUNTRY 93.3 MARKET #4
KYCV/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	DEANA CARTER/We Danced Anyway
35	35	35	35	35	MILA MASON/Dark Horse
50	50	50	50	50	TRACY BYRD/Don't Take Her...
50	50	50	50	50	REBA MCENTIRE/How Was I To Know
50	50	50	50	50	CLAY WALKER/Rumor Has It
35	50	50	50	50	TRACE ADKINS/(This Ain't) No.
35	50	50	50	50	JOHN BERRY/She's Taken A Shine
50	50	50	50	50	DIAMOND RIO/Holdin'
-	25	35	35	35	KENNY CHESNEY/When I Close My Eyes
-	25	35	35	35	TRISHA YEAERWOOD/Everybody Knows
5	5	35	35	35	BIG HOUSE/Cold Outside
35	35	35	35	35	DAVID KERSH/Another You
25	35	35	35	35	KEVIN SHARP/She's Sure Taking...
25	35	35	35	35	BUFFALO CLUBB/She Don't Love...
25	35	35	35	35	TRACY LAWRENCE/Better Man...
35	35	35	35	35	GEORGE STRAIT/One Night At A Time
35	35	35	35	35	PATTY LOVELESS/She Drew A Broken...
35	35	35	35	35	TERRI CLARK/Emotional Girl
-	-	-	-	-	VINCE GILL/Little More Love
-	-	-	-	-	LEANN RIMES/The Light In Your...
-	-	-	-	-	RICK TREVIÑO/Running Out Of...
-	-	-	-	-	M. CHAPIN CARPENTER/ Want To Be Your...
35	35	35	35	35	MARTINA MCBRIDE/Cry On...
35	35	35	35	35	ALABAMA/Sad Lookin' Moon
-	-	-	-	-	BRYAN WHITE/Sittin' On Go
-	-	-	-	-	JOHN M. MONTGOMERY/ Miss You A Little
35	35	35	35	35	LORRIE MORGAN/Good As I Was To You
25	25	25	25	25	TRACY BYRD/Don't Take Her...
35	35	35	35	35	MARK CHESNUTT/It's A Little Too...
10	10	10	10	10	LINDA DAVIS/Love Story I...
10	10	10	10	10	PATTY LOVELESS/She's Sure Taking...
10	10	10	10	10	MARK CHESNUTT/It's A Little Too...
10	10	10	10	10	LEANN RIMES/One Way Ticket...
50	10	10	10	10	VINCE GILL/Pretty Little
10	10	10	10	10	REBA MCENTIRE/The Fear Of Being...
10	10	10	10	10	TRACY LAWRENCE/Is That A Tear

COUNTRY 92.5 WXTU MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCarte/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	PATTY LOVELESS/She Drew A Broken...
27	37	37	37	37	DIAMOND RIO/Holdin'
27	37	37	37	37	CLAY WALKER/Rumor Has It
27	37	37	37	37	ALAN JACKSON/Everything I Love
27	37	37	37	37	RICK TREVIÑO/Running Out Of...
27	37	37	37	37	TERRI CLARK/Emotional Girl
37	37	37	37	37	TOBY KEITH/Me Too
37	37	37	37	37	REBA MCENTIRE/How Was I To Know
27	27	37	37	37	DAVID KERSH/Another You
27	27	37	37	37	TRACY LAWRENCE/Better Man...
27	27	37	37	37	MILA MASON/Dark Horse
27	27	37	37	37	COLLIN RAYE/On The Verge
27	27	37	37	37	TRACE ADKINS/(This Ain't) No.
17	27	37	37	37	KEVIN SHARP/She's Sure Taking...
-	27	37	37	37	GEORGE STRAIT/One Night At A Time
27	27	37	37	37	LORRIE MORGAN/Good As I Was To You
27	27	37	37	37	TRACY BYRD/Don't Take Her...
27	27	37	37	37	KENNY CHESNEY/When I Close My Eyes
27					

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #12
101.5 FM Kicks
WKHX/Atlanta
(770) 955-0101
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	REBA MCENTIRE/How Was I To Know
28	38	38	38	38	ALAN JACKSON/Everything I Love
38	38	38	38	38	PATTY LOVELESS/She Drew A Broken...
28	38	38	38	38	DIAMOND RIO/Holdin'
28	38	38	38	38	CLAY WALKER/Rumor Has It
28	38	38	38	38	TRACE ADKINS/(This Ain't) No...
28	38	38	38	38	TRACY BYRD/Don't Take Her...
28	38	38	38	38	DEANA CARTER/We Danced Anyway
28	38	38	38	38	KENNY CHESNEY/When I Close My Eyes
28	38	38	38	38	DAVID KERSH/Another You
18	28	28	28	28	COLLIN RAYE/On The Verge
18	28	28	28	28	TERRI CLARK/Emotional Girl
18	28	28	28	28	TRACY LAWRENCE/Better Man...
18	28	28	28	28	BUFFALO CLUB/If She Don't Love...
18	28	28	28	28	ALABAMA/Sad Lookin' Moon
18	28	28	28	28	KEVIN SHARP/She's Sure Taking...
18	28	28	28	28	JOHN M. MONTGOMERY/Miss You A Little
18	28	28	28	28	MILA MASON/Dark Horse
18	28	28	28	28	KEVIN SHARP/She's Sure Taking...
18	28	28	28	28	BRYAN WHITE/Sittin' On Go
18	28	28	28	28	BROOKS & DUNN/Why Would I Say...
18	28	28	28	28	JOHN M. MONTGOMERY/Friends
16	16	16	16	16	VINCE GILL/Pretty Little...
16	16	16	16	16	MINDY MCCREADY/Maybe He'll Notice...
16	16	16	16	16	KEVIN SHARP/Nobody Knows
16	16	16	16	16	TRAVIS TRITT/Where Corn Don't...
16	16	16	16	16	TOBY KEITH/Me Too
16	16	16	16	16	JOHN BERRY/She's Taken A Shine
16	16	16	16	16	LEANN RIMES/Unchained Melody
16	16	16	16	16	DARYLE SINGLETARY/Amen Kind Of Love
16	16	16	16	16	BROOKS & DUNN/Man This Lonely

MARKET #12
Y106.7
TODAY'S HIT COUNTRY
WYAY/Atlanta
(770) 955-0106
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	REBA MCENTIRE/How Was I To Know
42	42	42	42	42	PATTY LOVELESS/She Drew A Broken...
42	42	42	42	42	CLAY WALKER/Rumor Has It
42	42	42	42	42	ALAN JACKSON/Everything I Love
32	42	42	42	42	TRACE ADKINS/(This Ain't) No...
42	42	42	42	42	KENNY CHESNEY/When I Close My Eyes
32	42	42	42	42	TRACY BYRD/Don't Take Her...
32	42	42	42	42	DAVID KERSH/Another You
32	42	42	42	42	COLLIN RAYE/On The Verge
42	42	42	42	42	DIAMOND RIO/Holdin'
32	42	42	42	42	TRACY LAWRENCE/Better Man...
32	42	42	42	42	TERRI CLARK/Emotional Girl
18	32	32	32	32	KATHY MATTEA/455 Rocket
18	32	32	32	32	GEORGE STRAIT/One Night At A Time
18	32	32	32	32	BUFFALO CLUB/If She Don't Love...
18	32	32	32	32	ALABAMA/Sad Lookin' Moon
18	32	32	32	32	KEVIN SHARP/She's Sure Taking...
18	32	32	32	32	JOHN M. MONTGOMERY/Miss You A Little
18	32	32	32	32	MILA MASON/Dark Horse
18	32	32	32	32	KEVIN SHARP/She's Sure Taking...
18	32	32	32	32	BRYAN WHITE/Sittin' On Go
18	32	32	32	32	BROOKS & DUNN/Why Would I Say...
18	32	32	32	32	JOHN M. MONTGOMERY/Friends
18	32	32	32	32	VINCE GILL/Pretty Little...
18	32	32	32	32	MINDY MCCREADY/Maybe He'll Notice...
18	32	32	32	32	KEVIN SHARP/Nobody Knows
18	32	32	32	32	TRAVIS TRITT/Where Corn Don't...
18	32	32	32	32	TOBY KEITH/Me Too
18	32	32	32	32	JOHN BERRY/She's Taken A Shine
18	32	32	32	32	LEANN RIMES/Unchained Melody
18	32	32	32	32	DARYLE SINGLETARY/Amen Kind Of Love
18	32	32	32	32	BROOKS & DUNN/Man This Lonely

MARKET #13
94.1 FM WYAY
KMPS/Seattle
(206) 443-9400
Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	41	41	41	JOHN BERRY/She's Taken A Shine
41	41	41	41	41	LEANN RIMES/Unchained Melody
28	41	41	41	41	TRACE ADKINS/(This Ain't) No...
41	41	41	41	41	ALAN JACKSON/Everything I Love
41	41	41	41	41	MARK CHESNUTT/It's A Little Too...
41	41	41	41	41	PATTY LOVELESS/She Drew A Broken...
41	41	41	41	41	DEANA CARTER/We Danced Anyway
41	41	41	41	41	BROOKS & DUNN/Man This Lonely
28	28	28	28	28	DIAMOND RIO/Holdin'
28	28	28	28	28	REBA MCENTIRE/How Was I To Know
16	28	28	28	28	KENNY CHESNEY/When I Close My Eyes
16	28	28	28	28	ALABAMA/Sad Lookin' Moon
16	28	28	28	28	COLLIN RAYE/On The Verge
16	28	28	28	28	TERRI CLARK/Emotional Girl
16	28	28	28	28	M. CHAPIN CARPENTER/ Want To Be Your...
16	28	28	28	28	DAVID KERSH/Another You
16	28	28	28	28	TERRI CLARK/Emotional Girl
16	28	28	28	28	BUFFALO CLUB/If She Don't Love...
16	28	28	28	28	MARTINA MCBRIDE/Cry On...
16	16	16	16	16	CLAY WALKER/Rumor Has It
16	16	16	16	16	GEORGE STRAIT/One Night At A Time
41	41	41	41	41	CLINT BLACK/Half Way Up
10	10	10	10	10	JOHN BERRY/Change My Mind
10	10	10	10	10	MINDY MCCREADY/Maybe He'll Notice...
10	10	10	10	10	FAITH HILL/Can't Do That
22	22	22	22	22	TRAVIS TRITT/Where Corn Don't...
22	22	22	22	22	VINCE GILL/Pretty Little...
22	22	22	22	22	TRISHA YEARWOOD/Everybody Knows
5	5	5	5	5	JOHN M. MONTGOMERY/Miss You A Little
16	16	16	16	16	GENE WATSON/Change Her Mind
5	5	5	5	5	TRACY BYRD/Don't Take Her...
16	16	16	16	16	SAWYER BROWN/Six Days On The Road
5	5	5	5	5	TRACY LAWRENCE/Better Man...
16	16	16	16	16	KEVIN SHARP/She's Sure Taking...
16	16	16	16	16	BIG HOUSE/Cold Outside
16	16	16	16	16	VINCE GILL/A Little More Love
5	5	5	5	5	LEANN RIMES/Good As I Was To You
5	5	5	5	5	BROOKS & DUNN/Why Would I Say...
41	41	41	41	41	TRAVIS TRITT/Where Corn Don't...
28	10	10	10	10	RICK TREVINO/Running Out Of...

MARKET #14
103.1 FM KSON
KSON/San Diego
(619) 291-9797
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	JOHN BERRY/She's Taken A Shine
31	31	31	31	31	LEANN RIMES/Unchained Melody
31	31	31	31	31	ALAN JACKSON/Everything I Love
20	31	31	31	31	TRAVIS TRITT/Where Corn Don't...
20	31	31	31	31	TRACE ADKINS/(This Ain't) No...
20	31	31	31	31	REBA MCENTIRE/How Was I To Know
20	31	31	31	31	PATTY LOVELESS/She Drew A Broken...
20	31	31	31	31	TRACY BYRD/Don't Take Her...
20	20	20	20	20	CLAY WALKER/Rumor Has It
20	20	20	20	20	DIAMOND RIO/Holdin'
20	20	20	20	20	KENNY CHESNEY/When I Close My Eyes
20	20	20	20	20	LORRIE MORGAN/Good As I Was To You
20	20	20	20	20	TERRI CLARK/Emotional Girl
12	20	20	20	20	BUFFALO CLUB/If She Don't Love...
12	20	20	20	20	GEORGE STRAIT/One Night At A Time
12	20	20	20	20	MILA MASON/Dark Horse
12	20	20	20	20	KEVIN SHARP/She's Sure Taking...
12	20	20	20	20	TRACY LAWRENCE/Better Man...
12	20	20	20	20	BROOKS & DUNN/Why Would I Say...
12	12	12	12	12	MARTINA MCBRIDE/Cry On...
12	12	12	12	12	CLAY WALKER/Rumor Has It
12	12	12	12	12	GEORGE STRAIT/One Night At A Time
12	12	12	12	12	COLLIN RAYE/On The Verge
31	31	14	14	14	BROOKS & DUNN/Man This Lonely
14	14	14	14	14	VINCE GILL/Pretty Little...
14	14	14	14	14	TY HERNDON/She Wants To Be...
14	14	14	14	14	MARK CHESNUTT/It's A Little Too...
14	14	14	14	14	JOHN M. MONTGOMERY/Friends
14	14	14	14	14	RICK TREVINO/Running Out Of...
14	14	14	14	14	TOBY KEITH/Me Too
14	14	14	14	14	JOHN M. MONTGOMERY/Miss You A Little
14	14	14	14	14	LEANN RIMES/Good As I Was To You
12	12	12	12	12	CLINT BLACK/Half Way Up
12	12	12	12	12	BILL ENGVALL/Here's Your Sign...
12	12	12	12	12	DAVID KERSH/Another You
12	12	12	12	12	SUZIE BOGGUSS/She Said, He Heard
12	12	12	12	12	ALABAMA/Sad Lookin' Moon
12	12	12	12	12	JOHN M. MONTGOMERY/Miss You A Little
12	12	12	12	12	MINDY MCCREADY/A Girl's Gotta Do...
12	12	12	12	12	TRISHA YEARWOOD/Need You
12	12	12	12	12	LEANN RIMES/Good As I Was To You
12	12	12	12	12	BROOKS & DUNN/Why Would I Say...
12	12	12	12	12	TRAVIS TRITT/Where Corn Don't...
12	12	12	12	12	THRASHER SHIVER/Be Honest

MARKET #15
WMJG Country 94.3
WMJG/Long Island
(516) 423-6740
Asker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	DIAMOND RIO/Holdin'
38	38	38	38	38	ALAN JACKSON/Everything I Love
38	38	38	38	38	JOHN BERRY/She's Taken A Shine
22	38	38	38	38	REBA MCENTIRE/How Was I To Know
22	38	38	38	38	CLAY WALKER/Rumor Has It
22	38	38	38	38	KENNY CHESNEY/When I Close My Eyes
22	38	38	38	38	TRACY BYRD/Don't Take Her...
22	38	38	38	38	TRACE ADKINS/(This Ain't) No...
22	38	38	38	38	PATTY LOVELESS/She Drew A Broken...
22	22	22	22	22	LORRIE MORGAN/Good As I Was To You
22	22	22	22	22	COLLIN RAYE/On The Verge
22	22	22	22	22	BUFFALO CLUB/If She Don't Love...
22	22	22	22	22	DAVID KERSH/Another You
22	22	22	22	22	TRACY LAWRENCE/Better Man...
15	22	22	22	22	ALABAMA/Sad Lookin' Moon
15	22	22	22	22	JOHN M. MONTGOMERY/Miss You A Little
15	22	22	22	22	KEVIN SHARP/She's Sure Taking...
15	22	22	22	22	TERRI CLARK/Emotional Girl
15	22	22	22	22	GEORGE STRAIT/One Night At A Time
15	22	22	22	22	MINDY MCCREADY/A Girl's Gotta Do...
15	22	22	22	22	MILA MASON/Dark Horse
15	22	22	22	22	BRYAN WHITE/Sittin' On Go
15	15	15	15	15	KATHY MATTEA/455 Rocket
15	15	15	15	15	MARTINA MCBRIDE/Cry On...
15	15	15	15	15	SAWYER BROWN/Six Days On The Road
15	15	15	15	15	TANYA TUCKER/Little Things
15	15	15	15	15	BIG HOUSE/Cold Outside
15	15	15	15	15	TRISHA YEARWOOD/Need You
15	15	15	15	15	SONS OF THE DESERT/Whatever Comes First...
15	15	15	15	15	M. CHAPIN CARPENTER/ Want To Be Your...
15	15	15	15	15	MARK WILLS/Places I've Never...
15	15	15	15	15	SUZIE BOGGUSS/She Said, He Heard
15	15	15	15	15	LEE ANN WOMACK/Never Again, Again
7	15	15	15	15	BURNIN' DAYLIGHT/Say Yes
7	15	15	15	15	THRASHER SHIVER/Be Honest
15	15	15	15	15	SARA EVANS/True Lies
15	15	15	15	15	JOE DIFFIE/This Is Your Brain
15	15	15	15	15	DAVID LEE MURPHY/Breakfast In...
15	15	15	15	15	DARYLE SINGLETARY/The Used To Be's
15	15	15	15	15	BROOKS & DUNN/Why Would I Say...

MARKET #16
NEW COUNTRY K102
KEEY/Minneapolis
(612) 820-4200
Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	DIAMOND RIO/Holdin'
40	40	40	40	40	CLAY WALKER/Rumor Has It
40	40	40	40	40	JOHN BERRY/She's Taken A Shine
26	40	40	40	40	TRACE ADKINS/(This Ain't) No...
26	40	40	40	40	TRACY BYRD/Don't Take Her...
26	40	40	40	40	SAWYER BROWN/Six Days On The Road
26	40	40	40	40	DAVID KERSH/Another You
26	40	40	40	40	COLLIN RAYE/On The Verge
26	40	40	40	40	JOHN M. MONTGOMERY/Miss You A Little
26	40	40	40	40	PATTY LOVELESS/She Drew A Broken...
26	40	40	40	40	TERRI CLARK/Emotional Girl
26	40	40	40	40	ALAN JACKSON/Everything I Love
26	40	40	40	40	KENNY CHESNEY/When I Close My Eyes
26	40	40	40	40	MINDY MCCREADY/A Girl's Gotta Do...
26	40	40	40	40	KEVIN SHARP/She's Sure Taking...
26	40	40	40	40	REBA MCENTIRE/How Was I To Know
26	40	40	40	40	TRACY LAWRENCE/Better Man...
26	40	40	40	40	ALABAMA/Sad Lookin' Moon
26	40	40	40	40	BRYAN WHITE/Sittin' On Go
2					

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

CLEVELAND'S COUNTRY		MARKET #22			
WGAR		WGAR/Cleveland			
FM 97.3		(216) 328-9950			
		Nugent/Collier			
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
25 25 33	TRACE ADKINS/(This Ain't) No...	36	36	36	36
36 36 36	JOHN BERRY/She's Taken A Shine	36	36	36	36
33 36 36	TRACY BYRD/Don't Take Her...	36	36	36	36
25 25 33	TERRI CLARK/Emotional Girl	36	36	36	36
25 25 33	DIAMOND RIO/Holdin'	36	36	36	36
25 25 36	TY HERNDON/She Wants To Be...	36	36	36	36
25 25 36	ALAN JACKSON/Everything I Love	36	36	36	36
36 36 36	PATTY LOVELESS/She Drew A Broken...	36	36	36	36
36 36 36	REBA MCKENZIE/How Was I To Know	36	36	36	36
25 25 25	ALABAMA/Sad Lookin' Moon	36	36	36	36
-	SUZIE BOGGS/She Said, He Heard	36	36	36	36
-	BROOKS & DUNN/Why Would I Say...	36	36	36	36
18 25 25	BUFFALO CLUB/If She Don't Love...	36	36	36	36
25 25 25	KENNY CHESNEY/When I Close My Eyes	36	36	36	36
-	JOE DIFFIE/This Is Your Brain	36	36	36	36
-	VINCE GILL/A Little More Love	36	36	36	36
23 25 25	DAVID KERSH/Another You	36	36	36	36
25 25 25	TRACY LAWRENCE/Better Man...	36	36	36	36
18 18 18	MINDY MCCREADY/A Girl's Gotta Do...	36	36	36	36
18 25 25	JOHN M. MONTGOMERY/ Miss You A Little	36	36	36	36
18 18 25	LORRIE MORGAN/Good As I Was To You	36	36	36	36
25 25 25	COLLIN RAYE/On The Verge	36	36	36	36
25 25 25	SAWYER BROWN/Six Days On The Road	36	36	36	36
25 25 25	KEVIN SHARP/She's Sure Taking...	36	36	36	36
25 25 25	GEORGE STRAIT/One Night At A Time	36	36	36	36
25 25 25	CLAY WALKER/Rumor Has It	36	36	36	36
25 25 25	BRYAN WHITE/Sittin' On Go	36	36	36	36
-	LEE ANN WOMACK/Never Again, Again	36	36	36	36
-	KIPPI BRANNON/Daddy's Little Girl	36	36	36	36
-	JEFF CARSON/Do It Again	36	36	36	36
18 18 18	MILA MASON/Dark Horse	36	36	36	36
-	KATHY MATTEA/455 Rocket	36	36	36	36
-	MARTINA MCBRIDE/Cry On...	36	36	36	36
-	DARYLE SINGLETARY/The Used To Be's	36	36	36	36
18 18 18	TANYA TUCKER/Little Things	36	36	36	36
-	JOHN/AUDREY WIGGINS/Somewhere In Love	36	36	36	36
15 15 15	CLINT BLACK/Half Way Up	36	36	36	36
25 15 15	BROOKS & DUNN/Man This Lonely	36	36	36	36
25 13 21	DEANA CARTER/We Danced Anyway	36	36	36	36
36 15 15	MARK CHESNUTT/It's A Little Too...	36	36	36	36

NEW COUNTRY		MARKET #23			
KUGO		KUGO/Denver			
98.5		(303) 321-0950			
		St. John/Page			
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
30 30 30	JOHN M. MONTGOMERY/Friends	30	30	30	30
30 30 30	TRACE ADKINS/(This Ain't) No...	30	30	30	30
30 30 30	KENNY CHESNEY/When I Close My Eyes	30	30	30	30
22 30 30	TRAVIS TRITT/Where Com Don't...	30	30	30	30
30 30 30	TOBY KEITH/Me Too	30	30	30	30
30 30 30	DAVID KERSH/Another You	30	30	30	30
30 30 30	ALAN JACKSON/Everything I Love	30	30	30	30
30 30 30	JOHN BERRY/She's Taken A Shine	30	30	30	30
30 30 30	DIAMOND RIO/Holdin'	30	30	30	30
22 22 30	CLAY WALKER/Rumor Has It	30	30	30	30
22 22 22	PATTY LOVELESS/She Drew A Broken...	30	30	30	30
22 22 22	REBA MCKENZIE/How Was I To Know	30	30	30	30
13 22 22	SAWYER BROWN/Six Days On The Road	30	30	30	30
22 22 22	BUFFALO CLUB/If She Don't Love...	30	30	30	30
22 22 22	MARTINA MCBRIDE/Cry On...	30	30	30	30
13 13 22	ALABAMA/Sad Lookin' Moon	30	30	30	30
22 22 22	THRASHER SHIVER/Be Honest	30	30	30	30
13 13 22	MINDY MCCREADY/A Girl's Gotta Do...	30	30	30	30
13 22 22	TRACY BYRD/Don't Take Her...	30	30	30	30
13 13 22	BURNIN' DAYLIGHT/Say Yes	30	30	30	30
13 13 22	STEPHANIE BENTLEY/The Hoopiest Song	30	30	30	30
22 22 22	TERRI CLARK/Emotional Girl	30	30	30	30
13 22 22	LORRIE MORGAN/Good As I Was To You	30	30	30	30
13 13 13	BRYAN WHITE/Sittin' On Go	30	30	30	30
-	GEORGE STRAIT/One Night At A Time	30	30	30	30
-	JOE DIFFIE/This Is Your Brain	30	30	30	30
13 13 13	TRACY LAWRENCE/Better Man...	30	30	30	30
-	BROOKS & DUNN/Why Would I Say...	30	30	30	30
13 13 13	COLLIN RAYE/On The Verge	30	30	30	30
-	LEANN RIMES/The Light In Your...	30	30	30	30
13 13 13	MILA MASON/Dark Horse	30	30	30	30
-	KEVIN SHARP/She's Sure Taking...	30	30	30	30
-	ALAN JACKSON/Everything I Love	30	30	30	30
-	JOHN M. MONTGOMERY/ Miss You A Little	30	30	30	30
-	DEANA CARTER/Count Me In	30	30	30	30
5 5 5 13	BIG HOUSE/Cold Outside	30	30	30	30
-	VINCE GILL/A Little More Love	30	30	30	30
-	TY HERNDON/Loved Too Much	30	30	30	30
-	KRIS TYLER/Keeping Your Kisses	30	30	30	30
5 5 5 13	KATHY MATTEA/455 Rocket	30	30	30	30

NEW COUNTRY		MARKET #24			
KUPJ		KUPJ/Portland, OR			
98.5		(503) 223-0300			
		Rogers/Taylor			
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
36 36 36	RICK TREVIÑO/Running Out Of...	36	36	36	36
36 36 36	KEVIN SHARP/Nobody Knows	36	36	36	36
25 36 36	ALAN JACKSON/Everything I Love	36	36	36	36
36 36 36	REBA MCKENZIE/How Was I To Know	36	36	36	36
25 25 25	TRACE ADKINS/(This Ain't) No...	36	36	36	36
25 25 25	DIAMOND RIO/Holdin'	36	36	36	36
36 36 36	DARYLE SINGLETARY/Amen Kind Of Love	36	36	36	36
36 36 36	CLAY WALKER/Rumor Has It	36	36	36	36
-	GEORGE STRAIT/One Night At A Time	36	36	36	36
25 25 25	JOHN BERRY/She's Taken A Shine	36	36	36	36
25 25 25	PATTY LOVELESS/She Drew A Broken...	36	36	36	36
25 25 25	TERRI CLARK/Emotional Girl	36	36	36	36
36 36 36	TRACY BYRD/Don't Take Her...	36	36	36	36
12 25 25	RICOCHET/Ease My Troubled...	36	36	36	36
25 25 25	COLLIN RAYE/On The Verge	36	36	36	36
25 25 25	BIG HOUSE/Cold Outside	36	36	36	36
25 25 25	ALABAMA/Sad Lookin' Moon	36	36	36	36
12 12 15	TRACY LAWRENCE/Better Man...	36	36	36	36
12 12 25	SAWYER BROWN/Six Days On The Road	36	36	36	36
-	JOHN M. MONTGOMERY/ Miss You A Little	36	36	36	36
-	LEANN RIMES/The Light In Your...	36	36	36	36
-	BRYAN WHITE/Sittin' On Go	36	36	36	36
12 12 15	BUFFALO CLUB/If She Don't Love...	36	36	36	36
12 12 15	M. CHAPIN CARPENTER/ Want To Be Your...	36	36	36	36
7 7 12	BURNIN' DAYLIGHT/Say Yes	36	36	36	36
12 12 15	KENNY CHESNEY/When I Close My Eyes	36	36	36	36
7 7 15	KATHY MATTEA/455 Rocket	36	36	36	36
7 7 15	MINDY MCCREADY/A Girl's Gotta Do...	36	36	36	36
-	BROOKS & DUNN/Why Would I Say...	36	36	36	36
-	TAMMY GRAHAM/A Dozen Red Roses	36	36	36	36
-	VINCE GILL/A Little More Love	36	36	36	36
7 7 12	TRISHA YEARWOOD/ Need You	36	36	36	36
-	LORRIE MORGAN/Good As I Was To You	36	36	36	36
-	KEVIN SHARP/She's Sure Taking...	36	36	36	36
-	TANYA TUCKER/Little Things	36	36	36	36
-	MILA MASON/Dark Horse	36	36	36	36

MARKET #24		MARKET #24			
KWJ		KWJ/Portland, OR			
99.5 FM 1080 AM		(503) 228-4393			
BETTER COUNTRY		Mitchell/McCrae			
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
25 25 25	DIAMOND RIO/Holdin'	45	45	45	45
18 25 25	TRACY LAWRENCE/Better Man...	45	45	45	45
38 38 38	TRACY BYRD/Don't Take Her...	45	45	45	45
38 38 38	TOBY KEITH/Me Too	45	45	45	45
18 38 38	COLLIN RAYE/On The Verge	45	45	45	45
-	GEORGE STRAIT/One Night At A Time	45	45	45	45
38 38 38	CLAY WALKER/Rumor Has It	45	45	45	45
25 25 25	LEANN RIMES/Unchained Melody	45	45	45	45
38 38 38	DEANA CARTER/We Danced Anyway	45	45	45	45
38 38 38	PATTY LOVELESS/She Drew A Broken...	45	45	45	45
38 38 38	ALAN JACKSON/Everything I Love	45	45	45	45
15 18 25	REBA MCKENZIE/How Was I To Know	45	45	45	45
15 18 25	TERRI CLARK/Emotional Girl	45	45	45	45
18 18 25	TRACE ADKINS/(This Ain't) No...	45	45	45	45
18 18 25	SAWYER BROWN/Six Days On The Road	45	45	45	45
25 25 25	KEVIN SHARP/Nobody Knows	45	45	45	45
38 38 38	DARYLE SINGLETARY/Amen Kind Of Love	45	45	45	45
18 20 20	BIG HOUSE/Cold Outside	45	45	45	45
-	BUFFALO CLUB/If She Don't Love...	45	45	45	45
-	VINCE GILL/A Little More Love	45	45	45	45
18 25 25	BILL ENGVALL/Here's Your Sign...	45	45	45	45
-	JOHN M. MONTGOMERY/ Miss You A Little	45	45	45	45
18 18 18	BUFFALO CLUB/If She Don't Love...	45	45	45	45
18 18 18	ALABAMA/Sad Lookin' Moon	45	45	45	45
-	BRYAN WHITE/Sittin' On Go	45	45	45	45
18 18 18	JOE DIFFIE/This Is Your Brain	45	45	45	45
18 18 18	KENNY CHESNEY/When I Close My Eyes	45	45	45	45
-	BROOKS & DUNN/Why Would I Say...	45	45	45	45
5 5 5 12	CARYL MACK PARKER/One Night Stand	45	45	45	45
5 5 5 10	MARK WILLS/Places I've Never...	45	45	45	45
5 5 7 7	JEFF WOOD/Use Mine	45	45	45	45
5 6 7 7	TRISHA YEARWOOD/ Need You	45	45	45	45
6 6 6 6	KATHY MATTEA/455 Rocket	45	45	45	45
18 18 18	TANYA TUCKER/Little Things	45	45	45	45
-	RICK TREVIÑO/Only Get This...	45	45	45	45
-	TAMMY GRAHAM/A Dozen Red Roses	45	45	45	45
-	DARYLE SINGLETARY/The Used To Be's	45	45	45	45
5 5 5	JOHN/AUDREY WIGGINS/Somewhere In Love	45	45	45	45
-	SARA EVANS/True Lies	45	45	45	45
-	LITTLE TEXAS/Bad For Us	45	45	45	45

MARKET #25		MARKET #25			
B105		WUBE/Cincinnati			
GOOD TIME COUNTRY		(513) 721-1050			
		Closson/Hamilton			
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
35 35 35	REBA MCKENZIE/How Was I To Know	35	35	35	35
35 35 35	TOBY KEITH/Me Too	35	35	35	35
35 35 35	LEANN RIMES/Unchained Melody	35	35	35	35
25 35 35	MARK CHESNUTT/It's A Little Too...	35	35	35	35
-	MINDY MCCREADY/A Girl's Gotta Do...	35	35	35	35
-	FAITH HILL/Can't Do That...	35	35	35	35
-	COLLIN RAYE/What If Jesus...	35	35	35	35
-	TRACY BYRD/Don't Take Her...	35	35	35	35
35 35 35	LITTLE TEXAS/She's The Girl	35	35	35	35
27 25 25	LEE ANN WOMACK/Never Again, Again	35	35	35	35
25 25 25	DAVID KERSH/Another You	35	35	35	35
25 25 25	ALAN JACKSON/Everything I Love	35	35	35	35
15 18 25	REBA MCKENZIE/How Was I To Know	35	35	35	35
15 25 25	TERRI CLARK/Emotional Girl	35	35	35	35
25 35 35	VINCE GILL/Pretty Little	35	35	35	35
-	BROOKS & DUNN/Am That Man	35	35	35	35
15 18 18	LORRIE MORGAN/Good As I Was To You	35	35	35	35
-	GEORGE STRAIT/One Night At A Time	35	35	35	35
15 18 25	CLAY WALKER/Rumor Has It	35	35	35	35
-	BROOKS & DUNN/Why Would I Say...	35	35	35	35
25 35 35	KENNY CHESNEY/When I Close My Eyes	35	35	35	35
25 18 18	JOHN M. MONTGOMERY/ Miss You A Little	35	35	35	35
15 18 18	TERRI CLARK/Emotional Girl	35	35	35	35
15 18 18	KEVIN SHARP/She's Sure Taking...	35	35	35	35
25 25 25	TRACE ADKINS/(This Ain't) No...	35	35	35	35
-	TANYA TUCKER/Little Things	35	35	35	35
25 25 25	JOHN BERRY/She's Taken A Shine	35	35	35	35
15 18 18	COLLIN RAYE/On The Verge	35	35	35	35
15 18 18	DIAMOND RIO/Holdin'	35	35	35	35
15 18 18	MILA MASON/Dark Horse	35	35	35	35
35 35 35	PATTY LOVELESS/She Drew A Broken...	35	35	35	35
15 18 18	BUFFALO CLUB/If She Don't Love...	35	35	35	35
-	MINDY MCCREADY/A Girl's Gotta Do...	35	35	35	35
15 18 18	KATHY MATTEA/455 Rocket	35	35	35	35
15 18 18	SAWYER BROWN/Six Days On The Road	35	35	35	35
15 18 18	ALABAMA/Sad Lookin' Moon	35	35	35	35
13 13 13	GARY ALLAN/Her Man	35	35	35	35
13 13 13	REBA MCKENZIE/The Fear Of Being...	35	35	35	35
13 13 13	TRISHA YEARWOOD/Everybody Knows	35	35	35	35
35 25 25	DARYLE SINGLETARY/Amen Kind				

A

TRACE ADKINS (This Ain't) No Thinkin' Thing (*Capitol 7087*)
Prod: Scott Hendricks Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music, Inc./Ty Land Music (all rights for Ty Land Music controlled and admin. by EMI Blackwood Music, Inc.)(BMI)/Starstruck Writers Group/Mark D. Music(ASCAP) Mgr: Borman Entertainment

RHETT AKINS Somebody Knew (*Decca 55322*)
Prod: Mark Wright Wr: Dean Dillon, Larry Bastian Pub: Buttonwillow Music/Acuff-Rose Music, Inc.(BMI) Mgr: Starstruck Entertainment

ALABAMA Sad Lookin' Moon (*RCA*)
Prod: Don Cook Wr: Randy Owen, Teddy Gentry and Greg Fowler Pub: Maypop Music(a div. of Wildcountry Inc.)(BMI) Mgr: Dale Morris & Associates

B

BEKKA & BILLY Patient Heart (*Almo Sounds 8009*)
Prod: Garth Fundis Wr: Billy Burnette, Bekka Bramlett and Annie Roboff Pub: Irving Music, Inc./Beau Billy Songs/Miss Ivy Music/Almo Music Corp./Anwa Music(BMI)/ASCAP) Mgr: Warner Avalon Entertainment

STEPHANIE BENTLEY The Hopechest Song (*Epic 78326*)
Prod: Todd Wilkes, Paul Worley Wr: Angela Kaset Pub: Coburn Music, Inc.(BMI) Mgr: Corlew O'Grady

JOHN BERRY She's Taken A Shine (*Capitol 35464*)
Prod: Chuck Howard Wr: Greg Barnhill, Richard Bach Pub: Mike Chapman Publishing Enterprises(ASCAP)/Bayou Liberty Music(Adm. by All Nations Music)(ASCAP)/Emdar Music(Adm. by Full Keel Music Co.)(ASCAP)/Texas Wedge Music(Adm. by Emdar Music)(ASCAP) Mgr: Corlew O'Grady Management

BIG HOUSE Cold Outside (*MCA 55253*)
Prod: Peter Bunetta, Monty Byrom and David Neuhauser Wr: Monty Byrom, David Neuhauser, Dennis Knutson and Max Reese Pub: MCA Music Publishing, a div. of MCA Inc./Shinin' Stone Cold Publishing/Bik Haus Publishing(ASCAP)/Easy Landing L.L.C.(BMI)/Max Dog Music(ASCAP) Mgr: Al Bunetta Mgmt.

CLINT BLACK Half Way Up (*RCA 07863*)
Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music(Adm. by Irving Music, Inc.)(BMI) Mgr: Jordan Berliant

SUZY BOGGUSS She Said, He Heard (*Capitol 36460*)
Prod: Trey Bruce, Scott Hendricks Wr: Suzy Bogguss, Don Schlitz Pub: Loyal Duchess Music(Adm. by Famous Music Corp.)(ASCAP)/Famous Music Corp.(ASCAP)/New Don Songs(ASCAP)/New Hayes Music(ASCAP)/Don Schlitz Music(ASCAP) Mgr: Ten Ten Management

BR5-49 Little Ramona (*Arista 3046*)
Prod: Jozef Nuyens and Mike Janas Wr: Chuck Mead Pub: Bobbex Music, Five Towers Music-a div. of Castle Publishing, Inc.(BMI) Mgr: Ten Ten Management

PAUL BRANDT Take It From Me (*Reprise 8665*)
Prod: Josh Leo Wr: Roy Hurd, Paul Brandt Pub: Warner-Tamerlane Publishing Corp.(BMI)/Polywog Music SOCAN/BMI Mgr: Creative Trust

KIPPI BRANNON Daddy's Little Girl (*Curb/Universal 53092*)
Prod: Mark Bright Wr: Angela Kaset, Kenya Slaughter Walker and Stan Webb Pub: Purple Sun Music(Adm. by Ten Ten Music Group, Inc.)/Real GirlFriends Music/Stan Webb Music(SESAC) Mgr: Senior Management

BROOKS & DUNN Why Would I Say Goodbye (*Arista 3073*)
Prod: Don Cook, Kix Brooks and Ronnie Dunn Wr: Kix Brooks, Chris Waters Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Buffalo Prairie Music, Chris Waters Music(BMI) Mgr: Titley Spalding & Associates

BUFFALO CLUB If She Don't Love You (*Rising Tide 53044*)
Prod: Barry Beckett Wr: Trey Bruce, Marc Beeson Pub: WB Music Corp./Big Tractor Music, Adm. by WB Music Corp., ASCAP/EMI April Music Inc., K-Town Music, Adm. by EMI April Music Inc., ASCAP Mgr: Dan Goodman Management

BURNIN' DAYLIGHT Say Yes (*Curb 1320*)
Prod: Mark Bright Wr: Marc Beeson, Chuck Jones Pub: EMI April Music Inc./K-Town Music(ASCAP)/Hamstein Cumberland Music(BMI)/Fugue Music(BMI) Mgr: Avalon Entertainment

TRACY BYRD Don't Take Her She's All I Got (*MCA 55292*)
Prod: Tony Brown Wr: Jerry Williams, Gary U.S. Bonds Pub: Jerry Williams Music(Adm. by Bug)/Embassy Music Corp./Exellorec Music(BMI) Mgr: Ritter Carter Management

C

MARY CHAPIN CARPENTER I Want To Be Your Girlfriend (*Columbia 78487*)
Prod: John Jennings, Mary Chapin Carpenter Wr: Mary Chapin Carpenter Pub: Why Walk Music(ASCAP) Mgr: Studio One Artists

DEANA CARTER We Danced Away (*Capitol 10373*)
Prod: Chris Farren Wr: Matraca Berg, Randy Scruggs Pub: Longitude Music Co.(BMI)/August Wind Music(Adm. by Longitude Music Co.)(BMI)/Great Broad Music(Adm. by Longitude Music(BMI)/Heart of Hearts Music(BMI) Mgr: Left Bank Management

DEANA CARTER Count Me In (*Capitol 10389*)
Prod: Chris Farren Wr: Deana Carter, Chuck Jones Pub: 1996 EMI Princeton Street Music(ASCAP)/Hamstein Cumberland Music(BMI)(All rights for EMI Princeton Street Music controlled and admin. by EMI April Music Inc.)(ASCAP) Mgr: Left Bank Management

KENNY CHESNEY When I Close My Eyes (*BNA 64725*)
Prod: Barry Beckett Wr: Mark Alan Springer/Nettie Music Pub: Tom Collins Music Corp./Murray Music Corp.(BMI) Mgr: Dale Morris & Associates

MARK CHESNUTT Let It Rain (*Decca 55295*)
Prod: Tony Brown Wr: Mark Chesnutt, Steve Leslie and Roger Springer Pub: EMI Blackwood Music Inc./Songs of Jasper(BMI)/EMI April Music Inc.(ASCAP) Mgr: BDM Management

TERRI CLARK Emotional Girl (*Mercury 314532*)
Prod: Keith Stegall, Chris Waters and Terri Clark Wr: Rick Bowles, Terri Clark and Chris Waters Pub: Starstruck Angel Music, Inc./Dead Solid Perfect Music; Sony/ATV Songs LLC dba Tree Pub. Co./Chris Waters Music(BMI) Mgr: Woody Bowles Company

ANITA COCHRAN I Could Love A Man Like That (*Warner Bros. 8502*)
Prod: Jim Ed Norman, Anita Cochran Wr: Anita Cochran Pub: Warner-Tamerlane Publishing Corp./Chenoweth Music(BMI) Mgr: Dick Williams, Inc.

BILLY RAY CYRUS Three Little Words (*Mercury 314532*)
Prod: Terry Shelton, Billy Ray Cyrus Wr: Wayne Perkins, Jimmy Collins Pub: Reigning Music Co./Songs of Platinum Edge(ASCAP) Mgr: As Is Management

D

DIAMOND RIO Holdin' (*Arista 3067*)
Prod: Michael D. Clute, Tim DuBois and Diamond Rio Wr: Kelly Garrett, Craig Wiseman Pub: Irving Music, Inc./Kelly Garrett Music(BMI)/Almo Music Corp./Daddy Rabbit Music(ASCAP) Mgr: International Artist Mgmt.

JOE DIFFIE This Is Your Brain (*Epic 78521*)
Prod: Johnny Slate, Joe Diffie Wr: Craig Wiseman, Kelly Garrett Pub: Almo Music Corp.(ASCAP)/Daddy Rabbit Music(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co., Inc.(BMI) Mgr: Image Management Group, Inc.

E

SARA EVANS True Lies (*RCA 07863*)
Prod: Pete Anderson Wr: Sara Evans, Al Anderson and Sharon Rice Pub: Sony-ATV Songs LLC dba Tree Pub. Co./Al Andersons/Mighty Nice Music(BMI)/MCA Music Publishing(a div. of MCA Inc.)/Fire Feather Music(ASCAP) Mgr: FCC Mgmt and Brenner Mgmt.

G

VINCE GILL A Little More Love (*MCA 55307*)
Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music(BMI) Mgr: Fitzgerald Hartley Company

TAMMY GRAHAM A Dozen Red Roses (*Career 3075*)
Prod: Barry Beckett Wr: John Greenbaum, Archie Jordan and Carrie Folks Pub: Major Bob Music Co., Inc.(ASCAP)/Poor Folks Music(BMI) Mgr: Stellar Entertainment

H

TY HERNDON Loved Too Much (*Epic 78539*)
Prod: Doug Johnson Wr: Don Schlitz, Billy Lively Pub: New Don Songs(ASCAP)/New Hayes Music(ASCAP)/Irving Music, Inc.(BMI) Mgr: Image Management

J

ALAN JACKSON Everything I Love (*Arista 3068*)
Prod: Keith Stegall Wr: Harley Allen, Carson Chamberlain Pub: Coburn Music, Inc.(BMI)(Adm. by Ten Ten Music Group, Inc.)/Just Cuts Music(All rights managed by Songs of Polygram Int'l, Inc.)(BMI) Mgr: Gary Overton Management

K

TOBY KEITH Me Too (*Mercury 138*)
Prod: Nelson Larkin, Toby Keith Wr: Toby Keith, Chuck Cannon Pub: Songs of Polygram Int'l, Inc./Tokoco Tunes/Wacissa River Music, Inc.(Adm. by CMI)(BMI) Mgr: TKO Artist Management

KENTUCKY HEADHUNTERS Singin' The Blues (*BNA 64781*)
Prod: Mitchell Fox, Kentucky Headhunters Wr: Melvin Endsley Pub: Acuff-Rose Music, Inc.(BMI) Mgr: Mitchell Fox

DAVID KERSH Another You (*Curb 1315*)
Prod: Pat McMakin Wr: Brad Paisley Pub: EMI April Music, Inc.(ASCAP) Mgr: Mark Hybner

SAMMY KERSHAW Politics, Religion And Her (*Mercury 133*)
Prod: Keith Stegall Wr: Tony Martin, Byron Hill Pub: Hamstein Cumberland Music/Baby Mae Music, Adm. by Hamstein Cumberland Music(BMI)/MCA Music Publishing, A division of MCA, Inc./Brother Bart Music and Sold For A Song, Adm. by MCA Music Pub. Corp. A division of MCA Inc.(ASCAP) Mgr: Lucks Management Group

L

TRACY LAWRENCE Better Man, Better Off (*Atlantic 7056*)
Prod: Flip Anderson, Tracy Lawrence Wr: Brett Jones, Stan Paul David Pub: Ensign Music Corp.(BMI)/Shoot Straight Music(ASCAP) Mgr: TLE Management, Inc.

LITTLE TEXAS Bad For Us (*Warner Bros. 8629*)
Prod: James Stroud, Christy Dinopoli and Doug Grau Wr: Porter Howell, Dwayne O'Brien and Tom Shapiro Pub: Swyre West Music/H D H Music/Foolish Hit Music/Howlin' Hits Music, Inc.(ASCAP)/Hamstein Cumberland Music/Tom Shapiro Music(BMI) Mgr: Square West Entertainment

LONESTAR Heartbroke Every Day (*BNA 66642*)
Prod: Don Cook, Wally Wilson Wr: Bill LaBounty, Cam King and Rick Vincent Pub: Longitude Music Co./August Wind Music/San Joaquin Son Music/Rio Zen Music/Cam King Music/Sneaky Moon Music, All rights on behalf of August Wind Music, San Joaquin Son Music, Rio Zen Music and Cam King Music Adm. by Longitude Music Co.(BMI) Mgr: William N. Carter Career Mgmt.

PATTY LOVELESS She Drew A Broken Heart (*Epic 78451*)
Prod: Emory Gordy, Jr. Wr: Jon McElroy, Ned McElroy Pub: BMG Songs, Inc.(ASCAP) Mgr: Fitzgerald Hartley Co.

M

MILA MASON Dark Horse (*Atlantic 7052*)
Prod: Blake Mevis Wr: David Tyson, Dean McTaggart and Amanda Marshall Pub: EMI April Music(Canada) Ltd./Into Wishin' Music Adm. by EMI April Music, Inc.(ASCAP)/Metatune, Inc./Down In Front Music/Dreaming In Public, SOCAN Mgr: Lapis Management

KATHY MATTEA 455 Rocket (*Mercury 144*)
Prod: Ben Wisch, Kathy Mattea Wr: Gillian Welch, David Rawlings Pub: Irving Music, Inc./Cracklin' Music(Adm. by Bug Music)(BMI) Mgr: Titley, Spalding & Associates

MARTINA McBRIDE Cry On The Shoulder Of The Road (*RCA 07863*)
Prod: Martina McBride, Paul Worley and Ed Seay Wr: Matraca Berg, Tim Krekol Pub: Longitude Music Co./August Wind Music/Great Broad Music(Adm. by Longitude Music Co.)/Mighty Nice Music(BMI) Mgr: Bruce Allen Talent

MINDY McCREADY A Girl's Gotta Do (What A Girl's Gotta Do) (*BNA 647562*)
Prod: David Malloy, Norro Wilson Wr: Rick Bowles, Robert Byrne Pub: Maypop Music(a div. of Wildcountry, Inc.)/Makin' Cheyvs Music(Adm. by Maypop Music)(BMI)/EMI Blackwood Music, Inc./Arbyme Music(BMI)(all rights for Arbyme Music controlled and adm. by EMI Blackwood Music, Inc.)(Mike Curb Music(BMI)/Diamond Storm Music(BMI) Mgr: Mores Nanas Entertainment

REBA McENTIRE How Was I To Know (*MCA 11500*)
Prod: Reba McEntire, John Guess Wr: Cathy Majeski, Sunny Russ and Stephony Smith Pub: Sony/ATV Songs LLC dba Cross Keys Publishing Co./All Around Town Music/Starstruck Angel Music, Inc./EMI Blackwood Music Inc.(ASCAP/BMI) Mgr: Starstruck Entertainment

LORRIE MORGAN Good As I Was To You (*BNA 64680*)
Prod: James Stroud Wr: Don Schlitz, Billy Lively Pub: New Don Songs/New Hayes Music(ASCAP)/Irving Music, Inc.(BMI)/For Lyric Reprint Add: Rondor Music(London)Ltd., Adm. in the US by Irving Music, Inc.(PRS/BMI) Mgr: Susan Nadler

DAVID LEE MURPHY Breakfast In Birmingham (*MCA 72000*)
Prod: Tony Brown Wr: David Lee Murphy, Kim Tribble Pub: Old Desperados/N2D Publishing Co., Inc./Brian's Dream Publishing/Wildawn Publishing(a div of Balmor) Mgr: D Management Company

N

NIKKI NELSON Too Little Too Much (*Columbia 78519*)
Prod: Don Cook Wr: Jeff Borders, Gayla Borders and Chapin Hartford Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing(ASCAP)/Accoutrements Songs(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co.(BMI)/Grayson Castle Songs(BMI) Mgr: Trifecta Entertainment

P

CARYL MACK PARKER One Night Stand (*Magnatone/Square West 2112*)
Prod: C. DiNapoli, C.M. Parker, Scott Parker and B.D. Willis Wr: Caryl Mack Parker, Scott Parker and Lisa Drew Pub: Square West Music, Inc./Howlin' Hits Music, Inc./EMI April Music, Inc.(ASCAP) Mgr: Square West Entertainment

PERFECT STRANGER Fire When Ready (*Curb 1311*)
Prod: Clyde Brooks Wr: Tom Shapiro, Tony Martin Pub: Hamstein Cumberland Music(BMI)/Tom Shapiro Music(BMI)/Baby Mae Music(BMI) Mgr: Pacific Music Group

R

COLLIN RAYE On The Verge (*Epic 78525*)
Prod: Paul Worley, John Hobbs & Ed Seay Wr: Hugh Preatwood Pub: Careers-BMG Music Publishing, Inc.(BMI)/Hugh Prestwood Music Mgr: Scott Dean Management

REGINA REGINA More Than I Wanted To Know (*Giant 8562*)
Prod: James Stroud, Wally Wilson Wr: Bob Regan, Michael Noble Pub: AMR Publications, Inc./Home Music(All rights adm. by AMR Publications, Inc.)(ASCAP)/Warner-Tamerlane Publishing Corp./Under the Bridge Music(All rights adm by Warner-Tamerlane Publishing Corp.)(BMI) Mgr: Bobby Roberts Company

RICOCHE Ease My Troubled Mind (*Columbia 67223*)
Prod: Ron Chancey, Ed Seay Wr: Michael Gravin, Chris Waters and Tom Shapiro Pub: Sony Tree Publishing Co., Inc.(BMI)/Moline Valley Music, Inc./Hamstein Stroudvarious Music/Kinetic Diamond Music/Curb Songs(ASCAP) Mgr: William Morris

LEANN RIMES The Light In Your Eyes (*MCG/Curb 1194*)
Prod: Chuck Howard, Wilbur Rimes Wr: Dan Tyler Pub: Mota Music(ASCAP) Mgr: LeAnn Rimes Entertainment

S

SAWYER BROWN Six Days On The Road (*Curb 1325*)
Prod: Mark Miller, Mac McAnally Wr: Earl Greene, Carl Montgomery Pub: Southern Arts Music(BMI)/Tune Publishers Inc.(BMI) Mgr: TKO Artist Management

KEVIN SHARP She's Sure Taking It Well (*Asylum/EEG 9769*)
Prod: Chris Farren Wr: Tim Buppert, Don Pfimmer and George Terren Pub: Miss Betsy Music, LLC, Tiny Buckets O'Music/GID Music Inc.,(ASCAP)/Zomba Songs, Inc.(BMI) Mgr: Sound & Serenity

DARYLE SINGLETARY The Used To Be's (*Giant 8641*)
Prod: James Stroud, David Malloy Wr: Michael Huffman, Donnie Kees and Bob Morrison Pub: Dixie Stars Music/Southern Days Music(All rights adm. by CMI)(ASCAP)/Acuff-Rose Music, Inc.(BMI) Mgr: The Lib Hatcher Agency

SONS OF THE DESERT Whatever Comes First (*Epic 78520*)
Prod: Johnny Slate, Doug Johnson Wr: Wait Aldridge, Brad Crisler and Drew Wornack Pub: Rick Hall Music Inc.(ASCAP)/Watertown Music(ASCAP)/Emdar Music(BMI)/Full Keel Music(ASCAP)/Womaculate Conceptions(ASCAP)/all rights adm. by Full Keel Music Co.(ASCAP) Mgr: Image Management Group, Inc.

