

**I N S I D E:**

**INFINITY SEEKS DEBT RESTRUCTURING**

Cash flow concerns have **Infinity** chief **Mel Karmazin** trying to restructure the chain's long-term debt.

Page 7

**MOTIVATING CONSUMERS**

**Chris Beck** shows you how to help clients shape their sales and promotional campaigns to generate maximum consumer response. The basics:

- Catch consumers in the act
- Use one thought per spot
- Give buyers time to react

Page 15

**BREAKING OUT OF THE SPRING-FALL MOLD**

"Research . . . should be conducted when needed, not when **Arbitron** decides to start a new ratings period," opines **Roger Wimmer**, questioning radio's prevailing strategy of linking research projects to the spring and fall books.

Page 28

**WOMEN IN THE NEWS**

Despite all the recent publicity surrounding high-profile women personalities, female talk hosts are still few and far between.

Page 33

**DREAM TEAM**

**Dan O'Day** offers sound advice on how to transform a group of personalities into an effective morning team.

Page 32

**IN THE NEWS THIS WEEK**

- **Joe Izbrand** ND at KTRH/Houston
- **WBZN/Milwaukee** flips to Hot AC
- **Randy Rahe** GM at WXXL/Orlando
- **Lauren McLeash** PD at WAFX/Norfolk
- **Andy Dean** Nat'l Dir./AOR at Imago
- **Hank Dole** PD at WGTO/Orlando
- **Eric Hauenstein** GM at WKHK/Richmond
- **Craig Powers** PD at KIKF/Anaheim

Page 3, 12, 27

Newsstand Price \$6.00



**Emmis Pays KSHE Nuclear Hoax Fine**

**FCC Still Studying KROQ's Response Regarding Faked Murder Confession**

Though it maintains the penalty doesn't match any crime that might have been committed, **Emmis Broadcasting** has decided to pay a \$25,000 FCC fine stemming from a false nuclear attack warning aired on its **KSHE/St. Louis**.

"The process of fighting [the fine] is long, involved, and expensive," said **Emmis Radio Division President Doyle Rose**.

"We have other things on the table and we want to put this behind us."

**Rose** added that **Emmis's** decision not to fight was prompted largely by the commissioners' unanimous decision on the fine: "It was a unified vote that seemed unlikely to change."

However, in a letter sent along with its check, **Emmis** reiterated its belief that the agency's rule against broadcasting false distress signals does not apply to **KSHE's** fake **EBS** alert, which aired during morning drive on January 29.

**Ignorance Is An Excuse**

**Emmis** also complained that it should not be held responsible for a broadcast of which it had no prior knowledge. That ignorance, combined with **KSHE's** past clean record, makes the \$25,000 fine excessive, the company concluded.

According to **Rose**, the letter was designed to protect **Emmis** in any future license challenges. "We wanted to make sure we were on record [as opposing the fine] in case somebody tries to throw this up in our face somewhere down the road."

KSHE/See Page 27

**Geffen Points To Mercury Exec In Guns N' Roses Leak**

**Claims Promotion Staffer Traded Tapes For Mercury Airplay**

**Geffen Records** has accused a **Mercury Records** promotion executive of distributing an unfinished **Guns N' Roses** recording to radio in return for airplay on **Mercury** product. **Geffen** is seeking financial reimbursement from **Mercury**.

A **Geffen** news release did not

name the employee in question, but **R&R** has identified him as **Mercury West Coast National AOR Promotion Manager Doug Burton**. "This is the first I've heard of the matter," said **Burton**. Neither he nor any other official at **Mercury** offered any further comment.

The recordings surfaced about two months ago on several prominent **AOR** stations, including **WMMS/Cleveland**. Two weeks ago, **Geffen** dropped a lawsuit against **WMMS** after station officials agreed to pay the label an undisclosed sum and identify the person who gave them the recording.

**Geffen GM Al Coury** told **R&R** the label was at first hesitant to take legal action against **WMMS**, but felt it was forced to in order to determine the source of the leak and to stop the illicit airplay.

**Geffen** maintains the action constituted copyright infringement, unfair competition, and the utilization of unfair trade practices. In addition to monetary reimbursement, it is also asking that **Mercury** identify the source of the recordings.

According to the **Geffen** release, the **GN'R** albums "Use Your Illusion I" and "Use Your Illusion II" are not scheduled to come out before early August.

**TAKES ON NAB**

**Sconnix's Odeneal Urges Rejection Of L-Band DAB**

**Sconnix Broadcasting** Managing Partner **Randy Odeneal** and **NAB** officials have squared off — via an impromptu letter-writing campaign — over **DAB L-band (1500 MHz)** allocations.

"The **NAB** has worked diligently, contrary to our interests, to build its case for **L-band**," **Odeneal** wrote in a letter addressed to 28 group heads. He urged them to send express letters to **FCC** commissioners to show that some broadcasters disagree with the **NAB's** position. "If the Commission gets the message that the industry is divided, it would be unlikely for **L-band** spectrum to carry," he wrote.

**NAB Radio Board Chairman David Hicks** and **DAB Task Force Chairman Alan Box** quickly fired off their own letter to group heads, charging **Odeneal's** "letter contains serious misrepresentations of **NAB** policy, motivation, and the posture of the **FCC** on **DAB**."

"I don't have any problem with opposition, as long as they have their facts straight — **Randy** doesn't have his facts straight," **Hicks** told **R&R**.

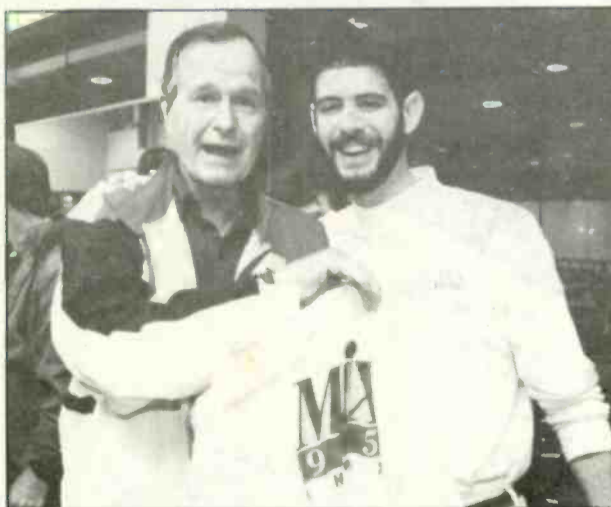
**June 13 Vote**

The note of urgency in **Odeneal's** letter derives from a vote set for the **FCC's** **June 13** meeting, at which the commissioners will recommend **U.S.**

positions on spectrum allocations, including **DAB**, for the **February 1992 World Administrative Radio Conference**. The **FCC's** **WARC** recommendations will go to the **State Department**, along with those of the **NTIA**, which is expected to oppose any reallocation of **L-band** spectrum currently allocated for aircraft-testing telemetry.

DAB/See Page 27

**Bush In Houston Mix-Up**



President **Bush** joined several hundred **Houston** aerobicizers in a "Workout For Hope" **AIDS** benefit. **Nationwide's** **KHMX (Mix 96.5)/Houston** sponsored the event, which gave air personality **John Paul West** an excuse to present the **Commander-In-Chief** with a station **T-shirt**.

**Cassidy Now PD At WYTZ/Chicago**

**Gregg Cassidy** has resigned the **PD** post at **WLUM (Hot 102)/Milwaukee** to join **Cap Cities/ABC CHR WYTZ (Hot 94.7)/Chicago** as **PD**, effective **June 17**. **Gregg Cassidy** He replaces **Ric Lippincott**, who exited a month ago.

**WYTZ** **President/GM Kevin O'Grady** told **R&R**, "Gregg has had tremendous success, and I know he'll do a great job for us. We're a straight-ahead **CHR**, and that's the void in **Chicago**. Our goal is to be the leading **CHR**, and **Gregg** will have all the tools he needs. You can forget any call letter or handle changes: We are **Chicago's** **Hot 94.7**."

**Critical Mass Media Consultancy** **President Randy Michaels** remarked, "We were looking for a real street-fighting bulldog with incredible passion. **Cassidy** is scary. Watch where he aims, because he's going to hit somebody." **Burkhart/Douglas & Associates** consultant **Don Benson** added, "Gregg's enthusiasm

CASSIDY/See Page 27



# TOM PETTY AND THE HEARTBREAKERS

“LEARNING TO FLY”



The First Release From The Forthcoming Album  
**INTO THE GREAT WIDE OPEN**

Produced by Jeff Lynne with Tom Petty and Mike Campbell

**MCA**

Management, Inc. and J&J Music, Inc. Management

# "THE HIT SINGLE THEY DESERVE!"

BROADCAST DATA SYSTEMS (BDS)  
 SONG BY STATION REPORT  
 Period: Week 05/23/91 - 05/29/91  
 Format: TOP FORTY  
 Station: WEGX-FM PHILADELPHIA  
 Artist: BLACK CROWES  
 Date: 05/30/91  
 Time: 08:30:55  
 Page: 1  
 Label: DEF AMERI

Song: HARD TO HANDLE

WEEK OF:	THU 05/23	FRI 05/24	SAT 05/25	SUN 05/26	MON 05/27	TUE 05/28	WED 05/29
6am-10am	06:42AM 08:49AM	06:26AM	06:55AM 08:52AM		07:05AM 09:05AM	06:37AM 08:42AM	08:11AM
10am-3pm	10:53AM 12:56PM	10:03AM 12:37PM	10:55AM 01:55PM		12:01PM 02:01PM	10:55AM 01:04PM	10:31AM 12:37PM
3pm-7pm	03:39PM 05:51PM	04:54PM 06:56PM	03:59PM 06:02PM		04:41PM	03:40PM 05:55PM	02:49PM 05:03PM
7pm-Mid	09:00PM 10:50PM	08:50PM	08:59PM 10:53PM		07:02PM 09:02PM	08:40PM 11:00PM	08:42PM 11:04PM
Mid-6am	01:52AM 03:59AM	01:00AM 03:35AM 05:03AM	12:40AM 02:59AM 04:58AM		11:56PM 12:03AM 02:02AM 04:54AM	01:56AM 04:00AM	01:36AM 03:58AM 05:44AM
Daily Total:	10	10	11	0	11	10	10
Weekly Total:	62						

"HARD TO HANDLE" exploded after our early test play! Consistent Top 5 call-out, male + female, all demos week after week! This band has a tremendous image and "HARD TO HANDLE" is the hit single they deserve!  
 BRIAN PHILIPS  
 25-16 WEGX

The Black Crowes



"Hard to Handle"

From the album Shake Your Money Maker

Produced by George Drakoulias

With a double-platinum-plus debut album that has earned them a reputation as the band that put rock & roll back in the Top 5, The Black Crowes are absolutely unstoppable. "Hard to Handle" was their second single, a #1 AOR track with the most played video on MTV since September 1990. Now, that doesn't seem so hard to handle, does it?



# April Radio Revenues Post Year's First Gain, RAB Says

April radio advertising revenues were up 3.7% over April 1990, according to the RAB. The advance marked the first monthly gain this year and followed a 5.2% decline for the first quarter (R&R 5/10).

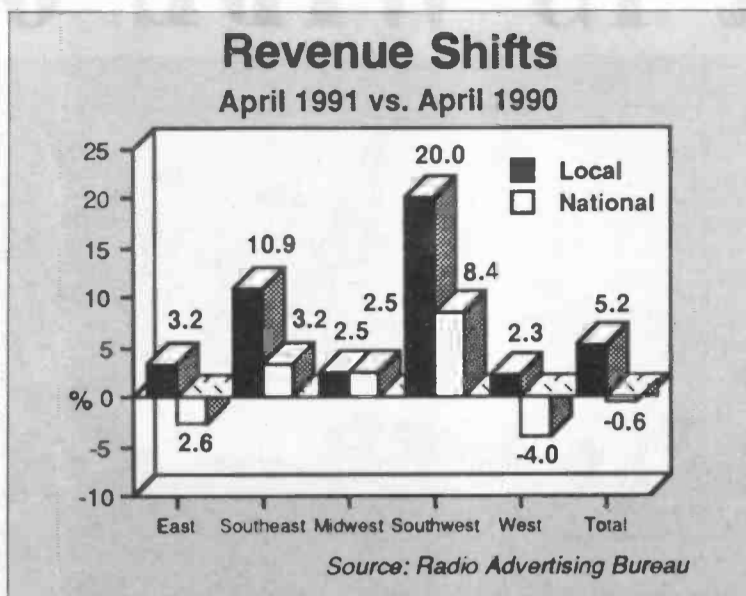
Local radio revenues grew by 5.2% in April, recovering from a 9.9% drop in March. But national advertising went the other direction, slipping 0.6% in April after rising 6.5% in March. The RAB bases its calculations on data supplied by the accounting firms of Miller, Kaplan, Arase & Co. and Hungerford, Aldrin, Nichols & Carter.

"It's good news, but by the same token, it is only one month," said RAB Exec. VP George Hyde. He declined to predict any trend based on a single month, though he added that initial May indications were also positive. "We may have seen this [recession] bottom out, but it's too early to say."

## Regional Disparities

The RAB reported wide regional fluctuations in local radio revenues. The Southeast and Southwest rebounded from months of slumping local ad sales to post gains of 10.9% and 20.0%, respectively. The Southwest also gained in national revenues, up 8.4%. But that was more than offset by declines of 4.0% in the West and 2.6% in the East.

Wide disparities apparently existed from market to market with-



in regions. Albuquerque stations told R&R their market didn't share in the Southwest's reported big April gain. KRZY & KRST GM Cindy Weiner said her stations had "strong sales gains only in comparison to a year ago," and that the Albuquerque market as a whole

was down in April. However, she said she expected May to be "up substantially." KZSS & KZRR GM Milt McConnell also reported, "May is pretty good."

The monthly trends were reversed in another Southwest market: Phoenix. "April was a good month - May and June stink," said KTAR & KKLK GM Jim Tazsarek.

The Southeast also experienced market-to-market variation. WZZK-AM & FM/Birmingham GSM Jim Hopes said total sales were up about 7% for the market in April. "I think it's attributable to a little more optimistic outlook by advertisers." But in Atlanta, WYAI & WYAY GM Bill Wise said his market was off by 13% in April. "We've seen these double-digit declines for some time now," he noted.

## URBAN SLANT

### NAC WBZN Flips To Hot AC

Ending months of speculation, NAC WBZN/Milwaukee adopted a Hot AC approach with a UC slant this week (6/6). The new calls were not in place at presstime, and the staff was intact.

GM Mort Friedman told R&R, "I'm sure there will be changes, but we'll try to make something available to people wanting to stay. Carin Caruso is our PD, and until any further announcement, that's her job. We've made it clear that we may bring in another PD, but we haven't signed anyone else. It will take a month or so to get all the elements and people the way we want them. This thing came together quickly, and we went on quietly."

Citing the "great number of black artists on the CHR and AC charts the last two years," Friedman noted, "We will be mid-to slightly uptempo. We won't play

WBZN/See Page 27

## Ex-Temptation Ruffin Dies



David Ruffin

Blessed with one of the most distinctive voices on the planet, former Temptations vocalist David Ruffin was as fine a balladeer ("My Girl," "Since I Lost My Baby," and "I Wish It Would Rain") as he was a screamer ("Ain't Too Proud To Beg," "Beauty Is Only Skin Deep," and "[I Know] I'm Losing You"). Early last Saturday (6/1), that voice was silenced.

According to wire service accounts, a limousine driver brought an unidentified man to a Philadelphia hospital emergency room around 3am. It took less time to determine he was dead of a drug overdose than it did to identify him as the onetime singing star. Authorities are still searching for a reported \$30,000 in traveler's checks Ruffin was known to be carrying.

Born in Meridian, MS, Ruffin - a minister's son - began his recording career in 1961 with a solo single on Anna. He went to Check-Mate a year later, before joining the Temptations on Motown's Gordy label in 1964. After the above-

RUFFIN/See Page 27

## MUSIC CITY SHOWDOWN

For the past eight years, WSIX and WSM-FM have been duking it out for Nashville's Country radio crown, and the battle has never been hotter.

Page 42

## FEATURES

RADIO BUSINESS: Infinity restructures	7
NEWSBREAKERS	12
OVERVIEW	
● MANAGEMENT: How to deal with change	14
● SALES: Maximizing consumer response	15
● MEDIA: Top Ten Talk Topics	16
● LIFESTYLES: What's in, out	17
STREET TALK: KMEL replies	18
TIMELINE	24
RATINGS & RESEARCH: Knowing when to research	28
● MUSIC DATEBOOK	30
● COMPACT DATA	30
● POLLSTAR	30
● ROCK OVER LONDON	31
AIR PERSONALITIES: Building a morning team	32
MARKETPLACE	51
OPPORTUNITIES	52

## FORMATS

NEWS/TALK: Focus on females	33
CHR: Winter scoreboard	34
URBAN CONTEMPORARY: Pre-summer madness	40
COUNTRY	42
AOR: KLPX triumphs in Tucson	46
NEW ROCK: WBRU: college or commercial?	48
AC: Tails from the doghouse	50

## MUSIC INFORMATION

MUSIC VIDEO: MTV, VH-1, Jukebox Network lists	30
WORLD MUSIC OVERVIEW: UK, Australia, Canada charts	31
NEW ROCK	59
AOR TRACKS	61
AOR ALBUMS	62
URBAN CONTEMPORARY	65
COUNTRY	68
COUNTRY SONG INFORMATION INDEX	70
CURRENT-BASED AC	72
FULL-SERVICE AC, ASSOCIATE REPORTERS	75
NAC	76
CONTEMPORARY JAZZ	76
CHR	78
PARALLEL CHART ANALYSIS	91
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

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## Cher's 'Love' Fest



Cher was the center of attention during a listening party for her forthcoming Geffen release, "Love Hurts." Sharing the spotlight with the slinky singer are (l-r) the label's Robert Smith, John Kalodner, Mel Posner, President Ed Rosenblatt and Peter Napoliello, and manager Bill Sammeth.

# THE DOOR IS WIDE OPEN

KEYS OF THE KINGDOM

**MOO THE  
BLUES**



With more than 40 million albums sold worldwide, countless classic top ten singles and over 20 years of sold out concert dates, The Moody Blues are back. All the magic you expect and more are on Keys of the Kingdom, their first album of the 1990s.

- The first single and video —“Say It With Love.”
- A national tour sponsored by Alberto V05 starts in July and runs through October.
- Album in-store June 25. On Polydor.



Produced by Tony Visconti, Christopher Neil, and Alan Tarney. Management: Tom Nulett

JULY	Sat 10	Columbus, OH	
Sat 27	Pittsburgh, PA	Sun 11	Indianapolis, IN
Sun 28	Atlantic City, NJ	Mon 12	Off
Mon 29	Boston, MA	Tue 13	Cincinnati, OH
Tue 30	Off	Wed 14	Off
Wed 31	Holmdel, NJ	Thu 15	Bristol, CT
AUGUST	Fri 16	Rochester, NY	
Thu 1	Saratoga, NY	Sat 17	Off
Fri 2	Philadelphia, PA	Sun 18	Off
Sat 3	New York, NY	Mon 19	Washington, D.C.
Sun 4	Portland, ME	Tue 20	Richmond, VA
Mon 5	Off	Wed 21	Raleigh, NC
Tue 6	Cleveland, OH	Thu 22	Charlotte, NC
Wed 7	Off	Fri 23	Atlanta, GA
Thu 8	Detroit, MI	Sat 24	Tampa, FL
Fri 9	Chicago, IL		

## PASSAGE TO THE NEXT GENERATION

## Gammon Loses KRTY To Bankers

Besieged broadcaster Tom Gammon has lost one of his Crown jewels to the bank. Gammon and his Crown Broadcasting partner, George Foster, have agreed to surrender their KRTY/Los Gatos (San Jose), CA to a court-appointed receiver at the request of lender Bay Banks.

The receiver listed the Country station with the Media Venture Partners brokerage firm last week. Asking price: \$2.9 million — \$2.1 million less than the \$5 million Crown paid for the property in 1989.

KRTY's slide into receivership follows a failed deal in which Foster was to acquire Gammon's majority stake in the station. Gammon blamed the collapse of that pact on his bankers. "The bank wouldn't approve the deal to continue the station's debt," he said. "Obviously, they want to get out of the deal. They asked, 'Will you give us the station?' And we said, in essence, yes."

According to Gammon, he and Foster agreed to the appointment of a voluntary receiver because, in part, they had no personal liability in the station, which was financed separately from the rest of the Crown properties. "[The receivership] has no effect on any of our other operations," Gammon maintained. He declined to say how much he borrowed to acquire KRTY. Foster could not be reached for comment.

Despite the KRTY trouble, which he said resulted from a failure to turn around the station fast enough, Gammon is optimistic about Crown's immediate future.

"We've restructured our senior debt," he said. "It's taken the bank's cooperation and a lot of my cash, but for the next 12 to 18 months we're in sound financial shape."

## Westwood, Golden West To Test L-Band, FM DAB

On Friday (5/31), the FCC awarded Westwood One and Golden West Broadcasters the first licenses to conduct DAB tests in the L-band and to test FM in-band DAB systems in the Los Angeles area. The two companies earlier received licenses for S-band DAB testing (R&R 5/3).

"The time is long overdue for the broadcasting industry and the FCC to obtain some hard data as to which of the proposed DAB systems can function effectively, and, if so, in what frequency bands," said Golden West President Bill Ward. The two companies hope to generate test data on several proposed DAB systems. "We trust that this data will clear up much of the confusion about the workability of these systems," said WW1 VP/Business & Legal Affairs Eric Weiss.

Technical preparations for the DAB tests, which are still months away, are being handled by WW1 Director/Technical Operations Bob Demuth and Golden West's Steve Blodgett, Engineering Supervisor at KMPC & KLIT/Los Angeles.

Other members of the Society of Broadcast Engineers will assist in supervising the testing; the results will be submitted to the FCC.

Both broadcast companies own Los Angeles FMs (KLIT and WW1's KQLZ), but their experimental licenses allow testing anywhere in the FM band with 250 watts ERP as long as they don't interfere with any licensed station. The L-band permits are for 1551-1557 MHz, part of a mobile satellite services band allocated for satellites still on the drawing board. The frequencies are slightly higher than the L-band spectrum sought by NAB and satellite DAB interests. The NTIA has opposed any DAB testing in that band, which is currently used for aircraft flight test telemetry.



**DC REPORT**  
PAT CLAWSON

## Infinity In Debt Restructuring Talks

Infinity Broadcasting CEO Mel Karmazin is negotiating with Chase Manhattan Bank about restructuring his chain's \$440 million long-term debt as concerns about cash flow have triggered a downgrading of corporate junk bonds by Moody's Investors Service.

The talks were disclosed in the company's new 10-Q filing with the SEC. Infinity said it expects sufficient cash flow to service its interest payments through 1991, but added that principal repayments for several years — including \$21 million due this year — "may have to be refinanced, either through modifications of the bank agreement, borrowings from new sources, or by some other means."

Infinity's series of \$177 million senior subordinated notes due in 1999 were downgraded last week from B2 to B3 status after Moody's analysts predicted "the likelihood of liquidity difficulties in the near to intermediate term due to lower than expected cash flow, heavy debt maturities, and additional cash interest expenses beginning in February 1992."

In its SEC filing, Infinity reported first quarter net revenues of \$22.3 million, a 9% increase from last year. Operating expenses also were up 9% to \$15.2 million, however. Overall the company reported a net loss of \$14.8 million as compared to a \$16.8 million loss last year.

## Entrepreneur Seizes Soviet Airwaves

Wyoming broadcast entrepreneur Ben Doud is about to pioneer commercial radio broadcasting in the Soviet Union. His Video Communications and Radio Inc. plans to kick off shortwave broadcasts from Moscow July 1, and he expects to sign on the Soviet capital's first commercial FM station by October.

VCRI — a small, publicly traded company based at KGWY/Gillette, WY — established the joint venture last year with the All Union Central Council of Trade Unions and the Ministry of Culture (R&R 10/5/90). The final agreement, announced Monday (6/3), also included the Union of Journalists and the Soviet Association of Radio, which recently spun off from Gosteleradio to build, operate, and lease broadcast transmitters. The agreement gives VCRI access to the Soviet airwaves for 10 years.

Doud expects his FM signal to cover all of metropolitan Moscow with 60kw from a 492-foot tower at a construction cost of less than \$2 million. The deal also permits repeaters in other cities, including Leningrad. Programming for Radio 7 (Moscow's seventh signal) will be mostly AC, but Doud plans to experiment with jazz and other types of music in specific dayparts to attract a 25-44 demographic. "There's just not a hell of a lot of market research available," he noted.

One U.S. advertiser already has signed a letter of intent for a spot schedule "in the low six figures," and inquiries have come from Europe and South Korea. Doud said advertising interest is growing inside the Soviet Union, which he intends to cultivate with a local sales staff.

Doud plans to operate with a staff of 14-18 in Moscow, a figure that initially shocked the Soviet participants. "They're used to operating a radio facility with 60 to 70 people," he said. Salaries, paid mostly in rubles, will be what Doud terms "nominal" in Western currency.

## SunGroup's Future Appears Cloudy

SunGroup Inc. has told the SEC "there is substantial doubt about the company's ability to continue as a going concern" as it wrestles with debts exceeding \$37 million. In its annual report, the company said it's so stretched for cash it can't even afford to pay accountants to prepare audited financial statements.

At least \$15 million of that debt is current, according to the report. The company recently lost two properties, WKXX/Birmingham and KESY-AM & FM/Omaha, in Chapter 11 bankruptcy proceedings after Barclays Business Credit called the loans due. Company CEO Frank A. Woods announced his departure last week; his replacement, John Biddinger, has been unavailable for comment.

SunGroup said it may sell more stations and stock to reduce its indebtedness. The company said many of its loan agreements are in default and is attempting to refinance, but it "has no commitments at this time" from lenders. "The Corporation was not successful in this area in 1990 and there is no reason to be optimistic that results can be achieved in this area in 1991."

Continued on Page 10

## Coen Expects Lower Ad Growth In '91

McCann-Erickson Sr. VP/Director of Forecasting Robert Coen said total U.S. advertising revenues will rise only 3.1% this year, down from the 4.6% growth estimate he issued in December. He's predicting a rebound in 1992, however, with ad spending up 8.5%.

Coen, in a forecast issued Tuesday (6/4), said local radio revenues should total \$6.7 billion this year, up 1.5% from 1990. National radio revenues, spot and network combined, are forecast at \$2.2 billion,

up 2.3%. (Coen's December forecast hadn't provided a breakout for radio, but he had predicted local radio and TV revenues would rise 4.2% while national broadcast

spending would grow 6.1% this year.)

"National advertisers increased their spot radio budgets modestly in the first quarter of 1991, which was not by itself outstanding, but it's somewhat noteworthy in contrast to the declines reported by other media sectors," Coen said. He noted that broadcast TV network and spot revenues dropped for the quarter, although cable networks and TV syndicators posted ad gains. Newspaper advertising also was down sharply in the first quarter.

Coen blamed the Gulf War and continuing recession for the weak first-quarter ad spending. He noted that local radio ad expenditures "frequently hold up quite well in periods of business slowdown" because costs are lower than for TV or newspapers. "But in the first quarter of 1991 most radio stations experienced local ad declines of 5%-10%," Coen reported.

Despite the dual impact of recession and war on advertising, Coen said, "The combined slowdown doesn't seem to be so bad that we can't expect a snapback, now that the Gulf War has ended and the economy is showing signs of recovery." He said national marketers could find their ad budgets "suddenly restored" when executives start feeling better about the economy — and start worrying more about their competitors.

## RAB Pitches Radio To National Advertisers

The RAB recruited satisfied customers to proclaim radio's value in targeting consumers at a Monday (6/3) forum in New York, which RAB co-sponsored with the Association of National Advertisers (ANA).

"You can get a lot of impact for your advertising dollar [with radio]," said Citibank VP Karen Green. She told how her bank had used suburban New York radio stations in a highly focused campaign to attract women customers for new drive-up automatic teller machines, and described another radio campaign for investment products that targeted young adults. "Radio has been undervalued by clients and agencies alike," Green said.

RAB President/CEO Warren Potash told R&R he was pleased the joint effort produced a turnout of more than 200, primarily from advertising agencies and advertising departments of major companies. Potash said similar RAB events in past years had attracted mostly broadcasters: "We were just talking to ourselves."

DDB Needham Exec. VP Page Thompson said many ad agencies

Continued on Page 10

# THE RIGHT INGREDIENTS FOR RADIO.

## HARRY CONNICK, JR.'S RECIPE FOR LOVE 38T 73863

1. Take two Platinum albums ("We Are In Love" and "When Harry Met Sally..."), a Gold album ("20"), and a Platinum home video.
2. Add two Grammy Awards and an Academy Award nomination.
3. Mix in universal critical acclaim and major television exposure, including a PBS Concert Special.
4. Combine two SRO national tours and a two-week stand on Broadway. Stir in two years on the album charts. Simmer constantly.
5. Bring to a boil and serve up a hit.

**RECIPE FOR LOVE**  
The new single from  
the platinum-plus album  
"We Are In Love."  
**SERVES MILLIONS.**

Produced by Harry Connick, Jr. & Marc Shaiman.  
Management: Ann Marie C. Wilkins  
"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1991 Sony Music Entertainment Inc.

On Columbia.



## TRANSACTIONS

### Holy Toledo! Stratford Picks Up WSPD & WLQR In Glass City

Fuller-Jeffrey Drops \$1.3 Million On New Sacramento AM

#### Deal Of The Week:

##### WSPD & WLQR/Toledo

**PRICE:** \$4 million  
**TERMS:** Cash for assets  
**BUYER:** Stratford Research Inc., owned by Toledo investors Lewis Dickey Jr., and David, John, and Michael Dickey. They are brothers and sons of Lewis Dickey Sr., the owner of WWWM-AM & FM/Toledo. Lewis Jr. and John Dickey have promised to divest their ownership of WMHE/Delta, OH.  
**SELLER:** Toledo Broadcasting Inc., owned by Commonwealth Communications Services Inc., which is headed by David Detweiler. The company also owns WHP-AM-FM & TV/Harrisburg, PA.  
**FREQUENCY:** 1370 kHz; 101.5 MHz  
**POWER:** 5kw; 19.1kw at 810 feet  
**FORMAT:** News/Talk; AC  
**BROKER:** Ted Hepburn Co.  
**COMMENT:** Commonwealth purchased this combo in October 1986 for \$15 million.

#### American Samoa

##### KBQN (AM CP)/Pago Pago

**PRICE:** \$25,000  
**TERMS:** Asset sale for cash  
**BUYER:** Oceania Broadcasting Network Ltd. Hawaii, headed by Kailua, HI investors Christopher and Judith Racine and Tawake Baravilala. The company owns KMGTV/Honolulu and KVHF/Kailua-Kona.  
**SELLER:** William Kitchen of Boulder. He's the CEO of Sunbelt Media Group Inc., which owns LPTV stations K54DH/Boulder and W39AY/Montgomery, AL.  
**FREQUENCY:** 585 kHz  
**POWER:** 50kw

#### Arkansas

##### KKOL/Hampton

**PRICE:** \$65,000 for 33.33%  
**TERMS:** Sale of partnership interest for cash  
**BUYER:** W.K. Brewies  
**SELLER:** Dr. Samuel Gladney is selling his one-third partnership interest in Southern Arkansas Radio Co.  
**FREQUENCY:** 107.1 MHz  
**POWER:** 3kw at 298 feet  
**FORMAT:** Religious

#### California

##### KBAI & KWWV (FM CP)/Morro Bay

**PRICE:** \$250,000 for 45%  
**TERMS:** Stock sale for \$30,000 initial cash with balance due in a staggered series of payments, concluding in 1995. The buyer has the option of making a single \$200,000 cash payment. In the event the buyer later sells the stations for \$1.4 million or more, the seller shall be due an additional \$50,000 cash.  
**BUYER:** Dino Fulvio, who currently owns 45% of the station, is increasing his ownership to 65%. Warren Lilly is increasing his ownership from 10% to 35%.

**SELLER:** Larry Kelley of Frient, CA is selling a 45% stake in the licensee, Morro Bay Investment Corp.  
**FREQUENCY:** 1150 kHz; 99.7 MHz  
**POWER:** 5kw; 450 watts at 850 feet  
**FORMAT:** Nostalgia  
**COMMENT:** The AM was sold in 1982 for \$700,000.

##### KMCE/Rancho Cordova (Sacramento)

**PRICE:** \$1,314,220  
**TERMS:** Asset sale; escrow deposit \$50,000 with balance due in cash at closing. In addition, the buyer is to reimburse the seller for all station construction costs, which are estimated at \$314,200.  
**BUYER:** Fuller-Jeffrey Broadcasting Corp., owned by Robert Fuller of Sacramento and Joseph Jeffrey of Santa Cruz, CA. The company also owns KRCX & KRXQ/Roseville, CA; KHOP/Modesto, CA; WOKQ/Dover, NH; WBLM/Portland, ME; KSRO & KHTT/Santa Rosa-Healdsburg, CA; and KKSQ & KJYJ/Des Moines-Ankeny. The company also has agreed to purchase new FM station KHRA/Mariposa, CA from licensee Grizzly Radio Inc. when that station commences on-air operations.  
**SELLER:** Minority Communications of California Inc., headed by President Paul Neuhooff and VP Thomas Greiner  
**FREQUENCY:** 650 kHz  
**POWER:** 25kw day/1kw night  
**FORMAT:** Spanish. This station is re-broadcasting KRCX pursuant to a time brokerage agreement.  
**COMMENT:** Fuller-Jeffrey is requesting a temporary waiver of FCC multiple ownership rules to permit this transaction due to "substantial" overlap of the signals of KMCE, KRCX, and KSRO. It proposes to sell KRCX to a third party and requests a temporary waiver of duopoly rules to permit it to keep KSRO. The company cites the FCC freeze on new AM CPs as a justification for the waiver request and contends the stations are in entirely separate radio markets which are 70 miles apart.

##### KWQH/San Luis Obispo (FM CP)

**PRICE:** \$200,000 for majority control  
**TERMS:** Stock sale for cash  
**BUYER:** Felix Martel of Santa Maria, CA and trustee Kenneth Polin of San Diego, on behalf of the SLO Trust  
**SELLER:** Clamshell Communications Corp. of Granada Hills, CA is selling its 50% interest in Nathan Broadcasting Corp.  
**FREQUENCY:** 97.1 MHz  
**POWER:** 25kw at 328 feet

#### Florida

##### WGWD/Gretna

**PRICE:** \$75,000  
**TERMS:** Asset sale for cash  
**BUYER:** De Col Inc., owned by James DeVanle and Arveh Colson Jr.

**SELLER:** Sherwood Day, bankruptcy trustee of Asset Investment Inc.  
**FREQUENCY:** 100.7 MHz  
**POWER:** 3kw at 328 feet  
**FORMAT:** AC

#### Illinois

##### FM CP/Rockford

**PRICE:** No cash consideration  
**TERMS:** Asset sale  
**BUYER:** Faith Center, headed by Donald Lyon and John Johnson  
**SELLER:** Rockford Educational Broadcasting Foundation Inc., headed by Donald and Curtis Lyon and Donald Osborn  
**FREQUENCY:** 88.3 MHz  
**POWER:** 3kw at 300 feet

#### Indiana

##### WLTH/Gary

**PRICE:** \$900,000 for 24%  
**TERMS:** Transfer of non-voting preferred stock as security for repayment of \$900,000 loan. The shares, having a par value of \$3 per share, will pay a dividend of 5% per year for a period of 10 years, after which they will convert share-for-share into common stock.  
**BUYER:** Chicago Metropolitan Mutual Assurance Co., headed by President Anderson Schweich  
**SELLER:** Illiana Broadcasting Corp., owned by Lorenza Butler  
**FREQUENCY:** 1370 kHz  
**POWER:** 5kw day/500 watts night  
**FORMAT:** Urban  
**COMMENT:** This station was sold in November 1989 for \$900,000.

#### Iowa

##### KDWD/Burlington

**PRICE:** \$256,000  
**TERMS:** Stock sale; escrow deposit \$10,000 with additional \$45,000 in cash due at closing; three eight-year promissory notes totaling \$100,000 at 8% interest, payable in monthly installments; additional three-year note for \$16,000 at 10% interest, payable in monthly installments. The buyer also agrees to assume bank debt valued at \$50,000. Additional non-compete agreements valued at \$35,000.  
**BUYER:** John Pritchard of Galesburg, IL  
**SELLER:** Hensley Broadcasting Inc., owned by Darryl Hensley, Robert Ellison, and Brad Lee Johnson  
**FREQUENCY:** 93.5 MHz  
**POWER:** 3.8kw at 300 feet  
**FORMAT:** Classic Rock

#### Maine

##### WWFX/Belfast (Bangor)

**PRICE:** No cash consideration  
**TERMS:** This transfer is part of a foreclosure action ordered by a state court due to the seller's default on a \$1 million loan.  
**BUYER:** Union Financial Services Inc., a division of the Union Trust Bank, headed by Chairman Frank Kugler

## TRANSACTIONS AT A GLANCE

### 1991 Deals To Date:

**\$280,371,779**

(Last Year: \$538,179,836)

Total Stations Traded This Year: . . . . . 23

(Last Year: 559)

This Week's Action: . . . . . \$7,948,966

(Last Year: \$11,981,408)

Total Stations Traded This Week: . . . . . 21

(Last Year: 19)

#### Deal Of The Week:

● WSPD & WLQR/Toledo \$4 million

- KBQN (AM CP)/Pago Pago, American Samoa \$25,000
- KKOL/Hampton, AR \$65,000 for 33.33%
- KBAI & KWWV (FM CP)/Morro Bay, CA \$250,000 for 45%
- KMCE/Rancho Cordova (Sacramento), CA \$1,314,220
- KWQH/San Luis Obispo (FM CP), CA \$200,000
- WGWD/Gretna, FL \$75,000
- FM CP/Rockford, IL No cash consideration
- WLTH/Gary, IN \$900,000 for 24%
- KDWD/Burlington, IA \$256,000
- WWFX/Belfast (Bangor), ME No cash consideration
- WCRB/Waltham, MA No cash consideration
- WBRW/Bridgewater, NJ No cash consideration
- WBVI & WFOB/Fostoria, OH \$100,110 for 66%
- KSLE/Seminole, OK \$1 for 85%
- KYJC & KFMJ/Grants Pass-Medford, OR \$363,635 for 66.66%
- WSKI/Montpelier, VT \$400,000

**SELLER:** Belfast Broadcasting Corp., a division of Mittcom Ltd., headed by Bruce Mittman  
**FREQUENCY:** 104.7 MHz  
**POWER:** 10kw at 1099 feet  
**FORMAT:** CHR  
**COMMENT:** Mittcom purchased this combo in December 1986 for \$1.4 million.

**SELLER:** Theodore Jones, individually and as trustee of the Theodore Jones Trust-1979, is selling his interest in the Charles River Broadcasting Co.  
**FREQUENCY:** 102.5 MHz  
**POWER:** 15kw at 918 feet  
**FORMAT:** Classical

#### Massachusetts

##### WCRB/Waltham

**PRICE:** No cash consideration  
**TERMS:** Involuntary transfer owing to death of controlling shareholder  
**BUYER:** Nathalie Jones, Mary Marshall, and Bradley Cook, trustees of the Theodore Jones Trust-1979

#### New Jersey

##### WBRW/Bridgewater

**PRICE:** No cash consideration  
**TERMS:** Transfer of business to liquidating trustee

Continued on Page 10



James A. Gammon, President

## COMPETENCE AND INTEGRITY

Identifying the Objective

Negotiating the Transaction

**GAMMON MEDIA BROKERS, INC.**

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TRANSACTIONS

Continued from Page 9

**BUYER:** Barry Frost, an attorney with Telch, Groh & Frost of Trenton, NJ  
**SELLER:** Somerset Valley Broadcasting Co. Inc., headed by President William Anderson  
**FREQUENCY:** 1170 kHz  
**POWER:** 500-watt daytimer  
**FORMAT:** This station is dark.  
**COMMENT:** Plans were announced in July 1990 to sell this station for \$300,000, but the deal later collapsed.

Ohio

**WBVI & WFOB/Fostoria**  
**PRICE:** \$100,110 for 66%  
**TERMS:** Cash for preferred stock. The buyer also agrees to provide a one-year guarantee for bank debt totaling \$885,000.  
**BUYER:** Roppe Corp., principally owned by local investors Donald Miller, Doyle Dillon, and Frederick Jacobs Jr.  
**SELLER:** Tri-County Broadcasting Inc., headed by Gregory Peliffer  
**FREQUENCY:** 1430 kHz; 96.7 MHz  
**POWER:** 1kw; 3kw at 330 feet

**FORMAT:** AC  
**COMMENT:** This combo was sold in June 1985 for \$700,000.

Oklahoma

**KSLE/Seminole**  
**PRICE:** \$1 for 85%  
**TERMS:** Cash for stock and "other valuable consideration" including debt assumptions, the value of which has not been disclosed  
**BUYER:** Herman and Linda Jones and J.W. Scott of Tecumseh, OK  
**SELLER:** Eileen Howard is selling her 85% stake in One Ten Broadcast Group Inc.  
**FREQUENCY:** 105.5 MHz  
**POWER:** 2.35kw at 300 feet  
**FORMAT:** Country  
**COMMENT:** This station was sold in March 1986 for \$420,000.

Oregon

**KYJC & KFMJ/Grants Pass-Medford**  
**PRICE:** \$363,635 for 66.66%  
**TERMS:** Stock sale for \$63,635 cash. The buyer also agrees to assume complete liability for a \$300,000 bank loan.

**BUYER:** Frederic Danz of Kirkland, WA. He owns KALE & KIOK/Richland, WA. Danz is the former CEO of Sterling Recreation Organization Co., which previously owned seven medium market stations.

**SELLER:** Arthur Hogan, Beatrice Feldmann, and the Estate of Jack Feldmann are selling their collective 66.66% share of Encore Broadcasting Co. Hogan and Feldmann are the general partners of KMYC & KRFD/Marysville, CA. Encore President Arnold Sias is not selling his 33.33% stake in the company.  
**FREQUENCY:** 610 kHz; 96.9 MHz  
**POWER:** 5kw; 25kw at 2058 feet  
**FORMAT:** AC  
**COMMENT:** This combo was purchased in January 1991 for \$315,000.

Vermont

**WSKI/Montpelier**  
**PRICE:** \$400,000  
**TERMS:** Asset sale for \$200,000 cash and \$200,000 promissory note. The cash portion of the purchase price shall be prorated by the amount that current liabilities exceed current assets at time of closing.

**BUYER:** Galloway Communications Inc., owned by Edward Flanagan. He is part-owner/GM of WNCS/Montpelier and has an ownership interest in WHAV & WLYT/Haverhill, MA.  
**SELLER:** SKI Communications Inc.,

owned by Michael Kaplan  
**FREQUENCY:** 1240 kHz  
**POWER:** 1kw  
**FORMAT:** AC  
**COMMENT:** This station was sold in August 1989 for \$575,000.

Quello Eyes Fourth FCC Term

As expected, President Bush last week announced his intention to nominate Democrat James Quello to a fourth term on the FCC. Despite his hard-line anti-indecency stance, the former radio executive is considered a strong ally of broadcasting.



James Quello

RAB Pitches Radio To Advertisers

Continued from Page 7

aren't using radio effectively because they're "still using the same language and skills as 20 years ago." But he said broadcasters also are to blame for continuing to pitch radio as a mass medium. "Media for the '90s have to be more targeted and more selective," Thompson said, adding that radio's strength is its ability to focus on any target consumer group through formats. "Agencies on the forefront of marketing are setting up radio groups."

IBM Director/Advertising James Garrity said radio is a "very efficient vehicle" for targeted business-to-business advertising. IBM found that small business owners, partners, and managers have little time for TV but spend a lot of time on the road listening to radio. Garrity said a growing number of people have been calling IBM's 800 numbers from car phones immediately after hearing radio spots.

His impending renomination to a five-year term was welcomed by the industry. "Commissioner Quello's years of experience and service have provided him with a keen understanding of both the style and context of communications issues," said NAB President Eddie Fritts. FCC Chairman Al Sikes and Commissioner Ervin Duggan also praised the White House's action, with Sikes dubbing Quello "an incalculable asset to the Commission."

Quello, who joined the FCC in 1974, called the widespread support "gratifying," considering he's "been around long enough... to vote against everyone at least once." The 77-year-old is expected to breeze through the Senate confirmation process. Prior to his Commission appointment, Quello spent 27 years with WJR/Detroit, rising from Promotion Manager to VP/GM.

DC REPORT

Continued from Page 7

- The nation is awash in distressed deals this week:
- Somerset Valley Broadcasting's WBRW/Bridgewater, NJ is dark following several unsuccessful efforts to sell it. Trenton attorney Barry Frost has been appointed to sell the assets and use the proceeds to satisfy creditor claims totaling \$347,000.
- Folsom Radio Ltd., owner of KKSA/Folsom, CA, has filed a Chapter 7 bankruptcy petition. Bankruptcy trustee Richard Bleau of Orangevale, CA is seeking to liquidate the station.
- Asset Investment Inc., licensee of WGWD/Gretna, FL, has filed Chapter 7 in the U.S. Bankruptcy Court at Lynchburg, VA. Local attorney Sherwood Day has been appointed trustee.
- The Morris County, NJ Superior Court has appointed Erik Palge as receiver of WXMC/Parsippany-Troy Hills, NJ. Palge is suing Lakeland Broadcasting owner Roman Bohatuk.
- Tucson bankruptcy trustee Alan Solot is operating KMF1 & KZMK/Sierra Vista-Bisbee, AZ after licensee Sierra-Pacific Broadcasters was removed as debtor-in-possession.
- The U.S. Bankruptcy Court in Houston has named John Patton to act as "liquidating trustee" for Vel Communication Corp.'s Chapter 11 filing, KYST/Texas City, TX.
- The FCC has fined Mountain Signals Inc., licensee of WETB/Johnson City, TN, \$10,000 for unauthorized transfer of control. The Commission contends the company didn't get permission to operate following a foreclosure action.

**With Next Week's R&R**  
 An analysis of radio's strategies to win ratings  
**RATINGS STRATEGY REVIEW**

**DIRECT MAIL USAGE**  
 CTRY 41.1% (48.7%)  
 AC 26.1% (30.5%)  
 AOR 15.0% (16.8%)

**PROMOTIONAL BUDGETS**

**RADIO'S TV BUYING PREFERENCE**  
 CNN 23.2%  
 MTV 17.8%  
 ESPN 16.0%

**FAVORITE GIVEAWAYS**  
 50.0% (50.3%)  
 47.3% (51.1%)  
 43.3% (34.7%)  
 41.6% (52.6%)  
 34.4% (42.3%)

**MUSIC RESEARCH**  
 CHR 55.1%  
 UC 35.7%  
 AOR 30.0%  
 CTRY 28.5%  
 17.6%

**TOP IMAGING SLOGANS**  
 AC: BEST VARIETY OF THE 70s, 80s & 90s  
 "TIGHT BEST BUY"  
 12.7% FAN  
 LITE FAVORITES WITH LITE TALK  
 14.7% FAN  
 TODAY'S HITS & YESTERDAY'S FAVORITES  
 14.7%  
 AOR: CUTTING EDGE OF ROCK  
 21.4%  
 BEST NEW ROCK 'N' ROLL  
 HOME OF CLASSIC ROCK 'N' ROLL

**RADIO'S OUTSIDE MEDIA USAGE**  
 TELEVISION  
 50.0% (48.8%)  
 42.8% (39.1%)  
 42.8% (41.1%)  
 41.1% (37.9%)  
 37.9% (34.5%)

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# COUNTDOWN TO HISTORY!

**WILSON PHILLIPS**  
"The Dream Is Still Alive"

**BREAKERS.**

**38**

Now On 162 CHR Reporters!

**P1 CHART** Debut **40**

**P2 CHART** Debut **36**

**P3 CHART** Debut **31**



**JESUS JONES**  
"Right Here, Right Now"

**BREAKERS.**

**20**

Now On 180 CHR Reporters!

**P1 CHART** 30-**22**

**P2 CHART** 30-**19**

**P3 CHART** 36-**21**



**RIFF**  
"If You're Serious"

**BREAKERS.**

Now On 58 Urban  
Contemporary Reporters!



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in **ONE** Amazing Week!



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## McLeash Takes WAFX PD Post



Lauren McLeash, who recently resigned her PD position at Classic Rock WGFX/Nashville, has accepted the PD post at similarly formatted WAFX/Norfolk. She succeeds Mike O'Connor, who left the Radio Ventures outlet to program WZGC/Atlanta.

WAFX GM Paul Katabian remarked, "We liked the fact that she has experience in Nashville competing against a heritage AOR like WKDF, which is a similar situation to what we have here with us and WNOR. We liked her ideas and her competitive spirit."

McLeash was Asst. PD at WMJJ/Birmingham before joining WGFX 18 months ago. She began her new job Monday (6/3).

### Williams's Double Play



Hank Williams Jr. receives the 1991 Playboy Music Poll's Best Country Album award for his Curb/WB release "Lone Wolf" from Playmate Rebecca Ferratti (Miss June 1986) during a recent concert at L.A.'s Greek Theater.

### Parton Shot



Mutual Broadcasting's Lee Arnold, host of the weekly music and interview series "On A Country Road," gets the dirt on Dolly Parton for an upcoming edition of the program.

## Taylor Beams Rahe Into WXXL/Orlando GM Chair

Former KTHT/Fresno GM Randy Rahe is WXXL/Orlando's new GM. Taylor Communications Group VP Paul Levesque, who's managed the CHR since Tom Mosher's departure several months ago, is returning to Taylor's West Palm Beach headquarters.

Levesque told R&R, "Randy's perfect for the station. He's got an

exciting background, is a team player, and knows how to position and run a cutting-edge station."

Rahe added, "With everyone around us shifting to AC, the market is wide open for a great CHR. There's a lot of talent here, and we're all pumped about this opportunity." Prior to his two years as KTHT GM, Rahe was VP/GM at WXGT (now WCOL-FM)/Columbus from 1983-89.

## Dean Directs AOR At Imago

Andy Dean joins Imago Recording Company as National Director/Rock Promotion. He's leaving the PD post at WDHA/Dover, NJ and will work out of the label's New York headquar-



Andy Dean

ters, reporting to VP/Promotion Alex Miller.

Miller told R&R, "Anyone who knows Andy knows of his musical intensity. It was this musical instinct that led him to Imago, trading in a brilliant 13-year radio career. I am understandably excited."

Dean was with WDHA for three years. He previously was at WPLJ/New York for five years, leaving as MD. He began as an AE at WMJY/Long Branch, NJ.

## EXECUTIVE ACTION

### Hauenstein GM At WKHK/Richmond

Eric Hauenstein has joined ABS Communications Country WKHK/Richmond as GM. ABS President/CEO Ken Brown, who's been acting GM since Mike McGann's January departure, remarked, "When the possibility arose that Eric might join us, there was no sense in looking anywhere else. His ethics, experience, and integrity level meant he was our first, last, and only choice."

Hauenstein, most recently President of Omni Broadcasting, has been general partner of TransColumbia Communications and VP/Radio of Sandusky, and owned/managed Phoenix's KDKB and KLZI.



Eric Hauenstein

### Superadio Bows Hot AC CITY-FM Feed

Superadio's Hot AC CITY-FM has begun operation. The satellite-delivered format originates from New York. Daniel Forth, a recent President of Wescom Group and veteran of ABC Radio, has been appointed VP/GM of the service.

The announcer lineup features Mark Parenteau in mornings, Maureen Matthews for middays, Alan Kabel in afternoons, Domino for evenings, and Diana Steele in late-nights.

Superadio is jointly owned by John Garabedian, Robert Whyte, Richie Balsbaugh, Ken O'Keefe, Eric Rhoads, Tom Shovan, Joseph White, and Arnie Ginsburg, among others.

### Dole's In As PD At WGTO/Orlando

Gold WGTO/Orlando has promoted Asst. PD Hank Dole to PD. He succeeds Terry Mason, who's now programming KOQL/Oklahoma City.

Dole told R&R, "I'm doing the same basic job, but they've given me the title and a little more money. I've been doing much of the same since last October."

Before joining WGTO a year and a half ago, Dole had programmed WFOX/Atlanta and WCLZ/Portland and worked on-air at Greensboro's WWWB and WTQR.

### Powers Now PD At KIKF/Anaheim

Southern California radio veteran Craig Powers has joined Astor Broadcast Group as PD/afternoon driver for Country KIKF/Anaheim. Interim PD/morning man Jon Prell remains as Asst. PD/MD.

KIKF GM Michael Means told R&R, "Craig's knowledge and experience, gained over 12 years in this market, will help us continue to build KIKF's Orange County identity." Powers, most recently PD at crosstown CHR KEZY for seven years, spent five years on-air at KISS-FM/Los Angeles and was PD at KXFM/San Bernardino.

Also at KIKF, Mike Stevens joins for evenings, Rich Watson moves from evenings to overnights, and Mark Robbins exits.



Craig Powers

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### Curb Confab



Curb artists Jann Browne, Money Talks, and Eyes were among the guests at the label's three-day promo conference in Los Angeles. Pictured after a power lunch are (seated, l-r) Eyes' Jeff Scott Soto, Curb's VP Phil Gernhard and Country Division President Dick Whitehouse, and Giffhorse artist Starr Parodi; (standing, l-r) label President Mike Curb, Curb's John Brown, Keith Greer and Laura Nemoj, Money Talks' Harald Wiik, the label's Angela Borchetta, Eyes' Aldy Damian, Browne, Curb's Joe Karovics and Mia Paik, Money Talks' Sverre Wiik, and label VPs Mike Borchetta and Dennis Hannon.

Radio

● **JOHN BOWEN** has been tapped as VP/GM at WYNG/Evansville, IN. He moves from the Station Manager post at sister WSOY-FM/Decatur, IL.

● **GEORGE GOLDMAN** joins KBLA/Los Angeles as Sales Manager. He was most recently affiliated with Money Radio.

● **JEFFREY HILL** is elevated from AE to National Sales Manager at WCKG/Chicago.

● **PAUL MASSEY** is upped to Local Sales Manager at KSSN/Little Rock. He previously served as a station AE.

● **RICHARD WOLF** has been promoted from AE to Local Sales Manager at WPLR/New Haven.



Cathy O'Brien Sean Fernald

● **RAPHAEL TISDALE** is promoted from Director to Sr. Director/Business Affairs at Capitol Records. Also: **CATHY O'BRIEN** is elevated from Manager/Creative Services to the division's Associate Director post, and **SEAN FERNALD** is upped from Manager to Director/National Video Promotion.

● **AMY GROSSER** has been named Associate Director/National Album Promotion at Zoo Entertainment. She comes from IRS Records, where she was West Coast Promotion Manager/Developing Artists.



Amy Grosser Barry Robinson

Records

● **CHRISTOPHER STIMSON** is appointed VP/Sales, Marketing & Promotion at Hearts Of Space Records. He comes from Navarre Corp., where he served as Regional Sales Manager/Northwestern U.S.

● **ANNE SAROSDY** is named Director/Radio Promotions at Narada Productions. Concurrently, **HARRY CHERKINIAN** is appointed Director/Public Relations.

● **RUN RIVER RECORDS** has signed an agreement with Gold Castle Records to have its product distributed through CEMA. The company's U.S. address is: 2801 Rodeo Rd., Suite B-570, Santa Fe, NM 87505; (505) 438-8022.

Industry

● **BARRY ROBINSON** has been named Deputy General Counsel at RIAA. Before joining the company, he was a partner with the Provorny, Jacoby & Robinson law firm.

● **SANDERS HICKEY** has been elevated from AE to Southeastern Manager/Radio Station Services at Arbitron, based in Atlanta. Concurrently, **BARBARA McELROY** has been upped from AE/Television Station Services to National Accounts Supervisor/Advertiser & Agency Services in New York.

● **RANDY SABISTON** is appointed Creative Manager/East Coast at EMI Music Publishing. He had been Creative Coordinator.

● **DAVID MEISTER** is tapped as Chairman of the Board/CEO at Digital Planet, a cable digital audio service. He will also serve on the board of directors and as COO for Planet parent Digital Radio Laboratories.

● **ALL THAT JAZZ**, an NAC/CJ indie promotion firm operated by **CLIFF GOROV**, has moved to 1526 14th St., Suite 109, Santa Monica, CA 90404; (213) 395-6995.

Changes

**Beth Laiderman** is named Sales Consultant at QQRS-AM & FM/Minneapolis-St. Paul.

The Big Kapono



Browntone Records recently celebrated the release of Henry Kapono's "Same World" album, which features special guest Michael McDonald (who also co-produced). Saying aloha at Honolulu's Hard Rock Cafe are (l-r) Browntone CEO/album co-producer Greg Mundy, McDonald, KQMQ/Honolulu morning man Michael Qseng, Asian radio star Kamasami Kong, and Kapono.

Hall & Oates Unplugged



Daryl Hall (l) and John Oates (r) played a cross-section of their catalog during their all-acoustic Canadian tour. Greeting the duo backstage after their Toronto gig is BMG Music Canada President/GM Bob Jamieson.

PROS ON THE LOOSE

**Bubba The Love Sponge** — Nights WXXL/Orlando (407) 292-8222

**Bill Chase** — Afternoons KYQQ/Wichita (316) 524-1531

**Harley Davidson** — MD/afternoons KGGL/Riverside-San Bernardino (714) 862-7107

**Steve Douglas** — PD KXXR/Kansas City (913) 491-3187

**Betsy Driver** — OM WTZR/Norfolk (804) 626-0817

**Kelly Jones** — OM/middays WIDB/Carbondale, IL (618) 457-4174

**Merrill Kass** — GM/Nat. Promo. Dir. 4PM Records (201) 861-2808

**Gregg Lenny** — PD KYRK/Las Vegas (702) 221-0579

**John Markham** — Production Director/music coordinator/swing shift WDHA/Dover, NJ (212) 675-6591

**Jimmie Paige** — Nights WKBQ/St. Louis (314) 423-2836

**Scott Richards** — Mornings WXLK/Roanoke (703) 774-8928

**Hal Stevens** — PD WJPZ/Syracuse (315) 443-4689

**Jamie White** — Promotion Director/mornings KXXR/Kansas City (913) 384-1216

CHRONICLE

Born To:

**KFMU/Steamboat Springs, CO** GM Ward Holmes, wife Barbara, son James William, May 24.

**KTMT/Medford, OR** APD/MD Grant Tressel, wife Susie, daughter Kelli Nicole, May 30.

Marriages:

**Westwood One Radio Networks** National Manager/Affiliate Relations **Larry Reisman** to Westwood One Senior Station Compliance Manager **Julle Bertelson**, May 11.

**WHFN/New Bedford, MA** air talent **Joe Blaney** to Lauri Maglio, May 24.

**WLMX/Chattanooga** air talent **Parker Smith** to Kim Flanders, June 1.

**KZIO/Duluth, MN** APD/MD **Tommy B.** to Susan Anderson, June 1.

**WSTO/Evansville, IN** MD **Cindy Mercer** to Patrick Waltz, June 1.

**PIA Radio Network** Station Relations rep **Sue Cavi** to John Kries, June 2.

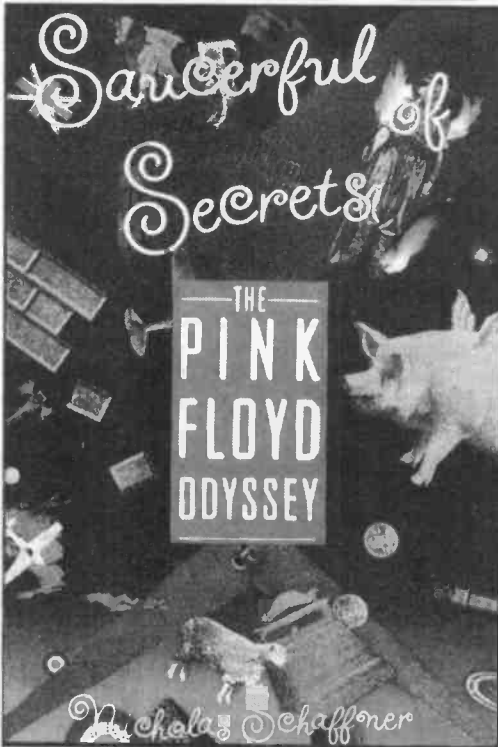
Condolences:

**KTAR/Phoenix** Production Director **Stan Richards**, 60, May 21.

**WWVA/Wheeling, WV** board operator **Jeff Anderson**, 21, May 28.

**WEZK/Knoxville** air talent **Bill Perkins**, 56, May 29.

THE CLASHING COLORS OF PINK FLOYD.



**SAUCERFUL OF SECRETS: The Pink Floyd Odyssey** is the first in-depth biography of this very private group. Revealed at last are the darker sides of the quintessential psychedelic band:

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- Druggies vs. drinkers: the tension between band members who preferred different inebriants
- The musical experiments that led to *Dark Side of the Moon*
- Inside dope on the Herculean task of mounting *The Wall*
- Bassist/songwriter Roger Waters's attempt to destroy the band after leaving it

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# MANAGEMENT

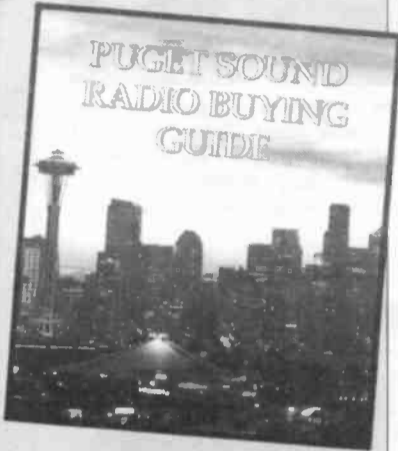
## EASILY UPDATED

### Local Broadcasters Create Radio Buying Guide

The Puget Sound Radio Broadcasters Association has just released the "Puget Sound Radio Buying Guide," a small (approximately 9x9-inch) three-ring binder designed to provide Seattle/Tacoma businesses with valuable info on our favorite medium.

Slipping comfortably into a custom cardboard box, the 38-page guide is divided into six sections: a Seattle/Tacoma market overview, media listings, how to build a radio campaign, how radio adds to other media, advertiser testimonials, and a listing of all PSRBA member stations.

More than 1500 of the binders have been distributed in the Puget Sound area. Recipients also will re-



ceive updated materials, which easily can be added to the three-ring binder as they're printed. For more information, contact the PSRBA at (206) 447-7000.

## SEVEN STRATEGIES

### Sensitivity To Change Crucial For Survival In The '90s

Success often transforms good managers or PDs into "change resisters" — people who invite catastrophe by consistently denying the need for adjustments despite ever-shifting external factors.

Of course, the truly smart programmer avoids this occupational hazard and becomes "change-sensitive," responding to internal and external changes while being receptive to new ideas.

How can you become change-sensitive? Matt Hennecke, President of the St. Charles, IL-based Management Education Consulting Company, suggests you adopt the following seven strategies:

- **Encourage employee involvement.** Air talents and AEs are in closer contact with listeners and clients and often know more about what works than do managerial types. The smart PD will jettison an "I know what's best" policy in favor of an employee-involvement strategy that encourages, recognizes, and rewards employee ideas.

- **Develop new ideas.** Create informal and unstructured employee groups to come up with new ideas and different ways of doing things. To work effectively, these groups should be staffed by employees who have a passionate commitment to the project at hand and are shielded from the company's day-to-day functions and structure.

- **Imagine phantom competitors.** It's easy for successful, well-run organizations to become complacent, devoting time to maintaining an upper hand rather than searching for ways to press their advan-

tage. Conjuring up phantom competitors can encourage change and keep you on your corporate toes.

- **Combat tunnel vision.** Don't allow your most valuable employees to become locked into only one aspect of the job. Instead, expose them to a wide variety of functions. Have your ace MD attend a promotion, sit in on an airshift, field listener phone calls, etc.

- **Reach beyond the obvious.** Bring new blood and fresh perspectives to your station by hiring people not only from outside the company, but also from other industries.

- **Create trends instead of following them.** Avoid becoming the umpteenth station in your market to play 15-in-a-row by setting up a task force to analyze emerging trends. Have this group monitor the competition and listener habits, asking "what if" and "why not" about possible scenarios.

- **Encourage constructive dissension.** Welcome contrary opinions instead of punishing or discouraging employees who see things differently. Be mindful, however, that while the voice of dissension should always be heard, it doesn't necessarily have to be followed.

## Maximizing Productivity

There are two ways to maximize your productivity, says James Belohlav, an Associate Professor of management at DePaul University.

One is to work harder, pushing yourself and your staff to the limits. The other is to create more efficient ways of doing your work.

## Testing For Key Employees

Hiring a key employee does not have to involve guesswork. Ken Blanchard, CEO of Escondido, CA-based Blanchard Training & Development, offers the following advice on how to select the best candidate:

Describe the duties performed by the previous employee and tell the candidates of your worries and expectations.

Then have the prospective workers spend an hour writing a job strategy that they would follow if hired. Tell them that they'll be expected to give an oral presentation as well.

From these exercises, you'll be able to judge not only the candidates' oral and written skills as well as their ability to organize and plan, but also their initiative and creativity.

## DATELINE

- **June 9-15** — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.

- **June 16-19** — BPME & BDA Conference & Exposition. Baltimore Convention Center.

- **June 20-22** — Bobby Poe Convention, Sheraton Premiere, Tysons Corner, VA.

- **July 11-14** — Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.

- **July 13-17** — New Music Seminar. Marriott Marquis Hotel, New York City.

- **August 3-4** — Dan O'Day's Air Personality Plus+ seminar. Radisson Hotel Plymouth, Detroit.

- **August 22-24** — Talentmasters Morning Show Boot Camp. Hyatt Ravinia, Atlanta.

- **September 8-10** — Burkhart/Douglas & Associates Client Meetings. Grand Hyatt Union Square, San Francisco.

- **September 11-14** — NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.

- **September 25-28** — RTNDA 46th International Conference & Exhibition. Denver Convention Center.

- **October 2** — CMA Awards. Grand Ole Opry, Nashville.

- **October 3-5** — Concrete Marketing's Foundations Forum. Los Angeles Airport Marriott.

- **October 3-6** — Society of Broadcast Engineers National Convention. Hyatt Regency, Houston.

- **October 14-16** — Broadcast Cable Credit Association's 26th Credit and Collection Seminar. Palmer House Hotel, Chicago.

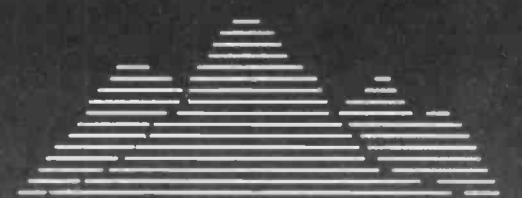
- **October 23** — John Bayliss Foundation Dinner. Plaza Hotel, New York City.

- **October 24-27** — CMJ Convention. Vista Hotel, New York City.

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# SALES & MARKETING

## PART TWO

### Maximizing Consumer Response

In my last column, I addressed some strategies to help ensure results from marketing campaigns. This week, I'll focus on some key items to help you generate maximum response from today's busy, smart, and overpromoted consumer.

**Catch consumers in the act.** Rather than attempt to force people into new habits, capitalize on their current activities. The harder you try to change them, the greater your chances of failing.

**The fewer steps, the better.** Use as few steps as possible for consumers to obtain gratification. Many campaigns fail not because of their potential payoffs, but because they contain too many things to do or understand. Don't make people jump backwards through a series of flaming hoops for prizes.

**Use one thought per spot.** Avoid sending consumers several messages during one commercial or promo. Messages often are cluttered with mutually exclusive thoughts, and require a tremendous amount of consumer focus just to get the gist of the spot. This is a byproduct of the above two rules.

**Give them time to respond.** Make sure the campaign doesn't

**Messages often are cluttered with mutually exclusive thoughts, and require a tremendous amount of consumer focus just to get the gist of the spot.**

**Although [the McMillions] campaign was extremely complicated, the companies involved probably figured people would do anything for a million bucks, right? Wrong!**

require consumers to respond to an offer during a very brief period. Even if people wish to respond, they might already have made plans for that time. And don't compound the problem by forcing them to go to a specific location as well.

A classic example of this is the four-hour sale ("Come between 8am and noon and get 50% off") at outlets with multiple locations. These sales, usually announced just days before they occur, leave consumers very little time to plan ahead.

It's better to establish a broad consumer response arena with all of the client's stores offering specials, in which consumers can shop for the "specials" any time they wish during a two- or three-week period. Then come in with the final wave — e.g., a remote at a particular store.

By Chris Beck

**Play to a client's strengths.** Unfortunately — and all too often it's the client who's responsible here — we're directed to play to a client's weaknesses rather than his strengths. While the latter isn't impossible, it's usually difficult given the window of opportunity that you have to solve the problem.

Keep in mind that a client's objectives aren't always in your best interest. For example, suppose a run-down discount chain wants to attract more upscale shoppers in its snack shop — which it has decided to call a deli. The client suggests a one-week promotion. In his inner-city stores. At night. Get the picture?

#### McMillions McStudy

One example of a campaign which broke virtually all of the rules mentioned above is "McMillions," the cross-promotion between McDonald's and NBC-TV. The campaign required participants to 1) go to the restaurant every day, 2) watch a different program on the network each night, and 3) figure out what time during the show the winning number would be announced — all for the chance of becoming a millionaire.

Although this campaign was extremely complicated, the companies involved probably figured people would do anything for a million bucks, right? Wrong! As you may recall, the promotion became the Joke O' The Month, from NBC's own Johnny Carson to the consumers themselves.

Now apply this column's previously discussed points to the McMillions campaign. Did this promotion attempt to catch consumers in their everyday lifestyles? Yes and no. People *do* eat daily — but it's highly doubtful they'd eat at the same restaurant every day.

Were there only a few steps? Nope. One thought per spot? Definitely not. In addition, a significant amount of guessing was involved. For example, some consumers might not have known which channel in their market was the NBC affiliate.

Did they have time to respond? Not if they didn't want to eat at McDonald's every day — and not if they had plans each night (besides watching NBC), unless they happened to spot a toll-free number on the back of the McDonald's tickets that would allow them to obtain the winning number.

