

WHAT'S WINNING FOR NATION'S TOP STATIONS

This week, the first of R&R's quarterly Ratings Strategy Reviews debuts, dedicated to exposing the elements that help the leading stations gain big ratings. You'll learn:

- Most popular slogans of the fall book
- Format-by-format favorite prizes
- Detailed demographic data You'll even be able to check out the most popular cars and vacation locations the top stations used in their giveaways all in colorful, easy-access charts and graphs.

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Century Plaza & JW Marriott Hotels Are Already Sold Out!

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Jacor Restructures As Wood Resigns

Jacobs President; Michaels, Lawrence In COO Office; Wood Opts For Ownership

Frank Wood has resigned as President and COO of Jacor Communications in order to form his own privately held group of radio properties.

group of radio properties.

The Jacor duties he currently handles will be divided between Chairman/CEO Terry Jacobs, who adds the President title, and Exec. VPs Robert Lawrence and Randy Michaels. Lawrence and Michaels will function as a newly created Office of the COO. In addition, Christopher Weber has been named to the new post of Senior VP/CFO. Wood said he will maintain an office at Jacor through July.

"Twe been with Jacor for four years and I've helped shape what I think is an exciting company," Wood told R&R. "It's been a great experience to have helped Jacor become one of the major players in the radio industry. I leave Jacor in the control of a very talented mana-

gerial group.

He added, "Corporate life has been rewarding, but I look forward to more entrepreneurial challenges. And I plan to take some time off when my wife has a below."

"Twe decided to start a new group of exciting major market stations that are fun, off-thewall, and wildly profitable without the legal responsibilities of being a public company." Wood has not named his new venture or identified potential partners.

JACOR/See Page 38

ROSENBLATT PRESIDENT

Geffen Gives DGC Official Launch

The David Geffen Company has officially unveiled its new label, DGC Records. The long-anticipated label was originally to be called Asylum, after Geffen's first record company, but the rights to the name, held by Time-Warmer Inc., cannot be regained following last week's sale of Geffen Records and its publishing interests to MCA for approximately \$550 million in stock.

Geffen President Ed Rosenblatt has also been named President of DGC, which will be located in the company's headquarters in Hollywood. Rosenblatt stated, "The driv-

Rosenblatt stated, "The driving force behind DGC will be its passion for new talent. One hundred percent of the attention and resources of this new label will be focused on breaking new artists."



DAVID GEFFEN COMPANY

An announcement is expected shortly confirming the appointment of Geffen promotion chief Marko Babineau as head of DGC's promotion department. A full local promotion team has already been assembled and will also be announced shortly.

Sales, publicity, international, creative, marketing services, and other areas will initially be handled by Geffen Records. The plan is to establish totally separate departments as DGC's roster grows.

DGC/See Page 38

New York, L.A. Winter Birch Highlights

WRKS held on to the New York lead in the new winter '90 Birch quarterly results, while Dance-CHR WQHT edged mainstream competitor WHTZ for second. In Los Angeles, Dance-CHR KPWR opened up a point-and-a-half lead over crosstown CHR KIIS-AM & FM, while AC KOST vaulted to third. Below are the Top 5 stations in each market; full results for New York, L.A., and 11 other markets are on Pages 48 and

New	York		Los A	ngeles	
	Feet '89	W/90		Fed 189	W 100
WRKS	6.3	6.2	KPWR	7.7	8.2
WOHT	5.6	5.7	KIIS-A/F	7.2	6.7
WHTZ	6.0	5.6	KOST	4.9	6.0
WBLS	4.6	5.2	KLOS	6.5	5.4
WNEW-FM	5.0	5.2	KABC	5.2	4.4

Capitol, Curb Join In Country Label Deal



Sealing the Curb Capitol deal are (I-r) Curb's President/Country Dick Whitehouse and Chairman Mike Curb, Capitol-EMI President/CEO Joe Smith, Capitol/Nashville President Jimmy Bowen, and CEMA's VP/Business Affairs David Knovemyer and President Russ Bach.

Capitol/Nashville and Los Angeles-based Curb Records have entered into a joint venture to release product under the Curb/Capitol Nashville label

Among the artists signed to the new label is Sawyer Brown, who have inked a five-year deal. The band has been on Capitol/Nashville through a production deal with Curb. Other acts to be released on the joint label include Cee Cee Chapman, whom Bowen will produce, and newcomer Jara Lane. Other signings are expected soon. The new agreement also allows Curb to license selected Capitol master recordings for inclusion on Curb or Curb/Capitol Nashville compilation albums, subject to Capitol's own release plans. The deal does not affect Curb's logo deals with other Nashville majors, or Curb Records itself.

Capitol/Nashville President Jimmy Bowen said, "Curb has continually demonstrated its ability to be a major creative force in country music, discovering and developing a number of the industry's top artists."

CURB/CAPITOL/See Page 38

2 Live Crew Sale Jails Retail Clerk

Group Fights Back With Suit; Maryland Defeats Sticker Bill

The fireworks continue over alleged obscenity and labeling, with the focus on "As Nasty As They Wanna Be," the sexually explicit third LP release from Skyywalker rap artists 2 Live Crew. Just one day after a 19-year-old Sarasota record store clerk was arrested for allegedly selling the stickered album to an 11-year-old girl (3/15), the group itself filed suit in federal court in an effort to stop the obscenity arrests.

Chauncey Reese, head sales clerk at Sarasota's Tracks Records, faces a maximum of five years in prison and a \$5000 fine if convicted of the third-degree felony charges brought against him following a complaint from the preteen buyer's stepmother.

Reese, who was released on

his own recognizance and is back at work, declined comment to R&R. His attorney, Larry Byrd of Sarasota's Byrd & Dahlgaard, told R&R, "This alleged offense took place January 3. On January 17, Tracks took the tape off the shelves and almost two months later my client was arrested. Reese doesn't even remember making the sale and the girl identified him solely on the basis of the fact that he's the only black sales clerk in the store."

The record has been banned in Broward County since a judge deemed it obscene, and stores statewide have yanked it from their shelves following Governor Bob Martinez's request last month that a state

2 LIVE CREW/See Page 40

NAB '90 Preview





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ROXETTE. THE LOOK OF PLATINUM

EMI SOUNDTRACK EXECUTIVE PRODUCER: RON FAIR PRODUCED BY CLARENCE OFWERMAN



Longwell Becomes Sr. VP/GM At WXTR

NewCity Group VP & WWKA & WDBO/Orlando GM Bob Longwell joins Radio Ventures on April 2 as Sr. VP and GM of Gold outlet WXTR/Washington. Radio Ventures is expected to take possession of WXTR from Ragan Henry at the end of this month. Current GM Bob Woodward will remain with Ragan Henry in a corporate management position.

According to Radio Ventures President/CEO Jerry Lyman, "Bob's vast experience and success in major markets is exactly what we were looking for to take WXTR to the next level of success in the very competitive Washington radio market. Bob will also be a

Rolling Back To WEZB As PD



Greg Rolling

KKYK/Little Rock PD Greg Rolling is returning to EZ Communications's WEZB (B97)/New Orleans, where he was formerly MD, as PD. He replaces Bob Mitchell, who exits April 10 on expiration of his contract and will soon announce future plans.

soon announce future plans. B97 VP/GM Marc Leunissen told R&R, "Greg was here during B97's formative years and he's aspired to come back for quite some time. His knowlege of the market is very important; it's a task to explain to an

ROLLING/See Page 40

Butler Island Urban VP

Blackshear Heads Secondaries



Rod Butler

Rod Butler has been appointed VP/Urban Promotion at Island. He was most recently VP/Promotion at Orpheus. Based at Island's New York headquarters, he'll report to President Mike Bone.

President Mike Bone.

Bone said, "After a long search
were found the ideal person to
tead our Urban Promotion team.
Sod has the intellect and street
tearts to lead our staff into the
"BUTLEPUSee Page 40

tremendous asset as Radio Ventures grows into a major group operation. His technical experience will be valuable as we implement plans to improve WXTR's facilities."

Noted Longwell, "Tve always done turnarounds and startups. WXTR is a refreshing change, as it's one of the most respected stations in Washington. I'm looking forward to working with the entire staff as we continue to build on the solid base that's been established."

Longwell previously was NSM and GSM of WRIF/Detroit, and was GM at WHYT/Detroit.

Eley R&B VP For Motown



Paris Elev

Former A&M Co-National Director/R&B Promotion Paris Eley has been named VP/R&B Promotion at Motown, He'll be based at the company's Hellywood headquarters and report to Motown President/CEO Jheryl Rushy.

dent/CEO Jheryl Busby.
Busby commented, "I'm exremely pleased that we're able to
obtain an industry veteran of Paris
Eley's caliber. His industry background, knowledge, and expertise
will help guide our already solid
promotion department."

Eley added, "I take great pleasure in joining Motown, a company that is dedicated to writing another successful chapter to one of the greatest stories in music history. It's been quite an easy transition, as our young and dedicated promotion staff greeted me with a #I R&B dute from Stacy Lattisaw and Johany Gill that remained at the ELEY/See Page 40

Lapa GM At WAXY

Ackerley Communications Goldbased AC WAXY/Miami has appointed crosstown WLYF & WNWS Director/Sales Steve Lapa GM. He succeeds Doug Donaho, who has left radio.

Lapa told R&R, "The studios, facility, and equipment here rival anything anywhere at anytime. The staff is also tremendous. The first task will be to take what we've got — which I think is one of the finest properties in the market — and turn it into the premier radio station in the country."

tion in the country."

Prior to joining WLYF & WNWS
five years ago, Lapa was GM at
WYNF/Tampa and WGRQ/Buffslo, and was GSM at KMEL/San
Francisco.



Jay Clark

Clark PD At WLLZ

Veteran programmer Jay Clark, Station Manager at AC WOMC/Detroit for nearly four years before exiting earlier this year, has been named PD at crosstown AOR WLLZ, effective April 1. He succeds Doug Podell, who continues as the Group W outlet's evening personality.

Smith cited Clark's management skills as the main reason he was hired, explaining, "I was specifically looking for a manager, someone who's able to interact with the personalities, MD, marketing department, sales department, and GM."

In naming Clark, who has an extensive AC and Gold background but no previous AOR programming experience, Smith sparked immediate rumors of a format change. "Any talk about a format change is just our competitors' wishful thinking." Smith told R&R.

CLARK/See Page 40

Bartels Directs A&M Singles



Steve Bartels

Steve Bartels has been promoted from Southeast Regional Promotion Manager to National Director/Singles Promotion at A&M Records. He'll relocate from Fort Lauderdale to Atlanta and report to Sr. VP/Promotion Charlie Minor and New York-based VP/Promotion Rick Stone.

Minor stated, "Steve Bartels was national material the day I hired him. He's done a spectacular job at every assignment he's had at A&M since joining us two years ago. I look forward to deriving the energy and excitement Steve brings to everything he touches."

Bartels told R&R, "I'll be responsible for backing up our local staff at radio and maximizing the exposure for all our artists. With my background in the business world, I know how to coordinate the flow of information from all departments within a company."