JEFFREY STEELE A Girl Like You (*MCG/Curb 8004*)
Prod: Chris Farren, Jeffrey Steele Wr: Jeffrey Steel, Chris Farren Pub: Mike Curb Music(BMI)/Curb Songs(ASCAP)/Longitude Music Co./Blue Desert Music(BMI)/Full Keel Music Co./Farrenuff Music(ASCAP)(all rights obo Blue Desert adm. by Longitude Music Co.)(all rights obo Farrenuff Music adm by Full Keel Music Co.) Mgr: Fitzgerald Hartley

THRASHER SHIVER Be Honest (*Asylum/EEG 9733*)
Prod: Justin Neibank, Neil Thrasher, Kelly Shiver and Archie Jordan Wr: Archie Jordan, Kelly Shiver Pub: Major Bob Music Co., Inc.(ASCAP)/Rio Bravo Music, Inc./Son of Gila Monster Music(Adm. by Rio Bravo Music, Inc.)/Shylane Music(BMI) Mgr: Bob Doyle & Associates

GEORGE STRAIT One Night At A Time (*MCA 11584*)
Prod: Tony Brown, George Strait Wr: Earl Budd Lee, Roger Cook Pub: EMI Blackwood Music Inc./Golly Roger Songs/Song Island Publishing(BMI)/Hipprow Music(ASCAP) Mgr: Erv Woolsey Agency

T

RICK TREVINO Only Get This Way With You (*Columbia 78489*)
Prod: Steve Buckingham, Doug Johnson Wr: Dave Loggins, Alan Ray Pub: MCA Music Publishing/A div of MCA Inc.(ASCAP) Mgr: Dan Goodman Management

TRAVIS TRITT Where Corn Don't Grow (*Warner Bros. 46304*)
Prod: Don Was, Travis Tritt Wr: Roger Murrah, Mark Alan Springer Pub: Tom Collins Music Corp./Murrah Music Corp.(BMI) Mgr: Kragen & Company in association with Falcon Management

TANYA TUCKER Little Things (*Capitol*)
Prod: Gregg Brown Wr: Michael Dulaney, Steven Dale Jones Pub: Ensign Music Corp.(BMI)/Island Bound Music(ASCAP)/Famous Music Corp.(ASCAP) Mgr: Tanya Tucker, Inc.

W

CLAY WALKER Rumor Has It (*Giant 8621*)
Prod: James Stroud, Clay Walker Wr: Clay Walker, M. Jason Greene Pub: Lori Jayne Music/Sondaddy Songs(BMI)(All rights adm. by Muy Bueno Music Group) Mgr: Erv Woolsey

GENE WATSON Change Her Mind (*SOR 5110*)
Prod: Ray Pennington Wr: Larry Boone, Danny Mayo and Paul Nelson Pub: Hamstein Cumberland Music(BMI)/Larry Boone Designee Mgr: Serenity Management

BRYAN WHITE Sittin' On Go (*Asylum/EEG 9752*)
Prod: Billy Jo Walker, Jr., Kyle Lehning Wr: Josh Leo, Rick Bowles Pub: Warner-Tamerlane Pub. Corp./Hellmaymen Music, Adm. by Warner-Tamerlane Pub. Corp./Maypop Music, Nineteenth Hole Music, Adm. by Maypop Music(BMI), Mike Curb Music(BMI)/Diamond Storm Music(BMI) Mgr: GC Management

JOHN & AUDREY WIGGINS Somewhere In Love (*Mercury 154*)
Prod: Dann Huff Wr: Kerry Kurt Phillips, Chuck Leonard Pub: Emdar Music/Texas Wedge Music(Adm. by Emdar Music)(ASCAP)/Wildawn Music (a div. of Balmor Entertainment)(ASCAP) Mgr: Starstruck Entertainment

MARK WILLS Places I've Never Been (*Mercury 152*)
Prod: Carson Chamberlain, Keith Stegall Wr: Tony Martin, Reese Wilson and Aimee Mayo Pub: Hamstein Cumberland Music/Baby Mae Music, Adm. by Hamstein Cumberland Music/New Haven Music, Inc.(BMI) Mgr: Star Ray Management

JEFF WOOD Use Mine (*Imprint 19016*)
Prod: Mark Bright, Kevin Beamish Wr: Lisa Drew, Steve Seskin Pub: EMI April Music Inc.(ASCAP)/Love This Town Music/David Aaron Music(ASCAP)(all rights for David Aaron Music adm. by Love This Town Music)(ASCAP) Mgr: DJ McLachlan

Y

TRISHA YEARWOOD I Need You (*MCA 11477*)
Prod: Garth Fundis Wr: Jess Brown, Wendell Mobley Pub: Almo Music Corp./Twin Creeks Music, Inc.(ASCAP)/Warner-Tamerlane Pub. Corp./New Works Music Co.(BMI) Mgr: Kragen & Company

AC PLAYLISTS

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106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	13	14	14	14	TONI BRAXTON/Un-break My Heart
-	13	13	13	13	STREISAND & ADAMS/Finally Found...
-	13	13	13	13	ERIC CLAPTON/Change The World
-	13	13	13	13	CELINE DION/All By Myself
-	13	13	13	13	KENNY LOGGINS/For The First Time
-	13	13	13	13	PHIL COLLINS/It's In Your Eyes...
-	8	13	13	13	BRICKMAN & MCBRIDE/Valentine
-	8	13	13	13	BABYFACE/Every Time I...
-	5	8	13	13	BRYAN ADAMS/It's Always Be...
-	8	13	13	13	CELINE DION/Because You Loved Me
-	8	8	13	13	WHITNEY HOUSTON/Step By Step
-	8	8	13	13	JOURNEY/When You Love...
-	8	8	13	13	KENNY G/Havana
-	8	8	13	13	WHITNEY HOUSTON/Step By Step
-	8	8	13	13	ROD STEWART/When I Need You
-	8	8	13	13	MADONNA/You Must Love Me
-	8	8	13	13	MADONNA/Don't Cry For Me...
-	8	8	13	13	PHIL COLLINS/Dance Into The Light
-	8	8	13	13	ROD STEWART/We Fall In...
-	6	6	6	6	TONY RICH PROJECT/Nobody Knows

93.9 MARKET #3
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	19	19	19	19	BRICKMAN & MCBRIDE/Valentine
-	19	19	19	19	PHIL COLLINS/It's In Your Eyes...
-	19	19	19	19	CELINE DION/All By Myself
-	19	19	19	19	KENNY LOGGINS/For The First Time
-	17	17	17	17	RICHARD MARX/Until I Find You...
-	17	17	17	17	BRYAN ADAMS/It's Always Be...
-	17	17	17	17	GLORIA ESTEFANI/Not Giving...
-	19	19	19	19	WHITNEY HOUSTON/Step By Step
-	11	11	11	11	KENNY G/Havana
-	19	19	17	17	JON SECADA/Too Late, Too Soon
-	10	11	11	11	JOJOE/It's Tomorrow Never...
-	11	11	11	11	R. KELLY/ Believe I Can Fly
-	10	11	11	11	CHAKA KHAN/Your Love Is All...
-	-	-	-	-	TONI BRAXTON/ Don't Want To
-	-	-	-	-	WARREN HILLS/Shelter From...
-	-	-	-	-	MCKNIGHT & KING/When We Were Kings
-	-	-	-	-	ROD STEWART/When I Need You
-	10	10	10	10	LIVINGSTON TAYLOR/Boatman
-	8	8	8	8	TONI BRAXTON/Un-break My Heart
-	8	8	8	8	JOURNEY/When You Love...
-	8	8	8	8	KENNY G/The Moment
-	-	-	-	-	DONNA LEWIS/I Love You Always...
-	-	-	-	-	MADONNA/You Must Love Me

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	24	24	24	24	WHITNEY HOUSTON/ Believe In You...
-	18	24	24	24	CELINE DION/All By Myself
-	24	24	24	24	TONI BRAXTON/Un-break My Heart
-	24	24	24	24	STREISAND & ADAMS/Finally Found...
-	18	17	18	18	BRICKMAN & MCBRIDE/Valentine
-	24	24	24	24	ROD STEWART/We Fall In...
-	24	24	24	24	ERIC CLAPTON/Change The World
-	18	10	10	10	CELINE DION/Because You Loved Me
-	10	10	10	10	BRYAN ADAMS/It's Always Be...
-	-	-	-	-	MADONNA/Don't Cry For Me...
-	18	17	18	18	WHITNEY HOUSTON/Step By Step
-	18	17	18	18	NO DOUBT/Don't Speak
-	18	17	18	18	KENNY LOGGINS/For The First Time
-	-	-	-	-	KENNY G/Havana
-	18	17	18	18	PHIL COLLINS/It's In Your Eyes...
-	10	10	18	18	JON SECADA/Too Late, Too Soon
-	18	17	18	18	GLORIA ESTEFANI/Not Giving...
-	10	10	10	10	BABYFACE/Every Time I...
-	10	12	12	12	MADONNA/You Must Love Me
-	24	24	24	24	JOURNEY/When You Love...
-	24	24	24	24	ELTON JOHN/You Can Make...
-	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	MCKNIGHT & KING/When We Were Kings
-	10	10	10	10	JEWEL/You Were Meant...
-	-	-	-	-	RICHARD MARX/Until I Find You...
-	-	-	-	-	JOJOE/It's Tomorrow Never...

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	24	24	24	24	BRICKMAN & MCBRIDE/Valentine
-	24	24	24	24	CELINE DION/All By Myself
-	16	16	24	24	R. KELLY/ Believe I Can Fly
-	22	22	22	22	STREISAND & ADAMS/Finally Found...
-	24	24	22	22	BRICKMAN & MCBRIDE/Valentine
-	22	22	22	22	CELINE DION/It's All Coming...
-	22	22	22	22	PETER CETERA/Forever Tonight
-	16	16	16	16	KENNY G/Havana
-	16	16	16	16	SEAL/Fly Like An Eagle
-	24	24	16	16	TONI BRAXTON/Un-break My Heart
-	-	-	-	-	JOURNEY/When You Love...
-	14	14	16	16	NEVILLE & ROBERTSON/Crazy Love
-	14	14	15	15	PETER CETERA/One Clear Voice
-	14	14	15	15	ERIC CLAPTON/Change The World
-	12	12	14	14	JON SECADA/Too Late, Too Soon
-	9	12	14	14	WARREN HILLS/Shelter From...
-	-	-	-	-	RICHARD MARX/Until I Find You...
-	12	12	12	12	CRYSTAL BERNARD/Have We Forgotten...
-	-	-	-	-	KENNY G/Havana
-	-	-	-	-	MCKNIGHT & KING/When We Were Kings
-	-	-	-	-	BARRY MANILOW/It's Really Love
-	5	5	5	5	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	BLUES TRAVELER/Run-Around
-	5	5	5	5	ELTON JOHN/Blessed
-	5	5	5	5	SARAH McCLANAHAN/Will Remember You
-	5	5	5	5	CELINE DION/Because You Loved Me

Soft Rock 97.1 WASH FM MARKET #8
WASH/Washington (202) 895-5000 Strick/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	35	35	35	35	JOURNEY/When You Love...
-	28	35	35	35	CELINE DION/All By Myself
-	35	35	35	35	STREISAND & ADAMS/Finally Found...
-	21	21	21	21	R. KELLY/ Believe I Can Fly
-	21	21	21	21	NO DOUBT/Don't Speak
-	-	-	-	-	MADONNA/You Must Love Me
-	28	21	21	21	WHITNEY HOUSTON/ Believe In You
-	21	28	35	35	KENNY LOGGINS/For The First Time
-	21	21	21	21	PHIL COLLINS/It's In Your Eyes...
-	-	-	-	-	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	-	DUNCAN SHEIK/Barely Breathing
-	21	21	21	21	CARDIGANS/Lovelet
-	-	-	-	-	WHITNEY HOUSTON/Step By Step
-	10	10	10	10	RICHARD MARX/Until I Find You...
-	10	10	10	10	BRICKMAN & MCBRIDE/Valentine
-	35	35	35	35	TONI BRAXTON/Un-break My Heart
-	35	35	35	35	ERIC CLAPTON/Change The World
-	35	10	10	10	CELINE DION/It's All Coming...
-	10	10	10	10	ONNA LEWIS/I Love You Always...
-	10	10	10	10	ELTON JOHN/You Can Make...
-	10	10	10	10	JON SECADA/Too Late, Too Soon

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	25	26	26	26	ERIC CLAPTON/Change The World
-	15	22	25	25	R. KELLY/ Believe I Can Fly
-	26	26	26	26	JOURNEY/When You Love...
-	25	25	25	25	DONNA LEWIS/I Love You Always...
-	26	26	26	26	TONI BRAXTON/Un-break My Heart
-	-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	BRYAN ADAMS/It's Always Be...
-	13	13	13	13	CELINE DION/Because You Loved Me
-	9	9	9	9	BRICKMAN & MCBRIDE/Valentine
-	10	12	12	12	CELINE DION/All By Myself
-	11	14	14	14	MARIAH CAREY/Always Be My Baby
-	11	10	10	10	MARIAH CAREY/Forever
-	-	-	-	-	RICHARD MARX/Until I Find You...
-	13	13	13	13	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	CELINE DION/It's All Coming...
-	12	11	11	11	ROD STEWART/So Far Away
-	10	8	8	8	ELTON JOHN/You Can Make...
-	6	6	6	6	WARREN HILLS/Shelter From...
-	5	5	5	5	BABYFACE/Every Time I...
-	5	5	5	5	PHIL COLLINS/It's In Your Eyes...
-	1	1	1	1	LIVINGSTON TAYLOR/Boatman

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	28	28	28	28	TONI BRAXTON/Un-break My Heart
-	28	28	28	28	STREISAND & ADAMS/Finally Found...
-	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
-	28	28	28	28	JOURNEY/When You Love...
-	23	28	28	28	ROD STEWART/We Fall In...
-	14	23	23	23	BRYAN ADAMS/It's Always Be...
-	28	23	23	23	CELINE DION/Send Me A Lover
-	9	17	23	23	DONNA LEWIS/I Love You Always...
-	9	17	23	23	BABYFACE/Every Time I...
-	28	23	17	17	CELINE DION/It's All Coming...
-	23	17	17	17	PETER CETERA/One Clear Voice
-	23	17	17	17	WHITNEY HOUSTON/ Believe In You...
-	14	17	17	17	MADONNA/You Must Love Me
-	14	17	17	17	MADONNA/Don't Cry For Me...
-	14	17	17	17	ERIC CLAPTON/Change The World
-	-	-	-	-	RICHARD MARX/Until I Find You...
-	23	17	14	14	KENNY G/The Moment
-	14	17	14	14	BRYAN ADAMS/Let's Make A...
-	12	14	14	14	CELINE DION/All By Myself
-	14	14	12	12	TONY RICH PROJECT/Nobody Knows
-	14	14	12	12	DON HENLEY/Through Your Hands
-	17	14	12	12	MICHAEL ENGLISH/When I Need You
-	14	12	12	12	PHIL COLLINS/Dance Into The Light
-	-	-	-	-	R. KELLY/ Believe I Can Fly
-	-	-	-	-	JEWEL/You Were Meant...

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michaels/Miller/Lombardo

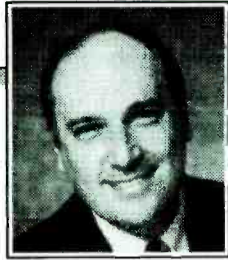
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	30	30	30	30	TONI BRAXTON/Un-break My Heart
-	30	30	30	30	STREISAND & ADAMS/Finally Found...
-	30	30	30	30	NO DOUBT/Don't Speak
-	30	30	30	30	JEWEL/You Were Meant...
-	27	27	27	27	MADONNA/Don't Cry For Me...
-	-	-	-	-	WHITNEY HOUSTON/Step By Step
-	-	-	-	-	KENNY G/Havana
-	10	10	10	10	BABYFACE/Every Time I...
-	10	10	10	10	JOURNEY/When You Love...
-	10	10	10	10	GLORIA ESTEFANI/Not Giving...
-	10	10	10	10	CELINE DION/All By Myself
-	10	10	10	10	PHIL COLLINS/It's In Your Eyes...
-	5	10	10	10	BRICKMAN & MCBRIDE/Valentine
-	-	-	-	-	R. KELLY/ Believe I Can Fly
-	30	30	30	30	WHITNEY HOUSTON/ Believe In You...
-	10	10	10	10	BRYAN ADAMS/Let's Make A...
-	10	10	10	10	RO MERCURY/When Do You Go
-	10	10	10	10	CELINE DION/It's All Coming...
-	10	10	10	10	ERIC CLAPTON/Change The World
-	10	10	10	10	DONNA LEWIS/I Love You Always...
-	10	8	8	8	TONI BRAXTON/Un-break My Heart
-	8	8	8	8	JOHN McLENNAN/Key West...
-	8	8	8	8	MARIAH CAREY/Forever
-	8	8	8	8	ROBERT MILES/Children
-	8	8	8	8	TRACY CHAPMAN/Give Me One Reason
-	8	8	8	8	JANN ARDEN/Insensitive
-	8	8	8	8	CELINE DION/Because You Loved Me
-	8	8	8	8	MARIAH CAREY/Always Be My Baby
-	8	8	8	8	JEWEL/Who Will Save...
-	8	8	8	8	TONY RICH PROJECT/Nobody Knows

102.7 FM WLTE MARKET #16
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	32	32	32	32	BRICKMAN & MCBRIDE/Valentine
-	17	17	17	17	STREISAND & ADAMS/Finally Found...
-	17	17	17	17	WHITNEY HOUSTON/ Believe In You...
-	17	17	17	17	KENNY LOGGINS/For The First Time
-	17	17	17	17	GLORIA ESTEFANI/Not Giving...
-	17	17	17	17	PHIL COLLINS/It's In Your Eyes...
-	17	17	17	17	BABYFACE/Every Time I...
-	17	17	17	17	CELINE DION/All By Myself
-	12	17	17	17	R. KELLY/ Believe I Can Fly
-	8	11	17	17	KENNY G/Havana
-	8	11	17	17	BRYAN ADAMS/It's Always Be...
-	8	11	17	17	PHIL COLLINS/It's In Your Eyes...
-	-	-	-	-	JON SECADA/Too Late, Too Soon
-	-	-	-	-	R. KELLY/ Believe I Can Fly
-	15	15	15	15	CELINE DION/It's All Coming...
-	15	15	15	15	ELTON JOHN/You Can Make...
-	17	15	15	15	TONI BRAXTON/Un-break My Heart
-	17	15	15	15	ERIC CLAPTON/Change The World
-	8	11	12	12	WARREN HILLS/Shelter From...
-	8	11	12	12	WHITNEY HOUSTON/Step By Step
-	5	5	12	12	JOJOE/It's Tomorrow Never...
-	5	5	12	12	RICHARD MARX/Until I Find You...
-	5	5	7	7	JOURNEY/He Should...
-	-	-	-	-	TONI BRAXTON/ Don't Want To
-	-	-	-	-	MCKNIGHT & KING/When We Were Kings
-	-	-	-	-	MAXI PRIEST/It Starts In...
-	-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	-	AFTER 7/Sara Smile
-	-	-	-	-	CRYSTAL BERNARD/Have We Forgotten...

KEZ99.9 FM MARKET #18
KESZ/Phoenix (602) 207-9999 Del Rosso

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	34	35	37	37	CELINE DION/All By Myself
-	-	-	-	-	BRICKMAN & MCBRIDE/Valentine
-	-				



MIKE KINOSHIAN

'Love Songs': The Lowdown From A Veteran...

□ After 14 years, KLSY/Seattle's show is stronger — and longer — than ever

"Love Songs"-type shows have proven to be popular and durable AC features. This week, we'll take a look at how they're done by two stations: One with a heritage "Love Songs" show and another that's just getting its program off the ground.

A full one-third of KLSY/Seattle's broadcast week (Monday-Sunday, 6pm-2am) is now devoted to its 14-year-old "Love Songs" show. KLSY's offering has expanded dramatically from its original three-hour (9pm-midnight) incarnation: "It just gained such popularity that we had to continue it so late-shifters would have access to it," remarks seven-year KLSY PD Bobby Irwin. "Our biggest shares were at 10pm and 11pm, and the show's popularity has grown even more in those hours."

While Irwin sees no reason to scale back the show, he says, "I don't think we'd let it grow any more. It gives me a chance to say that we play a great variety of favorite songs during the day and love songs at night. In a nutshell, that's what people can expect from us. When it gets dark in Seattle, people turn to us for mellow music. It would be extremely hard for a competitor to try doing this show as the second person in the door."

Interactive Passion

For the past two years, Randy Thomas has been KLSY's "Love Songs" host (ironically, Los Angeles-based voiceover talent Randy

Thomas does KLSY's liners). Irwin explains that the show has changed considerably since its inception with original host Delilah Rene. "It was very much a platform for Delilah to exercise her personality. When she left, it became more of a call-in, requests, and dedications-type love songs show. After several evolutions, it's back to being a request and dedication show."

The show features listener interaction three times an hour. "It doesn't have to be from a man to a woman or woman to man," Irwin explains. "A soccer team coach called to dedicate a song to his players headed to the championship. The only thing I ask is that callers who are put on the air be passionate about something."



You have to make sure that they aren't all depressing. Listeners should be able to slow dance to every song.

But as Irwin points out, "The hardest thing about hosting this type show is that you play to listeners — not callers. They're two decidedly different crowds. People call wanting to hear a totally different crop of records and aren't giving us the TSL we're

looking for. Our callers are addressed as mini-co-hosts."

Mellow Mood

The vast majority of songs KLSY plays in this daypart have a slow tempo, so Irwin cautions, "You have to make sure that they aren't all depressing. As we edit music logs, we separate them as much as possible. Listeners should be able to slow dance to every song — it's an eight-hour slow dance."

KLSY's nighttime programming draws in a number of listeners who tune in CHR, Rock, and Country during the day. Keeping that in mind, Irwin makes the nighttime show a bit more current. "It's more hip — or as hip as a 'love songs' show can be. We're more upbeat during the day, and the music at night is more mellow and turns over more quickly. The most-requested songs are currents."

The show can also be a launching pad to start and test new songs. Notes Irwin, "It gives us a chance to see if certain songs have 'legs.' Often, they do, and then get more exposure the rest of the day."

Female-Friendly

While trying to make the show more mass-appeal, Irwin acknowledges, "By its very nature, it leans more female. The demo tends to be 18-49 [females] with a 26-year-old bullseye. It's hard to explain, but Randi has a good round sound and isn't whispery or giddy."

For many, KOST/Los Angeles is the standard by which many "love songs" shows are compared. "They're more deliberate in creating a mood and more atmospheric than we are," notes Irwin. "We don't work as hard to be mellow."

'Love' It Or Leave It?

AC programmers tend to enthusiastically endorse "Love Songs"-type shows, while their Hot AC counterparts view the feature as too drastic a departure in format. Here's a representative sampling of comments and opinions:

AC

• **WMJX/Boston** airs "Bedtime Magic" every night. "Our show isn't really romantic," explains OM/CD Don Kelley. "It's a 'relax and unwind' show. David Allan Boucher has huge name recognition in the market and fabulous ratings."

• Two Cleveland ACs — **WDOK** and **WLTF** — feature "Love Songs"-type shows, but **WDOK** OM/CD Sue Wilson contends, "The shows are very different. Ours is less about love songs and more about usage."

• **KOSI/Denver** "Love Songs" host Mary Marlowe got her start at **KKLI/Colorado Springs**. "Our 'Lites Out' feature adds a lot to the sales aspect," notes **KKLI** PD Steve Larson. "We serve a lot of added value with the show and offer Southern Colorado's only live 'Love Songs' show."

• Huge ratings are typical for **WCRZ/Ft. St. Myer, FL**. OM/CD J. Patrick calls the station's six-year-old "Love Songs" show "one of our most identifiable features. Research shows that everyone knows we're the place to find it."

• "Pillow Talk" — **KEFM/Omaha**'s four-hour nightly (except Saturday) feature — has been a staple for the past 10 years. "It's the longest-running show of its kind here and is a strong image for us," notes MD Steve Albertsen. "[Other Omaha] stations have tried programming similar kinds of shows, but haven't had the success we have."

• PD Randy Rundle remarks that **WSWT/Peoria, IL**'s four-year-old Monday-Thursday night feature "has done very well in a daypart that most ACs give up to television."

Hot AC

• While it once aired a "Love Songs"-type feature, it doesn't appear likely **WKEE-FM/Huntington, WV** will revive it. "They seem to work better on stations with a lot of competition," opines MD Gary Miller. "They serve as good niche shows and develop cult-like followings. It's important — but difficult — to keep them fresh-sounding. As a defense mechanism, at least on a short-term basis, they can be audience builders. However, on a station like ours, it's probably unwise to program a show like this that can polarize the audience."

• Responding to crosstown AC **WGLM**'s "Love Songs" show, **WAZY/Lafayette, IN** OM Fred Stuart urges listeners to "quit crying and have some fun tonight" by listening to his station. "Sappy is boring," he says.

• Since co-owned Soft AC **KVLO/Little Rock** programs a "Love Songs" show, **KURB** OM Randy Cain explains, "We take a more energetic CHR approach to nights."

• **KOSO/Modesto, CA** hasn't aired "Love Songs" since swapping handles from "KO93" to "B93" in 1995. Notes OM/CD Max Miller, "New music for Alternative-leaning Hot ACs is too strong to worry about 'Love Songs.' There's no need to leave the core format."

• **WRAL/Raleigh** is another example of a Hot AC that formerly carried a "Love Songs" show, but PD Steve Reynolds explains, "We no longer do so because it's not compatible with our Hot AC format."

• In response to crosstown AC **KQXT**'s "Love Songs" show, **KSMG/San Antonio** airs an '80s hour at 8pm and follows it with a "New Music Hour" at 9pm. "We're more contemporary than KQXT, and our listeners are much more receptive to an upbeat show where we can play requests," notes MD Darla Thomas.

• In a lighter vein, **KLLC/San Francisco** PD Louis Kaplan jokes, "We play music that doesn't cause people to fall asleep at the wheel and die."

• Acknowledging crosstown AC **WSRS**'s 10-year-old "Love Songs" show, **WXLO/Worcester, MA** MD Rob Poulin says, "That show does well, but we offer a clear alternative. We're more current-intensive, uptempo, and have more of an edge at night."



This is the only daypart where we focus on requests and dedications. It takes the pressure off the other dayparts.

Positive Participation

Some other stations carrying these types of shows can get caught up in some heartbreaking stories, but as McCloud points out, "We're an uplifting station. We look for positive stories and comments. It requires that on-air talent delve into things and squeeze more out than 'What do you want to hear?' and 'Who are you dedicating it to?' It sounds more participatory, but isn't the Lonely Hearts Club."

The bulk of KLYF's nighttime callers are female, although they do get some men. "The words 'requests' and 'dedications' are sure to

get you some 14-year-olds." McCloud jokes. "It's up to our air talent to weed out these calls. We'll usually wind up playing the song, but won't air the phone call."

KLYF precedes its request and dedication show with another special feature. "We've been doing '80s At Eight' for the last five years," explains McCloud. "It's a real franchise for us, and I'd hate to see us expand into the 8:00 hour. The '80s At Eight' is a request-laden show, and this is the only daypart where we focus on requests and dedications. It takes the pressure off the other dayparts."

Next week, Part 2

... And The View From A Newcomer

Since a nightly "Love Songs" show was already airing on crosstown Hot AC **KSTZ (Star)/Des Moines**, Bright AC **KLYF** didn't feel the need to also jump into that arena.

"But it was such a departure for what [Star] did the rest of the day.

It didn't [seem to] fit," notes **KLYF** PD Kenn McCloud.

Latching Onto Love

But after a three-year run, Star pulled the plug on the show early last year. KLYF waited a few months, then launched its own nightly one-hour show, which has

since expanded to two hours (9-11pm).

"We emphasize dedications and requests more than the style of music," McCloud explains. "As AC listeners tend to do, they



We can throw in songs with a little brighter tempo so we're not always playing 12 'death songs' in a row.



call and ask for their favorite ballads. It gives adult listeners a chance to be personalities on our station. We can throw in songs with a little brighter tempo so we're not always playing 12 'death songs' in a row."

McCloud has discovered that the top requests tend to be core AC currents and library material. "It depends on who's listening any given night, which is why I like it so much. It's not just our regular playlist popping out of the computer." And although the station doesn't ordinarily play their music during the day, McCloud notes, "We get nighttime requests for artists like Neil Diamond and Barbra Streisand, and we'll play them then."



Kenn McCloud

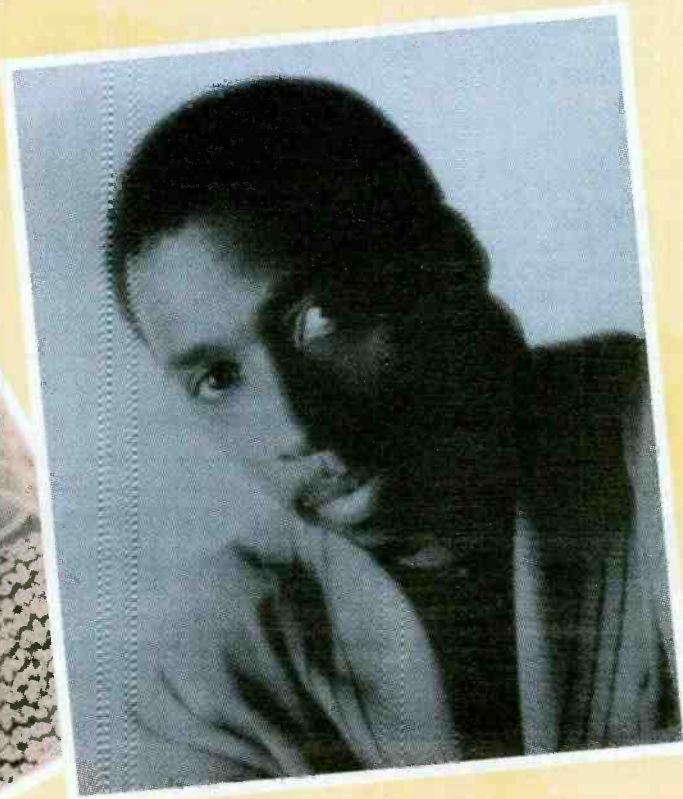


MEN ARE FROM MARS, Women Are from Venus

At last a love song for real people

*On
your
desk
now!*

featuring



12 SONGS THAT SPEAK THE LANGUAGE OF LOVE!

from the full-length CD (7243 8 56580 2 0)

1. **MEN ARE FROM MARS,
WOMEN ARE FROM VENUS**
Regina Belle & Jeffrey Osborne
2. **TONIGHT I CELEBRATE MY LOVE**
Peabo Bryson & Roberta Flack
3. **YOU'RE ALL I NEED TO GET BY**
Aretha Franklin
4. **ENDLESS LOVE**
Diana Ross & Lionel Richie
5. **FROM THIS DAY ON**
Brenda Russell & Howard Hewitt
6. **YOU'RE LOOKING LIKE LOVE TO ME**
Peabo Bryson & Roberta Flack
7. **ALL I KNOW**
Amy Holland & Michael McDonald
8. **LOVE LED US HERE**
John Berry & Helen Darling
9. **REUNITED**
Peaches and Herb
10. **I ONLY HAVE EYES FOR YOU**
The Flamingos
11. **STILL IT'S YOU**
Phil Perry & Wendy Moten
12. **SOLID**
Ashford & Simpson

— From The Author Of —
**MEN ARE
FROM MARS,
Women Are
from Venus**

— Songs For Loving Couples —

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	2	1	CELINE DION All By Myself (550 Music)	2217	2154	2021	1690	95/2
2	1	1	2	JIM BRICKMAN w/MARTINA MCBRIDE Valentine (Windham Hill)	2157	2185	2146	1996	96/0
6	4	4	3	KENNY LOGGINS For The First Time (Columbia)	1949	1865	1795	1559	93/2
1	2	3	4	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1839	1978	2028	2048	94/0
11	10	6	5	BRYAN ADAMS I'll Always Be Right There (A&M)	1707	1566	1390	1104	91/2
10	8	7	6	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)	1560	1521	1449	1304	84/0
15	13	11	7	JON SECADA Too Late, Too Soon (SBK/EMI)	1464	1295	1131	936	85/4
12	11	9	8	R. KELLY I Believe I Can Fly (Jive)	1426	1397	1208	1103	79/2
3	5	5	9	WHITNEY HOUSTON I Believe In You And Me (Arista)	1393	1592	1727	1697	84/0
18	15	13	10	WHITNEY HOUSTON Step By Step (Arista)	1290	1144	902	681	74/3
23	17	16	11	RICHARD MARX Until I Find You Again (Capitol)	1266	1113	862	505	86/3
17	14	14	12	KENNY G Havana (Arista)	1237	1120	999	728	77/2
5	6	8	13	BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia)	1210	1414	1558	1675	74/0
7	7	10	14	GLORIA ESTEFAN I'm Not Giving You Up (Epic)	1123	1350	1509	1540	70/0
20	19	17	15	JEWEL You Were Meant For Me (Atlantic)	1078	857	751	601	59/10
9	12	15	16	JOURNEY When You Love A Woman (Columbia)	1040	1118	1202	1334	71/0
8	9	12	17	ROD STEWART If We Fall In Love Tonight (Warner Bros.)	997	1293	1428	1424	65/0
13	16	18	18	ERIC CLAPTON Change The World (Reprise)	859	854	902	945	63/1
30	25	22	19	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	704	545	390	199	61/9
25	22	20	20	BABYFACE Every Time I Close My Eyes (Epic)	615	573	514	431	43/2
21	20	19	21	NO DOUBT Don't Speak (Trauma/Interscope)	606	588	612	585	30/2
—	26	23	22	JOURNEY If He Should Break Your Heart (Columbia)	545	434	352	163	42/5
—	—	30	23	TONI BRAXTON I Don't Want To (LaFace/Arista)	453	235	21	—	47/21
29	27	26	24	WARREN HILL Shelter From The Storm (Discovery)	434	369	295	223	45/5
DEBUT	—	—	25	BRIAN MCKNIGHT & DIANA KING When We Were... (DAS/Mercury)	371	206	108	5	42/15
—	30	28	26	BARRY MANILOW I'd Really Love To See You... (Arista)	352	277	196	96	35/6
22	23	24	27	JOHN MELLENCAMP Just Another Day (Mercury)	333	400	506	524	20/0
27	29	29	28	CRYSTAL BERNARD Have We Forgotten What Love Is (River North)	258	249	242	265	26/4
DEBUT	—	—	29	MAXI PRIEST It Starts In The Heart (Walt Disney)	251	188	133	30	30/4
DEBUT	—	—	30	ROD STEWART When I Need You (Warner Bros.)	251	128	36	—	20/8

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 94 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

CARDIGANS Lovefool (Mercury)

Total Stations: 12, Adds: 1, Plays: 200, WHYN 14, WMAS 21 (16), WFPG 14 (14), WVAE 21 (21), WASH 21 (21), WMYI 9 (8), WOOF 8 (8), WTFM 27 (27), KDAT 7, KLYF 10 (10), KGBY 36 (36), KZST 12 (12).

SHAWN COLVIN Sunny Came Home (Columbia)

Total Stations: 13, Adds: 1, Plays: 153, WMJQ 28 (28), WVAE 11 (11), WKWK 10 (5), WTCB 7 (7), WKTK 14 (14), WRMF 22 (22), WAHR 10 (10), KQXT 7 (7), WTPI 15 (15), WFMK 10 (10), WGLM 7 (7), WQLR 7 (7), KEZG 5.

BRUCE SPRINGSTEEN Secret Garden (Columbia)

Total Stations: 11, Adds: 4, Plays: 114, WMJX 24, WSRS 5, WBEB 10 (10), WBBQ 6, WEAT 8 (17), WDEF 10 (5), WHBC 18, WAJI 5 (5), WOOD 4 (3), WLTE 8 (5), KKCW 16 (14).

PATTY CABRERA Home (Wherever...) (Curb)

Total Stations: 10, Adds: 2, Plays: 74, WRCH 7 (7), WWLI 10 (5), WLEV 5, WKWK 5 (5), WTCB 7 (7), WLRQ 8 (8), WAHR 10 (5), KQXT 5 (5), WFMK 10, WGLM 7 (7).

DAVE KOZ Wake Up Call (Capitol)

Total Stations: 11, Adds: 5, Plays: 66, WRCH 7 (7), WKWK 5, WTCB 7 (7), WAHR 5, WLTS 5, KQXT 7 (7), WTPI 6 (6), WGLM 7 (7), WMGN 5 (5), KELO 7, KRNO 5.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON I Don't Want To (LaFace/Arista)	21
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	15
JEWEL You Were Meant For Me (Atlantic)	10
JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	9
ROD STEWART When I Need You (Warner Bros.)	8
BARRY MANILOW I'd Really Love To See You Tonight (Arista)	6
WARREN HILL Shelter From The Storm (Discovery)	5
JOURNEY If He Should Break Your Heart (Columbia)	5
DAVE KOZ Wake Up Call (Capitol)	5
CRYSTAL BERNARD Have We Forgotten What... (River North)	4
MAXI PRIEST It Starts In The Heart (Walt Disney)	4
JON SECADA Too Late, Too Soon (SBK/EMI)	4
BRUCE SPRINGSTEEN Secret Garden (Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL You Were Meant For Me (Atlantic)	+221
TONI BRAXTON I Don't Want To (LaFace/Arista)	+218
JON SECADA Too Late, Too Soon (SBK/EMI)	+169
BRIAN MCKNIGHT & DIANA KING When We... (DAS/Mercury)	+165
JOOSE If Tomorrow Never... (Flavor Unit/EastWest/EEG)	+159
RICHARD MARX Until I Find You Again (Capitol)	+153
WHITNEY HOUSTON Step By Step (Arista)	+146
BRYAN ADAMS I'll Always Be Right There (A&M)	+141
ROD STEWART When I Need You (Warner Bros.)	+123
KENNY G Havana (Arista)	+117

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DONNA LEWIS I Love You Always Forever (Atlantic)
CELINE DION It's All Coming Back To Me Now (550 Music)
ELTON JOHN You Can Make History (Young Again) (MCA)
LIONEL RICHIE Still In Love (Mercury)
KENNY G The Moment (Arista)
CELINE DION Because You Loved Me (550 Music)
DON HENLEY Through Your Hands (Revolution)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
MADONNA Don't Cry For Me Argentina (Warner Bros.)
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



BRIAN MCKNIGHT and Diana King

"When We Were Kings"

The title track from the Academy Award Nominated motion picture

R&R AC Debut **25**

On 42 Stations In Only 3 Weeks

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KVIL	WLTE	WLIF
KKCW	KOSI	KQXT
WBEB	WDOK	WRVR
WLTS	WMJQ	WMJQ
WLIT	WWLI	KWAV

and many more!



GEORGE MICHAEL



“star people”

*The New Single And Video
From The Platinum Album Older*



Produced by George Michael
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REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OMPD: Buzz Brindle MD: Pat Ryan 5 TONI BRAXTON "Want" 5 MCKNIGHT & KING "Kings"	WRRM/Cincinnati, OH PD/M: T.J. Holland No Adds	WMAG/Greensboro, NC PD/M: Nick Allen No Adds	WLTE/Minneapolis, MN PD/M: Gary Nolan 5 AFTER 7 "Sara" 5 CRYSTAL BERNARD "Forgotten"	KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris 17 R KELLY "Fly"
WLEV/Allentown, PA OMPD: J. Davis APD/M: Bill Marvin 5 PATTY CABRERA "Home"	WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 8 MCKNIGHT & KING "Kings"	WMIY/Greenville, SC PD: Gary Jackson MD: Chris Scott 22 NO DOUBT "Speak" 5 TONI BRAXTON "Want" 5 JOURNEY "Break"	KJNS/Modesto, CA PD/M: Gary Michaels No Adds	KQXT/San Antonio, TX OMPD: Mike Scott MD: Bill Norris 5 TONY TONI TONE "Thinking"
KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 24 TONI BRAXTON "Want" 23 JOURNEY "Break"	WTCB/Columbia, SC PD/M: Brent Johnson MD: Sharon Green 13 JOOSE "Tomorrow" 13 ROD STEWART "When"	WSPA/Greenville, SC OM: Jim Kirkland PD/M: Greg McKinney 15 JON SEGADA "Late" 2 WARREN HILL "Shelter"	KSBL/Santa Barbara, CA PD/M: Peter Bis 10 TONI BRAXTON "Want"	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 2 JOOSE "Tomorrow"
WRDE/Appleton, WI PD/M: Dan Larkin 7 MCKNIGHT & KING "Kings" 7 TONI BRAXTON "Want"	WRCH/Hartford, CT PD: Allan Cahn MD: Joe Hann 10 TONI BRAXTON "Want"	WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 5 DAVE KOZ "Wake" 5 ROD STEWART "When"	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks No Adds	KELO/Sioux Falls, SD PD: Paul Holten MD: Kathy James MD: Jim Hanzo 7 DAVE KOZ "Wake"
WFG/Atlantic City, NJ OMPD: Dick Fennessy MD: Marlene Aqua 14 JOURNEY "Break" 14 JOOSE "Tomorrow" 7 PAULA COLE "Cowboys"	WVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 13 RICHARD MARX "Find"	WTFM/Johnson City, TN PD/M: Mark E. McKinney 10 SHERYL CROW "Everyday" 10 MCKNIGHT & KING "Kings"	KISG/Spokane, WA PD: Rob Harder MD: Dawn Marcel 7 MCKNIGHT & KING "Kings" 7 JEWEL "You" 7 CRYSTAL BERNARD "Forgotten"	WWMJ/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 22 INXS "Elegantly"
WBBQ/Augusta, GA PD/M: John Patrick 3 JEWEL "You" 6 BRUCE SPRINGSTEEN "Secret" 6 BARRY MANILOW "Love"	WLOT/Dayton, OH PD/M: Mary Fleenor 10 JON SEGADA "Late"	WTOG/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 JEWEL "You" 8 TONI BRAXTON "Want"	WLTW/New York, NY PD/M: Jim Ryan 6 ROD STEWART "When"	WWMY/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"
KKM/Austin, TX OM: Stan Main PD: Nolan Cruise 20 CELINE DION "Myself"	WOOF/Dothan, AL OMPD: Leigh Simpson OM/M: Mike Holderfield 15 MCKNIGHT & KING "Kings" 8 WARREN HILL "Shelter" 8 MAXI PRIEST "Starts"	WFLA/Kalamazoo, MI OM: Ken Langhear PD: Brian Wertz 7 MAXI PRIEST "Starts" 7 MCKNIGHT & KING "Kings"	WHYN/Springfield, MA OMPD: Gary James MD: Bridget Lynott 10 KENNY G "Havana"	WMXJ/Birmingham, AL OM: John Jenkins PD/M: John Stuart 11 JEWEL "You"
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 24 BRUCE SPRINGSTEEN "Secret"	WVXK/Erie, PA PD: Ron Arden MD: Paul Davies 7 JOURNEY "Break"	WJXB/Knoxville, TN PD: Jeff Jamigan MD: Barbara Bridges 7 WHITNEY HOUSTON "Step"	WMAS/Springfield, MA PD: Paul Cannon APD/M: Keith Stephens 7 DUNCAN SHEIK "Barely"	KCIX/Boise, ID PD/M: Russ Novak 28 WALLFLOWERS "Headlight" 28 PAULA COLE "Cowboys"
WEZN/Bridgeport, CT PD/M: Steve Marcus 5 TONI BRAXTON "Want"	WIKY/Evansville, IN PD/M: Mark Baker 5 TONI BRAXTON "Want"	WGLM/Lafayette, IN PD/M: Dan McKay 7 PAULA COLE "Cowboys" 7 TONY TONI TONE "Thinking"	WMBX/Boston, MA VP/Prog: Greg Strassel APD/M: Michelle Buczynski 28 CRANBERRIES "Gone" 8 DURAN DURAN "Mind" 8 WHITE TOWN "Woman" 8 CYNDI LAUPER "Know" 8 DISHWALLA "Gve"	WMWJ/Birmingham, AL OM: John Jenkins PD/M: John Stuart 11 JEWEL "You"
WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis 18 ROD STEWART "When" 18 TONI BRAXTON "Want" 18 BRUCE SPRINGSTEEN "Secret"	KEZA/Fayetteville, AR OMPD: Chip Arledge APD/M: Rich Kelly No Adds	WMBX/Boston, MA VP/Prog: Greg Strassel APD/M: Michelle Buczynski 28 CRANBERRIES "Gone" 8 DURAN DURAN "Mind" 8 WHITE TOWN "Woman" 8 CYNDI LAUPER "Know" 8 DISHWALLA "Gve"	WWRV/Toledo, OH PD/M: Kim Carson 1 JEWEL "You"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"
WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nutter 11 TONI BRAXTON "Want"	WCRZ/Flint, MI OMPD: J. Patrick MD: George McIntyre No Adds	WWSW/Peoria, IL PD/M: Randy Rundle 10 KENNY G "Havana" 5 JOOSE "Tomorrow"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"
WDEF/Chattanooga, TN PD/M: Danny Howard 10 JEWEL "You" 5 CRYSTAL BERNARD "Forgotten" 5 MAXI PRIEST "Starts"	WVAF/Frederick, MD PD: John Flesher MD: Norman Henry Schmidt MD: Amie Nutter 11 TONI BRAXTON "Want"	WWSW/Peoria, IL PD/M: Randy Rundle 10 KENNY G "Havana" 5 JOOSE "Tomorrow"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"
WLT/Chicago, IL PD/M: Mark Edwards 10 ROD STEWART "When"	WVAF/Frederick, MD PD: John Flesher MD: Norman Henry Schmidt MD: Amie Nutter 11 TONI BRAXTON "Want"	WWSW/Peoria, IL PD/M: Randy Rundle 10 KENNY G "Havana" 5 JOOSE "Tomorrow"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"	WMWJ/Biloxi, MS PD: Walter Brown MD: Heather Williams 18 WHITNEY HOUSTON "Step" 18 BABYFACE "Close" 10 JON SEGADA "Late" 10 MAXI PRIEST "Starts"

HOT AC

WKDD/Akron, OH PD/M: Chuck Collins 17 INXS "Elegantly" 13 DAVE MATTHEWS BAND "Crash" 11 BRUCE SPRINGSTEEN "Secret"	KALC/Denver, CO PD: Gregg Cassidy MD: Cha Cha 27 LYLE LOVETT "Private" 22 DAVE MATTHEWS BAND "Crash" 17 COLLECTIVE SOUL "Water" 10 TOBI AMOS "Sant" 5 DISHWALLA "Gve" 5 SNEAKER PIMPS "6" 5 VIVE PIPE "Frishten" 5 MCKNIGHT & KING "Kings" 5 ODDS "Cool"	KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery No Adds	WOMX/Orlando, FL PD: David Isreal MD: Tim Baldwin 18 JOURNEY "Break" 18 BRUCE SPRINGSTEEN "Secret"	KSN/Salt Lake City, UT PD/M: Burke Allen No Adds
KKOB/Albuquerque, NM OM: John Forsyth PD/M: Mike Parsons 17 JOHN MELLENCAMP "Day" 15 U2 "Staring" 13 INXS "Elegantly" 4 LUSIGIOUS JACKSON "Naked"	KYSR/Los Angeles, CA Interim PD: Angela Perelli APD/M: Chris Ebbott No Adds	WYXR/Philadelphia, PA PD: Dave Allan MD: Rich Davis 40 WHITNEY HOUSTON "Believe" 28 R KELLY "Fly" 28 MONICA "For" 23 BABYFACE "Close"	KSMG/San Antonio, TX PD: Tracy Johnson APD/M: Greg Simms 17 311 "Mead"	KFMB/San Diego, CA PD: Tracy Johnson APD/M: Greg Simms 17 311 "Mead"
KXMS/Anchorage, AK PD: Mark Carlson APD/M: Roxey Lennox 34 BRUCE SPRINGSTEEN "Secret" 5 INXS "Elegantly" 5 INGRAM & WILSON "Time"	WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchhalter 18 INXS "Elegantly" 12 LUSIGIOUS JACKSON "Naked"	WVPL/Miami, FL PD/M: Dave Stewart MD: Doug Erickson 20 DURAN DURAN "Mind" 20 JOHN MELLENCAMP "Day" 20 DAVE MATTHEWS BAND "Crash" 20 HANSON "Minn"	KIOI/San Francisco, CA PD: Casey Keating MD: Jay Nachlis No Adds	KLLC/San Francisco, CA PD: Louis Kaplan PD/M: Julie Stoekel 25 DURAN DURAN "Mind" 16 SHAWN COLVIN "House" 15 ODDS "Cool" 15 LORI CARSON "Got"
KAMX/Austin, TX PD: Dusty Hayes MD: Jack Stevens 22 ALANIS MORISSETTE "Head" 16 WYALIE MERCHANT "Wonder" 15 HOOTIE & BLOWIE "Blind" 10 PAULA COLE "Cowboys" 10 INXS "Elegantly"	WQSM/Fayetteville, NC PD/M: Dave Stone 10 SAVAGE GARDEN "Want"	WWTI/Milwaukee, WI PD: Danny Clayton APD/M: Leonard Peace 20 REAL MCCOY "More" 7 BRUCE SPRINGSTEEN "Secret"	KLUZ/San Francisco, CA PD: Casey Keating MD: Jay Nachlis No Adds	KRUZ/Santa Barbara, CA PD: Duncan Peyton APD/M: Mike O'Brien 7 LEAH ANDREONE "Anight" 7 INXS "Elegantly" 7 WHITE TOWN "Woman"
WMWJ/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 22 INXS "Elegantly"	WVSR/Fresno, CA PD: Walter Brown MD: Heather Williams 12 DURAN DURAN "Mind"	WWTI/Milwaukee, WI PD: Danny Clayton APD/M: Leonard Peace 20 REAL MCCOY "More" 7 BRUCE SPRINGSTEEN "Secret"	WWSN/South Bend, IN PD/M: Phil Britain No Adds	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 20 BEE GEES "Bones" 5 TONY TONI TONE "Thinking"
WMWJ/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 22 INXS "Elegantly"	WKZL/Greensboro, NC PD: Jeff McHugh APD/M: Doug McKnight 8 SHAWN COLVIN "Sunny" 8 DAVE MATTHEWS BAND "Crash" 8 BRUCE SPRINGSTEEN "Secret"	WVSR/Fresno, CA PD: Walter Brown MD: Heather Williams 12 DURAN DURAN "Mind"	WWSN/South Bend, IN PD/M: Phil Britain No Adds	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 20 BEE GEES "Bones" 5 TONY TONI TONE "Thinking"
WMWJ/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 22 INXS "Elegantly"	WVSR/Fresno, CA PD: Walter Brown MD: Heather Williams 12 DURAN DURAN "Mind"	WVSR/Fresno, CA PD: Walter Brown MD: Heather Williams 12 DURAN DURAN "Mind"	WWSN/South Bend, IN PD/M: Phil Britain No Adds	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 20 BEE GEES "Bones" 5 TONY TONI TONE "Thinking"
WMWJ/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 22 INXS "Elegantly"	WVSR/Fresno, CA PD: Walter Brown MD: Heather Williams 12 DURAN DURAN "Mind"	WVSR/Fresno, CA PD: Walter Brown MD: Heather Williams 12 DURAN DURAN "Mind"	WWSN/South Bend, IN PD/M: Phil Britain No Adds	WAKS/Tampa, FL PD: Mason Dixon MD: Rico Blanco 20 BEE GEES "Bones" 5 TONY TONI TONE "Thinking"

100 Total Reporters
100 Current Reporters
94 Current Playlists

Reported Frozen Playlist (2):
WSNY/Columbus, OH
KOST/Los Angeles, CA

Did Not Report, Playlist Frozen (4):
WLIF/Baltimore, MD
KLYF/Des Moines, IA
KEZK/St. Louis, MO
WMGS/Wilkes Barre, PA

86 Total Reporters
86 Current Reporters
82 Current Playlists

Reported Frozen Playlist (1):
KHM/Houston, TX

Did Not Report, Playlist Frozen (3):
WQAL/Cleveland, OH
WAEV/Savannah, GA
KYKY/St. Louis, MO



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HOT AC TOP 30

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	JEWEL You Were Meant For Me (Atlantic)	3218	3162	3032	2541	83/0
1	1	2	2	NO DOUBT Don't Speak (Trauma/Interscope)	3021	3094	3155	2892	80/1
4	4	3	3	DUNCAN SHEIK Barely Breathing (Atlantic)	2710	2746	2651	2201	78/0
6	5	5	4	SHERYL CROW Everyday Is A Winding Road (A&M)	2667	2565	2334	1803	79/2
3	3	4	5	CARDIGANS Lovefool (Mercury)	2541	2648	2750	2457	74/2
7	6	6	6	COUNTING CROWS A Long December (DGC/Geffen)	2176	2139	2146	1708	71/1
11	9	8	7	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	2058	1916	1724	1218	74/2
20	16	9	8	WALLFLOWERS One Headlight (Interscope)	1927	1677	1248	772	73/6
5	7	7	9	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1916	1972	2124	2138	56/1
16	15	12	10	SAVAGE GARDEN I Want You (Columbia)	1698	1568	1339	1040	65/2
8	8	10	11	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	1614	1628	1874	1619	58/1
12	10	11	12	JOHN MELLENCAMP Just Another Day (Mercury)	1494	1607	1541	1213	53/2
13	11	13	13	CELINE DION All By Myself (550 Music)	1479	1496	1497	1196	52/0
22	21	17	14	SHAWN COLVIN Sunny Came Home (Columbia)	1370	1070	847	639	61/7
9	12	14	15	JOURNEY When You Love A Woman (Columbia)	1025	1267	1479	1547	41/1
17	17	15	16	CRANBERRIES When You're Gone (Island)	990	1130	1147	929	40/1
14	13	18	17	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	934	1018	1365	1193	40/2
—	28	21	18	U2 Staring At The Sun (Island)	845	774	417	169	40/4
10	14	16	19	SHERYL CROW If It Makes You Happy (A&M)	812	1088	1364	1359	36/0
25	22	20	20	SARAH MCLACHLAN Possession (Nettwerk/Arista)	798	778	746	524	29/2
19	20	19	21	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	767	872	902	827	28/0
DEBUT			22	INXS Elegantly Wasted (Mercury)	754	390	15	—	44/19
29	26	25	23	WHITNEY HOUSTON Step By Step (Arista)	739	555	472	369	35/6
26	24	22	24	BRYAN ADAMS I'll Always Be Right There (A&M)	668	629	527	467	36/1
—	—	29	25	BRUCE SPRINGSTEEN Secret Garden (Columbia)	626	439	241	67	29/12
—	27	28	26	DAVE MATTHEWS BAND Crash Into Me (RCA)	624	490	431	192	21/6
—	29	26	27	JOURNEY If He Should Break Your Heart (Columbia)	619	543	401	280	30/3
24	23	24	28	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)	590	589	560	587	28/0
30	25	27	29	AMANDA MARSHALL Fall From Grace (Epic)	549	537	478	367	24/2
DEBUT			30	R. KELLY I Believe I Can Fly (Jive)	475	399	328	334	18/1

This chart reflects airplay from March 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 82 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

JON SECADA Too Late, Too Soon (SBK/EMI)

Total Stations: 24, Adds: 3, Plays: 463, WDAQ 37, WKEE 21, WJZZ 12 (12), WHUD 19 (17), WQWZ 18, WCGQ 11 (14), WKZL 8 (7), WKYE 17 (14), WWDE 12 (11), WXIL 31 (31), WAEV 10 (10), WAKS 18 (25), WMTX 5 (7), WGNL 47 (32), WMJY 10, WJDX 21 (21), WMC 11 (11), WMXS 25 (25), KKYS 30 (27), KSMG 28 (25), WKDD 20 (20), WAZY 19 (16), WNSN 19 (19), KMAJ 14 (14).

