

**GMs, GSMs IN MARKETS
100+ ARE OPTIMISTIC**

What are the key issues and the hottest ad categories for radio stations in markets 100+? A recent **Arbitron** survey of GMs & GSMs has the answers.

Page 19



RADIO'S FAVORITE FREEBIES

Clothes, condoms, coolers, keychains, and bumper stickers remain Rock radio's top giveaway items.

Page 75

FOCUS ON FOCUS GROUPS

Focus groups are extremely valuable — if you use them correctly. Consultant **Mark Kassof** offers some pointers.

Page 16

PEOPLE IN THE NEWS

- **John Hogan** named Jacor Sr. VP; **Lee Armstrong Clear** now GM at KATZ-AM & FM & KMJM/St. Louis; **Dave Reinhart** to be Market Mgr. for 13 Tampa & Sarasota stations
- **Lorna Gladstone** named OM at WMAQ-AM/Chicago
- **Damon Williams** becomes PD for WKYS/Washington
- **Clark Ryan** to be KISW/Seattle PD
- **Bruce Blevins** appointed GM at KPOP-AM & KGB-FM/San Diego

Page 3

THIS #1 WEEK

- CHR/POP**
 - **ALANIS MORISSETTE** Head Over Feet (Maverick/Reprise)
- CHR/RHYTHMIC**
 - **KEITH SWEAT** Nobody (Elektra/EEG)
- URBAN**
 - **KEITH SWEAT** Nobody (Elektra/EEG)
- URBAN AC**
 - **MINT CONDITION** What Kind Of Man... (Perspective/A&M)
- COUNTRY**
 - **GEORGE STRAIT** I Can Still Make Cheyenne (MCA)
- NAC**
 - **CHUCK LOEB** The Music Inside (Shanachie)
- HOT AC**
 - **CELINE DION** It's All Coming Back To Me Now (550 Music)
- AC**
 - **ELTON JOHN** You Can Make History (Young Again) (MCA)
- ACTIVE ROCK**
 - **BUSH** Swallowed (Trauma/Interscope)
- ROCK**
 - **VAN HALEN** Me Wise Magic (Warner Bros.)
- ALTERNATIVE**
 - **BUSH** Swallowed (Trauma/Interscope)
- ADULT ALTERNATIVE**
 - **R. E. M.** Bittersweet Me (Warner Bros.)

NEWSSTAND PRICE \$6.50



DOJ Clears Merger Between Westinghouse And Infinity

■ But groups will divest in Boston, Philly

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Westinghouse Electric Corp. cleared a major hurdle in its \$3.9 billion merger bid with **Infinity Broadcasting** on Tuesday (11/12) when the Department of Justice said it would allow the two companies to form the nation's largest radio group if they divest two

radio stations — one in Boston, the other in Philadelphia. When the deal is complete, the combined group will operate 79 stations in 17 markets, including 64 stations in the Top 10 markets.

"We're here to preserve competition, not prevent mergers," said **Joel Klein**, Acting Asst. At-

MERGER/See Page 23

Hard Liquor Group Opens Door To Radio, TV Advertisements

■ Regulators, politicians condemn the move

BY HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

In a move that has raised the ire of the **FCC**, Senate Republican Leader **Trent Lott**, and President **Clinton**, the **Distilled Spirits Council of the U.S. (DISCUS)** this week changed its 62-year-old advertising code to include radio and television.

"For decades, beer and wine have been advertised on television and radio while the distilled spirits industry has upheld its own voluntary ban," said DISCUS President/CEO **Fred Meister**. "The absence of spirits from television and radio has contributed to the mistaken perception that spirits are somehow 'harder' or worse than beer or wine and thus deserving of harsher social, political, and legal treatment."

And now the pols are involved. In his first radio address since the election, Clinton condemned DISCUS for changing its advertising policy, saying it means "exposing our children to such ads before they know how to handle alcohol or are legally allowed to do so ... That is simply irresponsible."

Lott was quick to applaud the president. On **NBC-TV's** "Meet The Press" last Sunday (11/10), Lott said the policy "would have a bad impact on our children, on society as a whole. That is totally wrong."

Meister cited in a release that regulations and legislation have used DISCUS's previous advertising code as a justification for

LIQUOR/See Page 23

Who's Choosing, Who's Refusing?

Where do some of the major broadcast groups stand on the issue of hard alcohol advertising? Here are the results of R&R's poll:

WILL RUN ADS

Spanish Broadcasting
Z Spanish Radio

WON'T RUN ADS

ABC Radio
American Radio Systems
Beasley Broadcast Group
Chancellor Broadcasting
Clear Channel Communications
Cox Radio
Emmis Broadcasting
Entercom
Evergreen Communications
EZ Communications
Gulfstar Communications
Heffel Broadcasting
Heritage Media
Infinity Broadcasting
Jacor Communications
Jefferson-Pilot Communications
Nationwide Communications
Patterson Broadcasting
Paxson Communications
Salem Communications
SFX Broadcasting
Southern Broadcasting
Susquehanna Radio
Viacom
Westinghouse/CBS

NO COMPANY POLICY

Osborn Communications
Saga Communications

R&R Sets Talk Radio Seminar Advisory Panel

R&R this week announced the Advisory Panel for **Talk Radio Seminar '97**. The group of prominent format professionals will help set the agenda for the second annual **R&R Talk Radio Seminar**.

Panel members include: **Westwood One** Talk PD **Larry Kahn**; **CBS Radio Networks** VP/Programming **Frank Murphy**; **ABC Radio Networks** VF/Programming **Frank Raphael**; **EFM Media** Affiliate Relations Director **Lee Vanden-Handel**; **Radio Today** VP/Marketing & Program Development **Tom Shovan**; **United Stations** VP/Programming **Andy Denmark**; **Sony's SW Networks** Affiliate Marketing Director **Amy Bolton**; and **ESPN Radio** Exec. Producer **Drew Hayes**.

Distinguished **R&R Talk Radio Seminar '97** advisory panelists also include **Salem Radio**

SEMINAR/See Page 23

Justice Dept., FCC Address Radio's Antitrust Concerns

■ Panel probes medium's relationship with DOJ

The **Westinghouse/Infinity** deal with the Department of Justice (see story above) shouldn't give broadcasters reason to think they're off the hook. In a panel before the **Federal Communications Bar Association** last week, federal regulators indicated there's a long way to go before broadcasters and the government are on common ground.

"This is a clash of cultures," **FCC** Competitive Division Chief **Jim Olson** said of the DOJ-radio relationship. "People from Justice were shocked and bemused when they heard [radio's] reaction to the investigations."

The room full of attorneys seemed as confused by Justice's actions as the radio industry is. **Craig Conrath**, Chief of the

DOJ's Merger Task Force, tried to explain that the DOJ has not set a numerical limit on the percentage of ad revenues allowed in a market. He also defended Justice's definition of radio advertising as a separate market from television and newspapers, adding that radio stations may say they compete with other media, but "that's not how they behave."

"What would attract our attention most are large transactions relative to the size of the market. Absolute size is not important."
—**Craig Conrath**

"This is a very common issue in every industry," **Conrath** stated. He said that to consider radio a part of the entire ad market could theoretically — if not for the Telecommunications Act — result in a group owning all of the stations in a market. That would, in most cases, be only

DOJ/See Page 10

Emmis: Genesis And Prognosis

BY MIKE KINOSIAN
R&R AC EDITOR



Smulyan

The objective for most major group owners is owning properties in New York, Los Angeles, and Chicago. In addition to accomplishing that feat, **Emmis Broadcasting** also has sticks in St. Louis and Indianapolis.

It's been 15 years since **Emmis** was founded by President/CEO **Jeff Smulyan**, who named the company after the title of a book he was writing at the time. Since getting out of law school in the mid-'70s, Smulyan's been one of the industry's most admired and respected broadcasters.

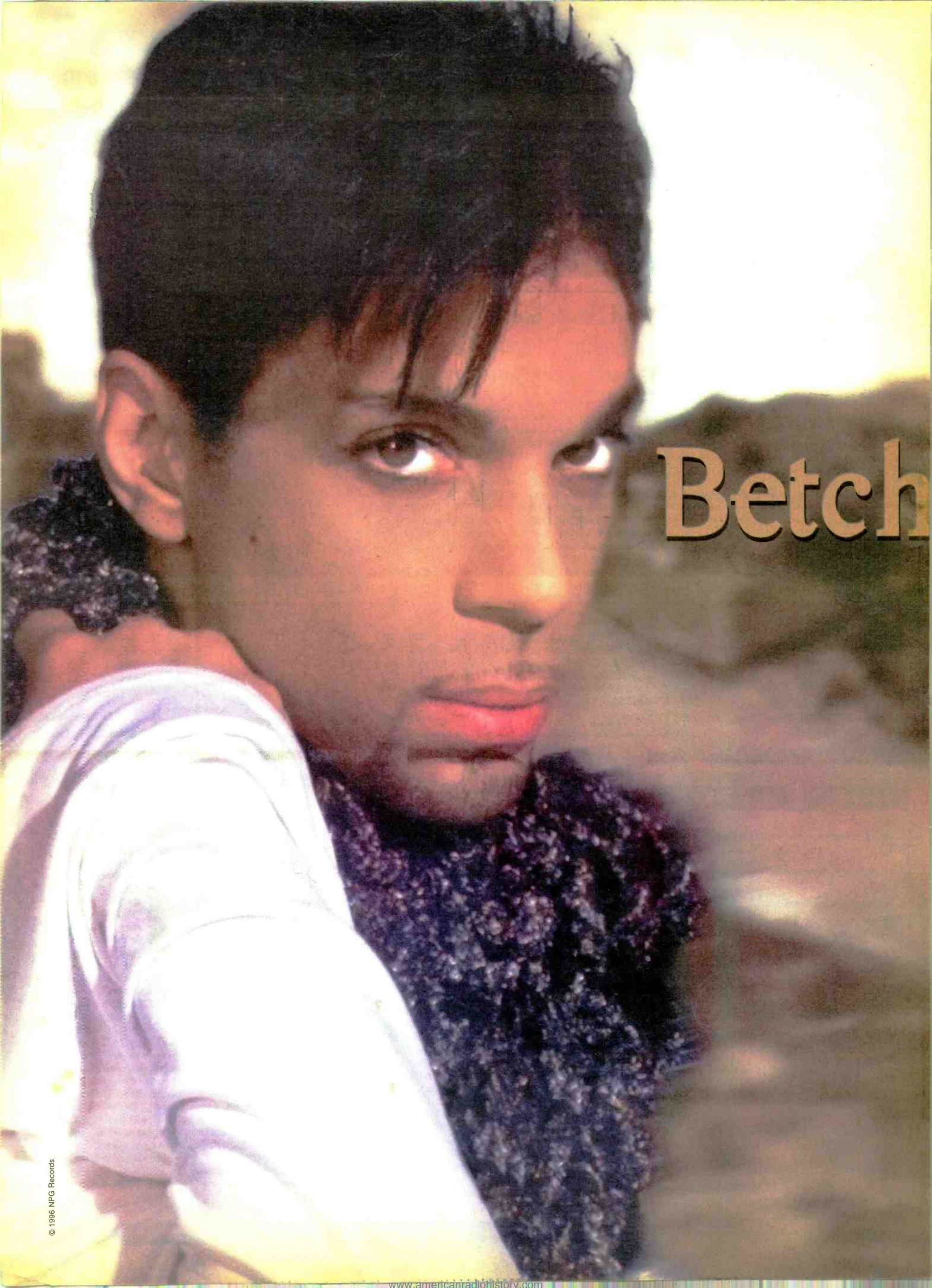
And while some company heads come and go at dizzying speeds, he still oversees his Indianapolis-based operation. He recently talked candidly with **R&R** about the company's history, today's business,

and future plans. We also couldn't resist asking the former Seattle Mariners owner to reflect about his involvement with the country's national pastime.

R&R: Who were the original players in the formation of your company?

Jeff Smulyan: There were a few financial partners who were in the cable television business, but I was always the largest shareholder and operating guy. They're doing other things now and aren't with **Emmis**. Interestingly enough, almost all the original employees are still here. [**Emmis** flagship AC] **WENS/Indianapolis** Chief Engineer **Bob Hawkins** was our first employee and **Rick Cummings** — our head of programming

EMMIS/See Page 60



Betch

a By Golly Wow!

The first single and video from the forthcoming 3-CD album EMANCIPATION



Impacting
CHR, CROSSOVER
& AC!

Three hours of love, sex and liberty.

Produced, composed, arranged and performed by



The album he was born to make is finally here...times three

Album in-stores on EMANCIPATION DAY, November 19

Radio Impacts November 18

NR
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CASH

“‘Rusty Cage’ has generated a tremendous amount of requests without one single negative. It’s clearly our #1 most requested song, not just with our audience but with our entire staff. Everybody’s talking about how special this record is.”

Chris Baker KATT/Oklahoma City

“RUSTY CAGE”

Written by Chris Cornell of SOUNDGARDEN.

Performed by JOHNNY CASH, with TOM PETTY AND THE HEARTBREAKERS.

Produced by RICK RUBIN.



Management: Artist Consultants Productions. TOM PETTY AND THE HEARTBREAKERS appear courtesy of Warner Bros. Records Inc. © 1996 American Recordings.

Negotiable Bill Board



WTGE (Cat Country 100.7)/Baton Rouge morning meisters Scott Innes and Big "D" man the bottom of this billboard (look closely), hoping to raise enough money to buy out Louisiana State University head football coach Gerry DiNardo's previous employment contract. It seems Vanderbilt University is holding DiNardo to his deal, making the coach responsible for his own buyout. In the first week of the ongoing promotion, more than \$25,000 was raised.

Gladstone Goes To 'MAQ/Chicago As OM

Lorna Gladstone has been appointed OM of CBS Radio's News/Sports WMAQ/Chicago. Gladstone, who has consulted the station over the past year, takes over the post left vacant when Chris Witting resigned to enter the syndication business. This marks Gladstone's fulltime

return to Chicago radio; she previously spent 12 years at crosstown WGN, the last six as PD.

"She is one of the most talented people I've met in the business," explained WMAQ VP/GM Weezie Kramer. "She's smart, has strategic vision, has great programming insight, is a terrific manager of talent, and has great Chicago roots. She understands the ins and outs of play-by-play programming, and with our acquisition of the Chicago Bears [broadcast rights], there was no one else to look to but Lorna."

"Weezie and I had been working on getting the Bears to move from WGN to WMAQ," Gladstone told R&R. "Last Thursday, the Bears told us they would, and that clinched it — that's just too exciting to walk

GLADSTONE/See Page 23

Jacor Ups Hogan To Sr. VP

Clear to St. Louis; Reinhart rises in FL

WPCH-FM/Atlanta GM John Hogan has been promoted to the newly created Sr. VP post for parent Jacor Communications. He'll be responsible for Jacor's 26 radio stations in Salt Lake City; Las Vegas; Louisville; Charleston, SC; Des Moines; Lexington, KY; Boise, ID; and Cedar Rapids, IA.

In other Jacor news, WZAZ-AM, WJBT-FM & WSOL-FM/Jacksonville GM Lee Armstrong Clear has transferred to a similar post at Urban trio KATZ-AM & FM & KMJM-FM/St. Louis. And WFLA-AM, WDUV-FM & WFLZ-FM/Tampa GM Dave Reinhart has assumed Jacor's new Market Manager/Florida Gulf Coast Broadcast Area post.

"As we continue to build Jacor, it is essential that we have strong senior managers who can oversee our operations on a regional basis," Jacor CEO Randy Michaels said of Hogan. "John has proven his ability to do this, and we're delighted that he is taking a key role in our management team."

Hogan began his radio career in 1981 as a member of WGST-AM & WPCH's sales staff. He has held a variety of sales and management positions with the stations since their acquisition by Jacor in 1986.

Clear — who replaces Steve Mosier in St. Louis — joined Jacor in December 1995 after stints as GSM at WBLX/Mobile and WYLD/New Orleans and GM at WLOK/Memphis. "I've done everything one can do in this business," he told R&R. "I'm extremely excited about the opportunity to operate these radio stations. Jacor is a player, and St. Louis is a very important Black market with 400,000 people."

Clear added that KATZ-FM is set to increase its power in less than two weeks, at which time a format modification will occur. Although Clear would not say what that change would be, he believes "we can be quite competitive with [crosstown Urban] KXOK-FM, and we're looking forward to the fight."

JACOR/See Page 23

WKYS/DC Welcomes New PD Williams

WPGC-AM/Washington PD Damon Williams has joined crosstown Urban WKYS-FM in a similar capacity. In his new position, he'll take over responsibility for the station's day-to-day operations from Radio One VP/Programming Steve Hegwood.

"I'm still at WHTA/Atlanta and trying to do this, so I needed someone to help me out," Hegwood told R&R. "And Damon was the person who impressed me the most. I'd talked to Damon for a while, and Damon is a very creative young guy who can help bring the station to life."

"I like his ability to bring promotional activities to life. He understands the packaging of a radio station, and he understands playing the hits and managing a staff."

R&R Observes Thanksgiving

In observance of the Thanksgiving Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Thursday, November 28 and Friday, November 29.

NOVEMBER 15, 1996

NEWS & FEATURES

Radio Business	6	Street Talk	24
Business Briefs	6	Sound Decisions	28
Transactions	8	Nashville	52
Management	16	Product Showcase	30
Sales	19	Opportunities	93
Marketing & Promotion	20	Marketplace	96
Show Prep	21		
'Zine Scene	21		
National Video Charts	22		

FORMATS & CHARTS

News/Talk	31	Hot AC Chart	66
CHR	33	NAC	68
CHR Callout America	34	NAC Tracks Chart	70
CHR/Pop Chart	35	NAC Albums Chart	72
Pop/Alternative Chart	36	Rock	75
CHR/Rhythmic Chart	41	Active Rock Chart	76
Hip-Hop Chart	42	Rock Chart	79
Urban	44	Alternative	82
Urban Chart	45	Alternative Chart	84
Urban AC Chart	49	Alternative Specialty Shows	88
Country	50	Adult Alternative	89
Country Chart	54	Adult Alternative Tracks	90
Adult Contemporary	60	Adult Alternative Albums	91
AC Chart	63		

The Back Pages 98

Ryan To Fill KISW/Seattle PD Vacancy

KPOP-AM & KGB-FM/San Diego PD Clark Ryan has been tapped to fill the five-month PD vacancy at Rock KISW/Seattle, effective November 18. Prior to joining KGB & KPOP, Ryan served as co-GM & VP/Operations at KLBJ-AM & FM/Austin.



Ryan

Entercom Seattle Radio Group President G. Michael Donovan remarked, "Clark has had great success in both San Diego and Austin. His Rock radio expertise and tremendous energy and team-building skills make him the perfect programming leader for 'Seattle's Best Rock, KISW.'"

Ryan told R&R, "I'm very excited to go to Seattle. Entercom is a

very good company, and they've done some amazing things in Seattle in building their cluster. KISW is a great heritage Rock station, Michael Donovan is a dynamic guy, and I'm looking forward to working with him along with the rest of the staff. I'll miss the people at KGB — we've had a very tight and strong family atmosphere — but I hope

to build the same kind of chemistry with the folks in Seattle."

Ryan joined KLBJ in 1981 as MD/mornings, was upped to PD a year later, and became OM in 1986. Ryan has also worked at KATT/Oklahoma City and KMOD/Tulsa.

Blevins Becomes GM At KPOP & KGB/SD

Former Entercom Seattle Radio Group VP/GM Bruce Blevins has joined Nationwide Communications as GM of Nostalgia-Classical Rock combo KPOP-AM & KGB-FM/San Diego.



Blevins

"I'm tickled to be involved with KGB — it's one of the great rock 'n' roll stations on the West Coast," Blevins remarked. "It has a professional staff who have done a great job. There is a lot of turmoil in the mar-

ket right now. But if we can focus on our listeners with passion, we'll survive very well. KPOP is a gem that's probably underutilized, but we have plans to improve that situation. And it's the only Nostalgia station in San Diego with a great morning show."

Blevins has also held the VP/GM posts at KABL-AM, KNEW-AM, KBGG-FM & KSAN-FM/San Francisco, KMLE/Phoenix, and KKCY/SF.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 WEB SITE: http://www.rronline.com

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FCC Considers Cross-Ownership Options

The FCC is still considering whether to eliminate or change the rule that prohibits owning a radio and a television station in the same market. Currently the Commission grants waivers for the Top 25 television markets or where the deal involves a failed station.

The Telecom Act requires the FCC to extend the waiver policy to the Top 50 markets, provided there are more than 30 independent voices in the market. Among the options the Com-

mission is considering is whether the waiver policy should be extended to any market that has 30 voices or to groups that own more than one AM or FM. It is also asking whether to reduce the 30-voices rule, and whether a group that owns the maximum number of radio stations in a market should be allowed to also buy a television station.

Competition & Diversity Key

"If radio stations and television stations do not compete in the same local advertising, program delivery, or diversity markets, we propose to eliminate this rule entirely and rely on our local ownership rules to ensure competition and diversity at the local level," the Commission said. "If, on the other hand, radio and television did compete in some or all of the same local markets, then we proposed to modify the one-to-a-market rule to allow radio-television combinations."

Several radio and television station owners have already responded to the Commission's suggestions. Some owners, the FCC said, say that programming diversity would actually increase thanks to cost savings involved in having both properties. Others note the FCC already grants nearly all of the cross-ownership waivers that are requested.

While **Citicasters** pointed out that radio and television appeal to different audiences and have different peak listening times, the FCC said studies by economic groups "asserted that radio and television and other media were economic substitutes in the local advertising market and in the delivered programming markets."

The FCC still sees the issue as unclear, however, and is soliciting additional comments on radio-TV cross ownership.

FCC Seeks Industry Input On Attribution Issue

The FCC last week (11/7) announced it's seeking further comment in its review of broadcast attribution rules. The Commission, which has set February 7, 1997 as the deadline for comments, expects to use the feedback to update its rule-making following the Telecom Act's passage earlier this year.

For the purpose of applying multiple ownership rules, the FCC hopes to identify those interests or relationships that give its holders "a degree of influence or control such that the holders have a realistic potential to affect programming decisions or other core operating functions of licensees."

Because ownership rules were relaxed by the Telecom Act, the Commission wants industry com-

ments on how ownership rule revisions should affect its review of the attribution rules. It also is looking for input on whether it should add a new attribution rule that would limit, but not eliminate, the single-majority shareholder and non-voting stock exceptions to the attribution rules, including proposals concerning attribution of LMAs and JSAs in specified circumstances.

EARNINGS

Jacor Dips, Infinity Posts Record Quarter

Jacor Communications (Nasdaq: JCOR) cited third-quarter 1996 earnings of \$100,000 (0 cents per share) on revenues of \$54.3 million. Third-quarter earnings last year were \$3.5 million (17 cents) on revenue of \$32.3 million.

The company said earnings were affected by "higher interest expense, higher depreciation, and amortization expense and an extraordinary loss, all of which relate to Jacor's recent acquisitions." Ja-

Continued on Page 10

BUSINESS BRIEFS

Introducing Telecom's New Faces

Conservative Sen. **John McCain** (R-AZ) is set to take ousted Sen. **Larry Pressler's** (R-SD) seat as head of the Senate Commerce Committee and Communications Subcommittee. McCain was the only senator to vote against the Telecommunications Act; he favored an even more deregulatory approach.

His place at the helm could be a good sign for broadcasters, since McCain is likely to continue efforts to reform the FCC and deregulate telecommunications. However, many broadcasters are also nervous because McCain has said a bill that would require stations to give free airtime to senate candidates will be a top priority next year.

Rep. **Billy Tauzin** (R-LA) will likely succeed retiring Rep. **Jack Fields** (R-TX) as head of the House Telecommunications and Finance Subcommittee.

The Westinghouse Broadcasting Corp.?

Westinghouse Electric Corp.'s board met last week to consider whether the company will split into two separate entities, broadcasting and industrial. No decision has been reached as of yet. Although Westinghouse has not said what will be done, analysts believe it will create two separate stocks.

The board was expected to meet again earlier this week to consider its options. A decision could be reached by the end of the month, dependent upon shareholders' approval.

Financial Facts

Multi-Market Radio Inc. (Nasdaq: RDIOA) Tuesday (11/12) closed its exchange of 368,000 shares of Class A common stock for its 1.84 million Class B warrants. A total of 1,090,540 (59.3%) of the outstanding warrants were tendered in exchange for 218,108 shares of common stock.

Under Multi-Market's merger agreement with **SFX Broadcasting**, MMR shareholders would receive less for their stock unless more than 50% of the Class B warrants were tendered. The deal is expected to close after the companies' respective meetings on November 22.

SFX also said it will pay a regular quarterly dividend of \$0.8125 per share to Series D cumulative convertible exchangeable preferred stock shareholders of record as of November 15. Payment will be made December 2.

In other Sillerman financial news, MMR said it redeemed all of its Class A warrants that were outstanding as of 5pm on November 7. About 4000 warrants were outstanding at the exercise deadline and were redeemed at \$.01 per warrant.

And in other financial news, **Donaldson Lufkin & Jenrette** upgraded **Emmis Broadcasting Corp.** to "buy" from "market perform."

Finley Heads RAB Board

American Urban Radio Networks chief **Skip Finley** has been elected Chairman of the RAB Board of Directors. **Emmis Broadcasting** Chairman **Jeff Smulyan** becomes Vice Chairman and **Jacor Communications** Radio Division President **Dave Crowl** is elected Finance Committee Chairman.

Continued on Page 10

EXPOSE YOURSELF WITH A MINIMUM OF RISK.

Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

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DEAL OF THE WEEK

- **WSOM-AM & WQXK-FM/Salem (Youngstown-Warren), OH \$13.5 million**

1996 DEALS TO DATE

Dollars To Date: \$13,598,711,858

(Last Year: \$5,302,948,676)

This Week's Action: \$16,200,601

(Last Year: \$28,619,250)

Stations Traded This Year: 1994

(Last Year: 1210)

Stations Traded This Week: 16

(Last Year: 24)

TRANSACTIONS AT A GLANCE

- WDJL-AM/Huntsville, AL \$110,000
- KALR-FM/Hot Springs, AR No cash consideration
- KVVQ-AM/Hesperia & KVVQ-FM/Victorville, CA \$1 million
- WZNO-AM/Pensacola, FL \$85,000
- WEJM-FM/Chicago No cash consideration
- WCEG-AM/Middleboro, MA \$150,000
- WXYQ-FM/Manistee, MI \$200,000
- WHDM-AM/McKenzie, TN \$1
- KDAE-AM/Sinton & KLTG-FM/Corpus Christi, TX \$945,600
- WMON-AM & WZKM-FM/Montgomery & WVAR-AM/Richwood, WV \$210,000

TRANSACTIONS

Connoisseur's Appetite Grows In Ohio

□ Acquisition of Salem duo brings market total to six

Deal Of The Week

WSOM-AM & WQXK-FM/Salem (Youngstown-Warren)

PRICE: \$13.5 million

BUYER: Connoisseur Communications of Canton L.P., headed by President Jeffrey Warshaw. It owns WBBW-AM, WRTK-AM, WBBG-FM & WHOT-FM/Youngstown and WPIC-AM & WYFM-FM/Sharon, PA. Phone: (203) 227-1978

SELLER: Lincoln Group L.P., headed by President Albert Wertheimer. Phone: (315) 478-5030
FREQUENCY: 600 kHz; 105.1 MHz
POWER: 1kw; 88kw at 430 feet
FORMAT: Nostalgia; Country

Alabama

WDJL-AM/Huntsville

PRICE: \$110,000

BUYER: 5th Ave. Broadcasting, headed by President James Sharp. Phone: (205) 534-8188

SELLER: Debco Productions Inc., headed by President Roger Jones. Phone: (205) 852-1223
FREQUENCY: 1000 kHz
POWER: 5kw
FORMAT: Nostalgia

Arkansas

KALR-FM/Hot Springs

PRICE: No cash consideration

BUYER: Applied Life Ministries Inc., headed by President Timothy Brooks. Phone: (501) 623-2300

SELLER: Applied Life Educational Broadcasting Foundation, headed by President Timothy Brooks

California

KVVQ-AM/Hesperia & KVVQ-FM/Victorville

PRICE: \$1 million

BUYER: Power Surge Inc., headed by President John Power. Phone: (602) 488-2596

SELLER: William Rice. Phone: (317) 844-7390
FREQUENCY: 910 kHz; 103.1 MHz
POWER: 700 watts day/500 watts night; 95 watts at 1424 feet
FORMAT: Nostalgia; Oldies

Florida

WZNO-AM/Pensacola

PRICE: \$85,000

BUYER: 1230-AM Broadcasting Corp., headed by President

Micheal Ginter. Phone: (913) 894-2113

SELLER: Florida Information Radio Inc., headed by President David McDonald. Phone: (904) 432-1232

FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: News/Talk

Illinois

WEJM-FM/Chicago

PRICE: No cash consideration

BUYER: Charles Giddens of Media Venture Partners, trustee. Phone: (703) 827-2727

SELLER: Evergreen Communications, headed by President Scott Ginsburg

FREQUENCY: 106.3 MHz

POWER: 2kw at 397 feet

FORMAT: Urban

COMMENT: WEJM is being placed in a trust so that Evergreen can complete its acquisition of WPNT-FM from Century Broadcasting Corp. in compliance with FCC market ownership limits.

Massachusetts

WCEG-AM/Middleboro

PRICE: \$150,000

BUYER: Steven Callahan. Phone: (617) 254-9267

SELLER: Metro South Broadcasting Network Inc., headed by President Donald Sandler. Phone: (508) 587-1410

Michigan

WXYQ-FM/Manistee

PRICE: \$200,000

BUYER: Crystal Clear Communications Inc., headed by President Marc Rosseels. Phone: (616) 352-9603

SELLER: Bay View Broadcasting Inc., headed by President Patrick Lopeman. Phone: (414) 482-1959

Tennessee

WHDM-AM/McKenzie

PRICE: \$1

BUYER: Su-Mat Inc., headed by President Martha Bennett. Phone: (901) 352-3371

SELLER: Southwind Communications Inc., headed by President Martha Bennett

Texas

KDAE-AM/Sinton &

KLTG-FM/Corpus Christi

PRICE: \$945,600

BUYER: Broadcast Corporation of the Southwest, headed by President William York. It owns KCTA-AM, KOUL-FM & KRAD-FM/Corpus Christi. Phone: (512) 883-1600

SELLER: Stereo Broadcasting Corp., headed by President Stephen Dewalt. Phone: (512) 882-4394

FREQUENCY: 1590 kHz; 96.5 MHz
POWER: 1kw day/500 watts night; 97kw at 955 feet

FORMAT: Nostalgia; Oldies

West Virginia

WMON-AM & WZKM-FM/Montgomery & WVAR-AM/Richwood

PRICE: \$210,000

BUYER: J & K Broadcasting, headed by President James Hardman. It owns WAFD-FM/Webster Springs, WV. (304) 847-5144

SELLER: R & S Broadcasting Inc., headed by President Jean Brown. It owns WCWV-FM/Summersville, WV.

BROKER: Ray Rosenblum

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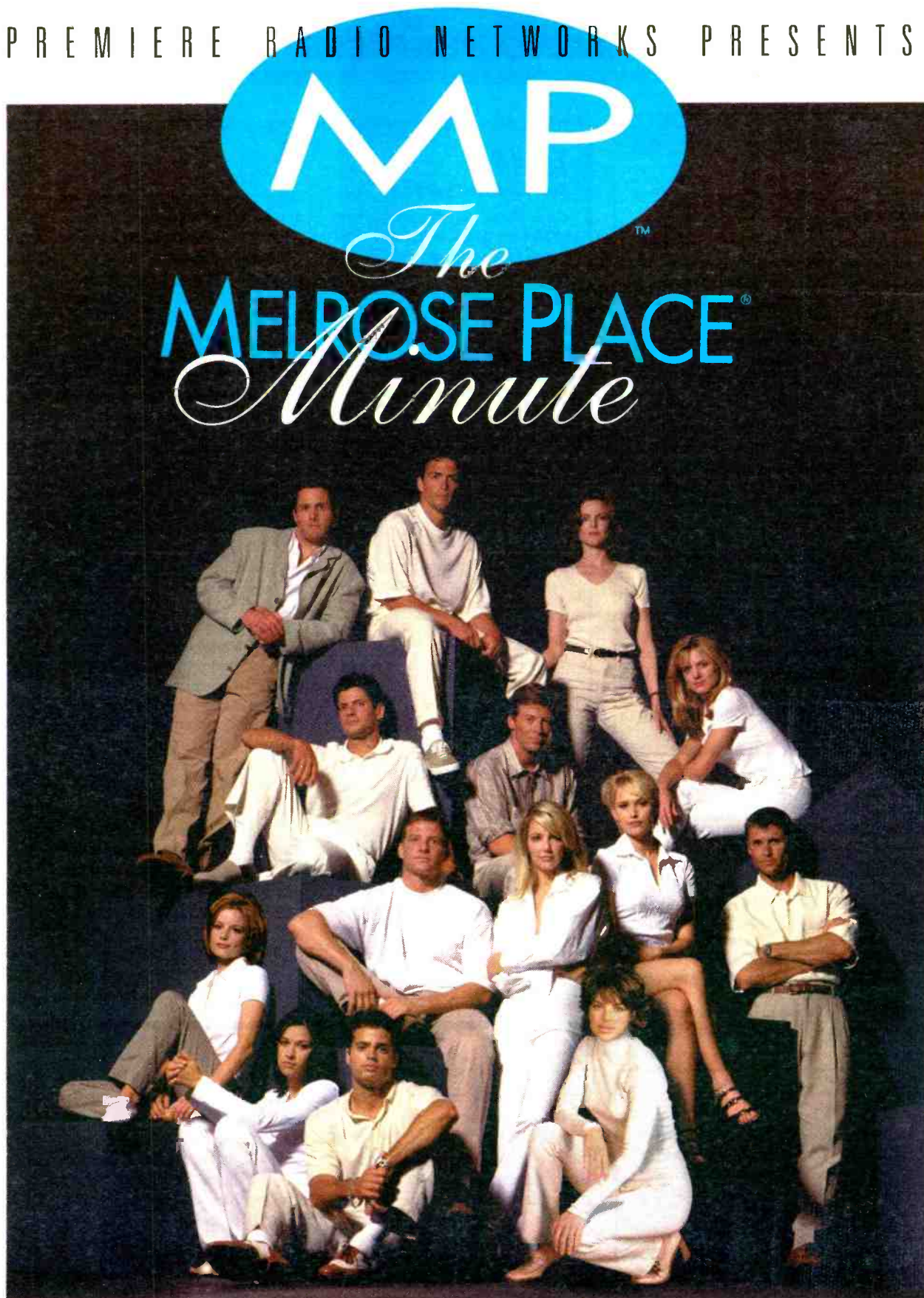
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Second... Relive Monday nights' episode with the inside track on who's doing what to whom, when, where and why.

Wednesday:

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BUSINESS BRIEFS

Continued from Page 6

Moody's Confirms Capstar

About three weeks after Capstar Broadcasting closed its purchase of Commodore Media, Moody's has confirmed its B3 rating of Commodore's \$76.8 million senior subordinated notes at 13.25%. The rating confirmation indicates that Moody's does not think the Capstar purchase has changed Commodore's credit risk.

Commodore has offered to repurchase the notes at 101% of the current accreted value.

More Power To Them

The FCC has granted WCHB-AM/Detroit's 40th anniversary wish: a power increase to 50kw. The increase makes WCHB the first station in the Detroit market to receive a grant for clear-channel service from the FCC in more than 40 years. Bell Broadcasting's WCHB is the only Black News/Talk station in the market. Bell itself was the first African-American-owned broadcasting company to receive a new radio station license — for WCHB in 1956.

FTC Green Lights Deals

The Federal Trade Commission has granted early antitrust clearance to the following deals:

- Jacor Communications' purchase of Gannett's KIIS-AM & FM/Los Angeles, KSDO-AM & KKBH-FM/San Diego, and WDAE-AM & WUSA-FM/Tampa.
- Infinity Broadcasting/CBS's sale of WYSY-FM/Chicago to Salem Communications for \$30 million.
- Evergreen Communications' \$103 million purchase of WDAS-AM & FM/Philadelphia from Beasley Broadcast Group.
- American Radio Systems' buyout of Zapis Communications' WWTM-AM & WAAF-FM/Boston for \$22.8 million.
- SFX Broadcasting's purchase of Delsner/Slater Enterprises Inc.

CBC Receives \$15 Million Loan

Children's Broadcasting Corp. (Nasdaq: AAHS) has received a \$15 million loan from Foothill Capital Corp., a division of Norwest Corp. The loan is secured by the company's assets. According to the company, the funds will provide working capital and cash for radio station acquisitions.

Closing on the financing is expected to occur sometime this month.

Compiled from reports by the Associated Press, Dow Jones New Service, Reuters, United Press International, and R&R staff writers.

Clarification

A recent interview with FCC Audio Services Chief Linda Blair (R&R 10/11) should have noted that because of the tremendous increase in volume, her staff is still acting on sales applications that don't involve waivers and are not contested within 10 days from the close of the 30-day public notice period.

Under the Telecom Act, comparative renewal applications and therefore, comparative hearings, have been eliminated with respect to all renewal applications filed after May 1, 1995. Thus, the FCC has dismissed any application that is mutually exclusive with a renewal application after that date.

EARNINGS

Continued from Page 6

cor attributes the extraordinary loss to the write-down of deferred financing costs for refinancing its senior credit facility.

Broadcast cash flow was up 75% to \$16.1 million from \$9.2 million in the same period last year. On a same-station basis, cash flow was up 17%, from \$9 million in third-quarter 1995 to \$10.6 million this year.

Infinity Broadcasting

Infinity Broadcasting (NYSE: INF) reported its 20th record quarter. Third-quarter 1996 earnings were \$25 million (21 cents) on revenues of \$201.1 million, compared to third-quarter 1995 earnings of \$15.9 million (16 cents) on revenues of \$84.1 million.

Operating cash flow rose 67%, from \$41.6 million for third-quarter 1995 to \$69.6 million this past quarter.

American Radio Systems

American Radio Systems (Nasdaq: AMRD) posted third-quarter 1995 revenues of \$52.5 million, a 109.2% jump over last year's \$25.1 million. The company reported a loss of \$1.5 million (7 cents) compared to earnings of \$121,464 (1 cent) for the same period last year.

Broadcast cash flow increased 95.9% to \$17.1 million from \$9.2 million. Revenues and cash flow increased 12% and 18%, respectively,

on a same-station basis.

"While the recent action of the Department of Justice with respect to radio consolidation has been challenging," said company Chairman/CEO Steve Dodge, "we feel our announced settlement regarding the Rochester transaction provides at least a measure of predictability going forward. [Based] on what we have been able to learn about the DOJ's concerns, we do not anticipate a material alteration of our company's ability to execute its articulated business strategy."

Cox Radio Inc.

Cox Radio Inc. (Nasdaq: CXR), which went public on October 2, reported third-quarter earnings of \$2.37 million (8 cents) on revenues of \$33 million. Earnings for the same period in 1995 were \$1.4 million (5 cents) on revenues of \$31.4 million.

Shortly after the announcement, Morgan Stanley raised Cox's rating from "outperform" to "strong buy." Cox also received an initial "buy" from CS First Boston one day later.

Broadcast cash flow was \$10.6 million, a 26.7% increase over third-quarter 1995 cash flow of \$8.4 million.

Evergreen Media Corp.

Evergreen Media Corp. (Nasdaq: EVGM) registered a net loss of \$2 million (7 cents), down from \$3.6 million (14 cents) for the 1995 period. Net revenues increased 64.9% to \$78.8 million from \$47.8 million last year, while broadcast

cash flow rose 66.8% to \$32.6 million from \$19.6 million in third-quarter 1995.

Evergreen Chairman/CEO Scott Ginsburg added, "On October 17, Evergreen completed a public equity offering of 9 million shares of its Class A common stock. The approximately \$265 million in net proceeds from the offering are being used to reduce senior credit facility borrowings and to finance acquisitions."

Osborn

Communications Corp.

Osborn Communications Corp. (Nasdaq: OSBN) showed third-quarter earnings of \$426,000 (7 cents) on revenues of \$11.2 million. For the same period in 1995 Osborn reported a net loss of \$3.7 million (70 cents) on revenues of \$12 million. Cash flow also was down to \$3.1 million from \$3.4 million the previous third quarter.

Osborn attributes the decreases in revenue and cash flow to the disposition of its properties in Syracuse; Anniston, AL; Atlantic City; Daytona Beach; Jacksonville; and Raleigh, which was offset by properties in several other markets.

Frank Osborn, President and CEO, pointed out that operating cash flow increased 15% on a same-station basis.

Capstar Broadcasting Partners has signed a deal to merge with Osborn, set to close in February 1997.

DOJ

Continued from Page 1

about 7% of the total ad revenues for the market.

Still, Conrath admitted, "It is true that we're on a learning curve here. But we have a benefit in radio in that there are a lot of transactions at once."

The only concrete clue Conrath gave to the workings of the DOJ's collective mind is a fairly obvious one: DOJ is concerned with deals

that result in heavy concentration. "What would attract our attention most are large transactions relative to the size of the market. Absolute size is not important."

He also acknowledged the volatility of radio stations' market share. "This is not a simple issue of adding up the market share like automobiles. We try to evaluate and get a real picture of what's going on in the market in terms of the station's history, its signal, its format, etc."

'Paranoid Fantasy'

Regarding recent speculation in the radio industry that VPAI Gore's office is behind the DOJ's interest in radio deals, Olson called it "a paranoid fantasy."

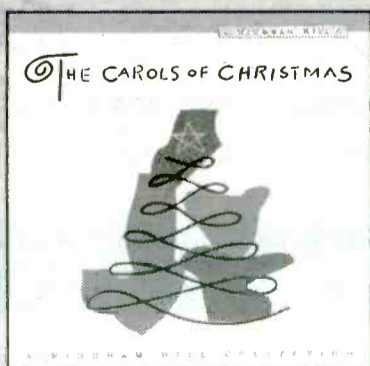
Howrey & Simon attorney Edward Henneberry concurred. "To suggest there's any kind of political pressure is so far off the mark, and I think it can be dangerous. I know there's a lot of frustration out there, though."

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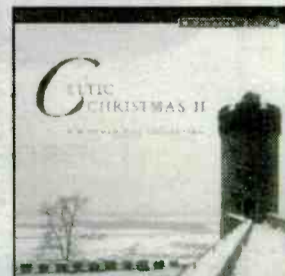
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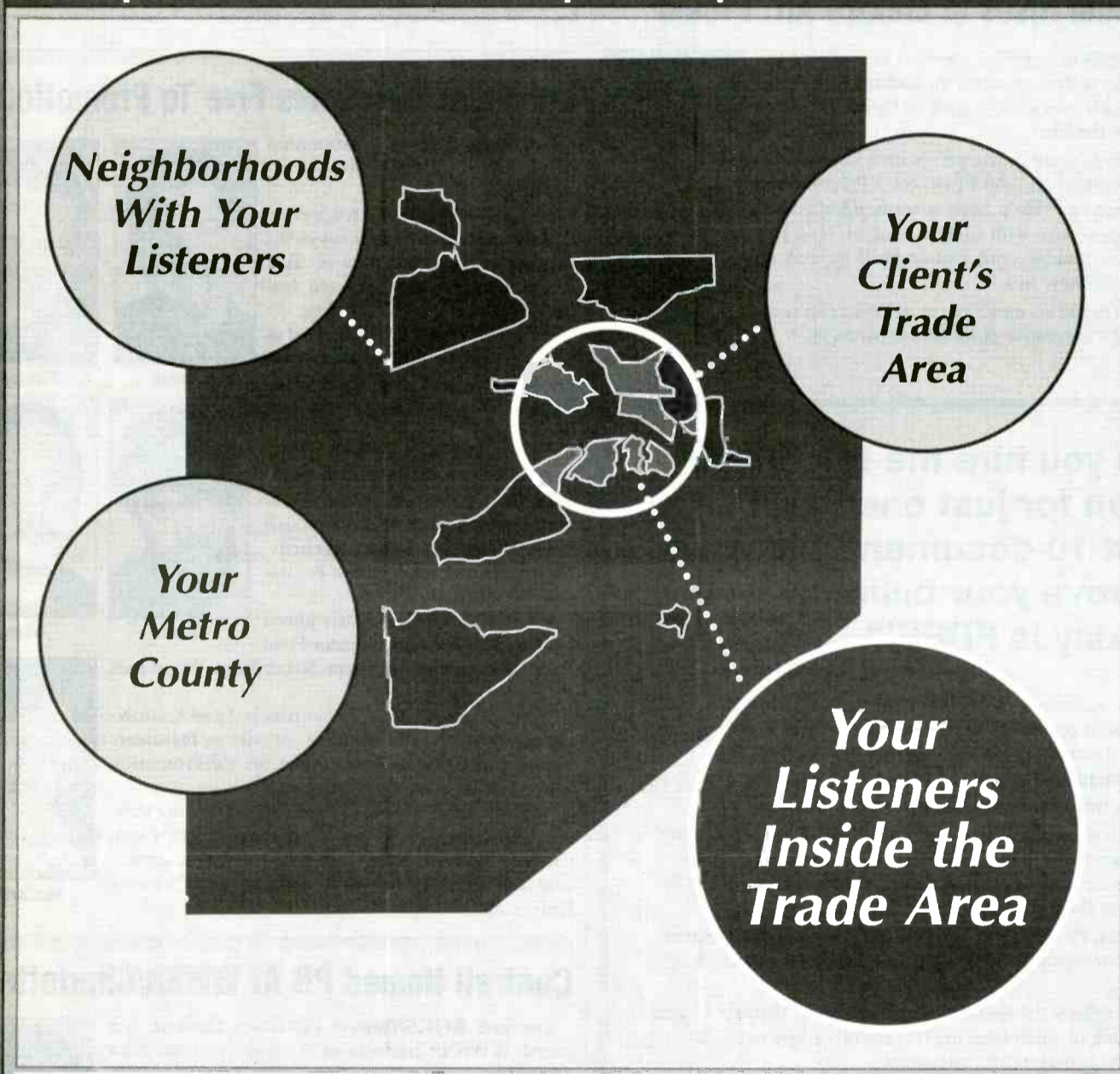
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(Check Box to Show/Not Show on the Map)

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- Competitor's Audience
- Client's Location(s)
- Retail Categories
- Qualitative Category
- City Names
- Client's Prospects

Qualitative

- Zip Population
- Med Age of Population
- Med Household Income
- Med Years Schooling
- White Collar Workers
- Blue Collar Workers
- Service Workers
- % White Population
- % Black Population
- % Hispanic Population
- Diaries per 1KHH (MKT)
- Diaries per 1KHH (STA)

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Massie Moves To CA Country Combo's OM

WIL-FM/St. Louis PD Ray Massie has been named OM of Country combo



Massie

KFRG-FM & KOOJ-FM/Riverside-San Bernardino as well as **KXFG-FM/Sun City, CA**, which will debut in January and simulcast with KFRG. He succeeds **Lee Logan**, who left in September to become Group

Head/Programming for **South Central Communications (R&R 9/13)**.

KFRG, KOOJ & KXFG VP/GM **Tom Hoyt** told R&R, "I'm delighted Ray is joining our great group of radio stations. We wanted to continue to reach up, reach higher, and get the best programmer to help us be the best. The staff is looking forward to having him here as we continue to grow in the fastest growing area of California."

Massie joined WIL as PD in 1987. He previously served as PD for **WYNK/Baton Rouge, KFKF/Kansas City, and WLLR/Davenport, IA.**

EMI Prioritizes



EMI-Capitol Music Group North America has acquired a 50% equity share of rap label **Priority Records**, which it had been distributing. The joint venture arises from an option EMI acquired in its 1994 distribution renegotiation. Sealing the deal are (l-r) EMI-Capitol Music Group North America Exec. VP/GM **Terri Santisi** and Chairman/CEO **Charles Koppelman**, and Priority President/CEO **Bryan Turner** and President/Sales **Mark Cerami**.

Rosenblum Rises In Elektra Alt. Promo

Pete Rosenblum has been elevated to National Director/Alternative Promotion for the **Elektra Entertainment Group**. He previously served as Director/College Promotion for the label.

"Pete's a passionate music man with a keen understanding of promotion," said EEG Sr. VP/Promotion **Greg Thompson**. "He's been a tremendous asset throughout his tenure with Elektra, and we look forward to the invaluable contribution he'll be making to Elektra in his new role."

Rosenblum began his music career in 1991 as an assistant in Elektra's alternative promotion department.



Rosenblum

EXECUTIVE ACTION

K-LOVE Ups Parker To GM; Jenkins Now Chair

K-LOVE Radio Network has promoted Operations Director **Lloyd Parker** to Network GM. Prior to joining K-LOVE — which consists of 12 non-commercial Christian music outlets and 17 FM translator stations — Parker was VP/GM at **WLIX-AM/Long Island**.

Meanwhile, K-LOVE President **Richard Jenkins** has added Chairman of the Board duties and will head the company's signal expansion team. That team also welcomes current Controller/CPA **Joseph Miller** on a parttime basis as well as **Joseph Miller**, who most recently worked in the FM translator departments at **Family Stations and Calvary Chapel**.

"Our goal is to double the number of radio stations we serve within the next 18 months," Jenkins stated. "And with our current team, we are well on the way to accomplishing this goal."

Universal Welcomes Five To Promotion

Universal Records' promotion universe has expanded by five key executives:

- **Evan Forster** has been tapped as Sr. Director/Crossover Promotion. His experience includes stints as **Tuff Break Records'** President and **Immortal Records'** VP/Marketing.

- **Charlie Foster** has been hired as Sr. Director/Top 40 Promotion. He most recently was **Arista Records'** Regional Director/Midwest Promotion.

- **Howard Leon** and **Kyle Wong** have become co-National Directors/Rock Format Promotions. Leon previously was **Arista's** AAA Promotion Head; Wong was **Island Records'** National Director/Alternative Promotion, West Coast.

- And **Kay McCarthy** has joined Universal as National Director/Field Promotion, exiting **American Recordings'** West Coast Promotion Manager post.

"These hirings complete our national ranks, allowing us to successfully compete not only on the streets but on the airwaves," said label Sr. VP/Promotion **Steve Leeds**.

VP/Promotion **Monte Lipman** added, "With extensive experience in the job of breaking artists, Evan, Charlie, Howard, Kyle, and Kay will make significant and immediate contributions to the success of Universal."



Forster



Foster



Leon



Wong



McCarthy

Cantrell Named PD At WWSN/Charlotte

Onetime **KQKS/Denver** PD **Stacy Cantrell** has joined **WWSN/Charlotte** as PD. She succeeds **John McFadden**, who will continue doing his midday airshift at the **Jefferson-Pilot Communications** Hot AC.

GM **Rick Jackson** told R&R, "We wanted an out-of-the-box thinker and someone who understands the complications of marketing. Stacy's very bright and has many unconventional ideas — and I like that. I've been in radio for 20 years and don't fully understand — and am frustrated by — Hot AC. But Stacy seems to have a good vision for what she'd like to do with the format and how it will work here. I wanted someone who was more than just a musicologist."



Cantrell

CANTRELL/See Page 23

Franco Fills PD Post At WGTZ/Dayton

Former **WMXV/New York MD** and **Paxson Broadcasting** exec **Mary Franco** has been named PD at **Great Trails CHR WGTZ/Dayton**. She replaces **Louis Kaplan**, who resigned to become PD at **KLLC/San Francisco (R&R 9/13)**.

"We are very excited to have Mary join the team," WGTZ OM **Michael Luczak** told R&R. "Her market experience is broad-based — she's worked in a management capacity in Topeka, KS and New York City. She has a

FRANCO/See Page 23



Irwin Pollack

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- New Business Revenue Streams
- Incentive Programs
- Start-Up Guidance
- Sense of Urgency Training
- Recruiting, Interviewing, & Hiring

Seminar Topics

- A Year's Worth of Great Sales Ideas
- Effective Negotiating
- Prospecting and Qualifying
- Talking ROI With Clients
- Better Copywriting
- 30 Habits of Radio's Super-Achievers
- Account List Management
- Super-Shrewd Sales Presentations
- Making Your Station a "Must Buy"
- Effective Sales Management



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In just one day, I'll identify at least 10 significant opportunities that will increase your billing and drive cash flow through the roof... *or my time is free.*

My training reflects the lessons I've gathered over the past 15 years visiting, speaking to, and observing this country's best radio stations, along with their managers and salespeople.

Quite frankly, the training I provide is for those who really want to out-perform their revenue shares. Those who want to "shake things up". Even rock the boat. In fact, if we don't help improve things at your station, we simply aren't doing our job... that's why I've put teeth into my guarantee.

Just ask a small sample of our client stations:

- KLSX-FM/KRLA-AM, Los Angeles
- WRKZ-FM, Harrisburg
- KHTQ-FM, Spokane
- WPRO AM/FM, Providence
- WGTR-FM, Myrtle Beach
- WHOT-FM, Youngstown
- WCBW-FM, St. Louis
- WJMX-AM/FM, Florence

As you can see, if you're in a larger market or a smaller one... right now, at this very moment, your station is capable of exponential improvement in its sales performance. You really don't have to settle for things as they are now. If you're ready, I'm ready.

Stop and think about it. Here's the way it goes — "more of the same" usually gives you more of the same.

When you would like to schedule a consultation, please give me a call at (603) 598-9300.

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Radio

• **TOM LOVE** has been named GM at Sabre Communications' WRQK-FM/Canton-Akron, replacing Tom Collins. He most recently served as VP/GM of Patterson Broadcasting's WMGR-AM & FM & WOBB-FM/Albany, GA.

• **CHRIS WEGMAN** has joined Gulfstar Communications' WJBO-AM & WYNK-AM & FM/Baton Rouge as GM. He previously served as GM of Sunburst II Inc.'s KFRQ-FM, KKPS-FM & KVLV-FM/McAllen-Brownsville.

Records



Kluthe

• **DOUGLAS KLUTHE** has been promoted from Sr. Director/Artist Development to VP/Video Development at EMI Records.

• **LEE DURHAM** has been named Director/Promo at Word/Nashville. He most recently served as Director/Regional Promo at A&M/Nashville.

• **GIA DeSANTIS** has become Director/Video Promotion for Reprise Records. She was formerly Reprise's Associate Director/Video Promotion. In other Reprise news, **ANNE DONOGHUE** has risen from National Director/Media Relations to Sr. National Director/Media Relations.



DeSantis

• **JANA FLEISHMAN** has been elevated from Manager/Media & Artist Relations to Associate Director/Media & Artist Relations at Mercury Records.



Fleishman

• **MARK PINCUS** has been upped from Sr. Director/Licensing & Special Products to GM/Special Markets at Rhino Records.



Pincus

National Radio

• **LINDA STERN** has become VP/Affiliate Marketing at Shadow Broadcast Services. She most recently served as Regional Director/Affiliate Marketing at ABC Inc.

• **WESTWOOD ONE's** "Celebrity Connection" has added the following guests to this week's schedule:

• Mary Tyler Moore, November 20 and 22

CHRONICLE

BIRTHS

WLRW/Champaign-Urbana, IL Sales Mgr. Karen Cochrane, husband Scott, son Adam, November 5.

WLRW PD Mike Blakemore, wife Mary, son Bret, November 1.

CONDOLENCES

KSD-FM/St. Louis PD Steve Brill's father, Charles F. "Chuck" Brill, 66, November 9.

Jazz saxophonist **Eddie Harris**, 62, November 5.

WEJM-FM/Chicago late-night host Isadore "Rapmaster Pinkhouse" Pink, 31, November 2.

• Bob Goen, November 21

For additional information, call (212) 641-2066.

• **KRIS STEVENS ENTERPRISES** has released two new Christmas programs for the upcoming holiday season. "The Magic of Christmas" has been updated and digitally rerecorded on compact disc; "Christmas In The Air," designed for AC stations, is a music-intensive program featuring carols and contemporary holiday songs. For a demo presentation and further information, call (800) 231-6100.

• **SPORTSFAN RADIO** has acquired the rights to "John Madden's Sports

Quiz" and his "Sports Calendar"; "SportsFan Report" and "SportsFan Flashback," hosted by Pat O'Brien; and "Costas Coast-to-Coast," hosted by Bob Costas; (212) 681-1947.

• **CSR MEDIA** is set to launch "Eighties Energy," a weekly three-hour program focusing on CHR hits from the 1980s, on January 5. The program will include 18 minutes of local commercial time for affiliates and up to five minutes of local client copy per month. Special live appearances at station events will also be offered; (303) 420-7106 ext. 270.

• **AMERICA ON THE AIR RADIO NETWORK** is offering WTOP/Washington gardening show host Jack Eden's "The Garden Of Eden" for national syndication. The call-in program airs Saturdays from 8-10am ET; (800) 292-5881.

• **OVER THE EDGE PRODUCTIONS** has launched "Over The Edge," a talk show that "combines music and characters dealing with people living on the edge." The program is hosted by Scott Hardy and Greg Amour and is being syndicated on a market-exclusive basis. For further information, call toll free (888) 246-3343.

• Former Entertainment Radio Networks Production Director **GLENN GORDON** has formed **GORDON AUDIO PRODUCTIONS**, a new company focusing on voice imagery, promo work, and mixing of self-pro-

duced syndicated programming; (818) 710-9067.

• **CARMEL MEDIA INSTITUTE**, an industry think-tank based in Carmel, CA, has opened an office in the nation's capital. Its address is 3905 Connecticut Ave. NW, Suite 575, Washington, DC 20008. Phone: (202) 965-3453.

Industry

• **ALLIED RADIO PARTNERS**, a division of the Interep Radio Store, has acquired **REGIONAL REP SERVICES**, an independent rep firm serving the Northwestern US. Representation began on November 11.

• **DWAYNE BOLT** and **TERESA HAENN** have formed Take Out Productions, a radio production company. Bolt most recently held the Production Dir. post at WXTU/Philadelphia; Haenn was formerly National Sales & Marketing Asst. for WPGC-FM/Washington. The company's address is 45 E. City Avenue, Suite 536, Bala Cynwyd, PA 19004. Phone (610) 660-8298, fax (610) 660-8293.

• **TERRILL FISCHER** has rejoined Norman Fischer & Associates as VP. He departed the media brokerage and appraisal firm in 1991 to pursue other interests.

• **FIRSTCOM MUSIC** has released 10 new production CDs containing music beds and liners for commercial and promotional use. They include NAC-in-

spired material, "edge effects," and country and alternative-flavored background music; (800) 858-8880.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Robert Hall • (214) 991-9200

Starstation — Peter Stewart
STREISAND & ADAMS I Finally Found Someone

Hot AC — Robert Hall
NO MERCY Where Do You Go

Classic Rock — Chris Miller
BETTER THAN EZRA Desperately Wanting
JOHN MELLENCAMP Just Another Day
RUSH Half The World
ZZ TOP Bang Bang

MR-35 — Cary Pall
SHAWN COLVIN Get Out Of This House
CRASH TEST DUMMIES A Worm's Life
CHRIS ISAAK Think Of Tomorrow
JOHN MELLENCAMP Just Another Day
WHY STORE Father

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

CHR/Rock
FINE YOUNG CANNIBALS The Flame
R.E.M. Bittersweet Me
ROD STEWART If We Fall In Love Tonight

Lite AC
TONI BRAXTON Un-break My Heart
KENNY G The Moment
MADONNA You Must Love Me

UC
BABYFACE This Is For The Lover In You
TONI BRAXTON Un-break My Heart
SIMPLY RED Angel

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9082

Digital AC — J.J. Cook
STREISAND & ADAMS I Finally Found Someone
SEAL Fly Like An Eagle

Digital Hot AC — J.J. Cook
DC TALK Just Between You And Me
R. KELLY I Believe I Can Fly

Digital CHR — J.J. Cook
CRANBERRIES When You're Gone
DONNA LEWIS Without Love
ROD STEWART If We Fall In Love Tonight

Digital RHR — J.J. Cook
JOCELYN ENRIQUEZ Do You Miss Me
ROCKELL I Fell In Love
RUPAUL Snapshot

Digital Soft AC — Mike Bettelli
LIONEL RICHIE Still In Love

Digital AC Mix — Mike Bettelli
TONY RICH PROJECT Leavin'

Alternative — Leslie Cohan
BETTER THAN EZRA Desperately Wanting
DISHWALLA Charlie Brown's Parents
KORN No Place To Hide

WESTWOOD ONE NETWORKS
Bob McNeill • (805) 294-9000

Bright AC — Bill Michaels
TONI BRAXTON Un-break My Heart
SHERYL CROW If It Makes You Happy

Soft AC — Andy Fuller
ROD STEWART If We Fall In Love Tonight
STREISAND & ADAMS I Finally Found Someone

Changes

AC: Julie Stoeckel is the new MD at Alternative-leaning Hot AC KLLC-FM/San Francisco ... **Jeff Donovan, Cody White, and Marge Fizzy** depart WIVY/Jacksonville ... **WLHT/Grand Rapids** afternoon host **Mary Turner** and night talent **Gene Parker** become co-MDs ... **Hot AC WMEE/Ft. Wayne** adds **Coyote** for nights.

Alternative: WMRQ/Hartford welcomes former **WNNX/Atlanta** air talent **David Hill** as MD/swings and former **WXRK/NY** air talent **Pike** for nights. **Skip Isley** rises from Promotions Dir. to APD ... **KXPK/Salt Lake City MD Gary Schoenwetter** adds APD duties. **LaLaine Bill** and **Mike Wilson** join for swings.

CHR: WZPL/Indianapolis morning show co-host **Mark Vanness** and producer **Craig Hixson** exit. Co-host **Julie Patterson** retains her morning duties ... **Darren Stone** becomes interim MD at **KDON/Monterey-Salinas** as PD/MD **Jennifer Wilde** goes on maternity leave ... **WZYP/Huntsville, AL MD/night slammer Kramer** takes over nights at **WFLZ/Tampa** in the wake of **Bubba The Love Sponge's** exit to concentrate on his syndicated show. Meanwhile, back at **WZYP**, former **WMJJ/Birmingham** night jammer **Mindy Madison** joins for nights ... **Scott Hawk** is new to afternoons at **WXYK/Biloxi, MS** ... **KQXY/Beaumont, TX** parttimer **Brandin Shaw** is elevated to morning show producer/overnights.

Country: Martha Martinez joins **KYNG-FM/Seattle** for morning news anchor duties ... **Sean Michael**

Lisle is now OM/PD/mornings at **KGRT-AM & FM/Las Cruces, NM**. He had most recently been morning host at **WQLT/Muscle Shoals, AL**.

News/Talk: Kevin McCarthy returns to **KLIF-AM/Dallas** for mid-day duties ... **Jim Alan** joins **KOGO-AM/San Diego** for overnights ... **WTVN/Columbus** has announced the following changes, effective 11/18: Dr. **Laura Schlessinger's** syndicated show has expanded to cover the 9am-noon shift. "WTVN NewsDay at Noon" airs noon-1pm, while **Rush Limbaugh's** syndicated program shifts to the 1-4pm slot and **Gary Burbank** takes the 4-6pm opening.

Rock: Classic Rock KRKQ/Des Moines adds **WFBQ/Indianapolis's** syndicated **Bob & Tom** morning

show ... **WZXL/Atlantic City** AMD/nights **Kathy Pellicoro** moves to **WONE/Akron** for nights ... **KBER-FM's** new address is 434 Bear Cat Dr., Salt Lake City, UT 84115. Phone: (801) 485-6700, fax (801) 487-5369.

Records: Coco Shinomiya is now Art Dir. at **MCA Records** ... **Jess Auerbach** has been appointed VP/Production for the label.

National Radio: Mark Elfenbein pairs with **Art Mehring** as morning co-host at **Prime Sports Radio**.

Industry: Digital Equipment Corp. has opened its new Digital Call Center to provide additional customer service and technical support. Its new number is (800) 344-4825.

Enclave Conclave



Partying it up at the release party for the debut album from September '67 are (clockwise from left) the group's **Kristin Asbury**, **Enclave President/CEO Tom Zutaut**, the group's **Shannon Worrell**, and **Enclave Head/Sales Mike Worthington**, **Head/Business Affairs Steven Ehrlick** and **Head/Marketing Steve Backer**.

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Getting The Most Out Of Focus Groups

By Mark Kassof

Focus groups are probably one of the most powerful yet misunderstood and misused research tools. When I was doing CHR in the '70s, our group PD conducted what he called "focus groups" with 30 listeners or more. But these were *not* focus groups — you can't get spontaneity and depth from groups that large.

The "focus groups" that some stations do with selected listeners after a music test may be somewhat *useful*, but they're not true focus groups either. Respondents hardly come in with a fresh, unbiased point of view after hearing 400+ song hooks!

Focus Groups Defined

Focus groups gather from eight to 12 respondents who've been recruited by telephone and meet specific qualifications (such as demographics, listening behavior, attitudes, etc.). For around 90 minutes, the moderator conducts a discussion on topics of concern to the client, usually starting out in a very general way, then focusing in on key issues as the session progresses.

The size of a focus group is crucial. Too small and they're more easily dominated by one or two members. Fewer respondents also mean fewer points of view. Too large and they leave respondents frustrated and bored as they wait to get involved. Large groups also preclude the kind of probing follow-up that provides deep insights.

Much has been made of focus groups' disadvantages — small sample sizes, domineering individuals who can sway an entire group, and respondents who may not be representative of the average listener.

These criticisms miss the point. They are disadvantages only if you use focus groups for the *wrong reasons*.

What They're For, What They're Not For

Don't use focus groups to decide on your station's format. Don't even adjust its music mix based on focus groups. Don't fire an air personality based *solely* on focus group responses.

Focus groups aren't intended to deliver definitive answers to big questions. Focus groups are an *exploratory* research tool. Use them to provide insights into particular issues — or to determine what the issues *are*.

• For example, your station's ratings are heading south and you have no idea why. Use focus groups to explore possible explanations.

• Research reveals that your morning team isn't succeeding with its target listeners. Use focus groups to understand *why*, and what you can do about it.

• You're considering a new positioning liner or TV campaign. Use focus groups to test it *before* you waste time and money airing it. (By the way, the issue is *not* how much respondents like a TV spot or a liner. The issue is what it communicates, how believable it is, and how interesting they find it. Focus groups are ideally suited to answer these questions.)

One reason focus groups are so powerful an exploratory research tool is the synergy between respon-



Conducting focus groups is an art. Everyone can do it — not everyone can do it well.



dents. Often, there is a snowballing effect — where a comment by one individual triggers a chain of responses from others. Focus group respondents bounce ideas off of each other — even argue — and in the process come up with issues and insights we might not get otherwise.

Another reason focus groups are an excellent exploratory tool is they provide the opportunity to *probe* respondents. Telephone interviewers usually don't have the time or ability to follow up comments with further questions that delve into the why of what respondents say or do.

In focus groups, we can follow up, challenge respondents, play devil's advocate, watch body language, and dig into their attitudes, preferences, and perceptions in all sorts of ways.

The Art Of Moderating

There are certain things everyone thinks he or she can do. Everyone

thinks he or she can create ads better than the ones on TV. Everyone thinks he or she can pick the hits.

Everyone seems to think he or she can conduct focus groups. Consultants, programmers, general managers — you know, everyone!

The truth is, conducting focus groups is an *art*. Everyone can do it — not everyone can do it well.

So what makes a great focus group moderator?

A great focus group moderator really *listens* to what respondents say, so he can probe further. He or she also *remembers* what they've said (so he or she can follow up on any inconsistencies later).

A great moderator is *objective*, not leading respondents in any particular direction. He or she *draws out* shy respondents, and doesn't allow others to dominate the conversation. He or she never lets the discussion stray from the topic for long, but is *flexible* enough to abandon "Plan A" and pursue the unexpected if it could be helpful.

In essence, the moderator acts as a catalyst for the groups. The best focus groups are wide-open sessions that *stay focused on achieving the station's objectives*.

My personal moderating style is to make respondents feel comfortable, relaxed, and loose. I want them to have fun, open up, and really speak their minds. It's a waste to run a focus group like a straight, dry, group interview. The *spontaneity* of the group — and the insights that can result — is what we're after.

The Art Of Viewing

All of this time, management is observing the process from behind a one-way mirror. It can be fun watching focus groups, munching on goodies from a deli tray and drinking beer or wine. Sometimes, though, I think it's a mistake to put food in the viewing room, because the general manager might choke on some of the things that come out of respondents' mouths!

One of the worst is when respondents credit your \$100,000 contest or \$500,000 TV campaign to your primary competitor. Yes, it happens, and it's enough to make a general manager slit his or her throat.

Similarly, it isn't very pleasant when they slam your station's morning talent, especially if you *are* that morning talent! (It's a mistake to

DATELINE

• September 19 (through December 11) — Fall Arbitron.

1997

• January 2 (through March 26) — Winter '97 Arbitron.

• January 27 — American Music Awards. Shrine Auditorium, Los Angeles; (213) 655-5960.

• February 3 — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• February 6-9 — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• February 21-22 — Dan O'Day's PD Grad School. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• February 26 — '97 Grammy Awards. Madison Square Garden, New York; (310) 392-3777.

• February 27-March 2 — R&R Talk Radio Seminar '97. Grand Hyatt Hotel, Washington, DC; (202) 783-3822.

• March 5-8 — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• March 8-11 — 39th Annual NARM Convention. Orlando World Center; (609) 596-2221.

• March 12-16 — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• March 27 (through June 18) — Spring Arbitron.

• April 4-7 — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• April 5-10 — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• April 5-10 — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• April 23 — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-3253.

• April 30-May 2 — Radio Only Management Conference. Phoenixian Hotel, Scottsdale, AZ; (609) 424-6800.

• May 21-24 — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (708) 296-0200.

• June 4-7 — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• June 11-14 — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• June 16-22 — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• June 26 (through September 7) — Summer Arbitron.

have talent watch a focus group. The results can be devastating to their egos. But sometimes the morning talent and the program director are the same person, and the PD really ought to be there.)

One of my most memorable focus group experiences was for a local TV news program. During one session, a female respondent was slamming the station's top female anchor. Her voice, her clothes, her hair, everything about her — this respondent hated.

This made the station's general manager — who was involved personally as well as professionally with the anchor — increasingly angry. Finally, when the respondent said the anchor "looked like a whore," he lost it. Out from behind the mirror came a disembodied voice, screaming, "No she doesn't, you f***king bitch!"

That group didn't proceed much further.

Despite potentially unpleasant moments, observing focus groups can be a very helpful experience for radio managers. Watching respondents talk about radio is one of the best exercises I can think of for getting managers out of the radio zone and into the way listeners perceive radio.



Mark Kassof is President of Mark Kassof & Co., a research and strategy firm. He can be reached at (313) 662-5700.

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*Number of markets as of November 11, 1996.



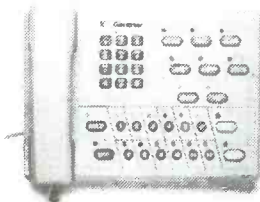
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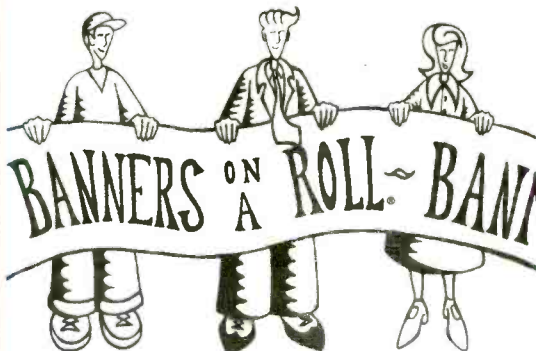


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GMs & GSMs In 100+ Markets Surveyed

By Pierre Bouvard

While megagroup consolidation dominates the headlines, what's happening in markets outside the Top 100? Things are extremely positive in these markets, according to a recent perceptual study conducted among 250 general managers and general sales managers.

Arbitron conducted this perceptual study to get an in-depth understanding of the state of 100+ radio in terms of revenue opportunities, key station selling issues, and the hottest local ad categories.

Somerset, NJ-based Edison Media Research contacted 250 GMs and GSMs in markets 132-263. The interviews were conducted by phone in September 1996. Half the sample consisted of Arbitron clients. Half of the decision-makers were in markets 133-200 and the other half were in markets 200+.

Local Ads Rule

Not surprisingly, radio managers indicate that the majority (80%) of their sales comes from local advertisers. Of their local business, 71% comes directly from clients who purchase radio without the benefit of an agency.

Better Than '95

When asked to compare local business from 1995 to 1996, 31% said '96 revenues are "much better" and 40% said they're "a little better." While 20% said 1996 business was the same as 1995, only 10% said 1996 local revenues were worse than the previous year's.

Bright Future

What are manager expectations for local revenues in 1997? Bullish! When asked to indicate expectations for the coming year, 46% said things would be "much better" and 43% said things would be "a little better." Only 7% said it would be the same, and less than 4% said it would be worse.

Top Priorities

One of the most frequently asked questions of an Arbitron radio account executive is, "Do you know any good salespeople?" Of the Top 5 issues of importance to decision-makers, three relate to attracting, keeping, and training the sales staff. Attracting revenue from newspapers takes precedence over taking money away from TV stations, cable TV, or even other radio stations.

Only 33% of the respondents said obtaining reliable ratings information was very important. This finding was a key element in leading Arbitron to make the decision of implementing the qualitative diary in 100+ markets in 1997. With a large amount of local direct business in 100+ markets, stations feel that it's more important to talk to retailers about the type of people listening, as opposed to how many are listening.

Who's Listening?

By more than a four-to-one margin, managers felt that — to make sales — the *type* of person listening was more important than the number of listeners. The great majority (90%) of stations agreed that having more detailed information on the lifestyle and buying habits of their listeners would increase revenues. When pressed, the majority of stations felt that their sales staffs currently do not have sufficient information about the lifestyle and buying habits of their listeners.

How To Grow Revenues

When given the choice of enhancing revenues by either developing new business or raising

rates, broadcasters resoundingly pick new business. An overwhelming majority (76%) say new business development is more crucial than raising rates (10%).

Cars! Cars! Cars!

Resoundingly, 80% of GMs and GSMs say car dealers are a "major" category of business. The huge importance of car deal-

Hottest Categories

Stations were asked to rate the importance of 25 specific advertising categories. We will use this data to select the questions for the qualitative diary debuting in Spring 1997 in 129 markets outside the Top 100.

The table below indicates those advertisers citing as being a "major" category of business:

Category	Percentage
Car Dealers	82%
Furniture/Bedding Stores	54
Fast Food	54
Groc. Stores/Supermarkets	52
Soft Drinks	48
Banks	43
Beer	42
Nightclubs/Bars	33
Auto Parts/Service	29
Concerts	28
Clothing Stores	28
Consumer Electronics	27
Home Improvements	26
Jewelry Stores	26
Malls	25
Discount/Dept. Stores	23
Hospitals	23
Computers/Software	20
Carpeting	20
Drug Stores/Pharmacies	18
Sporting Goods	17
Music/Video Stores	16
Local TV/Local Cable	12
Doctors/Lawyers	8
Travel/Tourism	7

Key Issues

The table below indicates the key issues that decision-makers cite as "vitaly important":

Issue	Percentage
Retaining business from current clients	95%
Attracting quality salespeople	90
Proper training of sales staff	85
Instructing clients about radio's value	74
Keeping sales staff from turning over	74
Properly managing your inventory	68
Improving your station's rates	54
Taking business away from newspapers	52
Obtaining reliable ratings information	31
Taking business away from cable TV	29
Information you get from the RAB	28
Taking business away from local TV	23
Taking business away from other radio stations	16
Advice from a sales consultant	6

ers to 100+ market revenues is further demonstrated when broadcasters were asked to name the most crucial advertising category.

Stations were asked: "Thinking of all types of advertising on your station, what is the one category that you see as most important?" An enthusiastic 46% of radio stations say car dealers are the one category most crucial to their business. The next category was mentioned by less than 5%!

Local Qualitative Data Wanted

Broadcasters were asked to think about a service that will provide their sales staff with information on what people buy and where they shop in their market. When asked how much this information would assist in local direct sales efforts, 38% said "a lot" and 42% said "somewhat." Based upon the results of this Edison Media Research project, Arbitron made the decision to implement the qualitative diary in 129 markets in 1997.

In Conclusion

In the 100+ markets, there is a huge need for qualified salespeople. For those desiring to break into radio in smaller markets, this study reveals a career in sales is a great opportunity. Salespeople need to bone up on the automotive category because it's such an important factor in local revenues.

Comparing local revenues, managers feel that 1996 was better than 1995, and the 1997 revenue outlook is bright. This study paints a positive and optimistic view of the future for 100+ markets.



Pierre Bouvard is General Manager/Radio for the Arbitron Company. He can be reached at (212) 887-1300.

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A Marketing & Promotion Plan For '97

By Kim Stiles

The growing number of stations working under the same roof makes promotional planning and marketing more and more difficult. Staff members who are responsible for more than one station have to stay focused on the goals and objectives of each station. The best way to accomplish this is through proper planning for each station. Before the year-end holidays, have a meeting to plan 1997. A broad sketch for all of 1997 should be in place as well as a detailed plan for the first quarter of the upcoming year.

Preparing For The Meeting

A meeting date should be determined weeks in advance at a hotel or other location outside of the radio station for a full day (two half-days will also work). Each station should have its own planning day to ensure focus and creativity. Usually included are the general manager, program director, sales managers, promotion director, consultants, and members from the corporate office. Don't overlook other creative sources in the station, such as the morning show, copywriter, and maybe a creative sales assistant. Weeks before the meeting, each member will prepare.

Preparations may look like this:

The promotion director will bring calendars with all the station events and promotions from 1996 listed, plus 1997 calendars for each member of the group. Which promotions were successful and profitable and which ones weren't? What promotions would you like to be associated with next year that you weren't this year?

The sales manager will bring a list of major and annual accounts that must be included in a 1997 promotion along with the details. What promotions in 1996 were profitable and which ones weren't?

The program director will acquire a list of all 1997 annual community events from the Chamber of Commerce (along with the dates of these events). He or she also should bring a list of music venues as well as a list of



Which promotions were successful and profitable and which ones weren't?

What promotions would you like to be associated with next year that you weren't this year?



other major local events. Which events does he or she want to be involved with and which ones doesn't he or she want to be involved with?

The general manager will state the goals and objectives for the station in 1997 and have some idea of the budget allotted for the major promotions per quarter.

All members should bring a wish list and a set of goals for 1997, with a copy for each member of the group.

Meeting Day

Everything in the meeting should be recorded in writing and given to the staff after the meeting. The execution from beginning to end should be listed, followed by a deadline date and a name.

Assess Your Goals At The Meeting: Each member will state what they would like to achieve from the meeting.

The general manager will go over the stations' target audience, so that each member can draw a mental picture of that individual. All marketing and promotions should match the likes, wants, and needs of that targeted individual.

A mission statement also should be posted in the room.

What's Hot And Trendy: Brainstorm a list of all things that are important to your particular audience: work, play, day care, habits, environment, families, income, etc. Where do they go? What do they do? What are their needs, dreams, and desires?

If you've done research, this would be a good time to disclose that information. Post it on the wall for everyone to see during the meeting.

Need To Change: Now is the time to discuss any changes that affect all departments in the station. Do your logos, handouts and speciality items, station vehicles, newsletters, remotes, internal systems and procedures, and merchandise sales match your goals and your targeted audience?

A Plan For The Year

The yearly plan will be a broad overview. Put annual events and promotions on the calendar for the whole year. The last two hours should be spent detailing promotions for the first quarter. You should include:

Major Promotions: Big money, cars, trips, and big fundraisers.

Holiday Promotions: See the box at upper right.

On-air: Weekends, nights, lunch time, and all ongoing features.

Community Events: All large crowd events that will benefit your station to be involved.

Annual Events: Events you did last year, or want to do this year.

Marketing: TV, billboards, telemarketing, direct mail, web page, etc.

A Closer Look At The First Quarter

This is where you have a complete plan for each of your promotions, including:

- Promotion name and description
- Timeline in writing
- Who'll get the prizes, make the contacts, write the promos, follow-up, etc.

All of this should be listed on a calendar.

Check out the box at lower left for some starter ideas for January.

Sample Detailed Promotions

"To The Rescue": Listeners fax in resolutions and items that will help them to meet these resolutions in 1997. Winners will be chosen and given prizes from clients.

Dates: December 28 - January 3. Promos will run January 3. Win-

1997 Promo Planner

January

- 1 — New Year's Day
- 2 — Begin Winter Arbitron
- 26 — Super Bowl Sunday
- 27 — American Music Awards

February

- 14 — Valentine's Day
- 17 — Presidents' Day
- 20 — Mardi Gras
- 26 — Grammy Awards

March

- 17 — St. Patrick's Day
- 20 — First Day Of Spring
- 24 — Academy Awards
- 26 — End Winter Arbitron
- 27 — Begin Spring Arbitron
- 28 — Good Friday
- 30 — Easter Sunday

April

- 1 — April Fool's Day
- 6 — Daylight Savings Time
- 15 — Tax Deadline Day
- 22 — Earth Day
- 23 — Secretaries Day
- 26 — March Of Dimes Walk America

May

- 5 — Cinco De Mayo
- 11 — Mother's Day
- 25 — Indianapolis 500
- 26 — Memorial Day

June

- 15 — Father's Day
- 18 — End Spring Arbitron
- 21 — First Day Of Summer
- 27 — Begin Summer Arbitron
- Graduation
- Bridal Events

July

- 4 — Independence Day
- Christmas In July Sales

August

Back To School

September

- 1 — Labor Day
- 7 — Grandparents Day
- 17 — End Summer Arbitron
- 18 — Begin Fall Arbitron
- Football
- Hunting & Fishing

October

- 2-3 — Rosh Hashanah
- 13 — Columbus Day
- 31 — Halloween

November

- 4 — Election Day
- 27 — Thanksgiving Day
- 28 — Busiest Shopping Day

December

- 10 — End Fall Arbitron
- 21 — First Day Of Winter
- 25 — Christmas Day
- 31 — New Year's Eve

ners will be called on the morning show at 7am.

Prizes will be acquired by January 2. (The names of the staffers in charge of this should be listed here.)

"Free Money Song": Listeners will pick up calendars from client location(s) and listen to win cash.

Dates: December 30 - March 26.

December 1. Client location(s) acquired by sales manager.

December 13. Calendars printed.

December 21. Calendars in stores with instructions.

December 28. Breakfast for all store managers explaining contest. Promos start to air.

January 5 - March 12. TV spots will run.

March 28. Meeting with client to follow-up.

A Final Note

A meeting should be held to plan in detail each quarter at least two months before the quarter begins. This simple plan will have everyone moving in the same direction in 1997.

Kim Stiles is the creator of the Stiles System Radio Day Planners, designed for sales managers, account managers, and promotion directors. Detailed planners for 1997 include daily, weekly, and monthly planning; more than 200 promotion ideas; and much more. She can be reached by phone or fax at (770) 974-6590 or e-mail at StilesSys@aol.com

Starter Ideas For January

- | | |
|--|---|
| 1 — New Year's Day | 21 — Hugging Day |
| 1-7 — Diet Resolution Week | 22 — Chinese New Year |
| Universal Letter Writing Week | 23 — Pie Day |
| 2 — Begin Winter Arbitron | 26 — Backwards Day |
| 4 — Trivia Day | 27 — American Music Awards |
| 6 — Nancy Kerrigan | TBA — Golden Globe Awards |
| Assaulted | 26 — Super Bowl Sunday |
| Anniversary | 28 — Kazoo Day |
| 7-13 — "Someday We'll Laugh | 29 — Puzzle Day |
| About This" Week | 30 — Beatles' Last Public Appearance |
| 8 — Elvis Presley's Birthday | |
| 9 — Show & Tell At Work Day | |
| 11 — International Thank You Day | |
| 12 — Clean Off Your Desk Day | |
| 13 — First Radio Broadcast | |
| 20 — Martin Luther King Jr. Day | |

National January Events

- Diet Month
- Eye Care Month
- Hot Tea Month
- Oatmeal Month
- March Of Dimes Birth Defects Month

Share Your Marketing Plan!

We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

- Just what did it take to pull off that remote?
- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

MUSIC & MOVIES

CURRENT

- **ROMEO & JULIET** (Capitol)
Singles: Lovelife/Cardigans (Mercury)
Number One Crush/Garbage
Other Featured Artists: Radiohead, Everclear, Des'ree
- **SET IT OFF** (EastWest/EEG)
Singles: Missing You/Brandy/Tamia/Knight/Khan
Days Of Our Lives/Bone Thugs-N-Harmony
Don't Let Go (Love)/En Vogue
Other Featured Artists: Brandy, Queen Latifah, Seal
- **HIGH SCHOOL HIGH** (Big Beat/Atlantic)
Single: I Just Can't/Faith Evans
Other Featured Artists: Braxtons, D'Angelo, De La Soul
- **THE FIRST WIVES CLUB** (Work)
Featured Artists: Puff Johnson, Dionne Farris, Brownstone
- **THE ASSOCIATE** (Motown)
Single: Keep Hope Alive/Tamia
Other Featured Artists: Wynonna, Patra, Shades
- **THAT THING YOU DO!**
Single: That Thing You Do!/Wonders (Epic)
- **PHENOMENON** (Reprise)
Single: Crazy Love/Aaron Neville
Other Featured Artists: Eric Clapton, Jewel, Peter Gabriel
- **CURDLED**
Single: Obsession Confession/Slash (Geffen)
- **BULLETPROOF** (MCA)
Single: How Could You/K-Ci & JoJo
Other Featured Artists: Nonchalant, Delinquent Habits
- **SHE'S THE ONE** (Warner Bros.)
Single: Climb That Hill/Tom Petty & The Heartbreakers

COMING

- **SPACE JAM** (Warner Sunset/Atlantic)
Singles: Fly Like An Eagle/Seal
I Believe I Can Fly/R. Kelly (Tavdash/Jive)
Other Featured Artists: Coolio, D'Angelo, All-4-One
- **THE MIRROR HAS TWO FACES** (Columbia)
Single: I Finally Found Someone/Barbra Streisand & Bryan Adams
Other Featured Artists: David Sanborn, Richard Marx
- **JINGLE ALL THE WAY**
Single: Jingle Bells/Brian Setzer Orchestra (TVT)
- **DAYLIGHT**
Single: Whenever There Is Love/Donna Summer (Universal)
- **BEAVIS AND BUTT-HEAD DO AMERICA** (Geffen)
Singles: Love Rollercoaster/Red Hot Chili Peppers
Walk On Water/Ozzy Osbourne
Other Featured Artists: White Zombie, Butthole Surfers, LL Cool J.
- **EVITA**
Single: You Must Love Me/Madonna (Warner Bros.)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Crystal Bernard, Friday (11/15) at 10pm ET/7pm PT, America Online (keyword: LIVE).

The former **Prince**, Sunday (11/17) at 7pm ET/4pm PT, America Online (keyword: LIVE).

Greg Kihn, Thursday (11/21) at 10pm ET/7pm PT, CompuServe (go: CONFERENCE).

On The Web

Plug into an "unplugged" **Susanna Hoffs** performance, live from Houston on Saturday (11/16) at 7pm ET/4pm PT (<http://www.audionet.com>).

Cracker and **Joan Osborne** will be cybercasting live at <http://www.liveconcerts.com> this week. Cracker's show is Sunday, and Osborne performs Wednesday (11/20); both shows start at 10:30pm ET/7:30pm PT.

Hear the **Why Store** and the **Jerry Garcia Band** in concert on Tuesday (11/19) and Wednesday (11/20), respectively; check <http://www.mmn.net> for details.

Better Than Ezra hosts a web cyberchat Wednesday (11/20) at 8pm ET/5pm PT (<http://www.ticketmaster.com>).

'ZINE SCENE

Vedder Story A 'Stone' Cover-Up?

Rolling Stone sports a nine-page cover story centering on the pre-stardom past of **Pearl Jam** frontman **Eddie Vedder**, who refused to be interviewed for the piece.

Fair Warning

Sony Music Entertainment Chairman **Thomas Mottola** and his wife, **Mariah Carey**, are the subject of 12-page *Vanity Fair* profile, which space does not permit us to excerpt here.

Jackson Action

The *Globe* headline wonders "why is a blonde, frumpy, 37-year-old divorcee having wacko Jacko's baby?" Answer: Because the 5'9", 140-pound medical technician — they met at **Michael Jackson's** skin-care clinic — worships him like a god. She even collected photos of boys aged 7-13 for him to look at while receiving treatments because it helped him ease his pain. The 'zine also claims she was artificially inseminated.

The *National Enquirer* has the woman claiming MJ was still married to **Lisa Marie Presley** when he first started trying to have a baby with her and that his idea of foreplay was to put on a horse's head or a suit of armor.

The *Star* also says the two trusted before MJ's marriage was over, and that they had to resort to artificial insemination to achieve the pregnancy. Meanwhile, *People* prints Jackson's denial of the artificial insemination story.

Tooth & Nails

One of **Paul Anka's** crowns flew out of his mouth during a Las Vegas performance and landed in the audience (*Globe, People*).

The IRS claims **Stevie Nicks** owes \$85,887 for taking improper business deductions for makeup, hairstyling, and stage clothes (*Globe*).

Madonnarama!

Madonna sent her pet chihuahua to a doggie shrink because the beast has been tearing up her house and peeing on the rug — ever since the star brought her child home from the hospital (*Star*). And ... **Madonna** offered **Brighton Bardot** \$3 million for the film rights to her autobiography — but Bardot's holding out for \$7 million (*Star*).

Sick, Sick, Sick

Frank Sinatra, 80, was coughing up blood and suffering from pneumonia when he went into the hospital, where he's being tested for Alzheimer's (*Globe*). The *National Enquirer* claims Sinatra was raging 'round the hospital, yelling

that he wants to die with dignity. The *Star* and *People* recount similar stories.

Prince and wife **Mayte's** baby boy was born with Cloverleaf skull syndrome, which has made the child deformed and retarded (*National Enquirer*).

Another 'Women In Rock' Story

Sharing the spotlight when *Us* does the obligatory "women in rock" story are: **Tracy Bonham** ("When somebody says that a song wouldn't leave their head, that's not necessarily because they like it"), **Ani DiFranco** ("It's one of those 'Your album accompanied me in my most fragile moments, and now if you don't have coffee with me, I'll kill myself'"), **Bjork** ("I grew up with a nice mixture of fantasy and reality"), **Me'Shell Ndegeocello** ("I'm really no different from the mom that lives in Idaho"), **Tori Amos** ("I was a hit at parties"), **Fiona Apple** ("When I go home, all this stress will come out, and I'll kick my wall, going, 'I can't believe I chose this life. I can't believe all this bullshit.'"), and **Garbage** frontwoman **Shirley Manson** ("I'm no more a bitch now than when I was a rabid failure").

Family Ties

A woman who claims to be **Ray Charles's** love child says he's stopped paying the \$3500 he was sending her mom every six weeks (*Globe*).

Paula Abdul and her new hubby left their Hawaiian honeymoon site after three days 'cause she was convinced every hotel guest and staffer was out to take her picture (*Globe*).

Say, Say, Say

"According to some people, I'm bankrupt and crazy. I woke up one day, and the radio said I was dead. People say, 'He changed his name; he doesn't even know who he is'" — **Prince** discusses his public persona (*Rolling Stone*).

"I'm adventurous, I love to have fun, and I'm not afraid to jump where no man has jumped before. I'm silly like that — I'm just silly. And I love carrots" — **R. Kelly**, whose "I Believe I Can Fly" kicks off the "Space Jam" soundtrack, lists what he has in common with the movie's co-star, **Bugs Bunny** (*Entertainment Weekly*).

