## I N S / D E:

## TIME BROKERAGE RULES TO CHANGE?

Although the FCC continues to defend its time brokerage policies, recent remarks by Chairman Al Sikes indicate some rule-tightening may be on the way. Also in Radio Business: Great American labels Tom Gammon's moveins "unlawful" - and what station owes the FCC \$250,000?

Page 6

NEWSITALK'S HOT WINTER
R\&R's exclusive Format Performance Review confirms News/Talk as the big winner in the winter Arbitron, with NAC the only music format improving its fall numbers. Other findings:

- AC off, but still No. 1
- CHR woes continue
- New Rock down slightly from fall, but up 31\% from last year.

Page 32

TAMPA UPHEAVAL?
Two years ago, Jacor's Power Pig roared into Tampa, took on Edens perennial CHR champ Q105, and knocked 'em off in one book. But while the latest Birch still shows Pig domination, Arbitron says Q105 is back on top.

Page 38

## TARGETING ADULTS WITH NEW MUSIC

Among those stations loosely categorized as New Rock are a handful that specifically concentrate on the 25+ audience. KGSR/ Austin PD Jody Denberg and WRLT/Nashville PD Jim Eskew discuss their upper-demo programming philosophies

Page 45

## IN THE NEWS THIS WEEK

- Bud O'Shea Sr. VP/Catalog \&

Video at Capitol-EMI

- Jim Caparro Exec. VP at PGD.
- Bob Pfeifer VP/A\&R at Epic
- Gary Nolan PD at WKJY/Long Island
- John Prell PD at KIKF/Anaheim
- Pat Paxton PD at WOMX/Orlando
-Chris James Ops. Dir. at XHRM/ San Diego
XoWKSG/Detroit flips to NAC YOWSSPIOrlando adopts Hot AC

Page 3, 14, 16

Nowsstand Price $\$ 6.00$


Indecency Complaints Plunge Again In Winter


The FCC received 540 indecency-related public complaints during the first quarter of $1 \varepsilon 91$, the lowest number in several years, according to Commission documents. FCC officials could not offer any specific reasons for the drop in complaints. The figures represent indecency comments for both radio and TV, and encompass specific complaints ageinst jarticular stations as well as general criticisms about indecency in broadcasting. Letters from organized anti-indecency groups are эxcluded, however

## Wood, Lane Industries Form \$35 Million Radio Partnership

Acquisition Targets Include Turnaround Properties In Big Markets


Former Ja- some successful stations first, cor Communi- but we'll inevitably get into some cations Presi- turnaround properties." dent Frank Lane Industries is a familyWood has controlled industrial holding out Lane Industries to form Broadcast At chemy L.P., a partnership to acquire radio stations in Top
Frank Wood 30 markets.
Wood said the Cincinnatibased firm is initially capitalized with $\$ 35$ million of equity. Subsequent rounds of debt financing are expected to yield a capital pool large enough to assemble a broadcast portfolio valued between $\$ 100$ million to $\$ 150$ million.
"It's a pretty good equity stake and I'm going shopping," Wood said. "It's enough money to get into some pretty major enterprises, some major stations in fairly big markets. We'll look for
teamed with fit based in Northbrook, II. The company, headed by Chairman William Lane III, has extensive business interests but no other broadcast holdings.

Wood said Lane is reinvesting in radio a portion of nearly $\$ 200$ million it received recently from selling some banking interests. He said negotiations on the deal began last October after he established contact with a Lane representative attending the NAB Radio ' 90 conference in Boston.
Wood will serve as President/ CEO of Broadcast Alchemy and act as a general partner of various investment partnerships through his personal corporation, Secret Communications lnc.

## Radio Revenues Sag In First Quarter '91

Recovery Stalled, Spring Outlook Cloudy

Radio advertising revenues dropped $5.2 \%$ in the first quarter of 1991, according to results compiled by the RAB. Second quarter improvement is not expected.
Local sales were responsible for the overall decline, falling 7\% as national advertising posted a modest $1.3 \%$ gain. Local revenues fell $3.6 \%$ in January, 7.3\% in February, and 9.9\% in March. National spot sales rebounded after a sharp drop of 9.6\% in January, which RAB blamed on the Persian Gulf war. National revenues were up 0.9\% in February and $6.5 \%$ in March.

That put total revenue de clines at 4.9\% for January. 5.7\% for February, and $6.3 \%$ for March. RAB bases its calculations on selected data from Miller, Kaplan, Arase \& Company and Hungerford, Aldrin,
sources indicate the recovery has not yet begun. And unless the ad climate changes soon, second quarter 1991 is also likely to be down from last year.

REVENUES/See Page 34


Clive Davis (I) has signed a longterm contract to remain Presiterm contract to remain Presi-
dent/CEO of Arista Records. In making the aninouncement, BMG Chairman/CEO Michael Domemann (r) said, "We are very pleased that Clive will continue to lead Arista, which has always been a crown jewel of BMG " Davis has holmod Arista since its inception in 1974. Nichols \& Carter.
"The growth in national sales, especially during March is a strong indication that the overall economic picture is improving." opined RAB President Warren Potash. "It's simply a matter of time before the economic recovery trickles down to the local level."
Initial readings from other

## KELLY COMBO MANAGER

## Nelson Named VP/GM At Country

Country radio vet Don Nelson has been named VP/GM at Westwood One's WYNY/New York. Station Manager Peg Kelly will remain with the Country outlet and add Station Manager duties at co-owned Nostalgia WNEW (AM).
"Don's 17 years as GM of two of the nation's most successful Country stations make him a

## Capitol Ups

Fagot To Sr.
VP/Promotion


Records has elevated VP Promotion John Fagot to Sr. VP/Promotion.
"John's tremendous enthusiasm and recent achieve ments have John Fagot been instrumental in Capitol Records' best year ever. I'm happy to pro mote such a positive team player," remarked label President Hale Milgrim.

FAGOT/See Page 34


Don Nelson Peg Kelly natural to lead WYNY to great success throughout the '90s." said WW1 Stations Group Exec. VP Bob Moore. "His experience is invaluable to our goal of working more closely with the country music industry.
"Peg has done an incredible job at WYNY over the past two and a half years, and she is extremely well-respected by everyone in the business.
Nelson told R\&R, "I have long admired [WW1's] Norm Pattiz and Bill Battison and the work they have done. Now, with Bob Moore - whom I've competed with in Los Angeles heading up the Stations Group. I feel the opportunities for growth are unparalleled.'
Nelson was GM at Country WIRE \& WXTZ/Indianapolis from 1967-80 and VP/GM at NELSON/See Page 34
"A slam-bang production in the rock'theater tradition.. PET SHOP BOYS entertain the senses and provoke the imagination."

Richard Cromelin/Los Angeles Times

## "This was the future of pop. It was opera. It was fabulous."

Barry Walters/San Francisco Examiner
"PET SHOP BOYS are masters...
the first of two sold-out shows was strange, doleful, funny and consistently absorbing."

Jon Pareles/New York Times
"A galloping dance treatment of U2's
'Where The Streets Have No Name' burst effortlessly into
the Frankie Valli hit I Can't Take My Eyes Off You'.
What a delicious moment."
Greg Kot/Chicago Tribune
"One heck of a show.
Eighteen tightly choreographed, dazzling numbers."
Clifford Pugh/Houston Post
"If you had to pick one word for this show - brilliant.
Thrillingly poignant..they match their dry ironies to irresistible beats and gorgeous melodies."

Jim Farber/New York Daily News

WHERE THE STREETS HAVE NO NAME
(I CAN'T TAKE MX EYES OFF'YOU')

## OPENING ON A RADIO NEAR YOU MONDAY, MAY 13TH.

Buyer For UPI Expected Soon
Embattled Wire Service Consolidates Broadcast Operations In DC

United Press International CEO Pieter VanBennekom said a buyer for the wire service should be announced this month. He also announced the closing of UPI's Chicago broadcast newswire operations in order to merge them with the audio network in Washington.
Veteran UPI broadcaster Mike Aulabaugh is taking on additional duties in the consolidation. He's now VP/Broadcast Services and will oversee the broadcast newswires and UPI Radio Networks, along with his current duties as VP/Broadcast Sales. Aulabaugh says the retargeted wire will give stations "stuff the jock can use as well as the newsman."
News anchor Howard Dicus has been promoted to ND for UPI Radio Networks. He succeeds David Ozeil, who's joining Westwood One as an afternoon drive producer.
VanBennekom said joining the wire operation with the networks was "recognition that subscribers consider the broadcast wire and the audio service highly complementary." And with a sale of UPI imminent, he said, "This is the moment for such an operational change."
UPI spokesman Milt Capps de clined to identify the potential buyer. But he said it had a "strong interest in the continuance of UPI Broadcast as part of the scenario for UPI's future." The company's current majority owner, InfotechUPI/See Page 32

## O'Shea Joins <br> Capitol-EMI

Former Label Exec To
Oversee Catalog, Video


Entertainment industry vet Bud O'Shea has joined Capi-tol-EMI Music as Sr . VP/Cata$\log \& V$ Video Planning. He'll work with the company's labels: Capitol, EMI USA, Chrysalis, An-
gel, and SBK.
Bud O'Shea gel, and SBK.
"Bud is eminently suited to help us develop two major opportunities in the Capitol-EMI business planning." said President/CEO Joe Smith. "The great depth of our various catalogs allows for tremendous development possibilities around the world. The continued growth of music video is the other area of Bud's responsibility, and he is certainly qualified in that business."
O'Shea spent the last four years at MGM/UA Home Video, where he was most recently President/ COO. Before that, he was Sr. VP/ Home Video for 20th Century Fox, VP/Marketing at MCA Home Video, and VP/GM of MCA's Infinity Records. O'Shea also handled promotion and marketing for Capitol and Epic.
O'Shea noted, "Having started O'SHEA/See Page 32

## Men From Martell

## MAY 10, 1991

## COUNTRY NUMBERS GAME

Last week's R\&R survey of leading Country stations revealed tremendous variations in playlist length and rotations. This week, four maverick PDs explain their music policies.

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PARALLEL CHART ANALYSISAC, AOR, CHR, COUNTRY,
URBAN CHARTSBACK PAGE
NEW ROCK, NAC,BACK PAGE (regardless of population size) to calculate dues.
"For example, if Providence, Grand Rapids, and West Palm Beach are all at approximately the same radio revenue class, then all the stations there would pay the same dues. Keying dues to the economic health of a market is something that makes sense for everybody," RAB VP George Hyde told R\&R.

## Group Rule Changed

The RAB board also voted unanimously to eliminate its "Group Rule" that required group opera-
tors to sign all their stations as members before any single station could receive RAB benefits. The new policy will allow any individual station to become an RAB member. regardless of the membership status of its co-owned stations. However, in another board action. the R4B bylaws were amended to require full group membership as a prerequisite for representation on the RAB board of directors.
The group endorsed efforts to improve ratings reliability; the board supported a proposal from the Arbitron Radio Advisory Council that calls on Arbitron to increase sample sizes and reduce surveys from four to three annually. RAB directors also asked Arbitron to pass any cost savings onto subscribers in the form of lower rates or improved research products.

## Caparro Named Exec. VP At PGD



Jim Caparro PolyGram Group Distribution has promoted Sr. VP/ Sales \& Branch Distribution Jim Caparro to Executive VP.
"Jim was initially instrumental in the creation of the new distribu tion company," said President/CEO Gary Rockhold. "The success and growth of the company this past year were largely the result of his desire for excellence and dedication to his responsibilities."
Before joining PolyGram in 1988, Caparro spent 16 years with CBS Records.

## Sikes Defends Time Brokerage Deals

Faced with mounting Congressional interest in the issue, the FCC last week defended its current radio time brokerage policy but hinted that some tightening of the rules might be in order.
According to Chairman Al Sikes the Commission's present time brokerage guidelines are adequate to ensure that no unauthorized transfers of license control will oc cur when one station leases signifi cant amounts of air time from an other. However, Sikes added, the agency's upcoming review of its radio ownership rules - set for launch at this week's Commission meeting - will solicit public com
ment on questions raised by the apparent increase in brokered time deals.

Among the areas to be explored is whether the FCC should impose a limit on the number of stations in the same market or services that a single operator should be allowed to program via brokerage deals. According to Sikes, the answers to those questions could result in changes to the FCC's "policy,
rules, and practice concerning time brokerage."

## 'Substantial' Benefits

Sikes made his remarks in a Friday (5/3) response to Rep. John Dingell (D-MI), powerful Chairman of the House Energy and Commerce Committee. Dingell recently wrote Sikes a lengthy letter grilling him about time brokerage and hinting that such arrangements are getting out of hand.
Despite his suggestion that some change in the rules might be need-

Continued on Page 13

## FCC Approves Strother DAB Tests

Late Friday (5/3), the FCC awarded Strother Communications Inc. a license to test DAB systems in the UHF band, rejecting objections filed by the TV industry. Meanwhile, SCI's L-band application is tied up in government wrangling.
"Score one for the little guy," SCI President Ron Strother told R\&R after he received the UHF test grant. He said he'll be working over the next four to six months on his primary laboratory facility in Washington, DC "to really get it up and cooking." Strother noted he's optimistic that at least four DAB systems will be ready for testing within six months: Eureka-147 (the only one yet demonstrated),


## Sonrise President Pleads Guilty

 White Sentenced To 17 Years; Fined $\$ 7500$Sonrise Management Services President Eugene White has been sentenced to 17 years in prison and fined $\$ 7500$ after pleading guilty in North Carolina to securities fraud charges stemming from his involvement with the nowdefunct radio investment firm. According to North Carolina authorities, White will actually spend between four and five years in prison.
White was indicted 11 months ago on 455 charges of securitiesrelated crimes alleging that Sonrise had bilked 1018 North Carolinians out of \$8 million they invested in FM applicant groups formed by Columbus, GA-based Sonrise. Also named in that indictment were Sonrise founder Ralph Savage; engineering consultant Carl Hurlebaus, who provided technical advice to the Sonrise applicants; and lawyer Thomas Root, who represented the groups at the FCC.

Root struck a bargain with North Carolina last October and was sentenced to 15 years in prison and fined $\$ 5000$. Hurlebaus and Savage are set for trial on June 3, with White expected to testity against his former colleagues. In addition. all four Sonrise figures indicted in

North Carolina face similar securities charges in Florida. That trial is set for June 18.
Root, who last June pleaded guit ty to five federal traud and forgery charges tied to his work before the FCC, remains tree while he haggles with prosecutors over his sentence. The government is seeking a stiffer-than-normal sentence for Root because he engaged in obstruction of justice and allegedly committed an additional fraud after he entered his guilty plea. Foot could be sentenced to anywhere from 27 to 41 months and will be sent to a minumum secuntly prison. According to one source, the disberred Root is currently running a house renovation business in his native Ohio.

Stanford Telecom, Gannett's USA Digital Radio, and Mercury Digit al.
While others, including NAB, are also planning DAB tests, Strother claimed his will be "probably the most complete, offer the most [testing] frequencies, and probably generate the most data." He said he'll be forming a testing advisory panel to ensure the tests are "complete, fair, and unbiased for all participants."
In a letter signed by Mass Media Bureau Chief Roy Stewart, the FCC granted SCI's application to construct DAB test facilities on UHF Channel 15 in Boston and Channel 40 in Washington. The only conditions attached to the grant were that: (1) the tests not interfere with any land mobile channels in Boston; (2) the tests not interfere with any TV stations in Washington (including WETA-TV, which had opposed the tests); and (3) SCI must complete construction within 12 months. The Commission also asked Strother to submit more technical information prior to beginning the tests.

## L-Band Holdup

Stewart rejected as "unpersuasive" arguments by the Association for Maximum Service Tele vision (MSTV) that SCI's application should be denied because it appeared to be part of a "quest" to obtain a permanent DAB allocation in the UHF band. Regardless of where DAB is ultimately lo cated, Stewart said SCI's experiments would be "of significant benefit in the development and advancement of new broadcast technology."
"These tests, if they're ever conducted, will do nothing to define the political debate over where DAB should be located," MSTV VP/ General Counsel Julian Shepherd told R\&R. He said the group would take a "wait and see" attitude as to whether SCI's tests will cause any interference to TV stations.

Continued on Page 13

## Tak Files Reorganization Plan

Tak Communications CEO Sharad Tak has filed a reorganization plan with the federal bankruptcy court in Madison, WI. But the company said its Chapter 11 filing is being complicated by bankers trying to claim a security interest in its FCC licenses.

The banks, led by the Now Bank of Now England (the otd BNE is now under the control of federal regulators), have asked the court to declare they have a valid lien on the chain's FCC licenses. The banks also are supporting efforts by Hogan Hartson to have the FCC overturn its policy prohibiting such liens

TakCom said the banks haven't documented claims that its outstanding secured debt is $\$ 177.8$ million. But the firm has proposed a cash and warrants payment plan that would reduce debt to $\$ 112.9$ million by 1998 . The secured creditors would receive quarterly interest payments at 8.5\%. Tak also proposed to pay $9 \%$ interest on $\$ 53$ million in senior subordinated notes held by four institutions. But it warned that unsecured creditors could get nothing if the court upholds the banks' claim to the FCC licenses. In all, secured and unsecured claims total over $\$ 267$ million.

Before interest expenses ( $\$ 32.1$ million), TakCom said it had an operating profit of $\$ 23.8$ million in 1990 on revenues of $\$ 63.8$ million. It is projecting cash flow of $\$ 24.5$ million this year on revenues of $\$ 60.4$ million.

## Box, Quinn Duke It Out In Vegas Court

Anasty legal fight is brewing between $E Z$ Communications CEO Alan Box and Americom II CEO Tom Quinn over money disputes and alleged RF problems involving KUDA/Las Vegas.

EZ sold the station to Americom in September 1989 for $\$ 4$ million, with a $\$ 3$ million note personally guaranteed by Quinn and partner Richard Nagler. EZ filed suit in U.S. District Court in Las Vegas last month, alleging that note wasn't paid when it came due in September 1990 nor when EZ declared default in October 1990 and demanded immediate payment. EZ wants a receiver appointed for the station - along with its money.

Quinn admitted he hasn't paid up, but contends it's because he was sold damaged goods. Quinn said he discovered serious, potentially healththreatening RF radiation problems at KUDA's mountaintop transmitter site - an antenna farm shared with KJUL, KEYV, and some two-way radio tenants - after the saie. Quinn said the problem is so bad the FCC refused to renew licenses until it was cleaned up. He agreed to cut power to 13\% of normal whenever anyone visits the site, but the power dips translate into evenue losses.

Quinn sued EZ last December, but never served the legal papers. He said that's because Alan Box agreed to settle the matter - only to have the EZ board of directors later renege on the deal it reached. So now Quinn has countered EZ's suit by refiling his own in federal court.
"We are saying EZ sold us a crippled radio station, and EZ should pay to fix the problem. Second, we're saying there was fraud in the sale, and EZ should be punished for this," Quinn told R\&R

Box said he's employed consulting engineers Cerl Jones and Hammel Edison to measure RF at the site, but they haven't found any problems Jules Cohen is being hired to make still another check soon.
"We deny there's a problem up there because we've had too many people checking it. It appears to be just an effort to negotiate some sort of price reduction," Box said

## Mississippi AM Threatened With Revocation

What do you suppose would happen if you stopped lighting your six-antenna array one night? And went off the air without bothering to tell the FCC? And then didn't respond to the Commission's repeated inquiries about what was happening at your station?

According to the FCC, WOKJ/Jackson, MS has done all those things since last July. That's why the agency has moved to revoke owner David R. Price's license - and fined him $\$ 250,000$.

Price could not be reached for comment, and directory assistance in Jackson no longer has a listing for WOKJ.

Thanks to all the great radio stations and the UNIST ${ }^{2}$ R
Radio Network for airing the pre-telecast ACADEMY OF COUNTRY MUSIC AWARDS NOMINATIONS Radio Special.


HT OF THE MN SWEEPS..."
"..PROPELLED NBC TO A WIN ON THE FIRST NGGHT OF THEN MBCTOA

## TISAMINIER ITI <br> Our thanks to: <br> NBCB

OUR HOSTS: CLINT BLACK KATHY MATTEA GEORGE STRAIT OUR PIONEER AWARD WINNER - JOHNNY CASH THE STARS WHO WON, PERFORMED AND ATTENDED HE BESTI Producer/Director, GENE WEED. Producer, AL LA MAINA TION STAFF..THE BESTI Producer BOYD. Executive
and our PRODUCTION STAFF...THent Executive, BILL BO

## TRANSACTIONS

# American General Takes Command Of SunGroup FM 

Universal Cashes Classical AM In Steel City

## Deal of The Week:

KWFS/Wichita Falls
PRICE: $\$ 1.2$ million
TERMS: Asset sale for $\$ 586,704$ cash and promissory note for balance. The note is payable when the buyer resells the station or sells other corporate assets.
BUYER: American General MediaLubbock Inc., owned by Anthony Brandon of Arroyo Grande, CA and L. Rogers Brandon of Bakersfield. Their other broadcast interests include WYDE/Birmingham; KKAL/Arroyo Grande, CA; KERN-AM \& FM/Bakersfield; KZOZISan Luis Obispo, CA; WWWG/Rochester, NY; WWTN/Manchester, TN; KKCLILorenzo, TX; and KLLF/Wichita Falls, TX.
SELLER: RadioSunGroup of Texas Inc., a wholly owned subsidiary of SunGroup Inc., which is headed by President Frank Woods of Nashville. The company also owns WKXXIBirmingham; KESY-AM \&M/Omaha; KKSSISanta Fe; WOWW/Pensacola; KMJJIShreveport; KKYS/Bryan, TX; KYKX/Longview, TX; KEAN-AM \& FMI Abilene; WGNETTitusville, FL; and WACO-AM \& FM/Waco.
FREQUENCY: 103.3 MHz
POWER: 100kw at 1016 feet
FORMAT: Gold
COMMENT: This station was sold for \$1 05 million in May 1986.

## Crov. Beals

Mortenson Stations
PRICE: $\$ 350.000$ for $13.75 \%$ TERMS: Stock sale for $\$ 140,000$ cash and two-year promissory note for $\$ 210,000$ at $10 \%$ interest
BUYER: Jack Mortenson, who currently owns $46.25 \%$ of Mortenson Broadcasting Co., will increase his
stake by $13.75 \%$ to a total of $60 \%$. He owns KGGRIDallas.
seller: Estate of J. Daniel Mortenson

KLTT/Brighton (Denver), CO FREQUENCY: 800 kHz POWER: 500-watt daytimer FORMAT: Contemporary Christian COMMENT: This station was purchased for $\$ 500,000$ in February 1988.

WCGW \& WJMM/
Nicholasville-Versailles
(Lexington), KY
FREQUENCY: $770 \mathrm{kHz} ; 106.3 \mathrm{MHz}$ POWER: 1kw daytimer; 3kw at 300 feet
FORMAT: Gospel; Contemporary Christian

## WBGR/Baltimore

FREQUENCY: 860 kHz
POWER: 2.5 kw daytimer
FORMAT: Gospel
COMMENT: This station was purchased for $\$ 700,000$ in November 1980.

## WHLOIAkron

FREQUENCY: 640 kHz POWER: 5 kw day $/ 500$ watts night FORMAT: Contemporary Christian

WTOFICanton, OH
FREQUENCY: 98.1 MHz POWER: 36 kw at 570 feet FORMAT: Religious

WEMM/Huntington, WV FREQUENCY: 107.9 MHz POWER: 50 kw at 500 feet FORMAT: Gospel

## cerrela

WLKQ (AM)/Buford
PRICE: $\$ 120,000$
TERMS: Asset sale; escrow deposit $\$ 10,000$ with totai of $\$ 45,000$ cash


Jumes A. Ciammom, Preshent

COMPETENCE AND INTEGRITY

Identifying the Ohjective

Negotiating the Transaction


Radio \& Television Brokerag
1925 K Streer, NW. Suite 304, Washington, IC: 20006 202-862-2020
due at closing; two year promissory note for $\$ 75,000$ at $9 \%$ interest, payable in 24 equal monthly installments of $\$ 3426$ with first payment due 13 months after closing. The buyer also agrees to lease a transmitter site for 30 years at an initial monthly rent of $\$ 100$, with payments increasing $10 \%$ per year until a monthly rent of $\$ 200$ is achieved.
bUYER: La Favorita Inc., owned by Samuel and Graciela Zamarron of Smyrna, GA. They also own WAOSI Austell, GA.
SELLER: Buford Broadcasting Inc., owned by Robert and Jacqueline Joseph. They also own WLKQ-FM/Bulord, GA.
FREQUENCY: 1460 kHz
POWER: 5 kw day/ 194 watts night FORMAT: Gold
BROKER: Thorburn Company is to receive a $\$ 3000$ brokerage fee.

## ITInois

## WBCP/Urbana

## PRICE: \$1

TERMS: Stock sale for $\$ 1$ cash and agreement to release seller from liability for corporate bank debt totaling \$260,000
buYER: Lonnie Clark and J.W. Pirtle are increasing their ownership stake from one-third to one-half each.
SELLER: Vernon Barkstall is selling his $33.33 \%$ stake in WBCP Inc. FREQUENCY: 1580 kHz
POWER: 300-watt daytimer FORMAT: Gold
COMMENT: This station was sold for \$135,000 in March 1990.

## Montana

## KKUL-AM \& FM/Hardin

 PRICE: $\$ 354,354$TERMS: Asset sale for cash
BUYER: First Security Bank of Livingston, headed by Chairman Claude Erickson and President Bruce Erickson
SELLER: Michael Rapkoch, receiver of Lazer Communications Inc. FREQUENCY: 1230 kHz : 95.5 MHz POWER: 1kw; 100kw at 984 feet FORMAT: Gold
COMMENT: This combo was sold for $\$ 550,000$ in December 1988

## No. 1 aska

## KQSK/Chadron

PRICE: $\$ 125,000$
TERMS: Asset sale for cash BUYER: KLOE Inc., owned by Robert Schmidt. He owns KAYS \& KHAZI Hayes, KS; KHOKIGreat Bend, KS; KLOE \& KKCI/Goodland, KS; KFEQI St. Joseph, MO; KCOW \& KAAO/Alliance, KS; KOOQ \& KELN/North Platte, NE; and KWBW KHUTI Hutchinson, KS.
SELLER: Blg Sky Company, headed by Donald "Jess" Plikingion and Alan Kath. The company elso owns KCSR/Chadron, NE. Pilkington and Kath are part-owners of KGOS \&

## 1991 Deals To Date:

\$247,876,134<br>(Last Year: \$469,999,485)

Total Stations Traded This Year:
Lest Yea
This Week's Action:
\$4,547,079
(Last Year: $\$ 42,810,065$ )
Total Stations Traded This Week: . . . . . . . . . 22
(Last Year: 30)

\author{

- Deal Of The Week: <br> - KWFS/Wichita Falls, TX $\$ 1.2$ million
}

```
- Mortenson Stations $350,000 for 13.75%
    - KLTT/Brighton (Denver), CO
    -WCGW & WJMM/Nicholasville-Vorsailles (Lexington), KY
    - WBGR/Baltimore
    - Whlolakron
    - wTOF/Canton,OH
    - WEMM/Huntington, WV
- WLKQ (AM)/Buford, GA $120,000
- WBCP/Urbana, lL $1
- KKUL-AM & FMMHardin, MT $354,354
- KOSK/Chadron, NE $125,000
- KRNY/Kearnoy, NE $72,000
- KAWL-AM & FMMYork, NE $530,000
- KDEF & KMYU/Albuquerque-Armijo, NM $295,724
- WCLN-AM & FMICIInton, NC $650,000
- WWCS/Pittsburgh $750,000
- KOGT/Orange, TX $100,000
```

$K \equiv R M T$ Torrington, WY. Pilkington also owns interests in KATH/Douglas, WY; KASLINewcastle, WY; and KWIVI Douglas, WY.
FREQUENCY: 97.5 MHz
POWER: 100 kw at 840 feel
FORMAT: AC

## KRNY/Kearney

PRICE: $\$ 72,000$
TERMS: Stock sale for cash
BUYER: H. Dale Sostad is increasing his ownership from $17.1 \%$ to $47.5 \%$. SELLER: Polly Hays is reducing her $51 \%$ controling stake in Nebraska Media Concepts Inc.
FREQUENCY: 98.9 MHz
POWER: 3 kw at 300 feet
FORMAT: Country

## KAWL-AM \& FM/York

PRICE: $\$ 530,000$
TERMS: Asset sale; escrow deposit $\$ 25,000$ with total of $\$ 450,000$ cash due at closing; 10-year promissory note for $\$ 80,000$ at $8 \%$ interest, paya ble in 120 equal monthly installments BUYER: Central Nebraska Broadcasting Co. Inc., owned by Tommy Gleasen Sr. of Montgomery, TX and Tommy Gleason Jr. of Sikeston, MO. Their otner broadcast interests include KRVR/Davenport, IA; WIRL \& WSWTI Peoria, IL; and several cable TV sysrens.
SELLER: Gleason Broadcasting Co. Ins., headed by E. Louise Gleason FREQUENCY: $1370 \mathrm{kHz} ; 104.9 \mathrm{MHz}$ POWER: 500 watts day/176 watts night; 2.75 kw at 310 feet
FORMAT: Country; AC

## New Mexico

## KDEF \& KMYII

Albuquerque-Armijo
PRICE: \$295,724
TERMS: Asset sale for cash. An adjust ment to the purchase price will be
made at closing to include additional consideration for expenses incurred by the seller in seeking FCC permission to relocate the FM transmitter site and for expenses incurred in operating the station. The buyer also agrees to pay a real estate note owed by the seller in the amount of $\$ 45,724$ and to assume certaln leases
BUYER: KCST Inc., owned by family trusts controlied by George Chapman and A.C. Smith of Amarillo, TX SELLER: Matteucci Broadcasting Co. Inc., owned by Ronald Matteucci FREQUENCY: $1150 \mathrm{kHz} ; 107.1 \mathrm{MHz}$ POWER: $5 \mathrm{kw} ; 17.7 \mathrm{kw}$ at 705 feet FORMAT: Nostalgia; AC

## North Carolina

WCLN-AM \& FM/CIInton
PRICE: $\$ 650,000$
TERMS: Asset sale; escrow deposit $\$ 25,000$ with additional $\$ 125,000$ cash due at closing; balance via two promissory notes, one for $\$ 25,000$ over 90 days at $9 \%$ annual interest, the other for $\$ 475,000$ at $9 \%$ interest over seven years
BUYER: Willis Broadcasting Corp., owned by Bishop L.E. Willis Sr. His broadcast interests include KDFT/Ferris, TX; KLRG/North Little Rock, AR; WAYE/Birmingham; WBOK/New Orleans; WESL/East St. Louis, IL; WGSPICharlotte; WIMG/Ewing, NJ; WPCEIPortsmouth, VA; WSRCIDurham; WTJH/East PoInt, GA; WURD/ Philadelphia; WWCA/Gary, IN; KFTH/Marion, AR; KMZX/Lonoke, AR; KSNE/Marshall, AR; WBXB/Edenton, NC; WKJABelhaven, NC; WKSOI Orangeburg; SC; WMXSICape Charles, VA; WKWO/Batesburg, SC; WPZZIFranklin, IN; WSFUIUnlon Springs, AL; WVCA/Selma, AL; WVRSNarrenton, NC; and WWPDI

# The Research Company of Choice 

## KOST/Los Angeles WOMX/Orlando KROQ/Tucson KFOG/San Francisco WXBQ/Johnson City WRVA/Richmond WMGS/Wilkes-Barre WMGS/Wilkes-Barre WFNX/Boston WFNX/Boston KRBE/Houston KRBE/Houston KVRY/Phoenix

 KVRY/Phoenix}To discuss programming research options for your station contact Vicki Mann or Mike Henry at (303) 922-5600


## Paragon Research

The Research Company of Choice



#### Abstract

AMERIGANGOLD Contemporary in delivery, American Gold focuses on a powerful mix of music from the 60's and 70's. The foundation of each week's program is the exclusive Top 10 countdown from Billboard's official Hot 100 charts of that era. Artist interviews, listener requests and memories, and capsule salutes to the most memorable movies, television shows and personalities will round out the program.




[^0]
## ROCK \& ROLL'S GREATESTHITS

Following a format that Dick Bartley successfully developed and is best known for, Rock $\boldsymbol{\&}$ Roll's Greatest Hits is a live all-request gold show. Each week, Dick will host a coast-tocoast oldies party as listeners from all across America call in their favorite songs on our toll-free request lines. The classic hits of yesterday meet the digital dudio technology of today, as Rock \& Roll's Greatest Hits features the best possible version of each song played directly from compact disc.

## THE DOUBLE GOLD GOLLEGION

The Double Gold Collection represents 2 brand-new, distinctive weekly radio shows produced and hosted by three-fime Billboard Award winner-Dick Bartley. Whether the format is oldies or gold-based A/C, here are 2 shows designed to dramatically enhance any station's weekend programming. ABC Radio Networks' Double Gold Collection is offered to radio on a market - exclusive basis. For more information call Patricia Kresner (212) 456-5365. Outside the U.S. contact Radio Express (213) 850-1003.

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Research

## TRANSACTIONS

## DAB Demonstrations Set In Britain, France

## Continued from Page 8

Marion, SC. He's in the process of sell ing WXSSMemphls.
SELLER: Sampson Broadcasting Co. Inc., headed by President Lawrence Carr
FREQUENCY: $1170 \mathrm{kHz} ; 107.1 \mathrm{MHz}$ POWER: 5kw daytimer; 3kw at 300 feet FORMAT: AC

## Pennsylvania

WWCSIPIttsburgh
PRICE: $\$ 750,000$
TERMS: Asset sal
BUYER: Bob and Ashley Stevens, owners of WKYN/St. Mary's, PA SELLER: Unlversal Broadcasting Corp., headed by Chairman Marvin Kosofsky and President Howard Warshaw. Universal also owns WSYW-AM \& FMMIndianapolls, WTHE/Now York, WNDZ \& WVVX/Chicago, KPPCRos Angeles, and WCBW/St. Louis. Kosofsky also owns 13\% of Jacor Communications, which owns several ma-
jor market stations. Warshaw also owns WYLT \& WKIX/Raleigh.
FREQUENCY: 540 kHz
POWER: 1 kw daytimer
FORMAT: Classica
BROKER: Joe DIDonato, the station's GM

## Texas

## KOGT/Orange

PRICE: \$100,000
TERMS: Asset sale for 10 -year promis sory note at $9 \%$ interest, payable inter est-only for the first year. The buyer wil lease a transmitter site from a lien holder for $\$ 1000$ per month
BUYER: Orange County Broodcast ing Corp., owned by C. Thomas Carson of Gordonville. TX. He's the GM of KGAF/Gainesville, TX.
SELLER: Klement Broadcasting Corp., headed by Richard Klement, who also owns KGAF/Gainesville, TX FREQUENCY: 1600 kHz
POWER: 1 kw
FORMAT: Country

In January 1992, the French Ministry of Post, Telecommunications, and Space plans to put a Eureka system on-air in the UHF band, around 650 MHz . "It will be a demonstration for at least two years," said Daniel Pommier, Deputy Director of the ministry's Rennes research facility. He told R\&R the broadcasts would use "Las Vegas technology," the second-generation Eureka equipment used for NAB's recent demonstration.

Initially, only 10 to 20 receivers will be available for the Paris demonstration. But Pommier said that number should grow to over 1000 by the end of 1993 . All would go to selected "key people," not the general public. But by sometime in 1995 the French hope to have consumer receivers on the market and the start of a nationwide network of DAB transmitters. Pommier said the most likely scenario is that DAB will be located in the VHF TV band, then move to the FM band as

analog stations are phased out over

## GREAT AMERICAN LEVELS CHARGES

## Gammon Move-Ins: ‘Unlawful Scheme’

In recently filed FCC comments that reiterate accusations first made last fall, Great American Television and Radio is charging that Crown Broadcasting President Tom Gammon has repeatedly lied about his controversial Atlanta and Sacramento station move-ins, which constitute an "unlawful . . . undisclosed trafficking scheme."

Great American, which owns WKLS/Atlanta, alleges Gammon violated the Commission's antitrafficking policy by acquiring three stations - WHMA/Anniston, AL; KRWR/Carson City, NV; and WKKJ/Chillicothe, OH - with the intention of moving them to larger markets. Great American further charges that Gammon lied to the FCC by failing to disclose the move-in plans on his transfer appli-
cations and promising on those applications to serve the stations' cur rent communities of license
Allegations identical to those made by Great American were contained in a petition to deny the license renewal of KRWR, filed last October by EZ Communications.

Gammon told R\&R he "can't fig ure out" the basis for the Great

## Sikes Defends Time Brokerage Deals

## Continued from Page 6

ed, Sikes defended the overall time brokerage concept as having the potential to provide "substantial" public benefits by fostering diversity and allowing technically handicapped stations with "quality programming" to reach their entire market. He rejected the notion that brokerage deals should be permitted only when a station is in financial distress.

Sikes conceded the FCC has no idea how many brokerage deals are currently in effect and no mechanism for determining their number. Such arrrangements generally come to the Commission's attention as the result of complaints he said. According to Sikes,

American and EZ petitions because the Commission repealed its anti-trafficking rules in 1982: "[The petitions] seem irrelevant without the trafficking rules. It's a further attempt to delay the process. If [the move-ins] never go on the air because I run out of money to fight. [Great American and EZ] will feel pretty good.'
However, Great American and EZ contend that while the antitrafficking rules have indeed been repealed, that portion of the underlying anti-trafficking policy that forbids the acquisition of a station with the undisclosed intention of moving its frequency elsewhere remains in effect
Deputy Mass Media Bureau Chief William Johnson said it would "take some research" to determine how the policy might apply in the Gammon case. However, he doubted the Commission would be impressed by an argument that Gammon had "applied for A when he really wanted B." After all, Johnson noted, "People apply for stations all the time because they think they're good candidates for power increases, and nobody thinks that's bad. They think it's great."
a couple of decades.

## BBC Tests

BBC researcher Peter Shelswell told R\&R that Eureka will be demonstrated around 200 MHz on July 23-24 at a Birmingham, England meeting of the Radio Academy, an organization of British radio programmers. "We're trying to influence the program makers to see DAB as desirable," Shelswell said. He added the event will be the first major demonstration of DAB in Britain, since showings until now have been limited to a few invited guests. After the Birmingham demonstration, BBC researchers plan to conduct tests of Eureka at approximately 100 MHz , which would be the first over-the-air tests at FM frequencies.

Shelswell said BBC engineers recently completed some signal propagation tests at L-band (1500 MHz ) "to compare and contrast the different [signal] paths" with earlier tests at 500 MHz (R\&R $10 / 19 / 90$ ). "At lower frequencies you tend to get a bit more bending around objects," he said, confirming concerns that higher frequencies may require more gap-filler transmitters.

In other DAB developments:

- The House Telecommunications Subcommittee defied Bush administration veto threats and sent the full House a spectrum reallocation bill ( $5 / 2$ ) without provisions to allow the FCC to conduct spectrum auctions. The bill would require the government to turn over 200 MHz of spectrum for private sector development of new
technologies, such as DAB. Rep. Don Ritter (R-PA) is still trying to rally support for his alternative bill, which would allow auctions and has White House backing.
- The final report of the FCC's Industry Advisory Committee for WARC-92 asked the Commission to seek a reversal of the Bush administration's stand on a DAB allocation. Rather than transferring part of aeronautical telemetry's largely unused S-band space to DAB, as the administration proposed, the industry panel suggested that telemetry keep its S-band allocation and surrender its L-band frequencies for DAB. The committee said telemetry should be given a "suitable period of time" to transfer its operations to the higher frequencies.
The report also suggested that multiple bands could be allocated for DAB, such as L-band and S-band, if delegates are unable to agree on a single band at WARC-92. Then each country could pick which band to use "independently or in concert with neighboring administrations."


## FCC Approves

## Strother

DAB Tests
Continued from Page 6
Another SCI application to test DAB in L-band ( 1500 MHz ) has been held up while the FCC awaits NTIA comments on the proposal to use the aeronautical telemetry band, which is jointly administered by the two agencies. NTIA. at the urging of the Pentagon, has oppos ed any reallocation of telemetry frequencies for DAB .
But Strother is hoping to sidestep that battle by amending his application to specify frequencies around 1550 MHz , part of the mobile satellite band allocated for sa tellites still on the drawing board Strother has already made arrangements to use Shannondale Wireless's S-band (above 2000 $\mathbf{M H z}$ ) DAB test license (R\&R 4/26). And he told R\&R that attorneys are working on experimenta applications for WPGC-AM \& FM/ Washington, which have agreed to participate in tests of in-band DAB systems.
the agency has received "approximately 10 " such gripes.

Dingell aide David Leach said the powerful lawmaker will reserve comment on Sikes's response until he has a chance to review the time brokerage questions included in the upcoming radio ownership inquiry.

Additional Issues
In response to other questions, Sikes told Dingell:

- The FCC has never approved a station transfer without knowing the sale price. He also said such in formation should "generally not" be withheld from the public.
- The FCC stands by its current policy of granting one-to-a-market waivers in Top 25 markets with 30 or more separately owned broadcast voices.



## RADIO EXPENDITURE REPORTS INC.

[^1]
## WHAT YOU NEED TO KNOW <br> MARKET BY MARKET

ACCOUNT BY ACCOUNT
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## HERRING PD

Detroit's Gold WKSG Now NAC WXCD
Last Friday (5/3), Gold WKSG/ Detroit flipped to NAC as WXCD, "Smooth Sounds, CD 102.7." The new PD is former WBZN/Milwaukee PD Dave Herring. His predecessor, Michael W. Kay, left some time ago to program WODJ/Grand Rapids.
Herring told R\&R, "There's a real hole here for the format, and the reaction's been a lot more positive than I thought it would be. We don't have lots of promotion money, but we'll do some outdoor, newspaper, and cable."