Becoming aware of the tips discussed in this column and keeping them in your head and in discussions with your clients will enable you to better assist them. You might not win on every point, but your clients will gain an increased confidence in you and begin to realize that you're thinking of their best interests.

### Olympic Marketing: Going For The Gold

Olympic fever will begin to pick up at the end of the summer, which means there will be several local fundraising sponsorship opportunities with which you can align yourself. Your ability to generate a community-minded promotion can be extremely profitable.

Below is a list of the 1992 U.S. Olympic team's corporate sponsors:

- Anheuser-Busch
- AT&T
- Bausch & Lomb
- Blue Cross/Blue Shield
- Bridgestone/Firestone
- Bristol-Myers/Squibb
- Brother
- Coca-Cola
- Hilton
- Kodak
- Kraft/General Foods
- Mars
- Matsushita
- Maverick Ranch Lite Beef
- McDonald's
- J.C. Penney
- Pittsburgh Paint
- Ricoh
- 3M
- Time Magazines
- U.S. Postal Service
- Visa
- Xerox
- York International

**If an alarm goes off in your head — but you don't bring up your concerns — you could be costing yourself and your client thousands of dollars.**

#### Think BIG

You probably have several opportunities each week to generate better results. Say you have a client who wants to promote the grand opening of a new store. That's great — but what about the other locations? Your strategy may be as simple as suggesting that *all* of the stores celebrate.

In other cases, all you may be able to do is generate a broader response time. For example, if a nightclub owner wants a new schedule to promote the Monday nights he's been trying to tout for years, suggest a general theme promoting several theme nights each week. This way, you'll target different club-hoppers every night.

Or take the grocery store manager who wants to promote breakfast at her deli. The deli idea is definitely something to promote, but why not write up three different pieces of copy with a central theme and a specific one for each meal?

If an alarm goes off in your head — but you don't bring up your concerns — you could be costing yourself and your client thousands of dollars. Like a doctor, it's far better to take a conservative approach when it comes to recommendations. That way if a patient doesn't follow your advice, at least you've stated your objections on the record.



Chris Beck is the President of Beck Marketing Group, an international sales and marketing consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID # SRTN15A; by CompuServe at ID # 76066,3334; or by mail at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

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**Top Ten Talk Topics**

May '91

What's on Americans' minds? Each month R&R surveys leading Talk radio stations across the nation to determine the 10 topics that have generated the greatest amount of listener phone response over the past four weeks. The current list follows:

1. Qualms Over Quayle
2. Abortion
3. The Brady Bill (Gun Control)
4. Education
5. Kennedy Rape Allegations
6. Reagan & Release Of Iran Hostages
7. Economy
8. Gulf Troops' Return
9. Local Government
10. Civil Rights Bill

The question of Vice President Dan Quayle's ability to run the White House — prompted by concerns over President Bush's health problems — notched a No. 1 debut, bumping the Kennedy rape allegations 1-5. Abortion returned after an eight-month hiatus, edging out surging chart perennials gun control (8-3) and education (7-4). Allegations that Ronald Reagan's campaign staff delayed the release of the U.S. hostages then held in Iran debuted at No. 6, while the economy and local government/politics resurfaced after one-month absences.

Reporting Stations: KGO/San Francisco, Bruce Kamen; KING/Seattle, Brian Jennings; KIRO/Seattle, Andy Ludlum; KLIF/Dallas, Dan Bennett; KMOX/St. Louis, John Angelides; KOA/Denver, Kris Olinger; KXL/Portland, Jeff Grimes; WABC/New York, John Mainelli; WCKY/Cincinnati, Mark Elliott; WFLA/Tampa, Gabe Hobbs; WLS/Chicago, Drew Hayes; WRKO/Boston, Rich Kirkland; WTAE/Pittsburgh, Tom Clendening; WWDB/Philadelphia, Dave Rimmer; WWRC/Washington, Tyler Cox; WXYT/Detroit, Michael Packer.

**FILMS**

**WEEKEND BOX OFFICE**  
MAY 31 — JUNE 2

1 <b>Backdraft</b> (Universal)	\$9.11
2 <b>Soapdish</b> (Paramount)*	\$6.73
3 <b>What About Bob?</b> (Touchstone)	\$6.42
4 <b>Thelma &amp; Louise</b> (MGM)	\$4.16
5 <b>Only The Lonely</b> (Fox)	\$3.62
6 <b>Hudson Hawk</b> (Tri-Star)	\$3.14
7 <b>Drop Dead Fred</b> (New Line)	\$2.37
8 <b>FX2</b> (Orion)	\$1.49
9 <b>Home Alone</b> (Fox)	\$1.42
10 <b>Stone Cold</b> (Columbia)	\$1.41

**COMING ATTRACTIONS:**

This week's openers include "Jungle Fever," Spike Lee's interracial romance starring Wesley Snipes, Annabella Sciorra, and Lee. The film features a Motown soundtrack with 11 original tunes by Stevie Wonder.

Also opening this week: "Don't Tell Mom The Babysitter's Dead." Starring Christina Applegate and Joanna Cassidy, the film features a forthcoming Giant soundtrack from Alias, Beat Goes Bang, Boom Crash Opera, Timothy B. Schmit, Modern English, Terrell, and more.

All figures in millions \*First week in release Source: Exhibitor Relations Co.

**TELEVISION**

**TOP TEN SHOWS**  
MAY 27 — JUNE 2

- 1 **Roseanne**
- 2 **Coach**
- 3 **60 Minutes**
- 4 **Thirtysomething**
- 5 **Designing Women**  
Murphy Brown (tie)
- 7 **20/20**
- 8 **Rescue 911**
- 9 **Family Matters**
- 10 **All In The Family**  
Full House (tie)

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

**Tube Tops**

Pete Townshend will receive the Living Legend Award and the Doobie Brothers, Faith No More, Roxette, the Scorpions, Sting, Townshend, and ZZ Top are slated to perform as musicians vie for the coveted Elvis statuettes on ABC's third annual "International Rock Awards" (Wednesday, 6/12, 9:30pm), hosted by Leslie Nielsen.

**Friday, 6/7**

- Joe Williams, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).
- Poison, Slaughter, and the Bulletboys kick off "ABC's In Concert '91" (midnight).

**Saturday, 6/8**

- Gear Daddies, "Late Night With David Letterman" (NBC, 12:30am).

**Monday, 6/10**

- James Brown — with special guests M.C. Hammer and the Boys — stars in the pay-per-view "Living In America" concert (9pm EDT/6pm PDT), broadcast live from Hollywood's Wilshire Theatre.
- Ricky Van Shelton, Garth Brooks, Patty Loveless, Vince Gill, and Barbara Mandrell are among those scheduled to perform on the "TNN Music City News Country Awards" (9pm EDT/6pm PDT), hosted by Tanya Tucker and Roy Clark.

- Paul Williams and Samantha Fox, "Into The Night Starring Rick Dees" (ABC, midnight).

**Tuesday, 6/11**

- Sheila E., "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- Gerardo, "Johnny Carson."
- Timmy T., "Rick Dees."

**Wednesday, 6/12**

- Tressa Thomas, "Johnny Carson."
- Sheila E., "Rick Dees."

**Thursday, 6/13**

- Dells, "Rick Dees."

**'ZINE SCENE**

**Dolly's Left Breast Springs A Deadly Leak!**

Dolly Parton's life is at risk because the silicone implant in her left boob has burst! But the singer's aunt Dale says Dolly "just won't listen" to doctors who say the implants have gotta go!

Docs contend a silicone seepage could cause liver cancer, arthritis, and severe joint disease. But "Dolly wouldn't be Dolly without her big hair and big boobs," says Dale, who reminds us Parton pumped "about a half a quart" of silicone into each breast last year, taking her bustline from a 38-C to a 42-DD. "Now Dolly's breasts look so false it's pathetic," says Dale in this week's *Globe*. "It makes me shiver just to look at them."

**Entertainment Weekly Polls Readers**

The results of *Entertainment Weekly's* 1991 entertainment survey are in. Photo finishes follow:

- Country is the No. 1 radio format (25%), followed by CHR (17%), Gold (16%), Classic Rock (13%), and AC (10%).
- 57% say they DON'T think rap music is here to stay (38% say it is).
- 60% would rather see Madonna act than hear Roseanne Barr sing (18% prefer the reverse).

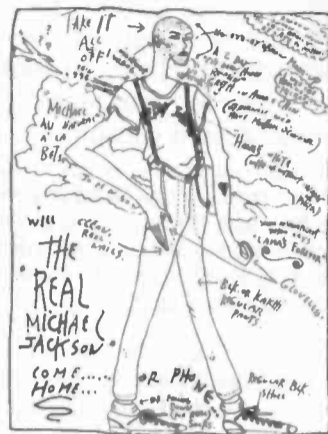
- The best singer performing today? Whitney Houston (followed by Mariah Carey, Garth Brooks, Randy Travis, and George Strait).
- 64% of parents would NOT let their child see a Madonna concert (31% would); 57% would NOT let their kid listen to a heavy metal LP (35% would).

- The best musical act today? M.C. Hammer (followed by Vanilla Ice and Wilson Phillips [tie] and Aerosmith and New Kids On The Block [tie]).

Incidentally, the 'zine also sports a "heritage of broadcast high-jinks" feature, focusing on the murder hoax perpetrated by KROQ jocks Kevin & Bean as well as memorable bits by the Greaseman, Howard Stern, Steve Dahl, and John "We're Under Nuclear Attack" Ulett.

**Musical Details**

Loads of industry news and features in the current "Music Issue" of *Details*, including an extended style and fashion section (with ar-



**DESIGNS ON MICHAEL** — The results of Michael Jackson's much-ballyhooed search for a new image turn up in this week's *People*, with designer Betsy Johnson's creation (pictured) sitting alongside the work of such contemporaries as Perry Ellis, Arnold Scaasi, Michael Kors, and Todd Oldham.

articles by Heavy D., Tears For Fears' Curt Smith, Henry Rollins, Imago A&R man Hugo Burnham, and Bootsy Collins), the 'zine's Rock 'N' Roll U.S.A. report (a guide to the best radio stations, clubs, and music scenes in several top markets), a profile on SBK's success, and Q&A sessions with Ice-T, B.B. King, James Brown, and Sam Moore.

**Checkout Lines**

- Brian Wilson and his personal guru, Dr. Eugene Landy, have secretly agreed to a 90-day trial separation during which time the Beach Boy "is free to see other doctors and explore other business relationships" (*People*).
- "She had a thing about her legs and her calves, which she considered much too beefy and muscular. And she also had a reputation for being a lunatic, and was banned from places for wearing tampons in her hair" — Sinead O'Connor's old boyfriend, Kevin O'Byrne (*Globe*).

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

**MUSIC & MOVIES**

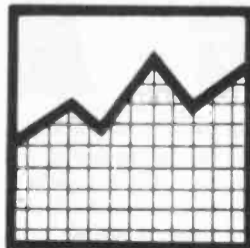
**CURRENT**

- **BACKDRAFT** (RCA)  
Single: Set Me In Motion/Bruce Hornsby & The Range
- **THELMA & LOUISE** (MCA)  
Single: Part Of Me, Part Of You/Glenn Frey  
Other Featured Artists: Toni Childs, Charlie Sexton, B.B. King
- **NEW JACK CITY** (Giant/Reprise)  
Single: I Wanna Sex You Up/Color Me Badd  
Other Featured Artists: Ice-T, Keith Sweat, Guy
- **THE FIVE HEARTBEATS** (Virgin)  
Single: Nights Like This/After 7  
Other Featured Artists: Dells, Patti LaBelle

**UPCOMING**

- **JUNGLE FEVER** (Motown)  
Single: Gotta Have You/Stevie Wonder

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# LIFESTYLES

## LATEST ROPER POLL

### What's In, What's Out

Every year, the NYC-based Roper Organization asks consumers to categorize 20 items as being either "in" or "out." Here are some of the highlights from the most recent survey:

#### The In Crowd

**Environmentalism** is in — more in, in fact, than anything else. Currently, 85% of Americans and 94% of what Roper terms "Influential Americans" say environmentalism is happening. If you're college-educated, a professional, or affluent — or all three — you're more likely to agree.

**Patriotism** is considered in by 75% of Americans, but — surprisingly — not because of the recent Persian Gulf conflict. The percentage of Americans who believe patriotism is in has not changed since 1986.

**Weekend getaways** are said to be in by more than 70% of Americans.

## CROQUET ANYONE?

### Popularity Of Lawn Sports Growing

Americans are hanging up their tennis whites and squash rackets for such leisurely lawn sports as badminton (roughly 9.3 million players), croquet (about 8.2 million enthusiasts), and bocce (around 2.6 million aficionados), according to a 1990 survey.

Approximately 4.2 million badminton, croquet, and bocce sets were sold last year, and at least one new croquet club is formed every week. Meanwhile, badminton has become a full-medal sport at the 1992 Olympic Games.

Source: Nat'l Sporting Goods Assn.; Mt. Prospect, IL

This attitude is shared by 82% of affluents (annual household income: \$50,000+). Interestingly, people living in small towns or rural areas are more apt to favor weekend getaways than those who reside in metropolitan areas (83% vs. 65%, respectively).

**Short skirts** — defined as those that end above the knee — are considered more in than long ones (72% vs. 54%, respectively).

**American cars** are also said to be in by a majority (56%) of Americans. However, a significant number (33%) of Americans say domestic cars are out.

Furthermore, those people who are *least* likely to purchase a car are *more* apt to say they're in than those who can buy them (66% with less than a high school education vs. 48% of college grads, and 62% of those with incomes of less than \$15,000 vs. 54% of those earning \$50,000+ per year).

**Tanning salons** are considered in by 50% of Americans. While 60% of those age 18-29 say tanning salons are in, this figure dips to less than half among those age 30 or older. Although 60% of Midwesterners say artificial sun is hot, only 43% of Westerners agree.

#### Way Out

**Bowling** is out, but it's almost a split. Although 41% of Americans say bowling's out, 39% say it's in. Only 34% of young adults say bowling's in, as opposed to 48% of those age 60+. More than half of the affluents, executives, and professionals surveyed said bowling was in the gutter.

**Double-breasted suits** for men are also out, according to 45% of Americans (32% consider this style in). However, 42% of those age 18-29 say double-breasted suits are still hip, as opposed to 24% of those age 60+. Furthermore, 44% of black Americans and 41% of Influential Americans favor the double-breasted look.



### Tequila Lollipops With A Twist

Everybody knows what you get when you take a few shots of mescal — a tequila buzz, a worm, and most likely one helluva hangover the next morning. Now you can get that same savory flavor *without* the buzz — but *with* the worm — if you suck on a "Hotlix" lollipop instead.

Pismo Beach, CA-based **S.S. Lollipop** uses actual beetle larvae, quick-fried to a crispy golden brown, in the non-alcoholic suckers. Candy maker/entrepreneur **Larry Peterman** mixes tequila flavoring with a clear, sugar-free syrup called lycasin to produce the popular pops.

The company also makes cinnamon, peppermint, banana, and jalapeno lollipops. The tequila-flavored Hotlix sell for 95 cents each or \$25 for a box of 36; all other flavors sell for 50 cents or 36 for \$13. For more info, call (800) EAT-WORM.

## More Drivers Putting Safety First

More Americans are taking steps to avoid car accidents or injury in such mishaps than they did a few years ago, according to a recent study.

Only 21% of drivers surveyed in "Auto Safety In America 1990" (Rodale Press) say they sometimes drink and drive, down from 30% in 1984.

Furthermore, nearly two-thirds (63%) say they always wear seat belts when driving or riding shotgun, a radical leap from 1984's 19%.

Conversely, however, the number of people who obey the speed limit is down 7% from '84, to less than half (49%).

#### Worst Offenders

Easterners are more likely than Westerners (27% vs. 21%, respectively) and men are twice as likely as women (28% vs. 14%) to drink and drive.

By demo, 30-39s (31%) report drinking and driving more than any other age group: 18-29s (24%), 40-49s (23%), 50-64s (14%), and 65+ (9%).

When it comes to buckling up, 60% of Easterners surveyed report they wear seat belts all the time in the front seat, compared with 67% of Westerners. Two-thirds of women (67%) wear their seat belts vs. 58% of men.

By age, however, 30-39s are the most safety conscious: 69% say they buckle up all the time, compared with those 18-29 (55%), 40-49 (67%), 50-64 (60%), and 65+ (66%).

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The 7575 also sports an illuminated handset that's positioned away from the radio dial buttons. When the phone's in use, the radio's volume automatically drops. Price: \$90. For more info, call the Jersey City, NJ-based company at (201) 434-1050.

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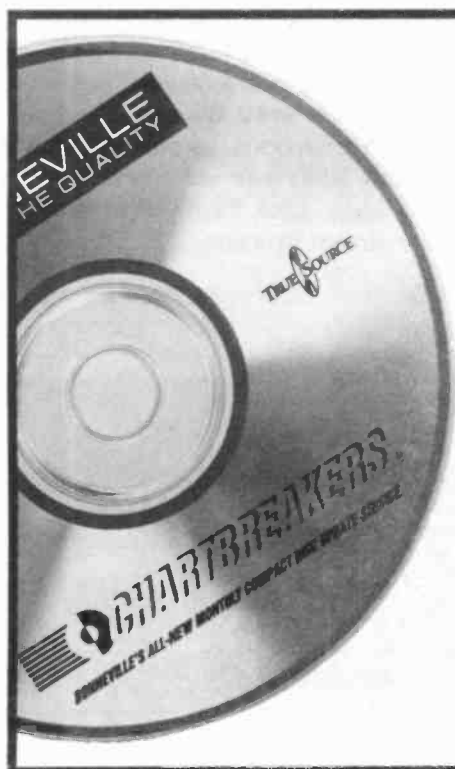
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| WYCR 18-14 hot  | WBBQ deb 40 |
| WIOG 20-12      | JET-FM add  |
| Y102 30-21      | WERZ add    |
| 195 30-24       | WHHY add    |
| KATM 24-19 hot  | WKZL add    |
| 99KG 34-28      | KKHT add    |
| CK105 31-27     | KGOT add    |
| PWR92 37-33     | WAZY add    |
| KSMB deb 27     | Z99 add     |
| KWTX deb 28     | WYKS add    |
| FM104 deb 30    | KCHX add    |
| WAAL deb 33     | WKPE add    |
| WQUT deb 34     | and more!   |
| WTBX deb 34     |             |

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# STREET TALK

## KMEL Investigating Allegations

In the wake of last week's inflammatory *San Francisco Chronicle* article about Century CHR KMEL/SF's mounting legal hassles, station attorney James Hargarten gave ST the following update:

"In the matter of Cameron Paul vs. Keith Naftaly over alleged salary kickbacks, we've asked for Paul's deposition — but have encountered a delay tactic from his attorney." ST's calls to Paul's attorney, Neil Eisenberg, went unreturned.

As for former KMEL morning sports announcer Larry Kahn's claim that he was asked to fix contests — and then wrongfully dismissed — Hargarten responded, "The notion that Larry Kahn, who was fired for cause, had anything to do with any prize-fixing is silly.

"KMEL's files indicate that Kahn selected winners in the Birthday Contest as young as three years old. Kahn followed the rules of the station concerning this contest, and was never told to pick only certain winners because of their age. We intend to challenge that complaint.

"The charges of contest-fixing by (former KMEL employees) Leslie Stoval and Ron Engleman (now morning host at crosstown KSOL) were brought to our attention for the first time when we saw them in the *San Francisco Chronicle*. Engleman's former partner John London (now mornings at KKBT/L.A.) would be in a position to know about this practice and claims he doesn't.

"Century President George Collias will be in town this week and we'll wrap up our internal investigation of the matter. This is the kind of stuff you'd read about in the *Star*. Regardless, we do not intend to let any of these allegations go unanswered."



**WILD CARD** — WJFK/Washington Promotion Dir. Melissa Wolfson recently introduced herself to the local and national radio community by printing up and passing out the custom baseball cards (complete with the obligatory single stick of gum) pictured above.

Rather than list her stats on the back, Wolfson chose to disclose her hometown, favorite food, hobbies, likes, and dislikes as well as to reveal the identity of her best friend — a black labrador retriever named "Shana." Arf, arf.

RCA VP/Promo Butch Waugh has signed a new deal that'll elevate him to Sr. VP status.

After less than six months on the job, McClusky & Associates VP/GM Greg Thompson resigned Friday (5/31) to join SBK as Sr. VP/Promo. He replaces Daniel Glass, who was upped to Exec. VP/GM of the label. Thompson starts June 17.

Company Prez Jeff McClusky told ST, "I'm thrilled for Greg and I'm actively looking for another major name to fill his slot." McClusky promo vet Scott Burton assumes the firm's acting GM post until a permanent replacement can be found.

KXXR/KC PD/morning man Steve Douglas and Promotion Dir./morning sidekick Jamie White have exited. Station Mgr. Jack Alix will handle programming until a new PD is named.

MD/overnighter Scott Wheeler stays on, but will shift to afternoons, as afternoon driver Mike Kennedy takes over wakeup service on a temporary basis. Look for KXXR to move in a more mainstream direction.


Continued on Page 21

### Rumors

- Will KWOD/Sacramento up afternooner Adam Smasher to PD next week?
- KKFR/Phoenix APD/MD/night rocker Paco Lopez will exit at month's end for afternoons at WPGC/DC. Will he become APD there, too?
- Replacing Lopez on-air will be crosstown KOY-FM air personality Monsoon Eddie. Will the Monsoon Man also take on Lopez's former programming duties? Or will erstwhile KOY-FM MD Dena Yasner join KKFR in an as-yet-undefined position?
- Is ex-WYDZ/Chicago PD Ric Lippincott about to take a regional promo post with Morgan Creek based in the Windy City?

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# LET THE BEAT HIT 'EM

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Lisa Lisa and Cult Jam, produced by Robert  
Clivillés and David Cole of C&C Music Factory.

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Lisa Lisa and Cult Jam know  
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Album producers: Robert Clivillés  
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Music Enterprises and Full Force  
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## LISA LISA AND CULT JAM.

Single Produced, Arranged and Mixed by Robert Clivillés and David Cole for  
Cole/Clivillés Music Enterprises.

Management: FULL FORCE and Steve Salem for FULL FORCE Productions.

On Columbia.



## STREET TALK®

Continued from Page 18

Despite what you may have read elsewhere, **Jan Jeffries** is still programming AC **KEZR/San Jose**. His extended notice could mean he'll remain that station's PD for several more months. And, he's signed a deal to consult KEZR once he departs.

Meanwhile, **Kirk Patrick** will continue in his APD capacity, and will — as hinted in last week's ST — get the PD nod when Jeffries decides to leave.

### Orlando Options

ST hears **Nationwide CHR WOMX/Orlando** has dropped all its national CHR syndicated shows and — by this time next week — will have made the switch to Hot AC.

Meanwhile at crosstown **WXXL (XL106.7)**, night rocker **Bubba The Love Sponge** is soakin' up the sunshine while looking for a new gig. Incidentally, ST hears XL106.7 PD "Big" **Steve Kelly** is exploring new PD opportunities, but management is interested in keeping him on board.

### Rumbles

- **Jarad New Rock WDRE/Long Island** has expanded its coverage area by leasing a translator in Fort Lee, NJ. The translator previously had been used by Country **WYNY/NY**.

- **Dwayne Bonds** returns to **WOMP/Wheeling, WV** as PD after a five-year absence. Bonds was most recently PD at AC **WMMN/Morgantown, WV**.

- **WNOR/Norfolk** night rocker **Heidi Hess** has officially been named MD. Meanwhile, APD/afternoon driver **Les Wooten** — a 12-year 'NOR vet — exits.

- **KGGI/Riverside MD/afternoon** **Harley Davidson** is out. Replacing him on-air is OM **Larry Martino**; PD **Bob West** will handle MD duties.

- **KKXX/Bakersfield PD Chris Squires** has been promoted to OM. Former **KDON/Saltinas PD Steve Wall** comes aboard as KKXX's new PD.

- **KYRK/Las Vegas PD Gregg Lenny** exits; MD/midday man **Bobby Mitchell** becomes acting PD.

- **KCJB/Minot, SD afternoon driver Stephanie Stevens** has been upped to PD.

- **Don Tandler** — most recently a parttimer at **WPST/Trenton** — becomes the new PD at **WWRB/Wilkes-Barre**. Tandler was PD at WRB back when it was known as **WTLQ**. Will he pick up those calls again?

- After nearly 10 years at **WFBO/Indy, MD/air personality Jay Baker** exits for mornings at **WOFX/Cincy**.

- **WPFH/Terre Haute, IN PD Dave King** is o-u-t.

- **KMBY/Monterey** ups **Milan Alnas** to MD.

- **WZKS/Louisville MD/night rocker David Michaels** exits. PD **Joel Widdows** will handle MD duties; parttimer **Joe Crawford** slides into nights.

- **B104/Baltimore overnigher Chuck Cruise** becomes Production Dir.; parttimer **Scott Davies** is now doing overnights.

If Kelly exits, would former WOMX PD **Brian Thomas** be the likely candidate? Or will new GM **Randy Rahe** search outside the market?

And . . . look for ex-WOMX morning team **Bill Cross** and **Alan Spector** to reunite at WXXL's AC sister, **WIVY/Jacksonville**, within the next two weeks. Cross is currently 'XXL's morning newsmen.

**Sky Daniels's** long-rumored move from **Epic** to the **PLG VP/Promo** gig looks like a done deal. Details shortly.

Looks like **FLY92/Albany OM/PD/morning man Todd Pettengill** is headed for wakeups at **Q102/Philly**. **WHXT/Allentown** morning man **Woody Wood** will replace Pettengill on-air, and word is **FLY92 APD/MD Mike Morgan** will succeed Pettengill as PD.

Rumors become reality as **RCA Dir./Nat'l Album Promo John Sigler** inks a deal with **Giant** to head its AOR and New Rock promo efforts.

ST hears RCA AOR promo domo **Wynn Jackson's** short list of potential successors includes former **WMMR/Philly MD Erin Riley** and **Elektra Sr. Nat'l Dir./Album Promo Louis Heidelmeier**.

### Talk Radio Ripoffs?

The June issue of *Money* magazine urges consumers to beware of Talk radio financial gurus who "are actually using the airwaves to . . . steer listeners to their investment firms or even into specific investments from which the host stands to profit personally."

Titled "Radio Ripoffs," the five-page story praises such hosts as **Talknet's Bruce Williams**, but claims that the 200 to 300 money talkers who buy airtime on radio stations are "another breed entirely."

Among those inducted into the 'zine's hallowed Hall O' Shame:

- **KMNY/Pomona, CA financial advisor Edward "Buzz" Schwartz**, who was fined by the FCC for "gab-ola" while working at **KIEV/Glendale, CA**

- Syndicated money host **R.G. Reynolds**, recently arrested for mail fraud

- The **Sheen Radio Network's Brian Sheen**, whom the magazine says mismanaged money invested with him by listeners.

Meanwhile, Sheen has demanded a retraction and is hinting at a lawsuit if he doesn't get it.

Now that **WLUM (Hot 102)/Milwaukee PD Gregg Cassidy** is headed for the PD chair at **WYTZ (Hot 94.7)/Chicago**, Hot 102 VP/GM **Stephen Sinicropi** tells ST he's looking for an on-air PD replacement . . . and has already been flooded with calls 'n' tapes.

Continued on Page 22



## Keith Washington

### "Kissing You"

The New Single From The Album *Make Time For Love*

WXKS deb 33  
WPGC 11-10  
WNVZ 26-11  
KTFM deb 30  
WHYT 22-16  
KKFR 24-19  
KGGI on  
Q106 add  
KMEL 9-6  
HOT977 on  
WQGN deb 39  
93Q deb 29  
WQXA 18-15

WLAN add  
WCGQ add  
KZFM 22-18  
KPRR 22-18  
WRHT deb 40  
99 WAYS 40-32  
WHHY deb 34  
WOVV add  
WGTZ add  
KMG deb 32  
B95 deb 34  
PWR102 add  
KQMQ deb 21  
Z90 24-21  
WJAD deb 33  
WFHT 21-19  
WBXX add  
WDBR add



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**P2 CHART 19 - 11**

**P3 CHART 8**

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**NEW MAJORS THIS WEEK**

**Y100 KXXR add 27**

**WZPL add 28 KDWB**

# THE ESCAPE CLUB I'LL BE THERE



**CHR BREAKERS 36**

**P2 CHART 40 - 32**

**P3 CHART 38 - 23**

**P1 ACTION**

**MOJO 26-21 B97 deb 23 KDWB 23 KISN 24**  
**KEGL add Q105 WKBQ 18 Q106 28**  
**KKBQ 26-23 KBEQ add Y108 25 KUBE add 29**  
**HOT102 KKRZ 24**

**M MEDIUM ROTATION**

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## STREET TALK®

Continued from Page 21

Early names expressing interest include (drum roll, please . . .) ex-KXXR/KC PD Steve Douglas, former KHTK/St. Louis PD Derek Johnson, erstwhile WKBQ/St. Louis PD Lyndon Abell, current U.S. Army Gen. Norman Schwarzkopf, WRQN/Toledo PD Ken Benson, KKSS/Albuquerque PD Cadillac Jack, and ex-Q105/Tampa OM John Clay.

Japan-based JVC is about to unveil its U.S. label, **Victory Music Inc.** Distribution will be through **PolyGram** and, as expected, **Phil Carson** will be President. Stay tuned.

### The Name Game

**Y108/Denver** has dumped its handle of the last six years for the "New Mix 107.5." PD **Dom Testa** tells ST: "Unlike many CHRs who've adopted the Mix moniker, we're not AC. We're simply dropping the rap and repetitive dance sound. We're still playing the hits, but with a higher demo skew."

A similar adjustment has also taken place at **KXYQ/Portland**, which is now calling itself "The New Q105." Again there's no rap, no hard-edged rock, and a bit more library depth, but the station is still current-based.

Fifty-two **Arbitron** staffers — representing about 5% of the company — were laid off last week to help balance the corporate ledgers. The layoffs were spread around all departments.

### Arnett Award Furor

Two founding members of the **National Association of Radio Talk Show Hosts** have resigned in protest of the group's decision to honor **CNN** reporter **Peter Arnett** with NARTSH's first Freedom of Speech Award.

**WCBM/Baltimore** host **Lester Kinsolving** and **KTKK/SLC's** **Mills Crenshaw** say Arnett's Gulf War reportage from Baghdad was little more than Iraqi propaganda. The hosts are also angry that the award was bestowed solely by a vote of the organization's 12-member executive board.

NARTSH President and **KING/Seattle** host **Mike Siegel** defended the choice, saying Arnett's Baghdad broadcasts were an example of great journalism carried out under the most adverse conditions.

Arnett is expected to accept the award in Seattle on Saturday (6/8) at the closing banquet of NARTSH's annual convention.

Rock AC **KMMK/Las Vegas** PD **Colleen Jackson** has resigned, but is she the new PD at **CHR WTFX/Madison**? And will she be implementing a similar format at 'TFX?



## A Removable Feat

The insert-minded guys 'n' gals at Atlantic dashed off with **Promo Item O' The Week** honors by providing selected programmers with full-size cardboard replicas of a pullout AM/FM radio 'n' CD player that



— not coincidentally — sports an actual two-track (album-length and edited version) CD single — **Foreigner's "Lowdown And Dirty"** — already in the plastic play tray.

Along with every visible surface custom-printed in loving detail, the "unit" has been fabricated to weigh almost the same amount as one of its real-life counterparts. Heavy.

When queried, **WTFX GM Mike Varney** denied both scenarios. However, Varney did tell ST that market research had been conducted to determine "which way the compass should point." Hmm.

Meanwhile, new **KMMK GM/morning man Tom Jefferies** has hired **WZOU/Boston** AMD/weekender **C.J. Cooke** as PD/midday personality. Sowhaddabout those rumors of **KMMK** flipping to CHR? ST hears any format moves are at least one book away.

As of Monday (6/3), **Golden West Gold KVI/Seattle's** only live local daypart is morning drive. Talk shows (**Rush Limbaugh** and **Dr. Dean Edell**) and **SMN's Pure Gold** air the rest of the day. Surviving are morning co-hosts **Dick Curtis** and **Heidi May**; exiting are PD **Mike Webb**, **Paul Thompson**, and **Jim Martin**.

### From Rhapsody To Rap City?

Dayparting's one thing, but a Classical station that goes *all-rap* on weekends? Amazing, but true!

**GM Bill Cunningham** of Classical **WSYW-AM & FM/Indy** has created "Yo Eight-One-Oh" for his AM outlet. He cites Classical's predominantly FM audience and Indy's lack of a rap outlet for his decision, and — oh, yeah — he needs rap service.

Continued on Page 24



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# JUST THE FACTS...

"'Love Of A Lifetime' proves that FIREHOUSE has the talent to have another #1 record in Indianapolis and their first #1 record nationally."

**Garett Michaels**  
WZPL/Indianapolis

"We've been playing 'Love Of A Lifetime' for over two weeks and it's so hot it melts Q94's studio request lines. Getting calls in every demo."

**Lisa McKay**  
WRVQ/Richmond

"'Don't Treat Me Bad' went to #1 for us. I have no doubts this one will occupy that spot as well. After one week of airplay, 'Love Of A Lifetime' is already pulling huge phones."

**Bob Beck**  
KYYY/Bismarck

"FIREHOUSE cracked our Top 20 this week and by month's end the record will jump into our Top 10."

**Dick Odette**  
MUSICLAND

"FIREHOUSE's 'Love Of A Lifetime' could be the rock ballad anthem of the summer. I got the same feeling when I heard this as I did the first time I heard Warrant's 'Heaven.' Open your ears, it's gonna be big!"

**Darren Stone**  
KSND/Eugene

"'Love Of A Lifetime' is a 'read my lips' #1 hit. It got a 98% positive response on our 'Love It - Or Shove It.' We're now playing it full time with Top 10 phones and increased album sales."

**Leo Davis**  
Q104/Gadsden

"Absolutely the breakout new rock and roll group of the year."

**Lew Garrett**  
CAMELOT

"And we thought the first one was a smash... 'Love Of A Lifetime' got the best comments from any record we battled last week. We took 'Don't Treat Me Bad' straight to #1. Could this be even bigger?!"

**Greg Delange**  
OK95/Kennewick

"Made it big on our 'Make It Or Break It.' 90% make it. We are getting an exceptional amount of requests after just one play. A definite hit record for FIREHOUSE."

**Joe McClure**  
WCGQ/Columbus

"Forget all the rock ballads you've heard in '91. This one tops them all. A lot of couples will adopt 'Love Of A Lifetime' as 'their song.' It set a 'Hot 10 @ 10' record with 50 calls in 9 minutes and 100% positive. It's a MONSTER!"

**John Moesch**  
KAKS/Amarillo

"Definitely a band to watch of the new breed today! Solid throughout! Great sales based on one Top 40 single. The band is headed for multi-platinum success!"

**Mario DeFilippo**  
HANDLEMAN CO.

"Even quicker response out of the box than 'Don't Treat Me Bad.' with much broader demos. This will be a #1 record!"

**Mark Hansen**  
KFMW/Waterloo

"The new FIREHOUSE was the champ of our nightly 'Taste Test' a few nights last week and the girls just won't shut up about it, I think this one's gonna be big!"

**Tim Smith**  
KMYZ/Tulsa

## ...ANY QUESTIONS?

# FIREHOUSE

## "LOVE OF A LIFETIME"

**ON YOUR DESK NOW**

**ADDS 6/10 - 6/11**



# RYTHM SYNDICATE "P.A.S.S.I.O.N."



## CHR BREAKER 31

### P1 CHART 38 - 26

### P2 CHART 34

A CHR MOST ADDED 166/42 Including

WXKS 24-17	Q102 34
WZOU 26	WDFX add
HOT97 28	WHYT add
MOJO 27-19	KXXR add 33
WEGX add 26	HOT102
WIOQ 26 HOT	KDWB deb 25
B94 29	WRBQ
PRO-FM 33-28	KS104 23
PWR99 20-14	PWR106 35-31
KEGL 9-6 HOT	KKFR
PWR95 9-5 HOT	KOY-FM add
KKBQ deb 29	KKRZ deb 30
KRBE 21	KGGI add
Y100 deb 30	FM102 28
B97 deb 27	Q106 add
WNVZ add 21	HOT977 deb 29
KTFM 25-21	KUBE deb 25
PWRPIG 34-29	
Q105	URBAN 35



## STREET TALK®

Continued from Page 22

### Bullshift

As Chicago basks in Bull-tilt Basketballmania, Group W's WMAQ — which has picked up the rights to the team for the next five seasons — has signed veteran announcers Jim Durham and Tom Boerwinkle to handle play-by-play chores next year.

Will N/T KING (AM)/Seattle slide down the dial next year? Under the terms of a deal that allows Heritage Media crosstown Country KRPM (770 kHz) to broadcast from the KING antenna site, KING (1090 kHz) has the option to swap frequencies with KRPM.

According to KING GM Jack Swanson, the swap decision probably will be made late this year — after KRPM goes on the air with its new 50 kw signal. The primary benefit of relocating, says Swanson, would be proximity to rival N/T KIRO (710 kHz).

### Loni Back To 'KRP

Look for Loni Anderson to return for several of those new episodes of "WKRP In Cincinnati," including one of the two-part introductory shows that begin September 14. MTM already has signed up 150 stations to carry the syndicated TV series.

Congratulations to EMI Music, which set record sales and profits for the fiscal year ending March 31, 1991. The parent company's worldwide performance was paced by the firm's North American operations, which also posted record-setting numbers.

This just in: Y98/St. Louis OM/PD Steve Weed has been named PD at WKQI/Detroit. Details next week.

### Records

- Mercury VP/Urban Promo Wayman Jones exits the label after six years.
- Wright Music Group Nat'l Promo/Office Mgr. Patrick Jordan resigns to join PLG as Nat'l Promo Coordinator and Assistant to Sr. VP Johnny Barbls.
- PLG Denver local promo rep Jay Friedstein segues to Chicago for the same duties.
- Curb Records' new Seattle regional promo rep is Roger Nelson, most recently PD at KBOZ/Bozeman, MT. Meanwhile, manager Paul Palmer joins the label as an A&R consultant.
- Elektra Chicago promo mgr. Steve Rabeor segues to Chrysalis for similar duties. Coincidentally, he replaces Victor Lentini, who jumped to Elektra.
- After spending almost a year searching for a name, ST hears BMG is this close to christening its second Country label. The Nashville airport's three-letter code — BNA — is tipped as the leading contender.

### RADIO & RECORDS



- Bill Bennett elevated to MCA Sr. VP/Rock Promo & Artist Development.
- Chuck Crane named WQCD/NY OM.

5

- Bob Griffith upped to KJOI/L.A. VP/GM.
- Duff Lindsey named WHQT (Hot 105)/Miami PD.
- Ray Boyd elevated to WVEE/Atlanta PD.

10

- WXLO (99X)/NY becomes WRKS (98.7 Kiss), after persuading the U.S. Coast Guard to give up the calls of one of its ships.
- WWDC-FM/Washington morning man Howard Stern begins a "Gay Dial-A-Date" feature on his show.

15

- Tom Parker joins the KFRC/SF airstaff.

This week's shining example of the power 'n' immediacy of radio: Shortly after a baby was found abandoned in a Seattle garbage dumpster last week, a listener called KXXR morning men Crow & West and suggested they solicit listener donations to start a fund for the infant.

Three hours later, KXXR had collected more than \$5000 in pledges. All donations are being forwarded to a local children's hospital, where a private fund has been opened for "Baby X."

### Live Prince For Lunch

His Royal Badness (Prince) and his latest band (the New Power Generation) totally disrupted operations at WB's Burbank HQ with a surprise, live! 90-minute noontime show on the patio Monday (6/3).

Four hours later, Reprise artist Chris Isaak stopped by for a platinum record presentation and did a few equally live! acoustic numbers with his band. Isaak also served the WB staffers lunch, since the Bunnies were too busy gettin' down with Prince to eat earlier. All this and they get paid to come to work, too.



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COLD AS ICE  
DIRTY WHITE BOY  
URGENT  
JUKE BOX HERO  
I WANT TO KNOW WHAT LOVE IS  
HEAD GAMES  
WAITING FOR A GIRL LIKE YOU  
BLUE MORNING BLUE DAY



# LOWDOWN AND DIRTY

The First Track From The Forthcoming Album

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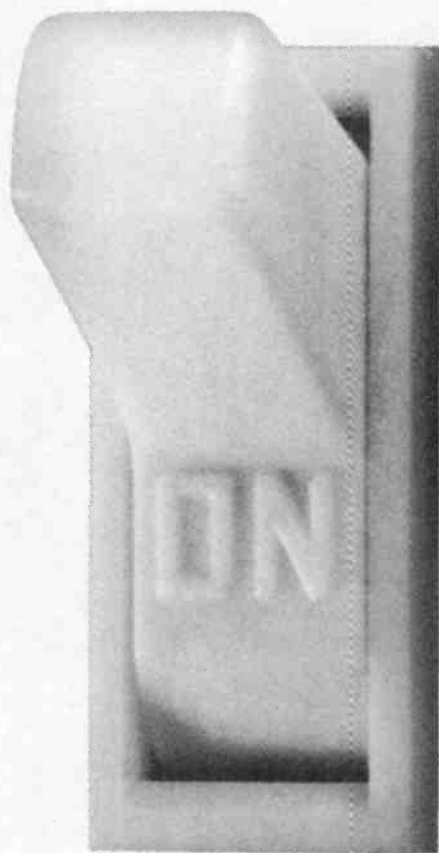


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## DAB

Continued from Page 1

"The effort here is to discourage the FCC from mobilizing to overcome the objections of the NTIA and Department of Defense," Odeneal wrote.

"When a trade group comes in, [government officials] immediately assume they speak for the entire industry," Odeneal told R&R. He said he sent the letter to selected group heads who had "said they were troubled" by the NAB's position on DAB.

In his letter, Odeneal charged the NAB with teaming up with satellite proponents to back an L-band proposal that could result in new radio competition from both satellite and terrestrial broadcasters — "the worst of both worlds," in his view.

Rather than teaming up with satellite interests to support L-band, Hicks and Box said the NAB was

striving to keep terrestrial broadcasters' options open in spectrum originally sought by satellite DAB proponents. Otherwise, they said, "We risk an international L-band allocation for only one kind of DAB — hundreds of satellite DAB channels in all markets of the country."

Odeneal responded to the NAB letter with another communique Monday (6/3), accusing Hicks of a "mean-spirited effort" to discredit him. He complained that Hicks, by distributing his letter to the trade press, had sparked a public debate on a matter that "should have been handled in private." R&R, however, knew of Odeneal's initial letter and had spoken to Odeneal, Hicks, and Box before the NAB response was distributed.

Although he is a member of Box's task force, Odeneal has been an outspoken critic of its actions.

He and some other group owners have questioned the wisdom of seeking any new band, preferring to bank on development of an in-band DAB system.

## No 'Rogue Elephant'

"It's not a revolt — we're not the rogue elephant here," said Saga Communications President/CEO Ed Christian, who backs Odeneal's position. Christian accused the NAB board of acting on "misinformation" about DAB and complained the organization has never polled its membership on the issue. "We're not against new technology, but we prefer to work within the existing bands," Christian told R&R.

One broadcaster who acted quickly on Odeneal's exhortation was Mount Wilson FM Broadcasters Inc. President Saul Levine, owner of KJOI & KKGO/Los Angeles. "I strongly urge the Commission to reject the NAB's poorly conceived request to assign the L-band for DAB," Levine wrote FCC Chairman Al Sikes. "I have yet to come across a single radio broadcaster who is in favor of current NAB policies concerning DAB," the letter said.

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## KSHE

Continued from Page 1

Rose called morning co-host John Ulett's fake nuclear attack alert, which aired during the Persian Gulf war, "a one-time bad judgment with bad timing."

## KROQ Under Study

In another hoax matter pending before the Commission, FCC Mass Media Enforcement Chief Chuck Kelley says his staff is still studying Infinity Broadcasting's explanation of a fake murder confession that aired on KROQ/Los Angeles.

Said Kelley: "We're doing some intensive analysis, but we haven't reached any conclusions on what — if anything — our next step should be. There's a lot of stuff in the response that makes us stop and think about what the next step is."

## Ruffin

Continued from Page 3

mentioned litany of hits with Ruffin as the featured vocalist — and several others with Eddie Kendricks out front — the Temptations and Ruffin parted company in 1968.

With his sandpapery smooth voice and trademark black spectacles, Ruffin went on to score a pair of solo hits — 1969's "My Whole World Ended (The Moment You Left Me)" and 1975's "Walk Away From Love." He rejoined the Tempts briefly in 1982 and hit the charts again in 1985, singing alongside Kendricks and Hall & Oates on a medley of Temptations hits. As a member of the Tempts, Ruffin was inducted into the Rock & Roll Hall Of Fame in 1989.

## UPDATE

## Leoce Roars Into WQCD/NY GSM Job

WINS/New York LSM Joe Leoce is appointed GSM over crosstown WQCD's 10-member staff. He succeeds Jeri Calviello, who's left the Tribune NAC. VP/GM Ray Gardella commented, "Joe's a man of strong character who will bring much vision to this critical position."

Leoce added, "Cool station . . . cool format . . . cool people . . . cool job." Before joining WINS three years ago, Leoce was on the rep side of the business for seven years as an AE at Group W Radio Sales and as Republic's Regional Sales Manager.



Joe Leoce

## Wheeler Rolls In As WHDH GSM

Boston information radio veteran Michael Wheeler has been named GSM of News/Talk WHDH/Boston. He replaces Stuart Siden, who's exited.

"Mike Wheeler knows AM radio and Talk radio in particular," said WHDH President/GM Dan Griffin. "He understands local and direct sales and is an excellent motivator of salespeople." Wheeler was most recently VP/GM of all-News WEEI/Boston. Prior to that he spent 12 years at crosstown News/Talk WRKO.

## Simon GSM At WKSZ/Philadelphia

Former WMGK/Philadelphia Sales Manager Eric Simon joins crosstown AC WKSZ in the new post of GSM over a nine-person staff. According to WKSZ Exec. VP/GM Larry Wexler, "Eric brings a great deal of sales and management experience to the station, as well as energy and a burning desire to succeed. The competition's loss is our gain."

Simon was with WMGK and sister Big Band/MOR WPEN for 15 years as AE, Retail Sales Manager, and as WPEN Sales Manager.

## Robbins Named GSM At KUII/Dallas

Ed Robbins has been named to the newly created post of GSM at KUII/Dallas, a CNN Headline News affiliate. "Ed's been in the market for a long time," observed GM Steve Dinkel. "He knows a lot of people and people know him." Robbins was most recently an AE at crosstown KAAM.

Meanwhile, former KRLD/Dallas PD and ND Richard Walker is consulting KUII's move to add local news and information to its CNN programming. Among his duties: assembling a news staff. The revamped format will debut later this month.



Ed Robbins

## WBZN

Continued from Page 3

'heavy-duty' dance music; we'll only play rap if it's a huge crossover hit. Since we're not going after one station, we'll affect a number of stations. We won't destroy anybody, but we'll share audience with many."

Among persons 12+ in the winter sweeps, WBZN placed 15th in Birch (2.2) and 17th in Arbitron (1.8).

## For The Record

Inaccurate information supplied by Business Radio Network led R&R to erroneously report last week that broadcaster Joe Dorton owned network affiliate WCEO/Birmingham. The station is in fact operated by Dorton's Ameron Broadcasting pursuant to a time-brokerage agreement. Neither Dorton nor his company have an ownership stake in WCEO.

## Cassidy

Continued from Page 1

and winning attitude, which he's demonstrated at Hot 102, will help bring Hot 94.7 back into the fight."

Cassidy noted, "It's an incredible opportunity to join one of America's greatest radio companies, but I'll really miss Hot 102. I can't talk about my plans for Hot 94.7. It's a big puzzle with lots of pieces, and it will take some time to put it back together. There's a lot of heritage to deal with, both good and bad. I don't expect overnight miracles, but we will make the station a winner again. [Cap Cities/ABC Group II President] Norman Schrutt, Kevin, and Randy are all ready to win, and I wanted to join that winning team."

Prior to WLUM, Cassidy programmed WGRD/Grand Rapids and KZFM/Corpus Christi.

# Research By The Books

It Counts All Year Long, Not Just For Two Survey Periods

By Roger Wimmer

January 3, March 28, June 20, September 19. These four dates mean little to people outside the radio business. But to those of us in it, they're significant as the start dates of each of the four 1991 Arbitron surveys. Two of these dates reflect a decades-old research phenomenon that should be re-examined.

The start dates for the spring and fall Arbitron surveys represent the times when most radio owners, GMs, and PDs (hereafter referred to as managers) want their research projects concluded. The typical reasoning is, "We need to get everything right before the book starts." This logic is well-ingrained in the minds of most radio managers. Even in markets with continuous measurement, the majority of all research projects are conducted so results are ready prior to the start of the spring and fall surveys.

Radio managers who want to have their station "right" only before the start of the spring or fall book err grievously in assuming people decide to try new stations or listen more to a favorite only during these times. It's presumptuous to assume listeners wouldn't experiment or select a new favorite in the second and fourth quarters.

Most radio people say the spring and fall books are the most important of the year, but listeners don't schedule their listening around ratings periods. They listen when they want to, which is usually every day of the year. In fact, what will happen to the typical first- and third-quarter research approach if Arbitron changes to a three-book year? The goal in operating a station should be to keep it right all year long.

Then why do managers persist in this two-survey practice? Perhaps when they say, "We need to get

**The most effective persuasive approach is to continually expose people to a message.**

everything right before the book starts," they're thinking:

- A station's programming is "right" only during six months of the year, and problems are corrected in the remaining months;

- Discovering audience interests is only a two-quarter concern;

- Problems arising in the second or fourth quarters must wait to be solved;

- Respondents involved in research projects provide valid and

**Most radio people say the spring and fall books are the most important of the year, but listeners don't schedule their listening around ratings periods.**

reliable answers only in the first and third quarters.

Although these interpretations are purposely exaggerated, there is some legitimacy to all of them. The real question is: Why do station managers follow such a narrow and illogical course of action in directing their stations?

## Radio Is Persuasion

It doesn't make sense, and a discussion of what radio really is may help explain why. When asked to define radio, the average person would probably say *entertainment*. While this is true to some extent, there are other considerations. Radio is *entertainment*, but calling it that fails to account for the broader picture.

A more accurate definition that considers the entire scope of radio defines radio as *persuasion*. Aristotle said *all communication is persuasion*. Since the Greek philosopher's time, other scholars have expanded the definition to note that "a person cannot *not* communicate." In other words, regardless of what a person says, verbally or non-verbally, persuasion is involved.

Think about it — everything you ever say is an attempt to get someone to do or believe something. "Please close the door." "Do you want to do lunch?" "I'm tired." "It's hot outside." All these statements are attempts to persuade someone to behave or think in a certain way. You cannot *not* communicate and you cannot *not* persuade. Communication equals persuasion.

So what is radio? Radio is a form of *entertainment*, but at a more basic level, radio is *communication*. Radio, therefore, is *persuasion*. But what forms of persuasion are used in radio? In addition to the obvious attempt to communicate advertisers' messages to listeners, radio managers attempt to persuade listeners to tune to their station and stay there.

Every minute of every day, radio programming is designed to hold the audience's attention. Interesting personalities, popular music, compelling talk shows, exciting sports events, and other elements all attempt to attract and retain listeners. A PD plays songs that test well, not songs that listeners dislike. Promotions, contests, and other programming elements are designed to increase TSL, not turn people away.

Station slogans clearly demonstrate persuasive tactics: *More music/less talk. The best variety of hits from yesterday and today. We don't talk over your favorite songs.* These and other slogans are persuasive messages aimed at listeners. Every minute of every day on radio is persuasion. If the persuasive message is incorrect, listeners tune to another station.

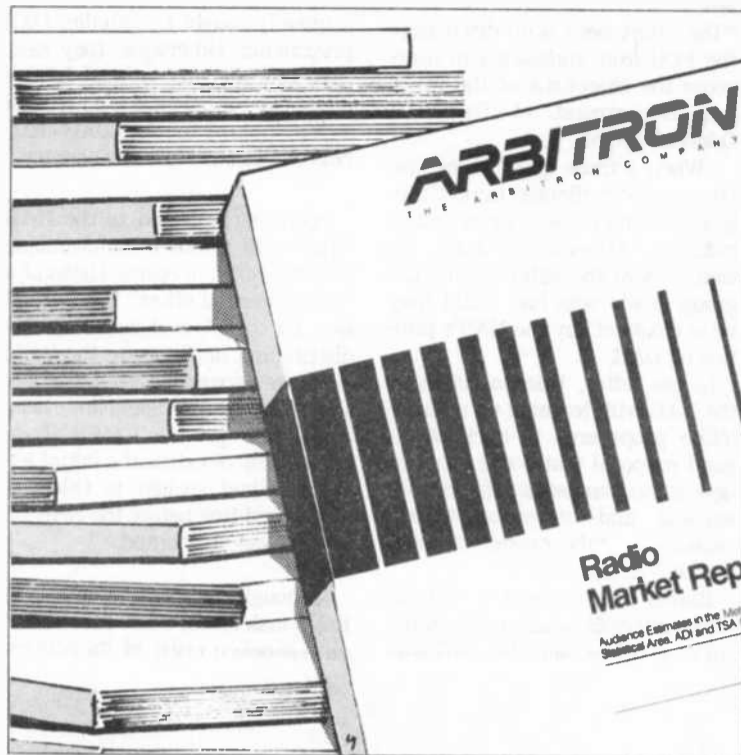
## Look At The Process

Since radio is persuasion, we need to know more about the process. For this, we can rely on decades of research in persuasion theory. For example, we know persuasion is almost never successful after only one exposure to a message. Sure, there are some instances where a single exposure may work: Call 987-1322 and receive \$1,000,000. Countless people will call after only one such message.

However, persuasion theory shows the process usually takes many exposures over an extended period of time. The problem is no one knows the exact number of exposures nor the exact amount of time necessary to persuade someone to do something or think in a certain way. How many automobile advertising messages must an average person be exposed to before deciding to buy a new car? Before choosing a long-distance telephone service? No one knows.

**Every minute of every day on radio is persuasion. If the persuasive message is incorrect, listeners tune to another station.**

Without such specific knowledge, the most effective persuasive approach is to *continually* expose people to a message. This is why many major companies advertise their products 365 days a year. Because successful advertisers admit they don't know when a potential customer will decide to buy, they communicate/persuade daily to ensure the best chance for success.



## Advertising Your Station

The radio manager's first-hand knowledge of persuasion shows that a consistent persuasive message has the best chance for success. Yet there are some people who don't understand the impor-

**Research to uncover what listeners want should be conducted when needed, not when Arbitron decides to start a new ratings period.**

tance of consistency and are disillusioned by advertising. How many times have radio AEs heard, "I tried radio advertising once, but it didn't work." A little background work usually reveals this person tried radio once to increase store traffic. Because no one came into the store after two or three spots were aired, radio as an advertising medium was perceived as a waste of money.

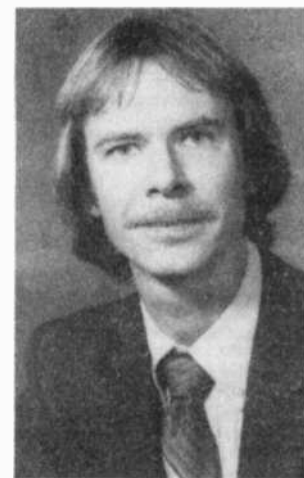
In such a scenario, the problem isn't with radio. Instead, the business owner has erroneously assumed: Persuasion is a simple process; ad agency or radio station copywriters know the *exact steps* necessary to persuade people; and radio commercials *alone* will sell products or services. None of these assumptions is true.

First, persuasion is not a simple process. If it were, we could all have our way with anyone we choose. Second, no one knows the exact steps necessary to persuade someone to behave or think a certain way. Finally, a radio station alone doesn't sell products and/or services. Radio has one function in the sales process — to communicate an advertiser's message to

listeners. It's the job of the business owner to sell goods and services. Radio is a sales tool, not a sales agent. Advertising on radio (or any other medium) is only communication and only one part of the total sales process. Anyone who thinks otherwise is attributing too much credit to advertising.

How does all of this relate to the phenomenon of conducting research only in the first and third quarters of the year? Persuading people to try a station or to listen more often is no different than trying to persuade someone to buy a product or service.

A persuasive campaign to capture and hold listeners must be constant. Since we know persuasion generally succeeds only after numerous exposures, daily exposure to the right product is the only logical approach to follow. Research to uncover what listeners want should be conducted *when needed*, not when Arbitron decides to start a new ratings period.



Roger Wimmer is President of Paragon Research, a Denver-based broadcast research firm specializing in customized programming and marketing research for radio stations nationally. He can be reached at (303) 922-5600.

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## Law To Tour States In September

**R**OL spoke with PAUL RODGERS and KENNEY JONES (aka the LAW), who recently released their self-titled album on Atlantic and are planning a U.S. tour in September.

"We'll focus on this album for touring," said Rodgers, "plus some of the material that we didn't squeeze onto the album — 'cos we've got some lovely songs that didn't get on there. Will we do stuff from our old bands? Well, that's a possibility, too."

Jones adds, "If the rehearsals are anything to go by, it's going to be very, very good."

### New Prince Titles Revealed

PRINCE fanzine *Dream Nation* has published the following probable track listing for his forthcoming "Diamonds And Pearls" album: "Jughead," "Last Dance," "Walk Don't Talk," "Strolling," "Preen," "Horny Pony Sex Dance," "Rave Unto The Joy Fantastic," "Spiritual World," "Power Fantastic," "Willing And Able," "Something Funky," and the title track.



Elvis Costello — under covers, under wraps?

### Lost Elvis LP?

"I actually recorded two albums last year," said ELVIS COSTELLO in a *Time Out* interview, explaining the gap between his "Spike" and "Mighty Like A Rose" LPs.

"Before working on new stuff, I got together with the tour band and a couple of other guys and just did a loose recording of covers. Maybe we'll put it out sometime, if it stands up to scrutiny. When the time is right or the plane goes down — whichever's first."

### Sinead's Special Song

SINEAD O'CONNOR spoke to *NME* about her new single, "My Special Child," written after she miscarried on tour last year.

"It's the song I'm proudest of writing," she said, "in that it's achieved everything I've ever wanted to say — or that I felt — and I just didn't want to sit on it for two years."

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at 47 Roebuck House, Stag Place, London SW1 E5BB; phone/fax (81) 661-2603.



### Hawkes-Harding Collaboration

On Monday (6/10), CHESNEY HAWKES will release "I'm A Man, Not A Boy" as the sequel to "The One And Only," which topped the UK chart for five weeks recently. The new single was co-written by Hawkes with NIGEL HINTON and singer/songwriter JOHN WESLEY HARDING and produced by ALAN SHACKLOCK.

### Bomb The Bass Back

BOMB THE BASS will release their first single under Rhythm King's new distribution deal with Sony Music on June 24. "Winter In July" will feature the vocals of LORETTA WOOD on a song produced and co-written by BTB leader TIM SIMENON. An LP called "Unknown Territory" will follow later in the year.

### Singles Scene

Singles just hitting the stores include the BANDERAS' follow-up to "This Is Your Life," titled "She Sells," and a reissue of the CHARLATANS' debut single, "Indian Rope," on Dead Dead Good Records. Original pressings of the latter track had been changing hands for up to £45.

Meanwhile, SILVER BULLET — EMI's hard-edged dance act who've hit the UK Top 40 with "Undercover Anarchist" and "20 Seconds To Comply" — will launch another chart assault June 24 with "Ruff Karnage."

Also aiming for a June 24 release are QUADROPHONIA, in the UK Top 20 recently with their self-titled debut hit. "Wave Of The Future" is another fast-paced dance instrumental taken from their debut album, "Cosmic Jam."



The Banderas — England's shaven grace?

### Carpets Lay Non-LP Tracks

While the new INSPIRAL CARPETS single — out Monday (6/10) — will be a DAVE BASCOMBE remix of "Please Be Cruel," the addi-



Kenney Jones & Paul Rodgers — the Law unto themselves.

tional tracks on various formats will be two new songs ("The Wind Is Calling Your Name" and "St. Kilda") not found on the group's current "The Beast Inside" LP.

### Stewart Sings Soul

ROD STEWART's follow-up to "Rhythm Of My Heart" is due out this week. "The Motown Song" features "Sweet Soul Music" on the

Also on Monday, NOMAD will release their "Changing Cabins" LP, which includes this year's hits "I Wanna Give You) Devotion" and "Just A Groove."

### Chart-Hyping Scandal

A major chart-hyping scandal broke in Britain this week as London and Rhythm King Records were fined by the BPI. London was fined £50,000 and Rhythm King £5,000 after Gallup (compilers of the BBC-used chart) detected unusual sales patterns in the performance of "More..." by the HIGH (London) and "Find 'Em, Fool 'Em, Forget 'Em" by S-EXPRESS (Rhythm King). Virgin is still being investigated over alleged hyping of LENNY KRAVITZ's "Always On The Run."

It's thought that freelance buying teams were employed to buy the singles in large quantities in order to improve their chart placings. The companies have three weeks to pay the fines. The BPI explained that Rhythm King incurred a smaller penalty because it was cooperative to the inquiries, whereas London was not.

London denied hyping the High record, which — after adjustment by Gallup — peaked at No. 67. Kravitz peaked at No. 41, and the S-Express record failed to make the Top 75. The fines are thought to be the largest ever imposed for chart hyping by the BPI. Will recent trade publication shifts to a similar point-of-sale chart in the States give rise to the same sort of abuses?

B-side and a live recording of OTIS REDDING's "Try A Little Tenderness" on the CD and 12-inch versions. The concert material was recorded at Stewart's Wembley Arena shows in April.

### Screaming Nomads?

On Monday (6/10), independent Glasgow band PRIMAL SCREAM follow up their UK Top 20 hits "Loaded" and "Come Together" with "Higher Than The Sun." The new track was produced by the ORB, whose own single, "Perpetual Dawn," was released this week.

## BRITAIN

LW TW

- |    |    |  |
|----|----|--|
| 4  | 1  | COLOR ME BADD/Wanna Sex You Up (Giant)   |
| 2  | 2  | CHER/The Shoop Shoop Song (It's In His Kiss) (Epic)  |
| 1  | 3  | CRYSTAL WATERS/Gypsy Woman (La Da Dee) (A&M PM)  |
| 6  | 4  | AMY GRANT/Baby, Baby (A&M)   |
| 3  | 5  | BEVERLEY CRAVEN/Promise Me (Epic)  |
| 13 | 6  | KYLIE MINOGUE/Shocked (PWL)  |
| 5  | 7  | SOFT CELL/Tainted Love/<br>MARC ALMOND/Where Did Our Love Go? (Some Bizzare)                         |
| 8  | 8  | R.E.M./Shiny Happy People (WB)   |
| 7  | 9  | CATHY DENNIS/Touch Me (All Night Long) (Polydor/PG)  |
| 9  | 10 | DANNI MINOGUE/Success (MCA)  |
| —  | 11 | MADONNA/Holiday (Sire/WB)  |
| —  | 12 | TECHNOTRONIC I/REGGIE/Move That Body (ARS)   |
| 10 | 13 | KLF/Last Train To Trancentral - Live From The Lost Continent/<br>The Iron Horse (KLF Communications) |
| —  | 14 | QUEEN/Headlong (Parlophone/EMI)  |
| —  | 15 | M.C. HAMMER/Yo! Sweetness (Capitol)  |
| —  | 16 | SONIA/Only Fools (Never Fall In Love) (IQ)   |
| 14 | 17 | DEACON BLUE/Your Swaying Arms (Columbia)   |
| 17 | 18 | SIMPLE MINDS/See The Lights (Virgin)   |
| —  | 19 | PET SHOP BOYS/Jealousy (Parlophone/EMI)  |
| 11 | 20 | NEW KIDS ON THE BLOCK/Call It What You Want (Columbia)   |

### Moving Up

KRAFTWERK/The Robots (EMI)  
DOORS/Light My Fire (Elektra)  
POP WILL EAT ITSELF/92°F Boilerhouse (RCA)  
KIRSTY MacCOLL/Walking Down Madison (Virgin)  
KENNY THOMAS/Thinking About Your Love (Coo!tempo/Chrysalis)

The Network Chart, courtesy MRIB

## AUSTRALIA

LW TW

- |   |    |  |
|---|----|--|
| 1 | 1  | DARYL BRAITHWAITE/<br>Horses           |
| 2 | 2  | RATCAT/Don't Go Now                    |
| 3 | 3  | JIMMY BARNES/When Your<br>Love Is Gone |
| 4 | 4  | SCREAMING JETS/Better                  |
| 5 | 5  | WENDY MATTHEWS/Let's Kiss              |
| 6 | 6  | JAMES REYNE/Slave                      |
| — | 7  | ROXUS/Where Are You Now                |
| — | 8  | CROWDED HOUSE/Chocolate<br>Cake        |
| — | 9  | BABY ANIMALS/Early Warning             |
| — | 10 | INXS/By My Side                        |

### Most Added

DARYL BRAITHWAITE/Higher Than Hope  
JOHNNY DIESEL/Love Junk

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104.7/Canberra, and 2 KIX 106/Canberra.

## CANADA

LW TW

- |    |    |  |
|----|----|--|
| 1  | 1  | GLASS TIGER/Animal<br>Heart              |
| 2  | 2  | CELINE DION/The Last To<br>Know          |
| 3  | 3  | WEST END GIRLS/Not Like<br>Kissing You   |
| 4  | 4  | ALANIS/Too Hot                           |
| 6  | 5  | CANDI & THE BACKBEAT/<br>Friends Forever |
| 8  | 6  | KISH/I Rhyme The World In 80<br>Days     |
| 9  | 7  | WORLD ON EDGE/Wash The<br>Rain           |
| —  | 8  | RIK EMMETT/World Of Wonder               |
| 10 | 9  | ALIAS/The Power                          |
| —  | 10 | MITSOU/Dis Moi Dis Moi                   |

### Most Added

GLASS TIGER/The Rhythm Of Your Love  
WORRALL/Heat Of The Night  
YOUNG SAINTS/Weight Of The World

Top 10 Canadian CHR hits courtesy  
The Record (418) 533-9417.



DAN O'DAY

## AIR PERSONALITIES

# Creating A Morning Team

Team shows have two primary advantages over one-voice shows:

- With someone to interact with, the air personality is able to move away from the "announcer/DJ" role and reveal more of his genuine personality.

- With two or more people on the show, there's a greater likelihood of any individual listener having someone who represents his point of view.

When consulting morning shows, I stress above all else the importance of transforming a morning group or gang into a morning team. The first step toward becoming a team is: **Position the characters on your show.**

By "character," I don't mean funny voices. Every voice on your station — air personality, newscaster, traffic reporter, contest winner — is a character. For most of your listeners, it's a disembodied voice. They don't know how that person appears or acts in real life. So they use their imaginations to turn a "voice" into a human character.

### Offer Contrasts

Each person on the show should have a unique attitude. One might be the redneck, another the bleeding-heart liberal, another the egg-head, another the jock . . .

**Deliberately balance your show so listeners always have someone to identify with.**

Deliberately balance your show so listeners always have *someone* to identify with. Most "group" morning shows feature two, three, or four voices — but they all speak with the same *internal* voice; they have only one point of view.

This single, inbred viewpoint leads to such exciting exchanges as:

Voice 1: "Boy, Dan Quayle sure is stupid!"

Voice 2: "Yeah, what an idiot!"

Voice 3: "You can say that again! How'd he ever get to be vice president?"

**ATTENTION JOCKS!** If you think I should be writing about you, let me hear why! Comments, suggestions, questions, and complaints are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks I receive, but I'd love to hear what you're doing.

**Every voice on your radio station — DJ, newscaster, traffic reporter, contest winner — is a character.**

Voice 4: "I sure hope George Bush stays healthy!"

It's been said, "If you and I agree on everything, then one of us is superfluous." Some of your listeners are Quayle supporters, and you do need to recognize some people think he's fully qualified to be a heartbeat away from the presidency.

This isn't to say a morning show should strive to be evenly balanced; you're there to entertain, not to present an even-handed public affairs show. You don't have to give equal time to a team member who supports Quayle. You should, however, create a structure which allows the dissenting point of view to be heard. It might come from a team member ("Dan, you're full of it. I'd rather have Quayle as VP than you!"), a listener who calls to defend Quayle from your vicious attacks, a fictitious character . . . or from someone posing as a listener/Quayle fan.

## Professional Packaging Isn't Cheap

A recent column ("How Not To Apply For A Job," R&R 5/10) generated a surprising number of calls and letters. Many came from PDs and managers endorsing my suggestion that a less-than-professional presentation is likely to generate a less-than-favorable response.

One New England DJ who's looking for a new job took exception, however, to my suggestion that both padded envelopes and plastic cassette cases should be used:

*I found your column informative and interesting, but it leaves me asking the following: What are we jocks on a strict budget supposed to do? Have you checked out current postage rates for these packages?*

*It costs me an average of 75 cents to send a bare-bones pack containing an unboxed cassette, resume, letter, and bio. All in a regular, 9x12 unpadded envelope. It would cost well over a buck to add the plastic case for the tape and the padded pouch, plus the added price of buying the padded ones. All of this out of a very limited budget.*

### Character Witnesses

Once the characters are defined, be true to them. If you come up with a great line, but your on-air persona would never say it, you can't deliver it. No matter how wonderfully funny the opportunity, you always need to protect your character.

Let's say you're positioned on-air as a feminist, and you just heard a very funny sexist joke. You can't tell it. But you can:

- Have another team member tell it — and then you can react negatively to such sexism.

**Once the characters are defined, be true to them. If you come up with a great line, but your on-air persona would never say it, you can't deliver it.**

- Tell it to a request line caller, have that caller "tell it" to you and your audience, and then react with in character.

- Attribute it to a third party and then disavow it: "I can't believe what my brother-in-law said at dinner last night. Get a load of what this guy thinks is funny . . ."

## On-Air Game Book

To create a morning team instead of just a group, humanize your characters by:

- Giving each person a unique attitude
- Stressing different viewpoints
- Making sure listeners relate to at least one character
- Being true to your character
- Maintaining newscaster's credibility
- Setting a goal for each break

A few years ago I saw Howard Stern on David Letterman's TV show. Letterman asked him, "Besides yourself, who else do you like on the radio today?"