"Eventually, it'll come down to entertaining the dog, I suppose. He likes me. Tail wags every time I play" — **Sting** addresses being an aging pop star (*Us*).

Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. **R&R** has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, NOVEMBER 25

- 1968/The **Beatles** release the "White Album."
 - 1969/**John Lennon** returns his MBE (Member of British Empire) medal, protesting England's support of U.S. involvement in Vietnam.
 - 1984/Several British and American stars convene as **Band-Aid**, and record the "Do They Know It's Christmas" famine relief single.
 - 1985/**Bobby Brown** leaves **New Edition** to go solo.
 - 1992/**Whitney Houston** makes her acting debut as "The Bodyguard" opens.
- Born: **Amy Grant** 1960

TUESDAY, NOVEMBER 26

- 1968/**Cream** gives its farewell concert at London's Royal Albert Hall.
 - 1976/The **Band** plays its last show at San Francisco's Winterland. Invitees to "The Last Waltz" include **Eric Clapton**, **Neil Diamond**, **Bob Dylan**, **Joni Mitchell**, **Van Morrison**, **Muddy Waters**, and **Neil Young**.
- Born: **Tina Turner** 1938, **John McVie** (Fleetwood Mac) 1945

WEDNESDAY, NOVEMBER 27

- 1987/Then-Eurythmics member **Dave Stewart** and then-Bananarama member **Siobhan Fahey** become parents to son **Samuel Joseph Hurricane Stewart**.

- 1995/The **Beatles' "Anthology 1"** sets a first-week sales record, moving 1.2 million units.
- Born: The late **Jimi Hendrix** 1942

THURSDAY, NOVEMBER 28

- 1974/**Elton John** convinces **John Lennon** to perform onstage for the first time in years. Backstage at Madison Square Garden, Lennon reunites with **Yoko Ono**, whom he hadn't seen in more than a year.
- Born: **Berry Gordy Jr.** 1929, **Randy Newman** 1944

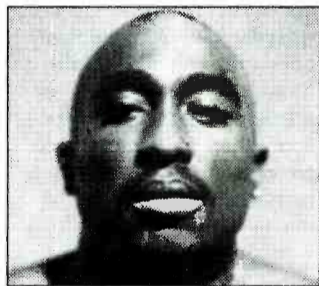
FRIDAY, NOVEMBER 29

- 1959/**Frank Sinatra's** "Come Fly With Me" wins Best Album at the second Grammy Awards. **Bobby Darin's** "Mack The Knife" wins Best Record.
 - 1992/**U2's** first TV special ("U2's Zoo TV Outside Broadcast") airs on Fox-TV.
- Born: **John Mayall** 1933

SATURDAY, NOVEMBER 30

- 1976/Singers-songwriters-producers **Nickolas Ashford** and **Valerie Simpson** marry.
- 1988/**L.L. Cool J** performs the first rap concert held in Africa.
- 1994/**Tupac Shakur** is shot five times while being robbed outside a Manhattan studio.
- 1995/**TLC** members make their TV acting debut on "Living Single."

Born: **Dick Clark** 1929, **Billy Idol** 1955



Tupac Shakur — voice of a generation

SUNDAY, DECEMBER 1

- 1957/**Buddy Holly & The Crickets** and **Sam Cooke** make their TV debuts on "The Ed Sullivan Show."
 - 1975/**Bette Midler's** birthday present is an emergency appendectomy.
 - 1982/**Michael Jackson** releases his "Thriller" album.
 - 1988/**Steve Winwood** and wife **Eugenia** become parents to daughter **Elizabeth Dawn**.
 - 1994/**Tupac Shakur**, still recovering from gunshot wounds, is convicted on charges of sexually abusing a woman in a hotel room.
- Born: **Lou Rawls** 1935, **Richard Pryor** 1940, **Bette Midler** 1944, **John Densmore** (Doors) 1945, **Eric Bloom** (Blue Oyster Cult) 1951

— Paul Colbert



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

SMASHING PUMPKINS Thirty-Three (Virgin)
SNOOP DOGGY ... Snoop's Upside Ya Head (Death Row/Interscope)
B. REAL/BUSTA ... Hit 'Em High ... (Warner Sunset/Atlantic)
MINT CONDITION What Kind Of Man... (Perspective/A&M)
A.F.K.A.P. Betcha By Golly Wow (EM)
CHEMICAL BROTHERS Setting Sun (A&M/Warner Bros.)
DRU HILL Tell Me (Island)
GARBAGE Milk (Almo Sounds/Geffen)

EXCLUSIVE

BUSH Swallowed (Trauma/Interscope)
RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)

HEAVY

BECK Devils Haircut (DGC/Geffen)
BLACKSTREET 1/DR. DRE No Oiggity (Interscope)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
COUNTING CROWS Angels Of The Silences (DGC/Geffen)
SHERYL CROW If It Makes You Happy (A&M)
DR. DRE Been There, Done That (Death Row/Interscope)
FUGEES No Woman, No Cry (Ruffhouse/Columbia)
HOOTIE & THE BLOWFISH Sad Capers (Atlantic)
MADONNA You Must Love Me (Warner Bros.)
MARILYN MANSON The Beautiful People (Nothing/Interscope)
NO DOUBT Don't Speak (Trauma/Interscope)
R.E.M. Bittersweet Me (Warner Bros.)
SMASHING PUMPKINS Thirty-Three (Virgin)
SNOOP DOGGY ... Snoop's Upside Ya Head (Death Row/Interscope)
SDUNDGARDEN Blow Up The Outside World (A&M)
SUBLIME What I Got (Gasoline Alley/MCA)
311 All Mixed Up (Capricorn/Mercury)

JAM OF THE WEEK

FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)

STRESS

FIONA APPLE Shadowboxer (Work)
AZ YET Last Night (LaFace/Arista)
BABYFACE This Is For The Lover In You (Epic)
BONE THUGS-N-HARMONY Days Of Our Lize (EastWest/EEG)
BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)
CAKE The Distance (Capricorn/Mercury)
DAVE MATTHEWS BAND Crash Into Me (RCA)
CELINE DION It's All Coming Back To Me Now (550 Music)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
GINUWINE Pony (550 Music/Epic)
METALLICA Hero Of The Day (Elektra/EEG)
NAS Street Dreams (Columbia)
NEW EDITION I'm Still In Love With You (MCA)
PRESIDENTS OF THE UNITED STATES ... Mach 5 (Columbia)
SEAL Fly Like An Eagle (Atlantic)
TOOL Track #1 (Zoo)

ACTIVE

A.F.K.A.P. Betcha By Golly Wow (EM)
AMBER This Is Your Night (Tommy Boy)
MERRIL BAINBRIDGE Mouth (Universal)
BRAT Sittin' On Top Of The World (So So Def/Columbia)
CRANBERRIES When You're Gone (Island)
OD OR DIE Po Pimp (Rap-A-Lot/Noo Trybe)
HEADS Damage I've Done (Radioactive/MCA)
JEWEL You Were Meant For Me (Atlantic)
R. KELLY I Believe I Can Fly (Tavdash/Jive)
KULA SHAKER Tattva (Columbia)
LOCAL H Bound For The Floor (Island)
MINT CONDITION What Kind Of Man... (Perspective/A&M)
SHAQUILLE O'NEAL You Can't Stop... (Trauma/Interscope)
B. REAL/BUSTA ... Hit 'Em High ... (Warner Sunset/Atlantic)
KEITH SWEAT Nobody (Elektra/EEG)
SWV All About You (RCA)
TONY TONI TONE Let's Get Down (Mercury)
WALLFLOWERS One Headlight (Interscope)
WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)
NEIL YOUNG This Town (Reprise)

ON

BETTER THAN EZRA Desperately Wanting (Elektra/EEG)
CHEMICAL BROTHERS Setting Sun (A&M/Warner Bros.)
CRASH TEST DUMMIES He Liked To Feel It (Arista)
DISHWALLA Charlie Brown's Parents (A&M)
FOUNTAINS OF WAYNE Radioactive Vibe (Atlantic)
FUN LDVIN' CRIMINALS Scooby Snacks (EM)
GARBAGE Milk (Almo Sounds/Geffen)
GRAVITY KILLS Enough (TV7)
DRU HILL Tell Me (Island)
LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)
PRODIGY Firestarter (Mute/XL Recordings)
STING I'm So Happy I Can't Stop Crying (A&M)
TONIC Open Up Your Eyes (Polydor/A&M)

Video airplay from November 18-24.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

A.F.K.A.P. Betcha By Golly Wow (EM)
ANI DIFRANCO Joyful Girl (Sub Pop)
GLORIA ESTEFAN I'm Not Giving You Up (Epic)
R. KELLY I Believe I Can Fly (Tavdash/Jive)
LINDA PERRY Fill Me Up (Interscope)

XL

TONI BRAXTON Un-break My Heart (LaFace/Arista)
ERIC CLAPTON Change The World (Reprise)
SHERYL CROW If It Makes You Happy (A&M)
MADONNA You Must Love Me (Warner Bros.)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)

LARGE

A.F.K.A.P. Betcha By Golly Wow (EM)
COUNTING CROWS Angels Of The Silences (DGC/Geffen)
CELINE DION It's All Coming Back To Me Now (550 Music)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
CHRIS ISAAK Think Of Tomorrow (Reprise)
ELTON JOHN You Make History (Young Again) (MCA)
JOHN MELLENCAMP Key West Intermezzo ... (Mercury)
NO DOUBT Don't Speak (Trauma/Interscope)
SEAL Fly Like An Eagle (Atlantic)
STREISAND & ADAMS I Finally Found Someone (Columbia)

MEDIUM

TORI AMOS I'm On Fire (Atlantic)
FIONA APPLE Shadowboxer (Work)
MERRIL BAINBRIDGE Mouth (Universal)
DAVE MATTHEWS BAND Crash Into Me (RCA)
GARBAGE Milk (Almo Sounds/Geffen)
HOOTIE & THE BLOWFISH Sad Capers (Atlantic)
JEWEL You Were Meant For Me (Atlantic)
RuPAUL Snapshot (Rhino)
RDD STEWART If We Fall In Love Tonight (Warner Bros.)

CUSTOM

LEAH ANDREONE It's Alright, It's O.K. (RCA)
AZ YET Last Night (LaFace/Arista)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)
CARDIGANS Lovetool (Mercury)
CHALK FARM Lie On Lie (Columbia)
TRACY CHAPMAN New Beginning (Elektra/EEG)
NATALIE COLE w/MAT ... When I Fall In Love (Elektra/EEG)
SHAWN COLVIN Get Out Of This House (Columbia)
CRANBERRIES When You're Gone (Island)
DC TALK Between You And Me (Virgin)
ANI DIFRANCO Joyful Girl (Sub Pop)
EELS Novocaine For The Soul (DreamWorks/Geffen)
GLORIA ESTEFAN I'm Not Giving You Up (Epic)
JOHNNY GILL Let's Make The Mood Right (Motown)
SUSANNA HOFFS All I Want (London/Island)
R. KELLY I Believe I Can Fly (Tavdash/Jive)
MAXWELL Ascension ... (Columbia)
CURTIS MAYFIELD New World Order (Reprise)
ELEANOR McEVYD Precious Little (Columbia)
MINT CONDITION What Kind Of Man... (Perspective/A&M)
ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)
NEW EDITION I'm Still In Love With You (MCA)
LINDA PERRY Fill Me Up (Interscope)
R. E. M. Bittersweet Me (Warner Bros.)
SEBADOH Willing To Wait (Sub Pop)
DUNCAN SHEIK Barely Breathing (Atlantic)
KEITH SWEAT Nobody (Elektra/EEG)
TONY RICH PROJECT Leavin' (LaFace/Arista)
LUTHER VANDROSS Your Secret Love (LV/Epic)
SUZANNE VEGA No Cheap Thrill (A&M)
WHY STORE Father (Way Cool Music/MCA)
WILO ORCHIO At Night I Pray (RCA)
Video airplay from November 18-24.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

BRAT Sittin' On Top Of The World (So So Def/Columbia)
2PAC I Ain't Mad At Ya (Death Row/Interscope)
GINUWINE Pony (550 Music)
BABYFACE This Is For The Lover In You (Epic)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
KEITH SWEAT Nobody (Elektra/EEG)
AZ YET Last Night (LaFace/Arista)
SWV It's All About You (RCA)
MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)
702 Steelo (Biv 10/Motown)
DRU HILL Tell Me (Island)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)

Information for week ending November 15.

Rap City Top 10

JERU THE DAMAJA Ya Playin' Yasell (Payday/London/Island)
ROOTS Concerto Of The Desperado (Geffen)
NAS Sweet Dreams (Columbia)
KEITH MURRAY The Rhyme (Jive)
DR. DRE Been There Done That (Aftermath/Interscope)
DE LA SOUL Itzsoweezee (Tommy Boy)
JAY-Z w/MARY J. BLIGE Can't Knock ... (Roc-A-Fella/Priority)
LIL' KIM No Time (Undeas/Big Beat/Atlantic)
DO OR DIE Po Pimp (Rap-A-Lot/Noo Trybe)
SADAT X The Lump, Lump (Loud/RCA)
Information for week ending November 15.

FILMS

WEEKEND BOX OFFICE NOVEMBER 8-10

1 Ransom (Buena Vista)*	\$34.21
2 Romeo & Juliet (Fox)	\$9.02
3 Set It Off (New Line)*	\$8.81
4 Sleepers (WB)	\$3.71
5 High School High (TriStar)	\$3.08
6 The First Wives Club (Paramount)	\$2.24
7 Larger Than Life (MGM/UA)	\$2.01
8 The Ghost And The Darkness (Paramount)	\$1.72
9 Dear God (Paramount)	\$1.50
10 Michael Collins (WB)	\$1.40

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:
This week's openers include "Space Jam," starring Chicago Bull **Michael Jordan**. The film's Warner Sunset/Atlantic soundtrack showcases current singles by **Seal** (his version of **Steve Miller Band's** "Fly Like An Eagle" and **R. Kelly** ("I Believe I Can Fly," as well as "Hit 'Em High (The Monstars' Anthem)," featuring

B Real, Busta Rhymes, Coolio, L.L. Cool J, and Method Man. Spin Doctors f/Biz Markie cover **KC & The Sunshine Band's** "That's The Way (I Like It)," while **Salt-N-Pepa** perform "Upside Down ('Round-N-'Round)" using the melody from **Diana Ross's** original. Cuts by **Coolio** ("The Winner"), **D'Angelo** ("I Found My Smile Again"), **Monica** ("For You I Will"), **Robin S.** ("Givin' U All That I've Got"), **All-4-One** ("I Turn To You"), **Barry White & Chris Rock** ("Basketball Jones"), and co-star **Bugs Bunny** ("Buggin'") — as well as the title tune by **Quad City DJ's** — complete the LP.

Columbia recording artist **Barbra Streisand** directs and stars in "The Mirror Has Two Faces," which also opens this week. The film's Columbia soundtrack spotlights Streisand's "All Of My Life" and her duet with **Bryan Adams** ("I Finally Found Someone"), **Richard Marx's** "The Power Inside Of Me," **David Sanborn's** version of "Try A Little Tenderness," **Luciano Pavarotti's** take on "The Apology/Nessus Dorma," and **Marvin Hamlisch's** score.

VIDEO

NEW THIS WEEK

• **311: ENLARGED TO SHOW DETAIL** (PolyGram)
This hourlong compilation showcases live performances and behind-the-scenes footage from 311's concert tours, along with interviews with band members and two video clips: "Down" and "Homebrew." For a limited time only, the collection will be packaged with a companion CD of previously unreleased tracks.

• KAZAAM (Touchstone)

Twism/Trauma recording artist and L.A. Laker **Shaquille O'Neal** stars in this feature film and contributes three tunes to its **Perspective/A&M** soundtrack: "We Genie" (with **Wade Robson**), "I Am Kazzaam," and "Mr. Material." Cuts by **Subway, Nathan Morris, Usher, Shyheim, Immature, Jason Weaver, Spinderella, Choice, Barrio Boyz, Tangi, YBTO, Backstreet Boys, Jamecia, and Almighty Arrogant** complete the album.

TELEVISION

TOP TEN SHOWS NOVEMBER 4-10

Total Audience (95.9 million households)

1	ER
2	Seinfeld
3	Suddenly Susan
4	Friends
5	Movie (Sunday) ("Pandora's Clock, Part 1")
(tie)	The Single Guy
7	Monday Night Football (Broncos vs. Raiders)
8	Touched By An Angel
9	60 Minutes
10	Cosby

Adults 18-34

1	ER
2	Seinfeld
3	Friends
4	Suddenly Susan
5	The Single Guy
6	The X-Files
7	The Simpsons (8:30pm)
8	Melrose Place
9	Movie (Sunday) ("Pandora's Clock, Part 1")
10	Beverly Hills, 90210

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 11/15

- **Deryl Dodd**, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- **Lionel Richie**, "The Tonight Show With Jay Leno."
- **Natalie Cole** performs and **Sugar Blue** sits in with the band on "Late Show With David Letterman."
- **Elton John**, "Late Night With Conan O'Brien."
- **Midnight Oil** and **REM**, "ABC In Concert" (check local listings).

Saturday, 11/16

- **Willie Nelson** guest-stars on CBS's "Dr. Quinn, Medicine Woman" (8pm).
- **Fiona Apple**, "Saturday Night Live" (NBC, 11:30pm).

Monday, 11/18

- **Harry Connick Jr.**, "Jay Leno."
- **Reba McEntire**, "David Letterman."

Tuesday, 11/19

- **Reba McEntire** and **Terri Clark**, "Prime Time Country."
- **Barry Manilow**, "Jay Leno."
- **Tony Toni Tone**, "David Letterman."

Wednesday, 11/20

- **Alan Jackson** and **Oak Ridge Boys**, "Prime Time Country."
- **Michael Bolton**, "Jay Leno."
- **Ani DiFranco**, "Conan O'Brien."

Thursday, 11/21

- **Tony Rich Project** performs on Fox's "New York Undercover" (9pm).
- **Trace Adkins** and **Rick Trevino**, "Prime Time Country."
- **Luther Vandross**, "David Letterman."
- **Garth Brooks**, "Conan O'Brien."

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Liz Kiley,
VP/Programming

National Top 20

1	MAKAVELI Toss It Up (Death Row/Interscope)
2	MD THUGS FAMILY Thug Devotion (Mo Thug/Relativity)
3	KEITH SWEAT Nobody (Elektra/EEG)
4	ALFONZO HUNTER Just The Way (Playas Play) (EMI)
5	BONE THUGS... Days Of Our Lize (EastWest/EEG)
6	JASON WEAVER Stay With Me (Motown)
7	BRAIOS Bohemian Rhapsody (Big Beat/Atlantic)
8	EN VOGUE Don't Let Go (Love) (Elektra/EEG)
9	WILO ORCHIO At Night I Pray (RCA)
10	2PAC I Ain't Mad At Ya (Death Row/Interscope)
11	WESTSIDE CONNECTION Bow Down (Priority)
12	FAITH EVANS I Just Can't (Big Beat/Atlantic)
13	TONI BRAXTON Un-break My Heart (LaFace/Arista)
14	JAY-Z Can't Knock The Hustle (Roc-A-Fella)
15	E-40 Rappers Ball (Sick Wid' It/Jive)
16	MISTA Lady (Elektra/EEG)
17	OO OR OIE Do You Wanna Ride (Rap-A-Lot/Noo Trybe)
18	NEW EDITION I'm Still In Love With You (MCA)
19	GINUWINE Pony (550 Music/Epic)
20	BOUNTY HUNTER Change Like The Weather (TV7)

Among this week's new tours:

- HARRY CONNICK JR.**
- GRAVITY KILLS**
- JOHN WESLEY HARDING**
- HAZIES**
- I MOTHER EARTH**
- BETTE MIDLER**
- SMOKING POPES**
- SUPER 8**

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

Most requested for week ending November 8.

Seminar

Continued from Page 1

Network President **Greg Anderson**; WOR/New York GM **Bob Bruno**; WWRL/New York GM **Adriane Gaines**; Jacor Director/Programming, Sector A **Gabe Hobbs**; Sports/Talk **KTCK/Dallas PD Mike Thompson**; Metro Traffic VP/Industry Relations **Ted Dorf**; and Associated Press Manager/Affiliate Relations, All-News Radio **Ken Mellgren**.

R&R Talk Radio Seminar '97 is set for February 27-March 1 at Washington, DC's Grand Hyatt Hotel. The registration fee — which includes access to all seminar events, including several meals and receptions — is \$350 before January 31 and \$400 after February 1. For more information, call (202) 783-3826.



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Gladstone

Continued from Page 3

away from. WMAQ has a great group of people. Chicago has the best pizza, and it's just a great city ... I love it!"

With all-News format competitor **WBBM-AM** now a co-owned entity, are there changes in the works aimed at separating the two formatically? "There's already some differentiation between WMAQ and WBBM-AM," Gladstone pointed out. "Are we going to go into a Talk format? No. 'The Sports Huddle' has been on the air since **Westinghouse** started the station. While 'BBM holds the strong traditional news role in town, WMAQ has positioned itself effectively toward a younger audience — a little more non-traditional. There are things we can do with the station within the News format but not with a traditional News sound. We have some very interesting ideas."

Gladstone will continue to operate her consultancy on a "very limited" basis. "My first commitment is to WMAQ," she said. Prior to opening that business, Gladstone was Station Manager for all-Sports start-up **WDFN-AM/Detroit** and Operations Director at **KFAN-AM & KEEY-FM/Minneapolis**.

Jacor

Continued from Page 3

In his new position, Reinhart will assume responsibility for Jacor's 13 radio stations in Tampa and Sarasota-Bradenton. "Dave's one of the rare individuals who has come to station management through the programming side of our business," Michaels continued. "He's proven his ability to build our business in Tampa, and I'm excited about the contributions he will make to building our business on Florida's Gulf Coast." Reinhart served as PD of Jacor's **WLW/Cincinnati** for four years before relocating to Tampa in April 1990.

Cantrell

Continued from Page 12

"She has [several university] degrees, and one thing that scares me is that she may get bored with the job. So we want to make sure to keep her [active]. Radio's her first love, and when we discussed this opportunity she jumped at it."

Out of day-to-day programming the past year, Cantrell has been a web developer/designer for **Architext Effects**. Her last radio assignment was Director/Operations for **QMI Radio Network**. Cantrell has held various programming and on-air positions for Denver stations **KBCO, KHHH**, and **KHOW** and El Paso stations **KFIM, KHEY**, and **KISO**. She also has served as a rep for **Mercury Records**.

Franco

Continued from Page 12

strong research background and has a reputation for working hard and getting things done. She was the best man for the job!"

Franco commented, "I have great respect for GM **David Macejko**, and Michael Luczak and I really hit it off. I look forward to working with both of them on a day-to-day basis and carrying on the **WGTZ** winning tradition."

In addition to **WMXV** and **Paxson**, Franco's research and programming background includes stops at **WRMF/West Palm Beach** and freelance work with consultant **Bill Richards**.

Liquor

Continued from Page 1

"discrimination" against distilled spirits advertising. He also said that in 1934, when the code was adopted, it was not as simple as it is today to direct advertisements to adult audiences. "At that time, there were only a few channels," he said.

Shortly after the announcement, FCC Chairman **Reed Hundt** gave a terse response: "This decision is disappointing for parents and dangerous for our kids."

"This is not a good thing," Hundt later said at a press conference. "We are going to do more to try to deal with this unwelcomed event. This is a simple request by the liquor industry that they want more. The question remains what broadcasters will do."

NAB President **Eddie Fritts** released a statement saying his association is unhappy with **DISCUS**'s decision "despite NAB's staunch support of the First Amendment rights of broadcasters to advertise legal products." He added that decisions over whether to advertise hard alcohol should be left to individual stations.

"Broadcasters have a long history of educating the public on the dangers of alcohol abuse," Fritts said. "These positive pro-social efforts will continue regardless of the **DISCUS** action."

The ad flap started last summer when **Seagram** began advertising its **Royal Crown Whiskey**; the Canada-based company is a member of **DISCUS**. **Seagram** spokesperson **Bevin Gove** said the company is not releasing the markets or stations on which it is advertising. "We firmly believe that as long as the ads are responsible, tasteful, and appropriate, we have every right to advertise our legal product," she said.

Since the **DISCUS** decision, most

publicly traded radio groups have instituted company policies not to accept liquor advertising. The most prominent of those groups is **Infinity Broadcasting**, whose President/CEO, **Mel Karmazin**, said at Tuesday's (11/12) **American Women In Radio & Television** luncheon in New York, "I don't believe the government should tell us what products we should advertise if they are legal products ... I absolutely would fight for anyone's right to run those ads." Nevertheless, Infinity stations — at least for now — are not accepting them. Karmazin qualified the company policy by saying, "We might revisit it again."

Evergreen Media Chairman **Scott Ginsburg** was more vehement. "First [liquor companies] want to be able to buy advertising. But second, they want equal treatment even if equal treatment means getting beer and wine banned. It's so difficult to understand what they want here. The president, **Trent Lott**, and **Reed Hundt** all agree on this. The four major [TV] networks agree. [The distilled spirits lobby] is not going to get relief from the president, not going to get relief from Congress, and not going to get relief from the FCC. What's the purpose if not to take beer and wine advertising off the air?"

Jefferson-Pilot Radio Division President **Clarke Brown** took this stance: The DOJ's investigation of radio deals — not liquor advertising — is the issue on which the radio industry should go head to head with government. "We've done without [liquor advertising] for so long that for us to champion this cause now would be silly," Brown said. "We have bigger fish to fry."

But Brown also said there is reason to differentiate between beer/wine advertising and hard liquor. "I am not a chemist, but generally I

have a feeling that beer and wine are benign in comparison to hard liquor," he said.

At least one group is still considering the matter. "It's not a constructive move, but we can't bury our heads in the sand about it," said **Osborn Communications** President/CEO **Frank Osborn**. "I'm inclined to say 'no,' but we haven't been confronted with it."

'Alcohol Is Alcohol'

Meister and Hundt came face to face on **ABC-TV**'s "Nightline" Monday (11/11), and both essentially reiterated the statements they had made earlier. Hundt stopped just short of saying the FCC would work toward banning the ads, calling it at the press conference a "long, long and hard road to travel."

But on the **ABC** program, Hundt said, "If I'm disappointed, which I don't want to be and don't think I'm going to be, then I believe there will be tremendous pressure in this country to have Congress write laws, to have the FCC go through the rule-making process, and to write the right kind of rule that will help protect our kids from this dangerous product."

But Meister reiterated that **DISCUS** is not marketing liquor toward children and that, measured in standard servings, "alcohol is alcohol" — beer, wine, and hard liquor have the same effect.

"What is Mr. Hundt saying to the broadcasters about accepting \$1 billion a year in beer and wine advertising?" Meister asked. "I'd like to point out that when we made this decision, we spent four years talking to parents, focus groups ... members of Congress, members of the administration, third-party groups. Frankly, their concern is not the medium as much as it is whether we are responsible."

Merger

Continued from Page 1

torney General in charge of DOJ's Antitrust Division. "If you do a deal that doesn't threaten competition, or you fix the parts of it that do, you won't have a problem with us. That's the message the radio industry should take away from this case."

His remarks were contained in a DOJ statement that reflected a surprisingly harmonious attitude toward the radio industry — a stark contrast to the department's October 24 news release announcing **American Radio Systems** must divest three Rochester, NY stations and drop a joint sales agreement with another.

That action sparked an industry-wide cry of government interference that some observers suspect may have spawned DOJ's newfound conciliatory tone and could, perhaps, pave the way for less hostile regulating of future mergers.

'One Step Closer'

Acquisition of Infinity stations in Boston (which has an advertising revenue pie of about \$179 million)

and Philadelphia (about \$194 million) would give the new group over 40% of the radio advertising revenues in each city, the Justice Department said, and "would eliminate competition between them for radio advertisers trying to reach particular demographic groups." To satisfy regulators, Infinity and Westinghouse will exchange or sell Adult Alternative **WBOS-FM/Boston** and Rock **WMMR-FM/Philadelphia**, respectively.

"With this approval, we are on course to complete the Infinity acquisition within our anticipated time frame," said Westinghouse Chairman/CEO **Michael Jordan**. "With significant benefits for listeners, advertisers, and shareholders, it will be a merger of two outstanding radio groups with proven track records in outpacing the industry's revenue and profit growth."

Infinity President/CEO **Mel Karmazin** said, "We have cleared a major hurdle and are now one step closer to sharing the excitement of this radio group and these great stations with our audiences. We are looking forward to getting into the market and beginning our new business."

And it will be some new business:

The recent third-quarter earnings reports for both companies showed skyrocketing growth over 1995. For instance, Infinity's net income increased a whopping 57%, the 20th consecutive quarter of earnings growth since the company went public in January 1992. **CBS Radio**, which Westinghouse paid \$5.4 billion for a year ago, had a 52% profit increase and 14% revenue improvement.

Paper Trail

Since the merger was first announced in June, both companies have been the subjects of a thorough government review. According to **R&R** sources, the two companies have provided regulators with about 6200 boxes of documents — about 8 million pieces of paper in all — with the cost of copying the files said to be about \$5 million.

But wait ... it's not over yet. Final approval is still left to the **FCC**. "We are working diligently on it," said Commission spokesman **David Fiske**. "We have no timetable for approval. There have been some objections filed, and we're working through the public concerns."



STREET TALK®

KTFM/San Antonio Fined For 'Erotic City'

The FCC fined CHR KTFM/San Antonio \$7500 for playing the unedited version of Prince's "Erotic City." The fine — \$2500 higher than the usual for a first-time offense — was said to reflect a higher degree of culpability because the FCC had already judged that particular song to be obscene.

KTFM GM Joe Ernest told ST, "Our music is on a hard drive and we do not play unedited versions of obscene material. I'm baffled as to how we could have played that song at 5:20pm. We play an edited version, not an unedited version.

"I just got the notification from the FCC. If you give me 24 hours, I'd have a much better reaction to it. My PD [Cliff Tredway] is on vacation and I've had him call in; all I can tell you is we've got an edited version on our computer system."

WEBN/Cincy PD Brad Hardin segues to similar duties at WXTB/Tampa — full details next week. And speaking of Jacor ... ex-WFLZ/Tampa night slammer Bubba The Love Sponge soaks up another affiliate as his night show is added at Rock WLVQ/Columbus, OH. Meanwhile, rumors that he'll join WXTB in morning drive continue to rage.

Rumors

- Is Hot AC WMXV/NY about to become a Gold-based Alternative AC? Will the shift come as soon as Thursday (11/14)? Now that morning show producer Jeff Spurgeon and ND Liz White are o-u-t, are ex-WTIC-FM wakeup artists Kelly & Klein already in the morning driver's seat for the debut?
- Will Geffen Rock promo domo Alan Oremán exit for Almo, leaving Warren Christiansen to head up the department?
- Will WKEE/Huntington, WV segue from Hot AC to CHR? Is sister WAEB/Allentown PD Brian Check already in the house as a consultant?
- Will WZJM/Cleveland honcho Lynn Tolliver Jr. wait 'til after New Year's to pick his new PD? Does current MD "Big" Dave Eubanks have the inside track?
- Will ex-WRMF/West Palm Beach and KDMX/Dallas PD Russ Morley cop the open WMC-FM/Memphis PD slot?
- Is Dwight Douglas on the case in the search for the new WIXV & WSGF/Savannah PD?
- CHR WZPL/Indy PD Tom Gjerdrum denies curb chatter that his station will be flipping to Hot AC, noting only that WZPL is trying to clean up an unwanted teen/rap image.

Arbitron is reissuing the Charleston, SC Summer '96 book. Apparently, a couple of diaries went to a household where someone affiliated with a local radio station lives. It was not immediately clear how the change will affect the market's numbers.

Look for Epic Records Chairman Dave Glew to receive the next T.J. Martell Humanitarian of the Year award, according to the NY Post.

Without taking action, the FTC ended its three-year investigation into alleged unfair distribution practices by the world's six largest music conglomerates. The inquiry had focused on allegations that the firms had threatened to withhold product and promotional allowances from retailers who sold CDs for less than the suggested retail price.

The FCC approved WCHB-AM/Detroit's application to increase power to 50,000 watts. The Bell Broadcasting "Black News/Talk"-formatted station — which celebrated its 40th year on the air on November 7 — is the first Detroit outlet to receive permission for 50,000-watt clear-channel service in more than 40 years.

WRCX/Chicago taps TM Century Creative Dir. Rusty Humphries as Exec. Dir. of Mancow's Morning Madhouse, overseeing the programming, personnel, and syndication of the show. Although leaving TM, Humphries will continue to serve as Exec. Dir. for its Comedy Network.

After 21 years of service, CBS Radio Stations News Service will be shut down and merged into CBS News by the end of the year. The service operates in concert with the CBS News Radio Washington bureau. About six fulltime employees are affected by the closure.

The Florida prison inmate who murdered fellow prisoner Donald McDougall last October 2 — allegedly after hearing a WTKS-FM/Orlando broadcast in which morning hosts

Continued on Page 26

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STREET TALK®

Continued from Page 24

Russ & Bo supposedly joked about lynching McDougall, a convicted child-killer who was up for early release — pled guilty to second-degree murder and received a life sentence to top off the 114 years he's serving for other crimes.

While prison inmates cited the broadcast as the impetus for McDougall's murder, last month WTKS GM **Jenny Sue Rhoades** told ST the station had done nothing wrong, and the local sheriff's department backed off a statement that it believed the broadcast was responsible. Nevertheless, *Reuters* reports that the McDougall family is considering a lawsuit over the broadcast.

KROQ/L.A.'s nationally syndicated "Loveline" program — hosted by **Adam Carolla** and **Dr. Drew Pinsky** — finally will be seen, not just heard, when **MTV** premieres the call-in advice show on November 25 at midnight ET/PT. The show will run in an hourlong form Monday-Friday.

ST's all-seeing eyes couldn't help notice **WAMG/Milwaukee** morning driver **Greg Valentine's** appearance on the recent **NBC-TV** miniseries "Pandora's Clock."

Congrats to **R&R** Computer Services guru **Daniel Holcombe** and wife **Diane** on the birth of their daughter, **Emily**, on November 7.

Thanks to **Pure** recording artist **Scott Thomas**, who wowed the crowd with his performance at the world-famous **Club R&R** on Friday (11/8).

Capping a nationwide search that began in September, three radio personalities displayed the best **DICK**-isms — that's Darn Interesting and Cute Comebacks, gentle readers — and won all-expenses-paid guest spots on the syndicated TV show "Night Stand." (Starring **Dick Dietrick**, the weekly comedy series spoofs talk shows and is

Rumbles

- **KUJ/Walla Walla, WA** hit the airwaves with 36 straight hours of **Los Del Rio's** "Macarena" before debuting a Hot AC format.
- **CHR KZIO/Duluth, MN** flips to Active Rock.
- **WPDQ/Jacksonville** flips from Adult Standards to all-Sports and a new handle, "The Ball." New calls to come.
- **KKCS-AM/Colorado Springs** shifts from Country to News/Talk; **KKCS-FM** remains Country.
- **KUPL-AM/Portland** is now Classic Country.
- **KAVS/Lancaster, CA** flips to Alternative via satellite; the entire staff exits.
- **WSFL/Greenville, NC** PD **Jay Lopez** adds programming duties for crosstown sister **WXNR**.
- **KTOM-AM & FM/Monterey-Salinas** names **Carriann Hamilton** interim PD in the wake of **Eric Foxx's** exit.
- Oldies **WOLX/Madison, WI** welcomes new PD **Mark Maloney**, coming from the PD post at **WYMJ-FM/Harrisburg, PA**.
- **WXLK/Roanoke, VA** MD **Gary Blake** cops the official interim PD nod. Meanwhile, crosstown **WJJS** middayer maven/Production Dir. **Lisa Jo Elliott** segues to Asst. Promotion Dir./nights at **WXLK**.

RADIO RECORDS



1

- **Joe Riccitelli** becomes **Island Records** Sr. VP/Promo.
- **Dave Ervin** upped to **Bonneville** Nat'l PD.
- **New Houston PDs:** **Dennis Winslow** at **KLDE** and **John Roberts** at **KIKK-AM & FM**.
- **Elektra Entertainment** hires **Michelle Madison** as VP/Black Music Promo and **Rene McLean** as Dir./Rap & Street Promo.
- **Zeb Norris** named **KUMT/SLC** PD.

5

- **Steve Humphries** elevated to **TK Communications** Exec. VP.
- **WKTW/Milwaukee** VP/GM **Carl Gardner** adds **WTMJ** duties.
- **Al Brady** Law named **WQFM/Milwaukee** VP/GM.
- **Ray Cal** appointed **WEZW/Milwaukee** VP/GM.
- **Kevin Robinson** becomes **WBUF/Bufalo** PD.

10

- **Cox Enterprises** sets **Bob Neil** as **WSB-AM & FM** Atlanta Station Mgr. and **Gregg Lindahl** as **WSOC-AM & FM/Charlotte** GM.
- **Tom Bender** returns to Detroit as **WHND & WMJC** GM.
- **Steve West** appointed **KQKT/Seattle** GM.
- **Rick Gillette** becomes **WHYT/Detroit** PD.
- **Garry Wall** named **KLZZ-AM & FM/San Diego** PD.

15

- **Jim deCastro** elevated to **HefTel Broadcasting** Exec. VP.
- **Frank Osborn** upped to **WYNY/NY** VP/GM.
- **Norm "Oogie" Pringle** becomes **WWWE/Cleveland** OM.
- **Greg Solk** appointed **WLUP/Chicago** APD.
- **XTRA-AM/San Diego** names **Jeff Hunter** PD and **Jim Richards** MD.

20

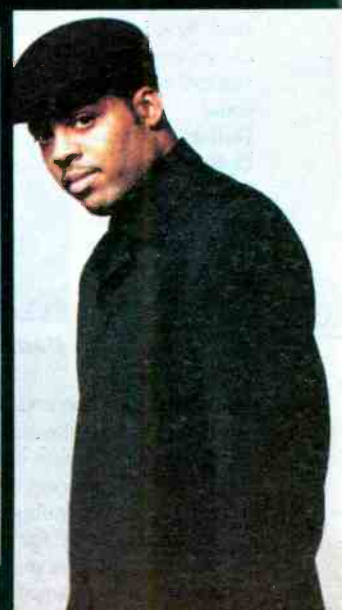
- **Robert John** appointed **KROI/Sacramento** Ops Dir.
- **Judy McNutt** named **KMYR/Albuquerque** MD.
- **Fred Winston** joins **WMAQ/Chicago** for afternoons.
- **Jim Zippo** hired at **KMEN/San Bernardino** for mornings.

marketed as an alternative to late-night, weekend programming.)

And the winners are (*drum roll, please...*) **WRCX-FM/Chicago's** morning manatee **Mancow Muller**, **KLOL-FM/Houston's** **Stevens & Pruett** morning show producer **Tom Lawler**, and **WCEZ-FM/Columbus, OH** afternoon driver **Jim Kane**.

Records

- **MCA** hires **Island's** **John Sigler** as VP/Rock Promo.
- **Ex-Lava** Nat'l Promo Dir. **Steve Kline** segues to a **Geffen** East Coast promo post.
- Despite what you read here last week, it was **Eulis Cathey** — *not* **Kathy Eulis** — who exited **Atlantic's** Nat'l Dir./Jazz Promo post for NYC-based **N2K**, an interactive media entertainment company.
- **Red Ant** welcomes **Joanne Grand** to its NYC-based Nat'l Rock Promo department.
- **Discovery** Nat'l Dir./Alternative Promo **Tami Morrissey** exits.
- **Magnatone** Sr. VP/Artist Development **Bob Burwell** exits.
- **Virgin** welcomes former **RCA** Sr. Dir./Publicity **Kathy Acquaviva** to a VP/Publicity post.



"WHAT KIND OF MAN WOULD I BE" from the new release DEFINITION OF A BAND



Produced and Arranged by Mint Condition for Mint Factory Productions

Executive Producers: Jimmy Jam & Terry Lewis and Mint Condition

Management: Larkin Arnold, Esq.

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CHR/RHYTHMIC 17 URBAN AC 1 !!

CHR MOST ADDED

KDWB	KHOM	KKRD	WZST	WMRV	WWKZ	KFFM
KKFR	WDJX	KSMB	WWCK	KCHX	WMGI	KQIZ

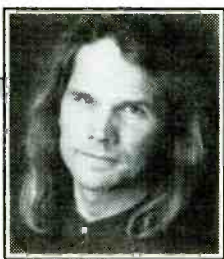
CHECK THIS PLAY:

WQHT 38x	KYLD add	KBXX 19x	WERQ 55x	KQKS 20x	WWKX 26x	WJBT 43x
KMEL 40x	WPGC 57x	XHTZ 24x	KJMN 17x	KSFM 36x	KTFM 26x	KDON add

SOUNSCAN SINGLES 13*

RHYTHM/CROSSOVER MONITOR 25*





STEVE WONSIEWICZ

Active Rock Rocks On

Format pros look at music sharing with Alternative and other issues

Are the number of currents being shared by Active Rock and Alternative beginning to decline? It certainly appears that way now. And some programming and promotion execs predict that the lines will become even more defined in the months ahead.

Key issues facing Active Rock for the remainder of this year and into 1997 include making music decisions based on target listener preferences and their station expectations.



Duane Doherty

KEGL/Dallas PD Duane Doherty points to the simple fact of what works and what doesn't for KEGL and Dallas. "Being a hard-edged Rock station, we thought people wanted to hear more alternative music. Given all the hype about the music, we decided to give it a shot and broaden the station by playing more. Over time, however, the ratings indicated otherwise. Some of the alternative music didn't fit the texture or tempo of our station. We learned that we had to be more focused, we had to be more of a Rock station."

"Listeners set up certain boundaries, and as a programmer you have to find that fine line. If you cross it you get your hand slapped. We did. But if you don't play [those songs] you'll never find out."

Comments **WRCX/Chicago PD Dave Richards**, "Why are there more exclusive stories at [Active Rock]? I don't have a simple answer. What I can say is these records seem to be custom made for the format. I don't understand why the **Hunger** didn't work at Alternative. It certainly could have."

"People are looking for rock music. We are finding that listeners are

tiring of the same riffs and of copy-cat bands. There's a reason **Jimi Hendrix** and **Led Zeppelin** live on at Rock radio. The music doesn't get old and tired despite what some critics think. And some of the new stuff fits right in."

Richards admits format lines still are "blurry as hell" and songs will continue to work at multiple Rock-based stations. Meantime, he's betting on an overall mainstream rock sound. "We find a lot of success with **Local H**, **Metallica**, **Soundgarden**, **Van Halen**, etc. We're not going to fight over bands like **No Doubt**, **Fun Lovin' Criminals**, the **Eels**, or **Cake**, which do well at Alternative. We can't fight that war ... wouldn't even try. They own those bands and they belong on those stations."

Owning The Rock Side

KBPI/Denver PD/MD Bob Richards agrees "There are more acts for each of the charts these days. But the most successful stations will continue to blend the best of both."

"We kind of own the rock side because nobody else is playing those records. We are the only station playing **Metallica** and **Danzig** in regular rotation. We're also playing **Geggy Tah** and the new **Poe**, but there are five other stations playing those records."

"It's still important to own certain acts. Quite frankly, it's a music scheduling nightmare to balance everything. But you can't let your station be niched into one particular style. If we were just a guitar-based Alternative we would be a 3.5-4.0 share. By exploring the pop side and stealing some come we have a 5.5-6.0 share."

Richards also believes duopolies will help rather than hinder the labels. "The upside for the labels is that by having different niches, stations can break their own artists and step out on music that we may have in the past because we had a direct format competitor." In the long run, the mass-appeal hits will ultimately cross.

Crossover To Continue

Columbia Sr. VP/Album Promotion Jim Del Balzo cautions, however, that limited crossover isn't healthy for radio or records. "It's frustrating



Jim Del Balzo

to some extent because with all the duopolies and LMAs going on there is very little room for overlap. Now we might have only one station playing a record where we used to have two. It's understandable given what they are trying to do, but it limits what we can do."

Sharing, however, could also increase between formats. Says Del Balzo, "[Crossover] doesn't always happen with the first track. **Alice In Chains** was played at Rock radio for years before Alternative could spell the name of the band. It wasn't until 'No Excuses' that the band was accepted at Alternative."

He says the same thing could happen with bands such as **Corrosion Of Conformity**. "It's not that COC changed; Alternative changed. At some point we have to get the two together. Alternative has to realize that COC is not far afield."

Nevertheless, the subtle change is proving a boon to baby alternative-edged and mainstream rock bands such as the **Hunger**, the **Hazies**, **Stir**, **Expanding Man**, **Darlahood**, and **Failure** — all of whom are finding a home at Active Rock.

Observes **Capitol VP/Rock Promotion Dave Ross**, "There's no

Counting The Differences

The Alternative and Active Rock formats shared 29 out of 50 titles on their respective charts last week (R&R 11/8). There were also a handful of shared records in the New & Active categories of both formats.

Which artists can each format call its own? Following is a list of titles exclusive to each format:

Alternative

NO DOUBT Don't Speak
LEMONHEADS If I Could Talk I'd Tell You
SHERYL CROW If It Makes You Happy
KULA SHAKER Tattva
311 All Mixed Up
WEEZER El Schorcho
ALANIS MORISSETTE Head Over Feet
RED HOT CHILI PEPPERS Love Rollercoaster
LUSCIOUS JACKSON Naked Eye
LEAH ANDREONE It's Alright, It's OK
GEGGY TAH Whoever You Are
HEADS Damage I've Done
CRANBERRIES When You're Gone
FIONA APPLE Shadowboxer
GARBAGE Supervixen
FACE TO FACE I Won't Lie Down
FOUNTAINS OF WAYNE Radiation Vibe

Active Rock

VAN HALEN Me Wise Magic
STIR Looking For
TOM PETTY & THE HEARTBREAKERS Climb That Hill
DARLAHOOD Grow Your Own
CRACKER Sweet Thistle Pie
ALICE IN CHAINS Would?
BLACK CROWES Blackberry
SPONGE Have You Seen Mary
EXPANDING MAN Download (I Will)
CORROSION OF CONFORMITY Drowning In A Daydream
HAZIES Trip Free Life
RUSH Test For Echo
OZZY OSBOURNE Walk On Water
HUNGER Undone
METALLICA Ain't My Bitch
FRAMES DC Monument

question people are definitely looking for other records to play" because some projects didn't pan out. "If [Active Rock] bites on the first single and it works, you have a 90% or better shot that they'll be there for the next track. That's opposed to Alternative, where we could literally spend hundreds of thousands of dollars on Stir to get a track going there even though the odds aren't that great that the stations will be

there for the second song." Ross agrees the pipeline is flowing with better product. "As soon as R&R came up with Active Rock it kind of gave A&R guys a renewed interest in signing something other than alternative acts, which was the only game in town. They saw how the bands were appearing on the chart and wanted a piece of the action."

Nevertheless, Ross isn't overly concerned about increased competition for slots at radio. "People ask me if Darlahood gets in my way. I tell them the more bands that break, the better for the format because it shows the world how vibrant it is and gives radio an incentive to want to break more bands."



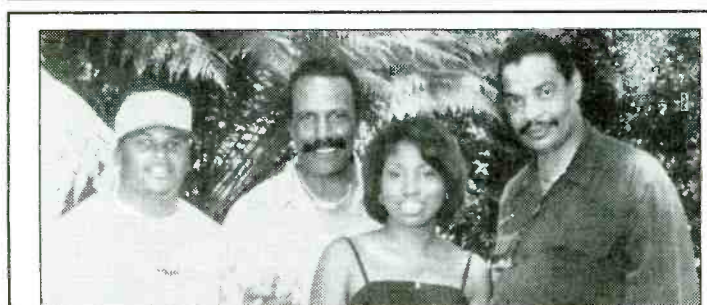
Dave Ross



Dave Richards



Bob Richards



OWWT STANDING — Filmmaker/actor Fred Williamson recently congratulated execs from the newly formed L.A. label Whey Owwt Records, which is gearing for the launch of debut act Jellie. Pictured are (l-r) label CEO/President Tee Phillips, Williamson, Jellie, and label VP Roderick Johnson.



MCA GETS REEL — MCA Records has formed Reel-2-Real Music, a production company/record imprint with musician/producer James Mtume. MCA execs integral to the deal included (l-r) Sr. Dir./Administration & Planning, Black Music Kevin Bass; Sr. Dir./A&R, Black Music Madeline Randolph; Sr. VP/Black Music Hank Shocklee; Reel-2-Real Music President Damu Mtume; President/Black Music Ken Wilson; Mtume; President Jay Boberg; and Sr. Dir./A&R, Black Music Jeff Redd.

RR LAUNCHING PAD

Bloodhound Gang Fire Up The Charts

Chalk up another one for Alternative radio's specialty shows. The latest benefactor: **Republic Records** quintet **Bloodhound Gang**, who have just signed on with **Geffen**. The act's expletive-filled single "Fire Water Burn" — which incorporates the chorus of **Rock Master Scott's** old school rap classic "The Roof Is On Fire" — is

ple of new members, and refocused its energies on Alternative and College radio with the release of the current, more rock-flavored album. Says Alperowitz, "We knew it was going to be an uphill struggle but we wanted to establish the band as a rock act. We thought, 'What the fuck: let's do it. Maybe a major [label] will pick it up sometime down the road.'"



Bloodhound Gang

taking off" at the format thanks to early specialty show airplay. This week, 23 stations are reporting the single, taken from the album "One Fierce Beer Coaster."

This isn't the first time around, however, for the Bloodhound Gang. The band was originally signed to indie **Cheese Factory** (which became Republic), owned by two somewhat influential brothers: **Universal VP/Promotion Monte Lipman** and **Sony International Assoc. Dir./Contract Administration Avery Lipman**. **Brett Alperowitz**, the label's informal Manager/Artist Development and Bloodhound Gang's manager, is the company's sole employee.

Republic released a six-song EP in '94, "Dingleberry Haze," that was picked up by **Columbia**. The label, in turn, worked the track "Mama Say" to CHR/Rhythmic radio in 1995. It was that experience, says Alperowitz, that set the wheels in motion for what's happening now.

The group retrenched, recruited a cou-

ple of new members, and refocused its energies on Alternative and College radio with the release of the current, more rock-flavored album. Says Alperowitz, "We knew it was going to be an uphill struggle but we wanted to establish the band as a rock act. We thought, 'What the fuck: let's do it. Maybe a major [label] will pick it up sometime down the road.'"

Some just gravitated to "Fire Water Burn."

Alperowitz & Co. credit Alternative **KNDD/Seattle MD Marco Collins** with first breaking the band and **KROQ MD Lisa Worden** for giving the song key exposure in Los Angeles (Worden first heard the song on KNDD while visiting Seattle). After that, the floodgates opened.

One big fan of the song is Alternative **KNRK/Portland PD Mark Hamilton**, who picked up his copy from Alternative **KITS/San Francisco** via ISDN. The song "has been number one phones since the first day we played it over two weeks ago," says Hamilton, who is playing a new edit of the song every few days. "Not only are people — young and old demos — requesting the song, but they're asking for their favorite version. We're going on our fourth or fifth edit. The edits not only give us a chance to add a different twist on the song, but to extend its life and make the station sound more fun."

With the format "being attacked from

all sides, this is something we can own for quite a while. Active Rock is probably scratching its head wondering what's going on. No one else is going to play it." Geffen plans to re-release the album on December 3.

Cardigans Get Box-Office Exposure

Mercury quintet the **Cardigans** received a nice shot in the arm last week thanks to several key adds at such stations as **Alternatives KROQ/Los Angeles** and **KEGE/Minneapolis** and **CHR/Pop outlets WZJM/Cleveland** and **KHFI/Austin**. It also didn't help that the band's current single, "Love-fool," is included on the soundtrack to "Romeo & Juliet" — last week's top-grossing film.

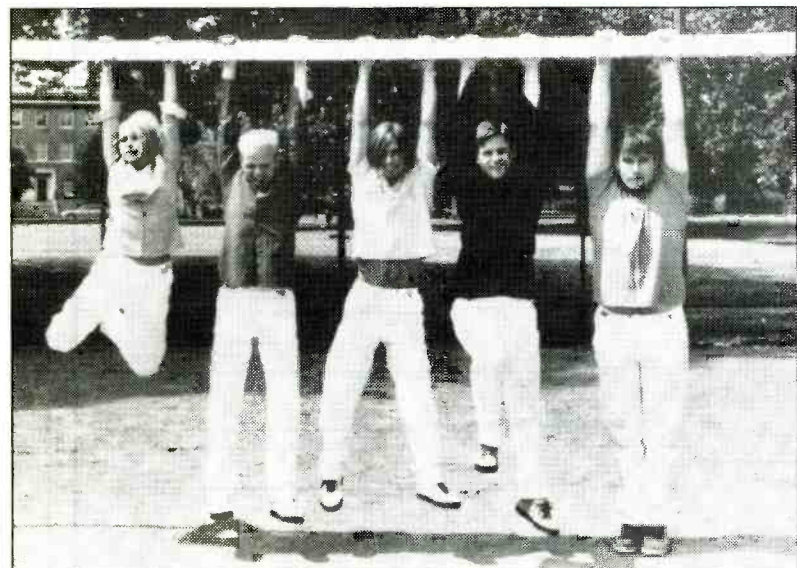
The critically acclaimed band from Sweden has been built an international fan base on the strength of its three albums, "Emmerdale," "Life," and "First Band On The Moon," its most recent album. Other early U.S. supporters include **CHR/Pop's WXKS-FM/Boston** and **WKKS-FM/Toledo**, **Hot AC KFMB-FM (Star 100.7)/San Diego** and **Alternatives KJTS (Live 105)/San Francisco**, **KTCL-FM/Denver** and **WFNX-FM/Boston**.

KFMB APD/MD Greg Simms says he's on the single — which was number one phones last week — because "it really defines the sound of our station. It's a short, three-minute, uptempo pop record that has a huge hook. It's not too fluffy and has a nice edge to it."

Even though the single was first serviced to Alternative, Simms says, "I don't think our listeners see it as an alternative record. We're a song-driven, pop music station for adults. We can't worry about what gets worked where or we'd lock ourselves out of some great music."

Mercury initially targeted Alternative and Adult Alternative, but moved up the CHR add date because the label felt the single hadn't reached its potential at those two formats after several weeks. The exposure "Romeo & Juliet" received on **MTV** probably played a role in that decision as well. Says Mercury VP/Singles & Field Promotion **Tony Smith**, "We've had the support from several leading Alternative stations but felt the time was ripe to take it beyond that format. So we moved the record up to CHR and Hot AC and immediately started getting results."

In some respects, Smith says the earlier move to pop forced Alternative's hand. Stations knew competitors were more than likely going to add the track. "There was a buzz building at Alternative and some of the Pop stations that were on the record very early on, but we knew it hadn't reached its potential at Alternative. The staff loves the record and we all believe this is a multiformat act. We've been playing the record for other formats for quite a while so they were familiar with the band and song. The timing just seemed right."



Cardigans

MUSIC NEWS & VIEWS

New INXS LP Due March

Album Update: Mercury is eyeing a March 1997 release for a new album from Aussie rockers **INXS**. The 12-song set, called "Elegantly Wasted," was produced by **Bruce Fairbairn**. A world tour in support of the album is planned. In other release news, here's the updated lineup of guest artists gracing **Cypress Hill** member **DJ Muggs's** solo album "Soul Assassin," due from **Columbia** on February 25:



INXS

Wyclef (Fugees), **MC Eht**, the **Wu Tang Clan's RZA** and **GZA**, the **Darkman**, **Infamous Mobb**, **Cypress Hill**, **Dr. Dre**, **Mobb Deep**, **Goodie Mobb**, and **KRS One**. Muggs has completed about 85% of the recording ... **Work** drops British alterna-dance act **Jamiroquai's** "Travelling Without Moving" in the U.S. on January 14. The album, the band's third, was released to the rest of the world on September 9 and is double-platinum in Japan, platinum in the UK and Italy, and gold in France.



DJ Muggs

Look for the **Cheap Trick** tribute album on **Grass Records** to hit retail in late January. Among the contributing artists are **Everclear**, **Dig**, **NY Loose**, the **Nixons**, **Deep Blue Something**, and the **Refreshments** ... **Revolution** tentatively has slated February 11 as the release date for **Big Head Todd & The Monsters'** new "Beautiful World" album ... **Hard rockers Megadeth** are holed up at Nashville's the Castle with producer **Dann Huff**; expect a new album next year.

Sponge Returns; Republica Ready To Go

Sponge returns from Europe for a series of club dates beginning on November 21 in Rochester, NY and wrapping on New Year's Eve with a homecoming Detroit concert. In other tour news, **RCA** alterna-pop act **Republica** hits the road for a headline radio show tour beginning November 18 in Phoenix ... **Capitol** alterna-tive group **Mazzy Star** begins its national tour November 30 in Philadelphia while la-



Sponge

belmate and rock guitarist **Eric Johnson** starts his solo tour on November 22 in St. Louis.

A handful of unsigned bands is about to receive some impressive national exposure from the finals of the 1996 National **Ticketmaster** Music Showcase. Winning groups headed to the Palace in Los Angeles on November 21 include **Bloom** (Gainesville, FL), **Hidden Persuaders** (New York), **Lughead** (Albany, NY), **Marigold** (Eugene), and **TV Fifty** (Kansas City). Each band will receive \$2500 in development grants from Ticketmaster, \$2500 in musical equipment from **Guitar Center**, **Ovation** guitars, 500 CD copies, and a video of their showcase performance. Internet junkies can listen to the event live via Ticketmaster Online (<http://www.ticketmaster.com>). Past participants include **Dishwalla** (A&M), the **Verve Pipe** (RCA), and the **Refreshments** (Mercury).

Renowned producer/singer/songwriter **Kenneth "Babyface" Edmonds** has inked a three-year deal to produce movies for **Fox**. The first project is "Soul Food" starring **Vanessa Williams**, **Nia Long**, and **Vivica Fox** ... A tip of the cap to the **Four Tops**, **Smokey Robinson & The Miracles**, **Clarence "Gatemouth" Brown**, the **Spinners**, **William Bell**, and **Gary U.S. Bonds**, who will be honored at the 1997 **Rhythm & Blues Foundation Pioneer Awards** on February 27 in New York ... Producer-songwriter **Denris Lambert** (the **Righteous Brothers**, **Steely Dan**, the **Commodores**) has bowed his own record company, **Baby-lon Entertainment**.

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JOHN MAINELLI



We expected KSFO to take a little cume from KGO and a little cume from a lot of other stations.
— Jack Swanson



Summer Ratings Roundup

□ It was the best of times; it was the worst of times

News/Talk remains King of All Formats, ending the Summer '96 Arbitron with a combined audience share of 14.3. Urban was a distant second with 10.3, 12+.

In 1989, there were an estimated 308 News/Talk stations. Now there are 1272. Here's how some of them did between July and September.

Big Apple Action

In New York City, WOR — the station that hired Bob Grant — held its two-book lead over WABC, the station that fired Grant. But WOR's 12+ advantage (3.4 for eighth place vs. WABC's 3.3/10th) shrank to a tenth of a point, and WINS (3.7/ seventh) emerged as the AM band leader. Sportstalk WFAN (2.7/16th) led the 25-54 demo with a 3.3 share.

WOR's highest-rated time slot



Even for summer, this [book] was disappointing. We're treating it like a wakeup call to do better.
— Greg Tantum

was Grant's PM drive, followed by John Gambling in the morning. Rush Limbaugh led the roster on WABC, followed by former Mayor Ed Koch. WABC also got a boost from the World Series Champion Yankees at night. WFAN's top draw was Don Imus, seconded by Mike & The Mad Dog.

In AM drive, Howard Stern ruled as always (7.6, 12+), in front of all-News stations WINS and WCBS, which finished second (6.5) and third (5.4).

New News Lows

In Los Angeles, all the News and Talk stations received bad news in varying degrees, except for ever-steady KFI. KFI was fourth in 12+ (4.0) and fifth in 25-54 (3.7). KABC (3.3/ninth) was up two-tenths from Spring '96, but much credit goes to the Dodgers and the final book of the Ken & Barkley Show (now Minyard & Tilden), which had K&B at fifth in the morning. FM Talker KLSX sank to a 1.7 share (and 22 rank) despite having the No. 3 morning show in Howard Stern. KABC's Talkradio sister, KMPC, barely registered with a 0.7.

Both L.A. all-News stations posted their lowest numbers in memory. KNX dropped to a 2.1

share for 19th place and KFWB dipped even more, to 1.9 and 21st. This means Los Angeles now has a combined all-News share of only 4%, three to four points lower than the News station totals in other major markets.

KFWB PD Greg Tantum explains the L.A. News numbers this way. "There was some interesting erosion in reported Hispanic listening, especially men. It was a particularly young book, too. Even for summer, this one was disappointing. Though the reported cume erosion seems too out of whack and more like a wobble, we're treating it like a wakeup call to do better." Tantum says the third phase of the summer book looked more encouraging.

The two top shows at format leader KFI were Rush Limbaugh, followed by Dr. Laura Schlessinger. KABC's were Ken & Barkley, then Michael Jackson.

Windy City Winners

Disney/ABC got some good news in Chicago, where WLS climbed again, this time to a 4.1 share and sixth rank. Longtime market leader WGN — with the Cubs — finished with a 6.8 for No. 1. In 25-54, WGN had a 3.4 share (10th) and WLS delivered a 2.6 (17th).

WLS PD Mike Elder replaced ESPN-bound Drew Hayes in August. Elder credits WLS's rise to "the addition of Dr. Laura, Roe [Conn] and Garry [Meier] getting

word of mouth in the afternoon, the consistency of Don Wade & Roma in the morning, and the Loop [WLUP-FM] dumping Talk around July."

All-News WBBM held steady with 3.6 (eighth). Sister-Newser WMAQ fell almost a full point, to a 2.1 and 20th place. WLUP-FM's last book as a Talk station registered 2.2 (19th) and Sportstalk WSCR was 2.1 (20th). Among 25-54s, WSCR topped WLS with a 2.9 share.

The two top Talk talents at WGN were Bob Collins, followed by Kathy & Judy. At WLS, the station was led by Limbaugh, then Don Wade & Roma. The current fall book will be interesting to see when Stern and Steve Dahl have more time under their belts at WCKG. They debuted on the Infinity station just before the Summer '96 book started — and the station's already up 2.1 to 2.8. 12+.

The Old 1-2

Our Arbitron tour of America heads back West to San Francisco, where KSFO seems to be taking a little bite out of big sister KGO. KGO's still No. 1, of course (6.6), but by a margin that's slightly lower than usual. KSFO, meantime, almost cracked the Top 10 by finishing 11th with 2.8, its fourth "up book" since last summer's feeble 1.1. Former KGO star Jim Eason segued to KSFO in the spring.

KGO/KSFO PD Jack Swanson says he's not worried about

KSFO munching away at the Big Franchise. "We expected KSFO to take a little cume from KGO and a little cume from a lot of other stations. KSFO took the cume it got and did huge TSL with it." Swanson notes that KGO's tiny dip was a lot smaller than KSFO's rise.

KPIX-AM & FM, which lost about half the numbers it had last year when it aired gavel-to-gavel O.J. Simpson coverage, ended this summer with 1.4 (23rd). KPIX is also about to lose three hours of Dr. Laura Schlessinger (and her four-plus shares) to KGO, which will air just one hour at noon starting next month.

In the last book, Bay City Talk, News, and Sports AM stations delivered a 1-2-3 punch. This time, it's back to the old 1-2. All-News KCBS was steady and second with 4.8. But Sportstalk-and-Rush KNBR dropped nearly a point, from third to seventh place (3.6). In the 25-54 derby, KGO was No. 1 as always with a 4.9 share. KNBR had 3.7. KCBS had 3.6, and KSFO had 2.1.

KGO's top two shows were the AM newscast with Jim Dunbar and Ted Wygant, followed by Ronn Owens. KNBR's top draws were Rush Limbaugh and Sports-talk host Gary Radnich. KSFO's were Jim Eason and the team of Lee Rogers & Melanie Morgan.

Continued on Page 32

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Summer Ratings Roundup

Continued from Page 31

Philly Ratings Stakes

On to Philadelphia, where there's no news in all-News **KYW** remaining No. 1 with 7.3 (5.2/seventh in 25-54). FM Talk-



We credit the addition of Dr. Laura, Roe and Garry getting word of mouth in the afternoon ... and the Loop dumping Talk.
— Mike Elder



er **WWDB** bounced back from 4.4 to 5.1 and sixth place. Sportstalk **WIP** dropped from 3.7 to 2.8 (17th), on par with last summer's 2.9. In 25-54, however, **WIP** netted a 3.5 to **WWDB**'s 3.0. Rush Limbaugh was the No. 1 show on **WWDB**. In morning drive, Howard Stern is No. 2 on **WYSP**, after **KYW**.

Detroit's **WJR** had its lowest ratings ever this summer. It finished second, but its 6.2 share was down from 6.8 in spring and off from 7.9 a year ago. All-News **WWJ** was roughly steady with 5.4 (sixth) and Talker **WXYT** held at 3.8 (10th). Rankings are different in 25-54, where **WWJ** leads with a 3.9 share, followed by **WJR**'s 3.5 and **WXYT**'s 2.4.

WJR's top two hosts were **Paul W. Smith** (who took over for the late **J.P. McCarthy** near the start of the book) and **Ken Calvert**. At **WXYT**, Limbaugh led the pack,

followed by **Mark Scott**.

In Dallas, **WBAP** and **KRLD** enjoyed their best books in awhile, while **KLIF** sagged a little, though it was up from a year ago. **WBAP** moved up to third place with 5.4 (from 4.9). Its 1-2 programs were Rush Limbaugh and the AM newsblock hosted by **Hal Jay**, **Dan Potter**, and **Dick Siegel**. **KRLD** moved into eighth place with 4.3. Dr. Laura Schlessinger is tops there, followed by **Ernie Brown**.

KLIF dipped from 2.6 to 2.3 and a rank of 20th. Its top listener-getters were **Norm Hitzges** (AM drive Sportstalk) and **David Gold**. **KLIF**'s 25-54 share was 2.6. **WBAP**'s was 4.2, and **KRLD** had 3.9 in the demo.

Boston Talk Party

Washington, DC is a city that hasn't had a truly dominant News or Talk station in many years. This is all the more unusual because the nation's capital creates so much news and talk for stations everywhere else! **WMAL** was 11th (4.0), **WJFK-FM** 13th (3.7), all-News **WTOP** 15th (3.0), and **WWRC** 19th (1.3, down from 2.0).

Among listeners 25-54, the rankings were altogether different. **WJFK-FM** led with a 4.6 share, followed by **WTOP** (2.5), **WMAL** (2.3), and **WWRC** (1.1). In the morning, Howard Stern on **WJFK-FM** dominated all formats, shooting from 5.4 to 6.9 (12+).

Moving right along (I only have two pages): All-News **KTRH/Houston** was off nearly a point from last summer, coming in 10th this time with 3.7.

KPRC, also down from year-ago levels, finished 16th at 3.1. In the 25-54 demo, the stations were closer — **KTRH** with 3.2 and **KPRC** at 3.0.

Boston is an **ARS** town when it comes to Talk. American Radio Systems' **WRKO** and Sportstalk **WEEI** are off a little from spring and a year ago, but they combine for a double-digit share (10.1 to be exact). **WRKO** ended summer in third place with 6.4. **WEEI** was 3.7/11th.

Interestingly, **WRKO** is one of the few Limbaugh affiliates (if not the only one) where the host doesn't dominate the talk show portion of the schedule. Its top two talkers are **Howie Carr** and **Clapprod & Whitley**.

No. 1 in Boston, as always, is all-News **WBZ**, steady at 7.8 (and a healthy 5.1 in 25-54). The syndicated Don Imus is the main attraction on **WEEI**.

Miami's **WIOD** rebounded from a discouraging spring to finish summer in 12th place at 3.4. It looked better in 25-54, where the station with **Neil Rogers** had 3.9 for 10th place. Sportstalk **WQAM** climbed from 1.7 to 2.3 and a rank of 19th. All-News **WINZ**, off almost a point from last year, had 1.5 for 23rd place. Apparently, the influx of new arrivals in recent years has overwhelmed the fabled Miami population of "seasoned citizens" who used to be counted on to deliver big numbers for Talk stations.

Honorable Mentions

A quick scan of noteworthy Summer '96 book developments in other markets reveals that baseball is good for **KFMB/San Di-**

Summer's Biggest Movers

Here's a quick rundown of some major market News/Talk stations' Spring '96-Summer'96 fluctuations:

WCBM/Baltimore	1.9-3.1	KEX/Portland, OR	5.8-3.6
WTMJ/Milwaukee	9.4-10.5	WLW/Cincinnati	11.0-9.5
WIOD/Miami	2.6-3.4	WIP/Philadelphia	3.7-2.8
WCKY/Cincinnati	4.8-5.6	KNBR/San Francisco	4.5-3.6
KOTK/Portland, OR	1.6-2.2	KTRH/Houston	4.6-3.7
WQAM/Miami	1.7-2.3	WMAQ/Chicago	2.9-2.1
KSFO/San Francisco	2.2-2.8	KVI/Seattle	5.5-4.7
WSCR/Chicago	1.6-2.1	WWRC/Washington, DC	2.0-1.3
KFMB/San Diego	5.6-6.1	WJR/Detroit	6.8-6.2

ago, which shot to third place with 6.1. Among San Diego's five Talk stations, L.A.'s **KFI** finished in the middle of the pack (3.0/12th).

In St. Louis, upstart **WIBV** has a four-book trend that reads 1.0, 1.5, 2.7, and 2.8. Longtime leader **KMOX**, No.1 with 13.2, might start to get nervous if its lead shrinks to below double-digits.

WFLA/Tampa had a solid book, finishing third with 6.9. **WKNR** in Cleveland is the only Sportstalk station that leads its market's general Talk stations in both 12+ and 25-54. It finished eighth in both demos, 5.6 and 5.8.

Portland's two Talk leaders had their softest books in memory, with **KXL** dropping to fifth (6.3 to 5.9) and **KEX** to 10th (5.8 to 3.6). Runner-up **KOTK** moved from 1.6 to 2.2 for 15th place.

Jacor won one and lost one in Cincinnati as longtime leader **WLW** fell out of first place, dropping from 11.0 to 9.5 to finish behind co-owned **WEBN-FM** (a 10.3 share AOR). **Jacor**'s second Talk station, **WCKY**, moved up

to sixth (4.8 to 5.6).

Last but not least, Milwaukee's **WTMJ** shot back into first place, climbing 9.4 to 10.5, almost 2-1/2 points above its 12+ number the year before. **WISN** stayed in eighth place, but moved 4.6 to 5.0.

Editor's Note: Many thanks to **R&R's Hurricane Heeran** for pulling vast numbers of digits out of Arbitron's computers.

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Photo Finish

Are you proud of your latest billboard, bumper sticker, or direct-mail piece? Have your talk show hosts been photographed with presidents, celebrities, or interplanetary beings? Did you just do a killer promotion? Direct your best shots (B&W or color) to me c/o **Gail Mitchell** at R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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CONTEMPORARY HIT RADIO

Z100: Getting Back To The Center

GM Jeff Dinetz and PD Tom Poleman discuss rebuilding a market legend

Flash back to 1983 — the launch of soon-to-be world-famous **WHTZ (Z100)/New York**. Under the guidance of legendary programmer/morning driver **Scott Shannon**, Z100 leaped “from worst to first” and — almost overnight — became one of the most substantial forces Contemporary Hit Radio has ever seen.

From the very beginning, Z100 was put in a league with such renowned CHR success stories as **WABC/NY**, **WNBC/NY**, and **WLS/Chicago**, to name a few. Boasting an incredible array of talent, Z100 became one of the most-copied stations of all time — remember the copycat stations and “Morning Zoos” that popped up all over America?



Jeff Dinetz



Tom Poleman

There was a feeling around the station that we couldn't talk about the past. We can't live in the past, but six years of my career were spent here. I'll be damned if I forget what got us here.
—Jeff Dinetz

Return to the present ... and my, how times have changed. Z100 has been through two owners and three GMs in the last two years. Its ratings and revenues have taken a rollercoaster ride while the station formatically tries to find and fill its niche.

Today, Z100 has been retooled under new owner **Chancellor Broadcasting**, GM **Jeff Dinetz**, and PD **Tom Poleman**. Dinetz came to Z100 from **Emmis's** crosstown **WQHT & WRKS**, where he'd been Director/Sales; Poleman arrived in the Big Apple after a PD stint at **KRBE/Houston**.

In the first half of a two-part interview, Dinetz and Poleman discuss the challenges of rebuilding a legend — and explain how they plan to bring back Z100's glory days.

R&R: Jeff, when you were at **Hot 97** and **WRKS**, what was your perception of Z100, and how did

you sell against them?

Jeff Dinetz: We positioned Z100 as a suburban station with a high cume, low TSL, and significant vulnerability ... as **WKTU** proved. It was a P2 station in

trouble.

R&R: What made you want to take the Z100 job?

JD: That's simple. I came over here to win. Everybody told me I was walking into one tough job, but I haven't spent my whole career selling the No. 1 station. I've sold Country and Rap in New York — two of the toughest formats to sell. But if you surround yourself with good people, you'll be OK.

R&R: Did you have any idea what was ahead for you?

JD: Not really. I had worked closely with [Emmis GM] **Judy Ellis** at **Hot 97** over the years, so I wasn't totally unprepared. It seems like 90% of the time when a GM leaves a station, the GSM moves up. What helped me here was that I'd been in the market since 1980, a manager since 1983, and spent six years at Z100 from '83-'89. I knew the station well because I'd either sold for or against Z100 since 1983.

R&R: What was your initial assessment after your first few weeks at Z100?

JD: There was a feeling around the station that we couldn't talk about the past. We can't live in the

Z100 had a lot of successful books when it initially [leaned] Alternative. Alternative was the flavor of the month. We went overboard and became too polarized. We had to get back to the center.
—Tom Poleman

past, but six years of my career were spent here. I'll be damned if I forget what got us here. The Z100 brand name didn't start in 1992. This is a 13-year-old station.

R&R: Once you got there, the plot thickened — **WXRK's** flip from **Classic Rock** to **Alternative** gave you a new competitor and precipitated a number of staff changes. How did you deal with that?

JD: We had to take into account that Z100 had also changed ownership for the second time in about two years. I was the third GM in about a year and a half. There was a lot of uncertainty. People were anticipating change and had left or were planning to leave before I arrived. I knew the station had a lot of people who'd been here a long time, but Z100 was in need of a major overhaul. It was time for some new ideas. The people who were here had taken it as far as it could go. It was time for someone with no preconceived notions to take it to the next level.

Programming Perspective

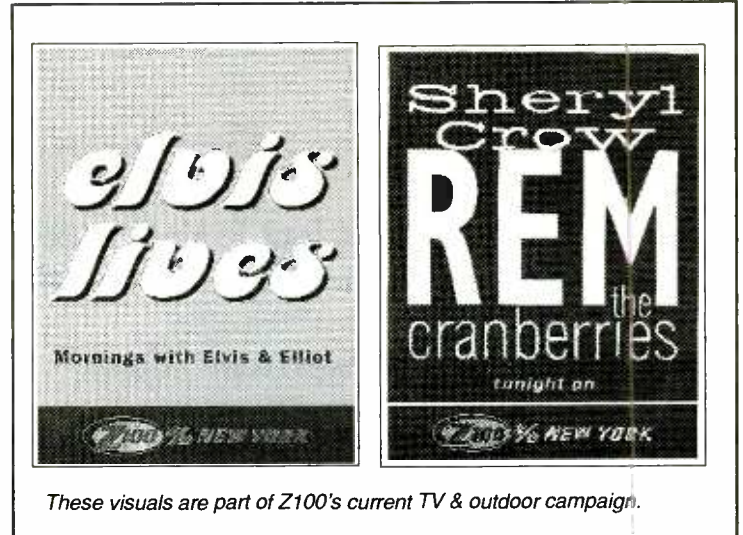
R&R: Tom, as the new PD, what were the initial programming challenges?

Tom Poleman: It was a very confusing time in music. In **Houston** we were facing a similar situation. **Alternative** was one of the hottest genres; it became a big part of the mainstream. A lot of people were asking themselves if they could continue riding the fence with their alternative [music] and maintain mainstream partisans. A lot of us felt you had to be more of a pure **Alternative** station to have credibility. Then, when **WKTU** came in and totally dismantled Z100's cume base, it became obvious that you could be a hit music station, and **Alternative** wasn't as hot as we thought it was.

R&R: Should Z100 have seen the **'KTU** hole and plugged it before **Evergreen** did?

TP: Sometimes I look at our auditorium and strategic tests and wonder how they couldn't have noticed it. It was crystal clear. But everything is clear in hindsight. It's obvious a huge number of listeners stayed with Z100 because they didn't have a better place to go.

JD: [Shamrock] saw it coming. A study had been done the summer before we arrived at Z100 that showed there was a hole in the market for dance. They didn't fill it because **Shamrock** wasn't sure it was going to be selling at the time; in fact, **Shamrock** thought it was in line to buy **Q104** [now-Viacom **Classic Rocker WAXQ**]. The plan was to make **Q104**



These visuals are part of Z100's current TV & outdoor campaign.

the **Dance** station and keep Z100 as a female, **Alternative-leaning** station, though I don't think it's possible to be a female **Rock** station.

R&R: What are some of the other programming issues the station faced?

JD: Z100 was always a compelling station to the trades, but it stopped being compelling to **New York** listeners. When I got here, there hadn't been a morning show in place since **John Lander** left. After a long search, they had brought in another morning show that, in the end, just didn't fit in with the station's future plans. So Z100 didn't have the strongest, most recognizable personalities in the market anymore. There just wasn't any passion about the station. We were winning by default. If you were a 24-year-old female, there wasn't anywhere else to go, except maybe **WPLJ** or **WMXV**. That audience was looking for a home.

TP: That's a real significant point — the morning show was in transition. We didn't have one! That made the station particularly vulnerable when **'KTU** had **RuPaul** and **WXRK** had **Howard Stern**.

R&R: Did Z100 step over the line in moving from a **Pop** station to an **Alternative-leaning** station?

JD: You did a story in the last 18 months about how successful **Steve Kingston** was with this **CHR** hybrid. Let's be fair to everyone involved. Back in '94 the station had a resurgence in the ratings. A great programmer sees where the hot trends are. They just took it a little too far to the left.

TP: Z100 had a lot of successful books when it initially [leaned] **Al-**

Z100 was always a compelling station to the trades, but it stopped being compelling to New York listeners. There just wasn't any passion about the station. We were winning by default.
—Jeff Dinetz

ternative, as did **KRBE/Houston**. We had our strongest books in **Houston** when we saw **Alternative** really picking up. We just played the cream of the crop. We got into trouble when we started directly competing with pure **Alternative** stations. We ended up getting away from just playing the hits.

But that happens over and over in **Top 40**. We saw it with rap and **New Kids On The Block**. **Alternative** was the flavor of the month. We went overboard and became too polarized. We had to get back

We can't expect to appear broad-based. I'm not sure if that exists in a market this size anymore, but we can sure as hell be more centered than we have been.
—Tom Poleman

to the center. It doesn't mean that we won't play **Alternative** at all. We'll just play the cream of the crop and balance the station with the other available product.

R&R: Where is **New York's** musical center, and what is Z100's musical focus?

TP: It's a blend of the best alternative, dance, and mainstream available. It's tough for **New York** because there are so many different stations here. But what people expect to hear out of Z100 is hits. Although urban music does really well here, that doesn't mean Z100 has to specialize in it. We can play a few of the biggest urban tunes, but our emphasis is still going to be on the **Donna Lewis**, **Dishwalla**, **Alanis Morissette**, **Eric Clapton**, and **Sheryl Crow** kinds of records. We can't expect to appear broad-based. I'm not sure if that exists in a market this size anymore, but we can sure as hell be more centered than we have been.

Next week, in part two of our exclusive interview with **Jeff Dinetz** and **Tom Poleman**, we'll discuss research, morning shows, and the competitive **New York City** scene.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES NOVEMBER 15, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of October 21-27.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
CELINE DION It's All Coming Back To Me Now (550 Music)	4.08	3.91	3.99	3.96	92.5%	26.0%
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	4.08	4.04	4.04	4.08	92.8%	27.5%
NO DOUBT Spiderwebs (Trauma/Interscope)	4.00	3.98	3.88	3.91	61.8%	13.5%
DONNA LEWIS I Love You Always Forever (Atlantic)	3.97	3.90	3.74	3.96	93.0%	31.8%
NO DOUBT Don't Speak (Trauma/Interscope)	3.96	3.88	—	—	62.3%	8.0%
KEITH SWEAT Twisted (Elektra/EEG)	3.91	3.86	3.82	3.84	65.3%	14.8%
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	3.87	3.75	3.69	3.49	51.8%	8.0%
R. KELLY I Believe I Can Fly (Jive)	3.83	—	—	—	32.0%	4.8%
MERRIL BAINBRIDGE Mouth (Universal)	3.81	3.84	3.59	3.68	78.5%	21.0%
R. KELLY I Can't Sleep Baby (If I) (Jive)	3.78	3.77	3.83	3.79	74.5%	18.8%
QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	3.73	3.60	3.63	3.64	81.3%	30.5%
GHOST TOWN DJ'S My Boo (So So Def/Columbia)	3.69	3.63	3.60	3.67	69.5%	21.5%
GREASE MEGAMIX Grease Megamix (Polydor/A&M)	3.69	3.68	3.62	3.50	83.5%	13.3%
TONI BRAXTON Un-break My Heart (LaFace/Arista)	3.68	—	—	—	55.3%	9.3%
JOURNEY When You Love A Woman (Columbia)	3.67	3.51	3.49	3.48	50.8%	10.3%
SHERYL CROW If It Makes You Happy (A&M)	3.60	3.57	3.41	3.56	81.5%	23.3%
WALLFLOWERS 6th Avenue Heartache (Interscope)	3.56	3.65	3.54	3.59	51.3%	10.8%
WONDERS That Thing You Do! (Epic)	3.54	3.50	—	—	61.3%	13.0%
NO MERCY Where Do You Go (Arista)	3.49	3.30	3.36	3.44	85.0%	34.3%
AMBER This Is Your Night (Tommy Boy)	3.43	3.24	3.41	3.28	68.0%	20.5%
BRYAN ADAMS Let's Make A Night To Remember (A&M)	3.36	3.22	3.29	3.28	51.0%	12.5%
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	3.34	—	—	—	73.5%	17.8%
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	3.31	3.28	3.30	3.26	64.5%	20.5%
MADONNA You Must Love Me (Warner Bros.)	3.26	—	—	—	46.5%	11.5%
DC TALK Just Between You And Me (Virgin)	3.13	3.22	3.19	—	34.0%	7.8%
HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	3.13	3.15	3.10	—	40.5%	12.5%
AMANDA MARSHALL Birmingham (Epic)	3.12	3.14	3.02	3.25	30.3%	8.5%
LA BOUCHE Fallin' In Love (RCA)	3.07	2.93	3.05	2.98	39.5%	13.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICA Hot Scores

BY KEVIN MCCABE

As 1996 winds down, it's important to point out it's been another great year in the resurgence of CHR. The Summer '96 Arbitron books for 92 continuously measured markets shows CHR up nearly two full 12+ shares from last year. CHR now ranks fifth in national 12+ listening, and the total number of stations in the format is rising steadily. Those are some very encouraging statistics, considering that 633 CHR stations abandoned the format through the first half of the decade. What can be attributed to the growth and stability we're witnessing?

"It's a callout world," according to Guy Zapoleon, President of Zapoleon Media Strategies. Widely regarded as one of the top authorities on callout research, Zapoleon explains, "Requests can be used to structure some nighttime rotations, and sales remain a tool. The final determiner of a station's weekly rotations is callout — and the individual PD's interpretation of it."

R&R's Callout America was launched in February 1995. The need for a national callout survey was twofold. Callout America is aimed at helping programmers and record label executives alike measure overall favorability, familiarity, and burn on each week's most-played songs. In most weeks, it also tends to mirror national record sales and, in many cases, assists labels in finding and nurturing new songs to help increase sales. As the industry's only national overview of radio consumer tastes, it can be used as a weekly comparison for stations that conduct their own local callout. For stations without the resources to conduct local callout, it can be a valuable tool in structuring weekly rotations. R&R is committed to ensuring the data maintains the highest level of credibility and accuracy.

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R. KELLY

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From Warner Sunset/Atlantic #82961 Music From And Inspired By The Motion Picture Space Jam



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3.96 Women 12-17 (#10)
3.73 Women 25-34 (#4)

3.77 East Region (#7)
4.00 West Region (#4)



CHR/POP TOP 50

NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 5704 5712 5471 5169 118/0					
2	2	2	2	CELINE DION It's All Coming Back To Me Now (550 Music) 5515 5638 5660 5669 119/0					
4	4	4	3	MERRIL BAINBRIDGE Mouth (Universal) 5356 5181 4991 4659 120/1					
1	1	3	4	DONNA LEWIS I Love You Always Forever (Atlantic) 5184 5484 5814 5906 119/0					
11	7	6	5	SHERYL CROW If It Makes You Happy (A&M) 4316 4024 3616 3198 116/0					
6	5	5	6	KEITH SWEAT Twisted (Elektra/EEG) 4117 4119 3999 3895 101/6					
10	8	8	7	JOURNEY When You Love A Woman (Columbia) 3886 3831 3554 3283 113/0					
5	6	7	8	NO MERCY Where Do You Go (Arista) 3793 3904 3961 4125 101/1					
38	25	13	9	NO DOUBT Don't Speak (Trauma/Interscope) 3598 2722 1809 954 124/6					
15	13	11	10	EN VOGUE Don't Let Go (Love) (EastWest/EEG) 3316 2985 2702 2409 113/1					
48	19	14	11	SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 3231 2707 2047 676 114/2					
7	9	9	12	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic) 2963 3139 3329 3476 93/0					
23	17	15	13	DC TALK Just Between You And Me (Virgin) 2776 2538 2250 1908 102/2					
8	11	12	14	DISHWALLA Counting Blue Cars (A&M) 2651 2977 3160 3457 86/0					
9	10	10	15	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 2561 3033 3293 3319 84/0					
19	16	16	16	LA BOUCHE Fallin' In Love (RCA) 2503 2454 2253 2080 97/2					
25	21	19	17	AMBER This Is Your Night (Tommy Boy) 2437 2147 1973 1760 83/8					
14	14	17	18	TONI BRAXTON You're Makin' Me High (LaFace/Arista) 2352 2448 2687 2778 66/0					
BREAKER	19			TONI BRAXTON Un-break My Heart (LaFace/Arista) 2284 1740 1270 983 103/11					
12	12	18	20	ERIC CLAPTON Change The World (Reprise) 2188 2304 2768 3166 86/0					
BREAKER	21			WONDERS That Thing You Do! (Epic) 2093 1969 1810 1536 75/0					
BREAKER	22			MADONNA You Must Love Me (Warner Bros.) 2014 1928 1740 1465 103/1					
BREAKER	23			GHOST TOWN DJ'S My Boo (So So Def/Columbia) 2009 1853 1740 1650 76/9					
13	15	20	24	NO DOUBT Spiderwebs (Trauma/Interscope) 1799 2110 2503 2784 64/0					
30	32	28	25	NEW EDITION I'm Still In Love With You (MCA) 1734 1571 1539 1515 82/3					
26	23	24	26	HOOTIE & THE BLOWFISH Sad Caper (Atlantic) 1582 1842 1810 1735 69/0					
34	35	32	27	R.E.M. Bittersweet Me (Warner Bros.) 1536 1364 1226 1099 90/2					
16	18	27	28	ALANIS MORISSETTE You Learn (Maverick/Reprise) 1486 1642 2092 2300 62/0					
50	47	39	29	GREASE MEGAMIX Grease Megamix (Polydor/A&M) 1393 1028 736 618 72/18					
—	41	35	30	JEWEL You Were Meant For Me (Atlantic) 1286 1130 847 459 77/6					
41	36	37	31	HOOTIE & THE BLOWFISH I Go Blind (Reprise) 1273 1065 1026 918 43/4					
24	30	33	32	R. KELLY I Can't Sleep Baby (If I) (Jive) 1253 1268 1689 1843 40/0					
20	27	31	33	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1192 1475 1787 1974 47/1					
22	26	30	34	WALLFLOWERS 6th Avenue Heartache (Interscope) 1150 1530 1803 1932 49/0					
—	—	43	35	BLACKSTREET No Diggity (Interscope) 1040 721 534 285 66/16					
44	37	38	36	REPUBLICA Ready To Go (RCA) 1040 1046 991 900 63/3					
17	20	29	37	AMANDA MARSHALL Birmingham (Epic) 959 1541 2010 2289 41/0					
—	—	49	38	R. KELLY I Believe I Can Fly (Jive) 877 579 74 37 66/16					
28	33	36	39	WILD ORCHID At Night I Pray (RCA) 876 1101 1360 1577 53/0					
39	38	40	40	FUN FACTORY Don't Go Away (Curb) 871 914 962 931 43/1					
—	—	46	41	SUSANNA HOFFS All I Want (London/Island) 841 683 533 376 66/7					
21	31	34	42	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) 797 1186 1587 1964 36/0					
—	46	41	43	GEGGY TAH Whoever You Are (Luaka Bop/WB) 789 800 738 593 51/0					
DEBUT	44			BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia) 787 144 7 — 82/14					
DEBUT	45			ROD STEWART If We Fall In Love Tonight (Warner Bros.) 756 532 72 — 63/7					
—	—	45	46	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG) 685 706 678 565 39/0					
—	—	47	47	SUBLIME What I Got (Gasoline Alley/MCA) 681 639 634 594 52/4					
DEBUT	48			BODEANS Hurt By Love (Slash/Reprise) 643 463 330 90 44/8					
DEBUT	49			GINUWINE Pony (550 Music) 611 504 345 229 26/4					
DEBUT	50			CRANBERRIES When You're Gone (Island) 585 76 46 18 56/10					

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.
128 CHR/Pop reporters. 128 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS

TONI BRAXTON
Un-break My Heart (LaFace/Arista)
TOTAL PLAYS/INCREASE: 2284/544
TOTAL STATIONS/ADDS: 103/11
CHART: 19

WONDERS
That Thing You Do! (Epic)
TOTAL PLAYS/INCREASE: 2093/124
TOTAL STATIONS/ADDS: 75/0
CHART: 21

MADONNA
You Must Love Me (Warner Bros.)
TOTAL PLAYS/INCREASE: 2014/86
TOTAL STATIONS/ADDS: 103/1
CHART: 22

GHOST TOWN DJ'S
My Boo (So So Def/Columbia)
TOTAL PLAYS/INCREASE: 2009/156
TOTAL STATIONS/ADDS: 76/9
CHART: 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DONNA LEWIS Without Love (Atlantic) 40	
RED HOT CHILI PEPPERS Love Rollercoaster (Geffen) 39	
SWV It's All About U (RCA) 20	
GREASE MEGAMIX Grease Megamix (Polydor/A&M) 18	
BLACKSTREET No Diggity (Interscope) 16	
R. KELLY I Believe I Can Fly (Jive) 16	
FINE YOUNG CANNIBALS The Flame (MCA) 14	
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia) 14	
MINT CONDITION What Kind Of Man... (Perspective/A&M) 12	
TONI BRAXTON Un-break My Heart (LaFace/Arista) 11	

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NO DOUBT Don't Speak (Trauma/Interscope) +876	
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia) +643	
TONI BRAXTON Un-break My Heart (LaFace/Arista) +544	
SEAL Fly Like An Eagle (Warner Sunset/Atlantic) +524	
CRANBERRIES When You're Gone (Island) +509	
GREASE MEGAMIX Grease Megamix (Polydor/A&M) +365	
RED HOT CHILI PEPPERS Love Rollercoaster (Geffen) +355	
EN VOGUE Don't Let Go (Love) (EastWest/EEG) +331	
BLACKSTREET No Diggity (Interscope) +319	
R. KELLY I Believe I Can Fly (Jive) +298	

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JEWEL Who Will Save Your Soul (Atlantic)
EVERYTHING BUT THE GIRL Missing (Atlantic)
JANN ARDEN Insensitive (A&M)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
LA BOUCHE Sweet Dreams (RCA)
COLOR ME BADD The Earth, The Sun, The Rain (Giant)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
LA BOUCHE Be My Lover (RCA)
NATALIE MERCHANT Jealousy (Elektra/EEG)
MARIAH CAREY Always Be My Baby (Columbia)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FINE YOUNG CANNIBALS
FYC

"The Flame"

THE FIRST SINGLE FROM THEIR NEW ALBUM
THE FINEST
Containing All Of Their Greatest Hits
Plus Three New Songs

On Fire At:
KKLQ KHOM WQZQ KQ102 WWLI
KJYO WSSX KHTQ WXIS WFKS
WWCK WERZ KRUF U93 WQGN
And Many More!

