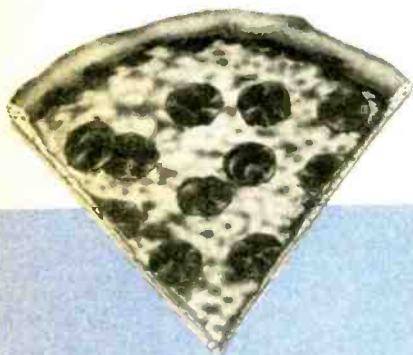


## I N S I D E:

## HOT NEW ADULT FORMATS REVIEWED

Consultant Alan Burns predicts two new 25+ hybrids — Adult Rock (A-Rock) and Adult Hit Radio (AHR) — will be the talk of 1991.

Page 24



## GRABBING A BIGGER SLICE OF THE PIE

Acknowledging that long-term thinking is an anathema in this quick-fix industry, John Parikh presents seven principles you can apply *right now* to increase your market share.

Page 23

## THE GREAT JUGGLING ACT

Balancing career and family is one of the supreme challenges of our fast-paced, stress-filled, success-at-all-costs industry. Key radio execs share their personal equations for happiness.

Page 48

## IN THE NEWS THIS WEEK

- Larry Wexler Exec. VP/GM at WKSZ/Philadelphia
- Don Burkholder West Coast Sr. VP at Sony Music
- Ed Turner Station Mgr. at WOL & WMMJ/Washington
- J.D. Adams PD at WQSR/Baltimore
- Bruce Buchanan PD at KXLT/Denver
- Tom Gilligan VP/GM at WNRJ & WTLT/Columbus
- Randy Talmadge VP/A&R at RCA/Nashville
- Michael Prince Nat'l Dir./Promo at Zoo
- Shawn Michaels PD at KQLD/New Orleans
- Chris Cox PD at KEZY/Anaheim

Page 3, 10, 28

Newsstand Price \$6.00

# R&R

## RADIO & RECORDS

### Crowl Radio President At Great American

WLZR-AM & FM/Milwaukee VP/GM David Crowl has been named President of parent Great American Broadcasting's Radio Group. He replaces Carl Wagner, who recently announced his retirement.

"David has been through three major market start-ups and turnarounds for us and handled them beautifully," said George Castrucci, President of GAB parent Great American Communications Co. "He's worked with Carl Wagner on a variety of projects and has a depth of knowledge about all our stations."

Crowl told R&R his top priority will be to "keep each of our [stations] focused. These days you have to play the right songs



David Crowl

and offer the right services, particularly on AM." He added that despite his sales background, he feels confident of his ability to oversee such programming concerns.

CROWL/See Page 25

### KFRC TO BEDFORD

## Last RKO Station Sold

RKO Radio — the once-potent, respected, and trendsetting radio chain that inspired scores of young radio professionals over the years — has officially passed into extinction. The FCC last week approved the transfer of the company's final property, KFRC/San Francisco, to Bedford Broadcasting.

Born in 1939 as a subsidiary of General Tire & Rubber, the radio company ultimately acquired WRKO & WROR/Boston, WGMS-AM & FM/Washington, KRTH-AM & FM/Los Angeles, KFRC-AM & FM/San Francisco, WOR-AM & FM/New York, WHBQ-AM & FM/Memphis, WAXY/Ft. Lauderdale, WFYR/Chicago, CKLW/Detroit, and the Mutual Broadcasting System (1950-57).

The chain was renamed RKO General when General Tire purchased RKO Radio Pictures in 1957 and merged all entertainment operations.

### Boss Radio

In 1965, frustrated with the mediocre performance of KHJ (later KRTH-AM), company execs recruited Fresno radio whiz Bill Drake as its hired gun



to compete against Top 40 monolith KRLA. In just months, "KHJ Boss Radio" zoomed to dominance, and it redefined the recipe for success.

Within a year, RKO installed the "Drake" format on most of its other AMs, including KFRC, CKLW, WRKO, and WHBQ. Only two of the company's AMs programmed other formats: Flagship WOR was a fixture in New York and its full-service approach didn't require any tinkering, while the company hoped to reap some political benefit by sticking with Classical on WGMS.

Although the company was enjoying immense success and earned generous profits during the late '60s and '70s, it became mired in political and financial scandals that eventually led to its celebrated problems with federal regulators

## Minor Joins Giant As Label President

After weeks of speculation, A&M Sr. VP/Promotion Charlie Minor has joined Giant Records as President. He'll take on his new duties by mid-April.

Giant owner Irving Azoff remarked, "Charlie is a rock 'n roll Picasso. This is a historic moment at Giant Records, to have one of our most creative and valued industry leaders join our team."

Minor told R&R, "Being in business with Irving Azoff has been a dream of mine for a long time, and now it's a dream come true. I've never seen a better staff put together in such a short time as at Giant, so I'm going to have the pleasure of walking in the door and being in business with some of the best pros in the industry out of the box."

"However, with this great sweetness comes the sadness of leaving all my friends at A&M. There isn't a better record company or group of people anywhere in the world, and I'll miss them all dearly."

A&M President/CEO Al Cafaro added, "Charlie has been a valued colleague and good friend for many years, and I wish him the greatest success. This is a wonderful opportunity for him, and I'm certain he'll do extremely well."

Minor began his 17-year promotion career at A&M in 1969 as a local rep in Atlanta. He moved into national promotion posi-



Charlie Minor

tions at A&M, later leaving to become Sr. VP/Promotion at ABC Records and then at EMI/UA before returning to A&M nearly a decade ago.

## Johnson To Program WLTW



Kurt Johnson

WFYR/Chicago PD Kurt Johnson has landed the programming position at Viacom AC WLTW/New York and will begin there April 3. He succeeds Dale Parsons, who recently left for station ownership in Hawaii.

Johnson told R&R, "I'm a happy camper. It's going to be nice working with the Viacom boys instead of against them. They're a good bunch of competitors." AC WFYR competed against Viacom AC WLTW. WFYR's expected to switch format — reportedly to AOR — by April 1. JOHNSON/See Page 25

## From 'Bad' To 'Dangerous'



It what could hardly be described as an off-the-wall move, Michael Jackson and Sony Software penned a thriller of a multimedia partnership agreement that could potentially be worth a billion dollars in the superstar. First project from the new deal will be Jackson's long-awaited follow-up to "Bad." "Dangerous" is now set for June release, but two cuts from the album were premiered at the NARM convention Sunday (3/24). Pictured are (l-r) Epic Records President Dave Glew, Columbia Pictures Entertainment Co-Chairman Jon Fetters, Jackson, Sony Music President Tommy Mottola, and Columbia Pictures Entertainment Co-Chairman Peter Guber. Now, who's bad?



# AIR



# J E S U S

# Just play it!

"Right Here, Right Now." Jesus Jones



© 1991 SBK Records

### NOW ON 26 CHR STATIONS

|             |           |              |       |
|-------------|-----------|--------------|-------|
| PWR99 add   | 98PXY add | CK105 add 40 | K96.7 |
| KRBE deb 27 | WSTW add  | WIXX deb 40  | KKYK  |
| HOT949      | WCGQ add  | 999KHI       | KKHT  |
| WLAN add 36 | WRHT add  | WPST deb 39  | KZZU  |

NEW ROCK 2

AOR TRACK  
Debut 57



Gailforce Management, Ltd.

**Labels Yet To Pick Longbox Replacement**

SAN FRANCISCO — Although it's widely accepted that the CD longbox will disappear from store shelves — perhaps before summer — record labels have yet to agree on what will replace it.

Some kind of decision was expected at last weekend's National Association of Recording Merchandisers (NARM) convention, but the large distribution companies remain divided on the issue.

WEA has apparently endorsed the "Ecopak," a cardboard container that has much the same dimensions as a CD longbox when sealed. After the shrinkwrap is removed, the package folds to the dimensions of a plastic jewel box. WEA owns Ivy Hill, the paper mill that invented the Ecopak.

European-owned PolyGram Group Distribution and CEMA, a Thorn EMI company, apparently favor continued use of the jewel

**NARM Notes**

- CD longbox's days are numbered
- No consensus on new packaging
- Decision due in 60 days
- Association touts 'Rock The Vote'

box. A third option, the "Digipak," is currently in use on Sting's "The Soul Cages." Similar to the Ecopak, the Digipak features plastic "rails" which help keep the cardboard erect on store shelves and are supposed to be recycled for future use. A&M Records VP/Publicity Diana Baron said Digipak test results have yet to be tabulated.

Jason Berman, President of the Recording Industry Association of

America (RIAA), would only confirm, "There is unanimity among RIAA member companies that the disposable CD longbox is dead. A number of environmentally friendly alternatives are under active consideration. All final decisions will be made within the next 60 NARM/See Page 25

**Wexler Joins WKSZ As Exec. VP/GM**



Larry Wexler

Waldron Broadcasting President Larry Wexler returns to daily station management as Exec. VP/GM of AC WKSZ/Philadelphia, effective April 1. He was VP/GM of crosstown WPEN & WMGK for nearly 20 years. At WKSZ, President Daniel M. Lerner has been serving as GM.

Lerner commented, "It took 18 months, but I've found the perfect person to replace me. Having Larry on board will free me up to pursue expansion of our station group [WKSZ, Inc.] in the '90s."

WEXLER/See Page 25

**Burkheimer Now Sony Sr. VP, West Coast**



Don Burkheimer

Sony Music has appointed Don Burkheimer Sr. VP, West Coast. Burkheimer, who spent 28 years at RCA Records, assumes the post Myron Roth left last November when he became President/COO at Scotti Brothers Entertainment.

Sony Music Exec. VP Mel Ilberman praised Burkheimer's "superb record of achievements and breadth of experience in marketing and A&R, both national and international, artist relations, and his special expertise in general management."

Burkheimer told R&R he'd be working on, among other things, relocating Sony Music's West Coast offices by 1992. While most department heads report to New York, Burkheimer explained, "I'm BURKHIMER/See Page 25

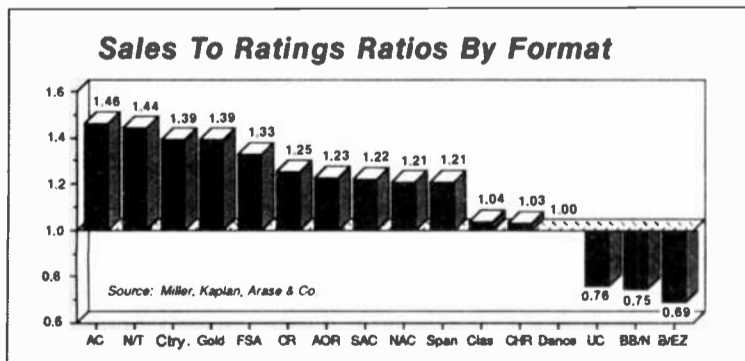
**'Operation Dogtag' A Howling Success**



KGGL/Riverside-San Bernardino's Deane & Daniels morning team spearheaded the national fundraising effort/radio promotion known as "Operation Dogtag." (See R&R 3/15 for details.) While in the middle of their trek across America in the Operation Dogtag Winnebago One mobile unit, the dynamic dogfaces dropped in on Louisiana Gov. Buddy Roemer, who ordered three sets of tags bearing the name of his state's MIAs. Seen at the scene are (l-r) Jim Daniels, Roemer, and Jeff Dean.

**Older Demos Changing Format Power Ratios**

Miller Kaplan Study Spotlights Strong Classic Rock And Gold Performances In 1990



Aging of the population is helping AC, AOR, and Classic Rock stations outperform their competitors financially, according to a new study of "power ratios" completed by broadcast accountant George Nadel Rivin of Los Angeles's Miller, Kaplan, Arase & Co.

The "power ratio" measures the relationship between revenue and audience shares for about 700 stations in Top 100 markets. Generally, the higher the ratio, the better a format does converting its aud-

ience share into dollars. To derive the numbers, Rivin divided market revenues — as reported by participating stations to the accounting firm's periodic financial surveys — by the mean 12+ average quarter-hour audience shares measured in Arbitron's summer 1989 through spring 1990 surveys.

The AC, News/Talk, Country, and Gold formats showed the highest performances, while Easy Lis-

POWER RATIOS/See Page 25

MARCH 29, 1991

**SPRING SWEEP CHECKUP**

To celebrate the advent of the crucial spring book, Lon Helton presents a ten-point checklist to make sure you're firing on all cylinders.

Page 45

**FEATURES**

RADIO BUSINESS: Sunrise reincarnate? . . . . . 4  
 NEWSBREAKERS . . . . . 10  
 OVERVIEW  
 ● MANAGEMENT: Reducing employee stress . . . . . 17  
 ● MEDIA: Morrison book due . . . . . 18  
 ● TECHNOLOGY: In-store listening booth . . . . . 22  
 COMPETITIVE EDGE: Short-term strategies . . . . . 23  
 PERSPECTIVES: New formats explained . . . . . 24  
 STREET TALK: L.A. story . . . . . 27  
 TIMELINE . . . . . 32  
 RATINGS: Latest Birch numbers . . . . . 34  
 ● MUSIC DATEBOOK . . . . . 36  
 ● COMPACT DATA . . . . . 36  
 ● POLLSTAR . . . . . 36  
 ● ROCK OVER LONDON . . . . . 37  
 MARKETPLACE . . . . . 52  
 OPPORTUNITIES . . . . . 54

**FORMATS**

CHR: Music research techniques . . . . . 38  
 AOR: Programming heritage artists . . . . . 42  
 AC: FSA focus . . . . . 44  
 COUNTRY . . . . . 45  
 Nashville This Week: Reba's band remembered . . . 46  
 URBAN CONTEMPORARY: Juggling career, family . . 48

**MUSIC INFORMATION**

MUSIC VIDEO: MTV, VH-1 lists . . . . . 36  
 WORLD MUSIC OVERVIEW: UK, Australia, Canada charts . . . . . 37  
 URBAN CONTEMPORARY . . . . . 56  
 COUNTRY . . . . . 59  
 COUNTRY SONG INFORMATION INDEX . . . . . 61  
 CURRENT-BASED AC . . . . . 63  
 FULL-SERVICE AC, ASSOCIATE REPORTERS . . . . . 65  
 NAC . . . . . 66  
 CONTEMPORARY JAZZ . . . . . 66  
 AOR ALBUMS . . . . . 68  
 AOR TRACKS . . . . . 70  
 NEW ROCK . . . . . 72  
 CHR . . . . . 76  
 PARALLEL CHART ANALYSIS . . . . . 89  
 AC, AOR, CHR, COUNTRY, URBAN CHARTS . . . . . BACK PAGE  
 NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS . . . . . BACK PAGE

R&R is published weekly, except the week of December 25th. Subscriptions are available for \$275.00 per year in the United States or \$695.00 overnight delivery (U.S. funds only), \$295.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1991 POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067

## SONRISE REINCARNATE?

## Capital Radio Applicant Accused Of Sham Operation

Radio consultant and station owner Carl Hurlebaus, who's under indictment for securities fraud in two states as a result of his involvement with the Sonrise Management Services radio investment firm, is operating what appears to be a "new and improved" version of Sonrise, according to papers filed at the FCC.

That charge surfaced recently in a comparative proceeding for an FM license at Dalton, GA, in which North Georgia Radio II (NGR) alleged that competing applicant Lowrey Communications — a group formed by Hurlebaus's Landoover, MD-based Capital Radio Services — is a "Sonrise-type sham" applicant secretly controlled by Capital. Lawyers representing Lowrey and other Capital-formed groups vigorously denied NGR's allegations, noting similar allegations against Capital were rejected in a separate FCC proceeding.

In the Dalton case, NGR charged that Lowrey general partner Jean Smith Lowrey, a black woman, was recruited by a Capital Radio salesman and has little investment in or knowledge of the application. In addition, the group alleged, several of Lowrey's limited partners also are partners in other Capital-formed applicant groups. Thus, NGR concluded, Hurlebaus and Capital "were the impetus for the formation of Lowrey and the preparation and prosecution of its application," and may be the real parties-in-interest behind the group.

### Similar Sales Manuals

In a bid to tie Capital to the now-defunct Sonrise, NGR said Hurle-

baus devised Sonrise's sales booklet, which suggests owning an FM radio station is a good way to make large sums of money. Much of that same sales material is included in a Capital Radio booklet attached to NGR's filing.

Hurlebaus did not return R&R's phone calls. However, Lowrey denied all of NGR's claims. In a response filing, the group said Capital Radio was hired to help prepare the application and has not been involved with the ongoing prosecution of the application. Neither Capital nor Hurlebaus has an ownership interest in Lowrey, the group said.

The attempt to "'tar' Lowrey with the Sonrise brush must fail," the group insisted, because NGR failed to demonstrate any patterns among the Capital applicants or any similarity between the Capital-formed groups and the allegedly flawed Sonrise applicants.

Lowrey's law firm, McCabe & Allen, pointed out that charges similar to NGR's were rejected last fall by an FCC administrative law judge in a case involving a Capital-formed applicant in Punta Rassa, FL.

### Followed FCC Rules

According to Thomas Keller, an attorney with the law firm of Verner, Lipfert, Bernhard, McPherson & Hand, each of the "three or four" Capital applicants represented by that firm have been structured in strict accordance with FCC rules.

Continued on Page 8

## NAB Urges FCC Rejection Of Satellite CD Radio

The NAB and a group of 22 broadcasters want the FCC to shoot down Satellite CD Radio's latest request for a permit to begin construction of its proposed satellite DAB system.

SCDR had asked the Commission to grant it a conditional permit, which would allow the firm to go ahead with preliminary construction phases for its satellite

DAB system, subject to whatever action the FCC takes on DAB. SCDR "will assume the risk of an unfavorable outcome on any issues pending before the Commission," the company said in its application.

"The course for DAB is not yet steady or sure enough for grants of construction authority," the NAB argued in its petition to deny SCDR's application. And the NAB charged that any construction permit, even a conditional one, may prejudice decisions on how to implement DAB.

Group owners Shamrock Broadcasting and Capitol Broadcasting Corp., along with 20 other station owners, fired off their own objections. They accused SCDR of attempting a "creative end run" around FCC procedures.

SCDR President Peter Dolan said he was talking with the company's attorneys about how to respond to the petitions. But, he insisted, "we're very comfortable about going forward."

Snaring any new spectrum space for DAB, whether satellite or terrestrial, is looking increasingly difficult. A new FCC document said the Bush administration opposes any reallocation of aircraft telemetry frequencies around 1500 MHz to DAB, and the Commission said there's not likely to be any space for DAB in the UHF TV band, "at least in the immediate future." That puts a negative light on two of the FCC staff's three proposed DAB bands. The other, around 2400 MHz, is considered unsuitable by U.S. DAB proponents.



**DC  
REPORT**  
PAT CLAWSON

## FCC Red Tape Snarls Olympia Sales

Could somebody please ask the paper pushers at Al Sikes's FCC to talk to each other? An internal lack of communication and coordination has left Olympia Broadcasting tangled in a red-tape nightmare that could derail the planned \$3.5 million sale of KYAK & KGOT/Anchorage and KIAK-AM & FM/Fairbanks to Gary Capps's Harbor Broadcasting.

Here's the situation: Olympia, tied up in Seattle bankruptcy proceedings, needs to sell the stations to satisfy creditors. The court has indicated it wants prompt action. After announcing the Harbor sale, the NAACP alleged EEO shortcomings and filed license renewal challenges. With the licenses tied up, the sale was snagged. But a settlement was quickly reached in February, theoretically clearing the way for both the renewals and sales.

Last week, the Mass Media Bureau told Olympia it will approve the transfer applications — but the grant is contingent on approval of the license renewals. There's the rub, according to a petition filed by Olympia's lawyers. Even though the NAACP has withdrawn its license challenge, EEO branch staffers have "informally advised" that they won't get around to "review and process" the EEO aspects of the renewal "for an extended period of time — perhaps several months." The reason? According to the petition, "the current large backlog of pending renewal EEO challenges."

Olympia execs weren't available for comment, but the company has asked for expedited processing of its renewals. It said further delays "would be seriously adverse to the interests of Olympia, the purchaser, and particularly to Olympia's creditors."

## New Zealand Invites American Radio Investment

New Zealand Prime Minister Jim Bolger's government is scrapping all limits on foreign ownership of commercial broadcast stations and inviting American broadcasters to invest radio deal dollars Down Under.

"We believe that concerns about overseas investors dominating the New Zealand broadcasting industry and reducing local content are met by a range of adequate safeguards," Bolger said.

Foreign ownership was restricted to 49.9%, but the financial collapse of the country's only commercial TV station spurred a policy reappraisal.

The Kiwi action provides more ammunition for Montreux Companies CEO Peter Stromquist's crusade to open American broadcasting to foreign investment. With the assistance of the Wexler Group, a Hill & Knowlton subsidiary, the media broker has launched a foreign broadcast ownership lobby to promote reciprocal relaxation of U.S. and international laws restricting broadcast investments.

"I don't understand the reservations of some to foreign ownership. The market can't grow unless it gets new money and new players. This is a way to get both overnight," commented Stromquist. He added that no U.S. laws restrict foreign purchase of newspapers — a point underscored by last week's sale of the *New York Daily News* to British citizen Robert Maxwell.

## Webb Tanks Stations To Block Trustee

Robert Webb has put Webb Communications into Chapter 11 in order to remove a court-appointed receiver from KGLX/Gallup, NM. He decided the FCC wasn't moving fast enough on his petition for an emergency ruling on whether a February 21 state court order putting the station into immediate receivership amounted to an unauthorized transfer of control.

The action stemmed from a legal battle by Webb and former KGLX GM Thomas Troland over a never-completed deal to transfer the station to a new jointly owned corporation and grant Troland options to buy out Webb's 51% stake. The Chapter 11 filing also applies to KLRK/Vandalia, MO.

Continued on Page 8

## New Investors, European Expansion For Digital Cable Radio

Cox Communications has become the first broadcasting firm to invest in a digital radio service, joining with two other companies to buy a 50% stake in Digital Cable Radio for \$28 million.

DCR President Dave Del Beccaro, who announced the deal Monday (3/25) at the National Cable Television Association convention in New Orleans, said the new investors will help DCR "quickly roll out the service."

In addition to its broadcast and newspaper holdings, Cox is one of the nation's largest cable TV system operators. Cox and the other investors, Comcast Corp. and Continental Cablevision, will provide access to more than 7 million cable subscribers. DCR has more than 2000 subscribers on ten small cable systems and plans to be on 40 more systems by year's end. General Instrument, which launched DCR last May, retained a 50% interest in the new company.

### Expanding Abroad

Hot on the heels of its foreign debut in Mexico City (R&R 3/1), DCR is moving into other international markets. The company said it will demonstrate its service in Eur-

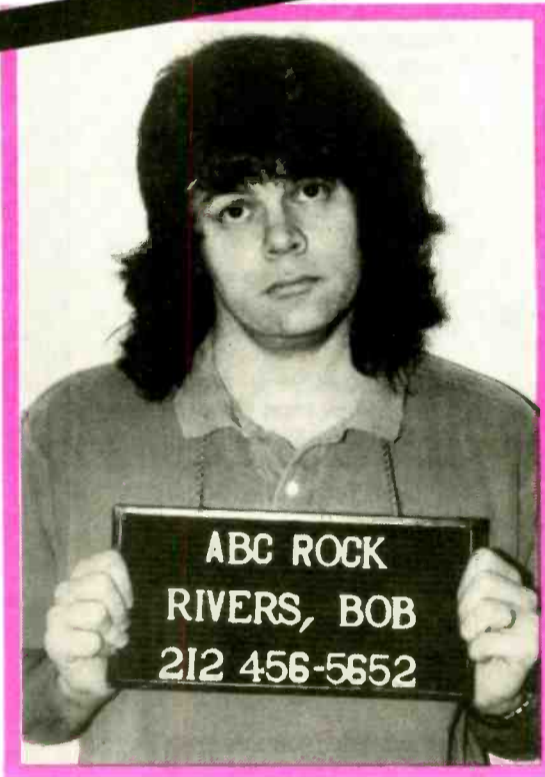
ope beginning next month. It also plans to begin "initial test marketing" in Venezuela and other South American countries in May. Del Beccaro said DCR eventually will expand to 250 channels from the current 19. "Our plan is to develop DCR programming to meet the diverse ethnic needs of virtually any area."

Also on Monday, Digital Music Express fired up its 30-channel cable digital audio service. DMX is owned by International Cablecasting Technologies, whose Chairman is former ABC Records and United Artists Records Chairman Jerold Rubinstein. He declared the service will "revolutionize the way music is heard in the home."

The first cable systems to carry DMX are in Seattle-Tacoma, San Francisco, and Orange County, CA. DMX is the third cable digital audio service to begin operations, joining DCR and the Digital Planet.



# APPREHENDED



## **BOB RIVERS**

## **TWISTED TUNES**

**WE'VE LOCKED HIM UP !!!**

Captured by **ABC ROCK** for your comedic enjoyment. Bob Rivers, the country's premier rock song parodist is back, exclusively, at **ABC ROCK** producing the best song parodies around. You'll receive two Twisted Tunes song parodies a month, for **FREE**. Plus, they're market exclusive. So book 'em ... we did.

For more information on Twisted Tunes and the ABC Rock Network call Gloria Puchon Briggs at (212) 456-5652.

**abcrock**

## TRANSACTIONS

# Starr Strikes \$5.5 Million Bankruptcy Bargain

Olympia Finally Flips KC FM; Deano Day Expands Michigan Chain Statewide

## Deal Of The Week:

### Starr Acquisitions

**PRICE:** \$5.5 million (approximate)  
**BUYER:** A group headed by Michael Starr of Carbondale, IL  
**SELLER:** William Brandt, court-appointed receiver for two limited partnerships, Treasure Coast Broadcasting L.P. and Cape Cod Broadcasting L.P., which were formerly headed by radio investors Gregory Bone and Thomas LaTanzi  
**COMMENT:** These stations have been in receivership since October 1990 and formally entered Chapter 11 proceedings on 12/6/90. The Bank of New England has said in court documents that it is owed \$9.2 million. An agreement was reached in 1989 to sell the stations to Starr's Sea Coast Broadcasting Company L.P. for \$14.5 million, contingent on a power upgrade for the Florida FM in this deal. A competitor's challenge to the FCC applications delayed that transaction.

### WTTB & WGYL/

**Vero Beach, FL**  
**FREQUENCY:** 1490 kHz; 93.5 MHz  
**POWER:** 1kw; 50kw at 479 feet  
**FORMAT:** Nostalgia; AC  
**COMMENT:** The AM was sold for \$850,000 in February 1987, the FM for \$4.5 million in September 1986.

### WQRC/Barnstable, MA

**FREQUENCY:** 99.9 MHz  
**POWER:** 50kw at 378 feet  
**FORMAT:** AC  
**COMMENT:** This station was sold for \$4.7 million in February 1985.

## Arizona

### KLKY/Prescott Valley

**PRICE:** \$70,500  
**TERMS:** Asset sale for cash  
**BUYER:** Oasis International Communications Inc., a subsidiary of the Horizon Christian Fellowship, which is headed by President Mike McIntosh of Del Mar, CA

**SELLER:** Lucky Communications Inc., a debtor-in-possession headed by President R. David Carson  
**FREQUENCY:** 1130 kHz  
**POWER:** 1kw daytimer  
**FORMAT:** AC

## Georgia

### WKUN/Monroe

**PRICE:** \$205,000 for 90%  
**TERMS:** Stock sale for \$175,000 cash and six-month promissory note for \$30,000 at 10% interest  
**BUYER:** Linda Gall LaPann and John Poss

**SELLER:** Community Broadcasting Co., owned by Frank Morris Sr.  
**FREQUENCY:** 1580 kHz  
**POWER:** 1kw day/10 watts night  
**FORMAT:** Country

## Maine

**WKIT-AM & FM/  
 Brewer (Bangor)**

## TRANSACTIONS AT A GLANCE

### 1991 Deals To Date:

**\$179,482,643**

(Last Year: \$262,413,385)

**Total Stations Traded This Year: . . . . . 222**

(Last Year: 269)

**This Week's Action: . . . . . \$13,020,500**

(Last Year: \$13,194,000)

**Total Stations Traded This Week: . . . . . 23**

(Last Year: 25)

### Deal Of The Week:

● **Starr Acquisitions \$5.5 million (approximate)**

● **WTTB & WGYL/Vero Beach, FL**

● **WQRC/Barnstable, MA**

- **KLKY/Prescott Valley, AZ** \$70,500
- **WKUN/Monroe, GA** \$205,000 for 90%
- **WKIT-AM & FM/Brewer (Bangor), ME** \$293,000
- **Statewide Broadcasting Acquisitions** \$1.1 million
  - **WALM/Aibion, MI**
  - **WELL (AM)/Battle Creek, MI**
  - **WELL-FM/Marshall, MI**
  - **WACY/Fenton (Flint), MI**
- **WLEL/Leland, MI (FM CP)** \$75,000
- **KXXR/Liberty (Kansas City), MO** \$2.6 million
- **KMMK/Las Vegas** \$2 million
- **KVEG/North Las Vegas** \$225,000
- **WBUK/Ft. Shawnee, OH (FM CP)** \$1000 for 25%
- **KBNP/Portland, OR** \$155,000 for 35%
- **WSQV/Berwick, PA** \$160,000
- **WPLX/Collierville-Germantown (Memphis), TN** \$114,000
- **KDDD & KMRE/Dumas, TX** \$372,000
- **WBNI/Roanoke** \$150,000
- **WIGM/Medford, WI** No cash consideration

## OUR NAB '91 CONVENTION HEADQUARTERS WILL BE AT THE LAS VEGAS HILTON



Call us to  
 schedule a  
 confidential  
 appointment.



# QUESTCOM

Radio Station Brokerage & Financing Services

Don Bussell  
 Galthersburg, MD / (301) 963-3000

Marc Hand  
 Denver, CO / (303) 534-3939

**PRICE:** \$293,000  
**TERMS:** Asset sale for cash, with \$17,000 escrow deposit. This sale has been approved by the U.S. Bankruptcy Court in Portland, ME.  
**BUYER:** H&L Broadcasting Inc., owned by Eric Hake and Raymond Lynch Jr. of Veazi, ME  
**SELLER:** Sunspot Broadcasting Co. Inc., a debtor-in-possession headed by John Pineau of Stockton Springs, ME. He also owns WXGL/Lewiston, ME.  
**FREQUENCY:** 1200 kHz; 100.3 MHz  
**POWER:** 5kw; 16.5kw at 869 feet  
**FORMAT:** AC; AOR

**WALM/Aibion**  
**FREQUENCY:** 1260 kHz  
**POWER:** 1kw day/500 watts night  
**FORMAT:** Nostalgia

**WELL (AM)/Battle Creek**  
**FREQUENCY:** 1400 kHz  
**POWER:** 1kw  
**FORMAT:** Nostalgia

**WELL-FM/Marshall**  
**FREQUENCY:** 104.9 MHz  
**POWER:** 6kw at 300 feet  
**FORMAT:** Nostalgia

**Transaction #2**  
**WACY/Fenton (Flint)**  
**PRICE:** \$600,000  
**TERMS:** Asset sale for \$350,000 promissory note payable over ten years at 9% interest. The note is payable at \$200,000 by 10/1, with the balance of \$150,000 to be paid in monthly \$1900 installments beginning 11/1. The buyer also agrees to assume liabilities totaling \$250,000.  
**SELLER:** Deano Day Enterprises Ltd., owned by Deano Day  
**FREQUENCY:** 1160 kHz  
**POWER:** 1kw  
**FORMAT:** Country  
**COMMENT:** This station was acquired in October 1988 for \$350,000.

## Michigan

### Statewide Broadcasting Acquisitions

**PRICE:** \$1.1 million  
**BUYER:** Statewide Broadcasting System Inc., owned by veteran Michigan radio personality Deano Day; Edward Derbabian of Birmingham, MI; William Wilcher of Brighton, MI; and Mitchell Moen of Fenton, MI. Moen is Day's son.

### Transaction #1

**Triad Stations**  
**PRICE:** \$500,000  
**TERMS:** Asset sale for \$500,000 with \$300,000 cash due at closing. The balance of \$200,000 is due on a land contract payable over ten years at 9% interest with monthly payments of \$2534.  
**SELLER:** Triad Communications Inc., headed by C. Wayne Wright. The company also owns seven cable TV systems in Indiana and Michigan.

**WLEL/Leland (FM CP)**  
**PRICE:** \$75,000  
**TERMS:** Asset sale. Entire amount payable via promissory note at 12% interest that becomes due on 12/31/92. The note is secured by a pledge of 49% of the buyer's stock.  
**BUYER:** Grand Traverse Broadcasting Co., headed by President Richard

Continued on Page 8



# In Remembrance...



**Paula Kaye Evans**  
Vocals



**Joey Cigainero**  
Keyboards



**Tony Saputo**  
Drums



**Terry Jackson**  
Bass



**Kirk Cappello**  
Music Director & Keyboards



**Michael Thomas**  
Guitar



**Jim Hammon**  
Tour Manager



**Chris Austin**  
Fiddle/Guitar/Vocals

Certainly words cannot express the sense of lost being felt by all of us at MCA. Our hearts go out to the families and loved ones, as well as to the entire Reba McEntire organization in their time of sorrow.

**MCA**

## TRANSACTIONS

Continued from Page 6

**Stone.** He owns WAIR/Atlanta, MI.  
**SELLER:** Pyramid Communications, headed by partner Lewis Wrenn  
**FREQUENCY:** 94.3 MHz  
**POWER:** 3kw at 300 feet

## Missouri

**KXXR/Liberty (Kansas City)**  
**PRICE:** \$2.6 million  
**TERMS:** Asset sale for cash  
**BUYER:** Capital Broadcasting Inc., a division of Ardman Broadcasting Group, which is principally owned by Myer Feldman. Bruce Houston will head Capital. Ardman also owns WZOU/Boston; WPHR/Cleveland; WNWZ & WEZI/Memphis; WIRA & WOVI/Ft. Pierce, FL; KCKN & KBCQ/Roswell, NM; WVSR-AM & FM/Charleston, WV; and WCIB/Falmouth (Cape Cod), MA.  
**SELLER:** Olympia Broadcasting Corp., a debtor-in-possession headed by Jamie Ireland and Archie Kovanen. The company is in the process of selling KYAK & KGOT/Anchorage; KIAK-AM & FM/Falbanks, AK; KRZR/Fresno; and KTRW & KZZU/Spokane.

**FREQUENCY:** 106.5 MHz  
**POWER:** 100kw at 981 feet  
**FORMAT:** CHR  
**BROKER:** Elliot Evers of Media Venture Partners  
**COMMENT:** Olympia acquired this station in June 1988 for \$4 million. The new owners say they will keep the station's entire staff and CHR format.

## Nevada

**KMMK/Las Vegas**  
**PRICE:** \$2 million  
**TERMS:** Asset sale  
**BUYER:** George Tobin Productions Inc., headed by veteran Hollywood music producer George Tobin. He recently started *Headlinerecords*, a new record label, and manages recording artist P.C. Quest.  
**SELLER:** Intermart Broadcasting of Las Vegas Inc., owned by James Martin Jr. of Jacksonville. Through other Intermart entities, Martin owns interests in WEZO/Orlando; WGCO/Jesup, GA; and WAPY/Holmes Beach, FL.  
**FREQUENCY:** 103.5 MHz  
**POWER:** 100kw at 1455 feet  
**FORMAT:** AC

**KVEG/North Las Vegas**  
**PRICE:** \$225,000  
**TERMS:** Asset sale for cash  
**BUYER:** K-G Communications Inc., owned by Jules Kutner of Elkins Park, PA; Richard Grisar of Northridge, CA; and Mark Stone and Steven Buchsbaum of Woodland Hills, CA.  
**SELLER:** Bel Air Communications Ltd., owned by Richard Grisar, Mark Stone, and Steven Buchsbaum  
**FREQUENCY:** 840 kHz  
**POWER:** 50kw day/25kw night  
**FORMAT:** News/Talk  
**COMMENT:** This station was sold in August 1990 for \$431,000.

## Ohio

**WBUK/Ft. Shawnee**  
**PRICE:** \$1000 for 25%  
**TERMS:** Cash for stock  
**BUYER:** Charles Hutchinson, whose CHH Corp. currently owns 75% of the station. He has a CP to build a new LPTV station at Findley, OH.  
**SELLER:** George Kocher is selling his 25% stake in the licensee, Hutchko Partnership.  
**FREQUENCY:** 107.5 MHz  
**POWER:** 3kw at 316 feet

## Oregon

**KBNP/Portland**  
**PRICE:** \$155,000 for 35%  
**TERMS:** This transaction is connected with the termination of the seller's employment as the station's GM. The buyer agrees to pay \$35,000 in cash in seven \$5000 monthly installments and an additional \$20,000 plus interest to repay a loan from the **Second Amendment Foundation**, which is secured by the buyer's stock. The buyer also agrees to provide the seller with advertising time valued at \$100,000 for one year.  
**BUYER:** KBNP Radio Inc., headed by President Alan Gottlieb. The company also operates the **Northwest News Network**.  
**SELLER:** David Meholovich, the station's GM, is selling his 35% stake in KBNP Radio Inc.  
**FREQUENCY:** 1410 kHz  
**POWER:** 5kw day/1kw night  
**FORMAT:** News/Talk

## Pennsylvania

**WSQV/Berwick**  
**PRICE:** \$160,000  
**TERMS:** Asset sale for cash

**BUYER:** M&M Broadcasting Inc., owned by Charles, Denise, and Joshua Miller of Drums, PA; and Bob, Janice, Jennifer, and Jeff Moisey of Sugarloaf, PA. The Moisey family owns 30% of **Western Cablevision Inc.**, which operates cable TV systems in Arizona. Bob Moisey is the individual permittee of WZWB/Berwick, PA, and he intends to assign that permit to M&M Broadcasting.  
**SELLER:** Heritage Broadcasting Inc., headed by President Paul Grimes  
**FREQUENCY:** 1280 kHz  
**POWER:** 1kw day/164 watts night  
**FORMAT:** Gold

## Tennessee

**WPLX/Collierville-Germantown (Memphis)**  
**PRICE:** \$114,000  
**TERMS:** Asset sale for cash. The purchase price will be adjusted at closing to reflect the value of outstanding mortgage obligations.  
**BUYER:** Pollack Steel Supply Inc., owned by Sydney and Marilyn Pollack of Memphis. The Pollacks own KOSE/Osceola, AR and KLAX-TV/Alexandria, LA.  
**SELLER:** Pylant Broadcasting Co. Inc., owned by Rudy Pylant  
**FREQUENCY:** 1170 kHz  
**POWER:** 1kw daytimer  
**FORMAT:** Country  
**COMMENT:** This station was sold in June 1987 for \$170,000.

## Texas

**KDDD & KMRE/Dumas**  
**PRICE:** \$372,000  
**TERMS:** Asset sale for \$350,000 promissory note at 11.25% annual interest. Among the assets being purchased is a trademark, "Ding Dong Daddy from Dumas." The note is to be paid in monthly \$3600 installments, with a series of four principal payments ranging from \$25,000 to \$40,000 becoming due before 12/31. The buyer also agrees to buy outstanding receivables for \$22,000 cash.  
**BUYER:** XTRA Cattle Co. Inc., owned by Phillip and Carlyle Haaland  
**SELLER:** Lone Star Radio Broadcasters Inc., owned by Amarillo investors Richard Khoury, James Speegle, A.C. Smith, and George Chapman  
**FREQUENCY:** 800 kHz; 95.3 MHz  
**POWER:** 250 watt daytimer; 3kw at 260 feet  
**FORMAT:** Country

## Virginia

**WBNI/Roanoke**  
**PRICE:** \$150,000  
**TERMS:** Asset sale for cash. The buyer has the option to obtain seller financing for the entire purchase price at an interest rate of 1% over the prime rate of **Crestar Bank**. Interest payments will be due monthly; \$25,000 is due in five annual installments; any balances outstanding become due in full five years from closing. If the balances are not due, the buyer becomes subject to a series of cumulative annual carrying charges of \$10,000 each year until the debt is paid.  
**BUYER:** Perception Media Group Inc., owned by Ben Peyton and Lacy Raines Jr.

**SELLER:** Commonwealth Media Corp., headed by Mike Waldvogel  
**FREQUENCY:** 910 kHz  
**POWER:** 1kw  
**FORMAT:** Business News/Talk  
**COMMENT:** This station was sold in December 1986 for \$250,000.

## Wisconsin

**WIGM/Medford**  
**PRICE:** No cash consideration  
**TERMS:** Stock transfer  
**BUYER:** Bradley Dahvig  
**SELLER:** Ray Bohnert is transferring his ownership of WIGM Inc.  
**FREQUENCY:** 1490 kHz  
**POWER:** 1kw  
**FORMAT:** AC

## Capital Radio Applicant Accused Of Sham Operation

Continued from Page 4

Sonrise has been accused of bilking \$16 million from individuals who invested \$3000 or more in limited partnerships formed by Sonrise to pursue new FM licenses. The Columbus, GA-based company came to national prominence in July 1989, when a small plane piloted by communications lawyer Thomas Root crashed off the Ba-

hamas. Root, who survived the wreck, represented nearly all of the estimated 167 Sonrise applicant groups.

In June 1990 North Carolina authorities charged Hurlebaus, Root, and two other Sonrise figures with 455 securities violations. Two months later the four were indicted on similar charges in Florida. The FCC also is examining whether Sonrise abused the Commission's comparative licensing process.

## DC Report

Continued from Page 4

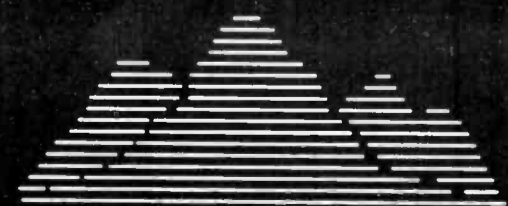
Other market action this week:

- Broker Frank Kalil is working with investment bankers Dillon Read & Co. and Sterling Payot to broker the sale of King Broadcasting's six radio properties. Asking price: about \$50 million.
- WVGN/Charlotte Amalie, VI, formerly owned by Sandy Isle Broadcasting and Ian "Sandy" Wheeler, is being liquidated by bankruptcy trustee Erik Bonde-Henriksen.
- Samuel Kobren is the new receiver of KVIV/El Paso, which is about to be sold to Sun Valley Communications.
- Trustee Alan Solut is running KMFI & KZMK/Bisbee-Sierra Vista, AZ. Licensee Sierra Pacific Broadcasters filed Chapter 11 in Tucson.

# The Research Company of Choice

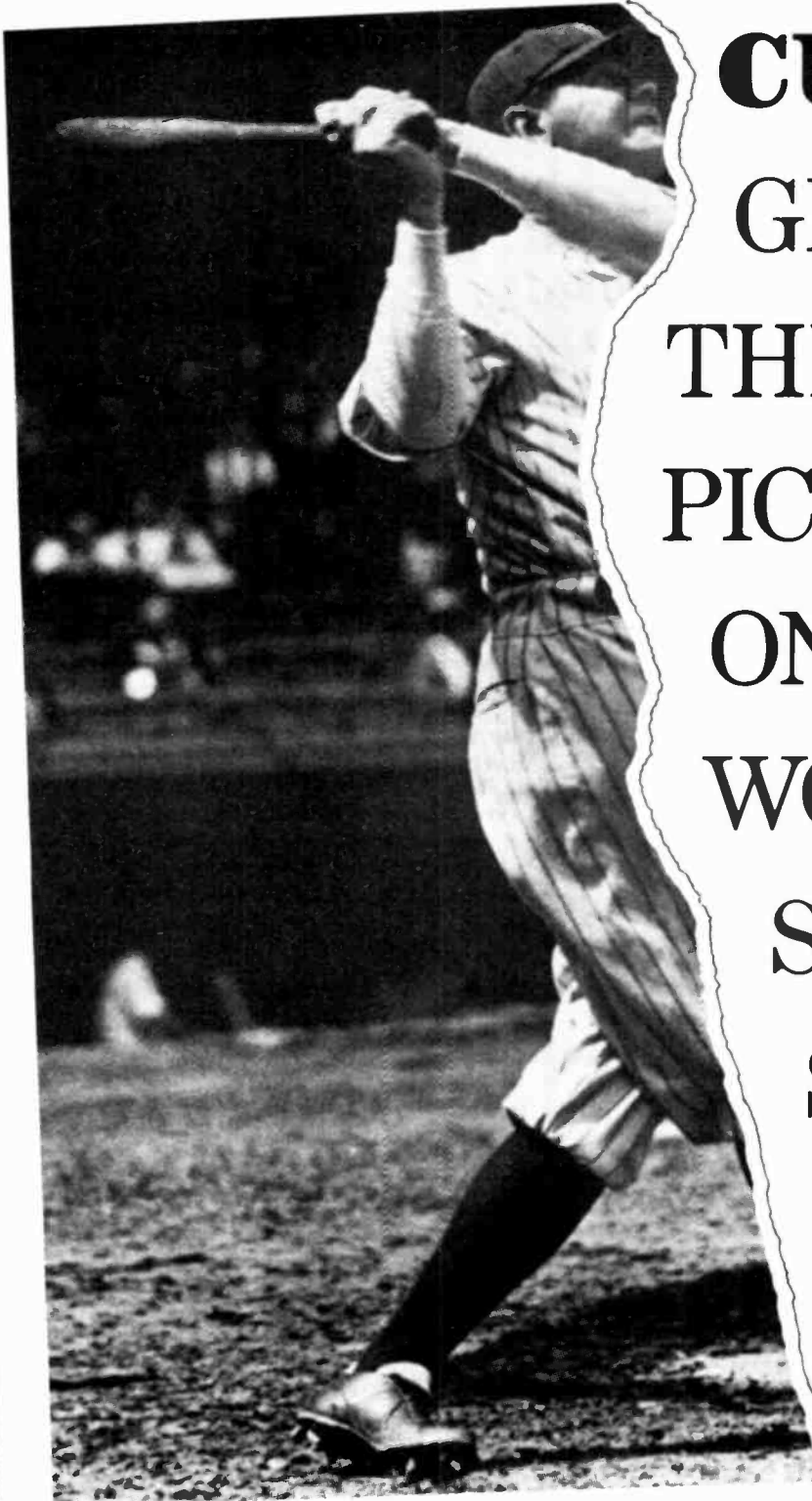
Call-Out  
Perceptual Studies  
Auditorium Music Tests  
Auditorium Format Analyses  
Focus Groups  
One-On-Ones  
Tracking

To discuss programming research options for your station contact Vicki Mann or Mike Henry at (303) 922-5600



**Paragon Research**  
The Research Company of Choice





**CURT GOWDY**  
GIVES YOU  
THE WHOLE  
PICTURE  
ON THE  
WORLD OF  
SPORTS.  
STARTING  
APRIL 15th.



Sports broadcasting legend Curt Gowdy puts the pieces together in a ground-breaking new sports feature, *The Final Score*.

Each daily 2½-minute edition presents the little known and often overlooked facts upon which sports legends were made. Or broken. Curt shares his 40 years of experience as he probes beyond the statistics. And the stereotypes. To paint pictures sometimes ironic, sometimes hilarious, and sometimes poignant. But *always* illuminating.

*The Final Score*, with Major League Baseball, American Sportscasters and Broadcasting Halls Of Fame inductee Curt Gowdy, is a slam dunk for your radio station. Available on a market-exclusive basis from Premiere Radio Networks.

The hottest team in the League.

Call us in Los Angeles to reserve *The Final Score* for your market today at (213) 467-2346.

**PREMIERE**  
RADIO NETWORKS  
NEW YORK • LOS ANGELES • CHICAGO

## WOL & WMMJ Name Turner Station Manager

WOL & WMMJ/Washington, Almic's black-oriented News-Talk AC combo, has appointed Ed Turner Station Manager. He joins from the GSM post at crosstown CHR WPGC-FM.

Combo President/GM Alfred Liggins told R&R, "We needed somebody in here who was very familiar with the sales end. Ed knew the market, he's a 17-year broadcast veteran, he did amazing things with WPGC, and he was looking for more upward mobility than he had."

Turner said, "I want to upgrade the sales staff's knowledge, work on our traffic, continuity, and accounts receivable, and have a close look at our promotions. It's a tremendous challenge and opportunity." He started in radio at crosstown WTOP and later spent seven years in Miami TV before joining WPGC parent Cook Inlet seven years ago.

## Simply Red Sign To EWA



East West Records America has inked Simply Red, whose label debut is slated for September release. Finalizing the deal are (seated, l-r) manager Andy Dodd, the band's Mick Hucknall, and manager Elliot Rashman; (standing, l-r) the label's Co-President/COO Vince Faraci, Co-President/CEO Sylvia Rhone, and UK Managing Director Max Hole.

## WQSR Selects Adams As PD

AC KXLT/Denver PD J.D. Adams has accepted a similar position at WQSR/Baltimore, where he'll begin April 4. He succeeds Lorna Ozmon, who exited the Scornix Gold outlet several months ago to program WTMX/Chicago.

WQSR VP/GM Brad Murray told R&R, "We had many appli-

cants for the job, but J.D. is the best person to continue the momentum we've achieved in the last two years. There were some very qualified candidates, but when we came down to the finalists, we thought J.D. — because of his experience — could best help us con-

ADAMS/See Page 25

# GIVE US TEN MINUTES AND WE'LL GIVE YOU THE PERFECT PRODUCTION LIBRARY.

The only perfect production library is the one you create for yourself.

FirstCom's Custom Production Library saves time because it fits perfectly under the copy, the first time.

It lets you score spots in minutes, that sound like they took hours to produce. You mix and match from the biggest selection of new music in the world so you get only what you need ... zero filler and fluff.

All it takes is 10 minutes. We'll ask some questions about your real production needs, current sources, what works for you and what doesn't. Within 48 hours, you get a no-cost, no-obligation proposal totally custom-tailored for your station.



To ease production pressure, call today 800-858-8880, and ask about our FREE production analysis.

## EXECUTIVE ACTION

### Zoo Crowns Prince Promotion Director

Zoo Entertainment has appointed Michael Prince National Director/Promotion. He'll oversee AOR, as he did until recently in a similar post at WTG, but will also work alternative product.

He'll report to Zoo Sr. VP/GM George Gerrity, who cited Prince's "exceptional long-term relationships with rock radio and related trade publications" and "understanding of artist and career development and their relationship to marketing and airplay" as factors that landed him the job. Before WTG, Prince did AOR promotion at several levels at Atco and Atlantic and worked as a tour manager.



Michael Prince

### KQLD Promotes Michaels To PD

Gold KQLD/New Orleans APD/midday personality Shawn Michaels has risen to his first programming opportunity. He succeeds Chris Miller, now programming KLRX/Dallas.

Michaels told R&R, "I was born and raised here. I know oldies — especially New Orleans oldies. We play lots of local music, so we sound different from other Oldies stations. Motown and '60s music are two of our biggest focuses. We'll do the same things now — only bigger and better. It's too good the way it is without my fingerprints on it." Michaels, who'll probably seek a midday replacement, has been at KQLD since its mid-'89 debut. He was previously on-air at crosstown WLMG and WQUE.

### Cox Cops KEZY PD Post

CHR KEZY/Anahelm has hired Chris Cox as PD. He comes from crosstown KWIZ, which recently dropped Hot AC to go all-Korean. He replaces PD/afternoon personality Craig Powers, who resigned several weeks ago and has now exited.

Cox told R&R, "I plan no format changes. KEZY is already the best-sounding station in Orange County. My job is to improve on what's already here. It's nice to be joining Win Communications; it's a young company with lots of growth potential for me." Prior to programming KWIZ for two years, Cox was PD at WVEZ/Louisville and WLLT/Cincinnati and APD at Cincinnati's WSKS and WBLZ.

### KSJX Drops AOR Simulcast, Gets Hard

Narragansett AM KSJX/San Jose, which has been simulcasting FM AOR sister KSJO for the past year, switched Sunday (3/24) to a current/recurrent-intensive rock format, calling itself "X-Rock 1500." KSJO PD Dana Jang is overseeing KSJX.

"We're automated right now, but once we start generating some cash we'll go live," noted GM David Baronfeld. "The AM's been sitting around gathering dust since we blew out the Business Radio Network, and we thought this new format would be a good complement to the FM. There's a ton of harder rock product that's selling without any real exposure on the classic-oriented AORs."

### Hacker Infiltrates Island As Dance Director

Island has named veteran disc jockey/remixer/producer Michael Hacker National Director, Dance Music/Special Projects. He joins the label after a stint as National Director/Dance Promotion and A&R at Geffen; he'd previously established the dance department at indie promoter Best Performances.

"We're very pleased to have Michael join us," commented Island VP/GM Andy Allen. "His vast experience in dance promotion, marketing, and A&R — as well as his legendary energy — will be an immediate asset. We'll encourage him to search out and find the best new and established dance-oriented artists."



Michael Hacker

### WJMO Appoints Kitts GSM

Black AC/Dance CHR combo WJMO-AM & FM/Cleveland has hired Carl Kitts as GSM. Formerly VP/Station Relations at Broadcast Resources Group, he replaces Dave Urbach, who left in January.

VP/GM Curtis Shaw told R&R, "Carl's background and experience as a former RAB Midwest Regional Director speaks for itself. He has wonderful skills in recruitment and sales development. Not only will he be a great asset to us at United Broadcasting, he'll be a source of stimulation for the entire market." Kitts has also been GSM at WGTZ/Dayton.



# JASMINE GUY

## "ANOTHER LIKE MY LOVER"

From the album Jasmine Guy

From Top Ten TV Show to  
Top Ten urban radio action!

Watch Jasmine Guy cross over  
with this major market pop hit!

KTFM 21-19 99KG add  
PWRPIG 34-26 KFBQ 32-28  
HOT947 29-23  
KBEQ 27-23  
KXXR 28-25  
KKFR 20-17  
KKRZ 22-19  
FM102 20-16  
KMEL deb 27  
KZFM 25-19  
G105 31-24  
Y107 28-25  
KHTK add 30  
KKMG 18-15  
B95 10-9  
194 20-15  
KAKS deb 35



From the platinum album  
Ritual De Lo Habitual

Breaking from MTV and a sold-out tour.

Tests Produce Instant Phones!

PWR92 WNYP  
WPST KG95  
XL1067 KFMW  
KWNZ ZFUN  
WWFX Y97

## "BEEN CAUGHT STEALING"

# JANE'S ADDICTION

# R.E.M.

## "LOSING MY RELIGION"

Top Five sales out of the box.

Heavy Rotation on MTV!

From the album Out Of Time

### **NEW & ACTIVE**

69/32

One Of The "Most Added"  
Track: 3



## "IT'S A SHAME (MY SISTER)"

From the album Down To Earth

Active MTV rotation.

Crossing pop now!

### **P1 CHART DEBUT 38**

WXKS 29-23 KDON 12-8  
HOT97 29-24 KNOE add  
WIOQ 9-6 WVBS add  
WPGC 24-20 WBXX add  
KTFM 29-25  
PWRPIG 31-25  
PWR106 add 35  
KKFR deb 27  
Q106 21-18  
KMEL 6-6  
TIC-FM add  
WMXP deb 29  
KZFM 38-31  
WRVQ deb 30  
CK105 36-31  
KKMG 38-32  
B95 15-13  
KWOD add



# MONIE LOVE



# RHYTHM TRIBE

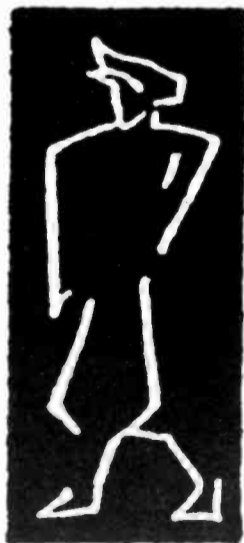


Featuring The First Single And Video  
**"GOTTA SEE YOUR EYES"**

ZOO 14001-1/4

**Most Requested On  
 Video Jukebox Network**

|          |          |
|----------|----------|
| Z90 add  | Y94 add  |
| KXXR     | KBOZ add |
| WILN add | KFTZ add |
| KYYY add | KFFM     |



ZOO 11001-7/4  
**SÓL MODERNO**  
 The Debut Album From Rhythm Tribe

**Z8 ENTERTAINMENT**

© 1991 BMG MUSIC

## DAY WWHT GSM

### Gilligan Adds VP/GM Duties At Three Properties

Tom Gilligan, VP/GM at Dance CHR WWHT/Marysville-Columbus, has added VP/GM duties at three other local M.M. Group properties: News-Talk/Contemporary Christian combo WNRJ & WTLI/Circleville-Columbus and the Metro Jet Copter Traffic Network, which serves 11 metro stations.



He replaces outgoing WNRJ & WTLI and Metro Jet VP/GM Chris Forgy, who's joined crosstown CHR WNCI as LSM.

WWHT's long-vacant GSM post now goes to Jeff Day, who was an AE at crosstown WCOL-AM & FM. M.M. Group co-principal Mark Litton told R&R, "Ever since Tom came aboard in January, he's done a great job focusing WWHT and giving it a winning identity. It only

GILLIGAN/See Page 25

## Alpert's New Direction



A&M Vice Chairman/co-founder/artist Herb Alpert (l) takes a break from the video shoot for his latest single, "North On South St." with the label's Chris Boyd.

## Howie RCA Field Marketing VP Booth To Sr. Director/Account Development

RCA has boosted 12-year staffer Ron Howie to VP/Field Marketing. Coming from RCA/Nashville, where he was Sr. Director/Product Development, Howie will now oversee day-to-day field marketing and product development operations while working on long-range planning and account development strategies.



RCA VP/Product Development Randy Goodman noted, "Ron's background in retail, distribution, and product management qualifies him as the ideal person for this position. His accomplishments

HOWIE/See Page 25

## LETTER

### FCC: Broadcasters Won't Face User Fees Alone

R&R's March 1 report that FCC Chairman Sikes has called for a \$20 million broadcaster "tax levy" should have provided readers fuller information. By omitting key background, the story implies that the Commission somehow has targeted broadcasters for a special new tax only they will pay. That implication, however, is simply incorrect.

The president's budget, transmitted to Congress February 4, contains a variety of user fee and similar collection proposals which would yield \$2.3 billion in fiscal year 1992. The administration's proposals would affect most federal regulatory agencies and the enterprises under their jurisdiction.

Proposed FCC user fees — about \$65 million — represent less than 3% of this governmentwide effort to meet the deficit reduction goals envisioned by last year's Budget Agreement. Proposed broadcast user charges would

amount to slightly less than 1%. Broadcasting's share, incidentally, would be proportional to the industry's direct contribution to the U.S. GNP (about 0.9% last year).

Chairman Sikes's February 27 statement before a House Appropriations Subcommittee simply described the administration's user fees proposals and how the Commission might implement them. The chairman also noted that today's fiscal austerity imperatives will mean increased, across-the-board contributions toward the cost of operating government agencies including the FCC on the part of most American businesses.

Your readers should have been informed, in short, that neither broadcast nor any other FCC-regulated enterprises have been singled out for special new taxes, neither by the executive branch nor by the FCC.

Andrew S. Fishel  
 FCC Manager Director

## Talmadge Now VP/A&R At RCA/Nashville

WEA Music-Refuge Productions VP Randy Talmadge has been named VP/A&R for RCA/Nashville. He succeeds Mary Martin, who will remain a song consultant for designated projects at the label.

Label VP/Head of A&R Josh Leo noted, "Randy's had many years of experience as a publisher and successfully discovered and developed talent. This is great for RCA, Randy Talmadge as we'll have the advantages of a seasoned pub-

TALMADGE/See Page 25

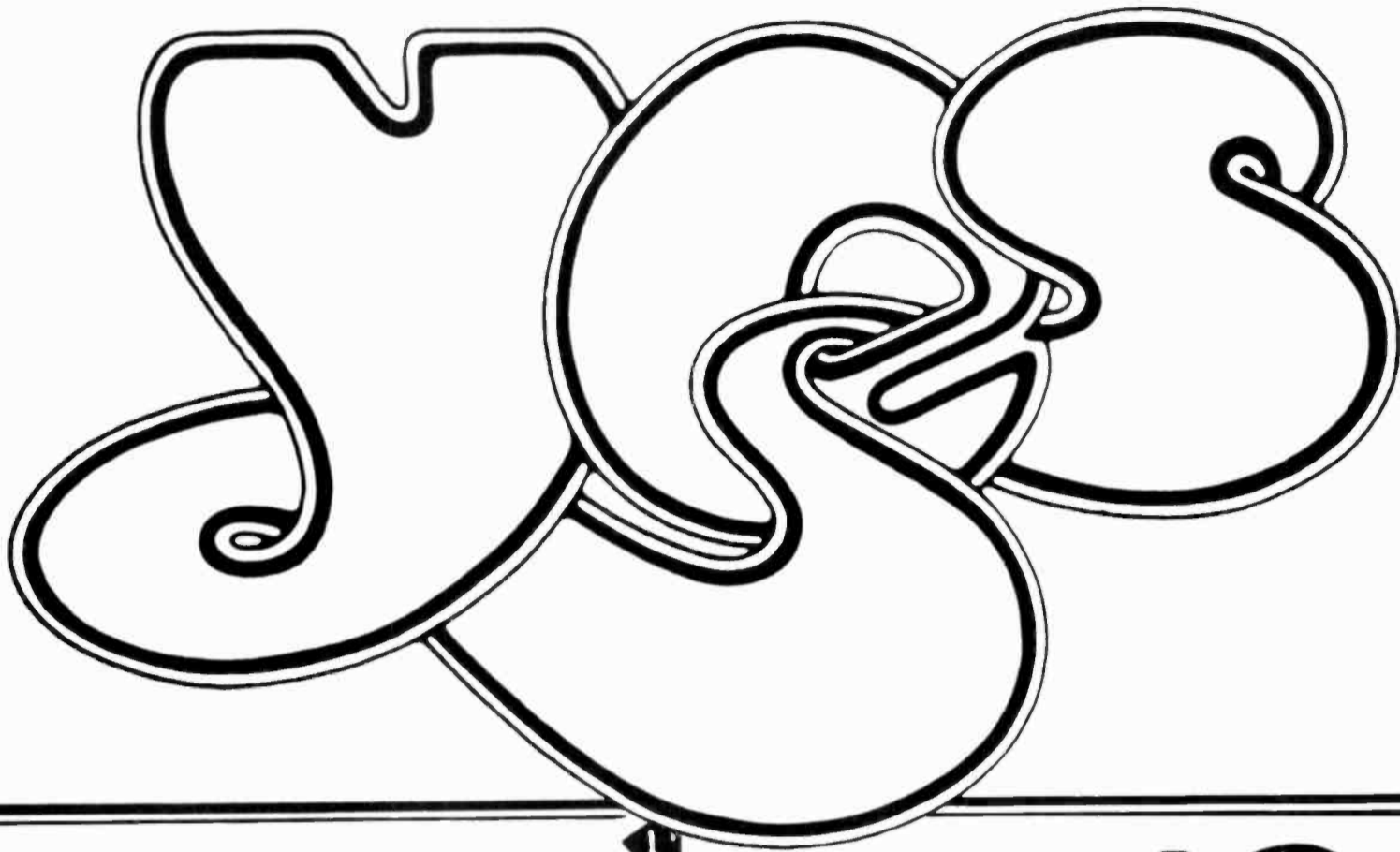
## You Look Marvalous



Polydor artist Marva Hicks paid a visit to PolyGram Label Group's New York offices recently. Pictured partying are (kneeling, l-r) PLG's Betty Cordis, Steve Leeds and Bruce Hix; (standing, l-r) PLG's Joe Riccitelli, Bob Myers, Steve Ryan, Linda Murdock, VP Mel DeLatta, Mary Ann Koenig, Laura Hinson and Jay Freidstein, Hicks, and PLG President/CEO Rick Dobbis and Sr. VP Johnny Barbis.



# FOR THE ULTIMATE PROMOTION, SAY...



**YES SHOWS '91**

**'ROUND THE WORLD IN EIGHTY DATES.**

**Jon Anderson  
Bill Bruford  
Steve Howe  
Tony Kaye  
Trevor Rabin  
Chris Squire  
Rick Wakeman  
Alan White**

Send your listeners to the **Gala Yes Reunion Concert** in Los Angeles. Here's what your lucky winners will receive:

- **VIP treatment** with an opportunity to meet the members of Yes personally
- **Prime tickets** to the concert at the Great Western Forum
- Exclusive admission to a very special **Hollywood Backlot Party** at Warner Brothers Studios
- Five nights first class hotel accommodations in Los Angeles
- Pre-concert dinner at the Hard Rock Cafe
- Admission to the world famous Universal Studios Tour

**Trip Dates: May 14-19, 1991**

Music Awareness Promotions will handle all the details for you, including reservations, passes, and releases. Your winners will be professionally supervised in L.A., and will have access to a 24-hour telephone hotline for any questions. For information on trips to other markets, just call!

**Look for the new Yes album!**

This market exclusive promotion is available only from your friends at:

**MUSIC AWARENESS PROMOTIONS**  
**800-634-5043 or 818-883-7625**



## Radio

- **RAY HORNER** has been named Group Country PD for Great Circle Broadcasting. He will oversee WVAM/ Altoona, PA and WZPR/Erie, PA, where he served as PD.
- **STEVE HOLT** is tapped as News Director at WINS/New York. He comes from parent Group W, where he was Washington Bureau Chief.
- **GLENN LUCAS** has been named GSM at WSEN-AM & FM/Syracuse. He segues from sister combo WDRC-AM & FM/Hartford.
- **DEBBIE MAIOCCO** is upped to Local Sales Manager at WEGX/Philadelphia. She slides into the position from the NSM slot.
- **PAMELA GREELEY** becomes NSM at WKQI/Detroit. She moves down the street from the Sr. AE spot at WNIC & WMTG.

## Changes

- **Nancy Lankford** has been upped to National Accounts Supervisor for Advertiser/Agency Services at Arbitron's L.A. office.
- **Lisa Bonk** is named AE and **Sharon Guild** is appointed Sales Associate at McGavren Guild Radio.
- **Nancy Cowan** and **Carol Lawrence** have been selected as AEs at Group W Radio Sales.
- **Luke Condolora** is tapped as AE at HNWH Radio Sales.

## Records

- **GINA IORILLO** has been appointed Associate Director/Promotion at Impact Records. She arrives from Polydor, where she was L.A. Promotion Manager.



Gina Iorillo

Clark Duval

- **JOHN BARNES, RHONDA FOREMAN, CAMERON SMITH, and MICK STEVANOVIICH** are named Regional Sales & Marketing Managers at MCA Records, covering the Southeast, Northeast, West, and Midwest, respectively. Barnes was previously Regional Manager/Atlanta for Narada Records; Foreman was Marketing Manager at BMG Distributing; Smith most recently held a Sales Rep post at CEMA Distributing; and Stevanovich was MCA's Midwestern Regional Marketing Specialist.



Ronni Kairey

Angela Lang

- **RONNI KAIREY** is elevated to East Coast Director/Publicity for SBK Records. She comes from the Manager/Publicity slot. Concurrently, **ANGELA LANG** has been appointed West Coast Director/Publicity at the label. She was formerly Manager/Media & Artist Relations at Chameleon Records.

- **CLARK DUVAL** has been promoted to Sr. Director/Artist Development & Strategic Marketing at Capitol Records. He segues from the Director/Artist Development slot.

- **STEVE STEVENSON JR. and WENDY GRIFFITHS** have been promoted from Managers to Director and Associate Director/National Video Promotion, respectively, at Warner Bros. Records.

## National Radio

- **HAL BODLEY**, USA Today baseball editor, joins CBS Radio's major league baseball announce team as a regular contributor to its weekly "Inside Pitch" talk show. Also: *Tennis* magazine instruction editor **PETER BURWASH** returns to CBS as anchor of the "Tennis Spot"; *Golf Digest* Editorial Director **NICK SEITZ** comes aboard as anchor of the "Golf Spot"; (212) 975-3774.

## Industry

- **SHEILA DENTON** is appointed VP/Director of Sales at Group W Radio Sales/San Francisco. She arrives from the VP/Manager slot at Katz Radio.



Sheila Denton

Kathleen Crowley

- **KATHLEEN CROWLEY** is tapped as Regional Manager/Director of Sales at HNWH Radio Sales, overseeing the Boston division. She comes from an AE slot at *Massachusetts Business Review*.

# GIVE US TEN MINUTES AND WE'LL GIVE YOU THE PERFECT PRODUCTION LIBRARY.

The only perfect production library is the one you create for yourself.

FirstCom's Custom Production Library saves time because it fits perfectly under the copy, the first time. It lets you score spots in minutes, that sound like they took hours to produce. You mix and match from the biggest selection of new music in the world so you get only what you need ... zero filler and fluff.

All it takes is 10 minutes. We'll ask some questions about your real production needs, current sources, what works for you and what doesn't. Within 48 hours, you get a no-cost, no-obligation proposal totally custom-tailored for your station.



To ease production pressure, call today 800-858-8880, and ask about our FREE production analysis.

## PROS ON THE LOOSE

**Jim Brady** — Evenings KLUV/Dallas (817) 581-0458

**Dennis Day** — Mornings WTDR/Charlotte (704) 531-9277

**Donovan** — Afternoons/Production Director KKLW/Anchorage (612) 699-2481

**Scott Edwards** — OM/mid-days WVBS/Wilmington (919) 458-3311

**Monroe Greer** — MD XHTZ/San Diego (619) 470-7707

**Charmin' Jeff Harmon** — Afternoons WLMX/Chattanooga (615) 894-7913

**Rex Hollday** — Mornings/PD WWKZ/Tupelo, MS (615) 837-6082

**Bob Look** — PD/afternoons WDEZ/Wausau, WI (715) 359-0915

**Steve Michaels** — PD WSTW/Wilmington (215) 692-4543

**Lee Ann Nye** — Regional Promotion Marketing Manager for Sisapa Records/Denver (303) 741-6642

**Mike Rivers** — Nights WRVQ/Richmond (804) 745-6057

**Ric Sanders** — Late-nights WEGX/Philadelphia (215) 829-1767

**Jeff Webster** — Middays WWGT/Portland, ME (207) 725-9454

**Jammin' Jamie West** (aka **Allen Browning**) — Nights WKPE/Cape Cod, Mass (508) 394-5371

**Dena Yasner** — MD KOY-FM/Phoenix (602) 863-2515

- **DINO MASI** has been promoted to District Director/Southeast Central Region, Affiliate Sales for CBS Radio Networks. He moves up from the Manager/Affiliate Sales slot.

- **PAUL JACOBS** is appointed Chairman of the 1991 Major Market Radio Advisory Board. He's currently VP/GM of WDFX/Detroit.

- **GREG CROCE** has been promoted to Director/Administration at Associated Press Broadcast Services. He moves up from Director/Cable Television Services. Also, **CAROLYNN JONES** is named New Jersey Broadcast Editor. She was News Director of WOBM-AM & FM/Toms River, NJ.

- **HENRY LAURA** is upped to VP/Sales, Advertiser/Agency Services at Arbitron. He segues from the National Accounts Supervisor post.

- **DAVE DEL BECCARO** has been tapped as President of Digital Cable Radio Associates. He switches from VP/Sales at Jerrold Communications, a division of General Instrument (which retains 50% ownership of DCR).

- **WILLIAM REILLY** is now VP/Affiliate Sales & Marketing at Digital Music Express. He had been VP/GM at Konica USA Inc.

## CHRONICLE

### Born To:

**KKBB/Bakersfield** owner/GM **Ken Kohl**, wife Myrna, son Spencer Alexander, February 21.

**WPDH/Poughkeepsie, NY** PD **Bill Palmeri**, wife Laura, daughter Alexandra Rae, March 13.

**KAGG/Bryan College Station, TX** air talent **Raquel (Jill Lacy)**, husband Dean, son Tyler Dean, March 18.

**WBBQ/Augusta** PD **Bruce Stevens**, wife Joan, son Donald Adam, March 20.

**KMZQ/Las Vegas** MD **Scott Keith**, wife Nadine, daughter Ariel Isibeth, March 24.

**WMC-FM/Memphis** PD **Steve Conley**, wife Jeanie, daughter Aimee Leighton, March 25.

**WWWV/Charlottesville, VA** OM/air talent **Jay Lopez**, wife Carlee, son Thomas Nicholas, March 26.

### Marriages:

**WHMX/Lincoln, ME** PD **Robert Potts** to Melissa Shaw, March 1.

**KZZB/Beaumont, TX** MD **Brandin Shaw** to Lanie Lynch, March 21.

**WVRK/Columbus, OH** PD **Blake Watson** to Leigh Tripp, March 23.

### Condolences:

**WKOK/Sunbury, PA** Production Director/air talent **Paul Cavanaugh**, 43, March 23.





**ALWAYS LISTEN  
TO THE VOICE OF  
EXPERIENCE.**

Well, maybe not always.

In 1988, we signed an exotic 19-year-old named Tanita Tikaram. One year later, The New York Times was comparing her to Joni Mitchell and Leonard Cohen, and her debut album, ANCIENT HEART, (with its sultry smash, "Twist In My Sobriety"), had sold millions worldwide. But if you absolutely insist on listening to the voice of experience, let us suggest "Only The Ones We Love." It's from EVERYBODY'S ANGEL, the much-anticipated new release by Tanita Tikaram, who, at a 21 years, has finally come of age.



## **Tanita Tikaram**

*"Only The Ones We Love"*

The New Single

Produced by Tanita Tikaram, Peter Van Hooke and Rod Argent

*From Everybody's Angel*

[VH-1 HAS SELECTED TANITA TIKARAM AS  
APRIL'S ARTIST OF THE MONTH. *Watch for her.*]

Look for Tanita Tikaram's new home video Ancient Heart.  
Available Now wherever cassettes and compact discs and videos are sold.

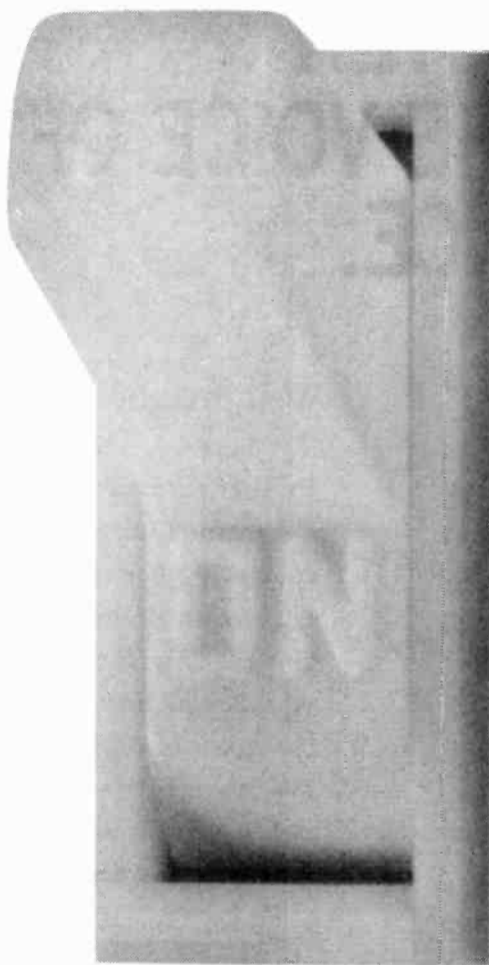
Management by Paul Charles/Asgard



©1991 Reprise Records



# The Switch



is ON . . .





