

INSIDE

THE POE KAT SPLITS!



This week marks the 25th — and final — Bobby Poe Convention. In R&R's special salute to this industry veteran, the "Poe Kat" reflects on his storied career and the changes he's witnessed along the way.

Beginns Page 30

FROM ZEROS TO HEROES

Only three years after its sign-on, **WBZO/Long Island** is thriving. PD/morning host **Rick Martini** explains how the Oldies outlet did it.

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SMALL MARKET, BUT A BIG NAC SUCCESS

NAC KEZL/Fresno is among the five top stations in the 25-54 demo. PD **Mike Vasquez** shares his station's small-market success story.

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PEOPLE IN THE NEWS

- **Tom O'Brien** becomes Station Mgr. for **WWJ-AM & WYST-FM/Detroit**
- **Dan Seeman** named GM at **KMJZ/Minneapolis**
- **Matt Bruno** now PD at **KYCW/Seattle**
- **Tex Meyer** appointed GM at **WJAS-AM & WSHH-FM/Pittsburgh**
- **Carl Anderson** becomes PD at **WNRQ/Pittsburgh**

Page 3

THIS #1 WEEK

CHR/POP

- **TRACY CHAPMAN** Give Me One Reason (*Elektra/EEG*)

CHR/RHYTHMIC

- **BONE THUGS-N-HARMONY** Tha... (*Ruthless/Relativity*)

URBAN

- **R. KELLY** I Can't Sleep Baby (ft. I) (*Jive*)

URBAN AC

- **TONI BRAXTON** You're Makin' Me High (*LaFace/Arista*)

COUNTRY

- **TRACY LAWRENCE** Time Marches On (*Atlantic*)

NAC

- **DOC POWELL** Sunday Mornin' (*Discovery*)

HOT AC

- **TRACY CHAPMAN** Give Me One Reason (*Elektra/EEG*)

AC

- **CELINE DION** Because You Loved Me (*550 Music*)

ACTIVE ROCK

- **METALLICA** Until It Sleeps (*Elektra/EEG*)

ROCK

- **DISHWALLA** Counting Blue Cars (*A&M*)

ALTERNATIVE

- **DISHWALLA** Counting Blue Cars (*A&M*)

ADULT ALTERNATIVE

- **STING** You Still Touch Me (*A&M*)

NEWSSTAND PRICE \$6.50

R&R

THE INDUSTRY'S NEWSPAPER

ARS: An Ownership Blueprint For The '90s

By **TONY NOVIA**
R&R CHR EDITOR

One of the radio industry's hottest, fastest-growing companies is Boston-based **American Radio Systems**. Under the direction of co-COOs **John Gehron** and **David Pearlman**, **ARS** currently houses 63 stations in 14 markets.

ARS was created in 1993 following the merger of **Steve Dodge's Atlantic Radio**, **Tom Stoner's Stoner Broadcasting**, and **Pearlman's Multi-Market Communications**. **Pearlman** notes, "It was a merger of three companies



Gehron



Pearlman

with different backgrounds. But it became a great marriage because we all had the same goals and wanted each other for different reasons. The sum was much greater than the parts."

Pearlman has done just about everything you can do in radio, from play-by-play announcing to sales and management. After 14 years with **Group W**, his ownership desire took hold and he eventually started **Multi-Market Communications** in **Hartford** with a former all-Weather

ARS/See Page 28

Will Radio Air Liquor Ads?

Question arises in light of new TV campaign

By **STEVEN COLFORD**
R&R WASHINGTON BUREAU

The recent decision by **Seagram** to break a decades-old voluntary ban on television liquor ads has radio executives pondering whether the move will translate into new ad dollars — or just another headache — for their medium.

Radio industry honchos appeared genuinely surprised by **Seagram's** decision last week to launch a monthlong test of a TV spots for **Crown Royal Canadian Whiskey** on **KRIS-TV/Corpus Christi, TX**.

"I had no idea something like

SEAGRAM/See Page 19

JUNE 21, 1996

Alterna-Picnics Rock Coast!



KITS/SF's "BFD Three"



KROQ/L.A.'s "Weenie Roast"

Two of the West Coast's biggest Alternative stations hosted their summer parties last weekend. **KITS (Live 105)/San Francisco** staged the benefit "BFD Three." Among the headliners: **Joan Jett & The Blackhearts**, **Stabbing Westward**, **Dishwalla**, **Afghan Whigs**, **Garbage** and **Lush**, whose frontwoman, **Miki Berenyi**, is pictured above left. Down south, **KROQ/Los Angeles's** annual "Weenie Roast" brought out the likes of **Red Hot Chili Peppers**, **No Doubt**, **Everclear**, **311**, and **Kiss**, whose **Paul Stanley** is shown at right.

Evergreen Deals Boston To Greater Media For DC Combo

In a deal valued around \$40 million, **Evergreen Media** has swapped **Country WKLB-FM/Boston** for **Greater Media Bright AC WEBR-FM/Washington**. **Evergreen** also purchased **WEBR** co-owned **Talker WWRC-AM** for \$22.5 million, and the deals have resulted in the following executive assignments:

- **WKLB VP/GM Bennett Zier** has shifted to similar duties

at **WWRC & WEBR**, succeeding **Bob Longwell**. No stranger to the DC market, **Zier** has been GM at **WTEM-AM & WBIG-FM**.

• **Peter Smyth** — VP/GM for **Greater Media Country-AC** sisters **WBOS-FM & WMJX-FM/Boston** — has added **WKLB** to his list of responsibilities.

- **WBCS PD Harry Nelson**

SWAP/See Page 12

Meltzer Recruited As WFLN/Philly GM

Jim Meltzer — VP/GM of **Rich Communications' quartet** of stations in **Buffalo** — is the new GM at **WFLN-FM/Philadelphia**, which soon will be owned by **Secret Communications**. He replaces **Denise McDevitt**.

Although **Meltzer's** background is primarily in the **News/Talk, CHR, and Rock** formats, **Secret** insists the station will remain **Classical**. Commented **Secret President/**



Meltzer

CEO Frank Wood, "What happens when you put populist classical music, colorful production values, and fresh thinking on a good signal in a huge market? We think it could be one of the success stories of the deregulated era. **Jim Meltzer** has the dry palms and cleverness needed to engineer a contrarian success in Philadelphia."

MELTZER/See Page 19



Beach Boys Crank Out 'Fun, Fun, Fun' At Fan Fair

The surf rolled into Nashville last week when the **Beach Boys** made their first-ever appearance at the **International Country Music Fan Fair**. Approximately 15,000 fans braved the sweltering heat to hear the legendary rock band perform their hits with country acts **Lorrie Morgan**, **Collin Raye**, **Doug Supernaw**, **Sawyer Brown**, **Rodney Crowell**, **James House**, **Ricky Van Shelton**, and **T. Graham Brown**. The **Beach Boys** have teamed with Nashville talent to record **River North's "Stars And Stripes"**, a two-volume project set for release later this year. *Fan Fair photo gallery: Pages 59-62.*

R&R Marketing & Promotion Guide Included With This Issue

"R. Kelly, the reigning king of Pop-Soul".
 - The New York Times



I Can't Sleep Baby (1 f 1)
 the third single from the triple platinum self-titled album R. KELLY.

"R. Kelly is a writer, producer and singer with the Midas touch."
 -The Los Angeles Times

"R. Kelly's music ranks with the best."
 -Rolling Stone

NOW IMPACTING TOP 40 RADIO



Management/Direction: Barry Hankerson, Midwest Entertainment Group



Bruno Gets PD Nod At KYCW/Seattle

KYCW/Seattle acting PD Matt Bruno has officially been named PD of the EZ Communications Young Country outlet. He succeeds Eric Logan, who transferred to KYCY/San Francisco last December when both stations were owned by Alliance.

EZ/Seattle General Program Manager Becky Brenner told R&R, "Matt really has a handle on the heart and soul of what Young Country is all about. That's the kind of enthusiasm we need in a PD to lead KYCW's team to even greater success."

This is Bruno's first PD job. He told R&R, "We have a tremendous product in Young Country. I'm fortunate to have started with Alliance, a very creative company that empowered their people. This is a logical progression for me because [Alliance Group PD] Rick Torcasso and Eric had me very involved in the philosophy that is behind Young Country. Everyone here has a lot of passion and worked hard for two years. There's a lot of growth and a bright future ahead."

Bruno did freelance production and computer networking before joining KYCW at its June '94 inception.

WNRQ/Pittsburgh Appoints Anderson Program Director

Secret Communications' WNRQ-FM/Pittsburgh has named



Anderson

Carl Anderson PD. Anderson joined the new NAC convert as acting PD to assist with the station's transition from Alternative. WNRQ has applied for new call letters WJJJ, and approval is expected shortly.

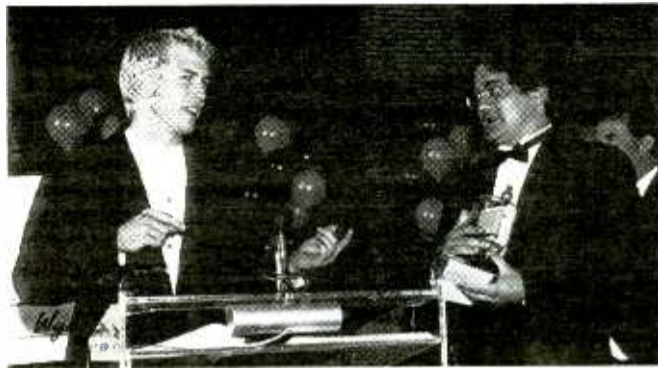
"I'm very excited by the opportunity of leading a station from the ground up," said the Pittsburgh native. "We've needed a station like Smooth Jazz to satisfy and reflect the cultural diversity of the city. I

ANDERSON/See Page 10

R&R Observes July 4 Holiday

In observance of the Independence Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Thursday, July 4.

Mercury Risin' On Sega Spot



Dave Logan (l) and Al Kelly of San Francisco ad agency Goodby Silverstein & Partners celebrate top honors at the fifth annual Radio-Mercury Awards, held at New York's Waldorf Astoria hotel last Wednesday (6/12). Logan produced and Kelly wrote the copy for a Sega of America spot entitled "Woman," which earned them the \$100,000 Gold Award.

Other big winners from the program — hosted by Dick Clark — included Anheuser Busch-Bud Light's "Thirsting For Love" (\$20,000 Gold Award-Humor); Eastern Off Road and Sport Truck's "Guy Walks Into A Bar" (\$20,000 Gold Award-Narrative); and two station-produced awards: WFNT-AM, WCRZ-FM & WWBN-FM/Flint, MI's "Car Abuser" for Hot Hat Carwash (\$20,000 Gold Award), and WING-AM & WGTZ-FM/Dayton's "Videos" spot for the Eye Station (\$5000 Silver Award).

Meyer Is Hired As GM At WJAS & WSHH

Former Benchmark/Norfolk (WTAR-AM, WKOC-FM & WLTY-FM) GM Tex Meyer has been appointed GM of WJAS-AM & WSHH-FM/Pittsburgh. He succeeds Judy Reich, who remains with the Renda Broadcasting Nostalgia/Soft AC combo as VP/Sales.



Meyer

"In addition to enjoying a great reputation, Tex knows Pittsburgh very well and has many friends here," Renda President Tony Renda told R&R. "When he be-

came available, he and I connected and thought it would be a great move to bring him here.

"WSHH has a crosstown competitor [Lite AC WLTJ], but we think we own the franchise and Tex will be a great asset for us to win that fight. For the past three months, we've spent a great deal of promotional money, and we're committed to the format. We're Pittsburgh's No. 1 AC 12+, but 12+ is a beauty-contest number — we realize we

MEYER/See Page 19

Seeman Succeeds Stone As KMJZ GM

Sports-Country combo KFAN-AM & KEEY-FM/Minneapolis Station Manager Dan Seeman has been tapped to replace former KMJZ/Minneapolis GM Ron Stone when the sale of the Park Communications NAC to Nationwide Communications is finalized later this month.

Prior to managing KFAN & KEEY, Seeman served as the stations' Director/Marketing. He began his industry career with Emmis Broadcasting's WLOL/Minneapolis as an intern and eventually became the station's GM.

Park flipped Country KJJO to NAC in 1995. More recently, KMJZ implemented a signal upgrade to 100,000 watts, increasing its coverage area by nearly 50%.

Hard Rock Serves Roasted Cash



Radio and record execs hit New York's Hard Rock Cafe recently for a charity roast honoring Active Industry Research's Jonas Cash and benefiting the T.J. Martell Foundation. Getting their digs in were (standing, l-r) KRQQ/L.A. PD Kevin Weatherly, Epic Sr. VP Craig Lambert, AIR COO Alan Smith and CEO Cash, Virgin Records President Phil Quartararo, 550 President Polly Anthony, Arista Sr. VP Richard Palmese, Epic Associated Sr. VP and T.J. Martell Chairman Tony Martell, WXRK/NY PD Steve Kingston, and WKTU/NY PD Frankie Blue; (seated) Columbia VP Kid Leo.

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WWJ & WYST Up O'Brien To Station Mgr.

Six-year WWJ-AM & WYST-FM/Detroit GSM Tom O'Brien has been elevated to Station Manager, a newly created position that enables him to add sports and marketing responsibilities. He'll continue to oversee sales at the CBS News/'70s combo and is succeeded as GSM by LSM Rick Burkhardt.

According to VP/GM Rich Homberg, "These moves put a structure in place that will help build Detroit's most successful stations. We're pleased to have managers of Tom's and Rick's caliber leading the way."

O'Brien previously was LSM for crosstown WWWW and an AE for WTWR/Toledo. He also was Regional Sales Manager for Hillier, Newmark, Wechsler & Howard/Interep.

With the combo the past 12 years, Burkhardt was boosted to LSM six years ago. He previously was an AE at WLAV/Grand Rapids and worked on-air at WKZO/Kalamazoo, MI.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 WEB SITE: <http://www.rronline.com>

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WASHINGTON, DC BUREAU:						
NASHVILLE BUREAU:						

Indecency Ruling May Bode Well For Broadcasters

A federal court decision that nixed a ban on Internet indecency could prove helpful to broadcasters — if it prompts the Supreme Court to review the FCC's definition of indecency.

Last week's ruling on the Communications Decency Act (CDA) — issued by the U.S. District Court for Eastern Pennsylvania — draws a clear distinction between broadcasting and the Internet. However, two of the three judges hearing the case said they found the government's definition of the word "indecent" to be unconstitutionally vague. If the Justice Department decides to appeal the court's ruling, as many observers expect, the case will go straight to the Supreme Court.

"This specific [case] doesn't affect broadcasters, but the principles it addresses are very applicable," said **Hogan & Hartson** attorney **Robert Corn-Revere**. "The issue of the broadcast indecency standard is now ripe to be presented to the Supreme Court. If other judges decide to look behind the curtain to examine the substance of the in-

decency standard, it could lead to an unraveling of that law."

Vague Concept

Media Access Project Exec. Director **Andy Schwartzman** agreed. "The ruling will have no immediate effect on broadcasters. However, this case focuses new attention on the vagueness of indecency as a concept. It's possible that a Supreme Court decision will assist broadcasters in their defense against FCC [indecency] complaints."

The FCC has defined indecent material as "programming that describes or depicts sexual or excretory activities or organs in a patently offensive manner as measured by contemporary community standards."

The ruling did not address the FCC's application of that standard to broadcast material. But **Tim Dyk**, an attor-

ney with **Jones, Day, Reavis & Pogue**, said if the Supreme Court ultimately finds the definition to be excessively vague in the context of the Internet, broadcasters could benefit. "If it's unconstitutionally vague in one medium, it would seem to be equally unconstitutionally vague in another, such as broadcasting. Broadcasters aren't subject to less constitutional clarity simply because they are using a public resource."

The CDA, which was part of the same '96 Telecom Act that liberalized radio ownership limits, made it a crime punishable by two years in prison and a \$250,000 fine to display indecent material on the Internet where kids could see it. In their ruling, the judges pointed out that the Internet is not scarce, as broadcast spectrum is, and it does not present the same barriers to entry that broadcasting does — making it more like a "worldwide conversation" rather than a broadcast medium.

DARS Delay Continues Pending Congressional Queries

FCC Chairman **Reed Hundt** has bowed to a request from Rep. **John Dingell** (D-MI) to delay further implementation of satellite-delivered digital audio radio (DARS) until Dingell's concerns over granting special considerations to Washington-based **CD Radio** are resolved.

In a second inquiry to the Commission, Dingell again questioned the FCC's decision to give a "pioneer's preference" to CD Radio in its allocation of 25 MHz of spectrum. That preferential treatment would result in CD Radio — one of four firms vying to provide DARS service — receiving 12.5 MHz of spectrum at a discounted price. The other 12.5 MHz would be auctioned off to the highest bidder among the three other DARS hopefuls. Dingell prefers auctioning all 25 MHz to maximize the government's take.

Hundt's accession to Dingell's request makes it highly unlikely that the FCC will issue its long-awaited

DARS rules at its next meeting, set for June 27.

Dingell and Rep. **Tom Bliley** (R-VA) jointly lodged the initial objection to the Commission's planned auctioning of DAR spectrum. In his second letter, Dingell said he had

been "underwhelmed" by the agency's response to his first letter and pressed the Commission for further details on why CD Radio should not be required to bid at auction for spectrum, just as its competitors will have to do.

A Commission aide said the issue was still at the staff level, awaiting the completion of a proposed solution that would placate Dingell and allow the FCC to promulgate rules on how its spectrum auction will be implemented.

Jordan Bullish On Westinghouse Expanding Radio Holdings

Westinghouse/CBS Group Chairman **Michael Jordan** remains committed to expanding the company's radio holdings. But this week he declined again to say if **Gaylord Broadcasting** or **Evergreen Media Corp.** have been targeted for acquisition.

Jordan said broadcast operations at Westinghouse are growing about 20% annually, in line with projections made last year when Westinghouse paid \$5.4 billion for CBS. Radio operations are strong and the radio ad market is "vibrant," Jordan told a **National Press Club** audience on Tuesday (6/17), while admitting that its TV stations have been hurt by the CBS Network's ratings decline.

Jordan said it's "not critical" to Westinghouse's financial future that it complete its announced plan to split the company into two sectors: industrial and media. But he said it definitely would improve its balance sheet and investor appeal. Jordan said the company's radio stations in 38 markets have proven to be "great promotional platforms" for advertising CBS-TV's new shows. That use of the company's radio strength will continue, he added.

BUSINESS BRIEFS

Broadcasters Seek To Head Off Antitrust Concerns

Department of Justice antitrust lawyers are receiving more than passing attention from radio broadcasters eager to prevent a formal departmental inquiry into radio industry consolidation.

The NAB last week sent its legal emissaries to a meeting with lawyers from the Justice Department's antitrust division, which already is looking into two proposed acquisitions by **Jacor Communications**. The meeting came just three weeks after the NAB submitted a 529-page briefing to the Justice Department that explained why the current industry consolidation is harmful to neither consumers nor advertisers, but is necessary for the medium to compete effectively against TV, cable, print, etc. In both instances, the NAB emphasized that competition factor: Only 7% of national ad dollars are spent on radio, compared to 20% for broadcast TV and 23% for newspapers.

"I don't know where this is going to go from here," said NAB Sr. VP/Public Affairs **Walt Wurfel** after the briefing, which included NAB lawyers **Jeff Baumann** and **Val Shulte**; NAB Radio VP **John David**; and **RAB** President **Gary Fries**. "At least now we're confident that [Justice lawyers] have the information to understand the radio industry."

Jacor's pending deals with **Citicasters Inc.** and **Noble Broadcast Group** have been under review by Justice's antitrust division for months concerning possible anti-competitive effects, according to a spokeswoman.

Broadcasting Ally Succeeds Dole

As expected, Sen. **Trent Lott** (R-MS) was the choice of his GOP colleagues to succeed Republican presidential candidate **Bob Dole** as Senate Majority Leader.

Lott, a longtime supporter of the broadcast industry, won over Sen. **Thad Cochran** (R-MS) by a 44-8 vote. A major point of difference between Dole and Lott is the latter's disdain for a broadcast spectrum auction. That should stand him in good stead with broadcasters as should his longtime friendship with a certain fellow Mississippian, NAB President **Eddie Fritts**.

Group Buys 6.69% Of Multi-Market

An investment group that includes **Loeb Partners Group** has acquired a 6.69% stake in **Multi-Market Radio Inc.**, a New York-based company recently acquired by **SFX Broadcasting Inc.** According to a SEC filing, the investment group purchased 195,174 shares between April 15 and May 23, bringing its Multi-Market holdings to 216,750.

And The Swaps Go On

Fuller-Jeffrey Broadcasting has swapped its **KKSO-AM & KJYY-FM/Des Moines** for **Barnstable Broadcasting's WLPZ-AM & WCSO-FM/Portland, ME** and **WHOM-FM/Mount Washington, NH**. Fuller-Jeffrey will also receive an undisclosed amount of cash. The deal, which gives the group nine stations in Maine and New Hampshire, is expected to close this summer.

Nationwide To Transfer KFSD Stock

Nationwide Communications Inc. is transferring its stock in **KFSD-FM/San Diego** to **Employers Insurance of Wausau Co.** The groups have "interlocking boards of directors and many common officers and directors," according to an FCC filing. A formal agreement is expected to be filed in the near future.

Wharton To Head NAB Press Office

The NAB has named former **Variety** Washington Bureau Chief **Dennis Wharton** as its VP/Media Relations. Wharton, who succeeds **Lynn McReynolds**, starts June 23.

Deal Closings

The following deals closed this week:

- **Triathlon Broadcasting's** \$3.23 million purchase of **KHAT-AM, KIBZ-FM & KKNB-FM/Lincoln, NE** from **Rock Steady Inc.**
- **Osborn Communications Corp.'s** acquisition of **WKWK-AM & FM Wheeling, WV** for \$2.7 million.
- **Children's Broadcasting Corp.'s** \$11.6 million purchase of **WJDM-AM/Elizabeth, NJ (New York)** from **Radio Elizabeth Inc.** It also closed on **WCAR-AM/Detroit** for \$1.5 million.

FCC Levies \$79,000 In EEO Fines

The FCC handed out \$79,000 in EEO fines this week. While the fines were for deficient recruitment efforts, the Commission found no evidence of employment discrimination.

- **KJAS-FM/Los Angeles** — \$17,500
- **WJAS-FM & WSHH-FM** — \$16,500
- **WGMD-FM/Rehoboth Beach, DE** — \$15,000
- **WHJB-AM & WSSZ-FM/Greensburg, PA** — \$15,000
- **WESA-AM & FM/Charleroi, PA** — \$15,000
- The Commission also rescinded a \$25,000 fine against **KKIS-AM & FM/Pittsburg-Walnut Creek, CA.**

FORCE Communications & Consultants LLC

Announces the Sale of
WCAR Radio
Detroit, Michigan
(Licensed to Livonia)

Buyer:

Children's Radio Network

Seller:

Wolpin Broadcasting Co.

*The broker for both buyer and seller was
**John L. Pierce, Force Communications &
Consultants, LLC**



LON HELTON

NEST MARKETING

Nest Marketing: The Latest Database Weapon

■ Trademarked tool converts at-work listeners into station advocates

TV, billboards, bus sides, and bumper stickers are traditional marketing tools that get listeners to try your station. But now there's a new implement in the toolbox, one designed to build listener loyalty in a way never before attempted.



Michael Albl

According to CMM Exec. VP/Marketing Michael Albl, Nest Marketing allows a station/company to tailor its marketing to the individuals who'll offer the greatest rewards.

'Maximedia' Faults

"Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody," says Albl, who contends Nest Marketing is on the verge of replacing "branding" as

CRITICAL MASS MEDIA

a method of creating product loyalty. "Branding is fading because there's very little loyalty left for anything, particularly radio stations. As the number of choices increase, listeners regard radio more as a utility or commodity — resulting in disbelief of brand imaging. Like any other product, a radio station must go beyond branding itself as 'Oldies' or 'Today's Hot Country.' It must endear itself to listeners."

Albl says these endearment attempts often fail because most marketing is done in time of need.

"Nest Marketing" — a term trademarked by Critical Mass Media — targets listeners where they gather and turns them and their peers into station advocates. According to CMM

“

Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody.

”

"Managers then grab onto the latest hot marketing item for a quick fix. They usually run to TV — it's the easiest way to achieve universal awareness and great as a mass-appeal, top-of-mind come builder.

"Stay away from billboards and bus sides — the recall is low and effectiveness is difficult to measure. Consumers are bombarded by 20,000 messages a day, and only a few cut through the clutter. The average person must see a message eight times before achieving the 'Triple A': awareness, acceptance, and action.

"Broadcasters also throw a lot of money at people with contests. In an age when people can buy a \$1 lottery ticket that offers a chance to win millions, asking them to sit around and listen for hours for a chance to win \$100 just doesn't work anymore as a tool to build come or TSL."

Group Efforts

So why Nest Marketing? Albl responds, "It recognizes that individuals form collective groups that

[unite] based on interests, attitudes, and opinions. As a group, they tend to emulate or mirror one another and adopt similar behavior traits to fit into the group. They have a strong sense of loyalty to that group, which can be as small as a family unit or as large as a social club or company."

Albl says nests can be transient (short-term gatherings with no set location) or rooted (those with a foundation such as an office); rooted nests are much easier to track than either transient nests or individuals. "It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.

"We market to offices and find people we call 'gatekeepers' — those who will advocate your station to others. We also seek referrals, asking them to recommend the station to friends. Gatekeepers act as entry

“

It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.

”

points into that office. One listener becomes two, then four, and so on. We go back to them again and again, in a variety of ways, and sell the station to them. It's a pyramid, like Amway — they sell it to other folks."

The lasting effects of that loyalty is critical, says Albl. "Imagine a competing station trying to come into an office where we've recruited a number of gatekeepers. It's very difficult to get them to switch over."

Work Vs. Drive Times

CMM targets at-work listeners for ratings reasons. Albl explains, "The four prime hours of daily drive time — two AM and two PM — yield 80 available quarter hours. The hours from 8am-4pm offer 160 available quarter hours. No matter what you do in morning or afternoon drive, if you don't win those 160, you can't make it up with the 80 from the drives."

Nest Marketing targets people at specific times of day, aiming to maximize listening during those daytime quarter-hour availabilities. Notes Albl, "People treat the first 20 minutes in the morning and just after 1pm — right after lunch — as 'personal time.' They're here for the remainder of the afternoon. We try to reach them then because they're about to

Building The Perfect Nest

Critical Mass Media Exec. VP/Marketing Michael Albl offers a step-by-step guide to Nest Marketing:

- **Secure** business names, addresses, and phone and fax numbers.
- **Cultivate** the nest through interactivity to avoid a one-way relationship.
- **Implement** and maintain an ongoing impact, reach, and frequency program with the targeted at-work nests.
- **Use** gatekeepers to advocate the station.
- **Infiltrate** the nest through additional gatekeepers.
- **Recontact** the nests in order to cultivate further relationships.
- **Expand** the number of nests continually.

decide which radio station to turn on. It's important to reach them at these times, because once they become engrossed in their work, radio becomes secondary. At-work telemarketing is very effective in reaching these folks and affecting their decision."

Albl says marketing to the database is very efficient. "It allows you to approach gatekeepers as individuals. The most cost-effective marketing is done to an individual who wants or needs a product and is ready or able to buy it. Being able to isolate that individual enables you to maximize those limited marketing dollars."

"What's in it for me?" Says Albl, "How — and how often — does a station answer that question? It rarely answers in listener terms. Managers and programmers have a bad habit of not doing perceptual research to find out what listeners want. Instead, they go by what they read in the trades or do what their mentors taught them.

"If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back. That's how we create co-dependency. We're their friends all the time, not just in times of need. We don't just stop by when we need something."

And when it comes to "stopping by," friends get a much warmer welcome than strangers. "When personalities visit a nest — whether to deliver lunch or say hello — they ask for gatekeepers by name and personally thank them for being part of the station's network. Asking for them by name creates a big impression on them and their co-workers." Gatekeepers also are rewarded with invitations to special station events by mail or fax — sent to the office, of course.

“

If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back.

”

Nest Marketing can also play a key role for a station's sales department. Albl suggests sales people use the database when targeting an advertiser to see if any key contacts are already in place within the business. "If a nest is active with listeners, the potential advertiser will be more inclined to accept the sales message — especially if the station has done something nice for the people in the business. Each potential advertiser not only is a possible revenue source, but also a potential diary keeper."

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DEAL OF THE WEEK

• **Evergreen-Greater Media swap \$40 million**

- **WKLB-FM/Boston**
- **WEBR-FM/Washington**

1996 DEALS TO DATE

Dollars To Date: \$4,679,842,769
(Last Year: \$1,223,584,584)

This Week's Action: \$61,790,208
(Last Year: \$31,334,001)

Stations Traded This Year: 1078
(Last Year: 576)

Stations Traded This Week: 38
(Last Year: 35)

TRANSACTIONS AT A GLANCE

- **WACQ-AM & FM/Tallassee, AL \$382,208**
- **WBIL-FM/Tuskegee, AL \$450,000**
- **KOOL-AM/Phoenix \$6.5 million**
- **KBBL-FM/Cabot, AR \$184,000**
- **KAAB-AM & KWOZ-FM/Mountain View, AR \$1.05 million for 51%**
- **KPCO-AM & KCMT-FM/Quincy, CA \$600,000**
- **WXCT-AM/Hamden, CT \$500,000**
- **WWRC-AM/Washington \$22.5 million**
- **WNOG-AM & FM & WARO-FM/Naples, FL \$9.25 million**
- **WQBN-FM/Temple Terrace, FL \$750,000**
- **WJYL-FM/New Washington, IN \$177,000**
- **KOJC-FM/Cedar Rapids, IA \$15,000**
- **WBOQ-FM/Boston \$3.25 million**
- **WKWM-AM/Kentwood, MI \$200,000**
- **WMTE-AM/Manistee, WKLA-AM & FM/Ludington, & WKZC-FM/Scottville, MI \$905,000**
- **WMHG-FM/Muskegon, MI \$625,000**
- **WADB-FM/Point Pleasant, NJ \$8 million**
- **WCCA-FM/Charlotte, NC \$400,000**
- **WJYC-FM/Delhi Hills, OH \$177,000**
- **KCNA-FM/Cave Junction, OR \$750,000**
- **KKNX-AM/Eugene, OR \$150,000**
- **WPWA-AM/Chester, PA \$1.3 million**
- **WSSZ-FM/Greensburg, PA \$2.4 million**
- **WWBD-FM/Bamberg, SC \$170,000**
- **WPLN-FM/Nashville & FM CP/Cookeville, TN No cash consideration**
- **KAFX-FM/Diboll, TX \$680,000**
- **WGTK-FM/Middlebury, VT \$425,000**

TRANSACTIONS

Evergreen Swaps For WEBR, Buys 'WRC

Greater Media says, 'Bye-bye Beltway, hello Beantown'

Deal Of The Week

Evergreen-Greater Media swap

EXCHANGE VALUE: \$40 million
TERMS: Evergreen Media Corp. is swapping WKLB-FM/Boston for Greater Media Inc.'s WEBR-FM/Washington.
COMMENT: See WWRC-AM/Washington deal.

WKLB-FM/Boston

TRADED TO: Greater Media, headed

by President Tom Milewski. It owns 14 other stations, including WMEX-AM, WBCS-FM & WMJX-FM/Boston.
FREQUENCY: 105.7 MHz
POWER: 8.5kw at 1145 feet
FORMAT: Country

WEBR-FM/Washington

TRADED TO: Evergreen, headed by Chairman/CEO Scott Ginsburg. It owns 35 other stations, including WTOP-AM & WASH-FM/Washington.
FREQUENCY: 99.5 MHz

POWER: 21.8kw at 751 feet
FORMAT: AC

Alabama

WACQ-AM & FM/Tallassee

PRICE: \$382,208
TERMS: Asset sale for \$300,000 cash and a four-year, \$82,208 promissory note
BUYER: Tiger Communications Inc., headed by President Fred Hughey. Phone: (334) 283-6888
SELLER: Tuskegee Communications Co. Inc., headed by President

Lee Holmes. Phone: (334) 263-4141
FREQUENCY: 1130 kHz; 99.9 MHz
POWER: 1kw; 2.95kw at 466 feet
FORMAT: Talk; Oldies

SELLER: Colfax Communications Inc., headed by President Steven Goldstein. It owns or has agreed to buy 16 other stations, including KISO-AM, KOY-AM, KOOL-FM, KYOT-FM & KZON-FM/Phoenix.
FREQUENCY: 960 kHz
POWER: 5kw
FORMAT: Oldies
BROKER: Kalil & Co.

WBIL-FM/Tuskegee

PRICE: \$450,000
TERMS: Stock sale for cash
BUYER: Tiger Communications Inc., headed by President Fred Hughey. Phone: (334) 283-6888
SELLER: George Clay, selling his 55% interest in New World Communications Inc.; Cornelius Hopper, selling his 22.5% interest; and Ellis Hall, selling his 22.5% interest. Phone: (334) 727-2100
FREQUENCY: 95.9 MHz
POWER: 4.3kw at 377 feet
FORMAT: Urban

Arkansas

KBBL-FM/Cabot (Little Rock)
PRICE: \$184,000
TERMS: Asset sale for cash
BUYER: Snider Corp., headed by Chairman Ted Snider. Phone: (501) 661-7500
SELLER: Hall Broadcasting Inc., headed by President Phil Hall. Phone: (202) 293-3860
FREQUENCY: 102.5 MHz
POWER: 3kw at 328 feet
FORMAT: News/Talk
BROKER: MGMT Services Inc.
Continued on Page 8

Arizona

KOOL-AM/Phoenix
PRICE: \$6.5 million
TERMS: Cash
BUYER: Salem Communications Corp., headed by President/CEO Edward Atsinger III. It owns 35 other sta-

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April 30, 1996

Watertown Radio Associates

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Watertown, New York

to

Forever Broadcasting, Inc.

The undersigned initiated the above, assisted in the negotiations and acted as the exclusive broker for the transaction.



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The Katz Radio Group

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TRANSACTIONS

Continued from Page 6

KAAB-AM & KWOZ-FM/
Mountain View

PRICE: \$1.05 million for 51%
TERMS: Stock sale for \$95,000 cash and three promissory notes for the balance

BUYER: WRD Entertainment Inc., headed by President Preston Grace Jr., and John Grace, exchanging his 49% interest in the stations for stock in WRD Entertainment. Phone: (501) 793-2374

SELLER: Guy Moseley, selling his 49% interest in the stations; John Dan Kemp, selling his 1% interest, and Daniel Thomas, selling his 1% interest

FREQUENCY: 1130 kHz; 103.3 MHz
POWER: 1kw; 100kw at 988 feet
FORMAT: News/Talk; Country

California

KPCO-AM & KCMT-FM/
Quincy

PRICE: \$600,000
TERMS: Cash
BUYER: Stratcom Ltd., headed by President John Samuels
SELLER: Ralph Wittick
FREQUENCY: 1370 kHz; 98.9 MHz
POWER: 5kw day/500 watts night; 25kw at 2417 feet
FORMAT: Nostalgia; AC
BROKER: Randy Jeffrey Jr. of Media Venture Partners

Connecticut

WXCT-AM/Hamden

PRICE: \$500,000
TERMS: Asset sale for cash
BUYER: Quinnipiac College
SELLER: Milstar Broadcasting Corp.
FREQUENCY: 1390 kHz
POWER: 5kw
FORMAT: Sports

District Of Columbia

WWRC-AM/Washington

PRICE: \$22.5 million
TERMS: Cash
BUYER: Evergreen Media Corp., headed by Chairman/CEO Scott Ginsburg. It owns 35 other stations, including WTOP-AM & WASH-FM/Washington.
SELLER: Greater Media, headed by President Tom Milewski
FREQUENCY: 980 kHz
POWER: 50kw day/5kw night
FORMAT: Talk

Florida

WNOG-AM & FM &
WARO-FM/Naples

PRICE: \$9.25 million
TERMS: Asset sale for cash
BUYER: Meridian Broadcasting Inc.,

headed by President Joseph Schwartzel. Phone: (841) 481-8909
SELLER: Palmer Communications Inc., headed by President Joseph Lentz
FREQUENCY: 1270 kHz; 93.5 MHz; 94.5 MHz
POWER: 5kw day/1.9kw night; 3kw at 299 feet; 96kw at 1012 feet
FORMAT: Nostalgia; News/Talk; Classic Rock
BROKER: Salomon Bros. Inc.

WQBN-FM/Temple Terrace

PRICE: \$750,000
TERMS: Asset sale for \$150,000 cash; a five-year, \$380,000 promissory note at 10.75% interest; and a six-year, \$220,000 promissory note at 8.5%
BUYER: Radio Tropical Inc., headed by President Efrain Archilla-Roig. Phone: (813) 875-0086
SELLER: WTYM Inc. Phone: (813) 281-0013
FREQUENCY: 1300 kHz
POWER: 5kw day/1kw night
FORMAT: Spanish

Indiana

WJYL-FM/New
Washington

PRICE: \$177,000
TERMS: Asset sale for \$50,000 cash and a five-year, \$127,000 promissory note
BUYER: LifeTalk Broadcasting Assoc., headed by President Paul Moore. It owns WJYC-FM/Delhi Hills, OH and KSOH-FM/Wapato, WA.
SELLER: Lou Smith Industries Inc., headed by President Mary Smith. Phone: (812) 284-2600
FREQUENCY: 88.3 MHz
POWER: 1kw at 272 feet
FORMAT: Religious

Iowa

KOJC-FM/Cedar Rapids

PRICE: \$15,000
TERMS: Asset sale for cash
BUYER: Friendship Communications Inc., headed by President Michael Facciani. Phone: (319) 236-5700
SELLER: Oakhill Economic Development Corp. Phone: (319) 363-0355
FREQUENCY: N/A
POWER: N/A
FORMAT: This station is dark.

Massachusetts

WBOQ-FM/Boston

PRICE: \$3.25 million
TERMS: Cash
BUYER: Marlin Broadcasting, owned by Woody Tanger. It owns WTMJ-FM/Miami.
SELLER: Southfield Communications, headed by Doug Tanger
FREQUENCY: 104.9 MHz
POWER: 3.2kw at 446 feet
FORMAT: Classical

Michigan

WKWM-AM/Kentwood
(Grand Rapids)

PRICE: \$200,000
TERMS: Asset sale for \$55,000 cash and a 10-year, \$145,000 promissory note at 8.25% interest
BUYER: Goodrich Radio Marketing Inc. Phone: (616) 698-7733
SELLER: Michelle Broadcasting Co. Phone: (616) 676-1237
FREQUENCY: 1140 kHz
POWER: 5kw
FORMAT: Urban

WMTE-AM/Manistee,
WKLA-AM & FM/
Ludington, & WKZC-
FM/Scottville

PRICE: \$905,000
TERMS: Asset sale for cash
BUYER: Lake Michigan Broadcasting Inc., headed by President/CEO Roger Baerwolf. Phone: (616) 845-6233
SELLER: Chickering Associates Inc. Phone: (616) 843-3438
FREQUENCY: 1340 kHz; 1450 kHz; 106.3 MHz; 94.9 MHz
POWER: 1kw; 1kw; 4.9kw at 361 feet; 17kw at 400 feet
FORMAT: Nostalgia; Full-Service; AC; Country

WMHG-FM/Muskegon

PRICE: \$625,000
TERMS: Asset sale for \$170,000 cash and a 10-year, \$455,000 promissory note at 8.25% interest
BUYER: Goodrich Radio Marketing Inc., headed by President Robert Emmett Goodrich. It owns four other stations. Phone: (616) 698-7733
SELLER: W.M.H.G. Adrian Broadcasting Co., headed by President Richard Culpepper. Phone: (616) 676-1237
FREQUENCY: 107.9 MHz
POWER: 25kw at 256 feet
FORMAT: Urban

New Jersey

WADB-FM/Point Pleasant
(Monmouth-Ocean)

PRICE: \$8 million
TERMS: Cash
BUYER: New Jersey Broadcasting Partners, headed by Burke Ross Jr.
SELLER: Seawood Broadcasters, headed by Arthur Shadec
FREQUENCY: 95.9 MHz
POWER: 4kw at 240 feet
FORMAT: AC
BROKER: Gary Stevens

North Carolina

WCCA-FM/Charlotte

PRICE: \$400,000
TERMS: Asset sale for \$150,000 cash and a 10-year, \$250,000 promissory note at 8% interest

BUYER: Rodbell L.L.C., headed by Rodwell Family Associates L.P. Phone: (919) 544-9720
SELLER: Sound Business of Coastal North Carolina Inc. Phone: (910) 754-9840

FREQUENCY: 106.3 MHz
POWER: 6kw
FORMAT: Oldies

Ohio

WJYC-FM/Delhi Hills

PRICE: \$177,000
TERMS: Asset sale for \$50,000 cash and a five-year, \$150,000 promissory note at 10% interest
BUYER: LifeTalk Broadcasting Assoc., headed by President Paul Moore. Phone: (509) 248-8255
SELLER: Lou Smith Industries Inc., headed by President Mary Smith. Phone: (812) 284-2600
FREQUENCY: 106.3 MHz
POWER: 6kw at 305 feet
FORMAT: Oldies

Oregon

KCNA-FM/Cave Junction

PRICE: \$750,000
TERMS: Asset sale for \$200,000 cash and a 10-year, \$550,000 promissory note at 7.5% interest
BUYER: Opus Broadcasting Systems Inc., headed by President Henry Flock. Phone: (541) 772-0322
SELLER: Charles Knerr. Phone: (541) 474-7564
FREQUENCY: 102.7 MHz
POWER: 50.7kw at 1983 feet
FORMAT: Oldies

KNX-AM/Eugene

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Willamette Media Group, headed by John and Susan Mielke. Phone: (541) 342-6221
SELLER: Bjornstad Broadcasting Co., headed by Paul Bjornstad. Phone: (541) 346-4238
FREQUENCY: 840 kHz
POWER: 1kw day/170 watts night
FORMAT: Country

Pennsylvania

WPWA-AM/Chester

PRICE: \$1.3 million
TERMS: Cash
BUYER: Childrens Broadcasting Corp., headed by President/CEO Christopher Dahl
SELLER: Lloyd B. Roach Inc.
FREQUENCY: 1590 kHz
POWER: 2.5kw day/1kw night
FORMAT: Nostalgia

WSSZ-FM/Greensburg

PRICE: \$2.4 million
TERMS: Asset sale for cash
BUYER: McL/McM Inc., headed by Chairman Ronald Davenport Sr. Phone: (302) 478-6160
SELLER: WHJB Corp. Phone: (412)

435-0862
FREQUENCY: 107.1 MHz
POWER: 1.6kw at 449 feet
FORMAT: Classic Rock

South Carolina

WWBD-FM/Bamberg

PRICE: \$170,000
TERMS: Asset sale for cash
BUYER: FM Radio L.C., headed by President Kenneth Noble II. Phone: (804) 272-7101
SELLER: Branch Communications, headed by general partners Steven Branch and Frankie Pittman. Phone: (910) 738-9616
FREQUENCY: 92.1 MHz
POWER: 3kw at 308 feet
FORMAT: Oldies

Tennessee

WPLN-FM/Nashville & (FM
CP)/Cookeville

PRICE: No cash consideration
TERMS: License transfer
BUYER: Nashville Public Radio, headed by Chairman William King. Phone: (615) 862-5810
SELLER: Metropolitan Government Of Nashville and Davidson County Library Board. Phone: (615) 862-5810
FREQUENCY: 90.3 MHz
POWER: 80kw at 1132 feet
FORMAT: News

Texas

KAFX-FM/Diboll

PRICE: \$680,000
TERMS: Asset sale for cash
BUYER: Gulfstar Communications Lufkin Licensee Inc., a subsidiary of Gulfstar Communications, headed by Chairman Steve Hicks. Phone: (512) 477-7889
SELLER: Eagle of Texas Inc., headed by President Tom Love. Phone: (706) 855-0555
FREQUENCY: 95.5 MHz
POWER: 100kw at 568 feet
FORMAT: AC

Vermont

WGTK-FM/Middlebury

PRICE: \$425,000
TERMS: Asset sale for cash
BUYER: Pathfinder Communications Inc., headed by President/CEO Sara Goodwill. Phone: (203) 438-1897
SELLER: Dynamite Radio Inc. Phone: (802) 388-4101
FREQUENCY: 100.9 MHz
POWER: 3kw at 299 feet
FORMAT: Classic Rock

For The Record

KTBB-AM & KTYL-FM/Tyler, TX was inadvertently listed as being sold to Gulfstar Communications (R&R 5/17). Gleiser Communications is the licensee of KTBB. Stansell Communications is the licensee of KTYL.



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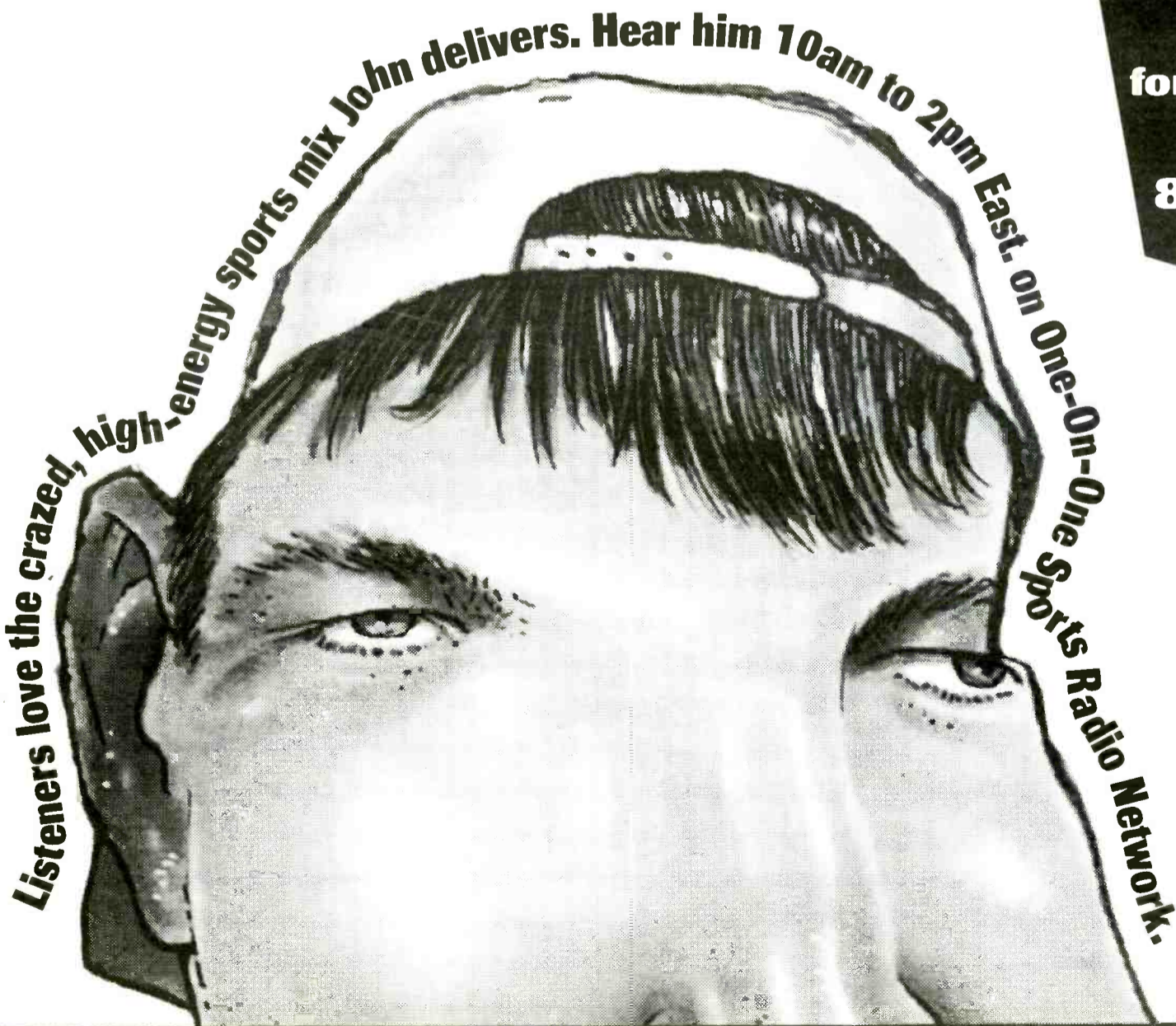
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Illustration by J. T. Steiny



Halloran Becomes KUPR/San Diego PD

Former XTRA-FM (91X)/San Diego PD Mike Halloran has been named PD/afternoon driver at crosstown Adult Alternative KUPR, effective July 1. He replaces Sherman Cohen, who exits.

"We've been locally owned and operated since 1974, so we're right on target bringing in a guy with lots of San Diego-based experience," said KUPR President/GM Jeff Chandler. "Mike cares a lot about what our listeners want to hear, and we're confident his talent will make a great addition to our sound."

In discussing the station's format approach, Halloran stated, "I want to add another 'A' to the Adult Alternative format — for 'Active.' We want to get San Diegans excited about tuning in because they'll be hearing different cuts off established albums as well as lots of new artists who are being overlooked."

Prior to his 10 years at 91X, Halloran's career includes stints at KROQ/Los Angeles and WLLZ/Detroit.

He's Downe With Elton



Elton John's newly relaunched Rocket Records feted its first signing, Ryan Downe, with an album-release party for "The Hypocrite" at the New York club Spy. Celebrating are (l-r) PolyGram Holdings President/COO Eric Kronfeld, John, Downe, Rocket Chairman/co-founder John Reid, Island Records President/CEO Johnny Barbis, and Rocket President John Cannelli.

Petty Cachet



ASCAP honored Tom Petty (l) with its Golden Note Award during the society's recent Pop Music Awards in L.A. Presenting are Interscope Records President Jimmy Iovine and ASCAP President/Chairman of the Board Marilyn Bergman.

EXECUTIVE ACTION

Real Country Creates GM Slot For Nicholson

Real Country Network OM Dave Nicholson has been promoted to the newly created GM post for the Phoenix-based, traditional Country satellite network. Real Country is produced by the Owens Broadcasting Co. and distributed by the ABC Radio Networks.

OBC COO Michael Owens commented, "The creation of Dave's new position makes a statement for our continued commitment to the Real Country Network and the growth it has realized under Dave's direction."

Nicholson joined Real Country as OM in May 1993 after serving as OM at WNOE-AM & FM/New Orleans, where he worked between 1990-93. Between 1983-90, he worked at KCUB-AM & KIIM-FM/Tucson, where he also served as OM.

Sony Music Plays To Wynn As Sr. VP/Biz Affairs

Sony Music has upped Danny Wynn from VP/Business Affairs to Sr. VP/Business Affairs.

According to Sr. VP/Business Affairs & Administration Ron Wilcox, "Danny plays a key role in the Business Affairs department and has been responsible for many significant negotiations on behalf of Sony Music, the Columbia Records Group, and the Epic Records Group."

Wynn began his music career at Sony in 1983 — when it was CBS Inc. — serving as an attorney in the records section of the law department. Two years later, Wynn rose to Director/Business Affairs for CBS Records/UK and, in 1988, returned to New York as Director/Business Affairs for Sony Music. In 1991, Wynn was promoted to VP/Business Affairs, East Coast and assumed his most recent post in 1995.



Wynn

Cox Radio Promotes Pichon To New CFO Post

Maritza Pichon has been elevated to the newly created CFO post for Cox Broadcasting's radio group, effective July 1. She most recently served as Asst. Controller for Cox Enterprises.

"With our recent acquisitions, it's become clear that Cox Radio needs its own dedicated CFO," said Cox Broadcasting Exec. VP/Radio Robert Neil. "Maritza will continue to work with Cox Broadcasting VP/Controller Jim Rouse, but she will now be the point-person for radio. The skills Maritza possesses [will] help guide us on the financial side as we plunge into this new era of deregulation and ownership changes."

Pichon joined Cox Enterprises in 1984 as a staff accountant. Following a stint as Manager/Corporate Accounting, she assumed her most recent post in 1990.

KLRZ/New Orleans Flips To Classic Rock

Larose, LA-based KLRZ/New Orleans flipped from CHR to Classic Rock at 10am last Friday (6/14) by playing Neil Young's "Rockin' In The Free World" for two straight hours. Scott Hawk, promoted to PD one month ago, will direct the EUI Telecommunications outlet's format shift.



KLRZ — which signed on in 1993 as a "Rock 40" outlet — had always struggled as a CHR with a poor city-grade signal, Hawk said. "When B97 [crosstown WEZB-FM] switched from CHR to Talk, KLRZ's PD at the time said, 'Let's go CHR.' But we've had problems with the signal — it covers New Orleans but there's no building penetration downtown." B97 switched back to CHR last week (R&R 6/14).

Dan Hoffman, promoted to GM last year, and Tim Walsh, elevated to Sales Manager in April, will retain their respective duties. Longtime News Director Jeff Boggs and Hawk, who previously hosted an afternoon shift, will now host mornings. The rest of the airstaff was let go.

"We're in a transition mode," said Hawk. "We're starting from scratch all over again. [With crosstown KHOM-FM], there isn't room for three CHR stations in the bayou areas. We agreed it was time to do what the listeners wanted. We're not like [Classic Hits] WRNO, because we don't play '70s hits. We're serious Classic Rock: AC/DC and Black Sabbath."

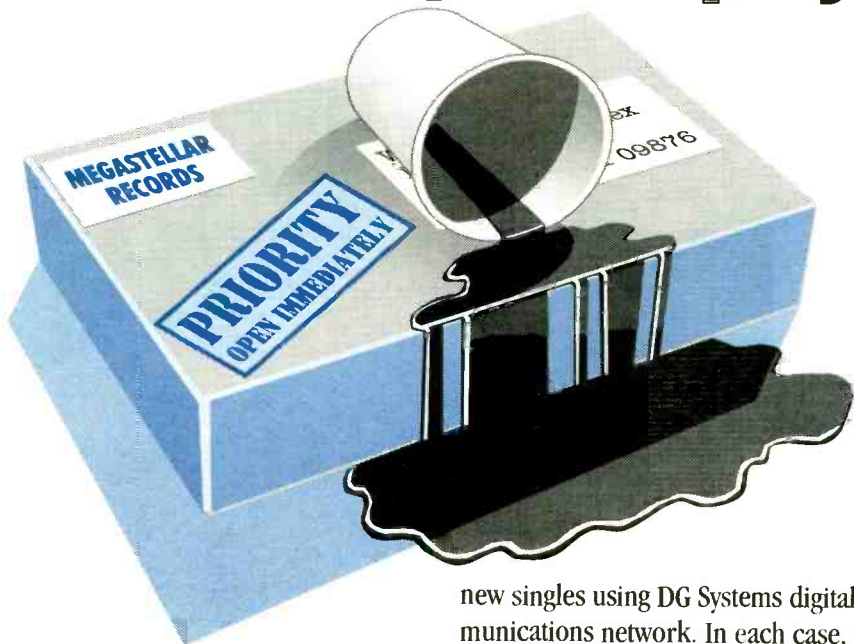
Anderson

Continued from Page 3

believe this will be Pittsburgh's new at-work station."

Previously, Anderson was morning news announcer for local segments of "The Howard Stern Show" broadcast on sister WDX-FM. Prior to that, Anderson was PD of crosstown WWKS-FM.

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Atlanta 1996

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NAC WSMJ/Richmond Debuts, Fleming PD

In a time-brokerage agreement between Sinclair Communications and multiple-station owner Barbara Benns, a new NAC station — WSMJ/Richmond — is slated to sign on June 20. Tommy Fleming, formerly PD at crosstown Sinclair Urban WPLZ, is WSMJ's PD.

"The NAC format has been missing in the Richmond area, and we feel the 25-54 adult audience deserves a choice," said GM Ben Miles, who now oversees WCDX-FM, WPLZ & WSMJ. "And it's a very good format choice for us in terms of advertising revenues."

Broadcast Architecture will serve as WSMJ's consultant.

RIAA Donates Pirates' Treasure



The RIAA recently donated recording equipment seized during police raids of cassette pirates to the Braille Institute. Valued at \$50,000, the equipment will be used to make talking books for the Institute's library. Pulling the plug on piracy are (l-r) the Institute's Leslie Stocker, RIAA Exec. VP & Anti-Piracy Director Steven D'Onofrio, and Baldwin Park Police Chief Carmine Lanza.

Ho-Humdingers Of A Turnout



This small army turned out to watch Ho-hum play New York's Wetlands in support of their debut CD, "Local." Scooching in are (l-r) Universal Records Marketing exec Lara Greenberg and Alternative Promotion exec Howard Leon, the band's Rod Bryan, Universal President Daniel Glass, MCA Canada Exec. VP/GM Randy Lennox, Universal Head of Marketing Kim Garner, Music Business International's Ajax Scott, MCA Canada Dir./Marketing Werner Wiens, the band's Kevin Kerby, band manager Paul Lovett, the band's Lenny Bryan and Dave Hoffpauir, MCA Music Entertainment Group Exec. VP/Legal Affairs Larry Kenswil, MCA Canada VP/Marketing Stephen Tennant and President Ross Reynolds, Universal A&R exec Tom Lewis, MCA Music Entertainment Group Vice Chairman Mel Lewinter, and Universal Marketing exec Tom Derr.

Swap

Continued from Page 1

and MD Ginny Rogers have assumed their respective duties at WKLB.

• WKLB OM Bob Christy has exited and is slated to join previous 'KLB owner Fairbanks Communications' West Palm Beach headquarters in a corporate capacity.

Evergreen now owns four stations in Washington: WWRC, all-News WTOP-AM, AC WASH-FM, and

WEBR: Greater Media has four in its Boston stable: Ethnic WMEX-AM, WBCS, WKLB, and WMJX.

But now that format rivals WBCS and WKLB are under one roof, one of the two stations won't be Country for very long. Smyth says a research project is under way, and he hopes to have a new format on one of the two by Labor Day. He emphasizes one will definitely remain in the format, noting, "We didn't go through this battle

for three years for nothing."

Which will switch? WKLB has led the ratings in almost every book during the past three years. However, WBCS has a "Million Dollar Guarantee" in place through December 31, 1996, stating it will remain Country or give the money to a listener. Another question: Should it desire, could Greater Media put the 'BCS calls on the WKLB frequency without breaking the million-buck promise?

UPDATE

Barber To Head Infinity Sales & Promo/Dallas

Infinity Broadcasting has created a new sales venture in Dallas/Ft. Worth — Infinity Sales & Promotions — and tapped Liz Barber as its Director, effective July 1.

Barber will oversee non-traditional and promotionally driven sales at all of the market's Infinity outlets, including Nostalgia KDMM-AM, all-News KEWS-FM, Oldies KLUV-FM, AC KVIL-FM, and Country KYNG-FM; Infinity expects to close on Granum Communications Gospel KHVN-AM, NAC KOAI-FM, and Urban AC KRBV-FM this month.

"This unique endeavor is the wave of the future, and I'm glad to be sailing the first ship out," said Barber, who previously spent 10 years at crosstown KPLX-FM, most recently as Sr. Marketing Consultant.

DG Systems Reorganizes, Elevates Three Execs

DG Systems has announced a reorganization of its executive tier. • Ken Cheng has been promoted from VP/Engineering to DG's newly created Sr. VP/COO post. He'll now oversee the company's engineering, operations, and manufacturing functions.

• VP/Operations John Blair has been appointed VP/DG Internet Services, responsible for developing the firm's World Wide Web offering.

• Assuming Blair's former post is Director/Business Development Greg Schott; he'll report to Cheng.

• Co-founder/Exec. VP Ron Denman resigns as a company officer and director and transitions to an advisory role.

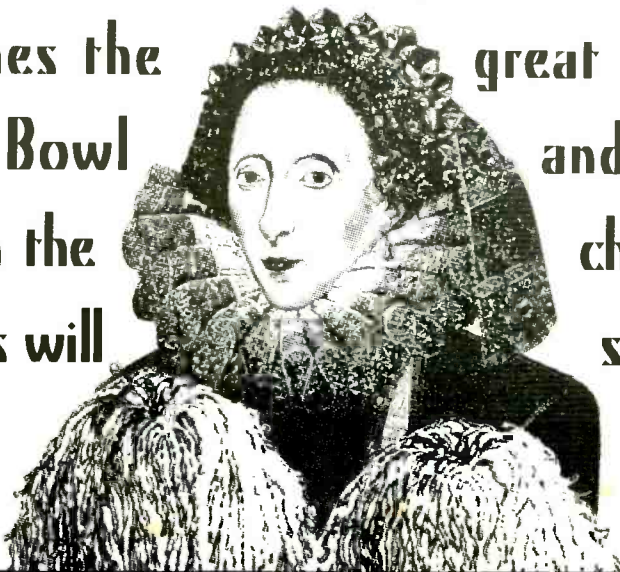
"DG Systems depends on both advanced operational capabilities and the application of leading technologies," Cheng noted. "By tightening the integration between our development and operations functions, we can reduce time-to-market for new services and ensure that our clients have the most competitive solution to meet their broadcast and advertising needs."

You Slayer Me



Slayer dropped by KLSX/L.A. recently to chat with yakker Ricki Rachtman about their punk-rock cover album, "Undisputed Attitude." Banging heads are (l-r) Rachtman and Slayer's Kerry King and Tom Araya.

Long after Los Angeles is sold to Mexico and baseball becomes the great Czech pastime and London wins the Super Bowl one on the stickers will and Vietnam's hottest band hits number charts, your U.S. Tape & Label bumper still look good.



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Records

• **DANE VENABLE** and **JAYSON JACKSON** have been appointed Sr. Director/Marketing and Director/Marketing, respectively, for the Elektra Entertainment Group (EEG). Venable was previously Sr. Director/Marketing at EMI Records; Jackson was formerly Manager/Marketing for Def Jam Records. In other news, **DONNA CHAMPY** is promoted from Asst. Controller to Controller at EEG.



Mister Cee

• **D.J. MISTER CEE** has become Director/A&R at Mercury Records. He will remain host of WQHT/New York's "Classic Showcase" program.

• **NAIM ALI** and **CAREY MARTIN** are now Manager/Product Development & Communications and Manager/Southwest Regional Promotions, respectively, at Perspective Records.



Ali



Martin

Ali was previously Coordinator/Marketing & Publicity for Rowdy Records; Martin most recently served as Regional Promotion Manager for Priority Records.

• **MICHAEL NOLAN** is the new VP/Finance & Administration at Sony Classical. He was formerly Asst. Controller/Financial Planning & Analysis for Sony Music Entertainment.

• **MCA RECORDS** has entered into a partnership to form Twisted Records, a new dance-oriented label. The new label will be headed by **ROB**



DiStefano



Davenport

DISTEFANO and **MARK DAVENPORT**. In related news, **MCA MUSIC ENTERTAINMENT CORP.** has launched Hip-O Records, a new label focusing on compilations and catalog-oriented packages. Its first release is slated for July.

National Radio

• **WRCX/Chicago** air talent **LOU BRUTUS** has been named host of "HardDrive," a new two-hour SW Networks program set to begin Independence Day weekend (July 6-7). The show will feature music, interviews, and live performances by popular rock acts; (212) 833-5636



Brutus

• **JACK EDEN** has been named host of "The Garden Of Eden," a lawn and garden-oriented two-hour talk show airing 8-10am ET Saturdays via the American View Radio Network. He will continue serving as Garden Editor for WTOF/Washington and as a columnist for the *Washington Post*; (800) 292-5881.

Changes

AC: **Kristy Knight** is upped to nights at WMTX/Tampa ... **Michael Sirrianni** joins WOOD-FM/Grand Rapids as MD/middays ... **WAEV/Savannah, GA PD Burke Allen** departs ... Correction: **Thom Walsh** is the new MD at KUDL-FM/Kansas City. R&R apologizes for the error.

Alternative: **WPUP/Athens, GA** has named **Dan Matthews** as its new PD.

CHR: Former **WWKX/Providence PD Geronimo** is now a part-timer at WKTU/New York ... **Mike Stiles** assumes morning show producer duties at WSTR/Atlanta ... **Rick Hummer** joins KGGI/Riverside-San Bernardino for nights ... **WNKS** (formerly WEDJ)/Charlotte shifts **Danny Wright** to afternoons, replacing interim driver **Doug Miller** ... **Jeff Cur-**

ry joins KHOM/New Orleans for mid-day duties ... **Jason Garrett** takes Production Dir./midday duties at KHYT/Tucson ... **WWST/Knoxville** has opted not to name an OM. **Ron Geronimo** remains MD/interim PD until an official PD is named ... **WFMF/Baton Rouge** afternoon driver **Reggie Louque** adds Music Coordinator duties ... **WZNY/Augusta, GA** names **Michael Chase AMD**/night host ... **KQIZ/Amarillo, TX** ups **Eric Michaels** from afternoons to middays and **Scotty D** from nights to afternoons. **Hollywood Haze** joins for nights.

Country: **Sherri Brown** is now a part-timer at KYCY/San Francisco ... **KEEY/Minneapolis MD Mark Bower** and middayer **Pete Stevens** have departed ... **Don and Susan Glaze** segue to afternoons at WHB/Kansas City, beginning July 1 ... **Michael Bandy** and **Jason Bailey** are the new morning duo at WLLD/Columbus, OH. **J.R. Nelson** becomes Production Dir. ... **Tom Jordan** joins for mornings at KWNRR/Las Vegas, while **Bob Bishop** moves

Continued on Page 19

NATIONAL RADIO FORMATS



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Touch — Monica Logan

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R. KELLY I Can't Sleep
KENNY LATIMORE Never Too Busy
MAXWELL Ascension

Starstation — Peter Stewart

ALL-4-ONE Someday
CHER One By One

Hot AC — Robin Jones

ERIC CLAPTON Change The World

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Mainstream AC

PETER CETERA One Clear Voice
CLAYTON & MULLEN Mission: Impossible
ALANIS MORISSETTE Ironic

Lite AC

ALL-4-ONE Someday
PETER CETERA One Clear Voice

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JORDAN HILL For The Love Of You
PUFF JOHNSON Forever More
112 Only You
SOLO He's Not Good Enough

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VANESSA WILLIAMS Where Do We Go From Here

Digital Soft AC — Mike Bettelli

VANESSA WILLIAMS Where Do We Go From Here

Digital AC Mix — Mike Bettelli

MARIAH CAREY Forever

Digital Hot AC — J.J. Cook

VANESSA WILLIAMS Where Do We Go From Here

Digital CHR — J.J. Cook

CURE Mint Car
LISA LOEB & NINE STORIES Waiting On Wednesday
NATHAN MORRIS Wishes

Modern Rock — Leslie Cohan

BECK Where It's At
GOO GOO DOLLS Long Way Down
PATTI SMITH Summer Cannibals
SOUNDGARDEN Burden My Head
SPONGE Wax Ecstatic (To Sell Angelina)

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay

ALANIS MORISSETTE You Learn
ERIC CLAPTON Change The World
LOS DEL RIO Macarena

Soft Hits — Rick Brady

VANESSA WILLIAMS Where Do We Go From Here

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

Adult Rock & Roll — Diana Smart

STYX Little Susie

Bright AC — Bill Michaels

ALANIS MORISSETTE You Learn

Soft AC — Andy Fuller

ERIC CLAPTON Change The World

PROS ON THE LOOSE

Sherman Cohen — PD KUPR/San Diego (619) 658-0945

Bonny Diver (aka Gough) — Middays WWSW/Pittsburgh (412) 734-5204

Danny Dwyer — Asst. Promo Dir./parttimer KZLA/L.A. (805) 297-7571

Gonzo Greg — Mornings KCAL-FM/Riverside-San Bernardino (909) 335-1818

Joe Proke — MD WYXR/Philadelphia (609) 387-8721

Doug Taylor — MD WRUF/Gainesville, FL (941) 765-7247

CHRONICLE

BIRTHS

WMMS/Cleveland morning co-host **Joe Cronauer**, wife Gina, son Jesse, June 13.

WJFX/Ft. Wayne PD Ange Carnessa, wife Shawn, son Michael Anthony, June 12.

KLTH/Kansas City midday host **Debbie Jackson**, husband Tom Tucci, son Joseph Michael, June 11.

CONDOLENCES

Former **WZXL/Atlantic City, NJ** air talent **Jim King**, 33, June 14.

Longtime non-commercial **KPFK/Los Angeles** program host **Mario Casetta**, 75, June 2.

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Mega-Groups: Time To Develop Brand Identity

By Hank Mandel

The real-life chess game of station acquisition is the easy, albeit expensive, aspect of growth for the mega-station groups that are emerging through deregulation. Set your sights on a station or small station group, make an offer, negotiate, and — checkmate — you've just extended your market penetration.

This is a dramatic oversimplification, of course, but the point is there's no great mystery to growing by acquisition. It's the aspect of growth that stations, groups, and national rep firms understand best.

What *does* remain a mystery to many mega-groups, however, is the vitally important, post-acquisition need to build a clear *brand identity* in the minds of advertisers. The difficulty of fulfilling this need should come as no surprise. After all, corporations across America in every industry — but particularly those that recently have been deregulated — wrestle with the brand identity challenge every day. The banking and telecommunications industries, for example, continue to grapple with the branding issue.

In the case of mega-groups, the challenge is particularly daunting, because the brand can be composed of a variety of disparate elements. The mega-group's New York stations might encompass Adult Contemporary and News/Talk formats. In Chicago, the mega-group might own an all-

Sports station. In Atlanta, perhaps it owns a Country station.

This isn't McDonald's, where a consumer can go into a franchise in New Jersey or Iowa and find basically the same operating philosophy, menu, decor, and employee uniforms. And it isn't television, where networks are uniform across the country and often have a built-in brand identity.

So, in the face of such obstacles, how does a mega-group build a brand identity among the advertising community in an effort to maximize sales revenue? How can the mega-group distinguish, in the advertiser's mind, the difference between itself and other mega-groups? How can the mega-group create a sense of familiarity and confidence for the advertiser to know that its product is being placed in the right advertising environment?

There are no simple answers to these questions, and — in fact — no radio group has ever effectively solved the brand-building mystery. The time to change all this is now, because the stakes have

grown to enormous proportions, and branding is needed to maximize investments.

Fortunately, mega-group brand-building is achievable. There are some very basic steps that can be taken to get on the right path.

Step One: Embracing The Concept

Group management needs to embrace the idea that a brand identity is important to marketing the power of the group to advertisers. Without a strong belief in the concept, it stands no chance of effective implementation. The concept of branding must be embraced at the highest levels of the mega-group, and the strategy and tactics related to the branding effort must be imparted throughout all levels of the organization.

Step Two: Identifying The Image

Once the brand image concept is endorsed by top management, the group then needs to decide what it is and wants to be, what it wants to stand for. In other words, the place to start is at the end ... before a brand image-building strategy can be developed, a determination must be made as to what exactly the brand image is and should be.

For some groups, articulating a brand image goal will be easy, because there are clear points of differentiation that set the group apart from the competition (as with a news and information mega-group, for example).

For others, the articulation process will be far more difficult because there may not be any obvious points of differentiation. This process may require hours of brainstorming sessions involving company executives, and perhaps even an external audit of advertising decision-makers' opinions on and perceptions of the group. The brainstorming session must be objective and focused.

At this time, it's important to implement a competitive analysis of the other mega-groups to understand their position campaigns and potential. Above all, it's absolutely critical that management identify what makes the group unique and that this uniqueness can be translated into an easily understood benefit for advertisers.

Step Three: Exploiting The Mega-Group's Qualities

Once the group's uniqueness (advertiser benefit) is identified, it's time to develop ways to best exploit these unique qualities. Is it format? Markets? Personalities? Promotions? Ease of doing business? Perhaps it's integrated marketing opportunities, database

Roper Starch Debuts 'Brand Valuator'

Roper Starch Worldwide recently announced the release of "Brand Valuator" — a new, brand-planning and management tool for consumer and business-to-business marketers. The model can be used to address branded services as well as branded products.

The model is based on measuring consumers' choices in an experimental setting, using widely accepted advanced marketing research methods. The assumptions underlying the model are managerially logical and are supported by years of peer-reviewed academic research. The measurement, analysis, and reporting systems were developed by SDR Inc. and are licensed to Roper Starch Worldwide for use in the U.S. and the world.

The computer-based simulator underlying the Brand Valuator model can be used to address these challenges faced by many brand managers:

- What is the value of my brand's equity and my competitors' brand equity — in dollars and cents?
- How do I improve my brand's equity?
- What elements of my brand image contribute most to building my brand's equity?
- How does my brand equity change from market segment to market segment?
- How much of my brand's equity could be transferred to a new product or service category?
- What strategies do I use to overcome the strong brand equity of a competitor?
- What is the optimum price differential that I should maintain between my brand and my competitors' brands in order to maximize share of market and/or profitability?

For more information, contact Roper Starch Worldwide Sr. VP Kim Knepper either by phone: (714) 756-2600, fax: (714) 756-2636, or e-mail: kknepper@roper.com

marketing, or loyal listener programs. The point is, the mega-group's unique quality of qualities must be identified in order to have something tangible enough to translate into a brand identity and marketing initiatives.

Step Four: Attach Revenue Goals To Each Tactic

The branding effort will require multiple tactics designed to increase revenue for the mega-group. Each quality/benefit should have a revenue goal attached to it. *Revenue objective must be expanded from being station-specific to group-oriented.*

It must be remembered that branding and marketing the benefits of a mega-group has nothing to do with individual station revenue, cost-per-point, or avails. It has everything to do with large national advertisers partnering with large radio broadcasters and developing long-term strategic national marketing campaigns.

Specific revenue goals must be identified for each element of the branding program. For example, if one element is a national database marketing effort (under a branding concept of one-to-one marketing to millions of loyal listeners), the effort must have a mega-group revenue goal for database marketing. This means that resources will need to be channeled into the branding and marketing efforts for the mega-group, separate from station management and sales.

Step Five: Develop Advertiser Marketing Programs

The mega-group must create marketing programs that advertisers can grasp with a clear understanding of the marketing benefits. *These marketing programs need to relate to and reinforce the brand image.* Perhaps the marketing programs will revolve around community activities; perhaps they'll center on promotions.

Whatever the marketing programs, they must be easy for advertisers to relate to their product and service marketing goals. It's also important that these programs be developed and presented on a high level to the advertiser, not with the agency. The presentation must get advertisers to buy into the marketing program concept and recognize its benefits and value. The marketing program's intrinsic value must be strong enough to remove it from traditional radio thinking. This is a *partnership* between the group and the advertiser, and each should benefit from the other's corporate positioning.

The high-stakes game of mega-group-building has just begun. The big winners will be those who add a concentrated brand-building effort to the equation.

Hank Mandel is President of Creative Counsel, a Bethany, CT-based strategic planning firm serving the radio, manufacturing, banking, telecommunications, entertainment, and health care industries. He can be reached at (203) 393-3539.

DATELINE

• **June 19-22** — PROMAX Convention. Los Angeles Convention Center; (310) 788-7600.

• **June 20-22** — 25th Silver Anniversary Convention & Bobby Poe Retirement. Sheraton Premiere, Tysons Corner, VA; (301) 951-1215.

• **June 26 (through September 18)** — Summer Arbitron.

• **June 27-29** — 45th Annual AWRT Convention. Ritz-Carlton, Naples, FL; (703) 506-3290.

• **July 9** — Major League Baseball All-Star Game. Veterans Stadium, Philadelphia.

• **July 10-12** — McVay Media Radio School. Stouffer Renaissance, Cleveland; (216) 892-1910.

• **July 11-14** — Upper Midwest Conclave. Downtown Marriott, Minneapolis; (612) 927-4487.

• **July 13-17** — NAB Exec. Management Development Seminar for Radio Broadcasters. University of Notre Dame, South Bend, IN; (202) 775-3510.

• **August 8-10** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 16-17** — O'Day/Orkin's International Radio Creative & Voiceover Summit. Bel-Air Summit Hotel, Los Angeles.

• **August 22-25** — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.

• **September (Date TBA)** — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• **September 9 (through December 11)** — Fall Arbitron.

• **October 2** — CMA Awards. Grand Ole Opry, Nashville.

• **October 4-6** — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• **October 9-12** — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

Redefining Sales Skills In A Mobile Environment

By Bob McCurdy

Perception always has been one of the key elements in defining the successful radio salesperson. The salesperson who establishes himself or herself as the "resource" usually gets the first phone call and often has the chance to serve as a consultant for the client.

Rapid technological growth has added a new element to radio sales. Agencies and retailers look to us to take advantage of the latest enhancements to help them interpret information and design effective marketing strategies. By adapting to new business conditions, we'll continue to be a resource to our customers.

Mix Of Old & New

We began Sentry Radio Sales this past January as a separate representation division under the Katz Radio Group umbrella. One of our first orders of business was to recognize that the pace of today's business is moving too fast for us to continue to operate as we always had.

We'd always depended on mixing the conceptual and the factual sell, positioning the value of our stations with information sources that've been appearing in radio at an expanding rate.

In planning for the new compa-

ny, it was important for us to take our traditional fundamental approach and move it forward. We wanted to create a mobile office environment, using advanced communications equipment and PC notebooks to give our people access to information at the buyer's desk.

Our goal was to combine the traditional strengths that've made Katz the top-billing national representative with a new technological approach — one that would help us maintain our validity as an indispensable resource to our station clients and agency customers.

Load On The Road

In the past, we could rely on support personnel to supply much of the back-up material that our account executives use to presell and position our stations to advertisers. Those days are rapidly vanishing, if they're not already gone.

Ratings now appear monthly for nearly 100 markets. Qualitative

sources provide marketing information well beyond age and sex. Products such as Arbitron's Mazimiser allow the user to customize geography, time frames, and station packages according to the needs of each advertiser.

In addition to that, PC-based software helps each salesperson to present information in a more compelling form, to plan and organize sales calls, and to communicate better with the office, stations, and customers.

We needed to design a workplace where sellers didn't have to come back to the office to "re-load." Sentry personnel had to be self-sustaining in the field, with information and systems at their fingertips, able to address any question or need. In many ways, radio has lagged behind other industries in this area.

New Sales Training

In forming Sentry Radio Sales, we decided to hire and train our sales force around the concept of mobility. This entailed two major commitments: investment in new technology (see adjacent story), and the hiring and training of a sales staff that mixes traditional radio strengths with the ability to use these new resources.

Sentry account executives now write and present their own sales presentations. They learn to use ratings applications such as Strata and Mazimiser as well as PC programs for word processing, graphics, spreadsheets, and e-mail. Mixing these techniques with radio product knowledge and superior sales skills lets us present the quality and depth of our stations at an unprecedented scale.

We expect each Sentry salesperson to master every tool. We've invested a lot of time, training, and financial resources to put this new business model into place. By making this commitment, we've

Christal Radio. Morrison was previously Media Buyer for MHW Advertising & PR Inc.; Riley most recently served as an AE with Katz Radio/St. Louis.

• Eietta Broadcasting National/Regional SM Dani Fletcher has been elected to the Station Advisory Board of Allied Radio Partners, a company of the Interep Radio Store.

• Major Networks Regional Mgr. Bob Ardrey has joined the Regional Affiliate Sales Team at Jones Satellite Networks.

Salespeople On The Move

• Frederic "Ric" Schilling Jr. has joined the sales staff of Paxson Communications' WPLA-FM & WROO-FM/Jacksonville. He most recently served as a Certified Radio Consultant and Acct. Rep at WGKX-FM/Memphis.

• Vanessa Molina has joined the sales staff at WRFC-AM & WPUP-FM/Athens, GA. She was formerly manager of Bebe, a women's fashions store in Aventura, FL.

• Donna Morrison and Janey Riley have become AE/Los Angeles and AE/Atlanta, respectively, at

Elements For Mobility

Mobile technology can be divided into two main areas: communications and information. Hardware includes:

Cell phones. The benefits of having detailed conversations from the car or other locations, and responding to needs without having to find a phone or return to the office, are self-evident.

Beepers. These are still valuable in combination with cell phones. Having a beeper eliminates wasted cell phone calls for checking in or getting messages, and we can relay messages and other information for lower costs.

Notebook PCs. Today's hard drives allow us to load all applications and information a salesperson might use during the day. We no longer have to try to anticipate what we'll need to show on a call; the laptop computer allows each salesperson to carry his or her office along. New data can be loaded to the hard drive on a daily basis, including updated ratings and new sales presentations.

Portable printers. While some pundits may talk about a paperless society, our experience shows that the ability to print packages and presentations during a sales call adds immediacy to the message and serves as a big timesaver.

To make these tools work, all information databases must be updated in a timely fashion, and everyone must commit to training on a continuing basis. New programs and techniques are being introduced every day. Going to a mobile environment demands a business approach that adapts to change and supports constant evaluation.

found that our sellers are better able to understand, appreciate, and convey the reasons why our client stations deserve the business.

After all, a buyer's conviction will only match the seller's conviction. Putting together these kinds of station pitches firms the commitment of our own people that they deserve the business, which enables them to sell with conviction and get the order.

Relationships Still Key

The one thing that hasn't changed over the years is the recognition that the salesperson makes the account list, not vice versa. People don't buy from sellers they don't like or respect. In these days of confusing technology, relationships are more important than ever.

Great salespeople combine strong relationships with a mastery of the latest technology. In today's four-share world, with station ratings harder to differentiate, buyers

tend to make their choices emotionally, then justify those choices with logic. The right relationships help us to win emotionally; our technology and information help us to supply the logic.

Perception continues to play an important role in defining who is successful in sales and who is not. Whoever finishes first in the buyer's mind usually wins the order. Having and using the latest technology adds one more weapon to our arsenal, helping to win the business.

Bob McCurdy is President of Sentry Radio Sales. He can be reached at (212) 632-9722.



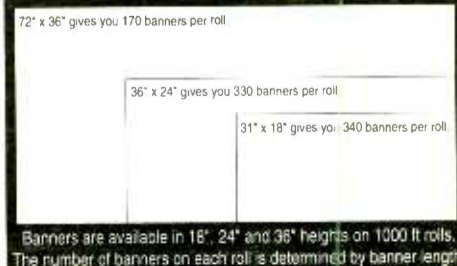
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How To Conduct Better Staff Meetings

By Irwin Pollack

As a promotion and/or marketing director, you probably have to pull your team together regularly to review ideas and track progress toward goals.

Unfortunately, most people despise meetings. They're viewed as the manager's platform for badgering those who haven't performed, or long, laborious wastes of time where nothing really gets accomplished.

What can you do to make your meetings more productive and full of pep? Consider these 25 steps:

Planning

1) Consider whether or not a meeting is really necessary, or if you can accomplish your goal through a phone call, quick one-on-one meeting, or in a memo. *Tip:* Determine how much the meeting will cost to conduct from the standpoint of each person and how much his or her time is worth to the company.

2) Determine who should attend. Could some people be given an overview afterwards? Some may want to be given the opportunity to decide for themselves whether or not to attend.

3) Distribute a rough agenda of the purpose of the meeting ahead of time. Set an initial expectation up front.

4) Consider pre-meeting assignments — books to read, tapes to listen to, etc. Pre-meeting assignments can be useful motivators. It also helps participants become proficient in areas where they may have had deficiencies.

5) Provide leadership functions. Assign each participant a role — or portion — in the meeting for which they are in charge. It prevents the "monotone" — or stagnancy problem many perceive of meetings.

6) Actually *prepare* for the meeting. "Winging it" in a meeting will not produce the desired results.

7) Procure some audio-visual materials to add elements to the presentation. *Best:* flip-chart and easel where, after the meeting, you can make reference back to points covered in the meeting.

Meeting Musts

8) Start the meeting on time. Those who are prompt should not be penalized.

9) Distribute a minute-by-minute agenda of the meeting. This will show participants you have a plan and the time restrictions will help you keep the meeting on time.

10) Consider a hand-out with fill-in-the-blanks, outlines, etc., so people can follow along and stay attentive.

11) Early in the meeting, ask participants their expectations of the meeting. For example, if it's a fourth-quarter brainstorming meeting, go around the room and ask each participant for one category or focus they'd like to see covered.

12) KISS (Keep It Simple, Stupid): Tell them what you're going to tell them (introduction), tell them (body), and tell them what you told them (conclusion). Consider going around the room and have people rephrase — in their own words — what they just heard.

13) Have someone else keep a running account of the meeting "minutes." It's a handy reference after the meeting is over.

14) When you have a strong opinion about a certain topic, ask someone else to lead the meeting,

so you're not misusing your authority, can stay impartial (when necessary), and — most important — can participate without confining yourself.

15) Keep the meeting interactive. No one likes to listen to a lecture — and people don't learn well from them, either. Most learn best from doing. Whether you set up role-plays or hold contests, activity generates energy and excitement.

16) Don't forget to take breaks. Beyond learning, there's an opportunity for the team to bond. Make sure there's 10-15 minutes of unstructured time for participants to catch up with peers, have a cup of coffee, etc.

17) Keep the meeting under your control. Whereas it's easy to get off on tangents, never get diverted from your initial train of thought.

18) Encourage mistakes when soliciting participation.

19) Use direct questions to get people to open up. If you open the meeting with a question posed to the group and nobody answers, being more direct by saying, "Steve ... how do you handle this?" will get the group going.

20) When brainstorming, remember no idea is a bad idea. Take all ideas into consideration. Even if only some portion of the idea would work, you're ahead of where you were before the idea was contributed. Danger: If you negatively critique any idea in a brainstorm meeting, you'll stifle the group's creativity and discourage any further input.

21) Use real-life situations to enliven the meeting. Although you don't want to ramble on with personal war stories, participants need to know their leader has the credentials to teach them.

22) Keep the energy level high. Make the meeting fun. Consider games, quick incentives, active participation, personal stories, etc.

Follow-Up

23) Conduct an evaluation on your meeting. Ask participants to

Pro:Motions

• Tami Griffin has become Dir./Promotion & Marketing at KSCS/Dallas. She had been Coordinator/Marketing & Promotion at crosstown KYNG-FM.

• WUBE/Cincinnati Promotion Dir. Twana Burns has departed.

• Markus Garvey is the new Dir./Market Development, Los Angeles for the ABC Radio Networks. He was most recently an AE with KNX-AM/Los Angeles.

July Promotional Opportunities

By Irwin Pollack

Monthly Events

- Hitchhiking Month
- National Anti-Boredom Month
- National Hot Dog Month
- National Ice Cream Month
- National Tennis Month

Special Days & Weeks

- July 1 — Bureau of Internal Revenue established (1867)
- First nude scene in a movie (1915)
- Man Watchers' Compliment Week
- July 3 — Air Conditioning Appreciation Day
- First American bank opened (1819)
- July 4 — "American Top 40" first aired (1970)
- July 5 — Birthday of the bikini (1946)
- Workaholics' Day

- July 7 — Chocolate Day
- July 8 — *Wall Street Journal* first published (1889)
- July 9 — "American Bandstand" debuted (1956)
- July 11 — National Cheer Up The Lonely Day
- July 12 — Eat Your Jell-O Day
- National Bookstore Weekend
- July 16 — First parking meters installed (1935)
- July 17 — Disneyland's Birthday (1955)
- July 20 — Creative Ice Cream Flavor Day
- July 23 — Private Eye Day
- July 27 — All In The Family Day
- Take Your House Plants For A Walk Day
- July 28 — Comedy Celebration Day
- Hamburger Day
- Marry A Millionaire Day

share with the group what they'll do differently as a result of the meeting.

24) Provide the group with a post-meeting assignment. Meeting participants will do a better job retaining the material they are able to apply in a practical manner.

25) Consider a "test" after the meeting, in which you ask participants to answer some closed ques-

tions, write a short essay, and apply what they learned.

Irwin Pollack is President of his own radio sales and management firm. He consults and presents "how-to" seminars to radio stations across the U.S. and Canada, and can be reached at (412) 952-0602.

KFMB-FM Gets A Leg Up With Hands-On Promotion

By Scott Slaven, PROMAX International

On Memorial Day Weekend, 100 KFMB-FM/San Diego listeners tried to keep their hands on a brand-new Ford Mustang convertible as the car pulled away down the beach.

The contest required that the 100 participants kept one hand on the car and two feet on the ground — the last person left touching the car would win the vehicle. Some of the more unusual rules in the competition included: no smoking, no accidental or premeditated vomiting, no indecent exposure, no fist-fighting or spitting, and absolutely no funny business (100 people standing around one car makes for close quarters, you know).

Perfect Parents

Two stations have come up with interesting "Perfect Parent" promotions: KFRQ-FM/McAllen-Brownsville asked listeners to show up with their fathers in tow at a special location where a track was laid out. The fathers were blindfolded and had to try to ride lawnmowers through the course — guided only by their son's or daughter's voice! (The winning dad got to keep the



lawnmower, the blade of which was removed for the race.)

Over at WGUF-FM/Ft. Myers, listeners registered their dads for a fishing trip in the 10,000 islands located between the station's city of licence (Naples, FL) and the Florida Keys. (The area is internationally acclaimed for its great fishing and nature observing.)

The winning entry was chosen on Father's Day, with the winner flown by private helicopter to the Port Of The Islands Resort. There, he was met by an internationally known back bay fishing guide and spent the day on a flat water skiff. That night, the winning dad was flown back to the mainland, where he and three guests were limo-driven to a posh local restaurant.

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CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

Net Chats

Join **Jars Of Clay** for a Friday night (6/21) online discussion at 9pm ET/6pm PT on Prodigy (jump: CHAT).

Howard Stern's head writer, **Jackie "The Joke Man" Martling**, makes a Prodigy (jump: CHAT) appearance Monday (6/24) at 9pm ET/6pm PT.

Don't be shy, jump onto the Microsoft Network Wednesday night (6/26) to cyberspeak with the group **Shai**, starting at 9pm ET/6pm PT. (MSN is available only to Windows 95 users.)

Bring your computer into the industrial age with **KMFDM** Thursday evening (6/27) at 7:30pm ET/4:30pm PT on Prodigy (jump: CHAT).

On The Web

Catch **Porno For Pyros** in a live 'net broadcast from L.A.'s American Legion Hall late Friday night (6/21) at 12:30am ET/9:30pm PT. Log in to <http://www.audionet.com> to hear the show.

Also at the AudioNet site, go retro with a live **Bay City Rollers** show from the infamous Viper Room late Wednesday night (6/26) at 1am ET/10pm PT.

Prince protégé **Carmen Electra** will boldly go where no one has gone before — she'll be the first celeb to chat on **Paramount's** "Entertainment Tonight" Online web site (<http://ET.msn.com>). Talk to her Thursday night (6/27) at 9pm ET/6pm PT.

MUSIC & MOVIES

CURRENT

- **THE CABLE GUY (Work/CRG)**
Singles: Leave Me Alone/Jerry Cantrell
Standing Outside .../Primitive Radio Gods
Other Featured Artists: Cypress Hill, Porno For Pyros, Silverchair
- **MISSION: IMPOSSIBLE (Mother/Island)**
Single: Mission: Impossible/A. Clayton & L. Mullen
Other Featured Artists: Pulp, Salt, Cranberries
- **TWISTER (Warner Sunset/WB)**
Single: Long Way Down/Goo Goo Dolls (Metal Blade/WB)
Other Featured Artists: Shania Twain, Mark Knopler, Tori Amos
- **EDDIE (Island/Hollywood)**
Singles: All The Way Live/Coolio (Tommy Boy/Island)
Scarred/Luke (Luke)
Other Featured Artists: J'son, Jodeci, House Of Pain
- **SPY HARD**
Single: Spy Hard/"Weird Al" Yankovic (Rock 'n' Roll/Scotti Bros.)
- **WELCOME TO THE DOLLHOUSE (London)**
Featured Artists: Daniel Rey, Chris Temple, Con Artists
- **THE PALLBEARER**
Single: Love Is A Beautiful Thing/AI Green (Miramax/Hollywood)

COMING

- **STEALING BEAUTY (Capitol)**
Featured Artists: Liz Phair, Stevie Wonder, Portishead
- **THE HUNCHBACK OF NOTRE DAME (Walt Disney)**
Single: Someday/All-4-One (Hollywood/Walt Disney)
Other Featured Artist: Bette Midler
- **ERASER**
Single: Where Do We Go From Here/Vanessa Williams (Mercury)
- **THE NUTTY PROFESSOR (Def Jam/RAL/Mercury)**
Singles: Touch Me Tease Me/Case f/Foxy Brown
I Like/Montell Jordan
Ain't No Nigga/Jay Z f/Foxy Brown (Rockafeller/Priority)
Doin' It/L.L. Cool J
Come Around/Dos Of Soul
Other Featured Artists: Warren G, Monica, Def Squad
- **STRIPTease**
Single: I Live For You/Chynna Phillips (EMI)
- **PHENOMENON**
Single: Change The World/Eric Clapton (Reprise)
- **KINGPIN**
Single: But Anyway/Blues Traveler (A&M)
Other Featured Artists: Goldfinger, Freedy Johnston
- **THE CROW: CITY OF ANGELS**
Single: Gold Dust Woman/Hole (Miramax/Hollywood)
- **KAZAAM**
Single: Wishes/Nathan Morris (Perspective/Interscope)
Other Featured Artists: Subway, Barrio Boyzz, Immature f/Quindon

'ZINE SCENE

David Geffen: Power Vs. Persuasion

"He [Kurt Cobain] once called me up and told me he was very, very upset because the **Walt Disney Company** was going to come out with a book about him. He actually told me that he didn't want the book to come out and that if it did he'd kill himself. I didn't think for a minute that he was serious because one doesn't think that, but I did call up **Jeff Katzenberg**, who was at the Walt Disney Company at the time, and **Michael Eisner**, and they didn't put the book out.

"I persuaded Michael that it wasn't good for **Hollywood Records** and the Walt Disney Company to do something that would make Kurt Cobain and **Nirvana** so unhappy. It wasn't about power, it was about persuasion" — **David Geffen** puts a fine point on it (*Details*).

Programmer's Picks

CHR WXXX/Burlington, VT's Ben Hamilton (Eric Clapton's "Change The World"), **Country KLGJ/Bufalo, WY's P.K. Wilde (Mark Wills's "Jacob's Ladder")**, and **AC KKJO/St. Joseph, MO's Jeff Allen (Jewel's "Who Will Save Your Soul")** pick the future hits in *Entertainment Weekly*.

The Love Show

A new bio of **Courtney Love** claims the **Hole** frontwoman was given LSD by her father at age two and was a drug-abusing teenage prostitute who got trapped in a white slavery ring (*National Enquirer*).

Courtney Love and **Bush** frontman **Gavin Rossdale** were spotted fondling each other in a Hollywood Denny's at 4am. The *Star* says Rossdale removed one of Love's shoes and sucked her toes.

Wicked Messenger

Lisa Marie Presley — named in a \$60 million slander lawsuit tied to ex-hubby **Michael Jackson's** televised denial of his alleged molestation of a young boy — vows to tell the police everything she knows (*Globe*). Meanwhile, the *National Enquirer* reports Lisa Marie is so upset by this suit that she's taken refuge in a Church of Scientology sanctuary. This 'zine also says the alleged victim — now 16 — will be testifying in the civil suit.

While the *National Enquirer* says Cher is afraid to get any more plastic surgery, the *Star* claims she's had cheek implants, collagen injections in her lips, an eyebrow lift, her forehead raised, and a full face lift — and that her latest surgery, performed in En-

gland several months back, was her fourth in the last 10 years.

The *Star* says **Dweezil Zappa** dumped **Sharon Stone**. *People* says it was the other way around.

Family Values

Tina Turner's high school sweetheart talks about taking the star's virginity in the back of a car (*Globe*).

Van Morrison dumped his 34-year-old fiancée, former Miss Ireland **Michelle Rocca**, accusing her of two-timing him with a married man (*Globe*).

Doctors have ordered **Wynonna Judd** to bed, as her weight has ballooned to 300 pounds during her latest pregnancy and may threaten the life of her unborn child (*Globe*).

Hair-Raising

"My hairdresser told me not to do it, but I was bored, and of course my hair all fell out in the sink. It sent **LaFace** into hysterics. What can I tell you? This business is hard on a black woman and her hair" — **Toni Braxton** explains how a botched home dye job is responsible for her new, long, wavy weave (*Newsweek*).

People devotes two pages to the story of **Everything But The Girl's Ben Watt** surviving four, near-fatal operations that left him with only 20% of his small intestine and finally getting a U.S. hit ("Missing") after 12 years and six albums.

Dazed & Confused

"If people think 'Mother Mother' is a hate-your-parents rant, then somebody obviously didn't get the joke" — **Tracy Bonham** explains it all for you (*Entertainment Weekly*).

"The music isn't the problem; it's saying the name **Metallica** on the air. That's very disturbing to our core listeners" — **KFOQ/L.A. MD Lisa Worden** addresses the "Is Metallica alternative?" issue (*Entertainment Weekly*).