This marks NAC's second appearance in Detroit. Herring explained, "We don't sound like WVAE. The format's evolved since WVAE was here; we're more upbeat and focused, and we're playing NAC's cream of the crop." Prior to joining WBZN, Herring programmed KWVS/Corpus Christi and KGVL \& KIKT/Greenville, TX.


Dick Bartey fust rolled out his new live oldies show on ABC Radio. "Rock \& Roll's Greatest Hits" airs from 7-11 pm (EST) Saturdays. "American Gold," Bartley's new countdown show, is set to debut next month.

## West Rejoins CHR KGGI As PD <br> Bob West is



Bob West
joining American Media Dance CHR KGGI/River-side-San Bernardino as PD/ middayer. He'll form a programming team with KMEN \& KGGI OM/PD Larry Martino, who


Hollywood's A8M studios hosted a New Jersey reunion recently, when Sony Music artist Bruce Springsteen and Capitol's Smithereens happened to be recording in adjacent studios. Fugitives from the Garden State pictured are (1-r) the Smithereens' Pat DiNizio, Springsteen, and Smithereens Mike Mesaros, Jim Babjak and (seated) Dennis Diken.
told R\&R, "Bob was born and raised in the Inland Empire, speaks fluent Spanish, and was KGGI's MD when the station launched in 1979. He'd moved back to the market, and it made complete sense to let him continue his radio carcer here."

WEST/See Page 32
Epic Ups Pfeifer To VP/A\&R Post
 After two years as West Coast Director at Epic, Bob Pfeifer has been boosted to VP/A\&R. He'll continue to oversee current roster A\&R activities and evaluate potential new signBob Pfeifer ings.

Epic Exec. VP Richard Griffiths noted, "Bob's initiative on the street and in the creative com munity has considerably enhanced Epic's profile on the West Coast."
Recently, Pfeifer's worked with Alice Cooper and signed Metal Church and Screaming Trees.
Prior to joining Epic, his recording background included work as a solo artist and as a member of the group Human Switchboard.

## \#XZCUIVE ACION

Nolan To Program Long Island's WKJY

After two years as WKIX \& WYLT/Raleigh OM, Gary Nolan will become PD at Barnstable Broadcasting AC WKJY/Long Island next Monday (5/13). He succeeds Jay Scott, who's exited.

VP/GM Ken Harris noted, "Gary has a vast amount of experience and knowledge of this unique market and a genuine love for Long island. He's happy to be home, and we're happy to have him." Nolan programmed WLTW/New York for four years and WGBBLong Island for three. He was Asst. PD/MD at WFTO/Worcester and part-owner/OM of WCNLI Newport, NH.


Gary Nolan

## Prell Promoted To KIKFIAnaheim PD

John Prell has been boosted from middays to PD/morning man at Astor Country KIKF/Anahalm. The six-year station vet succeeds Greg Edwards, who's left the station.

Airstaff adjustments following the change include: partimer Mark Robbins moves to PM drive, Marina Wilson goes from evenings to middays, and aftemooner Rich Wateon takes Wilson's evening shift.

## Delicious Vinyl Ups Bennett, Acoyya!

Dellcious Vinyl has boosted Tosh Acoyya! to National Director/ CHR Promotion and Tony Bennett to National Director/Club \& CHR Promotion. Acoyya! will also work with R\&R's New Rock reporters.

President Michael Ross commented, "Both Tony and Tosh have been instrumental in the multiplatinum success of Delicious Vinyl, and as we approach a new period of growth. their experience and ex-
 panded duties will help break our Tosh Acoyya! Tony Bennett new artists." Acoyya! was previously in sales at Radio Vision International and started in music on-air at KVNM (now KTAO)Taos, NM. Bennett's background is in clubs and record pools.

The Mother of all radio battles has begunMOJO Radio vs. Z100... and the Techsonics Production Libraries are the weapons of choice being used by these two hot competitors! Creative music and high-tech power parts by Techsonics are making the battle fierce. Call 804-547-4000 or FAX 804-436-5928 for demos of Turbo Techsonics, Techsonics 2 The Music Library, and Chainsaw One. Win your own war with "smart" weapons from TECHSONJCS

## THE RADIOCONCERT OF THE YEAR COMING JULY 11

COVER YOUR EYES

## Paxton Joins

 Nationwide CHR WOMX/Orlando

Pat Paxton is leaving the PD post at WKEE/ Huntington, WV to program womX (Mix 105.1)/Orlando, effective May 17. He succeeds Brian Thomas, who exited the Nationwide Adult CHR three weeks ago.

GM Rick Weinkauf told R\&R, "The luxury of having strong candidates gave us a great field to choose from. But after reviewing everything, there was no doubt that Pat was the best possible person for the job."

Paxton told R\&R, "WOMX will still be a current-based Adult CHR, but structured so adults can enjoy and relate to it." Prior to his 18 months at WKEE, Paxton was PD at WLXR/La Crosse, WI and at KGLI/Sioux City, IA.

## Breaking A Sweat



Elektra/Vintertainment's Keith Sweat was recently awarded an RIAAcertified double-platinum plaque for his smash album, "'ll Give All My Love To You." Celebrating the triumphant achievement are (1-r) Sweat, Elektra's Sr. VP/Urban Music Ruben Rodriguez and Chairman Bob Krasnow, and Sweat's manager Hiriam Hicks.

## Wheeler Rolls Into Pendulum

VPIOperations, Marketing, A\&R


Dennis Wheet er has joined Pendulum Records. Coming from the Managing Directorship of Big Life Records \& Management, he's now VP/ Operations, Marketing, and Dennis Wheeler A\&R at the
newly formed, Elektra-linked bourtique label.
Pendulum CEO Ruben Rodri-
guez noted, "Dennis's great reputation, dedication, and expertise for developing artist careers, [combined with] his true passion for the music, made it very clear to me that he was the person for the job."
Wheeler's music career spans 16 years, in which time he's worked at UA Records, where he started; Tom Hayden \& Associates; Casablanca; Arista; his own indie, This Beats Working; and Warner Bros. where he was National Director/ Promotion \& Marketing from 1984 88.

## LETTERS

## Hook Line A Stinker?

As I look around and see the sincere enthusiasm of young, intelligent women whose sights are set on a career in communications, it makes me both angry and sad to realize how far we, in fact, still have to go.
Carelessly aliowing headlines to be printed, such as the one used in your [AC] article on WQCD and research ("WQCD Goes Hooking For The Hits") /R\&R 4/26], is irresponsible and sexist. Please ask yourself these questions: It it had been a man's photograph in that article, would you have used such a heading? And, if a woman had written this article, would she have us ed such a heading? I don't think so. Whether this was done consciously or unconsciously (the latter scares me the most), we have a responsibility to our youth and to our selves to work foward equality in all areas of our lives. I expect this from my colleagues and hope that they expect the same from me.
-Shirley Maldonado, OM WOCDINew York
[R\&R's Mike Kinoslan responds: The headtine in question referred directly to Ms. Maldonado's firs quote, regarding the critical nature of a song's hook in music testing. Absolutely no sexist (or sexual) connotations were intended, and we would certainly have used the same headline if the station's OM were male; however, we appreciate her calling the issue to our attention.]

Dear Mike Kinosian:
Kudos to you and the great article on NAC Music Research featuring Lawrence Tanter and Shirley Mal donado. A job well done. l'd also

## Database <br> Delight

George Harris's article, "Building A Listener Database" (R\&R 4/26), was one of the finest you have ever published. Database marketing will be the way to go in the '90s, and radio is far behind many other industries in understanding it and putting in to work. For those who want to leam, Harris's article tells it all: what database marketing is, how it can be used, how to get started, what it takes, and - most importantly - that it requires belief and commitment.
I know from experience. We're custom publishers, and for over a year we published Oldies Magazine for Gold-formatted stations to send to their listener databases. We've also worked with stations in other formats. Idon't know Mr. Harris, but my experience tells me radio needs more people who think as he does. I hope station managers and owners will learn to focus their promotion spending where the payback is certain - their core listeners.
-Robert S. Benchley, Marblehead Communications, Boston, MA
like to thank you again for the article you did on Chris Brodie and mysen last year on Women in NAC. I still get calls on that article.
Thanks once agaln for the NAC ink - t's always enjoyable reading
. your commitment to the format enhances my commitment.
-Monica Logan, Asst. PD WNUA/Chicago

## Authors Anonymous

WFIW has been a subscriber to R\&R for many years and we plan to continue to subscribe. However, your editor's note following Tom Adams's letter (R\&R 4/26) is disturbing

Why in the world would R\&R take the weak stance of publishing unsigned and/or anonymous letters? Ht makes no difference whether or not you know who the author is - your readers don't, which means the letfer could be a total fabrication by anyone!
I realize it's your decision to have that policy, but it sure is weak.
-Dave Land, VPIGM WFIWIFairfield, IL
[Editor's note: R\&R does not publish unsigned or anonymous let ters. As is policy among many major newspapers, we will withhold the name of a signed letter at the author's request, after we have confirmed his identity.

## UPDATE

## B/EZHOT AC

## Orlando's WSSP Becomes WZTU

WSSP/Orlando has flipped to Hot AC WZTU (U104) after a decade of $\mathrm{B} / E Z$. Allen WIIkerson remains as OM. All WSSP announcers continue as board ops and will audition to maintain their slots.

GM Mark Brewer told R\&R, "We're a music-intensive Hot AC aimed at adults 25-34. We spent lots of time designing the format and lots of money researching it. There are no personalities on the air; we'll continue that way for a while. We probably drop somewhere between [rivals] WSTF and WOMX. WMMO's in the same demo, but plays different music. Our music will be hits from the ' 80 s and ' 90 s - our position will be no oldies.

## Himmel GSM At Bonneville AC WTMX

At Bonneville AC WTMX/Chicago, AE Gerry Himmel has been elevated to GSM. He succeeds Sheila O'Connor, who left to join crosstown wwbz.

Noted Himmel, "I've always boked at WTMX as one of Chicago's most credible and consistent broadcast properties. This is a great opportunity to join a strong management staff." Prior to joining WTMX last September, Himmel spent eight years in various sales positions, including Sales Manager at WCCO \& WLTEMMInneapolis.

## Henderson Wins GSM Post At KOQL/Oklahoma City

The new GSM at Entercom Gold KOQLIOkiahoma City is Mark Henderson, who joins after five months as WGTOIOrlando GSM. He succeeds David Gates, now GM at WGRD/Grand Rapids. KOQL GM Wayne Walker commented, "Mark brings an exceptional track record of success in sales and promotions to Oklahoma City."

Henderson will manage a six-person staff. He's previously been LSM at WAPVBIrmingham, Northwest Regional Affiliate Manager for Satellite Music Network, and in sales at KJYO/Oklahoma City.

## XHRM Names James Ops. Dir.

Chris James has taken the Operations Director post at Rivas UC XHRM/San Diego. He arrives from a three-and-a-half-year stretch at KSOL/San Francisco, where he was an air talent and Programming Administrative Assistant.
James told R\&R, "We're going to turn what could be considered mom-and-pop radio into a major market, big-time operation. We're cleaning up our image in the community, turning it around to [be something the community can] be
proud of and rely on to service them."
The station is currently moving its studios from Tijuana to San Di ego and upgrading from a 55 kw to a 100kw signal. Acting PD Rod See was made official just last month. James, a 15 -year radio vet, be gan programming at national satellite network Studioline Cable Stereo and has also programmed WOOK/Washington, now-defunct. He's been on-air at WLEE/Richmond, WASH/Washington, and WYST-FM/Baltimore.


WCBS/New York news reporter Rich Lamb (r) recently recelved an Overseas Press Club award for Best Spot News, garnered for his work covering Operations Desert Shield and Storm. Also on hand were WCBS News \& Program Director Harvey Nagler (I) and CBS News' Dan Rather.


35\% cost reduction potential in overhead with premium SMN formats

"\$2 million in billing on an AM station!"

- Jim Se日miller

VP Adams Commuications KOOL-AM Phoenix


THE EXCLUSIVE '50s \& '60s OLDIES FORMAT


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## Radio

- GARY DeSANTIS is elevated to LSM of WOOD-AM \& FM/Grand Rap ids. Succeeding him as the stations' National Sales Manager is DICK STOIMENOFF
- henry loeser has been pro moted from AE to Retail Sales Manage at KNBR/San Francisco.


## Records

- DENNY MOSESMAN is upped from Manager to Director/National Fieid Promotion at Warner Bros/Nashville working with AC radio. Concurrently, SUSAN NILES is elevated from Nation al Publicity Coordinator to National Manager/Press \& Artist Development, and RICHARD HELM moves from A8R Administrative Asst. to Coordinator/


Denny Mosesman
Michael Jones

Born To:
WHOM/Portland, ME PD Tim Moore, wite Peggy, daughter Christina Ann, March 25
KBOM/Santa Fe , NM PD/air talent Russ Rountree, wife KBOM air talent/AE KT Maitland, daughter Chelsea Jacqueline, April 8.
ABC Radio Networks Manager/Network Programming Nancy Abramson, husband Doug, son Jesse Maxwell, April 13.

WLZWIUtica-Rome, NY PD Scott Barrett, wife Diana, sons Ryan and Torrey, April 14 \& 15. All Star Radio co-owner/operator Ron Stevens, wite coowner/operator Joy Grdnic, daughter Annina Bernadette April 19.
WWSW/Pittsburgh Creative Dir. Mikey Raskovsky, wife Peedy, daughter Olivia Jae April 21.
KJYOIOklahoma City Asst. PD/air talent Ronnie Rocket wife KJYO Traffic Dir. Susan Fox Jones, daughter Jennifer Ann April 28.
WSEN-AM \& FM/Syracuse PD John Carucci, wife Shirley son Tyler Benedetto, April 29.
WKKQIDuluth, MN MD Pam Quinn, husband Kevin, daugh ter Krystal Maree, May 1
KRTY/San Jose air talent Kary Ann Hamilton, husband Bob, son Michael Robert, May

KSEG/Sacramento News Dir /alr talent Kat Maudru, hus band Chris, daughter Alexa Nadine, May 3.
WKNN/P ascagoula-Biloxi MS MD Angie Thompson, hus band Keith, son James Austin, May 6.

## Marriages:

Motown Sr. VP/Promo Frank Turner to Leah Shayani, May 10.


Paul Ramey Brian Beirne - PAUL RAMEY has been named NSM at GRP Records. He was previously PolyGram Records' Jazz Product Manager.

- DOLORES CHILDS is tapped as Midwest Promotion Manager at Ichiban Reçords. The company also is opening a third office in Chicago; (312) 745-2924.
- MICHAEL JONES is appointed Na tional Director/Rap Marketing \& Promo tion at Elektra Entertainment. He switches from Columbia Records where he was Promotion Manager/ Southwest region
- JANET GREY has been promoted to Manager/Pacific Southwest Sales \& Marketing at Rhino Records. Prior to this, she was Manager/Secondary West Coast Market.
- ANNE WILLCOCKS is upped to VP/ Artists \& Repertoire at Sony Music Special Products. She segues from the Director/A\&R slot.
- dIETMAR GLODDE is named Man aging Director at BMG Ariola/Denmark He most recently headed international operations for BMG Victor/Tokyo.


## National Radio

- BRIAN BEIRNE, KRTH/Los Angeles air personality, will host "New Gold On CD" for Westwood One Radio Networks. The daily feature will spotlight new releases and catalogue reissues on CD; (213) 840-4383. In addition, Westwood One Radio News has tapped ROBERT FUSS as Capitol Hill Correspondent, and ELIOT TIEGEL becomes Entertalnment News Editor.
- LEE ALAN PRODUCTIONS is offering "The Americans," a three-hour special slated for July 4; (313) 851-6800.
- CKW \& ASSOCIATES is launching the first of three original dramatic series - the 30-minute soap opera "Milford Haven"; (818) 985-4743
- CHARLES MICHELSON \& SONS has reached an agreement to distribute a series of vintage NBC Radio Network programs. Among the first shows are "X Minus One," "Nightbeat," and "Fib ber McGee \& Molly"; (213) 278-4546
- NORTH EAST SATELLITE ENTERTAINMENT will premiere on October 4. The Rochester, NY-based regional radio network will produce and distribute live programming to stations in the Northeastern U.S.; (716) 381-0620.


## Twist 'N' Shake



After playing hardball on their contract renegotiations, Frank Dill and Mike Cleary, morning co-hosts on Susquehanna's Talk KNBR/San Francisco, played "Twister" to show they could be flexible as well. Engaging in fourplay were KNBR PD Bob Agnew, DIII, Cleary, and VP/GM Tony Salvadore.

## PROS ON

## THE LOOSE

Courtney J. Campbell Morning show producer/week ends WFLZTampa (813) 254 3602
Captaln Jack - Mornings WKSW/Springfield, OH (513) 399-2713
Dr. Don Carpenter - Morn ings WFLZTampa (813) 881 0286
Paul Cramer - Mornings KZHT/Salt Lake City (801) 359.2961
J.D. Daniels - PD KFBQ/ Cheyenne, WY (307) 6387522
Dennls Day - Mornings WTDR/Charlotte (704) 5319277

Timothy J. Fox - Exec. mor ning show producer WBCN/ Boston (508) 879-3069
Kelly Green - Middays WYAV/Myrtle Beach, SC (803) 236-1253
Jim Larson Koza - Production Dir. KAZY/Denver (303) 388.7586

Tim Myaard - Promotions Dir. WVIC/Lansing (517) 393. 9882
Andy Nelson - OM WCUZ AM \& FM/Grand Rapids (616) 531.2428

Beau Richards - Asst. PD/ afternoons WYAV/Myrtle Beach, SC (803) 236-1253
Wayne Shayne - Middays WIMX/Nashville (615) 3603413
Bob Young - Mornings WHFS/Washington (301) 750 . 8622

## New (And Less-New) Bohemians



The Geffen brass recently heaped praises on Edle Brickell \& New Bohemians after their show at L.A. 's Wittern. Lined up and grinning are (1-r) A\&R exec Tom Zutaut, A OR promo domo Alan Oreman, marketing maven Robert Smith, GM Al Coury, AOR promoter Warren Christensen, and bandmembers John Bush, Kenny Withrow, Edie Brickell, Wes BurtMartin, Matt Chamberlain and Brad Houser.

Plaque Accumulation


Capitol popsters Poison, whose "Flesh \& Blood" has gone triple-platlnum, recently recelved plaque-mounted pens from Capitol President Hale Milgrim to commemorate another achlevement: the signing of over 1 million autographs. Accumulating plaques are (l-r) Poison's Bobby Dall, Rikkl Rockett and Bret Michaels, Millgrim, and the band's C.C. De Ville.

## Industry

- JON LATZER, Katz Radio Sales Manager/Philadelphia, segues to a similar post in the firm's Dallas office. Succeeding him in Philadelphia is Katz Boston AE ERIK HELLUM.
- DENNIS NICKLOS joins New Marketing as an Associate Director.
- SAL LoCURTO has been promoted o VP/Programming \& Scheduling at H-1. Three other executive posts were also announced: NORMAN SCHOENFELD, VP/Program \& Artist Development; JACKIE SHARP, VP/ Production 8 Original Programs; and TOM TERCEK, VP/On-Air Promotion. - RICK SCOTT is opening Great Scott Productions, an artist management and public relations firm; 135 N . Doheny Dr., Suite 203, Los Angeles, CA 90048; (213) 274-0248.
- P.T. ENTERTAINMENT, an artist de velopment \& marketing company, has opened offices in Atlanta: 3340 Peachtree Road, N.E. Suite 420, At anta, GA, 30326; (404) 266-9307.


## Changes

Cindy Arnhold becomes AE at KZOK/Seattle.
Kathleen Murphy has joined Cade na Radio Centro as an Executive As sistant
Julie Palt is promoted to Director Administration at MCANashville

## Problem:

# We Had to Start Our New Station! <br> ..Quickly <br> ...Confidentially 

## Solution:

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"No one knew what WMMO was all about before we hit the air in August, 1990. TM Century provided quick service with complete confidentiality, and with state-of-the-art Denon CD technology. There's no way to get a new station up and running faster."

## Cary Pall

Program Director WMMO-FM Orlando, FL

A "Worst to First" Success Story: WMMO in Orlando, Florida has become one of the most imitated stations in the nation. WMMO jumped from nowhere to a near-tie for \#1 25-54 in the Fall 1990 Arbitron! WMMO also enjoyed \#3 ratings $12+$ with a 7.2 share.

Cary Pall made history programming his "soft rock \& roll" format from GoldDisc ${ }^{\text {m }}$ and HitDisc ${ }^{\text {™ }}$ Compact Discs from TM Century. He got his music already loaded in Denon "carts" to go with Denon CD players from TM Century.
WMMO also uses TM Century's CD production library tracks on many of its sweepers, promos and commercials.
Cary Pall was already a fan of TM Century, after using our GoldDiscs" successfully at another top-rated station, WMYI in Greenville, South Carolina.

TM Century has already helped dozens of stations make the move to new rock AC formats, including WMMO's sister station KMMK in Las Vegas, KMMA in Fresno, KRVK "the River" in Kansas City and other medium and smaller market stations. Call or FAX for more information with no obligation.

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Station Phone $\qquad$ )

Address
City $\qquad$ State__ Zip
$\qquad$

## VIDEO

## NEW THIS WEEK

- THE ARMS CONCERT (Rhino)
Two-hour concert video of the 1983 ARMS (Artists for Re search into Multiple Sclerosis) performance in London features Eric Clapton, Jimmy Page, Jeff Beck, and Steve Winwood, as well as special guests Charlie Watts, Bill Wyman Kenney Jones, and Ronnie Lane, the last of whom's having been diagnosed with the disease inspired the concert - WARRANT: CHERRY PIE QUALITY YOU CAN TASTE (SMV)
Five songs, 40 minutes. Clip compllation features two ver sions of "I Saw Red" (LP and acoustic), plus exclusive interviews, new (unrecorded) songs, and behind-the-scenes footage.
- FATS DOMINO \& FRIENDS: IMMORTAL KEYBOARDS OF ROCK \& ROLL
(HBO/A *VIsion)
(HBO/A * V/sion)
Seventeen songs, 60 m utes. Fats Domino, Ray Charles, and Jerry Lee Lewis pound out some of their best-loved tunes with the help of Ron Wood and Paul Shaffer in this concert video.
- B.B. KING \& FRIENDS: A NIGHT OF RED HOT BLUES (HBO/A"Vision)
Twelve songs, 60 minutes Concert video filmed at L.A.'s Ebony Showcase Theatre, where B.B. King is joined by Eric Clapton, Phil Collins, Etta James, Chaka Khan, Billy Ocean, the late Paul Butterfield and Stevie Ray Vaughan, and more.


AXEMEN UP IN ARMS - Former Yardbirds fretgrinders (l-r) Eric Clapton, Jeff Beck, and Jimmy Page, reunited for 1983's historic ARMS concert.

- NEVILLE BROTHERS: TELL IT LIKE IT IS (HBOIA • Vision) Fifteen songs, 60 minutes. Concert video taped at New Or leans's Storyville Jazz Hall features the Neville Brothers with special guests Herbie Han cock, Gregg Allman, Jimmy Buffett, the Dixie Cups, John Hiatt, Bonnie Raitt, Buckwheat Zydeco, and Dennis Quaid.
- les paul \& friendS: he CHANGED THE MUSIC CHANGED THE
(HBOIA *VIsion)
Fifteen songs, 60 minutes. Concert video tribute to the guitar great - filmed at the Brook lyn Academy of Music - fea tures performances by Jessi Colter, Rita Coolidge, David Gilmour, Jan Hammer, Waylon Jennings, Stanley Jordan, B.B King, Steve Miller, Eddie Van Halen, Carly Simon, the Stray Halen, Carly Simon, the Stray
Cats, and the Les Paul Trio.
- BOBBY MCFERRIN:

BOBBY MCFERRI
SPONTANEOUS
SPONTANEOUS
INVENTIONS
INVENTIONS
(HBO/A*VIsion)
Thirteen songs, 50 minutes Bobby McFerrin enlists the help of sax great Wayne Shorter in this concert video taped at Hollywood's Aquarius Theatre.

- CARLY SIMON: LIVE FROM MARTHA'S VINEYARD (HBO/A*Vision)
Thirteen songs, 65 minutes The singer performs her great est hits in this concert video.


## - JAMES BROWN \&

 FRIENDS: SET FIRE TO THE SOUL (HBOIA * VIsion)Fifteen songs, 60 minutes. The Godfather of Soul is joined by the Queen of Soul (Aretha Franklln) as well as Joe Cocker, Robert Palmer, Wilson Pickett, and Billy Vera in this concert video

- CHET ATKINS \& FRIENDS: MUSIC FROM THE HEART (HBOIA Vision)
Sixteen songs, 60 minutes. Atkins's Nashvilie concert also includes performances by special guests the Everly Brothers Emmylou Harrls, Mark KnopiIer, Waylon Jennings, Michael ler, Waylon Jennings, Michael
McDonald and Wille Nelson. McDonald, and Willie Nelson.
- COUNTRY STARS: A NEW - COUNTRY STARS: A NEW
TRADITION (HBO/A *Vision)

TRADITION (HBO/A * Vision)
Sixteen songs, 60 minutes
Sixteen songs, 60 minutes.
Rosanne Cash, Merle Hag Rosanne Cash, Merle Haggard, K.D. Lang, Waylon Jennings, the Judds, Blll Monroe, John Hiatt, and Carl Perkins perform in this co taped in Nashville.

- FOREIGNER: FEELS LIKE

THE FIRST TIME (A*Vision) Ten songs, 60 minutes. Concert video includes one studio clip ("I Want To Know What Love Is") and interviews. - KING'S X: CHRONICLES

## (A * Vision)

Five songs, 30 minutes. Clip compilation features songs from all three of the rockers' albums - CHRIS ISAAK: WICKED

GAME (Warner Reprise)
GAME (Warner Reprise)
Four songs, 20 minutes. Clip compilation includes the uncencomplation includes the uncen
sored version of the Herb Ritts directed title track.

TELEVISION

TOP TEN SHOWS
APRIL 29 - MAY 5

1 Movie (Monday)
("Switched At Birth" Part 2) 2 Dallas
3 Cheers
4 Roseanne
5 L.A. Law
660 Minutes
7 A Different World
8 Unsolved Mysteries
9 Murder, She Wrote
10 America's Funniest Home Videos

Source: Nieisen Media Research
All show umes are EDT/PDT untess oth erwise noted; subtract one hour for COT. Check ilstings for showings in the Mountain tme zone. All istungs subtiect to change.

## Tube Tops

M.C. Hammer, Sting, Peter Gabriel, SInead O'Connor, New Kids On The Block, Gloria Estefan, Paul Simon, INXS, and Rod Stewart are slated to perform at "The Simple Truth: A Concert For Kurdish Refugees" on Sunday $(5 / 12)$. The fivehour, commercial-free program will be shown via MTV starting at 7 pm (EST/PST), and is also available for radio broadcast. avase interested in airing the Those interested in airing the concert should cal Radiovi-
sion International at (213) \$ion Intern
$469-5750$.

Friday, $5 / 10$

- Madonna, "Good Morning America" (ABC, 7am).
- Joe Jackson, "The Tonight Show Starring Johnny Carson (NBC, 11:30pm)
- Alias, "Into The Night Starring Rick Dees" (ABC midnight)


## Saturday, $5 / 11$

- James Brown guest stars on "Amen" (NBC, 8pm)
- Jerry Jeff Walker \& The Gonzo Survivors, "The Texas Connection" (TNN, 10:30pm EDT/7:30pm PDT)
- Chris Isaak, "Saturday Night Live" (NBC, 11:30pm).

Monday, 5/13

- Madonna, "Regis \& Kathie Lee" (syndicated; check local listing for station and air time). - Steve Winwood, "The Ar. senio Hall Show" (syndicated; check local listing for station and air time).
- Pauly Shore, "Rick Dees.


## Tuesday, 5/14

- Mariah Carey, "Today" (NBC, 7am).
- Madonna, "Regis \& Kathie Lee" (syndicated; check local listing for station and air time).
- Amy Grant, "Johnny Carson.

Tony Terry, "Rick Dees

## Wednesday, $5 / 15$

- Jullo iglesias, "Johnny Carson."
- Tommy Page, "Rick Dees."


## Thursday, 5/16

- Marshall Crenshaw, "Late Night With David Letterman' (NBC, 12:30am).
- Wayne Newton, "Rlck

M

## Singing Kitty

 Knows 36 Tunes! arcia Garcia and her 5 -year-old cat, Consuela, ave landed a record deal after impressing South American audiences with Garcia's piano playing and the pussy's accompanying screeches, howls, and meows in near-perfect pitchlThe feline "doesn't speak English or Spanish," reports the current Weekly World News, but does know 36 songs by heart, including Bette Mider's "Wind Beneath My Wings," Tammy Wynette's "D-I-V. O-R-C-E," and Elvis Presley's "Love Me Tender" (the last of which is earmarked as the first $\sin$ gle).
Rumors the co-billed platter puss has added Tod Nugent's "Cat Scratch Fever," Tom Jones's "What's New Pussycat, "Elvis Costello's "Pads, Paws, And Claws," or the Rivingtons's "Papa Oom Meow Meow" to the duo's set could not be confirmed at presstime

## Modern Love

- Rosanna Arquette has been romantically linked with Blue Nile lead singer Paul Buchanan in People. Ah, but it's in the June Details where she recalls her former boyfriend, Peter Gabriel: "Peter and I had a very big affair for many years, and it was very painful for a lot of people, including his wife.
- An unnamed 28 -year-old woman reportedly threatened to go to the cops after discovering her "wild sexcapade" with two members of New Kids On The Block had been secretly videotaped by the boys! Instead, the woman hired a private dick to persuade the Kids to destroy the tapes in return for her (now-broken) silence (National Enquirer)
- A spokesperson for the recently disbanded all-male Puerto Rican dance group Menudo says the band's three male managers plied young boys who auditioned for the group with drugs and booze, then forced them to have gay sex! The kids were told they "had to have sex with a man to know for sure they weren't homosexual," says an ex-member's mom (Globe).


VIEW TO A THRILL - Ozzy Os bourne slipped $\$ 100$ to a security guard at Philadelphia's posh Four Seasons hotel to ensure privacy while "the over-the-hill rocker" and a "blonde bimbo" romped naked in the pool! The guard honored the agreement, but neglected to tell the Wizard of Oz that half the hotel's staff would be watching his shortcomings via closed-circuit TV cameras that sweep the pool area (Globe).


THE FIRST THREE LETTERS IN MADONNA ARE . . . - Madonna's quest to be on the cover of every magazine in the free world is one step closer to becoming a reality this week as the Ambitious Blonde nabs the front of the July Mad. Inside, the singer is lampooned with a light-hearted behind-the-scenes look at the making of one of her vid eos in which Madonna orders a young woman to "look aroused while watching a nun lick a nammer"

## EZ2CY

- How does Mick Jagger avoid crowds when he just wants to knock around town like any other guy? Simple. He slips into one of Jerry Hall's frilly dresses and pulls on a wig (G/obe).
- How did talk show giant Larry Kling tell his wife he wanted a divorce? Simple. He picked up the phone and called her during the midnight news break of his radio show (G/obe).


## More Idol Worship

The Brazilian government has beefed up its efforts to stamp out the worship of '20s hitmaker Al Jolson by natives in the Amazon jungle!

According to Dr. Frank Daniels (who found the tribe in 1976), the natives pray to posters of Jolson by singing some of his biggest hits, such as "Mammy" and "Sonny Boy." Daniels also says the Jolson worshippers paint their faces black and their lips white and wear white gloves in emulation of the late en tertainer (Sun)

Swing ' $N$ ' Amiss
Three loooong weeks after the fact, this week's Globe, Star, and National Enquirer decided to recount the stale tale of Whitney Houston's run-in with the three wring-necked peckerwoods who've since filed assault charges, claiming that instead of honoring their request for autographs, Whitney (and her brother) kicked their collective ass!

R\&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R\&R has not verified any of these reports.

"Future Hits lets me hear how the hottest new music sounds on KISS 108 in context with the flow of the station and it generates listener requests. Future Hits is a cutting edge show that keeps us ahead of the pack and reinforces KISS 108's new music image."
-Steve Rivers
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Shades" (Simon \& Schuster) and
Bob Spitz's "Dylan: A Biography" Bob Spitz's "Dylan: A Biography" (W.W. Norton).

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Randy Taraborrelli's unauthorized biography of Mlchael Jackson "Michael Jackson: The Magic And The Madness" (\$21.95/ Birch Lane Press) - is due to hit bookstores on Tuesday (4/12).

The book - which promises to reveal loads o' info about the singer's private life and public persona - examines such topics as cosmetic surgery, skin bleaching, sexual preference, and combative relationships with various family members.
Other subjects addressed by Taraborrelli, who penned the similarly toned Diana Ross bio "Call Her Miss Ross," include Jackson's highly publicized attempt to purchase the Elephant Man's bones (reality or publicity stunt?) and his failed attempt to record a duet with Prince.
A 12-city major-market author tour gets under way May 13. Call Ben Petrone at (212) 486-2200 for details.
1.ー...

ABC-TV will broadcast the third annual International Rock Awards program at 9:30pm (EST/PST) on June 12 via satellite from London Arena. Host and performers for the 90 -minute taped-live event - wherein nominees will vie for the coveted "Elvis" statuettes - will be announced shortly.
slal scenes - spotighting the SIre/WB songstress.
Also opening this week: "Switch," starring Ellen Barkin as a dead man reincarnated in a woman's body. The comedy sports an MCA soundtrack with songs by Lyie Lovett, Bruce Hornsby \& The Range, Paul Young \& Clannad, Joe Ely, Jody Watley, and others.

## MUSIC \& MOVIES

## CURRENT

- the silence of the lambs (mCa)

Single: Sunny Day/Book Of Love (Sire/WB)

- dances with wolves (Epic Assoc.)

Single: John Dunbar Theme/John Barry

- NEW JACK CITY (Glant/Roprise)

Singles: I Wanna Sex You Up/Color Me Badd I'm Dreamin'/Christopher Williams New Jack Hustler (Nino's Theme)/Ice T Other Featured Artists: Keith Sweat, Guy, Johnny Gill

- the five heartbeats (Virgin)

Singles: A Heart is A House For Love/Dells
Nights Like This/After 7
Other Featured Artists: Pattl LaBelle, U.S. Male

## UPCOMING

- thelma \& louise (mCa)

Single: Part Of Me, Part Of You/Glenn Frey Other Featured Artists: Tonl Childs, Charlie Sexton, B.B. King

## SPIRITS IN THE MATERIAL WORLD <br> Most Of U.S. Believe In The Devil \& Deja Vu!

Most (55\%) American hearts of supermarket tabloid adults believe in the devil! Deja vu, too! According to a recent Gallup survey, these figures have increased by $16 \%$ and $25 \%$, respectively, from 1978.

Other findings sure to warm the

## Not All Adults Live Alike

When it comes to living arrangements, 23-yearolds have little in com. mon. Sure, almost all of them have lived with their parents at some point, but that's where the simllarity begins and ends.
While a 1985 survey questioning nearty $1000 \quad 23$-year-olds about their living arrangements between age 15 and 23 found that fewer than half of these young adults had lived in any situation other then with their parents, significant percentages of the respondents had lived in a variety of situations (see the chert below).
As for the amount of time spent in each living arrangement, marriage trailed only parent's homes. Among the respondents who were married between age 15-23, the living situation lasted an average of 25 months. Living with roommates lasted 18 months on average, forlowed by living in group quarters (17 months), cohabitating (14 months), and living alone (10 months).

$$
\begin{array}{lc}
\text { Arrongement } & \text { Pwoent } \\
\text { Housemates } & 46 \% \\
\text { Group quarters } & 37 \% \\
\text { Married } & 34 \% \\
\text { Cohabitating } & 31 \% \\
\text { Living alone } & 28 \%
\end{array}
$$

Note: fewer than $20 \%$ had lived as single parents or with other nonparental relatives.

Sourco: Unvershy of michioen
Brown Unversily
hearts of supermarket tabloid
magazine editors everywhere in clude:

- More than $70 \%$ of Americans believe in life after death!
- 25\% believe in ghosts!
-18\% believe it's possible to communicate with the dead!

Although ghosts - and Elvis Presley - still are being sighted all over America, adults have lost some faith in psychics and astrologers. The percentage of people who look at their daily horoscopes has dropped from $29 \%$ to $25 \%$ since 1978.

Meanwhile, $51 \%$ of Americans ( $2 \%$ fewer than in 1978) believe in ESP - but most of you probably knew that already.
Interestingly, people between the ages of 30 and 49 are most likely to believe in paranormal phenomena. Perhaps even more interesting, almost as many deeply religious Americans believe in the paranormal as those who are not religious.

## Sending Photos By Satellite

Nending photos or detailed graphics from computer to computer via phone lines has been expensive and time-consuming, but GTE's ImageSpan Division has devised a way to speed up the process by using orbiting satellites.
The separation of text from graphics is the key to the new system. While text is transferred over the phone at 2400 to 9600 bits per second, digitized pictures are sent via satellite at up to 1.5 million bits per second, and thereby arrive almost simultaneously.


Tabletop Video Jukeboxes Now Testing

Those familiar tabletop restau rant jukeboxes of the '50s recently entered the video age with "Entertainment Vision" (EV), a pay-per-view video laserdisc system that's currently being tested at soveral Chicago-area Pizza Huts. Like jukeboxes, the EV system works by dropping a quarter into the sho: and choosing a channel. Custom laserdiscs located inside each box display a five or six minute program on a six-inch colo monitor.

Music videos are located on one of the five channels. The others are devoted to classic cartoons, comedy classics, old Movie Tone news reels, and advertising. (This last one runs when no other channe has been selected.) The system al. so can be modified to carry four music video channets.

## Daily Performance Printouts

Developed by Chicago-based Wessox inc., EV is linked via phone lines to the perent's and Pizzs Hut's corporate offices, where each compeny receives printouts of the day's gross revenue and most popular selections.

If EV works well in test, expect the system to roll out across the country; not only at Pizza Huts, but hospitals, airports, and anywhere else that boredom festers.

## Snacking Instills Guilt Into The Hearts Of Men (And Women)

Ptople who snack are people riddled with guilt. According to a recent survey conducted by Bruskin Associates, 86\% of the American population munches between meals. Snacking is most prevalent among 18-24 year olds - $95 \%$ of them say they snack - and least prevalent (75\%) in the $65+$ age bracket.
One in three snackers report feeling guilty about it, and women snackers are nearly twice as likely to say they feel guilty than their male counterparts (39\% vs. 19\%). The majority of munchers (53\%) only do it twice a day, but there are a few ( $2 \%$ ) out there who get their snacking fix 10 times every day.

How Bad Is Bad?
So most of us eat between meals and a lot of us feel bad about it. But just how guilty? Consider the following:

- $18 \%$ feel worse about snacking than lying about their weight
- 16\% feel worse about snacking than lying about their age
- $15 \%$ feel worse about snacking than letting their answering machines pick up when they're home - $12 \%$ feel worse about snacking than not visiting in-laws or lying to a friend
- $11 \%$ feel worse about snacking than cheating on their taxes
- $10 \%$ feel worse about snacking than taking a sick day when they're not sick
- $10 \%$ feel worse about snacking than lying to their spouse about how much money they spent.


## Not Guilty

Of snackers who don't feel guilty about their habit, $40 \%$ would rather munch than shop, $30 \%$ prefer snacking to going to the movies, and $18 \%$ would choose nibbling over traveling.
And ... for $10 \%$ of America's snackers, between-meal nibbling is more important than sex!

## REMOTE POSSIBILITIES

## Amusement Parks Adding Exciting Attractions

Last summer, one in three US. households went to theme parks. This year, that figure is expected to rise slightly to about 250 million visits.
After all, approximately $70 \%$ of the nation lives within day-trip distance from one of the 38 major amusement parks, not including the smaller venues populating the country.
With new rides opening at many of the larger parks, this summer will be an ideal time for live radio remotes and ticket giveaways. Among the coming attractions:

- Cedar Point theme park in Sandusky, OH will unveil its wooden Mean Streak roller coaster May 11. Mean Streak is billed as the world's tallest and fastest coaster -160 feet tall and going up to 65 mph .
- Kennywood Park near Pitts burgh is planning a mid-May launch of the Steel Phantom, which hits up to 80 mph and has a 225 -foot drop.
- Six Flags Over Georgia will splash with four water slides, Six Flags Over Mid-America in St. Louis will also offer a water ride and Magic Mountain in Los Angeles has added a wooden roller coaster.
- Disney's MGM Studios near Orlando, Universal Studios Florida, Sea World in San Antonio, and Universal Studios Hollywood are all adding - or have added - new shows and rides, and Kings Domin ion in Godswell, VA just opened a steel roller coaster than goes up to 50 mph and loops through an underwater tunnel.


## Poison

"Life Goes On"


NEW \& ACTIVE

## NOW ON 74 CHR REPORTERS

| WXKS add | WWFX add 39 | WKFR 18-14 |
| :--- | :--- | :--- |
| Z100 add | KQIZ add | 99KG 27-20 HOT |
| KBEQ add | KCHX add | WDBR 28-25 |
| KIIS add | Y97 add | KFMW 34-31 |
| WAEB add | WLAN 34-26 | KMOK 35-31 |
| WIKZ add 34 | WKRZ 39-36 | WAAL deb 36 HOT |
| PWR92 add | WYCR 25-22 | WBBQ deb 34 |
| Y102 add | WIXX 23-20 | WZYP deb 39 |
| K106 add | KKHT 32 | WZOK deb 35 |
| WCGQ add | KMYZ 2-4 | KWNZ deb 35 |
| Z99 add | KATM 29-26 | XL93FM deb 28 |
| KQKQ add | WQID 25-22 |  |
| WHOT | KNIN $34-30$ |  |

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...AND MANY MORE!