# MANAGEMENT

## When To Say The Write Thing

Sometimes it's better to talk directly to people than to write them memos or letters. Dianna Booher, President of Euless, TX-based Booher Writing Consultants, says you should speak up when:

- **Wanting to see reactions.** Body language and other forms of non-verbal communication are often far more revealing than carefully composed written responses.

- **Presenting boring material.** Memos — especially technical ones — are often too dull to grab a person's attention. However, you can always add sparkle to conversation.

- **Honing details.** Negotiations about meeting times and other business details should be done verbally. Talk about them, make decisions, and then write down the results.

- **Wanting immediate feedback.** The tongue is faster than the pen.

- **Probing the other person's position.** Talk over ideas with a colleague or client before committing yourself in writing.

- **Demanding attention.** It's easier to ignore a letter than a one-on-

one conversation.

- **Mildly disciplining employees.** Written reprimands can be reread and re-examined, creating a much greater impact than intended. Verbal reminders make a point and are mentally filed away.

## Arbitron Offers Ratings Review Software For Your PC

Tired of going through Arbitron's radio mechanical diaries by hand? Get your PC to help.

The ratings firm recently introduced the "Radio Station Diary-View" — a PC-based software application that allows clients to utilize and manipulate the information stored on diskette versions of Arbitron's radio mechanical diaries.

The software, available at no extra charge to diskette diary clients, can be used to:

- Select diaries based on a combination of up to three criteria, including by county, ZIP code, age, sex, ethnicity, work status, and diary phase.

- Sort diaries based on a single criterion.

- Review (onscreen) diaries based on selection criteria and sort order.

- Print selected text.

## GIVE US TEN MINUTES AND WE'LL GIVE YOU THE PERFECT PRODUCTION LIBRARY.

The only perfect production library is the one you create for yourself.

FirstCom's Custom Production Library saves time because it fits perfectly under the copy, the first time. It lets you score spots in minutes, that sound like they took hours to produce. You mix and match from the biggest selection of new music in the world so you get only what you need ... zero filler and fluff.

All it takes is 10 minutes. We'll ask some questions about your real production needs, current sources, what works for you and what doesn't. Within 48 hours, you get a no-cost, no-obligation proposal totally custom-tailored for your station.



To ease production pressure, call today 800-858-8880, and ask about our FREE production analysis.

FirstCom • 13747 Montfort Dr. • Suite 220 • Dallas, TX 75240 • 214-934-2222 • 800-858-8880 • Fax 214-404-9656  
A Division of Jim Long Companies, Inc. • A Zomba Company

## What Price Sales Success?

Sales managers and sales reps have decidedly different ideas as to just what it takes to increase a sales rep's success. When asked to arrange a list of seven basic sales qualities in order of importance, managers placed "basic skills" at the top. Sales reps, on the other hand, ranked basic skills last, favoring "market strategy" as their No. 1 choice.

A complete look at the groups' picks — as determined by surveying a wide range of manufacturing and service firms — follows:

### MANAGERS

- 1) Basic skills
- 2) Advanced skills
- 3) Market strategy
- 4) Direct support
- 5) Sales knowledge
- 6) Customer service
- 7) Company information

### SALES REPS

- 1) Market strategy
- 2) Direct support
- 3) Customer service
- 4) Company information (tie)
- 5) Sales knowledge
- 6) Advanced skills
- 7) Basic skills

Source: Learning International; Stamford, CT

## Reducing Employee Stress: A Manager's Guide

If your employees often seem tired and irritable, they're probably suffering from stress. Miamisburg, OH-based business consultant Esther Smith-Edmister suggests managers take the following four steps to help reduce their employees' stress:

- Make sure they take breaks from their work areas at least every three hours.

- Assign tasks that can be easily completed during a specified period. This enables them to feel a

sense of accomplishment.

- Communicate clearly to avoid confusion. Write your instructions or ask employees to repeat what you said. Stress builds when employees work hard, then find they did the wrong thing.

- Arrange for others to handle employees' work while they're out ill or on vacation. Returning to a pile of work adds to stress; returning to a normal workload allows them to come back refreshed and stay that way for a while.

## DATELINE

- **April 7-11** — National Christian Radio Seminar's 1991 Convention. Stouffer Convention Center, Nashville.

- **April 10** — RadioBest Awards. Minneapolis Convention Center.

- **April 15-18** — NAB 1991 Convention. Las Vegas Convention Center.

- **April 21-24** — Broadcast Financial Management Association. Century Plaza Hotel, Los Angeles.

- **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

- **May 16-19** — T.J. Martell Rock 'N Charity Weekend. Various locations, Los Angeles.

- **May 16-19** — American Women In Radio & Television's 40th National Convention. Omni Hotel, Atlanta.

- **June 9-15** — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.

- **June 16-19** — BPME & BDA Conference & Exposition. Baltimore Convention Center.

- **June 20-22** — Bobby Poe Convention, Sheraton Premiere, Tysons Corner, VA.

- **July 11-14** — Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.

- **August 22-24** — Talentmasters Morning Show Boot Camp. Hyatt Ravinia, Atlanta.

- **September 11-14** — NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.

- **September 25-28** — RTNDA 46th International Conference & Exhibition. Denver Convention Center.

- **October 3-5** — Concrete Marketing's Foundations Forum. Los Angeles Airport Marriott.

- **October 3-6** — Society of Broadcast Engineers National Convention. Hyatt Regency, Houston.

- **October 14** — CMA Awards. Grand Ole Opry, Nashville.

- **October 23** — John Bayliss Foundation Dinner. Plaza Hotel, New York City.

- **October 24-27** — CMJ Convention. Vista Hotel, New York City.

## BOOK BEAT

## More Celebrations Of The Lizard King

Twenty years after his death, Jim Morrison has become not only a movie star (of sorts), but also the subject of a forthcoming no-holds-barred biography by Albert Goldman — the notorious author of incendiary Elvis Presley and John Lennon bios. Goldman reportedly collected a \$500,000 advance to research and pen the tome, due from Turtle Bay books within the next couple of years.

Meanwhile, you can quench your thirst for greater Morrison and Doors knowledge by checking out these current — and forthcoming — collections of weird scenes from inside the gold mine:

- "Morrison: A Feast Of Friends" by Frank Lisciandro (Warner). Written by a Morrison associate, this tome was compiled from firsthand interviews with several Morrison insiders. Out now.

- "The Doors In Their Own

Words" by Andrew Doe and John Tobler (Perigee). A collection of snappy quotes from the band members and associates. Out now.

- "Dark Star" by Dylan Jones (Viking). A critical biography that's not likely to portray Morrison as a saint. "He was incredibly bogus and superficial, and in danger of being found out," said the author. "Dying was his best career move." Due in April.

- "Mr. Mojo Risin'" by David Dalton (St. Martin's Press). An es-

say exploration of Morrison from the man who penned "James Dean: The Mutant King." Due in April.

- "Break On Through" by James Riordan and Jerry Prochnicky (William Morrow). An analysis of Morrison's influence and cultural impact compiled from interviews with Jim's contemporaries and cronies. Due in May.

- "The Doors' Complete Book Of Lyrics" by Danny Sugerman (Hyperion). Never-before-seen photos accompany this coffee table-sized lyric book. Due this fall.

- "Strange Days" by Morrison's former girlfriend Patricia Kennealy. A former rock journalist, Kennealy is said to be shopping memoirs of her life with Jim. Kennealy — who is portrayed by Kathleen Quinlan in Oliver Stone's "The Doors" — claims to be the only woman who ever got Jim to the wedding altar. No release date as yet.

## Book Sales To Soar \$5.6 Billion By 1994

Net sales by publishers for all books are expected to climb from an estimated \$15.5 billion in 1990 to a projected \$21.1 billion by 1994, with total publisher dollar sales predicted to have an annual growth rate of 8.3% over the next five years.

While sales of mass market paperbacks are projected to increase

from \$1.20 billion in '90 to \$1.58 billion in '94, sales of trade and professional books are expected to climb from \$4 billion in 1990 to perhaps more than \$6 billion by 1994.

Less spectacular gains will be posted by book clubs (1990 estimated sales of \$742 million climbing to a predicted \$960 million in '94) and in the mail order book market (1990 estimated sales of \$836 million rising to an estimated \$1.02 billion in '94).

## Why The Increase?

Trends fueling the projected increases include the growing concern about the quality of education, the creation of databases, the development of new products (books on tape, for example), and the expansion of world markets.

Specialty market segments currently reaping the biggest benefits from the upswing in book sales: religious, inspirational, motivational, and New Age literature.

Source: Book Industry Study Group Inc., NYC

## Fall Is Hammer Time For ABC-TV

ABC-TV's fall Saturday morning lineup will include "Hammerman," an animated series hosted by M.C. Hammer and featuring the Capitol rapper's music and dancing.

Set a few years ago in the semi-fictional city of Oaktown, the program centers on the life of Stanley Kirk Burrell (Hammer's real name), who dreams of making it big as a rapper while helping children at the recreation center where he works.

But when a pair of "Magic Dancin' Shoes" step into Burrell's life, he's transformed into Hammerman — a high-energy superhero who defies gravity with his leaping, dancing, and spinning. (Burrell has the power to activate these special shoes by rappin' and rhymin'.) Proper!

## VIDEO

## NEW THIS WEEK

- **BELOVED: HAPPINESS** (A\*Vision)

Four songs, 30 minutes. Clip compilation features two songs never before released in the U.S. plus 15 minutes of "steamy, raw, and unedited footage."

- **PANTERA: COWBOYS FROM HELL — THE VIDEO** (A\*Vision)

Five songs, 30 minutes. Program includes three clips, two tunes taped at last year's Concrete Foundations Forum, interviews, behind-the-scenes footage, and home videos shot by the band.



**I'M A TAIL GUNNER, BABY** — Harry Connick Jr. croons swoon tunes between bombing missions.

- **MEMPHIS BELLE** (Warner)

Harry Connick Jr. co-stars with Matthew Modine and Eric Stoltz in this drama about the final mission of a World War II B-17 crew.

## 'ZINE SCENE

## Mafia Hit Men Murdered Michael's Llama!

Michael Jackson suspects Mafia hit men murdered his beloved llama, and unnamed insiders say the superstar fears he's next!

Jackson's troubles with the mobsters began when he discovered they were selling bootleg LPs of his last Italian tour. MJ ordered lawyers to pursue the matter in court, then promptly received a note warning him to back off or "we're going to hit you where it hurts the most."

The insider says Michael is "definitely taking the threat seriously," but refuses to drop the case. Instead, he's beefed up security at his home (*News Extra*).

## Hot Cuisine!

In other Jackson action, the famed zookeeper and Madonna predated their joint Oscar appearance with a tete-a-tete at a trendy Beverly Hills eatery to discuss a musical collaboration (*People*).

The *Globe*, meanwhile, reveals Lady Dyejob and ex-husband Sean Penn are an item again. Of course, this is the same 'zine that reports and illustrates the story of a prison convict who hid a loaded revolver (with no safety catch) in his rectum for several days before being caught!

## Morrison's Ghost Haunts Hollywood!

The pudgy, woozy ghost of Jim Morrison is stalking the late singer's favorite Hollywood haunts, belting out bits of the Doors drinking anthem "Alabama Song" as he staggers along Sunset Boulevard! The tune "was Jim's favorite song because it was the story of his life," says "Tinseltown psychic and Doors scholar" Bill Blake (*Weekly World News*).

## Six Greatest Rock 'N' Roll Stories?

The current *Spin* features what are purportedly the Six Greatest Rock 'N' Roll Stories Ever Told. And the nominees are... a Sex Pistols tour tale, Elvis's 1970 meeting with President Nixon, one of Madonna's early romances, the strange death of Bobby Fuller, a Grandmaster Flash anecdote from the dawn of rap, and the saga of the homeless man who passed himself off as ex-Kiss drummer Peter Criss.



**NO ACCOUNTING FOR TASTE** — Keeping abreast of current issues, Playboy is supplying promo-only copies of former IRS agent Liz Pasko's cover version of the Beatles' "Taxman" to interested radio stations. (Call 312-751-2465 to reserve your copy.) Meanwhile, you can audit the siren's titular assets and firm bottom line — as well as the 'zine's year in music and 20 questions with Whitney Houston features — in the May issue, due on newsstands April 2.

## Bob's Back Pages

Bob Dylan was the darling of the tabs this week, with featured coverage in:

- *Entertainment Weekly*. A rambling retrospective of Dylan's personal life and career, complete with an always-annoying graded recap of his LP releases.

- *Star*. Actress Gypsy Fire relates the "sizzling story of how she danced naked for Dylan" during their "passionate, two-week sex romp" in Australia.

- *Weekly World News*. His Grammy performance of "Masters Of War" was "so incoherent [that] some thought he was singing in Hebrew."

## Pickup Line O' The Week

Houston police are searching for a "sicko" who gets young girls to strip naked by promising them a spot in *New Kids On The Block* videos! "This guy has nothing at all to do with the singing group, but that's his line," says Sgt. David Riels. "And of course, these girls believe it" (*Weekly World News*).

*R&R* doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

## TELEVISION

## TOP TEN SHOWS MARCH 18-24

- 1 60 Minutes
- 2 Cheers
- 3 L.A. Law
- 4 Family Matters Major Dad (tie)
- 6 20/20
- 7 A Different World In The Heat Of The Night (tie)
- Murphy Brown (tie)
- 10 The Cosby Show

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

## Tube Tops

- "HBO Presents Welcome Home Heroes With Whitney Houston" (Sunday, 3/31, 9pm) features the singer performing a 90-minute concert (simulcast on *Westwood One*) live! to much of the U.S. from the Norfolk (VA) Naval Air Station.

## Saturday, 3/30

- Little Feat, "Austin City Limits" (PBS; check local listings for air time).

## Sunday, 3/31

- KROQ/L.A. morning man Kevin Ryder can be heard (but not seen) as a DJ on "Married... With Children" (Fox, 9pm).

## Monday, 4/1

- Soup Dragons, "Into The Night Starring Rick Dees" (ABC, midnight).

## Tuesday, 4/2

- Andy Robinson, "Rick Dees."

## Wednesday, 4/3

- The Judds and Tony Orlando are slated to perform on the two-hour "All-Star Salute For Our Troops" (CBS, 8pm).
- Paul McCartney, "MTV Unplugged" (10pm).
- Keedy, "Rick Dees."

## Thursday, 4/4

- Glen Campbell, "Rick Dees."

## James Brown PPV Set For June

James Brown's June 10 concert at Hollywood's Wilmet Theatre will be carried live on Request Television, Viewer's Choice, and Cable Video Store pay-view TV.

"James Brown: Living In Amer-

ica" is slated to air at 9pm EDT/6pm PDT, with an encore immediately following. The three-hour concert — to be distributed by Warner Bros. Pay-TV — will feature some as-yet-unnamed "all-star friends" of the Godfather of Soul.



**LEADING RADIO STATIONS HAVE  
ALWAYS COUNTED ON  
URBAN RADIO'S #1  
SUCCESS STORY...**

# **THE COUNTDOWN with Walt Love**

The urban contemporary countdown program that talks *with* the stars, not *about* them.



1988 & 1989 Billboard Award Winner, "Best Syndicated Radio Show"

Live interviews with superstar personalities and guest deejay spots  
with artists like Bell Biv Devoe, Janet Jackson, MC Hammer.

The Countdown reaches loyal listeners worldwide via: "VOA Europe"... 22 nations over 250  
cities. "Radio Milano International"... Italy (airs in both Italian and original English versions),  
"Dubai FM"... Persian Gulf, New Zealand, and worldwide on Armed Forces Radio.

Heard on powerhouse stations including WRKS•FM New York,  
KJLH•FM Los Angeles, WGCI•FM Chicago, WVEE•FM Atlanta, and WJLB•FM Detroit.

Find out how The Countdown's outstanding blend of great music, live interviews and proven ratings success can  
work wonders for your numbers! For complete details contact your Westwood One representative today.

In Los Angeles call (213) 840-4000, FAX (213) 204-4375.



**SCREEN SCENE**

**En Vogue Ace Cameo In 'Iron Eagle III'**

**A**tlantic vocal group En Vogue have a cameo in "Aces: Iron Eagle III," singing "Boogie Woogie Bugle Boy Of Company B" in a club scene. East West artist Samuelle (Club Nouveau's first lead singer) is also featured in the forthcoming action-adventure, which casts Louis Gossett Jr. in the familiar role of Col. Chappy.

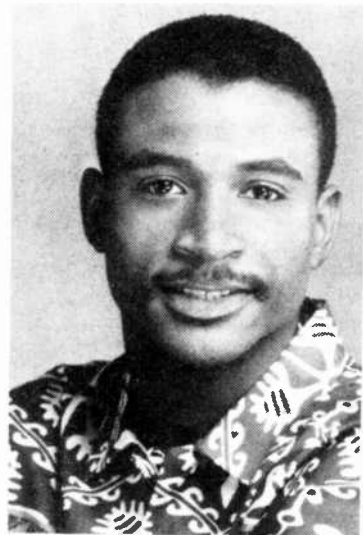
This time out, Chappy leads a group of maverick flyers against a German drug lord, who's based in the jungles of South America. Female body builder Rachel McLish co-stars.

En-cidentally, En Vogue's Cindy Herron (third from left in the adjacent photo) also has landed the female lead in Spike Lee cinematographer Ernie Dickerson's "Juice," which begins shooting in Harlem in April.

**Johansen 'Jack' Flash**

David Johansen (aka Buster Poindexter) has joined the cast of "Free-Jack" — the forthcoming action-adventure starring Mick Jagger as a high-tech bounty hunter and Emilio Estevez as a race car driver who gets transported 18 years into the future.

Johansen plays Estevez's fast-talking agent, Brad, whom Estevez tracks down — with startling results — upon his arrival in 2009. Anthony Hopkins — fresh from his success in "The Silence Of The Lambs" — and Rene Russo co-star. (See R&R 2/1 for details).



Tommy Davidson — from mailroom to mogul.



Lyle Lovett — rerecording tune for "Switch."

**'Switch' Hitters**

Lyle Lovett has rerecorded a version of his tune "You Can't Resist It" for MCA's soundtrack to the forthcoming Blake Edwards film, "Switch." Don Was produced the cut, which sits alongside Ronnie Milsap's cover of John Hiatt's "Old Habits Are Hard To Break," and Paul Young & Clannad's duet on Joni Mitchell's "Both Sides Now."

Due April 2, the platter also features Jody Watley's "It's All There" (written around Henry Mancini's score) as well as tunes by Nathalie Archangel, Pretty Boy Floyd, Joe Ely, and Indecent Obsession.

The Warner Bros. film — starring Ellen Barkin as a dead man reincarnated in a woman's body — opens April 19. JoBeth Williams, ("L.A. Law" star) Jimmy Smits, and Lorraine Bracco co-star.

**Beverly Thrills**

Rappers Salt-N-Pepa, Nice 'N' Smooth, and BWP are set to appear in IMPix/Island's forthcoming romantic comedy, "Go Beverly." Currently shooting in New York, the film stars Joseph Phillips

(of "The Cosby Show") as Waymon Tisdale III (!), a black yuppie investment broker who becomes smitten by Beverly (Halle Berry), an urban contemporary beauty with a bohemian lifestyle.

To woo Beverly, Tisdale enlists the talents of Bobby Duckett ("In Living Colour" co-star Tommy Davidson), a streetwise mailroom worker who dreams of reaching greater heights at the brokerage firm. For promotional consideration, Duckett schools Tisdale on modern black hipness, taking him to Harlem nitespots, etc.

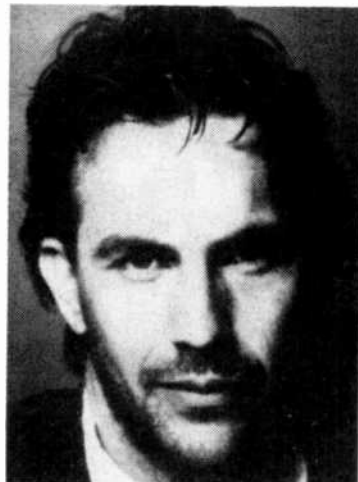
The movie — which also features a cameo by Def Jam Chairman Russell Simmons — is scheduled for release in September. Its Uptown/MCA soundtrack (due in July) will likely feature Babyface, Al B. Sure!, Heavy D., Guy, Father M.C., Brand Nubians, Nice 'N' Smooth, Leaders Of The New School, and BWP.



En Vogue — four queens draw "Aces."

**JFK: Stoned Immaculate**

Kevin Costner will star in Oliver Stone's forthcoming "JFK" project. He'll play former New Orleans DA James Garrison, who, back in 1969, brought the only criminal investigation into John Kennedy's assassination to trial in an attempt to reveal a murder conspiracy and subsequent coverup involving the CIA.



Kevin Costner — an assassination assignation.

Sissy Spacek, Tommy Lee Jones, and Glenn Ford co-star, while Garrison himself (now an appeals court judge) plays the late Supreme Court Chief Justice Earl Warren. Look for cameos from Jack Lemmon, Sally Kirkland, and John Candy.

Stone will shoot half of the film in Dallas, using such famous locations as the Texas School Book Depository building (where Lee Har-

vey Oswald allegedly fired upon President Kennedy's motorcade) and the film theater where Oswald was arrested. Warner Bros. will release the flick later this year or in early '92.

**Lens Caps**

• Columbia recording artists Full Force have joined the cast of "House Party II." Kid 'N Play, Tisha Campbell, and Martin Lawrence are reprising their roles from "I" for the New Line sequel.

• Armand Assante and Antonio Banderas are set to star in "Mambo Kings Play Songs Of Love." As previously reported (R&R 7/20/90), the film is an adaptation of Oscar Hijuelos's Pulitzer Prize-winning novel about two Cuban musician brothers who immigrate to New York City and play dance halls en route to a guest spot on the "I Love Lucy" TV show.

• Tad Doyle, the 300-pound lead singer of Sub Pop rockers Tad, has reportedly landed a role in Cameron Crowe's forthcoming flick, "Singles." He'll play the recipient of a wrong but incredibly risqué phone call from the film's star, Bridget Fonda. Look for a fall release.

• Tri-Star has pushed back the release of Terry Gilliam's "The Fisher King" — a film starring Jeff Bridges as an acerbic radio disc jockey and Robin Williams as an eccentric ex-professor — to late September. Could consideration for next year's Academy Awards be the reason?

**FILMS**

**WEEKEND BOX OFFICE**  
MARCH 22-24

|   |         |
|---|---------|
| 1 Teenage Mutant Ninja Turtles II (New Line)* | \$20.03 |
| 2 The Silence Of The Lambs (Orion)            | \$6.68  |
| 3 New Jack City (Warner Bros.)                | \$4.44  |
| 4 Class Action (Fox)                          | \$4.27  |
| 5 Sleeping With The Enemy (Fox)               | \$4.00  |
| 6 Dances With Wolves (Orion)                  | \$3.75  |
| 7 The Hard Way (Universal)                    | \$3.00  |
| 8 Home Alone (Fox)                            | \$2.77  |
| 9 The Doors (Tri-Star)                        | \$2.27  |
| 10 The Perfect Weapon (Paramount)             | \$2.23  |

All figures in millions  
\*First week in release  
Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:**

This week's openers include "The Five Heartbeats," which chronicles the successes and tragedies of an R&B group from its inception in 1965 to the present. The movie stars director/co-writer/executive producer Robert Townsend, Michael Wright, Leon, Harry Lennix, Tico Wells, and Diahann Carroll, and features a forthcoming Virgin Movie Music soundtrack that includes songs by the Dells (who sing the current single, "A Heart Is A House For Love"), Patti LaBelle, After 7, and U.S. Male.

Also opening this week: "Career Opportunities," a comedy written and co-produced by John Hughes and starring Frank Whaley, Jennifer Connelly, and Dermot Mulroney. The film's forthcoming Curb soundtrack features tunes by Jellyfish, Caron Wheeler, Johnny Clegg, Rebel MC, Mano Negra, Money Talks, Tones On Tail, and Tom Newman.

**When Do We Go To The Movies?**

**A**lthough Hollywood often determines box office titans and turkeys by how well a film performs during its opening weekend, most moviegoers wait until a film has been in theaters for three to four weeks before going to see it.

The one exception? Teens (aged 12-17). They're more likely to take in a new film during its second week.

Following is a detailed look at when key demos go to the movies:

| Age group | 1 week | 2 weeks | 3-4 weeks | 4+ weeks |
|-----------|--------|---------|-----------|----------|
| All ages  | 17%    | 21%     | 39%       | 23%      |
| 12-17     | 24     | 35      | 32        | 9        |
| 18-24     | 23     | 24      | 37        | 16       |
| 25-34     | 9      | 19      | 44        | 28       |
| 35-49     | 14     | 12      | 43        | 31       |
| 50+       | 18     | 20      | 36        | 26       |

Source: Lieberman Research

**MUSIC & MOVIES**

**CURRENT**

- **TEENAGE MUTANT NINJA TURTLES II: THE SECRET OF THE OOZE**  
Single: Awesome (You Are My Hero)/Ya Kid K & Danny D. (SBK)
- **NEW JACK CITY (Giant/Reprise)**  
Single: I'm Dreamin'/Christopher Williams  
Other Featured Artists: Ice-T, Guy, Johnny Gill
- **NOTHING BUT TROUBLE (WB)**  
Single: Same Song/Digital Underground (Tommy Boy/Reprise)  
Other Featured Artists: Nick Scotti, Damn Yankees, Ray Charles
- **GRAFFITI BRIDGE (Paisley Park/WB)**  
Single: Round And Round/Tevin Campbell  
Other Featured Artists: Mavis Staples, Prince, Time

**UPCOMING**

- **THE FIVE HEARTBEATS**  
Single: A Heart Is A House For Love/Dells (Virgin)





# YAKIDK

The voice of  
Technotronic,  
has an  
awesome  
new single.

**AWESOME (You Are My Hero)**



**YAKIDK**

ALREADY ON:  
K97  
WOWI  
WIKS  
K98-FM  
WCDX



*CALL THE SBK PARTY LINE: 1-800-4-SBK-PTY*

Produced by: Dancin' Danny D. for Slam Jam Productions Rush Management

# TECHNOLOGY

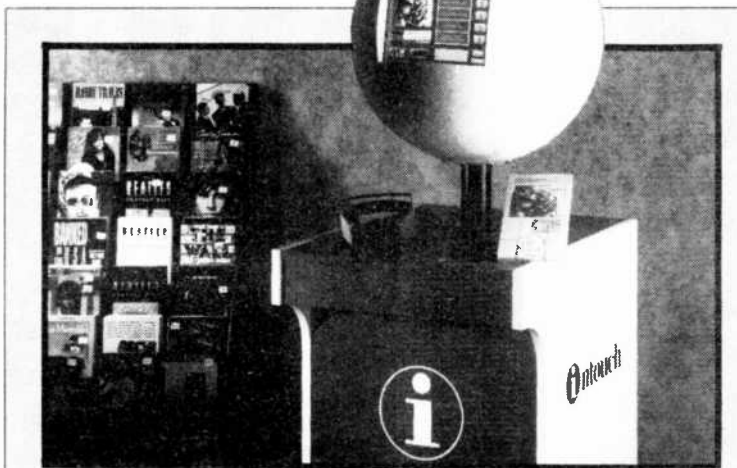
## 'Stormwatch' Provides Rapid Radio Updates

Norcross, GA-based Enhanced Systems has introduced the "Stormwatch" system — a PC-based program that helps broadcasters provide breaking news coverage of emergencies, school and business closures, traffic problems, and other special situations.

Stormwatch is an interactive voice response (IVR) system that links telephones with character-generating devices (such as printers). It allows touch-tone phones to be used like computer terminals to enter and retrieve data.

Schools and other organizations that use Stormwatch are given identification numbers and passwords. When news events (such as school closures) occur, the user simply calls to access the system and enters the update: pressing assigned buttons to indicate open, closed, opening late, etc.

To receive the info, radio stations phone the system and route the call to a printer. For more information, call (404) 662-1503.



## New In-Store Listening Booth

San Francisco-based Intouch Group Inc. recently unveiled the "i-Station" — a high-tech in-store listening booth that allows music shoppers to audition up to 50% of a CD via a patented retrieval system.

Here's how it works: A curious record buyer simply steps up to the kiosk with a copy of the CD he's thinking about purchasing. The station scans the consumer's personalized "i-Card" (issued upon completion of a small questionnaire) and the CD's bar code, then displays the album's cover and a list of tracks.

By making selections on the station's touch-screen, the consumer can listen to 30-second snippets of desired songs through a set of headphones. Record reviews and music video clips also can be accessed.

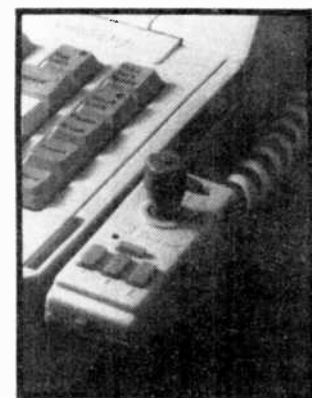
The gadget also keeps a tally of consumer requests and asks users to rate the demonstrated selections — data that's used to compile geographical, demographical, and psychographical information about musical preferences. For more information about the device, call (415) 252-5700.

## Mega-Memory Chips On Horizon

By the end of the decade, you may be able to store 64 megabits — the equivalent of 2000 single-spaced typewritten pages — in your PC.

Japan-based chipmakers Toshiba, Mitsubishi, Matsushita, and Fujitsu recently unveiled designs for Dynamic Random Access Memories (DRAMs) that would be capable of such memorable feats.

However, the technology to print silicon wafers with more than 100 million transistors connected by circuit lines that are a mere 0.4 micron wide still needs to be refined, so don't look for DRAMs to become widely available before 1994.



## A Joystick For Laptops

Once upon a time, mouse-driven laptop computers weren't much good unless you had a hard, flat surface nearby on which to roll the electronic pointer (particularly difficult when you're working on an airplane). Now those days are gone with the arrival of Suncom Technologies' "Icontroller."

The Icontroller resembles a joystick, but works like a mouse. Microsoft- and IBM-compatible, the device attaches easily to a laptop's side — which solves that problematic need for a flat surface. A button on the top of the joystick guides the cursor.

The gadget comes with three speed settings and is list priced at \$100. For more info, call the Niles, IL-based company at (708) 647-4040.

## PC Grammar Checker Upgrade

Reference Software International has upgraded its "Grammatik IV," a grammar and style checker program for personal computers. Version 2.0 includes hundreds of new rules, more comprehensive spell checking, and mouse support.

The new program has been designed to catch more errors, such as redundant and wordy phrases. In addition, it can be used with all popular mouse devices, and gives users access to dictionaries they've already created in Microsoft Word and WordPerfect.

Grammatik IV 2.0 works inside 42 popular word processors. Suggested retail price: \$99 for the single-user version; \$245 for business and government packs (which support five people). Call the SF-based firm at (415) 541-0222 for more info.



Send your listeners to see the ultimate solar spectacle -- a total eclipse of the sun in Hawaii! It's the last total solar eclipse this century, and it happens July 11 at 7:28 a.m. (100,000 mile high solar flares are expected!) Your listeners can be there -- send them to a star's show they'll remember.

By the way, there won't be a solar eclipse in North America until the year 2017. If you need a good promotion -- and sales opportunity -- then don't wait for the world to turn. Move your listeners right now!

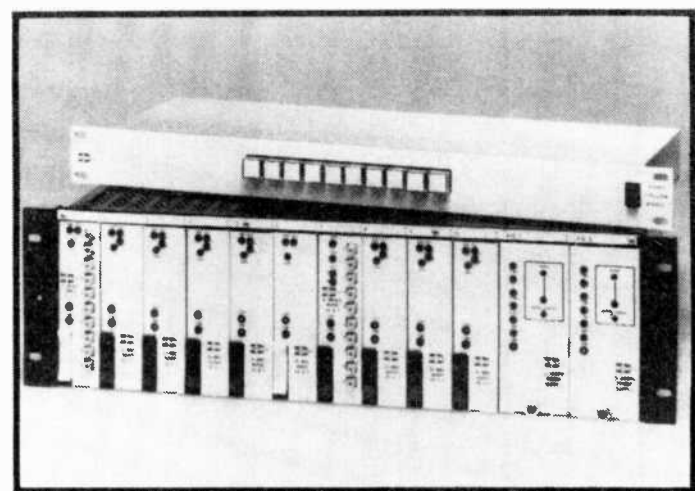
### Here's what they'll receive:

- Five days/Four nights in a resort condo.
- Roundtrip airfare from your city.
- Eclipse Survival Kit.

Send your listeners to the world's best celestial show in the splendor of Hawaii's natural beauty.

Another exclusive travel promotion from the experts at  
**Music Awareness Promotions.**

**800-634-5043 or 818-883-7625**



## Design-A-Switcher Systems

Mountainside, NJ-based Datatek recently introduced the "D-800" series of audio switching modules with a rack-mount frame. The combination provides ten inputs and one output to create single-level and multilevel switching systems.

The modules can be configured in a variety of combinations: mono audio only, stereo, etc. Video modules and audio switching, multilevel control, and power supply modules also are available.

The system's balanced inputs have high impedance with AC coupling. Output equalizing is optional. For pricing and other info, call the company at (201) 654-8100.



R&amp;R

## THE COMPETITIVE EDGE

JOHN PARIKHAL

## Getting Your Share Now

## Seven Principles For Immediate Results

We marvel at Japanese success stories based on long-term planning. We tell ourselves over and over we should create long-term game plans *once we get through this next quarter*. As soon as we're into the next quarter, we tell ourselves, "We really should make long-term game plans once we get through . . ."

Since we're so resistant to long-term planning, let's think short-term and look at seven principles that can be applied immediately to increase market share in radio and records.

## Gretzky Principle

Wayne Gretzky is, arguably, the greatest hockey player in the history of the game. When asked about his success, he says, "The secret is simple: I go where the puck is supposed to be, not where it is." Gretzky anticipates the puck. Anticipation is the key to success.

Three trends we can anticipate right now are:

- Age wave
- Smarter people
- Smarter technology.

The age wave is a fancy way to describe demography, or the movement of populations. The "New Age Teens" are inheriting an ecologically fragile world. But they don't care. They're optimistic about their future, they have their own music (rap), and they have a lot of disposable income. To appeal to them, make them feel unique. Give them something to party to; don't play their parents' music (such as the Beatles).

The "Retro Boomers" are stuck in the '60s and '70s, but they want to stay in touch with what's new. To appeal to them, base new music against a solid field of oldies — as WBMX/Boston does.

"Loaded Seniors" are ripe for the picking. Rep houses and sales managers should work more aggressively to package the 50-65s, who have high incomes and good health and are looking for spending opportunities.

People are smarter and technology is smarter. As a rule of thumb, overestimate the intelligence of your audience or customer but underestimate their awareness of your product. You can't go wrong.

**"Too many of us follow this principle: ready, fire, aim. People are always in a hurry to take action . . . it's as if action leading to miserable results is better than no action at all."**

**"As a rule of thumb, overestimate the intelligence of your audience or customer but underestimate their awareness of your product. You can't go wrong."**

## Ready, Fire, Aim

Too many of us follow this principle: ready, fire, aim. For some reason, radio and record people are always in a hurry to take action, even if it isn't well thought out. It's as if action leading to miserable results is better than no action at all.

To get a handle on this, build research into the strategy. Build a better gunsight. KQLZ (Pirate Radio)/Los Angeles failed the first time because there was insufficient research on the target audience. Once you've done the research, devise a strategy and keep track of the changes. Determine what's working and what isn't; fix problems before they blow up on you.

Consultant George Burns says too many people use research just to make decisions but don't use it to learn. By writing a strategic plan and following the impact of the research, we learn.

## Bake A Bigger Pie

All too often we act like hyenas ripping at a carcass when we try to increase market share. But it's possible to get a bigger piece of the pie without taking it from anyone else — by creating a bigger pie. Compact discs are a perfect example.

Market researcher Mike Shalett notes most CD players are owned by people over 25, while only 15% are owned by teens. These players have created a new market for back catalogs, generating sales for masters that had been written off long ago.

In radio, the pie grew when MTV came on the scene. It rekindled interest in music, increasing the size of the radio pie as people tuned in to check out what was happening.

Arm & Hammer baking soda made a much bigger pie by convincing consumers baking soda had value beyond curing upset stomachs or making muffins rise. By showing the product could deodorize refrigerators and litter

boxes, the company increased the size of the pie by more than 50%.

If radio stations worked together — rather than against each other — to create awareness of radio in their markets, the pie would get bigger, creating more available shares.

## Market Your Benefit

To increase shares now, market better. This means advertising your benefit. My colleague Ted Chin notes, "The failure to advertise a difference between your product and a competitor is a failure to advertise."

These days, many radio stations are stuck in parity positions, relying on slogans such as "Hits of the '60s, '70s, and '80s" or "Continuous soft rock." Any competitor can copy these slogans. To get your share, focus on your benefits, whether in morning show or signal strength. Create the difference.

On the record side, packaging can really increase CD sales by creating "lines." For example, a recent blues series containing music that hadn't been available since the 1930s sold more than 250,000 copies.

**"If radio stations worked together — rather than against each other — the pie would get bigger, creating more available shares."**

## Have Fun, Fun, Fun

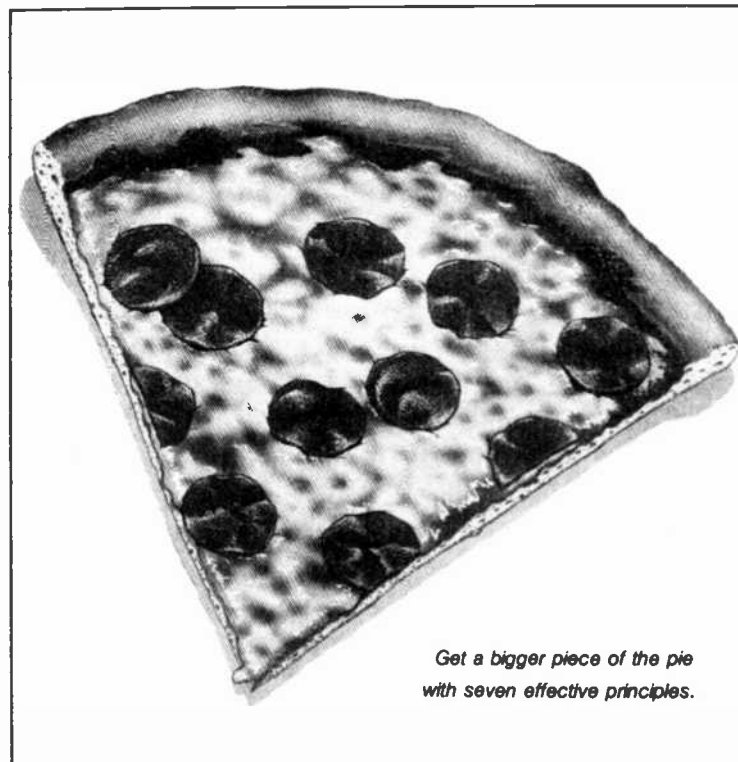
In these tough times, many managers assume it's necessary to take the fun out of business so people will know how serious the problems are. Instead, the creative people leave, the business loses its edge, and disaster follows.

The first step is to foster a fun environment. Encourage creativity. Offer \$100 a month to the best off-the-wall idea from an employee. Catch yourself when you say, "The bottom line is . . ." and stop. Focus instead on fun and your consumers will want to join in.

## Product Discipline

Arguably, this is the most boring job of all — quality control. Yet without quality control, everything else is lost.

It's easy to forget that only eight years ago, CD quality control was so poor that more than 30% of all discs had to be returned. This fact prompted *Playboy* to advise readers not to buy CD players but to invest in the "new microcassette



Get a bigger piece of the pie with seven effective principles.

technology." Just think what might have happened if CD quality control hadn't come into line as quickly as it did.

These days, one of the greatest threats to quality control, especially in major markets, is the cost-cutting pressure to have PDs do more than one job. Sometimes they do airshifts; in some crazy cases, they program two stations. Inevitably, quality control will slip. It might take time, but it will happen.

If you want quality, monitor, monitor, monitor. Take time to listen to the product, but not between phone calls or at the end of a long day. Set aside time for job one.

## Service With A Smile

Tell your customers you care. Put yourself in their shoes. Don't just shrug off the fact your callers often get a busy signal — fix it.

There's an enormous amount of digital technology available to alleviate problems and provide services. Put a computer console at the receptionist's desk so listeners can call to get song titles, concert information, or weather forecasts. Give customers service; make them happy they called.

Record companies could use 800 numbers on cassettes and CDs. Fans could call to find out about upcoming concerts, new releases, and much more. It's a chance to interact with record buyers and sell them more of what they really want.

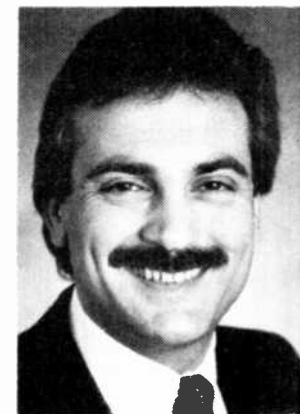
**"If you want quality, monitor, monitor, monitor. Take time to listen to the product, but not between phone calls or at the end of a long day. Set aside time for job one."**

**To get your share, focus on your benefits, whether in morning show or signal strength. Create the difference.**

Once you get the feedback, tell them you listened. Statements such as, "You asked for a five-in-a-row guarantee, so here it is" or "You said you were sick of busy signals, so we've installed 20 new lines" make the customer feel important. It engenders that rare phenomenon these days — loyalty.

These seven principles will help you get your share now. If you start applying them this afternoon, you'll hear and feel results within a week.

No. 28 in a series



John Parikh is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

## Maturing Generation Seeks New Formats

A-Rock, AHR Fit 25+ Demo's Musical, Programming Preferences

By Alan Burns

And now, ladies and gentlemen, the future predicted in print: Two new format hybrids or spinoffs will dominate the news and ratings trends in '91. Both are 25+ formats based on the maturation of a generation that grew up with what used to be called rock and what's now accepted as the mainstream of American music. And both demonstrated substantial ratings appeal in the second half of 1990.

One's a fairly mellow, '70s-based rock format that resembles Soft AC in formatics and audience delivery — Adult Rock (A-Rock). The other's the much-discussed adult spin-off of CHR I'm calling Adult Hit Radio (AHR).

These two developments will have a significant impact on radio. Many radio stations looking for a new format this year will convert to one of these — and existing stations will have to cope with yet more fragmentation.

I'll describe both formats and a few of the implications their emergence holds for the radio and music industries.

### A-Rock: Relaxing AOR

The population bulge in '91 is concentrated between the ages of 30-44. These adults formed their musical tastes largely from 1967-1981 — when artists such as Elton John, the Doobie Brothers, the Eagles, and Fleetwood Mac dominated the scene — and they've carried this rock orientation into their middle years. Predictably, however, their musical tastes have softened a bit as they've aged. Up until now, every ma-

**"A-Rock will be the most adopted format in '91, since it can deliver adults and a degree of uniqueness at a relatively low cost."**

major branch of contemporary music except rock had a "relax me" format to go along with its uptempo sisters: CHR had Soft AC, Urban had Urban AC. But rock had only the uptempo versions: AOR, Classic Rock, and Rock 40. Thus, in most markets, rock fans whose tastes have mellowed have had no truly comfortable place to go to hear the music they like best. For these people, AC is too pop/wimpy, AOR and Classic Rock can be too hard or unfamiliar, Oldies stations are too '50s/'60s, and CHR is too *everything* for them.

That's where A-Rock fits in. It's clear an audience for this kind of radio station exists; we've seen a demand emerge in market studies around the country. In addition to their musical composition, A-Rock stations tend to position themselves as relief from talk, contests, and irrelevant air personalities.

Not surprisingly, listeners describe A-Rock in terms that sound like a soft, oldies-based AC: "It's nice"; "They play songs I haven't heard in a while, songs from when I was in high school"; "Older rock songs that aren't heavy metal"; "Not much talk and songs you haven't heard in a while"; and "My husband and I both like it . . . songs from when we were kids."

I believe A-Rock will be the most adopted format in '91, since it can deliver adults and a degree of uniqueness at a relatively low cost (low talent and promotional expense; the biggest cost will be marketing, without which the format isn't likely to succeed). As usual, however, some operators will blindly adopt A-Rock in the wrong circumstances and/or execute it poorly.

### AHR: Adults' Top 40

CHR's excursion into rap and dance in the late '80s eventually created a problem for the format. Preference for dance music falls off at about age 25, and preference for rap generally falls off around age 18-19 . . . thus, as media strategist John Parikhal notes, "Mom and her daughter can't enjoy the same station anymore." The historically wide appeal of CHR has be-

**"In the short term, there will be both big winners and big losers in A-Rock and AHR."**

gun to crumble. That's a problem — but in every problem lies an opportunity. In this case, the opportunity is called Adult Hit Radio; in essence, Top 40 for adults.

Compared to AC, AHR is more energetic and current; compared to CHR, it's more familiar and less extreme, repetitious, and intrusive. This combination can be just right for a large segment of adults who like the music of the '80s but don't like the way tradition-

### A-Rock: Not A Hard Place

Adult Rock fits somewhere between AOR and AC. A-Rock:

- gives adults a rock-based (but not hard) '70s music service that functions like an AC.
- is uncluttered, unintrusive, offers a variety of familiar music, and lends itself to long listening spans (e.g., at work).
- tends to be heavily '70s-oriented but includes compatible material from the '60s, '80s, and a few currents by artists such as Don Henley and Phil Collins.

al ACs or CHRs give it to them. Most markets have a large segment of such listeners.

Adult Hit Radio is a good bet for stations in these circumstances:

- A new format sign-on
- A CHR that's losing to another CHR

AHRs which sign on as new radio stations and market as such will fare far better than CHRs which

**"AHR can be just right for a large segment of adults who like the music of the '80s but don't like the way traditional ACs or CHRs give it to them."**

simply adjust their music, but not their image.

AHR probably is a bad choice for a station that's either enjoying a substantial lead over another CHR (the No. 2 CHR might be able to capitalize on the change) or succeeding as a dance-based CHR.

The best markets for AHR will be those where:

- The AC choices are perceived as too soft or old, and
- The existing CHRs lean too rock, dance, young, and/or are perceived as too talkative and repetitious.

AHR is neither a dayparted CHR nor an AC/CHR hybrid. It's a further segmentation of both, much as the Oldies format was a further segmentation of oldies-based AC.

Demographically, AHR demos will look more like AC than CHR. CHR will win teens and 18-24; AC will win 35-44; and a well-done AHR will be primarily 25-34 with secondary cells in both 18-24 and 35-44.

Many CHRs (and some ACs) around the country will spend 1991 either converting to AHR or figuring

out what to do about its actual or threatened appearance on another station in town.

### Long-Term Prospects

In the short term, there will be both big winners and big losers in A-Rock and AHR. Some stations will adopt one format or the other simply because "it's what's happening," without regard to its appropriateness for their markets; others will apply and execute these formats correctly and see prompt gains. The long-term prospects for both A-Rock and AHR are excellent, since both can position a station to capitalize on the profound demographic changes coming in this decade.

What does it all mean? Advertising buys — and radio programming — will age with the population throughout the '90s. This is the year these two new formats become prominent in radio's chase for the population bulge. The bottom line is this: The consumer gets more choices (but pays less attention), the business gets tougher, and the operator who understands fragmentation and marketing gets wealthier.

### AHR's Programming Squeeze Play

Here's how Adult Hit Radio compares to AC and CHR:

- **Bright ACs:** Play two to three songs per hour from the '60s/'70s and average about 2.5 on a 5-point tempo scale.
- **CHR:** Play seven to nine currents per hour, usually nothing more than 3-5 years old, and average 3.0-3.1 in tempo.
- **AHR:** Play zero to one late '70s songs per hour, four to five currents, and slide between AC and CHR with a tempo averaging 2.8. They play no rap and very few extremes of dance and rock.



Alan Burns is President of Alan Burns & Associates, which provides programming and marketing advice to AC, CHR, Gold, Adult Hit Radio, and Mellow Rock Stations. He can be reached at (703) 648-0000.



**Crowl**

Continued from Page 1

Crowl has spent his entire career with Great American. He joined GAB's WLWQ/Columbus, OH in 1977 as an AE and rose to GM. After three years as VP/GM of KKRZ/Portland, he assumed the same post at WLZR.

Great American owns 12 FM and six AM stations.

**Johnson**

Continued from Page 1

Johnson continued, "[WLTW GM] George Wolfson's management style is a real plus. WLTW has had great success, and I'm looking forward to plugging into that to make the station even better." In his three years at WFYR, Johnson was an air personality, MD, APD, and PD. He was previously APD at WZEE/Madison, WI for five years and on-air at Madison's WTSO.

**NARM**

Continued from Page 3

days, and implementation of a new package will begin as soon as possible."

NARM convention attendees were warned about several state legislatures that are currently considering record labeling bills. The association is recommending retailers fight back by joining forces with NARM's multimedia "Rock The Vote" campaign, which encourages record buyers to register to vote.

**Wexler**

Continued from Page 3

Wexler told R&R, "It will be fun to compete against the station [AC WMGK] I built all those years. This will be a good thing for Dan Lerner and for me. I'm a good radio operator, and he's a good entrepreneur. Perhaps he can help me become an entrepreneur — and I can keep his station in such good shape he doesn't have to worry about it."

Wexler will remain involved with Wexler General Management, the consultancy he launched in October.

**Talmadge**

Continued from Page 12

lisher and talent scout in Randy and still work closely with Mary on song selections."

Talmadge spent six years with Chappell Music in Los Angeles before moving to Nashville in 1980 to head the Jensing Music Company, which he co-owned with Warner Bros./Nashville President Jim Ed Norman. In 1983 he became WEA Music Director/Creative Services; he was upped to VP two years ago.

**Howie**

Continued from Page 12

prove he has the vision to move the label forward. I anticipate he'll prove a major force." Prior to joining RCA, Howie was in sales at A&M from 1976-79.

Concurrently, Daryl Booth has been upped from Director/National Sales to Sr. Director/Account Development and will report to Howie.

**RKO**

Continued from Page 1

scandal. The FCC also learned that RKO filed false and misleading financial reports.

Following another scandal involving falsified commercial clearance reports at the RKO Radio Network (which is now owned by Unistar), an FCC administrative law judge ruled in 1987 that RKO was unfit to hold broadcast licenses and ordered the company to divest its properties. The company embarked on a dismantling plan that ended with KFRC's sale.

As former VP/Programming Paul Drew reminisced, "There will never be another radio chain like that one again. The business has changed so much since RKO's heyday. We had a tremendous advantage over today's programmers:

our stations were paid for. With no debt to service, there was a lot less pressure riding on each rating point."

CHR's fading fortunes on the AM band spelled the end of RKO's dominance. The company hasn't owned a CHR outlet for some time, but it did maintain success with some of its other properties before selling them off: Urban WRKS (formerly WXLO [99X] and WOR-FM) is often New York's most-listened-to station; WRKO has become a Talk institution in Boston, as well as a CBS and Red Sox outlet; and KFRC (AM) — with its MOR approach — is again among the Bay Area's top five stations.

Even though RKO is no longer in radio, scores of managers, programmers, and personalities who learned their craft through its stations will recall fond memories of a radio era now gone by.

**Power Ratios**

Continued from Page 3

tening, Nostalgia, and Urban had the weakest power ratios.

"The Classic Rock, AOR, and Oldies stations are increasingly serious contenders for 35-54 [advertising] buys. In the past, if you tried to sell an AOR for anything other than 18-24 year-olds, you'd have run into a lot of resistance," Rivin commented.

Other key trends indicated by this year's survey:

- Gold stations are offering increased competition to Soft and Lite ACs;

- Rap and dance music are skewing CHR audiences to increasingly younger demos with a corresponding lack of financial punch;

- Urban stations, after trending downward in recent years, are up slightly. While revenues remain constant, better minority listening measurement by ratings companies is boosting audience shares.

**Gilligan**

Continued from Page 12

makes sense to extend his expertise to our other properties." Prior to joining M.M. Group, Gilligan was PD at crosstown CHR WXGT, now Gold WCOL-FM.

**Burkhimer**

Continued from Page 3

here to maintain and increase the presence of Sony Music on this coast with the music community: lawyers, artists, music publishers, and so on. If people need an answer or need to get to someone in the company, they should pick up the phone and call me, as *the guy*."

Burkhimer was most recently with Digital House, a production service, after several vice-presidential positions with RCA and Managing Directorships at four of its European divisions.

**Adams**

Continued from Page 10

tinue our success.

"We've gone from a 4.6 to an 8.4 in two years; we're definitely committed to the format. We hired J.D. because of his programming talents — good PDs can do virtually any format." Prior to joining KXLT in August 1988, Adams was OM at KCEE & KWFM/Tucson. He's programmed WFIL/Philadelphia, KEY1/Austin, and KEYS/Corpus Christi.

**Aaron Has A Ball**



Legendary baseball player Henry "Hank" Aaron (l) took the mike recently for a series of CBS Radio Network interviews. Aaron met with CBS Radio's Liz Dribben, producer of the web's "Celebrity One-On-One" interviews.

**STAFF**

FOUNDER & PUBLISHER Bob Wilson  
 EXECUTIVE VP/GENERAL MANAGER Dick Krizman  
 SENIOR VICE PRESIDENT/SALES & MARKETING Bill Clark  
 SENIOR VICE PRESIDENT & EDITOR Ken Barnes  
 VICE PRESIDENT/INFORMATION SERVICES Dan Cole  
 VICE PRESIDENT/RESEARCH & DEVELOPMENT Dan DeNigris

EDITORIAL  
 LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;  
 VICE PRESIDENT/EXECUTIVE EDITOR Gail Mitchell  
 ART DIRECTOR Richard Zumwalt

SENIOR EDITOR Don Waller  
 MANAGING EDITOR Ron Rodrigues  
 EDITORIAL DIRECTOR Barak Zimmerman  
 AC EDITOR Mike Kinoshan  
 AOR EDITOR Harvey Kojan  
 CHR EDITOR Joel Denver  
 COUNTRY EDITOR Lon Helton  
 URBAN CONTEMPORARY EDITOR Walt Love  
 NEWS/TALK EDITOR Randall Bloomquist  
 RESEARCH EDITOR/ARCHIVIST Hurricane Heeran  
 EDITORIAL COORDINATOR Ann Schnieders  
 ASSOCIATE EDITORS: John Brake, Kristi Hinchman, Jessie Simon  
 ASSISTANT EDITORS: Anthony Acampora, Shawn Alexander, Colette Bannister, Paul Colbert, Frank Roth, Geoffrey Schackert

**FAX R&R**

- EDITORIAL (213) 203-9783
- CIRCULATION (213) 203-8727
- ADVERTISING (213) 203-8450

INFORMATION SERVICES  
 MARKETING DIRECTOR Mike Lane  
 MARKETING MANAGER Jill Bauhs  
 CUSTOMER SERVICE REPRESENTATIVE Lee Grubbs  
 HOTFAX DIRECTOR/OPERATIONS Vickie Ocheltree  
 HOTFAX ASSISTANT Jeff Steiman  
 DATA PROCESSING DIRECTOR Michael Onufer  
 COMPUTER SERVICES Mary Lou Downing, Marjon Garcia, Dan Holcombe, Kenton Young, Thomas Yueh  
 PRODUCT DISTRIBUTION MANAGER John Ernenputsch

CIRCULATION  
 CIRCULATION MANAGER Dianna Seay  
 CIRCULATION COORDINATOR Kelley Schieffelin

PRODUCTION  
 PRODUCTION DIRECTOR Richard Agata  
 ASSOCIATE ART DIRECTORS Marilyn Frandsen, Gary van der Steur  
 PHOTOGRAPHY Roger Zumwalt  
 TYPOGRAPHY Kent Thomas, Lucie Morris, Bill Mohr  
 GRAPHICS Teresa Dovidio, Tim Kummerow

ADMINISTRATION  
 ASSISTANT TO PUBLISHER Karen Blondo  
 CONTROLLER Margaret Beckwith  
 ASSISTANT CONTROLLER Debbie Botengan  
 ACCOUNTING STAFF Kathy Koenig, Nalini Khan  
 OFFICE MANAGER Christina Gillis  
 RECEPTION Juanita Newton, Karen Mumaw, Kelly Collins  
 MAIL SERVICES Rob Sparago, Matthew Parvis

BUREAUS  
 WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045; FAX: (202) 783-0260  
 BUREAU CHIEF WASHINGTON EDITOR Pat Clawson  
 ASSOCIATE EDITOR Randall Bloomquist  
 ASSISTANT EDITOR Jack Messmer  
 OFFICE MANAGER Deborah White  
 LEGAL COUNSEL Jason Shrinaky

NASHVILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212;  
 FAX: (615) 248-8655  
 BUREAU CHIEF Lon Helton  
 OFFICE MANAGER Jackie Proffitt

ADVERTISING  
 LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450  
 VICE PRESIDENT/SALES, WESTERN REGION Michael Atkinson  
 ADVERTISING COORDINATOR Nancy Hoff  
 SALES REPRESENTATIVES Jeff Gelb, Henry Mowry, Mike Schaefer  
 MARKETING SERVICES DIRECTOR Jodie Renk  
 MARKETPLACE SALES Ilsa Glanzberg, Jill Needleman  
 SALES ASSISTANT Leslie Cutting

WASHINGTON: (202) 783-3826  
 VICE PRESIDENT/SALES Barry O'Brien  
 NASHVILLE: (615) 244-8822  
 DIRECTOR SALES Ken Tucker

A WESTWOOD ONE COMPANY

Subscription Information (213) 553-4330

# WARRANT

## Uncle Tom's Cabin

Oh my God Tom who are we gonna tell  
The Sheriff he belongs in a prison cell  
Keep your mouth shut that's what  
we're gonna do  
Unless you wanna wind up in the  
wihin' well too

- UNCLE TOM'S CABIN

From the moonlit corners of terror's basement, where silent secrets lie, comes Uncle Tom's Cabin, the new single, and a top five video request on dial MTV." From WARRANT's double platinum album, "CHERRY PIE"

A SECRET THEY'RE DYING TO TELL.

On Columbia.



Produced and Mixed by Beau Hill. Management: Tom Hulett & Associates, Tom Hulett/Eddie Wenrick. "Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1991 Sony Music Entertainment Inc. Lyrics © 1990 Virgin Songs, Inc. and Dick Dragon Music (BMI). All worldwide rights for Virgin Music, Inc. and Dick Dragon Music administered by Virgin Songs, Inc. (BMI). All Rights Reserved. Used by Permission.





# STREET TALK

## Another L.A. Three-Way Pileup

**F**ormer *Pirate*/L.A. VP/Programming **Scott Shannon** has settled on the remaining three years of his **WW1** contract, leaving him free to pursue other opportunities. Despite persistent rumors about a return to NY, look for him to remain in L.A.

ST hears **Pollack Media Group** is interested in Shannon heading its CHR efforts . . . and what about a meeting between the Great Scott and **Gannett Radio** President-KIIS/L.A. GM **Jay Cook**?

ST also hears that **KLOS/L.A.** is hammering out a contract with its new PD as you're reading this sentence. Barring a last-minute snag, look for the official announcement next week. Don't expect to be surprised.

Meanwhile, there's still those 16 tons o' ongoing speculation as to who'll ultimately do mornings at **Pirate Radio**. Recent pavement palaver has included **WYNF/Tampa** morning team **Ron (Bennington) & Ron (Diaz)** and **DC101/Washington's Greaseman**.

While it's certainly no secret that *Pirate* captain **Carey Curelop** is a Ron & Ron fan — he paired them when he was 'YNF PD — the



**BACKSTAGE PASSES** — We all saw Michael Jackson and Madonna sitting next to one another in the audience at the Academy Awards telecast, but ST's all-seeing eyes report the odd couple s-h-o-c-k-e-d the galaxy of stars that gathered in the green room at the Oscars by indulging in some heavy — and very public — "lip-kissing and touching" . . .

### Rumors

- Will **Columbia** VP/Promo **Burt Baumgartner** soon take the label's Sr. VP/Promo title?
- Is **WLTT/Washington** the CBS-owned FM that's rumored to be going Gold? WLTT VP/GM **Don Davis** denies the allegation (and the alligator), but ST hears the music is being carted up at 'LTT Gold sister **KODJ/L.A.**
- Are a number of major CHR's anticipating poor winter books and contemplating format/call letter changes?
- Which three NY-based labels are talkin' to former **MCA** Sr. VP/Promo **Billy Brill** about creating new L.A.-based VP/Promo posts just for him?
- Look for **Atlantic** A&R exec **Marc Nathan** to exit the label and announce plans within the next few weeks.
- **KOY-FM/Phoenix** MD **Dena Yasner** splits to pursue other interests. Will she be replaced by exiting **Z90/San Diego** MD **Monroe Greer**?
- Spike the rumors that **FM102/Sacramento** is looking to unload longtime morning man **Chris Collins**. However, FM102 is looking for a new MD.
- **KZ93/Peoria** still interviewing for its PD vacancy. Does APD/acting PD **Scott Wheeler** have it all but wrapped up? Or is MD **Gene Stern** making a move for the Big Chair?
- Wasn't that **Interscope** West Coast promo rep **Sean Lynch** doing afternoons on **WZPL/Indianapolis** last week?

duo is smack dab in the middle of a multiyear deal. Plus, Diaz reportedly didn't care much for L.A. back when he did a short stint at *Album Network*. B-sides, with **Mark & Brian** kickin' buttissimus maximus at **KLOS**, a team concept doesn't make much dollars 'n' sense for *Pirate* right now.

The *Greaseman* is a more likely choice, but he's also mired in the middle of a contract. ST's all-hearing-ears heard word that the *Greasinator* was recently in L.A. and quite smitten by the local lifestyle, but then more than a few people have been known to say that.

And . . . **KIIS/L.A.** morning man **Rick Dees** has been off the air this week. Station insiders tell ST he's "chilling out" over last week's multimillion dollar legal loss to **Cos Cappellino**. Will Dees be back on the air next Monday?

Precious nanoseconds prior to presstime, ST learned that former **WAXY/Miami** PD **Bruce Buchanan** would replace Baltimore-

Continued on Page 28



# "IESHA"

### TOP 5 REQUESTS!

**CHECK THESE SALES:**  
**760,000 SINGLES!**  
**550,000 ALBUMS!**

**CHR CHART: 23**

**NOW ON 105 CHR REPORTERS!**

**P1 CHART 15**

### A #1 RECORD AT:

|          |           |          |
|----------|-----------|----------|
| WIOQ HOT | KKFR HOT  | B95      |
| WDFX HOT | Q106 HOT  | KDON     |
| WHYT HOT | CK105 HOT | WBXX HOT |

### TOP TEN AT:

|                 |                   |
|-----------------|-------------------|
| WXKS 2-2        | TIC-FM 8-6 HOT    |
| WZOU 4-2 HOT    | WKSS 8-7 HOT      |
| PRO-FM 11-7 HOT | WMXP 5-4 HOT      |
| WAVA 6-4 HOT    | WAPE 10-8 HOT     |
| WPGC 4-5        | WGTZ 4-3 HOT      |
| Q105 4-2 HOT    | KQKQ 8-5 HOT      |
| HOT947 10-8 HOT | KHTK 8-6 HOT      |
| HOT102 11-6 HOT | KKXX 5-4 HOT      |
| KIIS 5-3 HOT    | 194 3-3 HOT       |
| PWR106 5-4      | KCAQ 3-2 HOT      |
| HOT977 2-2 HOT  | ...AND MANY MORE! |

### HIT ACTION AT:

|                |        |                   |
|----------------|--------|-------------------|
| HOT97 30-23    | PWR96  | KBEQ 23-19        |
| WPLJ 27-23     | B97    | KXXR              |
| Z100 22-19     | WNVZ   | KDWB              |
| WEGX 29-22 HOT | KTFM   | KOY-FM            |
| PWR99          | PWRPIG | FM102             |
| KEGL deb 29    | B96    | HOT949            |
| Y95 34-20      | WPHR   | ...AND MANY MORE! |

**ENGLAND INVADES AMERICA**  
**-- APRIL 16!**



## Join The Best In The Business



**Pollack Media Group**

984 MONUMENT ST., SUITE 105, PACIFIC PALISADES, CA 90272 • FAX (213) 454-5046 PHONE (213) 459-8556

Continued from Page 27

bound **J.D. Adams** (see Page 10) as PD at AC KXLT/Denver.

Speaking of WAXY, will it become the latest AC to go the "Mix" route? If so, what (if anything) does that mean for the heritage calls and veteran airstaff?

**Nationwide AOR KISW/Seattle**, the subject of intense rumors since longtime staffer **Beau Phillips** exited as GM earlier this month, began running the following promo Tuesday (3/26):

"KISW recently celebrated 20 years as Seattle's best rock. And after 20 years we felt it was time for a change. Starting Monday morning at six, a whole new mix is coming to Seattle on FM100, KISW. Stay tuned."

**Another Mason Dixon Line**

Loads o' talk in Tampa about Hot AC WMTX (Mix 96) OM/afternoon **Don Schaeffer** exiting shortly. ST hears he'll be hookin' up with **EZ Communications**.

Schaeffer's rumored replacement is none other than (*drum roll, please . . .*) former **Q105/Tampa** VP/OM **Mason Dixon**, whose non-compete expires April 21. Dixon reportedly would become OM and do mornings with erstwhile Q105 news personality **Pat Brookes**. Former Q105 Production Dir. **Mike Reeves**, most recently at **Y95/Dallas**, would also join WMTX for afternoon drive.

'MTX Prez/GM **John Pinch** issued a customary denial, suggesting that Dixon would wind up at Tampa Gold outlet **WYUU!** In any event, look for Dixon to surface in Tampa within the next three weeks.

**Rumbles**

- **WRXR/Augusta, GA** PD **Blake Edwards** has been named PD at Classic Rock **WQBK-FM/Albany, NY**. Current 'QBK PD **Bob Welch** will assume OM duties and report to Blake.

- Former **X100/SF** morning guys **Kelly & Kline** are due back on the Bay Area airwaves, doing wake-ups at Hot 97.7. They'll replace **Sterling & Steele**, who'll depart.

- **Kelly & Kline** certainly know the way to San Jose, having done wakeups at **KWSS** (now **KUFX**).

- Veteran L.A. air personality **Jim Ladd** (**KMET, KEDG**) is now doing 6-10pm at Classic Rocker **KLSX**. **Dusty Street** moves to 10pm-2am.

- **WCUZ/Grand Rapids** afternoon drive host **Jim O'Brien** is the new morning news anchor at **N/T WWWE (3WE)/Cleveland**. Meanwhile, **Ed Curry** joins 3WE as midday/afternoon news anchor.

- **Sherman** has closed on **WDFX/Detroit, MD**/night rocker **The Janitor** steps down as MD, but remains on the air. **John McFadden** is still the PD . . . for now.



**A HUNK-A HUNK-A BURNIN' LOVE** — When **WLAP/Lexington** held a "Show Off The X" contest — winner to receive backstage passes to meet **INXS** — staffers couldn't believe the pains this contestant took to claim first prize until they realized 'twas all done with the magic found in a genuine Hollywood makeup kit. Ouch!

At presstime, **WDRG-AM & FM/Hartford** GM **Richard Korsen** and his wife are the object of a two-state air and ground search, after having been reported missing Monday afternoon. Korsen was piloting the small plane that took off from Connecticut en route to Lake Seneca, NY last Thursday (3/21).

**Quilting Bee In FCC's Bonnet?**

The trade publication *Communications Daily* reports that some female **FCC** staffers are miffed by the Commission's plans to celebrate Women's History Month — by sponsoring a quilting bee!

Critics, who charge such an event stereotypes women, were equally angered by the agency's recent seminar on Pre-Menstrual Syndrome. They wonder if such activities demonstrate an institutional attitude that hinders career advancement for women.

Turf the talk that **Charlie Minor's** imminent arrival at **Glant** (see Page 1) will be followed by a major shakeup in the label's promo department. Matter o' fact, ST hears Sr. VP/Promo & Marketing **John Brodey** is in line for a promotion.

Minor himself is not expected to be particularly active in record promotion. ST hears **Irving Azoff** has other major plans for Minor that involve marketing, merchandising, artist development, etc. Keep watchin' the skies.

Continued on Page 30

The Black Crowes



"She Talks To Angels"

The new single from the **DOUBLE** platinum-plus album **Shake Your Money Maker**

**NEW & ACTIVE**

85/14

- |                        |                        |
|------------------------|------------------------|
| <b>PWR99</b> 29-26     | <b>WIXX</b> 24-16 Hot  |
| <b>Q102</b> 23-21      | <b>Z99</b> deb 23      |
| <b>WNCI</b> 28-24      | <b>KMYZ</b> 23-17      |
| <b>WZPL</b> add 27     | <b>KATM</b> 2-1        |
| <b>KPLZ</b> deb 29 Hot | <b>WNYP</b> 25-14 Hot  |
| <b>G98</b> 20-16       | <b>KISR</b> 24-18      |
| <b>KZ106</b> 3-2 Hot   | <b>Q104</b> 27-21 Hot  |
| <b>WAPE</b> 18-16      | <b>Q101</b> 28-23 Hot  |
| <b>WQUT</b> 25-18      | <b>KNIN</b> 24-18      |
| <b>WOKI</b> 14-12      | <b>WCIL</b> 24-13 Hot  |
| <b>99WAYS</b> 31-25    | <b>99KG</b> deb 33 Hot |
| <b>Z102</b> 20-13 Hot  | <b>KFMW</b> 14-12 Hot  |
| <b>KTUX</b> 20-17      |                        |

BILLBOARD 4



**68 LEGENDARY ROCK STATIONS USE JOE KELLY**

**THE NEXT ONE IS THE BIG ONE!**

**JOE KELLY**  
CREATIVE SERVICES

(708) 295-8610



DREAMING OF A WOMAN BETWEEN 18 AND 49?  
DREAMING OF A WELL-BALANCED PLAYLIST?

Let Capitol Make Your Dreams  
Come True.

DAVE  
**KOZ**

“CASTLE OF DREAMS”

#1 NAC 5 WEEKS

TOP 10 AC 4 WEEKS

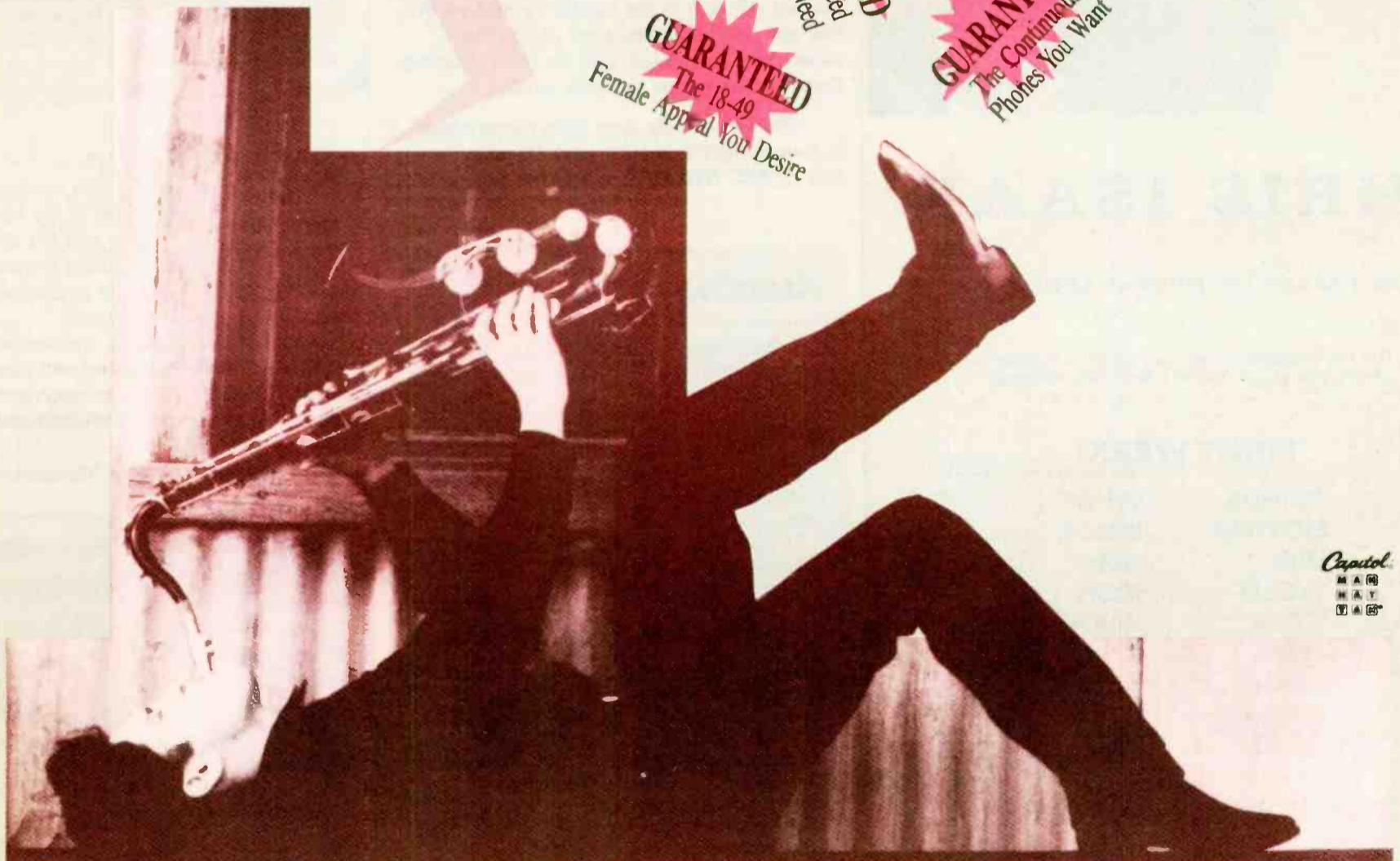
From the self-titled debut album *Dave Koz*.  
Now over 100,000 units.

AFTER A BRIEF  
MID-DAY TEST --  
INSTANT ADD  
ON KMEL!

**GUARANTEED**  
The Well-Balanced  
Playlist You Need

**GUARANTEED**  
The 18-49  
Female Appeal You Desire

**GUARANTEED**  
The Continuous  
Phones You Want



Capitol  
MAY  
1988

Produced And Arranged By JEFF KOZ And DAVE KOZ  
ON CAPITOL CASSETTES COMPACT DISCS AND RECORDS

©1991 CAPITOL RECORDS, INC.

Continued from Page 28

The latest on the KDWB/Minneapolis PD derby: GM Gary Swartz had another sitdown with Y108/Denver PD Mark Bolke. WPXY/Rochester PD John Ivey has surfaced as a serious candidate as well, but insiders tell ST it's really down to Bolke and KDWB APD/MD Mr. Ed Lambert.

In the middle of all this Minneapolis speculation comes word that KHOW-AM & FM/Denver OM Doug Erickson has exited. Could he be a possible candidate for the Y108 PD gig if Bolke heads to KDWB?

And what was Y95/Dallas Station Mgr. Randy Kabrich doing in the Twin Cities last weekend? (No, he's not going for the KDWB PD gig.) ST hears Kabrich's quietly consulting another station in the market. Could a new Twin Cities CHR be on the horizon?

**Dileo Savage Chief**

Former Epic VP/Promo and Michael Jackson manager Frank Dileo won't be running just the promo department at Savage Records — he'll be headin' up the whole dang shootin' match (including publishing and artist management) and has a piece o' the action to boot.