BARTELS/See Page 40

PACE THREE

MARCH 23, 1990

BROADENING THE CHR MAINSTREAM

Proponents of the mainstream CHR approach cite some of the benefits, including:

- Greater variety, programming flexibility
- Shared cume with competitors
- Increased growth potential

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PARI is published weekly, except the week of December 28th, for \$235 per year, or \$425 tor overseas subscriptions (US funds only), by Radio & Records, len; at 1930 Century Park Weet, Los Angeies, California 90007. Annual subscription plan includes the weekly investigate plan to Radioga Report & Directory issues and other apocial publications. Refunds are prorated based on the actual value of listude received prior to cancellation. Nonetundable quarterly radio serations. At reasonable care taken but no responsibility assumed for unsolicited miserial. RAR reserves all rights in miserial accepted for publication. All attents addressed to RAR or its Editors will be assumed intended to publication reproductions and may therefore be used for the publication. The terms ACR, ACR Tracks, Back Page, Breaklers, Most Adole, National Arphitics(D. Parisilles, RAR, Compact Date, and Steet Talk are registered tracemarks of Radio & Records, O 1900, PCSTMASTER: Send address changes to RAR, 1900 Century Park Weet, Los Angeles, California 90007.

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* Fall 1989 Arbitron. Adults 25-54. AQH share, M-S, 6A-12M, MSA.

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Reebok Sponsors Martell Events

Reebok will be the title sponsor d the eighth annual T.J. Martell Foundation charitable events in Los Angeles, May 9-13. The umbrella name for the events, staged this year in conjunction with R&R



Convention '90 and including "Rock 'N' Bowl," the "Celebrity Invitational Golf Classic," and the Rock & Roll Celebrity Softball Games," becomes the T.J. Martell/Reebok Rock 'N' Charity Weekend. Approximately 95% of the funds raised by the Martell Foundation go to leukernia, cancer, and AIDS research.

Hit And Myth



Michael Penn (c) takes time out after a gig at L.A.'s Roxy to hobnob with RCA hon-chos. Flanking Penn are the label's Exec. VP/GM Rick Dobbis (l) and President

Irwin To Program KLSY

Fifteen-month WUSA/Tampa PD Bobby Irwin has become PD at Sandusky AC KLSY/Seattle, beginning April 2. He replaces Chris Mays, who left the station several weeks ago. WUSA has yet to name a replacement for Irwin, but Bob DeCarlo, a onetime PD at the Gannett AC, will handle programming on an interim basis.

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Irwin told R&R, "It's a great city and a tough radio market. KLTX and KSEA are both soft ACs, and who knows what KMGI is at this point. It's evolving into something, and it will be fun to see what. KLSY is serious about doing whatever it takes to win."

Prior to joining WUSA, Irwin programmed WLTQ & WISN/Milwankee, KVUU/Colorado Springs, and KQWB/Fargo, and was an air talent at KIMN/Denver, KLUC/ Las Vegas, and KOIL/Omaha.

Rogers Set To Program KEEY

WCRJ/Jacksonville PD Lee Rogers will take over the KEEY/ Minneapolis PD reins on April 2. He succeeds 14-year WDGY & KEEY OM David Malmberg, who has programmed Country KEEY since 1978 and been combo OM for the last six years. Malmberg is leaving to pursue a performing/

Fink Takes KRPM OM Post

Former Braiker Radio Services OM Bill Fink has assumed the OM position at KRPM-AM & FM/Seattle, replacing the exiting Bill Conway, who was with the station less than a year.

GM Jack Davies was unavailable for comment, but Fink told R&R, "I'm really happy to be joining KRPM. All the tools are here; all that's needed is someone to put it together. We have solid competition [KMPS] and that should make for some real fun."

Fink was at Braiker the last nine months. Prior to that he spent two years programming KYAK & KGOT/Anchorage.



Lee Rogers

songwriting career

Rogers told R&R, "It's really hard to leave the great staff at WCRJ. But how do you turn down an opportunity to work with a company like Malrite and a GM like Mick [Anselmo]? He really wants to win - and that's all I've ever wanted to do."

Rogers has been at WCRJ for the last two-and-a-half years as PD/ morning personality. His programming background also includes KRPM/Seattle, KSON/San Diego. and KGHL/Billings.

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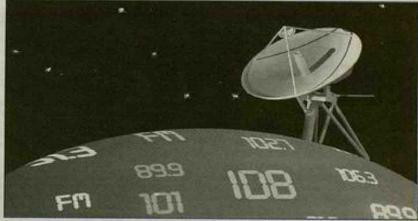
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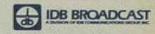
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Remote Origination





Challenges Seek To Block **Houston & Boston Sales**

Jacor Deal Proceeds Despite Gay Resistance

Challenges by community groups are threatening to hold up closings on two major market radio transactions. Action by the full FCC will be required before WEEI/Boston can be sold, since a cross-ownership waiver is needed, while red tape appears to be the greatest obstacle to closing on a Houston sale.

Rusk Corporation President Jay Jones says a Houston gay group's objection to his proposed sale of KTRH & KLOL/Houston and KSMG/San Antonio to Jacor Communications for \$70.6 million (R&R, 11/17/89) is "absolutely without merit" and shouldn't delay completion of the deal. However, with the Texas stations entering license renewal proceedings next month, he doesn't expect to go to closing until August.

Michael Jorwiak of Houston-GLAAD, in an informal objection to the KLOL sale, accuses the station of promoting hatred, bigotry. and discrimination against gays, minorities, religious groups, and women. Jozwiak says a meeting with Jones didn't resolve his complaints, claiming station management was "adamant that DJs have the right to make fag jokes, Mexican jokes, and nigger jokes. the air." Jozwiak says he'll "more than likely" object to KLOL's license renewal as well.

Jones expressed "surprise and disappointment" at the gay group's action, noting KLOL raised

\$50,000+ last year for AIDS victims. Jozwiak maintains he "congratulated the station for doing that," but says the money went to a church group, not any homosexual group helping AIDS victims.

Controversial Celtics Combo

In Boston, the Community for Community Access (CCA) con-tends that the pending purchases of WEEI and WFXT-TV by Boston Celtics limited partnerships would create a radio-TV-newspaper-baskethall combo. CCA attorney Philip Olenick maintains that the Celtics are a major programming supplier in their hometown, thus the station buys raise "anti-competi-tive monopoly issues." WEEI seller Helen Broadcasting, in one of its filings, claims there is no "basis or public policy justification given in support of CCA's proposal for the creation of baskethallbroadcast ownership restrictions."

Further muddying the waters are CCA's claims that WEEI failed to give proper public notice of the proposed \$8 million sale (R&R, 10/6/89) and that the Celtics entities have been changing their ownership structure throughout the sale process. CCA also asserts the TV sale by Rupert Murdoch's WFXT Inc. leaves the owner of the Boston Herald with a continuing ownership interest in the UHF station, not mere creditor status.

Finally, the community group claims no more cross-ownership waivers should be granted to anyone in the Boston market until there is at least one fulltime broadcast service with programming aimed at minorities. (Black-owned UC WILD/Boston is a daytimer.)

Helen's legal counsel, Marissa Repp, insists public notice deficiencies were remedied according to FCC rules, and that the CCA filing should be dismissed for coming too late. The Celtics limited partnerships and WFXT Inc., also represented by Repp, have likewise asked the FCC to reject CCA's petition to deny. The Celtics organization and its lawyers did not return phone calls from R&R on Tuesday.

Commission staff attorney Laurel Yancey says the WEEI and WFXT sales have been consolidated, and that she expects all of the issues will be addressed in a single ruling by the FCC. A ruling by the full Commission is required because it involves a waiver of cross-ownership rules.



Command Backs Out Of Texas Deal

ommand Communications has called off the sale of three Texas properties to Evergreen Media Corp. In the wake of the scuttled sale, Dallas radio entrepreneur Scott Ginsburg charged New York media wheeler-dealer Robert F.X. Sillerman didn't deliver his part of the deal.

Last year Evergreen announced plans to buy all-News KRLD/Dallas and the Texas State Networks for \$58.5 million and KODA/Houston for \$28 million, but Command scrapped the deal on Monday (3/19).

"I think we were used to display value for his [Sillerman's] AM property in Daltas," said Ginsburg. "We signed a letter of agreement that wasn't honored. Contracts were delivered to his office, and he didn't respond to them. He guaranteed financing for Dallas, and he didn't deliver.

Sillerman was unavailable for comment, but Command CEO Carl Brazell said the decision to keep the properties was based on an improving Texas economy. "In the final analysis, we just couldn't part with such a strong regional franchise." Brazell added Command "has secured addtional sources of both equity and bank financing" and intends to make acguisitions in the coming months.

More deal trouble this week: Entercom is suing Reams Broadcasting for return of a \$250,000 escrow deposit after Reams walked out of a \$5.85 million closing for WBVE/Cincinnati. Entercom cited unresolved studio and transmitter site problems, but Reams questions its good fath and is planning a countersuit for mega-damages.

Northern Lights Broadcasting exec Bennett Yielding won't close his purchase of KOBQ & KUZN/Wasilla-Palmer, AK. Combo owner Valley Broadcasting says it's considering a lawsuit

Boyle Shopping Israel's Empire

mpire Radio Partners President Dennis Israel has made it official: the entire six-station chain is on the block. Asking price is \$22 million, and Connecticut media broker Frank Boyle is handling brokerage honors.

"My major concern is to that our stations and their staffs are taken over by caring and responsible broadcasters," said Israel. "Our stations have a ways had a long and rich history of meaningful service to the communities we are privileged to serve."

Up for grabs are legendary WGY-AM & FM/Schenectedy-Albany, WFBG-AM & FM/Altoona, PA; WJYY/Concord, NH; and WRCI/Hillsboro.

The liquidation is being encouraged by limited partners who want to cash out their chips because of recent tax law changes, and because the political bug has bitten Israel. He recently tailed in a bid for a Schenectady city council seat, after heading the Radio-TV Finance Division of George Bush's '88 presidential campaign. Israel says he'll continue in broadcasting primarily as a sole proprietor.

Shadow Traffic Sale In Philly

llan Kalish has climbed behind the wheel of the Shadow Traffic Network of Philadelphia as Chairman after arranging a buyout from majority stockholder Joseph DiLullo for an undisclosed sum.

The veteran Phility ad man and magazine publisher previously was # minority investor in the company

Longtime President/CEO A. Richard Marks will continue running the company. He and senior announcer Walt MacDonald gain equity stakes New investors joining the corporate board include Philadelphia Electric execs Clifford Brenner and Richard Gilmore, mortgage banker Walter D'Alessio, and former Asst. DA Leonard Ross.

Steinle Leaves UPI

PI President Paul Steinle has called it guits after two years as CEO of the troubled wire service and radio network, announcing plans to form Steinle Communications, a new broadcast production company

"We've accomplished a lot," Steinle asserted. "We made it a more businessike operation. We rebuilt the marketing, finance, and client relations departments. We installed a new management team, and created a business plan and stuck to it.

Insiders maintain Steinle's departure may have been spurred by fitquent "purple-faced blowout arguments" with Joe Tausaig, the hard nosed ex-Marine who is the company's Chairman.

Taussig said UPI showed a "modest profit" in the fourth quarter of 1989 and should have a profit of under \$1 million for 1990.

South Carolina Stations **Face EEO Sanctions**

In the latest in an ongoing series of EEO actions, the FCC has levied fines and/or conditional license renewals against eight South Carolina radio stations that were found deficient in their recruitment and employment of minor-

WKZQ-AM & FM/Myrtle Beach and WGSN & WNMB/North Myrtle Beach received the toughest sanctions. As a result of what the FCC

saw as the stations' failure to properly execute and monitor minority hiring programs, the two combos received short-term license renew-

UPI, BASYS In Newsroom Computer Venture

UPI has joined with the British-owned BASYS Inc. software company to market a news management computer system for broadcast stations in small to midsize markets.