Stern replied, "Nobody. I'm the only one who's any good."

Letterman said, "All right, fine. When you were growing up — long before you went into radio — who did you listen to? Who influenced you?"

Now at this point it's obvious that anyone with even a shred of humility will take the time to acknowledge his boyhood heroes. Without missing a beat, Stern said, "Nobody. I'm the only decent thing that's ever been on the radio." Only a complete jackass would say something like that on network TV.

I was very impressed.

Stern must've been tempted to pay tribute to someone . . . maybe Dan Ingram or Alan Freed . . . but that would have been out of character for him, and Stern has achieved his success by clearly defining and protecting his character.

### Character Credibility

Your newscaster's character probably should be defined by a

**Too often group shows don't know what their goal in a given break is — which makes it very difficult for them to know when they've reached it.**

single word: credibility. It's difficult for a newscaster to be credible with the audience if she also is expected to be the focus of oral sex jokes.

The morning team should help protect your newscaster's credibility by not surprising him with questions. A couple of years ago I was in Nashville conducting a seminar — during the coldest March anyone there could remember. Everyone was talking about it. I listened to a local radio newscaster give the weather forecast. He and the two air personalities marveled at the low temperatures.

Then one of the DJs asked him, "When's the last time the temperature dropped this low in Nashville in March?" — and the newscaster didn't know. He sounded foolish, and it was the DJ's fault. Your newscaster is the informed voice of authority; make sure he or she knows the answer *before* you ask the question.

A morning show team is like a basketball team: In every break, you should have a specific goal. As you move down court, you pass and dribble, always moving toward that goal. Once you reach the end of the court, you don't keep dribbling and passing just for the heck of it. Your objective is to make your shot as quickly and cleanly as possible.

Too often group shows don't know what their goal in a given break is — which makes it very difficult for them to know when they've reached it.

Dan O'Day, author of "Personality Radio," consults a limited number of radio stations and conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767.

world. For an advertised job, the PD might receive several hundred tapes and resumes. The PD will make three piles before listening: (1) jocks he's heard of or those from larger markets than his own; (2) those who command his attention in a positive manner (professional appearance); and (3) "other" packages — the largest of the three.

At no time is the PD tempted to move a package from the third pile to the first simply because he realizes the jock doesn't make as much money as some other people and, therefore, should be judged as equal.

That, in my view, is reality. Yes, I do know how much it costs to mail such a professionally designed package. Your choice is between saying, "It's very expensive to mail professional-looking job packages, but I'm determined to make the best impression possible," or "It's very expensive to mail professional-looking job packages, so I won't do it."

But radio, as you've no doubt discovered, rarely is a perfect





RANDALL BLOOMQUIST

## Expanding The Ranks Of Female Talk Hosts

In recent weeks, all the names in Talk radio news have been female: Sally Jessy Raphael steps down at ABC and is replaced by Deborah Norville. Cyndi Garvey becomes interim host while Norville finishes maternity leave. Lee Mirabal succeeds Neil Myers on Talknet . . . .

Doubtless these women have scaled the heights of the talk profession. Unfortunately, critics say their success also points up the plight of female talk personalities, who are too often limited to advice programs and remain woefully underrepresented among the ranks of daytime general interest or news-oriented talk hosts.

"I didn't believe it at first, but now I do," says Talk consultant Bill McMahon. "It's tough out there for a woman unless she wants to do a touchy-feely advice-type show."

### Prime-Time Shortage

Although the exact number of women hosting news-oriented or general interest programs is unknown, an informal R&R survey



Kris Olinger

Only nine of the 54 Top 50 market stations contacted (16%) have more than one woman talker working during this "prime time." Eight of those stations employ two women while the ninth, KOA/Denver, has three women in daytime shifts. Twenty stations (37%) employ no female hosts in prime time. The 54 stations employ a total of 44 female daytime hosts, an average of .81 per station.

While Talk PDs and consultants agree this situation must change — for both the good of the format and because it's the right thing to do — they admit would-be female hosts still face daunting obstacles. Among those hurdles are the format's history of gender stereotyping, lingering audience resistance to opinionated women, and a lack of professional growth opportunities — all of which have combined

to limit the pool of qualified female talkers.

PDs contacted for this story estimate that females account for only one-tenth of the demo tapes they receive. "There just aren't huge numbers of women applying [for talk host jobs]," notes KOA/Denver PD Kris Olinger.

The only way to boost those numbers, the experts say, is to attack the barriers women face with new thinking on the part of both Talk managers and women who want to become talk hosts.

According to KING/Seattle PD Brian Jennings: "We need to sit down as a group and say, 'This [lack of female hosts] isn't reality. We have to do something about it.' There needs to be more commitment."



Scott Burton

### The Gender Trap

Traditionally, the first hazard has been the format's history of assuming that all women have non-controversial, "nurturing" personalities and are thus suited for only two on-air roles — newscaster or advice-giving talk host. While aspiring female talk stars may be tempted to accept such positions "just to get a foot in the business," those jobs seldom lead to the talk mountaintop.

"Talk has become much more confrontational and opinion-driven since the debut of Rush Limbaugh," says KFBK/Sacramento PD Lucy Thomas. "Unfortunately, while women have been working in this format for years, they aren't doing the jobs that teach you what

you need to know to be a good talk host. Being a news anchor doesn't help develop showmanship or teach you to develop and defend strong opinions."

### Putting The Fringe To Use

Observers note one solution to this problem would be for Talk stations to use their weekend and late-night shifts to cultivate promising but inexperienced talent, including women. KTAR/Phoenix mid-afternoon host Jami McFerren, a one-time TV news anchor, is the product of such a system. Similarly, WLS/Chicago is currently using its evening slot to give former station news person Catherine Johns an opportunity to develop her talent for talk.

Meanwhile, says KSTP/St. Paul afternoon host Turi Ryder, aspiring women talkers need to stop selling themselves short and start doing what's necessary to succeed, including such unpleasanties as small market work and frequent job changes.

"If you want to be the star act, be the star act — even if you have to start out as the star act in Podunk," advises Ryder, a veteran CHR jock-turned-talk host. "Because if you let management know you'll settle for the supporting role, that's what they'll give you every time."

KTAR PD Scott Burton concurs: "Women need to declare they want to be talk hosts. Just because you've never done it doesn't mean you can't do it."



Turi Ryder

But even women who earn their host stripes in a small market may still have trouble moving up the ladder to a weekday news or general interest show. According to consultant McMahon, that's because too many male programmers still can't filter out long-held gender biases when they evaluate talent: "[Programmers] will say, 'I want to hire a woman host who has strong opinions, who's aggressive, etc. But when they hear that coming from a woman it sounds man-like, and they aren't comfortable with it.'"

**“It's tough out there for a woman unless she wants to do a touchy-feely advice-type show.**

**—Bill McMahon**

### Public Beefs

Programmers aren't the only ones who suffer such cognitive dissonance when it comes to female talk hosts. Experienced veterans say stations that hire a female for a high-visibility talk slot must be prepared to defend her against loud — even venomous — listener criticism.

"By and large, society still thinks of talk hosts as being male; as having quick opinions and defending them aggressively," says KING's Jennings. "But when a woman has those traits, there seems to be some latent public problem with that."

Jennings cites the case of KING midday host Chris Brecher, who receives the station's highest 12+ ratings and its most vicious listener complaints, primarily from older males. Although the gripes ostensibly stem from Brecher's somewhat liberal views, Jennings thinks there's more to it. "I frequently detect [sexist] references in their remarks. [The equally outspoken] Mike Siegel doesn't get complaints like this."

In addition to grousing about the content of a woman's show, listeners may also complain about how she sounds. While this feedback is usually couched in aesthetic terms — a woman's voice just doesn't sound good on radio — programmers again see sexism as the real source of such grumbling. "Male voices are heard as more authoritative," explains KTAR's Burton.

As petty as the voice complaint might sound, Burton says some programmers take it seriously enough that they're reluctant to schedule back-to-back female-hosted shows — thus limiting opportunities for women on their stations.

### Rosy Outlook?

Despite this litany of challenges, most observers are confident women will make steady gains in the coming years as the female talent pool expands, gender biases continue to fade, and the trend toward cultural pluralism grows. (One good omen is ABC's announcement that Deborah Norville's show will not focus on advice and personal relationships.)

"This new generation of women in talk is more assertive," says KFBK's Thomas. "They won't accept the excuse that they haven't had enough experience. I also think listeners are going to demand a diversity of viewpoints beyond that of men. The audience is going to force the format's hand."

Research assistance provided by Deborah White:

“

**Women . . . aren't doing the jobs that teach you what you need to know to be a good talk host.**

**—Lucy Thomas**

”

indicates that few large market stations have more than one female host working in the all-important 6am-7pm period.

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**This [lack of female hosts] isn't reality. We have to do something about it.**

**—Brian Jennings**

”



JOEL DENVER

ARBITRON/BIRCH 12+ SCORECARD

## CHR's Winter Of Discontent

Like snowballs melting in the sun, CHR 12+ scores in the Top 100 markets continued their slide in the winter '91 books. The picture was equally glum in both Arbitron and Birch.

### War Factor

Needless to say, the Persian Gulf war had an impact on CHR in some markets. The spring books will afford a more complete perspective on the war's influence. Then the format will have only its own strength and appeal within the marketplace to thank for its numbers.

## The Downs And Ups

Rather than simply tag stations as mainstream or dance, I considered their overall leans and categorized them by their most recent playlists, separating them into those two categories for this breakout.

Upward shares were added and subtracted against downward shares to give the overall 12+ gain/loss figures below. Keep in mind that while Birch shows a greater loss in total shares than Arbitron does, Birch shares are generally larger to begin with.

	ARBITRON	BIRCH
MAINSTREAM	UP-47 (46%)	UP-36 (36%)
	DN-53 (52%)	DN-63 (62%)
	FL- 2 (2%)	FL- 2 (2%)
DANCE	UP-19 (44%)	UP-22 (51%)
	DN-23 (54%)	DN-19 (44%)
	FL- 1 (2%)	FL- 2 (5%)
OVERALL	UP-66 (46%)	UP-58 (40%)
	DN-76 (52%)	DN-82 (57%)
	FL- 3 (2%)	FL- 4 (3%)
<b>12+ AQH PERFORMANCE</b>		
MAINSTREAM	-9.1	-20.6
DANCE	-7.9	+0.1
OVERALL	-17.0	-20.5

## Winter '91 Scoreboard

### P1 EAST MARKETS

	ARBITRON		BIRCH	
B104 (WBSB)/Baltimore	5.0-5.0	(FLAT)	6.1-4.6	(-1.5)
WZOU/Boston	7.2-6.9	(-0.3)	9.2-10.5	(+1.3)
WXKS-FM/Boston	5.7-6.7	(+1.0)	8.0-7.1	(-0.9)
WBLI/Long Island	4.4-5.6	(+1.2)	5.5-3.7	(-1.8)
HOT97 (WQHT)/New York	4.1-3.7	(-0.4)	5.3-5.0	(-0.3)
MOJO (WPLJ)/New York	2.2-2.0	(-0.2)	2.8-2.7	(-0.1)
Z100 (WHTZ)/New York	4.7-3.6	(-1.1)	4.4-4.4	(FLAT)
WEGX/Philadelphia	3.7-4.2	(+0.5)	4.8-6.1	(+1.3)
WIOQ/Philadelphia	4.8-5.2	(+0.4)	7.4-7.8	(+0.4)
B94 (WBZZ)/Pittsburgh	6.9-7.9	(+1.0)	9.3-8.1	(-1.2)
WMXP/Pittsburgh	3.2-3.8	(+0.6)	3.6-4.0	(+0.4)
PRO-FM (WPRO)/Providence	9.6-9.1	(-0.5)	12.6-11.3	(-1.3)
Fun107 (WFHN)/Providence	2.9-2.1	(-0.8)	2.4-3.3	(+0.9)
WWKX/Providence	2.6-2.8	(+0.2)	5.4-3.9	(-1.5)
WAVA/Washington	4.0-3.8	(-0.3)	4.9-4.6	(-0.2)
WPGC-FM/Washington	8.1-7.3	(-0.8)	10.8-11.8	(+1.0)

### P1 SOUTH MARKETS

PWR99 (WAPW)/Atlanta	8.2-7.5	(-0.7)	10.8-8.7	(-2.1)
KEGL/Dallas	4.2-4.4	(+0.2)	4.4-4.4	(FLAT)
PWR95 (KHYI)/Dallas	4.0-3.1	(-0.9)	5.1-3.8	(-1.3)
KHMX/Houston	6.6-4.2	(-2.4)	6.3-5.2	(-1.1)
KKBQ/Houston	4.2-4.6	(+0.4)	5.7-5.8	(+0.1)
KRBE/Houston	3.2-3.3	(+0.1)	4.1-4.0	(-0.1)
PWR96 (WPOW)/Miami	4.9-5.8	(+0.9)	6.8-8.0	(+1.2)
Y100 (WHYI)/Miami	3.6-3.5	(-0.1)	3.4-4.0	(+0.6)
B97 (WEZB)/New Orleans	9.2-8.5	(-0.7)	12.8-12.0	(-0.8)
WNVZ/Norfolk	6.1-6.9	(+0.8)	9.6-6.6	(-3.0)
KSAQ/San Antonio	4.3-4.8	(+0.5)	6.4-6.3	(-0.1)
KTFM/San Antonio	9.0-10.1	(+1.1)	10.1-12.7	(+2.6)
PWRPIG (WFLZ)/Tampa	7.4-5.5	(-1.9)	12.5-14.1	(+1.6)
Q105 (WRBQ)/Tampa	6.3-6.5	(+0.2)	7.0-5.7	(-1.3)

### P1 MIDWEST MARKETS

B96 (WBBM-FM)/Chicago	6.2-6.9	(+0.7)	9.1-8.6	(-0.5)
HOT94.7 (WYDZ)/Chicago	2.1-1.6	(-0.5)	2.6-2.2	(-0.4)
Q102 (WKRQ)/Cincinnati	9.8-10.3	(+0.5)	12.6-11.4	(-1.2)
WJMO-FM/Cleveland	3.5-2.7	(-0.8)	4.4-5.9	(+1.5)
WPHR/Cleveland	5.2-5.6	(+0.4)	7.8-7.1	(-0.7)
WNCI/Columbus	10.9-11.7	(+0.8)	12.2-14.8	(+2.6)
WWHT/Columbus	DNS-2.2	(+2.2)	0.8-1.1	(+0.3)
WDFX/Detroit	2.8-3.6	(+0.8)	5.2-5.9	(+0.7)
WHYT/Detroit	4.9-4.2	(-0.7)	6.9-6.5	(-0.4)
WZPL/Indianapolis	10.4-11.6	(+1.2)	13.7-12.1	(-1.6)
KBEQ/Kansas City	5.1-5.2	(+0.1)	8.4-7.3	(-1.1)
KXXR/Kansas City	4.4-3.4	(-1.0)	3.7-3.2	(-0.5)
Hot102 (WLUM)/Milwaukee	9.5-8.0	(-1.5)	11.9-13.9	(+2.0)
KDWB/Minneapolis	6.6-7.5	(+0.9)	8.5-8.0	(-0.5)
KHTK/St. Louis	2.0-1.5	(-0.5)	4.3-2.3	(-2.0)
WKBQ/St. Louis	5.0-4.8	(-0.2)	6.7-7.2	(-0.5)

### P1 WEST MARKETS

	ARBITRON		BIRCH	
KEZY/Anaheim	1.2-1.3	(+0.1)	1.6-1.4	(-0.2)
KS104 (KQKS)/Denver	5.7-5.4	(-0.3)	7.1-9.4	(+2.3)
Y108 (KRXY)/Denver	4.4-4.1	(-0.3)	5.9-6.7	(+0.8)
KIIS/Los Angeles	5.1-4.7	(-0.4)	6.0-5.7	(-0.3)
Pirate (KQLZ)/Los Angeles	2.7-3.0	(+0.3)	4.2-3.2	(-1.0)
PWR106 (KPWR)/Los Angeles	4.5-3.5	(-1.0)	5.9-5.1	(-0.8)
KKFR/Phoenix	4.1-4.9	(+0.8)	6.0-7.2	(+1.2)
Y95 (KOY-FM)/Phoenix	4.0-4.2	(+0.2)	5.0-5.1	(+0.1)
KZZP/Phoenix	3.8-3.1	(-0.7)	4.9-3.5	(-1.4)
KKRZ/Portland	8.1-7.3	(-0.8)	12.1-10.3	(-1.8)
KXYQ/Portland	3.6-3.5	(-0.1)	5.3-4.7	(-0.6)
KGII/Riverside	7.5-6.7	(-0.8)	12.1-12.6	(+0.5)
FM102 (KSFM)/Sacramento	7.3-7.3	(FLAT)	11.1-11.2	(+0.1)
KWOD/Sacramento	2.9-2.7	(-0.2)	2.9-5.4	(+2.5)
HOT949 (KZHT)/Salt Lake City	3.3-2.6	(-0.7)	4.0-4.0	(FLAT)
KISN/Salt Lake City	4.6-5.7	(+1.1)	4.8-5.6	(+0.8)
Q995 (KLTV)/Salt Lake City	2.0-2.4	(+0.4)	1.9-2.5	(+0.6)
Q106 (KKLQ)/San Diego	7.7-7.4	(-0.3)	8.8-7.6	(-1.2)
Z90 (XHTZ)/San Diego	3.1-2.6	(-0.5)	5.2-7.3	(+2.1)
KMEL/San Francisco	5.2-6.2	(+1.0)	7.9-7.4	(-0.5)
(X100) KXXX/San Francisco	2.6-1.9	(-0.7)	3.5-2.1	(-1.4)
HOT977 (KHQT)/San Jose	5.4-5.5	(+0.1)	8.4-6.1	(-2.3)
KWSS/San Jose	2.2-2.9	(+0.7)	2.5-2.6	(+0.1)
PLZ/Seattle	7.0-6.0	(-1.0)	6.6-8.4	(+1.8)
KUBE/Seattle	5.2-4.8	(-0.4)	7.9-6.5	(-1.4)

### P2 EAST MARKETS

FLY92 (WFLY)/Albany	10.2-8.6	(-1.6)	11.8-12.4	(+0.6)
WVKZ/Albany	3.0-2.3	(-0.7)	4.5-4.3	(-0.2)
WAEB-FM/Allentown	6.7-6.9	(+0.2)	8.4-8.2	(-0.2)
WHXT/Allentown	6.4-5.9	(-0.5)	9.1-8.5	(-0.6)
WKSE/Buffalo	6.9-8.0	(+1.1)	7.9-7.6	(-0.3)
WMJQ/Buffalo	5.8-6.3	(+0.5)	6.3-6.6	(+0.3)
WNNK/Harrisburg	12.9-15.4	(+2.5)	15.0-17.1	(+2.1)
TIC-FM (WTIC-FM)/Hartford	9.0-9.3	(+0.3)	15.8-10.5	(-5.3)
WKSS/Hartford	5.4-6.1	(+0.7)	7.7-6.3	(-1.4)
98PX (WPXY)/Rochester	10.5-9.5	(-1.0)	11.6-11.0	(-0.6)
93Q (WNTQ)/Syracuse	11.1-9.3	(-1.8)	12.2-10.1	(-2.1)
WKRZ/Wilkes-Barre	15.0-15.6	(+0.6)	19.2-22.0	(+2.8)
WWRB/Wilkes-Barre	2.6-2.4	(-0.2)	4.4-3.3	(-1.1)

### P2 SOUTH MARKETS

B93 (KBTS)/Austin	7.0-7.1	(+0.1)	7.9-7.0	(-0.9)
KHFI/Austin	7.9-7.6	(-0.3)	8.0-12.1	(+4.1)
WFME/Baton Rouge	8.1-12.1	(+4.0)	11.1-11.0	(-0.1)
I95 (WAPI-FM)/Birmingham	7.7-8.1	(+0.4)	9.9-8.9	(-1.0)
KIX106 (WKXX)/Birmingham	4.9-5.1	(+0.2)	5.3-6.4	(+1.1)
WSSX/Charleston	7.1-7.7	(+0.6)	9.4-8.3	(-1.1)
WCKZ/Charlotte	6.6-7.5	(+0.9)	10.2-12.0	(+1.8)
KZ106 (WSKZ)/Chattanooga	10.3-9.6	(-0.7)	14.2-9.9	(-4.3)



# ONLY A HEARTBEAT

the first single  
from the Charisma debut album

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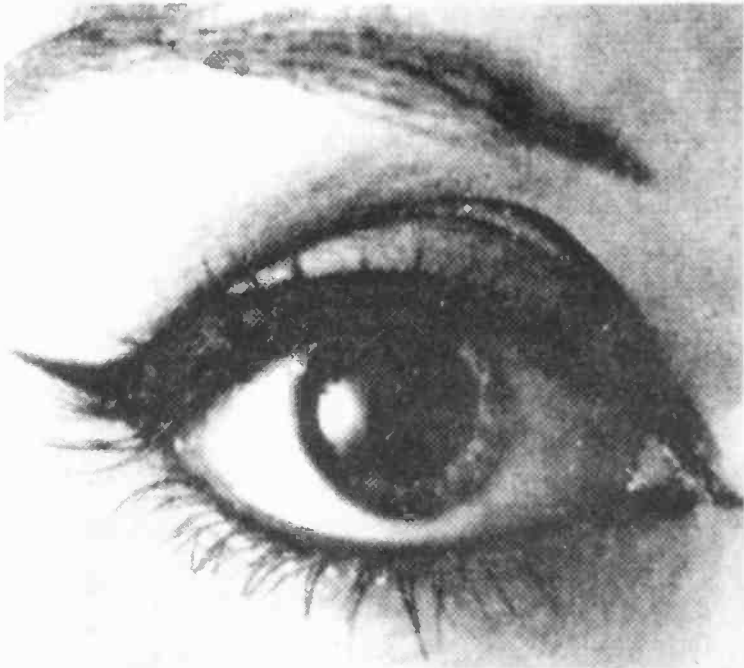
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CHR SIGNIFICANT ACTION 22/16



# The La's

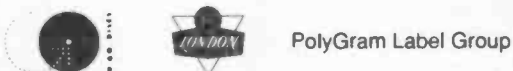
## "There She Goes"

Added To **TV BUZZ BIN!**

### EARLY CHR BELIEVERS

- WBBQ add**
- CK105 add**
- KKHT add**
- KWOD add**
- WPRR add**
- KQIZ add**
- WJMX add**
- KISR add**
- KCHX add**
- KNOE add**
- KNIN add**
- KFBQ add**
- KTMT add**
- KZOZ add**

Produced by Bob Andrews  
Mixed by Steve Lillywhite



PolyGram Label Group

# CHR

## Winter '91 Scoreboard

Continued from Page 34

### P2 SOUTH MARKETS (Continued)

	ARBITRON		BIRCH	
WNOK/Columbia, SC	11.5-8.4	(-3.1)	9.4-9.9	(+0.5)
YES97 (WYYS)/Columbia, SC	3.0-3.1	(+0.1)	3.1-1.9	(-1.2)
WKZL/Greensboro	4.5-5.1	(+0.6)	4.8-5.5	(+0.7)
WKSI/Greensboro	4.6-4.5	(-0.1)	5.4-4.7	(-0.7)
WBBO/Greenville, SC	1.7-2.3	(+0.6)	1.7-0.8	(-0.9)
WRHT/Greenville, NC	3.2-2.6	(-0.6)	NA	
WAPE/Jacksonville	11.3-9.5	(-1.8)	11.8-11.7	(-0.1)
WQUT/Johnson City	16.5-20.0	(+3.5)	21.6-24.9	(+3.3)
WOKI/Knoxville	9.5-10.9	(+1.4)	13.7-12.3	(-1.4)
KKYK/Little Rock	4.4-5.3	(+0.9)	6.5-4.3	(-2.2)
KZOU/Little Rock	4.9-4.7	(-0.2)	8.1-7.5	(-0.6)
WDJX/Louisville	7.5-7.3	(-0.2)	7.4-9.0	(+1.6)
WZKS/Louisville	3.4-3.9	(+0.5)	5.7-5.2	(-0.5)
KBFM/McAllen	14.0-13.1	(-0.9)	18.2-16.8	(-1.4)
KRGY/McAllen	2.8-3.7	(+0.9)	3.7-6.9	(+3.2)
FM100 (WMC-FM)/Memphis	8.5-6.8	(-1.7)	8.8-9.6	(+0.8)
WABB/Mobile	10.8-9.5	(-1.3)	12.2-10.1	(-2.1)
Y107 (WYHY)/Nashville	11.4-10.4	(-1.0)	14.3-13.6	(-0.7)
WOMX/Orlando	5.4-4.8	(-0.6)	8.9-4.3	(-4.6)
XL1067 (WXXL)/Orlando	3.9-3.7	(-0.2)	4.2-4.4	(+0.2)
G105 (WDCG)/Raleigh	7.0-7.9	(+0.9)	6.7-7.1	(+0.4)
WRVQ/Richmond	10.5-9.6	(-0.9)	10.5-8.6	(-1.9)
K92 (WXLK)/Roanoke	19.3-16.3	(-3.0)	23.8-23.0	(-0.8)
K107 (KAYI)/Tulsa	6.0-6.0	(FLAT)	6.7-7.3	(+0.6)
KMYZ-FM/Tulsa	7.3-6.4	(-0.9)	10.4-10.8	(+0.4)
WOVV/West Palm Beach	3.6-5.1	(+1.5)	4.0-5.8	(+1.8)

### P2 MIDWEST MARKETS

WKDD/Akron	6.7-4.0	(-2.7)	7.9-6.8	(-1.1)
WGTZ/Dayton	9.1-8.5	(-0.6)	14.1-13.7	(-0.4)
WGRD/Grand Rapids	9.1-9.7	(+0.6)	11.2-14.5	(+3.3)
WVIC/Lansing	13.3-14.6	(+1.3)	13.0-13.9	(+0.9)
WGOR/Lansing	5.3-3.7	(-0.6)	6.0-5.9	(-0.1)
KJ103 (KJYO)/Oklahoma City	7.3-9.0	(+1.7)	9.6-11.1	(+1.5)
Z99 (KZBS)/Oklahoma City	5.9-4.2	(-1.7)	7.3-4.7	(-2.6)
KQKQ/Omaha	11.5-9.5	(-2.0)	12.6-11.5	(-1.1)
KXKT/Omaha	4.9-3.5	(-1.4)	7.1-6.3	(-0.8)
WRQN/Toledo	9.6-9.5	(-1.0)	11.5-13.1	(+1.6)
KKRD/Wichita	11.6-8.7	(-2.9)	12.3-11.5	(-0.8)
KYQQ/Wichita	0.5-1.3	(+0.8)	1.6-1.5	(-0.1)
WHOT-FM/Youngstown	10.2-13.1	(+2.9)	12.2-13.2	(+1.0)

### P2 WEST MARKETS

KKSS/Albuquerque	7.7-7.0	(-0.7)	14.9-14.9	(FLAT)
KKXX/Bakersfield	13.8-13.9	(+0.1)	19.1-19.3	(+0.2)
KATM/Colorado Springs	5.6-4.2	(-1.4)	6.3-7.5	(+1.2)
KIKX/Colorado Springs	7.5-4.2	(-3.3)	6.1-5.7	(-0.4)
KKMG/Colorado Springs	6.3-7.5	(+1.2)	14.3-16.6	(+2.3)
KPRR/El Paso	11.5-10.5	(-1.0)	16.2-14.3	(-1.9)
B95 (KBOS)/Fresno	9.6-5.5	(-4.1)	13.7-10.4	(-3.3)
PWR102 (KQPW)/Fresno	2.5-4.4	(+1.9)	2.8-5.2	(+2.4)
KIKI (194)/Honolulu	9.9-9.3	(-0.6)	11.9-13.8	(+1.9)
KQM-QA/F/Honolulu	9.3-8.7	(-0.6)	8.1-7.3	(-0.8)
KLUC-A/F/Las Vegas	8.6-9.0	(+0.4)	11.5-11.7	(+0.2)
KYRK/Las Vegas	5.1-4.7	(-0.4)	8.3-5.8	(-2.5)
KDON/Sallnas-Monterey	10.4-11.1	(+0.7)	14.1-15.9	(+1.8)
KRQ/Tucson	15.1-14.8	(-0.3)	23.7-21.0	(-2.7)

## MOTION

• Rob Holloway has been named MD/PM driver at KDON/Monterey-Salinas, replacing Efrén Sifuentes (now at KMEL/San Francisco).

• WYKS/Gainesville, FL afternooner Jim Fox adds MD chores.

KIXY/San Angelo, TX boosts AE Jay Michaels to mornings/Production Director following Tab Allen's exit . . . Jo Jo Wright leaves middays at WTFX/Madison for nights at WKBQ/St. Louis, replacing Jimmy Page. TFX PD Chris Kelly needs T&Rs ASAP . . . WTHT/Portland, ME PD Ziggle Peizer will handle music as MD Tom Russell leaves.

Scott Chase moves his weekend show from WFLZ (Power Pig)/Tampa to crosstown WMTX (Mix 96) . . .

KIKX/Colorado Springs names Rod Simone AM news anchor as Burton Danson exits . . . XHTZ (Z90)/San Diego night driver Garley Charley becomes Music Assistant . . . Hinda Mitchell exits WNCI/Columbus to become Promotions Director at WKDD/Akron . . . KKSS/Albuquerque swing personality Lisa Dent is now Music Assistant.

WJLQ/Pensacola night rocker Terry Young becomes MD and moves to mornings . . . KQHT/Grand Forks, ND MD Shelly Carr steps down to concentrate on middays/production . . . KEYS (AM)/Corpus Christi PM driver Jim Lago adds a morning show gig at FM sister KZFM . . . Leif Erickson, last at WLOL/Minneapolis, takes middays at KPXR/Anchorage . . . KRQ/Tucson promotes Dr. Jenel Rivera from parttime to middays, replacing Angela Allen . . . Michael Keating assumes the WQID/Biloxi, MS midday,

spot vacated by Shea Mathews.

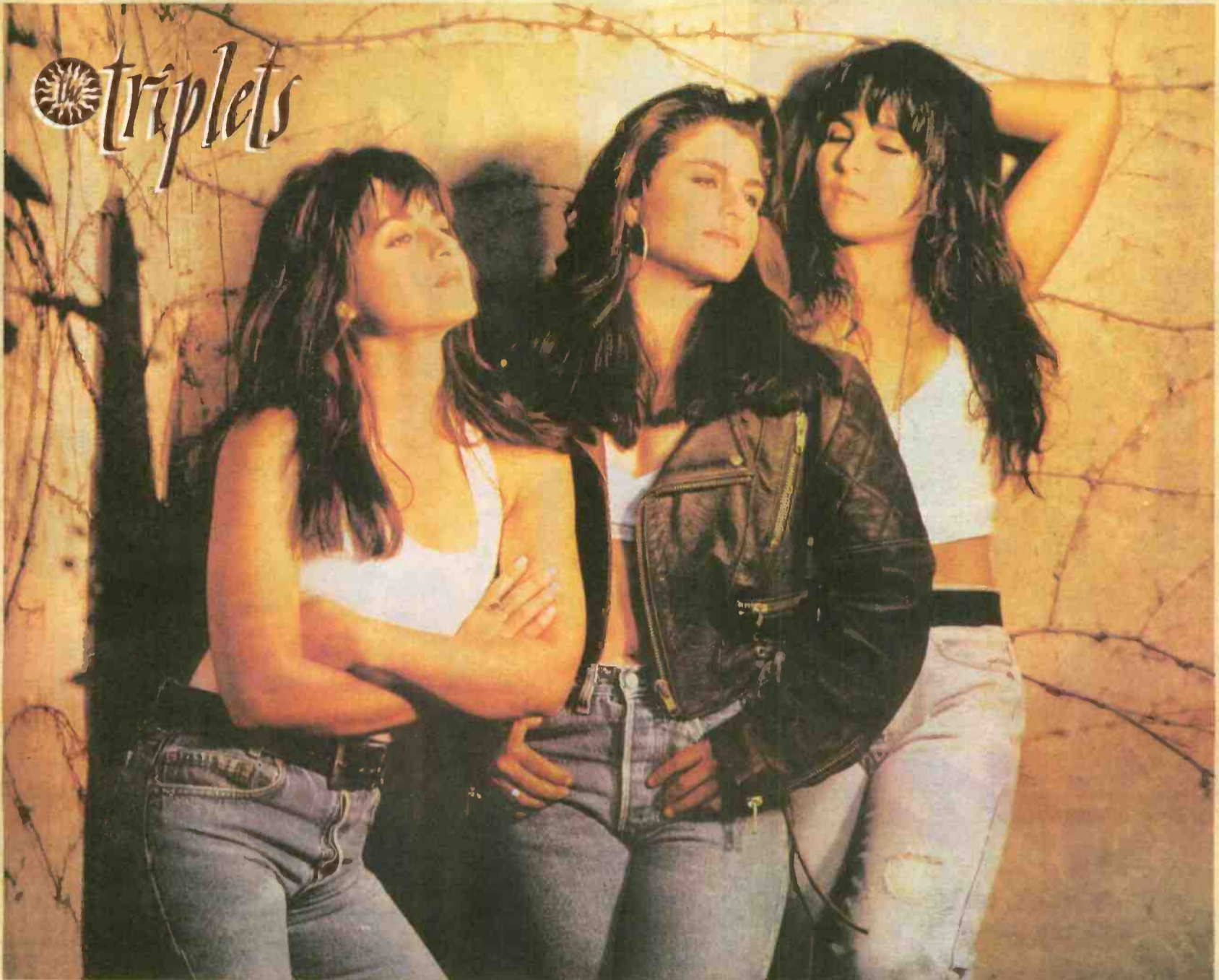
New faces at KQIZ/Amarillo: Matt McKagen from KEZB/El Paso takes overnights; Daniel Douglass from KPRR/El Paso goes to weekends . . . "Fast" Art Simpson moves from weekends to overnights at WGTZ/Dayton . . . KFTZ/Idaho Falls welcomes Gary Springfield from KCAQ/Oxnard-Ventura, CA to PM drive/production.

### For The Record

The following names were inadvertently omitted in the KZZP/Phoenix "Family Tree" feature (R&R 5/24):

- Valerie Knight Middays 1985-91
- Nights KDGE/Dallas
- Doug Sorenson Nights 1983-84
- PD KATT/Oklahoma City

THREE DISTINCT VOICES  
ONE WORLDWIDE VISION



THE NEW SINGLE  
SUNRISE

FROM THE ALBUM  
THICKER THAN WATER  
FEATURING THE TOP 10 HIT  
YOU DON'T HAVE TO GO HOME TONIGHT

POWER POP HARMONY THAT DELIVERS



"SUNRISE" MIXED BY CHRIS LORD-ALCE. PRODUCED BY TONY PELLUSO AND STEVE BARRI FOR STARSONG PRODUCTIONS  
EXECUTIVE PRODUCERS, STEVE ALLEN AND TOM VICKERS MANAGEMENT, ALLEN MANAGEMENT © 1993 POLYGRAM RECORDS, INC.  
848-290 4/2

# UC PICTURE PAGE

"ARE YOU FREE?"

PLEASE  
BABY  
PLEASE  
BABY  
PLEASE!

the  
first  
single  
from

# MINT

CONDITION

The first single  
from the debut album  
**MEANT TO BE MINT**

(89115, 1021142)

Produced by Jellybean Johnson & Mint Condition  
Executive Producers: Jimmy Jam & Terry Lewis  
Management: James "Popeye" Greer, We Care For Music, Inc.



MUSIC FROM A NEW  
PERSPECTIVE

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**COOLIN' IN THE LIMO** — WDKX/Rochester staffers and Motown group Another Bad Creation visited area students to encourage them to stay in school and away from drugs; chillin' are (l-r) Motown's Debra Tate, WDKX Promotion Director/air personality J.J. "Rice" Rice, and ABC group members.



**TENNIS, ANYONE?** — KKBTV/Los Angeles air personality "Jammin'" Jay Williams received a finalist award during a weekend celebrity tennis tournament benefiting the T.J. Martell Foundation. Displaying the gold are (l-r) fellow players/attorneys Scott Francis and Jay Cooper and Williams.



**YOU CAN'T PLAY WITH MY YO-YO** — Yo-Yo recently rolled by WZAK/Cleveland for a little fun and games; flanking Yo-Yo (l) and her partner, Angel, are air personality Lankford Stephens and EastWest's Michael McKay.

# CLASSIC SOUL STILL REIGNS SUPREME ON...



# REFLECTIONS

HOSTED BY:  
THE LEGENDARY "BIG JOHN" MONDS  
FROM "THE BEAT" IN LOS ANGELES

Get ready for two hours of jammin' Soul Oldies with the Royalty of R&B! Every week, your listeners will hear the biggest R&B chartbusters from the funky '50s, soulful '60s and sensational '70s.

Aretha. Otis. Stevie. Sly. Martha and more. No need for last names here. Because "Reflections" reprises the unforgettable hits from the Legends of the Golden Age of Soul. Plus rare interviews and little known stories behind the making of the music that had an entire Nation dancin' in the streets.

"Reflections" also stands tall with great weekly features like: 1. "THE TIME MACHINE" taking you

back to memorable moments from the greats of R&B, along with four timeless hits from the spotlighted year; 2. "SOLID SOUL TRIVIA" brain busters that will test your knowledge of that unforgettable era; 3. "THE SONGWRITERS' SECTION" featuring music and interviews with those who penned the hits. And much, much more.

"Reflections." The all "Old" smokin' weekly party Jam for your station. Offered on a market-exclusive basis from Premiere Radio Networks. Call your marketing representative today at (213) 46-RADIO. That's (213) 467-2346.

**PREMIERE**  
RADIO NETWORKS  
NEW YORK • LOS ANGELES • CHICAGO



WALT LOVE

PROMOTION UPDATE

# Pre-Summer Madness

As temperatures heat up to mark summer's official arrival, so do station promotions. Read on and check out what's been happening at UC outlets across the country.

Before you do, though, remember one thing. There's no reason why your station events shouldn't be featured in R&R. So take a few minutes, jot down the pertinent promotion information, and send it along with photos to Walt Love, 1930 Century Park West, Los Angeles, CA 90067.

### Typewriter Toss

In honor of Secretaries' Week, WQUE (Q93)/New Orleans sponsored a typewriter-throwing contest, inviting secretaries to call in and tell the listening audience why they'd like to throw the office tool at their bosses. The 10 secretaries with the best reasons were chosen to participate in the event, held at Kolb's Restaurant.

Each secretary threw a typewriter off Kolb's balcony, aiming at the word "boss" printed on the pavement below (the "o" was made into a bull's-eye). The typewriter that landed closest to the bullseye won the tosser a trip to the Bahamas. Immediately after the contest, all 10 secretaries and their bosses were invited to have lunch at the restaurant.

### Tapping 900 Lines

One of the most innovative marketing tools for radio is the 900 phone line. WZAK/Cleveland is using the technology to launch a personal ad service, the "For Lovers Only Dateline." "ZAK PD Lynn Tolliver Jr. said, "Our 'For Lovers Only' feature has consistently been the top-rated program in its day-part, and the new For Lovers Only



**BOMBS AWAY, Y'ALL** — Three typewriter-tossing secretaries heave the heavy machines at the "boss" during WQUE (Q93)/New Orleans's recent promotion.

Dateline will be a perfect complement to the show." (Hosted by Bobby Rush, "For Lovers Only" airs Sunday through Friday from 10pm-1am.)

Listeners over 18 years old call the number, log on to the system, and leave a personal ad on a voice mailbox. Then other callers browse through the mailboxes and leave a response for the party they'd like to meet. Each call costs \$1 per minute.

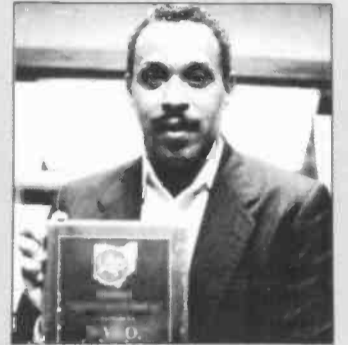
WZAK VP/GM Lee Zapis said, "Print publications targeting the black consumer have not targeted personal advertising yet. With WZAK's reach, and especially our highly focused 'For Lovers Only' program, I'm confident this new dateline will prove to be very popular."

This is "ZAK's second foray into the 900 arena. The station also operates a line for its "Celebration Music Mix" contest. Cash prizes are awarded to callers if they can correctly identify various songs (and artists) in the order they were played.

## News Director Wins AP Award

WVKO/Columbus News Director James Evans recently received first place honors from AP for his investigative series, "From The Trenches, The War On Drugs One Year Later." The piece focused on local, state, and national statistics since President Bush's 1989 declaration of war on drugs.

After interviewing narcotics officers in Miami, Los Angeles Police Chief Daryl Gates, Columbus city council members, New York Police Commissioner Lee Brown, and officials at nationwide treatment facilities, Evans put together a weeklong series. AP recognized the series as "well-written, well-balanced, and well-executed. It hits hard in a brief time span . . . winning the definition of 'enterprise.'"



James Evans

### Powerhouse V

WUSL (POWER 99FM)/Philadelphia recently presented its Powerhouse V concert, which attracted 10,000 listeners from Pennsylvania, New Jersey, and Delaware. The show was hosted by Keith Sweat and Al B. Sure!, along with "In Living Color"'s T'Keyahm "Crystal" Keymah and Tommy Davidson, and Power 99FM air personalities.

The Philadelphia Civic Center rocked with performances by Jeffrey Osborne, Tracie Spencer,

Christopher Williams, Tony! Toni! Tone!, the Rude Boys, Another Bad Creation, and Philly's own Boyz II Men with special guest/group mentor Michael Bivins of Bell Biv DeVoe. In keeping with the Powerhouse tradition, WUSL also paid tribute to Philly-bred D.J. Jazzy Jeff & The Fresh Prince and George Howard.

### UC DATA BANK

## Yellow Paging Minorities

A recent study found that African-Americans are more influenced by display ads in the Yellow Pages than any other group — 41% said the ads are a crucial factor in their decision-making (vs. 38% overall). Boldfaced type influenced 22% of blacks, as opposed to 17% of the total sample. Only 35% of African-Americans used the directory as a price shopping guide, outpaced by Hispanics (57%) and the poll's overall average (40%).

Source: Advertising Age/Gallup



**PEEK-A-BOO** — Playing peek-a-boo with the camera during WUSL/Philadelphia's Powerhouse V concert are (l-r) WUSL's Tony Brown, Christopher Williams, and Al B. Sure!



**MAKING MUSIC** — Feeling, hearing, and seeing the power during WUSL's fifth annual listener appreciation jam are (kneeling l-r) Robert Holberg (son of WUSL President Bruce Holberg), one of the Rude Boys, WUSL's Kim Stevens, and Atlantic's Buddy Dee; (seated, l-r) WUSL's Mary Pallotta and Bell Biv DeVoe's Michael Bivins; (standing, l-r) WUSL personalities Jo Jo Davis and D.C. Todd, Warner Bros.' Jeff Grant, and remaining members of the Rude Boys.

## CELEBRATION OF Black music

### Celebration Of Black Music

Coming June 28 . . . R&R's annual tribute to Black Music Month. WGCI-FM/Chicago PD James Alexander, Motown President Jheryl Busby, and Jimmy Jam & Terry Lewis are just a few of the leading industry figures and music makers sharing their opinions and exposing new music, crossovers, and coming trends — among other issues. Don't miss it!



**DON JUAN WITH SWEAT** — WUSL midday man Don "Juan" Banks (l) shares some of his onstage moves with Keith Sweat.

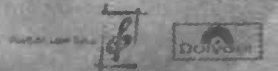


marva hicks

"i got  
you where  
i want"

The follow-up to the  
top ten single,  
"NEVER BEEN IN LOVE  
BEFORE"  
from the debut album  
"MARVA HICKS."

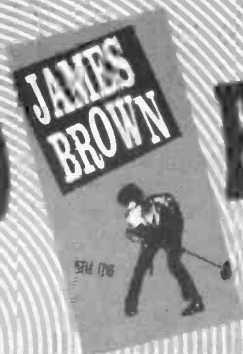
Remix by  
The Epic tone of Scratch.



in the right place at the right time

# PLG CELEBRATES BLACK MUSIC MONTH

PLAY IT LOUD **JAMES BROWN** BE PROUD!



James Brown, louder and prouder than ever on this special hip-hop remix of SAY IT LOUD, "I'M BLACK AND I'M PROUD" featuring Professor X. Check out "STAR TIME" - the ultimate James Brown collection in one box set.



© 1994 Epic Records Inc.



LON HELTON

# WSIX vs. WSM-FM: Music City Showdown

Although WSIX and WSM-FM's battle for Nashville is almost eight years old, the fight has perhaps never been as intense as it is right now.

As the accompanying ratings box shows, in its 1983 debut book, WSM-FM took the 12+ lead and wrested away the adult crown WSIX had worn for over three years. And in its second sweep as a Country outlet, WSM-FM led the market 12+, the first time a Country station had achieved the feat.

The leadership position didn't change again until fall 1987, not long after Hicks Communications purchased WSIX and installed David Manning as President/GM. Around that time, Gerry House returned to mornings after a year of wake-up duty at KLAC/Los Angeles. The fall '87 Arbitron showed WSIX surpassing WSM-FM both 12+ and 25-54. Only once since that time has WSM-FM beaten WSIX.

WSM-FM changed very little over the last three years. During that time its numbers remained strong, consistently ranking top three 12+ and second 25-54.

Perhaps precipitated by spring '90's large slip, the newest phase of the war began last October, when WMIL/Milwaukee PD Kevin O'Neal was hired to program WSM-FM. The station has changed dramatically since his arrival.



Eric Marshall

O'Neal explained, "To be on top again we had to improve the station and bring it into the '90s by being much more aggressive — which is the type of radio I like. We solidified the airshifts, increased our production values by adding Charlie Van Dyke as the station's voice, added a new jingle package, and increased the tempo of both the music and the jocks."

But the first thing O'Neal did was add the calls to the station's identifier. "Since it went Country in '83, the calls were only used at the top

of the hour," he said. "It was positioned as 'Nashville 95FM.' I changed it to 'Nashville 95 WSM-FM.' The call letter recognition factor for WSM is so huge in this market, I felt that by adding the calls we could get better top-of-mind awareness and pick up some phantom come."

### Wholesale Airshift Shifts

Major airshift changes have taken place, thanks in part to a decision beyond O'Neal's control. Morning co-host Katie Haas and middayer Gary Beatty had long done double duty, working on Nashville Network cable TV shows in addition to their daily radio shows. Thanks to their TNN success, they've moved to TV fulltime. Then, MD/evening talent Larry Pareigis was named MD for WSM (AM) and TNN as well as the FM, at which point he left the air. Morning co-host and former PD Bruce

**"[The staff has] worked hard for the numbers and honors this station has received, and they're not going to let anybody just come in here and take anything away."**

— Eric Marshall

Sherman, a 15-year market vet, moved to middays, and afternoon driver Rich Miller segued to evenings. Jim Tabor of Country WCQS/Columbia, SC and Ginny Harmon from NAC KGSR/Austin were teamed for mornings, and WPAP/Panama City, FL PD Rick Braswell joined for PM drive. Wade Jessen remained in overnights.

O'Neal had his hands full in this area. Beginning in 1987, "The New 98 WSIX" has been built, in large part, on its personalities. WSIX PD Eric Marshall noted, "When we, as the underdog, took on WSM-FM, we had to offset some of the problems caused by confusion, including the fact that the first two letters of the calls are the same. We also felt that because of its strong tradition, people were listening to us but giving WSM-FM the credit. We sought to clear up the picture by differentiating our product with personalities and an aggressive music stance. Those two factors have been the difference in our winning the last few years."

House's morning show has always been formidable. Even when WSIX trailed WSM-FM as a whole, his 'SIX morning show was often

## Liner Wars

Though it's hard to gauge the impact of "liner wars" on listeners, it's been loads of fun from a purely professional viewpoint to listen to Nashville's WSIX and WSM-FM take swipes at one another.

WSIX's primary positioner has been "Continuous Country Favorites," while WSM-FM adopted "The Best and Most Country" shortly after PD Kevin O'Neal's arrival in Music City last October.

WSIX uses top-of-the-hour liners like "The Academy of Country Music's station of the year, 98 WSIX" and "The Academy of Country Music, *Billboard*, *Gavin* — everybody knows it's true: America's best Country station is 98 WSIX" to reinforce the station's dominance.

O'Neal, meanwhile, said he's attempting to reposition the competition in listeners' minds with liners like "A house is just a house, but Nashville 95 WSM-FM is home." Promos feature listeners citing reasons why they're spending more time with WSM-FM, like, "I won't listen to [WSIX afternoon man] Carl P. [Mayfield] any more because he insulted Tennessee football fans." O'Neal said, "We let the listeners do the talking — they get away with saying more than we ever could." WSM-FM also runs top-of-the-hour IDs saying, "From the country music capital of the world, Opryland USA, Nashville's No. 1, the mother church of country music — WSM-FM."

### Fight Over Tradition

Lately, there's been a range war over the word "tradition." Both parties claim to have been the first to use the word and, quite frankly, I can't remember who's right. WSIX has been referring to itself as "The New Tradition." PD Eric Marshall said that liner's been on quite a while, though its usage has increased the last five months. "We want to impress upon the listeners that they've come to expect the things we do and that they should get in the habit of getting them from us."

WSM-FM has been using "Nashville's Country tradition" as a promo and liner tag. O'Neal claimed, "'New tradition' is a contradiction in terms. Tradition takes time; nobody has tradition like the WSM properties. The public made us a tradition; it's funny that WSIX has to tell the public it has tradition."

No. 1 12+ and 25-54. WSIX's reputation for personality took another huge leap when 20-year market vet Carl P. Mayfield, who'd often led the market 12+ while doing mornings at AOR WKDF, took over WSIX's afternoons at almost precisely the time O'Neal arrived.

O'Neal explained his counter-programming changes in the two key dayparts: "Gerry House is an incredible morning guy. We posi-

**WSIX Steady**  
What's WSIX been doing during WSM-FM's metamorphosis? "We haven't changed very much," said PD Marshall. "We're aware of their presence. But we're on top; we can't focus on what someone else is doing. We just keep doing what we do best while concentrating on building the best product we can."

Asked his impressions of the changes at WSM-FM since O'Neal's arrival, Marshall noted, "It's an improved radio station. In many respects, the numerous changes have brought its sound much closer to ours. But we're very different operations: We're personality-oriented; WSM-FM is 'more music'-based. However,



Kevin O'Neal

tioned our show as music-intensive, warm and friendly, and with lots of listener participation and quick-hitting bits. When WSIX in effect put a morning show on in the afternoons, we countered with a big, warm, friendly voice, a lot of music, traffic, and information."

O'Neal also made some night moves, adding an all-request and dedication show called "Cryin', Lovin', and Leavin'."

As this was being written, two WSM-FM representatives were making the Music Row rounds, dropping off packages of goodies to announce the station's newest program, "Music City's New Country." This hour of new music will air 9-10pm Sundays, starting June 9.

**"We're not into a comparative thing [promotionally], but we will not be upstaged."**

— Kevin O'Neal

while personality is one of our strongest points, we concentrate on making our music strong to offset their music base. That said, it's still not our main driving force. We don't program to counter-program."

Marshall acknowledged that WSM-FM's aggressiveness has made WSIX a better station. "We operate more conscientiously, with more attention to detail, than we might have in the past. We're always examining what we do. But

## By The Numbers

The battle between WSIX and WSM-FM has raged for eight years, with each station taking its turn in the ratings spotlight. Here's a look at how it's gone.

	WSIX		WSM-FM	
	12+ Share/Rank	25-54 Rank	12+ Share/Rank	25-54 Rank
Sp '80:	9.9/2	1	AC	
Fa '80:	11.0/2	1	AC	
Sp '81:	9.4/2	1	AC	
Fa '81:	9.3/4	1	AC	
Sp '82:	9.2/5	1	AC	
Fa '82:	10.0/3	1	AC 4.1/9	5
Sp '83:	7.4/5	2	8.2/3	(Country 1 Debut)
Fa '83:	6.8/5	6	13.0/1	1
Sp '84:	7.2/6	4	8.8/3	1
Fa '84:	6.3/7	5	11.5/1	1
Sp '85:	7.4/5	5	11.1/2	2
Fa '85:	8.6/4	3	14.0/1	1
Sp '86:	4.8/7	6	12.4/1	1
Fa '86:	5.9/7 (A&F)	5	10.3/2	2
Sp '87:	5.3/8	5	11.8/2	2
Fa '87:	10.5/2	1	9.1/5	2
Sp '88:	10.8/2	1	10.0/3	2
Fa '88:	9.9/2	1	9.3/4	2
Wi '89:	7.9/4	3	11.2/2	1
Sp '89:	9.4/5	3	10.4/3	T1
Su '89:	8.9/3	2	8.2/4	3
Fa '89:	12.4/1	1	9.2/3	2
Wi '90:	10.5/2	1	8.8/3	2
Sp '90:	12.7/1	1	7.4/6	5
Su '90:	11.5/1	1	8.8/3	T2
Fa '90:	11.6/1	1	9.9/3	2
Wi '91:	11.2/1	1	8.3/3	4

# MATRACA BERG



Country radio is  
crazy about  
Matraca Berg

*Her hit single*  
"I MUST HAVE  
BEEN CRAZY"

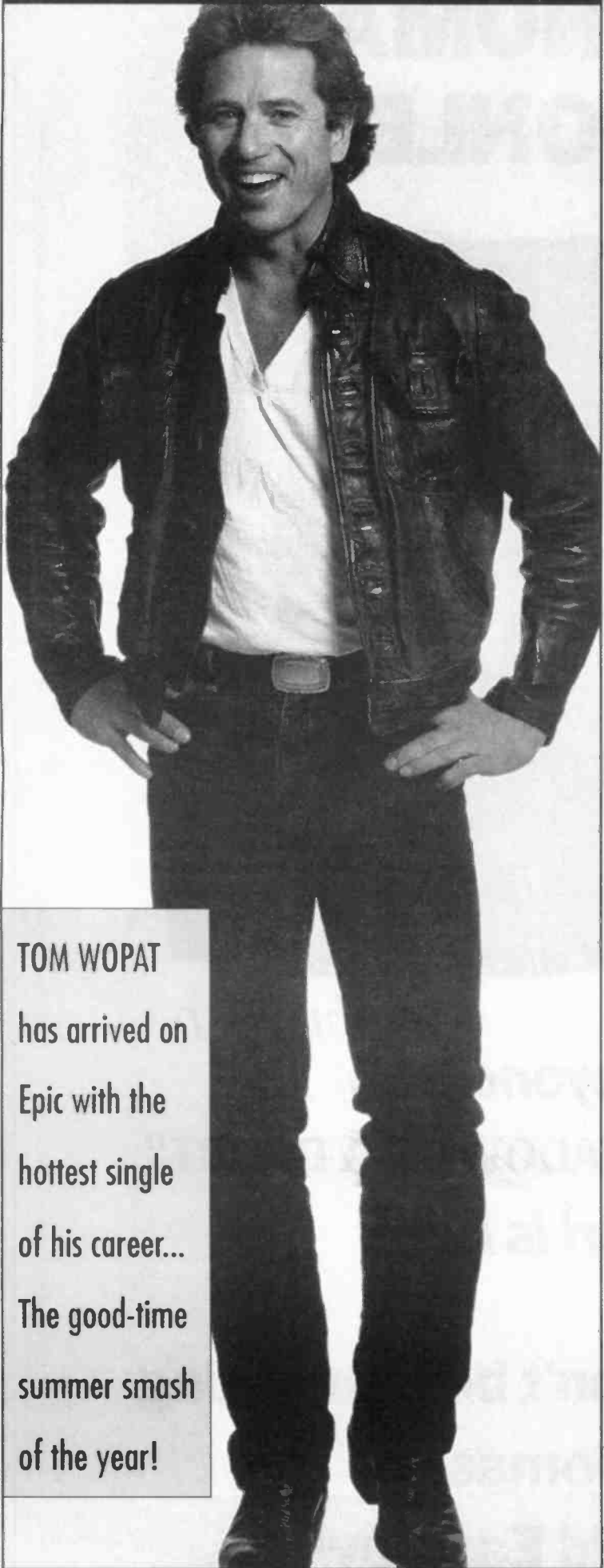
# EARL THOMAS CONLEY



*Beyond a*  
"SHADOW OF A DOUBT"  
*Earl is back*

Don't be a Doubting  
Thomas  
Add Earl now!

# FOR A GOOD TIME FOLLOW TOM WOPAT HOME!



TOM WOPAT  
has arrived on  
Epic with the  
hottest single  
of his career...  
The good-time  
summer smash  
of the year!

**"TOO MANY HONKY TONKS  
(ON MY WAY HOME)"**

PRODUCED BY RICK HALL

FROM THE FORTHCOMING ALBUM, LEARNING TO LOVE

Epic Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1991 Sony Music Entertainment Inc.

on Epic

## WSIX vs. WSM-FM

Continued from Page 42

the staff's harder-working attitude comes from within — not from my tightening or dictating things. The staff knows there's increased competition. They've worked hard for the numbers and honors this station has received, and they're not going to let anybody just come in here and take anything away."

### Musical Mindset

On his music philosophy, Marshall said, "We throw out all the rules and rely on what we believe our listeners would like. Much of what [APD/MD] Doug Baker and I do is based on our subjective feelings about the music and this marketplace and how the audience will view the music."

That approach has made WSIX one of the nation's most musically aggressive Country stations, spearheading Country's change from an artist-driven to a song-driven format. WSIX was taking chances and playing new acts in large numbers long before it was popular. It was also one of Country's first uptempo stations.

Prior to O'Neal's arrival, WSM-FM's music had been very conservative and downtempo, with a heavy emphasis on gold. Now it's very close to WSIX's mix, though less out-of-the-box aggressive on music by new acts.

### Promotional Profile

While minor references have been made on WSIX to WSM-FM — mainly on House's show — neither side has engaged in name-calling or the kind of attacks typical of other format battles. Marshall said, "The only thing we've done in direct response to WSM-FM is call attention to the difference in contests." WSM-FM reads winning Country Club numbers for cash and prizes; WSIX runs the Film House Direct TV "Birthday Bucks" promotion.

Though Marshall declined to divulge the contest's budget, I guesstimate that since WSIX began Birthday Bucks last February it's given away more than \$100,000. Its Thursday Grand Prizes started out at \$1000 for the first several weeks and quickly escalated during the spring sweep.

Meanwhile, WSM-FM inaugurated its Country Club promotion in late March and has distributed over 150,000 numbered cards. It's also sought to outdo WSIX's dollar amounts. The last few Thursday giveaways have looked like this:

Date	WSIX	WSM-FM
4/25	\$5000	\$5000
5/2	\$5000	\$10,000
5/9	\$8000	\$20,000
5/16	\$10,000	\$12,000
5/23	\$15,000	\$17,000
5/30	\$15,000	\$5000

In addition, WSIX announces winning birthdays in other day-parts, often awarding \$1000 prizes on Thursdays. It also ties in with a local TV station every night during the 6pm news. House does a Birthday Bucks commercial with the winning birthday superimposed on the screen.

WSM-FM offers \$1000 every day at 7:15am; winning numbers for

cash and prizes are called out every hour each Thursday, Friday, and Saturday.

O'Neal said that although his station is giving away more money than ever before, it's not engaged in a "can you top this" war. "We're not into a comparative thing, but we will not be upstaged. We're not waiting to see what WSIX is giving away. We're just selling the positive attributes of our station. Our game plan is in place — the key is execution and staying with it."

Marshall's only comment about the escalating money war: "Throwing a lot of money at a bad product doesn't help. The product must be good."

### Repositioning The Industry

Because these stations are fighting it out in the music industry's backyard, the battle takes on added importance. For WSM-FM, that's meant trying to change industry minds as well as listener habits. Long regarded as passive when it came to artist interviews, concerts, promotions, etc., WSM-FM has been overlooked even in the last few months by some industryites who didn't realize the station had changed.

WSIX, with its aggressive new music stance, quickly became the darling of the music community. Country artists have been on-air regulars, and labels have gone to it first for promotions and steered promoters to it.

A brief skirmish surfaced recently when a concert promoter awarded WSIX a "concert presents" — at the Grand Ole Opry auditorium, which is owned by WSM-FM's parent company, no less — without even contacting WSM-FM. O'Neal expressed his displeasure to the artist's label. He's since remarked, "The whole flap was blown out of proportion. A promoter gave a 'presents' to the competition, I made an attempt to reverse it, it couldn't happen — I chose to ignore it." Nonetheless, WSM-FM station vehicles were parked at the concert's entrance and staffers were handing out Country Club cards.

"I wanted to serve notice that we're here to play," he explained. "I can assure you that scenario will never happen again."

WSIX, always aggressive in event promotion, has stepped up its intensity a notch. It broadcast live from backstage the entire day of a Hank Williams Jr. concert. It also purchased and displayed Hank's Range Rover vehicle, which will be given away in an as-yet-undetermined contest.

### Competitive Advantages

WSM-FM has a tremendous number of Opryland assets at its disposal, which it has somewhat underutilized in the past. Access to the Grand Ole Opry, the 3000-seat Opry auditorium, Opryland Theme Park (it's booked 10 acts for this summer, and WSM-FM enjoys 100% exclusivity), the Opryland Hotel, and TNN allows WSM-FM certain advantages when it comes to contest packages.

O'Neal has also used TNN's access to videos to get an early jump on product before radio release dates. Though he claims he ab-

solutely does not play the audio from videos that others don't have access to, O'Neal has played some songs prior to official release. Said O'Neal, "Any time a PD has the opportunity to get a record the competition doesn't have, you've got to go for it — that's just doing your job. It's a competitive advantage to be the first to break a new single by a big act or to play something from a heralded new album. This type of thinking is unprecedented in Country, but if I can get my hands on something, I'm going to take advantage of it."

O'Neal said WSM-FM has premiered a Kentucky Headhunters song — they were supposed to premiere "Davy Crockett" on WSIX but were late to the studio. Mercury had arranged to give the record to WSM-FM after the premiere, but the change in schedule allowed WSM-FM to air it first. WSM-FM also premiered Clint Black's "Put Yourself In My Shoes," which no one was supposed to have until the day after the CMA awards show; the Randy Travis & George Jones duet; and songs by Highway 101 and Hank Williams Jr.

Other interesting competitive notes:

- WSIX has purchased every local avail in the CMA awards show the last few years. WSM-FM did the same in this year's ACM award show.

- WSM-FM managed to wrangle away the CMA awards show radio simulcast, which WSIX held for a number of years.

- WSM-FM bought the backs of Ticketmaster concert tickets for the next year. WSM-FM's morning team of Jim & Ginny do the announcements for the "Ticketmaster Hotline."

### Latest Ratings

It's too early to tell what effect WSM-FM's changes and new aggressiveness will have against WSIX's powerhouse personalities and winning promotion and music policies. The spring book will be the first real test.

But the latest 12+ Arbitrends show WSIX tops in the market moving 11.2-11.1 as WSM-FM rises 8.3-9.3 to come in third. WSIX is off 0.8 among 25-54s, but still No. 1, with a cume increase of 3000. WSM-FM is third in that demo, up 1.2 shares with a cume increase of 10,000.

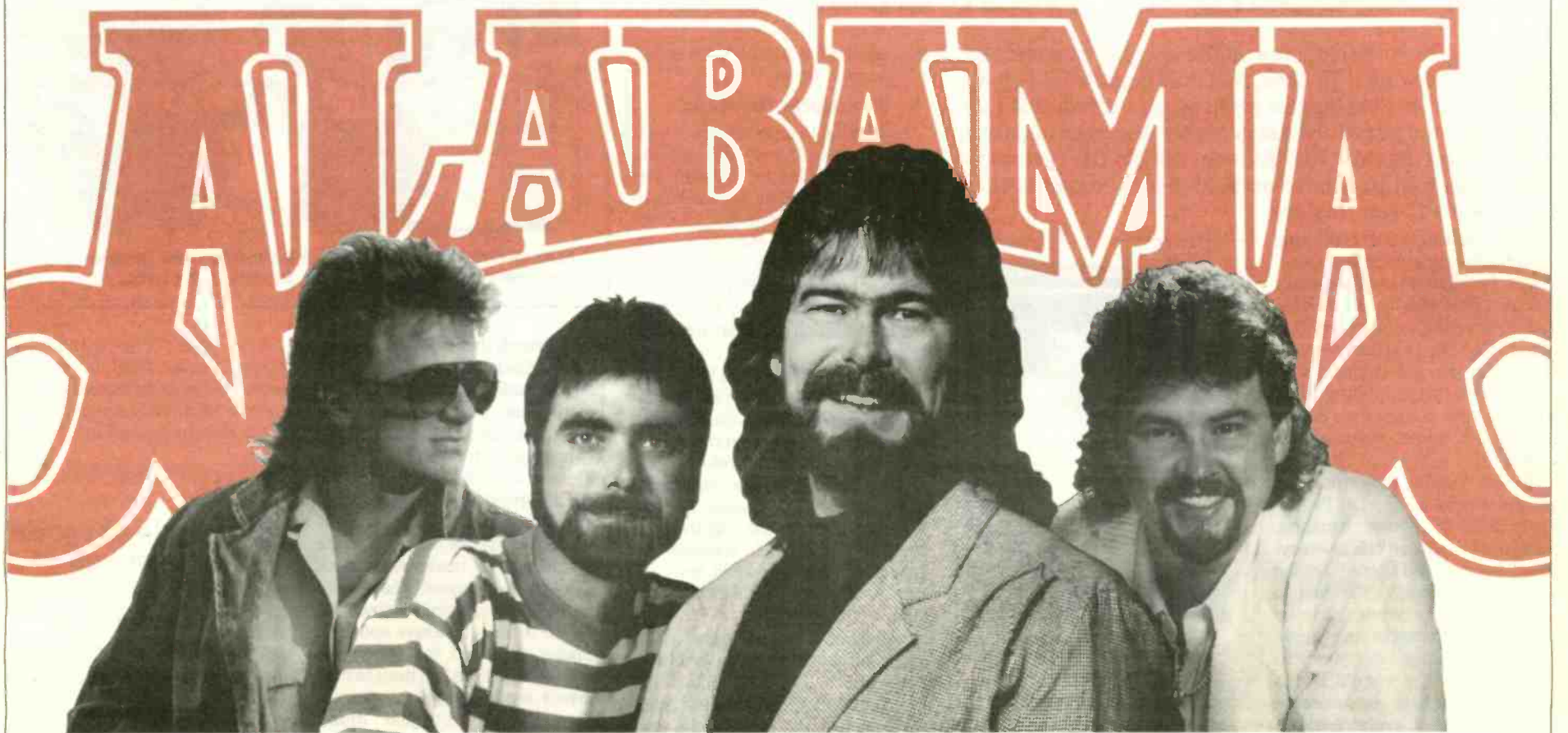
Just-released 12+ Birch figures for February/March show WSM-FM second, moving 10.8-10.9, with WSIX in fourth, dropping 13.8-10.5.

Intense battles usually mean the audience wins. That may mean increased Country shares, with both stations benefiting. Don't be surprised if both stations consistently rank in the top three, 12+ and 25-54, with the leader determined by tenths of a share.

For more specifics of WSIX's programming philosophy and more detail on the components of Gerry House's morning show, see my April 26 Country column.

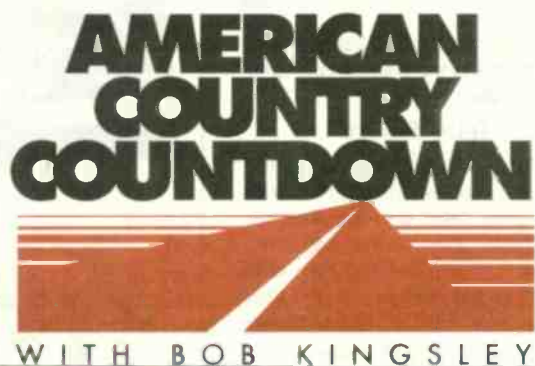
For a better feel of what these two stations sound like, give a listen to the aircheck included with this week's R&R. Should you need a copy, call the tape's sponsor, RCA/Nashville, at (615) 664-1200. Enjoy — it's a great battle to listen to!

# At American Country Countdown, we love to hear from our fans...



*"The warmest heartfelt syndicated radio show there is, Bob Kingsley makes it all sound like fun. He is genuinely interested in the artist as an artist, but also as a person, too. It brightens up my weekends."*

*Randy Owen*



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## TUCSON ROCK-N-ROLL

## KLPX Soars To Best Book Ever

Among the relatively few AORs to enjoy considerable growth in the winter '91 book, KLPX/Tucson's 7.6-11.9 Arbitron move was the biggest jump of all. Veteran PD Larry Snider, who joined the Lotus rocker one year ago from sister Classic Rocker KOZZ/Reno, details the recent developments that may have accounted for the best book in the station's 12-year history.

KLPX certainly wasn't suffering when Snider arrived on the scene. In fact, previous PD Val McIntosh had scored successive double-digit books before the station slipped to 8.0 in winter '90. As is the case with just about any PD change, however, a new programming chief brings a fresh perspective. Snider began with some personal research.

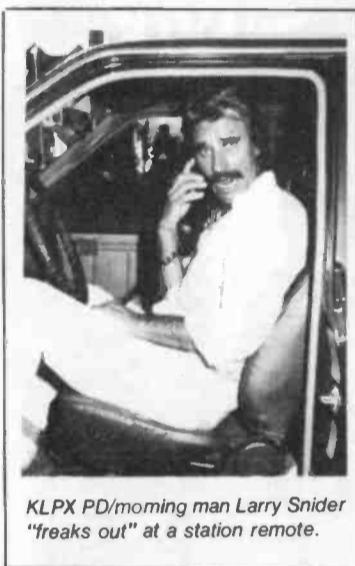
"Before making any moves I made it a point to do what I've always done in a new situation, which is sit down and talk to everybody behind closed doors," Snider says. "I asked each individual to isolate what they perceived to be the station's strengths and weaknesses. I encouraged everybody to unload, and most people did. It was very healthy. I took copious notes from all of these exchanges and took it from there.