Word is that Gannett has discontinued using consultant Jerry Clifton at KIIS/L.A., but has picked him up at Urban WGCI/Chicago. Does this mean KIIS might become more mainstream?

Thirty-one New Hampshire radio stations teamed with four of the state's TV stations in a four-and-a-half-hour simulcast (3/21) that raised more than \$425,000 for NH's returning Desert Storm troops and their families.

NBC-TV recently gave radio personalities some late-night exposure. Last Thursday (3/21), ABC Radio's Tom Snyder — filling in

**Rumbles, Pt. II**

- Pirate Radio/L.A. MD Denise Lauren is o-u-t.
- WKSG/Detroit PD Michael W. Kay joins Gold WODJ/Grand Rapids as PD.
- Former WMJQ/Buffalo APD Josh Moon (aka Mike Morgan) returns to FLY92/Albany as MD/midday personality; A.J. Jackson exits.
- After seven years as PD, Steve Michaels exits CHR WSTW/Wilmington, DE. Morning man Allen Price succeeds Michaels.
- Jo Jo Morales has replaced Ric Sanders in late-nights at WEGX/Philly. Morales — a former Z100/NY midday personality — had been handling swing at 'EGX.
- WVBS/Wilmington, NC OM/midday man Scott Edwards exits.
- WXKS/Boston Music Research Dir. Carmen Cacclatore is promoted to Music Coordinator.
- WCVS/Springfield, IL afternooner Stu Allen steps up to PD/mornings, Curt Anderson moves from middays to afternoons, and Ted Harrison joins for middays. Morning man J.P. Thompson exits the Gold operation.
- Toni Cruise is the new MD at CHR KKNB/Lincoln, replacing exiting APD Tim Mikkels.
- CHR WKJM/Lafayette, IN will switch formats to Easy Listening in early April.
- Ex-KSND/Eugene PD/morning man Bwana Johnny is now doing mornings at crosstown AOR KZEL. He replaces Devan Mitchell, who returned to KWHL/Anchorage.



**Vinyl Solution**

Indulging in a bit of now-stalgia, those oldies-but-goodies at Virgin waxed Promo Item O' The Week honors by shipping selected programmers custom-printed record mailers that contained a pair of good ol' fashioned vinyl singles (complete with specially designed paper sleeves and authentic faux vintage Virgin labels) as well as the complete soundtrack CD for the forthcoming "Five Heartbeats" film.

While the veteran vocal group from which the film takes its title and storyline is fictional, the brace of singles are by the Dells (the new "A Heart Is A House For Love" b/w their late-'60s version of "Stay In My Corner") and — in a double A-sided situation — After 7's "Nights Like This" b/w Patti LaBelle's "We Haven't Finished Yet." Kinda gives a new meaning to the whole "virgin vinyl" concept. . . .

for Bob Costas on "Later With . . ." — exchanged verbal fisticuffs with tri-city morning madman Howard Stern. Best o' the body shots was Stern — the only one left sitting when the credits rolled — telling Snyder, "You have lost your mind. You are getting old, and you are afraid of your own death."

In a bit of an anti-climax, syndicated talk host Rush Limbaugh guested with Costas the following Monday (3/25). Limbaugh admitted to be greatly influenced by WLS/Chicago's

Continued on Page 32



**ANOTHER COLD SHOT** — Early last Saturday morning (3/23), an ice storm knocked off all 12 FM stations in Duluth, toppling KQDS's tower in the process. The AOR resumed broadcasting Sunday night, but — obviously — will need a new stick.



**CHRIS ISAAK**

"DON'T MAKE ME DREAM ABOUT YOU"

The New Single · Produced by Erik Jacobsen  
From the album HEART SHAPED WORLD

**FIRST WEEK!**

- |        |      |
|--------|------|
| PWR99  | WKSF |
| HOT949 | KMCK |
| B93    | B98  |
| WQUT   | KISR |
| KTUX   | KNOE |
| Z99    | KNIN |
| KRQ    | KFMW |
| 103CIR | KTMT |
| KAKS   | ZFUN |

BILLBOARD ALBUM CHART 7



©1991 Reprise Records



PEOPLE ARE  
STILL HAVING  
SEX

# La TOUR



Continued from Page 30

**Larry Lujack**, and the chat concluded with a shot of a Lujack coffee mug and a classic WLS jingle.

◀ **Come To Jesus Pow-Wow** ▶

WFAN/NY sports talker **Chris "Mad Dog" Russo** certainly lived up to his name last week when he savaged CBS-TV's coverage of the NCAA basketball tournament. What makes Russo's tirade extra-special? His partner just happens to be **CBS Sports** commentator **Mike Francesca**.

Needless to say, there was a lotta on-air tension between the pair, eventually leading to a closed-door "come to Jesus pow-wow" wherein Francesca admitted Russo's right to criticize and Russo confessed he'd been overdoing it.

**Pat Robertson's** fledgling **NTR Radio Network** had its wings clipped this week. Citing an "unpredicted slowdown in network radio," web parent **CBN Tuesday (3/26)** announced plans to reduce NTR's daily offering from 18 hours to five, effective April 26.

NTR will continue to produce "Battleline" and will distribute a two-hour version of the **Sonny Bloch** show.

Exiting on (or before) April 26 are talkers **Doug Stephan, Cliff Kincaid, Bob Kwezell, and Ernie Davis**, all of whom were stationed at NTR flagship **WNTR/Washington**. No word on future programming for that station.

◀ **Truly Directional Signals** ▶

The new World League of American Football not only sports radio mogul **Robert F.X. Sillerman** as owner of the New York/New Jersey Knights, but also is attempting to use helmet radios for coaches to talk with the QBs. So how long before Sillerman gets his team an AM/FM combo?

**Records**

- **Interscope** adds former **Enigma** VP/Promo **Tim Burruss** to do Nat'l Secondaries.
- **Zoo** captures former **MCA** Nat'l Promo Coordinator **Mark Matlock** to handle Nat'l Secondaries promo and **New Marketing** office manager **Kathy Hines** as its nat'l promo asst. Both will report to VP/Pop Promo **Vicki Leben**.
- New **imago** VP/Promo **Alex Miller** has chosen **CEMA** sales asst. **Leslie Alfano** as his Nat'l Dir./College Promo.
- Also new to **imago** is **WDRE/Long Island** Promo Dir. **Jocelyn Taub**, who'll be the first of the label's six "super-regional" promo reps. She'll cover the Northeast from NYC. Miller's still searching for reps to handle the Midwest (Chicago), West Coast (L.A.), Southeast (Atlanta), Southwest (Dallas), and Northwest (Seattle).
- **MCA** St. Louis/KC local promo rep **Jim Cowan** will be heading to L.A. for local promo duties — once his replacement is decided.

RADIO & RECORDS



1

- **Jim deCastro** elevated to **Evergreen Media** COO.
- **Marko Babineau** becomes **DGC Records** GM.
- **WPLJ/NY** taps **Tom Cuddy** as VP/Programming.
- **WRBQ-AM & FM/Tampa** overhauls staff: **Mason Dixon, Bobby Rich, and Brian Christopher** exit; **Cleveland Wheeler** returns to mornings and **Garry Wall** oversees programming.

5

- **Metromedia** radio sold to investor group headed by **Carl Brazell Jr.** In a record-setting deal, nine stations go for \$285 million.
- **Fred Weinhaus** named **WMAL/Washington** VP/GM.

10

- **Toney Brooks** appointed President of **Sandusky Newspapers' Radio Division**.
- **Joe Parish** named **WPLJ/NY** VP/GM.
- **Jack Patterson** becomes **WBMX/Chicago** PD.

15

- **Jeff Pollack** becomes Music Coordinator for **KBPI/Denver**.
- **Tim Kelly** named morning man at **WPGC/Washington**.

**WGST/Atlanta** talker **Neal Boortz** has signed to do a one-hour evening talk show on **Sudbrink Broadcasting's WTLK-TV/Rome, GA** — an independent UHF that's moving toward an all-Talk format. Among the talk wannabes who have submitted T&Rs: Iran-Contra vixen **Fawn Hall** and notorious West Palm Beach divorcee **Roxanne Pultzer**.

The 9th annual **T.J. Martell/Reebok "Rock 'N Charity Weekend"** returns to L.A. (5/16-19), featuring four days of star-studded events designed to raise money for the music industry's favorite charity. Contact **Jon Scott** at (818) 883-7625 for details.

Following the death last week of **Terry Pruett**, son of **Lynda Tice**, Nat'l Promo Dir. for **Howard Rosen Promotions**, a foundation has been established on behalf of Pruett's daughter, **Amanda**. In lieu of flowers, contributions can be mailed directly to the **Amanda Pruett Foundation**, 1037 Amherst Dr., Burbank, CA 91504.

▶ **Another Lifetime Contract** ◀

**WQFM/Milwaukee** — which has had at least a half dozen morning shows over the past three years — has inked local comedian **Doble Maxwell** to team with current AM drivers **Mike "Bax" Baxendale** and **Debbie Dalton**.

When asked how long Maxwell's contract is, 'QFM GM **Kris Foate** told the *Milwaukee Journal*, "It's forever. We always do lifetime contracts — lifetime until we want to get rid of 'em."

**OBSCURITY KNOCKS**



**WHO'S THERE? TRASH CAN SINATRAS**  
OBSCURITY KNOCKS

**CHR SIGNIFICANT ACTION 24/12**

|               |              |              |             |
|---------------|--------------|--------------|-------------|
| <b>WNVZ</b>   | <b>KQIZ</b>  | <b>CK105</b> | <b>WNYP</b> |
| <b>HOT949</b> | <b>KFMW</b>  | <b>WIXX</b>  | <b>WOMP</b> |
| <b>WQGN</b>   | <b>KBOZ</b>  | <b>KF95</b>  | <b>KCHX</b> |
| <b>Y102</b>   | <b>KFBQ</b>  | <b>KIKX</b>  | <b>KNIN</b> |
| <b>WPST</b>   | <b>KTMT</b>  |              |             |
| <b>WRHT</b>   | <b>KISR</b>  |              |             |
| <b>WGRD</b>   | <b>99KHI</b> |              |             |
| <b>WPRR</b>   | <b>WQUT</b>  |              |             |

**PRODUCED BY**  
**ROGER BECHIRIAN**  
**MIXED BY**  
**JOHN LECKIE**



PolyGram Label Group

© 1991 PolyGram Records, Inc.



*Damn Yankees*

The New Single

# "COME AGAIN"



*Check out these tasty selections :*

- \* " COME AGAIN " Top Five AOR -- equally delicious to CHR palates !
- \* " HIGH ENOUGH " devoured by 25+ females ( over one million served )  
and top callout research record in blind taste tests !
- \* THE ALBUM : two million satisfied customers !
- \* Home delivery via national tour a sell - out success !

" COME AGAIN "-- the new entree from DAMN YANKEES . Don't call it " Macaroni "  
*Produced and Engineered by Ron Nevison From the album DAMN YANKEES*



E. G. M. Management: Bruce Bird / Bud Prager / Doug Banker © 1991 Warner Bros. Records Inc.



*Delicious*

## 12+ WINTER BIRCH RESULTS

### Houston-Galveston

|                               | Fa '90 | Wi '91 |
|-------------------------------|--------|--------|
| KMJQ (UC)                     | 9.3    | 9.1    |
| KIKK-FM (Ctry)                | 8.2    | 9.0    |
| KILT-FM (Ctry)                | 8.0    | 8.4    |
| KLOL (AOR)                    | 8.4    | 7.3    |
| <b>KKBQ-AM &amp; FM</b> (CHR) | 5.8    | 5.9    |
| KHMX (CHR)                    | 6.3    | 5.2    |
| KTRH (News)                   | 3.6    | 4.8    |
| KRBE-FM (CHR)                 | 4.1    | 4.0    |
| KHYS (UC)                     | 3.4    | 3.7    |
| KLTR (AC)                     | 4.2    | 3.7    |
| KQUE (Nost)                   | 3.0    | 3.4    |
| KZFX (CR)                     | 3.5    | 3.4    |
| KODA (AC)                     | 3.5    | 3.0    |
| KPRC (N/T)                    | 1.9    | 2.5    |
| KFMK (Gold)                   | 2.2    | 2.3    |
| KLDE (Gold)                   | 3.4    | 2.3    |
| KTSU (Jazz)                   | 2.3    | 2.1    |
| KSBJ (CC)                     | 2.4    | 2.0    |
| KUHF (Clas)                   | 1.4    | 2.0    |
| KLAT (Span)                   | 1.6    | 1.9    |
| KHCB (Rel)                    | 1.1    | 1.4    |
| KQQK (Span)                   | 1.3    | 1.2    |
| KXYZ (Span)                   | 1.2    | 1.1    |
| KSEV (Talk)                   | .5     | 1.0    |

### Pittsburgh

|                                | Fa '90 | Wi '91 |
|--------------------------------|--------|--------|
| KDKA (AC)                      | 12.8   | 15.1   |
| WDVE (AOR)                     | 13.5   | 14.1   |
| WAMO (UC)                      | 7.4    | 8.4    |
| WBZZ (CHR)                     | 9.3    | 8.1    |
| WTAE (Talk)                    | 5.0    | 5.8    |
| <b>WWSW-AM &amp; FM</b> (Gold) | 7.9    | 5.5    |
| WSHH (AC)                      | 4.9    | 5.0    |
| WDSY (Ctry)                    | 6.7    | 4.7    |
| WMXP (CHR)                     | 3.6    | 4.0    |
| WMYG (CR)                      | 3.7    | 3.5    |
| WHTX (AC)                      | 2.8    | 2.6    |
| WEZE-FM (B/EZ)                 | 1.6    | 2.5    |
| WLTJ (AC)                      | 2.6    | 2.0    |
| WPIT-FM (Rel)                  | 1.3    | 1.9    |
| KQV (News)                     | 1.4    | 1.8    |
| WJAS (BBnd)                    | 2.7    | 1.8    |
| WQED (Clas)                    | 1.7    | 1.8    |
| WMBS (AC)                      | .8     | 1.7    |
| WSSZ (CHR)                     | .7     | 1.2    |
| WDUQ (Misc)                    | 1.0    | 1.1    |

### Phoenix

|                | Fa '90 | Wi '91 |
|----------------|--------|--------|
| KTAR (N/T)     | 7.1    | 12.3   |
| KNIX (Ctry)    | 9.6    | 9.5    |
| KUPD (AOR)     | 10.7   | 7.3    |
| KKFR (CHR)     | 6.0    | 7.2    |
| KMLE (Ctry)    | 4.9    | 5.3    |
| KOY-FM (CHR)   | 5.0    | 5.1    |
| KSLX (CR)      | 3.8    | 3.7    |
| KFYI (N/T)     | 3.4    | 3.5    |
| KZZP (CHR)     | 4.9    | 3.5    |
| KOOL-FM (Gold) | 4.3    | 3.4    |
| KGRX (AOR)*    | 1.3    | 2.9    |
| KKLT (AC)      | 4.5    | 2.9    |
| KMEO-FM (AC)   | 2.5    | 2.9    |
| KESZ (AC)      | 2.8    | 2.8    |
| KDKB (AOR)     | 5.2    | 2.6    |
| KJZZ (Jazz)    | 2.1    | 2.4    |
| KUKQ (NR)      | 2.0    | 2.3    |
| KOOL (Gold)    | 1.6    | 2.0    |
| KOY (Nost)     | 1.5    | 2.0    |
| KMEO (B/EZ)    | .2     | 1.9    |
| KMXX (AC)      | 3.5    | 1.8    |
| KLFF (BBnd)    | 1.2    | 1.4    |
| KONC (Clas)    | 1.1    | 1.2    |

\* Formerly NAC

### Orange County

|               | Fa '90 | Wi '91 |
|---------------|--------|--------|
| KLOS (AOR)    | 6.5    | 8.6    |
| KIIS-FM (CHR) | 6.5    | 7.2    |
| KOST (AC)     | 4.3    | 6.3    |
| KROQ (NR)     | 6.8    | 6.2    |
| KQLZ (CHR)*   | 5.6    | 5.4    |
| KABC (Talk)   | 4.1    | 4.7    |
| KBIG (AC)     | 1.9    | 4.4    |
| KNX (News)    | 3.2    | 3.9    |
| KFWB (News)   | 1.3    | 3.6    |
| KRTH (Gold)   | 1.6    | 3.5    |
| KPWR (CHR)    | 5.0    | 3.3    |
| KTWV (NAC)    | 3.7    | 3.3    |
| KNAC (AOR)    | 2.5    | 3.0    |
| KMPC (Nost)   | 2.3    | 2.8    |
| KFI (Talk)    | 3.3    | 2.5    |
| KTNQ (Span)   | 1.8    | 2.3    |
| KLSX (CR)     | 3.7    | 2.2    |
| KODJ (Gold)   | 2.8    | 2.0    |
| KEZY (CHR)    | 1.6    | 1.6    |
| KKBT (UC)     | 3.0    | 1.5    |
| KXEZ (Gold)   | 2.7    | 1.5    |
| KZLA (Ctry)   | 1.8    | 1.5    |
| KLVE (Span)   | 1.7    | 1.3    |
| KCRW (Misc)   | .1     | 1.0    |

\* Switched to AOR late in the rating period

### Atlanta

|                                | Fa '90 | Wi '91 |
|--------------------------------|--------|--------|
| WVEE (UC)                      | 18.7   | 14.1   |
| WKLS (AOR)                     | 11.0   | 9.4    |
| WAPW (CHR)                     | 10.8   | 8.7    |
| WSB-FM (AC)                    | 7.2    | 6.0    |
| WPCH (AC)                      | 4.2    | 5.9    |
| <b>WYAI &amp; WYAY</b> (Ctry)  | 6.7    | 5.9    |
| WALR (UC)                      | 2.0    | 5.7    |
| WSB (Talk)                     | 5.9    | 5.3    |
| WFOX (Gold)                    | 4.0    | 5.2    |
| WZGC (CR)                      | 4.1    | 5.1    |
| WGST (N/T)                     | 3.8    | 5.0    |
| WSTR (AC)                      | 3.5    | 4.2    |
| <b>WKHX-AM &amp; FM</b> (Ctry) | 4.1    | 3.7    |
| WAOK (Rel)                     | 2.6    | 2.7    |
| WCNN (News)                    | .9     | 2.2    |
| WABE (Clas)                    | 1.3    | 1.6    |
| WCLK (Jazz)                    | 1.2    | 1.0    |

### Kansas City

|                | Fa '90 | Wi '91 |
|----------------|--------|--------|
| WDAF (Ctry)    | 10.3   | 12.6   |
| KPRS (UC)      | 9.0    | 11.1   |
| KFKF (Ctry)    | 10.2   | 9.1    |
| KYYS (AOR)     | 11.3   | 8.5    |
| KBEQ (CHR)     | 8.4    | 7.3    |
| KLSI (AC)      | 3.1    | 5.5    |
| KCFX (CR)      | 7.1    | 5.4    |
| KCMO-FM (Gold) | 3.4    | 4.1    |
| KCMO (N/T)     | 5.2    | 3.9    |
| KMBR (AC)      | 3.1    | 3.7    |
| KMBZ (N/T)     | 4.2    | 3.6    |
| KXXR (CHR)     | 3.7    | 3.2    |
| KRVK (AC)      | 3.4    | 2.8    |
| KUDL (AC)      | 4.2    | 2.5    |
| KNHN (News)    | .3     | 2.0    |
| KCUR (Misc)    | 1.5    | 1.9    |
| KXTR (Clas)    | 1.1    | 1.4    |
| WHB (Gold)     | 1.4    | 1.4    |
| KPRT (Rel)     | .7     | 1.3    |
| KLJC (Rel)     | 1.1    | 1.2    |
| KIDZ (UC)      | 1.1    | 1.1    |

© 1991 Birch/Scarborough Research Corp. May not be quoted or reproduced without prior written permission from Birch/Scarborough.

### Tampa-St. Petersburg-Clearwater

|                                | Fa '90 | Wi '91 |
|--------------------------------|--------|--------|
| WFLZ (CHR)                     | 12.5   | 14.1   |
| WQYK-FM (Ctry)                 | 9.4    | 10.8   |
| WWRM (AC)                      | 8.5    | 8.1    |
| WXTB (AOR)                     | 8.3    | 8.0    |
| WYNF (AOR)                     | 7.2    | 6.3    |
| <b>WDAE &amp; WUSA</b> (AC)*   | 6.3    | 6.1    |
| <b>WRBQ-AM &amp; FM</b> (CHR)  | 7.3    | 6.1    |
| WFLA (N/T)                     | 5.6    | 4.4    |
| WYUU (Gold)                    | 4.0    | 4.1    |
| WMTX (AC)**                    | 3.7    | 4.0    |
| <b>WGUL-AM &amp; FM</b> (BBnd) | 3.3    | 3.7    |
| WHVE (NAC)                     | 4.0    | 3.0    |
| WDUV (B/EZ)                    | 1.9    | 2.6    |
| WSUN (Ctry)                    | 2.7    | 1.8    |
| WCIE (Rel)                     | .8     | 1.6    |
| WUSF (Clas)                    | 3.5    | 1.6    |
| WLFF (Nost)                    | —      | 1.3    |
| WMNF (Misc)                    | .9     | 1.3    |

\* WDAE was formerly Big Band  
\*\* Formerly WNLT

### Portland-Vancouver

|                | Fa '90 | Wi '91 |
|----------------|--------|--------|
| KEX (AC)       | 7.6    | 11.0   |
| KKRZ (CHR)     | 12.1   | 10.3   |
| KUPL-FM (Ctry) | 7.9    | 9.4    |
| KUFO (AOR)     | 7.5    | 7.3    |
| KKCW (AC)      | 6.8    | 6.1    |
| KINK (AOR/NAC) | 6.2    | 5.9    |
| KGON (AOR)     | 4.2    | 5.6    |
| KKSN-FM (Gold) | 7.5    | 5.3    |
| KXYQ (CHR)     | 5.3    | 4.7    |
| KXL-FM (AC)    | 2.7    | 4.1    |
| KXL (N/T)      | 3.7    | 4.0    |
| KGW (Talk)     | 2.3    | 2.8    |
| KOPB (Misc)    | 2.1    | 2.3    |
| KWJJ-FM (Ctry) | 1.8    | 2.0    |
| KMXI (AC)      | 1.3    | 1.8    |
| KKSN (Gold)    | 2.7    | 1.7    |
| KMHD (Jazz)    | 1.6    | 1.6    |
| KBPS (Clas)    | .6     | 1.4    |
| KWJJ (Ctry)    | 1.8    | 1.4    |
| KUPL (Ctry)    | 1.1    | 1.2    |
| KPDQ-FM (Rel)  | 1.6    | 1.1    |

### St. Louis

|                               | Fa '90 | Wi '91 |
|-------------------------------|--------|--------|
| KMOX (Talk)                   | 16.5   | 18.6   |
| KSHE (AOR)                    | 12.0   | 11.2   |
| KMJM (UC)                     | 10.9   | 10.7   |
| WKBQ (CHR)                    | 6.7    | 7.2    |
| KSD (CR)                      | 5.5    | 6.8    |
| WIL-FM (Ctry)                 | 5.4    | 6.0    |
| KYKY (AC)                     | 5.9    | 5.1    |
| KEZK-FM (AC)*                 | 3.0    | 4.7    |
| KLOU (Gold)                   | 5.1    | 4.5    |
| WKXX (Ctry)                   | 4.0    | 3.2    |
| KHTK (CHR)                    | 4.3    | 2.3    |
| KATZ (UC)                     | 2.2    | 2.1    |
| KFUO-FM (Clas)                | 1.5    | 1.9    |
| KATZ-FM (UC)                  | 1.3    | 1.7    |
| KWMU (Clas)                   | .6     | 1.6    |
| WCBW (CC)                     | 1.1    | 1.6    |
| KRJJ (AC)                     | 1.4    | 1.1    |
| <b>KSTZ &amp; WSNL</b> (AC)** | 1.3    | 1.1    |
| KUSA (Ctry)                   | 1.2    | 1.1    |

\* Formerly B/EZ  
\*\* KSTZ (CHR) began simulcasting WSNL toward end of rating period.

### Denver-Boulder

|                                | Fa '90 | Wi '91 |
|--------------------------------|--------|--------|
| KBPI (AOR)                     | 9.4    | 10.1   |
| KYGO-FM (Ctry)                 | 8.3    | 10.0   |
| KQKS (CHR)                     | 7.1    | 9.4    |
| <b>KRXY-AM &amp; FM</b> (CHR)  | 6.0    | 6.8    |
| <b>KXKL-AM &amp; FM</b> (Gold) | 5.1    | 6.0    |
| KOSI (AC)                      | 5.8    | 5.6    |
| KOA (Talk)                     | 7.8    | 5.5    |
| <b>KBCO-AM &amp; FM</b> (AOR)  | 7.2    | 5.2    |
| KXLT (AC)                      | 4.8    | 5.1    |
| KAZY (AOR)                     | 3.5    | 4.8    |
| KRFY (CR)                      | 4.5    | 4.7    |
| KCFX (Clas)                    | 2.6    | 3.1    |
| KTCL (NR)                      | 2.2    | 2.6    |
| KVOD (Clas)                    | 2.5    | 2.2    |
| KYGO (Ctry)                    | .9     | 2.2    |
| KSYY (AC)*                     | 1.8    | 2.1    |
| KHIH (NAC)                     | 2.2    | 1.7    |
| KEZW (BBnd)                    | 2.1    | 1.5    |
| KHOW (AC)*                     | 2.6    | 1.5    |
| KYBG (B/EZ)                    | 1.4    | 1.1    |
| KWBI (Rel)                     | 2.1    | 1.0    |

\* KHOW & KSYY now simulcast as KHOW-AM & FM

### Baltimore

|                                | Fa '90 | Wi '91 |
|--------------------------------|--------|--------|
| WXYV (UC)                      | 11.3   | 10.8   |
| WIYY (AOR)                     | 8.5    | 10.0   |
| WBAL (N/T)                     | 6.1    | 8.4    |
| WPOC (Ctry)                    | 6.9    | 6.8    |
| WMMX (AC)                      | 6.3    | 6.1    |
| <b>WLIF-AM &amp; FM</b> (AC)   | 6.6    | 5.8    |
| WBSB (CHR)                     | 6.1    | 4.6    |
| WWIN-FM (UC)                   | 4.0    | 3.8    |
| WPGC-FM (CHR)                  | 3.4    | 3.5    |
| WGRX (CR)                      | 3.4    | 3.1    |
| WQSR (Gold)                    | 2.8    | 3.0    |
| WCBM (N/T)                     | 3.1    | 2.6    |
| WHFS (AOR)                     | 3.2    | 2.5    |
| WWDC-FM (AOR)                  | 1.9    | 2.1    |
| WBGR (Rel)                     | 2.7    | 2.0    |
| WWIN (Rel)*                    | 1.4    | 1.9    |
| WBJC (Clas)                    | 1.7    | 1.8    |
| WJHU (Clas)                    | 1.2    | 1.8    |
| WRBS (Rel)                     | 1.3    | 1.7    |
| <b>WYST-AM &amp; FM</b> (AC)** | 2.9    | 1.5    |
| WAVA (CHR)                     | .4     | 1.4    |
| WITH (BBnd)                    | 1.4    | 1.4    |
| WHUR (UC)                      | 1.2    | 1.1    |
| WTOP (News)                    | .7     | 1.0    |

\* WWIN (AM) previously simulcasted WWIN-FM (UC)

\*\* WYST (AM) was previously Gold format

### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

### Hartford-New Britain-Middletown

|                               | Fa '90 | Wi '91 |
|-------------------------------|--------|--------|
| WTIC (AC)                     | 12.7   | 15.2   |
| WTIC-FM (CHR)                 | 15.8   | 10.5   |
| WVYZ (Ctry)                   | 6.7    | 7.7    |
| <b>WCCC-AM &amp; FM</b> (AOR) | 6.4    | 6.8    |
| WHCN (AOR)                    | 7.0    | 6.4    |
| WKSS (CHR)                    | 7.7    | 6.3    |
| WRCH (AC)                     | 4.7    | 5.2    |
| WDRG-FM (Gold)                | 4.8    | 4.7    |
| WPCK (Clas)                   | 2.0    | 3.4    |
| WPOP (N/T)                    | 2.3    | 3.2    |
| WIOF (AC)                     | 3.1    | 3.1    |
| WFAN (Sports)                 | 1.8    | 2.4    |
| WAQY (AOR)                    | 1.3    | 1.8    |
| WZMX (AC)                     | 1.7    | 1.8    |
| WTQM (UC)                     | 1.9    | 1.5    |
| WIHS (Rel)                    | .4     | 1.2    |
| WPLR (AOR)                    | 1.5    | 1.2    |
| WAAF (AOR)                    | .6     | 1.1    |
| WDRC (Gold)                   | .7     | 1.0    |
| WJMJ (B/EZ)                   | 1.7    | 1.0    |

### Dayton-Springfield

|                       | Fa '90 | Wi '91 |
|-----------------------|--------|--------|
| WGTV (CHR)            | 14.1   | 13.7   |
| WAZU (AOR)            | 9.2    | 9.6    |
| WTUE (AOR)            | 9.6    | 8.7    |
| WHIO (Talk)           | 9.3    | 7.2    |
| WLW (AC)              | 5.1    | 7.2    |
| WHKO (Ctry)           | 6.5    | 6.9    |
| WVUD (AC)             | 4.6    | 5.3    |
| WWSN (AC)             | 5.7    | 3.9    |
| WYMJ (Gold)           | 4.4    | 3.7    |
| <b>WPFB-FM</b> (Ctry) | 2.7    | 3.0    |
| WDAO (UC)             | 3.1    | 2.8    |
| WCLR (B/EZ)           | 1.7    | 2.6    |
| WCSU (UC)             | 2.7    | 2.1    |
| WONE (Ctry)           | 3.3    | 2.0    |
| WFCJ (Rel)            | .5     | 1.7    |
| WING (Gold)           | 1.1    | 1.4    |
| WGRP (Rel)            | .5     | 1.4    |
| WOFX (CR)             | 1.2    | 1.3    |
| WPFB (Nost)           | .9     | 1.2    |
| WIZE (Nost)           | .3     | 1.1    |
| WDPR (Clas)           | .6     | 1.0    |

### Buffalo-Niagara Falls

|                | Fa '90 | Wi '91 |
|----------------|--------|--------|
| WYRK (Ctry)    | 7.1    | 9.7    |
| WGR-FM (AOR)   | 10.6   | 9.6    |
| WBLK (UC)      | 9.2    | 8.3    |
| WBEN (AC)      | 6.3    | 7.9    |
| WKSE (CHR)     | 7.9    | 7.6    |
| WHTT-FM (Gold) | 6.3    | 7.1    |
| WMJQ (CHR)*    | 6.3    | 6.6    |
| WJYE (AC)      | 6.2    | 6.1    |
| WUFX (AOR)**   | 7.3    | 5.7    |
| WBUF (AC)      | 4.5    | 4.9    |
| WGR (N/T)      | 3.8    | 4.9    |
| WECK (BBnd)    | 2.5    | 2.3    |
| WWKB (Talk)    | 1.4    | 2.1    |
| WNED (Clas)    | 3.0    | 2.0    |
| CFNY (AOR)     | 1.2    | 1.3    |
| WEBR (N/T)     | 1.5    | 1.3    |
| WXBX (AOR)     | 1.2    | 1.3    |
| CHTZ (AOR)     | 1.0    | 1.2    |
| WDCX (Rel)     | 1.7    | 1.2    |

\* Now Adult CHR after rating period  
\*\* Switched from Classic Rock in mid-book



*A great song.  
A remarkable singer.*

*He's a vocal  
powerhouse and a  
passionate songwriter  
-- we've got the sultry  
single to prove it.*

*A song that goes to the  
heart of the matter, and  
matters of the heart.*

*"Kissing You," the  
debut single from the  
forthcoming Qwest LP,  
Make Time For Love.*

*The voice you've  
been waiting  
for.*

SECOND WEEK:  
URBAN CONTEMPORARY  
**BREAKERS**

MOST ADDED AGAIN!!  
UC CHART: DEBUT **39**  
72 UC REPORTERS - 78%

*"Kissing You"*  
The New Single

KEITH  
washington

Produced by Keith Washington and Trey Stone  
From the debut album Make Time For Love

Management: Sherwin East



©1991 Qwest Records

## COMPACT DATA®

## GRP Puts Cat In A Musical Bag

GRP has set a May 14 release date for its "Am I Cool, Or What?" project — an all-star compilation CD that pays homage to cartoon superstar Garfield The Cat.

In addition to the Temptations' single "Shake Your Paw" (due April 16), the disc features new songs from Patti LaBelle ("I Love It When I'm Naughty"), B.B. King ("Monday Morning Blues"), and Lou Rawls ("Here Comes Garfield").

Also included are Natalie Cole's "Long 'Bout Midnight," Carl Anderson's "Fat Is Where It's At," the Pointer Sisters' "Nine Alive," Diane Schuur's "Next To You I'm Even Better," Desiree Goyette's "Up On The Fence," and David Benoit's instrumental "Spare Time." Lasagna not included.

## Feat In The Creek

Veteran rockers Little Feat have signed a long-term deal with Morgan Creek. Look for the band's label debut later this year.

## Fishbone's 'Reality' Check

Columbia has set an April 23 release date for Fishbone's "Reality Of My Surroundings" LP. The 18-track set (a mix of full-length songs and interludes) includes the single/emphasis track "Sunless Saturday," for which Spike Lee has directed a video. Other tunes include "Fight The Youth," "Babyhead," "So Many Millions," "Behavior Control Technician," "Ass-Whip-pin'" and the spoken "Junkie's Prayer."

The material is mostly self-produced, with the exception of the single, "Everyday Sunshine," and "Those Days Are Gone" (which were co-produced by David



Garfield — GRP's 'Cool' cat.

Kahne). Private Music vocalist Kristen Vigard and actor Larry Fishburne (currently seen in "Class Action") are among the disc's throng of backup singers.

## 'Kinky' Preview

Australian rockers Hoodoo Gurus return with a new RCA LP on April 23. The self-produced platter, titled "Kinky," features the current single "Miss Freeloze '69" as well as such provocatively titled tunes as "Head In The Sand," "Something's Coming," "A Place In The Sun," "Brainscan" (featuring longtime Aussie producer Rob Younger on vocals), "Dressed In Black," "Too Much Fun," "Desiree," and "1000 Miles Away" (the last of which features guest vocals by ex-Bangles guitarist Vicki Peterson).

## Blocked Shots

Point Blank/Charisma recording artist Albert Collins has been forced to change the title of his recent "Iceman" LP. Why? Because Rock & Roll Hall Of Famer Jerry Butler

(formerly of the Impressions) owns a trademark to the moniker! According to *Entertainment Weekly*, Butler also blocked Vanilla Ice from using the cool calling card.

In related news, Sub Pop rockers Tad have been asked to change the cover of their new "8-Way Santa" LP, which features a photo of a '70s kind of guy clutching a bemused woman's (clothed) breast. The photogenic couple have since divorced — a point that was reportedly impressed on the label by the gal's new husband, who saw the release in a record store . . . .

## Alligator Set Celebrates 20th Anniversary

Chicago-based blues 'n' roots label Alligator Records celebrated its 20th anniversary with the recent release of a double CD compilation featuring some of the label's more noteworthy artists.

Among the sounds found on the 35-song set are a version of "These Blues Is Killing Me" by saxman A.C. Reed (featuring the late Stevie Ray Vaughan on guitar), Elvin Bishop's "Fannie Mae," Albert Collins's "Brick," Lonnie Mack's "Strike Like Lightning," and Johnny Winter's "Boot Hill."

Performances from Koko Taylor, Delbert McClinton, the late Professor Longhair, the late Roy Buchanan, Clarence "Gatemouth" Brown, late Zydeco great Clifton Chenier, and several other bluesicians round out the package.



51.5 million households  
Patti Galluzzi  
Director/Music Programming

Weeks On

## HEAVY

|   |    |
|---|----|
| C&C MUSIC FACTORY/Here We Go (Columbia)     | 5  |
| CINDERELLA/Heartbreak Station (Mercury)     | 9  |
| TARA KEMP/Hold You Tight (Giant/WB)         | 5  |
| LONDONBEAT/I've Been Thinking (Radioactive) | 7  |
| POISON/Ride The Wind (Capitol)              | 10 |
| QUEENSRÛCHE/Silent Lucidity (EMI)           | 8  |
| R.E.M./Losing My Religion (WB)              | 6  |
| TESLA/Signs (Geffen)                        | 20 |
| WARRANT/Uncle Tom's Cabin (Columbia)        | 7  |
| WILSON PHILLIPS/You're In Love (SBK)        | 9  |

## EXCLUSIVES

|                                     |   |
|-------------------------------------|---|
| ROLLING STONES/Highwire (Columbia)  | 3 |
| ROXETTE/Joyride (EMI)               | 5 |
| ROD STEWART/Rhythm Of My Heart (WB) | 4 |
| STING/The Soul Cages (A&M)          | 3 |

## BUZZ BIN

|  |    |
|--|----|
| DIVINYLS/Touch Myself (Virgin)           | 12 |
| HAPPY MONDAYS/Step On (Elektra)          | 7  |
| JELLYFISH/Baby's Coming Back (Charisma)  | 4  |
| JESUS JONES/Right Here Right Now (SBK)   | 11 |
| LENNY KRAVITZ/Always On The Run (Virgin) | 3  |

## ACTIVE

|   |     |
|---|-----|
| AC/DC/Are You Ready (Atco)                      | ADD |
| BLACK CROWES/She Talks To Angels (Def American) | 8   |
| TEVIN CAMPBELL/Round (Paisley Park/WB)          | ADD |
| DOORS/Break On Through (Elektra)                | 7   |
| BOB DYLAN/Series Of Dreams (Columbia)           | 2   |
| ENIGMA/Sadness Part I (Charisma)                | 7   |
| FIXX/How Much Is Enough (Impact)                | 8   |
| GREAT WHITE/Call It Rock 'N' Roll (Capitol)     | 9   |
| INXS/After Tears (Atlantic)                     | 6   |
| LIVING COLOUR/Love Rears Its Ugly Head (Epic)   | 11  |
| NILS LOFGREN/Valentine (Rykodisc)               | 3   |
| NELSON/More Than Ever (DGC)                     | 6   |
| DAVID LEE ROTH/Sensible Shoes (WB)              | 3   |
| SLAUGHTER/Mad About You (Chrysalis)             | 5   |
| TRIXTER/One In A Million (Mechanic/MCA)         | 10  |

## MEDIUM

|  |     |
|--|-----|
| ANOTHER BAD CREATION/Aesha (Motown)              | 2   |
| MARC COHN/Walking In Memphis (Atlantic)          | 3   |
| CATHY DENNIS/Touch Me (All Night Long) (Polydor) | 4   |
| SHEILA E/Sex Cymbal (WB)                         | 3   |
| EMF/Unbelievable (EMI)                           | 4   |
| EXTREME/More Than Words (A&M)                    | 2   |
| PETER GABRIEL/Shaking The Tree (Geffen)          | 3   |
| GERARDO/Rico Suave (Interscope/East West)        | 12  |
| HAVANA 3 A.M./Reach The Rock (IRS)               | ADD |
| ERIC JOHNSON/Trademark (Capitol)                 | 2   |
| KING OF THE HILL/Do U (SBK)                      | 5   |
| L.L. COOL J/Mama Said (Def Jam/Columbia)         | ADD |
| MONIE LOVE/It's A Shame (My Sister) (WB)         | 7   |
| MATERIAL ISSUE/Valerie Loves Me (Mercury)        | 7   |
| MIKE & THE MECHANICS/Word Of Mouth (Atlantic)    | 2   |
| QUEEN/Annuncio (Hollywood)                       | 7   |
| B. & H. SIMPSON/Deep, Deep Trouble (Geffen)      | 4   |
| SONIC YOUTH/Dirty Boots (DGC)                    | 7   |
| TRACIE SPENCER/This House (Capitol)              | 6   |
| RALPH TRESVANT/Stone Cold Gentleman (MCA)        | 3   |
| ZZ TOP/My Head's In Mississippi (WB)             | 3   |

## BREAKOUT

|  |   |
|--|---|
| ALICE IN CHAINS/Man In The Box (Columbia)    | 3 |
| BULLETPROOF/THC Groove (WB)                  | 3 |
| CANDYMAN/Nighttown (Epic)                    | 2 |
| FIREHOUSE/Don't Treat Me Bad (Epic)          | 9 |
| KING'S X/We Are Finding (Megaforce/Atlantic) | 3 |
| RAW YOUTH/Tame Yourself (Rhino)              | 2 |
| RHYTHM CORPS/Satellites (Pasha/Epic)         | 2 |

## HOT NEW VIDEOS

|  |     |
|--|-----|
| AC/DC/Are You Ready (Atco)               | ADD |
| LENNY KRAVITZ/Always On The Run (Virgin) | 3   |
| MONIE LOVE/It's A Shame (My Sister) (WB) | 7   |
| R.E.M./Losing My Religion (WB)           | 6   |
| SLAUGHTER/Mad About You (Chrysalis)      | 5   |

## ADDS

|  |  |
|--|--|
| AC/DC/Are You Ready (Atco)                       |  |
| TEVIN CAMPBELL/Round And Round (Paisley Park/WB) |  |
| HAVANA 3 A.M./Reach The Rock (IRS)               |  |
| L.L. COOL J/Mama Said (Def Jam/Columbia)         |  |



36.8 million households  
Sal LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent  
& Artist Relations

Weeks On

## VH-1 TO WATCH

NILS LOFGREN/Valentine (Rykodisc) 3

## HEAVY

|  |     |
|--|-----|
| MARIAH CAREY/Someday (Columbia)              | 11  |
| GLORIA ESTEFAN/Coming Out Of The Dark (Epic) | 9   |
| AMY GRANT/Baby, Baby (A&M)                   | 4   |
| CHRIS ISAAK/Wicked Game (Reprise)            | 21  |
| LONDONBEAT/I've Been Thinking (Radioactive)  | ADD |
| STING/All This Time (A&M)                    | 5   |
| WILSON PHILLIPS/You're In Love (SBK)         | 5   |

## DEVELOPMENT

|  |     |
|--|-----|
| OLETA ADAMS/Get Here (Fontana/Mercury)         | 15  |
| RICK ASTLEY/Cry For Help (RCA)                 | 4   |
| JOHN BARRY/John Dunbar Theme (Epic Assoc.)     | 5   |
| TEVIN CAMPBELL/Round & Round (Paisley Park/WB) | 5   |
| DELLS/A Heart Is A House For Love (Virgin)     | ADD |
| BOB DYLAN/Series Of Dreams (Columbia)          | 1   |
| TARA KEMP/Hold You Tight (Giant/WB)            | 3   |
| DAVE KOZ/Castle Of Dreams (Capitol)            | 6   |
| JONI MITCHELL/Come In From The Cold (Geffen)   | 2   |
| CARLY SIMON/Holding Me Tonight (Arista)        | 2   |
| PAUL SIMON/Proof (WB)                          | 7   |
| TRIPLETS/You Don't Have To Go Home (Mercury)   | 1   |

## LIGHT

|   |   |
|---|---|
| ASWAD/Best Of My Love (Mango/Island)    | 2 |
| MARC COHN/Walking In Memphis (Atlantic) | 2 |
| ERIC JOHNSON/Trademark (Capitol)        | 1 |

## ARTIST OF THE MONTH

TANITA TIKARAM/Only The Ones We Love (Reprise) 2

Information current as of March 26.



11.7 million households  
Les Garland, VP/Programming  
Mike Cooper, consultant

|       |   |
|-------|---|
| LW TW |   |
| 5 1   | ANOTHER BAD CREATION/Playground (Motown)        |
| — 2   | DOGS/Your Mama's On Crack Rock (Joy Boy)        |
| 2 3   | ICE-T/New Jack Hustler (Giant/Reprise)          |
| — 4   | TONY! TONI! TONE!/Whatever (Wing/Mercury)       |
| 1 5   | LUKE 1/2 LIVE CREW/Do The Bart (Luke/Atlantic)  |
| — 6   | NIKKI D./Daddy's Little Girl (Def Jam/Columbia) |
| — 7   | RALPH TRESVANT/Stone Cold Gentleman (MCA)       |
| — 8   | VANILLA ICE/I Love You (SBK)                    |
| 3 9   | B ANGIE/B I Don't Want (Bust It/Capitol)        |
| — 10  | HWA/Funk Me (Drive By)                          |

Most requested for the week ending March 22.



## CONCERT PULSE

| Pos. | Artist                | Avg. Gross (in 000s) |
|------|-----------------------|----------------------|
| 1    | NEW KIDS ON THE BLOCK | \$548.4              |
| 2    | ZZ TOP                | \$369.1              |
| 3    | INXS                  | \$300.4              |
| 4    | STING                 | \$298.6              |
| 5    | PAUL SIMON            | \$288.9              |
| 6    | BBDK, SWEAT/J. GILL   | \$279.0              |
| 7    | M.C. HAMMER           | \$270.6              |
| 8    | AC/DC                 | \$258.5              |
| 9    | FLEETWOOD MAC         | \$246.5              |
| 10   | SANDI PATTI           | \$206.9              |
| 11   | NEIL YOUNG & CRAZY... | \$192.6              |
| 12   | POISON                | \$177.5              |
| 13   | HEART                 | \$173.8              |
| 14   | RANDY TRAVIS          | \$145.9              |
| 15   | IRON MAIDEN           | \$129.2              |

## New Tours

Among this week's new tours:

|              |                     |
|--------------|---------------------|
| DEEP PURPLE  | NEVILLE BROTHERS    |
| FEELIES      | RANDY NEWMAN        |
| GODFATHERS   | K.T. OSLIN          |
| INDIGO GIRLS | POP WILL EAT ITSELF |

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

## MUSIC DATEBOOK

## MONDAY, APRIL 8

1973/Neil Young's little-seen "Journey Through The Past" film premieres in Dallas

Born: Steve Howe (Yes) 1947, Julian Lennon 1963, Biz Markie 1964

## TUESDAY, APRIL 9

1969/King Crimson make their first public performance; David Bowie meets his future wife, Angie, at the gig.

1976/Phil Ochs hangs himself in his sister's New York apartment.

1979/Donna Summer's "Last Dance" wins a Best Song Oscar; Giorgio Moroder wins for his "Midnight Express" score.

Born: Carl Perkins 1932

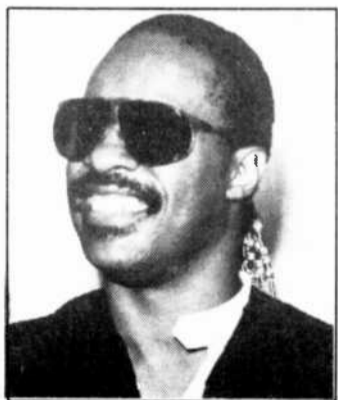
## WEDNESDAY, APRIL 10

1962/Original Beatles bassist Stu Sutcliffe dies of cerebral paralysis.

1970/The Nice break up; leader Keith Emerson announces plans to form a new band with bassist Greg Lake.

## THURSDAY, APRIL 11

1961/Bob Dylan makes his professional debut opening for John Lee Hooker at New York's Folk City.



Stevie Wonder — \$13 million man.

1970/Peter Green announces plans to leave Fleetwood Mac.

1981/Eddie Van Halen marries actress Valerie Bertinelli.

1983/Joe Cocker and Jennifer Warnes win the Best Song Oscar for "Up Where We Belong."

1984/Spinal Tap play a surprise one-nighter at L.A.'s Music Machine.

1988/Oscars go to David Byrne, Ryuichi Sakamoto, and Cong Su for Best Score ("The Last Emperor"), and Cher for Best Actress ("Moonstruck").

Born: Chris Difford (Squeeze) 1954

## FRIDAY, APRIL 12

1954/Bill Haley & His Comets record "Rock Around The Clock"

1966/Jan Berry (Jan & Dean) is paralyzed when he slams his Corvette into a parked truck.

1975/The Who's movie version of "Tommy" opens.

1988/Sonny Bono is elected mayor of Palm Springs, CA.

Born: Herbie Hancock 1940, John Kay (Steppenwolf) 1944, David Cassidy 1950

## SATURDAY, APRIL 13

1965/Roger Miller wins five Grammys for "Dang Me"; Bill Cosby wins the first of six straight Comedy Grammys.

Born: Al Green 1946, Max Weinberg (ex-E Street Band) 1951, Peabo Bryson 1951

## SUNDAY, APRIL 14

1976/Stevie Wonder announces he's signed a \$13 million contract with Motown. At the time, it's the most lucrative in music history.

Born: Richie Blackmore 1945

— Paul Colbert



## Rod The Mod To Sing Gershwin?

As he releases his new "Vagabond Heart" album, **ROD STEWART** has revealed he wants to turn his vocal talents to the songs of **GEORGE GERSHWIN!**

Interviewed in the *Sunday Times* (3/24), Rod The Mod says, "I'm lucky, I can sing anything I want," but displays a less confident side when talking about the new LP.

"I can't say that this record is terribly different from the last one. The musicians may be better this time. I've used more producers and they brought different people in, which is unusual for me because I'm a very stubborn person and when I get into the studio I normally have to know everybody there. I get really shy around other musicians, and if there's a strange individual in the corner, I usually have to get out and get drunk."

### Hawkes 'N' Pawns

**ROL** met up with 19-year-old **CHESNEY HAWKES**, whose debut single ("The One And Only") hit No. 6 on the UK charts this week. The song's from the soundtrack LP for the film "Buddy's Song," which co-stars Hawkes and **ROGER DALTREY**.

"We had the whole album, but we just didn't have that first single," explains Hawkes. "It just cropped up through the record company. **NIK KERSHAW** had this song and everyone went, 'Wow, this is a smash.' He came down to Abbey Road to produce it with me and we got on like a house on fire."

Hawkes is now writing with Kershaw for his next album, which he says will be "more funky than the stuff on the 'Buddy's Song' soundtrack," and which he hopes to "get somebody like **NILE RODGERS** to produce."

Granted the UK music industry is suffering continuing layoffs in the wake of the recession, but *Music Week* makes an ironic point about Chesney Hawkes's current singles chart status while the A&R director who signed him (**PETER ROBINSON**) sits at home three weeks after being shown the door.

### Son Of Patto

**CHRISSE HYNDE** and actor **ROBERT POWELL** were among the celebrity guests last week at a lunchtime press conference showcase performance by **MICHAEL PATTO**, newly signed to *Imagine Records* via *BMG*. The 23-year-old Patto is the son of the late **MIKE PATTO**, who played with **SPOOKY TOOTH**, **TIMEBOX**, and **BOXER** back in the '60s.

Patto played a short set of light, jazzy pop, including his debut single "(I've Got) Love Enough For Two," which will be released on April 8, to be followed by an album titled "Time To Be Right." Incidentally, *Imagine Records* is co-owned by **LAURIE JAY**, who once managed Michael's father.

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.



### Bros Brothers Back

Under the direction of **ELTON JOHN** manager **JOHN REID**, **BROS** brothers **MATT** and **LUKE GOSS** will relaunch their careers



Bros — as they were.



Rod Stewart — "I usually have to go out and get drunk."

with a new album to be released through *Columbia* within the next two months.

Following their much-publicised court cases over management and money troubles, the duo have kept a low profile, but now are back from L.A. — where they recorded the new material — and are sporting a new besuited image to replace the ripped jeans and slicked-back hair for which they were famous.



The Wonder Stuff — a size dis-cow-nt?

### Singles Scene

The **WONDER STUFF** will release the single "The Size Of A Cow" on Tuesday (4/2), with the **MICK GLOSSOP**-produced LP to follow in late May or early June.

Also next Tuesday, **ROBERT PALMER** releases a third UK single from his "Don't Explain" album — an edited and remixed version of "Happiness" — backed with a previously unreleased version of "All Shook Up." **CARL MacINTOSH** of **LOOSE ENDS** did the remixing.

As **ORCHESTRAL MANOEUVRES IN THE DARK** release their new single ("Sailing On The Seven Seas"), **ANDY McCLUSKY**'s former partner in the band, **PAUL HUMPHREYS** — who lost the rights to the OMD name — has announced his new band will be called the **LISTENING POOL**.

### Branson, Frost Team For TV Venture

*Virgin* boss **RICHARD BRANSON** has teamed up with TV presenter **DAVID FROST** to apply for one of the *ITV* franchises in the south of England. They're known to be interested in *Thames*, *TVS*, and *Anglia* — three of the 15 regional franchises that will go on offer at the first *ITV* "licence auction" in May.

Incidentally, Branson and Frost's new company has the working title of *CPV-TV*, but may eventually go by *Virgin TV*.

### Keeping Up With Mr. Jones

**TOM JONES**'s "Carrying A Torch" album is out this week, and — along with those four tracks custom-written by **VAN MORRISON** — features a cover of the **WATERBOYS**' "Strange Boat," the **JOHN PARR**-penned "Killer On The Sheets," the **PAUL CARACK**-composed "Give Me A Chance," and the **DIANE WARREN** and **ALBERT HAMMOND** tune "Don't Say Goodbye," which was **TJ**'s last single.

### Massive (Not Massive)

Bristol dance group **MASSIVE**, who've just scored their first UK Top 20 hit with "Unfinished Sympathy," plan to return to their original name of **MASSIVE ATTACK** now that the Gulf War is over. This will apply to all releases in the U.S., Japan, and Australia as well as the next UK single ("Safe From Harm"), which comes out on May 20.

However, the UK release of their "Blue Lines" album will come out under the *Massive* name on April 8.

### Hats Off To Roy Harper

**KATE BUSH** and **DAVE GILMOUR** make guest appearances on "Once," the new album by veteran rock troubadour **ROY HARPER**. Released on the SW London-based *Awareness* indie label, the LP is described as "a harsh poetic assault against Islam on behalf of **SALMAN RUSHDIE**, and several biting tirades against Western religion on his own behalf."

## BRITAIN

| LW | TW | ARTIST/Title (Label)  |
|----|----|---|
| 1  | 1  | <b>HALE &amp; PACE &amp; THE STONKERS</b> /The Stonk/<br><b>VICTORIA WOOD</b> /The Smile Song (London/PG)         |
| 8  | 2  | <b>ROD STEWART</b> /Rhythm Of My Heart (WB)   |
| 14 | 3  | <b>PET SHOP BOYS</b> /Where The Streets Have No Name/How Can You Expect<br>To Be Taken Seriously (Parlophone/EMI) |
| 3  | 4  | <b>ROXETTE</b> /Joyride (EMI)   |
| 2  | 5  | <b>CLASH</b> /Should I Stay Or Should I Go?/<br><b>BAD II</b> /Rush (Columbia)                                    |
| 15 | 6  | <b>CHESNEY HAWKES</b> /The One And Only (Chrysalis)   |
| 4  | 7  | <b>STEVIE B</b> /Because I Love You (The Postman Song) (Polydor/PG)   |
| 12 | 8  | <b>BEE GEES</b> /Secret Love (WB)   |
| 5  | 9  | <b>QUARTZ I/DINA CARROLL</b> /It's Too Late (Mercury/PG)  |
| —  | 10 | <b>SIMPLE MINDS</b> /Let There Be Love (Virgin)   |
| 7  | 11 | <b>SOURCE I/CANDI STATON</b> /You Got The Love (Truelove)   |
| 13 | 12 | <b>BANDERAS</b> /This Is Your Life (London/PG)  |
| 10 | 13 | <b>MASSIVE</b> /Unfinished Sympathy (Wild Bunch)  |
| 18 | 14 | <b>HAPPY MONDAYS</b> /Loose Fit (Factory)   |
| 17 | 15 | <b>R.E.M.</b> /Losing My Religion (WB)  |
| 11 | 16 | <b>LIVING COLOUR</b> /Love Rears Its Ugly Head (Epic)   |
| 9  | 17 | <b>XPANSIONS</b> /Move Your Body (Elevation) (Optimism)   |
| —  | 18 | <b>JAMES</b> /Sit Down (Fontana/PG)   |
| —  | 19 | <b>FEARGAL SHARKEY</b> /I've Got News For You (Virgin)  |
| 6  | 20 | <b>MADONNA</b> /Crazy For You (Sire/WB)   |

### Moving Up

|   |
|---|
| <b>QUEEN</b> /I'm Going Slightly Mad (Parlophone/EMI)   |
| <b>SCRITTI POLITTI I/SHABBA RANKS</b> /She's A Woman (Virgin)                                 |
| <b>JIVE BUNNY &amp; THE MASTERMIXERS</b> /Over To You John (Here We Go Again) (Music Factory) |
| <b>JESUS LOVES YOU</b> /Bow Down Mister (More Protein)  |
| <b>JANE'S ADDICTION</b> /Been Caught Stealing (WB)  |
| <b>SNAP</b> /Snap Megamix (Arista)  |
| <b>DEFINITION OF SOUND</b> /Wear Your Love Like Heaven (Circa/Virgin)                         |
| <b>MOCK TURTLES</b> /Can You Dig It? (Siren/Virgin)   |

The Network Chart, courtesy MRIB

## AUSTRALIA

| LW | TW | ARTIST/Title                                    |
|----|----|---|
| 2  | 1  | <b>DARYL BRAITHWAITE</b> /<br>Horses            |
| 1  | 2  | <b>DIVINYLS</b> /I Touch Myself                 |
| 4  | 3  | <b>INXS</b> /Bitter Tears                       |
| 5  | 4  | <b>HOODOO GURUS</b> /Miss Freeloze '69          |
| 3  | 5  | <b>WENDY MATTHEWS</b> /Woman's<br>Gotta Have It |
| 8  | 6  | <b>BLACK SORROWS</b> /Never Let<br>Me Go        |
| 10 | 7  | <b>SOUTHERN SONS</b> /Hold Me In<br>Your Arms   |
| 6  | 8  | <b>KYLIE MINOGUE</b> /What Do I<br>Have To Do   |
| 7  | 9  | <b>RATCAT</b> /That Ain't Bad                   |
| —  | 10 | <b>SCREAMING JETS</b> /Better                   |

### Most Added

**CHANTOOZIES**/Love The One You're With  
**SOUTHERN SONS**/Hold Me In Your Arms  
Top 10 Australian records from playlists of 3  
Triple M-FM/Melbourne, FOX-FM/Melbourne,  
95 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney,  
2 Triple M-FM/Sydney, MMM-FM/Brisbane,  
5105/Brisbane, FM-104.7/Canberra,  
and 2 KIX 106/Canberra.

## CANADA

| LW | TW | ARTIST/Title   |
|----|----|--|
| 1  | 1  | <b>ALIAS</b> /Waiting for Love                           |
| 2  | 2  | <b>CANDI &amp; THE BACKBEAT</b> /<br>Good Together       |
| 4  | 3  | <b>BOOTSAUCE</b> /Everyone's A<br>Winner                 |
| 3  | 4  | <b>JEFF HEALEY BAND</b> /How Long<br>Can A Man Be Strong |
| 5  | 5  | <b>WORLD ON EDGE</b> /Only The<br>Lonely                 |
| 10 | 6  | <b>ACOSTA RUSSELL</b> /Never<br>Change My Mind           |
| 8  | 7  | <b>SPUNKADELIC</b> /Boomerang                            |
| 9  | 8  | <b>TRAGICALLY HIP</b> /Little Bones                      |
| 6  | 9  | <b>MCJ &amp; COOL G</b> /Smooth As<br>Silk               |
| 7  | 10 | <b>RIK EMMETT</b> /Saved By Love                         |

### Most Added

**BARNEY BENTALL**/Gotta Go  
**GREGORY HOSKINS**/Neighbourhood  
**WEST END GIRLS**/Not Like Kissing You

Top 10 Canadian CHR hits courtesy The  
Record (418) 533-9417.



JOEL DENVER

## ACTIVE VS. PASSIVE

## Music Research Revisited

Virtually all CHRs use requests, retail sales, and, if budgets allow, some sort of callout or passive research system. Yet the methods for gathering and interpreting this data vary as widely as the data's impact on music decisions.

The only consensus among programmers: None of these systems is 100% accurate and each has its own inherent drawbacks. For example, (1) requests generally come from the younger demos and can be loaded with repeat callers; (2) you can only do callouts on records that are being exposed in your market (particularly on your own station if it's one of the market's biggest cumers); and (3) retail sales reports are subject to hype and a lack of demographic data.

And CHR's trend of primarily playing active records — often termed "disposable music" — has drawn criticism and concern. Passive records generally have older demographic appeal and take longer to become established. Some of these records may do well in callouts but may not generate requests or sales, leading programmers to consider them "stiffs."

## Joel Folger

Weighing in on the active vs. passive research issue, KEGL/Dallas PD Joel Folger said, "If I had to put a percentage value on the impact of our music research, callouts would count for 50%; phones and sales would count for 25% each. We play hooks of songs over the phone line — up to 40 titles, despite what common wisdom says. Generally, listeners hear eight to ten seconds of a song.

"We've also used callouts to assess how much Persian Gulf news listeners wanted, what movies they've seen, what kinds of prizes they want to win, etc. And we do

**"The public doesn't listen to the radio like we do, so we have to give new records more time to kick in."**

— Ralph Wimmer

sort of an in-house Birch to check on listening patterns and station perceptions."

Like many stations, KEGL logs late afternoon and night requests for review the following morning. But recently Folger has been promoting the fact that he answers the request lines at various times for feedback on the music and the station in general. "Phones are moni-



Joel Folger

tored around the clock, except morning drive. I like to have the jocks answer the request lines: It offers thousands of opportunities for them to have one-on-one contact with listeners."

He also conducts unaided recall to determine artist preferences. "Individual responses are misleading, but over time you can get a feel for an age group. In Dallas preferences run from Elton John and C & C Music Factory to Garth Brooks.

"We also continue to sample males; it's suicide to overlook their tastes. It's one of the problems most CHRs have caused for themselves: narrow programming that eliminates a lot of hit records. In the end it comes down to how [APD/MD] Jimmy Steal and I mix this data with our guts and ears."

## Ralph Wimmer

WZAT (Z102)/Savannah PD/morning man Ralph Wimmer doesn't have the luxury of using callout research. "We do a better job of [gauging] specific tastes and opinions through one-on-one com-



Ralph Wimmer

munication on the phones and out with the public. If the public lays out its hard-earned dollars, that makes a big statement about a record. It's not as scientific, but it works."

Since requests play a bigger role for Z102, Wimmer and his airstaff take note of "phone jammers who

**"We continue to sample males; it's suicide to overlook their tastes."**

— Joel Folger

call again and again for a record. When we see phones on a passive record like Jellyfish's 'Baby's Coming Back' or Oleta Adams's 'Get Here,' that's a great sign."

But what about passive records that don't generate requests? "It's a judgment call," admitted Wimmer. "We add records with the belief they'll project a good image for the station and round out the balance. I've never met a PD who's 100% right all the time, so there has to be some intuition.

"Chris Isaak's 'Wicked Game' was a stone retail smash for us, but other PDs I talked to couldn't get anything on it. We went with our guts and did very well. There's such a glut of great music each week that we as an industry are too quick to drop records not showing some immediate reaction. The public doesn't listen to the radio like we do, so we have to give new records more time to kick in."

**"Realistically, you can't come up with enough currents and [build] a true mass appeal station without passive and active records."**

— Lyndon Abell

## Lyndon Abell

"If you've got a decent callout system in place, the passives are easy to read," noted WKQB/St. Louis PD Lyndon Abell. "But the trick is when to pull back on the active records before they become tuneouts. If you don't have a callout system in place, you might overlook the hit potential of a song like UB40's 'Here I Am.' Chicago's 'Chasing The Wind' was missed by a lot of stations, but it's been a huge passive hit for us.

## Number-Crunching

As you work with various forms of active and passive music research, bear in mind:

- Requests are quick indicators, but can be loaded with repeat callers
- Callouts can help determine rotations and gauge familiarity of cuts
- Passive records need more exposure to stimulate audience response
- Retail sales can be a strong active barometer, but beware of hype

"We've got to be more patient with passive records. Realistically, you can't come up with enough currents and [build] a true mass appeal station without passive and active records. If I don't see requests for a record perceived as active, it raises a red flag. But it's a good sign if I see a passive record drawing requests; I'll put more weight on requests in that situation.

"Retail sales is a major active tool. I'm wary of the hype and discount weird spikes but will investigate a trend. We've had little success with unaided callouts. We research no more than 34 songs in an interview, playing less than ten seconds of a record that's established and up to 15 seconds of a newer title. Naturally, respondents are prescreened, and we then arrange a convenient time to call them back. The biggest problem with callouts is getting a large enough sample to cover the survey's demographic goals. The wider the skew, the more interviews needed. That can become a cost-prohibitive situation.



Ken Richards

**"I'm also guilty of wanting a record to indicate right away that it's a hit. It's part of the instant gratification syndrome."**

— Ken Richards

outs for that. Retail is the next level of reaction.

"Some of our biggest phone records do just awful in callout. For example, Tony! Toni! Tone!'s 'Feels Good' eventually kicked in after doing terribly. We knew it was worth dealing with as were recent records by UB40 and Tevin Campbell, which followed the same pattern. But I have to admit I'm also guilty of wanting a record to indicate right away that it's a hit. It's part of the instant gratification syndrome. We need to know going into a song that it's a slow build. That's why relying only on phones can mislead you."

Richards is also having a problem finding people to participate in his callout survey. "At least 20% of our initial random calls hit answering machines. When we get people to participate we lessen the fatigue factor by testing between 30 and 40 titles, using hooks of seven seconds or less. We don't use a respondent more than three or four times, with a one-month minimum separation between interviews."

Without giving away any secrets, Richards explained that his callout sample tops 100 interviews a week and qualifying criteria is based on age, sex, what stations respondents listen to, and how much time they spend with radio. "I like to have as much information as possible, but callouts are just another tool. You may reach your interviewee at a time when his mind isn't on participating, so the information may be far from 100% accurate. Callouts aren't the end-all."



Lyndon Abell

"You also need to recycle participants instead of calling them back week in and week out. Otherwise, they'll consider themselves 'music experts.' In many markets it's becoming harder than ever to find people willing to do a callout survey. However, in St. Louis the population isn't quite as bombarded with 'junk' phone calls from charities and surveys as in other markets."

## Ken Richards

Like most Dance CHRs, KHQT (Hot 97.7)/San Jose depends on active records for its momentum and cutting-edge music profile. "Clubs and phones are my quickest barometers of the hottest new records," said PD Ken Richards. "But while clubs are good for finding new records, you can't base your rotations on them. Use call-



# PAUL SIMON



## BORN AT THE RIGHT TIME



**THE NEW SINGLE**

Produced by Paul Simon / Engineered by Roy Halee

From the double-platinum album

THE RHYTHM OF THE SAINTS



© 1991 Warner Bros. Records Inc.



More than just another love song.  
More than just an active record  
wherever it's played.

# "MORE THAN WORDS"

(75021-1562-4)



# EXTREME

**BREAKERS** 40

NOW ON 151 CHR REPORTERS

AOR BREAKER TRACK 24

|             |                 |                |
|-------------|-----------------|----------------|
| KDWB add    | PRO-FM 27-25    | Z99 19-15 Hot  |
| KKRZ add    | WNCI 31-27      | KQKQ 25-16 Hot |
| KP_Z add    | WKBQ 29-17 Hot  | Q104 24-19 Hot |
| B104 deb 21 | Y108 26-17      | KCMQ 37-27 Hot |
| WPHR deb 23 | WAAL 37-33 Hot  | KG95 37-22 Hot |
| KBEQ deb 24 | KC101 25-21 Hot | WIFC 29-23 Hot |
| KISN deb 30 | WQUT 21-14 Hot  | KBOZ 29-24 Hot |
| WXKS 35-32  | WIXX 30-19 Hot  | ...and more!   |

OVER 300,000 AND CLIMBING!

"More Than Words," the new single from the album *Extreme II Pornograffiti* [75021-5313-1/4/2]



Produced and Mixed by Michael Wagener for Double Trouble Productions  
Management: Arma Andor/SBK Management  
Louis Levin/Louis Levin Management

© 1991 A&M Records, Inc. All rights reserved.

## MOTION

• Scott Wheeler is named interim PD at WKZW (KZ93)/Peoria, IL as Keith Edwards moves to KQKQ/Omaha.

• WFHT/Tallahassee taps Ric Austlin as MD, replacing Miami Mike.

At WKHI (999KHI)/Ocean City, MD Phil Dirt is upped to AM producer, and Slash Mathews joins J.T. Cruz on nights . . . WVBS/Wilmington names PM driver Steve York AMD, moves Magic Matt from nights to Production Asst./swing, and welcomes Greg Dawson to nights from WLRW/Champaign, IL . . . B.C. Beshore slides from swing at WAEB/Allentown to the same slot at crosstown WHXT (Hot 99.9) . . . KSMK/Cottonwood, AZ welcomes new weekender Nikki D. from KELO/Sioux Falls, SD . . . KOY-FM/Phoenix late-nighter M.C. Scrappy shifts to nights; Carey Edwards takes late-nights.

Sales exec Bill Manders is upped to OM/Promotions Director at KKXX/Bakersfield . . . It's back-to-back brothers at KKXL (XL93FM)/Grand Forks, ND: MD/night rocker Rick Acker is joined by brother Jeff as AMD/PM driver. Jeff will go by Joey Rhodes . . . WMXF (Mix 96)/Fayetteville, NC promotes MD Sammy Simpson to APD and Sean Michaels to Marketing Director . . . Speaking of Mix 96, Joe Mama moves from there to WKDD/Akron, and Dwayne Wayne from WMJQ/Buffalo heads to 'KDD weekends . . . WFLY (Fly 92)/Albany APD Jammin' Jim Steele dons the night personality cap.

At WLAN/Lancaster, PA: Jeff Franklin moves from nights to overnights and adds AM sports duties, over-nighter Michael C. Anthony segues to nights, and Teddy G. is upped from weekends to 9am-noon . . . WTSO & WZEE (Z104)/Madison, WI Promotions Director/AM producer Ralph Cohen moves into sales . . . WHTZ (Z100)/NY Asst. Promotions Director Scott Rublin switches to nights at Hot AC WYST (92 Star)/Baltimore with the nom-de-air Danny Ocean.

WZPL/Indianapolis swingman "Southside" Jim Parker takes mornings at WAZY/Lafayette, IN, replacing Thomm Kristl. Former PD Jim Stacy returns from crosstown WKJM, succeeding Mark Callaghan, who switches to corporate PD for University Broadcasting at sister KIMN/Ft. Collins, CO . . . Morning talent Samantha Wilde moves from WWGT (G98)/Portland, ME to neighboring WHTT.



MICHAEL SUAVE — Gerardo (l) was recently seen in L.A. meetin' 'n' greetin' KIIS-FM MD Michael Martin.



AMY'S IN MOTION — Amy Grant spent some quality time chatting with (l-r) A&M's Steve Bartels and WWCK (CK105)/Flint, MI PD Lee St. Michaels.



C'MON KEITH, SMILE — Epic Sr. VP/Promoting Polly Anthony shows she's got what it takes to put a smile on KMEL/San Francisco PD Keith Nafataly's face.



TRIPLE PLAY — WRQK/Canton morning man Spaceman Scott showed no resistance when the Triplets — (l-r) Vicky, Sylvia and Diana Villegas — turned on their charms.



# Ooh La La

(5282-2-SBD1)



The American Debut Single And Video Of

## David Hallyday

from the forthcoming album

**rock 'n' heart**

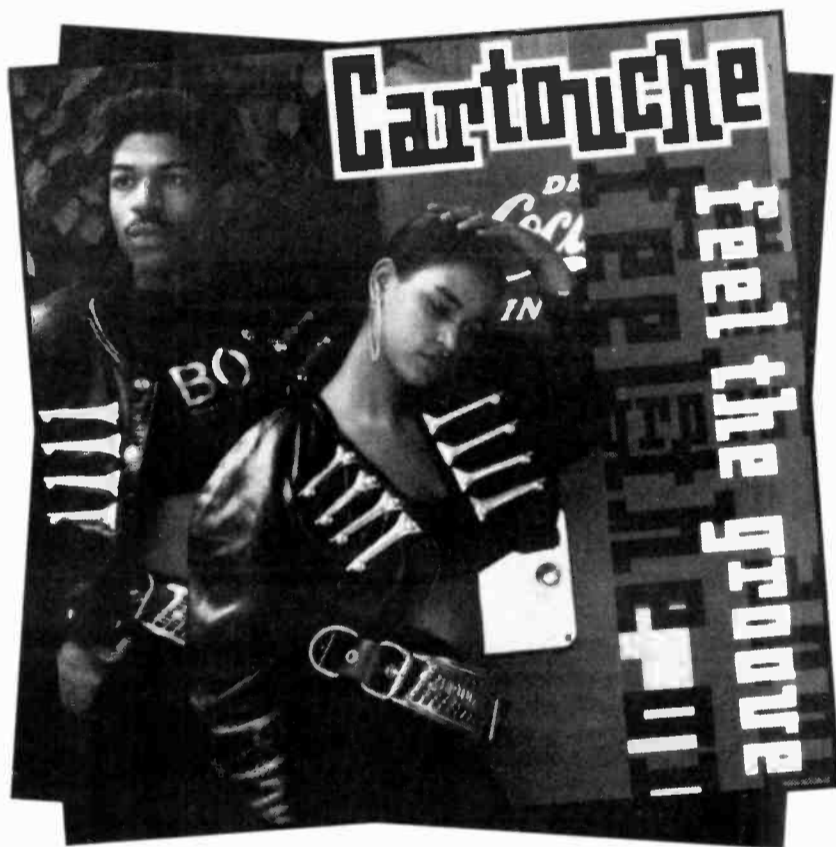
(5204-2-SB)



Scotti Bros. presents the  
European Dance Smash:

## feel the groove

# Cartouche



(5281-2-SBS)

# 1 import sales in L.A., San Francisco,  
Miami, New York, Chicago and Cincinnati

Already radio active at:

|        |        |      |
|--------|--------|------|
| WXKS   | KMEL   | KAKS |
| KKBQ   | 999KHI | WJAD |
| PWRPIG | WTHT   | KCHX |
| B96    | KZFM   | WFHT |
| HOT947 | WRHT   | WVBS |
| KXXR   | B95    | KBOZ |
| KKFR   | KYRK   | KFBQ |



HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

# How PDs Handle Heritage Artists

AOR's support of artists, as opposed to merely songs, has always set it apart from most other major formats. Recent comebacks and reunions, combined with continued output from other rock 'n' roll vets, have provided programmers with a wealth of name-brand releases from which to choose.

Of course, not all of these releases are good. In fact, I can recall a number of highly touted projects that were downright scary. Yet the format almost always embraces these new releases. Given the precious few current slots available at most AORs, that means even less opportunity for new bands to get a shot. I can't tell you how many times record guys have said, "Why are they playing that old fart? The album's a stiff." (Unless, of course, it's his heritage band. Then it's invariably the artist's "best album ever.")

Do AORs have a duty to expose new material from heritage artists? What level of support, if any, do you owe such bands? Why do stations continue to push third and fourth tracks from a heritage artist's album up the charts, even when the project isn't happening? At what point in the project do you bail? How much does the "safety factor" heritage artists provide influence programming decisions?

Here's what some of AOR's finest had to say:

## Dave Benson WLUP/Chicago

"You don't owe the artists anything, but you owe the audience something. Heritage artists are artists our audience has shown a specific interest in over a long period of time. When such an artist releases a new album, we should let the audience hear it. There's an inherent curiosity about it, and we should fuel that.