"I traded [Sub Pop label co-founder] **Bruce [Pavitt] Be-Bop Deluxe's** 'Modern Music' for the **Stooges'** 'Raw Power.' He was probably high at the time" — *Spin* cover stars **Soundgarden's** guitarist **Kim Thayil** reminisces about the duo's high school daze.

"I thought people would understand that [the late **Sid Vicious's** heroin use and headline-grabbing behavior] was just stupid and pathetic. But they didn't get it. Never underestimate your audience's stupidity" — **Sex Pistols** frontman **John Lydon** looks back in anger (*Newsweek*).

MUSIC DATEBOOK

MONDAY, JULY 1



Clap for the Wolfman.

- 1963/The Beatles record "She Loves You."
- 1992/"A League Of Their Own," co-starring **Madonna**, opens nationally.
- 1995/Pioneering rock & roll air talent **Wolfman Jack**, 57, dies of a heart attack.
- Born: **Debbie Harry** 1945, **Fred Schneider (B-52's)** 1954

TUESDAY, JULY 2

- 1956/**Elvis Presley** records "Hound Dog."
- 1981/**Bruce Springsteen** plays the first shows at New Jersey's **Brendan Byrne Arena**.
- 1986/**Prince's** second movie, "Under The Cherry Moon," opens.
- 1991/**Guns N' Roses** singer **Axl Rose** leaps into a St. Louis audience trying to confiscate a camera. He later berates security and leaves the stage, causing a riot that does \$200,000 damage to the venue.
- Born: **Roy Bittan (E Street Band)** 1949

WEDNESDAY, JULY 3

- 1969/Ex-Rolling Stones guitarist **Brian Jones** is found dead after drowning in his swimming pool.
- 1971/**Doors** frontman **Jim Morrison** dies of drug-induced heart failure.
- 1995/**Courtney Love's** request to spread late husband **Kurt Cobain's** ashes in a cemetery is rejected by officials who claim they're too busy handling crowds visiting **Bruce** and **Brandon Lee's** gravesites.
- Born: **Vince Clarke (Erasure)** 1960

THURSDAY, JULY 4

- 1970/"American Top 40," hosted by **Casey Kasem**, debuts.
- 1982/**Ozzy Osbourne** marries manager **Sharen Arden**.
- 1995/**Hole** leader **Courtney Love** punches **Bikini Kill's Kathleen Hanna** and calls her "ratface." Love is eventually required to enter an anger management course.
- Born: The late **Louis Armstrong** 1900, **Bill Withers** 1938, **John Waite (Babys, Bad English)** 1952, **Kirk Pengilly (INXS)** 1958

FRIDAY, JULY 5

- 1968/Legendary promoter **Bill Graham** opens the **Fillmore West** in San Francisco.

1995/**Pearl Jam's** antitrust action against **Ticketmaster** suffers a major blow when the U.S. Justice Dept. opts not to act against the ticket seller. Ironically, PJ's use of a rival mail-order ticket service proved Ticketmaster didn't have a monopoly.

Born: **Robbie Robertson** 1944, **Huey Lewis** 1950

SATURDAY, JULY 6

- 1954/**Elvis Presley** records his first single, "That's Alright Mama," at Sun Studios.
- 1965/The **Jefferson Airplane** is formed in San Francisco.
- 1973/**Queen** release their first single, "Keep Yourself Alive."
- 1994/**Vanessa Williams** opens on Broadway in "Kiss Of The Spider Woman."

SUNDAY, JULY 7

- 1968/The **Yardbirds** break up, and guitarist **Jimmy Page** forms a new, as-yet-unnamed group. The **Who's Keith Moon** jokes, "It'll probably go over like a lead zeppelin," and Page is inspired.
- 1980/The original lineup of **Led Zeppelin** gives its final show.
- 1995/The **Grateful Dead** give their last concert with leader **Jerry Garcia**. The site? Chicago's **Soldier Field**.
- Born: **Ringo Starr** 1940

— Paul Colbert

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

Meltzer

Continued from Page 1

Added Meltzer, "Secret has been picked up a very successful Classical property. I'm looking forward to bringing the full creative energies of the Secret team to bear on this market."

Although new to Secret, Meltzer previously worked with Wood at WEBN/Cincinnati in the early '70s and again at WGR. Prior to his most recent position, Meltzer served as Sr. VP for Price Communications.

WFLN is currently operating under an LMA with Secret by American Radio Systems. Secret will assume full station ownership after final approval of the purchase agreement.

Seagram

Continued from Page 1

this was in the works," said a CBS Radio official. "I think we'll wait and see how the other half [TV] fares before anything happens in radio."

The Seagram spot defies the Distilled Spirits Council of the U.S.'s voluntary ban on TV advertising of hard liquor, which dates back to 1948. The group's policy against radio advertising of hard liquor was promulgated in 1936.

Equal Treatment

Seagram is a longtime proponent of equal tax and advertising treatment for hard liquor and beer/wine. Some radio representatives saw the beverage

age behemoth's TV test as an attempt to focus attention on the dual treatment accorded the competing alcohol marketers.

A Seagram spokeswoman said only one ad was produced and airing, but admitted that more TV and some radio commercials were under consideration. She said the company had been approached by radio and TV broadcasters anxious for a slice of the new ad pie. "At this time, we're only taking their names and numbers," she said.

According to the NAB, beer and wine ad spending has totalled about \$700 million per year in recent years, with about \$100 million of that spent on radio. The head of a major radio group estimated the market for liquor advertising on broadcast media could be as much as half of what's spent annually by beer and wine marketers.

Tempering any immediate enthusiasm for a new revenue stream for radio was the quick introduction last week of legislation from Rep. Joe Kennedy (D-MA) specifically prohibiting hard liquor advertising from radio and TV. Kennedy, a longtime advocate of restricting alcohol advertising, also wants to ban beer and wine advertising on radio and TV between 7am-10pm. President Clinton also voiced his objections to the Seagram foray.

Individual Decisions

All of this translates into an instant headache for the NAB, which for years has tried to maintain an image of public sensitivity to drunk driving

and youth drinking without endorsing alcohol advertising bans or restrictions of any sort.

"It is up to individual broadcasters to decide whether to carry liquor advertising," the trade group said last week, just 24 hours before blasting the Kennedy bill as "unnecessary legislation."

The "Big Three" TV networks — ABC, CBS, and NBC — said they would not air liquor commercials. Whether individual broadcast stations should accept such ads is guaranteed to come up for discussion at the NAB's board meeting, scheduled for June 22-25.

"At this moment, I'd have to say that our [group] position would be no, we wouldn't air them," said EZ Communications President/CEO Alan Box. "But it's definitely something I intend to look at, and I'll get input from my station managers as to what the local reactions would be and from our [FCC] counsel. But if the attitude in a particular local community is passive, then I think we'd have to consider doing it."

Box said he expects the Seagram initiative to lead to a short-term proliferation of liquor ads on cable and elsewhere — not on broadcast. "But to consumers, it's become all the same," he said. "Seagram certainly started a ball rolling with this one, and we're going to be watching it closely."

Wait-And-See Attitude

Citicasters President Dave Crowl said the surprising move by Seagram left him curious but cautious: "We're

sitting back to watch this whole issue play out. We've instructed our station managers that if they're contacted by any liquor companies for ads, before we jump into anything we want to take a long look at it on a corporate level. We're sensitive already to the beer and wine categories because of the growing pressure for health warnings in ads. For the time being, we're going to hold off on this one."

Crowl, whose 20-station group was recently sold to Jacor Communications, said market pressures were pushing distillers into trying broadcast media for their sales messages. "They want the 22-40-year-olds, a generation that's not inclined to look at print media as much as electronic media. TV was [Seagram's] first choice, but I'm sure they eventually will want to use radio."

"There will be a firestorm coming on this one; President Clinton already has spoken out on it. But if it becomes a huge market, well, we're in the business of helping marketers get their messages out."

NewsTips

Want to share an opinion or a hot tip? E-mail us at mailroom@ronline.com



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Meyer

Continued from Page 3

must do better 25-54."

One of Meyer's first duties will be hiring a PD to replace Chris Conley, who departed several months ago to program NAC KHHH/Denver (R&R 3/15). "I didn't want to make a PD decision until Tex arrived," Meyer said.

Before joining Benchmark/Norfolk nine months ago, Meyer spent 11 years in Pittsburgh as Sr. VP/GM of WBZZ-FM & WZPT-FM and was also VP/GM of WWKX/Nashville (now WGFX).

Changes

Continued from Page 13

from wake-ups to afternoons ... David Michaels has been upped to APD/MD and will add interim weekend duties at WKJN/Baton Rouge ... Matt Santiago adds APD/Promotions duties and J. Stevens is upped to AMD at KNFM/Odessa-Midland, TX ... Tina Harrison joins Tara Connors for mornings at CFQC-FM (Hot 93)/Saskatoon, SK.

News/Talk: KLSX (Real Radio)/Los Angeles has reached an agreement with 3D Radio Sports to carry University of Southern California football games through the 1997-98 season ... WFTL/Miami-Ft. Lauderdale has added Bob Grant's syndicated afternoon show and Mario Cuomo's syndicated weekend program. The station has also returned Jim Bohannon to the 11pm-2am shift ... WCCO/Minneapolis has added "Everyday Entertainment," a 30-minute show covering local theater, new movies, music and video releases, and local concerts. The show, hosted by Nanci Saper, airs weekdays 12:30-1pm ... WZNZ/Jacksonville has added "The Metro," a local entertainment show, to its 4-6pm time slot. Landon Walker and Carlton Higginbotham will host the program.

Oldies: Chuck Roberts is the new Production Dir./middles at KLOU/St. Louis.

Rock: Brian Haddad is the new Creative Dir./overnights at WRCX/Chicago ... WDIZ/Orlando MD Pat Lynch segues to sister WJRR for MD/midday duties ... WQMF/Louisville adds the syndicated Bubba The Love Sponge show for nights. The station is the first non Jacor-owned outlet to add the program ... WRUF/Gainesville, FL's new MD is nighttime Derol Nail ... Randy Scovil has joined KWBR/San Luis Obispo, CA as a parttimer ... WRXR/Augusta, GA has moved. Its new address is 500 Carolina Springs Road, North Augusta, SC 29841, (803) 279-1977.

Spanish: Spanish/CHR hybrid KOHT/Tucson MD Andrew Bonillas adds APD and morning co-host duties. Midday host Randy "R Dub" Williams becomes AMD.

Urban: WALR/Atlanta promotes parttimer Marie Stevens to middays ... WIMX/Toledo appoints Jesse Peck to the 9pm-midnight shift. Peck, formerly a local TV host, replaces Gino Burgess, who exits for mornings at WJFX/Ft. Wayne ... WIBB/Macon, GA welcomes former WAEG/Augusta, GA air personality Dee Dee Redding for midday duties. Tony Smoove joins for the 6-10pm shift, replacing Jammin' Jay, who gives up the spot to concentrate on mix-show duties.

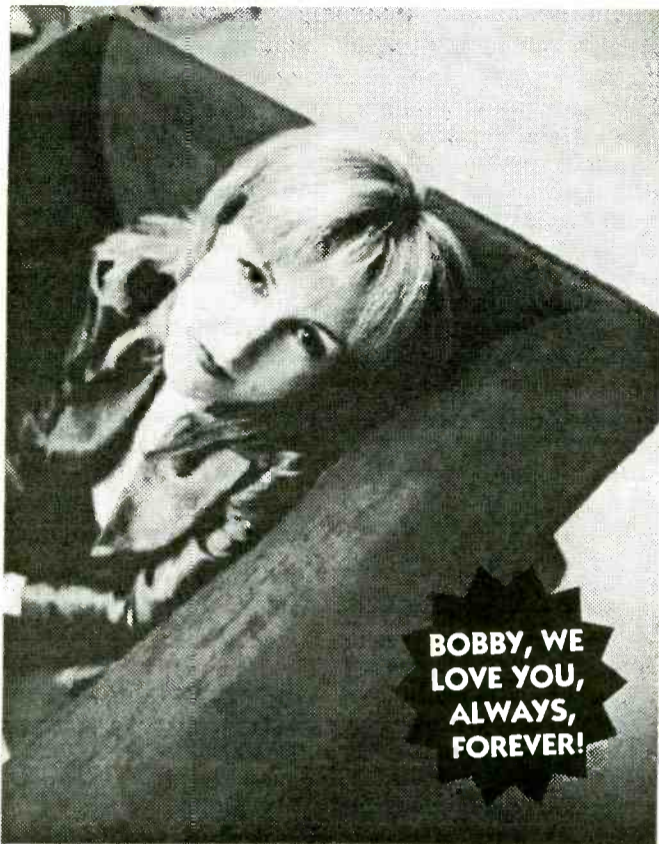
Records: Doug Cohn, Roceania Williams, and Neela Marshall have been promoted to Associate Dir./Video Promotion & Media Development, Manager/Black Music Artist Relations, and Manager/College Marketing, respectively, at Atlantic Records ... Drew Dixon and Tom Gimbel have become Sr. Director/A&R, R&B and SW Regional Marketing Dir., respectively, for Arista Records ... David May is new Dir./Audio-Visual Technical Production for Warner Bros. Records ... Manolo Gonzalez has been promoted to VP/National Promotion & SW Operations for EMI Latin. In related news, Sati Renjen is upped from Sr. Dir./Royalty Projects to VP/Royalties at EMI-Capitol Music Group North America. Meanwhile, Christine Knight is upped from Marketing/A&R Assistant to Manager/Artist Development at EMI Records ... Awanda Booth has become Director/A&R at Relativity Records ... Robyn Scheller is upped to the newly created Product Manager/Kid Rhino position at Rhino Entertainment ... Jim Elliott is the new Manager/Advertising & Merchandising Production at Capitol Records ... John Stix and Andy Uterano have become Dir./Artist Development and National Dir./Sales, respectively, at Touchwood Records. The label also names Billy Bell Mgr./National Sales, Ron Corno Regional Mgr., Chris Finch A&R Manager, Ed Strait Retail Acct. Mgr., Dick Vanderbilt Dir./Research & Mktg., Danielle Bonsanti Dir./Communications, and Don Manetta

CFO ... Joey Connors has been named Mgr./Business & Legal Affairs for Perspective Records ... Former Poison lead singer Bret Michaels and actor Charlie Sheen have formed B&C Entertainment, a record and film production company; (212) 307-6458 ... Frank Falkow has elevated to the Northeast Regional SM post at RED Distribution. Additionally, the company has signed a distribution agreement with Miami-based Lil' Joe Records, effective immediately ... Atlantic Records has entered into a long-term worldwide pact with Blackground Enterprises. Concurrently, Blackground's three-year joint venture with Zomba Recording Ventures Inc. has lapsed ... Discovering Records has announced a co-venture allowing Antone's to receive marketing support and distribution through WEA in North America and Warner Music International in the Far East and Australia ... PANDiSC Music has agreed to press, distribute, and assist in the day-to-day marketing responsibilities for Convertible Records, a new joint venture between PANDiSC and rap producer Calvin Mills III.

Industry: Jay Brown is the new Creative Dir. for Quincy Jones Music Publishing ... Promo Depot, a regional specialty advertising and promotion company, has relocated its home office from Raleigh to Jacksonville. Its new address is 12965 Huntley Manor Drive, Jacksonville, FL 32224. Phone (800) 337-6801.

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WPXY/Rochester

Check out These Major Market Stories

WPLJ/New York 22 Spins KHMV/Houston 14 Spins
KKFR/Phoenix 19 Spins WKRQ/Cincinnati 16 Spins
WNVZ/Norfolk 16 Spins WNCI/Columbus 8 Spins
WZJM/Cleveland 47 Spins

L.A.	STAR	34 Spins	#2 Reaction Record
San Diego	→ STAR	65 Spins	#1 Phones
	→ Q106	32 Spins	40-32 Single Sales
Miami	→ Y100	41 Spins	47-33-22 Single Sales!
	→ WPOW	39 Spins	#4 in Research
Tampa	WFLZ	48 Spins	#3 in Research
			#12 in Single Sales
Orlando	WXXL	42 Spins	53-30 Single Sales!!
			Top 5 Phones
Milwaukee	WTKI	24 Spins	Early Calls
Tucson	KRQ	<u>41 Spins</u>	#32 in Single Sales
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STREET TALK®

Bisceglia To Head New Sony Label Soon

Former Arista Sr. VP Rick Bisceglia is now in the Sony building. Look for him to be named President of a new Sony label in the near future.

Concurrent with the July 8 arrival of syndicated morning talent Don Imus, Nostalgia KLAC-AM becomes the Music Of Your Life's L.A. flagship, curbing speculation of a flip to — among other formats — all-Sports.

Rumors

- Is Florida sports mogul Wayne Huizenga looking at options that would get him into radio ownership? Is he quietly checking out deals that would benefit the Miami Dolphins and Florida Panthers, both of which he owns?

- Is Westinghouse/CBS exploring getting into Spanish TV and radio, including the Telemundo network?

- Will Evergreen flip WEBR-FM/Washington back to its legendary calls WGAY (and a Soft AC format) under the guidance of new GM Bennett Zier by the time you read this?

- What's up with WZZR/Detroit? Is Infinity interested? Would Infinity use WZZR to clear Howard Stern and other Westwood One syndicated programming? Or ... could Secret buy the station, and put the Classical format currently heard on WQRS on the WZZR frequency? Would Secret then use the WQRS frequency to clear Bob & Tom and a new format? However, WZZR OM Joe Bevilacqua denies all of the above.

- Did WXYT/Detroit weekender/host of the extremely profitable "Ask The Handyman" program Glen Haegge resign and attempt to cross the street to WJR? Where has he been for the past three weeks? Has WXYT signed Michigan Construction Protection Agency honcho Murray Gula to take Haegge's place?

- Speaking of WXYT ... will rock 'n' roll guitarlinger Ted Nugent become a future on-air staffer?

- Now that Clear Channel has picked up its option to become the majority Heftel owner, have Heftel principals Cecil Heftel, Carl Parmer, and David DuBose teamed with Heftel VP/Programming Bill Tanner and Chief Engineer Doug Holland to buy WLBI/Birmingham and a crosstown station? Has WLBI already applied for new call letters? Is there a power increase on its horizon? Is Tanner already in town and evaluating format options? Are WJBT/Jacksonville Promotion Dir. Mickey Johnson and ex-WQHT/NY Programming Asst. Mike Abrams already Birmingham bound?

- Is Beasley spending some quality time in Birmingham listening to Urban WENN?

- Are American Radio Systems and Fairbanks interested in Chancellor's WEAT-AM & FM & WOLL/West Palm Beach?

- Will KRRK/Omaha GM Dan Seidholz flip the station from Alternative to Alternative AC on Thursday (6/20)? Will its new moniker be "The Point"? Is former Viacom VP/Programming Bob Kaake involved?

- Will PD Don Hallett and Saga AC WSNY/Columbus soon part company?

Incidentally, Gary Owens will be handling the station's afternoon drive efforts.

WDIZ/Orlando switched from simulcasting Active Rock sister WJRR to Alternative AC. While WDIZ has begun using the WSHE/Miami calls, that change won't become official for a couple of weeks.

The key section of the memo that KPWR/L.A. APD/MD Bruce St. James recently sent to all record labels reads: "As of today, Monday, June 17th, we will no longer accept music calls. That is, ANY call pertaining to a title of a song or an artist. This change in policy has become necessary due to the excessive amount of phone calls we receive on a daily basis, not to mention on call day. We will continue to meet with any and all label representatives on alternating Mondays and hope those meetings will provide the opportunity needed to promote your product."

Is former WABC/NY PD John Mainelli headed back to work? United Stations Radio Network Prez Nick Verbitsky tells ST he's talking to Mainelli about consulting United's new Talk lineup. However, Mainelli says he's already told Verbitsky, "Thanks, but no thanks." On the other hand, Mainelli adds, he's intrigued by Verbitsky's offer to help syndicate any hot talent Mainelli might come across.

Meanwhile, current WABC PD Phil Boyce told the N.Y. Daily News his station isn't going "soft-Talk" in the post-Bob Grant era. As evidence, Boyce cites the addition of tough-talkin' Dr. Laura Schlessinger and WGY/Albany conserva-talker Mike Gallagher. (The latter will replace Grant disciple Jay Diamond in the 10pm-2am slot, beginning next month.)

ST hears Gallagher will get between \$250,000 and \$400,000 — big buckage for late-nights. Those numbers lead observers to speculate that WABC soon will shift Gallagher to a key daypart, perhaps the still-vacant 4-7pm slot.

The John Hey Foundation Children's Scholarship & Emergency Relief Fund was launched last Friday (6/14) with a breakfast benefit at NYC's Hard Rock Cafe, attended by dozens of radio and record execs. The event raised \$150,000 towards the foundation's goal of providing assistance for medical expenses, college costs, and/or living expenses for the

Continued on Page 22

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STREET TALK®

Continued from Page 20

families of industry members who are too sick to work and are without a personal safety net. (A more than 25-year record industry veteran, Hey died from cancer on April 19, 1996.)

KTXQ/Dallas's Redbeard hosted the event, where the first Big Bear Rock Music Awards were presented to **Mercury's Drew Murray** (Rock Promotion Person of the Year), **Interscope** (Rock Label of the Year), **Live** (Rock Artist of the Year), and **WRCX/Chicago** (Rock Radio Station of the Year).

News/Talk **KRLD/Dallas** morning man **Rick Roberts** and his listeners have volunteered to rebuild a black church in Greenville, TX that went up in flames earlier this month. Hundreds of listeners and businesses have pledged time, money, and materials to the reconstruction.

Thanks to **Columbia** recording artists **Sinti**, who wowed the crowd with their performance at the world-famous **Club R&R** on Wednesday (6/12).

Congrats to **550 Music** and **Celine Dion** for tying the record for most consecutive weeks at No. 1 on **R&R's** Hot AC chart. Dion's "Because You Loved Me" matches **Elton John's** "Can You Feel The Love Tonight" with 12 weeks at the top spot.


Kiddos and superlatives to **Sinclair Communications** CEO **Barry Baker** and VP/Engineering **Lynn Deppin**, both of whom became proud papas on Monday (6/17). Baker and wife **Amy** welcomed son **Bryce**; Deppin and wife **Gay** welcomed son **Jonathan**.

Condolences to the family, friends, and fans of **Mel Allen**, the legendary "Voice of the

Rumbles

- Former **WYNY/NY** afternoon driver **Lisa Taylor** (who also was doing interim morning show duties at crosstown **WKTU**) joins NYC's **WHTZ** for middays.
- Look for **Beasley** to announce the purchase of **Taylor's** Greenville-New Bern properties, including Alternative **WNRX**, AC **WGMV**, and Urban **WIKS** by the end of this sentence. This now gives Beasley five FMs in the market with (recently purchased) Oldies **WNCT** and Rock **WSFL**.
- Former **WSSX/Charleston, SC** PD **Rich Bailey** becomes PD at **WWST/Knoxville**. APD/MD **Ron Geronimo** — who was serving as interim PD — retains his APD/MD posts.
- **Howard Stern** adds **WGRD/Grand Rapids** and **WAQX/Syracuse** to his list of affiliates.
- New CHR **WJGG/Lexington, KY** flips calls to **WLKT** under the guidance of PD/midday maven **Jill Meyer**.
- **WTCF/Saginaw, MI** MD **Greg Fry** adds PD duties as VP/Programming **Rich Panama** concentrates on his exec role.

RADIO & RECORDS



1

- **Steve Hegwood** joins **Radio One** as VP/Programming; will also serve as **WHTA/Atlanta** PD.
- **Dave Dillon** upped to **SFX Broadcasting** Regional VP/Programming.
- **Kathy Stinehour** named **KLOL/Houston** GM.
- **Pam Edwards** becomes **Work Group** VP/Rock Promo.
- **Smokey Rivers** lassoes **KPLX/Dallas** PD post.

5

- **Gary Chapman** elected **NAB** Joint Board Chairman.
- **Steve McKeever** appointed **Motown** Sr. VP/A&R & GM.
- *Leap O' The Week:* **WRK/Danbury, CT** (market #182) OM **Tom O'Brien** named **KGB/San Diego** (market #15) PD.
- **Dick Sheetz** named **KGON/Portland** PD.
- **Dan Kiley** becomes **WLUM/Milwaukee** PD.

10

- **Bill Livek** named **Birch Radio** Prez/CEO.
- **Aaron Daniels** becomes **ABC Radio Networks** Prez.
- **Rick Dobbis** appointed **RCA Records/US** Exec. VP.
- **Barbara Temple** tapped as **WHTT/Boston** PD.
- **Lisa Frank** upped to **Elektra/Asylum Records** Assoc. Dir./Nat'l AC Promo.

15

- **William Schwartz** elected **Cox Broadcasting** Prez/COO.
- **Dan Griffin** named **RKO Radio Networks** VP/Programming Dir.
- **Larry Anderson** appointed **WDAE/Tampa** OM/PD.
- **FCC** unanimously votes to eliminate First Class licenses.

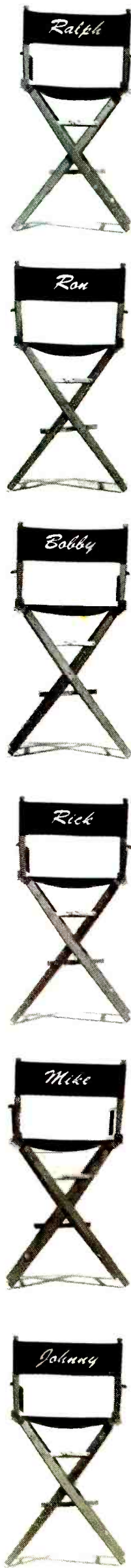
20

- **Don Geronimo** spins into **WNAM/Neenah, WI** MD gig.
- **KIQQ/L.A.** hires **Bruce Chandler** for evenings and **Don Burns** for weekends.

Yankees." Allen — who died Sunday (6/16) at the age of 83 — handled Yanks radio and TV broadcasts from 1939-64. During his career, Allen called 20 World Series and 24 All-Star Games, gave **Joe DiMaggio** the nickname "Joltin' Joe," and taught Yankees shortstop **Phil Rizzuto** the art of sportscasting.

Records

- **Mercury/Nashville** Sr. VP/GM **Bob Frank** resigns to become President of **Velvet Music Industries**, a new company that will fund and manage indie record labels. Velvet is headed by former **CBS/Sony** CEO **Walter Yetnikoff**.
- **Lisa Bronnittis** named **Motown** Ops Mgr./Pop Promo, and NYC's **Palladium** nightclub booker **Monica Michaels** joins **Motown** for NE Regional Promo duties.



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	WNFZ	40X
	KNRK	23X
	KROQ	20X
	Y107	20X
	KICT	21X

Door Openers

WZRH	19X
WENZ	17X
WUNX	22X
WBCN	16X
KEDJ	29X
WEQX	20X
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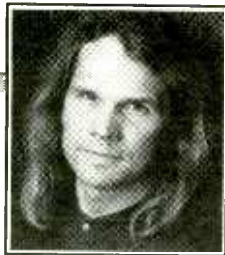
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SOUND DECISIONS

Working Records In A Dereg World

Label executives share thoughts about radio in the post-telecom era

Record promotion in the brave new world of radio deregulation may be a little like riding a bucking bronco, say a group of senior promotion execs. Faced with a loss of control, they fear the only thing they'll be able to do is try to hold on.

Their concerns highlight the uncertainty today's label promotion teams face. For years the strategy was pretty simple: form relationships with programmers at individual stations and get your records on the air.

Those relationships, they worry, could erode if control rests under fewer radio groups and national programming execs, thereby diluting the negotiating power of the labels.

Dereg's impact is already taking shape. Stations that were once fierce rivals are now being bundled under the same owner, giving the group considerable clout in the market. That trend, say a handful of promo execs, could prove to be a double-edged sword when it comes to getting records on the air. If the programmer likes the track, adds and conversions could fall nicely into place. If not, it could be a struggle to get airplay.

In the first of a two-part feature exploring deregulation from the promotion and programming standpoints, label execs discuss some of the challenges they see emerging in the brave new world of dereg. Next week it's radio's turn.

Follow The Leader?

For **Work Sr. VP/Promotion Burt Baumgartner**, station-group adds are beginning to emerge. "When certain programmers go on a record, we're already noticing that it's getting added in other cities by stations owned by the same company. Each station isn't playing the song exactly the same number of times. Yet we have noticed that when the PD at the flagship station pops something in, the rest of the stations tend to follow. It's wonderful when it happens, but if the programmer rejects your records, you're in trouble."

Baumgartner says what's happening now is "not that much different from the '60s and '70s, when **RKO** was the most powerful radio chain in America and records would get added across the country. I grew up seeing that system. People would wonder how a certain record broke. Well, **RKO** broke it. In the future people will say **Infinity** or **Evergreen** broke the record.

"Will chain-wide deals [involv-

who remain the only independent in a major market and who experiment formatically. Plus, there are so many signals that those same entrepreneurs will always be able to try

get as many people as they possibly can to listen to their stations so they can control advertising revenue."

Dereg is also adversely affecting current programming at many stations, says Ratner, because PDs are "are working way too hard and doing more than one job. It's all about money and not about music."

Dereg Not So Bad

Other promotion execs share Ratner's concerns, but are somewhat less critical of dereg's impact.

Observes **Arista VP/Black Music David Linton**: "If you look at the current duopoly pattern in Urban radio, you'll see stations that are either skewing very young or skewing older and gold-based. If you don't have a rap or hip-hop act, then you're going to have some problems at the younger stations. But at the same time, the Urban ACs don't want to play the song because it's not a proven hit. There's no middle ground and a lot of artists are caught in the middle. If it keeps up, Urban radio will weaken its position when it comes to breaking artists because it will open the door for video channels. But even video is changing — becoming more hit-driven and wanting to see if you have any success at radio. It's becoming a big Catch-22.

"From a business standpoint I completely understand what radio is up to because they want to be able to deliver a wider range of demos. But it makes it much more challenging for us to break artists."

Linton also realizes that with fewer programmers making music decisions, things could get even more challenging. "It's very similar to dealing with consultants who control a large number of stations.

But it also gets amplified when you look at the number of reporting stations and the size of the markets those stations are in. It's another restrictive element."

Island VP/Operations Urban Music Varnell Johnson agrees. "It's a double-edged sword. You are still going to run into a consultant who has a dozen stations and wants to show his power. When a record gets played, everybody's happy. But if it doesn't because he's mad that you didn't do something for him in another market, then the record company and the artist get caught in the middle.

"It still think it's going to come down to the individual market. But there are going to be problems in the future when group owners or national PDs don't understand that you can't treat their stations the same in every market, especially if their other Urban station isn't No. 1. You can't make everybody happy."

Yet some promotion execs believe things will sort themselves out for the better.

Comments **EMI Sr. VP/Promotion Peter Napolliello**: "Many people are fearful of change. I see change as a positive thing. [But] right now people are viewing dereg as allowing monopolies to exist that will limit creativity and flexibility in programming. That's not necessarily true.

"If group owners can raise capital and make bigger and better acquisitions and strengthen their position nationally, who is to hold them back? Group owners are not going to restrict or taint the waters by changing formats that are working for them now. They are smart enough to recognize that people need autonomy, especially professionals who have worked in a market for years and who know the core audience they serve inside and out.

"What could escalate due to all the mergers and acquisitions is the acceleration of entrepreneurs moving into satellite and Internet programming. Those alternatives will be fine-tuned. It's healthy and will also keep the radio industry as a whole on their toes and force them to do their jobs better."

In the end, says Napolliello, the changes will force labels to focus even more on artist development. "It's difficult enough getting records added now. The labels will have to be even more patient in developing artist careers. Long-term artist development is going to be highlighted and bolstered even more as labels look at other ways to break artists other than jamming records at radio."



Burt Baumgartner



Marc Ratner



David Linton



Varnell Johnson



Peter Napolliello

ing special promotions with an artist] start being cut? Could be. That's just good old-fashioned promotion that's good for the station, record company, and artist."

Dereg, says Baumgartner, will create "some very powerful individuals and it all depends on how they handle that power." He quickly dismisses, however, the possibility of payola rearing its ugly head. "It's not going to happen. I know most of the players and they're all very straight-up guys. After years of being underpaid, programmers are finally making the salaries they deserve. Payola isn't going to happen now that they're being taken care of by their companies."

A Question Of Choices

While dereg is putting more stations in the hands of fewer owners nationally and locally, Baumgartner isn't worried that listeners are getting the short end of the stick when it comes to hearing new and interesting music. "This is America. There will be plenty of individuals

something new, since it's going to be more difficult to go up against an Evergreen in CHR, given its budget. The big groups will dominate, but the little guys will keep it lively because the chains won't be able to turn their big ships as fast as a small guy can."

Reprise VP/Singles Promotion Marc Ratner doesn't see it that way. "I'm not a fan of the way the government has dealt with the public airwaves. My first job was in radio and I've always liked the business. But I see more and more broadcasters falling by the wayside. And because of the political changes, it unfortunately has gone past the point of no return."

Consolidation, says Ratner, will lead to fewer listening options. "The diverse and eclectic stuff now can only be heard on public radio, which even the government is trying to shut down. The new laws have taken real broadcasters out of the market. The new owners are not looking to [diversify their format offerings] or serve specific groups. They want to



PRONG'S THROG — Prong takes a break from filming the video for the single "Rude Awakening," directed by White Zombie's Rob Zombie. Pictured are (l-r) Concrete Management's Walter O'Brien and Andy Gould, Prong's Paul Raven, Epic Sr. Dir./Marketing Chris Poppe, Prong's Tommy Victor, video producer Joel Newman, Zombie, and Prong's Ted Parsons.

R&R LAUNCHING PAD

Active Rock 'Eyes' A Hit With Tonic

It's often difficult to find an open slot at Rock radio these days, but **Polydor/A&M** has found some early support at Active Rock for the debut single from **Tonic**, "Open Up Your Eyes." Jumping on the track before-the-box

mainstream rock song. It has a nice balance; the songwriting is there and the production value holds up. I got into the song because I like the sound and there doesn't seem to be anything out there now that sounds like it."



Tonic

were such major-market outlets as **WRIF/Detroit**, **WXTB/Tampa**, and **KRXQ/Sacramento**. Currently 30 Active Rock outlets are reporting the track.

KRXQ PD Curtiss Johnson, who popped the song into medium rotation, says the song "immediately grabbed me. A lot of times after you initially hear a song, it doesn't wear as well." Johnson says the song has a "pop rock feel with a bite" similar to hit tracks from **Dishwalla** and the **Nixons**. "What I really like about those kinds of songs is that it takes a while for them to burn. While it also may take a while for them to sink in with the audience — like the **Nixons**' 'Sister' and **Dishwalla**'s 'Counting Blue Cars' — they end up testing well and showing very little burn.

"It's also nice to see a song like this come from the rock side. So much comes to us from alternative that I'm always looking for straightforward rock records."

WXTB MD Brian Medlin agrees: "We consider it pretty much a solid

While the two stations have been on the record for only two weeks, both programmers say they're already getting positive curiosity calls. Says Johnson, "It's still pretty early for the record, but we're doing everything we can to get this and other new records familiar with our audience as soon as possible. The second biggest complaint we get from listeners, other than the commercials, is not identifying songs. So we front- and back-sell all new records for the first couple of weeks in the hopes they'll sink in and we can get a readout on the song quicker."

For Polydor VP/Promotion & Marketing **Dave Darus**, the plan was to go to Active Rock and Rock first and Alternative a couple of weeks down the road. He also has the band gigging its way around the country. "With so much alternative music being serviced and so much superstar product out there, things are pretty jammed at Active Rock and Rock. But this shows us that programmers are still hungry for mainstream records.

"We went for adds officially last week and now we have to get the band

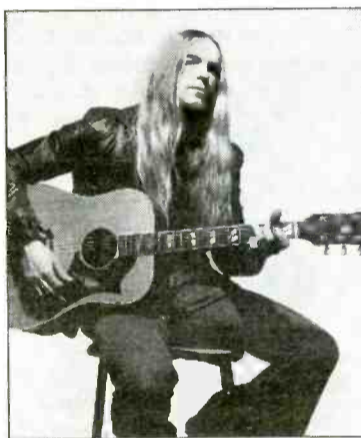
playing in front of as many people as possible. These guys have been out touring and people are reacting to their live show."

The band's debut album, "Lemon Parade," goes to retail July 16.

Wylde Near 'Heaven' At Active Rock, Rock

DGC/Geffen can thank smaller-market stations for getting former **Ozzy Osbourne** guitarist **Zakk Wylde**'s new single, "Between Heaven And Hell," off and running at Active Rock and Rock. The track, from his first solo effort, "Book Of Shadows," is currently being played on 49 R&R Rock reporters.

WDHA/Morristown PD Lenny Bloch says Wylde's new song is exactly what the station's looking for. "We're a guitar-driven mainstream Rock station and that's what he's delivered with this song. Even though he's a New Jersey native, his song matches up well without library. It's a well-crafted tune that almost has a southern rock feel to it."



Zakk Wylde

Wylde's timing is also working to his favor, says Bloch. "There's almost this alternative backlash going on with our audience. A strong contingent of our 30-plus audience is ready for more guitar-oriented, almost Southern rock-sounding material."

According to **DGC/Geffen** Director/National AOR Promotion **Alan Orem**, setup plans for Wylde involved a lot of grassroots station visits and shows, including unplugged performances at radio. "We were pretty much starting from ground zero because Zakk had been away for quite a while. We also wanted to do it this way because this album has a different sound from his work with **Pride & Glory** and **Ozzy**. People might not have been expecting this kind of record.

"We're really happy with the progress we've been making. The smaller markets are picking up on it like we hoped and we are about to crack the major ones. Those will come in place when he does some more shows."

"Book Of Shadows" is at retail now.

MUSIC NEWS & VIEWS

Farrell's Enit Festival To Be Communal Affair

Perry Farrell's concert event, the Enit Festival, continues

to take shape. According to **Porno For Pyros** drummer **Stephen Perkins**, the event is designed to be a celebration of the outdoors with music starting late in the evening and going all night. About 10 sites in the 5000-10,000 capacity range are being studied. Other interesting aspects: Each attendee gets a tree to plant and a meal, with everybody eating together at the same time. Slated to perform are **Love And Rockets**, **Nancy Sinatra**, the **Orb**, **Tricky**, **Prodigy**, **Lady Miss Kier**, **Black Grape**, and **Meat Beat Manifesto**.



Perry Farrell

In other concert news, **Alice In Chains** will open for **Kiss**,

the first series of live gigs for the band since last year's Lollapalooza. **Alice** will perform at the kick-off show in Detroit on June 28 and in Louisville, St. Louis, and Kansas City. Also opening for **Kiss** later down the road are New York-based alterna-rockers **D Generation**, who will do around 10 dates, including Madison Square Garden and the 80,000-seat Toronto Sky Dome ... And for those who missed it, about 100,000 alterna-rock fans showed up at the two-day Tibetan Freedom Concert held last week in San Francisco.



Alice In Chains

Counting Crows Wrap Up Recording; Neurotic Outsiders LP Bows Aug. 25

Release update: the **Counting Crows** have completed work on their sophomore set, tentatively due in September. Produced by **Gil Norton**, the album has a working title of "Recovering Satellites" ... The **Neurotic Outsiders**' self-titled debut set is slated to hit retail August 25. The album contains 10 original songs and a cover of the **Clash**'s "Janie Jones" ... **White Zombie** will release on August 13 an album of remixes called "Supersexy Swingin' Sounds." The set is culled from the band's latest effort, "Astro Creep: 2000" ... **Better Than Ezra**'s sophomore album, "Fiction Baby," is slated for release by **Elektra** on August 18 ... **Mercury** newcomer **Brendan Lynch** is

teaming with **Glen Ballard** on his new album. Lynch is the first new artist Ballard has collaborated with since **Alanis Morissette** ... The long-delayed **New Edition** reunion album, "Home Again," is set to bow August 13 at retail. The group also starts their tour in October.

Odds-n-ends: Congrats to the newly knighted **Sir George Martin** and **Van Morrison**, who was named an officer of the Order of the British Empire (OBE). Both coveted honors were part of Queen Elizabeth's birthday bash last week ... To celebrate their 30th anniversary, the **Monkees** (sans **Michael Nesmith**) will kick off their first national tour in 10 years with an in-store appearance at the Sam Goody's at Universal CityWalk in Los Angeles ... Best-selling author and self-help guru **Deepak Chopra** has inked a multi-record deal with **Upaya Records**, a subsidiary of **Tommy Boy Records**.

Jazz Great Ella Fitzgerald Dies

Lastly, sad to note the passing of legendary jazz vocalist **Ella Fitzgerald** on June 15 from diabetes complications. She was 78. Fitzgerald recorded over 250 albums, sold over 40 million records worldwide and won 18 Grammys. Her first recorded single, the ditty "A-Tisket, A-Tasket," which she co-wrote with **Chick Webb**, propelled her career in 1938 and sold over one million copies at the time.



Counting Crows



BUZZ ON BEEHIVE — Alterna-pop group **Voice Of The Beehive** dropped by the **Big Apple** to co-host the **WHTZ (Z100)/New York** morning show from the **Stardust Diner**. The band performed several songs including its current single, "Scary Kisses." Pictured are (front row, l-r) **Discovery VP/Promotion Jack Ashton** and **Z100** morning personalities **Elliot**, **Elvis Duran** and **Allison Rhodes**; (standing, l-r) **Discovery Head of National Alternative Promotion Tami Morrissey** and **Head of National CHR Promotion Rene Magallon**, **Z100 Program Coordinator Sharon Datur** and **MD Paul Bryant**, and the **Beehive's Gar Robertson** and **Missy and Tracey Belland**.



RANDALL BLOOMQUIST

THIRD-QUARTER SALES OUTLOOK

Summer Sales Sizzlin' For Many Talk Stations

With its emphasis on sun, fun, and youth, summer has never been the best time to be hustling spots on a News/Talk station. But the Talk GSMs I spoke with report that Summer '96 is shaping up to be a comparatively strong sales season. Among the positive influences on the quarter: continued strength in the automotive category and the prospect of numerous political spots to push up the rate grid.

Stronger, Higher Billing

WGST/Atlanta GSM Steve Youlios says his station expects to have a spectacular third quarter powered by its status as the official radio station of the Olympic Games. According to Youlios, the

15% ahead of last year," Youlios predicts. "Without that revenue, we'll be 6% to 7% ahead."

Among the station's hot categories are telecommunications (long distance, cellular phones, Internet service providers), computers and software, auto dealers, and airlines — especially international carriers. Retail, Youlios reports, is also doing fairly well.

WGST isn't the only Talk station cashing in on a quadrennial event. KSDO/San Diego GSM Jeff Fisher says revenue associated with the Republican National Convention, which takes place in San Diego during August, is helping to fatten his station's summer sales prospects. The station is also booking a ton of election-year-issues advertising.

"Third quarter is shaping up to be very good — thank you very much — and it's about time," says Fisher. "San Diego has been very flat in revenues this year."

Fisher expects KSDO to finish the third quarter 8% to 10% ahead of third quarter 1995. He is espe-



If you include the Olympic revenue, we'll finish third quarter 15% ahead of last year. Without that revenue we'll be 6% to 7% ahead.

— Steve Youlios



The quarter isn't shaping up badly, but it isn't going gangbusters either. We're still getting out of the recession, and we have to pull ourselves up by our bootstraps.

— Jan Shay



station is raking in significant revenues from advertisers who signed on primarily because of 'GST's status as an Olympic information source.

"If you include the Olympic revenue, we'll finish third quarter

cially pleased with the automotive category, which is rebounding after something of a slump. Financial services, Fisher says, have been disappointingly soft.

WMAL/Washington GSM Elaine Saunders predicts a positive third quarter: Local businesses continue to cash in on consumer demand built up during a winter marked by terrible weather and the lengthy furlough of thousands of federal government workers.

"I think billing will be up about 2% over last year for local and national combined," says Saunders, who's looking for lots of activity in such traditional summer stalwarts as beer, soft drinks, and automotive.

WTKS-FM/Orlando GSM Mark Kanak offers the rosier scenario. He predicts his surging



Mark Kanak



ONE DAY WITH A PARTRIDGE — In a reunion of child TV stars, WLUP/Chicago's Danny Bonaduce chatted with Mackenzie Phillips, who's currently appearing as Rizzo in a stage production of "Grease."



station could finish the third quarter 25% ahead of the same period last year — despite a currently weak July. Kanak says 'TKS has been running 30% to 50% ahead of last year throughout 1996. Much of the additional money, he says, is the result of the station's success in establishing itself as a consistent winner.

"We're going through a growth spurt," says Kanak. "Our advertisers are saying, 'Okay, you've been around long enough, now we know you're for real.' And they're willing to give us more money."

Kanak reports that automotive has been a little bit soft, but adds, "That's a category that could all come in during the next five days." There haven't been any standout categories, he says. Instead, "We're just getting a little more of everything."

KSTP-AM/Minneapolis GSM John Soucheray is hoping for big things in the third quarter — and expects them to happen.



Michael Young

"We'd better be 20% ahead of last year if I want to be talking to you about our sales three months from now," he says with a laugh. Soucheray, whose brother Joe is a talk host on KSTP, is counting on automotive and political advertising to insure his job.

"Automotive has been hot, and I think it will continue to be hot," he says. The reasons: brisk car sales and a glut of used-car inventory caused by the expiration of lease deals. As for political, Soucheray says the station is already booking a significant number of issue spots — many of which are really designed to support candidates — and expects to be swamped with late-summer campaign messages.

"We'll have every candidate for dog catcher on our station," says Soucheray.

If there's a dark cloud on KSTP's horizon, its national advertising, which is already soft.

KDKA/Pittsburgh GSM

Debbie Nigro's the **WORKING MOM on the Run**



who's tuning in?
the many,
the proud...
the MOMS!

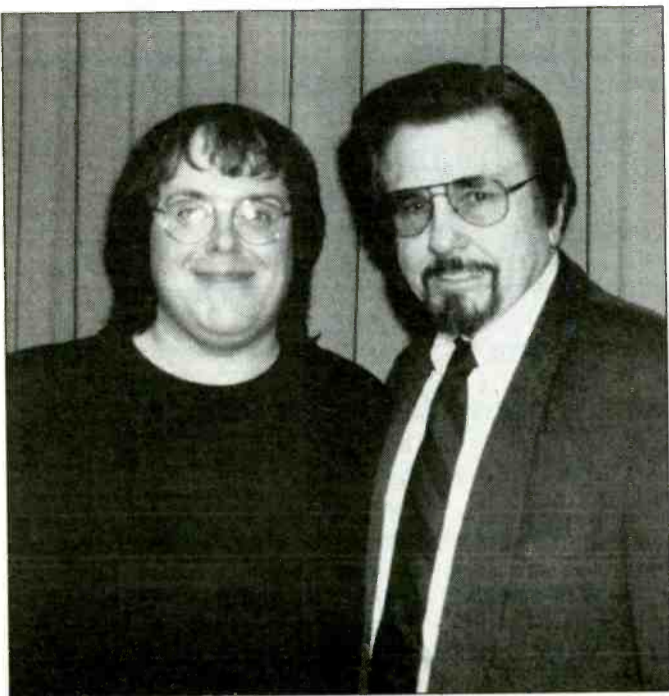
Over 67% of American Moms in the workforce have children under 18 and **Debbie Nigro's The Working Mom on the Run** is talking to them. Dads are listening, too...3 out of 10 callers to the show are men. If it's a topic families are wrestling with, Debbie will talk about it with her guests and her listeners.

Debbie's reaching them all over more than 140 radio stations. Your listeners will love it, and so will your advertisers. Three hours every Saturday.

Call today! 212-546-7118
(Ask about *The Working Mom on the Run* daily vignettes, too.)

Voted **Best Syndicated Radio Talk Show** for two years by American Women in Radio & TV.

Summer Sales Sizzlin' For Many Talk Stations



OWENS JUICE — Radio legend Gary Owens (r) recently took a break from his busy schedule to visit Westwood One's Tom Leykis Show.



REYNOLDS RAPT — WOR Network overnigher Joey Reynolds (seated) recently entertained guitar guru Les Paul, who described himself as nothing less than Reynolds's No. 1 fan.

Michael Young is also dealing with a soft spot on the national front: "Locally, we're pretty happy. Things have been pacing ahead of last year, and I don't see that coming to a crashing halt anytime soon. Nationally, however, things have slowed down a bit. But my experience with national advertising tells me things can speed up very quickly. So I'm not that concerned."

Young expects to finish third quarter 7% ahead of the same period a year ago. His hottest categories are entertainment, medical services, and banking. Retail, he reports, has also been strong, and "back-to-school hasn't even kicked in yet."

WWDB/Philadelphia expects politics to fuel a strong third quarter, although GSM Greg Scirrotto won't



Things have been pacing ahead of last year, and I don't see that coming to a crashing halt anytime soon. Nationally, things have slowed down a bit. But my experience with national advertising tells me that things can speed up very quickly.

— Michael Young



Rob Hasson



Jan Shay

offer a specific performance prediction.

"We're pacing ahead, and political should be good, especially near the end of the quarter," he says. "I'm positive we'll finish the quarter ahead of last year, but I'm hesitant to put a number on it."

Political advertising also plays a key role in KVI/Seattle's third-quarter outlook. "Third quarter is really two quarters," says GM Bill Sigmar. "July and August are not strong months for older demo stations. Nevertheless, third quarter is keeping pace with [third quarter] 1995. So we're in pretty good shape. We expect the last part of the quarter to be strong because of the elections. Retail, overall, is doing well."

Summer Uncertainty

Sadly, not every Talk GSM is so sanguine about his or her station's near-term outlook. KCMO/Kansas City GSM Rob Hasson isn't quite sure how this quarter is going to turn out.

"We're hoping third quarter is going to be a lot stronger [than 1995], but if I could gauge that precisely, I'd be in the Bahamas right now," says Hasson, whose big third quarter performers are heating and cooling, automotive, and financial.

WJR/Detroit GSM Bob Schick is among the sales execs for whom summer living won't be easy. "Our year-to-date has been good, and we're on track to have a great year," he says. "But third quarter looks like it could be challenging."

The main problem, Schick notes, is WJR's loss of Lions play-by-play. As a result, the station's third-quarter numbers will be "far behind" the same quarter of 1995. But as Schick points out, comparing the two periods is like "comparing apples and oranges."

WJR's strong categories include marine products (i.e., recreational boats), home improvements and gardening, and clothing.

KSTE/Sacramento GSM Jan Shay says she is "cautiously optimistic" about her station's prospects. "The quarter isn't shaping up badly, but it isn't going gangbusters either. We're still getting out of the recession, and we have to pull ourselves up by our bootstraps."

Shay reports modest growth in the automotive, telecommunications, and financial categories; retail remains flat. She's hoping that political ads for a bevy of candidates and state ballot initiatives will significantly boost KSTE's performance in the late third quarter and early fourth quarter.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (202) 783-3822 or e-mail: rnrdc@aol.com

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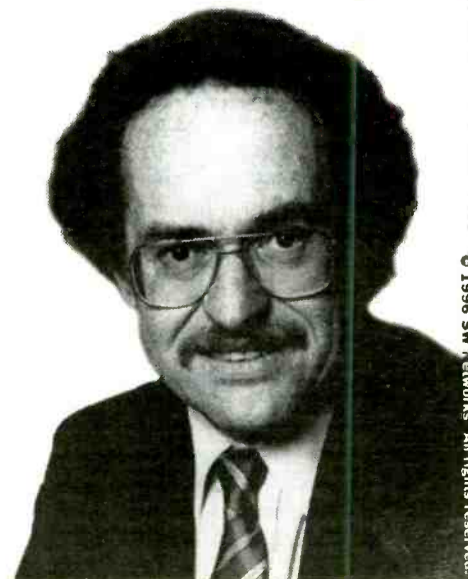
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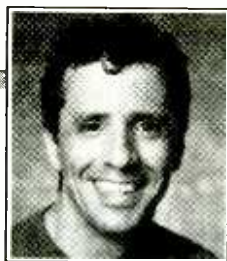
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TONY NOVIA

An Ownership Blueprint For The '90s

□ American Radio Systems' rapid three-year rise has the industry buzzing

Continued from Page 1

station as his first property. Rechristening it WZMX, Pearlman and staff took the station from worst to first 25-54 in 20 months.

Gehron's lengthy resume includes a PD stint at WCBS-FM/New York and GM posts at WLS/Chicago and WODS/Boston. He was GM at WNUA/Chicago when Dodge brought him back to Boston as co-COO with Pearlman in May 1994.

R&R: Describe your job responsibilities.

DP: Since we're in 14 markets, John and I split them evenly with a more or less East-West look. We have an operations committee that consists of CEO Steve Dodge, CFO Joe Winter, John, and me. Every Friday we talk about the company's strategy and direction. We find that to be very stimulating. We're a very locally focused company. In this era of duopolies, the strength of ARS is in the GMs and city managers we're in development with.

John and I are more strategic in nature. We're on 24-hour call; a support mechanism for the operations in all of our markets.

R&R: ARS has a reputation for letting its managers and employees run the show. Does that attitude come from top management?

JG: We're very much a bottom-up type of company where the managers manage their markets and stations. We're here to be a resource. We have the time to think strategically. Many times local managers are so busy that they sometimes don't have the time to look as far ahead as David and I can.

R&R: The best-run companies have tremendous balance within their ranks. Do your varied backgrounds help maintain a competitive balance?

DP: There's a great baseball expression that says you need strength up the middle — a catcher, pitcher, shortstop, second baseman, and center fielder. When you bring people of different skills together, you try to create teams. No single individual can lead the charge and make it all happen. This is a people business. The combination of matching people with your needs in each market is what makes it happen.

JG: Every business has a cycle when you need certain people with certain skills. The key is matching the business's needs with those skills. One of the reasons David and I work well together is we each bring different skills and backgrounds to the table. We can ask each other's help on things.

R&R: What's your assessment of the telecom bill — is it good or bad for radio?

DP: We think the telecom bill is a terrific move forward for the industry. As we all know, the 80-90 docket created too many radio stations in most markets. This is nothing more than a legislative correction of that act.

R&R: Are companies overpaying for stations in this frenzied buying/selling market?

DP: There isn't a standard for deals. Everybody has a different way of buying stations. You could be looking to grow larger in one of your existing markets or trying to enter a new market.



A GM's role today is similar to what a group manager's was in the '70s. GMs are being asked to run multiple products in multiple markets. The difference is instead of flying to your stations, you're walking across the hall or crossing town.

—David Pearlman



JG: Each station has a different approach depending on its needs. So some are willing to pay higher prices because the station will meet their eventual objectives.

R&R: Has the GM's job description changed since telecom?

DP: GMs are being asked to run multiple products in multiple markets. If you're one of our city managers running five stations — with the problems and complexities of programming and sales issues — it's really akin to what a group manager did in the '70s. The difference is instead of flying to your stations, you're walking across the hall or crossing town.

JG: Any good GM is always looking to do more and find new challenges. If I were a GM today, I'd welcome the challenge of running more than one station. I'd be excited about the possibilities and would want to work for a company that would give me those challenges. In the past if you wanted to advance in your career, you had to move to a larger market. Now you can do it within that market.

R&R: What do you expect from

your managers? Is it more than ratings and revenue success?

JG: We expect them to do what they say they're going to do. They have their budgets and schedules, and we encourage them to be successful. Hopefully, they'll exceed those goals.

R&R: Companies such as Evergreen prefer separate GMs and staffs in markets where they own multiple properties. What is ARS's philosophy?

JG: It depends on the market needs, the quality of people available to us, and the station's needs. In Las Vegas, for example, we have three operating units with three GMs. We have developmental properties there that require a lot of attention. In Dayton, OH, Deborah Parenti runs all our stations because of the unique situation there.

We make sure our stations are properly managed and receive the attention they need to be successful. In some markets it's one GM; in others it could be more.

DP: There's no cookie-cutter approach to what we're doing. We're writing a piece of history. We have an opportunity to develop people who have the talent and desire to work with our company. That's an exciting prospect for a GM who's looking to grow.

R&R: With six stations and one GM in Dayton, can you really meet or exceed expectations and run the stations in the most efficient manner possible?

JG: We're going to find out. We believe Deborah has the skills to do it. She also has the people to do it. If she didn't have the people with the necessary strengths, then we probably would've tried something else.

R&R: What reaction have you gotten from advertisers since the telecom bill's passage?

DP: At the buyer level, they find it intimidating because the buyers had the upper hand for so many years. They could pit one station against another. Multiple-station ownership has removed the tactic of negatively selling one station against another. Now the focus is on the real question: "How do we market our client's product in an effective way?"

JG: The incidence of buyers pitting stations against each other to get lower rates has decreased. Everybody in the building knows what the buyer is asking for. The smart buyers get one-stop shopping, as well as better promotions, because they can work with several stations at once instead of just one or two.

R&R: Have you altered the way you deal financially with research companies, consultants, and Arbitron? Are you saving money?

The Ever-Growing ARS Roster

The following stations are owned by American Radio Systems. Stations are listed alphabetically by market:

Austin, TX
KAMX, KJCE-AM, KKMJ

Baltimore, MD
WBMD-AM, WQSR

Boston, MA
WBMX, WEEI-AM, WEGQ, WRKO-AM

Buffalo, NY
WBLK, WECK-AM, WJYE, WSJZ, WYRK

Dayton, OH
WDOL, WLQT, WMMX, WONE-AM, WTUE, WXEG

Fresno, CA
KKDJ, KMJ-AM, KSKS

Hartford, CT
WNEZ-AM, WRCH, WTIC-AM & FM, WZMX

Las Vegas, NV
KFBI, KJMZ, KLUC, KMZQ, KVEG-AM, KXNO-AM

Omaha, NE
KFAB-AM, KGOR

Portland, OR
KBBT-AM, KDBX, KKJZ, KUFO, KUPL

Rochester, NY
WCMF-AM & FM, WHAM-AM, WHTK-AM, WNVE, WPXY, WRMM, WVOR

Sacramento, CA
KCTC-AM, KMJI-AM, KSFM, KSSJ, KSTE-AM, KYMX

San Jose, CA
KSJO, KUFJ

West Palm Beach, FL
WBZT-AM, WHLG, WIRK, WKGR, WPBZ, WSTU-AM

DP: We tend to negotiate companywide with key national suppliers like Arbitron and some research companies. We seek input from our stations for their needs. We never want to supersede the local market's needs for a corporate-dollar need. We also try to have a more global view of things so we don't use just one consultant or research company.



The incidence of buyers pitting stations against each other to get lower rates has decreased. The smart buyers get one-stop shopping, as well as better promotions, because they can work with several stations at once instead of just one or two.

—John Gehron



JG: You look for win-win situations. Generally it starts at the station level. They have to work with the people they're comfortable with. Suppliers can get all of our stations in return for giving us a break. That works for them and us. It doesn't make sense to try and beat somebody up because they won't do business with you in a positive way.

R&R: How do you effectively manage so many stations?

JG: We're on the plane a lot. The telephone is my best friend. We have wonderful people in our company

so it's exhilarating to get out and see the things they're doing. We encourage them to try different things because this business is changing so quickly. We like to take the ideas they come up with and share them with the entire company.

R&R: How much contact do you have with your stations?

DP: We talk to them a lot. We try to get to them on a regular basis. As a company we have regularly scheduled GM, GSM, and PD meetings. The PDs meet every quarter to talk about the industry.

R&R: What is ARS's biggest challenge in today's competitive environment?

JG: The challenge for companies like ours is to find ways to attract terrific managers who'll move with you to achieve your goals. We also make them feel like they have ownership in the company they're helping to build. This business encourages creativity and risk. It comes down to balancing risk and knowledge. You should take risks based on good information and market and business knowledge.

R&R: Have you followed this pattern throughout your careers?

JG: Yes, we've made the right choices and taken risks at the right times. If you do that, it's a good decision. Those risks push our business forward. We don't know where this business is going today or what it will look like five years from now. We have an idea, but we're not sure. We still have to move forward because if we stand still, we'll be passed by.

Next Week: Gehron and Pearlman talk more about the effects of the telecom bill and offer tips on how to follow in their footsteps.



the badlees

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CHR

R&R CHR/POP 45 - 33
BILLBOARD TOP 40
MONITOR 73*

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WPRO KUTQ WDJX WDCG
KJYO WGTZ WFBC WBHT
WKRZ WAEB WSNX WWST

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WKTI WJRZ KSII WQSM
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WKYE KMAJ KMGQ WAZY



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A Poe-Pourri Of Musical History

□ Industry vet Bobby Poe reflects on 25 years in the business

Talk to anyone who's been to a few Bobby Poe conventions. Along with some wild tales that always bring a smile, they'll no doubt tell you about their Poe Kat award or an industry figure they met through him. For 25 years now Bobby Poe has been getting radio and record people together, propelling their careers, and making them feel good about themselves and the industry. And along the way he's made a lot of friends. Before closing the curtain this week on his final convention, the Poe man looks back on his career — including his early days as an artist — and the industry changes he's witnessed from his unique vantage point.

R&R: How did you get started in the music business?

Bobby Poe: I started singing in 1957 with a four-piece rock band: Bobby Poe & The Poe Kats. I was 24 and had just gotten out of Coffeyville Junior College in Kansas. The group included lead guitarist Vernon Sandusky, who's been with Roy Clark for the last 20 years. On piano was Big Al Downing, a 300-pound black country singer who's probably had 15 country hits. The drummer was Joe Brawley, who left the band when he inherited the Brawley truck line in North Carolina.

We made a few records — "Piano Nellie" on East-West Records and "Rock 'N' Roll Record Girl" on White Rock Records. White Rock was owned by Jim Lowe, the biggest DJ in Texas at the time on WRR/Dallas. He signed me, then sold me to EastWest; he sold Big Al Downing to Carlton Records.

I sang until 1961. I decided I didn't have the talent to be a big-name singer,

so I started managing Big Al. I got him on Columbia Records, with Vernon Sandusky coming

along as Al's guitarist. Al was produced by Clyde Otis, who at that time was also producing Brook Benton and Dinah Washington for Mercury. Al and I wrote five songs that Fats Domino recorded, two of which were top 30 hits: "Heartbreak Hill" and "Mary, Oh Mary."

I continued managing Al until 1964. Then Vernon told me that he and his bass player had written a song that sounded like the Beatles. They were calling themselves the Chartbusters. So I took them into the studio to record, cutting a hit record called "She's The One." And they did sound just like the Beatles.

So Big Al went his way, and I managed the Chartbusters until 1968. They had two more hits, "Why Don't You Be My Girl" and "New Orleans." Then Vernon decided to go back home to Coffeyville, so the group broke up. That's when I went into the survey business.

I started two tip sheets: *Soul Music Survey* and *Country Music Survey*. There weren't any

tip sheets in country or soul music. Bill Gavin owned the Top 40 situation and Paul Drew had the *Southern Music Survey* out of Atlanta. I published them for two years. Neither one was doing very well because in those days you had to make it on subscriptions. There was no such thing as tip sheet advertising. All those small Country and Black stations didn't have any money; they only subscribed to *Billboard*.

So I started the *Pop Music Survey* with Harv Moore in 1970. At the time, he was WPGC/Washington's morning man. When he was promoted to PD, the survey became a conflict of interest, so he dropped out.

I continued doing the pop survey, going up against Gavin. Paul Drew sold his and it went out of business. Then Kal Rudman, who was doing Gavin's R&B section, quit and started a sheet. So there was Gavin, Rudman, and Poe.

R&R: Did you have any radio experience when you started the survey?

BP: No, I was never in radio. Many people were surprised at that. But since day one the *Pop Music Survey* has been a record report. There's never been any mention about radio, just strictly records. I felt I could critique records better than anyone else because I had written and produced hits.

R&R: When did you get into the convention business?

BP: I got into it in 1972. Gavin had decided to get out of the convention business, and *Billboard's* conventions had gotten so cumbersome that they got out, too. Mine started as a regional East

Coast thing: I just wanted to see if it would fly. It did pretty well, so I held the first national convention in 1973.

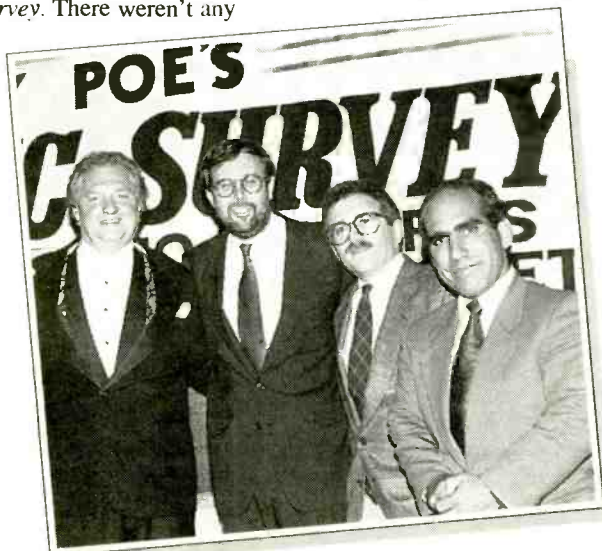
R&R: Where was your first national convention?

BP: The Washingtonian Country Club in Gaithersburg, MD. The second was at the Sheraton in Reston, VA. I wanted to stay close to an airport. We outgrew that location and moved to Tyson's Corner, VA until '74. Then we moved to Baltimore's Hunt Valley Inn the next year.

R&R: Who was your first emcee?

BP: Neil Bogart, then head of promotion at Buddha Records, gave me [comedian] Robert Klein in 1973. Klein was just breaking

Continued on Page xx



(l-r) Bobby Poe, Richard Palmese, Irving Azoff, and Phil Quartararo.



Poe, 1976 emcee Carol Channing, Scott Shannon, and Shelby Singleton.

Poe Chat

• **Universal President Daniel Glass** — "When I was in college in Brooklyn and working for a song publisher, my boss Harry Sinfer took me to my first Poe convention in '75 or '76. In the early '80s when I was at **Chrysalis**, I went to my first Poe as a record executive. That was the Academy Award for record execs. In those days people wanted to get to the Poe early and leave late as opposed to now when they say, "When did you get in; when are you leaving?"

"On a personal level, Bobby was always there: When I went through my hardest times; when my two kids were born. He helped me fall in love with the South and opened a lot of doors for me. He was always a good friend to records and radio. It was a more gutty time then, less researched and statistical. When the guys got together every year it was like a reunion, more of an industry fraternity. It's different now; not better or worse, just different ... a new crop of people."

• **Work Sr. VP/Promotion Burt Baumgartner** — "I didn't know who Bobby Poe was until I reached my national position at Columbia in New York. I found out he was the **Bill Gavin** of the East Coast. I'll miss his conventions; his **Phil Donahue**-style of meetings; how he used to stir up trouble and stimulate interaction between radio and record people. Most of all I'll miss the late-night poker games at the Sheraton. I'll miss Junior, too."

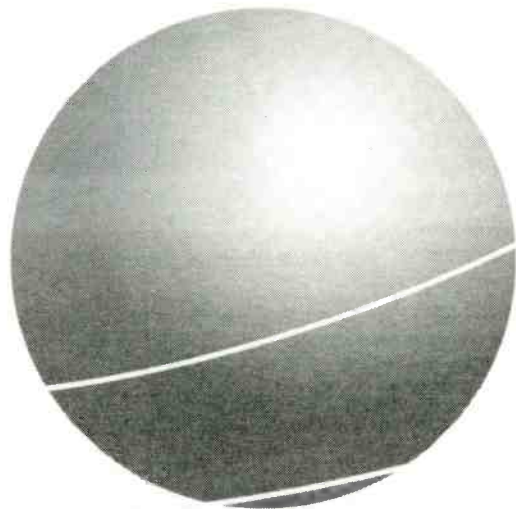
• **Elektra Sr. VP Craig Lambert** — "Bobby Poe has definitely been a pioneer of the old school with a new school attitude. He's always strived to cover the industry's bullet points, making sure key issues are addressed in a professional forum, yet with a social spin ... lighthearted yet pointed discussions about how we can improve the relationship between the broadcasting and recording industries."

• **Vallie-Richards President Dan Vallie** — "I've gone to so many Bobby Poes that I've forgotten how many. What I'll remember most are all the different people I met for the first time — people I hung out with around the pool, at the bar, or in sessions, and with whom I developed friendships. More than anybody else I know in the industry, Bobby made people feel like winners. A lot of people who would never get an award from anyone else in their careers got one at the Poe. For most of us, it's the first industry award we ever got."

• **Arista Sr. VP/Promotion Richard Palmese** — "I've known Bobby Poe over 20 years; he has my love,

Continued on Page 32

Bobby Poe...
congratulations on
your 9,125th day
in business.



**From Daniel, Steve, Monte, and
everyone at Universal Records.**



Celebrating our 172nd day in business.

Continued from Page 30

then, recording a comedy album on Buddha. Then Neil got me **Don Imus** in 1975. I took the convention to Nashville in 1976 with [actress] **Carol Channing** as emcee. To this day, I've never figured out how I got her. She didn't even make records. My close friend **Shelby Singleton**, who owned **Sun Records**, called and said, "Carol's going to be here during the convention. Could you use her?" I said, "What, are you kidding me?" She just came over and did it for the hell of it.

We moved to the Sheraton in Alexandria, VA from '78-'80 but that was too close to town — everyone was going to the Smithsonian and the White House. I couldn't keep anybody in the meetings. I moved it to Atlanta for six years, then came back to Tyson's Corner in '88. I've been there ever since.

R&R: Outside of Gavin dropping out, what was the main reason for entering the convention business?

BP: It was a business thing. I wasn't making any inroads on Bill Gavin. He was the king of the tip sheet business, a very respected and revered man. I felt the only thing lacking in Bill's convention was a little excitement. A convention takes on the personality of the guy who's throwing it. Bill was very businesslike and laid-back; he didn't like shenanigans.

I said, "I'm going to throw a party, and I'm either getting in the convention business or getting out. If people come, then I'm in business. If they don't come, I'll pump gas somewhere." When the convention took off, the *Pop Music Survey* took off. But if that first convention had been a bomb, then there wouldn't have been a survey.

That came back to haunt me when I wanted to tone it down in Atlanta. Money was getting tight: Accountants had gotten hold of the budgets and record companies had to cut all the fat. So we had to change it from a party to a strictly business convention. I brought in keynote speakers like **Clive Davis**, **Al Teller**, **Phil Quartararo**, and **Daniel Glass**. We've had a good lineup of heavyweight label presidents. But we still liked to have a little party flavor so people enjoyed themselves.

R&R: Were the conventions always held in June?

BP: Yes, I picked that month because the books were over. Since everybody had been cooped up all winter, it was a good time.

R&R: Which convention was the best you've ever staged?

BP: It was in 1991. We had over 1000 people that year. That was a huge turnout for Top 40. My conventions never drew the numbers that **R&R**, **Billboard**, or even *Gavin* used to draw because those conventions were multiformat. If you could get even 600 Top 40 people together, that was a great turnout.

I used to pride myself on keeping it small and intimate, but still attracting all the heavies in Top 40 radio and promotion. I always had a hotel where everything was on two floors, and you weren't playing elevator tag. The young guys in the business could stand around and see the **Scott Shannons**, **Tony Novias**, and **Steve Kingstons** because they were all right there in the lobby.

R&R: What convention highlights come to mind?

BP: Because she's a major movie and Broadway star, '76 convention emcee **Carol Channing** stands out first. My mother was alive at the time and worshipped Carol, so I flew her out to get a picture with Carol. It was the biggest thrill of her life.

Number two would be **Don Imus** at the '75 convention. At that time, he had a pretty raunchy ethnic album. Before the awards banquet, I asked Don not to do the ethnic humor because we had every nationality in the room, and he agreed. But being Don, he did a racial slur on every nationality he could think of. We only got salads to eat because the hotel's waiters, cooks, and staff walked out. We never got our steaks!

I was giving out the awards that year. Unbeknownst to me, I had accidentally dropped the winners list in Don's suite. Don



Scott Shannon, Bobby Poe, and John Lander.



Hangin' out with Doug McGuire, Burt Baumgartner, Charlie Minor, Dan Vallie, and Jim Richards.



With Butch Waugh and Buster Foindexter.

Labels started cutting albums with five and six singles on them before making another one.

Then it just wasn't the heyday for tip sheets anymore. Rudman used to have 25 adds a week; I'd have 10 or 12. When it became an album business, all our advertising dropped because there weren't that many singles to promote. It became an album business, then a cassette business, then a CD business. Like I always say: When my income goes, it ain't exciting anymore.



The Poe Kat with Carly Simon.



Cheesing with Richard Palmese and Gerry DeFrancesco.

stepped up to the podium and said, "Radio Station of the Year is **WBBM/Chicago**." He proceeded to go right down the list, telling everybody who the winners were before we even had the envelopes. He really shook up the convention. God love him.

There was a lot of rowdiness during those swinging good ol' days. I remember label execs **John Fagot** and **Charlie Minor** once dumped about a hundred bottles of Dom Perignon in the hotel swimming pool. And at the first convention in '74, the biggest label president at that time was **MCA's Russ**

Regan, who came up with all the **Barry White** stuff. He and [independent promoter] **Jimmy Davenport Sr.** were on the dais when [promoter] **Ernie Phillips** hit them in the face with pies. I wanted to have a heart attack! I thought my career would go right down the tubes. I found out later that Ernie was an independent and one of Davenport's and Regan's best friends.

R&R: What about the year **Brian Ross** came in and did the *NBC-TV payola* story?

BP: That was a bummer. It was 1986 in Atlanta. And that's when I left Atlanta. I guess Ross had undercover people there. He did that expose and went after the independents, putting them out of business at that time.

R&R: Given your 25-year insight, compare the music business then and now.

BP: When I first started, it was very exciting. I mean from the level of the insiders — promotion people, PDs, MDs. It was a singles business. Every label would be working 15-20 singles at one time. Since their staffs couldn't work that many records, the labels had to farm them out. And that's where all the independent promoters came from. There was a lot of action going on; always records to promote. It was good solid rock ... Top 40-oriented rock.

R&R: At what point did it start moving away from being a "singles" business?

BP: It started in the mid- to late '80s. Someone asked keynote speaker **Clive Davis** why record labels weren't breaking new acts. He said it cost a minimum of a half-million dollars to invest in a new act. So consequently labels were being very selective. Spending that kind of money moved it from a singles to an album business.

Labels started cutting albums with five and six singles on them before making another one. Then it just wasn't the heyday for tip sheets anymore. Rudman used to have 25 adds a week; I'd have 10 or 12. When it became an album business, all our advertising dropped because there weren't that many singles to promote. It became an album business, then a cassette business, then a CD business. Like I always say: When my income goes, it ain't exciting anymore.

R&R: What about the independents? How has their business changed?

BP: **Jeff McClusky** would probably tell you that's very fragmented, too. He used to work a lot of Top 40 stations, but now he's got to have everybody. I think he's even got a Nashville office promoting Country records. It's an all-format business. And marketing concepts have changed. Country, rap, and rock artists can all sell platinum now. There are even jazz guys like **Kenny G** selling platinum.

R&R: Describe the musical changes you've witnessed.

BP: Soul music was big in the '70s, and then you had psychedelic rock and disco; **Neil Bogart** had that "bubblegum" craze at one time. The thing that turned music around was '70s psychedelic rock — the flashing lights, noise. The industry started changing then.

I don't think I've been able to identify rock 'n' roll lyrics since 1970. It seemed like a bunch of hollering. Then came disco; at least with disco you could understand the lyrics.

Top 40 has evolved into a rap thing, which I've never understood. You don't have to have a great voice to sing rap. Go back to **Al Green**, **Aretha Franklin**, or **Whitney Houston**; they're very talented singers. Rap singers probably couldn't sing that type of music.

R&R: And how have radio formats changed the scope of the business?

BP: It's a different ball game now. You can't hardly define what a format is; it's all mixed up. In the early days it was very easy for record companies to promote

Poe Chat

Continued from Page 30

admiration, and respect. He truly cares about the people in the business. More important than promoting records through the years, Bobby has consistently been committed to promoting the careers of radio and record executives. He's always been the first guy to acknowledge the achievements of the young PD or record exec."

• WPLJ/New York PD Scott

Shannon — "Without a doubt, the Poe convention was a major part of my development as a rock 'n' roll broadcaster. Many of the people I met at his gatherings became lifetime friends. Crazy as he is, everybody knows Bobby has a heart as big as Texas. I remember the first and last time I won a Bobby Poe award — and I've got 16 of them."

• Atlantic Exec. VP/Promotion

Andrea Ganis — "I went to my first Bobby Poe Convention in 1977 and have been to all but one since then. There are many things I remember about those years — many printable, many not. But what stands out most is Bobby's generosity, humor, and ability to get us all together and have a really good time. It's always been a great convention because he never took himself or any of us terribly seriously. Thus the atmosphere was always enjoyable. We at Atlantic Records salute you, Bob, and wish you only the best in all the years to come."

Continued on Page 34

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KESZ KMXG KWAV

R&R AC 28 - 23

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Lyrics by
Stephen Schwartz

Produced and arranged by
Walter AfanasiEFF

FROM THE ORIGINAL
WALT DISNEY RECORDS
SOUNDTRACK



ALL-4-ONE appears courtesy of Blitz/Atlantic Records
Walter AfanasiEFF appears courtesy of Sony Music
Direction: CTB, Inc./Tim O'Brien



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Continued from Page 32

because they only worked the major markets. Then radio formats became fragmented, and all the young PDs coming up were in secondary and tertiary markets. They didn't care what Scott Shannon was playing; they were going to play what they wanted. Stations would get around to playing the same thing — they just wouldn't play it when you wanted them to.

With format fragmentation the line has become so fine. What's the difference between a Top 40 and a Hot AC? In the old days, they used to call Hot AC "chicken rock." I didn't have any awards last year, and I'm not having any this year because we can't define the format lines.

It's so fragmented, I don't think it'll ever be like it was before. Now you've got the Spanish influx, rap; Urbans and Churbans have come along. Even Country stations sound like the old Top 40 days of Rock radio — they're only playing 30 records. And now they're into "Young Country"; they won't even play Merle Haggard, Johnny Cash, Waylon Jennings, or Willie Nelson.

I don't like where music has gone, but I'm 62 now. I still like Willie Nelson and Johnny Cash; Bruce Springsteen, Rod Stewart, and Elton John; Aretha, Whitney, and Mariah Carey. I've always loved big band music. In other words, I like good music. But I don't recognize the music industry. It's become a hip-hop type of thing.

It's like when rock was starting back in '56, '57, '58. Our parents were into Tommy and Jimmy Dorsey, Frank Sinatra, Perry Como, and Doris Day. I didn't think I'd ever be like that, but I'm kind of like our parents were then. "Hey, where's that good ol' Elton John or Rod Stewart record?" To tell you the truth, I don't understand half of today's music, so that's part of my decision to retire. If you can't be on the cutting edge, you should get out. So I decided to get out. But I wanted to go out with a big bang, with one more real good convention.

R&R: What can we expect from this year's convention?

BP: We've got Daniel Glass, Richard Palmese, Andrea Ganis, Jonas Cash, Jerry Blair, Dan Vallie. We'll have a dynamite roast, which everybody will probably love except my wife Ora Mae. We'll also have some groovy panels. It's going to be an exciting convention.

R&R: When you step down, will Bobby Poe Jr. continue the Poe tradition?

BP: I don't know. He's got two or three irons in the fire, and he'd like to continue with the sheet. But advertising-wise I don't think these guys would support it enough to make a living. It's like pulling teeth to get an ad out of anybody. We used to have 10-12 a week; now we're lucky if we get two a week.

R&R: What's the secret of making it in this business?

BP: Well, the secret of my success was on a personal level. I personally knew all these VPs/Promotion: the late Charlie Minor, [Epic's] Ron Alexenburg, [Atlantic's] Jerry Greenberg, and Neil Bogart. They were the Jerry Blairs, Joe Riccitellis, Mark Gorlicks, and Andrea Ganises of their day — the heavyweights. The first convention Daniel Glass ever went to was mine. He was just a pup working for a New York City distributor. I've watched all these guys come up the ladder and always tried to help them when they were local promotion guys. I'm thankful because they looked out for me and knew I looked out for them.



Dan Vallie, Mason Dixon, Poe, Kid Leo, and Sunny Joe White.



Two of the industry's hardest-working men.



Phil Quartararo plants a birthday kiss.

When Frank Dileo's house burned down in Pittsburgh and he didn't have a job, I got him a few independent promotion accounts to keep him in the business. [Epic's] Al Gurewitz called and brought him to Nashville as National Promotion Dir. at Epic. The next thing you know he was VP/Promotion, then Michael Jackson's manager. If I hadn't kept the guy in business, those things might never have happened.

R&R: If you had the chance, what message would you send to today's up-and-coming PDs and label promotion execs?

BP: Don't be phony. I come from a generation where if people help you, you help them back. I've seen this business turn into dog-eat-dog. If you help someone, they love you. But as soon as you're out of a job, they won't take your phone calls. It's as easy to go down as it is to come up, sometimes faster. I've always lived by that advice.

If you're my friend, you're my friend if you're down, up, or sideways. I've loaned people money, whatever it took to try to keep them in business. In return, I expected them to take care of my music survey. That's what I expected. It didn't always happen though.

Now there's a new breed of promotion men who've been brought up with a corporate accountant's bottom line. All they want are results. Most promotion guys now burn out within five years because the pressure is so intense. If the decision from the top is that a certain song is a hit, you've got to go get it. They don't want to hear you can't. These guys don't have time for personal contact, socializing, or schmoozing. If you can help get a record played, they love you. If you can't, then they don't take your phone call.

I've seen some of these guys start right at the top, which amazes me. Some have never promoted a record in their lives; all of a sudden they're national promotion directors. But evidently they're being hired for different reasons. You used to have to come up through the ranks and learn all the ropes to get to the top.

R&R: What's your take on today's changing technology?

BP: It's coming so fast, so quick. When you've got minds like Bill Gates's working, you don't know where anything's going. To tell you the truth, I'm kind of glad I'm getting out. I don't have to figure it out. I just know how to print our survey. But I say this to all parents: If your kids aren't taught to run computers, they won't make it in this world.

R&R: Is technology taking the fun out of music and what we do?

BP: When you can talk to each other on computers, that's fine. But there's no personal contact. When you take the personal contact out of the business, it's no longer fun. If you talk to any promotion VPs today, I don't think they'll tell you they're having fun. They might say they love their jobs, but there's a lot of pressure. When you have pressure, you don't have fun.

But I still believe this is a people business. All the computers in the world aren't going to change that. If you don't have good people skills, you can't survive.

R&R: How do you want to be remembered?

BP: I'd like to be remembered as a guy who believed in and loved young talent, and tried to help everyone he could. I made it because people helped me. And in return I tried to help them.

C O N G R A T S

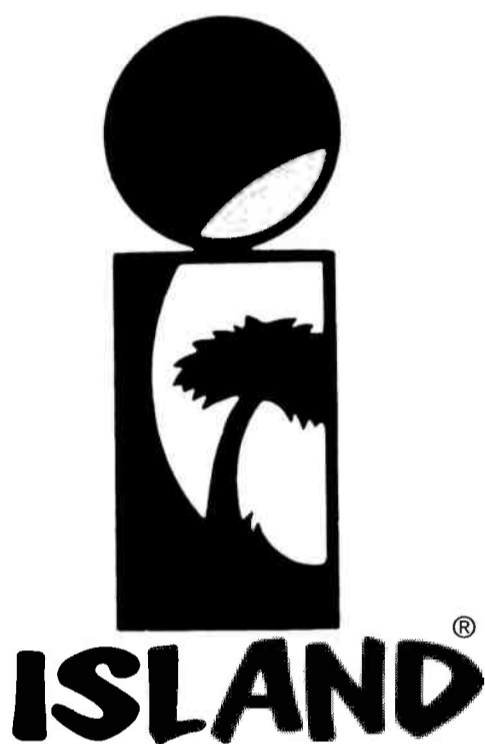
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Bobby always felt close to Dolly.



Actress Carol Channing, "Elvis" Poe, and Shelby Singleton.

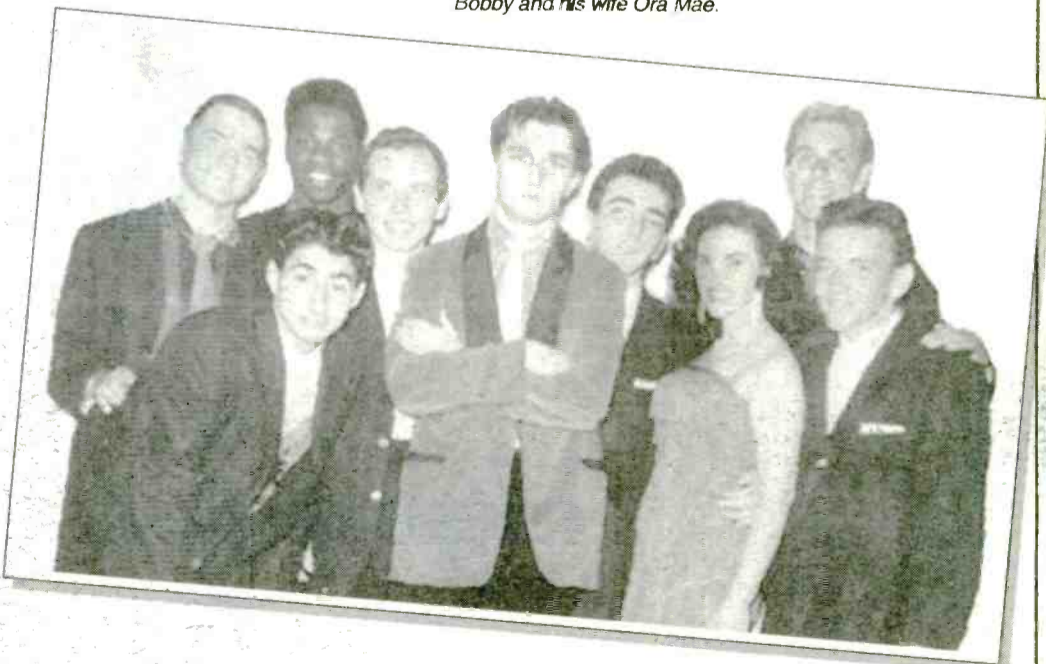


Bobby and his wife Ora Mae.

Bobby,
congratulations
on a great 25 years.
We'll miss you.

Alan Burns *Dennis Burns*
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Bobby Poe (center) with his group The Poe Kats, Wanda Jackson, and members of Danny & The Juniors.

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
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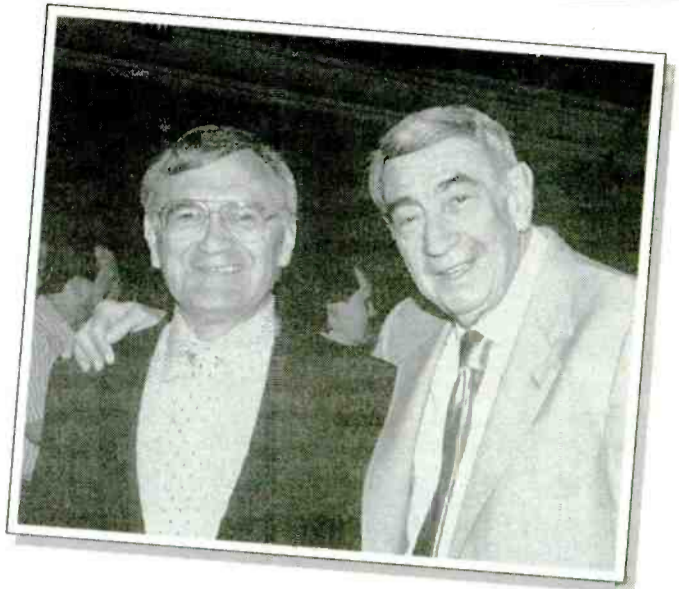
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Ken Van Durand, Lisa Velasquez, actor Patrick Swayze, Bonnie Rollison, Bobby Poe Jr., and (seated) Bobby Poe.



Rick Sklar and Howard Cosell at the 19th Poe Convention.



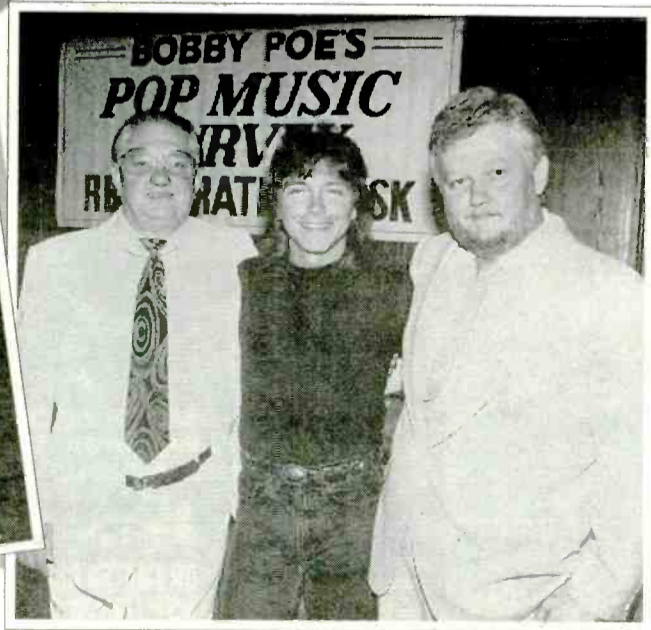
Poe congratulates award winner Helen Reddy.



Charo offers Bobby some "coochie coochie" lessons.



Poe with Playboy playmate Barbi Benton.



Poe, David Cassidy and Bobby Poe Jr.



Poe with Anne Murray.

Bobby,
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of service to us all!



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Kandy Klutch, Shawn Alexander,
Magee Marshall, Jane Caldwell*

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Main table with columns for chart position (3W, 2W, LW, TW), artist title, label, and total plays (TW, LW, 2W, 3W, TOTAL STATIONS/ADDS). Includes a 'BREAKER' indicator for Eric Clapton's 'Change The World (Reprise)'.

BREAKERS section featuring Eric Clapton's 'Change The World (Reprise)'. Includes a 'MOST ADDED' list of new entries and a 'MOST INCREASED PLAYS' list of songs with significant weekly gains.

HOTTEST RECURRENTS section listing songs that have returned to the chart. Includes a definition of Breakers and a note about the chart's methodology.

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 129 CHR/Pop reporters. 127 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

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Tracy Johnson / KFMB-San Diego
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Luke Lewis / Mercury Records
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Tom Gjerdrum/WZPL - Indianapolis
Michael Fischer/Oasis - Dallas
Lee Hanson/WNUA - Chicago
(this list subject to adds & deletions)

FRIDAY JULY 12, 1996

MARY MATALIN

Radio and television talk show host, author,
political strategist



Mary Matalin

AL RIES

Positioning authority, marketing guru, author of FOCUS -
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Atlantic Records artist



Bob Rivers

HERB SCORE

Cleveland Indians play-by-play personality,
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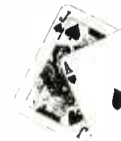
Payment by: CHECK VISA MASTERCARD

(For Visa & Mastercard, please complete section below)

Account Number _____ Expiration Date _____

Cardholder _____ Authorized Signature _____

Conclave '96 July 11-13



CONCLAVE 21 - WHAT'S THE DEAL?

- \$149 Regular Full Registration Fee (after June 29th, \$199)
 \$99 Special Full Registration Fee Educator/Student/Speaker/Unemployed
 \$99 Daily Registration Fee Thursday, Friday, or Saturday; Daily registration at the door - \$125

Specify day: _____

Amount Enclosed \$ _____

Mail/fax/email to: The Conclave, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416
(F: 612-927-6427 email: conclave@bitstream.net) Fees are non-transferable; refunds will be issued after the event, less a \$50 administration fee.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE <i>Ironic (Maverick/Reprise)</i>	4.07	3.99	4.00	4.13	97.0%	29.8%
CELINE DION <i>Because You Loved Me (550 Music)</i>	4.06	4.15	4.13	4.06	93.3%	24.3%
BONE THUGS-N-HARMONY <i>Tha Crossroads (Ruthless/Relativity)</i>	4.02	3.90	4.05	—	49.3%	8.5%
ALANIS MORISSETTE <i>You Learn (Maverick/Reprise)</i>	3.97	3.95	3.96	3.92	81.5%	14.5%
FUGEES <i>Killing Me Softly (Ruffhouse/Columbia/CRG)</i>	3.92	4.01	3.87	3.81	92.5%	24.3%
MARIAH CAREY <i>Always Be My Baby (Columbia/CRG)</i>	3.82	3.80	3.82	3.87	90.5%	30.8%
OASIS <i>Champagne Supernova (Epic)</i>	3.75	3.79	3.82	3.89	63.3%	19.8%
JEWEL <i>Who Will Save Your Soul (Atlantic)</i>	3.72	3.70	3.64	3.75	56.3%	10.8%
JANN ARDEN <i>Insensitive (A&M)</i>	3.71	3.54	3.53	3.41	59.5%	11.5%
NO DOUBT <i>Just A Girl (Trauma/Interscope)</i>	3.68	3.72	3.64	3.69	62.5%	13.0%
BRANDY <i>Sittin' Up In My Room (Arista)</i>	3.67	3.59	3.72	3.58	77.5%	21.0%
TONI BRAXTON <i>You're Makin' Me High (LaFace/Arista)</i>	3.65	3.40	3.40	—	49.8%	9.5%
TRACY CHAPMAN <i>Give Me One Reason (Elektra/EEG)</i>	3.65	3.71	3.66	3.53	83.3%	21.8%
SWV <i>You're The One (RCA)</i>	3.61	3.41	—	—	49.0%	13.0%
LOS DEL RIO/BAYSIDE BOYS MIX <i>Macarena (RCA)</i>	3.58	3.72	3.49	3.42	75.8%	24.5%
COLOR ME BADD <i>The Earth, The Sun, The Rain (Giant)</i>	3.55	3.66	3.76	3.50	46.3%	12.0%
NATALIE MERCHANT <i>Jealousy (Elektra/EEG)</i>	3.51	3.54	3.56	3.65	47.5%	13.8%
GIN BLOSSOMS <i>Follow You Down (A&M)</i>	3.45	3.48	3.40	3.47	89.0%	33.3%
DOG'S EYE VIEW <i>Everything Falls Apart (Columbia/CRG)</i>	3.44	3.48	3.35	3.43	67.3%	21.0%
JARS OF CLAY <i>Flood (Silvertone)</i>	3.43	3.48	3.28	3.62	41.5%	11.5%
BODEANS <i>Closer To Free (Slash/Reprise)</i>	3.37	3.39	3.41	3.48	81.0%	35.0%
GOLDFINGER <i>Here In Your Bedroom (Mojo/Universal)</i>	3.37	3.53	—	—	27.5%	7.3%
HOOTIE & THE BLOWFISH <i>Old Man & Me (Atlantic)</i>	3.26	3.39	3.25	3.31	78.8%	36.5%
LA BOUCHE <i>Sweet Dreams (RCA)</i>	3.21	3.35	3.34	3.31	77.3%	27.8%
GEORGE MICHAEL <i>Fastlove (DreamWorks/Geffen)</i>	3.20	3.08	3.09	3.05	35.0%	10.3%
ROBERT MILES <i>Children (Arista)</i>	3.19	3.06	3.25	3.24	31.3%	8.8%
CLAYTON & MULLEN <i>Mission: Impossible (Mother/Island)</i>	3.15	3.26	3.08	3.00	87.8%	26.8%
FOO FIGHTERS <i>Big Me (Roswell/Capitol)</i>	3.13	3.31	3.25	3.37	70.5%	27.5%
BILLIE RAY MARTIN <i>Your Loving Arms (Sire/EEG)</i>	3.07	3.25	3.27	3.07	45.3%	17.8%
BRYAN ADAMS <i>The Only Thing That Looks Good On... (A&M)</i>	2.81	2.88	—	—	36.5%	9.8%

Total sample size is 400 respondents with a +/- margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, Norfolk, Orlando, Tampa. MIOWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. © 1996, R&R Inc.

CALLOUT AMERICASM Hot Scores

By TONY NOVIA

Jewel's "Who Will Save Your Soul" (Atlantic) continues its strong, consistent Callout America performance, registering a 3.72 overall favorability score. "Soul" ranks fourth among women 25-34 with a solid 3.85 and posts a 3.77 in women 12-17 and 3.58.

Toni Braxton's "You're Makin' Me High" (LaFace/Arista) is also off to a hot start, rising to a 3.65 favorability score. In demographic breakouts, "High" nabs a 3.77 among women 12-17, and 3.61 among women 18-24, and 3.49 women 25-34.

Natalie Merchant's "Jealousy" (Elektra/EEG) follows in the footsteps of her previous hits, initially performing well among upper demos. Women 25-34 rank "Jealousy" No. 1 with a 4.00 favorability score.

Jann Arden's "Insensitive" (A&M) tests No. 1 among women 18-24 with a 4.03. "Insensitive" also rises in overall favorability from 3.54 to 3.71.