BABYFACE Every Time I Close My Eyes (Epic)

Total Stations: 23, Adds: 4, Plays: 441, WKEE 19 (20), WHUD 10 (10), WYXR 23, WQSM 31 (30), WKYE 5 (5), WAKS 6 (6), WMTX 7 (10), WGNL 16, WMJY 18, WMXL 42 (48), KURB 35 (24), WMXS 25 (25), KKYS 34 (39), WKDD 12 (21), WAZY 18 (16), WMYX 8, KMXG 35 (35), WNSN 9 (9), KATF 5 (5), KBEE 7 (5), KISN 25 (15), KPLZ 31 (31), KEYW 20 (28).

GINA G Ooh Aah...Just A Little Bit (Eternal/WB)

Total Stations: 14, Adds: 2, Plays: 348, WKEE 32 (29), WJZZ 17 (17), WPLJ 23 (21), WYXR 40 (26), WCGQ 13 (10), WMTX 18 (15), WMXL 24 (24), WKDD 10 (10), WKQI 61 (62), WKTI 36 (35), WMYX 28 (28), WIOG 20, KCIX 21 (28), KEYW 5.

LEAH ANDREONE It's Alright, It's OK (RCA)

Total Stations: 14, Adds: 3, Plays: 305, WBMX 8 (9), WXLO 20 (18), WDBZ 40 (40), WCGQ 10, WMTX 5 (5), WMC 7 (10), KKYS 35 (30), WKDD 15 (15), WTMX 32 (31), KTNP 12, KALC 23 (24), KYSR 47 (47), KBBT 44 (48), KRUZ 7.

SUBLIME What I Got (Gasoline Alley/MCA)

Total Stations: 11, Adds: 0, Plays: 303, WBMX 13 (15), WDBZ 40 (40), WPLL 16 (20), WPTE 28 (30), WLUP 14 (14), KALC 26 (30), KMXB 38 (36), KYSR 28 (27), KBBT 38 (40), KFMB 27 (19), KRUZ 35 (35).

DISHWALLA Give (A&M)

Total Stations: 15, Adds: 4, Plays: 258, WBMX 8, WDBZ 28 (28), WRQX 10, WSHE 31 (28), WMXB 19 (13), KKYS 33, KDMX 10 (6), KHMV 5 (5), KZZP 35 (35), KALC 5, KYSR 16 (14), KOSO 10 (10), KBBT 20 (9), KRUZ 7 (7), KPLZ 21 (21).

TORI AMOS Silent All These Years (Atlantic)

Total Stations: 12, Adds: 1, Plays: 245, WBMX 9 (22), WXLO 24 (22), WDBZ 16 (10), WPTE 14 (7), KZZP 26 (29), WTMX 32 (31), KALC 10, KMXB 10 (15), KYSR 29 (27), KYSR 35 (35), KOSO 10 (10), KBBT 30 (15).

BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)

Total Stations: 9, Adds: 1, Plays: 236, WBMX 8 (9), WDBZ 28 (28), WPTE 30 (30), WMXB 11, KALC 44 (35), KMXB 17 (25), KYSR 29 (30), KBBT 34 (39), KLLC 35 (39).

WHITE TOWN Your Woman (Chrysalis/EMI)

Total Stations: 11, Adds: 4, Plays: 207, WBMX 8, WPLL 25 (26), WMXB 11, WLUP 14, KMXB 7 (9), KYSR 15 (15), KYSR 16 (14), KBBT 30 (31), KFMB 41 (36), KLLC 33 (37), KRUZ 7.

SPICE GIRLS Wannabe (Virgin)

Total Stations: 10, Adds: 0, Plays: 198, WKEE 15 (10), WMTX 13 (11), WMXL 6 (6), WMC 24 (29), KKYS 16 (16), WKDD 10 (18), WKTI 27 (26), KFMB 48 (56), KPLZ 17 (17), KEYW 22 (22).

RICHARD MARX Until I Find You Again (Capitol)

Total Stations: 13, Adds: 2, Plays: 193, WHUD 14 (13), WRQX 24 (15), WQSM 10 (7), WKYE 13 (10), WAKS 7 (7), WGNL 16 (16), WMXL 19 (19), WMXS 25, KKYS 28, WNSN 9 (9), KATF 5 (5), KMAJ 14 (14), KIOI 9 (7).

MERRIL BAINBRIDGE Under The Water (Universal)

Total Stations: 11, Adds: 3, Plays: 178, WDAQ 13 (13), WQWZ 19 (19), WKYE 7, WPLL 23 (24), WSHE 30 (28), WMXB 17 (15), WMTX 5 (5), KZZP 26 (28), WTMX 12, KMXG 21, KMXS 5 (5).

BILLY MANN Killed By A Flower (DVB/A&M)

Total Stations: 9, Adds: 1, Plays: 136, WDAQ 12 (12), WSHE 18 (21), WAKS 21 (23), WMTX 5 (5), WMC 6, KALC 8 (9), KOSO 10 (10), KBBT 37 (39), KLLC 19 (17).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
INXS Elegantly Wasted (Mercury)	19
BRUCE SPRINGSTEEN Secret Garden (Columbia)	12
DURAN DURAN Out Of My Mind (Virgin)	8
SHAWN COLVIN Sunny Came Home (Columbia)	7
DAVE MATTHEWS BAND Crash Into Me (RCA)	6
WHITNEY HOUSTON Step By Step (Arista)	6
WALLFLOWERS One Headlight (Interscope)	6
TONY TONI TONE Thinking Of You (Mercury)	5
BABYFACE Every Time I Close My Eyes (Epic)	4
DISHWALLA Give (A&M)	4
U2 Staring At The Sun (Island)	4
WHITE TOWN Your Woman (Chrysalis/EMI)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INXS Elegantly Wasted (Mercury)	+364
SHAWN COLVIN Sunny Came Home (Columbia)	+300
WALLFLOWERS One Headlight (Interscope)	+250
BRUCE SPRINGSTEEN Secret Garden (Columbia)	+187
WHITNEY HOUSTON Step By Step (Arista)	+184
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	+142
DAVE MATTHEWS BAND Crash Into Me (RCA)	+134
SAVAGE GARDEN I Want You (Columbia)	+130
DURAN DURAN Out Of My Mind (Virgin)	+119
SHERYL CROW Everyday Is A Winding Road (A&M)	+102

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DISHWALLA Counting Blue Cars (A&M)
ERIC CLAPTON Change The World (Reprise)
CELINE DION It's All Coming Back To Me Now (550 Music)
DONNA LEWIS I Love You Always Forever (Atlantic)
JOHN MELLENCAMP Key West Intermezzo... (Mercury)
BRYAN ADAMS Let's Make A Night To Remember (A&M)
MERRIL BAINBRIDGE Mouth (Universal)
MADONNA Don't Cry For Me Argentina (Warner Bros.)
DON HENLEY Through Your Hands (Revolution)
NO MERCY Where Do You Go (Arista)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



THE WALLFLOWERS

"One Headlight"

New Adds At:
WENS/Indianapolis
KCIX/Boise
KATF/Dubuque
WMMX/Dayton
KEYW/Tri-Cities
WHUD/Newburgh

Major Airplay At:
WDBZ 36X
WMTX 32X
WBMX 41X
WALC 47X
WPNT 22X
KYSR 37X
KFMB 70X
KHMV 26X
KSTP 33X
WLUP 25X
WPLJ 24X
KLLC 42X
WQAL 44X
WYXR 23X
KDMX 19X

Over 8,300 Combined BDS Spins!!
Over 61 Million Listeners!!

R&R Hot AC 9-8
Top 40 Adult Monitor 11-7*

R&R Pop 14-12
Top 40 Mainstream 15-12*

Billboard Top LP 10-8*
Album Approaching Double Platinum!

ON TOUR NOW

Produced by T-Bone Burnett
Mixed by Tom Lord-Alge
A&R Direction: Tom Whalley
Management: Andy Stater/HK Management



HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	28	40	40	40	LEAH ANDREONE/It's Alright, It's Alright
28	40	40	40	40	PAULA COLE/Where Have All the Flowers Gone
40	40	40	40	40	CRANBERRIES/When You're Gone
40	40	40	40	40	SHERYL CROW/Everyday Is...
40	40	40	40	40	JEWEL/You Were Meant...
40	40	40	40	40	JOHN MELLENCAMP/Just Another Day
40	40	40	40	40	DUNCAN SHEIK/Barely Breathing
28	40	40	40	40	SUBLINE/What I Got
40	40	40	40	40	WALLFLOWERS/One Headlight
-	28	28	28	28	BETTER THAN EZRA/Desperately Wanting
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
-	28	28	28	28	ERASURE/In My Arms
-	28	28	28	28	INXS/Elegantly Wasted
28	28	28	28	28	SERGE GARDENI/Want You
10	28	28	28	28	U2/Staring At The Sun
10	28	28	28	28	DISHWALLA/Give
10	15	15	15	15	MATTHEW SWEET/Where You Get Love
28	28	28	28	28	AMANDA MARSHALL/Fall From Grace
-	10	10	10	10	TORI AMOS/Silent All These...
-	10	10	10	10	LUSCIOUS JACKSON/Naked Eye
28	40	28	40	28	ELEANOR MCEVOY/Precious Little
40	10	10	10	10	NO DOUBT/Don't Speak
40	10	10	10	10	CARDIGANS/Lovefool
40	10	10	10	10	COUNTING CROWS/A Long December
40	10	10	10	10	WALLFLOWERS/6th Avenue Heartache
-	10	10	10	10	DISHWALLA/Counting Blue Cars

MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
48	46	45	46	46	CARDIGANS/Lovefool
46	45	45	45	45	NO DOUBT/Don't Speak
-	23	27	43	43	SHERYL CROW/Everyday Is...
-	28	43	43	43	BRUCE SPRINGSTEEN/Secret Garden
29	26	27	41	41	COUNTING CROWS/A Long December
29	26	27	41	41	DUNCAN SHEIK/Barely Breathing
41	46	44	41	41	JEWEL/You Were Meant...
46	44	43	41	41	HOOTIE & BLOWFISH/Go Blind
42	44	44	30	30	TONI BRAXTON/Un-break My Heart
28	27	28	29	29	PAULA COLE/Where Have All...
43	41	25	28	28	MADONNA/Don't Cry For Me...
26	22	24	28	28	SERGE GARDENI/Want You
19	18	25	27	27	CELINE DION/All By Myself
-	15	25	26	26	HANSON/Mmm Bop
10	25	21	23	23	GINA G/Ooh Aah...Just...
15	22	23	23	23	WALLFLOWERS/One Headlight
-	12	20	22	22	SHAWN COLVIN/Sunny Came Home
23	24	22	20	20	WHITNEY HOUSTON/Step By Step
26	27	27	18	18	MERRIL BAINBRIDGE/Mouth
-	17	24	14	14	NO MERCY/Where Do You Go
17	18	14	17	17	ALANIS MORISSETTE/Head Over Feet
41	14	13	16	16	SHERYL CROW/It Makes You...
-	-	-	-	-	INXS/Elegantly Wasted
22	26	25	14	14	JOHN MELLENCAMP/Key West...
-	10	10	12	12	RODEANS/Closer To Free
11	11	-	11	11	DEL AMITRI/Roll To Me
10	-	-	11	11	JANN ARDEN/Insensitive
11	11	-	11	11	DEEP BLUE SOMETHING/Breakfast At...
-	11	11	11	11	GIN BLOSSOMS/Follow You Down
16	13	-	10	10	DONNA LEWIS/I Love You Always...

MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	41	41	40	40	NO DOUBT/Don't Speak
41	41	41	40	40	JEWEL/You Were Meant...
41	41	41	40	40	TONI BRAXTON/Un-break My Heart
30	40	40	39	39	SHERYL CROW/Everyday Is...
40	40	39	39	39	JOURNEY/When You Love...
40	40	39	39	39	ERIC CLAPTON/Change The World
40	40	38	38	38	CELINE DION/Because You Loved Me
30	40	30	30	30	CARDIGANS/Lovefool
-	29	30	30	30	DUNCAN SHEIK/Barely Breathing
13	29	29	29	29	DONNA LEWIS/I Love You Always...
30	29	29	29	29	CELINE DION/All By Myself
29	29	29	29	29	R. KELLY/I Believe I Can Fly
13	13	13	13	13	CELINE DION/It's All Coming...
12	12	12	12	12	HOOTIE & BLOWFISH/Go Blind
12	12	12	12	12	TONY RICH PROJECT/Nobody Knows
12	12	12	12	12	TRACY CHAPMAN/Give Me One Reason
13	13	13	12	12	ALANIS MORISSETTE/Head Over Feet
13	13	12	12	12	DISHWALLA/Counting Blue Cars
12	12	12	12	12	MARIAH CAREY/Always Be My Baby
12	12	12	12	12	NO MERCY/Where Do You Go
12	12	12	12	12	BRYAN ADAMS/Everything Falls
-	12	12	11	11	GIN BLOSSOMS/It's A Wonderful Life...
-	12	12	11	11	JEWEL/Who Will Save...
-	9	9	9	9	SOPHIE B. HAWKINS/As I Lay Me Down
-	9	9	9	9	TAKE THAT/Back For Good
-	9	9	9	9	EVERYTHING BUT...Missing
-	9	9	9	9	BLUES TRAVELER/Run-Around
-	9	9	9	9	MARIAH CAREY/One Sweet Day

MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
56	48	50	50	50	JEWEL/You Were Meant...
35	35	35	35	35	SHERYL CROW/Everyday Is...
56	48	35	50	50	NO DOUBT/Don't Speak
35	35	35	35	35	COUNTING CROWS/A Long December
56	48	35	35	35	CARDIGANS/Lovefool
35	35	35	35	35	ALANIS MORISSETTE/Head Over Feet
35	35	35	35	35	SHERYL CROW/It Makes You...
35	35	35	35	35	SARAH MCLACHLAN/Possession
35	35	35	35	35	TORI AMOS/Silent All These...
28	35	35	35	35	DAVE MATTHEWS BAND/Crash Into Me
35	35	35	35	35	WALLFLOWERS/One Headlight
28	30	35	35	35	DUNCAN SHEIK/Barely Breathing
28	30	30	30	30	SERGE GARDENI/Want You
14	30	30	30	30	PAULA COLE/Where Have All...
-	14	30	30	30	U2/Staring At The Sun
14	14	30	30	30	SHAWN COLVIN/Sunny Came Home
-	-	14	14	14	INXS/Elegantly Wasted
-	-	14	14	14	WHITE TOWN/Your Woman
-	-	14	14	14	LUSCIOUS JACKSON/Naked Eye
14	14	14	14	14	DISHWALLA/Give
35	25	15	15	15	HOOTIE & BLOWFISH/Go Blind
15	15	15	15	15	JARVIS/Overload
15	15	15	15	15	TRACY CHAPMAN/Give Me One Reason
15	15	15	15	15	DISHWALLA/Counting Blue Cars
14	14	14	14	14	JEWEL/Who Will Save...

MARKET #3
WLUP/Chicago
(312) 440-5270
Solk/Marino

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	32	51	43	43	JOHN MELLENCAMP/Just Another Day
32	30	33	43	43	SHERYL CROW/Everyday Is...
19	21	51	43	43	DAVE MATTHEWS BAND/Crash Into Me
12	31	51	33	33	U2/Staring At The Sun
32	29	33	33	33	WALLFLOWERS/One Headlight
33	29	33	33	33	DUNCAN SHEIK/Barely Breathing
14	18	33	33	33	VERVE PIPE/The Freshmen
24	27	21	33	33	HOOTIE & BLOWFISH/Tucker's Town
22	22	33	33	33	COUNTING CROWS/A Long December
-	-	21	21	21	COLLECTIVE SOUL/The World I Know
-	-	21	21	21	DUNCAN SHEIK/She Runs Away
20	19	7	21	21	BLUES TRAVELER/But Anyway
-	-	14	33	33	DISHWALLA/Counting Blue Cars
-	-	14	21	21	WALLFLOWERS/6th Avenue Heartache
16	16	-	21	21	HOOTIE & BLOWFISH/Go Blind
15	16	21	14	14	COLLECTIVE SOUL/Precious Declaration
16	19	14	14	14	SUBLINE/What I Got
10	13	14	14	14	CRANBERRIES/When You're Gone
-	-	10	14	14	MATTHEW SWEET/Where You Get Love
-	-	-	14	14	311/All Mixed Up
-	-	-	14	14	WHITE TOWN/Your Woman
26	23	21	7	7	SHERYL CROW/It Makes You...

MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
53	53	53	53	53	JOHN MELLENCAMP/Just Another Day
45	31	53	53	53	JEWEL/You Were Meant...
32	45	52	52	52	SHAWN COLVIN/Sunny Came Home
45	45	45	45	45	SERGE GARDENI/Want You
45	45	45	45	45	COUNTING CROWS/A Long December
45	45	45	45	45	PAULA COLE/Where Have All...
32	32	45	45	45	AMANDA MARSHALL/Fall From Grace
31	32	45	45	45	NO DOUBT/Don't Speak
44	45	45	45	45	CRANBERRIES/When You're Gone
52	53	44	44	44	SHERYL CROW/Everyday Is...
13	31	32	32	32	VERVE PIPE/The Freshmen
45	45	32	32	32	TORI AMOS/Silent All These...
15	15	31	31	31	LEAH ANDREONE/It's Alright, It's Alright
45	45	31	31	31	WALLFLOWERS/One Headlight
53	52	45	45	45	U2/Staring At The Sun
-	-	14	14	14	OCEAN BLUE/Side
-	-	12	12	12	COLLECTIVE SOUL/Maybe
14	14	13	13	13	PHIL COLLINS/It's In Your Eyes...
-	-	12	12	12	MERRIL BAINBRIDGE/Under The Water
32	32	12	12	12	DAVE MATTHEWS BAND/Crash Into Me
14	13	11	11	11	DISHWALLA/Counting Blue Cars
16	14	11	11	11	DUNCAN SHEIK/Barely Breathing
31	10	11	11	11	CARDIGANS/Lovefool
13	14	12	10	10	SEAL/Fly Like An Eagle
15	14	10	10	10	DC TALK/Just Between You...
-	-	14	15	15	ELEANOR MCEVOY/Precious Little
13	13	13	8	8	NATALIE MERCHANT/Wonder

MARKET #4
KIOI/San Francisco
(415) 538-1013
Keating/Nachlis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	28	29	36	36	TONI BRAXTON/Un-break My Heart
26	28	28	35	35	STREISAND & ADAMS/Finally Found...
39	28	28	33	33	CELINE DION/It's All Coming...
23	35	26	31	31	CELINE DION/All By Myself
27	10	19	30	30	DONNA LEWIS/I Love You Always...
41	25	30	47	47	ERIC CLAPTON/Change The World
7	35	27	29	29	JEWEL/You Were Meant...
-	20	28	28	28	ALANIS MORISSETTE/Ironic
23	21	21	25	25	NO DOUBT/Don't Speak
27	-	12	24	24	WHITNEY HOUSTON/I Believe In You...
-	28	20	22	22	KENNY G/Havana
39	10	20	22	22	MADONNA/You Must Love Me
20	28	18	21	21	CARDIGANS/Lovefool
21	28	17	20	20	WHITNEY HOUSTON/Step By Step
-	-	18	20	20	PHIL COLLINS/It's In Your Eyes...
-	-	11	13	13	TONY RICH PROJECT/Nobody Knows
27	7	7	10	10	JOURNEY/When You Love...
16	10	-	10	10	TRACY CHAPMAN/Give Me One Reason
-	-	-	10	10	CELINE DION/Because You Loved Me
19	-	9	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
7	7	7	9	9	BRYAN ADAMS/It Always Be...
7	7	7	9	9	RICHARD MARX/Until I Find You...
-	-	-	9	9	DES'REE/You Gotta Be

MARKET #4
KLCC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	47	48	48	48	DAVE MATTHEWS BAND/Crash Into Me
43	43	48	48	48	SEMISONIC/I.T.
38	48	47	47	47	OMC/How Bizarre
48	48	47	47	47	SHERYL CROW/Everyday Is...
39	47	47	47	47	WALLFLOWERS/One Headlight
48	48	47	47	47	PAULA COLE/Where Have All...
29	29	45	45	45	JEWEL/You Were Meant...
38	46	47	47	47	SPACE/Female Of...
38	37	36	36	36	SNEAKER PIMPS/Underground
-	-	35	36	36	LUSCIOUS JACKSON/Naked Eye
10	10	34	36	36	BEN FOLDS FIVE/Battle Of Who...
47	47	35	35	35	BETTER THAN EZRA/Desperately Wanting
39	40	35	35	35	AMANDA MARSHALL/Fall From Grace
-	-	37	37	37	INXS/Elegantly Wasted
-	-	35	34	34	"AKA"AP/The Holy River
16	16	37	33	33	WHITE TOWN/Your Woman
32	32	33	33	33	BT W/TORI AMOS/Blue Skies
39	34	32	32	32	JOHN MELLENCAMP/Just Another Day
24	24	22	22	22	THIRD EYE BLIND/Semi-Charmed Life
36	36	30	30	30	DONNA LEWIS/Without Love
38	37	29	29	29	CHALK FARM/Lie On Lie
-	-	25	25	25	DURAN DURAN/Dul Of My Mind
10	10	25	25	25	SARAH MCLACHLAN/Possession
48	48	27	24	24	NO DOUBT/Don't Speak
47	47	25	24	24	311/All Mixed Up
-	-	24	23	23	MEXICO 70/1 Want You
15	15	21	23	23	U2/Staring At The Sun
15	15	21	23	23	SHAWN COLVIN/Sunny Came Home
17	17	17	19	19	BLU/MAN/Ifled By A Flower
-	-	24	17	17	BECK/The



CAROL ARCHER

Achieving Success: 'Stay True To Your Vision'

□ KOAI/Dallas PD Michael Fischer shares the philosophy that drives his career

Mention the name "Mike Fischer," and you'll get the full attention of whomever you're speaking with. Why? For one thing, KOAI (The Oasis)/Dallas PD Michael Fischer has a well-deserved reputation for great ears. More importantly, his accomplishments are notable. I asked him to share the secret of his success.

"In any aspect of life, whether personal or business, there will always be adversity," he observes. "But having a clear vision of what you want the outcome to be is very important from the outset. It's like having a mission statement.

"The one thing I always strive for, personally and professionally, is to have impact. A lot of radio programmers get off on the attention they get from success. Right before I left WNUA/Chicago, I got a call from a listener who talked about the radio station like a music director. I asked him what he did. He said he was a student and he'd listened to and loved the station for 10 years. That's impact.

"[Former WNUA GM, now ARS co-COO] John Gehron instilled something in me subcon-

sciously when he referred to WLS and WCFL — great Chicago radio stations. I thought, 'Man, if I do anything at WNUA, it would be great to be part of a great, memorable radio station. I've taken that with me to The Oasis because the foundation it's built on came from everybody who was involved with it in the past. To be associated with a station like this is great. Naturally, you try to put your own spin on things. Walking in the door, I had to have a vision of what I wanted to accomplish during my tenure here.



Michael Fischer

"When you're thrown a curve ball that deals with resources, you have to then try to figure out how much impact you are capable of having, according to your framework and given the cards you've been dealt. You have to reconfigure. That happened for me at SO-**NY's SW Networks**. If I'd left WNUA and come directly to The Oasis, I'm not sure I would have been prepared. SW taught me that, since it was a start-up company, we had a set of parameters. [Former SW VP/Programming Dev., now-WNUA OM] **Paul Goldstein** and I had these grand visions of having huge impact with a satellite radio network. It was very alluring to think of all the people who would hear what we were doing. Then, you get into the subtleties and begin to realize it's not like that. You learn to reprioritize."

On the first day of the fall **Arbitron**, KOAI's tower fell over in a freak accident, and the signal remained diminished during the entire survey period. Nonetheless, Fischer catapulted the station to a tie for second 25-54. "Then, near the end of last month, our tower was hit by lightning, and we didn't get back up to power until 3/6. The station was operating at 10,000 watts on a back-up tower.

"When our marketing budgets were curtailed, I sought advice from friends in and out of the business on how to deal with my GM about the situation. Everyone counseled me to fight for what I believe is right, stay true to my plan, and do the best I can with what I've got. Stand up for yourself and come out swinging. That translates to a lot of different areas of running an organization: It involves inspiring your personnel and conveying your vision. It involves working with the sales staff and knowing when to concede your philosophy as it pertains to the sales/programming relationship. It involves dealing with your general manager."

Staying true to your vision doesn't mean being rigid, Fischer concludes: "Despite any competitive adversity, you've got to stick to your guns. But don't be unwilling to listen to criticism. Suggestion is so important, so don't lock that out, either. If you're inflexible, you can end up in big trouble. Your vision has to be malleable. Ultimately, I always know that whatever project I'm involved with, whether it succeeded or failed, I gave it my best, and that's very comforting to me."

Final Farewell: Zachary Breaux

■ Industry mourns guitarist's death at 36

News of guitarist **Zachary Breaux's** death one month ago (2/20) stunned the NAC/Smooth Jazz community. Breaux died of a heart attack after attempting to rescue a female swimmer caught in a powerful rip-tide off Miami Beach as his



like **Art Porter**, whose recent death bears striking similarities — was considered by many to be poised on the brink of a tremendous commercial breakthrough. Contemplating the loss of Breaux, **WQCD/NY PD Steve Williams** comments, "Zach's loss is

family waited onshore. Ironically, in 1988 Breaux successfully rescued a swimmer while vacationing in Italy.

Only days before his death, he played with the **Zebra All-Stars** for an industry crowd in New Orleans — a showcase attended by both of his parents — before flying to Chicago to entertain 2300 **WNUA** listeners in what would be his last performance.

The youngest of seven children, Breaux was a native of Port Arthur, TX and had deep family ties to rural Louisiana. More recently, he lived with his wife, **Frederica**, and their three daughters — **Alexis** (14), **Mia** (12), and **Nina** (6) — on the upper west side of New York. Breaux recorded three solo albums. His latest, "Uptown Groove," reached number one (R&R 1/17). Breaux —

tremendously felt because of both his sense of self — confident, yet humble — and because he was one of the few guys who had an incredibly openminded approach to making music. His making music with people from **Guru & Jazzmatazz** to **Donald Byrd** exposed a musical depth and diversity that is rare, even among the most highly regarded musicians of this time. I'm proud that WQCD was the very first station to ever play a Zachary Breaux record. I've felt a special kinship with him ever since."

Donations made to the **Zachary Breaux Memorial Fund**, created to provide support for Breaux's young daughters, may be sent c/o **Zebra Records**, 200 Bell Canyon Rd., Bell Canyon, CA 91307-1110.

Passionate & Loyal ... But Are They P1 Listeners?

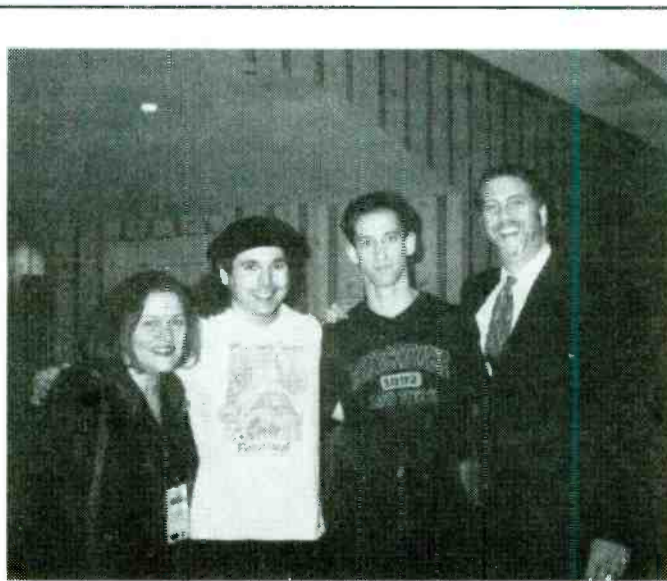
Radio One 2 One VP **Marc Elliott** comments on **OpTimum Sr. VP Rich McMillan's** recent remarks (R&R 2/21) about the need to satisfy core listeners. Elliott says McMillan is "quite right about the importance of maintaining the entertainment value of the station; however, there are a few points that bear some challenge."

Rich is right: If you lose a listener to their personal library, you may never get them back. But this has very little to do with the programming of the station and much more to do with the actual listening location.

We've made over 300,000 phone calls on behalf of radio stations. The purpose of the call is to get a listener to change his or her radio station. We've had great luck converting people, except those who have access to their own CDs and cassettes. This is regardless of music preference or format choice. People who have the time and capability to "program their own station" don't want to give that up, no matter what. The challenge is pleasing that group of people who don't have that access or availability.

I'm not sure the distinction between a mood listener and a passionate listener is fair either. We have tracked listeners to Smooth Jazz who spend six to eight hours a day with the radio, know the call letters, and interact with the station. They like Smooth Jazz because it puts them in a good mood, but they don't buy all the CDs or concert tickets. Are these P1s or P2s?

I also have a stack of correspondence between one client station and a very involved music fan. You can tell by the letters this is a passionate person. Yet, a short telephone conversation showed that he listens to very little radio overall, even the stations that get the music right in his opinion. Is he worth more than the "mood" listener?



THE FAMILY THAT PLAYS TOGETHER ... — Warner Bros. Nat'l Promotion Director **Deborah Lewow** (l) is seen here cozying up to (l-r) **Boney James**, **WNUA/Chicago OM Paul Goldstein**, and **KOAI/Dallas PD Mike Fischer**.

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	BRAXTON BROTHERS When Love Comes... (<i>Kokopelli</i>)	802	795	800	808	47/0
4	3	2	2	PAUL HARDCASTLE Jokers Wild (<i>JVC</i>)	778	753	742	739	45/1
5	4	3	3	NORMAN BROWN Third World (<i>MoJazz/Motown</i>)	724	716	704	710	47/0
8	7	6	4	SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	719	601	567	551	49/1
12	11	9	5	GOTA European Comfort (<i>Instinct</i>)	610	544	474	461	50/1
20	16	12	6	ALFONZO BLACKWELL Hermina (<i>Street Life/All American</i>)	587	470	424	404	43/0
11	8	8	7	JIM BRICKMAN You Never Know (<i>Windham Hill</i>)	580	551	528	484	48/1
13	13	7	8	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)	566	557	443	456	36/0
1	2	4	9	DAVID SANBORN Rikke (<i>Elektra/EEG</i>)	532	686	773	814	45/1
—	—	17	10	LEE RITENOUR Water To Drink (<i>I.E./Verve</i>)	511	415	125	—	49/2
3	5	5	11	KENNY G Eastside Jam (<i>Arista</i>)	506	651	688	742	40/1
22	18	10	12	INCOGNITO A Shade Of Blue (<i>Verve Forecast</i>)	499	499	416	375	48/1
15	10	13	13	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	483	452	477	450	42/0
7	9	11	14	ZACHARY BREAUX Never Can Say Goodbye (<i>Zebra</i>)	437	494	505	557	39/0
23	22	20	15	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	432	402	378	374	44/0
24	21	21	16	CHUCK LOEB Cruzin' South (<i>Shanachie</i>)	421	402	386	372	42/1
14	17	16	17	VANESSA DAOU Two To Tango (<i>MCA</i>)	411	422	419	454	39/0
18	14	15	18	KENNY BLAKE European Underground (<i>Heads Up</i>)	404	424	435	409	38/0
17	19	18	19	DAVE KOZ Lullaby For A Rainy Night (<i>Capitol</i>)	356	412	404	420	38/2
10	15	22	20	MARK PORTMANN No Truer Words (<i>Zebra</i>)	355	394	425	492	37/0
21	20	23	21	DOC POWELL From The Heart (<i>Discovery</i>)	330	356	402	388	32/0
—	—	27	22	ANDY SNITZER A River's Road (<i>Warner Bros.</i>)	317	295	274	221	41/4
9	12	14	23	WAYMAN TISDALE Don't Take Your Love Away (<i>MoJazz/Motown</i>)	310	438	449	494	30/0
DEBUT			24	RICK BRAUN Notorious (<i>BlueMoon</i>)	306	42	—	—	44/14
27	24	28	25	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	304	294	303	324	32/0
30	—	29	26	TIM BOWMAN I'll Be There (<i>I.M.</i>)	301	292	273	271	36/2
—	30	—	27	BOBBY LYLE Aruban Nights (<i>Atlantic</i>)	300	285	276	270	37/0
6	6	19	28	GEORGE BENSON The Thinker (<i>GRP</i>)	299	405	619	631	27/0
29	25	25	29	PAOLO Paisa (<i>Island</i>)	297	313	295	275	36/0
—	—	26	30	PHIL COLLINS The Same Moon (<i>Face Value/Atlantic</i>)	287	308	276	269	29/2

This chart reflects airplay from March 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.
52 NAC reporters. 51 current playlists. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
URBAN KNIGHTS The Promise (<i>GRP</i>)	22
FANTASY BAND Double Talk (<i>Shanachie</i>)	18
MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	16
RICK BRAUN Notorious (<i>BlueMoon</i>)	14
VAL GARDENA Avalon (<i>Mercury</i>)	11
WARREN HILL U R The 1 (<i>Discovery</i>)	7
3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	6
BRIAN MCKNIGHT & DIANA KING When We... (<i>DAS/Mercury</i>)	6
ANDY SNITZER A River's Road (<i>Warner Bros.</i>)	4
JOHN TESH L'Aquila (<i>GTSP</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK BRAUN Notorious (<i>BlueMoon</i>)	+264
SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	+118
ALFONZO BLACKWELL Hermina (<i>Street Life/All American</i>)	+117
LEE RITENOUR Water To Drink (<i>I.E./Verve</i>)	+96
GOTA European Comfort (<i>Instinct</i>)	+66
WARREN HILL U R The 1 (<i>Discovery</i>)	+61
3RD FORCE In The Full Moonlight (<i>Higher Octave</i>)	+57
T.D.F. Angelica (<i>Reprise</i>)	+51
FANTASY BAND Double Talk (<i>Shanachie</i>)	+45
MICHAEL LINGTON Tell It Like It Is (<i>Nu Groove</i>)	+45

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

SOUNDSCAPE I'll Be Around (*Instinct*)

Total Plays: 259, Total Stations: 34, Adds: 1

3RD FORCE In The Full Moonlight (*Higher Octave*)

Total Plays: 256, Total Stations: 39, Adds: 6

PETER WHITE Together Again (*Columbia*)

Total Plays: 225, Total Stations: 31, Adds: 0

JOHN TESH L'Aquila (*GTSP*)

Total Plays: 207, Total Stations: 31, Adds: 4

ZACHARY BREAUX Cafe Reggiao (*Zebra*)

Total Plays: 172, Total Stations: 24, Adds: 3

WARREN HILL U R The 1 (*Discovery*)

Total Plays: 171, Total Stations: 32, Adds: 7

LIONEL RICHIE Paradise (*Mercury*)

Total Plays: 166, Total Stations: 18, Adds: 1

MICHAEL LINGTON Tell It Like It Is (*Nu Groove*)

Total Plays: 158, Total Stations: 31, Adds: 16

TIM CUNNINGHAM This Is The Life (*Atlantic*)

Total Plays: 151, Total Stations: 21, Adds: 0

DIRK RICHTER Smooth Move (*Sin-Drome*)

Total Plays: 138, Total Stations: 18, Adds: 2

KENNY G Havana (*Arista*)

Total Plays: 127, Total Stations: 16, Adds: 2

ROGER SMITH Can You Stand The Rain (*JVC*)

Total Plays: 126, Total Stations: 14, Adds: 0

KENNY G w/TONI BRAXTON That Somebody Was You (*Arista*)

Total Plays: 124, Total Stations: 12, Adds: 0

MARCUS JOHNSON PROJECT 88 Ways To Love (*Positive*)

Total Plays: 120, Total Stations: 14, Adds: 0

T.D.F. Angelica (*Reprise*)

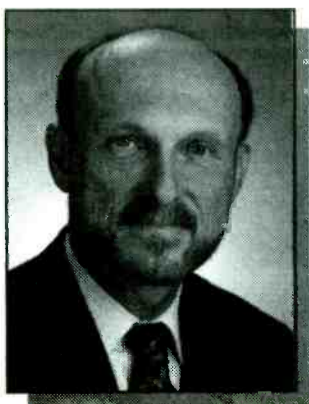
Total Plays: 103, Total Stations: 12, Adds: 0

WINDOWS Under The Lights (*Blue Orchid*)

Total Plays: 99, Total Stations: 11, Adds: 0

Songs ranked by total plays

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NAC/SMOOTH JAZZ ALBUMS

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
2	2	2	1	BRAXTON BROTHERS Steppin' Out (<i>Kokopelli</i>)	847	-1	"Around" (802)	"Sunset" (31)
4	3	3	2	PAUL HARDCASTLE Hardcastle 2 (<i>JVC</i>)	833	+25	"Jokers" (778)	"Peace" (32)
1	1	1	3	KENNY G The Moment (<i>Arista</i>)	827	-119	"Eastside" (506)	"Havana" (127)
9	8	8	4	SOUL BALLET Soul Ballet (<i>Countdown/Unity</i>)	758	+116	"N.Y.C." (719)	"Livin'" (18)
6	5	4	5	NORMAN BROWN Better Days Ahead (<i>MoJazz/Motown</i>)	736	+9	"Third" (724)	"Serenade" (4)
10	12	7	6	GROVER WASHINGTON JR. Soulful Strut (<i>Columbia</i>)	648	-6	"Soulful" (566)	"Bordertown" (59)
7	7	6	7	ZACHARY BREAUX Uptown Groove (<i>Zebra</i>)	643	-54	"Never" (437)	"Cafe" (172)
18	15	11	8	GOTA It's So Different Here (<i>Instinct</i>)	613	+69	"European" (610)	"Alone" (3)
11	9	10	9	MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	609	+31	"Heart" (483)	"World" (40)
13	11	9	10	JIM BRICKMAN Picture This (<i>Windham Hill</i>)	602	+16	"Never" (580)	"Valentine" (21)
—	—	18	11	VARIOUS ARTISTS A Twist Of Jobim (<i>I.E./Verve</i>)	597	+126	"Water" (511)	"Dindi" (57)
21	19	16	12	ALFONZO BLACKWELL Alfonzo... (<i>Street Life/All American</i>)	593	+118	"Hermine" (587)	"Breezin'" (6)
3	4	5	13	DAVID SANBORN Songs From The Night Before (<i>Elektra/EEG</i>)	551	-162	"Rikke" (532)	"Spooky" (19)
25	21	14	14	INCOGNITO Beneath The Surface (<i>Verve Forecast</i>)	507	0	"Shade" (499)	"Want" (8)
12	10	12	15	PETER WHITE Caravan Of Dreams (<i>Columbia</i>)	504	-12	"Together" (225)	"Venice" (145)
23	23	19	16	TOMMY EMMANUEL Midnight Drive (<i>Higher Octave</i>)	470	+25	"Midnight" (432)	"Fields" (22)
20	16	20	17	CHUCK LOEB The Music Inside (<i>Shanachie</i>)	466	+21	"Cruzin'" (421)	"Music" (42)
8	13	13	18	MARK PORTMANN No Truer Words (<i>Zebra</i>)	461	-54	"Truer" (355)	"Here" (46)
15	14	15	19	KENNY BLAKE An Intimate Affair (<i>Heads Up</i>)	460	-22	"European" (404)	"Swing" (28)
19	22	23	20	VANESSA DAOU Slow To Burn (<i>MCA</i>)	411	-11	"Two" (411)	
17	18	21	21	DAVE KOZ Off The Beaten Path (<i>Capitol</i>)	379	-65	"Lullaby" (356)	"Look" (15)
27	24	25	22	TIM BOWMAN Love, Joy, Peace (<i>I.M.</i>)	370	+8	"There" (301)	"Rapture" (36)
30	26	26	23	BOBBY LYLE The Power Of Touch (<i>Atlantic</i>)	364	+17	"Aruban" (300)	"Talk" (27)
DEBUT			24	3RD FORCE Vital Force (<i>Higher Octave</i>)	360	+99	"Moonlight" (256)	"Real" (49)
5	6	17	25	GEORGE BENSON That's Right (<i>GRP</i>)	355	-119	"Thinker" (299)	"Holdin'" (20)
22	20	24	26	DOC POWELL Laid Back (<i>Discovery</i>)	349	-25	"Heart" (330)	"Laid" (10)
—	—	28	27	ANDY SNITZER In The Eye Of The Storm (<i>Warner Bros.</i>)	344	+17	"Road" (317)	"Dream" (17)
DEBUT			28	WARREN HILL Shelter (<i>Discovery</i>)	340	+48	"U" (171)	"Shelter" (158)
—	—	29	29	SOUNDSCAPE Life Force (<i>Instinct</i>)	337	+17	"Around" (259)	"Morning" (65)
—	28	27	30	PAOLO Mystic Man (<i>Island</i>)	321	-13	"Paisa" (297)	"Get" (16)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
URBAN KNIGHTS Urban Knights II (<i>GRP</i>)	23
FANTASY BAND The Kiss (<i>Shanachie</i>)	22
MICHAEL LINGTON Michael Lington (<i>Nu Groove</i>)	16
RICK BRAUN Body & Soul (<i>Bluemoon</i>)	14
VAL GARDENA Migration (<i>Mercury</i>)	13
3RD FORCE Vital Force (<i>Higher Octave</i>)	6
SOUNDTRACK When We Were Kings (<i>DAS/Mercury</i>)	6
WARREN HILL Shelter (<i>Discovery</i>)	5
JOHN TESH Avalon (<i>GTSP</i>)	4
PETE ESCOVEDO E Street (<i>Concord</i>)	3
LUIS SALINAS Salinas (<i>GRP</i>)	3
ANDY SNITZER In The Eye Of The Storm (<i>Warner Bros.</i>)	3
PHIL COLLINS Dance Into The Light (<i>Face Value/Atlantic</i>)	2
ED HAMILTON Path To The Heartland (<i>Telarc</i>)	2
CHAKA KHAN Epiphany: The Best Of Chaka... (<i>Reprise</i>)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK BRAUN Body & Soul (<i>Bluemoon</i>)	+264
VARIOUS ARTISTS A Twist Of Jobim (<i>I.E./Verve</i>)	+126
ALFONZO BLACKWELL Alfonzo...I (<i>Street Life/All American</i>)	+118
SOUL BALLET Soul Ballet (<i>Countdown/Unity</i>)	+116
3RD FORCE Vital Force (<i>Higher Octave</i>)	+99
GOTA It's So Different Here (<i>Instinct</i>)	+69
FANTASY BAND The Kiss (<i>Shanachie</i>)	+62
T.O.F. Retail Therapy (<i>Reprise</i>)	+58
WARREN HILL Shelter (<i>Discovery</i>)	+48
MICHAEL LINGTON Michael Lington (<i>Nu Groove</i>)	+45
AFTER 7 Very Best Of (<i>Virgin</i>)	+42
VAL GARDENA Migration (<i>Mercury</i>)	+41
JOHN TESH Avalon (<i>GTSP</i>)	+40
LUIS SALINAS Salinas (<i>GRP</i>)	+32
MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	+31

This chart reflects airplay from March 5-11. Albums ranked by total plays, with plays from all cuts from an album combined. 52 NAC reporters. 51 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

Urban Knights' "The Promise" from their forthcoming CD, "II" (*GRP*) is, quite simply, a brilliant addition to NAC/Smooth Jazz playlists. The intro's wistful melody is beautifully read, perfectly supported by strings. And by the time **Ramsey Lewis** and **Gerald Albright** start to swing, the listener's heart is fully engaged. The gorgeous melody, coupled with a strong hook, made "The Promise" irresistible to 22 of our reporters, including **KKSF/SF**, **WJJZ/Philadelphia**, **KOAI/Dallas**, **KHII/Denver**, **WVMV/Detroit**, and **WJZZ/Pittsburgh** in its first week for Most Added.

A strong second week on **Fantasy Band's** "Double

Talk" (*Shanachie*). A few reporters are on "I'll Be Around," but "Double Talk" earns the consensus with 18 new adds for second Most Added.