"In addition, I spent six weeks going out at night and asking people about the station. I built up a good informal database of 200-300 people I could refer to later."

## Strengths, Weaknesses

Snider assesses the state of KLPX when he arrived:

"As far as the airstaff was concerned, the station had a couple of strong players and a couple of other people I isolated as weaknesses. The strongest players were [OM/MD] Larry Miles, who was doing afternoons at the time, and



KLPX PD/morning man Larry Snider "freaks out" at a station remote.

Mike Rapp, who was the morning sidekick. The weakest players were Rapp's partner, who was inconsistent, too chatty, and not particularly entertaining, and the midday jock, who had lost her passion. I worked with them as long as I could, but ultimately I let them go and did some shuffling to find the right combination.

"Musically, I felt the mix was energetic but a little too adventurous and current-intensive. You'd hear currents back-to-back. And the dayparting was very restrictive, to the extent it kind of created two different radio stations.

"I was a bit surprised that being the only AOR in the market the station wasn't more active promotionally. Part of that stems from Lotus, which has the reputation of being very conservative fiscally. In fact, during my first six months we basically operated with a promotional budget of zero, which created somewhat of a handicap in terms of growth.

"Still, there are always so many trade opportunities — sales promotions you can dress up to work for you — for which you don't necessarily need a large promotional budget to be active. With the right kind of big-ticket item, backed up by secondary prizes through record labels, etc., you can always create some good forced listening through contesting.

"All in all, I'd say KLPX was good — but not great. A lot of that is attributable to too much change over the years. There wasn't one steady product. Some of that was the result of the previous GM, and

the rest was due to KLPX changing PDs several times."

## Trumpets Heritage

In addition to his questions about the station's airstaff and promotional efforts, Snider believed the station wasn't taking maximum advantage of its longevity. "KLPX had been in the market for 12 years, yet I couldn't detect a real sense of heritage on the air. I didn't hear things that would make me think the station had been around a long time.

"The first thing we did to rectify that was establish the '1990 KLPX Concert Series.' We'd already promoted three major concerts when I got here, so we began referring to them as concerts one, two, and three in the KLPX Concert Series. We managed to put together 10 bona fide, top-notch concerts in 1990 and promised to add more in 1991. As of June 13 we'll already be up to 10 this year.

"Along with that we began making a lot of noise about our birthday, which we tied into our Fourth of July fireworks show. And we launched the first annual '96-One Days of Summer Celebration' as an umbrella for a number of

**I asked each individual to isolate . . . the station's strengths and weaknesses. I encouraged everybody to unload, and most people did. It was very healthy.**

events. So we took steps to establish traditions we could build upon in the future."

## Joint Effort

Snider addressed his concerns about the station's music mix with the help of Joint Communications consultants Jon Sinton and Tom Barnes. (Joint's relationship with KLPX ended February 1; Alex Demers now consults the station.)

"We really have to share a lot of this recent success with Jon and Tom," Snider says. "I've worked with a lot of consultants, and I found the experience with them to be wonderful. Jon is from Tucson and made some suggestions that proved to be dead-on."

The musical adjustments were made without the benefit of local market research. "We didn't have



KLPX OM/MD/midday maven Larry Miles and the "Miles Sextettes" exhort a drunken crowd at the station's '91 St. Paddy's Day bash.

any research that was of any value to us," Snider says. "There had been an auditorium test two years before that was obviously outdated, and that was it. So I had Jon lay out research projects from five different markets, which — along with his opinions — helped back up our decisions.

"Specifically, we loosened up the dayparting and made some clock adjustments, 'bluesed' the station up a bit by going deeper into artists like the Allman Brothers and Eric Clapton, trimmed the recurrences way down — there had been two recurrent levels — and weeded out some things that just didn't belong."

## Outdoor Impressions

KLPX's marketing consists primarily of outdoor advertising. "Tucson is basically flat terrain — the hills are around the edges of town — so billboards work a lot better here than in some other markets," Snider says. "Outdoor is very effective here. If you've got a board that stands out and looks a lot better than those of other radio stations, you're making a statement right there. We bought both large and small boards and had good saturation.

"The longer I'm in radio, the more I realize what impressions mean. Synergy is essential to the success of a radio station. You've got to present yourself in one clear,

**Synergy is essential to the success of a radio station. You've got to present yourself in one clear, cohesive fashion and get those call letters out as often as possible.**

cohesive fashion and get those call letters out as often as possible. Good billboards featuring a good logo can really be effective in that regard."

Speaking of logos, Snider feels KLPX's latest — featuring a revised slogan — is the best he's ever worked with. "We added the dial position [96-One] and began using



The always funky-but-chic Carlos Santana poses backstage prior to headlining a KLPX concert which drew 16,000, the largest crowd to attend a Tucson outdoor show in 12 years.



KLPX recently updated its logo and slogan to emphasize dial position and location.

‘Tucson rock ‘n’ roll’ to capitalize on market loyalty. Tucsonians have intense pride in their city and a fierce rivalry with Phoenix, which is just 110 miles from here. This is a one-of-a-kind town . . . it’s a Democratic, liberal bastion in a very conservative, Republican state.”

Concurrent with the new slogan’s introduction, Snider hired longtime cohort Terry McManus to cut new IDs and drops. “The station had a couple of different voices doing pretty basic drops, and I wanted to establish a solid identity around one voice. So I got Terry to voice some drops reinforcing the Tucson rock ‘n’ roll concept.”

Two examples:

- “Other stations have come and gone. We’ve been here the whole time playing Tucson rock ‘n’ roll.”

- “You can take Phoenix and stuff it. This is Tucson rock ‘n’ roll.”

## KLPX Sample Hour

Wednesday,  
5/29/91 2-3pm

REMBRANDTS/Just The Way It Is,  
Baby  
MOUNTAIN/Mississippi Queen  
SCORPIONS/Wind Of Change  
HEAD EAST/Never Been Any  
Reason  
RED RIDER/Lunatic Fringe  
JACKSON BROWNE/Doctor My  
Eyes  
MARC COHN/Walking In Memphis  
TREVOR RABIN/Something To  
Hold On To  
STEELY DAN/Show Biz Kids  
QUEENSRYCHE/Empire  
RICK DERRINGER/Rock & Roll  
Hoochie Koo  
JOE JACKSON/Obvious Song

### Morning Move

A big personal change for Snider occurred at the beginning of the year, when he agreed to slide from afternoons into morning drive. (Lotus requires its PDs to pull air-shifts.)

“When [then-GM] Mike Madigan and Jon first approached me in October about moving to mornings, I turned it down. I was doing afternoon drive and doing more entertainment elements than the sta-

“**We’ve developed a sense of heritage and tradition in a short period of time. We’re happy with the way the station sounds, and we’re ready to take on all comers.**”

tion was used to, and felt the show was clicking and the market was taking to me. I was reluctant to move, so we talked with a variety of people. We had one guy ready to come on board, but at the last minute his wife decided she didn’t want to move. At that point they again asked me to move, and we struck a deal.

“It might seem impossible to some people on the outside, but if you have a great support crew you can pull the PD/morning man thing off. Larry Miles is a great detail man and never leaves a loose end untied. And [Production Director] Craig Martin, who I brought in from Reno, is good on the air and can handle additional managerial responsibility off the air.”

One of the keys to KLPX’s banner winter book, according to Snider, was vast improvement in weekends. “Our weekends went from dismal to great. I tried a variety of special programming last summer and finally settled on a couple of concepts: ‘threefers’ and all-request weekends. We’ve been alternating between the two of those for the most part. And every third weekend we do forced listening of some sort, using trips for grand prizes with a ton of second and third prizes.”

### Dealing With War

Without the benefit of network affiliation, Snider was forced to improvise when Operation Desert Storm began. “I happened to be watching CNN when war broke out, so I immediately began feeding reports to the station, paraphrasing — and crediting — the TV reports. We eventually ended up

## SEGUES

KATT/Oklahoma City midday man **Brad Copeland** adds MD duties, succeeding **Cindy Scull**, who departed last month to join KFOG/San Francisco; **Kelley Davis** moves from overnights to afternoons . . . WZKX/Biloxi, MS MD/afternoon driver **Ray Miller** travels to Mobile to become APD/PM driver at WZEW . . . At WPXC/Cape Cod, Taft segues from nights to morning drive.



WHOLE LOTTA ELVIS — Dread Zeppelin’s Tortelvis and Put-Mon join the Larry & Willy morning show on CFOX/Vancouver; (l-r) IRS’s Paul Orescan, Tortelvis, PD JJ Johnston, Put-Mon, Larry (dressed as an “alien space sperm”), and Willy.

getting approval from CNN to continue broadcasting that way, as well as to use sound bites from our AM sister [KTKT], which is a CNN affiliate. That first night we devoted five to 10 minutes an hour to the war, then gradually backed off.”

Snider acknowledges he could have simply used KTKT’s feed direct, but explains, “There would have been an inventory problem. So I decided to just stay with our programming and interrupt as needed. We still wanted to punctuate the whole thing with music. I felt there was a need to entertain through the process.”

“The important thing was that the entire staff responded very well to the situation, including the part-timers. It required some coaching from the house at times when I wasn’t at the station, but everyone handled things beautifully.”

### Challenge Imminent

Snider knows the great winter book is an open invitation for another AOR or Classic Rock to challenge KLPX’s big shares. In fact, Snider says he’s already gotten wind of a new rival planning to sign on sometime this summer.

“Our understanding is that there’s going to be a signal coming out of a little town between here

and Phoenix that probably will be Classic Rock. We’ve already reshuffled our musical cards in preparation of that eventuality. We haven’t dramatically altered the sound or fabric of the station, but we’re playing fewer currents and have taken the necessary steps.

“We’ve developed a sense of heritage and tradition in a short period of time. We’ve put together an airstaff that could compete in any major market at this point; we have the right people in the right places. We’ve increased the production level and eliminated any musical liabilities. We’re happy with the way the station sounds, and we’re ready to take on all comers.”

# HEY STOOPID!

That’s what we said to ourselves when we started celebrating the fact that **FIREHOUSE** went Gold. After all, we always knew this was a Platinum record! We’ll celebrate when “**Love Of A Lifetime**” takes it to Platinum.

“**Love Of A Lifetime**” is already generating top phones in Salt Lake City and Baltimore. Everywhere it’s played, requests are immediate.



We’ll see you  
at the million mark.



Coming  
Next  
Week:

101.5  
**WIBA FM**

WIBA Masters Madison

# WBRU: Not Your Typical College Station

Commercial radio station or college workshop? Oddly enough, WBRU/Providence is both. Station veteran/interim PD Ted McEnroe discusses the pros and cons of the station's unique situation, its programming and promotion philosophy, and the factors that made it one of the few New Rock winter '91 ratings success stories.

WBRU is a 20kw FM located on the campus of Brown University. It switched to New Rock in September 1988, dropping AOR to become Jacobs Media's first Edge outlet. "It's no big secret we don't play up that we're Brown University Radio," says McEnroe. "That's not to our benefit. It's sort of known in the background, but I don't think it works for us in any way.

"We're trying to be a competitive commercial radio station as well as a student workshop — a place to learn about the industry. It's not even a credit program. Our jocks are all volunteers. The only paid professionals are the PD, sales staff, traffic manager, engineer, and receptionist."



Ted McEnroe

training people. For us, an experienced jock is someone who's been on the air for about a year."

The situation, says McEnroe, calls for extensive grooming. "We don't have a lot of people coming in with radio experience. Most of our jocks go through a one- or two-year intern process, starting out answering phones, filing records, and that sort of thing. We do airchecks — especially with those who are just getting on — to help them get some experience. Unfortunately, after people start as freshmen, they're only on the air for three years before they're gone.

"It helps if they've had experience at a high school station, but there are still things they need to learn about 'BRU and how it works. The intern process is where they can do that and pick up on the music as well."

## Programming Philosophy

WBRU targets mainly adults 25-34. But, McEnroe admits, "Anything in the 18-34 demo is what

we're really looking at. The 18-34s tend to be a bit stronger, but we also try to hold onto the cooler segment of the 35+. We get people in their 30s and 40s who grew up with some of our core artists — U2, David Bowie, Elvis Costello, and Joe Jackson — and some of the early 'alternative' people.

"In doing so we keep ourselves a little bit less current-intensive than other folks. We're about 40%-45% current during the day and 50% at night. We make sure core New Rock artists are spread solidly throughout each hour. It sort of provides a framework for exposing new music — especially during the day, when we're competing against stations for at-work listening. We want to make sure we're familiar enough for people to stay interested.

"We're in a weird market because we have a station from every format and not too much overlap. We aren't really targeting ourselves against anyone else. If we had to pick a main competitor it would be [AOR] WHJY. We also pay attention to [market-leading CHR] 'PRO-FM. But by and large, we tend to be musically far ahead of everyone else in our market. The thing we pay the most attention to is MTV."

McEnroe says the market's diversity also influences how he chooses 'BRU's playlist. "We don't do a lot of chart-watching. Providence is different from just about any other market with a New Rock station. There are some types of music that have done really well in the format as a whole, but poorly here.

"A prime example would be [the last] De La Soul album, which everyone would agree was a huge alternative record. It simply never caught on with our audience. That carries over now with records by

## Behind The Ratings Rise

Although WBRU's one-point rise (1.7-2.7) in the winter '91 Arbitron book was hardly dramatic (the station enjoyed a 2.8 in spring '90, a 3.0 in fall '89, and a 2.9 in spring '89), it was nonetheless one of the few gains posted by a New Rock station during the sweeps.

PD Ted McEnroe credits the improvement to programming tweaks and a renewed commitment to aggressive promotion. "We made a couple of on-air changes, introducing 'No Repeat Thursdays' from 9am-5pm to increase our at-work TSL. We followed up with 'Free Stuff Friday,' giving away prizes every hour in hopes of winning over a more sizable daytime audience. It looks like we succeeded.

"We've gotten more active pro-

motionally. We're getting back out on the streets and getting the call letters out there. We went through a dead period, but have tried hard to make ourselves visible again. We're sponsoring more events and doing more awareness promotions.

"We're also using our resources a little bit better. You don't need to give away \$100,000 in cash to have a good promotion. As for the book, I think it's the result of a lot of image strengthening."

the Dream Warriors, Daddy Freddy, and 3rd Bass. When we spin these records, we get a very active hate crowd."

What methods does McEnroe use to determine 'BRU's playlist? "We do on-air testing with a 'Smash Or Trash' feature. Our



**For us, an experienced jock is someone who's been on the air for about a year.**



jocks encourage listeners to call in and give some kind of a response. We also pay attention to the local music and club scene. For bands we're not playing right out of the box, we watch how the sales picture shapes up. And we see what's hot on the college stations. We don't exclude any type of music. In general, we take it on a song-by-song basis."

What's more, 'BRU remains a Jacobs Media client. "[MD] Dexter Schwartz and I talk about the music during the week," says McEnroe. "Then we get together with Bill Jacobs [brother and partner of company President Fred Jacobs] on Fridays and go over the playlist. Bill adds another set of ears. He also has better access to information on how any given song is doing on AOR stations, how it's testing in their callout. But new stuff is

selected by our office, not by Bill Jacobs."

## Selling Points

Despite the station's rebound in the winter '91 Arbitron sweeps (see box), McEnroe says ratings aren't a great asset when approaching clients. "The biggest problem we have is when people say, 'Let's take a look at the numbers.' We're not No. 1 in any given demo. So we stress how active our listeners are and how they tend to be very much upscale.

"We have also developed a listener database by having contest winners fill out questionnaires. We use the info in sales perspectives by saying, 'Here's who listens to WBRU. These are people you want to buy your product.' Especially for stereo equipment, cars, beer, and that sort of thing. We don't necessarily have the advantage in quantity of listeners, so we stress the quality."

— Shawn Alexander & John Brake

## REVOLUTION

WDRE/Long Island recently began simulcasting on 103.1 FM — a low-grade FM translator licensed to Ft. Lee, NJ. The expanded signal now blankets Bergen County, NJ; Rockland County, NY; and Manhattan's upper East and West sides . . . Scott Brown exits WRIF/Detroit for promotion duties at crosstown CIMX . . . WXVX/Pittsburgh has a new phone number: (412) 856-4123.

**We don't necessarily have the advantage in quantity of listeners, so we stress the quality.**

The mix is both rewarding and challenging. "It's good as far as providing a constant level of enthusiasm," McEnroe notes. "The people are psyched to be here. They don't get stuck in the same job for too long and get burned out or casual about it.

"The downside is we don't develop long-term, identifiable personalities. And it's always a struggle for us to keep the station's sound as high-quality as we can when we're

where have you been?

liquid  
jesus

the first release from the new album

pour in the sky

## 95.5 WBRU

### Sample Hour

May 15th, 3pm

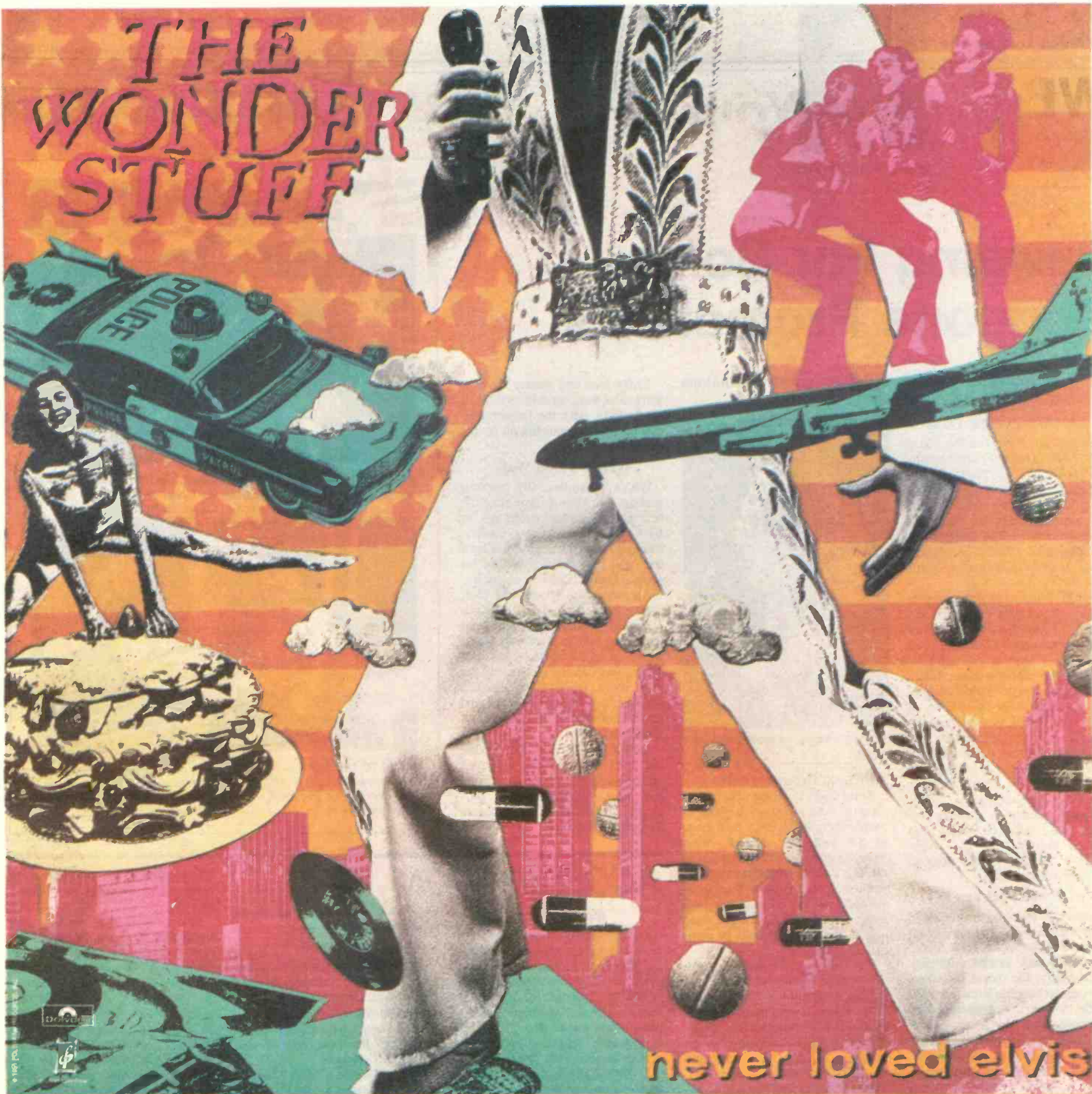
CULT/She Sells Sanctuary  
PERE UBU/I Hear They Smoke  
The Barbecue  
THEY MIGHT BE GIANTS/  
Istanbul (Not Constantinople)  
PRETENDERS/My City  
Was Gone  
SIMPLE MINDS/See The Lights  
BILLY IDOL/Sweet Sixteen  
FARM/All Together Now  
LIGHTNING SEEDS/Pure  
ROMEO VOID/A Girl In Trouble  
(Is A Temporary Thing)  
ELVIS COSTELLO/The Other  
Side Of Summer  
LOVE & ROCKETS/So Alive  
RIDE/Vapour Trail  
ENGLISH BEAT/I Confess  
THROWING MUSES/Not Too  
Soon



LORETTA LOVES JEZEBEL — Gene Loves Jezebel members Robert Adams (l) and Jay Aston (r) form a smile sandwich with WHTG/Asbury Park, NJ Asst. PD/night driver Loretta Windas.



# THE WONDER STUFF



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**wonder stuff**

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the charts in  
**the u.k.**

cd pro on your  
**desk now**  
going for ads  
**june 10th**



MIKE KINOSHIAN

# Pawing For Some Doggone Promotions

Two recent noteworthy benefit-oriented promotions involved our four-legged friends.

## KKCW's Doggie Dash

Waterfront Park was the site of KKCW/Portland's Fourth Annual Doggie Dash (5/19). The locale was appropriate, since rain pelted Portland the day of the event. Undaunted, approximately 900 dogs and their owners sloshed through the wet two-mile course. The winning time was approximately nine minutes.

"Everything went great in spite of our 100 straight days of rain," joked Director/Promotion & Marketing (and native Chicagoan) Sue Reynolds. "Oregonians don't let rain stop them from doing things. In Chicago, people would've stayed home and said, 'The hell with it.' At about 8:15am it started pouring. But the rain stopped at 8:30, and the weather turned out to be OK."

The participants were off and running at 9am. Many entrants took the dash seriously. "They were the ones with spandex leggings and headbands," said Reynolds, adding that the event brought out people and dogs in every shape and size.

## Prize Pooches

After that leg of the competition, participants were encouraged to enter "Dog & Owner Look-Alike" and "Silly Pet Tricks" contests. Additionally, the oldest, smallest, and largest pooches were awarded prizes. Winners — determined by applause from the several thousand audience members — received 40-pound bags of dog food, pet beds, and doghouses supplied by KKCW and co-sponsors Fred Meyer (a grocery chain), Remax



KKCW/Portland's owner/dog look-alike winner.

realty, and Expert dog food.

According to Reynolds, some owners went to great lengths to match themselves with their dogs in the look-alike contest. "One woman painted spots on her dog to make it look like a Dalmatian, and painted spots on herself as well. Another woman dressed her Dalmatian in a pink tutu and she wore a tutu, too. Some people go completely nuts."

The "Silly Pet Tricks" competition evoked images of a similarly named segment on "Late Night With David Letterman." Noted Reynolds, "The winner was a poodle with legs that [appeared] to be made of springs." Recalling the smallest dog contest, she said, "The winner looked like a little rat with fur."

Entry fees and money from T-shirt sales were consolidated into a single kitty, with the Oregon Special Olympics acquiring all profits after expenses.

## WSNY's Dog Walk

WSNY/Columbus, OH morning wakeup duo Mike & Jane staged a benefit walk several weeks ago for the Capital Area Humane Society. Pledges made during the 10.3-mile trek will help build a facility for central Ohio's homeless animals.

Accompanied by some of their canine pals, Mike (Fiss) & Jane (London) began their journey at 7am from I-270 in Worthington and ended up on the State House lawn about 4pm. Joining them along the way were WSYX-TV/Columbus weatherman Larry Cosgrove and another of man's best friends — Morganna.

Assisting WSNY in this promotion were Cellular One, which set up a pledge line/phone bank, and Kal Kan, which supplied participating pooches with Pedigree Pentathlon dog food.



SEE SPOT RUN — KKCW/Portland listeners and best friends answer the starting gun in the station's fourth annual Doggie Dash.



GOING TO THE DOGS — WSNY/Columbus morning co-host Jane London (l) is interviewed by local WCMH-TV reporter Peg Brody during a break in London's 10-mile Dog Walk. Noted "kissing bandit" Morganna (r) chats with a new friend.

# ACCELERATION

## Management

WZEZ/Nashville names Patty Robertson Promotion/Marketing Director ... Bob Scott replaces Ron Garrett as PD of NAC WNND/Raleigh ... Pat Brooks is appointed ND at WMTX/Tampa ... WQLT/Muscle Shoals, AL names Paul Mayer OM ... KSRR/San Antonio afternoon driver Don Wayne takes on MD responsibilities ... Chris Kelly is the new MD at KMGL/Oklahoma City. KJYK & KKLD/Tucson OM/ PD Alan McLaughlin adds KKLD MD duties ... WEST/Dothan, AL names Allen Skipper MD ... KLTA/Fargo promotes midday personality Tim Richards to APD ... WSGY/Albany, GA GM Terry Allred adds MD duties ...

Jason Aldous is appointed ND at WSKI/Montpelier, VT.

## Air Talent

WMTX/Tampa adds Mike Reeves to its on-air roster ... Dennis Cametti leaves NAC WNWW/Cleveland for mlddays at WSNY/Columbus, OH ... WLW/Cincinnati Saturday sports anchor Scott Springer now is also "Sportstalk" producer. WKDF/Nashville's Gina Savage crosses the street to join WLAC-FM for "Love Songs After Dark" ... Spokane "PM Magazine" host John Christopher Kowsky joins KISC/Spokane in PM drive ... KCMJ/Palm Springs promotes parttimer Noel Haven to overnights ... WOWO/Fort Wayne, IN PM driver Gary Allen joins

WLKI/Angola, IN for morning drive; he replaces Jim Barron, who moves to WOWO.

KXL/Portland's new lineup is: Lee Gordon (5:30-10am); Randy O'Neil (10am-3pm); OM Tom Parker (3-6pm); A.J. Martin (6-8pm); Joe Huser (8pm-1am); and John Carter (1-5:30am) ... KIDX/Billings, MT picks crosstown CHR KYAA morning co-host Mark Peterson for morning drive ... KOA/Denver's Claudia Lamb joins WKRC/Cincinnati for midday duty ... Bill Madden joins WAFY/Braddock Heights, MD in PM drive.

## Miscellaneous

FSA WLW/Cincinnati afternoon driver Gary Burbank picks up an Emmy for his performance in comedy specials for WCPO-TV/Cincinnati.

KLIT/Los Angeles slots Bruce Chandler Productions' "Romancln' The Oldies."

Bruce Grant notes his 31st anniversary with FSA WOOD/Grand Rapids.

Eleven-year WGY/Albany, NY morning man Don Weeks signs a five-year contract extension.

KSTR/Grand Junction, CO scores the Colorado Broadcasters Association's medium market Station of the Year award, as well as Best Entertainment Program; Best Sports Special; Best Lifestyle Program; Best Community Service Project; and Best On-Air Contest.

The Northern California Radio/TV News Directors Association presents KXOA/Sacramento with six awards, including Best News Story and Best Investigative Reporting.

**My 102.5 FM**

## AMERICAN DREAM GIVEAWAY

**WIN A HOME... POOL, CAR AND A DOG!**

**IT'S EASY TO WIN! JUST LISTEN FOR YOUR NAME!**

WMIY/Greenville awards the grand prize in its American Dream Giveaway this weekend (6/8). The package includes a four-bedroom house, furniture, Mazda 626, swimming pool, and a puppy.



STAR OF THE DAY — Comedian Richard Lewis (third from right) recently did an on-air stint at KRSR (Star 105)/Dallas. Welcoming him are (l-r) PD Bill Pasha, morning co-host Melissa Sharpe, VP/GM Jenny Sue Rhoades, morning co-host Jim Sharpe, and morning producer Jim Verdi.

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**ISSUE #5-200**, KANSAS CITY! CHR: KB-EQ & KXXR, ACs KUDL, KRVK & KLSI, Gold WHB & KCMO, AORs KCFX & KYYS, Ctry WDAF & KFKE, \$6.50  
**ISSUE #5-201**, DALLAS! CHR: KEGL & KHYI, UCs KKDA & KJMZ, ACs KVIL & KMGC, AORs KTXQ & KZPS, Ctry KSDS, KPLX & WBAP, \$6.50  
**CLASSIC ISSUE #C-127**, KIQQ/Robert W. Morgan-1974, KHJ/Real Don Steele-1971, WTIX/Ken Bowen-1968, WLS/John Landecker-1980, 13Q/Batt Johnson-1974, KIIS/Rick Dees-1983, & more! Cassette, \$10.50.  
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**VIDEO #36**, Dallas' KKDA/Tom Joyner, KPLX/Harmon & Evans, KJMZ/Rick Parry, Saeto's KWOD/Shelley Morgan, SF's K101/Susan Leigh Taylor, Houston's KHMV/Larry Morgan & KKQB/Chris Kelly, 90-min., VHS or BETA, \$20!  
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## OPENINGS

## OPENINGS

## OPENINGS

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## OPENINGS

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KTRH NewsRadio seeks experienced managing editor. Duties: daily assignments, story direction, series/special projects, oversee newsroom operations. Computer literate. Strong human relations skills. T&R: News Director, P.O. Box 1520, Houston, 77251. EOE

## OPENINGS

West Texas radio station seeks afternoon AT-Production-PBP, remotes, P3, CHR. Send resumes to Foster Communications, P.O. Box 2191, San Angelo, TX 76902 EOE

## MIDWEST

Central and Northern MI AC seeks creative production director. Airshift too. You'll love it. T&R: WUPS, 3431 West Houghton Lake Drive, Houghton Lake, MI 48629. (6/7) EOE

Seeking ATs for medium market CHR. Four years experience, no revolving door. T&R: KMOR, Mark Jensen, Box 532, Scottsbluff, NE 68363-0532. (6/7) EOE

Can you sell and work hard? Are you seeking a great start? Commission sales in radio. Ask for Bill. This could be the one. CALL: WNJY, (219) 583-2689. (6/7) EOE

News reporter/anchor. One year experience preferred. T&R: KLIK/KTXV, Box 414, Jefferson City, MO 65102. (6/7) EOE

### NEWS TALENT

Southern Wisconsin's Country Powerhouse & news and information leader, WTSO AM 1070 & sister station Z-104, have an immediate opening for an experienced drivetime news anchor/reporter, with a true personality. Send resume, aircheck, and writing samples to: Jeff Tyler, Program Director, WTSO, 5721 Tokay Blvd., Madison, WI 53719. (ABC Information Affiliate). WTSO/WZEE Radio is an Equal Opportunity Employer and encourages women and minorities to apply for this and all positions.

### IMMEDIATE OPENINGS

- Operations/Program Management
- Air Personalities/Talk Show Hosts
- New Anchors/Reporters
- Play-by-Play Sportscasters
- Promotion/Sales/Public Relations

media marketing p.o. box 1476 palm harbor, fl 34682-1476 (813) 788-3603

100k FM searching for morning partner. Oldies with a '90s presentation, multi-track facility. Females and minorities encouraged. Midwest. Send T&R to: Radio & Records, 1930 Century Park West, #260, Los Angeles, CA 90067. EOE

Experienced Sales Manager needed now for medium market combo. Young and aggressive group looking to expand this year. Reply in confidence to: Radio & Records, 1930 Century Park West, #279, Los Angeles, CA 90067. EOE

Major market suburban AC seeks News Director/Morning Anchor. Minimum 2 years' medium mkt. experience. Strong news skills & ability to be part of morning team. T&R to: Radio & Records, 1930 Century Park West, #280, Los Angeles, CA 90067. EOE



AFTERNOON CO-HOST on the Great Voice of the Great Lakes. Must have proven ability to deliver news, interviews and talk in information-oriented PM drive show. T and F, no calls to Phil Royce, PD, WJR, 2011 Fisher Bldg., Detroit MI 48202. EOE

## OPENINGS

### BRAND NEW CLASSIC ROCK FM

Looking for full airstaff, PD & MD. Your chance to build a station from the ground up. Big Ten market rated as one of America's Top Ten cities. Be here when "the legend begins." Send T&R to: Radio & Records, 1930 Century Park West, #268, Los Angeles, CA 90067. EOE

## WEST

Experienced sports talk show host sought. T&R: KJR radio, Rick Scott, 190 Queen Anne Avenue North, Seattle, WA 98109. (6/7) EOE

KOOL-FM seeks morning show newperson. T&R: KZKL, Rob Roberts, 1651 University Blvd. NE, Albuquerque, NM 87102. (6/7) EOE

Seeking radio Salesperson. Join an exciting profession, begin a career with KYA. RESUMES: KYA-FM, 1645 Central Avenue, Billings, MT 59102. (5/31) EOE

PMD newperson sought for top news outlet. Minorities and females strongly encouraged. T&R: KAVL, Zack Taylor, 2501 W. Avenue I, Lancaster, CA 93538. (5/31) EOE

Seeking local AE to maintain and service new and existing accounts. Two years experience preferred. RESUMES: KCEE, Box 5888, Tucson, AZ 85703. (5/31) EOE

Seeking evening AT/MD for killer CHR in beautiful SE ID. Bring experience and a positive attitude. T&R: KWIK, Steve Powers, 259 E. Center, Pocatello, ID 83201. (5/31) EOE

Seeking PT/weekend ATs with natural sound and strong music knowledge. Also seeking morning show producer. T&R: KITS, OM, 1355 Market Street, San Francisco, CA 94103. (5/31) EOE

Oldies asst. PD/MD needed ASAP in So. California. Selector experience useful. No air work. Send resume, samples of live promos & music logs to: Radio & Records, 1930 Century Park West, #278, Los Angeles, CA 90067. EOE



MIX 101 FM HAS 2 FT OPPORTUNITIES AVAILABLE:  
1 — Off-Air Production Director  
2 — Morning News Announcer  
Successful candidates will be stable, creatively aggressive individuals who can relate to an adult audience. Rush tape, resume, photo and cover letter to: Steve LaBeau, Operations Manager, KMXX-FM, 4745 N. 7th Street, #135, Phoenix AZ 85014. No phone calls please. M/F EOE

### OPENING

KEEN San Jose, California seeks weekend personality. Send tape and resume to Julie Stevens, P.O. Box 6616, San Jose, CA 95150. EOE

## POSITIONS SOUGHT

Former group VP and most recently VP/GM KISS A/F, San Antonio seeks next challenge. (704) 366-3005. (5/31)

Veteran cosmic rocker seeks to expand horizons. Currently working. TERRY HANSON: (414) 652-2819. (5/31)

Aggressive, young Hispanic male with excellent air and production experience seeks FT PMD or evening opening in Top 100 powerhouse. ANGELO: (904) 246-0185. (5/31)

Ten year Country pro seeks FT. Prefer OH/PA/MD/VA. Team player, creative experienced with Autojock. MICHAEL JAYE: (304) 468-9245. (5/31)

## POSITIONS SOUGHT

**Executive Producer of highest rated talk program in major market, looking to program a major or medium market talk station. Send T&R to: Radio & Records, 1930 Century Park West, #273, Los Angeles, CA 90067. EOE**

Attention all record companies! Lady seeks start in record promotions. Currently working for an AC in Dallas. LYNNE: (214) 348-8783. (5/31)

The sixties with Jimi. The sounds of the 1960s with your host JIMI DAVENPORT: (415) 595-4279. (5/31)

Top Oldies ST in central IL seeks to work for you. Hardworking, great sound, committed. MIKE: (217) 328-4286. (5/31)

Alabama's best PBP. Huntsville's best sportscaster. Seeking a new team. Excellent writer with news experience too. Solid work ethic. DAN: (205) 729-1368. (5/31)

Rip your heart out radio talk show host. For a T&R worth your time and attention contact me. HENRY FRIEDMAN: (512) 445-5453. (5/31)

Gonzo Greg. KNAC/LA morning talent writes the songs that make the whole world sing. (213) 433-5614. (5/31)

Small market Country wizard AT seeks the challenge of medium or major market. A real communicator with major market capability. STEVE: (618) 566-4055. (5/31)

Eight year Country pro with APD/MD experience seeks new challenge on-air large market or programming small market. ART OPPERMANN: (303)886-5645. (5/31)

Gulf coast/south. 34 year old SWM seeks beach and CW/AC station. AT/MD/PD with ten years' experience and a deep voice. STEVE: (806) 793-1150. (5/31)

To say I love Country would be like saying the elephant had puff eyes. Great pipes, great attitude. BOB: (309) 892-1449. (5/31)

Engineer four years. studios hi-power FM, directional, also PD/AT. Seeking engineering or combo East of the Mississippi. PAUL: (904) 854-1697. (5/31)

Los Angeles. Production director with super pipes, multiple voices, sizzling promos, dynamic copy reading seeks to join your team. (714) 423-0261. (5/31)

Eager AT with five years' experience seeks FT, any daypart, anywhere, any format. JERRY: (208) 854-8587. (5/31)

Help! I'm a rock! Overnight talent with Country/AC/CHR Multitrack experience seeks gig with growth. TONY: (616) 696-1631. (5/31)

Ambitious AT seeks adventure, college graduate, Multitrack and MD experience. Four years commercial CHR/AOR experience. DAN: (807) 753-3852. (6/7)

Available now. CHR/AC AT. MD or small market PD in Top 175 market now. Let's do exciting, innovative radio for the '90s. ANDY: (518) 671-0129. (6/7)

Experienced AT seeks advancement. AC/Oldies/Country. Strong production, team player. DAVE: (712) 282-7954. (6/7)

Sammy Davis Jr. seeks morning show in your city, and I mean that man! (913) 722-0878. (6/7)

Highly motivated, airshift, production and promotions. Will relocate for the right opportunity. All formats OK. DAVE: (313) 443-0214. (6/7)

Build your image; strengthen your position with innovative PD. Catalyst available now. I create, promote, deliver. Will relocate. (603) 228-2307. (6/7)

News/info wizard. Outstanding writer. Voice. 6 years anchor/updater in majors: Seek FM mornings or N/T. DAVE: (619) 426-7925. (6/7)

Experienced AT seeks position in medium to large market. Interested employers call for more information. (414) 538-1750. (6/7)

Minority with commercial AOR on-air experience. Major market sales at CBS owned Oldies station. Broadcasting degree, seeking home. DWAYNE: (215) 549-0410. (6/7)

Experienced, highly talented announcer/salesperson seeking FT employment in Southern CA. SHERI RAYMOND: (714) 524-2686. (6/7)

Youthful, energetic team player. Any format, relocation not a problem. What more could you be seeking? My number? OKI (313) 484-0877. (6/7)

Dear world, too young to stay retired. All pro, company president/GM/PD/AT ready to jump back in! RICH: (602) 299-7388. (6/7)

AC morning man. Warm intelligent mature professional. Spontaneous, glib, informative, fun. No spot set tune outs. LARRY: (205) 943-8724. (6/7)

Freelance sportscaster seeks PBP. 14 years experience in all sports. Will relocate. STEVE: (404) 229-4330. (6/7)

Was an amoeba in a major, seeking to be a fish in your small market. TERRY: (518) 827-5260. (6/7)

15 year pro seeks to be your production director. Character voices and style, South/West/Midwest. GREGG: (703) 672-4684. (6/7)

Former AT now doing stand-up, seeks personality show. Howard Stern/Don Imus influence. Three years experience. JEFF: (908) 674-9359. (6/7)

## POSITIONS SOUGHT

Attention Texas AORs. Five years experience, killer pipes and attitude to match. I'm the man. KEITH: (817) 691-3936. (6/7)

You're rocking with the blonde lady. Four years AOR/CR/CHR. Promotions and music experience. I'm an investment in your future. (216) 888-1642. (6/7)

Seeking an air personality? You've got the right one baby, uh huh! Will relocate. LINDA MATHIS: (803) 464-8828. (6/7)

Help! I've been teaching broadcasting for three years. Must get back on the air before my head explodes. Save me! CHRIS: (615) 889-7228. (6/7)

Stuck in Chicagoland! 13 year AT with multiple format experience seeks position in NE IL/burbs. Consider any shift or format. PATRICK: (708) 369-8939. (6/7)

Golden era show with lots of informative trivia. Seeking AT opening in the East. ED PELL: (201) 791-4810. (6/7)

Award winning 16 year veteran from LA. AC/Country/Oldies. Talk show host. Formerly KLAC/KMPC/KRTH. SAMMY JACKSON: (702) 873-8213. (6/7)

Current on-air personality seeks to relocate. Working two stations: AC/Country, can write some copy. Two years experience. JOE: (216) 428-1037. (6/7)

Orlando/Tampa/Sarasota/WPB/Jacksonville. Three years AC/CR. Love appearances, model. BA graduate available now. DAVE: (313) 750-9957. (6/7)

Get me before I'm gone. Great pipes, adaptable, young AT seeks FT/PT. GWU graduate with some major market experience. BEN: (202) 338-2699. (6/7)

Spontaneous humor, comedy writing, voices, production from this Top 15 AT. Sidekick, host, mornings, overnights. Willing to travel. (619) 281-6778. (6/7)

Seeking next step up! AMD/AT with major AOR seeks MD/AT position. Team player. LARRY MAC: (602) 827-0796. (6/7)

Dick Gunton Boston pro with 15 years AM/PM drive AT supervoice. AC/Top 40/News. Will relocate. (508) 587-4820. (6/7)

### DR. DON CARPENTER

Power Pig Morning Man available now. 12 years' experience. CHR AC NT  
(813) 881-0286

Exciting, aggressive broadcasting graduate seeks entry level on-air or behind the scenes position. JOE: (216) 585-2338. (6/7)

Energetic female AT seeks FT/PT. Smooth, sweet pipes, cleans heads, GW graduate. Ready to pay dues. Will relocate. SHARI: (201) 754-7715. (6/7)

Major market AT for highly rated station seeks first programming gig at small/medium market. You won't be disappointed, JIM: (708) 985-3263. (6/7)

Three years AC/CHR experience with a rock and roll heart. OH/PA/NJ/NY. AOR/CR. PD/OMs please call me. KEITH SEAROCK: (216) 466-6532. (6/7)

Seeking enthusiastic, energetic talent with four years CHR/AC/AOR experience? Available immediately. JON: (305) 735-6215. (6/7)

I ride shotgun! Experienced sidekick. Radio Tonto. Team player, creative, radio/TV/newspaper, proven. Bags packed. JOE: (401) 822-3232. (6/7)

Talk radio host. Unique and original, satiric and controversial. Do not be fooled by imitations. WALTER JACOBSON: (818) 985-4992. (6/7)

Reggae specialist ready to bring a smooth, professional dynamite reggae show to any CA station. Five years reggae host experience. SCOTT: (213) 208-3892. (6/7)

Newman available, presently working, degree, good work ethic. Experienced in all phases: ND/Anchor/streets. (513) 421-6532. (6/7)

Dynamic, exciting broadcast school graduate with tremendous talent and superior musical knowledge seeks Midwest gig. PHIL DAVIS: (708) 299-5454. (6/7)

Fresh face, fresh sound, fresh talent. Broadcasting school, over a year of small market experience seeking FT anywhere. BRIAN O'REILLY: (708) 381-3184. (6/7)

Seeking a chief engineer who can double as air talent? 12 year pro with AM/FM experience. Prefer rock format. ERIC: (219) 838-4979. (6/7)

Fun, creative, six-year pro seeks Midwest station to utilize my talents. Voices, phones, creative, community involvement. CAPTAIN JACK: (513) 399-2713. (6/7)

PM/AM Drive talent for four stations in NE Oregon. TV sports experience too, seeking relocation in Pacific NW. JERRY FOSTER: (503) 983-5869. (6/7)

Former PD/MD/AT with 14 years experience seeking CHR/AC or Country station. Will relocate for right opportunity. JON: (407) 468-2545. (6/7)

Rock talent seeks FT. Sick of liner card stiffs and dead air. Call me. SHARPE: (501) 327-7587. (6/7)

## POSITIONS SOUGHT

20 year pro with strong production. Always had top ratings in Top markets. Willing to relocate for any format except hard rock. JOHN: (619) 440-4343, ext. 128. (6/7)

27 year major market veteran seeks AT/PD/management. Will relocate for right opportunity. DICK POWER: (617) 848-4222. (6/7)

Young and energetic! Recent college graduate with some major market experience seeks airshift and/or production. Willing to relocate. MICHAEL: (215) 826-2440. (6/7)

Seeking a change in your morning line-up? Call "Unc" today. Presently employed in Top 20. (412) 482-2692. (6/7)

Available October first! Ten year pro with production and mature humor. Seeking Country station in AZ. TOM: (319) 653-3160. (6/7)

11 years with programming experience sitting on a shelf getting dusty in San Francisco. Prefer AC/Country. The "Idea Man." RANDY STEVENS: (415) 252-9914. (6/7)

Experienced AT, great production/remotes, professional. Seeking Midwest station with a winning attitude. RIC: (816) 888-2937. (6/7)

Two for the price of one. \$26,900 get you an experienced drive team. Not a zoo! News, sports, parody spots. (803) 785-3353. (6/7)

The sixties with Jimi - The sounds of the 1960s with your host Jimi Davenport. (415) 595-4279. (6/7)

Experienced in AC/Top 40/Country/sports/production and much more not fit for print. Bachelor's degree, relocation okay. JERRY: (814) 398-8244. (6/7)

Reliable, flexible, new AT seeks small/medium market gig. I have all the tools. I just need a place to use them. JOHN D. YUTSEY: (216) 823-7024. (6/7)

Talk radio host. Unique and original. Satiric and controversial. Do not be fooled by imitations. WALTER JACOBSON: (818) 985-4992. (5/31)

Attention Orlando/Tampa/Sarasota/WBP/Jacksonville. Three years AC/CR. Love appearances, model, BA graduate, available now. DAVE: (313) 750-9957. (5/31)

Stuck in a corn field and have allergies. Please help me. One year experience in AC. MIKE: (717) 597-2328. (5/31)

This PD seeks to reach your audience. Hear how the small market touched 60,000. Call (603) 228-2307. (5/31)

Fun, creative, six year pro seeks Midwest station to utilize my talents. Voices, phones, community involvement. CAPTAIN JACK: (513) 399-2713. (5/31)

Overnight king seeks normal life again. Broadcasting degree, ambitious and dedicated. AC/CHR/Oldies. STEVE: (901) 365-2712. (5/31)

Star light, star bright. I wish an AOR/CR station would call me tonight. Two and a half years and still rocking. SHARPE: (501) 327-7587. (5/31)

Production pro seeks Top 100 operation. Award winning creative spots, sizzling promos, character voices. 8-track experience. LARRY JAMES: (205) 340-0743. (5/31)

Ten year veteran with programming, MD and promotions skills seeks to work for your medium market station. MIKE: (314) 432-1949. (5/31)

PD/AMD talent for four stations in NE plus TV sports experience seeks relocation to Pacific NW. JERRY FOSTER: (603) 983-5869. (5/31)

Fun, creative six year pro seeks Midwest station to utilize my talents. Voices, phones, community involvement, CAPTAIN JACK: (513) 399-2713. (5/31)

Three years AC/CHR experience with a rock and roll heart. OH/PA/NJ/NY. AOR/CR PD/OMs please call me. KEITH SEAROCK: (216) 466-6532. (5/31)

### HOMESICK CAJUN

Nashville OM/PD/AT seeks similar position in (or near) Louisiana. Eleven years multiformat AT experience, plus programming, news & engineering. Catch me before your competition does!  
DENNIS (615) 331-3383

Get me before I'm gone. Major market pipes, adaptable, young AT seeks FT with CHR/AOR/CR. GWU graduate. Willing to relocate. BEN: (202) 338-2699. (5/31)

If it's talent you seek, I've got it. AT seeking gig at UC/AC station. KIMBERLY: (912) 232-0492.

Successful promotion track record. Creative multitrack pro with 14 years on-air. Seeking Full or PT. (615) 288-5661. (5/31)

AT with self-produced night show seeking FT at CHR monster. Call today for free demo. No purchase necessary. JAY: (217) 228-0686. (5/31)

Attention all record companies. Lady seeking start in record promotions. Currently working an AC station in Dallas. LYNNE: (214) 348-8783. (5/31)

Former drive host seeks on-air. Comedy bits, phones, Howard Stern/Don Imus influence. Currently stand-up comedian. JEFF: (908) 574-9359. (5/31)

Sports Director/PBP. Currently freelancing, and seeking steady paycheck. 14 years experience, will relocate. STEVE: (404) 229-4330. (5/31)

## POSITIONS SOUGHT

### Get A Jump On The Industry's Hottest Job Opportunities!

Get R&R's weekly Opportunities/classified section before the paper's published. R&R Job Hotline is mailed to you separately. Call 213-553-4330 to subscribe today. Use Visa/Master-Card/AmEx.



Donehue with an AT. Energetic, NS director/talk show host. PBP/ops director seeks sports opportunity/challenge. FRANK: (317) 659-3080. (5/31)

Experienced medium market news Announcer available for FT on-air position in So. CA. SHERI RAYMOND: (714) 524-2686. (5/31)

News anchor/updater. Excellent writer, voice. Ratings plus. Six years majors, FM mornings or NT position, prefer SW. DAVE: (619) 426-7925. (5/31)

The voice! Homeless veteran with great production, computer skills and writing ability seeks drive. BRENT STONE: (615) 449-7024 or 444-2712. (5/31)

Have talent, will travel. Air personality/production talent seeks new gig in NE area of SW. Available now. ANDY: (718) 979-3171. (5/31)

### MISCELLANEOUS

Hot AC station in the South Bend market seeks service from all labels. TO: WKAM, Rich Moore, Box 497, Goshen, IN 46526. (6/7)

### R&R Opportunities Display Advertising

DISPLAY: \$60 per inch per week (maximum 35 words per inch including heading). Includes generic border. Add ½ inch and \$30 if logo, custom border or larger heading required.

BLIND BOX: \$75 per inch per week (maximum 35 words per inch per week including heading, box number and R&R's address). Add ½ inch and \$37 if custom border or larger heading required. Rate includes generic border, box number and postage/handling.

### Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

### R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8½" x 11" company/station letterhead and are accepted only by mail or fax: (213) 203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

## NEW ARTISTS

### Reports

- 1 **JUNKYARD/All The Time In The World** (Geffen) ... 82
- 2 **BLACKEYED SUSAN/None Of It Matters** (Mercury) ... 70
- 3 **SCHOOL OF FISH/3 Strange Days** (Capitol) ... 57
- 4 **MERCHANTS OF VENUS/Say Ahh** (Elektra) ... 45
- 5 **STRESS/Flowers In The Rain** (Reprise) ... 45
- 6 **FISHBONE/Sunless Saturday** (Columbia) ... 41
- 7 **WHITE TRASH/Apple Pie** (Elektra) ... 41
- 8 **KIK TRACEE/Don't Need Rules** (RCA) ... 32
- 9 **PETER HIMMELMAN/Woman With The Strength...** (Epic) ... 19
- 10 **LOST/Mindblower** (Robinson/Epic Associated) ... 17
- 11 **KING OF THE HILL/If I Say** (SBK) ... 15
- 12 **MARSHALL CRENSHAW/Better Back Off** (Paradox/MCA) ... 14
- 13 **TRAGICALLY HIP/Little Bones** (MCA) ... 14
- 14 **MR. BIG/Green-Tinted Sixties Mind** (Atlantic) ... 13
- 15 **RAINDOGS/Let's Work Together** (Atco) ... 13
- 16 **KANE ROBERTS/Does Anybody Really Fall In Love...** (DGC) ... 12
- 17 **SUBDUDES/Straight Shot** (EastWest) ... 11
- 18 **WATERBOYS/The Whole Of The Moon** (Ensign/Chrysalis) ... 11
- 19 **DARYL BRAITHWAITE/Higher Than Hope** (Epic) ... 10
- 20 **CIRCLE OF SOUL/Shattered Faith** (Hollywood) ... 10
- 21 **SOUTHGANG/Love For Sale?** (Charisma) ... 10

*New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.*

### EAST

#### P1

**WHFS/Annapolis**  
(301) 308-0991

PD: ROBERT BENJAMIN  
MD: WESSEL

- Heavy
- ELVIS COSTELLO
- ELECTRONIC
- JOE JACKSON
- L.A.'S
- MATERIAL ISSUE
- R.E.M.
- STRESS
- Medium
- CANOUJAGE
- JULIAN COPE
- MARSHALL CRENSHAW
- DIVINYLS
- FEELINGS
- FISHBONE
- GARD OF FOUR
- PETER HIMMELMAN
- VINIE JAMES
- JESUS JONES
- HORRISSETT
- POPINATUS
- SCHOOL OF FISH
- SIMPLE MINDS
- STOUDIE & THE BANS
- TOO MUCH JOY
- WICKET PIPES
- XTRM
- Light
- CROMED HOUSE
- ZIGGY HANLEY & THE

**WHVJ/Providence**  
(401) 438-8110

PD: BILL WESTON  
MD: PHIL MARLOWE

- Light
- GREAT WHITE
- STERHEART
- THELMA & LOUISE
- Light
- ALDO NOVA
- Medium
- WHVJ/Providence
- ROD STEWART
- DOBBIE BROTHERS
- R.E.M.
- THE M
- DEADICATED
- Light
- WEZK/Scranton
- JIM HISING
- JACK METERS
- PROZON
- Light
- BLACK CROMES
- LYTRIO SKYTRIO 199
- R.E.M.
- SCORPIONS
- ROD STEWART
- TRUNDER
- VAN HALEN
- WHITE LION
- Medium
- WDBH/Dover
- BOB LIMBER
- VIC FOWELL
- Light
- BLACK CROMES
- JESUS JONES
- LAM
- HUEY LEWIS & THE M
- R.E.M.
- SCORPIONS
- Simple Minds
- ROCKY BLUES
- Light
- SKID ROW
- Medium
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
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- THE M
- WILLIE NILE
- Light

### EAST

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PD: ROBERT BENJAMIN  
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- Heavy
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- SIMPLE MINDS
- STOUDIE & THE BANS
- TOO MUCH JOY
- WICKET PIPES
- XTRM
- Light
- CROMED HOUSE
- ZIGGY HANLEY & THE

**WHVJ/Providence**  
(401) 438-8110

PD: BILL WESTON  
MD: PHIL MARLOWE

- Light
- GREAT WHITE
- STERHEART
- THELMA & LOUISE
- Light
- ALDO NOVA
- Medium
- WHVJ/Providence
- ROD STEWART
- DOBBIE BROTHERS
- R.E.M.
- THE M
- DEADICATED
- Light
- WEZK/Scranton
- JIM HISING
- JACK METERS
- PROZON
- Light
- BLACK CROMES
- LYTRIO SKYTRIO 199
- R.E.M.
- SCORPIONS
- ROD STEWART
- TRUNDER
- VAN HALEN
- WHITE LION
- Medium
- WDBH/Dover
- BOB LIMBER
- VIC FOWELL
- Light
- BLACK CROMES
- JESUS JONES
- LAM
- HUEY LEWIS & THE M
- R.E.M.
- SCORPIONS
- Simple Minds
- ROCKY BLUES
- Light
- SKID ROW
- Medium
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light

### EAST

#### P1

**WHFS/Annapolis**  
(301) 308-0991

PD: ROBERT BENJAMIN  
MD: WESSEL

- Heavy
- ELVIS COSTELLO
- ELECTRONIC
- JOE JACKSON
- L.A.'S
- MATERIAL ISSUE
- R.E.M.
- STRESS
- Medium
- CANOUJAGE
- JULIAN COPE
- MARSHALL CRENSHAW
- DIVINYLS
- FEELINGS
- FISHBONE
- GARD OF FOUR
- PETER HIMMELMAN
- VINIE JAMES
- JESUS JONES
- HORRISSETT
- POPINATUS
- SCHOOL OF FISH
- SIMPLE MINDS
- STOUDIE & THE BANS
- TOO MUCH JOY
- WICKET PIPES
- XTRM
- Light
- CROMED HOUSE
- ZIGGY HANLEY & THE

**WHVJ/Providence**  
(401) 438-8110

PD: BILL WESTON  
MD: PHIL MARLOWE

- Light
- GREAT WHITE
- STERHEART
- THELMA & LOUISE
- Light
- ALDO NOVA
- Medium
- WHVJ/Providence
- ROD STEWART
- DOBBIE BROTHERS
- R.E.M.
- THE M
- DEADICATED
- Light
- WEZK/Scranton
- JIM HISING
- JACK METERS
- PROZON
- Light
- BLACK CROMES
- LYTRIO SKYTRIO 199
- R.E.M.
- SCORPIONS
- ROD STEWART
- TRUNDER
- VAN HALEN
- WHITE LION
- Medium
- WDBH/Dover
- BOB LIMBER
- VIC FOWELL
- Light
- BLACK CROMES
- JESUS JONES
- LAM
- HUEY LEWIS & THE M
- R.E.M.
- SCORPIONS
- Simple Minds
- ROCKY BLUES
- Light
- SKID ROW
- Medium
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light

### EAST

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**WHFS/Annapolis**  
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PD: BILL WESTON  
MD: PHIL MARLOWE

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- LAM
- HUEY LEWIS & THE M
- R.E.M.
- SCORPIONS
- Simple Minds
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- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
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- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
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### EAST

#### P1

**WHFS/Annapolis**  
(301) 308-0991

PD: ROBERT BENJAMIN  
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- Heavy
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- GARD OF FOUR
- PETER HIMMELMAN
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- TOO MUCH JOY
- WICKET PIPES
- XTRM
- Light
- CROMED HOUSE
- ZIGGY HANLEY & THE

**WHVJ/Providence**  
(401) 438-8110

PD: BILL WESTON  
MD: PHIL MARLOWE

- Light
- GREAT WHITE
- STERHEART
- THELMA & LOUISE
- Light
- ALDO NOVA
- Medium
- WHVJ/Providence
- ROD STEWART
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- LYTRIO SKYTRIO 199
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- WZLX/Waterbury
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- WILLIE NILE
- Light
- WZLX/Waterbury
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- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light

### EAST

#### P1

**WHFS/Annapolis**  
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PD: ROBERT BENJAMIN  
MD: WESSEL

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- ELECTRONIC
- JOE JACKSON
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- JULIAN COPE
- MARSHALL CRENSHAW
- DIVINYLS
- FEELINGS
- FISHBONE
- GARD OF FOUR
- PETER HIMMELMAN
- VINIE JAMES
- JESUS JONES
- HORRISSETT
- POPINATUS
- SCHOOL OF FISH
- SIMPLE MINDS
- STOUDIE & THE BANS
- TOO MUCH JOY
- WICKET PIPES
- XTRM
- Light
- CROMED HOUSE
- ZIGGY HANLEY & THE

**WHVJ/Providence**  
(401) 438-8110

PD: BILL WESTON  
MD: PHIL MARLOWE

- Light
- GREAT WHITE
- STERHEART
- THELMA & LOUISE
- Light
- ALDO NOVA
- Medium
- WHVJ/Providence
- ROD STEWART
- DOBBIE BROTHERS
- R.E.M.
- THE M
- DEADICATED
- Light
- WEZK/Scranton
- JIM HISING
- JACK METERS
- PROZON
- Light
- BLACK CROMES
- LYTRIO SKYTRIO 199
- R.E.M.
- SCORPIONS
- ROD STEWART
- TRUNDER
- VAN HALEN
- WHITE LION
- Medium
- WDBH/Dover
- BOB LIMBER
- VIC FOWELL
- Light
- BLACK CROMES
- JESUS JONES
- LAM
- HUEY LEWIS & THE M
- R.E.M.
- SCORPIONS
- Simple Minds
- ROCKY BLUES
- Light
- SKID ROW
- Medium
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light
- WZLX/Waterbury
- DAVID LEWIS & THE M
- THE M
- WILLIE NILE
- Light

**WKBG/Birmingham**  
(807) 785-9925

PD: PAUL MCARDLE  
MD: TODD MCCARTNEY

- Heavy
- YES
- SCORPIONS
- VAN HALEN
- LYTRIO SKYTRIO 199
- Medium
- DAVID LEE ROTH
- Light
- SKID ROW
- CONTRABAND

**WFXB/Buffalo**  
(716) 885-1400

PD: RALPH CIPOLLA  
MD: TIRA ROMAUM

- Heavy
- ERIC JOHNSON
- R.E.M.
- YES
- WILLIE NILE
- JOE MALSH
- Medium
- JESUS JONES
- Light

**WKLC/Charleston**  
(304) 722-3308

PD: MARK SAVAGE  
MD: JEFF DEGAN

- Heavy
- YES
- SCORPIONS
- JOE MALSH
- MARC COHN
- VINIE JAMES
- BLACK CROMES
- Medium
- SKID ROW
- DEADICATED
- Light
- WHITE TRASH

**WRKI/Danbury**  
(203) 778-1212

PD: TOM O'BRIEN  
MD: TIM SHEEHAN

- Heavy
- QUEENSCRYCHE
- ROD STEWART
- MARC COHN
- R.E.M.
- YES
- SIMPLE MINDS
- THELMA & LOUISE
- BLACK CROMES
- Medium
- QUEEN
- Light
- SKID ROW

**WDHA/Dover**  
(201) 445-1055

EXEC VP: BOB LIMBER  
PD: VIC FOWELL

- Heavy
- VAN HALEN
- HUEY LEWIS & THE M
- MARC COHN
- JOE MALSH
- ROCKING STONES
- Medium
- ALBANY
- 20 ALBANY
- 21 SCORPIONS
- 22 BLAKEYED SUSAN
- 23 PETER DINKEL
- 24 VINIE JAMES
- 25 BACKDRAFT
- Light
- 26 QUEEN
- 27 LOST
- 28 WATERBOYS
- 29 TRAGICALLY HIP
- 30 SCHOOL OF FISH
- 31 STRESS
- 32 DRIVIN N CRTIN
- 33 SARAYA
- 34 BILLY SOUIER
- 35 JOE JACKSON
- 36 MERCHANTS OF VENUS
- 37 MARSHALL CRENSHAW
- 38 JANK OF FOUR
- 39 HAIROBOS
- 40 ZIGGY HANLEY & THE
- 41 CROMED HOUSE
- 42 SUBDUDES
- Medium
- WRKT/Erie
- CHRIS JAMES
- Heavy
- MARC COHN
- SCORPIONS
- JOE MALSH
- WILLIE NILE
- BLACK CROMES
- Medium
- QUEENSCRYCHE
- Light
- JESUS JONES
- ALICE IN CHAINS
- WHITE TRASH
- WTPA/Harrisburg
- JEFF KAUFFMAN
- CHRIS JAMES
- Heavy
- ALICE IN CHAINS
- HUEY LEWIS & THE M
- THELMA & LOUISE
- JESUS JONES
- JOE MALSH
- LYTRIO SKYTRIO 199
- BLACK CROMES
- Light
- SKID ROW
- Light
- BATON ROUGE
- JESUS JONES
- KIK TRACEE
- KINGOF THE HILL
- WHITE TRASH
- WQZZ/Albany
- RICK STRAUSS
- TODD HARTY
- Heavy
- JOE MALSH
- R.E.M.
- SCORPIONS
- JESUS JONES
- MARC COHN
- BLACK CROMES
- Medium
- YES
- TRUNDER
- DRIVIN N CRTIN
- SCORPIONS
- LYNN KRAVITZ
- ROD STEWART
- TATTOO ROBO
- Light
- SKID ROW
- CONTRABAND
- WCCB/Hartford
- TED SELLEN
- NICKELLE POE
- Heavy
- VAN HALEN
- JOE MALSH
- BLACK CROMES
- MARC COHN
- SCORPIONS
- Medium
- YES
- TRUNDER
- DRIVIN N CRTIN
- SCORPIONS
- LYNN KRAVITZ
- ROD STEWART
- TATTOO ROBO
- Light
- SKID ROW
- CONTRABAND
- WQWB/Waterbury
- JOE MALSH
- MARC COHN
- BLACK CROMES
- DEADICATED
- Light
- ALICE IN CHAINS
- Medium
- WQWB/Waterbury
- JOE MALSH
- MARC COHN
- BLACK CROMES
- DEADICATED
- Light
- ALICE IN CHAINS
- Medium
- WQWB/Waterbury
- JOE MALSH
- MARC COHN
- BLACK CROMES
- DEADICATED
- Light
- ALICE IN CHAINS

**WQWB/Waterbury**  
(716) 881-4555

PD: JOHN HAGER  
MD: BOB RICHARDS

- Heavy
- WILLIE NILE
- HUEY LEWIS & THE M
- SCORPIONS
- BLACK CROMES
- VAN HALEN
- CONTRABAND
- Medium
- CINDERELLA
- GEORGE THORWOOD & JUNIATA

**WQWB/Waterbury**  
(716) 881-4555

PD: JOHN HAGER  
MD: BOB RICHARDS

- Heavy
- WILLIE NILE
- HUEY LEWIS & THE M
- SCORPIONS
- BLACK CROMES
- VAN HALEN
- CONTRABAND
- Medium
- CINDERELLA
- GEORGE THORWOOD & JUNIATA

**WHCN/Hartford**  
(203) 247-1080

PD: BOB BITTERS  
MD: PAH BROOKS

- Heavy
- R.E.M.
- BLACK CROMES
- JESUS JONES
- DEADICATED
- JOE JACKSON
- MARC COHN
- HUEY LEWIS & THE M
- ROD STEWART
- JOE MALSH
- SCORPIONS
- BACKDRAFT
- YES
- BILLY SOUIER
- TRUNDER
- VINIE JAMES
- GEORGE THORWOOD & VILLIE NILE
- VAN HALEN
- LYTRIO SKYTRIO 199
- Medium
- ALICE IN CHAINS

**WQWB/Waterbury**  
(716) 881-4555

PD: JOHN HAGER  
MD: BOB RICHARDS

SOUTH (Continued)

KKEG/Fayetteville (501) 521-8586
WAVF/Charlotte (803) 654-4401
WFRX/Charlotte (704) 358-9070
WFMX/Columbia (803) 772-4980
WVRC/Columbus (404) 578-3000
KNCN/Corpus Christ (512) 288-1000
KLAQ/El Paso (915) 544-8864
WRXK/Fl. Myers (813) 332-3696

WVWF/Charlotte (803) 544-4401
WVWF/Charlotte (803) 544-4401
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MIDWEST

WVWF/Charlotte (803) 544-4401
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WVWF/Charlotte (803) 544-4401



# REGIONAL AOR ACTIVITY

June 7, 1991 R&R • 57

### MIDWEST (Continued)

**KQWB/Fargo**  
(218) 238-7800  
ON: MARK HICKOLLS  
HD: TY BURKS

Heavy  
SCORPIONS  
JESUS JONES  
LITRTO SKYTRD 199  
WILLIE NILE  
JOE WALSH  
Medium  
a CROOKED HOUSE  
a TRAGICALLY HIP  
Light  
a WHITE TRASH  
a DRIVIN N CRTIN  
a SKID ROW  
a TATTOO ROBO  
a JURYARD

**KJKJ/Grand Forks**  
(701) 748-1417  
PD: MICHAEL CROSS

Heavy  
SCORPIONS  
DOBBIE BROTHERS  
JOE WALSH  
HUEY LEWIS & THE 3  
BLACK CROMES  
THELMA & LOUISE  
JOE WALSH  
BILLY SQUIER  
THUNDER  
KAME ROBERTS  
ERRYP 2'HUFF  
a ONKAT WHITE  
WETTE LEON  
CORTRABAND  
a VAN HALEN  
Medium  
a ALARM  
a LITRTO SKYTRD 199  
a GEORGE THOROOD &  
a LAM  
a MARRANT  
Light  
a BATON ROUGE  
a KIK TRACE  
a SCORPIONS  
a SLAGHTER  
a BILLY SQUIER  
a PAT BENATAR  
a PAT BENATAR  
a PAT BENATAR  
a PAT BENATAR  
a PAT BENATAR

**KFMH/Quad Cities**  
(318) 263-2442  
PD: PHIL MALICE  
HD: SEAN TRACT

Heavy  
ELVIS COSTELLO  
JOE WALSH  
BLESSING  
R.E.H.  
VAN HALEN  
DANNY GATTON  
JOE WALSH  
JESUS JONES  
SCORPIONS  
STING  
LITRTO SKYTRD 199  
a SIMPLE MINDS  
BILLY SQUIER  
ERRYP 2'HUFF  
a CROOKED HOUSE  
Light  
a WHITE TRASH  
a RALPHS  
a MATERIAL ISSUE  
a JULIAN COPE

**KSQY/Rapid City**  
(605) 348-9877  
PD: JACK DANIELS  
APD: JEFF MICHAELS

Heavy  
MARC COHN  
DOBBIE BROTHERS (L)  
THUNDER  
SCORPIONS  
YES(H)  
HUEY LEWIS & THE 3  
JOE WALSH  
WILLIE NILE  
JESUS JONES  
ROD STEWART  
BLACK CROMES  
GEORGE THOROOD &  
ALDO NOVA  
TATTOO ROBO  
R.E.H.  
a LITRTO SKYTRD 199  
a VAN HALEN  
Medium  
a SKID ROW  
Light  
a QUERZ  
a CROOKED HOUSE  
a SIMPLE MINDS  
a EXTREME  
a ERIC JOHNSON  
a WHITE TRASH

**WYMG/Springfield**  
(217) 548-9000  
PD: CRAIG STEVENS  
HD: KEFF FULGHAM

Heavy  
HUEY LEWIS & THE 3  
JOE WALSH  
THELMA & LOUISE  
WILLIE NILE  
R.E.H. (L)  
Light  
a SKID ROW  
a BULLETTOTS

**KSEZ/Sloux City**  
(712) 258-8740  
PD: GLEN HULLER  
HD: TID HARRISON  
(FROZEN)

Heavy  
DOBBIE BROTHERS  
YES  
JOE WALSH  
ROD STEWART  
MARC COHN  
THUNDER  
HUEY LEWIS & THE 3  
Medium  
Light

**WZZQ/Terre Haute**  
(812) 232-5034  
CP/PD: TODD HOLMAN  
APD: DANNY WAYNE

Heavy  
SCORPIONS  
JOE WALSH  
MARC COHN  
EXTREME  
YES

JESUS JONES  
BLACK CROMES  
Medium  
a LAW  
a MARRANT  
a DARTYL BRAITHWAITE  
Light  
a SKID ROW  
a QUERZYSCHE  
a JURYARD