## Tracile SPENCER

"This Time Make It Funky"


NOW ON 40 CHR REPORTERS

INCLUDING:

| 110 T97 add | WXKS del, 29 | K YRK 40-35 | KAKS |
| :---: | :---: | :---: | :---: |
| Q105 adil | W10) deb 35 | WLAN | WJal) |
| KXXR | 999 KHI deb 38 | WMXP | WYKS |
| KS104 | HQXA deb 30 | Y 102 | KZII |
| PWR106 add | XL. 1067 deb 35 | WCKZ | K.NOE |
| KOY-FM add | WPPCC 28 | KPRR | WBPR |
| HOT977 add | PWR95 33-26 | HOT95 | WFHT |
| KQMO add | WNVZ 32 | WABB | KTRS |
| KCAQ add | PW'RPIC 39-33 | CK105 | KFBQ |
| 290 add | KKMG; 36 | KLUC | KZOZ |

5 KAKS Q105 adid KXXR R106 add KOY-FM add KCAQ add 290 add KKMG; 36

Capetol.


## STREET TALK.

## Country Radio Upsets Garth's Video Ban Wagon

While VH-1 has decided to air Garth Brooks's controversial new "The Thunder Rolls" video, PBS has chosen to join Country Music Television and the co-owned Nashville Network and ban the clip from its "New Country Video" series. The video had been nixed for its frank depiction of domestic violence and infidelity. (The clip ends with a wife shooting her abusive husband, played by a bearded Brooks).

In the meantime, Country radio has risen to the occasion, holding special screenings at clubs, previewing the video at remotes, and conducting on- and off-air polls on listener reaction to the decision. WCOS/Columbia, SC screened the video in its mobile van at locations throughout the city while collecting money for a local home for battered women.

Meanwhile, the folks at Capitol/Nashville are busy prepping a Brooks compilation video with an in-store target date of July 16. Clips for "If Tomorrow Never Comes," "The Dance," and "The Thunder Rolls" (natch) will be included, linked with newly recorded footage of Garth's perspectives on each song and video.


Precious seconds prior to presstime, ST learned that KBCO-AM \& FMIDenver VP/GM Ray Skibitsky, a 17-year station vet, resigned.

## $>$ Rumore Rumors

Hot rumor around Nashville has Vic
Rumore's Dick Broadcasting leasing Classic Rock WGFX and taking it CHR when the station's sale becomes final.

Incidentally, before the deal went down, Rumore reportedly placed a call to Country WSIX and asked Prez/GM David Manning whether 'SIX afternoon driver Carl P. Mayfleld might be available to do mornings on 'GFX as well! Rumore reportedly cited Tom Joyner's arrangement (mornings at K104/Dallas and afternoons at WGCI/Chicago) as an example. Manning quietly reminded Rumore that Joyner works in two different cities. End of discussion

Now that KBEQ/KC PD Karen Barber is off to co-host mornings at Nationwide's KMGCIDallas, look for her replacement to come from within the ranks. Candidates include APD/afternoon driver Geoff St. John
and MD/late-nighter Jon Rock \& Roll Anthony. Noble VP/Programming Bob Laurence will be in next week to help narrow the field.

## Hot To Trot

Who's headed for the PD chair at Cap Cities/ABC ratings-ravaged CHR Hot 94.7/Chicago? ST hears ex-WOMXIOrlando PD Brlan Thomas is set for a chat.

Other names currently being bandied about those hallowed hallways include (drum roll, please . . .) WZPL/Indy OM/PD Don London, Hot 102/Milwaukee PD Greg Cassidy, Power 99/Atlanta PD Rick Stacy, WHYT/Detroit PD Rick Gillette, Adams Communications VP/Programming B.J. Hunter, U.S. VP Dan Quayle, PROFM/Providence PD Paul Cannon, exWKBQ/St. Louls PD Lyndon Abell, and WNCIIColumbus PD Dave Robbins.

Meanwhile, ex-Hot 94.7 OM/PD Ric Lippincott's exploring opportunities in the radio and record communities.

## Blockbuster Name

ABC Talkradio VP/Dir. Maurice Tunick flatly denies whispers that TV schlockmeister Geraldo Rivera is the "blockbuster name" who'll replace the departing Sally Jessy Raphael. Tunick suspects the rumor was spawned by Geraldo's fill-in work last week on WABC/NY.

Tunick confirms that he's in final negotiations with Raphael's replacement,

Continuod on Page 26

[^2]
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| KIKX add | Y102 |
| WPRR add | KZFM |
| WJAD add | WRHT |
| WJMX add | 96STO |
| KCHX add | KYRK |
| WBXX add | KWOD deb 33 |
| XL93FM add | WWFX 39-32 |
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STREET TALK.


POST ROASTED — Pictured basking in the warm glow of good fellowship generated at the recent T.J. Martell Media Roast are (l-r) manager Arnold Stiefel, Columbia President Don lenner, Steven Tyler, Jon Bon Jovi, MTV Networks CEO Tom Freston (winner of the Express Yourself award), Charisma President Phil Quartararo, Columbia VP and event Chairman Kid Leo, MTV Sr. VP Abbey Konowitch (the roast of honor), Martell Foundation President and Epic/Associated Sr. VP/GM Tony Martell, Chrysalis President John Sykes, CAA's Rob Light, and manager Freddy DeMann.

Continued from Page 24
whose identity he expects to reveal next week.

Nevertheless, Tunick told ST that the new host's show will be significantly different from Raphael's advice-oriented program.

## - A.B.C Dallas

Star 105/Dallas VP/GM Jenny Sue Rhoades called the ST "fun-fone" to deny widespread rumors that (A) Group W was dumping the station's Hot AC format, (B) she and PD Bill Pasha were about to exit, and (C) Buzz Bennett was going to take over the programming

Fact: Bennett is involved, but only to the extent of working with the morning show and doing on-air liners

Dr. George Brothers's tenure as Rick Dees's producer lasted a week - he's been replaced by returning KIIS/L.A. vet Paul Joseph. Brothers will continue to be involved with the show in an unspecified capacity. Is KIIS PD Bill Richards looking to acquire another "programming mind" for the morning production team?

## Rumbles

- Former WIOVILancaster, PA PD Brad Flick becomes PD at WRKZHershey, PA. He replaces Scott Robbins, who exits the biz.
- Inner City NAC KBLXISF GM Harvey Stone has been doing interim PD duty in the wake of Lee M1chaels's recent exit. When Stone returns from vacation, he'll begin looking for a fultime replacement.
- WVBS/Wilmington, NC GM Bob Evans gets VP stripes.
- WGH (AM)Nortolk drops News/Talk for SMN's "Real Country.
- Jeff Conn joins Soft AC KOSIIDenver for weekends. Conn - who previously programmed WXMX/Columbus, OH and KKLI/Colorado Springs - was last heard in the Mile High Clty at headbangin' KBPI.


## L.A.'s New New Rocker

Radio promotion vet Howard Freshman (X100/SF, Power 106/L.A.) has been named Dir./Mktg. \& Promo at KSRF/Santa Monica \& KOCM/Newport Beach, the L.A.-area stations recently purchased by former KROQ/L.A. owner Ken Roberts's Brentwood Communications.

Freshman joins former KROQ personality Freddie Snakeskin, who's been working with Roberts for the past year and will program the simulcast combo, which covers West L.A and most of Orange County

Shortly after Brentwood took over, the stations switched from AC to an extremely broad Classic Hits approach, playing everything from Lynyrd Skynyrd's "Sweet Home Alabama" to Kool \& The Gang's "Hollywood Swingin'." Look for a permanent change to some type of New Rock format within the next couple o' weeks.

Yes, ex-WABB/Mobile PD Dennis Reese has landed at WCKZ/Charlotte, title undetermined. (Current 'CKZ PD Mark Shands hasn't dotted all the T's and crossed all the l's on his KBXX/Houston PD pact.) Details ASAP

The Free World +1 will be attending next week's (5/16-19) T.J. Martell/Reebok charity weekend in L.A. Thursday's golf tourney will be hosted by Glenn Frey and features such celebrity duffers as Eddie Van Halen and various members of Motley Crue, Warrant, the Smithereens, Boston, Little Feat, House Of Lords, Cheap Trick, Bad English, REO Speedwagon, Faster Pussycat, and the Doors.

Two days later, KLOL/Houston head outlaw John Lisle will host a live! three-hour national broadcast ( 6 pm EST) from the Warner Bros. studios. KLOS/L.A.'s Mark \& Brian and WNEW-FM/NY's Dan Neer will be guest hosts Continued on Page 29



[^3]
## VOICE ON THERISE.

 DARYL BRAITHWATTE "HKGIER THAN HOPE" A passionate song of hope and power.From the album, "Higher Than Hope". On Epic/Associated.

STREET TALK。

Continued from Page 26
of what's being called the "Hollywood Backlot Cocktail Carnival." The show will feature music and live/prerecorded appearances from Damn Yankees, Tom Petty, George Thorogood, R.E.M., Bryan Adams, David Lee Roth, Joe Walsh, Billy Squier, and many others.

By the bye, that afternoon's tennis tourney still has room for players. Contact Jay Cooper at (213) 278-1111

And . . . Sunday's softball competition at USC will begin with Roseanne Barr mangling the National Anthem in her own inimitable fashion.

## - Shakin' Bacon

There's been a shakeup in the makeup of the morning show at Power Pig/Tampa, with co-host Dr. Don Carpenter and producer Courtney J. Campbell exiting the Jacor CHR Dir./FM Ops Marc Chase is co-hosting morning drive with Jack Harris while he hunts for a new team.

Congratulations to WEA VP/Black Music Mktg. Ornetta Barber Dickerson, who received the 1991 Black Women Of Achievement Award from the NAACP Legal Defense \& Education Fund.


## Card Catalog

Working high ' $n$ ' inside, the crafty screwballers at EMI notched Promo Item $0^{\prime}$ The Week honors by pitching Gold programmers with a shopping bag stuffed with a special compilation CD sporting one selection from each of the 24 artists spotlighted in the "EMI
 Legends of Rock $\mathrm{N}^{\prime}$ Roll Series" (single-CD reissues by each of these acts) and a package of 5 " x 7"' baseball-style cards (piefured) with each artist's photo on the front and the act's stats on the back.
And...if you're still lookin' at the first two pitches, the inclusion of a basebail cap, T -shirt, and fake-woodgrained baseball bat-shaped pen - all emblazoned with the "EMI Legends Of Rock N' Roll Series" logo - are sure to getcha swingin


SHAKE YOUR MONEYMAKER - KLOLHouston morning stars Stevens \& Pruett recently hosted a "Fat Man's Dance-Off" - contestants had to tip the scales at a minimum 275 pounds - at a local club. Seen at the scene is Jim Pruett, as he attempts to describe one man's gutsy moves.

## - Ham \& Eggs

WEGXIPhilly morning Nut Hut innkeeper John Lander offered \$1000 to the first person to mail a postmarked envelope containing an unbroken egg to the station.

Thousands tried to win, resulting in a local postmaster who was fit to be fried, owing to the absolute yolk the stunt made out of the postal equipment and stacks of mail not intended for 'EGX.

Meanwhile over at crosstown WIOQ, morning duo Chris Jagger \& Dlana Devon were off the air Monday and Tuesday (5/6-7). OM/PD Mark Driscoll pulled the shift, working alongside guest co-hosts Joey Reynolds,

Continued on Page 30

## Rumbles, Pt. II

- WTFXIMadison MD Chris Kelly becomes in terim PD, but interviews for the gig continue.
- Rick James becomes PD/atternoons at WNSL Laurel-Hattiesburg, MS, replacing the exithng Ron Davis
- WPNT (The Point/VChicago Production Dir Dan McCoy exits, leavin' PD Harv Blain lookin'
- WRBZICincy switches from the satellite-delivered NAC "Breeze" presentation to SMN's CHR "The Heat" format.
- Metroplex CEO Norman Wain can be heard doing liners on $\mathrm{Y} 100 / \mathrm{Mlami}$ in connection with the station's "Loyalty Pays" contest.
- Former KIXYISan Angelo, TX PD Don Robertson becomes PD at KBIU/Lake Charles, LA
- Lorio Holiabaugh will be joining R\&R/Nashville as Assoc. Country Editor, coming from the CMA Public Information Assistant post.

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Continued from Page 29
former Mix 107.3/Washington morning man Mike Moore, and WFLYIAlbany morning man Todd Pettengill. Him.

While the Home Shopping Network and manager Doc McGee have announced an unnamed joint venture to sell music merchandising and recordings in combo, rumors continue to bubble about Jukebox Network VP/Programming Les Garland becoming a major player with McGee

As ST hit the presses, Garland was still firmly in place. (He's under contract.) Smart $\$ \$ \$$ has Garland, et al., finding a way for him to work with both entities.

## S Screen Scene

Z100/NY's Adam Curry and Ross Brittain are the only radio guys you'll spy in Madonna's "Truth Or Dare" movie. They're captured interviewing one of MaJonna's backup singers. Incidentally, that's also Brittain's voice on Ellen Barkin's radio in the new Blake Edwards film "Switch." Both flicks open this weekend

WWMX/Baltimore night jock Mark Edmondson, 24, died Friday (5.3) morning, the victim of an apparently accidental selfinflicted gunshot wound.

According to police, Edmondson's death came when the Beretta 9 mm he jokingly had pointed at his throat discharged while he was uncocking it. The incident took place at Edmondson's apartment, where he and a friend were playing video games after his usual 10pm-2am shift.

WHJX/Jacksonville air talent Renee Puzo and family were involved in an accident while on vacation last weekend in which ner husband and youngest son were hospitalized and her oldest son was killed. Accordingly, the station has established a Support The Puzo Family Fund. Send contributions c/o WHJX, 10592

## Records

- Relativity ups Sarah Haynes to Natl Promo Dir. and hires TVT's Stu Bergen as Natl Alternative Dir. Marco Collins becomes West Coast Alternative Mgr.; Jim Keller becomes NW Promo Mgr. Meanwhile, TVT is still looking for an alterative promo dome.
- KBOZIBozeman PD Roger Nelson takes the Curb Seattle regional promo post. Morning man Dave Vlascher returns to the KBOZ PD chair.
- Tom Sgro - regional promoter for BMG's stillnameless second Country label - has checked into Vanderbilt Hospital and will undergo double bypass surgery this week. Promo honcho Ken Van Durand is looking for someone to take the gig on a temporary ( $3-4$ months) basis while Sgro recuperates. Call (615) 780-4405 if you're interested.


The morning team of Ross Britain \& Brian WIsen breaks up again, fueling rumors that Gary Bryan will join Britain at 2100 NY .

-Cleveland gets the Rock \& Roll Hall of Fame and Museum.


WBCN/Boston elevates PD Tony Berardini to GM and air personality Oedipus to PD

- Mike McVay joins WWWE/Cieveland as VP/Ops.

Jim deCastro named WLUP/Chicago GM.

- Barry Mayo becomes APD at WXLONew York.
- Casey Kasem signs a million-doilar contract to continue hosting "American Top 40.
- Denise Oliver joins WWDC-FM/Washingtan for afternoons.

East Balmoral Circle, Suite 1, Jacksonville, FL 32218.

Tip o' the oI' ST tennis racket to WFLS/Fredericksburg, VA PD Jim Asker and Capitol/Nashville West Coast promoter John Curb, who captured first place (Flats division) in last weekend's Music City Tennis Tournament.

Major manager Freddy DeMann (Madonna, Lionel Richie, the Divinyls, the Smithereens) has opened the Brooklyn Recording Studio, based in L.A.

## $>$ Food For Thought

In an 18-day effort to persuade David Letterman to move his TV show's fictional "Home Office" (source of those infamous "Top Ten" lists) to Bristol, TN, WQUT air personality Jeffrey Alan Payne lived in and broadcast live! from the city's train station, collecting more than 12 tons of food for the surrounding eight counties' homeless population in the process.

While the stunt didn't succeed in getting the Home Office relocated, it did net Payne a congratulatory note from Letterman's head writer, Steve O'Donnell, who tossed in cases of "Late Night" paraphernalia to aid in the food drive to boot.


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| WNYP add | WAPE deb 28 |
| WHTO add | Z102 deb 37 |
| KQIZ add | WGRD deb 34 |
| KMCK add | Z99 deb 25 |
| KISR add 39 | KKRD deb 33 |
| WYKS add | KWOD 37-31 |

From the CD and Cassette: Real Life Produced by: Stephen Lipson

Management: Steifel-Phillips Entertainment


# News/Talk Routs Music In Winter Arbitron 

New Rock Rises; Country, AC, Gold Up From 1990

After all the talk, the confirmation: Arbitron Winter ' 91 share totals for the Top 30 markets show News/ Talk the big - and virtually only - winner. The format gained almost two full shares per market; all other formats (with the exception of a 10 -share jump for NAC/ Jazz) were down or flat.

As in Birch (R\&R 4/12), CHR was the big loser, dropping over 30 shares ( $9 \%$ ) from the fall book, and 73 shares - nearly $20 \%$ - from a year ago. AC, still the top format, lost about nine shares this book, despite an improved showing from Full-Service ACs.

## Format-By-Format Analysis

- AC: Its slight winter drop aside, the nation's top format was up 16 shares from last year and led N/T by over 130 shares - about the same margin it enjoyed over former runner-up CHR a year ago.
- AOR: Much of its relatively minimal book-to-book and year-toyear declines stemmed from losses in Top 10 markets, where $\mathrm{N} / \mathrm{T}$ fared particularly well at the expense of music formats.
- Big Band: Slightly up from fall. down nearly five shares from last year, but still stable at 92 total shares.
- B/EZ: Still more erosion: down $55 \%$ from the bailout frenzy of last year, but off another $16 \%$ from fall, to just 64 shares. Now represented in only half the Top 30 markets.
- CHR: Now fallen below 300 total shares, or less than 10 shares per market, it's a distant third overall behind AC and N/T and on-
ly 37 shares ahead of Country. CHR's lost almost 2.5 shares per market in a year, and must pin its hopes on a postwar rebound.
- Classic Rock: AOR's losses did not translate into gains for CR stations, which were down a tad in both book-to-book and year-to-year totals.
- Classical: Off a bit this book and from a year ago, but still holding its own at just under 50 shares.
- Country: Generally, Country slides in the winter, so this nearly flat book for the format can be considered good news. The format enjoyed an $8.8 \%$ increase from last year.
- Gold: With the influx of newcomers to the format tapering off, Gold slid this book, but still increased $10 \%$ over last year.
- NAC: A spectacular jump of $21 \%$ to nearly 60 total shares for a format that appears to do well in the winter book.
- New Rock: Despite a slight decrease from the fall, New Rock was up $31 \%$ from last year, second only to N/T, and now has 26 total shares (compared to nearly 40 in Birch, which also showed a big jump for NR).
- News/Talk: Can it sustain the incredible numbers it posted during the war? Overall, the format posted a 56 -share (17\%) increase
Key Format Trends
Year To Year


Book To Book


All figures total shares, Top 30 markets, Arbitron

## Ranking The Formats

AC held off the surging News/ Talk format and boosted its lead over the nearest music competitor. CHR, to more than 230 shares. It present trends continue, $A C$ may boast double the Top 30 market share total of any other music format.

News/Talk topped 15\% this book, while NAC passed Classical to claim 12th place overall. All other rankings were stable.

| AC | $20.9 \%$ |
| :--- | ---: |
| NewsiTalk | $15.5 \%$ |
| CHR | $11.8 \%$ |
| Country | $10.3 \%$ |
| AOR | $9.5 \%$ |
| Urban | $7.0 \%$ |
| Gold | $6.0 \%$ |
| Ctassic Rock | $4.1 \%$ |
| Big Band | $3.6 \%$ |
| BreZ | $2.5 \%$ |
| Spanish | $2.4 \%$ |
| NAC | $2.4 \%$ |
| Classical | $2.0 \%$ |
| New Rock | $1.0 \%$ |
| RellCC | $1.0 \%$ |

from the fall and nearly a 100 -share ( $34 \%$ ) increase from last year, be coming the nation's No. 2 format.

- Spanish: A small jump over the last book, completing a $30 \%$ rise from last year at this time, up to 60 total shares.
- Urban: Nearly flat from fall and from last year, encouraging given the increase in Urban music on major market CHRs, as well as the N/T boom.


## O'Shea

Continued from Page 3 out at Capitol Records 25 years ago, I'm coming back after witnessing the tremendous growth within both the video and music industries, as well as recognizing the tremendous potential in the future for a company like Capitol-EMI Music."

## West

Continued from Page 14
West added, "It's great to be home again. We have an excellent stronghold on the market and we have some wonderful things on the horizon." West has programmed KEZB/EI Paso, WQUE/New Orleans, and KROY/Sacramento, and was a consultant with Jerry Clifton's New World Communications, KGGI's current consultant.

## UPI

Continued from Page 3 nology Inc., is in Chapter 11 reorganization. Capps also declined to reveal the number of stations that subscribe to UPI's broadcast services.

According to UPI officials, the reorganization won't change the staff size, since eight positions have been eliminated in Chicago and eight created on the East Coast.

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## Revenues

Continued from Page 1

## No Quick Upturn

"The second quarter will definitely be down," Radio Expenditure Reports President Joe McCallion told R\&R. He expects national spot sales to be down about $2 \%$ for the second quarter, despite some signs of improvement in May after a weak April. "If June follows, we'll be okay. But if it slows down, the quarter could be down even more," he said.
Miller, Kaplan partner George Rivin said only three of 21 regions his firm tracks posted gains in total radio revenues for the first quarter: Central-North Florida, IdahoEastern Washington, and Tennessee. Three regions were flat with year-ago levels (Pacific Northwest, Alabama-Mississippi, and Arkansas-Oklahoma), while the other 15 were down.
Rivin also noted that the sales
picture is brighter for large market stations. "We are seeing the Top 25 markets responsible for the majority of the growth in national business. Some of the medium markets are not experiencing the national [spot] growth to offset a decline in local business." Rivin said only one of the 21 regions, Tennessee, experienced overall growth in local sales for March.
With only some preliminary data available for April, Rivin said, "At this point I do not see a significant turnaround taking place for April."

## Fagot

Continued from Page 1 "It's been a sincere pleasure to work with and learn from Hale Milgrim and [Exec. VP] Art Jaeger," said Fagot. "I look forward to continuing Capitol Records' ascent toward becoming the No. 1 label." Fagot joined Capitol in 1987. He previously was a promotion executive with Columbia Records.

## Alchemy

Continued from Page 1 A 24 -year broadcasting veteran, he served as President/COO of group operator Jacor Communications Inc. from 1986 to 1990. He recently attempted to purchase Summit Communications' WTUE \& WONE/Dayton, OH for approximately $\$ 7$ million, but the combo was removed from the market following a slide in Arbitron ratings.

## Nelson

Continued from Page 1 KSON-AM \& FM/San Diego from 1981-85. Since then, he's been GM at KMGG (now KPWR)/Los Angeles and President of Nemesis Communications. He is a director and former chairman of the Country Music Association.

Kelly has been at WYNY since 1988. She was previously VP/GM at New York's WNBC.

## Let Us Entertain You



ASCAP provided entertainment at the annual Broadcast Cable Financial Management conference, which drew 600+ radio, TV, and cable execs. Attendees and performers gathering after the dinner included (standing, l-r) Dion, Mike Stoller \& Jerry Leiber, Bllly Steinberg, ASCAP's Goria Messinger, Burt Bacharach, Sammy Cahn, Tom Kelly, and ASCAP's L. Barry Knittel; (seated, 1-r) BCFM's Robert McAuliffe and Janet South, Mary Jane MCAuliffe and BCFM's Cathy Lynch.

Wouldn't You Like To Be A Pepper?


Wamer Bros. dished up saisa and jalapenos to mark the signing of the Red Hot Chill Peppers. Sharing smiles with President Mo Ostin's life-size stand-in (the one with the glare) are (standing, I-r) Sr. VP/Black Music Ray Harris, VP/Black Music A\&R Benny Medina, attomey Eric Greenspan, producer Rick Rubin, Peppers Anthony Kiedis and Chad Smith, Sr. VP/A\&R Michael Ostin, Sr. VP/Artist Relations Carl Scott, manager Lindy Goetz, and Sr. VP/Business Affiairs David Altschul; (kneeling, l-r) Peppers John Frusciante and Flea.

Scorpions Score Platinum


[^4]

Todd Rundgren celebrated the opening night of his concert tour at L.A. 's Wiltern Theater with execs from his present and past record labels. Bantering backstage were (l-r) Rhino Exec. VP/Legal \& Business Affairs Bob Emmer, Bearsville owner/President Sally Grossman, Rundgren, and Warner Bros. National Promotion Singles Manager Sue Emmer.

## 

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# MAKE RADIO 'AMAZING' <br> Turning Listeners Into Station Fans 

By Lee Abrams

America is filled with good radio stations. But only the amazing ones stand the test of time in terms of audience size, longevity, and the kind of support that creates fans and not just numbers.
These amazing stations have an immeasurable effect not only on our industry as a whole, but on the confidence listeners have in radio as a medium. Radio's getting hit from all sides: MTV, movies, wars, and sports all are amazing entities. When radio is simply good, it can get lost in terms of importance.
Creating a station that becomes bigger than life isn't really that hard to do. It's establishing the will to do amazing radio that usually thwarts the effort. Stations tend to accept being good instead of creating the environment to be amazing.
Everything is internally generated. Blaming lack of success on ratings methodology, the competitors' wallet size, or "not enough good records out there" are classic cop-outs. Every station has the ability to be amazing.

## Finding Amazers

A key starting point lies in hiring and developing talent. Some ideas:

- Don't hire generic jocks. Hire by position, much like a baseball team hires pitchers to pitch and outfielders to outfield. Except for morning drive, most stations hire interchangeable jocks for shifts. Think 24 hours! Hire an afternoon person for afternoons. Understand the attitude of the daypart and find the right person to fit the time slot.
- Avoid convenience hires. Take the time to find an amazing person. He or she might be from another format or a smaller market. The joke in the '70s was that L.A. stations kept recycling L.A. jocks; the same thing happened in Chicago and New York. Stations went for convenience.
- Avoid burnouts. Experience sometimes stinks - jocks get burned out. Sure, they may have great track records. But they also may suffer from a bad attitude, lazi-


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> The key to consistency and spontaneity is creating a framework for your goals, and then inspiring talent to maximize.

Radio's getting hit from all sorts of amazing entities. When radio is simply good, it can get lost in terms of importance.
(
ness, and ingrained bad habits. Often it's better to hire fresh faces who have the street moxie that makes up for the lack of major market experience.

- Hire wackos. Jocks who are negative, whiners, or (even worse) boring will hold you back. Average people make average radio. Look for extremes.
- Bring in media-aware types. People who watch "The Three Stooges," memorize "The Simpsons" episodes, and are media addicts tend to be naturally better communcatos
- Confident (even cocky) people work. Cockiness can be channelled into brilliance easier than a "nice guy" approach.


## Amazing Development

Developing and relating to talent is where most stations hit the "amazing radio" roadblock. Jocks have shows, not shifts. The moment you refer to a show as a shift you're putting air talent in the same league as steel workers.
If you have real talent, empathy is critical. While uniform rules are important in any business, you also must understand what makes individuals tick and help them maximize their attitude and performance. Most amazing stations are musically consistent, but the jock style is, by design. inconsistent. Each jock is unique. It starts with understanding that.
Beware of the communication quadrangle. Here are four angles on relating to station goals:

- Staff meetings: Hold them at night (no distractions, a loose environment, a creative session) whenever it feels right. For example, you might schedule business from $6-7 \mathrm{pm}$, concept reinforcement from 7-8pm, open airchecks from 8 9 pm , and brainstorming from 9pm on. Mandatory weekly staff meetings at noon under fluorescent
lights aren't exactly conducive to creative thinking.
- One-on-one meetings: Even if there's no real purpose, an occasional lunch or ball game keeps channels open.
- Business memos: Reinforce rules, direct goals, review numbers, etc. Boring but essential.
- Inspirational memos: Put the fire of your mission in ink!


## Employee Relations

Don't scare your staff with your computer. It's an integral operational tool, but I've seen many stations that reminded me of Dudley Dooright (who loved his horse more than his girlfriend Nell). In those cases, the jocks think the PD loves his computer more than his people.
Establish authority through knowledge, not muscle. Tough is cool, but not at the expense of knowledge. The bottom line in staff relations and development is designing the environment to be creative within the tramework of the mission. A tense environment creates a tense presentation. That tenseness might have worked on CKLW/Detroit in '68, but this is ' 91 .
Every station needs a cliche detector, a large buzzer that goes off whenever someone uses for even brings up) a cliche. I heard an AC station last week that was one big cliche. An actual break: "No rap, no metal, less talk, and more soft favorites from the '60s, '70s, and ' 80 s ; we're in the middle of 15 -in-arow on your light rock leader." Give me a break - not to mention the few listeners this cliche-ridden, overresearched, underpassionate loser serves.
Some operators are intimidated by big-money competitors. I find them the easiest to pick off. Nationally syndicated columnist Bob Green recently discussed how scruffy little CNN won the media war in the Gulf while the big network guys were busy lunching at 21, an elite New York restaurant. In going up against a leader, you can admit defeat or hire a rag-tag

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> Hire by position, much like a baseball team... Understand the attitude of the daypart and find the right person to fit the time slot.


## Know Thy Audience

- Hire people who are the audience. Listeners can see through jock:s who don't really know and love what they're presenting.
- Think beyond radio. Radio has gotten too Madison Avenue re-search/committee-driven. That's OK from a sales standpoint, but when it comes to product your efforts must be in sync with the audience's wishes. not some fashionable marketing guru's latest angle.
- Break down your walls. Know which knowledge you've picked up is evergreen and which is disposable. Not only will you move forward, but there's a better chance you'll be able to relate to listeners more directly.
bunch of killers and take the big guy to the wall. But once you beat that big guy, make sure you don't fall into the same trap.

Maximize Your Mission
The tey to consistency and spontaneity is creating a framework for your goals, and then inspiring talent to maximize. Many stations are too formatted, to the point at which performance becomes a job and not a mission. Inspire - don't format.

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## Jocks have shows,

 not shifts. The moment you refer to a show as a shift you're putting air talent in the same league assteel workers.

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A station's elements must weave together. Music, production, jocks, spots. and promotions should be orchestrated into a "whole" sound. which creates a seamless, united flow. Like orchestras, some stations are stiff and others are fluid.
With that in mind, think in stereo. Most stations sound mono, but no one istens to radio (except AM, of course) in mono. We live in a stereo world, so think that way.

Understand your target audience. Focus groups and auditorium music tests don't cut it - they only scratch the surface. You've got to get to the heart of the listeners' needs; otherwise, you'll keep doing safe things that create safe - and vulnerable - situations. Safe radio doesn't create fans. You also can

In going up against a leader, you can admit defeat or hire a rag-tag bunch of killers and take the big guy to the wall.
be so unsafe that no one listens; but if you really know your fans you'll be correctly on the edge, and that's exciting to your staff and audience.
A lot more goes into creating amazing radio, but I hope these points will help establish the attitude that will get us, as an industry, out of this sameness where the blind are leading the blind at the expense of potential fans.


Lee Abrams is Managing Director of Satellite Music Network's Z-Rock, Heat, and Classic Rock formats. He can be reached at (214) 991-9200.

## COMPACT DATA ©

## Procol Harum Regroup, Plan August LP Release

TThe four main members of Procol Harum have regrouped and signed with Zoo Entertainment. Their first (and as yet untitled) LP for the label is set for release on August 13.
Returning to the fold are guitarist Robin Trower, vocalist/pianist Gary Brooker, organist Matthew Fisher, and lyricist Keith Reid. Original drummer B.J. Wilson, who died last year, has been replaced by former Big Country skinsman Mark Brzezicji, and Trower associate Dave Bronze joins on bass.
Likely emphasis cuts on the 12 track LP include "The King Of Hearts" (described as a sequel to the band's AOR staple, "A Whiter Shade Of Pale"), "All Our Dreams Are Sold," "The Truth Won't Fade Away," and "Holding On." Look for a tour to follow the album's release.

## Desmond Child's

## Solo Album

Songwriting giant/vocalist Desmond Child will release a solo Elektra LP in June. Titled "Discipline," the disc features licks from Bon Jovi guitarist Ritchie Sambora and is spearheaded by the single "Love On A Rooftop," due May 27. Child - who recorded in the '70s under the moniker Desmond Child \& Rouge - also is busy writing songs with Joan Jett, Steven Tyler, and Paul Stanley of Kiss.

## Mahal's Private Debut

Taj Mahal's debut Private Music LP, "Like Never Before," is set for release on May 14. The disc features guest appearances by Hall \& Oates, the Pointer Sisters, D.J. Jazzy Jeff, Dr. John, and guitarists Hiram Bullock and David Lindley. Likely singles: "Don't Ask Us" and "River Of Love."


The Big $E$ to duet with Ann. Margret again.

## Unreleased Elvis Box Set Coming

RCA has set a June 11 release for a three-CD box set of 50 rare and previously unreleased Elvis Presley tracks. The first two discs cover the King's Nashville and Hollywood years from 1960-68, while the third platter focuses on his 1969 Las Vegas performances.
Included in the set are 48 previously unreleased tracks - many of which are alternate takes of familiar tunes - as well as two rare releases: the live version of "Are You Lonesome Tonight" (in which Elvis breaks into laughter) and a duet with Ann-Margret on the Lieber \& Stoller classic "You're The Boss" (recorded for "Viva Las Vegas," but not used in the film).

## MUSIC DATE:OOK

## MONDAY, MAY 20

1954/Bill Haley \& His Comets release "Rock Around The Clock.
1977 / "The Buddy Holly Story" film premieres in Lubbock, TX.
1988 /"Elvis is Alive" rumors begin spreading in supermarket tabloids. Subsequent media attention will inspire Living Colour to write "Elvis Is Dead.
Born: Joe Cocker 1944, Cher 1946

## TUESDAY, MAY 21

1963/Stevie Wonder records the ab-soul-utely live! "Fingertips, P. 2" which becomes his first No. 1 hit.
Born: Ronald Isley 1941

## WEDNESDAY, MAY 22

1958 / Jerry Lee Lewis admits to the British press that he has married his 14-year-old cousin Myra. Ensuing controversy almost ruins his career.
1966/ Bruce Springsteen makes his first record ("That's What You Get") with the Castlles. Exactly six years later, Springsteen - now a soto act will audition for Columbla A\&R giant John Hammond Sr.


Jerry Lee Lewis - all pomp and circumstance.

Born: Bernie Taupin 1950, Morrissey 1959

## THURSDAY, MAY 23

1987/The Doobie Brothers reunite for a Hollywood Bowl concert. The original members decide to regroup on a more permanent basis a short time later.
Born: James Mankey (Concrete Blonde) 1952

## FRIDAY, MAY 24

1974 / Jazz genius Duke Ellington dies of lung cancer.
1988/ NARAS adds Rap and Hard Rock/ Metal Grammy categories
1990/Axl Rose and Erin Everly (daughter of Don) file for divorce, having been married all of 27 days
Born: Bob Dylan 1941, Patti LaBelle 1944

## SATURDAY, MAY 25

1968 /The Rolling Stones issue "Jumpin" Jack Flash.
1990/ Lou Gramm quits Foreigner Born. Miles Davis 1926

## sunday, may 26

1962/The Isley Brothers release "Twist And Shout."
1973/Bruce Springsteen's first single ("Spirit In the Night" b/w "For You") is released.
$1977 /$ The Sox Pistols' "God Save The Queen" single gets its UK release. Born: Levon Helm 1943, Stevie Nicks 1948

- Paul Colbert


## HEAVY

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R.E.M. Aosing My Reingion (WB)

WARRANTN NCl Tom's Cabin (Columboa)

## EXCLUSIVES

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Polsomndite Goes On (Capilal)
PAULY SHORE Lsa Llsa (The One I Adore) (WTG)

## BUZZ BIN

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## ACTVE

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## VHI

36.8 million households Sal LoCurto. Director/Music Programming \& Artist Relations

## VH-1 TO WATCH

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ARTIST OF THE MONTH
PAT BEMATARATue Love (Chrysalis)
information current as of May 7

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## PMILSR

Biggest Gigs In April

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| 1 grateful dead | \$1040.9 |
| The OmmiAdanta (three shows) |  |
| 2 GRATEFUL DEAD Ortando Arena (treee shows) | \$925 5 |
| 3 NEW KIDS ON THE BLOCK | \$625.0 |
| Joe Louis Arena/Detrot (iwo shows) |  |
| 4 FRANK SINATRA | \$618.0 |
| The Centurn Worcester MA |  |
| 5 PAUL SIMON | \$585.8 |
| Toronto Skydome |  |
| 6 FRANK SINATRA | \$561.4 |
| Proudence Conic Cente Arena |  |
| 722 TOP | \$5217 |
| Miarti Avena (wo shows) |  |
| 8 'La Cage aux folles'" | \$429.7 |
| Westbury Music Fain Westory NY (enght shows) |  |
| 922 TOP | \$3970 |
| Lakelend Civic Avena/Laketand. FL (three shows) |  |
| 10 BBDIK. SWEATIJ. GILL | \$364.2 |
| Capital Centra/Lancover, MD |  |
| The CONCERT PULSE is a weady ad moport ranting each atat by that con oflice groes reported per vanu of Polltitro a publicution of Pronnoter Lethos. (800) 344-7383, or $n$ (209) 224 -2831. | computert <br> ther averiges <br> e. Courtsy <br>  <br> in Centomia. |

## Sinead's Next Single To Benefit Kurdish Refugees

SINEAD O'CONNOR is set to release a single to raise money for Kurdish refugees. The new track, "My Sweetest Child," is about her son JAKE and should be out soon. O'Connor is also due to appear with PETER GABRIEL and STING at The Hague in Holland this Sunday $(5 / 12)$ as part of the five-hour fund-raising concert "The Simple Truth."

## Van \& The Chieftans

VAN MORRISON has a new single out this week - and it sees him reunited with the CHIEFTANS, with whom he made the "Irish Heartbeat" LP three years ago. The single is a cover of DON GIBSON's classic composition "I Can't Stop Loving You." The 12-inch and CD formats feature two new Morrison songs, "All Saints Day" and "Carrying A Torch," the latter of which he recently wrote for TOM JONES.

Kerr + Kensit
The Sun claims an exclusive on its story that SIMPLE MINDS singer JIM KERR is romancing actress/singer PATSY KENSIT, who starred with MEL GIBSON in "Lethal Weapon 2" and had UK chart success in 1988 as a member of the group EIGHTH WONDER.


Patsy Kensit - sex and the Simple Mind?

The paper reports that the couple met in Spain two months ago and last week got together for a few days in Venice, where Kensit's filming "Blame It On The Bellboy." Kerr separated from CHRISSIE HYNDE two years ago; Kensit parted from her exBIG AUDIO DYNAMITE husband. DAN DONOVAN, last year.

## Wonder Stuff Sing Lennon

The wONDER STUFF will follow up their breakthrough UK Top 5 single "The Size Of A Cow" with a new single, "Caught In My Shadow," on May 13. The tune will be backed with a live version of JOHN LENNON's "Gimme Some Truth," recorded last year at the unlikely location of Minsthorpe High School in Pontefract, Yorkshire.

If You New Siouxsie
Also back in the record shops on Monday (5/13) are SIOUXSIE AND THE BANSHEES, with the
"Rock Over Londori" news is a service of Rock Over London Ltd., which can be reached at 47 Roebuck House, Slag Place, London SW1 E5BB; phone/fax (81) 661-2803.

## BRITAIN

(w ${ }^{\text {w }}$ (KLF Communications)

6 ELECTRONIC/Get The Message (Factory)
107 OMD Sailing On The Seven Seas Nirgin)
28 JAMES Sit Down (FonlanaPGG) (LondonPG)

1611 BLUR $/$ There's No Other Way (Food/EMI)
1412 FRANCES MERDAFootsteps Following Me (Debut)

- 13 SEALFuture Love EP (ZTT)

1815 QUADROPHONIA/Quadrophonia (ARS)

- 16 NOMAD/Just A Groove (Rumour)

1917 EMF/Children (Parloohone/EMI)

520 MADONMA/Rescue Me (SireNB)

## Moving Up

ROXETTE/Fading Like A Flower (Every Time You Leêve) (EMI)
farm/Don't Let Me Down (Produce)
LOMNIE GORDON/Gonna Calch You (Supreme)
beverley Cravem Promise Me (Epic)
hoachford/get Ready (Columbia)


Sinead O'Connor - a son song blue?
will include her version of PRINCE's "Do Me Baby" (a U.S. No. 1 Urban hit for MELI'SA MORGAN in early 1986) and three songs co-written by Lindy.
Production credits include JOL LEY, HARRIS, and JOLLEY best known recently as producers of INNOCENCE - NORMAN COOK, and PHIL CHILL. One of Layton's cocompositions is with bILLY APRIL and VINCE GARCIA, who are doing well in the UK club charts at the moment with "Real Love" under the name DRIZA BONE.

## Marillion On Holiday

MARILLION are nearing completion of their new album, the fol-low-up to "Seasons End." The new LP - to be called "Holidays In Eden" - will be out in late June/ early July on EMI, and has been produced by CHRIS NEIL, known most recently for his work with MIKE \& THE MECHANICS.