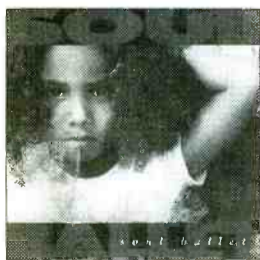
Michael Lington's "Tell It Like It Is" (*NuGroove*) enjoyed another good week, too, earning 16 new adds, including **WJZW/Washington**, **KHII**, **WLOQ/Orlando**, **WLVE/Miami**, and **KKJZ/Portland**. This track is already getting 17 plays at **KIFM/San Diego** and 16 at **WNUA/Chicago**.

If you waited more than 10 years, as **Gato Barbieri** did to follow up "Europa," you'd want to present a work as stunning and emotionally lucid as its predecessor. That's

exactly what he's done on his long-anticipated album "Que Pasa" (*Columbia*). The superb edit on lead track "Straight Into The Sunrise" burns with Barbieri's signature sax colors and indelible melody line. Well worth the wait!

Have you been wondering where **Cyndi Lauper's** been (and what was that left turn into wrestling, anyway?), you'll be glad to learn that she's been paying attention, learning, and growing as an artist. Advance selections from her upcoming "Sisters Of Avalon" CD (*Epic*) reflect an expanded, sophisticated musical vision. Lauper's writing excels here and her vocals have never been more evocative.

#1 IN GROOVES #1 IN MOVES



Soul Ballet

6- **4** R&R NAC Track

8- **4** R&R NAC Album

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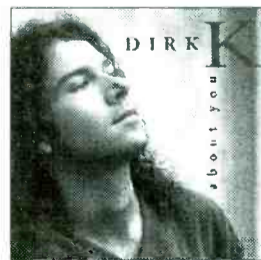


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NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

WARREN HILL

"U R The 1"

NEW & ACTIVE!

DOC POWELL

"Let's Dance"

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BYRON MILLER

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"Show Your Love"

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<p>KNIK/Anchorage, AK OM/PD: Dean Williams FANTASY BAND "Talk" RICK BRAUN "Notorious" PHIL UPCURCH "Whatever"</p>	<p>WGUF/Ft. Myers, FL PD: Michael Bode URBAN KNIGHTS "Promise" KENNY G "Havana" FANTASY BAND "Laugh"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien 3RD FORCE "Moonlight" ZACHARY BREAUX "Cafe" FANTASY BAND "Talk" PETE ESCOVEDO "Boomerang"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen VAL GARDENA "Avalon" URBAN KNIGHTS "Promise" MICHAEL LINGTON "Tell" FANTASY BAND "Talk"</p>
<p>KAJZ/Austin, TX PD: Doc Burns WARREN HILL "U" RICK BRAUN "Notorious"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez SOUNDSCAPE "Morning" FANTASY BAND "Talk" VAL GARDENA "Avalon" URBAN KNIGHTS "Promise" SOUNDSCAPE "Around" MICHAEL LINGTON "Tell"</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick LaBoy MCKNIGHT & KING "Kings"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller BRIAN HUGHES "Fruit" MARK PORTMANN "Slink" MICHAEL LINGTON "Tell" FANTASY BAND "Talk" URBAN KNIGHTS "Promise" VAL GARDENA "Avalon"</p>
<p>WOAZ/Boston, MA PD/MD: Bill George URBAN KNIGHTS "Promise" JOHN TESH "L'Aquila"</p>	<p>KUCD/Honolulu, HI PD/MD: Mahlon Moore JAMES NEWTON HOWARD "Theme" 3RD FORCE "Moonlight" FANTASY BAND "Could" RICK BRAUN "Notorious" LEE RITENOUR "Water"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell No Adds</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole EL DEBARGE "Dindi" RICK BRAUN "Notorious"</p>
<p>WSJZ/Bufalo, NY PD/MD: Steve Wiersman MICHAEL LINGTON "Tell" URBAN KNIGHTS "Promise" FANTASY BAND "Talk" VAL GARDENA "Avalon"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams PHIL COLLINS "Same" WARREN HILL "U" ANDY SNITZER "Road"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart RICK BRAUN "Notorious"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet No Adds</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy No Adds</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase 3RD FORCE "Moonlight" KENNY G "Eastside"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church URBAN KNIGHTS "Promise" BRIAN HUGHES "Pamela" MICHAEL LINGTON "Tell" JOHN TESH "Spanish" KHANI COLE "Perfect" JOSEPH VINCELLI "Good" TAKE 6 "Magic" VAN MORRISON "If"</p>	<p>KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence MICHEL CAMILO "Poinciana" PAUL HARDCASTLE "Jokers" DAVE KOZ "Lullaby" URBAN KNIGHTS "Promise" VAL GARDENA "Revealed"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander CHAKA KHAN "Your" PHIL COLLINS "Same" WARREN HILL "U" FANTASY BAND "Over"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller WARREN HILL "U" GOIN' PUBLIC "Regrets" 3RD FORCE "Moonlight"</p>	<p>WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi URBAN KNIGHTS "Promise"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton RICK BRAUN "Notorious" ED HAMILTON "South" GOTA "Alone" FANTASY BAND "Talk" MICHEL CAMILO "Poinciana"</p>
<p>WVAE/Cincinnati, OH PD: Rad Messick FANTASY BAND "Talk" ZACHARY BREAUX "Cafe"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>	<p>KOAZ/Phoenix, AZ PD/MD: Angela Handa 3RD FORCE "Whispered"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley JOHN TESH "L'Aquila" RICK BRAUN "Notorious" MICHAEL LINGTON "Tell"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble No Adds</p>	<p>WSJW/Louisville, KY PD: Brian Conn FANTASY BAND "Talk" VAL GARDENA "Avalon" MICHAEL LINGTON "Tell" URBAN KNIGHTS "Promise"</p>	<p>WJII/Pittsburgh, PA PD: Carl Anderson MD: Herschel URBAN KNIGHTS "Promise"</p>	<p>WJZT/Tallahassee, FL PD: Ron Reeves No Adds</p>
<p>WZJZ/Columbus, OH PD: Bill Harmon TIM BOWMAN "There" DALIA "Easy" VAL GARDENA "Valley" WARREN HILL "U" MICHAEL LINGTON "Tell" MCKNIGHT & KING "Kings" LUIS SALINAS "Santa" ANDY SNITZER "Road" URBAN KNIGHTS "Promise" DOC POWELL "Dance"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer MICHAEL LINGTON "Tell" RICK BRAUN "Notorious" FANTASY BAND "Talk"</p>	<p>KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray VAL GARDENA "Avalon" MICHAEL LINGTON "Tell"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block No Adds</p>
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser URBAN KNIGHTS "Promise" BOBBY LYLE "Inner" MCKNIGHT & KING "Kings" JOHN TESH "L'Aquila" T.D.F. "Donna"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn 3RD FORCE "Moonlight" FANTASY BAND "Could" RICK BRAUN "Notorious"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming KENNY G "Havana" FANTASY BAND "Talk" MICHAEL LINGTON "Tell" VAL GARDENA "Avalon" URBAN KNIGHTS "Promise"</p>	<p>KOAS/Tulsa, OK PD: Steve Fernandez MD: Ron Allen RICK BRAUN "Notorious" LIONEL RICHIE "Paradise"</p>
<p>JSN/Denver, CO PD: Steve Hibbard TIM BOWMAN "There" RICK BRAUN "Notorious" ZACHARY BREAUX "Cafe" JIM BRICKMAN "Never" GOTA "European" TONY GUERRERO "Uptown" WARREN HILL "Shelter" INCOGNITO "Shade" DAVE KOZ "Lullaby" CHUCK LOEB "Cruzin" QUIET BOYS "Righteous" DIRK RICHTER "Smooth" SOUNDSCAPE "Morning" DAVID SANBORN "Rikke" ANDY SNITZER "Road" SOUL BALLET "N.Y.C."</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore MICHAEL LINGTON "Tell" 3RD FORCE "Moonlight" FANTASY BAND "Talk" MCKNIGHT & KING "Kings" WARREN HILL "U" RICK BRAUN "Notorious" CHAKA KHAN "Your" DIRK RICHTER "Smooth" URBAN KNIGHTS "Promise" ED HAMILTON "Path"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter MICHAEL LINGTON "Tell" MCKNIGHT & KING "Kings" URBAN KNIGHTS "Drama" PETE ESCOVEDO "Fantasy"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau RICK BRAUN "Notorious" JOHN TESH "L'Aquila" MICHAEL LINGTON "Tell" VAL GARDENA "Avalon" FANTASY BAND "Talk" URBAN KNIGHTS "Promise"</p>
<p>KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart URBAN KNIGHTS "Promise" FANTASY BAND "Talk" VAL GARDENA "Avalon" MICHAEL LINGTON "Tell" LEE RITENOUR "Water"</p>	<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel FANTASY BAND "Talk" URBAN KNIGHTS "Promise" MARK WHITFIELD "Forever" AURIA REGINA "Cheyenne" PETE ESCOVEDO "Boomerang"</p>	<p>KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett 3RD FORCE "Whispered" URBAN KNIGHTS "Promise"</p>	<p>52 Total Reporters 52 Current Reporters 51 Current Playlists</p>
<p>WVMV/Detroit, MI PD/MD: Tom Sleeker FANTASY BAND "Talk" WARREN HILL "U" VAL GARDENA "Avalon" URBAN KNIGHTS "Promise"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff FANTASY BAND "Talk" LUIS SALINAS "Santa" LUIS SALINAS "Rock"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Scott Nenninger LUIS SALINAS "Santa" URBAN KNIGHTS "Promise" RICK BRAUN "Notorious" ANDY SNITZER "Road" MCKNIGHT & KING "Kings"</p>	<p>Reported Frozen Playlist (1): WNUA/Chicago, IL</p>

NAC/SMOOTH JAZZ PLAYLISTS

March 21, 1997 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

MARKET #1
WQCD/New York
(212) 210-2769
Williams/LaBoy

PLAYS
SW ZW LW TW
17 16 14 18
WHITNEY HOUSTON/I Believe In You...
7 12 17 17
GOT4/European Comfort
12 12 15 16
LUTHER VANDROSS/Goin' Out Of My Head
7 7 12 16
3RD FORCE/In The Full...
16 14 15 16
INCOGNITO/A Shade Of Blue
13 12 17 15
BABYFACE/Every Time I...
10 14 15 15
ROGER SMITH/Can You Stand...
15 14 14 15
TONI BRAXTON/Don't Want To
- - - 13
LEE RITENOUR/Water To Drink
16 15 15 13
CHUCK LOEB/Cruz'n South
5 11 9 9
BRYAN HUGHES/Soul Fruit
8 10 9 12
DIRK RICHTER/Smooth Move
6 9 12 12
PETER WHITE/Together Again
- - - 2
NORMAN BROWN/Third World
5 4 7 10
MICHEL CAMELO/Poinciana
- 8 8 9
KENNY BLAKE/European Undergound
8 8 7 9
JIM BRICKMAN/You Never Know
6 8 7 9
JOSEPH VINCELL/No Truer Words
10 5 11 9
TIM BOWMAN/It Be There
- 7 7 8
BRIAN CULBERTSON/Take Your Time
7 9 13 8
TONY GUERRERO/Webcrawler
9 7 6 8
BOBBY LYLE/Just Talk To Me
- 4 4 7
FREDDIE HAVEL/Sol To Soul
- - - 7
T.D.F./Angelia
7 7 12 7
PAOLO/Paisa
4 6 7 7
LARRY CORVELL/Big Fun
- 8 4 6
MICHAEL PAULO/Spring Memories
9 6 5 6
SOUL BALLETT/N.Y.C. Tripin
4 2 4 6
BOBBY CALDWELL/Beyond The Sea
3 3 5 6
WILL LEE/Georgy Porgy

MARKET #2
KTWW/Los Angeles
(415) 466-9283
Brodie/Stewart

PLAYS
SW ZW LW TW
12 11 13 12
BRAXTON BROTHERS/When Love Comes...
12 11 13 12
CHUCK LOEB/Cruz'n South
10 12 10 12
JIM BRICKMAN/You Never Know
13 11 11 12
GOT4/European Comfort
13 11 11 11
PAUL HARDCASTLE/Jokers Wild
9 11 12 11
JEFF LORBER/Katherine
13 12 12 11
MICHAEL PAULO/That's The Way It...
12 9 12 11
SLASH/Obsession Confession
11 11 13 11
EXODUS QUARTET/Summer Soultice
11 9 9 11
DAVID SANBORN/Rikke
8 8 8 10
PETER WHITE F/BASIA/Just Another Day
12 11 11 11
SOUNDSCAPE/It Be Around
7 8 7 9
TONI BRAXTON/Un-break My Heart
8 9 9 9
TONI BRAXTON/How Could An...
8 9 9 9
LUTHER VANDROSS/Your Secret Love
8 9 9 9
MARK PORTMANN/No Truer Words
9 10 8 9
CELINE DION/Falling Into You
9 9 9 9
ASTFER 77/Sara Smile
9 5 6 6
DENNY JIOSA/Angel's Kiss
- - - 6
FANNY BAND/Double Talk
6 10 11 9
BABYFACE/Every Time I...
10 8 9 8
NATALIE & NAT COLE/When I Fall In Love
10 9 9 8
WAYMAN TISDALE/Don't Take Your...
10 8 9 8
KENNY G/Eastside Jam
10 9 7 8
ZACHARY BREAUX/Never Can Say...
8 8 10 8
BRIAN HUGHES/Pamela
10 7 9 8
NORMAN BROWN/Third World
10 10 11 8
GROVER WASHINGTON.../Soulful Strut
9 8 8 8
BOBBY LYLE/Aruban Nights
9 8 8 8
PAOLO/Paisa

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS
SW ZW LW TW
18 18 18 18
TONI BRAXTON/Un-break My Heart
14 14 14 16
GOT4/European Comfort
16 16 16 15
VANESSA DAOU/Two To Tango
14 14 14 15
DAVID SANBORN/Rikke
15 15 15 14
BABYFACE/Every Time I...
15 13 13 13
LUTHER VANDROSS/Your Secret Love
13 13 13 13
KENNY G/Eastside Jam
12 12 13 13
BOBBY LYLE/Aruban Nights
8 9 12 12
BRAXTON BROTHERS/When Love Comes...
3 7 11 12
WILL LEE/Georgy Porgy
15 11 11 11
RONNY JORDAN/Ladback
12 13 10 10
JAMES & WHALUM/Kickin' Back
13 13 10 10
JAMES & WHALUM/Out Of The Cold
9 10 10 10
ZACHARY BREAUX/Toledos
8 9 9 9
BRAXTON BROTHERS/Sunset Bay
6 9 9 9
ZACHARY BREAUX/Favors Of My Mind
- - - 9
RICK BRAUN/Notorious
9 9 9 9
ALFONZO BLACKWELL/Hermia
9 9 9 9
KHANI COLE/Perfect Lover
- 7 7 8
LEE RITENOUR/Water To Drink
- 5 7 8
EL DEBARGE/Dindi
- 3 7 8
JARREAU & ADAMS/Waters Of March
8 8 8 8
URBANATOR/Magic
6 6 6 8
TONY GUERRERO/Webcrawler
8 8 8 8
INCOGNITO/All That You Want...
8 8 8 8
KENNY BLAKE/Sunday Serenade
7 7 7 7
JAMES & WHALUM/The Prayer
5 5 7 7
ROGER SMITH/Hermosa
4 6 6 7
NORMAN CONNORS/One For Mr. C.

MARKET #4
KKSF/103.7 FM
Smooth Jazz

MARKET #4
KKSF/San Francisco
(415) 975-5555
Hansen/Lawrence

PLAYS
SW ZW LW TW
7 8 5 12
GILBERTO & MICHAEL/Desafinado
9 7 9 12
GOT4/European Comfort
9 7 8 12
EXODUS QUARTET/Summer Soultice
9 7 10 12
VANESSA DAOU/Two To Tango
8 9 9 12
TIM BOWMAN/It Be There
7 11 7 12
GEORGE BENSON/The Thinker
- - - 12
LEE RITENOUR/Water To Drink
7 10 10 12
KENNY G/Eastside Jam
- - - 9
3RD FORCE/In The Full...
- 9 9 11
DIRK RICHTER/Smooth Move
10 7 9 11
MARK PORTMANN/No Truer Words
7 9 9 11
MICHAEL PAULO/My Heart And Soul
10 8 8 11
KEIKO MATSUI/Bridge Over...
- 8 8 11
BOBBY LYLE/Aruban Nights
9 8 11
DENNY JIOSA/Lights Of The City
7 10 8 11
TONI GUERRERO/For Your Love
11 7 8 11
NORMAN BROWN/Third World
10 9 7 11
BRAXTON BROTHERS/Eventide
- - - 11
RICK BRAUN/Notorious
6 8 10 11
ALFONZO BLACKWELL/Hermia
8 8 8 10
PETER WHITE/Venice Beach
8 8 8 10
WAYMAN TISDALE/Don't Take Your...
- - - 7
T.O.F./Angelia
6 8 8 10
TOMMY EMMANUEL/Midnight Drive
7 7 7 9
DANIEL HO & KILAUUA/A Time To Remember
10 7 8 9
PETER WHITE/Together Again
7 8 7 9
GROVER WASHINGTON.../Bordertown
5 5 5 8
JIM BRICKMAN/You Never Know
6 5 8 8
AARON NEVILLE/Can't Imagine

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gres/Tozzi

PLAYS
SW ZW LW TW
20 34 33 34
PAUL HARDCASTLE/Jokers Wild
- 12 32 33
KENNY G/Havana
23 31 30 32
JIM BRICKMAN/You Never Know
10 18 34 32
TOMMY EMMANUEL/Midnight Drive
33 32 32 31
ZACHARY BREAUX/Never Can Say...
20 33 31 30
BRAXTON BROTHERS/When Love Comes...
20 17 17
MICHAEL PAULO/My Heart And Soul
- - - 16
RICK BRAUN/Notorious
29 25 15 14
ALFONZO BLACKWELL/Hermia
- - - 13
3RD FORCE/In The Full...
5 10 13 13
TIM CUNNINGHAM/PCH
13 12 12 13
CELINE DION/Falling Into You
12 15 13 12
CHIELI MINUCCI/Cause We've Ended
12 10 12 12
GOT4/European Comfort
12 10 12 12
INCOGNITO/A Shade Of Blue
5 3 9 12
JOHN TESH/Aquila
5 3 9 12
DIRK RICHTER/Smooth Move
7 13 13 11
CHUCK LOEB/Cruz'n South
10 12 12 11
TONI BRAXTON/Un-break My Heart
10 10 10 11
WHITNEY HOUSTON/I Believe In You...
- 3 10 11
MICHAEL LINGTON/Tell It Like It Is
4 13 12 11
SOUNDSCAPE/It Be Around
12 12 11 11
NORMAN BROWN/Third World
11 12 9 10
LUTHER VANDROSS/Goin' Out Of My Head
10 11 11 10
WILL LEE/Georgy Porgy
- - - 10
VAL GARDENA/Avolon
11 10 11 10
MARIAH CAREY/Underneath The Stars
9 10 12 9
GROVER WASHINGTON.../Bordertown
7 10 9 9
BRIAN HUGHES/Soul Fruit
16 12 13 9
WAYMAN TISDALE/Don't Take Your...

MARKET #6
WWMV/Detroit
(810) 855-5100
Sleeker

PLAYS
SW ZW LW TW
22 23 24 23
FATBURGER/Oye Como Va
23 23 23 22
GROVER WASHINGTON.../Soulful Strut
11 12 12 22
PAUL HARDCASTLE/Jokers Wild
11 11 10 22
NORMAN BROWN/Third World
6 5 11 22
ALFONZO BLACKWELL/Hermia
23 24 24 21
BRAXTON BROTHERS/When Love Comes...
23 24 24 21
SOUL BALLETT/N.Y.C. Tripin
5 4 11 12
JIM BRICKMAN/You Never Know
10 12 11 12
DAVE KOZ/Lullaby For A...
11 9 10 12
MARK PORTMANN/No Truer Words
11 12 11 12
MICHAEL PAULO/My Heart And Soul
10 10 11 12
DOC POWELL/From The Heart
11 14 9 11
ZACHARY BREAUX/Never Can Say...
2 8 11 11
GOT4/European Comfort
- - - 11
RICK BRAUN/Notorious
- 12 11 11
LEE RITENOUR/Water To Drink
6 6 5 10
CHUCK LOEB/Cruz'n South
22 24 24 20
KENNY G/Eastside Jam
8 9 11 10
WHITNEY HOUSTON/I Believe In You...
7 8 10 10
VANESSA DAOU/Two To Tango
10 6 7 10
TONI BRAXTON/Un-break My Heart
8 8 10 10
LIONEL RICHIE/Paradise
11 8 11 10
PHIL COLLINS/The Same Moon
22 24 23 10
KENNY BLAKE/European Undergound
- 8 9 9
LUTHER VANDROSS/Knocks Me Off My...
5 7 5 8
BABYFACE/Every Time I...
9 8 11 5
ANDY SNITZER/A River's Road
9 8 11 8
INCOGNITO/A Shade Of Blue
- 6 7
3RD FORCE/In The Full...

MARKET #7
KOAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS
SW ZW LW TW
18 19 18 18
GROVER WASHINGTON.../Bordertown
18 18 18 18
PETER WHITE/Venice Beach
- 15 20 17
LEE RITENOUR/Water To Drink
- 18 17
RICK BRAUN/Notorious
18 20 19 15
KENNY G/Eastside Jam
10 8 10 12
PAUL HARDCASTLE/Jokers Wild
8 8 8 11
TIM BOWMAN/It Be There
9 9 9 8
GLORIA ESTEFAN/It's Not Giving...
11 7 8 8
BOBBY CALDWELL/Stuck On You
9 9 10 11
VANESSA DAOU/Two To Tango
9 9 10 11
EXODUS QUARTET/Summer Soultice
8 10 10 11
NATALIE & NAT COLE/Crazy Love
- 6 10 10
ANDY SNITZER/A River's Road
7 10 8 10
DAVID SANBORN/Rikke
10 9 10 10
WHITNEY HOUSTON/I Believe In You...
9 9 10 9
DAVE KOZ/Lullaby For A...
- - - 9
VAL GARDENA/Valley Of Colors
- - - 9
FANNY BAND/Double Talk
- - - 8
EL DEBARGE/Dindi
- - - 8
DIANNE FARRIS/Hopeless
- 2 10 9
WARREN HILL/R The 1
10 6 7 10
MICHAEL LINGTON/Tell It Like It Is
8 8 10 10
GOT4/European Comfort
11 8 11 8
CHUCK LOEB/Cruz'n South
10 6 7 8
MARK PORTMANN/No Truer Words
9 9 11 9
WAYMAN TISDALE/Don't Take Your...
10 10 9 9
TONI BRAXTON/Un-break My Heart
10 11 8 8
DIRK RICHTER/Smooth Move
7 9 8 8
MICHAEL PAULO/My Heart And Soul
19 17 9 8
BRAXTON BROTHERS/When Love Comes...

MARKET #8
WJZW/Washington
(703) 683-3000
Kosbau

PLAYS
SW ZW LW TW
28 28 28 28
BRAXTON BROTHERS/When Love Comes...
11 11 11 27
GROVER WASHINGTON.../Soulful Strut
28 28 28 27
NORMAN BROWN/Third World
28 27 27 27
PAUL HARDCASTLE/Jokers Wild
11 11 11 19
SOUL BALLETT/N.Y.C. Tripin
- - - 18
RICK BRAUN/Notorious
10 11 11 18
ALFONZO BLACKWELL/Hermia
28 28 28 17
DAVID SANBORN/Rikke
23 27 12
KENNY G/Eastside Jam
- - - 12
LEE RITENOUR/Water To Drink
11 11 11 11
SLASH/Obsession Confession
11 11 11 11
CHIELI MINUCCI/Cause We've Ended...
12 11 11 11
DAVE KOZ/Lullaby For A...
11 9 9 11
KENNY BLAKE/European Undergound
11 10 10 10
CHUCK LOEB/Cruz'n South
10 9 9 10
WHITNEY HOUSTON/I Believe In You...
11 11 11 10
JIM BRICKMAN/You Never Know
12 10 10 10
ZACHARY BREAUX/Never Can Say...
11 12 12 10
DOC POWELL/From The Heart
11 10 10 10
MARK PORTMANN/No Truer Words
- 9 9 10
VANESSA DAOU/Two To Tango
10 8 10 9
LIONEL RICHIE/Paradise
9 10 10 9
TONI BRAXTON/Un-break My Heart
7 6 6 9
BABYFACE/Every Time I...
5 4 4 8
GOT4/European Comfort
9 8 8 8
NATALIE & NAT COLE/When I Fall In Love
8 10 10 8
CELINE DION/Falling Into You...
3 9 9 8
GLORIA ESTEFAN/It's Not Giving...

MARKET #10
WOAZ/Boston
(617) 254-9267
George

PLAYS
SW ZW LW TW
24 23 24 24
PAUL HARDCASTLE/Jokers Wild
24 22 24 23
BRAXTON BROTHERS/When Love Comes...
24 23 24 23
GROVER WASHINGTON.../Soulful Strut
10 13 21 23
JIM BRICKMAN/You Never Know
24 24 21 23
NORMAN BROWN/Third World
12 10 12 21
MICHAEL PAULO/My Heart And Soul
12 11 12 18
ALFONZO BLACKWELL/Hermia
23 12 22 15
KENNY G/Eastside Jam
13 12 14 14
CHUCK LOEB/Cruz'n South
24 24 24 14
GEORGE BENSON/The Thinker
11 11 10 12
WAYMAN TISDALE/Don't Take Your...
12 12 12 12
ANDY SNITZER/A River's Road
12 12 12 12
SLASH/Obsession Confession
10 10 12 12
DOC POWELL/From The Heart
11 12 12 12
MARK PORTMANN/No Truer Words
12 13 11 12
KEIKO MATSUI/Bridge Over...
12 12 12 12
DAVE KOZ/Lullaby For A...
5 7 12 11
SOUL BALLETT/N.Y.C. Tripin
- 1 6 11
LEE RITENOUR/Water To Drink
12 12 12 11
ZACHARY BREAUX/Never Can Say...
23 22 13 10
DAVID SANBORN/Rikke
10 6 6 8
INCOGNITO/A Shade Of Blue
9 12 9 10
BOBBY CALDWELL/Stuck On You
9 12 9 10
TONI BRAXTON/Un-break My Heart
9 8 10 9
PHIL COLLINS/The Same Moon
10 9 8 9
NATALIE & NAT COLE/When I Fall In Love
6 4 4 5
ANDY SNITZER/A River's Road
6 4 5 5
JIM BRICKMAN/You Never Know
- - - 4
SOUL BALLETT/N.Y.C. Tripin
5 7 5 4
BOBBY LYLE/Aruban Nights

MARKET #11
WLVE/Miami
(305) 654-9494
Maldonado/Fischer

PLAYS
SW ZW LW TW
14 17 15 20
BRAXTON BROTHERS/When Love Comes...
8 12 13 17
MICHAEL PAULO/My Heart And Soul
13 13 12 17
NORMAN BROWN/Third World
11 12 13 15
DAVE KOZ/Lullaby For A...
12 14 12 15
GROVER WASHINGTON.../Soulful Strut
- 7 16 14
LEE RITENOUR/Water To Drink
8 10 14 13
PAUL HARDCASTLE/Jokers Wild
13 14 12 13
ZACHARY BREAUX/Never Can Say...
7 6 7 12
CHUCK LOEB/Cruz'n South
12 9 13 12
WAYMAN TISDALE/Don't Take Your...
8 10 10 12
WILL LEE/Georgy Porgy
12 13 14 12
KENNY G/Eastside Jam
11 12 9 11
DAVID SANBORN/Rikke
- - - 11
WARREN HILL/R The 1
- 6 8 11
INCOGNITO/A Shade Of Blue
9 9 7 10
LIONEL RICHIE/Paradise
8 8 8 10
PHIL COLLINS/The Same Moon
7 8 7 10
BABYFACE/Every Time I...
10 13 8 10
KENNY BLAKE/European Undergound
7 6 6 9
CHUCK LOEB/Cruz'n South
10 7 7 8
VANESSA DAOU/Two To Tango
10 6 6 8
WHITNEY HOUSTON/I Believe In You...
10 6 6 8
ZACHARY BREAUX/Never Can Say...
6 7 8 7
CELINE DION/Falling Into You
5 6 11 7
TONI BRAXTON/Un-break My Heart
- 7 7 7
TIM CUNNINGHAM/This Is The Life
6 4 4 5
NANDO LAURIA/Shell We?
6 4 5 5
JIM BRICKMAN/You Never Know
- - - 4
SOUL BALLETT/N.Y.C. Tripin
5 7 5 4
BOBBY LYLE/Aruban Nights

MARKET #13
KWJZ/Seattle
(206) 441-3699
Handley

PLAYS
SW ZW LW TW
26 25 28 28
BRAXTON BROTHERS/When Love Comes...
26 26 27 27
NORMAN BROWN/Third World
11 20 27 27
GROVER WASHINGTON.../Soulful Strut
26 26 25 26
PAUL HARDCASTLE/Jokers Wild
24 27 25 24
DAVID SANBORN/Rikke
26 26 24 23
KENNY G/Eastside Jam
7 10 14 15
KENNY BLAKE/European Undergound
10 7 13 13
INCOGNITO/A Shade Of Blue
7 8 13 13
PETER WHITE F/BASIA/Just Another Day
- - - 12
LIONEL RICHIE/Paradise
7 10 12 12
MICHAEL PAULO/My Heart And Soul
11 12 11 12
SOUL BALLETT/N.Y.C. Tripin
- - - 11
LEE RITENOUR/Water To Drink
6 8 11 11
PHIL COLLINS/The Same Moon
11 11 11 11
MARK PORTMANN/No Truer Words
11 10 11 11
DAVE KOZ/Lullaby For A...
11 10 11 11
ZACHARY BREAUX/Never Can Say
6 6 11 11
VANESSA DAOU/Two To Tango
10 10 11 10
ALFONZO BLACKWELL/Hermia
6 7 10 10
GOT4/European Comfort
10 10 10 10
DOC POWELL/From The Heart
11 11 10 10
JIM BRICKMAN/You Never Know
12 11 10 10
CHUCK LOEB/Cruz'n South
- - - 9
9
TONI BRAXTON/Un-break My Heart
7 7 7 7
TIM BOWMAN/It Be There
7 6 7 7
CHIELI MINUCCI/Cause We've Ended...
7 7 7 7
BRIAN HUGHES/Pamela
- 8 8 7
TIM CUNNINGHAM/This Is The Life
6 6 6 6
PETER WHITE/Together Again
- 7 6 6
SOUNDSCAPE/It Be Around

MARKET #15
KFMJ/San Diego
(619) 297-3698
Shepard/Cole

PLAYS
SW ZW LW TW
15 15 17 17
INCOGNITO/A Shade Of Blue
12 16 16 17
KENNY G/W/T BRAXTON/That Somebody Was...
- - - 10
MICHAEL LINGTON/Tell It Like It Is
16 17 16 17
RICKY PETERSON/Who'll Be...
16 16 17 17
WARREN HILL/Shelter From...
16 16 16 16
VANESSA DAOU/Two To Tango
15 16 15 16
VANESSA DAOU/Two To Tango
14 14 14 15
DAVID SANBORN/Rikke
- 12 16 15
LOU PARDIN/A Night To Remember
16 15 16 15
MARK PORTMANN/Come As You Are
16 17 17 15
ZACHARY BREAUX/The Thrill Is Gone
14 14 14 14
FATBURGER/Oye Como Va
14 14 13 14
GOT4/European Comfort
14 14 14 14
DANIEL HO & KILAUUA/Avolon Sunrise
14 13 14 14
LARRY CARLTON/Buddy
11 14 14 14
LEE RITENOUR/Water To Drink
13 14 14 14
SLASH/Obsession Confession
14 14 13 14
STEPHEN DREYFUS/Cleo's Mood
11 12 14 14
WINDOWS/4:05 Sunset
14 13 14 13
MICHAEL PAULO/My Heart And Soul
14 14 14 13
PAUL HARDCASTLE/Jokers Wild
14 14 14 13
BRAXTON BROTHERS/When Love Comes...
14 14 13 13
ZACHARY BREAUX/Never Can Say...
- 8 10 12
KENNY G/Havana
- 8 11 11
3RD FORCE/Give It Up
10 11 11 11
BLUZZEUM/Every Day And...
12 11 11 11
JAMES & WHALUM/Out Of The Cold
11 10 11 11
TIM BOWMAN/It Be There
10 11 10 11
JIM BRICKMAN/You Never Know
11 11 11 11
KENNY BLAKE/European Undergound

MARKET #16
KMJZ/Minneapolis
(612) 941-5774
Moore

PLAYS
SW ZW LW TW
18 18 18 18
GOT4/European Comfort
18 18 18 18
ANDY SNITZER/A River's Road
18 18 18 18
INCOGNITO/A Shade Of Blue
18 18 18 18
PETER WHITE/Together Again
18 18 18 18
KENNY G/Havana
18 18 18 18
VANESSA DAOU/Two To Tango
18 18 18 18
WARREN HILL/Shelter From...
18 18 18 18
SOUL BALLETT/DA Linn' Is Easy
18 18 18 18
EXODUS QUARTET/Red
18 18 18 18
DAVID SANBORN/Rikke
18 18 18 18
BRAXTON BROTHERS/When Love Comes...
18 18 18 18
ALFONZO BLACKWELL/Hermia
18 18 18 18
BOBBY CALDWELL/Beyond The Sea
12 12 12 12
KEIKO MATSUI/Bridge Over...
7 12 12 12
ZACHARY BREAUX/Never Can Say...
7 7 7 12
PAUL HARDCASTLE/Jokers Wild
12 12 12 12
BOBBY CALDWELL/Stuck On You
7 7 7 12
JESSE COOK/Mario Takes A Walk
12 12 12 12
SWEETBACK/Hope She'll Be...
12 12 12 12
PAOLO/Paisa
12 12 12 12
TAKE G/Sing A Song
12 12 12 12
LUIS SALINAS/Funky Tango
- 12 12 12
KHANI COLE/Everytime He...
- 12 12 12
T.D.F./Angelia
- - - 12
AL JARREAU/Compared To What
12 12 12 12
BOBBY LYLE/Aruban Nights
11 10 11 10
MICHAEL PAULO/My Heart And Soul
5 12 12 12
SLIM MAN/After
12 12 12 12
KENNY BLAKE/European Undergound
- 12 12 12
LEE RITENOUR/Water To Drink

MARKET #18
KOAZ/Phoenix
(602) 207-9999
Handa

PLAYS
SW ZW LW TW
18 18 20 20
MICHAEL PAULO/My Heart And Soul
18 18 19 19
CELINE DION/Falling Into You
18 18 18 18
INCOGNITO/A Shade Of Blue
14 18 18 18
PETER WHITE/Together Again
17 18 18 18
CHUCK LOEB/Cruz'n South
11 18 18 18
PAOLO/Paisa
10 17 18 18
PAUL HARDCASTLE/Jokers Wild
17 17 17 17
GEORGE BENSON/The Thinker
14 17 17 17
NORMAN BROWN/Third World
16 15 18 17
PHIL COLLINS/The Same Moon
12 15 16 16
KENNY G/W/T BRAXTON/That Somebody Was...
10 10 16 16
JIM BRICKMAN/You Never Know
13 14 15 16
GOT4/European Comfort
14 15 16 16
WHITNEY HOUSTON/I Believe In You...
- 7 16 16
LEE RITENOUR/Water To Drink
14 13 13 13
VANESSA DAOU/Two To Tango
17 17 15 16
PETER WHITE/Venice Beach
- - - 14
3RD FORCE/She Whispered To Me
14 14 14 14
BRAXTON BROTHERS/When Love Comes...
10 12 12 12
TIM BOWMAN/It Be There
17 11 12 11
SLASH/Obsession Confession
7 8 8 10
KENNY BLAKE/European Undergound
7 8 8 10
ZACHARY BREAUX/Never Can Say...
10 10 10 10
TOMMY EMMANUEL/Midnight Drive
- 7 10 10
SOUNDSCAPE/It Be Around
1 9 9 9
ZACHARY BREAUX/Cafe Reggio
12 8 8 8
PAUL HARDCASTLE/Peace On Earth
9 8 9 8
BRIAN HUGHES/Soul Fruit
7 8 8 8
DAVID SANBORN/Rikke
10 7 8 8
SOUNDSCAPE/Morning Song
19 17 9 9
SOUL BALLETT/N.Y.C. Tripin

MARKET #18
KYOT/95.5 FM
Smooth Jazz

MARKET #18
KOAZ/Phoenix
(602) 207-9999
Handa

PLAYS
SW ZW LW TW
26 32 32 33
PETER WHITE/Venice Beach
10 13 24 32
KENNY G/Eastside Jam
14 26 32 32
GOT4/European Comfort
24 32 32 32
ANDY SNITZER/A River's Road
13 14 15 24
TIM BOWMAN/It Be There
34 33 32 20
GROVER WASHINGTON.../Bordertown
32 19 14 14
DAVID SANBORN/Rikke
- - - 10
LEE RITENOUR/Water To Drink
12 14 14 14
TOMMY EMMANUEL/Midnight Drive
13 14 14 14
PHIL COLLINS/The Same Moon
14 13 15 14
CELINE DION/Falling Into You
13 13 13 14
AL JARREAU/Compared To What
14 14 15 13
GOT4/European Comfort
10 6 6 8
WHITNEY HOUSTON/I Believe In You...
14 13 13 13
ZACHARY BREAUX/Never Can Say...
14 13 13 13
VANESSA DAOU/Two To Tango
13 13 13 13
BOBBY CALDWELL/Beyond The Sea
- 10 13 13
KHANI COLE/Perfect Lover
13 14 13 13
SOUL BALLETT/N.Y.C. Tripin
31 32 22 11
DAVE KOZ/Lullaby For A...
- - - 10
3RD FORCE/You Gotta Be Real

MARKET #20
WJZZ/Pittsburgh
(412) 471-9950
Anderson/Herschel

PLAYS
SW ZW LW TW
25 28 28 28
BRAXTON BROTHERS/When Love Comes...
9 11 23 28
GROVER WASHINGTON.../Soulful Strut
25 28 28 28
PAUL HARDCASTLE/Jokers Wild
25 27 28 28
NORMAN BROWN/Third World
11 11 11 23
ALFONZO BLACKWELL/Hermia
10 12 12 27
SOUL BALLETT/N.Y.C. Tripin
25 28 27 17
DAVID SANBORN/Rikke
24 29 14 14
KENNY G/Eastside Jam
7 7 10 13
BABYFACE/Every Time I...
7 8 11 13
INCOGNITO/A Shade Of Blue
26 28 16 12
GEORGE BENSON/The Thinker
6 8 9 12
TONI BRAXTON/Un-break My Heart
9 11 12 11
JIM BRICKMAN/You Never Know
11 12 12 12
DOC POWELL/From The Heart
12 11 12 12
LEE RITENOUR/Water To Drink
8 8 10 12
WHITNEY HOUSTON/I Believe In You...
11 12 12 11
SLASH/Obsession Confession
10 10 12 11
KENNY BLAKE/European Undergound
7 8 10 11
PHIL COLLINS/The Same Moon
10 11 11 11
WAYMAN TISDALE/Don't Take Your...
6 9 10 11
GOT4/European Comfort
9 10 11 11
MICHAEL PAULO/My Heart And Soul
7 7 8 11
VANESSA DAOU/Two To Tango
7 8 11 11
NATALIE & NAT COLE/When I Fall In Love
10 11 10 11
CHUCK LOEB/Cruz'n South
11 12 12 10
MARK PORTMANN/No Truer Words
10 10 11 4
LOUIE SHELTON/Reflections
5 8 6 9
BOBBY LYLE/Aruban Nights
- 4 8
JOHN TESH/Aquila
- - - 4
3RD FORCE/In The Full...

MARKET #21
WSJT/Tampa
(813) 577-7131
Block

PLAYS
SW ZW LW TW
12 13 12 13
EXODUS QUARTET/Summer Soultice
12 13 12



CYNDEE MAXWELL

E-MAILBAG

'Remembering How To Think'

The following letter is from WRCQ (Rock 103.5)/Fayetteville, NC President Howard Johnson. I received it the day the station welcomed a new morning show on the air.

When Albert Einstein was asked what the key was to the theory of relativity, he answered that it "was remembering how to think." He went on to say there was a difference between data and information. Data are facts and figures. Information is data we use to make a decision.

Many times in radio we're like lemmings and we forget how to think. It's that thought, that commitment, that calculated risk-taking that made us great. The closest thing in radio to an atom bomb that completely levels the competition... is Howard Stern.

Wax Ecstatic

Howard Stern kicks off morning drive on WRCQ three days before the movie ["Private Parts"] opens (it's expected to be No. 1). I'm overwhelmed by the publicity. The movie soundtrack debuted at No. 1. He's on the cover of Entertainment Weekly, Rolling Stone, TV Guide, and in [the 2/28 issue of] R&R. He's all over "The Today Show," "PrimeTime Live," "David Letterman," and "Jay Leno." Think of the cume impact of everyone who sees the movie — all potential Howard Stern listeners.

Rather than have Howard replace staff, we've cooked up an impressive plan. Mad Max (Rick Rice, who just joined the station in



We're not using Stern as the only hook, then cheapening out the station the rest of the day. We're creating a great must-listen radio station that's not just good in one daypart, but consistently aggressive, consistently good.



AM drive from Illinois) and Bogie (Scott Stucki, who just joined the station from Green Bay) join long-time afternoon driver Matt Patrick in afternoons. We're putting on a full-fledged morning show in afternoon drive, giving us the one-two punch for people going to and coming from work.

MD Ann Thomas is legendary in the market in middays with some of the highest numbers on the station. TV is famous for sandwiching new shows between two Top 10 shows and ending up with three Top 10 shows. We're taking the No. 1

morning man in the business, sandwiching the top show on the station in between, and following with a three-person effort normally only found in mornings.

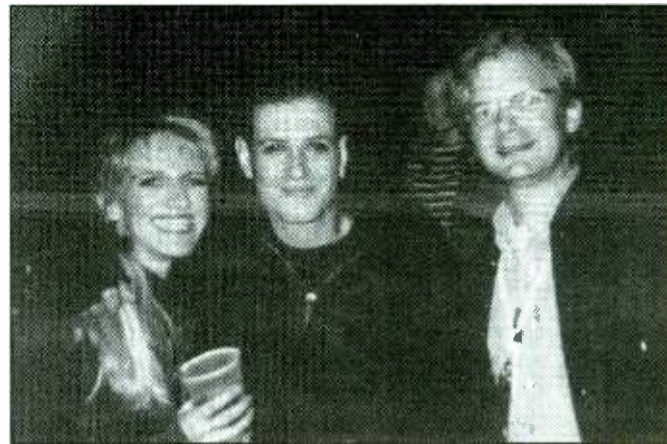
This is the kind of play you'd anticipate from the second- or third-rate station in the format trying to get noticed. To the contrary, we're already a primary player. That's what makes this so significant. Prior to this move, we'd already accomplished No. 2 persons 18-34 and No. 3 persons 18-49 and 25-54 in the latest Accuratings (Monday-Sunday, 6am-midnight, share. Subject to the limitations stated in the report). Arbitron is not a fair judge of impact since it includes substantial geography where we don't have signal.

Creating Habits

A study done 50 years ago listed 50 brands that were No. 1 in their category. 50 years later, two are out of business, two are No. 2, and 46 are still No. 1. It proves that momentum is on the side of the winner. We understand that to break through to the No. 1 spot, we have to break habits, which means we need not only to be good, but dynamic and overpowering enough to change habits.

Enter Howard Stern.

We've already got the momentum. The move we're making is intended to cut across-format cume. The stations ahead of us are an Urban and, in some situations, a



SOCIALIZING D — Social Distortion recently rocked a sold-out show in Columbia, MO. All smiles backstage are (l-r) KCMQ MD Debbie Wyld, Social D frontman Mike Ness, and 550's Happy Cloutier.

Country. We know that research shows [that] across the U.S., Country picked up quite a few disenfranchised Rock listeners over the years. Stern is our weapon to take down some of those shares, return them to Rock, then hold them with an incredibly solid radio station the rest of the day.

We're not using Stern as the only hook, then cheapening out the station the rest of the day. We're creating a great, must-listen radio station that's not just good in one daypart, but consistently aggressive, consistently good.

Great radio stations are not made up of any one thing you do, but rather of all the little things you do right at the right time. One of the turning points of the revolutionary war was when George Wash-



For the format to survive in the long term, we need to understand it's a scratch-and-win, instant gratification world that keeps moving faster and faster.



ington crossed the Delaware. It was Christmas. The Hessians, as per custom, had been partying all night long... most were asleep or severely drunk. Out of the Delaware pops Washington and changes the playing field of the war. In a time of merger and syndication, there's no future in being lazy or asleep.

The Rock format is blessed with some of the best music in the industry, a history that spans decades, and some of the most exciting music today that's been out in a long time. We've got the musical weapons. At the same time, radio station brokers will tell you that in most markets, the top dog will be an AC, Urban, News/Talk, Country, maybe a CHR, somewhere in the Top 3. The Rocker is somewhere down the list.

Clutter Busters

For the format to survive in the long term, we need to understand it's a scratch-and-win, instant gratification world that keeps moving faster and faster. CNN turned the Gulf War into a TV show like pro football. Total knowledge doubles every five years. The average white-collar worker uses 250 pounds of copy paper a year. The New York Times contains more info in one day than a 17th century farmer learned in a lifetime. We forget 80% of what we've seen, read or heard within 24 hours.

Cutting through the clutter and making a memorable impression is critical to future growth. There are a lot of industries — not just radio — vying for the consumer's attention. TV viewing is down; it appears to be impacted by the Internet as well as cable. Satellite radio is just over the horizon.

We had a quote in one of our sales meetings the other day that said, "Extraordinary salespeople know you can sell ideas when you can't sell spots. Ordinary salespeople don't understand this, which is why they're ordinary." We are what we do repeatedly, which means that being great is not an accident, it's really a habit.

Great radio stations understand it's the little details they do by habit and the impactive situations they create that cut through the clutter to make the difference. Creating the predictable unpredictability you seldom find on most stations today is what creates a must-listen-to radio station.

It's how little companies become big companies like Jacor, Infinity, and ARS. Leadership is not a position. Leadership is action. If our format is going to be the leader of tomorrow, we must take action today. It's a time to create the great radio station that's in your head, that we were supposed to have been creating all along. At WRCQ, we've taken those steps. I would challenge the rest of the industry to do the same.

'E-me, Babe'

Your thoughts and comments are always welcome. Do the "e-thing" and e-mail me at max@rronline.com, or fax to (310) 203-9763.



VIVA LAS MANSON — The original anti-christ superstar himself, Marilyn Manson, recently visited the KOMP/Las Vegas morning show. Discussing life, death, and Nietzsche are (l-r) KOMP's Craig Williams, Manson, and KOMP's Kevin Dubrow.



ACTIVE ROCK TOP 50

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 LIVE Lakini's Juice (<i>Radioactive</i>)	2340	2264	2346	2288	80/1
4	2	2	2	2 COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	2262	2232	2190	1999	80/0
2	3	3	3	BUSH Greedy Fly (<i>Trauma/Interscope</i>)	2042	2124	2147	2073	79/0
5	5	4	4	AEROSMITH Falling In Love... (<i>Columbia</i>)	2036	2068	2015	1790	71/0
3	4	5	5	SILVERCHAIR Abuse Me (<i>Epic</i>)	1998	2042	2104	2037	78/1
7	7	6	6	6 METALLICA King Nothing (<i>Elektra/EEG</i>)	1724	1677	1726	1596	71/0
15	11	11	7	7 OFFSPRING Gone Away (<i>Columbia</i>)	1607	1444	1236	888	79/1
10	9	8	8	8 STONE TEMPLE PILOTS Tumble In The Rough (<i>Atlantic</i>)	1601	1524	1409	1220	76/0
6	6	7	9	WALLFLOWERS One Headlight (<i>Interscope</i>)	1543	1650	1779	1726	69/2
11	10	10	10	10 VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	1539	1452	1263	1034	75/0
—	26	14	11	11 U2 Staring At The Sun (<i>Island</i>)	1369	1070	582	104	73/4
—	—	16	12	12 QUEENSRYCHE Sign Of The Times (<i>EMI</i>)	1357	913	—	—	71/4
8	8	9	13	TONIC Casual Affair (<i>Polydor/A&M</i>)	1343	1500	1556	1486	70/0
18	13	12	14	14 VERVE PIPE The Freshmen (<i>RCA</i>)	1185	1138	1009	857	56/3
13	12	13	15	NINE INCH NAILS The Perfect Drug (<i>Nothing/Interscope</i>)	1108	1114	1078	939	71/0
16	14	15	16	16 BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)	1090	1037	987	885	52/0
21	17	17	17	17 TOOL "H" (<i>Zoo</i>)	918	870	830	718	73/0
—	30	19	18	18 MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	886	776	510	79	53/1
23	19	20	19	WIDESPREAD PANIC Hope In A Hopeless World (<i>Capricorn/Mercury</i>)	734	759	757	697	36/0
12	15	18	20	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	705	846	935	1029	36/0
BREAKER			21	21 MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	704	595	535	389	47/4
BREAKER			22	22 STIR Stale (<i>Aware/Capitol</i>)	679	533	292	83	57/8
BREAKER			23	23 WILCO Outtasite (<i>Outta Mind</i>) (<i>Reprise</i>)	656	573	513	494	44/1
14	18	21	24	SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	634	700	821	917	51/0
34	28	28	25	25 KULA SHAKER Hey Dude (<i>Columbia</i>)	567	559	514	422	49/3
47	36	38	26	26 ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	549	479	431	292	46/2
—	49	40	27	27 HELMET Exactly What You Wanted (<i>Interscope</i>)	542	429	309	126	62/4
DEBUT			28	28 NAKED Mann's Chinese (<i>Red Ant</i>)	540	293	79	16	54/11
25	25	23	29	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)	527	595	603	630	42/0
32	32	32	30	THIRD DAY Nothing At All (<i>Silvertone</i>)	519	520	469	437	37/2
30	31	33	31	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	512	518	499	486	26/0
35	33	29	32	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)	506	542	461	420	40/1
40	35	34	33	PORNO FOR PYROS Hard Charger (<i>Warner Bros.</i>)	505	517	441	370	37/1
44	42	37	34	34 LOCAL H Fritz's Corner (<i>Island</i>)	497	487	391	333	54/4
26	24	22	35	SOCIAL DISTORTION When The Angels Sing (<i>550 Music</i>)	497	623	656	606	34/0
41	34	39	36	36 JONNY LANG Lie To Me (<i>A&M</i>)	490	462	451	360	28/2
—	—	43	37	37 COWBOY MOUTH Jenny Says (<i>MCA</i>)	467	386	270	169	43/7
19	23	25	38	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	462	587	682	817	32/0
20	21	26	39	MARILYN MANSON Tourniquet (<i>Nothing/Interscope</i>)	460	580	715	742	38/1
—	46	47	40	40 VALLEJO Just Another Day (<i>IMI/TVT</i>)	439	367	336	264	29/0
DEBUT			41	41 INXS Elegantly Wasted (<i>Mercury</i>)	421	155	—	—	30/4
—	—	48	42	42 RUSH Driven (<i>Atlantic</i>)	410	349	217	68	31/2
36	39	41	43	TOOL Stinkfist (<i>Zoo</i>)	401	402	400	399	31/0
33	43	46	44	44 SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	398	367	388	433	33/0
—	—	49	45	45 OUTHOUSE Welcome (<i>Mercury</i>)	391	328	264	129	43/7
—	50	—	46	46 SOUNDGARDEN Rhinosaur (<i>A&M</i>)	386	323	301	226	26/3
45	44	42	47	DC TALK Jesus Freak (<i>Virgin</i>)	384	388	379	332	29/0
17	22	35	48	SMASHING PUMPKINS Thirty-Three (<i>Virgin</i>)	363	511	690	875	26/0
22	20	30	49	EELS Rags To Rags (<i>DreamWorks/Geffen</i>)	361	542	726	714	26/0
50	—	—	50	PROTEIN My Blood (<i>Work</i>)	311	320	297	269	31/1

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Active Rock reporters. 78 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

LIVE Rattlesnake (*Radioactive*)
Total Plays: 280, Total Stations: 27, Adds: 6

HANDSOME Needles (*Epic*)
Total Plays: 260, Total Stations: 33, Adds: 6

THIRD EYE BLIND Semi-Charmed Life (*Elektra/EEG*)
Total Plays: 236, Total Stations: 19, Adds: 0

FLUFFY Black Eye (*Enclave*)
Total Plays: 223, Total Stations: 24, Adds: 0

STORYVILLE Blind Side (*Code Blue/Atlantic*)
Total Plays: 222, Total Stations: 18, Adds: 1

KORN A.D.I.D.A.S. (*Immortal/Epic*)
Total Plays: 213, Total Stations: 26, Adds: 2

CHALK FARM Live Tomorrow (*Columbia*)
Total Plays: 201, Total Stations: 22, Adds: 6

DISHWALLA Give (*A&M*)
Total Plays: 188, Total Stations: 12, Adds: 0

PHISH Character Zero (*Elektra/EEG*)
Total Plays: 176, Total Stations: 11, Adds: 0

NO DOUBT Excuse Me Mr. (*Trauma/Interscope*)
Total Plays: 158, Total Stations: 9, Adds: 1

Songs ranked by total plays.