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POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	ALANIS MORISSETTE Head Over... <i>(Maverick/Reprise)</i>	6560	6767	152/0
3	2	NO DOUBT Don't Speak <i>(Trauma/Interscope)</i>	6312	5215	211/7
2	3	SHERYL CROW If It Makes You Happy <i>(A&M)</i>	5787	5729	178/0
4	4	R.E.M. Bittersweet Me <i>(Warner Bros.)</i>	3944	3788	180/2
5	5	SUBLIME What I Got <i>(Gasoline Alley/MCA)</i>	3560	3545	142/5
7	6	BUSH Swallowed <i>(Trauma/Interscope)</i>	3224	3192	94/1
6	7	DISHWALLA Counting Blue Cars <i>(A&M)</i>	3027	3333	110/0
8	8	COUNTING CROWS Angels Of The Silences <i>(DGC/Geffen)</i>	2649	2873	101/1
12	9	CAKE The Distance <i>(Capricorn/Mercury)</i>	2566	2359	89/0
11	10	SOCIAL DISTORTION I Was Wrong <i>(550 Music)</i>	2444	2530	85/1
10	11	NO DOUBT Spiderwebs <i>(Trauma/Interscope)</i>	2187	2537	99/0
9	12	EELS Novocaine For The Soul <i>(DreamWorks/Geffen)</i>	2184	2695	82/0
15	13	STONE TEMPLE PILOTS Lady Picture Show <i>(Atlantic)</i>	2175	1958	100/5
17	14	LOCAL H Bound For The Floor <i>(Island)</i>	2076	1865	86/4
20	15	SOUNDGARDEN Blow Up The Outside World <i>(A&M)</i>	1917	1707	84/2
13	16	WALLFLOWERS 6th Avenue Heartache <i>(Interscope)</i>	1893	2334	85/0
14	17	REPUBLICA Ready To Go <i>(RCA)</i>	1794	2068	105/4
—	18	PRESIDENTS OF THE UNITED... Mach 5 <i>(Columbia)</i>	1790	1601	88/2
16	19	PEARL JAM Hail, Hail <i>(Epic)</i>	1787	1954	77/2
—	20	311 All Mixed Up <i>(Capricorn/Mercury)</i>	1782	1461	100/11

This chart reflects airplay from November 4-10. Songs ranked by total plays. 128 CHR/Pop reporters and 96 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



BOOGIEMAN BALL — Angelina (second from left) helped make WKTU/New York's Boogieman Ball a success. Sharing a backstage fright are (l-r) WKTU air talent Al Bandero, Upstairs Records rep Jo, WKTU music coordinator Jeff Z, and MD Andy Shane.



DRU HILL DRU A CROWD — Dru Hill visited KMEL/San Francisco during a promotional swing. Gathering in the hall are (l-r) group member Woody, Island Sr. Dir./Crossover Promo Marthe Reynolds, Dru Hill's Sisquo, KMEL PD Michelle Santosuosso and MD Joey Arbagey, group members Jazz and Nokio, and Island's Brownyn Webber-Gregg.

NEW & ACTIVE

AZ YET Last Night <i>(LaFace/Arista)</i> Total Plays: 557, Total Stations: 42, Adds: 6	TRACY CHAPMAN Smoke And Ashes <i>(Elektra/EEG)</i> Total Plays: 348, Total Stations: 33, Adds: 3
DAVE MATTHEWS BAND Crash Into Me <i>(RCA)</i> Total Plays: 530, Total Stations: 43, Adds: 7	GINA G Ooh Aah...Just A Little Bit <i>(Warner Bros.)</i> Total Plays: 344, Total Stations: 14, Adds: 2
CRUSH Jellyhead <i>(Robbins)</i> Total Plays: 477, Total Stations: 17, Adds: 0	SIMPLY RED Angel <i>(EastWest/EEG)</i> Total Plays: 237, Total Stations: 19, Adds: 1
DUNCAN SHEIK Barely Breathing <i>(Atlantic)</i> Total Plays: 454, Total Stations: 27, Adds: 5	JOCELYN ENRIQUEZ Do You Miss Me <i>(Classified)</i> Total Plays: 229, Total Stations: 9, Adds: 1
RED HOT CHILI PEPPERS Love Rollercoaster <i>(Geffen)</i> Total Plays: 431, Total Stations: 52, Adds: 39	GARBAGE Milk <i>(Almo Sounds/Geffen)</i> Total Plays: 226, Total Stations: 31, Adds: 10
CARDIGANS Lovefool <i>(Mercury)</i> Total Plays: 431, Total Stations: 39, Adds: 10	DONNA LEWIS Without Love <i>(Atlantic)</i> Total Plays: 223, Total Stations: 46, Adds: 40
TONY TONI TONE Let's Get Down <i>(Mercury)</i> Total Plays: 417, Total Stations: 32, Adds: 3	ORIGINAL I Luv U Baby <i>(Next Plateau)</i> Total Plays: 197, Total Stations: 9, Adds: 1
BABYFACE This Is For The Lover In You <i>(Epic)</i> Total Plays: 388, Total Stations: 25, Adds: 0	311 All Mixed Up <i>(Capricorn/Mercury)</i> Total Plays: 191, Total Stations: 20, Adds: 8
FIONA APPLE Shadowboxer <i>(Work)</i> Total Plays: 363, Total Stations: 31, Adds: 5	JANN ARDEN Good Mother <i>(A&M)</i> Total Plays: 190, Total Stations: 11, Adds: 0
MAXI PRIEST Watching The World Go By <i>(Virgin)</i> Total Plays: 351, Total Stations: 21, Adds: 3	GEORGE CLINTON F/COOLIO Atomic Dog '97 <i>(Capitol)</i> Total Plays: 178, Total Stations: 9, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS NOVEMBER 19

"AFKAP"	"Betcha By Golly Wow" (NPG/EMI)
Counting Crows	"A Long December" (DGC/Geffen)
Monstars	"Hit 'Em High" (Big Beat/Atlantic)
Lionel Richie	"Still In Love" (Mercury)
Smashing Pumpkins	"Thirty-Three" (Virgin)
Trans-Siberian Orchestra	"Christmas Eve" (Atlantic)



TONY TONI TONE TONY? — Two-thirds of Tony Toni Tone stopped by R&R's L.A. office to get the grand tour and seek out a third Tony. Stopping for this action shot are (l-r) R&R CHR Asst. Editor Paul Colbert, group member Dwayne Wiggins, R&R Urban Asst. Editor Lanetta Kimmons, Mercury Sr. VP/Urban Wayman Jones, the group's Timothy Riley, R&R CHR Editor Tony "You Don't Want To Hear Me Sing" Novia, and Mercury L.A. Local Promo Mgr. Jim Stein.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams DONNA LEWIS "Without" ELEANOR MCEVOY "Precious" SWV "A1" RED HOT CHILLI... "Love" ORIGINAL "Liv"	WKSE/Buffalo, NY PD: Sue O'Neil APD/MD: Dave Universal DONNA LEWIS "Without"	WLVY/Elmira, NY PD: Mike Strobel APD/MD: Brian Stohl RED HOT CHILLI... "Love" FINE YOUNG CANNIBALS "Flame" GARBAGE "Milk"	WFBC/Greenville, SC PD: Rob Wagman MD: Hawk Harrison TRACY CHAPMAN "Smoke" DUNCAN SHEIK "Barely" AMBER "Night"	WOJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite GREASE MEGAMIX "Grease" MINT CONDITION "Man" R. KELLY "Fly" DONNA LEWIS "Without" GHOST TOWN DJ'S "Boo" CRANBERRIES "Gone"	KHOM/New Orleans, LA PD: Bill Thorman MD: Jammer, 11 AMBER "Night" 11 DONELL JONES "Feet" FINE YOUNG CANNIBALS "Flame" JOHNNY GILL "Body" DONNA LEWIS "Without" SWV "A1"	KKRZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas 12 GREASE MEGAMIX "Grease" 4 STREISAND & ADAMS "Finally"	KSLY/San Luis Obispo, CA DM/MD: Dave Christopher MD: Adam Barnes 40 STONE TEMPLE PILOTS "Lady" 28 RED HOT CHILLI... "Love" 16 LOCAL H "Bound" METALLICA "Day" SOUNDGARDEN "Blow" KULA SHAKER "Tattoo"	WWKZ/Tupalo, MS PD/MD: Rick Stevens 20 KEITH SWEAT "Twisted" 8 FINE YOUNG CANNIBALS "Flame" MINT CONDITION "Man" FIONA APPLE "Shadowbox" DONNA LEWIS "Without" ROBERTS & SUMMER "Whenever" CARDIGANS "Lovefool"
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee SUSANNA HOFFS "Want" TONI BRAXTON "Heart" BODEANS "Hurt"	WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard 24 STONE TEMPLE PILOTS "Lady" 13 RED HOT CHILLI... "Love" DAVE MATTHEWS BAND "Crash"	WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox FUGEES "No" SUBLIME "What" GREASE MEGAMIX "Grease"	WNNK/Harrisburg, PA PD: John D'Dea MD: Scott Shaw 23 STREISAND & ADAMS "Finally" 12 BODEANS "Hurt" 8 REPUBLICA "Ready" 6 R. KELLY "Fly" ROD STEWART "Fall" TONY TONI TONE "Lets"	KZLJ/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 18 NO DOUBT "Speak" BLACKSTREET "Diggy" AZ YET "Last"	WEZB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. No Adds	WERZ/Portsmouth, NH DM/MD: Jack O'Brien MD: Liz Jordan FINE YOUNG CANNIBALS "Flame" LA BOUCHE "Fallin" DONNA LEWIS "Without" RED HOT CHILLI... "Love"	KHTY/Santa Barbara, CA PD/MD: Damon Young LUSCIOUS JACKSON "Naked"	KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham 24 HOOTIE & BLOWFISH "Blind" 23 TONI BRAXTON "Heart"
WZLW/Albany, NY PD: Michael Morgan MD: Ron Williams DONNA LEWIS "Without" ELEANOR MCEVOY "Precious" SWV "A1" RED HOT CHILLI... "Love" ORIGINAL "Liv"	WSSX/Charleston, SC PD/MD: Calvin Hicks RED HOT CHILLI... "Love" 311 "Mixed" DONNA LEWIS "Without" FINE YOUNG CANNIBALS "Flame"	KDUK/Eugene, OR PD: Barry McGuire MD: Matt James 16 FUGEES "No" TONY TONI TONE "Lets" JEWEL "You"	WKSS/Hartford, CT PD: Jay Bee Jones MD: Christine Fox ROD STEWART "Fall"	WZEE/Madison, WI Interim PD: Dana Lundon 14 BLACKSTREET "Diggy" 11 R.E.M. "Me" 10 REPUBLICA "Ready" 4 SUSANNA HOFFS "Want"	WHTZ/New York, NY PD: Tom Coleman MD: Cobby Bryant 17 GHOST TOWN DJ'S "Boo" 12 TONI BRAXTON "Heart"	WSPK/Poughkeepsie, NY PD: Stew Schantz MD: Scotty Mac 19 FUGEES "No" 19 DONNA LEWIS "Without" RED HOT CHILLI... "Love" GARBAGE "Milk" SWV "A1" DUNCAN SHEIK "Barely"	WNDU/South Bend, IN PD/MD: Bill Mitchell RED HOT CHILLI... "Love" TONI BRAXTON "Heart" FINE YOUNG CANNIBALS "Flame" FIONA APPLE "Shadowbox"	WWSK/Utica, NY MD: Diane Chess 7 STREISAND & ADAMS "Finally" 7 CRANBERRIES "Gone" 7 GREASE MEGAMIX "Grease"
KQIZ/Amarillo, TX PD/MD: Ted Kelly 10 GHOST TOWN DJ'S "Boo" MONTELL JORDAN "Falling" 311 "Down" PREMIERE "Something" RED HOT CHILLI... "Love" MINT CONDITION "Man" FINE YOUNG CANNIBALS "Flame"	WVSR/Charleston, WV PD: Bill Shaban APD: Mike Edwards 18 AMBER "Night" CRANBERRIES "Gone" RED HOT CHILLI... "Love"	WSTO/Evansville, IN PD: Barry Witherspoon R.E.M. "Me" GHOST TOWN DJ'S "Boo" STREISAND & ADAMS "Finally"	KRBE/Houston, TX PD: John Paake APD: Scotty Sparks MD: Jay Michaels 9 RED HOT CHILLI... "Love"	WZFF/Indianapolis, IN PD: Scott Chase MD: J.T. Daniels R. KELLY "Fly"	WVNZ/Norfolk, VA PD: Don London MD: Jay West 2 BLACKSTREET "Diggy" SIMPLY RED "Angel" AZ YET "Last"	WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro DONNA LEWIS "Without" SWV "A1"	KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Rodgers 5 SWV "A1" 4 MONTELL JORDAN "Falling" STREISAND & ADAMS "Finally" DONNA LEWIS "Without" FINE YOUNG CANNIBALS "Flame" FIONA APPLE "Shadowbox" GARBAGE "Milk" LOUVETTE "Think" RED HOT CHILLI... "Love"	KWTX/Waco, TX PD: Flash Phillips 42 TONI BRAXTON "Heart" 26 HOOTIE & BLOWFISH "Blind" GREASE MEGAMIX "Grease" CRANBERRIES "Gone"
KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker MD: Roxy Lemox DONNA LEWIS "Without" AMBER "Night" STREISAND & ADAMS "Finally"	WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcie Crescente 25 GREASE MEGAMIX "Grease"	KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase 5 GREASE MEGAMIX "Grease" COUNTING CROWS "December" STREISAND & ADAMS "Finally" GARBAGE "Milk" 311 "Mixed"	WZYP/Huntsville, AL PD: Marc Summers 15 GHOST TOWN DJ'S "Boo" KEITH SWEAT "Twisted"	WAOA/Melbourne, FL PD: Scott Chase MD: J.T. Daniels R. KELLY "Fly"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda CARDIGANS "Lovefool" GINUWINE "Pony" ENIGMA "Invisible" GARBAGE "Milk" FINE YOUNG CANNIBALS "Flame"	WDRB/Raleigh, NC DM: Brian Burns PD: Kip Taylor 7 RED HOT CHILLI... "Love"	KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard DONNA LEWIS "Without" JEWEL "You" MINT CONDITION "Man" ROBERTS & SUMMER "Whenever"	
WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons No Adds	WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 10 RED HOT CHILLI... "Love" 7 CRANBERRIES "Gone" 4 BLACKSTREET "Diggy" 3 MINT CONDITION "Man" 2 SWV "A1" 1 R. KELLY "Fly" 1 BODEANS "Hurt" DONNA LEWIS "Without" ROBERTS & SUMMER "Whenever"	WWCK/Flint, MI PD/MD: Scott Seipel 10 SWV "A1" FINE YOUNG CANNIBALS "Flame" MINT CONDITION "Man" KEB MO "Home" DONNA LEWIS "Without" RED HOT CHILLI... "Love"	WAPE/Jacksonville, FL PD: Cal Thomas APD/MD: Tony Mann 14 GREASE MEGAMIX "Grease" GHOST TOWN DJ'S "Boo"	WHY/Miami, FL PD: Rob Roberts MD: Al Chio 7 GHOST TOWN DJ'S "Boo" 6 RED HOT CHILLI... "Love" ELEANOR MCEVOY "Precious" NO DOUBT "Speak"	KKQK/Omaha, NE PD: Mike J. Steele MD: Jimi Jamm 5 GREASE MEGAMIX "Grease" R. KELLY "Fly" DONNA LEWIS "Without" RED HOT CHILLI... "Love"	WRFY/Reading, PA PD: Al Burke MD: Mike Browne 15 RED HOT CHILLI... "Love" 11 COUNTING CROWS "December" 9 DE LEPPARD "Sigh" ZZ TOP "Bang"	WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Oshan 11 RED HOT CHILLI... "Love" BLACKSTREET "Diggy" MADONNA "Must" 311 "Mixed" STREISAND & ADAMS "Finally"	
WZNY/Augusta, GA PD: Bruce Stevens 16 AMBER "Night" 6 ROD STEWART "Fall" TONY TONI TONE "Lets" DAVE MATTHEWS BAND "Crash"	WKRQ/Cincinnati, OH PD: Jimmy Steel APD: Race Taylor MD: Brian Douglas 25 RED HOT CHILLI... "Love" 18 BLACKSTREET "Diggy"	WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan RED HOT CHILLI... "Love" DONNA LEWIS "Without" FINE YOUNG CANNIBALS "Flame" SWV "A1"	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards CARDIGANS "Lovefool" DONNA LEWIS "Without"	KDWB/Minneapolis, MN PD: Dan Kieley APD/MD: Rob Morris 19 HOOTIE & BLOWFISH "Blind" 19 RED HOT CHILLI... "Love" 15 TONI BRAXTON "Heart" 10 CARDIGANS "Lovefool"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surl 1 NEW EDITION "SBI" BLACKSTREET "Diggy"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"	
WYVA/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly 18 DUNCAN SHEIK "Barely" 13 COUNTING CROWS "December"	WZJM/Cleveland, OH Interim PD/MD: Dave Eubanks MD: Action Jackson JOCELYN ENRIQUEZ "Miss" RED HOT CHILLI... "Love" SUBLIME "What"	WVWA/Indianapolis, IN PD: Mike McCoy MD: Jimmy Barreda CARDIGANS "Lovefool" GINUWINE "Pony" ENIGMA "Invisible" GARBAGE "Milk" FINE YOUNG CANNIBALS "Flame"	WVWA/Morgantown, WV PD/MD: Jon Anderson 11 RED HOT CHILLI... "Love" DAVE MATTHEWS BAND "Crash" DONNA LEWIS "Without"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surl 1 NEW EDITION "SBI" BLACKSTREET "Diggy"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"		
WZLW/Albany, NY PD: Michael Morgan MD: Ron Williams DONNA LEWIS "Without" ELEANOR MCEVOY "Precious" SWV "A1" RED HOT CHILLI... "Love" ORIGINAL "Liv"	WVWA/Indianapolis, IN PD: Mike McCoy MD: Jimmy Barreda CARDIGANS "Lovefool" GINUWINE "Pony" ENIGMA "Invisible" GARBAGE "Milk" FINE YOUNG CANNIBALS "Flame"	WVWA/Morgantown, WV PD/MD: Jon Anderson 11 RED HOT CHILLI... "Love" DAVE MATTHEWS BAND "Crash" DONNA LEWIS "Without"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surl 1 NEW EDITION "SBI" BLACKSTREET "Diggy"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"		
WZLW/Albany, NY PD: Michael Morgan MD: Ron Williams DONNA LEWIS "Without" ELEANOR MCEVOY "Precious" SWV "A1" RED HOT CHILLI... "Love" ORIGINAL "Liv"	WVWA/Indianapolis, IN PD: Mike McCoy MD: Jimmy Barreda CARDIGANS "Lovefool" GINUWINE "Pony" ENIGMA "Invisible" GARBAGE "Milk" FINE YOUNG CANNIBALS "Flame"	WVWA/Morgantown, WV PD/MD: Jon Anderson 11 RED HOT CHILLI... "Love" DAVE MATTHEWS BAND "Crash" DONNA LEWIS "Without"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surl 1 NEW EDITION "SBI" BLACKSTREET "Diggy"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"		
WZLW/Albany, NY PD: Michael Morgan MD: Ron Williams DONNA LEWIS "Without" ELEANOR MCEVOY "Precious" SWV "A1" RED HOT CHILLI... "Love" ORIGINAL "Liv"	WVWA/Indianapolis, IN PD: Mike McCoy MD: Jimmy Barreda CARDIGANS "Lovefool" GINUWINE "Pony" ENIGMA "Invisible" GARBAGE "Milk" FINE YOUNG CANNIBALS "Flame"	WVWA/Morgantown, WV PD/MD: Jon Anderson 11 RED HOT CHILLI... "Love" DAVE MATTHEWS BAND "Crash" DONNA LEWIS "Without"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surl 1 NEW EDITION "SBI" BLACKSTREET "Diggy"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"		
WZLW/Albany, NY PD: Michael Morgan MD: Ron Williams DONNA LEWIS "Without" ELEANOR MCEVOY "Precious" SWV "A1" RED HOT CHILLI... "Love" ORIGINAL "Liv"	WVWA/Indianapolis, IN PD: Mike McCoy MD: Jimmy Barreda CARDIGANS "Lovefool" GINUWINE "Pony" ENIGMA "Invisible" GARBAGE "Milk" FINE YOUNG CANNIBALS "Flame"	WVWA/Morgantown, WV PD/MD: Jon Anderson 11 RED HOT CHILLI... "Love" DAVE MATTHEWS BAND "Crash" DONNA LEWIS "Without"	WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surl 1 NEW EDITION "SBI" BLACKSTREET "Diggy"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"	WNLB/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi R. KELLY "Fly" AZ YET "Last"		

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

7100 MARKET #1 WHTZ/New York (212) 239-2300 Poleman/Bryant

KISSFM 102.7 MARKET #2 KHIS/Los Angeles (818) 845-1027 Cook/Austin

Q102 MARKET #3 W100/Philadelphia (610) 667-8100 Kalina/McGuire

Y100 MARKET #4 WPLY/Philadelphia (610) 565-8900 Tisa/Kubinski

106.1 KISSFM MARKET #5 KHKS/Dallas (214) 891-3400 Lambert/Reynolds

104 MARKET #6 WWZZ/Washington (301) 899-1041 O'Brian/Ross

104 KRBE MARKET #8 KRBE/Houston (713) 266-1000 Peake/Michaels

Kiss 107fm MARKET #10 WXKS/Boston (617) 396-1430 Ivey/Bonnie

100.7 MARKET #11 WHYI/Miami (305) 620-9299 Roberts/Chio

STAR 94 MARKET #12 WSTR/Atlanta (404) 261-2970 Peterson/Ammons

Q106 MARKET #15 KKLO/San Diego (619) 560-5464 Stevens/Kalusa

KDWB 101.3 MARKET #16 KDWB/Minneapolis (612) 340-9000 Kieley/Morris

Q104 MARKET #17 WKBO/St. Louis (314) 205-0104 St. John/Mattern

94 MARKET #19 WBZZ/Pittsburgh (412) 920-9400 Clark/Cline

Power 92FM MARKET #20 KKFR/Phoenix (602) 258-6161 Parker/Douglas

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

KZZP
104.7 FM
your hit music station
MARKET #20
KZZP/Phoenix
(602) 964-4000
Persigehl/Cooper

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
46	48	46	48	46	DONNA LEWIS/ Love You Always...
13	48	47	47	47	GOD GOO DOLLS/Name
46	47	47	47	47	CELINE DION/It's All Coming...
37	44	47	47	47	SARAH McLACHLAN/ I Will Remember You
47	44	47	46	46	ALANIS MORISSETTE/Head Over Feet
48	47	46	45	45	ERIC CLAPTON/Change The World
42	44	42	40	40	HOOTIE & BLOWFISH/ Go Blind
29	26	31	37	37	SHERYL CROW/It Makes You...
36	34	35	35	35	STING/I'm So Happy...
46	35	35	35	35	BRYAN ADAMS/Let's Make A...
35	34	35	35	35	JOHN MELLENCAMP/Key West...
30	24	32	35	35	NO DOUBT/Don't Speak
36	35	35	35	35	JOHN MELLENCAMP/Key West...
15	46	44	34	34	COLLECTIVE SOUL/The World I Know
47	35	32	34	34	DISHWALLA/Counting Blue Cars
20	20	22	30	30	HOOTIE & BLOWFISH/Sad Caper
36	35	35	35	35	MERRIL BAINBRIDGE/Mouth
30	29	29	30	30	SEAL/Fly Like An Eagle
-	-	-	-	-	9 ROD STEWART/If We Fall In...
29	25	29	29	29	AMANDA MARSHALL/Birmingham
-	19	30	29	29	JANN ARDEN/Good Mother
22	20	23	27	27	JEWEL/You Were Meant...
-	21	23	26	26	FIONA APPLE/Shadowboxer
29	25	22	25	25	DC TALK/Just Between You...
34	18	17	21	21	SMASHING PUMPKINS/1979
13	15	18	18	18	DEEP BLUE SOMETHING/Breakfast At...
13	15	18	18	18	JANN ARDEN/Innocent
15	13	16	18	18	NATALIE MERCHANT/Jalousy
14	16	16	16	16	SOPHIE B. HAWKINS/ I Lay Me Down
14	16	15	16	16	NATALIE MERCHANT/Wonder
16	17	20	16	16	DEL AMIRTI/ Roll To Me
37	34	29	16	16	TRACY CHAPMAN/ Give Me One Reason
13	15	15	16	16	NATALIE MERCHANT/ Carnival
10	-	-	10	10	CELINE DION/ Because You Loved Me
-	-	-	5	5	GREASE MEGAMIX/ Grease Megamix
-	-	-	4	4	CARDIGANS/ Lovelool

FLZ
MARKET #21
WFLZ/Tampa
(813) 839-9393
Harris/Kapugi

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
76	75	74	73	73	NO DOUBT/Spiderwebs
51	74	72	71	71	MERRIL BAINBRIDGE/Mouth
72	65	58	58	58	SHERYL CROW/It Makes You...
39	41	53	56	56	GHOST TOWN DJ'S/My Boo
74	73	66	56	56	CELINE DION/It's All Coming...
13	31	34	48	48	NO DOUBT/Don't Speak
29	29	29	44	44	TONI BRAXTON/You're Makin' Me...
39	40	36	40	40	BILLIE RAY MARTIN/Your Loving Arms
39	39	39	39	39	AMBER/This Is Your Night
20	26	40	39	39	DONNA LEWIS/Without Love
34	36	34	38	38	NO MERCY/Where Do You Go
24	30	37	37	37	EN VOUGUE/Don't Let Go (Love)
-	9	22	37	37	SEAL/Fly Like An Eagle
39	39	40	36	36	ALANIS MORISSETTE/You Learn
14	27	33	38	38	NO MERCY/Where Do You Go
58	27	34	32	32	KEITH SWEAT/Twisted
14	27	33	38	38	ALANIS MORISSETTE/Head Over Feet
25	31	31	29	29	CELINE DION/It's All Coming...
25	31	31	29	29	REPUBLICA/Ready To Go
27	17	27	31	31	COLOR ME BADD/The Earth...
29	28	26	20	20	NEW EDITION/ I'm Still In Love...
39	29	26	25	25	JEWEL/Who Will Save...
-	17	24	24	24	DC TALK/Just Between You...
30	33	40	24	24	R. KELLY/ Can't Sleep...
30	30	29	24	24	CRANBERRIES/Free To Decide
18	23	24	32	32	BONE THUGS-N-HARMONY/Days Of Our Livez
35	22	26	22	22	MADONNA/You Must Love Me
61	49	36	22	22	DONNA LEWIS/ Love You Always...
-	25	22	21	21	TONY RICH PROJECT/Leavin'...
8	10	21	19	19	WILD ORCHID/At Night I Pray
36	35	19	19	19	MAXI PRIEST F/SHAGGY/That Girl
17	14	17	18	18	ORIGINAL L/ Luv U Baby
20	-	17	17	17	ROBERT MILES/Children
-	19	16	14	14	WORLD WIDE MESSAGE /The Real Thing
19	16	14	14	14	QUAD CITY DJ'S/C'mon 'N Ride It...
10	14	15	13	13	GINUWINE/Pony
14	27	19	13	13	MARIAH CAREY/Underneath The Stars
-	6	12	13	13	BLACKSTREET/No Diggity
11	6	5	10	10	JOURNEY/When You Love...
17	10	10	10	10	ERIC CLAPTON/Change The World
15	16	13	9	9	BECK/Where It's At

JAMMIN
92.3
MARKET #22
WZJM/Cleveland
(216) 621-9566
Eubanks/Jackson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
53	45	50	51	51	KEITH SWEAT/Twisted
40	36	44	51	51	MADONNA/You Must Love Me
51	48	50	49	49	ALANIS MORISSETTE/Head Over Feet
50	41	45	46	46	QUAD CITY DJ'S/C'mon 'N Ride It...
51	54	43	46	46	MERRIL BAINBRIDGE/Mouth
38	51	45	43	43	CELINE DION/It's All Coming...
20	26	42	43	43	NO DOUBT/Don't Speak
41	31	40	40	40	NO MERCY/Where Do You Go
21	30	33	40	40	OKUMBA 200/The Child (Inside)
54	55	49	39	39	GHOST TOWN DJ'S/My Boo
26	30	40	39	39	EN VOUGUE/Don't Let Go (Love)
45	38	33	38	38	TONI BRAXTON/You're Makin' Me...
17	17	20	36	36	GINA G'OH/Aah...Just...
26	29	32	35	35	FUGEES/No Woman, No Cry
16	12	14	32	32	SHERYL CROW/It Makes You...
13	30	37	30	30	DONNA LEWIS/ Love You Always...
-	16	25	32	32	SEAL/Fly Like An Eagle
-	16	20	28	28	TONI BRAXTON/Un-break My Heart
43	8	22	27	27	WONDERS/That Thing You Do!
28	26	30	27	27	GREASE MEGAMIX/Grease Megamix
-	18	26	26	26	R. KELLY/ Believe I Can Fly
36	31	32	26	26	LA BOUCHE/Fallin' In Love
34	40	40	23	23	CELINE DION/It's All Coming...
14	19	26	23	23	MAXI PRIEST/Watching The World...
26	23	23	23	23	NEW EDITION/ I'm Still In Love...
13	10	12	22	22	JOHN MELLENCAMP/Key West...
19	12	16	22	22	MARIAH CAREY/Always Be My Baby
24	21	23	22	22	JOURNEY/When You Love...
-	-	-	20	20	STREISAND & ADAMS/ Finally Found...
24	23	26	20	20	JANN ARDEN/Innocent
-	-	-	21	21	BODEANS/Hurt By Love
-	-	-	11	11	TONY TONY TONÉ/Let's Get Down
19	17	15	18	18	LA BOUCHE/Sweet Dreams
20	19	20	18	18	BRANDY/Sittin' Up In My...
21	21	29	17	17	WILD ORCHID/At Night I Pray
-	-	-	17	17	CRANBERRIES/When You're Gone
-	-	-	16	16	AZ YET/Last Night
11	10	17	16	16	DENINE W/COLLAGE/ Love Of A Lifetime
-	-	-	16	16	TRACY CHAPMAN/ Smoke And Ashes
23	26	24	15	15	BRANDY, TAMIA...Missing You

K-HITS
107.5
MARKET #23
KHHT/Denver
(303) 321-0950
Bowen/Cagle

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
61	63	59	63	63	HOOTIE & BLOWFISH/ Go Blind
60	65	61	63	63	MERRIL BAINBRIDGE/Mouth
63	62	61	62	62	DONNA LEWIS/ Love You Always...
50	57	61	60	60	NO MERCY/Where Do You Go
59	61	59	59	59	DISHWALLA/Counting Blue Cars
60	63	59	59	59	ALANIS MORISSETTE/Head Over Feet
44	43	45	51	51	CELINE DION/It's All Coming...
60	60	59	50	50	ERIC CLAPTON/Change The World
28	41	48	50	50	DC TALK/Just Between You...
49	49	45	47	47	WALLFLOWERS/6th Avenue Heartache
61	51	45	47	47	JOHN MELLENCAMP/Key West...
49	47	46	45	45	CRANBERRIES/Free To Decide
23	28	38	44	44	SHERYL CROW/It Makes You...
31	48	47	32	32	SEAL/Fly Like An Eagle
32	30	37	30	30	HOOTIE & BLOWFISH/Tucker's Town
44	46	44	30	30	NATALIE MERCHANT/Jalousy
24	26	25	28	28	ALANIS MORISSETTE/You Learn
-	17	30	28	28	NO DOUBT/Don't Speak
27	29	28	28	28	KEITH SWEAT/Twisted
23	31	36	28	28	QUAD CITY DJ'S/C'mon 'N Ride It...
61	51	45	47	47	JOHN MELLENCAMP/Key West...
29	27	26	26	26	NO DOUBT/Spiderwebs
-	22	26	25	25	JEWEL/You Were Meant...
21	23	23	20	20	EN VOUGUE/Don't Let Go (Love)
-	-	-	19	19	EVERYTHING BUT...Missing
-	-	-	19	19	MARIAH CAREY/Always Be My Baby
-	-	-	19	19	TONY RICH PROJECT/NoBODY Knows
-	-	-	19	19	COLLECTIVE SOUL/The World I Know
-	-	-	5	5	R.E.M./Bittersweet Me
19	23	18	17	17	FIONA APPLE/Shadowboxer
24	26	26	17	17	LA BOUCHE/Fallin' In Love
16	14	20	17	17	GEGGY TAY/Whoever You Are
-	-	-	20	20	DG'S EYE VIEW/Everything Falls...
9	11	11	12	12	MADONNA/You Must Love Me
-	-	-	6	6	STREISAND & ADAMS/ Finally Found...
7	5	5	6	6	WONDERS/That Thing You Do!
-	-	-	5	5	DONNA LEWIS/Without Love
-	-	-	5	5	TONI BRAXTON/Un-break My Heart

Z100
MARKET #24
KKZZ/Portland, OR
(503) 226-0100
Benson/Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
37	53	70	69	69	NO DOUBT/Spiderwebs
42	44	49	69	69	SHERYL CROW/It Makes You...
57	68	69	68	68	MERRIL BAINBRIDGE/Mouth
69	68	69	68	68	CELINE DION/It's All Coming...
59	59	61	61	61	TONI BRAXTON/You're Makin' Me...
29	28	32	52	52	EN VOUGUE/Don't Let Go (Love)
70	62	60	50	50	ALANIS MORISSETTE/Head Over Feet
45	39	36	48	48	DONNA LEWIS/ Love You Always...
58	57	61	48	48	KEITH SWEAT/Twisted
55	58	50	47	47	R. KELLY/ Can't Sleep...
66	53	42	39	39	ERIC CLAPTON/Change The World
13	25	33	38	38	NO DOUBT/Don't Speak
35	30	34	30	30	AMBER/This Is Your Night
29	35	34	34	34	WONDERS/That Thing You Do!
24	25	29	33	33	GINUWINE/Pony
13	14	24	33	33	MAXI PRIEST F/SHAGGY/That Girl
28	31	27	31	31	ROBERT MILES/One And One
21	26	30	28	28	TONI BRAXTON/Un-break My Heart
42	42	37	28	28	CRANBERRIES/Dreams
-	-	-	27	27	BLACKSTREET/No Diggity
-	-	-	27	27	SEAL/Fly Like An Eagle
14	18	21	24	24	HOOTIE & BLOWFISH/ Go Blind
19	23	22	22	22	L.L. COOL J/Lounge
14	19	21	21	21	NEW EDITION/ I'm Still In Love...
31	28	23	20	20	QUAD CITY DJ'S/C'mon 'N Ride It...
11	11	17	18	18	CELINE DION/Because You Loved Me
22	21	16	17	17	JANN ARDEN/Innocent
14	16	19	13	13	CRANBERRIES/Free To Decide
-	-	-	12	12	GREASE MEGAMIX/Grease Megamix
7	14	16	10	10	MADONNA/You Must Love Me
-	-	-	7	7	SUSANNA HOFFS/All I Want
17	12	5	9	9	HOOTIE & BLOWFISH/Sad Caper
-	-	-	5	5	JOURNEY/When You Love...
-	-	-	4	4	JEWEL/You Were Meant...
-	-	-	4	4	STREISAND & ADAMS/ Finally Found...

102
107.9 FM
MARKET #25
WKRC/Cincinnati
(513) 763-5500
Steal/Douglas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
51	50	66	65	65	AMBER/This Is Your Night
33	52	62	64	64	SHERYL CROW/It Makes You...
61	66	62	62	62	CELINE DION/It's All Coming...
53	62	62	61	61	CRANBERRIES/Free To Decide
64	51	54	59	59	NO MERCY/Where Do You Go
65	8	50	53	53	BLUES TRAVELER/But Anyway
34	45	44	51	51	R. KELLY/ Can't Sleep...
48	48	49	46	46	MERRIL BAINBRIDGE/Mouth
46	48	47	49	49	NO DOUBT/Spiderwebs
64	56	48	46	46	DONNA LEWIS/ Love You Always...
59	50	42	45	45	ERIC CLAPTON/Change The World
39	48	45	45	45	JEWEL/Who Will Save...
-	-	-	44	44	MAXI PRIEST/Watching The World...
27	38	43	43	43	NO DOUBT/Don't Speak
68	41	47	43	43	QUAD CITY DJ'S/C'mon 'N Ride It...
30	41	47	42	42	PRIMITIVE RADIO GODS/Standing Outside...
32	38	38	42	42	GHOST TOWN DJ'S/My Boo
31	38	41	41	41	EN VOUGUE/Don't Let Go (Love)
34	38	41	41	41	CELINE DION/It's All Coming...
43	66	45	41	41	DG'S EYE VIEW/Everything Falls...
24	32	34	34	34	REPUBLICA/Ready To Go
39	47	44	33	33	HOOTIE & BLOWFISH/Tucker's Town
-	21	21	27	27	KEITH SWEAT/Twisted
-	23	27	27	27	STREISAND & ADAMS/ Finally Found...
-	26	26	26	26	WILD ORCHID/At Night I Pray
-	26	26	26	26	ORIGINAL L/ Luv U Baby
16	18	18	18	18	LA BOUC

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #43 WKSE/Buffalo (716) 884-5101 O'Neil/Universal. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like DONNA LEWIS/I Love You Always...

MARKET #41 Kiss95.7 WKSS/Hartford (860) 524-7819 Jones/Fox. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like AMBER/This Is Your Night...

MARKET #44 WRVW/Nashville (615) 664-2400 Quinn/Scooter. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like DISHWALLA/Counting Blue Cars...

MARKET #45 98 FM WPKY WPKY/Rochester, NY (716) 454-2600 Ingram/Rice. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like CELINE DION/It's All Coming...

MARKET #45 99.7 WDJX Today's BEST Music! WDJX/Louisville (502) 589-4800 Mathews/Rite. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like MERRIL BAINBRIDGE/Mouth...

MARKET #50 GTS WDCG/Raleigh (919) 361-1051 Taylor. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like DUNCAN SHEIK/Barely Breathing...

MARKET #51 KJYO/Oklahoma City (405) 840-5271 McCoy/Barreda. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like KEITH SWEAT/Twisted...

MARKET #52 Z-93 WGTZ/Dayton (513) 294-5858 Franco/Steele. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like QUAD CITY DJ'S/mon 'N Ride It...

MARKET #53 WAPE/Jacksonville (904) 642-1055 Thomas/Mann. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like DONNA LEWIS/I Love You Always...

MARKET #54 96.7 KFI KFI/Austin (512) 474-9233 Roberts/Ventura. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like CELINE DION/It's All Coming...

MARKET #56 Q94 WRVW/Richmond (804) 576-3200 McKay/Surt. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like ALANIS MORISSETTE/Head Over Feet...

MARKET #57 FLY92 WFLY/Albany, NY (518) 786-6600 Morgan/Williams. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like SHERYL CROW/If It Makes You...

MARKET #58 B93.7 WFBC/Greenville, SC (864) 271-9200 Wagman/Harrison. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like SHERYL CROW/If It Makes You...

MARKET #59 ALMAHITS 100.9 FM KHTT/Tulsa (918) 492-2020 Phillips/Rush. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like KEITH SWEAT/Twisted...

MARKET #61 HOT 97 WBHT/Wilkes-Barre (717) 824-9000 Kelly/Ocean. PLAYLIST with 3 columns: 3W, 2W, LW, TW. Includes songs like CELINE DION/It's All Coming...



CHR/RHYTHMIC TOP 50

NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	①	KEITH SWEAT Nobody (Elektra/EEG)	1767	1690	1516	1382	36/1
2	1	2	②	BLACKSTREET No Diggity (Interscope)	1681	1609	1530	1392	36/0
11	4	3	③	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1627	1525	1354	1067	36/1
7	6	4	④	GINUWINE Pony (550 Music)	1420	1357	1320	1197	32/2
9	8	5	⑤	NEW EDITION I'm Still In Love With You (MCA)	1377	1281	1209	1173	32/0
12	10	8	⑥	BABYFACE This Is For The Lover In You (Epic)	1192	1138	1139	1048	34/0
1	3	7	7	KEITH SWEAT Twisted (Elektra/EEG)	1170	1248	1395	1592	27/0
4	5	6	8	AZ YET Last Night (LaFace/Arista)	1162	1270	1326	1338	28/2
13	14	10	⑨	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	1158	1047	1035	1010	32/2
16	13	9	⑩	R. KELLY I Believe I Can Fly (Jive)	1112	1071	1051	907	31/1
5	9	13	⑪	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1000	992	1185	1298	26/0
8	11	14	12	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	885	986	1119	1178	30/1
10	12	12	13	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	885	1013	1055	1141	25/0
6	7	11	14	DONNA LEWIS I Love You Always Forever (Atlantic)	856	1029	1218	1278	19/0
14	15	15	15	NO MERCY Where Do You Go (Arista)	848	976	955	976	21/0
—	49	24	⑬	TONY TONI TONE Let's Get Down (Mercury)	813	567	221	—	28/2
31	25	17	⑭	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	774	747	545	418	27/2
15	16	16	18	BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)	754	818	852	939	19/0
22	21	18	⑰	CELINE DION It's All Coming Back To Me Now (550 Music)	738	707	656	619	19/0
24	20	19	20	DRU HILL Tell Me (Island)	670	677	688	587	25/2
20	24	23	⑱	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	612	584	573	644	21/2
18	18	20	22	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	593	640	755	824	16/0
19	19	22	23	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	559	599	741	760	19/0
17	17	21	24	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	549	629	757	844	16/0
BREAKER			⑲	ROCKELL I Fell In Love (Robbins)	516	444	316	285	18/2
21	22	26	26	112 Only You (Bad Boy/Arista)	511	514	603	629	12/0
27	23	28	27	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	489	505	577	525	25/0
32	30	25	28	ANGELINA I Don't Need Your Love (Upstairs)	487	530	477	385	18/2
30	28	30	29	AMBER This Is Your Night (Tommy Boy)	433	484	493	459	11/0
29	31	31	30	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	420	481	473	459	13/0
43	38	36	⑳	MERRIL BAINBRIDGE Mouth (Universal)	414	340	298	248	13/1
28	26	29	32	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	413	484	498	510	11/0
—	—	48	㉑	SWV It's All About U (RCA)	385	248	61	—	19/2
33	33	34	㉒	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	381	376	386	377	22/0
—	—	37	㉓	FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	365	308	171	26	19/4
25	27	27	36	R. KELLY I Can't Sleep Baby (If I) (Jive)	349	506	496	575	12/0
—	43	43	㉔	NATE DOGG /SNOOP DOGGY DOGG Never... (Death Row/Interscope)	334	291	244	152	14/1
23	29	33	38	SHADES Tell Me (I'll Be Around) (Motown)	316	382	492	590	9/0
—	48	41	㉕	L.L. COOL J Ain't Nobody (Geffen)	307	298	231	57	17/1
—	—	50	㉖	DR. DRE Been There Done That (Aftermath/Interscope)	303	224	157	57	16/2
34	34	40	41	MARIAH CAREY Forever (Columbia)	297	305	362	375	7/0
35	37	38	42	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe)	289	307	316	318	10/1
47	45	44	43	REIGN Indestructible (H.O.L.A./Island)	281	284	242	232	7/0
—	39	42	44	MARIAH CAREY Underneath The Stars (Columbia)	279	294	253	75	10/0
50	—	45	㉗	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	275	257	202	195	5/0
42	47	47	㉘	702 Steelo (Biv 10/Motown)	272	253	237	258	10/0
—	—	46	㉙	GEORGE CLINTON /COOLIO Atomic Dog '97 (Capitol)	271	256	191	82	14/1
26	32	35	48	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	258	370	438	537	9/0
DEBUT			㉚	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	245	207	153	22	10/0
40	35	39	50	E-40 Rappers' Ball (Sick Wid' It/Jive)	243	305	324	281	12/1

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.
40 CHR/Rhythmic reporters. 40 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

ROCKELL

I Fell In Love (Robbins)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
516/72 18/2 ⑲

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
FLESH & BONE World So Cruel (Def Jam/Mercury)	8
TONY RICH PROJECT Leavin' (LaFace/Arista)	5
FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	4
BRUCE ROBERTS & DONNA SUMMER Whenever... (Universal)	4
JOHNNY GILL It's Your Body (Motown)	3
JONNY Z No Senor (Quality)	3
CHAKA KHAN Never Miss The Water (Reprise)	3
LUKE Bounce To Da Beat (Luther Campbell)	3
JASON WEAVER Stay With Me (Motown)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY TONI TONE Let's Get Down (Mercury)	+246
SWV It's All About U (RCA)	+137
TONY RICH PROJECT Leavin' (LaFace/Arista)	+113
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	+111
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+102
NEW EDITION I'm Still In Love With You (MCA)	+96
DR. DRE Been There Done That (Aftermath/Interscope)	+79
KEITH SWEAT Nobody (Elektra/EEG)	+77
MERRIL BAINBRIDGE Mouth (Universal)	+74
BLACKSTREET No Diggity (Interscope)	+72
ROCKELL I Fell In Love (Robbins)	+72

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Always Be My Baby (Columbia)	7/0
FUGEES Killing Me Softly (Ruffhouse/Columbia)	7/0
BRANDY Sittin' Up In My Room (Arista)	7/0
ALANIS MORISSETTE Ironic (Maverick/Reprise)	7/0
GROOVE THEORY Tell Me (Epic)	7/0
EVERYTHING BUT THE GIRL Missing (Atlantic)	7/0
SWV You're The One (RCA)	7/0
CELINE DION Because You Loved Me (550 Music)	7/0
LINA SANTIAGO Feels So Good... (Groove Nation/Universal)	7/0
MONICA Why I Love You So Much (Rowdy/Arista)	7/0

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HIP HOP TOP 20

LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	BONE THUGS-N-HARMONY	Days...	(EastWest/EEG)	1584	2004	66/2
2	2	MO THUGS FAMILY	Thug Devotion	(Mo Thug/Relativity)	1551	1461	92/4
4	3	FOXY BROWN	Get Me Home	(Violator/Def Jam/RAL/Mercury)	1510	1304	97/6
3	4	BRAT	Sittin' On Top Of The World	(So So Def/Columbia)	1373	1321	80/3
6	5	NATE DOGG F/SNOOP DOGGY DOGG	Never...	(Death Row/Interscope)	1219	1139	71/1
5	6	E-40	Rappers' Ball	(Sick Wid' It/Jive)	1176	1250	78/1
8	7	WESTSIDE CONNECTION	Bow Down	(Lench Mob/Priority)	1027	1053	70/0
10	8	SNOOP DOGGY DOGG	Snoop's Upside...	(Death Row/Interscope)	1018	968	77/8
15	9	SHAQUILLE O'NEAL	You Can't Stop...	(T.W.isM/Trauma/Interscope)	926	722	74/3
7	10	OUTKAST	ATLiens	(LaFace/Arista)	901	1067	57/1
12	11	LIL' KIM	No Time	(Undeas/Big Beat/Atlantic)	849	852	63/3
20	12	DR. DRE	Been There Done That	(Aftermath/Interscope)	840	397	85/57
14	13	MAKAVELI	Toss It Up	(Death Row/Interscope)	810	760	52/4
16	14	ALMIGHTY RSO	You Could Be My Boo	(Rap-A-Lot/Noo Trybe)	730	701	61/1
11	15	L.L. COOL J	Loungin	(Def Jam/RAL/Mercury)	717	875	23/0
—	16	MC LYTE	Cold Rock A Party	(EastWest/EEG)	684	352	65/6
13	17	A TRIBE CALLED QUEST	Stressed Out	(Jive)	681	818	50/0
19	18	NAS	Street Dreams	(Columbia)	660	577	63/4
9	19	DO OR DIE Po' Pimp		(Rap-A-Lot/Noo Trybe)	598	971	31/2
18	20	QUAD CITY DJ'S	C'mon...	(Quadra Sound/Big Beat/Atlantic)	581	637	21/0

This chart reflects airplay from November 4-10. Songs ranked by total plays. 40 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

SNOOP DOGGY DOGG Snoop's Upside Ya Head (Death Row/Interscope) Total Plays: 224, Total Stations: 14, Adds: 0	A TRIBE CALLED QUEST Stressed Out (Jive) Total Plays: 169, Total Stations: 8, Adds: 0
2PAC I Ain't Mad At Ya (Death Row/Interscope) Total Plays: 216, Total Stations: 6, Adds: 1	K-CI & JOJO How Could You (MCA) Total Plays: 141, Total Stations: 9, Adds: 1
SIMPLY RED Angel (EastWest/EEG) Total Plays: 211, Total Stations: 11, Adds: 1	MC LYTE Cold Rock A Party (EastWest/EEG) Total Plays: 141, Total Stations: 4, Adds: 1
LA BOUCHE Fallin' In Love (RCA) Total Plays: 209, Total Stations: 11, Adds: 1	NAS Street Dreams (Columbia) Total Plays: 133, Total Stations: 11, Adds: 0
TONY RICH PROJECT Leavin' (LaFace/Arista) Total Plays: 207, Total Stations: 13, Adds: 5	ELISSA Show Me How You... (Do You Love Me)(Metropolitan) Total Plays: 127, Total Stations: 3, Adds: 0
MADONNA You Must Love Me (Warner Bros.) Total Plays: 204, Total Stations: 13, Adds: 0	WHIGFIELD Close To Me (Curb) Total Plays: 127, Total Stations: 2, Adds: 0
BABYFACE Every Time I Close My Eyes (Epic) Total Plays: 176, Total Stations: 8, Adds: 2	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island) Total Plays: 123, Total Stations: 3, Adds: 0
WILD ORCHID At Night I Pray (RCA) Total Plays: 175, Total Stations: 8, Adds: 0	WORLD WIDE MESSAGE TRIBE The Real Thing (Warner Bros.) Total Plays: 111, Total Stations: 6, Adds: 0
ORIGINAL I Luv U Baby (Next Plateau) Total Plays: 173, Total Stations: 6, Adds: 0	GINA G Ooh Aah...Just A Little Bit (Warner Bros.) Total Plays: 105, Total Stations: 6, Adds: 2
OUTKAST ATLiens (LaFace/Arista) Total Plays: 173, Total Stations: 5, Adds: 1	SHAQUILLE O'NEAL You Can't Stop The Reign (T.W.isM/Trauma) Total Plays: 105, Total Stations: 7, Adds: 2

Songs ranked by total plays

NEW RELEASES

ADDS NOVEMBER 19

"AFKAP" Mariah Carey Faith Evans K5 Game Related MC Lyte	"Betcha By Golly Wow" (NPG/EMI) "Underneath The Stars" (Columbia) "I Just Can't" (Big Beat/Atlantic) "Passion" (Robbins) "Soak Game" (Robbins) "Cold Rocka Party" (EastWest/EEG)
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DR. DRE

"BEEN THERE, DONE THAT"

FIRST SINGLE FROM THE ALBUM DR. DRE PRESENTS.....THE AFTERMATH

IN STORES 11/26

R&R Hip Hop **20 - 12**
R&R CHR/Rhy **50 - 40**

New Adds At: **92Q KDON**
Major Airplay At:

WJMH 17x	POWER 106 27x	KBXX 34x
HOT 97 15x	WILD 107 26x	WPGC 18x
KMEL 11x	WHHH 10x	WWKX 9x and more!!!

HEAVY ROTATION

TV
AFTERMATH

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Jeff Andrews MD: Jacque James 23 RED HOT CHILI "Love"	KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 11 MONTELL JORDAN "Falling" 5 OO OR DIE "Pimp" FLESH & BONE "Cruel"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 21 DAY TA DAY "Smile" 9 TENDERONI "Precious"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James No Adds	KCAQ/Oxnard, CA PD: Dan Garte APD: Kelli McKay MD: Steve Perez MACK 10 & DOGG POUND "Nothin" JONNY Z "Latin" ROOM "Pushin" SLOW PAIN "Ride"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan RED HOT CHILI "Love" ROBERTS & SUMMER "Whenever"	XHTZ/San Diego, CA DM/MD: Lisa Vazquez APD/MD: Jeff Nelson 15 DONELL JONES "Feel" 14 JONNY Z "Senor" 11 K5 "Passion" 9 JOHNNY GILL "Body" L.L. COOL J "Nobody"	KWIN/Stockton, CA PD: Steve Wall MD: C.K. 22 GOODFELLAZ "Sugar" 17 JONNY Z "Senor" 8 ENIGMA "Invisible" 7 GINA G "Ooh" 7 VANESSA DAOU "Two" FLESH & BONE "Cruel"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes R. KELLY "Fly" ANGELINA "Need"	KQKS/Denver, CO PD: Dan Bowen MD: Lee Cagle FOXY BROWN "Get" E-40 "Rappers"	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Mars Frelhey No Adds	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones No Adds	WWKX/Providence, RI PD: Joe Dawson MD: Becky Iannone 28 TONY RICH PROJECT "Leavin" 13 MINOS OF MEN "Brand" 7 FLESH & BONE "Cruel" 5 LUKE "Bounce" PREMIERE "Something" CHAKA KHAN "Water" ROBERTS & SUMMER "Whenever" XZIBIT "Foundation"	KSFM/Sacramento, CA PD: Bob West APD/MD: Trejo FOXY BROWN "Get" SUMMER JUNKIES "Gonna"	KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arbagey 13 OUTKAST "ATLiens" SWV "All"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 21 SALT-N-PEPA "Champagne" 15 FLESH & BONE "Cruel" 9 MAKAVELI "Toss"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka 9 BABYFACE "Close" 7 DR. DRE "Been"	KPRR/EI Paso, TX PD: John Candelaria 10 JONNY Z "Senor" TONY RICH PROJECT "Leavin"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 51 OO OR DIE "Playa" 8 FLESH & BONE "Cruel"	KHTN/Modesto, CA MD: Mark Medina FLESH & BONE "Cruel" DEBORAH COX "Sound" ROCKELL "Feel" CLINTON F/COOLIO "Atomic"	WOCQ/Salisbury, MD PD: Wookie MD: Mariou DONELL JONES "Feel" TONY RICH PROJECT "Leavin" KEITH MURRAY "Rhyme" JASON WEAVER "Stay"	KYLD/San Francisco, CA PD: Michael Martin MD: Jose Mein 15 LUKE "Bounce" 11 TONI BRAXTON "Heart" 6 NATE DOGG F/SNOOP "Never" 2PAC "Mad" MINT CONDITION "Man" MACK 10 & DOGG POUND "Nothin" EN VOGUE "Don't"	KDGS/Wichita, KS PD: AJ Willoughby MD: A.J. Jones 15 TONY RICH PROJECT "Leavin" 14 ROBERTS & SUMMER "Whenever" 13 FOXY BROWN "Get" JASON WEAVER "Stay" SCIENCE "Groove" GINA G "Ooh" JOHNNY GILL "Body"	
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins MONTELL JORDAN "Falling"	KBOS/Fresno, CA PD/MD: Mark Adams AZ YET "Last"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 5 FLESH & BONE "Cruel" JASON WEAVER "Stay" CHAKA KHAN "Water"	KDON/Monterey, CA PD: Jennifer Wilde DRU HILL "Tell" DR. DRE "Been" MINT CONDITION "Man"	KZHT/Salt Lake City, UT PD: Chet Buchannan MD: Dr. Doug 43 TONY RICH PROJECT "Leavin" SWV "All" TONY TONI TONE "Let's" SIMPLY RED "Angel" JOHNNY GILL "Body"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Cipic 50 ROCKELL "Feel"	40 Total Reporters 40 Current Reporters 40 Current Playlists	
WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 13 AZ YET "Last" 11 AMBER "Colour" 10 NO MERCY "Please" 8 DONNA LEWIS "Without"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 49 MC LYTE "Cold" 28 ORU HILL "Tell" 26 SHAQUILLE O'NEAL "Reign" 26 TONY TONI TONE "Let's" 19 SADAT X "Lump" 19 XZIBIT "Foundation"	WJBT/Jacksonville, FL APD: Hitman Haze MD: Jeff Lee 7 LUKE "Bounce" 7 KEITH MURRAY "Rhyme" 6 MONSTARS "High" SHAQUILLE O'NEAL "Reign" FLESH & BONE "Cruel"	WKU/New York, NY PD: Frankie Blue MD: Andy Shane CHAKA KHAN "Water" EN VOGUE "Don't"	KGGI/Riverside, CA PD: Diane Laird APD/MD: Jesse Duran 27 GROOVE THEORY "Tell" 3 MAXI PRIEST F/SHAGGY "That" 2 KEITH SWEAT "Nobody" 1 GINUWINE "Pony" 12 BRAT "Smilin" 1 LINA SANTIAGO "Because"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Charlie Huero AZ YET "Sorry" ROBERTS & SUMMER "Whenever" OONNA LEWIS "Without"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 44 SHERYL CROW "Happy" 34 LA BOUCHE "Fallin"	

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

KU 103.5 MARKET #1
WKTU/New York (201) 420-3700 Blue/Shane

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	57	56	58	NO MERCY/Where Do You Go	
33	53	56	58	CELINE DION/It's All Coming...	
43	48	50	58	AMBER/This Is Your Night	
27	39	46	55	LE CLIC/Tonight Is The Night	
42	52	50	47	DONNA LEWIS/I Love You Always...	
10	15	31	46	BAD YARD CLUB/In The Ghetto	
19	43	40	44	BLACKOUT ALLSTARS/ Like It	
42	52	47	40	FUN FACTORY/Close To You	
27	38	41	40	ORIGINAL/ Luv U Baby	
29	46	45	39	JOCELYN ENRIQUEZ/Do You Miss Me	
24	46	43	39	QUAD CITY DJ'S/C'mon 'N Ride It...	
27	40	41	32	TONI BRAXTON/You're Makin' Me...	
22	27	30	29	RUPAUL/Snapshot	
20	27	26	27	TONI BRAXTON/Un-break My Heart	
-	15	25	27	MERRIL BAINBRIDGE/Mouth	
21	24	27	17	LA BOUCHE/Fallin' In Love	
8	17	17	18	ANGELINA/ Don't Need Your...	
20	24	17	15	MARIAH CAREY/Underneath The Stars	
-	-	16	15	ONDINA/Into The Night	
-	13	14	15	GHOST TOWN DJ'S/My Boo	
-	-	9	13	GLORIA ESTEFANI/Not Giving...	
20	21	15	13	LIVIN' JOY/Dreamer	
20	29	19	13	ROBERT MILES/Children	
-	-	5	12	ROCKELL/ Fall In Love	
22	19	15	18	COLOR ME BADD/The Earth...	
5	10	10	10	LOVE TRIBE/Stand Up	
-	-	5	7	BLACKSTREET/No Diggity	
-	-	5	6	FUNKY GREEN DOGS/Fred Up	
-	-	5	6	CHAKA KHAN/Never Miss The Water	
-	-	5	6	EN VOGUE/Don't Let Go (Love)	

HOT 97.3 MARKET #1
WQHT/New York (212) 229-9797 Smith/Cloherly

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	43	40	39	AALIYAH/If Your Girl Only...	
44	41	39	39	SW/Use Your Heart	
35	32	34	38	MINT CONDITION/What Kind Of Man...	
33	40	42	37	ISLEY BROTHERS/Floatin' On Your...	
-	13	20	37	2PAC/Ain't Mad At Ya	
34	40	38	37	KEITH SWEAT/Nobody	
-	-	20	35	REDMAN/That's How It Is	
32	36	42	35	A TRIBE CALLED QUEST/Stressed Out	
-	23	32	32	FOXY BROWN/Get Me Home	
23	24	32	32	DRU HILL/Tell Me	
22	26	30	30	D'ANGELO/Me And Those...	
44	41	41	30	GHOST TOWN DJ'S/My Boo	
34	33	31	30	MONTELL JORDAN/Falling	
43	37	30	29	JAY-Z/MARY J. BLIGE/Can't Knock...	
-	28	28	29	SALT-N-PEPA/Champagne	
44	41	40	28	BLACKSTREET/No Diggity	
31	32	30	27	BABYFACE/This Is For...	
-	-	26	25	TOTAL/When Boy Meets Girl	
-	16	15	26	BONE THUGS-N-HARMONY/Days Of Our Luvz	
24	25	24	25	MAXWELL/Ascension (Don't...)	
22	24	23	23	112/Come See Me	
-	-	22	21	TONI BRAXTON/Un-break My Heart	
26	26	24	21	FOR REAL/ Like I Do	
26	32	21	21	R. KELLY/ Believe I Can Fly	
-	13	31	26	702/Steelo	
-	-	14	14	GINUWINE/Pony	
19	28	12	12	NAS/Street Dreams	
-	-	12	12	BRAT/Sittin' On Top Of...	
-	11	10	11	KEITH MURRAY/The Rhyme	
-	-	15	11	DR. DRE/Been There Done That	
-	-	11	11	MOBB/Front Line	
12	13	14	16	LIL' KIM/No Time	

POWER 106.1 FM MARKET #2
KPWR/Los Angeles (818) 953-4200 Mercer/St. James

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
68	67	54	69	112/Only You	
62	46	39	66	QUAD CITY DJ'S/C'mon 'N Ride It...	
30	56	58	64	NATE DOGG F/SNOOP.../Never Leave Me Alone	
43	40	36	62	JONNY Z/Latin Swing	
28	31	34	62	2PAC/Ain't Mad At Ya	
50	45	50	51	WESTSIDE CONNECTION/Bow Down	
46	65	55	44	BONE THUGS-N-HARMONY/Days Of Our Luvz	
46	31	29	42	BLACKSTREET/No Diggity	
27	29	25	42	OUTKAST/ATLien	
29	-	17	40	ANGELINA/ Don't Need Your...	
20	32	21	31	MO THUGS FAMILY/Thug Devotion	
24	23	23	29	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
-	21	23	29	E-40/Rappers' Ball	
-	20	29	29	GINUWINE/Pony	
22	42	34	28	TOO SHORT/Gettin' It	
-	21	18	27	DO OR DIE/Po' Pimp	
42	26	19	24	GHOST TOWN DJ'S/My Boo	
24	23	19	24	DR. DRE/Been There Done That	
62	64	54	52	NATE DOGG F/SNOOP.../2 Of America's...	
17	16	19	22	2PAC/How Do U Want It	
-	-	21	21	XZIBIT/Foundations	
-	-	18	18	JERU THE DAMAJA/Ya Playin' Yasset	

B96 CHICAGO MARKET #3
WBBM/Chicago (312) 944-6000 Cavanaugh/Bradley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
46	60	67	66	LL COOL J/Loungin	
21	19	34	66	EN VOGUE/Don't Let Go (Love)	
66	68	62	57	JOCELYN ENRIQUEZ/Do You Miss Me	
72	43	55	57	ROBERT MILES/One And One	
22	19	35	55	TONI BRAXTON/Un-break My Heart	
50	41	60	52	KEITH SWEAT/twisted	
20	24	35	52	NAS/I Ruled The World	
29	37	45	45	CELINE DION/It's All Coming...	
66	66	55	45	DONNA LEWIS/I Love You Always...	
68	56	41	43	NO MERCY/Where Do You Go	
57	40	40	39	GHOST TOWN DJ'S/My Boo	
42	40	40	36	AMBER/This Is Your Night	
39	38	33	31	QUAD CITY DJ'S/C'mon 'N Ride It...	
19	19	30	28	ROCKELL/ Fall In Love	
-	7	30	25	BLACKSTREET/No Diggity	
-	28	33	24	TONI BRAXTON/You're Makin' Me...	
27	55	42	17	R. KELLY/ Can't Sleep...	
-	-	13	13	AZ YET/Last Night	
5	3	12	12	NEW EDITION/It's Still In Love...	
-	-	7	12	KEITH SWEAT/Nobody	
-	-	-	11	AMBER/Colour Of Love	
8	10	6	10	BONE THUGS-N-HARMONY/Days Of Our Luvz	
-	-	-	10	NO MERCY/Please Don't Go	
-	-	-	8	DONNA LEWIS/Without Love	
29	26	18	8	ROBI-ROB'S CLUBWORLD/Shake That Body	
28	37	18	5	LA BOUCHE/Fallin' In Love	
5	6	7	4	BABYFACE/This Is For...	

KMEL 106.1 MARKET #4
KMEL/San Francisco (415) 391-1061 Santos/esso/Arbagey

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	50	53	58	MAXWELL/Ascension (Don't...)	
64	58	56	44	BLACKSTREET/No Diggity	
44	51	51	43	BRANDY TAMIA.../Missing You	
16	18	28	43	BABYFACE/This Is For...	
36	47	49	43	E-40/Rappers' Ball	
34	48	48	41	GINUWINE/Pony	
-	7	28	40	MINT CONDITION/What Kind Of Man...	
34	49	46	39	112/Only You	
13	25	26	31	DRU HILL/Tell Me	
15	16	24	31	NEW EDITION/It's Still In Love...	
45	48	32	30	AALIYAH/If Your Girl Only...	
41	46	27	29	LL COOL J/Loungin	
22	15	21	28	MONTELL JORDAN/Falling	
46	49	32	28	WESTSIDE CONNECTION/Bow Down	
25	44	27	27	R. KELLY/ Believe I Can Fly	
-	13	21	25	LL COOL J/Ain't Nobody	
49	51	26	24	2PAC/It's Gonna Be On	
21	17	25	23	RICHIE RICH/Let's Ride	
9	7	16	23	KEITH SWEAT/Nobody	
29	24	24	22	AZ YET/Last Night	
-	15	22	22	TONY TONI TONE/Let's Get Down	
-	-	-	22	NATE DOGG F/SNOOP.../Never Leave Me Alone	
29	24	23	22	OUTKAST/Elevators	
-	-	21	14	GOODPELLAZ/Sugar Honey Ice Tea	
16	24	22	14	TONI BRAXTON/Un-break My Heart	
-	-	-	13	OUTKAST/ATLien	
13	14	20	12	MO THUGS FAMILY/Thug Devotion	
-	-	13	12	FOXY BROWN/Get Me Home	
-	-	11	11	DR. DRE/Been There Done That	
10	6	5	7	EN VOGUE/Don't Let Go (Love)	
-	-	-	-	SW/It's All About U	

WILD 107.7 MARKET #4
KYL/D/San Francisco (415) 391-1077 Martin/Mein

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
51	67	63	66	AALIYAH/If Your Girl Only...	
65	67	65	65	SUNMER JUNKIES/It's Gonna Love...	
43	53	64	63	GINUWINE/Pony	
61	52	49	60	2PAC/It's Gonna Be On	
48	66	66	65	ZAC/Thyow	
55	63	71	52	E-40/Rappers' Ball	
41	42	37	50	DO OR DIE/Po' Pimp	
49	47	61	43	KEITH SWEAT/twisted	
51	39	26	43	112/Only You	
8	16	22	41	OUTKAST/ATLien	
63	51	28	39	OUTKAST/Elevators	
-	-	12	39	NEW EDITION/It's Still In Love...	
64	50	35	37	WESTSIDE CONNECTION/Bow Down	
40	42	40	36	ROCKELL/ Fall In Love	
53	51	45	36	BLACKSTREET/No Diggity	
-	28	41	30	JEAN/What Goes Around	
52	36	26	27	BONE THUGS-N-HARMONY/Days Of Our Luvz	
-	18	29	26	K5/Passion	
-	-	13	22	DR. DRE/Been There Done That	
15	17	21	21	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
14	37	27	21	LL COOL J/Ain't Nobody	
7	7	9	20	KEITH SWEAT/Nobody	
27	13	18	16	MO THUGS FAMILY/Thug Devotion	
-	-	15	15	LUKE/Bounce To Da Beat	
19	19	20	14	ANGELINA/ Don't Need Your...	
39	29	20	13	NO MERCY/Where Do You Go	
-	-	11	11	TONI BRAXTON/Un-break My Heart	
8	9	8	7	FLESH & BONE/World So Cruel	
10	15	8	7	AZ YET/Last Night	
-	9	14	7	BRAT/Sittin' On Top Of...	
-	9	14	7	FOXY BROWN/Get Me Home	
-	-	6	6	NAS/Street Dreams	
-	-	6	6	NATE DOGG F/SNOOP.../Never Leave Me Alone	
7	14	9	6	CLINTON F/COOLIO/Atomic Dog '97	
-	-	-	-	2PAC/Ain't Mad At Ya	
-	-	-	-	MINT CONDITION/What Kind Of Man...	
-	-	-	-	MACK 10 & DOGG POUND/Notin' But...	
-	-	-	-	EN VOGUE/Don't Let Go (Love)	

WPGC 95.3 FM MARKET #8
WPGC/Washington (301) 441-3500 Stevens/Albie D

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
66	62	64	62	KEITH SWEAT/Nobody	
28	47	30	58	TONI BRAXTON/Un-break My Heart	
64	66	62	57	MINT CONDITION/What Kind Of Man...	
44	42	54	55	2PAC/Ain't Mad At Ya	
50	51	62	53	AZ YET/Last Night	
56	57	58	48	GINUWINE/Pony	
33	44	33	48	R. KELLY/ Believe I Can Fly	
58	58	45	45	BLACKSTREET/No Diggity	
26	34	41	42	DRU HILL/Tell Me	
33	34	36	40	BLACKSTREET/twisted	
18	18	35	37	FOXY BROWN/Get Me Home	
-	-	28	37	702/Steelo	
25	31	28	36	BABYFACE/This Is For...	
29	27	28	34	NEW EDITION/It's Still In Love...	
41	41	40	33	MAXWELL/Ascension (Don't...)	
23	22	22	32	BRANDY TAMIA.../Missing You	
29	19	27	31	MO THUGS FAMILY/Thug Devotion	
-	21	30	30	K-Ci & JOJO/How Could You	
-	25	27	27	BABYFACE/Every Time I...	
-	37	41	24	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
-	-	18	15	SALT-N-PEPA/Champagne	
-	-	18	15	OR. DRE/Been There Done That	
18	20	16	15	BRAT/Sittin' On Top Of...	
-	-	15	15	FLESH & BONE/World So Cruel	
-	15	17	14	GHOST TOWN DJ'S/My Boo	
-	12	10	13	LA BOUCHE/Be My Lover	
-	-	9	9	MAKAVEL/Toss It Up	
-	-	7	8	LA BOUCHE/Fallin' In Love	
-	-	11	8	NO MERCY/Where Do You Go	
23	22	14	7	DONNA LEWIS/I Love You Always...	
-	-	14	7	CELINE DION/It's All Coming...	

97.9 FM THE BOX MARKET #9
KBXX/Houston (713) 623-2108 Scorpio/Head

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
8	39	58	71	GINUWINE/Pony	
62	66	62	65	BLACKSTREET/No Diggity	
45	55	56	56	R. KELLY/ Believe I Can Fly	
54	58	59	55	KEITH SWEAT/Nobody	
22	46	52	55	MC LYTE/Cold Rock A Party	
50	56	54	52	NATE DOGG F/SNOOP.../Never Leave Me Alone	
-	-	51	51	DO OR DIE/Playa Like Me And...	
64	65	65	50	112/Only You	
16	18	44	47	TONI BRAXTON/Un-break My Heart	
-	15	40	42	TONY TONI TONE/Let's Get Down	
49	43	35	39	BABYFACE/This Is For...	
37	51	49	38	DRU HILL/Tell Me	
-	-	8	37	AZ YET/Last Night	
47	53	43	36	AZ YET/Hard To Say I'm...	
10	32	32	36	DR. DRE/Been There Done That	
30	35	37	34	E-40/Rappers' Ball	
24	28	27	29	K-Ci & JOJO/How Could You	
-	22	27	28	SHAKILLE O'NEAL/You Can't Stop...	
-	-	11	23	NEW EDITION/It's Still In Love...	
-	-	17	20	BABYFACE/Seven Seas	
50	53	29	19	MO THUGS FAMILY/Thug Devotion	
48	47	37	19	MINT CONDITION/What Kind Of Man...	
14	22	26	15	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
17	11	10	14	EN VOGUE/Don't Let Go (Love)	
11	6	10	14	WESTSIDE CONNECTION/Bow Down	
-	-	15	12	BABYFACE/When Your Body...	
-	-	8	8	FLESH & BONE/World So Cruel	
-	-	5	6	NAS/Street Dreams	

JAMN 94.5 MARKET #10
WJMN/Boston (617) 290-0009 McCartney/Collins

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
53	64	63	68	TONI BRAXTON/Un-break My Heart	
54	63	61	66	NEW EDITION/It's Still In Love...	
27	34	47	65	BLACKSTREET/No Digg	



WALT LOVE

The Summit To Stop Teen Violence

□ **WQUE/New Orleans's fourth annual event draws record crowd as it tackles serious issues**

The fourth annual WQUE-FM (Q93)/New Orleans Teen Summit was a huge success. Close to 14,000 children, parents, city officials, board of education members, and city, state, and federal law enforcement officials turned out in support of the event and to address problems associated with the city's youth.

WIDT-AM & WQUE-FM PD Gerod Stevens and his staff have been the driving force behind the event since its inception in 1992. As the leader of the top-rated station overall in the New Orleans Arbitron for the past six years, Stevens has successfully attracted the attention of his stations' listening core — younger African-Americans — and tackled the issues they confront on a regular basis. Each year the Teen Summit has been held, its attendance has increased dramatically.

This year the event took place at the Kiefer University of New Orleans Lakefront Arena. Unfortunately, many listeners were turned away because the facility had reached its capacity. The good news was 3000 more people were able to participate this year, since the 1995 site could hold only 11,000. To accommodate the growing crowds, WQUE is looking to move to the Superdome — home to the New Orleans Saints football club — and attract even more participants in 1997.

Mass Forum

What led Stevens and the Q93 staff to establish such a popular annual community event? "Unfortunately, we've had the misfortune of being called the 'murder capital of the world' because of our high crime rate. A lot of our young adults have been the perpetrators of these crimes. Four years ago, a young man carrying a gun walked into Nichols High School to settle an argument that he



and another boy were having. When he found him, he shot the boy five times — emptying his gun. After that incident, we called the president of the New Orleans city school board, who said there had to be something that could be done to curb the violence among our young adults, especially within the schools.

"Here in New Orleans, our kids have to wear uniforms because another young man got [held up] for his tennis shoes and was shot and killed. When that happened, we decided there had to be some kind of mass forum we could put together that would include students, parents, school administrators, and government and law enforcement officials. The first year we held the event, we chose the State Place Theater on Canal Street, which holds 2500 people. We also had entertainment from the **Lords Of The Underground**. But we didn't really understand the kind of crowd we were going to get with this type of outreach event — while we had 2500 inside, another 4000 were outside trying to get in. It's a shame, but we didn't know what a sensitive nerve we had touched in this community, starting with the kids themselves."

Stevens says many teens in attendance spoke out about key concerns they face. "Some of the kids said they wanted to have more in their school curriculum about their own [African-American] culture to go along with American history classes. They talked about wanting to know where they came from to better know where they're going. It was really enlightening for me as an adult, to not only hear what these intelligent, articulate kids had on their minds, but also how they expressed themselves."

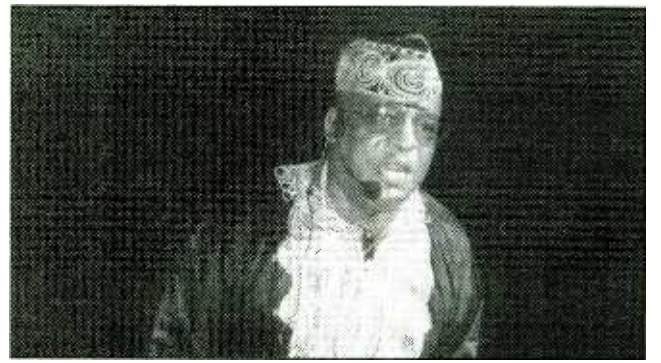
This year's entertainment attracted the most participation from record labels yet. After explaining to the execs that this was a free community event designed as an outreach effort for the benefit of children, most labels were enthusiastic about making the event a success. Participating were **Mista, CeCe Peniston, Gina Thompson, Shades, Tevin Campbell, and Immature**. "As you can see, all these artists are geared toward young adults," Stevens says.

Getting Schooled On Issues

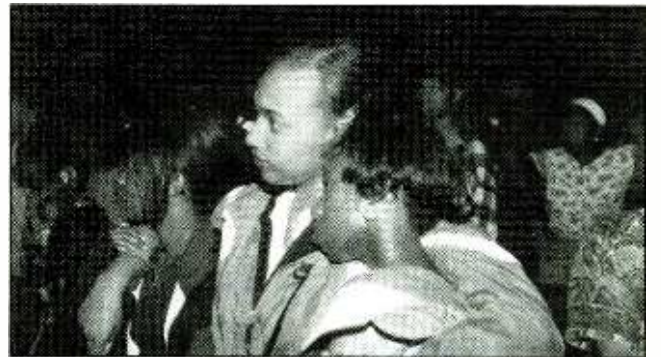
Stevens continues, "We continue to do this event so the children of New Orleans know we really do care about them with all of our hearts and souls. We may not be their mothers and fathers, but they're our kids, too. This violence has got to stop. The kids have told us before to ask them how they feel and what they think should be done. We've done that and will continue to do what they suggest. That's why we ask parents to come out, so they know what their children are facing and what they're saying to us and others."

Official dignitaries included the New Orleans superintendent of schools, who answered questions about the present state of the city's public schools. "If I remember correctly, one of the statistics that came out put our public school system at the bottom of the list," Stevens recalls. "We asked the superintendent to address the situation as it pertains to rebuilding and renovating some of our schools, including air conditioning, and safety issues, along with academics."

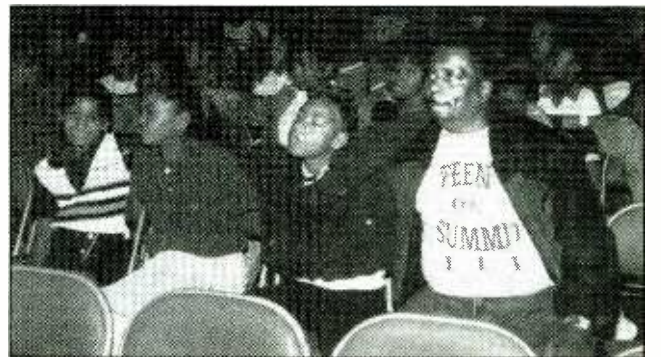
"A number of parents commented that some of the city's public school teachers need to be better trained in handling students," Stevens says. He also said the parents wanted tougher hiring standards and that higher qualifications should be implemented. "Just having the school board explain their daily actions to parents and students is very important because people can then understand and reason what's going on and what needs to be done to correct anything. By having them ex-



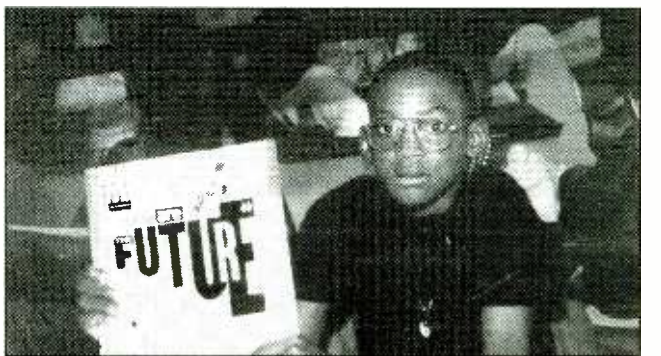
Motivationalist Stanley Schoefield delivers a heartfelt message on violence at WQUE/New Orleans's fourth annual Teen Summit.



Teens console each other while they listen to Schoefield.



One caring father shares the moment with his daughters.



One boy holds up the summit's program in response to the question, "Who can change the course of the future?"



Quest/WB recording artist Tevin Campbell (inset) sings "Can We Talk" onstage at Kiefer University of New Orleans's Lakefront Arena.

The capacity crowd enjoys music by Motown recording act Shades.

plain to the public when they're going to move on certain issues, we can then know when to expect them to happen."

Some of the other issues discussed included teenage sex, drugs, gangs, and violence. Stevens continued, "For our sex education panel, we had members of the New Orleans Department of Health talk about everything you can imagine, especially the inordinate amount of teenage pregnancy and sexually transmitted diseases that kids are exposed to in today's world. We also had the No AIDS Task Force talk about the high amount of HIV found among African Americans. They need to know the facts and how to protect themselves because this is happening in our community. Parents can then talk with their children and give them the proper guidance if their children are sexually active."

When it came to addressing violence and crime, the assistant to New

Orleans's chief of police took a tactful approach to reaching out to teens. "He didn't want to just get up and say to a bunch of kids, 'Hey, [if] you do wrong, we're gonna lock you up.' Instead, he asked them to tell him what was going on and what out in the streets was negatively affecting them," Stevens says. "He took a lot of notes and listened to what the participants had to say so the police could help stop crime in some specific areas. Our new chief of police is revamping the department; there have been reports that the New Orleans police department ranked No. 1 in brutality."

"The mayor was scheduled to speak as he does each year, but wasn't able to make it because he was running late and due out of town. He's been there every year to talk with the kids one-on-one, and he did call to apologize. The kids love him and so do we."



URBAN TOP 50

NOVEMBER 15, 1996

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	KEITH SWEAT Nobody (Elektra/EEG) 3028 3139 3093 2953 81/0					
4	3	2	2	GINUWINE Pony (550 Music/Epic) 2892 2880 2781 2666 81/0					
6	5	5	3	NEW EDITION I'm Still In Love With You (MCA) 2890 2612 2416 2367 80/2					
10	4	4	4	BABYFACE This Is For The Lover In You (Epic) 2661 2621 2428 2277 81/1					
20	14	8	5	R. KELLY I Believe I Can Fly (Jive) 2435 2200 1890 1373 80/0					
12	8	6	6	MONTELL JORDAN Falling (Def Jam/RAL/Mercury) 2302 2270 2111 1993 79/1					
11	7	7	7	702 Steelo (Biv 10/Motown) 2279 2267 2175 2026 76/1					
1	2	3	8	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M) 2262 2641 3010 3042 70/0					
14	11	9	9	TONI BRAXTON Un-break My Heart (LaFace/Arista) 2231 2192 1988 1878 77/0					
16	16	10	10	DOONELL JONES Knocks Me Off My Feet (Untouchables/LaFace/Arista) 2115 2078 1862 1684 70/1					
15	13	11	11	ALFONZO HUNTER Just The Way (Playas Play) (EMI) 1883 1937 1910 1850 70/1					
—	49	18	12	TONY TONI TONE Let's Get Down (Mercury) 1858 1467 658 10 81/0					
19	18	13	13	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M) 1834 1712 1693 1501 71/3					
22	20	16	14	EN VOGUE Don't Let Go (Love) (EastWest/EEG) 1712 1525 1365 1272 76/1					
9	12	14	15	BLACKSTREET No Diggity (Interscope) 1503 1638 1922 2281 51/0					
31	23	19	16	112 Come See Me (Bad Boy/Arista) 1451 1346 1259 1093 72/0					
5	10	15	17	AZ YET Last Night (LaFace/Arista) 1443 1616 2014 2477 48/0					
27	22	21	18	K-CI & JOJO How Could You (MCA) 1386 1332 1260 1167 67/4					
32	28	23	19	CASE More To Love (Def Jam/RAL/Mercury) 1359 1244 1119 1093 65/1					
23	21	22	20	TOTAL Do You Think About Us? (Bad Boy/Arista) 1340 1321 1268 1228 61/0					
41	29	25	21	FAITH EVANS I Just Can't (Big Beat/Atlantic) 1207 1156 1063 770 68/3					
33	27	26	22	BRAT Sittin' On Top Of The World (So So Def/Columbia) 1203 1145 1144 1065 70/2					
3	9	17	23	DRU HILL Tell Me (Island) 1172 1481 2096 2945 47/0					
—	—	33	24	AALIYAH One In A Million (BlackGround/Atlantic) 1149 906 374 5 69/1					
—	—	28	25	FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury) 1145 996 618 223 78/2					
—	—	34	26	SWV It's All About U (RCA) 1118 878 434 42 68/2					
7	6	12	27	BRANDY, TAMI, KNIGHT, KHAN Missing You (EastWest/EEG) 1068 1875 2344 2357 50/0					
—	38	30	28	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity) 1062 956 774 508 67/4					
8	17	20	29	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic) 1039 1338 1695 2345 42/0					
—	43	36	30	ERIC BENET Spiritual Thang (Warner Bros.) 965 852 712 502 60/1					
36	33	31	31	E-40 Rappers' Ball (Sick Wid' It/Jive) 933 945 918 897 66/0					
50	40	35	32	KAYCEE GROGAN It's Alright (Columbia) 932 874 762 574 55/1					
29	24	24	33	KENNY LATTIMORE Just What It Takes (Columbia) 928 1235 1254 1108 43/0					
44	37	40	34	GOODFELLAZ Sugar Honey Ice Tea (Avatar/Polydor/A&M) 890 820 784 664 53/1					
48	42	37	35	NATE DOGG /SNOOP DOGGY DOGG Never Leave... (Death Row/Interscope) 885 848 729 602 57/0					
BREAKER	36	36	36	MISTA Lady (EastWest/EEG) 857 747 563 181 63/1					
42	36	38	37	ANTHONY HAMILTON Nobody Else (Uptown/MCA) 833 842 795 729 52/0					
BREAKER	38	38	38	BEBE & CECE WINANS Feels Like Heaven (EMI) 826 725 619 460 59/2					
43	41	39	39	LIL' KIM No Time (Undeas/Big Beat/Atlantic) 823 823 731 684 60/3					
BREAKER	43	43	43	SHAQUILLE O'NEAL You Can't Stop The Reign (T.W.isM./Trauma/Interscope) 821 669 482 266 67/1					
BREAKER	41	41	41	LUTHER VANDROSS I Can Make It Better (LV/Epic) 807 358 — 69/9					
BREAKER	42	42	42	MAKAVELI Toss It Up (Death Row/Interscope) 801 760 544 314 51/3					
DEBUT	43	43	43	ISLEY BROTHERS Tears (T-Neck/Island) 799 314 49 47 68/8					
—	—	45	44	SNOOP DOGGY DOGG Snoop's Upside Ya Head (Death Row/Interscope) 794 727 390 91 63/8					
49	44	42	45	JASON WEAVER Stay With Me (Motown) 768 767 702 581 55/1					
DEBUT	46	46	46	CECE PENISTON Before I Lay (She Drives Me Crazy) (A&M) 738 650 504 108 58/5					
DEBUT	47	47	47	DEBORAH COX The Sound Of My Tears (Arista) 729 496 106 9 60/2					
40	32	32	48	OUTKAST ATLiens (LaFace/Arista) 728 941 950 832 52/0					
DEBUT	49	49	49	JOHNNY GILL It's Your Body (Motown) 707 346 29 24 70/15					
13	15	27	50	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG) 699 1018 1889 1957 36/1					

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 78 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

ALMIGHTY RSO You Could Be My Boo (Rap-A-Lot/Noo Trybe)
Total Plays: 628, Total Stations: 59, Adds: 1

SEAL Fly Like An Eagle (Warner Sunset/Atlantic)
Total Plays: 608, Total Stations: 50, Adds: 1

JESSE POWELL You (Silas/MCA)
Total Plays: 588, Total Stations: 50, Adds: 3

TINA TURNER In Your Wildest Dreams (Virgin)
Total Plays: 578, Total Stations: 57, Adds: 15

DAY TA DAY Smile (MCA)
Total Plays: 546, Total Stations: 48, Adds: 3

MC LYTE Cold Rock A Party (EastWest/EEG)
Total Plays: 543, Total Stations: 61, Adds: 5

DR. DRE Been There Done That (Aftermath/Interscope)
Total Plays: 537, Total Stations: 69, Adds: 55

CHAKA KHAN Never Miss The Water (Reprise)
Total Plays: 533, Total Stations: 51, Adds: 4

NAS Street Dreams (Columbia)
Total Plays: 527, Total Stations: 52, Adds: 4

SOUL FOR REAL Love You So (Uptown/Universal)
Total Plays: 506, Total Stations: 50, Adds: 4

FLESH & BONE World So Cruel (Def Jam/Mercury)
Total Plays: 494, Total Stations: 59, Adds: 16

SOMETHIN' FOR THE PEOPLE Can You Feel Me (Warner Bros.)
Total Plays: 463, Total Stations: 38, Adds: 4

MAXWELL Sumthin' Sumthin' (Columbia)
Total Plays: 451, Total Stations: 46, Adds: 11

MONIFAH You Don't Have To Love Me (Uptown/Universal)
Total Plays: 346, Total Stations: 45, Adds: 10

MONSTARS Hit 'Em High (Warner Sunset/Atlantic)
Total Plays: 318, Total Stations: 51, Adds: 13

Songs ranked by total plays.