The system, dubbed PC News Desk, provides access to the UPI and other wires, along with database, story scheduling, and wordprocessing functions. PC News-Desk is designed to run on IBM ATtype personal computers.

UPI Vice Chairman Joe Taussig said the agreement with BASYS will give UPI another delivery vehicle for its broadcast wires, thereby increasing revenues. BASYS, a subsidary of Britain's Independent Television Network Ltd., will receive the revenues from sale of the software.

According to UPI officials, the price of PC NewsDesk will be fied to a station's use of the UPI wire. Stations committed to heavy, longterm use would pay little or nothing for the software, while light or nonusers would be charged a one-time fee of as much as \$9000 for a fully equipped, multi-user version of the

BASYS markets a simil through Charlotte-based Jefferson-Pilot Data Services. The Associated Press also offers a news management software system to its small market member stations.

als (two years instead of seven) and were each fined \$10,000. WKZQ was also given 30 days to file a new EEO plan. R&R's calls to the stations had not been returned at presstime

WSPA-AM & FM/Spartanburg. which failed to correct a two-year slide in minority employment, was fined \$5000 and ordered to file periodic minority employment progress reports with the FCC. WSPA GM Larry Alverson declined to comment on the Commission's ac-

WODE (now WOIC) & WNOK/ Columbia will also have to file periodic reports as punishment for the combo's failure to monitor its minority recruitment efforts. New GM Jimmy Collins said he was unaware of the sanction and could not comment.

Four other stations, WESC-AM & FM/Greenville and WEAC & WAGI/Gaffney, were admonished by the FCC to pay closer attention to their minority hiring efforts but were not penalized.

The Commission's actions against the 12 stations were prompted by petitions to deny license renewal that were filed against these and other South Carolina stations by the NAACP and the National Black Media Coalition. Those petitions were denied.



AT&T Commercial Finance Corporation Media Finance Group

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"The Sound Shop"

Hors d'oeuvres & Drinks

plus

Surprise Visits by Stars of the Past

and

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Gladys Adams (404) 393-2310 March 28, 1990



AT&T Commercial Finance

TRANSACTIONS

Susquehanna Surfs On Tidewater Combo For \$6.5 Million

Tom Gammon Finds Turquoise In Arizona Desert

Deal Of The Week:

WGH-AM & FMI Newport News, VA

PRICE: \$8.5 million

TERMS: A tax certificate is included in this transaction.

BUYER: Paco-Jon Broadcasting. headed by Glenn Mahone. The company also owns WPLZ-AM & FM/Petersburg-Richmond, VA and WPLC/ Spotsylvania, VA. The company recentry made an unsuccessful attempt at purchasing WMYK/Norfolk for \$7.5

SELLER: Susquehanna Radio Corp., headed by President Arthur Carlson. The company also owns KKZR & KRBE/Houston; KLIF & KPLX/Dallas-Worth; KFOO/San Francisco; WTKN & WHVE/Tampa; WAPW/Atlanta; WFMS/Indianapolis; WRRM/ Cincinnati; WARM & WMGS/Scranton, PA; and WSBA & WARM/York,

FREQUENCY: 1310 kHz; 97.3 MHz POWER: 5kw: 74kw at 415 feet FORMAT: CHR

BROKER: Mitt Younts of Chapman

COMMENT: Susquehanna purchased this combo in May 1985 for \$3.2 mil-

Arizona

KTAN & KFFN/Sierra Vista PRICE: \$875,000

TERMS: Asset sale for \$750,000. Escrow deposit \$70,000 with balance due cash at closing; additional \$125,000 cash for noncompete

BUYER: Turquoise Broadcasting Inc., owned by Thomas Gammon. H also owns KTRR/Loveland, CO; KZXY-AM & FMIApple Valley, CA; KIXA & KKIS/Pittsburg-Walnut Creek, CA; KRWR/Carson City, NV; WHMA-AM & FM/Anniston, AL; WBEX & WKKJ/ Chillicothe, OH; and KATD/Los Gatos, CA.

SELLER: GCS Broadcasting Company Inc., headed by Sam Young FREQUENCY: 1420 kHz; 100.9 MHz POWER: 1.5kw day/500 watts night; Sky at minus 46 feet

FORMAT: Country: AC BROKER: Frank Kalil & Co.

COMMENT: GCS purchased this combo in September 1985 for \$1.04 mil-

Arkansas

KIXT & KLAZ/Hot Springs

PRICE: \$800,000

BUYER: KZ Radio L.P., owned by Bill Thomas and Jerry Morris

SELLER: Noalmark Broadcasting Corp., owned by Ed Anderson and Bill Nolan. The company also owns KELD & KAYZ/Eldorado, AR; KOCA & KKTX/Longview-Kilgore, TX; KYKK & KZOR/Hobbs, NM; and KKIX/Fayetteville, AR.

FREQUENCY: 1420 kHz: 105.9 MHz POWER: 5kw day/1kw night; 3kw at

TRANSACTIONS AT A GLANCE

Deals So Far In 1990: \$262,413,385

Total Stations Traded This Year: 269 This Week's Action: \$13,194,000 Total Stations Traded This Week: 25

Deal Of The Week: WGH-AM & FM/Newport News \$6.5 Million

- e KTAN & KFFN/Sierra Vista, AZ \$875,000
- KIXT & KLAZ/Hot Springs, AR \$800,000
 KOQO-AM & FM/Clovis (Fresno), CA Undisclosed
- KTEE/Idaho Falls, ID \$55,000
- e KWMB-AM & FM CP/Wabasha, MN \$275,000
- WKOS-AM & FM/Rochester (Portsmouth), NH \$1.8 million
- e WCBA-AM & FM/Corning, NY \$790,000
- e WHOT (AM)/Campbell, OH \$290,000
- WXVK/Coal Grove, OH \$145,000 for 51%
- e WFOW/Union City, OH (FM CP) \$2000
- KBND & KLRR/Bend, OR \$1,125,000
- WXLF/Rock Hill, SC \$125,000
- WENR/Englewood (Athens), TN \$110,000
 WENO/Nashville \$285,000
- KXYL & KISJ/Brownwood, TX \$17,000

FORMAT: Beautiful: AC **BROKER: Norman Fischer of Norman** Fischer & Associates Inc.

California

KOQO-AM & FM/Clovis (Fresno)

PRICE: Undisclosed

TERMS: Stock acquisition. Terms of this deal are still be negotiated, but notice of the transaction has been filed with the FCC.

BUYER: Kenneth Wolt and his company GKC Broadcasting Inc. Wolf currently owns one-third of the combo. SELLER: Media Ventures L.P., head-

ed by George Fritzinger and Herbert FREQUENCY: 790 kHz: 101.9 MHz

POWER: 5kw day/2.5kw night; 1.8kw at 1870 feet

FORMAT: Nostalgia; Country COMMENT: The FM was acquired in August 1988 for \$2.5 million.

KTEE/Idaho Falls

PRICE: \$55,000

TERMS: Asset sale. Escrow deposit \$5000 with balance due cash at clos-

BUYER: Western Communications Inc., owned by M. Kent Francisen and Nancy Twining. They also own KBLI & KLCE/Blackfoot, ID.

SELLER: AJP Communications Investment Co. Inc., owned by Allen Potts and Fred Hall. They are in the process of selling KBBQ/Santa Barbara, CA and have applied for a new Class C1 FM station at Idaho Falls. FREQUENCY: 1260 kHz

POWER: 5kw day/84 watts night

FORMAT: Nostalgia

COMMENT: AJP acquired this station in September 1987 for \$180,000.

Continued on Page 12

Thanks to our clients and friends for trusting us to broker over \$868,000,000 in radio station sales in 1989.

KOOREMS, Los Angeles, CA	****	WSOMANI-WQXXXPM), Salem-Youngstown, OH	\$5,500,000
KHOWAM-KSYYIPM), Denver, CO	\$101,500,000	KMPZ(FM), Memphis, TN	\$6,000,000
WSDUAM/FM), Nashville, TN	\$35,000,000	WEEN/AND-WQQQOFNO, Faston - Allemown, PA	\$10,100,000
KODA(PM), Houston, TX (to Command Comm.)	\$22,000,000	KKRROFMO, Bakersfield, CA	\$3,300,000
KOCWEND, San Diego, CA (to Command Comm.)	\$15,000,000	WDANGANO-WDNE(FM), Danville, IL	\$2,350,000
WFER(AND-WLIFOPM), Baltimore, MD	\$32,000,000	WKMKAMO-WKFRFM), Kalamazoo, MI	\$11,000,000
WFOGERO, Norfolk, VA	\$8,000,000	WYNGEMO, Extravelle, IN	
WYTQ(AM) - WAAHFM), Worcester, MA	\$15,000,000	WFTO(AM)-WRNS(FM), Kinston, NC. WYM/FM), Conway - Myrtle Beach, SC	- \$18,600,000
WNEW(PM), New York, NY KTWY(PM), Los Angeles, CA		KHOYEPAD, San Diego, CA (to Westwood One)	\$19,000,000
WMMR(FM), Philadelphia, PA WCPT(AM)-WCXR(FM), Washington, DC	\$370,000,000	KTRHAMI-KIGUPMI, Houston, TX KSMCAPMI, Sun Amonio, TX	\$70,600,000
KIETIAM/FM), Houston, TX WILZIPM), Dotton, MI		WMYDOPMI, Knowsile, TN	511,600,000
WGKRAMI-WHIDEMI, Budalo, NY	\$6,400,000	WSOKIAMI-WAGUFMI, Savarealt, GA KNANTMI, Monroe, LA	\$11,000,00
KVKKAM/FM), Shreveport, IA	\$7,000,000	WXXXAMS-WTYXXFMI, Jackson, MS	
KHFMFM), McAlen-Brownwille, TX KQEHFM), Sun Bernantino, CA	\$7,700,000	KREIXAMI-TSN, Dallas, TX KODAFMI, Housen, TX (to Evergreen Media)	\$86,500,00
WNOEAN/FM), New Orleans, LA	\$7,250,000	Committee of the Commit	SURSERISO
KZTR(AM/FM): Onnard-Ventura, CA	\$5,200,000	Total 1989 Sales 51	868,600,000

Call one of us today to confidentially discuss your plans for 1990.









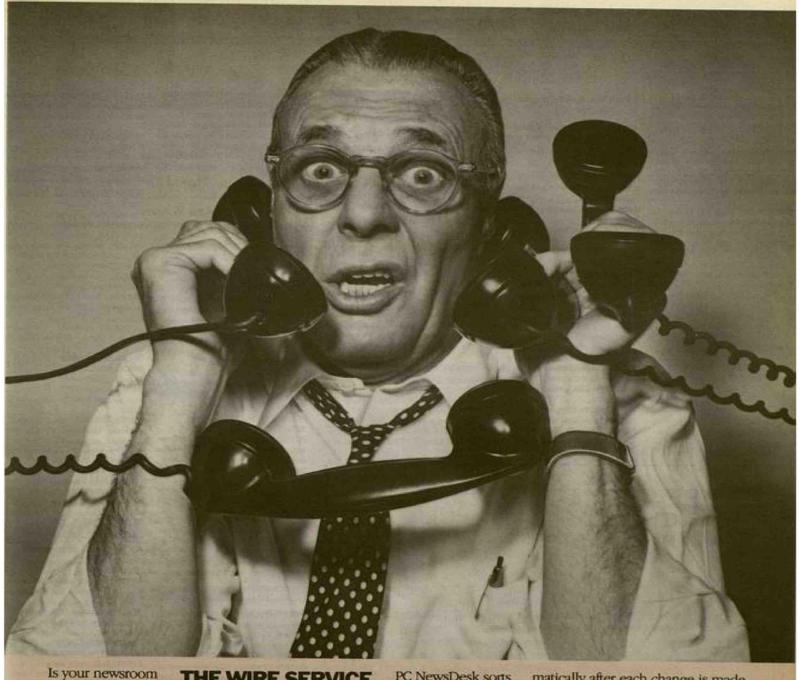




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If you're tired of working in the past, wire into the future today with PC NewsDesk, from the

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The newsroom of the future, today! See UPI/BASYS PC NewsDesk* software in action at NAB. Come to UPI Booth 3023 and BASYS Booth 1256. Or call 1-800-UPI-8870.