**KFMQ/Lincoln**  
(402) 488-8500  
PD: COLIN FLTYN  
HD: JOE SKARE

Heavy  
MARC COHN  
HUEY LEWIS & THE 3  
THELMA & LOUISE  
YES  
BULLETTOTS  
JOE WALSH  
ROD STEWART  
THUNDER  
VAN HALEN  
Medium  
a CROOKED HOUSE  
a TRAGICALLY HIP  
Light  
a WHITE TRASH  
a DRIVIN N CRTIN  
a SKID ROW  
a TATTOO ROBO  
a JURYARD

**KJWJ/Grand Forks**  
(701) 748-1417  
PD: MICHAEL CROSS

Heavy  
SCORPIONS  
DOBBIE BROTHERS  
JOE WALSH  
HUEY LEWIS & THE 3  
BLACK CROMES  
THELMA & LOUISE  
JOE WALSH  
BILLY SQUIER  
THUNDER  
KAME ROBERTS  
ERRYP 2'HUFF  
a ONKAT WHITE  
WETTE LEON  
CORTRABAND  
a VAN HALEN  
Medium  
a ALARM  
a LITRTO SKYTRD 199  
a GEORGE THOROOD &  
a LAM  
a MARRANT  
Light  
a BATON ROUGE  
a KIK TRACE  
a SCORPIONS  
a SLAGHTER  
a BILLY SQUIER  
a PAT BENATAR  
a PAT BENATAR  
a PAT BENATAR  
a PAT BENATAR  
a PAT BENATAR

**KBPJ/Denver**  
(303) 534-6200  
PD: BILL BETTS

Heavy  
AC/DC  
DRIVIN N CRTIN(L)  
SCORPIONS  
BILLY SQUIER  
CLAUGHTER  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KRFV/Denver**  
(303) 893-3699  
ON: JACK EVANS  
PD: MARK MCCLURE

Heavy  
BLACK CROMES  
QUERZYSCHE(L)  
LITRTO SKYTRD 199  
R.E.H. (L)  
ERIC JOHNSON  
VAN HALEN  
DOBBIE BROTHERS  
THUNDER  
KAME ROBERTS  
ERRYP 2'HUFF  
a CROOKED HOUSE  
Light  
a WHITE TRASH  
a RALPHS  
a MATERIAL ISSUE  
a JULIAN COPE

**KBCO/Denver**  
(303) 444-5600  
PD: JOHN BRADLEY  
HD: DOUG CLIFTON

Heavy  
SIMPLE MINDS  
MARC COHN  
R.E.H.  
BOOBAYS  
PAUL SIMON  
CHRIS REA  
STING  
MARRANT  
PAT BENATAR  
KEE & THE BICHART  
JOE JACKSON  
TOI MATTHEW  
JOE WALSH  
MARC COHN  
JOH HITHORILL  
BLESSING  
BRIAN  
DIVINILS  
DEADICATED  
THELMA & LOUISE  
a CROOKED HOUSE  
RADIIATORS  
RAYANA 3 A.M.  
DANNEN SWTH  
CHRIS ISAAC  
YES  
JESUS JONES  
JOHN MESSLEY HARDIN  
HILS LOPORDIN  
TAME TONSUREL  
DAVE MAZELING  
PETER WELLS  
VINIE JAMES  
PAUL BRADY  
SUBDUDES  
ELVIS COSTELLO  
ROCKY HOULIM  
JUDYBATS  
HUEY LEWIS & THE 3  
DOBBIE BROTHERS  
HOLSHAPPE & STANEY  
BLUE ROBO  
ELECTRONIC  
STRESS  
FRAZIER CHORUS  
HOUSE FLIES  
WILLIE NILE  
MERCHANTS OF VENUS  
FOR OUR CHILDREN  
YES  
JOE WALSH  
ROD STEWART  
MARC COHN  
THUNDER  
HUEY LEWIS & THE 3  
Medium  
Light

**KQON/Portland**  
(503) 223-1441  
PD: SCOTTY BRINK  
HD: BOB ARCHETA

Heavy  
HUEY LEWIS & THE 3  
R.E.H. (K)  
GEORGE THOROOD &  
YES  
BLACK CROMES  
MARC COHN  
LITRTO SKYTRD 199  
CHRIS REA  
SCORPIONS  
ROD STEWART  
VINIE JAMES  
DOBBIE BROTHERS  
ERIC JOHNSON  
a DAVID LEE ROTH  
JOE WALSH  
a ALDO NOVA

**KUFO/Portland**  
(503) 222-1011  
VP/PD: JEFF SALOO  
HD: MICHELLE DODD

Heavy  
HUEY LEWIS & THE 3  
DAVID LEE ROTH  
SARAY  
GEORGE THOROOD &  
JOE WALSH  
YES  
Medium  
Light

**KLOS/Los Angeles**  
(213) 840-4838  
PD: KEN ANTHONY

Heavy  
SCORPIONS  
YES(H)  
JOE WALSH  
HUEY LEWIS & THE 3  
MARC COHN  
DOBBIE BROTHERS

LITRTO SKYTRD 199  
SCORPIONS  
Medium  
a BACKDRAFT  
Light  
a JURYARD  
a SKID ROW  
a QUERZYSCHE  
a JURYARD

**WKLT/Traverse City**  
(818) 947-0003  
PD: DAVE FORTNEY  
HD: DARTYL DE LOTT

Heavy  
VAN HALEN  
LITRTO SKYTRD 199  
YES(H)  
SCORPIONS  
MARC COHN  
JOE WALSH  
Medium  
a JOE JACKSON  
a ERRYP 2'HUFF  
a DRIVIN N CRTIN  
a SKID ROW  
a TATTOO ROBO  
a JURYARD

**KROR/San Francisco**  
(415) 765-4097  
PD: CHRIS MILLER  
HD: LORRAINE HEIER

Heavy  
MARC COHN  
CHRIS ISAAC  
JESUS JONES  
ERIC JOHNSON  
DAVID LEE ROTH(H)  
HUEY LEWIS & THE 3  
BLACK CROMES  
VAN HALEN  
JOE WALSH  
YES(H)  
ALARM  
LITRTO SKYTRD 199  
ELVIS COSTELLO  
a CROOKED HOUSE  
DOBBIE BROTHERS  
R.E.H.  
SIMPLE MINDS  
STING  
STEVE WILWOOD  
a ZIGGY MARLEY & THE

**KOME/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KUPD/Phoenix**  
(602) 838-3082  
PD: CURTIS JOHNSON  
APD: J.D. HELGES

Heavy  
CORTRABAND  
BLACK CROMES(H)  
QUERZYSCHE(H)  
EXTREME(H)  
JESUS JONES  
ALICE IN CHAINS  
R.E.H. (H)  
GREAT WHITE  
OBRAT WHITE(L)  
POLSON  
QUERZYSCHE  
a SKID ROW  
a GEORGE THOROOD &  
a VAN HALEN  
WHITE LION  
BLACK CROMES  
Light  
a CORTRABAND  
a THUNDER

**KQKB/Phoenix**  
(602) 897-8300  
PD: JERRY MOORE

Heavy  
ERIC JOHNSON(H)  
QUERZYSCHE  
R.E.H. (H)  
YES(L)  
IMBS  
Medium  
a BLACK CROMES  
a BACKDRAFT  
a LAW  
a JOE WALSH  
MARC COHN  
BLESSING  
a SCORPIONS

**KQZ/Phoenix**  
(602) 897-8300  
PD: JERRY MOORE

Heavy  
ERIC JOHNSON(H)  
QUERZYSCHE  
R.E.H. (H)  
YES(L)  
IMBS  
Medium  
a BLACK CROMES  
a BACKDRAFT  
a LAW  
a JOE WALSH  
MARC COHN  
BLESSING  
a SCORPIONS

**KRXX/Seattle**  
(206) 283-9979  
PD: BREW MICHAELS  
HD: DEAN CARLSON

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/Seattle**  
(206) 283-9979  
PD: BREW MICHAELS  
HD: DEAN CARLSON

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/Seattle**  
(206) 283-9979  
PD: BREW MICHAELS  
HD: DEAN CARLSON

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

LAM  
LITRTO SKYTRD 199  
ALDO NOVA  
ROD STEWART  
SCORPIONS  
THUNDER  
WETTE LEON  
Light

**KBNS/Lake City**  
(801) 322-3311  
APD/PD: CORE DRAPER

Heavy  
BATON ROUGE  
PINDHOUSE  
KANE ROBERTS  
QUERZYSCHE(L)  
SCORPIONS  
a SKID ROW  
SLAUGHTER  
a TUFF  
VAN HALEN  
MARRANT  
WHITE LION  
Medium  
Light

**KQB/San Diego**  
(619) 292-1360  
PD: VIRGIL THOMPSON

Heavy  
BLACK CROMES(H)  
ERIC JOHNSON(H)  
R.E.H.  
EXTREME  
Medium  
BILLY SQUIER  
BAD COMPANY  
DANN YANIKES  
DOBBIE BROTHERS  
HOUSE OF LORDS  
QUERZYSCHE  
YES  
ZZ TOP  
ROLLING STONES(L)

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

a QUERZ  
a BIRTON ROUGE  
a PETER D'HWELMAN  
a KIK TRACE  
a MATERIAL ISSUE  
a SKID ROW  
a WHITE TRASH

**KROR/San Francisco**  
(415) 765-4097  
PD: CHRIS MILLER  
HD: LORRAINE HEIER

Heavy  
MARC COHN  
CHRIS ISAAC  
JESUS JONES  
ERIC JOHNSON  
DAVID LEE ROTH(H)  
HUEY LEWIS & THE 3  
BLACK CROMES  
VAN HALEN  
JOE WALSH  
YES(H)  
ALARM  
LITRTO SKYTRD 199  
ELVIS COSTELLO  
a CROOKED HOUSE  
DOBBIE BROTHERS  
R.E.H.  
SIMPLE MINDS  
STING  
STEVE WILWOOD  
a ZIGGY MARLEY & THE

**KQB/San Diego**  
(619) 292-1360  
PD: VIRGIL THOMPSON

Heavy  
BLACK CROMES(H)  
ERIC JOHNSON(H)  
R.E.H.  
EXTREME  
Medium  
BILLY SQUIER  
BAD COMPANY  
DANN YANIKES  
DOBBIE BROTHERS  
HOUSE OF LORDS  
QUERZYSCHE  
YES  
ZZ TOP  
ROLLING STONES(L)

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KQZ/San Jose**  
(408) 985-0800  
PD: RON HEMI  
HD: STEPHEN PAGE

Heavy  
YES  
JOE WALSH  
SCORPIONS  
VAN HALEN  
LITRTO SKYTRD 199  
ERRYP 2'HUFF  
BLACK CROMES  
Medium  
a STING  
CHRIS REA  
ALARM  
BACKDRAFT  
LAW  
JURYARD  
TATTOO ROBO  
QUERZYSCHE  
DAVID LEE ROTH  
a SIMPLE MINDS  
Light  
a SKID ROW  
a PETER D'HWELMAN  
a BILLY SQUIER  
a DRIVIN N CRTIN

**KILO/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**KQZ/Colorado Springs**  
(719) 634-4896  
STA HDR: RICH MARK  
HD: CRAIG KODIN

Heavy  
BLACK CROMES  
R.E.H.  
LITRTO SKYTRD 199  
GEORGE THOROOD &  
YES  
DOBBIE BROTHERS  
Medium  
a CROOKED HOUSE  
a BLACKFOOT  
Light  
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a CROOKED HOUSE  
a BLACKFOOT  
Light  
a SIMPLE MINDS  
a QUERZYSCHE

**MARC COHN**  
DOBBIE BROTHERS



music that **STICKS** in your throat.

"These West Coast boys have it all: political and cultural insight, drum-rung fire heaven's door-knocking back, horn lines frothing atop constant junk-culture references that constantly keep me guessing, funk loop-de-loops Greening against metal. How pleasant noise can be; how absolutely noisy pleasure can be." **THE SOURCE** • Leaders and pioneers in a school of rock that doesn't have a name yet." **THE NEW YORK TIMES** • "It's this musical restlessness that either confirms the band's genius or renders it a fascinating anomaly." **ROLLING STONE** • "Ready for a new pop world without artificial boundaries. A-" **ENTERTAINMENT WEEKLY** • "In an era of very few points of light, FISHBONE deliver real solar power: a metallic ska mosh married to thoughtful lyrics, from a band that still knows how to stage-dive." **INTERVIEW** • "There's not a band on the planet gives your eyetooth more to chew on than the Bone." **VILLAGE VOICE** • "The #1 Rockpool, CMJ and Gavin alternative album." **"THE REALITY OF MY SURROUNDINGS!"** 4.6/4.2 featuring the latest raw funk single and video **Everyday Sunshine** 3.7/3.9

**FISHBONE: FLYING.** On tour. On Columbia.

New Rock **11**



Produced by Fishbone and David Kahne. Management: Elio Acosta and Frank Gironda for Lookout Management.

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NATIONAL AIRPLAY®

LW TW

- 2 ① ELVIS COSTELLO/Mighty Like A Rose (WB)
  - 1 2 LA'S/La's (Gold/Discs/London/PLG)
  - 3 3 JOE JACKSON/Laughter & Lust (Virgin)
  - 4 4 R.E.M./Out Of Time (WB)
  - 6 ⑤ ELECTRONIC/Electronic (WB)
  - 10 ⑥ SIOUXSIE & THE BANSHEES/Kiss Them For Me (Track) (Geffen)
  - 5 7 JULIAN COPE/Peggy Suicide (Island)
  - 8 ⑧ FARM/Spartacus (Sire/Reprise)
  - 9 9 EMF/Schubert Dip (EMI)
  - 7 10 VIOLENT FEMMES/Why Do Birds Sing? (Slash/Reprise)
  - 13 ⑪ FISHBONE/The Reality Of My Surroundings (Columbia)
  - 17 ⑫ MATERIAL ISSUE/International Pop Overthrow (Mercury)
  - 11 ⑬ VARIOUS ARTISTS/Dedicated (Arista)
  - 12 14 SIMPLE MINDS/Real Life (A&M)
  - 15 ⑮ MORRISSEY/Kill Uncle (Sire/Reprise)
  - 14 16 HOODOO GURUS/Kinky (RCA)
  - 19 ⑯ CAMOUFLAGE/Meanwhile (Atlantic)
  - 19 ⑰ CROWDED HOUSE/Chocolate Cake (Track) (Capitol)
  - 20 ⑱ BIRDLAND/Birdland (Radioactive)
  - 16 20 SEERS/Psych Out (Relativity)
  - 21 ⑲ GANG OF FOUR/Mall (Polydor/PLG)
  - 25 22 POPINJAYS/Note Elvis (EP) (Alpha Int'l)
  - 26 23 INSPIRAL CARPETS/The Beast Inside (Mute/Elektra)
  - 18 24 SCHOOL OF FISH/School Of Fish (Capitol)
  - 25 25 STAN RIDGWAY/Partyball (Geffen)
  - 26 26 MILLTOWN BROTHERS/Slinky (A&M)
  - 27 27 STRESS/Stress (Reprise)
  - 28 ⑳ PETER HIMMELMAN/From Strength To Strength (Epic)
  - 29 ㉑ CANDY SKINS/Submarine Song (Track) (DGC)
  - 30 ㉒ SEAL/Crazy (Track) (Sire/WB)
- \* Keeps a bullet due to continued growth.

**DEBUT**

**DEBUT**

**DEBUT**

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

### MOST ADDED

CROWDED HOUSE  
NED'S ATOMIC DUSTBIN  
SAM PHILLIPS  
HOUSE OF LOVE  
KIRSTY MacCOLL  
STAN RIDGWAY

### HOTTEST

ELECTRONIC  
SIOUXSIE & THE BANSHEES  
R.E.M.  
VIOLENT FEMMES  
ELVIS COSTELLO

### MOST REQUESTED

SIOUXSIE & THE BANSHEES  
VIOLENT FEMMES  
EMF  
R.E.M.  
ELECTRONIC

## P1 PLAYLISTS

WFNX/Boston  
(617) 272-9500  
Kurt St. Thomas

- Heavy
- R.E.M.
- JESUS JONES
- SIMPLE MINDS
- HOODOO GURUS
- DAVE WAKELING
- PEELIES
- JOE JACKSON
- ELVIS COSTELLO
- VIOLENT FEMMES
- FISHBONE
- LA'S
- DFP
- JULIAN COPE
- REDE
- Medium
- SIOUXSIE & THE BA
- ELECTRONIC
- MATERIAL ISSUE
- DIVITILS
- MORRISSEY
- CHARLITANS U.K.
- SIOUXSIE & THE BA
- DFP
- CROWDED HOUSE
- Medium
- HOLTSAPPLE & STANE
- ELVIS COSTELLO
- LOUIS LOMAX
- LOUIS LOMAX
- "ETER HIMMELMAN
- STRESS
- POPINJAYS
- DIVITILS
- TOO MUCH JOY
- ZIOTT MARLEY & TH
- FARM
- JOHN MESLEY HARDI
- SEAL
- CANDY SKINS
- FISHBONE
- Light
- CLIFFS DOONOH
- HOUSE OF LOVE
- RAIWOODS
- STAN RIDGWAY
- DREAD ZEPPPELII
- DE LA SOUL

WRDE/Long Island  
(516) 832-9400  
Tom Calderone

- Heavy
- DIVITILS
- R.E.M.
- ELVIS COSTELLO
- MORRISSEY
- ELECTRONIC
- DFP
- JOE JACKSON
- VIOLENT FEMMES
- GANG OF FOUR
- POPINJAYS
- BIRDLAND
- PEELIES
- JULIAN COPE
- LA'S
- MORRISSEY
- FARM
- Medium
- SPIRITHOUSE
- SIOUXSIE & THE BA
- DAVID FREDDY
- HOUSE OF LOVE
- FEEL
- MERCHANTS OF VENUS
- CHARLITANS U.K.
- SEAL
- MATERIAL ISSUE
- FISHBONE
- HOODOO GURUS
- MIGHTY LEMON DROP
- FAT LADY SINGS
- HAYAMA 3 A.M.
- STRESS
- INSPIRAL CARPETS
- PETER HIMMELMAN
- FRANZ FURER
- MILLTOWN BROTHERS
- CAMOUFLAGE
- SIBIRIAD O'CONNOR
- NED'S ATOMIC DUST
- CROWDED HOUSE
- Light
- MOCK TURTLES
- VOICE FARM

WWCD/Columbus  
(614) 444-9923  
Kelli Gates

- Heavy
- R.E.M.
- JESUS JONES
- MORRISSEY
- KITCHENS OF DISTI
- FARM
- POPINJAYS
- JULIAN COPE
- DFP
- JOE JACKSON
- MATERIAL ISSUE
- ETHOS
- CAMOUFLAGE
- THROWING NUSES
- DEDICATED
- ROYAL CRESCENT MO
- SEERS
- FISHBONE
- ELVIS COSTELLO
- ELECTRONIC
- BIRDLAND
- Medium
- HAYAMA 3 A.M.
- SIOUXSIE & THE BA
- DAVE WAKELING
- JOHN MESLEY HARDI
- GANG OF FOUR
- ALARM
- SCHOOL OF FISH
- SIMPLE MINDS
- DIVITILS
- DANIEL ASH
- DREAM HARRIORS
- HOODOO GURUS
- DINOSAUR JR
- KING HESTIE
- HOLTSAPPLE & STANE
- MARSHALL CRESHAM
- MIGHTY LEMON DROP
- PREZIOS
- CHARLITANS U.K.
- HILLTOWN BROTHERS
- LIBERTY KRATVITZ
- LA'S
- VIOLENT FEMMES
- TOO MUCH JOY
- PETER HIMMELMAN
- Light
- CROWDED HOUSE
- STAN RIDGWAY
- HOUSE OF LOVE
- NED'S ATOMIC DUST

KJJO/Minneapolis  
(612) 838-0400  
Tony Powers

- Heavy
- DEDICATED
- LA'S
- JOE JACKSON
- MATERIAL ISSUE
- ELECTRONIC
- SIOUXSIE & THE BA
- JULIAN COPE
- FARM
- ELVIS COSTELLO
- SEERS
- R.E.M.
- PETER HIMMELMAN
- CAMOUFLAGE
- Medium
- VIOLENT FEMMES
- DFP
- BIRDLAND
- ALARM
- POPINJAYS
- DREAM HARRIORS
- TOO MUCH JOY

WBRU/Providence  
(401) 272-9500  
Ted McEnroe

- Heavy
- R.E.M.
- SIMPLE MINDS
- JESUS JONES
- FARM
- JOE JACKSON
- ELVIS COSTELLO
- VIOLENT FEMMES
- FISHBONE
- LA'S
- DFP
- JULIAN COPE
- REDE
- Medium
- SIOUXSIE & THE BA
- ELECTRONIC
- MATERIAL ISSUE
- DIVITILS
- MORRISSEY
- CHARLITANS U.K.
- SIOUXSIE & THE BA
- DFP
- CROWDED HOUSE
- Medium
- HOLTSAPPLE & STANE
- ELVIS COSTELLO
- LOUIS LOMAX
- LOUIS LOMAX
- "ETER HIMMELMAN
- STRESS
- POPINJAYS
- DIVITILS
- TOO MUCH JOY
- ZIOTT MARLEY & TH
- FARM
- JOHN MESLEY HARDI
- SEAL
- CANDY SKINS
- FISHBONE
- Light
- CLIFFS DOONOH
- HOUSE OF LOVE
- RAIWOODS
- STAN RIDGWAY
- DREAD ZEPPPELII
- DE LA SOUL

WOXY/Cincinnati  
(513) 523-4114  
Phil Manning

- Heavy
- R.E.M.
- ELVIS COSTELLO
- JOE JACKSON
- SIOUXSIE & THE BA
- BODENBARS
- VIOLENT FEMMES
- MORRISSEY
- LA'S
- DFP
- JOHN MESLEY HARDI
- DEDICATED
- MATERIAL ISSUE
- ELECTRONIC
- ROYAL CRESCENT MO
- MIGHTY LEMON DROP
- HOODOO GURUS
- LIBERTY KRATVITZ
- DIVITILS
- TOO MUCH JOY
- DAVE WAKELING
- "VIDYATS
- FISHBONE
- Medium
- DREAM HARRIORS
- JULIAN COPE
- CHARLITANS U.K.
- JIMPLE MINDS
- 41CHARD THOMPSON
- MARSHALL CRESHAM
- DREAD ZEPPPELII
- HOLTSAPPLE & STANE
- CHARLIE ASH
- ZIOTT MARLEY & TH
- HOUSE OF LOVE
- STAN RIDGWAY
- INSPIRAL CARPETS
- MATERIAL ISSUE
- FISHBONE
- PETER HIMMELMAN
- Light
- CLIFFS DOONOH
- HOUSE OF LOVE
- RAIWOODS
- STAN RIDGWAY
- DREAD ZEPPPELII
- DE LA SOUL

WWCD/Columbus  
(614) 444-9923  
Kelli Gates

- Heavy
- R.E.M.
- JESUS JONES
- MORRISSEY
- KITCHENS OF DISTI
- FARM
- POPINJAYS
- JULIAN COPE
- DFP
- JOE JACKSON
- MATERIAL ISSUE
- ETHOS
- CAMOUFLAGE
- THROWING NUSES
- DEDICATED
- ROYAL CRESCENT MO
- SEERS
- FISHBONE
- ELVIS COSTELLO
- ELECTRONIC
- BIRDLAND
- Medium
- HAYAMA 3 A.M.
- SIOUXSIE & THE BA
- DAVE WAKELING
- JOHN MESLEY HARDI
- GANG OF FOUR
- ALARM
- SCHOOL OF FISH
- SIMPLE MINDS
- DIVITILS
- DANIEL ASH
- DREAM HARRIORS
- HOODOO GURUS
- DINOSAUR JR
- KING HESTIE
- HOLTSAPPLE & STANE
- MARSHALL CRESHAM
- MIGHTY LEMON DROP
- PREZIOS
- CHARLITANS U.K.
- HILLTOWN BROTHERS
- LIBERTY KRATVITZ
- LA'S
- VIOLENT FEMMES
- TOO MUCH JOY
- PETER HIMMELMAN
- Light
- CROWDED HOUSE
- STAN RIDGWAY
- HOUSE OF LOVE
- NED'S ATOMIC DUST

KJJO/Minneapolis  
(612) 838-0400  
Tony Powers

- Heavy
- DEDICATED
- LA'S
- JOE JACKSON
- MATERIAL ISSUE
- ELECTRONIC
- SIOUXSIE & THE BA
- JULIAN COPE
- FARM
- ELVIS COSTELLO
- SEERS
- R.E.M.
- PETER HIMMELMAN
- CAMOUFLAGE
- Medium
- VIOLENT FEMMES
- DFP
- BIRDLAND
- ALARM
- POPINJAYS
- DREAM HARRIORS
- TOO MUCH JOY

PERE FBU  
"I LIFE WITH THE  
CARTY SKINS  
MERCHANTS OF VENUS  
RICHARD THOMPSON  
GANG OF FOUR  
HOLTSAPPLE & STANE  
MILLTOWN BROTHERS  
LIGHT

STRONG  
HOUSE OF LOVE  
STRAITJACKET FITS

KQGE/Dallas  
(214) 580-8400  
Larry Nelson

- Heavy
- MATERIAL ISSUE
- R.E.M.
- SIMPLE MINDS
- LIBERTY KRATVITZ
- DIVITILS
- DFP
- JOE JACKSON
- CHARLITANS U.K.
- UNCL. GREEN
- FARM
- ELVIS COSTELLO
- LA'S
- SIOUXSIE & THE BA
- CROWDED HOUSE
- SEERS
- MERCHANTS OF VENUS
- JESUS JONES
- VIOLENT FEMMES
- SEAL
- STAN RIDGWAY
- Medium
- ETHOS
- JULIAN COPE
- DATE WAKELING
- TRIBE AFTER TRIBE
- BIRDLAND
- FISHBONE
- SCHOOL OF FISH
- INSPIRAL CARPETS
- FRANZ FURER
- LOW SUGAR
- HOODOO GURUS
- LYVING COLOUR
- HELLTOWN BROTHERS
- ELECTRONIC
- Light
- ALARM
- REPREZENTS
- POPINJAYS
- HOUSE OF LOVE
- KIRSTY MACCOLL
- SHOGUNASTYS
- SPRINGHOUSE

KTCL/Ft. Collins  
Denver  
(303) 571-1232  
John Hayes

- Heavy
- R.E.M.
- SIMPLE MINDS
- JULIAN COPE
- FISHBONE
- LA'S
- ELECTRONIC
- HOODOO GURUS
- MORRISSEY
- DEDICATED
- ETHOS
- DFP
- SEERS
- FARM
- SCHOOL OF FISH
- BIRDLAND
- JOE JACKSON
- ELVIS COSTELLO
- VIOLENT FEMMES
- MATERIAL ISSUE
- SIOUXSIE & THE BA
- Medium
- SEAL
- GANG OF FOUR
- MIGHTY LEMON DROP
- TOO MUCH JOY
- PREZIOS
- FISHBONE
- INSPIRAL CARPETS
- JUDYBATS
- FRANZ FURER
- STRESS
- SWAN RIDGWAY
- RICHARD THOMPSON
- CROWDED HOUSE
- POPINJAYS
- DE LA SOUL
- CANDY SKINS
- PETER HIMMELMAN
- Light
- CLIFFS DOONOH
- HOUSE OF LOVE
- RAIWOODS
- STAN RIDGWAY
- DREAD ZEPPPELII
- DE LA SOUL

KROQ/Los Angeles  
(818) 587-1087  
Andy Schoun

- Heavy
- R.E.M.
- ELECTRONIC
- SIOUXSIE & THE BA
- JESUS JONES
- ELVIS COSTELLO
- ALISON HOTEL
- MORRISSEY
- SEAL
- I LOVE YOU
- TOO MUCH JOY
- BIRDLAND
- LA'S
- FARM
- "I LIFE WITH THE
- ETHOS
- FISHBONE
- CHAPPELHOUSE
- CROWDED HOUSE
- NED'S ATOMIC DUST
- Medium
- TOMMYE OF THE DOG
- STRESS
- WATERBOYS
- SEERS
- CARVE
- JOE JACKSON
- ALARM
- JOHN MESLEY HARDI
- ANTHRAX
- SIMPLE MINDS
- ZOTT MARLEY & TH
- CANDY SKINS

KUKO/Phoenix  
(602) 838-0400  
Jonathan L. Rosen

- Heavy
- DFP
- HOODOO GURUS
- SIOUXSIE & THE BA
- LA'OUR
- ELVIS COSTELLO
- R.E.M.
- VIOLENT FEMMES

MATERIAL ISSUE  
JOE JACKSON  
SCHOOL OF FISH  
LA'S  
ELECTRONIC  
CAMOUFLAGE  
PETER HIMMELMAN  
POP WILL EAT ITSE  
ENIGMA  
HAYAMA 3 A.M.  
JESUS JONES

Medium  
808 STATE  
LIVING COLOUR  
CROWDED HOUSE  
INSPIRAL CARPETS  
PETER HIMMELMAN  
SEAL  
BIRDLAND  
GREGG TRIPP  
POPINJAYS  
SEERS  
SIOUXSIE & THE BA

KJQK/Salt Lake City  
(801) 392-9550  
Mike Summers

- Heavy
- SIMPLE MINDS
- ELECTRONIC
- SIOUXSIE & THE BA
- ELVIS COSTELLO
- VIOLENT FEMMES
- JOE JACKSON
- HOUSE OF LOVE
- NOT TEST
- JOE JACKSON
- DEDICATED
- JULIAN COPE
- RAIWOODS
- TAJ MAHAL
- Medium
- DFP
- FAT LADY SINGS
- KLF
- STAN RIDGWAY
- DIVITILS
- JULIAN COPE
- NOVEMBER
- SILENCERS
- BOB STATE
- SEAL
- GANG OF FOUR
- MILLTOWN BROTHERS
- KIRSTY MACCOLL
- A SHEDD O'CONNOR
- HOUSE OF LOVE
- CANDY SKINS
- STAN RIDGWAY
- FISHBONE
- CAMOUFLAGE
- THOSE HENRY WIDON
- ETHOS
- STRESS
- NED'S ATOMIC DUST
- HOLTSAPPLE & STANE
- Light
- CROWDED HOUSE
- ANTHRAX
- JAMES

XTRA/San Diego  
(619) 291-9191  
Kevin Stapleford

- Heavy
- SIMPLE MINDS
- JOE JACKSON
- R.E.M.
- LA'S
- SIOUXSIE & THE BA
- ELVIS COSTELLO
- LIVING COLOUR
- JAMES'S ADDICTION
- MATERIAL ISSUE
- ALARM
- VIOLENT FEMMES
- ELECTRONIC
- JULIAN COPE
- DFP
- DIVITILS
- ZIOTT MARLEY & TH
- FARM
- LIBERTY KRATVITZ
- STAN RIDGWAY
- CROWDED HOUSE
- Medium
- HOODOO GURUS
- BIRDLAND
- SCHOOL OF FISH
- GANG OF FOUR
- HAYAMA 3 A.M.
- MILLTOWN BROTHERS
- JELLYFISH
- MORRISSEY
- DAVE WAKELING
- WATERBOYS
- I LOVE YOU
- STRESS
- TOO MUCH JOY
- KING HESTIE
- JESUS JONES
- PREZIOS
- FISHBONE
- SEAL

KITS/San Francisco  
(415) 626-1053  
Richard Sands

- Heavy
- ELECTRONIC
- R.E.M.
- SIOUXSIE & THE BA
- POPINJAYS
- FARM
- HAYAMA 3 A.M.
- Medium
- GOOFATHERS
- BIRDLAND
- SEAL
- MORRISSEY
- ELVIS COSTELLO
- CAMOUFLAGE
- TOO MUCH JOY
- LA'S
- JESUS JONES
- ETHOS
- SEERS
- THROWING NUSES
- CHAPPELHOUSE
- JULIAN COPE
- GANG OF FOUR
- POP WILL EAT ITSE
- INSPIRAL CARPETS
- ALARM
- "I LIFE WITH THE
- HELLTOWN BROTHERS
- KITCHENS OF DISTI
- VOICE FARM
- Light
- SCHOOL OF FISH
- NED'S ATOMIC DUST
- STAN RIDGWAY

WBWR/Rochester  
(716) 381-4353  
Andrew Chinnici

- Heavy
- HAYAMA SEX ARDE
- NED'S ATOMIC DUST
- JULIAN COPE
- CROWDED HOUSE
- NOT TEST
- UNCLE GREEN
- FISHBONE
- "I LIFE WITH THE
- ELECTRONIC
- SCHOOL OF FISH

## P2 ADDS & HOTS

WHTQ/Asbury Park  
(201) 542-1410  
Butcher/Pinfield

- NED'S ATOMIC DUST
- KIRSTY MACCOLL
- WORLD PARTY
- RICHARD X. HETMAN
- TAJ MAHAL
- RAIWOODS
- NOT TEST
- ELVIS COSTELLO
- ELECTRONIC
- MATERIAL ISSUE
- PETER HIMMELMAN
- DEDICATED

WNCN/Montpelier, VT  
(802) 223-2396  
Jody Peterson

- RAIWOODS
- ZIOTT MARLEY & TH
- STAN RIDGWAY
- STRESS
- CROWDED HOUSE
- SAM PHILLIPS
- VIOLENT FEMMES
- GANG OF FOUR
- POPINJAYS
- HOUSE OF LOVE
- NOT TEST
- JOE JACKSON
- DEDICATED
- JULIAN COPE
- RAIWOODS
- TAJ MAHAL

WMDK/Peterborough  
(603) 924-7185  
Mike Thomas

- CROWDED HOUSE
- PLAY DUO JETS
- MOCK TURTLES
- VIOLENT FEMMES
- GANG OF FOUR
- POPINJAYS
- HOUSE OF LOVE
- NOT TEST
- JOE JACKSON
- DEDICATED
- JULIAN COPE
- RAIWOODS
- TAJ MAHAL

WDST/Woodstock  
(814) 678-7286  
Richard Fusco

- I LOVE YOU
- CROWDED HOUSE
- HOUSE OF LOVE
- SAM PHILLIPS
- STAN RIDGWAY
- CANDY SKINS
- DE LA SOUL
- NOVEMBER
- NOT TEST
- SIMPLE MINDS
- ELECTRONIC
- MILLTOWN BROTHERS
- RICHARD X. HETMAN
- ELVIS COSTELLO
- FISHBONE

KBAC/Santa Fe  
Albuquerque  
(505) 471-7110  
Bill Evans

- HOUSE OF LOVE
- ELVIS COSTELLO
- MARC CONN
- R.E.M.
- DEDICATED
- HARK O'CONNOR

## P3 ADDS & HOTS

WCDB/Albany  
(518) 442-5158  
Carrie Giunta

- FASTBACKS
- RICHARD THOMPSON
- TECHNATOR X
- WIP
- YOUNG FRESH FELLO
- FARM
- HEAVY DREAD
- TEAM BY LAW
- SMASHING PUMPKINS
- VOLCANO SURE
- NOT TEST
- 1000 HONO DJ
- FASTBACKS
- YOUNG FRESH FELLO
- MIKEY DREAD
- DOWN BY LAW

WBWR/Buffalo  
(716) 878-3080  
Mike Parrish

- CROWDED HOUSE
- ANTHRAX
- NED'S ATOMIC DUST
- MOCK TURTLES
- DAVID FREDDY
- NOT TEST
- 808 STATE
- ELECTRONIC
- JULIAN COPE
- ELVIS COSTELLO
- CAMOUFLAGE

WXVX/Pittsburgh  
(412) 856-4123  
Dan Giunt

- CROWDED HOUSE
- HOUSE OF LOVE
- LESLIE SPLIT THRO
- RAIWOODS
- NOT TEST
- VIOLENT FEMMES
- JOE JACKSON
- R.E.M.
- PETER HIMMELMAN
- MORRISSEY

WJLA/Rochester  
(716) 381-4353  
Andrew Chinnici

- WYRMA SEX ARDE
- NED'S ATOMIC DUST
- JULIAN COPE
- CROWDED HOUSE
- NOT TEST
- UNCLE GREEN
- ELECTRONIC
- PREZIOS
- "I LIFE WITH THE
- ELECTRONIC
- SCHOOL OF FISH

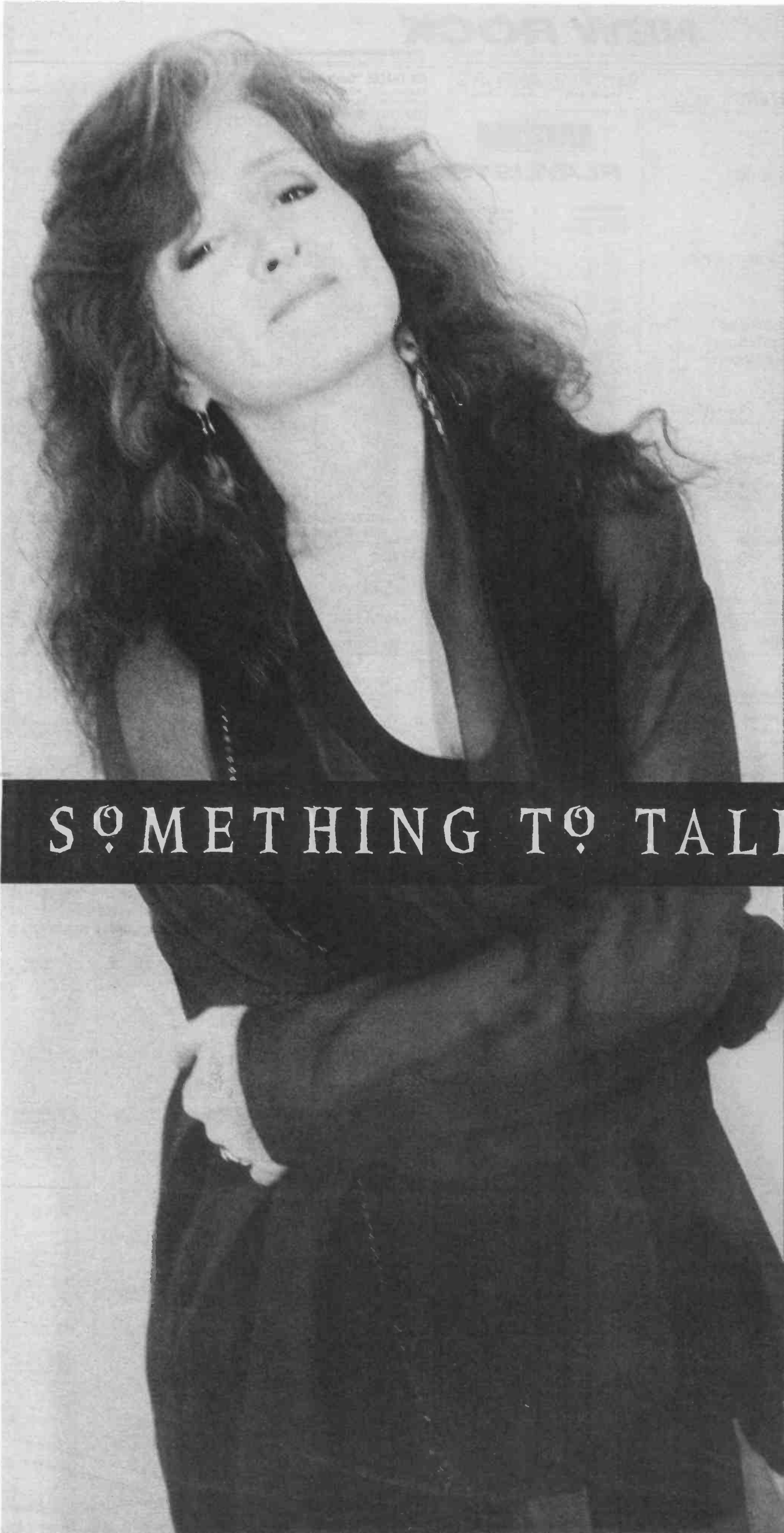
CROWDED HOUSE  
BLAKE BABBS  
JAMES  
KIRSTY MACCOLL  
WORLD PARTY  
RICHARD X. HETMAN  
TAJ MAHAL  
RAIWOODS  
NOT TEST

KACV/AmerHo  
(808) 371-8227  
Jamey Kerr

- CROWDED HOUSE
- BOBBIE RAITT
- SAM PHILLIPS
- REIVERS
- MOCK TURTLES
- ADAM SCHWITZ
- NOT TEST
- VIOLENT FEMMES
- ZIOTT MARLEY & TH
- ELVIS COSTELLO
- JOHN MOORE
- MERCHANTS OF VENUS

WRAS/Atlanta  
(404) 651-2240  
Jeff Clark

- STAN RIDGWAY
- MERCHANTS
- LIBERATORY PINK DO
- INDIGO GIRLS
- KLF
- SIOUXSIE & THE BA
- MATERIAL ISSUE



**BONNIE  
RAITT**

Last year,  
Bonnie Raitt's  
*Nick Of Time* sold  
over 3 million copies,  
won three Grammy  
Awards, including  
Album of the Year,  
and was the talk  
of the town.

**SOMETHING TO TALK ABOUT**

This year,  
Bonnie gives you  
**Something To Talk About.**  
And everyone  
is listening.

The first single and video  
from the first coming album  
**Luck Of The Draw.**  
On Capitol Compact Discs,  
Cassettes, and Records.

Produced by  
Don Was and Bonnie Raitt

MANAGEMENT  
James Lundberg, For Stone and Jeffrey Field  
for Cold Mountain Entertainment

**Capitol**  
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# AOR TRACKS®

# NEW & ACTIVE

3	2			174 REPORTERS	Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW				
10	7	4		<b>1 BLACK CROWES/Seeing Things (Def American)</b>	164+/6	131+	31-
5	2	2		<b>2 SCORPIONS/Wind Of Change (Mercury)</b>	163+/5	131+	24-
—	—	5		<b>3 VAN HALEN/Poundcake (WB)</b>	170+/16	104+	55-
4	3	3		<b>4 JOE WALSH/Ordinary Average Guy (Pyramid/Epic Associated)*</b>	153=/1	119+	30-
—	—	7		<b>5 LYNRYD SKYNYRD 1991/Smokestack Lightning (Atlantic)</b>	167+/22	81+	77-
1	1	1		<b>6 YES/Lift Me Up (Arista)</b>	137-/0	111-	21+
13	9	9		<b>7 JESUS JONES/Right Here, Right Now (SBK)</b>	140+/3	76+	47-
23	13	12		<b>8 R.E.M./Texarkana (WB)</b>	144+/13	50+	80-
6	6	6		<b>9 MARC COHN/Walking In Memphis (Atlantic)</b>	122-/1	84=	36-
12	10	10		<b>10 THUNDER/Dirty Love (Geffen)</b>	133-/1	55+	52-
20	17	17		<b>11 CONTRABAND/All The Way From Memphis (Impact)</b>	132+/11	36+	64+
3	4	8		<b>12 HUEY LEWIS &amp; THE NEWS/Couple Days Off (EMI)</b>	95-/0	64-	28-
17	15	15		<b>13 WILLIE NILE/Heaven Help The Lonely (Columbia)</b>	121+/5	27+	71-
14	12	13		<b>14 VINNIE JAMES/Black Money (Cypress/RCA)</b>	113-/2	37-	61-
25	19	19		<b>15 ALDO NOVA/Blood On The Bricks (Mercury)</b>	137+/6	14+	60+
29	20	20		<b>16 GEORGE THOROGOOD &amp; THE DESTROYERS/Hello Little... (EMI)</b>	117+/8	17+	71+
27	22	22		<b>17 GREAT WHITE/Desert Moon (Capitol)</b>	116+/5	12+	54=
26	23	23		<b>18 ENUFF Z'NUFF/Mother's Eyes (Atco)</b>	112+/5	11+	66+
56	41	33		<b>19 QUEENSRYCHE/Jet City Woman (EMI)</b>	107+/42	10+	45+
30	26	25		<b>20 ALICE IN CHAINS/Man In The Box (Columbia)</b>	106+/12	12+	38+
39	31	27		<b>21 TATTOO RODEO/Been Your Fool (Atlantic)</b>	104+/16	9+	55+
7	8	11		<b>22 GLENN FREY/Part Of Me, Part Of You (MCA)</b>	75-/1	35-	34-
18	14	16		<b>23 ROD STEWART/Rebel Heart (WB)</b>	77-/1	23-	51-
—	45	36		<b>24 BRUCE HORNSBY/Set Me In Motion (RCA)</b>	87+/24	7+	61+
<b>DEBUT</b>				<b>25 SKID ROW/Monkey Business (Atlantic)</b>	101 /101	4	30
43	36	35		<b>26 BULLETBOYS/Hang On St. Christopher (WB)</b>	87+/11	3+	28+
34	30	28		<b>27 ALARM/Raw (IRS)</b>	71-/5	8+	42+
38	33	31		<b>28 STEELHEART/Everybody Loves Eileen (MCA)</b>	83-/4	5+	33=
9	11	18		<b>29 EXTREME/More Than Words (A&amp;M)</b>	55-/0	33-	19-
8	16	24		<b>30 R.E.M./Losing My Religion (WB)</b>	42-/0	34-	6-
2	5	14		<b>31 DOOBIE BROTHERS/Dangerous (Capitol)</b>	51-/0	26-	21-
37	32	32		<b>32 STING/Why Should I Cry For You? (A&amp;M)</b>	67-/2	11=	43=
—	52	41		<b>33 QUEEN/Can't Live With You (Hollywood)</b>	74+/22	6+	40+
52	46	44		<b>34 DRIVIN N CRYIN/Build A Fire (Island)</b>	73+/15	5+	27+
57	47	42		<b>35 JUNKYARD/All The Time In The World (Geffen)</b>	82+/12	0=	25+
19	18	21		<b>36 WHITE LION/Love Don't Come Easy (Atlantic)</b>	57-/0	8-	29-
42	37	37		<b>37 BLACKEYED SUSAN/None Of It Matters (Mercury)</b>	70-/1	0=	31+
—	58	49		<b>38 LAW/Miss You In A Heartbeat (Atlantic)</b>	62+/19	4+	42+
16	27	30		<b>39 ERIC JOHNSON/Trademark (Capitol)</b>	34-/1	19-	14-
11	21	29		<b>40 LAW/Laying Down The Law (Atlantic)</b>	34-/1	15-	16-
58	51	45		<b>41 SCHOOL OF FISH/3 Strange Days (Capitol)</b>	57+/3	0=	27+
—	56	47		<b>42 CINDERELLA/The More Things Change (Mercury)</b>	56+/8	1=	28+
45	42	40		<b>43 SARAYA/Seducer (Polydor/PLG)</b>	58-/0	5+	22-
—	53	51		<b>44 TRIXTER/Surrender (Mechanic/MCA)</b>	60+/9	2+	20+
—	—	60		<b>45 JOE JACKSON/Oh Well (Virgin)</b>	42+/23	2+	27+
—	—	53		<b>46 DAVID LEE ROTH/Tell The Truth (WB)</b>	49+/11	3+	33+
46	43	43		<b>47 LOS LOBOS/Bertha (Arista)</b>	44-/3	8+	21=
28	28	38		<b>48 QUEENSRYCHE/Silent Lucidity (EMI)</b>	27-/1	17-	8-
49	48	48		<b>49 ELVIS COSTELLO/The Other Side Of Summer (WB)</b>	36-/0	9+	22-
—	—	55		<b>50 YES/Saving My Heart (Arista)</b>	33+/12	4=	23+
—	57	58		<b>51 STRESS/Flowers In The Rain (Reprise)</b>	45+/9	1+	17+
—	—	57		<b>52 MERCHANTS OF VENUS/Say Ahh (Elektra)</b>	45+/4	0=	19+
21	29	39		<b>53 BILLY SQUIER/She Goes Down (Capitol)</b>	23-/0	10-	9-
15	25	34		<b>54 SIMPLE MINDS/See The Lights (A&amp;M)</b>	22-/0	13-	6-
<b>DEBUT</b>				<b>55 BILLY SQUIER/Facts Of Life (Capitol)</b>	36+/20	3+	15+
<b>DEBUT</b>				<b>56 EXTREME/Hole Hearted (A&amp;M)</b>	30+/16	2+	17+
<b>DEBUT</b>				<b>57 BATON ROUGE/The Price Of Love (EastWest)</b>	40+/19	2=	7+
<b>DEBUT</b>				<b>58 WHITE TRASH/Apple Pie (Elektra)</b>	41 /41	0	4
<b>DEBUT</b>				<b>59 SIMPLE MINDS/Stand By Love (A&amp;M)</b>	27+/21	1+	17+
<b>DEBUT</b>				<b>60 CROWDED HOUSE/Chocolate Cake (Capitol)</b>	29 /29	0	17

\* Keeps a bullet due to continued growth.

**KIK TRACEE "Don't Need Rules" (RCA) 32/13 (19/15)**  
 Adds including KRXQ, WDHA, WTPA, WMFX, KKEG, WRCC, WFYV, KMJX, KEZE, WZXL. Medium 4 WIYY, KUPD, WAZU, KNAC.

**WARRANT "Blind Faith" (Columbia) 26/14 (12/11)**  
 Adds including KMJX, WAPL, WXKE, KKDJ, KRZQ, WGIR, KZKZ, KRNA, KQDS, KCHV. Heavy 1: KBER. Medium 7 including KUPD, KFMZ, KQWB, KZOO.

**BLACKFOOT "Guitar Slingers Song & Dance" (Naili) 25/6 (19/4)**  
 Adds including WAQX, WONE, WGLF, KQDS. Heavy 1: WFYV. Medium 9 including WLZR, KKEG, WTUE, KEZO, KZRR, KZKZ, WRUF.

**PETER HIMMELMAN "Woman With The Strength Of 10,000 Men" (Epic) 19/2 (21/1)**  
 Adds: KLOS, KRXQ. Heavy 1: WKQZ. Medium 11 including WHFS, KUPD, KOME, WDHA, KLBJ, KILQ, KQWB, KFMH, KFMU, KATS.

**TRAGICALLY HIP "Road Apples" (LP) (MCA) 18/8 (10/3)**  
 Adds including KTXQ, KSAQ, KLBJ, KEZE, KLPX, KRNA. Heavy 1: KISW. Medium 7 including WXRT, KXFX, KLAQ, WIZN, WPGU.

**PAT BENATAR "True Love" (Chrysalis) 17/14 (3/1)**  
 Adds including KKDJ, KRZR, WIZN, WPGU, KCHV. Medium 9 including WDHA, KILQ.

**DOOBIE BROTHERS "Rollin' On" (Capitol) 16/3 (14/4)**  
 Adds including KXFX, KSOY. Heavy 3: KILQ, KQDS, KZOO. Medium 9 including KRQR, KLBJ, WRXK, KGGG, WZXL, WKIT, WIZN, WYMG.

**MARSHALL CRENSHAW "Life's Too Short" (LP) (Paradox/MCA) 16/2 (14/3)**  
 Adds: WXRT, KCQR. Heavy 1: WIZN. Medium 8: WHFS, KTCZ, WDHA, KZRR, WKIT, WWWV, KFMH, KFMU.

**REMBRANDTS "Someone" (Atco) 16/2 (16/0)**  
 Adds: WBLM, WZYC. Medium 8: KUPD, KKEG, WIXV, KFMZ, KSOY, WZZQ, KZOO, KFMU.

**KINGOF THE HILL "If I Say" (SBK) 15/11 (4/3)**  
 Adds including KUPD, WTPA, WRCC, KMJX, KRZR, KRZQ, KLPX, KZOO, KCHV. Medium 3 including WQFM.

**DIVINYLS "Make Out Alright" (Virgin) 15/2 (13/3)**  
 Adds: WHEB, WPOH. Heavy 1: WIZN. Medium 10: WHFS, WBCN, WBAB, WDHA, WHCN, WPLR, KKDJ, WWTR, KQWB, KFMU.

### MOST ADDED

- SKID ROW/Monkey (101)
- QUEENSRYCHE/Jet (42)
- WHITE TRASH/Apple (41)
- CROWDED HOUSE/Chocolate (29)
- BRUCE HORNSBY/Motion (24)
- JOE JACKSON/Oh (23)
- QUEEN/Can't (22)
- L. SKYNYRD 1991/Smokestack (22)
- SIMPLE MINDS/Stand (21)
- BILLY SQUIER/Facts (20)

### MOST REQUESTED

- VAN HALEN/Poundcake (95)
- L. SKYNYRD 1991/Smokestack (61)
- SCORPIONS/Wind (55)
- JOE WALSH/Ordinary (46)
- BLACK CROWES/Seeing (41)
- JESUS JONES/Right (29)
- ALICE IN CHAINS/Man (27)
- EXTREME/More (23)
- SKID ROW/Monkey (16)
- MARC COHN/Walking (15)

**YOU'LL BE BLOWN AWAY**

**THE ERIC GALES BAND**

**SIGN OF THE STORM**

"SIGN OF THE STORM" IS THE FIRST SINGLE FROM THIS MEMPHIS TRIO

LED BY 16-YEAR OLD GUITARIST ERIC GALES

Produced by Jim Gaines & Paul Ebersold for Ardent Productions Inc.

Management & Direction: Loud & Proud Mgmt.

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# BREAKERS

**ALICE IN CHAINS**  
 Man In The Box (Columbia)  
 61% of our reporters on it.

**QUEENSRYCHE**  
 Jet City Woman (EMI)  
 61% of our reporters on it.

**TATTOO RODEO**  
 Been Your Fool (Atlantic)  
 60% of our reporters on it.



3 2  
WKS WKS LW TW

177 REPORTERS

JUNE 7, 1991

Reports/Adds Heavy Medium

7	6	5	1	<b>BLACK CROWES</b> /Shake Your Moneymaker (Def American)
6	4	2	2	<b>SCORPIONS</b> /Crazy World (Mercury)
1	1	1	3	<b>YES</b> /Union (Arista)
5	3	3	4	<b>JOE WALSH</b> /Ordinary Average Guy (Pyramid/Epic Associated)*
2	2	4	5	<b>R.E.M.</b> /Out Of Time (WB)*
13	11	8	6	<b>JESUS JONES</b> /Doubt (SBK)
8	8	6	7	<b>MARC COHN</b> /Marc Cohn (Atlantic)
12	12	11	8	<b>THUNDER</b> /Backstreet Symphony (Geffen)
4	7	7	9	<b>HUEY LEWIS &amp; THE NEWS</b> /Hard At Play (EMI)
22	20	19	10	<b>CONTRABAND</b> /Contraband (Impact)
18	16	15	11	<b>QUEENSRYCHE</b> /Empire (EMI)
17	14	12	12	<b>VINNIE JAMES</b> /All American Boy (Cypress/RCA)
19	17	16	13	<b>WILLIE NILE</b> /Places I Have Never Been (Columbia)
25	18	18	14	<b>GEORGE THOROGOOD &amp; THE DESTROYERS</b> /Boogie People (EMI)
—	22	21	15	<b>ALDO NOVA</b> /Blood On The Bricks (Mercury)
11	15	17	16	<b>LAW</b> /The Law (Atlantic)
10	10	14	17	<b>EXTREME</b> /Extreme II Pornograffitti (A&M)
26	25	22	18	<b>GREAT WHITE</b> /Hooked (Capitol)
29	26	24	19	<b>ENUFF Z'NUFF</b> /Strength (Atco)
14	13	13	20	<b>ROD STEWART</b> /Vagabond Heart (WB)
9	9	9	21	<b>VARIOUS ARTISTS</b> /Thelma & Louise (MCA)
—	37	30	22	<b>TATTOO RODEO</b> /Rode Hard - Put Away Wet (Atlantic)
31	28	26	23	<b>ALICE IN CHAINS</b> /Facelift (Columbia)
3	5	10	24	<b>DOOBIE BROTHERS</b> /Brotherhood (Capitol)
—	—	34	25	<b>VARIOUS ARTISTS</b> /Backdraft (RCA)
21	19	20	26	<b>JOE JACKSON</b> /Laughter & Lust (Virgin)
15	24	25	27	<b>ERIC JOHNSON</b> /Ah Via Musicom (Capitol)
28	27	28	28	<b>STING</b> /The Soul Cages (A&M)
34	30	29	29	<b>VARIOUS ARTISTS</b> /Dedicated (Arista)
27	34	35	30	<b>DAVID LEE ROTH</b> /A Little Ain't Enough (WB)
38	35	33	31	<b>STEELHEART</b> /SteelHeart (MCA)
37	31	31	32	<b>ALARM</b> /Raw (IRS)*
—	38	38	33	<b>DRIVIN N CRYIN</b> /Fly Me Courageous (Island)
<b>DEBUT</b>	—	—	34	<b>QUEEN</b> /Innuendo (Hollywood)
23	29	32	35	<b>BILLY SQUIER</b> /Creatures Of Habit (Capitol)*
16	23	27	36	<b>SIMPLE MINDS</b> /Real Life (A&M)
—	40	39	37	<b>BULLETTYOYS</b> /Freakshow (WB)
—	39	36	38	<b>CINDERELLA</b> /Heartbreak Station (Mercury)*
20	21	23	39	<b>WHITE LION</b> /Mane Attraction (Atlantic)
<b>DEBUT</b>	—	—	40	<b>JUNKYARD</b> /Sixes, Sevens & Nines (Geffen)

\* Keeps a bullet due to continued growth.

"Seeing" (164)	"She" (6)	"Hard" (3)	166 +/2	134 +	30 -
"Wind" (163)	"Send" (2)	"To" (1)	163 +/5	133 +	22 -
"Lift" (137)	"Saving" (33)	"I" (9)	152 -/3	115 -	30 +
"Ordinary" (153)	"Look" (9)	"All" (5)	160 =/1	123 +	33 -
"Texarkana" (144)	"Losing" (42)	"Shiny" (4)	157 +/6	80 +	69 +
"Right" (140)	"International" (2)	"Real" (1)	146 +/3	78 +	50 -
"Walking" (122)			124 -/1	86 =	36 -
"Dirty" (133)			133 -/1	55 +	52 -
"Couple" (95)	"Build" (4)		96 -/0	64 -	29 -
"All" (132)	"Tonight" (1)		132 +/11	36 +	64 +
"Jet" (107)	"Silent" (27)	"Another" (3)	121 +/34	27 -	49 +
"Black" (113)	"Hey" (1)	"Freedom" (1)	117 -/2	37 -	64 -
"Heaven" (121)			124 +/5	27 +	74 -
"Hello" (117)	"If" (8)		122 +/7	20 +	72 +
"Blood" (137)	"Someday" (1)		138 +/6	14 +	60 +
"Miss" (62)	"Laying" (34)	"Stone" (5)	100 +/12	19 -	63 +
"More" (55)	"Hole" (30)	"Get" (1)	80 -/9	35 -	33 +
"Desert" (116)	"Congo" (6)	"Call" (1)	117 +/5	12 +	56 =
"Mother's" (112)			112 +/5	11 +	66 +
"Rebel" (77)	"Rhythm" (4)	"Moment" (2)	80 -/0	27 -	50 -
"Part" (75)			77 -/1	35 -	36 -
"Been" (104)	"Strung" (1)		105 +/16	10 +	55 +
"Man" (106)	"Sea" (1)		106 +/12	12 +	38 +
"Dangerous" (51)	"Rollin" (16)	"Something" (3)	69 -/0	29 -	32 -
"Motion" (87)			88 +/24	8 +	61 +
"Oh" (42)	"Obvious" (26)	"It's" (2)	72 -/4	12 -	42 -
"Trademark" (34)	"Cliffs" (5)	"Righteous" (5)	43 -/3	24 -	15 -
"Why" (67)	"Mad" (4)	"Soul" (1)	74 -/2	14 =	45 -
"Bertha" (44)	"Jack" (7)	"Casey" (4)	69 -/6	10 =	31 =
"Tell" (49)	"Sensible" (15)	"Lil" (1)	64 +/10	11 -	36 +
"Everybody" (83)	"I'll" (4)	"She's" (2)	86 -/3	8 +	33 -
"Raw" (71)			74 -/5	8 +	43 +
"Build" (73)	"Fly" (10)		80 +/14	9 +	28 +
"Can't" (74)	"Innuendo" (1)		75 +/22	6 +	40 +
"Facts" (36)	"She" (23)		55 +/13	13 -	23 +
"Stand" (27)	"Lights" (22)		50 -/15	17 -	21 -
"Hang" (87)			87 +/11	3 +	28 +
"More" (56)	"Heartbreak" (8)		61 +/7	3 -	32 +
"Love" (57)			57 -/0	8 -	29 -
"All" (82)			82 +/12	0 =	25 +

**HONEST MEN**  
the debut single from ELO Part Two

**ELECTRIC LIGHT ORCHESTRA PART TWO**

Distributed by **SCOTTI BROS.**

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## BREAKERS

**ALICE IN CHAINS**  
Facelift (Columbia)  
60% of our reporters on it.

### MOST ADDED

- QUEENSRYCHE (34)
- BACKDRAFT (24)
- QUEEN (22)
- BATON ROUGE (19)
- TATTOO RODEO (16)
- SIMPLE MINDS (15)
- DRIVIN N CRYIN (14)
- WARRANT (14)
- KIK TRACEE (13)
- BILLY SQUIER (13)

### HOTTEST

- BLACK CROWES (134)
- SCORPIONS (133)
- JOE WALSH (123)
- YES (115)
- MARC COHN (86)
- R.E.M. (80)
- JESUS JONES (78)
- HUEY LEWIS & THE NEWS (64)
- THUNDER (55)
- VINNIE JAMES (37)

# THE SOUND OF YOUR VOICE

38 SPECIAL



BONE AGAINST  
STEEL  
SPECIAL

THE  
FIRST  
SINGLE  
FROM  
THE  
CHARISMA  
DEBUT  
ALBUM

Produced, engineered and mixed by  
RODNEY MILLS

Management: The Math Sector Company

Charisma

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# AN EASY HABIT TO BREAK

**bh**  
BEBE & CECE WINANS  
"ADDICTIVE LOVE"



## ***BREAKERS.***

#1 MOST ADDED

*All right. Take a seat. Hold tight. The Grammy Award-winning duo is breaking out with the first single and video from their new album Different Lifestyles.*

*Produced by Keith Thomas for Yellow Elephant Music, Inc.*

*Capitol.*

GET ADDICTED ON CAPITOL CASSETTE  
SINGLE, 12" AND CD5.

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BREAKERS

GLADYS KNIGHT Men (MCA)

81% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/2, Light 56/20, Total Adds 22 including WBLK, WBL, WDAS, WYLD, WZAK, WTLC, KQXL, WXOK, WJTT, WWDW. Debuts at number 36 on the Urban Contemporary chart.

BEBE & CECE WINANS Addictive Love (Capitol)

79% of our reporting stations on it. Rotations: Heavy 0/0, Medium 1/1, Light 71/70, Total Adds 71 including WBLK, WDAS, WAMO, WVEE, K104, KMJQ, K97, WEDR, WHQT, WYLD.

D.J. JAZZY JEFF & FRESH PRINCE Summertime (Jive/RCA)

73% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/1, Light 48/17, Total Adds 18 including WBL, KJMZ, WHQT, KQXL, WXOK, WAGH, WFXE, WQMG, WHJX, U102

CHERYL "PEPSII" RILEY

How Can You Hurt The One You Love (Columbia)

65% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/1, Light 41/7, Total Adds 8, KMJ, Z93, WFXE, WBLX, WQOK, WDZZ, WNOV, KDIA.

RIFF

If You're Serious (SBK)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 3/1, Light 55/12, Total Adds 13 including KJMZ, WZAK, WXOK, WUJM, WWDW, WQMG, WEUP, KIIZ, KIPR, KMJJ.

TARA KEMP

Piece Of My Heart (Giant/WB)

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 29/0, Light 27/2, Total Adds 2, KHYS, WANM.

NEW & ACTIVE

VESTA "Special" (A&M) 54/51

Rotations: Heavy 0/0, Medium 1/0, Light 53/51, Total Adds 51 including WBLK, WBL, WRKS, WDAS, WAMO, K104, WHQT, WYLD, WOWI, WGCI. Medium: Z16.

AL B. SURE! "Had Enuf" (WB) 54/20

Rotations: Heavy 0/0, Medium 3/0, Light 51/20, Total Adds 20 including WEDR, WZAK, KPRS, OC104, WFXA, KQXL, WXOK, WATV, WJTT, KHYS. Medium: WDXZ, WAGH, WDZZ.

RAY PARKER JR. "She Needs To Get Some" (MCA) 51/9

Rotations: Heavy 0/0, Medium 11/0, Light 46/9, Total Adds 9, WXYV, WOWI, WATV, WPEG, WJJS, WFXM, KJMS, WDZZ, WJFX. Mediums include: WKYS, WJLB, WXOK, Z93, WAGH.

PHIL PERRY "Amazing Love" (Capitol) 47/18

Rotations: Heavy 0/0, Medium 5/0, Light 42/18, Total Adds 18 including WDAS, WJLB, KMJM, WJZ, KBCE, WATV, WDXZ, Z104, Z16, WQIS. Medium: WZAK, WFXA, WWDW, WZFX, WCDX.

HEAVY D & THE BOYZ "Now That We've Found Love" (MCA) 42/39

Rotations: Heavy 0/0, Medium 1/0, Light 41/39, Total Adds 39 including WBL, WAMO, K104, KMJQ, K97, WEDR, WHQT, WYLD, WOWI, WZAK. Medium: KSOL.

BUFFALO SOLDIERS "Playing Your Game" (Luke) 42/7

Rotations: Heavy 0/0, Medium 22/0, Light 20/7, Total Adds 7, WIZF, WFXA, WENN, WUJM, Z93, WCDX, WEAS. Mediums include: WXYV, K97, WEDR, WHQT, WJZ.

TROOP/LEVERT "For The Love Of Money" (Giant/Reprise) 41/38

Rotations: Heavy 0/0, Medium 1/1, Light 40/37, Total Adds 38 including WXYV, WBLK, WDAS, WAMO, WKYS, WVEE, K104, KMJQ, K97, WHQT.

LAMONT DOZIER "Love In The Rain" (Atlantic) 33/4

Rotations: Heavy 0/0, Medium 2/0, Light 31/4, Total Adds 4, WJMI, WLOU, WJJS, XHRM. Medium: WDAS, HOT105.

WHISPERS "I Want 2B The 1 4U" (Capitol) 33/0

Rotations: Heavy 0/0, Medium 9/0, Light 24/0, Total Adds 0. Medium: WDAS, WAMO, KPRS, WWDW, WEUP, WJMI, WPGA, WEAS, WVOI.

TRINERE "Games" (Luke) 31/1

Rotations: Heavy 0/0, Medium 9/0, Light 22/1, Total Adds 1, HOT105. Mediums include: K97, WEDR, WDXZ, WAGH, WPGA.

TEDDY PENDERGRASS "I Find Everything In You" (Elektra) 30/19

Rotations: Heavy 0/0, Medium 0/0, Light 30/19, Total Adds 19 including WDAS, WUSL, KMJQ, WEDR, WRKE, KBCE, WJTT, WAGH, WZFX, KHYS.

DAVE STEWART / CANDY DULFER "Lily Was Here" (Arista) 30/11

Rotations: Heavy 1/0, Medium 4/0, Light 25/11, Total Adds 11 including WDAS, WKYS, WRKE, WFXA, WAGH, WQMG, KFXZ, KJMS, WJHM, WEAS. Heavy: WZB. Medium: WOWI, WZAK, WEUP, U102

JOMANDA "Got A Love For You" (Big Beat) 28/6

Rotations: Heavy 0/0, Medium 2/0, Light 26/6, Total Adds 6, WRKE, WQIS, WFXM, K98-FM, KBMS, KRIZ. Medium: WBL, WFXA.

MOST ADDED

- BEBE & CECE WINANS (71) VESTA (51) HEAVY D & THE BOYZ (39) TROOP/LEVERT (38) LALAH HATHAWAY (22) GLADYS KNIGHT (22) AL B. SURE! (20) TEDDY PENDERGRASS (19) JAZZY JEFF (18) PHIL PERRY (18)

HOTTEST

- LUTHER VANDROSS (84) MARIAH CAREY (70) EN VOGUE (60) COLOR ME BADD (50) TONY TERRY (48) WHITNEY HOUSTON (45) LISA FISCHER (26) GUY (11) O'JAYS (10) KEITH WASHINGTON (9)

TOP 10

Table with columns LW, TW and list of artists like PHIL PERRY, TONY! TONI!, KEITH SWEAT, K. WASHINGTON, C. WILLIAMS, HI-FIVE, T. PENOERGRASS, B ANGE B, GUY, C&C MUSIC.

SIGNIFICANT ACTION

LALAH HATHAWAY "I'm Coming Back" (Virgin) 23/22

Rotations: Heavy 0/0, Medium 0/0, Light 23/22, Total Adds 22 including WDAS, WTLC, KBCE, WFXA, KQXL, WDXZ, Z93, WAGH, Z104, WEUP.

3RD BASS "Pop Goes The Weasel" (Def Jam/Columbia) 23/2

Rotations: Heavy 0/0, Medium 1/0, Light 22/2, Total Adds 2, WXYV, WFXM. Medium: WYLD.

CRYSTAL WATERS "Gypsy Woman (She's Homeless)" (Mercury) 22/3

Rotations: Heavy 3/0, Medium 12/0, Light 7/3, Total Adds 3, WUSL, WHJX, WTUG. Heavy: WRKS, WKYS, WOWI. Mediums include: WXYV, WBL, WAMO, WGCI, WJLB.

WHODINI "Judy" (MCA) 21/4

Rotations: Heavy 0/0, Medium 6/0, Light 15/4, Total Adds 4, WALT, WBLX, KMJJ, WANM. Mediums include: WKYS, K97, KMJM, WATV, WGZB.

TERMINATOR X & VALLEY OF THE JEEPS "Homie Don't Play That" (Def Jam/Columbia) 21/3

Rotations: Heavy 0/0, Medium 8/0, Light 13/3, Total Adds 3, WYLD, WJTT, KJLH. Mediums include: KMJQ, WFXA, KIIZ, KIPR, WBLX.