BREAKERS

MISTA
Lady (EastWest/EEG)
TOTAL PLAYS/INCREASE: 857/110
TOTAL STATIONS/ADDS: 63/1
CHART: 36

BEBE & CECE WINANS
Feels Like Heaven (EMI)
TOTAL PLAYS/INCREASE: 826/101
TOTAL STATIONS/ADDS: 59/2
CHART: 38

SHAQUILLE O'NEAL
You Can't Stop The Reign (T.W.isM./Trauma/Interscope)
TOTAL PLAYS/INCREASE: 821/152
TOTAL STATIONS/ADDS: 67/1
CHART: 40

LUTHER VANDROSS
I Can Make It Better (LV/Epic)
TOTAL PLAYS/INCREASE: 807/449
TOTAL STATIONS/ADDS: 69/9
CHART: 41

MAKAVELI
Toss It Up (Death Row/Interscope)
TOTAL PLAYS/INCREASE: 801/41
TOTAL STATIONS/ADDS: 51/3
CHART: 42

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DR. DRE Been There Done That (Aftermath/Interscope) 55	
TONY RICH PROJECT Leavin' (LaFace/Arista) 47	
MACK 10 & DOGG POUND Nothin' But... (Buzzone/Priority) 23	
HORACE BROWN How Can We Stop (Motown) 21	
FLESH & BONE World So Cruel (Def Jam/Mercury) 16	
JOHNNY GILL It's Your Body (Motown) 15	
TINA TURNER In Your Wildest Dreams (Virgin) 15	
MONSTARS Hit 'Em High (Warner Sunset/Atlantic) 13	
II D EXTREME You Got Me Goin' (Gasoline Alley/MCA) 12	
MAXWELL Sumthin' Sumthin' (Columbia) 11	

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ISLEY BROTHERS Tears (T-Neck/Island) +485	
LUTHER VANDROSS I Can Make It Better (LV/Epic) +449	
TINA TURNER In Your Wildest Dreams (Virgin) +428	
TONY TONI TONE Let's Get Down (Mercury) +391	
DR. DRE Been There Done That (Aftermath/Interscope) +364	
JOHNNY GILL It's Your Body (Motown) +361	
FLESH & BONE World So Cruel (Def Jam/Mercury) +302	
MC LYTE Cold Rock A Party (EastWest/EEG) +281	
NEW EDITION I'm Still In Love With You (MCA) +278	
MONIFAH You Don't Have To Love Me (Uptown/Universal) +265	

HOTTEST RECURRENTS

SWV Use Your Heart (RCA)

GINA THOMPSON The Things That You Do (Mercury)

KEITH SWEAT Twisted (Elektra/EEG)

MAXWELL Ascension (Don't Ever Wonder) (Columbia)

112 Only You (Bad Boy/Arista)

NEW EDITION Hit Me Off (MCA)

SALT-N-PEPA Champagne (MCA)

TONI BRAXTON You're Makin' Me High (LaFace/Arista)

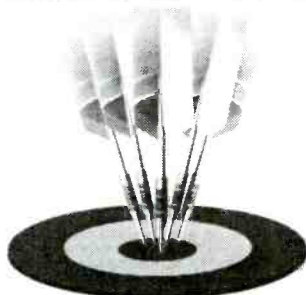
JOHNNY GILL Let's Get The Mood Right (Motown)

GHOST TOWN DJ'S My Boo (So So Def/Columbia)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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KKBT/Los Angeles
(213) 634-1800
Austin/Snyder

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	43	49	55		MINT CONDITION/What Kind Of Man...
55	51	51	51		BLACKSTREET/No Diggity
33	33	41	48		GINUWINE/Pony
50	49	46	46		2PAC/ Ain't Mad At Ya
44	44	44	40		WESTSIDE CONNECTION/Bow Down
11	24	38	37		E-40/Rappers' Ball
48	37	35	35		SWW/Use Your Heart
34	32	32	32		NATE DOGG F/SNOOP...Never Leave Me Alone
12	23	31	31		KEITH SWEAT/Nobody
30	31	30	30		AZ YET/Last Night
26	26	25	28		MONTELL JORDAN/Falling
28	28	28	26		L.L. COOL J/Ain't Nobody
15	22	24	23		DR. DRE/Been There Done That
25	26	18	21		BONE THUGS-N-HARMONY/Days Of Our Lveez
5	12	18	18		TONY TONI TONE/Let's Get Down
13	15	13	16		SNOOP DOGGY DOGG/Snoop's Upside Ya...
5	11	15	15		R. KELLY/ Believe I Can Fly
38	42	42	44		AALIYAH/Your Girl Only
11	13	17	14		TONI BRAXTON/Un-break My Heart
5	10	12	12		NAS/Street Dreams
10	10	11	11		DRU HILL/Tell Me
18	17	14	10		MO THUGS FAMILY/Thug Devotion
10	11	11	9		BRAT/Sittin' On Top Of...
7	8	8	8		EN VOUE/Don't Let Go (Love)
5	5	7	7		OUTKAST/Liens
5	5	7	7		ISLEY BROTHERS/Tears
5	5	5	5		AALIYAH/One In A Million
5	5	5	5		MACK 10 & DOGG POUND/Notin' But...
5	5	5	5		BABYFACE/This Is For...

MARKET #3
105
WEJM/Chicago
(708) 895-1400
Alan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	35	46	46		SNOOP DOGGY DOGG/Snoop's Upside Ya...
35	42	44	46		MINT CONDITION/What Kind Of Man...
40	46	46	46		MO THUGS FAMILY/Thug Devotion
23	30	46	46		KEITH SWEAT/Nobody
40	40	46	46		NEW EDITION/It's Still In Love...
46	47	46	45		MAKAVEL/It's Not A Party
24	45	45	44		DONELL JONES/Knocks Me Off My...
5	24	28	28		BRAT/Sittin' On Top Of...
40	40	40	40		ALFONZO HUNTER/Just The Way...
15	15	15	15		K-Ci & JOJO/How Could You
35	35	36	35		LIL' KIM/No Time
28	28	28	28		CASE/MORE TO LOVE
28	28	28	28		SHAQUILLE O'NEAL/You Can't Stop...
25	26	28	21		FLESH & BONE/World So Cruel
28	28	28	28		DR. DRE/Been There Done That
5	5	24	28		FOXY BROWN/Get Me Home
31	35	28	28		BRAT/Sittin' On Top Of...
24	24	27	27		702/Steel
15	15	20	20		TONY TONI TONE/Let's Get Down
25	29	27	25		BABYFACE/This Is For...
25	29	27	25		MC LYTE/Cold Rock A Party
17	24	21	20		JOHNNY GILL/It's Your Body
17	24	21	20		MONTELL JORDAN/Falling
15	23	20	20		R. KELLY/ Believe I Can Fly
15	20	20	20		NATE DOGG F/SNOOP...Never Leave Me Alone
17	18	20	16		FAITH EVANS/Just Can't
17	21	23	16		JASON WEAVER/Stay With Me
16	16	15	15		MONSTARS/Hit 'Em High
16	16	15	15		WESTSIDE CONNECTION/Bow Down

MARKET #5
POWER 89.5
WUSL/Philadelphia
(215) 483-8900
Young/Cooper

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	42	35	39		AZ YET/Last Night
32	32	34	38		R. KELLY/ Believe I Can Fly
17	17	27	27		FOXY BROWN/Get Me Home
45	45	39	36		MINT CONDITION/What Kind Of Man...
34	31	37	36		NEW EDITION/It's Still In Love...
15	15	34	34		ALFONZO HUNTER/Just The Way...
27	29	30	33		KEITH SWEAT/Nobody
31	32	32	32		GINUWINE/Pony
22	29	31	31		TONY TONI TONE/Let's Get Down
25	29	31	30		112/Only You
38	30	32	29		DRU HILL/Tell Me
32	36	32	29		TONI BRAXTON/Un-break My Heart
20	24	27	27		EN VOUE/Don't Let Go (Love)
20	21	23	25		LIL' KIM/No Time
26	28	31	24		BLACKSTREET/No Diggity
20	18	19	23		TONI BRAXTON/You're Makin' Me...
14	17	23	22		2PAC/ Ain't Mad At Ya
32	25	21	21		BRANDY/TAMIA...Missing You
28	24	22	21		L.L. COOL J/Loungin
22	22	22	20		MAXWELL/Ascension (Don't...)
25	23	19	19		KEITH SWEAT/Twisted
26	22	19	18		MONICA/Why I Love You So...
8	7	7	18		112/Come See Me
19	23	17	18		R. KELLY/ Believe I Can Fly
14	22	20	16		NATE DOGG F/SNOOP...Never Leave Me Alone
20	16	13	13		CASE/FOXY BROWN/Touch Me Tease Me
10	8	10	12		MARIAH CAREY/One Sweet Day
10	9	7	11		MARIAH CAREY/Always Be My Baby
10	9	7	11		TERRY ELLIS/Where Ever You Are

MARKET #6
WJLB 7m 96
WJLB/Detroit
(313) 965-2000
Saunders/Darcell

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
43	43	54	54		MINT CONDITION/What Kind Of Man...
40	40	47	45		AZ YET/Last Night
40	40	41	39		BLACKSTREET/No Diggity
32	30	36	36		2PAC/How Do U Want It
33	33	36	36		SWW/Use Your Heart
33	33	34	34		NEW EDITION/Hi Me Off
34	34	32	31		MONICA/Why I Love You So...
15	15	33	31		D'ANGELO/Me And Those...
35	35	32	31		AALIYAH/Your Girl Only...
32	32	30	30		MONIFAH/You
32	32	30	30		112/Only You
33	33	30	30		TONI BRAXTON/You're Makin' Me...
37	37	29	29		MONTELL JORDAN/Falling
25	25	29	29		ANN NESBY/It's Still Wearing...
29	29	29	28		BRIAN MCKENY/It's Still In Love...
34	34	26	26		GHOST TOWN DJ'S/My Boo
32	32	27	27		DRU HILL/Tell Me
33	33	27	27		R. KELLY/ Can't Sleep...
10	10	26	26		TONY TONI TONE/Let's Get Down
32	32	33	33		JODECI/Get On Up
25	25	25	25		MAXWELL/Ascension (Don't...)
21	21	24	24		NEW EDITION/It's Still In Love...
19	19	19	19		KEITH SWEAT/Nobody
21	21	19	19		CASE/FOXY BROWN/Touch Me Tease Me
18	18	17	17		702/Steel
14	14	17	17		D'ANGELO/Lady
23	23	17	17		KEITH SWEAT/Twisted
18	18	18	18		MARIAH CAREY/One Sweet Day
16	16	16	16		FAITH EVANS/Soon As I Get Home
15	15	15	15		ERIC BENET/Spiritual Thing

MARKET #7
K104
KKDA/Dallas
(214) 263-9911
Cheatnam

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
53	62	63	65		NEW EDITION/It's Still In Love...
66	66	63	63		R. KELLY/ Believe I Can Fly
60	58	61	61		MONTELL JORDAN/Falling
60	58	61	61		AZ YET/Last Night
63	61	60	60		KEITH SWEAT/Nobody
66	58	58	58		AALIYAH/Your Girl Only
42	41	47	47		BRAT/Sittin' On Top Of...
55	51	47	47		BABYFACE/This Is For...
42	41	47	47		BRAT/Sittin' On Top Of...
5	15	60	50		DONELL JONES/Knocks Me Off My...
64	51	58	48		MINT CONDITION/What Kind Of Man...
47	47	47	47		FLESH & BONE/World So Cruel
27	25	26	44		DO OR DIE/PO' Pimp
18	19	37	42		LIL' KIM/No Time
55	61	39	39		KEITH SWEAT/Twisted
55	61	39	39		DR. DRE/Been There Done That
63	49	36	36		SWW/Use Your Heart
65	37	35	35		GINUWINE/Pony
23	37	38	38		MO THUGS FAMILY/Thug Devotion
10	29	47	33		702/Steel
48	52	34	30		NEW EDITION/Hi Me Off
5	10	30	30		MC LYTE/Cold Rock A Party
10	10	7	28		TONI BRAXTON/Un-break My Heart
21	20	24	24		SNOOP DOGGY DOGG/Snoop's Upside Ya...
16	16	23	23		SHAQUILLE O'NEAL/You Can't Stop...
5	10	20	20		FOXY BROWN/Get Me Home
5	5	18	18		NAS/Street Dreams
20	19	22	18		WESTSIDE CONNECTION/Bow Down
10	32	47	17		MAKAVEL/It's Not A Party
14	22	15	15		OUTKAST/It's Your Body

MARKET #8
92.9
WKYS/Washington
(202) 686-9300
Williams/Fox

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	49	48	49		MINT CONDITION/What Kind Of Man...
49	47	50	48		KEITH SWEAT/Nobody
41	45	47	48		AZ YET/Last Night
40	49	46	46		GINUWINE/Pony
26	40	44	46		MAXWELL/Ascension (Don't...)
46	45	43	46		BLACKSTREET/No Diggity
48	41	48	44		NEW EDITION/It's Still In Love...
45	47	49	44		DRU HILL/Tell Me
25	26	37	43		R. KELLY/ Believe I Can Fly
15	25	35	42		TONI BRAXTON/Un-break My Heart
35	36	39	40		BRANDY/TAMIA...Missing You
42	38	38	38		AALIYAH/Your Girl Only...
24	29	34	35		BABYFACE/This Is For...
24	29	34	35		702/Steel
27	29	34	35		2PAC/ Ain't Mad At Ya
13	15	26	32		FOXY BROWN/Get Me Home
38	35	29	32		KEITH SWEAT/Twisted
11	7	5	20		K-Ci & JOJO/How Could You
21	25	18	15		MO THUGS FAMILY/Thug Devotion
11	11	15	15		TONY TONI TONE/Let's Get Down
5	10	12	12		ANN NESBY/It's Still Wearing...
13	14	15	11		112/Come See Me
7	10	9	9		NAS/Street Dreams
7	10	9	9		JOHNNY GILL/It's Your Body
7	10	9	9		LIL' KIM/No Time
12	15	9	7		MONTELL JORDAN/Falling
7	8	5	7		SNOOP DOGGY DOGG/Snoop's Upside Ya...
5	5	5	5		L.L. COOL J/Ain't Nobody
5	5	5	5		DR. DRE/Been There Done That
5	5	5	5		CASE/MORE TO LOVE

MARKET #11
WEDR-FM 99 JAMZ
Miami & Ft. Lauderdale
WEDR/Miami
(305) 623-7711
Thomas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	32	34	35		CASE/MORE TO LOVE
15	17	14	27		BABYFACE/This Is For...
15	19	31	34		ALFONZO HUNTER/Just The Way...
15	15	17	28		702/Steel
13	17	14	26		ERIC BENET/Spiritual Thing
18	18	15	24		ANTHONY HAMILTON/Nobody Else
18	18	15	24		DALI/Ain't Easy
8	13	16	21		TONI BRAXTON/Un-break My Heart
21	23	22	21		GHOST TOWN DJ'S/My Boo
14	16	16	20		MONTELL JORDAN/Falling
33	24	20	20		ME SHELL NOGEOCC/Who Is He And...
12	15	19	19		NEW EDITION/It's Still In Love...
8	13	17	19		DONELL JONES/Knocks Me Off My...
14	13	16	19		KEITH SWEAT/Nobody
9					

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #36 WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanon. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #37 WPEF/Charlotte (704) 333-0131 Carson/Quick. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamuro/Davis. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #38 WQVE/New Orleans (504) 827-6000 Stevens. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #39 WJHM/Orlando (407) 333-0072 Hollywood. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #7 KRBBV/Dallas (214) 630-3011 Bacote/Solis. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #8 WMMJ/Washington DC (202) 686-9300 Gilmore. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #9 KMNQ/Houston (713) 823-2108 Conner/Boatner. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #43 KJMS/Memphis (901) 323-0101 Base/St. James. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #10 WILD/Boston (617) 427-2222 Johnson. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #43 WHRK/Memphis (901) 529-4397 O'Jay. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #44 WQQK/Nashville (615) 227-147D Wright. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #18 MAJIC 95.9 The Best Variety of Hits & Oldies WWIN/Baltimore (410) 332-8200 Brown. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #20 MAJIC 107 KMLJ/Phoenix (602) 265-2442 Jackson. Playlist with columns SW, LW, TW and Artist/Title.

MARKET #21 WTMP/Tampa (813) 650-1300 Eaves. Playlist with columns SW, LW, TW and Artist/Title.

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA
 PD/MD: Donnie Taylor
 MAXWELL "Sunshine"
 TONY RICH PROJECT "Leavin"
 QUINCY JONES "Stomp"
 II EXTREME "Got"
 DR DRE "Been"
 SNOOP DOGGY DOGG "Snoops"

WHTA/Atlanta, GA
 PD: Steve Hegwood
 MD: Chaka Zulu
 48 BONE THUGS-N-HARMONY "Days"
 18 EXHIBIT A NUG "Pimpin"
 10 NAS "Street"
 5 SNOOP DOGGY DOGG "Vapors"
 MACK 10 & DOGG POUND "Nothin"

WVEE/Atlanta, GA
 PD: Tony Brown
 MD: Rajeevan Shabazz
 16 JOHNNY GILL "Body"
 10 LL KIM "Time"

WFXA/Augusta, GA
 PD: James Alexander
 MD: Lance Pantan
 36 DR DRE "Been"

WXYV/Baltimore, MD
 PD: Steve Crumbley
 MD: Lorenzo Thomas
 18 MAXWELL "Sunshine"

WJZD/Biloxi, MS
 PD/MD: Rob Neal
 5 TONY RICH PROJECT "Leavin"
 5 CORNELL STONE "Weak"
 5 HORACE BROWN "Stop"
 MACK 10 & DOGG POUND "Nothin"
 DR DRE "Been"

WENN/Birmingham, AL
 PD: Dave Donnell
 MD: Mychal Starr
 12 BLACKSTREET "Never"
 11 MAXWELL "Sunshine"
 MIKI HOWARD "Something"
 ISLEY BROTHERS "Tears"

KHRN/Bryan, TX
 PD: Lester Pace
 MD: Pluria Marshall Jr.
 8 DR DRE "Been"
 7 HORACE BROWN "Stop"
 5 GEORGE BENSON "Thinker"
 TONY RICH PROJECT "Leavin"
 MACK 10 & DOGG POUND "Nothin"
 CORNELL STONE "Weak"
 ROGER & ZAPP "Living"

WBLK/Bufalo, NY
 PD: Skip Dillard
 MD: Debbie Sims
 25 MONIFAH "Have"
 14 ANN NESBY "Weavin"
 14 LUTHER VANDROSS "Better"
 MAKAWELL "Toss"
 LL KIM "Time"
 FOXY BROWN "Got"
 MO THUGS FAMILY "Thug"
 DONNELL JONES "Heat"
 JOHNNY GILL "Body"

WPAL/Charleston, SC
 PD: Jae Jackson
 7 TINA TURNER "Widest"
 6 TONY RICH PROJECT "Leavin"
 5 MONISTARS "High"
 5 FLESH & BONE "Cruef"
 5 DR DRE "Been"
 5 MIKI HOWARD "Something"
 5 SIMPLY RED "Angel"
 5 SEAL "Ty"

WPEG/Charlotte, NC
 PD: Andre Carson
 MD: Nate Quick
 16 DR DRE "Been"
 MONISTARS "High"
 MONIFAH "Have"
 FLESH & BONE "Cruef"

WJTT/Chattanooga, TN
 PD: Keith Landecker
 10 FLESH & BONE "Cruef"
 5 DR DRE "Been"
 5 TONY RICH PROJECT "Leavin"
 II EXTREME "Got"
 MONISTARS "High"

WJZC/Chicago, IL
 PD: Phil Davis
 MD: Theresa Terry
 No Adds

WEJM/Chicago, IL
 PD: Fred Brown Jr.
 MD: Parish Brown
 46 NEW EDITION "SMP"
 K-CI & J-LO "How"
 31 DR DRE "Been"
 5 KEITH MURRAY "Rhyhme"

WIZF/Cincinnati, OH
 PD: Bill Bailey
 MD: Tony Rankin
 8 MAKAWELL "Toss"
 5 DR DRE "Been"
 LUKE "Bounce"
 HORACE BROWN "Stop"
 TONY RICH PROJECT "Leavin"
 NAS "Street"
 FLESH & BONE "Cruef"

WZAK/Cleveland, OH
 PD: Bobby Rush
 MD: Langford Stephens
 10 TINA TURNER "Widest"
 10 DR DRE "Been"
 10 RUCES "No"
 10 JOHNNY GILL "Body"
 10 TONY RICH PROJECT "Leavin"

WWDM/Columbia, SC
 PD/MD: Paul Jackson
 10 TONY RICH PROJECT "Leavin"

WFXE/Columbus, GA
 PD: Philip O. March
 MD: Art Thomason
 7 DR DRE "Been"

WCKX/Columbus, OH
 PD: Warren Stevens
 14 MAXWELL "Sunshine"
 6 BUSH BABIES "Low"
 5 KZBIT "Foundation"
 5 DR DRE "Been"
 RENAISSANCE "Slow"

KKDA/Dallas, TX
 PD/MD: Skip Cheatham
 5 MACK 10 & DOGG POUND "Nothin"
 5 MONISTARS "High"
 5 L.L. COOL J. "Nobody"
 DAY TA DAY "Smile"

WROU/Dayton, OH
 PD/MD: Marco Simmons
 13 DR DRE "Been"
 8 CECE PENNISTON "Lay"
 LUTHER VANDROSS "Better"
 FOXY BROWN "Got"
 ISLEY BROTHERS "Tears"

WJLB/Detroit, MI
 PD: Michael Saunders
 MD: Frankie Darcell
 5 LUTHER VANDROSS "Better"

WJN/Dothan, AL
 MD: Regina Dawkins
 AMD: Tony Black
 SOUL FOR REAL "Love"
 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 KEITH MURRAY "Rhyhme"

WZFX/Fayetteville, NC
 PD: Bobby Jay
 MD: D. Cherie
 16 IMMATURE "Thug"
 11 DAY TA DAY "Smile"
 10 Av "Thru"
 10 TONY RICH PROJECT "Leavin"

WZZF/Flint, MI
 PD: Ross Holland
 MD: Eugene Brown
 10 FLESH & BONE "Cruef"
 CHAKA KHAN "Water"
 JOHNNY GILL "Body"
 5 TONY RICH PROJECT "Leavin"
 DR DRE "Been"
 BLACKSTREET "Never"

WJZL/Gainesville, FL
 PD/MD: Paul Dancer
 10 GOODFELLAZ "Sugar"
 10 ANKITED "Influence"
 9 DR DRE "Been"
 9 TAMIA "Keep"
 6 TONY RICH PROJECT "Leavin"
 5 TRU G'S "Ran"
 5 TYGA "Party"

WYNN/Florence, SC
 PD: Fred Brown Jr.
 MD: Parish Brown
 7 TONY RICH PROJECT "Leavin"
 HORACE BROWN "Stop"
 6 BILLY PORTER "Love"
 5 MC LYTE "Got"
 5 TYGA "Party"
 MACK 10 & DOGG POUND "Nothin"
 KZBIT "Foundation"
 ROGER & ZAPP "Living"

WFLM/Ft. Pierce, FL
 PD/MD: Michael James
 ISLEY BROTHERS "Tears"
 KEITH MURRAY "Rhyhme"
 JOHNNY GILL "Body"
 MONISTARS "High"
 MAXWELL "Sunshine"
 SIMPLY RED "Angel"
 II EXTREME "Got"
 DR DRE "Been"

WJFX/Ft. Wayne, IN
 PD: B.J. Steele
 MD: Geno Burgess
 26 CECE PENNISTON "Lay"
 25 TINA TURNER "Widest"
 14 MAXWELL "Sunshine"
 5 DR DRE "Been"
 TONY RICH PROJECT "Leavin"

WTMG/Gainesville, FL
 PD/MD: Oon Cody
 MONIFAH "Have"
 SOMETHIN FOR "Feat"
 JESSE POWELL "You"
 QUINCY JONES "Stomp"
 II EXTREME "Got"
 TINA TURNER "Widest"
 DR DRE "Been"
 WHOOHIN "Lady"
 MONISTARS "High"
 TONY RICH PROJECT "Leavin"

WJMZ/Greenville, SC
 PD: Marvin Hankston
 MD: Kelly Berry
 13 ENVOGUE "Don't"
 6 LUTHER VANDROSS "Better"
 6 JOHNNY GILL "Body"
 BEBE & CECE WINANS "Feels"
 TINA TURNER "Widest"

WEUP/Huntsville, AL
 PD: Steve Murray
 MD: Dwight Stone
 DR DRE "Been"
 TINA TURNER "Widest"
 WHOOHIN "Lady"
 MONIFAH "Have"

WTLC/Indianapolis, IN
 PD/MD: Vicky Buchanan
 7 MONIFAH "Have"
 MAXWELL "Sunshine"
 TONY RICH PROJECT "Leavin"
 CECE PENNISTON "Lay"
 MIKI HOWARD "Something"
 DEBORAH COX "Sound"
 DR DRE "Been"

WJMI/Jackson, MS
 PD/MD: Steve Poston
 5 MACK 10 & DOGG POUND "Nothin"
 5 MONISTARS "High"
 5 L.L. COOL J. "Nobody"
 K-CI & J-LO "How"

WXQL/Jacksonville, FL
 PD: Roger Moore
 MD: Steve Carrington
 25 HORACE BROWN "Stop"
 MACK 10 & DOGG POUND "Nothin"
 5 CHAKA KHAN "Water"
 5 WHOOHIN "Lady"
 5 JOHNNY GILL "Body"
 5 SOMETHIN FOR "Feat"
 5 DR DRE "Been"

KPRP/Kansas City, MO
 PD: Sam Weaver
 MD: Myron Fears
 DR DRE "Been"
 MIKI HOWARD "Something"
 MC LYTE "Got"
 BOUNTY KILLA "Change"
 TONY RICH PROJECT "Leavin"

KIIZ/Killeen, TX
 PD: Michael McGuire
 MD: Babysitter
 SWAY "Af"
 CHAKA KHAN "Water"
 JOHNNY GILL "Body"
 5 TONY RICH PROJECT "Leavin"
 DR DRE "Been"
 BLACKSTREET "Never"

WIKS/Greenville, NC
 PD: B.K. Kirkland
 MD: Dennis Lee
 CURTIS MAYFIELD "Order"
 FOXY BROWN "Got"
 LUTHER VANDROSS "Better"

KMJK/Houston, TX
 PD: Carl Conner
 MD: Carla Boatner
 13 SEAL "Ty"
 13 TINA TURNER "Widest"

WKXI/Jackson, MS
 PD/MD: Stan Branson
 No Adds

WJXX/Laurel, MS
 PD: J.J. Hughes
 MD: J. Mac
 5 CURTIS MAYFIELD "Order"
 5 GEORGE BENSON "Thinker"
 5 ANKITED "Influence"
 5 TRU G'S "Ran"
 5 II EXTREME "Got"

WKGN/Knoxville, TN
 PD/MD: Wayne Swann
 10 MO THUGS FAMILY "Thug"
 8 ROGER & ZAPP "Living"
 8 DR DRE "Been"
 8 TONY RICH PROJECT "Leavin"
 8 KEITH MURRAY "Rhyhme"
 5 ANKITED "Influence"
 5 MACK 10 & DOGG POUND "Nothin"

KNEK/Lafayette, LA
 PD: Tyrone Davis
 APD: Demetrius Lloyd
 12 DR DRE "Been"
 5 MACK 10 & DOGG POUND "Nothin"
 5 CORNELL STONE "Weak"
 TONYA "Right"
 BIG MELO "Sucka"
 II EXTREME "Got"
 TONY RICH PROJECT "Leavin"
 HORACE BROWN "Stop"
 ISLEY BROTHERS "Tears"

KRRQ/Lafayette, LA
 PD/MD: Frank Tray
 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 HORACE BROWN "Stop"
 CORNELL STONE "Weak"
 BIG MELO "Sucka"
 MACK 10 & DOGG POUND "Nothin"

KZWA/Lake Charles, LA
 MD: James Williams
 7 HORACE BROWN "Stop"
 7 SNOOP DOGGY DOGG "Snoops"
 MC LYTE "Got"
 FLESH & BONE "Cruef"
 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 MACK 10 & DOGG POUND "Nothin"

WQHH/Lansing, MI
 PD/MD: Brant Johnson
 DR DRE "Been"
 KZBIT "Foundation"
 MACK 10 & DOGG POUND "Nothin"
 HORACE BROWN "Stop"
 TONY RICH PROJECT "Leavin"

WJMG/Laurel, MS
 PD: LaDonna Jones
 5 DR DRE "Been"
 5 ERIC BENET "Smile"
 WHOOHIN "Lady"
 TONY RICH PROJECT "Leavin"

WTKT/Lexington, KY
 PD: Lee Cruise
 MD: DJ Gold
 9 FLESH & BONE "Cruef"
 7 DR DRE "Been"
 6 LUTHER VANDROSS "Better"
 5 GEORGE BENSON "Thinker"
 5 JOHNNY GILL "Body"
 5 MONISTARS "High"
 5 KZBIT "Foundation"
 TONY RICH PROJECT "Leavin"

KIPR/Little Rock, AR
 PD: Joe Booker
 MD: Tony Terrell
 16 DR DRE "Been"
 7 SIMPLY RED "Angel"
 7 BRAT "Sht"
 TONY RICH PROJECT "Leavin"
 HORACE BROWN "Stop"
 MACK 10 & DOGG POUND "Nothin"
 WHOOHIN "Lady"
 KEITH MURRAY "Rhyhme"

KKBT/Los Angeles, CA
 PD: Harold Austin
 MD: Mariama Snider
 5 MACK 10 & DOGG POUND "Nothin"

WGZB/Louisville, KY
 VP Programming/PD: Tony Field
 APD: Paul Strong
 MD: Tim Jherard
 5 MAKAWELL "Toss"
 5 ISLEY BROTHERS "Tears"
 5 JERU THE DAMAJA "Playin"
 5 DIGITAL UNDERGROUND "Weak"
 DR DRE "Been"
 LUKE "Bounce"
 HORACE BROWN "Stop"
 TONY RICH PROJECT "Leavin"
 NAS "Street"
 FLESH & BONE "Cruef"

WIBB/Macon, GA
 PD/MD: Kevin Fox
 5 TONY RICH PROJECT "Leavin"
 5 MO THUGS FAMILY "Thug"
 5 FLESH & BONE "Cruef"
 5 BILLY PORTER "Love"
 5 SOUL FOR REAL "Love"
 5 TYGA "Party"
 5 LUKE "Bounce"

WJWB/Macon, GA
 PD/MD: Kevin Fox
 5 TONY RICH PROJECT "Leavin"
 5 MO THUGS FAMILY "Thug"
 5 FLESH & BONE "Cruef"
 5 BILLY PORTER "Love"
 5 SOUL FOR REAL "Love"
 5 TYGA "Party"
 5 LUKE "Bounce"

WQKQ/Nashville, TN
 PD/MD: Tony Wright
 15 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 MACK 10 & DOGG POUND "Nothin"
 II EXTREME "Got"

KJMS/Memphis, TN
 PD: Terry Base
 MD: Toni St. James
 10 II EXTREME "Got"
 RENAISSANCE "Slow"
 TONY RICH PROJECT "Leavin"
 JOHNNY GILL "Body"
 HORACE BROWN "Stop"
 MONIFAH "Have"
 TINA TURNER "Widest"
 BILLY PORTER "Love"
 MC LYTE "Got"
 FLESH & BONE "Cruef"
 DR DRE "Been"
 LUTHER VANDROSS "Better"
 ISLEY BROTHERS "Tears"

WHRK/Memphis, TN
 PD: Bobby D. Jay
 MD: Stan Bell
 7 DR DRE "Been"
 7 SNOOP DOGGY DOGG "Snoops"
 6 KZBIT "Foundation"
 6 MIKI HOWARD "Something"
 5 TONY RICH PROJECT "Leavin"
 5 BILLY PORTER "Love"
 5 QUINCY JONES "Stomp"
 5 MACK 10 & DOGG POUND "Nothin"

WEDR/Miami, FL
 PD/MD: James Thomas
 MAXWELL "Sunshine"
 DR DRE "Been"
 II EXTREME "Got"
 MONISTARS "High"
 JOHNNY GILL "Body"
 TONY RICH PROJECT "Leavin"

WKV/Milwaukee, WI
 PD: Nate Bell
 MD: Kevin Hart
 6 DR DRE "Been"
 5 ISLEY BROTHERS "Tears"
 5 DAY TA DAY "Smile"
 5 TINA TURNER "Widest"
 5 JERU THE DAMAJA "Playin"
 BILLY PORTER "Love"

WNOV/Milwaukee, WI
 PD/MD: Sandra Robinson
 10 NEW EDITION "SMP"
 10 K-CI & J-LO "How"
 8 DR DRE "Been"
 5 ROGER & ZAPP "Living"
 MAXWELL "Sunshine"
 MONIFAH "Have"
 KEITH MURRAY "Rhyhme"
 TONY RICH PROJECT "Leavin"
 DIGITAL UNDERGROUND "Weak"
 DAYTON FAMILY "Ghetto"
 MACK 10 & DOGG POUND "Nothin"
 FLESH & BONE "Cruef"

WBLX/Mobile, AL
 PD: Niecey Davis
 APD: Jimmy Mack
 19 DR DRE "Been"
 5 MONISTARS "High"
 5 SNOOP DOGGY DOGG "Snoops"
 TONY RICH PROJECT "Leavin"

KRVV/Monroe, LA
 PD: Chris Collins
 MD: Vic Mathis
 22 MAXWELL "Sunshine"
 15 II EXTREME "Got"
 5 TONY RICH PROJECT "Leavin"
 5 GOODFELLAZ "Sugar"
 5 ROGER & ZAPP "Living"
 5 TYGA "Party"

KYEA/Monroe, LA
 PD: Rocky Love
 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 CHAKA KHAN "Water"
 II EXTREME "Got"
 TINA TURNER "Widest"
 MACK 10 & DOGG POUND "Nothin"

WZHT/Montgomery, AL
 PD/MD: Michael Long
 22 MAXWELL "Sunshine"
 15 II EXTREME "Got"
 14 FOR REAL "Morning"
 10 JOHNNIE TAYLOR "Weak"
 5 SNOOP DOGGY DOGG "Snoops"
 MONIFAH "Have"
 WHOOHIN "Lady"
 DR DRE "Been"
 IMMATURE "Thug"
 CECE PENNISTON "Lay"
 HORACE BROWN "Stop"
 MACK 10 & DOGG POUND "Nothin"
 MONISTARS "High"
 FLESH & BONE "Cruef"
 TONY RICH PROJECT "Leavin"

WQKQ/Nashville, TN
 PD/MD: Tony Wright
 15 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 MACK 10 & DOGG POUND "Nothin"
 II EXTREME "Got"

WQVE/New Orleans, LA
 PD/MD: Gerald Stevens
 K-CI & J-LO "How"
 ALMIGHTY ISO "Boy"
 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 L.L. COOL J. "Nobody"
 JASON WEAVER "Stay"

WOWI/Norfolk, VA
 PD: Hurricane Dave
 MD: Michael Maunzone
 13 DR DRE "Been"
 12 SOUL FOR REAL "Love"
 CHAKA KHAN "Water"
 TONY RICH PROJECT "Leavin"

KVSP/Oklahoma City, OK
 PD: Terry Monday
 MD: Maurice Prince
 10 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 HORACE BROWN "Stop"
 TONYA "Right"
 ROGER & ZAPP "Living"
 MACK 10 & DOGG POUND "Nothin"
 BIG MELO "Southside"

WJHM/Orlando, FL
 MD: Cedric Hollywood
 5 FLESH & BONE "Cruef"

WUSL/Philadelphia, PA
 PD: Gary Young
 MD: Glenn Cooper
 20 MAXWELL "Sunshine"
 6 702 "Steak"
 6 BAYFACED "Lover"

WAMO/Pittsburgh, PA
 PD: Ron Atkins
 MD: Kris Kelley
 3 MACK 10 & DOGG POUND "Nothin"
 5 BOUNTY KILLA "Change"
 5 DR DRE "Been"
 5 KZBIT "Foundation"
 5 BILLY PORTER "Love"
 5 JOHNNY GILL "Body"
 5 TINA TURNER "Widest"

WQOK/Raleigh, NC
 PD: Hosie Mack
 MD: Jerry Jam
 11 ANN NESBY "Weavin"

WCDX/Richmond, VA
 PD: Aaron Maxwell
 MD: Eric Lee
 41 TEVIN CAMPBELL "Bad"
 SHADILE O'NEAL "Thugs"
 TINA TURNER "Widest"
 TONY RICH PROJECT "Leavin"

WTLZ/Saginaw, MI
 PD: Kermit Crockett
 MD: Tony Lamptey
 5 DR DRE "Been"
 5 HORACE BROWN "Stop"
 5 QUINCY JONES "Stomp"
 KZBIT "Foundation"
 LUKE "Bounce"
 GRAV "Sex"

WPKS/Salisbury, MD
 PD: Tony Quarbarone
 MD: Manuel Mena
 7 D'ANGELLO "High"
 5 FLESH & BONE "Cruef"
 TONY RICH PROJECT "Leavin"

KSJL/San Antonio, TX
 PD: Michael Andrews
 MD: Rickko
 JOHNNY GILL "Body"
 DR DRE "Been"

WEAS/Savannah, GA
 MD: Don Wilson
 MD: Vic Thomas
 17 R. KELLY "Sleep"
 14 GREAT "SMB"
 12 CURTIS MAYFIELD "Order"
 12 ALFONZO HUNTER "Way"
 9 LOST ROYZ "Innoc"
 9 ANN NESBY "Weavin"
 9 SOMETHIN FOR "Feat"
 8 WE-SHELL "NEEDLOCKED L.O. Who"
 8 FATH EVANS "Can't"
 8 CECE PENNISTON "Lay"
 8 LL KIM "Time"
 7 SWAY "Af"
 7 MIKI HOWARD "Something"
 7 BEBE & CECE WINANS "Feels"
 7 JESSE POWELL "You"

WJWB/Macon, GA
 PD/MD: Kevin Fox
 5 TONY RICH PROJECT "Leavin"
 5 MO THUGS FAMILY "Thug"
 5 FLESH & BONE "Cruef"
 5 BILLY PORTER "Love"
 5 SOUL FOR REAL "Love"
 5 TYGA "Party"
 5 LUKE "Bounce"

KDKS/Shreveport, LA
 PD/MD: Sharon Flourney
 K-CI & J-LO "How"
 GEORGE BENSON "Thinker"
 DR DRE "Been"
 HORACE BROWN "Stop"
 CORNELL STONE "Weak"
 TONY RICH PROJECT "Leavin"
 MACK 10 & DOGG POUND "Nothin"
 DIGITAL UNDERGROUND "Weak"

KMJJ/Shreveport, LA
 PD: John Wilson
 MD: Candy Marshall
 10 CASE "Nine"
 5 TONY RICH PROJECT "Leavin"
 5 DR DRE "Been"
 5 ROGER & ZAPP "Living"
 5 TRE "4"
 5 HORACE BROWN "Stop"
 5 MACK 10 & DOGG POUND "Nothin"
 5 KEITH MURRAY "Rhyhme"

KMJM/St. Louis, MO
 MD/MD: Chuck Atkins
 5 MAXWELL "Sunshine"
 SNOOP DOGGY DOGG "Snoops"
 FATH EVANS "Can't"
 SOUL FOR REAL "Love"
 ALIYAH "Milk"
 DR DRE "Been"

KJMM/Tulsa, OK
 PD: Terry Monday
 MD: Maurice Prince
 10 DR DRE "Been"
 TONY RICH PROJECT "Leavin"
 HORACE BROWN "Stop"
 TONYA "Right"
 ROGER & ZAPP "Living"
 MACK 10 & DOGG POUND "Nothin"
 BIG MELO "Southside"

WACR/Tupelo, MS
 PD/MD: Jerod Jackson
 23 MONTELL JOKHAN "Thug"
 5 SANDRA S VICTOR "Real"
 DR DRE "Been"
 FLESH & BONE "Cruef"
 HORACE BROWN "Stop"
 LUKE "Bounce"
 MONISTARS "High"
 SHADILE O'NEAL "Thugs"
 TINA TURNER "Widest"
 TONY RICH PROJECT "Leavin"

WESE/Tupelo, MS
 PD/MD: Stan Allen
 20 TINA TURNER "Widest"
 10 DR DRE "Been"
 5 HORACE BROWN "Stop"
 5 II EXTREME "Got"
 5 TONY RICH PROJECT "Leavin"

WKYS/Washington, DC
 VP/Programming: Steve Hegwood
 PD: Damon Williams
 APD/MD: Mike Fox
 10 NAS "Street"
 5 LL COOL J. "Nobody"
 5 FLESH & BONE "Cruef"
 5 KAYCEE GROGAN "Thugs"

WMNX/Wilmington, NC
 PD/MD: Rod Cruise
 6 JAY Z/MARY J. BLIGE "Thistle"
 5 DR DRE "Been"
 LUTHER VANDROSS "Better"
 JOHNNY GILL "Body"
 TINA TURNER "Widest"
 TONY RICH PROJECT "Leavin"
 MO THUGS FAMILY "Thug"

81 Total Reporters
 81 Current Reporters
 78 Current Playlists

Reported Frozen Playlist (1):
 KQXL/Baton Rouge, LA

Did Not Report, Playlist Frozen (2):
 WVVZ/Charleston, SC
 WGCI/Chicago, IL

URBAN AC

WWIN/Baltimore, MD
 PD: Kathy Brown
 No Adds

WILD/Boston, MA
 PD: Ken Johnson
 5 MAXWELL "Sunshine"
 5 GEORGE BENSON "Thinker"
 TONY RICH PROJECT "Leavin"
 ALIYAH "Milk"
 HORACE BROWN "Stop"

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URBAN AC TOP 30

NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	1 MINT CONDITION What Kind Of Man... (Perspective/A&M)	834	798	773	749	29/0
2	2	1	2	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	756	824	788	785	28/0
5	4	4	3	3 ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	676	652	651	602	29/0
1	1	3	4	LUTHER VANDROSS Your Secret Love (LV/Epic)	662	759	824	787	27/0
10	6	6	5	5 KEITH SWEAT Nobody (Elektra/EEG)	662	624	553	482	25/0
9	5	5	6	6 TONI BRAXTON Un-break My Heart (LaFace/Arista)	652	636	554	491	27/0
22	12	7	7	7 R. KELLY I Believe I Can Fly (Jive)	585	493	333	259	25/0
11	11	10	8	8 NEW EDITION I'm Still In Love With You (MCA)	492	447	454	442	20/1
8	8	8	9	9 AZ YET Last Night (LaFace/Arista)	490	483	524	511	21/0
24	15	12	10	10 BEBE & CECE WINANS Feels Like Heaven (EMI)	445	417	314	255	28/0
4	7	9	11	JOHNNY GILL Let's Get The Mood Right (Motown)	425	477	545	633	21/0
—	—	15	12	12 ISLEY BROTHERS Tears (T-Neck/Island)	424	330	185	128	21/0
19	16	13	13	13 BABYFACE This Is For The Lover In You (Epic)	409	379	312	273	17/1
21	17	16	14	14 CURTIS MAYFIELD New World Order (Warner Bros.)	350	324	301	264	24/4
7	10	11	15	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	341	434	455	526	17/0
BREAKER			16	LUTHER VANDROSS I Can Make It Better (LV/Epic)	316	147	—	—	26/5
28	22	18	17	17 EN VOGUE Don't Let Go (Love) (EastWest/EEG)	311	270	250	222	15/0
25	21	19	18	18 MONTELL JOROAN Falling (Def Jam/RAL/Mercury)	287	253	260	243	16/0
12	14	20	19	19 DRU HILL Tell Me (Island)	267	229	319	384	18/0
6	9	14	20	TINA TURNER Something Beautiful Remains (Virgin)	246	343	498	550	12/0
26	25	21	21	21 BLACKSTREET No Diggity (Interscope)	234	226	230	233	8/0
17	13	17	22	KENNY LATTIMORE Just What It Takes (Columbia)	218	298	331	303	13/0
—	—	27	23	23 ERIC BENET Spiritual Thang (Warner Bros.)	216	181	151	123	16/1
—	28	24	24	24 K-CI & JOJO How Could You (MCA)	215	203	191	171	12/0
DEBUT			25	CHAKA KHAN Never Miss The Water (Reprise)	207	165	63	5	16/0
DEBUT			26	JOHNNY GILL It's Your Body (Motown)	201	98	—	—	18/3
DEBUT			27	TONY TONI TONE Let's Get Down (Mercury)	197	157	43	—	12/0
DEBUT			28	MAXWELL Sumthin' Sumthin' (Columbia)	194	125	39	9	15/5
DEBUT			29	TINA TURNER In Your Wildest Dreams (Virgin)	188	98	5	—	18/4
DEBUT			30	SWV It's All About U (RCA)	187	142	66	10	12/0

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.
 29 Urban AC reporters. 29 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

- KAYCEE GROGAN** It's Alright (Columbia)
Total Plays: 182, Total Stations: 11, Adds: 0
- ART PORTER** One More Chance (Verve Forecast)
Total Plays: 172, Total Stations: 8, Adds: 0
- CRAIG T. COOPER** Sensitivity (Sin-Drome)
Total Plays: 150, Total Stations: 11, Adds: 1
- ALFONZO HUNTER** Just The Way (Playas Play) (EMI)
Total Plays: 149, Total Stations: 6, Adds: 0
- FAITH EVANS** I Just Can't (Big Beat/Atlantic)
Total Plays: 146, Total Stations: 12, Adds: 1
- DONELL JONES** Knocks Me Off My Feet (Untouchables/LaFace/Arista)
Total Plays: 138, Total Stations: 9, Adds: 0

- JESSE POWELL** You (Silas/MCA)
Total Plays: 130, Total Stations: 13, Adds: 1
- COLOUR CLUB** Pearls (Vertex/JVC)
Total Plays: 117, Total Stations: 10, Adds: 0
- GEORGE BENSON** The Thinker (GRP)
Total Plays: 105, Total Stations: 12, Adds: 6
- GOODFELLAZ** Sugar Honey Ice Tea (Avatar/Polydor/A&M)
Total Plays: 105, Total Stations: 8, Adds: 0

Songs ranked by total plays.

BREAKERS

LUTHER VANDROSS

I Can Make It Better (LV/Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
316/169	26/5	16

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GEORGE BENSON The Thinker (GRP)	6
MAXWELL Sumthin' Sumthin' (Columbia)	5
LUTHER VANDROSS I Can Make It Better (LV/Epic)	5
CURTIS MAYFIELD New World Order (Warner Bros.)	4
TINA TURNER In Your Wildest Dreams (Virgin)	4
JOHNNY GILL It's Your Body (Motown)	3
BILLY PORTER Love Is On The Way (DV8/A&M)	3
TONY RICH PROJECT Leavin' (LaFace/Arista)	3
AALIYAH One In A Million (BlackGround/Atlantic)	2
FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	2
HORACE BROWN How Can We Stop (Motown)	2
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS I Can Make It Better (LV/Epic)	+169
JOHNNY GILL It's Your Body (Motown)	+103
ISLEY BROTHERS Tears (T-Neck/Island)	+94
R. KELLY I Believe I Can Fly (Jive)	+92
TINA TURNER In Your Wildest Dreams (Virgin)	+90
MAXWELL Sumthin' Sumthin' (Columbia)	+69
NEW EDITION I'm Still In Love With You (MCA)	+45
SWV It's All About U (RCA)	+45
CHAKA KHAN Never Miss The Water (Reprise)	+42
EN VOGUE Don't Let Go (Love) (EastWest/EEG)	+41
BILLY PORTER Love Is On The Way (DV8/A&M)	+41

HOTTEST RECURRENTS

- SWV Use Your Heart (RCA)
- WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
- TONI BRAXTON You're Makin' Me High (LaFace/Arista)
- DRAMATICS Try Love Again (Hyped Int'/Bellmark)
- AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)
- KENNY LATTIMORE Never Too Busy (Columbia)
- GROOVE COLLECTIVE Lift Off (Giant Step/GRP)
- KEITH SWEAT Twisted (Elektra/EEG)
- R. KELLY I Can't Sleep Baby (If I) (Jive)
- ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Art
porter

From the album "Lay Your Hands On Me"

Featuring vocals by
Lalah Hathaway
"One More Chance"

#2 UAC NEW & ACTIVE!!

- WVAZ WTMP WNHC WENN
- KMJQ WSOJ WNFQ WQHH
- KMJK WDLT KPRS





LON HELTON

King Of All Media Goes Country

□ WCLB faces the music as format's first to air Howard Stern

I thought there were some incontrovertible truths in the world: We all pay taxes, we all die, hell is never going to freeze over, and no Country station will ever carry Howard Stern.

I was wrong. In mid-September, WCLB-FM/West Palm Beach became the nation's first Country outlet to air the syndicated, much-storied morning mouth and self-proclaimed King Of All Media.



George Johns

Before you dismiss the notion too quickly, consider the reasoning of Fairbanks Corporate Director/Programming George Johns, who notes that nothing is as it once was in radio. "It's no longer our station against their station. It's now our company against their company. West Palm Beach is Fairbanks versus ARS. It's like having two stations in town, we each just have a bunch of transmitters."

Mixing Stern And Country

The post-Telecom world has created some strange bedfellows as decisions are based on very different criteria than before. Explaining this strategy for West Palm Beach, Johns says, "We're always trying to figure out how our company can beat their company. The argument at the station level is,

"How can you mix Country and Howard Stern?" On the corporate level it's, 'How does it affect my company [in this market]?' What is the one move I can make that doesn't just affect one of my competitors' stations, but affects three of their stations?' Putting Howard Stern on the air is one of those moves."

Johns isn't worried about Stern's ability to generate ratings in West Palm Beach. "He's already a huge hit here. He was #4 in this market for the ratings he gets from WBGG/Miami, so that's not a concern. The two biggest acts in town are our [WRMF-FM morning personality] Robert Murphy

and ARS's Kevin Kitchens on WEAT-FM. Stern on WCLB gives me two of the market's top three morning shows. My concern is getting people to listen after Howard goes off."

Howard Ain't Country

Despite the fact that Stern once spun country records at WWWW/Detroit, Johns admits a lot of people are skeptical because Stern "isn't part of the Country lifestyle." He counters by noting, "A lot of Country stations carry baseball and football. What has that got to do with Country? Everybody assumes Country is a lifestyle. I think it's music. The only people who live the lifestyle are the artists and the DJs. They all look like they own ranches.

"The worst thing a Country station can do to a Country fan is play a bad record. Die-hard Country fans know where the Country stations are, they go back and forth. They'll stay if you're playing a hit — they're not going to leave just because you have Stern on in the morning. The chance you're taking is that the image isn't exactly perfect."

Not only does Howard not exactly live the Country lifestyle, he's been known to blast the music, its artists, and fans pretty hard on occasion. Shortly after debuting on

"We were going to go 'Young Country.' But his audience isn't young, and neither is Howard. So we're 'Outlaw Country' and we promote Howard as 'the biggest outlaw of all time.'

WCLB, Howard held an on-air press conference, fielding questions from local media. He told them, "The music on the station doesn't matter, listeners will like me."

Perhaps leopards can change spots. Johns says Stern even gave the CMA awards show a positive review the morning after the telecast. Johns notes, "You never hear him slamming Country at all."

Turning Stern Fans Into Country Fans

WCLB's position shifted the same time that Stern debuted on the Country outlet. But the study of Stern's audience altered WCLB's direction. "We were going to go the 'Young Country'

route. But his audience isn't young, and neither is Howard. So we decided to buffer his being on the station by calling it 'Outlaw Country' and we promote Howard as 'the biggest outlaw of all time.'"

Contrary to what you might think, Johns and company aren't trying to run two separate stations — one for Stern fans in the morning and one for Country fans the rest of the day. Explaining his strategy, Johns says, "We're the No. 2 Country station in the market. We looked at WIRK-FM's exclusive cume, and it's only 6-7%. So a lot of their listeners tune into other stations.

"We have put on a great come-builder in Howard. Already, more people listen to Howard than to WIRK's morning show. We already beat them, so what am I going to do but see if we can't get some of them to stick. Our job is to convert [Stern's fans] into Country fans.

"Most people assume Stern attracts a certain kind of audience. Like so many things, people in this business predetermine the way they think things are. But we looked at Stern's ratings from around the Country, and whatever image Howard has to people who don't air him is just not true. His demos are heavy 35-44 men — a demo that's always done very well with Country stations."

Before getting into exactly how Johns hopes to convert Stern fans into Country fans, it's important to understand some of the mechanics of the Stern show.

Stern's is a cash show. That means, of course, that there are no network commercials to run. If you've ever listened to Howard, you know that at any given point he may go on for quite a while without doing a spot set — and then stop-down for six-seven minutes. It's during those breaks — which normally contain local spots and/or promos — that Johns goes on his conversion mission.

"We start each spot set with promos trying to get people hooked on the music. They begin with, 'Here's some of the great music playing on Outlaw Country 95.5.' Then we'll play squibs of some of the biggest hits. Or we'll count down the Top 5 or Top 10 with squibs of each song. Or we may say, 'Here's some of the dance mixes we're playing,' and play squibs of those songs. They're total music promos."

Toe-To-Toe In West Palm Beach

Understanding some of George Johns's comments in this week's main piece may require an overview of the West Palm Beach market.

Between them, Fairbanks and ARS own 11 of the 17 stations listed above the line in the Summer '96 West Palm Beach Arbitron, and 11 of the 14 top-rated (12+) stations. Each company has a pair in the Top 5. Fairbanks places four in the Top 10, ARS three. Tabulating the 12+ shares, Fairbanks weighs in at 24.1, ARS at 22.4.

Here are the stations each company owns, their formats, 12+ shares, and 12+ ranks from the Summer '96 Arbitron.

	Fairbanks	SU '96 Rating	SU '96 Rank
• WCLB-FM	Country	3.0	9
• WJNO-AM	News/Talk	4.4	6
• WRLX-FM	B/EZ	7.3	2
• WRMF-FM	AC	8.2	1
• WYFX-AM	Urban AC	1.2	14
ARS			
• WBZT-AM	News/Talk/Sports	2.4	11
• WEAT-AM	News/Talk	1.5	13
• WEAT-FM	AC	7.2	3
• WIRK-FM	Country	5.5	4
• WKGR-FM	Classic Rock	4.1	7
• WOLL-FM	Oldies	1.7	12

No-Music Mornings

Stern, for those who haven't heard him, plays absolutely zero music. Some of this format's biggest personalities may be down in the six-seven records an hour

range. But I can't think of a Country station in America that doesn't play any music in the morning.

In his position with Fairbanks, Johns was also heavily involved with WKLB/Boston, a station with a morning show — at the

time Loren Owen and Wally Brine — that didn't play a lot of music. (WKLB has since been sold to Greater Media, which shifted Loren and Wally to its new Oldies WROR — the former Country WBCS.) I wondered if that made WCLB execs feel better about putting on a show with no music at all. "Boston did give us some insight. One of the reasons WBCS never beat WKLB was Loren and Wally. That made us think that maybe we could press the envelope even a little further."

Listener, Client Relations

Johns says listeners have reacted pretty much as expected and that there's been no adverse reaction from the sales community. In fact, Johns says sales are way up. "It helped that Stern was already a factor here. A lot of the ad dollars come from Ft. Lauderdale agencies which were already aware of his success

in the Miami market. And they're smart enough to figure the ratings will go up because listeners will take the hometown product over that from far away. So they know it's a good buy."

What is the one move I can make ... that affects three of [my competitors] stations? Putting Howard Stern on the air is one of those moves.

Any negatives from previous advertisers who liked buying a Country station but weren't too sure about Stern? "That's hard to answer. When you're the upstart Country station, the heritage station tries to strangle you financially; they've been

attacking us since we went on. But no advertisers we had have left — we still have all the country night-clubs and bars that have been with us — and we haven't heard any complaints at all."

The fan calls have gone about as you'd expect, as well. "Of course we get some complaints. Howard's new to a lot of Country fans. But we've found a lot of them are inquisitive and listen to see what's going on. We get calls that say 'How can you have Howard Stern on a Country station?' and others who say he's great. We get lots of both every day."

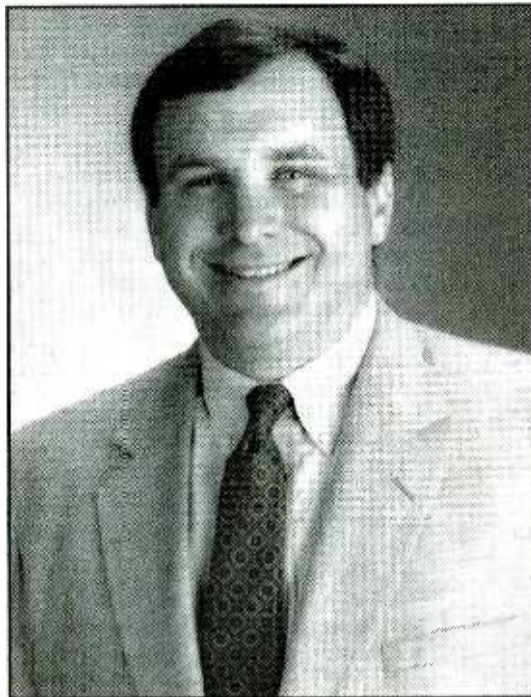
Finally, Johns says of the move, "The upside is just so big. And there's not that big a downside — we're already the No. 2 Country station in town. Besides, we're 'Outlaw Country,' we can afford to do things differently. Is it going to work? Who the hell knows? But it sure is a lot of fun."

“From 6.3 to 13.0 right out of the box!”*

“Heritage Media took over “My 102” from Jacor in February of 1996. The first thing Heritage did was to bring in The Research Group. Their Format Search Study helped us find a big hole for 60s oldies. With their help, we flipped to the new format within seven days after our strategic planning meeting. The Research Group played a big part not only in the selection of the format, but in the execution as well. We had no program director for the first few months. With their variety of services, The Research Group provided everything we needed.

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*–Jeff Jacoby
President & General Manager
“My 102,” WMYU-FM/
Knoxville*

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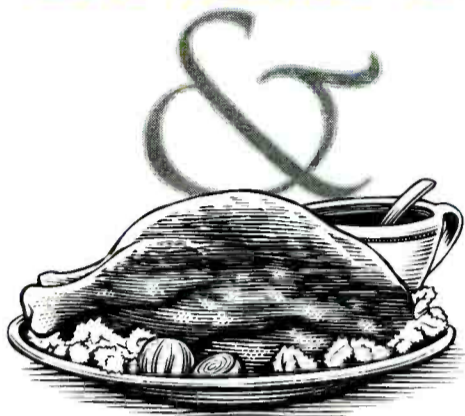
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Will Love*

Crook & Chase
COUNTRY COUNTDOWN

Take a break and let Lorianne Crook and Charlie Chase, hosts of America's fastest growing weekend country music show, entertain your audience this Thanksgiving and Christmas. As cozy and engaging as a fireside chat, each four-hour special features great music and some of the biggest names in country entertainment.

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JONES SATELLITE NETWORKS®

NASHVILLE THIS WEEK

Country Goes To Classroom, Courts

□ Artists get involved in university courses, professional sports

This isn't likely to set any trends, but country music artists have taken two interesting turns that no one could have expected.

University students in Oklahoma will get firsthand experience in managing a veteran act, while the lead singer of a popular country group is seriously pursuing professional sports.

Studying Oaks

Imagine being a college student and majoring in "Oak Ridge Boys Management." No such degree exists, but Oklahoma City University is offering the course as part of its Music & Entertainment Industry program.

The course will be taught by industry veteran **Jim Halsey**, the program's director who recently renewed his business relationship with the Oaks. Halsey managed the group for almost two decades before resigning in 1993 to pursue other projects. Halsey recently began managing the Oaks again, and the group has also returned to the **William Morris Agency**.

Halsey's OCU management course is apparently the first time college students have been actively involved in managing a major established act. Halsey says, "We'll allow students to become directly involved to a limited extent in all facets of management responsibilities, and their ideas will be points of consideration by me, the Oaks, and the entire organization."

Miller's Court Appearances

Discussing the latest signing to his basketball team, Ft. Wayne Fury owner **Jay Fry** said, "I was looking for a short point guard who could dance, and he's the best I've ever seen."

Sawyer Brown's Mark Miller recently signed a one-year contract with the team, which plays in NBA developmental league the **Continental Basketball Association**.

Miller — who if the game calls for can sing and dance at the same time — has a long-standing devotion to hoops. During his college days, he was on the University Of Central Florida's varsity squad. Aside from repeatedly proving his basketball prowess at celebrity games, he has an NBA-sized court at home.

Short of an injury, Miller's athletic endeavors will not affect his work with Sawyer Brown. The Ft. Wayne Fury season opener against the Rockford Lightning takes place November 15.

Bits 'N' Pieces

Vince Gill will be performing with local symphony orchestras during his first-ever Christmas tour, which begins December 4 in Mankato, MN.

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Who Needs You Baby" — Clay Walker

5 YEARS AGO

• No. 1: "Forever Together" — Randy Travis

10 YEARS AGO

• No. 1: "Hell And High Water" — T. Graham Brown

15 YEARS AGO

• No. 1: "If I Needed You" — Emmylou Harris & Don Williams

20 YEARS AGO

• No. 1: "Thinking Of A Rendezvous" — Johnny Duncan

• Newlyweds **Tim McGraw** and **Faith Hill** ring in 1997 with **Black-Hawk** and comic **Bill Engvall** during a New Year's Eve concert at the new Nashville Arena. The show is sponsored by **CMT**, but McGraw's publicist says it will not be televised.

— Calvin Gilbert

Crystal Bernard

NEW ARTIST FACT FILE

Current Single: "Have We Forgotten What Love Is"
Current Album, Label: "The Girl Next Door," River North
Influences: Jerry Wayne Bernard (her father)

Background

Best known for her work on NBC-TV's "Wings," Texas-born **Crystal Bernard** began her recording career at eight, completing 12 albums with her family's gospel group. She tells **R&R**, "My dad was an evangelist. We had a trio — me, my sister, and my dad. We traveled all over the south, singing in churches, tent revivals, and gospel jubilees."

Citing father **Jerry Wayne Bernard** as her primary musical influence, she explains, "All I knew was southern gospel, which was very country."

After singer **Bobbie Gentry** saw the family perform at a church in Mississippi, she invited them to assist with a gospel segment in her Las Vegas revue.

No Return Call

At 17, Bernard was in a Santa Ana, CA church when she realized, "I'm an hour from Hollywood. I'll never get this close again." After riding a bus into L.A., she immediately phoned **Brandon Tartikoff**, then President of NBC-TV. "He didn't call me back," Bernard laughs.

Still optimistic, Bernard eventually landed roles on "Happy Days," "It's A Living," and "Wings." She says, "I would write music at night. When I had a little more money, I bought a four-track recorder and started writing more. I'd been writing since I was eight."

Her songs have been recorded by **Paula Abdul**, **Lisa Stansfield**, **Tracie Spencer**, and others.

Artistic Statement

Bernard's break as a singer came after teaming with **Peter Cetera** on the pop hit "Forever Tonight," which she wrote. The success of the **River North** single led to her own deal with the label, but company execs assumed she wanted to make an AC album.

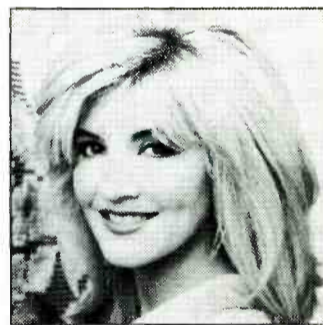
"I thanked them, but I told them I couldn't," Bernard says. "There's a passion that's inside you that you have to protect. For me to do a record, the lyrical integrity is better for country music. It's the musical slant that I naturally go to."

The Single

Bernard's heart was in country, but she had few Nashville connections. When a **BMI** executive in L.A. asked her who she'd like to write with, her short list included **Billy Dean**. Ironically, Dean was scheduled to visit L.A. the following week.

Bernard has writing credits on most songs contained in her Nashville-produced debut album "The Girl Next Door." She and Dean co-wrote the first single "Have We Forgotten What Love Is." Dean also sings on the track.

She explains the song: "Psychologists say you have to give 50-50 [in relationships] ... that it's a 'give



Crystal Bernard

and take.' Those are good principles, but what we forget is real love. When you love, you don't expect anything back. Not a thing. That's true, true love. Otherwise, you're making a business partnership."

The Future

Bernard's radio tour is squeezed into her "Wings" schedule. But she says, "Every week I'm off, we go out and do three cities a day."

What will she do if the album becomes successful?

"I know exactly what I want to do," she says with a smile. "When we finish 'Wings' in March, I'm going to go to more radio stations. I'm going to tour. I'm going to do some acoustic shows and open for a few people. I'm going to write songs."

"The dream come true is that this record gets accepted and country music embraces me. My life would be so great. I could do a film a year and do music the rest of the year."

C. Lynne Garcia

Single Release

"Up A Tree"

TOP 50 COUNTRY



"A new artist with a vocal style all her own is emerging on the country scene. C. Lynne Garcia has the talent and ability to rise to the top."

Steve Gary, MD/KASE,
100.7FM, Austin, TX

"Simply stated- C. Lynne Garcia got everyone off on the right track as she sang the National Anthem with such pride. The calls and comments we have received from our guests and members have been great. We look forward to having her back at the Texas Thoroughbred Champion Day. It will truly fit her style- A true Texas Champion!"

**Rachel Mujica, Dir. of
Public Relations/VIP SVS.**
Sam Houston Race Park

"To have an artist with the vocal and performance abilities of C. Lynne Garcia is what record labels dream about. If you can listen to this whole album and honestly say it's not great, I WILL KISS YOUR ASS ON T.V."

Gib Shackelford,
President/Rival Records

Artist	Title	Catalog #
1 GARCIA, C. LYNNE	ORDINARY PEOPLE	RIA 1003
2 CARPENTER, MARY CHAPIN	A PLACE IN THE WORLD	CBS 67501
3 BYRD, TRACY	BIG LOVE	MCA 11485
4 BROOKS, GARTH	THE HITS	CAP 29689
5 RIMES, LEANN	BLUE	ATL 77821
6 BLACK, CLINT	GREATEST HITS	RCA 66671
7 STRAIT, GEORGE	BLUE CLEAR SKY	MCA 11428
8 PRESLEY, ELVIS	GREAT COUNTRY SONGS	RCA 66880
9 CARTER, DEANA	DID I SHAVE MY LEGS FOR THIS?	CAP 37514
10 TWAIN, SHANIA	THE WOMAN IN ME	PLG 522886
11 JACKSON, ALAN	GREATEST HITS COLLECTION	ARI 18801
12 BROOKS & DUNN	BORDERLINE	ARI 18810
13 KERSH, DAVID	GOODNIGHT SWEETHEART	ATL 77848
14 ANDERSON, JOHN	GREATEST HITS	BNA 66982
15 MCCREADY, MINDY	TEN THOUSAND ANGELS	BNA 66806
16 BEST OF COUNTRY	VAR: CHILDREN'S COUNTRY	DSN 60902
17 EMILIO	LIFE IS GOOD	CAP 32392
18 PARTON, DOLLY	TREASURES	MCA 53041
19 KRAUSS, ALISON	NOW THAT I'VE FOUND YOU	RND 325
20 BR5-49	BR5-49	ARI 18818
21 LOVELESS, PATTY	THE TROUBLE WITH THE TRUTH	CBS 67269
22 CLINE, PATSY	12 GREATEST HITS	MCA 12
23 KEEN, ROBERT EARL JR.	NO. 2 LIVE DINNER	SUH 1051
24 LAWRENCE, TRACY	TIME MARCHES ON	ATL 82866
25 GILL, VINCE	WHEN LOVE FINDS YOU	MCA 11047
26 HILL, FAITH	IT MATTERS TO ME	WB 45872
27 CHESNEY, KENNY	ME & YOU	BNA 66908
28 MONTGOMERY, JOHN MICHAEL	WHAT I DO THE BEST	ATL 82947
29 MAVERICKS	MUSIC FOR ALL OCASIONS	MCA 11257
30 BRANDT, PAUL	CALM BEFORE THE STORM	WB 46180
31 TRITT, TRAVIS	THE RESTLESS KIND	WB 46304
32 YEARWOOD, TRISHA	EVERYBODY KNOWS	MCA 11477
33 SHARP, KEVIN	KEVIN SHARP	EA 61930
34 TREVINO, RICK	LEARNING AS YOU GO	CBS 67452
35 TREVINO, RICK	MI VIDA ERES TU	CBI 82024
36 BROOKS & DUNN	BRAND NEW MAN	ARI 18658
37 OSLIN, K.T.	MY ROOTS ARE SHOWING	ENA 66920
38 WHITE, BRYAN	BETWEEN NOW & FOREVER	EA 61880
39 GILL, VINCE	SUPER HITS	RCA 66944
40 KEEN, ROBERT EARL JR.	LIVE ALBUM	SUH 1024
41 BROOKS, GARTH	FRESH HORSES	CAP 32080
42 ADKINS, TRACE	DREAMIN' OUT LOUD	CAP 37222
43 STRAIT, GEORGE	GREATEST HITS	MCA 5567
44 LONESTAR	LONESTAR	BNA 66642
45 RAYE, COLLIN	I THINK ABOUT YOU	CBS 67033
46 DODD, DERYL	ONE RIDE IN VEGAS	CBS 67544
47 MCCOY, NEAL	NEAL MCCOY	ATL 82907
48 STRAIT, GEORGE	TEN STRAIT HITS	MCA 10450
49 WILLIAMS, HANK SR., JR. & II	3 GENERATIONS OF HANK	ATL 77868
50 MONROE, BILL	VAR: TRIBUTE/TRUE LIFE BLUES	SUH 2209

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CONTACT: Jim Bratcher
Director of A&R

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October 28th
Issue of the Informant

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NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	4	2	1	GEORGE STRAIT I Can Still Make Cheyenne (MCA)	192/0	1	7030	+112	36663	+718
7	7	3	2	DEANA CARTER Strawberry Wine (Capitol)	192/0	2	6859	+127	35347	+682
16	12	8	3	ALAN JACKSON Little Bitty (Arista)	192/0	4	6436	+815	33509	+4296
9	9	5	4	REBA MCENTIRE The Fear Of Being Alone (MCA)	192/0	3	6449	+314	33349	+1491
12	10	6	5	TRACE ADKINS Every Light In The House (Capitol)	192/0	5	6383	+347	32767	+2105
5	2	1	6	PATTY LOVELESS Lonely Too Long (Epic)	178/0	6	5718	-1223	29672	-6436
11	11	9	7	GARTH BROOKS That Ol' Wind (Capitol)	191/0	8	5698	+300	29169	+1592
15	14	11	8	RIICOCHET Love Is Stronger Than Pride (Columbia)	191/2	7	5713	+496	28947	+2226
18	15	13	9	TERRI CLARK Poor, Poor Pitiful Me (Mercury)	192/0	9	5448	+513	27759	+2430
19	16	15	10	DAVID KERSH Goodnight Sweetheart (Curb)	190/2	10	5326	+554	27486	+2792
13	13	14	11	BROOKS & DUNN Mama Don't Get Dressed Up... (Arista)	184/0	11	5051	+79	25520	+429
20	18	16	12	TIM MCGRAW Maybe We Should Just Sleep On It (Curb)	192/0	12	4887	+308	25022	+1661
27	24	19	13	LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)	191/3	13	4540	+545	23665	+2740
8	8	4	14	JOHN BERRY Change My Mind (Capitol)	155/0	14	4427	-1860	22840	-9170
24	22	22	15	TRACY BYRD Big Love (MCA)	191/0	15	4335	+343	22222	+1783
23	21	21	16	MILA MASON That's Enough Of That (Atlantic)	184/2	16	4230	+267	21817	+1375
25	23	23	17	MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia)	191/2	17	4196	+322	21414	+1609
22	19	18	18	CLAY WALKER Bury The Shovel (Giant)	184/0	18	4188	+38	21276	+181
3	3	7	19	KENNY CHESNEY Me And You (BNA)	148/0	24	3903	-1923	20992	-9504
49	33	27	20	JOHN MICHAEL MONTGOMERY Friends (Atlantic)	190/10	21	4074	+897	20978	+4373
26	25	24	21	GARY ALLAN Her Man (Decca)	186/5	20	4091	+376	20794	+2189
37	27	25	22	TRACY LAWRENCE Is That A Tear (Atlantic)	187/7	19	4095	+626	20616	+3272
17	17	17	23	DIAMOND RIO It's All In Your Head (Arista)	169/0	22	4063	-527	20468	-2768
35	31	29	24	KEVIN SHARP Nobody Knows (Asylum/EEG)	173/17	26	3459	+581	18232	+3127
33	28	28	25	FAITH HILL I Can't Do That Anymore (Warner Bros.)	182/9	25	3569	+576	18173	+3002
2	1	10	26	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)	137/0	27	3276	-1825	17428	-9517
32	29	30	27	BRYAN WHITE That's Another Song (Asylum/EEG)	178/7	28	3213	+319	16054	+1507
45	35	33	28	TRISHA YEARWOOD Everybody Knows (MCA)	178/18	29	3128	+705	15950	+3679
—	40	34	29	VINCE GILL Pretty Little Adriana (MCA)	179/20	30	3075	+783	15675	+3824
34	32	31	30	RANDY TRAVIS Would I (Warner Bros.)	162/2	31	2842	+265	14336	+1206
4	5	20	31	DAVID LEE MURPHY The Road You Leave Behind (MCA)	105/0	33	2355	-1458	13057	-7437
40	38	35	32	MARK CHESNUTT It's A Little Too Late (Decca)	161/23	32	2544	+602	12806	+3034
41	39	36	33	MINDY MCCREADY Maybe He'll Notice Her Now (BNA)	150/21	34	2167	+442	10780	+2178
47	41	37	34	RICK TREVINO Running Out Of Reasons To Run (Columbia)	153/18	35	2158	+439	10473	+2344
BREAKER			35	DARYLE SINGLETARY Amen Kind Of Love (Giant)	117/24	40	1548	+373	7617	+1854
BREAKER			36	JAMES BONAMY All I Do Is Love Her (Epic)	121/20	38	1647	+392	7561	+1757
BREAKER			37	MARK WILLS High Low And In Between (Mercury)	121/21	42	1497	+373	7414	+1938
43	43	40	38	BRADY SEALS Another You, Another Me (Reprise)	86/6	45	1316	+152	7112	+854
BREAKER			39	TY HERNDON She Wants To Be Wanted Again (Epic)	120/28	44	1412	+438	7012	+2319
—	—	47	40	MARTY STUART You Can't Stop Love (MCA)	103/19	46	1180	+351	5797	+1759
DEBUT			41	COLLIN RAYE What If Jesus Came Back Like That (Epic)	88/42	47	1167	+525	5524	+2266
50	50	46	42	BLACKHAWK King Of The World (Arista)	86/8	49	1053	+131	5171	+560
—	—	50	43	SAMMY KERSHAW Politics, Religion And Her (Mercury)	98/33	48	1099	+409	5131	+1844
DEBUT			44	TOBY KEITH Me Too (Mercury)	77/68	51	991	+880	5072	+4294
DEBUT			45	TRAVIS TRITT Where Corn Don't Grow (Warner Bros.)	65/59	57	829	+765	4400	+4037
DEBUT			46	BILLY DEAN I Wouldn't Be A Man (Capitol)	89/24	54	906	+213	4236	+1038
—	—	48	47	BURNIN' DAYLIGHT Love Worth Fighting For (Curb)	66/5	58	828	+93	4054	+469
DEBUT			48	PAUL BRANDT I Meant To Do That (Reprise)	80/33	56	839	+340	4017	+1478
42	42	39	49	LEE ROY PARNELL We All Get Lucky Sometimes (Career)	56/1	60	782	-525	3952	-2470
21	20	26	50	TY ENGLAND Irresistible You (RCA)	38/0	63	687	-2603	3846	-12840

This chart reflects airplay from November 11-17. Songs ranked by total points. Highlighted songs indicate Breaker.

192 Country reporters. 188 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

BREAKERS®

JAMES BONAMY

All I Do Is Love Her (Epic)

63% of our reporters on it (121 stations)
20 Adds • Moves 41-36

MARK WILLS

High Low And In Between (Mercury)
63% of our reporters on it (121 stations)
21 Adds • Moves 43-37

TY HERNDON

She Wants To Be Wanted Again (Epic)
62% of our reporters on it (120 stations)
28 Adds • Moves 45-39

DARYLE SINGLETARY

Amen Kind Of Love (Giant)
60% of our reporters on it (117 stations)
24 Adds • Moves 42-35

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH Me Too (Mercury)	68
TRAVIS TRITT Where Com Don't Grow (Warner Bros.)	59
COLLIN RAYE What If Jesus Came Back (Epic)	42
CLINT BLACK Half Way Up (RCA)	37
PAUL BRANDT I Meant To Do That (Reprise)	33
SAMMY KERSHAW Politics, Religion And Her (Mercury)	33
TY HERNDON She Wants To Be Wanted Again (Epic)	28
MAVERICKS I Don't Care If You Love Me Anymore (MCA)	27
BILLY DEAN I Wouldn't Be A Man (Capitol)	24
DARYLE SINGLETARY Amen Kind Of Love (Giant)	24

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MICHAEL MONTGOMERY Friends (Atlantic)	+897
TOBY KEITH Me Too (Mercury)	+880
ALAN JACKSON Little Bitty (Arista)	+815
VINCE GILL Pretty Little Adriana (MCA)	+783
TRAVIS TRITT Where Com Don't Grow (Warner Bros.)	+765
TRISHA YEARWOOD Everybody Knows (MCA)	+705
TRACY LAWRENCE Is That A Tear (Atlantic)	+626
MARK CHESNUTT It's A Little Too Late (Decca)	+602
KEVIN SHARP Nobody Knows (Asylum/EEG)	+581
FAITH HILL I Can't Do That Anymore (Warner Bros.)	+576

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
JOHN MICHAEL MONTGOMERY Friends (Atlantic)	+4373
ALAN JACKSON Little Bitty (Arista)	+4296
TOBY KEITH Me Too (Mercury)	+4294
TRAVIS TRITT Where Com Don't Grow (Warner Bros.)	+4037
VINCE GILL Pretty Little Adriana (MCA)	+3824
TRISHA YEARWOOD Everybody Knows (MCA)	+3679
TRACY LAWRENCE Is That A Tear (Atlantic)	+3272
KEVIN SHARP Nobody Knows (Asylum/EEG)	+3127
MARK CHESNUTT It's A Little Too Late (Decca)	+3034
FAITH HILL I Can't Do That Anymore (Warner Bros.)	+3002

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CLINT BLACK Like The Rain (RCA)
PAUL BRANDT I Do (Reprise)
ALABAMA The Maker Said Take Her (RCA)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)
TY HERNDON Living In A Moment (Epic)
TRACY LAWRENCE Stars Over Texas (Atlantic)
GEORGE STRAIT Carried Away (MCA)
TIM MCGRAW She Never Lets It Go To Her Heart (Curb)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
VINCE GILL Worlds Apart (MCA)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.



The Gift III

Wherever your listeners celebrate the holidays, they'll enjoy a special gift from the Air Force and Randy Travis. On this free hour-long program, he sings songs of the season and some selections from his new album, *Full Circle*. Licensed country music stations will receive this holiday program on CD the first week of December. You can receive *The Gift III* by calling

1-210-652-3937

NEW & ACTIVE

DOLLY PARTON *Just When I Needed You Most* (Rising Tide)
Total Stations: 56, Total Points: 3404, Total Adds: 2, Including: KALF 9, WCOL 7
Plays Include: WXTU 27 (29), WPOC 26 (26), WWQQ 22 (22), WXTA 21 (21), WAYZ 20 (20), WBCT 18 (18), WCMS 18 (18), WGAR 18 (18), WKSJ 18 (18), WMTZ 18 (18), WWFG 16 (16), WYDZ 16 (12), KJUG 15 (15), KKIX 15 (15), WDM 15 (15), WFGY 15 (15), WJCL 15 (15), WSM 15 (15), KPLM 14 (14), WGH 14 (14), WML 14 (14), WPXK 14 (14), WTCM 14 (12)

WYNONNA *Somebody To Love You* (Curb/MCA)
Total Stations: 57, Total Points: 3352, Total Adds: 21, Including: KBEQ 18, WYAY 18, KZSN 17, KGEE 14, WUSN 14, WUSQ 14, WXCL 14, WSIX 13, WWWV 13, WACO 12, WTCM 12, WYRK 12, KIKF 10, KXDD 10, WLLR 10, WMJ 10, KATM 9, WTHI 6, KTEX 5, WKCN 5, WOKQ 5
Plays Include: WYCD 27 (27), WGR 23 (23), WTVY 20 (10)

DERYL DODD *That's How I Got To Memphis* (Columbia)
Total Stations: 64, Total Points: 3013, Total Adds: 8, Including: WRBQ 18, WYDZ 16, KRRV 12, WWZD 12, KPLX 10, KNFR 7, KTOM 5, WBYT 5
Plays Include: KKIX 25 (15), WKX 25 (25), WKSJ 24 (24), KUZZ 22 (7), WWQQ 22 (22), KEEY 18 (10), WFMB 18 (18), WIXY 18 (7), KJUG 15 (15), WFGY 15 (15), WJCL 15 (15), WKDQ 15 (15), WSM 15 (15), KRZY 14 (14), WGH 14 (14), WPXK 14 (14), WTCM 14 (12)

CLINT BLACK *Half Way Up* (RCA)
Total Stations: 38, Total Points: 2757, Total Adds: 37, Including: WBCT 25, KHAK 23, WGR 23, KJUG 22, KCY 21, WSS 20, KWEN 18, WIXY 18, WKSJ 18, WYAY 18, KKCS 17, KFMS 16, KNAX 16, KFKE 15, KORD 15, WDM 15, WXTA 15, WITL 14, KNIX 13, WNR 13, WPOC 13, WSIX 13, WYRK 12, KTOM 11, WTCR 11

JO DEE MESSINA *Do You Wanna Make Something Of It* (Curb)
Total Stations: 52, Total Points: 2692, Total Adds: 16, Including: WWY 19, KJUG 15, WFGY 15, KYGO 13, WKL 12, WLI 12, WTNT 12, KEEY 10, WGTY 10, KNFR 7, WIXY 7, WSM 6, KORD 5, KTCS 5, KTEX 5, KVOO 5
Plays Include: KGEE 45 (45), WBOB 23 (16), KUZZ 22 (7), WGN 20 (13), KKCS 17 (17), KLLL 17 (17), WWFG 16 (10), WXTA 15 (5), KPLM 14 (14), WUSQ 14 (14)

CRYSTAL BERNARD *Have We Forgotten What Love Is* (River North)
Total Stations: 59, Total Points: 2630, Total Adds: 11, Including: WRBQ 18, KKX 11, WCMS 11, KFKE 8, KHEY 8, KSKS 7, WCOL 7, WXCL 6, KTEX 5, WGH 5, WXTA 5
Plays Include: KPLM 26 (14), WWQQ 22 (22), WBOB 16 (16), KRRV 15 (12), KTCS 15 (5), WBEE 15 (15), WKDQ 15 (15), WKX 15 (15), WXBQ 15 (15), WTCM 13 (13), KFDI 12 (5), WAXX 12 (12), WKNN 12 (12), WTNT 12 (12)

JEFF WOOD *You Just Get One* (Imprint)
Total Stations: 50, Total Points: 2452, Total Adds: 6, Including: WNCY 11, KALF 9, WWFG 9, WMTZ 7, KORD 5, WGH 5
Plays Include: WWQQ 46 (46), WKSJ 24 (24), WPOC 24 (20), KJUG 22 (15), WGN 20 (20), KHEY 19 (8), WRBQ 18 (18), KFMS 16 (10), WFMB 16 (14), KRRV 15 (11), WDM 15 (15), WIVK 14 (14), WTCM 14 (14), WKNN 12 (12), WCMS 11 (15), KBEQ 10 (10), KPLX 10 (10), WKSJ 10 (10), WRNS 10 (10), WTVY 10 (10), WWYZ 10 (10)

RAY VEGA *Remember When* (BNA)
Total Stations: 39, Total Points: 2075, Total Adds: 6, Including: WFMB 12, KGNC 10, KXDD 10, KEEY 5, KZLA 5, WKCN 5
Plays Include: KPLM 26 (26), WWY 26 (19), WAMZ 22 (22), WWQQ 22 (22), KKX 21 (21), WPOC 20 (16), KHEY 19 (19), WKSJ 17 (17), KRRV 15 (15), WKDQ 15 (15), WXBQ 15 (15), WXBQ 15 (15), WGTY 11 (10), KIKF 10 (10), WRNS 10 (10), WTVY 10 (10), KHAY 9 (9), WRKZ 9 (9), WTDR 9 (9), WWFG 9 (9)

CARYL MACK PARKER *Better Love Next Time* (Magnatone)
Total Stations: 45, Total Points: 2018, Total Adds: 4, Including: WRBQ 18, WITL 10, KRYS 7, KUPL 7
Plays Include: WTVY 30 (10), WKSJ 25 (15), KRRV 24 (15), WWQQ 22 (22), WTCM 18 (14), WYDZ 16 (12), KJUG 15 (15), KPLM 14 (14), WYNY 13 (13), KSON 12 (12), WFMB 12 (12), WKNN 12 (12), WCMS 11 (11), WKSJ 10 (10), WRNS 10 (10), WSS 10 (10), WWYZ 10 (10), KALF 9 (9), WMTZ 8 (6), KKIX 7 (7), KSKS 7 (7), KZSN 7 (7), WAMZ 7 (7), WOVK 7 (7)

MAVERICKS *I Don't Care If You Love Me Anymore* (MCA)
Total Stations: 31, Total Points: 1621, Total Adds: 27, Including: KPLM 41, WYCD 27, WWQQ 22, WRKZ 16, KJUG 15, WFGY 15, KNFR 14, WUSQ 14, WGN 13, WHWK 13, KRRV 12, WAXX 12, WKNN 12, WWFG 11, WTVY 10, WGTY 9, KUZZ 7, WFRG 7, KASH 6, KNKI 6, KFDI 5, KORD 5, KTTS 5, KVOO 5, WDM 5, WTCR 5, WXTA 5

TONY TOLIVER *He's On The Way Home* (Rising Tide/Curb)
Total Stations: 29, Total Points: 1120, Total Adds: 10, Including: KPLM 41, WYCD 12, WKSJ 10, WRNS 10, KATM 9, WXCL 6, KTCS 5, WKCN 5, WRKZ 5, WXTA 5
Plays Include: WEZL 16 (16), KJUG 15 (15), WYNY 13 (5), WKNN 12 (12), WTNT 12 (12), WTVY 10 (5), WWYZ 10 (10), KNAX 9 (9), WGTY 9 (9), WMTZ 8 (6), WSM 6 (6), KFDI 5 (5), KORD 5 (5), KVOO 5 (5), WDM 5 (5), WKSJ 5 (5), WTCR 5 (5)

GEORGE DUCAS *Every Time She Passes By* (Capitol)
Total Stations: 23, Total Points: 1100, Total Adds: 5, Including: WKDQ 15, WAXX 12, WXBQ 10, KJUG 7, KHAY 6
Plays Include: WWYZ 19 (10), WKSJ 18 (18), WXTA 15 (15), KPLM 14 (41), WFRG 14 (14), WKL 12 (12), KEEY 10 (10), KIKF 10 (10), WTVY 10 (10), WRKZ 9 (16), WXBQ 9 (9), WBOB 7 (8), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WDM 5 (5), WSO 5 (5), WTCR 5 (5)

STEPHANIE BENTLEY *Once I Was The Light Of Your Life* (Epic)
Total Stations: 23, Total Points: 1061, Total Adds: 21, Including: KPLM 41, WWQQ 22, WKSJ 18, WFRG 14, WSIX 13, WNCY 11, KBEQ 10, KFMS 10, KKX 10, WTVY 10, KNAX 9, WRKZ 9, KKIX 7, KZSN 7, WMTZ 7, WXCL 6, KFDI 5, KIKF 5, KTTS 5, KVOO 5, WDM 5
Plays Include: WWYZ 10 (5), WTDR 9 (9)

LONESTAR *Heartbroke Every Day* (BNA)
Total Stations: 16, Total Points: 783, Total Adds: 13, Including: KKIX 15, KCY 12, KSON 12, KFMS 10, WITL 10, WWYZ 10, WKIX 9, KSOP 7, KUPL 7, KFDI 5, KMPS 5, KTTS 5, WOKQ 5
Plays Include: KWNR 13 (13), WSO 13 (13), WKSJ 5 (5)

HELEN DARLING *Full Deck Of Cards* (Decca)
Total Stations: 17, Total Points: 628, Total Adds: 1, Including: WAXX 12
Plays Include: WWQQ 22 (22), WKSJ 18 (18), WGH 14 (5), WWYZ 10 (10), KAYD 7 (7), KNFR 7 (7), KSOP 7 (7), KASE 5 (5), KTTS 5 (5), KVOO 5 (5), WDM 5 (5), WRKZ 5 (9), WTCR 5 (5), WTVY 5 (5), WKX 5 (5), WXTA 5 (5)

KEITH PERRY *All I Give A Darn About Is You* (Curb)
Total Stations: 15, Total Points: 611, Total Adds: 1, Including: KTCS 5
Plays Include: WDAF 20 (20), KJUG 15 (15), WIVK 14 (14), WRNS 10 (10), WROO 7 (7), KFDI 5 (5), KTEX 5 (5), KTTS 5 (5), KVOO 5 (5), WDM 5 (5), WKSJ 5 (5), WTCR 5 (5), WTVY 5 (5)

GENE WATSON *Change Her Mind* (SOR)
Total Stations: 12, Total Points: 533, Total Adds: 3, Including: WKSJ 5, WRKZ 5, WTVY 5
Plays Include: WFMB 16 (14), WTCR 16 (5), KKIX 15 (7), WSM 15 (15), WXTU 10 (10), KTTS 8 (8), KFDI 5 (5), KVOO 5 (5), WSO 5 (5)

THREE HANKS *Move It On Over* (MCG/Curb)
Total Stations: 13, Total Points: 399, Total Adds: 10, Including: KFDI 5, KSAN 5, KTTS 5, KVOO 5, WDM 5, WRKZ 5, WTCR 5, WTVY 5, WXTA 5, WXTU 5
Plays Include: KIKF 10 (10), WWYZ 10 (10), KHAY 8 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Real Country

Dave Nicholson • (602) 966-6236

Adds:
DERYL DODD *That's How I Got To Memphis*
KEVIN SHARP *Nobody Knows*
TRAVIS TRITT *Where The Corn Don't Grow*
MARK WILLS *High, Low And In Between*

Hottest:
TRACE ADKINS *Every Light In The House*
GARTH BROOKS *That Ol' Wind*
REBA MCENTIRE *The Fear Of Being Alone*
TERRI CLARK *Poor, Poor Pitiful Me*
ALAN JACKSON *Little Bitty*

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:
CLINT BLACK *Half Way Up*
DOLLY PARTON *Just When I Needed You Most*
COLLIN RAYE *What If Jesus Comes Back Like That*
Hottest:
ALAN JACKSON *Little Bitty*
LEANN RIMES *One Way Ticket (Because I Can)*
GEORGE STRAIT *I Can Still Make Cheyenne*
JOHN MICHAEL MONTGOMERY *Friends*
KEVIN SHARP *Nobody Knows*

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:
TOBY KEITH *Me Too*
COLLIN RAYE *What If Jesus Comes Back Like That*
BRADY SEALS *Another You, Another Me*
MARK WILLS *High, Low And In Between*
Hottest:
KENNY CHESNEY *Me And You*
GEORGE STRAIT *I Can Still Make Cheyenne*
DEANA CARTER *Strawberry Wine*
REBA MCENTIRE *The Fear Of Being Alone*
TRACE ADKINS *Every Light In The House*

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:
MARK CHESNUTT *It's A Little Too Late*
LONESTAR *When Cowboys Didn't Dance*
MINDY McCREARY *Maybe He'll Notice Her Now*
BRADY SEALS *Another You, Another Me*
DARYL SINGLETARY *Amen Kind Of Love*
Hottest:
TRAVIS TRITT *More Than You'll Ever Know*
PATTY LOVELESS *Lonely Too Long*
KENNY CHESNEY *Me And You*
GEORGE STRAIT *I Can Still Make Cheyenne*
REBA MCENTIRE *The Fear Of Being Alone*

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital Country – L.J. Smith

Adds:
JAMES BONAMY *All I Do Is Love Her*
SAMMY KERSHAW *Politics, Religion And Her*
COLLIN RAYE *What If Jesus Comes Back Like That*
DARYL SINGLETARY *Amen Kind Of Love*
Hottest:
DEANA CARTER *Strawberry Wine*
PATTY LOVELESS *Lonely Too Long*
ALAN JACKSON *Little Bitty*
TRAVIS TRITT *More Than You'll Ever Know*
GEORGE STRAIT *I Can Still Make Cheyenne*

Digital New Country – L.J. Smith

Adds:
JAMES BONAMY *All I Do Is Love Her*
SAMMY KERSHAW *Politics, Religion And Her*
COLLIN RAYE *What If Jesus Comes Back Like That*
DARYL SINGLETARY *Amen Kind Of Love*

BROADCAST PROGRAMMING CONTINUED

Hottest:

DEANA CARTER *Strawberry Wine*
PATTY LOVELESS *Lonely Too Long*
ALAN JACKSON *Little Bitty*
TRAVIS TRITT *More Than You'll Ever Know*
GEORGE STRAIT *I Can Still Make Cheyenne*

Super Country/Pure Country – Ken Moultrie

Adds:
SAMMY KERSHAW *Politics, Religion & Her*
COLLIN RAYE *What If Jesus Comes Back Like That*
DARYL SINGLETARY *Amen Kind Of Love*
Hottest:
DEANA CARTER *Strawberry Wine*
ALAN JACKSON *Little Bitty*
TERRI CLARK *Poor, Poor Pitiful Me*
PATTY LOVELESS *Lonely Too Long*
GARY ALLAN *Her Man*

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country – John Hendricks

Adds:
STEPHANIE BENTLEY *Once I Was The Light ...*
CRYSTAL BERNARD *Have We Forgotten What Love Is*
BR-549 *Even If It's Wrong*
LONESTAR *Heartbroke Every Day*
SHANIA TWAIN *God Bless The Child*
Hottest:
GARY ALLAN *Her Man*
DEANA CARTER *Strawberry Wine*
PATTY LOVELESS *Lonely Too Long*
MILA MASON *That's Enough Of That*
RICOCHET *Love Is Stronger Than Pride*

U.S. Country – Jim Murphy

Adds:
CLINT BLACK *Half Way Up*
JAMES BONAMY *All I Do Is Love Her*
DARYL SINGLETARY *Amen Kind Of Love*
TRAVIS TRITT *Where Corn Don't Grow*
Hottest:
JOHN BERRY *Change My Mind*
DEANA CARTER *Strawberry Wine*
TERRI CLARK *Poor, Poor Pitiful Me*
REBA MCENTIRE *The Fear Of Being Alone*
GEORGE STRAIT *I Can Still Make Cheyenne*

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country – David Felker

Adds:
JAMES BONAMY *All I Do Is Love Her*
LEE ROY PARNELL *We All Get Lucky Sometimes*
COLLIN RAYE *What If Jesus Comes Back Like That*
MARK WILLS *High, Low And In Between*
Hottest:
REBA MCENTIRE *The Fear Of Being Alone*
JOHN BERRY *Change My Mind*
GEORGE STRAIT *I Can Still Make Cheyenne*
PATTY LOVELESS *Lonely Too Long*
DEANA CARTER *Strawberry Wine*

Mainstream Country – David Felker

Adds:
MARK CHESNUTT *It's A Little Too Late*
MINDY McCREARY *Maybe He'll Notice Her Now*
JOHN MICHAEL MONTGOMERY *Friends*
TRISHA YEARWOOD *Everybody Knows*
Hottest:
PATTY LOVELESS *Lonely Too Long*
TRAVIS TRITT *More Than You'll Ever Know*
CLINT BLACK *Like The Rain*
DEANA CARTER *Strawberry Wine*
KENNY CHESNEY *Me And You*

TNN

THE NASHVILLE NETWORK®

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

PAUL BRANDT *I Meant To Do That (Reprise)*
CHARLIE DANIELS *Somebody Was Prayin' For Me (Sparrow)*
WALYON JENNINGS & JESSI COLTER *Deep In The West (Justice)*
CLELUS T. JUDD *(She's Got A Butt) ... (Razn'r & Tie)*
ALISON KRAUSS *Baby Mine (Walt Disney)*
MARK WILLS *High Low And In Between (Mercury)*

HEAVY

TRACE ADKINS *Every Light In The House (Capitol)*
GARY ALLAN *Her Man (Decca)*
JOHN BERRY *Change My Mind (Capitol)*
PAUL BRANDT *I Meant To Do That (Reprise)*
BROOKS & DUNN *Mama Don't Get Dressed Up For Nothing (Arista)*
TRACY BYRD *Big Love (MCA)*
MARY CHAPIN CARPENTER *Let Me Into Your Heart (Columbia)*
DEANA CARTER *Strawberry Wine (Capitol)*
KENNY CHESNEY *Me And You (BNA)*
TERRI CLARK *Poor, Poor Pitiful Me (Mercury)*
BILLY RAY CYRUS *Trail Of Tears (Mercury)*
ALAN JACKSON *Little Bitty (Arista)*
DAVID KERSH *Goodnight Sweetheart (Curb)*
PATTY LOVELESS *Lonely Too Long (Epic)*
REBA MCENTIRE *The Fear Of Being Alone (MCA)*
TIM MCGRAW *Maybe We Should Just Sleep On It (Curb)*
RICOCHET *Love Is Stronger Than Pride (Columbia)*

Information current as of November 11.