"The quality of the song is always your first concern. If a heritage artist releases a high-quality song, you've got everything you want. If the song is questionable, but the artist has a good recent track record, you'll probably feel a little better about playing it.

**"When [a heritage] artist releases a new album, we should let the audience hear it. There's an inherent curiosity about it, and we should fuel that."**

—Dave Benson



Dave Benson

"A heritage artist usually can get away with one mediocre record, especially if it's a comeback or reunion situation. The audience will support that first record. But if there's a second one, things fall off pretty quickly. The advantage comes with the first track — if that doesn't perform for us, the benefits of being a heritage artist diminish rapidly.

"Of course, the record companies want it both ways. They guilt-trip you into playing every heritage artist they have, and they pick on you if you're not playing all their new artists as well. Well, we just don't have enough slots to do everything they want us to do. It's a brand-name society, and [the record companies] have got to deal with that.

"It's always better for my business to say, 'Here's the Doobie Brothers,' than to say, 'Here's new guy No. 4.' That's why you put brand names in your store window. You use heritage artists as your selling points. It's a comfortable feeling for the audience.

"People in the record business have a double standard when it comes to these kinds of records and their reception at radio. We're constantly told bands who sell 130,000 copies of their first or second records are *really breaking through*. Yet the last Doobie Brothers album sold 900,000, and the general perception was that it was a stiff. I don't care how much it may have cost the Doobies to do the album or what the ultimate profit may have been. All I'm concerned with is that *nearly 1 million* people across the country bought

the album. That's a lot of Americans laying down their money. I think the Doobie Brothers album was a success, and I'm glad we played it."

## Jon McGann KFMX/Lubbock

"If your station or market has a good history with an artist, you want to play [the new song] enough to alert your audience to the fact that it's out. Should you decide to pull it after a couple of weeks, at least you've done your job by exposing it without letting it hurt you. The fans will say, 'Oh, cool — new so-and-so.' On the other hand, if you don't have a solid history with that particular artist, there's no reason to play it.

"For example, we've had great success over a number of years with Steve Winwood, which is why we've played a lot of his latest album, even though it's a little gen-



Jon McGann

eric. On the other hand, we haven't had a lot of success with Bob Dylan. If I don't think a new Dylan track is going to work well on the station, I'm not going to play it, regardless of his reputation.

"Of course, as programmers we're all guilty on occasion of playing it safe, and playing another Steve Winwood track is a safe thing. But the next Winwood album will be examined much more closely. If it's more of the same, I don't think you'll see the same response.

**"If your station or market has a good history with an artist, you want to play [the new song] enough to alert your audience to the fact that it's out."**

—Jon McGann

## AOR Or Classic Rock?

Even if you're playing 30%-40% current music, can your station still sound like it's living in the past? A recent incident at **WDIZ/Orlando** had PD **Neal Mirsky** asking himself that very question.

"One of my AEs came in and said, 'You know, the station feels like a Classic Rock,'" Mirsky recalls. "And I said, 'But we're not. We play lots of new stuff.' And he gave me a list of songs we'd played in one particular hour.

"The first song was Asia's 'Days Like These,' which is a recurrent but sounds like an old Asia song. The next three were library cuts from the **Doors**, **Genesis**, and **Pink Floyd**. Then came the new **Queen**: new song, old band. That was followed by **Tesla**'s 'Signs': new band, old song. He also wrote down **Steely Dan** for that hour, but it was actually **Toy Matinee**: new band, old sound. And there were also 'new' songs from **Styx** and **Bad Company**.

"It got me thinking: Do listeners have the same impression our AE has? Based on that hour, I see how they could look at us as a Classic Rock. And that concerns me. Of course, maybe it's good. I don't really know, but it's an interesting question. I mean, here I am with my clocks all figured out to present a good blend of old and new, and here's an hour of the station during which we played the right percentage of music. But the essence was totally different than I had anticipated."

Interesting question, indeed.

"The Grateful Dead is another good example. The 'In The Dark' album was huge, and the first track from the follow-up received a ton of airplay. However, it didn't work for us, and I don't think it worked for a lot of other people, either. The album went away pretty quickly after that. And I think the next Dead album will be looked at very carefully."

## Neal Mirsky WDIZ/Orlando

"In a perfect world, you'd like to think that if it's a great song it'll get played, and if the song sucks it won't. Unfortunately, this is not a perfect world.

"Let's be honest: It's certainly safer to play a mediocre song by a familiar-sounding band with a track record than take a chance with an unknown band. Not only is it safer from a listener perspective, but nobody's going to come back to you if you have a bad book and say, 'What's all this weird stuff you played? Tragically Hip? Drivin' N' Cryin'? No wonder we went down!' It's sad, but true. Accountability is

**"In a perfect world, you'd like to think that if it's a great song it'll get played, and if the song sucks it won't. Unfortunately, this is not a perfect world."**

—Neal Mirsky

agree. Now, I'd love not to play this song, but I know there's a huge audience for this artist within the demo I'm targeting, and I'd hate for them to hear the song everywhere else and not here. So I'm playing this song *not* because I think it's good, but because it could hurt us if I don't."

## Garrett Hart WAPL/Appleton, WI

"Even if we think a heritage artist's new material is weak, we still play it for a while to tell our audience. 'This is one of the bands you grew up with. Here's the latest story.' It's something that's interesting to them. Even if it's not the best material the band's ever done, people still are going to say, 'Hey, there's a new album from so-and-so — why aren't you guys playing it?' And with all of the additional promotional vehicles available, such as 'Entertainment Tonight' and *USA Today*, chances are better than ever that people are going to know the new album's out there and want to hear it.

"Besides, sometimes it's hard to tell how the audience will react. We might be wrong. So we let them make the final judgment. If it doesn't work, we let it go.

"We'll give such artists a lot of leeway, but there's a point when you just have to say, 'I don't think we're going to be able to hit the next track.' Tying up too many slots with those types of tracks isn't really prudent.



Neal Mirsky

critical. So when you say, 'Well, I could add this new track from the Tragically Hip, or I could add another track from Queen,' which do you think it's going to be?

"There's a particular heritage artist out right now with what I consider a very wimpy, mediocre ballad. I've spoken with other programmers, and they all seem to





Garrett Hart

**“We’ll give [heritage] artists a lot of leeway, but there’s a point when you just have to say, ‘I don’t think we’re going to be able to hit the next track.’”**

—Garrett Hart

“As far as the record companies are concerned, our official posture is that we don’t owe them anything. Unofficially, however, if you’re interested in playing the game and doing the job, you want to work with them. With heritage artists, the record companies expect the adds to be automatic. And as discriminating as we’d like to be, it’s difficult to serve your audience properly while reflecting the kind of support you want to give the industry. Ultimately, our job is to be successful from a ratings and revenue standpoint, and our decisions have to be based on that. We can’t always be there, especially with the recent flurry of new labels.”

**Curtiss Johnson  
KUPD/Phoenix**

“How you deal with a heritage artist depends on his recent track record. If the last couple of albums have been successful, I’ll add the new song, even if I don’t think it’s particularly strong. I’ll be able to find out what the public thinks in three to four weeks.

“The ZZ Top record is a prime example. We were all over that album to begin with, but sales disappeared after the initial burst. So although I’m playing the latest track, I’m watching it much more closely than I usually would. I’m not sure there’s much interest in another ZZ Top track.

“On the other hand, if the last couple of albums by a heritage artist were so-so, and I don’t like the new song, I’ll probably wait and see what happens. I’ll still give the artist the benefit of the doubt, because we’re not always right. But we’re not going to sit there and ride a heritage artist into the ground. We believe in keeping fresh water flowing through the format and exposing as many new bands as possible.

“If you end up playing a new song by a heritage artist that’s questionable, you can lessen any negative impact it might have by really selling the song. If you just throw it out there and don’t really tell people what it is, it could hurt you. We always front- and back-announce all new songs, so the listener thinks, ‘Oh, yeah – that’s so-and-so.’ The listener’s more likely to hang around for that record.

“You really don’t owe anything to anybody except your audience – you should give them the best music possible. We have a tendency to lean toward the established artists, which is only natural. But



Curtiss Johnson

**“If you end up playing a new song by a heritage artist that’s questionable, you can lessen any negative impact it might have by really selling the song.”** —Curtiss Johnson

we’re a little more adventuresome than some other stations, and we give newer bands a shot as often as possible.”



**TEED OFF** — The T-shirts disappeared quickly when Trixter drummer Mark “Gus” Scott (r) dropped by to chat with WKZQ/Myrtle Beach PD Johnny D.



**KINGS OF THE HILL** — Roger McGuinn (c) visits with WLUP/Chicago’s Steve Dahl (l) and Garry Meier.



**MY HEAD’S IN DC** — ZZ Top’s Billy Gibbons does the meet-and-greet with WJFK/Washington APD/MD Mike Wolf (l) and two contest winners.

**SEGUES**

WGR-FM/Bufalo MD **Bob Richards** adds APD duties . . . Former WPYX/Albany MD **Joe Moss** is now doing nights at WKLH/Milwaukee . . . WMFX/Columbia, SC names **Dave**

**Baker** MD . . . WNOR/Norfolk names night rocker **Heldi Hess** interim MD . . . WAPL/Appleton, WI hires **Ron Malone** for afternoons; MD **Bob Baron** moves to middays.



**HEAD FOR BACKSTAGE PASS** — A WXLV/Davenport, IA listener proudly displays the heady handiwork that landed him backstage passes to a recent AC/DC show: (l-r) Tina Ryker (wife of ‘XLP MD Malcolm Ryker), AC/DC’s Brian Johnson and Chris Slade, Malcolm Ryker, and AC/DC’s Angus Young.

“You guys must have been drinking a lot of ‘Red Wine’ when you picked that last track. ‘Soul Deep’ is the obvious smash.”  
— THE UNKNOWN PD

“This round is on us!” — EPIC RECORDS

The reaction at radio has been pronounced. Stations everywhere are demanding that Epic release ‘Soul Deep’ by the Radiators. Well, never let it be said that we don’t respond to the marketplace - or spring for a drink, for that matter!

**“SOUL DEEP”**

first  
The second track from THE RADIATORS lp  
**“TOTAL EVAPORATION”**





MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## San Diego's Security Blanket

As many communities focus on welcoming home troops from the Persian Gulf, some Full-Service AC (FSA) PDs are considering the effects and implications war coverage will have on their station's future direction.

At least one FSA — WBZ/Boston — continues pursuing its news/information stance even after the war has concluded, ending its long-standing FSA history. Among those evaluating the format's future is KFMB (AM)/San Diego PD Mark Larson, who remained on the air from 3pm January 15 (when Operation Desert Shield became Operation Desert Storm) to 2am the following day.

"The war was a big local story here," he pointed out. "One-fifth of Desert Storm participants were from the San Diego area. Our attitude has always been to be our listeners' security blanket; we help them get through things like wars and earthquakes. But from a programming standpoint, this was the most stressful time I've spent in my broadcasting career. It was exhausting on our whole staff.

"Basically, all an FSA has to do at times like these is expand a major part of its programming. People again saw the versatility of our staff. We went all-Talk during the war; doing anything else would have been perceived as being insensitive."

### Monitoring Vital Signs

Much like the military, Larson conducted daily staff briefings. "We took the temperature of the audience and community and determined how we'd respond to it. We opened the phones around the clock. What little music we played was played for a reason. Songs tended to be things like Styx's 'Show Me The Way' and Ray Char-



Mark Larson

les' 'America The Beautiful.'"

The station also was inundated with locally produced patriotic songs, many of which got airplay.

Angry about printed comments that KFMB (AM) tried to capitalize on its war coverage, Larson said, "Some people in the local press think it'll be a ratings bonanza, but we stayed flat in January. The difference between the printed media and broadcasting is that we're regulated by the government to serve the public interest. Our public overwhelmingly told us we should have done exactly what we did. [But] like a lot of other stations, we lost a lot of money in the first days of the war."

Larson estimated early ad losses to be approximately \$60,000. "We made up as much as we could. The day Kuwait was liberated, we blew off two-and-a-half hours of spots in

AM drive; I heard about that for a couple of days. We carried all the military briefings; [crosstown N/T] KSDO would cut away from them. We did it because it was a hot local story."

### How Much Is Enough?

Clearly, there's no "good" time for wars or earthquakes. The relatively brief Gulf conflict, however, came at a time that didn't disrupt longform events carried by many FSAs, such as KFMB (AM)'s San Diego Padres schedule. "We were prepared to give updates every 15 minutes during the games," Larson remarked. "This was a weird war because everyone knew when it was coming.

"We constantly wondered when we should begin reducing our war coverage. If the war had lasted a few more months, we — as an FSA — would've been best situated to take advantage of providing 'escapism' programming. World War II was a great time for radio comedy. We probably would've shifted into that kind of programming."

Larson believes FSAs will continue leaning more toward information programming and away from music. "If stations haven't already been doing that, they're making a mistake. Some are more music-intensive than others, and we're aggressive in the music we play because of the makeup of our market. If people 'shop us' for traffic, breaking news, or Padres games, I want them to be comfortable and stay with us.

"FSAs' mission is to reflect the community and not to get hung up on violating quarter-hour 'sweeping' rules. We don't live and die by the numbers — we sell results."

## Reassessing WTIC (AM)'s Role

FSA WTIC (AM)/Hartford's perception among locals is that it's a News or News/Talk station. WTIC (AM)'s recent Persian Gulf coverage augmented that feeling.

"We were the place to come to when people needed information about the war," recalled PD Bill White. "We carried all CBS updates at :20, :31, and :50, as well as our own at :00 and :30."

### Satisfying Audience

White's reliance on CBS was for capsule and wall-to-wall coverage. "The continuous periods were during the first hours of the war and when Kuwait was liberated. We decided we'd take all of CBS's longform coverage. After we joined it, we had to determine when to break. There were times we knew we were better equipped to handle local angles."

During the Gulf conflict, there



Bill White

were instances when White shifted his station to a News/Talk mode. "We wondered if there was anything better we could do, and the answer was 'no.' [Switching to N/T] was something our audience expected from us, and it wasn't out of character."

While White maintained local reaction to WTIC (AM) war coverage was favorable, he added, "People are first to criticize and last to compliment. We realized that people needed a place to vent their frustrations. Outside of the information elements, the station became very much of a hand-holding war companion."

### Minimum Music

Similar to many other FSAs, WTIC (AM) plays a minimum of music. "We'd be lucky if we play four records between 5:30-9am,"

## FSA Fall (Off)

Most Top 100 Full-Service ACs (FSAs) experienced downward-trending fall books. This decline, however, heightens anticipation of how FSAs will perform in the winter book — during which the Persian Gulf war was waged. Most FSAs are confident of ratings rebounds; the winter FSA scoreboard will appear in several weeks.

The following table's first two columns list Birch 35-64 numbers and 35-64 market rank. The next three columns reflect Arbitron 35-64 fall-fall fluctuation, 35-64 market rank, and 12+ TSL (in minutes per day.)

|                        | Birch |     | Fluc | Arbitron |     |
|------------------------|-------|-----|------|----------|-----|
|                        | 35-64 | Rk  |      | Rk       | TSL |
| WAKR/Akron             | 7.0   | #3  | -3.8 | #6       | 59  |
| WGY (AM)/Albany        | 10.6  | #2  | -4.0 | #3       | 78  |
| KKOB (AM)/Albuquerque  | 15.7  | #2  | -2.8 | #2       | 73  |
| WAEB (AM)/Allentown    | 8.1   | #3  | -0.5 | #4       | 60  |
| WSB (AM)/Atlanta       | 8.2   | #3  | -2.0 | #3       | 64  |
| WBZ/Boston             | 6.3   | #4  | -2.0 | #3       | 69  |
| WICC/Bridgeport        | 11.6  | #3  | -0.4 | #2       | 86  |
| WBEN/Buffalo           | 8.8   | #3  | -2.2 | #4       | 71  |
| WBT (AM)/Charlotte     | 4.2   | #9  | -1.6 | #4       | 75  |
| WGN/Chicago            | 12.1  | #1  | -1.0 | #1       | 92  |
| WKRC/Cincinnati        | 4.3   | #9  | -2.8 | #5       | 53  |
| WLW/Cincinnati         | 19.0  | #1  | +2.6 | #1       | 69  |
| WTVN/Columbus, OH      | 7.6   | #3  | -1.5 | #2       | 80  |
| KHOW/Denver            | 5.4   | #6  | -0.9 | #9       | 59  |
| WJR/Detroit            | 10.8  | #1  | -1.8 | #1       | 74  |
| WOOD (AM)/Grand Rapids | 8.1   | #4  | -3.3 | #4       | 69  |
| WSJS/Greensboro        | 5.1   | #5  | +0.5 | #4       | 81  |
| WTIC (AM)/Hartford     | 15.9  | #1  | -0.8 | #1       | 90  |
| KSSK (AM)/Honolulu     | 15.6  | #1  | -0.1 | #1       | 90  |
| WIBC/Indianapolis      | 14.0  | #2  | -0.7 | #2       | 99  |
| WHAS/Louisville        | 21.4  | #2  | Flat | #2       | 87  |
| WTMJ/Milwaukee         | 12.4  | #2  | +0.4 | #2       | 74  |
| WCCO/Minneapolis       | 19.8  | #1  | -4.5 | #1       | 79  |
| WELI/New Haven         | 11.7  | #1  | -5.9 | #3       | 68  |
| KFAB/Omaha             | 15.3  | #1  | -1.4 | #1       | 74  |
| WDBO/Orlando           | 5.3   | #8  | +3.3 | #2       | 92  |
| KDKA/Pittsburgh        | 18.6  | #1  | +1.6 | #1       | 87  |
| KEX/Portland, OR       | 10.1  | #3  | -2.3 | #2       | 70  |
| WRVA/Richmond          | 14.3  | #2  | +1.7 | #1       | 97  |
| WHAM/Rochester, NY     | 17.4  | #1  | +3.3 | #2       | 75  |
| KALL/Salt Lake City    | 2.5   | #11 | +1.8 | #6       | 57  |
| KFMB (AM)/San Diego    | 10.5  | #1  | -1.0 | #3       | 62  |
| KOMO/Seattle           | 6.3   | #3  | -0.9 | #3       | 50  |
| WHYN (AM)/Springfield  | 7.5   | #4  | -0.7 | #3       | 87  |
| WHEN/Syracuse          | 3.3   | #10 | +1.0 | #5       | 70  |
| WSYR/Syracuse          | 13.1  | #1  | +0.4 | #1       | 73  |
| KRMG/Tulsa             | 13.7  | #2  | -1.2 | #3       | 78  |
| WARM (AM)/Wilkes Barre | 10.7  | #2  | -1.2 | #3       | 70  |
| WDEL/Wilmington        | NA    | NA  | -2.3 | #4       | 77  |
| WTAG/Worcester         | 5.4   | #4  | -1.8 | #4       | 82  |

### Fall Factoids

- FSA's average Arbitron 35-64 fall-fall share dipped from 11.4 to 10.4; FSA's average Birch 35-64 share was 10.6.
- 25% of FSAs outpaced last fall's Arbitron 35-64 stats. Average gain was +1.6; average loss was -1.9; one station (WHAS) was flat.
- 30.7% of FSAs ranked #1 35-64 in Birch, compared with 25% in Arbitron. More than half (51.2%) of FSAs noted finished either #1 or #2 (35-64) in Birch; 47.5% did the same in Arbitron.
- Average Arbitron 35-64 market rank was 2.8; 3.1 in Birch.
- 20 FSAs logged better 35-64 numbers in Arbitron; 18 scored higher in Birch; WSB (AM) registered the same in both.
- The average 12+ TSL was 75 minutes per day — the same as a year ago. WIBC inched out WRVA for national 12+ TSL honors.

White reported. "We probably play six to eight records an hour in mid-days and four an hour in afternoon drive. Music here is just a bridge to the next element. Information about the war kept bumping music even more into the background."

Looking ahead, White pointed out, "I don't know if we'll be playing music five years from now. If our audience wants us to give them more talk and news, we'll do it. The war made us less gun-shy about interrupting records for important information."

WBZ/Boston PD David Bernstein preceded White at WTIC (AM). WBZ has elected to continue the News posture it gravitated

toward during the war. Noted White, "I talked with David a lot during the war and asked him how he was covering it. This seemed like the right opportunity for him to keep 'BZ in that direction."

Like Bernstein and other FSA programmers, White is reassessing what constitutes an FSA. "I don't think FSAs are Talk stations, but music will become less and less important. There's a new attitude [among FSAs] because of the war. We have to ask ourselves if the next record we play is more important than giving our listeners a piece of valuable information. Questioning ourselves about things like that is good."





LON HELTON

## Early Book Checkup

The spring sweep has been on for a few days and you're probably feeling confident your station is the best it can be. But is it?

Broadcast Programming Consulting Group GM Jay Albright and the group's AC/Soft AC/B-EZ Consultant Bob Lowry offer a few guidelines for a self-administered checkup. It's never too late to tweak things that may not be up to snuff.

- **Music** — It should be consistent, carefully targeted, and only the cream of the crop. Albright says, "It's not a bad idea to tighten down to only the best for the rating period."

- **Call Letters/Dial Position** — The calls should be on the air at the beginning and end of each spot set. Make sure your air talents aren't throwing away the calls or the frequency. Positioning statements should be used properly and be meaningful to your audience.

- **Promotions/Contests** — Contests and promotions should be designed to build either come or quarter-hour. They should be simple, interesting, and fun — and uncluttered. Have the prizes on hand. Albright advises, "The rule of thumb is to have one major and no more than two minor promotions on the air at any given time."

Lowry adds that promos should be written and produced to help recycle audience from one daypart to another and one day to another. They should be updated frequently.

- **Personalities** — Personalities should be topical, informed, prepared, brief, friendly, conversational, confident, and targeted — and recently critiqued. They need to give the audience reasons to keep listening — like promoting the music, features, services, information, and prizes coming up. Talk-time limits must be observed.

All promotions and policies should have been discussed in a meeting with the airstaff. Also, schedule a meeting with the sales department to keep them up to speed on your promotional plans.

- **Production** — Spread it evenly among station voices with a good mix of production techniques. Keep it to proper lengths. Make sure stopsets are filled according to established priorities. All levels, cue tones, and deadrolls should be pro-



Jay Albright

**"Have one major and no more than two minor promotions on the air at any given time."**

—Jay Albright

per. Observe unit/minute counts. Spots should be format-compatible. Albright adds, "Monitor your competition to see which of you wins the 'clean air' (fewest spots per hour) battle."

- **Competition** — Be aware of what every station in town is doing. Have you monitored each one in the past few months? Do you know what new billboards, newspaper ads, or TV spots they're using? Should you react? Can you pinpoint their vulnerabilities? Can you attack their weak points? What is the "street talk" about the competitors?

- **News/Weather/PSAs** — Establish policies for story kills, rewrites, and actualities. Story selection and story count should be on target; all local stories should be double-checked before airing. Each newscaster's delivery should be compatible with your image and air sound.

Weather must be rewritten and delivered in a usable style. PSAs should be of local interest, fresh (changed every ten days), and short.

- **Public Affairs** — You or a staffer should listen to each of the shows to ensure acceptability. Lowry asks, "Are they the best they can be? Are they short? Is there a major need in your community you're overlooking?"

- **Technical** — How is your audio quality vs. your competitor's and those of the other stations in town? The signal should be clean and the audio processing carefully adjusted. Make sure no unsolved equipment problems are impeding good performance and that there's a regular maintenance schedule in place.

- **Facilities Forms** — Have they been filled out and returned on time to Arbitron and Birch?



Bob Lowry



**THE GOVERNOR GETS WISE** — WYAY & WYAI/Atlanta morning man Rhubarb Jones (l) emceed the inaugural ball for Georgia's newly elected Governor Zell Miller (c). Combo GM Bill Wise was on hand to make sure Rhubarb minded his manners.



**COUNTRY BY A DECISION** — World Boxing Association Light Heavyweight champ — and North Dakota native — Virgil Hill recently guested on KDSR/Williston, ND during a break from training for his fight with Thomas "Hit Man" Hearns. Seen (l-r) are station staffers Mark Erannigan and Brian "the Brain" Koester, Hill, and MD/evening jock Keith Douglas.

## CLOSEUPS

### WLQE Extends Hands For Troops

Country stations nationwide have been keeping busy mounting promotions and performing services for local troops, the infirm, the hungry, and the environment, as these closeups demonstrate.

- **WLQE/Rio Grande, NJ** led a rally dubbed "Hands Across The County" to show support for local troops in the Middle East. Station mascot "Lucky Country Bear" was the parade's Grand Marshal, and WLQE provided the music for the post-parade rally.

The station has been sending tapes of its "Morning Country Club" with Charlie Magill and Joanne Silvani to members of Cape May County's 253rd National Guard, which was activated for Operation Desert Storm.

- **WMZQ/Washington** is looking for six acts to perform on the station's "Texas In The Parks" showmobile, part of the Kennedy Center's Texas Festival in June. Auditions are being held at local nightclubs.

#### St. Jude Tote Board

- **WIVK-AM & FM/Knoxville** raised \$206,000 during a three-day radiothon as part of St. Jude Children's Hospital's "Country Cares" fundraising campaign. WIVK's total is the second largest for a station east of the Mississippi.



WLQE/Rio Grande, NJ owner Marc Scott climbs into the station's "Lucky Country Bear" mascot costume, preparing for his role as Grand Marshal of the "Hands Across The County" parade.

The radiothon was one of the events surrounding St. Jude Week, an event declared by that city's mayor.

Other amounts raised by Country stations in recent weeks: KLCN/Blytheville, AR, \$25,000; WUBE/Cincinnati, \$42,000; WRNS/Coastal NC, \$50,000; WSTH/Columbus, GA, \$64,000; WRKZ/Harrisburg, PA, \$53,000; WAMZ/Louisville, \$101,500; WGKX/Memphis, \$42,000; KSAN/San Francisco, \$168,000; KMPS/Seattle, \$66,000; and WQYK/Tampa, \$100,500.

- **WKQK/Hibbing, MN** raised more than \$10,000 for a local family, three of whose children suffer from a rare and incurable disease. Morning man Scott Hanson issued the challenge at 6am and vowed not to leave until he'd raised \$5000. When that goal was met by 10am, he decided to stay until he'd pulled in twice that; at 7pm, he'd hit the \$10,000 mark.

- **WPOC/Baltimore** and the Maryland State Chapter of the Boy Scouts teamed with local food chains and a local TV outlet to collect over 190,000 pounds of food for the state's hungry.

- **KYKZ/Lake Charles, LA** took first place for all market sizes in the promotion competition for the Louisiana Association of Broadcasters' Earth Day Festival. More than 1400 trees were presented to area schoolchildren as 6000 listeners watched.

## Music Community Bids Farewell To Reba's Eight

Over 1000 members of Nashville's music community gathered last week to memorialize the eight Reba McEntire band members who died in a March 16 plane crash following a performance in San Diego.

The service honored Kirk Cappello, Paula Kaye Evans, Joey Cigainero, Terry Jackson, Tony Saputo, Michael Thomas, Chris Austin, and tour manager Jim Hammon. Among the musicians, friends, and business associates paying their last respects were Vince Gill, Ricky Skaggs, the Oak Ridge Boys, Garth Brooks, the Judds, Larry Gatlin, Kathy Mattea, Lee Greenwood, the Whites, and Wild Rose.

Johnny Cash and the Christ Church Choir, which backed Dolly Parton on "He's Alive," sang at the service. Cash's version of Eddy Arnold's funeral classic, "Jim, I Wore A Tie Today," substituted the first names of the deceased.

McEntire has canceled concert dates through April 3, and resumes her tour schedule April 4 in Cleveland. Merle Haggard, Lee Greenwood, Kathy Mattea, Charlie Daniels, Lorrie Morgan, and Janie

Frickie were among the artists who filled in for McEntire last weekend during a series of concerts at Chicago's Pheasant Run Resort.

All concert proceeds were donated to a fund set up at Music Row's Third National Bank to aid the crash victims' families. Anyone wishing to contribute may send donations in care of the bank to: Reba McEntire Band Fund, 1025 16th Ave. South, Nashville, TN 37212.

### Bits & Pieces

- Alan Jackson will debut his new Arista/Nashville single, "Don't Rock The Jukebox," at the Academy of Country Music awards telecast on April 24. The album of the same name will be released in May.

- Don Henry will release his Epic/Nashville debut, "Wild In The Backyard," April 9. Henry,



**NSAI OFFICERS** — The Nashville Songwriters Association International announced its slate of officers for 1991-92. (L-r) are VP Beckie Foster, Treasurer Peter McCann, Sergeant-At-Arms Pat Alger, VP Keith Stegall, and President Merle Kilgore.

Tree Publishing's 1990 Songwriter of the Year, co-wrote "Where've You Been" with John Vezner.

- The Foresters' Christy Forester and husband Gary Smith are the parents of daughter Madeline Grace, born in Chattanooga earlier this month. Smith is a musician and the co-producer of Dolly Parton's current Columbia album, "Eagle When She Flies."

## NASHVILLE IN MOTION

### Airborne Set To Fly Again

Airborne Records is restructuring operations under the leadership of a new board of directors, headed by Chairman/President Owsley Manier. Lois Riggins-Ezell is Secretary-Treasurer; other board members are David Ezell and Norvell Rose Jr.

The first project set for release is a recording of Martin Luther King Jr.'s "I Have A Dream" speech. That's to be followed by a Mickey



Larry Willoughby

Newbury album and one by the group Headlights for the alternative/college market.

A U.S. Bankruptcy Court has dismissed the company's 1990 involuntary Chapter 11 reorganization. Airborne plans to reimburse all existing creditors with 50 shares of company stock for each dollar owed.

- Larry Willoughby has been named Director/Membership Relations for ASCAP/Nashville. Prior to joining ASCAP, he worked as professional manager of Criterion

Music and as tour manager for Rodney Crowell and Rosanne Cash. A songwriter himself, Willoughby has penned songs for the Oak Ridge Boys and Eddy Raven.

- Tom Casey, Kent Grizzell, Deborah Houghton, and Tom Sullivan earn VP stripes at SESAC.

- Bruce Shindler, former Director/National Promotion for PolyGram/Nashville, has formed Bruce Shindler Promotions, located at 47 Music Square East, Nashville 37203; phone: (615) 327-0944; fax: (615) 327-3003.

- Sunrise Teleproductions of New Mexico has opened a Nashville office under the name Sunrise Films. The company has produced videos for artists, including Michael Martin Murphey, Highway 101, and Canyon. Its office is located at 1018 17th Avenue South, Nashville 37212.

### Signings

- Michael Johnson to Atlantic Records . . . For booking, Brenda Lee to Monterey Artists, Shelby Lynne to Buddy Lee Attractions, and Martin Delray to Beacham Agency . . . Billy Ray Cyrus to Mercury and to Jack McFadden for management and booking . . . Kevin Welch to Dawn Ruff for management.

## NEW ARTIST FACT FILE

### J.P. Pennington

**Born:** Berea, KY

**Place Called Home:** Lexington, KY

**Current Single:** "Whatever It Takes"

**Current Album:** "Whatever It Takes" (Release date: May 14)

**Label:** MCA

**Producer:** Barry Beckett

**Management:** Bill Carter

**Booking:** Music Square Talent

**Publishing:** All Nations Music

**Musical Influences:** Parents, Chet Atkins, Merle Travis, Hank Williams Sr., Beatles

- **Background:** Music has been a part of J.P. Pennington's entire life. His mother was a member of the Coon Creek Girls; his father sang in a gospel group. "There was so much music going on around the house and so many musicians, I don't really remember how I got started. But it was inevitable."

He originally "never even thought about being a singer. I just wanted to play the guitar." Pennington founded Exile in '63. Although the group's "Kiss You All Over" hit No. 1 on the pop charts in 1978, its musical direction changed. Exile released its first country album for CBS/Nashville in '83.

Pennington's songwriting efforts have won many awards, including two BMI Million-Air awards for co-writing Alabama's "Take Me Down" and "The Closer You Get." He and Exile member/co-writer Sonny Lemaire tied with another songwriter team as BMI's Songwriter of the Year.

In 1988, after 25 years of performing with Exile, Pennington left the group to devote more time to songwriting and family. "There was no problem with any particular person [in the group]. I was just unhappy. We were spending so much time on the road that when I came home, my kids would get these blank looks on their faces and wonder who this person was coming through the door."



J.P. Pennington

- **Signing:** Pennington kept writing, but soon realized music is "what I do for a living" and that he missed the recording process. He put together a demo representative of his solo work and searched for a record deal. When MCA/Nashville President Bruce Hinton and Exec. VP-VP/A&R Tony Brown heard the demo, they signed him.

- **Songs:** Pennington wrote or co-wrote 8 of the 10 songs on the LP. He "chose good commercial songs, but I didn't try to change my style. This is the only way I know how to sing. If I had tried to be traditional, it would have come off sounding phony."

## COUNTRY FLASHBACK

### 1 YEAR AGO

- No. 1: "Hard Rock Bottom Of Your Heart" — Randy Travis (2nd week)

### 5 YEARS AGO

- No. 1: "Feelln' The Feelln'" — Bellamy Brothers (2nd week)

### 10 YEARS AGO

- No. 1: "Old Flame" — Alabama

### 15 YEARS AGO

- No. 1: "You'll Lose A Good Thing" — Freddy Fender





O R G A N

I  
L  
S  
A  
P



**LORRIE MORGAN**

COUNTRY RADIO'S HOTTEST  
NEW RECORD

**"WE BOTH WALK"**

FROM LORRIE MORGAN'S  
**SOMETHING IN RED**

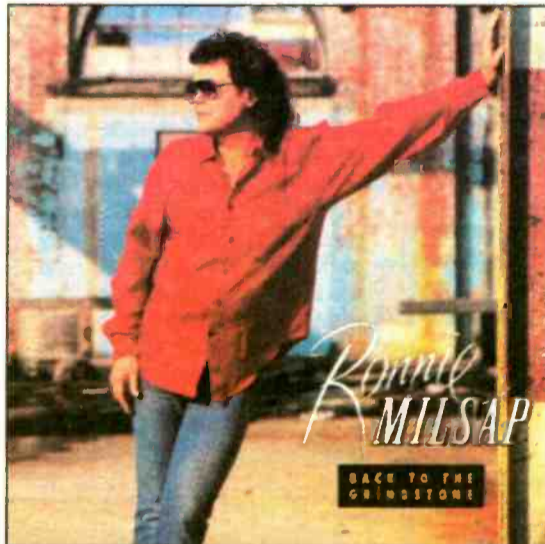
AVAILABLE IN APRIL

**RONNIE MILSAP**

COUNTRY RADIO'S IN  
LOVE WITH

**"ARE YOU LOVIN' ME LIKE  
I'M LOVIN' YOU"**

FROM RONNIE MILSAP'S  
**BACK TO THE GRINDSTONE**



© 1991 BMG MUSIC





WALT LOVE

# Balancing Career And Family

The Challenge Of Achieving Personal And Professional Success

It's easy to lose track of the fact that we're more than dedicated professionals; we're also human beings seeking personal happiness. Many of you have expressed an interest in my exploring the challenges of balancing family and career.

I spoke with three successful radio executives about their personal equations for happiness. Vinny Brown has been at WRKS (Kiss-FM)/New York for two and a half years, and PD for the past year and a half. He talked about the sacrifices he and his family have made for his professional success. "One of the most difficult things to achieve is a balance between a harmonious family life and a successful career.

"Family has been the most supportive element in helping me achieve what little success I've had over the past 15 years. And my family has always been there to help load the U-Haul truck, uplift my spirits and encourage me, no matter what. When you hear your children say, 'Daddy don't worry, you'll get another job soon,' that really lets you know what's most important."

## 'Gypsy-Like Existence'

Brown, who's had two children in his 18 years of marriage, admitted, "My wife and family have made plenty of sacrifices for my career. We've had to move to Hartford, Pittsburgh, Washington, and North



Vinny Brown



Carolina. I'm fortunate because my wife has worked in the industry and understands the ups and downs of our business.

"In the beginning, most of us don't know what a gypsy-like existence we'll have, starting out in some small market, then moving to a larger market for more money eight months later. The moving around can be a real strain on a person, let alone on a couple and maybe even kids.

**"No employer ever makes a lifetime commitment. Family will bring you happiness away from the job and stay with you for life."**

—Vinny Brown

"When I was programming in North Carolina, Kiss-FM offered me a parttime air personality job. The same day, Anita was offered a job in Washington, DC at BET."

Brown decided it was his "turn to sacrifice." The family relocated to Washington, where they'd lived before moving to North Carolina, and he began shuttling up and down the Atlantic coast two or three times a week. That arrangement lasted two and a half years until recently, when the family moved up to New York.

"You have to put everything in perspective. This [career] is short-lived; no employer ever makes a lifetime commitment. Family will bring you happiness away from the job and stay with you for life.

"When you're young and stupid in this business and neglect loved ones to pursue your career, you pay a price. As I grow older, the scenario is changing. No longer do you go home and say, 'I got a great job offer — we're moving!' Because the family is in the mix now, the job offer isn't as important. When I think about the children and their needs, like school, I understand why a job offer can and should be declined.



WILD IN NEW YORK — WILD/Boston's morning show recently traveled to New York and the ABC Radio Network studios to stage live broadcasts featuring Ralph Tresvant and Tevin Campbell; (standing, l-r) are WILD morning personality Ken Johnson, Tresvant, Campbell, ABC FM Network Director Susan O'Connell; (seated, l-r) are WILD morning host Coach William Maye and PD Stephen Hill.

"All of us need to achieve, but we also need more than what professional success can give us. We need love, understanding, companionship, laughter, and more. Each of us may be different, but we're all human and need others."



Lynn Tolliver



## Not A Nine-To-Five

In his 22 years in radio, WZAK/Cleveland PD Lynn Tolliver has had three wives. He noted, "It's

possible to have a family and also be successful and influential, but you pay a heavy price. Stress affects us all differently, but I know a number of individuals in our industry who've had tough times in several relationships. This isn't like working for the post office. If you carried mail, you'd go home and forget the job.

"But as a PD you have to be on call 24 hours a day, seven days a week. That's the gig; if you want it, shut up and do it!

"Radio isn't a nine-to-five — it takes a special person to be understanding about how we must live our lives. It's difficult to find someone who'll be understanding about what it takes to make it in this business, especially in terms of putting in extended time.

"Make sure the person in your life is involved in what you're doing by being with you, so they can see for themselves what you do. They should spend as much time as possible with you while you're doing your thing, especially when you have to be out with the public. That way they can better understand what's required of you.

"I take my children with me everywhere I go. We get to spend quality time with each other, and they get to see what dad does to make his living. I want them to know just how important they are to me, and that I've tried to be the best dad I can be. They come to our remotes and occasionally the station when I'm on the air."

## Dual Devotion

Tolliver added, "Men and women are going to have their argu-

Continued on Page 50

## UC DATA BANK

### Black Affluents

Of all black families in the U.S., 764,000 (or 3%) currently enjoy affluent status (baseline annual income of \$50,000). There are three and a half times as many of these monied black families as in 1967, when they numbered only 212,000. Extrapolating from these figures, two million African-Americans (7% of the black population) live in affluent households.

| Characteristic          | % of black affluents in U.S. |
|-------------------------|------------------------------|
| Earning over \$75,000   | 27%                          |
| Homeowner               | 77%                          |
| Married                 | 79%                          |
| College graduate        | 32%                          |
| 35-54 years old         | 67%                          |
| 55+ years old           | 17%                          |
| Residing in the South   | 50%                          |
| Residing in the West    | 10%                          |
| Residing in urban area  | 56%                          |
| Earning income by wages | 90%                          |

Source: Census Bureau



WORK IT — Bahia recording group Altitude landed recently at WTLC/Indianapolis for a brief visit; (standing l-r) are label CEO Greg Peck, group members Terrah and Pamela Baker, WTLC PD Jay Johnson, and group member Tamela Gibbs.

## Strike The Pose

What's in vogue? Shooting your best promotional shots to R&R. Any station event is fair game — contests, concert tie-ins, benefits, in-studio celebrity visits. Just make sure the photos (black & white or color) are clearly focused and those pictured are properly identified. Mail to Walt Love, 1930 Century Park West, Los Angeles, CA 90067. And keep flashin'.



*A Hit*

"A HEART IS A  
HOUSE FOR LOVE"



*The*  
**DELLS**

**BREAKER R&R**



*Music from the motion picture*

**MOST ADDED -  
THIRD WEEK IN A ROW!!!**

*The Five Heartbeats*

© 1991 Virgin Records America, Inc.

**MOVIE  
MUSIC.**

E  
D  
U  
T  
I  
L  
A

## "Work It (Like A) 9 To 5"



URBAN CONTEMPORARY:  
**BREAKERS**

Now on 56

UC Reporters -

61%!

Including:

**WBLK  
WDAS  
WAMO  
WHUR  
K104  
KMJQ  
K97  
WEDR  
WHQT  
WYLD  
WOWI  
WIZF  
WZAK  
WJLB  
WTLC  
KPRS  
KMJM  
KKBT**

...AND MANY MORE!



UC

## Balancing Career And Family

Continued from Page 48

ments no matter what, but when you're someone the public responds to, you get a lot of attention. This business tends to amplify arguments we have with those we care about. Radio people say they always hear, 'You love your job more than you love me!' But if you want to keep that job, you have to spend time doing it and being with the people who make the decisions.

**"Many men who accomplish difficult goals and then have nobody to enjoy their success with find the journey's worth nothing."**

—Lynn Tolliver

"Another important fact: Everybody wants our jobs. Nobody's out there pounding on the door to take somebody's mail route. But because of the limelight, the money, and so on, people want to be in radio. So you have to be careful not only what you do, but with whom you do things, business or pleasure. You have to watch your back, always do your best, and stay informed about everything. Time is the number one element sacrificed.

"All of us must set goals, but each individual must decide what's most important and commit to it. On the other hand, many men who accomplish difficult goals and then have nobody to enjoy their success with find the journey's worth nothing."

### Another Perspective

Carl Conner has been in the industry 19 years. He's been married 13 of those years and has three boys. He's now National PD of Augusta, GA's Davis Broadcasting Co., as well as PD of WFXA/Augusta. He believes, "It's possible to have a family and succeed at the highest degree in this industry, but it's a very hard thing to accomplish for a number of reasons.

"First, you have to be committed to your family above all, and have a solid trust in God. This is a stressful business, and it takes a strong, intelligent, and resourceful person to make it pay off. It's very easy to lose sight of your original goals as time goes on. There are lots of bright lights, big cities, elephant dollars, drugs, good times, fast walkers, and fast talkers.

"Second, remember you're working for a company. So it's imperative that you keep your feet on level ground and your head on straight. It's okay to be in this industry but not of it. We have to make sure we're not totally consumed by the aura of the entertainment business, because that can destroy the family. It almost happened to me. I've just been fortunate enough to have a loving wife and family, and we were able to work through the tough times.

"My wife was my high school sweetheart, so she's been with me through my entire career: the good and the bad, the ups and the downs. You don't always find someone who understands about the moving and



Carl Conner

other things that go with this business. My wife has sacrificed a lot in her career so I could pursue mine, and I thank her for that." Mrs. Conner is currently the Finance Director for Aiken County, GA.

### One Casualty

Conner continued, "If you don't have a family, this business can destroy you. Believe me, some people don't make it." That made me think of some of the people I've worked with over the years who've died all alone, without families or

**"It's okay to be in this industry but not of it."**

—Carl Conner

anyone else to care about them. Not just without wives or lovers, but without their moms, dads, sisters, or brothers around them while they were off trying to make it big in the radio biz.

When I was a young jock in 1972 at my dream station, CHR KHJ/Los Angeles, a young Hispanic newsman befriended me. As I was then the RKO General chain's first black air personality, not everyone wanted to be my friend. So when my co-worker suggested he and I have Christmas dinner together before we went on-air that evening, I was thrilled.

His wife and kids were in San Antonio, and my family was in New Kensington, PA. He and I were to meet at the station and then go for Christmas dinner together, but he wasn't there when I arrived. Nor had he shown up for work earlier that day. Finally, the news director took me aside and told me he'd committed suicide. It broke my heart because he was a hell of a professional and a great friend.

### What's Important

Now that he's programmed in several major markets, Conner has a different set of priorities. "My family has been with me through jobs in Chicago, Atlanta, Cleveland, and Memphis, because at the time it was important to me that I work in the largest markets. We all go through that, and it's not wrong to have those professional aspirations. But what's most important to me now is that my family's happy and the children are in a good school system. After that, I'll deal with the rest."

### Coming Next Week

A 'Foxy' Profile:  
WJFX/Ft. Wayne, IN

## ACTION

**Changes . . . changes . . . changes:** Former KRIZ/Seattle PD Bailey Coleman has landed at XHRM/San Diego as MD/air personality; the station still hasn't named a new PD . . . **Roshon Vance** is out as PD of WMGL/Charleston, SC; word on the street is that six other staffers have also exited, and the station may go dark at any time.

WAMO/Pittsburgh has shifted **Sunny Joe Stevens** into afternoon drive. He succeeds Dr. **Michael Lynn**, who's now handling afternoons at WJLB/Detroit. Former 'JLB afternooner **Kris McClendon** is manning the programming helm at WDZZ/Flint, MI . . . **WTLZ/Sag-**

**inaw, MI** midday personality **Troy Vincent** has departed. Successor **Denard Sheppard** moves over from the weekend slot.

**Basketball Jones:** Speaking of WAMO, the station has tapped Robert Morris College head basketball coach **Jarrett Durham** as a temporary member of its "Hot 106 Breakfast Club" show. Every Monday and Friday during the college championships, the recent Duquesne University Hall of Fame inductee has been joining forces with personalities **Frankie Mayson** and **Mitzi Miles** and sportscaster **Ty Miller** to

discuss the playoff picture.

**Butterball Tribute:** WDAS/Philadelphia's **Joe "Butterball" Tamburro** is celebrating 27 years with the same radio station at a testimonial dinner in his honor. The black-tie affair is slated for April 25 at Bally's Park Place in Atlantic City. For additional information contact **Noel Houston** at (215) 581-2129.

**Something You Should Know:** Washington's Joint Center for Political and Economic Studies reports that 72% of the black population prefer the term "black," 15% like "African-American," 3% opt for "Afro-American," and 2% prefer "Negro."



FREDDIE  
JACKSON



ONCE IS NOT ENOUGH...So Freddie Did It Again.

# "DO ME AGAIN"

The second consecutive #1 smash from the soon-to-be-platinum album **Do Me Again**

Produced by Paul Laurence for StoneJones Productions, Inc.  
Additional production and remix by Goh Hotoda  
Management: Hush Productions

On Capitol cassettes, compact discs and records

© 1991 Capitol Records, Inc.

REMIXED IN REVOLUTIONARY



Q SOUND™

The recording was engineered in Q-Sound, a revolutionary new audio technology which produces maximum depth, clarity and three dimensional imagery from conventional stereo systems.

Q-Sound and the Q-Sound logo are trademarks of Archer Communications, Inc.



### See Freddie Do It Again Live

- |                      |                      |
|----------------------|----------------------|
| March                | 10 - Albany, NY      |
| 27 - New Haven, CT   | 12 - Cincinnati, OH  |
| 28 - Pittsburgh, PA  | 13 - Cleveland, OH   |
| 29 - Washington, DC  | 14 - Baltimore, MD   |
| 30 - Washington, DC  | 17 - St. Louis, MO   |
| 31 - Detroit, MI     | 18 - Memphis, TN     |
|                      | 20 - Grambling, LA   |
| April                | 21 - Atlanta, GA     |
| 4 - Buffalo, NY      | 24 - San Carlos, CA  |
| 5 - Chicago, IL      | 26 - Anaheim, CA     |
| 6 - Toronto, Canada  | 27 - Los Angeles, CA |
| 7 - Philadelphia, PA | 28 - Los Angeles, CA |

## AIR TALENT SERVICES

### ONE-ON-ONE PERSONAL COACHING!!

All levels and formats. Over 25 years experience. Need help with Interviewing/Contract Negotiation? We'll guide you through all phases at a price you can afford!

Call **CYNDE SLATER** at **TALENT DEVELOPERS.**  
PHONE OR FAX (602) 998-8631

**602-998-8631.**

### YOUR AIRCHECK!



Professional, objectively edited, high-quality airchecks. We make it easy for you to sound great...and save money too. Call or write for more info.

(213) 597-8344 P.O. Box 4087 • Long Beach, CA 90804

**AIR PERSONALITIES & PROGRAM DIRECTORS!** You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...A mail-order playground for radio pros! For your copy, write: **O'LINERS** • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (213) 478-1972...or via fax at (213) 471-7762!

## AIRCHECKS

### MAJOR MARKET AIRCHECKS

\$7 EACH...2 or more \$6.50 each (Foreign add \$1 per tape)

\*CHICAGO #1: MORNINGS on AOR's WLUP, WCKG...AC's WKQX, WJMK...Urbans WGCI, WVVA...CHR's WBBM, WYTZ.  
\*CHICAGO #2: CHR! All Dayparts 8-96, Y-95  
\*MIAMI #1: MORNINGS on AOR WSHE...AC's WJQY, WMXJ, WAXY...Urbans WHQT WEDR...CHR's WHYI, WPOW  
\*MIAMI #2: CHR! All Dayparts Y-100, WPOW  
\*COUNTRY #C-10: All Dayparts WUSN/Chicago and WWKA/Orlando  
\*KFRC, San Francisco...25th Anniversary Composite...All The Jocks and PD's...A Collector's Must! (60 minutes, \$14.95)

Hecht Enterprises, P.O. Box 2235, Kansas City, KS 66110

## COMEDY



What the hell are you looking at?

The Sheets/Box 4858/St. Louis, MO 63108  
or call us: (314) 225-0370



retail comedy at wholesale prices  
for free demo send cassette and radio station letterhead to...

P.O. Box F (as in funny)  
Richmond, IL 60071

Radio's Laugh Leader!



FREE SAMPLE use letterhead or call  
5804-A Twineing  
Dallas TX 75227

(214) 381-4779

## COMEDY SERVICE

Jokes, Bits, One-Liners at a reasonable price. Send for samples & rates:

**COMEDY CONNECTION**

406 N. Brewster, RD 1, Vineland, NJ 08360  
or call (609) 697-2298

**All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!**

## COMEDY

### QUALITY COMEDY AND COMMENTS

Brief, Intelligent and Humorous Comments about Today's News (not last week or last month)  
Fax or Mail available  
For Sample Call (801) 825-7292

For TRUE stories of humorous crime and odd behavior--perfect news "kickers" & morning show material--you need:

### KNUCKLEHEAD NEWS

2510 Woodwind  
Richmond, TX 77469  
(713) 342-9570

Call or write for sample issue.

## COMEDY BY FAX



THE FAX ATTACK  
WE'RE SIMPLY THE BEST JOKE SERVICE THERE IS!  
SAMPLE US FREE FOR 1 WEEK AND FIND OUT WHY.  
CALL PEAK RATING PRODUCTIONS AT 617-335-7602.

PEAK RATING PRODUCTIONS

Alan Ray's Over 80 markets sold



The Original Daily Fax Service  
Topical One-Liners - MC/VISA Accepted  
For info call (209) 476-1511

## FEATURES



Two critics, two minutes, new every week.  
A fast moving film review, exclusive to your market.  
Free demo. Call Mark at (603) 772-4757.

## GAG SHEETS

In Hard Times The Weenie Rises!  
Introducing the flexible Weenie program.

For info/samples Call TOLL FREE  
1-800-225-5061 Ext. #248  
1-617-749-3691 (FAX) or write

the **Electric WEENIE**

P.O. Box 2715, Quincy, MA 02269



## IDS, JINGLES, SWEEPERS



### BIG MARKET ID'S AT SMALL MARKET PRICES

America's leading producer of custom advertiser jingles is now in the ID business. Our "mini-package" has all the cuts you need at a price you'll love. Call for demo.

PHILADELPHIA MUSIC WORKS 1-800-368-0033

## IDS, JINGLES, SWEEPERS



## MORNING IDENTITY CRISIS ???

Start your mornings with a FUN, ONE-OF-A-KIND, JINGLE/SING-A-LONG package. Z-100, POWER 99, WZOU, THE RICH BROTHERS, FM 102.

**CHR/AC/URBAN/OLDIES** For FREE Demo Call or Write

J.L. Ritter Productions P.O. Box 6994 Stateline, NV 89449 (702) 588-8784

## MAILING LABELS

### ADDRESS LABELS

for every commercial radio station in the U.S. Format and market size breakdowns. Group mailings to PDs & GMs. The RADIO MALL, 2301 Unity Ave. N., Dept. 91, Minneapolis, MN 55422 or call

**NEW TOLL FREE 1-800-789-4861**

## OLDIES SERVICES

### OLDIES UNLIMITED

Specializing in rare & hard to find selections. Digital quality/Custom orders/Complete libraries. Jim Duffey 716-634-2758, 10am-4pm (EST)

15 years of programming oldies

## PROMOTIONS



- Giant Blimps
- Roof Top Balloons
- Custom Shapes & Sizes
- Optimum Visibility

**Blimp Base**  
407-738-5300

Blimpy, 6292 Windlass Circle, Boynton Bch, FL 33437

## CASH CUBE



"MONEY MACHINE" gives your station instant impact...  
319-323-7511

Got a job? Need a jock? Put it in Opportunities -- and get results! Call **813-553-4330.**



## MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

|               | Per insertion |
|---------------|---------------|
| 1 time        | \$90.00       |
| 6 insertions  | \$85.00       |
| 13 insertions | \$80.00       |
| 26 insertions | \$70.00       |
| 51 insertions | \$65.00       |

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:


**Marketplace**  
**RADIO & RECORDS, 1930 Century Park West**  
Los Angeles, CA 90067 (213) 553-4330  
Fax: (213) 203-8727



## READERS SERVICES



**EXPANDED MUSIC STATS!**  
Easier to read...more detail...  
3 day advance via R&R HOTFAX service. Try it free...Call R&R today. (213) 553-4330



**"SALES STRATEGY"**  
R&R columnist Chris Beck has compiled the most street-wise strategies and technologies for selling and managing in the 90's.  
Call R&R to order your copy.  
**(213) 553-4330**

## VOICEOVER SERVICES



You've Heard His Spots On MTV, VH-1, CNN, And Over 500 Radio & TV Stations. Now You Can Hear Him On Yours.  
**612-938-4997**

## SHOW PREP

**PERSONALITY RADIO by Dan O'Day**  
259 pages devoted to helping you put your career on the fast track: Show Prep, Building A Bit, On-Air Calls, Creating Character Voices, Using Calendar Bits... plus O'Day's highly praised, exhaustive chapters on Job Hunting and Contracts... and interviews with Dees, Brandmeier, The Greaseman, Howard Stern! "A realistic look at the fundamentals & principles of personality radio... a value at twice the price!" —John Lander, KKQB/Houston Only \$24.95!

**O'Liners** 11060 Cashmere St., Suite #100  
Los Angeles, CA 90049



A PAGE EACH DAY OF THINGS TO SAY  
Celeb Birthdays & Bio Lines • Odd Facts  
Trivia Questions • Coming Events • Jokes  
Today's USA Events & Festivals with Phone Numbers • Weather & Sky Facts • More  
Priced by Market Size

Brad Messer's  
"PREP is the best all-around daily sheet..."

**FREE Sample (800) 848-7796**  
Canada Call Collect (619) 293-1818  
Australia, N. Zealand • Radio Shop (02) 908.1240

**CT PRODUCTIONS**  
**L.A. Voice Over Talent**  
Available Now!!!  
To voice your Liners, Positioners & IDs  
**48-Hour turnaround with FAX**  
Call **Chris Taylor** now for demo  
(818) 762-7260 FAX (818) 506-7742  
Now heard on:  
KSLX - Phoenix KODJ - Los Angeles  
KGMG - San Diego WLAV - Grand Rapids  
...and many more

# OPPORTUNITIES

### OPENINGS

### OPENINGS

### OPENINGS

### OPENINGS

## NATIONAL

**Birch Scarborough Research**

Birch Scarborough Research is expanding its sales staff to meet increased customer demand.

Birch Scarborough is America's fastest growing syndicated research service featuring Birch Radio Ratings and the Scarborough Consumer, Retail and Media Report. The successful candidate will work with radio station and advertising agency clients in local markets. Immediate opportunity in our Los Angeles office.

Candidates should have a degree and a minimum of 1 year experience in local radio sales and/or media buying. Send resume to:

Julie Goldsmith, VP  
Birch Scarborough Research  
18401 Burbank Blvd. - Suite 119  
Tarzana, CA 91356

A VNU BUSINESS INFORMATION SERVICES COMPANY, EOE

**TOP TEN MARKET**  
Top ten market looking for aggressive new morning show. New Adult CHR with the tools and dollars for the right person(s) capable of building a killer morning show in a great city. AC or CHR air talent only. All replies extremely confidential. Send tapes, press clippings and ratings history to: Radio & Records, 1930 Century Park West, #213, Los Angeles, CA 90067. EOE. M/F

**Jingles, jocks and jokes -- they're all in the R&R Marketplace -- Call 213-553-4330.**

**IF YOU WANT A JOB IMMEDIATELY:**  
RPS, Inc. continues to place people fast. B.V. registered 2-20, placed 2-24. W.J. reg. 3-1, pl. 3-11. J.L. reg. 3-4, pl. 3-10. A.D. reg. 3-7, pl. 3-12. J.F. reg. 3-8, pl. 3-18. J.S. reg. 3-8, pl. 3-20. These are some of the radio talents that have enjoyed our quick placement program. All size markets & formats. Call for the confidential details.  
**Radio Placement Services, Inc.**  
**516-367-6273**

**We Need You -- Now**

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is low on available talent for all size markets. Because more and more radio stations are adding to the thousands that have used our service to seek out and hire those whom we represent, we need you — if you are seriously seeking a career move in announcing, programming, news, sports, production or sales, contact NATIONAL immediately. For complete registration information, write or call:

**NATIONAL BROADCAST TALENT COORDINATORS**  
Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

**ACT NOW!**

**1-900-246-2222**  
*The RADIO HOTLINE*  
**HAPPY BIRTHDAY TO US!**  
*For One Year we've been providing accurate information updated instantly.*  
For radio news, 24 hours a day - TRUST The RADIO HOTLINE.  
The Radio Hotline costs two dollars a minute

Stations in touch with us from Tulsa, Miami, St. Louis, Dallas, Orlando, Providence and medium markets coast to coast should tell you about our contacts! If you want to be on line for the next opportunity, dial us up.  
**TALENT NETWORK**  
**407-260-0727**

**EAST**

Albany AC FM seeks fun/mature/experienced AT for prime shift. Competitive salary/benefits. T&R: WSSV, Jimbo, Box 828, Saratoga Springs, NY 12866. (3/29) EOE

Seeking AEs and sales asst. Experience/valid drivers license/own car a must. RESUMES: WLWV, Don Bailey, Box U, 213-219 West Main Street, Salisbury, MD 21801. (3/29) EOE

Philadelphia AC seeks PT AT. T&R: WKSZ-FM, Paul Tyler, 1001 Baltimore Pike, Media, PA 19063. (3/29) EOE

WENU/Glens Falls, seeks experienced FT on-air talent for afternoon drive. No beginners. T&R: Jay Scott, 76 Quaker Road, Queensbury, NY 12804. (3/29) EOE

Morning producer/sidekick sought immediately. Females/minorities encouraged. T&R: WKLX, Bill Tod, 259 Monroe Avenue, Rochester, NY 14607. (3/29) EOE

Seeking upbeat AT. On-air/producer experience necessary. T&R: WWOC, Box 94, Avalon, NJ 08202. (3/29) EOE

WAAF seeks promotion director. Creative types with flawless follow through. RESUMES: Ron Valeri, 19 Norwich Street, Worcester, MA 01608. (3/29) EOE

Three-signal Providence shop seeks assistant production director. Adult pipes, copy, multitrack and four years' experience. T&R: WWRX, 55 Access Road, RI 02886. (3/29) EOE

50,000 watt seeks contemporary midday music personality. Females and minorities encouraged. T&R: WGY-AM, Buzz Brindle, Box 1410, Schenectady, NY 12301. (3/29) EOE

**MORNING PRODUCER**



One of America's highest-rated Oldies stations seeks a fun, energetic, on-air, morning show producer! Prepare! Produce! Participate! Females strongly encouraged.  
If you have the will to win and the need to join Peter King in the morning, rush a T&R to: Bill Tod, Program Director, WKIX FM, 259 Monroe Avenue, Rochester, New York, 14607. EOE.

They have to hire someone with "swagger".

**MAJOR!**

Outside-the-box thinkers & do'ers needed. Big mkt, big \$, class org. Need hip, dynamic, unique talent! EOE M/F T&R:

GARY GUTHRIE  
EDINBOROUGH RAND INC  
3703 TAYLORSVILLE RD. STE. 216  
LOUISVILLE KY 40220

**TALENTED?**

## OPENINGS

### PROGRAM DIRECTOR

Alternative AOR 95.5 WBRU-FM is looking for an experienced, self-sufficient, Jack-of-all-trades PD. Coaching and training ability is a must at this student staffed/managed two time Rolling Stone Reader's Poll winner. Three years professional programming experience is also desired. No calls please. Send T&R & Salary to: Vincent Rubino, WBRU-FM, 88 Benevolent St., Providence, RI 02906. EOE M/F

### STILL LOOKING!

After 9 years, our AM drive personality is moving up to the Big Apple. If you're a team player, with a warm friendly personality, you could be his replacement at the area's top-rated station. Same ownership/management for 20 years. Full service Adult AC. 5 1/2 day week. Suburban recreation area, 50 miles NYC. We offer a lot. We expect a lot. Minimum five years experience. Current/former East Coasters preferred. T&R to Jay Edwards, Pres./GM., WSUS FM, Franklin/Great Gorge, NJ 07416. Must furnish specific salary requirement. No phone calls. Women and minorities encouraged. EOE

### STILL LOOKING!

Southern Maryland's BEST Radio Station seeks announcer with talent, good production skills, and drive to work and win at an up-tempo AC. You won't get rich, but you will have a chance to develop. Rush T&R to 98 STAR FM, PO Box 2470, LaPlata, MD 20646. Females & minorities encouraged. EOE

### SOUTH

Immediate opening for traffic reporter in Houston TX. T&R: Metro Traffic Control, 2700 Post Oak Blvd., #1400, Houston, TX 77056. (3/29) EOE

Great 50kw hot AC in NE TX seeks super creative morning talent/PD. Only the best need to apply. T&R: Ray Eller, 2775 NE Loop 286, Paris, TX 75460. (3/29) EOE

WCKZ/Charlotte seeks experienced morning personality and 6p-10p AT. T&R: Mark Shands, PD, 2303 W. Morehead Street, NC 28208. (3/29) EOE

Top rated 100k FM Country on FL gulf coast seeks T&Rs for possible future openings. T&R: Scott Stewart, Celler Box 2288, Panama City, FL 32402. (3/29) EOE

WFHT seeks energetic midday AT. Dance/CHR/Urban backgrounds. T&R: Lee Reynolds, 345 Office Plaza, Tallahassee, FL 32301. (3/29) EOE

Award-winning VA news department seeks T&Rs for possible future openings. No calls please. T&R: WING-FM, Jonathan Lewis, Box 3300, Winchester, VA 22601. (3/29) EOE

PD sought for 100,000 watt Country combo in Bay City, TX. Excellent opportunity and benefits. CALL: KIOX, Olgie, (409) 245-4642. (3/29) EOE

### PRODUCTION/CREATIVE DIRECTOR

WDIZ/Orlando is looking for a production/creative director. You must have writing, production and organizational skills plus multitrack experience. Send your T&R (no calls) to: Neal Mirsky, WDIZ, 2180 W. State Road 434, Suite 2150, Longwood, FL 32779 (EOE)



## OPENINGS

Program Director wanted for 100,000 watt FM/AM Country combo in Bay City, Texas. Excellent opportunity + benefits. Call Olgie at 409/245-4642. EOE

Major broadcast group looking for superman/superwoman. Rare opportunity for production director/afternoon drive at legendary stations in Top 50 market. Great voice, excellent production skills, ability to communicate with adult audience. Remotes and appearances a must. Send tape, resume and photo in confidence to: Radio & Records, 1930 Century Park West, #222, Los Angeles, CA 90067. EOE

### TOP 50 MARKET

If you are in a small or medium market and are looking for your big break this could be it! We need a bright, friendly, exciting pro that would like to work for a legendary station that's been top for over ten years. Send T&R to: Radio & Records, 1930 Century Park West, #224, Los Angeles, CA 90067. EOE

### WANTED

A relatable and hip night talent. Good phones a must. Live in the South's most beautiful city. T&R to: Radio & Records, 1930 Century Park West, #226, Los Angeles, CA 90067. EOE

Legendary AM/FM Oldies combination in major sunbelt growth market is seeking on-air talent, production pro, and news talent. Station is owned and operated by one of the nation's leading broadcast groups, great benefits, and other perks. A minimum of five years' experience required, only the best need apply. Females and minorities encouraged. Mail tape, resume, and salary requirements to: Radio & Records, 1930 Century Park West, #219, Los Angeles, CA 90067. EOE

Can you write comedy and be a big part on the air of a top rated morning show? Females encouraged. T&R to: Radio & Records, 1930 Century Park West, #225, Los Angeles, CA 90067. EOE

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
 Strong radio group seeking talented PD for Top 100 country FM/AM combo in California. Applicant must have minimum 3 years programming experience, a winning track record, excellent people skills and leadership qualities. If you desire a shot at the "big time", this job's for you! Tape, Resume, Programming Philosophies, and Photo to: Radio & Records, 1930 Century Park West, #201, Los Angeles, CA 90067. EOE  
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## OPENINGS

### MORNING SHOW

Wanted! Aggressive, high-energy, creative morning person not afraid of hard work. Tape, photo and resume to: Radio & Records, 1930 Century Park West, #223, Los Angeles, CA 90067. EOE

Our last two PDs have gone to KAZY/Denver and WRFK/Charlotte because they are good. So are we. We are looking for a team member who wants to work with other professionals in one of America's great cities. We have the station, a warm climate, beaches, beauty, fun and stability. Are you good enough? EEO honored and strongly endorsed. Rush credentials to Management, WAVE, 1417 Remount Rd., Charleston, SC 29406.



### MIDWEST

Anchor/reporter for top rated FS AC in Michigan's thumb. T&R: WHLS-AM, Gary Girard, 808 Huron Avenue, Port Huron, MI 48060. (3/29) EOE

Seeking morning talent with production ability. Non smokers with two years' experience only. T&R: KFXI, Box 433, Lawton, OK 73502. (3/29) EOE

Small market Top 40 seeks 7-mid talent for possible opening. Great phone/production skills a must. T&R: KKJO, Michael Right, Box 8550, St. Joseph, MO 64508. (3/29) EOE

Future prime time opportunity at 100kw Country on West coast of NE. T&R: John Kelley, Box 1085, N. Platte, NE 69103. (3/29) EOE

Seeking ND for Sault Ste. Marie combo. Live on the border of MI and Ontario. Experience preferred. T&R: WSOO/WSUE, Paul Stable, Box 1230, MI 49783. (3/29) EOE

### PROMOTIONS DIRECTOR NEEDED IN MADISON

WTSO/Z-104 are in search of a promotions animal, and possible addition to "The Z Morning Zoo" show. Creativity and detail are keys to this career opportunity with Midcontinent Radio. Must have at least a year of promotional experience.

Send resume, salary history, and air checks (if available) by 4/5 to:  
 WTSO/WZEE  
 Matt Hudson  
 5721 Tokay Blvd.  
 Madison, WI 53719  
 M/F -EOE

### OUT-STATE IL FM

Seeks the hottest up and coming air TALENT in the country. No jocks please. Must have personality, good use of phones & be hungry for adventure. Send your best stuff NOW! Radio & Records, 1930 Century Park West, #215, Los Angeles, CA 90067. EOE

CHR WGRD-FM has a midday slot open immediately. Minimum two years' competitive experience. If you enjoy having fun on the radio, can relate to a contemporary audience, and are responsible in your work habits..let's get acquainted. Ron Brandon, 38 West Fulton, Grand Rapids, MI 49503. EOE

Opportunity knocks in the pages of R&R every Friday . . . call (813) 883-4330 to make it happen for you!

## OPENINGS

### ATTN: JOB-HUNTERS!

Our full-service consultancy provides employment listings nationwide; FREE referral with NO PLACEMENT FEES; written demo tape evaluations; individualized coaching; and much more! Now in our 7th year.



p.o. box 1476  
 palm harbor, fl 34682-1476  
 (813) 786-3603



### The Wolf Is On The Prowl For America's Best Rock Morning Show

THE WOLF IS AMERICA'S ONLY 2 FREQUENCY ROCK AND ROLL GIANT IN YOUNGSTOWN OHIO!!! WE ARE THE TREND SETTERS FOR ROCK RADIO IN THE '90S AND WE WANT YOU TO START OUR DAY!! WE ARE LOOKING FOR A MORNING TALENT THAT IS A FUNNY, ADULT COMMUNICATOR! WE OFFER A GOOD SALARY / GREAT PERKS AND A STABLE ENVIRONMENT! WORK FOR US AND WE'LL WORK WITH YOU! NO ZOOS, NO TEAMS; JUST GREAT ROCK AND ROLL MORNINGS!

RUSH YOUR BEST TO: GARY JAY  
 WNCN, PO BOX 626  
 NILES, OHIO 44446  
 OR CALL ME AT  
 (216) 652-0106!!!! EOE

### WEST

Promotions director sought to create and implement promotions and events. Experience preferred. RESUMES: KMEN/KGGI, Box 991, Riverside, CA 92502. (3/29) EOE

PT AT sought for AOR in Top 100 market. Possible FT openings. No calls. T&R: KMBY, Ross Holland, 8 Harris Ct., #B-5, Monterey, CA 93940. (3/29) EOE

### MUSIC DIRECTOR

Must have experience, leadership skills, attention to detail and be a great team player. Send resume by April 5, 1991 to Genesis Broadcasting, Inc., Attention Nancy Waldren, 1750 Howe Avenue, Suite 500, Sacramento, CA 95825. (No phone calls). EOE

KTNQ/KLVE radio seeks chief engineer. Qualifications include knowledge of digital transmitters; modern AM/FM audio processing; AM directional patterns; studio maintainance; FCC rules and regs. Knowledge of Spanish helpful but not necessary. Resumes only to: Kenneth D. Wolt, President/General Manager, KTNQ/KLVE, 1645 North Vine St., Hollywood, CA. 90028. Equal Opportunity Employer.

### PD: MAJOR MARKET

For bright AC. Required: excellent people skills, Selector literate, creative promotionally, now successful in Top 75 market. T&R to: Radio & Records, 1930 Century Park West, #221, Los Angeles, CA 90067. EOE



## OPENINGS

**Morning News Anchor needed for top rated News station. Applicant must know news, have a quick wit and know how to get attention. Send tape and resume to: Kris Olinger, Program Director, Newsradio 85 KOA, 1380 Lawrence Street, Suite 1300, Denver, CO 80204. NO PHONE CALLS. EOE**

## POSITIONS SOUGHT

### GMs AND PDs

When you have to make a change or need programming personnel immediately, contact the Talent Network-placing programming/on-air talent from coast to coast in all size markets/formats. We're just a phone call and there's no fee!! CONFIDENTIAL. 407-260-0727

### TALENT NETWORK

Experienced female, currently PD/afternoons at medium AOR. Selector, promotions, production, organized, single, great voice. LISA: (704) 896-0002. (3/29)

PD/MD/promotions person with ten years' experience seeks slot in medium market. MIKE: (314) 432-1949. (3/29)

Young, aggressive, AT seeks to learn more radio. Any format, seeking new and more experience. (919) 862-6299 or 862-2000. (3/29)

Large market west coast CHR personality seeks opportunity to pump up you station! All regions considered. (714) 862-7107. (3/29)

Will work cheap to get my foot in your door. Recent Brown institute graduate with general licence seeks any position, any format, anywhere. ROBERT: (305) 943-2507. (3/29)

Off the wall pro working for KBET/LA. Multitrack stereo production/MediaTouch whiz seeks Gold/CR/AOR. DENNIS MICHAELS: (805) 257-4999. (3/29)

Major market AOR talent seeks relocation away from Tampa. Any format, anywhere. (813) 398-7744. (3/29)

Experienced AT seeks FT work in the Midwest or South. DOUG: (618) 235-5226. (3/29)

Great radio is a mix of entertainment/community interest/solid sales. Program director available now. RENEE: (603) 228-2307. (3/29)

Not just another body! Nine-year pro seeks team leader. Oldies, Country, AC, production director too. LARRY: (702) 878-2474. (3/29)

Reliable, flexible talent seeks position in Central, NE, OH or Western PA. Let my foot in the door, I'll prove the rest. JOHN D. YUTZEY: (216) 823-7024. (3/29)

Talk host. Good but unknown, so inexpensive. Prefer SW. 15 years' on-air, 9 in majors. AT news/talk. DAVE: (619) 426-7925. (3/29)

Currently swing/weekends in Philly PA. Smooth adult communicator seeks FT gig with adult alternative/NAC/Soft AC. Team player. GREG: (215) 259-7478. (3/29)

C.C. Razor seeks to sharpen your West coast music and sports formats. FRANK BUTERA: (415) 223-1534. (3/29)

Hardworking, mature, pleasant, tight board, professional seeks Gospel/Country/AC. Willing to relocate in Midwest. (417) 864-8851, 831-2677, 883-4060. (3/29)

AT from the desert. Let me bring music to their ears. I'm Lawrence of the radio. (714) 354-0278. (3/29)

Personality radio is making a comeback. Get in on the ground floor now. Mornings in Top 50. (319) 355-4530. (3/29)

Radio veteran with experience seeks advancement. AT/MD team player. JEFF: (712) 262-8709. (3/29)

Stable reliable AOR veteran with lots of music skills and ratings seeks new gig. Small or medium market. MATT: (503) 474-7523. (3/29)

High impact talk show host. Issues and controversy. JOHN: (305) 561-1792. (3/29)

Experienced Adult communicator with good production skills seeks advancement. Solid airwork, team player. AC/Oldies/Country. DAVE DANIELS: (712) 262-7954. (3/29)

Middays on Big Band/Jazz is muffling my creativity, let me do overnights on your Country, Hot AC or CHR. DAN LONDON: (708) 771-6174. (3/29)

A Swiss Army knife. 20 years' experience, management, engineering, programming. Former VP/Operations for Lincoln Group, Burbach. BOB MALLERY: (814) 825-4911. (3/29)

Pleasant hardworking professional with excellent production and tight board. Willing to relocate. DARRELL SMITH: (417) 883-4060 or 865-3149. (3/29)

8-year APD/MD seeking to rock your socks off! Ready to go 150% for you! Characters, weirdness, you name it. (509) 736-0690. (3/29)

Tom Cruise looks like me. Love appearances, seeking medium or large market AC/CR. Three years' experience AC/CR. Love FL. DAVE: (313) 750-9957. (3/29)

## POSITIONS SOUGHT

Coastal Carolina I've paid my dues. PT overnight to AMD in six years, market #130. Seeking to conquer the coast. PT/FT, AMD/middays/PMD. PHIL: (914) 344-8464. (3/29)

27-year major market veteran seeks AT/PD/management. Will relocate for right opportunity. DICK POWER: (617) 848-4222. (3/29)

Turn on, tune in crank it up. Production director with tons of network experience available. BRUCE RANES: (718) 526-8501. (3/29)

Ten-year pro with programming experience. Moving to SF 4/1, seeking CHR/AC, presently Country. RANDY STEVENS: (515) 342-4931. (3/29)

Veteran with war stories and pipes FCR production seeks drive in the war zone. From hot Country environment. BRENT STONE: (614) 444-2712. (3/29)

Hardworking team oriented and seeking new challenge. Jack of all trades, master of none. Let's talk in person. Carolinas only. JIM DAVIS: (803) 774-3674. (3/29)

Reliable versatile experienced AT seeks position in NM/CO/AZ or Midwest. Seeking CHR/AOR/AC/Oldies. ELLIOTT: (218) 624-7261. (3/29)

Dam it Jim, I'm a broadcaster not a salesman! Think radio's magic? Creativity and community? Fun? I'll work for you! NE only please. JOHN: (207) 283-0855. (3/29)

Talk radio host seeks to shake things up. Politically outspoken, controversial, challenging and stimulating. WALTER JACOBSON: (818) 985-4992. (3/29)

Young, single, hungry Announcer. Four years of experience, willing to relocate. Broadcast graduate. GREG: (515) 357-3655. (3/29)

Jack Doodle CHR/AOR/AC. Eight years' experience at Top Dayton station. For hard work and professionalism call me. (614) 792-6709. (3/29)

Copy that sells and wins awards. 20 years' experience lots of character voices. Ratings winner, Oldies expert. Available immediately. BILL: (316) 265-1397. (3/29)

Weekend AT with top CHR in Central IL seeks to dive in with both feet to a small or medium market CHR/AC/AOR. BRETT: (309) 693-0906. (3/29)

### Experienced Professional

13-year major market morning pro looking for a fun, entertaining, high profile situation to either build, or become part of a unique morning team. Afternoons considered.