11 CHER/Shoop Shoop Song (II's In His Kiss) (Epic)
92 KLF $\_$ast Train To Trancentral-Live From The Lost Continent/The Iron Horse
3 VIC REEVES \& THE Roman mumerals/Born Free (Sense)
34 CHESNEY HAWKESTThe One And Only (Chrysalis)
65 DE LA SOUL/Ring Ring Ring (Ha Ha Hey) (Big Life)

119 ZUCCHERO IPAUL YOUNGSEerza Una Donna (Without A Woman)
10 CATHY DENMIS/Touch Me (All Night Long) (Polydor.PG)

814 WATERBOYSThe Whole Of The Moon (Ensign/Chysalis)

- 18 michael bolton hove is A Wondertul Thing (Columbia)

1319 GARY CLAIL ON-U SOUNO SYSTEM/Human Nature (Perecio)

The album includes a cover of "Dry Land," first recorded by lead singer STEVE HOGARTH when he was a member of Epic/Portrait band HOW WE LIVE.

New Wyatt LP On Horizon
ROBERT WYATT - the former SOFT MACHINE leader who took ELVIS COSTELLO's Falklands War song "Shipbuilding" into the UK Top 40 in 1983 - is currently working on his first album in six years. The troubled but still-surviving Rough Trade label expects to release the LP in late summer.

## Love And Singles

LOVE AND MONEY - the Scottish band who had minor UK chart success in the '80s with singles like "Cancybar Express," "Strange Kind Of Love," and "Jocelyn Square" - will return on May 28 with a new single called "Winter."
It's a taster for their new album. "Dogs In The Traffic," which is due in July. The single, written by L\&M's JAMES GRANT, was produced by STEVE NEY, whose previous credits include JAPAN and the score for "The Last Emperor."

Meanwhile, DEACON BLUE's first single from the "Fellow Hoodlums" album is "Your Swaying Arms, out on Columbia Monday ( $5 / 13$ ). The B-side is "Fourteen Years"; the LP follows next month.
T'PAU return this week with the single "Whenever You Need Me," taken from their forthcoming LP "The Promise," which has been produced by ANDY RICHARDS and comes out on June 3.
Also just out, "Alive" from BLUE PEARL, whose "Naked In The Rain" went Top 5 in the UK last summer.

The Real MacColl
KIRSTY MacCOLL releases her new single, "Walking Down Madison," this week. Co-written with ELECTRONIC's JOHNNY MARR. it's the first release from her forthcoming album, "Electric

## AUSTRALIA

1 I DARYL BRAITHWAITE/ Horses
32 SCREAMING JETS,Beter
2 © SOUTHERN SOMSAOAld Me in Your Arms
4 Ratcationt go now
45 HOODOO GURUSMISS Freelove '69
6 6 BLACK SORROWSNever Let Me Go
77 JIMMY BARMESNWh Your Love is Gone
\& WENOY MATtHEWSLel's Kiss
9 § DIVINYLSRove School
1010 RATCAT/Tingles

## Most Added

RICHAZO PLEASAMCE/Sarah
(I Miss You)
Top 10 Austrahen reconds from playlists of 3 Triple M. EM/Melbourne, FOX-FM/Melbourne.
96 FM/Aerth. SA.FM/Adelside 2 -DAY/Syd 96 FM/Arih. SA-FM/Adeiride, 2-DAY/SYC
ney, 2 Triote M-FM/Sydney, MMM-FMBris
 and 2 KIX $106 / \mathrm{Canberra}$.


Kirsty MacColl - a world-class titte?

Landlady," which ROL nominates for the LP title of the year so far. (After all, this is the woman who once planned to call an LP "Al Green Was My Valet.'')
Due June 17, the new LP features another Marr co-composition "Children Of The Revolution," plus three written by Kirsty with MARK E. NEVIN, once of FAIRGROUND ATTRACTION and cur rently one-half of SWEETMOUTH. "All I Ever Wanted" was written with MARSHALL CRENSHAW; JEM FINER of the POGUES co wrote "He Never Mentioned Love," and the Pogues appear on "The One And Only." MacColl's brother HAMISH also has a writing credit for "The Hardest Word."

## Madonna Nudes: No Takers!

Christie's latest rock auction held two weeks ago - brought some interesting sales. BUDDY HOLLY's school maths exercise book sold for $£ 352$ and his suede shoes for $£ 462$, a pair of rustcolored BEATLES curtains went for $£ 88$, and a bathing suit owned by MARILYN MONROE fetched a hefty $£ 13,200$.
Meanwhile, GEORGE MICHAEL's motorcycle jacket went for $£ 1760$ and a DURAN DURAN bomber jacket sold for $£ 110$ (as did two aluminum door handles from Apple Studios). One lot that didn't sell, however, was 11 nude photos of MADONNA, rejected at their reserve price of $£ 2000$ / £ 3000 .

## CANADA

1 GLASS TIGER/Animal Heart
22 BOOTSAUCEEVVryone's A Winner
53 CELNE DION/The Last To know
4 TRAGICaUY HIPRIitite Bones
3 ACOSTA RUSSEL Never Change My Mind
6 bLUE RODEDTTUS Yourseff
7 WEST END GIRLSNa Like kising You
88 SUE MEDLEY/Maybe The Next Time
99 KISHA Rhyme The Wortd in 80 Days
10 CANDI \& THE BACKBEAT/ Friends Forever
Most Added
WORLD ON EOGE Wash The RaIn RIK EMMETT/Wortd Of Wonder MCJ \& COOL GRE1's Go

Top 10 Canadian CHR hus courtosy
The Record (416) 533-9417.

# Q105 Reclaims Format Crown From Power Pig 

Tampa Battle Update: Station's First Arbitron Victory Since Fall '89

The winter ' 91 Arbitron was cause for major celebration at Edens Tampa combo WRBQ-AM \& FM (Q105): It climbed 6.3-6.5 to beat Jacor's WFLZ (Power Pig), which dipped 7.4-5.5. (The stations went 7.3-6.1 and 12.5-14.1, by contrast, in the winter Birch.) It's Q105's first Arbitron victory since fall ' 89 when Power Pig leaped over Q105 (2.6-11.6 vs. 14.4-9.6).

Q105's victory was precipitated by many changes during the last five sweeps. Most notable was a restructuring of the programming department and airstaff, spearheaded by Edens VP/Programming Garry Wall. He brought in Operations Director John Clay, who in turn tapped KLUC/Las Vegas APD/MD Jay Taylor as PD in January.

Detractors wondered (and still do) if tackling Power Pig head-on was a wise move, since Q105 was once dominant in the $12+$ and 25-54 demos. But according to Clay and Taylor, it was the right move. (Editor's note: This column was written prior to Clay's recent exit.)

Long Time Coming
"We expected to go up this book. But when I got here I never thought it would take this long," admitted Clay. "Q105 was burdened by the


## Q105

Music Monitor
Q105 operates with a spot load of nine units per hour and the following lineup: Mike Elllott Kent Voss (with producer Jlmmy Kimmel), 5:30-9am; Allcla Kaye, 9am-2pm; Bo Reynolds, 2-6pm; Johnny D, 6.10pm; and Ron 'Night Train'' Lane, 10pm-2am. A temporary host is currently handing overnights. Here's a typical 5pm hour:

COLOR ME BADO/I Wana Sex You Up
CATHY DENNIS/Just Another Dream
GUY/Let's Chill
INXS/Need You Tonight
L.L. COOL J/Around The Way Girl AFTER 7/Nights Like This
MARIAH CAREY/Someday HLFIVE/I Like The Way..
FATHER MCIII DO 4 U
TRACIE SPENCER/This House
ROXETTE/Joyride
MICHEL'LE/Something in My Heart C \& C MUSIC FACTORY/Gonna Make You Sweat


John Clay

## 57\% LEAD IN BIRCH

legacy of former staffers and the way they treated the audience and advertisers. It also took us a long time to find quality people and properly focus the programming, which is really where Jay has helped us. At one point, we strayed off course by adding some rock


Jay Taylor


Q105 on party patrol at the beach.
records. It did nothing but hurt us. It doesn't bother us that we're not doing as well in Birch, which is more volatile. In time it should also turn around.'
According to Taylor, "With an 18-34 female target in mind, we Eocused on the music in greater deail and began getting out on the streets. After only a few months in :own, I could already feel the differences in our street perception. In fact, we went from No. 5 to No. 1 18-34 females this book."
Explaining that the old Q105 was an AC-leaning CHR in comparison to Power Pig's dance orientation, Taylor noted there are "now lots of musical similarities between our two stations. However, we can play the Divinyls, EMF, Roxette, R.E.M., Depeche Mode, and Cure
along with the dance records. And they're [Power Pig] reacting to us as we stress our variety."
"What's happened is that Q105 has redefined CHR again for Tampa," added Clay. "It's my impression that Power Pig now will hold off on announcing their adds each week until we've made ours."

End To Mud-Slinging A sense of calm and civility has seemingly returned to Tampa, which played host to one of the more heated battles in CHR history. Noted Clay, "Since Q105 stopped responding to the Power Pig's bashing, it's all but gone away and we've fixed the things that made us so vulnerable. And I don't think Mason's [Dixon, ex-Q105 mainstay, Continued on Page 40

# Power Pig Prepared To Play 'New Ball Game' In Tampa 

"Our in-house research shows that we beat Q105 soundly, and we contact more of a sample than either survey. The reality of the ratings is somewhere between the two."

That's WFLZ (Power Pig)/Tampa Director FM Operations/morning man Marc Chase's take on recent ratings figures, which indicate Power Pig lags a share behind rival WRBQ-AM \& FM ( 6.5 vs .5 .5 ) in Arbitron, but trounces its rival by eight shares in Birch (14.1 vs. 6.1).

## Power 'Pit Bull'?

"The market has changed a lot," continued Chase. "When I got here there was no one station su-per-serving $18-34 \mathrm{~s}$. Q105 was all over the road; an easy target. One of our strengths was to play music that appealed to females and combine it with an on-air attitude that males thought was cool. Now AOR WXTB [98 Rock] has gone to a lowend format, and Q105 has decided to come right at us.
'The lion's share of our number loss this time went to our AM News sister WFLA because of the war. And some of our males went to 98 Rock, not Q105. No one's happy with the ratings. But when we got
here we made a decision to cut Q105 off at the knees, and we did it. They can't do that to us. We're like a pit bull that bites into your leg and won't let go.
"When we took Q105, ACs WWRM and WUSA benefited, as


Marc Chase
did Country WQYK. But with Q105 going after a segment of the audience that can't support two stations, they've left a huge hole. I still can't believe Q105 gave up number one $25-54$ demos to chase after us. Now that market hole will be filled by what Mason Dixon is doing at WMTX. He should do well bringing over some of the upper-end adults Q105 doesn't deserve to have anyContinued on Page 40

B.J. Harris

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## Power Pig Music Monitor

Power Pig runs eight units an hour; its lineup: Marc Chase \& Jack Harris, 6-10am; The Batman, 10am-2pm; B.J. Harrls, 2-4pm; TIm \& Tom, 4-8pm; Hawk Harrison and Marty McFly \& Dale Doe, 8pm-midnight; Gator McClusky, midnight-3am; Jason Dixon (who also produces the morning show). 3 -Gam. Here's a 5 pm hour:

## AMY GRANT/Baby Baby

 LUTHER VANDROSS/Power Of Love/Love PowerTONYI TONII TONEUFeels Good
C \& C MUSIC FACTORY/Here We
Go, Let's Rock And Roll
MARIAH CAREY/Someday SALTHPEPA/DO You Want Me CATHY DENNIS/Touch Me (All Night Long)
MICHEL'LE/Something in My Heart UB40/Here I Am (Come And Take $\mathrm{Me})$
HIFIVE/ Like The Way.
LISETTE MELENDEZ/Together Forever
COLOR ME BADD/I Wanna Sex You Up
TEVIN CAMPBELL/Round And Round

## ENIGMA $\dagger$ Mea Culpa partII



THE FOLLOW-UP TO THE TOP 5 SMASH

Exploding at the clubs:
Billboard Dance Chart
35-22* Power Pick

## Exploding at retail:

Over 200,000 sold already -
moves 111-44 on the
Musictand Singles chart
"SADENESS"
FROM The Platinum album
MCMXC a.D.

# Q105 Reclaims Format Crown From Power Pig 

Continued from Page 38

now $\mathrm{OM} /$ mornings at crosstown Hot AC WMTX ] station will affect us or Power Pig to any great degree." Taylor added, "You can only sling so much mud before it comes back at you. In fact, it's [put] Power Pig off-focus. The slamming begins to insult the intelligence of the audience that real ly likes us."
Promotionwise, Q105 aims for upbeat. "Beach Patrols," "Sticker Stops," and other image-building efforts are supplemented by billboards and TV campaigns de signed to reinforce Q105's music and community involvement. A number of track dates and other outdoor festivities are in the works, including a major July 4 event. Explaining the current contest, "ATM Of The Airwaves," Clay said, "The selected hourly caller automatical

What's happened is that Q105 has redefined CHR again for Tampa.

- John Clay


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ly wins $\$ 105$ and can win up to $\$ 1000$. We activate the machine; when the caller says stop, he wins the next cash amount. All the winners qualify for a weekly drawing in which the final winner goes to an actual ATM and is given 105 sec onds to pull out as much cash as possible.
Clay and Taylor credited much of Q105's success to the staff. Tay lor said, "[Edens President] Mi-
chael Osterhout, [VP/GM] Mike Horne, and Garry Wall, who was the architect of this station, have been so supportive." Clay noted. "We've never let go of the community involvement. During the war our news department, Roger Schulman and Chari Southmayd, kept our audience informed and now have the leading radio news image in the market. Together with the efforts of [Promotion Director] Lori Rubio, we're very much on top of things. That's why I feel we're poised for better ratings in the spring and summer books."
Taylor also feels Q105 has the momentum to continue its growth. "I get the impression that Power Pig feels like they're in a corner. But they've cornered themselves. We're only at step one in our plan - we've beat Power Pig. Now it's onward from here."

## Power Pig Prepared To Play 'New Ball Game’

Continued from Page 38
more with what they're playing.
"Q105's news image throughout the war helped them a lot, while we weren't positioned to relate to such a serious event. In fact, we don't even have a news department. However, when Q105 began to copy our music, they set both of us on a collision course to end up with five shares each. I understand why they did it, but we're not going anywhere. Because of WFLA's success, we're the number one combo buy in the market and that can't be overlooked. It gives us financial

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We've gritted our teeth and taken our lumps, but now it's a new ball game. We're not going to overreact to this one Arbitron. -B.J. Harris
wherewithal. If we have to bite our nails until they bleed, we'll do it. The Power Pig started out as the Power Pig, it is the Power Pig, and will remain the Power Pig."

PD/midday personality B.J. Harris is also scratching his head over Q105's head-on attack. "It's just an ego factor for them to become hipper at all costs. By my reckoning, it cost a lot of people their jobs and Q105 lost millions in adult revenue dollars. Mare and I knew this was going to be a tough book during the war without the service elements of Q105 at our disposal. We've gritted our teeth and taken our lumps, but now it's a new ball game. We're not going to overreact to this one Arbitron."

A Bigger Shakeout
Chase admitted that Power Pig today is a slightly kinder, gentler station, but not because the image was wearing thin. "We had a long list of clients who stopped buying us, but they're all back now. It's harder to appeal to lower-end males now so we've had to adjust. Anyone depending on low-end male diaries knows how ficke a situation that can be. We only slammed Q105 because of the people [Mason Dixon, Cleveland Wheeler, etc.] on the air. There was a lot of market animosity toward them. They're gone now and there's not much to slam."
Turning to the subject of promotion, Harris said, "Q105 has outspent us four to one in the last four months. That's why Power Pig, by design, has concentrated on more top-of-mind awareness promotions. When the New Kids On The Block came here, we tried to give away one pair of seats for two weeks; no one wanted them. [Since then] we've traded BBD [Bell Biv DeVoe] CDs for BVDs, had [morning manl Dr. Don put on a bulletproof vest and shot at him, and had one of our guys create a suit out of

Alka Seltzer and dive into a pool I've driven through a flaming wall of cheeseburgers on my motorcycle, and Marc drove a car into a wall to pop the airbag.'

Chase indicated the time may have come for a change in strategy. "Until now we've done no serious marketing. We're not expected to be a prize closet. But if Q105 is going to attack us, we're going to have to spend a lot of money. We'll have to haul out the laser-guided missiles and do some carpet bombings.
"We have a huge fireworks show set for Memorial Day and lots of other tricks up our sleeves. We don't plan to sit around with our fingers up our noses. We're going to do everything we can to make life miserable for Q105. One day soon they're going to wake up, scratch their heads, and say, 'What the hell did we do?' I'm predicting an even bigger shakeout in the future. Don't forget, we've got [Jacor exec.] Randy Michaels on our team; he's one of the most brilliant programmers in America. Watch what happens. In six to nine months we'll be back on top.'
 listener.


129/15 INCLUDING

WXKS 28-25
PRO-FM 14-11
WAVA 16
PWR99 13
PWR95 18-14
KKBQ 20
Y100 24-20
WNVZ
PWRPIG 34-24
Q105 17-13
HOT947 add 30
WPHR 19-15
WNCI 14

KBEQ 26-22
KXXR deb 30
HOT102 23
KDWB 28-24
Y108 12-9
KIIS 18
PWR106 add
KOY-FM 21-16
KKRZ
HOT949 23-19
KISN 24-20
Q106 11
KMEL

HOT977 24-20
KPLZ 29-26
KUBE 28-23
B93 24-17 HOT
K96.7 12
WOMX 14-9
KTUX 10
Z99 8-5
KKHT 22-19 HOT
I94 9
KYRK 7
P1CHART 25

FROM THE PLATINUM-PLUS ALBUM "LABOUR OF LOVE II"

# Bobby Poe's <br> POP MUSIC SURVEY 

Presents The 20th Annual Radio/Record Seminar \& Awards Banquet At The Sheraton Premiere - Tysons Corner, Virginia

June 20-22, 1991
Honoring The Unsung Stars Of The Industry... The Radio And Record Executives!

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RICHARD PALMESE (President MCA Records)

Guest Speaker


TIM BRANT

## (CBS Sportscaster)




ALAN BURNE (Alan Burns \& Associates)

This Yeur's musters of Ceremonies


Presents The 20th Annual Radio/Record Seminar \& Awards Banquet At The Sheraton Premiere - Tysons Corner, Virginia

## June 20-22, 1991

## Honoring The Unsung Stars Of The Industry. The Radio And Record Executives!


(Please Note: Nominees Are Listed In Alphabetical Order) RADIO COMPANY OF THE YEAR:

apition RADIO CEO/PRESIDENT OF THE YEAR:
James Areara(Capital Cities/ABC) Clenn Eell(Stoner) Steve Berger(Nationwide) Alan Box(EZ) Arthur Carison(Susquehanna) John Chaffee:Malrite) Jay CookiGannett) Stove Crano(Emmis) Eornard Dittman(Ditman) Scott Ginsburg(Evergreen) Edward Karitharise) John Lynch(Nobte) Dan MasoniCook Inlet) Michael Osterhouti Edens) Ma rey WidmanniCBS)

RADIO VICE PRESIDENT/GROUP PROGRAMNER OF THE YEAR:
Tom Barsantl(Chase) Mart Callagham (University Broadcasting) Tom Cuddy(Capital Cites/ABC) Eob Laurancer(Noble) Rlck meDonaldiSusquehanna)
Ooug MeGuirewEZ) Randy Mlehaels: (Jacor) Smokey Rlvers(Stoner) Mart St. Johm(Ditman) Steve Smith(Broadcast Group)
Mary Catherine Sneed Summit) Greg Sollu(Evergreen) Bll Tanner(Beasky-Reed) Carry Wail Edens) Guy Zapoleon(Nationwide)
RADIO VICE PRESIDENT/GENERAL MANACER OF THE YEAR:
Jack Allx(WZYQ) Bob Bollnger Q106) Alan Chartrand (WZOU) MItch Dolam WPIJ) Judy Ellis(HCT97) Lsa Foll(WXKS) Cary FisherZ100) Milke Horne(Q105) Eenjarnin Hilli(WPGC) Maurien LeSourd(MIX 107.3) Tex Meyer B94)
Phil Newmark(POWER106) Dave Noll(WEGX) Dave Reinhart(POWER-PIG) Cll Rozzo(WIOQ) Paulette Willame(KMEL) RADIO STATION MANAGER/OPERATIONS MANAGER OF THE YEAR:
Gary Eertowitz(Q95) Gorry Cagie(KWOD) Bob Case(kUBE) Mare Chase( POWER-PIG) Mike Edwards( WKSE) Dave Elllott(K KBQ)

 MAJOR MARKET RADIO STATION OF THE YEAR:

. WECX(Philadelphia) WHYT(Detroit) WIOQ, Philsdelphia) WPCC( Washington, D.C.) WXKs Boston) WZOU(Boston) Z100(New York)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR:
Frank Amadeo Y 100 ) Chuck Eeck(WAVA) Mark Bolke(KDWB) Todd Fisher(B104) Joel Folger KEGL) Rlck Cllletter WHYT) Dene Mallam(KKBQ) John McFadden(WDFX) Kelth Maftaly(KMEL) Steve Perum (WZOU) Brian Phllips(WEGX)
Bill Richards(KIIS-FM) Dave Shates( WBBM-FM) Rich Stacy(POW ER99) Kevin weatheriy(Q106) Steve wyrostok(KRBE) MAJOR MARKET MUSIC DIRECTOR OF THE YEAR:
Jim Atkinson (WKBQ) Frankie Blue Z100) Cheryl Erow(KRBE) Lor Camplell(B94) Todd Cavanah (WBBM-FM) Johnna Coccol( Y 100) Lee Chesnut(POWER99)



## MAJOR MARKET AIR PERSONALITY OF THE YEAR:

Paul Earshy(KRBE) Ross Brttiaincary Rryan(Z100) Ruby Cheohs(WAAF) steve CochraniKDWB) athle Dee (WPGC)
 III Leo(KMEL) Jack Murphy/laurie B. (POWERS) Joe Servantez(POWERIO6) Gary Speary WBBM-FM) Cleveland Wheeler/vancy Alexander (KKBO)

## LARCE MARKET RADIO STATION OF THE YEAR:

 WLUM(Milwaukee) wwCl(Columbes) WNVZ( NorfolkVVirgiaie Beach) WPHR(Clevetand) WTIC-FM(Hartiord) WZPL(Indianapolis) Yreer Denver) LAREE MARKET PROGRAM DIRECTOR OF THE YEAR:
Chris Lalloy(WNVZ) Karon Eartor(KBEQ) Paul Cannon(PRO-FM) Creg Cassidy(WLUM) Danny Clayton( WKTII Dave Ferguson(FM102) 8.J. Marrim POWER-PIG) Rich MayesKTFM) Tom Mttchell(WTIC-FM) Dave Robbins(WNCI) Crey Rolling(By7) Stef Rybak(KZZP Jay Taylor(Q105) Dom Teste(Y108) Cat Thomass(WPHR) Rick ThomaskOY-FM) Dave Van Stone(KS104) Jofforson Ward(WKSS) LARGE MARKET MUSIC DIRECTOR OF THE YEAR:
Jon Anthony(KBEQ) Tony Eristol(PRO-FM) Ed Erown WPHRI Stacy Cantrell KSIQ4) Roger Christian (WMUQ) John Cline (WNCI) EIIIs E. Feaster WNVZ) Chuck Fleld(FM102) Joay Clovingo( B97) Mawt Marrison(POWER-PIG) Paco Lopea(KKFR) Dana Lundon(WLUM) Mike Mecoman(WKSE) Carrett Michaels(WZPL) Mike West(WTIC-FM) Scott Wheeler(KXXR) LARGE MARKET AIR PERSONALITY OF THE YEAR:
Chris Colling(FM102, CD
 Randy Mllier KBEQ) Ken RichardsiHOT97.7) Adam Smasher KWOD) Scott Thrower(KKFR) John Waltonsteve Johnson(B97) MEDIUM MARKET RADIO STATION OF THE YEAR:

WOXX(Louisvile) WFLY(Albany) WJHM (Orando) WKSH(Greenshoro) WIZZL(Winston-Salem) WPYY(Rochester) WRVQ Richmond) MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR:
Roger Allen(KHFI) Rieh Balley(WKSI) Joff EallentinolWGTZ) Brlan Christopher(KIX1O6) Steve Conley(FMico) Steve Davie(WRVQ)


MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR:
scott Bohannen(WAPI) Cat Collins(WPXY) Greg Francle(WAPE) Jim Harrison(G105) Cedric Holtywood(yJHM) Jaff MeMugh WKZL)

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the first new album in two years from the band that defined new rock. the first cut
I HEAR THEY SMOKE THE BARBECUE FROM THE FONTANA ALBUM WORLDS IN COLLISION SMOKIN' AT WBRU KUKQ WMDK KTOW KUNV KDGE WHTG WXVX WDET



- FROM THE MERCURY ALBUM INTERNATIONAL POP OVERTHROW SALES OVER 150,000. ON TOUR


ON FIRE AT 24 NEW ROCK STATIONS
FROM THE WING/MERCURY ALBUM PHOENIX SALES OVER 75,000. TOURING THIS SUMMER


## MARBLE ON YOUR DESK 5/24.

ค. the finst track from the fontana album A SPY IN THE HOUSE OF LOVE

## Attracting Adults <br> Hybrids KGSR, WRLT Target Older Listeners With Eclectic Music

Like other formats, New Rock has its share of "hybrids" - stations that modify essential format characteristics to appeal to a given market and an atypical target. In the case of KGSR/Austin and WRLT/Nashville, that target is adults $25-45$.
KGSR PD Jody Denberg says his station "made the evolution Ifrom NAC] to New Rock in December, beginning with a different library and clocks. We made the switch gradually, keeping some of the instrumental material. We phased a lot of it out, but still play Pat Metheny and people of that nature."

WRLT PD/MD Jim Eskew characterizes his station's sound as a crossroads of all formats. "We certainly play music from every area: rock, blues, alternative country. jazz. If it's a good song and we think it's going to appeal to the listeners, then we want them to hear it."

These two programmers explain why they do what they do in the following interview.

## KGSR

Sample Hour

1 pm<br>aztec cameralstray<br>BEATLES/She's Leaving Home BONNE RAITT/Have A Heart ERIC CLAPTON/Everybody<br>Oughta Make A Change<br>Smithereens/Blue Period<br>ENYA/Storms in Africa<br>LITTLE FEAT/Red Streamliner ZIGGY MARLEY/Look Who's<br>Dancing<br>STING/Jeremiah Blues<br>JUNE TABOR/Mississippi<br>SMPLE MINDS/See The Lights DELBERT McCLINTON/Heartbreak Radio

What's In A Name
R\&R: How does your station compare with other New Rockers?
JD: We're not your standard New Rock station. You can look at us in two ways: We're New Rock by default or we're alternative in the true sense of the word. Alternative has come to mean a certain genre of music, a certain format. But to me, alternative doesn't mean "anything goes." but rather an eclectic mix.
We play reggae, blues, and singer/songwriter folk music, as well as alternative bands like Jesus Jones, Blue Rodeo, the Posies, and School Of Fish. At the same time, people like Gregson \& Collister, A1bert Collins, Danny Gatton, Rosanne Cash, Lyle Lovett, Joni Mitchell, and Paul Simon are in our currents.
JE: Rather than a New Rock station, we're a 'New Music' station. We don't carry any prejudice against a song just because it comes from a particular genre of

LOOTERS/Sing Our Way Back Home
ENO-CALE/One Word
LYLE LOVETT/AN Acceptable
Level Of Ecstasy
VINXI Should Have Told Her NEIL YOUNG/My My, Hey Hey LA'S/There She Goes MARC COHN/Walking in Memphis TRAVELING WILBURYS/Inside Out
TOM WAITS/New Coat Of Paint DON HENRY/Mr. God PHRANC/I'm Not Romentic DONALD FAGEN/New Frontier
because we look for an adult lyric - something that's going to move listeners to go out and buy some music, hear some music in a club. and get involved.
JD: I don't look for artists so much as great songs. Our positioning statement is, "Where the music comes first." I don't care if it's reggae, blues, folk, jazz, New Rock, pop, whatever. Is it a good song? Is it quality? That's the ultimate criterion. By judging records in this fashion we're constructing a greatsounding radio station. That's what we like to think our call letters stand for: Great-Sounding Radio. We're truly alternative because we aren't looking only for New Rock; we're looking for great music regardless of the genre.
One of our problems is the way record companies deal with us. They'll say, "This so-and-so record is a New Rock staple, and it's doing really great on the charts." Well, we're an adult station, and we have a different feel. So I ask, "Does the record fit into the feel of what we're doing? Is it a great song? Is it something that's going to keep people tuned in?"


Jim Eskew

## Label Reaction

R\&R: How would you characterize the record community's reaction to your blend of music?
JD: They've been very supportive of us from the start. We're getting a great reaction. Our relationship is getting stronger as they [reccgnize] the framework - the feel and focus - of our station and what'll work for us and what won't.
We can play things they have. We might not play a certain artist:

## REVOLUTION

Jerry Lentz slides into the morning drive slot at KDGE/Dallas as former KZZP/Phoenix middayer Valerie Knight takes on nights . . . WOXY/Cincinnati night jock Matt Soden exits to pursue other interests . . WXVX/Pittsburgh Production Director Alox Lindsay adds Asst. MD duties . . . KACV/ Amarillo, TX night jock David Kane is named MD ... WCDB/Albany ups AMD Carrie Glunta to MD as John Maslowskl departs.


OPPORTUNITY KNOCKS - The Trash Can Sinatras recently swung by WDRE/Long Island; (standing, I-r) the band's George McDiad, Frank Read and Paul Livingston, 'DRE MD Malibu Sue, band member Stephen Douglas, 'DRE personality Matt McCord, the band's John Douglas, and a 'DRE listener; (kneeling, I-r) 'DRE AMD Robert Greenbaum and PLG's Lynn "Sherm" Oaks and Steve Leeds.

We can play Danny Gatton quicke than we can play the Happy Mondays. We're an outlet for records no one else can play. [The labels] just have to realize we're not going to be an outlet for every New Rock record that's on the charts in R\&R.
JE: Reaction has been great. Of course, new music is the record labels' lifeblood, and we're certainly an outlet for it.
Retailwise, we've simply been out of the roof. We've never had the first promotion dollar to spend, so we've never been super-strong in an Arbitron sense. But go to the record store, and you'll find us moving 50 pieces of product [any given week] for a band that only we're playing.

## Take A Chance

R\&R: What can other New Rock stations learn from your approach?
JE- That surprises are good on the radio. People don't necessarily want to be able to sing along with everything they hear.
We're certainly an experimental station. We sort of make up this format as we go along, reacting to the reactions we get from the listeners in town. A great portion of our audience is people who tell us they'd given up on radio, that they were just out there buying their own music. Our format is something that's brought them back to the FM band.

JD: Everyone thinks you have to appeal to the lowest common denominator and just play what's be ing exposed everywhere else. We feel we can expose new music and artists and play the best music, regardless of whether it's a commercial success.
Radio stations have to start taking chances. I understand it's difficult when you have bankers in one room and management in the other. I truly feel what we're doing - mixing different genres of music, appealing to adults, and not appealing to the lowest common denominator - is something that's going to happen [more] during the '90s. In the long run it's going to be good for radio, good for the listeners, good for the record companies, and good for the music. which is what it's all about.
-Shawn Alexander \&
John Brake

## Pictures Of You

Smiles, smirks, and precarious poses. We want to see 'em all. It you have clear shots (black \& white are best, but color will do) of any station events - contests, in-studio guests, promotions - be sure to send them to Shawn Aloxander and John Brake at 1930 Century Park West, Los Angeles, CA 90067.


## Spring Promo Pics From Hell!

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Tarmer weather always brings an influx of promotional photos as countless rock ' $n$ ' rollers hit the road to support their new releases. The last few weeks certainly have been no exception. Assistant AOR Editor Shawn Alexander and I have been besieged by pictures of schmoozefests from coast to coast. Here's a sample:


PRIMO EMO - Renowned rock musicologist Emo Phillips plays guest DJ at KZRR/Albuquerque; (l-r) KZRR newsperson Jane Metzler, traffic reporter Kap'n Krunch, Phillps, and moming maniacs T.J. Trout and Jer.


SIMPLE PHOTO - A\&M hopes programmers will "See The Light" and propel Simple Minds' new release to the top; (standing, I-r) Stiefell Phillips Management's Lome Saifer, A\&M's J.B. Brenner, KSJO/San Jose PD Dana Jang, and KZAP/Sacramento PD Scott Jameson; (seated, I-r) KMBY/Monterey MD Sherri Michaels and guest, A\&M's Randy Spendlove, and Simple Minds' Jim Kerr.


EXTREME MEASURES - WRXKIFt. Myers, FL morning man Drew Townshend (left) and MD Arvette (third from left) laugh it up with Extreme


THE WORLD IS TYKETTO - Tyketto's recent shindig at New York City's Ritz lured a star-studded cast; (standing, l-r) wCCC/Hartford's MIchelle Fox, Tyketto's Brooke St. James, WNEW/New York's lan O'Malley, band members Danny Vaughn, Michael Clayton, and Jimi Kennedy, and Z-Rock's Steve Aprea; (kneeling, I-r) WPDH/Poughkeepsle MD Greg O'Brien and DGC's Ross Zapin.


OWENS W THE FLESH! - Shattering his reputation, WEBN/Cincinnati OM Tom Dwens allows himself to be photographed with members of the record community; (l-r) Owens, A\&M's Ross Grierson, 'EBN's Tony Tolliver, and A\&M's Mark Tindle.


MY HEAD'S IN, UH, TAMPA! - The ZZ Top tour-that-never-ends roars into Tampa Bay. On hand are (1-r) WYN: Asst. Promotion Director Zoltan Koppany, Reprise's John McAlister, ZZ Top's Dusty Hill and Frank Beard, WB's Charlie Foxx, and ZZ riffslinger Billy Gibbons.


CRAZY WORLD - Scorpion Klaus Meine (c) relaxes with KOME/San Jose's Dave Workman (i) and Frank Bennett


SUPER NOVA - The friendly folks at KLOS/Los Angeles greet Aldo Nova; (1-r) Promotion Director Steven Smith, Programming Assistant Rosemary Jimenez, Nova, and swing personality Rita Wilde


DIAMOND IS A JOCK'S best FRIEND - Gee, what a surprise: David Lee Roth with his am around an AOR dude! This time the treless schmoozemaster gets down with WKLS/Atlanta's Blake "The Bladerunner" Anthony.

## SEGUES

WRXR/Augusta, GA ups APD/morning man Joe Mama Sousa to PD and names Michael Lee APD/MD ...KRZR/ Fresno Production Director Scott Stevens takes over MD duties; Aaron Lee assumes Stevens's production gig KEZO/Omaha OM Bruce McGregor exits to become PD at new crosstown FM KRRK, slated to sign on this summer WEQX/Manchester, VT ups Jim McGuinn to PD as Mark Brodsky departs for an as-yet-undisclosed gig KZOK/Seattle welcomes Brian Gregory for weekends WKGB/Binghamton hires Andrea Ritchie for middays WAPE/Jacksonville personality Dominique Divine crosses to WAIA for evenings


KINGS OF THE HILL - WXRK/New York weekend personality Pete For natele (I) and KLSX/Los Angeles night rocker JIm Ladd (r) pose with Roger McGuinn after co-hosting the inaugural "Hyundai Nite Live's Rock Party" syndicated radio show


SHELTERED - KFXD/Boise evening personality Evan M.C. (second from right) finds shelter with Cinderella's Tom Keifer (far right). Three contest winners complete the scene

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"THE WOMAN WITH
THE STRENGTH OF 10,000 MEN"

## PROMOTIONAL PARADIGM

## Cool Fun In The Summertime

Summer's just around the corner, and that means it's time for a new season of promotions. Two programmers in small markets talked about their plans.

## Chuck Harrison has been in the

 industry 25 years, five of them at KFXZ/Lafayette, LA, where he does the morning show and became PD last October.He explained, "This is a very family-oriented type of community, where summer is a very active time of the year for everyone. Promotions seem to go over very well this time of year because school's out, the weather's good, and people are looking for things to do and to get involved in. Each year we do a family day in the park, and it goes over very well. Other than work and school, people here don't have a lot of other activities. So summer station activities are made for our market.
"We're working on something for the city of Lafayette and the kids of our community. Most of the time stations forget about the kids and gear their promotions toward the adults. I want to make sure we don't forget. We want to make sure they have positive and wholesome things to do to keep from getting into trouble."
Recalling his New York City boyhood, Harrison said, "We could go to Central Park and see plays or magic shows. Here those kinds of things are only offered for our high school and junior high school children. We're working on trying to change that in our city.

## Now Is The Time

According to Harrison, stations should begin their summer promo tion schedules around the time we turn the clocks forward for Daylight Savings Time. As an example of a promotion he might do, he's proposed a contest called " Z Bucks." "First we'd have people call the station to win our ' Z ' dollars. The idea would be to win enough money to be able to buy prizes at our 'Z Auction,' which we'd hold outdoors in a park or a large mall type of area
"The station would supply prizes for listeners to bid on with the Z Bucks, from $\$ 10$ to $\$ 20,000$. The prizes would consist of things like bicycles, a car, bookbags for school, lamps, TVs, and trips." Harrison wouldn't say if he plans to use this promotion or not.

## Flashback

Did you remember to mail those photos of your latest station event to R\&R? Well, it's not too late. Send them to Walt Love, 1930 Century Park West, Los Angeles, CA 90067

## Weather Or Not

Floyd Blackwell, National PD for the Dee Rivers Group and PD for WEAS/Savannah, has been in the industry 17 years. He said stations do the majority of their promotions during the summer months because of the weather. "Like all stations, we do a number of promotions during the winter

Chuck Harrison, James "JT" Taylor, Viola Johnson

months, but we get the best participation from our listeners during the summer.
"Naturally, you need to do things that will allow you and your public to be outside where you can enjoy the nice weather. We'll be doing a community service with the 'Say No To Drugs' campaign in Savannah. We'll be going into the projects and the parks all summer with our station van holding dances. We'll also have a speaker on the hazards of drug addiction. We're doing this in conjunction with the city, the local police, and the schools.
"Part of the campaign is to get kids to sign up not to take drugs and to stay away from those involved with drugs. Some people may say this is very simple. But I'd say to them we're going to reach out to these kids with professionals who can help them. If our station gets some credit, fine, but our goal is to help our community and these kids if we can. It just happens to be summer and a good time to make this sort of thing work. The campaign will last approximately six to eight weeks.
"Another thing we're doing this summer is a clean-up campaign: My staff and I are going into the projects to pick up garbage, paper. bottles, and so on. We've done this in the past as part our community involvement, and I've noticed that it's influenced some of the resi-
dents to get involved. We don't ask them, but when people see what we're doing they join in. We take along refreshments to give out while we work."
Looking back at other successful station activities, Blackwell recalled, "We kicked the spring off with a block party the weekend prior to Easter. It was free, and we had several live musical acts and a fashion show. We had a turnout of approximately 2000.
"One other thing we've done in past summers and will do again is

tie in with Coca-Cola for what we call 'Thirsty Thursday.' It's very simple: We give our listeners a chance every Thursday to pick up a free pack of Coke and a music pack. Weekend giveaways are also a very good summertime promotion. We give away CD players, Walkmans, VCRs, and music videos in what we call the 'E93 Summer Mega-Prize Giveaway.'


Floyd Blackwell

## WEAS

"Each summer we do our regular beach-patrol type of promotion. We have a very lovely beach here, and we do ongoing things during the summer, like sending the station van down to the beach with T-shirts, sun visors, CDs, cameras, and other things. Naturally, the T-shirts have our logo on them.'
Summer's almost here - have you lined up a promotional plan of action?

## WKYS Wins Friends And Influences Meter Maids

WKYS (93.9FM) Washington mounted a high-profile promotional blitz for the spring sweep, using taxes, hoops, and quarters to win Washingtonians' hearts.
The station started this promotional flurry with something we can ali relate to - taxes. WKYS brought a little sunshine to that traditionally dark day in mid-April when folks grudgingly haul themselves down to the post office. For the secono consecutive year station staffers were waiting to cheer up taxpayers by the thousands; they provided music, refreshments, and postage stamps at one post office in North east Washington, DC from 5:30pmmidnight. Postal employees chipped in with curbside drop-off service.

The next promotion was timed for the NBA playoffs. WKYS's hardwood heros - PD/morning man Donnie Simpson and his "WKYS Smallstars" - arranged to play director/actor Robent Townsend and his team of performers. The triplebarrelled promotion showed off both the station and the stars from Townsend's new movie, "The Five Heartbeats," while benefitting the United Negro College Fund. The event attracted 1600 people, some of whom received "Five Heart beats" keychains, hats, shirts, and posters.

Here's the fun part. The "Flve Heartbeats" were coached by Washington Bullets star Bernard KIng and received heip from Wash ington Redskins receiver Art Monk and former Bullets star Phil Chenier. Cheering from the sidelines were comedian/actor Lewis Dix and WKYS's Alvin Jones and MD Gregg Diggs. The Smallstars took the game 100-86


## Free Parking

In one shoe leather-intensive promotion, WKYS staffers are showing some sole, scouring streets all over the metropolitan area in search of expired parking meters. When they find them, they drop in quarters to ward off meter maids. Lucky drivers find a "KYS Cares" card under their windshield wipers - instead of a ticket.


MARVALOUS - Polydor artist Marva Hicks visits with WMXD/Detroit PD Paul Christy while promoting her self-titled debut album.

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## THE NATIOW Fumithsif

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| KJLH | WJFX | THE LAST TRUMP OF FUNK |
| WOWI | WHRK | "Anti Funky World" |
| KSOL | KJMS | is bringing legitimate |
| WZAK | WHJX | It'll make a world of |
| K98 | WCKX | difference to your playlist. |
| WGZB | WEDR | playist. |
| WTLC | WENN | Produced by Thomas McElroy |
| KRIZ | WPGA | \& Denasil Foster for 2-Tuti-E-Nuff |
| KPRS | WZHT | Productions, Inc. |




BIRTHDA Y CHEER - Helping Luther Vandross (third from right) celebrate his recent birthday were (1-r) KPWRLLos Angeles PD Jeff Wyatt, Epic Sr. VP/Black Music Hank Caldwell, Mrs. Crystal Stradford, KKBT/L. A. PD Mikg Stradford, KMEL/San Franclsco personality Renel Lewis, Epic Sr. VP/Promotion Polly Anthony, and KMEL PD Kerith Naftaly.