BREAKERS

MATCHBOX 20 Push (<i>Lava/Atlantic</i>)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
704/109	47/4		21

STIR Stale (<i>Aware/Capitol</i>)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
679/146	57/8		22

WILCO Outtasite (<i>Outta Mind</i>) (<i>Reprise</i>)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
656/83	44/1		23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TONIC If You Could Only See (<i>Polydor/A&M</i>)	21
DRAIN S.T.H. I Don't Mind (<i>Enclave</i>)	20
AEROSMITH Nine Lives (<i>Columbia</i>)	12
NAKED Mann's Chinese (<i>Red Ant</i>)	11
AEROSMITH Taste Of India (<i>Columbia</i>)	10
AEROSMITH Pink (<i>Columbia</i>)	8
STIR Stale (<i>Aware/Capitol</i>)	8
AMPAGE Words (<i>Higher Source</i>)	7
COWBOY MOUTH Jenny Says (<i>MCA</i>)	7
GRAVITY KILLS Down (<i>TVT</i>)	7
OUTHOUSE Welcome (<i>Mercury</i>)	7

"Outtasite (Outta Mind)"

R&R Active Rock
27-23 BREAKER
R&R Rock **30-24**
BB Rock Monitor 29*-25*

Adds Include:
KBPI, KPNT, WCKW

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
QUEENSRYCHE Sign Of The Times (<i>EMI</i>)	+444
U2 Staring At The Sun (<i>Island</i>)	+299
INXS Elegantly Wasted (<i>Mercury</i>)	+266
NAKED Mann's Chinese (<i>Red Ant</i>)	+247
OFFSPRING Gone Away (<i>Columbia</i>)	+163
STIR Stale (<i>Aware/Capitol</i>)	+146
HELMET Exactly What You Wanted (<i>Interscope</i>)	+113
MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	+110
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+109
VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	+87

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LOCAL H Bound For The Floor (<i>Island</i>)
TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)
SOUNDGARDEN Burden In My Hand (<i>A&M</i>)
SPONGE Have You Seen Mary (<i>Columbia</i>)
MATCHBOX 20 Long Day (<i>Lava/Atlantic</i>)
BUSH Swallowed (<i>Trauma/Interscope</i>)
STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)
U2 Discotheque (<i>Island</i>)
STIR Looking For (<i>Aware/Capitol</i>)
STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

catfish

"Marigold"

On Tour Now !!!

New:

KQRC

KATS

WAZU

KBOY

WCCC

WRZZ

On:

WTFX

KQWB

WCPR

WBYR

KEYJ

WZXL

WWGZ

KSEZ

KFMX

WTKX

KZZK

WGIR

KDOT

KZRR

WHMH

WWCT

WWBN

WDRX

WZAT

WKQZ

WCIZ

WKZQ

KNCN

KFFX

KOZE

KOCD

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
WRCX/Chicago
 (312) 861-8100
 Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	36	32	37		BUSH/Greedy Fly
30	36	30	35		SEVEN MARY THREE/Devi Boy
37	34	34	34		LIVE/Lakin's Juice
37	34	30	33		AEROSMITH/Falling In Love...
29	30	25	28		METALLICA/King Nothing
-	29	29	27		METALLICA/An't My Brch
-	8	24	26		SOUNDGARDEN/Pretty Noose
-	11	25	28		ALICE IN CHAINS/Would?
26	29	25	23		WALLFLOWERS/One Headlight
-	16	18	18		QUEENSRYCHE/Sign Of The Times
18	16	17	17		OFFSPRING/Gone Away
18	16	17	17		COLLECTIVE SOUL/Precious Declaration
19	16	16	16		STONE TEMPLE PILOTS/Tumble In The Rough
1	14	15	15		U2/Staring At The Sun
15	15	14	14		SOUNDGARDEN/Rhinosaur
-	25	14	12		STABBING WESTWARD/Shame
15	13	11	11		TONIC/Casual Affair
-	14	13	11		LOCAL H/Bound For The Floor
-	12	11	11		ALICE IN CHAINS/Again
-	6	7	10		SEVEN MARY THREE/My My
-	5	4	10		SOUNDGARDEN/Blow Up...
-	13	9	10		HUNGER/Vanishing Cream
-	9	8	10		SMASHING PUMPKINS/Muzzle
6	7	7	8		VERUCA SALT/Volcano Girls
10	4	8	8		WAN HALEN/Me Wise Magic
8	11	6	8		NINE INCH NAILS/The Perfect Drug
-	4	6	8		STR/State
-	9	10	8		STONE TEMPLE PILOTS/Trppin' On A Hole...
-	7	5	8		TOOL/Stinkist
-	5	5	8		OFFSPRING/All I Want

MARKET #6
WRIF/Detroit
 (810) 547-0101
 Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	27	31	34		LIVE/Lakin's Juice
26	27	29	28		METALLICA/Hero Of The Day
17	18	24	28		COLLECTIVE SOUL/Precious Declaration
22	26	25	25		TOOL/Stinkist
24	25	26	23		BUSH/Greedy Fly
-	10	22	22		QUEENSRYCHE/Sign Of The Times
25	15	24	22		SILVERCHAIR/Abuse Me
36	23	21	22		AEROSMITH/Falling In Love...
24	22	24	21		SPONGE/Have You Seen Mary
2	22	24	21		U2/Staring At The Sun
7	6	20	20		GARY HOEY/Desire
9	10	11	19		OFFSPRING/Gone Away
17	14	18	18		METALLICA/King Nothing
14	15	22	18		TONIC/Casual Affair
36	32	33	17		ALICE IN CHAINS/Would?
9	12	8	12		MARILYN MANSON/Tourniquet
12	10	12	12		STONE TEMPLE PILOTS/Tumble In The Rough
-	1	10	11		MATTHEW SWEET/Where You Get Love
8	10	7	10		TOOL/H
4	4	5	10		VERUCA SALT/Volcano Girls
1	5	13	9		GUFFS/Smile
2	4	7	8		ORBIT/Medicine (Baby...)
-	1	8	8		SOUNDGARDEN/Rhinosaur
-	4	8	8		SMASHING PUMPKINS/Zero
5	4	8	8		SPACE/OG/In The Meantime
1	5	8	7		HELMET/Exactly What You...
6	6	6	7		NINE INCH NAILS/The Perfect Drug
5	7	7	7		SOUNDGARDEN/Pretty Noose
-	7	7	7		BUSH/Little Things
-	5	6	7		ALICE IN CHAINS/Again

MARKET #7
KEGL/Dallas
 (972) 869-9700
 Doherty/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	30	36	38		COLLECTIVE SOUL/Precious Declaration
36	31	37	37		LIVE/Lakin's Juice
37	29	35	35		WALLFLOWERS/One Headlight
37	30	34	34		BUSH/Greedy Fly
33	30	34	34		AEROSMITH/Falling In Love...
34	30	31	31		METALLICA/King Nothing
21	21	31	31		MATCHBOX 20/Push
33	30	27	27		SILVERCHAIR/Abuse Me
-	25	25	25		QUEENSRYCHE/Sign Of The Times
22	21	22	22		STONE TEMPLE PILOTS/Tumble In The Rough
16	23	21	21		PORNO FOR PYROS/Hard Charger
23	21	21	21		OFFSPRING/Gone Away
21	19	19	19		TONIC/Casual Affair
13	19	18	18		RUSH/Driven
16	20	18	18		THIRD DAY/Nothing At All
20	20	18	18		BIG HEAD TODD.../Resignation Superman
19	24	17	17		MOBY/That's When I...
17	16	17	17		SENSE FIELD/Different Times
14	17	17	17		VERUCA SALT/Volcano Girls
14	19	14	14		PROTEIN/My Blood
-	5	13	13		HANDSOME/Needs
-	13	13	13		STR/State
18	10	13	13		MARILYN MANSON/Tourniquet
14	9	12	12		LOCAL H/Fritz's Corner
9	12	12	12		DC TALK/Jesus Freak
10	7	12	12		NINE INCH NAILS/The Perfect Drug
12	12	12	12		TOOL/H
9	12	12	12		STORYVILLE/Blind Side
-	5	11	11		HELMET/Exactly What You...
12	9	11	11		CORROSION OF.../King Of The Rotten

MARKET #7
KTXX/Dallas
 (214) 528-5500
 Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	44	44		AEROSMITH/Falling In Love...
27	41	43	42		WALLFLOWERS/One Headlight
37	41	43	42		COUNTING CROWS/A Long December
34	41	45	41		LIVE/Lakin's Juice
18	21	24	38		WIDE SPREAD PANIC/Hope In A Hopeless...
9	12	25	34		METALLICA/King Nothing
20	23	27	24		VERUCA SALT/Volcano Girls
19	24	27	24		GRAND STREET CRYERS/You Win Again
8	12	23	23		U2/Gone
16	15	14	22		BIG HEAD TODD.../Resignation Superman
11	13	20	22		U2/Staring At The Sun
14	19	20	21		NINE INCH NAILS/The Perfect Drug
-	12	21	21		VERVE PIPE/The Freshmen
15	15	15	20		OFFSPRING/Gone Away
-	12	20	20		QUEENSRYCHE/Sign Of The Times
16	13	14	18		DAVID BOWIE/Little Wonder
-	12	14	17		MATTHEW SWEET/Where You Get Love
-	13	12	17		VALLEJO/Just Another Day
15	14	17	17		QUICKSERV JOHN/Vanitor Man
15	13	17	17		TONIC/Casual Affair
31	21	14	18		COLLECTIVE SOUL/Precious Declaration
35	40	46	46		BUSH/Greedy Fly
-	16	16	16		WILCO/Outcasts (Outta...)
34	39	43	43		SILVERCHAIR/Abuse Me
10	10	11	14		R.E.M./Bittersweet Me
-	14	14	14		RADISH/Little Pink Stars
21	18	12	12		SMASHING PUMPKINS/Destination Unknown
36	30	11	12		GARBAGE/1 Crush
9	9	11	12		TONIC/Open Up Your Eyes
10	9	10	12		TOM PETTY & HB/Climb That Hill

MARKET #10
WAAB/Boston
 (617) 236-1073
 Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	39	34	37		BUSH/Greedy Fly
22	23	30	35		VERUCA SALT/Volcano Girls
28	23	24	34		VERVE PIPE/The Freshmen
27	30	30	34		OFFSPRING/Gone Away
31	37	38	33		LIVE/Lakin's Juice
22	35	31	32		PORNO FOR PYROS/Hard Charger
21	23	31	32		POE/Hello
13	32	31	38		SMASHING PUMPKINS/Thirty-Three
19	24	25	28		KORN/A.D.I.A.S.
35	33	33	28		METALLICA/King Nothing
28	29	31	27		SMASHING PUMPKINS/Here Is No Inch
19	23	29	25		AEROSMITH/Falling In Love...
23	24	25	24		NINE INCH NAILS/The Perfect Drug
24	24	20	24		SILVERCHAIR/Freak
-	24	21	24		NUNO/Gravity
-	17	24	24		QUEENSRYCHE/Sign Of The Times
24	23	18	23		HAZIES/Trip Free Life
23	20	28	22		RAGE AGAINST.../Down Rodeo
20	23	21	21		COLLECTIVE SOUL/Precious Declaration
11	11	17	21		KULA SHAKER/Hey Dude
8	10	15	15		TOOL/H
14	23	22	18		CORROSION OF.../King Of The Rotten
29	15	18	18		STONE TEMPLE PILOTS/Tumble In The Rough
30	30	33	17		TOOL/Stinkist
25	28	17	17		STR/Looking For
10	2	8	16		SPONGE/Have You Seen Mary
3	13	15	15		PORNO FOR PYROS/You Suck
8	15	13	15		U2/Staring At The Sun
15	15	15	15		HANDSOME/Needs
9	10	9	14		HELMET/Exactly What You...

MARKET #11
WZTA/Miami
 (305) 654-9494
 Steele/Hess

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	33	35	35		LIVE/Lakin's Juice
25	22	29	35		VERVE PIPE/The Freshmen
30	24	33	35		VERUCA SALT/Volcano Girls
31	34	32	34		MIGHTY JOE PLUM/Live Through This
29	31	31	31		BUSH/Greedy Fly
34	30	29	29		METALLICA/King Nothing
17	16	16	26		VERUCA SALT/Volcano Girls
9	8	21	27		U2/Staring At The Sun
25	34	34	34		COLLECTIVE SOUL/Precious Declaration
-	5	20	20		QUEENSRYCHE/Sign Of The Times
17	20	21	20		OFFSPRING/Gone Away
28	24	19	19		SILVERCHAIR/Abuse Me
14	16	13	18		STONE TEMPLE PILOTS/Tumble In The Rough
19	18	23	16		PUZZLE GUT/ Know It Well
14	12	16	16		ALICE IN CHAINS/Would?
15	22	15	15		NINE INCH NAILS/The Perfect Drug
9	16	22	13		TONIC/Up Your Eyes
-	9	13	13		LOCAL H/Fritz's Corner
-	10	6	13		BUSH/Blow Up
30	31	13	13		BETTER THAN EZRA/Desperately Wanting
5	12	12	12		HELMET/Exactly What You...
-	11	11	11		MATCHBOX 20/Push
9	13	6	10		MARILYN MANSON/Tourniquet
6	15	11	10		SOUNDGARDEN/Blow Up...
13	9	10	10		LOCAL H/Bound For The Floor
11	11	13	10		STONE TEMPLE PILOTS/Lady Picture Show
10	9	15	10		MATCHBOX 20/Long Day
13	11	7	10		SMASHING PUMPKINS/Muzzle
-	4	6	9		SOUNDGARDEN/Pretty Noose
10	12	9	8		SOCIAL DISTORTION/ Was Wrong

MARKET #13
KISW/Seattle
 (206) 285-7625
 Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	13	37	37		COLLECTIVE SOUL/Precious Declaration
34	33	36	36		BUSH/Greedy Fly
19	18	34	34		LIVE/Lakin's Juice
36	37	34	34		AEROSMITH/Falling In Love...
37	34	37	33		TOOL/Stinkist
34	36	33	33		SPONGE/Have You Seen Mary
19	18	20	20		SOUNDGARDEN/Rhinosaur
-	4	15	20		U2/Staring At The Sun
-	21	19	19		QUEENSRYCHE/Sign Of The Times
19	19	19	19		TONIC/Casual Affair
18	18	19	19		SILVERCHAIR/Abuse Me
4	5	15	17		METALLICA/King Nothing
17	17	17	17		GARY HOEY/Desire
19	18	17	17		BETTER THAN EZRA/Desperately Wanting
10	12	10	13		STONE TEMPLE PILOTS/Tumble In The Rough
-	8	10	10		HELMET/Exactly What You...
11	10	9	9		CORROSION OF.../Drowning In...
-	8	8	8		THIRD DAY/Nothing At All
9	8	8	8		HANDSOME/Needs
11	11	11	11		OFFSPRING/Gone Away
6	9	8	7		TOOL/H
-	-	-	-		AEROSMITH/My Life
-	-	-	-		AEROSMITH/Taste Of India
-	-	-	-		LOCAL H/Fritz's Corner

MARKET #14
KIOZ/San Diego
 (619) 565-6006
 Duker/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	25	29		QUEENSRYCHE/Sign Of The Times
29	25	29	29		METALLICA/King Nothing
15	15	29	28		OFFSPRING/Gone Away
31	31	32	23		COLLECTIVE SOUL/Precious Declaration
-	15	11	22		SOUNDGARDEN/Burden In My Hand
12	28	31	18		STONE TEMPLE PILOTS/Tumble In The Rough
28	15	18	18		SOCIAL DISTORTION/When The Angels Sing
15	14	17	17		NICKELBACK/Sweet Thing
32	30	16	16		SILVERCHAIR/Abuse Me
16	15	19	16		PROTEIN/My Blood
25	19	15	15		TONIC/Casual Affair
4	15	15	15		U2/Staring At The Sun
3	14	15	15		FLIP/Sof Everything
9	15	18	14		MATCHBOX 20/Push
32	29	18	13		AEROSMITH/Falling In Love...
12	12	13	13		TOOL/H
-	12	12	12		SMASHING PUMPKINS/Muzzle
12	15	12	11		VERUCA SALT/Volcano Girls
13	10	11	11		SOUNDGARDEN/Blow Up...
11	11	11	11		LOCAL H/Bound For The Floor
30	25	18	11		BUSH/Greedy Fly
11	11	11	11		SOCIAL DISTORTION/ Was Wrong
-					

Stations and their adds listed alphabetically by market

ACTIVE ROCK

ROCK

Table of Active Rock stations and their adds, including markets like KEYJ/Abilene, TX; KRQR/Chico, CA; KQWB/Fargo, ND; WRCN/Long Island, NY; KRXQ/Sacramento, CA; WONE/Akron, OH; KLAQ/EI Paso, TX; WKQQ/Lexington, KY; WTBB/Panama City, FL; WIXV/Savannah, GA; KZRR/Albuquerque, NM; WMMS/Cleveland, OH; KLOL/Colorado Springs, CO; WZZO/Allentown, PA; WBXJ/Alhambra, PA; WIOB/Ann Arbor, MI; KWHL/Anchorage, AK; WRXR/Augusta, GA; KLBJ/Austin, TX; KRAB/Bakersfield, CA; WIYY/Baltimore, MD; WCPR/Biloxi, MS; WAAF/Boston, MA; WKPE/Cape Cod, MA; WAVF/Charleston, SC; WRXC/Chicago, IL; 81 Total Reporters; 81 Current Reporters; 78 Current Playlists; Reported Frozen Playlist (2); KBER/Salt Lake City, UT; KYTD/Santa Barbara, CA; Did Not Report, Playlist Frozen (1); WDRK/Panama City, FL; Moves From Rock To Active Rock (1); WRCN/Long Island, NY.

Table of Rock stations and their adds, including markets like WONE/Akron, OH; KLAQ/EI Paso, TX; WKQQ/Lexington, KY; WTBB/Panama City, FL; WIXV/Savannah, GA; WYXX/Albany, NY; WAPL/Appleton, WI; WWHM/St. Cloud, MN; WZBH/Salisbury, MD; KISS/San Antonio, TX; KIOZ/San Diego, CA; KSJD/San Jose, CA; KWBR/San Luis Obispo, CA; WZNF/Champaign, IL; WZAT/Savannah, GA; WKLC/Charleston, WV; WCCC/Hartford, CT; WSTZ/Jackson, MS; WWRK/Cincinnati, OH; WVRK/Columbus, GA; WRKR/Kalamazoo, MI; WNRK/Norfolk, VA; WKWV/New Orleans, LA; WKQZ/Saginaw, MI; WROR/Wilmington, NC; WYJQ/Lansing, MI; KEZO/Omaha, NE; WYWN/Sarasota, FL; KATP/Oklahoma City, OK; WJXQ/Lansing, MI; KOMP/Las Vegas, NV; 85 Total Reporters; 85 Current Reporters; 83 Current Playlists; Did Not Report, Playlist Frozen (2); WWBR/Detroit, MI; WVLR/Richmond, VA; Moves From Rock To Active Rock (1); WRCN/Long Island, NY.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	AEROSMITH Falling In Love... (Columbia) 2194 2267 2218 2196 85/1					
3	3	2	2	COLLECTIVE SOUL Precious Declaration (Atlantic) 1910 1891 1773 1694 84/0					
2	2	3	3	WALLFLOWERS One Headlight (Interscope) 1750 1820 1927 1968 79/0					
4	4	4	4	LIVE Lakini's Juice (Radioactive) 1365 1447 1497 1557 73/0					
6	6	6	5	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury) 1279 1281 1223 1137 76/0					
—	20	11	6	U2 Staring At The Sun (Island) 1248 996 574 123 80/3					
7	7	7	7	SILVERCHAIR Abuse Me (Epic) 1168 1213 1211 1131 72/0					
5	5	5	8	COUNTING CROWS A Long December (DGC/Geffen) 1133 1298 1395 1435 64/0					
9	8	8	9	METALLICA King Nothing (Elektra/EEG) 1102 1157 1048 993 71/0					
19	14	12	10	JONNY LANG Lie To Me (A&M) 1072 929 783 657 72/4					
8	9	9	11	BUSH Greedy Fly (Trauma/Interscope) 1045 1088 1017 1014 67/0					
12	10	10	12	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution) 1026 1023 968 904 69/0					
—	—	18	13	QUEENSRYCHE Sign Of The Times (EMI) 898 630 — — 80/9					
23	19	15	14	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic) 753 698 631 518 57/2					
13	11	13	15	TONIC Casual Affair (Polydor/A&M) 745 923 922 900 57/0					
25	23	20	16	VERVE PIPE The Freshmen (RCA) 682 617 470 433 60/6					
10	12	14	17	JOHN MELLENCAMP Just Another Day (Mercury) 648 724 890 985 48/0					
—	34	23	18	RUSH Driven (Atlantic) 630 525 365 121 49/7					
18	17	17	19	METALLICA Hero Of The Day (Elektra/EEG) 585 649 690 667 49/0					
BREAKER			20	OFFSPRING Gone Away (Columbia) 554 478 408 289 58/3					
14	13	16	21	TOM PETTY & THE HEARTBREAKERS Change... (Wamer Bros.) 541 653 798 892 38/0					
BREAKER			22	MATCHBOX 20 Push (Lava/Atlantic) 536 425 313 202 50/4					
15	15	19	23	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) 531 630 742 772 40/0					
38	35	30	24	WILCO Outtasite (Outta Mind) (Reprise) 489 418 357 313 52/7					
35	29	26	25	VERUCA SALT Volcano Girls (Outpost/Geffen) 474 470 406 333 45/1					
17	16	21	26	SPONGE Have You Seen Mary (Columbia) 457 610 702 735 34/0					
16	18	22	27	STONE TEMPLE PILOTS Lady Picture Show (Atlantic) 425 531 638 759 48/0					
27	25	27	28	STORYVILLE Blind Side (Code Blue/Atlantic) 418 465 453 414 38/2					
39	41	33	29	CRAVIN' MELON Come Undone (Mercury) 406 357 313 308 44/4					
33	32	31	30	THIRD DAY Nothing At All (Silvertone) 402 397 390 370 41/0					
20	22	24	31	SOUNDGARDEN Blow Up The Outside World (A&M) 395 479 565 633 39/0					
21	26	32	32	SHERYL CROW Everyday Is A Winding Road (A&M) 342 388 419 550 23/1					
43	40	35	33	ODDS Someone Who's Cool (Elektra/EEG) 327 317 317 284 39/1					
26	24	29	34	BLACK CROWES Better When You're Not Alone (American/Reprise) 326 425 467 433 24/1					
—	—	40	35	MATTHEW SWEET Where You Get Love (Zoo) 319 290 180 10 34/8					
48	44	36	36	JOHN MELLENCAMP Emotional Love (Mercury) 306 316 270 248 22/0					
—	—	49	37	CHALK FARM Live Tomorrow (Columbia) 303 229 120 22 35/6					
32	33	34	38	MATCHBOX 20 Long Day (Lava/Atlantic) 303 323 371 380 29/0					
29	36	38	39	VAN HALEN Me Wise Magic (Warner Bros.) 299 298 356 394 39/0					
22	30	42	40	STIR Looking For (Aware/Capitol) 277 284 399 529 25/0					
34	38	41	41	SUBLIME What I Got (Gasoline Alley/MCA) 250 287 327 361 26/0					
—	—	50	42	STIR Stale (Aware/Capitol) 245 218 159 7 32/7					
44	48	—	43	COREY STEVENS It's Over (Eureka/Discovery) 238 207 243 260 17/1					
30	31	37	44	SMASHING PUMPKINS Thirty-Three (Virgin) 227 308 393 385 17/0					
36	43	46	45	DAVE MATTHEWS BAND Crash Into Me (RCA) 226 248 298 330 22/1					
47	50	45	46	TOOL "H" (Zoo) 221 256 238 251 32/2					
DEBUT			47	INXS Elegantly Wasted (Mercury) 221 62 — — 28/11					
24	27	44	48	JOURNEY Can't Tame The Lion (Columbia) 195 265 417 518 13/0					
28	37	43	49	RUSH Half The World (Atlantic) 180 270 352 400 22/0					
46	45	47	50	ERIC JOHNSON S.R.V. (Capitol) 171 246 270 253 15/0					

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

- KULA SHAKER** Hey Dude (Columbia) Total Plays: 130, Total Stations: 18, Adds: 3
- SOUNDGARDEN** Rhinoceros (A&M) Total Plays: 124, Total Stations: 9, Adds: 1
- LOCAL H** Fritz's Corner (Island) Total Plays: 123, Total Stations: 16, Adds: 1
- DISHWALLA** Give (A&M) Total Plays: 120, Total Stations: 12, Adds: 2
- KENNY WAYNE SHEPHERD** The Spider And The Fly (Revolution) Total Plays: 118, Total Stations: 9, Adds: 1
- NAKED** Mann's Chinese (Red Ant) Total Plays: 117, Total Stations: 18, Adds: 3

- TONIC** If You Could Only See (Polydor/A&M) Total Plays: 112, Total Stations: 22, Adds: 14
- CHEAP TRICK** Say Goodbye (Red Ant) Total Plays: 108, Total Stations: 15, Adds: 9
- LIVE** Rattlesnake (Radioactive) Total Plays: 103, Total Stations: 12, Adds: 2
- ORBIT** Medicine (Baby Come Back) (A&M) Total Plays: 94, Total Stations: 13, Adds: 0

Songs ranked by total plays.

BREAKERS

OFFSPRING
Gone Away (Columbia)

TOTAL PLAYS/INCREASE: 554/76
TOTAL STATIONS/ADDS: 58/3
CHART: 20

MATCHBOX 20
Push (Lava/Atlantic)

TOTAL PLAYS/INCREASE: 536/111
TOTAL STATIONS/ADDS: 50/4
CHART: 22

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AEROSMITH Pink (Columbia)	17
TONIC If You Could Only See (Polydor/A&M)	14
INXS Elegantly Wasted (Mercury)	11
AEROSMITH Nine Lives (Columbia)	9
CHEAP TRICK Say Goodbye (Red Ant)	9
QUEENSRYCHE Sign Of The Times (EMI)	9
MATTHEW SWEET Where You Get Love (Zoo)	8
ZZ TOP Rhythmeen (RCA)	8
OZZY OSBOURNE w/TYPE O... Pictures... (Warner Bros.)	7
RUSH Driven (Atlantic)	7
STIR Stale (Aware/Capitol)	7
WILCO Outtasite (Outta Mind) (Reprise)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
QUEENSRYCHE Sign Of The Times (EMI)	+268
U2 Staring At The Sun (Island)	+252
INXS Elegantly Wasted (Mercury)	+159
JONNY LANG Lie To Me (A&M)	+143
MATCHBOX 20 Push (Lava/Atlantic)	+111
RUSH Driven (Atlantic)	+105
TONIC If You Could Only See (Polydor/A&M)	+88
CHEAP TRICK Say Goodbye (Red Ant)	+81
OFFSPRING Gone Away (Columbia)	+76
CHALK FARM Live Tomorrow (Columbia)	+74

HOTTEST RECURRENTS

- TONIC** Open Up Your Eyes (Polydor/A&M)
- SOUNDGARDEN** Burden In My Hand (A&M)
- WALLFLOWERS** 6th Avenue Heartache (Interscope)
- STONE TEMPLE PILOTS** Trippin' On A Hole In... (Atlantic)
- METALLICA** Until It Sleeps (Elektra/EEG)
- TOM PETTY & THE HEARTBREAKERS** Climb... (Wamer Bros.)
- DISHWALLA** Counting Blue Cars (A&M)
- ALICE IN CHAINS** Over Now (Columbia)
- BUSH** Swallowed (Trauma/Interscope)
- ZZ TOP** Bang Bang (RCA)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TONIC

Active Rock #1 Most Added!
Rock #2 Most Added!

Alternative Chart 28 - 19

"If You Could Only See"



ADD Active Rotation

A hit so obvious,
Ray Charles could see it ...



ROCK PLAYLISTS

March 21, 1997 R&R • 83

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Wilde

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	17	15	17	15	U2/Staring At The Sun
15	13	14	15	15	WIDESPREAD PANIC/Hope In A Hopeless...
14	13	13	15	15	COUNTING CROWS/Daylight Fading
14	14	15	14	15	JONNY LANG/Lie To Me
14	12	15	14	15	R.E.M./Electric Blue
1	8	14	14	15	STORYVILLE/Good Day For...
14	13	13	14	15	BIG HEAD TODD.../Resignation Superman
14	13	14	14	15	JOHN MELLENCAMP/Just Another Day
10	10	14	14	15	CHALK FARM/Live Tomorrow
9	11	14	14	15	DISHWALLA/Give
14	13	15	13	15	ERIC JOHNSON'S R.V.
14	12	14	13	15	DAVE MATTHEWS BAND/Crash Into Me
14	13	13	13	15	COREY STEVENS/Blue Drops Of Rain
13	13	13	13	15	WILCO/Monday
11	11	13	13	15	WALLFLOWERS/Three Marienas
13	11	10	11	15	COLLECTIVE SOUL/Precious Declaration
16	14	10	10	15	AEROSMITH/Falling In Love...
10	9	9	9	15	BLACK CROWES/Better When...
9	9	10	9	15	BETTER THAN EZRA/Desperately Wanting
3	7	9	9	15	U2/Last Night On Earth
6	6	6	6	15	MATCHBOX 20/Push
16	12	6	6	15	STONE TEMPLE PILOTS/Lady Picture Show
14	13	5	5	15	WALLFLOWERS/One Headlight
5	5	5	5	15	DISHWALLA/Counting Blue Cars
3	5	5	5	15	R.E.M./Bittersweet Me
3	5	5	5	15	COUNTING CROWS/A Long December
3	5	5	5	15	SUBLINE/What I Got
3	5	5	5	15	COREY STEVENS/It's Over
3	5	5	5	15	CHEAP TRICK/Say Goodbye

MARKET #12
96rock
WKLS/Atlanta
(404) 325-0960
Hughes/Kepplle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	18	27	25	25	BUSH/Greedy Fly
29	34	27	25	25	COLLECTIVE SOUL/Precious Declaration
31	31	28	25	25	SILVERCHAIR/Abuse Me
17	21	28	24	24	SPONGE/Have You Seen Mary
17	23	29	24	24	BETTER THAN EZRA/Desperately Wanting
30	28	27	24	24	METALLICA/Hero Of The Day
11	15	23	23	23	WALLFLOWERS/One Headlight
15	18	20	20	20	DARLAHODD/Grow Your Own
5	14	16	20	20	STONE TEMPLE PILOTS/Tumble In The Rough
16	14	20	19	19	WIDESPREAD PANIC/Hope In A Hopeless...
17	20	19	19	19	AEROSMITH/Falling In Love...
1	10	17	19	19	U2/Staring At The Sun
18	14	16	18	18	LIVE/Lakin's Juice
6	12	11	15	15	METALLICA/King Nothing
6	12	11	15	15	JONNY LANG/Lie To Me
3	6	9	11	11	OFFSPRING/Gone Away
6	7	6	10	10	TOOL/H
8	8	9	9	9	ATLANTA RHYTHM.../Voodoo
6	7	8	8	8	TYPE O NEGATIVE/Love You To Death
5	6	8	8	8	VERVE PIPE/The Freshmen
5	9	7	7	7	QUEENSRYCHE/Sign Of The Times
5	9	7	7	7	STIR/Looking For
14	15	13	7	7	COUNTING CROWS/A Long December
7	8	7	6	6	THIRD DAY/Nothing At All
5	6	6	6	6	TONIC/Casual Affair
3	6	6	6	6	COLLECTIVE SOUL/Listen
3	6	6	6	6	COLLECTIVE SOUL/Crowded Head
3	6	6	6	6	TONIC/You Could Only...
3	6	6	6	6	AEROSMITH/Nine Lives
3	6	6	6	6	AEROSMITH/Kiss Your Past...

MARKET #15
WBAB
WBAB/Long Island
(516) 587-1023
Buchmann/Welman

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	29	30	30	30	AEROSMITH/Falling In Love...
30	30	29	30	30	WALLFLOWERS/One Headlight
18	19	26	29	29	SHERYL CROW/Everyday Is...
28	28	29	27	27	COUNTING CROWS/A Long December
19	20	20	20	20	WIDESPREAD PANIC/Hope In A Hopeless...
19	21	21	17	17	SUBLINE/What I Got
16	17	17	17	17	CHEAP TRICK/Say Goodbye
16	17	17	16	16	COLLECTIVE SOUL/Precious Declaration
7	14	18	15	15	U2/Staring At The Sun
15	15	15	15	15	QUEENSRYCHE/Sign Of The Times
16	11	12	13	13	LIVE/Merica
6	11	10	13	13	U2/Last Night On Earth
12	12	10	12	12	JONNY LANG/Lie To Me
12	10	12	10	10	WILCO/Outcaste (Outta...)
12	10	10	10	10	BIG HEAD TODD.../Resignation Superman
11	10	10	10	10	ODDS/Someone Who's Cool
10	10	10	10	10	LIVE/Lakin's Juice
16	14	10	10	10	TYPE O NEGATIVE/Love You To Death
11	12	11	11	11	AEROSMITH/Full Circle
11	12	11	11	11	BETTER THAN EZRA/Desperately Wanting
12	12	7	7	7	STORYVILLE/Blind Side
11	5	5	5	5	COREY STEVENS/It's Over
5	5	5	5	5	CRAVIN' MELON/Come Undone
4	5	5	5	5	CHALK FARM/Live Tomorrow
4	5	5	5	5	SISTER HAZEL/All For You
4	5	5	5	5	AEROSMITH/Pink

MARKET #18
KDKB
KDKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	32	32	33	33	COLLECTIVE SOUL/Precious Declaration
18	22	18	33	33	SILVERCHAIR/Abuse Me
32	33	33	32	32	JONNY LANG/Lie To Me
21	24	32	32	32	MATCHBOX 20/Push
32	33	31	23	23	AEROSMITH/Falling In Love...
6	6	17	22	22	GARY HOEY/Peace Pipe
13	18	21	21	21	LIVE/Rattlesnake
9	10	10	21	21	WALLFLOWERS/Laughing Out Loud
9	14	18	20	20	WIDESPREAD PANIC/Hope In A Hopeless...
11	10	17	20	20	SWEET VINE/Mountainside
18	19	14	14	14	BIG HEAD TODD.../Resignation Superman
32	7	6	12	12	SHERYL CROW/Everyday Is...
8	10	9	11	11	CHALK FARM/Live Tomorrow
3	9	11	11	11	WILCO/Outcaste (Outta...)
8	11	8	10	10	CRAVIN' MELON/Come Undone
33	32	30	9	9	JOURNEY/Can't Tame The Lion
5	9	5	8	8	COUNTING CROWS/A Long December
3	8	4	8	8	DISHWALLA/Give
5	8	6	7	7	ZAK WYLDE/Way Beyond Empty
6	7	7	7	7	DON HENLEY/Through Your Hands
6	5	5	7	7	JOHN MELLENCAMP/Key West...
4	5	6	7	7	STORYVILLE/Good Day For...
6	8	6	7	7	WALLFLOWERS/One Headlight
20	16	8	6	6	INXS/Elegantly Wasted
4	5	4	6	6	ZZ TOP/Rhythmmean
2	9	7	6	6	JOHN MELLENCAMP/Just Another Day
2	9	7	6	6	SHERYL CROW/It Makes You...
5	8	6	6	6	WALLFLOWERS/6th Avenue Heartache
5	8	6	6	6	PHIL COLLINS/River So Wide

MARKET #20
WDVE
WDVE/Pittsburgh
(412) 932-1441
Romano/Winter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	18	17	22	22	U2/Staring At The Sun
15	18	16	21	21	LIVE/Merica
15	16	14	17	17	BETTER THAN EZRA/Desperately Wanting
15	16	14	17	17	WALLFLOWERS/One Headlight
13	13	14	16	16	TONIC/Open Up Your Eyes
8	7	18	15	15	WILCO/Outcaste (Outta...)
13	12	15	14	14	AEROSMITH/Falling In Love...
20	20	18	14	14	MATCHBOX 20/Long Day
10	17	20	13	13	DAVE MATTHEWS BAND/Crash Into Me
11	11	12	12	12	TOM PETTY & HB/Climb That Hill
5	9	12	11	11	METALLICA/Hero Of The Day
10	9	12	11	11	STONE TEMPLE PILOTS/Lady Picture Show
9	6	9	11	11	BIG HEAD TODD.../Resignation Superman
11	7	10	10	10	R.E.M./Bittersweet Me
12	9	9	9	9	CLARKS/Memory
11	8	9	9	9	GATHERING FIELD/Rhapsody In Blue
9	6	9	9	9	JOHN MELLENCAMP/Just Another Day
20	15	15	9	9	COUNTING CROWS/A Long December
11	9	13	8	8	COUNTING CROWS/Angels Of...
9	14	8	8	8	WIDESPREAD PANIC/Hope In A Hopeless...
15	14	10	8	8	WALLFLOWERS/6th Avenue Heartache
11	12	9	8	8	CLARKS/Garline
17	9	8	8	8	ZAK WYLDE/Between Heaven...
7	9	10	7	7	STORYVILLE/Good Day For...
5	6	1	5	5	JOHN MELLENCAMP/Just Another Day
5	5	5	5	5	EVERCLEAR/Santa Monica
5	5	5	5	5	DAVE MATTHEWS BAND/Ants Marching
5	5	5	5	5	LIVE/Selling The Drama

MARKET #25
WEBN
WEBN/Cincinnati
(513) 621-9326
Richards/Jamie

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	24	26	28	28	COLLECTIVE SOUL/Precious Declaration
18	22	26	28	28	U2/Staring At The Sun
25	27	24	26	26	LIVE/Lakin's Juice
21	20	25	26	26	SOUNDGARDEN/Rhinosaur
23	28	25	26	26	WALLFLOWERS/One Headlight
22	23	20	21	21	AEROSMITH/Falling In Love...
9	11	20	20	20	BUSH/Greedy Fly
10	19	20	20	20	MIGHTY JOE PLUM/Live Through This
21	22	19	19	19	TONIC/Casual Affair
5	6	4	19	19	STONE TEMPLE PILOTS/Tumble In The Rough
19	21	20	19	19	OFFSPRING/Gone Away
18	20	19	19	19	QUEENSRYCHE/Sign Of The Times
18	20	18	18	18	STABBING WESTWARD/Shame
10	13	13	13	13	LIVE/Turn My Head
10	13	13	13	13	LIVE/Herpsychodreamer
21	21	20	11	11	SILVERCHAIR/Abuse Me
5	10	10	10	10	COLLECTIVE SOUL/Listen
5	10	10	10	10	STONE TEMPLE PILOTS/Trippin' On A Hole...
10	10	10	10	10	BUSH/Comedown
21	34	28	8	8	ALICE IN CHAINS/Nutshell
8	8	8	8	8	STONE TEMPLE PILOTS/Plush
6	6	6	6	6	BETTER THAN EZRA/Desperately Wanting
6	6	6	6	6	SILVERCHAIR/Pop Song For Us...
6	6	6	6	6	OUTHOUSE/Welcome
5	6	6	6	6	CHALK FARM/Live Tomorrow
5	6	6	6	6	LIVE/Rattlesnake
5	6	6	6	6	LIVE/Graz
8	8	8	8	8	METALLICA/King Nothing
5	5	5	5	5	SILVERCHAIR/Cemetery

MARKET #26
KCAL 96.7
KCAL/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	28	30	29	29	AEROSMITH/Falling In Love...
14	26	29	28	28	SOUNDGARDEN/Blow Up...
25	27	26	27	27	AC/DC/Gone Shootin'
23	22	24	26	26	METALLICA/An't My Bitch
26	25	21	25	25	METALLICA/Hero Of The Day
23	20	29	13	13	DARLAHODD/Grow Your Own
21	20	22	11	11	SILVERCHAIR/Abuse Me
28	28	14	11	11	ALICE IN CHAINS/Would?
16	11	15	10	10	WALLFLOWERS/One Headlight
19	16	18	10	10	ERIC JOHNSON'S R.V.
3	5	2	10	10	VAN HALEN/Me Wise Magic
12	12	10	10	10	TONIC/Open Up Your Eyes
16	13	13	10	10	STONE TEMPLE PILOTS/Lady Picture Show
12	11	10	10	10	GREAT WHITE/It's Mama
14	11	14	9	9	QUEENSRYCHE/Sign Of The Times
14	11	14	9	9	CHEAP TRICK/Say Goodbye
27	19	13	8	8	SOUNDGARDEN/Burden In My Hand
8	7	8	8	8	BLACK CROWES/Blackberry
11	15	15	7	7	RUSH/Test For Echo
18	14	7	7	7	OFFSPRING/Gone Away
15	8	12	7	7	LIVE/Lakin's Juice
10	12	7	7	7	U2/Staring At The Sun
11	11	12	7	7	GARY HOEY/Peace Pipe
11	11	12	7	7	TOM PETTY & HB/Change The Locks
3	8	7	4	4	METALLICA/King Nothing

MARKET #31
94 HJY
WHJY/Providence
(401) 438-6110
Weston/Schifino

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
13	16	25	29	29	SHERYL CROW/Everyday Is...
26	26	28	29	29	COUNTING CROWS/A Long December
24	27	29	28	28	JOHN MELLENCAMP/Just Another Day
22	28	25	26	26	WALLFLOWERS/One Headlight
13	13	13	12	12	LIVE/Lakin's Juice
16	13	19	12	12	BETTER THAN EZRA/Desperately Wanting
7	8	16	16	16	U2/Staring At The Sun
16	11	15	10	10	METALLICA/Until It Sleeps
16	11	15	10	10	DAVE MATTHEWS BAND/So Much To Say
16	11	15	10	10	DOG'S EYE/Everything Falls...
12	16	13	10	10	STONE TEMPLE PILOTS/Lady Picture Show
16	13	13	10	10	SILVERCHAIR/Abuse Me
6	16	14	14	14	VERVE PIPE/The Freshmen
15	14	13	13	13	STONE TEMPLE PILOTS/Tumble In The Rough
27	29	17	13	13	AEROSMITH/Falling In Love...
13	16	15	13	13	COLLECTIVE SOUL/Precious Declaration
13	16	15	13	13	BUSH/Greedy Fly
8	8	12	12	12	METALLICA/King Nothing
7	6	12	12	12	WIDESPREAD PANIC/Hope In A Hopeless...
10	10	10	10	10	WILCO/Outcaste (Outta...)
6	8	8	10	10	QUEENSRYCHE/Sign Of The Times
6					



SKY DANIELS

SXSW: The Austin Chronicles

As I boarded the plane for Austin, my plan was to see the shows I wanted to see at the SXSW Festival and not allow the demands of business to wrap their insidious tentacles around me.

I began to realize early in the flight, as various industry heavyweights boarded the plane, offering salutations, I might have to re-think my approach. Herewith is a diary of my Austin activities.

Wednesday, 10:41pm

Check-in desk, Austin Marriott. I have every intention of heading straight to my room and resting before the conference. As I head to the elevator, I encounter **Thomas Westfall** of **Jeff McCluskey & Associates**, who asks if I'm going to **Mammoth's** showcase. My first thought is what a good guy **Sean Maxson** of **Mammoth** is. My second thought is if he's such a good guy, then he'll understand if I just sleep. In the elevator, **Ray Gmeiner** and **Doug Ingold** of **Zoo** ask if I'm going out. I sheepishly agree to go to the **Mammoth** showcase, thus renouncing my original vision of this trip from moment one.

The showcase showed the power of live touring as a throng of thousands streamed down the block waiting to gain entry to see stalwarts **Seven Mary Three**, **Jason & The Scorchers**, and other acts.

Thursday, 7:38am

I awake, ready to attack the phones and prepare to distribute **R&R** at the convention. I call **London's Bill Car-**

roll to confirm that evening's dinner plans. We've planned an intimate dinner with **WNNX/Atlanta's Leslie Fram** and mate, talent manager **Lanny West**, to celebrate Fram's promotion. **WPLY/Philadelphia's Jim McGuinn** and wife **Joy**, of **Uni Distribution**, will also join us.

Gaby Skolnek from **Geffen** calls to confirm lunch. I head downstairs to the hotel mailroom where I am confronted by 40 boxes of this week's paper. The **R&R Sales SWAT** team of **Missy Haffley** and **Kristy Reeves** helps me lug 200 papers to the **Four Seasons**.

I take a hundred papers to the **Sheraton**, where I run into **Paul Krieger** of **KMYZ/Tulsa**. We discuss which acts are must-sees. Then I'm back at the hotel making phone calls. More reaction is coming in on the **Alternative** special, typified by **Atlantic's Gary Spivack** and his effusive praise. I savor it for a moment, then am off to **KROX/Austin's** annual barbecue. **KROX's Sara Trexler** plants a wet one on me, thanking me for the station profile the week before. I guess the pen can be mighty.

I meet **RCA** artist **Jeremy Toback** through **Bruce Flohr** and **Ron Poore** of the label. I reunite with **Work's David Newmark** and **Universal's Bob Osborne**, old friends from my days in **San Francisco**. **Roland West** of **KITS/SF** and I get into a impassioned discussion about making records like **Jamiroquai** work. **WROX/Norfolk's Perry Stone** relates to his **MD Al Mitchell** how we were naughty boys on the air back in

the **Bay Area**. **Warner Bros.'s Tom Biery** and **West** have no dinner plans, so I invite them to the "little dinner."

We head to **Threadgills**, where we hook up with **Carroll, Fram, and Capricorn's Nan Fisher**. Our "little dinner" has now swelled to include **KROQ/L.A.'s Lisa Worden, Diana D'Amato, and Tami Heide, Island's Howie Miura and Paul Langton, Mercury's Christine Chiappetta**, the ubiquitous **Mike Halloran** and friends from **AIR, Dave Cash, Kevin Powell, and Mark Czarra**.

I have to grease the manager to increase our reservation from six to 20 people in the packed restaurant. The only thing mightier than the pen is a well-placed **Andrew Jackson**. I offer the manager another \$20 if he'll steal the camera from an elderly couple to snap a photo of this power table. The **McGuinns** are still **MIA**.

I now begin the olympian jaunt from showcase to showcase, first **Jane Jensen**, then **Sloan**, which means I'll miss the much-talked-about **Subminute Radio**, an act sure to grab a choice deal. I also have to decide between indulging my songwriter penchant by seeing **Kim Richey** or allowing the digital hardcore of **Atari Teenage Riot** to deface me.

Anyone who goes to **SXSW** knows that there's an artform to timing your trek across 6th Street, hitting as many shows of broad variety as possible. Nothing, however, will keep me from witnessing the return, after a 10-year absence, of power-pop legend **Dwight Twilley**, who has been given a show of respect by headliner **Matthew Sweet**, who asked Twilley to open.

Just as Twilley tears into his legendary pop single "I'm On Fire," I feel **Jim McGuinn's** arm wrap around my shoulder. "I wouldn't miss this for the world," he says. That sums up **McGuinn's** new approach at **WPLY**; he'll come in on a hit at precisely the right moment.

The showcase is packed with industry cognoscenti. **Sweet** absolutely destroys the packed throng. As much as everyone is determined that **electronica** will certainly rule the earth, there is a ton of sweet pop being delivered at **SXSW** by acts like **Candy Butchers, Silver Scooter, and Marigold**. The local papers all start buzzing that pop may be seeing yet another resurgence.

I finish the night by seeing Austin breakout act **Vallejo**. This Hispanic band of brothers and cousins is setting the stage for multicultural merging in rock in the Southwest.

No posturing took place, no hype, just programmers addressing various rock managers about what they must do to improve relations.

Friday, 7:30am

More calls to be made, features to be written and teleported back to the office, and, yes, more papers to be delivered. I haven't lifted so much newsprint since I had a paper route as a kid. **KITS's Aaron Axelsen** runs into me after finishing a game of hoops with **Capitol's Brian Corona, Epitaph's Robbie Handjobbie, and others**.

We both headed to panels we're on. He is joining **Quango/KROQ's Jason Bentley**, **ravemaster Philip Blaine, Moby, and others** on an **electronica** panel. I'm moderating one with **WKQX/Chicago's Bill Gamble, Fram, KNDD/Seattle's Marco Collins, WRCX/Chicago's Dave Richards, consultant Dennis Constantine, MCA's Abbey Konowitch, Trauma's Rob Kahane, independent promoter Bill McGathy, and my co-host, Way Cool Music's Mike Jacobs**.

The intent of the panel is to discuss how artists develop and cross formats as they build acceptance, and what facts motivate that growth. People really come hoping I'll pit **Chicagoans Gamble and Richards** against each other. **Jacobs**, in typical acerbic fashion, tries to provoke a battle royale amongst the various format representatives. **Konowitch and Kahane** are wisely diplomatic. I, too, choose to go the high road, considering that I've worked in every format known to **Marconi**.