SCOTT NORMAN: (208) 336-5858.

Sweet until you bleed AT. Hardworking team player seeks right CHR station. Yeah, that's the ticket. GEORGE: (216) 544-3706. (3/29)

AT with hog and barbecue seeks to go South for year-round hogging and chow fest. DAVE: (313) 626-7421. (3/29)

PD/MD P3 CHR/P2 AOR experience. TODD: (501) 442-0166. (3/29)

Soft AC OM/AT. Aggressive take charge team player seeks small market. Programming automation and computer experience. GEORGE: (216) 544-3706. (3/29)

Experienced AT hungry for FT work. Prefer Midwest or South. DOUG: (618) 235-5226. (3/29)

Seeking to rock. Advanced entry level seeks new home to help reach full potential. MOst familiar with AOR. DAVE: (203) 236-5222. (3/29)

Seeking new home in production. NAC station or automated station. Over two years' experience. STEVE (419) 352-4475. (3/29)

Legs as good as Tina Turner, great pipes too. (407) 747-7083. (3/29)

Veteran radio talk show host producer with sports background and some on-air work. Prefer East, but can relocate. FRANK: (212) 740-0970. (3/29)

Top 40 rock AT seeks to leave satellite radio station. Lots of experience. MIKE SCOTT: (419) 468-4664. (3/29)

Operations manager with 13 years' experience offers you expertise in AC/CHR/Country. Fun-loving and community oriented. PATRICK: (713) 728-1348. (3/29)

Displaced Colorado programmers seeks to come home. Experienced PDs seek air/management positions. Call our dad in Denver. (303) 424-9687. (3/29)

Bee-man! Promotional dynamo seeking to attach to needy radio station. Full of be-dazzling ideas to help raise ratings. BRIAN: (512) 835-1801. (3/29)

Experienced humorous AT with voice characterizations, impressions and production. Sidekick, host, mornings, overnights. (619) 281-6778. (3/29)

PBP Announcer talk show host with pro baseball, college basketball/football experience. Sports combo considered. RANDY: (407) 340-1590. (3/29)

Hardworking pleasant professional with tight board, excellent production and willing to relocate. ROY: (417) 883-4060. (3/29)

Seeking to make friends with your large market Country listeners. (618) 397-2521. (3/29)

Luffin/Macogdoches. Quality AT, dependable and professional seeks full or PT opportunity. ROSS: (409) 564-6461. (3/29)

## POSITIONS SOUGHT

P2 AT/Programmer seeks to help you with 18-33s or 25-40s. FRANK JR: (617) 659-4229. (3/29)

LA Air Talent PD/OM/MD KEZY, KIIS-FM, KKHR, call-out focus groups. Seeking next challenge. CRAIG POWERS: (714) 579-7694. (3/29)

Mike Rivers. WRVQ/WGH/WZZU/WKSI. Fast, funny, creative rascal, seeks nights and drivetime. (804) 745-6057. (3/29)

### THE WRIGHT WAY

Brian Wright, 14 year vet Vice President of programming for Leighton Enterprises 9 station chain. All number one in target demos. All formats. Looking for new opportunity, great track record! Call (612)654-0308.

14-year pro seeks relocation to CHR/Gold/AC in Midwest or West Coast area. Current station changed format and let entire staff go. JON: (407) 468-2545. (3/29)

Six-year Country pro, KASE/WIRK. Currently AMD/MD, seeking FT position any medium market SE/SW. TIM: (407) 627-2532. (3/29)

Experienced top 40 rock AT, countdown connoisseur and master music mixer. Love multitrack production. Will relocate. MIKE SCOTT: (419) 468-4664. (3/29)

CHR PD/AT seeks new challenge. Previous station, 35 share. Currently Top CHR AT. SAMMY JOE: (602) 571-0098. (3/29)

Dallas PDs seeking to be hired by you! Female AT. KIM: (214) 821-4340. (3/29)

Station went dark. Sports/talk/PBP talent seeks immediate opportunity. Two years' experience. GREG: (717) 626-1388. (3/29)

AOR veteran with music/programming experience, seeks stable, solvent station to continue career. Not an ego. MATT: (503) 474-7523. (3/29)

I've programmed, done both drivetimes, Oldies/lite AC, Country/Sportstalk/etc. Three years' on Long Island, seeking relocation. MIKE DRAGON: (516) 481-0217. (3/29)

Reliable, flexible AT seeks Central/NE OH or Eastern PA outlet. Let my foot in the door, I'll prove the rest. JOHN D. YUTZEY: (216) 823-7024. (3/29)

Six year Country pro for KASE/WIRK. Currently AM drive/MD, but station's been sold. Seeking FT in any medium market. SE/SW. TIM: (407) 627-2532. (3/22)

Pro radio/TV journalist presently employed seeks to make a move. Major markets only. Excellent work habits, degree, dependable, management experience. (513) 421-8532. (3/22)

Talk host. Good but no one knows, so inexpensive. Fifteen years' on-air, nine in the majors. AT for News/Talk. DAVE: (619) 426-7925. (3/22)

Weekend AT currently at top CHR in Central IL. Seeking to dive in with both feet to a small or medium market CHR/AOR/AC. BRETT: (309) 693-0906. (3/22)

Hardworking, enthusiastic recent college graduate seeks on-air or news position. Major market internship experience. Will relocate anywhere. JOSH: (415) 661-7341. (3/22)

Nashville is my goal. Will stop at nothing to get there, except your Country outlet. Eight years' on the job. KRIS: (919) 527-3094. (3/22)

### SPRING TRAINING

7-Year Major Market Pro turned Freelancer is spending March in the Sunshine State for some baseball! Custom Features/Voice Wraps/Cuts available. Leave Message. Brian Shields: 214-748-3997.

Voracious AT with two years' experience seeks any programming side work in DC market. THEODORE: (301) 587-5402. (3/22)

Rare opportunity! Hardworking veteran of many radio battles. Do 4, hit the door? Never! Afternoons, evenings, PD, MD, you pick. EDOIE: (602) 957-1581. (3/22)

Jack Doodle. CHR/AOR/AC. Eight years' experience at Top Dayton stations. For hard work and professionalism, call me. (614) 792-6705. (3/22)

14-year pro seeks CHR/Gold station in Midwest or West coast area. Current station changing format. JON: (407) 468-2545. (3/22)

AT seeks position with Oldies station. I was there when they were hits. (702) 366-7954. (3/22)

Major market AT/production assistant seeks PD or MD position with airshift. JOHN: (813) 398-4866. (3/22)

Experienced hardworking female AT/MD with Selector experience seeks next challenge in CHR/AC/AOR. KIM: (608) 788-1191. (3/22)

Attention Eastern shore PD's. Sports Talk/PBP talent seeks relocation to your area immediately. Station's gone dark. GREG: (717) 623-1388. (3/22)

AT in Minneapolis/St. Paul for seven years' seeks adult announcer position. Willing to relocate. JOHN HALL: (612) 729-5522. (3/22)

## POSITIONS SOUGHT

Country personality with eight years' experience including two years' as APD/MD, seeks new challenge. (618) 397-2521. (3/22)

Experienced, dedicated AT seeks advancement. Team player, strong production. Knowledgeable in AC/Oldies/Country. DAVE DANIELS: (712) 262-7954. (3/22)

Alabama's best PBP. Huntsville's best sportscaster seeks new team. Excellent writer, news experience too. Solid work ethic. DAN: (205) 729-1356. (3/22)

Experienced announcer/producer/operator assistant PD seeks long-term relationship with NE NT or FS AC. Only serious broadcasters need call. JOHN: (207) 283-0855. (3/22)

Dedicated hardworking AT/MD with good production skills seeks to move up and out. AC/CHR. CHRIS: (916) 222-0357. (3/22)

Rising talent seeks gig with growth potential. Country AC/CHR multitrack producer experience. Markets 50-70. TONY: (616) 696-1631. (3/22)

Former drive host seeks new start in small/medium market. Now doing stand-up, will consider any location. JEFF: (908) 574-9359. (3/22)

Experienced AT very hungry for FT work. Medium or large market in Midwest or South. DOUG: (618) 235-5226. (3/22)

Highly motivated NW pro seeks next challenge. CHR/hybrid preferred. Call for T&R. RICH: (208) 892-8760. (3/22)

### THE "ON-AIR" JOB TIP SHEET

- Only the hottest radio job leads
- All formats incl. NPR & Traffic
- No blind ads, all the facts
- Printed weekly
- Affordable & reliable
- Call (708) 231-7937 for your copy

Seeking success, but don't know where to go. AT with fun on his mind, who keeps the show moving, and a sharp blade to boot. Oldies/CHR. NEIL: (802) 483-1432. (3/22)

Too young for Nostalgia. Nine-year pro with two years' as production director seeks Oldies/Country/AC with life. LARRY: (702) 878-2474. (3/22)

## R&R Opportunities Display Advertising

DISPLAY: \$60 per inch per week (maximum 35 words per inch including heading). Includes generic border. Add 1/2 inch and \$30 if logo, custom border or larger heading required.

BLIND BOX: \$75 per inch per week (maximum 35 words per inch per week including heading, box number and R&R's address). Add 1/2 inch and \$37 if custom border or larger heading required. Rate includes generic border, box number and postage/handling.

## Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: (213) 203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



**CHART EXTRA**

**SYDNEY YOUNGBLOOD**  
Ain't No Sunshine (Arista)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/0, Light 38/4, Total Adds 4, WWDM, KIIZ, WTUG, WNOV.

**BREAKERS**

**KEITH WASHINGTON**  
Kissing You (WB)

78% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/1, Light 59/24, Total Adds 25 including WBLK, WBSL, WUSL, WVEE, K97, WEDR, WIZF, OC104, WATV, WDXZ. Debuts at number 39 on the Urban Contemporary Chart.

**BLACK BOX**  
Strike It Up (RCA)

71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/0, Light 52/13, Total Adds 13 including WXYV, WRKS, K97, KPRS, WRKE, WDXZ, KIPR, WJJS, WNOV, KBUZ.

**DELLS**  
A Heart Is A House For Love (Virgin)

68% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/1, Light 49/17, Total Adds 18 including WHUR, K97, WHQT, KPRS, KMJM, WRKE, KQXL, WENN, WJTT, WWDM.

**ALTITUDE**  
Work It (Like A) 9 To 5 (Bahia/RCA)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/0, Light 35/5, Total Adds 5, WDAS, WHUR, WDXZ, WPEG, K98-FM.

**EN VOGUE**  
Don't Go (Atlantic)

60% of our reporting stations on it. Rotations: Heavy 1/1, Medium 7/1, Light 47/25, Total Adds 27 including WXYV, K104, K97, WGCI, WZAK, KMJM, WILD, KBCE, WFXA, KQXL.

**NEW & ACTIVE**

**NIKKI RICHARDS "Naked" (Atlantic) 54/15**

Rotations: Heavy 0/0, Medium 4/0, Light 50/15, Total Adds 15 including WBLK, WUSL, KMJQ, WHQT, WTLC, KPRS, WRKE, KBCE, WPEG, WWDM, Medium: WEDR, KFXZ, HOT105, WTLZ.

**SHEENA EASTON "What Comes Naturally" (MCA) 50/7**

Rotations: Heavy 0/0, Medium 8/0, Light 42/7, Total Adds 7, WYLD, WUJM, WZFX, WQMG, WLOU, WCDX, KMJJ. Mediums include: WDAS, WHQT, WZAK, WWDM, WAGH.

**TEENA MARIE "Just Us Two" (Epic) 47/11**

Rotations: Heavy 0/0, Medium 13/0, Light 34/11, Total Adds 11 including WBSL, WRKS, WJLB, WTLC, WFXA, WDXZ, Z93, WQMG, K98-FM, KJLH. Mediums include: WXYV, WDAS, WAMO, WKYS, WGCI.

**MARIAH CAREY "I Don't Wanna Cry" (Columbia) 43/43**

Rotations: Heavy 0/0, Medium 3/3, Light 40/40, Total Adds 43 including WRKS, WUSL, WAMO, WHUR, WKYS, WVEE, KJMZ, KMJQ, WEDR, WJLB.

**ANOTHER BAD CREATION "Playground" (Motown) 39/36**

Rotations: Heavy 0/0, Medium 3/1, Light 36/35, Total Adds 36 including WBLK, WRKS, WUSL, WAMO, WKYS, K104, KJMZ, KMJQ, WHQT, WYLD. Medium: WPEG.

**CARMEN CARTER "Always" (Arista) 38/22**

Rotations: Heavy 0/0, Medium 2/0, Light 36/22, Total Adds 22 including K97, WHQT, KPRS, OC104, WFXA, KQXL, WENN, WWDM, WAGH, WFXE. Medium: KMJM, WOOK.

**RUN-D.M.C. "Faces" (Profile) 35/1**

Rotations: Heavy 0/0, Medium 2/0, Light 33/1, Total Adds 1, KFXZ. Medium: KMJQ, WZAK.

**LAZET MICHAELS "Kraze" (Zoo) 30/18**

Rotations: Heavy 0/0, Medium 1/0, Light 29/18, Total Adds 18 including WDAS, WAMO, KMJQ, K97, WEDR, WIZF, WZAK, WTLC, KPRS, WWDM. Medium: WBLX.

**NIKKI D "Daddy's Little Girl" (Def Jam/Columbia) 30/8**

Rotations: Heavy 0/0, Medium 1/0, Light 27/5, Total Adds 8, WEDR, KPRS, WATV, WENN, WZFX, KHYS, KFXZ, WBLX.

**WILL DOWNING "I Try" (Island) 28/11**

Rotations: Heavy 0/0, Medium 4/0, Light 24/11, Total Adds 11 including WDAS, WGCI, KMJM, OC104, KFXZ, WQOK, WPLZ, WJFX, WMVP, KBMS. Medium: WIZF, WTLC, WENN, WAGH.

**COLIN ENGLAND "I Got What You Need" (Motown) 28/5**

Rotations: Heavy 0/0, Medium 1/0, Light 27/5, Total Adds 5, OC104, WDXZ, WWDM, WQMG, Z104. Medium: WAGH.

**CHAMPAIGN "Trials Of The Heart" (Malaco) 27/5**

Rotations: Heavy 0/0, Medium 5/0, Light 22/5, Total Adds 5, Z93, WAGH, WGZB, HOT105, WMXD. Medium: WDAS, K97, WJMI, WIKS, WJFX.

**INNOCENCE "Let's Push It" (Chrysalis/Cool Tempo) 25/12**

Rotations: Heavy 0/0, Medium 0/0, Light 25/12, Total Adds 12 including WZAK, KPRS, KMJM, KQXL, KFXZ, WJJS, WQOK, WPLZ, WMXD, WJFX.

**MOST ADDED**

- MARIAH CAREY (43)
- ANOTHER BAD CREATION (36)
- EN VOGUE (27)
- KEITH WASHINGTON (25)
- CARMEN CARTER (22)
- DELLS (18)
- LAZET MICHAELS (18)
- NIKKI RICHARDS (15)
- MARION MEADOWS (14)
- BLACK BOX (13)

**HOTTEST**

- FREDDIE JACKSON (73)
- JOHNNY GILL (67)
- GUY (67)
- RALPH TRESVANT (49)
- TARA KEMP (36)
- HI-FIVE (28)
- DIGITAL UNDERGROUND (26)
- JASMINE GUY (16)
- TONY! TONII TONE! (14)
- GERALD ALSTON (10)

**TOP 10**

**RECURRENTS**

| LW | TW | ARTIST/WRITER       |
|----|----|---------------------|
| 9  | 1  | RUDE BOYS/Written   |
| 1  | 2  | W. HOUSTON/All      |
| 4  | 3  | MICHEL'LE/Something |
| 5  | 4  | K. SWEAT/All        |
| 2  | 5  | BELL BIV DEVOE/When |
| 10 | 6  | A. O'NEAL/All       |
| 3  | 7  | A. BAKER/Fairy      |
| —  | 8  | O'JAYS/Don't        |
| —  | 9  | LEVERT/All          |
| 8  | 10 | C&C MUSIC.../Gonna  |

**SIGNIFICANT ACTION**

**NANCY WILSON "Do You Still Dream About Me" (Columbia) 24/7**

Rotations: Heavy 1/0, Medium 6/1, Light 17/6, Total Adds 7, K97, WJTT, KIIZ, WLOU, KMJJ, K98-FM, WMXD. Heavy: WHUR, Medium: WDAS, WEUP, WMVP, WVOI, KDIA.

**NAJEE "My Old Friend" (EMI) 24/5**

Rotations: Heavy 0/0, Medium 4/0, Light 20/5, Total Adds 5, WDAS, WUJM, KIIZ, WFXM, WALT. Medium: WHUR, WZAK, WMVP, KDIA.

**BRAND NEW HEAVIES "Dream Come True" (Delicious Vinyl/Island) 21/5**

Rotations: Heavy 0/0, Medium 1/0, Light 20/5, Total Adds 5, WKYS, WBLX, WIKS, WMVP, KJLH. Medium: WEUP.

**GENIUS "Come Do Me" (Cold Chillin'/Reprise) 20/3**

Rotations: Heavy 0/0, Medium 0/0, Light 20/3, Total Adds 3, WYLD, KBCE, WCDX.

**LUKE 1/2 LIVE CREW "Do The Bart" (Luke/Antiatic) 20/3**

Rotations: Heavy 0/0, Medium 2/0, Light 18/3, Total Adds 3, WZAK, WPLZ, WEAS. Medium: K97, WHQT.

**MAXI PRIEST "Space In My Heart" (Charisma) 20/2**

Rotations: Heavy 0/0, Medium 5/0, Light 15/2, Total Adds 2, WHQT, KPRS. Medium: WDAS, WOWI, Z16, WCDX, KDIA.

**WHODINI "Freaks" (MCA) 19/10**

Rotations: Heavy 0/0, Medium 1/0, Light 17/10, Total Adds 10, WKYS, K104, KMJM, KBCE, WJTT, KIIZ, KMJJ, K98-FM, KBMS, KRIZ. Medium: WBLX, WANN.

**JON LUCIEN "Sweet Control" (Mercury) 18/8**

Rotations: Heavy 0/0, Medium 0/0, Light 18/8, Total Adds 8, KPRS, KQXL, WEUP, WCDX, K98-FM, WMXD, WTLZ, WVOI.

**FATHER M.C. "Lisa Baby" (MCA) 17/2**

Rotations: Heavy 0/0, Medium 1/0, Light 16/2, Total Adds 2, WHQT, KMJJ. Medium: K97.

**WINANS "Don't Leave Me" (Qwest/WB) 16/2**

Rotations: Heavy 0/0, Medium 3/0, Light 13/2, Total Adds 2, WLOU, WVOI. Medium: K104, KPRS, WIKS.

**ICE-T "New Jack Hustler (Nino's Theme)" (Giant/WB) 15/5**

Rotations: Heavy 0/0, Medium 1/0, Light 14/5, Total Adds 5, KSOL, KIIZ, KHUL, KBMS, KRIZ. Medium: WHQT.

**K.M.C. KRU "My Cutie" (Curb) 15/5**

Rotations: Heavy 0/0, Medium 2/0, Light 13/5, Total Adds 5, K97, KPRS, WAGH, WJFX, WTLZ. Medium: WPEG, WIKS.

**MICHAEL McDONALD "All We Got" (Reprise) 15/4**

Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Total Adds 4, WEDR, WTLZ, WCDX, WNOV. Medium: WOWI, WFXA.

**MARION MEADOWS "Sleepless Nights" (Novus/RCA) 14/14**

Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14 including KBCE, KQXL, WXOK, WJTT, KIIZ, KFXZ, WOIS, WLOU, WALT, KMJJ.

**DJ QUICK "Born In Compton" (Profile) 14/10**

Rotations: Heavy 2/0, Medium 0/0, Light 12/10, Total Adds 10, WAMO, KMJQ, K97, WZAK, WATV, WFXE, WBLX, HOT105, WEAS, K98-FM. Heavy: KSOL, WGZB.

**PATTI AUSTIN "Soldier Boy" (GRP) 12/1**

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Total Adds 1, WHUR. Medium: WDAS, WKYS, WCDX.

**FAZE "Things You Do" (Bahia/RCA) 11/11**

Rotations: Heavy 0/0, Medium 1/1, Light 10/10, Total Adds 11 including K97, KBCE, WENN, WEUP, WLOU, WFXM, WPGA, WPLZ, WEAS, K98-FM.

**SWEET OBSESSION "Elevator" (Epic) 11/11**

Rotations: Heavy 0/0, Medium 0/0, Light 11/11, Total Adds 11 including WFXA, WUJM, WPEG, WAGH, WEUP, WHJX, WPGA, WIKS, K98-FM, WMXD.

**KWAME' "One Of Da Big Boiz" (Atlantic) 11/7**

Rotations: Heavy 0/0, Medium 3/0, Light 8/7, Total Adds 7, KMJQ, K97, KQXL, WENN, WOIS, WFXM, HOT105. Medium: WEDR, WOWI, WEAS.

**LORENZO "Tic Tok" (Alpha Int'l) 10/3**

Rotations: Heavy 0/0, Medium 0/0, Light 10/3, Total Adds 3, WQOK, KMJJ, WJFX.

**NEW ARTISTS**

|  | Reports/Adds |
|--|--------------|
| 1 NIKKI RICHARDS/Naked (Atlantic)                            | 54/15        |
| 2 CARMEN CARTER/Always (Arista)                              | 38/22        |
| 3 LAZET MICHAELS/Kraze (Zoo)                                 | 30/18        |
| 4 NIKKI D/Daddy's Little Girl (Def Jam/Columbia)             | 30/8         |
| 5 COLIN ENGLAND/I Got What You Need (Motown)                 | 28/5         |
| 6 INNOCENCE/Let's Push It (Chrysalis/Cool Tempo)             | 25/12        |
| 7 NANCY WILSON/Do You Still Dream About Me (Columbia)        | 24/7         |
| 8 BRAND NEW HEAVIES/Dream Come True (Delicious Vinyl/Island) | 21/5         |
| 9 GENIUS/Come Do Me (Cold Chillin'/Reprise)                  | 20/3         |
| 10 JON LUCIEN/Sweet Control (Mercury)                        | 18/8         |

New artists have not yet had a UC Breaker.



# L.L. COOL J

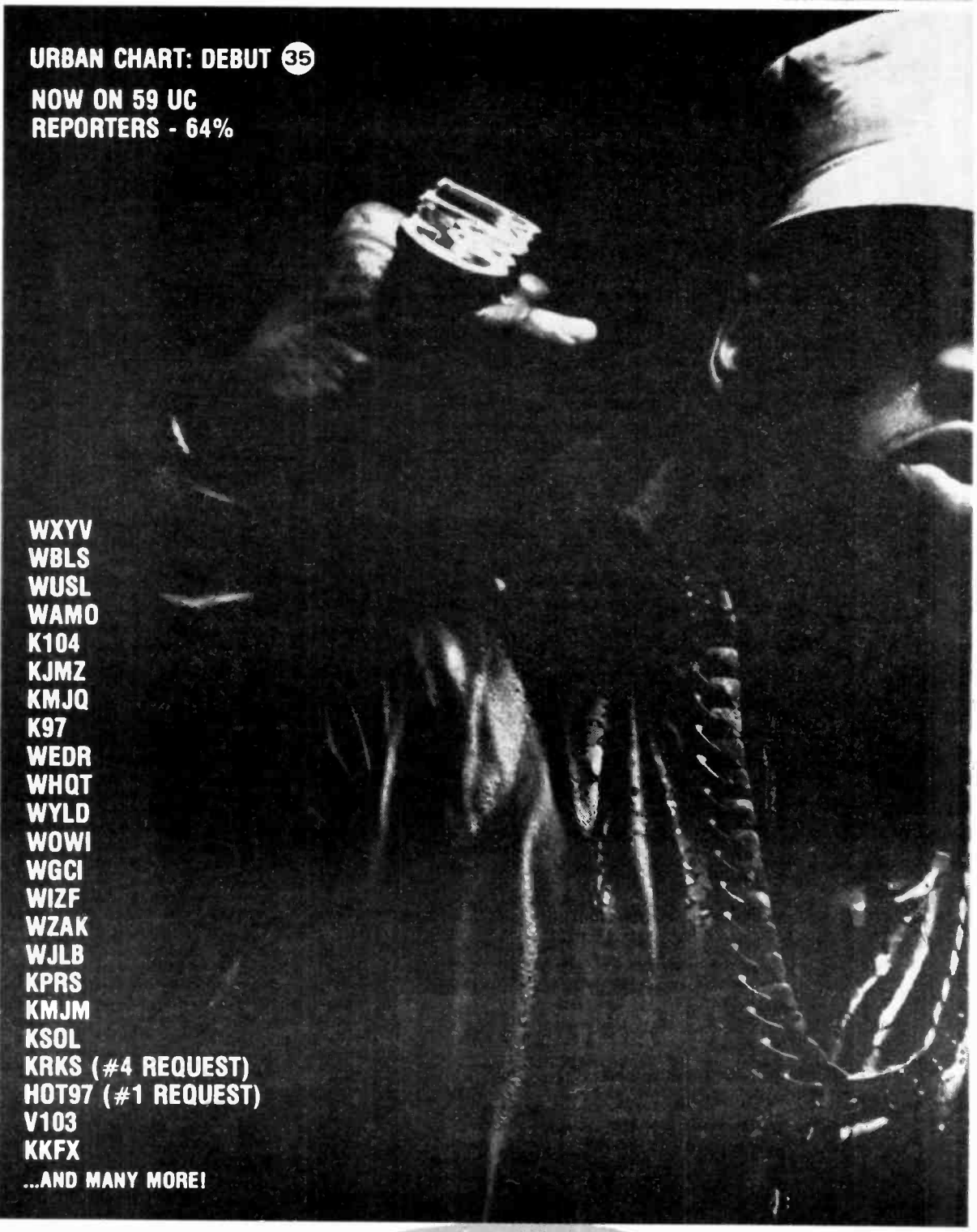
# MAMA SAID

L.L. COOL J—THE REAL HEAVYWEIGHT.  
MAMA SAID KNOCK YOU OUT

L.L. COOL J STANDS ALONE. HE'S THE ONLY SOLO RAP ARTIST TO HAVE FOUR CONSECUTIVE PLATINUM ALBUMS, AND THE FIRST TO SCORE THREE GOLD SINGLES.

NOW L.L. CONQUERS NEW TERRITORY WITH HIS APPEARANCE IN THE CURRENT BOX OFFICE SMASH, "THE HARD WAY," FEATURING THE TITLE CUT FROM HIS LATEST ALBUM, "MAMA SAID KNOCK YOU OUT."

L.L. COOL J—THE UNDISPUTED CHAMP.  
ON DEF JAM/COLUMBIA.



URBAN CHART: DEBUT **35**  
NOW ON 59 UC REPORTERS - 64%

- WXYV
  - WBLS
  - WUSL
  - WAMO
  - K104
  - KJMZ
  - KMJQ
  - K97
  - WEDR
  - WHQT
  - WYLD
  - WOWI
  - WGCI
  - WIZF
  - WZAK
  - WJLB
  - KPRS
  - KMJM
  - KSOL
  - KRKS (#4 REQUEST)
  - HOT97 (#1 REQUEST)
  - V103
  - KKFX
- ...AND MANY MORE!

# KNOCK YOU OUT

MAMA SAID KNOCK YOU OUT  
PRODUCED BY MARLEY MARL FOR MARLEY MARL PRODUCTIONS, INC.  
REMIXED BY MARLEY MARL.  
CO-PRODUCED BY L.L. COOL J.  
MANAGEMENT: RUSH ARTIST MANAGEMENT

COLUMBIA

RUSH  
ARTIST MANAGEMENT

Def  
JAM  
Recordings

"COLUMBIA" REG. U.S. PAT. & TM. OFF. MARCA REGISTRADA. © 1991 SONY MUSIC ENTERTAINMENT INC.

# UC ADDS & HOTS

## EAST

**WXYV/Baltimore**  
Roy Sampson  
CHRISTOPHER WILLI  
SURFACE  
BLACK BOX  
EN VOGUE  
KEITH SWEAT  
Hottest:  
GUY  
TARA KEMP  
JOHNNY GILL  
FREDDIE JACKSON  
JANET JACKSON

**WRKE/Ocean City**  
Quartrone/Mens  
BLACK BOX  
DELLS  
K-9 POSSE  
NIKKI RICHARDS  
Hottest:  
GUY  
FREDDIE JACKSON  
JOHNNY GILL  
TONY TONI TONE  
MARIAH CAREY

**WUSL/Philadelphia**  
Allan/Stevens  
MARIAH CAREY  
KEITH WASHINGTON  
NIKKI RICHARDS  
ANOTHER BAD CREAT  
TONY TERRY  
Hottest:  
WHITNEY HOUSTON  
HI FIVE  
RUDE BOYS  
GUY  
FREDDIE JACKSON

**WDLK/Boston**  
Hill/Hall  
ANOTHER BAD CREAT  
EN VOGUE  
MARIAH CAREY  
Hottest:  
HI FIVE  
JOHNNY GILL  
GUY  
JASMINE GUY  
FREDDIE JACKSON

**WBLK/Buffalo**  
Hurricane Dave  
PHIL PERRY  
LALAH HATHAWAY  
ANOTHER BAD CREAT  
NIKKI RICHARDS  
KEITH WASHINGTON  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
TARA KEMP  
RALPH TRESVANT  
JASMINE GUY

**WBLB/New York**  
Mike Love  
KEITH WASHINGTON  
TEDDY PENDERGRASS  
HARRIET  
L.L. COOL J  
SURFACE  
TEENA MARIE  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
ALEXANDER O'NEAL  
JANET JACKSON  
HI FIVE

**WRKS/New York**  
Brown/Beasley  
MARIAH CAREY  
TEENA MARIE  
BLACK BOX  
ANOTHER BAD CREAT  
Hottest:  
JOHNNY GILL  
HI FIVE  
WHITNEY HOUSTON

**OC104/Ocean City**  
Scott Jantzen  
MARIAH CAREY  
KEITH WASHINGTON  
CARMEN CARTER  
COLIN ENGLAND  
WILL DOWNING  
Hottest:  
TARA KEMP  
GUY  
FREDDIE JACKSON  
JOHNNY GILL  
C & C MUSIC FACTO

## SOUTH

**WJIZ/Albany**  
Tony Wright  
none  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
BIG DADDY KANE  
RALPH TRESVANT  
DIGITAL UNDERGROU

**KBCE/Alexandria**  
Donnie Taylor  
EN VOGUE  
MARION MEADOWS  
NIKKI RICHARDS  
WHODINI  
FAZE  
TEMPER TEMPER  
GENIUS  
MARIAH CAREY  
Hottest:  
JOHNNY GILL  
GUY  
RALPH TRESVANT  
FREDDIE JACKSON  
SURFACE

**WVEE/Atlanta**  
Reberts/Bacote  
ALTIITUDE  
BARBARA WEATHERS  
NAJEE  
WILL DOWNING  
LA RUE  
GERALD ALBRIGHT  
LAZET MICHAELS  
Hottest:  
GUY  
FREDDIE JACKSON  
TARA KEMP  
RALPH TRESVANT  
JOHNNY GILL

**WFAX/Augusta**  
Carl Conner  
EN VOGUE  
SWEET OBSESSION  
ANOTHER BAD CREAT  
CARMEN CARTER  
EPMD  
TEENA MARIE  
Hottest:  
GERALD ALSTON  
DIGITAL UNDERGROU  
FREDDIE JACKSON  
GUY  
RALPH TRESVANT

**WXOK/Baton Rouge**  
Wallace/Mitchem  
MARIAH CAREY  
MARION MEADOWS  
TRISH  
PONKE SOCIALISTIK  
Hottest:  
FREDDIE JACKSON  
GUY  
JOHNNY GILL  
RALPH TRESVANT  
GERALD ALSTON

**KOXL/Baton Rouge**  
Chris Clay  
LOOSE ENDS  
CARMEN CARTER  
EN VOGUE  
EPMD  
JON LUCIEN  
MARIAH CAREY  
MARION MEADOWS  
MONA LISA  
DELLS  
INNOCENCE  
KWAME'  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
RALPH TRESVANT  
DIGITAL UNDERGROU

**WHUR/Washington**  
Mike Archie  
ALTIITUDE  
NIKKI RICHARDS  
VICTORIA WILSON-J  
MARIAH CAREY  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
NANCY WILSON  
TARA KEMP

**WJZZ/Charlotte**  
Jim Mack  
LALAH HATHAWAY  
TEENA MARIE  
ALTIITUDE  
JEFFREY OSBORNE  
COLIN ENGLAND  
Hottest:  
JOHNNY GILL  
FREDDIE JACKSON  
RALPH TRESVANT  
TARA KEMP  
GUY

**WJMM/Charlotte**  
Allen/Jackson  
EN VOGUE  
SHEENA EASTON  
SWEET OBSESSION  
NAJEE  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
RALPH TRESVANT  
HI FIVE

**Z93/Charlotte**  
Chim Fletcher  
RALPH TRESVANT  
KEITH WASHINGTON  
EN VOGUE  
MARIAH CAREY  
TEENA MARIE  
CHAMPAIGN  
Hottest:  
JOHNNY GILL  
GUY  
FREDDIE JACKSON  
RALPH TRESVANT  
GERALD ALSTON

**WPEQ/Charlotte**  
Saunders/Darcel  
SURFACE  
NIKKI RICHARDS  
SWEET OBSESSION  
KEITH WASHINGTON  
ONE CAUSE ONE EFF  
ALTIITUDE  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
TROOP  
BOYS  
CHRISTOPHER WILLI

**WJTT/Chattanooga**  
Landecker/Rankin  
KEITH WASHINGTON  
EN VOGUE  
NANCY WILSON  
ANOTHER BAD CREAT  
DELLS  
WHODINI  
MARION MEADOWS  
Hottest:  
DIGITAL UNDERGROU  
FREDDIE JACKSON  
JOHNNY GILL  
TARA KEMP

**WVDM/Columbia**  
Carson/Hill  
DELLS  
KEITH WASHINGTON  
SYDNEY YOUNGBLOOD  
CARMEN CARTER  
COLIN ENGLAND  
LAZET MICHAELS  
NIKKI RICHARDS  
TONY TERRY  
Hottest:  
GUY  
FREDDIE JACKSON  
JOHNNY GILL  
CHRISTOPHER WILLI  
TONY TONI TONE

**WAGH/Columbus**  
Darrell J. Smith  
CARMEN CARTER  
EPMD  
DELLS  
SWEET OBSESSION  
ANOTHER BAD CREAT  
CHAMPAIGN  
K.N.C. KNU  
Hottest:  
FREDDIE JACKSON  
GUY  
TARA KEMP  
RALPH TRESVANT  
WOOTEN BROTHERS

**WFXE/Columbus**  
Phillip David March  
DJ QUICK  
LAZET MICHAELS  
CARMEN CARTER  
ANOTHER BAD CREAT  
EN VOGUE  
C & C MUSIC FACTO  
KEITH WASHINGTON  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
RALPH TRESVANT  
WOOTEN BROTHERS

**K104/Dallas-Ft. Worth**  
Avery/Anderson  
EN VOGUE  
B ANGLE B  
WHODINI  
ANOTHER BAD CREAT  
Hottest:  
FREDDIE JACKSON  
GUY  
DIGITAL UNDERGROU  
RALPH TRESVANT  
MARIAH CAREY

**KJMJ/Dallas-Ft. Worth**  
Casey/Jammer  
MARIAH CAREY  
LA RUE  
PHIL PERRY  
TONY TERRY  
ANOTHER BAD CREAT  
Hottest:  
MICHELLE  
DIGITAL UNDERGROU  
TONY TONI TONE  
C & C MUSIC FACTO  
HI FIVE

**WZFX/Fayetteville**  
Phil Allen  
KEITH SWEAT  
SHEENA EASTON  
EN VOGUE  
MONIE LOVE  
CARMEN CARTER  
BOYZ II MEN  
NIKKI RICHARDS  
NIKKI D  
MANTRONIX  
MARION MEADOWS  
Hottest:  
JOHNNY GILL  
JASMINE GUY  
GUY  
TARA KEMP  
DIGITAL UNDERGROU

**WQMG/Greensboro**  
Sam Weaver  
EN VOGUE  
MARIAH CAREY  
KEITH WASHINGTON  
SWEET OBSESSION  
JON LUCIEN  
K.M.C. KR  
DEFINITION OF SOU  
K-9 POSSE  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
DIGITAL UNDERGROU  
JOHNNY GILL  
RALPH TRESVANT

**Z104/Greenville**  
Walker/Valentine  
ANOTHER BAD CREAT  
KEITH WASHINGTON  
MARIAH CAREY  
BOYZ II MEN  
COLIN ENGLAND  
Hottest:  
GUY  
JOHNNY GILL  
JASMINE GUY  
TARA KEMP  
FREDDIE JACKSON

**KBUZ/Wichita**  
James McFadden  
MARIAH CAREY  
ANOTHER BAD CREAT  
BLACK BOX  
CARMEN CARTER  
LAZET MICHAELS  
Hottest:  
GUY  
JOHNNY GILL  
FREDDIE JACKSON  
HI FIVE  
RALPH TRESVANT

**KMJQ/Houston**  
Atkins/Reynolds  
NIKKI RICHARDS  
DJ QUICK  
LAZET MICHAELS  
KWAME'  
MARIAH CAREY  
ANOTHER BAD CREAT  
LALAH HATHAWAY  
YO YO  
Hottest:  
JOHNNY GILL  
TARA KEMP  
RALPH TRESVANT  
DIGITAL UNDERGROU  
CHILL DEAL BOYZ

**KHYS/Houston**  
Snowden/Weber  
RIFF  
MARIAH CAREY  
JEFFREY OSBORNE  
KEITH SWEAT  
NIKKI D  
LAZET MICHAELS  
SPECIAL GENERATIO  
MONA LISA  
Hottest:  
GUY  
JOHNNY GILL  
RUDE BOYS  
FREDDIE JACKSON  
HI FIVE

**WEUP/Huntsville**  
Steve Murry  
MARIAH CAREY  
SWEET OBSESSION  
CARMEN CARTER  
FAZE  
JON LUCIEN  
Hottest:  
FREDDIE JACKSON  
GUY  
RALPH TRESVANT  
JOHNNY GILL  
JASMINE GUY

**WJMI/Jackson**  
Todd/Jones  
none  
Hottest:  
GUY  
MARIAH CAREY  
HOWARD HEMETT  
JOHNNY GILL  
HI FIVE

**WHJX/Jacksonville**  
Young/Mehin  
KEITH SWEAT  
MARIAH CAREY  
ANOTHER BAD CREAT  
SWEET OBSESSION  
NIKKI RICHARDS  
LA RUE  
Hotte  
FREDDIE JACKSON  
GUY  
JOHNNY GILL  
TARA KEMP  
RALPH TRESVANT

**KHZZ/Kileen**  
Jimi Carrow  
SYDNEY YOUNGBLOOD  
WHODINI  
ANOTHER BAD CREAT  
NANCY WILSON  
MARION MEADOWS  
WAY TO GO  
NAJEE  
ICE-T  
Hottest:  
JOHNNY GILL  
FREDDIE JACKSON  
GUY  
JASMINE GUY  
DIGITAL UNDERGROU

**KFXZ/Lafayette**  
Harrison/Byrd  
WILL DOWNING  
INNOCENCE  
RUN-D.M.C.  
LAZET MICHAELS  
YO YO  
NIKKI D  
MANTRONIX  
MARION MEADOWS  
Hottest:  
JOHNNY GILL  
JASMINE GUY  
GUY  
TARA KEMP  
DIGITAL UNDERGROU

**K97/Memphis**  
O'Jay/Bell  
KWAME'  
CARMEN CARTER  
KEITH WASHINGTON  
EN VOGUE  
K.M.C. KR  
KEITH SWEAT  
DJ QUICK  
LAZET MICHAELS  
YA KID K  
NANCY WILSON  
DELLS  
DEFINITION OF SOU  
FAZE  
BLACK BOX  
Hottest:  
FREDDIE JACKSON  
RALPH TRESVANT  
JOHNNY GILL  
GUY  
JASMINE GUY

**WALT/Meridian**  
Steve Poston  
KEITH SWEAT  
KWAME'  
LAZET MICHAELS  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
DIGITAL UNDERGROU

**WHOT/Miami**  
Laney/Andrews  
MANTRONIX  
COLONEL ABRAMS  
LALAH HATHAWAY  
DELLS  
NIKKI RICHARDS  
MAXI PRIEST  
FATHER M.C.  
CARMEN CARTER  
EPMD  
ANOTHER BAD CREAT  
CATHY DENNIS  
BOYZ II MEN  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
RALPH TRESVANT  
GERALD ALSTON  
MONIE LOVE

**WLOU/Louisville**  
Ange Canessa  
VICTORIA WILSON-J  
FAZE  
KEITH WASHINGTON  
WINANS  
MARION MEADOWS  
NANCY WILSON  
CARMEN CARTER  
NIKKI RICHARDS  
SHEENA EASTON  
Hottest:  
FREDDIE JACKSON  
HI FIVE  
LEVERT  
TARA KEMP  
TONY TONI TONE

**WQZB/Louisville**  
Del Spencer  
CHAMPAIGN  
ED O.G.  
EN VOGUE  
BOYS  
Hottest:  
GUY  
TONY TONI TONE  
MARIAH CAREY  
LOOSE ENDS  
HI FIVE

**WJJS/Lynchburg**  
Lad Goins  
BELL BIV DEVOE  
VICTORIA WILSON-J  
BLACK BOX  
INNOCENCE  
Hottest:  
FREDDIE JACKSON  
GUY  
JOHNNY GILL  
RALPH TRESVANT  
JASMINE GUY

**WFXM/Macon**  
Big George Threatt  
CARMEN CARTER  
KWAME'  
NAJEE  
KEITH WASHINGTON  
LAZET MICHAELS  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
RALPH TRESVANT  
JOHNNY GILL  
GERALD ALSTON

**WPGA/Macon**  
Brian Kelly  
C & C MUSIC FACTO  
EN VOGUE  
K-9 POSSE  
DEEE-LITE  
FAZE  
MAC BAND  
SWEET OBSESSION  
MARIAH CAREY  
Hottest:  
FREDDIE JACKSON  
GUY  
JOHNNY GILL  
JASMINE GUY  
TARA KEMP

**KMUL/Memphis**  
Toni St. James  
CARMEN CARTER  
K-9 POSSE  
MARIAH CAREY  
ICE-T  
BLACK BOX  
TEMPER TEMPER  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
RALPH TRESVANT  
JASMINE GUY  
DIGITAL UNDERGROU

**WYLD-FM/New Orleans**  
Wallace/Ross  
GENIUS  
SPECIAL GENERATIO  
HERB ALPERT  
LALAH HATHAWAY  
ANOTHER BAD CREAT  
SHEENA EASTON  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
RALPH TRESVANT  
GERALD ALSTON

**WOWI/Norfolk**  
Steve Crumbley  
DAISY DEE  
K-9 POSSE  
Hottest:  
GUY  
JOHNNY GILL  
FREDDIE JACKSON  
TONY TONI TONE  
HI FIVE

**WJHM/Orlando**  
Lindsey/Hollywood  
O'JAYS  
ANOTHER BAD CREAT  
DEVICE  
MARIAH CAREY  
SURFACE  
Hottest:  
HI FIVE  
TONY TONI TONE  
RALPH TRESVANT  
JOHNNY GILL  
JANET JACKSON

**WQOK/Raleigh**  
Young/Conners  
LORRENZO  
INNOCENCE  
BARBARA WEATHERS  
WILL DOWNING  
Hottest:  
TARA KEMP  
FREDDIE JACKSON  
RALPH TRESVANT  
GUY  
HI FIVE

## WEST

**KJLH/Los Angeles**  
Lynn Briggs  
RIFF  
KEITH WASHINGTON  
BELL BIV DEVOE  
B ANGLE B  
TEENA MARIE  
EN VOGUE  
BRAND NEW HEAVIES  
Hottest:  
JOHNNY GILL  
RALPH TRESVANT  
DIGITAL UNDERGROU  
GERALD ALSTON  
FREDDIE JACKSON  
GUY

**XHRM/San Diego**  
Bailey Coleman  
TEENA MARIE  
ANOTHER BAD CREAT  
NIKKI RICHARDS  
MARIAH CAREY  
EPMD  
Hottest:  
JOHNNY GILL  
FREDDIE JACKSON  
GUY  
DIGITAL UNDERGROU  
GERALD ALSTON

**KBST/Los Angeles**  
Mike Stadford  
none  
Hottest:  
MARIAH CAREY  
ICE-T  
LALAH HATHAWAY  
ALEXANDER O'NEAL  
JOHNNY GILL  
TONY TONI TONE  
DJ QUICK  
JASMINE GUY  
ANOTHER BAD CREAT

**KSOL/San Francisco**  
Bob Mitchell  
none  
Hottest:  
MARIAH CAREY  
ICE-T  
LALAH HATHAWAY  
ALEXANDER O'NEAL  
JOHNNY GILL  
TONY TONI TONE  
DJ QUICK  
JASMINE GUY  
ANOTHER BAD CREAT

**KRIZ/Seattle**  
Jeff Harrison  
LEADER OF A NEW S  
ANOTHER BAD CREAT  
DELLS  
JEFFREY OSBORNE  
WILL DOWNING  
VICTORIA WILSON-J  
ICE-T  
WHODINI  
Hottest:  
GUY  
ALEXANDER O'NEAL  
RALPH TRESVANT  
DIGITAL UNDERGROU  
TARA KEMP

92 Current Reporters  
87 Current Playlists  
Called in Frozen Playlist (4):  
WANM/Tallahassee  
WJZZ/Albany  
WJMI/Jackson  
Z16/Lake Charles  
Did Not Report, Playlist Frozen (1):  
KKBT/Los Angeles

## MIDWEST

**WGCI/Chicago**  
James Alexander  
WOOTEN BROTHERS  
EN VOGUE  
WILL DOWNING  
ANOTHER BAD CREAT  
Hottest:  
HI FIVE  
GUY  
RUDE BOYS  
O'JAYS  
ALEXANDER O'NEAL

**WMXD/Detroit**  
Paul Christy  
EN VOGUE  
INNOCENCE  
JON LUCIEN  
KEITH SWEAT  
MARIAH CAREY  
SPECIAL GENERATIO  
SWEET OBSESSION  
NANCY WILSON  
CHAMPAIGN  
Hottest:  
GUY  
JOHNNY GILL  
PEBBLES  
RALPH TRESVANT  
TONY TONI TONE

**WJLB/Detroit**  
Steve Hegwood  
LOOSE ENDS  
JEFFREY OSBORNE  
MARIAH CAREY  
TEENA MARIE  
ANOTHER BAD CREAT  
YZ  
Hottest:  
TONY TONI TONE  
FREDDIE JACKSON  
RUDE BOYS  
HI FIVE  
RALPH TRESVANT

**WZAK/Cleveland**  
Tolliver/Rush  
EN VOGUE  
SPECIAL GENERATIO  
LAZET MICHAELS  
LUKE 1/2 LIVE CRE  
INNOCENCE  
DJ QUICK  
Hottest:  
FREDDIE JACKSON  
HI FIVE  
GUY  
DIGITAL UNDERGROU  
JOHNNY GILL

**WVVO/Columbus**  
K.C. Jones  
SHEILA E  
B ANGLE B  
VICTORIA WILSON-J  
Hottest:  
GUY  
HI FIVE  
TARA KEMP  
WHISPERS  
FREDDIE JACKSON

**WTLC/Indianapolis**  
Johnson/Suchanon  
JOHNNY GILL  
NIKKI RICHARDS  
BELL BIV DEVOE  
TEENA MARIE  
LAZET MICHAELS  
ANOTHER BAD CREAT  
TEMPER TEMPER  
MICHAEL McDONALD  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
RIFF  
CHRISTOPHER WILLI

**KPRS/Kansas City**  
Paderick Wonder  
TEDDY PENDERGRASS  
ANOTHER BAD CREAT  
MARIAH CAREY  
BLACK BOX  
NIKKI RICHARDS  
DELLS  
NIKKI D  
LAZET MICHAELS  
INNOCENCE  
K.M.C. KR  
MAXI PRIEST  
CARMEN CARTER  
JON LUCIEN  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
RALPH TRESVANT  
DIGITAL UNDERGROU  
WHISPERS

**WNOV/Milwaukee**  
Ernie G  
FREDDIE JACKSON  
ANOTHER BAD CREAT  
MARIAH CAREY  
SYDNEY YOUNGBLOOD  
RIFF  
INNOCENCE  
FAZE  
JEFFREY OSBORNE  
MICHAEL McDONALD  
Hottest:  
JOHNNY GILL  
ROSS & SURE  
GERALD ALSTON  
DIGITAL UNDERGROU  
GUY

**WVOT/Toledo**  
Casey/McMichaels  
ANOTHER BAD CREAT  
JON LUCIEN  
EN VOGUE  
MARIAH CAREY  
WINANS  
MARION MEADOWS  
KEITH SWEAT  
Hottest:  
JOHNNY GILL  
RALPH TRESVANT  
O'JAYS  
WHISPERS

**WQMG/Greensboro**  
Sam Weaver  
EN VOGUE  
MARIAH CAREY  
KEITH WASHINGTON  
SWEET OBSESSION  
JON LUCIEN  
K.M.C. KR  
DEFINITION OF SOU  
K-9 POSSE  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
DIGITAL UNDERGROU  
JOHNNY GILL  
RALPH TRESVANT

**WQIS/Laurel**  
Ron Davis  
MARION MEADOWS  
KEITH SWEAT  
KWAME'  
LAZET MICHAELS  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
DIGITAL UNDERGROU

**U102/Lexington**  
Mack/Moberly  
MARIAH CAREY  
B ANGLE B  
LA RUE  
ANOTHER BAD CREAT  
Hottest:  
HI FIVE  
JOHNNY GILL  
JANET JACKSON  
RALPH TRESVANT  
ALEXANDER O'NEAL

**KIPR/Little Rock**  
Booker/See  
BLACK BOX  
C & C MUSIC FACTO  
LONDONBEAT  
KEITH WASHINGTON  
EPMD  
EN VOGUE  
LAZET MICHAELS  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
TARA KEMP  
RALPH TRESVANT

**WQZB/Louisville**  
Del Spencer  
CHAMPAIGN  
ED O.G.  
EN VOGUE  
BOYS  
Hottest:  
GUY  
TONY TONI TONE  
MARIAH CAREY  
LOOSE ENDS  
HI FIVE

**WJJS/Lynchburg**  
Lad Goins  
BELL BIV DEVOE  
VICTORIA WILSON-J  
BLACK BOX  
INNOCENCE  
Hottest:  
FREDDIE JACKSON  
GUY  
JOHNNY GILL  
RALPH TRESVANT  
JASMINE GUY

**WFXM/Macon**  
Big George Threatt  
CARMEN CARTER  
KWAME'  
NAJEE  
KEITH WASHINGTON  
LAZET MICHAELS  
Hottest:  
FREDDIE JACKSON  
TARA KEMP  
RALPH TRESVANT  
JOHNNY GILL  
GERALD ALSTON

**WPGA/Macon**  
Brian Kelly  
C & C MUSIC FACTO  
EN VOGUE  
K-9 POSSE  
DEEE-LITE  
FAZE  
MAC BAND  
SWEET OBSESSION  
MARIAH CAREY  
Hottest:  
FREDDIE JACKSON  
GUY  
JOHNNY GILL  
JASMINE GUY  
TARA KEMP

**KMUL/Memphis**  
Toni St. James  
CARMEN CARTER  
K-9 POSSE  
MARIAH CAREY  
ICE-T  
BLACK BOX  
TEMPER TEMPER  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
RALPH TRESVANT  
JASMINE GUY  
DIGITAL UNDERGROU

**WYLD-FM/New Orleans**  
Wallace/Ross  
GENIUS  
SPECIAL GENERATIO  
HERB ALPERT  
LALAH HATHAWAY  
ANOTHER BAD CREAT  
SHEENA EASTON  
Hottest:  
FREDDIE JACKSON  
JOHNNY GILL  
GUY  
RALPH TRESVANT  
GERALD ALSTON

**WOWI/Norfolk**  
Steve Crumbley  
DAISY DEE  
K-9 POSSE  
Hottest:  
GUY  
JOHNNY GILL  
FREDDIE JACKSON  
TONY TONI TONE  
HI FIVE

**WJHM/Orlando**  
Lindsey/Hollywood  
O'JAYS  
ANOTHER BAD CREAT  
DEVICE  
MARIAH CAREY  
SURFACE  
Hottest:  
HI FIVE  
TONY TONI TONE  
RALPH TRESVANT  
JOHNNY GILL  
JANET JACKSON

**WQOK/Raleigh**  
Young/Conners  
LORRENZO  
INNOCENCE  
BARBARA WEATHERS  
WILL DOWNING  
Hottest:  
TARA KEMP  
FREDDIE JACKSON  
RALPH TRESVANT  
GUY  
HI FIVE



**MARCH 29, 1991**

| 3              | 2  | WKS | WKS | LW | TW |   | Total Reports/Adds | Heavy | Medium | Light |
|----------------|----|-----|-----|----|----|---|--------------------|-------|--------|-------|
| 7              | 6  | 2   | 1   |    |    | <b>RANDY TRAVIS/Heroes And Friends (WB)</b>                               | 204/1              | 193   | 9      | 2     |
| 14             | 10 | 4   | 2   |    |    | <b>ALABAMA/Down Home (RCA)</b>  | 204/0              | 188   | 16     | 0     |
| 10             | 7  | 5   | 3   |    |    | <b>DON WILLIAMS/True Love (RCA)</b>                                       | 203/0              | 166   | 34     | 3     |
| 13             | 9  | 6   | 4   |    |    | <b>BILLY DEAN/Only Here For A Little While (SBK/Capitol)</b>              | 203/1              | 164   | 36     | 3     |
| 6              | 4  | 3   | 5   |    |    | <b>SHENANDOAH/Got You (Columbia)</b>                                      | 198/0              | 160   | 35     | 3     |
| 4              | 1  | 1   | 6   |    |    | <b>GARTH BROOKS/Two Of A Kind, Working On A Full House (Capitol)</b>      | 191/0              | 160   | 26     | 5     |
| 15             | 14 | 8   | 7   |    |    | <b>TRAVIS TRITT/Drift Off To Dream (WB)</b>                               | 204/1              | 124   | 77     | 3     |
| 16             | 15 | 9   | 8   |    |    | <b>VINCE GILL/Pocket Full Of Gold (MCA)</b>                               | 204/0              | 133   | 63     | 8     |
| 19             | 16 | 12  | 9   |    |    | <b>REBA McENTIRE/Fancy (MCA)</b>  | 202/3              | 103   | 88     | 11    |
| 25             | 17 | 13  | 10  |    |    | <b>DOLLY PARTON &amp; RICKY VAN SHELTON/Rockin' Years (Columbia)</b>      | 204/2              | 89    | 104    | 11    |
| 11             | 8  | 7   | 11  |    |    | <b>FORESTER SISTERS/Men (WB)</b>  | 186/0              | 128   | 42     | 16    |
| 20             | 18 | 14  | 12  |    |    | <b>MARY-CHAPIN CARPENTER/Right Now (Columbia)</b>                         | 195/3              | 74    | 99     | 22    |
| 28             | 22 | 15  | 13  |    |    | <b>RONNIE MILSAP/Are You Lovin' Me Like I'm Lovin' You (RCA)</b>          | 202/3              | 33    | 156    | 13    |
| 22             | 20 | 16  | 14  |    |    | <b>MARK COLLIE/Let Her Go (MCA)</b>                                       | 201/6              | 44    | 123    | 34    |
| —              | 37 | 23  | 15  |    |    | <b>GEORGE STRAIT/I Know Me (MCA)</b>                                      | 203/5              | 14    | 147    | 42    |
| 24             | 19 | 17  | 16  |    |    | <b>K.T. OSLIN/Mary And Willie (RCA)</b>                                   | 186/2              | 47    | 107    | 32    |
| 33             | 26 | 20  | 17  |    |    | <b>KATHY MATTEA/Time Passes By (Mercury)</b>                              | 200/4              | 23    | 137    | 40    |
| 41             | 31 | 22  | 18  |    |    | <b>PAUL OVERSTREET/Heroes (RCA)</b>                                       | 198/5              | 16    | 139    | 43    |
| 34             | 30 | 25  | 19  |    |    | <b>DWIGHT YOAKAM/You're The One (Reprise)</b>                             | 190/9              | 15    | 126    | 49    |
| 27             | 25 | 21  | 20  |    |    | <b>GLEN CAMPBELL/Unconditional Love (Capitol)</b>                         | 170/2              | 25    | 120    | 25    |
| 1              | 3  | 10  | 21  |    |    | <b>CLINT BLACK/Loving Blind (RCA)</b>                                     | 125/1              | 77    | 37     | 11    |
| —              | 38 | 27  | 22  |    |    | <b>DOUG STONE/In A Different Light (Epic)</b>                             | 196/21             | 5     | 106    | 85    |
| 32             | 29 | 26  | 23  |    |    | <b>TANYA TUCKER/Oh What It Did To Me (Capitol)</b>                        | 183/9              | 15    | 120    | 48    |
| 47             | 39 | 31  | 24  |    |    | <b>DIAMOND RIO/Meet In The Middle (Arista)</b>                            | 183/21             | 2     | 89     | 92    |
| 38             | 32 | 28  | 25  |    |    | <b>MARTIN DELRAY/Get Rhythm (Atlantic)</b>                                | 165/16             | 10    | 92     | 63    |
| 3              | 11 | 19  | 26  |    |    | <b>ALAN JACKSON/I'd Love You All Over Again (Arista)</b>                  | 97/2               | 58    | 23     | 16    |
| 5              | 5  | 11  | 27  |    |    | <b>PATTY LOVELESS/I'm That Kind Of Girl (MCA)</b>                         | 121/1              | 36    | 63     | 22    |
| 29             | 27 | 24  | 28  |    |    | <b>DESERT ROSE BAND/Will This Be The Day (MCA/Curb)</b>                   | 139/1              | 18    | 89     | 32    |
| 48             | 40 | 32  | 29  |    |    | <b>PIRATES OF THE MISSISSIPPI/Feed Jake (Capitol)</b>                     | 158/21             | 2     | 81     | 75    |
| —              | 48 | 36  | 30  |    |    | <b>OAK RIDGE BOYS/Lucky Moon (RCA)</b>                                    | 155/32             | 1     | 55     | 99    |
| 50             | 45 | 35  | 31  |    |    | <b>CARLENE CARTER/The Sweetest Thing (Reprise)</b>                        | 148/27             | 0     | 65     | 83    |
| <b>BREAKER</b> | 2  | 2   | 18  |    |    | <b>MARK CHESNUTT/Blame It On Texas (MCA)</b>                              | 160/82             | 4     | 32     | 124   |
| <b>BREAKER</b> | 2  | 2   | 18  |    |    | <b>CONWAY TWITTY/I Couldn't See You Leavin' (MCA)</b>                     | 91/2               | 38    | 37     | 16    |
| <b>BREAKER</b> | 2  | 2   | 18  |    |    | <b>LORRIE MORGAN/We Both Walk (RCA)</b>                                   | 151/55             | 0     | 46     | 105   |
| 44             | 42 | 38  | 32  |    |    | <b>JOE DIFFIE/I The Devil Danced (In Empty Pockets) (Epic)</b>            | 125/51             | 3     | 25     | 97    |
| 45             | 43 | 39  | 33  |    |    | <b>WILLIE NELSON/Ten With A Two (Columbia)</b>                            | 106/7              | 2     | 65     | 39    |
| —              | —  | 49  | 34  |    |    | <b>KEVIN WELCH/True Love Never Dies (Reprise)</b>                         | 112/7              | 3     | 53     | 56    |
| 12             | 13 | 29  | 35  |    |    | <b>MIKE REID/Till You Were Gone (Columbia)</b>                            | 121/42             | 0     | 27     | 94    |
| —              | 49 | 44  | 36  |    |    | <b>BAILLIE &amp; THE BOYS/Treat Me Like A Stranger (RCA)</b>              | 56/1               | 17    | 25     | 14    |
| —              | —  | 46  | 37  |    |    | <b>McBRIDE &amp; THE RIDE/Can I Count On You (MCA)</b>                    | 102/16             | 1     | 41     | 60    |
| —              | —  | 46  | 38  |    |    | <b>BELLAMY BROTHERS/She Don't Know That She's Perfect (Atlantic)</b>      | 90/12              | 0     | 32     | 58    |
| —              | —  | 46  | 39  |    |    | <b>LES TAYLOR/I Gotta Mind To Go Crazy (Epic)</b>                         | 85/7               | 1     | 34     | 50    |
| <b>DEBUT</b>   | —  | —   | 40  |    |    | <b>CLINTON GREGORY/If It Weren't For Country Music I'd Go Crazy (SOR)</b> | 87/16              | 0     | 26     | 61    |
| <b>DEBUT</b>   | —  | —   | 41  |    |    | <b>KENTUCKY HEADHUNTERS/Ballad Of Davy Crockett (Mercury)</b>             | 96/26              | 1     | 19     | 76    |
| <b>DEBUT</b>   | —  | —   | 42  |    |    | <b>MARK O'CONNOR &amp; THE NEW NASHVILLE CATS/Restless (WB)</b>           | 96/35              | 1     | 14     | 81    |
| 23             | 34 | 37  | 43  |    |    | <b>PAM TILLIS/Don't Tell Me What To Do (Arista)</b>                       | 37/1               | 7     | 21     | 9     |
| 49             | 47 | 45  | 44  |    |    | <b>LEE GREENWOOD/Just Like Me (Capitol)</b>                               | 75/1               | 1     | 29     | 45    |
| 46             | 44 | 42  | 45  |    |    | <b>EDDIE RABBITT/Tennessee Born And Bred (Capitol)</b>                    | 71/0               | 1     | 33     | 37    |
| <b>DEBUT</b>   | —  | —   | 46  |    |    | <b>J.P. PENNINGTON/Whatever It Takes (MCA)</b>                            | 80/10              | 0     | 18     | 62    |
| <b>DEBUT</b>   | —  | —   | 47  |    |    | <b>PAM TILLIS/One Of Those Things (Arista)</b>                            | 87/40              | 0     | 10     | 77    |

**MOST ADDED**

MARK CHESNUTT (82)  
 JUDDS (65)  
 LORRIE MORGAN (55)  
 JOE DIFFIE (51)  
 MIKE REID (42)  
 PAM TILLIS (40)  
 MARK O'CONNOR (35)  
 KELLY WILLIS (35)  
 OAK RIDGE BOYS (32)  
 CARLENE CARTER (27)

**HOTTEST**

ALABAMA (119)  
 RANDY TRAVIS (117)  
 GARTH BROOKS (114)  
 REBA McENTIRE (59)  
 DON WILLIAMS (56)  
 FORESTER SISTERS (55)  
 SHENANDOAH (55)  
 BILLY DEAN (54)  
 PARTON & SHELTON (51)  
 VINCE GILL (50)

**NEW ARTISTS**

|   | Reports/Adds |
|---|--------------|
| 1 McBRIDE & /Can I Count... (MCA)         | 102/16       |
| 2 MARK O'CONNOR/Restless(WB)              | 96/35        |
| 3 CLINTON GREGORY/I'd Go Crazy (SOR)      | 87/16        |
| 4 J.P. PENNINGTON/Whatever It Takes (MCA) | 80/10        |
| 5 DONNA ULISSE/When Was The... (Atlantic) | 46/8         |
| 6 KELLY WILLIS/Baby Take A Piece... (MCA) | 38/35        |
| 7 LINDA DAVIS/Some Kinda Woman(Capitol)   | 38/17        |
| 8 BANDIT BROTHERS/Women(Curb)             | 19/12        |
| 9 JOHN ANDREW PARKS/Daddy... (Capitol)    | 15/6         |
| 10 GOLDENS/Keep The Faith (Capitol)       | 7/7          |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

**MARK CHESNUTT**  
**Blame It On Texas**

On 78% of our reporters on it. Rotations: Heavy 4, Medium 32, Light 124, Total Adds 82 including WGNA, WCAO, WQCB, WYNK, KHEY, WUBE, WKKQ, WAXX, WYNG, KRKT, KRST, KRPM, KDRK, KIIM. Moves 50-32 on the Country chart.

**LORRIE MORGAN**  
**We Both Walk (RCA)**

On 74% of our reporters on it. Rotations: Heavy 0, Medium 46, Light 105, Total Adds 55 including WYNY, WCTK, WWNC, WGAR, WHOK, WMIL, KFMS, KZLA. Moves 41-34 on the Country chart.

**JOE DIFFIE**
**If The Devil Danced (In Empty Pockets) (Epic)**

On 61% of reporting stations. Rotations: Heavy 3, Medium 25, Light 97, Total Adds 51 including WICO, WDLs, WWVA, KRRV, WEZL, WUSY, KILTFM, WMSI, WAVC, WAXX, KRST, WASK-FM, KKCS. Debuts at 35 on the Country chart.

# +101



# +101

"DOWN HOME" Sets New Record

## +101 CONVERSION FACTOR

Largest in the History of R&R Country (Issue Date 3/22/91)



**NEW & ACTIVE**

**MIKE REID "Till You Were Gone" (Columbia) 121/42**

Rotations: Heavy 0, Medium 27, Light 94, Total Adds 42 including WTCR, WIOV, WYNY, WYAY, WEZL, WUSY, KPLX, WIVK, KLLL, WKYO, KJNE, KMPS. Medium: WPOC, WQCB, WRKZ, WYVA, KEAN, WKAK, WSTH, WFLS, WUBE. Light: WSIX, WSM, KZEU, WONE, WFMS. Moves 49-38 on the Country chart.

**McBRIDE & THE RIDE "Can I Count On You" (MCA) 102/16**

Rotations: Heavy 1, Medium 41, Light 60, Total Adds 16 including WIOV, WAJR, KKIX, KSSN, WAVC, WKQO, KZKX, WMIL, KFMS, KNIX. Heavy: WSTH. Medium: WAYZ, KEAN, KMML, KASE, WKML, WDXE, WKNN, KJNE, WUSO, WOW. Moves 49-44-40 on the Country chart.

**MARK O'CONNOR & THE NASHVILLE CATS "Restless" (WB) 96/35**

Rotations: Heavy 1, Medium 14, Light 81, Total Adds 35 including WPOC, WAJR, WILQ, KAYD, WKML, KIKK, WNNW, WTHI, KNAX, KNIX, KCCY, KEEN. Heavy: WDAF. Medium: WICO, WSIX, WCUZ, WTCM, KFDI, KUUY, KCKC. Debuts at number 45 on the Country chart.

**KENTUCKY HEADHUNTERS "Ballad Of Davy Crockett" (Mercury) 96/26**

Rotations: Heavy 1, Medium 19, Light 76, Total Adds 26 including WCAO, WAJR, WBEE, KRRV, KTCS, WSLR, KWMT, KCJB, WQXK, KWHT, KNIX. Medium: WOKO, WSTH, WPCV, WYAK, KVOX, KFDI. Light: WASKFM, KIK-FM. Debuts at number 44 on the Country chart.

**BELLAMY BROTHERS "She Don't Know That She's Perfect" (Atlantic) 90/12**

Rotations: Heavy 0, Medium 32, Light 58, Total Adds 12 including WCAO, WXBO, WOYK, KKYR, WFMS, WWOM, WFMB, KGHL. Medium: WCTK, WKAK, WSTH, WDXE, WSLR, KVOX, KTTS, KWOX, KIK-FM, KALF, KSOP. Moves 48-41 on the Country chart.

**PAM TILLIS "One Of Those Things" (Arista) 87/40**

Rotations: Heavy 0, Medium 10, Light 77, Total Adds 40 including WPOC, WZPR, WRWD, KAYD, KIKK, KYKX, WOKK, WNOE, WHOK, KWMT, WFMB. Medium: WQCB, WRNS, KVOO, KFDI, KUZZ, KCKC. Light: KDEO, KMIX, KSOP. Debuts at number 50 on the Country chart.

**CLINTON GREGORY "(If It Weren't For Country Music) I'd Go Crazy" (SOR) 87/16**

Rotations: Heavy 0, Medium 26, Light 61, Total Adds 16 including WDSY, WIVK, WWWW, KCJB, KTPK, KEEN. Medium: KRRV, WTVY, WCMS, KFGO, WMIL, KFDI, KUZZ, KRWO. Light: WTCR, WBKR, KNCO. Debuts at number 43 on the Country chart.

**LES TAYLOR "I Gotta Mind To Go Crazy" (Epic) 85/7**

Rotations: Heavy 1, Medium 34, Light 50, Total Adds 7, WCAO, WHOK, WKQO, KALF, KFMS, KNCO, KDRK. Heavy: WNNW. Medium: WPOC, WPOP, KMML, WIVK, WYAK, WKNN, KBMR, KVOX, WXCL, KVOO, KUZZ, KNIX. Moves 50-46-42 on the Country chart.

**J.P. PENNINGTON "Whatever It Takes" (MCA) 80/10**

Rotations: Heavy 0, Medium 18, Light 62, Total Adds 10, WOKO, WTCR, WAJR, WRWD, WNNC, KAYD, WMSI, WTNV, WQIK, KDEO. Medium: WUSY, WIVK, WAMZ, WOWW, WAXX, WNNW, KFDI, KALF. Light: KXXY, KRWO. Debuts at number 49 on the Country chart.

**SHELBY LYNNE "What About The Love We Made" (Epic) 69/11**

Rotations: Heavy 0, Medium 18, Light 51, Total Adds 11, WYVA, KPLX, KKIX, WYAK, WOWW, KVOX, WCUZ, KEAY, KUAD, KMIX, KWJJ. Medium: WQCB, WICO, WKAK, WSTH, WFLS, WOW, KRKT, KRWO.

**JUDDS "One Hundred And Two" (Curb/RCA) 67/65**

Rotations: Heavy 0, Medium 8, Light 59, Total Adds 65 including WICO, KASE, WEZL, WTVY, KILTFM, WGKX, WSM, WYD, WUSO, WGEE, KXXY, WOW, KWEN, KRST, KUAD, KDEO, KSOP. Medium: WAMZ. Light: WXTU.

**SIGNIFICANT ACTION**

**T.G. SHEPPARD "Born In A High Wind" (Curb/Capitol) 59/6**

Rotations: Heavy 0, Medium 12, Light 47, Total Adds 6, WIOV, KTCS, WGKX, KNFM, WDAF, KALF. Medium: WRNS, WSTH, WIVK, KYKS, WYAK, KZEU, KLUR, KFGO, WNNW, KVOO, KFDI, KWOX. Light: WOW, KLAN.

**AARON TIPPIN "I Wonder How Far It Is Over You" (RCA) 52/20**

Rotations: Heavy 0, Medium 6, Light 46, Total Adds 20 including WAYZ, WRKZ, WAJR, WYVA, KRRV, WPCV, KZEU, KJNE, WAXX, KTPK, WTCM, KALF. Medium: WSTH, WTVY, WESC, WKNN, KRKT, KRWO. Light: WDAF, KFDI.

**JANN BROWNE "Better Love Next Time" (Curb) 48/7**

Rotations: Heavy 0, Medium 3, Light 45, Total Adds 7, KZEU, KVOX, KIXQ, WDAF, WFMB, KEKB, KKAT. Medium: KTTS, KFDI, KALF. Light: WRKZ, WAJR, WDL, WKAK, KIKK, WDXE, WAXX, KEEY, KWOX, KIK-FM.

**RAY KENNEDY "Scars" (Atlantic) 46/16**

Rotations: Heavy 0, Medium 4, Light 42, Total Adds 16 including WRKZ, WZPR, WYVA, KRRV, WDXE, KJNE, KIXQ, WOW, KVOO, KVOX, KEEN. Medium: WNNC, WSTH, WDAF, KRST. Light: KSSN, KNFM, KLUR, WTHI, KUUY.

**DONNA ULISSE "When Was The Last Time" (Atlantic) 46/8**

Rotations: Heavy 0, Medium 4, Light 42, Total Adds 8, WAYZ, WDSY, WAMZ, WNOE, WONE, WAXX, WTCM, KVOO. Medium: WICO, KRKT, KALF, KNCO. Light: KRRV, WFLS, WQDR, KFGO, WFMB, KDEO, KSOP.

**EDDY RAVEN "Rock Me In The Rhythm Of Your Love" (Capitol) 44/7**

Rotations: Heavy 0, Medium 8, Light 36, Total Adds 7, WVLK, KYKS, KZEU, KJNE, KBMR, WCUZ, WOW. Medium: WWYZ, KASE, KPLX, KFDI, KWOX, KRKT, KIK-FM, KALF. Light: WRKZ, WICO, KMML, WSTH, WFLS.

**KELLY WILLIS "Baby Take A Piece Of My Heart" (MCA) 38/35**

Rotations: Heavy 0, Medium 1, Light 37, Total Adds 35 including WAYZ, WDL, WRNS, WFLS, KYKS, KZEU, KBMR, KTTS, KWOX, KVOX, KEKB, KNCO. Light: KCTR, KALF, KRWO.

**LINDA DAVIS "Some Kinda Woman" (Capitol) 38/17**

Rotations: Heavy 0, Medium 5, Light 33, Total Adds 17 including WDSY, WICO, WDL, KAYD, KYKX, KLLL, WSLR, WAXX, KWMT, WOW, KTTS, KTPK, KWOX. Medium: WKAK, WRNS, WSTH, WTVY. Light: KAJA, KHAK, KVOX.