30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

ADDS

DAVID LEE MURPHY *She's Really Something To See (MCA)*
CHRIS WARD *When You Get To Be You (Giant)*

TOP 10

DEANA CARTER *Strawberry Wine (Capitol)*
TRACE ADKINS *Every Light In The House (Capitol)*
JOHN MICHAEL MONTGOMERY *Ain't Got Nothin' ... (Atlantic)*
PATTY LOVELESS *Lonely Too Long (Epic)*
RICOCHET *Love Is Stronger Than Pride (Columbia)*
BROOKS & DUNN *Mama Don't Get Dressed Up ... (Arista)*
DAVID KERSH *Goodnight Sweetheart (Curb)*
TIM MCGRAW *Maybe We Should Just Sleep On It (Curb)*
TRAVIS TRITT *More Than You'll Ever Know (Warner Bros.)*
MARY CHAPIN CARPENTER *Let Me Into Your Heart (Columbia)*

HEAVY

TRACE ADKINS *Every Light In The House (Capitol)*
BROOKS & DUNN *Mama Don't Get Dressed Up For Nothing (Arista)*
TRACY BYRD *Big Love (MCA)*
MARY CHAPIN CARPENTER *Let Me Into Your Heart (Columbia)*
DEANA CARTER *Strawberry Wine (Capitol)*
TERRI CLARK *Poor, Poor Pitiful Me (Mercury)*
DAVID KERSH *Goodnight Sweetheart (Curb)*
REBA MCENTIRE *The Fear Of Being Alone (MCA)*
TIM MCGRAW *Maybe We Should Just Sleep On It (Curb)*
JOHN MICHAEL MONTGOMERY *Ain't Got Nothin' On Us (Atlantic)*
RICOCHET *Love Is Stronger Than Pride (Columbia)*
LEANN RIMES *One Way Ticket (Because I Can) (MCG/Curb)*

HOT SHOTS

CRYSTAL BERNARD *Have We Forgotten What Love Is (River North)*
PAUL BRANDT *I Meant To Do That (Reprise)*
BILLY DEAN *I Wouldn't Be A Man (Capitol)*
DERYL DODD *That's How I Got To Memphis (Columbia)*
FAITH HILL *I Can't Do That Anymore (Warner Bros.)*
ALAN JACKSON *Little Bitty (Arista)*
TOBY KEITH *Me Too (Mercury)*
SAMMY KERSHAW *Politics, Religion And Her (Mercury)*
TRACY LAWRENCE *Is That A Tear (Atlantic)*
MAVERICKS *I Don't Care If You Love Me Anymore (MCA)*
MINDY McCREARY *Maybe He'll Notice Her Now (BNA)*
TRISHA YEARWOOD *Everybody Knows (MCA)*

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of November 13.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 RICK TREVINO 18 MINDY MCCREADY 18 SAMMY KERSHAW	WZZK/Birmingham, AL PD: Bill Sime MD: Scott Stewart 16 TRAVIS TRITT 16 SAMMY KERSHAW 16 KEVIN SHARP	KPLX/Dallas, TX PD: Smekey Rivers MD: Teresa Whitney 18 TRAVIS TRITT 20 DERYL DODD 10 RICK TREVINO	KNAX/Fresno, CA PD: Larry Santiago MD: Scott Stevens 16 CLINT BLACK 9 TOBY KEITH 9 STEPHANIE BENTLEY 9 JAMES BONAMY 9 TRAVIS TRITT 9 SAMMY KERSHAW	WMTZ/Johnstown, PA PD: Brian Cleary 8 COLLIN RAYE 7 STEPHANIE BENTLEY 7 TRAVIS TRITT 7 JEFF WOOD 5 PAUL BRANDT	KTEX/McAllen, TX PD: Jim Paczkowski 25 VINCE GILL 9 MINDY MCCREADY 20 PAUL BRANDT 5 MARK WILLS 5 CRYSTAL BERNARD 5 WYNONNA 5 COLLIN RAYE 5 JO DEE MESSINA	KTST/Oklahoma City, OK PD: Charlie Harrigan MD: Keith Marlow 20 PAUL BRANDT 20 TOBY KEITH 20 COLLIN RAYE 20 DARYLE SINGLETARY 20 MARK WILLS	WKHK/Richmond, VA PD: Mark Richards MD: Rick Campbell 18 TRAVIS TRITT 15 JAMES BONAMY 15 TY HERNDON	WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kosal 18 PAUL BRANDT 18 TRAVIS TRITT 15 JAMES BONAMY 5 DERYL DODD 5 MINDY MCCREADY	KWEN/Tulsa, OK PD: Dave Block 18 CLINT BLACK 18 TY HERNDON 18 TOBY KEITH		
WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 13 MARK CHESNUTT 13 TOBY KEITH 13 MAVERICKS 13 COLLIN RAYE	WKL/Boston, MA PD: Mike Brophy APD/MD: Ginny Rogers 12 JO DEE MESSINA 12 BILLY DEAN 12 PAUL BRANDT 5 DARYLE SINGLETARY	KSCS/Dallas, TX PD: Dean James MD: Linda O'Brian 16 LEANN RIMES 16 VINCE GILL 16 TRACY LAWRENCE 16 M. CHAPIN CARPENTER	KSKS/Fresno, CA PD: Ken Boesen 16 COLLIN RAYE 7 TOBY KEITH 7 MINDY MCCREADY 7 TY HERNDON 7 MARK WILLS 7 CRYSTAL BERNARD	KBEQ/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 TOBY KEITH 18 COLLIN RAYE 18 MARTY STUART 10 STEPHANIE BENTLEY	WKGX/Memphis, TN Interim PD: Mark Billingsley 25 JOHN M. MONTGOMERY 15 TOBY KEITH 15 COLLIN RAYE 15 VINCE GILL 15 TRAVIS TRITT 15 KEVIN SHARP 15 MINDY MCCREADY	KXXY/Oklahoma City, OK PD: Charlie Harrigan MD: Bill Reed 10 KEVIN SHARP 10 MARK CHESNUTT	KFRG/Riverside, CA MD: Don Jeffrey 16 VINCE GILL 10 BRYAN WHITE	KDRK/Spokane, WA MD: Tim Roberts APD/MD: T.C. Patrick 8 TY HERNDON 8 COLLIN RAYE 8 SAMMY KERSHAW 8 TOBY KEITH	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinnley 7 TRAVIS TRITT 7 RICK TREVINO 7 TRISHA YEARWOOD		
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 12 VINCE GILL 12 MINDY MCCREADY 5 CLINT BLACK 5 TRAVIS TRITT	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 TY HERNDON 12 CLINT BLACK	KYNG/Dallas, TX PD: Dan Pearman MD: Stacey Tackett No Adds	WBCT/Grand Rapids, MI PD: John Rivers MD: Kelly Iris 25 CLINT BLACK 18 TOBY KEITH	KFKF/Kansas City, MO PD: Dale Carter MD: David Bryan 15 CLINT BLACK 8 CRYSTAL BERNARD 8 MARK CHESNUTT	WOGY/Memphis, TN PD: Hopalong Cassidy MD: Polly Wogg 7 VINCE GILL 7 MARK CHESNUTT 7 MARK WILLS	KXKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 14 DARYLE SINGLETARY 14 MARTY STUART 7 COLLIN RAYE 7 JAMES BONAMY	WYWD/Roanoke, VA PD/MD: Robynn Jaymes 16 TRACY LAWRENCE 16 RICK TREVINO 16 DERYL DODD 16 TY HERNDON 16 VINCE GILL 16 MARK CHESNUTT	WBEE/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 GARY ALLAN 15 FAITH HILL 5 TRISHA YEARWOOD 5 TRAVIS TRITT 5 TOBY KEITH	KNFR/Spokane, WA PD: Jay Daniels MD: Paul Neuman 14 PAUL BRANDT 14 TRAVIS TRITT 14 MAVERICKS 14 RICK TREVINO 12 KEVIN SHARP 12 RYAN VEGA	WFRG/Utica-Rome, NY PD/MD: Chris Atkins 14 STEPHANIE BENTLEY 7 TY HERNDON 7 MAVERICKS	
KRRV/Alexandria, LA PD: Michael Bailey MD: Scott Bryant 12 DERYL DODD 12 MARTY STUART 12 MAVERICKS 12 PAUL BRANDT 12 SAMMY KERSHAW	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 23 CLINT BLACK 8 TRAVIS TRITT 8 LITTLE TEXAS 8 TOBY KEITH	WGNE/Daytona Beach, FL PD: John Rivers 11 MARK WILLS 11 TRAVIS TRITT 11 RICK TREVINO 11 MARK CHESNUTT	WTOR/Greensboro, NC PD: Paul Franklin MD: Deano St. Clair 15 SAMMY KERSHAW 5 BURNIN' DAYLIGHT	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 20 TRAVIS TRITT 10 BRADY SEALS 10 TRISHA YEARWOOD	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 12 VINCE GILL 12 MINDY MCCREADY 12 BRADY SEALS 12 MARK WILLS 12 TRISHA YEARWOOD	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 JAMES BONAMY 9 MARK WILLS 9 TY HERNDON 9 MARTY STUART 9 BURNIN' DAYLIGHT	WWMA/Oriando, FL PD: Mike Moore MD: Shad Owens 17 JAMES BONAMY 17 MARK CHESNUTT	WFCM/Springfield, IL PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WFMB/Springfield, IL PD: John Spaulding MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WFOX/Springfield, MA PD: Jim Andrews MD: Kevin Wright 14 SAMMY KERSHAW 14 MARK CHESNUTT 14 TY HERNDON 14 MARK WILLS 14 MINDY MCCREADY 14 DARYLE SINGLETARY 14 MARTY STUART	WWMZ/Washington, DC PD/MD: Mac Daniels No Adds
WFGY/Altoona, PA PD/MD: Polly Wogg 15 JOHN M. MONTGOMERY 15 KEVIN SHARP 15 MAVERICKS 15 JO DEE MESSINA 15 JAMES BONAMY 15 TOBY KEITH 15 BILLY DEAN	WXY/Champaign, IL PD/MD: Rob Kelley 18 SAMMY KERSHAW 18 CLINT BLACK 12 BILLY DEAN 7 MARK WILLS 7 TRAVIS TRITT 7 COLLIN RAYE 7 JO DEE MESSINA	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WXBL/Orlando, FL PD: Mike Moore MD: Shad Owens 17 JAMES BONAMY 17 MARK CHESNUTT	WPKC/Saginaw, MI PD/MD: Rick Walker 15 KEVIN SHARP 7 MARK CHESNUTT 7 SAMMY KERSHAW 7 PAUL BRANDT	WKCC/Saginaw, MI PD: Bob Maxwell MD: Ray Romano 16 KEVIN SHARP 11 MAVERICKS 11 JAMES BONAMY 5 FAITH HILL	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE
WGNM/Albany, NY PD: Scott Bryant 12 DERYL DODD 12 MARTY STUART 12 MAVERICKS 12 PAUL BRANDT 12 SAMMY KERSHAW	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	
WGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 22 TOBY KEITH 22 TRAVIS TRITT 10 COLLIN RAYE 10 RAY VEGA 10 PAUL BRANDT 10 SAMMY KERSHAW	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	
KASH/Anchorage, AK MD: Eddie Maxwell 6 MAVERICKS 6 DARYLE SINGLETARY	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	
WNSC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 5 COLLIN RAYE 5 TY HERNDON 5 RICK TREVINO 5 BILLY DEAN	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	
WYAC/Wichita, KS PD: Tom Carter 10 COLLIN RAYE 10 RAY VEGA 10 PAUL BRANDT 10 SAMMY KERSHAW	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	
WYAC/Wichita, KS PD: Tom Carter 10 COLLIN RAYE 10 RAY VEGA 10 PAUL BRANDT 10 SAMMY KERSHAW	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	
WYAC/Wichita, KS PD: Tom Carter 10 COLLIN RAYE 10 RAY VEGA 10 PAUL BRANDT 10 SAMMY KERSHAW	WVTV/Denver, CO PD: John St. John MD: Jennifer Page 13 JO DEE MESSINA 5 PAUL BRANDT	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 16 KEVIN SHARP 13 TY HERNDON 13 SAMMY KERSHAW 10 TONY TOLIVER	WVVC/Knoxville, TN PD: Les Acree 14 JAMES BONAMY	WKXK/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 CRYSTAL BERNARD 11 TOBY KEITH 10 MARK WILLS 10 STEPHANIE BENTLEY 10 COLLIN RAYE	WML/Minneapolis, MN PD: Kerry Wolfe MD: Mitch Morgan 14 COLLIN RAYE 5 BILLY DEAN 5 PAUL BRANDT	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WPKC/Saginaw, MI PD: Bob Grayson MD: John Spaulding 14 RICK TREVINO 14 FAITH HILL 12 SAMMY KERSHAW 12 KEVIN SHARP 12 RYAN VEGA	WIL/St. Louis, MO PD: Ray Massie MD: Mark Langston 17 MINDY MCCREADY 17 RICK TREVINO 17 MARK WILLS 17 GARY ALLAN	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 32 TRAVIS TRITT 7 RICK TREVINO 5 MAVERICKS 5 COLLIN RAYE 5 LONESTAR 5 STEPHANIE BENTLEY 5 THREE HANKS 5 CHRIS WARD 5 TOBY KEITH	WDEZ/Wausau, WI PD: Bob Jung MD: Lou Stewart 8 RICK TREVINO 8 TY HERNDON 8 SAMMY KERSHAW 8 COLLIN RAYE	

192 Total Reporters
192 Current Reporters
188 Current Playlists

Did Not Report, Playlist Frozen (4):
WTDR/Charlotte, NC
KMLE/Phoenix, AZ
WDSY/Pittsburgh, PA
KRMD/Shreveport, LA

COUNTRY PLAYLISTS

November 15, 1996 R&R • 57

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KISZ FM MARKET #2
KIKF/Los Angeles (714) 634-9494
Cisco/Dunne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	MILA MASON/That's Enough Of
30	30	30	30	30	BROOKS & DUNN/Mama Don't Get
10	20	30	30	30	LEANN RIMES/One Way Ticket
20	20	30	30	30	ALAN JACKSON/Little Bitty
20	20	30	30	30	GARTH BROOKS/That Of Wind
20	20	30	30	30	REBA MCENTIRE/The Fear Of Being
20	20	30	30	30	DEANA CARTER/Strawberry Wine
20	20	30	30	30	GEORGE STRAIT/Can Still Make...
20	20	30	30	30	TERRI CLARK/Poor, Poor Pitiful
5	10	20	20	20	JOHN M. MONTGOMERY/Friends
20	20	20	20	20	TIM MCGRAW/Maybe We Should
20	20	20	20	20	CLAY WALKER/Bury The Shovel
20	20	20	20	20	DIAMOND RIO/It's All In Your...
20	20	20	20	20	TRACE ADKINS/Every Light In...
10	10	20	20	20	MARK CHESNUTT/It's A Little Too...
20	20	20	20	20	TRACY BYRD/Big Love
20	20	20	20	20	DAVID KERSH/Goodnight Sweetheart
10	10	20	20	20	M. CHAPIN CARPENTER/Let Me Into Your...
10	10	20	20	20	GARY ALLAN/Her Man
10	10	20	20	20	TRACY LAWRENCE/That A Tear
20	20	20	20	20	RICOCHET/Love Is Stronger...
20	20	20	20	20	LEE ROY PARNELLE/We All Get Lucky...
10	10	20	20	20	JIM AUSTON/My Hat's Off To Him
10	10	20	20	20	TRISHA YEARWOOD/Everybody Knows
10	10	20	20	20	DARYLE SINGLETARY/Amen Kind Of Love
10	10	20	20	20	RANDY TRAVIS/Would I
10	10	20	20	20	BLACKHAWK/King Of The World
10	10	20	20	20	FAITH HILL/Can't Do That...
10	10	20	20	20	MARTY STUART/You Can't Stop Love
10	10	20	20	20	JO DEE MESSINA/Do You Wanna Make...
10	10	20	20	20	NEAL MCCOY/Going, Going, Gone
5	10	20	20	20	PAUL BRANDT/Do
10	10	20	20	20	BRYAN WHITE/That's Another Song
10	10	20	20	20	JAMES BONAMY/It Is Love Her
10	10	20	20	20	KEVIN SHARP/NoBODY Knows
10	10	20	20	20	TY HERNDON/She Wants To Be...
10	10	20	20	20	VINCE GILL/Pretty Little...
5	10	20	20	20	COLLIN RAYE/What It Jesus...
10	10	20	20	20	RICK TREVIÑO/Running Out Of...
10	10	20	20	20	RAY VEGA/Remember When

93.9 KLLA MARKET #2
KZLA/Los Angeles (818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	15	15	34	34	GEORGE STRAIT/Can Still Make...
48	34	34	34	34	TRAVIS TRITT/More Than You'll...
37	24	34	34	34	KENNY CHESNEY/Me And You
27	24	34	34	34	ALAN JACKSON/Little Bitty
48	24	34	34	34	DAVID KERSH/Goodnight Sweetheart
37	17	24	24	24	GARY ALLAN/Her Man
27	24	24	24	24	MARK CHESNUTT/It's A Little Too...
38	34	17	24	24	KEVIN SHARP/NoBODY Knows
48	34	24	24	24	GARTH BROOKS/That Of Wind
48	17	24	24	24	LEANN RIMES/One Way Ticket...
27	24	17	24	24	TRACY BYRD/Big Love
48	17	24	24	24	COLLIN RAYE/What It Jesus...
48	34	17	17	17	TRACE ADKINS/Every Light In...
37	24	24	17	17	RICOCHET/Love Is Stronger...
10	10	17	17	17	FAITH HILL/Can't Do That...
10	10	17	17	17	TRACY LAWRENCE/That A Tear
20	20	17	17	17	TRISHA YEARWOOD/Everybody Knows
10	10	17	17	17	TY HERNDON/She Wants To Be...
37	17	15	17	17	REBA MCENTIRE/The Fear Of Being...
10	10	17	17	17	VINCE GILL/Pretty Little...
10	10	17	17	17	JOHN M. MONTGOMERY/Friends
23	15	15	15	15	DEANA CARTER/Strawberry Wine
27	15	15	15	15	TERRI CLARK/Poor, Poor Pitiful
48	15	15	15	15	JOHN BERRY/Change My Mind
48	15	15	15	15	CLINT BLACK/Like The Rain
10	10	15	15	15	JAMES BONAMY/Don't Think I Will
23	15	15	15	15	PAUL BRANDT/Do
37	34	24	15	15	PATTY LOVELESS/Lonely Too Long
23	15	15	15	15	MILA MASON/That's Enough Of
27	17	17	17	17	MARTINA MCBRIDE/Swingin' Doors
23	15	15	15	15	DAVID LEE MURPHY/The Road You
27	17	15	15	15	BROOKS & DUNN/Mama Don't Get...
27	17	15	15	15	M. CHAPIN CARPENTER/Let Me Into Your...
27	17	7	7	7	CLAY WALKER/Bury The Shovel
27	17	7	7	7	BRYAN WHITE/That's Another Song
7	7	7	7	7	DIAMOND RIO/It's All In Your...
7	7	7	7	7	RANDY TRAVIS/Would I
10	10	7	7	7	BRADY SEALS/Another You...
10	10	7	7	7	RAY VEGA/Remember When
27	24	17	5	5	TIM MCGRAW/Maybe We Should...

94.7 KICKS MARKET #3
WKXX/Chicago (312) 984-5425
Stecker/McCann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	GEORGE STRAIT/Can Still Make...
35	35	35	35	35	CLINT BLACK/Like The Rain
35	35	35	35	35	DAVID LEE MURPHY/The Road You...
35	35	35	35	35	KENNY CHESNEY/Me And You
35	35	35	35	35	TRAVIS TRITT/More Than You'll...
20	35	35	35	35	DAVID KERSH/Goodnight Sweetheart
20	35	35	35	35	PATTY LOVELESS/Lonely Too Long
20	35	35	35	35	REBA MCENTIRE/The Fear Of Being...
20	35	35	35	35	ALAN JACKSON/Little Bitty
20	20	20	20	20	JOHN BERRY/Change My Mind
20	20	20	20	20	BROOKS & DUNN/Mama Don't Get...
20	20	20	20	20	RICOCHET/Love Is Stronger...
20	20	20	20	20	DEANA CARTER/Strawberry Wine
20	20	20	20	20	M. CHAPIN CARPENTER/Let Me Into Your...
20	20	20	20	20	CLAY WALKER/Bury The Shovel
20	20	20	20	20	KEVIN SHARP/NoBODY Knows
20	20	20	20	20	TRACY LAWRENCE/That A Tear
20	20	20	20	20	TERRI CLARK/Poor, Poor Pitiful
10	10	20	20	20	TIM MCGRAW/Maybe We Should...
10	10	20	20	20	TRACY BYRD/Big Love
10	10	20	20	20	LEANN RIMES/One Way Ticket...
10	10	20	20	20	BROOKS & DUNN/Mama Don't Get...
10	10	20	20	20	GARY ALLAN/Her Man
14	14	14	14	14	BRYAN WHITE/So Much For...
14	14	14	14	14	MARK WILLS/Jacob's Ladder
14	14	14	14	14	BILLY DEAN/That Girls Been
14	14	14	14	14	TOBY KEITH/A Woman's Touch
14	14	14	14	14	TRACY LAWRENCE/Stars Over Texas
20	14	14	14	14	VINCE GILL/Worlds Apart
35	20	14	14	14	COLLIN RAYE/Love Remains
35	20	14	14	14	PAUL BRANDT/Do
35	20	14	14	14	ALABAMA/The Maker Said...
35	20	14	14	14	TRISHA YEARWOOD/Believe Me Baby...
10	10	10	10	10	CLAY WALKER/Bury The Shovel
10	10	10	10	10	RANDY TRAVIS/Would I
10	10	10	10	10	BRYAN WHITE/That's Another Song
10	10	10	10	10	RICK TREVIÑO/Running Out Of...
10	10	10	10	10	MARK WILLS/High Low And In...
10	10	10	10	10	JOHN M. MONTGOMERY/Friends

US-99 MARKET #3
WUSN/Chicago (312) 649-0099
McNeil/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	PATTY LOVELESS/Lonely Too Long
20	36	36	36	36	REBA MCENTIRE/The Fear Of Being...
20	36	36	36	36	JOHN BERRY/Change My Mind
20	36	36	36	36	RICOCHET/Love Is Stronger...
20	36	36	36	36	GEORGE STRAIT/Can Still Make...
20	36	36	36	36	DEANA CARTER/Strawberry Wine
20	36	36	36	36	CLINT BLACK/Like The Rain
20	36	36	36	36	DAVID KERSH/Goodnight Sweetheart
20	36	36	36	36	ALAN JACKSON/Little Bitty
20	20	20	20	20	LEANN RIMES/One Way Ticket...
20	20	20	20	20	TERRI CLARK/Poor, Poor Pitiful...
20	20	20	20	20	BROOKS & DUNN/Mama Don't Get...
20	20	20	20	20	JOHN M. MONTGOMERY/Friends
20	20	20	20	20	BROOKS & DUNN/Mama Don't Get...
20	20	20	20	20	M. CHAPIN CARPENTER/Let Me Into Your...
14	20	20	20	20	CLAY WALKER/Bury The Shovel
20	20	20	20	20	TIM MCGRAW/Maybe We Should...
20	20	20	20	20	GARTH BROOKS/That Of Wind
20	20	20	20	20	DIAMOND RIO/It's All In Your...
20	20	20	20	20	MILA MASON/That's Enough Of...
20	20	20	20	20	TRACE ADKINS/Every Light In...
14	14	14	14	14	FAITH HILL/Can't Do That...
14	14	14	14	14	BRYAN WHITE/That's Another Song
14	14	14	14	14	TRACY BYRD/Big Love
5	5	14	14	14	MINDY MCCREEDY/Maybe He'll Notice...
14	14	14	14	14	KEVIN SHARP/NoBODY Knows
14	14	14	14	14	RANDY TRAVIS/Would I
14	14	14	14	14	BRADY SEALS/Another You...
14	14	14	14	14	TRISHA YEARWOOD/Everybody Knows
14	14	14	14	14	GARY ALLAN/Her Man
14	14	14	14	14	VINCE GILL/Pretty Little...
14	14	14	14	14	TOBY KEITH/Me Too
14	14	14	14	14	WYONNNA/Somebody To Love You
14	14	14	14	14	MARK CHESNUTT/It's A Little Too...
14	14	14	14	14	TRACY LAWRENCE/That A Tear
36	36	36	11	11	KENNY CHESNEY/Me And You
36	36	36	11	11	TRAVIS TRITT/More Than You'll...
5	5	5	5	5	MARK WILLS/High Low And In...
5	5	5	5	5	RICK TREVIÑO/Running Out Of...

KSAN 94.9 FM MARKET #4
KISAN/San Francisco (415) 251-0202
Roberts/Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	45	45	45	DEANA CARTER/Strawberry Wine
26	26	45	45	45	ALAN JACKSON/Little Bitty
5	5	26	45	45	TRACE ADKINS/Every Light In...
45	45	45	45	45	REBA MCENTIRE/The Fear Of Being...
26	26	45	45	45	RICOCHET/Love Is Stronger...
26	26	45	45	45	LEANN RIMES/One Way Ticket...
45	45	45	45	45	GEORGE STRAIT/Can Still Make...
15	15	15	26	26	TRACE ADKINS/Every Light In...
45	45	26	26	26	GARTH BROOKS/That Of Wind
15	15	26	26	26	TRACY BYRD/Big Love
26	26	26	26	26	M. CHAPIN CARPENTER/Let Me Into Your...
26	26	26	26	26	DIAMOND RIO/It's All In Your...
5	5	26	26	26	FAITH HILL/Can't Do That...
26	26	26	26	26	JOHN M. MONTGOMERY/Friends
26	26	26	26	26	BROOKS & DUNN/Mama Don't Get...
26	26	26	26	26	TIM MCGRAW/Maybe We Should...
26	15	15	26	26	M. CHAPIN CARPENTER/Let Me Into Your...
26	15	15	26	26	CLAY WALKER/Bury The Shovel
26	15	15	26	26	JAMES BONAMY/Don't Think I Will
15	15	15	26	26	BROOKS & DUNN/Mama Don't Get...
15	15	15	26	26	GARY ALLAN/Her Man
15	15	15	26	26	PAUL BRANDT/Do
15	15	15	26	26	BURNIN' DAYLIGHT/Love Worth...
15	15	15	26	26	TERRI CLARK/Poor Pitiful
15	15	15	26	26	TRACE ADKINS/Every Light In...
15	15	15	26	26	DAVID KERSH/Goodnight Sweetheart
5	5	15	15	15	BRYAN WHITE/That's Another Song
5	5	15	15	15	TRISHA YEARWOOD/Everybody Knows
26	26	26	15	15	JOHN BERRY/Change My Mind
15	15	15	15	15	CLINT BLACK/Like The Rain
15	15	15	15	15	JAMES BONAMY/Don't Think I Will
15	15	15	15	15	BROOKS & DUNN/Mama Don't Get...
15	15	15	15	15	BILLY DEAN/That Girl's Been
15	15	15	15	15	SAMMY KERSHAW/Politics, Religion
45	45	45	15	15	PATTY LOVELESS/Lonely Too Long
15	15	15	15	15	TIM MCGRAW/She Never Lets It
15	15	15	15	15	JO DEE MESSINA/You're Not In...
45	45	45	15	15	DAVID LEE MURPHY/The Road You...
15	15	15	15	15	GEORGE STRAIT/Carried Away

93.3 KICZ MARKET #4
KYCY/San Francisco (415) 391-9330
Logan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	50	50	50	GEORGE STRAIT/Can Still Make...
50	50	50	50	50	KEVIN SHARP/NoBODY Knows
50	50	50	50	50	BROOKS & DUNN/Mama Don't Get...
50	50	50	50	50	GARTH BROOKS/That Of Wind
40	40	50	50	50	REBA MCENTIRE/The Fear Of Being
50	40	40	40	40	JOHN BERRY/Change My Mind
50	40	40	40	40	TRACE ADKINS/Every Light In...
50	40	40	40	40	LEANN RIMES/One Way Ticket
30	40	40	40	40	DEANA CARTER/Strawberry Wine
40	40	40	40	40	DAVID LEE MURPHY/The Road You...
30	40	40	40	40	ALAN JACKSON/Little Bitty
40	40	40	40	40	KENNY CHESNEY/Me And You
30	40	40	40	40	TY ENGLAND/Irresistible You

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WKLB MARKET #10 WKLB/Boston (617) 542-0241 Brophy/Rogers. Playlist with 40 tracks, including artists like Clint Black and Patty Loveless.

99.9 KISS FM MARKET #11 WKIS/Miami (954) 431-6200 McKay/Evans. Playlist with 38 tracks, including artists like Garth Brooks and Deana Carter.

101.5 Kicks MARKET #12 WKHX/Atlanta (770) 955-0101 McGinley/Gray. Playlist with 38 tracks, including artists like Deana Carter and Patty Loveless.

Y106.7 MARKET #12 WYAY/Atlanta (770) 955-0106 McGinley/Gray. Playlist with 42 tracks, including artists like Deana Carter and Reba McEntire.

NEW COUNTRY 94.7 RMP5 MARKET #13 KMPS/Seattle (206) 443-9400 Sledge/Thomas. Playlist with 28 tracks, including artists like Deana Carter and Garth Brooks.

WMLC Country 94.3 MARKET #14 WMLC/Long Island (516) 423-6740 Asker. Playlist with 40 tracks, including artists like Deana Carter and Kenny Chesney.

KSON MARKET #15 KSON/San Diego (619) 291-9797 Shepard/Upton. Playlist with 31 tracks, including artists like Clint Black and Ricochet.

NEW COUNTRY K102 MARKET #16 KEZY/Minneapolis (612) 820-4200 Swedberg/Moon. Playlist with 40 tracks, including artists like George Strait and Deana Carter.

BOB 100.9 MARKET #16 WBOB/Minneapolis (612) 330-0100 Wood. Playlist with 36 tracks, including artists like David Lee Murphy and Terry Clark.

WIL 92.9 MARKET #17 WJLS/Louis (314) 781-9600 Masiello/Langston. Playlist with 23 tracks, including artists like Patty Loveless and Tracy Lawrence.

KFX 106 MARKET #17 WKKK/St. Louis (314) 434-0106 Allen/Louis. Playlist with 42 tracks, including artists like George Strait and Deana Carter.

WPOC 93.1 MARKET #18 WPOC/Baltimore (410) 366-3693 Moody/Cole. Playlist with 34 tracks, including artists like Deana Carter and George Strait.

FM 102.5 MARKET #20 KNIX/Phoenix (602) 966-6236 Daniels/Owens. Playlist with 39 tracks, including artists like George Strait and David Kersh.

WQYK 99.5 MARKET #21 WQYK/Tampa (813) 576-6055 Martin/Roberts. Playlist with 32 tracks, including artists like George Strait and Trace Adkins.

Q103 MARKET #21 WRBQ/Tampa (813) 287-1047 Lane. Playlist with 45 tracks, including artists like Alabama and Deana Carter.

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #22 WGAR/Cleveland (216) 328-9950 Nugent/Collier

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like JOHN BERRY/Change My Mind, CLINT BLACK/Like The Rain, DEANA CARTER/Strawberry Wine.

MARKET #23 KYGO/Denver (303) 321-0950 St. John/Page

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like DAVID KERSH/Goodnight Sweetheart, TRACE ADKINS/Every Light In...

MARKET #24 KUPL/Portland, OR (503) 223-0300 Rogers/Taylor

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like TRACY LAWRENCE/Stars Over Texas, COLLIN RAYE/Love Remains.

MARKET #24 KWJ/Portland, OR (503) 228-4393 Mitchell/McCrae

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like BROOKS & DUNN/Mama Don't Get., TRACY BYRD/Big Love.

MARKET #25 WUBE/Cincinnati (513) 721-1050 Closson/Hamilton

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like GARTH BROOKS/That Of 'Wind, ALAN JACKSON/Little Bitt.

MARKET #25 KBEQ/Kansas City (816) 531-2535 Kennedy/McEntire

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like TRACE ADKINS/Every Light In..., CLINT BLACK/Like The Rain.

MARKET #25 KFKF/Kansas City (816) 753-4000 Carter/Stevens

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like GEORGE STRAIT/Can Still Make..., ALAN JACKSON/Little Bitty.

MARKET #26 WDAF/Kansas City (816) 931-6100 Cramer/Bryan

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like GEORGE STRAIT/Can Still Make..., TIM MCGRAW/Maybe We Should...

MARKET #27 KFRG/Riverside (909) 825-9525 Jeffrey

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like MILA MASON/That's Enough Of., PAUL BRANDT/Do.

MARKET #28 WMIL/Milwaukee (414) 545-8900 Wolfe/Morgan

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like JOHN BERRY/Change My Mind, GEORGE STRAIT/Can Still Make...

MARKET #28 KNCI/Sacramento (916) 338-9200 Evans/Wood

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like TRAVIS TRITT/More Than You'll, CLINT BLACK/Like The Rain.

MARKET #30 KRTY/San Jose (408) 293-8030 Stevens/Michaels

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like TRISHA YEARWOOD/Believe Me Baby..., PAUL BRANDT/Do.

MARKET #31 WCTK/Providence (401) 467-4366 Everett/Hill

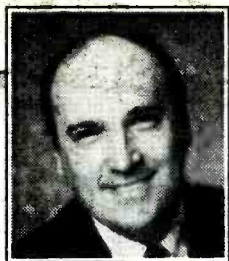
Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like TRACE ADKINS/Every Light In..., JOHN BERRY/Change My Mind.

MARKET #32 WCOL/Columbus, OH (614) 221-7811 Moss/Crenshaw

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like TRACE ADKINS/Every Light In..., DEANA CARTER/Strawberry Wine.

MARKET #32 WHCK/Columbus, OH (614) 653-4373 Rames/Crank

Table with columns: PLAYS, SW, 2W, LW, TW, ARTIST/TITLE. Rows include tracks like PATTY LOVELESS/Lonely Too Long, GEORGE STRAIT/Can Still Make...



MIKE KINOSIAN

Emmis: Genesis And Prognosis

Continued from Page 1

— was our second. I don't know whatever happened to Rick, but I think he's still around somewhere.

R&R: How did the company blossom?

JS: My dream was always to start my own radio company. It began with WENS ["We're Ninety Seven"] and when we purchased WLOL/



I always laugh at rumors on Wall Street that we're going to be sold. It always comes from sources who don't know us. We're not controlled by venture capital firms or major entities where radio is a small division — radio is our lifeblood.



Minneapolis in 1982. Then came KSHE/St. Louis in 1984 and what was then "Magic" [KMGG] in Los Angeles [which is now "Power 106," KPWR].

R&R: You just purchased St. Louis properties WKBQ-AM & FM and WKKX from Zimmer Broadcasting. Is it safe to say Emmis is in a buying mode today?

JS: Absolutely. Positively. But having said that, I believe that our strategy has been different from most other companies.

R&R: How so?

JS: We've been doing this for a long time and intend to do it for a lot longer. We don't see prices that make very much sense for us. That doesn't mean we wouldn't pay world-record prices for certain things we think we can create value. Emmis started as a company that did nothing but buy turnaround FMs. For years, we never bought a station with positive cash flow. We must now, however, adapt to the realities of the new business.

We don't feel consolidation will happen in six months to a year. It's a longer term proposition — especially in markets we're in. We feel very comfortable with managing properties in this business and think this is still a business where we must buy them and run them. There will always be a place for us to buy assets.

R&R: Today's Emmis roster (not counting the three new pending St. Louis properties) lists eight stations, including legendary Classic Rocker KSHE, which had another great book. Is that the most you've owned at a given time?

JS: No. When we bought the NBC chain, we had 11.

R&R: Among the stations you've sold are WLOL/Minneapolis, WFAN/New York, WAVA/Washington, and WCDJ/Boston. Any regrets about selling any of these properties?

JS: I've never been in the business to sell stations, so I think I regret selling all of them. But, those were different times, and the economy was such that we needed to satisfy bankers. You have to do what it takes, and it taught us some great lessons. It may have even tempered our vision today.

WFAN was my baby and something I wanted to do since my college days. The idea of inventing the all-Sports concept was a big thing for me. When we first put it on the air, everybody said we were nuts — but it became a success. I have a wonderful wife and great family and friends, and I haven't lost sleep over anything we've ever done.

R&R: To have Emmis be respected means more to you than owning the biggest radio group. But are you surprised at how many stations some other chains control?

JS: We knew this was going to happen. Everybody has a different plan and a different view of the world. There are very few deals that we weren't aware of. A year ago, people felt Jacor wasn't doing anything and look at how many stations they've bought this year. [Jacor CEO] Randy [Michaels] is one of the brightest guys in the business. [Emmis] really enjoys the things we do. I don't know if we'd have that same enjoyment if we ran 80 stations, but it's gratifying to hear people tell us that we have the management to run anything in the business.

R&R: Owning facilities in the top three markets makes Emmis an attractive group. How often do other group owners call you wanting to make a deal?

JS: Most people in the business know that we're in a unique situation and don't view us as likely sellers. I always laugh at Wall Street rumors that we're going to be sold. It always comes from sources who don't know us. We're not controlled by venture capital firms or major entities where radio is a small division. We have magazines, but radio is our lifeblood.

I swear that everybody in the industry has a prospectus and calcula-

tor because they tell me how much money I could make by selling stations. If I were in this business to make a lot of money, I would've sold in the early-'80s. I love this business, have fun, and have a company of people who enjoy themselves. We've created a tremendous amount of wealth for many people in this company and that's as gratifying to me as anything.

R&R: Have there been times when you didn't get a facility you wanted?

JS: I think I've set the world record for finishing second or third in more bids in the last year in the history of American communications. We'll take our time and buy when we like the deal and when the time is right. We're not under any pressure to do anything. We were the first company with a New York duopoly deal, and it helped us strategically. This game doesn't end tomorrow because somebody else has three FMs in a market and we have two.

R&R: Speaking of New York, how does the emergence of Evergreen CHR/Rhythmic WKTU-FM affect your two stations: Urban AC WRKS-FM ("Kiss") and CHR/Rhythmic WQHT-FM?

JS: WKTU has done a wonderful job, but WQHT just went up a half-point in the last book. WKTU is, clearly, closer to WQHT than WRKS. But so far, 'KTU hasn't had an impact on our two stations. In WRKS's first year, we knew there was no way we could maintain our incredible numbers. The idea is to make a station one of the top players in a market.

R&R: Regarding another "Kiss," what are your thoughts about Gannett's recent sale of KIIS/Los Angeles to Jacor, and how will it affect your Power 106?

JS: We'd been a tooth-and-nail competitor with Gannett and KIIS for years, but Kiss isn't as close to us as it once had been. We weren't surprised in the least about the sale. As a matter of fact, we've known for the better part of a year that Gannett's primary goal was to trade for television stations.

R&R: Chicago has always been a good Rock market and your Alternative property, WKQX, is right in the middle of things. How do you view the scenario with WLUP, WPNT, and WTMX?

JS: It's hard to tell because WLUP has changed quite a bit. There's room for Chicago's 17 or 18 competitive FMs.

The Emmis Lineup

Here's how Emmis Broadcasting-owned stations performed among 18-34, 25-54, and 35-64 persons in the summer Arbitron. Summer-summer fluctuations follow market rank.

New York (Market No. 1)

		18-34	25-54	35-64
CHR	WQHT-FM	No. 2 -10%	No. 11 +3%	No. 20 +33%
UAC	WRKS-FM	No. 8 -43%	No. 3 -34%	No. 3 -28%

Los Angeles (Market No. 2)

		18-34	25-54	35-64
CHR	KPWR-FM	No. 3 -15%	No. 15 -21%	No. 29 +18%

Chicago (Market No. 3)

		18-34	25-54	35-64
Alt	WKQX-FM	No. 4 -5%	No. 19 -4%	No. 26 +9%

St. Louis (Market No. 17)

		18-34	25-54	35-64
CR	KSHE-FM	No. 1 +5%	No. 1 +13%	No. 6 -10%
CHR	WKBQ-AM*	DNA	DNA	DNA
CHR	WKBQ-FM*	No. 5 -4%	No. 13 -15%	No. 19 -30%
CHR	WKKX-FM*	No. 11 -29%	No. 14 -32%	No. 14 -21%

Indianapolis (Market No. 36)

		18-34	25-54	35-64
N/T	WIBC-AM	No. 11 +35%	No. 5 +33%	No. 3 +28%
AC	WENS-FM	No. 3 +40%	No. 4 -8%	No. 6 -29%
CH	WNAP-FM	No. 4 +47%	No. 3 +46%	No. 4 +92%

* Pending acquisitions from Zimmer Broadcasting.

DNA means the station did not appear in the particular demo.

R&R: Flagship WENS finished No. 1 and No. 2 this summer among 18-34 and 25-54 females, respectively. AC competitor, WTPI, does better in the upper demos, finishing fourth 35-64. How has WENS changed over the years?

JS: AC is totally different today from what it was. The format [then] could be broad because there were undeveloped FMs. Our first [television spot] focused on Neil Diamond, Barbra Streisand, and the Eagles. You have to decide if you age with your audience or pick up a new audience every four or five years.

WENS has evolved and become a bit younger. You have to figure out who your audience is and superserve it. As FMs have developed, niches have narrowed. In the beginning at 'ENS, I picked every record, wrote TV commercials, put sales presentations together, and decided on every piece of equipment. Corporate bylaws probably prevent me from ever doing those things.

R&R: Let's switch gears from radio to baseball. Owning the Seattle Mariners must have been a tremendous kick for you.

JS: It really was. Watching Ken Griffey Jr. play baseball every night and getting to know him as a person was a tremendous joy. But trying to figure out how to get a television or cable contract, or how to make the stadium work wasn't fun at all. I love baseball, and one of the great experiences was making some very nice friends along the way. [Another owner] once told me that every man in America wants to own a baseball team — except the 28 guys who do.

In my first two years in Seattle, people wrote things about me that

were so nice that I don't think my own mother believed it. But, in my last year, it was very tough and remarkably unfair. You should never get smug or cocky about anything in life. I loved the experience and wouldn't trade it for anything, but I'll never leave the day-to-day operation of my company. This is what I was born to do. And if we buy a sports team along the way, so be it. It won't be something that's a top priority.

R&R: Was it tough for you to watch the World Series?

JS: Sure. But on the other hand, [I remembered] the monumental pressures of being in a market where you can't or don't generate revenues. We lost millions of dollars in a few years and the people who bought the team have exceeded our losses. I've never met anybody — in any venture — who loses money gladly and doesn't have a sick feeling when they do it.

R&R: Did you learn anything from the experience that you can apply to radio?

JS: No matter what — you serve your audience. There's so much emotion in sports. It was the first winning team in franchise history. We won just about every sports marketing award. We were tremendously successful in [improving both] attendance and the perception of the team. However, the bottom line was we couldn't generate enough revenue to make the economics work. It was also destroying our other business and we had to look at the big picture. Unfortunately, sports today is a game of government involvement and corporate commitment. If you don't have either one, it's impossible [to compete] in a smaller market.

My dream was always to start my own radio company. It began [in 1981] with WENS ['We're Ninety Seven'].

HEAVENLY SOUNDS



“ANGELS WE HAVE HEARD ON HIGH”

The new single from Mannheim Steamroller's triple-platinum *Christmas in the Aire*.

AC IMPACT DATE: NOVEMBER 25

Chip Davis and Mannheim Steamroller will participate in the Christmas Pageant of Peace national tree-lighting ceremony at the White House on December 5. Watch local and national television outlets for coverage of this event.

For your Mannheim Steamroller Christmas promotion call:

Dan Wieberg, American Gramophone, 402-457-4341

Tom Callahan, Callahan & Associates, 800-797-7666

Donna Brake, Donna Brake Promotion, 615-297-5969

Tom Mazzetta, Mazzetta Promotion, 847-831-0550



MANNHEIM STEAMROLLER

the beach boys

With Special
Guest
**Lorrie
Morgan**



**“don't worry
baby”**

from their newest release
“Stars and Stripes”



© Morton Kalsh courtesy of Hollis Taggart Galleries, NYC

RIVER
NORTH
NASHVILLE



Going For Adds 11/18



AC TOP 30

NOVEMBER 15, 1996

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	ELTON JOHN You Can Make History (Young Again) (MCA) 2148 2275 2139 2169 93/0					
5	4	3	2	JOURNEY When You Love A Woman (Columbia) 2139 2022 1904 1743 95/1					
1	1	2	3	CELINE DION It's All Coming Back To Me Now (550 Music) 2041 2182 2295 2288 93/0					
3	5	4	4	ERIC CLAPTON Change The World (Reprise) 1694 1791 1894 2073 86/0					
4	3	5	5	DONNA LEWIS I Love You Always Forever (Atlantic) 1634 1749 1914 2059 81/0					
12	9	8	6	TONI BRAXTON Un-break My Heart (LaFace/Arista) 1624 1482 1322 1116 87/2					
—	15	11	7	ROD STEWART If We Fall In Love Tonight (Warner Bros.) 1534 1133 688 — 88/10					
7	7	7	8	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1504 1499 1464 1451 71/0					
6	6	6	9	PHIL COLLINS Dance Into The Light (Face Value/Atlantic) 1444 1586 1617 1617 74/1					
9	8	9	10	MICHAEL BOLTON Love Is The Power (Columbia) 1442 1430 1411 1352 82/0					
11	10	10	11	KENNY G The Moment (Arista) 1370 1314 1245 1137 85/0					
BREAKER			12	BARBRA STREISAND & BRYAN ADAMS I Finally Found Someone (Columbia) 1196 732 274 5 81/23					
15	13	12	13	MADONNA You Must Love Me (Warner Bros.) 1192 1030 918 660 76/6					
8	11	13	14	MARIAH CAREY Forever (Columbia) 903 962 1179 1401 63/0					
24	21	20	15	HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG) 680 536 448 295 51/7					
21	20	19	16	JORDAN HILL How Many Times (143/Atlantic) 637 547 495 437 57/2					
18	17	16	17	DAVE KOZ Don't Look Back (Capitol) 609 653 643 593 47/0					
20	19	18	18	AARON NEVILLE /ROBBIE ROBERTSON Crazy Love (Reprise) 599 591 555 519 46/0					
14	14	17	19	VANESSA WILLIAMS Where Do We Go From Here (Mercury) 560 595 706 844 40/0					
10	12	15	20	TINA TURNER Missing You (Virgin) 498 705 1133 1139 33/1					
—	—	29	21	LIONEL RICHIE Still In Love (Mercury) 478 241 5 — 52/22					
23	23	21	22	WONDERS That Thing You Do! (Epic) 466 436 425 299 30/1					
—	30	26	23	SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 433 288 191 78 31/11					
26	25	24	24	BRIAN MCKNIGHT Remember The Magic (Walt Disney) 401 353 300 266 44/4					
25	24	23	25	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG) 396 373 330 284 42/2					
28	27	25	26	MICHAEL ENGLISH Freedom (Curb) 395 312 256 190 33/3					
DEBUT			27	GLORIA ESTEFAN I'm Not Giving You Up (Epic) 313 180 49 1 32/15					
—	—	27	28	TONY RICH PROJECT Leavin' (LaFace/Arista) 304 254 181 93 34/5					
—	—	30	29	CELINE DION Send Me A Lover (MMI) 299 225 176 132 34/5					
13	16	22	30	LIONEL RICHIE Ordinary Girl (Mercury) 280 386 652 950 22/0					

This chart reflects airplay from November 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 97 AC reporters. 89 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

WILD ORCHID At Night I Pray (RCA)

Total Stations: 33, Adds: 1, Plays: 263, WWLI 10 (10), WSRS 5 (5), WLEV 5 (5), WLIF 7 (7), WMJQ 14 (14), WBEB 5 (5), WLZW 10 (10), WKWK 10 (10), WTCB 7 (7), WTVR 5 (5), WDEF 5 (5), WAHR 15 (10), WTFM 10 (10), WJXB 7 (7), WRVR 7, KOXT 7 (7), WRDE 7 (7), WLQT 7 (7), WIKY 5 (5), WOOD 5 (4), WTPI 15 (15), WFMK 10 (10), WGLM 7 (7), WMGN 17 (17), WRVF 6 (4), WQLR 7 (7), KEZG 5 (5), WLTE 9 (9), KELO 8 (8), KKLI 7 (7), KWAV 7 (7), KZST 3 (3), KISC 9 (9).

PETER CETERA w/RONNA REEVES S.O.S. (River North)

Total Stations: 25, Adds: 4, Plays: 232, WWLI 10 (5), WYJB 5 (10), WBEB 17 (15), WKWK 5 (10), WMGS 10, WTCB 7 (4), WTVR 5 (5), WDEF 10 (10), WOOF 15 (15), WAHR 15 (10), WTFM 19 (15), WJXB 7 (7), WLTS 5, KMXR 5, KVIL 8 (8), KOXT 7 (7), WAJI 10 (10), WTPI 10 (10), WFMK 10 (10), WGLM 7 (7), WQLR 7, KEZG 11 (11), KELO 8 (8), KSNE 10 (5), KLSY 9 (12).

HOOTIE & THE BLOWFISH Sad Caper (Atlantic)

Total Stations: 13, Adds: 0, Plays: 203, WLEV 7 (7), WMJQ 28 (28), WKWK 10 (10), WTCB 26 (26), WSPA 14 (15), WOOF 8 (8), WAHR 25 (25), WTFM 25 (25), KTDY 5 (6), WRVR 16 (16), WAJI 12 (10), WGLM 7 (7), WQLR 20 (20).

RICHARD PAGE The Best Thing (Blue Thumb)

Total Stations: 23, Adds: 1, Plays: 192, WRCH 10 (10), WWLI 10 (10), WLEV 5 (5), WAFY 13 (12), WKWK 20 (10), WTCB 7 (7), WTVR 5 (5), WDEF 5, WOOF 8 (8), WTFM 10 (10), WRVR 9 (9), WLTS 5 (5), KMXR 17 (17), KMGL 7 (7), KOXT 7 (5), WROE 7 (7), WAJI 5 (5), WOOD 4 (5), WFMK 10 (10), WGLM 7 (7), WQLR 7 (7), KWAV 5 (5), KISC 9 (7).

DC TALK Just Between You And Me (Virgin)

Total Stations: 11, Adds: 3, Plays: 178, WLEV 10, WLIF 17 (17), WMJQ 28 (28), WAFY 19 (19), WALK 9 (9), WLZW 10, WTCB 16 (7), WRVR 16 (16), WLAC 21 (21), WWNK 15 (15), WMGN 17.

JANN ARDEN Good Mother (A&M)

Total Stations: 12, Adds: 0, Plays: 110, WRCH 10 (7), WWLI 15 (15), WLEV 12 (12), WAFY 12 (12), WLRQ 6 (6), WOOF 8 (8), KHLA 5 (5), KMXR 5 (5), WTPI 12 (12), WGLM 7 (7), KKLI 13 (13), KWAV 5 (5).

BRUCE ROBERTS & DONNA SUMMER Whenever There Is Love (Universal)

Total Stations: 12, Adds: 5, Plays: 82, WRCH 7 (7), WWLI 10, WLEV 5, WMJQ 14, WTVR 5 (5), WDEF 5 (5), WAHR 5, WRVR 7, KOXT 7 (5), WGLM 7 (7), KKLI 5 (5), KOSI 5 (5).

SIMPLY RED Angel (EastWest/EEG)

Total Stations: 10, Adds: 4, Plays: 62, WLZW 7 (7), WTVR 5 (5), WOOF 8, WAHR 5, KMXR 5 (5), KOXT 5 (5), WLQT 10, WGLM 7 (7), KKLI 5, KWAV 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

BARBRA STREISAND & BRYAN ADAMS I Finally Found Someone (Columbia)

TOTAL PLAYS/INCREASE 1196/464 TOTAL STATIONS/ADDS 81/23 CHART 12

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia)	23
LIONEL RICHIE Still In Love (Mercury)	22
GLORIA ESTEFAN I'm Not Giving You Up (Epic)	15
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	11
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	10
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	7
FINE YOUNG CANNIBALS The Flame (MCA)	6
MADONNA You Must Love Me (Warner Bros.)	6
BRUCE ROBERTS & DONNA SUMMER Whenever... (Universal)	5
CELINE DION Send Me A Lover (MMI)	5
TONY RICH PROJECT Leavin' (LaFace/Arista)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia)	+464
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	+401
LIONEL RICHIE Still In Love (Mercury)	+237
MADONNA You Must Love Me (Warner Bros.)	+162
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	+145
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	+144
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+142
GLORIA ESTEFAN I'm Not Giving You Up (Epic)	+133
JOURNEY When You Love A Woman (Columbia)	+117
JORDAN HILL How Many Times (143/Atlantic)	+90

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CELINE DION Because You Loved Me (550 Music)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
JOHN MELLENCAMP Key West Intermezzo (I Saw You First) (Mercury)
GLORIA ESTEFAN Reach (Epic)
PETER CETERA One Clear Voice (River North)
JANN ARDEN Insensitive (A&M)
EVERYTHING BUT THE GIRL Missing (Atlantic)
MICHAEL ENGLISH Your Love Amazes Me (Curb)
MARIAH CAREY Always Be My Baby (Columbia)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KOST 103.5 FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chang

PLAYS	SW	LW	TW	ARTIST/TITLE
-	-	28	28	JOURNEY/When You Love...
-	28	28	28	CELINE DION/It's All Coming...
-	28	28	28	DONNA LEWIS/I Love You Always...
-	28	28	28	TINA TURNER/Missing You
-	28	28	28	ERIC CLAPTON/Change The World
-	28	28	28	TONY RICH PROJECT/Nobody Knows
-	-	-	21	SEAL/Fly Like An Eagle
-	28	28	18	ELTON JOHN/You Can Make...
-	28	28	18	EVERYTHING BUT...Missing
21	21	21	18	GIN BLOSSOMS/Follow You Down
21	21	21	18	PHIL COLLINS/Dance Into The Light
18	18	18	18	MARIAH CAREY/Always Be My Baby
18	18	18	18	CELINE DION/Because You Loved Me
18	18	18	18	Gloria Estefan/Reach
18	18	18	18	MARIAH CAREY/One Sweet Day
18	18	18	18	JANET JACKSON/Runaway
7	7	7	7	MARIAH CAREY/Forever

B-101.1 MARKET #5
WBEB/Philadelphia (215) 667-8400 Conley

PLAYS	SW	LW	TW	ARTIST/TITLE
-	24	24	24	MARIAH CAREY/Always Be My Baby
-	24	24	24	MARIAH CAREY/Forever
-	24	24	24	GLORIA ESTEFAN/Reach
-	17	24	24	TINA TURNER/Missing You
-	17	24	24	CELINE DION/It's All Coming...
-	24	24	24	CELINE DION/Because You Loved Me
-	24	24	24	ERIC CLAPTON/Change The World
-	17	15	15	PHIL COLLINS/Dance Into The Light
-	17	15	15	JOURNEY/When You Love...
-	17	15	15	ELTON JOHN/You Can Make...
-	5	5	17	TONI BRAXTON/Un-break My Heart
-	17	15	15	AMANDA MARSHALL/Birmingham
-	15	15	17	CETERA & REEVES/O.S.
-	15	15	17	ROD STEWART/If We Fall In...
-	-	-	-	STREISAND & ADAMS/Finally Found...
-	15	15	17	JORDAN HILL/How Many Times
-	5	5	5	MICHAEL BOLTON/Love Is The Power
-	5	5	5	WILD ORCHID/A Night I Pray
-	5	5	5	MADONNA/You Must Love Me
-	-	-	-	GLORIA ESTEFAN/I'm Not Giving...

KVIL 103.7 fm MARKET #7
KVIL/Dallas (214) 681-1037 Curtis/O'Neal

PLAYS	SW	LW	TW	ARTIST/TITLE
-	19	19	24	ELTON JOHN/You Can Make...
-	24	24	22	CELINE DION/It's All Coming...
-	17	22	22	KENNY G/The Moment
-	8	22	22	NEVILLE & ROBERTSON/Crazy Love
-	22	22	22	PETER CETERA/Forever Tonight
-	25	24	22	ERIC CLAPTON/Change The World
-	23	23	22	CELINE DION/Because You Loved Me
-	17	23	22	JIM BRICKMAN/Angel Eyes
-	12	17	17	JOURNEY/When You Love...
-	12	17	17	TONI BRAXTON/Un-break My Heart
-	12	17	17	MICHAEL BOLTON/Love Is The Power
-	22	22	17	ELTON JOHN/Blessed
-	16	16	16	HUEY LEWIS & NEWS/100 Years From Now
-	16	16	16	PETER CETERA/One Clear Voice
-	12	12	12	JORDAN HILL/How Many Times
-	8	8	8	CETERA & REEVES/O.S.
-	8	8	8	TAKE THAT/Back For Good
-	-	-	-	LIONEL RICHIE/Still In Love
-	-	-	-	STREISAND & ADAMS/Finally Found...
-	5	5	5	ROD STEWART/So Far Away
-	5	5	5	SEAL/Kiss From A Rose
-	5	5	5	JIM BRICKMAN/If You Believe
-	22	8	8	MICHAEL BOLTON/A Love So Beautiful
-	5	5	5	EAGLES/Love Will Keep Us...

Soft Rock 97.1 MARKET #8
WASH/Washington (202) 836-5000 Strobl/Martin

PLAYS	SW	LW	TW	ARTIST/TITLE		
35	35	35	35	ERIC CLAPTON/Change The World		
35	35	35	35	CELINE DION/It's All Coming...		
28	28	28	28	ELTON JOHN/You Can Make...		
28	28	28	28	GLORIA ESTEFAN/Reach		
28	28	28	28	EVERYTHING BUT...Missing		
28	28	28	28	DONNA LEWIS/I Love You Always...		
17	25	24	24	ELTON JOHN/You Can Make...		
-	14	14	16	JANN ARDEN/Good Mother		
-	28	28	28	VANESSA WILLIAMS/Where Do We Go...		
-	28	28	28	SARAH McLACHLAN/Will Remember You		
-	-	-	-	28	28	STREISAND & ADAMS/Finally Found...
-	28	28	28	JOURNEY/When You Love...		
-	28	28	28	TONI BRAXTON/Un-break My Heart		
21	21	21	21	JANN ARDEN/Insensitive		
-	21	21	21	INTRIGUE/If You Ever...		
21	21	21	21	PHIL COLLINS/Dance Into The Light		
28	28	28	28	ALANIS MORISSETTE/You Learn		
-	21	21	21	WONDERS/That Thing You Do!		
10	10	10	10	CELINE DION/Because You Loved Me		
10	10	10	10	TRACY CHAPMAN/Give Me One Reason		
10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down		
10	10	10	10	SEAL/Don't Cry		
-	-	-	-	10	10	ELTON JOHN/Blessed

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurance

PLAYS	SW	LW	TW	ARTIST/TITLE		
26	26	26	26	ERIC CLAPTON/Change The World		
26	26	26	26	DONNA LEWIS/I Love You Always...		
26	26	26	26	CELINE DION/It's All Coming...		
26	26	26	26	EVERYTHING BUT...Missing		
26	26	26	26	MARIAH CAREY/Forever		
15	17	25	24	ELTON JOHN/You Can Make...		
-	14	14	16	JANN ARDEN/Good Mother		
17	17	17	16	MADONNA/You Must Love Me		
15	13	12	14	CELINE DION/Because You Loved Me		
14	14	12	14	SEAL/Don't Cry		
-	7	7	14	ROD STEWART/If We Fall In...		
26	26	14	13	ROD STEWART/Nobody Knows		
15	13	12	13	SELENIA/If You've Ever...		
15	15	12	12	TAKE THAT/Back For Good		
11	13	12	11	MARIAH CAREY/Always Be My Baby		
13	14	12	11	MADONNA/You're So Fine		
14	13	14	11	VANESSA WILLIAMS/Where Do We Go...		
15	14	9	19	ROD STEWART/So Far Away		
-	-	-	-	7	7	STREISAND & ADAMS/Finally Found...
4	6	6	6	M. CHAPIN CARPENTER/Grow Old With Me		
5	5	5	5	KENNY G/The Moment		
1	1	1	1	NATALIE & NAT COLE/When I Fall In Love		
1	1	1	1	DAVE KOZ/Don't Look Back		
1	1	1	1	GEORGE WINSTON/Cast Your Fate		

WFLS 97.3 FM MARKET #11
WFLS/Miami (305) 759-4311 Landay/Bennett

PLAYS	SW	LW	TW	ARTIST/TITLE		
-	-	26	26	BRYAN ADAMS/Let's Make A...		
31	31	26	26	MARIAH CAREY/Forever		
31	31	26	26	ERIC CLAPTON/Change The World		
31	31	26	26	CELINE DION/It's All Coming...		
30	30	26	26	GLORIA ESTEFAN/Reach		
-	-	-	-	26	MELISSA ETHERIDGE/Nowhere To Go	
32	32	26	26	HOOTIE & BLOWFISH/Tucker's Town		
31	31	26	26	DONNA LEWIS/I Love You Always...		
31	31	26	26	ALANIS MORISSETTE/You Learn		
32	32	26	26	TINA TURNER/Missing You		
31	31	9	9	COLLECTIVE SOUL/The World I Know		
10	10	9	9	BODEANS/Closer To Free		
-	-	-	-	9	9	DEEP BLUE SOMETHING/Breakfast At...
10	10	9	9	ALANIS MORISSETTE/Ironic		
31	31	-	9	GIN BLOSSOMS/Follow You Down		

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	SW	LW	TW	ARTIST/TITLE		
24	26	25	25	CELINE DION/It's All Coming...		
24	25	25	25	JOURNEY/When You Love...		
19	17	25	25	ELTON JOHN/You Can Make...		
24	24	25	25	DONNA LEWIS/I Love You Always...		
24	24	19	25	PETER CETERA/One Clear Voice		
-	9	12	25	STREISAND & ADAMS/Finally Found...		
19	19	19	25	GLORIA ESTEFAN/Reach		
19	19	19	19	ERIC CLAPTON/Change The World		
19	19	19	19	PHIL COLLINS/Dance Into The Light		
17	17	19	19	LIONEL RICHIE/Ordinary Girl		
14	17	19	19	KENNY G/The Moment		
19	15	17	19	CELINE DION/Love You More		
9	12	19	19	MARIAH CAREY/Forever		
14	14	17	17	DAVE KOZ/Don't Look Back		
17	14	14	14	CELINE DION/Because You Loved Me		
19	15	14	14	TINA TURNER/Missing You		
-	-	-	-	12	19	CETERA & REEVES/O.S.
9	12	9	9	BAD COMPANY/Still Believe...		
9	9	9	9	BRYAN ADAMS/Let's Make A...		
9	9	9	9	NEVILLE & ROBERTSON/Crazy Love		
-	-	-	-	7	7	TONI BRAXTON/Un-break My Heart

WALK 97.5 FM MARKET #14
WALK/Long Island (516) 475-5200 Mercus/Lombardi

PLAYS	SW	LW	TW	ARTIST/TITLE		
30	30	30	30	ERIC CLAPTON/Change The World		
30	30	30	30	DONNA LEWIS/I Love You Always...		
30	30	30	30	CELINE DION/It's All Coming...		
12	30	30	30	TONI BRAXTON/Un-break My Heart		
12	12	30	30	NO MERCY/Where Do You Go		
26	26	28	28	JOURNEY/When You Love...		
-	12	12	20	STREISAND & ADAMS/Finally Found...		
10	12	15	12	ELTON JOHN/You Can Make...		
26	28	28	28	PHIL COLLINS/Dance Into The Light		
10	10	10	10	MADONNA/You Must Love Me		
-	-	-	-	10	10	SEAL/Fly Like An Eagle
-	4	4	10	ROD STEWART/If We Fall In...		
9	10	10	10	MARIAH CAREY/Forever		
10	10	10	10	TONI BRAXTON/Un-break My Heart		
10	10	10	10	ROBERT MILES/Children		
10	10	10	10	TRACY CHAPMAN/Give Me One Reason		
10	10	10	10	JANN ARDEN/Insensitive		
10	10	10	10	CELINE DION/Because You Loved Me		
8	9	9	9	BRYAN ADAMS/Let's Make A...		
8	9	9	9	JOHN MELLENCAMP/Key West...		
26	26	9	9	WONDERS/That Thing You Do!		
-	-	-	-	9	9	DAVE KOZ/Don't Look Back
10	8	8	8	MARIAH CAREY/Always Be My Baby		
-	-	-	-	8	8	JEWEL/Who Will Save...
8	8	8	8	HOUSTON & WINANS/Count On Me		
8	8	8	8	DEEP BLUE SOMETHING/Breakfast At...		
8	8	8	8	TONY RICH PROJECT/Nobody Knows		
8	8	8	8	HOOTIE & BLOWFISH/Only Wanna Be...		
8	8	8	8	EVERYTHING BUT...Missing		
8	8	8	8	TAKE THAT/Back For Good		

WLTE 103.5 FM MARKET #16
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	SW	LW	TW	ARTIST/TITLE		
5	10	10	18	BRIAN MCKNIGHT/Remember The Magic		
22	22	22	22	ELTON JOHN/You Can Make...		
15	16	16	16	CELINE DION/It's All Coming...		
18	16	16	16	MARIAH CAREY/Forever		
15	16	16	16	PHIL COLLINS/Dance Into The Light		
13	15	16	16	MICHAEL BOLTON/Love Is The Power		
15	15	16	16	TONI BRAXTON/Un-break My Heart		
15	15	16	16	KENNY G/The Moment		
5	15	16	16	JOURNEY/When You Love...		
5	15	16	16	MADONNA/You Must Love Me		
18	15	16	16	ERIC CLAPTON/Change The World		
-	16	16	16	MARIAH CAREY/One Sweet Day		
13	16	16	16	VANESSA WILLIAMS/Where Do We Go...		
-	16	16	16	TAKE THAT/Back For Good		
15	16	16	16	Gloria Estefan/Reach		
15	16	16	16	JORDAN HILL/How Many Times		
15	16	16	16	STREISAND & ADAMS/Finally Found...		
5	13	13	13	WILD ORCHID/A Night I Pray		
8	9	9	9	DAVE KOZ/Don't Look Back		
8	9	9	9	HUEY LEWIS & NEWS/100 Years From Now		
-	-	-	-	5	5	TONY RICH PROJECT/Leavin'
-	-	-	-	5	5	GLORIA ESTEFAN/I'm Not Giving...
-	-	-	-	5	5	ROD STEWART/If We Fall In...
-	-	-	-	5	5	LIONEL RICHIE/Still In Love

KEZZ 102.5 Soft Rock MARKET #17
KEZZ/St. Louis (314) 727-2160 McHafon

PLAYS	SW	LW	TW	ARTIST/TITLE		
13	15	15	15	ERIC CLAPTON/Change The World		
-	8	15	15	STREISAND & ADAMS/Finally Found...		
15	15	15	15	ELTON JOHN/You Can Make...		
9	8	8	13	TONI BRAXTON/Un-break My Heart		
-	-	-	-	13	13	ROD STEWART/If We Fall In...
14	12	12	12	CELINE DION/It's All Coming...		
13	14	12	12	DONNA LEWIS/I Love You Always...		
14	11	11	12	MICHAEL BOLTON/Love Is The Power		
12	11	11	12	JOURNEY/When You Love...		
12	12	12	12	KENNY G/The Moment		
14	11	11	11	MARIAH CAREY/Forever		
-	-	-	-	9	9	LIONEL RICHIE/Still In Love
14	12	9	9	NEVILLE & ROBERTSON/Crazy Love		
15	12	9	9	VANESSA WILLIAMS/Where Do We Go...		
12	11	11	11	JANN ARDEN/Insensitive		
6	6	6	7	MARIAH CAREY/Always Be My Baby		
7	7	7	7	GLORIA ESTEFAN/Reach		
6	6	6	6	ROD STEWART/So Far Away		
7	8	8	4	CELINE DION/Because You Loved Me		

WLIF 102.1 FM MARKET #18
WLIF/Baltimore (410) 823-1570 Robinson/Thomer

PLAYS	SW	LW	TW	ARTIST/TITLE		
19	17	17	17	KENNY G/The Moment		
17	17	17	17	DAVE KOZ/Don't Look Back		
-	15	17	17	DC TALK/Just Between You...		
20	17	17	17	ELTON JOHN/You Can Make...		
20	17	17	17	MICHAEL BOLTON/Love Is The Power		
21	17	17	17	JOURNEY/When You Love...		
19	17	17	17	PHIL COLLINS/Dance Into The Light		
19	17	17	17	TONI BRAXTON/Un-break My Heart		
19	17	17	17	TINA TURNER/Missing You		
-	6	7	15	ROD STEWART/If We Fall In...		
-	-	-	-	15	15	STREISAND & ADAMS/Finally Found...
19	17	17	17	DONNA LEWIS/I Love You Always...		
13	-	-	-	12	12	MICHAEL ENGLISH/Your Love Amazes Me
13	11	11	11	JANN ARDEN/Insensitive		
-	-	-	-	11	11	GLORIA ESTEFAN/Reach
-	6	7	8	TONY RICH PROJECT/Leavin'		
9	7	8	8	NEVILLE		

Stations and their adds listed alphabetically by market

AC

<p>WYJB/Albany, NY OMPD: Buzz Brindle MD: Pat Ryan 5 STRESAND & ADAMS "Finally"</p>	<p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 LIONEL RICHE "SB" 12 GLORIA ESTEFAN "Giving" 13 BRIAN MOONIGHT "Magic" 13 MICHAEL ENGLISH "Freedom" 5 SIMPLY RED "Anger"</p>	<p>WCRZ/Flint, MI OMPD: J. Patrick MD: George McIntyre 8 WONDERS "Thing" 7 GLORIA ESTEFAN "Giving"</p>	<p>KTOY/Lafayette, LA OMPD: Michael W. Kay MD: Ed Perkins 4 SEAL "TY"</p>	<p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 5 STRESAND & ADAMS "Finally"</p>	<p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks No Adds</p>
<p>WLEV/Allentown, PA OMPD: John Lodge MD: Pat Ryan 5 ROBERTS & SUMMER "Wherever"</p>	<p>WTCH/Columbia, SC PD/M/D: Brent Johnson 7 STRESAND & ADAMS "Finally" 7 FINE YOUNG CANNIBALS "Flame" 7 LIONEL RICHE "SB" 7 CELINE DION "Send"</p>	<p>WAJF/Fl. Wayne, IN OM: Lee Tobin PD: Barb Richards 10 SEAL "TY"</p>	<p>KHLA/Lake Charles, LA OMPD: Don Rivers 16 MADONNA "Just" 18 ROD STEWART "Fair"</p>	<p>WMGF/Orlando, FL PD: Laura Dene MD: Dean Muccillo 12 STRESAND & ADAMS "Finally" 12 LIONEL RICHE "SB"</p>	<p>KELO/Sioux Falls, SD PD: Reid Holson MD: Kathy James No Adds</p>
<p>WROE/Appleton, WI PD/M/D: Ford Colley 10 LIONEL RICHE "SB" 7 GLORIA ESTEFAN "Giving"</p>	<p>WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunally 25 STRESAND & ADAMS "Finally" 7 SEAL "Dont"</p>	<p>WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 13 ROD STEWART "Fair" 9 STRESAND & ADAMS "Finally"</p>	<p>WBEB/Philadelphia, PA PD/M/D: Chris Conley 17 STRESAND & ADAMS "Finally"</p>	<p>KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcal 7 STRESAND & ADAMS "Finally" 7 TONY RICH PROJECT "Leavin" 7 LIONEL RICHE "SB" 7 DONNA LEWIS "Without"</p>	<p>WWMX/Baltimore, MD PD: Todd Fisher MD: Steve Cross 20 SEAL "TY"</p>
<p>WBBO/Augusta, GA PD/M/D: John Patrick 21 LIONEL RICHE "SB"</p>	<p>KTHT/Fresno, CA PD/M/D: Mark Thomas 20 TINA TURNER "Hissing" 20 MADONNA "Just"</p>	<p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry No Adds</p>	<p>KKCW/Portland, OR PD/M/D: Bill Minciklar 14 STEVE WONDER "Seasons" 10 PETER DETERA "Voice"</p>	<p>WNAS/Springfield, MA PD: Paul Carson APD/M/D: Kathi Stephens 17 SEAL "TY" 7 HUEY LEWIS & NEWS "Years" 7 GLORIA ESTEFAN "Giving"</p>	<p>WWMJ/Baltimore, MD OMPD: Gary Balaban MD: Mark Thoner 15 STRESAND & ADAMS "Finally" 15 LIONEL RICHE "SB" 7 GLORIA ESTEFAN "Giving"</p>
<p>KRMJ/Austin, TX OMPD: Stan Main MD: Anna Hoover 5 LIONEL RICHE "SB"</p>	<p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 10 SEAL "TY" 4 LIONEL RICHE "SB"</p>	<p>WVWL/Providence, RI PD: Tom Holt MD: Bob Boisvert 10 ROBERTS & SUMMER "Wherever" 5 FINE YOUNG CANNIBALS "Flame" 5 R. KELLY "TY" 5 HUEY LEWIS & NEWS "Years" 5 ROD STEWART "Fair"</p>	<p>WRWF/Toledo, OH PD/M/D: Kim Carson No Adds</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WBMX/Boston, MA VP/Prog: Greg Strassell 22 LEMONHEADS "Cout" 11 MERRIL BAMBURIDGE "Moun" 7 DUNCAN SHEIK "Barely"</p>
<p>WJXX/Birmingham, AL OM: John Jenkins PD/M/D: John Stuart No Adds</p>	<p>WVLT/Grand Rapids, MI PD: Steve Dinkson 8 STRESAND & ADAMS "Finally"</p>	<p>KRNO/Reno, NV PD: Larry Irons MD: Jenny Rolin 21 STRESAND & ADAMS "Finally"</p>	<p>WVTV/Richmond, VA PD/M/D: Scott O'Brien 5 FINE YOUNG CANNIBALS "Flame" 5 HUEY LEWIS & NEWS "Years" 5 LIONEL RICHE "SB" 5 GRETCHEN PETERS "Out"</p>	<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WWSN/Charlotte, NC OMPD: Tom Jackson 19 R. KELLY "TY"</p>
<p>WJMX/Boston, MA PD: Don Kelley MD: Mark Laurence 7 STRESAND & ADAMS "Finally"</p>	<p>WVLT/Dayton, OH PD/M/D: Mary Flesner 17 GLORIA ESTEFAN "Giving" 17 ROD STEWART "Fair" 10 HUEY LEWIS & NEWS "Years" 10 SIMPLY RED "Anger" 7 MADONNA "Just"</p>	<p>WTVR/Richmond, VA PD/M/D: Scott O'Brien 5 FINE YOUNG CANNIBALS "Flame" 5 HUEY LEWIS & NEWS "Years" 5 LIONEL RICHE "SB" 5 GRETCHEN PETERS "Out"</p>	<p>WASH/Washington, DC PD: Steve Stritt MD: Randi Martin 21 PHIL COLLINS "Lur" 10 ROD STEWART "Fair"</p>	<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WWSN/Charlotte, NC OMPD: Tom Jackson 19 R. KELLY "TY"</p>
<p>WJXX/Boston, MA PD: Don Kelley MD: Mark Laurence 7 STRESAND & ADAMS "Finally"</p>	<p>WVLT/Dayton, OH PD/M/D: Mary Flesner 17 GLORIA ESTEFAN "Giving" 17 ROD STEWART "Fair" 10 HUEY LEWIS & NEWS "Years" 10 SIMPLY RED "Anger" 7 MADONNA "Just"</p>	<p>WTVR/Richmond, VA PD/M/D: Scott O'Brien 5 FINE YOUNG CANNIBALS "Flame" 5 HUEY LEWIS & NEWS "Years" 5 LIONEL RICHE "SB" 5 GRETCHEN PETERS "Out"</p>	<p>WASH/Washington, DC PD: Steve Stritt MD: Randi Martin 21 PHIL COLLINS "Lur" 10 ROD STEWART "Fair"</p>	<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WWSN/Charlotte, NC OMPD: Tom Jackson 19 R. KELLY "TY"</p>

HOT AC

<p>WKDD/Akron, OH PD/M/D: Chuck Collins 19 SUSANNA HOFFS "Wart" 12 CRANBERRIES "Gone" 12 STRESAND & ADAMS "Finally" 10 GREASE MEGAMIX "Grease"</p>	<p>KSII/E Paso, TX PD: Courtney Nelson MD: Mike Martinez 25 SELMA "Only" 20 MARAH CAREY "Underneath" 20 ENVOQUE "Don't"</p>	<p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Mike Verduy 21 NO MERCY "Where" 21 SEAL "TY" 21 WONDERS "Thing" 20 HOOTIE & BLOWFISH "Town"</p>	<p>WSNE/Providence, RI PD: Bill Weston MD: Jack Casey 14 ROD STEWART "Fair"</p>
<p>KMXS/Anchorage, AK PD: Mark Carlson MD: Rick Sparks 34 STRESAND & ADAMS "Finally" 5 ASHLEY MACISAAC "Magge" 5 ROD STEWART "Fair"</p>	<p>WRTS/Erie, PA PD: Ron Kline MD: Shane Taylor 40 FUGEES "No" 40 GREASE MEGAMIX "Grease" 30 FUN FACTORY "Wanna" 30 JANN ARDEN "Inseparably" 30 TRACY CHAPMAN "Reason" 30 LA BOUCHE "Lover" 30 ALANIS MORISSETTE "Lear" 30 BOBE "HUGS-HAPPYDAY" 20 NO DOUBT "Speak" 20 LARRY ADY "Drama" 20 AMBER "Night" 20 BLACKSTREET "Diplo" 20 L.L. COOL J "Lounge"</p>	<p>KYSR/Los Angeles, CA Interim PD: Angela Perelli APD/M/D: Chris Ebbott 26 COUNTING CROWS "December" 16 FUGEES "No" 13 RED HOT CHILLI "Love"</p>	<p>KMXG/Quad Cities, IA-IL PD: Matt Williams MD: Art Monroe 21 NO DOUBT "Speak" 21 STRESAND & ADAMS "Finally"</p>
<p>WWMX/Baltimore, MD PD: Todd Fisher MD: Steve Cross 20 SEAL "TY"</p>	<p>WWSM/Fayetteville, NC PD/M/D: Dave Stone 30 NO DOUBT "Speak" 10 TRACY CHAPMAN "Smoke" 10 CARDIGANS "Lovelock" 10 FINE YOUNG CANNIBALS "Flame"</p>	<p>WMC/Memphis, TN MD: Frank Brinsley 12 ELEANOR MCEVOY "Precious" 5 GREASE MEGAMIX "Grease" 5 TRACY CHAPMAN "Smoke"</p>	<p>KNEV/Reno, NV PD/M/D: Rusty Kaye No Adds</p>
<p>KKMY/Beaumont, TX PD: Kurt Gluchstet MD: Robert L. Brown 6 FINE YOUNG CANNIBALS "Flame" 6 SHERYL CROW "Happy"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WKTJ/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 11 STRESAND & ADAMS "Finally"</p>	<p>WMBX/Richmond, VA PD/M/D: Barry McKey 44 JOHN McLENNAN "Key" 2 BOBACAS "Just" 2 SUSANNA HOFFS "Wart"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KSTP/Minneapolis, MN Interim PD/M/D: Lighthouse Pack 20 SHERYL CROW "Happy" 20 TONI BRAXTON "Heart"</p>	<p>KYKY/St. Louis, MO PD: Smokaty Rivers APD/M/D: Greg Hewitt 10 SHERYL CROW "Happy"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5 NO DOUBT "Speak" 5 CARDIGANS "Lovelock"</p>	<p>KBEE/Salt Lake City, UT OMPD: Steve Kelly MD: Sean Michaels 37 HOOTIE & BLOWFISH "Jalousy" 12 STRESAND & ADAMS "Finally" 9 NO DOUBT "Speak" 9 HUEY LEWIS & NEWS "Years" 7 TONI BRAXTON "Heart"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KISM/Salt Lake City, UT PD: Burke Allen MD: Brad Kelly No Adds</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KSMG/San Antonio, TX PD: Pat Evans MD: Daria Thomas No Adds</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KID/San Francisco, CA PD: Casey Keating MD: Jeff Nachts No Adds</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WAEV/Savannah, GA OMPD: Scotty Skipes 10 GREASE MEGAMIX "Grease"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KPLZ/Seattle, WA PD/M/D: Kent Phillips No Adds</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WNSN/South Bend, IN PD: Jim Davis APD/M/D: Steve O'Brien 9 TONI BRAXTON "Heart"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WYYY/Syracuse, NY PD: Alan Furst MD: Joanne Ashley No Adds</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>KMAJ/Topeka, KS PD: John Lee Holoker MD: Rose Rues 9 FINE YOUNG CANNIBALS "Flame"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WRQX/Washington, DC PD: Randy Jarvis MD: Carol Parker 7 ROD STEWART "Fair"</p>
<p>WVAF/Charleston, WV OM: Rick Johnson MD: Kat Simons 11 GREASE MEGAMIX "Grease"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WVJY/Birmingham, AL MD: Heather Williams 7 NO DOUBT "Speak" 7 DUNCAN SHEIK "Barely"</p>	<p>WGNi/Wilmington, NC PD: Mike Farrow MD: Craig Thomas 16 HUEY LEWIS & NEWS "Years"</p>

97 Total Reporters
97 Current Reporters
89 Current Playlists

Reported Frozen Playlist (5):
WFPG/Atlantic City, NJ
WENS/Indianapolis, IN
KEZG/Lincoln, NE
KWAV/Monterey, CA
KMXX/Tucson, AZ

Did Not Report, Playlist Frozen (3):
WLIT/Chicago, IL
WWNK/Cincinnati, OH
WLTF/Cleveland, OH

72 Total Reporters
72 Current Reporters
67 Current Playlists

Reported Frozen Playlist (2):
WMX/New York, NY
WMTX/Tampa, FL

Did Not Report, Playlist Frozen (3):
WLRC/Champaign, IL
KALC/Denver, CO
KFMB/San Diego, CA



**Things are pretty hectic right now...
You don't have time to change music scheduling systems.
We know about that!
That's why we do all of the work for you. We want to help
you find more time. We like doing that.
Call us today, and we'll have you up and running
on MusicMaster tomorrow.**



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	CELINE DION It's All Coming Back To Me Now (550 Music) 2501 2588 2620 2614 68/0					
4	4	3	2	JOURNEY When You Love A Woman (Columbia) 2478 2410 2335 2155 69/0					
1	2	2	3	DONNA LEWIS I Love You Always Forever (Atlantic) 2470 2496 2494 2621 70/0					
3	3	4	4	ERIC CLAPTON Change The World (Reprise) 2192 2262 2360 2503 65/0					
9	6	5	5	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 2055 1848 1725 1506 61/1					
5	5	6	6	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 1678 1704 1838 1858 58/1					
8	9	7	7	MERRIL BAINBRIDGE Mouth (Universal) 1662 1671 1568 1522 61/1					
7	8	8	8	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1631 1628 1605 1583 59/0					
22	14	10	9	SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 1578 1351 1194 719 69/5					
6	7	9	10	DISHWALLA Counting Blue Cars (A&M) 1544 1576 1625 1597 51/0					
15	11	11	11	HOOTIE & THE BLOWFISH I Go Blind (Reprise) 1378 1314 1243 1098 44/3					
17	17	12	12	DC TALK Just Between You And Me (Virgin) 1238 1190 1106 979 56/3					
12	13	14	13	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 1061 1100 1217 1361 44/1					
13	10	13	14	PHIL COLLINS Dance Into The Light (Face Value/Atlantic) 1059 1181 1247 1324 44/0					
24	22	20	15	SHERYL CROW If It Makes You Happy (A&M) 1014 861 703 644 44/7					
20	18	16	16	MADONNA You Must Love Me (Warner Bros.) 1000 1059 975 803 53/0					
11	15	15	17	ALANIS MORISSETTE You Learn (Maverick/Reprise) 952 1086 1189 1425 40/1					
10	12	17	18	MELISSA ETHERIDGE Nowhere To Go (Island) 945 1058 1235 1470 41/0					
14	16	18	19	AMANDA MARSHALL Birmingham (Epic) 859 1054 1177 1262 36/0					
BREAKER	20	20	20	NO DOUBT Don't Speak (Trauma/Interscope) 834 497 353 222 34/12					
BREAKER	21	21	21	ROD STEWART If We Fall In Love Tonight (Warner Bros.) 825 635 467 — 47/5					
18	19	19	22	WONDERS That Thing You Do! (Epic) 807 908 966 895 37/1					
28	27	24	23	TONI BRAXTON Un-break My Heart (LaFace/Arista) 743 564 401 357 35/5					
23	24	21	24	NO MERCY Where Do You Go (Arista) 736 680 667 668 27/1					
—	—	28	25	BARBRA STRESAND & BRYAN ADAMS I Finally Found Someone (Columbia) 679 353 93 — 39/15					
21	23	22	26	ELTON JOHN You Can Make History (Young Again) (MCA) 550 643 703 754 23/0					
26	26	26	27	HOOTIE & THE BLOWFISH Sad Caper (Atlantic) 492 454 446 471 28/0					
—	30	27	28	HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG) 464 371 340 272 28/4					
DEBUT	29	29	29	GREASE MEGAMIX Grease Megamix (Polydor/A&M) 317 189 127 74 18/8					
29	—	29	30	MICHAEL BOLTON Love Is The Power (Columbia) 304 327 299 290 14/0					

This chart reflects airplay from November 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 72 Hot AC reporters. 67 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

SUSANNA HOFFS All I Want (London/Island)

Total Stations: 24, Adds: 3, Plays: 298, WBMX 10, WTIC 12 (10), WKEE 7, WMXV 15 (15), WRQX 5 (5), WQSM 15 (15), WKYE 13 (10), WXIL 22 (22), WMBX 2, WMTX 5 (5), KURB 7 (8), WMC 15 (10), WMXS 25 (25), KKMY 18 (10), KSMG 5 (5), WKDD 19, WTMX 10 (19), WOAL 42 (42), WMMX 10 (10), WAZY 7 (7), KYKY 5 (5), KMAJ 14 (9), KALC 10 (10), KMXS 5 (5).