WAKEUP PALS - WRKS/New York morning man Jeff Foxx (i) received a surprise visit from Giant/feprise artist Christopher Williams, who stopped by to chat about his latest project, the "New Jack City" soundtrack


SING-ALONG - Levert's Gerald Levert (r) gives some vocal tips to WQUE/New Orleans air personality B.B. Davis.

Jimmy Jam and Terry Lewis present blackness from a new perspective
PERSPECTIVE RECORDS

5 T



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From the new album The Evolution Of Gospel The first release on Perspective Records.

> Produced by Gory Hines, Jimmy Jom ond Terry Lewis Executive Producers: Jimmy Jam ond Terry Lewis music from a new perspective.

## MEET \& GREET

## Picture-Perfect Station Visits

Here's a host of snapshots featuring format superstars, budding new talent, and a blast from the past. If you have photos of station promotions or other special events you'd like to share, mail them to me at 1930 Century Park West, Los Angeles, CA 90067


Gloria Estefan (I) was the toast of the town during a recent L.A. dinner bash held to commemorate her return to the top of the charts. Well-wishers included (1-r) KBIG/Los Angeles MD Dave Verdery, Epic Director/National AC Promotion Lynn Forman, and KBIG VP/Programming Rob Edwards.


KMMX/San Antonio PD Jill Fox and President/GM John Hiatt welcome Beth Nelsen Chapman (r) to thelr fair city


Sporting his ever-present smile, Tony Orlando (r) chats with KFMB (AM)/San Diego's Clark Anthony \& Geni Cavitt.


WKQX/Chicago's Robert Murphy and new sideklck Eleanor Mondale (second from right) were seeing triple when Mer cury's Triplets visited "Murphy In The Morning" proceedings


Rick Astley (second from left) strikes a pose with KOST/Los Angeles morning co-hosts Mark Wallengren \& Kim Amidon and BMG's Terry Anzaldo (r).


WNSR/New York MD David Israel (I) and midday man Bill Neil share the spotlight with Phil Collins.


Clowning around in KESZ/Phoenix's studios are (1-r) Columbia's Jerry Blair, Surface member Bemard Jackson, APD/MD Carla Foxx, and Surface's Dave "Pic" Coniey.

# Playlist Philosophies 

Four PDs Explain Their Reasoning

Last week's column featured playlist information for many leading Country outlets. When I first scanned the list, a few things stood out: WDSY/Pittsburgh's 63 titles, WKIS/Miami's 20 singles, and KXXY-AM \& FM/Oklahoma City's large number of LP cuts. Also of note were several long lists from medium markets and short lists from small markets, such as WXKX/Parkersburg, WV.
This week, the PDs of those stations explain their philosophies.

WDSY: 63 Currents
Steel Town's WDSY is one of only two P1 R\&R Country reporters that play more than 50 songs (the other is KIKF/Anaheim, which plays 53 titles). 'DSY, with a 63 -song list, plays by far the most current records of any P1 station. (Editor's note: The average P1 list is 36.4.)
PD Ron Antill says he plays so many current songs because he's the only game in town. As such, he can stretch the rules to give 'DSY a better image in the marketplace.

## 6

## Country radio has a loyal audience who are equally loyal to the format. They'll see something on TV and wonder why they're not getting it from their favorite Country station. -Ron Antill

"Where are adults going to go for new music? Almost all of the other adult music formats are goldbased. Having fresh-sounding current music on the air is an advantage."

To ensure the new music is properly showcased, Antill purposely schedules the newest material just prior to the :55 stopset, so it is always back-announced. Antill adds that he closely monitors his TSL figures - presently at 11:46 per week (over an hour above the national average) - to make sure the high amount of current product isn't turning off listeners.
Antill says he also feels comfortable playing so much new product because of the increased role of TV and videos, especially given the market's $78 \%$ cable penetration. "There's no doubt TV's a factor. More than ever before we're hearing from people who've seen our new artists' videos and want to hear them. Country radio has a loyal audience who are equally loyal to the format. They'll see something on TV and wonder why


Ron Antill
they're not getting it from their favorite Country radio station."
He controls his 63 currents with five levels of rotation: Five A's rotate every five hours; 13 B's come around every 6:45; 17 C 's turn every 9 hours; 21 D's come up every $221 / 2$ hours; and seven dayparted E's each play once every 38 hours.
WKIS: The Shortest List
Shortest playlist honors go to Miami's WKIS, with a 20-song list. PD Bob McKay says, "I don't feel there are more than 20 legitimate hits out there at any given time. Why play more if we're performing consistently at the levels we are?" (The winter '91 Arbitron ranks WKIS fourth $25-54$; and it's No. 1 among adults during weekends. WKIS's TSL is $12: 30$; its turnover is 10.3.)

McKay emphasizes that the market dictated his decision to go with a 20 -song playlist. He says the station has done extensive audience research to determine what the market will bear. "The core Country shares here are limited. There's probably only a five share of pure Country. All of our information indicates that a list of $18-22$ is

## G

I don't feel there are more than 20
legitimate hits out there at any given time. Why play more if we're performing consistently at the levels we are? -Bob McKay
right for us. That enables us to cherry-pick from the singles out there to get the sound we want. There's never been any research that shows we need more currents than we're playing."
However, he adds that research shows his audience has a growing positive attitude about new music. As a result, 18 months ago he started a new music hour that will soon expand to two hours Saturday nights. (The latest Arbitron shows a $75 \%$ audience increase during that time slot.) Additional artist bio information is given during that show.
It should be noted that while WKIS rarely, if ever, goes "out of the box" on a record, it doesn't just play the R\&R Top 20. Concludes McKay, "We play everything; we just wait 'til the right time.


Bob McKay

## KXXY: The Case

 For LP CutsKXXY-AM \& FM have perched atop the Oklahoma City $12+$ heap for a long time. Given that, and PD Jay Phillips's reputation for being particular about the music he plays. many might be surprised to find 15-20 album cuts rotated among the stations' 44 singles. But it's precisely because he's particular about what he plays that LP cuts are part of KXXY's repertoire.



LEE TAKES A Q - WCCQ/Joliet, IL morning personality Jill Montana welcomes Lee Greenwood prior to his fourth performance at that city's Riatho Theatre.

## 6

## Only playing singles

 is like walking into a room full of beautiful women and being told you can only dance with one. What rule says a station can't play more than one song from an album?-Jay Phillips
"Some album cuts are stronger than the singles," asserts Phillips. "Playing cuts gives me a competitive advantage. There are a lot of good songs on albums that aren't singles, but the audience wants to hear them. They're available to everybody, but few people play them. Listeners aren't dumb; they're hip to what's on albums.'
The cuts rotate very slowly. Phillips plays one an hour in middays and a few during the evening hours. Occasionally he'll bump one up into regular current rotation. "I'll do a couple of cuts at a time like that. I'll move them through the system like a single if I feel strongly about the cut - we've been playing Garth Brooks's 'The Thuncer Rolls' as a current for two montrs. I'll test them on callout research as well."
Phillips doesn't limit his choices to cuts by superstars. "One of the pure joys of this job is searching for treasures on albums. Only playing singles is like walking into a room full of beautiful women and being told you can only dance with one. What rule says a station can't play more than one song from an album?"

WXKX: 31-Song List
It's common practice for small market stations to have long playlists. Crwing to limited competition, these stations normally experience lengthy TSL spans. That usually equates to the need for variety, hence a greater number of titles.
But that's not the case at WXKX/Parkersburg, WV, where PD Tom McGuire plays 31 current records. "This is a very unusual small market," McGuire explains. "There are three Country FMs


Tom McGuire
[WXKX, WNUS, WHCM] and a heritage AM Country oldies outlet [WKYG, WXKX's sister].
"'The length of our current list is born from our commitment to be very familiar. With all of that direct format competition, it's very important for a station to be as familiar and as focused as possible. That means playing only the very best music available at any given time. The new acts I play are the ones people are already most familiar with because of exposure from other media - specifically CMT and TNN. We may not play a lot of currents, but the ones we do play are well exposed."

## 0

The length of our list is born from our commitment to be very familiar. With [so much] direct format competition, it's very important . . . to be as familiar and as focused as possible.
-Tom McGuire

No Right Answer
For those who may have been looking for the answer about the right number of currents to play, it should be obvious from these programmers' comments that an answer does not exist. Every PD quoted had solid reasoning for his philosophies; what each does is dictated by his respective competitive situation.

## How Not To Apply For A Job

This week I'd like to share with you a real-life example of how not to prepare and send a tape and resume. I received it in the mail in an unpadded $9 \times 12$ envelope. My name and address were hand-printed on the envelope. Inside were three items: a cassette, resume, and cover letter. The cassette appeared new; both the cover letter and resume were neatly printed on nice paper with a laser printer. All three stunk.
Let's start with the cassette. The guy didn't put it in a plastic case; it was simply loose in the unprotected envelope. His name and phone number are hand-printed with a grease pen directly onto the cassette shell - not very profes-sional-looking.
The resume makes a good visual impression: bold type highlights each section, the call letters of the stations he's worked at are also boldfaced, and it's a single page with enough white space to make it visually inviting. At the top of the page, centered, are four lines with his name, address, and phone number. His name is in boldface. So far, so good.
Next comes "Professional Objective," which he defines as, "A career-directed position in media communications providing contribution in an on-air talent, programming, or account executive capacity. Available for travel or relocation."
So he's looking for a disc jockey job . . . or a PD position . . or a sales position. This tells me he'll take anything but is especially qualified for nothing. And he's available for travel and relocation? Boy, it's a good thing he mentioned that; otherwise, if he sent this package to a station in another part of the country, they might worry about how he'd manage to commute back and forth every day!

## Qualification Doubletalk

Following is the "Summary of Qualifications":
"Successful broadcasting professional qualified by visible accomplishments in sales management and on-air assignments." (What "visible accomplishments" is he referring to? This line is pure B.S.)
"Account Executive - Significant achievement marketing radio air time to area businesses. Skilled in new business development, client needs analysis, presentations, suggestive/strategic sales tech-

[^5]

So he's looking for a disc jockey job . . . or a PD position... or a sales position. This tells me he'll take anything but is especially qualified for nothing.
niques." (More B.S. What he means is he has radio sales experience.)

Promotion/Marketing Director Simultaneous responsibility for planning/execution of all station promotions in addition to design of marketing strategies." (In other words, as Promotion Director he did what a Promotion Director does.)
"Disc Jockey - Valuable radio experience in all time slots. Ability to secure and maintain a wide variety of listener groups. Skilled in personal appearances." (Can you imagine a competent PD falling for a line like, "Ability to secure and maintain a wide variety of listener groups"?)
"Production Associate - Experience in commercial, promotional, and documentary writing and production. Knowledgeable in 8 track
boldface, featuring the call letters, city of license, wattage, and station format. I think the wattage is largely irrelevant, but it's good that he included the formats. Underneath each of those lines is a one-to-two line description of his duties at each station . . . preceded by the dates of his employment there.
Next in line is "Education," which indicates he studied broadcast journalism at a small college
. for three years. I'd suggest instead that he name the college and follow it with, "Major: Broadcast Journalism," without mentioning it was for three years. By saying. "Three years completed," he's pointing out he didn't finish college. Obviously you don't need a college degree to be a disc jockey, but there's no point in highlighting the fact that you began but never completed a broadcast journalism curriculum.
The final line of his resume reads: "References: Personal and professional references furnished upon request." This is a pet peeve of many PDs. Either list your references or don't. Saying "upon request" merely indicates, "Yeah, I've got references, but if you want them you'll have to ask for them."
So now we've looked at the cassette and resume. I've saved for last the cover letter: written on a word processor and laser-printed onto a high quality paper stock.
production." (In other, briefer words, he does production.)
Next comes "Professional Experience." He doesn't do a bad job here. He lists each of the four stations he's worked for, beginning with his current employer. The top line in each employer listing is in

The applicant's name and address are centered at the top of the page - but not his phone number. His phone number, in fact, isn't found arywhere in the letter. The letter isn't dated, for one obvious reason: it's purely a form letter. It isn't even addressed to me.

## Why Me?

At this point, it might be helpful to try to surmise why he's sending this package to me in the first place. I say "surmise," because his form letter certainly makes no mention of it.
Somehow he got my name. That might mean he's seen my articles in R\&R, read one of my books, or heard one of my tapes. Maybe scmeone suggested he send me an aircheck. Or maybe he saw my name in some massive listing of consultants. Let's give him the benefit of the doubt and assume he knows who I am, that he's not blindly sending out tapes to complete strangers. After all, he did write my name on the envelope.
I've already let slip that this is a form letter, that it's not addressed to me. To whom do you suppose he addressed it? Dear Sir? Dear Consultant? Dear Program Director? To Whom It May Concern? This letter begins with, "Dear Selection Committee.'
With that simple salutation, this guy is telling me he doesn't know anything about the workings of a commercial radio station! Selection committee? For a university position, perhaps. For a church ministerial position, certainly. But fcr a job as a disc jockey? Their jobs are decided by PDs, mostly: by GMs, sometimes; on rare and terrible occasions, by station owners - all with or without the meddling of some consultant. But never by a selection committee.
Calm down, Dan. Just get back to the letter. Ah, the letter. Consisting of four paragraphs. Here they are:
Thank you for taking the opportunity to review this resume of my credentials and experience. I am submitting this profile in an effort to secure a career-directed profes sional position providing contribution in an on-air talent, program. ming, or account executive capacity to the media communications industry. I am available for travel and relocation as required. (Translation: "I'm looking for a job.")
1 bring to your organization a solid combination of career development that predicts positive contributions for the firm with which I affiliate. As a skilled broadcasting professional, my five years in the industry have been broad-based. 1 have served in a wide variety of functional areas, demonstrating

Either list your references or don't. Saying 'upon request' merely indicates, 'Yeah, l've got references, but if you want them you'll have to ask for them.'
technical, management, and on-air performing skills. (Translation: "I've been in radio five years, and during that time I've worked every lousy job there is.")
Based on my accomplishments, my strengths have been demonstrated in well-developed organizational, analytical, and communication skills. I am highly creative and I have gained the respect of those with whom I have come in contact. These factors, in addition to a strong sense of career commitment, would be an asset to your organization, should you have the need for my expertise.
(What expertise? His expertise in on-air talent, programming, or AE capacities? This guy is an expert in everything? And while I'm sure this person wouldn't exag gerate the high esteem in which his colleagues hold him, I'd be more impressed to have some of them tell me - in a letter of recommendation, for example - how much they respect him.)
As the enclosed resume simply summarizes my career history and capabilities, there is considerably more to relate. I would appreciate the opportunity to meet with you personally, to more specifically discuss what I might do for your firm. (Sure, c'mon over! Sure, this guy lives in the Midwest and I'm in Los Angeles, but he said he'd like to meet with me personally. Besides, I'd really like to know just what, specifically, he can do for "my firm" - which happens to be me, an assistant, and the occasional computer, fax machine, and telephone.)
You know what really angers me about this package? I have the strong sense that when he created it, he was following someone's advice - a career counselor at school, a generic "How To Get The Job You Deserve" book that doesn't specifically target radio stations, or - and this would be the most upsetting of all - some selfstyled personality "consultant" who never was successful as a jock and has no idea what the real world of radio is like . . . but who took out an ad somewhere and accepted this poor guy's money, offering employment salvation in return.

Dan O'Day, author of "Personality Radio," consults a limited number of radio stations and conducts air taient seminars for stations, groups, and associations. He can be reached at (213) 479 . 1767.

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## Marketplace

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1774 hit songs on 80 CDs...all are original versiens, digitally mastered.

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Multi-track pro (have my own 16 track studio). Parody songs, jingles, voices, stagers, bits. "The best all around producer l've ever worked with." Randy Miller/Q104 Kansas City. Looking for a cart puller or a coffee boy? Get an intern! If you're serious about your morning show call

## Jon Scot available fulltime 913-649-1186

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The Radio Hotline costs two dollars a minute

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Top 10 market seeks morning writer/ talent. Character voices, parody spots/ sketches for 25-54 metropolis. Major market attitude more important than experiencell Hungry? Send T\&R to: Radio \& Records, 1930 Century Park West, \#238. Los Angeles, CA 90067. EOE

## We Need You -- Now

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is low on available talent for all size markets. Because more and more radio stations are adding to the thousands that have used our service to seek out and hire those whom we represent, we need you - if you are seriously seeking a career move in announcing, programming, news, sports, production or sales, contact NATIONAL immediately. For complete registration infor mation, write or call:
NATIONAL BROADCAST TALENT COORDINATORS
Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

## P.D., AIRSTAFF:

New FM, AC-CHR station, opening soon in the Caribbean, seeks qualified PD and talented airstaff (i.e., DJs, News, Production). Small to mediun market experience OK. Rare opportunity to live and work in a great environment with good pay and a luture. Send T\&R with recent photo to: Radio \& Records, 19.30 Century Park West, \#251, Los Angeles, CA 90067. EOE

Jingles, jocks and Jokes .. they're all in the R\&eR Marketplace Call 213-583-4330

- URGENT NEED FOR TALENTIIS Trained individuals or those with limited experience needed for small and medium market stations. Openings in $\mathrm{FL}, \mathrm{KY}, \mathrm{TX}, \mathrm{NE}, \mathrm{CA}, \mathrm{GA}, \mathrm{TN}$, etc. PLACED-2 TOP 50 PD'sll ALSO Jocks in FL. AR, IL. Make the move UP!! What's a better job worth to you?? Contact us now--407-260-0727. ATTALENT NETWORK, S


## EAST

AMO/news personality sought. 5-10AM. T\&R: WRNJ, News
department, Box 1000. Hackettstown, NJ: 07840. (5/10) eot
Cape Cod's IOP AOR seeks personalities for airshifts and ap pearances. T\&A: WPXC, PD, Hyannis, MA 02601. 15/10)
EOE

WCEM A/F Country/Hot AC seeks experienced AT for future openings. Please, no calls. T\&A: OM, Box 237. Cambridge. MO 21613. (5/10) EOE
WCPA/WOYX seoks news director to anchor mornings. T\&R

WPOR A/F has FT overnight opening. T\&R: WPOR, Tom Hen NJ/NY/PA powerstation seeks weekend warriors. TBR WNNJ. L. Bear, Box 40, Newton, $\mathrm{N} J$ O7860. (5/10) EOE

WBNJ in So. Jersey seeks PMD with exceptional production skills. TGR: PD, 223 N. Main Street, Suite 108, Cape May Court House. NJ O8210. (5/10) EOE
Experienced telent sought for future openings. Regional Country giant. Strong production, no calls. T\&R: WOSD, Ra
dy Hooker, Drawer B, Dover, DE 19903. (5/10) EOE

Light AC WVOD seoking team player AT with procuction skills for beautiful NC coastal resort area. CALL: Larry Wayne, (919) 473-1993. (5/3) EOE

##  <br> MORIIING SHOW PRODUCER

Our morning show producer has split for New York, and we need another one, FAST! If you know your way around a multitrack studio, believe in show prep, can write and produce FUNMY stuff on short notice, and want to work for Buffalo's only CHR, Fed Ex us your tape and resume TODAY. Excellent pay for the right person. Mike Edwards, WKSE, 695 Delaware Avenue, Buffalo, N.Y. 14209. EOE/MF

## PRODUCER NEEDED TOP FIVE MARKET

Renowned morning show is looking for a producer. You must be motivated, a speed reader, organized and won't take no for an answer. Duties include booking guests and coordinating remote and studio broadcasts. If you want to work for the best, send a resume and tape to T\&R to: Radio \& Records, 1930 Century Park West, \#248, Los Angeles, CA 90067. EOE

## CREATIVE RADIO <br> ACCOUNT EXECTUTIVE

Major Northeast based radio network company in Connecticut is looking for an account executive in Affiliate Relations with minimum three years' experience. Radio sales or syndication experience and strong communications skills are necessary. B.A. preferred. Good benefits, competitive salary. Send resume (no calls please) or fax (203) 288-8537. Director of Affiliate Relations, CRN, International, Inc, One Circular Avenue, Hamden, tional, Inc., One Circular Avenue, Hamden,
CT 06514 . EOE

## AIR TALENT:

Tired of not talking? Now there is a station that wants you to talk! If you have been looking for a place to speak your mind and play songs, we would like to hear from you. New Jersey 101.5 is the only FM station that gets ratings in the New York and Philly metros. We are always looking for good talent. Enjoy the creative freedom you have dreamed about. Send T\&R to: Program Manager, P.O. Box 5698, Trenton, NJ 08638. EOE

## PDINNEWENGLAND

Small market Top 40 looking for organized professional to do it all; Work with on-air talent, music, promotions, sales staff and handle air shift. Exciting position for the right person who's ready to step in and learn quickly. Tape, resume \& letter to: Radio \& Records, 1930 Century Park West, \#255, Los Angeles, CA 90067. EOE

## SOUTH

Hot AC/CHR in S. TX seaks talent. T\&R: Beck, Box 3487, Victoria, TX 77903. (5/10) EOE

ND sought. We have personnel/computers/sss. You must have top management skills/excelifent on-air dolivery. T KTCS, Box 1017, Fort Smith. AR 72902. (5/10) EOE

Group-owned AC seeks AT with production skills. TAR WMXX, PD, 1 Radio Park Drive, Jackson, TN 38305. (5/10) EOE
AOR production director zought. 8-track, warm weather, Heritage station. T\&R: KNCN, Tim Parker, 5544 Leopard, Corpus Christi, TX 78408. (5/10) EOE

Tulsa's KRMG seoks a news producer.
7136 S . Yale, Tulsa, 74136 . (5/10) EOE

## WWWWWWWMW

If you're good at production, you should be doing it in the best production environment in the country. BILL YOUNG PRODUCTIONS, INC., nationally the leading supplier of radio and television commercials for the entertainment industry,
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HeShe will work in our state of the art production facility in Houston. A long term career opportunity. Send tape and resume only to: Mike McBath, Bill Young Productions, Inc., 750 Park Two Drive, Sugar Land, TX 77478. EOE


ENTERPRISES,INC.
Rare opening at a great company. Miami's top AC (Coast 97.3FM) is looking for a morning personality. Do you have good pipes with a warm, friendly, and personable delivery? Can you be comfortable within the tight boundaries of a highly-structured "more music" format? Can you tickle the ears with your self-renewing interest after reading liner cards repeatedly? Can you condense 100 words into 10 ...and then put the color and twist on each word to make them speak volumes? Are you a nice person to work with? If so, you may be the person to win with us. Send your package to: Fleetwood Gruver, W-F-L-C, 1401 North Bay Causeway, Miami, FL 33141. Please, no phone calls. We are an equal opportunity employer, but this is not a "show-biz" gig for high-profile personalities. EOE
| - PROGRAM DIRECTOR ADULT — AOR STATION
Candidate should have proven experience including programming, music (Selector system), promotions, production, \& on-air. Send resume \& tape to: Scott, Peters, WRXR Radio, P.O. Box 10045, Augusta, GA 30901. EOE


R/TV Nows combo. ND and anchor/reporrers. T\&R: WNIR/TV 29. Box 21 170. Akron, OH 44309. (5/10) EOE

CHR ATE whth $1-2$ years' experience, hardworking, funloving. Get ahead and learn. Great company. T\&R: KMOR
Scort Michaels, Box 532, Scottsbluff, NE 89363-0532, (5/10) EOE
Soeking AT for immediate FT. Production and romote skills a must. No beginners and no calls. T\&R: KWPC, Tim Scott,

alr talent
10PM - 2AM
This is a rare opportunity to join one of America's legendary stations. We're looking for an exceptional talent on air and in public. You'll be joining a tremendous air staff and work in one of the finest facilities in the country. Needed Immediately.

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Studer Dyaxis Digital Editing System, Tascam M-600 console, Otari MTR' 10's, Eventide H300B and Yamaha SPX 900 effects, and more! If you can make this room sing and produce creative effective and entertaining promos and commercials, we want to hear from you. Must work well with others, large egos need not afply.
Rush T\&R to: Mark Bolke, KDWB, 708 South Third Street, Minneapolis, MN 55415. EOE

PD/AMD needed for June sign on of new Oldies station in medium Ohio market. Knowledge of format, previous program experience, leadership ability, intelligent on-air delivery, and recruiting and training skills essential. Candidate must be willing to make long term commitment and get inmake long term commitment and get in-
volved in the community. Please send letter of interest, resume, with salary history.

To: General Manager
P.O. Box 1137

Lima, Ohip 45802 EOE

## WEST

Now 100\% FM seeking air personalities. Pros only, oll shits
ODen. T\&R: 800 S. 3 rd $-\mathrm{A}-2$ Gallup. NM 87301 . $5 / 3 /$ EOE KROR sooks PT AT for Paim Springs music Country format. Calls only. CALL: De-Ann Davis, (619) 365-0891. (5/3) EOE Soft AC seoks morning show sidokick/ND. Females and minorities encouraged. T\&R: KRLV, Ron, 1064 E. Sahera, Las Vegas.
NV 89104. ( $5 / 3$ ) EOE

Get mo betore I'm gone. Major market pipes, adaptable, young
AT soeks FT with CHR/AOR/CR. GWU graduate. Waling to retocate. BEN: (202) 338.2699. 15/3) EOE



## SAN DIEGO! Morning News/Sidekick fun Oldie-Based AC. <br> T\&R RIGHT NOW to: Bobby RIch, MIX 94.9 FM, 9191 Towne Centre Drive, Suite 350, San Diego,CA 92122 . Hurry - You start tomorrow! Diego, EOE <br> 

KMPC-AM in Los Angeles, flagship station of Golden West Broadcasters, seeks experienced play-by-play and color broadesters for UCLA football and basketball. Minimum 4 years major market experience required. Send tapes and resumes to Personnel, KMPC, P.O. Box 710, Los Angeles, CA 90078. EOE

## POSITIONS SOUGHT

CHR PD Chevy, low mileage, will trade for mule with plow or Succesaful hardworking major market AC MO/AT. Never thought l'd be moving, but the bags are packed. (201)
$821-4603$. (5/10) 821-4603. (5/10)

Female PD, middays small market. Five years' experience, hardworking and per sonal. Will reloc ate for right opportunity. PHYLLIS: (816) 882-4140. 15/10)
Experienced pro NO available. Degree. Excellient work habits, will relocate, major markers only. (513) 421-6532. (5/10)

Artention sunshine state PDsI Sporte talk host/PBP talent relocating to FL soon. Enthusiastic with encyclopedic know--dge. GREG: (717) 626-7831. (5/10)
Exehing, mggresakvo, broadcasting graduate seoks entry level on-air or behind the acenes position. I can make the difforonce. JOE: (216) 585-2338.

Gonzo Greg. KNAC/LA morning duda. Baddest man on the

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## Consultants*Group Owners \& PDs*Top 20 PDs/GMs

## UNIQUE <br> Marketing \& Promotions situation sought

After a three year hiatus from radio (in marketing \& promotions), I'm excited to be back and pleased to present the (unique) following offer to your company: With a financially stable situation, coupled with the eagerness \& passion to reestablish myself in the business again, I'm able to make the compensatory sacrifices needed to achieve this goal for a period of time. Hence, I'm seeking a position in a marketing \& promotions capacity with only modest compensation requirements.

I continue to maintain a complete and practical understanding in all facets of marketing \& promotions (i.e positioning, imaging, contesting, strategics, etc.) as well as Arbitron \& Birch applications. My approach is insightful, conceptual, fresh, abstract yet realistic and bold. With exceptional work ethics, a highly active (and creative) right brain and an incredible degree of resourcefulness, my contributions to your $m \& p$ needs would be marked. If this seriously piques your interest, and your operations are in a CHR, AC, CR, AOR or UC capacity, I welcome your inquiry. Call Steven (in Boston) $617 / 332-8059$. Willing to relocate.

Central IN and South FL. T.J. Byers is available. AT, lifestyle news, production.
$798-1457$. $15 / 10$ )

PBP Announcertalk show host with pro baseball/college baskerball and football experience. Multidimensional team plaver. (407) 340-1590. (5/10)
Seeking next stop up. AMD/AT for major AOR. Seeking MD/AT. Team player. LARRY MAC: (602) 827-0796. (5/10)

Young and energeste recent college graduate with some major market experience seeks airshift and/or production.
ing to relocate. MICHAEL: (215) $825-2440$. (5/10)

Atrention Onlando. Tampa, Sarasots, WP8, Jacksonville Atrention Oriando. Tampa, Sarasota, WP8, Jacksonville.
Three years' $\mathrm{AC/CR}$. Love appearances, model, 8 A graduate available now. DAVE: (313) 750-9957. (5/10)

Weekend AT currently at top rated CHR in Central IL. Seeking o dive into a small or medium market CHR/AC/AOR. BRETT: (309) 693-09067. (5/10)

Energetc Brown graduate for hire. Full or PT AT. Personable voice, great potential. Will relocate, prefer NE/IA area. GOROON: (402) 397-0967. (5/10)
Seeking an APD/promotions director with major market ex perience? Call me CHRIS: 17131 534-2858. (5/10)

Staion went bankrupt. Seeking new position fast. Can offer PD/AT experience with AC/CH
PATRICK: 7131728.1348 . (5/10
Alabama's best PBP. Huntsville's best sportscaster seeks now team. News experience to. Excellent writing, solid
work ethic. OAN: (205) 279-1356. (5/10)

Oynamic. exciting, broadcast school graduate with talent and musical knowledge seaks entry level position in the Midwest. PHIL DAVIS: (708) 299-5454. 15/10

Stand-up comic with radio background seaks new start. Fun ny. ralk intensive show. Bits, phones. JEFF: (908) 574-9359

Carolinesl Charismatic college graduate continues to comb Carolinass Charismatic coliege graduate continues to comb
Carolinas in quest of career. CHR/AOR/Country/AC/EZ. TODD: (919) 281-3380. (5/10)
Sharpe Dunaway. Twenty three, energetic, experienced, fun, team player, AOR, professional, ambitious and slightly crazy.
Brains too. (501) $327-7587.15 / 10$ )
taven-year AOR/CHR/AC production pro seeks to sertie and stay put. FT production PD/A
JOHN: (305) 537.7590 . (5/10)

Nashvillo is my goal. Will stop at nothing to get there, except your Country outlet. Eight vears' on the job. KRIS: (919)
$527-3094$. (5/10)

Hardworking. consciontious jack of all trades, master of (803) $774-3674$. ( $5 / 10$ )

Seoking PO/OM, small/medium FM or combo. Midwest West Versatile pro. award-winning news, production. DENNIS:
(317) $854-7592 .(5 / 10)$
ackege deel. Programming, promotions, music
vinning PD. Rated markets only, please. Willing to relocate. (603) 228-2307. (5/10)

12 -your on-mp pro seeks work in the West. Good voice, good attitude. good for you if you call. PETE: (208) 529-3662.

Craativa hardworking experiencod and seaking to support my family. Country/OIdios/AC AT with
FORREST: (802) 524-0107. (5/10)

Nows anchor/updetor. Excellent writer, voice. Six years' ma jors, seeking FM mornings or any time
west. DAVE: (619) 426-7925. (5/10)

Professioned with nine years' experience. AC/Oldies/CHR comedy. creative production, copywriting, salas minded.
BOBEY: (502) 499.1694. (55/10)

PD or mornings for Great Lakes area medium markets. Most tormats. We'll be ratings leaders! MARK: (616) 847-9209.
(5/10) Pitreburgh. I've played in minor longues for ton years. Give me a shot in the major league. MICHELLE: (412) 325.3232.
$(5 / 10)$
(5/10)
Smooth Country dellvory/six-year veteran seaks to scoot my
boots. Any shift. Medium markat, South/SW. TIM: (407)627-2532. (5/10)

Vaturan NO/menchorlreporter with conversational delivery original writing style. seeks firm, tong-term commitment.
DAVID: $(407) 461-0646 .(5 / 10)$

Experionced overschiover seeks long-term relationship with CHR/AC/AOR. Former PD/MD/PMD, rebuild a specialty JEFF: (407) 294-1164. (5/10)

27 -vear major market veteran seeks AT/PD/management. Will relocate for right opportunity. DICK POWER: (617)
$848-4222 .(5 / 10)$ 848-4222. (5/10)

Unigus. Formar ABC VP of music, hit record producer. TV talk host, writer, open to offer
(213) $275-6382$. (5/10)

## 8-TRACK WIZARD!

Off-air pro seeks large market challenge. Award winning spots and promos, character voices creative copy. Can bring excitement, creativity and organization to your production depart ment. Excellent credentials. L.ARRY JAMES, (205) 340-0743.

Aword in Pep seks in rour ternl Footbell bask ball, beseball. Will relocate. MIKE: (415) 456-8760. (5/10) Sourhorn Cewiomie only. Promotion dopartment position sought. Several vears' promo and public relations experience. JAIME CASAS: (818) 842-0500. $15 / 10$
Award-winning Hfestyle, investigative ND with majo froelance background soeks unusual opportunity. T.J.
ALLEN: (904) $854-5069$. $15 / 10$ )

Major market experience. Full service talk artist, Fun inter view style. Writing skills, commitmant. Seaks home in Top 35
market. CHARLIE: (301) $530-1912$. (5/10)

Young and ambitious AT with eight vears' experience seeks professional atmosphare. UC/CHR preferred, sll considered
Voices too. KIMBERLY: $(912)$ 232-0492. $(5 / 10)$

Experienced, hardworking female AT/MO with perience seoks nex
$788-1191$. (5/10)

Spors director/PEP basketball, b
STEVE: (802) $524-6855$. (5/10)
Experienced AT/MD seeks work of any kind. Will board od phone op, do wop diddy opl Los Angeies only. TORY: (213)
936 -2099. 936-2099. (5/10)
Middoys on amell suburban Chicago Big Band and Jazz. $1^{\circ} \mathrm{d}$ ather be doing CHA/Hot AC/Country. Any shift, anywhere.

Talk redio hoar. Intalligent, satiric, outapoken, controversia, couragoous. The Limbeugh of the left. WALT JACOBSON: (818) 985
namab, noxible now AT sooks position in small/medim market. I have all the tools, seaking oplac
JOHN D. YUTSEY: (216) 823-7024. (5/10)
Phoenixl Formar production director and 12 -vaar pro. KEZ KNIX, KSLX, KKFR. Seeking production or sirshith, FT
weekends. BRUCE MITCHELL: ( 602 ) $545-8181$. ( $5 / 10$ )
amm the future of radio, but don 't let that scare you. I am frer all, a profosaional. Small/medium market CHR AT seok

Weather siocer will sad dept to your exporionco toam. JEFFREY: (619) 558-1833. (5/10)
creare therefore I am. Am writing and producing winning awards, am making sales deparmmerts money, otc. Philoso phical, bun it works. (216) 228-3074. (5/10)
Experienced AT eooks full or PT work in FL. All shitts in AC/AOR/CHR. DOUG: (818) 235-5228. (5/10)

Throe yoars' AC/CHR experience wha a rock and roll hear OH/PA/NJ/NY. AOR/CR. PO/OMs please call me. KEIT SEAROCK: (216) 466-6532. 15/10
Seoking CHR/UC station in the IL area. Great production, great pipes. JEFF: (414) 444-1290. 15/10)

Grarr pipest 16 -vear pro. crsative, dadicared. Seeking fun gig in ORWA/CA. AOR/AC/Country/7 AT/MD/APD. GEORG
ASHER: $13031871.9191,(5 / 101$

Kurd seaks refuge in Country. Pipes and poise. Love produc ion, personable, professional. Seeking medium market drive tion, personabie, protessional.
8RENT STONE: (615) 444-2712. (5/10)

Seaking amployment. Have pipes will ravel! Prefer South, S or sunbelt, will consider all locatorrs. GLASGOW HICKS II
(919) 762 -5517. ( $5 / 10$ )

Pro newsman avainabie. 25 vears experience same netwo Degree from Lovola. Streets, anchor, ND, managernent, ha
done it all. Ratings newshound. (513) 421-8532. (5/10)

Tod rated MO/AT Todd Myers of LEMZ/Columbia seaks move west. NW/SWNW. $(314)$ 445-1912. (5/10)

Hire the morning team Ted Kennedy listens tol P2 team with big numbers and strong creative writing and production
GEORGE: (407) 986-0561. (5/10)

Major merket traffic intern. Degree $5 / 12 / 91$. Willing to relocate. SAM: (718) 789-3809. (5/3)
Experiencad in the majors as an APD and promotions director you're interested, call me. CHRIS: (713) 534-2858. (5/3)

Midwest station. MIKE: (217) $328-4286$.
Experienced AT seeks carser in my true love, talkradio. Cleve opinionated, yet warm anc friendly Great sense of humo CELIA: (818) 594-1955. (5;3)
Looks line Peule Abdul, but better pipes. (407) 747-7083. (5/3)
Odies or Country. Programming and/or on-air extremely know odgeable in music and promotions. The tall dark stranger. CA DRAKE: |2171 522-8371. 15/3

Gonso Greg. KNAC/LA morning nado
(5/3)
hyor market AT seeks small-medium AC in resort area. Good copy anc ideas. Stability essen
market. (818) $566-6588 .(5 / 3)$

Experienced AT/AE seaks FT workn
west. OAVE: (314) 275-7967. (5/3)
18 -yeer pro soeks stable on-aip or programming/MO. Urtan HR/Hytrid Nowl GUY MICHAEL KEATING: (813) 935-8314. (5/3)

All around sports talent seeks majorv. Footballfbasketbay PBP medium market. Excellent interviewer with voice and five years xperience. TIM: (904) 628-0508. 15/3
Godden-toned everything man seeks creative company concerned with quality to utilize sharpe
motes. (816) 747-8089. (5/3)
 Nows/Sports/Tl| Prefer SW. DAVE: 16191 426.7925 (15/3)

Experiance, masoned polished new ND. Sorne network background,
kets only. (513) $421-6532$. (5/3)
our-yer pro soeks to move to the 3 unb
992-5883. (5/3)
at iun at with exporiance? Quir sooking and start diat ingl Ready to work anytime.
TON: (405) 226-0695. 15/3)

Scoop Nubker wem-to-be soeks AOR/CHR news slot. Seven Yoars' in radio nows, toam player, sharp,
detector. ROGER: 617 ) $641-1411.15 / 3$ )

Christopher Lance
Veteran Air Personality***
Consistent \#1 Ratings. Very Street Oriented.

Seeking longterm position as air talent or entry-level PD.

## JACK DOODLE <br> \section*{CHR * AOR * AC}

PROFESSIONALISM ON \& OFF THE AIR. 8 YRS EXP AT TOP DAYTON OH STA TIONS. EXPERIENCED IN EVERY DAY PART, EXP. IN PROGRAMMING \& PRO MOTIONS.
(614) 792-6705

Mike Rivers, WAVOWGHWZZUNKSSI seeks CHR'UC st tions. Nights or drive times. (804) 745-6057. (5/3)

Roirable, nexible taliont seeks position in Ohio or PA,Ler my foi in the door and
$823-7024$. (5/3)

Oick Gunton, Boston pro. 15 years AM/PM drive. AT with s per vorce. AC/ToD 40/News. Will relocate. (508) 587-4820
$(5 / 3)$ Six-year pro with PDIMD experience. TODD: (501) 442.0166 15/31
New comer sooks bad habits. Train me in your way FT work Production a specialty. Call for a rape. PAUL- (612) 786-6457 (5/3)
Take mo back to paradise city! Thundering AT with CHR/AC Country experience seeking FT in Top 75 market in West.
ROBERT VALDEZ: $(602) 779-3241$. $(5 / 3)$
tolent seeks position in em PA. Let my foot in the door,
YUTSEY: (218) 823-7024. 15/3)

## MISCELLANEOUS

Top rared adut CHR seeks service from all label
LaDonna, Box 869, Clovis, NM 88102 ( $5 / 10$ )
New Churban metion in Tucson seeks CHR/UC product from all sources. TO: KJYK, Bruce St. James/Bob O'Dell. 3438 N
Country Club Road. Tucson. AZ 85716 . (5/10)

## R\&R Opportunities Display Advertising

OISPLAY: $\$ 60$ per inch per week(maximum 35 words per inch including heading). Includes generic border. Add $1 / 2$ inch and $\$ 30$ if $\log 0$, custom border or larger heading required. BLIND BOX: $\$ 75$ per inch per week (maximum 35 words per inch per week including heading, box number and R\&R's address). Add $1 / 2$ inch and $\$ 37$ if custom border or larger heading required. Rate includes gene ric border, box number and postage/handling.

## Payable In Advance

Display \& Blind Box Advertising orders must be typewritton on company/station lettorhead ano accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727 Visa, MC, AmEx accepted. Include name as it ap pears on credit card expiration date and phone number. Blind box responses are sent to adver tisers every Thursday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (P'S) eight days prior to issue date. Address all ads to: R\&R days prior to issue date. Address all ads to: R\&R
Opportunities, 1930 Century Park West, Los Opportunities, 1930 Century Park West,
Angeles, CA 90067. Fax: (213) 203-8727.

## R\&R Opportunities Free Advertising

Radlo Recerts provides freo (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by Thureday neen (PST), aight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8k'" $\times 11$ " company/station letterhead and are aceeptad enly ly mall or fax: (213) 203-8727. Address all 20-word ads to R\&R Free Opportunities, 1930 Century Park West, Los Angeles CA 90067.

Free listings are on a sonce avalability besic. onit.

## CHART EXTRA

## JON LUCIEN

Sweet Control (Mercury)
62\% of our reporing stations on H. Rotations: Heavy 2/0, Modium 19/0, Light 36/3, Total Adds 3, WEDR, WATV, U102.