SHEILA E "Dropping Like Flies" (WB) 18/9

Rotations: Heavy 0/0, Medium 0/0, Light 18/9, Total Adds 9, K97, WHQT, WZAK, WDXZ, KIIZ, KJMS, WBLX, HOT105, KRIZ.

GWEN GUTHRIE "Sweet Bitter Love" (Reprise) 18/0

Rotations: Heavy 1/0, Medium 4/0, Light 13/0, Total Adds 0. Heavy: WEUP. Medium: WHUR, WGCI, KPRS, WXOK

YOURS TRULY "Come And Get It" (Motown) 16/16

Rotations: Heavy 0/0, Medium 0/0, Light 16/16, Total Adds 16 including KMJQ, K97, WATV, WJTT, WAGH, WHJX, KFXZ, WPGA, KJMS, WBLX.

INNER CITY "Till We Meet Again" (Virgin) 16/8

Rotations: Heavy 0/0, Medium 0/0, Light 16/8, Total Adds 8, WZAK, Z104, WFXM, WPGA, HOT105, WCDX, WANM, WJFX

HARMONY "Your Love Ain't Right" (Virgin) 16/4

Rotations: Heavy 0/0, Medium 1/0, Light 15/4, Total Adds 4, KJMS, WEAS, WANM, WTLZ. Medium: WCDX.

GRAND DADDY I.U. "Sugar Free" (Cold Chillin'/Reprise) 15/2

Rotations: Heavy 0/0, Medium 4/0, Light 11/2, Total Adds 2, WIZF, WCDX. Medium: WZAK, KBMS, XHRM, KRIZ

QUAYSHAUN "Party Slamm'n" (Epic) 13/7

Rotations: Heavy 0/0, Medium 1/0, Light 12/7, Total Adds 7, WEDR, WYLD, WJLB, KIPR, WVOI, KBMS, KRIZ. Medium: KIIZ

LINSEY "Sweet Talk" (Virgin) 13/4

Rotations: Heavy 0/0, Medium 0/0, Light 13/4, Total Adds 4, K97, KQXL, WEAS, WVOI

LOOSE ENDS "Love's Got Me" (MCA) 13/3

Rotations: Heavy 0/0, Medium 5/0, Light 8/3, Total Adds 3, WTLC, WLD, WANM. Medium: WRKS, Z104, WJMI, WGZB, WJHM.

VICTORIA WILSON-JAMES "Bright Lights" (Epic) 11/11

Rotations: Heavy 0/0, Medium 0/0, Light 11/11, Total Adds 11 including WTLC, WATV, WUJM, Z16, WPGA, KJMS, WBLX, HOT105, WQOK, WPLZ

LISA LISA "Let The Beat Hit Em" (Columbia) 10/8

Rotations: Heavy 0/0, Medium 1/1, Light 9/7, Total Adds 8, WOWI, WJLB, WJZ, WENN, WDXZ, Z104, U102, HOT105

3-GRAND "Girls" (MCA) 10/3

Rotations: Heavy 0/0, Medium 2/0, Light 8/3, Total Adds 3, K97, KMJM, WQMG. Medium: WHJX, WJHM.

SAM THE BEAST "Knock Some Boots" (Atlantic) 10/3

Rotations: Heavy 1/0, Medium 4/0, Light 5/3, Total Adds 3, KMJQ, KBCE, KQXL. Heavy: WOWI. Medium: K97, WPEG, Z16, K98-FM.

MAGIC EYE "I'm Coming Home" (Zoe) 10/0

Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Total Adds 0. Medium: WBLK, KFXZ.

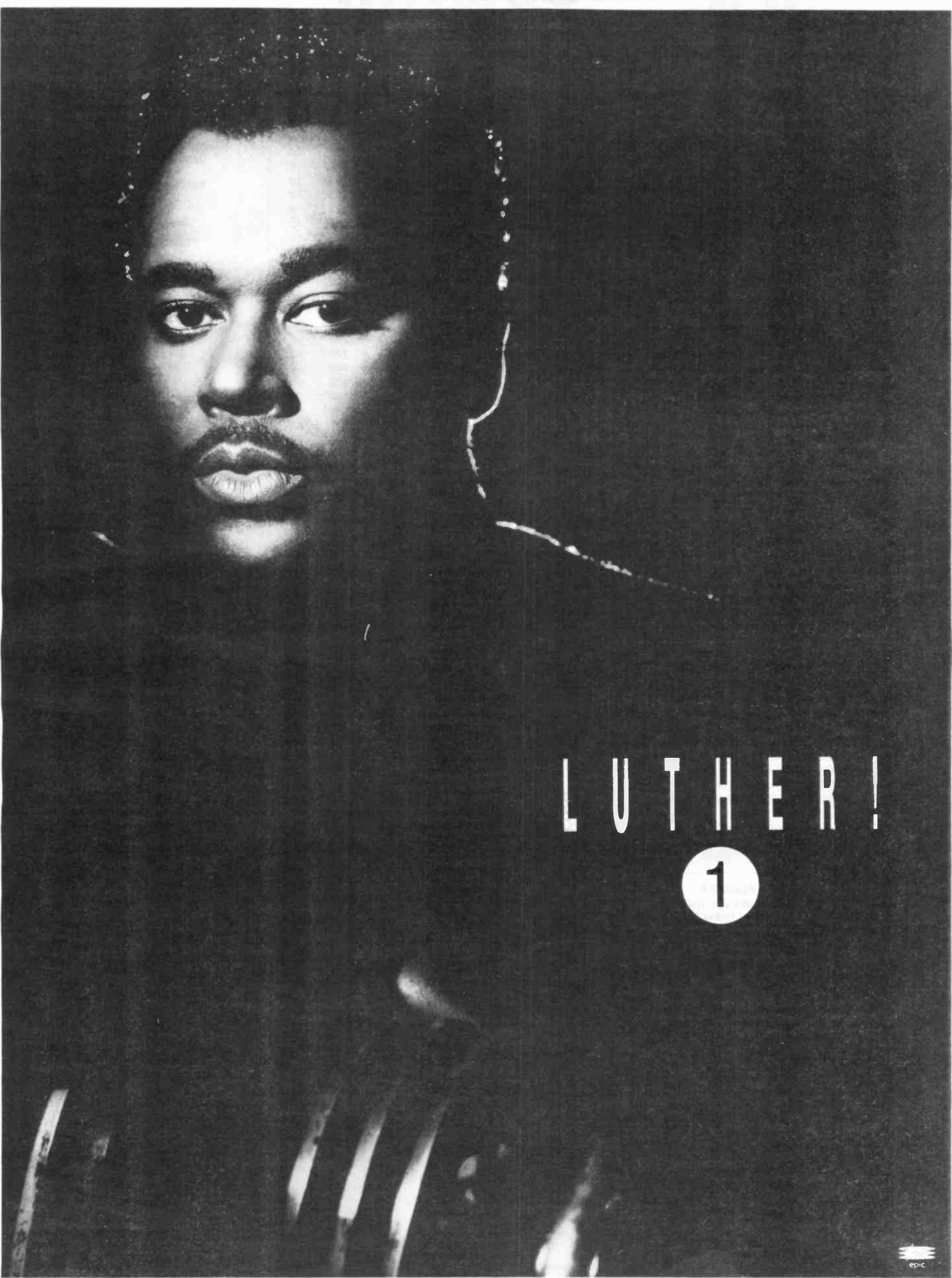
NEW ARTISTS

Reports/Adds

Table listing new artists and their reports/adds: BUFFALO SOLDIERS/Playing Your Games (Luke) 42/7, DAVE STEWART / CANDY DULFER/Lily Was Here (Arista) 30/11, JOMANDA/Got A Love For You (Big Beat) 28/6, 3RD BASS/Pop Goes The Weasel (Def Jam/Columbia) 23/2, CRYSTAL WATERS/Gypsy Woman (She's Homeless) (Mercury) 22/3, TERMINATOR X/Homie Don't Play That (Def Jam/Columbia) 21/3, YOURS TRULY/Come And Get It (Motown) 16/16, HARMONY/Your Love Ain't Right (Virgin) 16/4, QUAYSHAUN/Party Slamm'n (Epic) 13/7, LINSEY/Sweet Talk (Virgin) 13/4

New artists have not yet had a UC Breaker.



A black and white portrait of Luther Vandross, looking directly at the camera with a serious expression. He is wearing a dark, high-collared jacket. The background is dark and textured.

LUTHER!

1

epic



JUNE 7, 1991

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
12	7	4	1			<b>GARTH BROOKS</b> /The Thunder Rolls (Capitol)	203/0	176	27	0
9	5	3	2			<b>LORRIE MORGAN</b> /We Both Walk (RCA)	203/0	171	29	3
6	3	2	3			<b>OAK RIDGE BOYS</b> /Lucky Moon (RCA)*	201/1	165	33	3
13	9	6	4			<b>JUDDS</b> /One Hundred And Two (Curb/RCA)	200/0	158	39	3
10	6	5	5			<b>CLINT BLACK</b> /One More Payment (RCA)	200/0	151	39	10
16	12	8	6			<b>PAM TILLIS</b> /One Of Those Things (Arista)	202/0	128	69	5
14	11	7	7			<b>MIKE REID</b> /Till You Were Gone (Columbia)	195/1	119	66	10
19	13	11	8			<b>RANDY TRAVIS</b> /Point Of Light (WB)	203/0	108	93	2
24	16	14	9			<b>ALAN JACKSON</b> /Don't Rock The Jukebox (Arista)	203/0	88	111	4
5	2	1	10			<b>JOE DIFFIE</b> /If The Devil Danced (In Empty Pockets) (Epic)	178/0	142	26	10
17	14	12	11			<b>HIGHWAY 101</b> /Bing Bang Boom (WB)	199/1	101	83	15
21	15	13	12			<b>RICKY VAN SHELTON</b> /I Am A Simple Man (Columbia)	201/0	83	112	6
30	25	18	13			<b>BILLY DEAN</b> /Somewhere In My Broken Heart (SBK/Capitol)	203/6	39	148	16
20	17	15	14			<b>McBRIDE &amp; THE RIDE</b> /Can I Count On You (MCA)	191/5	61	110	20
28	22	17	15			<b>SHENANDOAH</b> /The Moon Over Georgia (Columbia)	201/7	33	148	20
25	23	19	16			<b>ROB CROSSBY</b> /She's A Natural (Arista)	196/4	30	124	42
26	24	22	17			<b>MARTY STUART</b> /Till I Found You (MCA)	191/4	28	117	46
34	29	24	18			<b>DON WILLIAMS</b> /Lord Have Mercy On A Country Boy (RCA)	190/7	15	117	58
—	40	30	19			<b>TRAVIS TRITT</b> /Here's A Quarter (Call Someone Who Cares) (WB)	196/10	8	120	68
32	28	25	20			<b>HANK WILLIAMS JR.</b> /If It Will It Will (WB/Curb)	186/7	14	109	63
44	37	31	21			<b>REBA McENTIRE</b> /Fallin' Out Of Love (MCA)	189/16	4	105	80
1	4	16	22			<b>DIAMOND RIO</b> /Meet In The Middle (Arista)	108/0	62	32	14
<b>BREAKER</b>			23			<b>ALABAMA</b> /Here We Are (RCA)	191/78	3	89	99
33	31	28	24			<b>PATTY LOVELESS</b> /Blue Memories (MCA)	184/12	4	117	63
43	38	32	25			<b>TRISHA YEARWOOD</b> /She's In Love With The Boy (MCA)	182/20	5	105	72
2	1	9	26			<b>MARK CHESNUTT</b> /Blame It On Texas (MCA)	121/0	45	58	18
23	21	20	27			<b>CLINTON GREGORY</b> /If It Weren't For Country Music I'd Go Crazy (SOR)	137/1	24	83	30
27	26	26	28			<b>AARON TIPPIN</b> /I Wonder How Far It Is Over You (RCA)	146/1	16	79	51
38	35	33	29			<b>HAL KETCHUM</b> /Small Town Saturday Night (Curb)	162/15	11	74	77
37	36	34	30			<b>DAVIS DANIEL</b> /Picture Me (Mercury)	156/12	5	67	84
8	19	23	31			<b>DOUG STONE</b> /In A Different Light (Epic)	82/0	55	17	10
<b>BREAKER</b>			32			<b>VINCE GILL</b> /Liza Jane (MCA)	157/41	1	56	100
11	8	10	33			<b>PIRATES OF THE MISSISSIPPI</b> /Feed Jake (Capitol)	87/0	21	41	25
<b>BREAKER</b>			34			<b>LEE GREENWOOD w/SUZY BOGGUSS</b> /Hopelessly Yours (Capitol)	137/22	0	63	74
29	27	27	35			<b>T. GRAHAM BROWN</b> /With This Ring (Capitol)	111/0	12	62	37
<b>BREAKER</b>			36			<b>GEORGE STRAIT</b> /You Know Me Better Than That (MCA)	131/128	6	28	97
4	10	29	37			<b>DWIGHT YOAKAM</b> /You're The One (Reprise)	58/0	24	23	11
—	47	44	38			<b>EARL THOMAS CONLEY</b> /Shadow Of A Doubt (RCA)	119/24	2	36	81
<b>BREAKER</b>			39			<b>EXILE</b> /Even Now (Arista)	125/32	0	32	93
49	44	42	40			<b>MATRACA BERG</b> /I Must Have Been Crazy (RCA)	100/12	2	35	63
—	—	50	41			<b>DOLLY PARTON</b> /Silver And Gold (Columbia)	111/39	2	25	84
—	46	45	42			<b>LARRY BOONE</b> /To Be With You (Columbia)	102/17	0	37	65
40	39	38	43			<b>CONWAY TWITTY</b> /One Bridge I Didn't Burn (MCA)	95/1	2	39	54
<b>DEBUT</b>			44			<b>MARY-CHAPIN CARPENTER</b> /Down At The Twist And Shout (Columbia)	99/48	0	18	81
18	18	21	45			<b>MARK O'CONNOR &amp; THE NEW NASHVILLE CATS</b> /Restless (WB)	56/0	8	27	21
<b>DEBUT</b>			46			<b>VERN GOSDIN</b> /I Knew My Day Would Come (Columbia)	75/9	0	24	51
<b>DEBUT</b>			47			<b>DEAN DILLON</b> /Friday Night's Woman (Atlantic)	74/25	0	10	64
—	50	49	48			<b>DESERT ROSE BAND</b> /Come A Little Closer (MCA/Curb)	69/4	0	26	43
<b>DEBUT</b>			49			<b>FORESTER SISTERS</b> /Too Much Fun (WB)	70/24	0	10	60
<b>DEBUT</b>			50			<b>COLLIN RAYE</b> /All I Can Be (Is A Sweet Memory) (Epic)	67/22	0	9	58

\*Keeps a bullet due to continued growth.

**MOST ADDED**

- GEORGE STRAIT (128)
- ALABAMA (78)
- TANYA TUCKER (59)
- BROOKS & DUNN (50)
- MARY-CHAPIN CARPENTER (48)
- VINCE GILL (41)
- KENTUCKY HEADHUNTERS (41)
- DOLLY PARTON (39)
- EXILE (32)
- WAYLON & WILLIE (32)

**HOTTEST**

- GARTH BROOKS (145)
- CLINT BLACK (84)
- LORRIE MORGAN (80)
- OAK RIDGE BOYS (72)
- JOE DIFFIE (68)
- ALAN JACKSON (60)
- JUDDS (44)
- RANDY TRAVIS (40)
- DIAMOND RIO (34)
- RICKY VAN SHELTON (34)

**NEW ARTISTS**

- Reports/Adds
- 1 **COLLIN RAYE**/All I Can... (Epic) ... 67/22
  - 2 **BROOKS & DUNN**/Brand New Man (Arista) ... 50/50
  - 3 **CORBIN HANNER**/One More Night (Merc.) ... 31/4
  - 4 **MARTY BROWN**/Every Now And... (MCA) ... 28/12
  - 5 **NORMALTOWN FLYERS**/Rockin'... (Merc.) ... 24/0
  - 6 **ALISON KRAUSS**/Steel Rails (Rounder) ... 18/17
  - 7 **DUNCAN**/Back Of Your Mind (Curb) ... 14/1
  - 8 **BLACK TIE**/Jerry Lee (Bench) ... 14/0
  - 9 **SARA HICKMAN**/The Very Thing (Elektra) ... 10/3
  - 10 **LOBO LOGGINS**/Ain't No Cows In Texas (SOR) 7/5

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

**ALABAMA**  
Here We Are (RCA)

On 94% of reporting stations. Rotations: Heavy 3, Medium 89, Light 99, Total Adds 78 including WCAO, WQCB, WYRK, WWNC, KAYD, KSCS, WMSI, WSLR, WHOK, WONE, WWWW, KMLE, KSON, KSN, KDRK. Moves 37-23 on the Country chart.

**VINCE GILL**  
Liza Jane (MCA)

On 77% of reporting stations. Rotations: Heavy 1, Medium 56, Light 100, Total Adds 41 including WXXK, WXTU, WPOR, WILQ, WXBQ, WEZL, KHEY, KIXS, WKCQ, WDEZ, KZSN, KUUY, KKCS, KFMS, KZLA. Moves 49-41-32 on the Country chart.

**LEE GREENWOOD w/SUZY BOGGUSS**  
Hopelessly Yours (Capitol)

On 67% of reporting stations. Rotations: Heavy 0, Medium 63, Light 74, Total Adds 22 including WGNA, WQCB, WEZL, WTDK, WCKT, WKSJ, KJLO, WWKA, WCUZ, WDEZ, KASH, KMLE, KUPL, KRAK, KKAT. Moves 48-42-39-34 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

**GEORGE STRAIT**

You Know Me Better Than That (MCA)

On 64% of reporting stations. Rotations: Heavy 6, Medium 28, Light 97, Total Adds 128 including WPOC, WQCB, WOKO, WDLS, KSCS, KIKK, KNFM, KHAK, WHOK, WAXX, WMIL, WOW, KUZZ, KNIX, KCCY, KRPM. Debuts at number 36 on the Country chart.

**EXILE**

Even Now (Arista)

On 62% of reporting stations. Rotations: Heavy 0, Medium 32, Light 93, Total Adds 32 including WQCB, WHWK, WILQ, WYNK, WSSL, WMSI, WAMZ, KYKS, WAVC, WDAF, KXXY, WDEZ, KMLE, KKAT, KRTY. Moves 48-46-39 on the Country chart.

WE'VE GOT A CRUSH ON YOU...



**"THE CRUSH"**

(WRITTEN BY JOHN HIATT, PRODUCED BY JAMES STROUD)

GOING FOR ADDS JUNE 10!





NEW & ACTIVE

EARL THOMAS CONLEY "Shadow Of A Doubt" (RCA) 119/24

Rotations: Heavy 2, Medium 36, Light 81, Total Adds 24, WQCB, WPOR, WRWD, KAYD, WEZL, KHEY, KKIX, WCKT, KSSN, KYKS, WKYQ, WKNN, KKYR, KIXS, WYNG, WDAF, KZXX, WWQM, KCJB, WLLR, WFMB, KZSN, KCTR, KKAT Moves 47-44-38 on the Country chart

DOLLY PARTON "Silver And Gold" (Columbia) 111/39

Rotations: Heavy 2, Medium 25, Light 84, Total Adds 39 including WQCB, WAYZ, WIOV, KEAN, WEZL, KHEY, WMSI, WVLK, WAMZ, WWKA, KIXS, WIRK, WGAR, WDAF, WITL, WTHI, WQXK, KFMS, KKAT, KRPM Moves 50-41 on the Country chart

LARRY BOONE "To Be With You" (Columbia) 102/17

Rotations: Heavy 0, Medium 37, Light 65, Total Adds 17, WQBE, WMZQ, WILQ, WTVY, KKIX, WCMS, WKYQ, WKNN, WCHY, WOYK, KKYR, KIXS, WSLR, KZXX, WTSO, WIL, KASH Moves 46-45-42 on the Country chart

MARY-CHAPIN CARPENTER "Down At The Twist And Shout" (Columbia) 99/48

Rotations: Heavy 0, Medium 18, Light 81, Total Adds 48 including WTCR, WDSY, WPOR, WBEE, WYNG, WXBO, WVLK, WAMZ, WKSJ, WQDR, WYNG, WITL, WWQM, KEAY, KXXY, WOW, WLLR, WTHI, KMLE, KDRK Debuts at number 44 on the Country chart

VERN GOSDIN "I Knew My Day Would Come" (Columbia) 75/9

Rotations: Heavy 0, Medium 24, Light 51, Total Adds 9, WCAO, WMSI, KLLL, KNFM, WOWW, WYYD, KIXS, KASH, KWHT Medium: WAJR, WICO, WWNC, WSTH, WQDR, WUBE, WAXX, WOW, KTTS, KRKT, KEEN Debuts at number 46 on the Country chart

DEAN DILLON "Friday Night's Woman" (Atlantic) 74/25

Rotations: Heavy 0, Medium 10, Light 64, Total Adds 25, WZPR, WNUS, KAYD, WXBO, WHLZ, KIKK, WMSI, KSSN, WSM, WCMS, WWKA, WBKR, WKYQ, KIXS, WUSQ, WTQR, WAXX, KVOX, KIXQ, WOW, WTHI, KTPK, KIK-FM, KEKB, KKAT Debuts at number 47 on the Country chart

FORESTER SISTERS "Too Much Fun" (WB) 70/24

Rotations: Heavy 0, Medium 10, Light 60, Total Adds 24, WAYZ, WIOV, WPOR, KEAN, WWNC, KAYD, KPLX, WHLZ, WMSI, WKSJ, KIXS, KBMR, WYNG, KWMT, KCJB, WXCL, KZSN, KIK-FM, KUUY, KEKB, KWHT, KNCQ, KSOP, KDRK Debuts at number 49 on the Country chart

DESERT ROSE BAND "Come A Little Closer" (MCA/Curb) 69/4

Rotations: Heavy 0, Medium 26, Light 43, Total Adds 4, WQBE, WXTU, KTPK, KZSN Medium: WCTK, KEAN, WWNC, KLLL, WAXX, KVOX, WNWN, WDAF, WXCL, KTTS, KFDI, KRKT, KALF, KEKB, KMIX, KDRK Moves 50-49-48 on the Country chart

COLLIN RAYE "Ah I Can Be (Is A Sweet Memory)" (Epic) 67/22

Rotations: Heavy 0, Medium 9, Light 58, Total Adds 22, WXTU, WRWD, WWVA, WXBO, WEZL, WMSI, WKYQ, WQDR, KJNE, WUSQ, WTQR, KBMR, KIXQ, WNWN, WDAF, WOW, WTCM, KZSN, KASH, KUZZ, KUPL, KDRK Debuts at number 50 on the Country chart

SIGNIFICANT ACTION

TANYA TUCKER "Down To My Last Teardrop" (Capitol) 59/59

Rotations: Heavy 0, Medium 6, Light 53, Total Adds 59 including WPOC, WRKZ, WDSY, WCTK, WILQ, KASE, KILTFM, WIVK, WAMZ, WCMS, WIRK, KHAK, WAXX, WDAF, WITL, WTSO, KRKT, KKCS, KFRG, KSOP

WILD ROSE "Straight And Narrow" (Capitol) 52/9

Rotations: Heavy 0, Medium 11, Light 41, Total Adds 9, WAYZ, WWNC, WHLZ, WKNN, KIXS, KJNE, KCJB, WXCL, KEKB Medium: WSTH, WTVY, WCMS, WSLR, KVOX, KFDI, KRKT, KALF, KDRK

BROOKS & DUNN "Brand New Man" (Arista) 50/50

Rotations: Heavy 0, Medium 2, Light 48, Total Adds 50 including WOKO, WRKZ, WCTK, KRRV, WYAY, WAMZ, KLLL, KYKS, WSM, WOWW, WIRK, WTQR, KHAK, WAXX, WFMS, KXXY, KWEN, KFDI, KRKT, KWJJ

KENTUCKY HEADHUNTERS "With Body And Soul" (Mercury) 45/41

Rotations: Heavy 0, Medium 2, Light 43, Total Adds 41 including WRKZ, WDSY, WCTK, WILQ, KRRV, WTVY, KHEY, WKML, WVLK, WAMZ, WOWW, WSLR, WAXX, WNWN, WASKFM, WKCO, WFMB, WTHI, KFDI, KCKC

GENE WATSON "You Can't Take It With You..." (WB) 37/5

Rotations: Heavy 0, Medium 8, Light 29, Total Adds 5, WICO, WTVY, WKML, WWJO, KDRK Medium: WPOC, WKAK, KASE, WOW, KRKT, KUUY, KALF Light: WRKZ, KMML, WCMS, WONE, WDAF, KXXY, KGHL, KUAD

WAYLON JENNINGS & WILLIE NELSON "If I Can Find A Clean Shirt" (Epic) 34/32

Rotations: Heavy 0, Medium 4, Light 30, Total Adds 32 including WRKZ, WYNY, WICO, KMML, KASE, KPLX, WTVY, WVLK, KLUR, WAXX, WDAF, WOW, KTTS, WTCM, KFDI, KRKT, KIK-FM, KUUY, KWJJ, KRAK

GLEN CAMPBELL "Livin' In A House Full Of Love" (Capitol) 32/1

Rotations: Heavy 0, Medium 9, Light 23, Total Adds 1, WICO Medium: WSTH, WTVY, WNWN, KTTS, WTCM, KVOO, KFDI, KNIX, KDRK Light: WRKZ, WTCR, WBEE, KIKK, WDAF, KRKT, KASH, KUZZ, KVOX, KUUY

CORBIN HANNER "One More Night" (Mercury) 31/4

Rotations: Heavy 0, Medium 3, Light 28, Total Adds 4, WQDR, KFGO, KTTS, KEKB Medium: WKAK, WSTH, KFDI Light: WRKZ, WDSY, KRRV, WVLK, WBKR, KLUR, WAVC, WAXX, WTCM, KVOO, KWOX, KVOX, KRWQ

MARTY BROWN "Every Now And Then" (MCA) 28/12

Rotations: Heavy 0, Medium 0, Light 28, Total Adds 12, KRRV, KTCS, WOWW, WUSQ, KBMR, WAXX, WASKFM, WOW, WTHI, KWOX, KALF, KMLE Light: WRKZ, KMML, WFLS, WCMS, WBKR, KLUR, KTTS, KVOO

K.T. OSLIN "You Can't Everybody Darlin'" (RCA) 27/27

Rotations: Heavy 0, Medium 0, Light 27, Total Adds 27 including WHWK, WAYZ, WRKZ, WICO, WDL, KMML, WSTH, KIKK, WDXE, WDAF, KTTS, WTCM, KVOO, KFDI, KWOX, KRKT, KIK-FM, KEKB, KCKC, KRAK

NORMALTOWN FLYERS "Rockin' The Love Boat" (Mercury) 24/0

Rotations: Heavy 0, Medium 6, Light 18, Total Adds 0 Medium: WOKO, WSTH, WTCM, KFDI, KRKT, KDRK Light: KRRV, KMML, WTVY, WOWW, WSLR, KBMR, WAXX, WNWN, WOW, KTTS, KVOO, KUUY, KALF, KWJJ

SKIP EWING "I Got The Picture" (Capitol) 24/0

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 0 Medium: WSTH, KLUR, WNWN, WDAF, WOW, KTTS, KVOO, KALF Light: WRWD, WKAK, KRRV, KMML, WRNS, KWMT, KFDI, KRKT, KGHL, KVOX, KUGN, KNCQ

ANNE MURRAY "You Will" (Capitol) 21/6

Rotations: Heavy 0, Medium 3, Light 18, Total Adds 6, WQBE, WICO, KWMT, WTCM, KWOX, KVOX Medium: WKAK, WSTH, KUUY Light: KRRV, WXBO, WTVY, WFLS, WDXE, WRNS, WIRK, KLUR, KFGO, KTTS, KVOO, KFDI

NITTY GRITTY DIRT BAND "Mr. Bojangles (Live)" (Capitol) 21/3

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 3, KVOX, KVOO, KVOX Medium: WOV, KUUY Light: WYNY, WKAK, KMML, WSTH, WTVY, WFLS, KLLL, KLUR, WUSQ, KFGO, KTTS, WWJO, KWOX, KALF, KEKB, KWJJ

ALISON KRAUSS "Steel Rails" (Rouder) 18/17

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 0 Medium: WSTH, WAJR, WSTH, WFLS, KTCS, WDXE, WQDR, KLUR, KFGO, WASKFM, WOW, KTTS, WTCM, KFDI, KVOX, KCKC, KEEN Light: WSIX

DUNCAN "Back Of Your Mind" (Curb) 14/1

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 1, WBKR Medium: WSTH, KRKT Light: WRKZ, WICO, WKAK, KRRV, WTVY, WDXE, WVLK, KLUR, KFGO, KTTS, KVOO

BLACK TIE "Jerry Lee" (Bench) 14/0

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 0 Medium: KFDI Light: WRKZ, WICO, KRRV, WSTH, WDXE, KLUR, KFGO, WOW, KTTS, KVOO, KWOX, KRKT, KUUY

SARA HICKMAN "The Very Thing" (Elektra) 10/3

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, KRRV, WSLR, WOW, Light: WYNY, WRKZ, WSTH, WFLS, KLUR, KFGO, KFDI

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

Table listing album tracks with artist/song title and album title. Includes entries for Martin DelRay, Ricky Van Shelton, Charlie Daniels Band, Lorrie Morgan, K.T. Oslin, Diamond Rio, Hank Williams Jr., Alan Jackson, Desert Rose Band, Dolly Parton, and Kentucky Headhunters.



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\*Available only for CMA Member Stations in the U.S.A.



**A**  
**ALABAMA "Here We Are" (RCA 2828-7)**  
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Beth Nielsen Chapman, Vince Gill Pub: Warner-Chappell Music, Benefit Music (BMI) Mgr: Dale Morris

**B**  
**MATRACA BERG "I Must Have Been Crazy" (RCA 2827-7)**  
 Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Ronnie Samoset Pub: Warner-Tamerlane Publishing/Patrick Joseph Music; WB Music/Samsonian Songs (ASCAP) Mgr: Susan Hackney

**CLINT BLACK "One More Payment" (RCA 2819-7)**  
 Prod: James Stroud Wr: Clint Black, Hayden Nicholas, Shake Russell Pub: Howlin' Hits Music; Red Brazos Music (ASCAP; BMI) Mgr: Bill Ham

**BLACK TIE "Jerry Lee" (Bench/BSD BK-0004-7)**  
 Prod: Rob Perkins, Reggie Fisher Wr: Nancy Nisly Warr: Sherman Oaks Music (BMI) Mgr: Unknown

**LARRY BOONE "To Be With You" (Columbia 38 73813)**  
 Prod: Steve Buckingham, Marshall Morgan Wr: C. Peters (BMI) Pub: Silverline Music Mgr: Gene Ferguson

**GARTH BROOKS "The Thunder Rolls" (Capitol 79722)**  
 Prod: Allen Reynolds Wr: Pat Alger, Garth Brooks Pub: Bait And Beer Music/Forerunner Music, Major Bob Music (ASCAP) Mgr: Bob Doyle, Pam Lewis

**BROOKS & DUNN "Brand New Man" (Arista 2232)**  
 Prod: Scott Hendricks, Don Cook Wr: Don Cook, Ronnie Dunn, Kix Brooks Pub: Sony Tree Publishing; Sony Cross Keys Music (BMI; ASCAP) Mgr: Bob Tittley

**MARTY BROWN "Every Now And Then" (MCA 54118)**  
 Prod: Richard Bennett, Tony Brown Wr: Marty Brown Pub: Music Corporation Of America/Maceo Misfits Music (BMI) Mgr: Mike Robertson

**T. GRAHAM BROWN "With This Ring" (Capitol 79641)**  
 Prod: Barry Beckett Wr: L. Dixon, R. Wylie, A. Hester Pub: Vee Ve Music/Aia King Music (BMI) Mgr: C.K. Spurlock

**C**  
**GLEN CAMPBELL "Livin' In A House Full Of Love" (Capitol 79676)**  
 Prod: Jimmy Bowen, Jerry Crutchfield Wr: Glenn Sutton, Billy Sherrill Pub: A1 Gallco Music (BMI) Mgr: Stan Schneider

**MARY-CHAPIN CARPENTER "Down At The Twist And Shout" (Columbia 73838)**  
 Prod: Mary-Chapin Carpenter, John Jennings Wr: Mary-Chapin Carpenter Pub: EMI April Music/Getarealjob Music (BMI) Mgr: Tom Carico, John Simson

**MARK CHESNUTT "Blame It On Texas" (MCA 54053)**  
 Prod: Mark Wright Wr: Ronnie Rogers, Mark Wright Pub: Maypop Music, EMI Blackwood Music/Wrightchild Music (BMI) Mgr: BDM Company

**EARL THOMAS CONLEY "Shadow Of A Doubt" (RCA 2826-7)**  
 Prod: Richard Landis Wr: Robert Byrne, Tom Wopat Pub: Fame Publishing/Bobworld Music; Rick Hall Music (BMI; ASCAP) Mgr: BDM Company

**CORBIN/HANNER "One More Night" (Mercury 846 326)**  
 Prod: Harold Shedd, Bob Corbin, Dave Hanner Wr: Dave Hanner Pub: PRI Music/Play On Publishing (ASCAP) Mgr: Bob Burwell

**ROB CROSBY "She's A Natural" (Arista 2180)**  
 Prod: Tim DuBois, Scott Hendricks Wr: Rob Crosby, Rick Bowles Pub: Grand Coalition Music, Maypop Music (BMI) Mgr: Steve Small

**D**  
**DAVIS DANIEL "Picture Me" (Mercury 848 291)**  
 Prod: Ron Haffkine Wr: Brian R. Shaw, Mentor Williams Pub: Nickel Nugget Music; WB Music/Bamatuck Music/Mentor Williams Music (BMI; ASCAP) Mgr: Ron Haffkine

**BILLY DEAN "Somewhere In My Broken Heart" (SBK/Capitol 79596)**  
 Prod: Chuck Howard, Tom Shapiro Wr: Billy Dean, Richard Leigh Pub: EMI Blackwood Music, EMI April Music/Lion-Hearted Music (ASCAP) Mgr: Ken Stilts

**DESERT ROSE BAND "Come A Little Closer" (MCA 54107)**  
 Prod: Paul Worley Wr: Chris Hillman, Steve Hill Pub: Bar None Music (BMI) Mgr: Chuck Morris

**DIAMOND RIO "Meet In The Middle" (Arista 2182)**  
 Prod: Monty Powell, Tim DuBois Wr: Chapin Hartford, Jim Foster, Don Pflimmer Pub: Sony Tree Publishing, Electric Mule Music; Zomba Enterprises (BMI; ASCAP) Mgr: Ted Hacker

**JOE DIFFIE "If The Devil Danced (In Empty Pockets)" (Epic 34 73747)**  
 Prod: Bob Montgomery, Johnny Slate Wr: K. Spooner, K. Williams Pub: Texas Wedge Music, Sony Cross Keys Publishing (ASCAP) Mgr: Danny Morrison, Johnny Slate

**DEAN DIANE "Friday Night's Woman" (Atlantic 7-87794)**  
 Prod: Blake Mevis, Dean Dillon Wr: Dean Dillon, Blake Mevis, Buddy Cannon Pub: Music Corporation Of America/Jessie Jo Music; MCA Music/Haven Harbor Music, Buddy Cannon Music/PRI (BMI; ASCAP) Mgr: Hallmark Direction

**DUNCAN "Back Of Your Mind" (Curb 76873)**  
 Prod: Duncan Wr: Richard Fagan, Gordon Kennedy Pub: Of Music, PolyGram Music (ASCAP) Mgr: Jackie Kass

**E**  
**SKIP EWING "I Get The Picture" (Capitol 79709)**  
 Prod: Jimmy Bowen, Skip Ewing Wr: Skip Ewing, Red Lane Pub: Acuff-Rose Music, Sony Tree Publishing (BMI) Mgr: C.K. Spurlock

**EXILE "Even Now" (Arista 2228)**  
 Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Marc Beeson Pub: With Any Luck Music; Sleepy Time Music (BMI; ASCAP) Mgr: Gallin-Morey Associates

**F**  
**FORESTER SISTERS "Too Much Fun" (WB 7-19219)**  
 Prod: Robert Byrne, Alan Schulman Wr: Robert Byrne, Alan Schulman Pub: Fame Publishing/Bobworld Music, Makin' It Up Music/Music Of The World, Ltd. (BMI) Mgr: Refugee Management

**G**  
**VINCE GILL "Liza Jane" (MCA 54123)**  
 Prod: Tony Brown Wr: Vince Gill, Reed Nielsen Pub: Benefit Music, English Town Music (BMI) Mgr: Fitzgerald-Hartley

**VERN GOSDIN "I Knew My Day Would Come" (Columbia 73814)**  
 Prod: Bob Montgomery Wr: Vern Gosdin, Max D. Barnes Pub: Hookem Music; Blue Lake Music (ASCAP; BMI) Mgr: Eddie Tickner

**LEE GREENWOOD w/SUZY BOGGUSS "Hopelessly Yours" (Capitol 79690)**  
 Prod: Jerry Crutchfield Wr: Curly Putman, Keith Whitley, Don Cook Pub: Sony Tree Publishing; Sony Cross Keys (BMI; ASCAP) Mgr: Jerry Bentley; Maria Cooper-Bruner

**CLINTON GREGORY "(If It Weren't For Country Music) I'd Go Crazy" (SOR 427)**  
 Prod: Ray Pennington Wr: Alan Syms Pub: Millstone Music (ASCAP) Mgr: Ray Pennington

**H**  
**SARA HICKMAN "The Very Thing" (Elektra 64885)**  
 Prod: David Kershbaum Wr: Sara Hickman, Sandy Abernathy Pub: Esta Chica Music (BMI) Mgr: Kevin Wommack

**HIGHWAY 101 "Bing Bang Boom" (WB 7-19346)**  
 Prod: Paul Worley, Ed Seay Wr: Hugh Prestwood Pub: Careers Music/Hugh Prestwood Music (BMI) Mgr: Chuck Morris

**J**  
**ALAN JACKSON "Don't Rock The Jukebox" (Arista 2220)**  
 Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Roger Murrah, Keith Stegall Pub: Seventh Son Music; Mattie Ruth Music; Tom Collins Music/Merral Music (ASCAP; BMI) Mgr: Barry Coburn

**JUDDS "One Hundred And Two" (Curb/RCA 2782-7)**  
 Prod: Brent Maher Wr: Paul Kennerly, Don Potter, Wynonna Judd Pub: Irving Music/Littlemarch Music; Shep In Terry Music, Kentucky Sweetheart Music (BMI) Mgr: Ken Stilts

**K**  
**KENTUCKY HEADHUNTERS "With Body And Soul" (Mercury 868 418)**  
 Prod: The Kentucky Headhunters Wr: Virginia Stauffer Pub: Bill Monroe Music (BMI) Mgr: Mitchell Fox

**HAL KETCHUM "Small Town Saturday Night" (Curb 76365)**  
 Prod: Allen Reynolds, Jim Rooney Wr: Pat Alger, Hank DeVito Pub: Bait And Beer Music/Forerunner Music, Little Nemo Music (ASCAP) Mgr: Walt Quinn

**ALISON KRAUSS "Steel Rails" (Rounder PR1008)**  
 Prod: Bil Vormdick, Jerry Douglas Wr: Louise Branscomb Pub: One Note Publishing/Sawgrass Music (BMI) Mgr: None

**L**  
**PATTY LOVELESS "Blue Memories" (MCA 54075)**  
 Prod: Tony Brown Wr: Paul Kennerly, Karen Brooks Pub: Irving Music/Littlemarch Music (BMI) Mgr: G. Gerald Roy

**M**  
**McBRIDE & THE RIDE "Can I Count On You" (MCA 54022)**  
 Prod: Tony Brown, Steve Fishell Wr: Terry McBride, Bill Carter, Ruth Ellsworth Pub: Violet Crown Music/Blame Music (BMI) Mgr: Ken Stilts

**REBA McENTIRE "Fallin' Out Of Love" (MCA 54108)**  
 Prod: Tony Brown Wr: Jon Ims Pub: Paul Craft Music (BMI) Mgr: Starstruck Mgmt.

**LORRIE MORGAN "We Both Walk" (RCA 2748-7)**  
 Prod: Richard Landis Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music, Edge O'Woods Music/Moline Valley Music (ASCAP) Mgr: Moresa, Nanas, Golden, Peay

**ANNE MURRAY "You Will" (Capitol 79760)**  
 Prod: Jerry Crutchfield Wr: Randy Sharp, Pam Rose, Mary Ann Kennedy Pub: With Any Luck Music, La Rue Two Music, Egypt Hollow Music (BMI) Mgr: Leonard Rambeau

**N**  
**NITTY GRITTY DIRT BAND "Mr. Bojangles" (Capitol 79755)**  
 Prod: T. Bone Burnett Wr: Jerry Jeff Walker Pub: Cotillion Music/Danel Music (BMI) Mgr: Chuck Morris

**NORMALTOWN FLYERS "Rockin' The Love Boat" (Mercury 848 369)**  
 Prod: Harold Shedd, Normaltown Flyers Wr: Brian Burke Pub: PRI Songs/Old Sam Music (BMI) Mgr: Larry McFaden

**O**  
**OAK RIDGE BOYS "Lucky Moon" (RCA 2779-7)**  
 Prod: Richard Landis Wr: Mark Wright, Doug Johnson Pub: EMI Blackwood Music/Wrightchild Music; PolyGram International Publishing/Kicklighter Publishing (BMI; ASCAP) Mgr: Jim Halsey

**MARK O'CONNOR & THE NEW NASHVILLE CATS "Restless" (WB 7-19354)**  
 Prod: Mark O'Connor, Jim Ed Norman Wr: Carl Perkins Pub: Cedarwood Publishing (BMI) Mgr: Craig Miller

**K.T. OSLIN "You Call Everybody Darling" (RCA 2829-2)**  
 Prod: Josh Leo, Larry Michael Lee, K.T. Oslin Wr: Sam Martin, Ben Trace, Clem Watts Pub: Edwin H. Morris & Company (ASCAP) Mgr: Moresa, Nanas, Golden, Peay

**P**  
**DOLLY PARTON "Silver And Gold" (Columbia 38 73826)**  
 Prod: Steve Buckingham, Gary Smith Wr: C. Perkins, G. Perkins, S. Perkins Pub: Brick Hit Music (BMI) Mgr: Gallin-Morey Associates

**PIRATES OF THE MISSISSIPPI "Feed Jake" (Capitol 79529)**  
 Prod: James Stroud, Rich Alves Wr: Danny Bear Mayo Pub: Tom Collins Music (BMI) Mgr: Ken Stilts

**R**  
**COLLIN RAYE "All I Can Be (Is A Sweet Memory)" (Epic 34 73831)**  
 Prod: Jerry Fuller, John Hobbs Wr: Harlan Howard Pub: Sony Tree Publishing (BMI) Mgr: Scott Dean Mgmt.

**MIKE REID "Till You Were Gone" (Columbia 38 73736)**  
 Prod: Steve Buckingham Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall Music/BMG Songs, PolyGram International Publishing/Songs De Burgo (ASCAP) Mgr: None

**S**  
**RICKY VAN SHELTON "I Am A Simple Man" (Columbia 38 73780)**  
 Prod: Steve Buckingham Wr: Walt Aldridge Pub: Rick Hall Music (ASCAP) Mgr: International Management Services

**SHENANDOAH "The Moon Over Georgia" (Columbia 38 73777)**  
 Prod: Rick Hall, Robert Byrne Wr: M. Narmore Pub: Fame Music (BMI) Mgr: Bill Carter

**DOUG STONE "In A Different Light" (Epic 34 73741)**  
 Prod: Doug Johnson Wr: Bob McMill, Bucky Jones, D. Lee Pub: PolyGram International Publishing/Roger Dib Music, Sony Cross Keys Publishing; Songs Of PolyGram International (ASCAP; BMI) Mgr: Doug Johnson, Phyllis Bennette

**GEORGE STRAIT "You Know Me Better Than That" (MCA 54127)**  
 Prod: Jimmy Bowen, George Strait Wr: Tony Haselden, Anna Lisa Graham Pub: Millhouse Music; Sheddhouse Music (BMI; ASCAP) Mgr: Erv Woolsey

**MARTY STUART "Till I Found You" (MCA 54065)**  
 Prod: Richard Bennett, Tony Brown Wr: Paul Kennerly, Hank DeVito Pub: Irving Music/Littlemarch Music; Little Nemo Music (BMI; ASCAP) Mgr: Rothbaum & Garner

**T**  
**PAM TILLIS "One Of Those Things" (Arista 2203)**  
 Prod: Paul Worley, Ed Seay Wr: Pam Tillis, Paul Overstreet Pub: Warner/Elektra/Asylum/Blood, Sweat & Ink, Scarlet Moon Music/Screen Gems-EMI Music (BMI) Mgr: Mike Robertson

**AARON TIPPIN "I Wonder How Far It Is Over You" (RCA 2747-7)**  
 Prod: Emory Gordy Jr. Wr: Aaron Tippin, Buddy Brook Pub: Acuff-Rose Music (BMI) Mgr: Starstruck Entertainment

**RANDY TRAVIS "Point Of Light" (WB 7-19283)**  
 Prod: Kyle Lehning Wr: Don Schlitz, Thom Schuyler Pub: Don Schlitz Music/Almo Music; EMI Blackwood/Bethlehem Music (ASCAP; BMI) Mgr: Lib Hatcher

**TRAVIS TRITT "Here's A Quarter (Call Someone Who Cares)" (WB 7-19310)**  
 Prod: Gregg Brown Wr: Travis Tritt Pub: Tree Publishing/Post Oak Publishing (BMI) Mgr: Ken Krager

**TANYA TUCKER "Down To My Last Teardrop" (Capitol 79711)**  
 Prod: Jerry Crutchfield Wr: Paul Davis Pub: Paul and Jonathan Songs (BMI) Mgr: Beau Tucker

**CONWAY TWITTY "One Bridge I Didn't Burn" (MCA 54077)**  
 Prod: Conway Twitty, Dee Henry Wr: Steve Dean, Jim McBride Pub: Tom Collins Music; EMI April Music (BMI; ASCAP) Mgr: Dee Henry

**W**  
**GENE WATSON "You Can't Take It With You When You Go" (WB PRO-S 4804)**  
 Prod: Gregg Brown Wr: Larry Cordle, Larry Shell, Bert Colwell Pub: PolyGram International/Amanda-Lin Music; Pier Five Music, Friendly Finley Music (ASCAP; BMI) Mgr: Jack McFadden

**WAYLON & WILLIE "If I Can Find A Clean Shirt" (Epic 47462)**  
 Prod: Bob Montgomery Wr: Troy Jenns, Waylon Jennings Pub: Warner Bros. Music/Two Sons Music; Waylon Jennings Music (ASCAP; BMI) Mgr: Mark Rothbaum; Jim Halsey

**WILD ROSE "Straight And Narrow" (Capitol 79710)**  
 Prod: James Stroud Wr: Monty Powell, Michael Noble Pub: Warner-Tamerlane Publishing/Resaca Beach Music; WB Music/Suddenly Music (BMI; ASCAP) Mgr: Sharon Eaves

**DON WILLIAMS "Lord Have Mercy On A Country Boy" (RCA 2820-7)**  
 Prod: Don Williams, Garth Fundis Wr: Bob McDill Pub: PolyGram International Publishing/Ranger Bob Music (ASCAP) Mgr: Moresa, Nanas, Golden, Peay

**HANK WILLIAMS JR. "If It Will It Will" (WB/Curb 7-19352)**  
 Prod: Barry Beckett, Hank Williams Jr. Wr: Hank Williams Jr. Pub: Bococephus Music (BMI) Mgr: Merle Kilgore

**Y**  
**TRISHA YEARWOOD "She's In Love With The Boy" (MCA 54076)**  
 Prod: Garth Fundis Wr: Jon Ims Pub: Warner/Elektra/Asylum Music/Rites Of Passage Music (BMI) Mgr: Bob Doyle, Pam Lewis

**DWIGHT YOAKAM "You're The One" (Reprise 7-19405)**  
 Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (BMI) Mgr: Gary Borman

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# BREAKERS

## MARC COHN

### Walking In Memphis (Atlantic)

51% of our reporters on it. Rotations: Heavy 7, Medium 39, Light 15, Total Adds 9, WNIC, KS95, KYKY, WMGS, WARM, U102, WLAC, WQMX, WCRZ. Moves 24-18 on the AC chart.

## SURFACE

### Never Gonna Let You Down (Columbia)

51% of our reporters on it. Rotations: Heavy 6, Medium 31, Light 24, Total Adds 7, WWLI, WARM98, KLSY, WZNY, KKMJ, WKDQ, KRLB. Moves 22-19 on the AC chart.

## NATALIE COLE w/NAT "KING" COLE

### Unforgettable (Elektra)

50% of our reporters on it. Rotations: Heavy 0, Medium 9, Light 51, Total Adds 60 including WALK, WLTT, KVIL, WLTS, KMMX, WARM98, WSNY, KOST, KESZ, KLCY. Debuts at number 23 on the AC chart.

# NEW & ACTIVE

### WILSON PHILLIPS "The Dream Is Still Alive" (SBK) 56/20

Rotations: Heavy 1/0, Medium 26/2, Light 29/18, Total Adds 20 including WLTT, WSTR, KLTR, WWNK, KGBY, WTFM, WPEZ, KELT, WWSN, WLHT.

### BRUCE HORNSBY & THE RANGE "Set Me In Motion" (RCA) 53/13

Rotations: Heavy 1/1, Medium 32/4, Light 20/8, Total Adds 13 including KMMX, WWNK, WMYX, B100, WMAG, WRMF, WKDQ, WLHT, WKWK, WKSB

### PEABO BRYSON "Can You Stop The Rain" (Columbia) 37/15

Rotations: Heavy 1/1, Medium 7/1, Light 29/13, Total Adds 15 including WLTS, WARM98, WKYE, WARM, KMJC, WWSN, WCRZ, 3WM, KSSKFM, KEZA

### RICK ASTLEY "Move Right Out" (RCA) 36/18

Rotations: Heavy 0, Medium 10/1, Light 26/17, Total Adds 18 including WKQX, WENS, WKYE, WOBM, WKDQ, WCRZ, 3WM, JOY99, WSGY, KTDY

### MIKE & THE MECHANICS "Everybody Gets A Second Chance" (Atlantic) 35/3

Rotations: Heavy 1/0, Medium 19/1, Light 15/2, Total Adds 3, WNSR, KRLB, KKSJ Heavy WMYX. Medium including WGLL, WOBM, WMGS, WAHR, KRAV, WWSN.

### KEITH WASHINGTON "Kissing You" (WB) 34/3

Rotations: Heavy 1/0, Medium 11/0, Light 22/3, Total Adds 3, KMJC, WKWK, WMTFM Heavy KOST Medium including KKCW, WAHR, KELT, KTHI, KKLD, WSGY

### DAVE STEWART /CANDY DULFER "Lily Was Here" (Arista) 32/8

Rotations: Heavy 0, Medium 10/1, Light 22/7, Total Adds 8, WGLL, WRVR, WMGN, WKWK, WKTK, KRLB, WNMB, KSTR Medium including WMTX, KLSI

### ESCAPE CLUB "I'm Be There" (Atlantic) 31/4

Rotations: Heavy 1/0, Medium 12/1, Light 18/3, Total Adds 4, KLSI, WTCB, WRMF, KIZZ Heavy WQLR Medium including WLEV, WGLL, WKYE, WOBM, WAHR

### PAT BENATAR "True Love" (Chrysalis) 26/0

Rotations: Heavy 2/0, Medium 8/0, Light 16/0, Total Adds 0 Heavy KKMJ, KSTR Medium WAHR, WKDQ, WSGY, WNMB, KVIC, WQLH, KKAZ, KPAYFM.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 MARIAH CAREY	117/0	102	13	2
2 MICHAEL BOLTON	114/1	100	11	3
3 PAULA ABDUL	119/3	89	26	4
4 WHITNEY HOUSTON	111/0	79	28	4
5 EXTREME	111/11	62	40	9
6 LUTHER VANDROSS	102/2	65	28	9
7 AMY GRANT	94/0	46	37	11
8 CELINE DION	89/7	54	32	3
9 GLENN FREY	85/3	46	35	4
10 ROD STEWART	84/0	42	32	10
11 MICHAEL W. SMITH	82/3	26	47	9
12 GLORIA ESTEFAN	95/17	10	62	23
13 DARYL HALL & JOHN OATES	83/5	24	49	10
14 OLETA ADAMS	80/3	26	39	15
15 DAVE KOZ *	71/2	25	31	15
16 STYX	79/9	18	50	11
17 LISA FISCHER	68/8	10	38	20
18 MARC COHN	61/9	7	39	15
19 SURFACE	61/7	6	31	24
20 RICK ASTLEY	53/0	10	31	12
21 REMBRANDTS	47/0	9	28	10
22 TRIPLETS	50/0	8	32	10
23 NATALIE COLE w/NAT "KING" COLE	60/60	0	9	51
24 WILSON PHILLIPS	56/20	1	26	29
25 BRUCE HORNSBY & THE RANGE	53/13	1	32	20
26 LONDONBEAT	35/0	8	15	12
27 WILSON PHILLIPS	34/0	6	16	12
28 ROBERT PALMER	31/0	3	17	11
29 PEABO BRYSON	37/15	1	7	29
30 MIKE & THE MECHANICS	35/3	1	19	15

\*Keeps bullet due to continued growth.

## MOST ADDED

- NATALIE COLE (60)
- AMY GRANT (22)
- WILSON PHILLIPS (20)
- RICK ASTLEY (18)
- GLORIA ESTEFAN (17)
- PEABO BRYSON (15)
- ROXETTE (14)
- BRUCE HORNSBY (13)
- EXTREME (11)
- MARC COHN (9)
- STYX (9)

## HOTTEST

- MICHAEL BOLTON (90)
- MARIAH CAREY (83)
- PAULA ABDUL (73)
- WHITNEY HOUSTON (53)
- EXTREME (44)
- LUTHER VANDROSS (35)
- GLENN FREY (33)
- AMY GRANT (33)
- ROD STEWART (27)
- CELINE DION (25)

### AMY GRANT "Every Heartbeat" (A&M) 22/22

Rotations: Heavy 1/1, Medium 4/4, Light 17/17, Total Adds 22 including WSTR, WWNK, B100, WLEV, WGLL, WKYE, WZNY, WLAC, KRAV, KMJC.

### WILL DOWNING "I Try" (Island) 19/2

Rotations: Heavy 0, Medium 2/0, Light 17/2, Total Adds 2, WENS, WARM, Medium: KELT, KPAYFM, Light including WKYE, KKMJ, WTCB, WRVR, KRAV, WMGN.

### GEORGE MICHAEL "Cowboys And Angels" (Columbia) 18/1

Rotations: Heavy 0, Medium 6/0, Light 12/1, Total Adds 1, KKMJ, Medium: WAHR, WFFX, KTYL, KZLT, WQLH, KPAYFM Light including KESZ, KKCW, KRAV

### BEE GEES "When He's Gone" (WB) 17/1

Rotations: Heavy 0, Medium 6/1, Light 11/0, Total Adds 1, WRAL Medium including KXLT, KKCW, WSGY, WQLR, KPAYFM, Light including WLTS, WLEV, WKYE, KMJC.

### R.E.M. "Losing My Religion" (WB) 15/5

Rotations: Heavy 6/0, Medium 4/2, Light 5/3, Total Adds 5, WALK, WKQX, WAHR, WNMB, WQLR Heavy including WYXR, WMTX, B100, WKYE, KRLB

## SIGNIFICANT ACTION

### ROXETTE "Fading Like A Flower (Every Time You Leave)" (EMI) 14/14

Rotations: Heavy 0, Medium 2/2, Light 12/12, Total Adds 14 including WLEV, WGLL, WKYE, WMGS, KRAV, 3WM, WNMB, KTYL, KVIC, KZLT

### DARYL BRAITHWAITE "Higher Than Hope" (Epic) 14/3

Rotations: Heavy 0, Medium 1/0, Light 13/3, Total Adds 3, WSTR, WFFX, KTYL Medium: WQLR Light including WKQX, B100, WLEV, WGLL, KRAV, WNMB

### PAUL BRADY "Soul Child" (Mercury) 14/0

Rotations: Heavy 0, Medium 3/0, Light 11/0, Total Adds 0 Medium: WAHR, WSGY, KZLT Light including KKMJ, KMJC, KEZA, WNMB, WFFX, KTYL, KVIC

### JOE PASQUALE "Paint It Blue" (MCA) 13/0

Rotations: Heavy 0, Medium 1/0, Light 12/0, Total Adds 0 Medium: KKAZ Light including WLEV, WGLL, KKMJ, KELT, KRAV, KMJC, WSGY, KTDY, WFFX

### UB40 "Here I Am (Come And Take Me)" (Virgin) 12/5

Rotations: Heavy 1/0, Medium 4/1, Light 7/4, Total Adds 5, WKYE, KELT, KVIC, KZLT, KCMJ Heavy: B100, Medium including WMTX, WRMF, KRLB Light including WSTR

### DARDEN SMITH "Frankie And Sue" (Columbia) 11/6

Rotations: Heavy 0, Medium 2/0, Light 9/6, Total Adds 6, KLSI, WLEV, WKYE, KELT, WNMB, KMAJ Medium: JOY99, WQLR Light including B100, KVIC

### CATHY DENNIS "Touch Me (All Night Long)" (Polydor/PLG) 11/1

Rotations: Heavy 2/0, Medium 8/1, Light 1/0, Total Adds 1, KHLT Heavy: KRAV, KRLB Medium including WYXR, WWNK, WNIC, KS95, B100, WFMK, WSGY

### ROXETTE "Joyride" (EMI) 10/1

Rotations: Heavy 3/0, Medium 5/1, Light 2/0, Total Adds 1, WMYI Heavy: WKQX, WLTF, KS95 Medium including WWNK, KYKY, WMGS, WKWK Light: WMTX, KATF

### KENNY ROGERS "Walk Away" (Reprise) 10/0

Rotations: Heavy 3/0, Medium 1/0, Light 6/0, Total Adds 0 Heavy: KKMJ, WTCB, WRVR, Medium: WAHR, Light: WGLL, KKMJ, KMGL, KKLD, KTYL, WLDR

### MICHAEL DAMIAN "What A Price To Pay" (A&M) 8/2

Rotations: Heavy 0, Medium 0, Light 8/2, Total Adds 2, KESZ, WMTFM Light including WWNK, KTHI, WNMB, KVIC, WQLR, KKAZ

### LONDONBEAT "A Better Love" (Radioactive) 8/2

Rotations: Heavy 0, Medium 3/1, Light 5/1, Total Adds 2, WYXR, WRMF Medium including WKYE, KRLB Light including WLEV, WGLL, KTHI, KKAZ

### FRANCESCA BEGHE "Heaven Knows" (SBK) 8/1

Rotations: Heavy 0, Medium 0, Light 8/1, Total Adds 1, WAHR Light including WGLL, KKMJ, KKLD, KVIC, KIDX, KKAZ, KSTR

### JOBETH TAYLOR "If This Isn't Love" (Interscope/EastWest) 6/5

Rotations: Heavy 0, Medium 0, Light 6/5, Total Adds 5, KESZ, KZLT, WQLR, KIDX, KKAZ Light including KKLD

### NATHALIE ARCHANGEL "So Quiet, So Still" (MCA) 6/4

Rotations: Heavy 0, Medium 0, Light 6/4, Total Adds 4, KELT, KVIC, WQLR, KKAZ, Light including KRAV, KZLT

### ROBBIE DUPREE "This Is Life" (Gold Castle) 6/1

Rotations: Heavy 0, Medium 3/0, Light 3/1, Total Adds 1, WAHR Medium: KKCW, KGBY, WQLR Light including KMMX, KLSY

### HARRIET "Woman To Man" (EastWest) 5/5

Rotations: Heavy 0, Medium 0, Light 5/5, Total Adds 5, KRAV, WSGY, KVIC, KKAZ, KSTR.

### MICHAEL BOLTON "When A Man Loves A Woman" (Columbia) 5/2

Rotations: Heavy 0, Medium 3/1, Light 2/1, Total Adds 2, WMYI, 3WM Medium including WWLI, WLTF Light including WWNK

NATALIE COLE  
With  
NAT "KING" COLE

"UNFORGETTABLE"  
AC BREAKER  
DEBUT 23

#1 MOST ADDED...  
by a LONG shot!

LISA FISCHER

"HOW CAN I EASE  
THE PAIN"

AC 20 - 17

THANKS AC RADIO



# NATALIE COLE

WITH NAT "KING" COLE

"This combines the best new technology with today's stars and the heritage and strength of a real legend to create **one of the strongest duets ever.**"

JAN JEFFRIES-KEZR

"Unforgettable is just incredible. **It's astonishing** and unforgettable."

ROB EDWARDS/DAVE VERDERY-KBIG

"It's been a long time since I've gotten **CHILLS** from a record. The type of chills that demand immediate airplay."

KIM AMIDON-KOST

"Unforgettable...incredibly **TIMELESS**. Technology has done us a favor."

MICHAEL GRAYSON-WARM 98

"This song is exactly what it says..."

**Unforgettable.**"

C.C. MATTHEWS-WWNK

"**CLASSY, CLASSIC**, and to listeners an unforgettable melody."

GARY BALABAN-WLTE

"**Incredible. Incredible. Just incredible.**"

CHUCK RHODES

"Chilling, scary, really wonderful."

STEVE EBERHART

-KVIL

"A song that bridges the two generations and meshes the best of yesterday and today."

JOE CHILLE-WJYE

"What Elektra and Natalie Cole have done will give you a chill, this one is simply unforgettable."

DON HALLET-WSNY

"Natalie's new song is twice as nice and truly unforgettable."

BOB MITCHELL/

JOHNNY SCOTT

-WLTS

"Natalie Cole never sounded better. This is an idea that is long overdue. The music here is classic."

JIM MORALES-KCMJ

"An unforgettable remake of the standard. Will probably be bigger than the original. It was an **ADD** without even hearing the whole song."

ALAN MCCLAUGHIN

-KKLD

"It's a new twist to a timeless classic."

JEFF SILVERS-WLEV

"Passes the goosebump test!"

BILL PASHA-KRSR

## UNFORGETTABLE THE FIRST SINGLE

PRODUCED BY DAVID FOSTER; EXECUTIVE PRODUCERS: TOMMY LIPUMA & NATALIE COLE  
MANAGEMENT: DAN CLEARY MANAGEMENT ASSOCIATES. ON ELEKTRA COMPACT DISCS, RECORDS & DIGALOG™ CASSETTES



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CURRENT-BASED

**EAS**

**P1**

WGLL/Hagerstown, MD  
Meyer/Burns

WALK/Long Island  
Free/Lombardo

R.E.M.  
NATALIE COLE w/NA  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
WHITNEY HOUSTON  
PAULA ABDUL  
EXTREME

WNSN/New York  
Bob Dunphy

GLORIA ESTEFAN  
MIKE & THE MECHAN  
Hottest:  
ROD STEWART  
MICHAEL BOLTON  
EXTREME  
WHITNEY HOUSTON  
CELINE DION

WYXP/Philadelphia  
Gerry DeFrancesco

LONDONBEAT  
GLORIA ESTEFAN  
Hottest:  
AMY GRANT  
MICHAEL BOLTON  
MARIAN CAREY  
R.E.M.  
PAULA ABDUL

WVLP/Providence  
Bibi George

GLORIA ESTEFAN  
SURFACE  
Hottest:  
MARIAN CAREY  
MICHAEL W. SMITH  
HALL & OATES  
WHITNEY HOUSTON  
AMY GRANT

WLTT/Washington  
Chuck Morgan

NATALIE COLE w/NA  
HARRY CONNICK JR.  
WILSON PHILLIPS  
Hottest:  
AMY GRANT  
WHITNEY HOUSTON  
LUTHER VANDROSS  
MICHAEL W. SMITH  
PAULA ABDUL

**P2**

WLEW/Albany  
Jeff Silvers

AMY GRANT  
ROXETTE  
DARDEN SMITH  
NATALIE COLE w/NA  
Hottest:  
WHITNEY HOUSTON  
MARIAN CAREY  
CELINE DION  
LUTHER VANDROSS  
DAVE KOZ

WBEW/Bridgeport  
Hansen/Norman

NATALIE COLE w/NA  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
MARIAN CAREY  
OLETA ADAMS  
DAVE KOZ

WQGM/Wake Rarrie  
Norton/Mariotti

ROXETTE  
MARC COHN  
Hottest:  
STYX  
GLENN FREY  
EXTREME  
MARIAN CAREY  
TRIPLETS

WJBR/Wilmington, DE  
Kaye/Weldon

GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
ROD STEWART  
PAULA ABDUL  
AMY GRANT

WKYE/Johnstown, PA  
Jack Michaels

RICK ASTLEY  
NATALIE COLE w/NA  
UB40  
ROXETTE  
AMY GRANT  
DARDEN SMITH  
PEABO BRYSON  
Hottest:  
MARIAN CAREY  
EXTREME  
MARIAN CAREY  
TRIPLETS  
PAULA ABDUL  
R.E.M.