TRANSACTIONS

Continued from Page 10

Minnesota

KWMB-AM & FM CP/ Wabasha

PRICE: \$275,000

TERMS: Asset sale. Escrow deposit \$5000, with additional \$30,000 cash due at closing. Promissory note for \$240,000 over a seven-and-a-halfyear period.

BUYER: Radio Ingstad Minnesota Inc., owned by Robert and Janice Ingstad. The company also owns KDHL & KQCL/Faribault, MN. Robert Ingstad niso owns KGFX-AM & FM/Pierre, SD; KBUF & KKJQ/Garden City, KS; KLIZ-AM & FM/Brainerd, MN; KKOA & KKPR/Kearney, NE; KQPR/Albert Les, MN; and KFKA & KSQliGreeley,

SELLER: Interstate Communications Inc., headed by Gary Stump! FREQUENCY: 1190 kHz; 102.5 MHz POWER: 1 low: 3low at 300 feet FORMAT: Country

COMMENT: Stump! acquired the AM in September 1985 for \$240,000.

New Hampshire

WKOS-AM & FM/ Rochester (Portsmouth) PRICE: \$1.8 million

BUYER: Bear Broadcasting Co., headed by Nat Urso

SELLER: Salmanson Communications Inc., owned by James Salman-

FREQUENCY: 930 kHz; 96.7 MHz POWER: 5low: 3low at 280 feet FORMAT: Country; AC

BROKER: Kevin Cox and Bob Maccini of Chapman Associates

COMMENT: Salmonson purchased this combo in August 1987 for \$1.4

New York

WCBA-AM & FM/Corning PRICE: \$790,000

BUYER: Eolin Broadcasting Inc., owned 75% by Robert and Dorothy Eolin and 25% by John Horn. Robert Eolin is VPIGM of WLYH-TV/Lancaster, PA and is past joint Chairman of the Pennsylvania Association of Broadcasters. Hom is the station's present GM. SELLER: WCBA Radio Inc., owned by Dean Slack

FREQUENCY: 1350 kHz; 98.7 MHz POWER: 1kw; 3kw at 300 feet FORMAT: AC

BROKER: Kozacko-Horton Company

"WHEN THE GOING GETS TOUGH,

THE TOUGH GO SHOPPING."

Equity capital available for

smart shoppers in tough times.

Ohio

WHOT (AM)/Campbell

PRICE: \$290,000

TERMS: Escrow deposit \$30,000 with total of \$80,000 cash due at closing Six-year promissory note for \$180,000 at prime rate. Buyer agrees to lease transmitter sites for five years. at \$750 per month. Also, buyer acquires five-year option to purchase transmitter sites for \$75,000.

BUYER: WVBR Inc., owned by Michael Perry and headed by President Frederick Perry

SELLER: WHOT Inc., owned by Myron Jones. He also owns WJET-FM & TVI Erie, PA and WHOT-FM/Youngstown,

FREQUENCY: 1330 kHz POWER: 500 watts day/1kw night

FORMAT: CHR COMMENT: The seller has announced plans to acquire WFMJ/Youngstown, OH, which operates on 1390 kHz.

WXVK/Coal Grove

PRICE: \$145,000 for 51% TERMS: Cash for stock

BUYER: Joseph Giuliani, Gene Mo-Coy, and Washington, DC TV newsman David Schoumacher. They currently own 49% of the station and own WXVA-AM & FM/Charles Town, WV. McCoy owns interests in WPMW/Mullens, WV; WIRO & WMLY/Ironton, OH; and WMDN/Rehobeth Beach, DE.

SELLER: Arthur Belendluk of University Park, MD is selling his interest in Ohio Valley Broadcasting Inc. He's an applicant for new FM stations in Florida, Ohio, Texas, and the Virgin

FREQUENCY: 97.1 MHz POWER: 3kw at 328 feet FORMAT: AC

WFOW/Union City (FM CP)

PRICE: \$2000 TERMS: Cash

BUYER: Vernon Baker of Blacksburg. WA. He also owns WBZI/Xenia, OH; WKGM/Smithfield, VA; WSGH/Lewis ville, NC; WNOW/Mint Hill, NC; WFTK/Wake Forest, NC; WTGR/Pt. Pleasant, WV; WBYG/Fieldale, VA; and WAMN/Green Valley, WV.

SELLER: State Line Radio, a partnership of LaRue Taylor and Vernon

FREQUENCY: 97.5 MHz POWER: 3kw at 300 feet

Oregon

KBND & KLRR/Bend

PRICE: \$1,125,000 TERMS: Cash

BUYER: Combined Communications Inc., owned by Charles Chackel and James Torrey of Eugene

SELLER: Stephen Greer, bankruptcy trustee for Denco Inc., which was formerly owned by Seattle media broker and "Louie Louie" producer Gerald

FREQUENCY: 1110 kHz; 107.5 MHz POWER: 25kw day/5kw night; 100kw at 985 feet

FORMAT: AC

COMMENT: Denco acquired this combo in February 1987 for \$900,000.

South Carolina

WXLF/Rock Hill

PRICE: \$125,000

TERMS: Asset sale for \$85,000 cash, with additional poncompete agreement for \$40,000 cash

BUYER: Parkway Communications Inc., owned by Dr. Jay Shah and Ted Solomon

SELLER: Tri-County Broadcasting Corp., owned by Jonas Bridges Sr. He also owns WKMT/Kings Mountain,

FREQUENCY: 1150 kHz POWER: 1kw FORMAT: Country

Tennessee

WENR/Englewood (Athens)

PRICE: \$110,000

TERMS: Asset sale for cash BUYER: B & J Investments Inc., own-

ed by Dr. B. Sam Hart

SELLER: Middle Tennessee Radio Inc., owned by John Roberson

FREQUENCY: 1090 kHz POWER: 1kw daytimer

FORMAT: Religious

BROKER: John L. Pierce Associates represented both the buyer and the

COMMENT: Roberson purchased this station in March 1984 for \$200,000.

WENO/Nashville

PRICE: \$285,000

TERMS: Asset sale. Cash payment of \$10,000 with a \$275,000 promissory note payable over 22 years at 9% in-

BUYER: WENO Inc., owned by Trevecca Nazarene College Inc., a nonprofit organization headed by Homer Adams. The college also owns WNAZ/Nashville.

SELLER: Radio Corporation of Nashville, owned by William Hunt FREQUENCY: 760 kHz

POWER: 1kw.daytimer FORMAT: Contemporary Christian

Texas

KXYL & KISJ/Brownwood

PRICE: \$17,000 TERMS: Cash

BUYER: Central Texas Communications Inc., owned by Joseph Lynn Nabers

SELLER: Charles Dick Harris, back ruptcy trustee for Lewellyn Communications Inc.

FREQUENCY: 1240 kHz: 104.1 MHz POWER: 1kw; 74kw at 400 feet

FORMAT: Country; AC

COMMENT: This combo sold for \$930,000 in November 1985.

We would like to welcome the members of the NAB to our home town.



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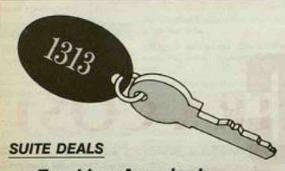
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MANAGEMENT



Tracking America's Hotel Room Rates

A s a traveling executive, you undoubtedly realize the value of a hotel room. However, you may be uncertain as to the actual cost of one of these shelters from the storm.

After all, prices can change since the last time you stayed overnight in any given city. For example, the average cost of a room in Honolulu jumped 12.1% between 1988 and 1989, while the average price of a one-night stay in Detroit declined 2.1% during the same time period.

The following chart details last year's average room rates for the 25 U.S. cities with the most hotel rooms, as well as how much these rates have changed since 1988.

Market/City	1909 Rate	% of Change 1989 vs. 1988
New York	\$119.78	+2.8
Boston	\$86.84	+2.2
San Francisco	\$81.18	+2.6
Washington, DC	\$79.68	+5.2
Honolulu	\$79.26	+12.1
New Orleans	\$73.55	+2.0
Chicago	\$73.18	+2.0
San Diego	\$72.24	+6.0
Miami/Hisleah	\$69.97	+9.6
Los Angeles/Long Beach	\$88.23	+5.5
Anaheim/Santa Ana	\$64,56	+2.8
Phoenix	\$63.93	+8.1
Philadelphia	563.92	+1.9
Riverside/San Bernadino, CA	\$61.01	+4.1
Fort Lauderdale	\$80.53	+3.3
Orlando	\$57.77	+6.3
Atlanta	\$56.60	+1.9
Detroit	\$55.68	-2.1
Tampa/St. Petersburg	\$54.35	+6.8
Dallas	\$54.28	+1.8
Minneapolis/St. Paul	\$52.24	+1.5
Norfolk/Virginia Beach	\$51,43	+2.4
Denver	550.52	-1.2
Houston	549.81	-0.2
Las Vogas	\$43.44	-0.7

Source: Smith Travel Research

How To Avoid Meeting Mania

If your sales department holds a meeting every Wednesday morning simply because that's what the GSM has been doing for the last five years, it's time to reevaluate the situation.

Michael C. Thomsett, author of The Little Black Book Of Business Meetings, claims that many meetings are time wasters — some people don't need to be present, and some meetings aren't necessary at all

To avoid wasting time at meetings, invite only those who are directly involved in the situation, and hold meetings only when they're necessary. If a meeting doesn't fit into one of the following five categories, think hard about why you're having it.

- Problem solving: This type of meeting should generate results.
- Information sharing: Everyone in attendance should give and receive information.
- Group decision-making: Managers and subordinates should have some input.
- Clarifying responsibility:
 Those present should coordinate their efforts on a project that involves several departments.
- Employee grievance: Workers may require a manager to call a meeting to bring certain problems to his attention.

What Price Relocation?

Just hire a great morning team from halfway 'cross the country? Hope your station has a large budget — not for salaries, but for moving ex-

Companies spent an average of \$40,939 to relocate homeowning employees last year—up 11% from 1988—according to a recent survey conducted by consultant Runzheimer International. Meanwhile, the average cost of transferring renters rose 7% to \$10,666.

HIGHER GROUND

Coffee Maker Brews Up Radio Promos



ooking for an eye-opening morning show promotion? Try calling the Arlington, IL-based Gloria Jean's Coffee Bean Corp.

The company, which trafficks in more than 150 different types of gourmet coffees and related products, is currently recruiting radio stations in 26 cities (most of them in top 20 markets) to participate in exclusive on-air giveaways. For more info, phone (708) 253-0580.