**T. GRAHAM BROWN "With This Ring" (Capitol) 26/26**

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 26, WQBE, WKAK, KRRV, KMML, WXBO, WSOC, WRNS, WTVY, WKML, WFLS, WDXE, WVLK, KLLL, KYKS, WYAK, WCMS, WOYK, KZEU, WIRK, KLUR, WUSO, KFGO, WNNW, KIK-FM, KVOX, KUUY.

**RODNEY CROWELL "Things I Wish I'd Said" (Columbia) 25/23**

Rotations: Heavy 0, Medium 1, Light 24, Total Adds 23 including WAYZ, WICO, WSTH, WFLS, WQDR, KZEU, KFGO, WOW, KFDI, KRKT, KCKC, KRTY. Light: WCUZ, WDAF.

**LACY J. DALTON "Forever In My Heart" (Capitol) 24/2**

Rotations: Heavy 0, Medium 5, Light 19, Total Adds 2, WSLR, KNCO. Medium: WKAK, KCJB, KFDI, KRKT, KALF. Light: WCTM, KRRV, WTVY, WFLS, WAXX, KFGO, WOW, KTTS, KIK-FM, KDEO.

**SAWYER BROWN "Mama's Little Baby Loves Me" (Curb/Capitol) 20/6**

Rotations: Heavy 0, Medium 4, Light 16, Total Adds 6, WSTH, WNOE, KTTS, KVOO, KRKT, KALF. Medium: KLUR, KFDI, KWHT, KSOP. Light: WTVY, WIVK, KZEU, KFGO, KVOX, WCUZ, KIXQ, KXXY, KWOX, KIK-FM.

**STATLER BROTHERS "Remember Me" (Mercury) 19/19**

Rotations: Heavy 0, Medium 0, Light 19, Total Adds 19, WRKZ, WDSY, WICO, WDL, WKAK, WSTH, WFLS, WDXE, WCMS, WAXX, KFGO, WOW, KTTS, WFMB, WTCM, KFDI, KRKT, KDEO.

**BANDIT BROTHERS "Women" (Curb) 19/12**

Rotations: Heavy 1, Medium 0, Light 18, Total Adds 12, WOKO, WTCR, WICO, KRRV, WKML, WAMZ, KZEU, KHAK, WHOK, KFGO, KEKB, KWHT. Heavy: WVLK. Light: WNNW, WDSY, KMML, WTVY, KFDI, KUUY.

**ANNE MURRAY "New Way Out" (Capitol) 18/4**

Rotations: Heavy 0, Medium 4, Light 14, Total Adds 4, WRKZ, WSIX, KLUR, KVOO. Medium: WCAO, KASE, WSTH, KFDI. Light: WWYZ, WICO, WTVY, WDXE, KFGO, KVOX, KXXY, KTTS, KDEO, KEEN.

**JOHN ANDREW PARKS "Daddy On The Radio" (Curb/Capitol) 15/6**

Rotations: Heavy 0, Medium 0, Light 15, Total Adds 6, WRKZ, WTVY, WFLS, WDXE, KTTS, KVOO. Light: WICO, KRRV, WSTH, KLUR, WSLR, KFGO, KWOX, KUUY, KDEO.

**MEL McDANIEL "Turtles And Rabbits" (DPI) 15/5**

Rotations: Heavy 0, Medium 0, Light 15, Total Adds 5, WBEE, WFLS, KLUR, WAXX, KVOO. Light: WWYZ, WRKZ, WICO, WSTH, WDXE, WSLR, KFGO, KTTS, KFDI, KDEO.

**JO-EL SONNIER "You May Change Your Mind" (Capitol) 10/7**

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 7, WSTH, KTTS, WTCM, KVOO, KFDI, KRKT, KDEO. Light: WRNS, KLUR, WOW.

**BRENDA LEE "Your One And Only" (WB) 10/1**

Rotations: Heavy 0, Medium 3, Light 7, Total Adds 1, KUGN. Medium: WWYZ, WTCM, KFDI. Light: WKAK, WSTH, KTTS, KVOO, KRKT, KDEO.

**ALBUM TRACKS**

| ARTIST/Song Title (Label)                           | Album Title              |
|---|--------------------------|
| ROB CROSBY/She's A Natural (Arista)                 | Solid Ground             |
| KATHY MATTEA/Whole Lotta Holes (Mercury)            | Time Passes By           |
| CLINT BLACK/One More Payment (RCA)                  | Put Yourself In My Shoes |
| RONNIE MILSAP/All Is Fair In Love And War (RCA)     | Back To The Grindstone   |
| MARTY STUART/Paint The Town Tonight (MCA)           | Tempted                  |
| VINCE GILL/Take Your Memory With You (MCA)          | Pocket Full Of Gold      |
| GEORGE STRAIT/I've Convinced Everybody But Me (MCA) | Chill Of An Early Fall   |
| RANDY TRAVIS & MERLE HAGGARD/All Night Long (WB)    | Heroes & Friends         |
| VINCE GILL/Look At Us (MCA)                         | Pocket Full Of Gold      |
| GARTH BROOKS/The Thunder Rolls (Capitol)            | No Fences                |
| PAM TILLIS/Put Yourself In My Place (Arista)        | Put Yourself In My Place |
| ROB CROSBY/Still Burning For You (Arista)           | Solid Ground             |
| MIKE REID/Simple As That (Columbia)                 | Turning For Home         |
| MARK CHESNUTT/Your Love Is A Miracle (MCA)          | Too Cold At Home         |
| GARTH BROOKS/Wild Horses (Capitol)                  | No Fences                |

What "Men" can do,  
"Women" can do better

**THE BANDIT BROTHERS — "Women"**

Now being played on 35 major stations, including:

KZLA-Los Angeles  
WKHX-Atlanta  
WWYZ-Hartford  
KEEN-San Jose  
KFDI-Wichita

KPLX-Dallas  
WIL-St. Louis  
WBEE-Rochester, NY  
WAMZ-Louisville  
WRKZ-Hershey

WESC-Greenville  
WYAY-Atlanta  
KRRV-Alexandria  
WVLK-Lexington  
WDSY-Pittsburgh







## SONG INFORMATION INDEX

### A

**ALABAMA "Down Home" (RCA 2778-7)**  
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Rick Bowles, Josh Leo Pub: Maypop Music, Warner/Elektra/Asylum Music/Mopage Music (BMI) Mgr: Dale Morris

### B

**BAILLIE & THE BOYS "Treat Me Like A Stranger" (RCA 2720-7)**  
Prod: Kyle Lehning Wr: Michael Bonagura, Peter McCann Pub: PolyGram International Publishing/Lissy Tunes, EMI April Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

**BANDIT BROTHERS "Women" (Curb 76867)**  
Prod: John Range, Karl Shannon Wr: Robert Byrne, Alan Schulman Pub: Screen Gems-EMI Music; Colgems-EMI Music (BMI; ASCAP) Mgr: Unknown

**BELLAMY BROTHERS "She Don't Know That She's Perfect" (Atlantic 7-87748)**  
Prod: David Bellamy, Howard Bellamy, Ron Taylor Wr: David Bellamy, Howard Bellamy, Jerry Lynn Williams Pub: Bellamy Brothers Music; Red Brazos Music/Urge Music (ASCAP; BMI) Mgr: Frances Bellamy

**CLINT BLACK "Loving Blind" (RCA 2749-7)**  
Prod: James Stroud Wr: Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

**GARTH BROOKS "Two Of A Kind, Working On A Full House" (Capitol 79537)**  
Prod: Allen Reynolds Wr: Bobby Boyd, Warren Dale Haynes, Dennis Robbins Pub: Muhlenberg Music/Cal Cody Music; Wee B Music (BMI; ASCAP) Mgr: Bob Doyle, Pam Lewis

**T. GRAHAM BROWN "With This Ring" (Capitol 79641)**  
Prod: Barry Beckett, T. Graham Brown Wr: Luther Dixon, Richard Wylie, Anthony Hester Pub: Vee Ve Music/Aia King Music (BMI) Mgr: C.K. Spurlock

**JANN BROWNE "Better Love Next Time" (Curb 76858)**  
Prod: Steve Fishell Wr: Gail Davies, Paul Kennerley Pub: Warner Tamerlane Publishing/Silverline Music, Irving Music (BMI) Mgr: Tracy Gershon

### C

**GLEN CAMPBELL "Unconditional Love" (Capitol 79494)**  
Prod: Jimmy Bowen, Jerry Crutchfield Wr: Donny Lowery, Randy Sharp, Tim DuBois Pub: Almo Music/Micropterus Music/WB Music/Tim DuBois Music; With Any Luck Music (ASCAP; BMI) Mgr: Stan Schneider

**MARY-CHAPIN CARPENTER "Right Now" (Columbia 38 73699)**  
Prod: John Jennings, Mary-Chapin Carpenter Wr: Al Lewis, Sylvester Bradford Pub: Sylbee Music, Sovereign Music (ASCAP) Mgr: Tom Carrico, John Simson

**CARLENE CARTER "The Sweetest Thing" (Reprise 7-19398)**  
Prod: Howie Epstein Wr: Carlene Carter, Robert Ellis Orrall Pub: Carleoney Tunes/Chrysalis Music Group, BMG Songs/2Kids Music (ASCAP) Mgr: Bill Carter

**MARK CHESNUTT "Blame It On Texas" (MCA 54053)**  
Prod: Mark Wright Wr: Ronnie Rogers, Mark Wright Pub: Maypop Music/EMI Blackwood Music/Wrightchild Music (Unknown) Mgr: BDM Company

**MARK COLLIE "Let Her Go" (MCA 53971)**  
Prod: Doug Johnson, Tony Brown Wr: Mark Collie Pub: Ha-Deb Music (ASCAP) Mgr: Don Light

**RODNEY CROWELL "Things I Wish I'd Said" (Columbia 38 73760)**  
Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell Pub: Coolwell Music (ASCAP) Mgr: Bill Carter

### D

**LACY J. DALTON "Forever In My Heart" (Capitol 79550)**  
Prod: Jimmy Bowen, Lacy J. Dalton Wr: Even Stevens, Hillary Kanter, Lacy J. Dalton Pub: ESP Music/Tender Vittles Music/Great Cumberland Music/Blue Piggie Music (BMI) Mgr: Teri Brown

**LINDA DAVIS "Some Kinda Woman" (Capitol 79646)**  
Prod: Jimmy Bowen, Linda Davis Wr: Annette Cotter, David Leonard Pub: Debaris Music/Ha-Deb Music (ASCAP) Mgr: Starstruck Entertainment

**BILLY DEAN "Only Here For A Little While" (Capitol/SBK 79424)**  
Prod: Chuck Howard, Tom Shapiro Wr: Wayland Holyfield, Richard Leigh Pub: EMI April Music/Ides Of March Music, Lion-Hearted Music (ASCAP) Mgr: Ken Stilts

**MARTIN DELRAY "Get Rhythm" (Atlantic 3429-2)**  
Prod: Blake Mevis, Nelson Larkin Wr: John R. Cash Pub: House Of Cash (BMI) Mgr: Blake Mevis

**DESERT ROSE BAND "Will This Be The Day" (MCA/Curb 54002)**  
Prod: Paul Worley, Ed Seay Wr: Chris Hillman, Steve Hill Pub: Bar None Music (BMI) Mgr: Chuck Morris

**DIAMOND RIO "Meet In The Middle" (Arista 2182)**  
Prod: Monty Powell, Tim DuBois Wr: Chapin Hartford, Jim Foster, Don Pfrimmer Pub: Sony Tree Publishing, Electric Mule Music; Zomba Enterprises (BMI; ASCAP) Mgr: Ted Hacker

**JOE DIFFIE "If The Devil Danced (In Empty Pockets)" (Epic 34 73747)**  
Prod: Bob Montgomery, Johnny Slate Wr: K. Spooner, K. Williams Pub: Texas Wedge Music, Sony Cross Keys Publishing (ASCAP) Mgr: Danny Monson, Johnny Slate

### F

**FORESTER SISTERS "Men" (WB 7-19450)**  
Prod: Robert Byrne, Alan Schulman Wr: Robert Byrne, Alan Schulman Pub: Screen Gems-EMI Music; Colgems EMI Music (BMI; ASCAP) Mgr: Refugee Management

### G

**VINCE GILL "Pocket Full Of Gold" (MCA 54026)**  
Prod: Tony Brown Wr: Vince Gill, Brian Ailsmiller Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley

**LEE GREENWOOD "Just Like Me" (Capitol 79530)**  
Prod: Jerry Crutchfield Wr: Bob Morrison, Debbie Hupp Pub: Love This Town Music/Green Room Music/Huptown Music (ASCAP) Mgr: Jerry Bentley

### CLINTON GREGORY "If It Weren't For Country Music) I'd Go Crazy" (SOR 427)

Prod: Ray Pennington Wr: Alan Syms Pub: Millstone Music (ASCAP) Mgr: Ray Pennington

### J

**ALAN JACKSON "I'd Love You All Over Again" (Arista 2166)**  
Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: Mattie Ruth Musik/Seventh Son Music (ASCAP) Mgr: Barry Coburn

**JUDDS "One Hundred And Two" (Curb/RCA 2782-7)**  
Prod: Brent Maher Wr: Paul Kennerly, Don Potter, Wynonna Judd Pub: Irving Music/Littlemarch Music/Sheep In Tow Music/Kentucky Sweetheart Music (BMI) Mgr: Ken Stilts

### K

**RAY KENNEDY "Scars" (Atlantic 7-87743)**  
Prod: Ray Kennedy Wr: Ray Kennedy, Bobby David, Don Henry Pub: Cross Keys Publishing (ASCAP) Mgr: Dale Morris

**KENTUCKY HEADHUNTERS "Ballad Of Davy Crockett" (PolyGram 868 122)**  
Prod: Kentucky Headhunters Wr: Tom Blackburn, George Bruns Pub: Wonderland Music (BMI) Mgr: Mitchell Fox

### L

**BRENDA LEE "Your One And Only" (WB 7-19397)**  
Prod: Steve Buckingham Wr: Even Stevens, Hillary Kanter Pub: ESP Music (BMI) Mgr: Ronnie Shacklett

**PATTY LOVELESS "I'm That Kind Of Girl" (MCA 53977)**  
Prod: Tony Brown Wr: Matraca Berg, Ronnie Samoset Pub: WB Music/Samosonian Songs; Warner-Tamerlane/Patrick Joseph Music (BMI; ASCAP) Mgr: G. Gerald Roy

**SHELBY LYNNE "What About The Love We Made" (Epic 34 73716)**  
Prod: Bob Montgomery Wr: J. Rotch Pub: Vintage Music (BMI) Mgr: Mark Rothbaum

### M

**KATHY MATTEA "Time Passes By" (Mercury 878 934)**  
Prod: Allen Reynolds Wr: Jon Vezner, Susan Longacre Pub: Sheddhouse Music/PolyGram International Publishing; WBM Music/Longacre Music (ASCAP; SESAC) Mgr: Bob Tittley

**McBRIDE & THE RIDE "Can I Count On You" (MCA 54022)**  
Prod: Tony Brown, Steve Fishell Wr: Terry McBride, Bill Carter, Ruth Elsworth Pub: Violet Crown Music/Blame Music (BMI) Mgr: Ken Stilts

**MEL McDANIEL "Turtles And Rabbits" (DPI 5002)**  
Prod: Keith Stegall, Roger Murrah Wr: Keith Stegall, Roger Murrah Pub: Murrah Music/Tom Collins Music (BMI) Mgr: Sound Seventy

**REBA McENTIRE "Fancy" (MCA 54042)**  
Prod: Tony Brown, Reba McEntire Wr: Bobbie Gentry Pub: Northridge Music (ASCAP) Mgr: Navel Blackstock

**RONNIE MILSAP "Are You Lovin' Me Like I'm Lovin' You" (RCA 2509-7)**  
Prod: Ronnie Milsap, Rob Galbraith Wr: Johnny Cunningham, Steve Stone Pub: WB Music/Sunstrom Music; Warner Tamerlane Publishing/Foon Tunes Music (ASCAP; BMI) Mgr: Mores, Nanas, Golden, Peay

**LORRIE MORGAN "We Both Walk" (RCA 2748-7)**  
Prod: Richard Landis Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music, Edge O'Woods Music/Moline Valley Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

**ANNE MURRAY "New Way Out" (Capitol 79600)**  
Prod: Jerry Crutchfield Wr: Randy Sharp Pub: Gee Sharp Music (BMI) Mgr: Leonard Rambeau

### N

**WILLIE NELSON "Ten With A Two" (Columbia 3047)**  
Prod: Fred Foster Wr: Mack Vickery, Jack Mack, Bo Roberts, Bill Nosworthy Pub: Co-Heart Music, Ski Slope Music, Sony Tree Publishing (BMI) Mgr: Mark Rothbaum

### O

**OAK RIDGE BOYS "Lucky Moon" (RCA 2779-7)**  
Prod: Richard Landis Wr: Mark Wright, Doug Johnson Pub: EMI Blackwood Music/Wrightchild Music; PolyGram International Publishing/Kicklighter Publishing (BMI; ASCAP) Mgr: Jim Halsey

**MARK O'CONNOR & THE NEW NASHVILLE CATS "Restless" (WB 7-19354)**  
Prod: Mark O'Connor, Jim Ed Norman Wr: Carl Perkins Pub: Cedarwood Publishing (BMI) Mgr: Craig Miller

**K.T. OSLIN "Mary And Willie" (RCA 2746-7)**  
Prod: Barry Beckett Wr: K.T. Oslin Pub: Mazdu Music (SESAC) Mgr: Mores, Nanas, Golden, Peay

**PAUL OVERSTREET "Heroes" (RCA 2780-7)**  
Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Claire Cloninger Pub: Scarlet Moon Music; Kaleidoscope Music (BMI; ASCAP) Mgr: Bobby Roberts

### P

**JOHN ANOREW PARKS "Daddy On The Radio" (Curb/Capitol 79504)**  
Prod: Jerry Crutchfield Wr: John Andrew Parks Pub: Hilaou Publishing (BMI) Mgr: Dan Cleary

**DOLLY PARTON & RICKY VAN SHELTON "Rockin' Years" (Columbia 38 73711)**  
Prod: Steve Buckingham, Gary Smith Wr: F. Parton Pub: Southern Gallery Music (ASCAP) Mgr: Sandy Gallin; International Management Services

**J.P. PENNINGTON "Whatever It Takes" (MCA 54047)**  
Prod: Barry Beckett Wr: Will Robinson, Robert Byrne Pub: Maypop Music, Fame Music/Bobworld Music (BMI) Mgr: Bill Carter

### PIRATES OF THE MISSISSIPPI "Feed Jake" (Capitol 79529)

Prod: James Stroud, Rich Alves Wr: Danny Bear Mayo Pub: Tom Collins Music (BMI) Mgr: Ken Stilts

### R

**EDDIE RABBITT "Tennessee Born And Bred" (Capitol 79369)**  
Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pub: Eddie Rabbitt Music, Englishtown Music (BMI) Mgr: Stan Mores

**EDDY RAVEN "Rock Me In The Rhythm Of Your Love" (Capitol 79549)**  
Prod: Barry Beckett Wr: Lisa Silver, Robert Earl Keen Pub: MCA Music Publishing; Music Corporation Of America (ASCAP; BMI) Mgr: John Dotson

**MIKE REID "Till You Were Gone" (Columbia 38 73736)**  
Prod: Steve Buckingham Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall Music/BMG Songs, PolyGram International Publishing/Songs De Burgo (ASCAP) Mgr: None

### S

**SAWYER BROWN "Mama's Little Baby Loves Me" (Curb/Capitol 79653)**  
Prod: Randy Scruggs, Mark Miller Wr: Mark Miller, Greg Hubbard Pub: Zoo II/Myrt & Chuck's Boy Music (ASCAP) Mgr: TKO Management

**SHENANDOAH "I Got You" (Columbia 38 73672)**  
Prod: Rick Hall, Robert Byrne Wr: Robert Byrne, Teddy Gentry, Greg Fowler Pub: Fame Publishing, Maypop Music (BMI) Mgr: Bill Carter

**T.G. SHEPPARD "Born In A High Wind" (Curb/Capitol 79566)**  
Prod: Mac McAnally, Walt Aldridge Wr: Walt Aldridge, Gary Baker, Susan Longacre Pub: Rick Hall Music; WBM Music (ASCAP; SESAC) Mgr: R.J. Kattenbach

**JO-EL SONNIER "You May Change Your Mind" (Capitol 79563)**  
Prod: James Stroud Wr: Jo-El Sonnier, Tom Shapiro, Chris Waters Pub: Musique' de Jo-El/Edge O'Woods Music/ Kinetic Diamond Music/Moline Valley (ASCAP) Mgr: Unknown

**STATLER BROTHERS "Remember Me" (Mercury 868-140)**  
Prod: Jerry Kennedy Wr: John Northup, Gordon Payne Pub: Famous Music; Ensign Music (ASCAP; BMI) Mgr: Marshall Grant

**DOUG STONE "In A Different Light" (Epic 34 73741)**  
Prod: Doug Johnson Wr: Bob McDill, Bucky Jones, D. Lee Pub: PolyGram International Publishing/Ranger Bob Music, Sony Cross Keys Publishing; Songs Of PolyGram International (ASCAP; BMI) Mgr: Doug Johnson, Phyllis Bennette

**GEORGE STRAIT "If I Know Me" (MCA 54052)**  
Prod: Jimmy Bowen Wr: Dean Dillon, Pam Belford Pub: Music Corporation Of America/Jesse Jo Music (BMI) Mgr: Erv Woolsey

### T

**LES TAYLOR "I Gotta Mind To Go Crazy" (Epic 34 73712)**  
Prod: James Stroud Wr: R. Moore, D. Primmer Pub: Gehl Music/Zomba Enterprises (ASCAP) Mgr: None

**PAM TILLIS "Don't Tell Me What To Do" (Arista 2129)**  
Prod: Paul Worley, Ed Seay Wr: Harlan Howard, Max D. Barnes Pub: Tree Publishing (BMI) Mgr: Mike Robertson

**PAM TILLIS "One Of Those Things" (Arista 2203)**  
Prod: Paul Worley, Ed Seay Wr: Pam Tillis, Paul Overstreet Pub: Warner/Elektra/Asylum/Blood, Sweat & Ink/Scarlett Moon Music/Screen Gems-EMI Music (BMI) Mgr: Mike Robertson

**AARON TIPPIN "I Wonder How Far It Is Over You" (RCA 2747-7)**  
Prod: Emory Gordy, Jr. Wr: Aaron Tippin, Buddy Brook Pub: Acuff-Rose Music (BMI) Mgr: Starstruck Entertainment

**RANDY TRAVIS "Heroes And Friends" (WB 7-19469)**  
Prod: Kyle Lehning Wr: Randy Travis, Don Schlitz Pub: Sometimes You Win Music, Don Schlitz Music, Almo Music (ASCAP) Mgr: Lib Hatcher

**TRAVIS TRITT "Drift Off To Dream" (WB 7-19431)**  
Prod: Gregg Brown Wr: Travis Tritt, Stewart Harris Pub: Sony Tree Publishing/Post Oak Publishing, CRGI Music/Edisto Sound International (BMI) Mgr: Ken Kragen

**TANYA TUCKER "Oh What It Did To Me" (Capitol 79535)**  
Prod: Jerry Crutchfield Wr: Jerry Crutchfield Pub: Champion Music (BMI) Mgr: Beau Tucker

**CONWAY TWITTY "I Couldn't See You Leavin'" (MCA 53983)**  
Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Ronny Scaife, Rory Michael Bourke Pub: Songs Of PolyGram International/Partner Music; PolyGram International Publishing/Songs De Burgo (BMI; ASCAP) Mgr: Dee Henry

### U

**DONNA ULISSE "When Was The Last Time" (Atlantic 7-87739)**  
Prod: Ray Baker Wr: Frank J. Myers, Buck Moore Pub: Morgan Active Songs/You And I Music; Mama's House Music/Just Good Music (ASCAP; BMI) Mgr: Dale Morris

### W

**KEVIN WELCH "True Love Never Dies" (Reprise 7-19440)**  
Prod: Paul Worley, Ed Seay Wr: Kevin Welch, Gary Scruggs Pub: Sony Cross Keys Publishing; Irving Music (ASCAP; BMI) Mgr: Dawn Ruff

**DON WILLIAMS "True Love" (RCA 2745-7)**  
Prod: Don Williams, Garth Fundis Wr: Pat Alger Pub: Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

**KELLY WILLIS "Baby Take A Piece Of My Heart" (MCA 54050)**  
Prod: Tony Brown Wr: Kostas, Kelly Willis Pub: Songs of PolyGram International/Rosker Music (BMI) Mgr: Carlyne Majer

### Y

**DWIGHT YOAKAM "You're The One" (Reprise 7-19405)**  
Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (BMI) Mgr: Gary Borman

**NEW**

# R&R Country **HOT FAX**

3-DAY ADVANCE on the hottest Country music and radio news, Street Talk and the industry's fastest chart data turnaround.

Call R&R to TRY IT FREE! Sent to your fax Monday evenings.

COUNTRY RYTHMS & HITS

Summary table with columns: MOST ADDED, EAST, HOTTEST, SOUTH, MIDWEST, WEST, HOTTTEST. Lists artists and record labels for each region.

Table for EAST region. Columns: Station, Artist, Title, Record Label.

Table for SOUTH region. Columns: Station, Artist, Title, Record Label.

Table for MIDWEST region. Columns: Station, Artist, Title, Record Label.

Table for WEST region. Columns: Station, Artist, Title, Record Label.

Table for WEST region (continued). Columns: Station, Artist, Title, Record Label.

Table for WEST region (continued). Columns: Station, Artist, Title, Record Label.

Table for WEST region (continued). Columns: Station, Artist, Title, Record Label.

204 Current Reporters
197 Current Playlists
Called in Frozen: Playlist (3):
KRWQ/Medford, OR
WBKR/Owensboro, KY
WKIS (Kiss-FM)/Miami
Did Not Report, Playlist Frozen (4):
KUPJ/Portland
WHZ/Florence, SC
WXCL/Florence
WWYZ/Hartford



# BREAKERS

## VOICES THAT CARE Voices That Care (Giant/WB)

63% of our reporters on it. Rotations: Heavy 20, Medium 33, Light 25, Total Adds 19 including KMMX, WARM98, KYKY, KEZR, WKYE, WVOR, WXTC, WCRZ, KWAV, KISC. Moves 20-14 on the AC chart.

# NEW & ACTIVE

**HARRIET "Temple Of Love" (East West) 51/6**

Rotations: Heavy 2/0, Medium 27/0, Light 22/6, Total Adds 6, KLCY, WQHQ, WWSN, WKDQ, WKSJ, KIZZ, Heavy: WKYE, KRNO, Medium including B100, WLEV, WOBN, WZNY, KKMY, WTCB, WAHR, KRAV, KMJC, WCRZ, 3WM, KJOY, WSGY, KRLB, WNMB, WFFX, KTYL, KVIC, WIHN, WMTFM, KZLT, WQLH.

**CELINE DION "If There Was Any Other Way" (Epic) 44/17**

Rotations: Heavy 2/1, Medium 17/4, Light 25/12, Total Adds 17, WMTX, WOBN, WMGS, WXTC, WDLX, WTFM, KRAV, WCRZ, WLHT, KCIX, WKTK, KTDY, WIHN, WMTFM, KKSJ, KPAYFM, KCMJ, Heavy including KOST, Medium including KESZ, WKYE, WGLL, KKMY, 3WM, KRNO, WSGY, WNMB, WFFX, KTYL, WQLH, WLDR, KSTR

**LONDONBEAT "I've Been Thinking About You" (Radioactive) 43/22**

Rotations: Heavy 9/0, Medium 14/7, Light 20/15, Total Adds 22, WNSR, KXLT, KKCW, KEZR, WKYE, WGLL, WARM, WMAG, WDLX, WIVY, KRAV, WQMX, WCRZ, WFMK, WSGY, WKTK, KTDY, KVIC, WIHN, KATF, WLDR, KCMJ, Heavy: WYXR, WSTR, 2WD, B100, WQHQ, WMGS, KTHT, KRLB, KMAJ.

**MARIAH CAREY "I Don't Wanna Cry" (Columbia) 41/38**

Rotations: Heavy 1/1, Medium 12/12, Light 28/25, Total Adds 38 including WLTT, WLTS, WENS, KLSI, KBIG, KOST, KESZ, KLCY, B100, WLEV, WKYE, WOBN, WZNY, KKMJ, WTCB, WTFM, WRVR, KELT, WLAC, KMJC, WLHT, 3WM, KTHT, KRNO, KEZA, KTDY, KRLB, WNMB, KTYL, KVIC

**DAVE KOZ "Nothing But The Radio On" (Capitol) 35/9**

Rotations: Heavy 1/0, Medium 10/2, Light 24/7, Total Adds 9, WQHQ, WZNY, KKMY, WMGN, KTHT, KSSKFM, WIHN, KIZZ, KKSJ, Heavy: KPAYFM, Medium including KESZ, WKYE, WOBN, 3WM, KISC, WNMB, KTYL, KIDX, Light including KKCW, WLEV, WGLL, WAHR, KRAV, KMJC, WCRZ, WKWK, KEZA, WFFX, KVIC, WMTFM

**REMBRANDTS "Just The Way It Is, Baby" (Atco) 32/5**

Rotations: Heavy 5/0, Medium 13/1, Light 14/4, Total Adds 5, WNNK, WEBE, WRMF, WIHN, KIDX, Heavy: WKQX, B100, WKYE, WGLL, KVIC, Medium including WMGS, WDLX, KELT, WSGY, KTDY, KRLB, WNMB, WFFX, KTYL, KZLT, WLDR, KPAYFM, Light including WLEV, KKMY, WMAG, KRAV, KMJC, 3WM, KEZA, WMTFM

**ANNA MARIE "This Could Take All Night" (MCA) 31/6**

Rotations: Heavy 0, Medium 7/1, Light 24/5, Total Adds 6, WMTX, WNNK, WGLL, WOBN, WXTC, KRAV, Medium including WKYE, WSGY, KTYL, KZLT, KIZZ, KKAZ, Light including KGBY, KLSY, WLEV, KKMY, WTMF, KELT, KMJC, 3WM, KTHT, KEZA, KTDY, WNMB, KVIC, WMTFM, WQLH, WQLR, WLDR, KIDX, KSTR

**CARLY SIMON "Holding Me Tonight" (Arista) 31/2**

Rotations: Heavy 2/0, Medium 19/1, Light 10/1, Total Adds 2, KJOY, WIHN, Heavy: KMMX, KPAYFM, Medium including WKYE, WOBN, WTCB, WAHR, WRVR, KRAV, WWSN, 3WM, WSGY, WNMB, WFFX, KTYL, KVIC, WMTFM, KZLT, WQLH, KIDX, KSTR, Light including WLEV, WEBE, WZNY, KMJC, WCRZ, KKLD, KEZA, WLDR, KKAZ

**MICHAEL W. SMITH "Place In This World" (Geffen) 28/5**

Rotations: Heavy 0, Medium 15/2, Light 13/3, Total Adds 5, KLSI, WOBN, KRAV, WKSJ, KLTA, Medium including KMMX, WNNK, WLEV, WKYE, WGLL, KKMY, KMGL, WNMB, KZLT, KIZZ, KIDX, KKAZ, KSTR, Light including KESZ, WTCB, WAHR, WRVR, KMJC, WCRZ, KTYL, KVIC, WQLR, WLDR

**RIFF "My Heart Is Falling Me" (SBK) 27/5**

Rotations: Heavy 1/0, Medium 10/0, Light 16/5, Total Adds 5, WQHQ, KKMY, WRVR, 3WM, KCMJ, Heavy: WKYE, Medium: KVIL, WEBE, WGLL, WTCB, WAHR, KELT, KMJC, KTHT, WNMB, KZLT, Light including WARM98, B100, WLEV, WARM, KEZA, KTYL, KVIC, WQLR, KIZZ, WLDR, KKAZ

**LALAH HATHAWAY "It's Somethin'" (Virgin) 26/4**

Rotations: Heavy 0, Medium 9/0, Light 17/4, Total Adds 4, WKYE, KKMY, KMJC, KKSJ, Medium: WGLL, WOBN, WTCB, WRVR, KRAV, WMGN, 3WM, WNMB, KTYL, Light including WARM98, KESZ, WLEV, KKMJ, KELT, KTHT, KKLD, WFFX, WMTFM, KZLT, WLDR, KKAZ, KSTR

## ROTATION BREAKOUTS

|                           | Total Reports/Adds | Heavy | Medium | Light |
|---------------------------|--------------------|-------|--------|-------|
| 1 WILSON PHILLIPS         | 122/0              | 111   | 10     | 1     |
| 2 RICK ASTLEY             | 120/5              | 91    | 23     | 6     |
| 3 GLORIA ESTEFAN          | 114/0              | 88    | 23     | 3     |
| 4 TIMMY T.                | 103/4              | 68    | 28     | 7     |
| 5 AMY GRANT               | 105/10             | 52    | 41     | 12    |
| 6 ROBERT PALMER           | 96/5               | 57    | 36     | 3     |
| 7 MARIAH CAREY            | 87/2               | 59    | 20     | 8     |
| 8 WHITNEY HOUSTON         | 94/0               | 38    | 43     | 13    |
| 9 DARYL HALL & JOHN OATES | 88/0               | 41    | 41     | 6     |
| 10 ROD STEWART            | 96/15              | 27    | 51     | 18    |
| 11 STING                  | 80/1               | 44    | 29     | 7     |
| 12 ALABAMA                | 73/3               | 30    | 30     | 13    |
| 13 STYX                   | 73/0               | 24    | 31     | 18    |
| 14 VOICES THAT CARE       | 78/19              | 20    | 33     | 25    |
| 15 CHRIS ISAAK            | 61/0               | 17    | 36     | 8     |
| 16 RUSSELL HITCHCOCK      | 58/0               | 17    | 27     | 14    |
| 17 BETTE MIDLER           | 59/2               | 16    | 35     | 8     |
| 18 ALIAS                  | 61/3               | 13    | 32     | 16    |
| 19 BETH NIELSEN CHAPMAN   | 59/6               | 10    | 28     | 21    |
| 20 CELINE DION            | 56/0               | 11    | 29     | 16    |
| 21 STEVIE NICK            | 57/7               | 5     | 32     | 20    |
| 22 CHICAGO                | 50/1               | 8     | 28     | 14    |
| 23 LONDONBEAT             | 43/22              | 9     | 14     | 20    |
| 24 OLETA ADAMS            | 45/1               | 6     | 22     | 17    |
| 25 SUSANNA HOFFS          | 52/1               | 9     | 28     | 15    |
| 26 HARRIET                | 51/6               | 2     | 27     | 22    |
| 27 A-HA                   | 42/1               | 5     | 26     | 11    |
| 28 SURFACE                | 39/0               | 10    | 15     | 14    |
| 29 MARIAH CAREY           | 41/38              | 1     | 12     | 28    |
| 30 CELINE DION            | 44/17              | 2     | 17     | 25    |

## MOST ADDED

MARIAH CAREY (38)  
JUDE COLE (22)  
LONDONBEAT (22)  
VOICES THAT CARE (19)  
CELINE DION (17)  
ROD STEWART (15)  
JONI MITCHELL (13)  
DONNY OSMOND (13)  
STYX (13)  
AMY GRANT (10)

## HOTTEST

WILSON PHILLIPS (106)  
RICK ASTLEY (77)  
GLORIA ESTEFAN (69)  
TIMMY T. (51)  
MARIAH CAREY (44)  
ROBERT PALMER (39)  
AMY GRANT (29)  
WHITNEY HOUSTON (29)  
STING (27)  
HALL & OATES (19)

**VAN MORRISON "Enlightenment" (Mercury) 24/1**

Rotations: Heavy 0, Medium 13/0, Light 14/1, Total Adds 1, WGLL, Medium: WKYE, KKMY, WAHR, WLHT, KJOY, WNMB, KZLT, KKAZ, KPAYFM, KSTR, Light including WEBE, WZNY, KMJC, WSGY, KEZA, KTDY, WFFX, KVIC, WMTFM, WQLH, WQLR, WLDR, KIDX

**JUDE COLE "Compared To Nothing" (Reprise) 22/22**

Rotations: Heavy 0, Medium 2/2, Light 20/20, Total Adds 22, WKQX, KLSI, KLCY, B100, WLEV, WKYE, WZNY, WTCB, WRVR, KELT, KMJC, 3WM, WSGY, WNMB, WFFX, KTYL, KVIC, KZLT, WQLR, WLDR, KIDX, KKAZ

**BOBBY CALDWELL "Real Thing" (Sin-Drome) 21/1**

Rotations: Heavy 1/0, Medium 6/0, Light 14/1, Total Adds 1, KZLT, Heavy: WAHR, Medium: KKCW, WTCB, WRVR, KRNO, WMTFM, KPAYFM, Light including WARM98, WEBE, WKYE, WGLL, WARM, KMJC, WMGN, 3WM, KJOY, KKLD, WNMB, WQLR, KKAZ

**MARC COHN "Walkin' In Memphis" (Atlantic) 20/2**

Rotations: Heavy 0, Medium 6/0, Light 14/2, Total Adds 2, WARM98, KKAZ, Medium: WKYE, WOBN, 3WM, WSGY, KTYL, KIDX, Light including B100, WLEV, WGLL, KKMY, WRVR, KMJC, KEZA, WNMB, KVIC, KZLT, WQLR, KSTR

**BREATHE "Without Your Love" (A&M) 18/3**

Rotations: Heavy 0, Medium 5/0, Light 13/3, Total Adds 3, KJOY, WFFX, KIZZ, Medium: KKMY, WSGY, KRLB, KZLT, KPAYFM, Light including WAHR, KMJC, WNMB, KTYL, KVIC, WMTFM, WQLR, WLDR, KKAZ, KSTR

**YANNI "Swept Away" (Private Music) 17/2**

Rotations: Heavy 0, Medium 5/0, Light 12/2, Total Adds 2, KKMY, KKAZ, Medium: KKCW, WRVR, KRAV, 3WM, WMTFM, Light including KESZ, WLEV, WKYE, WTCB, KTYL, KZLT, WQLR, KIZZ, WLDR, KIDX

## SIGNIFICANT ACTION

**ROXETTE "Joyride" (EMI) 14/1**

Rotations: Heavy 0, Medium 9/0, Light 5/1, Total Adds 1, WKQX, Medium: B100, WKYE, WMGS, KRAV, WSGY, KRLB, KVIC, KZLT, KCMJ, Light including WGLL, KTDY, KKAZ, KSTR

**JONI MITCHELL "Come In From The Cold" (Geffen) 13/13**

Rotations: Heavy 0, Medium 1/1, Light 12/12, Total Adds 13, WARM98, WLEV, WKYE, WGLL, KKMY, WMGN, 3WM, WFFX, KTYL, KVIC, KZLT, KIDX, KKAZ

**DONNY OSMOND "Love Will Survive" (Capitol) 13/13**

Rotations: Heavy 0, Medium 2/2, Light 11/11, Total Adds 13, KELT, 3WM, WSGY, KEZA, KTDY, WNMB, WFFX, WMTFM, WQLH, WQLR, WLDR, KKAZ, KSTR

**STYX "Love At First Sight" (A&M) 13/13**

Rotations: Heavy 0, Medium 2/2, Light 11/11, Total Adds 13, KLSI, WKYE, WGLL, WMGS, KMJC, 3WM, WSGY, WNMB, WFFX, KVIC, WQLR, WLDR, KKAZ

**ERIN CRUISE "Waiting For You" (RCA) 13/1**

Rotations: Heavy 0, Medium 0, Light 13/1, Total Adds 1, KKAZ, Light including WLEV, WKYE, KRAV, KMJC, 3WM, WNMB, KTYL, KVIC, KZLT, WQLR, WLDR, KIDX

**MAXI PRIEST "Space In My Heart" (Charisma) 12/0**

Rotations: Heavy 0, Medium 1/0, Light 11/0, Total Adds 0, Medium: KZLT, Light: KLCY, WLEV, WEBE, KMJC, WNMB, KTYL, KVIC, WQLR, WLDR, KKAZ, KSTR

**ROBERT CRAY BAND "Bouncin' Back" (Mercury) 9/4**

Rotations: Heavy 0, Medium 0, Light 9/4, Total Adds 4, B100, WGLL, WQLR, KKAZ, Light including KKMY, WNMB, KVIC, KZLT, KSTR

**LORI RUSO "I'm Gonna Be" (Cypress) 9/1**

Rotations: Heavy 0, Medium 1/0, Light 8/1, Total Adds 1, KMJC, Medium: KIDX, Light including KKCW, WIVY, KTHT, KZLT, WQLR, KKAZ, KSTR

**ALEXANDER O'NEAL "All True Man" (Epic) 7/2**

Rotations: Heavy 1/0, Medium 0, Light 6/2, Total Adds 2, KSTR, KCMJ, Heavy: KELT, Light including B100, KMJC, KTHT, KKAZ

**WHITNEY HOUSTON "Star Spangled Banner" (Arista) 7/0**

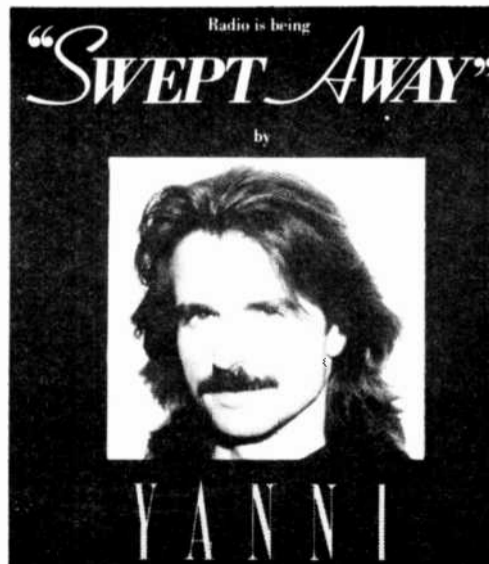
Rotations: Heavy 0, Medium 2/0, Light 5/0, Total Adds 0, Medium: KOSI, KSSKFM, Light: WMTX, WENS, KS95, WVOR, WZID

**GINO VANNELLI "If I Should Lose This Love" (Vie/BMG) 6/6**

Rotations: Heavy 1/1, Medium 0, Light 5/5, Total Adds 6, KLSI, WTCB, WNMB, KVIC, WQLR, KPAYFM

**MIKE & THE MECHANICS "Word Of Mouth" (Atlantic) 5/2**

Rotations: Heavy 0, Medium 1/0, Light 4/2, Total Adds 2, WSGY, KRLB, Medium: WKYE, Light including KYKY, KVIC



Gavin D<sup>30</sup> AC Chart  
R&R NEW & ACTIVE

"Women 25-54 know who Yanni is and think this record's a hit!"  
—Carla Foxx, KEZ99.9

From the album "Reflections Of Passion"  
Over 800,000 units sold!

Private Music  
© 1991, Private, Inc.

# AC ADRES & HOTS

CURRENT-BASED

## EAST

**P1**  
**WJYE/Bufalo**  
 Joe Chille  
 none  
 Hot test:  
 WALK/Long Island  
 Edwards/Lombardo  
 none  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 TIMMY T.  
 AMY GRANT  
 STING

**WNSR/New York**  
 Bob Dampy  
 LONDONBEAT  
 Hot test:  
 STING  
 CELINE DION  
 RICK ASTLEY  
 STYX  
 WILSON PHILLIPS

**WYXR/Philadelphia**  
 Gerry DeFrancesco  
 R.E.M.  
 Hot test:  
 ROBERT PALMER  
 MARIAH CAREY  
 STING  
 LONDONBEAT  
 RICK ASTLEY

**WWLP/Providence**  
 Bill George  
 BETH NIELSEN CHAP  
 Hot test:  
 GLORIA ESTEFAN  
 WHITNEY HOUSTON  
 ALABAMA  
 RICK ASTLEY  
 RUSSELL HITCHCOCK

**WLTT/Washington**  
 Chuck Morgan  
 MARIAH CAREY  
 Hot test:  
 WHITNEY HOUSTON  
 AMY GRANT  
 CELINE DION  
 WILSON PHILLIPS  
 TIMMY T.

**P2**  
**WLEVA/Albany**  
 Jeff Silvers  
 TIMMY T.  
 JONI MITCHELL  
 JUDE COLE  
 MARIAH CAREY  
 Hot test:  
 RICK ASTLEY  
 WILSON PHILLIPS  
 VOICES THAT CARE  
 STING  
 AMY GRANT

**WEBER/Birmingham**  
 Hanses/Herman  
 REMBRANDTS  
 Hot test:  
 GLORIA ESTEFAN  
 HALL & OATES  
 BETTE MIDLER  
 WILSON PHILLIPS  
 MARIAH CAREY

## SOUTH

**P1**  
**WUSA/Tampa**  
 Johnny Williams  
 ROD STEWART  
 Hot test:  
 ALIAS  
 HALL & OATES  
 WHITNEY HOUSTON  
 STYX  
 WILSON PHILLIPS

**WSSM/FM/Atlanta**  
 LoCascio/McCoy  
 none  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 RICK ASTLEY  
 STYX  
 SURFACE

**WSTR/Atlanta**  
 Nova/Morrison  
 none  
 Hot test:  
 AMY GRANT  
 GLORIA ESTEFAN  
 ROD STEWART  
 ROBERT PALMER  
 LONDONBEAT

**WZNY/Augusta, GA**  
 John Patrick  
 MARIAH CAREY  
 DAVE KOZ  
 JUDE COLE  
 Hot test:  
 ROBERT PALMER  
 AMY GRANT  
 RICK ASTLEY  
 WILSON PHILLIPS

**KVMJ/Austin**  
 Burke/Burns  
 MARIAH CAREY  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 ALABAMA  
 RICK ASTLEY  
 TIMMY T.

**KLTR/Houston**  
 Scarborough/Matt  
 TIMMY T.  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 RICK ASTLEY  
 VOICES THAT CARE  
 AMY GRANT

**WLTN/New Orleans**  
 Bob Mitchell  
 MARIAH CAREY  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 VOICES THAT CARE  
 RICK ASTLEY  
 TIMMY T.

**2WDR/Norfolk**  
 Bill Curtis  
 ROD STEWART  
 Hot test:  
 GLORIA ESTEFAN  
 CHRIS ISAAK  
 MARIAH CAREY  
 WILSON PHILLIPS  
 TIMMY T.

**KMMX/San Antonio**  
 Jim Fox  
 VOICES THAT CARE  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 RICK ASTLEY  
 ROBERT PALMER  
 AMY GRANT

**WLMX/Chattanooga**  
 Denny Howard  
 VOICES THAT CARE  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 RICK ASTLEY  
 ROBERT PALMER  
 AMY GRANT

**WMTX/Tampa**  
 Schaefer/Austin  
 CELINE DION  
 ANNA MARIE  
 ALABAMA  
 Hot test:  
 WILSON PHILLIPS  
 AMY GRANT  
 MARIAH CAREY  
 RICK ASTLEY  
 WHITNEY HOUSTON

## WEST

**P1**  
**WQSM/Fayetteville, NC**  
 Steve Kelly  
 ROD STEWART  
 BETH NIELSEN CHAP  
 Hot test:  
 ALIAS  
 HALL & OATES  
 WHITNEY HOUSTON  
 STYX  
 WILSON PHILLIPS

**WMAA/Greensboro**  
 John Jenkins  
 ROBERT PALMER  
 SUSANNA HOPFS  
 BETTE MIDLER  
 ALABAMA  
 LONDONBEAT  
 Hot test:  
 GLORIA ESTEFAN  
 MARIAH CAREY  
 HALL & OATES  
 WILSON PHILLIPS  
 ROD STEWART

**WDLX/Greenville, NC**  
 Jackson/Moreland  
 LONDONBEAT  
 CELINE DION  
 Hot test:  
 WILSON PHILLIPS  
 TIMMY T.  
 RICK ASTLEY  
 AMY GRANT  
 ROBERT PALMER

**KELT/McAllen**  
 Jeff Garrison  
 JUDE COLE  
 DONNY OSMOND  
 MARIAH CAREY  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 AMY GRANT  
 ROBERT PALMER  
 RICK ASTLEY

**WVAC/Macon, GA**  
 Oscar Leverette  
 VOICES THAT CARE  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 HALL & OATES  
 MARIAH CAREY  
 TIMMY T.

**WVVR/Memphis**  
 Mark Hamlin  
 RIFF  
 AMY GRANT  
 MARIAH CAREY  
 Hot test:  
 RUSSELL HITCHCOCK  
 GLORIA ESTEFAN  
 RICK ASTLEY  
 WILSON PHILLIPS  
 TIMMY T.

**KTDY/Lafayette, LA**  
 Jay Walker  
 LONDONBEAT  
 MARIAH CAREY  
 CELINE DION  
 DONNY OSMOND  
 Hot test:  
 MARIAH CAREY  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 STING  
 RICK ASTLEY

**KRLB/Lubbock, TX**  
 Michaels/Hall  
 MIKE & THE MECHAN  
 MARIAH CAREY  
 SHEDDA EASTON  
 KEEDY  
 Hot test:  
 WILSON PHILLIPS  
 MARIAH CAREY  
 LONDONBEAT  
 AMY GRANT

**WLANC/Nashville**  
 Bryan Sargent  
 MARIAH CAREY  
 Hot test:  
 MARIAH CAREY  
 WHITNEY HOUSTON  
 TIMMY T.  
 WILSON PHILLIPS

**KMGL/Oklahoma City**  
 Steve O'Brien  
 RICK ASTLEY  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 ALABAMA  
 RICK ASTLEY  
 BETTE MIDLER

**WVAV/Jacksonville**  
 Matthews/Mann  
 LONDONBEAT  
 VOICES THAT CARE  
 Hot test:  
 HALL & OATES  
 WHITNEY HOUSTON  
 GLORIA ESTEFAN  
 MARIAH CAREY  
 ROBERT PALMER

**WTFM/Johnson City**  
 Mark McKinney  
 MARIAH CAREY  
 Hot test:  
 CELINE DION  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 ROD STEWART  
 AMY GRANT  
 TIMMY T.

**U102/Knoxville**  
 Larry Trotter  
 BETH NIELSEN CHAP  
 STEVIE B  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 RICK ASTLEY  
 HALL & OATES  
 MARIAH CAREY

## WEST

**P1**  
**KLSY/Seattle**  
 Irwin/Brooks  
 AMY GRANT  
 A-HA  
 CHICAGO  
 JOHN BARRY  
 Hot test:  
 WHITNEY HOUSTON  
 RICK ASTLEY  
 WILSON PHILLIPS  
 TIMMY T.  
 STYX

**KOSM/Denver**  
 Scott Taylor  
 RICK ASTLEY  
 OLETA ADAMS  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 WHITNEY HOUSTON  
 ALABAMA  
 RUSSELL HITCHCOCK

**KXLT/Denver**  
 Ward/Adams  
 LONDONBEAT  
 Hot test:  
 WILSON PHILLIPS  
 A-HA  
 RICK ASTLEY  
 GLORIA ESTEFAN

**KKBQ/Los Angeles**  
 Edwards/Verdery  
 MARIAH CAREY  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 ROBERT PALMER  
 TIMMY T.  
 AMY GRANT

**KOST/Los Angeles**  
 Kaye/Amidon  
 ROBERT PALMER  
 MARIAH CAREY  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 HALL & OATES  
 RICK ASTLEY  
 TIMMY T.

**KSSB-FM/Monolulu**  
 Michael Shalido  
 ROBERT PALMER  
 DAVE KOZ  
 Hot test:  
 GLORIA ESTEFAN  
 TIMMY T.  
 WILSON PHILLIPS  
 CELINE DION  
 MARIAH CAREY

**KMZQ/Las Vegas**  
 Scott Keth  
 RICK ASTLEY  
 ROD STEWART  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 MARIAH CAREY  
 WHITNEY HOUSTON  
 NATASHA'S BROTHER

**KWAV/Monterey**  
 Moody/Seagull  
 VOICES THAT CARE  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 MARIAH CAREY  
 AMY GRANT

**KGBY/Sacramento**  
 Baffler/Garcia  
 MARIAH CAREY  
 TIMMY T.  
 Hot test:  
 GLORIA ESTEFAN  
 CHRIS ISAAK  
 RICK ASTLEY  
 WHITNEY HOUSTON  
 WILSON PHILLIPS

**KLYC/Salt Lake City**  
 Michael O'Brien  
 HARRIET  
 MARIAH CAREY  
 JUDE COLE  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 RICK ASTLEY  
 STING  
 A-HA

## WEST

**P1**  
**KJOY/Stockton**  
 Bill Blahofberger  
 BREATHE  
 CARLY SIMON  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 SUSANNA HOPFS  
 AMY GRANT  
 ROBERT PALMER

**KKLD/Tucson**  
 Adrienne Walker  
 ROD STEWART  
 Hot test:  
 MARIAH CAREY  
 AMY GRANT  
 GLORIA ESTEFAN  
 RICK ASTLEY  
 WILSON PHILLIPS

**P3**  
**KIDK/Bilings, MT**  
 Rick Lawrence  
 VOICES THAT CARE  
 JUDE COLE  
 REMBRANDTS  
 JONI MITCHELL  
 Hot test:  
 WHITNEY HOUSTON  
 HALL & OATES  
 WILSON PHILLIPS  
 STING  
 TIMMY T.

**KKAZ/Cheney, WY**  
 Kevin Mee  
 MARIAH CAREY  
 JONI MITCHELL  
 ROBERT CRAY  
 ERIN CRUISE  
 MARC COHN  
 STYX  
 YANNI  
 DONNY OSMOND  
 JUDE COLE  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 MARIAH CAREY  
 RICK ASTLEY  
 STING

**KPAY-FM/Chico, CA**  
 Ron Woodward  
 MARIAH CAREY  
 CELINE DION  
 GINO VANNELLI  
 VOICES THAT CARE  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 ROBERT PALMER

**KSTR/Grand Junction, CO**  
 St. John/Lawrence  
 DONNY OSMOND  
 ALEXANDER O'NEAL  
 AMY GRANT  
 Hot test:  
 WILSON PHILLIPS  
 STING  
 MARIAH CAREY  
 RICK ASTLEY  
 ROBERT PALMER

**KCMJ/Palm Springs, CA**  
 Jim Morales  
 MARIAH CAREY  
 LONDONBEAT  
 ALEXANDER O'NEAL  
 CELINE DION  
 RIFF  
 Hot test:  
 MARIAH CAREY  
 WHITNEY HOUSTON  
 TIMMY T.  
 RICK ASTLEY  
 WILSON PHILLIPS

## MIDWEST

**P1**  
**WENS/Indianapolis**  
 Grey/Eagan  
 MARIAH CAREY  
 STING  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 ROBERT PALMER  
 RICK ASTLEY  
 TIMMY T.

**WQXC/Chicago**  
 Gambale/Blumstein  
 AMY GRANT  
 ROXETTE  
 JUDE COLE  
 Hot test:  
 STING  
 REMBRANDTS  
 CHRIS ISAAK  
 INXS  
 MARIAH CAREY

**WARRB/Cincinnati**  
 Michael Grayson  
 JONI MITCHELL  
 MARC COHN  
 VOICES THAT CARE  
 Hot test:  
 WHITNEY HOUSTON  
 CELINE DION  
 GLORIA ESTEFAN  
 STYX  
 WILSON PHILLIPS  
 AMY GRANT

**WVWA/Cincinnati**  
 Matthews/Morrison  
 REMBRANDTS  
 BETTE MIDLER  
 ANNA MARIE  
 Hot test:  
 WILSON PHILLIPS  
 WHITNEY HOUSTON  
 VOICES THAT CARE  
 MARIAH CAREY

**WLTW/Cleveland**  
 Popovich/Kennedy  
 ROBERT PALMER  
 Hot test:  
 GLORIA ESTEFAN  
 TIMMY T.  
 WILSON PHILLIPS  
 VOICES THAT CARE  
 ROD STEWART

**WSNY/Columbus**  
 Halton/Murphy  
 none  
 Hot test:  
 BETTE MIDLER  
 GLORIA ESTEFAN  
 OLETA ADAMS  
 WILSON PHILLIPS

**WNCB/Detroit**  
 Bob Kauffman  
 none  
 Hot test:  
 OLETA ADAMS  
 CELINE DION  
 WHITNEY HOUSTON  
 STYX  
 TIMMY T.

**P2**  
**WOMX/Akron**  
 Chasse/Cherry  
 LONDONBEAT  
 Hot test:  
 CELINE DION  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 VOICES THAT CARE  
 AMY GRANT

**KMJC/Davenport**  
 Chuck O'Brien  
 MARIAH CAREY  
 JUDE COLE  
 LALAH HATHAWAY  
 LORI RUSO  
 STYX  
 Hot test:  
 RICK ASTLEY  
 MARIAH CAREY  
 WILSON PHILLIPS  
 TIMMY T.

**WWSN/Dayton**  
 Shelly James  
 HARRIET  
 Hot test:  
 RICK ASTLEY  
 GLORIA ESTEFAN  
 RUSSELL HITCHCOCK  
 ROD STEWART  
 WILSON PHILLIPS

**WKDQ/Evanston, IL**  
 Kincaid/Westrich  
 BETH NIELSEN CHAP  
 HARRIET  
 STEVIE B  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 ROBERT PALMER  
 STING

**WCRZ/Ft. MI**  
 Patrick/Dosney  
 VOICES THAT CARE  
 CELINE DION  
 LONDONBEAT  
 Hot test:  
 RICK ASTLEY  
 TIMMY T.  
 ROBERT PALMER  
 MARIAH CAREY  
 WILSON PHILLIPS

**WLMH/Grand Rapids**  
 Dirksen/Brown  
 MARIAH CAREY  
 CELINE DION  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 MARIAH CAREY  
 HALL & OATES

**P3**  
**WJHN/Bloomington, IL**  
 Marlowe/Kennedy  
 VOICES THAT CARE  
 STEVIE B  
 CARLY SIMON  
 LONDONBEAT  
 CELINE DION  
 REMBRANDTS  
 DAVE KOZ  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 TIMMY T.  
 STING  
 ROBERT PALMER

**WMT-FM/Cedar Rapids, IA**  
 Green/Lee  
 MARIAH CAREY  
 DONNY OSMOND  
 CELINE DION  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 RICK ASTLEY  
 TIMMY T.

**KATF/Dubuque, IA**  
 Tommy Allen  
 ROD STEWART  
 LONDONBEAT  
 Hot test:  
 GLORIA ESTEFAN  
 WHITNEY HOUSTON  
 WILSON PHILLIPS  
 VOICES THAT CARE  
 RUSSELL HITCHCOCK

**KLTA/Fargo, ND**  
 Dan Michaels  
 AMY GRANT  
 MICHAEL W. SMITH  
 Hot test:  
 STYX  
 TIMMY T.  
 GLORIA ESTEFAN  
 WHITNEY HOUSTON  
 ROBERT PALMER

**KZLT/Grand Forks, ND**  
 Hennen/Ebertz  
 MARIAH CAREY  
 JUDE COLE  
 BOBBY CALDWELL  
 JONI MITCHELL  
 Hot test:  
 TIMMY T.  
 STING  
 WILSON PHILLIPS  
 RICK ASTLEY  
 AMY GRANT

**P3**  
**WQLH/Green Bay, WI**  
 Dave Carew  
 DONNY OSMOND  
 MARIAH CAREY  
 Hot test:  
 WILSON PHILLIPS  
 GLORIA ESTEFAN  
 RICK ASTLEY  
 HALL & OATES  
 ROBERT PALMER

**WQLR/Kalamazoo, MI**  
 Langhear/Wertz  
 ROBERT CRAY  
 JUDE COLE  
 MARIAH CAREY  
 GINO VANNELLI  
 STYX  
 DONNY OSMOND  
 MARIAH CAREY  
 Hot test:  
 none

**KIZZ/Milwaukee, WI**  
 Bilea/Behan  
 BREATHE  
 HARRIET  
 DAVE KOZ  
 Hot test:  
 GLORIA ESTEFAN  
 RICK ASTLEY  
 WILSON PHILLIPS  
 STING  
 ROBERT PALMER

**WLDN/Northwest Michigan**  
 Angle/Honda  
 MARIAH CAREY  
 LONDONBEAT  
 STYX  
 JUDE COLE  
 DONNY OSMOND  
 Hot test:  
 WILSON PHILLIPS  
 RICK ASTLEY  
 TIMMY T.  
 AMY GRANT  
 STING

**KKBS/Sl. Cloud, MN**  
 Dennis Carpenter  
 ALABAMA  
 CELINE DION  
 STEVIE B  
 DAVE KOZ  
 LALAH HATHAWAY  
 Hot test:  
 GLORIA ESTEFAN  
 WILSON PHILLIPS  
 MARIAH CAREY  
 RICK ASTLEY  
 TIMMY T.

**KMAJ/Topeka, KS**  
 Dave Waters  
 none  
 Hot test:  
 RICK ASTLEY  
 WILSON PHILLIPS  
 ROBERT PALMER  
 LONDONBEAT

123 Current Reporters  
 113 Current Playlists  
 Called In Frozen Playlist (1):  
 WJYE/Bufalo  
 Did Not Report, Playlist Frozen (9):  
 KGBX/Springfield, MO  
 KMAJ/Topeka  
 WAHR/Huntsville  
 WHYN-FM/Springfield, MA  
 WLTE/Minneapolis  
 WMYI/Greenville  
 WMYX/Milwaukee  
 WSSM-FM/Atlanta  
 WSNY/Columbus

## NEW ARTISTS

- |    |   |       |
|----|---|-------|
| 1  | HARRIET/Temple Of Love (East West)                    | 51/6  |
| 2  | LONDONBEAT/I've Been Thinking About You (Radioactive) | 43/22 |
| 3  | REMBRANDTS/Just The Way It Is, Baby (Atco)            | 32/5  |
| 4  | ANNA MARIE/This Could Take All Night (MCA)            | 31/6  |
| 5  | MICHAEL W. SMITH/Place In This World (Geffen)         | 28/5  |
| 6  | RIFF/My Heart Is Failing Me (SBK)                     | 27/5  |
| 7  | LALAH HATHAWAY/It's Somethin' (Virgin)                | 26/4  |
| 8  | MARC COHN/Walkin' In Memphis (Atlantic)               | 20/2  |
| 9  | YANNI/Swept Away (Private Music)                      | 17/2  |
| 10 | ERIN CRUISE/Waiting For You (RCA)                     | 13/1  |
- Reports/Adds

New artists have not yet had an AC Breaker.



## FULL-SERVICE AC

### MOST ADDED

ROD STEWART (5)  
VOICES THAT CARE (4)  
AMY GRANT (3)  
RICK ASTLEY (2)

### HOTTEST

WILSON PHILLIPS (11)  
GLORIA ESTEFAN (10)  
RICK ASTLEY (8)  
MARIAH CAREY (8)  
WHITNEY HOUSTON (5)  
ROBERT PALMER (5)  
STING (5)

### EAST

#### P1

**WBEN/Bufalo**  
Kevin Keenan

RICK ASTLEY  
Hottest:  
MARIAH CAREY  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
DAVE KOZ  
TIMMY T.

**KDKA/Pittsburgh**  
Chuck Dickemann

ROD STEWART  
Hottest:  
CELINE DION  
GLORIA ESTEFAN  
MARIAH CAREY  
STING  
WILSON PHILLIPS

#### P2

**WICC/Bridgeport**  
Stormin' Norman  
none  
Hottest:  
TIMMY T.  
WILSON PHILLIPS  
BETTE MIDLER  
GLORIA ESTEFAN  
HALL & OATES

**WELI/New Haven**  
Gross/McCormick  
CELINE DION  
DAVE KOZ  
Hottest:  
ALABAMA  
AMY GRANT  
ROBERT PALMER  
GLORIA ESTEFAN  
BETH NIELSEN CHAP

#### P3

**WFMD/Frederick, MD**  
Fieseler/Madden  
STING  
ROD STEWART  
Hottest:  
WILSON PHILLIPS  
RICK ASTLEY  
MARIAH CAREY  
STING  
GLORIA ESTEFAN

### WEST

#### P1

**KEX/Portland**  
Dirks/Fort

AMY GRANT  
RICK ASTLEY  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
VOICES THAT CARE

#### P2

**KBOI/Boise**  
Drew Harold

none  
Hottest:  
WILSON PHILLIPS  
GLORIA ESTEFAN  
RICK ASTLEY  
HALL & OATES  
RUSSELL HITCOCK

#### P3

**KFMB/San Diego**  
Larson/Robertson  
MARIAH CAREY  
STYX  
JUDE COLE  
Hottest:  
WILSON PHILLIPS  
RICK ASTLEY  
GLORIA ESTEFAN  
ROBERT PALMER  
HALL & OATES

**KSSK/Honolulu**  
Phil Abbott

AMY GRANT  
Hottest:  
WILSON PHILLIPS  
GLORIA ESTEFAN  
VOICES THAT CARE  
OLETA ADAMS  
WHITNEY HOUSTON

### SOUTH

#### P2

**WHAS/Louisville**  
Doug McElvein  
none  
Hottest:  
GLORIA ESTEFAN  
WILSON PHILLIPS  
MARIAH CAREY  
STING  
RICK ASTLEY

**WDBO/Orlando**  
Dan Shaffer

none  
Hottest:  
GLORIA ESTEFAN  
WILSON PHILLIPS  
RICK ASTLEY  
WHITNEY HOUSTON  
OLETA ADAMS

### P3

**WKYX/Paducah**  
Cook/Miller  
HARRIET  
VOICES THAT CARE  
Hottest:  
OLETA ADAMS  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
STYX  
RICK ASTLEY

**WSTU/Stuart**  
Grant/Fox

ROBERT PALMER  
TIMMY T.  
STEVIE B  
ROD STEWART  
Hottest:  
WILSON PHILLIPS  
MARIAH CAREY  
RICK ASTLEY  
ROBERT PALMER  
TIMMY T.

### MIDWEST

#### P1

**WLW/Cincinnati**  
Phillips/Wills  
none  
Hottest:  
none

**WTVN/Columbus**  
John Lane

none  
Hottest:  
BETTE MIDLER  
GLORIA ESTEFAN  
WILSON PHILLIPS  
STYX  
RICK ASTLEY

#### P2

**WOOD/Grand Rapids**  
Robb Westaby

none  
Hottest:  
WILSON PHILLIPS  
STYX  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
RUSSELL HITCOCK

**WROK/Rockford**  
Jamie Groat

none  
Hottest:  
WHITNEY HOUSTON  
WILSON PHILLIPS  
WILSON PHILLIPS  
BETTE MIDLER

**KFOR/Lincoln**  
Cathy Blythe

VOICES THAT CARE  
Hottest:  
WILSON PHILLIPS  
ALABAMA  
BETTE MIDLER  
BETH NIELSEN CHAP

#### P3

**KFSB/Joplin**  
Robin Wells

ROD STEWART  
VOICES THAT CARE  
BOBBY CALDWELL  
Hottest:  
WILSON PHILLIPS  
RICK ASTLEY  
MARIAH CAREY  
STING  
ROBERT PALMER

**KELO/Sloux Falls**  
Scott Jeffries

RICK ASTLEY  
AMY GRANT  
Hottest:  
GLORIA ESTEFAN  
MARIAH CAREY  
WILSON PHILLIPS  
STING  
RICK ASTLEY

20 Current Reporters  
14 Current Playlists

Called in Frozen Playlist (3):  
WDBO/Orlando  
WTVN/Columbus  
WHAS/Louisville

Did Not Report, Playlist Frozen (3):  
WICC/Bridgeport  
WLW/Cincinnati  
WOOD/Grand Rapids

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (6):  
55KRC/Cincinnati  
KHOW/Denver  
KUGN/Eugene  
WGY/Albany  
WIBA/Madison  
WRVA/Richmond

## ASSOCIATE REPORTERS

### MOST ADDED

MARIAH CAREY (19)  
JUDE COLE (13)  
DONNY OSMOND (12)  
LONDONBEAT (5)  
STYX (5)  
CELINE DION (4)  
JONI MITCHELL (4)  
MARC COHN (3)  
MIKE & THE MECHANICS (3)  
GINO VANNELLI (3)

### HOTTEST

ROBERT PALMER (18)  
WILSON PHILLIPS (18)  
RICK ASTLEY (17)  
STING (12)  
AMY GRANT (10)  
TIMMY T. (10)  
A-HA (5)  
ALABAMA (3)  
MARIAH CAREY (3)  
ROD STEWART (3)

### EAST

**WGMT/Burke**  
Mountain, VT

Steve Chizmas  
MARIAH CAREY  
BIG DISH  
TOY MATINEE  
ROBERT CRAY  
JUDE COLE  
Hottest:  
RICK ASTLEY  
WILSON PHILLIPS  
TIMMY T.  
A-HA  
LONDONBEAT

**WEIM/Fitchburg, MA**  
Jack Raymond

LONDONBEAT  
MARIAH CAREY  
BLACK TIE  
MICHAEL McDONALD  
WAYNE EATON  
Hottest:  
RICK ASTLEY  
WILSON PHILLIPS  
MARIAH CAREY  
TIMMY T.  
ROBERT PALMER

**WECQ/Geneva, NY**  
Mike Smith

none  
Hottest:  
MARIAH CAREY  
STING  
WILSON PHILLIPS  
TIMMY T.  
STEVIE B

### MIDWEST

**WABJ/Adrian, MI**  
Bruce Goldsen

CELINE DION  
LONDONBEAT  
MARIAH CAREY  
A-HA  
ANNA MARIE  
Hottest:  
WILSON PHILLIPS  
RICK ASTLEY  
ROBERT PALMER  
AMY GRANT  
ROD STEWART

**WCMJ/Cambridge, OH**  
Mike Rubie

JUDE COLE  
DONNY OSMOND  
LONDONBEAT  
REMBRANDTS  
STYX  
Hottest:  
WILSON PHILLIPS  
MARIAH CAREY  
RICK ASTLEY  
STING  
TIMMY T.

**WHAJ/Greenfield, MA**  
Deane/Archer

JUDE COLE  
GINO VANNELLI  
DONNY OSMOND  
JONI MITCHELL  
Hottest:  
RICK ASTLEY  
WILSON PHILLIPS  
ROBERT PALMER  
AMY GRANT  
STING

**WAFI/Milford, DE**  
Tim Brough

MARIAH CAREY  
MARC COHN  
JUDE COLE  
DONNY OSMOND  
Hottest:  
STING  
WILSON PHILLIPS  
RICK ASTLEY  
TIMMY T.  
ROBERT PALMER

**WSUL/Monticello, NY**  
Rob Dillman

MARIAH CAREY  
JUDE COLE  
DONNY OSMOND  
VOICES THAT CARE  
LONDONBEAT  
Hottest:  
CHRIS ISAAK  
RICK ASTLEY  
STING  
AMY GRANT  
WILSON PHILLIPS

**WSKI/Montpelier, VT**  
Jim Severance

MARIAH CAREY  
MIKE & THE MECHANICS  
MARC COHN  
DONNY OSMOND  
TEDDY PENDERGRASS  
Hottest:  
TIMMY T.  
ROBERT PALMER  
LONDONBEAT  
WILSON PHILLIPS  
AMY GRANT

**WTSX/Port Jervis, NY**  
Allen/Cotterill

CHRIS ISAAK  
JUDE COLE  
MARIAH CAREY  
CELINE DION  
Hottest:  
TIMMY T.  
CHRIS ISAAK  
MARIAH CAREY  
AMY GRANT  
CHICAGO

**WTTR/Westminster, MD**  
Brian Beddow

CELINE DION  
MARIAH CAREY  
DAVE KOZ  
ROBERT CRAY  
DONNY OSMOND  
Hottest:  
RICK ASTLEY  
ROBERT PALMER  
SUSANNA HOPFS  
STING  
A-HA

### SOUTH

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

DONNY OSMOND  
MARIAH CAREY  
Hottest:  
ALABAMA  
BETTE MIDLER  
WILSON PHILLIPS  
RICK ASTLEY  
GLORIA ESTEFAN

**WVIO/Blowing Rock, NC**  
Ted Bell

MARIAH CAREY  
STYX  
JUDE COLE  
ERIN CRUISE  
MARC COHN  
Hottest:  
RICK ASTLEY  
WILSON PHILLIPS  
STING  
TIMMY T.  
ROBERT PALMER

**WGSV/Guntersville, AL**  
Jackson/Mason

TIMMY T.  
AMY GRANT  
JUDE COLE  
GINO VANNELLI  
MARIAH CAREY  
LONDONBEAT  
DONNY OSMOND  
Hottest:  
WILSON PHILLIPS  
RICK ASTLEY  
TIMMY T.  
ROBERT PALMER  
AMY GRANT

**WKCX/Rome, GA**  
Randy Quick

JUDE COLE  
JONI MITCHELL  
LONDONBEAT  
STYX  
Hottest:  
WILSON PHILLIPS  
TIMMY T.  
ALABAMA  
ROBERT PALMER  
AMY GRANT

### WEST

**KATW/Lewiston, ID**  
Dave O'Conner

MARIAH CAREY  
JUDE COLE  
MICHAEL McDONALD  
STYX  
CHRIS ISAAK  
Hottest:  
HALL & OATES  
STING  
ROBERT PALMER  
ROD STEWART  
ROBERT CRAY

**KBLQ/Logan, UT**  
Jackson/White

MARIAH CAREY  
DONNY OSMOND  
GINO VANNELLI  
JONI MITCHELL  
JUDE COLE  
Hottest:  
TIMMY T.  
RICK ASTLEY  
ROBERT PALMER  
AMY GRANT  
STING

**KDAT/Merced, CA**  
Mailk/Maie

none  
Hottest:  
GLORIA ESTEFAN  
CHRIS ISAAK  
CHICAGO  
MARIAH CAREY  
STING

**KAYN/Nogales, AZ**  
Bob Gerhard

MARIAH CAREY  
ENIGMA  
AIRKRAFT  
DONNY OSMOND  
JUDE COLE  
Hottest:  
WILSON PHILLIPS  
STING  
ROBERT PALMER  
AMY GRANT  
ROD STEWART

**KRIM/Payson, AZ**  
Vorce/Scarborough

REMBRANDTS  
YANNI  
ERIN CRUISE  
STYX  
STING  
WILSON PHILLIPS  
RICK ASTLEY  
A-HA  
ROBERT PALMER

**KTID/San Rafael, CA**  
Bob Gowa

VOICES THAT CARE  
CELINE DION  
MARIAH CAREY  
Hottest:  
WILSON PHILLIPS  
RICK ASTLEY  
A-HA  
ROBERT PALMER  
HARRIET

**KSCQ/Silver City**  
Kelsey

MIKE & THE MECHANICS  
ROXETTE  
REMBRANDTS  
STYX  
Hottest:  
ROBERT PALMER  
WILSON PHILLIPS  
STING

**KSSY/Wenatchee, WA**  
Busch/West

CARLY SIMON  
JONI MITCHELL  
MARIAH CAREY  
Hottest:  
WILSON PHILLIPS  
STING  
ROBERT PALMER  
AMY GRANT  
ROD STEWART

### "SALES STRATEGY"



R&R columnist Chris Beck has compiled the most street-wise strategies and technologies for selling and managing in the 90's.