**WOBM/Monmouth-Ocean**  
Donna/Devoti

RICK ASTLEY  
NATALIE COLE w/NA  
Hottest:  
WHITNEY HOUSTON  
MICHAEL BOLTON  
MARIAN CAREY  
PAULA ABDUL  
LUTHER VANDROSS

WVOR/Rochester  
Rick Mackenzie

MICHAEL BOLTON  
CHER  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
VOICES THAT CARE  
WILSON PHILLIPS  
AMY GRANT

WQMG/Salisbury, MD  
Thom Walsh

GLORIA ESTEFAN  
LISA FISCHER  
Hottest:  
PAULA ABDUL  
MARIAN CAREY  
WHITNEY HOUSTON  
SURFACE  
LUTHER VANDROSS

WHYN-FM/Springfield, MA  
Bibi Hees

LISA FISCHER  
HALL & OATES  
Hottest:  
PAULA ABDUL  
CELINE DION  
WHITNEY HOUSTON  
LUTHER VANDROSS

WKSJ/Wilmington, NC  
Tom Benson

BRUCE HORNSBY  
NATALIE COLE w/NA  
Hottest:  
MICHAEL BOLTON  
EXTREME  
WHITNEY HOUSTON  
LUTHER VANDROSS

WYYY/Syracuse  
Leuben/Langmyer

EXTREME  
Hottest:  
AMY GRANT  
MARIAN CAREY  
MICHAEL BOLTON  
WHITNEY HOUSTON  
PAULA ABDUL

**SOUTH**

**P1**

WBS-FM/Atlanta  
LeCocotte/Coy

LUTHER VANDROSS  
EXTREME  
GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
ROD STEWART  
WHITNEY HOUSTON  
GLENN FREY

none  
Hottest:  
MARIAN CAREY  
GLENN FREY  
LUTHER VANDROSS  
MICHAEL BOLTON  
PAULA ABDUL

AMY GRANT  
WILSON PHILLIPS  
DARYL BRAITHWAITE  
Hottest:  
PAULA ABDUL  
EXTREME  
MARIAN CAREY  
ROD STEWART  
MICHAEL BOLTON

KVIL/Dallas  
Steve Eberhart

MICHAEL W. SMITH  
NATALIE COLE w/NA  
DAVE KOZ  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
GLENN FREY  
PAULA ABDUL  
CELINE DION

KLTR/Houston  
Scarborough/Matt

HALL & OATES  
WILSON PHILLIPS  
Hottest:  
ROD STEWART  
MARIAN CAREY  
EXTREME  
WHITNEY HOUSTON  
GLENN FREY  
GLORIA ESTEFAN

WLTN/New Orleans  
Bob Mitchell

EXTREME  
NATALIE COLE w/NA  
PEABO BRYSON  
DAVE KOZ  
Hottest:  
MARIAN CAREY  
WHITNEY HOUSTON  
MICHAEL BOLTON  
AMY GRANT  
PAULA ABDUL

2WDR/Norfolk  
Bibi Curtis

none  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
WHITNEY HOUSTON  
EXTREME

KMMX/San Antonio  
Jim Fox

GLORIA ESTEFAN  
BRUCE HORNSBY  
NATALIE COLE w/NA  
Hottest:  
HALL & OATES  
MICHAEL BOLTON  
GLENN FREY  
WHITNEY HOUSTON  
MARIAN CAREY

WFMN/Lansing  
Ray Marshall

LISA FISCHER  
Hottest:  
AMY GRANT  
MICHAEL W. SMITH  
ROD STEWART  
MICHAEL BOLTON  
MARIAN CAREY

WMOG/Madison, WI  
Pat O'Neill

GLENN FREY  
GLORIA ESTEFAN  
EXTREME  
NATALIE COLE w/NA  
STEWART & DULFER  
Hottest:  
MICHAEL BOLTON  
OLETA ADAMS  
DAVE KOZ  
LUTHER VANDROSS

WGO/Peoria, IL  
Jerry Jay

CELINE DION  
PAULA ABDUL  
Hottest:  
MICHAEL BOLTON  
EXTREME  
AMY GRANT  
ROD STEWART  
MARIAN CAREY

KQBX/Springfield, MO  
Baker/Cannon

NATALIE COLE w/NA  
Hottest:  
EXTREME  
WHITNEY HOUSTON  
MICHAEL BOLTON  
GLENN FREY  
PAULA ABDUL

3WMT/Toledo  
Mark Roberts

EXTREME  
NATALIE COLE w/NA  
AMY GRANT  
RICK ASTLEY  
PEABO BRYSON  
ROXETTE  
MICHAEL BOLTON  
Hottest:  
DAVE KOZ  
GLENN FREY  
HALL & OATES  
MICHAEL W. SMITH

WQGM/Fayetteville, NC  
Steve Kelly

none  
Hottest:  
BETH NIELSEN CHAP  
MARIAN CAREY  
AMY GRANT  
ROD STEWART  
MICHAEL BOLTON

WMAQ/Greensboro  
John Jenkins

BRUCE HORNSBY  
GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
MARIAN CAREY  
HALL & OATES  
LUTHER VANDROSS

WDLX/Greenville, NC  
Jackson/Morland

none  
Hottest:  
HALL & OATES  
MICHAEL BOLTON  
MARIAN CAREY  
PAULA ABDUL  
EXTREME

WMYV/Greenville, SC  
Sam Church

MICHAEL BOLTON  
ROXETTE  
PAULA ABDUL  
GLENN FREY  
Hottest:  
WHITNEY HOUSTON  
EXTREME  
ROD STEWART  
AMY GRANT  
MICHAEL BOLTON

WAWR/Huntsville  
Bonny O'Brien

R.E.M.  
NATALIE COLE w/NA  
FRANCESCA BERGE  
ROBBIE DUPREE  
Hottest:  
LUTHER VANDROSS  
GLENN FREY  
DAVE KOZ  
OLETA ADAMS  
STYX

WVIV/Jacksonville  
Matthew/Mann

none  
Hottest:  
ROD STEWART  
AMY GRANT  
LONDONBEAT  
MARIAN CAREY

WTFM/Johnson City  
Mark McKinney

WILSON PHILLIPS  
STYX  
EXTREME  
Hottest:  
GLENN FREY  
LONDONBEAT  
MARIAN CAREY  
PAULA ABDUL  
MICHAEL BOLTON

U102/Knoxville  
Larry Trotter

STYX  
NATALIE COLE w/NA  
MARC COHN  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
CELINE DION  
AMY GRANT  
PAULA ABDUL

WRAF/Raleigh  
Scott/Myers

BEE GEES  
CELINE DION  
Hottest:  
LONDONBEAT  
ROD STEWART  
RICK ASTLEY  
AMY GRANT  
MICHAEL BOLTON

KRAV/Tulsa  
Cough/Leo

NATALIE COLE w/NA  
AMY GRANT  
ROXETTE  
HARRIET  
Hottest:  
NATALIE COLE w/NA  
RICK ASTLEY  
DARYL BRAITHWAITE  
ROXETTE  
Hottest:  
AMY GRANT  
ROD STEWART  
MARIAN CAREY  
MICHAEL BOLTON

WRFM/West Palm Beach  
Morley/Franco

LONDONBEAT  
ESCAPE CLUB  
BRUCE HORNSBY  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
LUTHER VANDROSS  
EXTREME

**P3**

WSGQ/Albany  
Terry Allred

BRUCE HORNSBY  
RICK ASTLEY  
ROXETTE  
NATALIE COLE w/NA  
HARRIET  
NATHALIE ARCHANGE  
RICK ASTLEY  
UB40  
Hottest:  
LUTHER VANDROSS  
PAULA ABDUL  
GLENN FREY  
TRIPLETS  
EXTREME

WGMN/Wilmington, NC  
Farrow/Thomas

GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
AMY GRANT  
WHITNEY HOUSTON  
LUTHER VANDROSS  
BETH NIELSEN CHAP

**WEST**

**P1**

KLSY/Seattle  
Irwin/Brooks

CELINE DION  
STYX  
SURFACE  
Hottest:  
MICHAEL BOLTON  
PAULA ABDUL  
ROD STEWART  
GLENN FREY  
MARIAN CAREY

KKLT/Denver  
Buchanan/Ward

MICHAEL W. SMITH  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
WHITNEY HOUSTON  
CELINE DION

KBYG/Los Angeles  
Edwards/Verdery

none  
Hottest:  
MARIAN CAREY  
WHITNEY HOUSTON  
CELINE DION

KSTB/Los Angeles  
Kaye/Amidon

EXTREME  
LISA FISCHER  
NATALIE COLE w/NA  
TOMMY PAGE  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
CELINE DION  
LUTHER VANDROSS  
ROBERT PALMER

KEBZ/Phoenix  
Carla Fox

NATALIE COLE w/NA  
MICHAEL DAMIAN  
JOEY TAYLOR  
Hottest:  
PAULA ABDUL  
MICHAEL BOLTON  
EXTREME  
AMY GRANT  
DAVE KOZ

KKCW/Portland  
Bibi Minckler

STYX  
NATALIE COLE w/NA  
Hottest:  
EXTREME  
PAULA ABDUL  
MARIAN CAREY  
WHITNEY HOUSTON  
MICHAEL BOLTON

KQBY/Sacramento  
Settler/Garcia

WILSON PHILLIPS  
NATALIE COLE w/NA  
Hottest:  
MICHAEL W. SMITH  
AMY GRANT  
MICHAEL BOLTON  
ROD STEWART  
DAVE KOZ  
MARIAN CAREY  
LUTHER VANDROSS

KLCY/Salt Lake City  
Michael O'Brien

NATALIE COLE w/NA  
Hottest:  
MICHAEL BOLTON  
CELINE DION  
PAULA ABDUL  
EXTREME

B100/San Diego  
Gene Knight

AMY GRANT  
BRUCE HORNSBY  
Hottest:  
EXTREME  
LUTHER VANDROSS  
STYX  
PAULA ABDUL  
MARIAN CAREY

KEZR/San Jose  
Jan Jeffries

GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
AMY GRANT  
WHITNEY HOUSTON  
LUTHER VANDROSS  
BETH NIELSEN CHAP

JOY 99/Stockton  
Bill Biehoff/Berger

AMY GRANT  
RICK ASTLEY  
Hottest:  
EXTREME  
PAULA ABDUL  
MICHAEL BOLTON  
LUTHER VANDROSS  
GLENN FREY

KKLD/Tucson  
Alan McLaughlin

GLENN FREY  
NATALIE COLE w/NA  
MICHAEL W. SMITH  
Hottest:  
AMY GRANT  
MICHAEL BOLTON  
PAULA ABDUL  
MARIAN CAREY  
WHITNEY HOUSTON

**P3**

KIDJ/Bozeman, MT  
Rick Lawrence

NATALIE COLE w/NA  
WILSON PHILLIPS  
PEABO BRYSON  
JOEY TAYLOR  
RICK ASTLEY  
Hottest:  
ROD STEWART  
AMY GRANT  
MARIAN CAREY  
MICHAEL W. SMITH  
MICHAEL BOLTON

KKAZ/Cheyenne, WY  
Kevin Mee

HURRY LEWIS & THE  
NATALIE COLE w/NA  
JOEY TAYLOR  
ROXETTE  
NATHALIE ARCHANGE  
AMY GRANT  
HARRIET  
Hottest:  
WHITNEY HOUSTON  
PAULA ABDUL  
OLETA ADAMS  
GLENN FREY  
MARIAN CAREY

KPAY-FM/Chico, CA  
Ron Woodward

AMY GRANT  
Hottest:  
MARC COHN  
EXTREME  
WILSON PHILLIPS  
MICHAEL BOLTON  
JUDE COLE

KSTR/Grand Junction, CO  
St. John/Lawrence

NATALIE COLE w/NA  
EXTREME  
HARRIET  
STEWART & DULFER  
ROXETTE  
Hottest:  
MARIAN CAREY  
CELINE DION  
WHITNEY HOUSTON  
DAVE KOZ  
OLETA ADAMS

KCML/Palm Springs, CA  
Jim Morales

WILSON PHILLIPS  
UB40  
Hottest:  
MARIAN CAREY  
CELINE DION  
DAVE KOZ  
MARIAN CAREY  
LUTHER VANDROSS

**MIDWEST**

**P1**

WENS/Indianapolis  
Grey/Eagan

RICK ASTLEY  
WILL DOWNING  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
GLENN FREY  
WHITNEY HOUSTON  
PAULA ABDUL

KLMB/Kansas City  
Tom Land

NATALIE COLE w/NA  
DARDEN SMITH  
ESCAPE CLUB  
Hottest:  
AMY GRANT  
MARIAN CAREY  
MICHAEL BOLTON  
EXTREME  
MICHAEL W. SMITH

WMYX/Milwaukee  
Schaefer/Morales

BRUCE HORNSBY  
NATALIE COLE w/NA  
Hottest:  
PAULA ABDUL  
MICHAEL BOLTON  
HALL & OATES  
MICHAEL BOLTON  
LUTHER VANDROSS  
WQDQ/Indianapolis, IN  
STYX

KSOS/Minneapolis  
Devin/Keefer

GLORIA ESTEFAN  
MARC COHN  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
PAULA ABDUL  
GLENN FREY  
WCRZ/Ft. MI  
Patrick/Dovey

WLSN/Columbus  
Hallett/Nunnally

HALL & OATES  
NATALIE COLE w/NA  
Hottest:  
AMY GRANT  
STYX  
RICK ASTLEY  
MICHAEL BOLTON

WNC/Detroit  
Bob Kuckan

MARC COHN  
CELINE DION  
LISA FISCHER  
Hottest:  
PAULA ABDUL  
MICHAEL BOLTON  
MARIAN CAREY  
EXTREME  
WHITNEY HOUSTON

WQMX/Akron  
Chase/Cherry

LUTHER VANDROSS  
MARC COHN  
NATALIE COLE w/NA  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
EXTREME  
PAULA ABDUL  
GLENN FREY

KMJC/Davenport  
Chuck O'Brien

PEABO BRYSON  
AMY GRANT  
JEFFREY OSBORNE  
KEITH WASHINGTON  
NATALIE COLE w/NA  
Hottest:  
AMY GRANT  
MICHAEL BOLTON  
EXTREME  
GLENN FREY  
LUTHER VANDROSS  
WYBN/Dayton  
Shelly James

PEABO BRYSON  
WILSON PHILLIPS  
Hottest:  
PAULA ABDUL  
MICHAEL BOLTON  
HALL & OATES  
MICHAEL BOLTON  
LUTHER VANDROSS  
WQDQ/Indianapolis, IN  
STYX

Kincald/Westrich  
SURFACE  
BRUCE HORNSBY  
RICK ASTLEY  
Hottest:  
MICHAEL BOLTON  
MARIAN CAREY  
WHITNEY HOUSTON  
PAULA ABDUL  
GLENN FREY

WCRZ/Ft. MI  
Patrick/Dovey

MARC COHN  
PEABO BRYSON  
RICK ASTLEY  
NATALIE COLE w/NA  
Hottest:  
CELINE DION  
MICHAEL BOLTON  
MARIAN CAREY  
LUTHER VANDROSS  
WHITNEY HOUSTON  
WLSN/Columbus  
Hallett/Nunnally

NATALIE COLE w/NA  
WILSON PHILLIPS  
BRUCE HORNSBY  
STYX  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
EXTREME  
WHITNEY HOUSTON  
PAULA ABDUL  
ROD STEWART  
MARIAN CAREY

**P3**

WQMN/Bloomington, IL  
Marlowe/Kennedy

GLORIA ESTEFAN  
BRUCE HORNSBY  
WILSON PHILLIPS  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
WHITNEY HOUSTON  
PAULA ABDUL  
CELINE DION

WMT-FM/Cedar Rapids, IA  
Green/Leo

NATALIE COLE w/NA  
MICHAEL DAMIAN  
KEITH WASHINGTON  
WILSON PHILLIPS  
AMY GRANT  
Hottest:  
MARIAN CAREY  
WHITNEY HOUSTON  
CELINE DION  
GLENN FREY

KATF/Dubuque, IA  
Tommy Allan

CELINE DION  
Hottest:  
AMY GRANT  
MICHAEL BOLTON  
MICHAEL W. SMITH  
RIBBRANDTS  
STYX

KLYA/Fargo, ND  
Mark Anthony

GLORIA ESTEFAN  
LISA FISCHER  
Hottest:  
PAULA ABDUL  
MICHAEL BOLTON  
ROD STEWART  
WHITNEY HOUSTON  
MARIAN CAREY

KZLZ/Grand Forks, ND  
Hennen/Ebertz

AMY GRANT  
NATALIE COLE w/NA  
ROXETTE  
UB40  
JOEY TAYLOR  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
PAULA ABDUL  
MARC COHN  
EXTREME

**P3**

WRFM/West Palm Beach  
Morley/Franco

LONDONBEAT  
ESCAPE CLUB  
BRUCE HORNSBY  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
LUTHER VANDROSS  
EXTREME

WVIV/Jacksonville  
Matthew/Mann

none  
Hottest:  
AMY GRANT  
WHITNEY HOUSTON  
MICHAEL BOLTON

KRAV/Tulsa  
Cough/Leo

NATALIE COLE w/NA  
AMY GRANT  
ROXETTE  
HARRIET  
Hottest:  
NATALIE COLE w/NA  
RICK ASTLEY  
DARYL BRAITHWAITE  
ROXETTE  
Hottest:  
AMY GRANT  
ROD STEWART  
MARIAN CAREY  
MICHAEL BOLTON

WRFM/West Palm Beach  
Morley/Franco

LONDONBEAT  
ESCAPE CLUB  
BRUCE HORNSBY  
Hottest:  
MARIAN CAREY  
MICHAEL BOLTON  
LUTHER VANDROSS  
EXTREME

WVIV/Jacksonville  
Matthew/Mann

none  
Hottest:  
AMY GRANT  
WHITNEY HOUSTON  
MICHAEL BOLTON

KRAV/Tulsa  
Cough/Leo

NATALIE COLE w/NA  
AMY GRANT  
ROXETTE  
HARRIET  
Hottest:  
NATALIE COLE w/NA  
RICK ASTLEY  
DARYL BRAITHWAITE  
ROXETTE  
Hottest:  
AMY GRANT  
ROD STEWART  
MARIAN CAREY  
MICHAEL BOLTON

120 Current Reporters  
113 Current Playlists

Called in Frozen Playlist (2):  
WLTE/Minneapolis  
WUSA/Tampa

Did Not Report, Playlist Frozen (5):  
2WD/Norfolk  
KCIX/Boise  
WVIV/Jacksonville  
WLTF/Cleveland  
WQSM/Fayetteville

Did Not Report For Two Consecutive Weeks, Not Included in This Week's Data (1):  
KRNO/Reno

WJYE/Bufalo and WXTG/Charleston are no longer reporters.

**NEW ARTISTS**

Reports/Adds

- 1 KEITH WASHINGTON/Kissing You (WB) . . . . . 34/3
- 2 STEWART & DULFER/Lily Was Here (Arista) . . . . . 32/8
- 3 ESCAPE CLUB/I'll Be There (Atlantic) . . . . . 31/4
- 4 PAT BENATAR/True Love (Chrysalis) . . . . . 26/0
- 5 WILL DOWNING/I Try (Island) . . . . . 19/2
- 6 R.E.M./Losing My Religion (WB) . . . . . 15/5
- 7 DARYL BRAITHWAITE/Higher Than Hope (Epic) . . . . . 14/3
- 8 PAUL BRADY/Soul Child (Mercury) . . . . . 14/0
- 9 JOE PASQUALE/Paint It Blue (MCA) . . . . . 13/0
- 10 DARDEN SMITH/Frankie And Sue (Columbia) . . . . . 11/6
- CATHY DENNIS/Frunk Me (All Night Long) (Polydor/PLG) . . . . . 11/1

New artists have not yet had an AC Breaker.

## FULL-SERVICE AC

### MOST ADDED

NATALIE COLE (4)  
GLORIA ESTEFAN (4)  
BRUCE HORNSBY (3)

### HOTTEST

MICHAEL BOLTON (13)  
WHITNEY HOUSTON (13)  
MARIAH CAREY (10)  
PAULA ABDUL (6)  
RICK ASTLEY (6)  
CELINE DION (6)  
AMY GRANT (5)  
ROD STEWART (5)  
EXTREME (3)  
LUTHER VANDROSS (3)

### EAST

#### P1

WBEN/Buffalo  
Kevin Keenan

GLORIA ESTEFAN  
HALL & OATES  
Hottest:  
VOICES THAT CARE  
WHITNEY HOUSTON  
MARIAH CAREY  
MICHAEL BOLTON  
LUTHER VANDROSS

#### P2

WGY/Schenectady  
Buzz Brindle

ROD STEWART  
Hottest:  
ROD STEWART  
WILSON PHILLIPS  
VOICES THAT CARE  
AMY GRANT  
RICK ASTLEY

WICC/Bridgeport  
Stormin' Norman

NATALIE COLE w/NA  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
MARIAH CAREY  
CELINE DION  
PAULA ABDUL

WELI/New Haven  
Gross/McCormick

CHER  
ESCAPE CLUB  
Hottest:  
OLETA ADAMS  
WHITNEY HOUSTON  
CELINE DION  
MICHAEL BOLTON  
HALL & OATES

### P3

WFMD/Frederick  
Fieseler/Young

BRUCE HORNSBY  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
LONDONBEAT  
CELINE DION  
PAULA ABDUL

### SOUTH

#### P2

WDBO/Orlando  
Dan Shaffer

none  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
AMY GRANT  
RICK ASTLEY  
WILSON PHILLIPS

WRVA/Richmond  
Farley/Stevens

NATALIE COLE w/NA  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
YANNI  
EXTREME  
RICK ASTLEY

#### P3

WKYX/Paducah  
Cook/Miller

GLORIA ESTEFAN  
Hottest:  
MICHAEL BOLTON  
MARIAH CAREY  
AMY GRANT  
PAULA ABDUL  
ROD STEWART

WSTU/Stuart  
Grant/Fox

MARC COHN  
BRUCE HORNSBY  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
CELINE DION  
PAULA ABDUL  
LUTHER VANDROSS

## ASSOCIATE REPORTERS

### MOST ADDED

NATALIE COLE (16)  
ROXETTE (15)  
AMY GRANT (10)  
HARRIET (10)  
MIKE & THE MECHANICS (5)  
UB40 (5)  
RICK ASTLEY (4)  
ESCAPE CLUB (4)  
BRUCE HORNSBY (4)  
TOMMY PAGE (4)

### HOTTEST

PAULA ABDUL (19)  
MICHAEL BOLTON (16)  
MARIAH CAREY (14)  
WHITNEY HOUSTON (14)  
GLENN FREY (10)  
EXTREME (9)  
LUTHER VANDROSS (8)  
CELINE DION (7)  
HALL & OATES (5)  
STYX (5)  
TRIPLETS (5)

### EAST

WGMT/Burke  
Mountain, VT  
Steve Chlzman

MIKE & THE MECHANICS  
CHER  
ROXETTE  
TOMMY PAGE  
GLORIA ESTEFAN  
Hottest:  
TRIPLETS  
STYX  
HALL & OATES  
PAULA ABDUL  
EXTREME

WEIM/Fitchburg, MA  
Jack Raymond

BRUCE HORNSBY  
MIKE & THE MECHANICS  
NATALIE COLE w/NA  
ROXETTE  
TOMMY PAGE  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
PAULA ABDUL  
CELINE DION  
EXTREME

WECQ/Geneva, NY  
Dennis Federico

UB40  
BEE GEES  
PEABO BRYSON  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
ROD STEWART  
MICHAEL BOLTON  
TRIPLETS

WHA1/Greenfield, MA  
Deane/Archer

ROXETTE  
NATALIE COLE w/NA  
AMY GRANT  
Hottest:  
PAULA ABDUL  
LUTHER VANDROSS  
MICHAEL BOLTON  
STYX  
GLENN FREY

WAFU/Milford, DE  
Tim Brough

NATALIE COLE w/NA  
MIKE & THE MECHANICS  
LISA FISCHER  
BRUCE HORNSBY  
DARDEN SMITH  
Hottest:  
MARIAH CAREY  
MICHAEL BOLTON  
MARC COHN  
PAULA ABDUL  
EXTREME

WSUL/Monticello, NY  
Fred Mulharin

WILSON PHILLIPS  
RICK ASTLEY  
ESCAPE CLUB  
Hottest:  
JUDE COLE  
WHITNEY HOUSTON  
MICHAEL BOLTON  
CELINE DION  
OLETA ADAMS

WSKI/Montpelier, VT  
Jim Severance

CHER  
ROXETTE  
MICHAEL DAMIAN  
UB40  
NATALIE COLE w/NA  
Hottest:  
EXTREME  
MARIAH CAREY  
MICHAEL BOLTON  
WHITNEY HOUSTON  
PAULA ABDUL

WTSX/Port Jervis, NY  
Allen/Cotterill

JOEY TAYLOR  
BRUCE HORNSBY  
MIKE & THE MECHANICS  
ESCAPE CLUB  
REMBRANDTS  
Hottest:  
EXTREME  
STYX  
PAULA ABDUL  
MICHAEL BOLTON  
R.E.M.

WTTR/Westminster, MD  
Brian Beddow

HARRIET  
BRUCE HORNSBY  
ESCAPE CLUB  
BEE GEES  
Hottest:  
TRIPLETS  
PAULA ABDUL  
LISA FISCHER  
STYX  
REMBRANDTS

### MIDWEST

#### P1

WLW/Cincinnati  
Phillips/Wills

WHITNEY HOUSTON  
Hottest:  
MARIAH CAREY  
MICHAEL BOLTON

WTVN/Columbus  
John Lane

GLENN FREY  
EXTREME  
Hottest:  
MARC COHN  
MICHAEL BOLTON  
ROD STEWART  
REMBRANDTS  
GLENN FREY

#### P2

WOOD/Grand Rapids  
Robb Westaby

PAULA ABDUL  
GLORIA ESTEFAN  
WILSON PHILLIPS  
Hottest:  
ROBERT PALMER  
RICK ASTLEY  
AMY GRANT  
ROD STEWART  
MICHAEL BOLTON

WIBA/Madison  
Reed/Kay

NATALIE COLE w/NA  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
RICK ASTLEY  
KENNY ROGERS  
NATALIE COLE w/NA

#### P3

KFSB/Joplin  
Robin Wells

none  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
CELINE DION  
PAULA ABDUL  
GLENN FREY

KFOR/Lincoln  
Cathy Blythe

SURFACE  
PEABO BRYSON  
NATALIE COLE w/NA  
AMY GRANT  
Hottest:  
WHITNEY HOUSTON  
LUTHER VANDROSS  
EXTREME

KELO/Sloux Falls  
Scott Jeffries

none  
Hottest:  
MARIAH CAREY  
MICHAEL BOLTON  
PAULA ABDUL  
WHITNEY HOUSTON  
EXTREME

### WEST

#### P1

KFMB/San Diego  
Larson/Robertson

BRUCE HORNSBY  
LISA FISCHER  
MIKE & THE MECHANICS  
NATALIE COLE w/NA  
RICK ASTLEY  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
MARIAH CAREY  
CELINE DION  
ROD STEWART

#### P2

KBOI/Boise  
Drew Harold

LUTHER VANDROSS  
Hottest:  
MARIAH CAREY  
MICHAEL BOLTON  
AMY GRANT  
RICK ASTLEY  
ROBERT PALMER

KSSK/Honolulu  
Phil Abbott

GLORIA ESTEFAN  
Hottest:  
WHITNEY HOUSTON  
MICHAEL BOLTON  
AMY GRANT  
MARIAH CAREY  
RICK ASTLEY

19 Current Reporters  
18 Current Playlists

Did Not Report, Playlist Frozen (1):  
KFSB/Joplin

Did Not Report For Two Consecutive  
Weeks, Not Used in This Week's Data (5):  
KDKA/Pittsburgh  
KEX/Portland  
WHAS/Louisville  
WJR/Detroit  
WROK/Rockford

### MIDWEST

WABJ/Adrian, MI  
Bruce Goldsen

NATALIE COLE w/NA  
UB40  
TOMMY PAGE  
Hottest:  
WHITNEY HOUSTON  
REMBRANDTS  
MICHAEL BOLTON  
PAULA ABDUL  
GLENN FREY

WCMJ/Cambridge, OH  
Mike Ruble

ROXETTE  
AMY GRANT  
HARRIET  
NATALIE COLE w/NA  
TOMMY PAGE  
Hottest:  
MARIAH CAREY  
MICHAEL BOLTON  
WHITNEY HOUSTON  
CELINE DION  
PAULA ABDUL

WFRO/Fremont, OH  
Larry Ziebold

HARRIET  
NATALIE COLE w/NA  
UB40  
ROXETTE  
AMY GRANT  
Hottest:  
WHITNEY HOUSTON  
LUTHER VANDROSS  
PAULA ABDUL  
HALL & OATES  
GLENN FREY

KSCB/Liberal, KS  
Mark David

ROXETTE  
NATALIE COLE w/NA  
AMY GRANT  
HARRIET  
DARYL BRAITHWAITE  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
PAULA ABDUL  
CELINE DION  
LUTHER VANDROSS

WTWR/Monroe, MI  
Demick/McCormick

NATALIE COLE w/NA  
ROXETTE  
TONY TERRY  
MIKE & THE MECHANICS  
AMY GRANT  
Hottest:  
MICHAEL BOLTON  
WHITNEY HOUSTON  
PAULA ABDUL  
LUTHER VANDROSS  
EXTREME

KAYN/Nogales, AZ  
Bob Gerhard

RICK ASTLEY  
ROXETTE  
LONDONBEAT  
AMY GRANT  
HARRIET  
Hottest:  
MARIAH CAREY  
PAULA ABDUL  
CATHY DENNIS  
CELINE DION  
WHITNEY HOUSTON

KRIM/Payson, AZ  
Vorce/Scarborough

NATALIE COLE w/NA  
ROXETTE  
PEABO BRYSON  
HARRIET  
Hottest:  
WHITNEY HOUSTON  
GLENN FREY  
MICHAEL BOLTON  
TRIPLETS  
LISA FISCHER

### WEST

#### P1

KATW/Lewiston, ID  
Dave O'Conner

DARDEN SMITH  
NATALIE COLE w/NA  
Hottest:  
GLENN FREY  
HALL & OATES  
MARIAH CAREY  
MICHAEL BOLTON  
STYX

KBLQ/Logan, UT  
Jackson/White

AMY GRANT  
DARYL BRAITHWAITE  
ROXETTE  
HARRIET  
NATALIE COLE w/NA  
Hottest:  
MARIAH CAREY  
WHITNEY HOUSTON  
PAULA ABDUL  
CELINE DION  
LUTHER VANDROSS

#### P2

RICK ASTLEY  
ROXETTE  
LONDONBEAT  
AMY GRANT  
HARRIET  
Hottest:  
MARIAH CAREY  
PAULA ABDUL  
CATHY DENNIS  
CELINE DION  
WHITNEY HOUSTON

ESCAPE CLUB  
UB40  
WILSON PHILLIPS  
HARRIET  
DOOBIE BROTHERS  
Hottest:  
MARC COHN  
HALL & OATES  
TRIPLETS  
LUTHER VANDROSS  
GLENN FREY

#### P3

KTID/San Rafael, CA  
Bob Gowa

NATALIE COLE w/NA  
Hottest:  
MICHAEL BOLTON  
PAULA ABDUL  
MICHAEL W. SMITH  
HALL & OATES  
EXTREME

KSCQ/Silver City, NM  
Kelsey

JOEY TAYLOR  
ROXETTE  
HALL & OATES  
GLORIA ESTEFAN  
Hottest:  
GLENN FREY  
MICHAEL BOLTON  
ROD STEWART  
AMY GRANT  
JUDE COLE

KSSY/Wenatchee, WA  
Busch/West

ESCAPE CLUB  
UB40  
WILSON PHILLIPS  
HARRIET  
DOOBIE BROTHERS  
Hottest:  
MARC COHN  
HALL & OATES  
TRIPLETS  
LUTHER VANDROSS  
GLENN FREY

25 Current Reporters  
25 Current Playlists

## ATLANTIC AC ACTION!

### MARC COHN

"Walking In  
Memphis"

AC BREAKER 18

### MIKE & THE MECHANICS

"Everybody Gets A  
Second Chance"

AC Debut 30



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Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

NATIONAL AIRPLAY®

LW	TW	ARTIST/Album	TRACKS
1	1	EARL KLUGH/Midnight In San Juan (WB)	"Midnight" "Said"
2	2	SPECIAL EFX/Peace Of The World (GRP)	"Festival" "Dancing"
5	3	GREGG KARUKAS/Key Witness (Positive Music)	"City" "Passion"
4	4	MARK SLONIKER/Perfectly Human (Music West)	"Speaking" "Harpo's"
8	5	CHRIS REA/Auberge (Atco)	"Looking" "Auberge" "Every"
7	6	CRUSADERS/Healing The Wounds (GRP)	"Mercy" "Maputo"
11	7	DAN SIEGEL/Going Home (Epic)	"Untraveled" "Dee-Ah"
6	8	MICHAEL TOMLINSON/Living Things (Mesa)	"Live" "Make"
3	9	STEVE LAURY/Stepping Out (Denon)	"Day" "Stepping"
10	10	BIG DISH/Satellites (EastWest)	"Shipwrecked" "America"
12	11	DOUG CAMERON/Journey To You (Narada/Equinox)	"Loose" "Forget"
15	12	FREDDIE RAVEL/Midnight Passion (Verve Forecast/PolyGram)	"Innette's" "Journey"
9	13	KILAUEA/Antigua Blue (Brainchild/Nova)	"Love" "Adventure"
13	14	PHIL PERRY/The Heart Of The Man (Capitol)	"Say" "Best"
23	15	SPYRO GYRA/Collection (GRP)	"Exit" "Court"
22	16	PAUL BRADY/Trick Or Treat (Fontana/Mercury)	"Nobody" "Trick"
17	17	WILL DOWNING/A Dream Fulfilled (Island)	"Try" "She" "World"
19	18	FRED SIMON/Open Book (Columbia)	"Short" "Home"
20	19	OYSTEIN SEVAG/Close Your Eyes And See (Music West)	"Norwegian"
14	20	SHERRY WINSTON/Love Is... (Warlock)	"Love"
16	21	GRANT GEISSMAN/Flying Colors (BlueMoon)	"Long" "Tricks"
25	22	DOTSERO/Jubilee (Nova)	"Mission" "Lighthouse" "Winters"
21	23	MARC COHN/Mark Cohn (Atlantic)	"Ghost" "29"
26	24	CHRIS SMITH/Chris Smith (Agenda)	"You" "Jamoca"
27	25	DAVID ARKENSTONE/In The Wake Of The Wind (Narada)	"Papillon" "Dark"
29	26	TUCK & PATTI/Dream (Windham Hill/Jazz)	"Dream" "Togetherness" "Time"
<b>BREAKER</b>	27	CANDY DULFER/Saxuality (Arista)	"Lily"
24	28	DEBORAH HENSON-CONANT/Talking Hands (GRP)	"Light"
<b>BREAKER</b>	29	TONY GUERRERO/Another Day, Another Dream (Nova)	"Amorado"
<b>DEBUT</b>	30	STEVE BACH/Nice Moves (Valley Vue)	"Song" "Cassie"

\* Keeps bullet due to continued growth.

LW	TW	ARTIST/Album	TRACKS
2	1	WYNTON MARSALIS/Standard Time... (Columbia)	"When" "Remember"
1	2	DIANNE REEVES/Remember (Blue Note)	"Afro" "Moon"
3	3	ROY HARGROVE/Public Eye (Novus/RCA)	"Spiritual"
7	4	HARPER BROTHERS/Artistry (Verve)	"Dakini"
10	5	TUCK & PATTI/Dream (Windham Hill/Jazz)	"Friends"
6	6	JOHN HICKS/CECIL McBEE/ELVIN JONES/Power Trio (Novus/RCA)	"D"
8	7	JAMES MOODY/Honey (Novus/RCA)	
11	8	EDDIE DANIELS/This Is Now (GRP)	"Always"
16	9	MARLON JORDAN QUINTET/Learson's Return (Columbia)	"Devern"
12	10	CRUSADERS/Healing The Wounds (GRP)	"Little"
4	11	CARMEN McRAE/Sarah-Dedicated To You (Novus/RCA)	
15	12	GONZALO RUBALCABA/Discovery-Live At Montreux (Blue Note)	
9	13	EARL KLUGH/Midnight In San Juan (WB)	"Midnight" "Kissin"
5	14	JOEY DeFRANCESCO/Part III (Columbia)	"Gul"
13	15	STEFAN KARLSSON/Room 292 (Justice)	
19	16	BOB SHEPPARD/Tell Tale Signs (Windham Hill)	"Might"
18	17	RAY ANDERSON/Wishbone (Gramavision)	
14	18	RED RODNEY/Red Alert (Continuum)	
29	19	MICHEL SARDABY/Night Blossom (DIW)	
17	20	KEITH JARRETT TRIO/Tribute (ECM)	
22	21	B.B. KING/Live At The Apollo (GRP)	"All"
24	22	JAMES WILLIAMS/Remember Clifford (DIW)	
23	23	RICHEL BEIRACH/GEORGE COLEMAN/Convergence (Triloka)	
27	24	FRED WESLEY/New Friends (Antilles/Island)	"Plenty"
28	25	IVAN LINS/Awa Yio (Reprise)	"Awa"
<b>BREAKER</b>	26	FREDDIE HUBBARD/Topsy (Alfa)	
<b>DEBUT</b>	27	NAT ADDERLEY/Talkin' About You (Landmark)	
<b>BREAKER</b>	28	MILT JACKSON/The Harem (Music Master)	"N.P.S."
<b>DEBUT</b>	29	ELLIS MARSALIS TRIO/Ellis Marsalis Trio (Blue Note)	
<b>DEBUT</b>	30	JIM BEARD/Song Of The Sun (CTI)	"Diana"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
GARY BURTON (7) CANDY DULFER (7) EKO (7) DON GRUSIN (6) TOWER OF POWER (6) NELSON KOLE (5) PETER BUFFETT (4) NATALIE COLE (4) DOTSERO (4) KENIA (4)	EARL KLUGH (16) CHRIS REA (15) SPECIAL EFX (15) MICHAEL TOMLINSON (12) CRUSADERS (11) KILAUEA (8) DAN SIEGEL (8) MARC COHN (7) STEVE LAURY (6)	DAVID ARKENSTONE/Papillon

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
GARY BURTON (14) BILLY CHILDS (12) STAN GETZ (11) EDDIE HARRIS (11) JOYCE (11) CHRISTOPHER HOLLYDAY (9) ANDY LAVERNE (8) JEAN LUC PONTY (7)	WYNTON MARSALIS (20) DIANNE REEVES (20) ROY HARGROVE (12) TUCK & PATTI (10) CRUSADERS (9) HARPER BROTHERS (7) EARL KLUGH (7) GONZALO RUBALCALBA (6)	No tracks qualified this week.

NEW & ACTIVE

- \*STEVE HAUN "Collage" (Silver Wave) 23/0  
Rotations: Heavy 7/0, Medium 6/0, Light 10/0, Total Adds 0. Heavy: WBZN, KHIH, WMGL, WNND, KXDC, KTCZ, SS  
**BREAKER** this week.
- DON GRUSIN "Zephyr" (GRP) 21/6  
Rotations: Heavy 1/0, Medium 6/2, Light 14/4, Total Adds 6, WLVE, WNUA, WNWV, WBZN, KIFM, KEYV Heavy WFAE
- MO FOSTER "Bell Assis" (Relativity) 21/2  
Rotations: Heavy 3/0, Medium 5/0, Light 13/2, Total Adds 2, KWVS, KKVU Heavy KKNW, WFAE, KEYV
- STEVE BACH "Nice Moves" (Valley Vue) 20/1  
Rotations: Heavy 7/0, Medium 7/0, Light 6/1, Total Adds 1, WAMX Heavy WNUA, WGMC, WMGL, KEZL, KEYV, KXDC  
JZTRAX Debuts at number 30 on the Jazz chart
- GARFIELD "Am I Cool Or What?" (GRP) 18/1  
Rotations: Heavy 4/0, Medium 8/0, Light 6/1, Total Adds 1, KIFM Heavy WQCD, WLVE, WNUA, JZTRAX
- GARY BURTON "Cool Nights" (GRP) 17/7  
Rotations: Heavy 0/0, Medium 5/1, Light 12/6, Total Adds 7, WHRL, WGMC, KKVU, KEZL, WNGS, KBCO, PS
- DOUG SMITH "Order Of Magnitude" (American Gramophone) 17/2  
Rotations: Heavy 3/0, Medium 6/0, Light 8/2, Total Adds 2, KTCJ, KXDC Heavy WCDJ, KLTR, KTCZ
- JIM DEVLIN "Puerto Nuevo" (Optimism) 16/1  
Rotations: Heavy 2/0, Medium 4/0, Light 10/1, Total Adds 1, WMGL Heavy WGMC, KTCZ
- JEAN LUC PONTY "Tchokola" (Epic) 16/1  
Rotations: Heavy 2/0, Medium 6/0, Light 8/1, Total Adds 1, WGMC Heavy WQCD, KKNW

\* Uncharted Breakers denoted by one asterisk.

\*\* Chart Extra denoted by two asterisks.

NEW & ACTIVE

- \*\*DAN SIEGEL "Going Home" (Epic) 25/1  
Rotations: Heavy 8/0, Medium 8/0, Light 9/1, Total Adds 1, WKRY Heavy: KJZZ, KLCC, WOTB, WSTR, WTEB, WSIE, WVPE, KCLC. **CHART EXTRA** this week.
- \*GARY BURTON "Cool Nights" (GRP) 23/14  
Rotations: Heavy 3/1, Medium 5/4, Light 15/9, Total Adds 14, WNOP, WCPN, KMHD, KXPR, KPLU, WFPL, WMOT, DSS, KSLU, WUSF, WSIE, WVPE, KCLC, KSBK, Heavy: WSTR, WTEB. **BREAKER** this week.
- \*KING & MOORE "Impending Bloom" (Justice) 23/6  
Rotations: Heavy 2/0, Medium 7/0, Light 14/6, Total Adds 6, WNOP, WCPN, KXPR, WFPL, DSS, WKRY Heavy: KPLU, KLCC  
**BREAKER** this week.
- DIDIER LOCKWOOD GROUP "Phoenix 90" (Gramavision) 22/1  
Rotations: Heavy 8/0, Medium 11/0, Light 3/1, Total Adds 1, WYJZ Heavy: KJZZ, WAER, WFPL, WEBR, WSTR, WSIE, KCLC, KJOY
- JIM SNIDERO "Storm Rising" (Ken) 22/1  
Rotations: Heavy 4/0, Medium 10/0, Light 8/1, Total Adds 1, KCLC Heavy: WNOP, KXPR, WUSF, WSIE
- SCOTT HENDERSON/GARY WILLIS "Tribal Tech" (Relativity) 21/1  
Rotations: Heavy 1/0, Medium 5/0, Light 15/1, Total Adds 1, JCITY Heavy: WEBR
- BILLY CHILDS "His April Touch" (Windham Hill/Jazz) 20/12  
Rotations: Heavy 1/0, Medium 8/1, Light 13/11, Total Adds 12, WYJZ, WCPN, KMHD, KSDS, WMOT, KLCC, DSS, JCITY, WSIE, WVPE, KCLC, KTCL
- JEAN LUC PONTY "Tchokola" (Epic) 20/7  
Rotations: Heavy 2/0, Medium 7/2, Light 11/5, Total Adds 7, WBGO, WNOP, KJZZ, KSDS, DSS, WVPE, KTCL Heavy: WDET, WSTR



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R&R - CJ Breaker  
GAVIN - Debut at 40\*

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Tarbox Kiersted, *Houston Press*

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"LOOKING FOR THE SUMMER,"  
"SET ME FREE" AND  
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# CHRIS REA

"ORLANDO'S FOUND 'LOOKING FOR THE SUMMER,'  
NOW IF WE COULD ONLY PRONOUNCE  
THE TITLE (AUBERGE)! SERIOUSLY...  
IT'S ALREADY IN HEAVY. GREAT REACTION!"  
-BOB CHURCH MD  
WLOQ/ORLANDO

"THE HOTTEST PHONE ACTION OF ANY MALE  
VOCALIST SINCE CHRIS ISAAK.  
IT WENT DIRECTLY TO HEAVY ROTATION."  
-RICH MCMILLAN PD  
WLVE/MIAMI

"CHRIS REA IS A CORE ARTIST FOR US.  
AUBERGE SEES REA AT HIS CAPTIVATING BEST."  
-RALPH STEWART PD  
KTWV/LOS ANGELES

# NAC 5



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PRODUCED BY JON KELLY  
MANAGEMENT: PAUL LILLY

## EAST

### P1

**WCD/Boston**  
Lemmon/Smith  
GRANT ZILBERMAN  
KILAMBA  
NEED & THE HECHAM  
MAYE KOO  
MICHAEL DEEP  
NORWELL  
LISA CARMON  
FREDRICK BAYNE  
SPECIAL EP  
CANDY DAUFER  
MICHAEL TOMLINSON  
CRISALDINI

### P2

**WYLL/Baltimore**  
Lemmon/Smith  
SPRING GYM  
NATALIE COLE  
JOHN TUNNEY  
CANDY DAUFER  
NORWELL  
LISA CARMON  
FREDRICK BAYNE  
SPECIAL EP  
CANDY DAUFER  
MICHAEL TOMLINSON  
DA BALMER

### P3

**WYAT/West Dover**  
Peggy Apple  
TOMER OF POWER  
JOE JACKSON  
JOHN LUCIO  
SPECIAL EP  
CANDY DAUFER  
MICHAEL TOMLINSON  
CRISALDINI

## MIDWEST

### P1

**WYLL/Chicago**  
Lemmon/Smith  
SPRING GYM  
NATALIE COLE  
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## SOUTH

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CRISALDINI

# CONTEMPORARY JAZZ

## EAST

### P1

**WYLL/Chicago**  
Lemmon/Smith  
SPRING GYM  
NATALIE COLE  
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SPECIAL EP  
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CRISALDINI

## MIDWEST

### P1

**WYLL/Chicago**  
Lemmon/Smith  
SPRING GYM  
NATALIE COLE  
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38 Current Contemporary Jazz  
Reporters  
33 Current Contemporary Jazz  
Playlists

Called In Frozen Playlist (3):  
KATZ/St. Louis  
KJOY/Stockton  
WEBR/Bufallo

Did Not Report, Playlist Frozen (2):  
Coffee And Jazz  
WSHA/Raleigh

Did Not Report For Two  
Consecutive Weeks, Not Used  
In This Week's Data (1):  
KKLD/Tucson

HR P1 PLAYLISTS

WPLJ New York 95.5 FM. VP Programming: Tom Cuddy. PD: Scott Shannon. APD/MD: Mike Preston. Playlist includes: EXTREME/More Than Words, MARIAH CAREY/Don't Wanna Cry, MICHAEL BOLTON/Love Is A Wonderful Thing...

WQXC Boston 95.5 FM. PD: Steve Rivers. MD: Jerry McKenna. Music Coord: Carmen Cacchatore. Playlist includes: EXTREME/More Than Words, MICHAEL BOLTON/Love Is A Wonderful Thing, COLOR ME BADD/Hanna Sea You Up...

95.5 FM Washington, D.C. Continuous Music. PD: Jay Stevens. MD: Albie D. Playlist includes: CRYSTAL WATERS/Queen Woman (She's So Me), COLOR ME BADD/Hanna Sea You Up, LIBA FISCHER/How Can I Ease The Pain...

Miami 100.7 FM The Best Music Mix. PD: Frank Amadeo. MD: Johnna Ceccoli. Playlist includes: EXTREME/More Than Words, MARIAH CAREY/Don't Wanna Cry, PAULA ABUOL/Rush Rush...

Baltimore WBSB 104 FM. PD: Todd Fisher. MD: Ric Sanders. Playlist includes: EXTREME/More Than Words, CATHY DENNIS/Touch Me (All Night Long), MARIAH CAREY/Don't Wanna Cry...

Pittsburgh 94 FM. OM/PD: John Roberts. MD: Lori Campbell. Playlist includes: SHEENA EASTON/What Comes Naturally, TARA KEP/Place Of My Heart, CATHY DENNIS/Touch Me (All Night Long)...

Providence 92 PRO FM. PD: Paul Cannon. MD: Tony Bristol. Playlist includes: MARIAH CAREY/Don't Wanna Cry, MI-FIVE/Like The Way (The K), MICHAEL BOLTON/Love Is A Wonderful Thing...

New York WQHT 97 FM. OM/PD: Joel Salkowitz. APD/MD: Kevin McCabe. Playlist includes: CRYSTAL WATERS/Queen Woman (She's So Me), CORINA/Teatation, BLACK BOY/Strife It Up...

Tampa 93 FM. PD/MD: Jay Taylor. Playlist includes: COLOR ME BADD/Hanna Sea You Up, EXTREME/More Than Words, PAULA ABUOL/Rush Rush...

Philadelphia WEGX Eagle 106 FM. PD: Brian Phillips. OM: John Lander. APD/MD: Jay Beau Jones. Music Coordinator: Chuck Tisa. Playlist includes: EXTREME/More Than Words, COLOR ME BADD/Hanna Sea You Up, PAULA ABUOL/Rush Rush...

Long Island FM 106. VP/Programming: Bill Terry. APD: Mike Larkin. MD: Mark Lobel. Playlist includes: MICHAEL BOLTON/Love Is A Wonderful Thing, PAULA ABUOL/Rush Rush, R.E.M./Losing My Religion...

Philadelphia WIOQ 94 FM. OM/PD: Mark Driscoll. MD: Pam Grind. Playlist includes: EXTREME/More Than Words, COLOR ME BADD/Hanna Sea You Up, L.L. COOL J/Name Said Knock You Out...

Miami WPOW 93 FM. VP/Programming: Bill Tanner. APD: Funk E, Frank Walsh. MD: John Rogers. Playlist includes: COLOR ME BADD/Hanna Sea You Up, CATHY DENNIS/Touch Me (All Night Long), DANNY D/Miami El Negro...

Atlanta POWER 97 FM. PD: Rick Stacy. APD: Leslie Fram. MD: Lee Chesnut. Playlist includes: EXTREME/More Than Words, JESUS JONES/Right Here, Right Now, PAULA ABUOL/Rush Rush...

Washington WQVA 105 FM. PD: Chuck Beck. APD: Brett Dumlir. MD: Chris Taylor. Playlist includes: EXTREME/More Than Words, COLOR ME BADD/Hanna Sea You Up, PAULA ABUOL/Rush Rush...

Boston 94.5 FM. PD: Steve Perin. APD/MD: Cadillac Jack McCartney. Playlist includes: EXTREME/More Than Words, COLOR ME BADD/Hanna Sea You Up, PAULA ABUOL/Rush Rush...

Philadelphia WIOQ 94 FM. OM/PD: Mark Driscoll. MD: Pam Grind. Playlist includes: EXTREME/More Than Words, COLOR ME BADD/Hanna Sea You Up, L.L. COOL J/Name Said Knock You Out...

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Houston HOUSTON'S OFFICIAL RADIO STATION 93 FM KKBBQ. PD: Dene Hallam. Ops. Dir.: Dave Elliott. MD: John Gray. Playlist includes: EXTREME/More Than Words, EXTREME/More Than Words, PAULA ABUOL/Rush Rush...

KHYI/Dallas Power 95.5 FM FEEL THE ENERGY!

PD: Frank Miniaci APD/MD: Mike Easterlin

- 1 MI-FIVE/I Like The Way (The R... 2 BLACK BOY/Strive It Up... 3 COLOR ME BADD/I Wanna Sex You Up...

WFLZ/Tampa POWER 93 FM THE POWER TRS

Dir. Ops: Marc Chase PD: B.J. Harris APD: Jeff "Booger" Kapugi MD: Hawk Harrison

- 1 COLOR ME BADD/I Wanna Sex You Up... 2 PAULA ABU/Rush Rush... 3 MARIAM CAREY/I Don't Wanna Cry...

B-97 FM New Orleans

PD: Greg Rolling APD/MD: Joey Giovingo Research Dir Music Coord.: Lee Cagle

- 1 PAULA ABU/Rush Rush... 2 MICHAEL BOLTON/Love Is A Wonderful T... 3 EXTREME/More Than Words...

WTCR 97.9 Columbus

PD: Dave Robbins APD: Dan Bowen MD: John Cline

- 1 MICHAEL BOLTON/Love Is A Wonderful T... 2 VOICES THAT CARE/Voices That Care... 3 EXTREME/More Than Words...

96.3 FM RADIO WHYY Detroit

PD: Rick Gillette APD/MD: Mark Jackson

- 1 COLOR ME BADD/I Wanna Sex You Up... 2 E.E.R./Loving My Religion... 3 BLACK BOY/Strive It Up...

KRBE Houston 104 KRBE Hits. Without the hype.

PD: Steve Wyrostok MD: Cheryl Broz

- 1 EXTREME/More Than Words... 2 JESUS JONES/Right Here, Right Now... 3 E.E.R./Loving My Religion...

103.5 FM KSBK TEM San Antonio

OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight

- 1 COLOR ME BADD/I Wanna Sex You Up... 2 PAULA ABU/Rush Rush... 3 MARIAM CAREY/I Don't Wanna Cry...

WEST KXXR Kansas City 106

Acting PD: Jack Alix MD: Scott Wheeler

- 1 COLOR ME BADD/I Wanna Sex You Up... 2 MI-FIVE/I Like The Way (The R... 3 MARIAM CAREY/I Don't Wanna Cry...

Cincinnati WKRC-FM 102

PD: Dave Allen MD: Brian Douglas

- 1 MARIAM CAREY/I Don't Wanna Cry... 2 C & C MUSIC FACTORY/Here We Go, Let's R... 3 DANNY VAN ZANEN/Save Me...

Chicago 96.3 KILLER BEE

PD: Dave Shakes MD: Todd Cavanaugh

- 1 MUSTO & BONES/Dangerous On A Dance... 2 APRIL/Yours The One For Me... 3 PAULA ABU/Rush Rush...

710 AM WNVZ Norfolk

OM/PD: Chris Bailey MD: Ellis B. Feaster

- 1 COLOR ME BADD/I Wanna Sex You Up... 2 LUTHER VANDROSS/Power Of Love/Love Po... 3 ANOTHER BAD CREAT/Playground...

all hit 97.1 NECL Dallas The Eagle

PD: Joel Folger APD/MD: Jimmy Steal

- 1 COLOR ME BADD/I Wanna Sex You Up... 2 MI-FIVE/I Like The Way (The R... 3 EXTREME/More Than Words...

HOT 102 WLUW FM MILWAUKEE

PD: Greg Cassidy MD: Dana Lundon

- 1 MARIAM CAREY/I Don't Wanna Cry... 2 COLOR ME BADD/I Wanna Sex You Up... 3 SALTY-PEPA/Do You Want Me...

KNOB 101.3 Minneapolis

PD: Mark Bolke APD/MD: Mr. Ed Lambert

- 1 MICHAEL BOLTON/Love Is A Wonderful T... 2 EXTREME/More Than Words... 3 MARIAM CAREY/I Don't Wanna Cry...

FOX 96.3 FM Detroit WDFX

PD: John McFadden

- 1 ROSETTE/Jeopie... 2 COLOR ME BADD/I Wanna Sex You Up... 3 E.E.R./Loving My Religion...

CHR PLAYLISTS

WPHR Cleveland
POWER 106FM
PD: Cat Thomas
MD: Ed Brown
1 EXTREME/More Than Words
2 MICHAEL BOLTON/Love Is A Wonderful Thing

Denver
PD: Dom Testa
APD/MD: Randy Logan
1 PAULA ABDUL/Rush Rush
2 AFTER 7/Nights Like This

DANCE NOW!
Power 106FM
KPWR/Los Angeles
PD: Jeff Wyatt
APD/MD Al Tavera
1 COLOR ME BADDI/Manna Sex You Up
2 STEREO R.C./B/Elevate My Mind

99.7 KGGI FM
Quadruples the Music!
KGGI/Riverside
OM: Larry Martino
PD: Bob West
MD: Harley Davidson
1 COLOR ME BADDI/Manna Sex You Up
2 PAULA ABDUL/Rush Rush

San Diego
A Better Mix of Music
KKLO/San Diego
VP: Garry Wall
PD: Kevin Weatherly
APD/MD: Michelle Santosuosso
1 COLOR ME BADDI/Manna Sex You Up
2 PAULA ABDUL/Rush Rush

WKBQ
106.5 HIT MUSIC
St. Louis
PD: Mark Todd
APD: Chris Knight
MD: Jim Atkinson
1 EXTREME/More Than Words
2 PAULA ABDUL/Rush Rush

KUBE 93FM
Seattle
OM/PD: Bob Case
APD: Barry Beck
MD: Chet Buchanan
1 COLOR ME BADDI/Manna Sex You Up
2 EXTREME/More Than Words

KMEL JAMS
MORE MUSIC 106 FM
San Francisco
PD: Keith Natfaly
MD: Hosh Gureli
1 PAULA ABDUL/Rush Rush
2 LISA FISCHER/How Can I Ease The Pain

103.1 KQKS
Denver
PD: Dave Van Stone
APD/MD: Stacy Cantrell
1 COLOR ME BADDI/Manna Sex You Up
2 MARIAN CAREY/Don't Wanna Cry

San Jose
HOT 97.7 FM
KHQT
PD: Ken Richards
APD/MD: John Christian
1 COLOR ME BADDI/Manna Sex You Up
2 PAULA ABDUL/Rush Rush

POWER 92
PURE ENERGY... Dance Now!!
KKFR/Phoenix
VP/Programming: Steve Smith
APD/MD: Paco Lopez
Prog. Coord.: Tim Byrd
1 COLOR ME BADDI/Manna Sex You Up
2 ANOTHER BAD CREAT/Playground

KISS FM
Salt Lake City
PD: Gary Waldron
MD: Gary Michaels
1 EXTREME/More Than Words
2 MICHAEL BOLTON/Love Is A Wonderful Thing

EMIG 25
Sacramento
PD: Dr. Dave Ferguson
APD/MD: Chuck Field
Music Coord.: Ricky Leigh
1 COLOR ME BADDI/Manna Sex You Up
2 AFTERBROCK/Going Through The Mot

Z100 FM
PORTLAND'S HOTTEST MUSIC
KRRZ
Portland
PD: Mark Capps
MD: Kim Matthews
1 EXTREME/More Than Words
2 MICHAEL BOLTON/Love Is A Wonderful Thing

Better Music
KOY-FM/Phoenix, AZ
PD: Rick Thomas
APD: Steve Goddard
MD: Monroe Greer
1 COLOR ME BADDI/Manna Sex You Up
2 R.E.M./Losing My Religion

POWER 92
PURE ENERGY... Dance Now!!
KKFR/Phoenix
VP/Programming: Steve Smith
APD/MD: Paco Lopez
Prog. Coord.: Tim Byrd
1 COLOR ME BADDI/Manna Sex You Up
2 ANOTHER BAD CREAT/Playground

KISS FM
Los Angeles
PD: Bill Richards
APD: Gwen Roberts
MD: Michael Martin
1 PAULA ABDUL/Rush Rush
2 MICHAEL BOLTON/Love Is A Wonderful Thing

EMIG 25
Sacramento
PD: Dr. Dave Ferguson
APD/MD: Chuck Field
Music Coord.: Ricky Leigh
1 COLOR ME BADDI/Manna Sex You Up
2 AFTERBROCK/Going Through The Mot

Z100 FM
PORTLAND'S HOTTEST MUSIC
KRRZ
Portland
PD: Mark Capps
MD: Kim Matthews
1 EXTREME/More Than Words
2 MICHAEL BOLTON/Love Is A Wonderful Thing

Better Music
KOY-FM/Phoenix, AZ
PD: Rick Thomas
APD: Steve Goddard
MD: Monroe Greer
1 COLOR ME BADDI/Manna Sex You Up
2 R.E.M./Losing My Religion



## EAST

**MOST ADDED**  
**AMY GRANT (32)**  
**CHEK (30)**  
**ROXETTE (22)**  
**LENNY KRAVITZ (10)**  
**TARA KEMP (9)**  
**RYTHM SYNDICATE (9)**

**BREAKOUTS**  
**PEABO BRITSON (5)**  
**TPAU (5)**

## EAS

## P2

FLYING/Albany, NY  
 Pertang/Albany

JESUS JONES  
 AMY GRANT  
 ROXETTE  
 Hot Last:  
 MICHAEL BOLTON 1-1  
 EXTREME 2-2  
 COLOR HE BADD 4-3  
 LUTHER VANDROSS 5-4  
 R.E.H. 6-5

WABE/Albany, NY  
 Ryder/Johnson

CHEK  
 WILSON PHILLIPS  
 DUFFY 2'RUFF  
 CORINA  
 SURFACE  
 MIKE & THE NEWBORN  
 FRED SCHMEIDER  
 Hot Last:  
 EXTREME 1-1  
 PAULA ABUL 9-4  
 LUTHER VANDROSS 17-10  
 COLOR HE BADD 20-12  
 R.E.H. 26-17

HOT88/Albany, NY  
 Ingram/Jamm

CHEK  
 AMY GRANT  
 ROXETTE  
 CRYSTAL MATERS (dp)  
 SALT-N-PEPA (dp)  
 BIKEDOTS (dp)  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 PAULA ABUL 4-2  
 MARIAN CAREY 6-3  
 DPF 22-6  
 R.E.H. 20-10

WAAJ/Binghamton, NY  
 Morgan/Orcel

CHEK  
 CRYSTAL MATERS  
 JESUS JONES  
 PEABO BRITSON (dp)  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)  
 WILSON PHILLIPS  
 AMY GRANT  
 BARBERAS  
 ROXETTE  
 Hot Last:  
 MARC COBE 11-7  
 MICHAEL V. SMITH 18-10  
 OSWALDO 18-11  
 SURFACE 22-10  
 PART 2-31

WKLB/Buffalo, NY  
 Edwards/McGowan

SURFACE  
 STAMART & DULFER  
 KARE ROBERTS  
 RYTHM SYNDICATE  
 CORINA  
 STEREO H.C.'S  
 Hot Last:  
 DEBBY 1-1  
 AMY GRANT 2-2  
 PAULA ABUL 3-3  
 EXTREME 4-4  
 COLOR HE BADD 14-5

WKWZ/Chambourgn, PA  
 Rick Alexander

BLACK CROMES  
 CHEK (dp)  
 TARA KEMP (dp)  
 ESCAPE CLUB (dp)  
 Hot Last:  
 EXTREME 1-1  
 COLOR HE BADD 7-2  
 MARIAN CAREY 8-3  
 PAULA ABUL 11-4  
 STEELHEART 26-16

WVBR/Charleston, WV  
 Sheehan/Allen

CHEK  
 AMY GRANT  
 LIBBY ERVITZ  
 TRITZER (dp)  
 CRYSTAL MATERS (dp)  
 ROXETTE  
 Hot Last:  
 EXTREME 1-1  
 MICHAEL BOLTON 3-2  
 COLOR HE BADD 4-3  
 PAULA ABUL 5-4  
 R.E.H. 6-5

WVBE/Hartford, CT  
 O'Donohue

CHEK  
 LIBBY ERVITZ  
 ROXETTE  
 ANOTHER BAD CREAT  
 TARA KEMP  
 Hot Last:  
 MARIAN CAREY 8-3  
 MICHAEL V. SMITH 9-6  
 COLOR HE BADD 10-7  
 PAULA ABUL 16-8  
 DPF 18-5

WVBS/Hartford, CT  
 Jefferson/Word

AMY GRANT  
 Hot Last:  
 COLOR HE BADD 1-1  
 CRYSTAL MATERS 4-4  
 PAULA ABUL 7-6  
 CORINA 9-7  
 DPF 10-8

WVBC/Hartford, CT  
 Mihalovich/Weist

ELF  
 AMY GRANT  
 BIKEBOOTS  
 HARRIET (dp)  
 Hot Last:  
 COLOR HE BADD 1-1  
 EXTREME 3-2  
 PAULA ABUL 5-3  
 COLOR HE BADD 6-5  
 DPF 17-10

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WKAT/Lancaster, PA  
 Michaels/Beaton

AMY GRANT  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 T'PAU  
 ROXETTE  
 JESUS JONES  
 DAVID HALLIDAY  
 KEITH SWEAT (dp)  
 MIKE & THE NEWBORN  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 LUTHER VANDROSS 5-3  
 PAULA ABUL 7-5  
 MARIAN CAREY 7-5  
 ESCAPE CLUB 25-21  
 R.E.H. 26-17

WBWB/Augusta, GA  
 Bruce Stevens

AMY GRANT  
 ROXETTE  
 CHEK  
 DARYL BRAITHWAITE  
 PEABO BRITSON  
 CORINA  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)  
 WILSON PHILLIPS  
 AMY GRANT  
 BARBERAS  
 ROXETTE  
 Hot Last:  
 MARC COBE 11-7  
 MICHAEL V. SMITH 18-10  
 OSWALDO 18-11  
 SURFACE 22-10  
 PART 2-31

WVBR/Charleston, WV  
 Sheehan/Allen

CHEK  
 AMY GRANT  
 LIBBY ERVITZ  
 TRITZER (dp)  
 CRYSTAL MATERS (dp)  
 ROXETTE  
 Hot Last:  
 EXTREME 1-1  
 MICHAEL BOLTON 3-2  
 COLOR HE BADD 4-3  
 PAULA ABUL 5-4  
 R.E.H. 6-5

WVBE/Hartford, CT  
 O'Donohue

CHEK  
 LIBBY ERVITZ  
 ROXETTE  
 ANOTHER BAD CREAT  
 TARA KEMP  
 Hot Last:  
 MARIAN CAREY 8-3  
 MICHAEL V. SMITH 9-6  
 COLOR HE BADD 10-7  
 PAULA ABUL 16-8  
 DPF 18-5

WVBS/Hartford, CT  
 Jefferson/Word

AMY GRANT  
 Hot Last:  
 COLOR HE BADD 1-1  
 CRYSTAL MATERS 4-4  
 PAULA ABUL 7-6  
 CORINA 9-7  
 DPF 10-8

WVBC/Hartford, CT  
 Mihalovich/Weist

ELF  
 AMY GRANT  
 BIKEBOOTS  
 HARRIET (dp)  
 Hot Last:  
 COLOR HE BADD 1-1  
 EXTREME 3-2  
 PAULA ABUL 5-3  
 COLOR HE BADD 6-5  
 DPF 17-10

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WKAT/Lancaster, PA  
 Michaels/Beaton

AMY GRANT  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 T'PAU  
 ROXETTE  
 JESUS JONES  
 DAVID HALLIDAY  
 KEITH SWEAT (dp)  
 MIKE & THE NEWBORN  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 LUTHER VANDROSS 5-3  
 PAULA ABUL 7-5  
 MARIAN CAREY 7-5  
 ESCAPE CLUB 25-21  
 R.E.H. 26-17

WBWB/Augusta, GA  
 Bruce Stevens

AMY GRANT  
 ROXETTE  
 CHEK  
 DARYL BRAITHWAITE  
 PEABO BRITSON  
 CORINA  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)  
 WILSON PHILLIPS  
 AMY GRANT  
 BARBERAS  
 ROXETTE  
 Hot Last:  
 MARC COBE 11-7  
 MICHAEL V. SMITH 18-10  
 OSWALDO 18-11  
 SURFACE 22-10  
 PART 2-31

WVBR/Charleston, WV  
 Sheehan/Allen

CHEK  
 AMY GRANT  
 LIBBY ERVITZ  
 TRITZER (dp)  
 CRYSTAL MATERS (dp)  
 ROXETTE  
 Hot Last:  
 EXTREME 1-1  
 MICHAEL BOLTON 3-2  
 COLOR HE BADD 4-3  
 PAULA ABUL 5-4  
 R.E.H. 6-5

WVBE/Hartford, CT  
 O'Donohue

CHEK  
 LIBBY ERVITZ  
 ROXETTE  
 ANOTHER BAD CREAT  
 TARA KEMP  
 Hot Last:  
 MARIAN CAREY 8-3  
 MICHAEL V. SMITH 9-6  
 COLOR HE BADD 10-7  
 PAULA ABUL 16-8  
 DPF 18-5

WVBS/Hartford, CT  
 Jefferson/Word

AMY GRANT  
 Hot Last:  
 COLOR HE BADD 1-1  
 CRYSTAL MATERS 4-4  
 PAULA ABUL 7-6  
 CORINA 9-7  
 DPF 10-8

WVBC/Hartford, CT  
 Mihalovich/Weist

ELF  
 AMY GRANT  
 BIKEBOOTS  
 HARRIET (dp)  
 Hot Last:  
 COLOR HE BADD 1-1  
 EXTREME 3-2  
 PAULA ABUL 5-3  
 COLOR HE BADD 6-5  
 DPF 17-10

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WKAT/Lancaster, PA  
 Michaels/Beaton

AMY GRANT  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 T'PAU  
 ROXETTE  
 JESUS JONES  
 DAVID HALLIDAY  
 KEITH SWEAT (dp)  
 MIKE & THE NEWBORN  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 LUTHER VANDROSS 5-3  
 PAULA ABUL 7-5  
 MARIAN CAREY 7-5  
 ESCAPE CLUB 25-21  
 R.E.H. 26-17

WBWB/Augusta, GA  
 Bruce Stevens

AMY GRANT  
 ROXETTE  
 CHEK  
 DARYL BRAITHWAITE  
 PEABO BRITSON  
 CORINA  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)  
 WILSON PHILLIPS  
 AMY GRANT  
 BARBERAS  
 ROXETTE  
 Hot Last:  
 MARC COBE 11-7  
 MICHAEL V. SMITH 18-10  
 OSWALDO 18-11  
 SURFACE 22-10  
 PART 2-31

WVBR/Charleston, WV  
 Sheehan/Allen

CHEK  
 AMY GRANT  
 LIBBY ERVITZ  
 TRITZER (dp)  
 CRYSTAL MATERS (dp)  
 ROXETTE  
 Hot Last:  
 EXTREME 1-1  
 MICHAEL BOLTON 3-2  
 COLOR HE BADD 4-3  
 PAULA ABUL 5-4  
 R.E.H. 6-5

WVBE/Hartford, CT  
 O'Donohue

CHEK  
 LIBBY ERVITZ  
 ROXETTE  
 ANOTHER BAD CREAT  
 TARA KEMP  
 Hot Last:  
 MARIAN CAREY 8-3  
 MICHAEL V. SMITH 9-6  
 COLOR HE BADD 10-7  
 PAULA ABUL 16-8  
 DPF 18-5

WVBS/Hartford, CT  
 Jefferson/Word

AMY GRANT  
 Hot Last:  
 COLOR HE BADD 1-1  
 CRYSTAL MATERS 4-4  
 PAULA ABUL 7-6  
 CORINA 9-7  
 DPF 10-8

WVBC/Hartford, CT  
 Mihalovich/Weist

ELF  
 AMY GRANT  
 BIKEBOOTS  
 HARRIET (dp)  
 Hot Last:  
 COLOR HE BADD 1-1  
 EXTREME 3-2  
 PAULA ABUL 5-3  
 COLOR HE BADD 6-5  
 DPF 17-10

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WKAT/Lancaster, PA  
 Michaels/Beaton

AMY GRANT  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 T'PAU  
 ROXETTE  
 JESUS JONES  
 DAVID HALLIDAY  
 KEITH SWEAT (dp)  
 MIKE & THE NEWBORN  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 LUTHER VANDROSS 5-3  
 PAULA ABUL 7-5  
 MARIAN CAREY 7-5  
 ESCAPE CLUB 25-21  
 R.E.H. 26-17

WBWB/Augusta, GA  
 Bruce Stevens

AMY GRANT  
 ROXETTE  
 CHEK  
 DARYL BRAITHWAITE  
 PEABO BRITSON  
 CORINA  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)  
 WILSON PHILLIPS  
 AMY GRANT  
 BARBERAS  
 ROXETTE  
 Hot Last:  
 MARC COBE 11-7  
 MICHAEL V. SMITH 18-10  
 OSWALDO 18-11  
 SURFACE 22-10  
 PART 2-31

WVBR/Charleston, WV  
 Sheehan/Allen

CHEK  
 AMY GRANT  
 LIBBY ERVITZ  
 TRITZER (dp)  
 CRYSTAL MATERS (dp)  
 ROXETTE  
 Hot Last:  
 EXTREME 1-1  
 MICHAEL BOLTON 3-2  
 COLOR HE BADD 4-3  
 PAULA ABUL 5-4  
 R.E.H. 6-5

WVBE/Hartford, CT  
 O'Donohue

CHEK  
 LIBBY ERVITZ  
 ROXETTE  
 ANOTHER BAD CREAT  
 TARA KEMP  
 Hot Last:  
 MARIAN CAREY 8-3  
 MICHAEL V. SMITH 9-6  
 COLOR HE BADD 10-7  
 PAULA ABUL 16-8  
 DPF 18-5

WVBS/Hartford, CT  
 Jefferson/Word

AMY GRANT  
 Hot Last:  
 COLOR HE BADD 1-1  
 CRYSTAL MATERS 4-4  
 PAULA ABUL 7-6  
 CORINA 9-7  
 DPF 10-8

WVBC/Hartford, CT  
 Mihalovich/Weist

ELF  
 AMY GRANT  
 BIKEBOOTS  
 HARRIET (dp)  
 Hot Last:  
 COLOR HE BADD 1-1  
 EXTREME 3-2  
 PAULA ABUL 5-3  
 COLOR HE BADD 6-5  
 DPF 17-10

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WKAT/Lancaster, PA  
 Michaels/Beaton

AMY GRANT  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 T'PAU  
 ROXETTE  
 JESUS JONES  
 DAVID HALLIDAY  
 KEITH SWEAT (dp)  
 MIKE & THE NEWBORN  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 LUTHER VANDROSS 5-3  
 PAULA ABUL 7-5  
 MARIAN CAREY 7-5  
 ESCAPE CLUB 25-21  
 R.E.H. 26-17

WBWB/Augusta, GA  
 Bruce Stevens

AMY GRANT  
 ROXETTE  
 CHEK  
 DARYL BRAITHWAITE  
 PEABO BRITSON  
 CORINA  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)  
 WILSON PHILLIPS  
 AMY GRANT  
 BARBERAS  
 ROXETTE  
 Hot Last:  
 MARC COBE 11-7  
 MICHAEL V. SMITH 18-10  
 OSWALDO 18-11  
 SURFACE 22-10  
 PART 2-31

WVBR/Charleston, WV  
 Sheehan/Allen

CHEK  
 AMY GRANT  
 LIBBY ERVITZ  
 TRITZER (dp)  
 CRYSTAL MATERS (dp)  
 ROXETTE  
 Hot Last:  
 EXTREME 1-1  
 MICHAEL BOLTON 3-2  
 COLOR HE BADD 4-3  
 PAULA ABUL 5-4  
 R.E.H. 6-5

WVBE/Hartford, CT  
 O'Donohue

CHEK  
 LIBBY ERVITZ  
 ROXETTE  
 ANOTHER BAD CREAT  
 TARA KEMP  
 Hot Last:  
 MARIAN CAREY 8-3  
 MICHAEL V. SMITH 9-6  
 COLOR HE BADD 10-7  
 PAULA ABUL 16-8  
 DPF 18-5

WVBS/Hartford, CT  
 Jefferson/Word

AMY GRANT  
 Hot Last:  
 COLOR HE BADD 1-1  
 CRYSTAL MATERS 4-4  
 PAULA ABUL 7-6  
 CORINA 9-7  
 DPF 10-8

WVBC/Hartford, CT  
 Mihalovich/Weist

ELF  
 AMY GRANT  
 BIKEBOOTS  
 HARRIET (dp)  
 Hot Last:  
 COLOR HE BADD 1-1  
 EXTREME 3-2  
 PAULA ABUL 5-3  
 COLOR HE BADD 6-5  
 DPF 17-10

WVBE/Huntington, WV  
 Gary Miller

TARA KEMP  
 DARYL BRAITHWAITE  
 CHEK  
 AFTER 7  
 TRITZER (dp)  
 Hot Last:  
 MARIAN CAREY 6-1  
 COLOR HE BADD 14-6  
 R.E.H. 15-8  
 LUTHER VANDROSS 18-12  
 OSWALDO 22-15

PWRB2/Johnstown, PA  
 Adams/Jones

ROXETTE  
 CHEK  
 LIBBY ERVITZ  
 RYTHM SYNDICATE  
 GLORIA ESTEFAN (dp)  
 AFTER 7  
 JESUS JONES (dp)  
 SCORPIONS (dp)  
 SURFACE  
 MARIAN CAREY 2-1  
 PAULA ABUL 13-5  
 DPF 22-7  
 COLOR HE BADD 35-17  
 STEELHEART 35-19  
 LUTHER VANDROSS 39-19

WKAT/Lancaster, PA  
 Michaels/Beaton

AMY GRANT  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 T'PAU  
 ROXETTE  
 JESUS JONES  
 DAVID HALLIDAY  
 KEITH SWEAT (dp)  
 MIKE & THE NEWBORN  
 TITTO (dp)  
 Hot Last:  
 EXTREME 2-1  
 LUTHER VANDROSS 5-3  
 PAULA ABUL 7-5  
 MARIAN CAREY 7-5  
 ESCAPE CLUB 25-21  
 R.E.H. 26-17

WBWB/Augusta, GA  
 Bruce Stevens

AMY GRANT  
 ROXETTE  
 CHEK  
 DARYL BRAITHWAITE  
 PEABO BRITSON  
 CORINA  
 LIBBY ERVITZ  
 RYTHM SYNDICATE (dp)<

# CHR ADDS & HOTS

## MIDWEST MOST ADDED ROKETE (40) AMY GRANT (34) CHER (30) RYTHM SYNDICATE (18) JESUS JONES (12) LENNY KRAVITZ (12)

**KKKQ/Dubuque, IA**  
DeVos/Jensen  
SURFACE  
AMY GRANT  
CHER  
LENNY KRAVITZ  
HotList:  
MICHAEL BOLTON 1-1  
R.E.M. 5-2  
STY 5-4  
P.F. ABDEL 7-5  
H MIS & THE 8-6

**WBXK/Battle Creek, MI**  
DeVos/Davis  
TO-YO  
KEITH WASHINGTON  
RYTHM SYNDICATE  
TACILE SPENCER (dp)  
ESCAPE CLUB (dp)  
HotList:  
EXTREME 1-1  
MICHAEL BOLTON 2-1  
MARIAN CAREY 3-3  
PAULA ABDEL 5-4  
COLOR HE BADD 11-5  
COLOR HE BADD 12-8  
EWF 26-20

## WEST MOST ADDED CHER (27) ROKETE (25) AMY GRANT (23) LENNY KRAVITZ (12) STEWART & DULFER (9) RYTHM SYNDICATE (9)

**KCAQ/Oakland, CA**  
Rhee/Bags  
RHOCA  
JESUS JONES  
CHER  
ICTY BLU (dp)  
AMY GRANT  
ROKETE  
SHILLA E  
HotList:  
COLOR HE BADD 3-2  
PAULA ABDEL 10-4  
R.E.M. 6-5  
EWF 26-10  
RYTHM SYNDICATE D-29

**KRQ/Tucson, AZ**  
Peake/Davis  
JESUS JONES (dp)  
HotList:  
EXTREME 1-1  
COLOR HE BADD 2-2  
SALT-N-PEPA 4-4  
MARIAN CAREY 5-5  
PAULA ABDEL 11-8

## MIDWEST P2

## P3

## WEST P2

## WEST P3

**WKDD/Akron, OH**  
Clark/Mohr  
STEELEHEART (dp)  
LUTHER VANDROSS  
GERARDO (dp)  
CHER  
ROKETE  
HotList:  
FIREHOUSE 2-1  
MARIAN CAREY 5-2  
PAULA ABDEL 11-4  
BLACK CHOCOLATES 13-9  
UBAD 18-11

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**PWR162/Fresno, CA**  
DeVos/Roberts  
LENNY KRAVITZ  
ROAD  
SOUNDS OF BLACKICE  
LAVAR  
ICTY BLU  
KEITH WASHINGTON  
HotList:  
COLOR HE BADD 1-1  
L.L. COOL J 4-2  
PAULA ABDEL 7-3  
TARA KEMP 20-13  
MURPHY TREVANT 26-21

**KWVZ/Reno, NV**  
Kahan/Carter  
GLORIA ESTEFAN (dp)  
UBAD (dp)  
AMY GRANT (dp)  
STEWART & DULFER (dp)  
JESUS JONES (dp)  
TITITO (dp)  
MICHAEL DAMIAN (dp)  
CHER (dp)  
ROKETE (dp)  
HotList:  
R.E.M. 12-4  
COLOR HE BADD 15-8  
PAULA ABDEL 22-14  
EWF 30-20  
ESCAPE CLUB D-29

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**KWVZ/Reno, NV**  
Kahan/Carter  
GLORIA ESTEFAN (dp)  
UBAD (dp)  
AMY GRANT (dp)  
STEWART & DULFER (dp)  
JESUS JONES (dp)  
TITITO (dp)  
MICHAEL DAMIAN (dp)  
CHER (dp)  
ROKETE (dp)  
HotList:  
R.E.M. 12-4  
COLOR HE BADD 15-8  
PAULA ABDEL 22-14  
EWF 30-20  
ESCAPE CLUB D-29

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**KWVZ/Reno, NV**  
Kahan/Carter  
GLORIA ESTEFAN (dp)  
UBAD (dp)  
AMY GRANT (dp)  
STEWART & DULFER (dp)  
JESUS JONES (dp)  
TITITO (dp)  
MICHAEL DAMIAN (dp)  
CHER (dp)  
ROKETE (dp)  
HotList:  
R.E.M. 12-4  
COLOR HE BADD 15-8  
PAULA ABDEL 22-14  
EWF 30-20  
ESCAPE CLUB D-29

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**WYZZ/Wayne, IN**  
Fitz/Davis  
ESCAPE CLUB  
LENNY KRAVITZ  
RYTHM SYNDICATE  
TARA KEMP  
ROKETE  
HotList:  
MARIAN CAREY 2-1  
EXTREME 3-2  
MICHAEL BOLTON 6-3  
PAULA ABDEL 9-5  
COLOR HE BADD 13-10

**KWVZ/Reno, NV**  
Kahan/Carter  
GLORIA ESTEFAN (dp)  
UBAD (dp)  
AMY GRANT (dp)  
STEWART & DULFER (dp)  
JESUS JONES (dp)  
TITITO (dp)  
MICHAEL DAMIAN (dp)  
CHER (dp)  
ROKETE (dp)  
HotList:  
R.E.M. 12-4  
COLOR HE BADD 15-8  
PAULA ABDEL 22-14  
EWF 30-20  
ESCAPE CLUB D-29

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10

**KWOD/Sacramento, CA**  
Cagle/Morgan  
STEWART & DULFER  
SEAL  
LA'S  
HotList:  
R.E.M. 3-1  
EXTREME 5-2  
MICHAEL BOLTON 8-3  
EWF 20-6  
JESUS JONES 17-10



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Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

252 REPORTS

A

PAULA ABDUL

Rush Rush (Captive/Virgin) LP: Spellbound

Total Reports 245 97%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for PAULA ABDUL, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

Station lists for PAULA ABDUL, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

AFTER 7

Nights Like This (Virgin) LP: "Five Heartbeats" ST

Total Reports 50 20%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for AFTER 7, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

ANOTHER BAD CREATION

Playground (Motown) LP: Coolin' At The Playground Ya' Know

Total Reports 100 40%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for ANOTHER BAD CREATION, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

RICK ASTLEY

Move Right Out (RCA) LP: Free

Total Reports 61 24%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for RICK ASTLEY, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

BLACK BOX

Strike It Up (RCA) LP: Dreamland

Total Reports 181 72%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for BLACK BOX, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

999911

LP: [illegible]

Total Reports 130 52%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for 999911, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

DARYL BRAITHWAITE

Higher Than Hope (Epic) LP: Higher Than Hope

Total Reports 122 48%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for DARYL BRAITHWAITE, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

CHER

Love And Understanding LP: Love Hurts

Total Reports 130 52%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for CHER, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

MARC COHN

Walking In Memphis (Atlantic) LP: Marc Cohn

Total Reports 163 65%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for MARC COHN, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

DARYL BRAITHWAITE

Higher Than Hope (Epic) LP: Higher Than Hope

Total Reports 122 48%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for DARYL BRAITHWAITE, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

MARC COHN

Walking In Memphis (Atlantic) LP: Marc Cohn

Total Reports 163 65%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for MARC COHN, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

CORINA

Temptation (Cutting/Atco) LP: [illegible]

Total Reports 97 38%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for CORINA, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

CORINA

Temptation (Cutting/Atco) LP: [illegible]

Total Reports 97 38%

Regional Reach, Summary, Chart Pos, P1, P2, P3, Tot. Includes data for National, Summary, UP, DEBS, SAME, DOWN, ADDS.