Here are the top-testing songs by demo and region (in descending order):

- Women 12-17 — Fugees "Killing," Alanis Morissette "Ironic," Bone Thugs-N-Harmony, Celine Dion, Alanis "Learn," Mariah Carey "Always," Oasis, Jann Arden and No Doubt (tie), and Brandy.

- Women 18-24 — Jann Arden, Alanis "Ironic," Celine Dion and Fugees (tie), Alanis "Learn," Bone Thugs-N-Harmony, Toni Braxton, Mariah Carey, Brandy, and Oasis.

- Women 25-34 — Natalie Merchant, Celine Dion and Tracy Chapman "Give" (tie), Jewel, Alanis "Ironic," Alanis "Learn," Hootie & The Blowfish, Mariah Carey, George Michael and Gin Blossoms.

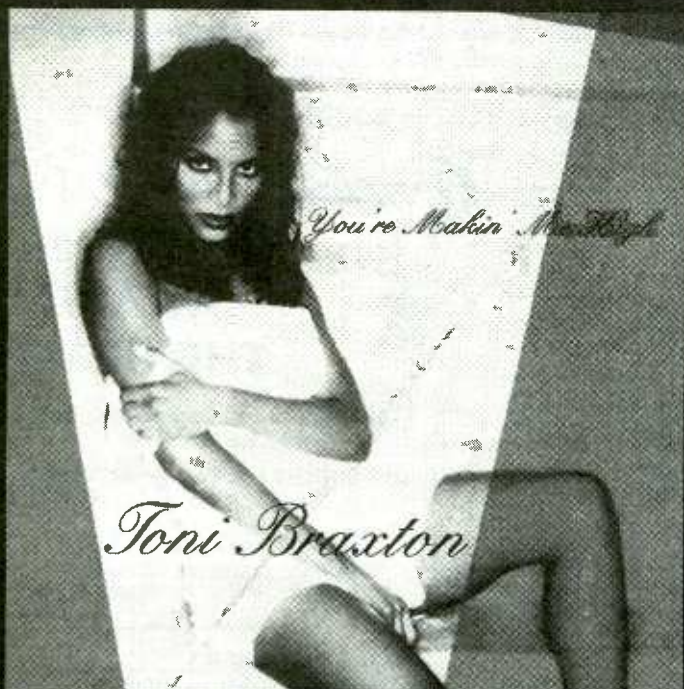
- East — Celine, Dion, Bone Thugs-N-Harmony, Alanis "Ironic," Fugees, and Alanis "Learn."

- South — Bone Thugs-N-Harmony, Celine Dion, Alanis "Ironic," Brandy, and Alanis "Learn."

- Midwest — Bone Thugs-N-Harmony, Alanis "Ironic," Celine Dion, Alanis "Learn," and Fugees.

- West — Alanis "Ironic," Alanis "Learn," Celine Dion, No Doubt "Just," and Jewel.

For detailed demographic and regional Callout America information, please call (310) 788-1648 or (310) 788-1695.



Toni Braxton

"You're Makin' Me High"

HOTTER THAN THE SUMMER HEAT!

CALLOUT AMERICA

3.65 OVERALL SCORE (21st - 12th!)

3.77 WOMEN 12 - 17 (25th - 11th!)

3.61 WOMEN 18 - 24 (24th - 13th!)

ARISTA™

POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	ALANIS MORISSETTE You Learn (Maverick/Reprise)	7318	6277	201/2
2	2	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	6228	6113	139/0
5	3	JEWEL Who Will Save Your Soul (Atlantic)	4389	4006	185/7
3	4	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	3985	4660	127/0
4	5	ALANIS MORISSETTE Ironic (Maverick/Reprise)	3913	4312	108/1
9	6	DISHWALLA Counting Blue Cars (A&M)	3609	3290	150/13
6	7	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	3576	3834	116/0
8	8	OASIS Champagne Supernova (Epic)	3255	3291	134/1
10	9	TRACY BONHAM Mother Mother (Island)	3227	3266	140/4
13	10	NATALIE MERCHANT Jealousy (Elektra/EEG)	3021	2733	120/2
7	11	CLAYTON & MULLEN Mission: Impossible (Mother/Island)	2955	3410	119/0
11	12	JARS OF CLAY Flood (Silvertone)	2758	2880	123/0
14	13	GOLDFINGER Here In Your Bedroom (Mojo/Universal)	2631	2520	126/6
20	14	NO DOUBT Spiderwebs (Trauma/Interscope)	2462	2099	90/3
-	15	BUTTHOLE SURFERS Pepper (Capitol)	2411	2036	93/4
-	16	STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)	2389	2036	93/7
17	17	SOUNDGARDEN Pretty Noose (A&M)	2367	2417	83/1
-	18	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	2288	1577	121/22
15	19	GIN BLOSSOMS Follow You Down (A&M)	2190	2503	82/0
-	20	SMASHING PUMPKINS Tonight, Tonight (Virgin)	2128	1805	97/7

This chart reflects airplay from June 10-16. Songs ranked by total plays. 129 CHR/Pop reporters and 97 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.

NEW & ACTIVE

KRISTINE W. One More Try (Champion/RCA) Total Plays: 626, Total Stations: 37, Adds: 5	M.T.S. I'll Be Alright (Summit) Total Plays: 343, Total Stations: 14, Adds: 1
JORDAN HILL For The Love Of You (143/Atlantic) Total Plays: 564, Total Stations: 37, Adds: 4	MICHAEL ENGLISH Your Love Amazes Me (Curb) Total Plays: 324, Total Stations: 31, Adds: 2
J'SON I'll Never Stop Loving You (Hollywood) Total Plays: 560, Total Stations: 43, Adds: 0	LIVIN' JOY Dreamer (MCA) Total Plays: 317, Total Stations: 18, Adds: 0
GOLDFINGER Here In Your Bedroom (Mojo/Universal) Total Plays: 480, Total Stations: 44, Adds: 6	DEBORAH COX Where Do We Go From Here (Arista) Total Plays: 316, Total Stations: 32, Adds: 7
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG) Total Plays: 395, Total Stations: 35, Adds: 15	PAUL WESTERBERG Love Untold (Reprise) Total Plays: 304, Total Stations: 21, Adds: 0
ALL-4-ONE Someday (Hollywood) Total Plays: 390, Total Stations: 48, Adds: 16	GOO GOO DOLLS Long Way Down (Metal Blade/WB) Total Plays: 263, Total Stations: 29, Adds: 7
SPIN DOCTORS She Used To Be Mine (Epic) Total Plays: 379, Total Stations: 32, Adds: 0	FUGEES No Woman, No Cry (Ruffhouse/Columbia/CRG) Total Plays: 260, Total Stations: 10, Adds: 1
DEF LEPPARD Work It Out (Mercury) Total Plays: 364, Total Stations: 27, Adds: 0	REFRESHMENTS Banditos (Mercury) Total Plays: 250, Total Stations: 23, Adds: 5
EDWIN MCCAIN Alive (Lava/Atlantic) Total Plays: 353, Total Stations: 28, Adds: 0	VANESSA WILLIAMS Where Do We Go From Here (Mercury) Total Plays: 237, Total Stations: 37, Adds: 15
COOLIO All The Way Live (Tommy Boy/Island) Total Plays: 352, Total Stations: 23, Adds: 4	METALLICA Until It Sleeps (Elektra/EEG) Total Plays: 232, Total Stations: 29, Adds: 8

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

ADDS JUNE 25

Tina Arena	"Show Me Heaven" (Epic)
Crush	"Jellyhead" (Robbins Entertainment)
Emmylou Harris	"Goodbye" (Elektra/EEG)
Hootie & The Blowfish	"Tucker's Town" (Atlantic)
R. Kelly	"I Can't Sleep Baby (If I)" (Jive)
Mista	"Blackberry Molasses" (EastWest/EEG)
Tony Rich Project	"Like A Woman" (LaFace/Arista)
Six Million Dollar Band	"I Guess I Had It Comin'" (Core Entertainment)
Smashing Pumpkins	"Tonight, Tonight" (Virgin)



KIIS & UNITE — The Spin Doctors did their part to entertain everybody at KIIS/L.A.'s fourth "KIIS And Unite" benefit concert. Celebrating backstage are (back l-r) Epic's Pam Newman, the band's Anthony Krizian, KIIS morning co-host Ellen K, group members Chris Barron and Aaron Comess, and KIIS morning co-host Vic "The Brick" Jacobs; (front l-r) KIIS APD/MD Tracy Austin, Epic's Patricia Bock, and KIIS PD John Cook.



HUGS & KIISES — 3T joined in a pre-concert radiothon to help solicit donations to Cities In Schools. Hanging out in the studio are (l-r) 550 Sr. Director/Pop Promotion Neda Leppard, KIIS's Vic "The Brick" Jacobs, 3T's Taj, Taryll, and T.J. Jackson, KIIS's Ellen K, and 550's Chuck Field.



CHER-ING A SPECIAL MOMENT — KIIS & Unite performer Cher helped present a \$105,000 check to Cities In Schools, then spent time sharing a smile with KIIS morning veteran Rick Dees.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 13 R. KELLY "Sleep" NIXONS "Sister" AMBER "Night" COOLIO "Way"</p>	<p>KZMG/Boise, ID PD: Mike Kasper MD: Carl Balkance 21 SMASHING PUMPKINS "Tonight" 11 MARIAH CAREY "Forever" PRIMITIVE RADIO GODS "Standing" MAXI PRIEST F/SHAGGY "That"</p>	<p>KWMX/Denver, CO APD: Steve Douglas MD: Leo Cagle CRANBERRIES "Decide"</p>	<p>WDX/Green Bay, WI PD: Dan Stone MD: David Burns 8 MAXI PRIEST F/SHAGGY "That"</p>	<p>WLAN/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrósio MARIAH CAREY "Forever" LISA LOEB "Wednesday" DISHWALLA "Cars"</p>	<p>WKCI/New Haven, CT PD: Tony Bristol APD/MD: Jeff McCartney MARIAH CAREY "Forever"</p>	<p>KKFR/Phoenix, AZ PD: Don Parlar MD: Brian Douglas 13 TONY RICH PROJECT "Woman" MARIAH CAREY "Forever" ALL-4-ONE "Someday" JOCELI "Up" R. KELLY "Sleep"</p>	<p>KUTO/Salt Lake City, UT PD: Ken Carr APD: Steve MD: Kayvon SMASHING PUMPKINS "Tonight"</p>	<p>KRQQ/Tucson, AZ PD: Mark Todd MD: Valerie Knight No Adds</p>
<p>KQID/Alexandria, LA PD: Kahana APD: Sharlman 34 "AFKAP" "Delores" 34 KRISTINE W. "Try" SALT "So" OZZY OSBOURNE "Just" MARIAH CAREY "Forever" CURE "Mint" R. KELLY "Sleep" SHADES "Till" GARBAGE "Stupid"</p>	<p>WXKS/Boston, MA PD: John Ivey MD: Tad Bonvic DISHWALLA "Cars"</p>	<p>WKMX/Dothan, AL PD: Phil Thomas MD: Tim Goharin 6 LOS DEL RIO/BAYSIDE "Macarena" VANESSA WILLIAMS "Where" DONNA LEWIS "Always" PRIMITIVE RADIO GODS "Standing" MAXI PRIEST F/SHAGGY "That" DISHWALLA "Cars"</p>	<p>WRHT/Greenville, NC PD: J.T. Bosch APD/MD: Gina Gray 9 HOOTIE & BLOWFISH "Town" 7 METALLICA "Sleeps" 6 QUAD CITY DJS "Ride" MARIAH CAREY "Forever" GOLDFINGER "Bedroom" REFRESHMENTS "Banditos"</p>	<p>WHZZ/Lansing, MI PD: Chris Karr MD: Woody Houston 10 BLESSID UNION OF... "Along" CURE "Mint" TRACY BONHAM "Mother"</p>	<p>WQGN/New London, CT OM/MD: Franco MD: Rob Hayes VANESSA WILLIAMS "Where" MARIAH CAREY "Forever" "AFKAP" "Delores" GOO GOO DOLLS "Long" METALLICA "Sleeps" CURE "Mint" NIXONS "Sister"</p>	<p>KZZP/Phoenix, AZ PD: Dan Parsigah MD: Dave Cooper 13 JANN ARDEN "Insensitiv" JOAN OSBORNE "Teresa" PRIMITIVE RADIO GODS "Standing" DONNA LEWIS "Always"</p>	<p>KKLQ/San Diego, CA MD: Ray Kalasa 10 OASIS "Champagne" 10 PRIMITIVE RADIO GODS "Standing" 10 MAXI PRIEST F/SHAGGY "That" 10 SMASHING PUMPKINS "Tonight"</p>	<p>WVZK/Tupelo, MS PD/MD: Rick Stevens CHYNNA PHILLIPS "Live" CURE "Mint" R. KELLY "Sleep" STONE TEMPLE PILOTS "Trippin" GOLDFINGER "Bedroom"</p>
<p>WAEB/Allentown, PA PD: Brian Chock MD: Chuck McGee ROBERT MILES "Children" JEWEL "Save"</p>	<p>WKSE/Bufalo, NY PD: Sue O'Neil MD: Dave Universal JEWEL "Save" MAXI PRIEST F/SHAGGY "That" FRIST BASE "Paradise"</p>	<p>WNKI/Elimira, NY APD/MD: Bob Onick LISA LOEB "Wednesday" SALT "So" DEBORAH COX "Where" MARIAH CAREY "Forever" JORDAN HILL "Love"</p>	<p>WFBC/Greenville, SC PD: Rob Wagner MD: Hawk Harrison MARIAH CAREY "Forever"</p>	<p>KFRX/Lincoln, NE PD: Soney Valentino MARIAH CAREY "Forever"</p>	<p>KHOM/New Orleans, LA PD: Bill Thorman MD: Jammer, 20 ZPAC "How" OZZY OSBOURNE "Just" "AFKAP" "Delores" R. KELLY "Sleep" CURE "Mint"</p>	<p>KKRZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas MARIAH CAREY "Forever"</p>	<p>KSLY/San Luis Obispo, CA OM/MD: Dave Christopher MD: Adam Duran 1 CRANBERRIES "Decide" 1 CURE "Mint"</p>	<p>KGSX/Tyler, TX PD: Michael Storm MD: Mick Feighan MARIAH CAREY "Forever"</p>
<p>WSSX/Charleston, SC PD/MD: Charlie Hicks 17 CURE "Mint" 16 PRIMITIVE RADIO GODS "Standing" 2 "AFKAP" "Delores" 2 GARBAGE "Stupid"</p>	<p>WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards 5 R. KELLY "Sleep" JEWEL "Save" ALL-4-ONE "Someday"</p>	<p>WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox 13 CURE "Mint" GARBAGE "Stupid" REFRESHMENTS "Banditos"</p>	<p>WNNK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw ALL-4-ONE "Someday" MAXI PRIEST F/SHAGGY "That"</p>	<p>KJIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Anstie 13 MAXI PRIEST F/SHAGGY "That" 7 MARIAH CAREY "Forever"</p>	<p>WHTZ/New York, NY PD: Tom Peleman MD: Cobby Bryant 10 GARBAGE "Stupid" 10 FUGEES "Softly"</p>	<p>WVWZ/Norfolk, VA PD: Don London MD: Sean Sellers 11 ALANIS MORISSETTE "Learn" QUAD CITY DJS "Ride" R. KELLY "Sleep"</p>	<p>WSPK/Poughkeepsie, NY PD: Shaw Schantz MD: Scotty Mac 1 MARIAH CAREY "Forever" MAXI PRIEST F/SHAGGY "That" QUAD CITY DJS "Ride" DEBORAH COX "Where" DISHWALLA "Cars" COOLIO "Way"</p>	<p>KHTY/Santa Barbara, CA PD/MD: Damien Young 15 CURE "Mint" SALT "So" NO DOUBT "Spiderwebs" STONE TEMPLE PILOTS "Trippin"</p>
<p>KGOT/Anchorage, AK OM: Mark Murphy Interim PD: Roxy Lemoiz 11 BADLEES "Angeline" 9 JOAN OSBORNE "Teresa" 9 TRACY BONHAM "Mother"</p>	<p>WVNS/Charlotte, NC PD: Brian Bridgman MD: Borne Crescente 9 BONE THRESH/HARVEY "Circusmax" 3 JANN ARDEN "Insensitiv" COLOR ME BADD "Earth"</p>	<p>WSTO/Evansville, IN PD: Barry Waterspoon 40 ALANIS MORISSETTE "Ironic" GIN BLOSSOMS "Matters"</p>	<p>WTKC/Hartford, CT OM: Bill Stairs MD: David Simpson 37 DEEP BLUE SOMETHING "Breakdat" 36 TOAD THE WET... "Intentions"</p>	<p>KZLI/Lubbock, TX PD: Jay Shannon MD: Russ Michaels 7 QUAD CITY DJS "Ride" VANESSA WILLIAMS "Where" R. KELLY "Sleep"</p>	<p>WZZE/Madison, WI PD: Joe Larson APD/MD: Dana Landon BLESSID UNION OF... "Along" ALL-4-ONE "Someday" BADLEES "Angeline" MAXI PRIEST F/SHAGGY "That"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro ALL-4-ONE "Someday" "AFKAP" "Delores" KRISTINE W. "Try"</p>	<p>WDRB/Springfield, IL OM: Bill Klaproth Interim MD: Rick Blado 9 BONE THRESH/HARVEY "Circusmax" BLESSID UNION OF... "Along"</p>	<p>KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Shannon 17 LOS DEL RIO/BAYSIDE "Macarena" 6 LA BOUCHE "Sweet" MARIAH CAREY "Forever" SW "You're"</p>
<p>WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons DISHWALLA "Cars" LA BOUCHE "Sweet"</p>	<p>WZST/Chattanooga, TN Interim PD: Robin Daniels MD: Mike Gibson 11 PRIMITIVE RADIO GODS "Standing" 8 NO MERCY "Where" 7 GOO GOO DOLLS "Long" 7 MARIAH CAREY "Forever" 6 MAXI PRIEST F/SHAGGY "That" JORDAN HILL "Love" DEBORAH COX "Where" REFRESHMENTS "Banditos"</p>	<p>WVWK/Flint, MI PD/MD: Scott Seipel GARBAGE "Stupid" CURE "Mint" PRIMITIVE RADIO GODS "Standing" R. KELLY "Sleep"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 15 LISA LOEB "Wednesday" 6 BUTTHOLE SURFERS "Pepper" DONNA LEWIS "Always" SARAH MCLACHLAN "Grace"</p>	<p>KBFM/McAllen, TX PD: Billy Santiago MD: Jeff DeWitt CHER "One" VANESSA WILLIAMS "Where" MAXI PRIEST F/SHAGGY "That" COOLIO "Way"</p>	<p>WAOA/Melbourne, FL PD: Scott Chase MD: J.T. Daniels ALL-4-ONE "Someday" MICHAEL ENGLISH "Love"</p>	<p>WRFY/Reading, PA PD: Al Barba MD: Mike Brown 19 CURE "Mint" 17 GARBAGE "Stupid" SALT "So" OZZY OSBOURNE "Just"</p>	<p>WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson HOOTIE & BLOWFISH "Blind" GOO GOO DOLLS "Long"</p>	<p>WFLZ/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens 6 KRISTINE W. "Try" VANESSA WILLIAMS "Where" QUAD CITY DJS "Ride"</p>	<p>WZJM/Cleveland, OH PD: Lisa Rodman MD: Dave Esposito FUGEES "No" ALL-4-ONE "Someday" TRACY BONHAM "Mother" QUAD CITY DJS "Ride" CURE "Mint"</p>	<p>WJMX/Florence, SC OM: Dave Baker MD: Jack Kahan MARIAH CAREY "Forever" CURE "Mint" LOS DEL RIO/BAYSIDE "Macarena" GOLDFINGER "Bedroom" GOO GOO DOLLS "Long"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjordan MD: Rob Blair 17 NO MERCY "Where" NIXONS "Sister" DISHWALLA "Cars"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/MD: Dana Landon BLESSID UNION OF... "Along" ALL-4-ONE "Someday" BADLEES "Angeline" MAXI PRIEST F/SHAGGY "That"</p>	<p>WZXP/Huntsville, AL PD: Marc Summers MD: Kramer, BADLEES "Angeline" DONNA LEWIS "Always" GARBAGE "Stupid"</p>	<p>WZXX/Orlando, FL PD: Adam Cook APD/MD: Pete DeGraft 10 PRIMITIVE RADIO GODS "Standing" 5 QUAD CITY DJS "Ride" TEVIN CAMPBELL "World"</p>	<p>WZLW/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson HOOTIE & BLOWFISH "Blind" GOO GOO DOLLS "Long"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>
<p>WZYP/Huntsville, AL PD: Marc Summers MD: Kramer, BADLEES "Angeline" DONNA LEWIS "Always" GARBAGE "Stupid"</p>	<p>WZXB/R. Myers, FL PD: Chris Cox MD: Randy Sherryn 16 GEORGE MICHAEL "Fastlove" MARIAH CAREY "Forever"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjordan MD: Rob Blair 17 NO MERCY "Where" NIXONS "Sister" DISHWALLA "Cars"</p>	<p>WZLW/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson HOOTIE & BLOWFISH "Blind" GOO GOO DOLLS "Long"</p>	<p>WZXX/Orlando, FL PD: Adam Cook APD/MD: Pete DeGraft 10 PRIMITIVE RADIO GODS "Standing" 5 QUAD CITY DJS "Ride" TEVIN CAMPBELL "World"</p>	<p>WZXP/Huntsville, AL PD: Marc Summers MD: Kramer, BADLEES "Angeline" DONNA LEWIS "Always" GARBAGE "Stupid"</p>	<p>WZLW/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson HOOTIE & BLOWFISH "Blind" GOO GOO DOLLS "Long"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>
<p>WZLW/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olson HOOTIE & BLOWFISH "Blind" GOO GOO DOLLS "Long"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>	<p>WZLW/Tampa, FL PD: B.J. Harris MD: Jeff Kapogi 10 PRIMITIVE RADIO GODS "Standing" LISA LOEB "Wednesday"</p>

129 Total Reporters
129 Current Reporters
127 Current Playlists

Did Not Report, Playlist Frozen (2):
WBZZ/Pittsburgh, PA
KHTT/Tulsa, OK

CHR/POP PLAYLISTS

June 21, 1996 R&R • 45

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7 100 NEW YORK
MARKET #1
WHTZ/New York
(212) 239-2300
Poteman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	41	47	60	60	ALANIS MORISSETTE/You Learn
23	42	37	52	52	PRIMITIVE RADIO GODS/Standing Outside...
34	44	46	40	40	JEWEL/Who Will Save...
39	25	15	36	36	BUSH/Machinehead
46	53	37	35	35	OASIS/Champagne Supernova
19	25	28	34	34	DISHWALLA/Counting Blue Cars
25	8	18	31	31	EVERCLEAR/Santa Monica...
11	19	30	30	30	NO DOUBT/Spiderwebs
22	22	31	30	30	SMASHING PUMPKINS/Tonight, Tonight
21	21	18	29	29	VOICE OF THE BEEHIVE/Scary Kisses
16	21	30	29	29	LOVE SPT LOVE/How Soon Is Now?
25	19	21	26	26	CRANBERRIES/Salvation
21	26	22	26	26	BUTTHOLE SURFERS/Pepper
20	27	26	26	26	NIXONS/Sister
22	24	41	26	26	NATALIE MERCHANT/Wonder
19	23	22	22	22	TRACY BONHAM/Mother Mother
33	48	20	22	22	TRACY CHAPMAN/Give Me One Reason
9	16	19	22	22	OASIS/Don't Look Back...
16	26	25	21	21	BUSH/Glycerine
20	11	20	21	21	BLUES TRAVELER/Hook
3	18	20	21	21	FUGEES/No Woman, No Cry
27	26	18	20	20	SMASHING PUMPKINS/1979
20	22	16	19	19	DOG'S EYE VIEW/Everything Falls...
17	19	19	19	19	CURE/Mint Car
18	19	16	18	18	GOO GOO DOLLS/Long Way Down
9	13	18	18	18	NATALIE MERCHANT/Jealousy
17	14	13	17	17	GOLDFINGER/Here In Your Bedroom
16	20	19	15	15	JARS OF CLAY/Flood
29	32	20	15	15	CLAYTON & MULLEN/Mission: Impossible
12	15	14	14	14	JOAN OSBORNE/St. Teresa
11	17	18	14	14	STING/You Still Touch Me
21	20	14	14	14	VERVE PIPE/Photograph
12	15	13	13	13	COWBOY JUNKIES/A Common Disaster
40	27	17	13	13	ALANIS MORISSETTE/Ironic
11	12	11	12	12	PEARL JAM/Corduroy
9	12	11	11	11	LIVE/All Over You
29	23	12	11	11	FOLK IMPLOSION/Natural One
23	23	27	11	11	DAVE MATTHEWS BAND/Satellite
10	11	10	11	11	GARBAGE/Stupid Girl
10	11	10	10	10	FUGEES/Killing Me Softly

KISFM 102.7
MARKET #2
KIIS/Los Angeles
(213) 239-2300
Cook/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	64	82	89	89	EVERYTHING BUT.../Missing
73	84	80	87	87	CELINE DION/Because You Loved Me
50	64	28	86	86	ALANIS MORISSETTE/Ironic
79	84	78	82	82	FUGEES/Killing Me Softly
62	85	82	83	83	TONY RICH PROJECT/Nobody Knows
14	29	60	60	60	ALANIS MORISSETTE/You Learn
44	43	42	43	43	BILLIE RAY MARTIN/Your Loving Arms
17	24	41	41	41	LOS DEL RIO/BAYSIDE/Macarena
67	67	41	41	41	BRANDY/Sittin' Up In My...
45	40	38	41	41	FUN FACTORY/Wanna B With U
44	45	40	48	48	LA BOUCHE/Sweet Dreams
46	42	41	39	39	LA BOUCHE/Be My Lover
82	67	37	37	37	MARIAH CAREY/Always Be My Baby
41	40	39	37	37	GROOVE THEORY/Tell Me
13	35	34	37	37	EVERYTHING BUT.../Wrong
13	26	39	31	31	PLANET SOUL/Set U Free
16	21	20	29	29	SWV/You're The One
32	25	20	28	28	COLOR ME BADD/The Earth...
32	22	23	24	24	SOPHIE B. HAWKINS/As I Lay Me Down
13	41	36	21	21	ACE OF BASE/Love Love
26	23	18	19	19	COOLIO/1,2,3,4 (Sumptin'...)
12	14	17	17	17	HOOTIE & BLOWFISH/Only Wanna Be...
12	11	17	17	17	QUAD CITY DJ'S/C'mon 'N Ride It...
13	15	17	17	17	BONE THUGS-N-HARMONY/Tha Crossroads
23	12	14	15	15	REAL MCCOY/Another Night
15	18	15	15	15	SPIN DOCTORS/She Used To Be Mine
21	12	15	15	15	MARIAH CAREY/Fantasy
12	15	15	15	15	REAL MCCOY/Run Away
23	12	15	15	15	NICKI FRENCH/Total Eclipse Of...
29	33	20	14	14	TAKE THAT/Back For Good
8	12	14	13	13	CHE/One By One
10	12	13	13	13	MAXI PRIEST F/SHAGGY/That Girl
40	12	12	12	12	FUN FACTORY/Close To You
37	37	19	11	11	3T/Anything
12	11	11	11	11	MELISSA ETHERIDGE/Come To My Window
12	11	11	11	11	OUTLIERE BROTHERS/Boom Boom Boom
10	11	10	11	11	SEAL/Kiss From A Rose
22	12	16	10	10	TL/Waterfalls
7	11	7	7	7	MARIAH CAREY/Forever

102
MARKET #5
WIDQ/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	60	60	60	60	ALANIS MORISSETTE/You Learn
35	36	56	60	60	LA BOUCHE/Sweet Dreams
54	52	37	57	57	MARIAH CAREY/Always Be My Baby
39	35	52	57	57	TRACY CHAPMAN/Give Me One Reason
57	62	56	56	56	REAL MCCOY/Sleeping With An...
19	56	56	56	56	FUGEES/No Woman, No Cry
63	59	55	43	43	FUGEES/Killing Me Softly
59	62	43	40	40	M.T.S./I'll Be Alright
54	44	38	37	37	CELINE DION/Because You Loved Me
17	18	32	37	37	BONE THUGS-N-HARMONY/Tha Crossroads
20	23	25	36	36	ROBERT MILES/Children
40	40	34	36	36	BRANDY/Sittin' Up In My...
37	35	34	35	35	3T/Anything
43	46	56	35	35	TONY RICH PROJECT/Nobody Knows
35	39	37	34	34	2 UNLIMITED/Do What's Good...
40	39	34	2	2	BILLIE RAY MARTIN/Your Loving Arms
32	30	33	33	33	MARIAH CAREY/Forever
11	15	31	31	31	QUAD CITY DJ'S/C'mon 'N Ride It...
29	28	31	31	31	COOLIO/1,2,3,4 (Sumptin'...)
27	26	30	30	30	SOPHIE B. HAWKINS/As I Lay Me Down
27	26	27	27	27	FUN FACTORY/Celebration
28	29	27	27	27	EVERYTHING BUT.../Missing
43	39	25	27	27	MAX-A-MILLION/Sexual Healing
37	39	27	27	27	DEBORAH COX/Who Do U Love
14	16	26	26	26	AMBER/This Is Your Night
26	27	26	24	24	JORDAN HILL/For The Love Of You
11	10	35	24	24	KRISTINE W./One More Try
22	24	24	24	24	THE CLICK/Tonight Is The Night
44	42	25	22	22	REAL MCCOY/Another Night
18	24	22	22	22	LA BOUCHE/Be My Lover
18	24	22	22	22	ALANIS MORISSETTE/Ironic
17	19	27	22	22	LOS DEL RIO/BAYSIDE/Macarena
24	22	20	20	20	TONI BRAXTON/You're Makin' Me...
20	14	16	20	20	REAL MCCOY/Automatic Lover
36	37	8	15	15	CLAYTON & MULLEN/Mission: Impossible
6	14	14	14	14	BAD YARD CLUB/In The Ghetto
12	10	13	13	13	SOPHIE B. HAWKINS/As I Lay Me Down
13	12	13	13	13	PLANET SOUL/Set U Free
30	28	14	5	5	EVERYTHING BUT.../Wrong
5	5	5	5	5	JEWEL/Who Will Save...

Y100
MARKET #6
WPLY/Philadelphia
(610) 565-8900
Tisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	37	46	47	47	DISHWALLA/Counting Blue Cars
30	39	43	46	46	ALANIS MORISSETTE/You Learn
11	25	31	45	45	BUSH/Machinehead
32	41	46	44	44	JEWEL/Who Will Save...
16	24	25	44	44	LENNY KRAVITZ/Can't Get You Off...
17	22	26	44	44	DAVE MATTHEWS BAND/Too Much
15	22	25	44	44	TRACY CHAPMAN/Give Me One Reason
11	19	21	43	43	TRACY BONHAM/Mother Mother
20	28	32	32	32	SMASHING PUMPKINS/Tonight, Tonight
21	27	29	31	31	STONE TEMPLE PILOTS/Big Bang Baby
21	27	31	31	31	JARS OF CLAY/Flood
17	26	32	31	31	NO DOUBT/Just A Girl
32	30	31	31	31	GARBAGE/Only Happy When...
7	24	31	31	31	NIXONS/Sister
32	30	31	31	31	CRANBERRIES/Salvation
32	40	45	30	30	EVERCLEAR/Santa Monica...
31	40	45	30	30	DOG'S EYE VIEW/Everything Falls...
11	14	13	28	28	FUGEES/No Woman, No Cry
20	30	28	28	28	COWBOY JUNKIES/A Common Disaster
18	13	20	27	27	CLAYTON & MULLEN/Mission: Impossible
11	11	27	27	27	NATALIE MERCHANT/Jealousy
12	36	47	27	27	FOO FIGHTERS/Big Me
11	12	13	25	25	PAUL WESTERBERG/Love Untold
9	9	11	25	25	HOOTIE & BLOWFISH/Old Man & Me
29	40	42	20	20	DAVE MATTHEWS BAND/Satellite
16	20	20	28	28	TORI AMOS/Caught A Little Sneezie
8	14	19	30	30	GOO GOO DOLLS/Long Way Down
10	18	20	18	18	GOLDFINGER/Here In Your Bedroom
19	15	18	15	15	CURE/Mint Car
24	27	17	17	17	SPACEHOG/In The Meantime
8	17	17	17	17	OASIS/Don't Look Back...
13	13	16	17	17	PRIMITIVE RADIO GODS/Standing Outside...
7	10	16	16	16	GARBAGE/Stupid Girl
19	15	12	15	15	CRANBERRIES/Free To Decide
9	13	16	15	15	SOLUTION A.D./Fearless
10	13	14	15	15	GIN BLOSSOMS/Day Job
12	13	11	15	15	VERVE PIPE/Photograph
8	20	28	13	13	BUTTHOLE SURFERS/Pepper
8	20	28	13	13	OASIS/Wonderwall
8	20	28	13	13	STONE TEMPLE PILOTS/Trippin' On A Hole...

106.1 KISSFM
MARKET #7
KHKS/Dallas
(214) 891-3400
Lambert

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
79	78	80	78	78	CELINE DION/Because You Loved Me
82	82	78	78	78	MARIAH CAREY/Always Be My Baby
51	82	78	78	78	FUGEES/Killing Me Softly
82	83	72	73	73	ALANIS MORISSETTE/Ironic
87	84	85	67	67	BRANDY/Sittin' Up In My...
49	47	50	49	49	TONY RICH PROJECT/Nobody Knows
45	43	48	47	47	LA BOUCHE/Be My Lover
44	43	47	46	46	3T/Anything
50	51	46	45	45	GROOVE THEORY/Tell Me
39	27	40	44	44	LA BOUCHE/Sweet Dreams
40	45	43	42	42	JON B. & BABYFACE/Someone To Love
10	38	37	42	42	CLAYTON & MULLEN/Mission: Impossible
35	36	40	37	37	EVERYTHING BUT.../Missing
26	30	37	37	37	COOLIO/1,2,3,4 (Sumptin'...)
32	22	19	31	31	TRACY CHAPMAN/Give Me One Reason
8	37	36	31	31	COLOR ME BADD/The Earth...
32	33	31	30	30	MARIAH CAREY/One Sweet Day
17	25	27	29	29	PLANET SOUL/Set U Free
40	25	27	25	25	SOPHIE B. HAWKINS/As I Lay Me Down
31	25	22	23	23	JANET JACKSON/Runaway
18	19	21	21	21	SEAL/Kiss From A Rose
18	19	21	21	21	QUAD CITY DJ'S/C'mon 'N Ride It...
2	20	20	20	20	MONTELLA JORDAN/This Is How We Do It
18	16	22	20	20	2 UNLIMITED/Get Ready For This
13	17	17	19	19	CORONA/The Rhythm Of...
16	17	17	19	19	SWV/You're The One
16	15	17	17	17	HADDADAWAY/What Is Love
16	15	17	17	17	BIZARRRE INC./I'm Gonna Get You
16	14	17	17	17	SNAP/Rhythm Is A Dancer
14	16	16	16	16	REAL MCCOY/Another Night
16	16	16	16	16	NICKI FRENCH/Total Eclipse Of...
14	17	15	15	15	BLIND MELON/No Rain
14	16	15	15	15	CRYSTAL WATERS/100% Pure Love
14	16	14	14	14	CHE/One By One
7	18	14	14	14	SPIN DOCTORS/She Used To Be Mine
14	16	14	14	14	SHERYL CROW/All I Wanna Do
15	16	14	14	14	SALT-N-PEP/EN VOGUE/Whatta Man
7	8	10	12	12	HOUSTON & WINANS/Count On Me
11	12	10	9	9	2PAC F/D.R. DRE/California Love

104 KRBE
MARKET #9
KRBE/Houston
(713) 266-1000
Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	34	33	48	48	DISHWALLA/Counting Blue Cars
50	49	44	44	44	TRACY CHAPMAN/Give Me One Reason
29	44	44	44	44	ROBERT MILES/Children
43	45	41	42	42	DOG'S EYE VIEW/Everything Falls...
25	25	49	41	41	JEWEL/Who Will Save...
26	31	29	40	40	JOAN OSBORNE/St. Teresa
25	26	34	41	41	LENNY KRAVITZ/Can't Get You Off...
23	27	29	30	30	OASIS/Champagne Supernova
15	24	26	30	30	PRIMITIVE RADIO GODS/Standing Outside...
51	43	24	29	29	JARS OF CLAY/Flood
26	26	30	29	29	NIXONS/Sister
24	27	28	28	28	NEWSBOYS/Take Me To Your...
29	28	28	28	28	VOICE OF THE BEEHIVE/Scary Kisses
48	43	47	27	27	NATALIE MERCHANT/Jealousy
21	20	27	27	27	EVERYTHING BUT.../Wrong
26	37	45	25	25	FOLK IMPLOSION/Natural One
12	35	25	25	25	ALANIS MORISSETTE/Head Over Feet
9	21	23	23	23	KICKING HAROLD/Everything
9	21	23	23	23	FUGEES/No Woman, No Cry
23					

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

JAMMIN 92.3				MARKET #22	
		WZJM/Cleveland (216) 621-9566 Rodman/Eubanks			
PLAYS	3W	2W	LW	ARTIST/TITLE	
58	54	56	58	ALANIS MORISSETTE/Ironic	
56	59	57	56	FUGEES/Killing Me Softly	
55	57	56	55	CELINE DION/Because You Loved Me	
56	59	55	55	BRANDY/Sittin' Up In My...	
50	44	58	55	COOLIO/1,2,3,4 (Sumpin'...)	
45	49	54	52	TRACY CHAPMAN/Give Me One Reason	
49	54	51	51	TONY RICH PROJECT/Nobody Knows	
15	22	29	20	DONNA LEWIS/I Love You Always...	
12	45	45	45	MARIAH CAREY/Forever	
44	42	43	43	LA BOUCHE/Sweet Dreams	
38	43	37	37	GEORGE MICHAEL/Fastlove	
34	25	37	37	ROBERT MILES/Children	
16	30	33	35	OASIS/Champagne Supernova	
25	29	33	31	LA BOUCHE/Be My Lover	
36	33	32	31	LOS DEL RIO/BAYSIDE/Macarena	
36	34	31	30	M.T.S./I'll Be Alright	
26	23	27	28	SMASHING PUMPKINS/1979	
22	18	29	28	COLOR ME BADD/The Earth...	
22	22	28	25	ALANIS MORISSETTE/You Learn	
15	17	17	25	HOOTIE & BLOWFISH/Old Man & Me	
52	59	37	24	JANN ARDEN/Insensitive	
13	24	24	24	BRYAN ADAMS/The Only Thing...	
11	14	23	21	JORDAN HILL/For The Love Of You	
11	14	23	21	DIANA KING/Ain't Nobody	
29	28	24	21	EVERYTHING BUT.../Missing	
21	28	24	21	MAXI PRIEST F/SHAGGY/That Girl	
20	28	24	21	KRISTINE W/One More Try	
12	21	21	19	BODEANS/Closer To Free	
30	17	18	19	BLESSID UNION OF.../All Along	
14	15	13	18	MAX-A-MILLION/Sexual Healing	
14	15	13	18	ERIC CLAPTON/Change The World	
11	16	19	17	NATALIE MERCHANT/Jalousy	
12	17	18	17	JARS OF CLAY/Flood	
25	33	19	17	DOG'S EYE VIEW/Everything Falls...	
13	14	16	16	GIN BLOSSOMS/Follow You Down	
54	34	16	15	COLLECTIVE SOUL/The World I Know	
12	16	16	15	BACKSTREET BOYS/We've Got It...	
16	20	20	15	EVERYTHING BUT.../Missing	
10	17	15	15	TONI BRAXTON/You're Makin' Me...	
20	19	15	15	LENNY KRAVITZ/Can't Get You Off...	

MIX 104.7				MARKET #23	
		KWMX/Denver (303) 321-0950 Douglas/Cagie			
PLAYS	3W	2W	LW	ARTIST/TITLE	
33	28	46	60	ALANIS MORISSETTE/You Learn	
28	31	54	60	HOOTIE & BLOWFISH/Old Man & Me	
35	40	50	59	NATALIE MERCHANT/Wonder	
58	59	57	57	TRACY CHAPMAN/Give Me One Reason	
61	59	57	57	COLLECTIVE SOUL/The World I Know	
40	48	45	55	FUGEES/Killing Me Softly	
44	47	47	50	SMASHING PUMPKINS/1979	
45	54	54	50	DOG'S EYE VIEW/Everything Falls...	
47	47	48	48	JEWEL/Who Will Save...	
40	43	47	47	JANN ARDEN/Insensitive	
42	41	42	44	GOO GOO DOLLS/Name	
60	59	51	43	TONY RICH PROJECT/Nobody Knows	
41	43	41	43	FOO FIGHTERS/Big Me	
28	30	27	39	OASIS/Champagne Supernova	
58	58	47	39	CELINE DION/Because You Loved Me	
5	24	33	32	ERIC CLAPTON/Change The World	
27	26	32	32	PHILOSOPHER KINGS/Charms	
15	27	27	28	GIN BLOSSOMS/Follow You Down	
24	26	26	32	TEVIN CAMPBELL/Back To The World	
21	19	24	24	EVERCLEAR/Santa Monica.	
48	49	40	24	ALANIS MORISSETTE/Ironic	
20	21	21	21	NO DOUBT/Just A Girl	
19	20	23	21	NATALIE MERCHANT/Jalousy	
20	19	20	20	TOAD THE WET.../Good Intentions	
55	54	32	19	BODEANS/Closer To Free	
22	25	21	18	GEORGE MICHAEL/Fastlove	
18	16	16	17	ALL-4-ONE/Can Love You...	
16	18	17	17	TL/Waterfalls	
17	16	16	16	JANET JACKSON/Runaway	
17	16	16	16	BLESSID UNION OF.../I Believe	
58	51	32	15	HOOTIE & BLOWFISH/Time	
5	12	12	12	MARIAH CAREY/Forever	
10	8	8	8	JOAN OSBORNE/SI.../Teressa	
10	8	8	8	CLAYTON & MULLEN/Mission: Impossible	
10	8	8	8	CRANBERRIES/Free To Decide	

Z100				MARKET #24	
		KKRZ/Portland, OR (503) 226-0100 Benson/Thomas			
PLAYS	3W	2W	LW	ARTIST/TITLE	
37	33	46	65	LA BOUCHE/Sweet Dreams	
63	65	64	63	ALANIS MORISSETTE/You Learn	
61	61	62	63	TRACY CHAPMAN/Give Me One Reason	
28	36	52	63	JANN ARDEN/Insensitive	
65	51	41	57	BRANDY/Sittin' Up In My...	
62	55	43	47	CELINE DION/Because You Loved Me	
59	54	43	47	FUGEES/Killing Me Softly	
37	51	59	45	ALANIS MORISSETTE/Ironic	
40	25	27	41	VOICE OF THE BEEHIVE/Scary Kisses	
43	44	45	39	NATALIE MERCHANT/Wonder	
35	40	44	39	EVERYTHING BUT.../Missing	
32	32	32	33	LA BOUCHE/Be My Lover	
46	38	34	31	TONY RICH PROJECT/Nobody Knows	
41	37	37	31	DOG'S EYE VIEW/Everything Falls...	
15	28	31	31	M.T.S./I'll Be Alright	
16	25	31	31	JEWEL/Who Will Save...	
31	32	30	30	GEORGE MICHAEL/Fastlove	
29	31	30	29	BILLIE RAY MARTIN/Your Loving Arms	
36	32	30	28	CLAYTON & MULLEN/Mission: Impossible	
20	25	26	25	TONI BRAXTON/You're Makin' Me...	
7	18	24	25	GOO GOO DOLLS/Name	
17	18	24	25	BONE THUGS-N-HARMONY/The Crossroads	
17	19	14	22	OASIS/Champagne Supernova	
42	35	17	22	DONNA LEWIS/I Love You Always...	
26	43	38	22	DEBORAH COX/Where Do We Go...	
19	19	20	20	SPAC/HOG/In The Meantime	
26	30	20	20	QUAD CITY DJ'S/C'mon 'N Ride It...	
26	30	20	20	MARIAH CAREY/Always Be My Baby	
33	31	27	18	ERIC CLAPTON/Change The World	
33	31	27	18	COOLIO/1,2,3,4 (Sumpin'...)	
26	29	27	18	TEVIN CAMPBELL/Back To The World	
23	29	27	18	HOOTIE & BLOWFISH/Old Man & Me	
44	39	16	10	COLOR ME BADD/The Earth...	
19	24	22	10	GIN BLOSSOMS/Follow You Down	
12	12	10	8	ROBERT MILES/Children	
5	7	7	7	MAXI PRIEST F/SHAGGY/That Girl	
5	7	7	7	KRISTINE W/One More Try	
5	9	6	6	BRYAN ADAMS/The Only Thing...	
5	9	6	6	MARIAH CAREY/Forever	

Q102				MARKET #25	
		WKRC/Cincinnati (513) 763-5500 Steal/Douglas			
PLAYS	3W	2W	LW	ARTIST/TITLE	
67	66	66	67	EVERCLEAR/Santa Monica.	
67	66	66	66	MARIAH CAREY/Always Be My Baby	
66	65	65	66	FUGEES/Killing Me Softly	
28	30	52	66	ALANIS MORISSETTE/You Learn	
65	65	65	65	LA BOUCHE/Be My Lover	
35	36	65	62	MELISSA ETHERIDGE/I Want To Come Over	
65	65	66	61	ALANIS MORISSETTE/Ironic	
54	46	65	60	TRACY CHAPMAN/Give Me One Reason	
33	34	43	46	BRANDY/Sittin' Up In My...	
39	40	37	43	OASIS/Champagne Supernova	
27	15	39	41	DOG'S EYE VIEW/Everything Falls...	
25	28	41	41	JARS OF CLAY/Flood	
39	45	40	41	LOS DEL RIO/BAYSIDE/Macarena	
35	29	42	41	LA BOUCHE/Sweet Dreams	
37	39	34	39	NO DOUBT/Just A Girl	
34	35	37	33	FOO FIGHTERS/Big Me	
27	29	30	32	COLOR ME BADD/The Earth...	
12	29	31	30	NATALIE MERCHANT/Jalousy	
63	65	66	29	DONNA LEWIS/I Love You Always...	
37	39	29	28	TONY RICH PROJECT/Nobody Knows	
41	39	14	27	CLAYTON & MULLEN/Mission: Impossible	
21	17	26	26	JANN ARDEN/Insensitive	
40	42	43	25	M.T.S./I'll Be Alright	
29	28	39	24	ROBERT MILES/Children	
27	28	24	23	JANN KRIVITZ/Can't Get You Off...	
27	28	24	23	SPIN DOCTORS/She Used To Be Mine	
19	20	20	19	LISA LOEB/Waiting For...	
19	20	20	19	BONE THUGS-N-HARMONY/The Crossroads	
12	15	12	15	ERIC CLAPTON/Change The World	
7	7	12	14	BLESSID UNION OF.../All Along	
9	10	6	10	DEEP BLUE SOMETHING/Breakfast At...	
7	7	12	14	DISHWALLA/Counting Blue Cars	
7	7	12	14	GOO GOO DOLLS/Long Way Down	
7	7	12	14	MARIAH CAREY/Forever	

Mix 93.3				MARKET #26	
		KMXV/Kansas City (816) 753-0933 Zellner			
PLAYS	3W	2W	LW	ARTIST/TITLE	
50	54	56	56	FUGEES/Killing Me Softly	
56	56	56	56	TRACY CHAPMAN/Give Me One Reason	
56	56	56	56	CELINE DION/Because You Loved Me	
56	56	56	56	ALANIS MORISSETTE/Ironic	
20	20	38	54	LA BOUCHE/Sweet Dreams	
30	30	50	52	BRANDY/Sittin' Up In My...	
52	48	48	50	BODEANS/Closer To Free	
36	48	48	48	DOG'S EYE VIEW/Everything Falls...	
20	24	42	46	ALANIS MORISSETTE/You Learn	
48	46	46	46	GOO GOO DOLLS/Name	
48	52	44	44	COLLECTIVE SOUL/The World I Know	
46	42	48	40	HOOTIE & BLOWFISH/Old Man & Me	
30	36	38	38	COLOR ME BADD/The Earth...	
14	18	32	38	CLAYTON & MULLEN/Mission: Impossible	
44	44	36	36	MARIAH CAREY/Always Be My Baby	
38	38	36	34	GIN BLOSSOMS/Follow You Down	
26	26	32	32	JEWEL/Who Will Save...	
18	20	28	28	ERIC CLAPTON/Change The World	
18	20	28	28	MARIAH CAREY/Forever	
54	50	32	24	TONY RICH PROJECT/Nobody Knows	
20	20	24	24	OASIS/Champagne Supernova	
22	20	22	22	TONI BRAXTON/You're Makin' Me...	
28	28	26	22	NATALIE MERCHANT/Wonder	
18	18	18	18	JANN ARDEN/Insensitive	
16	16	16	16	NATALIE MERCHANT/Jalousy	
20	20	20	20	EVERYTHING BUT.../Missing	
16	16	16	16	JARS OF CLAY/Flood	
24	20	18	16	HOOTIE & BLOWFISH/Time	
14	14	14	14	BLESSID UNION OF.../All Along	
12	14	14	14	MAXI PRIEST F/SHAGGY/That Girl	
12	14	14	14	SPIN DOCTORS/She Used To Be Mine	
12	14	14	14	JOAN OSBORNE/SI.../Teressa	
12	14	14	14	LISA LOEB/Waiting For...	
7	7	7	7	PHILOSOPHER KINGS/Charms	
7	7	7	7	TEVIN CAMPBELL/Back To The World	

92.3				MARKET #31	
		WPRO/Providence (401) 433-4200 Shebel/Mascaro			
PLAYS	3W	2W	LW	ARTIST/TITLE	
59	62	63	64	FUGEES/Killing Me Softly	
59	60	62	62	ALANIS MORISSETTE/You Learn	
60	62	62	62	DOG'S EYE VIEW/Everything Falls...	
37	40	65	62	TRACY CHAPMAN/Give Me One Reason	
57	61	62	62	LA BOUCHE/Sweet Dreams	
60	62	62	62	CELINE DION/Because You Loved Me	
17	14	42	43	JANN ARDEN/Insensitive	
19	14	42	43	NATALIE MERCHANT/Jalousy	
61	42	42	42	ROBERT MILES/Children	
25	29	40	40	FOO FIGHTERS/Big Me	
25	29	40	40	OASIS/Champagne Supernova	
60	63	63	39	TIA/S Watch U Dance	
27	29	36	38	LOS DEL RIO/BAYSIDE/Macarena	
30	34	35	35	BILLIE RAY MARTIN/Your Loving Arms	
15	17	16	31	ALANIS MORISSETTE/Ironic	
30	32	31	31	JARS OF CLAY/Flood	
32	34	37	38	CLAYTON & MULLEN/Mission: Impossible	
28	24	24	24	COLOR ME BADD/The Earth...	
28	24	24	24	BLESSID UNION OF.../All Along	
21	28	24	24	MARIAH CAREY/Forever	
16	20	24	24	BRYAN ADAMS/The Only Thing...	
17	18	20	24	NO MERRY/Where Do You Go	
17	18	20	24	TEVIN CAMPBELL/Back To The World	
15	15	17	17	JEWEL/Who Will Save...	
16	16	16	16	BADDELETS/Angeline Is...	
17	16	16	16	PHILOSOPHER KINGS/Charms	
13	13	15	15	BODEANS/Closer To Free	
18	14	17	14	EVERYTHING BUT.../Missing	
14	14	17	14	MAXI PRIEST F/SHAGGY/That Girl	
16	12	13	13	ERIC CLAPTON/Change The World	
9	9	9	12	HOUSTON & WINANS/Count On Me	
9	9	12	12	SMASHING PUMPKINS/1979	
11	11	11	11	DOG'S EYE VIEW/Everything Falls...	
38	41	41	41	HOOTIE & BLOWFISH/Only Wanna Be...	
14	13				

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

	MARKET #41 WVIC/Hartford (860) 522-2400 Stairs/Simpson				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
48	48	52	48	CELINE DION/Because You Loved Me	
34	34	54	48	COLLECTIVE SOUL/The World I Know	
36	36	53	47	NATALIE MERCHANT/Wonder	
47	47	56	47	TRACY CHAPMAN/Give Me One Reason	
35	35	53	47	GIN BLOSSOMS/Follow You Down	
38	38	55	46	BODEANS/Closer To Free	
45	45	51	46	ALANIS MORISSETTE/Ironic	
37	37	39	38	GOO GOO DOLLS/Name	
12	12	37	38	JANN ARDEN/Insensitive	
20	-	37	37	DEEP BLUE SOMETHING/Breakfast At...	
5	-	36	36	TOAD THE WET.../Good Intentions	
18	-	45	36	SEAL/Don't Cry	
37	37	43	34	MELISSA ETHERIDGE/I Want To Come Over	
-	-	8	34	SMASHING PUMPKINS/1979	
-	-	28	31	HOOTIE & BLOWFISH/Go Blind	
19	19	35	30	ALANIS MORISSETTE/You Learn	
24	24	30	30	JEWEL/Who Will Save...	
25	25	36	29	HOOTIE & BLOWFISH/Old Man & Me	
-	-	27	28	LISA LOEB/Waiting For...	
1	5	29	28	OASIS/Champagne Supernova	
-	-	27	26	ERIC CLAPTON/Change The World	
19	19	24	22	DEL AMITRI/Roll To Me	
-	-	18	19	REMBRANDTS/II Be There For...	
19	19	26	28	BLUES TRAVELER/Run-Around	
-	-	18	18	FOUR SEASONS/December 1963 (94)	
-	-	26	26	BLIND MELOON/No Rain	
12	25	20	17	COLLECTIVE SOUL/December	
-	-	16	16	SPIN DOCTORS/Two Princes	

	MARKET #44 WRRV/Nashville (615) 664-2400 Quinn/Scoter				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	32	43	54	COLLECTIVE SOUL/The World I Know	
29	56	52	53	NATALIE MERCHANT/Wonder	
51	52	52	52	TRACY CHAPMAN/Give Me One Reason	
54	55	43	43	ALANIS MORISSETTE/Ironic	
33	53	42	40	MARIAH CAREY/Always Be My Baby	
24	29	39	38	TONY RICH PROJECT/Nobody Knows	
24	35	30	32	JANN ARDEN/Insensitive	
-	-	26	31	ERIC CLAPTON/Change The World	
37	32	29	30	FUGEES/Killing Me Softly	
-	-	30	30	ACE OF BASE/Lucky Love	
14	30	28	29	DOG'S EYE VIEW/Everything Falls...	
-	-	29	29	CLAYTON & MULLEN/Mission: Impossible	
54	54	51	29	CELINE DION/Because You Loved Me	
25	28	25	26	NATALIE MERCHANT/Jealousy	
10	19	19	25	JEWEL/Who Will Save...	
-	-	26	24	ALANIS MORISSETTE/You Learn	
20	21	22	22	STING/You Still Touch Me	
26	29	24	21	COLOR ME BADD/The Earth...	
14	22	24	21	BRYAN ADAMS/The Only Thing...	
14	24	24	24	LENNY KRAVITZ/Can't Get You Off...	
-	-	11	18	LOS DEL RIO/BAYSIDE/Macarena	
13	17	17	17	GLORIA ESTEFAN/Reach	
25	32	22	15	GEORGE MICHAEL/Fastlove	
-	-	14	14	TEVIN CAMPBELL/Back To The World	
11	13	13	13	GIN BLOSSOMS/Follow You Down	
13	12	13	13	MELISSA ETHERIDGE/I Want To Come Over	
12	12	12	13	DEL AMITRI/Roll To Me	
-	-	12	12	EDWIN MCCAIN/AIve	
17	27	9	12	FOO FIGHTERS/Big Me	
12	14	14	12	BLESSID UNION OF.../Let Me Be The One	
-	-	11	11	CHYNNA PHILLIPS/Live For You	
-	-	12	12	HOOTIE & BLOWFISH/Time	
12	13	13	11	GIN BLOSSOMS/Who I Hear It...	
-	-	10	10	BLESSID UNION OF.../All Along	
55	33	19	10	HOOTIE & BLOWFISH/Old Man & Me	
27	10	10	10	GOO GOO DOLLS/Name	
10	11	11	10	JANET JACKSON/Runaway	
-	-	10	10	NATALIE MERCHANT/Carnival	
10	-	10	10	BLESSID UNION OF.../I Believe	

	MARKET #45 WPMY/Rochester, NY (716) 454-2600 Ingram/Rice				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
60	59	49	57	FUGEES/Killing Me Softly	
41	42	54	56	ALANIS MORISSETTE/You Learn	
57	54	54	55	CELINE DION/Because You Loved Me	
56	56	52	53	ALANIS MORISSETTE/Ironic	
50	53	53	53	MARIAH CAREY/Always Be My Baby	
36	38	44	44	HOOTIE & BLOWFISH/Time	
21	24	26	41	TRACY CHAPMAN/Give Me One Reason	
24	24	25	37	NATALIE MERCHANT/Wonder	
22	27	32	32	LA BOUCHE/Be My Lover	
27	27	29	31	ROBERT MILES/Children	
19	17	30	31	COLLECTIVE SOUL/The World I Know	
24	24	28	28	BILLIE RAY MARTIN/Your Loving Arms	
21	22	25	27	HOOTIE & BLOWFISH/Old Man & Me	
27	30	21	27	LOS DEL RIO/BAYSIDE/Macarena	
25	25	28	25	KRISTINE W/One More Try	
25	17	22	24	GIN BLOSSOMS/Follow You Down	
21	26	25	24	REAL MCCOY/Ooh Boy	
14	14	25	24	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
-	-	8	23	BLESSID UNION OF.../All Along	
-	-	19	23	MARIAH CAREY/Forever	
34	27	22	23	LA BOUCHE/Sweet Dreams	
-	-	22	23	DEEP BLUE SOMETHING/Breakfast At...	
41	45	22	22	BLESSID UNION OF.../Let Me Be The One	
50	55	39	21	BLUES TRAVELER/Hook	
9	13	18	21	BRANDY/Sittin' Up In My...	
24	24	25	21	M.T.S./I'll Be Alright	
22	21	20	21	TLC/Waterfalls	
19	21	21	21	BLUES TRAVELER/Run-Around	
-	-	17	20	DIONNE FARRIS/I Know	
17	18	19	19	MELISSA ETHERIDGE/II'm The Only One	
17	17	19	19	SOPHIE B. HAWKINS/As I Lay Me Down	
21	19	18	18	HOOTIE & BLOWFISH/Only Wanna Be...	
15	12	13	18	MARIAH CAREY/One Sweet Day	
16	15	13	18	EVERYTHING BUT.../Missing	
24	18	15	18	DEL AMITRI/Roll To Me	
6	10	16	15	NATALIE MERCHANT/Jealousy	
13	11	12	13	SWV/You're The One	
22	21	12	13	OASIS/Champagne Supernova	
13	14	9	12	COLOR ME BADD/The Earth...	
12	11	13	12	REAL MCCOY/Another Night	

	MARKET #49 WDJX/Louisville (502) 589-4800 Matthews/Rite				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	54	44	45	TRACY CHAPMAN/Give Me One Reason	
55	53	44	45	ALANIS MORISSETTE/Ironic	
46	27	40	45	MARIAH CAREY/Always Be My Baby	
36	52	44	44	JANN ARDEN/Insensitive	
55	52	44	44	CELINE DION/Because You Loved Me	
13	13	40	44	FUGEES/Killing Me Softly	
12	10	39	43	ALANIS MORISSETTE/You Learn	
44	29	29	39	GIN BLOSSOMS/Follow You Down	
20	-	21	29	EVERYTHING BUT.../Missing	
28	23	28	28	MELISSA ETHERIDGE/I Want To Come Over	
10	27	28	28	COLLECTIVE SOUL/The World I Know	
10	11	27	28	COLOR ME BADD/The Earth...	
6	9	22	27	BRANDY/Sittin' Up In My...	
54	51	32	27	BODEANS/Closer To Free	
35	49	27	27	SMASHING PUMPKINS/1979	
53	52	34	27	TONY RICH PROJECT/Nobody Knows	
27	27	24	27	LA BOUCHE/Be My Lover	
5	6	20	29	LA BOUCHE/Sweet Dreams	
-	-	15	19	BLESSID UNION OF.../Let Me Be The One	
-	-	14	18	GOO GOO DOLLS/Name	
-	-	18	18	MARIAH CAREY/One Sweet Day	
12	17	10	14	GEORGE MICHAEL/Fastlove	
29	23	11	11	DOG'S EYE VIEW/Everything Falls...	
3	5	10	11	BILLIE RAY MARTIN/Your Loving Arms	
5	11	13	11	OASIS/Champagne Supernova	
-	-	5	11	LISA LOEB/Waiting For...	
-	-	9	11	ERIC CLAPTON/Change The World	
3	7	6	11	BLESSID UNION OF.../All Along	
8	7	12	10	CLAYTON & MULLEN/Mission: Impossible	
9	9	13	10	NATALIE MERCHANT/Jealousy	
44	31	14	10	HOOTIE & BLOWFISH/Old Man & Me	
5	10	10	10	JEWEL/Who Will Save...	
9	10	10	10	JOAN OSBORNE/One Of Us	
7	10	5	10	JARS OF CLAY/Flood	
-	-	6	10	JORDAN HILL/For The Love Of You	
-	-	7	10	FOO FIGHTERS/Big Me	
-	-	7	10	TONI BRAXTON/You're Makin' Me...	
7	6	6	7	BASS IS BASE/9	
-	-	6	7	WHY STORE/Lock Of Water	
8	10	9	7	DONNA LEWIS/Another You Always...	

	MARKET #50 WDCG/Raleigh (919) 361-1051 Burns/Taylor				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
61	66	62	64	TRACY CHAPMAN/Give Me One Reason	
41	62	59	61	EVERCLEAR/Santa Monica...	
32	38	35	55	JEWEL/Who Will Save...	
33	46	48	51	JARS OF CLAY/Flood	
43	48	52	50	ALANIS MORISSETTE/You Learn	
34	58	59	43	RED HOT CHILI.../Aeroplane	
15	32	33	40	NATALIE MERCHANT/Jealousy	
13	19	16	40	OASIS/Champagne Supernova	
-	-	26	38	CRANBERRIES/Free To Declare	
25	40	40	36	BUSH/Glycerine	
13	23	22	34	DISHWALLA/Counting Blue Cars	
35	41	41	31	SMASHING PUMPKINS/1979	
-	-	14	28	DAVE MATTHEWS BAND/So Much To Say	
-	-	19	26	PATTI ROTHBERG/Inside	
24	27	24	24	JOAN OSBORNE/St. Teresa	
10	15	16	23	SPACEHOG/In The Meantime	
-	-	22	22	NIXONS/Sister	
-	-	21	20	ERIC CLAPTON/Change The World	
16	27	38	20	PAUL WESTERBERG/Love Bintold	
9	14	18	17	TRACY BONHAM/Mother Mother	
-	-	17	17	BADLEES/Angeline Is...	
47	30	36	17	ALANIS MORISSETTE/Ironic	
53	49	37	16	CLAYTON & MULLEN/Mission: Impossible	
10	14	16	15	GOLDFINGER/Here In Your Bedroom	
32	15	15	15	BLUES TRAVELER/Hook	
37	28	31	14	FOO FIGHTERS/Big Me	
13	14	13	14	DAVE MATTHEWS BAND/Avril Marching	
35	19	13	13	HOOTIE & BLOWFISH/Old Man & Me	
12	11	10	13	TOAD THE WET.../Good Intentions	
24	32	23	13	OASIS/Wonderwall	
30	12	13	12	EVERYTHING BUT.../Missing	
14	12	-	11	GREEN DAY/When I Come Around	
-	-	10	10	DEL AMITRI/Roll To Me	
-	-	10	10	GOO GOO DOLLS/Name	
35	29	28	10	CELINE DION/Because You Loved Me	
-	5	10	9	REFRESHMENTS/Banditos	
-	-	9	9	ALANIS MORISSETTE/You Ugha Know	
13	21	18	9	DOG'S EYE VIEW/Everything Falls...	
4	11	11	7	LUSH/Ladykillers	
-	-	4	7	PRIMITIVE RADIO GODS/Standing Outside...	

	MARKET #51 KJYO/Oklahoma City (405) 840-5271 McCoy/Barreda				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	33	31	59	LA BOUCHE/Sweet Dreams	
58	54	57	58	MARIAH CAREY/Always Be My Baby	
59	29	53	57	HOOTIE & BLOWFISH/Old Man & Me	
58	58	56	56	GIN BLOSSOMS/Follow You Down	
39	68	58	56	FUGEES/Killing Me Softly	
56	56	46	42	CELINE DION/Because You Loved Me	
54	51	49	41	TRACY CHAPMAN/Give Me One Reason	
17	20	26	32	OASIS/Champagne Supernova	
29	30	30	31	ROBERT MILES/Children	
29	30	30	30	GEORGE MICHAEL/Fastlove	
29	28	30	30	DOG'S EYE VIEW/Everything Falls...	
31	36	28	29	JARS OF CLAY/Flood	
30	28	27	29	SMASHING PUMPKINS/1979	
-	-	23	27	NO MERCY/Where Do You Go	
53	57	50	27	ALANIS MORISSETTE/Ironic	
28	29	29	26	FOO FIGHTERS/Big Me	
30	29	24	26	COLOR ME BADD/The Earth...	
11	25	26	26	JEWEL/Who Will Save...	
5	5	20	25	BLESSID UNION OF.../All Along	
5	5	18	20	BRYAN ADAMS/The Only Thing...	
34	29	24	20	NATALIE MERCHANT/Wonder	
13	18	15	20	SPACEHOG/In The Meantime	
18	21	15	18	GOLDFINGER/Here In Your Bedroom	
6	10	16	17	JANN ARDEN/Insensitive	
23	22	21	17	CRANBERRIES/Salvation	
14	23	19	15	TRACY BONHAM/Mother Mother	
14	13	14	14	EVERCLEAR/Santa Monica...	
17	22	16	12	NIXONS/Sister	
6	5	12	12	BADLEES/Angeline Is...	
6	5	12	12	TONI BRAXTON/You're Makin' Me...	
-	-	9	12	LIVIN' JOY/Dreamer	
6	5	7	8	QUAD CITY DJ'S/Com'N Ride It...	
6	5	7	8	LENNY KRAVITZ/Can't Get You Off...	
6	5	7	8	SWV/You're The One	
6	5	7	8	DISHWALLA/Counting Blue Cars	
6	5	7	8	NATALIE MERCHANT/Jealousy	
6	5	7	8	PHILOSOPHER KINGS/Charms	
6	5	7	8	STING/You Still Touch Me	
6	5	7	8	EVERYTHING BUT.../Wrong	
5	5	7	7	TEVIN CAMPBELL/Back To The World	

	MARKET #52 WGTZ/Dayton (513) 294-5858 Kaplan/Corbett				
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
56	60	62	63	MARIAH CAREY/Always Be My Baby	
56	59	62	61	TRACY CHAPMAN/Give Me One Reason	
36	39	42	60	COLOR ME BADD/The Earth...	
50	54	57	58	FUGEES/Killing Me Softly	
55	57	58	57	ALANIS MORISSETTE/Ironic	
26	32	48	55	ALANIS MORISSETTE/You Learn	
34	37	35	45	GROOVE THEORY/Tell Me	
17	17	35	43	LOS DEL RIO/BAYSIDE/Macarena	
27	37	44	41	NO DOUBT/Just A Girl	
11	11	16	38	OASIS/Champagne Supernova	
-	-	19	38	EVERYTHING BUT.../Missing	
31	33	37	36	LA BOUCHE/Be My Lover	
32	49	41	35	BRANDY/Sittin' Up In My...	
29	33	34	35	OASIS/Wonderwall	
10	10	23	34	ROBERT MILES/Children	
57	41	32	32	3T/Anything	
33	33	34	32	LA BOUCHE/Sweet Dreams	
39	38	35	30	MARY J. BLIGE/Not Gon' Cry	
20	19	18	30	NATALIE MERCHANT/Wonder	
10	12	23	29	BONE THUGS-N-HARMONY/Tha Crossroads	
55	60	57	29	CELINE DION/Because You Loved Me	
31	36	34	29	TONY RICH PROJECT/Nobody Knows	
46	49	32	27	COOLIO/2,3,4 (Sumpin'...)	
20	27	29	25	BILLIE RAY MARTIN/Your Loving Arms	
20	19				



CHR/RHYTHMIC TOP 50

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	BONE THUGS... Tha Crossroads (<i>Ruthless/Relativity</i>)	1981	1986	1842	1677	37/0
1	1	1	2	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	1840	1986	2021	2050	36/0
3	3	3	3	SWV You're The One (<i>RCA</i>)	1599	1782	1737	1547	33/0
8	6	5	4	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	1417	1320	1145	1018	34/0
4	4	4	5	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	1310	1486	1487	1471	26/0
5	5	6	6	CELINE DION Because You Loved Me (<i>550 Music</i>)	1228	1242	1202	1276	24/2
9	9	7	7	QUAD CITY DJ'S C'mon 'N Ride... (<i>Quadra Sound/Big Beat/Atlantic</i>)	1198	1119	898	812	32/2
24	17	8	8	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	1036	877	738	543	31/3
34	21	13	9	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	986	798	636	375	29/3
20	13	12	10	TOTAL Kissin' You (<i>Bad Boy/Arista</i>)	915	802	753	618	23/0
18	14	9	11	GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	900	840	746	627	21/1
14	15	15	12	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	819	731	746	701	23/4
15	18	17	13	COLOR ME BADD The Earth, The Sun, The Rain (<i>Giant</i>)	725	693	692	685	18/1
23	23	21	14	CASE /FOXXY BROWN Touch Me Tease Me (<i>Def Jam/RAL/Mercury</i>)	721	661	607	565	23/0
17	10	10	15	TEVIN CAMPBELL Back To The World (<i>Qwest/WB</i>)	714	806	809	646	27/0
21	24	23	16	JODECI Get On Up (<i>Uptown/MCA</i>)	698	638	602	595	20/1
13	12	19	17	BRANDY Sittin' Up In My Room (<i>Arista</i>)	686	667	761	721	18/0
19	20	18	18	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	682	686	641	621	13/0
BREAKER	19			MAXI PRIEST I/SHAGGY That Girl (<i>Virgin</i>)	594	347	77	—	26/5
11	11	14	20	PUFF JOHNSON Forever More (<i>Work/CRG</i>)	566	737	788	734	21/0
6	7	11	21	COOLIO 1,2,3,4 (Sumpin' New) (<i>Tommy Boy</i>)	550	803	969	1098	16/0
BREAKER	22			JORDAN HILL For The Love Of You (<i>143/Atlantic</i>)	546	442	354	222	18/0
12	22	24	23	MC LYTE I/XSCAPE Keep On Keepin' On (<i>Flavor Unit/EastWest/EEG</i>)	528	615	624	732	17/1
25	26	26	24	DELINQUENT HABITS Tres Delinquents (<i>Loud/RCA</i>)	496	462	530	504	17/0
41	40	27	25	COOLIO All The Way Live (<i>Tommy Boy/Island</i>)	482	461	323	304	24/1
10	16	16	26	ANGELINA Release Me (<i>Upstairs</i>)	440	697	739	770	16/0
7	8	20	27	R. KELLY Down Low (Nobody Has To Know) (<i>Jive</i>)	437	667	920	1040	12/0
16	19	25	28	LA BOUCHE Sweet Dreams (<i>RCA</i>)	434	541	659	667	12/0
44	31	29	29	CLAYTON & MULLEN Mission: Impossible (<i>Mother/Island</i>)	430	442	360	285	17/1
31	27	31	30	J'SON I'll Never Stop Loving You (<i>Hollywood</i>)	415	424	461	420	18/1
42	38	32	31	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	415	422	331	293	11/0
43	34	34	32	MONTELL JORDAN I Like (<i>Def Jam/RAL/Mercury</i>)	408	404	347	289	19/0
—	—	48	33	2PAC How Do U Want It (<i>Death Row/Interscope</i>)	392	247	225	165	17/0
33	30	35	34	ROBERT MILES Children (<i>Arista</i>)	390	389	390	377	16/1
36	37	33	35	MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	383	413	332	349	11/0
—	—	42	36	L.L. COOL J Loungin (<i>Def Jam/RAL/Mercury</i>)	374	280	155	100	23/2
26	28	28	37	JOE All The Things (Your Man Won't Do) (<i>Island</i>)	374	451	422	500	9/0
—	45	37	38	TOO SHORT Gettin' It (<i>Dangerous/Jive</i>)	351	356	298	203	9/0
DEBUT	39			GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia/CRG</i>)	339	175	86	62	9/3
—	47	40	40	MONIFAH You (<i>Uptown/Universal</i>)	329	297	268	218	13/0
DEBUT	41			NAS If I Ruled The World (<i>Columbia/CRG</i>)	282	233	98	43	14/5
—	—	47	42	112 Only You (<i>Bad Boy/Arista</i>)	259	258	229	152	8/1
40	44	41	43	BARRIO BOYZZ I Wish (<i>SBK/EMI</i>)	254	286	299	305	7/0
38	33	45	44	L.L. COOL J Doin' It (<i>Def Jam/Mercury</i>)	249	267	351	347	7/0
DEBUT	45			FUGEES Ready Or Not (<i>Ruffhouse/Columbia/CRG</i>)	245	225	205	158	9/0
27	42	39	46	MARY J. BLIGE Not Gon' Cry (<i>Arista</i>)	230	329	315	491	7/0
39	46	49	47	IMMATURE Please Don't Go (<i>MCA</i>)	218	242	296	312	14/0
DEBUT	48			GROOVE THEORY Baby Luv (<i>Epic</i>)	209	60	—	—	15/8
37	43	46	49	BILLIE RAY MARTIN Your Loving Arms (<i>Sire/EEG</i>)	209	259	308	348	10/1
DEBUT	50			KATALINA DJ Girl (<i>Thump</i>)	209	181	120	22	7/0

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 CHR/Rhythmic reporters. 38 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

MAXI PRIEST I/SHAGGY		
That Girl (<i>Virgin</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
594/247	26/5	19

JORDAN HILL		
For The Love Of You (<i>143/Atlantic</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
546/104	18/0	22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Forever (<i>Columbia/CRG</i>)	11
GROOVE THEORY Baby Luv (<i>Epic</i>)	8
MAXI PRIEST I/SHAGGY That Girl (<i>Virgin</i>)	5
NAS If I Ruled The World (<i>Columbia/CRG</i>)	5
MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	4
FUGEES No Woman, No Cry (<i>Ruffhouse/Columbia/CRG</i>)	3
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia/CRG</i>)	3
R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	3
MISTA Blackberry Molasses (<i>EastWest/EEG</i>)	3
OUTKAST Elevators (<i>LaFace/Arista</i>)	3
SHADES Tell Me (I'll Be Around) (<i>Motown</i>)	3
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAXI PRIEST I/SHAGGY That Girl (<i>Virgin</i>)	+247
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	+188
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia/CRG</i>)	+164
R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	+159
GROOVE THEORY Baby Luv (<i>Epic</i>)	+149
2PAC How Do U Want It (<i>Death Row/Interscope</i>)	+145
TOTAL Kissin' You (<i>Bad Boy/Arista</i>)	+113
JORDAN HILL For The Love Of You (<i>143/Atlantic</i>)	+104
TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	+97
L.L. COOL J Loungin (<i>Def Jam/RAL/Mercury</i>)	+94

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)
GROOVE THEORY Tell Me (<i>Epic</i>)
LA BOUCHE Be My Lover (<i>RCA</i>)
2PAC I/DR. DRE California Love (<i>Death Row/Interscope</i>)
3T Anything (<i>MJJ/550 Music</i>)
MARIAH CAREY Fantasy (<i>Columbia/CRG</i>)
L.L. COOL J Hey Lover (<i>Def Jam/Mercury</i>)
SOUL FOR REAL Every Little Thing I Do (<i>Uptown/MCA</i>)
TLC Diggin' On You (<i>LaFace/Arista</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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Switch to MusicMaster.

They'll never figure out why your station sounds better, because they'd never guess that you would do something like that!

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	BONE THUGS... Tha Crossroads (<i>Ruthless/Relativity</i>)	4603	4301	116/0
2	2	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	3705	4156	99/0
3	3	CASE F/FOXXY BROWN Touch Me... (<i>Def Jam/RAL/Mercury</i>)	3295	2896	103/0
4	4	MONTELL JORDAN I Like (<i>Def Jam/RAL/Mercury</i>)	2154	1883	98/1
7	5	2PAC How Do U Want It (<i>Death Row/Interscope</i>)	1608	1218	92/2
5	6	QUAD CITY DJ'S C'mon... (<i>Quadra Sound/Big Beat/Atlantic</i>)	1570	1515	52/3
8	7	L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>)	1314	928	95/4
10	8	BUSTA RHYMES It's A Party (<i>Elektra/EEG</i>)	1100	867	82/3
6	9	MC LYTE F/XSCAPE Keep On... (<i>Flavor Unit/EastWest/EEG</i>)	1097	1420	40/1
9	10	COOLIO All The Way Live (<i>Tommy Boy/Island</i>)	1049	920	66/4
16	11	CRUCIAL CONFLICT Hay (<i>Pallas/Universal</i>)	862	599	63/3
—	12	NAS If I Ruled The World (<i>Columbia/CRG</i>)	841	438	67/17
12	13	TOO SHORT Gettin' It (<i>Dangerous/Jive</i>)	805	778	47/3
18	14	OUTKAST Elevators (<i>LaFace/Arista</i>)	718	531	55/4
13	15	BAHAMADIA I Confess (<i>Chrysalis/EMI</i>)	713	684	58/2
14	16	LUKE Scarred (<i>Luke</i>)	710	676	38/1
15	17	DOMINO So Fly (<i>OutBurst/RAL/Mercury</i>)	652	599	59/0
11	18	COOLIO 1,2,3,4 (Sumpin' New) (<i>Tommy Boy</i>)	630	854	19/0
17	19	FUGEES Ready Or Not (<i>Ruffhouse/Columbia/CRG</i>)	620	581	24/1
—	20	JAY Z W/FOXXY BROWN Ain't No Nigga (<i>Rockafeller/Priority</i>)	587	448	32/6

This chart reflects airplay from June 10-16. Songs ranked by total plays. 39 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

JAY Z W/FOXXY BROWN Ain't No... (<i>Rockafeller/Priority</i>) Total Plays: 209, Total Stations: 6, Adds: 1	MONA LISA You Said (<i>Island</i>) Total Plays: 150, Total Stations: 9, Adds: 0
CRUCIAL CONFLICT Hay (<i>Pallas/Universal</i>) Total Plays: 205, Total Stations: 10, Adds: 1	FUGEES No Woman, No Cry (<i>Ruffhouse/Columbia/CRG</i>) Total Plays: 149, Total Stations: 5, Adds: 3
DEBORAH COX Where Do We Go From Here (<i>Arista</i>) Total Plays: 193, Total Stations: 10, Adds: 0	SLOW PAIN Slow Pain Baby (<i>Thump</i>) Total Plays: 144, Total Stations: 2, Adds: 0
RHYTHMCENTRIC You Don't Have To Worry (<i>Metropolitan</i>) Total Plays: 191, Total Stations: 6, Adds: 0	LUKE Scarred (<i>Luke</i>) Total Plays: 142, Total Stations: 3, Adds: 0
2PAC F/SNOOP DOGGY DOGG 2 Of Americas... (<i>Death Row/Interscope</i>) Total Plays: 189, Total Stations: 4, Adds: 0	MISTA Blackberry Molasses (<i>EastWest/EEG</i>) Total Plays: 140, Total Stations: 10, Adds: 3
AMBER This Is Your Night (<i>Tommy Boy</i>) Total Plays: 188, Total Stations: 10, Adds: 1	PLANET SOUL Feel The Music (<i>Strictly Rhythm</i>) Total Plays: 135, Total Stations: 6, Adds: 0
JOCELYN ENRIQUEZ Do You Miss Me (<i>Classified</i>) Total Plays: 176, Total Stations: 6, Adds: 1	LIVIN' JOY Dreamer (<i>MCA</i>) Total Plays: 134, Total Stations: 6, Adds: 0
BUSTA RHYMES It's A Party (<i>Elektra/EEG</i>) Total Plays: 165, Total Stations: 12, Adds: 0	LOUIE CORDERO Ain't No Woman (Like The One I've Got) (<i>Trauma</i>) Total Plays: 130, Total Stations: 8, Adds: 0
KRISTINE W. One More Try (<i>Champion/RCA</i>) Total Plays: 165, Total Stations: 9, Adds: 2	STEVIE B Waiting For Your Love (<i>CME</i>) Total Plays: 125, Total Stations: 4, Adds: 0
MARIAH CAREY Forever (<i>Columbia/CRG</i>) Total Plays: 155, Total Stations: 19, Adds: 11	RICKY MARTIN Maria (<i>Sony Latin</i>) Total Plays: 119, Total Stations: 4, Adds: 0

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS JUNE 25

Crush	"Jellyhead" (Robbins Entertainment)
Tony Rich Project	"Like A Woman" (LaFace/Arista)


CHR/RHYTHMIC REPORTERS


Stations and their adds listed alphabetically by market


KKSS/Albuquerque, NM PD: Roy Jaynez MD: Jacques James CLAYTON & MULLEN "Mission" MONICA "Why" MARIAH CAREY "Forever" NAS "Ruled" KRISTINE W "Try" L.L. COOL J "Loungin"	KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson No Adds	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 12 GROOVE THEORY "Baby" 11 DAMON WILLIAMS "Lately"	KLUC/Las Vegas, NV PD: Jerry Dean MD: Cat Thomas 9 GEORGE MICHAEL "Fastlove" 7 BILLIE RAY MARTIN "Loving" R KELLY "Sleep"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane No Adds	KGGI/Riverside, CA PD/MD: Bob Lewis MONICA "Why" KEITH SWEAT "Twisted" R KELLY "Sleep"	KTFM/San Antonio, TX PD: Cliff Trethewey MD: Charlie Huero 47 LIL JOHANNA "Real" JOCELYN ENRIQUEZ "Miss" 3T "Why" LINA SANTIAGO "Go"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 42 FUGEES "No" 22 COLOR ME BADD "Earth" 20 KEITH SWEAT "Twisted" 17 VANESSA WILLIAMS "Where"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes MARIAH CAREY "Forever" QUAD CITY DJ'S "Ride"	KOKS/Denver, CO PD: Cindy Rose APD: Ricky D. 8 FUGEES "No" L.L. COOL J "Loungin" MAXI PRIEST F/SHAGGY "That"	KOMQ/Honolulu, HI PD: Jamie Hyatt MD: Mars Frehley 27 BUFFY "One"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James 16 MC LYTE F/XSCAPE "Keep"	KCAQ/Oxnard, CA PD: Rooster Rhodes MD: Lucy B. EL PRESIDENTE "Cafe" MARIAH CAREY "Forever"	WJJS/Roanoke, VA PD: David Lee Michaels 39 CELINE DION "Because" FUGEES "No" GROOVE THEORY "Baby" D'ANGELO "Dreamin" J'SON "Stop" MONICA "Why"	XHTZ/San Diego, CA DM/MD: Lisa Vazquez APD/MD: Jeff Nelson 26 JOHNNY Z "Latin" 5 NO MERCY "Where" 5 MEN OF VIZION "Keeper" 4 NAS "Ruled" MISTA "Blackberry" SHADES "Tell"	KWIN/Stockton, CA PD: Steve Wail MD: C.K. 65 CELINE DION "Because" 12 MISTA "Blackberry"
WERQ/Baltimore, MD PD: Tom Calococi MD: Camille Cashwell 9 MISTA "Blackberry"	KPRR/EI Paso, TX PD: John Candelaria JOHNNY Z "Latin" MARIAH CAREY "Forever" MAXI PRIEST F/SHAGGY "That" GROOVE THEORY "Baby"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 22 MARIAH CAREY "Underneath" 22 GHOST TOWN DJ'S "Boo" 12 TRINITY GARDEN "Twelve" 11 BRAXTONS "Ways" 9 DJ SCREW "Pimp"	WPOW/Miami, FL Interim PD: Kid Curry Interim MD: Phil Jones 5 CRUCIAL CONFLICT "Hay"	WWKX/Providence, RI PD: Joe Dawson MD: B.B. Good 15 JAY Z W/FOXXY BROWN "Ain't No Nigga" 14 NAS "Ruled" 12 KRISTINE W "Try" 11 GROOVE THEORY "Baby" NO MERCY "Where" WILLI ONE BLOOD "True" BAD YARD CLUB "Ghetto" LUCIANO "Could" CRUSH "Jellyhead"	KSFM/Sacramento, CA PD: Bob West MD: Trejo R KELLY "Sleep" MAXI PRIEST F/SHAGGY "That" DONNA LEWIS "Always"	WPGC/Washington, DC PD: Jay Stevens MD: G-Sharp 31 GHOST TOWN DJ'S "Boo" 26 TONY RICH PROJECT "Woman" 24 OUTKAST "Elevators" 21 MAXI PRIEST F/SHAGGY "That"	
WJMN/Boston, MA PD: DJ Hitac Jack McCartney MD: Cat Collins No Adds	KBOS/Fresno, CA PD/MD: Mark Adams MARIAH CAREY "Forever" MONICA "Why" VANESSA WILLIAMS "Where"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye MARIAH CAREY "Forever"	KHTN/Modesto, CA PD/MD: Pete Jones MARIAH CAREY "Forever" NAS "Ruled" O'ANGELO "Dreamin" GHOST TOWN DJ'S "Boo" SHADES "Tell"	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare 8 MARIAH CAREY "Forever" AMBER "Night" ALL-4-ONE "Someday" GROOVE THEORY "Baby"	WOCO/Salisbury, MD PD: Wookiee MD: Marlon 5 NAS "Ruled" GROOVE THEORY "Baby" ALL-4-ONE "Someday" VANESSA WILLIAMS "Colors" CYPRESS HILL "Boom" MARIAH CAREY "Forever"	KYLD/San Francisco, CA PD: Michael Martin MD: Mein 26 S'AIN'T JOHN "Agua" MARIAH CAREY "Forever"	
WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 9 ALANIS MORISSETTE "Learn"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 50 LOST BOYZ "Get" 35 2PAC "Hit" 28 MEN OF VIZION "Keeper" 23 QUAD CITY DJ'S "Ride" 19 AKASELLA "Mouth" 15 112 "Only" 15 OUTKAST "Elevators" 5 FUGEES "Cowboys"	WJBT/Jacksonville, FL PD: Paco Lopez Music Coord.: Jeff Lee 4U "Home" OUTKAST "Elevators"	KDON/Monterey, CA PD: Michael Newman APD/MD: Jennifer Wilde JODECI "Up" GROOVE THEORY "Baby"	KZHT/Salt Lake City, UT PD: Chal Buchanan MD: Dr. Doug 7 "AFKAP" "Delores" SHADES "Tell"	WCCQ/Salisbury, MD PD: Wookiee MD: Marlon 5 NAS "Ruled" GROOVE THEORY "Baby" ALL-4-ONE "Someday" VANESSA WILLIAMS "Colors" CYPRESS HILL "Boom" MARIAH CAREY "Forever"	KYLD/San Francisco, CA PD: Michael Martin MD: Mein 26 S'AIN'T JOHN "Agua" MARIAH CAREY "Forever"	
KZFM/Corpus Christi, TX PD: Charlie Mazz MD: Tony Manero KEITH SWEAT "Twisted" GROOVE THEORY "Baby"					KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Cjelic ROBERT MILES "Children" MARIAH CAREY "Forever"	39 Total Reporters 39 Current Reporters 38 Current Playlist	


CHR/RHYTHMIC PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

	MARKET #1 WKTU /New York (201) 420-3700 Blue/Shane				
PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	50	50	60	FUGEES/Killing Me Softly	
50	52	57	60	LA BOUCHE/Be My Lover	
50	52	59	59	BILLIE RAY MARTIN/Your Loving Arms	
30	45	57	60	CELINIE DION/Because You Loved Me	
33	42	52	60	MARIAH CAREY/Always Be My Baby	
17	14	28	44	OUTHERE BROTHERS/Boom Boom Boom	
26	31	36	38	LA BOUCHE/Sweet Dreams	
30	33	39	38	LOS DEL RIO/BAYSIDE/Macarena	
50	40	45	37	LIVIN' JOY/Dreamer	
23	26	41	36	TONY RICH PROJECT/Nobody Knows	
14	14	27	32	GROOVE THEORY/Tell Me	
14	15	23	27	FUN FACTORY/Wanna B With U	
21	23	24	26	ROBERT MILES/Children	
7	7	20	26	AMBER/This Is Your Night	
17	19	22	23	KRISTINE W./One More Try	
47	34	28	21	COLLAGE/It's About Loving You	
26	27	22	20	EVERYTHING BUT...Missing	
14	14	17	16	LINA SANTIAGO/Feels So Good...	
14	15	17	16	PLANET SOUL/Set U Free	
5	5	17	15	CHEER/One By One	
9	10	11	14	LIL' SUZY/When I Fall In Love	
-	-	-	-	15	MARIAH CAREY/Forever
13	11	15	13	COLOR ME BADD/The Earth...	
-	-	-	-	12	BAD YARO CLUB/In The Ghetto
-	-	-	-	12	ANGELINA/Release Me
22	26	20	11	CLAYTON & MULLEN/Mission: Impossible	
-	-	-	-	10	NO MERCY/Where Do You Go
5	5	8	6	QUAD CITY DJ'S/C'mon 'N Ride It...	

	MARKET #2 KPWR /Los Angeles (818) 953-4200 Mercer/St. James				
PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	65	68	69	FUGEES/Killing Me Softly	
27	43	67	69	TOO SHORT/Gettin' It	
43	69	68	68	BONE THUGS-N-HARMONY/Tha Crossroads	
28	43	66	66	EURYTHMICS/Sweet Dreams '96	
37	63	69	66	S'AIN'T JOHN/Agua	
41	67	50	42	DELINQUENT HABITS/Tres Delinquents	
22	47	44	47	EL PRESIDENTE/Cafe Con Leche	
42	69	50	44	ARTIE THE 1 MAN.../Esa Nena Linda	
28	46	51	43	2PAC F/SNOOP.../2 Of America's...	
-	28	29	43	ENERGY/Take Me Higher	
14	30	29	32	2PAC/How Do U Want It	
-	-	-	-	24	DELINQUENT HABITS/Lower Eastside
-	-	-	-	24	GEORGIE PORGIE/I'm In Love
12	18	15	20	L.A.O./Ridin' Low	
10	16	18	19	COOLIO/1,2,3,4 (Sumpin'...)	
11	16	17	18	FROST/La Familia	
32	48	45	16	ANGELINA/Release Me	
-	-	-	-	16	MC LYTE F/XSCAPE/Keep On Keepin' On
11	17	18	15	L.L. COOL J/Hey Lover	
18	31	14	14	MACK 10/Hoo-Bangin'	
10	13	15	14	PLANET SOUL/Feels So Good...	
13	17	16	9	PLANET SOUL/Feel The Music	

	MARKET #3 WBBM /Chicago (312) 944-6000 Cavanah/Bradley				
PLAYS	3W	2W	1W	TW	ARTIST/TITLE
37	35	50	66	BRANDY/Sittin' Up In My...	
13	23	38	64	BONE THUGS-N-HARMONY/Tha Crossroads	
59	65	62	63	FUGEES/Killing Me Softly	
24	28	38	57	MONICA/Before You Walk...	
62	76	68	49	AMBER/This Is Your Night	
33	45	50	48	CULTURE BEAT/Inside Out	
-	37	48	39	QUAD CITY DJ'S/C'mon 'N Ride It...	
49	38	63	46	TONY RICH PROJECT/Nobody Knows	
22	31	41	45	FUGEES/Fu-gee-la	
69	75	52	40	COOLIO/1,2,3,4 (Sumpin'...)	
16	20	23	38	SWV/You're The One	
7	29	44	33	CLAYTON & MULLEN/Mission: Impossible	
58	49	23	31	ALANIS MORISSETTE/Ironic	
24	29	24	27	BUFFY/Give Me A Reason	
21	30	26	27	MARIAH CAREY/Always Be My Baby	
20	27	26	26	GROOVE THEORY/Tell Me	
12	14	14	24	GEORGE MICHAEL/Fastlove	
13	14	17	20	TONI BRAXTON/You're Makin' Me...	
-	24	22	19	CULTURE BEAT/Crying In The Rain	
24	26	18	17	ROBERT MILES/Children	
11	14	11	16	RUFFNEQ/Everybody Be...	
-	-	-	-	14	NATHAN MORRIS/Wishes
-	-	-	-	13	EVERYTHING BUT...Missing
-	-	-	-	13	SWEET TRAXX/Sweet Dreams
61	61	36	12	CELINE DION/Because You Loved Me	
16	22	9	12	TO KOOL CHRIS/The Root Is On Fire	
-	-	-	-	11	CYNTHIA/Change On Me
-	-	-	-	11	LA BOUCHE/Be My Lover
-	-	-	-	14	2PAC F/D.R.E./California Love
-	-	-	-	10	MARIAH CAREY/Fantasy
-	-	-	-	10	FUN FACTORY/Close To You
-	-	-	-	12	OUTHERE BROTHERS/Boom Boom Boom
-	-	-	-	10	OMD/If You Leave
49	54	13	10	L.L. COOL J/Do'n't It	
-	-	-	-	10	REAL MCGOY/Another Night
-	-	-	-	9	ALANIS MORISSETTE/You Learn
-	-	-	-	3	COOLIO/All The Way Live
9	9	6	6	MC LYTE F/XSCAPE/Keep On Keepin' On	
16	15	14	6	R. KELLY/Down Low (Nobody...)	
-	-	-	-	3	J'SON/I'll Never Stop...