DUNCAN SHEIK Barely Breathing (Atlantic)

Total Stations: 16, Adds: 4, Plays: 263, WBMX 7, WKEE 18, WQZM 26 (25), WCGQ 13 (9), WQSM 13 (15), WMTX 5 (5), WMJY 7, WMC 14 (5), WMXS 12 (12), KKMY 8 (8), WKDD 15 (12), WTMX 38 (8), WAZY 7, KMAJ 14 (14), KALC 45 (45), KPLZ 21 (21).

BODEANS Hurt By Love (Slash/Reprise)

Total Stations: 15, Adds: 2, Plays: 218, WBMX 7 (7), WDAQ 13 (13), WKEE 27 (23), WRQX 5 (5), WWSN 19 (18), WQSM 15 (15), WMBX 2, KKMY 18 (8), KHM 15 (7), KSMG 5 (5), WTMX 20 (7), WKQI 16, WKTI 13 (11), KSTP 34 (18), KMAJ 9 (9).

WILD ORCHID At Night I Pray (RCA)

Total Stations: 13, Adds: 0, Plays: 186, WDAQ 5 (13), WSNE 14 (14), WVAF 5 (5), WRTS 30 (15), WBLI 18 (18), WQZM 25 (33), WKYE 17 (17), WMTX 7 (7), KKMY 10 (10), KSII 18 (23), WKDD 16 (17), WAZY 7 (7), KMAJ 14 (14).

JEWEL You Were Meant For Me (Atlantic)

Total Stations: 12, Adds: 1, Plays: 167, WBMX 8 (8), WPLJ 15, WQSM 15 (10), WMC 7 (7), KKMY 8 (8), KDMX 9 (9), KHM 17 (12), WAZY 18 (7), KMAJ 14 (14), KMXS 5 (5), KYSR 16 (17), KFMB 35 (35).

JANN ARDEN Good Mother (A&M)

Total Stations: 9, Adds: 0, Plays: 144, WBMX 6 (6), WDAQ 28 (28), WVAF 11 (11), WQZM 25 (25), WMXS 12 (12), KKMY 8 (8), WMMX 40 (20), KMAJ 9 (9), KOSO 5 (5).

FIONA APPLE Shadowboxer (Work)

Total Stations: 7, Adds: 0, Plays: 116, WBMX 8 (8), KHM 22 (17), WMMX 20 (20), WKQI 18 (16), KALC 7 (7), KYSR 16 (17), KFMB 25 (25).

CARDIGANS Lovefool (Mercury)

Total Stations: 8, Adds: 4, Plays: 112, WBMX 7 (7), WQSM 10, KDMX 9, KHM 5, KALC 25 (25), KYSR 16 (17), KOSO 5, KFMB 35 (35).

R.E.M. Bittersweet Me (Warner Bros.)

Total Stations: 8, Adds: 1, Plays: 112, WBMX 8 (8), WBLI 18 (18), WXIL 22 (22), KKMY 8 (8), WKDD 15 (12), WOAL 12, KMAJ 9 (9), KALC 20 (20).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

NO DOUBT

Don't Speak (Trauma/Interscope)

TOTAL PLAYS/INCREASE: 834/337
TOTAL STATIONS/ADDS: 34/12
CHART: 20

ROD STEWART

If We Fall In Love Tonight (Warner Bros.)

TOTAL PLAYS/INCREASE: 825/190
TOTAL STATIONS/ADDS: 47/5
CHART: 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BARBRA STRESAND & BRYAN ADAMS I Finally ... (Columbia)	15
NO DOUBT Don't Speak (Trauma/Interscope)	12
GREASE MEGAMIX Grease Megamix (Polydor/A&M)	8
SHERYL CROW If It Makes You Happy (A&M)	7
TONI BRAXTON Un-break My Heart (LaFace/Arista)	5
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	5
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	5
CARDIGANS Lovefool (Mercury)	4
FINE YOUNG CANNIBALS The Flame (MCA)	4
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	4
DUNCAN SHEIK Barely Breathing (Atlantic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NO DOUBT Don't Speak (Trauma/Interscope)	+337
BARBRA STRESAND & BRYAN ADAMS I Finally... (Columbia)	+326
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	+227
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	+207
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	+190
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+179
SHERYL CROW If It Makes You Happy (A&M)	+153
GREASE MEGAMIX Grease Megamix (Polydor/A&M)	+128
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	+93
DUNCAN SHEIK Barely Breathing (Atlantic)	+84

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
NATALIE MERCHANT Jealousy (Elektra/EEG)
JANN ARDEN Insensitive (A&M)
JEWEL Who Will Save Your Soul (Atlantic)
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
GIN BLOSSOMS Follow You Down (A&M)
CELINE DION Because You Loved Me (550 Music)
NATALIE MERCHANT Wonder (Elektra/EEG)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
GOO GOO DOLLS Name (Metal Blade/WB)
ALANIS MORISSETTE Ironic (Maverick/Reprise)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

BODEANS
Hurt By Love

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HOT AC PLAYLISTS

November 15, 1996 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

95.5 WPLJ
NEW YORK

MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	30	47	43	ND	MERCY/Where Do You Go
44	30	45	42	DN	LEWIS/ Love You Always...
27	27	45	40	HOO	& BLOWFISH/ Go Blind
37	29	43	39	CE	DION/It's All Coming...
43	28	45	39	AL	MORISSETTE/Head Over Feet
26	19	26	37	JOU	NEY/When You Love...
-	-	19	32	ST	REISAND & ADAMS/ Finally Found...
38	27	40	30	ER	CLAPTON/Change The World
30	28	41	29	MERR	BAINBRIDGE/Mouth
20	17	29	38	NO	DOUBT/Don't Speak
28	21	31	29	JOHN	MELLENCAMP/Key West...
15	12	29	28	SHER	LY CROW/It Makes You...
41	19	27	26	HOO	& BLOWFISH/Tucker's Town
28	15	26	26	AL	MORISSETTE/You Learn
25	16	26	25	SE	AL/ Fly Like An Eagle
27	17	25	25	MAD	ONNA/You Must Love Me
26	15	26	23	DC	TALK/Just Between You...
26	16	23	23	BRYAN	ADAMS/Let's Make A...
17	14	19	17	GO	GOOD DOLLS/Name
-	-	12	16	JANN	ARDEN/Innocentive
-	-	-	15	LA	BOUCHE/Fallin' In Love
-	-	-	-	JEWEL	/Who Were Meant...
-	-	-	-	DOG	'S EYE VIEW/Everything Falls...
-	-	-	-	COL	LECTIVE SOUL/The World I Know
-	-	-	-	GIN	BLOSSOMS/Follow You Down
13	-	-	-	DEL	AMITRI/ Roll To Me
-	-	-	-	REAL	MCCOY/Another Night
10	10	10	10	NATA	LIE MERCHANT/Wonder
-	-	-	-	BLUES	TRAVELER/Run-Around

K-BIG 104
LOS ANGELES

MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	CE	LIONE/It's All Coming...
28	28	28	28	DN	LEWIS/ Love You Always...
28	28	28	28	ER	CLAPTON/Change The World
28	28	27	27	TR	ACY CHAPMAN/Give Me One Reason
26	26	27	27	ME	LISSA E/HERIDGE/Nowhere To Go
26	26	27	26	CE	LIONE/Because You Loved Me
21	21	21	21	SO	PHIE B. HAWKINS/As I Lay Me Down
13	13	13	13	SE	AL/Don't Cry
21	21	26	26	SE	AL/Kiss From A Rose
26	26	26	26	NATA	LIE MERCHANT/Wonder
27	27	27	27	JOU	NEY/When You Love...
21	21	22	22	AL	MORISSETTE/Head Over Feet
27	27	27	27	AL	MORISSETTE/You Learn
27	27	21	21	AL	MORISSETTE/You Learn
-	-	21	21	DI	SHWALLA/Counting Blue Cars
-	-	-	21	JANN	ARDEN/Innocentive
-	-	-	21	NO	MERCY/Where Do You Go
-	-	-	21	SE	AL/ Fly Like An Eagle
-	-	-	21	WON	DERERS/That Thing You Do!
21	21	22	22	PH	L COLLINS/Dance Into The Light
21	21	22	22	GIN	BLOSSOMS/Follow You Down
-	-	-	21	GO	GOOD DOLLS/Name
-	-	-	21	AL	MORISSETTE/Ironic
21	21	21	21	GIN	BLOSSOMS/Ti I Hear It...
-	-	-	20	HOO	& BLOWFISH/Tucker's Town

STAR 98.7
LOS ANGELES

MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	TR	ACY CHAPMAN/Give Me One Reason
45	45	45	45	DI	SHWALLA/Counting Blue Cars
45	45	45	45	AL	MORISSETTE/Head Over Feet
45	45	45	45	JARS	DF CLAY/Flood
32	45	45	45	NO	DOUBT/Don't Speak
15	35	45	45	SHER	LY CROW/It Makes You...
28	20	45	45	ER	CLAPTON/Change The World
45	45	45	45	NATA	LIE MERCHANT/Jealousy
45	45	45	45	JEWEL	/Who Will Save...
32	35	45	45	HOO	& BLOWFISH/ Go Blind
28	24	45	45	SE	AL/ Fly Like An Eagle
24	24	45	45	SARA	MCLACHLAN/Possession
32	35	45	45	DN	LEWIS/ Love You Always...
28	24	45	45	MERR	BAINBRIDGE/Mouth
-	-	26	26	CO	UNTING CROWS/No December
20	20	20	20	ST	ING/You Still Touch Me
-	-	35	35	GR	EAASE MEGAMIX/Grease Megamix
15	35	35	35	NO	DOUBT/Spiderwebs
-	-	35	35	PH	L COLLINS/Dance Into The Light
18	17	17	17	JEWEL	/Who Were Meant...
18	17	17	17	FIONA	APPLE/Shadowboxer
-	-	17	17	SUSA	ANNA HOFFS/All I Want
-	-	-	16	FUGE	S/No Woman, No Cry
-	-	12	16	SO	UBLINE/What I Got
15	15	15	15	SM	ASHING PUMPKINS/Tonight, Tonight
15	15	15	15	OAS	I/Champagne Supernova
35	14	14	14	AL	MORISSETTE/You Learn
28	24	14	14	DC	TALK/Just Between You...
18	14	14	14	ST	ING/It's So Happy
15	15	14	14	DE	EEP BLUE SOMETHING/Breakfast At...

101.9 FM
CHICAGO

MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	11	8	38	DUN	CAN SHEIK/Barely Breathing
37	34	36	37	JO	MELLENCAMP/Key West...
37	35	36	36	DC	TALK/Just Between You...
36	32	37	35	DI	SHWALLA/Counting Blue Cars
37	36	36	35	HOO	& BLOWFISH/ Go Blind
37	35	36	35	AM	ANDA MARSHALL/Birmingham
21	20	21	20	AL	MORISSETTE/Head Over Feet
22	20	21	22	PH	L COLLINS/Dance Into The Light
37	38	41	22	ME	LISSA E/HERIDGE/Nowhere To Go
-	-	21	21	NO	DOUBT/Don't Speak
-	-	-	22	EL	EANOR MCEVOY/Precious Little
-	-	-	20	BO	DEANS/Hurt By Love
-	-	-	20	SHER	LY CROW/It Makes You...
11	15	12	15	JEWEL	/Who Will Save...
12	12	12	15	ER	CLAPTON/Change The World
14	13	14	15	COL	LECTIVE SOUL/The World I Know
18	20	21	21	DN	LEWIS/ Love You Always...
13	14	14	14	GIN	BLOSSOMS/Follow You Down
21	12	14	14	TR	ACY CHAPMAN/Give Me One Reason
6	5	7	13	SE	AL/ Fly Like An Eagle
6	7	6	12	NATA	LIE MERCHANT/Wonder
-	-	19	19	SUSA	ANNA HOFFS/All I Want
18	10	8	10	PR	IMITIVE RADIO GODS/Standing Outside...
9	20	10	10	GE	GGY TAH/Whoever You Are
-	-	-	-	CR	ANBERRIES/When You're Gone
-	-	-	6	JO	MELLENCAMP/Just Another Day

Kioi 101.3 FM
SAN FRANCISCO

MARKET #4
KIOI/San Francisco
(415) 956-5101
Keating/Thachlis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	41	40	ER	CLAPTON/Change The World
40	40	40	40	DN	LEWIS/ Love You Always...
40	40	40	39	CE	LIONE/It's All Coming...
28	28	28	28	JOU	NEY/When You Love...
28	28	28	28	TR	ACY CHAPMAN/Give Me One Reason
-	-	20	26	RO	D STEWART/It We Fall In...
28	28	26	26	TONY	RICH PROJECT/Nobody Knows
25	25	26	26	ELTON	JOHN/You Can Make...
26	25	25	25	BRYAN	ADAMS/Let's Make A...
25	25	24	24	TONY	BRAXTON/Un-break My Heart
23	23	26	22	BLUES	TRAVELER/Run-Around
-	-	-	15	20	STREISAND & ADAMS/ Finally Found...
18	18	18	18	MARIAH	CAREY/Always Be My Baby
15	15	18	18	SOPHIE	B. HAWKINS/As I Lay Me Down
15	15	15	15	SE	AL/Kiss From A Rose
15	15	18	14	JANN	ARDEN/Innocentive
14	14	15	12	CE	LIONE/Because You Loved Me
7	7	9	10	MAD	ONNA/You Must Love Me
25	25	20	10	DC	TALK/Just Between You...
7	7	7	7	HUE	LY LEWIS & NEWS/100 Years From Now

STAR 94.7 FM
PHILADELPHIA

MARKET #5
WYXR/Philadelphia
(610) 668-0750
Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	56	56	56	TONY	BRAXTON/Un-break My Heart
59	56	56	56	CE	LIONE/It's All Coming...
38	56	56	56	DN	LEWIS/ Love You Always...
57	56	56	55	ER	CLAPTON/Change The World
54	57	55	53	GR	EAASE MEGAMIX/Grease Megamix
23	54	53	53	NO	DOUBT/Don't Speak
40	39	38	38	TONY	BRAXTON/You're Makin' Me...
37	37	37	37	AL	MORISSETTE/Head Over Feet
-	35	37	37	AM	BERT/This Is Your Night
-	-	-	37	GINA	G/Ooh Aah... Just
53	55	53	53	HOO	& BLOWFISH/Time
54	54	53	53	ME	LISSA E/HERIDGE/ Want To Come Over
53	53	53	53	AL	MORISSETTE/You Learn
-	-	-	29	ST	REISAND & ADAMS/ Finally Found...
36	-	-	28	AL	MORISSETTE/Ironic
55	-	-	28	HOO	& BLOWFISH/Only Wanna Be...
-	-	-	28	JOU	NEY/When You Love...
24	-	-	22	HOO	& BLOWFISH/ Go Blind
29	-	-	25	MERR	BAINBRIDGE/Mouth
14	-	-	14	LA	BOUCHE/Be My Lover
17	-	-	18	BLUES	TRAVELER/Run-Around
18	-	-	18	RE	MCCOY/Another Night
-	-	-	18	GIN	BLOSSOMS/Follow You Down
-	-	-	18	DEL	AMITRI/Roll To Me
40	-	-	57	TONY	RICH PROJECT/Nobody Knows
-	-	-	-	SE	AL/Kiss From A Rose
-	-	-	-	EV	ERYTHING BUT.../Missing
17	-	-	-	FUN	FACTORY/Wanna Be With U

Q95 FM
DETROIT

MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
63	63	63	63	NO	MERCY/Where Do You Go	
62	62	62	62	FUN	FACTORY/Wanna Be With U	
36	59	57	60	AL	MORISSETTE/Head Over Feet	
60	58	60	58	TONY	RICH PROJECT/Nobody Knows	
61	61	61	61	DN	LEWIS/ Love You Always...	
34	41	41	41	CE	LIONE/It's All Coming...	
41	41	41	41	JOU	NEY/When You Love...	
41	41	41	38	TONY	BRAXTON/You're Makin' Me...	
12	35	37	37	GR	EAASE MEGAMIX/Grease Megamix	
39	41	41	40	ER	CLAPTON/Change The World	
38	37	35	35	QU	AD CITY DJ'S/Com'n Ride It...	
20	31	29	35	AM	BERT/This Is Your Night	
40	30	30	30	HOO	& BLOWFISH/Tucker's Town	
18	29	29	29	JANN	ARDEN/Innocentive	
18	29	28	28	MERR	BAINBRIDGE/Mouth	
18	29	28	28	SARA	MCLACHLAN/ Will Remember You	
-	-	-	18	27	SE	AL/ Fly Like An Eagle
-	-	-	18	27	BRYAN	ADAMS/Let's Make A...
-	-	-	18	24	TONY	BRAXTON/Un-break My Heart
-	-	-	18	18	NO	DOUBT/Don't Speak
-	-	-	18	18	NO	DOUBT/Spiderwebs
-	-	-	12	18	KEITH	SWINNEY/Wasted
-	-	-	14	16	FIONA	APPLE/Shadowboxer
36	36	36	36	LA	BOUCHE/Sweet Dreams	
58	18	18	16	LA	BOUCHE/Be My Lover	
-	-	-	-	16	BO	DEANS/Hurt By Love
-	-	-	-	14	GH	OST TOWN DJ'S/My Boo

MLX 102.9
DALLAS

MARKET #7
KDMX/Dallas
(214) 991-1029
Ashley/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
30	31	31	30	ER	CLAPTON/Change The World	
26	27	28	30	JOU	NEY/When You Love...	
30	31	31	29	DI	SHWALLA/Counting Blue Cars	
32	29	29	27	HOO	& BLOWFISH/ Go Blind	
21	21	24	27	BRYAN	ADAMS/Let's Make A...	
31	28	32	32	CE	LIONE/It's All Coming...	
24	22	27	27	SHER	LY CROW/It Makes You...	
22	22	21	23	PR	IMITIVE RADIO GODS/Standing Outside...	
20	20	24	23	ME	LISSA E/HERIDGE/Nowhere To Go	
38	29	27	22	DN	LEWIS/ Love You Always...	
10	18	17	22	SE	AL/ Fly Like An Eagle	
25	22	23	21	MERR	BAINBRIDGE/Mouth	
20	20	19	19	ST	ING/You Still Touch Me	
26	20	19	19	AL	MORISSETTE/You Learn	
20	24	22	19	JEWEL	/Who Will Save...	
16	15	16	17	ST	ING/It's So Happy	
-	-	-	16	17	ROD	STEWART/It We Fall In...
10	7	9	16	TR	ACY CHAPMAN/Smoke And Ashes	
10	7	13	15	NO	DOUBT/Don't Speak	
-	-	14	18	HOO	& BLOWFISH/Sad Caper	
15	9	9	10	NO	DOUBT/Don't Speak	
13	9	9	9	JOHN	MELLENCAMP/Key West...	
-	-	-	9	EL	EANOR MCEVOY/Precious Little	
-	-	-	9	CAR	DIGANS/Lovefool	
-	-	-	9	JEWEL	/Who Were Meant...	
7	-	-	6	7	NATA	LIE MERCHANT/Wonder
6	-	-	7	7	ME	LISSA E/HERIDGE/ Want To Come Over
7	-	-	7	7	BLUES	TRAVELER/Run-Around

MIX 107.3 FM
WASHINGTON

MARKET #8
WROX/Washington
(202) 686-3100
James/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	37	38	38	AL	MORISSETTE/Head Over Feet
38	38	37	37	HOO	& BLOWFISH/ Go Blind
37	37	37	37	EV	ERYTHING BUT.../Missing
35	29	29	37	DN	LEWIS/ Love You Always...
35	29	29	37	JEWEL	



CAROL ARCHER

Use The Right Approach, And This Format Has Power To Sell Records

□ Verve's Rachel Lewis discusses which factors turn airplay into retail sales

The Verve Group has a long, consistent history of sales success in both jazz and NAC. In recent months, the label has had top 10 NAC projects with **Herbie Hancock**, **Jeff Lorber**, and **Art Porter**, as well as jazz hits with Hancock, **Van Morrison**, **Nicholas Payton**, **Christian McBride**, and **Ahmad Jamal**. I asked Director/National NAC & Jazz Promotion **Rachel Lewis** to outline the confluence of circumstances that create an environment in which sales can flourish.

Lewis says her perspective is filtered through the experience of working within **PolyGram Group Distribution** (PGD). "That's an important distinction," she begins, "because each label and each distribution system have their own strategies, strengths, and weaknesses. Our regional sales managers — who work classical, jazz, and NAC music — have to work our music not just to major record retailers across the country, but also to our overall distribution company, PGD. PGD in turn looks after our interests at retail, competing against all of the other distributors for rack space, positioning, pricing, and promotional opportunities."



Rachel Lewis

"At the sales level, though, it's a feeding frenzy. Since almost all positioning at record retail now is simply bought — and often there just aren't enough dollars to go around — it's extremely important for the radio promotion team to know the goals, strengths, and weaknesses of its own regional sales force and, on a larger scale, its distribution company.

"Let's say there are two markets of roughly the same size, each with an NAC station that is equally supportive of a release in terms of airplay, back-announcing, and promotions, and that these stations have identical ratings and demos within their respective markets. Furthermore, let's suppose the financial resources devoted to each release are identical in the two markets; press is identical; and no other formats are playing the release. However, in the **SoundScan** DMAs (market-by-market breakdowns of sales), one market is selling twice as many copies as the other. How — and why — could this be?"

"There may be one or more factors at play. Some markets simply have more active buying audiences than others. Detroit, Norfolk, Columbus, Albany, Richmond, and Las Vegas consistently sell **Verve Forecast** releases better than other markets of similar size with similar air-

play. We even did well in Norfolk and Richmond before NAC stations appeared, and it's getting even better. I've observed that markets where demos lean more urban have an edge in sales over those that don't."

Conservative Chains

"Some markets are almost exclusively chain store-oriented," Lewis adds. "Stores that are part of large chains are traditionally more conservative in what they'll stock than individual stores or small chains. Also, some chain stores cater more to adults than others do. My mother will shop in a Virgin Megastore or Borders with a good jazz section, but she won't shop in a generic chain where she has to ask someone with a pierced lower lip where she can find the new Jeff Lorber.

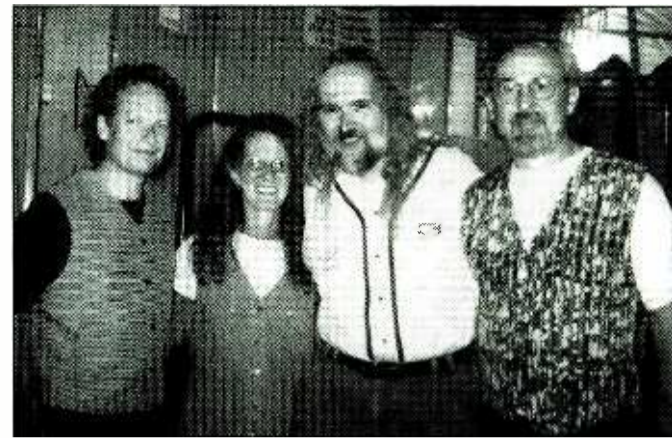
"In some cities, our distribution system has served us better than in other markets of the same size. A sales rep may find it's easier to load a ton of our **Ella Fitzgerald** catalog into a local retailer than it is to push for a new Verve Forecast release. These salespeople want to make quotas; they're less concerned with breaking artists at an adult format.

"It's easy for radio promotion reps to say, 'I'm going to change all that and expand our sales in an underachieving market.' But the cold, hard fact is any given record has a limited time in which to prove its viability in a market. And if your distribution folks aren't campaigning with you to expand your record's horizons in a market, it's more effective to cut your losses and concentrate on a market where you know you can sell records, even if the market is smaller. Hopefully, the record will then explode nationally, forcing the formerly underachieving market to deal with the release — after, that is, someone coughs up some co-op dollars.

"And then, of course," Lewis adds with a bemused tone, "the local sales rep gets to take credit for the great sales in that new market."

Sales + Promotion

Lewis points to a recent Verve release, **Freddie Ravel's** "Sol To Soul," to illustrate how sales and promotion intersect — and why some markets are hotter than others. "There are some interesting successes on this project. But while the airplay was a team effort between [Promotion Manager] **Bud Harner**,



GIANTS OF JAZZ UNITE — Legendary musicians **Lee Ritenour** (l) and **Bob James** (r) are seen hanging out with **WNWV/Cleveland PD** **Bernie Kimble** and his wife, **Charlie**.

[Promotion Coordinator] **Julie Kerr**, and myself, the credit for most of the sales of this release goes directly to **Bud** and **PolyGram Classics & Jazz** Western Regional Sales Manager **Mark Bodien**.

"Here's a record with NAC radio airplay only (except for Spanish-language radio in New York City). It got very respectable NAC plays, and not as much co-op dollar support as we and our sales force would like to have seen allocated. Yet due to the sweat of Harner and Bodien — and the commitment of NAC stations on the West Coast — many cost-effective promotional events and listener appreciation parties were constructed, with retailers in the loop from the outset and not thrown in later as an afterthought.

"Freddie got in front of thousands of fans on a regional level, with retailers on hand to sell product very successfully in a climate where regular bookings are hard to come by and retail is remarkably tough. The fact that Freddie Ravel and his management were completely willing to go anywhere and do anything — even though the immediate financial rewards to them were zilch — was a real asset in the development of this artist's profile at retail.

"More than half of all the 'Sol To Soul' CDs were sold in L.A., San Francisco, Phoenix, Sacramento, and Fresno. We sold six times more records in Fresno (which is market 65) than we did in Washington, DC (market eight), although our airplay in Washington was consistent. It was promotional opportunities — like listener parties in Fresno, where retailers sold lots of CDs — that jump-started our sales efforts."

Cross Formats

Lewis can't emphasize enough the importance of crossing an NAC project to other formats. "NAC isn't the only radio format out there, even though it is the base to which we remain loyal. If we get most of our plays and mentions in a market out of NAC radio — and we've got a shot at plays at secondary formats — we're going to go for it.

"Art Porter, Herbie Hancock, and **Incognito** have all received multiple-format airplay. Herbie Hancock got heavy airplay in Philadelphia — not only regular rotations at NAC **WJJZ** and traditional jazz public station **WRTI**, but on specialty shows at Urban **AC WDAS** and Adult Alternative **WXPN. KLJZ/**

New Orleans and Urban sister **WYLD** both played 'Thieves In The Temple.' We sold many more copies in these markets than we would have otherwise — not just because of the added plays, but because of the cumulative effect of multiformat airplay registering with consumers.

"Frankly, it was a huge asset to have an interesting story like multiformat airplay to pitch to PGD and to retail buyers who have a justifiably short attention span. If your sales force feels they have something more compelling to talk about than the 'typical B-flat marketing plan' for your release, they will feel empowered to advocate for your release to retail more than they would otherwise. That can mean loading product into stores more effectively and backing it up with co-op dollars.

My mother will shop in a [store that caters to adults], but she won't shop in a generic chain where she has to ask someone with a pierced lower lip where she can find the new Jeff Lorber.

"The point is, NAC is only part of the picture, albeit a hugely important one. The formula that works for us is: knowing individual markets' idiosyncracies; working with NAC stations to create unique promotional opportunities for our artists that are well-timed for optimum sales; knowing and using our company's sales structure (that is, recognizing their goals, strengths, and weaknesses regionally and nationally); and trying diligently to remain creative in a tough financial climate.

"If we get a second format of airplay or [some] press (which remains elusive for most NAC artists), then that's an added bonus. Teamwork among the label, label group sales force, national distribution company, individual radio stations, and local retail can't be underestimated. This sounds like such a cliché, but it's so true. Now all we need is power rotation!"



KOZ CHRISTENS BA'S NEW OFFICES — Sax idol **Dave Koz** (third from right) is the first artist to visit **Broadcast Architecture's** new offices and studios. On his recent pilgrimage to Princeton, he posed with (l-r) **BA Dir./Affiliate Relations/MD** **Lorraine Bergman**, **CEO** **Frank Cody**, **VP/Programming** **Allen Kepler**, **PD** **Rene DePuy**, and associate **Shari Daniel**.



PAT METHENY GROUP

pat metheny

lyle mays

steve rodby

paul wertico

two track pro-cd for nac
featuring "when we were free"
and "sometimes i see".

from the new album "quartet".
featuring the core members of
the grammy® award-winning
group performing fifteen new
studio tracks.



METHENY
GROUP
PRODUCTIONS
<http://www.geffen.com>
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NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	5	2	1	CHUCK LOEB The Music Inside (<i>Shanachie</i>)	725	718	670	577	47/0
2	2	1	2	KENNY G The Moment (<i>Arista</i>)	700	722	728	772	48/0
5	3	3	3	PAUL HARDCASTLE Bird Island (<i>JVC</i>)	688	698	720	715	46/0
10	10	7	4	JEFF LORBER Katherine (<i>Verve</i>)	616	585	459	444	45/1
1	1	4	5	DAVID SANBORN Spooky (<i>Elektra/EEG</i>)	597	677	785	798	49/0
9	9	10	6	GROVER WASHINGTON JR. Can You Stop The Rain (<i>Columbia</i>)	584	488	481	493	43/0
7	7	6	7	DOC POWELL Laid Back (<i>Discovery</i>)	573	594	579	574	38/1
8	8	8	8	ART PORTER Lake Shore Drive (<i>Verve Forecast</i>)	537	564	577	544	48/0
3	4	5	9	PETER WHITE Caravan Of Dreams (<i>Columbia</i>)	528	656	702	740	47/0
4	6	9	10	DAVE KOZ Let Me Count The Ways (<i>Capitol</i>)	467	530	620	719	44/0
13	13	13	11	SOUNDScape Morning Song (<i>Instinct</i>)	401	377	356	330	44/2
12	12	11	12	ANDY SNITZER My Dream Come True (<i>Warner Bros.</i>)	392	397	397	391	42/0
11	11	12	13	LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)	362	385	402	408	42/0
22	16	14	14	KEIKO MATSUI Bridge Over The Stars (<i>Countdown/Unity</i>)	358	363	316	280	43/0
30	20	15	15	RONNY JORDAN Closer Than Close (<i>Island</i>)	348	344	291	236	40/1
14	14	16	16	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (<i>Elektra/EEG</i>)	347	338	332	324	38/0
21	17	18	17	JOE MCBRIDE After Sunset (<i>Heads Up</i>)	324	311	300	296	33/1
17	15	17	18	DENNY JIOSA Lights Of The City (<i>Blue Orchid</i>)	318	324	327	305	36/1
—	—	19	19	WAYMAN TISDALE Don't Take Your Love Away (<i>MoJazz/Motown</i>)	302	293	200	164	44/3
BREAKER			20	SLASH Obsession Confession (<i>Geffen</i>)	281	250	144	14	37/2
BREAKER			21	PETER WHITE f/BASIA Just Another Day (<i>Columbia</i>)	278	250	227	146	35/1
28	27	21	22	BONEY JAMES Sara Smile (<i>Warner Bros.</i>)	256	267	253	242	27/0
—	—	28	23	PAMELA WILLIAMS A Matter Of Time (<i>Heads Up</i>)	253	223	197	178	34/2
—	28	27	24	DOTSERO Essensual (<i>Ichiban</i>)	253	232	232	192	32/3
29	26	25	25	TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)	249	247	254	241	31/0
25	24	20	26	GEORGE BENSON Holdin' On (<i>GRP</i>)	247	288	267	261	32/0
DEBUT			27	LARRY CORYELL Feel Like Makin' Love (<i>Shanachie</i>)	247	179	182	158	29/0
19	21	22	28	GLORIA ESTEFAN I'm Not Giving You Up (<i>Epic</i>)	245	257	286	300	30/0
DEBUT			29	MARK PORTMANN No Truer Words (<i>Zebra</i>)	239	187	59	46	37/4
DEBUT			30	EXODUS QUARTET Summer Soulstice (<i>Instinct</i>)	215	176	147	69	31/4

This chart reflects airplay from October 30-November 5. Songs ranked by total plays. Highlighted songs indicate Breaker.
51 NAC reporters. 46 current playlists. © 1996, R&R Inc.

BREAKERS®

SLASH
Obsession Confession (*Geffen*)
TOTAL PLAYS/INCREASE: 281/31 TOTAL STATIONS/ADDS: 37/2 CHART: 20

PETER WHITE f/BASIA
Just Another Day (*Columbia*)
TOTAL PLAYS/INCREASE: 278/28 TOTAL STATIONS/ADDS: 35/1 CHART: 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ZACHARY BREAUX Never Can Say Goodbye (<i>Zebra</i>)	19
BRIAN HUGHES Soul Fruit (<i>Higher Octave</i>)	14
VANESSA DAOU Two To Tango (<i>MCA</i>)	7
SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	7
VANESSA WILLIAMS Baby It's Cold Outside (<i>Mercury</i>)	5
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	4
KENNY BLAKE European Underground (<i>Heads Up</i>)	4
ZACHARY BREAUX Cafe Reggio (<i>Zebra</i>)	4
BOBBY CALDWELL Beyond The Sea (<i>Sin-Drome</i>)	4
EXODUS QUARTET Summer Soulstice (<i>Instinct</i>)	4
MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	4
MARK PORTMANN No Truer Words (<i>Zebra</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	+99
GROVER WASHINGTON JR. Can You Stop... (<i>Columbia</i>)	+96
TINA TURNER Something Beautiful Remains (<i>Virgin</i>)	+78
MICHAEL PAULO My Heart And Soul (<i>Noteworthy</i>)	+73
VANESSA DAOU Two To Tango (<i>MCA</i>)	+71
LARRY CORYELL Feel Like Makin' Love (<i>Shanachie</i>)	+68
MARK PORTMANN No Truer Words (<i>Zebra</i>)	+52
SOUL BALLET N.Y.C. Tripin (<i>Countdown/Unity</i>)	+47
KENNY BLAKE European Underground (<i>Heads Up</i>)	+40
EXODUS QUARTET Summer Soulstice (<i>Instinct</i>)	+39

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

VANESSA DAOU Two To Tango (*MCA*)
Total Plays: 197, Total Stations: 32, Adds: 7

TONY GUERRERO For Your Love (*Nu Groove*)
Total Plays: 189, Total Stations: 28, Adds: 1

TINA TURNER Something Beautiful Remains (*Virgin*)
Total Plays: 168, Total Stations: 23, Adds: 2

BABYFACE Every Time I Close My Eyes (*Epic*)
Total Plays: 144, Total Stations: 26, Adds: 4

FATBURGER Oye Como Va (*Shanachie/Cachet*)
Total Plays: 133, Total Stations: 23, Adds: 2

MICHAEL PAULO My Heart And Soul (*Noteworthy*)
Total Plays: 125, Total Stations: 23, Adds: 4

SIMPLY RED Angel (*EastWest/EEG*)
Total Plays: 114, Total Stations: 16, Adds: 1

KENNY BLAKE European Underground (*Heads Up*)
Total Plays: 114, Total Stations: 23, Adds: 4

BRIAN HUGHES Soul Fruit (*Higher Octave*)
Total Plays: 100, Total Stations: 27, Adds: 14

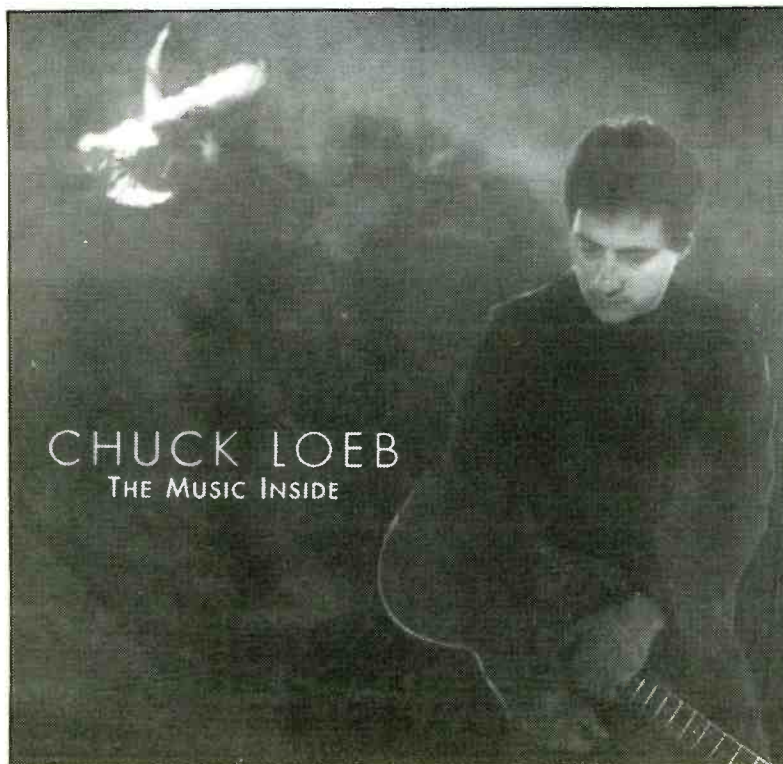
KENNY G Eastside Jam (*Arista*)
Total Plays: 78, Total Stations: 12, Adds: 0

MARILYN SCOTT Close Enough (*Warner Bros.*)
Total Plays: 77, Total Stations: 15, Adds: 2

SOUL BALLET N.Y.C. Tripin (*Countdown/Unity*)
Total Plays: 75, Total Stations: 16, Adds: 7

DENNY JIOSA Always With You (*Blue Orchid*)
Total Plays: 63, Total Stations: 8, Adds: 0

Songs ranked by total plays



CHUCK LOEB

"The Music Inside"

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- 5** R&R NAC Albums

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NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	PETER WHITE Caravan Of Dreams (Columbia)	910	-99	"Caravan" (528)	"Just" (278)	"Lights" (34)
2	2	2	2	KENNY G The Moment (Arista)	897	+11	"Moment" (700)	"Eastside" (78)	"Northern" (44)
5	4	3	3	PAUL HARDCASTLE Hardcastle 2 (JVC)	751	-49	"Island" (688)	"Jokers" (21)	"Peace" (20)
9	9	8	4	GROVER WASHINGTON JR. Soulful Strut (Columbia)	749	+57	"Stop" (584)	"Soulful" (122)	"Bordertown" (24)
10	6	5	5	CHUCK LOEB The Music Inside (Shanachie)	749	+5	"Music" (725)	"Cruzin" (11)	"Breathe" (10)
8	8	4	6	JEFF LORBER State Of Grace (Verve)	748	-1	"Katherine" (616)	"State" (74)	"PCH" (35)
3	5	7	7	DAVE KOZ Off The Beaten Path (Capitol)	644	-59	"Count" (467)	"Look" (122)	"Lullaby" (34)
4	3	6	8	DAVID SANBORN Songs From The Night Before (Elektra/EEG)	631	-83	"Spooky" (597)	"Rikke" (32)	"Exposure" (2)
6	7	9	9	DOC POWELL Laid Back (Discovery)	617	-50	"Laid" (573)	"Dance" (22)	"Sunday" (19)
11	11	10	10	ART PORTER Lay Your Hands On Me (Verve)	602	-26	"Lake" (537)	"Just" (17)	"Chance" (14)
7	10	11	11	GEORGE BENSON That's Right (GRP)	513	-85	"Holdin'" (247)	"Right" (110)	"Johnnie" (61)
15	13	13	12	DENNY JIOSA Inner Voices (Blue Orchid)	472	+2	"Lights" (318)	"Always" (63)	"Kiss" (59)
13	12	12	13	ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	468	-10	"Dream" (392)	"Road" (33)	"Lane" (16)
20	16	14	14	SOUNDScape Life Force (Instinct)	448	-14	"Morning" (401)	"Around" (36)	"Round" (7)
14	15	15	15	JOE MCBRIDE Keys To Your Heart (Heads Up)	433	-4	"Sunset" (324)	"Chit-Chat" (48)	"Steppin'" (34)
27	22	18	16	KEIKO MATSUI Dream Walk (Countdown/Unity)	398	-2	"Bridge" (358)	"Chimney" (16)	"Passage" (12)
29	23	19	17	RONNY JORDAN Light To Dark (Island)	398	-1	"Closer" (348)	"Laidback" (27)	"Heart" (13)
18	17	17	18	LUTHER VANDROSS Your Secret Love (LV/Epic)	393	-22	"Secret" (362)	"Feet" (21)	"Love" (10)
12	14	16	19	NORMAN BROWN Better Days Ahead (MoJazz/Motown)	392	-38	"After" (174)	"Days" (143)	"Time" (47)
24	24	20	20	NATALIE COLE Stardust (Elektra/EEG)	355	-1	"Fall" (347)	"Blues" (4)	"Morning" (3)
—	—	30	21	LARRY CORYELL Sketches Of Coryell (Shanachie)	335	+58	"Feel" (247)	"Fun" (66)	"Sketch" (10)
—	30	26	22	DOTSERO Essensual (Ichiban)	316	+25	"Essensual" (253)	"Candlelight" (27)	"Quiet" (17)
—	—	25	23	WAYMAN TISDALE In The Zone (MoJazz/Motown)	309	+10	"Take" (302)	"Washington" (5)	"Thinking" (2)
17	18	22	24	SOUNDTRACK Phenomenon (Reprise)	309	-12	"Change" (213)	"Crazy" (74)	"Dance" (22)
22	25	21	25	BONEY JAMES Seduction (Warner Bros.)	297	-25	"Sara" (256)	"Lights" (25)	"Sunshine" (10)
19	19	24	26	CHIELI MINUCCI Renaissance (JVC)	290	-28	"Anything" (183)	"Cause" (40)	"Renaissance" (23)
DEBUT	DEBUT	DEBUT	27	MARK PORTMANN No Truer Words (Zebra)	283	+53	"Truer" (239)	"Here" (30)	"Walla" (14)
DEBUT	DEBUT	DEBUT	28	SOUNDTRACK Curdled (Geffen)	281	+31	"Obsession" (281)	"Angel" (32)	
28	29	28	29	TONI BRAXTON Secrets (LaFace/Arista)	281	0	"Heart" (249)	"Mysterie" (60)	"Uptown" (17)
DEBUT	DEBUT	DEBUT	30	TONY GUERRERO Mysterie (Nu Groove)	266	+4	"For" (189)		

This chart reflects airplay from October 30-November 5. Albums ranked by total plays, with plays from all cuts from an album combined.

51 NAC reporters. 46 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

Although Shanachie Records is unassuming, the Soho-based label is emerging as a real force in the NAC world. This year alone, small-but-mighty Shanachie has racked up significant success with George Jinda's appealing "Just My Imagination," which went top five, as well as with CDs from Angela Boffill and Tom Grant. Fattburger and Larry Coryell releases are simmering in the airplay pot at present, with Coryell's album moving 30-21* and Fattburger New & Active. Until now, the top slot on our chart has eluded the label, but no more: Congratulations to Chuck Loeb and all involved for attaining Number One — Shanachie's very first — with "The Music Inside." Is that the sound of champagne corks popping?

Zebra Records' second offering, Zachary Breaux's delicious cover of "Never Can Say Goodbye," garnered 19 new reports this week for top Most Added status. Early believers include KTWV/L.A., KYOT/Phoenix, KKJZ/Portland, WNWV/Cleveland, and WJCD/Norfolk.

Brian Hughes's "Soul Fruit" (Higher Octave), which provides much-needed tempo to playlists, earned a recommendation from Broadcast Architecture this week and 14 new adds, including KOAI/Dallas, KMJZ/Minneapolis, and WJCD.

Vanessa Daou's "Two To Tango" (MCA) tied for third Most Added and is developing strong momentum where

played, like at WQCD/NY, where it got 13 plays. New adds include KKSF/S.F. and SW Networks' Smooth FM.

Watch Soul Ballet's "N.Y.C. Tripin (Unity/Countdown)" explode within the next couple of weeks. This track tied Daou for Most Added, picking up KKSF, KYOT, and KCIY/Kansas City, among others. When you consider the tremendous ratings performance of stations such as these, you've really got to ask yourself, "Is it the music?"

Don't overlook Exodus Quartet's "Summer Solstice" (Instinct). It's in hot current rotation on Smooth FM (27 plays), with KOAI and KKJZ each giving this cool entry 12 plays apiece.

Among the
Most Added
3rd
Week in a row!!
#1 New & Active!

vanessa
daou

"Unique, compelling and captivating!"
- Michael Fischer/KOAI

"Vanessa's 'Two To Tango' has taken
New York totally by surprise and we
like surprises."
- Steve Williams/WQCD

"two to tango"

already a #1 *billboard* club airplay smash
the first single from her new album

slow to burn

produced by: peter daou
management: benji medina, handprint entertainment
get AM! Post: http://www.mca.com/nca_records

MCA 16

Stations and their adds by track listed alphabetically by market

KNIK/Anchorage, AK PD/MD: Dean Williams GEORGE WINSTON "Cast" PAMELA WILLIAMS "Matter" RANDY VILLARS "Never" SOUL BALLET "N.Y.C." VANESSA DAOU "Two" WES BURDEN "Rain" URBANATOR "Magic"	KEZL/Fresno, CA PD/MD: Mike Vasquez FATTBURGER "Oye" BRIAN HUGHES "Fruit"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff DOTSERO "Essensual" EXODUS QUARTET "Summer" JASON MILES "Memphis" LOUIE SHELTON "Fly" LOUIE SHELTON "Reflection" DANIEL HO & KILAUEA "Avalon" DANIEL HO & KILAUEA "Island"	KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garret PHIL COLLINS "Same" TOMI BRAXTON "Angel" ALAN PARSONS "Far" BRIAN HUGHES "Fruit" BRYAN SAVAGE "Enchantment" DANIEL HO & KILAUEA "Island" JAZZ CRUSADERS "Far"
KAJZ/Austin, TX PD: Doc Burns DON IRWIN "Anniversar" GROVER WASHINGTON... "Soulful" MICHAEL PAULO "Spring" ZACHARY BREAUX "Told" BRYAN SAVAGE "Paris" TOM KENNEDY "Eyes" GEORGE BENSON "Brother"	KUCD/Honolulu, HI PD: Mahlon Moore ZACHARY BREAUX "Never" BRIAN HUGHES "Fruit"	KXDC/Monterey, CA PD/MD: Scott O'Brien ZACHARY BREAUX "Never" DANIEL HO & KILAUEA "Dreams"	KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenninger DANIEL HO & KILAUEA "Circle" SOUL BALLET "N.Y.C." ZACHARY BREAUX "Never"
WOAZ/Boston, MA PD/MD: Bill George BRIAN CULBERTSON "After" LOUIE SHELTON "Reflection" EXODUS QUARTET "Summer" VANESSA DAOU "Two"	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase DAVE KOZ "Lullaby" SOUL BALLET "N.Y.C." ZACHARY BREAUX "Never" KENNY BLAKE "European"	Smooth FM/New York, NY KENNY BLAKE "European" VANESSA DAOU "Two"	KBZN/Salt Lake City, UT PD: Rob Riesen BRIAN HUGHES "Fruit" ZACHARY BREAUX "Never"
WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham No Adds	WEZV/Lafayette, IN PD/MD: Bob Miller PAUL HARDCASTLE "Peace" BRYAN SAVAGE "Paris" DANIEL HO & KILAUEA "Avalon" DANIEL HO & KILAUEA "Loved" VANESSA WILLIAMS "Baby" TINA TURNER "Something" BOBBY CALDWELL "Dream" BOBBY CALDWELL "Beyond"	WQCD/New York, NY PD/MD: Steve Williams ZACHARY BREAUX "Cafe" ALFONZO BLACKWELL "Hermina" SOUNDSCAPE "Second" RICHARD ELLIOT "Amazon" BOBBY CALDWELL "Beyond"	KCJZ/San Antonio, TX PD/MD: Norm Miller BABYFACE "Close" ZACHARY BREAUX "Never" BRIAN HUGHES "Fruit"
WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller PETER WHITE "Venice" DENNY JIOSA "Lights" SOUNDSCAPE "Morning"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart ZACHARY BREAUX "Never" MARK PORTMANN "Truer" BRAXTON BROTHERS "Around"	WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell DAVID SANBORN "Rikke" JAZZ CRUSADERS "Far" KENNY BLAKE "European" DOTSERO "Essensual" JEFF LORBER "Katherine" BRIAN HUGHES "Fruit" TIM CUNNINGHAM "PCH"	KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet KENNY BLAKE "Intimate"
WJZK/Charleston, SC PD/MD: Tom Kennedy KENNY BLAKE "European" ZACHARY BREAUX "Never"	WSJW/Louisville, KY PD: C.C. Matthews MD: Brian Conn MICHAEL PAULO "Heart"	KTNT/Oklahoma City, OK MD: Stephanie Stewart MARK PORTMANN "Truer" BRAXTON BROTHERS "Around" GROVER WASHINGTON... "Soulful"	KKSF/San Francisco, CA APD: Roger Coryell MD: Blake Lawrence VANESSA DAOU "Two" SOUL BALLET "N.Y.C." DANIEL HO & KILAUEA "Remember" GILBERTO & MICHAEL "Desafinado" DELUCIA/DI MEOLA... "Manha"
WVAE/Cincinnati, OH ZACHARY BREAUX "Never" BRIAN HUGHES "Fruit"	WLVF/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer BABYFACE "Close" RONNY JORDAN "Closer" MARK PORTMANN "Truer" MICHAEL PAULO "Heart" SOUNDSCAPE "Morning" DOTSERO "Essensual" BRIAN HUGHES "Fruit" ZACHARY BREAUX "Never"	WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church TINA TURNER "Something" VANESSA WILLIAMS "Baby" LOUIE SHELTON "Reflection" DANIEL HO & KILAUEA "Avalon" ANDY SNITZER "Road" VANESSA DAOU "Two" LARRY CARLTON "Buddy" ALAN PARSONS "Close" AL JARREAU "Compared" BOBBY CALDWELL "Beyond"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton WAYMAN TISDALE "Take"
WNWV/Cleveland, OH PD/MD: Bernie Kimble BRIAN HUGHES "Fruit" JAMES & WHALUM "Soweto" ZACHARY BREAUX "Never"	WJZJ/Columbus, OH PD: Bill Harman SLASH "Obsession" ZACHARY BREAUX "Never"	WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi No Adds	KWJZ/Seattle, WA PD: Carol Handley ZACHARY BREAUX "Never"
KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser ZACHARY BREAUX "Cafe" BRIAN HUGHES "Fruit" JEFF LORBER "Spaces" CHIELI MINUCCI "Cause"	WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn VANESSA DAOU "Two" BRYAN SAVAGE "Paris" GILBERTO & MICHAEL "Desafinado" FATTBURGER "Oye" DOC POWELL "Laid"	KYOT/Phoenix, AZ PD/MD: Nick Francis TONY GUERRERO "For" WAYMAN TISDALE "Take" SOUL BALLET "N.Y.C." ZACHARY BREAUX "Never" SIMPLY RED "Angel" SOUNDSCAPE "Magic"	WJSJ/Tampa, FL PD/MD: Ross Block MARK PORTMANN "Truer" WAYMAN TISDALE "Take"
KHHH/Denver, CO PD: Becky Taylor EXODUS QUARTET "Summer" BRIAN HUGHES "Fruit" MICHAEL PAULO "Heart"	KMJJ/Minneapolis, MN PD: Rob Moore RONNY JORDAN "Laidback" SOUL BALLET "N.Y.C." GREG VAIL "Sax" BRIAN HUGHES "Fruit" ANDY SNITZER "Trance" ZACHARY BREAUX "Cafe" HERB ALPERT "Second" PETER WHITE F/BASIA "Just" MARILYN SCOTT "Close" BOBBY CALDWELL "Beyond"	WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi No Adds	KOAS/Tulsa, OK PD: Steve Fernandez VANESSA DAOU "Two" RICKY PETERSON "Who'll" SLASH "Obsession" ZACHARY BREAUX "Never" JOE MCBRIDE "Sunset" KENNY BLAKE "Stand" EXODUS QUARTET "Summer"
WVMV/Detroit, MI PD/MD: Tom Sleaker ZACHARY BREAUX "Never" BRIAN HUGHES "Fruit"	KSBR/Mission Viejo, CA PD/MD: Terry Wedel VANESSA WILLIAMS "Baby" SOUL BALLET "N.Y.C." ZACHARY BREAUX "Cafe" AL JARREAU "Compared" PAOLO "Get" TIM BOWMAN "Speak"	WJWW/Washington, DC PD: Carl Anderson MD: Herschel ZACHARY BREAUX "Never" BRIAN HUGHES "Fruit"	51 Total Reporters 49 Current Reporters 46 Current Playlists Reported Frozen Playlist (1): KIPM/San Diego, CA Did Not Report, Playlist Frozen (2): WJZF/Atlanta, GA WJZW/Washington, DC Did Not Report For Two Consecutive Weeks; Data Not Used (1): WALJ/Macon, GA Did Not Report For 3 Consecutive Weeks; Data Not Used (1): KRZN/Albuquerque, NM
WGUF/Ft. Myers, FL PD: Michael Bode ZACHARY BREAUX "Never" BABYFACE "Close" MARILYN SCOTT "Close" VANESSA WILLIAMS "Baby"	KQBR/Sacramento, CA PD: Lawrence Tanter AL JARREAU "Compared" TAKE 6 "Let"		

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NAC PLAYLISTS

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MARKET #2 KTUV/Los Angeles (213) 466-9283 Brodie/Stewart. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

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MARKET #4 KKSF/San Francisco (415) 975-5555 Lawrence. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #5 WJZZ/Philadelphia (610) 667-3939 Gress/Tozzi. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #6 WVMV/Detroit (810) 855-5100 Stekler. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #7 KOAI/Dallas (214) 630-3011 Fischer/Glaser. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #10 WQAZ/Boston (617) 254-9267 George. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

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MARKET #13 KWJZ/Seattle (206) 441-3699 Handley. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #16 KMJZ/Minneapolis (612) 941-5774 Moore. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #19 WJZZ/Pittsburgh (412) 471-9950 Anderson/Herschel. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #20 KYOT/Phoenix (602) 258-8181 Francis. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #21 WSJT/Tampa (813) 577-7131 Block. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #22 WNNV/Cleveland (216) 292-1073 Kimble. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #23 KHII/Denver (303) 694-6300 Taylor. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #24 KKJZ/Portland (503) 223-0300 Yu/Murray. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #25 WVAE/Cincinnati (513) 241-9500. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.

MARKET #26 KCJY/Kansas City (816) 561-7400 Michael/Chase. PLAYLIST table with columns 3W, 2W, LW, TW and rows of artist/title.



CYNDEE MAXWELL

We're Giving 'Em Away!

□ Clothing, condoms, coolers rank among Rock radio's favorite freebies

Promotional giveaways and merchandise for sale emblazoned with station logos are still the most conventional methods for spreading the word about your station. Here are the most popular goodies the following Rock stations use to try to keep their stations in the forefront of their listeners' minds.

Sex A Safe Sell

WAAF/Boston PD **Dave Douglas** says his most-requested promotional item is a condom key-chain. "We're promoting safe sex — or sex — whenever possible. Last Thanksgiving we gave away WAAF turkey basters with our logo on the top of the rubber handle. We're not doing them this year, but they went over pretty well."

WAAF has always done a lot of commemorative bumper stickers featuring band names, but their recent sticker featuring **Smashing Pumpkins** album cover artwork was by far the station's most elaborate effort. Douglas explains, "When we started the process of trying to replicate the lady coming out of the star, we found the only way to do it justice was to do a four-color process, which is the next step beyond just four-color. It's better than anything we've ever done. We ordered a huge number of them to keep the cost down."

"We did a run of 20,000 that cost 15 cents each. Normally we spend 15 cents each for 2000-3000. But if we hadn't ordered 20,000 it would have been much higher." Did the station share the cost with **Virgin**? Douglas reveals, "We did this all on our own. We gave the commemorative stickers away to listeners *after* the shows so the venues don't have them all stuck to the seats."

'Got T-Shirts?'

WRCX/Chicago Promotion Director **Natalie DiPietro** observes that T-shirts are still listeners'



most-requested items. "Wherever we go, the first thing people ask for are T-shirts. It's not even, 'Do you have a sticker or a key-chain?' They go straight for the jugular and say 'Got any T-shirts?' — even in the winter, which is weird. You'd think they'd ask for sweatshirts. We haven't even gotten into long sleeves. Our listeners wear a T-shirt to a concert and throw a flannel over it. Once inside the venue, they'll wrap the flannel around their waists anyway because it's a million degrees inside."

"We also have magnets, key-chains, balloons, and hats that we give away at events and appearances, but as far as premium items are concerned, T-shirts are the way to go. Although we haven't changed styles for winter, we do switch shirt designs. We have different shirts for **Man-**

cow, Lou [Brutus], and Turd, and we've just received a new design of rock shirt."

Selling In Seattle

KISW/Seattle Promotion Director **Gus Swanson** also notes the popularity of T-shirts. "We've had success with our normal logo T-shirts. We're in the young men's department in 21 of the 29 Fred Meyer stores. They sell them at \$16 apiece and pay us \$8 a shirt."

Last year I didn't spend a dollar on any of our giveaways and still made \$9000. We're the No. 1 seller in the chain's young men's department. "At 'Pain In The Grass' — our 10-week free Friday night concert series — we have booths where we sell our shirts for \$12 each. We sell around two dozen every week."

"If listeners go to the radio station and ask for T-shirts, I'm fairly generous with them. We still give away a pretty incredible amount of apparel."

T's With A 'Tude

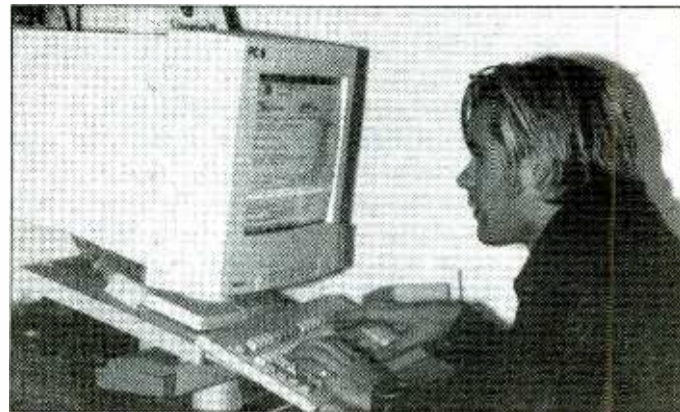
Merchandising is big with **KEGL (The Eagle)/Dallas** Promotions Director **Cindy Coyle**, who agrees that T-shirts are the most preferred item. She describes the station's two most popular shirts: "They have the Eagle logo on the front. On the back, one shirt reads, 'Quit looking at my ass.' People go nuts for that shirt; I can't keep them in stock. The back of the other shirt reads 'un-freakin-believable' in broken letters."

"There's a store in all the malls called **Embroid-It**. We've authorized them to put our logo on any item people want. We have embroidered briefcases — both leather and cloth — gym bags, jean jackets, etc. Listeners can even bring in something they already own, like a favorite shirt, and have our logo embroidered on it for a few bucks."

"We do have a stock of items with our logo on them that we sell out of the station. But as for personality/station appearances, the No. 1 freebie item that we take everywhere for giveaways is the 'Eagle coozie.' Naturally we have bumper stickers, both for the station and for **Howard Stern**, and a special commemorative Dallas Stars sticker for our hockey team."

Tattoo You

WLZR/Milwaukee Marketing Director **Scott Schubert** says listeners in his sun-starved market



HEY MAN, NICE SITE — WRIF/Detroit recently celebrated the launch of its www.wrif.com web site with a party at the Big Surf Cyber Cafe. **Brian Liesegang** (pictured) and **Richard Patrick** of **Filter** flew in to officially kick off the site by hosting WRIF's chat room.

like to bare their skin in the summer, so temporary tattoos are a great way for them to show off. "People love them. This was our second summer with them. We went through about 30,000 ... and probably could have done 40,000 or 50,000 easily."

"In Milwaukee — where there are all these summer festivals crammed into three months — people go nuts, and tattoos are great to wear all over their bodies. Tattoos are so cheap that it's OK if somebody takes a handful as opposed to a handful of keychains, which cost a buck apiece."

"We also have **Bob & Brian** morning show shirts that people gladly pay for. They say 'Have a

crappy day' on the front and 'Enjoy your crummy job' on the back, which are the show's phrases."

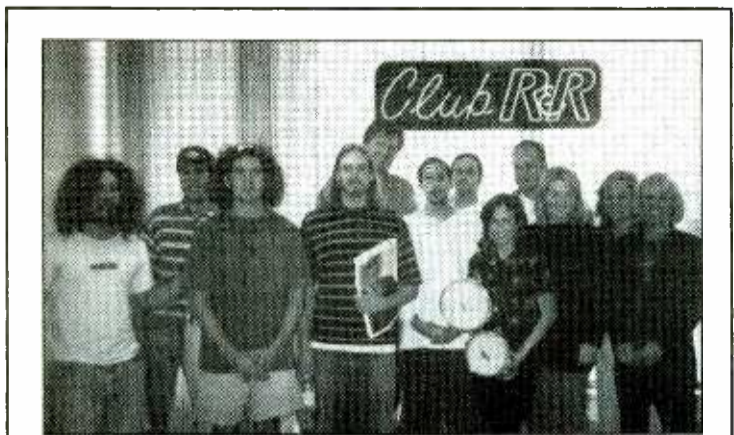
One company that specializes in creating such promo items is **Lee Arnold Marketing**; **Lee Arnold** reveals the items most sought by his radio clients: "T-shirts are number one, but tattoos come in real close behind. Can coolers are still a very big item, as well as beverage wrenches. Ice scrapers are huge in the winter months. Of course bumper stickers are always big, but there are companies that only sell bumper stickers and decals, so they can offer better price breaks on orders in the 500,000-piece range. Refrigerator magnets are popular too."



SLATHER, RINSE, REPEAT — Some people buy **Pearl Jam** tickets from greasy scalpers. But here, a couple of **WIQB/Ann Arbor** listeners tried to win **Pearl Jam** tix by dunking their scalps in five-gallon buckets of used fryer grease from **Wendy's**.



PENNIES AND NEEDLES — **Nu.millenia's** **3 Penny Needle** swung by **Club R&R** to play for nickles and dimes. Supporting the cause are: (front, l-r) **3PN's** **Doug Heffernan**, **nu.millenia's** **Todd Bissen**, and **Humane Managements** **Cal Curtis**; (rear, l-r) **3PN's** **Danny Parker** and **Brent Hoffort**, promo gal **Kim Langbecker**, **3PN's** **Steve Biles**, **R&R's** **Kristy Reeves** and **Cyndee Maxwell**, **Humane's** **Kathleen Watts**, and **R&R's** **Lynn Beaudoin**.



RIDE ON — **Work's** **Elephant Ride** recently played **Club R&R** for peanuts (l-r): **Elephant Ride's** **Jim Cheydleur**, **Eric Brenner**, **David Martin** and **Andrew Woodworth**, **R&R's** **Sky Daniels**, **Ride's** **Mike Sammut**, **R&R's** **Frank Correia** and **Cyndee Maxwell**, **Work's** **Geordie Gillespie**, **R&R's** **Kristy Reeves**, **Work's** **Pam Edwards**, and **R&R's** **Lynn Beaudoin**.

NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
11	4	3	1	BUSH Swallowed (<i>Trauma/Interscope</i>)	1985	1820	1703	1199	75/0
1	1	1	2	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)	1962	1974	2008	1924	70/0
2	2	2	3	VAN HALEN Me Wise Magic (<i>Warner Bros.</i>)	1770	1871	1890	1848	65/0
8	8	7	4	SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	1713	1580	1428	1303	75/0
3	3	4	5	SMASHING PUMPKINS Muzzle (<i>Virgin</i>)	1706	1778	1777	1684	72/0
5	6	5	6	COUNTING CROWS Angels Of The Silences (<i>DGC/Geffen</i>)	1616	1632	1591	1450	72/1
4	5	6	7	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	1545	1584	1628	1671	71/0
9	10	10	8	LOCAL H Bound For The Floor (<i>Island</i>)	1454	1371	1334	1280	70/1
12	11	9	9	STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)	1452	1418	1278	1162	68/0
6	7	8	10	PEARL JAM Hail, Hail (<i>Epic</i>)	1418	1538	1496	1412	67/1
7	9	11	11	SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)	1260	1337	1346	1370	62/0
14	12	12	12	R.E.M. Bittersweet Me (<i>Warner Bros.</i>)	1202	1188	1141	1111	52/0
16	13	13	13	TOOL Stinkfist (<i>Zoo</i>)	1145	1127	1089	1070	71/1
23	18	15	14	SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	1140	1012	936	891	56/4
21	16	16	15	MATCHBOX 20 Long Day (<i>Lava/Atlantic</i>)	1064	1007	951	915	59/3
19	15	14	16	DISHWALLA Charlie Brown's Parents (<i>A&M</i>)	1026	1063	1042	1011	65/0
26	23	17	17	PHISH Free (<i>Elektra/EEG</i>)	1019	967	853	782	54/0
28	26	19	18	STIR Looking For (<i>Capitol</i>)	959	863	811	709	63/1
27	24	18	19	MARILYN MANSON The Beautiful People (<i>Nothing/Interscope</i>)	947	882	849	765	61/2
42	35	26	20	ALICE IN CHAINS Would? (<i>Columbia</i>)	810	730	554	377	45/0
32	28	23	21	DARLAHOOD Grow Your Own (<i>Reprise</i>)	791	758	754	643	57/2
10	14	21	22	STABBING WESTWARD Shame (<i>Columbia</i>)	775	806	1058	1270	40/0
22	20	20	23	CHALK FARM Lie On Lie (<i>Columbia</i>)	762	836	879	907	47/1
—	38	29	24	PRESIDENTS OF THE UNITED... Mach 5 (<i>Columbia</i>)	759	654	420	74	52/2
29	29	22	25	TOM PETTY & THE HEARTBREAKERS Climb That Hill (<i>Warner Bros.</i>)	758	774	745	687	43/0
31	30	25	26	CRACKER Sweet Thistle Pie (<i>Virgin</i>)	728	735	725	661	42/2
34	33	30	27	SPONGE Have You Seen Mary (<i>Columbia</i>)	680	643	603	601	51/4
BREAKER	BREAKER	BREAKER	28	HAZIES Trip Free Life (<i>EMI</i>)	671	525	447	277	50/3
35	34	32	29	CORROSION OF CONFORMITY Drowning In A Daydream (<i>Columbia</i>)	667	601	580	530	61/5
BREAKER	BREAKER	BREAKER	30	CAKE The Distance (<i>Capricorn/Mercury</i>)	628	543	478	430	43/4
—	—	44	31	OZZY OSBOURNE Walk On Water (<i>Geffen</i>)	625	436	57	—	50/3
17	19	24	32	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	596	350	106	71	45/6
—	49	40	33	ALICE IN CHAINS Over Now (<i>Columbia</i>)	583	755	895	1058	40/0
25	31	33	34	WALLFLOWERS One Headlight (<i>Interscope</i>)	537	402	291	173	36/5
18	21	34	35	311 Down (<i>Capricorn/Mercury</i>)	516	591	706	817	37/0
15	17	27	36	NIRVANA Aneurysm (<i>DGC/Geffen</i>)	471	563	863	1045	30/0
DEBUT	DEBUT	DEBUT	37	BLACK CROWES Blackberry (<i>American/Reprise</i>)	457	706	937	1104	27/0
44	42	41	38	RUSH Half The World (<i>Atlantic</i>)	455	256	43	18	31/2
49	45	42	39	WHY STORE Father (<i>Way Cool Music/MCA</i>)	413	393	347	323	29/1
—	46	45	40	GRAVITY KILLS Enough (<i>TVT</i>)	410	360	308	278	42/5
48	44	43	41	FAILURE Stuck On You (<i>Slash/WB</i>)	396	350	307	248	39/4
30	32	38	42	KORN No Place To Hide (<i>Immortal/Epic</i>)	390	354	335	280	42/0
24	27	31	43	EELS Novocaine For The Soul (<i>DreamWorks/Geffen</i>)	380	448	657	676	28/1
—	—	47	44	EXPANDING MAN Download (I Will) (<i>Qdivision/Columbia</i>)	359	643	791	875	26/0
—	—	50	45	DANZIG Sacrifice (<i>Hollywood</i>)	351	331	273	170	44/4
DEBUT	DEBUT	DEBUT	46	FRAMES DC Monument (<i>Elektra/EEG</i>)	303	274	262	176	27/3
13	25	37	47	SEMISONIC F.N.T. (<i>MCA</i>)	298	202	100	48	23/2
33	39	46	48	RUSH Test For Echo (<i>Atlantic</i>)	295	459	833	1125	26/0
DEBUT	DEBUT	DEBUT	49	BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	281	340	388	638	23/0
—	—	—	50	D GENERATION No Way Out (<i>Columbia</i>)	252	254	243	233	30/0

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 76 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

- 311** All Mixed Up (*Capricorn/Mercury*)
Total Plays: 251, Total Stations: 26, Adds: 8
- BECK** Devils Haircut (*DGC/Geffen*)
Total Plays: 250, Total Stations: 25, Adds: 4
- PATTI ROTHBERG** Treat Me Like Dirt (*EMI*)
Total Plays: 230, Total Stations: 17, Adds: 1
- ORANGE 9MM** Failure (*Atlantic*)
Total Plays: 189, Total Stations: 27, Adds: 4
- GARY HOEY** Desire (*Surf Dog*)
Total Plays: 187, Total Stations: 17, Adds: 0

- DAVE MATTHEWS BAND** Crash Into Me (*RCA*)
Total Plays: 181, Total Stations: 16, Adds: 4
- VAN HALEN** Can't Get This Stuff No More (*Warner Bros.*)
Total Plays: 180, Total Stations: 16, Adds: 4
- UGLY KID JOE** It's A Lie (*Castle*)
Total Plays: 178, Total Stations: 18, Adds: 0
- TYPE O NEGATIVE** Love You To Death (*Roadrunner*)
Total Plays: 178, Total Stations: 28, Adds: 9
- UGLY AMERICANS** You Turn Me On (*Capricorn/Mercury*)
Total Plays: 176, Total Stations: 13, Adds: 0

Songs ranked by total plays.

BREAKERS

HAZIES

Trip Free Life (*EMI*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
671/146	50/3	28

CAKE

The Distance (*Capricorn/Mercury*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
628/85	43/4	30

OZZY OSBOURNE

Walk On Water (*Geffen*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
625/189	50/3	31

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TYPE O NEGATIVE Love You To Death (<i>Roadrunner</i>)	9
311 All Mixed Up (<i>Capricorn/Mercury</i>)	8
TRACY BONHAM Sharks Can't Sleep (<i>Island</i>)	7
SPACEHOG Candyman (<i>HiFi/Sire/EEG</i>)	7
ZZ TOP Bang Bang (<i>RCA</i>)	7
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	6
JOHNNY CASH Rusty Cage (<i>American</i>)	5
CORROSION OF CONFORMITY Drowning In... (<i>Columbia</i>)	5
GRAVITY KILLS Enough (<i>TVT</i>)	5
JOHN MELLENCAMP Just Another Day (<i>Mercury</i>)	5
WALLFLOWERS One Headlight (<i>Interscope</i>)	5

CASH

Rusty Cage

WAAF ADD!

#1 PHONES AT KISW, KQRC AND KATT!

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	+246
RUSH Half The World (<i>Atlantic</i>)	+199
OZZY OSBOURNE Walk On Water (<i>Geffen</i>)	+189
BUSH Swallowed (<i>Trauma/Interscope</i>)	+165
HAZIES Trip Free Life (<i>EMI</i>)	+146
WALLFLOWERS One Headlight (<i>Interscope</i>)	+135
SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	+133
SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	+128
TYPE O NEGATIVE Love You To Death (<i>Roadrunner</i>)	+108
PRESIDENTS OF THE UNITED... Mach 5 (<i>Columbia</i>)	+105

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



R&R Active Rock 40

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ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

<p>MARKET #2 KLOS 95.5 KLOS/Los Angeles (310) 840-4836 Curetop/Wilde</p> <table border="1"><thead><tr><th>PLAYS</th><th>SW</th><th>ZW</th><th>LW</th><th>TW</th><th>ARTIST/TITLE</th></tr></thead><tbody><tr><td>21</td><td>20</td><td>28</td><td>32</td><td>32</td><td>PEARL JAM/Smile</td></tr><tr><td>18</td><td>21</td><td>27</td><td>31</td><td>31</td><td>SOCIAL DISTORTION/I Was Wrong</td></tr><tr><td>31</td><td>25</td><td>31</td><td>29</td><td>29</td><td>SMASHING PUMPKINS/Muzzle</td></tr><tr><td>29</td><td>26</td><td>29</td><td>29</td><td>29</td><td>SUBLIME/What I Got</td></tr><tr><td>20</td><td>20</td><td>19</td><td>21</td><td>21</td><td>R.E.M./Bittersweet Me</td></tr><tr><td>21</td><td>20</td><td>22</td><td>19</td><td>19</td><td>METALLICA/Hero Of The Day</td></tr><tr><td>12</td><td>14</td><td>18</td><td>18</td><td>18</td><td>SOUNDGARDEN/Blow Up..</td></tr><tr><td>29</td><td>24</td><td>24</td><td>17</td><td>17</td><td>COUNTING CROWS/Angels 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Now	19	29	33	33	33	TOOL/Sminkist	-	5	19	22	22	SUBLIME/What I Got	12	18	18	22	22	SPONGE/Have You Seen Mary	13	18	18	22	22	TONIC/Open Up Your Eyes	-	5	18	22	22	RUSH/Half The World	9	16	18	22	22	DARLAHOOD/How Your Own	11	14	17	22	22	CORROSION OF.../Drowning In...	20	29	33	33	33	STABBING WESTWARD/Shame	13	16	16	22	22	EXPANDING MAN/Download (I Will)	12	16	16	22	22	GRAVITY KILLS/Enough	10	15	16	22	22	COUNTING CROWS/Angels Of	9	16	16	22	22	GRAVITY KILLS/Enough	12	15	14	14	14	311/Down	4	15	14	14	14	VAN HALEN/Can't Get This...	12	14	14	14	14	METALLICA/Ain't My Bitch	14	14	14	14	14	NIRVANA/Aneurysm	12	14	14	14	14	SOUNDGARDEN/Burden In My Hand	8	13	13	13	13	FAILLURE/Stuck On You	1	13	13	13	13	MARILYN MANSON/The Beautiful People	8	13	13	13	13	STONE TEMPLE PILOTS/Trippin' On A Hole...	<p>MARKET #8 101 WRIF WRIF/Detroit (810) 547-0101 Podell/Whittington</p> <table border="1"><thead><tr><th>PLAYS</th><th>SW</th><th>ZW</th><th>LW</th><th>TW</th><th>ARTIST/TITLE</th></tr></thead><tbody><tr><td>19</td><td>29</td><td>30</td><td>34</td><td>34</td><td>HUNGER/Vanshing Cream</td></tr><tr><td>31</td><td>33</td><td>29</td><td>31</td><td>31</td><td>VAN HALEN/Me Wise Magic</td></tr><tr><td>9</td><td>13</td><td>20</td><td>30</td><td>30</td><td>ALICE IN CHAINS/Would?</td></tr><tr><td>30</td><td>31</td><td>26</td><td>29</td><td>29</td><td>SOUNDGARDEN/Burden In My Hand</td></tr><tr><td>27</td><td>25</td><td>27</td><td>27</td><td>27</td><td>BUSH/Swallowed</td></tr><tr><td>32</td><td>29</td><td>25</td><td>26</td><td>26</td><td>STABBING WESTWARD/Shame</td></tr><tr><td>21</td><td>20</td><td>27</td><td>24</td><td>24</td><td>METALLICA/Hero Of The Day</td></tr><tr><td>24</td><td>26</td><td>26</td><td>24</td><td>24</td><td>STONE TEMPLE PILOTS/Lady Picture Show</td></tr><tr><td>22</td><td>19</td><td>23</td><td>24</td><td>24</td><td>EXPANDING MAN/Download (I 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Maps</td></tr><tr><td>-</td><td>-</td><td>13</td><td>16</td><td>16</td><td>STONE TEMPLE PILOTS/Lady Picture Show</td></tr><tr><td>-</td><td>-</td><td>10</td><td>16</td><td>16</td><td>OZZY OSBOURNE/Walk On Water</td></tr><tr><td>7</td><td>7</td><td>9</td><td>9</td><td>9</td><td>DAVE MATTHEWS BAND/Too Much</td></tr><tr><td>7</td><td>6</td><td>8</td><td>9</td><td>9</td><td>PRIMITIVE RADIO GODS/Standing Outside...</td></tr><tr><td>9</td><td>8</td><td>8</td><td>8</td><td>8</td><td>ALICE IN CHAINS/Over Now</td></tr></tbody></table>	PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	25	35	43	43	43	HEADS/Damage I've Done	40	39	44	44	44	SOCIAL DISTORTION/I Was Wrong	42	40	44	44	44	BUSH/Swallowed	32	30	32	43	43	PEARL JAM/Hail, Hail	26	36	46	43	43	COWBOY MOUTH/Jenny Says	40	40	44	42	42	R.E.M./Bittersweet Me	25	35	39	35	35	NIRVANA/Aneurysm	30	29	29	31	31	TOOL/Sminkist	15	23	29	30	30	TOM PETTY & HB/Climb That Hill	-	16	23	29	29	COUNTING CROWS/Catapult	14	17	15	28	28	SOUNDGARDEN/Blow Up..	17	17	17	28	28	BLACK 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Stations and their adds listed alphabetically by market

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KEYJ/Abilene, TX OMP: Randy Jones MD: Dave Andrews TYPE 0 NEGATIVE "Death" SPACEHOG "Candyman" GARBAGE "Supervise" JOHN MELLENCAMP "Day"	WAVF/Charleston, SC PD: Rob Creeman MD: Hollie Anderson 2 JOHNNY CASH "Rusty"	KQWB/Fargo, ND PD: Guy Clark MD: Mike Simmons TRACY BONHAM "Sharks" BECK "Devs" I MOTHER EARTH "Sunday" FAILURE "Stuck"	WMFS/Memphis, TN PD: Jim Fox MD: Bob Curry SPONGE "Mary" HAZIES "Trip"	WHMH/St. Cloud, MN PD: Scott Kohn MD: Dan Peterson 5 ZZ TOP "Bang" TRACY BONHAM "Sharks" 311 "Meat" COREY STEVENS "Over" SPACEHOG "Candyman" FRAMES DC "Monument"
KZRR/Albuquerque, NM PD: Frank Jason MD: Phil Mahoney WALLFLOWERS "Headlight"	WRCX/Chicago, IL PD: Dave Richards APD/MD: Jo Robinson BUSH "Greedy" HUNGER "Wastland" TYPE 0 NEGATIVE "Death"	WRCQ/Fayetteville, NC PD: Howard Johnson MD: Jon Thomas 19 JOHN MELLENCAMP "Day" 17 MARILYN MANSON "People" 14 GARBAGE "Crush"	WZTA/Miami, FL PD: Gregg Steele MD: Heidi Hess WALLFLOWERS "Headlight"	KBER/Salt Lake City, UT PD: Randy Rose APD: Evan Latta MD: Chris Huggin 2 REARHOUSE "Mean" 1 311 "Meat"
WZZO/Allentown, PA PD: Robin Lee MD: Keith Meyer 3 BECK "Devs" 3 CORROSION OF... "Drowning"	KILO/Colorado Springs, CO PD: Rich Hest APD/MD: Peg Pollard 13 METALLICA "Whoring" 9 OZZY OSBOURNE "Water" 5 REARHOUSE "Mean" 5 SPACEHOG "Candyman" BETH HART BAND "Immortal"	KZBB/Ft. Smith, AR OM: Dennis Snow PD/MD: Cindy Wilson CATFISH "Invisible" COREY STEVENS "Over" TYPE 0 NEGATIVE "Death"	WLRZ/Milwaukee, WI PD/MD: Keith Hastings BUSH "Greedy" BUSH "History"	KISS/San Antonio, TX OM: Virgil Thompson APD: Kevin Vargas SPONGE "Mary" ORANGE 9MM "Future"
WBXQ/Altoona, PA OMP/MD: Mike Thomas MYRANA "Drain" BECK "Devs" DANZIG "Sacrifice" WHY STORE "Father" CAKE "Distance"	KCMQ/Columbia, MO PD: Aaron Worsham MD: Debbie Wyde 4 VAN HALEN "Can't" DARLAHOOD "Grow" CRACKER "These"	KRZR/Fresno, CA PD/MD: E. Curtis Johnson 311 "Meat" FRAMES DC "Monument" MATCHBOX 20 "Long"	KHOP/Modesto, CA PD/MD: Dave Taylor APD: Chris Lloyd GRAVITY KILLS "Enough"	KIOZ/San Diego, CA PD: Greg Stevens MD: Sharon Lader No Adds
WQBZ/Columbus, OH PD: Hal Fish APD/MD: Ronald Hunter No Adds	WRUF/Gainesville, FL PD: Harry Guscott MD: Derol Neal 8 TOOL "Sunkist" SUBLINE "What" FRAMES DC "Monument" JOHN MELLENCAMP "Day"	WKDF/Nashville, TN PD: Kidd Reid MD: Sheri Sexton 2 EELS "Novocaine"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris No Adds	KSJO/San Jose, CA PD: Diane Jiang MD: Laurie Free No Adds
WIQB/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WARQ/Columbia, SC PD/MD: Susan Groves 9 GARBAGE "Crush" 1 SOUL COUGHING "Super" DAVE MATTHEWS BAND "Crash"	WJRR/Oriando, FL PD: Dick Sheetz MD: Pat Lynch 4 TYPE 0 NEGATIVE "Death" BETTER THAN EZRA "Wanting" REFRESHMENTS "Gly" 311 "Meat" CORROSION OF... "Drowning"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris No Adds	KWBR/San Luis Obispo, CA PD: John Mackey MD: Joe Anino DAVE MATTHEWS BAND "Crash" KULA SHAKER "Lava" ZZ TOP "Bang" WILCO "Monday"
WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WBZX/Columbus, OH PD: Hal Fish APD/MD: Ronald Hunter No Adds	WJRR/Oriando, FL PD: Dick Sheetz MD: Pat Lynch 4 TYPE 0 NEGATIVE "Death" BETTER THAN EZRA "Wanting" REFRESHMENTS "Gly" 311 "Meat" CORROSION OF... "Drowning"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris No Adds	KTUD/Santa Barbara, CA MD: Deyna Birky TRACY BONHAM "Sharks"
WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"

ROCK

WONE/Akron, OH PD/MD: J.D. Kunes WALLFLOWERS "Headlight" WHY STORE "Father"	KQDS/Duluth, MN PD: Paul St. Andrew APD/MD: Bill Jones 21 COUNTING CROWS "Daylight" STONE TEMPLE PILOTS "Lady" ZZ TOP "Bang" TRACY BONHAM "Sharks"	KMLX/Little Rock, AR PD: Tom Wood MD: Jimmy Edwards 16 ZAOX WYLDE "Empty"	WWCT/Peoria, IL PD/MD: Jamie Marley 5 WALLFLOWERS "Heartache" VAN HALEN "Can't" ALICE IN CHAINS "Would" FAILURE "Stuck" ZZ TOP "Bang"	WYNF/Sarasota, FL PD/MD: Susan Gates BUSH "Swallowed" GARY HOEY "Desire" SUNDOGS "Pan"
WPYX/Albany, NY OMP/MD: Fred Horton MD: John Cooper 1 COUNTING CROWS "December"	KLAQ/EI Paso, TX PD/MD: "Magic" Miles Ramsey AMD: "Big" Al Jones No Adds	WBAB/Long Island, NY PD: Jeff Levine 5 ROLLING STONES "Sympathy" 5 ROLLING STONES "Can't"	KDKB/Phoenix, AZ OM: Tim Maraville MD: Paul Peterson 3 BOONES "Hurt" 3 SEMSONIC "F.N.T."	WIXV/Savannah, GA MD: Derek Myers JOHN MELLENCAMP "Day"
WAPL/Appleton, WI OMP/MD: Garrett Hart MD: Randy Herwica ZZ TOP "Bang" JOHN MELLENCAMP "Day"	WRKT/Erie, PA VP/Programming: Ron Kline MD: Tim Stephens RUSH "World"	WRCN/Long Island, NY PD: Ralph Tortora MD: Donna Rodger LOCAL H "Bound" CATFISH "Invisible" RITCHEL... "Heard"	WDOE/Pittsburgh, PA OM: Gene Romano MD: Chris Winter WHY STORE "Father"	KTAL/Shreveport, LA PD: Kevin West MD: Ragan King 15 PHIL COLLINS "Light"
WKLS/Atlanta, GA PD: Michael Hughes MD: Beth Kapple FAILURE "Stuck"	KKEG/Fayetteville, AR OMP/MD: Dave J. Jackson JOHN MELLENCAMP "Day" COREY STEVENS "Over" BETTER THAN EZRA "Wanting" CATFISH "Invisible" STR "Looking"	WQMF/Louisville, KY MD: Mel FAILURE "Stuck" BETTER THAN EZRA "Wanting" BUSH "Cold"	WBLM/Portland, ME PD: Herb Ivy MD: Brian James VAN HALEN "Can't" SOUNDGARDEN "Blow" RUSH "World"	KRRO/Sioux Falls, SD PD: Jim Ford MD: Brian Wheeler JOHN MELLENCAMP "Day" RUSH "World" ZZ TOP "Bang" SUBLINE "What"
WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeSisto 5 PRESIDENTS OF... "Mach" COREY STEVENS "Over"	WRXK/Ft. Myers, FL PD: Greg Gillespie MD: Susan Stone 1 DEEP PURPLE "Hold"	WTFX/Louisville, KY PD: Michael Lee APD: Future Bob 1 BECK "Devs" 1 ZZ TOP "Bang" 1 I MOTHER EARTH "Sunday" BETTER THAN EZRA "Wanting" SPONGE "Mary" JOHN MELLENCAMP "Day"	WHJY/Providence, RI PD: Bill Weston MD: Sharon Schaffno No Adds	WAOR/South Bend, IN PD: Bill Martin OM/MD: Sue Frey JOHN MELLENCAMP "Day" SUBLINE "What" VAN HALEN "Can't"
WKGB/Binghamton, NY OM: Ben Smith PD/MD: Jim Free 6 COREY STEVENS "Over" 6 SUNDOGS "Pan" BETH HART BAND "Immortal"	WZZR/Ft. Pierce, FL PD: Rich Dickerson APD/MD: Christie Banks STR "Looking" RITCHEL... "Heard"	WQAZ/Macon, GA PD: Marina Scott MD: Vance Shepherd OZZY OSBOURNE "Water" WALLFLOWERS "Headlight"	WXLP/Quad Cities, IA-IL PD/MD: Guy Perry 2 WALLFLOWERS "Headlight" 1 ZZ TOP "Bang" COREY STEVENS "Over"	WZZQ/Terre Haute, IN PD: Jim Stone MD: Danny Wayne 11 JOHN MELLENCAMP "Day" GRAVITY KILLS "Enough" HAZIES "Trip" PRESIDENTS OF... "Mach"
WIZN/Burlington, VT PD: Steve Cormier MD: Mike Lucina JOHN MELLENCAMP "Day" DEEP PURPLE "Hold"	WBYP/Ft. Wayne, IN OMP/MD: Darrin Arriens MD: Roxanne McVay BETTER THAN EZRA "Wanting" ZZ TOP "Bang" FRAMES DC "Monument"	WTAO/Marion, IL PD/MD: Aaron Roberts DARLAHOOD "Grow" BETTER THAN EZRA "Wanting" FRAMES DC "Monument" NEW WORLD SPIRITS "Bed"	WRXL/Richmond, VA PD: Brian Wiles APD/MD: Rick Maybee 15 STR "Looking" 13 PHISH "Tree" 12 DARLAHOOD "Grow" MATCHBOX 20 "Long" PRESIDENTS OF... "Mach"	KLPX/Tucson, AZ OMP/MD: Larry Miles MD: Charlie Morris No Adds
WPXC/Cape Cod, MA APD/MD: Brian Kelly 7 STONE TEMPLE PILOTS "Trippin'" 7 SOUNDGARDEN "Pretty" 3 METALLICA "Shreds" RUSH "World" ALICE IN CHAINS "Would" LOCAL H "Bound" MATCHBOX 20 "Long"	WXKE/Ft. Wayne, IN PD: Rick West APD: Buzz Maxwell WALLFLOWERS "Headlight"	KFRQ/McAllen, TX PD: Chris Russell MD: Tony Fortna BETH HART BAND "Immortal" ZZ TOP "Bang"	KCAL/Riverside, CA OM: Rick Shaw MD: M.J. Matthews 12 METALLICA "Bitch" DARLAHOOD "Grow" OZZY OSBOURNE "Water" AC/DC "Shootin'"	KMOD/Tulsa, OK OMP/MD: Phil Stone MD: Rob Hurt JOHN MELLENCAMP "Day"
WZAT/Savannah, GA PD: Dr. Dave APD: Kevin Mitchell MD: Tripp West JOHNNY CASH "Rusty"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"	WVIZ/Ann Arbor, MI PD: John Vance MD: Jerry Mason 5 JARS OF CLAY "Flood" 1 PEARL JAM "Immortal" 2 SEVEN MARY THREE "Combsenator" 2 COLLECTIVE SOUL "River" 2 STONE TEMPLE PILOTS "Baby" 2 PEARL JAM "Get" 2 STAGBING WESTWARD "Whar" 2 BUSH "Machine" 1 SOUTHERN CULTURE... "Came" 1 HOOBIE & BLOWFISH "Town" 1 DOGS EYE VIEW "Falls" 1 BADLIES "Angeline" 1 SOUNDGARDEN "Pretty" 1 PATTI ROBERTS "Dear" 1 LEMONHEADS "Cold" 1 HAZIES "Trip"

87 Total Reporters
87 Current Reporters
86 Current Playlists
Reported Frozen Playlist (1):
WIOT/Toledo, OH



ROCK TOP 50

NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
				VAN HALEN Me Wise Magic (Warner Bros.)	2017	2066	2084	1978	85/0
6	4	2	2	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	1615	1534	1408	1269	77/0
7	6	5	3	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	1595	1446	1329	1240	84/0
5	3	4	4	METALLICA Hero Of The Day (Elektra/EEG)	1557	1492	1411	1315	77/0
3	2	3	5	TONIC Open Up Your Eyes (Polydor/A&M)	1411	1498	1489	1452	74/0
9	7	6	6	R.E.M. Bittersweet Me (Warner Bros.)	1376	1308	1255	1157	75/0
18	12	7	7	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	1248	1125	932	621	80/3
11	11	8	8	CHALK FARM Lie On Lie (Columbia)	1103	1087	1121	1096	74/0
16	14	10	9	PHISH Free (Elektra/EEG)	1099	1034	869	765	75/2
10	10	9	10	JOURNEY Message Of Love (Columbia)	945	1037	1129	1126	53/0
35	19	14	11	BUSH Swallowed (Trauma/Interscope)	893	844	678	371	66/2
—	44	21	12	RUSH Half The World (Atlantic)	869	639	258	187	70/9
26	20	17	13	SOUNDGARDEN Blow Up The Outside World (A&M)	852	770	670	478	65/5
8	9	12	14	BLACK CROWES Blackberry (American/Reprise)	831	930	1165	1220	54/0
17	18	13	15	MATCHBOX 20 Long Day (Lava/Atlantic)	816	848	813	706	66/4
15	15	16	16	PEARL JAM Hail, Hail (Epic)	775	797	861	844	56/0
13	16	18	17	ALICE IN CHAINS Over Now (Columbia)	730	763	861	961	48/0
2	5	11	18	ZZ TOP What's Up With That (RCA)	714	959	1357	1625	53/0
14	17	19	19	SOUNDGARDEN Burden In My Hand (A&M)	693	748	829	957	51/0
BREAKER			20	WALLFLOWERS One Headlight (Interscope)	658	497	384	198	57/9
39	29	24	21	STIR Looking For (Capitol)	592	525	417	315	64/7
27	22	23	22	SMASHING PUMPKINS Muzzle (Virgin)	585	541	542	472	41/0
12	13	20	23	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	581	746	920	1021	49/0
30	24	22	24	SPONGE Have You Seen Mary (Columbia)	576	556	511	432	52/3
4	8	15	25	RUSH Test For Echo (Atlantic)	559	810	1232	1444	41/0
29	25	25	26	WHY STORE Father (Way Cool Music/MCA)	530	520	502	441	57/3
31	26	29	27	DISHWALLA Charlie Brown's Parents (A&M)	468	464	460	419	48/2
—	48	41	28	JOHN MELLENCAMP Just Another Day (Mercury)	464	283	215	183	49/22
—	—	35	29	OZZY OSBOURNE Walk On Water (Geffen)	460	333	49	—	50/6
32	28	28	30	BAD COMPANY One On One (EastWest/EEG)	446	465	438	400	35/0
50	39	32	31	VAN HALEN Can't Get This Stuff No More (Warner Bros.)	420	380	309	195	43/3
19	21	26	32	STORYVILLE Good Day For The Blues (Code Blue/Atlantic)	420	501	581	612	30/0
42	36	33	33	DARLAHOOD Grow Your Own (Reprise)	419	360	327	279	50/5
34	31	30	34	SOCIAL DISTORTION I Was Wrong (550 Music)	413	418	405	382	38/0
36	34	31	35	TOOL Stinkfist (Zoo)	402	384	371	361	45/0
DEBUT			36	ZZ TOP Bang Bang (RCA)	358	91	38	11	49/23
43	43	36	37	CRACKER Sweet Thistle Pie (Virgin)	351	317	264	263	36/1
—	47	43	38	ALICE IN CHAINS Would? (Columbia)	338	261	215	143	32/2
25	35	37	39	SHERYL CROW If It Makes You Happy (A&M)	311	308	358	480	19/0
—	46	44	40	HAZIES Trip Free Life (EMI)	310	252	231	131	39/3
—	—	48	41	SUBLIME What I Got (Gasoline Alley/MCA)	274	234	168	131	29/4
28	33	38	42	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	260	294	378	455	34/0
41	41	40	43	BLACK CROWES Good Friday (American/Reprise)	259	288	287	304	35/0
DEBUT			44	PRESIDENTS OF THE UNITED... Mach 5 (Columbia)	236	161	99	19	27/3
40	42	47	45	STABBING WESTWARD Shame (Columbia)	234	247	271	310	19/0
20	27	34	46	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	232	337	449	605	21/0
—	—	50	47	DAVE MATTHEWS BAND Crash Into Me (RCA)	230	174	74	27	20/2
DEBUT			48	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	220	88	39	6	29/12
38	38	46	49	SCREAMING TREES All I Know (Epic)	215	248	312	319	15/0
23	30	39	50	NIRVANA Aneurysm (DGC/Geffen)	211	292	411	525	18/0

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Rock reporters. 86 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

CORROSION OF CONFORMITY Drowning In A Daydream (Columbia)
Total Plays: 182, Total Stations: 23, Adds: 1

LOCAL H Bound For The Floor (Island)
Total Plays: 172, Total Stations: 23, Adds: 4

ZAKK WYLDE Way Beyond Empty (DGC/Geffen)
Total Plays: 158, Total Stations: 13, Adds: 1

MARILYN MANSON The Beautiful People (Nothing/Interscope)
Total Plays: 152, Total Stations: 17, Adds: 0

EELS Novocaine For The Soul (DreamWorks/Geffen)
Total Plays: 131, Total Stations: 12, Adds: 0

SEMISONIC F.N.T. (MCA)
Total Plays: 119, Total Stations: 15, Adds: 1

CAKE The Distance (Capricorn/Mercury)
Total Plays: 119, Total Stations: 15, Adds: 2

FAILURE Stuck On You (Slash/WB)
Total Plays: 117, Total Stations: 24, Adds: 6

BETH HART BAND Immortal (143/Lava/Atlantic)
Total Plays: 111, Total Stations: 19, Adds: 7

KINKS To The Bone (Guardian)
Total Plays: 106, Total Stations: 12, Adds: 1

Songs ranked by total plays.