Chart Extras are former Breakers not yet charted but maintaining airplay on $60 \%$ or more reporting stations.


## OLETA ADAMS

Circle of One (Fontana/Mercury)
$70 \%$ of our reporting stations on H. Rotations: Heavy 0/0, Medium 13/0, Light 51/11, Total Adds 11 including WUSL, WIZF, WZAK, WAGH, WZFX, KIIZ, U102, KIPR, WLOU, WIKs.

## SURFACE

Never Gonna Let You Down (Columbia)
$65 \%$ of our reporting stations on H. Rotations: Heavy 0/0, Medium 11/0, Light 49/12, Total Adds 12 including WDAS, K97, WZAK, WUJM, Z93, WFXE, Z104, WOIS, WLOU, KJLH.

## RUDE BOYS

Heaven (Atlantic)
$63 \%$ of our reporting stations on It. Rotatlons: Heavy $0 / 0$, Medium $8 / 0$, Light $50 / 16$, Total Adds 16 including K97, WIZF, WTLC, WFXA, WFXE, WZFX, WEUP, KFXZ, Z16, OC104.

YO-YO
You Can't Play With My Yo-Yo (EastWest)
$60 \%$ of our reporting stations on It . Rotations: Meavy 2/0, Medium 23/0, Light 30/4, Total Adds 4, WKYS, WIZF, WFXE, KJMS.

## NGWE, - CrI!

HI-FiVE "I Can"t Wait Another Minute". (Jive RCA) 49/49
Rotations Heary 000. Medium 000. Leht 49949. Toal Adds 49 including WUSL. WAMO. KJMZ. KMJO. K97. WHOT, WYLD.
WOW. WTLC KSOL MMOCEMCE "LO'
INNOCENCE "Let's Push It" (Cool Tempo/Chrysalis) 49/6
Rotalions Heaw 1010 . Medium 23/0. Light 26/6, Total Adds 6. WOXZ. 293. HOT105. WCOX. KMJJ. K90-FM Medums
Rotations Heavy $8 / 0$. Medium $15 / 0$. Lgmp $24 / 9$, Tolal Adas 9 . WBLS, WHOT. KKBT, KBCE, KOXL. 293. KFXZ. WOIS. XHRM Heaves nclude KMJO, K97. WYLD, WZAK, WJLB. Mediums nclude WAMO. WGCI. WIZ. KSOL. WFXA
natIon Funktasia "Anitiunky World" (EastWesi) 45/14
 KJMS. WALT Meduums include WZAK KSOL. WATV. WAGH. WPGA
OE LA SOUL "Ring Ring Ring (Ha Ha Hey)" (Tommy Boy) 45/4
Rotations Heavy 000 Medium 310 L Light 4214 , Toral Adds 4 . WBLK, WHOT. WZAK, WJTT Medium wowI. WJLB. WCDX OMAR CHANOLER TAUDRREY WHEELER "This Must Be Heaven" (MCA) 44/5
Rotations Heavy 010 . Medium 810 , Light 36/5, Total Adds 5 , WBLS. WZAK. WZFX. UIO2. WELX Medums include WDAS
MICA PARIS "South Of The River"' (island) 43/9
Rotations Heary 000 . Medinm 4/0. Ligh 3999, Total Adds 9 . WKYS, WILD. WUJM, Z93, WWOM, WOMG, KHYS, KIIZ. WPLZ
PAULA ABDUL "Rush Rush" (Captivo NIrgin) 41/37
Rotatons Heavy 110 , Medium 312 , Lght 3735 , Total Adds 37 including WDAS, WUSL, WAMO. WKYS KJMZ, K97, WHOT WOWI WTLC. OC104 Heayy UIO2 Medium WWOM
RYTHM SYMDICATE "P.A.S.S.I.O.N." (Impact) 41/20
Rotations Heavy $0 / 0$. Medum $2 / 0$, Light $39 / 20$. Total Adds 20 including WDAS, WKYS. WEDR, WHOT. WJLB. KPRS. WJIZ, WFXA. KOXL. WENN Medum WOWI. WATV
EPMD "Rampage" (DeI JamColumbia) 40/4
Rotations Heary 000. Medium Bio. Ligh 3214. Total Adds 4, KMJQ. KPRS. WZFX, KJLH. Medums include WOWI WGCI TERRY STEELE "Tonight's The Night" (SBK) 34/6
Roations: Heawy 010. Medium 710. Ligh 276. Total Adds 6. WZFX. WJHM, WANM. WNOV, WTLZ. KDIA. Mediums Include Small change "Why" (Mercury) 33/22
Rotations. Heaany OOO. Medium 000. Light $33 / 22$. Total Adds 22 inclucing weLk. KJMZ. K97. WHOT. WYLD. KPRS. KKBT WAKE. WIIZ. KBCE.
JASMINE GUY "Just Want To Hold You" (WB) 3018
Folations: Heary 000. Medium 000. Ligh 30/16. Total Adds 16 including k 104 . K97. WGCI, WJIZ. WFXA, WENN. WJTT. KIIZ, KFXZ. WIIKS.
MILES JAYE "Sensuous" (Island) $27 / 27$
Rotetions: Heavy O.O. Medium 0\%0, Ligm 27/27. Total Adds 27 including WDAS, K97, WYLD. WGCI. KPRS, KMJM, WJIL.
WATV. WPG. WAGH.


GERALD ALSTON "Teil Me This Night Won't End" (Motown) 27/19
Rotations: Heavy O/O, Medum O/O. Light 27/19. Total Adds 19 including WHOT, WZAK, KPRS, KBCE, WFXA, WJTT, WAGH WFXE, WLOU, WPGA.
QUINCY JONES "Wee B. Dooinh" (QwastWB) 27/5
Rotations: Heavy $0 /$. Medium 6/0. Light $21 / 5$, Total Adds 5 , WJIZ. WXOK, Z16, WGZB. WTLZ Mediums include: WDAS
Z104, WPGA WTUG, WMXD
GEORGE HOWARD "Baby Come To Me" (GRP) 27/3
Rotations Heavy $0 / 0$. Medium 710 . Light 20/3, Total Adds 3 , WYLD. KPRS, WNOV. Mediums include WOAS, WHUR, WZAK. WEUP. WEAS.

## 

JODECI "Gotta Love" (MCA) 23/10
Rotatons Heavy 110 . Medium 0/0. Light 22/10. Total Adds 10, WUJM, WJTT, WEUP, WHJX, KIIZ, WPGA, WVOI, KBMS. KHRM, KRIZ. Heavy WPEG
LORENZO "Tic Tok'' (Alpha Int') 23/8
Rotations Heavy ${ }^{1 / 0}$. Medium 810 . Light 14/8. Total Adds 8 , WOWI, KPRS, KBCE, WJJS. HOT105, K98-FM, KBMS, KRIZ Heavy WNOV Mediums nclude WDAS, WHUR, WAGH, Z16, WOOK
BUFFALO SOLDIERS "Playing Your Game" (Luke) 21/8
Rotations Heavy 0/O. Medium 0/0. Light 21/8, Total Adds 8 . WKYS. WJIZ, KIZ, WOIS, HOT105, WTLZ, KBMS, KRIZ ATOOZI "See-Saw" (EMI) 21/5
Rotations Heavy 0/0, Medium 3/0. Light 18/5, Total Adds 5, K97, KMJM, WJTT, KJMS, WBLX Medum WOWI, Z104. WOOTEN BROTHERS "We Could Be Together" (A\&M) 20/11
Rotations Heavy $0 / 0$. Medum $0 / 0$ Light 20/11. Total Adds 11 including WJIZ. WENN, WDXZ. WZFX. WEUP. KIIZ. WALT
CHERYL "PPEPSII" RILEY "How Can You Hurt The One You Love" (Columbia) 19/19
Rotations Heavy OU Mocium 0/O. Lignt 19:19. Total Adds 19 Including WDAS. WUSL, WKYS. KMJO. K97. WYLD. KBCE.
KOXL. WXOK. WJTT SYBIL "Go On" (Mexl Platasu) 18/0
 TARA KEMP "Piece of My Heart" (Giant/NB) 17/16
Rotations Heavy OOO. Medum 110 . Light 16/16. Total Adds 16 including WAMO K97. WHOT, WTLC. OC104 WXOK, WATV.
WZFX, Z104, KJMS Medium WWOM
Rotations Heavy $0 / 0$. Madur 0/0. Ligh 15/14. Total Adds 14 including WAMO. K97. WTLC. KBCE, WATV, 2104. KIIZ KJMS, WEAS WJFX
TRINERE "Games" (Luke) 15/9
TRINERE "Games" (Luke) $15 / 9$
Rotations Heavy 0/0. Mediurn 0/0. Light $15 / 9$. Total Adds 9. K97. WEDR, WHOT, WENN, HOT105. WIKS, WPLZ. WEAS,

WTII | WTLZ |
| :--- |
| WTLI |

BRAND NUBIAN "Slow Down" (Elehtra) 14/3
Rotations Heavy 010 . Medium Oio, Light 14/3. Total Adds 3. WEDP, WJTT. WAGH
TERMMNATOR X \& VALLEY DF THE JEEPS "Homis Don't Play That" (Def Jam/Columbia) $13 / 7$ Rotations Heavy 00 . Medium 010 . Light $13 / 7$. Total Adds 7 . WFXA. KHYS, KJMS WBLX. WANM. K98.FM. XHRM DAVID SEA "I Wish I: Would Rain"' (Magic City) 12/5

RONNIE LAWS "Morning In My Life" (ATA) 11/4
ZZAK wLOU KMJJ, KDIA Medium wDAS
ICE-T "New Jack Hustler (Nino's Thems)" (Giant/WB) 11/0
GWEM GUTHAIE "Sweet Biter Lovi" (Reprise) 102
Gotarons Hawy 010 Mecum 410. Lot 6,2 Total Adds 2 WII
Rotations Heavy 0/0. Medum 4/0. Light 6/2. Total Adds 2. WJIZ. WMVP Medium WHUR. WGCI. WJLB. WEUP

## 

1 INNOCENCE/Let's Push It (Cool Tempo/Chrysalis)
2 DJ QUIK Born \& Ra sed In Compton (Profile)
3 NATION FUNKTASIA/Antifunly World (EastWest)
4 OMAR CHANOLER/This Must Be Heaven (MCA)
5 RYTHIM SYNDICATE/PA.S.S.IO.N. (Impact)
6 SMALL CHANGENHy (Mercury)
7 JDDECIGotta Love (MCA)
8 BUFFALO SOLIDERS Playing Your Game (Luke)
9 ATOOZISee-Saw (EMI)
10 BRAND NUBIANSIow Down (Elektra)

Reports/Adds

You 111 know it the first time yous bear his voice . Keibl Wastivegton is a natural; inn estraordinarily gifted stuger and songwriter.

Widh his passionate debut
singt "Kissing You," causing immediate reaction
at radio and retail, this vocal powerbouse bas become one of the most talked about new artists in a long time. $\underset{\text { washington }}{T H}$

"Kissing You"

Keith Washington and Trey Stone

After 6 weeks on the chart-IT'S \#I!

Thanks Black Radio for introducing a new SUPERSTAR!

From the debut album
Make Time For Love
Managerrent BNB Associates Led./
Sherwin Bash. Ricki Sellner.



With a smooth voice that embraces every lyric...
"You're Gonna Get Served," the first single from

"Just For You" the debut album
from Gene Rice, coming in June.

Produced by Stan Sheppard and Aaron Smith for Stanton Scott Productions

The RCA Records Label - it all adds up to


## Urban Chart <br> Debut 40

NOW ON 72
UC REPORTERS
INCLUDING:
WBLK
WAMO
WHUR
WKYS
K104
KMJQ
K97
WHQT
WYLD
WOWI
WZAK
WJLB
WTLC
KPRS
KMJM
WDAS
WEDR
... AND MANY MOREI



## ALAN JACKSON

Don't Rock The Jukebox (Arista)
On 82\% of reporting stations. Rotatlons: Heavy 6, Modium 39, Light 123, Total Adds 168 Including WCAO, WPOC, WYNY, KSCS, KPLX, WSM, KAJA, KHAK, WUBE, WAXX, KFKF, WDAF, KUZZ, KUUY, KNIX. Debuts, at number 31 on the Country chart.

## BILLY DEAN

Somewhere In My Broken Heart (SBK/Capitol)
On 79\% of reporting stations. Rotatlons: Meavy 0, Medlum 45, Light 116, Total Adds 50 including WGNA, WPOC, WQCB, WOKO, WQBE, WWNC, WYNK, KKIX, WCKT, KHAK KEEY, KCJB, KKCS, KUAD, KMLE, KNIX. Moves 43-35 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60\% of our reporting siations. New \& Active records are those receiving airplay at $30-59 \%$ of the stations. Records in Significant Action are receiving airplay at $5 \cdot 29 \%$ of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60\% airplay level within the three following weeks to achieve Breaker status.

HANK WILLIAMS JR.
If It Will it Will (WB/Curb)
On 73\% of reporting stations. Rotations: Heavy 0, Medium 49, Light 99, Total Adds 31 Including WIOV, WXKX, WPOR, KAYD, KKIX, WQIK, WONE, KCJB, WMUS, KFRG, KRAK, KKAT, KDRK. Moves 49-42-36 on the Country chart.

## PATTY LOVELESS

Blue Memories (MCA)
On 66\% of reporting statlons. Rotations: Meavy 1, Medium 33, Llght 101, Total Adds 30 Including WCAO, WOCB, WXBQ, KSCS, KKIX, WKML, WAMZ, WHOK, WKKQ, KCJB KRST, KUAD, KRPM. Moves 46-38 on the Country chart.


## "THE CRUSH" IS ON!

It's on CMT and 'TNN (heavy rotation out of the box!)

## 

DON WILLIAMS "Lord Have Mercy On A Country Boy" (RCA) 110/32
Rotatons Heavy 1, Medium 24, Light 85, Total Adds 32 mncluding WPOC, WOKO. WTCR, WPOR, KEAN, WESC, WMSI WAMZ WCMS, WWKA, WIRK, WUBE, WYNG, KEEY, KWEN. KZSN, KFMS, KWJJ. KDRK, KIIM Deburs ay number 39 on the Country chan
DAVIS DANIEL "Picture Me" (Mercury) 100/16
Rotations Heavy 0 . Medium 23. Light 77. Total Adds 16 . WPOR, WTDR, KHEY, WESC, KYKX, WOKK, WCHY. KBMR, WTSO, WWOM, KCJB, KTPK, KCTR, KUPL, KNCQ. KDRK Medium WWYZ, KPLX, WUBE, KRKT Moves 4941 on the Country chart

CONWAY TWITTY "One Bridge I Didn't Burn" (MCA) 95/12
Rotations Heavy 0 , Medium 27. Light 68, Total Adds 12. WCAO. WNUS. WMSI, KKYR, KJNE. WHOK, WYNG, KYXY, KZSN KUUY, KFMS, KDRK Medium WCTK, KASE. WFLS. WAMZ. WRNS, WOW, KFDI, KRKT Moves 50-48-42 on ine Country chart
HAL KETCHUM "Small Town Saturday Night" (Curb) 93/15
Rotations Heavy 0, Medium 23, Light 70, Total Adds 15, WOKO, WTCR, WWNC KHEY, WCKT, KIKK, KJLO, WPAP, KJNE WFMS, KIXQ, WDEZ, KGHL. KUAD, KNCO Medum WWYZ, WODR, WAXX, KXXY, KUGN Debuts at number 43 on the Country chart

TRISHA YEARWOOD "She's In Love With The Boy" (MCA) 82/45
Rotations Heavy 0 , Medium 8, Light 74. Total Adds 45 including WPOC, WRWD, WCTK, KEAN, WYAY, WTDR, WHLZ WESC, WVLK, KNFM, WSIX, WCMS, WWKA. WFMS. WDAF, WITL. WTHI, KZSN, KNAX, KNIX Debuns at number 47 on the Country chart
MOLLY \& THE HEYMAKERS "He Comes Around" (Reprise) $68 / 13$
Fotations Heavy 0 , Medium 14, Light 54, Total Adds 13, WRWD. WCTK. WHLZ, WMSI, WAMZ. WEKR, WKNN, WDAF WTSO, KEEY, WTHI, WOEZ, KNCO Medium WWYZ, WUBE, WAXX, KTTS, KFDI, KRKT, KUGN

## 

LEE GREENW00D w/SUZY BOGGUSS "Hopelessly Yours" (Capitol) $57 / 27$
Rotations Heavy 0 . Medium 4, Light 53, Total Adds 27 including WOKO. WRKZ. WTCR, WRWO, WOLS, KRRV, WHLZ WPCV. WVLK, WSIX, WNOE, WCMS, WOOR, WOYK, WSLR, WNWN. WASKFM. WTH, KTPK, KALF
matraca berg "I must Have Been Crazy" (RCA) $51 / 23$
Rotations Heavy 0. Medium 5. Light 46. Total Adds 23, WRKZ, WOSY, WCTK, WDLS, WHLZ. WKSJ. WKYO, WKNN, NOWW WODR WYYD WUSO KBMR WAXX, KIXO WNWN, WXCL, WWJO. WTHI, KGHL, KEKB. KDEO, KWJJ

NEAL McCOY "Hillbilly Blue" (Atlantic) 49/9
Rotations Heavy 0 . Medium 7, Light 42, Total Adds 9 . WTVY, WHLZ, KIKK, WVLK, KYKX, WNOE, WBKR, KWMT, WASKFM Medium WKAK, WSTH, WOW. KTTS. KFDI, KWOX, KALF Lıght WRKZ, WDSY. WDAF, KMIX

LaRRY BOONE "To Be With You" (Columbia) $43 / 20$
fotatons Heavy 0, Medium 4, Light 39, Total Adds 20. WAYZ, WOSY, KEAN, WWNC, WKSJ, KJLO, WNOE, WOWW. WODR. WUSQ. KBMR. WUBE. WAXX, KVOX, KWMT, KIXQ, WNWN, KRKT, KALF, KDEO

DESERT ROSE BAND "Come A Little Closer" (mCa/Curb) 34/32
motations Heavy 0 . Medium 1, Light 33. Tora Adds 32 meluding WA WSIX. WKN, WDOR KLA WAXX WOW, KTTS, WTCM, KRKT KVOC. KUUY, KEKB

CHARLIE DANIELS BAND "Honly Tonk Life" (Epic) 33/2
Rotations Heay WNWN, KTTS, WTCM, KVOO, KFDI, KRKT. KVOC. KALF. KDEO. KRAK

MIChELLE WRIGHT "All You Really Wanna Do" (Arista) 29.0
fotations Heavy 0. Medium 6, Light 23, Total Adds 0 Medium WwYZ, WSTH WNWN, KCJB. KFDI, KRKT Light wOSY. WKML, WDXE. KYKX, WSIX, WEKR. KLUR, WAXX, WOW, KTTS. KTPK, KVOO KGHL. KNCQ

## NORMALTOWN FLYERS 'Rockin' The Love Boat" (Mercury) 24/22

Rotations Heavy 0 , Medium 0. Light 24, Total Adds 22 , WOKO WAYZ, WRKZ, WDSY WCTK, WICO WDLS WKAK. KRRV KMML. WSTH, WFLS. WOXE. KBMR, WAXX, KFGO, KTTS, WICM, KFDI, KRKT, KUUY, KALF

TONY TOLIVER \& MERLE HAGGARD "Swinging Doors" (Curb/Capitol) 170
Rotations Heavy 0 Medum 2, Light 15, Total Adds 0 Medium WSTH, KFDI Light WICO, WKAK. KRRV. WFLS. WDXE Rotations Heavy 0 . Madum, WSM. KLUR, KFGO, KWMT, WDAF, WOW, KTTS, KVOO. KUUY, KALF
TIM McGRaw 'Holiday Irn" (Curb) 15/2
Rotations Heaw 0 . Medium ? Light 14, Total Adds 2. WOw KUUY Medium KRKT Light WRKZ, WICO, WKAK. KRRV WSTH, WFLS, KLUR, WSLR, KFGO, KTTS, WTCM, KVOO

KENNY ROGERS "What I Did For Love" (Reprise) 14/14
Rotations Heavy 0 , Medium 0 , Light 14. Total Adds 14. WRKZ. WKAK. KMML. KASE. WSTH. WFLS, WDXE, KLUR WUSQ. KFGO, KIXO. KVOO, KUUY, KALF
GLEN CAMPbELL "Livin' In A House Full Of Love" (Capitol) 13/12
Rotations Heavy O, Medium ${ }^{1}$, -ght 12. Total Adds 12, WRKZ, WSTH. WTVY. WFLS. KLUR. KFGO. WNWN. WOW WTCM kvo.kvoc. KDO Lill
SKIP EWING "Y Get The Picture" (Capitol) 12/12
Rotations Heavy 0 , Nedium 1 Light 11. Total Adds 12. KMML. WFLS. KLUR. KFGO. WNWN, WDAF, WASKFM WOW KTTS, KVOO, KALF, KDEO.

BO-T "You Can Love Without Me Now" (DCT) $12 / 3$
Rotations Heavy 0 . Medium 0 . $\downarrow$ ıght 12 . Total Adds 3. WTDR, WFLS. KUUY Light WSTH. KIKK, KLUR, WTOR, KFGO KTTS KVDO. KFDI. KRKT

HOLLANDERS "You Can'I Blame The Train" (VCA) 12/1
Rotations Heavy 0 , Medium 0 Light i2. Total Adds 1, WSTH Light WRKZ, WiCO, KRRV. WDXE, KLUR, KFGO KTTS KVDO. KFDI, KWOX, KUUY
SHARON ANDERSON "Urbelievable Love" (Capitol) 12.0
Rotations Heavy 0 Medium 0 , Whit 12 Total Adds 0 Light WICO KRRV, WSTH. WFLS. WDXE, KLUR, WAXX KFGO KTS. KVOO, KFDI, KUUY

## 

ARTIST/Song Title (Label)
Album Title

ALABAMA/Here We Are (RCA) LORRIE MORGAN/Except For Monday (RCA) MARK CHESNUTTMOur Love Is A Miracle (MCA) DEAN DILLON/Friday Night Woman (Atlantic) KATHY MATTEA/Harley (Mercury) MARTIN DELRAY/Lillie's White Lies (Atlantic) DOLLY PARTON/Country Road (Columbia) . . . . . . . Eagle When She Flies DESERT ROSE BAND w/EMMYLOU HARRIS/Price I Pay (MCA/Curb) . . . . A Dozen Roses KENTUCKY HEADHUNTERS/Chitlin Time (Mercury) KENTUCKY HEADHUNTERS/Always Making Love (Mercury) . Electic Bamyara HANK WILLIAMS JR./I've Got My Future On lce (WB/Curb) BILLY DEAN/Young Man (SBK/Capitol)
KATHY MATTEA/Whole Lotta Holes (Mercury)
GEORGE STRAIT/I've Convinced Everybody But Me (MCA)
GEORGE THOROGOOD/Six Days On The Road (EMI)
Pass It On Down Something in Red Too Cold At Home Out of Your Ever Lovin' Mind Time Passes By Get Rhythm
Eagle When She Flies Electric Barnyard Electric Barnyard .Pure Hank Young Man Time Passes By Chill Of An Early Fall .Boogie People

## Expect a raye of sunshine on your desk This Week!



## A

ALABAMA "Down Home" (RCA 2778-7)
Prod: Josh Leo, Larry Michael Lee, Alabama Tr: Rick Bowses, Josh Leo Pub: Maypop Music, Warmer Elehtra/Asytum Music/Mopage Music (BM1) Mgr: Dale
Morris
Prod: Billy Joe Walker Jr... Um Mailoy Wr: Johnny Cymbal, Sharon Anderson Pub: All Nations Music: Music of The World (ASCAP; BMI) Mgr: RJ
Karinnach Kamenbach

MATRACA BERG "I Must Have Been Crazy" (RCA 2827-7) Prod: Wendy Walkman, Josh Leo Wry: Marraca Berg. Ronnie Samoset Pub: Prod: Wendy Wald man, Josh Leo Nr: Maraca Berg. Ronnie Samoset Pub:
Warner-Tamerlane Publishing/Patrick Joseph Music; WB Music/Samsonian Warner -Tamerlane Pubishing/Partick
Songs (ASCAP) Mgr: Susan Hackney
CLINT 8LACK "One More Payment" (RCA 2819-7)
Prod: James Stroud Wry: Clint Black, Hayden Nicholas. Shake Russell Pub:
Howinn Hits Music; Red Brazos Music (ASCAP. BMI) Mr: Bull Ham Howin' His Musk;: Red Brazos Music (ASCAP; BM1) Mgr: Bill 1 80-T "You Can Love Without Me Now" (DCT 615) Prod: Norro Wilson Wry: Johnny Russell. Charlie Queller Pub: vogue Music LARRY BOONE "To Be With You" (Columbia 38 73813) Prod: Steve Buckingham. Marshall Morgan Wr: C Peters (BM1) Pub: GARTH BROOKS "The Thunder Rolls" (Capitol 79722) Prod: Allen Reynolds Wry: Pat Alger, Garth Brooks Pub: Bant and Boer Music
Forerunner Music, Mayor Bob Music (ASCAP) Mgr: Bob Doyle Pam Lewis T. GRAHAM BROWN "With This Ring" (Capitol 79641) Prod: Barry Beckon Hr: L. Dixon. R Wylie, A Hester Pub: Voe Vo Music/Ala Prod: Barry Becker Nr: L. Dixon. R
Kg Musca (BM) Mr: C.K Spurlock

## 

GLEN CAMPBELL "Livin' In A House Full of Love' (Capitol 79676)
Prod: Jimmy Bowen. Jerry Cruchthedd Ur: Glen Sutton. Billy Sherrill Pub: A. Gallice Music (BMI) Mgr: Stan Sctineide
CARLENE CARTER "The Sweetest Thing" (Reprise 7-19398) Prod: Howe Epstein Wry: Carlene Carter. Robert Ellis Orval Pub: Cartooney
Tunes/Chrysalis Music Group. BMG Songs/2Kids Music (ASCAP) Mgr: Bill MARK CHESNUTT "Blame It On Texas" (MCA 54053) Prod: Mark Wright Wr: Ronnie Rogers. Mark Wright Pub: Maypop Music. EMI Blackwood Music/Wnghtchild Music (BMI) Mgr: BDM Company MARK COLLIE "Let Her Go" (MCA 53971)
Prod: Doug Johnson. Tony Brown Wry: Mark Collie Pub: Ha-Deb Music (ASCAP) Mgr: Don Light
ROB CROSBY "She's A Natural" (Arista 2180)
Prod: Tim DuBois. Scott Hendricks Wry: Mob Crosby, Rick Bowles Pub: Grand
Coalition Music. Maypoo Music (BMI) Mar: Steve Small

## D

DAVIS OANIEL "Picture Me" (Mercury 848 291)
Prod: Ron Haffkine Tr: Brian R Shaw, Mentor Williams Pub: Nickel Nugget Music: WB Music Bamatuck Music,Menlor Williams Music (BMI: ASCAP) Mgr: CHARLIE DANIELS BAND "Honky Tank Lie" (Epic 34 73768) Prod: James Stroud Tr: Charlie Daniels Pub: Cabin Fever Musci/Miss Haze
Music (BMI) Mgr: David Corlew
LINDA DAVIS "Some Kinda Woman" (Capitol 79846)
Prod: Jimmy Bowen. Linda Davis Wry: Annette Cotter. David Leonard Pub:
Debarris Music/Ha-Deb Music (ASCAP) Mgr: Starstruck Entertainment Debarris Muscic/Ha-Deb Music (ASCAP) Mgr: Starstruck Entertainment BILLY DEAN "Only Here For A Little While" (SBK/Capitol 79424) Prod: Chuck Howard, Tom Shapiro Wr: Wayland Holytield, Richard Leigh
Pub: EMI April Music/lices Of March Music, Lion-theared Music (ASCAP) Mgr: Pub: EMI A
Ken Struts
BILLY DEAN "Somewhere In My Broken Heart"
(SBK/Capitol 79596)
Prod: Chuck Howard, Tom Shapiro Wry: Billy Dean, Richard Leigh Pub: EMI
Blackwood Music. EMI April Music/ LionHearted Music (ASCAP) Mar: Ken Suits
MARTIN OELRAY "Get Rhythm"' (Atlantic 3429-2)
Prod: Blake Levis. Nelson Larkin Wry: John R. Cash Pub: House or Cash
(BMI) Mar: Blake Mavis (BMI) Mgr: Blake Mavis
DESERT ROSE BAND "Come A Little Closer" (MCA 54107) Prod: Pau Worley. Ed Seay Wry: Chris Hellman. Steve Hill Pub: Bar None
DIAMOND RIO "Meet In The Middle" (Arista 2182)
Prod: Monty Powell, Tim DuBois Wry: Chapin Hartiord, JIm Foster, Don Primmer Pub: Sony Tree Publishing, Electric Mute Music: Zomba Emterpnses
JOE DIFFIE "If The Devil Danced (In Empty Pockets)"
(Epic 34 73747)
Prod: Bob Montgomery, Johnny Slate Tr: K. Spooner, K. Williams Pub: Texas Wedge Music/Sony Cross Keys Publishing (ASCAP) Mgr: Danny Morrison. Johnny Slate
EKIP EWING "I Get The Picture" (Capitol 79709)
SKIP EWING "I Get The Picture'" (Capitol 79709) Prod: hammy Bowen, Skip Ewing Mr: Skip Eng, Red Lane Pub: Acuff-Rose
Music/Sony Tree Publishing (BMI) Mgr: C.K. Spurlock G VINCE GILL "Pocket Full Of Gold" (MCA 54026)
Prod: Tony Brown Wry: Vince Gill, Brian Allsmiller Pub: Benefit Music (BMI) Mgr: Finzgerakd-Hantiay

LEE GREENWOOD w SUZY BOGGUSS 'Hopelessly Yours' (Capitol 79690)
Prod: Jerry Crutchield Fr: Curly Putman, Keith Whitley, Don Cook Pub: Sony Tree Publishing; Sony Cross Keys (BMI; ASCAP) Mgr: Jerry Bentley; Maria
CLIMTON GREGORY "(II II Weren't For Country Music)
I'd Go Crazy" (SOR 427)
Prod: Ray Penne
Ray Pennington

HIGHWAY 101 "Bind Bang Boom"' (WB 7-19346)
Prod: Paul Worley, Ed Seay Fr: Hugh Prestwood Pub: Careers Music/Hugh HOLLANDERS "You Can't Blame The Train" (VCA 102-7) Prod: Dave Burgess Wry: Tern Sharp Pub: Bocephus Music/Paradise Cove
Music (BMI) Mgr: Jerry Hollandsworth


ALAN JACKSON "Oon't Rock The Jukebox" (Arista 2220) Prod: Soot Hendricks, Keith Stegall Wry: Alan Jackson, Roger Murrah, Keith Stegall Pub: Seventh Son Music:Mattie Run Musick; Tom Collins Music Murrah Music (ASCAP. BMI) Mgr: Barry Coburg
JUDDS "One Hundred And Two" (Curb/RCA 2782-7) Prod: Brent Manner Hr: Paul Kennerly. Don Potter, Wynonna Judd Pub: Inning
Music/Lmiemarch Music. She e In Tow Music, Kentucky Sweetheart Music Music/ Limermarch Music. Sheep in Tow Music, Kentucky Sweetheart Music
(BMI) Mgr: Ken Sills
KAY KENNEDY "Scars" (Atlantic 7-87743)
Prod: Ray Kennedy Wry: Ray Kennedy Bobby David Don Hent Pub: Cross Keys Publishing (ASCAP) mgr: Dale Morris
HAL KETCHUM "Small Town Saturday Night" (Curb 76865) Prod: Alien Reynolds, Mum Rooney Wry: Pat Alger, Hank Devito Pubs: Bait and Beer MusicFForerunner Music. Little Nero Music (ASCAP) Mgr: Wall Mun

PATTY LOVELESS "Blue Memories" (MCA 54075)
Prod: Tony Brown Wr: Paul Kennerty, Karen Brooks Pub: Irving Music Litlem Th MYME "M Mar About Th Roy
SHELBY LYNNE "What About The Love We Made"
(Epic 34 73716)
Prod: Bob Montgomery Fr: J Retch Pub: Vintage Must (BMI) Mgr: Mark M

Kathy matted "Time Passes By" (Mercury 878 934)
Prod: Allen Reynolds Tr: Jon Vezner. Susan Longacre Pub: Sheodhouse Prod: Allen Reynolds Wry: Jon Vezner. Susan Longacre Pub: Shedahouse
Music/PolyGramn International Publishing: WBM Music'Longacre Music (ASCAP; SESAC) Mgr: Bob Title
MCBPIDE \& THE RIOE "Can I Count On You" (MCA 54022)
Prod: Tony Brown. Steve Fishell Wry: Terry McBride. Bill Carter, Ruth Eilsworn Pub: Viol Crown Music/Blame Music (BM) Mgr: Ken Suits
NEAL McCOY "Hillbilly Blue" (Atlantic 7-87740)
Prod: Nelson Larkin Tr: Bernie Nelson Pub: Coigems-EMI Music (4SCAP) TIM McGRAW
TIM McGRAW "Holiday Inn" (Curb 76871)
Prod: Doug Johnson Nr: Ant Portilla, Joyce Shoat Jim Vest Pub: O-Heart
Music/JMV Music/Popular Grove Music (ASCAP) Mar: Unknown RONNIE MILSAP "Are You Lovin' Me Like I'm Lovin' You (RCA 2509-7)
Prod: Ronnie Mishap. Rob Galbraith Wry: Johnny Cunningham. Steve Stone Pub: WB Music/Sunstrom Music: Warmer Tamerlane Publishing/Foo? Tune Music (ASCAP; BMI) Mgr: Morass. Manas. Golden, Peay MOLLY \& THE HEYMAKERS "He Comes Around (Reprise 7-19332)
Prod: Paul Woriey, Ed Sear Fr: Molly Scheer, Gary Burr Pub: Sony Tree Publishing: MCA Music Pubishing/Gary Burr Music (BMI: ASCAP) Mgr: impresario. Lid
LORRIE MORGAN "We Both Walk'" (RCA 2748-7)
Prod: Richard Landis Wry: Tom Shapiro. Chris Waters Pub: Edge O Woods Music/Kinetic Diamond Musk. Edge O Woods Music/Moline Valley Music (ASCH mgr. Moress. Manas, Golden, Peay

NORMALTOWM FLYERS "Rockin' The Love Boar"
(Mercury 848 369)
town Flyers Ur: Brian Burke Pub: PRI Songs/O

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OAK RIDGE BOYS "Lucky Moon" (RCA 2779-7)
Prod: Richard Lands Fr: Mark Wright, Doug Johnson Pub: Em Blackwood Prod: Richard Lands Wr: Mark Wright, Doug Johnson Pub: EMI Blackwood
MusireWrightchild Musk: Poly Gram International Publishing $/$ Kicklighter Pustishing (BMII ASCAP) Mgr: Jun Halsey
MARK O'CONNOR \& THE NEW NASHYILE CATS "Restless" (WB 7-19354)
Prod: Mark OCOnnor, Jim Ed
Publishing (BMI) Mar: Craig Mill
PAUL OVERSTREET "Heroes" (RCA 2780-7)
Prod: Brown Bannister, Paul Overstreet Wry: Paul Overstreet, Claire Cloninger Pub: Scarlet Moon Music; Kaleidoscope Music (BMI; ASCAP) Mgr: Bobby Roberts

P
DOLLY PARTON \& RICKY VAN SHELTON "Rockin' Years" (Columbia 38 73711)
Prod: Steve Buckingham, Gary Smith Ur: F. Parton Pub: Southern Gallery PIRATES OF THE MISSISSIPPI Int rational Management Services Prod: James Stroud, Rich Aves Tr: Danny Bear Mayo Pub: Tom Collins Music (BMI) Mgr: Ken Stilts

MIKE REID "Till You Were Gone" (Columbia 38 73736) Prod: Steve Buckingham Hr: Mike Red, Rory Michael Bourke Pub: Lodge
Hall Music/BMG Songs. Poly Gram International Publishing Songs De Purge ASCAP) Mr: Songs. PolyGram international Piolishing/Songs De Burgoo KENNY ROGERS "What I Did For Love" (Reprise 7-19324) Prod: Int Ed Norman, Eric Prestige Wr: Brent Maher, Them Schuyler Pub: (ASCAP; BMII) Mgr: Ken Kragen

Story van
Columbia 3873
Prod: Steve Buckingham Fr: Wall Aldridge Pub: Rick Hall Music (ASCAP Mgr: International Management Services
SHENANDOAH "The Moon Over Georgia" (Columbia 38 73777) Prod: Rick Hall. Robert Byre Tr: M Narmore Pub: Fame Music (BMI) Mgr: DOUG STONE "in A Different Light" (Epic 34 73741)
Prod: Doug Johnson Wry: Bob McDill, Bucky Jones. D. Lee Pub: PolyGram Itematonal Puisshing/Ranger Bob Music, Sony Cross Keys Publishing non. Phyllis GEORGE STRAIT "III Know Me" (MCA 54052) Prod: Jimmy Bowen Wr: Dean Dillon, Pam Bettor Pub: Music MARTY STUART "Till I Found You" (MCA 54065) Prod: Richard Bennett, Tony Brown Wry: Paul Kennerly Hank DoVito Pub:
Irumg Music Littemarch Music: Little Nome Music (BMI; ASCAP) Mar: living Music/ Littlemarch Music: Little Nome Music (BMI; ASCAP) Mgr:

## $T$

PAM TILLIS "One of Those Things" (Arista 2203)
Prod: Paul Worley. Ed Sear Tr: Pam Tills, Paul Overstreet Pub: Warmer
Elektra/Asylum/Bhood. Sweat \& Ink. Scarlet Moon Music/ Screen Gems Elekra/Asylum/bood. Sweat a ink. Scarlett Moon Music/Screen Gems-EM AARON TIPPIN "I Wonder How Far It Is Over You"
(RCA 2747-7)
Prod: Emory Goody. Jr. Wry: Aaron Tipping. Buddy Brook Pub: Acuit-Rose Music (BMII Mgr: Starstruck Entertainment
TONY TOLIVER \& MERLE HAGGARD "Swinging Doors' (Curb/Capitol 79703)
Prod: James Stroud Tr: Merle Haggard Pub: Sony Tree Publishing (BM) Mgr: Michael Seder: Hag Inc.
RANDY TRAVIS "Point Of Light" (WB 7-19283)
Prod: Kyle Lehning Wry: Don Schirtz. Them Schuyler Pub: Don Schultz Music Ammo Music. EMil Blackwood Bethlehem Music (ASCAP; BMI) Mgr: Lib Hatcher
TRAVIS TRITT "Drift Off To Dream" (WB 7-19431) Prod: Gregg Brown Wry: Travis Trite Stewart Harris Pub: Sony Tree Publishing Kragen
TANYA TUCKER "Oh What It Did To Me" (Capitol 79535) Prod: Jerry Crutch field Fr: Jerry Crutchtield Pub: Champion Music (B M1) CONWAY TWITTY "One Bridge I Didn't Burn" (MCA 54077) Prod: Conway Twitty. Dee Henry Yr: Steve Dean, hmm McBna
Collins Music: EMI April Music (BMI; ASCAP) Mgr: Dee Henry

## W

OON WILLIAmS "Lord Have Mercy On A Country Boy (RCA 2820-7)
Prod: Don Williams. Garth Funds Wry: Bob McOill Pub: PolyGram Intemational Pubhshing/Ranger Bob Music (ASCAP) Mgr: Mares Manas
HANK WILliams JR. "If It Will It Will" (WB/Curt 7-19352) Prod: Barry Beckett. Hank Williams Jr Wr: Hank Wilhams Jr Pub: Boceonus Music (BMI) Mgr: Merle Kigore
KELLY WILLIS "Baby Take A Piece Of My Heart" (MCA 54050) rood: Tony Brown Wry: Kosias, Kelly Willis Pub: Songs of PolyGram international. Rosker Music (BMI) Mgr: Carline Major
MICHELLE WRIGHT "All You Really Wanna Do" (Arista 2208) Prod: Ruck Giles, Steve Board Ur: Rick Giles, Steve Bog ard Pub: WB Music
Rancho Bogardo Music/EEG Music (ASCAP, Mar: Brian Furman

TRISHA YEARWOOO "She's In Love With The Boy (MCA 54076)
Prod: Garth Funds, Hr: Jon ins Pub: Warner Elektra, Asylum Music Rites Of assege Music (BMI) Mgr: Bob Doyle. Pam Lewis
DWIGHT YOAKAM "You're The One" (Reprise 7-19405) Mod: Gary Roman Mr. Dwight Yoakam Au: Coal Dust West Mus (BM

Winners will be recognized on CMA's highly rated awards telecast, Wednesday,
October 2, 1991, 8-10 p.m. CDT. CMA membership is not required for entry.
Could this be your year to win the crystal CMA Award?
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PAULA ABDUL Rush Rush (CaptiveNirgin)
63\% of our reporters on it. Rotations: Heavy 4, Medium 36, Light 37, Total Adds 33 Inciuding KLTR, WUSA, WKQX, WARM98, WENS, WLTE, KESZ, KGBY, KLCY, KLSY. Moves 28-16 on the AC chart.

## DAVE KOZ

Nothing But The Radio On (Capitol)
52\% of our reporters on It. Rotations: Heavy 13, Medium 27, Light 24, Total Adds 6, WJYE, WHYN-FM, WPEZ, WZID, WLDR, KMAJ. Moves 18-17 on the AC chart.

## DARYL HALL \& JOHN OATES

Starting All Over Again (Arista)
$50 \%$ of our reporters on it. Rotations: Heavy 1, Medium 30, Light 30, Total Adds 11, WMYX, KLCY, WGLL, WXTC, WMAG, WAHR, WPEZ, WKDQ, WLHT, WKSB, WKTK. Moves 29-25 on the AC chart.