From there I race to various dinners (five in all), stopping briefly to pay respect to the hosts. There are many showcases for talent at **SXSW**, and an equal amount of meals and cocktail parties to attend. After that, I swing by an early DJ session by **Jason Bentley**. **Electronica** made its presence felt at the conference, making stars out of folks like **Bentley, DJ Kool, and Josh Wink**.

It also demonstrated that some of radio's new stars won't be created in the control room but the DJ booth at clubs. **Aaron Axelsen, DJ Tom Paven** of **WKQX, and Marco Collins** are among those gaining as much attention for the club work they do as their radio contributions. Most DJs secretly wish they were rock stars, now these guys are finding a new form of **D.I.Y.**

After having **Bentley's** bombastic bass sounds give me a foot massage, I head over to the **Capitol** set of **Less Than Jake** and **Supergrass**, then to **Summercamp's** showcase. **Maverick** has packed the house, lining up all the right people to see this melodic rock act. **Bill Gamble** and I head over

to what has been building the conference's biggest buzz, the **Cake/Soul Coughing** set at the **Austin City Music Hall**. When we arrive, the 3500 capacity house is already packed, and there is a line of no less than another 2000 outside. We try everything to get in, including going to the side door and posing as **Danny Goldberg** and **Phil Walden**. Alas, no avail.

Gamble and I decide to go check out **DGC** hopefuls, **That Dog**. By now, it's only 40 degrees at the outdoor show, but that doesn't hinder **Gamble** and I from giving in totally to the moment. **KQXR/Boise's Tim Johnstone** is there, and runs down every detail of the band, from their first indie 45s to what he thinks will be the hit from the LP. It turns out two of the bandmembers are daughters of jazz great **Charlie Haden**. We are joined by **Epic's Stu Bergen** and **DreamWorks' Michael Goldstone**.

The next morning, you guessed it, I'm up early for my paper route. I deliver 300 more copies to the convention center, where there will be a closed-door session for radio programmers only. Writers are invited, so I come in to watch what may have been the most engaging panel of all.

No posturing took place, no hype, just programmers addressing various rock managers about what they must do to improve relations. About the only thing I offer is that I sorely feel a lack of passion on the part of air talent when it comes to establishing new acts on-air. **Virtual Alternative's Johnathan L** comes over to say how much he agreed with that point, and we discuss opening a broadcast school.

Afterwards, a number of us, including **XTRA/San Diego's Bryan Schock** and **Malcolm Ryker, KCXX/Riverside's Dwight Arnold, WAAF/Boston's Dave Douglas, Concrete Mgt.'s Barbara Rose, and Gallin/Morey's Peter Katsis** sojourn to a funky fish and crab house where they serve you without plates or utensils. We destroy both the table and various myths about what harder acts like **Korn** and **Tool** represent.

I head back to the hotel and try futilely to find **KOME/San Jose's Jay Taylor**, who I promised to take to a barbecue saying goodbye to **KNNC**.

On the plane ride home I watch various industry types thumb through **R&R**, feeling slightly self-conscious knowing they're analyzing the **Alternative** special. Most of the time, I sit and organize my thoughts on a definite topic, then set out to write as definitive a piece as I can muster. This time, like approaching **SXSW** itself, I just roamed, hoping to be as all-inclusive as time and space would allow.



Leslie Fram



Lisa Worden



Bill Gamble

WALLEJO

It's "Just Another Day" At:

XHRM	10X
X96	10X
KROX	23X
WKDF	20X
WRLG	13X
KTXQ	17X
KRAD	27X
KILO	15X
KBER	12X
KRXQ	12X
WRCX	KDGE

NEW AT:
WXSJ
KNSX
WNOR

"JUST ANOTHER DAY"

R&R NEW & ACTIVE

Alternative Chart 12

Modern Rock Monitor 13-10*

20,000 scanned in the last 2 weeks

New This Week:

WENZ, WDGE, WMRQ, WBZU
KPOI, KMYZ, WWDX, WOSC, KFGX

White Town

Your Woman

Sales Highlights

WXRK/New York	25x	501	Scanned	Rank 157
KROQ/Los Angeles	37x	1,467	Scanned	Rank 50
Q101/Chicago	37x	668	Scanned	Rank 80
Live 105/San Francisco	31x	1,035	Scanned	Rank 36
KOME/San Jose	37x	1,035	Scanned	Rank 36
WBCN/Boston	26x	502	Scanned	Rank 66
WFNX/Boston	36x	502	Scanned	Rank 66
KDGE/Dallas	32x	231	Scanned	Rank 114
89X/Detroit	65x	354	Scanned	Rank 72
WHYT/Detroit	27x	354	Scanned	Rank 72
WHFS/Washington DC	35x	465	Scanned	Rank 115
KEGE/Minneapolis	50x	384	Scanned	Rank 56
KNDD/Seattle	46x	318	Scanned	Rank 65
KPNT/St. Louis	32x	145	Scanned	Rank 91
KWOD/Sacramento	35x	202	Scanned	Rank 61
91X/San Diego	33x	248	Scanned	Rank 50
KNRK/Portland	39x	193	Scanned	Rank 61
WLUM/Milwaukee	31x	130	Scanned	Rank 71
X96/Salt Lake City	31x	199	Scanned	Rank 39



EMI Records



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	2	2	1	LIVE Lakini's Juice (Radioactive)	3041	3052	3163	2977	93/0
2	1	1	2	WALLFLOWERS One Headlight (Interscope)	3033	3217	3217	2903	87/2
—	13	7	3	U2 Staring At The Sun (Island)	2885	2412	1707	393	99/4
7	5	5	4	SUBLIME Santeria (Gasoline Alley/MCA)	2831	2672	2510	2134	90/1
3	3	3	5	BUSH Greedy Fly (Trauma/Interscope)	2735	2818	2880	2659	87/0
10	6	6	6	VERVE PIPE The Freshmen (RCA)	2713	2502	2328	1967	94/2
5	4	4	7	SILVERCHAIR Abuse Me (Epic)	2578	2726	2755	2579	91/0
9	9	8	8	COLLECTIVE SOUL Precious Declaration (Atlantic)	2409	2378	2208	1969	85/1
8	7	9	9	VERUCA SALT Volcano Girls (Outpost/Geffen)	2389	2329	2295	2011	95/0
18	17	12	10	BECK The New Pollution (DGC/Geffen)	2071	1849	1575	1413	95/1
12	11	10	11	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	1921	2018	2053	1932	93/1
22	18	13	12	WHITE TOWN Your Woman (Chrysalis/EMI)	1920	1806	1536	1156	76/9
—	23	16	13	MATTHEW SWEET Where You Get Love (Zoo)	1891	1725	1342	364	90/2
17	14	15	14	SPACE Female Of The Species (Gut/Universal)	1772	1735	1676	1417	82/0
29	27	18	15	OFFSPRING Gone Away (Columbia)	1718	1484	1131	850	82/4
11	10	11	16	DAVE MATTHEWS BAND Crash Into Me (RCA)	1612	1928	2076	1940	66/0
27	26	19	17	MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)	1518	1411	1184	949	79/7
15	15	17	18	NO DOUBT Excuse Me Mr. (Trauma/Interscope)	1365	1590	1625	1492	73/0
39	34	28	19	TONIC If You Could Only See (Polydor/A&M)	1336	1107	886	688	73/4
6	8	14	20	COUNTING CROWS A Long December (DGC/Geffen)	1327	1796	2280	2335	51/0
19	20	22	21	PORNO FOR PYROS Hard Charger (Warner Bros.)	1191	1315	1357	1277	71/0
BREAKER			22	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1182	760	273	33	82/21
28	32	27	23	KULA SHAKER Hey Dude (Columbia)	1177	1160	1013	854	69/2
41	31	29	24	JEWEL You Were Meant For Me (Atlantic)	1177	1107	1028	647	53/2
14	16	20	25	CARDIGANS Lovefool (Mercury)	1165	1386	1586	1749	44/0
BREAKER			26	INXS Elegantly Wasted (Mercury)	1098	307	—	—	70/16
30	29	31	27	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	1096	1069	1031	827	55/3
24	28	30	28	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	1088	1098	1087	1122	42/1
25	24	24	29	CAKE I Will Survive (Capricorn/Mercury)	1033	1214	1301	1090	58/0
16	21	26	30	SHERYL CROW Everyday Is A Winding Road (A&M)	991	1172	1356	1419	46/1
—	41	38	31	BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	975	820	678	347	56/4
46	38	37	32	ORBIT Medicine (Baby Come Back) (A&M)	950	835	736	576	62/3
23	25	32	33	PRODIGY Firestarter (Mute/Maverick/WB)	913	1063	1187	1135	66/0
—	—	47	34	SMASHING PUMPKINS Eye (Interscope)	909	554	400	275	51/18
35	36	35	35	FIONA APPLE Sleep To Dream (Work)	908	899	860	775	59/3
36	35	36	36	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	869	846	861	759	45/1
32	33	33	37	WILCO Outtasite (Outta Mind) (Reprise)	841	908	906	806	53/1
—	47	42	38	K'S CHOICE Not An Addict (550 Music)	832	688	491	334	46/7
13	19	25	39	SMASHING PUMPKINS Thirty-Three (Virgin)	825	1186	1483	1837	42/0
21	30	34	40	GARBAGE #1 Crush (Capitol)	737	902	1031	1201	40/1
33	37	40	41	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	718	705	828	796	36/0
49	48	45	42	SNEAKER PIMPS 6 Underground (Virgin)	708	635	489	422	41/2
—	46	46	43	LOCAL H Fritz's Corner (Island)	687	568	497	350	59/4
44	42	41	44	ODDS Someone Who's Cool (Elektra/EEG)	684	695	675	600	44/1
4	12	23	45	U2 Discotheque (Island)	613	1250	1924	2656	36/0
—	50	48	46	JAMES She's A Star (Fontana/Mercury)	580	512	460	397	36/2
—	—	49	47	SQUIRREL NUT ZIPPERS Hell (Mammoth)	549	472	432	398	38/10
DEBUT			48	BLUR Song 2 (Virgin)	535	359	328	277	39/10
45	43	44	49	TOOL "H" (Zoo)	524	645	636	590	47/0
—	—	50	50	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	475	455	364	311	32/9

This chart reflects airplay from March 10-16 Songs ranked by total plays. Highlighted songs indicate Breaker.
100 Alternative reporters. 99 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

TOTAL PLAYS/INCREASE: 1182/422
TOTAL STATIONS/ADDS: 82/21
CHART: 22

INXS

Elegantly Wasted (Mercury)

TOTAL PLAYS/INCREASE: 1098/791
TOTAL STATIONS/ADDS: 70/16
CHART: 26

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	21
SMASHING PUMPKINS Eye (Interscope)	18
INXS Elegantly Wasted (Mercury)	16
MORPHINE Early To Bed (DreamWorks/Rykodisc)	16
DURAN DURAN Out Of My Mind (Virgin)	13
ERASURE In My Arms (Mute/Maverick/WB)	13
BLOODHOUND GANG Why's Everybody... (Republic/Geffen)	12
SLOAN The Good In Everyone (Enclave)	12
CARDIGANS Been It (Mercury)	11
BLUR Song 2 (Virgin)	10
SQUIRREL NUT ZIPPERS Hell (Mammoth)	10

ARE YOU IN FRITZ'S CORNER?



"Fritz's Corner"

New This Week: WFNX, WBRU, KHTY, WKRO

Already On:

KROQ	WXRK	WBCN	WLUM
KEGE	KOME	KPNT	WENZ
X96	KEDJ	KISF	and more

On tour with Silverchair starting 4/11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INXS Elegantly Wasted (Mercury)	+791
U2 Staring At The Sun (Island)	+473
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+422
SMASHING PUMPKINS Eye (Interscope)	+355
MORPHINE Early To Bed (DreamWorks/Rykodisc)	+260
OFFSPRING Gone Away (Columbia)	+234
TONIC If You Could Only See (Polydor/A&M)	+229
BECK The New Pollution (DGC/Geffen)	+222
VERVE PIPE The Freshmen (RCA)	+211
BLUR Song 2 (Virgin)	+176

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
311 All Mixed Up (Capricorn/Mercury)	+791
SUBLIME What I Got (Gasoline Alley/MCA)	+473
LOCAL H Bound For The Floor (Island)	+422
NO DOUBT Don't Speak (Trauma/Interscope)	+355
SOUNDGARDEN Blow Up The Outside World (A&M)	+260
CAKE The Distance (Capricorn/Mercury)	+234
DEPECHE MODE Barrel Of A Gun (Reprise)	+229
311 Down (Capricorn/Mercury)	+222
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	+211
BUSH Swallowed (Trauma/Interscope)	+176

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Go on at...

KNDD Live105 KXTE WFNX KTEG
WRLG KISF WCY WRLG WFGU
WHMP WOXY

DINOSAUR

Notthin's Goin on

On tour: April 25 through June 7
album Hand It Over in stores 3/25/97

new album: **HAND IT OVER**

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www.RepriseRec.com

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini MORPHINE "Early" INXS "Elegantly" CARDIGANS "Been" BLUR "Song" ORBITAL "Saint" JILL SOBULE "Biter"	WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe JEWEL "You" MIGHTY MIGHTY BT "Impression" BLUR "Song"	WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tear SMASHING PUMPKINS "Eye" SQUIRREL NUT ZIPPERS "Hell" SHAWN COLVIN "Sunny" FREEDY JOHNSTON "Way"	KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn PAVEMENT "Shady" BLUR "Song" FREEDY JOHNSTON "Way" STAR 69 "Insane" L7 "Drains" FOUNTAINS OF WAYNE "Sink"	KNND/New Orleans, LA PD: Vince Richards MD: Rod Ryan 19 U2 "Staring" 20 OFFSPRING "Gone" 10 BECK "Fucking Hell" 1 K'S CHOICE "Addict" 1 WHITE TOWN "Woman"	WDGE/Providence, RI PD/MD: Brent Petersen APD: John Allers 20 OFFSPRING "Gone" 10 BECK "Fucking Hell" 1 K'S CHOICE "Addict" 1 WHITE TOWN "Woman"	KHTY/Santa Barbara, CA PD: Samantha Mattem 18 SMASHING PUMPKINS "Eye" 2 MIGHTY MIGHTY BT "Impression" 1 ERASURE "Arms" 1 DURAN DURAN "Mind" 1 LOCAL H "Fritz's" 1 ORBITAL "Medicine" 1 STONE TEMPLE PILOTS "Tumble"
WQBK/Albany, NY DM/PC: Dan Binder MD: Kelly McNamara FIONA APPLE "Sleep" THIN LIZARD DAWN "Sexual"	WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas THIRD EYE BLIND "Life"	KNRQ/Eugene, OR PD: Stu Allen BEN FOLDS FIVE "Battle" COWBOY MOUTH "Jenny" K'S CHOICE "Addict" SILVER JET "Plastic" SQUIRREL NUT ZIPPERS "Hell"	WNFZ/Knoxville, TN DM/PC/MD: Jonathan Pirkle 13 DINGO SAUR JR "Nothin's" OCEAN COLOUR SCENE "Caught" CARDIGANS "Been" ROLLINS BAND "Starve" MUZE "Pretty"	WZRH/New Orleans, LA PD: Travis Johnston MD: Darren Gauthier CARDIGANS "Been" JILL SOBULE "Biter"	KORB/Quad Cities, IA PD: Steve Gunner ERASURE "Arms"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
KTEG/Albuquerque, NM PD: Skip Isley MD: Julie Hoyt 28 SMASHING PUMPKINS "Eye" 27 INXS "Elegantly" THIRD EYE BLIND "Life" DINGO SAUR JR "Nothin's"	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler 9 SNEAKER PIMPS "6" DURAN DURAN "Mind" 7 INXS "Elegantly" OCEAN COLOUR SCENE "Caught" MORPHINE "Early"	KFGX/Fargo, ND PD: Jay Thomas BEN FOLDS FIVE "Battle" WHITE TOWN "Woman" INXS "Elegantly" U2 "Staring" PAULA COLE "Cowboys" MORPHINE "Early" THIN LIZARD DAWN "Sexual" FOUNTAINS OF WAYNE "Sink"	WWDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	KRZQ/Reno, NV PD: Rob "Blaze" Brooks 7 SQUIRREL NUT ZIPPERS "Hell" 1 MORPHINE "Early" BLUR "Song"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WNNX/Atlanta, GA DM: Brian Philips PD: Leslie Fram MD: Sean Demery 10 311 "First" MATCHBOX 20 "Push" PAULA COLE "Cowboys" INXS "Elegantly"	WOXY/Cincinnati, OH PD: Dave Tellman MD: Doris Fyffe 5 SMASHING PUMPKINS "Eye" 5 SUPERCHUNK "Hometown" 4 THIN LIZARD DAWN "Sexual" 3 U2 "Staring" 3 TRICKY "Ghetto" 3 BILL JAWONITZ "Gaslight" 2 SLOAN "Everyone" 2 ERASURE "Arms" 2 WILCO "Get" 1 BEN VAUGHN "Boomerang" 1 VAN MORRISON "Rough" 1 FREEDY JOHNSTON "One"	KFRF/Fresno, CA PD: Don D'Neal OFFSPRING "Gone" THIRD EYE BLIND "Life" SQUIRREL NUT ZIPPERS "Hell" SHERYL CROW "Everyday"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 15 RISE "Fly" JEWEL "You" SMASHING PUMPKINS "Eye" WHITE TOWN "Woman" ERASURE "Arms"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WJSE/Atlantic City, NJ DM/PC/MD: Dave King BLOODHOUND GANG "Always" INXS "Elegantly" FREEDY JOHNSTON "Way" LONG PIGS "Sad" PAVEMENT "Shady" OCEAN COLOUR SCENE "Caught"	WENZ/Cleveland, OH PD: Sean Robertson LIVE Turn DURAN DURAN "Mind" SLOAN "Everyone"	WEJE/Ft. Wayne, IN PD: Sean Smyth MD: Weasel No Adds	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Houtt 18 THIRD EYE BLIND "Life" 10 NAKED "Arms" ERASURE "Arms"	KFMZ/Columbia, MO PD: Paul Maloney 2 SMASHING PUMPKINS "Eye" 2 DODS "Cool" JANE JENSEN "More" PAULA COLE "Cowboys"	WGRD/Grand Rapids, MI PD: Alan Fee MD: Margot Smith 11 SMASHING PUMPKINS "Eye" 1 PAULA COLE "Cowboys" ORBITAL "Medicine"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WGRG/Binghamton, NY PD/MD: Steve Gilinsky 11 THIRD EYE BLIND "Life" REEL BIG FISH "Self" DURAN DURAN "Mind" BLOODHOUND GANG "Always" SLOAN "Everyone" ERASURE "Arms" LONG PIGS "Sad"	WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis LIVE Turn DURAN DURAN "Mind"	WXRN/Greenville, NC PD: Jay Lopez MD: Neal Dohne 10 K'S CHOICE "Addict" MATTHEW SWEET "Where" PAULA COLE "Cowboys"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 29 JILL SOBULE "Biter" 21 INXS "Elegantly" 17 THIRD EYE BLIND "Life" 12 NINE INCH NAILS "Perfect" 11 JANE JENSEN "More" 7 STAR 69 "Insane" DURAN DURAN "Mind" SLOAN "Everyone" MORPHINE "Early" SHUDDER TO THINK "Red"	WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington 48 BETTER THAN EZRA "Waiting" 35 GARRAGE "Crust" 30 WALLFLOWERS "Headlight" INXS "Elegantly"	WQXA/Harrisburg, PA PD: John Mosschitta MD: Scott McFadden NAKED Mann's DURAN DURAN "Mind"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WBCN/Boston, MA VP/Programming: Dedipus MD: Carter Alan APD: Steven Strick THIRD EYE BLIND "Life" K'S CHOICE "Addict" FOLK IMPLOSION "Intransigent"	WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rants MORPHINE "Early"	WMRO/Daytona Beach, FL PD: Taft Moore MD: Delia Rae 13 BLUR "Song" 13 MORPHINE "Early" 12 INXS "Elegantly" 2 LOCAL H "Fritz's" 2 FIONA APPLE "Sleep"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail LOCAL H "Fritz's" SLOAN "Everyone" ERASURE "Arms" BUSH "Cold"	WKRO/Daytona Beach, FL PD: Taft Moore MD: Delia Rae 13 BLUR "Song" 13 MORPHINE "Early" 12 INXS "Elegantly" 2 LOCAL H "Fritz's" 2 FIONA APPLE "Sleep"	WRXZ/Indianapolis, IN PD: Scott Jameson MD: Michael Young 17 SMASHING PUMPKINS "Eye" 17 U2 "Staring" SMASHING PUMPKINS "Eye" BEN FOLDS FIVE "Battle"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
KQXR/Boise, ID PD: Dan McColly MD: Tim Johnston 5 INXS "Elegantly" OFFSPRING "Gone" BLOODHOUND GANG "Always" SQUIRREL NUT ZIPPERS "Hell"	KTCL/Denver, CO PD: John Hayes 27 WALLFLOWERS "Headlight" 12 BLOODHOUND GANG "Always" 11 ELECTRIC DOGHOUSE "Generation" 10 ORBITAL "Saint" 5 ERASURE "Arms" 5 CARDIGANS "Been"	WPLA/Jacksonville, FL PD: Jim Randall APD: Beane MD: Greg Brady REEL BIG FISH "Self"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WEDG/Buffalo, NY MD: Rich Wall 13 LIVE "Freaks" SLOAN "Everyone"	KKDM/Des Moines, IA PD: J. Michael McKay MD: Sophia John 15 WALLFLOWERS "Headlight" 7 DUNCAN SHEIK "Barely" 1 OFFSPRING "Want" 1 BUSH "Cold" 1 STONE TEMPLE PILOTS "Tumble" 1 SMASHING PUMPKINS "Eye" 1 BEN FOLDS FIVE "Battle"	KCHZ/Kansas City, MO PD: Todd Haller MD: Drew Bennett ERASURE "Arms" DURAN DURAN "Mind"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 1 SLOAN "Everyone" BLOODHOUND GANG "Always" SHUDDER TO THINK "Red"	CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 23 SLOAN "Everyone" 6 ERASURE "Arms" 6 DURAN DURAN "Mind" 2 MATCHBOX 20 "Push"	KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice 9 REEL BIG FISH "Self" DINGO SAUR JR "Nothin's"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"
WPGU/Champaign, IL PD: Ben Ponzo MD: Jacent Jackson 21 LIVE "Freaks" BLOODHOUND GANG "Always" 6 DINGO SAUR JR "Nothin's" 6 COWBOY MOUTH "Jenny" 6 LESS THAN JAKE "Automatic" 2 THIRD EYE BLIND "Life" 2 FOUNTAINS OF WAYNE "Sink" JILL SOBULE "Biter"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice 9 REEL BIG FISH "Self" DINGO SAUR JR "Nothin's"	WDDJ/Lansing, MI MD: Mike Childs MD: Chris Brunt THIRD EYE BLIND "Life" BLUR "Song" MORPHINE "Early"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell MIGHTY MIGHTY BT "Impression" THIRD EYE BLIND "Life" TONIC "Coulid" STONE TEMPLE PILOTS "Ride"	WVNE/Rochester, NY PD/MD: Erick Anderson SMASHING PUMPKINS "Eye" TONIC "Coulid"	KJEE/Santa Barbara, CA GM/PC: Eddie Gutierrez APD: John Schroeter 2 THIRD EYE BLIND "Life" 1 MORPHINE "Early" 1 LESS THAN JAKE "Automatic" 1 THIN LIZARD DAWN "Sexual"

NEW & ACTIVE

FOUNTAINS OF WAYNE Sink To The Bottom (Tag/Atlantic) Total Plays: 393, Total Stations: 34, Adds: 7	REEL BIG FISH Sell Out (Mojo/Universal) Total Plays: 277, Total Stations: 23, Adds: 7	FLUFFY Black Eye (Enclave) Total Plays: 212, Total Stations: 19, Adds: 1
STAR 69 I'm Insane (Radioactive) Total Plays: 382, Total Stations: 35, Adds: 3	OMC How Bizarre (Mercury) Total Plays: 273, Total Stations: 13, Adds: 1	VALLEJO Just Another Day (IMI/TVT) Total Plays: 210, Total Stations: 15, Adds: 1
MORPHINE Early To Bed (DreamWorks/Rykodisc) Total Plays: 378, Total Stations: 41, Adds: 16	LIVE Freaks (Radioactive) Total Plays: 261, Total Stations: 17, Adds: 3	LESS THAN JAKE Automatic (Capitol) Total Plays: 174, Total Stations: 17, Adds: 2
COWBOY MOUTH Jenny Says (MCA) Total Plays: 375, Total Stations: 30, Adds: 4	PUZZLE GUT I Know It Well (Trauma/Interscope) Total Plays: 250, Total Stations: 26, Adds: 0	PAVEMENT Shady Lane (Matador/Capitol) Total Plays: 146, Total Stations: 15, Adds: 5
JANE JENSEN More Than I Can (Flip/Interscope) Total Plays: 354, Total Stations: 32, Adds: 3	DISHWALLA Give (A&M) Total Plays: 235, Total Stations: 15, Adds: 0	MATCHBOX 20 Push (Lava/Atlantic) Total Plays: 136, Total Stations: 14, Adds: 6
NAKED Mann's Chinese (Red Ant) Total Plays: 299, Total Stations: 27, Adds: 3	JAMIROQUAI Virtual Insanity (Work) Total Plays: 235, Total Stations: 18, Adds: 2	LEAH ANDREONE You Make Me Remember (RCA) Total Plays: 129, Total Stations: 9, Adds: 0
DUNCAN SHEIK Barely Breathing (Atlantic) Total Plays: 287, Total Stations: 12, Adds: 1	NERF HERDER Sorry (My/Arista) Total Plays: 228, Total Stations: 20, Adds: 1	

Songs ranked by total plays.

THE SAINTS

MUSIC FROM THE MOTION PICTURE SOUNDTRACK

On of the Most Added
KXPK WDOX WGRG WOSC WQXA WXPB CIMX
WAQZ KCHZ KICT WMAD WWCD KACY KHLR
WRAX KTBZ WWSK KHTY KZOH

featuring
DURAN DURAN "Out Of My Mind"
and music from
ORBITAL SNEAKER PIMPS MOBY FLUKE LUSCIOUS JACKSON
THE CHEMICAL BROTHERS UNDERWORLD DAFT PUNK DAVID BOWIE
SUPERIOR DREADZONE DUNCAN SHEIK EVERYTHING BUT THE GIRL

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ALTERNATIVE PLAYLISTS

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(212) 314-9230
Kingston/Tobin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
38	38	40	40	METALLICA/Hero Of The Day
8	20	35	40	U2/Staring At The Sun
34	37	40	39	BUSH/Greedy Fly
20	27	38	39	SMASHING PUMPKINS/Eye
20	35	38	38	VERUCA SALT/Volcano Girls
35	34	34	34	311/All Mixed Up
32	34	34	34	311/Down
36	38	40	34	COUNTING CROWS/A Long December
35	37	38	34	LIVE/Lakin's Juice
17	15	32	34	BECK/The New Pollution
9	38	21	30	WALLFLOWERS/One Headlight
30	10	15	30	LUSCIOUS JACKSON/Naked Eye
22	28	24	25	WHITE TOWN/Your Woman
20	26	22	23	VERUCA SALT/Volcano Girls
10	20	23	23	RAGE AGAINST.../Down Rodeo
19	22	18	20	METALLICA/King Nothing
-	-	15	18	LOCAL H/Fritz's Corner
33	33	36	37	DAVE MATTHEWS BAND/Crash Into Me
18	14	14	16	PORNO FOR PYROS/Hard Charger
-	-	12	16	TONIC/I You Could Only...
-	-	12	16	PAVEMENT/Shady Lane
19	12	15	15	SPACE/Female Of...
23	15	15	15	NINE INCH NAILS/The Perfect Drug
-	-	12	14	JEWEL/You Were Meant...
17	15	14	14	PRODIGY/Firestarter
-	-	5	10	BEN FOLDS FIVE/Battle Of Who...
7	9	11	14	VERVE PIPE/The Freshmen

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	38	35	40	U2/Staring At The Sun
23	30	37	39	SUBLIME/Santeria
34	40	40	38	SMASHING PUMPKINS/Eye
26	41	40	37	WHITE TOWN/Your Woman
-	5	28	34	BLUR/Song 2
22	25	36	32	OFFSPRING/Gone Away
32	36	37	32	WALLFLOWERS/One Headlight
21	28	27	31	BUSH/Greedy Fly
22	37	31	28	SPACE/Female Of...
-	19	25	27	K'S CHOICE/Not An Addict
9	12	26	27	REEL BIG FISH/Sell Out
8	14	17	27	SQUIRREL NUT ZIPPERS/Hell
16	23	29	26	THIRD EYE BLIND/Semi-Charmed Life
11	19	21	24	LUSCIOUS JACKSON/Naked Eye
21	28	23	20	NO DOUBT/Excuse Me Mr.
17	25	23	22	JEWEL/You Were Meant...
15	17	17	19	LIVE/Lakin's Juice
19	16	17	19	PRODIGY/Firestarter
13	15	19	17	PORNO FOR PYROS/Hard Charger
11	7	13	18	BECK/The New Pollution
22	25	21	17	DAVE MATTHEWS BAND/Crash Into Me
18	22	17	22	VERVE PIPE/The Freshmen
11	11	18	15	FIONA APPLE/Sleep To Dream
-	-	14	14	WALLFLOWERS/The Difference
11	14	23	14	SUICIDE MACHINES/No Face
9	13	14	12	TONIC/I You Could Only...
7	7	9	11	LESS THAN JAKE/Automatic
-	-	9	11	LOCAL H/Fritz's Corner
-	-	9	11	SUBLIME/The Wrong Way
10	12	11	10	SILVERCHAIR/Freak

MARKET #3
Q101
WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
57	50	49	48	VERVE PIPE/The Freshmen
56	48	45	48	NINE INCH NAILS/The Perfect Drug
30	43	48	46	SMASHING PUMPKINS/Eye
31	40	41	45	WALLFLOWERS/One Headlight
31	44	47	37	WHITE TOWN/Your Woman
29	27	29	36	LIVE/Lakin's Juice
36	31	30	34	SUBLIME/Santeria
32	24	13	34	SILVERCHAIR/Abuse Me
24	26	28	31	JEWEL/You Were Meant...
57	37	31	30	BUSH/Greedy Fly
19	21	25	29	GARBAGE/1 Crush
14	20	26	28	BECK/The New Pollution
25	21	28	28	PRODIGY/Firestarter
22	21	28	26	TORI AMOS/Silent All These...
15	18	25	24	VERUCA SALT/Volcano Girls
12	20	20	23	UNDERWORLD/Born Slippy
-	6	20	20	K'S CHOICE/Not An Addict
27	31	31	18	U2/Staring At The Sun
19	19	19	17	311/All Mixed Up
16	12	15	16	JAMES'She's A Star
4	6	8	16	SQUIRREL NUT ZIPPERS/Hell
32	24	14	15	COUNTING CROWS/A Long December
12	15	14	15	OFFSPRING/Gone Away
15	6	9	15	FIONA APPLE/Sleep To Dream
13	16	14	14	CARDIGANS/Lovefool
16	12	12	14	KORNA/D.I.D.A.S.
15	16	20	13	DAVE MATTHEWS BAND/Crash Into Me
-	10	15	13	MIGHTY MIGHTY BT/The Impression...
-	11	13	13	PAULA COLE/Where Have All...
6	14	13	12	COUNTING CROWS/Daylight Fading

MARKET #4
LIVE 105
KITS/San Francisco
(415) 512-1053
Sands/Axelsen

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	31	32	31	WHITE TOWN/Your Woman
15	29	31	30	WALLFLOWERS/One Headlight
15	23	31	30	SPACE/Female Of...
8	9	29	30	SNEAKER PIMPS/6 Underground
30	11	13	30	LUSCIOUS JACKSON/Naked Eye
-	22	28	28	U2/Staring At The Sun
-	11	22	28	SMASHING PUMPKINS/Eye
-	21	28	28	DURAN DURAN/Out Of My Mind
-	22	20	22	THIRD EYE BLIND/Semi-Charmed Life
-	12	16	22	MIGHTY MIGHTY BT/The Impression
24	13	21	21	BETTER THAN EZRA/Desperately Wanting
-	19	19	19	INXS/Elegantly Wasted
21	24	11	19	BLUR/Song 2
11	16	21	18	PAVEMENT/Shady Lane
-	13	18	18	VERVE PIPE/The Freshmen
-	18	18	18	MATTHEW SWEET/Where You Get Love
10	17	16	17	OFFSPRING/Gone Away
13	5	17	17	STONE TEMPLE PILOTS/Tumble In The Rough
13	22	16	16	311/All Mixed Up
-	12	17	16	BEN FOLDS FIVE/Battle Of Who...
-	14	16	16	NERF HERDER/Sorry
-	15	15	15	DAFT PUNK/Da Funk
15	17	15	15	VERUCA SALT/Volcano Girls
-	6	11	14	JEWEL/You Were Meant...
28	24	28	13	SUBLIME/Santeria
7	12	15	13	KULA SHAKER/Hey Dude
30	21	20	12	SQUIRREL NUT ZIPPERS/Hell
17	18	16	12	BECK/The New Pollution
29	21	15	12	ALABAMA 3/Ain't Goin' To Go
5	15	14	11	WILCO/Outasite (Outta...)

MARKET #5
Y100
WPLY/Philadelphia
(610) 565-8900
McGunn/Kubinski/Ellor

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
44	43	46	44	CARDIGANS/Lovefool
44	44	45	43	311/All Mixed Up
28	41	45	43	SHERYL CROW/Everyday Is
46	44	44	42	DAVE MATTHEWS BAND/Crash Into Me
36	36	44	42	SMASHING PUMPKINS/Thirty-Three
44	43	44	41	LIVE/Lakin's Juice
26	43	43	41	WALLFLOWERS/One Headlight
17	23	27	28	BUSH/Greedy Fly
29	20	28	28	BETTER THAN EZRA/Desperately Wanting
25	28	27	27	SPACE/Female Of...
15	25	27	27	COLLECTIVE SOUL/Precious Declaration
28	25	26	26	SUBLIME/Santeria
-	25	27	26	VERVE PIPE/The Freshmen
29	30	28	26	BECK/Where It's At
20	19	26	26	R.E.M./Electrolite
27	29	25	25	LUSCIOUS JACKSON/Naked Eye
20	27	25	25	SILVERCHAIR/Abuse Me
9	20	25	25	U2/Staring At The Sun
-	10	22	24	WHITE TOWN/Your Woman
-	21	24	24	BIG HEAD TODD.../Resignation Superman
-	19	23	23	MATTHEW SWEET/Where You Get Love
25	29	28	22	DUNCAN SHEK/Barely Breathing
-	11	21	21	INXS/Elegantly Wasted
9	14	15	19	VERUCA SALT/Volcano Girls
14	22	19	19	SOUNDGARDEN/Burden In My Hand
16	20	19	18	NINE INCH NAILS/The Perfect Drug
-	14	16	16	LIVE/Freaks
20	17	15	15	NO DOUBT/Excuse Me Mr.
-	8	15	15	VIOLENT FEMMES/Bister In
-	12	15	14	KULA SHAKER/Hey Dude

MARKET #6
89X
CIMX/Detroit
(313) 961-9811
Cannova

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
63	63	64	68	JEWEL/You Were Meant...
18	18	66	65	U2/Staring At The Sun
69	69	65	65	WHITE TOWN/Your Woman
35	35	40	65	VERVE PIPE/The Freshmen
61	61	65	62	BUSH/Greedy Fly
67	67	65	61	CARDIGANS/Lovefool
37	37	48	51	NINE INCH NAILS/The Perfect Drug
47	47	46	47	SMASHING PUMPKINS/Eye
65	65	55	45	DAVE MATTHEWS BAND/Crash Into Me
32	32	50	38	WALLFLOWERS/One Headlight
37	37	41	37	OUR LADY PEACE/Superman's Dead
38	38	33	36	SILVERCHAIR/Abuse Me
38	38	32	34	COUNTING CROWS/A Long December
34	34	31	34	ALANIS MORISSETTE/Right Through You
35	35	34	34	SUBLIME/Santeria
7	7	34	32	RUSTY/empty Cell
36	36	30	32	BECK/The New Pollution
32	32	30	32	NO DOUBT/Excuse Me Mr.
33	33	33	32	VERUCA SALT/Volcano Girls
66	66	31	32	LIVE/Lakin's Juice
25	25	24	25	SHERYL CROW/Everyday Is
-	-	23	23	SI OAN/The Good In Everyone
24	24	23	22	HEAD/Teasing
30	30	21	21	ODDS/Someone Who's Cool
3	3	7	16	PRODIGY/Firestarter
3	3	9	7	OFFSPRING/Gone Away
3	3	9	9	BLUR/Song 2
-	-	3	9	WILCO/Outasite (Outta...)
3	3	13	9	BEN FOLDS FIVE/Battle Of Who...
-	-	10	9	TOOL/H

MARKET #6
WHYY/Detroit
(313) 871-3030
Michaels/Tear

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
41	42	40	42	CARDIGANS/Lovefool
42	41	39	40	WALLFLOWERS/One Headlight
31	34	31	39	SUBLIME/Santeria
36	41	39	39	DUNCAN SHEK/Barely Breathing
42	42	40	39	DAVE MATTHEWS BAND/Crash Into Me
38	40	40	37	JEWEL/You Were Meant...
38	39	42	34	311/All Mixed Up
38	37	31	31	SARAH MCLACHLAN/Possession
31	26	29	31	LUSCIOUS JACKSON/Naked Eye
27	29	28	31	BARENAKED LADIES/The Old Apartment
28	21	29	31	SUBLIME/What I Got
26	28	28	30	SILVERCHAIR/Abuse Me
6	25	32	30	U2/Staring At The Sun
28	21	28	30	NO DOUBT/Spiderwebs
29	30	34	29	DASIS/Whatever
29	29	31	27	BETTER THAN EZRA/Desperately Wanting
19	18	18	21	WHITE TOWN/Your Woman
33	30	23	27	R.E.M./Electrolite
36	30	20	27	COUNTING CROWS/A Long December
29	23	29	26	SHERYL CROW/Everyday Is
26	26	29	26	COLLECTIVE SOUL/Precious Declaration
24	26	29	26	VERVE PIPE/The Freshmen
34	30	26	26	NO DOUBT/Don't Speak
24	23	24	23	TORI AMOS/Silent All These...
12	13	26	24	PAULA COLE/Where Have All...
16	24	24	24	LIVE/Lakin's Juice
15	22	20	21	BIG HEAD TODD.../Resignation Superman
-	12	20	20	INXS/Elegantly Wasted
13	16	14	19	BEN FOLDS FIVE/Battle Of Who...
-	8	17	17	THIRD EYE BLIND/Semi-Charmed Life

MARKET #7
94.5 THE EDGE
KDGE/Dallas
(972) 770-7777
Foiger/Smith/Peer

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
48	52	56	56	WALLFLOWERS/One Headlight
48	54	58	53	COUNTING CROWS/A Long December
33	24	35	53	BUSH/Greedy Fly
21	31	35	36	BECK/The New Pollution
23	31	31	32	K'S CHOICE/Not An Addict
35	35	34	32	WHITE TOWN/Your Woman
28	35	32	32	OMC/How Bizarre
19	27	31	31	VERVE PIPE/The Freshmen
29	26	30	30	LIVE/Lakin's Juice
23	26	30	30	VERUCA SALT/Volcano Girls
33	31	33	29	JEWEL/You Were Meant...
11	24	32	29	PRODIGY/Firestarter
25	26	29	27	SUBLIME/Santeria
12	21	22	26	U2/Staring At The Sun
26	27	25	26	DAVE MATTHEWS BAND/Crash Into Me
-	27	25	26	SAVAGE GARDEN/I Want You
-	3	21	21	INXS/Elegantly Wasted
33	29	27	27	SPACE/Female Of...
-	14	17	17	THIRD EYE BLIND/Semi-Charmed Life
-	12	15	15	MATCHBOX 20/Push
-	13	15	14	CAKE/I Will Survive
16	17	15	14	COLLECTIVE SOUL/Precious Declaration
5	11	11	13	MIGHTY MIGHTY BT/The Impression
5	10	12	12	COWBOY MOUTH/Jenny Says
-	4	13	12	MATTHEW SWEET/Where You Get Love
12	11	11	12	MOBY/That's When I
-	12	11	11	OFFSPRING/Gone Away
-	10	11	11	SMASHING PUMPKINS/Eye
-	11	11	11	BEN FOLDS FIVE/Battle Of Who...
-	10	10	10	ERASURE/In My Arms

MARKET #8
WHFS 90.1
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Ferrise

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	BUSH/Greedy Fly
35	35	35	35	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	SMASHING PUMPKINS/Eye
35	35	35	35	SUBLIME/Santeria
-				

ALTERNATIVE PLAYLISTS

March 21, 1997 R&R • 89

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MARKET #18
KZON/Phoenix
(602) 258-8181
Pugh

101.5FM

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	26	26	27	NO DOUBT/Happy Now?
17	17	22	26	BIG HEAD TODD.../Resignation Superman
26	26	26	26	COUNTING CROWS/Daylight Fading
18	18	22	25	VERVE PIPE/The Freshmen
15	15	20	22	COLLECTIVE SOUL/Precious Declaration
17	18	20	20	DISHWALLA/Give
16	17	18	19	SUBLIME/Santeria
18	18	18	18	FIONA APPLE/Sleep To Dream
13	17	17	18	JAMES/She's A Star
13	17	18	18	MY DRUG HELL/Girl At The Bus Stop
-	-	5	17	CRANBERRIES/When You're Gone
-	14	15	17	SHERYL CROW/Hard To Make A Stand
-	-	5	17	SISTER HAZEL/All For You
-	-	5	17	THIRD EYE BLIND/Semi-Charmed Life
16	16	17	17	WILCO/Outsite (Outta...)
-	-	4	16	LEAH ANDREONE/You Make Me Remember
12	10	14	16	MEXICO 70/1 Want You
9	13	10	16	SHAWN COLVIN/Sunny Came Home
18	18	18	18	UGLY AMERICANS/You Turn Me On
-	-	10	18	MATTHEW SWEET/Where You Get Love
12	14	13	15	SILVERCHAIR/Abuse Me
12	12	14	14	CHALK FARM/Live Tomorrow
7	11	12	14	SPACE/Female Of...
-	-	7	14	U2/Do You Feel Loved
-	-	6	15	U2/Last Night On Earth
15	15	13	14	LUSCIOUS JACKSON/Naked Eye
-	-	6	13	U2/Staring At The Sun
9	6	8	11	KULA SHAKER/Hey Dude
-	-	4	11	LIVE/Rattlesnake
-	-	-	10	TONIC/If You Could Only...

MARKET #20
WXDX/Pittsburgh
(412) 937-1441
Castellini/Diana

at 105.9

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
29	31	33	36	COUNTING CROWS/A Long December	
33	32	34	35	SMASHING PUMPKINS/Thirty-Three	
32	33	32	34	CARDIGANS/Lovefool	
34	33	33	34	BETTER THAN EZRA/Desperately Wanting	
-	-	29	32	DUNCAN SHEIK/Barely Breathing	
-	-	25	27	35	31/Don't Stay Home
28	28	29	33	VERUCA SALT/Volcano Girls	
33	31	35	32	31/All Mixed Up	
35	33	33	31	LUSCIOUS JACKSON/Naked Eye	
34	32	35	31	NO DOUBT/Excuse Me Mr.	
31	32	33	31	JEWEL/You Were Meant...	
31	33	31	30	DAVE MATTHEWS BAND/Crash Into Me	
19	29	27	29	REPUBLIC/Drop Dead Gorgeous	
-	-	15	29	28	THIRD EYE BLIND/Semi-Charmed Life
-	-	16	29	28	LIVE/Merica
21	13	27	27	VERVE PIPE/The Freshmen	
19	21	28	27	MIGHTY MIGHTY BT/The Impression...	
29	27	28	27	GARBAGE/1 Crush	
27	29	29	27	PDE/Hello	
12	12	18	24	BUSH/Greedy Fly	
-	-	17	22	U2/Staring At The Sun	
-	-	27	27	SARAH MC LACHLAN/Possession	
15	19	16	18	COLLECTIVE SOUL/Precious Declaration	
14	17	13	16	FIONA APPLE/Sleep To Dream	
-	-	-	16	PAULA COLE/Where Have All...	
-	-	-	17	MATTHEW SWEET/Where You Get Love	
-	-	13	17	BECK/The New Pollution	
-	-	-	14	WHITE TOWN/Your Woman	
15	11	12	12	NINE INCH NAILS/The Perfect Drug	
-	-	-	12	KULA SHAKER/Hey Dude	

MARKET #22
WENZ/Cleveland
(216) 861-0100
Robertson

107.9 THE END
CLEVELAND'S MODERN ROCK

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
48	50	51	49	WALLFLOWERS/One Headlight	
43	49	49	49	BUSH/Greedy Fly	
-	-	46	49	49	LIVE/Lakin's Juice
-	-	38	49	49	U2/Staring At The Sun
20	21	49	49	OFFSPRING/Gone Away	
20	21	49	49	JEWEL/You Were Meant...	
19	23	24	23	SUBLIME/Santeria	
19	22	49	48	COLLECTIVE SOUL/Precious Declaration	
19	25	49	48	K'S CHOICE/Not An Addict	
-	-	23	26	FOUNTAINS OF WAYNE/Sink To The Bottom	
18	22	22	26	KULA SHAKER/Hey Dude	
18	24	25	25	JAMES/She's A Star	
19	23	24	24	NINE INCH NAILS/The Perfect Drug	
19	26	22	24	TRICKY/Christian Sands	
20	23	22	24	MIGHTY MIGHTY BT/The Impression...	
19	21	21	24	CAKE/Will Survive	
21	20	21	24	BECK/The New Pollution	
50	48	49	23	VERVE PIPE/The Freshmen	
21	24	23	23	BEN FOLDS FIVE/Battle Of Who...	
-	-	24	23	TONIC/If You Could Only...	
20	23	23	23	FIONA APPLE/Sleep To Dream	
-	-	22	23	STONE TEMPLE PILOTS/Tumble In The Rough	
17	22	21	23	VERUCA SALT/Volcano Girls	
17	22	20	23	MOBY/That's When I...	
-	-	22	23	INXS/Elegantly Wasted	
-	-	-	23	CLARKS/Caroline	
49	45	20	22	SILVERCHAIR/Abuse Me	
18	27	22	22	SPACE/Female Of...	
12	13	22	22	ORBIT/Medicine (Baby...)	
-	-	23	21	22	MATTHEW SWEET/Where You Get Love

MARKET #23
KTCL/Denver
(303) 623-9330
Hayes

93.3 KTCL

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
29	30	32	32	BECK/The New Pollution	
28	29	31	32	SPACE/Female Of...	
22	29	30	32	OMG/How Bizarre	
19	25	30	32	WHITE TOWN/Your Woman	
27	25	32	32	DAVE MATTHEWS BAND/Crash Into Me	
30	29	31	32	SQUIRREL NUT ZIPPERS/Hell	
-	-	5	16	32	U2/Staring At The Sun
-	-	32	32	WALLFLOWERS/6th Avenue Heartache	
29	31	32	32	SILVERCHAIR/Abuse Me	
-	-	15	30	INXS/Elegantly Wasted	
20	20	26	27	MIGHTY MIGHTY BT/The Impression...	
21	22	26	26	VERUCA SALT/Volcano Girls	
13	12	15	26	BLUR/Song 2	
27	28	27	25	BIG HEAD TODD.../Resignation Superman	
18	20	22	24	VERVE PIPE/The Freshmen	
10	17	22	24	SUBLIME/Santeria	
21	20	26	23	SNEAKER PIMPS/6 Underground	
13	20	15	22	MATTHEW SWEET/Where You Get Love	
20	15	12	21	KULA SHAKER/Hey Dude	
21	22	25	21	LIVE/Lakin's Juice	
5	9	12	20	BEN FOLDS FIVE/Battle Of Who...	
15	16	15	19	WILCO/Outsite (Outta...)	
38	38	38	38	SMASHING PUMPKINS/Thirty-Three	
5	9	14	15	JAMIROQUAI/Virtual Insanity	
11	11	10	14	PRODIGY/Firestarter	
9	10	13	14	FIONA APPLE/Sleep To Dream	
-	-	5	13	K'S CHOICE/Not An Addict	
-	-	5	13	THIRD EYE BLIND/Semi-Charmed Life	
12	10	10	12	MUNDY/You I Bestow	
22	19	23	12	CAKE/Will Survive	

MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton

94.7 NBR
PORTLAND'S NEW ROCK REVOLUTION

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
28	20	39	40	LUSCIOUS JACKSON/Naked Eye	
22	21	22	40	SUBLIME/Santeria	
22	22	39	40	VERVE PIPE/The Freshmen	
21	20	40	39	31/All Mixed Up	
21	38	40	39	LIVE/Lakin's Juice	
-	-	32	40	U2/Staring At The Sun	
38	38	45	39	WHITE TOWN/Your Woman	
35	38	28	28	DAVE MATTHEWS BAND/Crash Into Me	
20	21	22	23	BECK/The New Pollution	
-	-	20	23	INXS/Elegantly Wasted	
21	21	22	23	ORBIT/Medicine (Baby...)	
22	21	22	23	SPACE/Female Of...	
-	-	22	23	THIRD EYE BLIND/Semi-Charmed Life	
22	21	23	23	VERUCA SALT/Volcano Girls	
19	21	21	23	MATTHEW SWEET/Where You Get Love	
22	21	22	22	NO DOUBT/Excuse Me Mr.	
19	22	22	22	SILVERCHAIR/Abuse Me	
19	18	20	22	STONE TEMPLE PILOTS/Tumble In The Rough	
-	-	-	22	TONIC/If You Could Only...	
-	-	-	21	MEREDITH BROOKS/Bitch	
38	38	22	40	COLLECTIVE SOUL/Precious Declaration	
20	21	22	20	BIG HEAD TODD.../Resignation Superman	
38	38	19	20	SMASHING PUMPKINS/Thirty-Three	
19	20	21	20	OFFSPRING/Gone Away	
-	-	-	20	19	SMASHING PUMPKINS/Eye
37	38	16	18	BETTER THAN EZRA/Desperately Wanting	
-	-	-	17	18	JAMES/She's A Star
-	-	-	17	18	LEAH ANDREONE/You Make Me Remember
9	7	7	16	MIGHTY MIGHTY BT/The Impression...	
8	7	6	15	KULA SHAKER/Hey Dude	

MARKET #25
WADZ/Cincinnati
(513) 621-9326
Harris/Jamie

107.3

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
41	36	30	36	WALLFLOWERS/One Headlight
41	34	34	34	DUNCAN SHEIK/Barely Breathing
36	27	33	33	JEWEL/You Were Meant...
34	27	32	32	DAVE MATTHEWS BAND/Crash Into Me
22	29	31	31	SUBLIME/Santeria
7	30	31	29	U2/Staring At The Sun
-	-	27	30	LIVE/Lakin's Juice
31	32	26	26	BETTER THAN EZRA/Desperately Wanting
17	15	14	25	31/All Mixed Up
19	17	21	22	PAULA COLE/Where Have All...
29	25	20	21	VERVE PIPE/The Freshmen
27	25	25	21	COLLECTIVE SOUL/Precious Declaration
17	20	19	20	VERUCA SALT/Volcano Girls
12	19	20	20	SPACE/Female Of...
35	36	22	19	TORI AMOS/Silent All These...
7	12	16	19	R.E.M./Electrolite
-	-	8	18	OFFSPRING/Gone Away
11	19	12	18	CAKE/Will Survive
19	16	14	17	BODEN/Hurt By Love
18	17	18	17	NO DOUBT/Excuse Me Mr.
20	16	19	17	SHAWN COLVIN/Sunny Came Home
9	9	10	16	LOCAL H/Bound For The Floor
19	28	22	16	SMASHING PUMPKINS/Thirty-Three
18	18	19	15	SILVERCHAIR/Abuse Me
-	-	6	11	THIRD EYE BLIND/Semi-Charmed Life
30	25	31	31	GARBAGE/1 Crush
11	12	9	10	BEN FOLDS FIVE/Battle Of Who...
10	12	9	10	BUSH/Greedy Fly
-	-	9	9	SNEAKER PIMPS/6 Underground
-	-	8	9	COWBOY MOUTH/Jenny Says

MARKET #25
WOXY/Cincinnati
(513) 523-4114
Tellmann/Fyffe

97.1

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
11	10	11	23	FREEDY JOHNSTON/On The Way Out	
10	23	22	21	BEN FOLDS FIVE/Battle Of Who...	
10	11	14	14	NINE INCH NAILS/The Perfect Drug	
-	-	1	13	17	L/Drama
-	-	-	2	12	BLUR/Look Inside America
11	12	11	12	PAVEMENT/Stereo	
-	-	1	12	12	U2/Staring At The Sun
7	7	6	12	DAVID BOWIE/Seven Years In Tibet	
12	-	10	12	SEPTEMBER 67/Lucky Shoes	
11	11	11	12	LOVIN' MISERYS/Satellite	
23	11	11	12	BRUCE COCKBURN/Night Train	
11	12	12	12	SPACE/Female Of...	
-	-	2	12	JAMES/Walking Along	
2	11	11	12	BIG HEAD TODD.../Boom Boom	
22	10	11	12	PORNO FOR PYROS/Hard Charger	
11	11	11	12	R.E.M./Be Mine	
-	-	1	10	12	JON SPENCER BLUES.../Firefly Child
11	12	9	12	WEDDING PRESENT/Dream World	
22	22	22	22	BLUR/Song 2	
11	11	12	11	PAVEMENT/Type Slowly	
2	10	11	11	BILL JAMOWITZ/Girls Club	
-	-	1	11	11	BEN VAUGHN/Rock Is Dead
10	10	11	11	L7/Oh The Wagon	
1	12	11	11	U2/The Playboy Mansion	
11	11	11	11	DAVID BOWIE/Little Wonder	
12	11	12	11	LOVIN' MISERYS/Bittersweetheart	
1	12	11	11	BRUCE COCKBURN/Mines Of Mozanabody	
23	12	12	11	BUILT TO SPILL/Untrusible	
1	11	11	11	BUILT TO SPILL/Made-Up Dreams	
11	12	12	11	SPACE/Money	

MARKET #26
KCXX/Riverside
(909) 384-1039
Arnold/Strong

103.9

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
21	36	36	38	WALLFLOWERS/One Headlight	
35	34	42	38	LIVE/Lakin's Juice	
33	36	33	33	DEPECHE MODE/Barrel Of A Gun	
25	31	35	33	COLLECTIVE SOUL/Precious Declaration	
16	18	32	32	SUBLIME/Santeria	
10	13	24	24	SILVERCHAIR/Abuse Me	
10	14	20	24	VERVE PIPE/The Freshmen	
27	26	24	24	FIONA APPLE/Sleep To Dream	
13	20	21	23	BUSH/Greedy Fly	
28	17	22	22	CARDIGANS/Lovefool	
-	-	2	11	21	U2/Staring At The Sun
22	22	23	20	SHERYL CROW/Everyday Is...	
18	18	18	18	LUSCIOUS JACKSON/Naked Eye	
17	14	17	17	COUNTING CROWS/A Long December	
10	13	17	17	NINE INCH NAILS/The Perfect Drug	
11	26	11	16	U2/Where You Were Meant...	
11	17	16	16	DISHWALLA/Give	
12	13	16	16	DAVE MATTHEWS BAND/Crash Into Me	
18	11	15	15	REEL BIG FISH/Sell Out	
11	12	11	14	GOLDEN EYE/Pictures	
-	-	12	14	SPACE/Female Of...	
14	11	13	11	SAVE FERRIS/The World Is New	
-	-	-	10	10	INXS/Elegantly Wasted
-	-	-	10	10	VERUCA SALT/Volcano Girls
-	-	-	10	10	STAR 69/I'm Insane
15	13	9	9	COMMON SENSE/Never Give Up	
-	-	10	9	9	FUN LOVIN' CRIMINALS/The Fun Lovin'...
8	8	8	8	SKELETONS/Take The Time	
-	-	-	7	7	WHITE TOWN/Your Woman

MARKET #27
KCHZ/Kansas City
(913) 696-3700
Haller/Bennett

295 FM

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
-	-	51	53	U2/Staring At The Sun
-	-	50	53	WALLFLOWERS/One Headlight
-	-	50	47	SUBLIME/Santeria
-	-	50	49	COUNTING CROWS/A Long December
-	-	48	47	DAVE MATTHEWS BAND/Crash Into Me
-	-	38	39	DUNCAN SHEIK/Barely Breathing
-	-	40	36	CARDIGANS/Lovefool
-	-	37	38	VERVE PIPE/The Freshmen
-	-	39	40</	

BreakThrough

Artist:

PAULA COLE

TRACK: "WHERE HAVE ALL THE COWBOYS GONE?"