DATELINE

- March 31-April 3 NAB Convention. Georgia World Congress. Atlanta, GA.
- April 1-5 National Christian Radio Seminar, Stouffer Hotel & Convention Center, Nashville, TN.
- April 18-20 Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.
- April 19 Paul Kagan Radio Station Acquisitions Seminar.
 Park Lane Hotel, New York, NY.
- April 21 Great Lakes Radio Conference. Central Michigan University. Mount Pleasant. MI.
- April 25 25th Annual Academy Of Country Music Awards. Pantages Theatre. Hollywood, CA.
- May 3-6 Audio Engineering Society's Eighth International Conference Capital Hilton Hotel. Washington, DC.

- May 9-13 R&R Convention '90. Century Plaza Hotel. Los Angeles, GA.
- May 16-20 American Women in Radio & Television's National Convention, Capital Hilton Hotel, Washington, DC.
- May 19 NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.
- June 9-15 NAB Executive Management Development Seminar, University Of Notre Dame, Notre Dame, IN.
- June 10-13 BPME/BDA Conference. Bally's Hotel. Las Vegas, NV.
- June 22-23 Bobby Poe Convention. Sheraton Premiere. Tysons Corner, VA.
- October 16-17 Broadcast Credit Association's 24th Credit & Collection Seminar, Harbour Castle Westin Hotel, Toronto, ONT.
- October 24 Paul Kagen Radio Station Acquisitions Seminar, Park Lane Hotel, New York NY.

"R&R CONVENTION '90 . . . MAY 9-13 IN CENTURY CITY

With the whole world turning to Stereo ...

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Modernize with C-QUAM® AM Stereo!

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- · 4 countries to date with a C-QUAM AM Stereo standard

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MEDIA

ZINE SCENE

Let's Ear It

n a gruesome display of love. Cher has received an obsessed fan's severed ear in the mail" reports this week Star, adding that the diva "gagged and nearly vomited when she opened the misguided missive.

The aural sex offering reportedly arrived in a baggle and there was dried blood in the package." According to the 'zine's usual unnamed source, investigators have determined that it's a "man's left ear" and that it had apparently been removed with "a butcher knife" because "the cut is so clean" . .

Motel Matches

. Dolly Parton + Kenny Rogers. The National Examiner claims that when the twin chartbusters played Vegas last month the most sizzling fireworks were backstage," where they "were seen embracing and kissing with all the passion that their marriages. have been missing for years."

. Al B. Sure + Carole Gist (the current - and first black - "Miss USA"). The Star claims the recording artist and the beauty queen are engaged, and plan to wed after she tries for the "Miss Universe" title.

Michael Junk Bond?

While the Star has Michael Jackson boning up on old Bruce Lee movies to pick up some new dance moves, the Globe has the ar-changel Michael "wooing fallen junk-bond king Michael Milken to head up his business empire and make him (MJ) the richest man in the world!"

Perhaps even more tarfetched. the 'zine reports that Jackson is "so confident that Milken is innocent of all criminal charges that he has pledged to pay the "80s whiz kid's legal costs when he goes on trial later this year!"

My Brave Face

Former Wings guitarist Denny Laine and his ex-wife, Jo-Jo, told the Star that Paul McCartney was

For Cher's Fans!



HARPER'S BIZARRE - In our Stroke O' The Week, the April Issue "Harper's" excerpts Dan O' y's "Air Personatties" column (R&R, 1/19/90) on the subject of "Improving On-Air Listener Calls." Although after reading the piece, we're not sure if it's a stroke or a hard attack . .

so desperate to keep a stash of marijuana on tour that he used his three-veer-old daughter. Stella, to hold the smoke when they went through immigration!

Guitar Grandma

Speaking of burning organic substances, this week's Globe carries a photo feature on Cordell Jackson, who describes herself as "a rock 'n' roll grandma - and proud

Touting her new video ("The Split"), the 66-year-old Memphis belle says that when she walks out on stage in a flowery ballroom dress, sits on a stool, and starts wailing away, security usually has to pull people off stage, adding "I really know how to smoke a guitar!"

R&R doesn't run comic strips, but we do take a comic trip each week though the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS **MARCH 12-18**

- 1 Cheers
- 2 America's Funniest Home Videos
- 3 Roseanne
- 4 The Cosby Show
- 5 60 Minutes
- 6 A Different World
- 7 CBS Sunday Movie ("Gunsmoke: Last Apache")
- The Wonder Years (tie)

9 Who's The Boss? 10 In The Heat Of The Night

urca: Nelsen Media Research

All show times are EDT-PDT unless off-erwise societ, subtact one hour for CDT-Check listings for showings in the Mountain Time Zone. All listings subject to change.

Friday, 3/23

 Young MC, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).

Saturday, 3/24

- Singer/songwriter Carole King essays a guest reporter's role on the subject of litteracy
- on "The Reporters" (Fox, 9pm).

 Lucinda Williams and Guy Clark, "Austin City Limits (PBS; check local listings for air
- Eric Clapton, "Saturday Night Live" (NBC, 11:30pm).
 Biz Markle and Sybil, "it's
- Showtime At The Apollo" (syndicated; check local listings).

Sunday, 3/25

· Surface and Randy Crawford, "Dionne & Friends" (syndicated: check local listings).

Monday, 3/26

- · Peter Cetera, Patti Austin, Randy Newman, and Geoffrey Holder perform their Oscar-nominated songs on the 62nd annual, three-hour-plus "Academy Awards" (ABC, 9pm EST/6pm PST).
- . David Benoit and host Nancy Wilson, "Red Hot & Cool" (syndicated; check local
- . Technotronic, "Arsenio
- Cab Calloway, "The Pat Sajak Show" (CBS, 11:30pm),
 Regina Belle, The Tonight Show Starring Johnny Carson" (NSC, 11:30pm).

Tuesday, 3/27

* Patti Austin, James Ingram, and David Pack, "Ar-

Wednesday, 3/28

- . "FM," a comedy series to cusing on a Washington, DC public radio station, returns to the airwaves (NBC, 9-30pm).

 Bobby McFerrin, "Arsenio
- · Hugh Masekela, "Pat Sa-

Thursday, 3/29

- . Taylor Dayne, "Arsenio
- · Marilyn McCoo, "Pat Sa-
- . Jody Watley, "Johnny Car-

Fall TV Lineup May Feature Air Personalities, Artists

hat do KLOS/L.A. morn-ing maniacs Mark & Brian, the Fresh Prince, Quincy Jones, Wynton Marsalis, Tanya Tucker, and Randy Newman have in common? All may be seen or heard on network television shows this fall.

Following is a quick look at some of the series that are currently in the developmental stage, according to network publicists.

- · DJ TV: The KLOS combo will lay "guerrilla" afternoon TV hosts in "Mark And Brian," an improvisational comedy being developed for NBC-TV. In the series, the pair - plagued by low ratings and lower budget - use spoofs, sketches, remote cameras, and other means to "address personal problems and right perceived social wrongs
- · RAPS TO RICHES: Jive/RCA rapper the Fresh Prince (Will

Smith) - minus his usual partner, D.J. Jazzy Jeff - will star as an inner-city teen who moves into his rich relatives' Beverly Hills home. The NBC sitcom, tentatively titled "The Fresh Prince Show," will be produced by the multitalented Quincy Jones and his partner, Kevin Wendle.

- · WYNTON SCORES: Columbia jazz stalwart Marsalis will score the NBC series "Shannon's Deal." which begins airing April 16. Country chartbuster Tanya Tucker appears as a singer in one episode of the series, which is described as a 'gritty drama" about a Philadelphia lawyer.
- 1 LOVE L.A.P.D.: Reprise singer/songwriter Newman has written six songs for the pilot epi-sode of "Cop Rock," an hourlong musical drama about Los Angeles police officers that's set to air on ARCITY

VIDEO

NEW THIS WEEK

• SUGARCUBES: LIVE ZABOR (Elektra Entertainment)

This houriong tape combines live tootage of the Reykjavik rockers from three different concerts — June '88 in London: October '88 in Auburn, AL; and May '89 in the Elektra band's netive loeland. Selections include "Birthday," "Cold Sweat," "Motorcrash," and "Planet," interspensed with inter-view footage. (Street date: 3/23.)

• KAOMA: WORLD BEAT — THE LAMBADA VIDEOS

(CMV Enterprises)

Cashing in on the Latin dance craze, Epic's multinational outfit takes the stage in this nine-minute tape that features "Lambada" and "Dancando Lambada," the latter not yet released in the U.S. (3/23.)

•LIZA MINNELLE VISIBLE RESULTS (CMV Enterprises)

A trio of videoclips from the multi-talent's Pet Shop Boys-produced Epic LP ("Results") make up this 12-minute tape. At three videos — "Losing My Mind," "Don't Drop Bombs," and ""So Sorry," I Said" — reportedly have never aired on U.S. music TV channels. (3/23.)

RED HOT CHILI PEPPERS: POSITIVE MENTAL OCTOPUS (EMI Video) EMI's quartet of stocking-stuffers perform eight songs in this 40-minu/ideoclip complistion, including "Taste The Pain," "Higher Ground "Knock Me Down," and "Catholic School Girls Rule." (3/26.) "Higher Ground."



SHORT SNORTS - The Red Hot Chill Peopers make a brief fashion state-

• RED HOT CHILI PEPPERS: PSYCHEDELIC SEXFUNK LIVE FROM HEAVEN (EMI Video)

For RHCP fans who prefer a concert setting, this 50-minute effort— taped at Southern California's Long Beach Arena — contains ten Ilivel tunes, including "Subway To Venus," "Good Time Boys," "Nevermind," and "The Star Spangled Banner" (1), Behind-the-scenes interviews round

MICHAEL BOLTON: SOUL PROVIDER - THE VIDEOS

(CMV Enterprises)

Columbia's blue-eyed soulster croons three tunes — "How Am I Sup-posed To Live Without You," "How Can We Be Lovers," and "Soul Pro-vider" — in this 15-minute compilation, which also features interview

NEIL YOUNG: FREEDOM (Warner Reprise Video)

'This Note's For You," "After The Gold Rush," "Ohio," and "Rockin' in The Free World' are among the seven tunes the roguish Reprise riffsinger performs in a live acoustic concert. Selections featured in this half-hour effort were cuited from two New York gigs last September, (3/27.)

 HEART OF DIXIE (Orion Home Video)
 Performances by Delbert McClinton and Rebecca Russell and period pieces from Elvis Presley and Ivory Joe Hunter highlight the A&M soundtrack from this limited-release feature film, which stars Phoebe Cates, Virginia Madsen, and Alley Sheedy and focuses on racial conflict in the Deep South during the late '50s. (3/29.)

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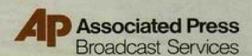
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MEDIA

- takin' it to the bridge?

be seen performing a couple of

songs in Fex's forthcoming fall re-

lease, "Class Action." The film

stars Gene Hackman and Mary

Elizabeth Mastrantonio as San Francisco-based father 'n' daugh-

ter lawyers who find themselves on

opposite sides of a class action suit.

Pen Pals

Alana Hamilton, and celebrated

songwriter Carole Bayer Sager are pooling their talents to pen a couple

of screenplays. Producer Leonard

Goldberg has secured the rights to

the pair's first project ("In Sick-

thal Weapon" producer Joel Silver

has snapped up the duo's second ti-

tle (" 'Til Death Do Us Part").

FILMS

s And In Health"), while "Le-

The former Mrs. Rod Stewart.