MICHAEL W. SMITH "Place In This Word'" (Reunlon/Geffen) 59/9
Rotations Heav $7 / 0$ Medium 37/5. Light 15/4. Tolal Adds 9 , WWLI, WMGS. WMAG. WTFM, KHLT, WLAC, WAAL, WMGN. KEZA Heavy WWNK, WTCB, WAHR, KMGL, WFMK, KZLT, KIDX Medium including WARM98, WLTF, KLSI. KESZ
JUDE COLE "Compared TO NothIng" (Reprise) $54 / 2$ JUDE COLE "Compared To Nothing" (Reprise) 54/2
 DONHY DSMOND "Love Will Survive" (Capltol) 53/8
Rotations Heavy 410, Modium 28/0. Light 21/B. Total Adds 8 . WGLL. WARM. WTFM, WFMK, JOY99, WKWK, KATF, KIZZ
Heavy KOST. KKMJ. WOLR, KSTR Medum icluding WWNK, KBIG, KESZ, KGEY, WLEV, WKYE WOBM, WTCB RIFF "My Heart is Falling Me" (SBK) $51 / 1$
 WNSR, KKCW, WLEV. WEBE WGLL. WOBM, WHYNFM, WMGS, WARM. WZNY, WTCB, WDLX, WAHR, KELT, KRA
EXTREME "MOTE Than Worts" (ABM) $50 / 20$ EXTREME "More Than Words" (A\&N) 50/20

LISA FISCHER "How Can I Ease The Pain" (Elektra) 50/4
 STYX "Love At Firsi Sight" (A\&M) 496
Rotations Heavy $4 / 0$. Medium $23 / 2$, Lonl $22 / 4$, Total Adds 6, WENS. KLCY, KHLT. WFMK, WFFX, KKSA. Heavy WKOX,
WKYE. WMGS. JOY 99 Medium including WOBM, WDLX, WAHR, KAAV, WKDO, 3WM, KISC. WKWK, WSGY, KRLB WKYE. WMGS. JOY99 Medium including WOBM, WDLX. WAHR, KRAV, WKDC, उWM, KISC, WKWK, WSGY. KRLB
TRIPLETS 'You Don't Have To Go Home Tonight" (Mercury) 49s TRIPLETS 'You Don'I Have To Go Home Tonight" (Mercury) 49/5
Potations Heavy 4, Medium 26/3. Ligh 19/2. Total Adds 5, KKCW. WGLL. WXTC. WMAG, WIHN Heawy WKYE, WMGS
KVIC. WOLR Medium inchuding WMTX. WKOX B100, WOBM, WAMR, KELT, 3WM, KRNO KUC, WOLR Medium inchuding WMTX. WKOX, B100, WOBM, WAMR, KELT, 3WM, KRNO, JOYg9, WKSB WSGY Motations. Heary 50 Medium 2012, Light $16 / 3$ Total Adds 5
 SURFACE "Never Gonna Let You Down" (Columbla) 35/7
Rotations Heavy 3 , Medium 10/1, Ligh 22/6, Total Adds 7 , WLTS, WUSA, KLCY. WGLL. WOBM, KRAV. KKSR. Heary
KOSt, KOST. KSSKFM. Medium including WMTX. KESZ, KKCW, WKYE, KELT, 3WM, KRNO, KTYL, KZLT. Ligh including
WENS WENS

## Fiorfirlon シirjoinours

|  | Toter Reports/Adds | Heavy | Medium | Light |
| :---: | :---: | :---: | :---: | :---: |
| 1 AMY GRANT | 11710 | 110 | 7 | 0 |
| (2) MICHAEL BOLTON | 116\% | 105 | 10 | 1 |
| 3 ROD STEWART | 113/2 | 103 | 9 | 1 |
| (4) MARLAH CAREY | 118/3 | 92 | 22 | 4 |
| (5) WHITNEY HOUSTON | $112 / 8$ | 65 | 37 | 10 |
| 6 RICX ASTLEY | 101/0 | 51 | 40 | 10 |
| ( 7 LONDONEEAT | 8411 | 52 | 26 | 6 |
| (3) CELINE DION | 91/4 | 35 | 46 | 10 |
| (9) BETH MIELSEN CHAPMAN | 79/2 | 41 | 31 | 7 |
| 10 ROBERT PALMER. | $80 / 1$ | 36 | 31 | 13 |
| 11 WILSON PHILLIPS | 8010 | 26 | 42 | 12 |
| (12) REMBRANDTS | 76/7 | 22 | 46 | 8 |
| (13) GLENN FREY | 79/10 | 18 | 46 | 15 |
| (14) OLETA ADAMS | 83/12 | 15 | 41 | 27 |
| (15) LUTHER VANDROSS | 78/16 | 10 | 47 | 21 |
| $(16)$ PAULA ABDUL | 77133 | 4 | 36 | 37 |
| (1) DAVE KOZ | 6416 | 13 | 27 | 24 |
| 18 VOICES THAT CARE | 59/0 | 17 | 29 | 13 |
| (9) MICHAEL W. SMITH. | 59/9 | 7 | 37 | 15 |
| 20 GLORIA ESTEFAN | 53/0 | 14 | 29 | 10 |
| (2) JUDE COLE. | 54/2 | 9 | 29 | 16 |
| 22 TIMMY T. | 4810 | 7 | 27 | 14 |
| (23) RIFF. | 51/1 | 3 | 33 | 15 |
| (2.) DONNY OSMOND | 53/8 | 4 | 28 | 21 |
| 25 DARYL HALL \& JOHN OATES | 61/11 | 1 | 30 | 30 |
| (28) LSA FISCHER | $50 / 4$ | 5 | 26 | 19 |
| $3)^{2}$ EXTREME. | 50/20 | 5 | 16 | 29 |
| (28) TRIPLETS | 49/5 | 4 | 26 | 19 |
| (2) STYX | 49/6 | 4 | 23 | 22 |
| 30 MARC COHN | . 41/5 | 5 | 20 | 16 |



## HOTTEST

AMY GRANT (101) MICHAEL BOLTON (100) ROD STEWART (95) mariah carey (75) WHITMEY HOUSTOM (39) RICK ASTLEY (35) RICK ASTLLY (35)
LOWDOMEAT (28) BETH MELSEN CHAPMAN (18) ROBERT PALMER (17) ROEERT PALMER (17)
CELINE DION (16)

Pat benatan "True Love" (Chrysalis) 24/3
Rotations. Heavy 0. Medium 710. Light 17/3. Tolal Adds 3, KESZ, WKDO, WLDR Medum. WAHR, WFFX, KVIC, WOLM, STARSHIP "Good Heart" (RCA) 24/1
Rotations Heavy 0, Medium 4/0, Light 2011. Total Adds 1, KKMY Medium. WOBM, KRNO, KZLT, KPAYFM Lght including
WLEV, WKYE, WGLL. KELT, KAAV KMJC, 3WM, WKSB WSGY, WNMB WFFX, KTYL, KYIC WMTFM, W WLEV. WKYE, WGLL, KELT, KRAV. KMJC, 3WM, WKSB, WSGY, WNMB, WFFX, KTYL, KVIC, WMTFM, WOLA JOHN BARRY "Dunbar's Theme" (Epic) 21/6
Rotations Heavy 0. Medium 310. Light 1816, Toral Adas 6, WKWK, WSGY, WNMB, KVIC. KIZZ. KMAJ Medium KKCW,
KLSY. KIDX Lignt including WLEV WKY, Wiy KRA GIMO YAMMELII "If I Should Lose This. KRAV. WWM, WFFX. KTYL, KZLT, WOLH, WOLR, WLDR
GINO VANHELLI "If I Should Lose This Love" (Vie/BMG) 21/1
 ROXETTE "Joyride" (EMI) 201
Polations Heary 9/0. Medium 8io. Light 3/1, Total Adds 1, KS95 Heaw WMTX, WKOX. B100, WMGS. KRAV. WRMF. KRLB. KVIC, KMAJ Medium KYKY. WKYE, WDLX, WAHR, WSGY, KTDY KSTR, KCMJ Ligm including WOMX, WOLR YANNI "Swept Away" (Private Music) 18\%
Rotations Heavy 310, Medium $2 / 0$ L Light 13/0. Total Adds 0 Heavy WLTE, WTCB, WRVR Madium KKMJ, WAHR Light
WLTS. WENS, KOSI. KESZ. KKCW. WLEV, KKMY KKLD KTYL, WOH, WIDR, KKSR KKA KEITH WASHINGTON "Kissing You" (WB) 17, KTYL. WOLH. WLDR. KKSR, KKAZ
KEITH WASHINGTON "Kissing You" (WB) 17/11
Rotations Heaw O. Medium 3/0. Light 14/11. Toal Ados 11, WKYE, KELT. KKLD. WNMB. WFFX, KVIC, KZLT, WQLR, WEDNY RDGERS ""Wat A
Rotations Heavy O. Medium 3/0. Light tit9, Total Adds 9 , WGLL. WAHR, KRAV, 3WM, KKLD. WFFX, KTYL. WMTFM KKAZ Medum' KKMJ. WTCB. KZLT Ligh inciuding WKYE, WRVR, WNMB. WOLR. WLDR
PAUL BRADY "Soul Child" (Mercury) 17\%
Roations Heavy O. Medium 3, 1. Lignt 14/5, Total Adds 6. KELT, KMJC. 3WM, KRNO, KEZA, WOLR Medium including KZLT, KPAYFM Light including WKYE, KKMY. KRAV, WSGY. WNMB. KTYL, KVIC. KKAZ. KSTR GLORIA ESTEFAM "Seal Our Fate" (Epic) 16\%
Rotations Heavy 10, Medium 8/0, Light 710 . Total Adds 0 Heavy KVIC Medium KS95. WKYE, WMGS. WFMK, WSGY.
KKAZ. KPAYFM. KSTR LIgh KYKY. WLEV, KMJC. WLHT KEZA, KTDY KRLB

## 

Marva hicks "Never Been in Love Before" (Polydor/PLG) 14/0
Rotations Heavy 0 , Medium 10. Light 133 . Total Adds o Medium KKAZ Light KESZ, WGLL. KRAV. KTHT, KKLD. WSGY.
KEZA. KTYL, KVIC. KZLT, WOLR, WLDR, KIDX SRAMCESCA BEGHE "Hazuen Knows"
FRANCESCA BEGHE "Heaven Knows" (SBK) 13/6
Rotations Heavy 0 . Medium $1 / 0$. Light 12/6. Total Adds 6 . WGLL, KKMY, 3WM, KZLT, WLOR, KSTR Medium KELT Light SARA HICKMAN "The Ver Thing" (Elettre)
Aotations. Heavy O. Medium O. Ligm 127, Total Adds 7 , WGIL. ЗWM, WSGY, WNMB. WFFX, KZLT, WQLR Light including WLEV, KTYL. KVIC, KKAZ, KSTR
JONI MITCHELL "Come In From The Cold" (Geften) 12/0
Rotations Heavy 0 , Medium $5 / 0$, Light 710 . Total Adds 0 Medium KESZ, WLEV. WGLL. WAHA, KIDX Light KKCW, KKMY
WMGN. KKLD. KVIC, WOLR, KKAZ TEDDY PENDERGRASS 'It Should Have Been You'" (Elektra) 120
Aotations Heavy 0 . Medium 3/0, Lont 90, Total Adds 0 Medium: WAHP. KTHT. KZLT Ligh WMYX, WLEV. WTCB, KELT. CATHY DENMIS "Touch Me (All Night Long)" (Polydor PLG) 10\%
Rotations Heavy 40 , Medium 30 , Ligm 3/0, Total Adds 0 Heavy WrXR, B100, KRAV, KRLE. Medium WNIC, KTHT, WSGY.
Light WWNK, KVIC KKZ Light WNNK. KVIC, KKAZ
Aotations' Heary 0, Medium 3/0, Ligh 70, Tolal Adds 0 . Medium: WNSR. WAHR, WOLR. Light: WGLL. KELT, KMJC. WNMB
CHICAGO "Explain It To My Heart" (Full Moon/Raprise) 81


Aodations: Heavy 0 . Medium 0 , Light 8/1, Todal Adds 1, KELT Ligh including WARM, WLMXX, KRAV, KKLD, KEZA, KZLT, KKAZ. "Why should I Cry For You?" (ABM) 7/A
STING "Why
Rolations: Heavy 0 . Medium 10, Lighi 6/1. Total Adds 1, KKMY. Modium: KPAYFM. Lign including WKOX, WNMB, KVIC,
KIDX, KKAZ
ROMAE DUPREE 'This is LIft" (GOH Castio) 80
Rolations: Heavy 0. Medinm 20. Ligh 40, Total Adds O. Medim: WOLR, KKAZ. Lght: KMMX, KGBY, KLSY, KIZZ
R.E.M. "Losing My Religlon" (WB) 5/2

WKYE, KRLB. Modium. WMTX. Ligh inchuding WYXR, B100
Rotations: Heavy 10. Medium 10, Ligh 310, Total Adds 0 . Heavy: KvIC Medium wNIC. Light: KRLE, KKAZ. KCMJ


Smooth... Soft...
and Simply an AC Smash!!

## WILL DOWNING

 "I Try"

GOING FOR ADDS MAY 13.
Definitely the Adult Sound for the 90's!

Exelusive Worldwide Artist Rep-esentation By:
Bruce Garfield
The Garfield Group
New York City
The single "I TRY" was produced by
Wayne Brathwaite for Zomba Recording Corp.



CJ

NATIONAL AIRPLAY ${ }^{\circ}$



> JOHN SCOFIELD
> "MEANT TO BE"

TOP TEN!
CJ 8

New AC


CONTEMPORARY JAZZ



## ERIC LEEDS

"Times Squared"


CONTEMPORARY JAZZ: Debut 20 FEATURING:
"Cape Horn
'Night Owl'
'Dopamine Rush'
Paisley Park

## EARL KLUGH

"Midnight In San Juan"


CONTEMPORARY JAZZ: Debut 15 NAC Chart: 2
"Every Moment With You"
"Midnight In San Juan'
"Kissin' On The Beach'

CHRIS REA "Aubarge" (Atco) 35/9 (26/3)
Adds including WKLS. KLOS, WPXC, KBAT, WGLF, KCHV. Heavy 1. KZOO Medium 15 including WHEB LOST "Mindhlower" (Roblison Epic Associated) 353
LOST "Windblower" (Robinson/Epic Associated) 35/3 (34/4)
Add's WKLS, WOFM, WDHA Mediurn 6 WNEW, WAZU, WXOR, KRNA, KODS, KWHL
SCHOOL OF FISH "3 Strange Days" (Capitol) $30 / 29$ (10)
Adds including WBCN, WXTB, WYNF, WLVO, WPDH, KLBJ, WRDU. WAPL. KEZE, WGIR. Medium 3
DRIVIN N CRYIN "Bulld A Fire'" (Island) 29/10 (19/17)
Adds including WBCN, KAZY, WROV, WKLO. WGLF. KRNA. WPGU. KFMH Heavy 1 - WCCC. Medium 7 including WKLC, WHCN, KLAQ, WIXV, KFMU.
POISON "Life Goes On" (Enigma/Capitol) 29/6 (25/1)
Adds including WSTZ, KKDJ, WCIZ. Medium 12 including KNCN, WHTO. WKOZ. KRZO, KGMG, WWTR KFMZ, KWHL, KZOQ
STRESS "Flowers In The Rain" (Reprise) 25/8 (16/16)
Adds including WDHA, KKDJ, WGIR, KRNA, KJKJ, WMAD. KFMU Medium 5 including WHEB, KWHL
KZOO.
CIRCLE OF SOUL "Shattered Faith" (Hollywood) $20 / 2$ (197)
Medium 1 including wEZX.
PETER HIMMELMAN "Woman Whh The Strangth Of 10,000 Men" (Epic) 19/4 (15/2) Adds including KEZE, WKIT, KZOO. Heavy 1 : WKOZ. Medium 6 including KUPD, KILO, WGLF, KFMH,
KANE ROBERTS "Does Anybody Really Fall In Love?" (DGC) $17 / 0$ (17/3)
Heavy 6: WIYY, WXTB, KBER, KRSP, KJKJ, WZZQ. Medium 5: WVRK, WWTA, KBAT, KFMZ, KZOO. QUEENSRYCHE "Jot CHY WOMan"' (EMI) 18/8 (8/2)
ADdE WBA, WCMF KICT, KOMP, KATT, KGMG, KXFX, WKLT, Heavy 2: KUPD, KNAC. Medium 5:
WOVE, WXTB, WCMF, KICT, KOMP.



## \#1 Most Added AOR

 Debut 35Blaring out of radios from coast to coast in one week including

| WIYY | WXTB | KAZY |
| :--- | :--- | :--- |
| WBAB | WYNF | KUPD |
| WDVE | WEBN | KRXQ |
| WWDC | WLVQ | KBER |
| WKLS | WRIF | KRSP |
| WSHE | WLZR | KXRX |
| WNOR | WQFM |  |

wks

(1)

YES_Lift Me Up (Arista)
DOOBIE BROTHEESSDangerous (Capito)

## hUEY LewIS \& THE NEWS/Couple Days Off (EMI)

R.E.M._Losing My Religion (WB)
" 10 O JOE WALSH/Ordinary Average Guy (Pyramid/fpic Associated)
10 \& SCORPIONSNWind Of Change (Mercury)
23 - 7 Law Laying Down The Law (Alanatic)
${ }^{2}$ is 11 (8) GLENN FREYPart Of Me, Part Of You (MCA)
$\begin{array}{ll}18 & 13 \\ 12 & (2) \\ \text { MARC COHN/Nalking In Memphis (Allantic) }\end{array}$
B \& > 10 ERIC JOHNSON/Trademark (Capitol)
65 5 6 11 BILLY SQUIER/She Goes Down (Capitol)
10 o g 12 SIMPLE MINDS See The Lights (A\&M)
$\begin{array}{llll}17 & 16 & 14 & \text { EXTREMEMOre Than Words (A\&M) }\end{array}$
$\begin{array}{llll}25 & 21 & 18 & \text { (4) THUNDER/Dirty Love (Geffen) }\end{array}$
x 1917 (15 PAT BEMATARPPayin' The Cost To Be The Boss (Chrysalis)
12 11 1316 ROGER McGUINN/Someone To Love (Arista)
I 12 is 17 QUEENSRYCHE/Silen Lucidity (EMI)
${ }^{4} 2520$ (18) VIMNIE JAMESBBlack Money (Cypress RRCA)
$\begin{array}{llll}3 & 2 & 21 & \text { (9) WILLIE NILEMeaven Help The Children (Columbia) }\end{array}$
383023 200 JESUS JONES Right Here, Right Now (SBK)

| 30 | 24 | 22 | 21 |
| :--- | :--- | :--- | :--- |

$\begin{array}{llll}18 & 3 & 24 & 22 \\ \text { 23 } & \text { CONTRABAND/All The Way From Memphis (Impact) }\end{array}$
$-{ }_{-55}{ }^{29} 23$ ROD STEWART/Rebel Heart (WB)

- 28 BLACK CROWES Seeing Things (Def American)

561525 DAVID LEE ROTH/Sensible Shoes (WB)

- ${ }^{11} 2720$ JOE JACKSON/Obvious Song Nirgin)
$\begin{array}{llll}33 & 38 & 28 & 27 \\ \text { 2 } & \text { ENUFF Z'NUFFMOther's Eyes (Alco) }\end{array}$
${ }^{3} 272828$ BODEANSBlack, White And Blood Red (SlashReprise)
5133 (28) GREAT WHITE/Desert Moon (Capitol)
23 3030 SLAUGHTERMad About You (Chrysalis)
to 3535 313 ALICE IN CHAINSMan In The Box (Columbia)
${ }^{1} 103032$ MR. BIG/Green-Tinted Sixties Mind (Allantic)
39 з 3 (33 TYKETTOFOrever Young (DGC)
$\begin{array}{llll}13 & 14 & 19 & 34 \\ \text { RIK EMMETT/Saved By Love (Charisma) }\end{array}$
DEBUT 35 ALDO NOVABlood On The Bricks (Mercury)
- 
- 49 GEORGE THOROGOOD \& THE.... Hello Little Girl (EMI)
so 42 35 37 LENNY KRAVITZ/Always On The Run (Virgin)*
- $0^{0} 39$ ALARMR Raw (IRS)

54 ts 38 C3 ${ }^{50}$ CHRIS ISAAKDOn't Make Me Dream About You (Reprise)*
${ }_{58} 5640$ 40 STEELHEART/Everybody Loves Eileen (MCA)
OEBUT (41) R.E.M.Texarkana (WB)

- so TATTOO RODEO Been Your Fool (Atlantic)
-     - ${ }_{57}$ STINGNhy Should I Cry For You? (A\&M)
${ }_{27} 28$ 36 44 BLACK CROWES/She Talks To Angels (Det American)
$\begin{array}{lll}19 & 22 & 35 \\ & 45 & \text { CINDERELLAAHeartbreak Station (Mercury) }\end{array}$
- 52 . BLACKEYED SUSANNone Of It Matters (Mercury)

24 29 1347 ROD STEWARTRhythm OI My Heart (WB)

- ${ }^{58}$ (8) SARAYASeducer (PolydorPLG)
_ - st © (9ULLETBOYSAHang On St. Christopher (WB)
OEBUT © LOS LOBOS Bertha (Arista)
444451 FIREHOUSE/Don't Treat Me Bad (Epic)
-Kesps a oultar due to
contmued growth.
$\begin{array}{llll}5 & 18 & 25 & 52\end{array}$
$\begin{array}{lllll}49 & 47 & 45 & 53 & F I X X / A l l \\ \text { Is Fair (Impact) }\end{array}$
- 59 LYNCH MOBNo Bed Of Roses (Elextra)

DEBUT 65 ELVIS COSTELLO/The Other Side Of Summer (WB)
DEBUT E6 FISHBONE/Sunless Saturday (Columbia)
$\begin{array}{llll}35 & 13 & 50 & 57 \\ \text { BAD COMPANY Stranger Stranger (Atco) }\end{array}$
29 34 4758 DRIVIN N CRYIN/Fly Me Courageous (Island)
$\begin{array}{llll}22 & 32 & 46 & 59 \\ \text { ROLLING STONES/Highwire (Columbia) }\end{array}$
$9 \begin{array}{lllll}23 & 42 & 60 & \text { STING/The Soul Cages (A\&M) }\end{array}$

Repors/Adds Reporis/Adds

7
$\frac{7}{8}$
$\frac{7}{8}$ 167-10
$150+17-$ 159-10 125+ 31-149-11 95+ 47-$119-10$ 106- 10$155+15 \quad 58+\quad 84-$ $\begin{array}{lll}151+/ 3 & 67+ & 59- \\ 112-10 & 83- & 25-\end{array}$ $146+13 \quad 52+\quad 77-$

121-10 67- 49-
123-10 51- 59-
131-10 60= 62-
$\begin{array}{lll}120-14 & 67+ & 33- \\ 135+/ 6 & 26+ & 68+\end{array}$
$104-10 \quad 42+\quad 53-$
105-11 36- 57-
$\begin{array}{ccc}74-10 & 54- & 13- \\ 121+110 & 9+ & 81+\end{array}$
$113+111 \quad 14+\quad 70+$
$\begin{array}{lll}110+120 & 17+ & 49+ \\ 113+17 & 11+ & 52+\end{array}$
$103+116 \quad 10+\quad 50+$
$96+135 \quad 14+\quad 73+$
$71-11 \quad 39-\quad 24=$
$82+18 \quad 10+\quad 54+$
$96+110 \quad 2=\quad 42+$
$93+120 \quad 6+\quad 39+$
$83+14 \quad 6+\quad 30=$
$79+/ 6 \quad 6+\quad 36+$
$74+15 \quad 5=\quad 35+$
$76+171 \quad 2+\quad 37-$
$74+133 \quad 4+\quad 35+$
$58=12 \quad 10+\quad 30+$
$\begin{array}{lll}63+/ 12 & 3+ & 36+ \\ 49+/ 4 & 7+ & 32+\end{array}$
$72+19 \quad 1=\quad 19+$
$59+139 \quad 7+\quad 34+$
$\begin{array}{lll}53+/ 19 & 1= & 23+ \\ 48+118 & 5+ & 30+\end{array}$
26-10 14- 11-
32-10 11- 13-
25-10 14- 9-
$50+1120=16+$
$46+17 \quad 1=13+$
$39+110 \quad 5+\quad 15+$
$23-10 \quad 10-\quad 12-$
$\begin{array}{lll}33-10 & 3- & 18- \\ 38-11 & 2= & 26\end{array}$
$49+16 \quad 1+\quad 7+$
$29+16 \quad 6+\quad 20+$
$45+18 \quad 0=11+$
20-10 $9+\quad 10-$
$25-11 \quad 5-\quad 11+$
17-10 10- 5-
21-10
15-

JESUS JONES
Right Here, Right Now (SBK)
64\% of our reporters on li.

CONTRABAND
All The Way From Memphis (Impact)
$60 \%$ of our reporters on it.


## LET THEM TAKE YOU TO T्वमE LAND OF AHHS.



THE FIRST SINGLE AND VIDEO
FROM THE SELF-TITLED DEBUT ALBUM

## PROTLCED BY KE HARDY

(R MAMBOMANAGEMENT
SAY ADD. MAY 13.

## \&



| ${ }_{\text {was }}^{3}{ }^{2} \times$ ms Lw tw 176 REPORTERS | MAY 10, 1991 | Ropors/Adds | Hoevy | Modium |
| :---: | :---: | :---: | :---: | :---: |
| - 1, YESNnion (Arista) | "Lift" (167) "Saving" (13) 'I" (7) | 169-10 | 151 + | 18 - |
| 1222 R.E.M. Out Of Time (WB) | "Losing" (119) "Texarkana" (59) "Shiny" (7) | 150-/7 | 115 - | $25+$ |
| - 33 DOOBIE BROTHERS/Brotherhood (Capitol) | "Dangerous" (159) "Rollin" (7) "Something" (2) | 163-10 | $125+$ | $34-$ |
| DEEUT 4 HUEY LEWIS \& THE NEWSAlard At Play (EMI) | "Couple" (149) | 149 /1 | 95 | 47 |
| 1111,5 SCORPIONS/Crazy World (Mercury) | "Wind" (151) "Send" (5) "Don't" (5) | $152+/ 3$ | $71+$ | 58- |
| - - 6 JOE WALSH/Ordinary Average Guy (Pyramid/Epic Associated) | "Ordinary" (155) "Look" (5) "Aill" (2) | $160+17$ | $60+$ | 87- |
| $6 \begin{array}{lllll}6 & 5 & 7 & \text { ERIC JOHNSON/Ah Via Musicom (Capitol) }\end{array}$ | "Trademark" (121) "Righteous" (8) "Cliffs" (4) | 127-10 | 74 - | 48 - |
| $2 \begin{aligned} & 2\end{aligned} 3$ \& 8 L LAW/The Law (Atlantic) | "Laying" (112) "Stone" (4) "Miss" (3) | 117-10 | 83 - | 28 - |
| 18.12129 MARC COHN/Marc Cohn (Atlantic) | "Walking" (142) | $144+/ 4$ | $55+$ | 75 - |
| $\begin{array}{llll}22 & 15 & 11 \\ \text { (1) VARIOUS ARTISTS/Thelma \& Louise (MCA) }\end{array}$ | "Part" (146) "Better" (1) "Kick" (1) | $148+13$ | $52+$ | 78 - |
| 9 9 a 11 SIMPLE MINDSRReal Life (A\&M) | "See" (131) | 134-10 | $63=$ | 62 - |
| $55_{5}^{5} 6612$ BILLY SQUIER/Creatures Of Habit (Capitol) | "She" (123) "Young" (1) "Lover" (1) | 124-10 | 51 - | $60-$ |
| $\begin{array}{llll}17 & 13 & 13 & 13 \\ \text { EXTREME/Extreme II Pornografititi (A\&M) }\end{array}$ | "More" (120) "Hole" (2) "Get" (1) | 121-14 | $68+$ | $34-$ |
| 202019 (10) BLACK CROWES/Shake Your Moneymaker (Def American) | "Seeing" (90) "She" (26) "Sister" (3) | $112+149$ | 28 - | $73+$ |
| 10101015 ROGER McGUINN/Back From Rio (Arista) | "Someone" (105) "King" (4) "Bowed" (2) | 110-10 | 40 - | 59 - |
| 3 \% 1416 QUEENSRYCHE/Empire (EMI) | "Silent" (74) "Jet" (16) "Another" (3) | 86-12 | $56-$ | 19 - |
| ${ }_{24}{ }^{23} 1818$ 17 THUNDER/Backstreet Symphony (Geffen) | "Dirty" (135) | $135+16$ | $26+$ | $68+$ |
| 212220 (18) ROD STEWARTNagabond Heart (WB) | "Rebel" (96) "Rhythm" (25) "Moment" (2) | $111+/ 28$ | $27+$ | $74+$ |
| 19 16 1619 PAT BENATAR/True Love (Chrysalis) | "Payin'" (104) "True" (1) "Evil" (1) | 105-10 | 43+ | 53- |
| - - 2220 VINNIE JAMES/All American Boy (Cypress/RCA) | "Black" (121) "Hey" (1) | $124+110$ | $9+$ | $82+$ |
| 35 25 2121 WILLIE NILE/Places I Have Never Been (Columbia) | "Heaven" (113) "Rite" (1) | $117+111$ | $14+$ | $71+$ |
| 363024 JESUS JONES/Doubt (SBK) | "Right" (110) "International" (2) "Real" (1) | $115+120$ | $18+$ | $51+$ |
| 4 , 1523 DAVID LEE ROTH/A Little Ain't Enough (WB) | "Sensible" (71) "Tell" (6) "Lil" (1) | $78-11$ | $39-$ | $29+$ |
|  | "Love" (113) "You're" (1) | $113+/ 7$ | $11+$ | $52+$ |
| - - ${ }^{31} 25$ JOE JACKSON/aughter \& Lust (Virgin) | "Obvious" (82) "Oh" (2) "It's" (1) | $89+19$ | $13+$ | $56+$ |
| - - 22 CONTRABAND/Contraband (Impact) | "All" (103) | $103+116$ | $10+$ | $50+$ |
| ${ }_{31} 292828$ GREAT WHITE Hooked (Capitol) | "Desert" (93) "Congo" (7) "Call" (6) | $99+/ 18$ | 8- | $45+$ |
| 272726 (23) BODEANS/Black And White (Slash/Reprise)* | "Black" (91) "Good" (3) "Paradise" (2) | 96-12 | $9+$ | 49 - |
| 15 28 32 GEORGE THOROGOOD \& THE DESTROYERS/Boogie People (EMI) | "Hello" (74) "ff" (16) "No" (1) | $87+128$ | $9-$ | $42+$ |
| 7212730 STING/the Soul Cages (A\&M) | "Why" (48) "Soul" (21) "Mad" (2) | $74=111$ | 12 - | $47+$ |
| 12141731 RIK EMMETT/Absolutely (Charisma) | "Saved" (62) | 62-11 | 15 - | 37- |
| 8 \& 182332 ROLLING STONES/Flashpoint (Columbia) | "Sex" (21) "Highwire" (17) "Little" (13) | 49-12 | 18 - | 24 - |
| - 0 \$ 33333 ENUFF Z'NUFF/Strength (Atco) -Koeps s ousme oue |  | $96+/ 10$ | $2=$ | $42+$ |
| - 383430 SLAUGHTER/Stick It To Ya (Chrysalis) continued grower. | "Mad" (83) "Spend" (1) "Gave"' (1) | $83+14$ | $6+$ | $30=$ |
| $37 \times 373535$ ALICE IN CHAINSFFacelift (Columbia) | "Man" (79) "Sea" (1) | $79+/ 7$ | $8+$ | $26+$ |
| 38363630 MR. BIGAean Into It (Atlantic) | "Green-Tinted" (79) "CDFF" (2) "Daddy" (1) | $83+/ 7$ | $7+$ | $37+$ |
| - - ${ }^{3} 37$ TYKETTO/Don't Come Easy (DGC) | "Forever" (74) | $74+/ 5$ | $5=$ | $35+$ |
| - - 33 LENNY KRAVITZ/Mama Said Nirgin) | "Always" (58) | $62=12$ | $10+$ | $32+$ |
| OEBUT 63 ALARMRaw (IRS) | "Raw" (63) "Lead" (1) | $66+/ 12$ | $3+$ | $37+$ |
| OEBUI (40 VARIOUS ARTISTS/Deadicated (Arista) | "Bertha" (39) "Jack" (5) "Casey" (4) | $54+116$ | $8+$ | $20+$ |

LET THEM TAKE YOU TO THE LAND OF AHHS.


THE FIRST SINGLE AND VIDEO FROM THE SELF-TITLED DEBUT ALBUM

SAY ADD. MAY 13.

hUEY LEWIS \& THE NEWS
Hard At Play (EMI) $85 \%$ of our reporters on H .

## JESUS JONES

Doubt (SBK)
$65 \%$ of our reporters on ht.

|  |
| :---: |
| BLACK CROWES (49) |
| SCHOOL OF FISH (29) |
| ROD STEWART (28) |
| G. THOROGOOD \& THE OESTROYERS (28) |
| JESUS JONES (20) |
| GREAT WHITE (18) |
| CONTRABANO (16) |
| deadicateo (16) |
| ALARM (12) |
| Saraya (12) |

## HOTTEST

YES (151)
00081E BROTHERS (125) R.E.M. (115)

HUEY LEWIS \& THE NEWS (95) LAW (83)
ERIC JOHNSON (74)
SCORPIONS (71)
EXTREME (68)
SIMPLE MINDS (63) JOE WALSH (60)


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CHR P1 PLAYLISTS


\begin{tabular}{|c|c|c|c|c|c|}
\hline  \&  \&  \&  \& \begin{tabular}{l}
PD: Mark Todd
APD: Chris Knigh MD: Jim Atkinson
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Fw=
\(\square\) \\

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\end{tabular} \&  \\
\hline \begin{tabular}{l}
MB40 \\
San Antonio \\
PD: Rick "Big Dog" Hayes \\
MD: Ross Knight
\(\square\)
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\end{tabular} \& WPOW \& \begin{tabular}{l}
WNC1 87. \\
PO: Dave Robbins Columbus APD: Dan Bowen
MD: John Cline
\(\qquad\)
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$\square$
$\qquad$
\end{tabular} \& APD/MD: Mr. Ed Lamben \&  \&  <br>

\hline  \& | KHYIIDallas |
| :--- |
| Powseretan FEEL the ENERGY! |
| PD: Frank Miniaci |
| APD MD: Mike Easterll |
|  $\qquad$ $\qquad$ $\qquad$ $\qquad$ | \& | [neplot |
| :--- |
| WLUM/Milwaukee |
| PD: Greg Cassidy |
| MD: Dana Lundon | \&  \&  \&  <br>

\hline
\end{tabular}

## CHR P1 PLAYLISTS



KXXR Kansas City PD. Steve Douglas
MD: Scotl Wheeler


## Wesy




KGGI/Riverside
OM: Larry Martino OM: Larry Martino
PD: Bob West PD: Bob West
APD: Steve Craig



PD: Keith Naftaly
MD: Hosh Gurell
 PD: Bill Richards APD: Gwen Roberts
MD: Michael Martin



## KUBE ${ }^{3}$ fm



(10) (O) (OM

| PD: Mark Capps KKRZ <br> MO: Kim Mathews  <br> Portland  |
| :---: |
|  |
|  |



KKLQSan Diego
VP: Gary Wall
PD: Kevin Weatherly
APDMD: Michelle Santosuosso


KZHT
Salt Lake City PD: Rich Summers

|  |
| :---: |

Boungien
Pune Enenar... Dunce NowII KKFRIPhoenix VPProgramming: Steve Smith APDMD: Paco Lopez
Prog. Coord.: Tim Byrd
(and



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 significant action

| PWR106 14－12 HOT | KYRK add |
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| KISS－FM deb 29 | KZFM |
| Q106 28－25 | WRHT |
| HOT977 add | B95 | 790 deb 7

From the Compact Disc \＆Cassette Supernatural Produced by The Stereo NC＇S．

## If Yod Play It，They Wiu Come！


Please note, frozen playlists are
indicated with an "Ir"' next to the
previous week's chart position.
previous week's chart position.
R\&R's CHR reporters are chosen on the basis of location, ratings, and ability
to report current, timely music informa-
Parallell Reporters: Selected stations significant national influence, in major markets with a metro $12+$ opoplation, according to Arbitron, of 1 million or
Parallel 2 Reporters: Selected stations that are format-dominant and/or exert in secondary markets with a metro $12+$ population, according to Arbitron,
between $200,000-1$ million. Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro $12+$ population, according to Arbitron, of 199,999 and below.