	MARKET #4 KMEL /San Francisco (415) 391-1061 Santosuosso/Arbagey				
PLAYS	3W	2W	1W	TW	ARTIST/TITLE
41	44	59	63	QUAD CITY DJ'S/C'mon 'N Ride It...	
-	-	-	-	44	GHOST TOWN DJ'S/My Boo
48	53	45	58	TOTAL/Kissin' You	
18	50	48	56	BONE THUGS-N-HARMONY/Tha Crossroads	
-	43	58	54	TOO SHORT/Gettin' It	
-	30	44	47	CELINIE DION/Because You Loved Me	
58	54	51	39	2PAC F/SNOOP.../2 Of America's...	
-	-	-	-	40	NAS/If I Ruled The World
18	32	42	38	JODECI/Get On Up	
35	42	42	37	SWV/You're The One	
-	-	-	-	26	AZ YET/Last Night
22	38	43	37	CYPRESS HILL/Boom Biddy Bye Bye	
-	-	-	-	36	L.L. COOL J/Loungin
55	45	40	30	MC LYTE F/XSCAPE/Keep On Keepin' On	
16	24	33	30	KEITH SWEAT/Twisted	
16	20	27	27	TONI BRAXTON/You're Makin' Me...	
-	-	-	-	26	2PAC/How Do U Want It
-	-	-	-	26	JOCELYN ENRIQUEZ/Do You Miss Me
10	36	34	24	PASSION/Where I'm From	
19	15	25	23	CASE F/FOXY BROWN/Touch Me Tease Me	
53	40	38	22	MACK 10/Hoo-Bangin'	
-	-	-	-	22	COOLIO/All The Way Live
22	29	21	21	PUFF JOHNSON/Forever More	
18	13	20	21	MAC MALL/Get Right	
10	14	11	20	ME'SHELL NDEGEOCELLO/Leticia: Faggot	
20	24	20	20	SHAY/Don't Want To...	
10	10	9	8	J'SON/I'll Never Stop...	
5	10	6	8	MONICA/Why I Love You So...	
-	-	-	-	7	MAXI PRIEST F/SHAGGY/That Girl
10	10	11	7	BUSTA RHYMES/It's A Party	

	MARKET #4 KYLD /San Francisco (415) 391-1077 Martin/Main					
PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
14	32	61	76	GHOST TOWN DJ'S/My Boo		
70	67	68	69	QUAD CITY DJ'S/C'mon 'N Ride It...		
68	67	63	65	TOO SHORT/Gettin' It		
47	55	62	63	JOHNNY Z/Latin Swing		
56	66	64	62	SWV/You're The One		
38	66	62	59	2PAC F/SNOOP.../2 Of America's...		
57	41	57	57	BONE THUGS-N-HARMONY/Tha Crossroads		
21	43	49	49	NAS/If I Ruled The World		
12	38	42	48	CELINIE DION/Because You Loved Me		
21	35	48	47	2PAC/How Do U Want It		
33	42	61	46	PLANET SOUL/Feel The Music		
18	39	49	46	JOCELYN ENRIQUEZ/Do You Miss Me		
-	-	-	-	38	CELINIE DION/Because You Loved Me	
-	-	-	-	40	JUNIOR M.A.F.I.A./Gettin' Money	
54	42	40	40	MACK 10/Hoo-Bangin'		
54	39	39	39	CYPRESS HILL/Boom Biddy Bye Bye		
71	71	56	38	MC LYTE F/XSCAPE/Keep On Keepin' On		
35	52	29	36	EL PRESIDENTE/Cafe Con Leche		
43	28	26	29	DELINQUENT HABITS/Tres Delinquents		
71	58	42	28	ARTIE THE 1 MAN.../Esa Nena Linda		
-	-	-	-	26	S'AIN'T JOHN/Agua	
11	24	19	25	TOTAL/Kissin' You		
29	26	22	22	FUGEES/Killing Me Softly		
23	26	21	21	ENERGY/Take Me Higher		
-	-	-	-	10	XZIBIT/Paparazzi	
22	23	18	20	ANGELINA/Release Me		
-	-	-	-	18	KEITH SWEAT/Twisted	
16	27	17	16	MAC MALL/Get Right		
-	-	-	-	5	8	TONI BRAXTON/You're Makin' Me...
-	-	-	-	8	9	L.L. COOL J/Loungin
21	22	16	9	ROBERT MILES/Children		
-	-	-	-	11	9	AMBER/This Is Your Night
-	-	-	-	6	7	MONTELL JORDAN/Like
-	-	-	-	-	-	MARIAH CAREY/Forever

	MARKET #8 WPGC /Washington (301) 441-3500 Stevens/G-Sharp					
PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
69	65	67	62	MONICA/Why I Love You So...		
66	60	40	58	BONE THUGS-N-HARMONY/Tha Crossroads		
52	63	50	52	R. KELLY/Can't Sleep...		
-	-	-	-	29	43	QUAD CITY DJ'S/C'mon 'N Ride It...
34	41	43	49	TOTAL/Kissin' You		
63	42	48	46	MC LYTE F/XSCAPE/Keep On Keepin' On		
67	50	64	44	JOE/All The Things...		
54	44	44	44	FUGEES/Killing Me Softly		
32	51	43	42	CASE F/FOXY BROWN/Touch Me Tease Me		
35	35	46	41	NONCHALANT/5 O'Clock		
32	28	29	40	MEN OF VIZION/House Keeper		
28	29	32	40	CRUCIAL CONFLICT/Hay		
69	51	65	39	MICHAEL JACKSON/They Don't Care...		
31	39	28	39	SWV/You're The One		
29	25	26	34	R. KELLY/Down Low (Nobody...)		
22	31	36	32	SWV/Use Your Heart		
-	-	-	-	31	NAS/If I Ruled The World	
31	24	19	27	JAY Z W/FOXY BROWN/Ain't No Niggas		
-	-	-	-	26	TONY RICH PROJECT/Like A Woman	
37	20	16	25	JUNIOR M.A.F.I.A./Gettin' Money		
-	-	-	-	24	OUTKAST/Elevators	
-	-	-	-	21	MAXI PRIEST F/SHAGGY/That Girl	
18	31	32	20	DJ KOOL/Let Me Clear My...		
-	-	-	-	18	A TRIBE CALLED QUEST/Once Again	
43	43	13	13	L.L. COOL J/Loungin		
34	11	5	4	QUINON/Doin' You That's...		

	MARKET #9 KBXX /Houston (713) 623-2108 Scorpio/Head					
PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
72	63	58	68	MONICA/Why I Love You So...		
74	66	60	65	BONE THUGS-N-HARMONY/Tha Crossroads		
57	59	62	61	R. KELLY/Can't Sleep...		
55	57	65	61	TONI BRAXTON/You're Makin' Me...		
14	32	41	60	KEITH SWEAT/Twisted		
57	57	68	60	CASE F/FOXY BROWN/Touch Me Tease Me		
54	60	47	51	TOTAL/Kissin' You		
24	46	47	51	MONIFAH/You		
-	-	-	-	40	48	OUTKAST/Elevators
41	42	39	50	BARRIO BOYZ/I Wish		
-	-	-	-	22	49	QUAD CITY DJ'S/C'mon 'N Ride It...
66	62	60	49	CRUCIAL CONFLICT/Hay		
69	73	41	44	MC LYTE F/XSCAPE/Keep On Keepin' On		
47	23	17	37	JODECI/Get On Up		
71	58	43	28	SWV/You're The One		
-	-	-	-	23	NAS/If I Ruled The World	
43	29	29	23	BONE THUGS-N-HARMONY/Shoot 'Em Up		
59	34	24	23	FUGEES/Killing Me Softly		
-	-	-	-	22	22	FUGEES/Ready Or Not
42	28	22	20	RUFFA/Don't You Worry		
-	-	-	-	23	20	D'ANGELO/Me And Those...
32	33	21	17	MONTELL JORDAN/Like		
45	32	31	17	UGK/One Day		
-	-	-	-	19	15	NNKKA/Say It Again
-	-	-	-	12	12	GHOST TOWN DJ'S/My Boo
-	-	-	-	11	11	TRINITY GARDEN.../Judged By Twelve
-	-	-	-	12	12	BRAXTONS/So Many Ways
-	-	-	-	9	9	DJ SCREW/Pimp The Pen

	MARKET #10 WJMN /Boston (617) 290-0009 McCartney/Collins					
PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
65	64	65	63	MARIAH CAREY/Always Be My Baby		
49	62	65	63	L.L. COOL J/Do'n't It		
63	62	64	62	FUGEES/No Woman, No Cry		
66	67	64	62	FUGEES/Killing Me Softly		
59	58	57	59	DEBORAH COX/Who Do U Love		
67	64	64	65	CELINIE DION/Because You Loved Me		
22	31	48	52	LOS DEL RIO/BAYSIDE/Macarena		
39	37	46	52	TONI BRAXTON/You're Makin' Me...		
41	45	48	48	SWV/You're The One		
60	52	43	43	BRANDY/Sittin' Up In My...		
44	40	42	42	COLOR ME BADD/The Earth...		
-	-	-	-	19	42	R. KELLY/Can't Sleep...
42	45	42	41	GROOVE THEORY/Tell Me		
40	35	36	39	EVERYTHING BUT...Missing		
40	30	29	29	R. KELLY/Down Low (Nobody...)		
30	26	27	27	JODECI/Get On Up		
-	-	-	-	24	24	MAXI PRIEST F/SHAGGY/That Girl
38	34	25	22	TEVIN CAMPBELL/Back To The World		
-	-	-	-	21	21	QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	-	21	20	SOUL FOR REAL/Every Little Thing...
21	19	20	20	MONICA/Before You Walk...		
13	12	16	19	MONTELL JORDAN/This Is How We Do It		
21	21	20	19	SHAGGY/Boombastic		
22	20	21	19	TONY RICH PROJECT/Nobody Knows		
18	18	16	18	MARIAH CAREY/Fantasy		
-	-	-	-	13	18	HOUSTON & WINANS/Count On Me
19	18	16	18	L.L. COOL J/Hey Lover		
35	21	17	17	112/Only You		
-	-	-	-	11		

From Dead Air To Ratings Envy

□ How WBZO/Long Island took a station from nonexistence to respectability

By Rick Martini

Can a new sign-on make it in what may be the nation's most competitive and crowded radio market? Would a station — whose new frequency allocation was fought over for eight years by 22 separate applicants — find savvy ownership when six women from diverse experience and ethnic backgrounds came together as **Shore Media Inc.?**

When radio programmers in the New York metropolitan area checked the Fall Arbitron ratings for Nassau-Suffolk (Long Island), they may have been surprised to find that the station tied for fourth among those based in the nation's 14th largest market was **WBZO-FM**, known as "B-103 — Long Island's Oldies." Since going on the air in March 1993, the 3000-watt station (located in Bay Shore, 30 miles east of New York City) has combined Oldies with local information that includes news, traffic, 'round-the-clock Weather Channel forecasts, and local on-air personalities — many of whom arrived from crosstown ACs **WALK**, **WBLI**, and **WKJY** to join a radio station that offers greater flexibility and creativity to its airstaff.



Ron Gold



Dennis Falcone

Local Owners, Pro Talents

Amazingly, B-103 has found success without the benefit of a major ownership group, a large promotional budget, or consultants.

GM **Ron Gold's** early arrival signaled Shore Media's commitment to the station's future success. Less than a decade earlier, Gold had successfully transformed **WALK's** 30-year reputation as a sleepy MOR — with little audience — to a No. 1 powerhouse. He accomplished the task by heavily promoting a mix of proven adult contemporary hits with solid regional news.

For the PD job, Gold hired former **WCBS-FM** Programming Assistant **Dennis Falcone**, who also handles afternoon drive.

Gold's vision for B-103: To fill what he perceived as a void in Long Island's available radio formats. "No one on the Island was playing oldies fulltime, and **CBS-FM** is perceived as a New York City station," Gold says. "Today's Long Island is no longer New York City's suburban bedroom community. Eighty percent of the people who live in Nassau and Suffolk work in Nassau or Suffolk. B-103 fills the gap by being an oldies station that is programmed by and for Long Islanders."

Filling a hole in a market

which included three AC and three Rock-based formats, B-103 found its niche with Oldies. Not only was **WCBS-FM's** success on Long Island a factor, but **WALK** was winning as an Oldies-intensive AC. B-103 officials estimate the majority of its approximately 200,000 listeners came from **WALK** and **WCBS-FM**.

As for other market niches, B-103's staff hopes another Long Island FM grabs a piece of the pie. With **WYNY/New York** abandoning its Country format, which had played well on Long Island, B-103 is watching the movement of **WMJC-FM**, based in Smithtown, which last month flipped to Country (**R&R**, 5/10).

Weaning Off The Satellite

The station originally broadcast live for most of the day, while running **Jones Satellite Networks's** Oldies format overnights. But Gold points out, "As the station grew, we dropped satellite programming for live lo-



cal programming." In less than a year, B-103's veteran airstaff was broadcasting from new studios overlooking Sunrise Highway, with experienced local DJs handling weekends and fill-in shifts.

B-103's music focuses on the '60s with a sprinkling of late '50s and early '70s. Typical core artists include the **Beatles**, **Rolling Stones**, the **Beach Boys**, **Elvis Presley**, the **Four Seasons**, and plenty of **Motown** acts. While the station strives to play the best songs of the era, Gold and Falcone take pride in a music rotation that isn't as tightly structured as most Oldies stations.

Distinctive Features

B-103's weekend programming includes several specialty shows, most notably its successful "Disco Party" on Saturdays from 9pm to 2am, hosted by "Party" **Marty**. The station also features the syndicated "Beatles Brunch," hosted by **WMXJ/Miami's Joe Johnson**, added to complement the ongoing hype surrounding the Beatles' "An-



A record 21,655 people showed up for a June 9 Vietnam Veterans benefit concert at Hecksher State Park in Suffolk County, NY. Performing at the free event for Oldies fans were local band **Soul Survivors**, seen onstage with **Three Dog Night**.



Approximately 18,000 loyal B-103 listeners attended the 1995 event on Long Island's south shore.

thology" collections and the ABC-TV rockumentary. "Remember Then," a Sunday night vintage Oldies show, features the best in doo-wop, a cappella and classics from the pre-Beatles era.

Despite conventional thinking about disco and doo-wop, the specialized shows perform well. Gold admits, "Our disco show has

other area PDs scratching their heads."

Yet despite its popularity, a fulltime disco outlet is not an option. "These types of shows are great for their time slots, but are too specialized to be a fulltime format. It's important to keep our oldies as mass appeal as possible."

Small-Budget Successful Promotions

Despite a limited off-air promotion budget, the staff and management still aggressively promote the station. Trade has played a major role in getting station bumper stickers, banners, equipment, and a van. A television commercial was created for a small amount of money and some trade, and airtime on local cable and broadcast stations was also bartered.

Gold says WBZO's greatest promotional push continues to come from its air personalities, who make as many personal appearances as possible. "Where there are crowds of people gathered anywhere on Long Island,

we want to be there," Gold says.

WBZO books several event appearances every weekend, bringing along its giant inflatable bee and parking the station van in a visible location. The station's biggest promotion is its free benefit Summer Concert Series, which has gathered crowds exceeding 25,000 at various Long Island parks and beaches to see and hear top acts such as **Dion**, **Three Dog Night**, **The Raspals**, **Gary Puckett**, **The Grass Roots**, **Tommy James & The Shondells**, **Lou Christie**, and **Little Anthony & The Imperials**.

Several Long Island residents who scored national hits in the '60s and '70s remain local favorites. Using the hometown advantage, B-103 co-sponsors a large number of events featuring **Jay Black** (of **Jay & The Americans**), **Johnny Maestro & The Brooklyn Bridge**, **Randy and the Rainbows**, and **Gary "U.S." Bonds**.

"Our audience loves these free concerts," Gold says. "They are not only a great crowd pleaser, but they serve as fundraisers for Long Island charities."

Will B-103 continue to thrive in a market crowded with high rollers such as **SFX Broadcasting** (new owners of **WBLI** and **WBAB**) and **Chancellor-owned WALK**? Shore Media predicts they'll continue to be as good as "Gold."

Rick Martini is the PD/morning host of WBZO/Long Island.



B-103's big inflatable bee gets a tan at 1995's Vietnam Veterans of America benefit concert, starring **Dion**, at Smith Point Park in Mastic Beach, NY.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	5	2	1	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	3069	2843	2407	2249	81/1
5	4	3	2	TOTAL Kissin' You (<i>Bad Boy/Arista</i>)	2963	2824	2532	2485	80/0
11	6	4	3	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	2791	2655	2322	1980	81/0
1	1	1	4	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	2688	3041	3059	3051	75/0
7	7	6	5	BONE THUGS-N-HARMONY Tha Crossroads (<i>Ruthless/Relativity</i>)	2622	2472	2288	2215	79/0
13	10	9	6	CASE /FOXXY BROWN Touch Me Tease Me (<i>Def Jam/RAL/Mercury</i>)	2574	2358	2030	1843	80/0
4	3	5	7	JODECI Get On Up (<i>Uptown/MCA</i>)	2473	2550	2542	2671	74/2
9	9	7	8	MEN OF VIZION House Keeper (<i>MJJ/550 Music/Epic</i>)	2445	2442	2188	2095	77/0
18	13	11	9	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	2197	1942	1647	1313	80/0
12	12	10	10	MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	1994	1967	1934	1886	72/1
23	19	13	11	112 Only You (<i>Bad Boy/Arista</i>)	1910	1718	1347	1185	78/2
2	2	8	12	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	1865	2388	2851	2889	63/0
29	18	14	13	TEVIN CAMPBELL Back To The World (<i>Qwest/WB</i>)	1862	1699	1413	1100	79/0
21	16	15	14	MONIFAH You (<i>Uptown/Universal</i>)	1796	1643	1448	1237	73/1
30	21	17	15	MONTELL JORDAN I Like (<i>Def Jam/RAL/Mercury</i>)	1746	1566	1315	1079	79/1
3	8	12	16	SWV You're The One (<i>RCA</i>)	1640	1933	2215	2722	58/0
17	17	16	17	QUINDON It's You That's On My Mind (<i>Virgin</i>)	1612	1590	1414	1341	74/0
26	20	18	18	KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	1582	1531	1330	1156	68/0
22	23	20	19	PUFF JOHNSON Forever More (<i>Work/CRG</i>)	1348	1293	1283	1201	64/1
32	25	22	20	DONELL JONES In The Hood (<i>Untouchables/LaFace/Arista</i>)	1345	1246	1144	1074	64/0
28	24	23	21	SOLO He's Not Good Enough (<i>Perspective/A&M</i>)	1233	1233	1199	1102	60/0
39	32	25	22	MONA LISA You Said (<i>Island</i>)	1227	1128	945	813	70/1
—	36	27	23	2PAC How Do U Want It (<i>Death Row/Interscope</i>)	1216	1030	806	514	75/2
20	22	21	24	KINO WATSON Bring It On (<i>Columbia/CRG</i>)	1043	1260	1300	1266	46/0
48	39	34	25	SOMETHIN' FOR THE PEOPLE With You (<i>Warner Bros.</i>)	1034	878	758	635	59/1
50	40	32	26	DEBORAH COX Where Do We Go From Here (<i>Arista</i>)	990	902	755	569	63/2
—	44	38	27	MISTA Blackberry Molasses (<i>EastWest/EEG</i>)	976	833	657	566	71/7
BREAKER			28	D'ANGELO Me And Those Dreamin' Eyes Of Mine (<i>EMI</i>)	968	488	126	54	72/10
38	35	31	29	JORDAN HILL For The Love Of You (<i>143/Atlantic</i>)	958	976	857	827	54/1
BREAKER			30	L.L. COOL J Loungin (<i>Def Jam/RAL/Mercury</i>)	940	682	281	—	72/2
46	41	33	31	ANN NESBY I'll Do Anything For You (<i>Perspective/A&M</i>)	940	895	744	649	59/1
—	45	39	32	BUSTA RHYMES It's A Party (<i>Elektra/EEG</i>)	935	803	644	269	70/3
45	37	35	33	IDEAL Inner City Blues (<i>Noo Trybe</i>)	923	859	788	711	57/1
35	29	30	34	LADAE Party 2 Nite (<i>Motown</i>)	835	985	1033	1034	49/0
BREAKER			35	TONY RICH PROJECT Like A Woman (<i>LaFace/Arista</i>)	830	724	487	121	58/0
10	11	19	36	FAITH EVANS Ain't Nobody (Who Could Love Me) (<i>Bad Boy/Arista</i>)	792	1343	2014	2059	38/0
14	15	24	37	IMMATURE Please Don't Go (<i>MCA</i>)	776	1212	1549	1739	41/0
—	—	44	38	TARAL HICKS Ooh, Ooh Baby (<i>Motown</i>)	749	679	492	113	56/1
DEBUT			39	SUBWAY I'll Make Your Dreams Come True (<i>Perspective/A&M</i>)	707	470	139	—	55/7
44	43	42	40	J'SON I'll Never Stop Loving You (<i>Hollywood</i>)	683	697	723	714	46/3
—	50	46	41	BAHAMADIA I Confess (<i>Chrysalis/EMI</i>)	670	633	540	460	54/2
DEBUT			42	CRUCIAL CONFLICT Hay (<i>Pallas/Universal</i>)	657	493	246	72	53/2
—	—	48	43	DOMINO So Fly (<i>Outburst/RAL/Mercury</i>)	652	599	431	153	59/0
—	—	50	44	ASANTE All About You (<i>Columbia/CRG</i>)	631	579	521	422	56/2
DEBUT			45	OUTKAST Elevators (<i>LaFace/Arista</i>)	629	512	193	40	51/1
8	14	26	46	HORACE BROWN One For The Money (<i>Motown</i>)	594	1082	1620	2152	33/0
—	48	—	47	LUKE Scarred (<i>Luke</i>)	568	560	552	525	35/1
DEBUT			48	COOLIO All The Way Live (<i>Tommy Boy/Island</i>)	567	564	496	449	42/3
DEBUT			49	CHANTAY SAVAGE Baby: Drive Me Crazy (<i>RCA</i>)	566	312	85	60	56/9
DEBUT			50	NAS If I Ruled The World (<i>Columbia/CRG</i>)	559	205	8	—	53/12

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 78 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

ARETHA FRANKLIN It Hurts Like Hell (*Arista*)
Total Plays: 537, Total Stations: 53, Adds: 6

HORACE BROWN Things We Do For Love (*Motown*)
Total Plays: 526, Total Stations: 54, Adds: 8

GROOVE THEORY Baby Luv (*Epic*)
Total Plays: 500, Total Stations: 50, Adds: 22

4U Home (*Rip-It*)
Total Plays: 481, Total Stations: 49, Adds: 6

NATHAN MORRIS Wishes (*Perspective/A&M*)
Total Plays: 468, Total Stations: 50, Adds: 9

TOO SHORT Gettin' It (*Dangerous/Jive*)
Total Plays: 454, Total Stations: 38, Adds: 3

COLOUR CLUB If It's All Good (*Vertex/JVC*)
Total Plays: 432, Total Stations: 42, Adds: 5

SA-DEUCE Body Knockin' (*Mecca Don/EastWest/EEG*)
Total Plays: 416, Total Stations: 48, Adds: 11

JAY Z w/FOXXY BROWN Ain't No Nigga (*Rockefeller/Priority*)
Total Plays: 378, Total Stations: 26, Adds: 5

FUGEES Ready Or Not (*Ruffhouse/Columbia/CRG*)
Total Plays: 375, Total Stations: 15, Adds: 1

DOS OF SOUL Come Around (*Def Jam/RAL/Mercury*)
Total Plays: 336, Total Stations: 48, Adds: 18

COLOR ME BADD Sexual Capacity (*Giant/WB*)
Total Plays: 334, Total Stations: 38, Adds: 1

ERIC BENET Let's Stay Together (*Jac-Mac/WB*)
Total Plays: 317, Total Stations: 46, Adds: 40

DIAMOND Good Thang (*Warlock*)
Total Plays: 304, Total Stations: 36, Adds: 3

MAXWELL Ascension (Don't Ever Wonder) (*Columbia/CRG*)
Total Plays: 302, Total Stations: 40, Adds: 15

Songs ranked by total plays.

BREAKERS

D'ANGELO
Me And Those Dreamin' Eyes Of Mine (*EMI*)
TOTAL PLAYS/INCREASE: 968/480
TOTAL STATIONS/ADDS: 72/10
CHART: **28**

L.L. COOL J
Loungin (*Def Jam/RAL/Mercury*)
TOTAL PLAYS/INCREASE: 940/258
TOTAL STATIONS/ADDS: 72/2
CHART: **30**

TONY RICH PROJECT
Like A Woman (*LaFace/Arista*)
TOTAL PLAYS/INCREASE: 830/106
TOTAL STATIONS/ADDS: 58/0
CHART: **35**

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
USHER Dreamin' (<i>LaFace/Arista</i>)	46
DANNY BOY Slip N' Slide (<i>Death Row/Interscope</i>)	43
ERIC BENET Let's Stay Together (<i>Jac-Mac/WB</i>)	40
VALERIE GEORGE Being Single (<i>Motown</i>)	34
JESSE POWELL Gloria (<i>Silas/MCA</i>)	34
NONCHALANT Until The Day (<i>MCA</i>)	26
GROOVE THEORY Baby Luv (<i>Epic</i>)	22
DIGITAL UNDERGROUND Oregon Flow (<i>Critique</i>)	20
DOS OF SOUL Come Around (<i>Def Jam/RAL/Mercury</i>)	18
MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia/CRG</i>)	15

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
D'ANGELO Me And Those Dreamin' Eyes Of Mine (<i>EMI</i>)	+480
ARETHA FRANKLIN It Hurts Like Hell (<i>Arista</i>)	+361
NAS If I Ruled The World (<i>Columbia/CRG</i>)	+354
HORACE BROWN Things We Do For Love (<i>Motown</i>)	+344
GROOVE THEORY Baby Luv (<i>Epic</i>)	+343
NATHAN MORRIS Wishes (<i>Perspective/A&M</i>)	+297
SA-DEUCE Body Knockin' (<i>Mecca Don/EastWest/EEG</i>)	+285
L.L. COOL J Loungin (<i>Def Jam/RAL/Mercury</i>)	+258
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	+255
CHANTAY SAVAGE Baby: Drive Me Crazy (<i>RCA</i>)	+254

HOTTEST RECURRENTS

D'ANGELO Lady (*EMI*)

WHITNEY HOUSTON & CECE WINANS Count On Me (*Arista*)

QUAD CITY DJ'S C'mon 'N Ride... (*Quadra Sound/Big Beat/Atlantic*)

R. KELLY Down Low (Nobody Has To Know) (*Jive*)

JUNIOR M.A.F.I.A. Gettin' Money (*Big Beat/Atlantic*)

KIRK FRANKLIN Melodies From Heaven (*Gospo Centric*)

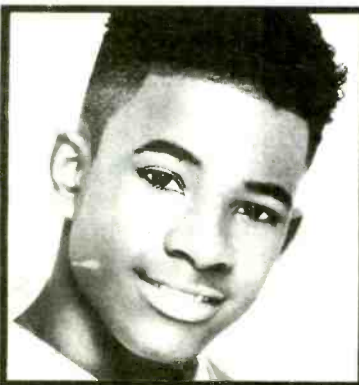
BRANDY Sittin' Up In My Room (*Arista*)

QUINCY JONES Slow Jams (*Qwest/WB*)

CHANTAY SAVAGE I Will Survive (*RCA*)

MAXWELL Til The Cops Come Knockin' (*Columbia/CRG*)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



J'son

"I'LL NEVER STOP LOVING YOU"

#54 SOUNDCAN SINGLE SALES (9600) THIS WEEK

#20 MOST PLAYED VIDEO ON BET

#9 AT BOX

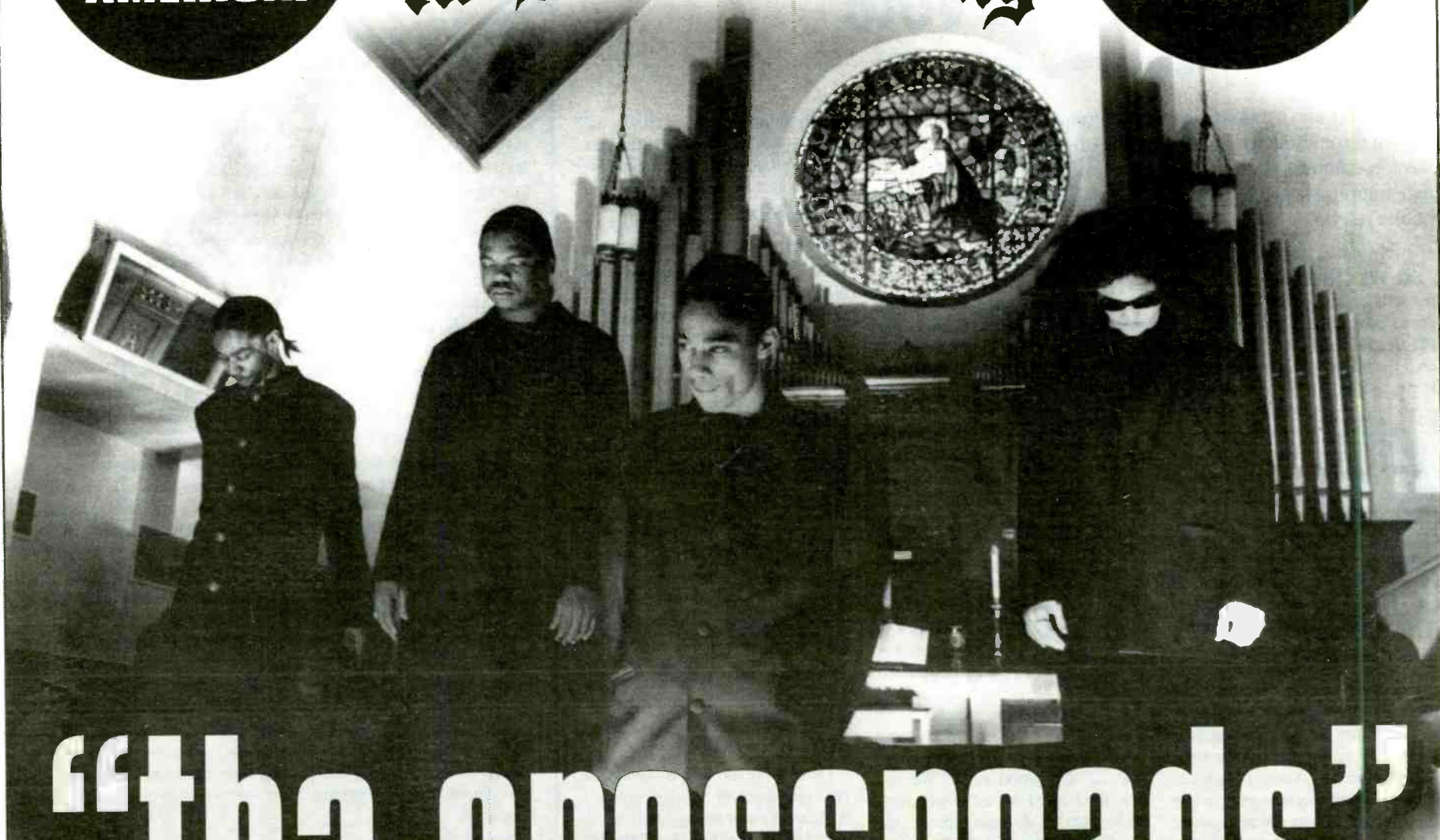
7 NEW ADDS INCLUDING:
WZAK, WAMO, KMJK, AND KMJQ



**#1
SINGLE
IN
AMERICA!**

Bone thugs-n-harmony

**...AND
THERE'S
MORE!**



“tha crossroads”

#1 BIG PICTURE CHART

#1 RAP CHART

#1-7 CONSECUTIVE WEEKS ON R&B SINGLES CHART

- **455,000 SOUNDSCANNED IN LAST 2 WEEKS!**
- **#1 REQUESTED RECORD IN AMERICA FOR 6 WEEKS--AND STILL COUNTING!**
- **CONSISTENTLY THE #1 VIDEO ON:**



CROSSING ALL BARRIERS:

WPAL 48X	KYEA 42X	WJN 58X
WWWZ 42X	WGCI 43X	WJMI 74X
WQOK 47X	WKKV 43X	WKN 55X
WJZD 42X	KKBT 41X	KNEK 52X
WJKX 46X	WKYS 55X	WTKT 53X
KZWA 40X	WHTA 53X	WTUG 51X
WBLX 42X	WXQL 50X	WEJM 50X
WESE 47X	WJHM 56X	WZAK 55X
	WMNX 62X	

TOP 5 AT:

WTKJ	WVEE	WROU
WPEG	WBLK	WXYV
WGCI	WOWI	WZFX
WUSL	KMJM	
WZAK	WENN	

**NOT JUST A RAP SONG, BUT ONE OF THE
BIGGEST CLASSIC HITS OF ALL TIME!**





WALT LOVE

Getting Out The Vote

Urban GMs and PDs discuss ending election apathy

Urban radio's reputation for community involvement is well known throughout the industry and with its listenership. In this week's column, we take a look at how Urban radio's voter-registration drives have given listeners a voice and stations good public relations.

Registering To Win

At WACR/Tupelo, MS, voter registration and education have become promotional priorities. Says PD **Jerold Jackson**, "We've covered the bases on voter registration. For example, we have contests that you can't win unless you're a registered voter. We also have station listener-parties that you can't attend unless you're a registered voter. If you're not, you can register at the door. This is a very important



Jerold Jackson

year for everyone, especially for us because our station is owned by State Senator **Bennie Turner**, who feels very passionate about voter registration and voter education. This being an election year, we're focusing on letting listeners know what's out there. An increasing portion of our audience is discovering that some of their political views are different than other listeners' beliefs.

"For example, the Republican Party has recognized that some views held by the traditional, 'moral' black family are the same views the party shares. They have worked with WACR, along with the Democratic Party, to go on-air and educate listeners about what each party is about and what they are trying to accomplish in the community."

Voter education is an ongoing activity at WACR; the station regularly airs PSAs urging people to visit the polls on Election Day. Additionally, voter education is addressed monthly on the station's Saturday morning public-affairs program, hosted by News Director **R.H. Brown**.

Attracting The Youth Vote

WHTA/Atlanta has focused its voter registration efforts on its younger demos, says **Radio One** VP/Programming **Steve Hegwood**. "We are heavily involved in the **Rock The Vote** campaign and are the official Rock The Vote radio station in Atlanta. We're focusing on the importance of allowing the voices of young people to be heard through voter registration and actually showing up at the polls. In general, young people believe it doesn't

matter if they vote because their vote doesn't count. We're trying to inform them that 'your vote is your voice' and they should stand up and be counted. Some people just don't care because politics means nothing to them. But we know that one of the reasons President **Clinton** is in office is because of the 18-34 vote."

Inside the Beltway, where the nation's political heartbeat sputters and starts, **Radio One's WKYS/Washington** has taken upon itself

the task of attracting new voters. "[WKYS is] not an official Rock The Vote station, but we're doing several voter registration campaigns," Hegwood says. "We just held the Unity Fest, an event targeted toward 18-49-year-olds in [the SE Washington neighborhood of] Anacostia and there were approximately 200,000 people in attendance. We registered anyone who wasn't already registered to vote. Our role is to inform and promote the fact that you need to get out and register to vote."

Patrolling The Streets

WROU & WRNB/Dayton Director/Programming & Production Operations **Stan Boston** has also weaved voter-registration drives into other promotional events. "Every time our prize van goes out into the streets on prize patrol, we take out the voter-registration cards. So I guess we've deputized ourselves. Our Jazz Flavors concert was just a few weeks ago and everyone who wasn't already registered got registered. Why? Because they should be and we made it convenient by taking it to them. Our stations and our listeners need to remember that even though this is a presidential election year, they need to be voting in the other elections for House and Senate seats because we need to put



Stan Boston

people in office who we think will do the job in our best interests. That's what helps the person we elect to lead us as President."

NAACP Involvement

WIKS/Greenville-New Bern PD **B.K. Kirkland** teams with the NAACP to stage station-sponsored voter registration efforts, ranging from PSAs to community events.

"This year, what we're trying to do in addition to that is hold some kind of roundtable discussion with our local reps, ministers, and activists who all have a common goal—to accomplish something for the local community. We've got to try and do that through our public-service programming. Whether or not we'll stop the music during a time when our cume is the highest [hasn't been decided yet]."



B.K. Kirkland

Getting out the vote is now more vital than ever for North Carolina's African-American population. A Supreme Court ruling last Thursday (6/13) struck down so-called "minority majority" districts in both North Carolina and Texas that had yielded additional African-American congressional representatives. In North Carolina, Democrats **Eva Clayton** and **Mel Watt**'s seats were placed in jeopardy by the ruling. Both districts comprise a 53% African-American voting age population; about 22% of the state's total population is African American.

Working For Unity

WAMO-AM & FM/Pittsburgh has also involved the NAACP in its voter drives. Says PD **Ron Atkins**, "We're working with [local chapter] President **Tim Stevens** to participate in any type of promotion or community event where we actively ask people to register to vote. Our voter registration is continuous and as we get closer to the elections, we'll get more involved with it. One of the ways we take action is through our 'Unity In The Community' effort." While WAMO hasn't discussed voter registration on the air, the station is planning some roundtable discussions.



Ron Atkins

Repairing Race Relations

Urban outlets combat recent violence, Affirmative Action's repeal

With race relations deteriorating between Anglos and African Americans, several Urban radio stations have turned to the issues dividing the races—from recent church bombings in the South to the dismantling of Affirmative Action.

Although the Gulf Coast has had few problems with the recent rash of bombings at African-American houses of worship, **WACR/Tupelo, MS** PD **Jerold Jackson** has made an effort to promote racial harmony over the airwaves. "Ministers in our community have come together to address the dangers [of burnings] and how to combat them. Our station is promoting racial harmony because we do have problems when it pertains to blacks being viewed in some negative, stereotypical manner. We're trying to bridge that gap by showing people in our community that there are responsible, productive, and moral black people."

Last Thursday's (6/13) church burning in Enid, OK, was the 30th such blaze in the last 18 months. Recent burnings led President **Clinton** to visit the site of a torched church in Greeleyville, SC, on June 12, and to launch a Federal investigation into the matter.

While **Radio One FM Stations** VP/Programming **Steve Hegwood** says **WHTA/Atlanta** doesn't address race relations on the air, sister **WKYS/Washington** does. "In Washington, we air a show called 'The People Poll,' which we promote throughout the communities of DC, Northern Virginia, and Maryland so they can join together as one. This is a forum that addresses racism and any other problems effecting the Washington area."

Does Hegwood believe that radio has the power to make a difference? "Yes, I do. I think that prejudice and racism come from ignorance. I also believe that if you know more about other races and other people you won't feel alienated, different, hateful, or violent toward others who are different than they are. We can do it in sports. We can do it through music, movies, and television. We can most definitely do it through radio!"

WROU & WRNB/Dayton Director/Programming & Production Operations **Stan Boston** tackles racial issues with two very successful talk programs airing Sunday evenings. "One is 'Focus on You' and the other is 'Black Impact.' The former has a local perspective and the latter has more of a national focus. We also deal with racial issues on our morning show."

"I really want to have a youth program that we'll air on Saturday mornings. It's going to be something innovative. You don't really see any radio stations giving a lot of time to the teens. But what we want to do is not simply have teens talking. Just hearing their voices and having adults get involved while dealing with topics anyone can relate to may yield something good."

Multi-Ethnic Mobility

"Because it's a major election year, things are also going to be affected locally," says **KMJK/Phoenix** station owner/GM **Art Mobley**. "We're talking with local as well as congressional candidates, kicking around some of the issues affecting African Americans—especially coming off the heels of the Million Man March and all of that activity. We were very involved with the buildup of what took place in Washington, and I think that the march is going to have a profound effect on this year's election. Last October, a number of us resolved that when we came back home to our respective communities, we were going to try and register some of those 8 million African Americans nationwide who are eligible to vote and, for whatever reason, were not already registered."



Art Mobley

"We have a very active registration program going on in our community in conjunction with organizations such as the **Phoenix Urban League**, **Chicanos Por La Casa** (a

very dominant Hispanic social service organization in the Southwest), and with the local chapter of the **National Association of Black Journalists**. We're in the process of going out into the community and setting up mobile voter-registration locations. It is very important for us to be active and to be at a point where information can be disseminated and absorbed by the entire region."

It's obvious that a number of Urban radio stations are taking their responsibilities to their respective communities seriously. Not only are they the voices for their communities, but the eyes and the ears also!

Coming next week: Other views on station involvement in getting out the vote from **WDAS-AM & FM/Philadelphia** VP/GM **Kerney Anderson**, **KMJQ/Houston** PD **Carl Connor**, **WKKV/Milwaukee** PD **Nate Bell**, **WJHM/Orlando** PD **Duff Lindsay**, and **WYLD/New Orleans** PD **Labron Joseph**.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1667 or e-mail: babylove@rronline.com

URBAN PLAYLISTS

June 21, 1996 R&R • 55

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3		MARKET #2	
KKBK/Los Angeles (213) 466-9566 Austin/Snyder			
PLAYS	ARTIST/TITLE		
SW	ZW	LW	TW
25	43	56	51
30	45	54	53
35	40	47	49
21	21	43	47
23	23	41	45
10	13	37	41
41	28	40	41
45	51	52	38
49	49	32	35
26	41	45	34
28	31	34	33
15	20	28	30
24	24	29	28
4	5	21	27
22	22	24	24
20	16	24	22
9	12	13	21
16	14	16	19
10	16	19	18
8	15	16	18
5	14	14	16
8	9	12	13
9	10	11	12
9	10	11	12
9	10	11	12
9	10	11	12
9	10	11	12
9	10	11	12

103 WJCI		MARKET #3	
WJCI/Chicago (708) 895-1400 Starr/Allen			
PLAYS	ARTIST/TITLE		
SW	ZW	LW	TW
55	58	61	67
54	57	56	56
59	58	56	56
-	-	42	44
52	55	52	50
-	16	42	45
54	-	45	45
22	41	40	42
16	22	38	41
-	22	40	39
35	40	39	39
29	30	37	37
38	35	39	39
36	39	35	38
-	35	38	36
22	41	40	42
16	22	38	41
-	22	40	39
35	40	39	39
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FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE



MARKET #38
WTLB/Indianapolis
(317) 923-1456
Buchanon/Buchanon

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	39	42	42	JODECI/Get On Up	
33	35	43	42	R. KELLY/Can't Sleep...	
34	38	39	42	TOTAL/Kissin' You	
37	37	41	41	MEN OF VIZION/House Keeper	
13	22	31	38	KEITH SWEAT/Twisted	
28	32	31	37	BONE THUGS-N-HARMONY/The Crossroads	
28	34	36	37	CASE F/FOXXY BROWN/Touch Me Tease Me	
25	24	33	36	KENNY LATTIMORE/Never Too Busy	
30	39	37	35	IMMATURE/Please Don't Go	
28	31	33	34	MICHAEL JACKSON/They Don't Care...	
23	27	30	32	QUINONIA/You That's...	
12	17	26	29	112/Only You	
13	13	24	27	TONI BRAXTON/You're Makin' Me...	
14	14	24	27	MONIFAH/You	
23	23	24	25	PUFF JOHNSON/Forever More	
15	15	24	25	J'SON/It's Never Stop...	
21	21	24	25	DONELL JONES/In The Hood	
19	22	24	24	SOLO/He's Not Good Enough	
26	27	24	21	KING WATSON/Bring It On	
14	16	22	21	LADAE/Party 2 Nite	
37	34	33	29	FUGEES/Killing Me Softly	
12	9	17	19	MONTPELL JORDAN/ Like	
11	14	15	19	DEBORAH COX/Where Do We Go...	
14	14	19	19	RIPPINGTONS/Caravan Of Love	
10	12	16	18	TEVIN CAMPBELL/Back To The World	
7	7	13	18	317/Isaiah	
18	19	14	18	SKINDLE/No More Games	
24	19	18	19	PATRA W/AARON HALL/Scents Of Attraction	
36	33	25	18	SWW/You're The One	
17	17	17	17	ANN NESBY/It Do Anything...	



MARKET #37
WPEG/Charlotte
(704) 333-0131
Carson/Quick

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE		
39	41	42	42	MEN OF VIZION/House Keeper			
45	46	38	41	MONICA/Why I Love You So...			
24	29	30	31	CASE F/FOXXY BROWN/Touch Me Tease Me			
32	34	37	39	BONE THUGS-N-HARMONY/The Crossroads			
31	31	36	39	R. KELLY/Can't Sleep...			
33	36	33	35	JODECI/Get On Up			
28	28	26	32	TOTAL/Kissin' You			
45	46	35	31	FUGEES/Killing Me Softly			
10	20	24	31	MISTA/Bacberry Molasses			
15	14	17	26	MC LYTE F/XSCAPE/Keep On Keepin' On			
15	14	17	26	SOLO/He's Not Good Enough			
19	19	21	26	MONIFAH/You			
11	14	15	24	LUKE/Scarred			
17	19	23	24	TONI BRAXTON/You're Makin' Me...			
20	23	23	23	112/Only You			
39	40	33	28	JOE/All The Things...			
17	19	19	23	QUINONIA/You That's...			
12	16	19	23	KENNY LATTIMORE/Never Too Busy			
19	21	20	22	KEITH SWEAT/Twisted			
19	19	19	22	DONELL JONES/In The Hood			
18	17	14	21	MICHAEL JACKSON/They Don't Care...			
-	-	-	-	12	15	20	OUTKAST/Elevators
30	34	26	20	FAITH EVANS/Ain't Nobody (Who...)			
24	22	21	20	317/Isaiah			
15	15	13	20	H-TOWNA/Thin Line...			
26	21	21	20	SWW/You're The One			
19	18	19	19	MONTPELL JORDAN/ Like			
26	25	29	19	ART W/ SOUL/Ever Since You...			
11	10	12	17	BUSTA RHYMES/It's A Party			
18	18	17	17	TEVIN CAMPBELL/Back To The World			



MARKET #2
KJLH/Los Angeles
(310) 330-5550
Winston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
11	13	15	42	JODECI/Get On Up		
32	42	43	42	ART W/ SOUL/Ever Since You...		
42	43	42	40	ISLEY BROTHERS/Let's Lay Together		
37	42	40	40	TONI BRAXTON/You're Makin' Me...		
12	12	16	31	R. KELLY/Can't Sleep...		
-	-	-	-	22	22	CASE F/FOXXY BROWN/Touch Me Tease Me
-	-	-	-	18	20	TEVIN CAMPBELL/Back To The World
-	-	-	-	6	13	ANN NESBY/It Do Anything...
9	10	12	12	KENNY LATTIMORE/Never Too Busy		
35	38	42	10	FUGEES/Killing Me Softly		
7	7	8	10	KIRK FRANKLIN/Melodies From Heaven		
-	-	-	-	9	D'ANGELO/Me And Those...	
24	26	34	5	JOE/All The Things...		
42	33	17	5	D'ANGELO/Lady		
15	15	9	5	MEN OF VIZION/House Keeper		
5	7	8	5	SOLO/He's Not Good Enough		
20	20	21	5	GERALD/EDDIE LEVERT/Get Your Thing Off		
-	-	-	-	5	5	PHYLIS HYMAN/In Truly Yours
-	-	-	-	5	5	KEITH SWEAT/Twisted
-	-	-	-	5	5	JESSE POWELL/Gloria
-	-	-	-	5	5	MAXWELL/Ascension (Don't...)



MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
8	8	22	36	KENNY LATTIMORE/Never Too Busy		
33	35	30	31	ASANTE/look What You've...		
25	24	28	30	JODECI/Get On Up		
-	-	-	-	22	22	MAXWELL/Ascension (Don't...)
17	29	26	28	RANDY CRAWFORD/Cajun Moon		
12	13	18	21	TONI BRAXTON/You're Makin' Me...		
-	-	-	-	39	32	D'ANGELO/Lady
10	14	12	14	MARIAH CAREY/Always Be My Baby		
-	-	-	-	24	20	GEORGE HOWARD/Let's Unwind
19	14	14	11	FUGEES/Killing Me Softly		
12	-	-	-	10	11	SOLD/Where Do U Want...
10	13	13	11	GERALD/EDDIE LEVERT/Already Missing You		
14	15	17	10	TEVIN CAMPBELL/Back To The World		
5	5	5	7	R. KELLY/Can't Sleep...		
5	5	8	5	MAXWELL/Ascension (Don't...)		
7	6	8	5	MEN OF VIZION/House Keeper		
25	34	21	5	QUINCY JONES/Heaven's Girl		
10	10	10	5	RANDY CRAWFORD/Give Me The Night		
5	5	5	5	KEITH SWEAT/Twisted		
5	5	5	5	ANN NESBY/It Do Anything...		
-	-	-	-	5	5	ERIC BENET/Let's Stay Together



MARKET #4
KDJIA/San Francisco
(510) 251-1400
Warren/Jones

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
12	21	23	21	QUINONIA/You That's...		
-	-	-	-	12	20	KENNY LATTIMORE/Never Too Busy
6	20	23	21	JODECI/Get On Up		
14	19	24	21	MICHAEL JACKSON/They Don't Care...		
16	20	23	21	GEORGE CLINTON/If Anybody Gets...		
14	20	23	21	RANDY CRAWFORD/Cajun Moon		
18	21	20	20	SWW/You're The One		
19	21	22	20	ISLEY BROTHERS/Let's Lay Together		
9	20	20	20	TONI BRAXTON/You're Makin' Me...		
14	21	20	20	GERALD/EDDIE LEVERT/Get Your Thing Off		
11	11	11	15	XSCAPE/Can't Hang		
-	-	-	-	12	12	112/Only You
-	-	-	-	11	12	TEVIN CAMPBELL/Back To The World
-	-	-	-	7	11	TONY RICH PROJECT/Like A Woman
-	-	-	-	7	11	JORDAN HILL/For The Love Of You
-	-	-	-	7	11	MISTA/Blackberry Molasses
-	-	-	-	12	12	IDEAL/Inner City Blues
-	-	-	-	12	12	CASE F/FOXXY BROWN/Touch Me Tease Me
-	-	-	-	12	12	DEBORAH COX/Where Do We Go...
-	-	-	-	8	11	KEITH SWEAT/Twisted
-	-	-	-	7	11	SOMETHIN' FOR.../With You
-	-	-	-	11	11	PUFF JOHNSON/Forever More
12	12	12	12	RAW/turn Of The Lights		
10	11	12	10	MEN OF VIZION/House Keeper		
10	11	12	10	KING WATSON/Bring It On		
12	12	10	18	FUGEES/Killing Me Softly		
18	20	14	18	LIONEL RICHIE/Don't Wanna Lose You		
11	11	12	9	SOLO/He's Not Good Enough		
-	-	-	-	9	COLOR CLUB/It's All Good	



MARKET #38
WQVE/New Orleans
(504) 827-6000
Stevens

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
49	50	47	50	FUGEES/Killing Me Softly		
35	43	52	46	MICHAEL JACKSON/They Don't Care...		
34	30	28	45	MONICA/Why I Love You So...		
10	26	31	44	TOTAL/Kissin' You		
29	21	20	44	R. KELLY/Can't Sleep...		
50	25	20	38	SWW/You're The One		
-	-	-	-	6	37	4U/Home
-	-	-	-	35	NATHAN MORRIS/Wishes	
45	50	50	30	TEVIN CAMPBELL/Back To The World		
20	20	20	30	BONE THUGS-N-HARMONY/The Crossroads		
26	31	36	28	KENNY LATTIMORE/Never Too Busy		
7	27	29	27	CASE F/FOXXY BROWN/Touch Me Tease Me		
31	42	43	23	TONI BRAXTON/You're Makin' Me...		
31	40	43	23	KEITH SWEAT/Twisted		
9	9	23	23	LADAE/Party 2 Nite		
5	35	44	22	DEBORAH COX/Where Do We Go...		
21	21	20	20	SHA/I/ Don't Want To...		
25	21	18	20	MONTPELL JORDAN/ Like		
23	20	21	19	FAITH EVANS/Ain't Nobody (Who...)		
7	10	18	17	DONELL JONES/In The Hood		
25	15	15	17	2PAC/How Do U Want It		
-	-	-	-	7	8	BUSTA RHYMES/It's A Party
47	47	46	15	XSCAPE/Can't Hang		
-	-	-	-	14	NAS/It I Ruled The World	
-	-	-	-	6	13	SUBWAY/It Make Your...
10	10	12	13	MONA LISA/You Said		
16	17	16	13	GOODIE MOB/Soul Food		
10	9	10	12	112/Only You		
-	-	-	-	12	USHER/Dreamin'	
16	20	18	11	TOO SHORT/Gettin' It		



MARKET #39
WJHM/Orlando
(407) 333-0072
Lindsey/Hollywood

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE			
53	38	48	56	BONE THUGS-N-HARMONY/The Crossroads				
53	61	49	55	MONICA/Why I Love You So...				
56	61	54	46	FUGEES/Killing Me Softly				
33	40	44	41	TONI BRAXTON/You're Makin' Me...				
17	17	37	37	TOTAL/Kissin' You				
23	22	28	28	KEITH SWEAT/Twisted				
11	23	28	36	GHOST TOWN/DJ'S/My Boo				
50	49	44	27	BRANDY/Sittin' Up In My...				
23	29	33	27	CASE F/FOXXY BROWN/Touch Me Tease Me				
12	20	20	27	LUKE/Scarred				
17	-	-	-	17	-	-	-	COOLIO/2,3,4 (Sumpin'...)
20	18	23	25	JOE/All The Things...				
7	13	22	25	MEN OF VIZION/House Keeper				
17	23	25	25	TONI BRAXTON/You're Makin' Me...				
45	47	33	23	MARIAH CAREY/Always Be My Baby				
9	19	22	22	QUAD CITY DJ'S/C'mon 'N Ride It...				
22	22	22	22	JODECI/Get On Up				
-	-	-	-	20	R. KELLY/Can't Sleep...			
6	-	-	-	17	2PAC/F.R.D.R./California Love			
6	7	7	17	4U/Home				
10	17	17	17	MICHAEL JACKSON/They Don't Care...				
16	13	16	16	SOUL FOR REAL/Candy Rain				
-	-	-	-	13	18	L.L. COOL J/Loupin		
-	-	-	-	16	MARIAH CAREY/Forever			
-	-	-	-	14	-	-	-	MONTPELL JORDAN/This is How We Do It
-	-	-	-	14	-	-	-	NAS/It I Ruled The World
13	15	-	-	15	TLC/Waterfalls			
-	-	-	-	15	ZHANE/Hey Mr. D.J.			
17	-	-	-	15	GROOVE THEORY/Tell Me			
14	12	16	15	TLC/Creep				



MARKET #4
KSOL/San Francisco
(415) 989-5765
Allen

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE			
31	31	31	32	JESSE POWELL/You				
19	20	28	30	TEVIN CAMPBELL/Back To The World				
30	30	29	28	TONI BRAXTON/You're Makin' Me...				
30	31	32	28	PUFF JOHNSON/Forever More				
-	-	-	-	12	22	NATHAN MORRIS/Wishes		
27	29	19	21	ISLEY BROTHERS/Let's Lay Together				
16	21	24	19	FUGEES/Killing Me Softly				
20	22	19	19	TOTAL/Kissin' You				
13	13	15	19	MEN OF VIZION/House Keeper				
-	-	-	-	19	18	ASANTE/look What You've...		
10	20	20	18	KENNY LATTIMORE/Never Too Busy				
11	19	17	16	ART W/ SOUL/Ever Since You...				
8	10	16	16	JESSE POWELL/Gloria				
11	19	17	16	D'ANGELO/Lady				
24	21	19	15	TONY RICH PROJECT/Like A Woman				
-	-	-	-	15	15	GROOVE THEORY/Baby Love		
13	18	17	15	R. KELLY/Can't Sleep...				
16	22	16	14	SOLO/He's Not Good Enough				
19	22	19	10	SWW/You're The One				
9	12	11	10	ANN NESBY/It Do Anything...				
-	-	-	-	10	10	VANESSA WILLIAMS/Where Do We Go...		
5	7	12	10	DEBORAH COX/Where Do We Go...				
-	-	-	-	9	8	ARETHA FRANKLIN/It Hurts Like Hell		
-	-	-	-	-	-	-	-	WHITNEY HOUSTON/Why Does It Hurt...



MARKET #5
WDAS/Philadelphia
(215) 879-2000
Tamburro/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	26	22	27	JOE/All The Things...	
21	21	22	27	D'ANGELO/Lady	
18	17	17	27	HOUSTON & WINANS/Count On Me	
12					

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations and their current adds across various markets including Atlanta, Chicago, Detroit, Houston, Los Angeles, Miami, New Orleans, Philadelphia, and Washington, DC.

URBAN AC

Table listing radio stations and their current adds for the URBAN AC format across various markets including Atlanta, Chicago, Detroit, Houston, Los Angeles, Miami, New Orleans, Philadelphia, and Washington, DC.

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	770	734	601	528	31/0
10	4	2	2	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	698	632	443	373	29/1
1	1	3	3	ISLEY BROTHERS Let's Lay Together (<i>Island</i>)	573	625	603	626	28/0
15	9	7	4	KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	553	477	363	309	24/0
20	11	8	5	TEVIN CAMPBELL Back To The World (<i>Qwest/WB</i>)	525	463	343	265	25/0
4	5	5	6	JOE All The Things (Your Man Won't Do) (<i>Island</i>)	498	520	441	516	20/0
5	3	6	7	WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)	485	488	473	514	20/0
8	8	4	8	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	481	531	385	393	21/0
12	10	12	9	MEN OF VIZION House Keeper (<i>MJJ/550 Music/Epic</i>)	454	419	360	352	25/0
17	16	9	10	JODECI Get On Up (<i>Uptown/MCA</i>)	427	445	299	282	19/1
28	25	21	11	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	386	296	211	190	22/1
—	28	18	12	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	381	316	186	111	18/2
6	6	11	13	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	362	420	437	466	18/0
19	19	16	14	SOLO He's Not Good Enough (<i>Perspective/A&M</i>)	352	328	282	269	22/2
9	12	10	15	SWV You're The One (<i>RCA</i>)	347	432	334	390	16/0
22	21	15	16	PUFF JOHNSON Forever More (<i>Work/CRG</i>)	346	337	269	248	19/0
23	20	14	17	MICHAEL JACKSON They Don't Care About Us (<i>Epic</i>)	336	345	281	245	17/0
2	7	13	18	LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)	327	408	406	556	15/0
24	24	25	19	ANN NESBY I'll Do Anything For You (<i>Perspective/A&M</i>)	324	288	238	224	22/1
—	29	27	20	CASE (FOXXY BROWN) Touch Me Tease Me (<i>Def Jam/RAL/Mercury</i>)	322	264	173	146	14/0
25	27	24	21	KIRK FRANKLIN Melodies From Heaven (<i>Gospo Centric</i>)	310	292	197	200	17/0
21	23	17	22	TONI BRAXTON Let It Flow (<i>Arista</i>)	300	321	245	260	13/0
BREAKER			23	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia/CRG</i>)	288	181	85	62	17/5
BREAKER			24	D'ANGELO Me And Those Dreamin' Eyes Od Mine (<i>EMI</i>)	277	144	51	37	20/2
13	15	19	25	CHANTAY SAVAGE I Will Survive (<i>RCA</i>)	264	307	304	329	14/0
29	30	29	26	JORDAN HILL For The Love Of You (<i>143/Atlantic</i>)	263	251	171	182	16/2
11	13	20	27	ART N' SOUL Ever Since You Went Away (<i>Big Beat/Atlantic</i>)	242	299	311	365	10/0
BREAKER			28	MONTELL JORDAN I Like (<i>Def Jam/RAL/Mercury</i>)	204	175	114	91	9/0
DEBUT			29	GEORGE CLINTON If Anybody Gets Funked Up... (<i>550 Music/Epic</i>)	190	181	162	146	10/0
DEBUT			30	ASANTE All About You (<i>Columbia/CRG</i>)	177	169	101	97	14/0

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.
33 Urban AC reporters. 31 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

PHYLLIS HYMAN I'm Truly Yours (*Philly/Zoo*)
Total Plays: 172, Total Stations: 10, Adds: 0

TONY RICH PROJECT Like A Woman (*LaFace/Arista*)
Total Plays: 156, Total Stations: 11, Adds: 0

QUINDON It's You That's On My Mind (*Virgin*)
Total Plays: 150, Total Stations: 9, Adds: 0

COLOUR CLUB If It's All Good (*Vertex/JVC*)
Total Plays: 139, Total Stations: 10, Adds: 1

SOMETHIN' FOR THE PEOPLE With You (*Warner Bros.*)
Total Plays: 127, Total Stations: 7, Adds: 0

DOC POWELL Sunday Mornin' (*Discovery*)
Total Plays: 118, Total Stations: 12, Adds: 3

112 Only You (*Bad Boy/Arista*)
Total Plays: 115, Total Stations: 7, Adds: 1

SUBWAY I'll Make Your Dreams Come True (*Perspective/A&M*)
Total Plays: 113, Total Stations: 6, Adds: 1

DEBORAH COX Where Do We Go From Here (*Arista*)
Total Plays: 111, Total Stations: 11, Adds: 2

CECE WINANS Every Time (*Sparrow*)
Total Plays: 109, Total Stations: 9, Adds: 1

Songs ranked by total plays.

BREAKERS®

MAXWELL

Ascension (Don't Ever Wonder) (Columbia/CRG)
TOTAL PLAYS/INCREASE: 288/107
TOTAL STATIONS/ADDS: 17/5
CHART: 23

D'ANGELO

Me And Those Dreamin' Eyes Of Mine (EMI)
TOTAL PLAYS/INCREASE: 277/133
TOTAL STATIONS/ADDS: 20/2
CHART: 24

MONTELL JORDAN f/SLICK RICK

I Like (Def Jam/RAL/Mercury)
TOTAL PLAYS/INCREASE: 204/29
TOTAL STATIONS/ADDS: 9/0
CHART: 28

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
RONNIE LAWS Without Your Love (<i>Right Stuff/Capitol</i>)	6
RAW Keep It On The Real (<i>Toi Nik/WCG</i>)	6
VALERIE GEORGE Being Single (<i>Motown</i>)	5
MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia/CRG</i>)	5
ISLEY BROTHERS Floatin' On Your Love (<i>Island</i>)	4
JESSE POWELL Gloria (<i>Silas/MCA</i>)	4
4U Home (<i>Rip-It</i>)	3
ERIC BENET Let's Stay Together (<i>Jac-Mac/WB</i>)	3
ARETHA FRANKLIN It Hurts Like Hell (<i>Arista</i>)	3
NATHAN MORRIS Wishes (<i>Perspective/A&M</i>)	3
DOC POWELL Sunday Mornin' (<i>Discovery</i>)	3
VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
D'ANGELO Me And Those Dreamin' Eyes Of Mine (<i>EMI</i>)	+133
MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia/CRG</i>)	+107
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	+90
KENNY LATTIMORE Never Too Busy (<i>Columbia/CRG</i>)	+76
VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	+67
R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	+66
MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	+65
GROOVE THEORY Baby Luv (<i>Epic</i>)	+64
NATHAN MORRIS Wishes (<i>Perspective/A&M</i>)	+63
TEVIN CAMPBELL Back To The World (<i>Qwest/WB</i>)	+62

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
R. KELLY Down Low (Nobody Has To Know) (<i>Jive</i>)
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)
KINO WATSON Bring It On (<i>Columbia/CRG</i>)
MAXWELL Til The Cops Come Knockin' (<i>Columbia/CRG</i>)
H-TOWN A Thin Line Between Love & Hate (<i>Jac-Mac/WB</i>)
SOLO Where Do U Want Me To Put It (<i>Perspective/A&M</i>)
RIPPINGTONS Caravan Of Love (<i>GRP</i>)
BRANDY Sittin' Up In My Room (<i>Arista</i>)
MARIAH CAREY One Sweet Day (<i>Columbia/CRG</i>)
GERALD & EDDIE LEVERT SR. Wind Beneath... (<i>EastWest/EEG</i>)

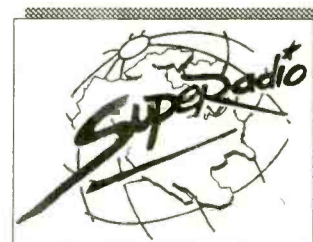
Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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LON HELTON

Fan Fair's Silver Anniversary Brings Out The Platinum Acts

The 25th annual celebration of the ultimate in Country star worship — Fan Fair — is now in the books. More than 24,000 country music lovers braved threatening skies and scorching temperatures to pay homage to their favorite singers. Here's just a taste of what went on before, during, and after each day's three showcases.



RIVER NORTH PLAYERS — Holly Dunn hosted and performed at River North's show, which also included performances by Steve Azar and Ronna Reeves. After his appearance, Azar spent time with PolyGram Group Distribution representatives and several retail account execs who attended the show. Pictured (l-r) are PolyGram's Paul Foley, Handleman's Mike Pulgini, Musicland's Mike Gleason, PolyGram's Jeff Moskow, Best Buy's Curt Carlson, Azar, Anderson Merchandiser's Mel Patton, PolyGram's Ron DiMatteo, Blockbuster's Charmelle Gambill, and PolyGram's Kyle Krause and Danny Berry.



ASSEMBLY OF EPIC PROPORTIONS — One highlight of Epic's Fan Fair offering took place when Collin Raye invited Trisha Yearwood onstage for a duet of the Linda Ronstadt ballad "Long, Long Time." He later rushed to the Grand Ole Opry House for the "Superstar Spectacular" concert. Meanwhile, label artists and execs beat the heat backstage: (standing, l-r) Epic Sr. VP/Promotion Jack Lameier, Sony Music Distribution Sr. VP/Sales Craig Applequist, Sony/Nashville VP/Sales Mike Kraski, Joe Diffie, Patty Loveless, James Bonamy, Stephanie Bentley, Epic Sr. Director/National Promotion Rob Dalton, and Ty Hemdon; (kneeling, l-r) Sony/Nashville Exec. VP Paul Worley, Epic Sr. VP Doug Johnson, and Sony/Nashville Sr. VP Scott Siman.



NEWEST GIANT — Doug Supernaw's appearance was enough to pack the grandstand at the Giant Records show, but fans were impressed with their early introduction to new act Chris Ward. "Fall Reaching," the first single from Ward's debut album, will be released in July. Gathered backstage (l-r) are Giant/Reprise Director/Southwest Promotion David Berry, Ward, Warner Bros./Nashville Director/National Promotion Rick Baumgartner, Giant President James Stroud, and Giant Director/Marketing Kristi Weaver.



LIVE FROM NASHVILLE — More than 80 artists participated in the 12th edition of "Live From Nashville," a multi-station remote during Fan Fair week. Produced by Ron Huntsman Entertainment, the interviews were fed to more than 300 stations. Pictured at the remote (l-r) are Ron Huntsman, Wade Hayes, KYCY/San Francisco PD Eric Logan, Pam Tillis, artist manager Mike Robertson, and WQYK/Tampa OM/morning personality Tom Rivers.



ARISTA'S STAR POWER — The arrival of Alan Jackson's helicopter was an indication that the Arista/Career show would be a star-studded affair. In addition to Tammy Graham's Fan Fair debut, the show featured Brooks & Dunn, Lee Roy Parnell, Pam Tillis, Diamond Rio, BlackHawk, Linda Davis, and Steve Wariner. Visiting after the show (l-r) are Parnell, Kix Brooks, Arista/Nashville President Tim DuBois, Ronnie Dunn, and BMG Distribution President Pete Jones.

More Fan Fair Pics on Page 60

Continued from Page 59



DISTRICT OF COLUMBIA — Wade Hayes was a relative newcomer at last year's Fan Fair, but returned as a full-fledged star for an appearance at the Columbia show. Rick Trevino and Ricochet also turned in energetic sets as the label showcased its hitmakers. Enjoying the post-show festivities are (rear, l-r) Columbia VP/National Promotion Debi Fleischer, Sony/Nashville VP/Sales Mike Kraski, Hayes, and Ricochet's Teddy Carr, Jeff Bryant, and Heath Wright. Holding down the front row are (l-r) Columbia/Nashville Director/National Promotion Ted Wagner, Sony Music Distribution Sr. VP Craig Applequist, and Sony/Nashville Sr. VP Scott Siman and Exec. VP Paul Worley.



WINGING IT — Executives from MCA Inc. and the MCA Music Entertainment Group flew in from corporate meetings in Florida to catch the MCA/Nashville show, which included performances by David Lee Murphy and Bobbie Cryner. Several other performers visited with the label brass after the show. Pictured (l-r) are MCA/Nashville Chairman Bruce Hinton, Vince Gill, MCA Music Entertainment Group Chairman/CEO Doug Morris, MCA Music Entertainment Group President Zach Horowitz, MCA Inc. Exec. VP/Corporate Operations Howard Weitzman, Trisha Yearwood, MCA Inc. President/COO Ron Meyer, the Mavericks' Robert Reynolds, MCA Music Entertainment Group Vice Chairman Mel Lewinter, and the Mavericks' Raul Malo.



PLATINUM ACE — The Capitol/Nashville show included performances by John Berry, Billy Dean, Emilio, George Ducas, and newcomer Trace Adkins. Before Suzy Bogguss went on-stage, label executives presented her with a plaque commemorating all three of her RIAA-certified albums, including the double-platinum "Aces" and the gold "Voices In The Wind" and "Something Up My Sleeve." Surrounding Bogguss backstage are (l-r) Director/National Sales Bill Kennedy, Director/Regional Sales Ron Stricker, President Scott Hendricks, Exec. VP/GM Walt Wilson, Director/Regional Sales Hank Tovar, and VP/Sales John Rose.



SIGNING AWAY — Concert performances are only one part of an artist's week at Fan Fair. In addition to his appearance with Rhett Akins and Frazier River on the Decca show, Mark Chesnutt spent his days signing autographs, including this one for one of his youngest fans.



FULL METAL TRITT — Travis Tritt is all smiles after Warner/Reprise Nashville executives presented him with a plaque commemorating career sales of more than 14 million albums. Gathering after Tritt's annual fan club party at Municipal Auditorium are (l-r) Warner/Reprise Nashville Exec. VP/GM Eddie Reeves, Warner/Reprise Nashville Sr. VP/Marketing Bob Saporiti, Tritt, managers Ken Kragen and Gary Falcon, and Warner/Reprise Nashville VP/National Sales Neal Spielberg. Comic Bill Engvall hosted Warner/Reprise's Fan Fair concert, which included appearances by Paul Brandt and the Sky Kings.



STAIRWAY OF STARS — The RCA and BNA rosters were well-represented at the labels' concert. Before the show, the stairs leading to the stage were packed with stars and representatives of the RCA Label Group and BMG. See if you can identify your favorite artists and execs. Artists pictured include Martina McBride, John Anderson, Keith Gattis, Kenny Chesney, Ray Vega, the Sisters Morales, and members of Lonestar. RCA Label Group executives pictured include Chairman Joe Galante and Sr. VP/GM Randy Goodman. Others present include BMG Distribution President Pete Jones, BNA VP Dale Turner, RCA VP Tommy Daniel and VP/Promotion Mike Wilson, and "After Midnight's" Blair Garner, who hosted the show.

More Fan Fair Pics on Page 62

GARTH BROOKS IT'S MIDNIGHT CINDERELLA

The new single from *Fresh Horses*
The song you've wanted for 21 weeks
The *ultimate* song for summer
(time 2:22)



Add Date: July 1



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Continued from Page 60



A PLATINUM ROSE — Since Atlantic Records learned just the night before that Tracy Lawrence's latest album "Time Marches On" had received platinum certification from the RIAA, there wasn't time to get a plaque delivered. So Atlantic/Nashville President Rick Blackburn (l) came up with a symbolic gesture by offering Lawrence a single red rose during the label's Fan Fair show. Other Atlantic acts on the bill included Ricky Skaggs, newcomer Mila Mason, and Neal McCoy, who received a standing ovation for his energetic performance.



RYAN'S HOPE — More than 12,000 fans attended the sixth annual City of Hope Celebrity Softball Tournament, where country stars stepped up to the plate to hit against baseball legend Nolan Ryan. A record \$207,000 was raised as teams sponsored by WSIX/Nashville and WSM/Nashville played a six-inning game at Greer Stadium. Among those involved in the event (l-r) were Loeb & Loeb's John Frankenheimer, MCA Inc. Exec. VP/Corporate Operations Howard Weitzman, MCA Inc. President/COO Ron Meyer, MCA/Nashville Chairman Bruce Hinton, UNI Distribution President John Burns, Ryan, Vince Gill, MCA Music Entertainment Group Vice Chairman Mel Lewinter, MCA Music Entertainment Exec. VP and GM/Special Markets Bruce Resnikoff, MCA Music Entertainment Group President Zach Horowitz, and City of Hope Sr. VP/Development Steve Solton.



TRIPLE THREAT — Garth Brooks, Shania Twain, Vince Gill, Amy Grant, and members of the Mavericks, Diamond Ric, Little Texas, and Ricochet were just some of the acts donning jerseys for the City of Hope Softball Tournament. The celebrity game has become a tradition each Sunday before Fan Fair. Showing their team spirit (l-r) are Jo Dee Messina, Linda Davis, and Chely Wright.



IT'S FINALLY BRYAN'S TURN — After repeatedly wishing on "Someone Else's Star," it was Asylum recording artist Bryan White's time to shine when he was named Male Star of Tomorrow at last week's TNN/Music City News Awards, which gave (l-r) Asylum co-President Kyle Lehning, White, and manager Marty Gamblin of GC Management plenty to smile about. Later in the week, White headlined Asylum's Fan Fair show, which included performances by Mandy Barnett, the Cox Family, and Thrasher Shiver.



SEVEN MILLION SERVED — Shania Twain will be looking for wall space to hang the latest plaque for "The Woman In Me." With seven million copies sold, it's the biggest-selling album by a female vocalist in country music history. Twain headlined Mercury/Nashville's show, marking her first concert appearance since last year's Fan Fair. Dallas Cowboys quarterback Troy Aikman made a brief appearance at the Mercury show, which included performances by Terri Clark, Billy Ray Cyrus, Keith Stegall, Kim Richey, Mark Wills, and Harley Allen. Congratulating Twain after her Fan Fair performance are Mercury/Nashville President Luke Lewis (l) and Mercury President/CEO Danny Goldberg. After Fan Fair was finished, Twain made a surprise appearance at Alan Jackson's concert for boaters on Center Hill Lake near Smithville, TN.



MCG/CURB SENSATION — With her debut MCG/Curb single, "Blue," a red-hot hit, 13-year-old LeAnn Rimes wowed the crowd during her first Fan Fair performance. Tim McGraw headlined the Curb and MCG/Curb show, which included sets by Jo Dee Messina, Sawyer Brown, Jeff Carson, Junior Brown, the Smokin' Armadillos, and Perfect Stranger. Sharing the post-concert excitement (l-r) are Curb Group Exec. VP/GM Dennis Hannon, Curb Group Chairman Mike Curb, Rimes, and MCG/Curb VP Carson Schreiber.



MAGNATONE
RECORDS

TO: Our Friends at Country Radio

FROM: Magnatone Records

RE: State of the Union on GREAT PLAINS "Dancin' With The Wind"

- **22 adds in 2 Superstar-Studded weeks... 74 stations total...**
- **After only 4 days on the air at KUPL/Portland, already in the top 7 at 7...**
- **Beat Alan Jackson, "Home" and Martina McBride, "Phones Are Ringing" in the 7 O'clock Showdown on KMPS/Seattle...**
- **Steve Jackson, MD/KVOO in Tulsa says: "Great Plains 'Dancin' With The Wind' sounds like Country Music for adults."**
- **Billboard Magazine says "'Dancin' With The Wind' heralds a welcome return to Country radio from one of the genre's most talented bands."**
- **Tests 100% POSITIVE at WIL-FM/St. Louis**
- **And Finally:
Already #1 on the playlist at The Fox, 100.7 (KGWY) in Gillette, Wyoming**

DO NOT

**Be persuaded by naysayers and charlatans...
This record is ALIVE and WELL!**

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"DANCIN' WITH THE WIND"**

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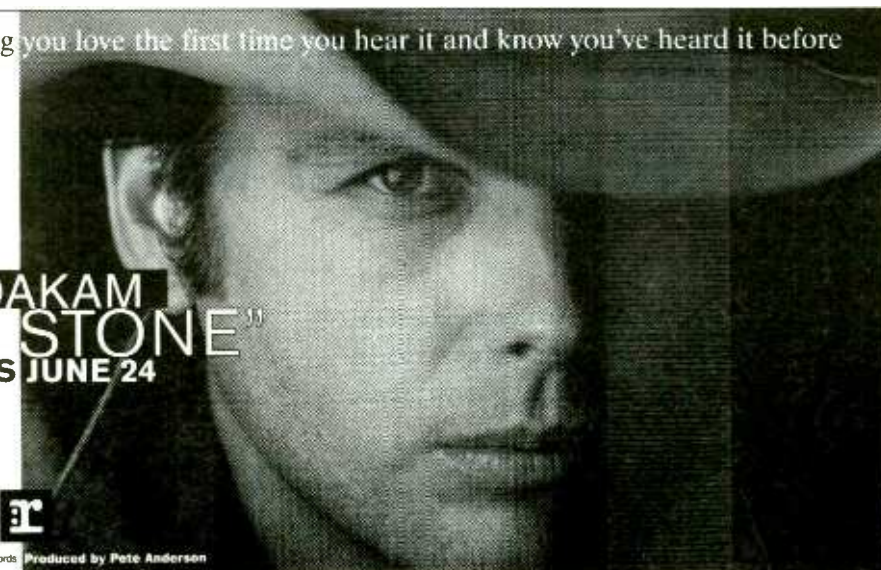
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
5	4	2	1	TRACY LAWRENCE Time Marches On (<i>Atlantic</i>)	182/0	1	6593	-5	34767	-143
8	7	3	2	ALAN JACKSON Home (<i>Arista</i>)	182/0	2	6512	+203	34390	+1212
9	8	5	3	DAVID LEE MURPHY Every Time I Get Around You (<i>MCA</i>)	182/0	3	6328	+219	33333	+1250
14	13	7	4	SHANIA TWAIN No One Needs To Know (<i>Mercury</i>)	183/0	4	6018	+663	32082	+4038
15	14	8	5	SAMMY KERSHAW Meant To Be (<i>Mercury</i>)	183/0	5	5922	+785	31115	+3921
18	17	11	6	RICOCHET Daddy's Money (<i>Columbia/CRG</i>)	182/0	7	5696	+986	30124	+5076
16	16	10	7	SAWYER BROWN Treat Her Right (<i>Curb</i>)	183/0	6	5724	+884	30122	+4874
10	10	6	8	JEFF CARSON Holdin' Onto Something (<i>MCG/Curb</i>)	181/0	8	5687	+179	29618	+811
11	11	9	9	REBA MCFENTIRE Starting Over Again (<i>MCA</i>)	178/0	9	4996	-88	26501	-459
17	18	15	10	PAUL BRANDT My Heart Has A History (<i>Reprise</i>)	182/0	10	4837	+363	25146	+1702
20	20	19	11	RHETT AKINS Don't Get Me Started (<i>Decca</i>)	182/1	11	4760	+493	25089	+2620
13	15	14	12	WYNONNA Heaven Help My Heart (<i>Curb/MCA</i>)	182/0	12	4626	+61	24267	+328
4	3	1	13	TOBY KEITH Does That Blue Moon Ever Shine... (<i>A&M</i>)	157/0	15	4420	-2236	23959	-11318
25	22	20	14	LEANN RIMES Blue (<i>MCG/Curb</i>)	177/0	14	4456	+279	23518	+1425
19	19	17	15	PATTY LOVELESS A Thousand Times A Day (<i>Epic</i>)	182/0	13	4487	+146	23488	+810
22	21	22	16	DIAMOND RIO That's What I Get For Lovin' You (<i>Arista</i>)	183/1	16	4384	+326	22894	+1950
27	26	24	17	WADE HAYES On A Good Night (<i>DKC/Columbia/CRG</i>)	180/2	17	3970	+409	20783	+2310
28	27	27	18	CLAY WALKER Only On Days That End In "Y" (<i>Giant</i>)	180/4	18	3846	+435	20067	+2369
21	23	23	19	MARTINA MCBRIDE Phones Are Ringin' All Over Town (<i>RCA</i>)	177/0	19	3737	+74	19623	+410
26	25	26	20	LORRIE MORGAN & JON RANDALL By My Side (<i>BNA/RCA</i>)	177/2	20	3725	+204	19437	+1201
23	24	25	21	MARTY STUART & TRAVIS TRITT Honky Tonkin's... (<i>MCA</i>)	177/1	21	3582	+81	18626	+294
31	29	28	22	NEAL MCCOY Then You Can Tell Me Goodbye (<i>Atlantic</i>)	170/5	22	3345	+267	17143	+1343
6	5	4	23	TERRI CLARK If I Were You (<i>Mercury</i>)	132/0	25	3170	-2994	17088	-15377
BREAKER			24	GEORGE STRAIT Carried Away (<i>MCA</i>)	169/89	24	3212	+1770	17071	+9368
2	2	12	25	COLLIN RAYE I Think About You (<i>Epic</i>)	139/0	26	3113	-1543	16898	-7993
3	1	16	26	BRYAN WHITE I'm Not Supposed To Love... (<i>Asylum/EEG</i>)	130/0	29	2946	-1358	16142	-7286
30	30	29	27	TRACE ADKINS There's A Girl In Texas (<i>Capitol</i>)	166/2	27	3089	+300	15836	+1486
7	6	21	28	MINDY MCCREADY Ten Thousand Angels (<i>BNA</i>)	122/0	31	2798	-1023	15786	-5222
32	31	31	29	LEE ROY PARNELL Givin' Water To A Drowning Man (<i>Career</i>)	165/6	28	3025	+373	15390	+1881
29	28	30	30	LINDA DAVIS A Love Story In The Making (<i>Arista</i>)	166/1	30	2840	+80	14893	+555
BREAKER			31	BROOKS & DUNN I Am That Man (<i>Arista</i>)	158/99	33	2610	+1710	13593	+8557
39	33	32	32	LONESTAR Runnin' Away With My Heart (<i>BNA</i>)	162/7	32	2696	+491	13556	+2227
37	34	33	33	JAMES BONAMY I Don't Think I Will (<i>Epic</i>)	151/6	34	2472	+359	12503	+1872
BREAKER			34	TIM MCGRAW She Never Lets It Go To Her... (<i>Curb</i>)	154/85	37	2272	+1363	11893	+7190
36	32	34	35	MARK CHESNUTT Wrong Place, Wrong Time (<i>Decca</i>)	149/5	35	2363	+227	11782	+1172
—	43	38	36	BLACKHAWK Big Guitar (<i>Arista</i>)	148/23	39	2208	+566	11573	+2984
38	35	35	37	TRACY BYRD 4 To 1 In Atlanta (<i>MCA</i>)	145/10	38	2211	+236	11001	+1193
42	37	36	38	RICK TREVINO Learning As You Go (<i>Columbia/CRG</i>)	148/9	40	2175	+295	10926	+1544
44	38	37	39	PAM TILLIS It's Lonely Out There (<i>Arista</i>)	148/16	41	2119	+387	10741	+2028
BREAKER			40	RANDY TRAVIS Are We In Trouble Now (<i>Warner Bros.</i>)	131/35	42	1788	+577	9264	+3054
45	41	40	41	MARK WILLS Jacob's Ladder (<i>Mercury</i>)	129/14	43	1550	+287	8003	+1477
12	12	13	42	VINCE GILL High Lonesome Sound (<i>MCA</i>)	66/0	44	1458	-3331	7713	-17070
41	39	42	43	DARYLE SINGLETARY Workin' It Out (<i>Giant</i>)	94/0	47	1196	0	5721	+95
43	42	43	44	CONFEDERATE RAILROAD See Ya (<i>Atlantic</i>)	90/4	50	1044	+52	5289	+217
48	45	47	45	AARON TIPPIN Everything I Own (<i>RCA</i>)	98/10	49	1091	+129	5254	+660
—	47	45	46	JEFF FOXWORTHY Redneck Games (<i>Warner Bros.</i>)	82/7	52	967	+80	5219	+402
DEBUT			47	BILLY DEAN That Girl's Been Spyin' On Me (<i>Capitol</i>)	70/61	55	850	+726	4621	+3814
DEBUT			48	JOE DIFFIE Whole Lotta Gone (<i>Epic</i>)	82/22	53	958	+340	4553	+1422
DEBUT			49	TY HERNDON Living In The Moment (<i>Epic</i>)	70/60	57	780	+647	4316	+3454
—	48	49	50	GREAT PLAINS Dancin' With The Wind (<i>Magnatone</i>)	74/2	58	763	+33	3762	+115

This chart reflects airplay from June 17-23. Songs ranked by total points. Highlighted songs indicate Breaker.

183 Country reporters. 180 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

hit song \ "hit "sɔŋ n 1 : a song you love the first time you hear it and know you've heard it before

DWIGHT YOAKAM
"HEART OF STONE"
GOING FOR ADDS JUNE 24



Play It Again © 1996 Reprise Records Produced by Pete Anderson

BREAKERS®

GEORGE STRAIT
Carried Away (*MCA*)
92% of our reporters on it (169 stations)
89 Adds • Moves 39-24

BROOKS & DUNN
I Am That Man (*Arista*)
86% of our reporters on it (158 stations)
99 Adds • Moves 44-31

TIM MCGRAW
She Never Lets It Go To Her Heart (*Curb*)
84% of our reporters on it (154 stations)
85 Adds • Moves 46-34

RANDY TRAVIS
Are We In Trouble Now (*Warner Bros.*)
71% of our reporters on it (131 stations)
35 Adds • Moves 41-40

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN I Am That Man (<i>Arista</i>)	99
GEORGE STRAIT Carried Away (<i>MCA</i>)	89
TIM MCGRAW She Never Lets It Go To Her Heart (<i>Curb</i>)	85
BILLY DEAN That Girl's Been Spyin' On Me (<i>Capitol</i>)	61
TY HERNDON Living In The Moment (<i>Epic</i>)	60
RANDY TRAVIS Are We In Trouble Now (<i>Warner Bros.</i>)	35
MINDY MCCREADY Guys Do It All The Time (<i>BNA</i>)	30
LARRY STEWART Why Can't You (<i>Columbia/CRG</i>)	24
BLACKHAWK Big Guitar (<i>Arista</i>)	23
JOE DIFFIE Whole Lotta Gone (<i>Epic</i>)	22

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE STRAIT Carried Away (<i>MCA</i>)	+1770
BROOKS & DUNN I Am That Man (<i>Arista</i>)	+1710
TIM MCGRAW She Never Lets It Go To Her Heart (<i>Curb</i>)	+1363
RICOCHET Daddy's Money (<i>Columbia/CRG</i>)	+986
SAWYER BROWN Treat Her Right (<i>Curb</i>)	+884
SAMMY KERSHAW Meant To Be (<i>Mercury</i>)	+785
BILLY DEAN That Girl's Been Spyin' On Me (<i>Capitol</i>)	+726
SHANIA TWAIN No One Needs To Know (<i>Mercury</i>)	+663
TY HERNDON Living In The Moment (<i>Epic</i>)	+647
RANDY TRAVIS Are We In Trouble Now (<i>Warner Bros.</i>)	+577

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
GEORGE STRAIT Carried Away (<i>MCA</i>)	+9368
BROOKS & DUNN I Am That Man (<i>Arista</i>)	+8557
TIM MCGRAW She Never Lets It Go To Her Heart (<i>Curb</i>)	+7190
RICOCHET Daddy's Money (<i>Columbia/CRG</i>)	+5076
SAWYER BROWN Treat Her Right (<i>Curb</i>)	+4874
SHANIA TWAIN No One Needs To Know (<i>Mercury</i>)	+4038
SAMMY KERSHAW Meant To Be (<i>Mercury</i>)	+3921
BILLY DEAN That Girl's Been Spyin' On Me (<i>Capitol</i>)	+3814
TY HERNDON Living In The Moment (<i>Epic</i>)	+3454
RANDY TRAVIS Are We In Trouble Now (<i>Warner Bros.</i>)	+3054

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GEORGE STRAIT Blue Clear Sky (<i>MCA</i>)
BROOKS & DUNN My Maria (<i>Arista</i>)
JO DEE MESSINA Heads Carolina, Tails California (<i>Curb</i>)
BILLY DEAN It's What I Do (<i>Capitol</i>)
FAITH HILL Someone Else's Dream (<i>Warner Bros.</i>)
JOHN MICHAEL MONTGOMERY Long As I Live (<i>Atlantic</i>)
TIM MCGRAW All I Want Is A Life (<i>Curb</i>)
LONESTAR No News (<i>BNA</i>)
LEE ROY PARNELL Heart's Desire (<i>Career</i>)
SHANIA TWAIN You Win My Love (<i>Mercury</i>)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

DOUG SUPERNAW You Still Got Me (Giant)

Total Stations: 73, Total Points: 3497, Total Adds: 7, Including: WTCM 14, KNIX 10, KYKR 8, WEZL 7, WMTZ 7, WNOE 5, WTQR 5

Plays Include: KMLE 25 (25), KBEQ 24 (18), KXKC 24 (24), WWQQ 22 (22), WKKX 18 (5), WKSJ 18 (5), WRBQ 18 (18), KWNK 17 (17), WACO 16 (16), KJUG 15 (15), KXIX 15 (15), KNFM 15 (15), KTCS 15 (15), WIBW 15 (15), WXTA 15 (5), WMIL 14 (14), KHAY 13 (7), WCKT 13 (13), WRNS 13 (13), WSIX 13 (13)

MINDY MCCREADY Guys Do It All The Time (BNA)

Total Stations: 49, Total Points: 3324, Total Adds: 30, Including: WWZD 30, WWQQ 22, KEBC 19, KZSN 17, WBOB 16, WIRK 16, KAYD 15, KSOP 15, KYKR 15, KPLM 14, WCMS 11, KAJA 10, KIKF 10, KNFM 10, KNAX 9, KVOO 9, KHEY 8, KHSL 7, KJUG 7, KSX 7, WDSY 7, WTVY 7, KHAY 6, KNCL 6, KASE 5, KFMS 5, KTT5 5, WKCN 5, WSOC 5, WVLC 5

SUZY BOGGUSS Give Me Some Wheels (Capitol)

Total Stations: 55, Total Points: 2838, Total Adds: 0

Plays Include: KPLM 26 (14), WPOC 24 (20), WWQQ 22 (22), KLLL 19 (19), WWOZ 19 (19), KBEQ 18 (10), WBCT 18 (18), WKKX 18 (18), WTCM 16 (16), WTCR 16 (16), KJUG 15 (15), KVOO 15 (15), WLLR 15 (10), WXTA 15 (15), KNFR 14 (14), KUGN 14 (14), KXDD 14 (14), WGH 14 (14), WMTZ 14 (12), WPKX 14 (13), WPKX 14 (13), WPOR 13 (13), WSIX 13 (12), WBCS 12 (12), WIOV 12 (12), WYRK 12 (12)

TAMMY GRAHAM Tell Me Again (Career)

Total Stations: 57, Total Points: 2479, Total Adds: 3, Including: WGH 14, KRYS 5, WSSL 5

Plays Include: WWQQ 22 (22), KXXY 20 (10), WRBQ 18 (18), WYAY 18 (18), KRRV 17 (15), WJCL 15 (15), WJCL 15 (15), KPLM 14 (14), KTEK 14 (9), WKML 13 (13), KNUZ 12 (9), WKCN 12 (12), WTCM 12 (12), KAJA 10 (10), KXKC 10 (10), WKKX 10 (10), WRNS 10 (10), WTVY 10 (10), WWOZ 10 (10), KVOO 9 (9), WXBM 9 (9)

MAVERICKS Missing You (MCA)

Total Stations: 49, Total Points: 2183, Total Adds: 10, Including: WDAF 10, WOW 9, WIL 8, KHAY 6, KYGO 5, WBCS 5, WGH 5, WIOV 5, WSIX 5, WSSL 5

Plays Include: WWQQ 22 (22), WTVY 20 (10), WWOZ 19 (19), KHEY 18 (8), KNAX 16 (16), KJUG 15 (15), KNFM 15 (10), WFMB 15 (12), WRNS 15 (15), KHSL 14 (14), KNFR 14 (14), KPLM 14 (14), KTEK 14 (14), WTCM 14 (11), KEBC 10 (10), KIKF 10 (10), KNIX 10 (10), KPLX 10 (10), KXDD 10 (10), WCKT 10 (10), WGH 10 (11), WGTY 10 (9)

GEORGE DUCAS Every Time She Passes By (Capitol)

Total Stations: 42, Total Points: 2075, Total Adds: 1, Including: KASH 6

Plays Include: KHEY 28 (18), KBEQ 24 (18), KXKC 24 (24), WWQQ 22 (22), WCMS 18 (11), WFMB 18 (15), KJUG 15 (15), WXTA 15 (15), KNFR 14 (14), WGH 14 (14), WITL 14 (14), WTCM 14 (13), KYGO 13 (13), WTCR 11 (11), KIKF 10 (10), KILT 10 (10), KXDD 10 (10), WTVY 10 (10), WWOZ 10 (10), KNAX 9 (9), KVOO 9 (9), WBOB 9 (9), WMTZ 9 (7)

FRAZIER RIVER Tangled Up In Texas (Decca)

Total Stations: 32, Total Points: 1668, Total Adds: 7, Including: WWQQ 22, KBEQ 18, KJUG 15, KBUL 11, KTEK 9, KXIX 7, WSIX 5

Plays Include: WFMB 21 (18), WXTU 21 (10), WBYT 18 (18), WUBE 18 (18), WXTA 15 (5), WKML 13 (13), WKDQ 12 (12), WXBQ 12 (12), WTVY 10 (10), WWOZ 10 (10), KHAY 9 (9), KYKR 8 (8), WMTZ 8 (7), WAMZ 7 (7), WFRG 7 (7), WFMS 6 (6), KFDI 5 (5), KTT5 5 (5), WJCL 5 (5), WIOV 5 (5), WKCN 5 (5), WKSJ 5 (5), WRKZ 5 (5), WSSL 5 (5), WWWW 5 (5)

BRYAN WHITE So Much For Pretending (Asylum/EEG)

Total Stations: 23, Total Points: 1650, Total Adds: 14, Including: WWZD 30, WGAR 25, WIBW 23, WJCL 23, WHTK 13, WTCM 12, KSOP 7, KHAY 6, WSM 6, KYCY 5, WBBE 5, WIOV 5, WKCN 5, WKSJ 5

Plays Include: KEEY 26 (18), KLLL 19 (19), KJUG 18 (18), KBUL 17 (11), WUSN 17 (17), KRTY 14 (14), WWOZ 10 (5), WBOB 9 (9)

JOHN ANDERSON My Kind Of Crazy (BNA)

Total Stations: 29, Total Points: 1430, Total Adds: 6, Including: WWQQ 22, WTCM 13, WCMS 11, WTCR 11, KNFM 10, WTHI 6

Plays Include: KDRK 25 (15), KBUL 24 (24), KXKC 24 (23), WWOZ 19 (10), KWNK 17 (17), KHSL 14 (14), KPLM 14 (14), WITL 14 (10), WRNS 10 (10), WTVY 10 (10), KVOO 9 (9), WGTY 9 (9), WRKZ 9 (9), KUZZ 7 (7), KASE 5 (5), KFDI 5 (5), KFMS 5 (5), KTT5 5 (5), KYGO 5 (5), WAYZ 5 (5), WJCL 5 (5), WKSJ 5 (5), WSIX 5 (5)

PHILIP CLAYPOOL Circus Leaving Town (Curb)

Total Stations: 25, Total Points: 1411, Total Adds: 2, Including: KBUL 11, WBBE 5

Plays Include: WFMB 28 (21), WPOC 26 (26), WKDQ 22 (22), WWQQ 22 (22), WXBQ 22 (22), KRRV 17 (15), WSOC 13 (5), WLLW 12 (12), WRNS 10 (10), WTVY 10 (10), WWOZ 10 (5), KTEK 9 (9), WXBQ 9 (9), WFRG 7 (7), KASE 5 (5), KFDI 5 (5), KTCS 5 (5), KTT5 5 (5), KWNK 5 (5), WJCL 5 (5), WRKZ 5 (5), WXTA 5 (5)

4RUNNER That Was Him (This Is Now) (A&M)

Total Stations: 31, Total Points: 1344, Total Adds: 7, Including: KXKC 23, WPKX 14, KXIX 7, KHAY 5, KMLE 5, WBCT 5, WTCR 5

Plays Include: KJUG 15 (15), WFMB 15 (12), WXTA 15 (15), KYGO 13 (13), WSIX 13 (13), KGNC 10 (10), WEZL 10 (10), WRNS 10 (10), WTVY 10 (10), WWOZ 10 (10), KNAX 9 (9), WXBQ 9 (9), WMTZ 8 (8), KAYD 7 (7), WDSY 7 (7), WRBQ 7 (7), KFDI 5 (5), KFMS 5 (5), KTT5 5 (5), KVOO 5 (5), WJCL 5 (5), WIOV 5 (5), WRKZ 5 (5)

LARRY STEWART Why Can't You (Columbia/CRG)

Total Stations: 26, Total Points: 1231, Total Adds: 24, Including: KLLL 19, KJUG 15, WPKX 14, WSIX 13, WDEZ 12, WJCL 12, WCMS 11, KEZY 10, WGTY 10, WKKX 10, WRNS 10, KHEY 8, KXKC 8, KXIX 7, KSOP 7, KXKT 7, WDSY 7, WTVY 7, WTRD 6, KFDI 5, KTT5 5, KVOO 5, WJCL 5, WRKZ 5

Plays Include: WIVK 13 (13)

STEVE AZAR I Never Stop Lovin' (River North)

Total Stations: 32, Total Points: 1226, Total Adds: 7, Including: KPLM 14, WWZD 7, KRST 5, KWNK 5, WKCN 5, WKSJ 5, WTCR 5

Plays Include: KBEQ 18 (18), KRRV 15 (12), WFMB 15 (12), WJCL 13 (13), WCMS 11 (11), KPLX 10 (10), WTVY 10 (10), WWOZ 10 (10), KTEK 9 (9), WGTY 9 (9), KYKR 8 (8), WJCL 8 (5), WKSJ 8 (8), KHSL 7 (7), KJUG 7 (7), KXIX 7 (7), KFDI 5 (5), KTT5 5 (5), WBBE 5 (5), WJCL 5 (5), WRKZ 5 (5), WSIX 5 (5), WSOC 5 (5), WWQQ 5 (5), WYCD 5 (5)

GARTH BROOKS It's Midnight Cinderella (Capitol)

Total Stations: 12, Total Points: 1177, Total Adds: 4, Including: WNOE 20, WWQM 19, KNAX 9, WQXK 7

Plays Include: KYCY 40 (40), KLLL 30 (19), WKIX 30 (30), WBOB 16 (16), WIRK 16 (16), KYGO 13 (13), WWOZ 10 (10), WUBE 5 (5)

CHARLIE MAJOR (I Do It) For The Money (Imprint)

Total Stations: 20, Total Points: 776, Total Adds: 7, Including: KRRV 12, KXDD 10, KNAX 9, KHSL 7, WMSI 7, KVOO 5, WPOR 5

Plays Include: WIL 22 (21), KXKC 10 (10), WTVY 10 (7), WWOZ 10 (5), WGTY 9 (5), KJUG 7 (7), KFDI 5 (5), KTT5 5 (5), WBCT 5 (5), WJCL 5 (5), WRKZ 5 (5), WXTA 5 (5)

HUTCHENS Wait A Minute (Atlantic)

Total Stations: 14, Total Points: 733, Total Adds: 2, Including: KPLX 10, WWOZ 5

Plays Include: WRNS 26 (26), WWQQ 22 (22), WKSJ 18 (18), WKDQ 12 (12), WXBQ 12 (12), WKIX 7 (6), WTVY 7 (7), KFDI 5 (5), WJCL 5 (5), WSOC 5 (5), WTCR 5 (5)

KEITH GATTIS Real Deal (RCA)

Total Stations: 18, Total Points: 629, Total Adds: 16, Including: KCYY 12, KVOO 9, WGNE 9, KYKR 8, KXIX 7, WAMZ 7, WDSY 7, WFRG 7, WROO 7, WTVY 7, KEZY 5, KFDI 5, WBBE 5, WJCL 5, WRKZ 5, WWOZ 5

Plays Include: KTT5 5 (5), WSOC 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

Coast-To-Coast

Adds:
BROOKS & DUNN I Am That Man
TIM MCGRAW She Never Lets It Go To Her Heart
GEORGE STRAIT Carried Away
AARON TIPPIN Everything I Own
BRIAN WHITE So Much For Pretending
MARK WILLIS Jacob's Ladder

Hottest:

ALAN JACKSON Home
DAVID LEE MURPHY Every Time I Get Around You
SHANIA TWAIN No One Needs To Know
SAMMY KERSHAW Meant To Be
RICOCHET Daddy's Money

Real Country

Dave Nicholson • (602) 966-6236

Adds:
TIM MCGRAW She Never Lets It Go To Her Heart

Hottest:

PATTY LOVELESS A Thousand Times A Day
ALAN JACKSON Home
LEANN RIMES Blue
SHANIA TWAIN No One Needs To Know
CLAY WALKER Only On Days That End In "Y"

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:
TRACY BYRD 4 To 1 In Atlanta
TY HERNDON Living In A Moment
MINDY MCCREADY Guys Do It All The Time

Hottest:

ALAN JACKSON Home
SAMMY KERSHAW Meant To Be
DAVID LEE MURPHY Every Time I Get Around You
RICOCHET Daddy's Money
SHANIA TWAIN No One Needs To Know

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:
MARK CHESNUTT Wrong Place, Wrong Time
LEANN RIMES Blue
SHANIA TWAIN No One Needs To Know
CLAY WALKER Only On Days That End In "Y"

Hottest:

COLLIN RAYE I Think About You
BRYAN WHITE I'm Not Supposed To...
TRACY LAWRENCE Time Marches On
MINDY MCCREADY Ten Thousand Angels
DAVID LEE MURPHY Every Time I Get Around You

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country Pure Country — Ken Moultrie

Adds:
BLACKHAWK Big Guitar
TIM MCGRAW She Never Lets It Go To Her Heart
RANDY TRAVIS Are We In Trouble Now

Hottest:

MINDY MCCREADY Ten Thousand Angels
LEANN RIMES Blue
DAVID LEE MURPHY Every Time I Get Around You
TRACY LAWRENCE Time Marches On
JEFF CARSON Holdin' Onto Something

Digital Country — Ken Moultrie

Adds:
TIM MCGRAW She Never Lets It Go To Her Heart

Hottest:

TRACY LAWRENCE Time Marches On
OAVIO LEE MURPHY Every Time I Get Around You
JEFF CARSON Holdin' Onto Something
LEANN RIMES Blue

Digital New Country — L.J. Smith

Adds:
JOE DIFFIE Whole Lotta Gone
MINDY MCCREADY Guys Do It All The Time
TIM MCGRAW She Never Lets It Go To Her Heart

BROADCAST PROGRAMMING CONTINUED

Hottest:

TRACY LAWRENCE Time Marches On
TOBY KEITH Does That Blue Moon
DAVID LEE MURPHY Everytime I Get Around You
SHANIA TWAIN No One Needs To Know
LEANN RIMES Blue

GREAT AMERICAN COUNTRY VIDEO NETWORK

Jim Murphy • (303) 784-8700

Adds:
JUNIOR BROWN Venom Wearin' Denim (MCG/Curb)
JEFF FOXWORTHY Redneck Games
TY HERNDON Living In A Moment
WILLIE NELSON She Is Gone
CHELY WRIGHT The Love He Left Behind
DWIGHT YOAKAM Heart Of Stone

Hottest:

SAWYER BROWN Treat Her Right
BROOKS & DUNN My Maria
PATTY LOVELESS A Thousand Times A Day
SHANIA TWAIN No One Needs To Know
LEANN RIMES Blue

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country — John Hendricks

Adds:
4RUNNER That Was Him (This Is Now)
TY HERNDON Living In A Moment
MINDY MCCREADY Guys Do It All The Time
TIM MCGRAW She Never Lets It Go To Her Heart
GEORGE STRAIT Carried Away
RANDY TRAVIS Are We In Trouble Now
BRYAN WHITE So Much For Pretending

Hottest:

RHETT AKINS Don't Get Me Started
PAUL BRANDT My Heart Has A History
SAMMY KERSHAW Meant To Be
DAVID LEE MURPHY Every Time I Get Around You
SHANIA TWAIN No One Needs To Know

U.S. Country — Jim Murphy

Adds:
JOHN ANDERSON My Kind Of Crazy
BROOKS & DUNN I Am That Man
4RUNNER That Was Him (This Is Now)
TOBY KEITH Clozin' Time At Home
TIM MCGRAW She Never Lets It Go To Her Heart
RANDY TRAVIS Are We In Trouble Now
MARK WILLIS Jacob's Ladder

Hottest:

JEFF CARSON Holdin' Onto Something
ALAN JACKSON Home
TRACY LAWRENCE Time Marches On
DAVID LEE MURPHY Every Time I Get Around You
LEANN RIMES Blue

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country — David Felker

Adds:
BILLY DEAN That Girl's Been Spyn' On Me
TIM MCGRAW She Never Lets It Go To Her Heart
GEORGE STRAIT Carried Away

Hottest:

ALAN JACKSON Home
TERRI CLARK If I Were You
TRACY LAWRENCE Time Marches On
DAVID LEE MURPHY Every Time I Get Around You
TOBY KEITH Does That Blue Moon Ever Shine On You

Mainstream Country — David Felker

Adds:
BROOKS & DUNN I Am That Man
GEORGE STRAIT Carried Away

Hottest:
DAVID LEE MURPHY Every Time I Get Around You
BRYAN WHITE I'm Not Supposed To Love You Anymore
TOBY KEITH Does That Blue Moon Ever Shine On You
COLLIN RAYE I Think About You
TRACY LAWRENCE Time Marches On

TNN

THE NASHVILLE NETWORK®
60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JUNIOR BROWN/Venom Wearin' Denim (MCG/Curb)
DAVID DANIEL/I'm Not Listening Anymore (A&M)
KEITH GATTIS/Real Deal (RCA)
STEVEN CRAIG HARDING/Tonight My... (Prairie Moon)
LARRY STEWART/Why Can't You (Columbia)

HEAVY

TRACE ADKINS/There's A Girl In Texas (Capitol)
PAUL BRANDT/My Heart Has A History (Reprise)
JUNIOR BROWN/Venom Wearin' Denim (MCG/Curb)
WADE HAYES/On A Good Night (Columbia/DKC)
TOBY KEITH/Does That Blue Moon Ever Shine On You (A&M)
SAMMY KERSHAW/Meant To Be (Atlantic)
TRACY LAWRENCE/Time Marches On (Atlantic)
PATTY LOVELESS/A Thousand Times A Day (Epic)
MINDY MCCREADY/Ten Thousand Angels (BNA)
REBA MCENTIRE/Starting Over Again (MCA)
COLLIN RAYE/I Think About You (Epic)
RICOCHET/Daddy's Money (Columbia)
LEANN RIMES/Blue (MCG/Curb)
SAWYER BROWN/Treat Her Right (Curb)
STUART & TRITT/Honky Tonkin's What I Do Best (MCA)
SHANIA TWAIN/You Win My Love (Mercury)

Information current as of June 17.