LP: "THIS FIRE"

PRODUCER: PAULA COLE

LABEL: IMAGO/WARNER BROS.

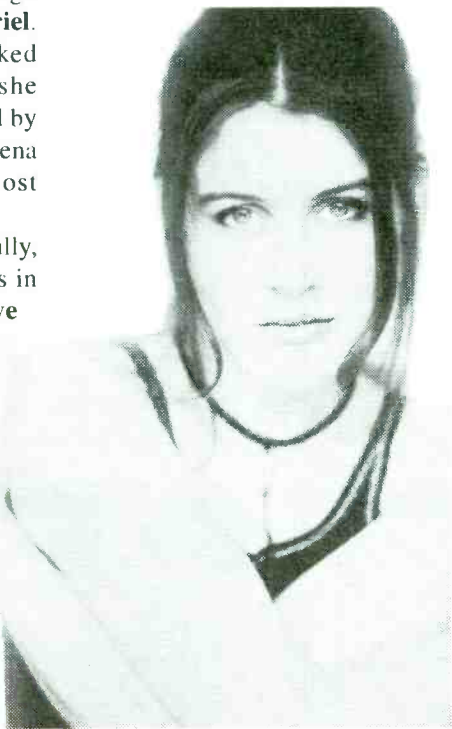
no further. Listen to the single, its various remixes, and stare at the artist on the cover.

Then I dare you to go see her live and not come out a true believer...

• **Influences:** Peter Gabriel, Billie Holiday, Kate Bush

• **Artist POV:** Says Cole, "I like songs that rise above a verse-chorus-bridge construction, songs that provide a cinematic, visionary quality. I hope that my songs continuously evolve and provoke the listener."

—Sky Daniels



essentials: Cole might be the most passionate performer to arrive in years. Anyone who has seen her dramatic live shows knows the power she wields over her audiences. Cole acquired that dramatic sense through years of performing, most notably through touring and playing with Peter Gabriel. For the past few years, she's worked intimate showcases — where she invariably leaves the audience floored by the intensity of her set — to larger arena shows supporting some of the most influential artists out there.

Having already conquered, rightfully, Adult Alternative, Paula Cole follows in the footsteps of artists like Dave Matthews Band, Wallflowers, and Tori Amos, who built devoted fan bases that Alternative could no longer provincially ignore. Format powerhouses such as WXRK/NY, KROQ/L.A., WKXQ/Chicago, WPLY/Philadelphia, and WNNX/Atlanta are among those that refuse to let this realized fan devotion get past them. The rest of the format that's still looking for an edgy, vital artist with both lower- and upper-demo appeal should look

Breakthrough Artist highlights breaking artists charting for the first time.

Dinosaur Jr
Nothin's Goin On" (Reprise)
WFNX/Boston PD Bill Glasser



Many a fine programmer, and even more music fans, have been eagerly awaiting the follow-up to "Feel the Pain," the last big single from "Where You Been."

■ It arrives in the logical procession with "Nothin's Goin On," from the yet-to-be-heard "Hand it Over."

■ J Mascis continues with his tradition of guitar-edged, depressingly singable pop songs with a definite gritty edge. The magic of J's vocals is that he never has to raise his voice to share the pain, angst, hurt, devastation, or any other topic our format is famous for. Perhaps this skill is honed while J indulges in his other passion, golf. His anxiety is expressed in the same way you would imagine a golf commentator, in hushed tones, describing Tiger Woods physically exploding after a successful putt. Oh, the humanity ...

■ This track is certainly worth some exposure to your audience, even if it just makes them think of what it might have been like if Kurt would have taken up golf instead of ...

Bill Glasser ON THE RECORD

Meredith Brooks is creating a huge stir with tastemakers. Looks like this one is going to be a huge home run. Capitol's only concern is managing the Alanis comparisons and letting the record develop its own identity ... Blur is set to explode, as feedback from the majors on "Song 2" is "who-hoo!!!" ... Morphine is locking up a multiformat run. With their tour base and melodic sound, this one will cover the bases ... Summertime wowed the SXSW crowd with its rocking melodies ... Thin Lizard Dawn is another act benefitting from a strong SXSW showcase ... Do you really have ears? Since pop melody was prominent (again) in Austin, a sleeper to watch is Arista's Abra Moore ... Continuing in the "Women Rule Dept.," Paula Cole is securing the respect of a number of MAJOR Alternative stations, WXRK, WPLY, KROQ,

ON THE RADIO With Sky Daniels

and 99X being the latest ... Remember the good old days? Well, it seems the audience does. INXS, Erasure, and Depeche Mode are being recognized by listeners as a welcome return to the days B.R. (before rock) ... The record that will mark things going full-circle is coming: Chemical Brothers' "Block Rocking Beats" ...

Bush

COLD CONTAGIOUS

On Tour March-July
from their multi-platinum album Razorblade Suitcase

Recorded by Steve Albini

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KROQ WXRA KKDM KXTE and more!
WRLG WFNX WKLO CFNY

IMPACT
Date
3/25!



NEW MUSIC SPECIALTY SHOWS

Blur Continues To Stir The Panel

Albarn and Friends seem bound and determined to break the Brit-pop tag and finally cross the pond. As play continues at WXRK/NY, WBCN/Boston, and WHFS/Washington, the Blur record is showing signs of really catching on at the mainstream. This record has been lauded for its aware attempt to expand Blur's influence, and the plan seems to be taking hold. Dinosaur, Jr rallies support from KNDD/Seattle, KPNT/St. Louis, and WRLG/Nashville, showing how faithful the R&R Panel will remain to its heroes. Orbital blasts off "The Saint" Soundtrack to make a huge debut, and Shonen Knife cuts a big swath out of the box as well.

IMPORTANT!!! All Specialty Show hosts should send a tape of the best unsigned band in your market to EMI Publishing as part of the national search they are conducting through R&R. Contact us if you need details. Record To Watch: Meredith Brooks.

WDGE/Providence

House Of New Edge Music
Tuesday, March 11

99.7
THE EDGE

COLLECTIVE SOUL Listen (Atlantic)

PAVEMENT Shady Lane (Capitol)

NAKED Mann's Chinese (Red Ant)

DAVE GROHL How Do You Do (Roswell/Capitol)

BUILT TO SPILL Untrustable (Warner Bros.)

FLUFFY Black Eye (Enclave)

CARDIGANS Been It (Mercury)

STAR 69 I'm Insane (Radioactive/MCA)

JANE JENSEN More Than I Can (Flip/Interscope)

COLLECTIVE SOUL Mabe (Atlantic)

LAZLO BANE I'll Do Everything (Almo Sounds/Geffen)

ANI DIFRANCO Shameless (Righteous Babe)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 BLUR (Virgin)
- 2 DINOSAUR JR (Reprise)
- 3 PAVEMENT (Matador/Capitol)
- 4 MORPHINE (DreamWorks/Rykodisc)
- 5 ORBITAL (London/Virgin)
- 6 SHONEN KNIFE (Big Deal)
- 7 MIGHTY MIGHTY BT (Mercury)
- 8 JANE JENSEN (Flip/Interscope)
- 9 K'S CHOICE (550 Music)
- 10 SHUDDER TO THINK (Epic)
- 11 LESS THAN JAKE (Capitol) Airplay Includes: KFMA, KNRK, WBCN
- 12 SNEAKER PIMPS (Virgin) Airplay Includes: KGDE, WROX, WRXQ
- 13 LORI CARSON (Restless) Airplay Includes: KNRX, KOME, WFNX
- 14 SILVERJET (Virgin) Airplay Includes: WAQZ, WKRO, WLUM
- 15 BUILT TO SPILL (Warner Bros) Airplay Includes: KJEE, WBTZ, WRLG
- 16 SLOAN (Enclave) Airplay Includes: KKND, WBTZ, WEJE
- 17 ATARI TEENAGE RIOT (Grand Royal) Airplay Includes: KNRX, WHFS, KXTE
- 18 BEN FOLDS FIVE (550 Music) Airplay Includes: KTBZ, KXRK, WXRK
- 19 KNAPSACK (Alias) Airplay Includes: KISF, WDST, WQBK
- 20 HELMET (Interscope) Airplay Includes: KNRX, WDGE, WPLA

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Sunday 7-10pm Mark Dark K's Choice "Not An Addict" Egg "Bend" Brigid Boden "Must Go On" Baby Fox "Rain" Pavement "Stereo"	WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Freddy Johnston "On The Way Out" Queens "Don't Back Down" Shudder To Think "Red House" Smashing Pumpkins "Eye" Screw 32 "Paint This Town Red"	WHTG/Monmouth, NJ Goin' Underground Sunday 9-midnight Jeff Raspe Kula Shaker "Hush" Beth Orton "I Wish I Never Say" Elvis Costello "What Do I Do Know" 60 Foot Dolls "The Universal" Moby "That's When I"	WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Naked "Mann's Chinese" Dave Grohl "How Do You Do?" Built To Spill "Untrustable" Jane Jensen "More Than I Can" Lazlo Bane "I'll Do Everything"
WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Orbital "The Saint" Silverjet "Plastiga" Lazlo Bane "I'll Do Everything" Blur "Song 2" Morphine "French Fries With"	WMRQ/Hartford, CT Spinning Unrest Sunday 8-10pm Dave Hill Electric Doghouse "Generations" Boss Hog "I Dig You" Dinosaur Jr "Mick" "Nothing Goin' On" Mighty Mighty BT "Let's Face It" Moloko "Fun For Me"	WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Superchunk "Does Your Hometown" Richard Hell & "Blank Generation" Sloan "The Good In Everyone" Firewater "Some Strange" Elastica "Love Like Ours"	XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson Moloko "Fun For Me" Gus Gus "Believe" Lori Carson "Something's Got Me" Faithless "Insomnia" Morphine "Early To Bed"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Rollins Band "Starve" Electric Doghouse "Generations" Morphine "Early To Bed" Star 69 "I'm Insane" Naked "Mann's Chinese"	KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Sadof Boo Radleys "What's In The Box?" Dinosaur Jr "Mick" Nick Cave/Bad Seeds "Idiot Prayer" K's Choice "Mr Freeze" Sneaker Pimps "Tesko Suicide"	KKND/New Orleans, LA The Deep End Sunday 8-10pm Laura Jones Zombie/Stern "The Great American" Marcy Playground "Poppies" Morphine "Early To Bed" Bloodhound Gang "Why's Everyone" Thin Lizzy Dawn "Sexual Dynamo"	KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Rick Stuart & Steve Masters Death In Vegas "Rekkit" Monoc "What Do You Want" Gus Gus "Believe" Daybehavior "Hello" Daft Punk "Da Funk"
WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Charlie Aphex Twin "To Cure A" Alan Teenage Riot "Alan Teenage Riot" Beck "Feather In Your Cap" Boo Radleys "What's In The Box?" Chansaw Kittens "Heartcatchthump"	WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman DJ Shadow "The Number Song" Limp Bizkit "Faith" Orbital "The Saint" Pavement "Stereo" Snog "Empires"	WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Uninvited "Too High" Horny Toad "Shiver" Tendril Idols "International" Fluf "Got Everything" Silverjet "Plastiga"	KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Blur "Song 2" Marilyn Manson "Antichrist Superstar" Mansun "She Make My Nose" Bomb The Bass "Bug Powder Dust" Pinhead Gunpowder "Train Station"
WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Pavement "Stereo" Papas Fritas "Hey Hey You Say" Built To Spill "Untrustable" Mighty Mighty BT "The Rascal King" Pigeonhed "It's Like The Man"	KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Outhouse "Raindown" Driver Eight "Polish" 60 Ft Dolls "Stay" Orbit "Medicine" Willie Wisely "Go"	WXRK/New York, NY The Buzz Sunday Midnight-2am Alexa Tobin Morphine "Early To Bed" Marden Hill "Hijack" Blur "Song 2" Orbit "Medicine" Orb "Toxygen"	KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Shroeter Helmet "Exactly What You" Orbital "The Saint" Morphine "Early To Bed" Pavement "Shady Lane" Sukia "Dream Machine"
WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Sneaker Pimps "Post Modern Sleaze" Korn "A.D.I.D.A.S." Silverjet "Plastiga" K's Choice "Not An Addict" Collective Soul "Blame"	KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez Propellerheads "Take California" System 7 "Alpha Wave" Emprion "Narcotic" Daft Punk "Revolution" Death In Vegas "Rekkit"	WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Atari Teenage Riot "Atari Teenage Riot" Orbital "The Saint" Lemon D "Los Angeles" Spring Heel Jack "Take 1" Mary Lou Lord "Marian Saints"	KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Dinosaur Jr "Nothin's Goin' On" Candy 500 "Iggy at 80" Jon Spencer Blues "R.L. Got Soul" Orbital "The Saint" Sukia "Dream Machine"
WOXY/Cincinnati, OH Gridloxx Sunday 11pm-1am Dan Cromer Pigeonhead "Marry Me" Das Damen "The Wait" Apples In Stereo "Motorcar" Afghan Wigs "My world's empty..." Superchunk "Does Your Hometown"	KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Atari Teenage Riot "Speed" Orange 9mm "Fire In The Hole" Prodigy "Breathe" Dinosaur Jr "Nothin's Goin' On" L7 "Drama"	KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Blur "Song 2" Lush "Last Night" Dinosaur Jr "Nothin's Goin' On" Lori Carson "Something's Got Me" Bis "Kill Yr Boyfriend"	KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Charlatans "North Country Boy" Kula Shaker "Hush" Jane Jensen "More Than I Can" Cecil "My Neck" Fastball "Make Your Mama"
KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin Ash "What Deaner Was" Run On "Look" Promise Ring "Watertown Punk" Kula Shaker "Hush" Boo Radleys "Ride the Tiger"	KROQ/Los Angeles, CA Rodney On The ROQ Sunday 10pm-1am Rodney Bingenheimer Diggers "O.K. Alright" Kynd "Wonderful" Three Colours Red "Nuclear Holiday" Field Day "Time" Sparkler "Magic Lantern"	KGDE/Omaha, NE New From The Edge Monday midnight-2am Scott Papek INXS "Elegantly Wasted" Silverjet "Plastiga" Longpigs "She Said" Failure "Pitiful" Dinosaur Jr "Nothing Goin' On"	WXSX/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Horny Toad "Shmer" Squirrel Nut Zippers "Hell" Brendan Benson "Crosseyed" Space "Female Of" White Town "You'r Woman"
WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Morphine "Early To Bed" Cowboy Mouth "Jenny Says" Jamiroquai "Virtual Insanity" Duran Duran "Dut Of My Mind" Big Head Todd "Resignation Superman"	WRXQ/Memphis, TN The Eleventh Hour Sunday 11pm-midnight Maxwell Sneaker Pimps "6 Underground" Fluffy "Black Eye" Ben Folds Five "Battle Of Who..." Squirrel Nut Zippers "Hell" Tricky "Christiansands"	WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Ali Castellini/Brandon Davis Smashing Pumpkins "Eye" Subdurg Mara "Don't Let Yourself" Tonic "If You Could Only Se" Blur "Song 2" Brigid Boden "Must Go On"	KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dumm & Chuck Roast Knapsack "Thursday Side Of" Ocean Colour Scene "Say We Caught The" Orb "Toxygen" Portisatic "You Know Where"
WKRO/Daytona Beach, FL Brave New World Tuesday 10-11:00am Aaron "with a K" Schalz Our Lady Peace "Superman's Dead" Ben Folds Five "One Angry Dwarf" Jeremy Enigk "Abigail Anne(Live)" Thrush Hermit "North Dakota" Dave Grohl "How Do You Do?"	WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Faithless "Insomnia" Shame Idols "If I Fell In Love" Moloko "Fun For Me" Shonen Knife "ESP" Alisha's Attic "I Am, I Feel"	KNRK/Portland, OR Something Cool Sunday 11pm-midnight Mark Hamilton Archers of Loaf "Scenic Pastures" Bloodhound Gang "Why's Everyone" Dinosaur Jr "Nothin's Goin' On" Erasure "In My Arms" Failure "Pitiful"	WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Shudder To Think "Red House" Boss Hog "I'm Not Like" Lilys "Shovel Into Spade" Starfish "Burden" Make Up "Have You Got The"
WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Blur "Song 2" Chronic Future "Scottsdale" Firewater "When I Burn This" INXS "Elegantly Wasted" Cheese "Moonshine Radio"	KEGE/Minneapolis, MN Under The Edge Monday 1-2am Peter Johns Armchair Marnon "Back In The Hammock" Red Red Meat "Sulfer" Reel Big Fish "Sell Out" Kepone "Pointless" Overwhelming Color "Starcrunch"	WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Overwhelming Color "Starcrunch" Electric Doghouse "Generations" Baby Fox "Rain" Swell "(I Know) The Trip" Third Day "Nothing At All"	<p>43 Total Reporters</p>

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PROCESSING THE GRAMMYS

Recognition Is Sweet For Format, Core Artists

All right, let's take stock here. The awards are all given out, the nominees have all gone home — what exactly happened two weeks ago at Madison Square Garden? I'll tell you what happened, Adult Alternative artists cleaned up!

For skeptics out there who have ballyhooed Adult Alternative as a format or its place and future at radio, I have two words for you: Grammy Recognition. With the recent demise of big fish **KSCA/Los Angeles**, it might be valuable to note how vital this format has become to allowing new and potentially influential talent in the door. Core format artists — the **Dave Matthews Band**, **Sheryl Crow**, **Jewel**, and **Shawn Colvin** — were all major, multinominated players this year — something that may not have happened if they weren't initially embraced by Adult Alternative.

Let's take a moment to look at where each of these artists have been, the role AA has played in getting them where they are, and who might be the next groundbreaking talent around the corner:

Dave Matthews Band Grammy Winner

- Best Rock Performance By A Duo Or Group With Vocal
- Best Rock Album nominee
- Best Rock Song nominee

The Dave Matthews Band has one of those unique sounds that upon first listen can be both a help and a hindrance. After all that's happened over the last few years, **RCA VP/All Rock Depts. Dave Loncao** assesses the situation — then and now: "Selling albums has never been a problem with Dave Matthews. Our chore with Dave was how are we going to get radio to play this. And you know what? To this day, it still is. AA is the one format we've never had to fight hard to get airplay. Without it, I don't know how we would've started this."

With such a huge following and longtime critical acclaim, what does this Grammy mean to the band who now seems to have it all? Loncao explains, "It means acknowledgement. They have the record sales, they heave the torrid fan following, and now they have the personal gratification of the Grammy award." He



Sheryl Crow

goes on to say, "When your music defies the norm as DMB's does, this would have to give you a warm feeling as an artist."

What part will this recognition mean to future airplay on other formats? "When we first took his music around," Loncao recalls, "it left a lot of programmers confused and scratching their heads. Now with 'Crash (Into Me)'s research, stations aren't scratching their heads much anymore. Maybe this [Grammy] will help stop the itch when future singles cross their desks."

Sheryl Crow Double Grammy Winner

- Best Female Rock Vocal Performance
- Best Rock Album

Sure, she hit big on "All I Wanna Do," but could she do it again? Did we want her to? Well, with her much anticipated sophomore album, *Ms. Crow* chose a much more personal road to travel than that Santa Monica Boulevard she sang about a few short years ago. And her decision to stay true to herself resulted in another two awards on Grammy night.

A&M VP Alt/AAA Mark Tindle retraces Adult Alternative's part in launching Sheryl Crow's first effort. "AA was the first format to embrace Sheryl. The first single from 'Tuesday Night Music Club' was 'Run, Baby Run.' Not many people remember that. She got a significant number of AA stations on that one and made substantial headway with the track. That led to 'Leaving Las Vegas,' a big AA hit, which established a bridge we used to cross her over."

That's all well and good, but what was the reaction from AA radio after such an overwhelming commercial success? Tindle explains, "You begin to think once you cross over in a huge way, 'OK did we lose our base?' But she remained a huge commodity to AA because of who she is. The Adult Alternative format from that point on stayed with her. It clearly provided a foundation to spread this current album into radio's hands. AA also helped facilitate the demise of the myth that she was a one-hit-wonder. I think that is the most credible point that AA has stamped on this current album."

Jewel Double Nominee

- Best New Artist
- Best Female Pop Vocal

"AA supported us three times with Jewel. We got support from the format, probably to the point that it made me cry." That is how **Atlantic Nat'l Director/Progressive Rock Promotion Bonnie**

Slifkin sums up AA's dedication to one of its newest artists. The long and trying road that Atlantic traveled to bring Jewel to Grammy-worthy light is an inspirational one — and AA was a part of the journey every step of the way.

"Jewel had three lives before she finally hit," explains Slifkin. "We shipped 'Who Will Save Your Soul' back in February of '95 ... straight-away to AA and Alternative, and we got a smattering of both. She sold a ton of records in each of those markets, almost charted, but then we hit a wall.

"At that point we got **Lisa Loeb's** producer to re-mix the tune 'You Were Meant For Me' and we got a smattering of AA and Alternative again. Same results. And that's when we all regrouped as a company and decided to chase the single one more time. At this point radio probably wanted to kill us, but it ended up a No. 1 AA track. By the time those [Grammy] nominations came out, we're talking almost two years of support at the format."

Shawn Colvin Double Nominee

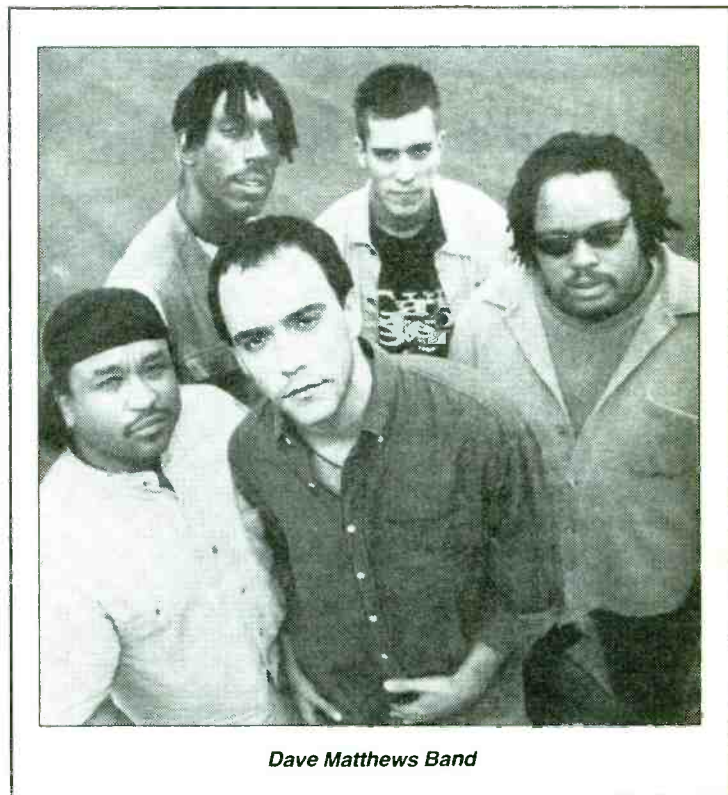
- Best Female Pop Vocal
- Best Pop Album

Shawn Colvin is one of those artists who has been around a while, but always seems to be able to keep out of the spotlight enough to remain exclusively "yours." Well, this past year has proven that you'll be hard-pressed to keep her to yourself for very much longer. Somewhere along the line after the release of her most recent work, "A Few Small Repairs," she crossed over that line from obscure musical darling into the realm of "artist on the move."

Columbia VP/Album Promotion Kid Leo talks about what part AA played in that move. "Since it coagulated, she has been truly a darling of the format. Every release has been received magnanimously, and her status has certainly grown by the amount they've played her and the quality music she has continued to give them. Adult Alternative



Jewel



Dave Matthews Band

ternative's massive response to 'Repairs' and very big acceptance of 'Get Out Of This House' probably gave it a much more pop aura to the Grammy organization."

With the Grammy nods and AA success behind her, Colvin is now on the brink of a definite multi-format breakout. What part does AA play in that plan? Leo explains "Having a success with 'Get Out...' we launched 'Sunny Came Home' first at AA, so we had two songs under our belt before we launched 'Sunny' at Pop, Alternative AC [HAC], and all those levels. That certainly helped, and we believe with 'Sunny' we'll be able to get to a mass level and give her the hit that she so justly deserves."

On The Horizon

You never know what obscure artist of today will evolve into either a core format artist or even Grammy nominee of tomorrow.

For A&M, Tindle looks forward to **Patti Griffin's** evolution at AA. He says, "She's an artist making headway at the format, and we've got plans to cross over in many ways." Also included on the agenda are 16-year-old blues guitarist

Jonny Lang and Irish lass **Brigid Boden**, whose music he describes as "Celtic rhythms with more contemporary

beats."

Kid Leo says Columbia's anxiously awaiting the debut album by a band named **Sweet Vine**, a summer release from **Dog's Eye View**, and the new album by **Toad The Wet Sprocket**. Kid

Leo explains, "At this point, the anticipation for Toad at the AA format is on the highest level. People are salivating to get their hands on the Toad."

Slifkin is looking forward to working more tracks from **Matchbox 20** and breaking in the upcoming **Jill Sobule**

release at AA. And last but not least, RCA looks to future accolades with new artists like **Jeremy Tobak** and **Louie Says** (a duo Loncao feels similarly to as "when I first heard a 'Tears For Fears' or 'World Party'", as well as a sophomore effort by a band he describes as "... very similar in their following, although not as big as Dave Matthews," called **From Good Homes**).

Hopefully, this helped take the uncertainty off the question. "Where is the quality music on radio these days." These are the high-end goods. These are the songs that shape our world this year and the next and the next. As **Hillary Clinton** said when she accepted her Grammy (who would have guessed it, First Lady — Grammy winner), "The arts are not a luxury, they are a necessity."

With results like these, the same can be said for Adult Alternative radio. No, AA does not have the largest bank account in the business, but what it does have is vision, flexibility, and a goal for quality that is indisputable. It has evolved from "The Little Format That Could" into "The Little Format That Does."

Jay J. Levy is CHR Asst. Editor.

Kim Richey

"I Know"

the new single from her
new album *Bitter Sweet*



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Fri 3/21	Chicago, IL	Schuba's
Sat 3/22	Cleveland, OH	Wilbert's
Wed 4/2	Philadelphia, PA	Tin Angel
Thu 4/3	New York, NY	Bottom Line
Fri 4/4	Boston, MA	Johnny D's

* Dates subject to change

For information contact: Chris Stacey @ (800) 456-4971 or David Epstein A3 @ (212) 333-8000
Management: Robert Bennett Management @ (1-800) 221-9788



WILLIAM TOPLEY



"I Don't Wanna Go (Uptown)"

**Phones at: KCSR CIDR KMT'N
WRLT KTHX KMT'T**

For information contact: Chris Stacey @ 800-456-4971
David Epstein A3 @ 212-333-8000

Management: Paul Crockford Management
London Tel: 011-44-171-792-4313

MARCH 21, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	8	2	1	U2 Staring At The Sun (<i>Island</i>)	748	609	439	95	36/0
1	1	1	2	WALLFLOWERS One Headlight (<i>Interscope</i>)	599	647	621	693	29/0
10	10	5	3	VERVE PIPE The Freshmen (<i>RCA</i>)	581	493	411	371	34/1
5	5	4	4	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	570	547	496	497	35/1
3	2	3	5	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	548	566	590	594	29/0
7	7	8	6	BIG HEAD TODD & THE MONSTERS Resignation... (<i>Revolution</i>)	475	485	443	457	27/0
8	6	7	7	JEWEL You Were Meant For Me (<i>Atlantic</i>)	464	489	448	436	28/0
2	3	9	8	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	417	461	532	599	25/0
9	9	10	9	WIDESPREAD PANIC Hope In A Hopeless World (<i>Capricorn/Mercury</i>)	413	454	422	426	30/0
12	12	12	10	ODDS Someone Who's Cool (<i>Elektra/EEG</i>)	393	362	335	295	30/2
4	4	6	11	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	387	491	517	540	22/0
BREAKER			12	INXS Elegantly Wasted (<i>Mercury</i>)	329	116	—	—	27/7
14	15	14	13	VAN MORRISON The Healing Game (<i>Polydor/A&M</i>)	324	321	301	278	27/0
13	14	13	14	FIONA APPLE Sleep To Dream (<i>Work</i>)	320	330	306	291	25/0
11	13	15	15	PAULA COLE Where Have All The Cowboys... (<i>Imago/WB</i>)	292	312	334	367	19/1
19	16	18	16	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	270	246	252	231	16/1
6	11	11	17	R.E.M. Electrolite (<i>Warner Bros.</i>)	269	370	411	484	21/0
26	21	17	18	MORPHINE Early To Bed (<i>DreamWorks/Rykodisc</i>)	267	253	212	177	25/3
BREAKER			19	COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	260	235	218	196	24/3
BREAKER			20	JONNY LANG Lie To Me (<i>A&M</i>)	250	188	155	130	22/0
21	17	16	21	DUNCAN SHEIK She Runs Away (<i>Atlantic</i>)	220	260	246	226	22/1
—	—	27	22	MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	219	166	101	32	23/2
—	—	25	23	DISHWALLA Give (<i>A&M</i>)	201	169	130	105	14/0
24	19	20	24	BRUCE COCKBURN Night Train (<i>Rykodisc</i>)	192	223	226	203	20/0
—	29	22	25	WILLIAM TOPLEY Uptown (<i>Mercury</i>)	190	198	158	125	20/1
DEBUT			26	FREEDY JOHNSTON On The Way Out (<i>Elektra/EEG</i>)	183	150	130	117	19/0
DEBUT			27	SISTER HAZEL All For You (<i>Universal</i>)	178	130	105	89	14/0
16	18	21	28	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	169	221	240	257	11/0
DEBUT			29	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	162	121	125	102	12/1
30	30	24	30	NIL LARA Baby (<i>Metro Blue/Capitol</i>)	161	176	158	156	18/1

This chart reflects airplay from March 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.
40 Adult Alternative reporters. 40 current playlists. © 1997, R&R Inc.

NEW & ACTIVE
JOHN MELLENCAMP Emotional Love (*Mercury*)

Total Plays: 160, Total Stations: 12, Adds: 1

BEN FOLDS FIVE Battle Of Who Could Care Less (*550 Music*)

Total Plays: 143, Total Stations: 13, Adds: 0

OMC How Bizarre (*Mercury*)

Total Plays: 141, Total Stations: 14, Adds: 3

SPACE Female Of The Species (*Gut/Universal*)

Total Plays: 135, Total Stations: 11, Adds: 0

SHERYL CROW Hard To Make A Stand (*A&M*)

Total Plays: 132, Total Stations: 11, Adds: 1

ROOMFULL OF BLUES She'll Be So Fine (*Bullseye*)

Total Plays: 126, Total Stations: 15, Adds: 2

WHITE TOWN Your Woman (*Chrysalis/EMI*)

Total Plays: 126, Total Stations: 7, Adds: 0

PAULA COLE Me (*Imago/WB*)

Total Plays: 124, Total Stations: 15, Adds: 0

WALLFLOWERS The Difference (*Interscope*)

Total Plays: 97, Total Stations: 10, Adds: 1

JOHN LEE HOOKER Dimples (*Point Blank/Virgin*)

Total Plays: 90, Total Stations: 14, Adds: 2

Songs ranked by total plays.

BREAKERS®
INXS
Elegantly Wasted (*Mercury*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
329/213	27/7	12

COUNTING CROWS
Daylight Fading (*DGC/Geffen*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
260/25	24/3	19

JONNY LANG
Lie To Me (*A&M*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
250/62	22/0	20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
INXS Elegantly Wasted (<i>Mercury</i>)	7
BOZ SCAGGS It All Went Down The Drain (<i>Virgin</i>)	7
COLLECTIVE SOUL Listen (<i>Atlantic</i>)	4
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	4
CHALK FARM Live Tomorrow (<i>Columbia</i>)	3
COLLECTIVE SOUL Blame (<i>Atlantic</i>)	3
COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	3
NANCI GRIFFITH Everything's Comin' Up Roses (<i>Elektra/EEG</i>)	3
MORPHINE Early To Bed (<i>DreamWorks/Rykodisc</i>)	3
OMC How Bizarre (<i>Mercury</i>)	3
WHY STORE Surround Me (<i>Way Cool Music/MCA</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INXS Elegantly Wasted (<i>Mercury</i>)	+213
U2 Staring At The Sun (<i>Island</i>)	+139
VERVE PIPE The Freshmen (<i>RCA</i>)	+88
JONNY LANG Lie To Me (<i>A&M</i>)	+62
MATTHEW SWEET Where You Get Love (<i>Zoo</i>)	+53
WHY STORE Surround Me (<i>Way Cool Music/MCA</i>)	+51
SISTER HAZEL All For You (<i>Universal</i>)	+48
SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	+41
BEN FOLDS FIVE Battle Of Who Could Care... (<i>550 Music</i>)	+40
OMC How Bizarre (<i>Mercury</i>)	+40

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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MARCH 21, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
12	1	1	1	1	U2	Pop (Island)	37/0	1005	+61	"Staring" (748) "Disco" (78)
2	4	2	2		WALLFLOWERS	Bringing Down The Horse (Interscope)	35/0	773	-56	"Headlight" (599) "Difference" (97)
3	2	3	3		COUNTING CROWS	Recovering The Satellites (DGC/Geffen)	36/1	711	-99	"December" (387) "Daylight" (260)
1	3	4	4		SHERYL CROW	Sheryl Crow (A&M)	34/1	694	-33	"Everyday" (417) "Hard" (132)
5	7	6	5	5	SHAWN COLVIN	A Few Small Repairs (Columbia)	36/1	688	+33	"Sunny" (570) "House" (52)
7	6	5	6		BIG HEAD TODD & THE MONSTERS	Beautiful World (Revolution)	33/0	651	-12	"Superman" (475) "Tell" (109)
4	5	7	7		DAVE MATTHEWS BAND	Crash (RCA)	31/0	603	-13	"Crash" (548) "Two" (48)
15	13	9	8	8	VERVE PIPE	Villains (RCA)	34/1	581	+88	"Freshmen" (581)
9	10	8	9		JEWEL	Pieces Of You (Atlantic)	28/0	503	-20	"You" (464) "Save" (39)
8	9	10	10		PAULA COLE	This Fire (Imago/WB)	27/0	453	-27	"Cowboys" (292) "Me" (124)
10	11	11	11		WIDESPREAD PANIC	Bombs & Butterflies (Capricorn/Mercury)	30/0	431	-43	"Hope" (413) "Radio" (10)
13	14	13	12		FIONA APPLE	Tidal (Work)	29/1	412	-2	"Sleep" (320) "Shadowboxer" (58)
20	16	16	13	13	VAN MORRISON	The Healing Game (Polydor/A&M)	28/0	412	+38	"Healing" (324) "Burning" (39)
17	18	17	14	14	ODDS	Nest (Elektra/EEG)	30/2	393	+31	"Cool" (393)
11	12	14	15		JOHN MELLENCAMP	Mr. Happy Go Lucky (Mercury)	25/1	392	-21	"Emotional" (160) "Day" (132)
14	15	15	16		DUNCAN SHEIK	Duncan Sheik (Atlantic)	29/1	359	-19	"Runs" (220) "Barely" (124)
6	8	12	17		R.E.M.	New Adventures In Hi-Fi (Warner Bros.)	23/0	351	-113	"Electro" (269) "Wake-Up" (42)
23	21	20	18	18	COLLECTIVE SOUL	Disciplined Breakdown (Atlantic)	22/4	344	+71	"Precious" (270) "Link" (31)
DEBUT			19	19	INXS	Elegantly Wasted (Mercury)	27/7	329	+213	"Elegantly" (329)
16	17	18	20		WILCO	Being There (Reprise)	22/0	290	-30	"Outtasite" (144) "Monday" (123)
18	19	19	21		BRUCE COCKBURN	The Charity Of Night (Rykodisc)	22/0	274	-34	"Night" (192) "Pacing" (34)
—	23	21	22	22	MORPHINE	Like Swimming (DreamWorks/Rykodisc)	25/3	267	+14	"Early" (267)
—	—	28	23	23	JONNY LANG	Lie To Me (A&M)	23/0	262	+63	"Lie" (250) "Darker" (6)
—	28	25	24	24	DISHWALLA	Pet Your Friends (A&M)	15/0	249	+32	"Give" (201) "Cars" (48)
26	25	27	25	25	SUBLIME	Sublime (Gasoline Alley/MCA)	13/1	237	+34	"Santeria" (162) "What" (75)
DEBUT			26	26	MATTHEW SWEET	Blue Sky On Mars (Zoo)	23/2	219	+53	"Where" (219)
—	26	26	27		ROOMFULL OF BLUES	Under One Roof (Bullseye)	21/0	205	-3	"Fine" (126) "Standing" (73)
—	30	23	28		WILLIAM TOPLEY	Black River (Mercury)	21/1	203	-20	"Uptown" (190) "Ring" (10)
DEBUT			29	29	FREEDY JOHNSTON	Never Home (Elektra/EEG)	20/0	197	+37	"Way" (183) "Western" (10)
—	—	30	30		LIVE	Secret Samadhi (Radioactive)	11/0	182	-10	"Lakini's" (69) "Merica" (51)


This chart reflects airplay from March 10-16. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 40 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Cliff Nash No Adds	WXRV/Boston, MA PD: Joanne Duddy MD: Mike Mulaney 2 BOZ SCAGGS "Drain" 2 OCEAN COLOUR SCENE "Caught" 1 LORI CARSON "Got"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 6 COLLECTIVE SOUL "Listen" 5 COLLECTIVE SOUL "Link" ROBERT CRAY "Quit" JOE LOUIS WALKER "Orly"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi COUNTING CROWS "Daylight"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen WHY STORE "Surround" CHALK FARM "Tomorrow" BOZ SCAGGS "Drain"	WMMO/Oriando, FL PD: Fleetwood Gruver MD: Annie Sommers 14 SHAWN COLVIN "Sunny"	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin COUNTING CROWS "Daylight" MATCHBOX 20 "Push" COLLECTIVE SOUL "Blame" WHY STORE "Surround"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 9 ROOMFULL OF BLUES "Fine" 6 MORPHINE "Early" 4 SKY CRIES MARY "Moon" 4 KYLE VINCENT "Wake" 4 TARIKA "Avelo" 4 TIPSYS "Excitement"	KAEP/Spokane, WA PD: Scott Souhrada MD: Haley Jones 4 COLLECTIVE SOUL "Blame" 2 MATTHEW SWEET "Where" 1 MORPHINE "Early" 1 COLLECTIVE SOUL "Listen" WALLFLOWERS "Difference" SHERYL CROW "Change"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 4 ROBERT EARL KEEN "Waterfall" 1 ROBERT CRAY "Quit" 1 BOZ SCAGGS "Drain" BACKSLIDERS "Throwin" U2 "Love" NANCY GRIFFITH "Comin" ODDS "Cool" KATE & ANNA "Harlan" NIL LARA "Bleeding" KASEY CROWLEY "Mouthville"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 11 SHAWN COLVIN "Suicide" 5 DUNCAN SHEIK "Outside" 2 DUNCAN SHEIK "Order" 2 DUNCAN SHEIK "Serena" T.O.F. "Rip"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keeler" Fulgham 4 TOM PETTY & HB "Zero" INXS "Elegantly" MORCHEEBA "Tape"	WJBF/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner INXS "Elegantly" CHALK FARM "Tomorrow" LUSCIOUS JACKSON "Naked" ROBERT CRAY "Quit" ODDS "Cool"	KMBY/Monterey, CA PD: Rich Berlin 15 OMC "Bizarre" 5 LINDA PERRY "Freeaway" 4 COUNTING CROWS "Daylight" 3 OCEAN COLOUR SCENE "Caught" 2 OURAN OURAN "Mind"	WXPB/Philadelphia, PA OM/MD: Bruce Ranes MD: Bruce Warren 7 PAULA COLE "Cowboys" 5 U2 "Love" 5 VAN MORRISON "Belly" 5 BECK "Sissyneck" ISHMAEL LO "Blame" MIGHTY MIGHTY BT "Impression" JOHN LEE HOOKER "Dimples" MORCHEEBA "Tape" KIM RICHEVA "Know" WIDESPREAD PANIC "Tall" WILCO "Got" ORQUESTRA WAS "Forever" SLAID CLEAVES "Look" BOZ SCAGGS "Drain"	KQPT/Sacramento, CA PD: Carmy Ferreri APD/MD: Carrie Owens No Adds	KTMN/Santa Fe, NM PD: Rich Robinson MD: Cole Croshaw 7 PHIL COOY "Hats" KYLE VINCENT "Wake" BRENDAN BENSON "Cross-eyed" DAVID GROW "Water"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins INXS "Elegantly" JOHN MELLENCAMP "Circling" WILLIAM TOPLEY "Uptown"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch MATCHBOX 20 "Push" COLLECTIVE SOUL "Maybe" COLLECTIVE SOUL "Blame" RUSTED ROOT "Tall"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 NANCY GRIFFITH "Comin" 1 INXS "Elegantly" 1 PHIL COOY "Hats" 1 WHY STORE "Surround" 1 MATCHBOX 20 "Push" 1 SUZANNE VEGA "Headshots"	KKZN/Dallas, TX PD: Amy Doye 5 JOHN MELLENCAMP "Emotional" NIL LARA "Baby" BOZ SCAGGS "Drain"	WTTS/Indianapolis, IN PD/MD: Rich Anton 3 U2 "Earth" 2 SHERYL CROW "Change" 1 MATTHEW SWEET "Where" COLLECTIVE SOUL "Listen" MORPHINE "Early"	KPIG/Monterey, CA PD/MD: Laura Hopper 6 ROBERT EARL KEEN "Waterfall" 3 LEFTOVER SALMON "Euphoria" 3 JOE COCKER "Lonesome" LEFTOVER SALMON "Better"	KINK/Portland, OR PD: Carl Widig APD: Anita Garlock No Adds	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 CHEAP TRICK "Say"	KRSR/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowler BRIGID BODEN "Must" JOHN LEE HOOKER "Dimples" INXS "Elegantly"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 11 COLLECTIVE SOUL "Precious"
WBOS/Boston, MA PD/MD: Jim Herron 24 BRUCE SPRINGSTEEN "Secret" 14 BOZ SCAGGS "Drain" 9 LORI CARSON "Got" 5 JOHN LEE HOOKER "Healing"	WXRC/Charlotte, NC PD: Anthony Michaels 2 JAMIROQUAI "Insanity" 2 COLLECTIVE SOUL "Link" BORROWERS "Jaswanti's" SUZANNE VEGA "Headshots"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbaugh No Adds	WKPT/Las Vegas, NV PD: Chris Fox MD: J. D. Davis 1 COLLECTIVE SOUL "Listen" 1 CHALK FARM "Tomorrow"	WRLT/Nashville, TN PD: Jessie Scott MD: Keith Coes 3 ERIC HAMILTON BAND "Lay" 3 ERIC HAMILTON BAND "Wall" SHERYL CROW "Hard" BOZ SCAGGS "Drain"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual No Adds	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson 8 INXS "Elegantly" 7 BOZ SCAGGS "Home" DUNCAN SHEIK "Runs" SUBLIME "Santeria"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee 2 MATCHBOX 20 "Push" 2 OMC "Bizarre"	40 Total Reporters 40 Current Playlists 40 Current Playlists
WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber ROOMFULL OF BLUES "Fire" NANCY GRIFFITH "Comin"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams No Adds	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 COWBOY MOUTH "Jenny" 7 OMC "Bizarre" 7 INXS "Elegantly" 7 DAVID GROW "Words"	KFOG/San Francisco, CA PD: Paul Marzalek MD: Bill Evans 5 FIONA APPLE "Criminal"	WMMO/Oriando, FL PD: Fleetwood Gruver MD: Annie Sommers 14 SHAWN COLVIN "Sunny"	KQPT/Sacramento, CA PD: Carmy Ferreri APD/MD: Carrie Owens No Adds	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 CHEAP TRICK "Say"	KRSR/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowler BRIGID BODEN "Must" JOHN LEE HOOKER "Dimples" INXS "Elegantly"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee 2 MATCHBOX 20 "Push" 2 OMC "Bizarre"

JOHN LEE HOOKER



JOHN LEE HOOKER
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"DIMPLES"

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1 **MARKET #3**
WXRT/Chicago
 (773) 777-1700
 Winer/Martin

PLAYS	SW	LW	TW	ARTIST/TITLE
9	11	12	12	VERVE PIPE/The Freshmen
10	12	10	11	WIDESPREAD PANIC/Hope In A Hopeless...
5	8	7	11	LIVE/Merica
12	12	10	10	MORPHINE/Early To Bed
-	-	-	-	INXS/Elegantly Wasted
6	7	5	10	BRUCE SPRINGSTEEN/High Hopes
5	8	9	10	WILCO/Outstare (Outta...)
10	11	10	11	BIG HEAD TODD.../Resignation Superman
6	9	9	9	PHISH/Character Zero
7	10	8	9	SHERYL CROW/Everyday Is...
11	10	9	9	SHAWN COLVIN/Sunny Came Home
10	10	12	8	COUNTING CROWS/A Long December
10	11	8	8	CHRIS WHITE/Y Automatic
-	-	-	-	BEN FOLDS FIVE/Battle Of Who...
8	11	8	8	DAVE MATTHEWS BAND/Crash Into Me
7	5	7	8	R.E.M./Electrolite
2	11	9	8	SMASHING PUMPKINS/Eye
6	6	6	6	VIC CHESNUTT/Ladle
10	9	8	6	DAVID BOWIE/Little Wonder
2	8	6	8	FREEDY JOHNSTON/On The Way Out
8	8	8	8	ASHLEY MACISAAC/Sleepy Maggie
7	8	7	8	VERUCA SALT/Volcano Girls
-	-	-	-	JEWEL/You Were Meant...
-	-	-	-	SHERYL CROW/A Change
10	11	9	7	NIL LARA/Baby
11	9	7	7	U2/Discotheque
-	-	-	-	U2/Do You Feel Loved
7	9	8	7	LIVE/Lakin's Juice
5	7	5	7	PEARL JAM/Off He Goes
10	10	8	7	JAMES/She's A Star