SCREEN SCENE

New Prince Film Features Reunited Time, Two-LP Soundtrack

atest word on the new Prince film, "Graffiti, Bridge," that began shooting in Minneapolis last month (R&R, 2/15) is that this not-quite-sequel to "Purple Rain" not only will feature the on-screen reunion of all the original members of pioneering funk/rock outfit. the Time (Morris Day, Jimmy Jam, Terry Lewis, Jesse Johnson, Jellybean Johnson, and Monte Moir), but also will sport a double-album soundtrack.

Appearing alongside newcomer Ingrid Chavez - who'll play the Purple One's principal l-u-v interest - will be founding funk father George Clinton, veteran gospel/ soul diva Mavis Staples, and 13year-old Tevin Campbell (fresh from Quincy Jones's "Back On The Block" LP). Paisley Park Records rappers Robin Power and T.C. Ellis will also play featured roles. Distributed by Warner Bros., the Paisley Park Films presentation is scheduled for summer release.

Geffen Films Update

While multi-media magnate David Geffen made headline news with last week's sale of his record company to MCA, his Geffen Films operation was not part of the trans

Although Geffen has reportedly been talking to Disney and MCA/ Universal about potential film distribution deals - the company's longtime financing/distribution pact with Warner Bros. is currentv floating on a month-to-month in-

formal extension.

Nevertheless, look for Geffen Films — a company that's produc-ed such hits as "Risky Business," "Beetlejuice," and "Little Shop Of Horrors" - to make at least five more films for WB, including "Defending Your Life" (an Albert Brooks comedy starring Brooks and Meryl Streep).

Other "go" projects between Geffen and WB include "Beetlesice II" (with director Tim Burton returning), "Interview With A Vampire" (based on the best-selling Anne Rice novel), and two film adaptations of Geffen-financed Broadway musicals: "Dreamgirls" (to be helmed by Frank Oz) and "M. Butterfly" (with Bernardo Bertelucci possibly in the director's chair).

Incidentally, Geffen owns the rights to two more Rice novels "Vampire Lestat" and "Queen Of The Damned"). Film adaptations of each could easily be among the 20 other movie projects the company has in the pipeline.

Tempting Def

Orpheus Pictures, touted as being Hollywood's first-ever wholly black-owned film company, will make its initial run for box office receipts with the forthcoming release of "Def By Temptation" - a comedy/horror flick written, produced, and directed by 23-year-old newcomer James Bond III. NYCbased Troma Entertainment will distribute.



Melba Moore & Freddle Jackson — def

The film - which features cameo appearances by Capitol recording artists Freddie Jackson and Melba Moore - will be accompanied by an Orpheus/EMI soundtrack that'll sport Jackson's current Back Page climber ("All Over You") as well as new tunes from Moore, Najee, Ashford & Simpson, Z'Looke, and Eric Gable. The LP should be in stores March 26.

Hicks Swings On-Screen

Singer-songsmith Dan Hicks and his band the Acoustic Warriors can

Pump It Up

Christian Slater (the dark star of "Heathers") plays a frustrated, shy teen who utilizes his basement radio station to shoot a little life into a sleepy suburban community in New Life's August release, "Pump Up The Volume.

Lifting Waits

Tom Waits will star with Hollywood heavies John Malkovich, Jamie Lee Curtis, Kevin Bacon, Joe Mantegna, and Chloe Webb in New Visions' summer release 'Queens Logic.'

The movie is described as a "serious comedy" in which a group of childhood friends (now thirtysomething) get back together in Queens to try to disprove Thomas Wolfe's theory that one can never go home again

Heartfelt Role

Singer Diahann Carroll has landed a role in Robert Townsend's movie about the rise and fall of a '60s-era black singing group, "The Five Heartbeats."

Starring as the wife of the band's manager and the instructor of an informal modeling school, Carroll teaches the 'Beats how to walk, dress, and act with a li'l class. Legendary dancer Harold Nicholas (of Nicholas Brothers fame) choreographs.

Choice Cuts

· Qwest/WB star Quincy Jones is Sale Ross, is developing.

· Traci Lords will star as late actress Rebecca Schaeffer (who was killed by a psychotic fan) in the forthcoming "Object Of Desire." Incidentally, Lords is also shopping around a record on which Guns N' Roses guitarist Slash contributes a few choice licks



Bill Murray - neurotic city?

 Bill Murray's first Touchstone picture ("What About Bob?") casts the comic as a neurotic who's coping - poorty - while his doctor is on vacation. A director has not yet been signed.

· Speed metalists Powermad and Boston-based Treat Her Right will make appearances in David Lynch's upcoming Goldwyn release, "Wild At Heart." The film. which stars Restless recording artist Crispin Glover, Nicolas Cage, Laura Dern, Diane Ladd, Harry Dean Stanton, and Isabella Rossellini, is due out this fall.

'Elvis' Takes Spring Break

espite critical hosannas and a valuable time slot, ABC-TV's "Elvis" has left the schedule . . . but will return later this spring.

The series, about Elvis Presley's early days in showbiz, will continue production in Memphis to complete the 14 shows ordered. ABC has broadcast seven episodes so far, from the show's debut last month (2/6) through its last telecast Sunday (3/18, 8:30pm EST/PST).

'America's Funniest Home Videos" - which recently topped the Nielsen prime-time TV ratings is the Presley series lead-in. "Elvis," however, came in at No. 57 last week, and will be replaced by various programs at least through mid-April

developing a film biography of black Russian poet Alexander Pushkin. No director, stars, or shooting date have yet been announced. Meanwhile, Q himself will be the subject of a documentary that Time Warner Inc. chieftain Steven Ross's wife, Courtney

MUSIC & MOVIES

CURRENT

HOUSE PARTY (Motown)

Singles: Funhouse/Kild 'N Play (Select)
Why You Get Funky On Me?/Today
Other Featured Artists: Force MDs, Full Force Family, Flavor Flav

BAD INFLUENCE (Mangolisland)
 Featured Artists: Lloyd Cole, Toots, Skinny Puppy

TRUE LOVE (RCA)

Singles: Whole Wide World/A'me Lorain
How Bout Us/Grayson Hugh & Betty Wright
Other Featured Artists: Graham Parker, Eurythmics, Jim Capaldi

UPCOMING

PRETTY WOMAN (EMI)

Singles: Wild Women Do/Natalie Cole Life in Detail/Robert Palmer

Other Featured Artists: David Bowle, Rexette, Red Hot Chill Peppers

OEF BY TEMPTATION

All Over You/Freddle Jackson (Orpheus/EMI)

TEENAGE MUTANT NINJA TURTLES
 Single: Spin That Wheel/HI Tek 3 flYs Kid K (SBK)

WEEKEND BOX OFFICE MARCH 18-18 1 The Hunt For Red October (Paramount) 2 Joe Versus The \$7.0 Volcano (Warner Bros.) 3 Lord Of The Flies \$4.4 4 House Party \$3.5 (New Line) 5 Blue Steel \$2.9 MGM/JAI*

6 Driving Miss Daisy \$2.8 (Warner Bros.) 7 Bad Influence \$2.6 (Epic/Triumph) 8 Lambada: Set The \$2.0 Night On Fire 9 Hard To Kill \$1.8 (Warner Bros.) 10 Born On The Fourth \$1.2 Of July (Universal)

> All figures in millions Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Pretty Woman," starring Richard Gere as a wealthy businessman who transforms a Hol lywood hooker (Julia Roberts) into a sophisticated social The film's EMI soundtrack boasts two current singles --Natalie Cole's "Wild Women Do" and Robert Palmer's "Life In Detail" tions from David Bowle (a remix of "Fame" titled "Fame '90"), Roxette, the Red Hot Chilli Peppers, Jane Wiedlin, Peter Cetera, Go West, Chris Otcasek, and others.



LIFESTYLES

MPERIAL BEDROOM

Top Spots For At-Home Radio Listening

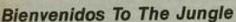
hat you do in your bedroom is your own business - unless you're one of the 1000 U.S. adults who took part in a recent Gallap Organization survey.

The study revealed that Americans spend the most time listening to radio in the bedroom and the living room (26% each). One in five said they listen in the kitchen the most.

When asked the room in which they spend the most time by themselves, one-third of the respondents once again named the bedroom, followed by the living room (22%) and the kitchen (9%).

The bedroom isn't much of a family gathering spot — in fact, it didn't even rate among the top three responses. Nearly half (48%) said they spend time together in the living room, while 10% named the kitchen. Interestingly, only 14% preferred the family room.

Speaking of family togetherness... the room in which respondents spend the most time arguing is closely divided between the living room (23%) and the kitchen (22%). In third place — with 8% of the responses — the bedroom (!).



ore than 640,000 legal immigrants were admitted to the U.S. in 1988 alone — 41,500 more than in 1987, according to the latest squres from the lamilgration & Naturalization Service.

Nearly three-quarters of all these immigrants chose to live in one of six states. California was the destination of choice for most foreigners, followed by New York, Florida, Texas, New Jersey, and Illinois.

Following are the top ten countries in terms of the number of legal immigrants admitted to the U.S. in '88:

Country	Number
Mexico	95,039
Philippines	50,697
Halti	34,806
Korna	34,703
Mainland China	28,717
Dominican Republic	27,189
India	26,268
Vietnam	25,789
Jamaica	20,966
Cuba	17 558

Survey: Environmental Concerns Now Outweigh Energy

which issue do Americans believe is most important — protecting the environment or assuring an adequate energy supply?

A recent survey conducted by the NYC-based Roper Organization found that 57% of the respondents said it's better to risk an energy shortage than to endanger the environment, while 24% said energy was the more critical objective.

According to the pollsters, the number of Americans who are more concerned about the environment has been rising rapidly. The abovementioned figure (57%) has climbed 11 percentage points since 1982 and 22 points since 1977.



'Gorbachev' Comes To America

Picture yourself in Red Square, in the heart of Moscow. You're a Russian citizen in search of items such as American blue jeans, Japanese cameras, and French perfume, but you can't cut through all the red tape. Who ya gonna call?

Answer: Mikhail Gorbachev — or, rather, the new board game (pictured) that bears his sumame. Yes, East Longmeadow, MA-based Millon Bradley, a division of toymsker Hasbro, has developed a game named after the Soviet chief.

In "Gorbachev," the leader helps two to four players acquire Western luxuries as they "take a wild romp across the Soviet Union." The game is stated to be in U.S. toy stores by June at an approximate retail price of \$1.8.

Oh — the winner is the one who ends up with the most possessions. Ain't glasnost grand?

Exotic Products Of The Future

Four out of five new products fail, according to the Wall Street Journal, but their manufacturers still spend billions of advertising dollars shooting for success.

Many companies get ideas from products that already exist in other countries. Following are a few interesting items from abroad that international consultants think could become big hits in the States:

 Tube food: No, you don't feed it to your TV. In Europe, you can find toothpaste-like tubes with screw tops that contain such foods as tomato paste, mayonnaise, and Air aerosol: These cans, used in Italy and Japan, contain no chemical propellants — they're pressurized simply by sliding a planger up and down a few times. Sprays last for several uses in such containers, which are ideal for antiseptics, contact-lens solutions, cleaners, and other frequently sprayed items.

 Edible wrappers: Japanese companies have developed a clear food wrapper made from a combination of water-soluble sugar and edible seaweed. When a product wrapped with the film is placed in boiling water or a microwave, the wrapper disappears.

22 Million Of U.S. Celebrate Something Each Day

Break out the champagne!
About one in eight Americans – roughly 22 million
people – celebrate something special each day, according to a recent
survey by the NYC-based Roper
Organization.