CMT

COUNTRY MUSIC TELEVISION
30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

ADDS

DAVID KERSH/Goodnight Sweetheart (Curb)
JOE NICHOLS/6 Of 1 (Intersound)
KEITH STEGALL/Roll The Dice (Mercury)
MICHELLE WRIGHT/Nobody's Girl (Arista)

TOP 10

TRACY LAWRENCE/Time Marches On (Atlantic)
SAMMY KERSHAW/Meant To Be (Mercury)
PAUL BRANDT/My Heart Has A History (Reprise)
STUART & TRITT/Honky Tonkin's What I Do Best (MCA)
SAWYER BROWN/Treat Her Right (Curb)
PATTY LOVELESS/A Thousand Times A Day (Epic)
RICOCHET/Daddy's Money (Columbia)
SHANIA TWAIN/No One Needs To Know (Mercury)
COLLIN RAYE/I Think About You (Epic)
WADE HAYES/On A Good Night (Columbia/DKC)

HEAVY

PAUL BRANDT/My Heart Has A History (Reprise)
SAWYER BROWN/Treat Her Right (Curb)
WADE HAYES/On A Good Night (Columbia/DKC)
SAMMY KERSHAW/Meant To Be (Mercury)
PATTY LOVELESS/A Thousand Times A Day (Epic)
NEAL MCCOY/Then You Can Tell Me Goodbye (Atlantic)
REBA MCENTIRE/Starting Over Again (MCA)
RICOCHET/Daddy's Money (Columbia)
LEANN RIMES/Blue (MCG/Curb)
STUART & TRITT/Honky Tonkin's What I Do Best (MCA)
SHANIA TWAIN/No One Needs To Know (Mercury)

HOT SHOTS

MANDY BARNETT/Maybe (Asylum)
BLACKHAWK/Big Guitar (Arista)
JUNIOR BROWN/Venom Wearin' Denim (MCG/Curb)
JEFF FOXWORTHY/Redneck Games (WB)
TY HERNDON/Living In A Moment (Epic)
HAL KETCHUM/Hang In There Superman (MCG/Curb)
CHARLIE MAJOR/(I Do It) For The Money (Imprint)
KEITH STEGALL/Roll The Dice (Mercury)
LARRY STEWART/Why Can't You (Columbia)
KEVIN WELCH/Life Down Here On Earth (Dead Reckoning)
CHELY WRIGHT/The Love He Left Behind (A&M)
DWIGHT YOAKAM/Heart Of Stone (Reprise)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of June 19.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 AARON TIPPIN 18 BLACKHAWK 18 MARK CHESNUTT 18 RANDY TRAVIS</p>	<p>WHWK/Binghamton, NY PD: John Davison MD: Bill Shiel 13 TIM MCGRAW 13 BROOKS & DUNN 13 GEORGE STRAIT 13 MARK WILLS 13 BRYAN WHITE</p>	<p>WHOK/Columbus, OH PD: Max Raines MD: Mark Clark 28 BROOKS & DUNN 28 GEORGE STRAIT 28 PAM TILLIS 5 TY HERNDON</p>	<p>KTCS/Fl. Smith, AR OM/MD: Mark Harper 28 GEORGE STRAIT 28 BROOKS & DUNN 28 GEORGE STRAIT 5 BLACKHAWK 5 TY HERNDON</p>	<p>WROO/Jacksonville, FL PD: John Richards MD: Buzz Jackson 7 GEORGE STRAIT 7 KEITH GATTIS 7 MARK WILLS 7 RICK TREVINO 7 BROOKS & DUNN 7 JOE DIFFIE</p>	<p>WDEM/Macon, GA PD: Gerry Marshall MD: Laura Starling 15 GEORGE STRAIT 15 BROOKS & DUNN 15 BRYAN WHITE 15 TIM MCGRAW 15 TY HERNDON 15 DWIGHT YOAKAM 5 BILLY DEAN 5 JUNIOR BROWN 5 DAVIS DANIEL 5 KEITH GATTIS 5 LARRY STEWART</p>	<p>KOXY/Oklahoma City, OK PD: Charlie Harrigan MD: Bill Reed 20 TIM MCGRAW 20 PAM TILLIS 10 RICK TREVINO 10 MARK CHESNUTT 10 TRACY BYRD</p>	<p>WKIX/Raleigh, NC Acting PD: Morgan Thomas 20 TIM MCGRAW 20 JEFF FOXWORTHY 7 JOE DIFFIE 7 BILLY DEAN</p>	<p>WBYT/South Bend, IN PD: Raiph Cherry MD: Lisa Kost 25 BROOKS & DUNN 25 CONFEDERATE RAILROAD 5 BILLY DEAN 5 MARK WILLS</p>	<p>KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 7 CONFEDERATE RAILROAD 7 BILLY DEAN 7 JOE DIFFIE 7 TIM MCGRAW 5 JEFF FOXWORTHY</p>	
<p>WGNA/Albany, NY OM: Fred Hinton MD: Bill Easley 13 BILLY DEAN 13 GEORGE STRAIT 13 RICK TREVINO 13 MARK WILLS</p>	<p>WZZX/Birmingham, AL PD: Jim Tice MD: Scott Stewart 16 TIM MCGRAW 16 BROOKS & DUNN 16 CLAY WALKER 16 TY HERNDON 16 AARON TIPPIN</p>	<p>KRYS/Corpus Christi, TX PD/MD: Danny McWilliams 45 BROOKS & DUNN 10 BROOKS & DUNN 10 BLACKHAWK 5 RANDY TRAVIS 5 TAMMY GRAHAM</p>	<p>WQHK/Fl. Wayne, IN PD: Jeff Davis MD: Jeff Moore 13 GEORGE STRAIT 13 TIM MCGRAW 13 BROOKS & DUNN</p>	<p>WXBO/Johnston City, VA PD: Bill Hagy MD: Reggie Neel 22 GEORGE STRAIT 22 JOE DEE MESSINA 12 JAMES BONAMY</p>	<p>WWOM/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>KKKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 14 BROOKS & DUNN 14 BILLY DEAN 14 TIM MCGRAW 7 LARRY STEWART</p>	<p>WQDR/Raleigh, NC PD/MD: Len Schackelford 25 BROOKS & DUNN 25 GEORGE STRAIT</p>	<p>KDRK/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 15 GEORGE STRAIT</p>	<p>WFRG/RUCA-Rome, NY PD/MD: Chris Atkins 7 BROOKS & DUNN 7 BILLY DEAN 7 TY HERNDON 7 GEORGE STRAIT</p>	
<p>KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 12 GEORGE STRAIT 12 TIM MCGRAW 12 BROOKS & DUNN 5 BILLY DEAN 5 RANDY TRAVIS 5 STEVE AZAR</p>	<p>WBCS/Boston, MA PD: Harry Nelson MD: Ginny Rogers 12 BROOKS & DUNN 12 GEORGE STRAIT 12 RANDY TRAVIS 5 MAVERICKS</p>	<p>KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 10 BLACKHAWK 10 BROOKS & DUNN 10 HITCHENS 10 SAMMY KERSHAW 10 TRACY LAWRENCE</p>	<p>KNAX/Fresno, CA PD: Larry Santiago MD: Scott Stevens 9 MINDY MCCREADY 9 CHARLIE MAJOR 9 RANDY TRAVIS 9 GARTH BROOKS 5 BILLY DEAN</p>	<p>WMTZ/Johnston, PA PD/MD: Brian Cleary 11 GEORGE STRAIT 11 BROOKS & DUNN 7 TIM MCGRAW 7 DOUG SUPERNAW 7 TY HERNDON 7 BILLY DEAN</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 BROOKS & DUNN 9 TIM MCGRAW 9 MAVERICKS 9 BILLY DEAN</p>	<p>KBUL/Reno, NV PD: Rusty Keyes MD: Dave Collins 19 GARTH BROOKS 17 BROOKS & DUNN 11 PHILIP CLAYPOOL 11 FRAZIER RIVER 5 NEAL MCCOY</p>	<p>KNFR/Spokane, WA PD/MD: Jeff Daniels 14 BROOKS & DUNN 14 GEORGE STRAIT 14 TIM MCGRAW 7 JOE DIFFIE</p>	<p>KJUG/Visalia, CA PD/MD: Dave Daniels 22 BROOKS & DUNN 15 BILLY DEAN 15 FRAZIER RIVER 15 TY HERNDON 15 LARRY STEWART 7 MINOY MCCREADY</p>	
<p>KRRV/Alexandria, LA PD: Ron Knighten APD/MD: Michael Bailey 12 BLACKHAWK 12 GEORGE STRAIT 12 BROOKS & DUNN 12 TIM MCGRAW 12 TY HERNDON 12 CHARLIE MAJOR</p>	<p>WKLB/Boston, MA PD: Harry Nelson MD: Kira Robbins 5 TRACY BYRD 5 GEORGE STRAIT 5 BROOKS & DUNN 5 TIM MCGRAW</p>	<p>KSXS/Dallas, TX PD: Dean James MD: Linda O'Brian 14 JAMES BONAMY 14 RHETT AKINS 14 TY HERNDON 14 DIAMOND RIE 14 LEE ROY PARNELL 10 TIM MCGRAW 10 JOHN M. MONTGOMERY</p>	<p>KSXS/Fresno, CA PD: Ken Boesen MD: Chris Costa 7 TRACY BYRD 7 TY HERNDON 7 JOE DIFFIE 7 MINDY MCCREADY</p>	<p>KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 BILLY DEAN 18 TY HERNDON 18 TIM MCGRAW 18 FRAZIER RIVER 18 GEORGE STRAIT</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WWKA/Orlando, FL PD: Mike Moore MD: Shadow Stevens 20 GEORGE STRAIT 17 TRACE ADKINS 17 BROOKS & DUNN 17 TIM MCGRAW</p>	<p>KFRG/Riverside, CA PD: Lee Logen MD: Don Jeffrey 16 GEORGE STRAIT 10 LONESTAR 10 PAM TILLIS 10 TIM MCGRAW 10 BROOKS & DUNN</p>	<p>KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 34 BILLY DEAN 8 BROOKS & DUNN 8 GEORGE STRAIT 5 DAVIS DANIEL 5 DON COX 5 TY HERNDON 5 LARRY STEWART 5 JUNIOR BROWN 5 MINDY MCCREADY</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	
<p>KGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 45 BROOKS & DUNN 22 BILLY DEAN 22 JOE DIFFIE 22 JEFF FOXWORTHY 10 RANDY TRAVIS</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>KYNG/Dallas, TX PD: Dan Pearson MD: Stacey Tackett 10 PAM TILLIS</p>	<p>KSXS/Fresno, CA PD: Ken Boesen MD: Chris Costa 7 TRACY BYRD 7 TY HERNDON 7 JOE DIFFIE 7 MINDY MCCREADY</p>	<p>KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 BILLY DEAN 18 TY HERNDON 18 TIM MCGRAW 18 FRAZIER RIVER 18 GEORGE STRAIT</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>KFRG/Riverside, CA PD: Lee Logen MD: Don Jeffrey 16 GEORGE STRAIT 10 LONESTAR 10 PAM TILLIS 10 TIM MCGRAW 10 BROOKS & DUNN</p>	<p>KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 34 BILLY DEAN 8 BROOKS & DUNN 8 GEORGE STRAIT 5 DAVIS DANIEL 5 DON COX 5 TY HERNDON 5 LARRY STEWART 5 JUNIOR BROWN 5 MINDY MCCREADY</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>
<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>	<p>WVWV/Madison, WI OM/MD: Tom Oakes MD: Mel McKenzie 19 GARTH BROOKS 19 TIM MCGRAW 5 TIM MCGRAW</p>

183 Total Reporters
183 Current Reporters
180 Current Playlists

Reported Frozen Playlist (2):
WUSY/Chattanooga, TN
KKAT/Salt Lake City, UT

Did Not Report, Playlist Frozen (1):
WGKX/Memphis, TN

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #2			
94.3 KIZ FM		KIKF/Los Angeles (714) 634-9494 Harvey/Dunne	
PLAYS	ARTIST/TITLE	SW	LW
20	SAMMY KERSHAW/Meant To Be	20	20
30	TRACY LAWRENCE/Time Marches On	30	30
20	SAWYER BROWN/Treat Her Right	20	20
30	DAVID LEE MURPHY/Every Time I Get...	30	30
20	WYONONNA/Heaven Help My Heart	20	20
20	REBA MCKENTRE/Starting Over Again	20	20
20	SHANIA TWAIN/No One Needs To Know	20	20
30	JEFF CARSON/Holdin' Onto...	30	30
30	ALAN JACKSON/Home	30	30
10	MARTINA MCBRIDE/Phones Are Ringin'...	10	10
20	WADE HAYES/On A Good Night	20	20
20	PAUL BRANDT/My Heart Has A...	20	20
10	JAMES BONAMY/Don't Think I Will	10	10
10	LONESTAR/Runnin' Away With...	10	10
20	LEANN RIMES/Blue	20	20
20	STUART & TRITT/Honky Tonkin's...	20	20
20	RICOCHET/Daddy's Money	20	20
20	PATTY LOVELESS/Thousand Times...	20	20
20	RHETT AKINS/Don't Get Me Started	20	20
20	MORGAN & RANDALL/By My Side	20	20
20	CLAY WALKER/Only On Days That...	20	20
20	DIAMOND RIO/That's What I Get...	20	20
10	LINDA DAVIS/A Love Story In...	10	10
10	TRACE ADKINS/There's A Girl In...	10	10
10	NEAL MCCOY/Then You Can Tell...	10	10
10	DARYLE SINGLETARY/Workin' It Out	10	10
10	LEE ROY PARNELL/Givin' Water To...	10	10
10	TRACY BYRD/4 To 1 In Atlanta	10	10
10	MARK CHESNUTT/Wrong Place, Wrong...	10	10
10	RICK TREVINO/Learning As You Go	10	10
10	GEORGE DUCAS/Every Time She...	10	10
10	PAM TILLIS'S Lonely Out...	10	10
10	MARK WILLIS/Jacob's Ladder	10	10
10	CONFEDERATE RAILROAD/See Ya	10	10
10	MAVERICKS/Missing You	10	10
10	BLACKHAWK/Big Guitar	10	10
10	JOE DEE MESSINA/Heads Carolina...	10	10
10	GEORGE STRAIT/Carried Away	10	10
10	TIM MCGRAW/She Never Lets It...	10	10
10	BROOKS & DUNN/Am That Man	10	10

MARKET #2			
KZZL		KZZL/Los Angeles (818) 246-0939 Sebastian/Fink	
PLAYS	ARTIST/TITLE	SW	LW
60	ALAN JACKSON/Home	60	60
35	TOBY KEITH/Does That Blue...	35	35
35	SAMMY KERSHAW/Meant To Be	35	35
35	MINDY MCCREADY/Ten Thousand Angels	35	35
35	COLLIN RAYE/Think About You	35	35
35	RICOCHET/Daddy's Money	35	35
22	SAWYER BROWN/Treat Her Right	22	22
22	SHANIA TWAIN/No One Needs To Know	22	22
5	GARTH BROOKS/There's A Girl In...	5	5
15	RHETT AKINS/Don't Get Me Started	15	15
22	PAUL BRANDT/My Heart Has A...	22	22
15	DIAMOND RIO/That's What I Get...	15	15
22	WYONONNA/Heaven Help My Heart	22	22
22	MARTINA MCBRIDE/Phones Are Ringin'...	22	22
22	DAVID LEE MURPHY/Every Time I Get...	22	22
15	BILLY DEAN/That Girl's Been...	15	15
15	RICK TREVINO/Learning As You Go	15	15
35	JEFF CARSON/Holdin' Onto...	35	35
5	GEORGE STRAIT/Carried Away	5	5
5	WADE HAYES/On A Good Night	5	5
15	PATTY LOVELESS/Thousand Times...	15	15
15	MORGAN & RANDALL/By My Side	15	15
22	LEANN RIMES/Blue	22	22
15	PAM TILLIS'S Lonely Out...	15	15
15	MARK WILLIS/Jacob's Ladder	15	15
35	MINDY MCCREADY/Ten Thousand Now	35	35
15	TRACY LAWRENCE/Time Marches On	15	15
15	BROOKS & DUNN/My Maria	15	15
15	TERRI CLARK/I Were You	15	15
15	MORGAN & RANDALL/By My Side	15	15
15	NEAL MCCOY/Then You Can Tell...	15	15
22	REBA MCKENTRE/Starting Over Again	22	22
15	JO DEE MESSINA/Heads Carolina...	15	15
15	GEORGE STRAIT/Blue Clear Sky	15	15
15	PAM TILLIS'S Lonely Out...	15	15
5	JEFF FOXWORTHY/Redneck Games	5	5

MARKET #3			
94.7 KICKS COUNTRY		WKWK/Chicago (312) 984-0890 Stecker/McCann	
PLAYS	ARTIST/TITLE	SW	LW
37	TOBY KEITH/Does That Blue...	37	37
37	TRACY LAWRENCE/Time Marches On	37	37
37	TERRI CLARK/I Were You	37	37
37	ALAN JACKSON/Home	37	37
37	DAVID LEE MURPHY/Every Time I Get...	37	37
23	SAMMY KERSHAW/Meant To Be	23	23
23	REBA MCKENTRE/Starting Over Again	23	23
23	SHANIA TWAIN/No One Needs To Know	23	23
23	JEFF CARSON/Holdin' Onto...	23	23
23	PATTY LOVELESS/Thousand Times...	23	23
23	WYONONNA/Heaven Help My Heart	23	23
23	SAWYER BROWN/Treat Her Right	23	23
23	CLAY WALKER/Only On Days That...	23	23
23	MARTINA MCBRIDE/Phones Are Ringin'...	23	23
23	RHETT AKINS/Don't Get Me Started	23	23
23	RICOCHET/Daddy's Money	23	23
23	PAUL BRANDT/My Heart Has A...	23	23
23	LEANN RIMES/Blue	23	23
23	JEFF FOXWORTHY/Redneck Games	23	23
37	COLLIN RAYE/Think About You	37	37
37	BRYAN WHITE/I'm Not Supposed...	37	37
14	STUART & TRITT/Honky Tonkin's...	14	14
14	DIAMOND RIO/That's What I Get...	14	14
14	WADE HAYES/On A Good Night	14	14
14	NEAL MCCOY/Then You Can Tell...	14	14
14	LEE ROY PARNELL/Givin' Water To...	14	14
14	LINDA DAVIS/A Love Story In...	14	14
14	MARK CHESNUTT/Wrong Place, Wrong...	14	14
14	TRACE ADKINS/There's A Girl In...	14	14
14	MORGAN & RANDALL/By My Side	14	14
14	LONESTAR/Runnin' Away With...	14	14
14	BLACKHAWK/Big Guitar	14	14
14	GEORGE STRAIT/Carried Away	14	14
14	TIM MCGRAW/She Never Lets It...	14	14
14	BROOKS & DUNN/Am That Man	14	14
14	SHANIA TWAIN/No One Needs To Know	14	14
14	TIM MCGRAW/She Never Lets It...	14	14
14	JOE DEE MESSINA/Heads Carolina...	14	14
14	TERRI CLARK/I Were You	14	14
14	JOHN M. MONTGOMERY/Long As I Live	14	14
14	BROOKS & DUNN/My Maria	14	14

MARKET #3			
WUSN		WUSN/Chicago (312) 649-0099 McNeil/Biondo	
PLAYS	ARTIST/TITLE	SW	LW
37	TRACY LAWRENCE/Time Marches On	37	37
21	ALAN JACKSON/Home	21	21
21	DAVID LEE MURPHY/Every Time I Get...	21	21
37	JEFF CARSON/Holdin' Onto...	37	37
21	SHANIA TWAIN/No One Needs To Know	21	21
37	GEORGE STRAIT/Blue Clear Sky	37	37
21	RICOCHET/Daddy's Money	21	21
21	SAWYER BROWN/Treat Her Right	21	21
21	RHETT AKINS/Don't Get Me Started	21	21
17	NEAL MCCOY/Then You Can Tell...	17	17
21	PAUL BRANDT/My Heart Has A...	21	21
21	REBA MCKENTRE/Starting Over Again	21	21
21	MORGAN & RANDALL/By My Side	21	21
17	CLAY WALKER/Only On Days That...	17	17
21	PATTY LOVELESS/Thousand Times...	21	21
21	WYONONNA/Heaven Help My Heart	21	21
17	LEANN RIMES/Blue	17	17
21	SAMMY KERSHAW/Meant To Be	21	21
17	WADE HAYES/On A Good Night	17	17
21	STUART & TRITT/Honky Tonkin's...	21	21
10	BLACKHAWK/Big Guitar	10	10
17	DIAMOND RIO/That's What I Get...	17	17
17	LONESTAR/Runnin' Away With...	17	17
17	WADE HAYES/On A Good Night	17	17
17	NEAL MCCOY/Then You Can Tell...	17	17
17	LEE ROY PARNELL/Givin' Water To...	17	17
17	MARK CHESNUTT/Wrong Place, Wrong...	17	17
17	TRACE ADKINS/There's A Girl In...	17	17
17	CONFEDERATE RAILROAD/See Ya	17	17
17	LINDA DAVIS/A Love Story In...	17	17
17	MARK WILLIS/Jacob's Ladder	17	17
17	TIM MCGRAW/She Never Lets It...	17	17
17	BRYAN WHITE/So Much For...	17	17
17	MARTINA MCBRIDE/Phones Are Ringin'...	17	17
10	JAMES BONAMY/Don't Think I Will	10	10
10	BROOKS & DUNN/Am That Man	10	10
10	RANDY TRAVIS/We're In Trouble...	10	10
37	COLLIN RAYE/Think About You	37	37
37	JOE DEE MESSINA/Heads Carolina...	37	37
37	TOBY KEITH/Does That Blue...	37	37
10	DARYLE SINGLETARY/Workin' It Out	10	10

MARKET #4			
KZSAN		KZSAN/San Francisco (415) 291-0202 Roberts/Ryan	
PLAYS	ARTIST/TITLE	SW	LW
28	JEFF CARSON/Holdin' Onto...	28	28
28	ALAN JACKSON/Home	28	28
45	TOBY KEITH/Does That Blue...	45	45
45	TRACY LAWRENCE/Time Marches On	45	45
28	MINDY MCCREADY/Ten Thousand Angels	28	28
28	DAVID LEE MURPHY/Every Time I Get...	28	28
28	SHANIA TWAIN/No One Needs To Know	28	28
28	RHETT AKINS/Don't Get Me Started	28	28
28	PAUL BRANDT/My Heart Has A...	28	28
28	BROOKS & DUNN/Am That Man	28	28
28	TERRI CLARK/I Were You	28	28
28	WYONONNA/Heaven Help My Heart	28	28
28	SAMMY KERSHAW/Meant To Be	28	28
15	PATTY LOVELESS/Thousand Times...	15	15
15	MARTINA MCBRIDE/Phones Are Ringin'...	15	15
28	REBA MCKENTRE/Starting Over Again	28	28
28	RICOCHET/Daddy's Money	28	28
15	LEANN RIMES/Blue	15	15
15	SAWYER BROWN/Treat Her Right	15	15
28	GEORGE STRAIT/Carried Away	28	28
15	BLACKHAWK/Big Guitar	15	15
15	DIAMOND RIO/That's What I Get...	15	15
15	WADE HAYES/On A Good Night	15	15
15	LONESTAR/Runnin' Away With...	15	15
15	TRACE ADKINS/There's A Girl In...	15	15
15	TIM MCGRAW/She Never Lets It...	15	15
15	MORGAN & RANDALL/By My Side	15	15
15	STUART & TRITT/Honky Tonkin's...	15	15
15	CLAY WALKER/Only On Days That...	15	15
45	BROOKS & DUNN/My Maria	45	45
15	MARK CHESNUTT/Wrong Place, Wrong...	15	15
45	BILLY DEAN/What I Do	45	45
15	DIAMOND RIO/That's What I Get...	15	15
15	JEFF FOXWORTHY/Redneck Games	15	15
15	FAITH HILL/Someone Else's Dream	15	15
15	WYONONNA/To Be Loved By You	15	15
15	LONESTAR/No News	15	15
15	JOE DEE MESSINA/Heads Carolina...	15	15
15	LEE ROY PARNELL/Heart's Desire	15	15
45	COLLIN RAYE/Think About You	45	45
15	DARYLE SINGLETARY/Too Much Fun	15	15

MARKET #4			
93.3 KIZ FM		KYCY/San Francisco (415) 391-9330 Logan	
PLAYS	ARTIST/TITLE	SW	LW
50	TOBY KEITH/Does That Blue...	50	50
20	ALAN JACKSON/Home	20	20
20	TRACY LAWRENCE/Time Marches On	20	20
40	COLLIN RAYE/Think About You	40	40
50	WYONONNA/Heaven Help My Heart	50	50
40	GEORGE STRAIT/Carried Away	40	40
50	GEORGE STRAIT/Blue Clear Sky	50	50
40	DIAMOND RIO/That's What I Get...	40	40
40	SAWYER BROWN/Treat Her Right	40	40
40	SHANIA TWAIN/No One Needs To Know	40	40
30	BROOKS & DUNN/Am That Man	30	30
10	PAUL BRANDT/My Heart Has A...	10	10
40	LEE ROY PARNELL/Givin' Water To...	40	40
40	GARTH BROOKS/There's A Girl In...	40	40
30	DAVID LEE MURPHY/Every Time I Get...	30	30
30	JOHN M. MONTGOMERY/High School Heart	30	30
30	BLACKHAWK/Big Guitar	30	30
30	REBA MCKENTRE/Starting Over Again	30	30
30	JEFF CARSON/Holdin' Onto...	30	30
20	LINDA DAVIS/A Love Story In...	20	20
20	PATTY LOVELESS/Thousand Times...	20	20
5	WADE HAYES/On A Good Night	5	5
30	SAMMY KERSHAW/Meant To Be	30	30
20	MARTINA MCBRIDE/Phones Are Ringin'...	20	20
20	LEANN RIMES/Blue	20	20
5	RHETT AKINS/Don't Get Me Started	5	5
10	RICOCHET/Daddy's Money	10	10
5	NEAL MCCOY/Then You Can Tell...	5	5
5	STUART & TRITT/Honky Tonkin's...	5	5
10	BROOKS & DUNN/My Maria	10	10
10	BILLY DEAN/What I Do	10	10
10	DIAMOND RIO/Walkin' Away	10	10
10	VINCE GILL/High Lonesome Sound	10	10
10	FAITH HILL/Someone Else's Dream	10	10
10	TRACY LAWRENCE/Time Marches On	10	10
10	LONESTAR/No News	10	10
10	TIM MCGRAW/Am I Want Is A Life	10	10
10	JOE DEE MESSINA/Heads Carolina...	10	10
40	MINDY MCCREADY/Ten Thousand Angels	40	40
10	LEE ROY PARNELL/Heart's Desire	10	10

MARKET #5			
92.5 WXTU		WXTU/Philadelphia (610) 667-9000 D'Neal/Brophey	
PLAYS	ARTIST/TITLE	SW	LW
38	JOE DIFFE/CO-U-N-T-R-Y	38	38
26	BRYAN WHITE/I'm Not Supposed...	26	26
36	RICOCHET/Daddy's Money	36	36
24	SAMMY KERSHAW/Meant To Be	24	24
36	MINDY MCCREADY/Ten Thousand Angels	36	36
36	REBA MCKENTRE/Starting Over Again	36	36
24	DAVID LEE MURPHY/Every Time I Get...	24	24
24	JEFF CARSON/Holdin' Onto...	24	24
24	BROOKS & DUNN/My Maria	24	24
25	SAWYER BROWN/Treat Her Right	25	25
24	LEANN RIMES/Blue	24	24
24	STUART & TRITT/Honky Tonkin's...	24	24
9	WYONONNA/Heaven Help My Heart	9	9
22	PATTY LOVELESS/Thousand Times...	22	22
24	MARTINA MCBRIDE/Phones Are Ringin'...	24	24
24	TOBY KEITH/Does That Blue...	24	24
21	TERRI CLARK/I Were You	21	21
9	LINDA DAVIS/A Love Story In...	9	9
24	ALAN JACKSON/Home	24	24
9	WADE HAYES/On A Good Night	9	9
24	ALABAMA/Say I	24	24
25	TRACY LAWRENCE/Time Marches On	25	25
10	NEAL MCCOY/Then You Can Tell...	10	10
21	FRAZIER RIVER/Tangled Up In Texas	21	21
8	SHANIA TWAIN/No One Needs To Know	8	8
10	DIAMOND RIO/That's What I Get...	10	10
9	BILLY DEAN/That Girl's Been...	9	9
10	12 CLAY WALKER/Only On Days That...	10	10
10	12 PAM TILLIS'S Lonely Out...	10	10
10	12 TRACE ADKINS/There's A Girl In...	10	10
9	11 TRACY BYRD/4 To 1 In Atlanta	9	11
9	11 LARI WHITE/Wild At Heart	9	11
9	11 LARI WHITE/Wild At Heart	9	11
10	11 JAMES BONAMY/Don't Think I Will	10	11

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

Country 96.9 MARKET #10 WKLB/Boston (617) 542-0241 Nelson/Rogers

WKLB 105.7 MARKET #10 WKLB/Boston (617) 375-2100 Nelson/Rogers

98.9 KISS FM MARKET #11 WKIS/Miami (954) 431-6200 McKay/Evans

101.5 FM Kicks MARKET #12 WKHX/Atlanta (770) 955-0101 McGinley/Gary

Y106.7 MARKET #12 WYAF/Atlanta (770) 955-0106 McGinley/Gary

94.1 FM MARKET #13 KMPS/Satellite (206) 443-9400 Sledge/Thomas

TKSH MARKET #15 KSON/San Diego (619) 299-1240 Shepard/Upton

NEW COUNTRY 102 MARKET #16 KEKY/Minneapolis (612) 820-4200 Svedberg/Bauer

BOB 100 FM MARKET #16 WBOB/Minneapolis (612) 330-0100 Wood

WIL 97.7 FM MARKET #17 WIL/St. Louis (314) 781-9600 Massee/Langston

KIX 106 MARKET #17 WKIX/St. Louis (314) 878-1040 Schell/Louis

WPOC 93.1 MARKET #18 WPOC/Baltimore (410) 366-3693 Moody/Cole

Y106 MARKET #19 WDSY/Pittsburgh (412) 471-9950 Case/DeCarlo

CAMEL COUNTRY 108 MARKET #20 KMLE/Phoenix (602) 264-0108 Garrison/Foster

SM 102.5 MARKET #20 KNIX/Phoenix (602) 966-6236 Daniels/Owens

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WQYK
93.5 FM

MARKET #21
WQYK/Tampa
(813) 576-6055
Marlin/Roberts

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	32	32	32	32	ALAN JACKSON/Home
32	32	32	32	32	TOBY KEITH/Does That Blue...
32	32	32	32	32	TRACY LAWRENCE/Time Marches On
18	18	18	18	18	REBA MCENTIRE/Starting Over Again
18	18	18	18	18	DAVID LEE MURPHY/Every Time I Get...
32	32	32	32	32	COLLIN RAYE/Think About You
18	18	18	18	18	RICOCHET/Daddy's Money
18	18	18	18	18	LEANN RIMES/Blue
18	18	18	18	18	SHANIA TWAIN/No One Needs To Know
18	18	18	18	18	TERRI CLARK/I Were You
32	32	32	32	32	GEORGE STRAIT/Blue Clear Sky
32	32	32	32	32	BRYAN WHITE/Am That Man
18	18	18	18	18	RHETT AKINS/Don't Get Me Started
18	18	18	18	18	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	JEFF CARSON/Holdin' Onto...
10	10	10	10	10	DIAMOND RIO/That's What I Get...
10	10	10	10	10	WADE HAYES/On A Good Night
10	10	10	10	10	SAMMY KERSHAW/Mean To Be
18	18	18	18	18	PATTY LOVELESS/A Thousand Times...
10	10	10	10	10	NEAL MCCOY/Then You Can Tell...
10	10	10	10	10	MORGAN & RANDALL/By My Side
10	10	10	10	10	LEE ROY PARNELL/Givin' Water To...
18	18	18	18	18	SAWYER BROWN/Treat Her Right
-8	-8	-8	-8	-8	STUART & TRITTI/Honky Tonkin's...
18	18	18	18	18	CLAY WALKER/Only On Days That...
18	18	18	18	18	WYONNNA/Heaven Help My Heart
-10	-10	-10	-10	-10	JEFF FOXWORTHY/Redneck Games
12	12	12	12	12	GARTH BROOKS/There's A Girl In...
32	32	32	32	32	BROOKS & DUNN/My Maria
32	32	32	32	32	BILLY DEAN/It's Not Supposed...
10	10	10	10	10	FAITH HILL/Someone Else's Dream
12	12	12	12	12	LONESTAR/No News
12	12	12	12	12	NEAL MCCOY/You Gotta Love That
32	32	32	32	32	MINDY MCCREARY/Ten Thousand Angels
12	12	12	12	12	JO DEE MESSINA/Heads Carolina...
20	20	20	20	20	JOHN M. MONTGOMERY/Long As I Live
12	12	12	12	12	LEE ROY PARNELL/Heart's Desire
12	12	12	12	12	SHANIA TWAIN/Win My Love
12	12	12	12	12	CLAY WALKER/Hypnotize The Moon
-5	-5	-5	-5	-5	BLACKHAWK/Big Guitar

Q103

MARKET #21
WRBQ/Tampa
(813) 287-1047
Lane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	45	45	45	45	RHETT AKINS/Don't Get Me Started
45	45	45	45	45	TERRI CLARK/I Were You
45	45	45	45	45	BILLY DEAN/It's Not Supposed...
25	25	25	25	25	ALAN JACKSON/Home
45	45	45	45	45	TOBY KEITH/Does That Blue...
45	45	45	45	45	TRACY LAWRENCE/Time Marches On
25	25	25	25	25	REBA MCENTIRE/Starting Over Again
45	45	45	45	45	DAVID LEE MURPHY/Every Time I Get...
25	25	25	25	25	COLLIN RAYE/Think About You
25	25	25	25	25	RICOCHET/Daddy's Money
45	45	45	45	45	LEANN RIMES/Blue
45	45	45	45	45	SHANIA TWAIN/No One Needs To Know
45	45	45	45	45	TERRI CLARK/I Were You
45	45	45	45	45	GEORGE STRAIT/Blue Clear Sky
45	45	45	45	45	BRYAN WHITE/Am That Man
28	28	28	28	28	RHETT AKINS/Don't Get Me Started
18	18	18	18	18	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	JEFF CARSON/Holdin' Onto...
-18	-18	-18	-18	-18	DIAMOND RIO/That's What I Get...
-18	-18	-18	-18	-18	WADE HAYES/On A Good Night
25	25	25	25	25	SAMMY KERSHAW/Mean To Be
25	25	25	25	25	PATTY LOVELESS/A Thousand Times...
25	25	25	25	25	NEAL MCCOY/Then You Can Tell...
25	25	25	25	25	MORGAN & RANDALL/By My Side
25	25	25	25	25	LEE ROY PARNELL/Givin' Water To...
25	25	25	25	25	SAWYER BROWN/Treat Her Right
28	28	28	28	28	STUART & TRITTI/Honky Tonkin's...
45	45	45	45	45	CLAY WALKER/Only On Days That...
45	45	45	45	45	WYONNNA/Heaven Help My Heart
25	25	25	25	25	JEFF FOXWORTHY/Redneck Games
28	28	28	28	28	GARTH BROOKS/There's A Girl In...
25	25	25	25	25	BROOKS & DUNN/My Maria
45	45	45	45	45	BILLY DEAN/It's Not Supposed...
-25	-25	-25	-25	-25	FAITH HILL/Someone Else's Dream
25	25	25	25	25	LONESTAR/No News
25	25	25	25	25	NEAL MCCOY/You Gotta Love That
25	25	25	25	25	MINDY MCCREARY/Ten Thousand Angels
25	25	25	25	25	JO DEE MESSINA/Heads Carolina...
25	25	25	25	25	JOHN M. MONTGOMERY/Long As I Live
25	25	25	25	25	LEE ROY PARNELL/Heart's Desire
25	25	25	25	25	SHANIA TWAIN/Win My Love
25	25	25	25	25	CLAY WALKER/Hypnotize The Moon
28	18	18	18	18	BLACKHAWK/Big Guitar

WGAR
99.5 FM

MARKET #22
WGAR/Cleveland
(216) 328-9950
Nugent/Collier

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25	25	VINCE GILL/High Lonesome Sound
25	25	25	25	25	ALAN JACKSON/Home
25	25	25	25	25	TOBY KEITH/Does That Blue...
25	25	25	25	25	TRACY LAWRENCE/Time Marches On
25	25	25	25	25	REBA MCENTIRE/Starting Over Again
25	25	25	25	25	DAVID LEE MURPHY/Every Time I Get...
25	25	25	25	25	COLLIN RAYE/Think About You
25	25	25	25	25	RICOCHET/Daddy's Money
25	25	25	25	25	LEANN RIMES/Blue
25	25	25	25	25	SHANIA TWAIN/No One Needs To Know
25	25	25	25	25	TERRI CLARK/I Were You
25	25	25	25	25	GEORGE STRAIT/Blue Clear Sky
25	25	25	25	25	BRYAN WHITE/Am That Man
25	25	25	25	25	RHETT AKINS/Don't Get Me Started
25	25	25	25	25	PAUL BRANDT/My Heart Has A...
25	25	25	25	25	JEFF CARSON/Holdin' Onto...
18	25	25	25	25	DIAMOND RIO/That's What I Get...
25	25	25	25	25	WADE HAYES/On A Good Night
25	25	25	25	25	SAMMY KERSHAW/Mean To Be
25	25	25	25	25	PATTY LOVELESS/A Thousand Times...
25	25	25	25	25	NEAL MCCOY/Then You Can Tell...
25	25	25	25	25	MORGAN & RANDALL/By My Side
25	25	25	25	25	LEE ROY PARNELL/Givin' Water To...
25	25	25	25	25	SAWYER BROWN/Treat Her Right
25	25	25	25	25	STUART & TRITTI/Honky Tonkin's...
25	25	25	25	25	CLAY WALKER/Only On Days That...
18	18	18	18	18	WYONNNA/Heaven Help My Heart
18	18	18	18	18	JEFF FOXWORTHY/Redneck Games
18	18	18	18	18	GARTH BROOKS/There's A Girl In...
18	18	18	18	18	BROOKS & DUNN/My Maria
18	18	18	18	18	BILLY DEAN/It's Not Supposed...
18	18	18	18	18	FAITH HILL/Someone Else's Dream
18	18	18	18	18	LONESTAR/No News
18	18	18	18	18	NEAL MCCOY/You Gotta Love That
18	18	18	18	18	MINDY MCCREARY/Ten Thousand Angels
18	18	18	18	18	JO DEE MESSINA/Heads Carolina...
18	18	18	18	18	JOHN M. MONTGOMERY/Long As I Live
18	18	18	18	18	LEE ROY PARNELL/Heart's Desire
18	18	18	18	18	SHANIA TWAIN/Win My Love
18	18	18	18	18	CLAY WALKER/Hypnotize The Moon
36	15	15	15	15	BLACKHAWK/Big Guitar

KYGO
98.5 FM

MARKET #23
KYGO/Denver
(303) 321-0950
St. John/Page

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
13	30	32	30	30	MARK CHESNUTT/Wrong Place, Wrong...
30	30	32	30	30	TRACY LAWRENCE/Time Marches On
30	30	32	30	30	BRYAN WHITE/Am That Man
30	30	32	30	30	PAUL BRANDT/My Heart Has A...
30	30	32	30	30	DAVID LEE MURPHY/Every Time I Get...
22	30	30	30	30	REBA MCENTIRE/Starting Over Again
22	30	30	30	30	LEANN RIMES/Blue
30	30	30	30	30	RHETT AKINS/Don't Get Me Started
22	22	30	30	30	SHANIA TWAIN/No One Needs To Know
22	30	30	30	30	RICOCHET/Daddy's Money
22	30	30	30	30	SAWYER BROWN/Treat Her Right
22	22	22	22	22	ALAN JACKSON/Home
22	22	22	22	22	JEFF FOXWORTHY/Redneck Games
22	22	22	22	22	MORGAN & RANDALL/By My Side
22	22	22	22	22	PATTY LOVELESS/A Thousand Times...
13	22	22	22	22	WYONNNA/Heaven Help My Heart
13	22	22	22	22	NEAL MCCOY/Then You Can Tell...
13	22	22	22	22	JAMES BONAMIA/Don't Think I Will
13	13	22	22	22	CONFEDERATE RAILROAD/See Ya
5	5	5	5	5	SAMMY KERSHAW/Mean To Be
5	5	5	5	5	LEANN RIMES/Blue
13	13	13	13	13	BLACKHAWK/Big Guitar
22	22	22	22	22	DIAMOND RIO/That's What I Get...
30	30	32	30	30	GEORGE STRAIT/Blue Clear Sky
5	5	5	5	5	TRACY BYRD/4 To 1 In Atlanta
5	13	13	13	13	GREAT PLAINS/Dancin' With...
5	13	13	13	13	PAM TILLIS/It's Lonely Out...
5	13	13	13	13	LEE ROY PARNELL/Givin' Water To...
13	13	13	13	13	MARK WILLIS/Jacob's Ladder
-	-	-	-	-	BROOKS & DUNN/Am That Man
-	-	-	-	-	JOE DIFFE/Whole Lotta Gone
-	-	-	-	-	ALAN JACKSON/Home
-	-	-	-	-	NEAL MCCOY/You Gotta Love That
-	-	-	-	-	LEE ROY PARNELL/Givin' Water To...
-	-	-	-	-	RICK TREVIN/Leaning As You Go
5	13	13	13	13	LINDA DAVIS/A Love Story In...
-	-	-	-	-	TIM MCGRAW/She Never Lets It...
13	13	13	13	13	MARTINA MCBRIDE/Phonies Are Ringin'...
5	13	13	13	13	GEORGE DUCAS/Every Time Ste...
13	13	13	13	13	SHANIA TWAIN/No One Needs To Know
5	5	5	5	5	CLAY WALKER/Only On Days That...

KUPL
98.5 FM

MARKET #24
KUPL/Portland, OR
(503) 223-0300
Rogers/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	BRYAN WHITE/Am That Man
36	36	36	36	36	GEORGE STRAIT/Blue Clear Sky
36	36	36	36	36	COLLIN RAYE/Think About You
12	12	12	12	12	TERRI CLARK/I Were You
25	25	25	25	25	TOBY KEITH/Does That Blue...
36	36	36	36	36	TRACY LAWRENCE/Time Marches On
36	36	36	36	36	ALAN JACKSON/Home
25	25	25	25	25	MINDY MCCREARY/Ten Thousand Angels
25	25	25	25	25	WYONNNA/Heaven Help My Heart
25	25	25	25	25	DAVID LEE MURPHY/Every Time I Get...
25	25	25	25	25	JEFF CARSON/Holdin' Onto...
12	12	12	12	12	ALAN JACKSON/Home
12	12	12	12	12	JEFF FOXWORTHY/Redneck Games
12	12	12	12	12	MORGAN & RANDALL/By My Side
12	12	12	12	12	WYONNNA/Heaven Help My Heart
12	12	12	12	12	SHANIA TWAIN/No One Needs To Know
12	12	12	12	12	RICOCHET/Daddy's Money
25	25	25	25	25	JEFF CARSON/Holdin' Onto...
12	12	12	12	12	SAWYER BROWN/Treat Her Right
7	7	7	7	7	DIAMOND RIO/That's What I Get...
12	12	12	12	12	WYONNNA/Heaven Help My Heart
12	12	12	12	12	MORGAN & RANDALL/By My Side
12	12	12	12	12	SHANIA TWAIN/No One Needs To Know
12	12	12	12	12	STUART & TRITTI/Honky Tonkin's...
12	12	12	12	12	DIAMOND RIO/That's What I Get...
12	12	12	12	12	MARTINA MCBRIDE/Phonies Are Ringin'...
12	12	12	12	12	RHETT AKINS/Don't Get Me Started
7	7	7	7	7	TIM MCGRAW/She Never Lets It...
-	-	-	-	-	MINDY MCCREARY/See Ya
-	-	-	-	-	GEORGE STRAIT/Carried Away
-	-	-	-	-	TRACY BYRD/4 To 1 In Atlanta
7	7	7	7	7	LINDA DAVIS/A Love Story In...
7	7	7	7	7	LEE ROY PARNELL/Givin' Water To...
-	-	-	-	-	PAM TILLIS/It's Lonely Out...
-	-	-	-	-	MARK WILLIS/Jacob's Ladder
-	-	-	-	-	BROOKS & DUNN/Am That Man
-	-	-	-	-	JOE DIFFE/Whole Lotta Gone
-	-	-	-	-	ALAN JACKSON/Home
-	-	-	-	-	NEAL MCCOY/You Gotta Love That
-	-	-	-	-	LEE ROY PARNELL/Givin' Water To...
-	-	-	-	-	RICK TREVIN/Leaning As You Go

KWJJ
99.5 FM 1080 AM
BETTER COUNTRY

MARKET #24
KWJJ/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	GEORGE STRAIT/Blue Clear Sky
15	15	15	15	15	GEORGE STRAIT/Carried Away
38	38	38	38	38	BRYAN WHITE/Am That Man
25	25	25	25	25</	



MIKE KINOSHIAN

The Genesis Of Tampa's Kiss

With Mason Dixon's exit from WMTX, a new format direction is in place at WUSA

Many GMs and PDs proudly boast, "Our morning guy's a market legend." Precious few "legends," of course, actually exist. So it's noteworthy to see what happens when a high-profile talent bolts to — or lands at — the competition. The arrival of an established star can have an energizing effect on the personality's new home. It's also significant when a heritage station decides to modify its direction. These market change angles are explored this week.

Format eyes are locked on Tampa Bay to see what happens to Hot AC WMTX's former VP/Operations and morning drive personality, **Mason Dixon**, who late last month relocated to crosstown Gannett AC WUSA (Kiss FM).

"It means everything in the world for this station to be able to take someone who has dedicated his radio career to Tampa," remarks WUSA President/GM **Marc Kaye**. "Mason wants to live here and have his children raised in this community. The success he's had here and the passion he feels for this city make him a Tampa legend."

'On' Every Morning

Despite Dixon's 18 years in Tampa Bay radio wars, Kaye realizes it's naive to believe people will automatically follow him to his new digs at Kiss FM. "He has a good group of people surrounding him, and he has to reinvent himself a bit. **Ken Griffey Jr.** is just one player on a baseball team; he can't bat in all nine lineup slots or play all nine positions in the field.

"Before listeners follow Mason here, this station has to be dynamic,

different, and fun. He has to be 'on' every morning, and the music must be perfect 24 hours a day. Simply moving his show from one dial position to another won't be enough."

Morning personalities logging 15+ years in the same market can usually produce strong backers in the advertising community. As Kaye points out, "We're working with people who didn't want to work with us before. Advertisers who have had previous experience with Mason tell us they know about his success and want to be part of it here. They're coming onboard in the early stages."

Though our industry has become well aware of the Tampa shakeup, Kaye is obviously more concerned about locally marketing Mason's move — and WUSA's hotter sound. Commenting on the culinary-flavored slant the proactive campaign will take, Kaye says, "We have that wonderful chef from another very popular restaurant. But it doesn't matter who the chef is if the food stinks.

"If people think Mason Dixon and write down WMTX or 'Mix 96,' our marketing department hasn't done

a very good job. He has very dramatic name recognition, but we must be sure he's associated with his new station."

Total Team Effort

When Dixon joined WUSA, it was hardly the culmination of a long courtship. He and Kaye met and immediately reached a contract agreement on May 28. The fun really started when it was decided the evolution from Mainstream to Hot AC and the debut of Dixon's morning show would coincide on May 31. Kaye stresses that a total team effort ensured the deadline was met.

"After just being introduced at the dance, everyone worked well together. This time crunch caused an instant team, all wanting to get the job done. There's a different attitude in this building now because of what we're doing. By keeping that positive energy flow going, we can accomplish anything. Our energy will be put into creating a fun station for people to listen to and a wonderful work environment for our employees."

The Kiss handle is hardly new for Gannett, which operates two of the country's most successful CHRs:

KIIS/Los Angeles and **KHKS/Dallas**. Final corporate clearance for using Kiss on WUSA was given May 29 at 9:30am. If they wanted to use Kiss jingles, Kaye and company had less than 24 hours to figure out a plan. "We called **TM Century** and said we'd be doing a package with them later and asked for [and received] authorization to use the Dallas jingles in Tampa."

Fall Barometer

Dismissing this spring's Arbitron ratings period as being too soon to gauge the impact of Tampa's Kiss-FM and Dixon's on-air arrival, Kaye observes, "The summer book is usually youth-oriented and may give people a pretty good indication, but the fall book will be our first reasonable report card. People will start putting us under a microscope then, and we won't be happy until we're No. 1 25-54. I can't predict when that will happen."

Stations — and entire groups — have been changing hands like there's no tomorrow. Through it all, though, Gannett has been rather quiet. Kaye notes, "Gannett gives us the opportunity to take some chances and make things happen. As good a move as

this is for Gannett/Tampa, it's good for Gannett Radio in general.

"We run some great radio operations, and this allows us to stand on top of the mountain and shout how serious we are about our future in Tampa. From a public relations standpoint, it didn't appear WUSA was a major player. We can now wave that public-relations flag and tell people we're playing to win."

Trading Places

When asked to trade places and react as a GM who had just lost a personality like Dixon, **KIIS's Rick Dees**, or **WPLJ/New York's Scott Shannon** to a competitor, Kaye opined, "You could deny that the person was ever really important and tell people you're not worried about anything — 'he was really a pain in the neck,' and you're 'glad to be rid of him.'"

"But another approach is to say you need to start all over and be twice as good as you were before. If and when it happens, you really should understand that it will be a blow to your station. After the mourning period is over, you should move on and do something totally different."

CHR WTIC-FM Adopts A More Adult Approach

As recently as Arbitron's Fall 1994 sweep, WTIC-FM/Hartford reigned as market No. 41's 18-34 leader. The heritage CHR, in fact, was the only facility able to notch demo double-digits. This winter, though, 'TIC-FM ranks fifth in that demo, behind Alternative **WMRQ**, Oldies **WZMX**, CHR rival **WKSS**, and AC **WRCH**.

When American Radio Systems took control of WTIC-FM (5/30), the Boston-based group evolved it closer to Hot AC and brought in former **KIOI/San Francisco** and **KFMB-AM & FM/San Diego** PD **Bill Stairs** as OM.

"In our first three or four days, we went through the library and became all-digital, redid the audio chain, and put together television spots," Stairs explains. "ARS was ready when they walked through the door. It was fairly simple to recognize this is the obvious place to take the station.

"Our target is women 25-34, and we play very little urban and no rap. We might not be as contemporary as Hot AC **KYSR/Los Angeles**, but we aren't very far off."

Gradual Process

Stairs has removed station jingles and dropped "FM" from the "96.5

"TIC" handle. But this change was unlike that of **WUSA/Tampa** (see story above), which went from Mainstream AC to Hot AC literally overnight. Notes Stairs, "They'd been posturing the station this way for about a year. We added a

few records, removed a few others, and changed rotations and balances.

"When **Dave Shakes** programmed WTIC-FM several years ago, it was targeted 12-24 and moved with very much of an urban flavor. But over the last few years, **WKSS** has taken that position. And our research shows they're incredibly strong 12-24 — that's a position they've earned."

Commenting on what might happen with one-time AC competitor — and current ARS sister — **WRCH**, Stairs remarks, "Their nighttime Love Songs show has 25% of women 18-24 listening;

Our target is women 25-34, and we play very little urban and no rap. We might not be as contemporary as KYSR/Los Angeles, but we aren't very far off.

I'm sure we'll have an effect on that. But they're so strong, they own that end of the spectrum. They earn a lot in the middle, but also get a little by default. I don't think we're going to come in and harm their ranking."

Morning Show Revival

Former WTIC-FM wake-up personality **Gary Craig** replaces **Kelly & Kline** in morning drive. Recalls Stairs, "For 12 years, he did a leading show on this station. Everything you hear about him is true — he works 18 hours a day and is very funny. Kelly & Kline did a great job, and it was a painful choice. But having Gary Craig back is a wonderful fit."



Marc Kaye

COMPATIBILITY

Dave Koz & AC

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AC TOP 30

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CELINE DION Because You Loved Me (550 Music) 2405 2424 2434 2452 101/0					
4	3	3	2	GLORIA ESTEFAN Reach (Epic) 1995 2034 1943 1853 92/0					
2	2	2	3	MARIAH CAREY Always Be My Baby (Columbia/CRG) 1938 2113 2233 2281 88/0					
3	4	4	4	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 1761 1858 1937 1998 85/0					
12	9	6	5	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 1744 1590 1416 1274 74/3					
7	5	5	6	JANN ARDEN Insensitive (A&M) 1741 1726 1655 1518 85/1					
—	20	11	7	ERIC CLAPTON Change The World (Reprise) 1598 1185 612 — 88/13					
11	8	7	8	TONI BRAXTON Let It Flow (Arista) 1559 1496 1425 1279 86/2					
10	10	9	9	GEORGE MICHAEL Fastlove (DreamWorks/Geffen) 1250 1359 1388 1300 66/0					
16	14	12	10	MICHAEL ENGLISH Your Love Amazes Me (Curb) 1249 1105 909 759 76/4					
19	16	15	11	CHER One By One (Reprise) 1166 1077 872 606 69/2					
5	6	8	12	LIONEL RICHIE Don't Wanna Lose You (Mercury) 1156 1391 1644 1850 67/0					
15	13	14	13	SORAYA Suddenly (Island) 1122 1080 979 928 71/1					
8	11	16	14	EVERYTHING BUT THE GIRL Missing (Atlantic) 1047 1067 1233 1315 53/2					
6	7	10	15	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) 1044 1279 1467 1744 63/0					
BREAKER	16	16	16	VANESSA WILLIAMS Where Do We Go From Here (Mercury) 975 518 — — 73/24					
9	12	13	17	SEAL Don't Cry (ZTT/WB) 935 1100 1149 1310 57/0					
17	17	17	18	STING You Still Touch Me (A&M) 861 838 804 738 51/0					
20	19	19	19	WYNONNA To Be Loved By You (Curb/MCA) 745 742 669 589 50/2					
14	18	18	20	ROD STEWART So Far Away (Lava/Atlantic) 695 772 796 951 52/0					
—	—	27	21	MARIAH CAREY Forever (Columbia/CRG) 655 335 17 — 52/24					
23	22	20	22	JANE KELLY WILLIAMS Breaking In To The Past (Parachute/Mercury) 640 599 534 481 54/1					
—	—	28	23	ALL-4-ONE Someday (Hollywood) 518 327 31 — 52/18					
21	21	22	24	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic) 510 512 561 558 24/1					
—	25	24	25	BLESSID UNION OF SOULS All Along (EMI) 496 455 309 70 48/3					
—	26	26	26	PETER CETERA One Clear Voice (River North) 427 360 262 152 39/6					
27	23	25	27	GIN BLOSSOMS Follow You Down (A&M) 426 395 390 329 18/1					
—	27	29	28	NATALIE MERCHANT Jealousy (Elektra/EEG) 357 306 255 210 27/2					
—	29	30	29	COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB) 249 215 198 153 22/0					
13	15	23	30	SELENA I'm Getting Used To You (EMI) 215 500 909 960 18/0					

This chart reflects airplay from June 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 102 AC reporters. 92 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

FOURPLAY The Closer I Get To You (Warner Bros.)
Total Stations: 20, Adds: 0, Plays: 206, WCOD 5 (5), WRCH 12 (12), WWLI 16 (19), WLEV 10 (10), WFPG 14 (14), WARM 6 (6), WMJJ 5 (7), WDEF 10 (10), WOOF 15 (15), WJXB 7 (7), KMXR 11 (11), KMGL 12 (12), WDOK 11 (11), WLQT 7 (7), WAJI 10 (5), WTPJ 18 (18), WFMK 10 (10), KELO 8 (8), KRNO 14 (14), KWAV 5 (5).

DAN HILL Wrapped Around Your Finger (Spontaneous)
Total Stations: 23, Adds: 7, Plays: 195, WCOD 5 (5), WRCH 7 (7), WWLI 19 (7), WLIF 8, WTVR 18 (5), WEAT 5 (6), WDEF 5, WOOF 8 (8), WAHR 5, KMXR 5 (5), KQXT 5 (5), WDOK 14 (11), WLQT 7 (7), WAJI 5 (5), WFMK 10 (10), WGLM 7 (7), WQLR 7, WLTE 5 (5), KELO 8 (8), KKLI 13, KSNE 10, KRNO 14 (14), KWAV 5.

LINDA RONSTADT Dedicated To The One I Love (Elektra/EEG)
Total Stations: 19, Adds: 0, Plays: 177, WMJX 2 (2), WCOD 5 (5), WRCH 12 (12), WWLI 17 (17), WMAS 5 (5), WTVR 5 (5), WAHR 10 (10), KMXR 5 (5), KQXT 7 (7), WDOK 10 (10), WLQT 7 (7), WTPJ 15 (15), WFMK 20 (20), WMT 10 (10), KELO 8 (8), KKLI 13 (13), KJSN 5 (5), KWAV 5 (5), KKCW 16 (17).

DEBORAH COX Where Do We Go From Here (Arista)
Total Stations: 22, Adds: 4, Plays: 164, WCOD 5 (5), WRCH 12 (7), WWLI 10 (7), WLEV 5, WLIF 9 (10), WKWK 5, WMGS 7 (7), WTCB 7 (7), WTVR 5, WEAT 5 (6), WDEF 5 (5), WAHR 10 (10), WTFM 18 (13), KMXR 5 (5), KMGL 7 (7), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), WMT 7, WQLR 5 (5), WLTE 5 (5), KELO 8 (8).

ONCE BLUE Save Me (EMI)
Total Stations: 16, Adds: 0, Plays: 154, WCOD 14 (14), WWLI 15 (15), WAFY 13 (13), WLZW 10 (10), WKWK 10 (10), WTVR 5 (5), WEAT 6 (8), WDEF 5 (5), WAHR 10 (10), KMXR 17 (5), KVLV 13 (13), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), WQLR 7 (7), KWAV 5 (5).

ROBERT MILES Children (Arista)
Total Stations: 12, Adds: 0, Plays: 154, WWLI 15 (15), WALK 10 (10), WMGS 7 (7), WARM 14 (6), WTCB 7 (7), WEAT 7 (5), WJDX 21 (21), KMXZ 19 (19), WCRZ 7 (7), WQLR 20 (20), KELO 8 (8), KCIX 19 (14).

JORDAN HILL For The Love Of You (143/Atlantic)
Total Stations: 20, Adds: 5, Plays: 140, WCOD 5 (5), WRCH 7 (7), WLIF 10 (8), WAFY 12 (13), WLZW 7 (7), WTCB 7 (4), WTVR 5, WEAT 5 (6), WMJJ 7 (9), WDEF 10 (10), WOOF 8 (8), WAHR 5, WRVR 9 (7), WLTS 6, KMXR 5, WGLM 7 (7), WMT 7 (7), WQLR 5 (5), KELO 8 (8), KJSN 5.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

VANESSA WILLIAMS

Where Do We Go From Here (Mercury)

TOTAL PLAYS/INCREASE 975/457
TOTAL STATIONS/ADDS 73/24
CHART **16**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Forever (Columbia/CRG)	24
VANESSA WILLIAMS Where Do We Go From Here (Mercury)	24
ALL-4-ONE Someday (Hollywood)	18
ERIC CLAPTON Change The World (Reprise)	13
DAN HILL Wrapped Around Your Finger (Spontaneous)	7
PETER CETERA One Clear Voice (River North)	6
CHYNNA PHILLIPS I Live For You (EMI)	6
JORDAN HILL For The Love Of You (143/Atlantic)	5
DEBORAH COX Where Do We Go From Here (Arista)	4
MICHAEL ENGLISH Your Love Amazes Me (Curb)	4
BONEY JAMES Seduction (Warner Bros.)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VANESSA WILLIAMS Where Do We Go From Here (Mercury)	+457
ERIC CLAPTON Change The World (Reprise)	+413
MARIAH CAREY Forever (Columbia/CRG)	+320
ALL-4-ONE Someday (Hollywood)	+191
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+154
MICHAEL ENGLISH Your Love Amazes Me (Curb)	+144
CHER One By One (Reprise)	+89
DAN HILL Wrapped Around Your Finger (Spontaneous)	+80
PETER CETERA One Clear Voice (River North)	+67
TONI BRAXTON Let It Flow (Arista)	+63

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MARIAH CAREY One Sweet Day (Columbia/CRG)
ELTON JOHN Blessed (Rocket/Island)
TAKE THAT Back For Good (Arista)
JIM BRICKMAN By Heart (Windham Hill)
PETER CETERA Faithfully (River North)
SEAL Kiss From A Rose (ZTT/WB)
SOPHIE B. HAWKINS As I Lay Me Down (Columbia/CRG)
WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
MADONNA You'll See (Maverick/WB)
MARY CHAPIN CARPENTER Grow Old With Me (Hollywood)

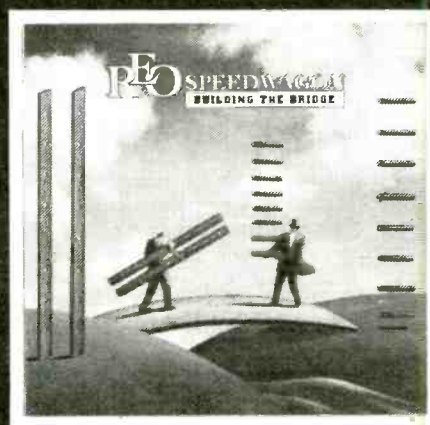
Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2

KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	27	27	28	28	CELINE DION/Because You Loved Me
21	27	27	28	28	TRACY CHAPMAN/Give Me One Reason
26	26	26	28	28	SEAL/Don't Cry
26	26	26	27	27	TAKE THAT/Back For Good
26	26	26	27	27	GIN BLOSSOMS/Follow You Loved Me
26	26	26	27	27	SOPHIE B. HAWKINS/As I Lay Me Down
26	26	26	27	27	HOOTIE & BLOWFISH/Time
25	26	26	27	27	SEAL/Kiss From A Rose
25	26	26	27	27	HOOTIE & BLOWFISH/Only Wanna Be...
25	26	26	27	27	GIN BLOSSOMS/II Hear It...
21	21	21	22	22	MARIAH CAREY/Always Be My Baby
-	21	21	22	22	CHER/One By One
-	21	21	22	22	ERIC CLAPTON/Change The World
-	20	20	22	22	CLAYTON & MULLEN/Mission: Impossible
27	20	20	21	21	MARIAH CAREY/One Sweet Day
25	20	20	21	21	DEL AMITRI/Roll To Me
20	20	20	21	21	DEEP BLUE SOMETHING/Breakfast At...
21	14	14	14	14	TONY RICH PROJECT/Nobody Knows
26	14	14	14	14	BLUES TRAVELER/Run-Around
14	14	14	14	14	BRYAN ADAMS/Have You Ever...
14	14	14	14	14	ALL-4-ONE/I Can Love You ...
14	14	14	14	14	DES'REE/You Gotta Be

KOST 103.5FM MARKET #2

KOST/Los Angeles
(213) 427-1035
Kaye/Chiang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	GIN BLOSSOMS/Follow You Loved Me
6	7	7	20	20	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	MARIAH CAREY/One Sweet Day
28	28	28	28	28	EVERYTHING BUT...Missing
28	28	28	28	28	JANET JACKSON/Runaway
28	28	28	28	28	ROD STEWART/So Far Away
28	28	28	28	28	SELENA/Dreaming Of You
28	28	28	28	28	GIN BLOSSOMS/II Hear It...
18	18	18	18	18	PETER CETERA/Faithfully
18	18	18	18	18	WHITNEY HOUSTON/Exhale (Shoop Shoop)
18	18	18	18	18	SEAL/Don't Cry
18	18	18	18	18	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason
28	4	3	6	6	LIONEL RICHIE/Don't Wanna Lose You
6	4	3	4	4	GLORIA ESTEFAN/Reach

Lite 93.9 MARKET #3

WLIT/Chicago
(312) 329-9002
Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	22	22	22	22	TONI BRAXTON/Let It Flow
19	19	19	19	19	JANN ARDEN/Insensitive
-	-	-	-	-	ERIC CLAPTON/Change The World
19	19	19	19	19	CELINE DION/Because You Loved Me
19	19	19	19	19	GLORIA ESTEFAN/Reach
19	19	19	19	19	EVERYTHING BUT...Missing
17	17	17	17	17	MARIAH CAREY/Always Be My Baby
10	17	17	17	17	MICHAEL ENGLISH/Your Love Amazes Me
17	17	17	17	17	LIONEL RICHIE/Don't Wanna Lose You
19	19	19	19	19	CHER/One By One
11	11	11	11	11	GEORGE MICHAEL/Fastlove
-	-	-	-	-	VANESSA WILLIAMS/Where Do We Go...
11	11	11	11	11	WYONNNA/To Be Loved By You
-	-	-	-	-	ALL-4-ONE/Someday
-	-	-	-	-	MARIAH CAREY/Forever
-	-	-	-	-	HARRY CONNICK JR./Hear Me In...
8	8	8	8	8	PETER CETERA/Forever Tonight
8	8	8	8	8	SOPHIE B. HAWKINS/As I Lay Me Down
17	17	17	17	17	TONY RICH PROJECT/Nobody Knows
8	8	8	8	8	SEAL/Kiss From A Rose
10	-	-	-	-	JIM BRICKMAN/By Heart
-	5	5	5	5	JANE KELLY WILLIAMS/Breaking In To...

B-101.1 MARKET #6

WBEB/Philadelphia
(610) 667-8400
Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	32	32	32	32	CELINE DION/Because You Loved Me
32	32	32	32	32	MARIAH CAREY/Always Be My Baby
24	24	24	24	24	ROD STEWART/So Far Away
10	24	24	24	24	MADONNA/You'll See
20	20	20	20	20	TAKE THAT/Back For Good
20	20	20	20	20	SEAL/Don't Cry
20	20	20	20	20	TONY RICH PROJECT/Nobody Knows
17	20	20	20	20	HOOTIE & BLOWFISH/Only Wanna Be...
17	17	17	17	17	JANN ARDEN/Insensitive
17	17	17	17	17	CHER/One By One
7	17	17	17	17	TRACY CHAPMAN/Give Me One Reason
20	17	17	17	17	HOUSTON & WINANS/Count On Me
13	13	13	13	13	GLORIA ESTEFAN/Reach
13	13	13	13	13	STING/You Still Touch Me
-	13	13	13	13	ERIC CLAPTON/Change The World
-	-	-	-	-	VANESSA WILLIAMS/Where Do We Go...
-	13	13	13	13	NATALIE MERCHANT/Wonder
24	20	20	20	20	M. CHAPIN CARPENTER/Grow Old With Me
10	10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
17	17	17	17	17	MARIAH CAREY/One Sweet Day
10	10	10	10	10	PETER CETERA/Forever Tonight
13	13	13	13	13	GEORGE MICHAEL/Fastlove
7	7	7	7	7	TONI BRAXTON/Let It Flow
7	7	7	7	7	CLAYTON & MULLEN/Mission: Impossible
-	7	7	7	7	MARIAH CAREY/Forever

KVIL 103.7fm MARKET #7

KVIL/Dallas
(214) 691-1037
Curts/O'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	24	24	23	23	CELINE DION/Because You Loved Me
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason
18	18	18	18	18	ELTON JOHN/Blessed
18	17	17	17	17	PETER CETERA/Forever Tonight
12	17	17	17	17	MICHAEL BOLTON/A Love So Beautiful
18	17	17	17	17	EAGLES/Love Will Keep Us...
18	17	17	17	17	TAKE THAT/Back For Good
18	17	17	17	17	JIM BRICKMAN/By Heart
14	14	14	14	14	MICHAEL ENGLISH/Your Love Amazes Me
12	12	12	12	12	JANN ARDEN/Insensitive
23	14	14	14	14	LIONEL RICHIE/Don't Wanna Lose You
18	17	17	17	17	JIM BRICKMAN/By Heart
-	-	-	-	-	SARAH McLACHLAN/I Will Remember You
12	12	11	11	11	SELENA/Don't Wanna Lose You
12	11	11	11	11	PETER CETERA/Faithfully
8	8	8	8	8	TONI BRAXTON/Let It Flow
8	8	8	8	8	SORAYA/Suddenly
8	8	8	8	8	JANE KELLY WILLIAMS/Breaking In To...
-	6	6	6	6	VANESSA WILLIAMS/Where Do We Go...
-	-	-	-	-	BLESSID UNION OF...All Along
5	5	5	5	5	PETER CETERA/One Clear Voice
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	VANESSA WILLIAMS/Colors Of The Wind
5	5	5	5	5	ELTON JOHN/Can You Feel...
12	5	5	5	5	ROD STEWART/So Far Away
5	5	5	5	5	BRYAN ADAMS/Have You Ever...

Soft Rock 97.1 MARKET #8

WASH/Washington
(202) 895-5000
Streit/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	CELINE DION/Because You Loved Me
12	12	12	12	12	HOUSTON & WINANS/Count On Me
35	35	35	35	35	ELTON JOHN/Blessed
35	35	35	35	35	TAKE THAT/Back For Good
-	21	21	21	21	ALL-4-ONE/Someday
21	28	28	28	28	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	MARIAH CAREY/Forever
-	-	-	-	-	VANESSA WILLIAMS/Where Do We Go...
21	21	21	21	21	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-	ERIC CLAPTON/Change The World
12	12	12	12	12	GLORIA ESTEFAN/Reach
28	21	21	21	21	HOOTIE & BLOWFISH/Time
21	21	21	21	21	SEAL/Don't Cry
-	21	21	21	21	GRANT & GILL/House Of Love
28	21	21	21	21	BLUES TRAVELER/Run-Around
10	-	-	-	-	ALL-4-ONE/I Can Love You...
10	-	-	-	-	MARIAH CAREY/One Sweet Day
21	10	10	10	10	DEL AMITRI/Roll To Me
21	10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
-	7	7	7	7	WYONNNA/To Be Loved By You

WFLA 97.3 FM MARKET #11

WFLA/Miami
(305) 759-4311
Landy/Bennett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	31	31	31	BODEANS/Closer To Free
31	31	31	31	31	MARIAH CAREY/Always Be My Baby
-	31	31	31	31	COLLECTIVE SOUL/The World I Know
31	31	31	31	31	DEEP BLUE SOMETHING/Breakfast At...
31	31	31	31	31	CELINE DION/Because You Loved Me
31	31	31	31	31	GIN BLOSSOMS/Follow You Loved Me
16	31	31	31	31	SEAL/Don't Cry
16	31	31	31	31	GLORIA ESTEFAN/Reach
16	31	31	31	31	ALANIS MORISSETTE/Ironic
-	-	-	-	-	31
31	10	10	10	10	MELISSA ETHERIDGE/Want To Come Over
31	10	10	10	10	HOOTIE & BLOWFISH/Time
31	10	10	10	10	ROD STEWART/So Far Away
10	10	10	10	10	GIN BLOSSOMS/II Hear It...
10	-	-	-	-	JOAN OSBORNE/One Of Us

25 KSL MARKET #13

KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	33	33	33	33	CELINE DION/Because You Loved Me
30	30	30	30	30	JIM BRICKMAN/By Heart
14	14	14	14	14	HOUSTON & WINANS/Count On Me
27	27	27	27	27	GLORIA ESTEFAN/Reach
27	27	27	27	27	CELINE DION/Because You Loved Me
24	24	24	24	24	BLISSID UNION OF...All Along
30	24	24	24	24	MARIAH CAREY/One Sweet Day
24	24	24	24	24	LIONEL RICHIE/Don't Wanna Lose You
14	24	24	24	24	PETER CETERA/One Clear Voice
24	24	24	24	24	SORAYA/Suddenly
-	-	-	-	-	24
-	-	-	-	-	24
27	27	27	27	27	MARIAH CAREY/Always Be My Baby
9	9	9	9	9	MICHAEL ENGLISH/Your Love Amazes Me
-	-	-	-	-	9
9	9	9	9	9	CHER/One By One

WALK 97.5 MARKET #14

WALK/Long Island
(516) 475-5200
Michaels/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	GEORGE MICHAEL/Fastlove
5	10	10	10	10	TONI BRAXTON/Let It Flow
10	10	10	10	10	CLAYTON & MULLEN/Mission: Impossible
10	10	10	10	10	COLOR ME BADD/The Earth...
10	10	10	10	10	ROBERT MILES/Children
10	10	10	10	10	GLORIA ESTEFAN/Reach
10	10	10	10	10	M. CHAPIN CARPENTER/Grow Old With Me
-	-	-	-	-	10
-	-	-	-	-	10
-	-	-	-	-	10
10	10	10	10	10	CELINE DION/Because You Loved Me
10	10	10	10	10	TAKE THAT/Back For Good
10	10	10	10	10	MARTIN PAGES/In The House...
10	10	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
10	10	10	10	10	BLUES TRAVELER/Run-Around
10	10	10	10	10	GIN BLOSSOMS/II Hear It...
10	10	10	10	10	MARIAH CAREY/One Sweet Day
10	10	10	10	10	DEL AMITRI/Roll To Me
10	10	10	10	10	REMBRANDTS/II Be There For...
10	10	10	10	10	NICKI FRENCH/Total Eclipse Of...
10	10	10	10	10	BLESSID UNION OF...I Believe
10	10	10	10	10	ANNIE LENNON/No More "I Love..."
10	10	10	10	10	VANESSA WILLIAMS/Colors Of The Wind
10	10	10	10	10	ALL-4-ONE/I Can Love You...
28	28	28	28	28	HOUSTON & WINANS/Count On Me

103 FM WLTE MARKET #16

WLTE/Minneapolis
(612) 339-1029
Nokan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
12	20	21	21	21	TONI BRAXTON/Let It Flow
12	19	21	21	21	WYONNNA/To Be Loved By You
16	20	21	21	21	GLORIA ESTEFAN/Reach
15	20	20	20	20	SORAYA/Suddenly
13	20	20	20	20	EVERYTHING BUT...Missing
14	19	20	20	20	GEORGE MICHAEL/Fastlove
16	16	16	16	16	JANN ARDEN/Insensitive
18	15	16	16	16	CELINE DION/Because You Loved Me
8	10	10	10	10	M. CHAPIN CARPENTER/Grow Old With Me
12	10	10	10	10	GLORIA ESTEFAN/Reach
16	13	13	13	13	ROD STEWART/So Far Away
14	13	13	13	13	JIM BRICKMAN/By Heart
16	13	13	13	13	MARIAH CAREY/One Sweet Day
16	13	13	13	13	SOPHIE B. HAWKINS

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OMPD: Buzz Brindley MD: Pat Ryan 5. PETER CETERA "Voice"	WLIT/Chicago, IL PDMD: Mark Edwards 10. ALL-4-ONE "Someday" 12. MARIAH CAREY "Forever"	KEZA/Fayetteville, AR OMPD: Chip Aledge APDMD: Rich Kelly 12. ERIC CLAPTON "Change"	KTDY/Lafayette, LA OMPD: Michael W. Kay MD: Ed Perkins 10. MARIAH CAREY "Forever"	WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanco 9. ALL-4-ONE "Someday" 6. JORDAN HILL "Love"	KISC/Spokane, WA PD: Dawn Marcel MD: Ed Perkins 7. ALL-4-ONE "Someday" 7. NATALIE MERCHANT "Jealousy"
WLEV/Allentown, PA OMPD: John Lodge 12. VANESSA WILLIAMS "Where" 5. DEBORAH COX "Where"	WRRM/Cincinnati, OH PDMD: T.J. Holland 5. VANESSA WILLIAMS "Where" 5. ALL-4-ONE "Someday" 5. MICHAEL ENGLISH "Love"	WCZR/Flint, MI OMPD: Jay Patrick MD: George McIntyre 7. BLESSID UNION OF... "Along"	KHLA/Lake Charles, LA OM: Don Rivers 5. DONNA LEWIS "Always"	KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 7. VANESSA WILLIAMS "Where" 6. ERIC CLAPTON "Change" 6. ALL-4-ONE "Someday"	WHYN/Springfield, MA PD: Gary James MD: Michele Allen 14. ALL-4-ONE "Someday" 14. VANESSA WILLIAMS "Where"
WFPG/Atlantic City, NJ OMPD: Dick Fennessey MD: Marlene Aquia 14. ERIC CLAPTON "Change"	WWNK/Cincinnati, OH PD: Dave Mason APDMD: Bobbi Maxwell 5. ALL-4-ONE "Someday"	WAIJ/Fl. Wayne, IN OM: Les Tobin PD: Barb Richards 5. ALL-4-ONE "Someday" 5. VANESSA WILLIAMS "Where" 5. MARIAH CAREY "Forever"	WFMK/Lansing, MI PDMD: Ray Marshall 10. CHYNNA PHILLIPS "Live"	WMGF/Orlando, FL PD: Laura Dene MD: Bob Kelley No Adds	WVAS/Springfield, MA Interim PDMD: Keith Stephens 15. MARIAH CAREY "Forever" 5. ALL-4-ONE "Someday"
WBBO/Augusta, GA PDMD: John Patrick No Adds	WDOC/Cleveland, OH PD: Sue Wilson MD: Scott Miller 22. ERIC CLAPTON "Change" 22. TRACY CHAPMAN "Reason" 21. JANN ARDEN "Insestiv"	WAFY/Frederick, MD PD: John Fieseler MD: Norman Henry Schmidt 13. FUGEES "Sobly" 13. MARIAH CAREY "Forever" 12. VANESSA WILLIAMS "Where"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 10. PETER CETERA "Voice" 10. DAN HILL "Wrapped"	WBEW/Philadelphia, PA PDMD: Jim Ryan 13. VANESSA WILLIAMS "Where" 7. MARIAH CAREY "Forever"	WRVF/Toledo, OH PD: Steve Kendall MD: Gert Cooper 1. WHITNEY HOUSTON "Hurt"
KKMJ/Austin, TX OMPD: Stan Main MD: Nolan Cruise 18. EVERYTHING BUT... "Missing" 8. WYNONNA "Love"	WDTF/Cleveland, OH PD: Steve Labaou MD: Jay Hudson No Adds	WALX/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 10. VANESSA WILLIAMS "Where" 10. ERIC CLAPTON "Change" 10. CHER "One" 10. LOS DEL RIO/BAYSIDE "Macarena"	WBBE/Portland, OR PDMD: Bill Mandler 18. MARIAH CAREY "Forever" 14. NEIL DIAMOND "Anybody"	WRNO/Providence, RI PD: Tom Holt MD: Bob Beisvert 7. CHYNNA PHILLIPS "Live" 7. VANESSA WILLIAMS "Where"	KMYB/Beaumont, TX OMPD: Robert X. Brown MD: Gary D. 10. ALANIS MORISSETTE "Learn" 10. ALL-4-ONE "Someday" 10. BLESSID UNION OF... "Along" 10. DISHWALLA "Cars" 10. "AFKAP" "Delores"
WLIF/Baltimore, MD OMPD: Gary Balaban MD: Mark Thoner 18. VANESSA WILLIAMS "Where" 8. DAN HILL "Wrapped"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13. MARIAH CAREY "Forever" 13. ALL-4-ONE "Someday" 13. DAN HILL "Wrapped" 13. VANESSA WILLIAMS "Where"	KBTG/Los Angeles, CA PD: Dave Ervin APDMD: Dave Verdery No Adds	WVLI/Philadelphia, PA PD: Tom Holt MD: Bob Beisvert 7. CHYNNA PHILLIPS "Live" 7. VANESSA WILLIAMS "Where"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WBSX/Boston, MA VP/Prog: Greg Strassell APDMD: Tim Richards 10. STING "Touch" 10. JOAN OSBORNE "Tensa" 10. HARRY CONNICK JR. "Hear" 10. MARIAH CAREY "Forever"
WMJ/Birmingham, AL OM: John Jenkins PDMD: John Stuart No Adds	WTCT/Columbia, SC PDMD: Brent Johnson 7. MARIAH CAREY "Forever"	KOST/Los Angeles, CA Sta Mgr/PD: Jhani Kaye APDMD: Johnny Chiang 28. GIN BLOSSOMS "Follow" 6. TRACY CHAPMAN "Reason"	KRNO/Reno, NV PD: Larry Irons MD: Jenny Rolien No Adds	WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis No Adds	WBMX/Boston, MA VP/Prog: Greg Strassell APDMD: Tim Richards 10. STING "Touch" 10. JOAN OSBORNE "Tensa" 10. HARRY CONNICK JR. "Hear" 10. MARIAH CAREY "Forever"
KCIX/Boise, ID PD: Don Jennings MD: Russ Novak 28. NATALIE MERCHANT "Jealousy"	KMXR/Corpus Christi, TX PDMD: Jesse DeLeon 5. JORDAN HILL "Love"	WVEZ/Louisville, KY PD: Bob Bronson APD: Joe Fedele 9. JANE KELLY WILLIAMS "Breaking"	WTRV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WLRW/Champaign, IL PD: Mike Bakemore MD: Randi West No Adds	WASH/Washington, DC PD: Steve Street MD: Randi Martin 28. VANESSA WILLIAMS "Where"
WEZN/Bridgeport, CT PDMD: Steve Marcus 21. VANESSA WILLIAMS "Where"	KVIL/Dallas, TX PD: Bill Curtis MD: Roger Christian 6. BLESSID UNION OF... "Along" 6. PETER CETERA "Voice"	WRCB/Hartford, CT PD: Allan Camp MD: Joe Hann 7. MARIAH CAREY "Forever" 7. BONEY JAMES "Seduction"	WTLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels 13. VANESSA WILLIAMS "Where" 13. MICHAEL ENGLISH "Love"	WVAF/Charleston, WV OM: Rick Johnson PD: Kat Simons 11. VANESSA WILLIAMS "Where" 11. ALL-4-ONE "Someday" 5. DONNA LEWIS "Always"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"
WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian No Adds	WLQT/Dayton, OH PDMD: Mary Fleener 17. ERIC CLAPTON "Change" 7. MARIAH CAREY "Forever"	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 7. MARIAH CAREY "Forever" 7. BONEY JAMES "Seduction"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"

102 Total Reporters
102 Current Reporters
92 Current Playlists

Reported Frozen Playlist (7):
WMJX/Boston, MA
WSNY/Columbus, OH
WTKY/Gainesville, FL
WMAG/Greensboro, NC
KGEO/Sacramento, CA
KELO/Sioux Falls, SD
WLZV/Utica, NY

Did Not Report, Playlist Frozen (3):
WGSY/Columbus, GA
KOSI/Denver, CO
WJBR/Wilmington, DE

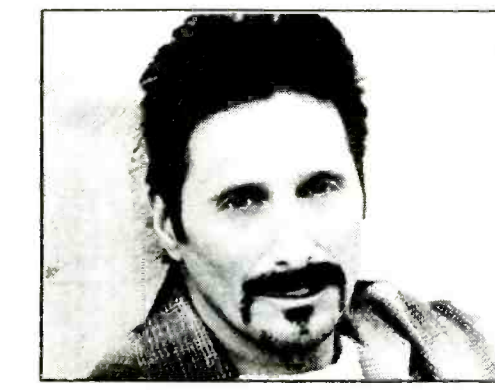
HOT AC

KMXS/Anchorage, AK PDMD: Mark Carlson 30. DONNA LEWIS "Always"	KSI/El Paso, TX PD: Courtney Nelson MD: Mike Martinez 20. VANESSA WILLIAMS "Where"	WMXC/Mobile, AL PD: Bill Black MD: Rich Freeman 18. MARIAH CAREY "Forever" 7. DOG'S EYE VIEW "Falls" 7. ALANIS MORISSETTE "Learn"	WRAL/Raleigh, NC PDMD: Todd Fisher 24. NATALIE MERCHANT "Jealousy" 24. DOG'S EYE VIEW "Falls"
WKDD/Akron, OH PDMD: Chuck Collins 20. VANESSA WILLIAMS "Where" 16. DONNA LEWIS "Always"	WRTS/Erie, PA PD: Ron Kline MD: Shane Taylor 15. DONNA LEWIS "Always" 15. LISA LOEB "Wednesday" 15. ONCE BLUE "Save" 15. CRANBERRIES "Dende"	KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5. "AFKAP" "Delores"	KNEV/Reno, NV OMPDMD: Jank Aliz 15. ALANIS MORISSETTE "Learn" 15. STING "Touch"
WROE/Appleton, WI PDMD: J. Davis 7. BLESSID UNION OF... "Along" 7. CHYNNA PHILLIPS "Live" 5. STEPHEN BISHOP "Live" 5. "AFKAP" "Delores"	WQSM/Fayetteville, NC PDMD: Dave Stone 7. MARIAH CAREY "Forever" 7. HARRY CONNICK JR. "Hear" 7. "AFKAP" "Delores"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	WMXB/Richmond, VA OMPDMD: Rusty Michael 10. MARIAH CAREY "Forever" 10. VANESSA WILLIAMS "Where"
WWMX/Baltimore, MD MD: Steve Cross No Adds	WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KMBE/Salt Lake City, UT OMPD: Steve Lilly APDMD: Rusty Michael 10. MARIAH CAREY "Forever" 10. VANESSA WILLIAMS "Where"
KKMY/Beaumont, TX OMPD: Robert X. Brown MD: Gary D. 10. ALANIS MORISSETTE "Learn" 10. ALL-4-ONE "Someday" 10. BLESSID UNION OF... "Along" 10. DISHWALLA "Cars" 10. "AFKAP" "Delores"	WMIY/Greenville, SC PD: Mark Pollitt MD: Eric Rogers 7. MARIAH CAREY "Forever"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KSMG/San Antonio, TX PD: Pat Evans MD: Devia Thomas 5. BRYAN ADAMS "Diy"
WBOS/Boston, MA VP/Prog: Greg Strassell APDMD: Tim Richards 10. STING "Touch" 10. JOAN OSBORNE "Tensa" 10. HARRY CONNICK JR. "Hear" 10. MARIAH CAREY "Forever"	WIKZ/Hagerstown, MD No Adds	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KFMB/San Diego, CA PD: Tracy Johnson MD: Greg Sime 25. HOOTIE & BLOWFISH "Out" 24. DISHWALLA "Cars" 22. FUNKY RADIO GOODS "Standing"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	KSSK/Honolulu, HI OMPD: Michael Shihido PD: Dick Wainwright 20. ALL-4-ONE "Someday"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KIOI/San Francisco, CA PD: Pat Evans MD: Connie Lindell 17. FUGEES "Sobly"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WHBC/Canton, OH PD: Terry Simmons MD: Bruce Lewis No Adds	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KMGQ/Santa Barbara, CA MD: Brad Kelly MD: Steve Basher 7. BADLIES "Angeline"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WLRW/Champaign, IL PD: Mike Bakemore MD: Randi West No Adds	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	WAEV/Savannah, GA MD: Brad Kelly No Adds
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVAF/Charleston, WV OM: Rick Johnson PD: Kat Simons 11. VANESSA WILLIAMS "Where" 11. ALL-4-ONE "Someday" 5. DONNA LEWIS "Always"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KPLZ/Seattle, WA PDMD: Kent Phillips 21. MARIAH CAREY "Forever"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	WNSN/South Bend, IN PD: Phil Brittan APDMD: Steve O'Brien 9. MARIAH CAREY "Forever" 9. VANESSA WILLIAMS "Where"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	WYYY/Syracuse, NY MD: Jerry Natchle 5. VANESSA WILLIAMS "Where" 5. MARIAH CAREY "Forever"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	WMTX/Tampa, FL MD: Mike Reeves MD: Yvonne Bassa 5. NICKS & BUCKINGHAM "Twisted"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	KMAJ/Topeka, KS PD: John Lee Hooker MD: Rose Rios 14. DONNA LEWIS "Always" 14. JORDAN HILL "Love" 9. "AFKAP" "Delores"
WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WVTV/Richmond, VA PDMD: Scott O'Brien 18. TRACY CHAPMAN "Reason" 5. DEBORAH COX "Where" 5. HARRY CONNICK JR. "Hear" 5. JORDAN HILL "Love" 5. PETER CETERA "Voice"	WJRW/Monmouth-Ocean, NJ OMPD: Lance DeBock MD: Sharon Zarnowski 21. LOS DEL RIO/BAYSIDE "Macarena" 18. JEWEL "Save" 16. DONNA LEWIS "Always"	WRQX/Washington, DC PD: Randy James MD: Carol Phifer 10. MARIAH CAREY "Forever"

68 Total Reporters
68 Current Reporters
64 Current Playlists

Did Not Report, Playlist Frozen (2):
WMMX/Dayton, OH
KISN-FM/Salt Lake City, UT

Reported Frozen Playlist (2):
KSTZ/Des Moines, IA
KYKY/St. Louis, MO



On your desk now!