BREAKERS®

WALLFLOWERS One Headlight (Interscope)

TOTAL PLAYS/INCREASE: 658/161
TOTAL STATIONS/ADDS: 57/9
CHART: 20

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ZZ TOP Bang Bang (RCA)	23
JOHN MELLENCAMP Just Another Day (Mercury)	22
BETTER THAN EZRA Desperately... (Swell/Elektra/EEG)	12
RUSH Half The World (Atlantic)	9
WALLFLOWERS One Headlight (Interscope)	9
BETH HART BAND Immortal (143/Lava/Atlantic)	7
COREY STEVENS It's Over (Eureka/Discovery)	7
STIR Looking For (Capitol)	7
FAILURE Stuck On You (Slash/WB)	6
OZZY OSBOURNE Walk On Water (Geffen)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ZZ TOP Bang Bang (RCA)	+267
RUSH Half The World (Atlantic)	+230
JOHN MELLENCAMP Just Another Day (Mercury)	+181
WALLFLOWERS One Headlight (Interscope)	+161
COUNTING CROWS Angels Of The Silences (DGC/Geffen)	+149
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	+132
OZZY OSBOURNE Walk On Water (Geffen)	+127
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	+123
SOUNDGARDEN Blow Up The Outside World (A&M)	+82
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	+81

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
WALLFLOWERS 6th Avenue Heartache (Interscope)
DISHWALLA Counting Blue Cars (A&M)
METALLICA Until It Sleeps (Elektra/EEG)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
SMASHING PUMPKINS Tonight, Tonight (Virgin)
SPACEHOG In The Meantime (HiFi/Sire/EEG)
WHY STORE Lack Of Water (Way Cool Music/MCA)
COLLECTIVE SOUL Where The River Flows (Atlantic)
REFRESHMENTS Banditos (Mercury)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

COREY STEVENS

"It's Over"
The follow-up to the hit single
"Blue Drops of Rain"
Most Added!

New:
WXPW WKQZ WKLT
WZZL WKGB KKEG
WWWV KZBB WHMH


Already On:
KYYS WYNF KFMX
WZZR WRKR WTAO
WBYR

Contact: Jack Ashton/Discovery Records 800-377-9620 ext. 212 Joel Wertman/Eureka (310) 859-9482



ROCK PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
 **WNEW/New York**
(212) 489-1027
Young/Winslow


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
2	10	22	27		TOM PETTY & HB/Climb That Hill
27	25	27	27		BLACK CROWES/Blackberry
14	13	13	26		COUNTING CROWS/Angels Of...
18	23	26	25		METALLICA/Hero Of The Day
15	14	14	25		STONE TEMPLE PILOTS/Lady Picture Show
22	25	27	25		PHISH/Free
14	15	16	16		R.E.M./Bittersweet Me
14	15	15	16		CHALK FARM/Lie On Lie
14	14	14	15		RUSTED ROOTS/Sister Contine
13	15	14	14		STORYVILLE/Good Day For...
14	16	14	14		VAN HALEN/Me Wise Magic
13	14	14	14		MIDNIGHT OIL/Underwater
10	13	14	14		WALLFLOWERS/Dne Headlight
14	13	14	14		SPONGE/Have You Seen Mary
6	13	13	13		SMASHING PUMPKINS/Muzzle
10	15	14	13		WHY STORE/Father
-	-	-	-		TRAGICALLY HIP/Ahead By A Century
10	14	13	13		MATCHBOX 20/Long Day
-	-	-	-		ALICE IN CHAINS/Would?
-	-	-	-		PEARL JAM/Smile
-	-	-	-		RUSH/Half The World
13	14	13	12		SOUNDGARDEN/Blow Up...
7	7	7	7		CRACKER/Sweet Thistle Pie
-	-	-	-		HAIKES/Trip Free Lite
-	-	-	-		KULA SHAKER/Fame
-	-	-	-		DAVE MATTHEWS BAND/Crash Into Me
11	9	9	10		DISHWALLA/Charlie Brown's...
-	-	-	-		VAN HALEN/Can't Get This...
-	-	-	-		STIR/Looking For
6	6	5	9		DARLAHOOD/Grow Your Own

MARKET #12
 **WKLS/Atlanta**
(404) 325-0960
Hughes/Kepple


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	28	32	31		SCREAMING TREES/All I Know
29	28	27	30		ALICE IN CHAINS/Over Now
17	17	25	30		VAN HALEN/Me Wise Magic
29	33	31	30		SOUNDGARDEN/Blow Up...
29	32	27	30		METALLICA/Hero Of The Day
16	15	19	27		HUNGER/Vanishing Cream
17	17	20	17		EXPANDING MAN/Download (I Will)
14	18	20	17		STONE TEMPLE PILOTS/Lady Picture Show
8	12	14	17		R.E.M./Bittersweet Me
16	11	16	16		ZZ TOP/What's Up With That
7	6	14	16		COUNTING CROWS/Angels Of...
17	15	17	15		BLACK CROWES/Blackberry
20	16	15	15		BUSH/Swallowed
8	9	14	10		METALLICA/King Nothing
12	16	14	14		MATCHBOX 20/Long Day
13	16	14	14		PEARL JAM/Hail, Hail
11	13	12	12		ALICE IN CHAINS/Would?
4	6	9	12		NIRVANA/Aneurysm
13	12	11	10		TOM PETTY & HB/Climb That Hill
8	8	14	10		HAIKES/Trip Free Lite
-	-	-	-		DARLAHOOD/Grow Your Own
6	9	11	9		SOCIAL DISTORTION/I Was Wrong
5	8	7	7		SMASHING PUMPKINS/Muzzle
-	-	-	-		RUSH/Half The World
-	-	-	-		DISHWALLA/Charlie Brown's...
1	3	6	6		VAN HALEN/Can't Get This...
-	-	-	-		OZZY OSBOURNE/Walk On Water
-	-	-	-		FAILURE/Stuck On You

MARKET #14
 **WBAB/Long Island**
(516) 587-1023
Levine


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	29	29		WALLFLOWERS/6th Avenue Heartache
26	27	27	27		JOHN MELLENCAMP/Key West...
26	26	26	26		R.E.M./Bittersweet Me
17	18	25	25		VAN HALEN/Me Wise Magic
19	19	25	25		BLACK CROWES/Blackberry
10	10	19	18		CHALK FARM/Lie On Lie
18	18	18	18		DISHWALLA/Counting Blue Cars
17	17	17	17		STORYVILLE/Good Day For...
17	17	17	17		TOM PETTY & HB/Walls
17	17	17	17		ZZ TOP/What's Up With That
16	16	16	16		COUNTING CROWS/Angels Of...
16	16	16	16		WHY STORE/Lack Of Water
5	10	15	15		RUSH/Half The World
13	13	13	13		TOM PETTY & HB/Climb That Hill
17	12	12	12		VAN HALEN/Can't Get This...
10	10	10	10		BLACK CROWES/Blackberry
10	10	10	10		PHISH/Free
10	7	7	7		JOURNEY/Message Of Love
-	-	-	-		RUSTED ROOTS/Sister Contine
-	-	-	-		WALLFLOWERS/One Headlight
-	-	-	-		BEATLES/Cat Back
-	-	-	-		BEATLES/Hey Jude
-	-	-	-		BEATLES/Let It Be
-	-	-	-		BEATLES/Rocky Raccoon
-	-	-	-		BEATLES/While My Guitar...
5	5	5	5		JOHN MELLENCAMP/Just Another Day
16	12	12	12		RUSH/Fotem
-	-	-	-		STONE TEMPLE PILOTS/Lady Picture Show
-	-	-	-		ROLLING STONES/Sympathy For...
-	-	-	-		ROLLING STONES/You Can't Always...

MARKET #14
 **WRNC/Long Island**
(516) 423-6740
Tortora/Rodger


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	31	36	36		VAN HALEN/Me Wise Magic
37	40	37	36		METALLICA/Hero Of The Day
22	34	35	36		R.E.M./Bittersweet Me
12	13	36	36		COUNTING CROWS/Angels Of...
34	36	35	35		PEARL JAM/Hail, Hail
31	23	30	30		PHISH/Free
14	15	16	28		BUSH/Swallowed
17	21	25	22		RUSH/Half The World
10	20	22	22		BLACK CROWES/Blackberry
34	22	22	20		CHALK FARM/Lie On Lie
21	22	21	20		SMASHING PUMPKINS/Muzzle
36	35	23	19		ZZ TOP/What's Up With That
19	18	18	18		311/Down
9	9	10	19		BAD COMPANY/One On One
22	21	18	18		TOM PETTY & HB/Climb That Hill
21	17	17	17		TOM PETTY & HB/Walls
21	17	17	17		WALLFLOWERS/6th Avenue Heartache
-	-	-	-		OZZY OSBOURNE/Walk On Water
8	10	13	14		TOOL/Stratist
7	9	15	14		SPONGE/Have You Seen Mary
37	37	23	14		RUSH/Test For Echo
14	13	14	13		ALICE IN CHAINS/Over Now
10	8	9	9		TOM PETTY & HB/Walls
6	8	9	12		SOUNDGARDEN/Blow Up...
-	-	-	-		DAVE MATTHEWS BAND/Crash Into Me
6	11	10	12		EXPANDING MAN/Download (I Will)
21	22	12	12		STONE TEMPLE PILOTS/Lady Picture Show
11	14	14	12		SOUNDGARDEN/Burden In My Hand
15	11	13	12		JOHN MELLENCAMP/Key West...
19	18	19	11		NIRVANA/Aneurysm

MARKET #19
 **WDVE/Pittsburgh**
(412) 931-1441
Romano/Winter


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	21	22	22		COUNTING CROWS/Angels Of...
21	21	21	21		MATCHBOX 20/Long Day
-	-	-	-		CLARKS/Mercury
23	18	14	21		ALICE IN CHAINS/Over Now
12	12	14	20		BLACK CROWES/Good Friday
15	17	16	20		ZACK WYLD/Behind Heaven...
13	15	15	19		R.E.M./Bittersweet Me
13	15	19	19		TOM PETTY & HB/Climb That Hill
21	23	21	19		WALLFLOWERS/6th Avenue Heartache
7	15	18	18		KENNY WAYNE SHEPHERD/Deja Voodoo
-	-	-	-		JOHN MELLENCAMP/Just Another Day
17	15	15	15		STORYVILLE/Good Day For...
-	-	-	-		RUSH/Half The World
4	14	13	13		JOURNEY/Can't Tame The Lion
17	10	12	13		GOO GOO DOLLS/Long Way Down
9	10	11	12		GATHERING FIELD/Rhapsody In Blue
4	14	11	12		STONE TEMPLE PILOTS/Lady Picture Show
20	19	19	12		CHALK FARM/Lie On Lie
-	-	-	-		WHY STORE/Lack Of Water
-	-	-	-		WALLFLOWERS/One Headlight
13	13	12	10		TOM PETTY & HB/Climb That Hill
10	8	9	9		METALLICA/Hero Of The Day
11	8	11	9		VAN HALEN/Me Wise Magic
8	7	7	7		RUSTED ROOTS/Sister Contine
8	5	5	5		GATHERING FIELD/Lost In America
6	6	4	5		OZZY OSBOURNE/Just Want You
5	5	5	5		KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	-	-		BONE PONY/Where The Water's...
-	-	-	-		EVERCLEAR/Santa Monica...
5	5	5	5		BADLIES/Angeline Is...

MARKET #20
 **KDKB/Phoenix**
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	33	33	32		JOHN MELLENCAMP/Just Another Day
25	33	31	31		JOURNEY/When You Love...
33	33	31	31		WALLFLOWERS/One Headlight
23	28	30	30		COUNTING CROWS/Angels Of...
-	-	-	-		R.E.M./Bittersweet Me
25	22	24	24		DISHWALLA/Give
24	25	17	24		MATCHBOX 20/Long Day
-	-	-	-		RUSH/Resist
6	25	19	23		DAVE MATTHEWS BAND/Crash Into Me
8	12	23	23		ZACK WYLD/Way Beyond Empty
-	-	-	-		ZZ TOP/Bang Bang
28	16	12	19		VAN HALEN/Me Wise Magic
22	22	18	18		TOM PETTY & HB/Climb That Hill
23	17	6	13		CHALK FARM/Lie On Lie
10	8	6	13		PHISH/Free
4	12	12	12		VAN HALEN/Can't Get This...
9	9	6	6		SHANN COLVIN/Get Out Of This...
9	9	6	6		SPONGE/Have You Seen Mary
9	9	6	6		EVERCLEAR/Santa Monica...
11	25	12	12		HAIKES/Trip Free Lite
-	-	-	-		STIR/Looking For
8	9	6	8		WHY STORE/Father
8	6	8	8		GOO GOO DOLLS/Long Way Down
6	8	6	7		BLACK CROWES/Good Friday
7	9	6	7		JOHN MELLENCAMP/Key West...
24	9	6	7		SHERYL CROW/H It Makes You...
8	9	6	7		STORYVILLE/Good Day For...
9	8	5	7		BADLIES/Angeline Is...
7	6	7	6		JOHN MELLENCAMP/Key West...
5	7	7	5		JOURNEY/Message Of Love

MARKET #25
 **WEBN/Cincinnati**
(513) 621-9326
Hardin/Reinhart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	32	32	31		ALICE IN CHAINS/Again
32	30	29	29		HUNGER/Vanishing Cream
24	24	23	23		STIR/Looking For
15	18	14	22		BUSH/Swallowed
9	18	27	22		METALLICA/King Nothing
20	23	21	22		SPONGE/Have You Seen Mary
20	19	22	21		STONE TEMPLE PILOTS/Lady Picture Show
24	23	21	20		VAN HALEN/Me Wise Magic
36	39	36	20		METALLICA/Hero Of The Day
9	14	21	20		PEARL JAM/Red Mosquito
10	11	17	19		EXPANDING MAN/Download (I Will)
8	11	17	17		PEARL JAM/Hail, Hail
9	10	13	17		METALLICA/Poor Twisted Me
9	10	15	17		METALLICA/Ain't My Bitch
9	9	8	15		STABBING WESTWARD/Shame
4	13	15	15		STONE TEMPLE PILOTS/Triffin' On A Hole...
27	22	11	22		METALLICA/In It Sleeps
25	26	14	14		MATCHBOX 20/Long Day
14	14	14	14		SOUNDGARDEN/Blow Up...
12	13	11	13		PEARL JAM/In My Tree
7	9	10	12		NIRVANA/Aneurysm
9	13	11	11		SOCIAL DISTORTION/I Was Wrong
14	14	11	11		SEVEN MARY THREE/Cumbersome
14	13	11	11		ALICE IN CHAINS/Again
23	14	12	11		METALLICA/In It Sleeps
12	11	10	10		BUSH/Manhead
-	-	-	-		STIR/Looking For
9	9	9	9		CHALK FARM/Lie On Lie
9	8	8	8		LOCAL H/Bound For The Floor
6	6	8	8		TOM PETTY & HB/Climb That Hill
10	12	8	8		MATCHBOX 20/Long Day
10	4	10	8		R.E.M./Bittersweet Me

MARKET #27
 **KCAL/Riverside**
(909) 793-3554
Shaw/Mathews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	22	23		VAN HALEN/Me Wise Magic
23	22	22	22		SOUNDGARDEN/Burden In My Hand
15	12	11	23		SOCIAL DISTORTION/I Was Wrong
23	22	22	22		STONE TEMPLE PILOTS/Triffin' On A Hole...
22	22	21	21		TOM PETTY & HB/Climb That Hill
9	8	14	18		COUNTING CROWS/Angels Of...
5	14	20	18		BUSH/Swallowed
16	17	18	16		BLACK CROWES/Blackberry
-	-	-	-		SPACEDOG/In The Meantime
14	12	13	13		RUSH/Test For Echo
-	-	-	-		DISHWALLA/Counting Blue Cars
-	-	-	-		SILVERCHAIR/Tomorrow
-	-	-	-		METALLICA/Ain't My Bitch
14	9	12	12		ERIC JOHNSON/Pavilion
-	-	-	-		SOUNDGARDEN/Blow Up...
-	-	-	-		JOURNEY/When You Love...
-	-</				

ALTERNATIVE REPORTERS

November 15, 1996 R&R • 81

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini 3 WALLFLOWERS "Headlight" 2 GARBAGE "Crush" 1 SUBDUING MARRA "Smallest" PHISH "Free"</p> <p>WBKQ/Albany, NY DM/PD: Dan Binder MD: Kelly McManara RED HOT CHILI "Love" SMASHING PUMPKINS "Thirty" GARBAGE "Crush" PHISH "Free"</p> <p>KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Mark Copeland FIONA APPLE "Shadowbox" JOHNNY CASH "Rusty" GARBAGE "Crush" SEBADOH "Willing" DESCENDENTS "One"</p> <p>WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 12 BOB MARLEY & THE WAILERS "No Eva Trout" WALLFLOWERS "Headlight" SEBADOH "Willing" 311 "Gap"</p> <p>WJSE/Atlantic City, NJ DM/PD/MD: Dave King PRESIDENTS OF "Mach" WALLFLOWERS "Headlight" SOUL COUGHING "Super" MORCHEEBA "Trigger" FAILURE "Stuck" SATCHEL "Without"</p> <p>WCHZ/Augusta, GA DM/PD: Eric Hall APD: Todd Haller MD: Jay Bradley SMASHING PUMPKINS "Thirty" FAILURE "Stuck" POE "Hello"</p> <p>KNNC/Austin, TX APD: Kim Soliz MD: Andy Meadors SATCHEL "Right" JANE JENSEN "More" BLOODHOUND GANG "Fire" POE "Hello" GOLDFINGER "Pictures" SEBADOH "Willing" BETTER THAN EZRA "Wanting"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt 20 JOHNNY CASH "Rusty" DAVE MATTHEWS BAND "Crash" TRACY BONHAM "Sharks" BETTER THAN EZRA "Wanting" GARBAGE "Crush" MORCHEEBA "Trigger"</p> <p>WGRG/Binghamton, NY PD/MD: Steve Gilinsky BT W/TORI AMOS "Skies" KORN "Place" SATCHEL "Without" SMASHING PUMPKINS "Thirty" SOUL COUGHING "Super" WALLFLOWERS "Headlight"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane HEADS "Indie" TRACY BONHAM "Sharks" REACHAROUND "Mean"</p> <p>WBCN/Boston, MA VP/Programming: Dedipus MD: Carter Alan APD: Steven Strick SOUL COUGHING "Super" SMASHING PUMPKINS "Thirty" ASH "Mars" SUPERDRAG "Major" POE "Hello" SEMISONIC "F.N.T." TREE "Blind"</p> <p>WFXN/Boston, MA PD: Bill Glasser MD: Laurie Gail FAILURE "Stuck" ASHLEY MACISAAC "Maggie" SMASHING PUMPKINS "Thirty" BLOODHOUND GANG "Fire" MIGHTY MIGHTY BO "Impression"</p>	<p>KQXR/Boise, ID PD: Dan McColly MD: Tim Johnstone TRACY BONHAM "Sharks" FAILURE "Stuck" ASHLEY MACISAAC "Maggie" PHISH "Free" WALLFLOWERS "Headlight"</p> <p>WEDG/Buffalo, NY MD: Rich Wall WALLFLOWERS "Headlight" LUSCIOUS JACKSON "Naked"</p> <p>WBTV/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 15 ASHLEY MACISAAC "Maggie" POE "Hello" SMASHING PUMPKINS "Thirty" CARDIGANS "Lovefool" PEARL JAM "OH"</p> <p>WPGU/Champaign, IL PD: Ben Pozio MD: Jacent Jackson 1 WALLFLOWERS "Headlight" BUSH "Greedy"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe 3 PEARL JAM "Hail" FAILURE "Stuck" RED HOT CHILI "Love"</p> <p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas 24 SUBLINE "What" CARDIGANS "Lovefool" WALLFLOWERS "Headlight" SOUL COUGHING "Super"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler GARBAGE "Crush" KULA SHAKER "Tattva" POE "Hello"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 2 R.E.M. "West" 2 CRASH TEST DUMMIES "Outrived" 2 LEMONHEADS "Knoxville" 2 MICHELLE SNOCKED "Hard" 2 LOW & SWEET ORCH "Sometimes" 2 GARBAGE "Crush" 2 BT W/TORI AMOS "Skies" 2 CJ BOLLAND "Sweetest" 2 JONATHAN RICHMAN "Style" 2 GRAHAM PARKER "Hale" 2 CHAINSAW KITTENS "King" 2 WILCO "Kingpin" 2 EMMET SWIMMING "Eater" 1 TECHNICAL JED "Fake"</p> <p>WENZ/Cleveland, OH MD: Sean Robertson CARDIGANS "Lovefool" SOUL COUGHING "Super" BLOODHOUND GANG "Fire" WALLFLOWERS "Headlight" MAZZY STAR "December"</p> <p>WMMC/Cleveland, OH PD: Bob Neumann SATCHEL "Without"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 7 NATALIE MERCHANT "Jealousy" 7 TRACY BONHAM "Reason" WALLFLOWERS "Headlight" STONE TEMPLE PILOTS "Lady" SMASHING PUMPKINS "Thirty"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Mike Peer GARBAGE "Crush" LOCAL H "Bound" BETTER THAN EZRA "Wanting" ORBITAL "Box" BUTTHOLE SURFERS "TV"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rants GARBAGE "Crush" SOUL COUGHING "Super" WALLFLOWERS "Headlight" TRACY BONHAM "Sharks" K'S CHOICE "Addict"</p>	<p>WKRO/Daytona Beach, FL PD: Tatt Moore MD: Delia Rae 16 DISHWALLA "Parents" 4 PHISH "Free" 3 BLOODHOUND GANG "Fire" 3 MORCHEEBA "Trigger"</p> <p>KTCL/Denver, CO PD: John Hayes MD: Rich Wall 10 JON SPENCER BLUES "Kindsa" SOUL COUGHING "Super" SATCHEL "Without"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John No Adds</p> <p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova No Adds</p> <p>WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tear WALLFLOWERS "Headlight"</p> <p>KNRQ/Eugene, OR PD: Stu Allen FAILURE "Stuck" RED HOT CHILI "Love" BUSH "Greedy" GARBAGE "Crush"</p> <p>KFRF/Fresno, CA PD: Don D'Neal FOUNTAINS OF WAYNE "Radiation" PEARL JAM "Hail"</p> <p>WEJF/Ft. Wayne, IN PD: Sean Smyth MD: Weasel 6 POE "Hello" 6 GARBAGE "Crush" 1 FOUNTAINS OF WAYNE "Radiation" WALLFLOWERS "Headlight" DISHWALLA "Shadowbox" BUSH "Greedy"</p> <p>WGRD/Grand Rapids, MI PD: Allan Fee GARBAGE "Crush" SMASHING PUMPKINS "Thirty" WALLFLOWERS "Headlight" FAILURE "Stuck"</p> <p>WXNR/Greenville, NC PD: B.K. Kirkland MD: Ali Taylor NO DOUBT "Speak" WALLFLOWERS "Headlight" BUSH "Cold"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 10 GOLD'S THUMB "29" BETTER THAN EZRA "Wanting" POE "Hello" BLOODHOUND GANG "Fire" WALLFLOWERS "Headlight"</p> <p>WMRQ/Hartford, CT PD: Jay Beau Jones 10 FOUNTAINS OF WAYNE "Radiation" HEADS "Damage" POE "Hello"</p> <p>KDEO/Honolulu, HI PD: Norm Winter MD: Don Lips Fujiyama 11 BLOODHOUND GANG "Fire" 11 KAHO SHIMIDA "Ow" 5 MAKAWELI "Hail" 3 CHEMICAL BROTHERS "Setting" 3 SOUL COUGHING "Super" 2 SCRAPING WEASLES "Kids" 2 GRAVITY KILLS "Enough" MORCHEEBA "Trigger" TRACY BONHAM "Sharks"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque FIONA APPLE "Shadowbox" CHRIS ISAAK "Tomorrow" LOCAL H "Bound"</p> <p>KTBZ/Houston, TX PD: Cruze APD: Steve Robison MD: David Sadof 1 FOUNTAINS OF WAYNE "Radiation" SOUL COUGHING "Super" GARBAGE "Crush" SEMISONIC "F.N.T."</p>	<p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young GARBAGE "Crush" 311 "Mixed" KORN "Place"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady No Adds</p> <p>KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice PATTI ROTHBERG "Treat" TOOL "Stankist" BETTER THAN EZRA "Wanting" SEMISONIC "F.N.T."</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn SOUL COUGHING "Super" GOLDFINGER "Pictures" WALLFLOWERS "Headlight" GARBAGE "Crush" POE "Hello"</p> <p>WWDX/Lansing, MI PD: Mike Childs MD: Chris Brunt GARBAGE "Crush" BUSH "Greedy"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin SMASHING PUMPKINS "Thirty" TONIC "Eyes"</p> <p>KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley BLOODHOUND GANG "Fire" NIRVANA "Drain"</p> <p>WZZL/Lexington, KY PD: Dennis Dillon MD: Brad Hart 10 EMIWA "Invisible" GARBAGE "Crush" BETTER THAN EZRA "Wanting" PHISH "Free"</p> <p>WLIR/Long Island, NY PD: Ted Taylor MD: Shelley Miller SMASHING PUMPKINS "Thirty" WALLFLOWERS "Headlight" MERRILL BAINBRIDGE "Mouth"</p> <p>KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden POE "Hello"</p> <p>WMAD/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott No Adds</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee SMASHING PUMPKINS "Thirty" GARBAGE "Crush" COUNTING CROWS "December"</p> <p>WLUM/Milwaukee, WI PD: Tommy Wilde MD: Zerin Bulut 18 SMASHING PUMPKINS "Thirty" 6 WALLFLOWERS "Headlight" ASH "Mars" ORBITAL "Box"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 9 POE "Hello" GARBAGE "Crush"</p> <p>KREV/Minneapolis, MN PD: Kevin Cole MD: Shawn Stewart 17 CHALK FARM "Lie" FOUNTAINS OF WAYNE "Radiation" WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan 8 KULA SHAKER "Tattva" 7 BLIND MELON "Soul" 6 POE "Hello" 3 PURE ANIMA "SUPERDRAG" SUPERDRAG "Major"</p>	<p>WRLG/Nashville, TN DM: John Lenac PD: Julie Forman MD: Kevin Kline SHERYL CROW "Good" POE "Hello" BLOODHOUND GANG "Fire" R.E.M. "Wake-Up" SOUL COUGHING "Super"</p> <p>KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan POE "Hello" BLOODHOUND GANG "Fire" K'S CHOICE "Addict" STONE TEMPLE PILOTS "Tumble" REACHAROUND "Mean"</p> <p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier SOUL COUGHING "Super" ORBITAL "Box" FINE YOUNG CANNIBALS "Flame" GARBAGE "Crush" SATCHEL "Without" CONNELLS "Maybe" SMASHING PUMPKINS "Thirty"</p> <p>WXRK/New York, NY PD: Steve Kingston MD: Alexa Tobin 24 POE "Hello" 17 GARBAGE "Crush" 1 BUSH "Greedy" NEUF HERDIER "Van"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell REACHAROUND "Mean" GARBAGE "Crush" ORBITAL "Box" PHISH "Free" JOHNNY CASH "Rusty"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow MD: John Stewart No Adds</p> <p>KNRX/Oklahoma City, OK PD: Mike McCoy MD: Geno Pearson SOUL COUGHING "Super" BLOODHOUND GANG "Fire" BUSH "Greedy" GARBAGE "Crush"</p> <p>WDRE/Philadelphia, PA DM: Jim McGuinn CO-MD: Marilyn Russell Co-MD: Preston Elliot 7 GARBAGE "Crush" SMASHING PUMPKINS "Thirty" WEEZER "Good" BETTER THAN EZRA "Wanting" ASH "Mars"</p> <p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patyk 28 CAKE "Survive" 13 BLOODHOUND GANG "Fire" TRACY BONHAM "Sharks"</p> <p>KZON/Phoenix, AZ PD: Bill Pugh MD: Erika Smith FOUNTAINS OF WAYNE "Radiation" SEMISONIC "F.N.T." WALLFLOWERS "Headlight" GARBAGE "Crush"</p> <p>WXDX/Pittsburgh, PA PD: Ali Castellini MD: Lenny Diana SOUNDGARDEN "Blow" RED HOT CHILI "Love"</p> <p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James GARBAGE "Crush" 311 "Mixed" RED HOT CHILI "Love" PHISH "Free" BETTER THAN EZRA "Wanting" POE "Hello" PATTI ROTHBERG "Treat" DISHWALLA "Parents" SEMISONIC "F.N.T."</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Matt Souther 9 BUTTHOLE SURFERS "TV" 4 ORBITAL "Box"</p>	<p>WDST/Poughkeepsie, NY PD: Dave Leonard APD: Dave Douc MD: Nic Harcourt 3 FAILURE "Stuck" 2 GARBAGE "Crush" 1 PEARL JAM "OH" SOUL COUGHING "Super" BUTTHOLE SURFERS "TV" FOUNTAINS OF WAYNE "Radiation" JOHN MELLENCAMP "Day" IMPERIAL TEEN "Balloon"</p> <p>WBUR/Providence, RI PD: Tim Schiavelli MD: Matt Maloney 2 SOUL COUGHING "Super" GARBAGE "Crush" GOLDFINGER "Pictures"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen APD: John Allers 8 R.E.M. "Leave" 1 REFRESHMENTS "Girty" 1 GARBAGE "Crush"</p> <p>KORB/Quad Cities, IA PD: Steve Gunner 20 GARBAGE "Mist" FLEMING & JOHN "Love" CARDIGANS "Lovefool" ASHLEY MACISAAC "Maggie"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks GOLDFINGER "Pictures" POE "Hello" WALLFLOWERS "Headlight" GARBAGE "Crush" FAILURE "Stuck" BUSH "Greedy"</p> <p>WBZU/Richmond, VA PD: J. J. Quest MD: Mike Scott LUSCIOUS JACKSON "Naked"</p> <p>KCXX/Riverside, CA PD: Dwight Arnold 5 BUSH "Swallowed" 1 PHISH "Free" 1 REFRESHMENTS "Girty"</p> <p>WNVE/Rochester, NY PD/MD: Erik Anderson KULA SHAKER "Tattva" RED HOT CHILI "Love"</p> <p>KWOD/Sacramento, CA PD/MD: Alex Cosper 8 POE "Hello" WALLFLOWERS "Headlight" WEEZER "Good" FOUNTAINS OF WAYNE "Radiation" SATCHEL "Without"</p> <p>KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin 14 RADIO IODINE "Human" BUSH "Greedy"</p> <p>KXRK/Salt Lake City, UT VP/Dps. & Prog.: Mike Summers MD: Sean Ziebarth 22 UNDERWORLD "Slippy" 16 GARBAGE "Crush" 15 STONE TEMPLE PILOTS "Lady" 14 SOUL COUGHING "Super" 5 STONE TEMPLE PILOTS "Trippin" 3 SOCIAL DISTORTION "Wrong" 1 REPUBLICA "Ready" PRESIDENTS OF "Mach"</p> <p>XHRM/San Diego, CA MD: Brynn Capella No Adds</p> <p>XTRA/San Diego, CA DM: Tim Dukes MD: Chris Muckley 2 FOUNTAINS OF WAYNE "Radiation" GARBAGE "Crush" BECK "Devis"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Roland West SOUL COUGHING "Super" SPACE MONKEYS "Stylus" SUICIDE MACHINE "Face"</p> <p>KOME/San Jose, CA DM: Ron Nenni PD/MD: Jay Taylor 4 GRAVITY KILLS "Enough"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Deanne Saffren No Adds</p> <p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 44 SUPER DELUXE "Years" BUSH "Personal" NIRVANA "Drain" SATCHEL "Without"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer BLOODHOUND GANG "Fire" VALLEJO "Just" ASHLEY MACISAAC "Maggie" FIONA APPLE "Shadowbox" SATCHEL "Without" FAILURE "Stuck" ASH "Mars"</p> <p>KTOZ/Springfield, MO MD: Julie Bahre FAILURE "Stuck" SMASHING PUMPKINS "Thirty" LOCAL H "Bound" WILCO "Outcaste"</p> <p>WKRL/Syracuse, NY PD: Mimi Griswold DAVE MATTHEWS BAND "Crash" ARCHERS OF LOAF "E-Mas" GARBAGE "Crush"</p> <p>WXSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 6 BLOODHOUND GANG "Fire" BETTER THAN EZRA "Wanting" SOUL COUGHING "Super" POE "Hello" SEBADOH "Willing"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn GARBAGE "Crush" SOUL COUGHING "Super" SMASHING PUMPKINS "Thirty" REFRESHMENTS "Girty"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shasserer 12 SMASHING PUMPKINS "Thirty" 6 BLOODHOUND GANG "Fire" BUTTHOLE SURFERS "TV"</p> <p>WHFS/Washington, DC PD: Robert Benjamini APD: Bob Vaughn MD: Pat Ferrise BLOODHOUND GANG "Fire" FAILURE "Stuck" GARBAGE "Crush"</p> <p>WPBZ/West Palm Beach, FL PD: Amy Doyle MD: Robert English 311 "Mixed" BUTTHOLE SURFERS "TV" GARBAGE "Crush" K'S CHOICE "Addict" FAILURE "Stuck" DESCENDENTS "One"</p> <p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon GARBAGE "Crush" WALLFLOWERS "Headlight" SMASHING PUMPKINS "Thirty" FAILURE "Stuck"</p>
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NEW & ACTIVE

FAILURE Stuck On You (Slash/WB)
Total Plays: 448, Total Stations: 48, Adds: 14

GRAVITY KILLS Enough (TVT)
Total Plays: 421, Total Stations: 39, Adds: 2

PATTI ROTHBERG Treat Me Like Dirt (EMI)
Total Plays: 373, Total Stations: 26, Adds: 2

PURE Anna (Mammoth/Atlantic)
Total Plays: 362, Total Stations: 28, Adds: 1

MAZZY STAR Flowers In December (Capitol)
Total Plays: 353, Total Stations: 26, Adds: 1

DANZIG Sacrifice (Hollywood)
Total Plays: 342, Total Stations: 34, Adds: 0

SEMISONIC F.N.T. (MCA)
Total Plays: 320, Total Stations: 28, Adds: 5

CARDIGANS Lovefool (Mercury)
Total Plays: 312, Total Stations: 22, Adds: 4

TRACY BONHAM Sharks Can't Sleep (Island)
Total Plays: 298, Total Stations: 31, Adds: 6

DESCENDENTS I'm The One (Epitaph)
Total Plays: 276, Total Stations: 24, Adds: 2

SUPERDRAG Destination Ursa Major (Elektra/EEG)
Total Plays: 251, Total Stations: 22, Adds: 2

WALLFLOWERS One Headlight (Interscope)
Total Plays: 250, Total Stations: 34, Adds: 22

DUNCAN SHEIK Barely Breathing (Atlantic)
Total Plays: 249, Total Stations: 13, Adds: 0

ORBITAL The Box (FRRR/London)
Total Plays: 218, Total Stations: 21, Adds: 6

SEBADOH Willing To Wait (Sub Pop)
Total Plays: 216, Total Stations: 23, Adds: 4

SMASHING PUMPKINS Thirty-Three (Virgin)
Total Plays: 198, Total Stations: 28, Adds: 18

CHEMICAL BROTHERS Setting Sun (Astralwerks/Caroline)
Total Plays: 196, Total Stations: 18, Adds: 1

BLOODHOUND GANG Fire Water Burn (Republic/Geffen)
Total Plays: 192, Total Stations: 23, Adds: 15

ASH Girl From Mars (Infectious/Reprise)
Total Plays: 183, Total Stations: 19, Adds: 4

BT W/TORI AMOS Blue Skies (Perfecto/Kinetic/Reprise)
Total Plays: 180, Total Stations: 12, Adds: 2

Songs ranked by total plays.

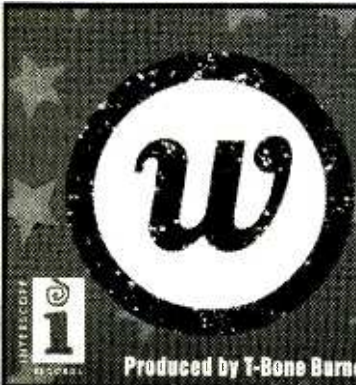
#2 MOST ADDED!

Over 20 NEW ADDS including

Q101 99X WLIR
WHYT WLUM WGRD
WEQX KWOD WXEG
WGRG WEJE

Already on at

WHFS WBCN KEGE
WBZU WRXQ WMRO
WHTG WZRH & MORE!



THE WALLFLOWERS

"One Headlight"

Produced by T-Bone Burnett • Mixed by Tom Lord-Alge • A&R Direction: Tom Whalley • Management: Andy Slater/HK Management



SKY DANIELS

Producing Alternative's Creative Image

□ Creative services directors use production to help define the Alternative attitude

Many times, I have asked the best and the brightest in the format to define "Alternative" for me. I'm usually given a vague, general description. Considering the extreme music-sharing that has taken place, it's clear that programmers cannot rely solely on songs anymore to create that identity. Typically, the response is reduced to, "it's capturing the right attitude." When pressed, programmers will allow that the format's attitude usually stems from air personalities not sounding too professional and creative production.

Let me see if I have this straight — have jocks who make mistakes and hope your produced drops sound right.

It's clearly not easy to actually articulate what the Alternative attitude is. But there are people whose jobs are expressly that — the creative services/production directors of Alternative stations. These individuals must constantly conceptualize produced elements that provide a station with the proverbial "sizzle" that helps give it a competitive edge. How do they arrive at these creative decisions?

'Imaging Through Implication'



Keith Eubanks

Keith Eubanks helped WNNX-FM(99X)/Atlanta establish its Alternative identity through his creative imaging spots and production. Eubanks became so highly regarded as creative services director for that station, his

talents have been enlisted by other notable stations nationally, such as WHTZ(Z100)/NY and KDGE/Dallas.

When asked to define his particular style, Eubanks responds, "I guess I've become known for a sarcastic, detached presentation. I originally thought that less hard sell was what

Alternative required. I was in the demo that the format was targeting and was sick of advertisers telling me what I should think. It was then that I began doing less direct claims and presenting listeners with humorous, implied messages. My motto is 'Imaging Through Implication!'"

Eubanks admits that literally defining a sense of Alternative is difficult, preferring to use analogies instead. "Radio has always been theater of the mind anyway. I think of my production like holding a bag out and asking the listener to feel what's inside. It's my job to make sure there are only pleasant surprises. Production to me becomes like fashion. It's like when I get up in the morning and ask, 'what clothes am I going to wear today? I feel retro today.' Tomorrow I may wear a suit. My inspiration shifts from day to day."

Eubanks admits he feels self-conscious when people regard him as a "voice of Alternative." "It's strange having people call wanting my imprint. I remember when I drew on my heroes' work, people like Brian James and Mark Driscoll. Now people want 'the Eubanks sound.'"

Does Eubanks think that sometimes clients come to him expecting him to define a presence for them, without essentially having a sense of Alternative themselves? He admits, "It's happened. People will call and want me to do voicing for copy that I don't believe captures the Alternative spirit. I find myself coaxing clients toward

ideas that are, shall we say, more appropriate. That's when I realize maybe these folks don't get it. Fortunately for me there have been a lot of people who really get it, people like Tom Calderone and Paul Jacobs at Jacobs Media who haven't just plugged me in. They've brought their own creative understanding to the drawing board."

As Alternative faces the challenge of, as Tom Calderone puts it, "finding its second act," Eubanks knows creative services will continue to play a huge role. "Alternative really relies on image as much as music. Spotting trends in music is important for creative services. So is recognizing sociological shifts in attitude."

"I'm watching the 'electronica' trend in music closely now. We use that music a lot in production, so how long before it becomes relevant as music itself to the masses? Alternative went through a period where market-segmenting caused a lot of the format's rough edges to fall off. Will they return? Things are always cyclical in radio. Who knows, maybe big, ballsy voices will come back and I'll go baritone."

Walking The Walk

Eubanks admires the work of many contemporaries, including Malcolm Ryker at XTRA(91X)/San Diego. Ryker knows he has to walk the Alternative walk before he can "talk." He suggests, "This format demands the most intense commitment to the lifestyle of any I've worked in — Rock, CHR, you name it. Kids will know when you're hyping them."

"I've taken an anti-hype approach to the creative imaging I do. Big macho voices are gone. It's funny, it seems like nerd guys are more popular than macho men in Alternative. I've developed an androgynous character as a part of my repertoire as a result."

Ryker is recognized for his studio abilities or "tricks" as he puts it. He allows, "If you look at music and where it's headed, everything moves. Forward motion is required in taking an alternative approach to production. The audience wants to be fed more info, they want to be tripped with. I may create 30 intense seconds of production ambience for five seconds of real info. As the competition gets stronger, you have to create sounds that other competitors won't follow. I use electronic music and digital production techniques that I believe Rock competitors won't dare try to use."

Using technology is part of production directors stock-in-trade, and Ryker is no different. "I live here in the studio, constantly trying new techniques and technology. This work can be addictive. I use an ADX unit from Pacific Recording that allows me to do so

□

It's been said that production is the toughest job in radio. We have to constantly find fresh approaches to standard features. The features don't change but the way you sell them better.

— John Frost

□

much digital sequencing, capturing sounds, making edits on a millisecond of a beat. The technology of recording has advanced so far that it provides a lot of tools to create. I still believe that it comes down to creative ideas anyway. It's like playing guitar. Great guitarists would sound good on a \$5 guitar, because they have good ideas."

Ryker works hard at providing a message that will inspire the listener. "I said it before. This audience wants to use their brains. I try to arrive at creative copywriting that lets them figure out just how aware 91X is. Part of it comes from being a social observer and watching what the audience's mood is. A lot of it is being open, keeping your feelers connected to new thoughts and trends."

"You have to be connected, you have to be on the right 'lists.' That's how you'll get the right music, the right technology, the right info. I do one imaging campaign that we call the 'Fix-It' campaign. I write poems that center on the subjects of acid rain, HIV, and other parts of the social condition that the audience needs to be concerned about. Call it '90s Schoolhouse Rock.'"

Does the audience really relate to the image pieces the way stations hope they do? Ryker feels they do. "Stations like KROQ/L.A. and 91X have an audience that counts on the station's vibe as much as its music. Kids are inspired when you capture sounds and ideas in imaging that they relate to. Right now I'm watching a retro-surf scene become prevalent; '90s beatniks, lounge-lizards, like in the movie 'Swingers.' I've been playing with that vibe recently."

No Rules To Play By

KROQ/L.A.'s John Frost has, like Ryker and Eubanks, become considered a prototypical practitioner of the Alternative production form. He allows that timing is everything. "When I started out 10 years ago, I was KROQ's audience. When I started, my whole idea was to create a cartoon radio station. MTV was doing all this off-beat, almost surreal video production, and radio was still relying on bombast. I figured I'd do imaging that proved I wasn't grown up."

A decade later, Frost's style has become a signature for the format's production approach. His voice work is heard not only on KROQ, but also WXRK/NY, KOME/San Jose, and others. He admits that it's more difficult to provide work on a national, rather than local basis.

"I understood all the nuances of Los Angeles when I first moved here from Alaska. I was a KROQ kid. Now I have to ask the opinion of the trick-or-treaters who stop by my mansion on Halloween to find out what's happening in the street. It would be easy for creative services directors to accept Alternative's status as the flavor du jour and presume a lot of concepts.

I know you have to do everything in your power to identify with that listener, especially if you have personally grown out of the target."

Frost feels the task is even harder due to the format's intentional anti-rules stance. "You have a moving audience that avoids stereotyping anyway. There are virtually no rules to play by in production. I guess there are a few. Don't ever use 'cool' in a promo, you're dead if you do. Basically, I adapt all the great power and polish of Top 40 production and throw out the self-serving attitudes. Alternative imaging managed to take hold on a simple concept. Image spots had better sound different than regular commercials. As commercials zero in on the mindset of the alternative audience, then image spots have to move forward."

"This station is very conscious of the need to revitalize its position in all facets. We periodically change the logo to capture the most contemporary look. The music is always being updated. [PD] Kevin Weatherly and I work closely together to make sure the production elements don't lose their specialness, either. We've talked about how we can move production forward much like the other areas."

Frost believes one reason for his success at KROQ has been his utility-player range of approaches to production. "I appropriate a number of styles. [KOME's] Jim Pratt is better at a beat-mix approach than I am, but I can do it. Malcolm Ryker and [WXRK/NY's] Brian Kelsey do great tricks with technology, but I can use them. Heck, our morning show producer Jimmy Kimmel does better song-parodies than me. I try to be good at a number of things. It helps keep my approach fresh."

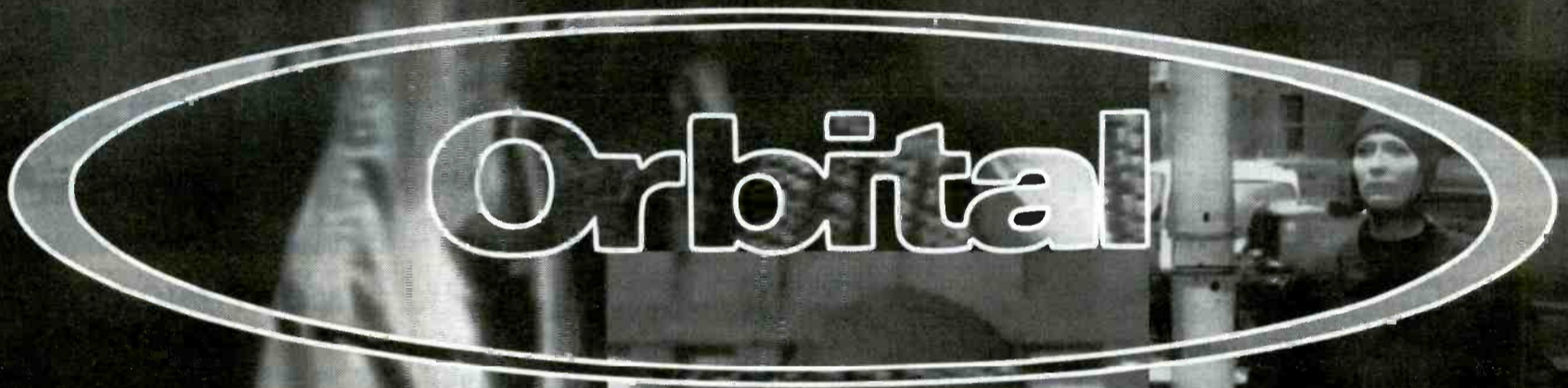
Keeping it simple is equally important to Frost. "Kevin is concerned first and foremost about the message. Did it get through? What is essential to the copy? What is extraneous? A lot of spots would be better if you eliminated 15% of the copy and delivered a concise message without being too cute."

Like Ryker, Frost knows the value of networking with influential peers. "I call it a support system. I look for philosophy from some sources, technique from others. I allow a lot of people to get involved, to brainstorm with. It's been said that production is the toughest job in radio. Here comes 30 promos more for yet another KROQ 'Weenie Roast.'"

"We have to constantly find fresh approaches to standard features. The features don't change but the way you sell them better. That's why so much of Alternative's image is incumbent on production. It used to be stations devoted a lot of inventory to image spots. Once the format became successful, those spots were sold. Without those image-enhancing promos, everything is reliant on the music. We know where that leads."

James Jensen
Comic Book Whore
 featuring the Single "More Than I Can"
 added at:
 WZRH WDST
 KNNC WXHR
 WPLA WPUP
 WRLG WRAX
 WOXY MCH2
 also receiving play at:
 KOME KNRK KTEG
 XHRM WFNX WPLY
 WBZU KDGE KGDE
 WMRQ WCHZ KITS
 WKRL KROX WGRD

“When somebody comes your station, how will they know it's alternative?”



The Single and The Video **“THE BOX”**



SEE ORBITAL LIVE “your life will never be the same”

KROQ **KDGE**
99X **KTCL**
KNDD **X96**
LIVE 105 **WEQX**
KNRK **WROX**
WBCN **WLUM**
KOME **XHRM**
GROOVE RADIO
 and many more!

- 11/20 BOSTON** @ AVALON
- 11/21 WASHINGTON DC** @ 9:30 CLUB
- 11/22 CHARLOTTE** @ TREMONT MUSIC HALL
- 11/23 ATLANTA** @ MASQUERADE
- 11/24 GAINESVILLE** @ FLORIDA THEATER
- 11/26 FT LAUDERDALE** @ THEATER CLUB
- 11/28 NEW ORLEANS** @ HOUSE OF BLUES
- 11/29 DALLAS** @ DEEP ELLUM
- 12/01 AUSTIN** @ LIBERTY LUNCH
(HOSTING MODERN ROCK LIVE THAT NIGHT)
- 12/04 LOS ANGELES** @ AMERICAN LEGION
- 12/05 LOS ANGELES** @ AMERICAN LEGION

MORE TOUR DATES TO BE ANNOUNCED...



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NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	BUSH Swallowed (<i>Trauma/Interscope</i>)	3169	3126	2864	2300	91/1
1	1	2	2	SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	2879	2906	2955	2888	90/1
11	8	4	3	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	2714	2493	2190	1859	87/1
3	4	3	4	COUNTING CROWS Angels Of The Silences (<i>DGC/Geffen</i>)	2499	2675	2630	2539	93/0
9	7	8	5	CAKE The Distance (<i>Capricorn/Mercury</i>)	2488	2293	2194	1934	86/0
6	5	7	6	R.E.M. Bittersweet Me (<i>Warner Bros.</i>)	2408	2424	2426	2218	90/0
4	6	6	7	SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)	2385	2435	2412	2386	82/1
18	13	11	8	LOCAL H Bound For The Floor (<i>Island</i>)	2039	1838	1721	1532	84/3
20	12	10	9	STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)	2018	1880	1723	1478	91/2
2	3	5	10	EELS Novocaine For The Soul (<i>DreamWorks/Geffen</i>)	1994	2470	2687	2747	74/0
24	19	13	11	SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	1917	1707	1453	1224	83/1
44	23	17	12	PRESIDENTS OF THE UNITED... Mach 5 (<i>Columbia</i>)	1764	1580	1240	639	86/2
10	10	9	13	PEARL JAM Hail, Hail (<i>Epic</i>)	1762	1924	1931	1873	75/2
14	14	12	14	LEMONHEADS If I Could Talk I'd Tell You (<i>Tag/Atlantic</i>)	1708	1772	1692	1556	79/0
33	25	18	15	KULA SHAKER Tattva (<i>Columbia</i>)	1673	1466	1187	848	80/3
16	15	16	16	FUN LOVIN' CRIMINALS Scooby Snacks (<i>EMI</i>)	1593	1609	1621	1549	78/0
36	29	21	17	311 All Mixed Up (<i>Capricorn/Mercury</i>)	1591	1363	1062	794	80/3
7	9	15	18	SMASHING PUMPKINS Muzzle (<i>Virgin</i>)	1538	1684	1937	1976	62/0
8	11	14	19	SHERYL CROW If It Makes You Happy (<i>A&M</i>)	1471	1705	1828	1976	62/0
26	21	20	20	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	1385	1416	1340	1189	62/1
22	16	19	21	BECK Devils Haircut (<i>DGC/Geffen</i>)	1361	1436	1483	1412	74/1
25	24	23	22	TOOL Stinkfist (<i>Zoo</i>)	1345	1282	1233	1222	84/1
BREAKER			23	RED HOT CHILI PEPPERS Love Rollercoaster (<i>Geffen</i>)	1244	995	465	37	73/6
34	31	27	24	PHISH Free (<i>Elektra/EEG</i>)	1143	1077	962	843	62/7
29	30	26	25	MARILYN MANSON The Beautiful People (<i>Nothing/Interscope</i>)	1111	1101	1056	1006	78/0
13	18	22	26	NIRVANA Aneurysm (<i>DGC/Geffen</i>)	1072	1299	1478	1677	53/0
12	17	24	27	311 Down (<i>Capricorn/Mercury</i>)	1058	1224	1483	1816	47/0
37	36	31	28	LUSCIOUS JACKSON Naked Eye (<i>Grand Royal/Capitol</i>)	969	974	891	793	58/2
—	—	46	29	BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	946	596	175	72	66/9
31	32	32	30	LEAH ANDREONE It's Alright, It's OK (<i>RCA</i>)	897	933	944	923	52/0
30	27	28	31	ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)	856	1055	1094	987	34/0
35	37	34	32	HEADS Damage I've Done (<i>Radioactive/MCA</i>)	830	873	849	828	54/1
17	20	25	33	WEEZER El Scorcho (<i>DGC/Geffen</i>)	809	1177	1431	1543	54/0
27	38	37	34	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	800	798	844	1145	39/0
15	22	29	35	REPUBLICA Ready To Go (<i>RCA</i>)	754	1022	1278	1554	42/1
DEBUT			36	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	746	429	94	29	53/2
21	28	36	37	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	743	804	1065	1456	36/0
49	42	40	38	FIONA APPLE Shadowboxer (<i>Work</i>)	738	699	650	559	47/4
19	26	33	39	GEGGY TAH Whoever You Are (<i>Luaka Bop/WB</i>)	737	890	1187	1480	41/0
—	—	49	40	FOUNTAINS OF WAYNE Radiation Vibe (<i>Tag/Atlantic</i>)	733	480	347	168	49/9
—	46	43	41	DISHWALLA Charlie Brown's Parents (<i>A&M</i>)	729	616	513	440	51/3
32	34	35	42	CHALK FARM Lie On Lie (<i>Columbia</i>)	700	806	897	857	37/1
41	39	38	43	CRANBERRIES When You're Gone (<i>Island</i>)	652	758	805	714	44/0
—	50	41	44	GARBAGE Supervixen (<i>Almo Sounds/Geffen</i>)	648	671	445	166	45/0
—	47	47	45	KORN No Place To Hide (<i>Immortal/Epic</i>)	638	576	487	425	58/2
DEBUT			46	GARBAGE Number One Crush (<i>Capitol</i>)	603	176	20	—	62/38
39	40	44	47	ALICE IN CHAINS Over Now (<i>Columbia</i>)	601	600	759	752	27/0
47	41	42	48	FACE TO FACE I Won't Lie Down (<i>A&M</i>)	568	647	682	590	44/0
DEBUT			49	POE Hello (<i>Modern/Atlantic</i>)	543	105	28	15	52/18
23	33	39	50	BETTER THAN EZRA King Of New Orleans (<i>Fiction/Elektra/EEG</i>)	497	702	925	1248	25/0

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 96 Alternative reporters. 95 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

RED HOT CHILI PEPPERS Love Rollercoaster (*Geffen*)

TOTAL PLAYS/INCREASE: 1244/249
TOTAL STATIONS/ADDS: 73/6
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GARBAGE Number One Crush (<i>Capitol</i>)	38
WALLFLOWERS One Headlight (<i>Interscope</i>)	22
SOUL COUGHING Super Bon Bon (<i>Slash/WB</i>)	19
POE Hello (<i>Modern/Atlantic</i>)	18
SMASHING PUMPKINS Thirty-Three (<i>Virgin</i>)	18
BLOODHOUND GANG Fire Water Burn (<i>Republic</i>)	15
FAILURE Stuck On You (<i>Slash/WB</i>)	14
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	9
FOUNTAINS OF WAYNE Radiation Vibe (<i>Tag/Atlantic</i>)	9
BUSH Greedy Fly (<i>Trauma/Interscope</i>)	8
SATCHEL Without Love (<i>Epic</i>)	8



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
POE Hello (<i>Modern/Atlantic</i>)	+438
GARBAGE Number One Crush (<i>Capitol</i>)	+427
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	+350
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	+317
FOUNTAINS OF WAYNE Radiation Vibe (<i>Tag/Atlantic</i>)	+253
RED HOT CHILI PEPPERS Love Rollercoaster (<i>Geffen</i>)	+249
311 All Mixed Up (<i>Capricorn/Mercury</i>)	+228
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	+221
FAILURE Stuck On You (<i>Slash/WB</i>)	+214
SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	+210

HOTTEST RECURRENTS

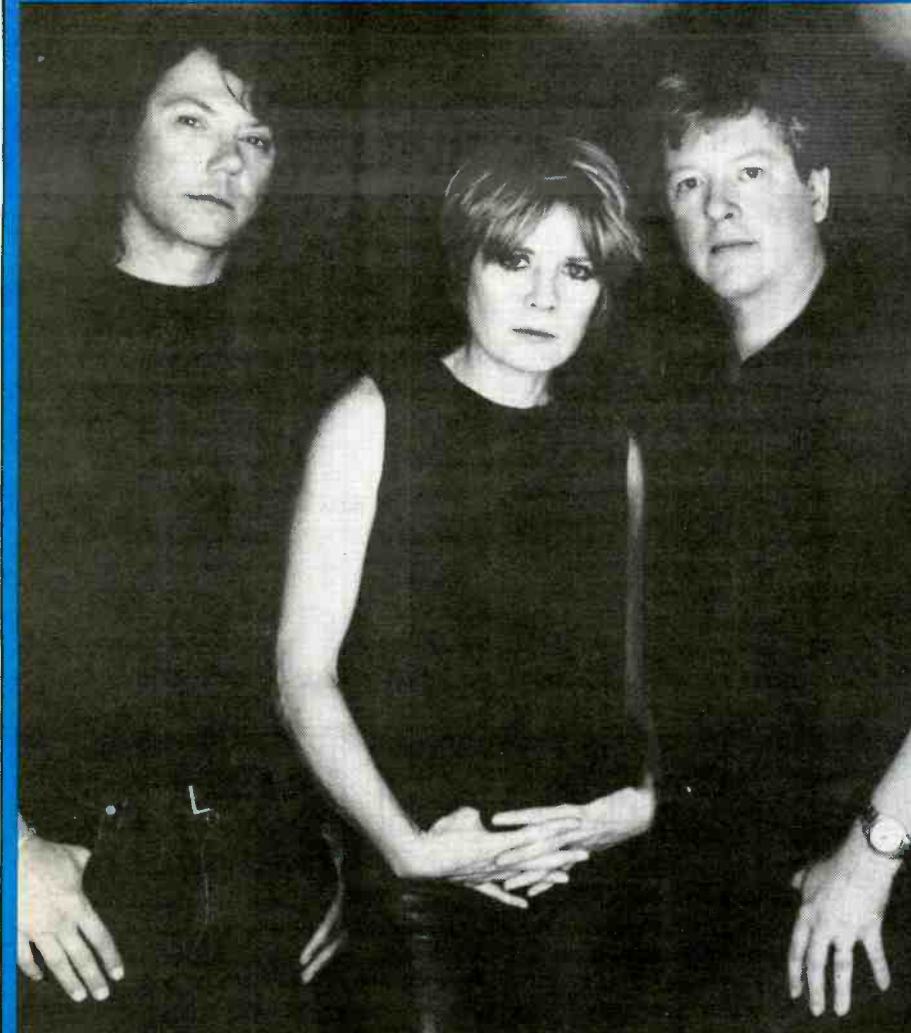
ARTIST TITLE LABEL(S)
BUTTHOLE SURFERS Pepper (<i>Capitol</i>)
REFRESHMENTS Banditos (<i>Mercury</i>)
STONE TEMPLE PILOTS Trippin' On A Hole In... (<i>Atlantic</i>)
NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)
DISHWALLA Counting Blue Cars (<i>A&M</i>)
PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)
SMASHING PUMPKINS Tonight, Tonight (<i>Virgin</i>)
BECK Where It's At (<i>DGC/Geffen</i>)
EVERCLEAR Santa Monica (Watch The World Die) (<i>Capitol</i>)
BUSH Machinehead (<i>Trauma/Interscope</i>)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

BLOODHOUND GANG "FIRE WATER BURN"

MOST ADDED! WHFS WENZ KXTE KDEO WHMP PLUS: KROQ KNDD KNRK
WFNX KKND KNRX KMYZ WKRO KWQX XTRA KOME
KEDJ WRLG KNNC WQXA WXSX KITS KPNT





"Damage I've Done"

The First Track From NO TALKING JUST HEAD

THE HEADS

Chris Frantz, Jerry Harrison and Tina Weymouth
with Johnette Napolitano



R&R Alternative #32

Over 500 BDS spins

New Airplay At:

WMRQ WCHZ
WDGE KDEO and more!

Most Requested At:

KROX KTOZ WAQZ
KICT WZRH WOXY

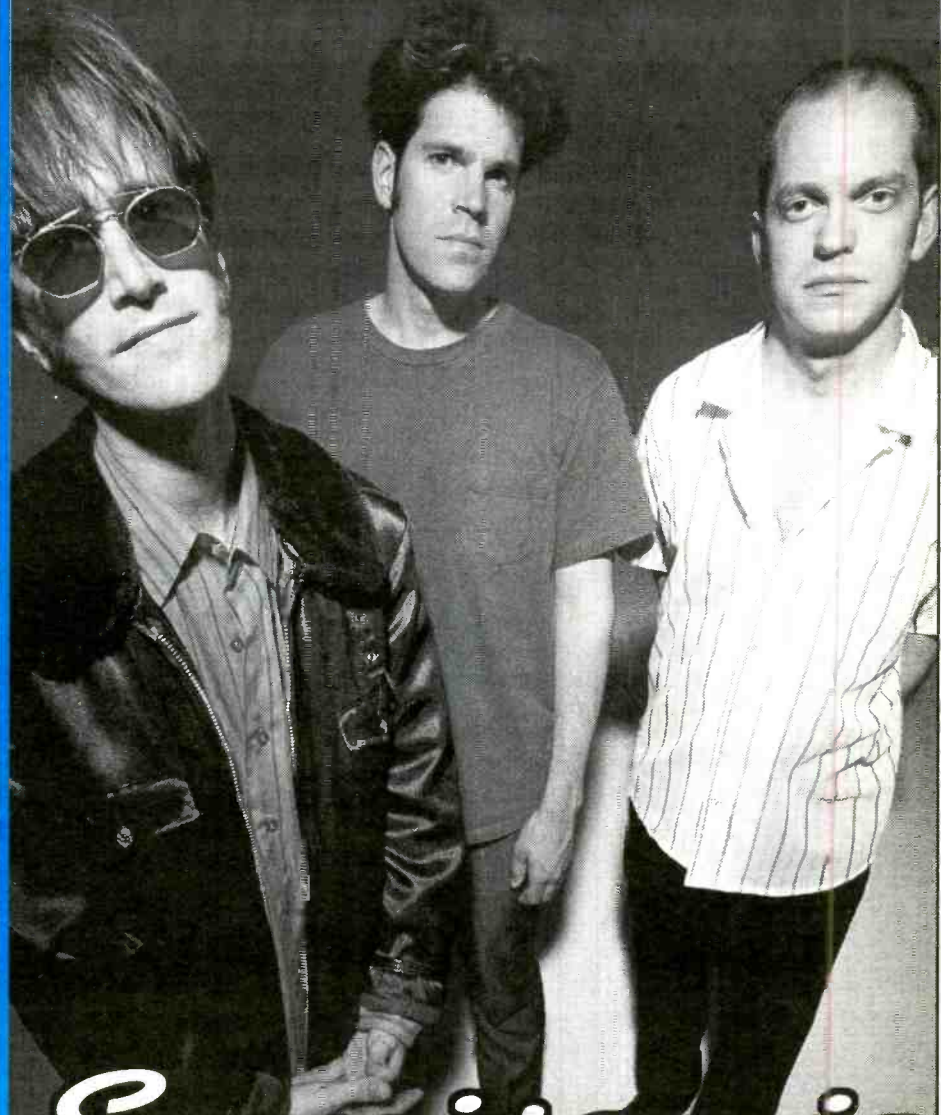
ON TOUR



Get AMPed: <http://www.mcarecords.com>
Produced by The Heads • Management: Gary Kurfurst and Ira Lippy / Overland Productions

"F.N.T."

the first single from the soundtrack
The Long Kiss Goodnight



Semisonic

- on tour:
- 11/15 Grand Rapids, MI
 - 11/16 Indianapolis, IN
 - 11/17 Columbus, OH
 - 11/19 Milwaukee, WI
 - 11/20 Madison, WI
 - 11/21 Minneapolis, MN
 - 11/23 Ames, IA

New This Week At:

- WCYY KISF
- KZON KTBZ
- WBCN

produced by paul fox mixed by tom-lord alge

management: jim grant for jgm



NEW LINE CINEMA



ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXRK/New York
(212) 750-0550
Kingsdon/Tobin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	35	36	41		SUBLIME/What I Got
35	37	39	41		BUSH/Unreleased
28	34	37	39		LDICAL H/Bound For The Floor
36	39	37	38		311/AI Mixed Up
-	20	22	35		NO DOUBT/Don't Speak
19	19	18	34		SOUNGGARDEN/Burden In My Hand
29	31	27	34		CAKE/The Distance
37	30	32	32		COUNTING CROWS/Angels Of...
20	26	31	31		METALLICA/Hero Of The Day
38	39	39	31		NIRVANA/Aneurysm
17	17	25	28		KULA SHAKER/Tattva
11	27	29	28		FUN LOVIN' CRIMALNS/Scoboy Snacks
2	17	25	28		FOUNTAINS OF WAYNE/Radiation Vibe
9	14	28	28		PRESIDENTS OF.../Mach 5
32	25	27	26		STONE TEMPLE PILOTS/Lady Picture Show
37	38	38	25		SOUNGGARDEN/Blow Up...
25	27	23	25		ALICE IN CHAINS/Again
-	-	-	-		POSH/Free
21	20	22	23		311/AI Mixed Up
36	27	24	22		SMASHING PUMPKINS/Muzzle
26	25	22	22		STONE TEMPLE PILOTS/Lady Picture Show
20	23	26	20		IGGY POP/Lust For Life
-	7	23	20		PHISH/Free
19	19	19	19		BETTER THAN EZRA/Desperately Wanting
17	14	7	19		SPONGE/Have You Seen Mary
17	18	9	19		REPUBLICA/Ready To Go
27	27	28	18		EELS/Novocaine For...
21	22	22	22		PEARL JAM/Hail, Hail
-	-	-	-		NO DOUBT/Don't Speak
-	-	-	-		RED HOT CHILI.../Love Rollercoaster

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/ Worden

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	38	38	40		CAKE/The Distance
31	34	40	38		BUSH/Unreleased
40	37	29	35		SUBLIME/What I Got
36	37	35	35		NO DOUBT/Don't Speak
38	27	24	33		311/Down
33	38	30	32		311/AI Mixed Up
21	24	32	28		IGGY POP/Lust For Life
-	20	26	27		GARBAGE/Number One Crush
38	40	38	26		NIRVANA/Aneurysm
38	28	24	24		SOCIAL DISTORTION/Was Wrong
5	10	30	24		BECK/DeVils Haircut
24	23	23	23		LOCAL H/Bound For The Floor
25	19	22	23		COUNTING CROWS/Angels Of...
22	21	21	22		REPUBLICA/Ready To Go
38	38	26	22		SOUNGGARDEN/Blow Up...
21	21	21	22		EELS/Novocaine For...
19	16	17	21		KULA SHAKER/Tattva
22	18	21	21		SMASHING PUMPKINS/Muzzle
19	19	19	19		FOUNTAINS OF WAYNE/Radiation Vibe
-	-	-	-		RED HOT CHILI.../Love Rollercoaster
14	14	10	19		STONE TEMPLE PILOTS/Lady Picture Show
5	7	23	17		PRESIDENTS OF.../Mach 5
13	17	17	17		BETTER THAN EZRA/Desperately Wanting
-	-	-	-		CARDIGANS/Lovelet
-	-	-	-		FAILLURE/Stuck On You
-	-	-	-		BLOODHOUND GANG/Fire Water Burn
-	-	-	-		SHERYL CROW/If It Makes You...
-	-	-	-		REPUBLICA/Ready To Go
-	-	-	-		PEARL JAM/Hail, Hail
-	-	-	-		IGGY POP/Lust For Life
-	-	-	-		GARBAGE/Number One Crush
-	-	-	-		RED HOT CHILI.../Love Rollercoaster

MARKET #3
WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	74	74	69		BUSH/Unreleased
-	-	-	-		GARBAGE/Number One Crush
19	18	20	53		CAKE/The Distance
-	-	-	-		311/AI Mixed Up
43	74	70	48		NO DOUBT/Don't Speak
43	34	36	39		SOUNGGARDEN/Blow Up...
31	24	35	38		NIRVANA/Aneurysm
-	12	24	34		RED HOT CHILI.../Love Rollercoaster
29	32	36	33		PEARL JAM/Hail, Hail
29	38	25	33		FIONA APPLE/Shadowboxer
27	35	27	32		ALICE IN CHAINS/Again
-	-	-	-		SMASHING PUMPKINS/Thirty-Three
20	-	-	-		SUBLIME/What I Got
18	24	20	24		KORN/No Place To Hide
-	-	-	-		FOUNTAINS OF WAYNE/Radiation Vibe
20	24	20	20		TOOL/Slunklist
18	18	20	19		WEEZER/EI Scorcho
19	24	18	19		BECK/DeVils Haircut
25	31	28	19		SHERYL CROW/If It Makes You...
12	16	15	18		KULA SHAKER/Tattva
29	36	38	18		EELS/Novocaine For...
26	39	32	16		FUN LOVIN' CRIMALNS/Scoboy Snacks
6	10	14	16		FACE TO FACE/Won't Lie Down
18	17	17	15		COUNTING CROWS/Angels Of...
17	16	21	14		SOCIAL DISTORTION/Was Wrong
32	35	18	13		STABBING WESTWARD/Shame
22	29	21	13		STONE TEMPLE PILOTS/Lady Picture Show
-	-	-	-		BLOODHOUND GANG/Fire Water Burn
-	-	-	-		BETTER THAN EZRA/Desperately Wanting
12	8	12	10		WHY STORE/Father

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-		GARBAGE/Number One Crush
30	20	28	32		SUBLIME/What I Got
28	20	28	28		REPUBLICA/Ready To Go
29	20	28	27		BUSH/Unreleased
24	20	24	27		SOUNGGARDEN/Blow Up...
14	8	20	27		SOCIAL DISTORTION/Was Wrong
15	9	5	25		CAKE/The Distance
-	-	-	-		BLOODHOUND GANG/Fire Water Burn
-	-	-	-		SNEAKER PIMPS/Underground
-	-	-	-		PRESIDENTS OF.../Mach 5
21	17	17	18		FAILLURE/Stuck On You
18	14	18	18		BT W/TORI AMOS/Blue Skies
27	19	28	18		EELS/Novocaine For...
12	15	18	18		DESCENDENTS/I'm The One
14	8	18	18		ORBITAL/The Box
8	5	17	17		CHEMICAL BROTHERS/Setting Sun
-	-	-	-		311/AI Mixed Up
10	5	15	17		CARDIGANS/Lovelet
14	9	16	15		UNDERWORLD/Born Slippy
14	20	21	15		RED HOT CHILI.../Love Rollercoaster
17	13	15	15		FOUNTAINS OF WAYNE/Sink To The Bottom
28	9	5	15		EGGY TAH/Whoever You Are
27	17	13	13		NIRVANA/Aneurysm
9	5	14	12		MARILYN MANSON/The Beautiful People
12	5	12	12		NO DOUBT/Don't Speak
12	5	12	12		FIONA APPLE/Shadowboxer
-	-	-	-		MAZY STAR/Flowers In December
17	11	8	10		LEMMONHEADS/If I Could Talk...
22	13	8	10		KULA SHAKER/Tattva
16	11	20	9		R.E.M./Bittersweet Me

MARKET #5
WDRE/Philadelphia
(215) 884-9400
McGuinn

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	36	40	41		LOCAL H/Bound For The Floor
43	39	40	41		COUNTING CROWS/Angels Of...
41	42	40	40		SUBLIME/What I Got
26	25	43	40		BUSH/Unreleased
39	38	39	39		PEARL JAM/Hail, Hail
35	38	38	38		SMASHING PUMPKINS/Muzzle
39	39	40	37		R.E.M./Bittersweet Me
23	40	43	36		STONE TEMPLE PILOTS/Lady Picture Show
19	27	26	30		HEADS/Indie Hair
19	26	27	28		TONIC/Open Up Your Eyes
18	26	27	28		LEMMONHEADS/If I Could Talk...
5	19	18	27		PRESIDENTS OF.../Mach 5
28	27	27	27		SOCIAL DISTORTION/Was Wrong
18	21	25	27		CAKE/The Distance
20	19	26	27		PHISH/Free
28	27	25	25		WEEZER/EI Scorcho
30	27	28	28		FUN LOVIN' CRIMALNS/Scoboy Snacks
-	-	-	-		RED HOT CHILI.../Love Rollercoaster
18	20	20	22		KULA SHAKER/Tattva
-	-	-	-		FOUNTAINS OF WAYNE/Radiation Vibe
-	-	-	-		LUSCIOUS JACKSON/Naked Eye
5	7	17	19		311/AI Mixed Up
22	23	19	19		SOUNGGARDEN/Blow Up...
18	20	21	19		LEAVE AMERICAN STYLE/Not About To Lose It
-	-	-	-		TRACY BONHAM/Sharks Can't Sleep
21	18	20	17		NO DOUBT/Don't Speak
16	16	14	17		IGGY POP/Lust For Life
17	17	17	17		DISHWASH/Charlie Brown's...
14	14	16	17		GRAVITY KILLS/Enough
15	16	14	16		BECK/DeVils Haircut

MARKET #6
CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	37	60	85		ALICE IN CHAINS/Would?
85	82	85	85		BUSH/Unreleased
73	64	69	83		NO DOUBT/Don't Speak
-	-	-	-		CRASH TEST DUMMIES/He Liked To Feel It
39	32	70	70		TOOL/Slunklist
27	67	72	60		311/AI Mixed Up
61	73	52	58		SOUNGGARDEN/Burden In My Hand
25	46	60	56		NIRVANA/Aneurysm
15	-	-	-		LOCAL H/Bound For The Floor
84	80	61	43		SUBLIME/What I Got
84	82	78	42		ALANIS MORISSETTE/Head Over Feet
20	9	28	41		WALLFLOWERS/6th Avenue Heartache
32	33	34	37		SPONGE/Have You Seen Mary
39	39	35	34		COUNTING CROWS/Angels Of...
53	38	38	32		CAKE/The Distance
40	37	36	29		LUSCIOUS JACKSON/Naked Eye
58	28	28	26		KULA SHAKER/Tattva
32	31	34	26		PLUTO/When She Was Happy
-	-	-	-		SEBADOH/Willing To Wait
69	80	54	23		STONE TEMPLE PILOTS/Lady Picture Show
15	5	32	23		SOUNGGARDEN/Blow Up...
3	19	17	20		MAZY STAR/Flowers In December
20	33	29	19		SOCIAL DISTORTION/Was Wrong
-	-	-	-		ASHLEY MACISAAC/Sleepy Maggie
24	18	13	15		TRAGICALLY HIP/Girl Shop
10	9	10	13		MARILYN MANSON/The Beautiful People
-	-	-	-		RED HOT CHILI.../Love Rollercoaster
-	-	-	-		FUN LOVIN' CRIMALNS/Scoboy Snacks

MARKET #6
WHYT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
43	43	38	44		BARENAKED LADIES/The Old Apartment
26	26	41	44		SUBLIME/What I Got
26	25	38	42		NO DOUBT/Don't Speak
26	21	38	42		SHERYL CROW/If It Makes You...
25	37	38	39		BLUES TRAVELER/But Anyway
36	38	38	38		SARAH MCLACHLAN/Possession
43	42	42	43		ALANIS MORISSETTE/Head Over Feet
27	32	26	31		R.E.M./Bittersweet Me
15	18	12	30		PHISH/Free
26	34	30	30		BUTTHOLE SURFERS/Pepper
28	31	31	29		COUNTING CROWS/Angels Of...
31	27	27	29		GOO GOO DOLLS/Long Way Down
26	28	25	29		NO DOUBT/Spiderwebs
37	34	33	33		DISHWASH/Counting Blue Cars
28	30	28	28		EGGY TAH/Whoever You Are
30	28	30	28		REFRESHMENT/Sandlos
23	27	24	27		REPUBLICA/Ready To Go
36	43	31	27		WALLFLOWERS/6th Avenue Heartache
15	14	25	27		BUSH/Unreleased
13	14	24	26		FIONA APPLE/Shadowboxer
25	24	22	24		TONI/Open Up Your Eyes
24	26	24	24		GARBAGE/Stupid Girl
10	14	14	24		311/AI Mixed Up
26	24	22	24		CRANBERRIES/Free To Decide
24	19	25	22		311/Down
-	-	-	-		SOUNGGARDEN/Burden In My Hand
-	-	-	-		LEMONHEADS/If I Could Talk...
-	-	-	-		HEADS/Indie Hair
36	23	24	19		DONNA LEWIS/I Love You Always...
22	22	17	19		PATTI ROTHBERG/Inside

MARKET #7
94.5 THE EDGE
KQDF/Dallas
(214) 770-7777
Folger/Peer/Smith

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	30	43	53		311/Down
32	35	34	52		NO DOUBT/Don't Speak
42	46	47	46		EELS/Novocaine For...
33	36	41	40		BUSH/Unreleased
35	38	34	36		CAKE/The Distance
26	25	28	32		MATCHBOX 20/Long Day
55	56	54	51		ALANIS MORISSETTE/Head Over Feet
22	24	17	26		R.E.M./Bittersweet Me
25	24	23	25		SOUNGGARDEN/Blow Up...
24	23	22	25		311/AI Mixed Up
46	50	30	23		SMASHING PUMPKINS/Muzzle
15	14	10	23		STABBING WESTWARD/Shame
21	21	22	22		PRESIDENTS OF.../Mach 5
-	-	-	-		RED HOT CHILI.../Love Rollercoaster
-	-	-	-		RADISH/Over Aunt Arctica
22	22	23	20		STONE TEMPLE PILOTS/Lady Picture Show
15	14	12	20		LUSCIOUS JACKSON/Naked Eye
16	14	4	20		NIRVANA/Aneurysm
24	30	18	19		C

ALTERNATIVE PLAYLISTS

November 15, 1996 **R&R** • 87

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

the 105.9 MARKET #19 WXDX/Pittsburgh (412) 937-1441 Castellini/Diana	edge MARKET #20 KEDJ/Phoenix (602) 266-1360 Harl/Patyk	101.5FM MARKET #20 KZON/Phoenix (602) 258-8181 Pugh/Smith	107.9END MARKET #22 WENZ/Cleveland (216) 861-0100 Robertson	WMMS 100.1 FM MARKET #22 WMMS/Cleveland (216) 781-9667 Neumann
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93.3 KTCL/Denver (303) 623-9330 Hayes	94.7 KNRK/Portland, OR (503) 223-1441 Hamilton/Souther	107.1 WAOZ/Cincinnati (513) 621-8326 Harris/Schessler	97X WOXY/Cincinnati (513) 523-4114 Tellmann/Pfyffe	KISS 107.3 FM MARKET #26 KISF/Kansas City (816) 254-1073 Anthony/Justice
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LAZER MARKET #26 KLZR/Kansas City (913) 843-1320 Roger/The Dodger/Osburn	103.9 MARKET #27 KCXK/Riverside (909) 384-1039 Arnold	new rock 102.1 MARKET #28 WLUM/Milwaukee (414) 771-1021 Wilde/Bulut	106.5 MARKET #29 KWDD/Sacramento (408) 448-5000 Casper	KOME MARKET #30 KOME/San Jose (916) 985-9800 Nenni/Taylor
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95.5 WBRU/Providence (401) 272-9550 Schiaivelli/Maloney	99.7 THE EDGE 100.3 MARKET #31 WDGE/Providence (401) 823-3343 Peterson/Allers	101 MARKET #32 WWCD/Columbus, OH (614) 221-9923 Purcell/Davis	96X MARKET #33 WROX/Norfolk (804) 640-8500 Stone/Mitchell	96 MARKET #35 KXRX/Salt Lake City (801) 521-9696 Summers/Ziebarth
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NEW MUSIC SPECIALTY SHOWS

Panel Picks Polara's 'Pantomime'

In one of the more hotly contested weeks, the R&R Specialty Show panel prodded Polara to No. 1 in a squeaker. Play included WHFS/Washington, KITS/SF, and WBTZ/Burlington, VT. Showing the legendary "Man In Black" his just respect, Johnny Cash's inspired cover of Soundgarden's "Rusty Cage" came in second, with action at WNNX/Atlanta, KNDD/Seattle, and KISF/Kansas City. All those panelists seeking nasty smut jumped all over CJ Bolland's "Sugar," hoisting it to third place with support from WBRU/Providence, WLUM/Milwaukee, and WROX/Norfolk. Record to watch: Suicide Machines.

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- POLARA (Interscope)
- JOHNNY CASH (American)
- CJ BOLLAND (FFRR/London)
- WILCO (Reprise)
- FOUNTAINS OF WAYNE (Tag/Atlantic)
- RAILROAD JERK (Matador)
- SEBADOH (Sub Pop)
- BLOODHOUND GANG (Republic/Geffen)
- BLESSED ETHEL (Big Pop/Way Cool Music)
- CHEMICAL BROTHERS (Caroline)

GAINING MOMENTUM

- SOUL COUGHING (Slash/WB) Airplay Includes: WEQX, WRLG, WROX
- BABY FOX (Roadrunner) Airplay Includes: WBRU, WBTZ, WXSX
- PRESIDENTS OF THE USA (Columbia) Airplay Includes: KCXX, KXRK, WNNX
- ASHLEY MACISAAC (A&M) Airplay Includes: WLIR, WLUM, WROX
- KULA SHAKER (Columbia) Airplay Includes: KPNT, WEQX, WLUM
- CARDIGANS (Mercury) Airplay Includes: WBTZ, WHFS, WMRQ
- SUICIDE MACHINES (Hollywood) Airplay Includes: WXSX, WZRH, XHRM
- BT & TORIAMOS (Perfecto/Kinetic/Reprise) Airplay Includes: WEQX, WROX, WWDX
- MAZZY STAR (Capitol) Airplay Includes: KROQ, WNNX, WRLG
- SNEAKER PIMPS (Virgin) Airplay Includes: KITS, KOME, WEQX

Compiled by Lynn Beaudoin

NEW MUSIC SCENE

- Artist: Failure
- Track: "Stuck On You"
- LP: "Fantastic Planet"
- Producer: Failure
- Label: Slash/Warner Bros.



Failure

Essentials: Third time's a charm for Greg Edwards (bass) and Ken Andrews (guitars/vocals). This lp, number three for Failure, has finally begun to capture the full attention of the industry. Play on "Stuck On You" has increased dramatically at format leaders like KOME/San Jose (26 plays), KITS/SF (17), KPNT/St. Louis (18), and KROQ/L.A. (16). Considering how close to living down to their name the band was, there is something to be said for perseverance on this Fantastic Planet.

Joined by Kelli Scott (drums) and Troy Van Leeuwen (guitar/vocals), the duo's earlier work with Steve Albini and in off-shoot band, the Replicants, left them wondering if art and commerce would ever blend. Label deals fell apart, but the band's resili-

ency grew by way of working in L.A. clubs. Now the focus is where it belongs — on Failure's melodic rock.

• Influences: Nirvana, Tool, Beatles

• Artist POV: "The outlook of this album was grim even while we were making it," says Edwards. "But it turned out to be the album we're most happy with. Each time you listen to it, your whole take on it will change. The songs that you gravitate toward change over time."

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WNNX/Atlanta, GA Planet Jill Weeknights 11-midnight Jill Melancon Johnny Cash "Rusty Cage" Wilco "Durtasite (Outta Mind)" Black "Rhinoceros" They Might Be Giants "S-E-X-X-Y" Catherine "Four Leaf Clover"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Heatmiser "Get Lucky" Frogpond "Nowhere" Pure "Anna" Grither "Sink" Pushstart Wagon "Attraction"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Cake "The Distance" Busn "Swallowed" Marilyn Manson "The Beautiful People" Red Hot Chili Peppers "Love Rollercoaster" No Doubt "Don't Speak"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10pm Nic Harcourt Pixie "Cheer Up" Barcode "Love Anybody" Fourth Floor "Sex On The Beach" Type O Negative "Love You To Death" Wedding Present "Dreamworld"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Friday 9-10pm, Tuesday 10-11am Sean Ziebart Garbage "Number 1 Crush" Butthole Surfers "Whatever" Soul Coughing "Super Bon Bon" Ashley MacIsaac "Sleepy Maggie" Vallejo "Just Another Day"</p>	<p>KOME/San Jose, CA Nocturnal Noise Friday Midnight-1am Jeannette Grgurevic Screaming Weasel "Cool Kids" Josh Wink "Higher State Of Consciousness" Beekeepers "Hold On" Future Sounds Of London "We Have Explosive" Mundy "To You I Bestow"</p>
<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Rancid & The Stubbins "I Wanna Riot" Garbage "Milk" Roy Ashen "A Little Drop Of Something" Suicide Machines "SOS" Morcheeba "Trigger Hippie"</p>	<p>WWDX/Lansing, MI Above The Pale Sunday 9-10:30pm Chris Brunt Luscious Jackson "Naked Eye" Paula Cole "Where Have All The Cowboys Gone?" Morcheeba "Trigger Hippie" BT & Tori Amos "Blue Skies" Fiona Apple "Shadowboxer"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Heatmiser "Get Lucky" Jonathan Richman "I Was Dancing At..." Rollerskate Skinny "Speed To My Side" Treble Charger "Morale" Seely "Meteor Shower"</p>	<p>WBRU/Providence, RI Breaking & Entering Wednesday Midnight-2am Matt Maloney Railroad Jerk "Natalie" Delta 72 "Rich Girls Like To Steal" Sneaker Pimps "Tesko Suicide" Boo Radleys "C'mon Kids" Royal Crownns "Shiverin' In The Corner"</p>	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson BT w/Tori Amos "Blue Skies" Vallejo "Just Another Day" Save Ferris "The World Is New" Screaming Weasel "Cool Kids" Neri Herder "Van Halen/Diana"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Johnny Cash "Rusty Cage" Cinnamon Toast "Skyful" Test Dept "Tabla Rasa" Wilco "Durtasite (Outta Mind)" Drill Team "Pluto My Cream"</p>
<p>WOXY/Cincinnati, OH Gridloxx Sunday 11pm-1am Dan Cromer Jon Spencer Blues Explosion "Can't Wait" Yo La Tengo "Demons" Wedding Present "Skin Diving" Lilys "Cambridge California" Tobin Sprout "Carnival Boy"</p>	<p>WLIR/Long Island, NY Left Of Center Sunday 11am-noon Lazlow Bloodhound Gang "Why's Everybody Always..." Throwing Muses "Freelander" Michelle Shocked "The Hard Way" Plaid "Let Me Know" Elysian Fields "Oh Or Out"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Penitence People Of Bulgaria "Velocity" Neri Herder "Sorry" Blessed Ethel "Veronica" Terrorvision "Mugwump" Fountains Of Wayne "Sink To The Bottom"</p>	<p>KCXX/Riverside, CA X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold Poe "Hello" Cake "The Distance" Save Ferris "Superspy" Cardigans "Lovefool" Squirrel Nut Zippers "Put A Lid On It"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley Philbryte "Merry Go Round" Unwritten Law "Goody Two Shoes" Morcheeba "Trigger Hippie" Legion Of Green Men "Synaptic Response" Bloodhound Gang "Lift Your Head Up High"</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 8-10:30pm Rob The Lounge Lizard Chemical Brothers "Setting Sun" Poets & Slaves "Vertigo" Secular Mechanism "Disciple" Suicide Machines "SOS" Black 47 "Green Suede Shoes"</p>
<p>WOXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson Leah Andreone "It's Alright, It's OK" Luscious Jackson "Naked Eye" Midnight Oil "Underwater" Descendents "I'm The One" Blinker The Star "Bluish Boy"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 10pm-1am Rodney Bingenheimer Boo Radleys "C'Mon Kids" BMX Bandits "We Are Going" Squeeching Weasels "I Will Always Be There" Wondermint "Arnold Layne" Cub "Main & Broadway"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 11pm-2am Al Mitchell Chemical Brothers "Setting Sun" Suicide Machines "No Face" Frames OC "Monument" Johnny Cash "Rusty Cage" Ashley MacIsaac "Sleepy Maggie"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron BT & Tori Amos "Blue Skies" Kula Shaker "Govinda" Baby Bird "You're Gorgeous" Polara "Pantomime" Real People "Rolling Stone"</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve Gene "Fighting Fit" Alex Reece "Candles" Spain "Spiritual" Polara "Pantomime" Space "Neighborhood"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Heavenly "Space Manatee" New Bomb Turks "Look Alive Live" Descendents "I'm The One" Marshes "Obnoxious" Cardigans "Iron Man"</p>



On Tour Now!