Station lists for CORINA, categorized by region (EAST, SOUTH, WEST, MIDWEST, NORTHWEST).

Continued On Next Column

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 84

Corina Continued. Charts for regional and national reach, and station lists for various markets.

EMF Continued. Charts for regional and national reach, and station lists for various markets.

Gloria Estefan Continued. Charts for regional and national reach, and station lists for various markets.

Lisa Fischer Continued. Charts for regional and national reach, and station lists for various markets.

Gerardo Continued. Charts for regional and national reach, and station lists for various markets.

MICHAEL DAMIAN. What A Price To Pay (A&M). LP: Dreams Of Summer. Total Reports 61 24%. Charts and station lists.

ESCAPE CLUB. I'll Be There (Atlantic). LP: Dollars And Sex. Total Reports 153 61%. Charts and station lists.

EXTREME. More Than Words (A&M). LP: Extreme II Pornograffiti. Total Reports 221 88%. Charts and station lists.

GLENN FREY. Part Of Me, Part Of You (MCA). LP: Thelma & Louise ST. Total Reports 76 30%. Charts and station lists.

AMY GRANT. Every Heartbeat (A&M). LP: Heart In Motion. Total Reports 150 60%. Charts and station lists.

EMF. Unbelievable (EMI). LP: Schubert Dip. Total Reports 216 86%. Charts and station lists.

GLORIA ESTEFAN. Can't Forget You (Epic). LP: Into The Light. Total Reports 71 28%. Charts and station lists.

LISA FISCHER. How Can I Ease The Pain (Elektra). LP: So Intense. Total Reports 168 67%. Charts and station lists.

GERARDO. We Want The... (Interscope/East West). LP: Mo' Ritmo. Total Reports 159 63%. Charts and station lists.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

Charts and station lists for various markets, including regional and national reach data.

DAVID HALLYDAY
Coh La La (Scotti Bros.)
LP: Rock N' Heart

Chart Summary table for David Hallyday with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for David Hallyday listing stations and their respective report counts.

JESUS JONES
Right Here, Right Now (SBK)
LP: Doubt

Chart Summary table for Jesus Jones with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Jesus Jones listing stations and their respective report counts.

TARA KEMP
Piece Of My Heart (Giant/WB)
LP: Tara Kemp

Chart Summary table for Tara Kemp with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Tara Kemp listing stations and their respective report counts.

LENNY KRAVITZ
It Ain't Over 'Til It's Over (Virgin)
LP: Mama Said

Chart Summary table for Lenny Kravitz with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Lenny Kravitz listing stations and their respective report counts.

HUEY LEWIS & THE NEWS
Couple Days Off (EMI)
LP: Hard At Play

Chart Summary table for Huey Lewis & The News with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Huey Lewis & The News listing stations and their respective report counts.

TROY NEWMAN
Love Gets Rough (EastWest America)
LP: Gypsy Moon

Chart Summary table for Troy Newman with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Troy Newman listing stations and their respective report counts.

WAL 23-20, KXII 24-20, WKX 23-16, etc.

Chart Summary table for Poison with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Poison listing stations and their respective report counts.

R.E.M.
Losing My Religion (WB)
LP: Out Of Time

Chart Summary table for R.E.M. with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for R.E.M. listing stations and their respective report counts.

WAL 23-20, KXII 24-20, WKX 23-16, etc.

Chart Summary table for Poison with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for Poison listing stations and their respective report counts.

R.E.M.
Losing My Religion (WB)
LP: Out Of Time

Chart Summary table for R.E.M. with columns for Regional, National, Summary, and Chart positions.

Regional and National breakdown table for R.E.M. listing stations and their respective report counts.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 86

Rembrandts Continued
WEST 1108 29-26
KISN on
P2
EAST
FLY92 on
WABZ 28-27
WFSR on
T102 a
WFSY 35-33
SOUTH
WBOB on
KZZZ 33-31
KZ106 15-18
WGOO 32-26
G105 30-25
WZTP 29-28

KANE ROBERTS
Does Anybody Really Fall In... (DGC)
LP: Saints And Sinners
Total Reports 129 51%
Regional Reach
E 50%
S 49%
M 63%
W 41%

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 3 9 15 27
16-40 3 43 40 86
Ons 0 6 1 7
Adds 1 0 0 1
Ch Adds 0 3 0 3
Total 7 66 56 129

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

ROXETTE
Fading Like A Flower... (EMI)
LP: Joyride
Total Reports 143 57%
Regional Reach
E 44%
S 68%
M 62%
W 46%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Roxette Continued
WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

RHYTHM SYNDICATE
P.A.S.S.I.O.N. (Impact)
LP: Rhythm Syndicate
Total Reports 166 66%
Regional Reach
E 65%
S 75%
M 54%
W 69%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

SCORPIONS
Wind Of Change (Mercury)
LP: Crazy World
Total Reports 90 36%
Regional Reach
E 70%
S 71%
M 77%
W 52%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Scorpions Continued
WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Simple Minds
See The Lights (A&M)
LP: Real Life
Total Reports 126 50%
Regional Reach
E 43%
S 56%
M 46%
W 54%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Michael W. Smith
Place In This World (Reunion/Geffen)
LP: Go West Young Man
Total Reports 172 68%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Michael W. Smith Continued
WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Tracie Spencer
This Time Make It Funky (Capitol)
LP: Make The Difference
Total Reports 75 30%
Regional Reach
E 20%
S 38%
M 22%
W 37%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

Steelheart
I'll Never Let You Go (MCA)
LP: Steelheart
Total Reports 114 45%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

DAVE STEWART / CANDY DULFER
Lily Was Here (Arista)
LP: Sexuality
Total Reports 162 64%
Regional Reach
E 63%
S 73%
M 51%
W 69%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

STYX
Love At First Sight (A&M)
LP: Edge Of The Century
Total Reports 145 58%

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

WEST 21-16
KZZZ 3-20
KISN 30-29
WJIX 19-15
99MATS 4-39
WBOB on
WZTP 34-32
KZ106 18-12
KISN 30-27
KZ106 18-12
KZ106 18-12
KZ106 18-12

SURFACE

Never Gonna Let You Down (Columbia) LP: 3 Deep

Total Reports 161 64%

Regional Reach: E 70%, S 75%, M 45%, W 65%. Parallels Reach: P1 54%, P2 65%, P3 69%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

Thunder Continued

WPST on WRCK d-40, WRZR 38-35, WSTM on WYCR 18-14

Regional Reach: E 22%, S 33%, M 5%, W 26%. Parallels Reach: P1 23%, P2 24%, P3 18%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

U

UB40 Here I Am (Come And Take Me) (Virgin) LP: Labour Of Love II

Regional Reach: E 52%, S 73%, M 57%, W 69%. Parallels Reach: P1 60%, P2 63%, P3 66%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

Luther Vandross Continued

897 18-16, WYZZ 2-2, KTFM 10-9, PWRP 11-6, Q105 16-10

Regional Reach: E 57%, S 56%, M 28%, W 39%. Parallels Reach: P1 67%, P2 48%, P3 24%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

Crystal Waters Continued

WEST: K2FM 28-26, KPRR 16-13, WFTL 20-13, KTRK on

Regional Reach: E 70%, S 68%, M 68%, W 48%. Parallels Reach: P1 40%, P2 63%, P3 84%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

THUNDER

Dirty Love (Geffen) LP: Backstreet Symphony

Total Reports 87 35%

Regional Reach: E 37%, S 33%, M 35%, W 33%. Parallels Reach: P1 4%, P2 33%, P3 59%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

TRITEX

Surrender (MCA) LP: Only Young Once

Total Reports 73 29%

Regional Reach: E 26%, S 25%, M 45%, W 19%. Parallels Reach: P1 2%, P2 27%, P3 51%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

V

LUTHER VANDROSS Power Of Love (Epic) LP: Power Of Love

Total Reports 213 85%

Regional Reach: E 91%, S 97%, M 62%, W 87%. Parallels Reach: P1 83%, P2 86%, P3 84%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

CRYSTAL WATERS

Gypsy Woman (She's Homeless) (Mercury)

Total Reports 114 45%

Regional Reach: E 57%, S 56%, M 28%, W 39%. Parallels Reach: P1 67%, P2 48%, P3 24%



Chart Summary table with columns: Pos, P1, P2, P3, Tot

National Summary table with columns: Summary, UP, DEBS, SAME, DOWN, ADDS

P1

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P2

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

P3

WRES 34-30, WZOU 22-19, WELI 28-21, HOT97 23 fr, PRO-FM a-32, WPCQ 25-25

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 88

SALES STRATEGY A Radio Management Handbook For The 90s... by R&R columnist Chris Beck Call R&R to order your copy. (213) 553-4330

SIGNIFICANT ACTION

A

OLETA ADAMS Circle Of One (Fontana/Mercury) LP Circle Of One

AFTERSHOCK Going Through The Motions (Virgin) LP Aftershock

B

BANDERAS This Is Your Life (London/PLG) LP Rape

BEE GEES When He's Gone (WB) LP: High Civilization

BINGOBOYS Borrowed Love (Atlantic) LP The Best Of The BINGOBOYS

BOYZ II MEN Mowtownphilly (Motown) LP Cooleyhighharmony

BRANDON Kisses In The Night (Alpha International)

PEABO BRYSON Can You Stop The Rain (Columbia) LP: Can You Stop The Rain

C

CHUBB ROCK Treat 'Em Right (Select/Elektra)

GARDNER COLE Whatever It Takes (WB) LP: It's Your Life

JUDE COLE Compared To Nothing (Reprise) LP A View From 3rd St

CYNTHIA Break Up To Make Up (Micmac)

DOOBIE BROTHERS Dangerous (Capitol) LP Brotherhood

D'ZYRE Forever Amo'r (Atlantic)

ENUFF Z'NUFF Mother's Eyes LP Strength

G

GIRL OVERBOARD I Can't Believe (RCA) LP Paint A Picture

HI-FIVE I Can't Wait Another Minute (Jive/RCA) LP: Hi-Five

I

ICY BLU Pump It (Giant/WB)

D.J. JAZZY JEFF & THE FRESH PRINCE Summertime (RCA)

J

JESSE JAYMES Shake It (Like...) (Delicious Vinyl/Island)

K

KLF 3 A.M. Eternal (Arista) LP: The White Room

DAVE KOZ Nothing But The Radio On (Capitol) LP: Dave Koz

L

LA'S There She... (GoDiscs/London/PLG) LP: La's

M

MIKE & THE MECHANICS Everybody Gets A Second... (Atlantic) LP: Word Of Mouth

P

TOMMY PAGE Whenever You Close Your... (Sire/WB) LP: From The Heart





# LOVE ON A ROOFTOP

"HE ONLY KNOWS HOW TO WRITE ONE KIND OF SONG...A HIT."  
-CHER

"I CAN DESCRIBE HIM IN THREE WORDS: BLOOD, SWEAT AND HITS."  
-ALICE COOPER

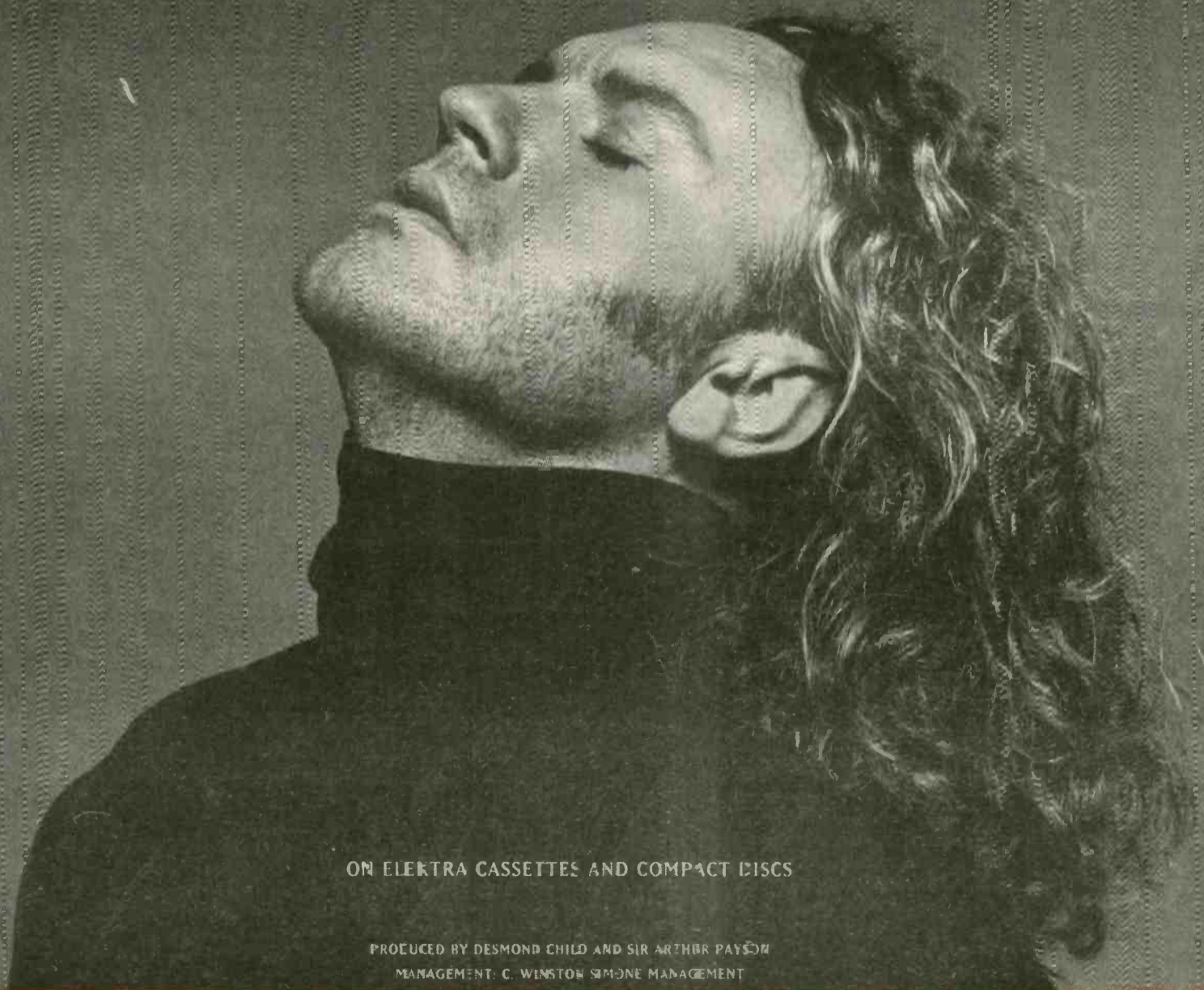
"I LOVE MYSELF FOR WRITING WITH HIM."  
-JOAN JETT

"I LOVE WRITING WITH HIM. WHENEVER WE WORK TOGETHER WE WRITE  
SOMETHING THAT IS SUCCESSFUL AND SOMETHING WE'RE PROUD TO BE A PART OF."  
-MICHAEL BOLTON

"HE'S GOT WHAT IT TAKES!"  
-STEVEN TYLER & JOE PERRY

"THE ORIGIN OF THE MUSIC BUSINESS IS SONGWRITING  
AND HE IS A MASTER SONGWRITER."  
-RICHIE SAMBORA

THE FIRST SINGLE FROM DESMOND CHILD'S DEBUT SOLO ALBUM, **DISCIPLINE**.



ON ELEKTRA CASSETTES AND COMPACT DISCS

PRODUCED BY DESMOND CHILD AND SIR ARTHUR PAYSON  
MANAGEMENT: C. WINSTON SIMONE MANAGEMENT



# DESMOND CHILD



CHR NATIONAL AIRPLAY®

P1 Major Markets

Table with 2 columns: LW, TW. Lists top 40 songs for Major Markets, including COLOR ME BADD, PAULA ABDUL, MARIAH CAREY, etc.

52 Reporters

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like AMY GRANT, ROXETTE, CHER, LENNY KRAVITZ, RHYTHM SYNDICATE.

P2 Secondary Markets

Table with 2 columns: LW, TW. Lists top 40 songs for Secondary Markets, including PAULA ABDUL, MICHAEL BOLTON, EXTREME, etc.

126 Reporters

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like AMY GRANT, ROXETTE, CHER, LENNY KRAVITZ, CORINA.

P3 Smaller Markets

Table with 2 columns: LW, TW. Lists top 40 songs for Smaller Markets, including MICHAEL BOLTON, EXTREME, R.E.M., etc.

74 Reporters

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like ROXETTE, CHER, AMY GRANT, RHYTHM SYNDICATE, LENNY KRAVITZ.

PERFORMING WHERE PLAYED

Table with 5 columns: Artist/Song/Label, Reports, Report %, Conversion %, Top 15 %. Lists performing artists like KANE ROBERTS, SIMPLE MINDS, DARYL BRAITHWAITE, etc.

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay.

NEW ARTISTS

Table with 2 columns: Rank, Artist/Song/Label. Lists new artists like KANE ROBERTS, DARYL BRAITHWAITE, CRYSTAL WATERS, etc.

New artists have not yet had a CHR Breaker.



**BREAKERS**

- JESUS JONES**  
*Right Here, Right Now (SBK)*  
71% of our reporters playing it. Moves: Up 103, Debuts 30, Same 11, Down 1, Adds 35 including MOJO, Z100, KBEQ, KIIS. See Parallels, moves 30-20.
- RYTHM SYNDICATE**  
*P.A.S.S.I.O.N. (Impact)*  
66% of our reporters playing it. Moves: Up 60, Debuts 38, Same 26, Down 0, Adds 42 including WEGX, WNVZ, WHYT, KOY-FM. See Parallels, debuts at number 31.
- DAVE STEWART / CANDY DULFER**  
*Lily Was Here (Arista)*  
64% of our reporters playing it. Moves: Up 91, Debuts 29, Same 17, Down 0, Adds 25 including MOJO, Z100, KBEQ, KIIS, FM102. See Parallels, moves 37-29.
- WILSON PHILLIPS**  
*The Dream Is Still Alive (SBK)*  
64% of our reporters playing it. Moves: Up 75, Debuts 42, Same 23, Down 0, Adds 22 including B104, KRBE, KXXR, KUBE. See Parallels, debuts at number 38.
- LENNY KRAVITZ**  
*It Ain't Over 'Til It's Over (Virgin)*  
64% of our reporters playing it. Moves: Up 36, Debuts 45, Same 30, Down 0, Adds 50 including WAVA, WPGC, PWR99, HOT102, KIIS. Complete airplay in Parallels.
- SURFACE**  
*Never Gonna Let You Down (Columbia)*  
64% of our reporters playing it. Moves: Up 111, Debuts 11, Same 25, Down 2, Adds 12 including PRO-FM, WAEB, WSSX, WJMO. See Parallels, moves 29-22.
- ESCAPE CLUB**  
*I'll Be There (Atlantic)*  
61% of our reporters playing it. Moves: Up 97, Debuts 25, Same 15, Down 0, Adds 16 including KEGL, KBEQ, KUBE, Z104. See Parallels, debuts at number 36.
- AMY GRANT**  
*Every Heartbeat (A&M)*  
60% of our reporters playing it. Moves: Up 0, Debuts 3, Same 1, Down 0, Adds 146 including WXKS, MOJO, B97, WZPL, KIIS. Complete airplay in Parallels.

**NEW & ACTIVE**

- ROXETTE "Fading Like A Flower (Every Time You Leave)" (EMI)**  
Reports: 143. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 141 including MOJO, WEGX, PWR99, KKBO, WNCI, KOXR, Y108, KOY-FM, WKSE 30-25.
- CHER "Love And Understanding" (Geffen)**  
Reports: 130. Moves: Up 0, Debuts 0, Same 0, Adds 130 including B104, WXKS, WZOU, B94, KEGL, KRBE, KBEQ, KUBE.
- KANE ROBERTS "Does Anybody Really Fall In Love Anymore?" (DGC)**  
Reports: 129. Moves: Up 99, Debuts 4, Same 22, Down 0, Adds 4, KKBO, WKSE, WRHT, CK105, KRBE 21-17, WAAL 19-14, PWR92 34-25, G98 21-12. See Parallels, moves 39-32 on the CHR chart.
- SIMPLE MINDS "See The Lights" (A&M)**  
Reports: 128. Moves: Up 81, Debuts 13, Same 29, Down 0, Adds 3, HOT95, KWTX, WKFR, WXKS 33-29, PWR92 38-34, WPST 20-14, WBBQ 25-17.
- DARYL BRAITHWAITE "Higher Than Hope" (Epic)**  
Reports: 122. Moves: Up 49, Debuts 24, Same 32, Down 0, Adds 17 including WKEE, FUN107, G98, WTHY, WAPE, WNNK 28-24, WLAN 34-27, WSTW 40-34.
- CRYSTAL WATERS "Gypsy Woman (She's Homeless)" (Mercury)**  
Reports: 114. Moves: Up 56, Debuts 16, Same 23, Down 0, Adds 19 including KDWB, KOY-FM, KKRZ, HOT99, HOT97 1-1, Z100 4-3, WPGC 2-1, WNVZ 12-5. See Parallels, moves 39-35 on the CHR chart.
- STEELHEART "It's Never Let You Go" (MCA)**  
Reports: 114. Moves: Up 77, Debuts 5, Same 19, Down 4, Adds 9 including WXKS, Y102, 93Q, KZZB, WKDD, Z100 28-24, WIKZ 28-18, PWR92 35-19. See Parallels, moves 40-37 on the CHR chart.
- ANOTHER BAD CREATION "Playground" (Motown)**  
Reports: 100. Moves: Up 64, Debuts 14, Same 16, Down 1, Adds 5, WKBO, WNNK, WSPK, WRHT, KPXR, MOJO 23-17, WAVA 15-10, KTFM 11-8. See Parallels, moves 32-26 on the CHR chart.
- POISON "Life Goes On" (Capitol)**  
Reports: 100. Moves: Up 65, Debuts 13, Same 16, Down 2, Adds 4, WPHR, KZ106, G105, WRVQ, Z100 19-16, WIKZ 24-20, WNNK 23-16, PWR92 25-14.
- CORINA "Temptation" (Cutting/Atco)**  
Reports: 97. Moves: Up 32, Debuts 13, Same 18, Down 0, Adds 34 including WNVZ, KIIS, WAEB, KC101, 95, MOJO 24-14, PWR95 16-12, PWRPIG 30-21.
- SCORPIONS "Wind Of Change" (Mercury)**  
Reports: 90. Moves: Up 36, Debuts 19, Same 19, Down 0 Adds 16 including KBEQ, PWR92, G98, WPKR, CK105, PRO-FM 28-21, KZ106 9-7, WAPE 28-22.
- THUNDER "Dirty Love" (Geffen)**  
Reports: 87. Moves: Up 25, Debuts 20, Same 28, Down 0 Adds 14 including JET-FM, WERZ, WHYH, WKZL, WKPE, Y102 30-21, WYCR 18-14, KKYK 28-20.
- DAVID HALLYDAY "Och La La" (Scotti Bros.)**  
Reports: 79. Moves: Up 42, Debuts 9, Same 18, Down 0, Adds 10 including KISN, PWR92, WLAN, WSTW, KKYK, WPST 34-30, KZ106 11-8, WRHT 27-20, WQUT 15-10.
- GLENN FREY "Part Of Me, Part Of You" (MCA)**  
Reports: 78. Moves: Up 49, Debuts 3, Same 18, Down 5 Adds 1, WSNX, G98 15-10, WQUT 19-14, WGTZ 26-22, KXYQ 13-10, WPRR 27-22, WJMX 16-10.
- TRACIE SPENCER "This Time Make It Funky" (Capitol)**  
Reports: 75. Moves: Up 35, Debuts 13, Same 25, Down 0, Adds 2, WRHT, WBXX, PWRPIG 19-14, WLAN 38-31, WQGN 39-32, Y107 29-25, KKM 21-15.
- TRIXTER "Surrender" (Mercury/MCA)**  
Reports: 73. Moves: Up 26, Debuts 16, Same 22, Down 0, Adds 7 including WVSF, WERZ, WKEE, WPKR, WZOK, PWR92 40-28, WQGN 37-31, WGRD 28-20, WFFF 37-31.
- GLORIA ESTEFAN "Can't Forget You" (Epic)**  
Reports: 71. Moves: Up 14, Debuts 9, Same 26, Down 0, Adds 22 including PWR96, PWRPIG, WPHR, KGGI, WBBQ, B93, WBLI 29-22, KIIS 30-26.
- REMBRANDTS "Someone" (Atco)**  
Reports: 67. Moves: Up 33, Debuts 6, Same 23, Down 0, Adds 5, KEGL, Y102, WTFX, KWTX, KTMT, WCGQ 32-26, G105 30-25, Z102 29-27.
- RICK ASTLEY "Move Right Out" (RCA)**  
Reports: 61. Moves: Up 2, Debuts 13, Same 21, Down 0, Adds 25 including KXXR, Y108, KIX106, HOT95, WAPE, WXKS d-31, KBOZ 33-27.
- MICHAEL DAMIAN "What A Price To Pay" (A&M)**  
Reports: 61. Moves: Up 17, Debuts 13, Same 19, Down 0, Adds 12 including KUBE, CK105, WTFX, KWNZ, WNCI 18-13, B93 31-25, 103CIR 27-22.
- TROY NEWMAN "Love Gets Rough" (EastWest)**  
Reports: 58. Moves: Up 22, Debuts 10, Same 21, Down 0, Adds 5, WZYP, WQID, KSMB, WYBS, KFBQ, WPST 36-31, WIXX 24-19, WPRR 23-16.
- TITIYO "My Body Says Yes" (Arista)**  
Reports: 55. Moves: Up 12, Debuts 12, Same 16, Down 0, Adds 15 including WNVZ, HOT99, WMXP, WYCR, I95, PWR95 30-25, PWRPIG 28-20, PWR106 34-29.
- AFTER 7 "Nights Like This" (Virgin)**  
Reports: 50. Moves: Up 24, Debuts 2, Same 5, Down 1, Adds 18 including KDWB, WKEE, PWR92, 93Q, B93, PWR99 6-5, KMEL 16-12, WBBQ 20-14.

**SIGNIFICANT ACTION**

- SALT-NEPEA "Do You Want Me" (Next Plateau)**  
Reports: 49. Moves: Up 27, Debuts 3, Same 10, Down 7, Adds 2 KRBE, HOT99, WZOU 10-6, PWR96 20-17, WDFX 14-8, HOT102 6-3, KKFR 4-3, KGGI 11-9.

**MOST ADDED**

- AMY GRANT (146)
- ROXETTE (141)
- CHER (130)
- LENNY KRAVITZ (50)
- RYTHM SYNDICATE (42)
- JESUS JONES (35)
- CORINA (34)
- TARA KEMP (26)
- RICK ASTLEY (25)
- STEWART & DULFER (25)

**HOTTEST**

- PAULA ABDUL (178)
- COLOR ME BADD (157)
- EXTREME (136)
- MICHAEL BOLTON (85)
- R.E.M. (84)
- EMF (72)
- MARC COHN (49)
- MARIAH CAREY (46)
- LUTHER VANDROSS (30)
- STEELHEART (28)

- P.C. QUEST "Can I Call You My Girl" (HeadlineRecords/RCA)**  
Reports: 43. Moves: Up 13, Debuts 7, Same 11, Down 2, Adds 10 including KIIS, Y102, K106, WHYH, WJLO, WGTZ, WDFX 23-19, KZFM 3-2, WRVO 18-12.
- KEITH SWEAT "Year Love - Part 2" (Vintertainment/Elektra)**  
Reports: 41. Moves: Up 11, Debuts 11, Same 11, Down 0, Adds 8 including KIS, WQXA, KZZB, KKSS, KYRK, WPGC 28-28, WBPR 32-29, WFHT 33-24.
- BRANDON "Kisses In The Night" (Alpha International)**  
Reports: 41. Moves: Up 23, Debuts 5, Same 13, Down 0, Adds 0, WEGX 9-7, KKFR 10-6, HOT97 4-3, WLAN 24-20, B93 11-9, K96.7 10-9, KOMQ 14-10.
- SANDEE "Love Desire" (Fever/Columbia)**  
Reports: 40. Moves: Up 18, Debuts 6, Same 10, Down 0, Adds 8 including PWR96, WNVZ, WRCK, KIX106, WJLO, KTFM 28-22, PWRPIG 33-26, WMXP 28-22.
- YES "L.R. Me Up" (Arista)**  
Reports: 40. Moves: Up 25, Debuts 2, Same 13, Down 0, Adds 0, WERZ 29-25, WPST 24-16, WCGQ 30-24, WQUT 20-15, KFB6 23-18, WPRR 30-23, Q104 24-19.
- KEITH WASHINGTON "Kissing You" (WB)**  
Reports: 40. Moves: Up 14, Debuts 10, Same 8, Down 0, Adds 8 including Q106, WLAN, WCGQ, WOVB, WGTZ, WNVZ 26-11, WHYT 22-16, KKFR 24-19.
- BANDERAS "This Is Your Life" (London/PLG)**  
Reports: 38. Moves: Up 12, Debuts 7, Same 18, Down 0, Adds 1, WAAL, KZFM 23-15, WRHT 36-31, KWOD 25-18, WJAD 16-13, KTMT 36-32.
- PEABO BRYSON "Can You Stop The Rain" (Columbia)**  
Reports: 36. Moves: Up 1, Debuts 3, Same 11, Down 0, Adds 21 including KDWB, Q106, WAAL, K106, WCKZ, Y107, WRHT 32-25.
- JUDE COLE "Compared To Nothing" (Reprise)**  
Reports: 36. Moves: Up 13, Debuts 7, Same 15, Down 0, Adds 1, WLAN, Y106 d-30, 99WAYS 39-34, WDX 34-30, KZZU 32-29, WWSF 36-33.
- PARTY "Summer Vacation" (Hollywood)**  
Reports: 34. Moves: Up 10, Debuts 4, Same 14, Down 0, Adds 6, KEGL, G98, KHTK, KFB6, Y97, KFFM, WJMO 39-35, KYRK 39-34.
- TOMMY PAGE "Whenever You Close Your Eyes" (Sire/WB)**  
Reports: 33. Moves: Up 9, Debuts 4, Same 17, Down 0, Adds 3, G98, B96, KMKO, KRBE 27-24, WLAN 38-35, KAKS 40-34, WCIL 31-29.
- GIRL OVERBOARD "I Can't Believe" (RCA)**  
Reports: 30. Moves: Up 3, Debuts 4, Same 20, Down 0, Adds 3, WNYF, 99KG, WDBR, FM104 22-13, WPRR d-33, KISR 38-36.
- PET SHOP BOYS "Where The Streets Have No Name" (EMI)**  
Reports: 30. Moves: Up 3, Debuts 2, Same 17, Down 0, Adds 3, WNVZ, K106, KYRK, PWR96 28-23, B96 22-19, WLAN 33-28, Z99 22-19.
- ENUFF Z'NUFF "Mother's Eyes" (Atco)**  
Reports: 30. Moves: Up 13, Debuts 2, Same 13, Down 0, Adds 2, WAEB, KFBQ, WQUT 34-30, WOKI 30-27, 99KG 27-24, KFMW 33-28.
- MIKE & THE MECHANICS "Everybody Gets A Second Chance" (Atlantic)**  
Reports: 27. Moves: Up 3, Debuts 6, Same 14, Down 0, Adds 4, WAEB, WLAN, WRHT, WIFC, PRO-FM 34-29, WZYP 37-34.
- STEREO M.C.'S "Elevate My Mind" (4th & Broadway/Island)**  
Reports: 27. Moves: Up 17, Debuts 2, Same 5, Down 0, Adds 3, PWR95, KRBE, WKSE, WHYT 20-15, KIS 18-14, PWR106 4-2, Q106 12-9, B95 29-19.
- BEE GEES "When He's Gone" (WB)**  
Reports: 27. Moves: Up 9, Debuts 1, Same 17, Down 0, Adds 0, Y100 18-16, WERZ 26-23, G105 27-22, WPRR 31-25, WWFX 33-30.
- AFTERSHOCK "Going Through The Motions" (Virgin)**  
Reports: 24. Moves: Up 8, Debuts 3, Same 7, Down 6, Adds 0, FM102 2-2, Q106 9-8, KZFM 5-4, KJ103 30-27, KLUK 2-1, KYRK 36-32.
- T'PAU "Only A Heartbeat" (Chrysalis)**  
Reports: 22. Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 16 including WPHR, KISN, G98, WSTW, WDX, 103CIR, KZZU d-40.
- D.J. JAZZY JEFF & FRESH PRINCE "Summertime" (Jive/RCA)**  
Reports: 20. Moves: Up 3, Debuts 2, Same 3, Down 0, Adds 12 including PWR96, WNVZ, KTFM, PWRPIG, Q105, WHYH, KGGI, KKFR 36-32, KMEL 30-24.
- D'ZIRE "Forever Amo'r" (Atlantic)**  
Reports: 19. Moves: Up 8, Debuts 1, Same 6, Down 1, Adds 3, WNVZ, Q105, B95, PWR96 32-27, KTFM 28-26, KKSS 5-3, KCAQ 29-22.
- REY "Love Don't Come In A Minute" (Chrysalis)**  
Reports: 19. Moves: Up 10, Debuts 4, Same 5, Down 0, Adds 0, WZPL 27-25, WAAL 30-26, WQGN 11-10, G98 27-19, KOMQ 20-17, SLY96 22-18.
- HI-FIVE "I Can't Wait Another Minute" (Jive/RCA)**  
Reports: 18. Moves: Up 6, Debuts 2, Same 0, Down 0, Adds 10 including PWR95, WNVZ, KTFM, WCKZ, KZFM, B95, I94, KKFR 31-25, KGGI 23-18.
- DOOBIE BROTHERS "Cauterous" (Capitol)**  
Reports: 18. Moves: Up 10, Debuts 2, Same 4, Down 2, Adds 0, WERZ 25-22, G98 34-26, WCGQ 31-27, WRQK 21-16, FM104 24-20, WPRR 33-30.
- BINGOBOYS "Borrowed Love" (Atlantic)**  
Reports: 18. Moves: Up 2, Debuts 0, Same 4, Down 0, Adds 10 including WNVZ, B96, PWR106, HOT99, TIC-FM, KKYK, PWRPIG 37-32.
- YO-YO "You Can't Play With My Yo-Yo" (EastWest)**  
Reports: 16. Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 3, PWR96, Z90, WBXX, WNVZ 23-15, KKFR 25-20, KMEL 8-7, WMXP 20-17.
- OLETA ADAMS "Circle Of One" (Fontana/Mercury)**  
Reports: 16. Moves: Up 2, Debuts 0, Same 11, Down 0, Adds 3, WMXP, KYRK, 103CIR, Y100 29-26, KKM 34-29.
- GARDNER COLE "Whatever It Takes" (WB)**  
Reports: 16. Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 1, PWR106, KKM 28-22, B95 18-15, KLUK 21-19, WPRR 18-11.
- LA'S "There She Goes" (Go! Discs/London/PLG)**  
Reports: 14. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 14 including WBBQ, CK105, KKHT, KWOD, KQIZ, KISR.
- DAVE KOZ "Nothing But The Radio On" (Capitol)**  
Reports: 14. Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 4, WXKS, KKHT, KFBQ, SLY96, WERZ d-29, KZFM 38-35, KLUK 29-26.
- CYNTHIA "Break Up To Make Up" (MCMC)**  
Reports: 14. Moves: Up 10, Debuts 1, Same 2, Down 0, Adds 1, KTFM, KKFR 14-10, KOY-FM 21-14, KGGI 24-20, WSPK 38-34, Z90 23-15.
- JESSE JAYMES "Shake It (Like A White Girl)" (Delicious Vinyl/Island)**  
Reports: 13. Moves: Up 4, Debuts 1, Same 4, Down 0, Adds 4, Q106, B95, KYRK, Z90, KKFR 16-13, HOT97 23-19, WCKZ 31-26.
- JOE WALSH "Ordinary Average Guy" (Epic)**  
Reports: 13. Moves: Up 4, Debuts 5, Same 3, Down 0, Adds 1, WIFC, WQUT 39-33, WRQK d-20, KATM 19-13, WPRR 32-28, KFTZ d-37.
- SEAL "Crazy" (Sire/WB)**  
Reports: 12. Moves: Up 3, Debuts 2, Same 1, Down 0, Adds 6, Y108, KMEL, K96.7, KWOD, WJMX, KTRS, PWR99 22-19, WCGQ 37-33.
- CHUGG ROCK "Treat 'Em Right" (Select/Elektra)**  
Reports: 12. Moves: Up 6, Debuts 2, Same 3, Down 0, Adds 1, PWR106, WPGC 7-4, PWR98 33-26, HOT97 22-18, I94 19-16.
- ICY BLU "Pump It" (Giant/WB)**  
Reports: 11. Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 8, WNVZ, B96, WCKZ, KZFM, WRHT, Y107, PWR102, KCAQ, I94 24-21.
- KLF "3 A.M. Eternal" (Arista)**  
Reports: 10. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 8 including PWR99, TIC-FM, WMXP, WCKZ, Y107, WJMO, WPGC 27-22.
- RALPH TRESVANT "Do What I Gotta Do" (MCA)**  
Reports: 10. Moves: Up 4, Debuts 0, Same 2, Down 0, Adds 4, WNVZ, FM102, WQXA, KYRK, KGGI 8-7, KMEL 22-17, PWR102 26-21, I94 9-7.
- BOYZ II MEN "Motownphilly" (Motown)**  
Reports: 10. Moves: Up 6, Debuts 1, Same 1, Down 0, Adds 2, KKM 8 WBPR, WNVZ 24-7, KKFR 33-30, KMEL 17-14, B95 17-3.

# MAISON



## "Only Time Will Tell"

AFTER THREE STRAIGHT TOP 10 HITS  
FROM THEIR MULTI-PLATINUM DEBUT ALBUM  
AFTER THE RAIN... THE NEXT SMASH.

"We couldn't wait to play it! Proven Smash in our research.  
This one could be their biggest adult record yet!"

*Jim Atkinson • WKBQ*



Produced by Marc Tanner and David Thoener  
Management: Larry Mazer  
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# MAAKK



**"MAKE OUT**

**ALRIGHT"** The

second track from

the gold album

**diVINYLS.**

# diVINYLS



All pictures from the

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Watch for it.

Followup to the

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"I Touch Myself."

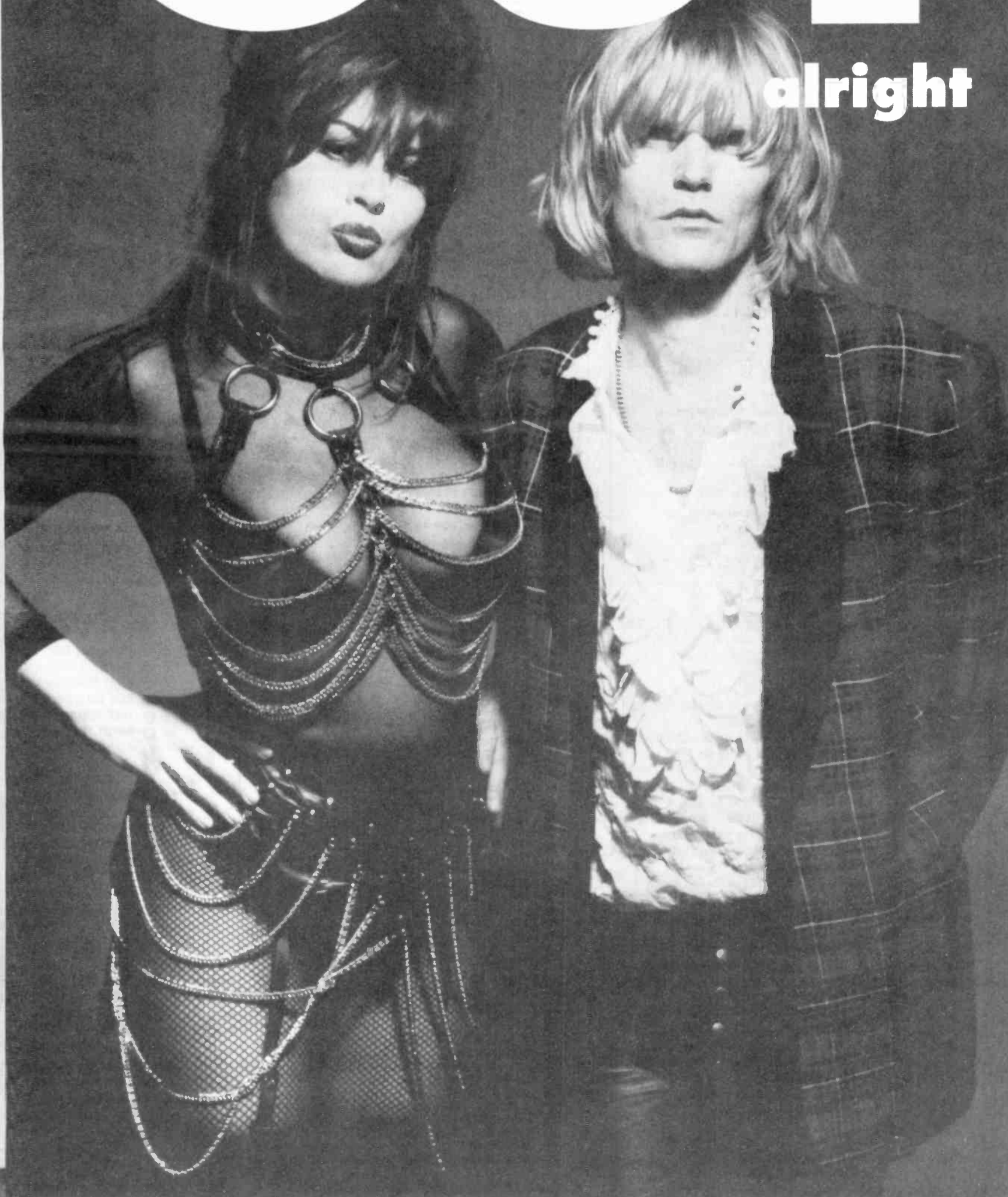


Managed by Freddie DeMann and Burt Stein for DeMann Entertainment Company.  
Album produced by diVinylns and David Tickle. Mixed by Rob Jacobs.  
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Virgin

# OUT

alright





## NATIONAL AIRPLAY OVERVIEW

### CHR

3	2	WKS	WKS	LW	TW	
9	5	4	1			<b>PAULA ABDUL/Rush Rush (Captive/Virgin)</b>
6	4	3	2			<b>EXTREME/More Than Words (A&amp;M)</b>
11	6	5	3			<b>COLOR ME BADD/Wanna Sex You Up (Giant/Reprise)</b>
5	3	2	4			<b>MICHAEL BOLTON/Love Is A Wonderful Thing (Columbia)</b>
1	1	1	5			<b>MARIAH CAREY/I Don't Wanna Cry (Columbia)</b>
10	8	7	6			<b>R.E.M./Losing My Religion (WB)</b>
18	11	8	7			<b>LUTHER VANDROSS/Power Of Love/Love Power (Epic)</b>
25	18	11	8			<b>EMF/Unbelievable (EMI)</b>
3	2	6	9			<b>HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)</b>
16	13	10	10			<b>HUEY LEWIS &amp; THE NEWS/Couple Days Off (EMI)</b>
24	20	13	11			<b>BLACK BOX/Strike It Up (RCA)</b>
27	23	16	12			<b>UB40/Here I Am (Come And Take Me) (Virgin)</b>
36	29	24	13			<b>MICHAEL W. SMITH/Place In This World (Reunion/Geffen)</b>
33	26	22	14			<b>GERARDO/We Want The Funk (Interscope/EastWest)</b>
31	27	23	15			<b>MARC COHN/Walking In Memphis (Atlantic)</b>
—	32	27	16			<b>LONDONBEAT/A Better Love (Radioactive)</b>
2	7	9	17			<b>CATHY DENNIS/Touch Me (All Night...) (Polydor/PLG)</b>
23	21	19	18			<b>STYX/Love At First Sight (A&amp;M)</b>
34	30	26	19			<b>LISA FISCHER/How Can I Ease The Pain (Elektra)</b>
<b>BREAKER</b>	20		20			<b>JESUS JONES/Right Here, Right Now (SBK)</b>
4	9	12	21			<b>ROD STEWART/Rhythm Of My Heart (WB)</b>
<b>BREAKER</b>	22		22			<b>SURFACE/Never Gonna Let You Down (Columbia)</b>
—	—	34	23			<b>TARA KEMP/Piece Of My Heart (Giant/WB)</b>
7	10	15	24			<b>C &amp; C MUSIC FACTORY/Here We Go, Let's... (Columbia)</b>
17	17	17	25			<b>SHEENA EASTON/What Comes Naturally (MCA)</b>
—	36	32	26			<b>ANOTHER BAD CREATION/Playground (Motown)</b>
13	15	20	27			<b>AMY GRANT/Baby, Baby (A&amp;M)</b>
12	12	14	28			<b>WHITNEY HOUSTON/Miracle (Arista)</b>
<b>BREAKER</b>	24		29			<b>D. STEWART I.C. DULFER/Lily Was Here (Arista)</b>
15	16	18	30			<b>QUEENSRYCHE/Silent Lucidity (EMI)</b>
<b>BREAKER</b>	31		31			<b>RHYTHM SYNDICATE/P.A.S.S.I.O.N. (Impact)</b>
—	39	35	32			<b>KANE ROBERTS/Does Anybody Really Fall In... (DGC)</b>
20	19	21	33			<b>RUDE BOYS/Written All Over Your Face (Atlantic)</b>
19	22	28	34			<b>FIREHOUSE/Don't Treat Me Bad (Epic)</b>
—	—	39	35			<b>CRYSTAL WATERS/Gypsy Woman... (Mercury)</b>
<b>BREAKER</b>	36		36			<b>ESCAPE CLUB/I'll Be There (Atlantic)</b>
—	—	40	37			<b>STEELHEART/I'll Never Let You Go (MCA)</b>
<b>BREAKER</b>	38		38			<b>WILSON PHILLIPS/The Dream Is Still Alive (SBK)</b>
8	14	25	39			<b>DIVINYLS/Touch Myself (Virgin)</b>
—	40	38	40			<b>REBEL PEBBLES/Dream Lover (IRS)</b>

N&A Pg. 92; Playlists Pg. 78; Parallels Pg. 83; Parallel Chart Analysis Pg. 91

### ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW	
2	1	1	1			<b>MARIAH CAREY/I Don't Wanna... (Columbia)</b>
1	2	2	2			<b>MICHAEL BOLTON/Love Is A Wonderful... (Columbia)</b>
9	7	4	3			<b>PAULA ABDUL/Rush Rush (Captive/Virgin)</b>
5	3	3	4			<b>WHITNEY HOUSTON/Miracle (Arista)</b>
19	11	8	5			<b>EXTREME/More Than Words (A&amp;M)</b>
14	8	9	6			<b>LUTHER VANDROSS/Power Of Love/Love Power (Epic)</b>
4	4	5	7			<b>AMY GRANT/Baby, Baby (A&amp;M)</b>
6	6	6	8			<b>CELINE DION/ (If There Was) Any Other Way (Epic)</b>
11	9	10	9			<b>GLENN FREY/Part Of Me, Part Of You (MCA)</b>
3	5	7	10			<b>ROD STEWART/Rhythm Of My Heart (WB)</b>
18	14	13	11			<b>MICHAEL W. SMITH/Place In This... (Reunion/Geffen)</b>
—	25	18	12			<b>GLORIA ESTEFAN/Can't Forget You (Epic)</b>
21	18	15	13			<b>DARYL HALL &amp; JOHN OATES/Starting All... (Arista)</b>
13	13	11	14			<b>OLETA ADAMS/Circle Of One (Fontana/Mercury)</b>
17	15	14	15			<b>DAVE KOZ/Nothing But The Radio On (Capitol) *</b>
24	19	17	16			<b>STYX/Love At First Sight (A&amp;M)</b>
25	23	20	17			<b>LISA FISCHER/How Can I Ease The Pain (Elektra)</b>
<b>BREAKER</b>	18		18			<b>MARC COHN/Walking In Memphis (Atlantic)</b>
<b>BREAKER</b>	19		19			<b>SURFACE/Never Gonna Let You Down (Columbia)</b>
7	10	12	20			<b>RICK ASTLEY/Cry For Help (RCA)</b>
12	12	16	21			<b>REMBRANDT/Just The Way It Is, Baby (Atco)</b>
26	24	21	22			<b>TRIPLETS/You Don't Have To Go Home Tonight (Mercury)</b>
<b>BREAKER</b>	23		23			<b>NATALIE COLE w/NAT COLE/Unforgettable (Elektra)</b>
—	—	30	24			<b>WILSON PHILLIPS/The Dream Is Still Alive (SBK)</b>
—	—	29	25			<b>BRUCE HORNSBY/Set Me In Motion (RCA)</b>
8	16	19	26			<b>LONDONBEAT/I've Been Thinking About You (Radioactive)</b>
15	21	27	27			<b>WILSON PHILLIPS/You're In Love (SBK)</b>
16	22	25	28			<b>ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)</b>
<b>DEBUT</b>	29		29			<b>PEABO BRYSON/Can You Stop The Rain (Columbia)</b>
<b>DEBUT</b>	30		30			<b>MIKE &amp; THE MECHANICS/Everybody Gets A... (Atlantic)</b>

New & Active Pg. 72  
Adds & Hots Pg. 74

Associate Reporters, Full-Service Pg. 75

### URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW	
6	3	3	1			<b>LUTHER VANDROSS/Power Of Love... (Epic)</b>
3	2	1	2			<b>MARIAH CAREY/I Don't Wanna Cry (Columbia)</b>
11	8	6	3			<b>LISA FISCHER/How Can I Ease The Pain (Elektra)</b>
7	4	4	4			<b>EN VOGUE/Don't Go (Atlantic)</b>
8	5	5	5			<b>WHITNEY HOUSTON/Miracle (Arista)</b>
9	7	7	6			<b>TONY TERRY/With You (Epic)</b>
16	13	9	7			<b>GUY/Do Me Right (MCA)</b>
14	12	8	8			<b>O'JAYS/Emotionally Yours (EMI)</b>
18	14	10	9			<b>RALPH TREVANT/Do What I Gotta Do (MCA)</b>
2	1	2	10			<b>COLOR ME BADD/Wanna Sex You Up (Giant/Reprise)</b>
20	15	11	11			<b>DAMIAN DAME/Exclusivity (LaFace/Arista)</b>
19	16	12	12			<b>BOYZ II MEN/Motownphilly (Motown)</b>
22	18	13	13			<b>LEVERT/Baby I'm Ready (Atlantic)</b>
24	20	16	14			<b>FREDDIE JACKSON/Main Course (Capitol)</b>
21	17	15	15			<b>WILL DOWNING/A Try (Island)</b>
23	19	17	16			<b>ALEXANDER O'NEAL/What Is This Thing... (Epic)</b>
—	32	21	17			<b>AFTER 7/Nights Like This (Virgin)</b>
26	23	19	18			<b>GENE RICE/You're Gonna Get Served (RCA)</b>
—	37	30	19			<b>STEVIE WONDER/Gotta Have You (Motown)</b>
39	30	24	20			<b>HI-FIVE/Can't Wait Another Minute (Jive/RCA)</b>
37	26	22	21			<b>SURFACE/Never Gonna Let You Down (Columbia)</b>
36	28	23	22			<b>RUDE BOYS/Heaven (Atlantic)</b>
28	24	20	23			<b>YO-YO/You Can't Play With My Yo-Yo (EastWest)</b>
—	40	33	24			<b>SOUNDS OF BLACKNESS/Optimistic (Perspective/A&amp;M)</b>
—	36	31	25			<b>PEABO BRYSON/Can You Stop The Rain (Columbia)</b>
33	29	29	26			<b>OLETA ADAMS/Circle Of One (Fontana/Mercury)</b>
31	27	26	27			<b>MICHEL'LE/I (Ruthless/Atco)</b>
—	39	34	28			<b>PAULA ABDUL/Rush Rush (Captive/Virgin)</b>
—	—	36	29			<b>DE LA SOUL/Ring Ring Ring (Ha Ha Hey) (Tommy Boy)</b>
40	38	35	30			<b>O. CHANDLER I/A. WHEELER/This Must Be... (MCA)</b>
—	—	38	31			<b>SMALL CHANGE/Why (Mercury)</b>
<b>DEBUT</b>	32		32			<b>SHIRLEY MURDOCK/In Your Eyes (Elektra)</b>
<b>DEBUT</b>	33		33			<b>MILES JAYE/Sensuous (Island)</b>
1	6	18	34			<b>KEITH WASHINGTON/Kissing You (Qwest)</b>
—	—	39	35			<b>RHYTHM SYNDICATE/P.A.S.S.I.O.N. (Impact)</b>
<b>BREAKER</b>	36		36			<b>GLADYS KNIGHT/Men (MCA)</b>
<b>DEBUT</b>	37		37			<b>JASMINE GUY/Just Want To Hold You (WB)</b>
<b>DEBUT</b>	38		38			<b>READY FOR THE WORLD/Straight Down To... (MCA)</b>
10	11	14	39			<b>ANOTHER BAD CREATION/Playground (Motown)</b>
<b>DEBUT</b>	40		40			<b>JEFFREY OSBORNE/The Morning After I Made... (Arista)</b>

New & Active, TOP 10 Recurrents Pg. 65

### NEW ROCK

LW	TW	
2	1	<b>ELVIS COSTELLO/Mighty Like A Rose (WB)</b>
1	2	<b>LA'S/La's (Go!Discs/London/PLG)</b>
3	3	<b>JOE JACKSON/Laughter &amp; Lust (Virgin)</b>
4	4	<b>R.E.M./Out Of Time (WB)</b>
6	5	<b>ELECTRONIC/Electronic (WB)</b>
10	6	<b>SIOUXSIE &amp; THE BANSHEES/Kiss Them For... (Track) (Geffen)</b>
5	7	<b>JULIAN COPE/Peggy Suicide (Island)</b>
9	8	<b>FARM/Spartacus (Sire/Reprise)</b>
8	9	<b>EMF/Schubert Dip (EMI)</b>
7	10	<b>VIOLENT FEMMES/Why Do Birds Sing? (Slash/Reprise)</b>

Complete TOP 30 New Rock Chart Pg. 59

### NAC

LW	TW	
1	1	<b>EARL KLUGH/Midnight In San Juan (WB)</b>
2	2	<b>SPECIAL FX/Peace Of The World (GRP)</b>
5	3	<b>GREGG KARUKAS/Key Witness (Positive Music)</b>
4	4	<b>MARK SLONIKER/Perfectly Human (Music West)</b>
8	5	<b>CHRIS REA/Auberger (Atco)</b>
7	6	<b>CRUSADERS/Healing The Wounds (GRP)</b>
11	7	<b>DAN SIEGEL/Going Home (Epic)</b>
6	8	<b>MICHAEL TOMLINSON/Living Things (Mesa)</b>
3	9	<b>STEVE LAURY/Stepping Out (Denon)</b>
10	10	<b>BIG DISH/Satellites (EastWest)</b>

Complete TOP 30 NAC Chart Pg. 76

### CONTEMPORARY JAZZ

LW	TW	
2	1	<b>WYNTON MARSALIS/Standard Time... (Columbia)</b>
1	2	<b>DIANNE REEVES/Remember (Blue Note)</b>
3	3	<b>ROY HARGROVE/Public Eye (Novus/RCA)</b>
7	4	<b>HARPER BROTHERS/Artistry (Verve)</b>
10	5	<b>TUCKER &amp; PATTI/Dream (Windham Hill/Jazz)</b>
6	6	<b>J. HICKS/C. McBEE/E. JONES/Power Trio (Novus/RCA)</b>
8	7	<b>JAMES MOODY/Honey (Novus/RCA)</b>
11	8	<b>EDDIE DANIELS/This Is Now (GRP)</b>
16	9	<b>MARLON JORDAN QUINTET/Learson's Return (Columbia)</b>
12	10	<b>CRUSADERS/Healing The Wounds (GRP)</b>

Complete TOP 30 Contemporary Jazz Chart Pg. 76

### AOR TRACKS

3	2	WKS	WKS	LW	TW	
10	7	4	1			<b>BLACK CROWES/Seeing... (Def American)</b>
5	2	2	2			<b>SCORPIONS/Wind Of Change (Mercury)</b>
—	—	5	3			<b>VAN HALEN/Poundcake (WB)</b>
4	3	3	4			<b>JOE WALSH/Ordinary Average... (Pyramid/Epic Associated)*</b>
—	—	7	5			<b>LYNYRD SKYNYRD 1991/Smokestack Lightning (Atlantic)</b>
1	1	1	6			<b>YES/Lift Me Up (Arista)</b>
13	9	9	7			<b>JESUS JONES/Right Here, Right Now (SBK)</b>
23	13	12	8			<b>R.E.M./Texarkana (WB)</b>
6	6	6	9			<b>MARC COHN/Walking In Memphis (Atlantic)</b>
12	10	10	10			<b>THUNDER/Dirty Love (Geffen)</b>
20	17	17	11			<b>CONTRABAND/All The Way From Memphis (Impact)</b>
3	4	8	12			<b>HUEY LEWIS &amp; THE NEWS/Couple Days Off (EMI)</b>
17	15	15	13			<b>WILLIE NILE/Heaven Help The Lonely (Columbia)</b>
14	12	13	14			<b>VINNIE JAMES/Black Money (Cypress/RCA)</b>
25	19	19	15			<b>ALDO NOVA/Blood On The Bricks (Mercury)</b>
29	20	20	16			<b>GEORGE THOROGOOD &amp; THE.../Hello Little Girl (EMI)</b>
27	22	22	17			<b>GREAT WHITE/Desert Moon (Capitol)</b>
26	23	23	18			<b>ENUFF Z'NUFF/Mother's Eyes (Atco)</b>
<b>BREAKER</b>	19		19			<b>QUEENSRYCHE/Jet City Woman (EMI)</b>
<b>BREAKER</b>	20		20			<b>ALICE IN CHAINS/Man In The Box (Columbia)</b>
<b>BREAKER</b>	21		21			<b>TATTOO RODEO/Been Your Fool (Atlantic)</b>
7	8	11	22			<b>GLENN FREY/Part Of Me, Part Of You (MCA)</b>
18	14	16	23			<b>ROD STEWART/Red Heart (WB)</b>
—	45	36	24			<b>BRUCE HORNSBY/Set Me In Motion (RCA)</b>
<b>DEBUT</b>	25		25			<b>SKID ROW/Monkey Business (Atlantic)</b>
43	36	35	26			<b>BULLETTYOYS/Hang On St. Christopher (WB)</b>
34	30	28	27			<b>ALARM/Raw (IRS)</b>
38	33	31	28			<b>STEELHEART/Everybody Loves Eileen (MCA)</b>
9	11	18	29			<b>EXTREME/More Than Words (A&amp;M)</b>
8	16	24	30			<b>R.E.M./Losing My Religion (WB)</b>
2	5	14	31			<b>DOOBIE BROTHERS/Dangerous (Capitol)</b>
37	32	32	32			<b>STING/Why Should I Cry For You? (A&amp;M)</b>
—	52	41	33			<b>QUEEN/Can't Live With You (Hollywood)</b>
52	46	44	34			<b>DRIVIN' N CRYIN'/Build A Fire (Island)</b>
57	47	42	35			<b>JUNKYARD/All The Time In The World (Geffen)</b>
19	18	21	36			<b>WHITE LION/Love Don't Come Easy (Atlantic)</b>
42	37	37	37			<b>BLACKEYED SUSAN/None Of It Matters (Mercury)</b>
—	58	49	38			<b>LAW/Miss You In A Heartbeat (Atlantic)</b>
16	27	30	39			<b>ERIC JOHNSON/Trademark (Capitol)</b>
11	21	29	40			<b>LAW/Laying Down The Law (Atlantic)</b>

\*Keeps bullet due to continued growth.

Complete TOP 60 Tracks Chart Pg. 61; LP Chart Pg. 62

### COUNTRY

3	2	WKS	WKS	LW	TW	
12	7	4	1			<b>GARTH BROOKS/The Thunder Rolls (Capitol)</b>
9	5	3	2			<b>LORRIE MORGAN/We Both Walk (RCA)</b>
6	3	2	3			<b>OAK RIDGE BOYS/Lucky Moon (RCA)*</b>
13	9	6	4			<b>JUDDS/One Hundred And Two (Curb/RCA)</b>
10	6	5	5			<b>CLINT BASKIN/One</b>