Chuck Negrone

"How 'Bout Us"

(a new mix by Sam Ward)

Radio Promotion by: Tom Mazzetta
Mazzetta Promotions, Inc.
Phone (847) 831-0550 / FAX (847) 831-5757

AC Impact Date
June 24th/25th



<http://www.negrone.com>

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL
					TW	LW	2W	3W	STATIONS/ADDS
2	2	2	1	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	2475	2423	2131	2023	67/0
1	1	1	2	CELINE DION Because You Loved Me (<i>550 Music</i>)	2438	2436	2227	2226	65/0
5	4	4	3	GIN BLOSSOMS Follow You Down (<i>A&M</i>)	1837	1787	1617	1522	56/0
3	3	3	4	MARIAH CAREY Always Be My Baby (<i>Columbia/CRG</i>)	1763	1835	1787	1830	54/0
4	5	5	5	HOOTIE & THE BLOWFISH Old Man & Me (<i>Atlantic</i>)	1752	1743	1570	1619	60/1
—	16	10	6	ERIC CLAPTON Change The World (<i>Reprise</i>)	1613	1413	780	—	63/0
10	6	7	7	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	1471	1505	1446	1328	46/0
7	8	9	8	JANN ARDEN Insensitive (<i>A&M</i>)	1442	1427	1371	1386	53/0
6	9	8	9	NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)	1436	1439	1345	1394	50/0
9	7	6	10	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	1432	1514	1402	1338	49/0
12	11	12	11	STING You Still Touch Me (<i>A&M</i>)	1209	1182	1057	937	52/3
11	13	13	12	GEORGE MICHAEL Fastlove (<i>DreamWorks/Geffen</i>)	1150	1166	1032	1020	48/0
19	14	15	13	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	1128	1000	837	594	49/2
8	10	11	14	BODEANS Closer To Free (<i>Slash/Reprise</i>)	1102	1249	1253	1356	45/0
16	15	16	15	DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)	1027	934	809	742	45/5
BREAKER			16	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	958	747	546	343	41/7
13	12	14	17	EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)	816	1009	1043	917	39/0
26	23	21	18	CHER One By One (<i>Reprise</i>)	726	688	539	417	34/0
20	19	20	19	BRYAN ADAMS The Only Thing That Looks Good... (<i>A&M</i>)	721	702	606	542	38/1
14	17	19	20	MELISSA ETHERIDGE I Want To Come Over (<i>Island</i>)	678	717	690	845	31/0
22	20	18	21	CLAYTON & MULLEN Mission: Impossible (<i>Mother/Island</i>)	657	725	592	496	31/1
28	26	25	22	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	651	534	465	334	26/1
23	24	23	23	ROBERT MILES Children (<i>Arista</i>)	607	577	538	493	27/2
25	25	24	24	JARS OF CLAY Flood (<i>Silvertone</i>)	590	565	526	453	26/0
—	28	27	25	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	459	406	295	225	18/3
DEBUT			26	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	429	235	192	144	22/10
—	30	29	27	COLOR ME BADD The Earth, The Sun, The Rain (<i>GiantWB</i>)	410	377	269	228	19/1
—	—	30	28	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	386	287	206	158	14/3
DEBUT			29	MARIAH CAREY Forever (<i>Columbia/CRG</i>)	334	197	52	11	24/11
DEBUT			30	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	234	136	66	57	16/5

This chart reflects airplay from June 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker. 68 Hot AC reporters. 64 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

BREAKERS

ALANIS MORISSETTE

You Learn (*Maverick/Reprise*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
958/211	41/7	16

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Forever (<i>Columbia/CRG</i>)	11
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	10
VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	8
ALL-4-ONE Someday (<i>Hollywood</i>)	7
ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	7
"AFKAP" Dinner With Delores (<i>Warner Bros.</i>)	5
BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	5
DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)	5
DISHWALLA Counting Blue Cars (<i>A&M</i>)	4
BLESSID UNION OF SOULS All Along (<i>EMI</i>)	3
FUGEES Killing Me Softly (<i>Ruffhouse/Columbia/CRG</i>)	3
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	3
STING You Still Touch Me (<i>A&M</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	+211
ERIC CLAPTON Change The World (<i>Reprise</i>)	+200
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+194
MARIAH CAREY Forever (<i>Columbia/CRG</i>)	+137
NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	+128
JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	+117
VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	+108
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	+99
BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	+98
DOG'S EYE VIEW Everything Falls Apart (<i>Columbia/CRG</i>)	+93

NEW & ACTIVE

JOAN OSBORNE St. Teresa (*Blue Gorilla/Mercury*)
Total Stations: 14, Adds: 1, Plays: 231, WBMX 10, WJRZ 11 (10), WMXV 21 (10), WRQX 10 (10), WQSM 15 (15), KKMY 10 (10), KHMV 15 (13), WKDD 16 (16), WRDE 21 (21), WAZY 18 (17), KMAJ 9 (9), KALC 39 (45), KYSR 26 (32), KMGQ 10 (7).

SMASHING PUMPKINS 1979 (*Virgin*)
Total Stations: 10, Adds: 0, Plays: 221, WBMX 22 (7), WSNE 14 (14), WMMX 23 (23), WKEE 29 (30), WRQX 24 (24), WTMX 12 (7), WMMX 20 (20), WAZY 16 (16), KSTP 30 (30), KFMB 31 (37).

VANESSA WILLIAMS Where Do We Go From Here (*Mercury*)
Total Stations: 17, Adds: 8, Plays: 213, WVAF 11, WHUD 10 (8), WYYY 5, WRQX 10 (10), WQSM 10 (7), WKZL 5 (7), WMYI 18 (18), WKYE 13 (10), WWDE 15, WMLX 21 (21), WMC 5, KKMY 10 (10), KSII 20, WKDD 20, WRDE 21 (14), WNSN 9, KBEE 10.

ALL-4-ONE Someday (*Hollywood*)
Total Stations: 16, Adds: 7, Plays: 193, WVAF 11, WHUD 3, WMXV 10 (5), WRQX 10 (10), WKYE 10, WWDE 15 (16), WXIL 22 (22), WMLX 5 (5), KKMY 10, WRDE 14 (7), WAZY 8, KMXG 8, WNSN 9 (9), KMAJ 28 (28), KBEE 10 (16), KSSK 20.

TONI BRAXTON Let It Flow (*Arista*)
Total Stations: 11, Adds: 1, Plays: 183, WVAF 11, WHUD 21 (21), WYYY 5 (5), WKYE 5 (5), WWDE 28, WXIL 29 (22), WMC 8 (8), KKMY 18 (18), KSII 7 (5), WNSN 19 (19), KSSK 20 (20).

PHILOSOPHER KINGS Charms (*Columbia/CRG*)
Total Stations: 14, Adds: 0, Plays: 180, WKEE 22 (22), WBLI 15 (15), WRQX 7 (7), WQSM 25 (25), WKYE 13 (13), WWDE 15 (16), WMTX 5 (5), KKMY 18 (18), KSMG 5 (5), WKDD 16 (16), WKQI 10 (10), KMAJ 14 (14), KOSO 5 (5), KMGQ 10 (10).

HOOTIE & THE BLOWFISH I Go Blind (*Reprise*)
Total Stations: 7, Adds: 0, Plays: 170, WWSN 9 (9), WQSM 47 (47), WKZL 22 (22), WRAL 45 (42), KDMX 15 (12), KISN 15 (15), KFMB 17 (17).

OASIS Champagne Supernova (*Epic*)
Total Stations: 7, Adds: 1, Plays: 168, WRTS 34 (34), WKEE 24, WRQX 24 (24), KDMX 4 (6), KALC 15 (15), KYSR 35 (32), KFMB 32 (32).

EVERYTHING BUT THE GIRL Wrong (*Atlantic*)
Total Stations: 10, Adds: 0, Plays: 152, WSNE 14 (14), WMXV 21 (21), WOMZ 23 (23), WMXC 5 (5), KKMY 18 (10), KHMV 15 (15), WKDD 17 (16), WRDE 14 (14), KBEE 11 (9), KMGQ 14 (10).

MICHAEL ENGLISH Your Love Amazes Me (*Curb*)
Total Stations: 7, Adds: 0, Plays: 136, WVAF 42 (42), WHUD 18 (14), WMYI 18 (18), WKYE 13 (10), WMXS 14 (14), KKMY 10 (10), WRDE 21 (21).

DISHWALLA Counting Blue Cars (*A&M*)
Total Stations: 8, Adds: 4, Plays: 131, WRQX 10 (10), KKMY 10, KHMV 10, WMMX 10 (10), KALC 15, KYSR 38 (33), KFMB 24, KMGQ 14 (10).

Songs ranked by total plays.
Station call letters followed by number of plays.

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)
SEAL Don't Cry (<i>ZTT/WB</i>)
BLUES TRAVELER Run-Around (<i>A&M</i>)
DEL AMITRI Roll To Me (<i>A&M</i>)
DEEP BLUE SOMETHING Breakfast At... (<i>RainMaker/Interscope</i>)
HOOTIE & THE BLOWFISH Time (<i>Atlantic</i>)
FOO FIGHTERS Big Me (<i>Roswell/Capitol</i>)
GLORIA ESTEFAN Reach (<i>Epic</i>)
SEAL Kiss From A Rose (<i>ZTT/WB</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

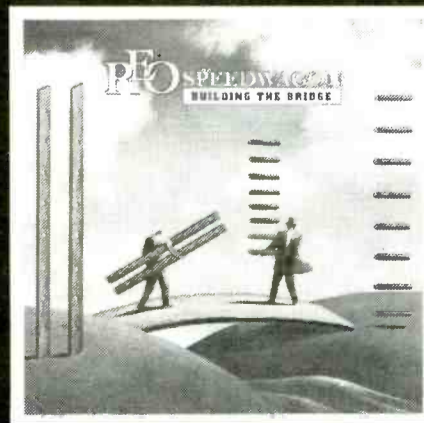
BUILDING THE BRIDGE

The new single from **REO SPEEDWAGON**
Impact date June 24th!

ON YOUR DESK NOW!

For complete 45 city Can't Stop Rockin' Tour information check the web at <http://www.castleus.com>

For more information contact Magda Summerfield at Summerfield Music (818) 757-3191





CAROL ARCHER

KEZL/Fresno: Small Market, Big Numbers

□ How PD Mike Vasquez took NAC in market No. 65 to Top Five 25-54

Because NAC is performing so well in some of the country's largest markets, it's easy to overlook the success experienced by stations in some smaller markets.

One of the more dramatic stories has evolved in recent months at **Americom II Broadcasting's KEZL/Fresno**. The Winter '96 **Arbitron** shows the station ranked fifth 25-54 with a 5.4 share. I caught up recently with its 29-year-old PD, **Mike Vasquez** to learn what he's done to guide one of the format's early converts — KEZL signed on nearly nine years ago — to record success.



Mike Vasquez

'A Great Ride'

One of the youngest PDs working in the format [only **KKJZ/Portland PD Shaun Yu** is younger at 28], Vasquez cut his broadcasting teeth on NAC. He was just a pup when he joined the station almost 10 years ago. Vasquez recalls, "I was a college student here in Fresno. I wanted a radio job so

J. Weidenheimer was KEZL's first NAC PD, a position he held until about a year and a half ago when Vasquez was named his successor. "I had bounced around from nights to afternoons, but I was doing middays at the time," he continues. "I had been kind of unofficial assistant PD for a long time, because from Day One when he got here, I was the only one besides J. who was familiar with the music. He was ecstatic there was someone else who was into it the way he was. Though I never held the title, I was his right-hand man through the years. We've always had quite a small staff and we've always had to work extra hard."

With Weidenheimer's departure, corporate VP/Programming **Mike Bushey** decided to give Vasquez his big break. What strategies has he used since then to plot KEZL's ascent? "As far as the music goes, we work with **BroadcastArchitecture**. I really do take advantage of the fact that we have the opportunity to work with such a brilliant company. They certainly have some masterful minds at work. I am in contact with them every week, as most BA stations should be because they are there to use as a tool. We haven't done a music test in Fresno yet, so we have to rely on what we think will work best for the market."

Keep Up With Changes

Vasquez trusts his instincts in this area. "I've been doing the format for eight years, so I have confidence in the music decisions we've made. For example, New Age material isn't very compatible, in my opinion, with the rhythmic sound that NAC has become. The format has progressed through New Age, then World Music was the big thing, and now acid jazz. You've got to keep up with the changes. We dropped the majority of New Age off our playlist at the end of last year.

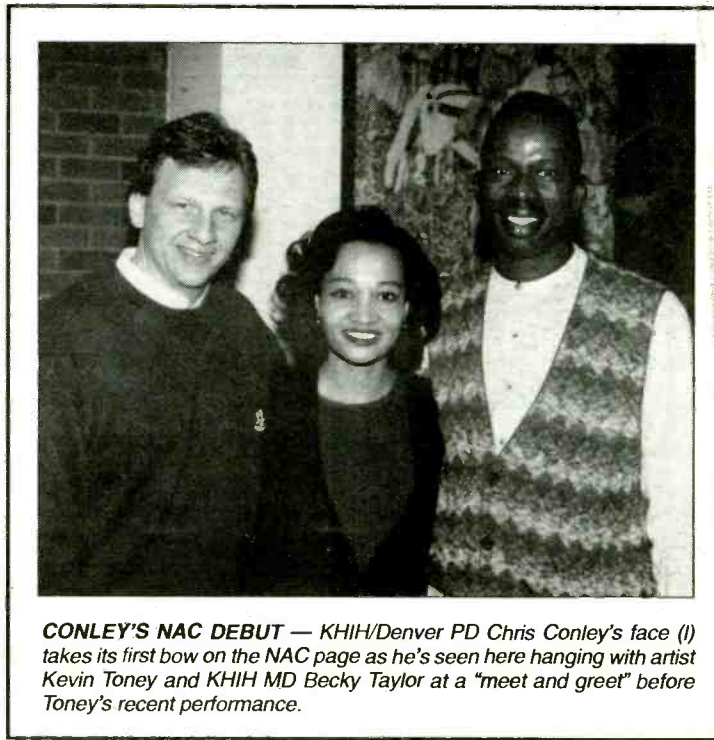
11

You've got to keep up with the changes. We dropped the majority of New Age off our playlist at the end of last year.

11

"We have a new GM, **Scott Siedenstricker**, and he's very behind the NAC format. We've been trying to get T-shirts, CD samplers, and things like that for years. But when he came on board, he showed that he's very promotions-minded. What a godsend!"

Although Fresno is a small market, KEZL takes an active role in marketing the station. "We're currently running the **SuperSpots** TV spots to increase our cume and remind the community that we're on the air. Plus, we're continuing a telemarketing campaign we began last February, which is very successful for us. We hired a marketing company to contact literally



CONLEY'S NAC DEBUT — KHIH/Denver PD Chris Conley's face (l) takes its first bow on the NAC page as he's seen here hanging with artist Kevin Toney and KHIH MD Becky Taylor at a "meet and greet" before Toney's recent performance.

every business in the city and invite them to listen, giving them a chance to win \$500 when they hear their name and call back within 30 minutes. We've complemented that with a mass mailing that we did for the spring book, including the data that we got from the fall telemarketing campaign. Response has been great! Although we don't subscribe to **Arbitron**, we hear that we've shown a dramatic increase in TSL."

Use Available Research

Now that shares are so strong, Vasquez plans to stay the course, growing the station and its resources incrementally. "I think it's our responsibility to utilize every bit of research we can get our hands and ears on, including a music test as soon as we can. But it's really important to incorporate gut feeling.

"Nobody knows the Fresno market like we do. We work to keep our finger right on the pulse. We're constantly out in the community talking to folks. We have an open invitation to listeners to talk to us. We put out a weekly jazz fax that we send to businesses. We pay attention to listener phone calls and to record sales at local stores. We do an outdoor concert series for about a thousand people in nearby Hanford in a beautiful backdrop.

"Also, we do a lot of community events, like a kids' fair recently in support of **Silence The Violence**. For something like that, we have lots of things to entertain children, but it makes for a better attraction if we present live music toward the end of the day, so we have jazz for adults, too. It was really neat to see adults and little kids dancing to the music of a local jazz band."

KEZL is involved in larger promotions as well. "We sent a listener to Washington, DC to see **Kenny G** a couple of years ago. We've sent listeners to Las Vegas for its jazz festival. We didn't do the Maui Music Festival last year because we got too late a start, but it looks like we'll be involved this year. We do a lot of trips to the Bay Area —

Fresno's located about three and a half hours south of San Francisco. Sometimes we fly listeners up there, but more and more we use Amtrak. It's a scenic ride and we arrange accommodations at the Handlery Hotel, which is very nice, plus give them tickets to a show and some spending money. For that type of promotion, we use a fax-back where listeners mail or fax all their vital info in to us. The response to the Bay Area trips is just fantastic!"

Morning drive with host **Allen Tatarian** is KEZL's only live daypart, during which they utilize lo-

11

It's our responsibility to utilize every bit of research we can get our hands and ears on. But it's really important to incorporate gut feeling. Nobody knows the Fresno market like we do.

11

cal NBC affiliate news. "We do Smooth Jazz trivia and give away prizes, but we try not to make it too much of a zoo. We want to be an oasis from everything else on the dial: I guess that's how Dallas got its handle. The rest of the day is voicetracked. I cut voicetracks for the midday show in about half an hour. I schedule all of the music, [attend to a PD's other duties], and still get home in time to have dinner with my wife."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1665 or e-mail: archer@rronline.com



Recently KEZL utilized a 13-track CD sampler to effectively market the station and bolster its image as involved with the community-at-large. Profits from sale of the CD benefit **Silence The Violence**, an effort spearheaded by the station to educate students, teachers, and community leaders about alternatives to gang violence. Sales to date are approaching the 2000 mark.

badly that I applied at the lowest-rated station in town figuring that it was probably my best shot. KEZL was Beautiful Music at the time and I was hired as a Sunday night board op. I've spent my entire career here, and it's been a great ride."

with the rhythmic sound that NAC has become. The format has progressed through New Age, then World Music was the big thing, and now acid jazz. You've got to keep up with the changes. We dropped the majority of New Age off our playlist at the end of last year.

Smooth Jazz 96.7 Music Monitor

Here is a sample of KEZL/Fresno's brand of San Joaquin Valley NAC in a recent 2-3pm hour.

GEORGE BENSON

This Masquerade

GEORGE JINDA

Just My Imagination

JOE McBRIDE/CARLTON

Secrets

SADE I Couldn't Love You More

ART PORTER Someone Like You

DAVID BENOIT Cast Your Fate...

STEVIE WONDER

Ribbon In The Sky

EARL KLUGH Maybe Tonight

RICHARD ELLIOT Deep Blue

PATTI AUSTIN

Through The Test Of Time

MARC ANTOINE Latin Quarter

KENNY G Forever In Love

A Very Special Artist Comes Calling.

The New Album
Featuring
"Calling Home,"
"Cascading"
and "U.N.I."

NOA calling

IMPACT DATE
JUNE 27

- *Over 350,000 copies of Noa's self-titled debut album have been sold worldwide
- *She has performed to sold-out crowds around the world

Heed The Call.

METHELYN
GROUP
PRODUCTIONS

GEFFEN

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	2	①	DOC POWELL Sunday Mornin' (Discovery)	563	550	535	533	49/0
4	3	1	2	RIPPINGTONS Hideaway (GRP)	544	557	525	457	46/0
2	2	3	3	HERBIE HANCOCK Thieves In The Temple (Verve)	522	528	528	515	50/0
3	5	5	4	GEORGE JINDA Just My Imagination (Shanachie)	459	464	471	444	46/0
9	9	6	⑤	JOE SAMPLE Hippies On A Corner (Warner Bros.)	445	443	374	359	49/0
5	4	4	6	COUNT BASIC Joy And Pain (Instinct)	432	511	488	418	37/0
6	6	7	7	ED HAMILTON Gray Day (Telarc)	412	432	442	401	46/0
7	7	8	8	HERB ALPERT My Funny Valentine (Almo Sounds/Geffen)	392	405	418	398	40/0
30	18	13	⑨	JOE MCBRIDE Highland Park (Heads Up)	377	357	282	216	45/0
13	13	10	10	MARILYN SCOTT I'm Calling You (Warner Bros.)	376	377	349	316	43/0
11	11	11	11	EARL KLUGH Maybe Tonight (Warner Bros.)	369	375	366	342	46/0
—	16	14	⑫	RICHARD ELLIOT I'll Make Love To You (Blue Note)	354	353	297	202	34/0
12	8	9	13	ED CALLE Me And Mrs. Jones (Sony Latin Jazz)	353	404	381	328	33/0
19	15	16	⑭	BRYAN SAVAGE Cat Food (Elation)	350	326	300	278	50/0
—	28	18	⑮	BONEY JAMES Lights Down Low (Warner Bros.)	320	309	252	214	37/0
16	20	23	⑯	PAMELA WILLIAMS Castine (Heads Up)	298	277	282	282	46/0
20	19	22	⑰	DOUG CAMERON Rendezvous (Higher Octave)	287	285	282	273	43/0
10	12	15	18	PETE ESCOVEDO All This Love (Concord)	285	329	356	351	33/0
—	—	24	⑰	BRIAN CULBERTSON Close To You (Mesa/Bluemoon)	282	275	237	190	37/0
15	17	20	20	JOHN TESH PROJECT Fragile (GTSP)	269	292	296	299	30/0
—	—	29	⑳	BILL EVANS The Sunday After (Escapade)	268	252	226	182	40/0
21	23	25	22	SLIM MAN There For You (GES)	259	273	272	271	33/0
28	25	21	23	SPYRO GYRA Heart Of The Night (GRP)	258	289	261	230	38/0
24	26	30	24	OLETA ADAMS We Will Meet Again (Fontana/Mercury)	252	252	261	247	34/0
17	24	26	25	LIONEL RICHIE Don't Wanna Lose You (Mercury)	250	264	266	279	34/0
26	14	12	26	RICK BRAUN Club Harlem (Mesa/Bluemoon)	248	372	315	243	24/0
DEBUT	27	27	27	RAMSEY LEWIS Les Fleur (GRP)	247	197	134	30	41/2
18	22	19	28	BOB MAMET Morningside (Atlantic)	236	293	276	279	23/0
DEBUT	29	29	29	NORMAN BROWN Better Days Ahead (MoJAZZ/Motown)	232	19	—	—	45/8
14	21	28	30	GEORGE MICHAEL Jesus To A Child (DreamWorks/Geffen)	231	258	280	307	32/0

This chart reflects airplay from June 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.
54 NAC reporters. 52 current playlists. © 1996, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ERIC CLAPTON Change The World (Reprise)	16
CHER One By One (Reprise)	11
EVERYTHING BUT THE GIRL The Heart Remains... (Atlantic)	11
VANESSA WILLIAMS Erase (Mercury)	10
NORMAN BROWN Better Days Ahead (MoJAZZ/Motown)	8
KIM PENNYL That's The Way Of... (Shanachie/Cachet)	5
PAUL JACKSON JR. End To A Perfect Day (Blue Note)	4
JEFF LINSKY The Crossing (Concord)	4
JEFF LORBER State Of Grace (Verve)	4
DARYLE CHINN My Summer Love (MoJAZZ/Motown)	3
JEFF LORBER Katherine (Verve)	3
PLACE OF HOPE That's The Way Of The World (Warner Bros.)	3
TOM SCOTT Tom Cat (GRP)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NORMAN BROWN Better Days Ahead (MoJAZZ/Motown)	+213
JEFF LORBER State Of Grace (Verve)	+160
ERIC CLAPTON Change The World (Reprise)	+52
RAMSEY LEWIS Les Fleur (GRP)	+50
JEFF LORBER Katherine (Verve)	+49
TOM SCOTT Tom Cat (GRP)	+40
DAVE CAMP Torrid Rain (Blue Orchid)	+36
CHRIS CAMOZZI Ring Of Gold (Higher Octave)	+32
EVERYTHING BUT THE GIRL The Heart Remains... (Atlantic)	+29
BRYAN SAVAGE Cat Food (Elation)	+24

Breakers: Songs registering 275 plays or more for the first time.
Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

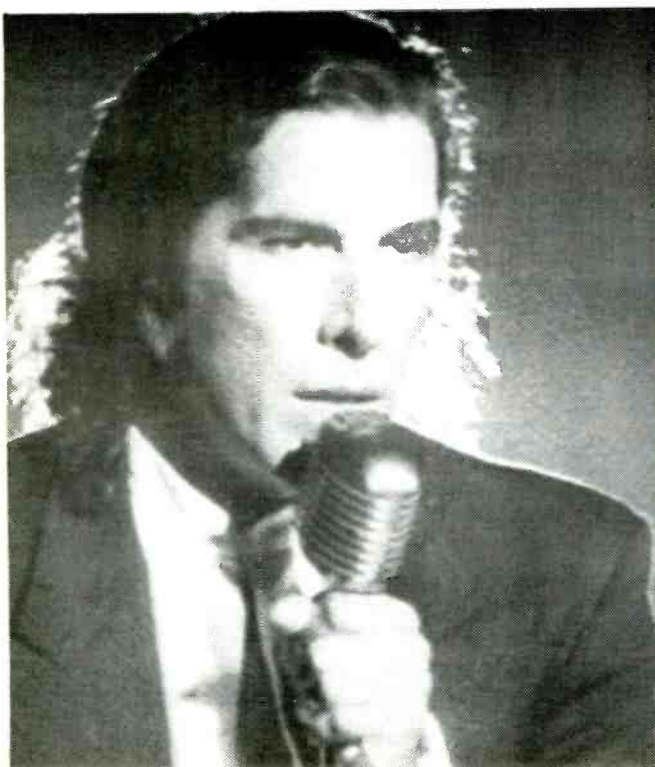
NEW & ACTIVE

PAUL TAYLOR Set Me Free (Countdown/Unity)
Total Plays: 220, Total Stations: 24, Adds: 1
ANGELA BOFILL All She Wants (Is Love) (Shanachie/Cachet)
Total Plays: 217, Total Stations: 30, Adds: 1
J MICHAEL VERTA Time Line (Brainchild)
Total Plays: 212, Total Stations: 30, Adds: 0
JEFF LORBER State Of Grace (Verve)
Total Plays: 175, Total Stations: 32, Adds: 4
DAVE CAMP Torrid Rain (Blue Orchid)
Total Plays: 151, Total Stations: 25, Adds: 0
FREDDIE RAVEL Erotika (Verve)
Total Plays: 147, Total Stations: 17, Adds: 0
CHRIS CAMOZZI Ring Of Gold (Higher Octave)
Total Plays: 146, Total Stations: 20, Adds: 1
COUNT BASIC On The Move (Instinct)
Total Plays: 135, Total Stations: 18, Adds: 0
AVENUE BLUE Naked City (Mesa/Bluemoon)
Total Plays: 120, Total Stations: 18, Adds: 0

DARYLE CHINN My Summer Love (MoJAZZ/Motown)
Total Plays: 119, Total Stations: 23, Adds: 3
JOE MCBRIDE After Sunset (Heads Up)
Total Plays: 103, Total Stations: 14, Adds: 0
SPYRO GYRA Westwood Moon (GRP)
Total Plays: 102, Total Stations: 12, Adds: 1
PIECES OF A DREAM The Cool Side (Blue Note)
Total Plays: 90, Total Stations: 13, Adds: 0
GEORGE JINDA Between Dreams (Shanachie)
Total Plays: 81, Total Stations: 14, Adds: 2
EVERYTHING BUT THE GIRL The Heart Remains A Child (Atlantic)
Total Plays: 71, Total Stations: 22, Adds: 11
JEFF LORBER Katherine (Verve)
Total Plays: 67, Total Stations: 15, Adds: 3
TOM SCOTT Tom Cat (GRP)
Total Plays: 62, Total Stations: 15, Adds: 3
ERIC CLAPTON Change The World (Reprise)
Total Plays: 61, Total Stations: 22, Adds: 16

EARL KLUGH Sunset Island (Warner Bros.)
Total Plays: 54, Total Stations: 7, Adds: 0
TINA ARENA Message (Epic)
Total Plays: 54, Total Stations: 10, Adds: 1
RAMSEY LEWIS Sun Goddess 2000 (GRP)
Total Plays: 51, Total Stations: 8, Adds: 0
BRIAN CULBERTSON Take Your Time (Mesa/Bluemoon)
Total Plays: 49, Total Stations: 8, Adds: 0
NESTOR TORRES My Patricia (Sony Latin Jazz)
Total Plays: 46, Total Stations: 8, Adds: 2
AARON NEVILLE I Can't Imagine (A&M)
Total Plays: 43, Total Stations: 8, Adds: 2
JEFF LORBER Wide Open Spaces (Verve)
Total Plays: 42, Total Stations: 9, Adds: 0

Songs ranked by total plays



For the perfect summer tune, get
Closer To Paradise

with **SLIM MAN**

The second single and #2 track
from the hit album of the same title

Going For Adds Now!

GES
Records

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MoJAZZ™

SETS THE NEW STANDARD

NORMAN BROWN MAKES HISTORY WITH HIS NEW TRACK **"BETTER DAYS AHEAD"**
HAVING THE MOST ADDED NAC TRACK IN THE HISTORY OF RADIO & RECORDS

R&R 38 ADDS

GAVIN 46 ADDS

THANK YOU RADIO!

WCQD
WTCB
WEZV
WJZF
KSBR
KRVR
KPRS
WLBI

WJZW
WJZZ
KHIH
WALJ
KIFM
KEZL
WBJB
WJAB

SMOOTH FM
WVMV
KCLC
WLVE
KBZN
KNIK
WTMD
KUOR

WJCD
WJZE
KCIY
WGUF
KKSF
BROADCAST ARCHITECTURE
WJFK
KMGQ

WSJZ
WNWV
KOAI
WLOQ
KBLX
WUKY
SOUNDSCAPES

WFAE
WZJZ
KCJZ
WEBZ
KRZN
KQBR
WNIJ

WOAZ
WVAE
KLJZ
KTWV
KXDC
KUNC
WMT

WHAT'S NEXT FOR NORMAN...

Norman Goes For
The Gold In Atlanta
Stay Tuned...



THE ALBUM

Better Days Ahead

ON YOUR DESK JUNE 14

What's next for MoJAZZ?

MoJAZZ™

THE NEW FACE OF JAZZ

FOR SERVICE CONTACT:
DOC REMER (213)634-3324

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	RIPPINGTONS Brave New World (GRP)	783	-31	"Hideaway" (544)	"First" (153)	"Brave" (40)
2	2	2	2	DOC POWELL Laid Back (Discovery)	752	-3	"Sunday" (563)	"Laid" (126)	"Dance" (30)
7	4	3	3	RICHARD ELLIOT City Speak (Blue Note)	686	-3	"Make" (354)	"City" (146)	"Lights" (84)
5	3	4	4	COUNT BASIC Movin' In The Right Direction (Instinct)	599	-63	"Joy" (432)	"Move" (135)	"Got" (32)
3	5	5	5	HERB ALPERT Second Wind (Almo Sounds/Geffen)	593	-9	"Valentine" (392)	"Second" (119)	"Flirtation" (34)
6	7	6	6	EARL KLUGH Sudden Burst Of Energy (Warner Bros.)	569	-21	"Maybe" (369)	"Sunset" (54)	"Happy" (49)
23	11	7	7	JOE MCBRIDE Keys To Your Heart (Heads Up)	567	+11	"Highland" (377)	"Sunset" (103)	"Chit-Chat" (29)
4	6	8	8	GEORGE JINDA Between Dreams (Shanachie)	553	+5	"Just" (459)	"Dreams" (81)	"Brokenhearted" (8)
8	8	9	9	HERBIE HANCOCK The New Standard (Verve)	544	+1	"Thieves" (522)	"Stronger" (21)	"Norwegian" (1)
9	9	10	10	ED HAMILTON Planet Jazz (Telarc)	500	-9	"Gray" (412)	"Better" (41)	"Planet" (29)
13	14	11	11	JOE SAMPLE Old Places Old Faces (Warner Bros.)	485	+6	"Hippies" (445)	"Places" (23)	"Miles" (12)
10	10	12	12	BONEY JAMES Seduction (Warner Bros.)	469	-10	"Lights" (320)	"Sunshine" (82)	"Camouflage" (25)
17	13	14	13	MARILYN SCOTT Take Me With You (Warner Bros.)	456	-3	"Calling" (376)	"Beauty" (44)	"Again" (12)
16	12	13	14	SPYRO GYRA Heart Of The Night (GRP)	454	-20	"Night" (258)	"Westwood" (102)	"Surrender" (29)
27	22	15	15	BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	444	+11	"Close" (282)	"After" (67)	"Take" (49)
14	19	19	16	FREDDIE RAVEL Sol To Soul (Verve)	408	+2	"Sailaway" (190)	"Erotika" (147)	"Sol" (36)
30	28	24	17	BRYAN SAVAGE Cat Food (Elation)	405	+28	"Cat" (350)	"Nightshift" (15)	"Paris" (14)
15	18	18	18	LIONEL RICHIE Louder Than Words (Mercury)	395	-23	"Lose" (250)	"Piece" (66)	"Paradise" (31)
18	21	22	19	PAMELA WILLIAMS Saxtress (Heads Up)	394	+11	"Castine" (298)	"Saxtress" (19)	"Slow" (17)
20	20	23	20	J MICHAEL VERTA Time Line (Brainchild)	387	+9	"Time" (212)	"Orion" (147)	"Toys" (11)
11	15	20	21	AVENUE BLUE Naked City (Mesa/Bluemoon)	376	-30	"Conversation" (168)	"Naked" (120)	"Baby" (49)
26	17	16	22	ED CALLE DoubleTalk (Sony Latin Jazz)	375	-55	"Jones" (353)	"You" (12)	"Motown" (5)
21	23	21	23	JOHN TESH PROJECT Discovery (GTSP)	364	-33	"Fragile" (269)	"Follow" (40)	"Let" (17)
DEBUT	—	—	24	RAMSEY LEWIS Between The Keys (GRP)	350	+47	"Fleur" (247)	"Goddess" (51)	"Between" (37)
—	—	30	25	ANGELA BOFILL Love In Slow Motion (Shanachie/Cachet)	350	+11	"All" (217)	"Real" (76)	"Soul" (33)
—	—	28	26	DOUG CAMERON Rendezvous (Higher Octave)	341	-2	"Rendezvous" (287)	"Town" (40)	"Letter" (10)
19	27	26	27	CRAIG CHAQUICO A Thousand Pictures (Higher Octave)	338	-21	"Autumn" (225)	"Friends" (28)	"Sweet" (26)
DEBUT	—	—	28	JEFF LORBER State Of Grace (Verve)	335	+252	"State" (175)	"Katherine" (67)	"Spaces" (42)
22	26	27	29	SLIM MAN Closer To Paradise (GES)	326	-22	"There" (259)	"Language" (21)	"Another" (20)
28	—	—	30	GEORGE MICHAEL Older (DreamWorks/Geffen)	319	+10	"Jesus" (231)	"Move" (41)	"Fastlove" (23)

This chart reflects airplay from June 5-11. Albums ranked by total plays, with plays from all cuts from an album combined.
54 NAC reporters. 52 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

Both charts are relatively static this week because most of the action is on brand new music. In fact, only two tracks in the Top 30 — Ramsey Lewis's "Les Fleur" (GRP) and Norman Brown's "Better Days Ahead" (MoJAZZ/Motown) — picked up any adds at all. Both are among Most Increased, too. Brown, whose entry is only in its second week, gained a phenomenal +213 plays, debuting at 29*; Lewis increased +50 and debuted at 27*.

Jeff Lorber's "State Of Grace" (Verve) is second Most Increased at +160 and is among Most Added, gaining play at KKSF/SF, among others. Lorber's album of the same title debuted at 28*, with all tracks combined earning a staggering 335 plays.

Reprise has re-emerged with two new NAC offerings,

both of which — despite being by artists not usually associated with the format — were recommended by Broadcast Architecture: Eric Clapton's "Change The World" received 16 adds, and Cher's "One By One" got 11. WOAZ/Boston, WSJZ/Buffalo, WJZW/Washington, WGUF/Ft. Myers, WLVE/Miami, KCJZ/San Antonio, WVMV/Detroit, KSSJ/Sacramento, and KWJZ/Seattle, among others, added both.

Two excellent new female vocals — Everything But The Girl's "The Heart Remains A Child" (Atlantic) and Vanessa Williams's "Erase" (Mercury) — are among top Most Added, too, having picked up 11 and 10 adds, respectively.

The R&R staff was stunned by the performance of Columbia artists Sinti last Wednesday (6/12) at Club R&R. The

Dutch trio's name is derived from the original Romany word for the people known today as Gypsies. Lead guitarist Jimmy Rosenberg, who is only 16 years old, plays like a very old soul and upholds the jazz guitar legacy of Django Reinhardt. When artists of such tender years and high proficiency emerge, one wonders in what direction their career will grow. And one hopes to live long enough to witness the arc of that musical journey.

KKSF PD Steve Feinstein added Sinti's "For Wesley" out of the box five weeks ago; KKSF remains the only NAC reporter playing the track. Has KKSF attained its incredible achievement — leading the market again and again 25-54 — by playing it safe? Or has Feinstein mastered the secret of getting it right?



Jeff LORBER

"State Of Grace"

featuring the hit tracks "State Of Grace", "Katherine", "Wide Open Spaces" and "PCH"

NAC LP: Debut **28**

Most Increased Spins!



NAC REPORTERS

Stations and their adds by track listed alphabetically by market

<p>KRZN/Albuquerque, NM PD/MD: Mark McGuire ERIC CLAPTON "Change" STRANGE CARGO "Million"</p> <p>KNK/Anchorage, AK PD/MD: Dean Williams APOSTLES "Mercy" CHECKFIELD "Fat" EVERYTHING BUT... "Heart" KIM WATERS "Here" MISHA "Smooth" PLACE OF HOPE "World" VANESSA WILLIAMS "Erase" WALTER BEASLEY "Sake" IMAGES "Quirks"</p> <p>WJZF/Atlanta, GA PD/MD: Mark Edwards TOM SCOTT "Tom" VANESSA WILLIAMS "Erase" KIM PENYSL "Mornin'"</p> <p>KAJZ/Austin, TX PD: Doc Burns HARVEY MASON "Tee" RAY CHEW "BRC" NORMAN BROWN "Days"</p> <p>WOAZ/Boston, MA PD/MD: Bill George EVERYTHING BUT... "Heart" CHER "One" KEN NAVARRO "Lucky" ERIC CLAPTON "Change"</p> <p>WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham ERIC CLAPTON "Change" CHER "One"</p> <p>WFAE/Charlotte, NC PD: Paul Stribling MD: Tena Simmons No Adds</p> <p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller VANESSA WILLIAMS "Erase" EVERYTHING BUT... "Heart"</p> <p>WNWV/Cleveland, OH PD/MD: Bernie Kimble ERIC CLAPTON "Change" PALOMINO DUCK "Remember"</p> <p>WVAE/Cincinnati, OH PD: Rich McMillan EVERYTHING BUT... "Heart" KENNY G "Champions"</p> <p>WZJZ/Columbus, OH PD: Bill Harman RICHARD ELLIOT "City" GEORGE JINDA "Dreams" JEFF LINSKY "Crossing" AARON NEVILLE "Imagine" DOC POWELL "Laid" TOM SCOTT "Tom" NESTOR TORRES "Patricia" KIM PENYSL "Shadows" KIM PENYSL "World"</p> <p>KDAI/Dallas, TX PD: Michael Fischer VANESSA WILLIAMS "Erase" PAUL JACKSON JR. "End"</p> <p>KHIH/Denver, CO PD: Chris Conley MD: Becky Taylor EVERYTHING BUT... "Heart" CHER "One" TINA ARENA "Message"</p>	<p>WJZZ/Detroit, MI PD: D'Neal Stevens MD: Rosetta Hines KIM PENYSL "Minute" TIM BOWMAN "There" JEFF LORBER "PCH" TIM BOWMAN "Peace" TIM BOWMAN "Give" JEFF LORBER "Katherine" NICK COLIONNE "Jackson" NICK COLIONNE "Hurry" TOM SCOTT "Gotta" KIM WATERS "Here" KIM WATERS "Move"</p> <p>WVMV/Detroit, MI GM/MD: Jeff "Dzzie" Sattler CHER "One" EVERYTHING BUT... "Heart" ERIC CLAPTON "Change"</p> <p>WGUF/Ft. Myers, FL PD: Michael Bode MD: Greg Hammonds STEVE USCHER "Eyes" EVERYTHING BUT... "Heart" ERIC CLAPTON "Change" CHER "One" TOM SCOTT "Eyes" RAY CHEW "BRC"</p> <p>KEZL/Fresno, CA PD/MD: Mike Vasquez EVERYTHING BUT... "Heart"</p> <p>KUCD/Honolulu, HI PD: Mahlon Moore No Adds</p> <p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams JEFF LORBER "State" NORMAN BROWN "Days"</p> <p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase VANESSA WILLIAMS "Erase" FOURPLAY "Closer" AARON NEVILLE "Imagine"</p> <p>WEZV/Lafayette, IN PD/MD: Bob Miller PAUL JACKSON JR. "Reunited" PAUL JACKSON JR. "End" KIM WATERS "Alone" KIM PENYSL "World" KIM PENYSL "Morning" KIM WATERS "Story" HARVEY MASON "Whatever" VANESSA WILLIAMS "Erase" ERIC CLAPTON "Change" CELINE DION "Falling" CHARLIE WATTS "Morning" CHARLIE WATTS "Crush"</p> <p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p> <p>WALJ/Macon, GA OM/MD: Bob Davis ALPHONSE MOUZON "Seduction" JEFF LINSKY "Crossing"</p> <p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer CHER "One" ERIC CLAPTON "Change"</p> <p>WQFM/Milwaukee, WI PD: Fred Heller PAUL TAYLOR "Free" TOM SCOTT "Gotta" TOM SCOTT "Tom"</p> <p>KMJZ/Minneapolis, MN PD/MD: Tom Sleeker LIONEL RICHIE "Piece" NORMAN BROWN "Days"</p>	<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel DAVE CAMP "Tinman" NESTOR TORRES "Patricia" PHIL UPCHURCH "Blues" DARYLE CHINN "Summer" PLACE OF HOPE "World" JAMES MCMILLAN "Softly" PAUL JACKSON JR. "Boardwalk"</p> <p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff JEFF & JOAN BEAL "Pitter" JEFF & JOAN BEAL "Gathering" JEFF & JOAN BEAL "Then" ANGELA BOFILL "Real" ERIC CLAPTON "Change" JEFF LINSKY "Crossing" GEORGE MICHAEL "Move" JEFF LINSKY "Samba" RITA COOLIDGE "Mean" RITA COOLIDGE "Blue"</p> <p>KXDC/Monterey, CA PD/MD: Scott D'Brien DAVID LANZ "Road" MARC ANTOINE "Quarter" KIM PENYSL "World"</p> <p>KLJZ/New Orleans, LA PD/MD: Michael Grayson PAUL HOWARDS "Island"</p> <p>SW/New York, NY APD/MD: Haneen Hunter VANESSA WILLIAMS "Erase" PAUL JACKSON JR. "End"</p> <p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell No Adds</p> <p>KTNT/Oklahoma City, OK MD: Stephanie Stewart JEFF LORBER "State" NORMAN BROWN "Days" EVERYTHING BUT... "Mirrorball"</p> <p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church KIM WATERS "Groove" ALPHONSE MOUZON "Blues" EARL KLUGH "Boat" JEFF LORBER "Katherine" KIM PENYSL "World" KIM PENYSL "Morning" KIM WATERS "Story" HARVEY MASON "Whatever" ANGELA BOFILL "Real" PLACE OF HOPE "Broken" PAUL JACKSON JR. "Boardwalk"</p> <p>WEBZ/Panama City, FL MD: Terry James CHRIS CAMOZZI "Ring" RAMSEY LEWIS "Fleur" BOB JAMES TRIO "Jody" RIPPINGTONS "Brave" SPYRO GYRA "Westwood" JEFF LORBER "Moonterra" GEORGE JINDA "Dreams" ALPHONSE MOUZON "Night" HARVEY MASON "Take" ED HAMILTON "Planet" DARYLE CHINN "Summer" JEFF & JOAN BEAL "Pitter" BREWER & MCCANDLESS "Santa" BOB JAMES TRIO "Quiet" JEFF LORBER "Katherine" SLIM MAN "Starlight" WHOLE THING "Missing" ED CALLE "DoubleTalk" PLACE OF HOPE "South" PLACE OF HOPE "World" HARVEY MASON "Whatever"</p> <p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi ERIC CLAPTON "Change"</p> <p>KYDT/Phoenix, AZ PD/MD: Nick Francis TOM SCOTT "Only" DARYLE CHINN "Summer" DAVID LANZ "Home" NORMAN BROWN "Days"</p>	<p>KKJZ/Portland, OR PD/MD: Shaun Yu VANESSA WILLIAMS "Erase" WALTER BEASLEY "Straight" NORMAN BROWN "Days" KIM PENYSL "World"</p> <p>WTCD/Raleigh, NC PD: Don Brookshire MD: John Horan No Adds</p> <p>KQBR/Sacramento, CA PD: Lawrence Tanter NORMAN BROWN "Days" PAUL JACKSON JR. "Reunited" PLACE OF HOPE "Broken" VANESSA WILLIAMS "Erase"</p> <p>KSSJ/Sacramento, CA PD/MD: Don Langford ERIC CLAPTON "Change" CHER "One" VANESSA WILLIAMS "Erase"</p> <p>KCLC/St. Charles, MD PD: Rich Reighard MD: Scott Nenninger IMAGES "Colita" RAMSEY LEWIS "Cold" MISHA "Rain" WHOLE THING "Natural" ANGELA BOFILL "All" PLACE OF HOPE "South" PAUL JACKSON JR. "End"</p> <p>KBZN/Salt Lake City, UT PD: Rob Riesen EVERYTHING BUT... "Heart" ERIC CLAPTON "Change" CHER "One"</p> <p>KCJZ/San Antonio, TX PD: Norm Miller MD: Diane Travis CHER "One" ERIC CLAPTON "Change" EVERYTHING BUT... "Heart"</p> <p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet TOM SCOTT "Bluestreak" MARILYN SCOTT "Take"</p> <p>KKSF/San Francisco, CA PD: Steve Feinstein JEFF LORBER "State" HARVEY MASON "You" KOSTIA "Home"</p> <p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton PHIL UPCHURCH "Blues" ALPHONSE MOUZON "Africa" JEFF LINSKY "Samba" JEFF LINSKY "Crossing"</p> <p>KWJZ/Seattle, WA EVERYTHING BUT... "Heart" JEFF LORBER "State" ERIC CLAPTON "Change" CHER "One" NORMAN BROWN "Days"</p> <p>WSJT/Tampa, FL PD/MD: Ross Block JOSEPH VINCELLI "Friendly" RAMSEY LEWIS "Fleur"</p> <p>WJZE/Toledo, OH PD/MD: Brian Lorenzen CELINE DION "Because"</p> <p>KDAS/Tulsa, OK PD: Steve Fernandez ERIC CLAPTON "Change" BREWER & MCCANDLESS "Santa"</p> <p>WJZW/Washington, DC PD/MD: Steve Kosbau CHER "One" ERIC CLAPTON "Change"</p>
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NAC PLAYLISTS

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KTWV/Los Angeles
(213) 466-9283
Brodie/Stewart

MARKET #2

PLAYS	SW	LW	TW	ARTIST/TITLE
11	12	13	13	DOC POWELL/Sunday Mornin'
14	11	13	13	BLUE KNIGHTS/Missing You
14	13	9	12	ADRIAN GURVITZ/Images
12	12	12	12	THOM ROTELLA/Talk 2 Me
12	13	13	12	ED HAMILTON/Gray Day
12	11	11	12	RIPPING TONS/Hideaway
9	12	12	12	HERBIE HANCOCK/Thieves In...
9	12	12	12	GEORGE JINDA/Just My Imagination
9	12	12	12	JOE SAMPLE/Hippies On A Corner
11	10	9	11	PETE ESCOVO/All This Love
11	10	9	11	AVENUE BLUE/Conversation
12	12	13	10	LIONEL RICHIE/Paradise
8	9	10	10	JOHN TESH PROJECT/Fragile
9	8	10	9	BONEY JAMES/Ain't No Sunshine
9	10	10	9	DOUG CAMERON/Rendezvous
10	12	10	9	HERB ALPERT/My Funny Valentine
8	8	7	9	SLIM MAN/There For You
8	9	10	9	TINA ARENA/Message
3	8	8	9	COUNT BASIC/On The Move
9	9	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)
7	7	7	7	GEORGE MICHAEL/Jesus To A Child
7	7	7	7	RICHARD ELLIOT/When The Lights...
8	7	7	7	CHRIS CAMOZZI/Ring Of Gold
8	7	7	7	JOE MCBRIDE/Highland Park
8	7	7	7	RAMSEY LEWIS/Les Fleur
-	1	7	7	TONI BRAXTON/Let It Flow
7	8	7	7	BOBBY MC FERRIN/Friends
9	7	7	7	BOB MAMET/Morningside
9	7	7	7	DOUG CAMERON/Rendezvous
9	7	7	7	CRAIG CHAUQUICO/Autumn Blue
10	9	8	7	STING/If Your Soul Be...



WNJA/Cleveland
(216) 845-9550
Hansen/Miller

MARKET #3


PLAYS	SW	LW	TW	ARTIST/TITLE
-	10	12	14	KENNY G/The Champions Theme
14	14	14	14	HERBIE HANCOCK/Thieves In...
9	9	12	12	RICHARD ELLIOT/All I Need
9	9	10	11	PAMELA WILLIAMS/Castine
9	12	9	11	SPYRO GYRA/Heart Of The Night
11	10	9	11	JOE MCBRIDE/Highland Park
-	11	9	11	RAMSEY LEWIS/Les Fleur
11	10	11	11	BRIAN CULBERTSON/Close To You
9	10	10	10	BOB THOMPSON/Sometimes I Feel...
8	9	10	10	STRANGE CARGO/It's Ninjo
7	10	9	10	MARILYN SCOTT/I'm Calling You
10	8	11	10	FREDDIE RAVEL/Sailaway...
12	11	8	10	DOC POWELL/Sunday Mornin'
9	7	8	10	GEORGE MICHAEL/Jesus To A Child
9	9	11	10	EARL KLUGH/Maybe Tonight
10	10	10	10	BOBBY CALDWELL/Walk On Beach
9	10	8	10	BLUE KNIGHTS/Venice Beach
8	10	10	9	SPRAWL/Moderately Funky
9	9	9	9	AVENUE BLUE/Cat Food
-	4	10	9	LIONEL RICHIE/Paradise
-	10	9	9	PIECES OF A DREAM/For You
-	7	7	10	AARON NEVILLE/Can't Imagine
-	9	9	8	RICHARD ELLIOT/7th Make Love To...
-	9	9	9	DOUG CAMERON/Rendezvous
-	9	11	8	HERB ALPERT/My Funny Valentine
-	9	12	10	JOHN TESH PROJECT/Love Will Follow
-	10	8	10	GEORGE JINDA/Just My Imagination
-	8	10	8	BONEY JAMES/Lights Down Low
-	10	9	10	HERBIE HANCOCK/Thieves In...
-	9	8	10	PHIL COLLINS/Somewhere



KBLX/San Francisco
(415) 284-1029
Brown/Cadet

MARKET #4

PLAYS	SW	LW	TW	ARTIST/TITLE
11	11	14	14	DOC POWELL/Laid Back
14	14	14	14	BRIAN CULBERTSON/Take Your Time
12	12	13	13	QUINCY JONES/Moody's Mood For...
14	14	14	13	AVENUE BLUE/Baby I'm Yours
14	14	14	13	TONI BRAXTON/Let It Flow
12	12	13	13	LIONEL RICHIE/Don't Wanna Lose You
12	12	12	12	QUINCY JONES/774/MIA You Put A Move On...
10	10	11	12	PAMELA WILLIAMS/Castine
8	8	12	12	RICHARD ELLIOT/Unspoken Words
11	11	11	11	DOC POWELL/Tropical Love
10	11	11	11	PAMELA WILLIAMS/Slow Burn
12	12	11	11	COUNT BASIC/Joy And Pain
8	8	11	11	ANGELA BOFILL/Real Love
10	10	10	10	EARL KLUGH/Happy Song
12	12	12	10	WILL DOWNING/Inseparable
8	8	10	10	SPYRO GYRA/As We Sleep
13	13	10	10	BONEY JAMES/Ain't No Sunshine
10	10	10	10	JOSEPH VINCELLI/Stars Of Africa
9	9	9	9	AVENUE BLUE/Spooky
8	8	8	8	EARL KLUGH/Maybe Tonight
8	8	8	8	FREDDIE RAVEL/Erotika
8	8	8	8	GEORGE JINDA/Broken Hearted
8	8	8	8	GEORGE MICHAEL/Jesus To A Child
8	8	8	8	JOE SAMPLE/Hippies On A Corner
8	8	8	8	HERB ALPERT/My Funny Valentine
10	10	8	8	RIPPING TONS/First Time I Saw Her
4	4	7	7	RAMSEY LEWIS/Les Fleur
6	6	7	7	JOE MCBRIDE/After Sunset



KKSF/San Francisco
(415) 975-5555
Feinstein

MARKET #4

PLAYS	SW	LW	TW	ARTIST/TITLE
11	11	11	11	DOC POWELL/Laid Back
7	8	8	8	BRIAN CULBERTSON/Take Your Time
8	8	8	8	BILL EVANS/The Sunday After
8	8	8	8	EVERYTHING BUT.../The Heart Remains...
7	7	8	8	HERBIE HANCOCK/Thieves In...
7	7	8	8	JOE SAMPLE/Hippies On A Corner
8	8	8	8	VIBRAPHONIC/Can't Get Enough
7	7	7	7	DOUG CAMERON/Rendezvous
7	7	7	7	DOUG CAMERON/On The Town
7	7	7	7	COUNT BASIC/Joy And Pain
7	7	7	7	MARC ANTOINE/EI Matador
7	7	7	7	BLUE KNIGHTS/Venice Beach
-	-	-	-	NORMAN BROWN/Better Days Ahead
7	7	7	7	CRAIG CHAUQUICO/Just Friends
7	7	7	7	BRIAN HUGHES/Pamela
7	7	7	7	EARL KLUGH/Sunset Island
7	7	7	7	TORJIATO MARIANO/Ocean Way
-	-	-	-	MISHA/Through The Rain
7	7	7	7	LIONEL RICHIE/Piece Of Love
7	7	7	7	MICHAEL ROSS/Last Love Letter
7	7	7	7	THOM ROTELLA/How My Heart Beats
-	-	-	-	BRYAN SAVAGE/Cat Food
7	7	7	7	SINTI/For Wesley
-	-	-	-	SOLAR SYSTEM/Wes 4 Prez



WJZZ/Philadelphia
(610) 667-3939
Gross/Tozzi

MARKET #5


PLAYS	SW	LW	TW	ARTIST/TITLE
6	6	12	14	PAUL TAYLOR/Set Me Free
4	4	13	13	BONEY JAMES/Lights Down Low
13	13	13	13	HERB ALPERT/My Funny Valentine
12	12	13	13	COUNT BASIC/Joy And Pain
12	12	13	13	DOC POWELL/Sunday Mornin'
13	13	13	13	SPECIAL FX/Seduction
14	14	12	13	GEORGE JINDA/Just My Imagination
12	12	13	13	HERB BRAUN/Philadelphia
13	13	12	12	RICKEY HANCOCK/Thieves In...
14	14	12	12	EARL KLUGH/Maybe Tonight
12	12	14	12	NAJEEI Wish
12	12	12	12	ED CALLE/Me And Mrs. Jones
13	12	12	11	JAZZMASTERS/Slomotion
9	9	9	9	TONY RICH PROJECT/Nobody Knows
10	10	8	9	TONI BRAXTON/Let It Flow
11	11	10	9	PHIL COLLINS/Somewhere
9	9	9	9	GEORGE MICHAEL/Jesus To A Child
8	8	10	9	MAYSA/Can We Change...
7	7	7	7	J MICHAEL VERTA/Time Line
-	-	-	-	REGINA BELLE/Just Don't Want...
9	9	8	8	ANGELA BOFILL/Ain She Wants...
9	9	8	8	LIONEL RICHIE/Don't Wanna Lose You
9	9	8	8	JOE MCBRIDE/Highland Park
9	9	8	8	CELINE DION/Because You Loved Me
-	-	-	-	CHRIS CAMOZZI/Ring Of Gold
9	9	7	7	WHITNEY HOUSTON/Exhale (Shoop Shoop)
-	-	-	-	JEFF LOBER/State Of Grace
6	6	5	7	JOHN TESH PROJECT/Fragile
8	8	9	6	PAMELA WILLIAMS/Castine
-	-	-	-	KENNY G/The Champions Theme



WJZZ/Detroit
(313) 871-0590
Stevens/Hines

MARKET #6

PLAYS	SW	LW	TW	ARTIST/TITLE
9	8	10	11	RICHARD ELLIOT/Down Hill Run
11	9	10	11	J MICHAEL VERTA/Toys
4	6	13	11	RAMSEY LEWIS/Sun Goddess 2000
11	10	12	10	CHRIS CAMOZZI/Go Wes Young Man
11	9	9	10	RICHARD ELLIOT/City Speak
9	9	12	10	RIPPING TONS/Brave New World
9	8	13	10	HERBIE HANCOCK/Thieves In...
9	9	7	8	PETE ESCOVO/All This Love
11	9	11	9	KEN NAVARRO/When Night Calls
9	8	8	8	NELSON RANGELL/Rainbow Shadows
8	4	10	10	THOM ROTELLA/Talk 2 Me
11	9	10	9	SPYRO GYRA/Westwood Moon
1	6	7	8	DAVE CAMP/Torrid Rain
1	7	10	8	BRYAN CULBERTSON/After Hours
7	5	10	8	SPECIAL FX/Night Rhythms
12	11	7	6	PALOMINO DUCK/Remember
2	5	6	6	GERALD DIMITRI/Island Princess
9	10	11	8	DOC POWELL/Laid Back
9	6	8	8	FREDDIE RAVEL/Erotika
10	7	9	8	THOM ROTELLA/Pappa Shuffle
9	7	11	8	JOE SAMPLE/Hippies On A Corner
2	4	8	8	MATY BEAST/S.T.
8	6	8	8	PAMELA WILLIAMS/The Secret Garden
3	6	10	8	ZIAD/Share My Love
9	5	8	8	SPYRO GYRA/Valentino's
5	6	6	6	BONEY JAMES/Camouflage
9	8	6	6	GEORGE JINDA/Just My Imagination
11	9	12	8	EARL KLUGH/The Wiggle



V98.7/MVMT/Detroit
(810) 855-5100
Sattler

MARKET #6

PLAYS	SW	LW	TW	ARTIST/TITLE
9	11	11	12	BONEY JAMES/Lights Down Low
12	11	10	12	ED HAMILTON/Gray Day
11	12	11	12	RIPPING TONS/Hideaway
11	11	11	11	HERBIE HANCOCK/Thieves In...
11	11	11	11	HERB ALPERT/My Funny Valentine
9	12	10	11	PAUL TAYLOR/Set Me Free
12	12	12	11	DOC POWELL/Sunday Mornin'
10	11	12	11	BOB MAMET/Morningside
11	10	11	11	GEORGE JINDA/Just My Imagination
11	11	11	10	COUNT BASIC/Joy And Pain
11	12	11	10	PETE ESCOVO/All This Love
11	11	11	10	ED CALLE/Me And Mrs. Jones
7	8	6	6	MCDONALD/MGRAM/PACK/Maria
-	-	-	-	JEFF LOBER/State Of Grace
-	-	-	-	ANGELA BOFILL/Ain She Wants...
12	11	11	11	THOM ROTELLA/Talk 2 Me
-	-	-	-	NORMAN BROWN/Better Days Ahead
-	-	-	-	KEN NAVARRO/My Lucky Stars
7	7	7	7	MARILYN SCOTT/I'm Calling You
8	8	8	8	RANDY CRAWFORD/Give Me The Night
9	8	7	8	OLETA ADAMS/We Will Meet Again
11	10	12	8	JOHN TESH PROJECT/Fragile
6	9	7	7	TONY RICH PROJECT/Nobody Knows
8	6	7	7	DOUG CAMERON/Rendezvous
8	7	7	7	MAYSA/Can We Change...
8	7	7	7	SLIM MAN/There For You
9	7	5	7	JOHN TESH PROJECT/Love Will Follow
8	7	8	7	GEORGE MICHAEL/Jesus To A Child
5	6	4	8	MICHAEL ROSS/Last Love Letter



KOAI/Dallas
(214) 630-3011
Fischer

MARKET #7

PLAYS	SW	LW	TW	ARTIST/TITLE
9	20	20	12	JOE MCBRIDE/Highland Park
10	9	17	12	ED HAMILTON/Gray Day
11	9	18	12	DOC POWELL/Sunday Mornin'
11	9	18	12	EARL KLUGH/Maybe Tonight
8	12	9	10	CHARMIE MOORE/Way U
12	18	10	10	RIPPING TONS/Hideaway
7	10	9	10	PAUL TAYLOR/7th Make Love To...
9	12	9	9	AARON NEVILLE/Can't Imagine
5	10	7	9	JOSEPH VINCELLI/Friendly Advice
8	10	9	9	LIONEL RICHIE/Don't Wanna Lose You
7	7	7	7	VIBRAPHONIC/Can't Get Enough
10	8	12	9	BONEY JAMES/Ain't No Sunshine
-	-	-	-	JEFF LOBER/State Of Grace
-	-	-	-	RAMSEY LEWIS/Les Fleur
6	10	8	8	SPYRO GYRA/Surrender
4	9	10	8	HERBIE HANCOCK/Thieves In...
9	7	7	7	BRYAN SAVAGE/Cat Food
9	7	8	8	BILL EVANS/The Sunday After
9	22	12	8	RICK BRAUN/Club Harlem
6	8	6	8	AVENUE BLUE/Conversation
8	10	9	8	PHIL COLLINS/Somewhere
8	11	8	7	FOURPLAY/The Closer I Get...
9	7	8	7	FOURPLAY/Drum Come True
-	-	-	-	NORMAN BROWN/Better Days Ahead
6	6	7	7	KENNY G/The Champions Theme
8	9	7	7	CHRIS CAMOZZI/Ring Of Gold
8	8	7	7	JOHN TESH PROJECT/Love Will Follow
8	8	6	7	SPYRO GYRA/My Life
7	11	10	7	WHITNEY HOUSTON/Dancin' On...



CYNDEE MAXWELL

Kiss Phenomenon Shouts It Out Loud To Radio

□ Heritage rock band — still 'alive' after 24 years — enjoys cross-format appeal

The Kiss reunion tour is the hot event of this year's summer concert season, with interest high on both the Rock and Alternative fronts. Mercury's Drew Murray — who has worked Kiss records since the group's 1978 "Double Platinum" Casablanca album — says Alternative programmers know it's an event their audiences want to be part of.

"At this point Kiss has transcended format bounds. They're not just a rock band, they're almost a cultural icon — which is kind of scary," he laughs. "Even people who didn't necessarily like Kiss in the past want to see the show now."

Murray explains how the loyal "Kiss Army" indirectly led to the band's reunion. "There have been countless Kiss Army conventions over the years. So Gene Simmons and Paul Stanley decided to do an official Kiss convention and took their warehouse on the road — stage costumes, drum kits, lunch boxes, and all the other paraphernalia that goes with a Kiss show. The convention hall shows were geared toward diehard Kiss fans: The only way to get in was to call a 900 number and pay \$100 for admission, which was limited to 2000-3000.



Drew Murray

"Sold out across the country, the daylong events included highlights such as guitar lessons with Bruce Kulick, drum lessons with Eric Carr, etc. Kiss cover bands were hired to come out in makeup and do a 'Kiss Alive' set followed by the actual band members going onstage for Q&A. That was followed by a two-hour unplugged set during which they played audience requests. By the time the New York show rolled around, the word had spread that this was happening; you'd see people holding up 3 ft. by 5 ft. cards with requests on them."

MTV went to one of the shows, approached the band about doing an "Unplugged" session, and said it also would be cool if Ace Frehley and Peter Criss could be there. It was the foursome's first performance together in 16 years.

According to Murray, "The vibe felt good between them. That's when concert promoters began chomping at the bit and throwing money at them to do a full-scale, original-members-in-makeup tour. The band felt good about the whole thing. When they announced they were going to do it, they said they forgot why they broke up. However, there is a new Kiss album with Bruce and Eric waiting to be released. Obviously the band won't be able to support the new record until they're done with this tour, so we

don't know exactly when it'll come out."

Dressed To Kill

The tour's official kickoff is June 28 at Detroit's Tiger Stadium. Tickets were snatched up quickly — 38,000 in 47 minutes, followed by 32,000 tickets in both Chicago and Cleveland in six minutes, and 120,000 tickets for four nights at Madison Square Garden in 58 minutes. To date, 30 shows have been scheduled and all are sold out. The tour is expected to cover all market sizes and possibly go international.

As Murray says, "From Madison Square Garden to Tupelo, MS — if there's a place to be blown up, they'll blow it up. Bands have been coming out of the woodwork who want to open. Alice In Chains, Sponge, Stabbing Westward, Marilyn Manson, the Nixons, and D Generation have either been confirmed or are negotiating to open somewhere on the tour."

Last weekend the band took advantage of Alternative KROQ/Los Angeles's Weenie Roast to play a live warm-up set in front of an audience. By all accounts they won over the crowd. The headlining 45-minute set capped off a day of performances by such artists as Garbage, Red Hot Chili Peppers, No Doubt, Everclear, 311, Verve Pipe, Lush, Fugees, and Korn.

"A lot of today's popular bands cite Kiss among their influences," says Murray. "From Metallica to Nirvana to Stone Temple Pilots and on down the line. Consumers who are into music can't help but get into musical history to a certain extent. When the Beatles said they grew up worshipping Elvis, there was big interest in Elvis. When bands in the '70s and '80s said they grew up worshipping the Beatles, there was a resurgence of interest in the Beatles.

"With today's bands mentioning Kiss as an influence, the audience is going back to the group's old films and records. Many learned for the first time that Gene used to spit fire and Ace used to shoot rockets out the end of his guitar. Now they want to see it for themselves. It's similar to younger fans' interest in the Eagles' reunion tour. Anyway, the Kiss Army has always been there in droves for this band. They're like the '90s version of Deadheads, if you will, who'll follow Kiss around the

country. They've been waiting for this since 1982 when the band played their last show in makeup."

McGhee Entertainment's Sandy Rizzo confirms the multi-format interest and says they're trying to keep the shows as neutral as possible. However, with the new young bands clamoring for opening slots there's a lot of Alternative attention. "Kiss's history has been to have bands who've started their careers opening for Kiss. So they wanted to get as many new bands as possible to continue that tradition.

"We don't have enough dates to fill all the requests we've been getting. Alice In Chains are big enough to headline their own shows, but they really wanted to do it. The same is true with Stone Temple Pilots, who unfortunately couldn't do it. We're trying to get as many new young kids to the shows as possible and convert them into Kiss fans. At last Saturday's KROQ show I was amazed at the great reaction from the kids, so we're hoping for the same thing across the country."

Detroit Rock City

WRIF (Riff)/Detroit PD Doug Podell shares enthusiasm for the event. "We've always played Kiss. Their music researches well in this market, especially 'Rock 'N' Roll All Nite' and 'Detroit Rock City.' It's odd that while the loss of the Stone Temple Pilots [as the opening act] hurt, it didn't diminish the show's intensity. Everybody in this town wants to see Kiss. We've already done two Kiss weekends and have another planned. We'll broadcast live, give away autographed guitars, do interviews, etc. The addition of Sponge and Alice In Chains has made people ecstatic. Sponge is from Detroit, so that has some added meaning.



Doug Podell

"With this being Alice In Chains' first electric show in a long time, a little of the pressure is off Kiss and I don't think they mind that too much on this particular show. It's fabulous for both audiences, and it's great for us to have these three bands onstage who represent the Riff format. MTV is coming to town for this event. Since we're the local affiliate, we'll work together with them. I don't know how much we'll be on MTV, if at all. But we'll provide them with whatever they need to facilitate their time here.

"One thing I like about Kiss is they've had a relationship with Riff for a long time. Throughout all these years they haven't forgotten the station and, more importantly, haven't forgotten the city. That's pretty special to everybody in Detroit. People



I'M JUST A GIRL — The 11th annual McGathy bash in New York last week sported several "firsts," including a special tea for the women of rock.



GOOD THING WE HAD GIRLS — Another first is shown here as the Work Group's VP/Rock Promotion Pam Edwards (l) and Atlantic VP/Rock Promotion Lea Pisacane hold each other's babies at the ladies tea party — the first children for each exec. Pammy holds Miranda, while Lea holds Bailey — what a pair!



GEFFEN & CAPITOL MERGE — Those wacky promotion dudes, Capitol's Dave Ross and Geffen's Warren Christensen, promoted jokes and food at Virgil's Famous BBQ upon these unsuspecting radio folk. This pre-digestive group includes (back, l-r) Capitol's Tommy Daly, WQLZ/Springfield PD Jon Terry, his wife, WIQB/Ann Arbor MD Jerry Mason and PD John Vance, Ross, WAVF/Charleston, SC GM Woody "Too Young To Be A GM" Bartlett and PD Rob Cressman and Christensen; (front, l-r) Mrs. Sheridan, KIBZ/Lincoln PD Tim Sheridan, KKNB/Lincoln PD Erik Johnson and WAAF/Boston PD Dave Douglas. What, no dessert?

recognize and talk about the fact that Kiss didn't kick off this tour in New York or L.A. Detroit is very rarely picked for something like this, so whatever foundation they already had they've just cemented for many more years and albums to come. It means I'm going to have to play new Kiss music in the future."

Lick It Up

WDZR/Detroit OM Joe Bevilacqua has on-air specials planned, including playing only music by Kiss, Alice In Chains, and Sponge the day of the show. "Kiss has always been a large part of the library and viable for this city in particular. We play 'Rock 'N' Roll All Nite,' 'Domino,' 'Cold Gin,' 'I Love It Loud,' 'Lick It Up,' 'Christine Sixteen,' 'Calling Dr. Love,' 'Heaven's On Fire,' 'Shout It Out Loud,' 'Detroit Rock City,' and 'Tears Are Falling.' We did a lot with the convention when it came through, broadcasting from there and playing their unplugged performance live on the air.

"When this tour was announced, I sent Gene tons of faxes and finally got a call from someone who ac-

knowledged he got the faxes and promised they'd take care of us. But they're trying to coordinate everything through the label due to how huge the show is and because of the competition in the market. They want to keep it as fair as possible."

Bevilacqua concedes there's interest from Alternative radio but

adds, "The Alternative guys I've talked to recognize the show is happening. But if they do anything with the band, it'll be just to promote the show. I doubt Kiss songs will be added to Alternative play-

lists. But if that does happen, it'll only blur the lines even more. In Detroit, Sponge and Alice In Chains certainly open the door for Alternative. And I applaud the move by KROQ for seeing how huge this event is and taking advantage of it. For us, this is the biggest event of the summer, especially since Lollapalooza won't come by."



Joe Bevilacqua

Main chart table with columns for rank (3W, 2W, LW, TW), artist title, label, total plays (TW, LW, 2W, 3W), and total stations/adds. Includes entries for METALLICA, STONE TEMPLE PILOTS, SOUNDGARDEN, DISHWALLA, VAN HALEN, ALICE IN CHAINS, SMASHING PUMPKINS, TRACY BONHAM, GOO GOO DOLLS, JERRY CANTRELL, HUNGER, DEF LEPPARD, REFRESHMENTS, SPONGE, HAZIES, COLLECTIVE SOUL, BUSH, EVERCLEAR, JARS OF CLAY, VERVE PIPE, SOUNDGARDEN, GREEN DAY, SPACEHOG, GIN BLOSSOMS, BUTTHOLE SURFERS, SCREAMIN' CHEETAH WHEELIES, SCORPIONS, DADA, GRAVITY KILLS, STABBING WESTWARD, SEVEN MARY THREE, DAVE MATTHEWS BAND, OASIS, RAGE AGAINST THE MACHINE, PORN FOR PYROS, EVERCLEAR, SUPER 8, IMPERIAL DRAG, WALLFLOWERS, SPACEHOG, OZZY OSBOURNE, CRANBERRIES, KENNY WAYNE SHEPHERD, SCREAMING TREES, NIXONS, GOLDFINGER, STABBING WESTWARD, CRACKER, SMASHING PUMPKINS, METALLICA.

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 75 Active Rock reporters. 72 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

- NIXONS Wire (MCA)
Total Plays: 375, Total Stations: 41, Adds: 13
ZAKK WYLDE Between Heaven And Hell (DGC/Geffen)
Total Plays: 374, Total Stations: 30, Adds: 2
PRIMITIVE RADIO GODS Standing Outside A Broken... (Ergo/Columbia/CRG)
Total Plays: 353, Total Stations: 23, Adds: 3
ALANIS MORISSETTE You Learn (Maverick/Reprise)
Total Plays: 324, Total Stations: 13, Adds: 0
SPOT Moon June Spoon (Ardent/Interscope)
Total Plays: 321, Total Stations: 26, Adds: 0
WHITE ZOMBIE Blood, Milk And Sky (Geffen)
Total Plays: 304, Total Stations: 31, Adds: 1

- PRONG Rude Awakening (Epic)
Total Plays: 294, Total Stations: 30, Adds: 1
311 Down (Capricorn)
Total Plays: 273, Total Stations: 26, Adds: 3
FOO FIGHTERS Alone & Easy Target (Roswell/Capitol)
Total Plays: 241, Total Stations: 18, Adds: 0
\$10,000 GOLD CHAIN Oh! Sweet Nuthin' (Work/CRG)
Total Plays: 239, Total Stations: 17, Adds: 1

Songs ranked by total plays.

BREAKERS

SOUNDGARDEN Burden In My Hand (A&M)
TOTAL PLAYS/INCREASE: 769/243
TOTAL STATIONS/ADDS: 51/12
CHART: 21

SPACEHOG Cruel To Be Kind (HiFi/Sire/EEG)
TOTAL PLAYS/INCREASE: 649/74
TOTAL STATIONS/ADDS: 52/6
CHART: 23

BUTTHOLE SURFERS Pepper (Capitol)
TOTAL PLAYS/INCREASE: 633/118
TOTAL STATIONS/ADDS: 42/9
CHART: 25

DADA I Get High (IRS)
TOTAL PLAYS/INCREASE: 602/24
TOTAL STATIONS/ADDS: 39/2
CHART: 23

MOST ADDED

Table listing most added songs with columns for artist title, label, and adds. Includes TONIC, SCREAMING TREES, CRANBERRIES, NIXONS, SOUNDGARDEN, METALLICA, BUTTHOLE SURFERS, PANTERA, SMASHING PUMPKINS, HOOTIE & THE BLOWFISH, REACHAROUND, SPACEHOG.

MOST INCREASED PLAYS

Table listing most increased plays with columns for artist title, label, and total play increase. Includes SMASHING PUMPKINS, SCREAMING TREES, SPONGE, SOUNDGARDEN, METALLICA, GOO GOO DOLLS, PRIMITIVE RADIO GODS, HUNGER, STONE TEMPLE PILOTS.

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



NIXONS 'WIRE'
The follow up to the top 5 hit 'Sister' from the album FOMA
#3 Most Added at Active Rock and Rock!

On over 70 stations including

- WAAF WKDF KEGL KIOZ
WLZR KQRC KUPD KBPI
KRXQ KSJO KBER and many
WHJY WEBN WBZX more!

On tour with Gravity Kills now!
Upcoming tours with Butthole Surfers and Toadies and KISS



ACTIVE ROCK PLAYLISTS

June 21, 1996 R&R • 85

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #1
Q104.3
WAXQ/New York
(212) 575-1043
Valeri/Marino

PLAYS	SW	LW	TW	ARTIST/TITLE				
19	21	34	39	BUTTHOLE SURFERS/Pepper				
30	34	36	37	NIXONS/Sister				
35	34	35	37	STONE TEMPLE PILOTS/Trippin' On A Hole...				
29	33	35	36	METALLICA/Until It Sleeps				
32	30	34	36	SOUNDGARDEN/Pretty Noose				
32	32	34	36	TRACY BONHAM/Mother Mother				
24	32	35	36	PORNO FOR PYROS/Tahitian Moon				
21	17	16	33	VERVE PIPE/Photograph				
31	35	33	32	NIRVANA/Manicoid				
32	33	37	29	ALICE IN CHAINS/Again				
25	33	34	28	SMASHING PUMPKINS/Tonight, Tonight				
18	19	24	27	RAGE AGAINST...Bulls On Parade				
19	23	24	27	SMASHING PUMPKINS/Zero				
-	-	-	-	15	17	26	SOUNDGARDEN/Burden In My Hand	
-	-	-	-	14	16	25	GRAVITY KILLS/Guilty	
-	-	-	-	14	17	23	SPONGE/Wax Ecstatic (To...)	
26	23	24	23	STONE TEMPLE PILOTS/Big Bang Baby				
-	-	-	-	13	22	SCREAMING TREES/All I Know		
-	-	-	-	7	14	22	PRIMITIVE RADIO GODS/Standing Outside...	
-	-	-	-	10	15	22	FOO FIGHTERS/Down In The Park	
24	23	24	22	EVERCLEAR/Santa Monica...				
10	6	10	21	JARS OF CLAY/Flood				
15	20	21	19	NIRVANA/Dumb				
-	-	-	-	7	12	18	CRACKER/Nothing To Believe...	
-	-	-	-	4	18	19	METALLICA/Ain't My Bitch	
19	17	17	17	JERRY CANTRELL/Leave Me Alone				
-	-	-	-	11	11	15	ALICE IN CHAINS/Heaven Beside You	
-	-	-	-	11	11	15	ALICE IN CHAINS/Heaven Beside You	
-	-	-	-	19	21	14	COLLECTIVE SOUL/Where The River...	
-	-	-	-	-	-	-	13	SMASHING PUMPKINS/Muzzle

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE			
15	19	29	30	JARS OF CLAY/Flood			
22	25	29	29	METALLICA/Until It Sleeps			
26	24	29	28	STONE TEMPLE PILOTS/Trippin' On A Hole...			
14	26	27	28	SOUNDGARDEN/Burden In My Hand			
10	14	18	23	CRANBERRIES/Salvation			
15	17	23	21	SMASHING PUMPKINS/Tonight, Tonight			
10	19	20	21	VAN HALEN/Humans Being			
16	18	20	20	GIN BLOSSOMS/Day Job			
6	13	19	19	ALICE IN CHAINS/Again			
-	-	-	-	9	18	19	BADLIES/Angelina Is...
7	11	19	18	HUNGER/Vanishing Cream			
-	-	-	-	15	18	19	GOO GOO DOLLS/Long Way Down
-	-	-	-	16	19	18	KENNY WAYNE SHEPHERD/Aberdeen
19	24	20	15	DISHWALLA/Counting Blue Cars			
18	13	16	15	SOUNDGARDEN/Pretty Noose			
-	-	-	-	14	15	13	3.L. THRILL/Baby Comes Clean
11	5	6	13	SEVEN MARY THREE/Water's Edge			
8	9	16	12	BAD RELIGION/A Walk			
9	9	16	12	BUSH/Machinehead			
-	-	-	-	5	12	11	METALLICA/Ain't My Bitch
-	-	-	-	6	10	11	STONE TEMPLE PILOTS/Big Bang Baby
9	6	13	10	EVERCLEAR/Santa Monica...			
-	-	-	-	10	10	10	SPONGE/Wax Ecstatic (To...)
-	-	-	-	10	10	10	DISHWALLA/Haze
-	-	-	-	6	9	9	STABBING WESTWARD/Shame
5	5	5	9	SEVEN MARY THREE/Cumbersome			
6	6	10	9	FOO FIGHTERS/Alone & Easy Target			
13	11	18	8	SCORPIONS/Wild Child			
10	8	16	8	FOO FIGHTERS/Big Me			

MARKET #3
WRCX 103.5
WRCX/Chicago
(312) 861-6100
Richards/Robinson

PLAYS	SW	LW	TW	ARTIST/TITLE			
44	44	39	46	VAN HALEN/Humans Being			
25	34	41	43	SOUNDGARDEN/Pretty Noose			
21	24	43	43	STONE TEMPLE PILOTS/Trippin' On A Hole...			
40	40	35	40	ALICE IN CHAINS/Over Now			
48	46	39	37	METALLICA/Until It Sleeps			
22	26	25	29	GRAVITY KILLS/Guilty			
17	21	20	24	SMASHING PUMPKINS/Tonight, Tonight			
19	20	22	24	SEVEN MARY THREE/Water's Edge			
21	22	18	23	HUNGER/Vanishing Cream			
24	23	22	21	DISHWALLA/Counting Blue Cars			
19	20	18	19	ALICE IN CHAINS/Again			
21	20	18	19	SOUNDGARDEN/Burden In My Hand			
18	19	15	19	JERRY CANTRELL/Leave Me Alone			
-	-	-	-	12	14	19	METALLICA/Hero Of The Day
-	-	-	-	12	14	19	BUSH/Comedown
18	18	19	19	TOADIES/Possum Kingdom			
19	17	17	18	SEVEN MARY THREE/Cumbersome			
16	14	17	17	SPACEHOG/In The Meantime			
14	14	14	17	KISS/Rock And Roll All...			
18	17	17	17	COLLECTIVE SOUL/Where The River...			
40	31	16	16	EVERCLEAR/Santa Monica...			
16	16	16	16	GREEN DAY/Brain Stew			
16	13	16	16	SMASHING PUMPKINS/Zero			
-	-	-	-	11	16	15	SPONGE/Wax Ecstatic (To...)
38	37	16	15	BUSH/Machinehead			
12	8	9	15	STABBING WESTWARD/What Do I Have To...			
1	15	13	14	GOO GOO DOLLS/Long Way Down			
-	-	-	-	2	8	13	EVERCLEAR/Heartspark...
9	11	11	13	SCORPIONS/Wild Child			
10	12	8	12	COLLECTIVE SOUL/The World I Know			

MARKET #5
WYSP 94WYSP
WYSP/Philadelphia
(610) 668-9460
Saban/Thompson

PLAYS	SW	LW	TW	ARTIST/TITLE			
29	22	31	35	METALLICA/Until It Sleeps			
27	22	24	33	STONE TEMPLE PILOTS/Trippin' On A Hole...			
37	33	30	33	BUSH/Machinehead			
35	33	32	32	SOUNDGARDEN/Pretty Noose			
28	25	22	26	HUNGER/Vanishing Cream			
38	33	23	25	VAN HALEN/Humans Being			
27	24	24	25	OZZY OSBOURNE/Just Want You			
28	23	23	25	SMASHING PUMPKINS/Tonight, Tonight			
-	-	-	-	21	24	24	SPONGE/Wax Ecstatic (To...)
12	12	23	24	ALICE IN CHAINS/Again			
25	25	22	24	SEVEN MARY THREE/Water's Edge			
27	14	22	24	KING'S X/Sometime			
-	-	-	-	16	21	20	SOUNDGARDEN/Burden In My Hand
-	-	-	-	1	15	15	METALLICA/Ain't My Bitch
26	24	23	14	DEF LEPPARD/Work It Out			
13	11	11	14	SON VOLT/Down			
13	12	12	12	SPACEHOG/In The Meantime			
15	11	10	12	SEVEN MARY THREE/Cumbersome			
25	21	21	11	DISHWALLA/Counting Blue Cars			
31	23	12	10	COLLECTIVE SOUL/Where The River...			
21	7	10	10	GREEN DAY/Brain Stew			
19	12	10	10	STABBING WESTWARD/What Do I Have To...			
14	10	10	10	TOADIES/Possum Kingdom			
-	-	-	-	6	6	9	EVERCLEAR/Santa Monica...
10	11	8	9	ALICE IN CHAINS/Heaven Beside You			
13	12	9	9	EVERCLEAR/Santa Monica...			
14	11	9	9	WHY ZOMBIE/More Human Than...			
12	9	8	9	SMASHING PUMPKINS/Bullet With...			
-	-	-	-	5	8	8	STABBING WESTWARD/Shame
13	10	9	8	GOO GOO DOLLS/Long Way Down			

MARKET #6
102.7 WOZR
WDRZ/Detroit
(313) 589-7900
Bevilacqua

PLAYS	SW	LW	TW	ARTIST/TITLE			
-	-	-	-	22	31	30	SPONGE/Wax Ecstatic (To...)
-	-	-	-	39	34	30	METALLICA/Until It Sleeps
7	22	29	30	SOUNDGARDEN/Burden In My Hand			
32	25	29	30	REFRESHMENTS/Banditos			
30	25	29	29	BUSH/Machinehead			
30	25	28	28	STONE TEMPLE PILOTS/Trippin' On A Hole...			
32	26	30	28	GRAVITY KILLS/Guilty			
30	26	28	28	ALICE IN CHAINS/Again			
31	25	28	28	VAN HALEN/Humans Being			
18	15	20	20	NIXONS/Sister			
-	-	-	-	3	20	20	PANTERA/Suicide Note Pt. 1
18	16	17	19	HOLY BARBARIANS/Brother Fights			
17	14	19	19	EVERCLEAR/Heartspark...			
27	19	13	19	OZZY OSBOURNE/Just Want You			
15	15	19	18	HUNGER/Vanishing Cream			
15	14	15	17	KICKING HAROLD/Kill You			
-	-	-	-	17	13	17	GOO GOO DOLLS/Long Way Down
-	-	-	-	15	13	17	STABBING WESTWARD/What Do I Have To...
-	-	-	-	12	10	13	RED HOT CHILI...Coffee Shop
-	-	-	-	16	14	17	CLUTCH/Big News
-	-	-	-	14	13	16	PRONG/Rude Awakening
2	14	16	16	JERRY CANTRELL/Leave Me Alone			
16	14	15	15	RAGE AGAINST...Bulls On Parade			
27	14	15	15	SOUNDGARDEN/Pretty Noose			
19	14	17	14	VERVE PIPE/Photograph			
14	13	14	14	MARILYN MANSON/Sweet Dreams '96			
14	12	14	14	DISHWALLA/Counting Blue Cars			
13	10	14	12	WHITE ZOMBIE/Blood, Milk And Sky			
13	11	12	12	LOCAL H/High-Fiving MF			
-	-	-	-	2	10	11	STABBING WESTWARD/Shame

MARKET #6
WRIF 97.1
WRIF/Detroit
(810) 547-0101
Podel/Welington

PLAYS	SW	LW	TW	ARTIST/TITLE			
34	36	36	34	BUSH/Machinehead			
18	31	33	34	SOUNDGARDEN/Pretty Noose			
31	36	35	33	VAN HALEN/Humans Being			
33	33	34	32	METALLICA/Until It Sleeps			
28	24	24	30	STONE TEMPLE PILOTS/Trippin' On A Hole...			
25	27	24	25	NIXONS/Sister			
-	-	-	-	15	24	24	SPONGE/Wax Ecstatic (To...)
25	24	24	24	SEVEN MARY THREE/Water's Edge			
25	23	24	24	VERVE PIPE/Photograph			
22	26	23	24	STABBING WESTWARD/What Do I Have To...			
10	18	22	23	SOUNDGARDEN/Burden In My Hand			
6	17	25	22	ALICE IN CHAINS/Again			
23	26	22	21	DEF LEPPARD/Work It Out			
6	11	12	18	HUNGER/Vanishing Cream			
34	37	33	17	EVERCLEAR/Santa Monica...			
14	13	10	13	SPACEHOG/In The Meantime			
11	10	10	10	TOADIES/Possum Kingdom			
10	10	10	10	COLLECTIVE SOUL/Where The River...			
9	11	12	9	KISS/Rock And Roll All...			
11	13	12	9	SMASHING PUMPKINS/1979			
10	12	11	9	FILTER/Hey Man, Nice Shot			
-	-	-	-	8	11	9	SEVEN MARY THREE/Cumbersome
8	11	9	9	REFRESHMENTS/Banditos			
9	8	8	8	CHARM FARM/Sick			
-	-	-	-	7	8	8	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	10	11	8	PEARL JAM/ Got I
5	3	7	7	GRAVITY KILLS/Guilty			
9	9	7	7	RAGE AGAINST...Bulls On Parade			
5	7	4	7	JERRY CANTRELL/Leave Me Alone			

MARKET #7
KEGL 97.1
KEGL/Dallas
(214) 869-9700
Doherty/Scul

PLAYS	SW	LW	TW	ARTIST/TITLE			
39	39	37	38	DISHWALLA/Counting Blue Cars			
22	22	35	37	DAVE MATTHEWS BAND/Too Much			
25	25	38	37	BUTTHOLE SURFERS/Pepper			
34	34	39	36	KICKING HAROLD/Kill You			
34	34	36	36	METALLICA/Until It Sleeps			
34	34	37	36	STONE TEMPLE PILOTS/Trippin' On A Hole...			
24	24	36	35	TOADIES/Possum Kingdom			
-	-	-	-	23	24	24	JARS OF CLAY/Flood
13	13	20	23	REFRESHMENTS/Banditos			
17	17	21	22	JERRY CANTRELL/Leave Me Alone			
15	15	21	22	HUNGER/Vanishing Cream			
11	11	22	22	GOO GOO DOLLS/Long Way Down			
20	20	24	22	SOUNDGARDEN/Pretty Noose			
17	17	22	21	HAZIES/Skin & Bones			
16	16	13	15	EVERCLEAR/Heartspark...			
7	7	13	14	SPACEHOG/Cruel To Be Kind			
11	11	12	14	RAGE AGAINST...Bulls On Parade			
16	16	14	13	SUPER Bking Of The World			
13	13	13	13	HOLY BARBARIANS/Brother Fights			
16	16	13	13	TABLET/Cancelled			
-	-	-	-	11	13	SMASHING PUMPKINS/Tonight, Tonight	
-	-	-	-	7	7	12	GREEN DAY/Walking...
8	8	13	12	IMPERIAL DRAG/Boy Or A Girl			
-	-	-	-	10	12	31/Down	
-	-	-	-	12	11	11	STABBING WESTWARD/Shame
-	-	-	-	11	11	11	SPONGE/Wax Ecstatic (To...)
9	9	14	11	PRONG/Rude Awakening			
-	-	-	-	10	11	10	WHY STORE/Lack Of Water
-	-	-	-	10	10	10	NIXONS/Wire
-	-	-	-	8	8	8	PANTERA/Suicide Note Pt. 1

MARKET #7
Q102
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	SW	LW	TW	ARTIST/TITLE			
28	40	42	43	STONE TEMPLE PILOTS/Trippin' On A Hole...			
17	19	37	40	BUTTHOLE SURFERS/Pepper			
29	39	43	39	GRAVITY KILLS/Guilty			
41	40	42	37	METALLICA/Until It Sleeps			
24	26	24	36	EVERCLEAR/Heartspark...			
38	40	42	32	TRACY BONHAM/Mother Mother			
17	20	24	25	VERVE PIPE/Photograph			
22	20	24	25	GOLDFINGER/Here In Your Bedroom			
24	22	25	25	SOUNDGARDEN/Pretty Noose			
23	24	25	25	SOUNDGARDEN/Burden In My Hand			
17	18	25	24	PORNO FOR PYROS/Tahitian Moon			
23	23	25	24	DAVE MATTHEWS BAND/So Much To Say			
28	26	27	24	RAGE AGAINST...Bulls On Parade			
5	16	21	24	BLUES TRAVELER/But Anyway			
22	21	24	24	TABLET/Cancelled			
4	6	18	22	GARBAGE/Stupid Girl			
-	-	-	-	20	24	24	DAVE MATTHEWS BAND/Drive In Drive Out
-	-	-	-	19	19	19	SMASHING PUMPKINS/Tonight, Tonight
17	16	19	19	HUNGER/Vanishing Cream			
16	17	19	18	FREEWHEELERS/Best On Your Way			
16	16	20	17	SUPER Bking Of The World			
40	40	41	17	DISHWALLA/Counting Blue Cars			
-	-	-	-	17	19	19	GIN BLOSSOMS/Day Job
-	-	-	-	10	18	18	SPONGE/Wax Ecstatic (To...)
6	16	15	16	HOLE/Gold Dust Woman			
16	16	16					