- 11/15 New York City
- 11/16 Asbury Park
- 11/17 Philadelphia
- 11/19 Washington DC
- 11/21 Atlanta
- 11/23 Detroit

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- 12/3 Los Angeles
- 12/4 Los Angeles



The Search For 'The Promised Land'

□ Two recent concerts help define the potential of the Adult Alternative format

By Sky Daniels

In this column, we often examine the various issues and ideas that help define and promote the Adult Alternative format. Generally, we speak to the individuals whose work within the format — be it programming, sales, marketing, or record promotion — affects their functioning and growth. This column will be different: This week we look beyond rotations, research, and ratings to consider another notion.

Two recent Los Angeles-area concerts held 48 hours apart — those of **Paula Cole** and **Bruce Springsteen** — truly represented the meaning and potential of Adult Alternative formatting. At its best, Adult Alternative is a safe haven for artists who may not conform to the lowest-common-denominator pandering of many mass-appeal "artists."

Major record labels have slowly come to realize that most artists will never sell 100,000 records, even though many labels still use that as a yardstick for first-week sales "success." From the programming side, there is a belief that a disenfranchised adult listener exists who desires a more viscerally demanding approach. These listeners may no longer live for the radio, but the hope radio carries still lives within them.

As the marketplace evolves, Cole and Springsteen find themselves re-



Paula Cole Bruce Springsteen

ing fans and industry pundits alike. The title was knowingly prophetic, for the record signaled the arrival of an artist with infinite promise. As fate would have it, her label, **Imago**, would run into distribution difficulties just as the record began to gain notice.

The saga of a promising artist felled by cultural change at a label is an old one that often leaves one begging the question, "Whatever happened to ...?" In this case, Cole remained focused on the undeniable power of her live shows. It is such power that is once again being recognized by the industry as a means to reach an audience. Be it **Melissa Etheridge**, **Dave Matthews**, or **Blues Traveler**, many recent platinum breakouts were the result of doing things the old way — earning acceptance on the long, demanding road of constant touring.

Ironically, many of these artists were forced to resort to forging an alliance with audiences through touring due to the fact that they weren't deemed "hip" enough by labels seeking more cutting-edge approaches. Left alone, outside of the glare of the industry with its ability to burn through the facade of artists not yet ready, those artists — like Cole — developed their craft.

In her recent show at L.A.'s Troubadour, Cole showed just how far her ability to convey the earnestness

and passion of her work had come. "This show is different," she said. "Before, we had guitars and things. Now ... well, you'll see." And see we did.

Sitting at a piano, joined just by her percussionist, **Jay Bellerose**, Cole delivered a set that relied heavily on her latest work, "This Fire" — again an aptly titled work. From her tale of failed communication (at the core of her best material), "Throwing Stones," to the seductive irony of her "Where Have All The Cowboys Gone?" single, this set had both the sold-out crowd and the staff of her new label, **Warner Bros.**, stunned in near disbelief. As this passionate demonstration came to a close with the stark emotionalism of "I'm So Ordinary," I began to think that this is a power that cannot be denied.

KSCA/Los Angeles had done the market a great service by broadcasting the show live to those who could not secure tickets. This is part of the process of how Adult Alternative can make its mark in the game. Grab an artist not yet recognized by the masses, and claim proprietorship while you hold his promise out for all to see. Many labels like Warner Bros. are willing to support showcases just like Cole's in the hopes of broadening an audience.

In many ways, Paula Cole represents the potential of Adult Alternative: an intelligent, powerful artist — deserving of attention — who, because of her unbridled passion, isn't easy to categorize. Mass consumption's loss is integrity's gain. That integrity is a hallmark of great Adult Alternative stations.

Scaled-Down Boss

It is that same sense of integrity that brought Bruce Springsteen to a 1700-seat venue, the Arlington The-

Springsteen's concert didn't specifically state it, but it was his yearning to state more in his work than, as he put it, "Man, Car, Woman" that aligned him directly with the aspirations of Adult Alternative.

ater, in Santa Barbara. The first time I saw Springsteen, he defied audiences to ignore him while opening for **Chicago** in 1971. I guess someone thought **Clarence Clemons's** horn made the **E Street Band** a good match for Chicago.

I had been turned on to Springsteen as a kid while listening to **WMMS/Cleveland** — much like many people will discover Cole listening to **KSCA's** broadcast that



BETTER THAN OK — RCA's Leah Andreone returned to her hometown for an acoustic performance at KUPR/San Diego. Basking in the post-concert glow are (l-r) RCA's Art Phillips, Andreone, KUPR PD Mike Halloran, and Andreone's producer Rick Neigher.

night. Credit **WMMS's Kid Leo**, along with others such as Philadelphia's legendary **Ed Sciaky**, for recognizing in Springsteen then what Paula Cole displays now: an ability to communicate truths through song and theatrics. If Cole represents an artistic potential of Adult Alternative, then Springsteen stands for its promise realized.

Knowingly, Springsteen has decided to scale down the epic touring proportions (and attendant commercial demands) that peaked in his late '80s stadium days. Springsteen has said he never intended to reach such heights of mega-stardom. It's evident by the personal intimacies of this tour that he wasn't prepared for them, either.

Industry people are always attempting to explicitly define what Adult Alternative stations must sound like. I've always found that difficult to articulate. **Dennis Constantine** came closest when he said, "This is radio for people who believe they once had it better. They, as adults, want an alternative to tightly formatted, homogenized approaches."

While Constantine didn't say it, the fact is many of the thoughtful listeners who turn to Adult Alternative are looking for more of that promise in their *lives*, not just a radio format. Springsteen's concert didn't specifically state it, but it was his yearning to state more in his work than, as he put it, "Man, Car, Woman" that aligned him directly with the aspirations of Adult Alternative.

Springsteen conveyed a sense of maturity, compassion, and emotional insight that I had never before witnessed in anything remotely connected to "rock." Standing alone, with just guitar and harmonica, he would that night capture the significant lessons learned in studying the lives of "common men." Many of those lessons were hard. Springsteen's new artistic context seemed to reflect that we'll all have to face our fears alone.

Yet, looking through the crowd, I could see a community of the Adult Alternative audience personified — people wanting a little more depth and willing to commit the higher "psychological entry fee" to find it. Springsteen acknowledged this at the end of his intense set by saying, "Thanks for letting me do this, for letting me be able to perform this way." He recognized that this had not been the calculated, joyous stage

exercises that the E Street Band delivered after years of performing. This was the profound performance of one man who probably saw too much the higher his phoenix rose.

Raised On Radio

In many ways, Springsteen defies the stereotypes of people that research often reduces them to. In many eyes, he's the "Jersey guy" singing of escape on the open road.

Mass consumption's loss is integrity's gain. That integrity is a hallmark of great Adult Alternative stations.

This night, he was far more than just a boardwalk bard; he was an ordinary man who had learned extraordinary lessons. Instead of delivering an over-the-top celebration of first kisses, fast cars, and found freedom, he sang solemnly of the longing of lost lives, with a perspective arrived at only through intense personal experience. In doing so, he willfully eliminated the possibility of achieving "Top 40" success.

Yet he acknowledged the importance that radio had held for him as a youth in a soliloquy touching on his family's ordinary life. In it, he spoke of how there was no art and no culture to speak of when he was growing up with his family in Freehold, NJ. The only outside influence was the radio. Each morning, he remembered, he would come downstairs to "shovel corn flakes while my mother listened to her transistor radio." He would hear the voices of artists who, to him, spoke of a sense of faith in each other. Springsteen's sense of community would develop through the airwaves — not through any interpersonal communication with parents, friends, or teachers. Radio played that great a purpose in his life.

It's unlikely that "Top 40" radio today would possibly relate to the stated message in songs like "Sinatra Cowboys" or one that makes me ponder the broken hopes of my own "hometown," "Youngstown." No, there is only one format that, hopefully, will accept that challenge.

Adult Alternative can make its mark in the game. Grab an artist not yet recognized by the masses, and claim proprietorship while you hold his promise out for all to see.

liant on the support of the format, though both stand at that point for very different reasons.

Mining Cole

Cole is an artist whose passionate, uncompromising material is just beginning to find a mass audience. She first began to gain industry attention with her vocal work supporting **Peter Gabriel's** concert tours. Her last record, "Harbinger," captured the attention of many discern-



HEAD-ING TO CHICAGO — Radioactive/MCA artists the Heads talked over the airwaves of WXRT/Chicago during their recent tour. Shown are (l-r) Heads Chris Frantz, Jerry Harrison, Johnette Napolitano, WXRT's Patty Martin, Heads Tina Weymouth, and WXRT's Norm Winer.

NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	R.E.M. Bittersweet Me (Warner Bros.)	667	701	693	658	36/0
1	1	2	2	DUNCAN SHEIK Barely Breathing (Atlantic)	660	654	704	739	34/0
4	4	3	3	SHAWN COLVIN Get Out Of This House (Columbia)	509	558	502	511	36/0
3	3	4	4	SHERYL CROW If It Makes You Happy (A&M)	483	545	601	657	27/0
23	13	11	5	JOHN MELLENCAMP Just Another Day (Mercury)	470	373	315	230	34/4
8	7	5	6	WALLFLOWERS One Headlight (Interscope)	469	441	396	363	33/1
13	10	8	7	PAULA COLE Where Have All The Cowboys... (Imago/WB)	434	386	359	309	34/1
11	11	9	8	PHISH Free (Elektra/EEG)	416	386	341	319	31/0
6	5	6	9	MELISSA ETHERIDGE Nowhere To Go (Island)	413	425	435	446	27/0
9	8	7	10	CHRIS ISAAK Think Of Tomorrow (Reprise)	402	402	393	359	31/1
—	20	14	11	BODEANS Hurt By Love (Slash/Reprise)	387	341	256	190	33/4
7	9	10	12	SUZANNE VEGA No Cheap Thrill (A&M)	335	381	389	375	30/0
17	12	13	13	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	327	348	331	285	15/0
14	15	15	14	WHY STORE Father (Way Cool Music/MCA)	319	337	303	297	29/0
29	30	17	15	FIONA APPLE Shadowboxer (Work)	301	284	213	213	24/3
15	18	16	16	CHALK FARM Lie On Lie (Columbia)	293	325	285	296	24/1
30	24	22	17	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	287	254	232	206	22/0
25	22	20	18	ASHLEY MACISAAC Sleepy Maggie (A&M)	284	278	241	223	24/1
21	19	18	19	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	282	280	270	241	22/4
BREAKER			20	COUNTING CROWS A Long December (DGC/Geffen)	281	183	168	109	26/5
BREAKER			21	DAVE MATTHEWS BAND Crash Into Me (RCA)	263	156	76	44	29/6
BREAKER			22	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	258	205	137	25	17/2
5	6	12	23	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	254	356	428	497	19/0
DEBUT			24	WILCO Outtasite (Outta Mind) (Reprise)	230	199	128	84	26/1
DEBUT			25	NO DOUBT Don't Speak (Trauma/Interscope)	227	193	162	104	10/2
27	25	26	26	EELS Novocaine For The Soul (DreamWorks/Geffen)	224	224	227	220	12/0
DEBUT			27	SHERYL CROW Everyday Is A Winding Road (A&M)	220	177	153	137	22/2
28	29	25	28	NIL LARA How Was I To Know (Metro Blue/Capitol)	208	225	218	215	18/0
18	16	21	29	LEAH ANDREONE It's Alright, It's OK (RCA)	206	263	299	282	19/2
20	28	—	30	CRASH TEST DUMMIES He Liked To Feel It (Arista)	195	199	218	264	18/0

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.
42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

COUNTING CROWS Daylight Fading (DGC/Geffen)
Total Plays: 191, Total Stations: 19, Adds: 3

SUBLIME What I Got (Gasoline Alley/MCA)
Total Plays: 189, Total Stations: 10, Adds: 0

DC TALK Just Between You And Me (Virgin)
Total Plays: 187, Total Stations: 11, Adds: 0

MICHELLE SHOCKED The Hard Way (Private)
Total Plays: 164, Total Stations: 18, Adds: 0

BORROWERS Beautiful Struggle (Guardian)
Total Plays: 152, Total Stations: 20, Adds: 2

HOOTIE & THE BLOWFISH I Go Blind (Reprise)
Total Plays: 151, Total Stations: 7, Adds: 0

KULA SHAKER Tattva (Columbia)
Total Plays: 149, Total Stations: 11, Adds: 2

HEADS Indie Hair (Radioactive/MCA)
Total Plays: 138, Total Stations: 10, Adds: 1

ERIC JOHNSON S.R.V. (Capitol)
Total Plays: 137, Total Stations: 16, Adds: 2

R.E.M. Electrolite (Warner Bros.)
Total Plays: 116, Total Stations: 10, Adds: 0

Songs ranked by total plays.

BREAKERS®

COUNTING CROWS

A Long December (DGC/Geffen)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
281/98	26/5	20

DAVE MATTHEWS BAND

Crash Into Me (RCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
263/107	29/6	21

SEAL

Fly Like An Eagle (Warner Sunset/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
258/53	17/2	22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Crash Into Me (RCA)	6
COUNTING CROWS A Long December (DGC/Geffen)	5
BODEANS Hurt By Love (Slash/Reprise)	4
JOHN MELLENCAMP Just Another Day (Mercury)	4
SMASHING PUMPKINS Thirty-Three (Virgin)	4
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	4
FIONA APPLE Shadowboxer (Work)	3
COUNTING CROWS Daylight Fading (DGC/Geffen)	3
JOAN OSBORNE Son Of A Preacher Man (Blue Gorilla/Mercury)	3
RUSTED ROOT Faith I Do Believe (Mercury)	3
WILCO Monday (Reprise)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE MATTHEWS BAND Crash Into Me (RCA)	+107
COUNTING CROWS A Long December (DGC/Geffen)	+98
JOHN MELLENCAMP Just Another Day (Mercury)	+97
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	+53
PAULA COLE Where Have All The Cowboys... (Imago/WB)	+48
BODEANS Hurt By Love (Slash/Reprise)	+46
SHERYL CROW Everyday Is A Winding Road (A&M)	+43
KULA SHAKER Tattva (Columbia)	+38
NO DOUBT Don't Speak (Trauma/Interscope)	+34
LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	+33
WILCO Outtasite (Outta Mind) (Reprise)	+31

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

It's a beautiful struggle



when the tracks end here

but the train's gotta run.



Produced by: Jay Joyce
Management: Mark Shimmel
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The Borrowers debut album
from GUARDIAN Records



AA New & Active!

New This Week!

KSCA KOTR

Already On:

WXRT KMTT WXKR WMMM WNCS
WXPB KUMT WRNX KTHX KTMN
WBOS WXRC KMBY WMVY KBXR
WXRV WRLT KRSH

On Tour In November!

THE BORROWERS



NOVEMBER 15, 1996

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
2	1	1	1	R.E.M.	New Adventures In Hi-Fi	(Warner Bros.)	39/0	903	-42	"Me" (667) "Electro" (116) "Letter" (37)
1	2	2	2	SHERYL CROW	Sheryl Crow	(A&M)	41/0	884	-15	"Happy" (483) "Everyday" (220) "Change" (84)
3	3	3	3	JOHN MELLENCAMP	Mr. Happy Go Lucky	(Mercury)	39/1	816	+4	"Day" (470) "Key" (254) "Full" (32)
6	6	5	4	COUNTING CROWS	Recovering The Satellites	(DGC/Geffen)	39/0	742	-6	"December" (281) "Daylight" (191) "Angels" (156)
4	4	4	5	WALLFLOWERS	Bringing Down The Horse	(Interscope)	39/1	706	-61	"Headlight" (469) "Heartache" (192) "Difference" (38)
5	5	6	6	DUNCAN SHEIK	Duncan Sheik	(Atlantic)	34/0	673	+14	"Barely" (660) "Runs" (13)
8	7	7	7	SHAWN COLVIN	A Few Small Repairs	(Columbia)	38/0	616	-17	"House" (509) "Sunny" (46) "Wichita" (19)
7	8	8	8	DAVE MATTHEWS BAND	Crash	(RCA)	35/0	520	+34	"Crash" (263) "Two" (173) "Say" (80)
16	15	10	9	PHISH	Billy Breathes	(Elektra/EEG)	32/0	470	+38	"Free" (416) "Character" (24) "Waste" (16)
11	10	9	10	CHRIS ISAAK	Baja Sessions	(Reprise)	31/1	467	+14	"Tomorrow" (402) "Dancin'" (28) "Pretty" (9)
17	14	13	11	PAULA COLE	This Fire	(Imago/WB)	34/1	466	+45	"Cowboys" (434) "Mississippi" (7) "Hush" (6)
9	9	11	12	MELISSA ETHERIDGE	Your Little Secret	(Island)	28/0	419	-12	"Nowhere" (413) "Come" (6)
19	17	12	13	FIONA APPLE	Tidal	(Work)	30/2	413	-9	"Shadowboxer" (301) "Criminal" (89) "Sleep" (16)
—	22	18	14	BODEANS	Blend	(Slash/Reprise)	33/4	398	+42	"Hurt" (387) "Count" (6) "Want" (4)
10	12	15	15	TOM PETTY & THE HEARTBREAKERS	She's The One	(Warner Bros.)	28/1	377	-29	"Hill" (282) "Walls" (38) "Never" (17)
12	11	14	16	SUZANNE VEGA	Nine Objects Of Desire	(A&M)	31/0	364	-54	"Thrill" (335) "Stockings" (16) "Headshots" (9)
15	16	17	17	WHY STORE	Why Store	(Way Cool Music/MCA)	29/0	347	-46	"Father" (319) "Water" (28)
14	13	16	18	ALANIS MORISSETTE	Jagged Little Pill	(Maverick/Reprise)	15/0	344	-62	"Head" (327) "Right" (17)
20	21	19	19	CHALK FARM	Notwithstanding	(Columbia)	24/1	293	-32	"Lie" (293)
30	26	24	20	LEMONHEADS	Car Button Cloth	(Tag/Atlantic)	22/0	287	+33	"Could" (287)
27	23	21	21	ASHLEY MACISAAC	Hi How Are You Today	(A&M)	24/1	284	-7	"Maggie" (284)
—	—	27	22	WILCO	Being There	(Reprise)	28/2	282	+67	"Outtastite" (230) "Monday" (19) "Someday" (9)
18	19	20	23	CRASH TEST DUMMIES	A Worm's Life	(Arista)	25/0	281	-20	"Liked" (195) "Enemies" (35) "Outlived" (30)
13	18	22	24	TRACY CHAPMAN	New Beginning	(Elektra/EEG)	18/0	258	-31	"Beginning" (154) "Reason" (60) "Smoke" (44)
DEBUT	—	—	25	VARIOUS ARTISTS	Space Jam	(Tavdash/Jive)	17/2	258	+53	"Fly" (258)
—	—	28	26	NO DOUBT	Tragic Kingdom	(Trauma/Interscope)	10/2	245	+32	"Speak" (227) "Spiderwebs" (18)
25	24	25	27	NIL LARA	Nil Lara	(Metro Blue/Capitol)	21/0	234	-17	"How" (208) "Free" (19) "Baby" (7)
29	28	26	28	EELS	Beautiful Freak	(DreamWorks/Geffen)	13/1	224	0	"Novocaine" (224)
22	20	23	29	LEAH ANDREONE	Veiled	(RCA)	20/2	212	-56	"Alright" (206) "Who" (6)
—	—	29	30	STING	Mercury Falling	(A&M)	12/0	203	-7	"Happy" (151) "Hung" (14) "Seasons" (10)

This chart reflects airplay from November 4-10. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Cliff Nash 2 ASHLEY MACISAAC "Maggie" DAVE MATTHEWS BAND "Crash" CRASH TEST DUMMIES "Worms" CRANBERRIES "Gone"	WXR/V Boston, MA PD: Joanne Doody MD: Mike Mullaney 5 JOAN OSBORNE "Preacher" 2 MORPHINE "Radar" 1 SACHEL "Without" 1 FOUNTAINS OF WAYNE "Radiation" 1 JULIANA HATFIELD "Waves"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keeler" Fulgham No Adds	WTTS/Indianapolis, IN PD/MD: Rich Anton 1 CARRIE NEWCOMER "Crazy" TOM PETTY & HB "Hill" SMASHING PUMPKINS "Thirty" WHY STORE "Surround"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen No Adds	WXP/N Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 8 COUNTING CROWS "Daylight" 7 SHAWN COLVIN "Mona" 7 WILCO "Far" 5 SHAWN COLVIN "Sunny" 5 DAVE MATTHEWS BAND "Two" 5 WILCO "Miss" 4 KEB MO "Perpetual" 4 RUSTED ROOT "Heaven" 4 WILCO "Dreamer" 4 WILCO "Red-Eyed" 4 WILCO "Someday" 4 WILCO "Monday" 4 BR5-49 "Cherokee" 2 PHISH "Character" FINE YOUNG CANNIBALS "Flame" RUSTED ROOT "Reality" FIONA APPLE "September" EELS "Susan's"	KOPT/Sacramento, CA DM/PO: Jim Trapp APD/MD: Carrie Owens No Adds	KFQO/San Francisco, CA PD: Paul Marszałek MD: Bill Evans 15 TOM PETTY & HB "Hill" 4 LINDA PERRY "Fii"	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson 6 CHRIS ISAAK "Dancin'" JOE COOKER "Anybody" ROBERT BRADLEY "Belly" GRAHAM PARKER "Bean"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 11 COUNTING CROWS "December" 4 JOAN OSBORNE "Dreamin'" SYD STRAW "People" LUSCIOUS JACKSON "Naked"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson SMASHING PUMPKINS "Thirty"	KBCO/Denver, CO PD: Mike O'Connor MD: Scott Arbough 10 JOHN MELLENCAMP "Day"	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis BODEANS "Hurt" LEAH ANDREONE "Alright" TOM PETTY & HB "Hill"	KMBY/Monterey, CA PD: Rich Berlin 10 SMASHING PUMPKINS "Thirty" 4 ENIGMA "Invisible" 3 JOHN MELLENCAMP "Day" 3 FIONA APPLE "Shadowboxe" 3 POE "Hello" 2 MORCHEEBA "Trigger" 2 COUNTING CROWS "December"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 MARK KNOPFLER "Get" 4 BRIAN SETZER ORCH. "Legend" 3 TOM PETTY & HB "Hill" 3 OR JOHN "Cold" 3 ERIC JOHNSON "S.R.V." 3 FRANCINE REED "Bug" LOS LOBOS "Ran"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 NO DOUBT "Speak"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 8 POPA CHUBBY "Trail" 7 MAZZY STAR "December" 5 GRATEFUL DEAD "Wheel" 4 VIC CHESNUTT "Osgenerate" 4 THORNETTA DAVIS "Sunset" 3 BLACK CROWES "Better" 3 COUNTING CROWS "December" 3 BORROWERS "Struggle" 3 MARLEY'S GHOST "Higher"	KAEP/Spokane, WA MD: Haley Jones 1 WALLFLOWERS "Headlight" 1 BETTER THAN EZRA "Wanting" SMASHING PUMPKINS "Thirty" SPONGE "Mary" UGLY AMERICANS "Turn"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 4 COWBOY JUNKIES "Calling" FIONA APPLE "Shadowboxe" BILLY MANN "Flower" RUSTED ROOT "Faith" PAULI A COLE "Me" BRIAN SETZER ORCH. "Brighton" JUNIOR WELLS "Monkey" LYLE LOVETT "Easier" JOAN OSBORNE "Preacher" JOHN MELLENCAMP "Circling" RICHARD PAGE "Best" CANDY BUTCHERS "Till" FARMER "Snooze"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 CARL PERKINS "Memphis"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoenwetter 6 FOUNTAINS OF WAYNE "Radiation" 5 GARBAGE "Crush" 2 KULA SHAKER "Tattva"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Nicole Sandler COUNTING CROWS "December" JOHN MELLENCAMP "Circling" HEADS "Indie" BORROWERS "Struggle"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber OAVE MATTHEWS BAND "Crash" FIONA APPLE "Shadowboxe" ERIC JOHNSON "S.R.V." LINUS "Making"	WRLT/Nashville, TN PD: Jon Peterson APD: David Hall BELA FLECK "South" JOAN OSBORNE "Preacher" PERKINS & FOGERTY "Children"	KENZ/Salt Lake City, UT PD: Bruce Jones MD: Dom Casual No Adds	WRNX/Springfield, MA PD: Sean O'Mahony MD: Bruce Robbins 14 OAVE MATTHEWS BAND "Crash" 10 BODEANS "Hurt"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 13 COUNTING CROWS "December" 12 SHERYL CROW "Everyday" CHALK FARM "Lie"
WBOS/Boston, MA PD/MD: Jim Herron 12 JOHN MELLENCAMP "Day" 311 "Mixed" ALANIS MORISSETTE "Doctor" LUSCIOUS JACKSON "Naked"	WXRC/Charlotte, NC PD: Anthony Michaels 5 PHISH "Breathes" 5 ROBERT BRADLEY "Blackwater" JOHN MELLENCAMP "Day"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi 8 SHERYL CROW "Hard" 3 WILCO "Monday"	WPLL/Miami, FL PD: Dave Stewart CRANBERRIES "Gone"	WMAX/Rochester, NY CD-PD: Jennifer Vanderzice CD-PD: Tom Sheridan 8 TOOL "Stinkfist" 1 COUNTING CROWS "Daylight" UGLY AMERICANS "Turn"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 MOTHER HIPPS "Honeydew" 7 DAROEN SMITH "Running"	KUMT/Salt Lake City, UT PD: Zeb Norris APD/MD: Kelly Monson 1 STEVE FORBERT "Moon" 1 LYLE LOVETT "Easier" 1 WILCO "Outtastite" 1 SEAL "Fly" 1 PORCUPINE TREE "Waiting" OAVE MATTHEWS BAND "Crash"	KTMN/Santa Fe, NM PD/MD: Rich Robinson SPONGE "Mary" SCOTT THOMAS "Somebody" ELYSIAN FIELDS "Jack" KULA SHAKER "Tattva" SUZANNE VEGA "Headshots" KEB MO "Home" ROBERT BRADLEY "Belly" PORCUPINE TREE "Waiting"	WXKR/Toledo, OH PD: Dusty Scott 10 BODEANS "Hurt" 9 SHERYL CROW "Everyday" 7 NO DOUBT "Speak" 1 RUSTED ROOT "Faith" 1 COUNTING CROWS "Daylight"

42 Total Reporters
42 Current Reporters
42 Current Playlists

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #2
KSCA/Los Angeles
 (213) 845-1600
 Morrison/Sandler

fm 101.9
 LAS VEGAS

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	23	24	24	24	R.E.M./Bittersweet Me
6	22	23	23	23	FIONA APPLE/Shadowboxer
6	23	23	23	23	JOHN MELLENCAMP/Key West
7	23	23	23	23	SHERYL CROW/It Makes You
6	23	23	23	23	ELLS/Novocaine For...
6	18	20	20	20	DUNCAN SHEIK/Barely Breathing
5	18	20	20	20	BONNIE GANDHI/Promised Land
5	15	17	17	17	WALLFLOWERS/One Headlight
6	12	13	13	13	SHAWN COLVIN/Get Out Of This...
3	10	12	12	12	CHRIS ISAAK/Think Of Tomorrow
11	12	12	12	12	COUNTING CROWS/Daylight Fading
5	16	12	12	12	PHISH/Free
4	14	12	12	12	MIDNIGHT OIL/Underwater
3	12	12	12	12	TOM PETTY & HB/Climb That Hill
4	13	12	12	12	SHERYL CROW/Maybe Angels
4	13	12	12	12	NIL LARA/How Was I To Know
4	11	12	12	12	CHALK FARM/Lie On Lie
5	12	12	12	12	PAULA COLE/Where Have All...
4	12	12	12	12	TOM PETTY & HB/How You Never
11	11	11	11	11	WILCO/Outsize (Outta...)
3	10	11	11	11	BRIAN SETZER ORCH./Legend Of Johnny...
3	12	11	11	11	LEMONHEADS/It's Alright, It's...
11	11	11	11	11	DAVE MATTHEWS BAND/Crash Into Me
3	11	11	11	11	FIONA APPLE/Sleep To Dream
3	11	11	11	11	RUSTED ROOT/Faith I Do Believe
9	11	11	11	11	JOHN MELLENCAMP/Just Another Day
12	11	11	11	11	BODEANS/Hurt By Love
1	12	11	11	11	BRIAN SETZER ORCH./House Is Rockin'
3	8	11	11	11	SUZANNE VEGA/No Cheap Thrill
4	11	11	11	11	ALANIS MORISSETTE/Head Over Feet

MARKET #3
WXRT/Chicago
 (312) 777-1700
 Winer/Martin

93.1
 RADIO CHICAGO

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	11	8	11	11	SHERYL CROW/Everyday Is...
8	10	6	11	11	WALLFLOWERS/One Headlight
11	12	8	11	11	ROBYN HITCHCOCK/Alright... Yeah
8	8	8	10	10	SHAWN COLVIN/Get Out Of This...
9	9	9	9	9	R.E.M./Bittersweet Me
9	7	6	9	9	TOM PETTY & HB/California
10	7	7	9	9	JOHN MELLENCAMP/Crashing Around
7	7	7	9	9	RUSTED ROOT/Faith I Do Believe
9	6	9	9	9	PHISH/Free
14	11	11	9	9	BODEANS/Hurt By Love
10	9	12	9	9	ALICE IN CHAINS/Over Now
5	8	6	9	9	LEMONHEADS/It's Alright, It's...
10	9	9	8	9	SHERYL CROW/It Makes You...
10	11	5	8	9	MELISSA ETHERIDGE/Nowhere To Go
4	9	6	8	9	PEARL JAM/Off He Goes
9	9	8	8	9	COUNTING CROWS/Recovering...
8	11	9	8	9	MIDNIGHT OIL/Underwater
8	9	10	7	8	NIL LARA/How Was I To Know
7	9	8	7	8	DUNCAN SHEIK/Barely Breathing
3	4	4	7	8	LOS LOBOS/Can't Stop The Rain
7	9	7	7	8	TOM PETTY & HB/Climb That Hill
1	5	7	7	8	SON VOLTD/Drawn
2	4	7	7	8	DOCS EYE VIEW/Everything Falls...
4	6	5	7	8	JOHN MELLENCAMP/Just Another Day
10	12	6	7	8	SUZANNE VEGA/No Cheap Thrill
2	3	5	7	8	DEL AMTR/Get Her This
3	5	7	7	8	KINKS/To The Bone
9	7	7	7	8	ZZ TOP/What's Up With That
8	8	7	7	8	PEARL JAM/Who You Are
10	7	11	6	7	WALLFLOWERS/6th Avenue Heartache

MARKET #4
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

KFOG
 104.5 97.7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	7	15	23	23	BODEANS/Hurt By Love
19	20	20	21	21	ERIC JOHNSON/S.H.V.
19	19	21	21	21	KEB' MO/More Than One Way...
20	17	21	21	21	R.E.M./Bittersweet Me
18	16	21	21	21	ZZ TOP/What's Up With That
19	19	19	20	20	CHRIS ISAAK/Think Of Tomorrow
5	18	17	20	20	MELISSA ETHERIDGE/Nowhere To Go
19	19	19	19	19	FIONA APPLE/Criminal
20	18	18	18	18	COUNTING CROWS/Daylight Fading
8	5	13	18	18	SHERYL CROW/It Makes You...
8	9	17	17	17	DUNCAN SHEIK/Barely Breathing
10	9	17	17	17	JOHN MELLENCAMP/Just Another Day
15	21	18	10	10	TOM PETTY & HB/Climb That Hill
18	21	10	10	10	SHAWN COLVIN/Get Out Of This...
17	20	21	10	10	SHERYL CROW/Hard To Make A Stand
4	9	24	24	24	DAVE MATTHEWS BAND/Crash Into Me
6	6	8	8	8	JOE COCKER/Anybody Seen My Girl
9	7	8	8	8	MIDNIGHT OIL/Beat
7	7	8	8	8	ROBERT BRADLEY/Belly Bone
17	19	6	8	8	UGLY AMERICANS/Vuacan Death Grip
6	8	7	7	7	BRIAN SETZER ORCH./Legend Of Johnny...
7	6	7	7	7	CRASH TEST DUMMIES/He Liked To Feel It
7	7	7	7	7	LYLE LOVETT/Private Conversation
6	6	7	7	7	STEVE FORBERT/Moon Man (I'm...)
20	19	21	7	7	SUZANNE VEGA/No Cheap Thrill
6	9	7	7	7	WILCO/Monday
1	5	6	6	6	CHRIS ISAAK/Dancin'
6	5	6	6	6	COUNTING CROWS/Goo/Night Elisabeth
7	7	5	5	5	FINN BROTHERS/Suffer Never

MARKET #5
WXPB/Philadelphia
 (215) 898-6677
 Alexander/Warren

WXPB
 88.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	5	16	16	16	LUSCIOUS JACKSON/Naked Eye
16	16	16	16	16	BOO HEWERDINE/World's End
7	6	10	10	10	RUSTED ROOT/Sister Contine
8	5	8	9	9	THEY MIGHT BE GIANTS/S-E-X-Y
7	9	9	9	9	MIDNIGHT OIL/Underwater
4	5	9	9	9	DAVE MATTHEWS BAND/Crash Into Me
6	8	8	8	8	BODEANS/Hurt By Love
7	8	8	8	8	R.E.M./Bittersweet Me
7	8	8	8	8	CRASH TEST DUMMIES/He Liked To Feel It
6	6	6	6	6	BR5-49/Lite Ramona...
6	8	7	8	8	PHISH/Free
9	8	8	8	8	BILLY BRAGG/Uplifted
7	4	9	9	9	PAULA COLE/Where Have All...
5	17	8	8	8	STORYVILLE/Good Day For...
7	8	8	8	8	MARSHALL CRENshaw/What Do You Dream Of
7	8	8	8	8	COUNTING CROWS/Daylight Fading
6	7	8	8	8	JOHN MELLENCAMP/Just Another Day
6	5	6	7	7	LEMONHEADS/It's Alright, It's...
4	15	7	7	7	CURTIS MAYFIELD/New World Order
7	13	7	7	7	IRIS DEMENT/Wasteland Of
6	9	8	7	7	CHRIS ISAAK/Think Of Tomorrow
7	17	8	7	7	SHAWN COLVIN/You And The Mona...
8	8	9	7	7	KEB' MO/More Than One Way...
8	9	7	7	7	WILCO/Don't Let This Be Our
5	5	3	7	7	DUNCAN SHEIK/She Runs Away
12	8	7	7	7	DUNCAN SHEIK/Barely Breathing
7	7	7	7	7	WILCO/Fat, Far Away
8	6	6	6	6	COUNTING CROWS/Goo/Night Elisabeth
4	6	5	6	6	COUNTING CROWS/Another...

MARKET #6
CIDR/Detroit
 (519) 258-8888
 Brookshaw/Deisi

THE RIVER
 93.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	32	27	31	31	TOM PETTY & HB/Climb That Hill
26	31	26	31	31	DUNCAN SHEIK/Barely Breathing
21	27	30	30	30	JOHN MELLENCAMP/Just Another Day
24	26	29	29	29	PAULA COLE/Where Have All...
21	20	22	22	22	CRASH TEST DUMMIES/He Liked To Feel It
25	26	22	22	22	NIL LARA/How Was I To Know
16	17	20	20	20	FRAGILLY/HIP GIP SHOP
26	25	21	21	21	COUNTING CROWS/Angels Of...
13	16	22	22	22	FIONA APPLE/Shadowboxer
32	31	26	27	27	R.E.M./Bittersweet Me
11	17	17	17	17	BODEANS/Someone Who's Cool
15	13	10	10	10	STORYVILLE/Good Day For...
7	10	10	10	10	PHISH/Free
10	10	14	14	14	MELISSA ETHERIDGE/Who Is He And...
8	9	10	10	10	KEB' MO/Just Like You
13	15	12	12	12	WALLFLOWERS/One Headlight
14	16	19	19	19	SUZANNE VEGA/No Cheap Thrill
16	15	13	13	13	ROBERT BRADLEY/Cautious
31	24	14	14	14	BRIAN SETZER ORCH./Rumble In Brighton
15	16	12	12	12	CHRIS ISAAK/Think Of Tomorrow
5	10	9	9	9	BODEANS/Hurt By Love
8	10	9	9	9	SHAWN COLVIN/Get Out Of This...
22	25	17	17	17	CHAMPA/KEB' MO/More Than One Way...
25	11	16	16	16	SHAWN COLVIN/Get Out Of This...
15	13	6	6	6	WHY STORE/Father
5	9	10	6	6	THEY'RE TA DAVIS/Sunday Morning
5	6	9	9	9	MICHELLE SHOCKED/The Hard Way
23	21	15	15	15	DRIVING BLIND/Anything Can Happen
9	9	4	4	4	MOTHER HIP/Honeydew

MARKET #10
WBOS/Boston
 (617) 254-9267
 Herron

WBOS
 92.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	24	24	33	33	ELLS/Novocaine For...
33	33	33	33	33	SHERYL CROW/It Makes You...
24	33	33	33	33	SUBLIME/What I Got
24	33	33	33	33	JOHN MELLENCAMP/Key West
33	33	33	33	33	ALANIS MORISSETTE/Head Over Feet
33	33	24	24	24	R.E.M./Bittersweet Me
12	12	24	24	24	ASHLEY MACISAAC/Sleepy Maggie
24	24	24	24	24	WALLFLOWERS/One Headlight
12	24	24	24	24	CRANBERRIES/When You're Gone
24	24	24	24	24	MELISSA ETHERIDGE/Nowhere To Go
24	24	24	24	24	ELANOR MCEVOY/Precious Little
24	24	24	24	24	LEMONHEADS/It's Alright, It's...
24	24	24	24	24	CRANBERRIES/Free To Decide
8	8	13	13	13	PHISH/Free
12	12	12	12	12	JOHN MELLENCAMP/Just Another Day
12	12	12	12	12	DRIVING BLIND/Revolution
12	12	12	12	12	NEW WORLD SPIRITS/Bed
3	12	12	12	12	SHAWN COLVIN/Get Out Of This...
12	12	12	12	12	COUNTING CROWS/A Long December
12	12	12	12	12	HOOTIE & BLOWFISH/Sad Capers
3	3	8	8	8	BORROWERS/Beautiful Struggle
8	8	8	8	8	KULA SHAKER/Tatva
8	8	8	8	8	STONE TEMPLE PILOTS/Lady Picture Show
8	8	8	8	8	REPUBLICA/Ready To Go
8	12	3	3	3	GEGGY TAH/Whoever You Are
3	8	3	3	3	PAULA COLE/Where Have All...
3	3	3	3	3	BODEANS/Hurt By Love
3	3	3	3	3	MARSHALL CRENshaw/What Do You Dream Of
3	3	3	3	3	UGLY AMERICANS/You Turn Me On
3	3	3	3	3	RUSTED ROOT/Faith I Do Believe

MARKET #10
WXRV/Boston
 (508) 374-4733
 Doody/Mulianey

THE RIVER
 92.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	18	22	27	27	ASHLEY MACISAAC/Sleepy Maggie
19	26	17	23	23	LEMONHEADS/It's Alright, It's...
13	15	20	23	23	LINDA PERRY/Fill Me Up
20	17	17	23	23	WALLFLOWERS/One Headlight
22	18	22	22	22	PHISH/Free
7	18	18	22	22	R.E.M./Bittersweet Me
22	19	21	21	21	DC TALK/Just Between You...
9	24	21	21	21	TOM PETTY & HB/Climb That Hill
13	12	18	19	19	COUNTING CROWS/Daylight Fading
23	26	17	19	19	CHRIS ISAAK/Think Of Tomorrow
15	12	18	19	19	JOHN MELLENCAMP/Jerry
30	20	17	18	18	DUNCAN SHEIK/Barely Breathing
22	25	20	17	17	PAULA COLE/Where Have All...
24	21	17	18	18	SHAWN COLVIN/Get Out Of This...
6	7	16	16	16	JASON FALKNER/She Goes To Bed
8	18	18	16	16	DAVE MATTHEWS BAND/Crash Into Me
13	10	13	15	15	ELANOR MCEVOY/Precious Little
13	10	13	15	15	PINE YOUNG CANNIBALS/The Flame
18	24	25	23	23	R.E.M./Bittersweet Me
25	24	23	22	22	DC TALK/Just Between You...
20	23	22	22	22	SHERYL CROW/It Makes You...
21	20	21	21	21	SONIA DADA/You Don't Treat Me...
14	21	25	21	21	TRACY CHAPMAN/Smoke And Ashes
5	20	20	20	20	RED HOT CHILLI/Love Rollercoaster
23	20	19	19	19	TRACY CHAPMAN/Give Me One Reason
20	18	19	19	19	NIL LARA/How Was I To Know
17	19	19	19	19	PAULA COLE/Where Have All...
15	15	15	15	15	COUNTING CROWS/A Long December
9	12	12	12	12	CRANBERRIES/When You're Gone

MARKET #11
WPFL/Miami
 (305) 587-1035
 Stewart

103.5
 The Point

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	38	40	40	DUNCAN SHEIK/Barely Breathing
38	44	35	40	40	STING/In My Hazy

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

WHAT CHANCE DO YOU HAVE

TWO HUNDRED tapes go out to stations that advertise their opening on a telephone line or tip sheet. WHAT CHANCE DO YOU HAVE TO BE HEARD!!! NATIONAL presents you live to our stations unpublished openings for ONE YEAR. Only for the location and money you want.

GET WHAT YOU PAY FOR. GET THE PERSONAL TOUCH. Since 1981. STATIONS... CALL FOR TALENT TODAY ACT NOW!

NATIONAL BROADCAST TALENT
(205) 608-0294



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations List jobs for free/cover EEO responsibility)

PRIME SPORTS

PRIME SPORTS is looking for energetic and creative men and women to do entertaining radio talk show and sports updates. If you've got sports knowledge and can captivate an audience, we want to hear from you. Send your tape and background info to: Tim Parker, Director of Programming and Operations, Prime Sports Radio Network, 100 East Royal Lane, Suite 100, Irving, TX 75039. No calls please. Equal Opportunity Employer.

MARK TUDOR ASSOCIATES

RADIO PROGRAMMING AND MARKETING CONSULTANTS

PROGRAM DIRECTOR MORNING TALENT

Program Director and morning show positions available in the Mid-Atlantic, Southeast and Midwest. Great companies! Dynamic Markets! T&Rs to: P.O. Box 471230 Charlotte, NC 28247, or fax resume 704-846-5823.

SHAPE THE FUTURE OF RADIO!

SportsLine USA, the #1 sports service on the internet is expanding it's exclusive internet radio station. Looking for experienced producers for sports talk shows. Must have at least 2 years producing experience. Decisions are now being made so send resume to: Bill Ruhl, Program Director, SportsLine USA 6340 NW 5th Way, Ft. Lauderdale, FL 33309 or fax (954)776-4745 NO CALLS PLEASE!

COMQUEST

MARKETING/SALES DIRECTOR

Fast growing radio research software company needs aggressive self-starting sales pro. Previous syndication, network or record experience and contacts helpful. Liberal compensation & live in San Diego! FAX resume: 619-268-4947

<http://www.ronline.com>

EAST

WEGO/Boston seeks a creative, organized team player for Promotion Manager. Minimum two years experience. Please call LeeAnne Callahan (617) 375-8048. EOE (11/15)

News Director for Top North Central Pennsylvania combo. T&R: WQYX, Carl Falvo, 110 Healy Ave., Clearfield, PA 16830. EOE (11/15)

WBHT seeks a F/T Promotions Coordinator. Resume and promotions philosophy: WBHT, Mike Edwards OM, 600 Baltimore Dr., Wilkes-Barre, PA 18702. EOE (11/15)

Sinclair Communications of Wilkes-Barre seeks an assistant Production Manager. T&R: Stu Schroeder, Production Manager, 305 Highway 315, Pittston, PA 18640. EOE (11/15)

Sinclair Communications seeks head copywriter. T&R: Stu Schroeder, Production Manager, 305 Highway 315, Pittston, PA 18640. EOE (11/15)

Rock radio AT, production, personal appearances. One year minimum experience. No calls. T&R: WRXL, Brian Illes, 3245 Basie Road, Richmond, VA 23228. EOE (11/15)

MANAGING EDITOR

Radio syndication company in search of creative, well organized producer/writer to oversee multifunction prep service. Ideal candidate works on personality driven morning show in any format. Broad range of format knowledge/experience and thorough knowledge of pop culture and current events are essential. Strong writing and editing skills and computer/Internet literacy a must. Send resume, writing samples and/or tape and salary requirements to: Radio & Records, 10100 Santa Monica Bl., #192, 5th Floor, Los Angeles, CA 90067. EOE

ABC RADIO NETWORKS

EDITOR/PRODUCER, ABC RADIO NETWORKS, NY

Requires compiling breaking stories and current issues that will dominate each days talk radio discussion. Overnight shift weekdays 5+ years talkradio producing or hosting experience, and a total command of current issues and events. No calls. Send resume to ABC Inc., Human Resources Dept., 77W 66th St., 13th Floor, NY, NY 10023, att:SS. EOE

Commodore Media, division of Capstar, needs promotions director at Delaware Properties, with ability/desire to do it all! Execute, sell trade, event marketing, etc. Resume, philosophy, salary history. WJBR, 3001 Philadelphia Pike, Claymont, DE 19703. EOE

Providence, RI — Market #31 SFX Broadcasting, WSNE, Top 5-rated Bright AC looking for exceptional AT for possible future openings. Naturally enthusiastic delivery, top-notch production skills & impeccable references a must. Minimum 3 yrs fulltime experience. No calls, T&R to Jack Casey, APD, 100 Boyd Ave., E. Providence, RI 02914. EOE M/F

GUEST BOOKER — Can you schmooze with the best of them? Have a great Rolodex? Able to book big names for radio interviews when others can't? If you are all of the above, we want to talk with you about exciting network opportunity. Rush resume and salary requirements to: Radio & Records, 10100 Santa Monica Bl., #193, 5th Floor, Los Angeles, CA 90067. EOE

SOUTH

WXMK seeks airshift & Production Director. Experience a must. No calls. T&R: WXMK, Nick Caplan, 108 Benedict Rd., Brunswick, GA 31520. EOE (11/15)

Immediate P/T openings for weekend shifts. Experience necessary. T&R: WTVR AM/FM, Scott O'Brien, 3314 Cutshaw Ave., Richmond, VA 23230. EOE (11/15)

K95 MORNING SHOW PRODUCER

Richmond's top-rated morning show is looking for the country's most creative producer. On-air experience and outstanding digital production skills required. Must have great organizational and people skills and ability to produce on-air imaging, schedule guests, write bits, create and participate in stunts, and appearances. Send T&R by 11/30/96 to Mark Richards, PD, WKHK-FM, 300 Arboretum, Place, Suite 590, Richmond, VA 23236. NO CALLS! EOE

92.9 MFS! SOLID ROCK MEMPHIS

WMFS has an immediate Production Director opening! All applicants must be capable of carrying on the award-winning tradition of MFS production in an "envelope pushing" environment. Minimum 3 years of production experience and you must be digitally literate... There's no tape here! 3-hour midday airshift required. Send tape, resume & production demo to: Jim Fox, Program Director, WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE

WIMZ Knoxville's Classic Rock is looking to fill overnite opening. If you have a minimum of 2 years on-air experience please submit tape and resume to: Operations Manager, P.O. Box 27100, Knoxville, TN 37927. EOE M/F/H

FEMALES - FEMALES!

Urgently needed for current openings. CR, AC, Ctry., CHR, news, co-hosts, production directors, side-kicks, PD's, Pros or limited experience, WE NEED YOU! If you're seriously NETWORKING, call us for FREE information. Let us know what you're looking for and you'll be presented to stations or consultants that are hiring. We place radio personnel.

STATIONS — HEAR TALENT INSTANTLY

NETWORK
(407) 679 8090

Top-rated Hot AC in Tennessee urgently seeking an "Up & Coming" talent for personality morning show. Small market salary, Big market facilities. Rush T&R to: Michael Johnson, OM, 150 Stateline Road, Clarksville, TN 37042. EOE

American Radio Systems/Austin, KKMJ FM MAJIC 95.5 accepting tapes for future openings. Applicants should have a minimum of 5 years on-air experience with Soft AC or similar format. Other helpful skills include: Good public relations experience with personal appearances and remotes. Send TAPES and resumes to STAN MAIN, Operations Manager, American Radio Systems, 4301 Westbank Dr., B-350, Austin, TX 78746. EOE Women and Minority applicants encouraged.

#1 RATED AM/FM COMBO SEEKING PD

Small-market country combo that doesn't act or sound like it. If you are a self-motivated, creative talent with sound programming background, we would like to talk with you. T&R to George Franz, KSAM, P.O. Box 330, Huntsville, TX 77342-0330 EOE

MAJOR MARKET MORNINGS [TEAM OR SOLO] BIG STATION BIG COMPANY

CONTEMPORARY - AC
IMPACT PLAYERS ONLY
MUST HAVE TRACK RECORD
TAPE AND RESUME ASAP

Radio & Records, 10100 Santa Monica Bl., #194, 5th Floor, Los Angeles, CA 90067. EOE

Supertalk FM 99.7 WTN has an immediate opening for a morning talk host.

Our candidate will have extensive knowledge of current events with experience in development of topics of interest to our listeners and three years talk radio or related broadcast experience. WTN, a part of the Gaylord Entertainment family, offers a generous compensation and benefits package. Qualified candidates please send resume with air-check to: Gaylord Ent. HR Attn: PSRR, 2806 Opryland Drive, Nashville, TN 37214. We are an Equal Opportunity Employer.



OPPORTUNITIES

OPENINGS

LIVE ON THE BEACH

WOWI-FM 103 Jamz and the New CHR/Dance 92.1 "The Beat" is looking for killer afternoon personalities; must be topical, creative and a high profile person. Able to relate to 18-34 demos. The BOMB production and management experience a plus. Rush your airchecks to:

Hurricane Dave
Drive Time Search
1003 Norfolk Square
Norfolk, VA 23502.
EOE. NO PHONE CALLS PLEASE!

★ GULFSTAR COMMUNICATIONS, WACO

KBRQ-FM • KCKR-FM • KTKX-AM • WACO-FM

WACO-FM has an immediate opening for evenings. Must do great phones and production. One year minimum exp. Rush T&R. Zack Owen, 4949 Franklin Ave., Waco, TX 76710. Females encouraged. EOE

KCKR-FM has an immediate opening for evenings! We're seeking someone who is self-motivated and goal oriented. If you're up to the challenge... Rush T&R to: Dewayne Wells, 4949 Franklin Ave., Waco, TX 76710. EOE

MIDWEST

Wanted: News reporter/anchor. Experience necessary. T&R: KFDR, Dale Johnson, Box 80209, Lincoln, NE 68501. EOE (11/15)

Radio reporter/anchor. Seeking experienced professional, live shots a must. T&R: WMBD, Dave Dahl, 3131 N. University St., Peoria, IL 61604. EOE (11/15)

WVIC-FM is currently seeking a production/creative director. T&R: WVIC, E. Mt. Hope, Lansing, MI 48917. EOE (11/15)

WANTED: MORNING SHOW SIDEKICK/ PRODUCER. FEMALES ENCOURAGED.

93.7 EDGE

Equal Opportunity Employer. Send tape and resume to: Program Director, John Lassman, KEGE Radio, 917 North Lilac Drive, Minneapolis, MN 55422, No Calls, Please.

<http://www.rroonline.com>

OPENINGS

MADISON, WI AFTERNOON DRIVE

"The Big Y-105" needs someone with a mature CHR style presentation who knows how to personify "FUN" and has an interest in "HOT" country! At least two years fulltime on-air experience required. Send tape and resume to: Ken Scott, WYZM, 6313 Odana Road, Madison, WI 53719, Woodward Communications, Inc. is an Equal Employment/Affirmative Action Employer. Women and minorities are encouraged to apply.

My Country 100.5 in Springfield, Missouri is looking for a Program Director. If you've got the skills to lead a talented group of professionals, and the desire to create great radio, we'd like to hear from you. Check the polls, we're one of America's best places to live. We could be the best company you'll ever work for. KGMV, Attention Mitch Baker, 840 South Glenstone, Springfield, MO 65802. Sunburst Media LP. EOE

WEST

Seeking PT Production Assistant. Digital experience a must. T&R: KISN, Doug Burton, 4001 S. 700 E. Ste. 800, Salt Lake City, UT 84107. EOE (11/15)

Midday position open at KDUK. No calls please. T&R: KDUK, Barry MacGuire, 1345 Olive St., Eugene, OR 97401. EOE (11/15)

PT and FT announcer openings at High Desert AC. T&R: KHWY, Lance Todd, Box 1668, Barstow, CA 92312. EOE (11/15)

Wanted Pacific N.W. AT with 1-2 years experience. Send T&R: KLAD, Rob Siems, Box 339, Klamath Falls, OR 97603. EOE (11/15)

CHR TALENT

MORNING DRIVE & NIGHTTIME talent needed in Top 100 market! We're seeking a seasoned pro for mornings and a nightslammer for 7-mid. We are located in one of America's top-rated family and outdoor cities. If you're not afraid of stiff competition or a creative challenge, rush tape, resume, ratings history, and photo to: Radio & Records, 10100 Santa Monica Bl., #191, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Firebreathing street reporters wanted for future openings at dominant N/T station. Great writing, sound, enterprise. Pulitzer Broadcasting is EOE. T&R to: Andy Friedman, ND, KTAR 5300 N. Central, Phoenix, AZ 85012. No Calls



Needs a Promotion Director who can do EVERYTHING!

Write proposals, juggle remotes, deal with a disorganized PD, create great promotions, coddle prima donna air talent, handle clients, placate a cranky sales staff... and much more.

Come live and work in the world's biggest carnival... Las Vegas. Send resume, references, and other materials to:

Mike Stern
Program Director
KXTE-FM
1771 East Flamingo Ste. 211B
Las Vegas, NV 89119

KXTE is an Equal Opportunity Employer.



ON-AIR PROGRAM DIRECTOR

Come live and play in the Monterey Bay Area

HeritageCountry leader needs motivated leader to guide a great staff to number one. 3-5 years programming in small/medium markets a plus. Tape & resume to Doug Grimm, KTOM AM/FM, 933 N. Main St., Salinas, CA 93906 EEO

NEWS/TALK PROS!

Top 50 Southwest market News/Talk station seeking applicants for future openings: Topical, opinionated, personality talk show hosts - all dayparts. Experienced, creative, motivated and energetic talk producers. Personality sportstalk hosts and sports producers. Aggressive news/anchor/reporters. Tape, resume, and philosophy to: Radio & Records, 10100 Santa Monica Bl., #195, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Jones Satellite Networks, a division of Jones International, Ltd. seeks an experienced marketing/graphics professional with a radio background to design creative advertising campaigns, create sales collateral, orchestrate trade show presentations and develop new product launches. This individual will also assist in developing and implementing marketing strategies.

Superior graphic design skills combined with a marketing degree and experience is required, as is experience in developing and creating advertising and marketing plans. Demonstrated experience with branding and positioning is preferred. Experience creating and managing budgets is helpful. The ability to excel in a high pressure, deadline-oriented environment is essential. Some travel required. Jones offers an excellent compensation and benefits package as well as growth opportunities. Interested candidates should submit a resume with salary history to Jones International: Attention Human Resources MMI, 9697 E. Mineral Ave., Englewood, CO 80112. Fax (303) 784-8508 or e-mail to jobs@jic.com. Jones promotes a drug-free work environment and screen tests for illegal drug use are required as condition of employment. EOE

TRAFFIC REPORTER/ASSISTANCE VAN OPERATOR Must love talking, driving & helping others 7 days/wk. Highly skilled driver with clean record. \$16/hr + overtime. Women/People of Color strongly encouraged. Mixx 96fm KXXO, Olympia, Washington. 360-943-9937.

New Rock 95.3, KNRQ in Eugene, Oregon is looking for a fulltime addition to its airstaff with possible music department responsibilities. Please send tape and resume to: Stu Allen, KNRQ-FM, 2100 W. 11th St. #200, Eugene, OR 97402. Please No Calls. KNRQ is an Equal Opportunity Employer.

NEED TO UPDATE YOUR SONG LIBRARY?

Tune in.

Every Week...Find it Fast!

R&R MARKETPLACE
THE INDUSTRY'S NEWSPAPER

OPENINGS

JOB ANNOUNCEMENT

Program/Music Director wanted for radio station combo — (KTNN-AM, a 50,000-watt clear channel, and KWRK-FM, a 100,000-watt) located in Window Rock, Arizona. Duties will include supervising a large staff, being responsible for creating a programming schedule that would complement the ability to raise additional revenues as well as audience ratings by cooperative effort with the sales and programming department. Applicant must possess the following: A strong background of on-air delivery, proven ability to manage others, working knowledge of digital and analog broadcast systems, working knowledge of satellite broadcast systems, ability to design and administer training modules, knowledge of daily broadcast functions and broadcast industry standards. Submit resume with references, a letter of interest, and recent aircheck to General Manager, KTNN/KWRK Radio, P.O. Box 2569, Window Rock, AZ 86515. Direct phone inquiries to: Tazbah McCullah, 520-871-3542. Closing date: November 15, 1996. KTNN/KWRK is an EEO and Navajo Preference employer.

K-Bull 93fm

SEARCH CONTINUES

#1 Country in market #35. We need a PD who can lead and inspire, with a genius for stationality! Also, an MD/Midday talent. Both must love Hot Country and possess a winning passion. Keep us #1. Overnight materials to Steve Kelly, Operations Manager, KUBL-FM, 424 Bearcat Drive, Salt Lake City, UT 84115. EOE

The Research Group

Are you a medium- or small-market PD/MD looking for your next opportunity? The Research Group, the world's foremost strategic advisor to radio, is actively searching for music programmers to recommend for future openings at radio stations across the country. Ideal candidates would possess strong music knowledge and music scheduling experience using Selector. Understanding of strategy and format execution a plus. Send or fax resume and references to: Strategic Marketing Center, 2601 Fourth Avenue, Suite 250, Seattle, WA 98121. Attention: Roger Douglass. FAX: (206) 443-3990. No Calls Please. EOE

OPENINGS

PROMOTIONS DIRECTOR

National promotions agency in Los Angeles seeks detail-oriented professional with a minimum of 4 yrs. exp. in promotions/marketing including special event production. You will oversee promotions involving nightclub events and head team of individuals to market our client's products. Send resume and salary history to Karyn: 640 N. LaSalle, Ste. 350, Chicago, IL 60610.

POSITIONS SOUGHT

BO WOODS IS AVAILABLE

Formerly of
WLTY/Norfolk (#31), KLUV/Dallas (#8),
KCBQ-FM/San Diego (#16)
• 6 years' large to major market experience
• 2 years' morning drive experience
• digital/8 track production experience
• strong personal appearances & remotes
• strong references

Hard-working, dedicated pro seeking long-term commitment with solid company. Mornings, afternoons, assistant PD. AC/Oldies. Call for package (804) 622-5320

AT, News and Production announcer, 10 years experience, wants re-entry as announcer after 15 years in engineering. ALEX: (513) 777-8423. (11/15)

Wanted: Big sacks of money. Position at a station with lot's of "cool stuff". Recent graduate. UC/R&B/AC. DON: (405) 424-7031. (11/15)

Selector experience? Yes! On-air experience? Yes! Voice work? Yes! Personal appearances? Yes! 22-year professional seeks "Yes! PHIL: (916) 683-2164. (11/15)

Have voice will travel. Your newest star personality is waiting for your call. Oldies/'70s. Experienced. JIM: (773)866-2135. (11/15)

The top quality talent you seek to fill that hole in your Modern Rock, CHR or AOR staff is here. BRIAN: (610) 287-8623. (11/15)

PD/MD available immediately. Team/AC & CHR experience. Great pipes/ knowledge/ seasoned. Small or medium market/ East. STEVE ELLIOT: (305) 460-2233. (11/15)

Experienced AT seeks FT at Rock/ CHR/ HAC station for good times, possible long term relationship. JEFF: (717) 819-0563. (11/15)

Recent major market AT seeking next challenge. Air shift and appearances required! ERIK: (520) 329-1557. (11/15)

POSITIONS SOUGHT

Here's the record on JEFF KATZ (yes the one you've read about)...
Took Northern California by storm! Mornings up from 11th to 6th in one book!! Former morning man in Sacramento and Hartford, afternoons in Hartford, Indianapolis and San Francisco ready for next assignment in Talk or AOR/classic Rock. Also available for fill-in. Jeff Katz is represented exclusively by Caruso & Company Media Management. Contact Steve at (916) 921-1564 or (916) 422-4426. E-mail: radiokatz@aol.com

Thanks Ted McCallister. Bills Hennes, Jeff Young, Randy Kabrich, J.J. Quest, Randal Bliss, Dawn at R&R and especially Jon Holiday and Jones Satellite Network for taking the Bear National from Denver.
—Ted the Bear Richards

Talent wasting away! Help before I have to call Wendy's. 15-year veteran. Rock/AC/ Production / PBP pro. SCOTT: (414) 830-7781. (11/15)

Radio perils three. Lone figure paces. Another market saved. They relax. All is well. Or is it? The phone rings.....PAULINE: (954) 527-5781. (11/15)

"10,000 clones of Gonzo Greg. Oops! Say scientists." Big Dumb Morning Show with major market credentials, available now. GREG: (909) 335-1818. (11/15)

Rules...? Yeah, sure. Rick "Hurricane" Hamilton: (904) 814-3354. (11/15)

Entertaining sports personality available. MIKE: (800) 785-0918-18. (11/15)

Dennis Rodman's head isn't as colorful as Matthew in the Morning. Great publicity, ratings and references. MNArnett@aol.com MATTHEW: (408) 356-5230. (11/15)

Morning guy turned production God seeks return to mornings. Personality, comedy, voices, team "tude. Oldies/ AC / Country. MARK: (914) 895-5141. (11/15)

Still doing CCC football, but seek Northern California/ Southern Oregon on-air gig! FRANK: (510) 223-1534. (11/15)

Scott Evans, 10 years major market morning success (Dallas, Miami and Charlotte), CMA and 3 time Billboard winner, looking for competitive situation regardless of format. Call for demo package @972-524-2363 or Email scottvzn@aol.com

POSITIONS SOUGHT

Experienced Production Director/ PM driver in top 100 seeks CHR gig. WILL BRADLEY: (502) 523-6275. (11/15)

Don't call, your loss. 13-years in NY/NJ radio. Oldies/AC/ CHR / Dance/ Country. Great appearances. JIMMY DICK: (718) 257-3158. (11/15)

R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE-AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Online Job Listings

To post your ad on R&R's web site (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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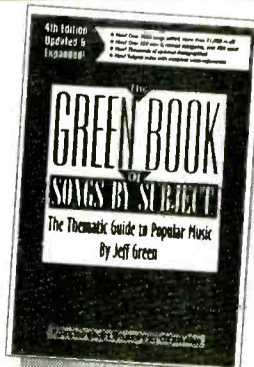
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CHR/POP

LW	TW	ARTIST	SON	Label
1	1	ALANIS MORISSETTE	Head Over... (Maverick/Reprise)	
2	2	CELINE DION	It's All Coming Back To Me Now (550 Music)	
3	3	MERRIL BAINBRIDGE	Mouth (Universal)	
4	4	DONNA LEWIS	I Love You Always Forever (Atlantic)	
5	5	SHERYL CROW	If It Makes You Happy (A&M)	
6	6	KEITH SWEAT	Twisted (Elektra/EEG)	
7	7	JOURNEY	When You Love A Woman (Columbia)	
8	8	NO MERCY	Where Do You Go (Arista)	
9	9	NO DOUBT	Don't Speak (Trauma/Interscope)	
10	10	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)	
11	11	SEAL	Fly Like An Eagle (Warner Sunset/Atlantic)	
12	12	QUAD CITY DJ'S	'C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	
13	13	DC TALK	Just Between You And Me (Virgin)	
14	14	DISHWALLA	Counting Blue Cars (A&M)	
15	15	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)	
16	16	LA BOUCHE	Fallin' In Love (RCA)	
17	17	AMBER	This Is Your Night (Tommy Boy)	
18	18	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
19	19	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
20	20	ERIC CLAPTON	Change The World (Reprise)	
21	21	WONDERS	That Thing You Do! (Epic)	
22	22	MADONNA	You Must Love Me (Warner Bros.)	
23	23	GHOST TOWN DJ'S	My Boo (So So Def/Columbia)	
24	24	NO DOUBT	Spiderwebs (Trauma/Interscope)	
25	25	NEW EDITION	I'm Still In Love With You (MCA)	
26	26	HOOTIE & THE BLOWFISH	Sad Caper (Atlantic)	
27	27	R.E.M.	Bittersweet Me (Warner Bros.)	
28	28	ALANIS MORISSETTE	You Learn (Maverick/Reprise)	
29	29	GREASE MEGAMIX	Grease Megamix (Polydor/A&M)	
30	30	JEWEL	You Were Meant For Me (Atlantic)	

CHR begins on Page 33.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	KEITH SWEAT	Nobody (Elektra/EEG)	
2	2	BLACKSTREET	No Diggity (Interscope)	
3	3	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
4	4	GINUWINE	Pony (550 Music)	
5	5	NEW EDITION	I'm Still In Love With You (MCA)	
6	6	BABYFACE	This Is For The Lover In You (Epic)	
7	7	KEITH SWEAT	Twisted (Elektra/EEG)	
8	8	AZ YET	Last Night (LaFace/Arista)	
9	9	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)	
10	10	R. KELLY	I Believe I Can Fly (Jive)	
11	11	AALIYAH	If Your Girl Only Knew (BlackGround/Atlantic)	
12	12	BONE THUGS-N-HARMONY	Days Of Our Livez (EastWest/EEG)	
13	13	GHOST TOWN DJ'S	My Boo (So So Def/Columbia)	
14	14	DONNA LEWIS	I Love You Always Forever (Atlantic)	
15	15	NO MERCY	Where Do You Go (Arista)	
16	16	TONY TONI TONE	Let's Get Down (Mercury)	
17	17	MINT CONDITION	What Kind Of Man Would I Be (Perspective/A&M)	
18	18	BRAIDS	Bohemian Rhapsody (Big Beat/Atlantic)	
19	19	CELINE DION	It's All Coming Back To Me Now (550 Music)	
20	20	DRU HILL	Tell Me (Island)	
21	21	MONTELL JORDAN	Falling (Def Jam/RAL/Mercury)	
22	22	L.L. COOL J	Loungin' (Def Jam/RAL/Mercury)	
23	23	QUAD CITY DJ'S	'C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	
24	24	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
25	25	ROCKELL	I Fell In Love (Robbins)	
26	26	112	Only You (Bad Boy/Arista)	
27	27	MO THUGS FAMILY	Thug Devotion (Mo Thug/Relativity)	
28	28	ANGELINA	I Don't Need Your Love (Upstairs)	
29	29	AMBER	This Is Your Night (Tommy Boy)	
30	30	JOCELYN ENRIQUEZ	Do You Miss Me (Classified)	

CHR begins on Page 33.

URBAN

LW	TW	ARTIST	SON	Label
1	1	KEITH SWEAT	Nobody (Elektra/EEG)	
2	2	GINUWINE	Pony (550 Music)	
3	3	NEW EDITION	I'm Still In Love With You (MCA)	
4	4	BABYFACE	This Is For The Lover In You (Epic)	
5	5	R. KELLY	I Believe I Can Fly (Jive)	
6	6	MONTELL JORDAN	Falling (Def Jam/RAL/Mercury)	
7	7	702	Steele (Biv 10/Motown)	
8	8	MINT CONDITION	What Kind Of Man Would I Be (Perspective/A&M)	
9	9	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
10	10	DONELL JONES	Knocks Me Off My Feet (Untouchables/LaFace/Arista)	
11	11	ALFONZO HUNTER	Just The Way (Playas Play) (EMI)	
12	12	TONY TONI TONE	Let's Get Down (Mercury)	
13	13	ANN NESBY	I'm Still Wearing Your Name (Perspective/A&M)	
14	14	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)	
15	15	BLACKSTREET	No Diggity (Interscope)	
16	16	112	Come See Me (Bad Boy/Arista)	
17	17	AZ YET	Last Night (LaFace/Arista)	
18	18	K-CI & JOJO	How Could You (MCA)	
19	19	CASE	More To Love (Def Jam/RAL/Mercury)	
20	20	TOTAL	Do You Think About Us? (Bad Boy/Arista)	
21	21	FAITH EVANS	I Just Can't (Big Beat/Atlantic)	
22	22	BRAT	Sittin' On Top Of The World (So So Def/Columbia)	
23	23	DRU HILL	Tell Me (Island)	
24	24	AALIYAH	One In A Million (BlackGround/Atlantic)	
25	25	FOXY BROWN	Get Me Home (Violator/Def Jam/RAL/Mercury)	
26	26	SWV	It's All About U (RCA)	
27	27	BRANDY, TAMIA, KNIGHT, KHAN	Missing You (EastWest/EEG)	
28	28	MO THUGS FAMILY	Thug Devotion (Mo Thug/Relativity)	
29	29	AALIYAH	If Your Girl Only Knew (BlackGround/Atlantic)	
30	30	ERIC BENET	Spiritual Thang (Warner Bros.)	
31	31	ERIC BENET	Spiritual Thang (Warner Bros.)	
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42	42	ERIC BENET	Spiritual Thang (Warner Bros.)	
43	43	ERIC BENET	Spiritual Thang (Warner Bros.)	
44	44	MISTA	Lady (EastWest/EEG)	
45	45	BEBE & CECE WINANS	Feels Like Heaven (EMI)	
46	46	SHAQUILLE O'NEAL	You Can't Stop... (T.W.isM/Trauma/Interscope)	
47	47	LUTHER VANDROSS	I Can Make It Better (LV/Epic)	
48	48	MAKAVELI	Toss It Up (Death Row/Interscope)	

URBAN begins on Page 44.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	CELINE DION	It's All Coming Back To Me... (550 Music)	
2	2	JOURNEY	When You Love A Woman (Columbia)	
3	3	DONNA LEWIS	I Love You Always Forever (Atlantic)	
4	4	ERIC CLAPTON	Change The World (Reprise)	
5	5	ALANIS MORISSETTE	Head Over Feet (Maverick/Reprise)	
6	6	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)	
7	7	MERRIL BAINBRIDGE	Mouth (Universal)	
8	8	BRYAN ADAMS	Let's Make A Night To Remember (A&M)	
9	9	SEAL	Fly Like An Eagle (Warner Sunset/Atlantic)	
10	10	DISHWALLA	Counting Blue Cars (A&M)	
11	11	HOOTIE & THE BLOWFISH	I Go Blind (Reprise)	
12	12	DC TALK	Just Between You And Me (Virgin)	
13	13	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
14	14	PHIL COLLINS	Dance Into The Light (Face Value/Atlantic)	
15	15	SHERYL CROW	If It Makes You Happy (A&M)	
16	16	MADONNA	You Must Love Me (Warner Bros.)	
17	17	ALANIS MORISSETTE	You Learn (Maverick/Reprise)	
18	18	MELISSA ETHERIDGE	Nowhere To Go (Island)	
19	19	AMANDA MARSHALL	Birmingham (Epic)	
20	20	NO DOUBT	Don't Speak (Trauma/Interscope)	
21	21	ROD STEWART	If We Fall In Love Tonight (Warner Bros.)	
22	22	WONDERS	That Thing You Do! (Epic)	
23	23	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
24	24	NO MERCY	Where Do You Go (Arista)	
25	25	BARBRA STREISAND & BRYAN ADAMS	I Finally Found... (Columbia)	
26	26	ELTON JOHN	You Can Make History... (MCA)	
27	27	HOOTIE & THE BLOWFISH	Sad Caper (Atlantic)	
28	28	HUEY LEWIS & THE NEWS	100 Years From Now (Elektra/EEG)	
29	29	GREASE MEGAMIX	Grease Megamix (Polydor/A&M)	
30	30	MICHAEL BOLTON	Love Is The Power (Columbia)	

AC begins on Page 60.

AC

LW	TW	ARTIST	SON	Label
1	1	ELTON JOHN	You Can Make History... (MCA)	
2	2	JOURNEY	When You Love A Woman (Columbia)	
3	3	CELINE DION	It's All Coming Back To Me Now (550 Music)	
4	4	ERIC CLAPTON	Change The World (Reprise)	
5	5	DONNA LEWIS	I Love You Always Forever (Atlantic)	
6	6	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
7	7	ROD STEWART	If We Fall In Love Tonight (Warner Bros.)	
8	8	BRYAN ADAMS	Let's Make A Night To Remember (A&M)	
9	9	PHIL COLLINS	Dance Into The Light (Face Value/Atlantic)	
10	10	MICHAEL BOLTON	Love Is The Power (Columbia)	
11	11	KENNY G	The Moment (Arista)	
12	12	BARBRA STREISAND & BRYAN ADAMS	I Finally Found... (Columbia)	
13	13	MADONNA	You Must Love Me (Warner Bros.)	
14	14	MARIAH CAREY	Forever (Columbia)	
15	15	HUEY LEWIS & THE NEWS	100 Years From Now (Elektra/EEG)	
16	16	JORDAN HILL	How Many Times (143/Atlantic)	
17	17	DAVE KOZ	Don't Look Back (Capitol)	
18	18	A. NEVILLE / R. ROBERTSON	Crazy Love (Reprise)	
19	19	VANESSA WILLIAMS	Where Do We Go From Here (Mercury)	
20	20	TINA TURNER	Missing You (Virgin)	
21	21	LIONEL RICHIE	Still In Love (Mercury)	
22	22	WONDERS	That Thing You Do! (Epic)	
23	23	SEAL	Fly Like An Eagle (Warner Sunset/Atlantic)	
24	24	BRIAN MCKNIGHT	Remember The Magic (Walt Disney)	
25	25	NATALIE COLE	When I Fall In Love (Elektra/EEG)	
26	26	MICHAEL ENGLISH	Freedom (Curb)	
27	27	GLORIA ESTEFAN	I'm Not Giving You Up (Epic)	
28	28	TONY RICH PROJECT	Leavin' (LaFace/Arista)	
29	29	CELINE DION	Send Me A Lover (MMI)	
30	30	LIONEL RICHIE	Ordinary Girl (Mercury)	

AC begins on Page 60.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	BUSH	Swallowed (Trauma/Interscope)	
2	2	METALLICA	Hero Of The Day (Elektra/EEG)	
3	3	VAN HALEN	Me Wise Magic (Warner Bros.)	
4	4	SOUNDGARDEN	Blow Up The Outside World (A&M)	
5	5	SMASHING PUMPKINS	Muzzle (Virgin)	
6	6	COUNTING CROWS	Angels Of The Silences (DGC/Geffen)	
7	7	TONIC	Open Up Your Eyes (Polydor/A&M)	
8	8	LOCAL H	Bound For The Floor (Island)	
9	9	STONE TEMPLE PILOTS	Lady Picture Show (Atlantic)	
10	10	PEARL JAM	Hail, Hail (Epic)	
11	11	SOCIAL DISTORTION	I Was Wrong (550 Music)	
12	12	R.E.M.	Bittersweet Me (Warner Bros.)	
13	13	TOOL	Stinkiest (Zoo)	
14	14	SUBLIME	What I Got (Gasoline Alley/MCA)	
15	15	MATCHBOX 20	Long Day (Lava/Atlantic)	
16	16	DISHWALLA	Charlie Brown's Parents (A&M)	
17	17	PHISH	Free (Elektra/EEG)	
18	18	STIR	Looking For (Capitol)	
19	19	MARILYN MANSON	The Beautiful People (Nothing/Interscope)	
20	20	ALICE IN CHAINS	Would? (Columbia)	
21	21	DARLAHOOD	Grow Your Own (Reprise)	
22	22	STABBING WESTWARD	Shame (Columbia)	
23	23	CHALK FARM	Lie On Lie (Columbia)	
24	24	PRESIDENTS OF THE UNITED...	Mach 5 (Columbia)	
25	25	TOM PETTY & THE HEARTBREAKERS	Climb That Hill (Warner Bros.)	
26	26	CRACKER	Sweet Thistle Pie (Virgin)	
27	27	SPONGE	Have You Seen Mary (Columbia)	
28	28	HAZIES	Trp Free Life (EMI)	
29	29	CORROSION OF CONFORMITY	Drowning In A Daydream (Columbia)	
30	30	CAKE	The Distance (Capricorn/Mercury)	
31	31	OZZY OSBOURNE	Walk On Water (Geffen)	

ROCK begins on Page 75.

If it's on THE BACK PAGES...

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW NOVEMBER 15, 1996

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	MINT CONDITION	What Kind Of Man... (Perspective/A&M)	
1	2	BRANDY, TAMIA, KNIGHT, KHAN	Missing You (EastWest/EEG)	
4	3	ANN NESBY	I'm Still Wearing Your Name (Perspective/A&M)	
3	4	LUTHER VANDROSS	Your Secret Love (LV/Epic)	
6	5	KEITH SWEAT	Nobody (Elektra/EEG)	
5	6	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
7	7	R. KELLY	I Believe I Can Fly (Jive)	
10	8	NEW EDITION	I'm Still In Love With You (MCA)	
8	9	AZ YET	Last Night (LaFace/Arista)	
12	10	BEBE & CECE WINANS	Feels Like Heaven (EMI)	
9	11	JOHNNY GILL	Let's Get The Mood Right (Motown)	
15	12	ISLEY BROTHERS	Tears (T-Neck/Island)	
13	13	BABYFACE	This Is For The Lover In You (Epic)	
16	14	CURTIS MAYFIELD	New World Order (Warner Bros.)	
11	15	MAXWELL	Ascension (Don't Ever Wonder) (Columbia)	
—	16	LUTHER VANDROSS	I Can Make It Better (LV/Epic)	
18	17	EN VOGUE	Don't Let Go (Love) (EastWest/EEG)	
19	18	MONTELL JORDAN	Falling (Def Jam/RAL/Mercury)	
20	19	DRU HILL	Tell Me (Island)	
14	20	TINA TURNER	Something Beautiful Remains (Virgin)	
21	21	BLACKSTREET	No Diggity (Interscope)	
17	22	KENNY LATTIMORE	Just What It Takes (Columbia)	
27	23	ERIC BENET	Spiritual Thang (Warner Bros.)	
24	24	K-CI & JOJO	How Could You (MCA)	
—	25	CHAKA KHAN	Never Miss The Water (Reprise)	
—	26	JOHNNY GILL	It's Your Body (Motown)	
—	27	TONY TONI TONE	Let's Get Down (Mercury)	
—	28	MAXWELL	Sumthin' Sumthin' (Columbia)	
—	29	TINA TURNER	In Your Wildest Dreams (Virgin)	
—	30	SWV	It's All About U (RCA)	

URBAN begins on Page 44.

ROCK

LW	TW	ARTIST	SON	Label
1	1	VAN HALEN	Me Wise Magic (Warner Bros.)	
2	2	TOM PETTY & THE HEARTBREAKERS	Climb That Hill (Warner Bros.)	
5	3	COUNTING CROWS	Angels Of The Silences (DGC/Geffen)	
4	4	METALLICA	Hero Of The Day (Elektra/EEG)	
3	5	TONIC	Open Up Your Eyes (Polydor/A&M)	
6	6	R.E.M.	Bittersweet Me (Warner Bros.)	
7	7	STONE TEMPLE PILOTS	Lady Picture Show (Atlantic)	
8	8	CHALK FARM	Lie On Lie (Columbia)	
10	9	PHISH	Free (Elektra/EEG)	
9	10	JOURNEY	Message Of Love (Columbia)	
14	11	BUSH	Swallowed (Trauma/Interscope)	
21	12	RUSH	Half The World (Atlantic)	
17	13	SOUNDGARDEN	Blow Up The Outside World (A&M)	
12	14	BLACK CROWES	Blackberry (American/Reprise)	
13	15	MATCHBOX 20	Long Day (Lava/Atlantic)	
16	16	PEARL JAM	Hail, Hail (Epic)	
18	17	ALICE IN CHAINS	Over Now (Columbia)	
11	18	ZZ TOP	What's Up With That (RCA)	
19	19	SOUNDGARDEN	Burden In My Hand (A&M)	
27	20	WALLFLOWERS	One Headlight (Interscope)	
24	21	STIR	Looking For (Capitol)	
23	22	SMASHING PUMPKINS	Muzzle (Virgin)	
20	23	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)	
22	24	SPONGE	Have You Seen Mary (Columbia)	
15	25	RUSH	Test For Echo (Atlantic)	
25	26	WHY STORE	Father (Way Cool Music/MCA)	
29	27	DISHWALLA	Charlie Brown's Parents (A&M)	
41	28	JOHN MELLENCAMP	Just Another Day (Mercury)	
35	29	OZZY OSBOURNE	Walk On Water (Geffen)	
28	30	BAD COMPANY	One On One (EastWest/EEG)	

ROCK begins on Page 75.

COUNTRY

LW	TW	ARTIST	SON	Label
2	1	GEORGE STRAIT	I Can Still Make Cheyenne (MCA)	
3	2	DEANA CARTER	Strawberry Wine (Capitol)	
8	3	ALAN JACKSON	Little Bitty (Arista)	
5	4	REBA MCENTIRE	The Fear Of Being Alone (MCA)	
6	5	TRACE ADKINS	Every Light In The House (Capitol)	
1	6	PATTY LOVELESS	Lonely Too Long (Epic)	
9	7	GARTH BROOKS	That Ol' Wind (Capitol)	
11	8	RICOCHE	Love Is Stronger Than Pride (Columbia)	
13	9	TERRI CLARK	Poor, Poor Pitiful Me (Mercury)	
15	10	DAVID KERSH	Goodnight Sweetheart (Curb)	
14	11	BROOKS & DUNN	Mama Don't Get Dressed Up... (Arista)	
16	12	TIM MCGRAW	Maybe We Should Just Sleep... (Curb)	
19	13	LEANN RIMES	One Way Ticket (Because I Can) (MCG/Curb)	
4	14	JOHN BERRY	Change My Mind (Capitol)	
22	15	TRACY BYRD	Big Love (MCA)	
21	16	MILA MASON	That's Enough Of That (Atlantic)	
23	17	MARY CHAPIN CARPENTER	Let Me Into Your Heart (Columbia)	
18	18	CLAY WALKER	Bury The Shovel (Giant)	
7	19	KENNY CHESNEY	Me And You (BNA)	
27	20	JOHN MICHAEL MONTGOMERY	Friends (Atlantic)	
24	21	GARY ALLAN	Her Man (Decca)	
25	22	TRACY LAWRENCE	Is That A Tear (Atlantic)	
17	23	DIAMOND RIO	It's All In Your Head (Arista)	
29	24	KEVIN SHARP	Nobody Knows (Asylum/EEG)	
28	25	FAITH HILL	I Can't Do That Anymore (Warner Bros.)	
10	26	TRAVIS TRITT	More Than You'll Ever Know (Warner Bros.)	
30	27	BRYAN WHITE	That's Another Song (Asylum/EEG)	
33	28	TRISHA YEARWOOD	Everybody Knows (MCA)	
34	29	VINCE GILL	Pretty Little Adriana (MCA)	
31	30	RANDY TRAVIS	Would I (Warner Bros.)	
42	35	DARYLE SINGLETARY	Amen Kind Of Love (Giant)	
41	36	JAMES BONAMY	All I Do Is Love Her (Epic)	
43	37	MARK WILLS	High Low And In Between (Mercury)	
45	39	TY HERNDON	She Wants To Be Wanted Again (Epic)	

COUNTRY begins on Page 50.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	BUSH	Swallowed (Trauma/Interscope)	
2	2	SUBLIME	What I Got (Gasoline Alley/MCA)	
4	3	NO DOUBT	Don't Speak (Trauma/Interscope)	
3	4	COUNTING CROWS	Angels Of The Silences (DGC/Geffen)	
8	5	CAKE	The Distance (Capricorn/Mercury)	
7	6	R.E.M.	Bittersweet Me (Warner Bros.)	
6	7	SOCIAL DISTORTION	I Was Wrong (550 Music)	
11	8	LOCAL H	Bound For The Floor (Island)	
10	9	STONE TEMPLE PILOTS	Lady Picture Show (Atlantic)	
5	10	EELS	Novocaine For The Soul (DreamWorks/Geffen)	
13	11	SOUNDGARDEN	Blow Up The Outside World (A&M)	
17	12	PRESIDENTS OF THE UNITED...	Mach 5 (Columbia)	
9	13	PEARL JAM	Hail, Hail (Epic)	
12	14	LEMONHEADS	If I Could Talk I'd Tell You (Tag/Atlantic)	
18	15	KULA SHAKER	Tattva (Columbia)	
16	16	FUN LOVIN' CRIMINALS	Scooby Snacks (EMI)	
21	17	311	All Mixed Up (Capricorn/Mercury)	
15	18	SMASHING PUMPKINS	Muzzle (Virgin)	
14	19	SHERYL CROW	If It Makes You Happy (A&M)	
20	20	TONIC	Open Up Your Eyes (Polydor/A&M)	
19	21	BECK	Devils Haircut (DGC/Geffen)	
23	22	TOOL	Stinkfist (Zoo)	
30	23	RED HOT CHILI PEPPERS	Love Rollercoaster (Geffen)	
27	24	PHISH	Free (Elektra/EEG)	
26	25	MARILYN MANSON	The Beautiful People (Nothing/Interscope)	
22	26	NIRVANA	Aneurysm (DGC/Geffen)	
24	27	311	Down (Capricorn/Mercury)	
31	28	LUSCIOUS JACKSON	Naked Eye (Grand Royal/Capitol)	
46	29	BETTER THAN EZRA	Desperately Wanting (Swell/Elektra/EEG)	
32	30	LEAH ANDREONE	It's Alright, It's OK (RCA)	

ALTERNATIVE begins on Page 81.

NAC

LW	TW	ARTIST	SON	Label
2	1	CHUCK LOEB	The Music Inside (Shanachie)	
1	2	KENNY G	The Moment (Arista)	
3	3	PAUL HARDCASTLE	Bird Island (JVC)	
7	4	JEFF LORBER	Katherine (Verve)	
4	5	DAVID SANBORN	Spooky (Elektra/EEG)	
10	6	GROVER WASHINGTON JR.	Can You Stop The Rain (Columbia)	
6	7	DOC POWELL	Laid Back (Discovery)	
8	8	ART PORTER	Lake Shore Drive (Verve Forecast)	
5	9	PETER WHITE	Caravan Of Dreams (Columbia)	
9	10	DAVE KOZ	Let Me Count The Ways (Capitol)	
13	11	SOUNSCAPE	Morning Song (Instinct)	
11	12	ANDY SNITZER	My Dream Come True (Warner Bros.)	
12	13	LUTHER VANDROSS	Your Secret Love (LV/Epic)	
14	14	KEIKO MATSUI	Bridge Over The Stars (Countdown/Unity)	
15	15	RONNY JORDAN	Closer Than Close (Island)	
16	16	NATALIE COLE	When I Fall In Love (Elektra/EEG)	
18	17	JOE MCBRIDE	After Sunset (Heads Up)	
17	18	DENNY JIOSA	Lights Of The City (Blue Orchid)	
19	19	WAYMAN TISDALE	Don't Take Your Love Away (MoJazz/Motown)	
23	20	SLASH	Obsession Confession (Geffen)	
24	21	PETER WHITE / BASIA	Just Another Day (Columbia)	
21	22	BONEY JAMES	Sara Smile (Warner Bros.)	
28	23	PAMELA WILLIAMS	A Matter Of Time (Heads Up)	
27	24	DOTSERO	Essensual (Ichiban)	
25	25	TONI BRAXTON	Un-break My Heart (LaFace/Arista)	
20	26	GEORGE BENSON	Holdin' On (GRP)	
—	27	LARRY CORYELL	Feel Like Makin' Love (Shanachie)	
22	28	GLORIA ESTEFAN	I'm Not Giving You Up (Epic)	
—	29	MARK PORTMANN	No Truer Words (Zebra)	
—	30	EXODUS QUARTET	Summer Soulstice (Instinct)	

NAC begins on Page 68.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	R.E.M.	Bittersweet Me (Warner Bros.)	
2	2	DUNCAN SHEIK	Barely Breathing (Atlantic)	
3	3	SHAWN COLVIN	Get Out Of This House (Columbia)	
4	4	SHERYL CROW	If It Makes You Happy (A&M)	
11	5	JOHN MELLENCAMP	Just Another Day (Mercury)	
5	6	WALLFLOWERS	One Headlight (Interscope)	
8	7	PAULA COLE	Where Have All The Cowboys... (Imago/WB)	
9	8	PHISH	Free (Elektra/EEG)	
6	9	MELISSA ETHERIDGE	Nowhere To Go (Island)	
7	10	CHRIS ISAAK	Think Of Tomorrow (Reprise)	
14	11	BODEANS	Hurt By Love (Slash/Reprise)	
10	12	SUZANNE VEGA	No Cheap Thrill (A&M)	
13	13	ALANIS MORISSETTE	Head Over Feet (Maverick/Reprise)	
15	14	WHY STORE	Father (Way Cool Music/MCA)	
17	15	FIONA APPLE	Shadowboxer (Work)	
16	16	CHALK FARM	Lie On Lie (Columbia)	
22	17	LEMONHEADS	If I Could Talk I'd Tell You (Tag/Atlantic)	
20	18	ASHLEY MACISAAC	Sleepy Maggie (A&M)	
18	19	TOM PETTY & THE HEARTBREAKERS	Climb That Hill (Warner Bros.)	
—	20	COUNTING CROWS	A Long December (DGC/Geffen)	
—	21	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
30	22	SEAL	Fly Like An Eagle (Warner Sunset/Atlantic)	
12	23	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)	
—	24	WILCO	Outtastite (Outta Mind) (Reprise)	
—	25	NO DOUBT	Don't Speak (Trauma/Interscope)	
26	26	EELS	Novocaine For The Soul (DreamWorks/Geffen)	
—	27	SHERYL CROW	Everyday Is A Winding Road (A&M)	
25	28	NIL LARA	How Was I To Know (Metro Blue/Capitol)	
21	29	LEAH ANDREONE	It's Alright, It's OK (RCA)	
—	30	CRASH TEST DUMMIES	He Liked To Feel It (Arista)	

ADULT ALTERNATIVE begins on Page 89.

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