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## MARC COHN

Walking in Memphis (Atlantic)





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|  |  |  © <br>  $\qquad$ <br>  |  |
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PARALLELS.
CHR REPORTER INDEX

## SIGNIFICANT ACTION



R

| REY <br> Love Don't Come in A Minute <br> LP Dancing With The Enemy (Chrysalis) |  |  |
| :---: | :---: | :---: |
| P1 <br> nest SOUTM <br>  nituest vent $\sqrt{2}$ ent |  |  |
| REMBRAMOTS Someone (Atco) LP. The Rembrancts |  |  |
|  | mor <br> SOITM WRHC K2 Ot WCD $\min _{\operatorname{mix}}$ : нाтет 24: * P3 sкт | solit <br>  <br> KIS KH <br> MIDEST <br> WHO K XN KRIU YMC KGO <br> UEST <br> KMO <br> KPTM |
| DAVIO LEE ROTH Sensible Shoes (WB) LP A Litil Ant Enougn |  |  |
| P1 <br> samm <br> nower <br> $\omega$ <br> P2 <br> East <br> JET-FM on |  | P3 <br> ENT <br> sovin <br> NW1N 33-32 <br>  <br> xan 9 <br> ver <br>  |

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##  <br> Do You Want M LP Blacks Mag

Magc
Me (Next Plateau)



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| TMMY T. <br> Over And Over (Quality) <br> LP Time Ater Time |  |  |
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| बा vuxs. sour KBL $2-41$ <br>  Pampig a-x норел VI <br>  HHITMA WLEM in HMYT7 $4-22$ | $P 2$ <br> w <br> Trictumer $406+0^{+1}+3$ <br> 50014 <br> WPY -106 <br> KPOU CN KPRR <br> KPRR +RXF 10 <br>  <br> 1544 $192-39-20$ <br> maper <br> R. 1103 : | WETI acsex 21-17 <br>  <br>  $\mathrm{F}=$ CHT <br> SOUTH <br>  nithens |




## 01 <br> Major Markets

1 CATHY DENNIS／Touch Me（All Night．．．）（Polydor／PLG）
2 mariah careyn don＇t Wanna Cry（Columbia）
3 C \＆C MUSIC FACTORYMere We Go，Let＇s Rock．．．（Columbia） （c）HI－FIVEA Like The Way（The Kissing Game）（JiveRCA）
5 AMY GRANT／Baby，Baby（A\＆M）
6 DIVINYLSA Touch Myself Nirgin）
（ color me baddn Wanna Sex you Up（GiantReprise）
（8）ROD STEWARTRhythm Of My Heart（WB）
（9）MICHAEL BOLTONLove is A Wondertul Thing（Columbia）
${ }_{21}(10$ Paula abdul Rush Rush（CaptiveNirgin）
11 ROXETTE／Joyride（EMI）
20 （13）LUTHER VANDROSS Power Of Love／Love Power（Epic）
13 BLACK BOXStrike It Up（RCA）
19 （14）EXTREME More Than Words（A\＆M）
16 （15 WHITNEY HOUSTONMiracle（Arista）
${ }_{24}$（6）R．E．M． ＿osing My Religion（WB）
${ }^{17}$（1）RUDE BOYSNritten All Over Your Face（Atantic）
1318 KEEDY Save Some Love（Arista）
1219 WILSON PHILLIPS Nou＇re in Love（SBK）
1420 voices that carenoices that Care（Giantwb）
2321 SALT－N．PEPADO You Want Me（Next Plateau）
1822 MONIE LOVEAt＇s A Shame（My Sister）（WB）
26 28．SHEENA EASTON／What Comes Naturally（MCA）
25 万3．TRIPLETS Nou Don＇t Have To Go Home Tonight（Mercury）
28 （3．UB40Here I Am（Come And Take Me）Nirgin）
2226 MELSOMMore Than Ever（DGC）
27 TARA KEMPHold You Tight（GantwB）
27 LatOUR／People Are Still Having Sex（Smash／PLG）
34 （6．HUEY LEWIS \＆THE NEWS／Couple Days OH（EMI）
36 EMF Nnbelievable（EMI）
33 （3）QUEENSAYCHE Silent Lucidity（EMI）
35 anOTHER BAD CREATION／Playground（Motown）
37 GERARDONe Want The Funk（interscopeew）
2934 RICK ASTLEY／Cry For Help（RCA）
3235 RIFFMy Heart is Failing Me（SBK）
3136 LONDONBEATA＇ve Been Thinking About You（Radioactive）
ac（3）L．L．COOL JMama Said Knock You Oul（Def Jam／Columbia）
3038 ANOTHER BAD CREATION Nesha（Motown）
OEBUT（3iC LISA FISCHERHOW Can I Ease The Pain（Elehtra）
DEBUT SUAFACE Never Gonna Let You Down（Columbia）
54 REPORTERS

|  | H07MEST |
| :---: | :---: |
| TARA KEMP（9） | COLOA ME BADD（32） |
| STEWART \＆DULFER（8） | MARIAH CAAEY（25） |
| another emp（7） | C \＆C MUSIC FACTORY（19） |
| EXTREME（5） | EXTREME（17） |
| L．L．COOL J（5） | HI－FIVE（17） |
| TRACIE SPENCER（5） | Paula aboul（14） |

## P2 <br> Secondary Markets

（ ROD STEWART／Rhythm Of My Heart（WB）
CATHY DENNIS／Touch Me（All Night Long）（Polycor：PLG） mariah careya don＇t Wanna Cry（Columbia） AMY GRANT／Baby，Baby（A\＆M）
5 michael boltowhove is A Wonderful Thing（Columbia）
（6）DIVIWYLSA Touch Myselt Nirgin）
？C \＆C MUSIC FACTOAYMere We Go，Lel＇s Rock．．．（Columbia）
（8）HI－FIVEA Like The Way（The Kissing Game）（JiveRCA）
（9）EXTREME More Than Words（A\＆M）
（1）TRIPLETSNou Don＇t Have To Go Home Tonight（Mercury） 11 ROXETTE／Joyride（EMI）
（12）KEEDY Save Some Love（Arista）
（13）R．E．M．Losing My Religion（WB）
（1）QuEENSAYCHESilent Lucidity（EMI）
（15）Whitwey houstom Miracle（Arista）
21 （10）HUEY LEWIS \＆THE NEWS／Couple Days OH（EMI）
19 （1）FIREHOUSE／Don＇t Treat Me Bad（Epic）
20 （10）SHEEMA EASTON What Comes Naturally（MCA）
24 （19）COLOR ME BAdDA Wanna Sex You Up（Giant／Reprise） 20 MELSONMore Than Ever（DGC）
21）BLACK CROWES／She Talks To Angels（Def American）
（2．）PAULA ABDULAMush Rush（CaptiveNirgin）
23 RICK ASTLEY／Cry For Help（RCA）
3）STYX Love At First Sight（A\＆M）
3．FIXXHow Much Is Enough（Impact）
2．t LUTHER VANOROSS／Power Of Love／Love Power（Epic）
5）RUDE BOYS Written All Over Your Face（Atlantic）
28 WILSON PHILLIPS Nou＇re in Love（SBK）
6．RIFFMy Heart is Failing Me（SBK）
34 Sic MARC COHN Walking In Memphis（Atlantic）
33 （33）CELINE DIOW／（If There Was）Any Other Way（Epic）
2132 INXS Bitter Tears（Allantic）
40 （33）UB40Here I Am（Corme And Take Me）Nirgin）
39 （30）DAMM Yankees／Come Again（WB）
2335 TAAA KEMPHotd You Tight（GiantwB）
DEBUT（30 GERARDONe Want The Funk（Interscope／EW）
DEEUT（33）Latour／People Are Still Having Sex（Smash／PLG）
DEBUT STEELHEARTA＇ll Never Let You Go（MCA）
OEBUT B．BLACK BOXSAtrike it Up（RCA）
DEBUT © MICHAEL W．SmithPlace in This World（Reunion／Geten）
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| :---: | :---: |
| LOMDOMBEAT（21）＊ |  |
| LOMdOMbEAT（21） EMF（19） | EXTREME（67） MICHAEL BOLTON（42） |
| STEWART \＆DULFER（19） | COLOR ME EADD（39） |
| SURFACE（18） | ROD STEWART（36） |
| SIMPLE MINDS（15） | CATHY DENHIS（36） |

## Smaller Markets

hod stewart Rhylhm of My Heart（WB） CATHY DENNISTouch Me（All Night Long）（Polydor／PLG） 3 EXTREMEMOre Than Words（A\＆M）
（4）TRIPLETS Mou Don＇t Have To Go Home Tonight（Mercury）
mariah careyn Don＇t Wanna Cry（Columbia）
mICHAEL BOLTON ＿ove is A Wondertul Thing（Columbia） ROXETE／JJyride（EMI）
（6）DIVIMYLSA Touch Mysell Nirgin） 9 MELSONMore Than Ever（DGC） （0）FIREHOUSE Don＇t Treat Me Bad（Epic）

QUEENSRYCHE Silent Lucidity（EMI）
AMY GRANT／Baby，Baby（A\＆M）
HI－FIVEA Like The Way（The Kissing Game）（JiveRCA）
C \＆C MUSIC FACTORYHere We Go，Let＇s Rock．．．（Columbia）
A．E．M． 1 osing My Religion（WB）
Whitney houstommiracle（Arista）
SHEENA EASTON／What Comes Naturally（MCA）
KEEDY Save Some Love（Arista）
（9）BLACK CROWES／She Talks To Angels（Def American） huEY Lewis \＆THE MEWS／Couple Days OHf（EMI）
STYX Love At First Sight（A\＆M）
（22）FIXXMow Much is Enough（Impact）
23．CELIME DION／（II There Was）Any Other Way（Epic）
30．Paula abdul．Rush Rush（CaptiveNirgin）
27 MARC COHNWalking in Memphis（Atlantic）
2426 IWXS Bitter Tears（Atlantic）
1627 RICK ASTLEY／Cy For Help（RCA）
30 DAMM YANKEES／Come Again（WB）
32 （ Stellhearta＇ll Never let you go（MCA）
37 COLOR ME BADDA Wanna Sex You Up（Giant／Reprise）
38 （31）LUTHER VAMDROSSROwer OI Love／Love Power（Epic）
2932 gloria esteran／Seal Our Fate（Epic）
36 REBEL PEBBLESDTream Lover（RS）
35 St）RIFFMy Heatt is Failing Me（SBK）
35 WILSON PHILLIPSNou＇re in Love（SBK）
39 RUDE BOYSNritten All Over Your Face（Atlantic） DEBUTT（3V MICHAEL W．SMITHPlace in This World（Reunion／Geffen） DEBUT（63）KAME ROBERTSNoes Anybody Really Fall in Love（DGC） DEBUT（3E LISA FISCHERATow Can I Ease The Pain（Elektra） OEBUT E EMFNnbelievable（EMI）

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| う」ご「－1roJr | H0IMES |
| :---: | :---: |
| LONDOnBEat（26） | EXTREME（49） |
| SIMPLE MINDS（19） | MICHAEL BOLTON（28） |
| TARA KEMP（14） | ROD STEWART (26) |
| MICHAEL W．SMITH（14） | CATHY DENHIS（24） |
| COLOR ME BADD（11） AEMBRANDTS（11） | mariah carey（23） |

## PERFORMING WHERE PLAYED

| ArtistSong／Labol | Aeports | Amporn \％ | Converston \％ | Top 15\％ |
| :---: | :---: | :---: | :---: | :---: |
| RUDE BOYS／Written All Over Your fuce（Athntic） | 145 | 68\％ | 81\％ | 34\％ |
| EMF Nunbelievable（EMI） | 144 | 58\％ | 59\％ | 11\％ |
| BLACK CROWESShe Talls To Angets（Dea American） | 141 | 56\％ | 94\％ | 46\％ |
| MICHAEL W．SMITH．Place in This Wortd（Reunion／Getten） | 136 | 54\％ | 68\％ | 3\％ |
| manc COHNWalkin＇In Memphis（Atiantic） | 136 | 54\％ | 81\％ | 26\％ |
| RIFF My Heart is Failing Me（SBK） | 134 | 54\％ | 81\％ | 26\％ |
| GERARDO Ne Want The Funk（Interscope／EastWest） | 132 | 53\％ | 70\％ | 0\％ |
| UB40Here I Am（Come And Take Me）（Virgin） | 129 | 52\％ | 76\％ | 15\％ |
| CLACK BOX Strike t Up（RCA） | 128 | 51\％ | 68\％ | 21\％ |
| LISA FISCHER How Can I Ease The Pain（Eletitra） | 125 | 50\％ | 71\％ | 11\％ |
| DAMM YANKEES／Come Again（WB） | 122 | 19\％ | 84\％ | 10\％ |
| KAME ROBERTS，Does Anybody Really Fall in Love Anymore？（DGC） | 116 | 46\％ | 65\％ | 4\％ |
| REBEL PEBBLES／Dream Lover（RS） | 115 | 46\％ | 75\％ | 3\％ |
| STEELHEARTA＇ll Never Let You Go（MCA） | 98 | 39\％ | 68\％ | 31\％ |
| SURFACE Never Gonna Lef You Down（Columbia） | 95 | 38\％ | 52\％ | 14\％ |
| GLENN FREY／Part Of Me，Part Of You（MCA） | 90 | 36\％ | 54\％ | 4\％ |
| Latouap People Are Still Having Sex（Smash／PLG） | 87 | 35\％ | 80\％ | 23\％ |
| JESUS JOMES／Right Here，Right Now（SBK） | 76 | 30\％ | 67\％ | 22\％ |
| mome LOVEAt＇s A Shame（My Sister）（WB） | 70 | 28\％ | 86\％ | 50\％ |
| ANOTHER BAD CREATION Playground（MOtown）． | 59 | 24\％ | 61\％ | 28\％ |
| SALT－M－PEPA ${ }^{\text {do }}$ You Want Me（Next Plaleau） | 49 | 20\％ | 90\％ | 52\％ |
| L．L．COOL J／Mama Said Knock You Out（Det Jam／Columbia） | 46 | 18\％ | 57\％ | 38\％ |
| AFTERSHOCK／Going Through The Mations（Nirgin） | 35 | 14\％ | 65\％ | 57\％ |
| TIMMY T．／Over And Over（Quality） | 30 | 12\％ | 63\％ | 0\％ |
| 8 AMGIE Bn Don＇t Wanna Lose Your Love（Bust li／Capitol） | 26 | 10\％ | 65\％ | 0\％ |

PERFORMING WHERE PLAYED is a weekly listing of those records in Vew \＆Active and Significant Action which have a total of 25 or more reports with at least $50 \%$ of the airplay converted to chart that have not iost more than 5 stations from the previous week＇s total airplay．Note： See Parallels for a complete picture of all station activity．New records with large add totals won＇t show in Pefforming Where Played until those adds convert to chart numbers．

## NEMALTHSTS

1 RUDE BOYSWritten All Over Your Face（Atlantic）． 145
EMF／Nnbelievable（EMI）．．．．．．．．．．．．．．．．．．．．．．．
BLACK CROWES／She Talks To Angels（Def American）． 141
MARC COHN／Walking in Memphis（Atlantic）．．．．．．．．．．．． 136
MICHAEL W．SMITH／Place In This World（Reunion／Geffen）． 136
RIFF／My Heart is Failing Me（SBK）．．．．．．．．．．．．．．．．．． 13
LISA FISCHERHow Can I Ease The Pain（Elektra）．．．．．．．． 125
KANE ROBERTS／Does Anybody Really Fall In Love．．．（DGC）．． 116
REBEL PEBBLES／Dream Lover（IRS）． 115
STEELHEARTA＇Il Never Let You Go（MCA）．．．．．．．．．．．．．． 98

Nota：See Parallels for a complete picture of station activity．New records with large add totals won＇t
show in Performing Where Played until those adds convert to chart．Top $15 \%$ is determined by dividing a song＇s total Top 15 reports by its total charted reports．



NO Records Qualified For
Breaker Status This Week


## RUDE BOYS "Written an Over Your Face" (Allantic)


 EMF "Unballevable" (EMI)
 BLACK CROWES "ghe Talls To Ancels" (Def American)
Reports: 141. Moves: Up 93, Debuts 10, Seme 24, Down 7, Adds 7, WNNK, KZZB, WGTZ, WVIC, KOKO, K107, KSND. $Q 102$ MICHAEL W. SMITH "Piece in Tis Wort" (Poul 21-17. See Peralles, moves $27-28$ on the CHR char
foporis: 138. Moves: Up 57, Debuts 27, Seme 27, Down 0, Adde 25 including KBEO, KPLZ. WAEB, HOT999, KC10 WNOK, G105, KBFM, K92, Y106 29-21, WIKZ 30-26, Y102 27-22.
MARC COHM "Wallding In Memphis" (Altantle)
Roports: 136 . Moves: Up 88, Debus 14, Seme 19, Down 0, Adas 15 including KBEQ, WKBQ, WYCR, PWR945. WRVO WOW, WHOT. WKPE, WAAL 25-20, JETFM 28-21, Y102 29-25. See Peralide, deount or number 35 on the CHR Chat RIFF "Nily Maet is Falling Ma"" (8BK)
Reports: 134. Moves: Up 78. Dobuts 7, Seme 32. Down 5, Adds 12 including KTFM, WHYT, WNNK, WMXP, G105, WOW
KKHT, KOIZ, KOCA KS GERARDO "We Want The Funt" (Interscopa/EastWest) GERARDO "We Want The Funk" (Interscope/EastWest)
WDJX. Y107, KEGL 28-23. PWR95 20-16, HOT949 24-20, WAAL 31 including WEGX, KKBQ, KIIS, KMEL. WIKZ, KC101
U840 "Here I An (Come And Take Me)" (VirgIn)
feport: 129. Moves: Up 64, Debuts 21, Same 28, Down 3, Adds 15 including HOT947, PWR106, WLAN, 930 , WSSX, G105, WGRD. WIFX. PRO-FM 14-11. PWR95 18-14, PWRPIG 34-24. KISN 24-20. See Peralide, moves $39-31$ on the CHR chem BLACK BOX "Strlk it Up" (RCA)
Reports: 128. Moves: UP 55, Debuts 19, Seme 33, Down 1, Adds 20 including KEGL, KRBE, Q102, HOTg49, HOTg99,
WKSE, B93, WJLO WOW, WZOU 25-20, PWRE9 32-25, PWR95 13-10 See Perelles, mene LISA FISCHER "How Can I Eses The Paln" (Eivitra)
leports: 125. Moves: Up 64, Debuts 20, Seme 30, Down 0, Adds 11 including PWRPIG, Y108, WAEB, WGTZ, WZOK, KRO LOMDOMBEAT "A Better Love" (Radionctive)
Repons: 124. Moves: Up 14, Deburs 27, Same 33, Down 0, Adds 50 including WXKS, KIIS, KISN, WMXP, WSTW, B93, KZ28 WDJX, 999KH1 40-32, WBBO 39-29. 195 39-27, WWFX 38-31.
DAMN YANKEES "Come Apaln" (WB)
Reports: 122. Moves: Up 82, Dobuts 7, Seme 26, Down 2. Adds 5. KPLZ. KKRD. WHOT, KYYY, WSNX, Q102 11-9, WAA K-27, WERZ 28-2
KANE ROBERTS "Does Anybody Really Fall in Love Anymore?" (DGC)
Reports: 116. Moves: Up 57, Debuts 16, Seme 31, Down 0, Adds 12 including WNNK. KBFM, KKRD, KCAQ, WPRR, WOMP REBEL PEBBLES "Dream Lover" (IRS)
repons: 115. Moves: Up 75, Debuts 6 , Same 26, Down 0, Adds 8, K106, WRHT, WJLQ, WZOK, KIKX, KWNZ, WNYP, WBXX, HOT949 21-15. PWR92 40-35, WLAN 36-30. FUN107 34-29.
GLORIA ESTEFAM "Saal Our Fate" (Eplc)
Repons: 109. Moves: Up 59, Debuns 4, Same 40. Down 5, Adds 1. KPXR, HOT949 15-10, WAAL 16-13, WKRZ 30-27. WFMF 30-25. G105 27-22, WQUT 23-17. KKHT 30-25, KF95 31-27. WNYP 34-25, WZKS 37-33,
8TEELHEART "I'll Novar Lot You Go" (MCA)
Reports: 98 . Moves: Up 57 . Debuts 6, Same 22. Down 2, Adds 11 including JET-FM, KZZB, G105, KBFM, Z102, 95XXX
WZKX, KMCK. WYKS, WYCR 24.16 , SURFACE "Never Gonna Let You Down" (Columbla)
8URFACE "Mover Gonna Let You Down" (Columbla)
Reports: 95. Moves: Up 34. Dobuts 11. Same 22, Down 0, Adds 28 including KXXA, HOTg99, KC101, Y102, WYCR, WBBQ Reports: 95. Moves: Lo 34. Debuts 11. SAme 22, Down 0, Adds
WINK, WAPE, WKZL. B97 21-19. PWRPG 33-23. KS 104 6-5.
GLENN FREY "Part OI Me, Part Of You" (MCA)
Reports: ©0. Moves: Up 36, Debuts 12, Same 31, Down 0. Adde 11 including WKDD, WGTZ, WNYP, WJAD, WQID, WTBX
KG95, KFTZ, WERZ 23-15. WZYP 39-36. WOUT 32-27, Z102 40-34. Latour "Poople Are silll Havine Sox" (8mach 40,
Reports: 87. Moven: Up 47, Dobuls B, Same 25, Down 1, Adds 6, Q105, HOT947, WKSE, WOXA, WVBS, ZFUN, HOT9 15-12. KEGL 11-10. B97 20-16. FM102 20-14. FUN107 26-18. See Peraibes, moves 40-39 on the CHA chert.
JESU8 JONES "Rlight Here, Right Mow" (8BK)
Reports: 76. Moves: Up 33. Debuts 8. Same 22. Down 1, Adds 12 including WEGX, WZPL, G98, Y102, KZ106, WINK, KBFM POISON "Lite Goes On" (Capitol)
Peports: 74. Moves: Up 19, Debus 12. Serne 25. Down 1. Adds 17 including WXKS, Z100, KBEQ, KIIS, WIKZ, PWR92, Y102 299. KOKQ, WLAN 34-26. WYCR 25-22, WIXX 23-20.

SIMPLE MINDS "8ee The Lights" (ABM)
Reports: 71. Moves: Up 4, Dobuts 10, Seme 22. Down 0, Adds 35 mcluding KXXR, WAAL, 999KHI, WKRZ, K96.7, K106 WOUT, WJLO. K. Wh. WA. Horge 30-26. 195 37.32. KWOD 37-31
MONE LOVE "h's A shame ( (My sister)" (WB)
Roports: 70. Moves: Up 39, Dobuts 3, Same 18, Down 5, Adds 5, PRO-FM, PWR95, WRHT, XL1067 103CIR WXKS 4-3, WZOU 27-22. KTFM 12-9, HOT102 12-10. KKFR 7-5. HOT977 16-12, WKSS 18-13. FUN107 20-15, KC101 24-15. See ANOTHER BAD CREATION "Playground" (Motown)
Reports: 59. Moves: Up 20, Dobuts 9. Same 11, Down 1, Adds 18 including WZOU, B97, O105, PWR106, HOT977, FLY92 930, WBBQ, KIx106. PWA95 23-18. WHYT 10-7. KS104 13-7. Q106 14-10. KMEL 5-4. TARA KEMP "Plicet OH My Hant" (Elant/WB)
 FM, FM102. Q106, PWROS 34-27. WCKZ 20-18, B95 38-34.
TONYI TONII TONEI "Whatevar You Want" (Wing/Morciry)
Reports: 56. M Moves: Up 16, Dobuts 5, Seme 32. Down 0, Adds 3, HOT95, KAKS, WILN, WXKS 30-27, WNVZ 5-4, PWRPIG
24-21. FM102 5-5, B95 11-9, KCAQ 39-36, WVBS 34-31.

## GIGNIFIGANHAGION

SALT-N-PEPA "Do You Want Me" (Mext Platean)
Reports: 49. Moves: Up 30, Deburs 4. Same 10. Down 3, Adds 2, WPHR, WBXX, WZOU 28-23, WNVZ 7-6, KTFM 3-2, WHYT
CRYSTAL WATERS "Byay Woman" (Mereury)
leports: 47. Moves: Up 16, Dobuts 5, Seme 6, Down 0, Adds 20 including KTFM, WDFX, Q106. FUN107, WOGN, WMXP LL. COOL J "Mema sald Knock Yoy Out" (Ded dem/Columba)
Reports: 46. Moves: Up 17. Debuts 4, Seme 9. Down 0 . Addos 16 including WXKS, KKBQ, KTFM, B96, FM102, WAAL KIX106, Y107. CK105, W1OO 3-1, Q105 29-18, KMEL 11-9, WMXP 19-12.
Vanity nulls "Give Me Your Hoar" (Holywood)



## HOTTEST

EXTREME (133)
COLOR ME BADD (89)
MICHAEL BOLTON (78)
ROD STEWART (76)
CATHY DENMIS (73)
mariah carey (71)
HI-FIVE (65)
DIVIWYLS (58)
C © MUSIC FACTORY (55)
R.E.m. (46)

## TRACIE SPENCER "This Time Make II Funty" (Caphol)

Reporis: 40. Moves: Up 6, Dobuis 5, Seme 13, Down 0. Adde 16 hnchding HOT97, O105, PWR106, KOY-FM, HOT977, KOMO, KCAO. Z90, PWRA5 33-26. PWFR
DAVID HALLYOAY "Ooh La La" (Scoptl Bros.)
 BRAMDON "Klises in The Nimen" (Aipha Interaational)
Roports: 39. Moves: Up 14, Debuts 0, Serme 18. Down 0. Adds 7. KS104, KGGI, HOTg99, WLAN, g9WAYS, KSMB, KFTZ WEGX 28-22. WIOQ 12-10, PWR98 33-30, KKFR 25-20. HOT977 22-16, KG95 22-18.
CARTOUCHE "Feol The Groove" (8cotul Bros.)
reports: 38. Moves: Up 18, Dobuts 1, Seme 17. Down 1, Adds 1, WOXA, wXKS 20-17. HOT97 28-25, PWR95 27-22. KTFM d-29, WTHT 24-21. K106 38-35, KPRR 26-23. B95 26-21, KYRK 24-19, WJAO 14-9, WBPR 19-16. AFTERSHOCX "Colng Through The Motions" (Virgin)
Roports: 35. Moves: Up 15. Dobuts 2, Seme 15, Down 1, Adds 2, FUN107, HOT95, WIOO 32-29, WNVZ 19-10, KTFM 8-7
KMEL 7-6. HOT977 1-1, KBFM 38-33. B95 8-8, KLUC 4-3, KDON 4-2 Z90 12-10, KMEL 7-6. HOT9H: 1-1, KBFM 38-33, B95 8-8. KLUC 4-3, KDON 4-2, 290 12-10
DAVE STEWART I/LANDY DULFER "Lly Was Hero" (Arista)
Roports: 33. Mowes: Up 0, Dobute 0, Same 0, Down 0, Adds 33 including B104, WPGC, KKBQ. KRBE, Q105, WNCI, Q106,
KPLZ, WSTW. K96.7. 195, Y107, K 1103. DAMLAN DAME "Exclustily" (LaFace/Arista)
 KKMG, KLUC, KZII, WBPR, WCKZ 29-25, 290 d-29.
Timar T. "Ovar And Over" (Ouality)
Roports: 30. Moves: Up 14, Dobuts 3. Sembe 8, Down 0. Adds 5. WXKS, PWRPIG, KOY-FM, KPRR, KJ103, PWR106 34-31.
WLAN 40-33, WFMF 26-21, KKXX 21-17. KYRK 25-21, KOON 26-25, WPPQ 28.25 . LAN 40-33. WFMF 26-21, KKXX 21-17, KYRK 25-21, KDON 26-25, WBPR 28-25.
YE8 "Lill Mo Up" (Arista)
Roports: 29. Moves: Up 7, Dobuts 2, Sarne 10, Down 0. Adds 10. KKHT, KF95, KZZU, WNYP, WKSF, KFBQ, KFTZ, KTMT
ZFUN, KFFM, 195 38-31, KZ106 20-15, WOUT 33-28, KATM 28-21. BANDERAS "This is Your Lifo" (London/PolyGram)
RANOERA8 "This is Your Lite (London/PolyGram)
Roports: 28. Moves Up 1, Dobus 3. Seme 11. DOwn O. Adds 13 including HOT949, CK105, KF95, KIKX, WPRR, WJMX
KCHX, XL93FM, WKSS d-30, WWFX 39-32, KISR d-37.
REMBRANDTS "Someone" (Atco)
Repors: 27. Moves: UP O. Dobuss O. Seme O, Down O, Adds 27 including Y108. HOT949, KISN, WAEB, WPST, WBBQ
WCGQ. WOJX, Z102. WRQK, WIXX, WJMX. 8 ANGIE 8 "I Don't Wanna Lose Your Love" (Bust H/Caphol)
Ropons: 28. Moves: Up 12. Debuts 2. Seme 9. Down 1. Adds 2, KKXX, 194, B96 29-26, PWR106 32-29, FM 102 30-26, KZZB
8TING "Why should I Cry For You?" (Aem)
Reports: 28. Moves: Up 5. Dobuts 2, Seme 18, Down 1, Adds 0, HOT949 on, PWR92 on-dp. G98 29.27, WPST on, WSTw on.
WZYP 40-37. WABB on, WTY on, Z99 22-19, KF95 d.-39. SUsAMNA HOFFS "Unconditional Love" (Columbia)
Ropors: 25. Moves: Up 5, Dobuls 1, Same 19, Down 0, Adds 0, HOT999 on. WLAN 27-24, WBBQ on, WCGO d-36. WOUT on-dp. WOW On, KOMO on-dp. WILN on. SLY96 32-28.
TROY MEWMAN "Love Gets Rough" (EastWest)
Reports: 24. Moves: Up 1, Debuts 2, Seme 10, Down 0, Adds 11, WOGN, 999KHI, WSTW, WOUT, KAKS, KZIO, Y94, KFTZ
KMOK. ZUN. KFFM. B104 d-23. KISR 40-36, KFMW d.39. KMOK. ZFUN, KFFM. B104 d-23. KISR 40-36. KFMW d.39.
AC/DC "Are You Ready" (Atco)
Proports: 24, Moves: Up 6. Dobuts 2. Seme 16, Down 0 . Adde 0 , WÒKI 29-28, WPXR 20-18, CK105 37-36, WTFX 35-34, ENUFF Z'WUFF "Mother's Eyes'" (Ace)
Reports: 22 . Mowes: UP 1, Dobuvs 3. Sane 7. Down 0, Adds 11, WAAL, KTUX, WPXA, WGTZ, KZZU, WPRR, KISR, KNIN.
WDBR, KFTZ ZFUN, WZYP d 40 , KATM d-22. KFMW d-37 samaMTHA FOX' "(Hurt Mol Hurt Mol) Bent The Punts stay On" (dveraca)
Reports: 21. Moves: UP 2, Debut 1, Seme 11, Down 0. Adds 7. FLY92, 999KHI, K106, KPRR, WRHT, 290, WFHT, PWR96
on, KTFM on, WCKZ 30-28, WNOK 33-31, WGTZ D-33.
On, KTFM on, WCKZ 30-28, WNOK 33-31. WGT2 d-33.
Roports: 21. Moves: Up 11, Dobuts 0. Same 9. Down O. Adds 1. WHYT, PWR9s 31-29, KS104 8-6, KISN 22-17, KC101 on. SLAUBHTER "Mad About You" (Cirysalls)
Roports: 20. Mover: Up 8. Debuks 2. Seme 9. Down 0. Adds 1, WKDD, G98 on, WKRZ 38-35, WPXR 27-24, KMYZ 10-8. Reporte: 20. Movee: Up 8, Dobuas 2. Seme 9, Down 0. Adds 1, WKDD, G98 on,
KATM 15-10. WKSF 13-11, KQHT d-27. WKFR 22-19, 99KG 37-32. OK95 d-39.
WHITE LIOW "Love Don't Come Easy" (Athantic)
Ropons: 20. Moves: Up 6. D Dobut 2, Seme 12. Down 0, Adds 0, WLAN on-dp, WROK on, KMYZ d-24, KATM 30-27, WOMP d-30, KISA 37.34, XL93FM On, WPFR 39.34. KFMW 37.33, KFTZ on.
DOOAE BROTHERS "Dangerous" (Capltol)
Ropors: 19. Moves: Up 1, Dobuts 0 . Seme o. Down 0 , Adds 18 inciuding JET-FM, WERZ, PWR92, WCGQ, WQUT, WRVQ,
AFTER 7 "Nightis Llve Thls" (Virgla)
Roports: 19. Moves: Up 10. Dobute 3. Seme 5. Down 0, Adds 1, K98.7, PWR99 20-14, KEGL 21-18, WNVZ 27-23, PWRPIG FE GEES -
heports: 18. Moves: Up O. Debuts 0 . Sume O. Down 0, Adds 18 including WBLI, Y100, WERZ, WOGN, WBBQ, G105, WGTZ, WWFX. KAKS. KOLZ. YYA.
REY "Love Don't Come In A Mlaute" (Cirysalls)
Reports: 17. Moves: Up 1. Dobuts 0. Semne 12. DOWn 0. Adde 4, PWAPIG, WSTW, KKXX, I94, WAAL on, WOGN 39-29, WRHT n. HOTsS on, WOXX or, KYMK on-dp.

DAVID LEE ROTH "Eensiblt shees" (WB)
Reports: 15. Moves: Up 10, Dobuts 1, Same 4, Down O, Adds O, JETFM on-dp. HOT95 on-dp, WOUT 15-13, WOKı 23-21,
KKHT On-dp. K107 23-21. KMYZ 16-9, KATM 14-9, WKFR DADDY FREDDY "Dadty Frodty's In Tom:" (Ciryealls)
Reports: 14. Moves. Up 1. Debuns 1, Seme B. Down O. Adde 8. PWR9e, WAAL, KHTK, KYRK, KAKS, WVBS, KXXR on-dp.
HOTgs on-dp, WOKI on, WGTZ d-32. torgs on-dp. WOKI on, WGTZ d-32.
CORINA "Tomptation" (Cutting/ALeo)
Repons: 13. Mover: Up 2. Debuts 3. Same 2. Down O. Adde 8, PWR95, PWR106. KOYFM, Q106. WKSS, KKSS. HOT97
11-10, PWR96 on, KTFM 19-17. B96 d-25, KGG1 On, KMEL 11-10, PWR96 on, KTFM 19-17, B96 d-25, KGGI On. KMEL d-27. TIC-FM d-40
TEDDY PENDERBRASs "hi should Have Been You" (Elilitra)
Repors: 12. Mover: Yp 1, Dobus 1, Seme 4, Down 0. Adds 6, WNVZ. KZZB, WCGQ. Y107, KYRK, WBXX, Y100 13-10, CAPDMER COLE cum dour
Reports: 12. Moves: Up 3. Debuts 3. Seme 3, Down O. Adds 3. Q105. HOT949, WOłD. FM102 on, KKMG 40-38, 895 35-33, KLUC d-29. WPRR od-26. SLYY6 d-31."
CHUBE ROCK "Trat "En R-ht" (Solvet)
 KKFR 27-24. Q106 10-9.
KEITH WASHINGTON "Kisslag You"' (WB)
Ropons: 11. Moves: Up 2. Debuas 1. Sime 4. Down O, Adds 4, WNVZ. WKSS. B95. KCAQ. WPGC 21-19. KKFR on, KGGI on-

## COLUMBIA

## OPEN LETTER TO TOP 40 PROGRAMMERS

rm concerned about Top 40 radio. I love Top 40 radio. I also work Top 40 radio. You, however week the loge. The winter Arbitron was dominated by Nested as a valid excuse for of the Gulf War. Yet despite that undeniable fact it is no a backlash against the constant dance Top 40's current ratings problems. What is surfacing Top 40. The problem is that in too many cases, perception is reality.
In its purest form, Top 40 represents the best of all radio worlds of the power of Top 40 at its best of all facets of the music world. One of the greatest example foreign to its makeup and made it
is the Chris Isaak story. It took a record. the most compelling sound on the dial on Power 99 as Harry Connick Jr. is a phenomena checking, call Rick The song is as much a phenomenon for him about the song. While you're's got Detroit entertainment world. Call Rick and oast Urban markets and ask hat happened when Harry was a Gillette at WHYT in one of our Steve Kingston and ask him wat stand on Broadway. Harry's dancing to a different be Zoo during Harry's 13-night so ration, if we're lucky.
guest on ZlOO 's effect on people is one white ex success on every level except one. Radio. Harry has surpassed the common definitions of suds radio but not much as radio needs Here's the trade-off as far as I can see.
cooking' It just could be the missing ingredient in "Recipe For Love" will surely get things cooking
your recipe for ratings.


Burt Baumgartner VP Promotion Columbia Records

# TOMMY PAGE 

## "WHENEVER YOU CLOSE YOUR EYES"

The first single from the new album FROM THE HEART

Produced and Arranged by
Guy Roche and Tommy Page

Last time out, Tommy Page scored a No. I single and sold one million albums while winning legiond of fand with bis live performanced.

From The Heart continues the story - taking bis music to a new level of artistry and confirming our faith in bio talent.

## 



N8：P．96：Playlists Pg．82；Paraliels Pg．87；
Parallel Chart Analysis Pg． 94


## ${ }^{3}$ WKS

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wns wws Lw n
            AMY GRANT/Baby, Baby (A&M)
    s 3 MICHAEL BOLTON/Love Is A Wonderiul Thing (Columbia)
        ROD STEWART/Rhythm Of My Heart (WB)*
        mariah careYn Don't Wanna Cry (Columbia)
        WHITMEY HOUSTON/Miracle (Arista)
        RICK ASTLEY/Cry For Help (RCA)
        LONDONBEATI've Been Thinking About You (Radioactive)
        CELINE DION/ (If There Was) Any Other Way (Epic)
        beth mIELSEN ChapmaN/Walk My Way (Reprise)
        10 ROBERT PALMERMMercy Mercy Me (The Ecology) (EMI)
    & 11 WILSON PHILLIPS Nou're in Love (SBK)
    17 14 12) REmbrandTS/Just The Way it Is, Baby (Atco)
    24 16 (3) GLENN FREY/Part Of Me, Part Of You (MCA)
    24 20 15 (10) OLETA ADAMS/Circle Of One (Fontana/Mercury)
    30 19 15 LUTHER VANDROSS/Power Of Love/Love Power (Epic)
BREAKER (10) PAULA ABDULRush Rush (CaptiveNirgin)
BREAKER (1) DAVE KOZNolhing But The Radio On (Capitol)
    voICES THAT CARENoices That Care (GiantWB)
    26 22 (10 mICHAEL W. SMITH/Place In This...(Reunion/Getten)
    11 12 13 20 GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
    27 23 21 (3) JUDE COLE/Compared To Nothing (Reprise)
    9 13 17 22 TIMMY T./One More Try (Quality)
    28 25 23 R3 RIFF/My Hean Is Failing Me (SBK
    29 27 25 20 DONNY OSMONDRove Will Survive (Capitol)
BREAKER 23 DARYL HALL & JOHN OATES/Slarting All... (Arista)
    28 27 20) LISA FISCHERHow Can I Ease The Pain (Elektra)
OEBUI EXTSEME/More Than Words (A&M)
- - 30. }20\mathrm{ TRIPLETSNou Don't Have To Go Home Tonight (Mercury)
OEBUT (2. STYX/Love At First Sight (A&M)
DEBUT MARC COHNWalking In Memphis (Atlantic)
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    Now \& Active Pg. 60
    Adds \& Hots Pg. 70
    Ascoclate Reporters, Full-Service Pg. 71

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${ }_{\text {WKS }}{ }^{2}$ wS LW Tw
$14 \quad 6 \quad 5 \quad 1$ KEITH WASHINGTONKissing You（Qwest） TEDDY PENDERGRASSAt Should Have Been．．．（Elektra）
3419103 COLOR ME BADDA Wanna Sex You Up（GiantReprise）
4 4 4 4 PHIL PERRY／Call Me（Capilol）
976 B ANGIE B＾Don＇t Want To Lose．．．（Bust m／Capitol）
1711 9（ ${ }^{17}$ KEITH SWEATNour Love Nintertainment Fle entra）
19 is 112 mariah careya Don＇t Wanna Cry（Columbia）
$\begin{array}{lllll}3 & 3 & 3 & 8 & \text { PEBBLES／Bachyard（MCA）}\end{array}$
12 9 79 JEFFREY OSBORNEAf My Brother＇s in Trouble（Arista）
－ 10 BELL BIV DEVOE／She＇s Dope（MCA）
$\begin{array}{llll}36 & 24 & 15 & \text {（1）LUTHER VANDROSS，Rower Of Love／Love Power（Epic）}\end{array}$
$22 \quad 17 \quad 13$（13）TONY TERRY Mith You（Epic）
$\begin{array}{llll}24 & 20 & 14 & \text {（13）EN VOGUE／Don＇t Go（Atlantic）}\end{array}$

| 25 | 23 | 16 |
| :--- | :--- | :--- | （4）ANOTHER BAD CREATION／Playground（Motown）

$\begin{array}{llllll}15 & 12 & 12 & 15 & C & \text { \＆} C \text { MUSIC FActory Here We Go，Lee＇s．．．（Columbia）}\end{array}$
$\begin{array}{lll}30 & 22 & 19 \\ \text {（10）WHITNEY HOUSTOMMiracle（Arista）}\end{array}$
$\begin{array}{llll}23 & 21 & 18 & \text {（1）DELLS／A Heart Is A House For Love Nirgin）}\end{array}$
${ }_{33} 2823$（18）LISA FISCHERAMow Can I Ease The Pain（Elektra） $\begin{array}{lll}1 & 2 & 19 \\ \text { CHRISTOPHER WILLIAMSA＇m Dreamin＇（Giant／Reprise）}\end{array}$
$\begin{array}{lll}31 & 27 & 0 \\ 0 & \text { O．JAYS Emotionally Yours（EMI）}\end{array}$
$\begin{array}{llll}27 & 26 & 25 & \text {（21）BLACK BOX／Strike it Up（RCA）}\end{array}$
－ 3430 GUY Do Me Right（MCA）
$21 \quad 18 \quad 1723$ VICTORIA WILSON－JAMESSThrough（EDic）
$28 \quad 2722 \quad 24$ Lalah hathawayat＇s Somethin＂Nirgin）
$\begin{array}{llll}38 & 32 & 29 & 28 \\ \text { WILL DOWMINGA Tyy（Island）}\end{array}$
－ 33 RALPH TRESVANTDO What I Gotta Do（MCA）
4035 60YZ II MEN Motownphilly（Motown）
$32 \quad 30 \quad 28$ NICKI RICHARDS Naked（Allantic）
$\begin{array}{lllll}26 & 25 & 24 & 29 & \text { LLL COOL JMama Said Knock Youn．．（Del Jam／Columbia）}\end{array}$
－ 383230 WINANSIDon＇t Leave Me（Owest）
－－ 38 （3）LEVERTBaby I＇m Ready（Atlantic）
－ 36 DAMIAN DAME／Exclusivity（LaFace／Arista）
$\begin{array}{lllll}10 & 36 & 31 & 33 & \text { CARMEN CARTER／Always（Arista）}\end{array}$
3937 LAZET MICHAELSKRaze（ZOO）
DEBUT（30）ALEXANDER O＇NEAL What Is This Thing Called．．．（Epic） $-{ }^{39}$ TRACIE SPENCER／this Time Make II Finky（Capitol） OEBUI 33 MICHEL＇LEAI（Ruthless／Atco）
OEBUT FREDDIE JACKSONMain Course（CapitI）
40 RUBY TURMER／the Other Side（Jive／RCA）
DEBUI © GENE RICENou＇re Gonna Get Served（RCA）
Now 2 Actlve，TOP 10 Recurrents Pg． 60

| IW | Tw |  |
| :---: | :---: | :--- |
| 1 | 1 | R．E．M．／Out Of Time（WB） |

（2）HOODOO GURUS Kinky（RCA）
3 JOE JACKSONLLaugher \＆LLust（Virgin）
－LA＇SLa＇s（GolDiscs LondonPLG）
VIOLENT FEMMES Nhy Do Birds Sing？（SleshReprise）
SIMPLE MINDSRReal Litie（A\＆M）
SIMPLE MINDSAReal Lite（A\＆M）
JULIAN COPE Reggy Suicide（Island）
EMF／Schubert Dip（EMI）
－FISHBOME／he Reality Of My Surroundings（Columbia）
ELVIS COSTELLO／The Other Side Of Summer（Track）（WB）
Complate TOP 30 Now Rock Chert Pg． 77

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[^0]:    rock \& Focis GYOATESTHIS
    The Dick Bartiey show

[^1]:    740 West Bosten Post Road • Mamaroneck, N.Y. $10543 \cdot(914) 381.6277$

[^2]:    Rumors

    - is former KZZP/Phoonix moming man Dave Ryan a potential MolowY morning co-hosth ST hears Ryan's fiyln' to Da Apple this weekend. But is $\mathbf{Q 1 0 \%}$ San Dlego also tugging at Ryan for its morning show?
    - is Hollywood Records about to ink a doal with Maurice Starr to form Boston International Records?
    - Terminate the talk that Elektra Sr. VP/Promo Rick Alden is about to walk.
    - is Atco Nat'l Video/Now Music Dir. Mark Snt der about to jump to Island as East Coast Nat' I Promo Director?
    - is WKEE/Huntington, WV APD Rick Steole the prime candidate to replace WOMX/Orlandobound Pat Paxton?
    - Is former KWOD/Sacramento PD Tom Chase about to return to the station as PD? Or will KWOD af termoon driver Adam Smasher cop the nod?
    - CHR WGRD/Grand Raplds PD Ron Brandon dialed the ST "fun-fone" to refute those rumors that his station was headed for $A C$ or Gold.

[^3]:    Watch for the video directed by Lisa Bonetl

[^4]:    Mercury's Scorpions were awarded commemorative plaques for outstanding sales following their recent Meadowlands performance. Elated by the honor are (standing, l-r) McGhee Entertainment's Scott McGhee, Scorpion Herman Rarebell, Mercury Co-President Mike Bone, the band's Francis Buchholz, Klaus Meine and Matthias Jabs, and Mercury VP/Single Sales, Charts \& Video Promotion Randy Roberts; (kneeling, l-r) McGhee Entertainment's Vicki Rovner and Mercury Sr. VP/National Sales Jeff Brody.

[^5]:    I NEED YOUR INPUT! Comments, suggestions, questions, complaints, and airchecks are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks, but l'd love to hear what you're doing.

[^6]:    Forget Faxes, Dammit!
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