Imagine the promo opportunities for those of your station's advertisers who are involved — either directly or indirectly — in what could be called the "celebration busness" (restaurants, limousine services, caterers, amusement parks, etc.).

Those most prone to partying are "influentials" (25% each day), liberals (17%), suburbanites (15%), college grads (15%), and the affluent (14%). Least likely to let loosehomemakers (6%), blacks (9%), and Southerners (10%).

CHRONICLE

Marriages:

WEA VP/Black Music Marketing Ornetta Barber to Gregg Dickerson, February 24.

WZPL/Indianapolis OM Don London to Cynthia Philips, March 14.

Born To

KDKB/Phoenix Promotion Director Kendall Adkins, wife Jeannie, daughter Julie Marie, February 9.

KHFl/Austin News Director Alvin Youngblood, wife Kate, daughter Wynone, March 1.

WOVV/West Palm Beach PD Chris Mac, wife Carol, son Patrick Courtney, March 12.

KQHT/Grand Forks, ND PD Ray Bell, wife Mary, son Henry Raymond, March 12.

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Straight talk from Communication Graphics about . . .

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Custom Cut.

The sizing of a decal or bumpersticker is extremely important to your image. How many times were you told there is a standard size? A standard size is only to the advantage of the printer. It simply saves them time. Standard sizes create many disadvantages to your station's image. Your logo may be too small and out of proportion. You may be paying for a lot of wasted space. Worst of all, your decal will look just like all the other stations you are competing with.

you are competing with.

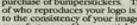
At Communication Graphics, your image will be unique. All of our decals are custom cut. Our printing plant utilizes the most modern computerized cutting equipment. This offe you the fastest and most efficient way to cut a creative logo.

Compare Weight.

The weight of a bumpersticker and how it feels in the hands of a listener leaves a feels in the hands of a listener leaves a strong impression about the quality of your station. That same impression determines whether the listener will properly display your logo. Gene Romano, Program Director of Pittsburgh's WDVE recently stated, 'After we distribute a bumpersticker to a listener, it's the feeling of quality that will determine whether it will get on the car or not. I've used other sources and I have found Communication Graphics' product best represents the quality of our station.' Communication Graphics decals are much more substantial and have almost twice the weight of other competitors.

Color Intensity.

Radio stations spend a lot of money researching the right colors for their target audience. With the growing amouant of competition you deal with everyday, the color must be bright with gwabblug intensity. And it bester stay that way! A screen printed decal is your premier choice. Screen printing offers you the strongest colors and the best durability. There are cheaper printing processes such as label type' stickers, but they can fade a full one to two shades within a couple of months. When government agencies such as the armed forces need outdoor durability, they always specify screen printing. Here's some test results that prove this point.



Consistency.

You have several choices on your purchase of bumperstickers. The choice of who reproduces your logo is critical to the consistency of your image. Some manufacturers of bumperstickers have processes which are handicapped in the area of quality control. For example, the "label type" process is slightly cheaper but is printed at high speeds much too fast for consistent quality inspection. They print at speeds of 300-400 feet per minute and have to use strobe lights to periodically monitor. A lot of product is produced unseen.

M CIT At Communication Graphics, we print in large sheets that pass by an inspector at managable speeds. This allows 100% inspection of your decals. When finished, the stickers are nearly shrink wrapped in packages of 100 and placed in cartons that make it easier for station employees to distribute their employees to distribute them.

The best testimony for consistency comes from those who have had the experience of buying from several sources and inspecting thousands of stickers. Eric Loeffler, Promotion Director of WILUM in Milwaukee says, "I recently came from another station. We were working under "bottom line" pressures, as many of us have, and we opted to go with another supplier. It was a "label type" sticker, and we were real unhappy. The consistency of the product just wasn't there. When I arrived at WILUM I was elated to see they already had an established relationship with Communication Graphics. Being able to count on consistent quality makes my job easier."

The Fifth C -Confidence.

is Radio's largest supplier of decals and bumperstickers. We're radio's only manufacturer of a screenprinted product. We'll give you expert consultation with the attention you need. We have computer assisted, state-ofthe art design capability. We deliver the highest quality, most durable quality, most durable decals in the industry.



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The nineties will demand the best of us in meeting ne nineties will demand the best of us in meeting business challenges and in solving the many problems. that face mankind. In that spirit, the R&R Convention will present several fund-raising opportunities for the industry's will present several fund-raising opportunities for the mon-own agency for good works, the T.J. Martell Foundation.

R&R Convention '90 is pulling out all the stops for the non convention at its putting out at the stops for the industry event of the year, with three main goals in mind:

Learn the latest strategies to survive and thrive in the '90s. HELPING YOU ... A full schedule of dynamic speakers and sessions with objective

perspectives will give you the edge.

HELPING HUMANITY ... You'll get the chance throughout the Convention to participate in entertaining events, with proceeds going to the

T.J. Martell Foundation.

HAVING A GREAT TIME... "R&R '90" is a convention you won't want to miss. The sessions are carefully selected, issue-oriented, and definitely out of the ordinary. The musical shows and nertice are leganders. sessions are carefully selected, issue-oriented, and definitely out of the ordinary. The musical shows and parties are legendary. The fun starts May 9th and continues through May 13th.

T.J. Martell Event details:

The traditional gala Martell Bowlins (Party Will now take place on "Convention Eve," the traditional gala Martell Bowlins (Party Will now as on all day Thornday (19th), but Westbreeday night (19th). The Martell Golf Tourney will selected the State Conventions will also feature a "shirth stock to players will be back to time for the State Conventions will also feature a "strength of the Party and Superior will also feature a "strength of the Party and Superior will also feature a "strength of the Party and Superior will also feature a "strength of the Martell Foundations" proceeds from all "goods ticket." A Sunday "Celebrity benefitting the Martell Foundations, with cap the feature associated activation.

Convention a Superior will cap the feature associated activation.

Statement of the Party and Superior Sup

WEDNESDAY . MAY 9, 1990

CONVENTION

Convention Registration

T.J. Martell Cocktail Party & Events 7PM -12MID

· Rock 'N' Charity Bowling Party & Tournament

SCHEDULE

· Prizes Galore · Food & Fun

THURSDAY • MAY 10, 1990

T.J. Martell Golf Tournament 9:00AM

(\$200 donation includes: Tee prizes, breakfast, funch, cart and green fees; \$25,000 "Hole in One" prizes) TEE OFF

Convention Registration 10:00AM

"Inside Payola" 4:30PM

Welcoming Cocktail Party & Buffet Supper 7:00PM

· "Celebrity Silent Auction"

ses benefit T.J. Martell Foundation

. Hospitality Suites . "Club R&R"

FRIDAY - MAY 11, 1990

Format Breakfast Sessions - CHR & NAC 8:30AM

Robert Tucker: "Profiting from Change Through 10:30AM Innovation . . . Ways To Succeed in the '90s'

David Rogers - "How to Thrive 1:30PM in the Competitive "90s"

Exclusive Survey Results Revealed -

John Parikhal: "The Wigard of Odds: 3:30PM A Multi-Media Look At Radio in the "90s"

Format Sessions - AOR, Country & UC

"Multi-Dimensional Selling . . . The Management Challenge of the '90s." 5:00PM R&R Soles & Monogement columnist Chris Beck clearly defines the sales apportunities for prosperity in the '90s

. Hospitality Suites . "Club R&R" 10:00PM

SATURDAY • MAY 12, 1990

Breakfast Sessions - AC

C.W. Metcalf: "The Humor Option . . . 11:00AM Change & Stress Adoption Skills For Surviving And Thriving"

Dudley Lynch: "Scoring A Win In A Chootic 2:00PM . . Revolutionary ideas in management and marketing strategies.

"The First Amendment & You: 4-00PM Obscenity/Indecency/Record Labeling"

Superstar Show

. Hospitality Suites . "Club R&R" AFTER SHOW

SUNDAY . MAY 13, 1990

10:00AM T.J. Martell Celebrity Softball Games

MPROVEMENT • HELPING

CONVENTION KEYNOTERS



"Profiting From Change Through Innovation ... Ways To Succeed in the '90s"

ROBERT TUCKER

At this session you'll discover how to:

- in you.
- Spot changes in the marketplace Translate ideas into results.
- Help unleash the "innovator" . Motivate your employees to contribute ideas and insights.
- Learn to think like an innovator.
 Increase your ability to sell your ideas.
- well in advance of competitors. Use "change" as a source of oppor-· find the apportunities in change. tunities, rather than of problems.



"The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

C.W. METCALF

At this session, you'll explore how a "sense of humor" can enhance:

- Creativity Problem-Solving
- Imagination
 Risk-Taking
 Health



"The Wizard of Odds: A Multi-Media Look At the Future of Radio"

JOHN PARIKHAI

In this exclusive one-of-a-kind presentation, you'll get a view of the near-future and pick up the advantage...

- Anticipate change
- · Prepare winning strategies in advance
- · Practical advice to use the next day
- Know the landmarks to look for the next day
- · Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- · Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?



Mr. Lyrsch in President of

Brain Technologies Corpo-nation of Rt. Collins. Colo-natio and so-author of "Star-egy of the Doponia"

"Scoring A Win In A Chaotic World"

DUDLEY LYNCH

Resilutionary ideas in management and marketing strategies ... designed for an era characterized by constant accelerating change. Lynch uses the powerful metophor of the dolphin to examplify the strategy that is destined to superside outmoded business behaviors as we enter the last decade.

The "Dolphin Strategy" promises to deliver greater power to:

- Choose instantly, successfully, between Focus on the 20% of your the strategies of Take Over, Give In, Get effort that delivers 80% of Out, Trade-Off, and Breakthrough.
- Do more with less
- · Think tougher and dream smorter.
- your significant results.
- Act flexibly, elegantly, and with endurance amid the accelerating waves of change.



"How To Thrive In The Competitive '90s"

EXCLUSIVE SURVEY RESULTS REVEALED

DAVID ROGERS

A hard-hitting presentation by a moster strategist and best-selling author. Rogers introduces the results of a new study conducted exclusively for the R&R Convention ... "The definitive study on the principles of excellence for marketing radio and music in the "90s."

You'll learn the specific steps that should be taken to overcome major changes our industry will face in the valatile '90s. Each person attending the presentation will seceive a complimentary "Findings Summary" of this groundbreaking research study.



baining film located in Highland Park II. Hero au-

that of Tighting To War and the best serier. "Mag-ing Austress Wirters."

"Multi-Dimensional Selling ... The Management Challenge of the '90s."

CHRIS BECK

RRR Soles & Management columnist Chris Back clearly defines the sales apportunities for prosperity in the "FOL...

- At the agency level
- Local and national retail ... featuring recent case study examples.
- . Preview the "acrount list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.

WATCH R&R FOR MORE SESSIONS AND SUPERSTAR ENTERTAINMENT!

REGISTRATION DETAILS

REGISTRATION FEES MICHEL

Special Rates**

\$300 \$335 \$235 \$260

Small Markets are those 100+ in size. Registration must be submitted on station letterlead to qualify for discount. After Registrants must have their instructor apply on their behalf submitted on school letterlead, in order to qualify for discount.

New for '90 SPECIAL RATES EARLY RIED . SMALL MARKET · COLLEGE RADIO

- Registration includes all sessions, R&R Cocktail Party & Buffet Supper, Superstar Shows and all Hospitality Suites and Exhibits. Bodges must be worn for admittance to all sessions, events and hospitality suites
- · All T.J. Martell events are in addition to your registration . . . and are tax deductible.