REPORTERS

Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYJ/Abilene, TX OM/PD: Randy Jones MD: Dave Andrews PETE DRÖGE "Jade" UGLY AMERICANS "Vulcan" HOOTIE & BLOWFISH "Town" CRANBERRIES "Decade" HOLE "Gold" VIOLET BURNING "Low"	KILO/Colorado Springs, CO PD: Rich Hawk APD: Rich Bryan 9 TONIC "Eyes" 2 FU MANCHU "Risng"	KZBB/Ft. Smith, AR OM: Dennis Snow PD/MO: Cindy Wilson HO HUM "Lil" UGLY AMERICANS "Vulcan" HOOTIE & BLOWFISH "Town" NIXONS "We" TONIC "Eyes"	WKDF/Nashville, TN PD: Kidd Reid MD: Sherry Sexton SCREAMING TREES "Know" JAMES HALL "Wings" BUTTHOLE SURFERS "Pepper"	KBEP/Salt Lake City, UT PD: Randy Rose APD: Evan Lake MD: Chris Hagglin 2 GOD GOO DOLLS "Long" 2 PANTEA "Night" 2 REACHAROUND "Chair" REFRESHMENTS "Bandits" HUNGER "Vanishing" NIXONS "We"
KZRR/Albuquerque, NM PD: Frank Jaxon MD: Phil Mahoney CRANBERRIES "Decade" TONIC "Eyes" SEMISONIC "Run" SOUNDGARDEN "Burden" NADA SURF "Poplar" HOG "Know"	WASR/Columbia, SC MD: Susan Groves 11 SOUNDGARDEN "Burden" DAVE MATTHEWS BAND "Say" HOOTIE & BLOWFISH "Town" CRANBERRIES "Decade" GARAGE "Snup"	WKLO/Grand Rapids, MI OM: Tom Marshall MD: Andy O'Riley KING'S X "Looking" OASIS "Angel" HOG "Know" SEMISONIC "Run"	WAXQ/New York, NY PD: Ron Valeri APD/MO: Vinny Martino 6 BECK "Where" PATTI ROBERTSON "Inside" REACHAROUND "Chair"	KISS/San Antonio, TX OM: Virgil Thompson APD: Kevin Vargas 4 METALLICA "Bitch" 4 METALLICA "2 X 4" SPACEHOG "Crui" PANTEA "Night" TONIC "Eyes" TOADES "Tyer" SCREAMING TREES "Know" BLUES TRAVELER "Bur"
WZZO/Allentown, PA PD: Robin Lee MD: Keith Meyer 7 HAZIES "Seven" 5 BUTTHOLE SURFERS "Pepper" 4 OASIS "Angel" 4 SOUNDGARDEN "Burden"	WBXZ/Columbus, OH PD: Hal Fish APD/MO: Ronni Hunter CRACKER "Nothing" TONIC "Eyes"	WXR/ Greensboro, NC PD: Tim Satterfield MD: Marcia Gan 7 BLUES TRAVELER "Bur" 1 SCREAMING TREES "Know" HOOTIE & BLOWFISH "Town"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris PRIMITIVE RADIO GODS "Standing" CRANBERRIES "Decade" GARAGE "Snup" TONIC "Eyes" POE "Angry"	KIOZ/San Diego, CA PD: Greg Stevens MD: Sharon Leder SPONGE "Wax" HUNGER "Vanishing" TONIC "Eyes" NIXONS "We" SCREAMING TREES "Know" METALLICA "Bitch"
WBXQ/Altoona, PA OM/PD: Mike Thomas GARBAGE "Snup" RANCID "Olympa" DEEP PURPLE "Vacuum" ROCKET FROM "Rope"	KNCN/Corpus Christi, TX PD: Kelli Chuque APD/MO: Matt Vaughan 8 SCREAMING TREES "Know" 7 TONIC "Eyes"	WSFL/Greenville, NC OM/PD: Jay Lopez SOUNDGARDEN "Burden" SMASHING PUMPKINS "Tonight"	KBAT/Odessa, TX PD: Bob Gerhard MD: Dru Dewson SOUNDGARDEN "Burden" SPACEHOG "Crui" SMASHING PUMPKINS "Tonight" SCREAMING TREES "Know" PANTEA "Night"	KSJO/San Jose, CA PD: Dana Jung MD: Laurie Free 22 VAN HALEN "Humans" 22 REFRESHMENTS "Bandits" 21 EVERCLEAR "Heartpark" 21 SUPER 8 "King" 20 SMASHING PUMPKINS "Tonight" 20 HUNGER "Vanishing" 15 NIXONS "We" 15 HAZIES "Skin" 14 OZZY OSBOURNE "Jax" 13 STABBING WESTWARD "Shame" 11 SCORPIONS "Wax" 9 WHITE ZOMBIE "Blood" 9 METALLICA "Bitch" 8 GREAT WHITE "World" 7 METALLICA "Day" 3 SPONGE "Wax" 3 NIXONS "We" 2 STABBING WESTWARD "Shame"
WQB/Ann Arbor, MI PD: John Vance MD: Jerry Mason CRANBERRIES "Decade" SCREAMING TREES "Know" BECK "Where" CURE "Mint"	KEGL/Dallas, TX PD: Duane Doberty APD/MO: Cindy Scott KERRY WAYNE SHEPHERD "Aberdeen" OASIS "Angel"	WTPA/Harrisburg, PA PD: Chris James APD/MO: Dina Wagner BETH HART BAND "Run" OASIS "Angel" STABBING WESTWARD "Shame"	WJRR/Orlando, FL PD: Dick Sheetz MD: Pat Lynch 32 VAN HALEN "Humans" 22 REFRESHMENTS "Bandits" 21 EVERCLEAR "Heartpark" 21 SUPER 8 "King" 20 SMASHING PUMPKINS "Tonight" 20 HUNGER "Vanishing" 15 NIXONS "We" 15 HAZIES "Skin" 14 OZZY OSBOURNE "Jax" 13 STABBING WESTWARD "Shame" 11 SCORPIONS "Wax" 9 WHITE ZOMBIE "Blood" 9 METALLICA "Bitch" 8 GREAT WHITE "World" 7 METALLICA "Day" 3 SPONGE "Wax" 3 NIXONS "We" 2 STABBING WESTWARD "Shame"	KWBW/San Luis Obispo, CA PD: John Mackay MD: Joe Alvino 17 SOUNDGARDEN "Burden" CRANBERRIES "Decade" METALLICA "Bitch" REACHAROUND "Chair" TONIC "Eyes" 3 LB. THRILL "Come" BECK "Where" DAVE MATTHEWS BAND "Say"
KLBJ/Austin, TX OM: Jeff Carroll MD: Loris Lowe TONIC "Eyes" PANTEA "Night" ZACK WYLDE "Heaven" PETE DRÖGE "Jade"	KTQX/Dallas, TX PD: Andy Lockridge MD: Rob Reuber 20 DAVE MATTHEWS BAND "Dive" 8 TOADES "Tyer" 8 TOADES "Tyer" 8 METALLICA "Day" 6 TOADES "Backslader" 3 REFRESHMENTS "Bandits"	WTKW/Dayton, OH OM: Tom Carroll APD/MO: John Baeuleu ZACK WYLDE "Heaven" SCREAMING TREES "Know" TONIC "Eyes" SEMISONIC "Run"	KTYD/Santa Barbara, CA PD: Jeff Hanley OM/PD: Paul Cavanagh 3 HOOTIE & BLOWFISH "Town" 2 BUTTHOLE SURFERS "Pepper" CRANBERRIES "Decade" SUPER 8 "King" KING'S X "Looking"	KJOT/Boise, ID PD: Bryan Michaels No Adds
KRAB/Bakersfield, CA PD: Chris Squires MD: Bruce Wayne No Adds	KLHL/Houston, TX PD: Andy Baeublein MD: Cindy Bennett SMASHING PUMPKINS "Tonight"	WVLC/Lansing, MI MD: Kristin Burns 3 BUTTHOLE SURFERS "Pepper" TONIC "Eyes" METALLICA "Bitch" GREEN DAY "Walking"	WDRK/Panama City, FL PD/MO: Addison Watford No Adds	WRXK/Ft. Myers, FL OM/PD: Greg Gilepie PETER DINKlage "Floor" JARS OF CLAY "Floor"
WYY/Baltimore, MD PD: Rick Strauss MD: Rob Hechman \$10,000 GOLD CHAIN "Sweet" 311 "Down"	WQKK/Johnstown & WQWK/State College, PA PD: James Hunter MD: Pat Urban TONIC "Eyes" JAMES HALL "Wings" CRANBERRIES "Decade" 311 "Down" SUPERDRAG "Sucked"	WTKX/Pensacola, FL PD: Strummer MD: Gregg Golden 1 TONIC "Eyes" 1 BUSH "Testostero" 1 NIXONS "We" 1 SCREAMING TREES "Know" 1 GOD GOO DOLLS "Long" 1 METALLICA "Bitch"	WZAT/Savannah, GA PD: Dr. Dave APD: Kevin Mitchell MD: Tripp West No Adds	KJOT/Boise, ID PD: Bryan Michaels No Adds
WCPB/Bixxi, MS OM: Kerry Vest PD: Wayne Watkins APD/MO: Scott Fox 10 BLUES TRAVELER "Bur" 9 NIXONS "We" 8 SCREAMING TREES "Know" 7 CRANBERRIES "Decade" 4 HOOTIE & BLOWFISH "Town" 4 PANTEA "Night"	WQWR/Detroit, MI OM: Joe Bevilacqua APD/MO: Scott Fox 5 TOADES "Tyer" 4 VERVE PIPE "Tea"	WVVC/Lansing, MI MD: Kristin Burns 3 BUTTHOLE SURFERS "Pepper" TONIC "Eyes" METALLICA "Bitch" GREEN DAY "Walking"	KRNA/Cedar Rapids, IA OM/PD: Rob Norton KERRY WAYNE SHEPHERD "Aberdeen" GREEN DAY "Walking" SON VOLT "Route"	KJOT/Boise, ID PD: Bryan Michaels No Adds
WAAF/Boston, MA PD: Dave Douglas MD: John Osterlind 10 METALLICA "Bitch" 10 KICKING HAROLD "X" 9 JAMES HALL "Wings"	WRIF/Detroit, MI PD: Doug Podell APD/MO: Dave Wellington 2 GREAT WHITE "World" 2 SCORPIONS "Wax" BRUCE DICKINSON "Space"	KIBZ/Lincoln, NE PD: Tim Sheridan MD: Tim Stinner 6 BUTTHOLE SURFERS "Pepper" 2 PANTEA "Night" NIXONS "We" STYX "Suite"	WXKE/Ft. Wayne, IN OM/PD: Darin Arritts APD/MO: Don Buttner WALLFLOWERS "Heartache" GOD GOO DOLLS "Long"	WRXK/Ft. Myers, FL OM/PD: Greg Gilepie PETER DINKlage "Floor" JARS OF CLAY "Floor"
WKPE/Cape Cod, MA PD: Ted Kelly MD: Raven Steale REFRESHMENTS "Bandits" PRIMITIVE RADIO GODS "Standing" HAZIES "Skin"	WGBF/Evansville, IN PD/MO: Mike Sanders 7 JAMES HALL "Wings" CRANBERRIES "Decade" MEICES "Uncoor" SON VOLT "Route"	WYSP/Philadelphia, PA PD: Tim Sabean APD/MO: Mark Thompson No Adds	WBYR/Ft. Wayne, IN OM/PD: Darin Arritts APD/MO: Don Buttner WALLFLOWERS "Heartache" GOD GOO DOLLS "Long"	WRXK/Ft. Myers, FL OM/PD: Greg Gilepie PETER DINKlage "Floor" JARS OF CLAY "Floor"
WAVF/Charleston, SC PD: Rob Cressman MD: Hollie Anderson POMINO FOR PYROS "Ignite" RAGE AGAINST "Parade" GLS "Tomorrow"	WKWB/Fargo, ND PD: Guy Dink MD: Mike Simmons SOUNDGARDEN "Burden" NIXONS "We" DADA "Get" SCREAMING TREES "Know"	KLOS/Los Angeles, CA PD: Carey Curislog MD: Rita Wilde 10 DISHWALLA "Heaz" WALLFLOWERS "Heartache" DADA "Get"	WZXC/Cape Cod, MA OM/PD: Dan Brien APD/MO: Don Buttner WALLFLOWERS "Heartache" GOD GOO DOLLS "Long"	WRXK/Ft. Myers, FL OM/PD: Greg Gilepie PETER DINKlage "Floor" JARS OF CLAY "Floor"
WRXW/Chicago, IL PD: Dave Richards APD/MO: Jo Robinson REACHAROUND "Chair" VERVE PIPE "Tea"	WRFC/Fayetteville, NC PD: Max Wulf MD: Ann Thomas PRIMITIVE RADIO GODS "Standing" SCREAMING TREES "Know"	KFMX/Lubbock, TX OM/PD: Wes Heesmann MD: Kid Manning 24 BUTTHOLE SURFERS "Pepper" FU MANCHU "Risng" UGLY AMERICANS "Vulcan"	WRXK/Ft. Wayne, IN OM/PD: Darin Arritts APD/MO: Don Buttner WALLFLOWERS "Heartache" GOD GOO DOLLS "Long"	WRXK/Ft. Myers, FL OM/PD: Greg Gilepie PETER DINKlage "Floor" JARS OF CLAY "Floor"

ROCK

WPYX/Albany, NY OM/PD: Fred Horton MD: John Cooper HOOTIE & BLOWFISH "Town" WHY STORE "Water" DON LEWIS BAND "Band"	WRKI/Danbury, CT PD/MO: Lou Rizzo PRONG "Rude" WALLFLOWERS "Heartache" TONIC "Eyes" SPONGE "Wax" DAVE MATTHEWS BAND "Say"	KOMP/Las Vegas, NV PD: Mike Culotta MD: Big Marty No Adds	KDKB/Phoenix, AZ OM: Tim Maranville MD: Paul Peterson 7 WALLFLOWERS "Heartache" SCREAMIN CHEETAH "Venus" STING "Happy" PETE DRÖGE "Jade" PRIMITIVE RADIO GODS "Standing"	KTAL/Shreveport, LA PD: Kevin West MD: Ragen King 5 GOD GOO DOLLS "Long" 5 NATALIE MERCHANT "Jealousy" 1 HO HUM "Lil"
WAPL/Appleton, WI OM/PD: Garnet Hart MD: Bob Baron SCREAMING TREES "Know" TONIC "Eyes" DEEP PURPLE "Vacuum" SPACEHOG "Crui"	KGGO/Des Moines, IA PD: Phil Wilson MD: Jack Emerson ZACK WYLDE "Heaven"	KMJK/Little Rock, AR PD: Tom Wood MD: Jimmy Edwards HO HUM "Lil" METALLICA "Bitch" METALLICA "2 X 4" METALLICA "Nothing"	WDOVE/Pittsburgh, PA OM: Gene Romano MD: Chris Winter 2 HO HUM "Lil" METALLICA "Sleeps"	KRRR/Sioux Falls, SD PD: John Ford MD: Brian Wheeler SON VOLT "Route" WHY STORE "Water" SPONGE "Wax" SMASHING PUMPKINS "Tonight" REFRESHMENTS "Bandits"
WKLS/Atlanta, GA PD: Michael Hughes MD: Beth Kappie 3 METALLICA "Bitch" METALLICA "Nothing" SEVEN MARY THREE "My"	KQDS/Duluth, MN PD: Paul St. Andrew APD/MO: Bill Jones 7 BECK "Where" 5 BUTTHOLE SURFERS "Pepper" HOOTIE & BLOWFISH "Town" SOLUTION A.D. "Fearless"	WBAB/Long Island, NY PD: Jeff Levine MD: Ralph Tortora BLUES TRAVELER "Bur" LITTLE FEAT "Atlanta" NATALIE MERCHANT "Jealousy"	WHJY/Providence, RI PD: Bill Weaslo MD: Sharon Schifino NIXONS "We"	KXUS/Springfield, MO PD: Todd Holman MD: Tim Austin ALICE IN CHAINS "Again" HAZIES "Skin" SON VOLT "Route" SMASHING PUMPKINS "Tonight"
WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeSisto BLUES TRAVELER "Bur" WAY STORE "Water"	WRXR/Augusta, GA PD: Chuck Williams MD: Jay Sisson WALLFLOWERS "Heartache" SCREAMING TREES "Know"	WRXK/Boise, ID PD: Bryan Michaels No Adds	WRCN/Long Island, NY MD: Kevin Thompson REFRESHMENTS "Bandits" JERRY CANTRELL "Leave" GREAT WHITE "World" SPONGE "Wax" HOOTIE & BLOWFISH "Town"	WZZQ/Terre Haute, IN PD: Jim Stone MD: Danny Wayne HOOTIE & BLOWFISH "Town" NIXONS "We" SPONGE "Wax" TONIC "Eyes"
WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeSisto BLUES TRAVELER "Bur" WAY STORE "Water"	WRXK/Augusta, GA PD: Chuck Williams MD: Jay Sisson WALLFLOWERS "Heartache" SCREAMING TREES "Know"	WZXC/Cape Cod, MA OM/PD: Ron Bowen APD/MO: Brian Kelly HOOKS "Wax" GOD GOO DOLLS "Long" STONE TEMPLE PILOTS "Trippin"	WQMF/Louisville, KY PD: Rick Jamie MD: Rick 15 METALLICA "Nothing" 2 SOUNDGARDEN "Blow" 2 TOADES "Tyer"	WZXC/Cape Cod, MA OM/PD: Ron Bowen APD/MO: Brian Kelly HOOKS "Wax" GOD GOO DOLLS "Long" STONE TEMPLE PILOTS "Trippin"
WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeSisto BLUES TRAVELER "Bur" WAY STORE "Water"	WRXK/Augusta, GA PD: Chuck Williams MD: Jay Sisson WALLFLOWERS "Heartache" SCREAMING TREES "Know"	WZXC/Cape Cod, MA OM/PD: Ron Bowen APD/MO: Brian Kelly HOOKS "Wax" GOD GOO DOLLS "Long" STONE TEMPLE PILOTS "Trippin"	WZXC/Cape Cod, MA OM/PD: Ron Bowen APD/MO: Brian Kelly HOOKS "Wax" GOD GOO DOLLS "Long" STONE TEMPLE PILOTS "Trippin"	WZXC/Cape Cod, MA OM/PD: Ron Bowen APD/MO: Brian Kelly HOOKS "Wax" GOD GOO DOLLS "Long" STONE TEMPLE PILOTS "Trippin"
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75 Total Reporters
75 Current Reporters
72 Current Playlists

Reported Frozen Playlist (1):
KRAD/Corpus Christi, TX

Did Not Report, Playlist Frozen (2):
KRZR/Fresno, CA
WRUF/Gainesville, FL

Moved From Alternative To Active Rock (1):
WJRR/Orlando, FL

85 Total Reporters
84 Current Reporters
84 Current Playlists

Did Not Report For 4 Consecutive Weeks; Data Not Used (1):
WTBB/Panama City, FL



ROCK TOP 50

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	DISHWALLA Counting Blue Cars (A&M)	1673	1662	1583	1513	75/1
			2	VAN HALEN Humans Being (Warner Sunset/WB)	1615	1827	1820	1778	79/0
			3	METALLICA Until It Sleeps (Elektra/EEG)	1502	1382	1299	1044	78/1
			4	DEF LEPPARD Work It Out (Mercury)	1377	1475	1424	1407	76/0
			5	DAVE MATTHEWS BAND Too Much (RCA)	1237	1319	1356	1267	64/0
			6	COLLECTIVE SOUL Where The River Flows (Atlantic)	1065	1178	1282	1379	61/0
			7	STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)	1051	913	701	523	72/4
			8	BUSH Machinehead (Trauma/Interscope)	1025	1011	1027	1020	55/0
			9	OASIS Champagne Supernova (Epic)	973	1068	1042	1043	49/0
			10	WALLFLOWERS 6th Avenue Heartache (Interscope)	925	808	673	575	73/6
			11	GIN BLOSSOMS Day Job (A&M)	873	844	836	724	55/1
			12	SOUNDGARDEN Pretty Noose (A&M)	804	825	896	868	60/0
			13	SCREAMIN' CHEETAH WHEELIES Hello From Venus (Atlantic)	803	805	686	597	59/2
			14	BADLEES Angelina Is Coming Home (Polydor/A&M)	726	879	1092	1143	50/0
			15	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	655	765	776	885	50/0
			16	SCORPIONS Wild Child (Atlantic)	648	664	609	575	50/0
			17	JARS OF CLAY Flood (Silvertone)	648	570	550	533	45/3
			18	REFRESHMENTS Banditos (Mercury)	625	604	465	441	52/5
			19	WHY STORE Lack Of Water (Way Cool Music/MCA)	624	548	482	413	56/8
			20	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	596	516	409	291	54/5
			21	OZZY OSBOURNE I Just Want You (Epic)	573	638	680	651	43/0
			22	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	571	745	1020	1185	43/0
			BREAKER 23	KENNY WAYNE SHEPHERD Aberdeen (Revolution)	562	424	93	7	51/7
			24	BRYAN ADAMS The Only Thing That Looks Good... (A&M)	550	528	510	480	35/0
			25	ALICE IN CHAINS Again (Columbia/CRG)	538	504	492	454	50/1
			26	SPACEHOG In The Meantime (HiFi/Sire/EEG)	532	571	636	831	48/1
			BREAKER 27	ERIC CLAPTON Change The World (Reprise)	524	477	153	—	40/3
			28	SMASHING PUMPKINS Tonight, Tonight (Virgin)	496	323	213	168	43/9
			29	HAZIES Skin & Bones (EMI)	483	368	287	230	52/4
			30	ZAKK WYLDE Between Heaven And Hell (DGC/Geffen)	463	332	301	138	49/5
			31	JERRY CANTRELL Leave Me Alone (Work/CRG)	417	418	375	326	41/1
			32	ALANIS MORISSETTE You Learn (Maverick/Reprise)	414	355	232	164	24/1
			33	BLUES TRAVELER But Anyway (A&M)	399	242	133	37	39/9
			34	VERVE PIPE Photograph (RCA)	393	441	492	487	37/0
			35	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	392	443	495	510	28/1
			36	SOUNDGARDEN Burden In My Hand (A&M)	389	323	198	94	35/3
			37	HUNGER Vanishing Cream (Universal)	380	293	269	260	39/2
			38	EVERCLEAR Heartspark Dollarsign (Capitol)	378	365	287	211	35/2
			39	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)	372	398	427	380	39/0
			40	NIXONS Sister (MCA)	324	386	397	397	29/0
			41	TRACY BONHAM Mother Mother (Island)	324	332	306	297	27/0
			42	SPACEHOG Cruel To Be Kind (HiFi/Sire/EEG)	297	263	165	100	32/2
			43	KENNY WAYNE SHEPHERD Born With A Broken Heart (Revolution)	297	337	437	516	32/0
			44	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	287	331	462	616	27/0
			45	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	284	292	355	394	29/0
			46	SON VOLT Drown (Warner Bros.)	271	315	356	377	24/0
			47	COLLECTIVE SOUL The World I Know (Atlantic)	258	254	265	232	34/0
			48	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)	247	297	346	373	30/0
			49	GREEN DAY Brain Stew (Reprise)	246	260	229	296	17/0
			DEBUT 50	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia/CRG)	240	183	37	—	34/9

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 84 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

IMPERIAL DRAG Boy Or A Girl (Work/CRG)
Total Plays: 201, Total Stations: 24, Adds: 0

SUPER 8 King Of The World (Hollywood)
Total Plays: 191, Total Stations: 27, Adds: 2

HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
Total Plays: 184, Total Stations: 38, Adds: 23

PETER WOLF Long Line (Reprise)
Total Plays: 175, Total Stations: 18, Adds: 2

GREEN DAY Walking Contradiction (Reprise)
Total Plays: 171, Total Stations: 20, Adds: 3

KING'S X Sometime (Atlantic)
Total Plays: 143, Total Stations: 14, Adds: 0

CRACKER Nothing To Believe In (Virgin)
Total Plays: 131, Total Stations: 20, Adds: 3

DAVE MATTHEWS BAND So Much To Say (RCA)
Total Plays: 98, Total Stations: 12, Adds: 2

PRIMITIVE RADIO GODS Standing Outside A Broken... (Ergo/Columbia/CRG)
Total Plays: 94, Total Stations: 11, Adds: 3

STABBING WESTWARD Shame (Columbia/CRG)
Total Plays: 93, Total Stations: 16, Adds: 6

Songs ranked by total plays.

BREAKERS®

KENNY WAYNE SHEPHERD
Aberdeen (Revolution)

TOTAL PLAYS/INCREASE: 562/138
TOTAL STATIONS/ADDS: 51/7
CHART: 23

ERIC CLAPTON

Change The World (Reprise)

TOTAL PLAYS/INCREASE: 524/47
TOTAL STATIONS/ADDS: 40/3
CHART: 27

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	23
TONIC Open Up Your Eyes (Polydor/A&M)	16
NIXONS Wire (MCA)	10
BLUES TRAVELER But Anyway (A&M)	9
SMASHING PUMPKINS Tonight, Tonight (Virgin)	9
SPONGE Wax Ecstatic (To Sell Angelina) (Columbia/CRG)	9
SCREAMING TREES All I Know (Epic)	8
WHY STORE Lack Of Water (Way Cool Music/MCA)	8
KENNY WAYNE SHEPHERD Aberdeen (Revolution)	7
STABBING WESTWARD Shame (Columbia/CRG)	6
WALLFLOWERS 6th Avenue Heartache (Interscope)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	+178
SMASHING PUMPKINS Tonight, Tonight (Virgin)	+173
BLUES TRAVELER But Anyway (A&M)	+157
KENNY WAYNE SHEPHERD Aberdeen (Revolution)	+138
STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)	+138
ZAKK WYLDE Between Heaven And Hell (DGC/Geffen)	+131
METALLICA Until It Sleeps (Elektra/EEG)	+120
WALLFLOWERS 6th Avenue Heartache (Interscope)	+117
HAZIES Skin & Bones (EMI)	+115
HUNGER Vanishing Cream (Universal)	+87

HOTTEST RECURRENTS

SMASHING PUMPKINS 1979 (Virgin)

OASIS Wonderwall (Epic)

GOO GOO DOLLS Name (Metal Blade/WB)

BUSH Glycerine (Trauma/Interscope)

ALANIS MORISSETTE Ironic (Maverick/Reprise)

KISS Rock And Roll All Nite (Mercury)

PEARL JAM I Got Id (Epic)

BUSH Comedown (Trauma/Interscope)

GIN BLOSSOMS Follow You Down (A&M)

SILVERCHAIR Tomorrow (Epic)

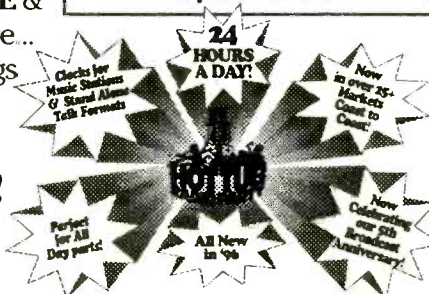
Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Larry John, Scott Anderson, Jay Victor, Charlie L. & Mike Dewitt

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ROCK PLAYLISTS

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MARKET #12
WKLS/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	21	31			COLLECTIVE SOUL/Where The River...
29	30				SEVEN MARY THREE/Cumbersome
22	25				BUSH/Machinehead
22	31				SON VOLT/Drown
23	21				STONE TEMPLE PILOTS/Trippin' On A Hole...
9	8				HAZIE/Skin & Bones
21	21				DISHWALLA/Counting Blue Cars
20	20				VAN HALEN/Humans Being
20	20				METALLICA/Until It Sleeps
23	19				NIXONS/Sister
17	22				SOUNDGARDEN/Pretty Noose
11	19				FRESHMEN/Banditos
20	14				GREEN DAY/Brain Stew
8	6				SCREAMIN' CHEETAH.../Hello From Venus
2	10				KENNY WAYNE SHEPHERD/Born With A Broken...
6	7				ALICE IN CHAINS/Again
6	5				STEVE EARLE/Feel Alright
6	7				WALLFLOWERS/6th Avenue Heartache
2	4				JERRY CANTRELL/Leave Me Alone
2	5				SOUNDGARDEN/Burden In My Hand
					METALLICA/An't My Bitch
					METALLICA/King Nothing
					SEVEN MARY THREE/My My

MARKET #14
WBAB/Long Island
(516) 587-1023
Levine/Tortora

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	25			TRACY CHAPMAN/Give Me One Reason
19	17	22			ERIC CLAPTON/Change The World
21	21				ALANIS MORISSETTE/You Learn
21	21				JARS OF CLAY/Flood
14	20				WALLFLOWERS/6th Avenue Heartache
15	16				BRYAN ADAMS/The Only Thing...
24	21				HOOTIE & BLOWFISH/Old Man & Me
16	17				STING/You Still Touch Me
13	14				VAN HALEN/Humans Being
15	15				BADLIES/Angeline Is...
15	12				ALICE IN CHAINS/Heaven Beside You
21	24				NATALIE MERCHANT/Wonder
12	14				PETER WOLF/Long Line
25	17				DOG'S EYE VIEW/Everything Falls...
5	6				SCREAMIN' CHEETAH.../Hello From Venus
7	6				HOOTIE & BLOWFISH/Tucker's Town
5	10				SCREAMIN' CHEETAH.../Hello From Venus
10	7				BOB SEGER/Hands In The Air
5	15				CLAYTON & MULLEN/Mission: Impossible
10	7				BADLIES/Fear Of Falling
15	14				GIN BLOSSOMS/Follow You Down
10	10				OZZY OSBOURNE/Just Want You
7	5				KENNY WAYNE SHEPHERD/Born With A Broken...
5	5				KENNY WAYNE SHEPHERD/Deja Voodoo
5	5				BOB SEGER/Revisionism Street
8	9				DEF LEPPARD/Work It Out
5	5				DOG'S EYE VIEW/The Prince's...
5	7				JOHN HIATT/Shredding...
5	5				KENNY WAYNE SHEPHERD/Aberdeen
5	5				PAUL WESTERBERG/Love Untold
6	5				WHY STORE/Lack Of Water

94.3 & 103.9 WRCN
LONG ISLAND'S BEST ROCK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	30			METALLICA/Until It Sleeps
29	29				COLLECTIVE SOUL/Where The River...
22	28				DEF LEPPARD/Work It Out
30	30				VAN HALEN/Humans Being
18	19				DISHWALLA/Counting Blue Cars
18	20				GOO GOO DOLLS/Long Way Down
18	20				WALLFLOWERS/6th Avenue Heartache
20	20				BADLIES/Angeline Is...
21	19				OZZY OSBOURNE/Just Want You
20	19				DAVE MATTHEWS BAND/Too Much
21	19				STONE TEMPLE PILOTS/Trippin' On A Hole...
17	20				JARS OF CLAY/Flood
11	11				SPACEHOG/Cruel To Be Kind
11	11				SCREAMIN' CHEETAH.../Hello From Venus
14	14				BUSH/Machinehead
12	14				WHY STORE/Lack Of Water
12	12				SCORPIONS/Wild Child
11	11				SMASHING PUMPKINS/Tonight, Tonight
11	11				SOUNDGARDEN/Pretty Noose
11	11				ALICE IN CHAINS/Again
20	20				COREY STEVENS.../Gone Too Long
10	10				KENNY WAYNE SHEPHERD/Aberdeen
28	28				GOO GOO DOLLS/Old Man & Me
5	7				GOO GOO DOLLS/Name
7	7				AC/DC/Hard As A Rock
5	6				SMASHING PUMPKINS/1979
7	5				BLUES TRAVELER/Hook
6	6				COLLECTIVE SOUL/The World I Know
20	20				EVERCLEAR/Santa Monica...
7	6				SEVEN MARY THREE/Cumbersome

MARKET #19
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	28				REFRESHMENTS/Banditos
15	21				KENNY WAYNE SHEPHERD/Born With A Broken...
23	24				DISHWALLA/Counting Blue Cars
24	26				JARS OF CLAY/Flood
20	22				EVERCLEAR/Santa Monica...
23	26				VERVE PIPE/Photograph
18	18				OZZY OSBOURNE/Just Want You
19	19				CLAYTON & MULLEN/Mission: Impossible
20	19				NIXONS/Sister
18	22				ALICE IN CHAINS/Heaven Beside You
13	20				SEVEN MARY THREE/Cumbersome
17	11				GOO GOO DOLLS/Name
12	16				COLLECTIVE SOUL/Where The River...
12	17				WHY STORE/Lack Of Water
13	14				BADLIES/Angeline Is...
9	10				WALLFLOWERS/6th Avenue Heartache
14	12				GREEN DAY/Brain Stew
11	11				DAVE MATTHEWS BAND/Too Much
10	14				HOOTIE & BLOWFISH/Tucker's Town
10	14				STONE TEMPLE PILOTS/Trippin' On A Hole...
13	12				SEVEN MARY THREE/Water's Edge
14	15				BUSH/Machinehead
3	11				GOO GOO DOLLS/Long Way Down
6	13				ZACK WYLDE/Between Heavens...
6	7				DAVE MATTHEWS BAND/Ants Marching
8	6				SON VOLT/Drown
13	9				BONEPONY/Where The Water's...
5	6				RED HOT CHILLI.../My Friends
15	11				VAN HALEN/Humans Being
13	9				HOOTIE & BLOWFISH/Old Man & Me

MARKET #20
KDKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	17				ALANIS MORISSETTE/You Learn
15	28				VAN HALEN/Humans Being
25	29				BRYAN ADAMS/The Only Thing...
41	30				SCORPIONS/Wild Child
41	32				DEF LEPPARD/Work It Out
18	26				GOO GOO DOLLS/Long Way Down
41	21				HOOTIE & BLOWFISH/Sad Capers
20	24				BADLIES/Angeline Is...
25	24				DOG'S EYE VIEW/The Prince's...
4	25				ERIC CLAPTON/Change The World
24	17				DAVE MATTHEWS BAND/Too Much
12	16				KENNY WAYNE SHEPHERD/Aberdeen
41	7				CRACKER/Sweet Thistle Pie
8	9				BROTHER CANE/And Foots Shine On
8	9				FREDDY JONES BAND/In A Daydream
8	9				BUSH/Gycems
8	7				DISHWALLA/Counting Blue Cars
8	7				GIN BLOSSOMS/Day Job
9	9				REFRESHMENTS/Banditos
9	9				BUSH/Comedown
8	7				COLLECTIVE SOUL/The World I Know
9	6				EVERCLEAR/Santa Monica...
9	6				JOAN OSBORNE/One Of Us
9	5				SPACEHOG/In The Meantime
9	6				DAVE MATTHEWS BAND/Ants Marching
9	7				BLUES TRAVELER/Run-Around
8	5				DEL AMON/Trill Her This
8	6				DOG'S EYE VIEW/Everything Falls...
9	7				GOO GOO DOLLS/Name
-	-				NIXONS/Wire

MARKET #25
WEBN/Cincinnati
(513) 621-9326
Hardin/Reinhart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	13				ALICE IN CHAINS/Again
32	32				BUSH/Machinehead
30	31				METALLICA/Until It Sleeps
27	31				GREEN DAY/Brain Stew
13	14				STONE TEMPLE PILOTS/Trippin' On A Hole...
14	16				SEVEN MARY THREE/Devil Boy
19	27				SEVEN MARY THREE/My My
8	17				SOUNDGARDEN/Blow Up
23	24				SEVEN MARY THREE/Water's Edge
9	16				SOUNDGARDEN/Burden In My Hand
19	16				SOUNDGARDEN/Pretty Noose
14	15				STONE TEMPLE PILOTS/Still Remains
9	11				METALLICA/King Nothing
11	11				STABBING WESTWARD/What Do I Have To...
9	15				JERRY CANTRELL/Leave Me Alone
6	6				HAZIE/Skin & Bones
5	6				SUPER 8/King Of The World
7	6				WALLFLOWERS/6th Avenue Heartache
5	5				WHY STORE/Lack Of Water
6	6				DAVE MATTHEWS BAND/So Much To Say
7	6				DEF LEPPARD/Work It Out
10	10				KICKING HAROLD/Kill You
10	10				VERVE PIPE/Photograph
5	5				STONE TEMPLE PILOTS/Lady Picture Show
5	5				METALLICA/An't My Bitch
7	11				MARILYN MANSON/Sweet Dreams '96
6	6				SCREAMIN' CHEETAH.../Hello From Venus
13	11				CRACKER/Nothing To Believe...
-	-				COLLECTIVE SOUL/Where The River...
-	-				PANTERA/Suicide Note Pt. 1

MARKET #27
KCAL/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	24				SCORPIONS/Wild Child
27	27				METALLICA/Until It Sleeps
26	23				DISHWALLA/Counting Blue Cars
25	25				VAN HALEN/Humans Being
19	14				OZZY OSBOURNE/Just Want You
19	17				ALICE IN CHAINS/Again
13	22				SEVEN MARY THREE/Water's Edge
11	10				STONE TEMPLE PILOTS/Trippin' On A Hole...
19	15				DEF LEPPARD/Work It Out
9	12				GREAT WHITE/My World
6	9				SOUNDGARDEN/Burden In My Hand
11	11				PETER WOLF/Long Line
10	13				SPACEHOG/Cruel To Be Kind
9	9				KISS/Rock Bottom
14	18				GIN BLOSSOMS/Day Job
14	9				BUSH/Machinehead
10	11				RANGI/Myopia, WA
9	10				JERRY CANTRELL/Leave Me Alone
21	17				SOUNDGARDEN/Pretty Noose
12	9				EVERCLEAR/Heartspark
12	9				SPACEHOG/In The Meantime
20	17				COLLECTIVE SOUL/Where The River...
-	-				METALLICA/Hero Of The Day
-	-				PANTERA/Suicide Note Pt. 1
21	13				GOO GOO DOLLS/Naked
7	6				KENNY WAYNE SHEPHERD/Aberdeen
7	6				GOO GOO DOLLS/Long Way Down
10	12				GREEN DAY/Walking...
12	12				SEVEN MARY THREE/Cumbersome
8	9				COLLECTIVE SOUL/The World I Know

MARKET #31
94 HJY
WHJY/Providence
(401) 436-6110
Weston/Schifano

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	27				OASIS/Champagne Supernova
7	23				DISHWALLA/Counting Blue Cars
16	30				METALLICA/Until It Sleeps
7	15				SMASHING PUMPKINS/Tonight, Tonight
12	24				EVERCLEAR/Santa Monica...
-	-				DAVE MATTHEWS BAND/Too Much
19	14				SPACEHOG/In The Meantime
8	16				JEWEL/Who Will Save...
8	16				JOAN OSBORNE/One Of Us
-	-				GREAT WHITE/My World
-	-				BUSH/Comedown
9	17				VAN HALEN/Humans Being
5	15				TRACY BONHAM/Mother Mother
11	16				DEF LEPPARD/Work It Out
10	8				BUSH/Gycems
-	-				COLLECTIVE SOUL/Shine
-	-				COLLECTIVE SOUL/The World I Know
20	27				BUSH/Machinehead
6	15				BADLIES/Angeline Is...
10	16				DOG'S EYE VIEW/Everything Falls...
-	-				PRESIDENTS OF.../Lump
-	-				ALANIS MORISSETTE/You Learn
-	-				STONE TEMPLE PILOTS/Vaseline
-	-				LIVE/All Over You
7	10				SOUNDGARDEN/Burden In My Hand
9	16				ERIC CLAPTON/Change The World
-	-				SMASHING PUMPKINS/1979
-	-				METALLICA/Hero Of The Day
-	-				GREEN DAY/Walking...
-	-				DAVE MATTHEWS BAND/So Much To Say

MARKET #38
Louisiana's ROCK 92.3 WKCV
WCKW/New Orleans
(504) 831-8811
Lévet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	-				OASIS/Champagne Supernova
27	-				DISHWALLA/Counting Blue Cars
31	-				COLLECTIVE SOUL/Where The River...
15	-				NIXONS/Sister
27	-				BUSH/Machinehead
10	-				DAVE MATTHEWS BAND/Too Much
24	-				VAN HALEN/Humans Being
19	-				OZZY OSBOURNE/Just Want You
15	-				BADLIES/Angeline Is...
16	-				DEF LEPPARD/Work It Out
-	-				STONE TEMPLE PILOTS/Trippin' On A Hole...
17	-				GOO GOO DOLLS/Long Way Down
-	-				KENNY WAYNE SHEPHERD/Aberdeen
-	-				EVERCLEAR/Heartspark...
15	-				KISS/Rock And Roll All...
8	-				SCREAMIN' CHEETAH.../Hello From Venus
-	-				SMASHING PUMPKINS/Tonight, Tonight
8	-				SMASHING PUMPKINS/1979
9	-				TOADIES/Possium Kingdom
8	-				RED HOT CHILLI.../Aeroplane
10	-				DOG'S EYE VIEW/Everything Falls...
9	-				SILVERCHAIR/Tomorrow
8	-				GREEN DAY/Brain Stew
6	-				COLLECTIVE SOUL/The World I Know
10	-				AC/DC/Balbreaker

Stations and their adds listed alphabetically by market

Table with 12 columns listing radio stations by market (e.g., Albany, NY; Buffalo, NY; Detroit, MI; Knoxville, TN; Monmouth-Ocean, NJ; Poughkeepsie, NY; San Jose, CA) and their respective program managers and song adds.

NEW & ACTIVE

Table listing new and active songs with columns for song title, artist, total plays, and total stations. Includes songs like 'Free To Decide (Island)', 'Something Will Come (57/550 Music)', and 'NIXONS Wire (MCA)'.

Songs ranked by total plays.

Large advertisement for the album 'XTORT' by the band 'POWER'. Features the band name 'KMEDM' and 'POWER' in large stylized fonts, along with contact information for Gary Jay & John Perrone.



SKY DANIELS

Radio To A&R: Every MD's Dream

□ Record execs say it's about more than just 'having the ears'

This article is directed toward everyone in radio who has envisioned a future career in A&R. If you haven't wanted to do A&R, you can quit reading now.

So, I see we haven't lost anybody. Then let's take a look at the realities of the most highly desired gig in the business. Good MDs, in particular, spend a lot of time identifying emerging records. And when they become the first to champion a record that becomes a hit, they invariably think, "I've got good ears, I could do A&R!" Probably 95% of MDs have, at one point or another, convinced themselves that they could be the next Gary Gersh or Michael Goldstone. I know ... when I was an MD, I believed I could have done A&R better than anyone.

Then I worked at major labels for 7 years in promotion, watching what A&R really requires.

Fairy Tale Beginning

Recently, WJRR/Orlando MD Steve Robertson left the station to do A&R for Atlantic Records. Robertson, who had been instrumental in establishing Collective Soul and Seven Mary Three with early airplay on 'JRR, admits his fascination with A&R dates back many years. "It was something I had fantasized about even prior to getting into radio. I'd sit around listening to records with my friends and think, 'Somebody decides who gets to make records.' When I got [to WJRR], it was in the back of my mind that A&R would be the ultimate proving ground for my abilities. [Breaking] Collective



Steve Robertson

Soul provided a sort of credence and interest."

Smart programmers, Robertson advises, should pay attention to local acts. "There's that core of active tastemakers who are real opinion leaders. They care about local bands. Some PDs say that sect is too small to affect ratings. What's *too small*? Having the real scenemakers think you're involved with the street is a positive thing. When Collective Soul was breaking nationally, we made sure they remembered where they heard it first. People had a genuine respect for the station because they believed we made a difference."

Now that he's with Atlantic, Robertson is eager to see if he can make a difference on the label side, though he acknowledges that he has much to learn. "I've been empathetic and observant toward what label promotion people have told me about their companies. Do I realize what it's going to take to do A&R? I've tried to understand what a good marketing plan is, but I've got tons to learn. One thing I know is that you're only as good as your last hit. It's not a forgiving business."

Robertson will initially learn the ropes while remaining regionally based in the Southeast. For now, he won't have to learn the important lesson of how to work the building. For that, we go to two other seasoned A&R execs.

Do The Work

Bruce Flohr, RCA's Sr. Director/A&R and Artist Development, has advice for people like Robertson. "You might be able to mine a couple of nuggets. Turntable hits are easy. Developing true artists requires a much deeper awareness of — and relationship with — everybody at your company.

"You never know where the next breakthrough act will come from. It could come from that unknown manager who has been trying to get you on the phone. Talk to everyone. Your local rep in Atlanta, an intern, *anyone* who is active about music is a potential A&R source. There's one A&R exec's name on the record, but that person wasn't alone. You take



Bruce Flohr

so many meetings with managers and attorneys that you have to make time to listen to music."

What distinguishes a great A&R exec, Flohr reveals, is a willingness to do tireless politicking on the artist's behalf. "The great ones do all the internal promotion. I'm having meetings with publicity about Jeremy Toback now, and the record won't come until January. You have to familiarize the opinion leaders. If they understand the artist's intended vision, they'll be better prepared to articulate support. If they attach themselves to the person, they'll believe even more. Everybody in the biz has passion. You need to play to that passion."

One of the job's most difficult duties, according to Flohr, is being the bearer of bad news for an artist. "Everyone likes to tell you 'yes' in this business. 'Yes, we'll put that single out. Yes, we'll buy that trade ad. Yes, we'll get a *Rolling Stone* feature.' The hard part falls to A&R. 'No, we won't finance that video. No, you won't get to tour with that group.' It would be nice to always be a hero, but reality makes you a zero sometimes. You can't mislead the artist. Only 1% of the records released go gold. Guess who breaks the news to the other 99%.

"A&R is tough. When an act means nothing, you're their only hope. When they start to take off, other departments take over. You're doing everything at 30,000 units. At 2 million, there's a lot of help."

But what if the band never makes it past 30,000? "I'll never accept that easily. I go at every record, looking at what stone has been unturned. When A&R hands off a record to promotion and marketing, it better be ready. If I haven't been through,



CRACKER'S BEANTOWN BUILDUP — Virgin Records artist Cracker recently stopped by the studio of WBCN/Boston for an on-air visit. Surviving the mayhem are (l-r) WBCN MD Steve Strick, Cracker's Johnny Hickman, David Lowery, WBCN PD Oedipus, and PM driver Mark Parenteau.

then a fumble occurs.

"You better be realistic. If you go in and bang promotion people, but in your heart you think the record isn't there, then you're losing credibility. I did promotion, so I know when it isn't there. You can't isolate yourself with your bag full of demos, listening to what all your in-the-know friends tell you.

"You have to know the changing commercial landscape. We didn't approach this Dave Matthews record like the last one. We knew there were five formats waiting for it. Before we decided on the first single, we looked at how it would play today. You don't make records to fit the mold, but once they're made, you damn well better know how they fit. Formats don't make records. Records make formats. Without Nirvana, where is Alternative? Records become signposts that radio acknowledges."

Flohr believes there is one fundamental quality to a successful A&R exec. "Just picking hits is one thing. The real talent is telling an act what



Mark Kates

needs to be done and how you will do it — specific reads on what it will take to establish them. The A&R people who gain the most respect aren't the ones who tell you when they're right. They're the ones that admit when they're wrong. If you constantly bulldoze, you'll eventually hit a wall ... a hard wall."

Predict The Unknown

Geffen/DGC A&R Director Mark Kates used to do promotion. He was in radio. And his role at Geffen/DGC requires him to act not only as an A&R person, but product manager as well. "My first impression of A&R was that all they did was listen to demos and go to showcases, two things I spend only a fraction of my time doing. I spend more time seeing records through the system and working with artists that operate outside the system."

Kates outlines the two phases of an A&R exec's existence: "Getting the record made and getting the

company to deliver it successfully. Nurturing the artist through the studio is a labor of love. When that's finished, and if it's a good record, then theoretically A&R should be happy. In truth, that's when the work begins. For that reason, I bring people from the company into the studio to see the work being created. I think people in the business regard that as a magical environment. If you can connect the company in the beginning, they tend to commit more."

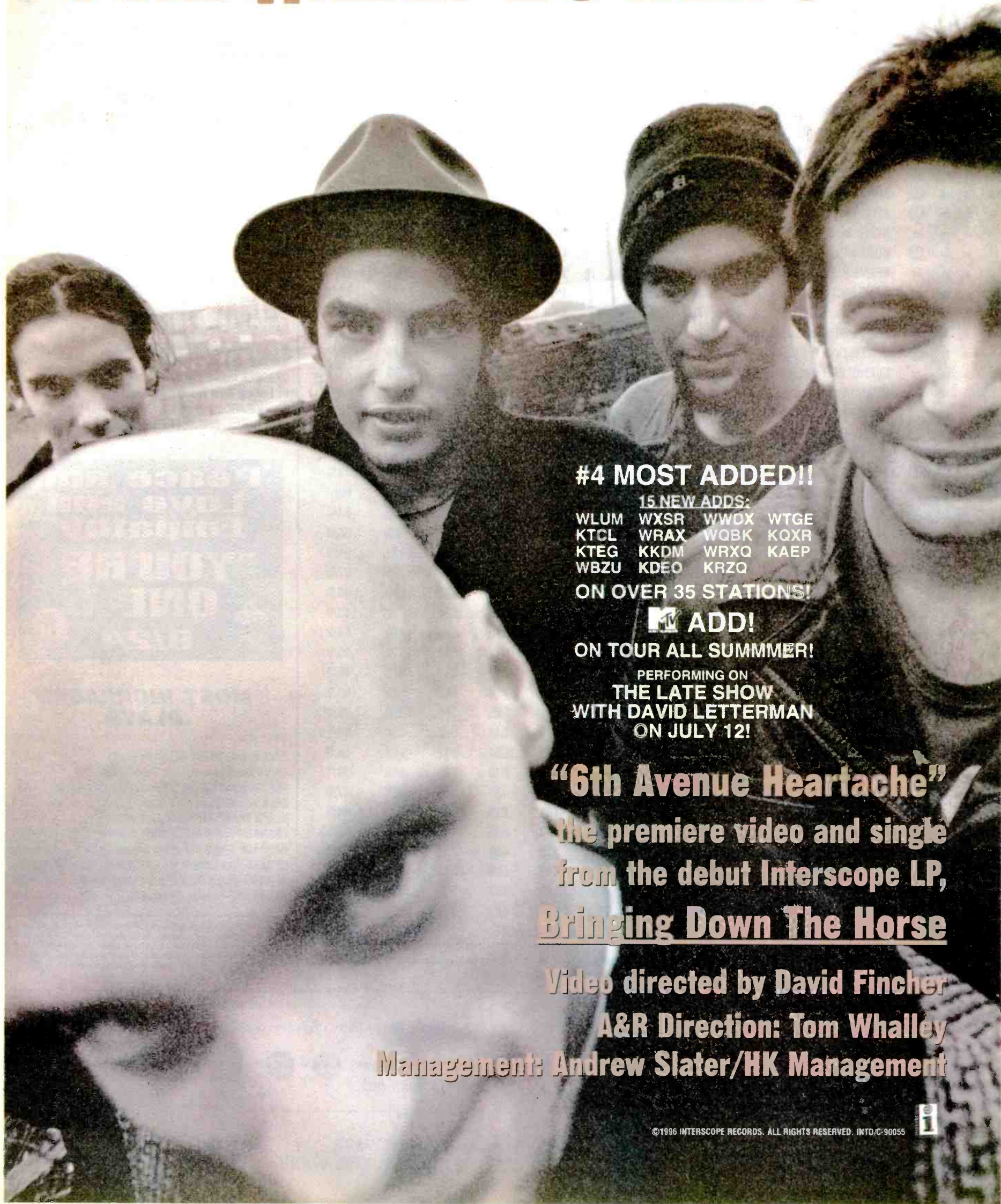
In turn, Kates know when A&R must listen to the company's experts. "Having done promotion, I know how attuned to radio they get. I don't question their judgment. I'm not as in touch with radio as they are. These days, we take virtually nothing for granted. I've had huge artists, and we've had to readdress where they fit in the marketplace upon the release of their records. I'm thrilled at the response the Beck single is getting. There are still people who see him as a one-hit wonder."

Kates has seen his share of disappointments as well. "If we all knew what was going to work, we'd all be millionaires. No matter how successful you are, you spend more time thinking about the ones that didn't happen. The agony you experience is debilitating. You still have to work with a level of confidence. It isn't about what's good. There aren't enough slots at radio to cover what's good."

Kates intentionally pays little attention to radio's immediate needs. "I'm less interested in signing an alternative rock act, particularly a male one. There's oversaturation. When you sign by radio's aesthetic, the music won't fit by the time it comes out. We're in the artist business, not the song business. *Elastica* is going to make a vastly different record than the last. I sleep better at night knowing there are A&R people looking for the next ... fill in the blank. The audience has already moved past where radio is. Kids have had it with grunge. The great PDs are dying for something that their competition won't play. The audience has moved. The mass populace has ways of getting music on its own, without labels or radio. So where do you direct your vision? That's what is so crazy about A&R: predicting the unknown."

Yum. Yum.
"Apiary"
 Top 5 Phones
 LIVE 105/San Francisco!
 Increased rotation this week
 Q101/Chicago!
 "Don't play the same ol' shit...
 play Yum Yum!"
 -Tim "Potato" Johnstone, MD,
 WQXR

THE WALLFLOWERS



#4 MOST ADDED!!

15 NEW ADDS:

WLUM	WXSX	WVOX	WTGE
KTCL	WRAX	WQBK	KQXR
KTEG	KKDM	WRXQ	KAEP
WBZU	KDEO	KRZQ	

ON OVER 35 STATIONS!

TV ADD!

ON TOUR ALL SUMMER!

PERFORMING ON
**THE LATE SHOW
WITH DAVID LETTERMAN
ON JULY 12!**

"6th Avenue Heartache"

the premiere video and single
from the debut Interscope LP,
Bringing Down The Horse

Video directed by David Fincher

A&R Direction: Tom Whalley

Management: Andrew Slater/HK Management



JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	DISHWALLA Counting Blue Cars (A&M)	2708	2683	2499	2440	90/2
1	1	1	2	TRACY BONHAM Mother Mother (Island)	2561	2851	2790	2732	87/0
11	9	6	3	NO DOUBT Spiderwebs (Trauma/Interscope)	2366	2202	1863	1665	86/2
15	12	7	4	STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)	2360	2189	1802	1557	88/3
4	4	3	5	SOUNDGARDEN Pretty Noose (A&M)	2358	2528	2306	2287	82/1
14	13	8	6	BUTTHOLE SURFERS Pepper (Capitol)	2336	2158	1771	1560	88/2
9	7	5	7	ALANIS MORISSETTE You Learn (Maverick/Reprise)	2269	2238	2127	1940	76/0
7	6	4	8	GOLDFINGER Here In Your Bedroom (Mojo/Universal)	2151	2240	2164	2009	82/0
13	14	12	9	PORNO FOR PYROS Tahitian Moon (Warner Bros.)	1995	1982	1759	1578	88/1
30	20	16	10	GARBAGE Stupid Girl (Almo Sounds/Geffen)	1967	1691	1302	864	91/3
24	22	15	11	SMASHING PUMPKINS Tonight, Tonight (Virgin)	1935	1786	1204	1010	87/4
37	23	21	12	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	1893	1458	1091	713	86/7
16	15	14	13	JEWEL Who Will Save Your Soul (Atlantic)	1828	1798	1643	1489	78/2
—	30	20	14	BECK Where It's At (DGC/Geffen)	1824	1461	898	183	89/4
10	10	13	15	REFRESHMENTS Banditos (Mercury)	1812	1896	1859	1688	75/1
22	19	17	16	CURE Mint Car (Fiction/EEG)	1771	1690	1383	1091	87/2
6	8	11	17	VERVE PIPE Photograph (RCA)	1748	2003	2055	2029	76/0
5	5	10	18	DAVE MATTHEWS BAND Too Much (RCA)	1660	2072	2199	2212	65/0
—	—	27	19	OASIS Don't Look Back In Anger (Epic)	1546	1078	483	328	79/7
2	2	9	20	CRANBERRIES Salvation (Island)	1544	2111	2627	2617	61/0
42	26	24	21	GREEN DAY Walking Contradiction (Reprise)	1435	1261	969	676	73/2
12	16	18	22	EVERCLEAR Heartspark Dollarsign (Capitol)	1338	1671	1597	1599	71/1
8	11	19	23	BUSH Machinehead (Trauma/Interscope)	1311	1651	1855	2008	50/0
19	17	22	24	RAGE AGAINST THE MACHINE Bulls On Parade (Epic)	1307	1449	1437	1398	74/0
26	25	26	25	SOLUTION A.D. Fearless (TAG)	1159	1121	1009	896	68/1
BREAKER			26	SCREAMING TREES All I Know (Epic)	1118	303	12	—	77/12
BREAKER			27	SPONGE Wax Ecstatic (To Sell...) (Columbia/CRG)	1079	821	287	7	73/9
BREAKER			28	CRACKER Nothing To Believe In (Virgin)	1025	944	779	713	62/9
BREAKER			29	MAGNAPOP Open The Door (Priority)	1024	918	716	562	64/3
27	27	30	30	PATTI ROTHBERG Inside (EMI)	991	986	962	886	65/5
18	18	23	31	GIN BLOSSOMS Day Job (A&M)	977	1284	1430	1402	51/0
39	36	37	32	SUPERDRAG Sucked Out (Elektra/EEG)	969	802	742	705	67/6
20	21	25	33	PAUL WESTERBERG Love Untold (Reprise)	928	1190	1302	1379	48/0
33	32	28	34	METALLICA Until It Sleeps (Elektra/EEG)	928	1035	885	787	43/0
35	34	34	35	SELF So Low (Spongebath/Zoo)	898	898	795	768	61/2
21	24	31	36	NIXONS Sister (MCA)	879	977	1042	1313	45/0
29	33	35	37	GRAVITY KILLS Guilty (TVT)	863	827	815	876	45/3
49	45	38	38	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	848	756	599	525	55/2
—	—	48	39	NADA SURF Popular (Elektra/EEG)	789	565	306	239	63/12
—	50	44	40	311 Down (Capricorn)	771	648	525	434	68/12
25	29	29	41	IMPERIAL DRAG Boy Or A Girl (Work/CRG)	758	1004	912	990	46/0
48	44	40	42	SUPER 8 King Of The World (Hollywood)	733	679	623	556	58/1
DEBUT			43	SOUNDGARDEN Burden In My Hand (A&M)	717	483	385	286	47/9
46	40	39	44	ALICE IN CHAINS Again (Columbia/CRG)	701	715	669	595	44/2
DEBUT			45	BLUES TRAVELER But Anyway (A&M)	679	345	145	—	56/15
DEBUT			46	HOLE Gold Dust Woman (Hollywood)	613	438	291	138	50/9
—	—	46	47	POE Angry Johnny (Modern/Atlantic)	611	600	511	484	44/7
23	31	41	48	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	599	667	889	1036	37/0
DEBUT			49	FUGEES No Woman, No Cry (Ruffhouse/Columbia/CRG)	565	499	400	282	30/2
DEBUT			50	SPACEHOG Cruel To Be Kind (HiFi/Sire/EEG)	534	474	273	192	40/2

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker.
97 Alternative reporters. 97 current playlists. © 1996, R&R Inc.

BREAKERS

SCREAMING TREES All I Know (Epic)

TOTAL PLAYS/INCREASE: 1118/815 | TOTAL STATIONS/ADDS: 77/12 | CHART: 26

SPONGE

Wax Ecstatic (To Sell...) (Columbia/CRG)

TOTAL PLAYS/INCREASE: 1079/258 | TOTAL STATIONS/ADDS: 73/9 | CHART: 27

CRACKER

Nothing To Believe In (Virgin)

TOTAL PLAYS/INCREASE: 1025/81 | TOTAL STATIONS/ADDS: 62/9 | CHART: 28

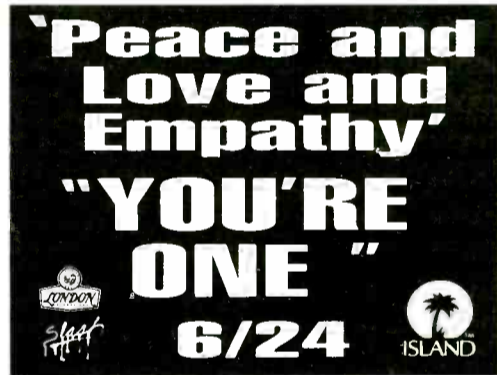
MAGNAPOP

Open The Door (Priority)

TOTAL PLAYS/INCREASE: 1024/106 | TOTAL STATIONS/ADDS: 64/3 | CHART: 29

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CRANBERRIES Free To Decide (Island)	59
DAVE MATTHEWS BAND So Much To Say (RCA)	23
BLUES TRAVELER But Anyway (A&M)	15
WALLFLOWERS 6th Avenue Heartache (Interscope)	14
311 Down (Capricorn)	12
CAST Sandstorm (Polydor/A&M)	12
NADA SURF Popular (Elektra/EEG)	12
SCREAMING TREES All I Know (Epic)	12
NIXONS Wire (MCA)	10
CRACKER Nothing To Believe In (Virgin)	9
HOLE Gold Dust Woman (Hollywood)	9
SOUNDGARDEN Burden In My Hand (A&M)	9
SPONGE Wax Ecstatic (To Sell...) (Columbia/CRG)	9



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SCREAMING TREES All I Know (Epic)	+815
OASIS Don't Look Back In Anger (Epic)	+468
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	+435
BECK Where It's At (DGC/Geffen)	+363
BLUES TRAVELER But Anyway (A&M)	+334
CRANBERRIES Free To Decide (Island)	+301
GARBAGE Stupid Girl (Almo Sounds/Geffen)	+276
SPONGE Wax Ecstatic (To Sell...) (Columbia/CRG)	+258
SOUNDGARDEN Burden In My Hand (A&M)	+234
NADA SURF Popular (Elektra/EEG)	+224

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Superdrag

Sucked Out The premiere single and video from their debut album *Regretfully Yours*.

R&R Alternative Chart **37** - **32**
Over 67 stations on!

New this week at: **WDRE, WHYT, KISF, WPBZ, KFBI, WXNU**



On Elektra Compact Discs and Cassettes

Produced by Tim O'Heir Management: Damaged Gods Mgmt. <http://www.elektra.com>

SO LOW

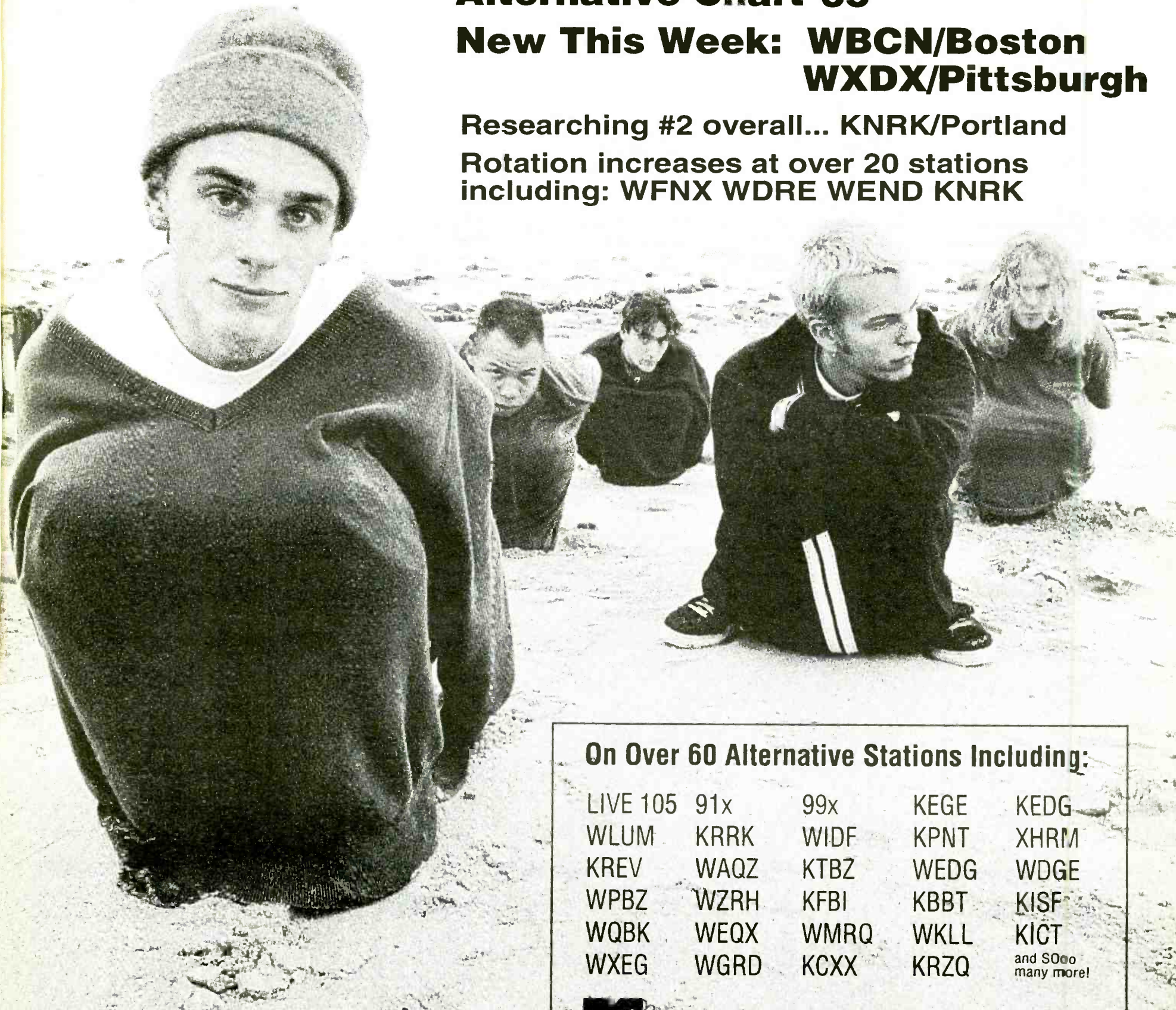


The new single from the full length album *Subliminal Plastic Motives*

Alternative Chart 35

**New This Week: WBCN/Boston
WXDX/Pittsburgh**

**Researching #2 overall... KNRK/Portland
Rotation increases at over 20 stations
including: WFNX WDRE WEND KNRK**



On Over 60 Alternative Stations Including:

LIVE 105	91x	99x	KEGE	KEDG
WLUM	KRRK	WIDF	KPNT	XHRM
KREV	WAQZ	KTBZ	WEDG	WDGE
WPBZ	WZRH	KFBI	KBBT	KISF
WQBK	WEQX	WMRQ	WKLL	KICT
WXEG	WGRD	KCXX	KRZQ	and 5000 many more!



120 Minutes

On tour with cast.



Produced by Matt Mahoney © 1996 BMC Music. All Rights Reserved.

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1

WYRK/New York
(212) 750-0550
Kingston/Tobin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	35	39	40	41	PRIMITIVE RADIO GODS/Standing Outside...
18	34	39	40	41	BUTTHOLE SURFERS/Pepper
24	25	34	39	40	METALLICA/Until It Sleeps
24	23	20	34	39	STONE TEMPLE PILOTS/Trippin' On A Hole...
26	23	24	34	39	PORNO FOR PYROS/Tahitian Moon
35	25	29	32	35	SMASHING PUMPKINS/Pretty Noose
10	27	29	30	31	CURE/Mint Car
28	22	20	29	30	RAGE AGAINST.../Bulls On Parade
-	21	26	31	36	BECK/Where It's At
37	38	39	40	41	BUSH/Machinehead
-	21	29	34	39	SPONGE/Wax Ecstatic (To...)
16	26	31	36	41	VERVE PIPE/Photograph
26	38	30	41	42	TRACY BONHAM/Mother Mother
26	24	28	33	38	ALICE IN CHAINS/Again
23	26	27	32	37	NO DOUBT/Spiderwebs
-	20	25	30	35	SMASHING PUMPKINS/Burden In My Hand
26	26	23	28	33	GARBAGE/Supid Girl
35	26	19	25	31	SMASHING PUMPKINS/Tonight, Tonight
21	21	21	21	21	SMASHING PUMPKINS/Zero
-	13	23	33	43	GREEN DAY/Walking...
-	12	22	32	42	CRANBERRIES/Free To Decide
28	22	24	23	22	NIRVANA/Mangold
19	21	24	23	22	OASIS/Don't Look Back...
-	6	22	32	42	SCREAMING TREES/All I Know
34	26	21	21	21	STONE TEMPLE PILOTS/Big Bang Baby
18	19	25	16	22	FUGEES/No Woman, No Cry
22	15	16	21	26	CRACKER/Nothing To Believe...
7	13	17	18	19	SOLUTION A.D./Fearless
22	18	16	21	26	RADIOHEAD/Street Spirit
11	13	11	15	19	311/Down

MARKET #2

KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	24	36	39	42	BUTTHOLE SURFERS/Pepper
23	35	41	38	33	PRIMITIVE RADIO GODS/Standing Outside...
18	33	39	37	37	TRACY BONHAM/Mother Mother
16	22	29	36	43	PORNO FOR PYROS/Tahitian Moon
21	21	20	34	33	GARBAGE/Supid Girl
25	18	22	33	38	STONE TEMPLE PILOTS/Trippin' On A Hole...
7	25	29	32	35	BECK/Where It's At
7	19	23	29	35	SPONGE/Wax Ecstatic (To...)
11	23	26	28	31	CURE/Mint Car
5	19	27	31	35	SOUNDGARDEN/Burden In My Hand
25	17	18	20	22	SMASHING PUMPKINS/Tonight, Tonight
15	24	22	20	18	SMASHING PUMPKINS/Zero
14	16	18	17	17	LUSH/Ladykillers
34	18	17	17	17	SOUNDGARDEN/Pretty Noose
-	16	17	17	17	AFGHAN WHIGS/Going To Town
14	27	30	33	36	FUGEES/No Woman, No Cry
10	15	17	17	17	NIRVANA/Mangold
11	14	7	7	7	GOLDFINGER/Here In Your Bedroom
14	15	16	16	16	OASIS/Don't Look Back...
10	15	17	17	17	311/Down
10	14	19	19	19	VERVE PIPE/Photograph
21	16	16	15	15	RADIOHEAD/Street Spirit
22	25	21	15	15	STONE TEMPLE PILOTS/Big Bang Baby
10	10	14	14	14	NADA SURF/Popular
21	19	14	14	14	RAGE AGAINST.../Bulls On Parade
11	15	9	9	9	ALICE IN CHAINS/Again
-	-	-	-	-	SCREAMING TREES/All I Know
24	27	21	13	13	JEWEL/Who Will Save...
5	7	10	12	12	RED HOT CHILI.../Coffee Shop
8	11	15	12	12	MAGNAPOP/Open The Door

MARKET #3

WKQX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	35	51	46	46	GRAVITY KILLS/Guilty
34	47	49	44	44	RAGE AGAINST.../Bulls On Parade
10	26	22	39	39	BECK/Where It's At
-	12	28	38	38	SPONGE/Wax Ecstatic (To...)
23	24	21	36	36	BUTTHOLE SURFERS/Pepper
25	20	32	35	35	EVERCLEAR/Heartspark...
10	25	35	34	34	FOO FIGHTERS/Alone & Easy Target
12	18	26	33	33	GOLDFINGER/Here In Your Bedroom
27	23	40	33	33	SOUNDGARDEN/Blow Up...
31	34	29	32	32	PRIMITIVE RADIO GODS/Standing Outside...
16	25	29	32	32	GARBAGE/Supid Girl
33	31	33	32	32	DAVE MATTHEWS BAND/Too Much
34	29	27	32	32	STONE TEMPLE PILOTS/Trippin' On A Hole...
30	36	48	32	32	NO DOUBT/Spiderwebs
56	46	39	32	32	SMASHING PUMPKINS/Tonight, Tonight
10	15	31	31	31	DISHWALLA/Counting Blue Cars
19	11	28	26	26	JEWEL/Who Will Save...
10	12	24	24	24	311/Down
30	49	42	23	23	SOUNDGARDEN/Pretty Noose
-	-	-	-	-	SCREAMING TREES/All I Know
18	15	16	21	21	PORNO FOR PYROS/Tahitian Moon
8	8	16	20	20	CURE/Mint Car
20	16	16	20	20	OASIS/Don't Look Back...
16	16	16	16	16	RAGE AGAINST.../Bulls On Parade
8	6	10	15	15	HOLE/Gold Dust Woman
-	-	-	-	-	REACHAROUND/Big Chair
-	8	10	14	14	STABBING WESTWARD/Shame
8	8	12	12	12	TRIPLE FANTASY/Reved Up
9	10	10	10	10	KILLING JOKE/Democracy

MARKET #4

KITS/San Francisco
(415) 512-1053
Sands/West

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	30	33	33	PRIMITIVE RADIO GODS/Standing Outside...
17	30	28	32	32	BUTTHOLE SURFERS/Pepper
30	30	30	31	31	TRACY BONHAM/Mother Mother
30	21	30	31	31	JEWEL/Who Will Save...
18	15	17	21	21	NO DOUBT/Spiderwebs
10	24	26	29	29	ELECTRONIC/Forbidden City
8	26	29	32	35	BECK/Where It's At
8	20	27	30	33	SMASHING PUMPKINS/Tonight, Tonight
18	19	16	20	23	PORNO FOR PYROS/Tahitian Moon
-	-	-	-	-	SPONGE/Wax Ecstatic (To...)
28	22	19	19	19	LUSH/Ladykillers
17	17	18	19	19	YUM YUM/APary
5	12	15	19	19	OASIS/Don't Look Back...
30	21	14	14	14	CURE/Mint Car
-	30	18	18	18	ADAM SANDLER/Ode To My Car
-	18	18	18	18	NADA SURF/Popular
25	10	14	17	17	POE/Angrny Johnny
5	5	5	5	5	ALANIS MORISSETTE/You Learn
-	-	-	-	-	SCREAMING TREES/All I Know
16	15	18	15	15	311/Down
19	19	18	14	14	GARBAGE/Supid Girl
12	12	14	14	14	PRODIG/Firestarter
8	8	8	8	8	HOLE/Gold Dust Woman
15	17	16	12	12	DISHWALLA/Counting Blue Cars
14	12	10	12	12	SOUNDGARDEN/Blow Up...
19	10	8	12	12	MAGNAPOP/Open The Door
19	16	20	11	11	STONE TEMPLE PILOTS/Trippin' On A Hole...
14	15	16	11	11	FUGEES/No Woman, No Cry
17	16	6	11	11	RAGE AGAINST.../Bulls On Parade
7	6	6	6	6	CRACKER/Nothing To Believe...

MARKET #5

WDRE/Philadelphia
(215) 864-9400
McGuinn

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	36	40	41	41	NO DOUBT/Spiderwebs
26	25	40	43	43	CURE/Mint Car
38	37	40	43	43	GOLDFINGER/Here In Your Bedroom
17	18	40	43	43	ALANIS MORISSETTE/You Learn
39	44	39	42	42	TRACY BONHAM/Mother Mother
38	37	38	41	41	DISHWALLA/Counting Blue Cars
23	22	41	44	44	SMASHING PUMPKINS/Tonight, Tonight
21	20	38	41	41	SOUNDGARDEN/Pretty Noose
14	15	28	29	29	CRACKER/Nothing To Believe...
17	17	19	20	20	SOUTHERN CULTURE.../Camel Walk
17	18	22	23	23	GARBAGE/Supid Girl
27	28	31	32	32	PORNO FOR PYROS/Tahitian Moon
-	7	17	27	27	BECK/Where It's At
-	17	27	27	27	PRIMITIVE RADIO GODS/Standing Outside...
30	26	29	32	32	REFRESHMENTS/Banditos
26	23	27	30	30	SPIN DOCTORS/She Used To Be Mine
15	15	25	25	25	STONE TEMPLE PILOTS/Trippin' On A Hole...
24	26	25	23	23	EVERCLEAR/Heartspark...
-	22	23	23	23	OASIS/Don't Look Back...
-	25	23	23	23	CRANBERRIES/Free To Decide
6	9	17	20	20	FUGEES/No Woman, No Cry
-	20	20	20	20	GREEN DAY/Walking...
17	18	17	17	17	SOLUTION A.D./Fearless
19	18	20	19	19	DADA/Get High
-	18	20	19	19	BUTTHOLE SURFERS/Pepper
-	17	19	19	19	LOVE SPIT LOVE/How Soon Is Now?
7	13	11	19	19	WALLFLOWERS/6th Avenue Heartache
17	15	19	19	19	NIXONS/Wire
18	15	17	19	19	VERVE PIPE/Photograph
20	17	18	18	18	GIN BLOSSOMS/Day Job

MARKET #6

CIMX/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
61	58	52	62	62	BUSH/Machinehead
-	29	53	61	61	SPONGE/Wax Ecstatic (To...)
62	63	61	53	53	SOUNDGARDEN/Pretty Noose
60	55	49	53	53	STONE TEMPLE PILOTS/Trippin' On A Hole...
49	49	45	52	52	RAGE AGAINST.../Bulls On Parade
42	41	43	42	42	VERVE PIPE/Photograph
38	38	41	40	40	BUTTHOLE SURFERS/Pepper
29	36	31	38	38	NO DOUBT/Spiderwebs
41	55	37	37	37	NIXONS/Sister
37	37	37	37	37	STONE TEMPLE PILOTS/Big Bang Baby
-	17	37	37	37	SCREAMING TREES/All I Know
37	37	37	34	34	SMASHING PUMPKINS/Zero
33	35	34	34	34	TRACY BONHAM/Mother Mother
4	39	34	32	32	GARBAGE/Supid Girl
8	20	31	31	31	OASIS/Don't Look Back...
42	34	32	29	29	PORNO FOR PYROS/Tahitian Moon
22	25	33	33	33	SMASHING PUMPKINS/Tonight, Tonight
27	28	27	26	26	ALANIS MORISSETTE/You Learn
6	27	25	25	25	PLUTO/Paste
-	4	23	23	23	SLOAM/The Good In Everyone
26	23	23	23	23	HAYDEN/Bad As They Seem
23	25	24	22	22	COWBOY JUNKIES/A Common Disaster
24	24	25	22	22	RUSTY/California
-	6	12	12	12	BECK/Where It's At
25	21	23	20	20	TRAGICALLY HIP/Ahead By A Century
30	26	17	17	17	EVERCLEAR/Heartspark...
27	26	23	15	15	SUICIDE MACHINE/No Face
-	13	13	13	13	SOUNDGARDEN/Burden In My Hand
-	12	12	12	12	CRANBERRIES/Free To Decide

MARKET #6

WHYY/Detroit
(313) 871-3030
Michaels/Tear

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	37	41	44	44	NIXONS/Sister
36	40	37	44	44	SPACEHOG/In The Meantime
5	28	40	40	40	ALANIS MORISSETTE/You Learn
20	35	42	40	40	BUSH/Machinehead
23	32	39	38	38	JEWEL/Who Will Save...
45	38	44	36	36	GIN BLOSSOMS/Follow You Down
32	37	42	36	36	OASIS/Champagne Supernova
28	31	36	36	36	COLLECTIVE SOUL/The World I Know
41	34	34	34	34	BODEANS/Closer To Free
31	24	31	32	32	EVERCLEAR/Heartspark...
31	29	31	32	32	DISHWALLA/Counting Blue Cars
25	23	29	32	32	GREEN DAY/Brain Slaw
32	37	31	32	32	EVERYTHING BUT.../Missing
28	27	28	31	31	DAVE MATTHEWS BAND/Too Much
14	26	31	31	31	REFRESHMENTS/Banditos
31	26	31	31	31	VERVE PIPE/Photograph
25	30	30	30	30	JOAN OSBORNE/St. Teresa
36	21	26	29	29	DOG'S EYE VIEW/Everything Falls...
16	27	32	28	28	TRACY BONHAM/Mother Mother
-	17	23	28	28	SMASHING PUMPKINS/Tonight, Tonight
28	25	19	26	26	HOOTIE & BLOWFISH/Old Man & Me
18	17	25	25	25	LENNY KRAVITZ/Can't Get You Off...
19	20	28	23	23	SOUNDGARDEN/Pretty Noose
-	23	23	23	23	GOO GOO DOLLS/Naked
39	32	22	22	22	NATALIE MERCHANT/Wonder
-	14	23	23	23	TRACY BONHAM/Give Me One Reason
-	14	23	23	23	STONE TEMPLE PILOTS/Trippin' On A Hole...
-	14	23	23	23	PRIMITIVE RADIO GODS/Standing Outside...
10	19	22	19	19	CURE/Mint Car
-	5	16	16	16	GOO GOO DOLLS/Long Way Down

ALTERNATIVE PLAYLISTS

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the X
MARKET #19
WXDX/Pittsburgh
(412) 846-4100
Winter/Al

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	23	28	35		BUTTHOLE SURFERS/Pepper
27	28	34			SOUNDGARDEN/Pretty Noose
25	26	29	33		TRACY BONHAM/Mother Mother
26	28	33			VERVE PIPE/Photograph
27	30	33			GOLDFINGER/Here In Your Bedroom
25	27	33			STONE TEMPLE PILOTS/Trippin' On A Hole...
18	20	23	32		GARBAGE/Stupid Girl
13	15	22	32		PORNO FOR PYROS/Tahitian Moon
26	28	29	32		CRANBERRIES/Salvation
24	26	28	31		METALLICA/Until It Sleeps
24	27	28	30		GOO GOD DOLLS/Long Way Down
24	27	29	32		REFRESHMENTS/Banditos
24	24	30			GRAVITY KILLS/Guilty
26	25	29			GREEN DAY/Walking...
17	25	29			TOADIES/Away
20	25	27			NO DOUBT/Spiderwebs
-	15	27			BECK/Where It's At
-	13	24			PRIMITIVE RADIO GODS/Standing Outside...
19	19	24			IMPERIAL DRAG/Boy Or A Girl
25	28	29	32		EVERCLEAR/Heartspark...
-	8	16	24		SOLUTION A.D./Fearless
-	9	21	28		SPONGE/Wax Ecstatic (To...)
21	18	19	21		ALANIS MORISSETTE/Right Through You
-	11	16	20		JEWEL/Who Will Save...
-	5	13	19		CURE/Mint Car
24	23	24	25		HUNGER/Vanishing Cream
-	10	18			OASIS/Don't Look Back...
-	10	20			GIN BLOSSOMS/Day Job
17	15	14	15		MAGNAPOP/Open The Door
-	-	-	12		POE/Angrly Johnny

THE EDGE
MARKET #20
KEDJ/Phoenix
(602) 266-1360
Hart/Patyk

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	54	53	80		BUSH/Machinehead
20	19	25	58		GRAVITY KILLS/Guilty
31	32	29	58		BUTTHOLE SURFERS/Pepper
56	61	59	57		TRACY BONHAM/Mother Mother
55	55	55	55		RAGE AGAINST...Bulls On Parade
47	20	22	55		JEWEL/Who Will Save...
18	20	13	54		ALANIS MORISSETTE/You Learn
25	26	32	35		PORNO FOR PYROS/Tahitian Moon
10	27	32	31		BECK/Where It's At
-	-	-	30		PRIMITIVE RADIO GODS/Standing Outside...
10	14	26	30		GARBAGE/Stupid Girl
24	25	23	28		NO DOUBT/Spiderwebs
35	35	36	28		METALLICA/Until It Sleeps
35	60	61	27		SOUNDGARDEN/Pretty Noose
18	21	25	27		STONE TEMPLE PILOTS/Trippin' On A Hole...
-	-	-	26		311/Down
31	31	23	24		MAGNAPOP/Open The Door
56	55	20	23		SMASHING PUMPKINS/Zero
17	13	21	21		GREEN DAY/Walking...
21	24	16	21		REFRESHMENTS/Banditos
-	-	-	20		ADAM SANDLER/Ode To My Car
11	17	25	18		SMASHING PUMPKINS/Tonight, Tonight
13	12	12	17		IMPERIAL DRAG/Boy Or A Girl
56	56	22	16		CRANBERRIES/Salvation
-	-	-	15		CURE/Mint Car
26	29	27	9		GOLDFINGER/Here In Your Bedroom
-	-	-	11		SPONGE/Wax Ecstatic (To...)
21	20	28	7		EVERCLEAR/Heartspark...
5	5	5	7		SEVEN MARY THREE/Water's Edge
10	10	14	5		PATTI ROTHBERG/Inside

101.5FM
MARKET #20
KZON/Phoenix
(602) 258-8181
Ebbott/Smith

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	27	26	27		DAVE MATTHEWS BAND/Too Much
13	12	24	27		GARBAGE/Stupid Girl
33	25	27			GIN BLOSSOMS/Day Job
14	12	24	27		SATELITE/Suffering
26	29	21	26		DISHWALLA/Counting Blue Cars
25	26	27	26		VERVE PIPE/Photograph
24	26	25	25		ALANIS MORISSETTE/You Learn
-	-	-	7		11 23 PRIMITIVE RADIO GODS/Standing Outside...
27	29	23			REFRESHMENTS/Banditos
28	27	25	20		CRANBERRIES/Salvation
14	13	14	20		HOOTIE & BLOWFISH/Old Man & Me
16	12	12	16		CRACKER/Nothing To Believe...
13	14	15	16		LUSH/Ladykillers
11	15	12	16		MAGNAPOP/Open The Door
11	13	13	15		GREEN DAY/Walking...
17	11	15	15		IMPERIAL DRAG/Boy Or A Girl
14	15	13	14		PORNO FOR PYROS/Tahitian Moon
-	-	-	10		CURE/Mint Car
9	12	13	13		EVERCLEAR/Heartspark...
13	15	12	13		GOO GOD DOLLS/Made
15	15	15	13		NIXONS/Sister
-	-	-	8		13 OASIS/Don't Look Back...
15	15	14	13		RUST/Not Today
26	27	18	12		DIG'S EYE VIEW/Everything Falls...
6	10	13	12		GOO GOD DOLLS/Long Way Down
8	14	12	12		MYSTERIES OF LIFE/Going Through...
11	14	13	12		NIRVANA/Marigold
16	13	13	12		NO DOUBT/Just A Girl
15	13	13	12		STONE TEMPLE PILOTS/Lady Picture Show
8	13	13	11		JEWEL/Under The Water

107.9END
MARKET #22
WENZ/Cleveland
(216) 861-0100
Neumann/Robertson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	44	48	49		TRACY BONHAM/Mother Mother
43	44	48	47		DISHWALLA/Counting Blue Cars
43	44	44	47		ALANIS MORISSETTE/You Learn
45	44	48	46		VERVE PIPE/Photograph
45	44	48	46		DAVE MATTHEWS BAND/Too Much
20	20	46	48		COLLECTIVE SOUL/Where The River...
18	20	47	45		REFRESHMENTS/Banditos
41	44	47	44		GRAVITY KILLS/Guilty
44	44	46	44		SOUNDGARDEN/Pretty Noose
21	20	16	21		SUPER B/King Of The World
18	19	14	21		METALLICA/Until It Sleeps
19	14	21	21		ALICE IN CHAINS/Again
20	19	16	20		SUPERDRAG/Sucked Out
18	16	20	20		NO DOUBT/Spiderwebs
18	20	15	20		WHY STORE/Lack Of Water
-	-	-	28		SCREAMING TREES/All I Know
19	20	15	19		SOUTHERN CULTURE.../Camel Walk
22	20	14	19		EVERCLEAR/Heartspark...
-	-	-	14		MAGNAPOP/Open The Door
-	-	-	19		SOLUTION A.D./Fearless
18	19	18	18		BUTTHOLE SURFERS/Pepper
18	18	18	18		PORNO FOR PYROS/Tahitian Moon
19	18	17	17		PRIMITIVE RADIO GODS/Standing Outside...
20	20	15	17		CURE/Mint Car
18	20	15	17		GIN BLOSSOMS/Day Job
-	-	-	17		GARBAGE/Stupid Girl
16	14	14	17		RAGE AGAINST...Bulls On Parade
-	-	-	14		SPONGE/Wax Ecstatic (To...)
-	-	-	17		OASIS/Don't Look Back...
-	-	-	14		SMASHING PUMPKINS/Tonight, Tonight

WMMS
MARKET #22
WMMS/Cleveland
(216) 731-9667
Gorman/Kubinski

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	46	44		NIXONS/Sister
39	45	42	44		DISHWALLA/Counting Blue Cars
35	41	40	41		METALLICA/Until It Sleeps
19	24	30	40		BUTTHOLE SURFERS/Pepper
29	33	39	38		SOUNDGARDEN/Pretty Noose
-	-	-	35		SMASHING PUMPKINS/Tonight, Tonight
-	-	-	17		35 SPACEDOG/In The Meantime
27	31	33	36		SMASHING PUMPKINS/Tonight, Tonight
-	-	-	33		35 REFRESHMENTS/Banditos
31	31	34	34		NO DOUBT/Spiderwebs
31	32	31	32		SEVEN MARY THREE/Water's Edge
-	-	-	12		25 FUGES/No Woman, No Cry
30	32	31	31		OASIS/Who Now?
36	39	41	31		ALANIS MORISSETTE/You Learn
28	32	31	31		JARS OF CLAY/Food
-	-	-	19		19 CRACKER/Nothing To Believe...
-	-	-	19		19 CRACKER/Nothing To Believe...
-	-	-	7		7 PRIMITIVE RADIO GODS/Standing Outside...
36	28	27	27		STONE TEMPLE PILOTS/Big Bang Baby
41	42	37	25		JEWEL/Who Will Save...
40	29	5	25		ADAM SANDLER/Ode To My Car
35	29	32	25		POE/Angrly Johnny
-	-	-	15		15 STICK FIGURE/7 Days
18	25	34	22		STONE TEMPLE PILOTS/Trippin' On A Hole...
38	37	39	22		BUSH/Machinehead
14	18	18	21		WALLFLOWERS/8th Avenue Heartache
18	18	19	19		PORNO FOR PYROS/Tahitian Moon
18	21	19	18		GOLDFINGER/Here In Your Bedroom
-	-	-	11		11 SPONGE/Wax Ecstatic (To...)
-	-	-	17		17 DAVE MATTHEWS BAND/So Much To Say
20	19	18	18		GOO GOD DOLLS/Long Way Down

KTCL
MARKET #23
KTCL/Denver
(303) 571-1232
Hayes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	29	29	31		NO DOUBT/Spiderwebs
17	24	27	30		PRIMITIVE RADIO GODS/Standing Outside...
18	29	29	30		GARBAGE/Stupid Girl
28	29	29	30		PORNO FOR PYROS/Tahitian Moon
19	30	29	28		JEWEL/Who Will Save...
22	22	23	28		IMPERIAL DRAG/Boy Or A Girl
23	26	23	28		VERVE PIPE/Photograph
22	30	27	26		ALANIS MORISSETTE/You Learn
27	20	23	26		SMASHING PUMPKINS/Tonight, Tonight
21	24	21	25		CURE/Mint Car
-	-	-	24		24 OASIS/Don't Look Back...
27	24	24	24		GIN BLOSSOMS/Day Job
-	-	-	23		23 BECK/Where It's At
-	-	-	22		22 DISHWALLA/Counting Blue Cars
-	-	-	22		22 ELECTRONIC/Fordham City
16	24	21	22		MAGNAPOP/Open The Door
24	22	23	22		PATTI ROTHBERG/Inside
-	-	-	22		22 LOVE AND ROCKETS/Fever
24	27	24	22		DISHWALLA/Counting Blue Cars
23	2	29	17		LUSH/Ladykillers
31	31	28	26		CRANBERRIES/Salvation
10	12	11	14		YUM YUM/Apiary
6	7	4	14		GOO GOD DOLLS/Long Way Down
5	5	10	13		PATTI SMITH/Summer Cannibals
6	10	11	12		APPLES IN STEREO/Tidal Wave
-	-	-	12		12 CRANBERRIES/Free To Decide
23	11	10	11		SPECIALS/A Little Bit Me...
9	8	7	11		SOLUTION A.D./Fearless
8	9	11	12		GOLDFINGER/Here In Your Bedroom
-	-	-	14		14 EVERCLEAR/Heartspark...

THE MAX
MARKET #24
KBPT/Portland, OR
(503) 222-1011
Numme/Scott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	31	36	44		ALICE IN CHAINS/Again
-	-	-	15		15 HOLE/Gold Dust Woman
-	-	-	16		16 BECK/Where It's At
38	40	33	33		JEWEL/Who Will Save...
31	35	30	30		NO DOUBT/Spiderwebs
13	18	20	32		SMASHING PUMPKINS/Tonight, Tonight
13	18	20	32		PRIMITIVE RADIO GODS/Standing Outside...
42	33	30	28		SPACEHOG/Cruel To Be Kind
-	-	-	16		16 OASIS/Don't Look Back...
15	23	20	28		PORNO FOR PYROS/Tahitian Moon
-	-	-	17		17 SPONGE/Wax Ecstatic (To...)
33	39	46	28		RAGE AGAINST...Bulls On Parade
18	23	27	27		DISHWALLA/Counting Blue Cars
22	19	22	22		VERVE PIPE/Photograph
15	20	18	22		311/Down
18	17	22	22		DAVE MATTHEWS BAND/Too Much
19	18	21	21		MAGNAPOP/Open The Door
20	17	18	21		SELF/So Low
40	40	41	21		TRACY BONHAM/Mother Mother
15	22	21	21		SUPER DELUXE/She Came On
19	21	17	21		SOLUTION A.D./Fearless
20	23	23	20		NADA SURF/Popular
20	20	22	20		CRACKER/Nothing To Believe...
23	28	19	20		REACHAROUND/Big Chair
18	32	25	20		GOLDFINGER/Here In Your Bedroom
27	27	26	20		CURE/Mint Car
-	-	-	20		20 SCREAMING TREES/All I Know
16	19	21	19		IMPERIAL DRAG/Boy Or A Girl
21	19	20	19		GARBAGE/Stupid Girl

KNRK
MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton/Souther

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38		BUTTHOLE SURFERS/Pepper
13	13	13	38		GOLDFINGER/Here In Your Bedroom
38	38	38	38		BUSH/Machinehead
10	10	10	38		NO DOUBT/Spiderwebs
22	22	22	38		PATTI ROTHBERG/Inside
38	38	38	38		TRACY BONHAM/Mother Mother
23	23	24	37		SELF/So Low
32	32	31	27		JEWEL/Who Will Save...
25	25	24	23		HOLE/Gold Dust Woman
7	7	6	22		311/Down
-	-	-	22		22 SPONGE/Wax Ecstatic (To...)
-	-	-	21		21 SCREAMING TREES/All I Know
24	24	25	20		GREEN DAY/Walking...
38	38	23	20		PORNO FOR PYROS/Tahitian Moon
-	-	-	19		19 SPACEHOG/Cruel To Be Kind
12	12	12	38		SOUNDGARDEN/Pretty Noose

NEW MUSIC SPECIALTY SHOWS

Specialty Shows Go To Jale!

The R&R Specialty Show panel was captivated by Jale this week, taking it to the top of the reports. Supporters such as WFNX/Boston, KPNT/St. Louis, and KNDD/Seattle gave it top rank. Electronic had another strong week, with play coming at WLUM/Milwaukee, XHRM/San Diego, KDGE/Dallas, and more. The full-length of Nada Surf demonstrated their "Popular-ity" with play coming at KUKQ/Phoenix, WNNX/Atlanta, KROX/Austin, and others. Want to report to the exclusive R&R Specialty Show panel? Contact us at (310)788-1666.

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- JALE (Sub Pop)
- ELECTRONIC (Warner Bros.)
- NADA SURF (Elektra/EEG)
- KMFDM (Wax Trax/TVT)
- YUM YUM (TAG)
- CHIMERA (Grass)
- CHIXDIGGIT (Sub Pop)
- SPOON (Matador)
- LIZ PHAIR (Capitol)
- SCREAMING TREES (Epic)

GAINING MOMENTUM

- TRAE (Cabana Boy)
Airplay Includes: KROQ, WFNX, XHRM
- PORNO FOR PYROS (Warner Bros.)
Airplay Includes: KTBZ, WAQZ, WNNX
- BECK (DGC/Geffen)
Airplay Includes: KNDD, KREV, WROX
- EXTRA FANCY (Atlantic)
Airplay Includes: KROX, KUKQ, XHRM
- ASH (Reprise)
Airplay Includes: KISF, WBCN, WRLG
- REPUBLICA (RCA)
Airplay Includes: KFMA, KROQ, KROX
- SLEEPER (Arista)
Airplay Includes: WFNX, WHFS, WLUM
- SPONGE (Columbia)
Airplay Includes: KFMA, WBCN, WNNX
- MONO PUFF (Rykodisc)
Airplay Includes: KDGE, KTBZ, WRLG
- JAWBOX (TAG)
Airplay Includes: KNDD, KFMA, WHFS

KDGE/Dallas, TX

THE ADVENTURE CLUB
Sunday, June 9



- SQUIRREL NUT ZIPPERS Got My... (Mammoth)
- ELECTRONIC Forbidden City (Warner Bros.)
- BEDHEAD What's Missing (Trance Syndicate)
- BLACK GRAPE Fat Neck (Radioactive)
- GAUNT Kryptonite (Thrill Jockey)
- CAST Sandstorm (Polydor/A&M)
- MOONSHAKE Exotic Siren Song (C/Z)
- LIZ PHAIR Rocket Boy (Capitol)
- LINDA SMITH Remember Your Heart (Import)
- TOASTERS Talk Is Cheap (Moon)
- SIMPLE ONES Forget You (Import)
- MORRISSEY Sunny (Import)

NEW MUSIC SCENE

- Artist: Nada Surf
- Track: "Popular"
- LP: "High/Low"
- Producer: Ric Ocasek
- Label: Elektra



Essentials: Matthew Caws (guitar/vocals) has an informed background. Living in Europe and New York as a child and later working as a music writer and recording engineer, Caws has the kind of personal and professional experiences that generally spell either clever or aware.

Nada Surf is a little of both. Formed by Caws and childhood friend Daniel Lorca (bass/vocals), Nada Surf is the latest in a line of projects the two have created since the mid-'80s. Once joined by Ian Elliot (drums), the group stabilized and started working on a series of demos while maintaining their night jobs (working the graveyard shift as computer temps). Fate led them to producer Ric Ocasek at a friend's gig at a New York club. After slipping him a tape, Caws and Lorca were caught off guard when they received a message from Ocasek on their answering machine saying that he wanted to work with them.

Ocasek felt the band was more than ready. He says, "The arrangements were there, and the tape they gave me had songs that were pretty much in the pocket. I was thinking, 'This is an album already.'"

The origins of "Popular" come from an early 1960s etiquette book. "We take a lot of 'Popular' out of this book that was written at the height of the baby boom, when I guess they believed it might work."