KFOG **MARKET #4**
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

PLAYS	SW	LW	TW	ARTIST/TITLE
8	19	20	25	SHERYL CROW/Hard To Make A Stand
20	24	22	25	WALLFLOWERS/One Headlight
21	21	22	23	BIG HEAD TODD.../Resignation Superman
23	23	20	23	BRUCE SPRINGSTEEN/High Hopes
23	22	22	23	ODDS/Someone Who's Cool
22	24	21	23	UGLY AMERICANS/You Turn Me On
21	22	20	21	CHRIS ISAAK/Dancin'
22	21	21	21	DON HENLEY/Through Your Hands
22	24	19	20	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	U2/Staring At The Sun
21	23	20	20	WILCO/Monday
11	8	16	18	VAN MORRISON/The Healing Game
10	9	8	12	VERVE PIPE/The Freshmen
-	-	-	-	JOHNNY LEE HOOKER/Dimples
-	-	-	-	SHAWN COLVIN/Sunny Came Home
9	8	8	9	AMANDA MARSHALL/Fall From Grace
-	-	-	-	MATTHEW SWEET/Where You Get Love
-	-	-	-	MORPHINE/Early To Bed
9	11	8	9	WIDESPREAD PANIC/Hope In A Hopeless...
7	8	8	8	JOHN MELLENCAMP/Key West...
9	8	8	8	PAULA COLE/Where Have All...
22	10	5	7	COUNTING CROWS/Daylight Fading
-	-	-	-	INXS/Elegantly Wasted
9	9	8	7	ROOMFULL OF BLUES/She'll Be So Fine
-	-	-	-	T.D./Rip Stop
9	9	8	6	CHRIS WHITE/Y Automatic
19	24	10	6	TOM PETTY & HB/Climb That Hill
8	5	6	5	BIG HEAD TODD.../Please Don't Tell...
8	6	4	5	BRUCE COCKBURN/Night Train
-	-	-	-	FIONA APPLE/Criminal

88.5 **MARKET #5**
WXPN/Philadelphia
 (215) 898-6677
 Ranes/Warren

PLAYS	SW	LW	TW	ARTIST/TITLE
4	2	5	17	DEAR JAMES/Grace My Table
-	-	-	-	COWBOY MOUTH/Jenny Says
18	15	12	10	LOW & SWEET ORCH/A Nail Won't Fix...
8	8	7	10	VAN MORRISON/The Healing Game
9	8	8	9	SHAWN COLVIN/Sunny Came Home
-	-	-	-	JILL SOBULE/EBitter
10	9	8	9	MORPHINE/Early To Bed
8	7	8	9	REGGAE COWBOYS/We Ah Come Down
8	8	7	8	ENIGMA/Beyond The Invisible
-	-	-	-	LIVE/Merica
17	10	8	8	BEN FOLDS FIVE/Battle Of Who...
4	10	7	8	VERVE PIPE/The Freshmen
15	7	10	8	ERYKAH BADU/On & On
5	7	10	8	FREEDY JOHNSTON/On The Way Out
8	5	8	8	SQUIRREL NUT ZIPPERS/Hell
-	-	-	-	BEN VAUGHN/7 Days
-	-	-	-	DAVID BOWIE/Little Wonder
-	-	-	-	U2/Staring At The Sun
4	9	8	8	WILCO/Outstare (Outta...)
6	12	8	8	VERVE PIPE/The Freshmen
6	7	5	7	BECK/The New Pollution
8	8	7	8	FIONA APPLE/Sleep To Dream
6	7	6	7	JOHNNY LANG/Lie To Me
5	7	8	7	SPACE/Female Of...
-	-	-	-	FIONA APPLE/The First Taste
-	-	-	-	SHERYL CROW/Love Is A Good Thing
7	6	8	7	GRAY EYE GLANCES/Halfway Back
-	-	-	-	PAULA COLE/Where Have All...
5	3	7	7	COUNTING CROWS/Catapult

THE RIVER 93.9 FM **MARKET #6**
CIDR/Detroit
 (519) 258-8888
 Brookshaw/Deliss

PLAYS	SW	LW	TW	ARTIST/TITLE
6	17	26	31	U2/Staring At The Sun
16	22	28	31	JOHN MELLENCAMP/Emotional Love
30	31	29	31	DAVE MATTHEWS BAND/Crash Into Me
29	30	31	30	ODDS/Someone Who's Cool
28	30	31	30	MORPHINE/Early To Bed
8	19	21	22	WILCO/Outstare (Outta...)
24	22	22	22	SHAWN COLVIN/Sunny Came Home
-	-	-	-	INXS/Elegantly Wasted
22	21	21	22	FIONA APPLE/Sleep To Dream
-	-	-	-	BEN FOLDS FIVE/Battle Of Who...
30	31	24	20	SHERYL CROW/Everyday Is...
4	11	15	19	BIG HEAD TODD.../Please Don't Tell...
11	13	16	15	SARA CRAIG/Miss Rocket
-	-	-	-	VERVE PIPE/The Freshmen
22	23	22	24	DON HENLEY/Through Your Hands
10	11	10	14	WALLFLOWERS/One Headlight
11	13	14	13	WIDESPREAD PANIC/Hope In A Hopeless...
14	14	13	13	PATTY GRIFFIN/Every Little Bit
22	22	13	13	COUNTING CROWS/A Long December
-	-	-	-	WILLIAM TOPELY/Uptown
20	24	14	12	R.E.M./Electrolite
-	-	-	-	BODEANS/Count On Me
11	10	11	12	PAULA COLE/Where Have All...
11	13	10	12	BRIAN SETZER ORCH./Legend Of Johnny...
9	12	10	12	ALANIS MORISSETTE/Head Over Feet
-	-	-	-	MARY JANE LAMOND/Stepping Stone
10	11	9	11	WILCO/Monday
9	9	10	11	SHAWN COLVIN/Get Out Of This...
11	12	11	9	SARAH MCLACHLAN/Possession
12	12	11	9	NIL LARA/Baby

ZONE **MARKET #7**
KKZK/Dallas
 (214) 526-2400
 Doyle

PLAYS	SW	LW	TW	ARTIST/TITLE
20	21	22	25	COUNTING CROWS/Daylight Fading
21	22	25	25	WALLFLOWERS/One Headlight
-	-	-	-	U2/Staring At The Sun
22	23	24	25	JEWEL/You Were Meant...
-	-	-	-	SHERYL CROW/A Change
14	16	23	24	SISTER HAZEL/All For You
21	22	24	24	DAVE MATTHEWS BAND/Crash Into Me
22	21	20	24	BIG HEAD TODD.../Resignation Superman
22	21	24	23	CHALK FARM/Lie On Me
22	22	23	23	SHAWN COLVIN/Sunny Came Home
11	16	14	18	VAN MORRISON/The Healing Game
-	-	-	-	WIDESPREAD PANIC/Hope In A Hopeless...
-	-	-	-	SUBLIME/Santeria
-	-	-	-	ODDS/Someone Who's Cool
12	11	12	15	BIG HEAD TODD.../Please Don't Tell...
-	-	-	-	BODEANS/Count On Me
-	-	-	-	FREEDY JOHNSTON/On The Way Out
-	-	-	-	CHRIS WHITE/Y Automatic
-	-	-	-	INXS/Elegantly Wasted
-	-	-	-	MATTHEW SWEET/Where You Get Love
22	12	11	12	DUNCAN SHEIKS/Barely Breathing
-	-	-	-	WHY STORE/Surround Me
-	-	-	-	WILLIAM TOPELY/Uptown
13	11	12	11	SARAH MCLACHLAN/Possession
-	-	-	-	U2/Last Night On Earth
-	-	-	-	FIONA APPLE/Shadowboxer
14	11	13	9	SHERYL CROW/Everyday Is...
-	-	-	-	ERIC JOHNSONS/R.V.
12	11	12	9	BRUCE SPRINGSTEEN/Secret Garden
-	-	-	-	WALLFLOWERS/The Difference

WBOS 92.9 FM **MARKET #10**
WBOS/Boston
 (617) 254-9267
 Herron

PLAYS	SW	LW	TW	ARTIST/TITLE
-	-	-	-	BRUCE SPRINGSTEEN/Secret Garden
5	5	5	24	SISTER HAZEL/All For You
-	-	-	-	INXS/Elegantly Wasted
-	-	-	-	COLLECTIVE SOUL/Precious Declaration
14	24	24	24	U2/Staring At The Sun
14	24	24	24	DUNCAN SHEIKS/She Runs Away
24	24	24	24	FIONA APPLE/Sleep To Dream
24	24	24	24	VERVE PIPE/The Freshmen
24	24	24	24	ODDS/Someone Who's Cool
24	24	24	24	SHAWN COLVIN/Sunny Came Home
15	15	15	15	SHERYL CROW/Everyday Is...
15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	SARAH MCLACHLAN/Possession
15	15	15	15	DAVE MATTHEWS BAND/Crash Into Me
15	15	15	15	WALLFLOWERS/One Headlight
-	-	-	-	MATCHBOX 20/Push
-	-	-	-	BOZ SCAGGS/It All Went Down...
9	14	14	14	PATTY GRIFFIN/Every Little Bit
9	14	14	14	VAN MORRISON/The Healing Game
24	14	14	14	DISHWALLA/Give
14	14	14	14	JOHN MELLENCAMP/Emotional Love
14	14	14	14	SNEAKER PIMP/S/ Underground
14	14	14	14	MEXICO 707/Want You
-	-	-	-	CARDIGANS/Lovefool
5	5	5	5	BIG HEAD TODD.../Resignation Superman
-	-	-	-	NIL LARA/Baby
5	5	5	5	BEN FOLDS FIVE/Battle Of Who...
5	5	5	5	ROOMFULL OF BLUES/She'll Be So Fine
24	24	24	24	WIDESPREAD PANIC/Hope In A Hopeless...
5	5	5	9	CHALK FARM/Lie Tomorrow

THE RIVER 92.5 FM **MARKET #10**
WXRV/Boston
 (508) 374-4733
 Doody/Mullaney

PLAYS	SW	LW	TW	ARTIST/TITLE
20	19	20	25	ODDS/Someone Who's Cool
20	20	21	24	BIG HEAD TODD.../Resignation Superman
21	20	22	22	JOHNNY LANG/Lie To Me
17	20	23	22	DAVE MATTHEWS BAND/Two Step
20	18	20	20	SHAWN COLVIN/Sunny Came Home
24	20	17	20	SPACE/Female Of...
-	-	-	-	WALLFLOWERS/The Difference
11	11	20	20	WHITE TOWN/Your Woman
20	23	19	19	PATTY GRIFFIN/Every Little Bit
1	15	19	19	JAMES/She's A Star
21	23	20	19	WIDESPREAD PANIC/Hope In A Hopeless...
-	-	-	-	INXS/Elegantly Wasted
11	10	17	18	LAZLO BAINE/Overkill
18	18	17	17	BODEANS/Count On Me
8	18	17	17	JOHN MELLENCAMP/Emotional Love
12	15	13	15	SHERYL CROW/A Change
15	16	14	14	NO DOUBT/Hey You
22	23	22	22	BRUCE COCKBURN/Night Train
10	12	13	12	ANI DI FRANCO/Crude And All
11	12	14	12	JEWEL/You Were Meant...
-	-	-	-	LIVE/Heat
-	-	-	-	ELEANOR McEVROY/Whisper A Prayer...
12	12	12	12	VERVE PIPE/The Freshmen
12	12	12	12	CHRIS WHITE/Y Automatic
4	6	9	11	U2/Staring At The Sun
20	10	11	11	MERRIE AMSTERBERG/Say Goodbye
12	12	11	11	BRIGID BODEN/Must Go On
13	12	14	11	CARDIGANS/Lovefool
13	12	10	11	DEAR JAMES/Grace My Table
1	11	10	10	OMC/How Bizarre

The Mountain 102.5 FM **MARKET #13**
KMTT/Seattle
 (206) 233-1037
 Mays/Carlson

PLAYS	SW	LW	TW	ARTIST/TITLE
18	12	12	22	SHAWN COLVIN/Sunny Came Home
19	13	14	21	DAVE MATTHEWS BAND/Crash Into Me
4	10	12	21	COUNTING CROWS/Daylight Fading
9	12	11	21	WALLFLOWERS/One Headlight
4	12	11	21	U2/Staring At The Sun
18	23	21	21	VAN MORRISON/The Healing Game
8	11	13	13	MORCHEEBA/Tigger Heep
11	10	12	12	MORPHINE/Early To Bed
10	-	-	-	SHERYL CROW/Everyday Is...
8	6	11	12	OMC/How Bizarre
7	12	13	12	JOHNNY LANG/Lie To Me
9	10	14	12	KEB' MO'/More Than One Way...
5	11	12	12	FIONA APPLE/Sleep To Dream
18	12	11	11	CHRIS ISAAK/Dancin'
9	12	10	11	WIDESPREAD PANIC/Hope In A Hopeless...
10	11	13	11	BIG HEAD TODD.../Resignation Superman
9	8	12	11	VERVE PIPE/The Freshmen
9	10	11	10	NIL LARA/Baby
9	12	10	8	SHERYL CROW/Maybe Angels
8	6	7	8	FREEDY JOHNSTON/On The Way Out
-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-	INXS/Elegantly Wasted
8	7	8	7	WILLIAM TOPELY/Uptown
9	11	13	7	ROBERT BRADLEY/Belly Bone
-	-	-	-	JOHN LEE HOOKER/Dimples
6	6	6	6	BODEANS/Hurt By Love
7	6	7	7	ROOMFULL OF BLUES/Standing Here At...
5	11	9	7	U2/The Playboy Mansion

Cities97 FM **MARKET #16**
KTCZ/Minneapolis
 (612) 339-0000
 MacLeash/Fredericksen

PLAYS	SW	LW	TW	ARTIST/TITLE
22	23	23	23	COUNTING CROWS/A Long December
21	22	22	23	SHERYL CROW/Everyday Is...
24	22	22	23	U2/Staring At The Sun
24	23	22	22	JOHNNY LANG/Lie To Me
15	23	22	21	JOHN MELLENCAMP/Circling Around...
18	21	21	21	WALLFLOWERS/One Headlight
15	18	14	14	JEWEL/You Were Meant...
-	-	-	-	VERVE PIPE/The Freshmen
-	-	-	-	SISTER HAZEL/All For You
16	14	14	13	WIDESPREAD PANIC/Hope In A Hopeless...
-	-	-	-	DISHWALLA/Give
8	14	14	12	CRAVIN' MELON/Come Undone
9</				

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Atlantic Broadcasting has country morning show opening. Relatable to audience with good phones, production and appearances. Great opportunity with growing company. Overnight T&R: Keith Mitchell, Operations Manager, 181 E. Evans, Suite 311, Florence, SC 29501. EOE

WIMZ/Knoxville is actively seeking strong Promotion Director candidates. You should have at least 2 years of radio promotion/marketing experience. Rock format preferred. Resumes including references to: Program Director, WIMZ Radio, P.O. Box 27100, Knoxville, TN 37927 No Phone Calls Please! South Central Communications is an Equal Opportunity Employer. M/F/H

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Our heritage News/Talk client seeks host to help shape innovative morning drive news/information show. We need someone who can create compelling radio on an ordinary news day. If you're a news junkie with a warm, engaging personality; if you have a sense of humor and showmanship, let's talk. This decision is too important for tape. We want to get to know you. Call Bill McMahon at Mediavision, Ltd. (619) 599-2073 and introduce yourself. EOE

NY/PA Christian FM Network has immediate opening for morning drive time co-host. Must be conversational, positive, and have an enjoyable personality and desire for ministry. Competitive salary and benefits. Call 1-800-927-9083. EOE



OPERATIONS MANAGER

Patterson Broadcasting, owner/operator of 38 radio stations nationwide, is looking for an Operations Manager for Harrisburg, Pennsylvania's only Urban radio station, WTCY-AM 1400 THE TOUCH. This multi-talented hands-on individual will wear many hats while performing our programming, production, promotion, and personality duties. Satellite format and digital hard drive experience preferred. Resume and tape to: Ronald J. Giovanniello, WTCY-AM, 3400 North Sixth Street, Harrisburg, PA 17110, (PHONE) 717-238-1041 (FAX) 717-234-7780 EOE

**PITTSBURGH'S RADIO STATION
KDKA-AM 1020** is looking for a 2nd morning anchor to join our top-rated morning show. Need an experienced anchor/reporter who has a strong writing style, captivating delivery and ability to work with award-winning news team. Rush T&R to: Bill White, KDKA, One Gateway Center, Pittsburgh, PA 15222. CBS Radio is an EOE

WHYN NewsTalk 560 and 93HYN-FM, Clear Channel Radio, Inc., has an immediate opening for General Sales Manager. If you can motivate a 10-person sales team, I want to hear from you!

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Gary James, VP/GM
1331 Main Street
Springfield, MA 01102
Fax 413-734-4434

WHYN is an equal opportunity employer. Minorities and females are encouraged to apply.

Northeast station group seeks strong/experienced Program Directors and airstaff (including Morning Shows) for multiple formats. If you have a passion for radio and are a self-motivating aggressive team player, then RUSH your T&R to: Radio & Records, 10100 Santa Monica Bl., #259, 5th Floor, Los Angeles, CA 90067. EOE All replies confidential.

SOUTH

Overnights & P/T available on SFX market leader Country station. T&R: Loyd Fort, WTDR, 301 S. McDowell, Suite 210, Charlotte, NC 28204 EOE (3/21)

Seeking AT. Production skills & five-years on-air. T&R: Pat Evans, KONO, 7800 I-10 west #330, San Antonio, TX 78230 EOE (3/21)

Southwest Florida CHR seeks production pro. Salary requirements plus T&R: WXKB, 3440 Marinatown Ln, #102, N. Ft. Myers, FL 33903 EOE (3/21)



Job Tip Sheet



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Lee Logan, Group PD
South Central Communications Corp.
P.O. Box 40506, Nashville, TN 37211
No Calls Please. EOE

Anarchists Needed—101.7 WFNX-FM seeks unconventional charismatic talent. Don't bother sending ordinary tapes. Intrigue us, and you'll be able to reinvent radio at this heritage station. Rush package/T&R ASAP! to: Barry Ahern, IIR, WFNX, 126 Brookline Ave., Boston, MA 02215. No Calls Please. EOE



98.7 KISS-FM, America's premier Urban station has an outstanding opportunity for a seasoned morning air talent to work with the legendary Isaac Hayes. Candidates must possess outstanding "formatic" skills. If you have what it takes, rush your tape and resume to: Toya Beasley, Program Director WRKS-FM, 395 Hudson Street, New York, NY 10014. No Calls Please!



IF EVERYONE COULD DO IT, WE WOULDN'T BE LOOKING FOR YOU. We're looking for a Program Director for our dominant Oldies station Cool 101.9 in Springfield, Illinois. This is one of the highest rated Oldies stations in the country. Send tape, resume and programming philosophy to: Steve Goldstein, Executive Vice President/Group PD, Saga Communications, One Turkey Hill Road South, Westport, CT 06880. NO CALLS. EOE

EAST

MORNINGS TOP-20 MARKET

Dominant music station in one of America's most desirable cities seeks STELLAR morning talent! You must be entertaining, topical, relatable, warm, passionate, humorous and driven to succeed with a 25-54 audience. It doesn't matter where you are now...but you must be good and you should be winning! Teams and individuals encouraged to apply. We're one of the biggest and best companies in America... we like to win! Send cassette, resume, photo... anything that helps us to get to know you to: Radio & Records, 10100 Santa Monica Bl., #254, 5th Floor, Los Angeles, CA 90067. EOE



Salem Communication's Dallas/Ft. Worth Christian Talk FM seeks host for PM drive talk show. Great opportunity for pro who can tackle the issues with sensitivity to conservative, Christian audience. T&R: Ops Mgr., KWRD-FM, 545 E. John Carpenter Freeway, Ste. 450, Irving, TX 75062. EOE

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S.E. market leader looking for all shifts for our red headed stepsister. 3 years experience or better. No liner card jocks. T&R to: Radio & Records, 10100 Santa Monica Bl., #262, 5th Floor, Los Angeles, CA 90067. EOE

EVERGREEN MEDIA CORPORATION

Major-market opportunity for experience PD with proven track record managing high profile talent and a head for cutting-edge marketing and promotion. Rock background preferred. Only fierce competitors need apply. Send resume to: Radio & Records, 10100 Santa Monica Bl., #258, 5th Floor, Los Angeles, CA 90067. EOE

OPPORTUNITY KNOCKS
CALL: 310-553-4330
in the pages of R&R every Friday

MIDWEST

CHR and Rock positions available. T&R: Forever Radio, 710 N. Cable Rd, Lima, OH 45805 EOE (3/21)

Creative, phone active, morning person for Heritage Country. T&R: Lee O'Day, KTPK, 3003 SW Van Buren, Topeka, KS 66611 EOE (3/21)

Hot AC seeks T&R's for future openings. No Beginners. Terry Simmons, WHBC, Box 9917, Canton, OH 44711 EOE (3/21)

GENERAL SALES MANAGER

Arbitron-rated station seeking enthusiastic GSM with at least 5 years' sales management experience. Must have track record of delivering aggressive sales strategy in a rated market. Competitive compensation/benefits package. Opportunity for advancement to General Manager. Radio & Records, 10100 Santa Monica Bl., #253, 5th Floor, Los Angeles, CA 90067. EOE



MEDIUM MARKET OLDIES TALENT

We're looking for a fun, energetic talent who can relate to a 35+ family audience. Send tapes and resumes to: E. Alvin Davis & Associates, 4777 Red Band Road, Suite 16, Cincinnati, OH 45227. Attn: Vickie. No Phone Calls Please. EOE M/F

RADIO

Top 20 market Rock station seeking to expand our morning show with news anchor/sidekick. Need ability to deliver information with credibility and interact with host. A great opportunity for the right person to make that big market jump! Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #260, 5th Floor, Los Angeles, CA 90067. EOE M/F

Salter Communications Company is seeking news/announcer for full service AM station. Also looking for parttime airtalent for top-rated AC station in Rockford market. We are looking for someone with a lot of energy, great attitude, and the drive to win. Send tape and resume to: Jim Mackey, P.O. Box 345, Rockton, IL 61072 EOE

Personality-oriented Country, looking for on-air APD. Detail-oriented and CHR attitude. No pukers. No liner jocks. No beginners. T&R: Brad/KICK 99, 4590 E 29th st., Tulsa, OK 74114. EOE

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Looking for what "they" say no longer exists — relentless, creative, fresh, topical, bright, witty, fun-loving, edgy but subtle, hungry morning drive personality or team. Jacor AOR. Immediate opening, send T&R now! Radio & Records, 10100 Santa Monica Bl., #261, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Full & P/T creative/ personalities sought. Fun station, great staff. Digital production a must! T&R: Programming, KVVN, 1124 Foster Rd, Napa, CA 94558 EOE (3/21)

Seeking evening AT. Join Pioneer Broadcasting. T&R: Randy Brooks, 32 N. Mission, 2nd floor, Wenatchee, WA 98801 EOE (3/21)

Top-rated Country station in S.L.C. seeks experienced P/T and fill-in AT. Call Roger Allen, PD, at (801) 464-8549 EOE (3/21)

Seeking morning show sidekick. Comedy skills, SoCal knowledge. T&R: Dwight Arnold, KCXX, 740 W. 4th St. San Bernardino, CA 92410 EOE (3/21)

Active Rock seeks parttimers. T&R: Helen Powers, KBER, 434 Bearcat Dr, Salt Lake City, UT 84115 EOE (3/21)

Young Country Seattle seeks morning drive personality. Ability to be real and convey a sense of humanity through a Shure microphone is a must. Telephones are the key to our universe. The Force must be with you always. Send tapes and information to Matt Bruno, 3131 Elliott Ave. Ste. 750, Seattle, WA 98121. EOE

Suburban San Francisco AC. Experienced, creative, self-motivated, committed, topical, organized team player to wake up and entertain working soccer moms. Radio & Records, 10100 Santa Monica Bl., #255, 5th Floor, Los Angeles, CA 90067. EOE

NIGHT MIX HOST

Tucson's AC Giant—KMXZ, seeks 7pm-mid. host with natural delivery to host NAC leaning evening show. Good phones a must. Selector/Music scheduling skills and developed production voice preferred. T&Rs: Bobby Rich, c/o Journal Broadcast Group, Inc.—Tucson, 3438 N. Country Club, Tucson, AZ 85716. EOE

Needed a good morning personality yesterday to be part of the team. Someone with experience, desire to work and welcome some MD/PD responsibility. Great new facility and a good salary to the right person. T&R to: Wayne c/o KLCE/KCVI, Box 51097, Idaho Falls, ID 83405 EOE

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American Radio Systems' MIX 94.1 KMXB seeks talent who can relate to our core 25-34 female listener. T&R to: Mike Marino, Program Director, 6655 W. Sahara, Suite C-216, Las Vegas, NV 89102. EOE



WMZQ/KLASSY 100-Las Vegas, looking for afternoon drive personality/Production Director to join our winning team. Send T&R to: Jeff Cochran, PD, 6655 West Sahara, Suite C-216, Las Vegas, NV 89102. No Calls Please. EOE/MF. KLASSY 100 is an American Radio Systems station so be ready to work hard, have fun and win! EOE



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Y-107 in Los Angeles seeks mid-day air personality who can relate to a 28 year old, has a real passion for Modern Rock, can execute basic radio formatics, and thrives in competitive situations. Overnight tape and resume to: Steve Blatter, Y107, 3350 Electronic Drive, Pasadena, CA 91107 EOE

Jacor Broadcasting is ready to have some fun in the sun in So. Cal. Wanna join us?

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Accepting T&Rs for Sports Talk AT. If you don't know what Hollywood stands for, don't submit. All experience levels welcomed. Beau Bennett, XTRA 1150, 3400 Riverside Drive, Suite 800, Burbank, CA 91505 No Calls Please EOE

Young Country Seattle seeks morning drive personality. Ability to be real and convey a sense of humanity through a Shure microphone is a must. Telephones are the key to our universe. The Force must be with you always. Send tapes and information to Matt Bruno, 3131 Elliott Ave. Ste. 750, Seattle, WA 98121. EOE

POSITIONS SOUGHT

POSITIONS SOUGHT

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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PHOENIX #108: DALLAS CHR KHKS, AC KVIL, KDMX, UC KKDA, KRBY, ADR KTXO, KEGL, KDGE, KRFR, City KSCS, KPLX, KYNG, Gold KLVN, \$7.50.
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10	9	CELINE DION All By Myself (550 Music)
6	10	TONI BRAXTON Un-break My Heart (LaFace/Arista)
11	11	DUNCAN SHEIK Barely Breathing (Atlantic)
14	12	WALLFLOWERS One Headlight (Interscope)
16	13	PAULA COLE Where Have All The Cowboys... (Imago/WB)
12	14	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)
13	15	KEITH SWEAT Nobody (Elektra/EEG)
17	16	BABYFACE Every Time I Close My Eyes (Epic)
15	17	R. KELLY I Believe I Can Fly (Jive)
19	18	NO MERCY Please Don't Go (Arista)
22	19	LEAH ANDREONE It's Alright, It's OK (RCA)
20	20	BLACKSTREET No Diggity (Interscope)
26	21	MONICA For You I Will (Warner Sunset/Atlantic)
21	22	WHITNEY HOUSTON Step By Step (Arista)
18	23	MADONNA Don't Cry For Me Argentina (Warner Bros.)
31	24	BRUCE SPRINGSTEEN Secret Garden (Columbia)
23	25	CRYSTAL WATERS Say...If You Feel Alright (Mercury)
28	26	REAL MCCOY One More Time (Arista)
29	27	JON SECADA Too Late, Too Soon (SBK/EMI)
30	28	AEROSMITH Falling In Love... (Columbia)
24	29	BLACKOUT ALLSTARS I Like It (Columbia)
33	30	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	
2	1	BLACKSTREET Don't Leave Me (Interscope)
5	2	MARK MORRISON Return Of The Mack (Atlantic)
1	3	AALIYAH One In A Million (BlackGround/Atlantic)
6	4	DRU HILL In My Bed (Island)
3	5	MONICA For You I Will (Warner Sunset/Atlantic)
4	6	SPICE GIRLS Wannabe (Virgin)
8	7	BABYFACE Every Time I Close My Eyes (Epic)
9	8	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
13	9	AZ YET Hard To Say I'm Sorry (LaFace/Arista)
7	10	KEITH SWEAT Nobody (Elektra/EEG)
12	11	FREAK NASTY Da Dip (Power)
18	12	SWV Can We (Jive)
10	13	NO DOUBT Don't Speak (Trauma/Interscope)
14	14	EN VOGUE Don't Let Go (Love) (EastWest/EEG)
11	15	TONI BRAXTON Un-break My Heart (LaFace/Arista)
15	16	BLACKSTREET No Diggity (Interscope)
16	17	CARDIGANS Lovefool (Mercury)
23	18	GINUWINE Tell Me Do U Wanna (550 Music)
17	19	TONY TONI TONE Let's Get Down (Mercury)
21	20	702 Get It Together (Biv 10/Motown)
27	21	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
20	22	ALLURE 1/NAS Head Over Heels (Crave)
22	23	KEITH SWEAT Just A Touch (Elektra/EEG)
19	24	ERYKAH BADU On & On (Kedar/Universal)
24	25	GINUWINE Pony (550 Music)
28	26	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
25	27	BLACKOUT ALLSTARS I Like It (Columbia)
—	28	MARY J. BLIGE Love Is All We Need (MCA)
32	29	YVETTE MICHELLE I'm Not Feeling You (Loud/RCA)
29	30	ANGELINA Without Your Love (Upstairs)

No Songs Qualified For Breaker Status This Week.

CHR begins on Page 34.

URBAN

LW	TW	
3	1	702 Get It Together (Biv 10/Motown)
4	2	BLACKSTREET Don't Leave Me (Interscope)
1	3	"AFKAP" Somebody's Somebody (NPG/EMI)
2	4	MONICA For You I Will (Warner Sunset/Atlantic)
11	5	SWV Can We (Jive)
6	6	ZHANE' Request Line (Illtown/Motown)
13	7	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)
8	8	KEITH SWEAT Just A Touch (Elektra/EEG)
5	9	DRU HILL In My Bed (Island)
12	10	MINT CONDITION You Don't Have To Hurt No... (Perspective/A&M)
14	11	YVETTE MICHELLE I'm Not Feeling You (Loud/RCA)
10	12	PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
18	13	GINUWINE Tell Me Do U Wanna (550 Music)
17	14	112 Cupid (Bad Boy/Arista)
9	15	ERYKAH BADU On & On (Kedar/Universal)
16	16	RAHSAAN PATTERSON Stop By (MCA)
20	17	HEAVY D Big Daddy (Uptown/Universal)
21	18	MARK MORRISON Return Of The Mack (Atlantic)
28	19	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
22	20	TASHA HOLIDAY Just The Way You Like (MCA)
7	21	BABYFACE Every Time I Close My Eyes (Epic)
24	22	AFTER 7 Sara Smile (Virgin)
23	23	RAY J Let It Go (Elektra/EEG)
29	24	ROME I Belong To You (Every...) (RCA)
15	25	AALIYAH One In A Million (BlackGround/Atlantic)
26	26	TONI BRAXTON I Don't Want To (LaFace/Arista)
25	27	ALFONZO HUNTER Weekend Thang (Def Squad/EMI)
32	28	KENNY LATTIMORE For You (Columbia)
30	29	GINA THOMPSON You Bring The Sunshine (Mercury)
37	30	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)

For complete list of Urban Breakers see page 49.

URBAN begins on Page 45.

HOT AC

LW	TW	
1	1	JEWEL You Were Meant For Me (Atlantic)
2	2	NO DOUBT Don't Speak (Trauma/Interscope)
3	3	DUNCAN SHEIK Barely Breathing (Atlantic)
5	4	SHERYL CROW Everyday Is A Winding Road (A&M)
4	5	CARDIGANS Lovefool (Mercury)
6	6	COUNTING CROWS A Long December (DGC/Geffen)
8	7	PAULA COLE Where Have All The Cowboys... (Imago/WB)
9	8	WALLFLOWERS One Headlight (Interscope)
7	9	TONI BRAXTON Un-break My Heart (LaFace/Arista)
12	10	SAVAGE GARDEN I Want You (Columbia)
10	11	HOOTIE & THE BLOWFISH I Go Blind (Reprise)
11	12	JOHN MELLENCAMP Just Another Day (Mercury)
13	13	CELINE DION All By Myself (550 Music)
17	14	SHAWN COLVIN Sunny Came Home (Columbia)
14	15	JOURNEY When You Love A Woman (Columbia)
15	16	CRANBERRIES When You're Gone (Island)
18	17	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
21	18	U2 Staring At The Sun (Island)
16	19	SHERYL CROW If It Makes You Happy (A&M)
20	20	SARAH MCLACHLAN Possession (Nettwerk/Arista)
19	21	EN VOGUE Don't Let Go (Love) (EastWest/EEG)
—	22	INXS Elegantly Wasted (Mercury)
25	23	WHITNEY HOUSTON Step By Step (Arista)
22	24	BRYAN ADAMS I'll Always Be Right There (A&M)
29	25	BRUCE SPRINGSTEEN Secret Garden (Columbia)
28	26	DAVE MATTHEWS BAND Crash Into Me (RCA)
26	27	JOURNEY If He Should Break Your Heart (Columbia)
24	28	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)
27	29	AMANDA MARSHALL Fall From Grace (Epic)
—	30	R. KELLY I Believe I Can Fly (Jive)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 65.

AC

LW	TW	
2	1	CELINE DION All By Myself (550 Music)
1	2	JIM BRICKMAN w/MARTINA MCBRIDE Valentine (Windham Hill)
4	3	KENNY LOGGINS For The First Time (Columbia)
3	4	TONI BRAXTON Un-break My Heart (LaFace/Arista)
6	5	BRYAN ADAMS I'll Always Be Right There (A&M)
7	6	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)
11	7	JON SECADA Too Late, Too Soon (SBK/EMI)
9	8	R. KELLY I Believe I Can Fly (Jive)
5	9	WHITNEY HOUSTON I Believe In You And Me (Arista)
13	10	WHITNEY HOUSTON Step By Step (Arista)
16	11	RICHARD MARX Until I Find You Again (Capitol)
14	12	KENNY G Havana (Arista)
8	13	BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia)
10	14	GLORIA ESTEFAN I'm Not Giving You Up (Epic)
17	15	JEWEL You Were Meant For Me (Atlantic)
15	16	JOURNEY When You Love A Woman (Columbia)
12	17	ROD STEWART If We Fall In Love Tonight (Warner Bros.)
18	18	ERIC CLAPTON Change The World (Reprise)
22	19	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
20	20	BABYFACE Every Time I Close My Eyes (Epic)
19	21	NO DOUBT Don't Speak (Trauma/Interscope)
23	22	JOURNEY If He Should Break Your Heart (Columbia)
30	23	TONI BRAXTON I Don't Want To (LaFace/Arista)
26	24	WARREN HILL Shelter From The Storm (Discovery)
—	25	BRIAN MCKNIGHT & DIANA KING When We Were... (DAS/Mercury)
28	26	BARRY MANILOW I'd Really Love To See You... (Arista)
24	27	JOHN MELLENCAMP Just Another Day (Mercury)
29	28	CRYSTAL BERNARD Have We Forgotten What Love Is (River North)
—	29	MAXI PRIEST It Starts In The Heart (Walt Disney)
—	30	ROD STEWART When I Need You (Warner Bros.)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 65.

ACTIVE ROCK

LW	TW	
1	1	LIVE Lakini's Juice (Radioactive)
2	2	COLLECTIVE SOUL Precious Declaration (Atlantic)
3	3	BUSH Greedy Fly (Trauma/Interscope)
4	4	AEROSMITH Falling In Love... (Columbia)
5	5	SILVERCHAIR Abuse Me (Epic)
6	6	METALLICA King Nothing (Elektra/EEG)
11	7	OFFSPRING Gone Away (Columbia)
8	8	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)
7	9	WALLFLOWERS One Headlight (Interscope)
10	10	VERUCA SALT Volcano Girls (Outpost/Geffen)
14	11	U2 Staring At The Sun (Island)
16	12	QUEENSRYCHE Sign Of The Times (EMI)
9	13	TONIC Casual Affair (Polydor/A&M)
12	14	VERVE PIPE The Freshmen (RCA)
13	15	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)
15	16	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)
17	17	TOOL "H" (Zoo)
19	18	MATTHEW SWEET Where You Get Love (Zoo)
20	19	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)
18	20	COUNTING CROWS A Long December (DGC/Geffen)
24	21	MATCHBOX 20 Push (Lava/Atlantic)
31	22	STIR Stale (Aware/Capitol)
27	23	WILCO Outtasite (Outta Mind) (Reprise)
21	24	SOUNDGARDEN Blow Up The Outside World (A&M)
28	25	KULA SHAKER Hey Dude (Columbia)
38	26	ORBIT Medicine (Baby Come Back) (A&M)
40	27	HELMET Exactly What You Wanted (Interscope)
—	28	NAKED Mann's Chinese (Red Ant)
29	29	METALLICA Hero Of The Day (Elektra/EEG)
32	30	THIRD DAY Nothing At All (Silvertone)

ROCK begins on Page 78.

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NATIONAL AIRPLAY OVERVIEW MARCH 21, 1997

Breakers In Blue

URBAN AC

LW	TW	Artist	Album	Label
1	1	BABYFACE	Every Time I Close My Eyes	(Epic)
4	2	"AFKAP"	Somebody's Somebody	(NPG/EMI)
2	3	DRU HILL	In My Bed	(Island)
6	4	AFTER 7	Sara Smile	(Virgin)
3	5	MONICA	For You I Will	(Warner Sunset/Atlantic)
5	6	ERYKAH BADU	On & On	(Kedar/Universal)
10	7	ANN NESBY	This Weekend	(Perspective/A&M)
11	8	KENNY LATTIMORE	For You	(Columbia)
7	9	ISLEY BROTHERS	Tears	(T-Neck/Island)
8	10	LUTHER VANDROSS	I Can Make It Better	(LV/Epic)
9	11	WHITNEY HOUSTON	I Believe In You And Me	(Arista)
14	12	MINT CONDITION	You Don't Have To Hurt No...	(Perspective/A&M)
16	13	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
12	14	R. KELLY	I Believe I Can Fly	(Jive)
17	15	CURTIS MAYFIELD	No One Knows About A Good...	(Warner Bros.)
20	16	RAHSAAN PATTERSON	Stop By	(MCA)
19	17	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
21	18	702	Get It Together	(Biv 10/Motown)
15	19	MINT CONDITION	What Kind Of Man Would I Be	(Perspective/A&M)
18	20	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
23	21	KEITH SWEAT	Just A Touch	(Elektra/EEG)
26	22	BLACKSTREET	Don't Leave Me	(Interscope)
13	23	MAXWELL	Sumthin' Sumthin'	(Columbia)
24	24	MONTELL JORDAN	What's On Tonight	(Def Jam/RAL/Mercury)
25	25	ZHANE	Request Line	(Illtown/Motown)
27	26	ROME	I Belong To You (Every...)	(RCA)
—	27	TEDDY PENDERGRASS	Don't Keep Wastin' My Time	(Sure Fire)
—	28	CHARISSE ARRINGTON	Ain't No Way	(MCA)
—	29	TONY TONI TONE	Thinking Of You	(Mercury)
—	30	ALFONZO BLACKWELL	Down Low...	(All American Music Group)

URBAN begins on Page 45.

ROCK

LW	TW	Artist	Album	Label
1	1	AEROSMITH	Falling In Love...	(Columbia)
2	2	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
3	3	WALLFLOWERS	One Headlight	(Interscope)
4	4	LIVE	Lakini's Juice	(Radioactive)
6	5	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
11	6	U2	Staring At The Sun	(Island)
7	7	SILVERCHAIR	Abuse Me	(Epic)
5	8	COUNTING CROWS	A Long December	(DGC/Geffen)
8	9	METALLICA	King Nothing	(Elektra/EEG)
12	10	JONNY LANG	Lie To Me	(A&M)
9	11	BUSH	Greedy Fly	(Trauma/Interscope)
10	12	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
18	13	QUEENSRYCHE	Sign Of The Times	(EMI)
15	14	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)
13	15	TONIC	Casual Affair	(Polydor/A&M)
20	16	VERVE PIPE	The Freshmen	(RCA)
14	17	JOHN MELLENCAMP	Just Another Day	(Mercury)
23	18	RUSH	Driven	(Atlantic)
17	19	METALLICA	Hero Of The Day	(Elektra/EEG)
25	20	OFFSPRING	Gone Away	(Columbia)
16	21	TOM PETTY & THE HEARTBREAKERS	Chang...	(Warner Bros.)
28	22	MATCHBOX 20	Push	(Lava/Atlantic)
19	23	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)
30	24	WILCO	Outtastie (Outta Mind)	(Reprise)
26	25	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
21	26	SPONGE	Have You Seen Mary	(Columbia)
22	27	STONE TEMPLE PILOTS	Lady Picture Show	(Atlantic)
27	28	STORYVILLE	Blind Side	(Code Blue/Atlantic)
33	29	CRAVIN' MELON	Come Undone	(Mercury)
31	30	THIRD DAY	Nothing At All	(Silvertone)

ROCK begins on Page 78.

COUNTRY

LW	TW	Artist	Album	Label
2	1	REBA MCENTIRE	How Was I To Know	(MCA)
5	2	DIAMOND RIO	Holdin'	(Arista)
7	3	TRACE ADKINS	(This Ain't) No Thinkin' Thing	(Capitol)
6	4	CLAY WALKER	Rumor Has It	(Giant)
3	5	PATTY LOVELESS	She Drew A Broken Heart	(Epic)
4	6	ALAN JACKSON	Everything I Love	(Arista)
9	7	TRACY BYRD	Don't Take Her She's All I Got	(MCA)
10	8	KENNY CHESNEY	When I Close My Eyes	(BNA)
1	9	JOHN BERRY	She's Taken A Shine	(Capitol)
11	10	DAVID KERSH	Another You	(Curb)
12	11	COLLIN RAYE	On The Verge	(Epic)
15	12	GEORGE STRAIT	One Night At A Time	(MCA)
13	13	TERRI CLARK	Emotional Girl	(Mercury)
14	14	TRACY LAWRENCE	Better Man, Better Off	(Atlantic)
16	15	ALABAMA	Sad Lookin' Moon	(RCA)
17	16	BUFFALO CLUB	If She Don't Love You	(Rising Tide)
18	17	LORRIE MORGAN	Good As I Was To You	(BNA)
22	18	JOHN MICHAEL MONTGOMERY	I Miss You A Little	(Atlantic)
24	19	KEVIN SHARP	She's Sure Taking It Well	(143/Asylum/EEG)
8	20	DEANA CARTER	We Danced Anyway	(Capitol)
26	21	BRYAN WHITE	Sittin' On Go	(Asylum/EEG)
25	22	MILA MASON	Dark Horse	(Atlantic)
27	23	KATHY MATTEA	455 Rocket	(Mercury)
31	24	BROOKS & DUNN	Why Would I Say Goodbye	(Arista)
30	25	MINDY MCCREADY	A Girl's Gotta Do (What...)	(BNA)
29	26	MARTINA MCBRIDE	Cry On The Shoulder Of...	(RCA)
32	27	SAWYER BROWN	Six Days On The Road	(Curb)
34	28	BIG HOUSE	Cold Outside	(MCA)
—	29	VINCE GILL	A Little More Love	(MCA)
35	30	TANYA TUCKER	Little Things	(Capitol)

COUNTRY begins on Page 55.

ALTERNATIVE

LW	TW	Artist	Album	Label
2	1	LIVE	Lakini's Juice	(Radioactive)
1	2	WALLFLOWERS	One Headlight	(Interscope)
7	3	U2	Staring At The Sun	(Island)
5	4	SUBLIME	Santeria	(Gasoline Alley/MCA)
3	5	BUSH	Greedy Fly	(Trauma/Interscope)
6	6	VERVE PIPE	The Freshmen	(Epic)
4	7	SILVERCHAIR	Abuse Me	(Epic)
8	8	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
9	9	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
12	10	BECK	The New Pollution	(DGC/Geffen)
10	11	NINE INCH NAILS	The Perfect Drug	(Nothing/Interscope)
13	12	WHITE TOWN	Your Woman	(Chrysalis/EMI)
16	13	MATTHEW SWEET	Where You Get Love	(Zoo)
15	14	SPACE	Female Of The Species	(Gut/Universal)
18	15	OFFSPRING	Gone Away	(Columbia)
11	16	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
19	17	MIGHTY MIGHTY BOSSTONES	The Impression That I Get	(Mercury)
17	18	NO DOUBT	Excuse Me Mr.	(Trauma/Interscope)
28	19	TONIC	If You Could Only See	(Polydor/A&M)
14	20	COUNTING CROWS	A Long December	(DGC/Geffen)
22	21	PORNO FOR PYROS	Hard Charger	(Warner Bros.)
39	22	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
27	23	KULA SHAKER	Hey Dude	(Columbia)
29	24	JEWEL	You Were Meant For Me	(Atlantic)
20	25	CARDIGANS	Lovefool	(Mercury)
—	26	INXS	Elegantly Wasted	(Mercury)
31	27	STONE TEMPLE PILOTS	Tumble In The Rough	(Atlantic)
30	28	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)
24	29	CAKE	I Will Survive	(Capricorn/Mercury)
26	30	SHERYL CROW	Everyday Is A Winding Road	(A&M)

ALTERNATIVE begins on Page 86.

NAC

LW	TW	Artist	Album	Label
1	1	BRAXTON BROTHERS	When Love Comes...	(Kokopelli)
2	2	PAUL HARDCASTLE	Jokers Wild	(JVC)
3	3	NORMAN BROWN	Third World	(MoJazz/Motown)
6	4	SOUL BALLET	N.Y.C. Tripin	(Countdown/Unity)
9	5	GOTA	European Comfort	(Instinct)
12	6	ALFONZO BLACKWELL	Hermia	(Street Life/All American)
8	7	JIM BRICKMAN	You Never Know	(Windham Hill)
7	8	GROVER WASHINGTON JR.	Soulful Strut	(Columbia)
4	9	DAVID SANBORN	Rikke	(Elektra/EEG)
17	10	LEE RITENOUR	Water To Drink	(I.E./Verve)
5	11	KENNY G	Eastside Jam	(Arista)
10	12	INCOGNITO	A Shade Of Blue	(Verve Forecast)
13	13	MICHAEL PAULO	My Heart And Soul	(Noteworthy)
11	14	ZACHARY BREAU	Never Can Say Goodbye	(Zebra)
20	15	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)
21	16	CHUCK LOEB	Cruzin' South	(Shanachie)
16	17	VANESSA DAOU	Two To Tango	(MCA)
15	18	KENNY BLAKE	European Underground	(Heads Up)
18	19	DAVE KOZ	Lullaby For A Rainy Night	(Capitol)
22	20	MARK PORTMANN	No Truer Words	(Zebra)
23	21	DOC POWELL	From The Heart	(Discovery)
27	22	ANDY SNITZER	A River's Road	(Warner Bros.)
14	23	WAYMAN TISDALE	Don't Take Your Love Away	(MoJazz/Motown)
—	24	RICK BRAUN	Notorious	(Bluemoon)
28	25	BABYFACE	Every Time I Close My Eyes	(Epic)
29	26	TIM BOWMAN	I'll Be There	(I.M.)
—	27	BOBBY LYLE	Aruban Nights	(Atlantic)
19	28	GEORGE BENSON	The Thinker	(GRP)
25	29	PAOLO	Paisa	(Island)
26	30	PHIL COLLINS	The Same Moon	(Face Value/Atlantic)

No Songs Qualified For Breaker Status This Week.

NAC begins on Page 73.

ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
2	1	U2	Staring At The Sun	(Island)
1	2	WALLFLOWERS	One Headlight	(Interscope)
5	3	VERVE PIPE	The Freshmen	(RCA)
4	4	SHAWN COLVIN	Sunny Came Home	(Columbia)
3	5	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
8	6	BIG HEAD TODD & THE MONSTERS	Resignation...	(Revolution)
7	7	JEWEL	You Were Meant For Me	(Atlantic)
9	8	SHERYL CROW	Everyday Is A Winding Road	(A&M)
10	9	WIDESPREAD PANIC	Hope In A Hopeless World	(Capricorn/Mercury)
12	10	ODDS	Someone Who's Cool	(Elektra/EEG)
6	11	COUNTING CROWS	A Long December	(DGC/Geffen)
—	12	INXS	Elegantly Wasted	(Mercury)
14	13	VAN MORRISON	The Healing Game	(Polydor/A&M)
13	14	FIONA APPLE	Sleep To Dream	(Work)
15	15	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
18	16	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
11	17	R.E.M.	Electrolite	(Warner Bros.)
17	18	MORPHINE	Early To Bed	(DreamWorks/Rykodisc)
19	19	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
23	20	JONNY LANG	Lie To Me	(A&M)
16	21	DUNCAN SHEIK	She Runs Away	(Atlantic)
27	22	MATTHEW SWEET	Where You Get Love	(Zoo)
25	23	DISHWALLA	Give	(A&M)
20	24	BRUCE COCKBURN	Night Train	(Rykodisc)
22	25	WILLIAM TOBLEY	Uptown	(Mercury)
—	26	FREEDY JOHNSTON	On The Way Out	(Elektra/EEG)
—	27	SISTER HAZEL	All For You	(Universal)
21	28	BETTER THAN EZRA	Desperately Wanting	(Swell/Elektra/EEG)
—	29	SUBLIME	Santeria	(Gasoline Alley/MCA)
24	30	NIL LARA	Baby	(Metro Blue/Capitol)

ADULT ALTERNATIVE begins on Page 92.

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hanson

mmm bop 

Already in rotation

WKRQ 40x	WFLZ 40x	WPLJ 28x	WXKS 17x
KKLQ 16x	WNCI 15x	WABB 30x	WDJX 42x
WHYI 21x	WGTZ 28x	WXXL 16x	KMXV 12x

400 Spins Before Impact Date!

Impacting 3/24

the first single and video from their debut album middle of nowhere. **hanson**. where music is headed.



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produced by the dust brothers
additional production by stephen lironi
mixed by tom lord-alge

management:  A&R Music Group