Call R&R to order your copy.  
**(213) 553-4330**

26 Current Reporters  
24 Current Playlists

Did Not Report, Playlist Frozen (2):  
KDAT/Merced  
WECQ/Geneva

Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

**FIRST WEEK:  
MOST ADDED!**

# Jude Cole

"COMPARED TO NOTHING"

**22 AC REPORTERS!**

*The New Single*

*Produced by David Tyson*

*From the album*

**A VIEW FROM 3RD STREET**

© 1991 REPRISE RECORDS

| LW             | TW | Artist/Track                                     | Label                            |
|----------------|----|--|----------------------------------|
| 1              | 1  | BILLY JOE WALKER, JR./The Walk (Geffen)          | "Walk" "Illusions" "Crystal"     |
| 2              | 2  | SAM CARDON/Serious Leisure (Airus)               | "Dreaming" "Infrared"            |
| 3              | 3  | GRANT GEISSMAN/Flying Colors (Bluemoon)          | "Long" "Places" "Hang"           |
| 6              | 4  | PAT COIL/Steps (Sheffield Labs)                  | "Big" "Steps"                    |
| 5              | 5  | STING/The Soul Cages (A&M)                       | "All" "Mad" "Why"                |
| 7              | 6  | KILAUEA/Antigua Blues (Brainchild/Nova)          | "Pirate's" "Love"                |
| 8              | 7  | JONI MITCHELL/Night Ride Home (Geffen)           | "Come" "Night"                   |
| 14             | 8  | SPENCER BREWER/The Piper's Rhythm (Narada)       | "Lunar" "Redwood"                |
| 4              | 9  | DAVE KOZ/Dave Koz (Capitol)                      | "Castle" "So"                    |
| 13             | 10 | GEORGE HOWARD/Love And Understanding (GRP)       | "Hopscotch" "Everything" "Broad" |
| 15             | 11 | CHUCK GREENBERG/From A Blue Planet (Gold Castle) | "Secret" "Sorcerer"              |
| 10             | 12 | SUSAN J. PAUL/Human Factor (Vantage)             | "One" "Human"                    |
| 11             | 13 | SHAKATAK/Perfect Smile (Verve Forecast)          | "Jazz" "Perfect"                 |
| 16             | 14 | PETER KATER/Rooftops (Silver Wave)               | "Easy" "Rooftops" "Hot"          |
| 17             | 15 | DIANE SCHUUR/Pure Schuur (GRP)                   | "Touch" "Nobody"                 |
| 28             | 16 | EARL KLUGH/Midnight In San Juan (WB)             | "Midnight"                       |
| 9              | 17 | SAM RINEY/Playing With Fire (Spindletop)         | "Everytime" "Playing"            |
| 19             | 18 | AKIRA JIMBO/Palette (Optimism)                   | "Driftin'" "Captain"             |
| 20             | 19 | RAY OBIEDO/Aguana (Windham Hill/Jazz)            | "Iguana" "Boomerang"             |
| 12             | 20 | GERALD ALBRIGHT/Dream Come True (Atlantic)       | "My" "Front"                     |
| <b>BREAKER</b> | 21 | STEVE LAURY/Stepping Out (Denon)                 | "Stepping" "Soulful"             |
| 22             | 22 | KEYVN LETTAU/Keyvn Lettau (Nova)                 | "Shooting" "Whenever"            |
| 18             | 23 | MEMPHIS BOYS/The Memphis Boys (Vanguard)         | "Streets" "Calling"              |
| 27             | 24 | T LAVITZ/Mood Swing (Nova)                       | "Desert" "Dream"                 |
| 25             | 25 | ROSS TRAUT & STEVE ROBBY/The Duo Life (Columbia) | "People" "Trout"                 |
| 21             | 26 | LINDA EDER/Linda Eder (RCA)                      | "Little" "Love"                  |
| <b>DEBUT</b>   | 27 | SHERRY WINSTON/Love Is... (Warlock)              | "Love" "Island"                  |
| 30             | 28 | YANNI/Swept Away/In The Mirror (Private Music)   | "Swept" "Mirror"                 |
| 29             | 29 | DAN BALMER/Music (Chase Music Group)             | "Somebody's" "Creature"          |
| <b>DEBUT</b>   | 30 | PHIL PERRY/The Heart Of The Man (Capitol)        | "Forever" "Call"                 |

| LW             | TW | Artist/Track  | Label                  |
|----------------|----|---|------------------------|
| 1              | 1  | DIANE SCHUUR/Pure Schuur (GRP)  | "Baby"                 |
| 3              | 2  | SHIRLEY HORN/You Won't Forget Me (Verve)                              | "Don't" "Come"         |
| 4              | 3  | FRANK MORGAN/A Lovable Thing (Antilles/Island)                        | "Helen's"              |
| 5              | 4  | BOBBY WATSON & HORIZON/Post Motown Bop (Blue Note)                    | "Appointment"          |
| 8              | 5  | HOUSTON PERSON/Why Not (Muse)   | "Namely"               |
| 10             | 6  | EDDIE HARRIS/Tale Of Two Cities (Night/Virgin)                        | "Sophisticated"        |
| 9              | 7  | CHICK COREA AKOUSTIC BAND/Alive (GRP)                                 | "Shout"                |
| 2              | 8  | MARCUS ROBERTS/Alone With Three Giants (Novus/RCA)                    | "Shout"                |
| 12             | 9  | J.J. JOHNSON/Quintergy/Live At The Village Vanguard (Antilles/Island) | "Bud's"                |
| 14             | 10 | BIRELI LAGRENE/Acoustic Moments (Blue Note)                           | "Claire"               |
| 11             | 11 | JAY HOGGARD/The Little Tiger (Muse)                                   | "Claire"               |
| 15             | 12 | CANNONBALL ADDERLEY/Radio Nights (Night/Virgin)                       | "Claire"               |
| 13             | 13 | ROSS TRAUT & STEVE ROBBY/The Duo Life (Columbia)                      | "People" "Three"       |
| 7              | 14 | BARBARA DENNERLEIN/Hot Stuff (Enja)                                   | "Killer" "Toscanian"   |
| 18             | 15 | RAY OBIEDO/Aguana (Windham Hill/Jazz)                                 | "Boomerang" "Samba"    |
| 6              | 16 | JUST FRIENDS/A Gathering In Tribute To Emily Remler (Justice)         | "Equinox"              |
| 19             | 17 | YELLOWJACKETS/Greenhouse (GRP)  | "Equinox"              |
| <b>DEBUT</b>   | 18 | JOEY DeFRANCESCO/Part III (Columbia)                                  | "Freedomland"          |
| <b>BREAKER</b> | 19 | CARMEN McCRAE/Sarah-Dedicated To You (Novus/RCA)                      | "Don't" "Waltz"        |
| 20             | 20 | PAT COIL/Steps (Sheffield Labs)                                       | "Black"                |
| 26             | 21 | LES McCANN/Les Is More (Night/Virgin)                                 | "Big"                  |
| 23             | 22 | JON FADDIS/Hornucopia (Epic)  | "Squeezin'"            |
| 24             | 23 | KEYVN LETTAU/Keyvn Lettau (Nova)                                      | "Obsession" "Shooting" |
| 16             | 24 | HERB GELLER/A Jazz Song Book (Enja)                                   | "Obsession" "Shooting" |
| 27             | 25 | OIZZY GILLESPIE/U.N. ORCHESTRA/Live At The Royal Festival Hall (Enja) | "Sky"                  |
| 21             | 26 | PONCHO SANCHEZ w/FREDDIE HUBBARD/Cambios (Concord Picante)            | "Sky"                  |
| 22             | 27 | TANAREID/Yours And Mine (Concord)                                     | "Juvenessence"         |
| 29             | 28 | CHUCK GREENBERG/From A Blue Planet (Gold Castle)                      | "Mundunugu" "Two"      |
| <b>DEBUT</b>   | 29 | JOEY CALDERAZZO/An The Door (Blue Note)                               | "Mikell's"             |
| 30             | 30 | VINCENT HERRING/Evidence (Landmark)                                   | "Mikell's"             |

| MOST ADDED LPs  | HOTTEST LPs   | HOT TRACKS   |
|---|---|--|
| MARK SLONIKER (17)<br>AMARNA (9)<br>EARL KLUGH (9)<br>DEBORAH HENSON-CONANT (8)<br>PHIL PERRY (8)<br>KENNY BLAKE (5)<br>DAVID HEWITT (5)<br>MICHAEL MANRING (5) | BILLY JOE WALKER, JR. (17)<br>JONI MITCHELL (16)<br>STING (14)<br>GRANT GEISSMAN (13)<br>KILAUEA (12)<br>DAVE KOZ (10)<br>SAM CARDON (9)<br>GEORGE HOWARD (7)<br>SHAKATAK (7) | DAVE KOZ/Castle<br>JONI MITCHELL/Come<br>SHAKATAK/Jazz |

| MOST ADDED LPs  | HOTTEST LPs  | HOT TRACKS                    |
|---|--|-------------------------------|
| KEITH JARRETT TRIO (14)<br>ARTURO SANDOVAL (11)<br>CARMEN McCRAE (8)<br>JOEY DeFRANCESCO (7)<br>ELLIS MARSALIS (7)<br>WILL DOWNING (6)<br>DAVID MURRAY (6)<br>TOOTS THIELMANN (6)<br>SHERRY WINSTON (6) | DIANE SCHUUR (12)<br>BOBBY WATSON (12)<br>FRANK MORGAN (10)<br>SHIRLEY HORN (10)<br>MARCUS ROBERTS (9)<br>EDDIE HARRIS (8)<br>HOUSTON PERSON (7) | No tracks qualified this week |

**NEW & ACTIVE**

**JIM CHAPPELL "Nightsongs And Lullabies" (Music West) 22/2**  
Rotations: Heavy 0/0, Medium 7/0, Light 15/2, Total Adds 2, KWVS, KXDC. Mediums include: KOAI, KHIH, WAMX  
**KENNY BLAKE "Interior Design" (Heads Up) 21/4**  
Rotations: Heavy 2/0, Medium 6/0, Light 13/4, Total Adds 4, WGMC, KXDC, KSNO, JZTRAX. Heavy: KLTR, KTCZ.

**DAVID HEWITT "An African Tapestry" (Rhythm Safari) 19/5**  
Rotations: Heavy 2/0, Medium 8/1, Light 9/4, Total Adds 5, WHVE, WBZN, WGMC, KXDC, KTCZ. Heavy: KHIH, KKSF  
**DEBORAH HENSON-CONANT "Talking Hands" (GRP) 18/8**  
Rotations: Heavy 2/0, Medium 3/2, Light 13/6, Total Adds 8, WQCD, KQPT, KIFM, WGMC, KEYV, KLTR, WNGS, KBCO. Heavy: KKNW, JZTRAX.

**MARK SLONIKER "Perfectly Human" (Music West) 17/17**  
Rotations: Heavy 1/1, Medium 5/5, Light 11/11, Total Adds 17, WCDJ, WQCD, KOAI, WNUA, WNWV, KHIH, KACE, KQPT, KIFM, KKSF, WHRL, WFAE, KEZL, KLTR, KTCZ, SS, JZTRAX.

**FULL CIRCLE "Secret Stories" (Columbia) 17/3**  
Rotations: Heavy 2/0, Medium 4/0, Light 11/3, Total Adds 3, WQCD, KEZL, KBCO. Heavy: KOAI, WFAE

**WILLIAM ORBIT "Strange Cargo 2" (IRS) 17/1**  
Rotations: Heavy 3/0, Medium 4/0, Light 10/1, Total Adds 1, KIFM. Heavy: KHIH, KTCZ, MS

**CUSCO "Water Stories" (Higher Octave) 17/0**  
Rotations: Heavy 5/0, Medium 4/0, Light 8/0, Total Adds 0. Heavy: KOAI, KHIH, KTWV, KKNW, SS.

\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

**NEW & ACTIVE**

**\*\*T LAVITZ "Mood Swing" (Nova) 31/3**  
Rotations: Heavy 6/0, Medium 13/0, Light 12/3, Total Adds 3, WAER, KLCC, KSBR. Heavy: WRTI, WSTR, WTEB, WVPE, KTCL, KJOY. **CHART EXTRA this week.**

**\*\*KENNY BLAKE "Interior Design" (Heads Up) 31/2**  
Rotations: Heavy 4/0, Medium 16/0, Light 11/2, Total Adds 2, KTCJ, KMHD. Heavy: WYJZ, WEBR, KSLU, KJOY. **CHART EXTRA this week.**

**\*\*DAVID FRIESEN "Departure" (Global Pacific) 30/5**  
Rotations: Heavy 0/0, Medium 16/0, Light 14/5, Total Adds 5, KTCJ, KLCC, WEBR, KSLU, KSBR. **CHART EXTRA this week.**

**\*SHERRY WINSTON "Love Is..." (Warlock) 29/6**  
Rotations: Heavy 5/0, Medium 9/0, Light 15/6, Total Adds 6, WDET, KXPR, WAER, WSTR, WKRY, WVPE. Heavy: WCPN, KATZ, JCITY, WFSS, KCLC. **BREAKER this week.**

**\*\*STEVE MASAKOWSKI "Friends" (Nebula) 29/5**  
Rotations: Heavy 6/0, Medium 12/1, Light 11/4, Total Adds 5, KLCC, CJ, KSLU, KTCL, KSBR. Heavy: WBGO, WRTI, KXPR, KUOP, WUSF, KWML. **CHART EXTRA this week.**

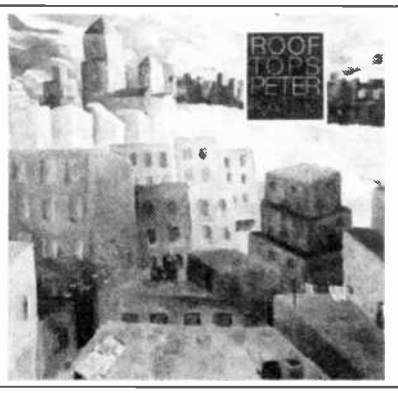
**\*DAVID MURRAY "Ballads" (DIW) 25/6**  
Rotations: Heavy 2/0, Medium 7/0, Light 16/6, Total Adds 6, KMHD, KPLU, WEBR, DSS, JCITY, KCLC. Heavy: WFPL, KWMU. **BREAKER this week.**

**FULL CIRCLE "Secret Stories" (Columbia) 23/4**  
Rotations: Heavy 2/0, Medium 12/1, Light 9/3, Total Adds 4, WRTI, WYJZ, JCITY, WFSS. Heavy: CJ, KCLC

**JOHN SCOFIELD QUARTET "Meant To Be" (Blue Note) 22/4**  
Rotations: Heavy 2/0, Medium 8/1, Light 12/3, Total Adds 4, KXPR, WMOT, DSS, WVPE. Heavy: WRTI, WDET

**JAY McSHANN "Faris All-Star Blues" (Music Master) 22/1**  
Rotations: Heavy 8/0, Medium 11/0, Light 3/1, Total Adds 1, KUOP. Heavy: WBGO, WNOP, KMHD, KSOS, WFSS, WUSF, WVPE, KWMU

SPRING  
FOR THIS  
HIT!



**PETER KATER**

**"ROOFTOPS"**

featuring "Easy Like Spring"



- Heavy at 11 Reporters, Including:
- KACE
- KQPT
- KHIH
- WNWV
- KEYV
- WFAE
- KWVS
- WLOQ
- WGMC
- KLTR
- WVAY

LAWRENCE TANTER, KACE:  
"One of our top albums."

And On Your Desk Soon:  
**STEVE HAUN "Collage"**

SILVER WAVE  
Records  
(303) 443-5617







| 3            | 2   |    |    | 175 REPORTERS  | MARCH 29, 1991                                  | Reports/Adds | Heavy | Medium |
|--------------|-----|----|----|--|---|--------------|-------|--------|
| WKS          | WKS | LW | TW |  |   |              |       |        |
| 2            | 1   | 1  | 1  | <b>1 QUEENSRYPHE</b> /Empire (EMI)                                       | "Silent" (160) "Jet" (3) "Best" (2)             | 162- /1      | 143-  | 16+    |
| -            | 6   | 4  | 2  | <b>2 R.E.M.</b> /Out Of Time (WB)  | "Losing" (156) "Radio" (5) "Texarkana" (4)      | 161+ /6      | 110+  | 45-    |
| -            | -   | 6  | 3  | <b>3 LAW</b> /The Law (Atlantic)   | "Laying" (160) "Stone" (5) "Little" (2)         | 161- /0      | 92+   | 65-    |
| 6            | 4   | 3  | 4  | <b>4 GREAT WHITE</b> /Hooked (Capitol)                                   | "Call" (158) "Congo" (5) "Desert" (2)           | 160- /0      | 94=   | 49-    |
| 3            | 3   | 5  | 5  | <b>5 STING</b> /The Soul Cages (A&M)                                     | "Soul" (139) "All" (27) "Mad" (3)               | 148= /4      | 76+   | 69-    |
| 7            | 7   | 7  | 6  | <b>6 GEORGE THOROGOOD &amp; THE DESTROYERS</b> /Boogie People (EMI)      | "If" (153) "Hello" (5)                          | 158+ /4      | 69+   | 74-    |
| 1            | 2   | 2  | 7  | <b>7 BLACK CROWES</b> /Shake Your Money Maker (Def American)             | "She" (109) "Sister" (7) "Hard" (4)             | 112- /0      | 92-   | 17+    |
| 11           | 10  | 8  | 8  | <b>8 CINDERELLA</b> /Heartbreak Station (Mercury)                        | "Heartbreak" (147) "More" (4) "Shelter" (1)     | 147+ /6      | 73+   | 53-    |
| 10           | 9   | 9  | 9  | <b>9 BAD COMPANY</b> /Holy Water (Atco)                                  | "Stranger" (130) "If" (8) "Holy" (1)            | 135- /4      | 64+   | 63-    |
| 16           | 16  | 12 | 10 | <b>10 DAVID LEE ROTH</b> /A Little Ain't Enough (WB)                     | "Sensible" (151) "Lil" (5) "Last" (1)           | 153+ /12     | 42+   | 81+    |
| 17           | 17  | 11 | 11 | <b>11 ERIC JOHNSON</b> /Ah Via Musicom (Capitol)                         | "Trademark" (124) "Righteous" (21) "Cliffs" (2) | 137+ /9      | 36+   | 85+    |
| 13           | 11  | 10 | 12 | <b>12 ZZ TOP</b> /Recycler (WB)*   | "Decision" (124) "Give" (13) "Lovething" (2)    | 131- /3      | 43+   | 78-    |
| <b>DEBUT</b> |     |    |    | <b>13 ROD STEWART</b> /Vagabond Heart (WB)                               | "Rhythm" (117) "Rebel" (4) "Moment" (2)         | 119 /4       | 57    | 52     |
| 20           | 19  | 17 | 14 | <b>14 DRIVIN' N CRYIN'</b> /Fly Me Courageous (Island)                   | "Fly" (115) "Lets" (3) "Rush" (1)               | 119= /4      | 42+   | 50-    |
| 4            | 15  | 18 | 15 | <b>15 ROGER McGUINN</b> /Back From Rio (Arista)                          | "Someone" (81) "King" (31) "Car" (1)            | 103+ /24     | 32-   | 50+    |
| 12           | 18  | 19 | 16 | <b>16 QUEEN</b> /Innuendo (Hollywood)                                    | "Innuendo" (120) "Headlong" (11) "Can't" (1)    | 128+ /9      | 14-   | 80+    |
| 15           | 14  | 14 | 17 | <b>17 FIREHOUSE</b> /Firehouse (Epic)                                    | "Don't" (96) "Home" (1)                         | 97- /0       | 39-   | 48-    |
| 5            | 5   | 13 | 18 | <b>18 INXS</b> /X (Atlantic)   | "Bitter" (74) "Disappear" (1)                   | 76- /0       | 41-   | 30-    |
| 23           | 20  | 20 | 19 | <b>19 AC/DC</b> /Razor's Edge (Atco)                                     | "Ready" (117) "Moneytalks" (6) "Shot" (5)       | 124+ /6      | 15=   | 53+    |
| 28           | 22  | 21 | 20 | <b>20 WARRANT</b> /Cherry Pie (Columbia)                                 | "Uncle" (126) "Red" (1) "Rainmaker" (1)         | 128+ /5      | 16+   | 58-    |
| 35           | 30  | 24 | 21 | <b>21 RIK EMMETT</b> /Absolutely (Charisma)                              | "Saved" (105) "Big" (1) "When" (1)              | 106+ /16     | 16+   | 56-    |
| 27           | 25  | 22 | 22 | <b>22 TESLA</b> /Five Man Acoustical Jam (Geffen)                        | "Paradise" (97) "Signs" (10) "Gettin'" (1)      | 104+ /8      | 10-   | 54+    |
| 36           | 31  | 26 | 23 | <b>23 EXTREME</b> /Extreme II Pornograffiti (A&M)                        | "More" (102) "Suzi" (1) "He-Man" (1)            | 104+ /13     | 18+   | 54+    |
| 19           | 26  | 30 | 24 | <b>24 SCORPIONS</b> /Crazy World (Mercury)                               | "Wind" (48) "Don't" (30) "Send" (8)             | 76+ /34      | 16-   | 32+    |
| 30           | 29  | 25 | 25 | <b>25 REMBRANDTS</b> /Rembrandts (Atco)                                  | "Burning" (82) "Just" (8) "Someone" (1)         | 88= /5       | 11-   | 51+    |
| 8            | 8   | 16 | 26 | <b>26 FIXX</b> /Ink (Impact)   | "How" (52) "All" (14)                           | 69- /0       | 18-   | 42-    |
| 14           | 13  | 15 | 27 | <b>27 VAUGHAN BROTHERS</b> /Family Style (Epic)                          | "Good" (48) "Telephone" (7)                     | 53- /0       | 22-   | 26-    |
| 26           | 24  | 27 | 28 | <b>28 DAMN YANKEES</b> /Damn Yankees (WB)                                | "Bad" (75) "Runaway" (3) "High" (3)             | 79- /2       | 10+   | 38-    |
| 9            | 12  | 23 | 29 | <b>29 CHRIS ISAAK</b> /Heart Shaped World (Reprise)                      | "Wicked" (36) "Don't" (5) "Kings" (1)           | 44- /4       | 24-   | 15-    |
| 38           | 35  | 32 | 30 | <b>30 NILS LOFGREN</b> /Silver Lining (Rykodisc)                         | "Valentine" (51) "Trouble's" (3) "Girl" (1)     | 56= /4       | 8+    | 32-    |
| -            | 39  | 35 | 31 | <b>31 DIVINYLS</b> /Divinyls (Virgin)                                    | "Touch" (44) "Love" (1)                         | 46+ /2       | 12+   | 23=    |
| <b>DEBUT</b> |     |    |    | <b>32 MARC COHN</b> /Marc Cohn (Atlantic)                                | "Walking" (64)                                  | 66+ /29      | 5+    | 25+    |
| -            | -   | 39 | 33 | <b>33 TRAGICALLY HIP</b> /Road Apples (MCA)                              | "Three" (66)                                    | 67+ /6       | 4+    | 26+    |
| -            | 38  | 34 | 34 | <b>34 KINGOFTHEHILL</b> /Kingofthehill (SBK)                             | "I" (72) "If" (1)                               | 73+ /6       | 0=    | 26+    |
| 31           | 27  | 28 | 35 | <b>35 LITTLE CAESAR</b> /Little Caesar (DGC)                             | "Arms" (35)                                     | 35- /0       | 13-   | 17-    |
| 24           | 23  | 31 | 36 | <b>36 POISON</b> /Flesh & Blood (Enigma/Capitol)                         | "Ride" (37) "Something" (2)                     | 38- /1       | 8-    | 13-    |
| <b>DEBUT</b> |     |    |    | <b>37 BODEANS</b> /Black And White (Slash/Reprise)                       | "Black" (56) "Paradise" (1)                     | 59 /16       | 4     | 17     |
| 29           | 28  | 29 | 38 | <b>38 LIVING COLOUR</b> /Time's Up (Epic)                                | "Love" (41)                                     | 43- /0       | 6-    | 18-    |
| <b>DEBUT</b> |     |    |    | <b>39 RHYTHM CORPS</b> /The Future Is Not What It Use To Be (Pasha/Epic) | "Satellites" (50)                               | 50+ /5       | 2=    | 19+    |
| <b>DEBUT</b> |     |    |    | <b>40 NELSON</b> /After The Rain (DGC)                                   | "More" (29)                                     | 29+ /4       | 14+   | 8+     |

\*Keeps a bullet due to continued growth.



**SCORPIONS**  
WIND OF CHANGE

TRACK DEBUT **41** A MOST ADDED  
from the nearly-platinum  
**"CRAZY WORLD"**

## BREAKERS

**ROD STEWART**  
Vagabond Heart (WB)  
68% of our reporters on it.

- MOST ADDED**
- SCORPIONS (34)
  - MARC COHN (29)
  - ROGER McGUINN (24)
  - BODEANS (16)
  - RIK EMMETT (16)
  - EXTREME (13)
  - ROBERT PALMER (13)
  - DAVID LEE ROTH (12)
  - WILLIE NILE (11)

- HOTTEST**
- QUEENSRYPHE (143)
  - R.E.M. (110)
  - GREAT WHITE (94)
  - BLACK (92)
  - LAW (92)
  - STING (76)
  - CINDERELLA (73)
  - G. THOROGOOD & THE DESTROYERS (69)
  - BAD COMPANY (64)
  - ROD STEWART (57)



T B  
H R  
E O B I E  
D O O B I E

T  
H  
E  
R  
S  
S



D A N G E R O U S

THE DOOBIES KICK IT INTO HIGH GEAR  
WITH THE FIRST SINGLE FROM THEIR  
FORTHCOMING ALBUM BROTHERHOOD.

PRODUCED BY RODNEY MILLS  
MANAGEMENT: BRUCE COHN MANAGEMENT

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS

 ©1991 CAPITOL RECORDS, INC.

  
BRUCE COHN  
MANAGEMENT, INC.

# NEW ARTISTS

|  | Reports |
|--|---------|
| 1 KINGOFTHEHILL/Do U (SBK)                         | 72      |
| 2 TRAGICALLY HIP/Three Pistols (MCA)               | 66      |
| 3 MARC COHN/Walking In Memphis (Atlantic)          | 64      |
| 4 NILS LOFGREN/Valentine (Rykodisc)                | 51      |
| 5 DANIEL ASH/This Love (RCA)                       | 47      |
| 6 TYKETTO/Forever Young (DGC)                      | 42      |
| 7 ALICE IN CHAINS/Man In The Box (Columbia)        | 39      |
| 8 SOUTHGANG/Tainted Angel (Charisma)               | 36      |
| 9 JESUS JONES/Right Here, Right Now (SBK)          | 32      |
| 10 SISTERS OF MERCY/Detonation Boulevard (Elektra) | 31      |
| 11 LENNY KRAVITZ/ Always On The Run (Virgin)       | 30      |
| WILLIE NILE/Heaven Help The Lonely (Columbia)      | 30      |
| 13 NELSON/More Than Ever (DGC)                     | 29      |
| 14 NO SWEAT/Tear Down The Walls (London/Polydor)   | 28      |
| 15 CHILD'S PLAY/Wind (Chrysalis)                   | 24      |
| 16 BLESSING/Highway 5 (MCA)                        | 21      |
| 17 MR. BIG/Green-Tinted Sixties Mind (Atlantic)    | 20      |
| 18 BLUES TRAVELER/But Anyway (A&M)                 | 16      |
| 19 BLUE RODEO/Trust Yourself (East West)           | 13      |
| 20 MATERIAL ISSUE/Valerie Loves Me (Mercury)       | 12      |

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

## the REMBRANTS

### "BURNING TIMBER"



Track **29**

Album **25**

On **82** AORs, including

- WHFS WKLS WLLZ
- WBAB KLOL KAZY
- WDVE WSHE KLOS
- WHJY WYNE KUPD
- WLVO

On Tour With DON HENLEY in June

LP 200,000 in sales Single approaching 100,000



© 1991 Atlantic Recording Corp. A Time Warner Company

# AOR TRACKS®

| 3     | 7   |    |    | 172 REPORTERS  | Reports/Adds | Heavy | Medium |
|-------|-----|----|----|--|--------------|-------|--------|
| WKS   | WKS | LW | TW |  |              |       |        |
| 3     | 2   | 1  | 1  | QUEENSRYCHE/Silent Lucidity (EMI)                          | 160-11       | 143-  | 15+    |
| 2     | 1   | 2  | 2  | ROLLING STONES/Highwire (Columbia)                         | 149-10       | 125-  | 21+    |
| 8     | 6   | 4  | 3  | R.E.M./Losing My Religion (WB)                             | 156+14       | 107+  | 43-    |
| 15    | 8   | 5  | 4  | LAW/Laying Down The Law (Atlantic)                         | 160-10       | 92+   | 65-    |
| 5     | 4   | 3  | 5  | GREAT WHITE/Call It Rock N' Roll (Capitol)                 | 158-10       | 93=   | 48-    |
| 7     | 7   | 7  | 6  | GEORGE THOROGOOD &.../If You Don't Start Drinkin'... (EMI) | 153+13       | 69+   | 71-    |
| 11    | 10  | 8  | 7  | CINDERELLA/Heartbreak Station (Mercury)                    | 147+16       | 72+   | 53-    |
| 19    | 13  | 9  | 8  | STING/The Soul Cages (A&M)                                 | 139+15       | 61+   | 74-    |
| 14    | 11  | 10 | 9  | BAD COMPANY/Stranger Stranger (Atco)                       | 130-14       | 60+   | 61-    |
| 29    | 20  | 13 | 10 | DAVID LEE ROTH/Sensible Shoes (WB)                         | 151+116      | 40+   | 81+    |
| 1     | 3   | 6  | 11 | BLACK CROWES/She Talks To Angels (Def American)            | 109-10       | 89-   | 17+    |
| -     | -   | 17 | 12 | BILLY SQUIER/She Goes Down (Capitol)                       | 155+124      | 24+   | 92+    |
| 24    | 17  | 11 | 13 | ROD STEWART/Rhythm Of My Heart (WB)*                       | 117+13       | 57+   | 50-    |
| 27    | 18  | 14 | 14 | ZZ TOP/Decision Or Collision (WB)                          | 124+17       | 35+   | 79-    |
| 17    | 16  | 16 | 15 | DRIVIN N CRYIN'/Fly Me Courageous (Island)                 | 115-14       | 42+   | 48-    |
| 42    | 25  | 20 | 16 | ERIC JOHNSON/Trademark (Capitol)                           | 124+112      | 20+   | 87+    |
| 12    | 12  | 12 | 17 | FIREHOUSE/Don't Treat Me Bad (Epic)                        | 96-10        | 39-   | 47-    |
| 40    | 29  | 22 | 18 | QUEEN/Innuendo (Hollywood)                                 | 120+112      | 12+   | 76+    |
| -     | 39  | 23 | 19 | SIMPLE MINDS/See The Lights (A&M)                          | 120+114      | 11+   | 80+    |
| 33    | 22  | 21 | 20 | WARRANT/Uncle Tom's Cabin (Columbia)                       | 126+16       | 14+   | 58+    |
| -     | 33  | 25 | 21 | THIN LIZZY/Dedication (Mercury)                            | 122+19       | 9+    | 59+    |
| 32    | 26  | 24 | 22 | AC/DC/Are You Ready (Atco)                                 | 117+16       | 12+   | 49+    |
| 35    | 31  | 26 | 23 | RIK EMMETT/Saved By Love (Charisma)                        | 105+116      | 16+   | 56-    |
| 37    | 32  | 27 | 24 | EXTREME/More Than Words (A&M)                              | 102+113      | 17+   | 54+    |
| 4     | 5   | 15 | 25 | INXS/Bitter Tears (Atlantic)                               | 74-10        | 38-   | 31-    |
| 44    | 34  | 29 | 26 | TESLA/Paradise (Geffen)                                    | 97+110       | 6-    | 51+    |
| -     | -   | 44 | 27 | ROGER McGUINN/Someone To Love (Arista)                     | 81+136       | 8+    | 53+    |
| -     | -   | 36 | 28 | MIKE & THE MECHANICS/Word Of Mouth (Atlantic)              | 75+118       | 10+   | 51+    |
| 38    | 35  | 33 | 29 | REMBRANDTS/Burning Timber (Atco)                           | 82+16        | 5=    | 50+    |
| DEBUT | 30  | 30 | 30 | PAT BENATAR/Payin' The Cost To Be The Boss (Chrysalis)     | 78+174       | 2+    | 53+    |
| 31    | 30  | 30 | 31 | DAMN YANKEES/Bad Reputation (WB)                           | 75-12        | 8+    | 37-    |
| 45    | 43  | 37 | 32 | KINGOFTHEHILL/Do U (SBK)                                   | 72+16        | 0=    | 26+    |
| 16    | 15  | 19 | 33 | VAUGHAN BROTHERS/Good Texan (Epic)                         | 48-11        | 21-   | 25-    |
| 9     | 9   | 18 | 34 | FIXX/How Much Is Enough (Impact)                           | 52-10        | 15-   | 31-    |
| -     | 53  | 47 | 35 | TRAGICALLY HIP/Three Pistols (MCA)                         | 66+16        | 4+    | 25+    |
| 6     | 19  | 31 | 36 | ROGER McGUINN/King Of The Hill (Arista)                    | 31-10        | 23-   | 4-     |
| 10    | 14  | 32 | 37 | CHRIS ISAAK/Wicked Game (Reprise)                          | 36-10        | 20-   | 11-    |
| -     | -   | 60 | 38 | MARC COHN/Walking In Memphis (Atlantic)                    | 64+129       | 3+    | 25+    |
| 55    | 48  | 41 | 39 | DIVINYLS/Touch Myself (Virgin)                             | 44+12        | 12+   | 23=    |
| 43    | 44  | 40 | 40 | NILS LOFGREN/Valentine (Rykodisc)                          | 51-13        | 7+    | 28-    |
| DEBUT | 41  | 41 | 41 | SCORPIONS/Wind Of Change (Mercury)                         | 48+142       | 4+    | 21+    |
| 30    | 27  | 28 | 42 | LITTLE CAESAR/In Your Arms (DGC)                           | 35-10        | 13-   | 17-    |
| 13    | 24  | 38 | 43 | STING/All This Time (A&M)                                  | 27-10        | 17-   | 6=     |
| -     | 60  | 57 | 44 | BODEANS/Black, White And Blood Red (Slash/Reprise)         | 56+114       | 2+    | 16=    |
| 59    | 55  | 52 | 45 | RHYTHM CORPS/Satellites (Pasha/Epic)                       | 50+15        | 2=    | 19+    |
| 25    | 23  | 35 | 46 | POISON/Ride The Wind (Enigma/Capitol)                      | 37-11        | 7-    | 13-    |
| 26    | 38  | 39 | 47 | SCORPIONS/Don't Believe Her (Mercury)                      | 30-10        | 5-    | 17-    |
| 46    | 46  | 46 | 48 | ERIC JOHNSON/Righteous (Capitol)                           | 21-10        | 16-   | 4-     |
| 28    | 28  | 34 | 49 | LIVING COLOUR/Love Rears Its Ugly Head (Epic)              | 41-10        | 6-    | 17-    |
| 21    | 36  | 42 | 50 | WINGER/Easy Come Easy Go (Atlantic)                        | 29-10        | 11-   | 7-     |
| -     | 59  | 58 | 51 | NELSON/More Than Ever (DGC)                                | 29+14        | 14+   | 8+     |
| 54    | 51  | 49 | 52 | DANIEL ASH/This Love (RCA)                                 | 47-10        | 1-    | 16-    |
| -     | 58  | 54 | 53 | BOB DYLAN/Series Of Dreams (Columbia)                      | 41=11        | 2+    | 20=    |
| 50    | 45  | 45 | 54 | TANGIER/Stranded (Atco)                                    | 41-10        | 1-    | 21=    |
| -     | -   | 59 | 55 | ALICE IN CHAINS/Man In The Box (Columbia)                  | 39+16        | 1=    | 10+    |
| 23    | 37  | 48 | 56 | STEELHEART/II Never Let You Go (MCA)                       | 28-10        | 8-    | 10-    |
| DEBUT | 57  | 57 | 57 | JESUS JONES/Right Here, Right Now (SBK)                    | 32+15        | 2+    | 14+    |
| DEBUT | 58  | 58 | 58 | THUNDER/Dirty Love (Geffen)                                | 47/146       | 0     | 6      |
| DEBUT | 59  | 59 | 59 | TYKETTO/Forever Young (DGC)                                | 42+112       | 1-    | 8+     |
| 57    | 54  | 55 | 60 | BULLETBOYS/THC Groove (WB)                                 | 36-10        | 2=    | 7=     |

\*Keeps a bullet due to continued growth.

## BREAKERS®

RIK EMMETT  
Saved By Love (Charisma)  
61% of our reporters on it.

EXTREME  
More Than Words (A&M)  
60% of our reporters on it.



GET HIP

THE  
TRAGICALLY  
HIP



"Three Pistols"

The sure-fire track from  
Road Apples

Produced by Don Smith for Bullpen Productions

Track 47 - 35

New Artist #2

On over 65 AORs, including

|      |      |      |
|------|------|------|
| WHFS | WLLZ | KOME |
| WBCN | KUPD | KSJO |
| WHJY | KRXQ | KISW |
| KTXQ | KRQR | KXXR |

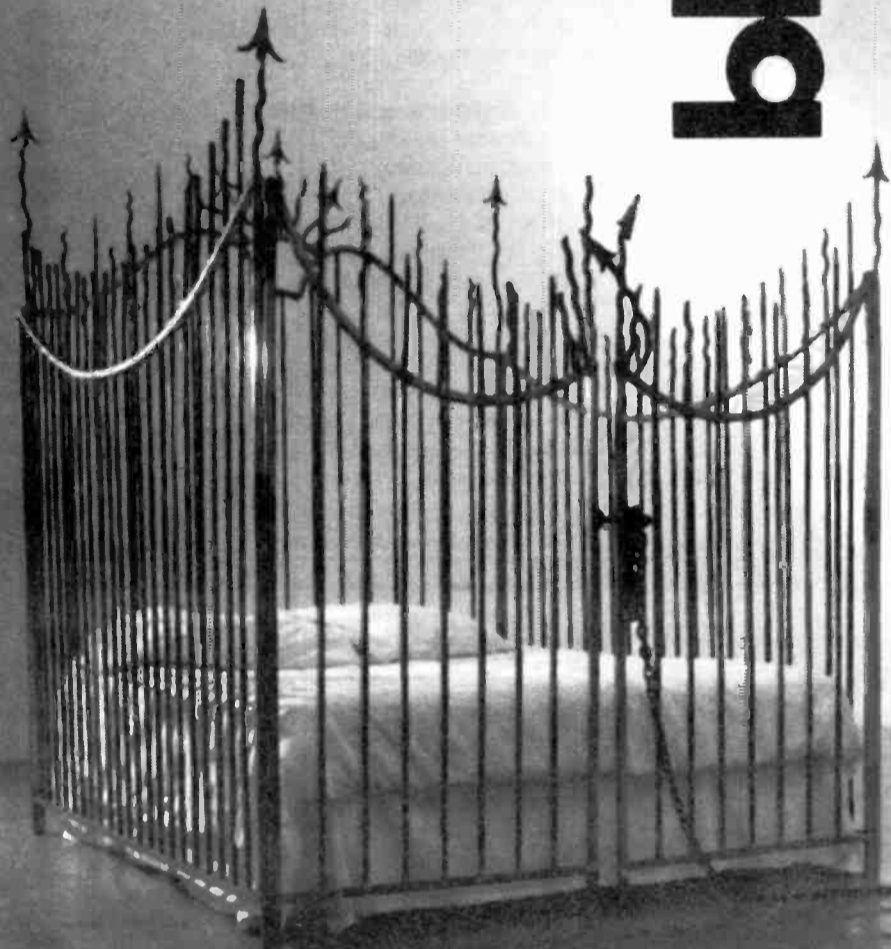
MCA

ROCK SOLID

a new  
direction

the

blessing



"highway 5"

the first release from  
the forthcoming album  
Prince Of The Deep Water

produced by Neil Dorfman

New Artist #16

Already On

|      |      |
|------|------|
| WHFS | WEZX |
| KSHE | KLAQ |
| KXXR | WRCQ |
| WRKI | KEZO |
| WDHA | KEZE |

and more!

| LW    | TW |  |
|-------|----|--|
|       | 1  | <b>R.E.M./Out Of Time</b> (WB)                                     |
|       | 2  | <b>JESUS JONES/Doubt</b> (SBK)                                     |
|       | 3  | <b>DIVINYLS/Divinylys</b> (Virgin)                                 |
|       | 4  | <b>HAVANA 3 A.M./Havana 3 A.M.</b> (IRS)                           |
|       | 5  | <b>MATERIAL ISSUE/International Pop Overthrow</b> (Mercury)        |
|       | 7  | <b>MORRISSEY/Kill Uncle</b> (Sire/Reprise)                         |
|       | 8  | <b>EMF/Unbelievable</b> (Track) (EMI)                              |
|       | 10 | <b>KITCHENS OF DISTINCTION/Strange Free World</b> (A&M)            |
|       | 11 | <b>STING/The Soul Cages</b> (A&M)                                  |
|       | 10 | <b>SIMPLE MINDS/See The Lights</b> (Track) (A&M)                   |
|       | 15 | <b>SISTERS OF MERCY/Vision Thing</b> (Elektra)                     |
|       | 6  | <b>DANIEL ASH/Coming Down</b> (Beggars Banquet/RCA)                |
|       | 13 | <b>GODFATHERS/Unreal World</b> (Epic)                              |
|       | 9  | <b>HAPPY MONDAYS/Pills 'N' Thrills And Bellyaches</b> (Elektra)    |
|       | 16 | <b>JUDYBATS/Native Son</b> (Sire/WB)                               |
|       | 14 | <b>FIXX/Ink</b> (Impact)   |
|       | 20 | <b>JOHN WESLEY HARDING/The Name Above The Title</b> (Sire/Reprise) |
| DEBUT | 18 | <b>HOODOO GURUS/Miss Freelove '69</b> (Track) (RCA)                |
|       | 28 | <b>FRAZIER CHORUS/Ray</b> (Charisma)                               |
|       | 20 | <b>ENIGMA/MCMXC a.D.</b> (Charisma)                                |
|       | 19 | <b>POP WILL EAT ITSELF/Cure For Sanity</b> (RCA)                   |
|       | 25 | <b>SCHOOL OF FISH/3 Strange Days</b> (Track) (Capitol)             |
|       | 23 | <b>SOUP DRAGONS/Lovegod</b> (Big Life/Mercury)                     |
|       | 24 | <b>LUSH/Gala</b> (4AD/Reprise)                                     |
|       | 21 | <b>DRIVIN N CRYIN/Fly Me Courageous</b> (Island)                   |
|       | 26 | <b>VARIOUS ARTISTS/Tame Yourself</b> (Rhino)                       |
| DEBUT | 27 | <b>FEELIES/Time For A Witness</b> (A&M)                            |
| DEBUT | 28 | <b>LENNY KRAVITZ/Always On The Run</b> (Track) (Virgin)            |
|       | 30 | <b>THROWING MUSES/The Real Ramona</b> (Sire/WB)                    |
|       | 17 | <b>30 HOLLOW MEN/Cresta</b> (Arista)                               |

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

| MOST ADDED  | HOTTEST   | MOST REQUESTED  |
|---|---|---|
| <b>LA'S FISHBONE</b><br><b>XYMOX</b><br><b>HOODOO GURUS</b><br><b>ROBIN HOLCOMB</b> | <b>R.E.M.</b><br><b>DIVINYLS</b><br><b>MATERIAL ISSUE</b><br><b>JESUS JONES</b><br><b>EMF</b> | <b>R.E.M.</b><br><b>DIVINYLS</b><br><b>MATERIAL ISSUE</b><br><b>EMF</b><br><b>JESUS JONES</b><br><b>HAVANA 3 A.M.</b> |

## AOR TRACKS

Continued from Page 70

| MOST ADDED   | HOTTEST   | MOST REQUESTED   |
|--|---|--|
| <b>PAT BENATAR/Payin'</b> (74) <sup>®</sup><br><b>THUNDER/Dirty</b> (46)<br><b>SCORPIONS/Wind</b> (42)<br><b>ROGER McQUINN/Someone</b> (36)<br><b>MARC COHN/Walking</b> (29)<br><b>BILLY SQUIER/She</b> (24)<br><b>MR. BIG/Green-Tinted</b> (19)<br><b>M. &amp; THE MECHANICS/Word</b> (18)<br><b>RIK EMMETT/Saved</b> (16)<br><b>DAVID LEE ROTH/Sensible</b> (16)<br><b>BODEANS/Back</b> (14)<br><b>SIMPLE MINDS/See</b> (14) | <b>QUEENSRYCHE/Silent</b> (143)<br><b>R. STONES/Highwire</b> (125)<br><b>R.E.M./Losing</b> (107)<br><b>GREAT WHITE/Call</b> (93)<br><b>LAW/Laying</b> (92)<br><b>BLACK CROWES/She</b> (89)<br><b>CINDERELLA/Heartbreak</b> (72)<br><b>G. THOROGOOD &amp;...../If</b> (69)<br><b>STING/Soul</b> (61)<br><b>BAD COMPANY/Stranger</b> (60) | <b>QUEENSRYCHE/Silent</b> (76)<br><b>R.E.M./Losing</b> (59)<br><b>DRIVING N CRYING/Fly</b> (33)<br><b>LAW/Laying</b> (32)<br><b>BLACK CROWES/She</b> (30)<br><b>EXTREME/More</b> (26)<br><b>DAVID LEE ROTH/Sensible</b> (17)<br><b>CINDERELLA/Heartbreak</b> (16)<br><b>FIREHOUSE/Don't</b> (16)<br><b>GREAT WHITE/Call</b> (16)<br><b>R. STONES/Highwire</b> (16)<br><b>G. THOROGOOD &amp;...../If</b> (15) |

## NEW & ACTIVE

**SOUTHGANG "Tainted Angel"** (Charisma) 36/6 (30/9)  
 Adds including WAP., KZRR, WZYC, WRUF, KQDS. Heavy 2: KBER, KTAL. Medium 4 including WRIF, KBPI, WXQR.

**SISTERS OF MERCY "Detonation Boulevard"** (Elektra) 31/5 (28/5)  
 Adds: WDHA, KILO, WPGU, KJKJ, KFMQ. Medium 3: WHFS, WIZN, KWHL.

**WILLIE NILE "Heaven Help The Lonely"** (Columbia) 30/11 (19/19)  
 Adds including WBCN, WWDC, WDHA, WRCQ, WPGU, KCQR. Heavy 1: WBAB. Medium 13 including WHJY, WGR, KEZO, KZRR, WKIT, WWTR, KZOO, KFMU.

**LENNY KRAVITZ "Always On The Run"** (Virgin) 30/4 (26/25)  
 Adds: WBAB, KRXQ, KBAT, KFMU. Medium 11 including WHFS, KXRX, WDHA, KLAQ, KKEG, WSTZ, KMJX, WKIT, WIZN, WXQR.

**JONI MITCHELL "Come In From The Dark"** (Geffen) 30/1 (31/6)  
 Heavy 3: WPDH, KFMH, KCQR. Medium 12 including WBAB, WRKI, WDHA, KLBJ, KWIC, WMFX, WZXL, WKIT, WWWV, KQWB.

**NO SWEAT "Tear Down The Walls"** (London/Polydor) 28/9 (20/7)  
 Adds including WMMS, WRCQ, WTUE, WGR, WWTR, KBAT, KQWB, KCHV. Medium 6 including WKGB, WAZU, KEZO, KICT, KZOO.

**CHILD'S PLAY "Wind"** (Chrysalis) 24/2 (23/5)  
 Adds: WKGB, KGMG. Heavy 2: WIYY, WWDC. Medium 7: WSTZ, WFYV, KEZO, WWTR, KJKJ, KZOO, KCHV.

**BLESSING "Highway 5"** (MCA) 21/8 (13/12)  
 Adds: KXRX, WDHA, WEZX, WRCQ, KBAT, KRNA, KFMH, KCHV. Medium 7: WHFS, KSHE, KLAQ, KEZO, WKIT, KWHL, KFMU.

**MR. BIG "Green-Tinted Sixties Mind"** (Atlantic) 20/19 (1/1)  
 Adds: WBAB, WLVO, WLZR, KRXQ, WCCC, KEZO, KZRR, KJKJ, KSQY. Heavy 1: KBER. Medium 4: KEZO, KZRR, KJKJ, KSQY.

**BLUE RODEO "Casino"** (LP) (East West) 20/6 (17/2)  
 Adds including WHJY, WPDH, KLBJ, KFMH. Heavy 1: WMMS. Medium 10 including WXRT, WLLZ, KTCZ, KBCO, KLAQ, WRDU, WPXC, KFMU.

**ROBERT PALMER "Don't Explain"** (LP) (EMI) 19/13 (6/0)  
 Adds including KRXQ, WTPA, KSQY, KCHV, KFMU. Heavy 7 including WBAB, KBCO, WWTR, KFMZ, WMAD. Medium 7 including WRKI.

**BLUES TRAVELER "But Anyway"** (A&M) 16/1 (18/3)  
 Adds: WZBH. Heavy 1: WPLR. Medium 9: WDHA, WTPA, WHCN, KLBJ, WSTZ, KKDJ, WRUF, KRNA, WPGU.

**HOUSE OF LORDS "Heart On The Line"** (Simmons/RCA) 16/0 (16/4)  
 Medium 3: WAZU, KEZO, KCHV.

**DEEP PURPLE "Love Conquers All"** (RCA) 15/4 (11/11)  
 Adds including WHCN, KQDS. Medium 7 including WLLZ, WAQX, KEZE, KSQY, KZOO.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

**KITCHENS**  
*of distinction*

**"QUICK AS RAINBOWS"**

New Rock **8** - On 100% of the reporting stations

Two Straight Weeks #1 Gavin Alternative

1991 A&M Records, Inc. All rights reserved.

A&M RECORDS



PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000-1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

BLACK CROMES... TESLA... R.E.M. (M)...

ROLLING STONES... STING... R.E.M. (M)...

WZZD/Allentown (215) 821-9559... PD: RICK STRAUSS...

WVDE/Pittsburgh (412) 937-1441... PD: GENE ROMANO...

WVFS/Annapolis (301) 308-0991... PD: ROBERT BOKAMIN...

WVHA/Dover (201) 445-1055... PD: ANDY DEAN...

WBCN/Boston (617) 268-1111... PD: OEDIPUS...

WRKT/Erie (814) 725-4000... PD: RON KLING...

WWDC/Washington (301) 587-7100... PD: DUSTY SCOTT...

WTPA/Harrisburg (717) 697-1141... PD: JEFF KAUFMAN...

WVXX/Albany (518) 785-9061... PD: STEVE BECKER...

ROLLING STONES... DRIVER IN CRIM... R.E.M. (M)...

WZCZ/Denver (303) 247-1080... PD: BOB BITTENS...

WVLR/New Haven (203) 287-9070... PD: JOHN GRIFFIN...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...

WVBT/Ocean City (302) 856-2567... PD: CORY MICHAELS...



WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...



WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...



WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...



WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...

WVYY/Baltimore (301) 889-0098... PD: RUSS VOTLA...







CHRISTIAN PLAYLISTS

EAST New York Z400 New York VP/Dir. Ops & Prog: Steve Kingston APD/MD: Frankie Blue

- 1 1 TERRY T./One More Try
2 1 MARILYN CAREY/Beauty
3 2 ENIGMA/Sadness Part 1
4 4 BTV/Save Me The Way
5 4 TARA KEMP/How You Fight
6 4 JAMIE JACOBSON/State Of The World
7 9 LISIETTE HELMERS/You're In Love
8 10 DIVINITY/Touch Me Right
9 10 GREGG ANDERSON/You've Been Thinking About Me
10 11 BINGO/How To Dance
11 12 TRACIE SPENCER/This House
12 13 C & C MUSIC FACTORY/Here We Go, Let's Go
13 13 CATHY DENNIS/Touch Me (All) Night L
14 13 WILSON PHILLIPS/You're In Love
15 17 VANILLA ICE/Batshit Crazy
16 17 JAMIE JACOBSON/State Of The World
17 17 JAMIE JACOBSON/State Of The World
18 18 STEVIE NICK/Be By Your Side
19 18 ANOTHER BAD CREAT/It'sa
20 20 TERRY T./One More Try
21 20 TERRY T./One More Try
22 20 TERRY T./One More Try
23 20 TERRY T./One More Try
24 20 TERRY T./One More Try
25 20 TERRY T./One More Try
26 30 CELINE DION/Where Does My Heart B

Pittsburgh B94 FM Interim OM: John Roberts PD: Danny Clayton APD: Zak Szabo MD: Lori Campbell

- 1 1 TERRY T./One More Try
2 1 TERRY T./One More Try
3 1 TERRY T./One More Try
4 1 TERRY T./One More Try
5 1 TERRY T./One More Try
6 1 TERRY T./One More Try
7 1 TERRY T./One More Try
8 1 TERRY T./One More Try
9 1 TERRY T./One More Try
10 1 TERRY T./One More Try
11 1 TERRY T./One More Try
12 1 TERRY T./One More Try
13 1 TERRY T./One More Try
14 1 TERRY T./One More Try
15 1 TERRY T./One More Try
16 1 TERRY T./One More Try
17 1 TERRY T./One More Try
18 1 TERRY T./One More Try
19 1 TERRY T./One More Try
20 1 TERRY T./One More Try
21 1 TERRY T./One More Try
22 1 TERRY T./One More Try
23 1 TERRY T./One More Try
24 1 TERRY T./One More Try
25 1 TERRY T./One More Try
26 1 TERRY T./One More Try

Boston WPKS-FM PD: Steve Rivers MD: Jerry McKenna Music Coord: Carmen Cacclatore

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 ANOTHER BAD CREAT/It'sa
3 1 TRACIE SPENCER/This House
4 1 TARA KEMP/How You Fight
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

WQHT New York HOT 97 FM OM/MD: Joel Salkowitz APD/MD: Kevin McCabe

- 1 1 BROTHER MAN/Save Me
2 1 C & C MUSIC FACTORY/Here We Go, Let's
3 1 TRACIE SPENCER/This House
4 1 TARA KEMP/How You Fight
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

WPGC Washington, D.C. PD: Jay Stevens APD: Robert Scorpio MD: Albie D.

- 1 1 WHITNEY HOUSTON/All The Man That I
2 2 MI-FIVE/Save Me The Way (The A
3 3 RICK ASTLEY/Cry For Help
4 4 ENIGMA/Sadness Part 1
5 5 JAMIE JACOBSON/State Of The World
6 6 ANOTHER BAD CREAT/It'sa
7 7 LISIETTE HELMERS/You're In Love
8 8 C & C MUSIC FACTORY/Here We Go, Let's
9 9 FREDDIE JACKSON/Save Me
10 10 ROSETTE/Just Be
11 11 TERRY T./One More Try
12 12 CELINE DION/Where Does My Heart B
13 13 BICK ARLEY/Cry For Help
14 14 BICK ARLEY/Cry For Help
15 15 ROD STEWART/You're In Love
16 16 STEVIE NICK/Be By Your Side
17 17 L.L. COOL/J'Around The Way Girl
18 18 JAMIE JACOBSON/State Of The World
19 19 JAMIE JACOBSON/State Of The World
20 20 BLACK BOY/Save Me The Way (The A
21 21 BTV/Save Me The Way
22 22 RICK ASTLEY/Cry For Help
23 23 RICK ASTLEY/Cry For Help
24 24 RICK ASTLEY/Cry For Help
25 25 RICK ASTLEY/Cry For Help
26 26 RICK ASTLEY/Cry For Help
27 27 RICK ASTLEY/Cry For Help
28 28 RICK ASTLEY/Cry For Help
29 29 RICK ASTLEY/Cry For Help
30 30 RICK ASTLEY/Cry For Help

Miami 4-100 100.7 FM The Best Music Mix PD: Frank Amadeo MD: Johnna Ceccoli

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 WILSON PHILLIPS/You're In Love
3 1 VOICES THAT CARE/Prayer That Care
4 1 TARA KEMP/How You Fight
5 1 MARILYN CAREY/Beauty
6 1 ROBERT PALMER/Mercy Mercy Me (The E
7 1 JAMIE JACOBSON/State Of The World
8 1 JAMIE JACOBSON/State Of The World
9 1 TRACIE SPENCER/This House
10 1 TERRY T./One More Try
11 1 ROSETTE/Just Be
12 1 CELINE DION/Where Does My Heart B
13 1 BICK ARLEY/Cry For Help
14 1 BICK ARLEY/Cry For Help
15 1 ROD STEWART/You're In Love
16 1 STEVIE NICK/Be By Your Side
17 1 L.L. COOL/J'Around The Way Girl
18 1 JAMIE JACOBSON/State Of The World
19 1 JAMIE JACOBSON/State Of The World
20 1 BLACK BOY/Save Me The Way (The A
21 1 BTV/Save Me The Way
22 1 RICK ASTLEY/Cry For Help
23 1 RICK ASTLEY/Cry For Help
24 1 RICK ASTLEY/Cry For Help
25 1 RICK ASTLEY/Cry For Help
26 1 RICK ASTLEY/Cry For Help
27 1 RICK ASTLEY/Cry For Help
28 1 RICK ASTLEY/Cry For Help
29 1 RICK ASTLEY/Cry For Help
30 1 RICK ASTLEY/Cry For Help

WAVA 105 Washington PD: Chuck Beck APD: Brett Dumber MD: Chris Taylor

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 WILSON PHILLIPS/You're In Love
3 1 ANOTHER BAD CREAT/It'sa
4 1 TARA KEMP/How You Fight
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

WZLZ 94.5 FM Boston PD: Steve Perun APD/MD: Cadillac Jack McCartney

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 ANOTHER BAD CREAT/It'sa
3 1 MARILYN CAREY/Beauty
4 1 TARA KEMP/How You Fight
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

EAGLE 106 Philadelphia WEGX Philadelphia PD: Brian Philips OM: John Landor APD/MD: Jay Beau Jones Music Coord: Chuck Tisa

- 1 1 TERRY T./One More Try
2 1 CELINE DION/Where Does My Heart B
3 1 WHITNEY HOUSTON/All The Man That I
4 1 LISIETTE HELMERS/You're In Love
5 1 GREGG ANDERSON/You've Been Thinking Ab
6 1 DIVINITY/Touch Me Right
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

WLIW Long Island FM 106 VP/Programming: Bill Terry APD: Mike Larkin MD: Mark Label

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 WILSON PHILLIPS/You're In Love
3 1 ANOTHER BAD CREAT/It'sa
4 1 TARA KEMP/How You Fight
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

WFLZ Tampa TOWER 93 PD: B.J. Harris APD: Jeff "Booger" Kapugi MD: Hawk Harrison

- 1 1 TARA KEMP/How You Fight
2 1 JAMIE JACOBSON/State Of The World
3 1 TRACY SPENCER/This House
4 1 DIVINITY/Touch Me Right
5 1 LISIETTE HELMERS/You're In Love
6 1 GREGG ANDERSON/You've Been Thinking Ab
7 1 CELINE DION/Where Does My Heart B
8 1 RICK ASTLEY/Cry For Help
9 1 ANOTHER BAD CREAT/It'sa
10 1 C & C MUSIC FACTORY/Here We Go, Let's
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 WILSON PHILLIPS/You're In Love
13 1 STEVIE NICK/Be By Your Side
14 1 JAMIE JACOBSON/State Of The World
15 1 BINGO/How To Dance
16 1 GREGG ANDERSON/You've Been Thinking Ab
17 1 DIVINITY/Touch Me Right
18 1 ROBERT PALMER/Mercy Mercy Me (The E
19 1 CATHY DENNIS/Touch Me (All) Night L
20 1 TARA KEMP/How You Fight
21 1 LISIETTE HELMERS/You're In Love
22 1 JAMIE JACOBSON/State Of The World
23 1 STEVIE NICK/Be By Your Side
24 1 TERRY T./One More Try
25 1 TERRY T./One More Try
26 1 TERRY T./One More Try
27 1 TERRY T./One More Try
28 1 TERRY T./One More Try
29 1 TERRY T./One More Try
30 1 TERRY T./One More Try

Q103 Tampa Ops. Director: John Clay PD/MD: Jay Taylor

- 1 1 ENIGMA/Sadness Part 1
2 1 ANOTHER BAD CREAT/It'sa
3 1 FATHER MCF/II De U
4 1 AMY GRANT/Save Me
5 1 DIVINITY/Touch Me Right
6 1 LISIETTE HELMERS/You're In Love
7 1 GREGG ANDERSON/You've Been Thinking Ab
8 1 CELINE DION/Where Does My Heart B
9 1 RICK ASTLEY/Cry For Help
10 1 ANOTHER BAD CREAT/It'sa
11 1 C & C MUSIC FACTORY/Here We Go, Let's
12 1 CATHY DENNIS/Touch Me (All) Night L
13 1 WILSON PHILLIPS/You're In Love
14 1 STEVIE NICK/Be By Your Side
15 1 JAMIE JACOBSON/State Of The World
16 1 BINGO/How To Dance
17 1 GREGG ANDERSON/You've Been Thinking Ab
18 1 DIVINITY/Touch Me Right
19 1 ROBERT PALMER/Mercy Mercy Me (The E
20 1 CATHY DENNIS/Touch Me (All) Night L
21 1 TARA KEMP/How You Fight
22 1 LISIETTE HELMERS/You're In Love
23 1 JAMIE JACOBSON/State Of The World
24 1 STEVIE NICK/Be By Your Side
25 1 TERRY T./One More Try
26 1 TERRY T./One More Try
27 1 TERRY T./One More Try
28 1 TERRY T./One More Try
29 1 TERRY T./One More Try
30 1 TERRY T./One More Try

WPLJ 95.5 New York VP Programming: Tom Cuddy MD: Mike Preston

- 1 1 STEVIE NICK/Be By Your Side
2 1 ENIGMA/Sadness Part 1
3 1 TARA KEMP/How You Fight
4 1 MARILYN CAREY/Beauty
5 1 TRACIE SPENCER/This House
6 1 LISIETTE HELMERS/You're In Love
7 1 GIORIA ESTEFAN/Coming Out Of The Dar
8 1 WILSON PHILLIPS/You're In Love
9 1 VANILLA ICE/Batshit Crazy
10 1 JAMIE JACOBSON/State Of The World
11 1 ANOTHER BAD CREAT/It'sa
12 1 STEVIE NICK/Be By Your Side
13 1 DIVINITY/Touch Me Right
14 1 ROBERT PALMER/Mercy Mercy Me (The E
15 1 CATHY DENNIS/Touch Me (All) Night L
16 1 TARA KEMP/How You Fight
17 1 LISIETTE HELMERS/You're In Love
18 1 JAMIE JACOBSON/State Of The World
19 1 STEVIE NICK/Be By Your Side
20 1 TERRY T./One More Try
21 1 TERRY T./One More Try
22 1 TERRY T./One More Try
23 1 TERRY T./One More Try
24 1 TERRY T./One More Try
25 1 TERRY T./One More Try
26 1 TERRY T./One More Try

Baltimore B104 WBSB PD: Todd Fisher MD: Scott Davies

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 ANOTHER BAD CREAT/It'sa
3 1 MARILYN CAREY/Beauty
4 1 TARA KEMP/How You Fight
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

92PROFM Providence PD: Paul Cannon MD: Tony Bristol

- 1 1 GIORIA ESTEFAN/Coming Out Of The Dar
2 1 TARA KEMP/How You Fight
3 1 LISIETTE HELMERS/You're In Love
4 1 WHITNEY HOUSTON/All The Man That I
5 1 JAMIE JACOBSON/State Of The World
6 1 STEVIE NICK/Be By Your Side
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

WIOQ Philadelphia OM/MD: Mark Driscoll MD: Pam Grund

- 1 1 ANOTHER BAD CREAT/It'sa
2 1 BERARD/Save Me
3 1 C & C MUSIC FACTORY/Here We Go, Let's
4 1 CATHY DENNIS/Touch Me (All) Night L
5 1 LISIETTE HELMERS/You're In Love
6 1 WHITNEY HOUSTON/All The Man That I
7 1 RICK ASTLEY/Cry For Help
8 1 ENIGMA/Sadness Part 1
9 1 MARILYN CAREY/Beauty
10 1 ROBERT PALMER/Mercy Mercy Me (The E
11 1 CATHY DENNIS/Touch Me (All) Night L
12 1 TRACIE SPENCER/This House
13 1 LIBETTE HELMERS/Together Forever
14 1 TARA KEMP/How You Fight
15 1 C & C MUSIC FACTORY/Here We Go, Let's
16 1 AMY GRANT/Save Me
17 1 WILSON PHILLIPS/You're In Love
18 1 TERRY T./One More Try
19 1 L.L. COOL/J'Around The Way Girl
20 1 JAMIE JACOBSON/State Of The World
21 1 BINGO/How To Dance
22 1 GREGG ANDERSON/You've Been Thinking Ab
23 1 DIVINITY/Touch Me Right
24 1 ROBERT PALMER/Mercy Mercy Me (The E
25 1 CATHY DENNIS/Touch Me (All) Night L
26 1 TARA KEMP/How You Fight
27 1 LISIETTE HELMERS/You're In Love
28 1 JAMIE JACOBSON/State Of The World
29 1 STEVIE NICK/Be By Your Side
30 1 TERRY T./One More Try
31 1 TERRY T./One More Try
32 1 TERRY T./One More Try
33 1 TERRY T./One More Try
34 1 TERRY T./One More Try
35 1 TERRY T./One More Try
36 1 TERRY T./One More Try

KRBE Houston 104 KRBE Hits Without the hype. PD: Steve Wyrostok MD: Cheryl Broz

- 1 1 LISIETTE HELMERS/You're In Love
2 1 TARA KEMP/How You Fight
3 1 JAMIE JACOBSON/State Of The World
4 1 ANOTHER BAD CREAT/It'sa
5 1 WILSON PHILLIPS/You're In Love
6 1 STEVIE NICK/Be By Your Side
7 1 JAMIE JACOBSON/State Of The World
8 1 BINGO/How To Dance
9 1 GREGG ANDERSON/You've Been Thinking Ab
10 1 DIVINITY/Touch Me Right
11 1 ROBERT PALMER/Mercy Mercy Me (The E
12 1 CATHY DENNIS/Touch Me (All) Night L
13 1 TARA KEMP/How You Fight
14 1 LISIETTE HELMERS/You're In Love
15 1 JAMIE JACOBSON/State Of The World
16 1 BINGO/How To Dance
17 1 GREGG ANDERSON/You've Been Thinking Ab
18 1 DIVINITY/Touch Me Right
19 1 ROBERT PALMER/Mercy Mercy Me (The E
20 1 CATHY DENNIS/Touch Me (All) Night L
21 1 TARA KEMP/How You Fight
22 1 LISIETTE HELMERS/You're In Love
23 1 JAMIE JACOBSON/State Of The World
24 1 STEVIE NICK/Be By Your Side
25 1 TERRY T./One More Try
26 1 TERRY T./One More Try
27 1 TERRY T./One More Try
28 1 TERRY T./One More Try
29 1 TERRY T./One More Try
30 1 TERRY T./One More Try

Houston 93.9 KKBBQ PD: Dene Hallam Ops. Dir.: Dave Elliott Acting MD: John Gray

- 1 1 WHITNEY HOUSTON/All The Man That I
2 1 ENIGMA/Sadness Part 1
3 1 GREGG ANDERSON/You've Been Thinking Ab
4 1 CELINE DION/Where Does My Heart B
5 1 RICK ASTLEY/Cry For Help
6 1 ANOTHER BAD CREAT/It'sa
7 1 C & C MUSIC FACTORY/Here We Go, Let's
8 1 CATHY DENNIS/Touch Me (All) Night L
9 1 WILSON PHILLIPS/You're In Love
10 1 STEVIE NICK/Be By Your Side
11 1 JAMIE JACOBSON/State Of The World
12 1 BINGO/How To Dance
13 1 GREGG ANDERSON/You've Been Thinking Ab
14 1 DIVINITY/Touch Me Right
15 1 ROBERT PALMER/Mercy Mercy Me (The E
16 1 CATHY DENNIS/Touch Me (All) Night L
17 1 TARA KEMP/How You Fight
18 1 LISIETTE HELMERS/You're In Love
19 1 JAMIE JACOBSON/State Of The World
20 1 STEVIE NICK/Be By Your Side
21 1 TERRY T./One More Try
22 1 TERRY T./One More Try
23 1 TERRY T./One More Try
24 1 TERRY T./One More Try
25 1 TERRY T./One More Try
26 1 TERRY T./One More Try





CHR P1 PLAYLISTS

99.1 KGGI FM
Quadruples the Music!
KGGI/Riverside
OM/PP: Larry Martino
APD: Steve Craig
MD: Harley Davidson

Denver
Y108
PD: Mark Boike
APD/MD: Dom Testa

DANCE NOW!
Power106FM
KPWR/Los Angeles
PD: Jeff Wyatt
APD/MD A Tavera

99.3
Fresh Continuous Music.
KOY-FM/Phoenix, AZ
PD: Rick Thomas
APD: Steve Goddard

Sacramento
KSLM
PD: Dr. Dave Ferguson
APD: Chuck Field

WYZZ
Chicago
OM: Ric Lippincott

KTML
106 FM
San Francisco
PD: Keith Naftaly
MD: Hosh Gureli

KUBE 93 FM
Seattle
OM/PP: Bob Case
APD: Barry Beck
MD: Vic Orlando

106
San Diego
A Better Mix of Music
KKLQ/San Diego
VP: Garry Wall
PD: Kevin Weatherly
APD/MD: Michelle Santosuosso

San Jose
KHQT
PD: Ken Richards
APD/MD: John Christian

Los Angeles
KISFM
102.7
PD: Bill Richards
APD: Gwen Roberts
MD: Michael Martin

Seattle
KPZZ
OM/PP: Casey Keating
APD/MD: Mark Allan

Portland
KCRZ
PD: Mark Capps
MD: Bill Kezley

Salt Lake City
KSNB FM
PD: Gary Waldron
MD: Gary Michaels

Phoenix
KZZP 104.7 FM
THE NUMBER 1 HIT MUSIC STATION
KZZP/Phoenix, AZ
PD: Stef Rybak
APD: Chet Buchanan
MD: Darcy Sanders

Portland
KQKS/Denver
PD: Dave Van Stone
APD/MD: Stacy Cantrell

Salt Lake City
KZHT
Salt Lake City
PD: Rich Summers
MD: John Griffin





# CHR ADDS & HOTS

**MIDWEST**

**MOST ADDED**

MARIAH CAREY (31)  
INXS (21)  
STYX (18)  
SHEENA EASTON (12)  
C & C MUSIC FACTORY (11)

**BREAKOUTS**

NO BREAKOUTS

**MIDWEST**

**P2**

**WKDD/Akron, OH**  
Clark/Nichols  
Hot: MARIAM CAREY (dp)  
CATHY DORRIS (dp)  
BLACK CHROMES (dp)  
STYX  
MIKE & THE MEGHAN (dp)  
C & C MUSIC FACTORY (dp)  
HEART 3-1  
GLORIA ESTEFAN 4-2  
TESLA 5-7  
WILSON PHILLIPS 7-6  
REBRANDTS 12-10

**WYOL/Canton, OH**  
Hughes/Vincot  
Hot: MARIAM CAREY  
TINNY T. 2-2  
CELINE DION 7-6  
JANET JACKSON 9-7  
ROKETTE 19-10

**WGTV/Days, OH**  
Ballentine/Ross  
Hot: SHEENA EASTON  
INXS  
STYX  
MARIAM CAREY  
CELINE DION  
REBRANDTS (dp)  
FIREHOUSE  
Hot: GLORIA ESTEFAN 3-1  
WILSON PHILLIPS 5-2  
ANOTHER BAD GREAT 4-3  
PARTY 18-13  
AMY GRANT 25-15

**KRNQ/Des Moines, IA**  
Knight/Austin  
Hot: TESLA  
EXTREME  
Hot: JANET JACKSON 10-9  
TEVIN CAMPBELL 12-10  
AMY GRANT 20-11  
ENIGMA 24-18  
WILSON 26-24

**BEET/Des Moines, IA**  
Witherspoon/Mercer  
Hot: MARIAM CAREY  
SHEENA EASTON  
C & C MUSIC FACTORY (dp)  
EXTREME  
Hot: TESLA 7-5  
ROKETTE 12-8  
ENIGMA 14-10  
AMY GRANT 19-13  
STYX 20-16

**CKYB/Ft. MI**  
Bl. Michaels/Cooper  
Hot: ANNA HARTIE  
28J  
JESUS JONES  
TRIOLOGY  
Hot: ANOTHER BAD GREAT 1-1  
TESLA 2-2  
WILSON PHILLIPS 4-3  
ROKETTE 5-4  
OUT 6-5

**WMEE/Fl. Wayne, IN**  
Jeff Davis  
Hot: MARIAM CAREY  
Hot: LONDBEAT 3-2  
JANET JACKSON 4-3  
PATINA 10-7  
ROKETTE 14-10

**KOKO/Omaha, NB**  
Bentley/Adams  
Hot: INXS (dp)  
MARIAM CAREY  
STYX  
CINDERELLA (dp)  
Hot: LONDBEAT 6-2  
ANOTHER BAD GREAT 8-5  
AMY GRANT 12-8  
ENIGMA 19-11  
EXTREME 25-16

**KJZZ/Peoria, IL**  
Whipple/Barn  
Hot: KEELY (dp)  
INXS (dp)  
STYX  
Hot: GLORIA ESTEFAN 1-1  
WILSON PHILLIPS 4-2  
TESLA 7-4  
ROKETTE 9-6  
AMY GRANT 14-9

**WZOK/Rockford, IL**  
Jardrum/Johnson  
Hot: C & C MUSIC FACTORY  
STYX  
SHEENA EASTON  
HAPPY MONDAYS (dp)  
Hot: MARIAM CAREY  
WILSON PHILLIPS 6-3  
STYX 10-7  
ROKETTE 14-11  
REBRANDTS 14-11  
ROKETTE 17-15  
AMY GRANT 19-16

**WGRD/Grand Rapids, MI**  
Ron Brandon  
Hot: MARIAM CAREY  
STYX  
CINDERELLA  
TRASH CAN SINATRA  
Hot: ROKETTE 8-4  
WILSON 12-7  
ALEXANDER O'NEAL 18-15  
ROD STEWART 21-17  
RICK ASTLEY 24-19

**WIKX/Green Bay, WI**  
Coy/Crain  
Hot: QUEENSTONE  
INXS  
DANN YANKEES  
STEELHEART  
FIREHOUSE  
Hot: LONDBEAT 11-5  
ROKETTE 16-9  
BLACK CHROMES 24-16  
GERARDO 26-17  
OCEANO 28-15  
EXTREME 30-19

**WVVC/Lansing, MI**  
Robinson/Kelly  
Hot: ROD STEWART  
ANOTHER BAD GREAT (dp)  
Hot: LONDBEAT 8-6  
ROKETTE 14-12  
AMY GRANT 15-13  
OCEAN WHITE 20-15  
GLORIA ESTEFAN 19-17

**WTFX/Madison, WI**  
Gibson/Kelly  
Hot: C & C MUSIC FACTORY  
EXTREME  
Hot: HAPPY MONDAYS  
INXS  
Hot: LONDBEAT 1-1  
GLORIA ESTEFAN 3-2  
AMY GRANT 10-8  
ENIGMA 15-14  
BINGOBITS 25-21