• Influences: Clash, Buzzcocks, Stooges, Leonard Cohen

• Artist POV: According to Caws, "One of the things I'm interested in is how, as people, we always seem to trip ourselves up. We know there's a certain way to live — a way to achieve the right karma and all that, but somehow we end up eating doughnuts and lying under the covers"

— Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WNNX/Atlanta, GA Planet Jill Sunday 10pm-1am Jill Melancon</p> <p>Porno For Pyros "100 Ways" Moog Cookbook "Smells Like Team Spirit" Ocean Colour Scene "The Riverboat Song" Screaming Trees "All I Know" Butthole Surfers "Birds"</p>	<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am</p> <p>Sound Mind "Stanie" Jonny Polonsky "Love Lovely Love" Big In Iowa "Mr. Becky" Fishbone "Alcoholic" Porno For Pyros "100 Ways"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadol</p> <p>Hoover "2 Wicky" Jack "For Luna" Love And Rockets "Fever" Screaming Trees "All I Know" Sugar Plant "Turn It On"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel</p> <p>Grant Les Buffalo "Homespun" Jale "All Ready" Dashboard Prophets "Sick Of It All" Electronic "Forbidden City" China Drum "Can't Stop These Things"</p>	<p>KUKQ/Phoenix, AZ Generation U Sunday 7-9pm Larry Mac</p> <p>Dub War "Enemy Maker" Meices "Uncool" Toasters "2 Tone Party" Suicide Machines "New Girl" Nada Surf "Popular"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter</p> <p>Wild Strawberries "I Don't Want To..." Trae "Led Me In" Yum Yum "Aplary" Goggy Tah "Whoever You Are" Hayden "Bad As They Seem"</p>
<p>KROX/Austin, TX Radio Free Austin Sunday 6-9pm Andy Langer</p> <p>Precort Curlywolf "Celebrate Ray" Fastball "Make Your Momma Proud" Nada Surf "Popular" Republica "Ready To Go" Three Fish "All Messed Up"</p>	<p>WOXY/Cincinnati, OH Gridlox Sunday 11pm-1am Rob Ervin & Dan Cromer</p> <p>Guided By Voices "Cut-Out Witch" Polvo "Fast Canoe" Scud Mountain Boys "Lift Me Up" Mecca Normal "Cave In" Spoon "Don't Buy The Realistic"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel</p> <p>Semisonic "If I Run" Kill Creek "Binky" Posies "Daily Mutilation" Tonic "Open Up Your Eyes" Ash "Goldfinger"</p>	<p>KREV & WREX/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass</p> <p>Beck "Devils Haircut" Milk "Another Elevator" Hoover "2 Wicky" Perfect "Alternative Monkey" Hole "Gold Dust Woman"</p>	<p>WDST/Poughkeesie, NY Indie Flux Thursday 10pm Nic Harcourt</p> <p>Wild Strawberries "I Don't Want To..." R.O.C. "I Want You, I Need You..." Chimera "Catch Me" Yum Yum "Aplary" Jale "All Ready" Jack Drag "Loop"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins</p> <p>1000 Mona Lisas "Girlfriendly" Underworld "Pearls Girl" Drew Neuman "Longtime Iguana" Beck "Where It's At" Chixdiggit "Where's Your Mom?"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus</p> <p>Stabbing Westward "Shame" Perfume Tree "See Me Smile" Sponge "Wax Ecstatic (To Sell Angelina)" Fun Lovin' Criminals "Scooby Snacks" Hayden "We Don't Mind"</p>	<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Josh & Kevin</p> <p>Land Of The Loops "Heidi Cakes" Come "Hurricane" Frente "Goodbye Goodguy" Mike Flowers Pops "Light My Fire" Bedhead "What's Missing"</p>	<p>KKNB/Lincoln, NE Latitudes Sunday 9-10pm Junior</p> <p>Son Volt "Route" Joykiller "Brainless" Grover "Yeah, I'm Dumb" Chimera "Night Song" Wild Strawberries "I Don't Want To..."</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 6-8pm Jason Moon</p> <p>Tim Booth & A. Badalamenti "I Believe" Soul Coughing "Soundtrack To Mary" Remy Zero "Descent" Mono Puff "The Devil Went Down To Newport..." American Analog Set "Diana Slowburner I"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron</p> <p>Cecil "No Excuses" Ash "Girl From Mars" Chixdiggit "Where's Your Mom?" Yum Yum "Aplary" Electronic "Forbidden City"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast</p> <p>KMFDM "Power" Republica "Ready To Go" Ashley MacIsaac "Sleepy Maggie" Perfume Tree "So Far Away" Sonic Youth "Little Trouble Girl"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Jason Steeves</p> <p>Money Mark "Never Stop" Tylerision "Purdy Devenot" Sleeper "Sale Of The Century" Land Of Loops "Multi-Family Garage Sale" Chemical Brothers "Get Up On It Like This"</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel</p> <p>Caroline Lavelle "Moorlough Shore" Chimera "Catch Me" Trae "She Wants Me" Spooky Ruben "Running Away" Dig "Whose Side You On?"</p>	<p>KROQ/Los Angeles, CA Rodney On The RQ Sunday 10pm-1am Rodney Bingenheimer</p> <p>60 Ft.Doll "Happy Shopper" Northern Uproar "Memories" Bis "Kandy Pop" Nobody "Nobody" Trae "Led Me In"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 11pm-2am Al Mitchell</p> <p>Hollowbodies "I Don't Understand Me..." Avali "McCarthy" Charm Farm "Sick" Bis "Kandy Pop" Republica "Ready To Go" Far "Love, American Style"</p>	<p>XHRM/San Diego The Flash Zone Saturday 9pm-2am Greg Pearson</p> <p>Wild Strawberries "I Don't Want To..." KMFDM "Power" Republica "Ready To Go" Sleeper "Sale Of The Century" Electronic "Forbidden City"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh</p> <p>Texas Is The Reason "Something To Forget" Jawbox "Mirrorful" Mind Science "Do You Rule" Bikini Kill "Disantc Complicity" Chixdiggit "Where's Your Mom?"</p>



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Really Connecting Online

□ KXPK/Denver takes its web site beyond chat

Many stations regard their web sites as a minor marketing vehicle — a place where the technologically adroit can go and “play” with station tidbits. Well, KXPK (The Peak)/Denver has a different overview.



Richard Ray

The station believes its web site, found at www.thepeak.com, provides the means to communicate one on one with each plugged-in listener. KXPK Creative Services Director **Richard Ray** is the station’s “web master.” He, along with staffer **Jackie Selby**, is responsible for creating and maintaining the Peak’s online presence.

Ray eschews striking graphics and elaborate programs in favor of a straightforward concept. “Content is the most important issue to me as a devoted online user. When I go online, I go looking for real information — not bells and whistles. So I try to provide as much specific information as possible in the Peak’s web site. My feeling is that the only

reason you come back to a web site is for special offers, exclusive information, and other incentives.

“Fancy screens work once. After that, why come back? I tried to design something that is extremely up to the minute on both a community level and a radio station level. What does the site have that people can’t get anywhere else?”

Membership Rewards

Ray has created an online mem-

bership club for the station, which works on many levels. “We generate a lot of data about listeners just from their enrollment. We ask for their opinions and entertainment preferences. We, in turn, provide very immediate info through such areas as our live ‘Peak Performance’ calendar and ‘Peak Pass’ retail program. Most adults can’t stay glued to the radio for information they might want, so we provide it to them on their own timetable.”

As a result of the station going out of its way to treat online listeners special, Ray says the listeners have responded in kind. “I tackled this thing as a personal project. As an online user, I hate when I receive

automated replies to queries or worse, no reply. I answer every e-mail request we receive. Over the last month, people have been sending us the most appreciative e-mail just because we personally contacted them. The online universe is still new enough that people feel special about direct communication.”

Ray believes this audience might be more involved than the typical adult consumer. “These people are

highly intelligent, skilled, and technologically aware. They respond strongly to us wanting a one-on-one relationship with them. The request lines have been replaced in many ways by this avenue. A lot of programmers disregard this approach, feeling the percentages aren’t there yet. Those same people listen to what far fewer people have to say on the phone. These are core listeners we

by Sky Daniels

superserve. Over the air we broadcast; here we relate directly.

“We’re in an area that’s in the top five nationally in Internet usage. We have received 4000 membership requests in just over a month. It grows by about 30 people a day.

One thing that really appeals to these fans is the sense of a new frontier. There are no rules, no boundaries, no ‘playlist.’ We make this universe what they want it to be. And its provided me with the most creative freedom I’ve felt in a while.”

Customer Serviced

One unique facet of the Peak’s approach is in the area of contesting. The station has begun a promotion in which prizes are awarded exclusively to their online members. Ray enthuses, “We have an online contest that isn’t explained on-air, only alluded to. It’s a forced-listening contest in which we give the title of a song that we’re going to play in a two-hour period. The contestant has to identify the song heard before and after the designated song.

“We draw from the e-mail entries, and each week we update the game and prizes. In fact, online

This online approach doesn’t separate the members from the station; it gets them more deeply involved with our on-air activities.

One thing that really appeals to these fans is the sense of a new frontier. There are no rules, no boundaries, no ‘playlist.’

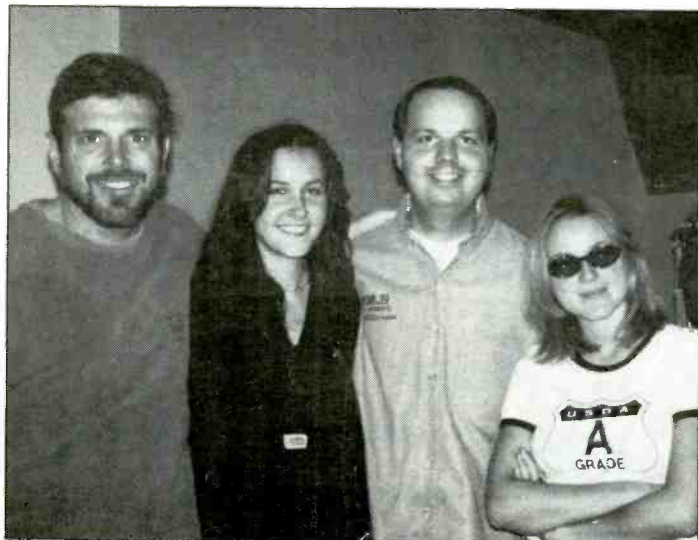


AVALANCHE HITS TOP OF PEAK — KXPK/Denver morning duo Pete MacKay and Mari Szatkowski didn’t have any brooms on hand, but suspected a sweep was in the works as the Colorado Avalanche faced off against the Florida Panthers in the recent NHL Stanley Cup Finals. The two showed off a gigantic replica of the trophy near Denver’s McNichols Arena prior to the first of the Avalanche’s four wins (6/4), and then drove the station’s Avalanche Bandwagon to Miami Arena for a few live broadcasts!

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1666 or e-mail: sky@ronline.com



JEWEL MAKES HER POINT — Atlantic Record’s artist Jewel recently played at WHPT/Tampa’s Sunset Music Series, drawing 8000 fans. Celebrating the performance are (l-r) Atlantic Records Ric Brown and Bonnie Slifkin, WHPT APD Chris Taylor, and Jewel.



ANGELINE COMES HOME — Polydor artist’s The Badlees recently played the hometown of the one and only Angelyne, stopping by KSCA/LA’s record release party for Live From The Music Hall, Vol II. Showing their support for Angelyne are band members from The Badlees and KSCA PD Mike Morrison(3rd from left) and Promotion Director Robert Lyles(second from left).

JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	3	1	STING You Still Touch Me (A&M)	584	595	592	563	35/2
4	4	4	2	JEWEL Who Will Save Your Soul (Atlantic)	574	576	525	510	31/0
2	2	2	3	DAVE MATTHEWS BAND Too Much (RCA)	570	633	653	670	31/0
1	1	1	4	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)	560	681	717	747	30/0
10	6	5	5	ALANIS MORISSETTE You Learn (Maverick/Reprise)	520	489	450	350	27/0
11	8	7	6	WHY STORE Lack Of Water (Way Cool Music/MCA)	484	488	397	340	33/0
5	5	6	7	PATTI ROTHBERG Inside (EMI)	466	488	478	461	34/1
—	—	13	8	ERIC CLAPTON Change The World (Reprise)	447	351	100	—	28/1
18	13	11	9	WALLFLOWERS 6th Avenue Heartache (Interscope)	409	367	327	276	34/3
22	16	14	10	DAVE MATTHEWS BAND So Much To Say (RCA)	394	338	283	243	36/3
8	9	8	11	PAUL WESTERBERG Love Untold (Reprise)	375	394	382	364	28/0
24	22	18	12	CRANBERRIES Free To Decide (Island)	371	309	235	220	33/3
13	11	10	13	ELVIS COSTELLO You Bowed Down (Warner Bros.)	367	378	343	313	32/0
6	7	9	14	MARK KNOPFLER Don't You Get It (Warner Bros.)	366	383	398	407	25/0
19	15	12	15	DISHWALLA Counting Blue Cars (A&M)	339	352	284	271	19/2
9	10	15	16	BADLEES Angeline Is Coming Home (Polydor/A&M)	337	332	362	352	25/0
BREAKER	17	17	17	BLUES TRAVELER But Anyway (A&M)	325	217	57	9	27/4
17	12	17	18	LOS LOBOS Can't Stop The Rain (Slash/WB)	312	327	330	288	25/0
BREAKER	19	19	19	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)	276	185	117	86	22/3
20	18	19	20	FOO FIGHTERS Big Me (Roswell/Capitol)	274	278	266	270	15/0
27	23	20	21	CURE Mint Car (Fiction/EEG)	255	259	235	185	23/0
7	14	16	22	JARS OF CLAY Flood (Silvertone)	240	331	315	392	14/0
—	—	25	23	DOG'S EYE VIEW The Prince's Favorite Son (Columbia/CRG)	230	214	155	131	26/1
DEBUT	24	24	24	LYLE LOVETT Private Conversation (Curb/MCA)	229	170	44	—	25/1
21	25	22	25	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	221	248	225	249	15/0
14	19	21	26	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	218	259	263	310	18/0
29	26	28	27	GIN BLOSSOMS Not Only Numb (A&M)	204	195	198	181	18/0
12	17	27	28	COWBOY JUNKIES A Common Disaster (Geffen)	199	199	278	331	16/1
—	—	26	29	PHILOSOPHER KINGS Charms (Columbia/CRG)	197	210	168	152	19/0
23	24	30	30	NATALIE MERCHANT Jealousy (Elektra/EEG)	197	185	229	224	13/0

This chart reflects airplay from June 10-16. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

TRACY CHAPMAN Smoke And Ashes (Elektra/EEG)
Total Plays: 189, Total Stations: 19, Adds: 1

REFRESHMENTS Banditos (Mercury)
Total Plays: 165, Total Stations: 10, Adds: 0

PATTI SMITH Summer Cannibals (Arista)
Total Plays: 158, Total Stations: 22, Adds: 1

AMANDA MARSHALL Birmingham (Epic)
Total Plays: 151, Total Stations: 17, Adds: 0

JOAN OSBORNE St. Teresa (Blue Gorilla/Mercury)
Total Plays: 150, Total Stations: 10, Adds: 0

SMASHING PUMPKINS Tonight, Tonight (Virgin)
Total Plays: 146, Total Stations: 11, Adds: 1

HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
Total Plays: 144, Total Stations: 19, Adds: 3

SQUEEZE This Summer (IRS)
Total Plays: 114, Total Stations: 15, Adds: 4

KEB' MO' That's Not Love (Okeh/Epic)
Total Plays: 113, Total Stations: 24, Adds: 10

CATIE CURTIS Radical (Guardian)
Total Plays: 96, Total Stations: 11, Adds: 0

Songs ranked by total plays.

BREAKERS®

BLUES TRAVELER But Anyway (A&M)

TOTAL PLAYS/INCREASE: 325/108
TOTAL STATIONS/ADDS: 27/4
CHART: 17

PRIMITIVE RADIO GODS

Standing Outside A Broken... (Ergo/Columbia/CRG)
TOTAL PLAYS/INCREASE: 276/91
TOTAL STATIONS/ADDS: 22/3
CHART: 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
KEB' MO' That's Not Love (Okeh/Epic)	10
UGLY AMERICANS Vulcan Death Grip (Capricorn)	8
DUNCAN SHEIK Barely Breathing (Atlantic)	7
FINN BROTHERS Only Talking Sense (Discovery)	5
BLUES TRAVELER But Anyway (A&M)	4
MICKEY HART Down The Road (Rykodisc Inc.)	4
LYLE LOVETT That's Right (You're Not...) (Curb/MCA)	4
SQUEEZE This Summer (IRS)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLUES TRAVELER But Anyway (A&M)	+108
ERIC CLAPTON Change The World (Reprise)	+96
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia/CRG)	+91
KEB' MO' That's Not Love (Okeh/Epic)	+83
CRANBERRIES Free To Decide (Island)	+62
LYLE LOVETT Private Conversation (Curb/MCA)	+59
DAVE MATTHEWS BAND So Much To Say (RCA)	+56
JOAN OSBORNE St. Teresa (Blue Gorilla/Mercury)	+53
SQUEEZE This Summer (IRS)	+52
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	+51

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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Already On: **WBOS** **WNCS** **WRNX** **WXPN** **WJBX** **WRLT** **KUMT** **WXKR** **KFMG** **KENZ** **KMBY** **KAEP**
WXRV **WMVY** **WXLE** **WMAX** **WHPT** **KGSR** **WXRT** **KBXR** **KXPK** **KSCA** **KQPT**



JUNE 21, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)		
2	2	1	1	DAVE MATTHEWS BAND Crash (RCA)	39/0	1037	-2	"Much" (570)	"Say" (394)	"Tripping" (27)
1	1	2	2	HOOTIE & THE BLOWFISH Fairweather Johnson (Atlantic)	42/0	902	-90	"Old" (560)	"Town" (144)	"Be" (65)
3	3	3	3	STING Mercury Falling (A&M)	39/0	844	+4	"Touch" (584)	"Hung" (64)	"Winter" (59)
7	6	6	4	ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	28/0	588	+26	"Learn" (520)	"Ironic" (28)	"Head" (15)
6	7	4	5	JEWEL Pieces Of You (Atlantic)	31/0	580	-2	"Save" (574)	"You" (6)	
4	4	5	6	MARK KNOPFLER Golden Heart (Warner Bros.)	29/0	553	-24	"Get" (366)	"Imelda" (55)	"Darling" (46)
21	14	8	7	WHY STORE Why Store (Way Cool Music/MCA)	34/0	504	0	"Water" (484)	"Sunrise" (9)	"Broken" (6)
8	8	7	8	PATTI ROTHBERG Between The 1 & The 9 (EMI)	36/1	502	-12	"Inside" (466)	"Flicker" (29)	"Ways" (7)
11	9	9	9	CRANBERRIES To The Faithful Departed (Island)	34/0	488	-7	"Decide" (371)	"Salvation" (65)	"Rebels" (16)
9	10	10	10	DOG'S EYE VIEW Happy Nowhere (Columbia/CRG)	33/1	469	-26	"Prince's" (230)	"Falls" (218)	"Small" (21)
5	5	11	11	GIN BLOSSOMS Congratulations, I'm Sorry (A&M)	30/0	454	-15	"Numb" (204)	"Job" (118)	"Follow" (69)
15	17	12	12	TRACY CHAPMAN New Beginning (Elektra/EEG)	30/0	448	-5	"Reason" (221)	"Smoke" (189)	"Beginning" (21)
—	—	20	13	SOUNDTRACK Phenomenon (Reprise)	28/1	447	+96	"Change" (447)		
23	21	17	14	WALLFLOWERS Bringing Down The Horse (Interscope)	36/3	439	+46	"Heartache" (409)	"Marleans" (10)	"Headlight" (7)
14	12	13	15	PAUL WESTERBERG Eventually (Reprise)	31/0	434	-17	"Untold" (375)	"Angels" (12)	"Once" (11)
20	16	15	16	ELVIS COSTELLO All This Useless Beauty (Warner Bros.)	33/0	427	+9	"Bowed" (367)	"End" (18)	"Shallow" (14)
13	11	14	17	LOS LOBOS Colossal Head (Slash/WB)	27/0	401	-32	"Rain" (312)	"Revolution" (40)	"Bones" (18)
10	13	22	18	COWBOY JUNKIES Lay It Down (Geffen)	27/2	356	+8	"Disaster" (199)	"Angel" (73)	"Calling" (25)
12	18	16	19	JARS OF CLAY Jars Of Clay (Silvertone)	20/1	348	-60	"Flood" (240)	"Liquid" (81)	"Sinking" (19)
24	22	21	20	CURE Wild Mood Swings (Fiction/EEG)	25/0	343	-7	"Mint" (255)	"13th" (33)	"Want" (30)
25	23	19	21	DISHWALLA Pet Your Friends (A&M)	19/2	342	-13	"Cars" (339)	"Haze" (3)	
19	19	23	22	BADLEES River Songs (Polydor/A&M)	25/0	339	+2	"Angeline" (337)	"Mercy" (2)	
17	15	18	23	OASIS (What's The Story) Moring Glory (Epic)	21/0	333	-57	"Champagne" (150)	"Anger" (90)	"Wonderwall" (78)
—	—	30	24	BLUES TRAVELER Live From The Fall (A&M)	29/4	325	+108	"But" (325)		
DEBUT	DEBUT	DEBUT	25	LYLE LOVETT The Road To Ensenada (Curb/MCA)	25/1	289	+119	"Private" (229)	"Right" (28)	"Easier" (7)
DEBUT	DEBUT	DEBUT	26	PRIMITIVE RADIO GODS Rocket (Ergo/Columbia/CRG)	22/3	276	+91	"Standing" (276)		
26	27	25	27	FOO FIGHTERS Foo Fighters (Roswell/Capitol)	15/0	274	-6	"Big" (274)		
18	24	24	28	SUBDUDES Primitive Streak (High Street)	24/0	257	-25	"Favor" (123)	"Time" (84)	"Soon" (11)
27	26	28	29	NATALIE MERCHANT Tigerlily (Elektra/EEG)	13/0	241	+11	"Jealousy" (197)	"Wonder" (20)	"Carnival" (18)
22	25	29	30	JOAN OSBORNE Relish (Blue Gorilla/Mercury)	16/1	237	+14	"Teresa" (150)	"Ladder" (47)	"One" (20)

This chart reflects airplay from June 10-16. Albums ranked by total plays, with plays from all cuts from an album combined. 43 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Cliff Nash 6 PRIMITIVE RADIO GODS "Standing" 6 SPECIALS "Little" WALLFLOWERS "Heartache" LYLE LOVETT "Private" E.J. WATERS "Fool"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullasey 9 CRANBERRIES "Decide" 9 MARK KNOPFLER "Cannibals" 8 STING "Touch" 3 PETER WOLF "Line" 3 KEB' MO "That's" 1 GUS "Tomorrow" JIMMY BUFFETT "Time"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martie 3 POI DOG PONDERING "Big" SCREAMING TREES "Know"	KLRF/Eugene, OR PD: Pat Gallagher MD: Tom Krumm 4 LYLE LOVETT "Mistake" 4 LYLE LOVETT "Right"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Merrilee Kelly FINN BROTHERS "Talking" BLUES TRAVELER "But" SAMPLES "Children"	KPIG/Monterey, CA (cont.) 4 ALJANDRO ESCOBEDO "Put" 4 JIMMIE DALE GILMORE "Outside" 3 ASHLEY MACISAAC "Magpie" 3 MUMBO GUMBO "Medicine" 3 KENNY WAYNE SHEPHERD "Broken" 3 JOE HIGGS "Uncle" 3 ASHLEY MACISAAC "Rusty" 3 KEB' MO "Yourself" 2 LITTLE FEAT "Bakeman" PETE DROGE "Traker"	KINK/Portland, OR PD: Carl Widing APD: Anita Garlock 7 LYLE LOVETT "Right" 7 LYLE LOVETT "Easier" 7 LYLE LOVETT "Texan" 7 LYLE LOVETT "Ensenada" 5 KEB' MO "That's" 7 LYLE LOVETT "Better" 5 KEB' MO "Side" 5 KEB' MO "Hand" 5 KEB' MO "Action" 5 KEB' MO "Perpetual" 4 KEB' MO "Lullaby" 4 KEB' MO "Mamma" JONELL MOSSER "Flying" ROBERT CRAY "Lied" MARRY ME JANE "Kiss"	KENZ/Salt Lake City, UT PD: Bruce Jones MD: Don Casual CURE "Strange"	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson J.J. CALE "Guitar"	KAEP/Spokane, WA MD: Allison Strong 4 DAVE MATTHEWS BAND "Say" 2 WALLFLOWERS "Heartache" 1 GARBAGE "Stupid"	WRNX/Springfield, MA MD: Bruce Stebbins 7 DUNCAN SHEIK "Runs" 7 COWBOY JUNKIES "Angel"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans 2 PETE TOWNSHEND "Let" SQUEEZE "Electric" FINN BROTHERS "Thinking" BLUES TRAVELER "But"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 19 COLLECTIVE SOUL "Water" NIL LARA "Bleeding"	WXKR/Toledo, OH PD: Dusty Scott MD: Mike McInerney 9 GIN BLOSSOMS "Matters" SMASHING PUMPKINS "Tonight" SPIRIT OF THE WEST "Wishing"	43 Total Reporters 43 Current Reporters 41 Current Playlists	Reported Frozen Playlist (1): KOPT/Sacramento, CA	Did Not Report, Playlist Frozen (1): KUPR/San Diego, CA
KGSR/Austin, TX PD: Judy Osberg MD: Susan Casella 7 STORYVILLE "Good" CRACKER "Golden" J.J. CALE "Low" KEB' MO "That's" KRIS MCKAY "Testing"	WNCS/Burlington, VT PD: Glenn Roberts MD: Judy Peterson 6 CRANBERRIES "Skies" 6 MARK KNOPFLER "Imelda" 5 SUBDUDES "Somebody" DUNCAN SHEIK "Barely" JACKPIERCE "Trails"	KBCO/Denver, CO PD: Mike O'Connor MD: Scott Arbaugh 21 COLLECTIVE SOUL "Reunion" 12 UGLY AMERICANS "Vulcan" JACKPIERCE "Trails"	WJBF/Ft. Myers, FL PD: Bucyrus MD: Chad Chensky 1 SQUEEZE "Summer" DAVE MATTHEWS BAND "Say" DUNCAN SHEIK "Barely" HOOTIE & BLOWFISH "Town" GARBAGE "Stupid" JARS OF CLAY "Liquid"	KTCT/Minneapolis, MN PD: Lauren MacLennan APD/MD: Jane Frederickson EDWIN MCCAIN "Alive" KEB' MO "That's" HOOTIE & BLOWFISH "Town"	WRLT/Nashville, TN PD: Judy McNeill APD: David Hall MD: Jon Peterson 32 COWBOY JUNKIES "Disaster" BLUE NILE "Man" J.J. CALE "Low" FINN BROTHERS "Talking" EMMYLOU HARRIS "Goodbye" CAROL DONNAN "Love" UGLY AMERICANS "Vulcan"	KTHX/Reno, NV PD: Bruce Van Dyke MD: Ken Alline 4 MUMBO GUMBO "Wordsong" 2 JOY ASKEW "Lips" 1 NEVILLE BROTHERS "Spoken" 1 NEVILLE BROTHERS "Soul" KEB' MO "That's" LYLE LOVETT "Hat" LYLE LOVETT "Right" MICKEY HART "Road" SPECIALS "Pressure" PHYSICGRASS "Twister"	KFMG/Des Moines, IA GM/MD: Ron Sorenson PD: Mark Vas 1 SEMISONIC "Run" 1 RED HOT CHILI "Walkabout" 1 SOUTHERN CULTURE... "Soul" 1 LOST ART CAFE "Painted" 1 PEARL JAM "Got" KEB' MO "That's"	WTVV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 LENNY KRAVITZ "Mind"								
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 9 SPECIALS "Simmer" LYLE LOVETT "Mistake" HARRY CONNICK JR. "Hear" MICKEY HART "Look" SOVDORY "Midnight" ACOUSTIC JUNCTION "Think" UGLY AMERICANS "Vulcan" DISHWALLA "Cars" PATTY GRIFFIN "Never" HARRY CONNICK JR. "City" FINN BROTHERS "Talking"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 2 SQUEEZE "Summer" 2 ROY ROGERS "For" 1 DUNCAN SHEIK "Barely" 1 MIDOE URE "Breathe" PRIMITIVE RADIO GODS "Standing" MICKEY HART "Road"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoenwatter 5 GARBAGE "Stupid" 5 DOG'S EYE VIEW "Prince's" 5 UGLY AMERICANS "Vulcan"	WTTN/Indianapolis, IN PD/MD: Rich Anton 1 SQUEEZE "Summer" DUNCAN SHEIK "Barely"	KMBY/Monterey, CA PD: Rich Babin 10 JACKPIERCE "Trails" 9 JARS OF CLAY "Liquid" 9 HO HUM "Lie" 2 FINN BROTHERS "Talking" 2 DUNCAN SHEIK "Barely" 2 UGLY AMERICANS "Vulcan"	WNEW/New York, NY MD: Amy Winslow WALLFLOWERS "Heartache"	WMAX/Rochester, NY PD: Jennifer Vandercie JARS OF CLAY "Liquid" PRIMITIVE RADIO GODS "Standing"	WVVR/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 LENNY KRAVITZ "Mind"									
WBOS/Boston, MA PD/MD: Jim Heron 3 CAROL NOONAN "Love" CRANBERRIES "Decide"	WXRC/Charlotte, NC PD: Anthony Michaels 4 SQUEEZE "Electric" KEB' MO "That's" UGLY AMERICANS "Vulcan" DISHWALLA "Cars" UMAJETS "Middle"	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis PATTI ROTHBERG "Inside" BLUES TRAVELER "But" HOOTIE & BLOWFISH "Town"	KPIG/Monterey, CA PD/MD: Laura Hopper 8 JAMIE DALE GILMORE "Headed" 5 TRACY CHAPMAN "Smoke" 5 LYLE LOVETT "Right" 5 MUMBO GUMBO "Life" 5 MUMBO GUMBO "Water" 4 JIMMY BUFFETT "Mental"	WXPB/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 7 STING "Touch" 6 ELVIS COSTELLO "End" 6 JEWEL "You" 4 RICHARD THOMPSON "Dark" 3 MICKEY HART "Road" ALISSON KRAUSS... "Moments" JIMMIE DALE GILMORE "Headed" UGLY AMERICANS "Vulcan" NIL LARA "Money" SOUTHERN CULTURE... "Nitty"	WVVR/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 LENNY KRAVITZ "Mind"											



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ADULT ALTERNATIVE PLAYLISTS

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MARKET #1
102.7 FM
WNEW/New York
 (212) 489-1027
 Winslow

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
13	10	18	26	JARS OF CLAY/Flood
13	10	18	26	STING/You Still Touch Me
9	25	25	25	ERIC CLAPTON/Change The World
15	18	24	22	DAVE MATTHEWS BAND/Too Much
9	20	18	18	GIN BLOSSOMS/Day Job
8	21	16	17	PATTI SMITH/Summer Cannibals
8	21	16	17	PAUL WESTERBERG/Love Untold
8	21	16	17	HOOTIE & BLOWFISH/Tucker's Town
15	3	11	14	PATTI ROTHBERG/Inside
12	10	22	14	ELVIS COSTELLO/You Bowed Down
7	5	11	11	BRIAN SETZER ORCH./Rumble In Brighton
8	6	14	11	PETER WOLF/Long Line
7	10	14	10	SPIN DOCTORS/She Used To Be Mine
13	19	25	8	HOOTIE & BLOWFISH/Old Man & Me
7	6	11	8	MOUNTAIN/Man's World
8	12	8	8	BLUES TRAVELER/But Anyway
5	9	12	8	DOG'S EYE VIEW/Everything Falls...
7	12	7	7	ALANIS MORISSETTE/You Learn
				WALLFLOWERS/6th Avenue Heartache

MARKET #2
fm 101.9
KSCA/Los Angeles
 (213) 845-1600
 Morrison/Kelly

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
13	22	22	22	ERIC CLAPTON/Change The World
8	18	23	21	JOAN OSBORNE/SL. Teresa
8	10	12	20	DISHWALLA/Counting Blue Cars
8	10	12	20	PRIMITIVE RADIO GODS/Standing Outside...
8	10	12	16	BADLIES/Angeline Is...
16	18	23	15	DAVE MATTHEWS BAND/Too Much
8	11	15	14	ELVIS COSTELLO/You Bowed Down
8	12	11	14	SOUTHERN CULTURE...Carnel Walk
7	9	11	13	OASIS/Don't Look Back...
8	9	11	13	DAVE MATTHEWS BAND/So Much To Say
7	9	14	12	PAUL WESTERBERG/Love Untold
9	11	13	12	WALLFLOWERS/6th Avenue Heartache
11	8	13	12	PATTI ROTHBERG/Inside
8	11	12	12	WHY STORE/Lack Of Water
8	10	11	12	CRANBERRIES/Free To Decide
6	8	12	12	JOHN WESLEY HARDING/Kiss Me Miss Liberty
5	7	10	12	AMANDA MARSHALL/Birmingham
9	10	12	12	EVERYTHING BUT.../The Heart Remains...
9	11	13	12	CURE/Mint Car
9	11	13	12	STING/Who Will Save...
9	11	13	12	SUBDUDES/All The Time...
9	11	13	12	SUZANNE VEGA/Caramel
7	9	13	11	JARS OF CLAY/Liquid
7	9	13	11	BARNAKED LADIES/The Old Apartment
16	10	11	11	JARS OF CLAY/Flood
15	10	12	11	HOOTIE & BLOWFISH/Old Man & Me
7	10	11	11	ALANIS MORISSETTE/You Learn
15	20	23	11	STING/You Still Touch Me
7	10	11	11	HOOTIE & BLOWFISH/Earth Stopped...
7	10	11	11	KENNY WAYNE SHEPHERD/Born With A Broken...

MARKET #3
93.1 FM
WXRT/Chicago
 (312) 777-1700
 Winer/Martin

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
12	11	12	13	TRAGICALLY HIP/Ahead By A Century
5	10	13	12	SUBDUDES/Do Me A Favor
11	8	12	12	DAVE MATTHEWS BAND/Too Much
8	7	11	11	CRANBERRIES/Free To Decide
9	8	7	11	HOOTIE & BLOWFISH/Honeycresc
10	10	9	11	JOAN OSBORNE/Ladder
8	9	10	11	PAUL WESTERBERG/Love Untold
8	9	10	11	PAUL WESTERBERG/Ain't Got Me
8	9	7	10	LOS LOBOS/Can't Stop The Rain
8	9	7	10	HOOTIE & BLOWFISH/You Bowed Down
8	11	7	10	SMASHING PUMPKINS/Rocket
9	14	9	9	ERIC CLAPTON/Change The World
6	9	7	9	MARK KNOPFLER/Don't You Get It
6	7	7	9	MYSTERIES OF LIFE/Going Through...
5	7	7	9	BUDDY GUY/I've Got My Eye...
8	6	7	9	MARK KNOPFLER/Meida
10	10	12	9	GIN BLOSSOMS/Not Only Numb
8	7	7	9	LYLE LOVETT/Private Conversation
8	7	7	9	ANDERS OSBORNE/Burning On...
8	10	9	8	PAUL WESTERBERG/Century
8	6	7	8	ELVIS COSTELLO/Complicated Shadows
4	7	7	8	CRACKER/How Can I Live...
9	7	7	8	BOB MOULD/Next Time That...
7	10	9	8	DAVE MATTHEWS BAND/So Much To Say
4	5	8	7	PRIMITIVE RADIO GODS/Standing Outside...
5	6	9	7	FRANCIS AND THE NEW POWER GENERATION/It's Like It Is
4	8	7	8	STING/You Still Touch Me
4	8	7	8	JOLENE BRIDLAND
10	10	7	7	GIN BLOSSOMS/Day Job
8	5	8	7	STING/ Hung My Head

MARKET #4
KFOG
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
19	21	17	20	PATTI ROTHBERG/Inside
18	21	19	19	LOS LOBOS/Can't Stop The Rain
7	15	18	18	CRANBERRIES/Free To Decide
14	15	18	18	DAVE MATTHEWS BAND/Too Much
6	6	16	18	FOO FIGHTERS/Big Me
16	18	17	17	ELVIS COSTELLO/You Bowed Down
19	18	17	17	GIN BLOSSOMS/Not Only Numb
19	17	17	17	HOOTIE & BLOWFISH/Old Man & Me
16	17	17	17	MARK KNOPFLER/Don't You Get It
19	17	17	17	ERIC CLAPTON/You
7	6	13	16	STING/ Hung My Head
6	11	5	14	BRIAN SETZER ORCH./Hoodoo Voodoo Doll
17	8	7	12	JACKSON BROWNE/Looking East
7	7	7	9	DADA/No One
17	21	9	9	JOHN WESLEY HARDING/Kiss Me Miss Liberty
17	20	17	9	ODDS/Satisfied
17	20	17	9	RED HOT CHILLI.../My Friends
18	17	19	8	DAVE MATTHEWS BAND/So Much To Say
7	9	6	7	COWBOY JUNKIES/Come Calling (His...)
7	9	6	7	KEB' MO'/That's Not Love
7	9	6	7	NATALIE MERCHANT/Jealousy
8	7	7	7	PAUL WESTERBERG/Love Untold
9	8	7	7	TRAGICALLY HIP/Ahead By A Century
6	8	6	7	WALLFLOWERS/6th Avenue Heartache
6	8	6	7	WHY STORE/Lack Of Water
5	6	6	7	HOOTIE & BLOWFISH/Going Through...
5	6	6	7	NIL LARA/Little Bit Me
5	6	6	7	PATTI SMITH/Summer Cannibals
5	6	6	7	PETE DROGE/It Doesn't Have...
7	8	7	7	CRACKER/How Can I Live...

MARKET #5
WXPN
WXPN/Philadelphia
 (215) 898-6677
 Alexander/Warren

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
8	11	11	11	PHILOSOPHER KINGS/Charms
6	11	11	11	CATIE CURTIS/Radical
10	8	11	11	KEB' MO'/That's Not Love
6	7	9	9	WALLFLOWERS/6th Avenue Heartache
6	8	11	11	PATTI ROTHBERG/Inside
5	8	11	11	PAUL WESTERBERG/Love Untold
6	8	11	11	JEWEL/Who Will Save...
9	9	11	11	PRIMITIVE RADIO GODS/Standing Outside...
3	8	11	11	JARS OF CLAY/Liquid
8	8	11	11	ELVIS COSTELLO/You Bowed Down
7	8	11	11	PAUL CEBAR/Didin't Leave Me...
7	8	11	11	JARS OF CLAY/Flood
7	8	11	11	MARK KNOPFLER/Don't You Get It
7	8	11	11	LOS LOBOS/Can't Stop The Rain
6	7	10	11	CURE/The 13th
7	7	10	11	STING/You Still Touch Me
7	7	10	11	EVERYTHING BUT.../The Heart Remains...
5	7	10	11	SOUTHERN CULTURE.../Firely
5	7	10	11	WALLFLOWERS/Three Marinas...
5	7	10	11	DOG'S EYE VIEW/The Prince...
6	7	10	11	ELVIS COSTELLO/The Other End Of...
4	6	9	10	SEMISONIC/Temptation
7	6	9	10	CURE/Mint Car
10	6	9	10	LYLE LOVETT/Private Conversation
6	6	9	10	MARTIN SCOTTLER/Onesies
6	6	9	10	JEWEL/You Were Meant To Be
6	6	9	10	TRACY CHAPMAN/Smoke And Ashes
5	6	9	10	CRANBERRIES/Free To Decide
5	6	9	10	EVERYTHING BUT.../Mirrorball

MARKET #6
93.9 FM
CIOF/Detroit
 (519) 258-8888
 Brookshaw/Delisi

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
30	32	31	32	PATTI ROTHBERG/Inside
32	30	31	31	DAVE MATTHEWS BAND/Too Much
24	28	32	31	WALLFLOWERS/6th Avenue Heartache
5	21	30	31	LOS LOBOS/Can't Stop The Rain
30	30	31	30	HOOTIE & BLOWFISH/Old Man & Me
21	18	20	29	ELVIS COSTELLO/You Bowed Down
23	27	29	29	GIN BLOSSOMS/Not Only Numb
16	19	20	28	NIL LARA/Baby
1	28	28	28	ERIC CLAPTON/Change The World
1	21	24	24	MESHELL NDEGECELLI/O'Leivious: Faggot
19	22	23	23	WHY STORE/Lack Of Water
14	19	23	23	JOE HENRY/Tampoline
20	23	21	22	DOG'S EYE VIEW/The Prince...
25	31	18	21	TODD SNIDER/ Believe You
24	29	21	21	JEWEL/Who Will Save...
22	29	17	20	NATALIE MERCHANT/Jealousy
19	17	20	20	CRANBERRIES/Free To Decide
17	18	19	20	CATIE CURTIS/Radical
17	18	18	19	BADLIES/Angeline Is...
17	18	18	19	PHILOSOPHER KINGS/Charms
31	31	30	30	JOAN OSBORNE/Ladder
18	18	18	18	SOUL ATTORNEYS/These Are The Days
20	18	20	17	TRAGICALLY HIP/Ahead By A Century
19	17	17	17	JANN ARDEN/Insensitive
19	19	17	17	ALANIS MORISSETTE/You Learn
16	19	17	17	WILD STRAWBERRIES/ Don't Want To...
2	16	13	15	BILLY MANNA/Glued By A Flower
14	17	13	15	BRIAN SETZER ORCH./Hey, Louis Prima
16	15	15	15	BARNAKED LADIES/Shoe Box

MARKET #10
WBOS
WBOS/Boston
 (617) 254-9267
 Herron

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
24	33	33	33	BLUES TRAVELER/But Anyway
33	33	33	33	JEWEL/Who Will Save...
33	33	33	33	DAVE MATTHEWS BAND/Too Much
33	33	33	33	DISHWALLA/Counting Blue Cars
33	33	33	33	ALANIS MORISSETTE/You Learn
12	24	24	24	COLLECTIVE SOUL/When The Water Falls
3	8	24	24	PRIMITIVE RADIO GODS/Standing Outside...
3	8	24	24	LOS LOBOS/Can't Stop The Rain
24	24	24	24	DOG'S EYE VIEW/The Prince...
24	24	24	24	PATTI ROTHBERG/Inside
24	24	24	24	STING/You Still Touch Me
24	24	24	24	NATALIE MERCHANT/Jealousy
12	12	12	12	CRANBERRIES/The Rebels
12	12	12	12	SQUEEZE/This Summer
12	12	12	12	THANKS TO GRAVITY/Top Sheets
11	10	14	14	WILD STRAWBERRIES/ Don't Want To...
5	3	8	14	LYLE LOVETT/Private Conversation
8	8	8	8	BLUE NILE/Sentimental Man
4	6	7	13	AMANDA MARSHALL/Birmingham
12	12	13	13	PATTI ROTHBERG/Inside
12	12	13	13	SOUL MOUNTAIN.../Penthous In...
12	12	13	13	KENNY WAYNE SHEPHERD/Born With A Broken...
12	12	13	13	RICHARD THOMPSON/Dark Hand Over My...
14	13	10	12	DUNCAN SHEIK/Barely Breathing
8	14	15	12	BARNAKED LADIES/The Old Apartment
3	12	12	12	PETE DROGE/Mr. Jade
3	10	12	12	BLUES TRAVELER/But Anyway
8	11	11	11	ELECTRONIC/Forbidden City
12	12	10	11	EVERYTHING BUT.../The Heart Remains...
12	12	10	11	FINN BROTHERS/Only Talking Sense
12	18	10	18	LODE/Legs & Arms

MARKET #11
WSHE
WSHE/Miami
 (305) 587-1035
 Stewart

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	37	44	44	FRACY CHAPMAN/Give Me One Reason
31	36	43	43	FOO FIGHTERS/Big Me
46	37	42	42	BODEANS/Closer To Free
47	46	41	41	HOOTIE & BLOWFISH/Old Man & Me
40	39	41	41	ALANIS MORISSETTE/You Learn
31	32	41	41	NATALIE MERCHANT/Jealousy
31	32	41	41	RADIOHEAD/High & Dry
27	40	40	40	CLAYTON & MULLEN/Mission: Impossible
31	32	39	39	JANN ARDEN/Insensitive
32	31	37	37	STING/You Still Touch Me
46	37	39	39	OASIS/Wonderwall
32	31	38	38	JEWEL/Who Will Save...
28	31	38	38	PRIMITIVE RADIO GODS/Standing Outside...
28	31	38	38	PHILOSOPHER KINGS/Charms
28	31	38	38	UGLY AMERICANS/Vulcan Death Grip
25	29	30	30	NO DOUBT/Just A Girl
25	29	30	30	JOAN OSBORNE/SL. Teresa
25	27	27	27	SPECIALS/Little Bit Me
25	27	27	27	FUGEES/No Woman, No Cry

MARKET #13
The Mountain
KMTT/Seattle
 (206) 233-1037
 Mays/Carlson

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
14	12	14	12	LOS LOBOS/Can't Stop The Rain
12	11	13	12	MARK KNOPFLER/Don't You Get It
8	12	14	12	TRACY CHAPMAN/Give Me One Reason
8	12	14	12	MARTIN SCOTTLER/Onesies
12	8	11	12	TRACY CHAPMAN/Smoke And Ashes
8	11	14	12	DAVE MATTHEWS BAND/Too Much To Say
5	13	14	12	STING/The Hounds Of Winter
11	13	12	12	HOOTIE & BLOWFISH/Tucker's Town
11	14	12	12	JEWEL/Who Will Save...
9	8	11	12	ELVIS COSTELLO/You Bowed Down
13	14	12	12	STING/You Still Touch Me
14	12	14	12	HOOTIE & BLOWFISH/Old Man & Me
7	13	11	11	LOS LOBOS/Revolution
11	13	12	11	DAVE MATTHEWS BAND/Too Much
14	12	13	12	PATTI ROTHBERG/Inside
5	10	10	10	LYLE LOVETT/Private Conversation
9	8	10	9	WALLFLOWERS/6th Avenue Heartache
9	8	9	9	SUZANNE VEGA/Caramel
7				

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

MAJOR MARKET TALENT

If the shoe fits... You have over 5, 7, 10, years in radio - you started in a small market, learned your trade, moved to medium, and now you're ready for a Top 100, or Top 50, or even higher... but how do you break in? How do you become aware, as soon as the openings occur? Well, that is our job. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives a constant flow of job avails for all size markets. We make the complete presentation for you. If you are seriously looking -- contact NATIONAL immediately for complete registration information.

NATIONAL BROADCAST TALENT

(205) 608-0294

Stations... Call for Talent Today



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience... we can help. Call now to subscribe. You have the talent... We have the jobs!!

800-231-7940

937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185

(Stations List jobs for free/cover EEO responsibility)

MUSIC PROGRAMMING MAKING MUSIC With A Latin Beat!

We are **Music Choice**, the emerging leader in residential and commercial music and a partnership of Sony, Warner, EMI, General Instrument and leading cable operators. We are currently seeking a dynamic professional for the following position based in our **SECAUCUS, NJ OFFICE**.

LATIN PROGRAMMER (Spanish/Portuguese)

Primary responsibilities will be design and implementation of several Latin Music formats for the Music Choice Latin Service. Additional duties include seeking out and maintaining relationships with consultants and other Latin music contacts both domestically and internationally. Candidates must have extensive knowledge over several different Latin music formats. Fluency in Spanish required, fluency in Portuguese strongly desired. Bachelor's degree and experience in the Radio or Record industry preferred. A working knowledge of Selector music scheduling software is essential.



As a leader in the industry, we offer a competitive salary & comprehensive benefits. **To be considered, please mail or FAX resume, with salary history, to our Corporate Office: Music Choice, Dept. KKC/PL, 300 Welsh Road, Building 1, Suite 220, Horsham, PA 19044. FAX(215) 784-5870.**

EOE, M/F/D/V.

PRODUCER/ACCOUNT MANAGER

If you're creative, understand strategic marketing for radio stations, and have a proven sales, affiliate relations, or account management track record, join the sales team at Boston-based Guerilla Productions, the fastest growing syndicator of TV campaigns for radio stations in the country. Positions can be located in Boston or Los Angeles (or anyplace else for that matter — if you convince us you're the right candidate). Send a letter and resume today to: Keith Dardick, Guerilla Productions, Inc., 725 Arizona Avenue, Suite 306, Santa Monica, CA 90401. EOE

Do you have what it takes to be with the best promotion team in our industry? Do you want the opportunity to learn, grow and achieve in Chicago? Jeff McClusky & Associates, America's premier music, promotion and marketing company, has two rare positions in our promotion department. We are seeking ambitious, enthusiastic individuals with the aptitude to succeed. One position in our promotion department. One position is major-market focused and requires 3-5 years' national promotion experience. The other involves secondary market concentration for that passionate music person who wants to learn the fundamentals of music promotion. Send resume in confidence to: JMA, 719 West Willow, Chicago, IL 60614. NO CALLS PLEASE.

McVAY MEDIA

Looking for major market air talent for AM Drive and other shifts. Program Directors for all size markets and formats needed. T&R to Mike McVay, 2001 Crocker Rd, Suite 260, Cleveland, OH 44145. EOE

OPPORTUNITY KNOCKS
in the pages of R&R every Friday
CALL: 310-553-4330

EAST

Immediate openings for PM drive and evening talent. 1-2 years CHR experience a must. T&R: WILI, PD, Box 496, Willimantic, CT 06226 (6/21) EOE

Seeking a "Love Songs" host to romance Worcester. T&R: WSRS, Steve Peck, Box 961, Westside Station, Worcester, MA 01602 (6/21) EOE

HAC seeks afternoon AT. Good production, 3 years' exp. T&R: WXLO, Steve Gallagher, 250 Commercial Street, Worcester, MA 01608 (6/21) EOE

Seeking part/fulltime airtalent. T&R: WNNJ, Chris Abate, Box 40, Newton, NJ 07860 (6/21) EOE

Motivated, flexible, creative-minded talent sought for current and future parttime positions. T&R: WXBB, Box 370, Dover, NH 03820 (6/21) EOE

Just lost a 15 year vet to DC. Mix95, WIKZ Hagerstown seeks Hot AC PM driver. STRONG production, minimum 2 years' experience. T&R: Rick Alexander, WIKZ, Box 479, Chambersburg, PA 17201. No Calls Please.

Join a growing central PA broadcasting company. We'll provide great atmosphere, facilities, and benefits. You provide talent, dedication, and teamwork! If you have CHR or AC experience in any daypart, send tape and resume to: Tony Rogers, VP/Programming, Sunbury Broadcasting Corp., P.O. Box 1070, Sunbury, PA 17801. EOE

MAJOR MARKET MORNINGS TOP 20 EASTERN CITY, GREAT COMPANY

Are you... funny, friendly, natural, emotional, warm, passionate, quick, amusing, observant, professional, appealing, dedicated, likeable, competitive, conversational, real, creative, really creative, open-minded, driven, assertive, committed, curious, commanding, and ready for the biggest challenge of your career? We need someone who is ALL OF THE ABOVE to build on the success of our HOT AC morning show. NO BEGINNERS! Radio & Records, 10100 Santa Monica Bl., #944, 5th Floor, Los Angeles, CA 90067. EOE

TELEPHONE SUPPORT SPECIALIST

Radio Computing Services is expanding. We have immediate, fulltime openings at our World Headquarters. Some travel is required. If you are skilled in SELECTOR or other RCS products, and would enjoy working in a creative and casual setting, this is a job for you. Qualifications: bright radio pro, strong people skills and a great phone presence. Knowledge of computers, hardware, networks, or radio engineering expertise are big pluses. RCS is an equal opportunity employer and we strongly encourage women and minorities to apply. Send, fax or e-mail your resume immediately. No phone calls, please.

Kenny Lee, Client Services Manager
Radio Computing Services Inc.
Two Overhill Road, Suite 100
Scarsdale, New York 10583
Fax: (914) 723-6651
email:
KENNYLEE@RCSWORKS.COM

50KW market-leading country station seeking 7pm-mid. talent. Good phones. Rated market experience. T&R to Travis Jones, WKKW, 1251 Earl Core Road, Morgantown, WV 26505. EOE

We're looking for the 90s next night-time superstar. Top 75 market in the Northeast... #1 ranked CHR! If you walk the walk and talk the talk... Rush your T&R "yesterday" to: Radio & Records, 10100 Santa Monica Bl., #007, 5th Floor, Los Angeles, CA 90067. EOE

CHR START-UP

HOT 107.9 (WHEN/Syracuse). We need the works!!! A great people-oriented program director, on-air staff, streetwise promotion manager and an off-the-wall production director. If you're really good, send tape and resume to: Alan Furst, National Program Director, NewCity Communications, 500 Plum Street, Suite 100, Syracuse, New York 13204. EEO

Northern New England FM seeks dedicated, energetic Operations Manager for its hot Country format. Well entrenched in market. strong ratings, solid performer but needs a new leader to take us to the next level. Must have strong on-air skills, promotions, be able to create and maintain team spirit, and have knowledge of the format. Radio & Records, 10100 Santa Monica Bl., #918, 5th Floor, Los Angeles, CA 90067. EOE

MJI Broadcasting has three NYC-based opportunities in our fast-growing programming department. **Director/Urban Programming** Leader in Urban programming. Prefer 5-7+ years' experience at the supervisor or manager level in music, broadcasting, or entertainment as a news director, editor, producer, or program director. Strong interviewing skills and broadcast writing style required. Audio production and desktop publishing experience preferred. **Two Writer/Producers - 1) Urban AC & 2) NAC/Jazz** Prefer 3-6 years' experience in Urban or NAC/Jazz music, broadcasting, or entertainment as a writer, reporter, producer or programmer. Audio production and desktop publishing preferred. Fax resume to Davena at 212-586-1024. MJI Broadcasting is an Equal Opportunity Employer.

THE NERVE 95.1/95.5
One of the country's TOP RATED modern rock stations has immediate openings for FT/PT personalities. Must be familiar with Modern Rock format, be able to uphold the image of "The Nerve," crank out production, do public appearances and live the lifestyle of our listeners. Overnight tape/resume to Erick Anderson, WNVE-FM, 349 W. Commercial St., Suite 2695, E. Rochester, NY 14445. WNVE is an Equal Opportunity Employer.

OPPORTUNITIES

OPENINGS

AOR PM drive. '90s Rock attitude. Creative, edgy digital production. Develop your talent and personality in the Big East. Females and minorities encouraged. Possible APD. T&R's to: Jeff Miller, WCLG, P.O. Box 885, Morgantown, WV 26505

Are you ready to be a major market promotion director? Do you love marketing/promotions? Do you have good management skills? Do you love R&B music? T&R: Radio & Records, 10100 Santa Monica Bl., #003, 5th Floor, Los Angeles, CA 90067. EOE



OPPORTUNITY IS SCREAMING IN PHILADELPHIA! Y-100 HAS 3 ONCE-IN-A-LIFETIME OPENINGS

Creative Services Director: Write, Produce, and (hopefully) voice the best sweepers and promos in America. Make Y-100's imaging come alive!
Music Director: We want the ears of the future! If you eat, sleep, and breathe alternative music, the don't let this chance pass you by! Selector literacy a must!
Weekend Air Talent: Immediate positions for swing/wknd. air talent. Local talent preferred, but no pukers or card readers allowed.

Rush your package to: Chuck Tisa, PD, Y100, 1003 Baltimore Pike, Philadelphia, PA 19063 EOE



B94 is looking for Pittsburgh's most talked about nighttime personality! Our main competitor is now playing smooth jazz and there's nobody in your way! If you have at least three years' radio experience, can deliver modern rock "cool" on a CHR, do great production and appearances, we'll pay you a couple of bucks to play CDs and run your mouth, 7pm-mid. Rush tape and resume to: Keith Clark, WBZZ, Foster Plaza 10, 680 Anderson Drive, Suite 200, Pittsburgh, PA 15220-2700.

SOUTH

Reporter/Anchor. T&R: WDBO, Marsha Taylor, 4192 John Young Parkway, Orlando, FL 32804 (6/21) EOE

Overnight position in So. GA. Must have prior radio exp. T&R: Peterson Broadcasting, Bill West, 809 S. Westover Blvd., Albany, GA 31706 (6/21) EOE

Seeking resume for parttime Talk show producer. T&R: WERC, Chris James, 530 Beacon Parkway, Suite 600, Birmingham, AL 35209 (6/21) EOE

COSTAL COUNTRY MORNING SHOW

Country station on Gulf Coast seeks creative, community involved morning show. Must be good with phones and enjoy public appearances. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #000, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

MIX 96 TAMPA BAY

Great market, great station, great facility! WMTX, one of the nation's most successful ACs has immediate openings for the following...Morning show announcer... the best in the business. Parttime announcers. Production director. T&R to Mike Reeves, c/o WMTX, 18167 U.S. Hwy. 19 N, #500, Clearwater, FL 34624. Clear Channel Communications is an EOE/MF.



HOUSTON MORNINGS!!!

Topical, fun, and relatable for 35-54-year-olds? We've got a staff of winners, a great work environment, excellent benefits, and a solid company, Entercom. Let us hear your best stuff! Send tape, resume and medium to major market ratings history to: Dennis Winslow, 5353 W. Alabama, Suite 410, Houston, TX 77056. EOE

Morning show producer! Established AC needs you to take charge, create and motivate. On-air experience necessary. T&R: Radio & Records, 10100 Santa Monica Bl., #001, 5th Floor, Los Angeles, CA 90067. EOE

Rare midday opening at leading AC in the Southeast. Great delivery and production. Rush T&R: Radio & Records, 10100 Santa Monica Bl., #002, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

Immediate news position available. T&R: KGMO, Jeremie Hughes, 901 S. Kingshighway, Cape Girardeau, MO 63701(6/21) EOE

Seeking morning drive talent. Benefits included. T&R: KGMO, Jeremie Hughes, 901 S. Kingshighway, Cape Girardeau, MO 63701 (6/21) EOE

Seeking digital production guru: AOR/Alternative combo. T&R: KIBZ/KKKB, Tim Sheridan, 5143 S. 48th St., Suite C., Lincoln, NE 68516 (6/21) EOE

Seeking newperson. If you're hungry and can write for the '90s. T&R: WHFB, 2100 Fairplain, Benton Harbor, MI 49022 (6/21) EOE

Seeking experienced parttime air personality with production skills. T&R: WGRD, Pam Kyle, 38 West Fulton, Grand Rapids, MI 49503 (6/21) EOE

Seeking talented fulltime announcer for overnights, production, promotions assist. T&R: WGRD, Pam Kyle, 38 West Fulton, Grand Rapids, MI 49503 (6/21) EOE

Seeking announcer/MD. 5 years' exp. - production. Selector. T&R: WLHT, Steve Dirksen, Box 96, Grand Rapids, MI 49501 (6/21) EOE

Morning show opening at CHR. T&R: WIAL, Rick Roberts, Box 1, Eau Claire, WI 54702 (6/21) EOE

Seeking for morning show personality. T&R: WCOE, D. Siddall, 902 1/2 Lincolnway, LaPorte, Indiana 46350 (6/21) EOE

Rock/AC seeks evening announcer & overnights. T&R: KNET, Dallas Michaels, 1230 "O" St., Suite #311, Lincoln, NE 68508 (6/21) EOE

Are you Country-fied? Rush T&R & references: WYTY, Mike Thomas, 580 E. Napier, Benton Harbor, MI 49022 (6/21) EOE

Wanna Rock? Rush T&R & references: WYTY, Mike Thomas, 580 E. Napier, Benton Harbor, MI 49022 (6/21) EOE

Country seeks weekend air talent. Experience required. T&R: KZKX, Charlie Thomas, 4630 Antelope Creek Rd., Lincoln, NE 68506 (6/21) EOE

WKHY seeks future on-air and production talent. 1-3 years on-air and production experience. T&R: WKHY, PD, Box 7093, Lafayette, IN 47903 (6/21) EOE

Seeking Hot Country mornings. Phones a must. T&R: KYQQ, Dane Daniel, 1632 S. Maize Rd., Wichita, KS 67212 (6/21) EOE

OPENINGS

Great opening for Program Director at KKQR in Iowa City/Cedar Rapids. Big Ten college town, highly rated Classic Hits station and a manager who believes programming is as important as sales. If you can motivate the airstaff and program a top radio station this may be the place for you. Excellent pay and benefits and a great place to work. Includes on-air work. Tapes and resumes to Steve Winkey, General Manager, KKQR, P.O. Box 2388, Iowa City, IA 52240. EOE NO CALLS PLEASE.

KZNN, MID-MISSOURI'S COUNTRY POWERHOUSE

Seeks full-service PD. Airshift, productions, remotes, staff direction in job mix. DCS knowledge a plus. Fax resume: Arlene Olander, @ 573-364-5161 or call 800-888-105.3. EOE

STAFFING UP IN SPRINGFIELD, MO!

Brand new station to add to our successful Oldies station! All shifts and dayparts. Also an opening for a **fulltime promotion director** for both stations. Call Roger Piper, 417-886-5677. EOE

Production Director ... Effective, creative copy writer/production person, experienced with digital. Send samples and tapes to: WFMB, 3055 South 4th Street, Springfield, IL 62703. EOE

KAT COUNTRY

94.3 FM is conducting a search for a Program Director.

Minimum 5 years on air experience, able to work closely with personnel and consultant. Being detail and promotionally oriented a must! EOE
We're the best in Columbia and Jefferson City market! Send T&R To: Tom Thies c/o KATI p.o. box 414 Jefferson City, Missouri 65102

NEW COUNTRY



ANNOUNCER/MUSIC DIRECTOR

Chancellor Broadcasting's K102, Minnesota's leading Country station for 13 years, has rare openings for an announcer and an announcer/music director. Great station, great people, snow only six months a year. Great phone work, appearances a MUST. Country experience not essential, CHR and Hot AC jocks who want to perform, send a tape. T&R to: Gregg Swedberg, Program Director, KEYE, 7900 Xerxes Ave. So., Bloomington, MN 55431. Team players ONLY. No phone calls. EOE/EO

OPENINGS

Sportsradio 1130 - KFAN is looking for an entertaining morning host who loves radio and happens to know sports. Being topical with current issues is a plus, creativity is a necessity. Must have 3-5 years' medium to major market experience. Please submit T&R to: Doug Westerman, KFAN Radio, 7900 Xerxes Ave. So., Bloomington, MN 55431. No Phone Calls Please. EOE

PROGRAMMERS WANTED

Single/multiple station future programming opportunities available. Looking for pros with a minimum of 3 years' programming experience. If you have the ability to take successful stations to the next level, send resume and programming philosophy to Jeff McCarthy, Vice President of Operations, Midwest Communications, P.O. Box 23333, Green Bay, WI 54305-3333. EOE

MORNINGS AT HERITAGE ROCKER!

Teams or solo acts!! This station wins but can be even better with the right show in AM drive! If your show is funny, topical and compelling without spending too much time in the crotch, send your stuff now! Radio & Records, 10100 Santa Monica Bl., #006, 5th Floor, Los Angeles, CA 90067. EOE M/F/H

104.5 WSNX, Grand Rapids' CHR, has immediate openings for the following positions:

- Program Director
 - morning drive talent
 - promotions coordinator
- Qualified applicants should send pertinent materials to: Mike St. Cyr, Operations Mgr., Goodrich Radio Marketing, Inc., 2610 Horizon S.E., Suite F, Grand Rapids, MI 49546. No calls please. Goodrich Radio Marketing is an equal opportunity employer. Women and minorities encouraged to apply.

PRODUCTION PRO WANTED

Three Eagles Communications, headquartered in Lincoln, Nebraska, is the corporate office for 11 radio stations with a strong commitment to broadcast excellence. This corporate position will be located in Lincoln with responsibilities for creative services of our Lincoln properties. Plus, support for other stations in the group. Our production facility will be built to meet your needs. Only the best of the best need apply. Send me all of your work, the more the better. Gary Buchanan, President, Three Eagles Communications, Inc., 1230 O Street, Suite 311, Lincoln, NE 68508. EOE M/F

OPENINGS

Sports producer/anchor/reporter - for major market powerhouse. Must be aggressive, energetic, enthusiastic, knowledgeable and have a minimum of 2 years' broadcast experience. No phone calls ... send resumes and tapes to Chuck Swirsky, WJR Sports Director, 2100 Fisher Building, Detroit, Michigan 48202. EOE

PROMOTION DIRECTOR

B-105, Cincinnati's #1 Adult radio station, is looking for the promotion Director to take us into the next century. Candidate must have a minimum of five years' radio experience, organization, creativity and killer instinct. Rush resume and promotions philosophy to Tim Closson, Operations Manager, WUBE-FM, 625 Eden Park Drive, Suite 1050, Cincinnati, Ohio 45202. No calls please! EOE M/F

WIZF-FM seeks a fulltime air talent to work a midday airshift six days per week with production and remote skills. Requires two years' on-air experience. Females/minorities encouraged. Send tape, resume and references to WIZF, Attn: HR, 7030 Reading Rd., Ste. 316, Cincinnati, OH 45237. EOE

EVENING RADIO ANNOUNCER

NewCity Communications, one of the country's premier broadcast companies, has a rare opportunity in the Tulsa, OK market. Our top-rated hot new Country station KWEN (K95FM), has an opening for a fulltime evening announcer to add to our team. You would host and produce a five-hour airshift 7pm-mid Monday-Friday, and a four-hour shift on Saturday, and have production duties as well. If you have a creative mind and a desire and ability to entertain and relate to a 25-54 year-old audience; if you consider yourself to be a customer-focused team player, able to convey information in a one-to-one manner; have a minimum 2 years' recent broadcast experience, and if you want to be a part of the best airstaff in Tulsa and help keep it #1 in Tulsa, then send us a resume and recent aircheck ASAP to: Personnel Director, K95FM Radio, 7136 S. Yale, Suite 500, Tulsa, OK 74136. NewCity Communications is an EQUAL OPPORTUNITY EMPLOYER. Women and Minorities are encouraged to apply.

WEST

Seeking adult communicators. Stable position with good benefits. T&R: KLLY, Russ Davidson, 3651 Pegasus Dr., Suite 107, Bakersfield, CA 93308 (6/21) EOE

It's the Alternative thing. PT/FT possibilities. T&R: KXBS, Stephanie Rose, 5200 Valentine Road, Ste. #230, Ventura, CA 93003 No slackers! (6/21) EOE

OPENINGS

COLORADO SPRINGS CHIEF ENGINEER

Top-rated, heritage CoSprings Country station has immediate opening for engineer w/strong audio, digital & maintenance. Good salary, great lifestyle. Resumes to GM: KKCS, Box 39102, CoSprings, CO 80949. EOE

Country powerhouse KDRK seeks qualified, on-air program director. MusicScan and ARB literate. No calls. Send T&R/photo to Steve Cody, Box 30013, Spokane, WA 99223-3000. EOE

SUNNY 102 MODESTO EARLY EVENINGS

Great \$ to host our nightly "Night Lite" program. Previous Lovesongs experience preferred. If you can communicate with an audience person-to-person, rush tape and resume to: Gary Michaels, Program Manager, KJSN-FM, 3600 Sisk Road, Modesto, CA 95356. EOE M/F

DENVER'S JEFF ANDERSON

found out about NETWORKING as have medium and small market talent. Uncovering openings, we make presentations on behalf of those we represent. Call for free placement information. Tell us what you're looking for when you register and you'll be heard by stations that are hiring. THANKS to stations and consultants for contacting us for personnel.
CONFIDENTIAL - NATION WIDE

NETWORK
(407) 679 8090

Program Manager for Modesto/Stockton AM stations. Must have keen understanding of Arrakis automation systems. Must understand the importance of tight on-air sound. Must work well with fellow staffers and must be a leader. Send resume and salary requirements to Thom Reinstein, OM, KFIV/KJAX, P.O. Box 1360, Modesto, CA 95353, No calls. EOE

WANTED:

MORNING SHOW PRODUCER

Radio Producer - Experienced professional needed for rare opening at one of the country's leading Alternative radio stations. Hip, in your face, comedy-oriented entertainment show. Ability to book guests from Adam Sandler to Bill Clinton. Send resume and cover letter to Asst. PD. KITS-FM, 730 Harrison St., Ste. 300, San Francisco, CA 94107. No phone calls. EOE

KSLX CLASSIC ROCK 100.7 FM

Classic Rock KSLX-AM&FM - Phoenix, has an immediate opportunity in mornings. No new pairings, 3 years together minimum. Cassette, resume and references to: Classic Rock KSLX AM/FM, 4343 E. Camelback Road, Suite 200, Phoenix, AZ 85018. Attn: Program Director, (No phone calls please). KSLX AM/FM is owned by Citicasters Incorporated and is an equal opportunity employer.

OPENINGS

WANTED: RADIO SALES ACCOUNT EXECUTIVE

Sales/Radio. Immediate opening for entry level-2 years' experience Account Executive. Radio sales experience preferred; related media experience required. Vendor, strong writing, analytical skills preferred. Resume: GSM, KITS-FM, 730 Harrison, #300, SF 94107. No phone calls. EOE

TALK SHOW PRODUCER

If you Rolodex is mainly flacks and authors, don't apply. But ... if you are a high-energy major market talk radio producer with a great ratings track record, and you are ready for a HUGE major market opportunity, rush an unedited copy of your best show(s) to: Radio & Records, 10100 Santa Monica Bl., #004, 5th Floor, Los Angeles, CA 90067. EOE



Y-107, SOUTHERN CALIFORNIA'S NEW MODERN ROCK STATION, SEEKS MIDDAY AND NIGHTTIME AIR PERSONALITIES. IF YOU:

- Can relate to a 27 year-old
 - Are extremely passionate about Alternative music
 - Have a strong handle of basic radio formatics
- Then rush your tape and resume to: Steve Blatter, Y-107, 3350 Electronic Drive, Suite 130, Pasadena, CA 91107. Females and minorities are strongly encouraged. EOE

Jacor Broadcasting of Colorado, Inc., an equal opportunity employer, is accepting applications for the following positions. Please send material to Laura Kronberg, 1380 Lawrence, #1300, Denver, CO 80204. NO PHONE CALLS. EOE

Creative Services Director

Responsible for creative production and station imaging. Must be flexible, detail-oriented, and possess strong production skills. Superlative writing skills and an ability to convert full-color pictures into radio imagery a must. Candidate must have thorough knowledge of radio studio equipment and digital production. Minimum of two years' radio experience preferred. Send tape and resume.

Production Assistant

Responsible for sales and commercial production. Must be flexible, detail-oriented, and possess strong production skills. Must possess thorough knowledge of radio studio equipment and digital production. Minimum of two years' radio experience preferred. Send tape and resume.

Promotion Director

Ideal candidate will be responsible for the successful promotion of the radio station through street level marketing, etc. Candidate will interface with station's program director and sales staff. Must work a flexible schedule including evenings and weekends, and will supervise parttime employees and student interns. Position involves extensive public contact both in person and via telephone. Minimum of three years' radio promotion experience preferred. Send cover letter, resume, and salary requirements.

OPENINGS

TALK TALENT!!!!!!!!!!!!

Are you a political animal? Do you salivate when a Senate committee digs up something juicy on Whitewater? Is your reform school roommate holed up with the Freeman in Montana? When someone asks you what your show is like, do you answer, "Conservative"??? Can you name all the members of the Trilateral Commission? Don't apply. But ... if you have a 3 year large/major market ratings track record doing a high-energy lifestyle talk show for 25-44 year-old adults ... and you're interested in a HUGE major market opportunity ... we want to hear an unedited aircheck of your show ... Radio & Records, 10100 Santa Monica Bl., #005, 5th Floor, Los Angeles, CA 90067. EOE

Are you an accomplished Bohemian who has mastered the esoteric laws of the universe, but stills needs your daily fix of radio? Normal radio adjectives can't begin to describe you. We understand. Unfortunately, we live in the Arbitron universe, and therefore we must find clever ways to disguise our true nature in the pursuit of ratings excellence. Do you understand? Send us a package, but do not call us. We'll know you when we hear you. Now for a word from our right brain: San Francisco's ALICE @ 97.3FM has potential openings. T&R's to: Steve Hoffman, 1 Embarcadero Center, 32nd Floor, San Francisco, CA 94111. CBS Radio, a division of Westinghouse, Inc., is an equal opportunity employer. Minorities and Women are encouraged to apply.

Looking for the right opportunity? Up to a challenge? Country Powerhouse in Waterloo needs a PD to take us to the next level. Market leader/great benefits/EOE. Send stuff to: Tom Parsley, P.O. Box 391, Oelwein, IA 50662.

POSITIONS SOUGHT

JACK HAYES TALKS!

Major-market air talent seeks opportunity to do topical, entertaining, humorous talk show. Will consider all offers. T&R call (619) 455-6677

LOOKING FOR PARTNER

6 years' top 25 morning show experience, including top 10. Great writer, ad-libber, parallel parker (U-haul is on retainer). John: (800) 713-0414

Apportez-moi quelques aliments française et pronto sur la double Boomer's medication is running out. Support his cause. CHR. ROB MATTHEWS: (314) 845-6602 (6/21)

Dennis Rodman's head isn't as colorful as Matthew in the morning. I'll rebound your morning rock or talk numbers. MATTHEW: (408) 356-5230 (6/21)

OPPORTUNITIES

POSITIONS SOUGHT

Informed, opinionated, connected talker with a sense of humor. I'll eat your competitor's lunch and then spit it back at them! Bits, phoners, topicality, all that stuff and more at a blue-light special price. Call the Rock at (407) 843-5486, or e-mail me at rockyd@gdi.net

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POSITIONS SOUGHT

MORNING SHOW SUCCESS!

Up 109% & #1/18-34, up 75% #1/25-54, up 50% #1/18-49. 20 yr. pro - major mkt. & multi-format exp. seeks high profile personality morning show. Phones-fun-humor. Great show, references & track record. John Dial (219) 255-6390.

Experienced AT stuck in parttime hell. Seeking fulltime. DAN: (517) 386-6094 (6/21)

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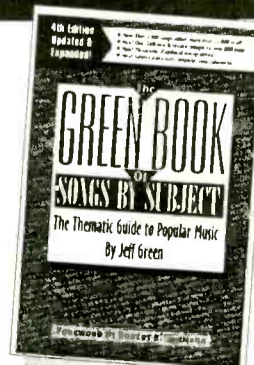
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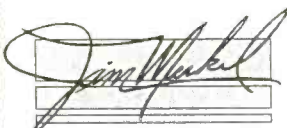
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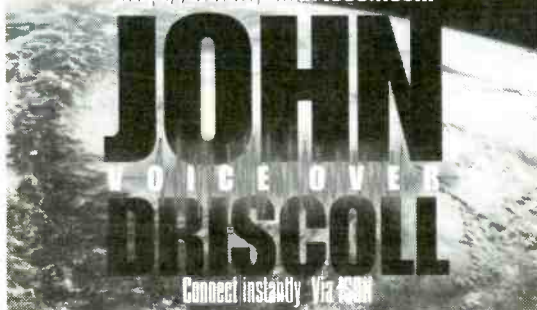


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Marketplace
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Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
2	2	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
6	3	ALANIS MORISSETTE	You Learn (Maverick/Reprise)	
3	4	CELINE DION	Because You Loved Me (550 Music)	
4	5	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
10	6	LA BOUCHE	Sweet Dreams (RCA)	
7	7	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
9	8	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
5	9	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
8	10	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
12	11	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
11	12	CLAYTON & MULLEN	Mission: Impossible (Mother/Island)	
16	13	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
14	14	OASIS	Champagne Supernova (Epic)	
15	15	JANN ARDEN	Insensitive (A&M)	
17	16	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)	
13	17	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
18	18	JEWEL	Who Will Save Your Soul (Atlantic)	
21	19	ROBERT MILES	Children (Arista)	
20	20	JARS OF CLAY	Flood (Silvertone)	
22	21	BILLIE RAY MARTIN	Your Loving Arms (Sire/EEG)	
31	22	ERIC CLAPTON	Change The World (Reprise)	
19	23	GIN BLOSSOMS	Follow You Down (A&M)	
30	24	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
28	25	BRYAN ADAMS	The Only Thing That Looks... (A&M)	
32	26	TEVIN CAMPBELL	Back To The World (Qwest/WB)	
23	27	FOO FIGHTERS	Big Me (Roswell/Capitol)	
24	28	SMASHING PUMPKINS	1979 (Virgin)	
34	29	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
26	30	BRANDY	Sittin' Up In My Room (Arista)	

CHR begins on Page 28.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
2	1	BONE THUGS...	Tha Crossroads (Ruthless/Relativity)	
1	2	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
3	3	SWV	You're The One (RCA)	
5	4	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
4	5	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
6	6	CELINE DION	Because You Loved Me (550 Music)	
7	7	QUAD CITY DJ'S	C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	
8	8	R. KELLY	I Can't Sleep Baby (If I) (Jive)	
13	9	KEITH SWEAT	Twisted (Elektra/EEG)	
12	10	TOTAL	Kissin' You (Bad Boy/Arista)	
9	11	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
15	12	MONICA	Why I Love You So Much (Rowdy/Arista)	
17	13	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
21	14	CASE /FOXXY BROWN	Touch Me Tease Me (Def Jam/RAL/Mercury)	
10	15	TEVIN CAMPBELL	Back To The World (Qwest/WB)	
23	16	JODECI	Get On Up (Uptown/MCA)	
19	17	BRANDY	Sittin' Up In My Room (Arista)	
18	18	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
38	19	MAXI PRIEST F/SHAGGY	That Girl (Virgin)	
14	20	PUFF JOHNSON	Forever More (Work/CRG)	
11	21	COOLIO	1,2,3,4 (Sumpin' New) (Tommy Boy)	
30	22	JORDAN HILL	For The Love Of You (143/Atlantic)	
24	23	MC LYTE /XSCAPE	Keep On Keepin' On (Flavor Unit/EastWest/EEG)	
26	24	DELINQUENT HABITS	Tres Delinquents (Loud/RCA)	
27	25	COOLIO	All The Way Live (Tommy Boy/Island)	
16	26	ANGELINA	Release Me (Upstairs)	
20	27	R. KELLY	Down Low (Nobody Has To Know) (Jive)	
25	28	LA BOUCHE	Sweet Dreams (RCA)	
29	29	CLAYTON & MULLEN	Mission: Impossible (Mother/Island)	
31	30	J'SON	I'll Never Stop Loving You (Hollywood)	

CHR begins on Page 28.

URBAN

LW	TW	ARTIST	SON	Label
2	1	R. KELLY	I Can't Sleep Baby (If I) (Jive)	
3	2	TOTAL	Kissin' You (Bad Boy/Arista)	
4	3	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)	
1	4	MONICA	Why I Love You So Much (Rowdy/Arista)	
6	5	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)	
9	6	CASE /FOXXY BROWN	Touch Me Tease Me (Def Jam/RAL/Mercury)	
5	7	JODECI	Get On Up (Uptown/MCA)	
7	8	MEN OF VISION	House Keeper (MJJ/550 Music/Epic)	
11	9	KEITH SWEAT	Twisted (Elektra/EEG)	
10	10	MICHAEL JACKSON	They Don't Care About Us (Epic)	
13	11	112	Only You (Bad Boy/Arista)	
8	12	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
14	13	TEVIN CAMPBELL	Back To The World (Qwest/WB)	
15	14	MONIFAH	You (Uptown/Universal)	
17	15	MONTELL JORDAN	I Like (Def Jam/RAL/Mercury)	
12	16	SWV	You're The One (RCA)	
16	17	QUINDON	It's You That's On My Mind (Virgin)	
18	18	KENNY LATTIMORE	Never Too Busy (Columbia/CRG)	
20	19	PUFF JOHNSON	Forever More (Work/CRG)	
22	20	DONELL JONES	In The Mood (Untouchables/LaFace/Arista)	
23	21	SOLO	He's Not Good Enough (Perspective/A&M)	
25	22	MONA LISA	You Said (Island)	
27	23	2PAC	How Do U Want It (Death Row/Interscope)	
21	24	KINO WATSON	Bring It On (Columbia/CRG)	
34	25	SOMETHIN' FOR THE PEOPLE	With You (Warner Bros.)	
32	26	DEBORAH COX	Where Do We Go From Here (Arista)	
38	27	MISTA	Blackberry Molasses (EastWest/EEG)	
—	28	D'ANGELO	Me And Those Dreamin' Eyes... (EMI)	
31	29	JORDAN HILL	For The Love Of You (143/Atlantic)	
43	30	L.L. COOL J	Loungin (Def Jam/RAL/Mercury)	
40	35	TONY RICH PROJECT	Like A Woman (LaFace/Arista)	

URBAN begins on Page 52.

HOT AC

LW	TW	ARTIST	SON	Label
2	1	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
1	2	CELINE DION	Because You Loved Me (550 Music)	
4	3	GIN BLOSSOMS	Follow You Down (A&M)	
3	4	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
5	5	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
10	6	ERIC CLAPTON	Change The World (Reprise)	
7	7	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
9	8	JANN ARDEN	Insensitive (A&M)	
8	9	NATALIE MERCHANT	Wonder (Elektra/EEG)	
6	10	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
12	11	STING	You Still Touch Me (A&M)	
13	12	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
15	13	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
11	14	BODEANS	Closer To Free (Slash/Reprise)	
16	15	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
17	16	ALANIS MORISSETTE	You Learn (Maverick/Reprise)	
14	17	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
21	18	CHER	One By One (Reprise)	
20	19	BRYAN ADAMS	The Only Thing That Looks... (A&M)	
19	20	MELISSA ETHERIDGE	I Want To Come Over (Island)	
18	21	A. CLAYTON & L. MULLEN	Mission: Impossible (Mother/Island)	
25	22	JEWEL	Who Will Save Your Soul (Atlantic)	
23	23	ROBERT MILES	Children (Arista)	
24	24	JARS OF CLAY	Flood (Silvertone)	
27	25	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
—	26	DONNA LEWIS	I Love You Always Forever (Atlantic)	
29	27	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
30	28	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)	
—	29	MARIAH CAREY	Forever (Columbia/CRG)	
—	30	BADLEES	Angeline Is Coming Home (Polydor/A&M)	

AC begins on Page 70.

AC

LW	TW	ARTIST	SON	Label
1	1	CELINE DION	Because You Loved Me (550 Music)	
3	2	GLORIA ESTEFAN	Reach (Epic)	
2	3	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
4	4	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
6	5	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
5	6	JANN ARDEN	Insensitive (A&M)	
11	7	ERIC CLAPTON	Change The World (Reprise)	
7	8	TONI BRAXTON	Let It Flow (Arista)	
9	9	GEORGE MICHAEL	Fastlove (DreamWorks/Geffen)	
12	10	MICHAEL ENGLISH	Your Love Amazes Me (Curb)	
15	11	CHER	One By One (Reprise)	
8	12	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
14	13	SORAYA	Suddenly (Island)	
16	14	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
10	15	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
21	16	VANESSA WILLIAMS	Where Do We Go From Here (Mercury)	
13	17	SEAL	Don't Cry (ZTT/WB)	
17	18	STING	You Still Touch Me (A&M)	
19	19	WYNONNA	To Be Loved By You (Curb/MCA)	
18	20	ROD STEWART	So Far Away (Lava/Atlantic)	
27	21	MARIAH CAREY	Forever (Columbia/CRG)	
20	22	JANE KELLY WILLIAMS	Breaking In To The Past (Parachute/Mercury)	
28	23	ALL-4-ONE	Someday (Hollywood)	
22	24	HOOTIE & THE BLOWFISH	Old Man & Me (Atlantic)	
24	25	BLESSID UNION OF SOULS	All Along (EMI)	
26	26	PETER CETERA	One Clear Voice (River North)	
25	27	GIN BLOSSOMS	Follow You Down (A&M)	
29	28	NATALIE MERCHANT	Jealousy (Elektra/EEG)	
30	29	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)	
23	30	SELENA	I'm Getting Used To You (EMI)	

AC begins on Page 70.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	METALLICA	Until It Sleeps (Elektra/EEG)	
3	2	STONE TEMPLE PILOTS	Trippin' On A Hole In... (Atlantic)	
2	3	SOUNDGARDEN	Pretty Noose (A&M)	
4	4	DISHWALLA	Counting Blue Cars (A&M)	
5	5	VAN HALEN	Humans Being (Warner Sunset/WB)	
6	6	ALICE IN CHAINS	Again (Columbia/CRG)	
15	7	SMASHING PUMPKINS	Tonight, Tonight (Virgin)	
8	8	TRACY BONHAM	Mother Mother (Island)	
14	9	GOO GOO DOLLS	Long Way Down (Metal Blade/WB)	
9	10	JERRY CANTRELL	Leave Me Alone (Work/CRG)	
12	11	HUNGER	Vanishing Cream (Universal)	
7	12	DEF LEPPARD	Work It Out (Mercury)	
11	13	REFRESHMENTS	Banditos (Mercury)	
21	14	SPONGE	Wax Ecstatic (To Sell...) (Columbia/CRG)	
17	15	HAZIES	Skin & Bones (EMI)	
10	16	COLLECTIVE SOUL	Where The River Flows (Atlantic)	
13	17	BUSH	Machinehead (Trauma/Interscope)	
16	18	EVERCLEAR	Heartspark Dollarsign (Capitol)	
20	19	JARS OF CLAY	Flood (Silvertone)	
18	20	VERVE PIPE	Photograph (RCA)	
33	21	SOUNDGARDEN	Burden In My Hand (A&M)	
26	22	GREEN DAY	Walking Contradiction (Reprise)	
29	23	SPACEHOG	Cruel To Be Kind (HiFi/Sire/EEG)	
23	24	GIN BLOSSOMS	Day Job (A&M)	
35	25	BUTTHOLE SURFERS	Pepper (Capitol)	
25	26	SCREAMIN' CHEETAH WHEELIES	Hello From Venus (Atlantic)	
24	27	SCORPIONS	Wild Child (Atlantic)	
28	28	DADA	I Get High (IRS)	
38	29	GRAVITY KILLS	Guilty (TVT)	
42	30	STABBING WESTWARD	Shame (Columbia/CRG)	

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW JUNE 21, 1996

URBAN AC

LW	TW	Artist	Track	Label
1	1	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
2	2	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
3	3	ISLEY BROTHERS	Let's Lay Together	(Island)
7	4	KENNY LATTIMORE	Never Too Busy	(Columbia/CRG)
8	5	TEVIN CAMPBELL	Back To The World	(Qwest/WB)
5	6	JOE	All The Things (Your Man Won't Do)	(Island)
6	7	WHITNEY HOUSTON & CECE WINANS	Count On Me	(Arista)
4	8	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
12	9	MEN OF VIZION	House Keeper	(MJJ/550 Music/Epic)
9	10	JODECI	Get On Up	(Uptown/MCA)
21	11	KEITH SWEAT	Twisted	(Elektra/EEG)
18	12	MONICA	Why I Love You So Much	(Rowdy/Arista)
11	13	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
16	14	SOLO	He's Not Good Enough	(Perspective/A&M)
10	15	SWV	You're The One	(RCA)
15	16	PUFF JOHNSON	Forever More	(Work/CRG)
14	17	MICHAEL JACKSON	They Don't Care About Us	(Epic)
13	18	LIONEL RICHIE	Don't Wanna Lose You	(Mercury)
25	19	ANN NESBY	I'll Do Anything For You	(Perspective/A&M)
27	20	CASE /FOXXY BROWN	Touch Me Tease Me	(Def Jam/RAL/Mercury)
24	21	KIRK FRANKLIN	Melodies From Heaven	(Gospo Centric)
17	22	TONI BRAXTON	Let It Flow	(Arista)
—	23	MAXWELL	Ascension (Don't Ever Wonder)	(Columbia/CRG)
—	24	D'ANGELO	Me And Those Dreamin' Eyes...	(EMI)
19	25	CHANTAY SAVAGE	I Will Survive	(RCA)
29	26	JORDAN HILL	For The Love Of You	(143/Atlantic)
20	27	ART N' SOUL	Ever Since You Went Away	(Big Beat/Atlantic)
—	28	MONTELL JORDAN	I Like	(Def Jam/RAL/Mercury)
—	29	GEORGE CLINTON	If Anybody Gets Funked...	(550 Music/Epic)
—	30	ASANTE	All About You	(Columbia/CRG)

URBAN begins on Page 52.

COUNTRY

LW	TW	Artist	Track	Label
2	1	TRACY LAWRENCE	Time Marches On	(Atlantic)
3	2	ALAN JACKSON	Home	(Arista)
5	3	DAVID LEE MURPHY	Every Time I Get Around You	(MCA)
7	4	SHANIA TWAIN	No One Needs To Know	(Mercury)
8	5	SAMMY KERSHAW	Meant To Be	(Mercury)
11	6	RICOCHET	Daddy's Money	(Columbia/CRG)
10	7	SAWYER BROWN	Treat Her Right	(Curb)
6	8	JEFF CARSON	Holdin' Onto Something	(MCG/Curb)
9	9	REBA McENTIRE	Starting Over Again	(MCA)
15	10	PAUL BRANDT	My Heart Has A History	(Reprise)
19	11	RHETT AKINS	Don't Get Me Started	(Decca)
14	12	WYNNONA	Heaven Help My Heart	(Curb/MCA)
1	13	TOBY KEITH	Does That Blue Moon Ever Shine	(A&M)
20	14	LEANN RIMES	Blue	(MCG/Curb)
17	15	PATTY LOVELESS	A Thousand Times A Day	(Epic)
22	16	DIAMOND RIO	That's What I Get For...	(Arista)
24	17	WADE HAYES	On A Good Night	(DKC/Columbia/CRG)
27	18	CLAY WALKER	Only On Days That End In "Y"	(Giant)
23	19	MARTINA McBRIDE	Phones Are Ringin' All Over...	(RCA)
26	20	LORRIE MORGAN & JON RANDALL	By My Side	(BNA/RCA)
25	21	MARTY STUART & TRAVIS TRITT	Honky Tonkin's What I Do...	(MCA)
28	22	NEAL McCOY	Then You Can Tell Me Goodbye	(Atlantic)
4	23	TERRI CLARK	If I Were You	(Mercury)
39	24	GEORGE STRAIT	Carried Away	(MCA)
12	25	COLLIN RAYE	I Think About You	(Epic)
16	26	BRYAN WHITE	I'm Not Supposed To Love...	(Asylum/EEG)
29	27	TRACE ADKINS	There's A Girl In Texas	(Capitol)
21	28	MINDY McCREADY	Ten Thousand Angels	(BNA)
31	29	LEE ROY PARNELL	Givin' Water To A Drowning Man	(Career)
30	30	LINDA DAVIS	A Love Story In The Making	(Arista)

COUNTRY begins on Page 59.

NAC

LW	TW	Artist	Track	Label
2	1	DOC POWELL	Sunday Mornin'	(Discovery)
1	2	RIPPINGTONS	Hideaway	(GRP)
3	3	HERBIE HANCOCK	Thieves In The Temple	(Verve)
5	4	GEORGE JINDA	Just My Imagination	(Shanachie)
6	5	JOE SAMPLE	Hippies On A Corner	(Warner Bros.)
4	6	COUNT BASIC	Joy And Pain	(Instinct)
7	7	ED HAMILTON	Gray Day	(Telarc)
8	8	HERB ALPERT	My Funny Valentine	(Almo Sounds/Geffen)
13	9	JOE McBRIDE	Highland Park	(Heads Up)
10	10	MARILYN SCOTT	I'm Calling You	(Warner Bros.)
11	11	EARL KLUGH	Maybe Tonight	(Warner Bros.)
14	12	RICHARD ELLIOT	I'll Make Love To You	(Blue Note)
9	13	ED CALLE	Me And Mrs. Jones	(Sony Latin Jazz)
16	14	BRYAN SAVAGE	Cat Food	(Elation)
18	15	BONEY JAMES	Lights Down Low	(Warner Bros.)
23	16	PAMELA WILLIAMS	Castine	(Heads Up)
22	17	DOUG CAMERON	Rendezvous	(Higher Octave)
15	18	PETE ESCOVEDO	All This Love	(Concord)
24	19	BRIAN CULBERTSON	Close To You	(Mesa/Bluemoon)
20	20	JOHN TESH PROJECT	Fragile	(GTSP)
29	21	BILL EVANS	The Sunday After	(Escapade)
25	22	SLIM MAN	There For You	(GES)
21	23	SPYRO GYRA	Heart Of The Night	(GRP)
30	24	OLETA ADAMS	We Will Meet Again	(Fontana/Mercury)
12	25	LIONEL RICHIE	Don't Wanna Lose You	(Mercury)
26	26	RICK BRAUN	Club Harlem	(Mesa/Bluemoon)
—	27	RAMSEY LEWIS	Les Fleur	(GRP)
19	28	BOB MAMET	Morningside	(Atlantic)
—	29	NORMAN BROWN	Better Days Ahead	(MoJAZZ/Motown)
28	30	GEORGE MICHAEL	Jesus To A Child	(DreamWorks/Geffen)

No Songs Qualified For Breaker Status This Week

NAC begins on Page 76.

ROCK

LW	TW	Artist	Track	Label
2	1	DISHWALLA	Counting Blue Cars	(A&M)
1	2	VAN HALEN	Humans Being	(Warner Sunset/WB)
4	3	METALLICA	Until It Sleeps	(Elektra/EEG)
3	4	DEF LEPPARD	Work It Out	(Mercury)
5	5	DAVE MATTHEWS BAND	Too Much	(RCA)
6	6	COLLECTIVE SOUL	Where The River Flows	(Atlantic)
9	7	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
8	8	BUSH	Machinehead	(Trauma/Interscope)
7	9	OASIS	Champagne Supernova	(Epic)
13	10	WALLFLOWERS	6th Avenue Heartache	(Interscope)
11	11	GIN BLOSSOMS	Day Job	(A&M)
12	12	SOUNDGARDEN	Pretty Noose	(A&M)
14	13	SCREAMIN' CHEETAH WHEELIES	Hello From Venus	(Atlantic)
10	14	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
15	15	EVERCLEAR	Santa Monica (Watch...)	(Capitol)
17	16	SCORPIONS	Wild Child	(Atlantic)
21	17	JARS OF CLAY	Flood	(Silvertone)
19	18	REFRESHMENTS	Banditos	(Mercury)
22	19	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
24	20	GOO GOO DOLLS	Long Way Down	(Metal Blade/WB)
18	21	OZZY OSBOURNE	I Just Want You	(Epic)
16	22	HOOTIE & THE BLOWFISH	Old Man & Me	(Atlantic)
29	23	KENNY WAYNE SHEPHERD	Aberdeen	(Revolution)
23	24	BRYAN ADAMS	The Only Thing That Looks...	(A&M)
25	25	ALICE IN CHAINS	Again	(Columbia/CRG)
20	26	SPACEHOG	In The Meantime	(HIFI/Sire/EEG)
26	27	ERIC CLAPTON	Change The World	(Reprise)
40	28	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
33	29	HAZIES	Skin & Bones	(EMI)
37	30	ZAKK WYLDE	Between Heaven And Hell	(DGC/Geffen)

ROCK begins on Page 83.

ALTERNATIVE

LW	TW	Artist	Track	Label
2	1	DISHWALLA	Counting Blue Cars	(A&M)
1	2	TRACY BONHAM	Mother Mother	(Island)
6	3	NO DOUBT	Spiderwebs	(Trauma/Interscope)
7	4	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
3	5	SOUNDGARDEN	Pretty Noose	(A&M)
8	6	BUTTHOLE SURFERS	Pepper	(Capitol)
5	7	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
4	8	GOLDFINGER	Here In Your Bedroom	(Mojo/Universal)
12	9	PORNO FOR PYROS	Tahitian Moon	(Warner Bros.)
16	10	GARBAGE	Stupid Girl	(Almo Sounds/Geffen)
15	11	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
21	12	PRIMITIVE RADIO GODS	Standing Outside...	(Ergo/Columbia/CRG)
14	13	JEWEL	Who Will Save Your Soul	(Atlantic)
20	14	BECK	Where It's At	(DGC/Geffen)
13	15	REFRESHMENTS	Banditos	(Mercury)
17	16	CURE	Mint Car	(Fiction/EEG)
11	17	VERVE PIPE	Photograph	(RCA)
10	18	DAVE MATTHEWS BAND	Too Much	(RCA)
27	19	OASIS	Don't Look Back In Anger	(Epic)
9	20	CRANBERRIES	Salvation	(Island)
24	21	GREEN DAY	Walking Contradiction	(Reprise)
18	22	EVERCLEAR	Heartspark Dollarsign	(Capitol)
19	23	BUSH	Machinehead	(Trauma/Interscope)
22	24	RAGE AGAINST THE MACHINE	Bulls On Parade	(Epic)
26	25	SOLUTION A.D.	Fearless	(TAG)
—	26	SCREAMING TREES	All I Know	(Epic)
36	27	SPONGE	Wax Ecstatic (To Sell...)	(Columbia/CRG)
32	28	CRACKER	Nothing To Believe In	(Virgin)
33	29	MAGNAPOP	Open The Door	(Priority)
30	30	PATTI ROTHBERG	Inside	(EMI)

ALTERNATIVE begins on Page 89.

ADULT ALTERNATIVE

LW	TW	Artist	Track	Label
3	1	STING	You Still Touch Me	(A&M)
4	2	JEWEL	Who Will Save Your Soul	(Atlantic)
2	3	DAVE MATTHEWS BAND	Too Much	(RCA)
1	4	HOOTIE & THE BLOWFISH	Old Man & Me	(Atlantic)
5	5	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
7	6	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
6	7	PATTI ROTHBERG	Inside	(EMI)
13	8	ERIC CLAPTON	Change The World	(Reprise)
11	9	WALLFLOWERS	6th Avenue Heartache	(Interscope)
14	10	DAVE MATTHEWS BAND	So Much To Say	(RCA)
8	11	PAUL WESTERBERG	Love Untold	(Reprise)
18	12	CRANBERRIES	Free To Decide	(Island)
10	13	ELVIS COSTELLO	You Bowed Down	(Warner Bros.)
9	14	MARK KNOPFLER	Don't You Get It	(Warner Bros.)
12	15	DISHWALLA	Counting Blue Cars	(A&M)
15	16	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
24	17	BLUES TRAVELER	But Anyway	(A&M)
17	18	LOS LOBOS	Can't Stop The Rain	(Slash/WB)
29	19	PRIMITIVE RADIO GODS	Standing Outside...	(Ergo/Columbia/CRG)
19	20	FOO FIGHTERS	Big Me	(Roswell/Capitol)
20	21	CURE	Mint Car	(Fiction/EEG)
16	22	JARS OF CLAY	Flood	(Silvertone)
25	23	DOG'S EYE VIEW	The Prince's Favorite Son	(Columbia/CRG)
—	24	LYLE LOVETT	Private Conversation	(Curb/MCA)
22	25	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
21	26	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
28	27	GIN BLOSSOMS	Not Only Numb	(A&M)
27	28	COWBOY JUNKIES	A Common Disaster	(Geffen)
26	29	PHILOSOPHER KINGS	Charms	(Columbia/CRG)
30	30	NATALIE MERCHANT	Jealousy	(Elektra/EEG)

ADULT ALTERNATIVE begins on Page 97.

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