**Z104/Madison, WI**  
Hudson/Keyes  
Hot: INXS  
EXTREME  
C & C MUSIC FACTORY  
LATOR  
QUEENSTONE  
Hot: TESLA 3-1  
LONDBEAT 6-2  
JANET JACKSON 7-3  
ROBERT PALMER 8-4  
REBRANDTS 14-11

**Z99/Oklahoma City, OK**  
BB Bailey  
Hot: CHRIS ISAAK  
STYX  
MIKE & THE MEGHAN  
JELLYFISH  
Hot: ROBERT PALMER 5-4  
WILSON PHILLIPS 22-11  
EXTREME 19-15  
TESLA D-20  
MARC OHN D-25

**KZVO/Duluth, MN**  
Michaels/Tommy B  
Hot: INXS  
CELINE DION  
CINDERELLA (dp)  
VOICES THAT CARE  
Hot: WILSON PHILLIPS 2-1  
REBRANDTS 3-2  
TESLA 10-7  
AMY GRANT 12-9  
ROKETTE 14-10  
YBM/Fargo, ND  
Jack Lunby  
Hot: HAPPY MONDAYS (dp)  
RHYTHM TRIBE  
MARIAM CAREY  
Hot: GLORIA ESTEFAN 1-1  
ROKETTE 4-2  
WILSON PHILLIPS 7-3  
WINGER 5-4  
FIREHOUSE 15-5

**KLEB/Grand Forks, ND**  
McKirdy/Acker  
Hot: MARIAM CAREY  
R.E.M.  
FIIX  
EXTREME  
STYX  
CELINE DION  
CINDERELLA  
Hot: JANET JACKSON 5-3  
REBRANDTS 9-4  
AMY GRANT 19-9  
ROKETTE 15-11

**KKHT/Springfield, MO**  
Alexander/Thieson  
Hot: MIKE & THE MEGHAN  
DOORS (dp)  
INXS  
CELINE DION  
CINDERELLA (dp)  
Hot: RICK ASTLEY 13-10  
AMY GRANT 17-13  
VOICES THAT CARE 19-15  
MARC OHN 22-18  
WILSON 24-20

**KHTK/Louis, MO**  
Brigham/Kirsh  
Hot: JASHINE OUT  
RALPH TRESANT  
RIDE BOYS (dp)  
MARIAM CAREY  
Hot: MARIAM CAREY 1-1  
TINNY T. 2-2  
TARA KEMP 6-4  
TEVIN CAMPBELL 7-5  
ANOTHER BAD GREAT 8-6

**WRQW/Toledo, OH**  
Benson/Wiley  
Hot: MARIAM CAREY (dp)  
INXS  
BLACK CHROMES  
ANOTHER BAD GREAT (dp)  
Hot: HEART 2-1  
TINNY T. 3-2  
ROKETTE 10-8  
VOICES THAT CARE 17-12  
AMY GRANT 22-15

**K107/Tulsa, OK**  
Rick Upton  
Hot: VOICES THAT CARE  
STYX  
MIKE & THE MEGHAN  
Hot: ROBERT PALMER 7-4  
JANET JACKSON 5-5  
WILSON PHILLIPS 12-9  
BART & HOMER SIMP 16-12  
CATHY DORRIS 20-16

**KMYZ/Tulsa, OK**  
Byers/Smith  
Hot: AMY GRANT  
Hot: WINGER 1-1  
TRILITERS 7-5  
WILSON PHILLIPS 10-8  
VOICES THAT CARE 19-11  
WILSON 21-14

**KJTB/Columbia, MO**  
Hanson/Turn  
Hot: MARIAM CAREY  
C & C MUSIC FACTORY  
INXS  
STYX  
CELINE DION  
SHEENA EASTON  
Hot: TESLA 1-1  
BAD COMPANY 6-2  
L.L. COOL J 10-5  
BLACK CHROMES 24-13

**KQCR/Cedar Rapids, IA**  
Dison/Gersard  
Hot: none  
Hot: LONDBEAT 1-1  
FRANCIS SPENCER 2-2  
GLORIA ESTEFAN 3-3  
JANET JACKSON 4-4  
AMY GRANT 15-8

**WLRW/Champaign, IL**  
McCann/Cox  
Hot: MIKE & THE MEGHAN  
SHEENA EASTON  
INXS (dp)  
Hot: LONDBEAT 2-7  
AMY GRANT 11-7  
REBRANDTS 13-9  
ENIGMA 15-10  
TRILITERS 22-16

**KCMQ/Columbia, MO**  
Hanson/Turn  
Hot: MARIAM CAREY  
C & C MUSIC FACTORY  
INXS  
STYX  
CELINE DION  
SHEENA EASTON  
Hot: TESLA 1-1  
BAD COMPANY 6-2  
L.L. COOL J 10-5  
BLACK CHROMES 24-13

**KJZZ/Peoria, IL**  
Whipple/Barn  
Hot: KEELY (dp)  
INXS (dp)  
STYX  
Hot: GLORIA ESTEFAN 1-1  
WILSON PHILLIPS 4-2  
TESLA 7-4  
ROKETTE 9-6  
AMY GRANT 14-9

**KGBS/Sioux City, IA**  
Anderson/Kolins  
Hot: HI-FIVE  
INXS  
JANE'S ADDICTION (dp)  
HAPPY MONDAYS (dp)  
CELINE DION  
Hot: LONDBEAT 4-3  
ROKETTE 17-13  
WILSON 18-14  
FIREHOUSE 24-16  
EXTREME 37-22

**KPAT/Sioux Falls, SD**  
Maguire/Ward  
Hot: MARIAM CAREY  
BINGOBITS  
Hot: TONY T. 1-1  
LONDBEAT 3-2  
GLORIA ESTEFAN 4-3  
WILSON PHILLIPS 10-6  
EXTREME 37-22

**WPPR/Terre Haute, IN**  
Dave King  
Hot: R.E.M.  
RIDE BOYS  
CELINE DION  
MARIAM CAREY  
BLACK CHROMES  
Hot: ENIGMA 17-10  
ENIGMA 17-10  
ENIGMA 17-10  
GERARDO 23-11  
DIVINYL 20-16  
FIIX 30-30

**WVCA/Wausau, WI**  
Duff Damos  
Hot: CHRIS ISAAK  
SHEENA EASTON  
STYX  
CELINE DION  
MARC OHN  
Hot: LONDBEAT 3-1  
TINNY T. 4-2  
AMY GRANT 20-14  
BLACK CHROMES 24-20  
EXTREME 29-23

**196/Honolulu, HI**  
Jamie Hyatt  
Hot: MARIAM CAREY  
COLOR ME BADD  
RICK ASTLEY  
AMY GRANT  
Hot: TARA KEMP 1-1  
TEVIN CAMPBELL 2-2  
ANOTHER BAD GREAT 3-3  
JMO 4-4  
LAKERS & STARR 7-5

**KJMO/Honolulu, HI**  
Alana/Mart  
Hot: MARIAM CAREY  
SURFACE  
MICHELLE  
SAFIRE (dp)  
COLOR ME BADD (dp)  
DIVINYL (dp)  
Hot: MAXI PRIST 2-1  
WILSON PHILLIPS 5-2  
LONDBEAT 8-3  
GLORIA ESTEFAN 7-5  
PEBBLES 11-6

**KLUK/Las Vegas, NV**  
Dean/Reynolds  
Hot: MARIAM CAREY  
FIIX  
ORNO  
Hot: CELINE DION  
EXTREME  
Hot: TARA KEMP 1-1  
FATHER MC 9-2  
WILSON PHILLIPS 12-7  
HI-FIVE 21-18  
HAPPY MONDAYS 28-21

**KYRK/Las Vegas, NV**  
Gregg Lemmy  
Hot: none  
Hot: TARA KEMP 2-2  
DIGITAL UNDERGROUND 19-19  
HAPPY MONDAYS 28-28  
DIVINYL 31-31  
KEEDY 33-33

**FM104/Madison, WI**  
DeMaroney/Hoffman  
Hot: HI-FIVE  
SHEENA EASTON  
CELINE DION  
QUEENSTONE  
STYX  
EXTREME  
Hot: TARA KEMP 1-1  
JANET JACKSON 3-2  
LONDBEAT 6-3  
STYX 8-5  
WILSON PHILLIPS 10-6

**KCAO/Grand Rapids, MI**  
Rhodes/Blago  
Hot: MARIAM CAREY  
CATHY DORRIS (dp)  
LONDBEAT 2-1  
ANOTHER BAD GREAT 3-2  
AMY GRANT 9-7  
ROKETTE 16-13  
C & C MUSIC FACTORY 32-25

**KKYQ/Portland, OR**  
Ryan/Haganuma  
Hot: INXS  
EXTREME  
JELLYFISH  
MARIAM CAREY  
Hot: AMY GRANT 2-2  
WILSON PHILLIPS 4-4  
ROD STEWART 24-13  
QUEENSTONE 29-20

**KWNZ/Reno, NV**  
Kellum/Carter  
Hot: ENIGMA  
CINDERELLA (dp)  
SHEENA EASTON (dp)  
MARIAM CAREY (dp)  
R.E.M. (dp)  
JANE'S ADDICTION (dp)  
Hot: WINGER 4-1  
TESLA 5-2  
ROKETTE 16-12  
BART & HOMER SIMP 17-13  
QUEENSTONE 33-20

**KBNZ/Bugana, OR**  
Ruh/Bone  
Hot: MARIAM CAREY (dp)  
INXS  
EXTREME (dp)  
Hot: TARA KEMP 3-1  
HARRIET 11-8  
TEVIN CAMPBELL 20-12  
ROKETTE 23-16  
GERARDO 14-9  
LONDBEAT 20-12  
ROKETTE 32-21

**BBW/Fresno, CA**  
Don Parker  
Hot: COLIN BRIDLAND  
BLACK BOX (dp)  
MARIAM CAREY  
PALJANI PARTY  
CARTOONISTS (dp)  
M.C. SMAY & D.J. (dp)  
Hot: QUI 2-1  
HI-FIVE 3-2  
MICHELLE 5-3  
RIDE BOYS 28-20  
RIFP 29-21

**KATM/Colorado Springs, CO**  
Jennifer Bell  
Hot: INXS  
MARC OHN  
Hot: FIREHOUSE 12-7  
WILSON 10-9  
CINDERELLA 17-11  
R.E.M. 26-20  
MARC OHN D-30

**WEST**

**MOST ADDED**

MARIAH CAREY (38)  
INXS (18)  
SHEENA EASTON (14)  
EXTREME (12)  
STYX (12)

**BREAKOUTS**

COLOR ME BADD (18)

**WEST**

**P2**

**KOOT/Anchorage, AK**  
Mark Murphy  
Hot: SHEENA EASTON  
DIVINYL  
Hot: AMY GRANT 14-7  
GERARDO 19-13  
TRILITERS 28-22  
WILSON 30-23  
HI-FIVE D-33

**KPXR/Anchorage, AK**  
Palmer/Neil  
Hot: STYX  
EXTREME  
Hot: LONDBEAT 5-8  
JANET JACKSON 7-6  
RICK ASTLEY 14-11  
TESLA 18-14

**Z97/Billing, MT**  
Bullivent/Jahn  
Hot: MARIAM CAREY  
INXS  
EXTREME (dp)  
C & C MUSIC FACTORY (dp)  
Hot: TARA KEMP 7-3  
LONDBEAT 6-4  
ROKETTE 12-8  
ENIGMA 30-31

**KBOZ/Bismarck, MT**  
Nelson/Ruzer  
Hot: C & C MUSIC FACTORY (dp)  
HI-FIVE (dp)  
TRASH CAN SINATRA (dp)  
ANOTHER BAD GREAT  
CELINE DION  
MARC OHN  
RHYTHM TRIBE  
Hot: STYX 8-4-2  
LONDBEAT 6-7  
HAPPY MONDAYS 14-12  
DIVINYL 23-18  
ROKETTE 30-23

**OKB/Th. Chino, WA**  
Paul Walker  
Hot: RICK ASTLEY  
SHEENA EASTON  
STYX  
STEELHEART  
GERARDO (dp)  
INXS  
MARIAM CAREY  
R.E.M.  
Hot: JANET JACKSON 6-4  
LONDBEAT 7-5  
OCEAN WHITE 22-14  
ENIGMA 25-19  
ROKETTE 26-19

**KFBQ/Chattanooga, WV**  
Daniels/Collins  
Hot: HARRIET  
MARC OHN  
RIFP  
TRASH CAN SINATRA  
KEEDY  
MARIAM CAREY  
MICHELLE  
DANIEL BROS  
Hot: GREAT WHITE 5-3  
GERARDO 11-7  
FIREHOUSE 12-8  
ROKETTE 13-6  
ANOTHER BAD GREAT 19-15  
ROD STEWART 25-16

The **Rebel Pebbles**

Joel Folger, KEGL: "Perfect timing! We need a great pop song and the Rebel Pebbles' 'Dream Lover' is what we were looking for."

Steve Wyrostock, KRBE: "The pop sound we've been dreaming of!"

*Dream Lover*

Going for adds April 8 and 9



Please note, frozen playlists are indicated with a "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

251 REPORTS

A

ANOTHER BAD CREATION

Isha (Motown)

LP: Coolin' At The Playground Ya Know!

Total Reports 105 42%

Regional Reach: E 43%, S 47%, M 35%, W 42%. Parallel Reach: P1 65%, P2 40%, P3 27%

Chart Summary: Pos 1-5, Summary P1-P3, Total 105

Station lists for A: EAST, WEST, SOUTH, MIDWEST

B

BLACK CROWES

She Talks To Angels (Def American)

LP: Shake Your Money Maker

Total Reports 85 34%

Regional Reach: E 26%, S 48%, M 38%, W 15%. Parallel Reach: P1 9%, P2 38%, P3 46%

Chart Summary: Pos 1-5, Summary P1-P3, Total 85

Station lists for B: EAST, WEST, SOUTH, MIDWEST

C

RICK ASTLEY

Cry For Help (RCA)

LP: Free

Total Reports 202 80%

Regional Reach: E 87%, S 86%, M 73%, W 74%. Parallel Reach: P1 49%, P2 89%, P3 91%

Chart Summary: Pos 1-5, Summary P1-P3, Total 202

Station lists for C: EAST, WEST, SOUTH, MIDWEST

C & C MUSIC FACTORY

Here We Go, Let's Rock... (Columbia)

LP: Gonna Make You Sweat

Total Reports 176 70%

Regional Reach: E 78%, S 72%, M 60%, W 72%. Parallel Reach: P1 84%, P2 73%, P3 55%

Chart Summary: Pos 1-5, Summary P1-P3, Total 176

Station lists for C: EAST, WEST, SOUTH, MIDWEST

C&C Music Factory Continued

Station lists for C&C Music Factory Continued: EAST, WEST, SOUTH, MIDWEST

MARIAH CAREY

I Don't Wanna Cry (Columbia)

LP: Mariah Carey

Total Reports 166 66%

Regional Reach: E 67%, S 72%, M 49%, W 77%. Parallel Reach: P1 76%, P2 57%, P3 73%

Chart Summary: Pos 1-5, Summary P1-P3, Total 166

Station lists for A: EAST, WEST, SOUTH, MIDWEST

CINDERELLA

Heartbreak Station (Mercury)

LP: Heartbreak Station

Total Reports 103 41%

Regional Reach: E 35%, S 40%, M 54%, W 34%. Parallel Reach: P1 11%, P2 38%, P3 69%

Chart Summary: Pos 1-5, Summary P1-P3, Total 103

Station lists for C: EAST, WEST, SOUTH, MIDWEST

MARC COHN

Walkin' In Memphis (Atlantic)

LP: Marc Cohn

Total Reports 61 24%

Regional Reach: E 22%, S 35%, M 19%, W 17%. Parallel Reach: P1 2%, P2 24%, P3 42%

Chart Summary: Pos 1-5, Summary P1-P3, Total 61

Station lists for A: EAST, WEST, SOUTH, MIDWEST

CATHY DENNIS

Touch Me (All Night Long) (Polydor)

LP: Move To This

Total Reports 213 85%

Regional Reach: E 94%, S 84%, M 71%, W 92%. Parallel Reach: P1 91%, P2 80%, P3 88%

Chart Summary: Pos 1-5, Summary P1-P3, Total 213

Station lists for A: EAST, WEST, SOUTH, MIDWEST

CELINE DION (If There Was) Any Other Way (Epic) LP: Unison. Total Reports 88 35%. Regional Reach: E 30%, S 44%, M 29%, W 34%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

SHEENA EASTON What Comes Naturally (MCA) LP: What Comes Naturally. Total Reports 119 47%. Regional Reach: E 39%, S 56%, M 35%, W 58%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

ESCAPE CLUB Call It Poison (Atlantic) LP: Dollars And Sex. Total Reports 148 59%. Regional Reach: E 61%, S 62%, M 59%, W 53%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

FIREHOUSE Don't Treat Me Bad (Epic) LP: Firehouse. Total Reports 109 43%. Regional Reach: E 43%, S 44%, M 49%, W 36%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

GERARDO Rico Suave (Interscope/East West) LP: Mo' Ritmo. Total Reports 175 70%. Regional Reach: E 70%, S 79%, M 56%, W 72%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional charts for Celine Dion, Sheena Easton, Escape Club, Firehouse, and Gerardo. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Celine Dion, Sheena Easton, Escape Club, Firehouse, and Gerardo. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Celine Dion, Sheena Easton, Escape Club, Firehouse, and Gerardo. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Celine Dion, Sheena Easton, Escape Club, Firehouse, and Gerardo. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Celine Dion, Sheena Easton, Escape Club, Firehouse, and Gerardo. Includes sub-sections for P1, P2, P3, and P4.

DIVINYLS I Touch Myself (Virgin) LP: Divinyls. Total Reports 171 68%. Regional Reach: E 78%, S 69%, M 63%, W 62%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

ENIGMA Sadness Part 1 (Charisma) LP: MXXC a D. Total Reports 207 82%. Regional Reach: E 85%, S 81%, M 78%, W 87%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

BREAKER More Than Words (A&M) LP: Extreme II Pornograffiti. Total Reports 151 60%. Regional Reach: E 65%, S 66%, M 70%, W 51%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

FIXX How Much Is Enough (Impact) LP: Ink. Total Reports 110 44%. Regional Reach: E 39%, S 49%, M 35%, W 51%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

AMY GRANT Baby, Baby (A&M) LP: Heart In Motion. Total Reports 245 98%. Regional Reach: E 96%, S 97%, M 97%, W 98%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Tot 0.

Regional charts for Divinyls, Enigma, Breaker, Fixx, and Amy Grant. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Divinyls, Enigma, Breaker, Fixx, and Amy Grant. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Divinyls, Enigma, Breaker, Fixx, and Amy Grant. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Divinyls, Enigma, Breaker, Fixx, and Amy Grant. Includes sub-sections for P1, P2, P3, and P4.

Regional charts for Divinyls, Enigma, Breaker, Fixx, and Amy Grant. Includes sub-sections for P1, P2, P3, and P4.

Continued On Next Column

Continued On Next Column

Continued On Next Column





Londonbeat Continued
KIBB 17-15
KCCR 8-3
HOT102 3-3
KIMB 3-1
WEST
ES104 17-15
T108 14-12
K115 15-13
PMB 106 14-11
K121 19-19
K122 12-5
K123 2-2
K124 2-1
HOT949 8-4
K125 8-4
Q106 10-10
K126 26-24
K127 1-1
K128 6-4
P2
EAST
FLY92 1-1
MAER 8-8
HOT999 15-13
MAAL 9-9
W100 5-5
K129 9-7
W101 3-1
JET-PM 2-2
W102 1-1
W103 5-3
TIC-PM 3-3
W104 5-5
W105 1-1
W106 1-1
W107 2-2
W108 2-2
W109 2-2
W110 2-2
W111 2-2
W112 2-2
W113 2-2
W114 2-2
W115 2-2
W116 2-2
W117 2-2
W118 2-2
W119 2-2
W120 2-2
W121 2-2
W122 2-2
W123 2-2
W124 2-2
W125 2-2
W126 2-2
W127 2-2
W128 2-2
W129 2-2
W130 2-2
W131 2-2
W132 2-2
W133 2-2
W134 2-2
W135 2-2
W136 2-2
W137 2-2
W138 2-2
W139 2-2
W140 2-2
W141 2-2
W142 2-2
W143 2-2
W144 2-2
W145 2-2
W146 2-2
W147 2-2
W148 2-2
W149 2-2
W150 2-2
W151 2-2
W152 2-2
W153 2-2
W154 2-2
W155 2-2
W156 2-2
W157 2-2
W158 2-2
W159 2-2
W160 2-2
W161 2-2
W162 2-2
W163 2-2
W164 2-2
W165 2-2
W166 2-2
W167 2-2
W168 2-2
W169 2-2
W170 2-2
W171 2-2
W172 2-2
W173 2-2
W174 2-2
W175 2-2
W176 2-2
W177 2-2
W178 2-2
W179 2-2
W180 2-2
W181 2-2
W182 2-2
W183 2-2
W184 2-2
W185 2-2
W186 2-2
W187 2-2
W188 2-2
W189 2-2
W190 2-2
W191 2-2
W192 2-2
W193 2-2
W194 2-2
W195 2-2
W196 2-2
W197 2-2
W198 2-2
W199 2-2
W200 2-2

Mike & The Mechanics Continued
SOUTH
K106 a-37
K107 a-37
K108 a-37
K109 a-37
K110 a-37
K111 a-37
K112 a-37
K113 a-37
K114 a-37
K115 a-37
K116 a-37
K117 a-37
K118 a-37
K119 a-37
K120 a-37
K121 a-37
K122 a-37
K123 a-37
K124 a-37
K125 a-37
K126 a-37
K127 a-37
K128 a-37
K129 a-37
K130 a-37
K131 a-37
K132 a-37
K133 a-37
K134 a-37
K135 a-37
K136 a-37
K137 a-37
K138 a-37
K139 a-37
K140 a-37
K141 a-37
K142 a-37
K143 a-37
K144 a-37
K145 a-37
K146 a-37
K147 a-37
K148 a-37
K149 a-37
K150 a-37
K151 a-37
K152 a-37
K153 a-37
K154 a-37
K155 a-37
K156 a-37
K157 a-37
K158 a-37
K159 a-37
K160 a-37
K161 a-37
K162 a-37
K163 a-37
K164 a-37
K165 a-37
K166 a-37
K167 a-37
K168 a-37
K169 a-37
K170 a-37
K171 a-37
K172 a-37
K173 a-37
K174 a-37
K175 a-37
K176 a-37
K177 a-37
K178 a-37
K179 a-37
K180 a-37
K181 a-37
K182 a-37
K183 a-37
K184 a-37
K185 a-37
K186 a-37
K187 a-37
K188 a-37
K189 a-37
K190 a-37
K191 a-37
K192 a-37
K193 a-37
K194 a-37
K195 a-37
K196 a-37
K197 a-37
K198 a-37
K199 a-37
K200 a-37

Alexander O'Neal Continued
MAAL on
W100 34-32
W101 4-28
W102 20-20
W103 15-15
W104 32-29
W105 22-20
W106 22-20
W107 14-12
W108 4-21
W109 21 fr
W110 18-16
W111 29-26
W112 30-34
W113 20-15
W114 29-25
W115 2-2
K107 on
K108 31-28
WEST
K109 a
K110 a
K111 a
K112 a
K113 a
K114 a
K115 a
K116 a
K117 a
K118 a
K119 a
K120 a
K121 a
K122 a
K123 a
K124 a
K125 a
K126 a
K127 a
K128 a
K129 a
K130 a
K131 a
K132 a
K133 a
K134 a
K135 a
K136 a
K137 a
K138 a
K139 a
K140 a
K141 a
K142 a
K143 a
K144 a
K145 a
K146 a
K147 a
K148 a
K149 a
K150 a
K151 a
K152 a
K153 a
K154 a
K155 a
K156 a
K157 a
K158 a
K159 a
K160 a
K161 a
K162 a
K163 a
K164 a
K165 a
K166 a
K167 a
K168 a
K169 a
K170 a
K171 a
K172 a
K173 a
K174 a
K175 a
K176 a
K177 a
K178 a
K179 a
K180 a
K181 a
K182 a
K183 a
K184 a
K185 a
K186 a
K187 a
K188 a
K189 a
K190 a
K191 a
K192 a
K193 a
K194 a
K195 a
K196 a
K197 a
K198 a
K199 a
K200 a

Party Continued
MAAL on
W100 34-32
W101 4-28
W102 20-20
W103 15-15
W104 32-29
W105 22-20
W106 22-20
W107 14-12
W108 4-21
W109 21 fr
W110 18-16
W111 29-26
W112 30-34
W113 20-15
W114 29-25
W115 2-2
K107 on
K108 31-28
WEST
K109 a
K110 a
K111 a
K112 a
K113 a
K114 a
K115 a
K116 a
K117 a
K118 a
K119 a
K120 a
K121 a
K122 a
K123 a
K124 a
K125 a
K126 a
K127 a
K128 a
K129 a
K130 a
K131 a
K132 a
K133 a
K134 a
K135 a
K136 a
K137 a
K138 a
K139 a
K140 a
K141 a
K142 a
K143 a
K144 a
K145 a
K146 a
K147 a
K148 a
K149 a
K150 a
K151 a
K152 a
K153 a
K154 a
K155 a
K156 a
K157 a
K158 a
K159 a
K160 a
K161 a
K162 a
K163 a
K164 a
K165 a
K166 a
K167 a
K168 a
K169 a
K170 a
K171 a
K172 a
K173 a
K174 a
K175 a
K176 a
K177 a
K178 a
K179 a
K180 a
K181 a
K182 a
K183 a
K184 a
K185 a
K186 a
K187 a
K188 a
K189 a
K190 a
K191 a
K192 a
K193 a
K194 a
K195 a
K196 a
K197 a
K198 a
K199 a
K200 a

REMBRANDTS
Just The Way It Is, Baby (Atco)
LP: Rembrandts
Total Reports 177 71%
Regional Reach
E 59%
S 84%
M 76%
W 55%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 10 11 22
6-15 7 47 51 105
16-40 7 29 8 44
Ons 0 3 0 3
SAME 2 Adds 0 2 0 2
DOWN 0 Ch Adds 0 0 0 0
ADDS 2 Total 15 91 71 177

MICHELLE
Something In My Heart (Ruthless/Atco)
LP: Michelle
Total Reports 59 24%
Regional Reach
E 17%
S 25%
M 11%
W 43%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 4 1 0 5
6-15 5 8 1 14
16-40 9 8 3 20
Ons 2 4 5 11
ADDS 2 Ch Adds 1 0 2 7
Total 23 25 11 59

NELSON
More Than Ever (DGC)
LP: After The Rain
Total Reports 171 68%
Regional Reach
E 69%
S 67%
M 81%
W 55%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 1 8 6 15
16-40 15 67 59 141
Ons 1 3 2 6
ADDS 0 Ch Adds 1 2 0 3
Total 18 85 68 171

ROBERT PALMER
Mercy Mercy Me (The Ecology) (EMI)
LP: Don't Explain
Total Reports 199 79%
Regional Reach
E 80%
S 80%
M 79%
W 77%
Chart Summary
Pos P1 P2 P3 Tot
1 0 2 1 3
2-5 1 6 1 8
6-15 11 59 50 120
16-40 12 31 16 59
Ons 3 2 2 7
ADDS 1 0 0 1
Ch Adds 0 1 0 1
Total 28 101 70 199

QUEENSRYCHE
Silent Lucidity (EMI)
LP: Empire
Total Reports 116 46%
Regional Reach
E 44%
S 44%
M 60%
W 34%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 0 4 2 6
16-40 6 39 32 77
Ons 1 6 10 17
ADDS 2 8 2 12
Ch Adds 2 1 1 4
Total 11 58 47 116

RIFF
My Heart Is Failing Me (SBK)
LP: Riff
Total Reports 63 25%
Regional Reach
E 20%
S 32%
M 10%
W 35%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 0 0 0 0
16-40 9 20 7 36
Ons 6 8 7 21
ADDS 1 4 2 6
Ch Adds 0 0 0 0
Total 15 32 16 63

MIKE & THE MECHANICS
Word Of Mouth (Atlantic)
LP: Word Of Mouth
Total Reports 73 29%
Regional Reach
E 31%
S 25%
M 32%
W 30%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 0 0 0 0
16-40 1 14 9 24
Ons 0 12 17 29
ADDS 0 Ch Adds 0 1 0 1
Total 1 37 35 73

ALEXANDER O'NEAL
All True Man (Tabu/Epic)
LP: All True Man
Total Reports 125 50%
Regional Reach
E 54%
S 60%
M 35%
W 47%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 1
6-15 3 5 1 9
16-40 12 41 29 82
Ons 5 14 8 27
ADDS 0 Ch Adds 0 1 1 2
Total 20 64 41 125

PARTY
That's Why (Hollywood)
LP: The Party
Total Reports 76 30%
Regional Reach
E 35%
S 28%
M 19%
W 42%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 1
6-15 3 4 1 8
16-40 6 24 14 44
Ons 1 10 6 17
ADDS 2 2 0 4
Ch Adds 2 0 0 2
Total 14 40 22 76

R.E.M.
Losing My Religion (WB)
LP: Out Of Time
Total Reports 69 27%
Regional Reach
E 28%
S 33%
M 21%
W 26%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 0 1 0 1
16-40 2 15 5 22
Ons 1 7 6 14
ADDS 1 9 16 26
Ch Adds 2 4 0 6
Total 6 36 27 69

Continued On Next Column



ROLLING STONES

Highwire (Columbia)

LP: Flashpoint

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Rolling Stones.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

RUDE BOYS

Written All Over Your Face (Atlantic)

LP: Rude Awakening

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Rude Boys.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

Rod Stewart Continued

Rhythm Of My Heart (WB)

LP: Vagabond Heart

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Rod Stewart.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

Tesla Continued

Signs (Zeffen)

LP: Five Man Acoustical Jam

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Tesla.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

Triplets Continued

One In A Million (Mercury)

LP: Only Young Once

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Triplets.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

ROXETTE

Joyride (EMI)

LP: Joyride

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Roxette.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

STEELHEART

I'll Never Let You Go (MCA)

LP: Steelheart

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Steelheart.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

STYX

Love At First Sight (A&M)

LP: Edge Of The Century

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Styx.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

RALPH TRESWANT

Stone Cold Gentleman (MCA)

LP: Ralph Treswant

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Ralph Treswant.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

TRIXTER

One In A Million (Mercury)

LP: Only Young Once

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Trixter.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

ROD STEWART

Rhythm Of My Heart (WB)

LP: Vagabond Heart

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Rod Stewart.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

ROD STEWART

Rhythm Of My Heart (WB)

LP: Vagabond Heart

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Rod Stewart.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

TESLA

Signs (Zeffen)

LP: Five Man Acoustical Jam

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Tesla.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

TRIPLETS

You Don't Have To Go... (Mercury)

LP: ... Thicker Than Water

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Triplets.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

VOICES THAT CARE

Voices That Care (Giant/WB)

LP: ... Thicker Than Water

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes data for Voices That Care.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1, P2, P3, Total. Includes station call letters and frequencies.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 86

SIGNIFICANT ACTION

Voices That Care Continued

Table with 3 columns of radio stations and their call letters, listing various stations like WFTT, KIBQ, WKBQ, etc.

W

WILSON PHILLIPS You're In Love (SBK) LP: Wilson Phillips. Total Reports 227 90% Parallels. Regional Reach: E 94%, S 94%, M 90%, W 81%. Chart Summary: National 2-5, LP 16-40, etc.

Table with 3 columns (P1, P2, P3) listing radio stations and their call letters for the Wilson Phillips album.

A AFTERSHOCK Going Through The Motions (Virgin) LP: Aftershock. Table with 3 columns (P1, P2, P3) listing radio stations.

DANIEL ASH This Love (RCA) LP: Coming Down. Table with 3 columns (P1, P2, P3) listing radio stations.

B BLACK BOX Strike It Up (RCA) LP: Dreamland. Table with 3 columns (P1, P2, P3) listing radio stations.

C CANDYMAN Nightgown (Epic) LP: Ain't No Shame In My Game. Table with 3 columns (P1, P2, P3) listing radio stations.

CARTOUCHE Feel The Groove (Scotti Bros.) Table with 3 columns (P1, P2, P3) listing radio stations.

D COLOR ME BADD I Wanna Sex You Up (Giant/Reprise) LP: "New Jack City" ST. Table with 3 columns (P1, P2, P3) listing radio stations.

DARLING BUDS Crystal Clear (Columbia) LP: Crawdaddy. Table with 3 columns (P1, P2, P3) listing radio stations.

DAISY DEE Crazy (LMR/RCA) Table with 3 columns (P1, P2, P3) listing radio stations.

DEEE-LITE E.S.P. (Elektra) LP: World Clique. Table with 3 columns (P1, P2, P3) listing radio stations.

DIGITAL UNDERGROUND Same Song (Tommy Boy/Reprise) LP: This Is An EP Release. Table with 3 columns (P1, P2, P3) listing radio stations.

DOORS Break On Through (Elektra) LP: "The Doors" ST. Table with 3 columns (P1, P2, P3) listing radio stations.

F FAMILY STAND Sweet Liberation (East West) LP: Chain. Table with 3 columns (P1, P2, P3) listing radio stations.

G JASMINE GUY Another Like My Lover (WB) LP: Jasmine Guy. Table with 3 columns (P1, P2, P3) listing radio stations.

I CHRIS ISAAK Don't Make Me Dream... (Reprise) LP: Heart Shaped World. Table with 3 columns (P1, P2, P3) listing radio stations.

J JANE'S ADDICTION Been Caught Stealing (WB) LP: Ritual De Lo Habitual. Table with 3 columns (P1, P2, P3) listing radio stations.

JESUS JONES Right Here, Right Now (SBK) LP: Doubt. Table with 3 columns (P1, P2, P3) listing radio stations.

K JONZUN CREW Cosmic Love (Critique) LP: Cosmic Love. Table with 3 columns (P1, P2, P3) listing radio stations.

K DAVE KOZ Castle Of Dreams (Capitol) LP: Dave Koz. Table with 3 columns (P1, P2, P3) listing radio stations.



PARALLELS®

CHR REPORTER INDEX

SIGNIFICANT ACTION

L

LaTOUR
People Are Still... (Smash/PLG)
LP: LaTour

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

LIVING COLOUR
Love Rears Its Ugly Head (Epic)
LP: Time's Up

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

M

LISETTE MELENDZ
Together Forever (Fever/Columbia)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

MONIE LOVE
It's A Shame (My Sister) (WB)
LP: Down To Earth

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

S

MS. ADVENTURES
As Long As I'm With You (Atco)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

O

JEFFREY OSBORNE
If My Brother's In Trouble (Arista)
LP: Only Human

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

DONNY OSMOND
Love Will Survive (Capitol)
LP: Eyes Don't Lie

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

P

PAJAMA PARTY
Got My Eye On You (Atlantic)
LP: Can't Live Without It

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

S

SALT-N-PEPA
Do You Want Me (Next Plateau)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

T

TRASH CAN SINATRAS
Obscurity... (Go! Discs/London/PLG)
LP: Cake

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

TRILOGY
Love Me Forever Or Love Me Not (Atco)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

U

UB40
Here I Am (Come And Take Me) (Virgin)
LP: Labour Of Love II

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and call letters.

P1

EAST

894 (WZZ) Pittsburgh, PA
8184 (WBSB) Baltimore, MD
HOT97 (WQHT) New York, NY

SOUTH

897 (WEZB) New Orleans, LA
KEBL/Dallas-Ft. Worth, TX
KKBQ/Austin, TX

MIDWEST

896 (WBBM-FM) Chicago, IL
HOT182 (WLUM) Milwaukee, WI
KBEO/Kansas City, MO

WEST

FM182 (KSFM) Sacramento, CA
HOT949 (KZMT) Salt Lake City, UT
HOT877 (KHOT) San Jose, CA

P2

EAST

930 (WNTQ) Syracuse, NY
98PKY (WPXY) Rochester, NY
996KH (WKHI) Ocean City, MD

SOUTH

99WAYS (WAYS) Macon, GA
893 (KBT3) Austin, TX
FM180 (WMC-FM) Memphis, TN

WOVY/West Palm Beach, FL
WOUT/Johnson City, TN
WVHT/Brownsville, NC

MIDWEST

96STO (WSTO) Evansville, IN
CK186 (WVCK) Flint, MI
K187 (KATV) Tulsa, OK

WEST

996 (KBOS) Fresno, CA
FM184 (KHOP) Modesto, CA
194 (KIKI) Honolulu, HI

P3

EAST

96JCL (WJCL) Parkersburg, WV
96JCK (WJCK) Burlington, VT
183CR (WCCR) Boulder, WV

SOUTH

896 (KZZB) Ft. Smith, AR
KAAS/Amarillo, TX
CHX/Midland-Odessa, TX

MIDWEST

99KG (KSEK) Solina, KS
KCMO/Columbia, MO
KFMW/Waterloo, IA
KFRX/Lincoln, NE

WEST

KBOZ/Sacramento, CA
KFBQ/Cheyenne, WY
KFFM/Tulsa, WA
KFTZ/Idaho Falls, ID



# CELINE DION

*"(If There Was) Any Other Way"*

**CHR MOST ADDED AGAIN!**

**SECOND WEEK:  
88 CHR REPORTERS!**

**AC: DEBUT 30 MOST ADDED AGAIN!**



# FIREHOUSE

*"Don't Treat Me Bad"*

**NOW ON 109 CHR REPORTERS**

**INCLUDING:**

WZPL 21-16 HOT  
PWR92 32-24 HOT  
WKRZ 19-16 HOT  
KZ106 5-4 HOT  
WQUT 10-8 HOT  
WRVQ 8-6 HOT  
WRQK 8-2 HOT  
KATM 12-7 HOT

Q104 21-16 HOT  
WYKS 35-30 HOT  
KLYV 21-14 HOT  
Y94 15-5 HOT  
KG95 24-16 HOT  
KFMW 7-4 HOT  
WIFC 24-20 HOT  
KFBQ 12-8 HOT

**...AND MANY MORE!**



**P2 CHART**

**DEBUT 38**

**P3 CHART**

**30 — 25**



# CANDYMAN

*"Nightgown"*

|                |        |        |      |            |
|----------------|--------|--------|------|------------|
| WIOQ 26-14 HOT | HOT947 | FM102  | WCKZ | <b>B95</b> |
| KTFM           | KXXR   | HOT977 | KPRR | KCAQ       |
| PWRPIG         | HOT102 | FLY92  | WRHT | WJAD       |
| B96            | KKFR   | WMXP   | Y107 | KNOE       |
|                |        |        |      | WFHT       |

"The JUKEBOX NETWORK's interactive audience of twelve million plus took both 'Knockin' Boots' and 'Melt In Your Mouth' into our National Top 10. After only two days on the channel, I'm projecting another Top 10 hit for the CANDYMAN!"

Les Garland / Video Jukebox Network







CHR NATIONAL AIRPLAY

P1

P2

P3

LW TW

- 1 1 TARA KEMP/Hold You Tight (Giant/WB)
3 2 GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
2 3 MARIAH CAREY/Someday (Columbia)
5 4 ENIGMA/Sadness Part 1 (Charisma)
7 5 LONDONBEAT/I've Been Thinking About You (Radioactive)
4 6 JANET JACKSON/State Of The World (A&M)
10 7 AMY GRANT/Baby, Baby (A&M)
6 8 TRACIE SPENCER/This House (Capitol)
9 9 TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
11 10 WILSON PHILLIPS/You're In Love (SBK)
12 11 GERARDO/Rico Suave (Interscope/East West)
8 12 TIMMY T./One More Try (Quality)
18 13 CATHY DENNIS/Touch Me (All Night Long) (Polydor)
17 14 C & C MUSIC FACTORY/Here We Go, Let's Rock... (Columbia)
15 15 ANOTHER BAD CREATION/Iesha (Motown)
19 16 ROXETTE/Joyride (EMI)
13 17 STEVIE B/I'll Be By Your Side (LMR/RCA)
28 18 HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)
20 19 ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
30 20 DIVINYLS/I Touch Myself (Virgin)
16 21 CELINE DION/Where Does My Heart Beat Now? (Epic)
32 22 ROD STEWART/Rhythm Of My Heart (WB)
14 23 WHITNEY HOUSTON/All The Man That I Need (Arista)
27 24 RICK ASTLEY/Cry For Help (RCA)
26 25 GUY/Let's Chill (MCA)
31 26 TESLA/Signs (Geffen)
22 27 BINGOBOYS/How To Dance (Atlantic)
25 28 STYX/Show Me The Way (A&M)
21 29 L.L. COOL J/Around The Way Girl (Def Jam/Columbia)
23 30 LISETTE MELENDEZ/Together Forever (Fever/Columbia)
33 31 MICHEL'LE/Something In My Heart (Ruthless/Atco)
DEBUT 32 MARIAH CAREY/I Don't Wanna Cry (Columbia)
DEBUT 33 VOICES THAT CARE/Voices That Care (Giant/WB)
29 34 FATHER MC/I'll Do 4 U (MCA)
35 35 RALPH TRESVANT/Stone Cold Gentleman (MCA)
39 36 RUDE BOYS/Written All Over Your Face (Atlantic)
38 37 REMBRANDTS/Just The Way It Is, Baby (Atco)
DEBUT 38 MONIE LOVE/It's A Shame (My Sister) (WB)
DEBUT 39 KEEDY/Save Some Love (Arista)
24 40 OLETA ADAMS/Get Here (Fontana/Mercury)

55 REPORTERS

Table with 2 columns: MOST ADDED and HOTTEST. Lists artists like MARIAH CAREY (35) and TARA KEMP (15).

LW TW

- 2 1 LONDONBEAT/I've Been Thinking... (Radioactive)
3 2 WILSON PHILLIPS/You're In Love (SBK)
1 3 GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
6 4 JANET JACKSON/State Of The World (A&M)
5 5 TARA KEMP/Hold You Tight (Giant/WB)
9 6 AMY GRANT/Baby, Baby (A&M)
10 7 ROXETTE/Joyride (EMI)
8 8 TRACIE SPENCER/This House (Capitol)
11 9 ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
14 10 RICK ASTLEY/Cry For Help (RCA)
12 11 STEVIE B/I'll Be By Your Side (LMR/RCA)
13 12 TESLA/Signs (Geffen)
15 13 ENIGMA/Sadness Part 1 (Charisma)
16 14 TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
17 15 REMBRANDTS/Just The Way It Is, Baby (Atco)
4 16 MARIAH CAREY/Someday (Columbia)
23 17 ROD STEWART/Rhythm Of My Heart (WB)
20 18 GERARDO/Rico Suave (Interscope/East West)
22 19 CATHY DENNIS/Touch Me (All Night Long) (Polydor)
7 20 TIMMY T./One More Try (Quality)
30 21 NELSON/More Than Ever (DGC)
32 22 C & C MUSIC FACTORY/Here We Go, Let's Rock... (Columbia)
37 23 DIVINYLS/I Touch Myself (Virgin)
18 24 OLETA ADAMS/Get Here (Fontana/Mercury)
27 25 ESCAPE CLUB/Call It Poison (Atlantic)
36 26 TRIPLETS/You Don't Have To Go Home (Mercury)
35 27 HARRIET/Temple Of Love (East West)
28 28 WINGER/Easy Come Easy Go (Atlantic)
33 29 ANOTHER BAD CREATION/Iesha (Motown)
24 30 CELINE DION/Where Does My Heart Beat Now? (Epic)
38 31 RALPH TRESVANT/Stone Cold Gentleman (MCA)
DEBUT 32 KEEDY/Save Some Love (Arista)
34 33 BINGOBOYS/How To Dance (Atlantic)
21 34 STING/All This Time (A&M)
DEBUT 35 HI-FIVE/I Like The Way (The Kissing Game) (Jive/RCA)
26 36 ALIAS/Waiting For Love (EMI)
40 37 ALEXANDER O'NEAL/All True Man (Epic)
DEBUT 38 FIREHOUSE/Don't Treat Me Bad (Epic)
25 39 STYX/Show Me The Way (A&M)
DEBUT 40 EXTREME/More Than Words (A&M)

122 REPORTERS

Table with 2 columns: MOST ADDED and HOTTEST. Lists artists like MARIAH CAREY (68) and AMY GRANT (53).

LW TW

- 2 1 LONDONBEAT/I've Been Thinking... (Radioactive)
3 2 WILSON PHILLIPS/You're In Love (SBK)
1 3 GLORIA ESTEFAN/Coming Out Of The Dark (Epic)
4 4 JANET JACKSON/State Of The World (A&M)
6 5 TARA KEMP/Hold You Tight (Giant/WB)
7 6 REMBRANDTS/Just The Way It Is, Baby (Atco)
8 7 TESLA/Signs (Geffen)
9 8 ROXETTE/Joyride (EMI)
10 9 AMY GRANT/Baby, Baby (A&M)
12 10 ROBERT PALMER/Mercy Mercy Me (The Ecology) (EMI)
17 11 RICK ASTLEY/Cry For Help (RCA)
5 12 TIMMY T./One More Try (Quality)
15 13 TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
11 14 TRACIE SPENCER/This House (Capitol)
14 15 STEVIE B/I'll Be By Your Side (LMR/RCA)
23 16 ROD STEWART/Rhythm Of My Heart (WB)
20 17 ESCAPE CLUB/Call It Poison (Atlantic)
25 18 NELSON/More Than Ever (DGC)
24 19 CATHY DENNIS/Touch Me (All Night Long) (Polydor)
13 20 MARIAH CAREY/Someday (Columbia)
16 21 WINGER/Easy Come Easy Go (Atlantic)
29 22 ENIGMA/Sadness Part 1 (Charisma)
31 23 TRIPLETS/You Don't Have To Go Home (Mercury)
28 24 GERARDO/Rico Suave (Interscope/East West)
30 25 FIREHOUSE/Don't Treat Me Bad (Epic)
32 26 GREAT WHITE/Call It Rock N' Roll (Capitol)
19 27 OLETA ADAMS/Get Here (Fontana/Mercury)
39 28 EXTREME/More Than Words (A&M)
37 29 KEEDY/Save Some Love (Arista)
40 30 DIVINYLS/I Touch Myself (Virgin)
35 31 HARRIET/Temple Of Love (East West)
18 32 MADONNA/Rescue Me (Sire/WB)
22 33 STING/All This Time (A&M)
26 34 POISON/Ride The Wind (Capitol)
DEBUT 35 QUEENSRYCHE/Silent Lucidity (EMI)
36 36 ALEXANDER O'NEAL/All True Man (Epic)
27 37 ALIAS/Waiting For Love (EMI)
33 38 CELINE DION/Where Does My Heart Beat Now? (Epic)
21 39 SUSANNA HOFFS/My Side Of The Bed (Columbia)
DEBUT 40 RALPH TRESVANT/Stone Cold Gentleman (MCA)

74 REPORTERS

Table with 2 columns: MOST ADDED and HOTTEST. Lists artists like MARIAH CAREY (54) and ROXETTE (45).

PERFORMING WHERE PLAYED

Table with 5 columns: Artist/Song/Label, Reports, Report %, Conversion %, Top 15 %. Lists artists like HI-FIVE/I Like The Way (135 reports) and HARRIET/Temple Of Love (135 reports).

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay.

NEW ARTISTS

- 1 HARRIET/Temple Of Love (East West) 135
HI-FIVE/I Like The Way... (Jive/RCA) 135
3 QUEENSRYCHE/Silent Lucidity (EMI) 116
4 FIREHOUSE/Don't Treat Me Bad (Epic) 109
5 ANOTHER BAD CREATION/Iesha (Motown) 105
6 HAPPY MONDAYS/Step On (Elektra) 93
7 JELLYFISH/Baby's Coming Back (Charisma) 89
8 VOICES THAT CARE/Voices That Care (Giant/WB) 81
9 PARTY/That's Why (Hollywood) 76
10 RUDE BOYS/Written All Over Your Face (Atlantic) 65

New artists have not yet had a CHR Breaker.



# BREAKERS

## C & C MUSIC FACTORY

**Here We Go, Let's Rock And Roll (Columbia)**

70% of our reporters playing it. Moves: Up 108, Debuts 20, Same 16, Down 0, Adds 32 including B94, Q102, KS104, KPLZ, WKSE, WSSX, WKDD, WPXR, Z104, KRQ. See Parallels, moves 29-21.

## MARIAH CAREY

**I Don't Wanna Cry (Columbia)**

66% of our reporters playing it. Moves: Up 6, Debuts 2, Same 1, Down 0, Adds 157 including WXKS, WZOU, HOT97, WPLJ, Z100, WPGC, PWR99, Q105, B96, WHYT, Y108, FM102, KUBE. Complete airplay in Parallels.

## EXTREME

**More Than Words (A&M)**

60% of our reporters playing it. Moves: Up 64, Debuts 33, Same 22, Down 0, Adds 32 including KDWB, KKRZ, KPLZ, WAEB, WSPK, WMXF, WJLQ, 96STO, WTFX, KLUC. See Parallels, debuts at number 40.

# NEW & ACTIVE

**HI-FIVE "I Like The Way (The Kissing Game)" (Jive/RCA)**  
 Reports: 135. Moves: Up 65, Debuts 23, Same 17, Down 0, Adds 30 including WXKS, Z100, WAVA, Y95, WPHR, WDFX, KBEQ, PWR106, KZZP, KKRZ, HOT97 31-26, WIOQ 11-9, PWR99 22-15, KTFM 20-14, Q105 16-12, KS104 6-4, B93 28-22. See Parallels, moves 40-29 on the CHR chart.

**HARRIET "Temple Of Love" (East West)**  
 Reports: 135. Moves: Up 87, Debuts 9, Same 27, Down 3, Adds 9, JET-FM, G98, WRHT, KZII, WBPR, KFBQ, KFTZ, SLY96, KFFM, WXKS 30-26, WNVZ 22-18, WNCI 13-10, WVSF 26-23, PWR92 33-30, WKRZ 14-11, KZFM 29-25, 99WAYS 23-20, WJAD 8-4. See Parallels, moves 38-35 on the CHR chart.

**ALEXANDER O'NEAL "Ah True Man" (Epic)**  
 Reports: 125. Moves: Up 72, Debuts 9, Same 37, Down 1, Adds 6, WTHT, B93, WRVO, KKSS, KMOK, KTMT, WXKS 31-28, WPGC 29-24, KXXR 11-9, PWR106 21-18, KISN 26-23, WKEE 32-29, K106 29-25, KZZB 34-30, KDON 20-15. See Parallels, debuts at number 38 on the CHR chart.

**SHEENA EASTON "What Comes Naturally" (MCA)**  
 Reports: 119. Moves: Up 10, Debuts 32, Same 25, Down 0, Adds 52 including HOT97, B94, WNVZ, KTFM, HOT947, HOT102, KKKR, KKRZ, KUBE, WNCI, KUBE, WNNK, WSTW, Y95 33-29, PWRPIG 36-28, B93 35-29, KNOE 38-29

**QUEENSRYCHE "Silent Lucidity" (EMI)**  
 Reports: 118. Moves: Up 55, Debuts 26, Same 19, Down 0, Adds 16 including KEGL, WPHR, WKBO, KUBE, WAEB, WKEE, WSTW, WOKI, Z104, KSMB, WNCI 29-25, WZPL 29-24, KPLZ 23-19, WLAN 31-24, 93Q 19-15, WPST 30-24, K106 38-29, KFMW 30-22

**FIXX "How Much Is Enough" (Impact)**  
 Reports: 110. Moves: Up 26, Debuts 22, Same 41, Down 0, Adds 21 including FM102, HOT949, WAEB, FUN107, WJLQ, WKZL, WTFX, KLUC, KCAO, WKXK, KCHX, WNCI 32-28, KZ106 18-14, G105 34-29, WZYP 34-29, WQUT 34-27, Z99 23-18

**RALPH TRESVANT "Stone Cold Gentleman" (MCA)**  
 Reports: 110. Moves: Up 78, Debuts 8, Same 21, Down 1, Adds 2, KHTK, Q101, WXKS 33-29, WNVZ 21-17, HOT102 24-21, KOY-FM 23-19, FLKY 20-17, WXPX 26-20, WSPK 23-20, K106 21-15, KZFM 23-20, Y107 13-10, K107 18-15, B95 8-6, I94 8-6. See Parallels, moves 36-34 on the CHR chart.

**FIREHOUSE "Don't Treat Me Bad" (Epic)**  
 Reports: 109. Moves: Up 78, Debuts 8, Same 16, Down 1, Adds 6, HOT999, G105, WOKI, WGTZ, WIXX, WDBR, WZPL 21-16, WKZ 34-26, WPST 18-14, WYCR 11-9, WRHT 18-14, WQUT 10-8, WRVO 8-6, WKZL 34-30, WRQK 8-2, KATM 12-7.

**ANOTHER BAD CREATION "Iesha" (Motown)**  
 Reports: 105. Moves: Up 64, Debuts 5, Same 18, Down 0, Adds 8, WNNK, G98, B93, HOT95, KKKY, WVIC, WRON, KBOZ, WZOU 4-2, HOT97 30-23, WEGX 29-22, WIOQ 7-1, PRO-FM 11-7, WAVA 6-4, Y95 34-30, Q105 4-2, HOT947 10-8, WDFX 1-1. See Parallels, moves 28-23 on the CHR chart.

**CINDERELLA "Heartbreak Station" (Mercury)**  
 Reports: 103. Moves: Up 40, Debuts 15, Same 32, Down 1, Adds 15 including WZPL, KPLZ, WAEB, WYCR, WGRD, KOKO, KKHT, KWNZ, WYKS, KZIO, WNCI 23-20, WPST 34-29, WRHT 27-22, KTUX 21-18, KATM 17-11, OK95 26-20.

**GREAT WHITE "Call It Rock 'n' Roll" (Capitol)**  
 Reports: 100. Moves: Up 68, Debuts 12, Same 17, Down 1, Adds 2, WKSF, WILN, WAAL 29-26, PWR92 38-34, G98 34-27, WKRZ 24-20, WYCR 20-15, KZ106 9-8, WQUT 18-15, WOKI 12-10, WRVO 31-29, KTUX 17-13, WVIC 20-15, KATM 3-2, B98 21-19, KFMW 8-5

**HAPPY MONDAYS "Step On" (Elektra)**  
 Reports: 93. Moves: Up 42, Debuts 10, Same 25, Down 0, Adds 16 including HOT102, PWR92, K106, HOT95, KTUX, WKZL, WTFX, WZOK, WOMP, Y94, HOT949 22-19, WPST 22-17, K96 7 29-25, G105 33-28, KF95 27-22, WJAD 11-8.

**JELLYFISH "Baby's Coming Back" (Charisma)**  
 Reports: 89. Moves: Up 46, Debuts 11, Same 26, Down 0, Adds 6, Z99, KXYQ, WZKS, KCHX, WBXX, KTMT, WPST 23-20, WSTW 31-29, K106 33-26, WCGO 26-23, WQUT 26-22, KKHT 30-25, 103CIR 23-19, KNIN 34-27, KFMW 31-24

**CELINE DION "If There Was Any Other Way" (Epic)**  
 Reports: 88. Moves: Up 4, Debuts 12, Same 36, Down 0, Adds 36 including WXKS, WIOQ, WAAL, WVSF, WC101, WPST, WFMF, KX106, WMXF, HOT95, KZOU, WGTZ, KKHT, KKRD, KLUC, KGOT 36-32

**BLACK CROWES "She Talks To Angels" (Def American)**  
 Reports: 85. Moves: Up 50, Debuts 9, Same 12, Down 0, Adds 14 including WZPL, WAAL, Y102, WMXF, WINK, WHHY, WJLQ, WRON, KSMB, WDBR, WNCI 28-24, G98 20-16, WNOK 34-30, WQUT 25-18, 99WAYS 31-25, KMYZ 23-17

**VOICES THAT CARE "Voices That Care" (Giant/WB)**  
 Reports: 81. Moves: Up 46, Debuts 8, Same 15, Down 1, Adds 11, Y95, WKEE, WKSJ, K107, KKRD, Z90, 95XXX, KNOE, KYYY, KZIO, KOHT, B104 11-6, PWR96 20-15, WDFX 10-3, WHYT 5-3, KIIS 7-5, KGGI 14-7, KUBE 11-7. See Parallels, debuts at number 39 on the CHR chart.

**INXS "Bitter Tears" (Atlantic)**  
 Reports: 78. Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 74 including WPLJ, B94, KZZP, HOT949, WIKZ, WQGN, WKRZ, WSTW, WBBO, B93, WCGO, HOT95, WQUT, WGTZ, KOKO, WRQK 9-7, KOHT 14-11.

**PARTY "That's Why" (Hollywood)**  
 Reports: 78. Moves: Up 46, Debuts 4, Same 20, Down 0, Adds 6, WPLJ, WAVA, PWRPIG, KIIS, WRCK, KKMG, WNVZ 24-20, PWR106 25-21, WAAL 17-13, G98 23-20, WKRZ 32-27, WBBO 29-26, WFMF 21-18, KZFM 35-30, KKKY 32-28, WGTZ 18-13, CK105 37-30.

**MIKE & THE MECHANICS "Word Of Mouth" (Atlantic)**  
 Reports: 73. Moves: Up 5, Debuts 19, Same 29, Down 0, Adds 20 including JET-FM, WNNK, Y102, K106, KZ106, WDJX, WKDD, Z99, KKHT, K107, 95XXX, WLRW, PWR945 34-31, WGTZ 32-28, KATM 27-22, KFFM 40-34

**ROLLING STONES "Highwire" (Columbia)**  
 Reports: 71. Moves: Up 35, Debuts 3, Same 31, Down 2, Adds 0, PWR92 27-22, G98 21-17, WKRZ 35-30, WCGO 34-30, WRHT 28-25, WQUT 22-16, WOKI 17-14, WJLQ 26-21, 96STO 29-26, Z99 18-14, KATM 9-5, WNNY 24-19, Q101 24-20, KFMW 19-14, KTMT 38-31, OK95 31-22.

**R.E.M. "Losing My Religion" (WB)**  
 Reports: 69. Moves: Up 4, Debuts 19, Same 14, Down 0, Adds 32 including Y95, WHYT, KPLZ, WAEB, KC101, WQGN, 999KH, WKRZ, G105, WRVO, CK105, B98, Q104, 98PKY 21-14, KZZB 39-33, KATM 26-20, KFMW 40-29

**RUDE BOYS "Written All Over Your Face" (Atlantic)**  
 Reports: 65. Moves: Up 31, Debuts 4, Same 20, Down 0, Adds 10, WDFX, FUN107, WTHT, WNOK, WJLQ, KHTK, KAKS, WZKX, WPF, KTR, WIOQ 31-28, WNVZ 8-6, KTFM 27-22, HOT947 24-19, KXXR 34-28, KS104 9-6, KKKR 30-21, FM102 15-9

**RIFF "My Heart Is Falling Me" (SBK)**  
 Reports: 63. Moves: Up 24, Debuts 11, Same 22, Down 0, Adds 6, KX106, WINK, KWOD, KDON, WOMP, KFBQ, Y100 27-23, PWRPIG 32-22, KISN 27-21, WLAN 19-16, WCKZ 28-22, KZFM 37-32, B95 29-21, 103CIR 26-23, KOHT 23-19, KGOT 35-30.

**MARC COHN "Walkin' in Memphis" (Atlantic)**  
 Reports: 61. Moves: Up 15, Debuts 12, Same 16, Down 0, Adds 18 including KISN, WQGN, WBBO, K106, KZFM, G105, WRQK, KQIZ, WVBS, WIFC, WERZ 28-19, FM100 6-3, WABB 25-21, KKHT 22-18, WKSF 34-29, KLYV 30-23, WTBX 35-29

**TRIXTER "One In A Million" (Mechanic/MCA)**  
 Reports: 60. Moves: Up 30, Debuts 4, Same 23, Down 1, Adds 2, WCGO, KOHT, JET-FM 30-27, PWR92 35-28, WPST 13-9, WKRZ 18-15, WIXX 19-13, KMYZ 7-5, KATM 10-8, Q104 9-7, KNIN 26-21, KLYV 36-30, WTBX 26-21, WKFR 10-9, OK95 30-23

## MOST ADDED

- MARIAH CAREY (157)
- INXS (74)
- STYX (55)
- SHEENA EASTON (52)
- CELINE DION (36)
- C & C MUSIC FACTORY (32)
- EXTREME (32)
- R.E.M. (32)
- HI-FIVE (30)
- COLOR ME BADD (22)
- KEEDY (22)

## HOTTEST

- LONDONBEAT (105)
- AMY GRANT (99)
- ROXETTE (98)
- WILSON PHILLIPS (70)
- TARA KEMP (63)
- GLORIA ESTEFAN (62)
- ENIGMA (54)
- GERARDO (44)
- JANET JACKSON (42)
- TESLA (40)

**MICHEL'LE "Something in My Heart" (Ruthless/Alco)**  
 Reports: 59. Moves: Up 23, Debuts 6, Same 19, Down 2, Adds 9, Y100, KBEQ, PWR106, TIC-FM, WABB, WJLQ, KQMG, WBNQ, KFBQ, WIOQ 21-15, KTFM 9-8, KIIS 28-24, Q106 12-9, HOT977 6-5, KZFM 9-8, KXXX 8-7, I94 16-11

**STYX "Love At First Sight" (A&M)**  
 Reports: 55. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including WPLJ, Q102, WNCI, KISN, KPLZ, WRCK, WKRZ, WBBO, WQUT, KKKY, WJLQ, WKZL, WKDD, WGTZ, KKHT, KZZU

**GUY "Let's Chit" (MCA)**  
 Reports: 54. Moves: Up 32, Debuts 2, Same 14, Down 4, Adds 2, HOT947, WAAL, WNVZ 4-3, KTFM 8-5, PWRPIG 18-10, Q105 9-6, WDFX 12-10, KS104 2-1, KKKR 7-6, KGGI 1-1, WMPX 11-6, KPRR 3-3, KKMG 3-1, B95 2-1, I94 11-8, WBPR 11-7

**STEELHEART "I'll Never Let You Go" (MCA)**  
 Reports: 53. Moves: Up 18, Debuts 8, Same 18, Down 2, Adds 7, WAAL, WYCR, WIXX, KJ103, XL93FM, WTBX, OK95, WQGN 36-33, WCGO 35-32, WRHT 32-28, KKKY 23-17, WKZL 28-25, 96STO 20-16, WKSF 37-31, KISR 30-26, KOHT 28-24, KFBQ 17-11

## SIGNIFICANT ACTION

**MONIE LOVE "It's A Shame (My Sister)" (WB)**  
 Reports: 44. Moves: Up 21, Debuts 3, Same 14, Down 0, Adds 6, PWR106, TIC-FM, KWOD, KNOE, WVBS, WBXX, WXKS 29-23, HOT97 29-24, WIOQ 9-6, WPGC 24-20, KTFM 29-25, PWRPIG 31-25, KZFM 38-31, CK105 36-31, KDON 12-8

**JASMINE GUY "Another Like My Lover" (WB)**  
 Reports: 43. Moves: Up 22, Debuts 3, Same 16, Down 0, Adds 2, KHTK, 98KG, KTFM 21-19, PWRPIG 34-26, HOT947 29-23, KBEQ 27-23, KXXR 28-25, FM102 20-16, KZFM 25-19, G105 31-24, Y107 28-25, KKMG 18-15, B95 10-9, I94 20-15, KFBQ 32-28

**LISETTE MELENDEZ "Together Forever" (Fever/Columbia)**  
 Reports: 42. Moves: Up 24, Debuts 2, Same 12, Down 4, Adds 0, WZOU 10-6, WPLJ 11-10, PWR96 4-3, WNVZ 20-10, KTFM 1-1, B96 4-3, PWR106 7-5, KGGI 15-11, FUN107 14-11, WMPX 28-25, WSPK 29-24, KKSS 6-4, B95 12-10, KDON 26-21

**UB40 "Here I Am (Come And Take Me)" (Virgin)**  
 Reports: 35. Moves: Up 7, Debuts 5, Same 13, Down 0, Adds 10, PWR99, HOT102, KS104, Y106, KISN, KZFM, KKKY, KTUX, KLUC, WCLL, KRBE 2-1, Q105 30-26, WNCI 30-26, WKBO 10-8, Q108 29-26, KQMG 17-10

**COLOR ME BADD "I Wanna Sex You Up" (Giant/Reprise)**  
 Reports: 27. Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 22 including WIOQ, WPGC, WNVZ, KTFM, PWRPIG, Q105, KXXR, HOT102, KS104, KKKR, KOY-FM, KGGI, FM102, HOT977, Q106 22-15, KMEL 20-12.

**TRIOLOGY "Love Me Forever Or Love Me Not" (Alco)**  
 Reports: 27. Moves: Up 6, Debuts 3, Same 10, Down 0, Adds 8, WNVZ, HOT977, WRHT, WDJX, Y107, CK105, WFHT, KTRS, PWR96 6-4, KTFM d-30, PWRPIG 5-3, KZFM 30-27, KDON d-29, WJAD 29-23, WBPR 28-24

**JESUS JONES "Right Here, Right Now" (SBK)**  
 Reports: 26. Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 12, PWR99, WLAN, 98PKY, WSTW, WCGO, WRHT, CK105, WJAD, WILN, KIXY, WVBS, KFFM, KRBE 2-7, WPST d-39, WIXX d-40

**DIGITAL UNDERGROUND "Same Song" (Tommy Boy/Reprise)**  
 Reports: 26. Moves: Up 13, Debuts 1, Same 8, Down 4, Adds 0, WIOQ 13-7, WAVA 22-19, KS104 4-3, KISN d-29, PWR106 3-2, FM102 5-2, B95 9-8, I94 22-18, WBPR 26-23, WFHT 20-17, WBXX 34-30.

**TRASH CAN SINATRAS "Obscurity Knocks" (Go!Discs/London/PLG)**  
 Reports: 24. Moves: Up 1, Debuts 0, Same 11, Down 0, Adds 12, HOT949, WQGN, Y102, WPST, WRHT, WGRD, WPRR, KQIZ, KFMW, KBOZ, KFBQ, KTMT, WNVZ on, CK105 on

**DAISY DEE "Crazy" (LMR/RCA)**  
 Reports: 24. Moves: Up 8, Debuts 1, Same 9, Down 0, Adds 6, KXXR, KKKR, FM102, 999KH, WQXA, KNOE, HOT97 17-12, WIOQ 30-27, WNVZ 35-27, HOT947 27-22, Q106 23-20, KMEL 21-18, KZFM d-38, B95 21-18.

**DANIEL ASH "This Love" (RCA)**  
 Reports: 23. Moves: Up 4, Debuts 1, Same 18, Down 0, Adds 0, HOT949 25-24, KIX106 30-29, WABB on, WRQK on, KF95 31-27, WNYF d-35, KISR 38-37, WILN on, XL93FM on, KFTZ on, ZFUN on-dp.

**CARTOUCHE "Feel The Groove" (Scotti Bros.)**  
 Reports: 21. Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 9, WXKS, HOT947, KXXR, KMEL, 999KH, WTHT, WRHT, B95, WVBS, KKBQ on, B98 on, KKKR on, KZFM d-38, KAKS d-40, KFBQ d-39.

**CANDYMAN "Nightgown" (Epic)**  
 Reports: 21. Moves: Up 2, Debuts 1, Same 10, Down 0, Adds 8, HOT947, HOT102, KKKR, FM102, WMPX, Y107, KCAQ, KNOE, WIOQ 26-14, KTFM on, PWRPIG 38-36, B96 on, KXXR on-dp, HOT977 on, WCKZ d-31

**DARLING BUDD "Crystal Clear" (Columbia)**  
 Reports: 21. Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 5, WPST, KQIZ, WVBS, KFBQ, ZFUN, FLY92 on, WAEB on-dp, WRHT on, KKHT on-dp, KISR 39-36, 99KG on, WDBR d-33

**SALT-N-PEPA "Do You Want Me" (Next Plateau)**  
 Reports: 21. Moves: Up 13, Debuts 1, Same 3, Down 0, Adds 4, HOT947, KIIS, KZFM, KKSS, HOT97 33-30, WPGC 18-11, WNVZ 34-30, KTFM 25-21, PWRPIG 39-30, Q105 11-9, B96 d-29, PWR106 8-6, KGGI 26-20, Q106 6-3, KMEL 4-3, B95 30-27, Z90 13-10.

**DEEE-LITE "E.S.P." (Elektra)**  
 Reports: 21. Moves: Up 4, Debuts 1, Same 18, Down 0, Adds 0, HOT97 d-33, WPLJ on, WIOQ on-dp, WNVZ on, Q105 on, KS104 on, HOT949 on, Q106 on, KMEL 16-15, 999KH 38-37, G98 on, B95 34-31, KLUC 30-27

**CHRIS ISAAK "Don't Make Me Dream About You" (Reprise)**  
 Reports: 18. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including PWR99, HOT949, B93, WQUT, KTUX, Z99, KRO, 103CIR, KAKS, WKSF, KMCK, B98, KISR, KNIN, KFMW

**JOZUN CREW "Cosmic Love" (Critique)**  
 Reports: 17. Moves: Up 0, Debuts 2, Same 10, Down 0, Adds 5, KXXR, HOT95, WJMX, WFHT, KTRS, WXKS on, PRO-FM d-35, WAEB on-dp, WERZ on, FUN107 on, WQGN on-dp, K107 on, KLUC d-30, 95XXX on-dp, WKPE on-dp

**AFTERSHOCK "Going Through The Motions" (Virgin)**  
 Reports: 17. Moves: Up 11, Debuts 1, Same 2, Down 0, Adds 3, HOT97, WNVZ, KKSS, KTFM 23-20, FM102 25-21, KMEL 27-21, HOT977 8-6, KZFM d-37, KKMG 25-19, I94 31-28, KLUC 29-26, KDON 14-10

**MS. ADVENTURES "As Long As I'm With You" (Alco)**  
 Reports: 16. Moves: Up 6, Debuts 1, Same 9, Down 0, Adds 0, HOT949 26-23, KISN on, FUN107 30-28, WMPX on, 93Q on, KZFM 33-28, KJ103 on, KYRK on-dp, WPRR 23-17, WFFX d-40

**BLACK BDX "Strike It Up" (RCA)**  
 Reports: 15. Moves: Up 5, Debuts 2, Same 1, Down 0, Adds 7, PWRPIG, KS104, TIC-FM, WKSS, K96 7, WDJX, B95, WXKS d-27, HOT97 24-15, WIOQ 24-19, WPGC 26-21, PWR96 d-35, PWR106 15-12

**LaTOUR "People Are Still Having Sex" (Smash/PLG)**  
 Reports: 14. Moves: Up 5, Debuts 0, Same 2, Down 0, Adds 7, HOT97, WIOQ, KEGL, WMPX, WCKZ, Z104, KWOD, B96 25-20, WDFX 20-17, KXXR 31-26, PWR106 28-23, TIC-FM 34-26, WKSS on-dp

**FAMILY STAND "Sweet Liberation" (East West)**  
 Reports: 13. Moves: Up 3, Debuts 2, Same 8, Down 0, Adds 0, Y108 on, KMEL 25-22, HOT977 21-16, KZFM on, KIXX on, KSND d-28, WJAD d-27, WBPR on-dp

**PAJAMA PARTY "Got My Eye On You" (Atlantic)**  
 Reports: 12. Moves: Up 2, Debuts 1, Same 2, Down 0, Adds 7, KTFM, WMPX, WQXA, KZFM, B95, WJAD, WBPR, HOT97 on, WNVZ on, B96 27-26, HOT977 26-24, WCKZ d-33.

**DAVE KOZ "Castle Of Dreams" (Capitol)**  
 Reports: 12. Moves: Up 2, Debuts 2, Same 6, Down 0, Adds 2, KMEL, KTRS, G98 32-26, KZFM 32-29, KBFM on-dp, WJLQ on-dp, KQMG on-dp, KYRK on, WNYF d-32, WJMX on-dp, KISR d-40, KTMT on-dp

**DONNY OSMOND "Love Will Survive" (Capitol)**  
 Reports: 11. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, Q102, WNCI, Y106, Y102, B93, KZZB, KZFM, PWR945, WDJX, Q104, KTMT


**DOORS "Break On Through" (Elektra)**  
 Reports: 10. Moves: Up 3, Debuts 0, Same 4, Down 0, Adds 3, WQUT, KKHT, 103CIR, G98 31-25, WPST on, WRHT on, WGTZ 30-27, KATM 22-17, KOHT on-dp, KFMW on

**JANE'S ADDICTION "Been Caught Stealing" (WB)**  
 Reports: 10. Moves: Up 1, Debuts 0, Same 7, Down 0, Adds 2, KWNZ, KG95, PWR92 on-dp, WPST on-dp, XL1087 on, WFFX 39-35, WNYF on, KFMW on, ZFUN on-dp, Y97 on-dp

**JEFFREY OSBORNE "If My Brother's In Trouble" (Arista)**  
 Reports: 10. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 1, WQGN, WXKS on, Y100 on, KKKR on, WKSS 30-27, WZYP d-35, KAKS on, B98 on, Q104 on, KG95 on-dp

**LIVING COLOUR "Love Rears Its Ugly Head" (Epic)**  
 Reports: 10. Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 0, WPGC 16-8, WNVZ 33-31, WCGO on-dp, KTUX d-33, WRQK on, KNOE on-dp, WKFR on-dp, Y97 on-dp





Unconditional Hit  
susanna  
HOFFS.

Her voice stirred you on the Bangles' #1 smash  
Eternal Flame.

Now, Susanna ignites those same emotions  
with Unconditional Love, the new single  
and video follow-up to the hit My Side Of The Bed.

From her debut solo album, "When You're A Boy."

Unconditional Love Produced and Arranged by David Kahne  
Recorded by David Leonard. Mixed by David Leonard, Joel Sizer  
and David Kahne.

susanna hoffs Unconditional Love on Columbia

STEREO "Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada / © 1991 Sony Music Entertainment Inc.





NATIONAL AIRPLAY OVERVIEW

CHR

CHR chart table with columns WKS, WKS LW, TW and song titles/performers.

N&A Pg. 90; Playlists Pg. 76; Parallels Pg. 81; Parallel Chart Analysis Pg. 89

ADULT CONTEMPORARY

ADULT CONTEMPORARY chart table with columns WKS, WKS LW, TW and song titles/performers.

New & Active Pg. 63; Adds & Hits Pg. 64; NEW Associate Reporters, Full-Service Pg. 65

URBAN CONTEMPORARY

URBAN CONTEMPORARY chart table with columns WKS, WKS LW, TW and song titles/performers.

New & Active, TOP 10 Recurrents Pg. 56

NEW ROCK

NEW ROCK chart table with columns LW, TW and song titles/performers.

Complete TOP 30 New Rock Chart Pg. 72

NAC

NAC chart table with columns LW, TW and song titles/performers.

Complete TOP 30 NAC Chart Pg. 66

CONTEMPORARY JAZZ

CONTEMPORARY JAZZ chart table with columns LW, TW and song titles/performers.

Complete TOP 30 Contemporary Jazz Chart Pg. 66

AOR TRACKS

AOR TRACKS chart table with columns WKS, WKS LW, TW and song titles/performers.

Complete TOP 60 Tracks Chart Pg. 70; LP Chart Pg. 68

COUNTRY

COUNTRY chart table with columns WKS, WKS LW, TW and song titles/performers.

BREAKERS

BREAKERS table with song titles/performers.

DEBUTS

DEBUTS table with song titles/performers.

Complete TOP 50 Country Chart Pg. 59; Country Song Information Index Pg. 61