REFUND POLICY:

Reputation refunds will be doubled after the convention, missus a \$40 administrative lite, if written caused lation received by May 4, 1995. After that falls, only half the explanation amount will be retundable.

HOTEL RESERVATIONS

Call direct: Century Plaza at 213/551-3305



"Official Airline of R&R Convention '90"

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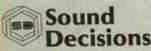
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Radio Programming Consultant Steve Warren 11

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I proven programming assistance to stations ing after the 35 + demographic. M.O.R Media scializes in the following formats:

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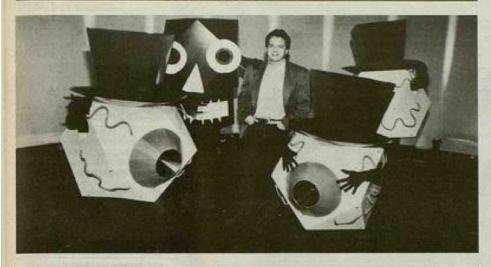


California 213 • 658 • 8802

Market Research for Today's Music Industry

PEOPLE

The President And Eyes



Enigma Entertainment President James Martone demonstrates his eye for art — cleverly disguised as the Residents — at L.A.'s Japan American Theater, where the band performed tunes from their latest Enigma release, an Elvis Presley tribute LP entitled (what else?) "The King And Eye."



A Queenly Entrance

Detroit Mayor Coleman A. Young escorts Arista songstress Arethe Franklin into a recent March Of Dimes awards ceremony, where the "Queen Of Soul" received the organization's annual Humanitarian Award.

King For A Dave



Larry King (I) recently welcomed David Letterman to Westwood One's NYC studios, where the dynamic duo discussed the trials in tribulations of hosting their own shows. The Mutual Broadcasting System host recently celebrated his 12-year anniversary on the "Larry King Show," while the NBC-TV host marked his eight-year anniversary on "Late Night With David Letterman."

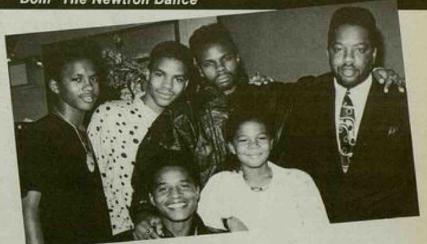
Our Best Advertisement is our <u>CLIENTS</u>' word . . . NOT OURS!

Our Client list is the "Best" in the Industry . . . Because <u>WE</u> are the "Best" in the Industry.

Don't be misled into paying more!
For information call Collect, Person to Person
Byron J. Crecelius 314-423-4411
Home of the "TRAVELING BILLBOARD,"
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U.S. Tape & Label Saint Louis, Missouri

Doin' The Newtron Dance



The Newtrons are finishing up their self-titled MCA debut with a little help from the Jacksons — Joe and Jackle, that is: Joe Jackson served as co-executive producer of the disc, while Jackson (seated) produced the bothers' cover of the Jackson 5 ht, "I Want You Back." Seen making the studio scene are (I-r) bend members Ronnie and Bobby, manager Ron Newt, the band's Johnny, and MCA Exec. VP Louil Silas Jr.

Ocean Blue Helps Keep It That Way



When the Ocean Blue performed in Southern California recently, the Sire/Reprise band donated the proceeds from one of their dates to local environmental organization Heal The Bay. Seen strolling on the beautiful brown beaches are (I-r) the band's David Schelzel and Rob Minnig, Heal The Bay President Dorothy Green, and Santa Monice Mayor Pro Tem David Finkle.

A Commitment to Excellence

Our assurance to provide the highest level of customer service to our client stations.

For further information, call Tony Durpetti at 312-819-0100

DURPETTIE-ASSOCIATES

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THE INTEREP RADIO STORE

A FRESH LOOK AT RATINGS

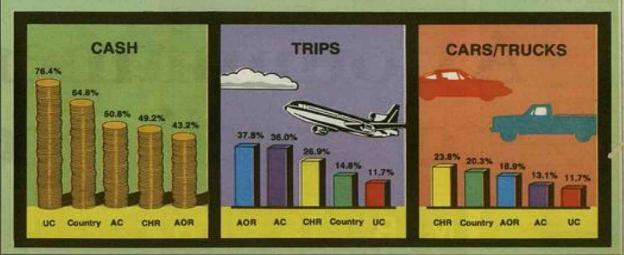
elcome to a new way to look behind the ratings. The R&R "Ratings Strategy Review" will examine some of the techniques winning stations use each quarter to earn their high Arbitron and Birch numbers.

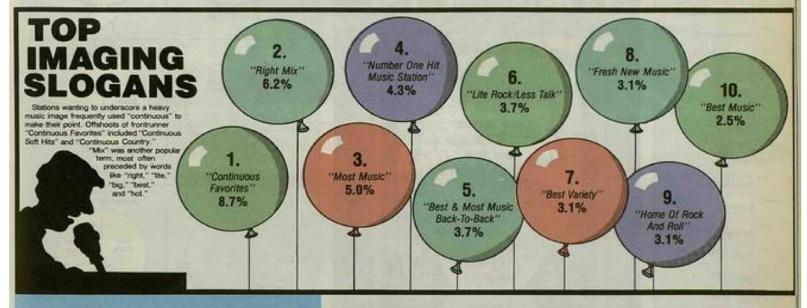
From an exclusive survey of nearly 250 radio stations, we've tallied the fall's most-frequentlyused slogans, most popular prizes, and even the favorite giveaway vacation locations and car models. We've also compiled new information on demographic leaders by format and other out-of-theordinary ratings data. Look for the Ratings Strategy

Look for the Ratings Strategy Review every three months, as we refine and expand our presentation of ratings data you can use.

CASH TOPS RADIO'S PRIZE GIVEAWAYS

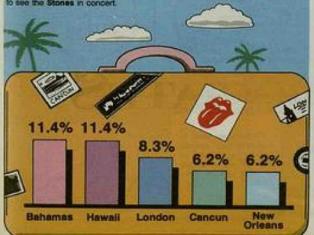
Money, trips, and cars/trucks dominated station contest payoffs, with cash being the favorite prize for all five chief formats.





TWO TICKETS TO PARADISE

Stations primarily picked beliny locales for their fall fantssy giveaways. Also scoring high was London — a number of CHRs and ACRs packaged trips there to see the Stones in concert.



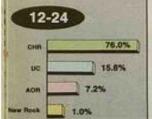
TOP AM & FM 12+

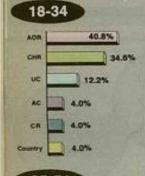
The following markets posted the highest **Arbitron** 12+ shares for AM or FM listening. Note the high level of FM listening in Southern markets and AM's continued strength in the West.

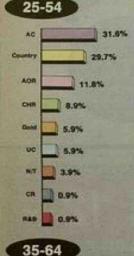
1. Stockton	34.6			1. Coastal NC	91.1
2. San Francisco	32.5			2. Greenville	90.4
3. Honolulu	32.4	MIVI		3. Lansing	89.5
4. Wilkes Barre	31.8		Section 2 in column 2 in colum	4. Little Rock	88.7
5. San Antonio	31.5		7.5	5. Grand Rapids	87.9
6. Louisville	30.8			6. Las Vegas	87.8
7. San Jose	30.7			7. Greensboro	87.7
8. Chicago	29.5			8. Charlotte	87.6
9. Bakersfield	29.3	THE RESERVE OF		9. Columbia	87.5
10. Pittsburgh	29.2		The second second	10. Norfolk	87.5

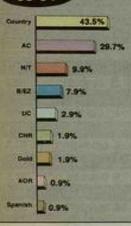
ARBITRON DEMO LEADERS BY FORMAT

There was excellent format belance as four different formats lead in key Arbitron demos. Percentages refer to market-leading stations — e.g., 78% of all 12-24 Top 100 market leaders were CHRs.









CAR CHOICES

Nissen drove away with top honors among stations awarding cars this fall. Mazda's new aporty Mists made a strong debut.

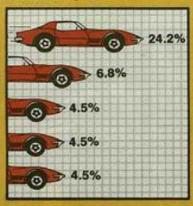
1. Nissan 240SX

2. Chevrolet Geo/ Citation

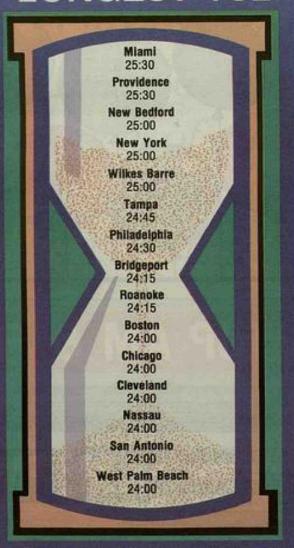
3. Corvette

4. Mazda Miata

5. Toyota Supra



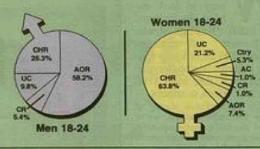
MARKETS WITH LONGEST TSL

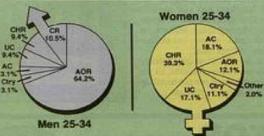


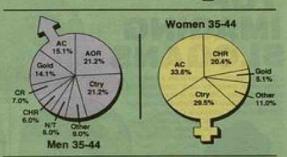
East Coast listeners tended to spend more time per week with radio than their regional counterparts. The hourglass breaks out those markets with the highest TSL in hours/minutes per week. Figures have been rounded off to the next highest quarter-hour.

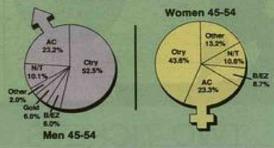
BIRCH BREAKOUTS

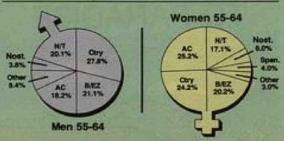
AOR was strongest among young males, while young females were drawn to CHR. Country and AC took turns dominating upper-end demos.



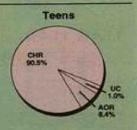


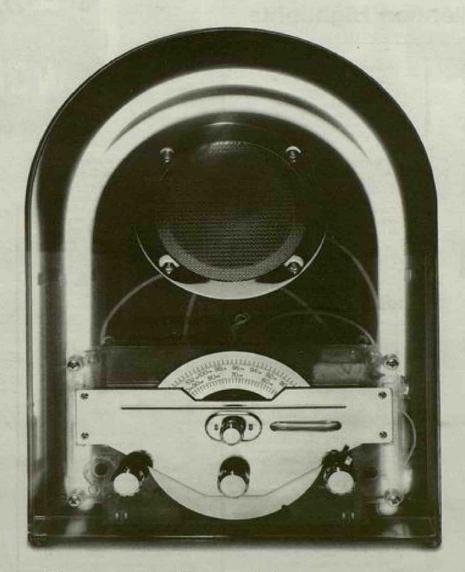






Percentages refer to market-leading stations only — e.g., 58.2% of Top 100 market leaders in men 18-24 were AORs.





Crystal Clear Persuasion

Nearly \$8 billion dollars was spent on radio advertising in 1988. That's clear evidence of the power of radio.

Arbitron has the numbers that can help you convince advertisers that radio works.

And works hard.

ARBITRON

NAB Convention Highlights

NAB's 1990 Convention features nearly 100 working sessions. Described below are 33 events of particular interest to radio broadcasters. Unless otherwise indicated, room numbers refer to the Georgia World Congress Center. Be sure to check the convention program for possible changes in meeting times and places.

Saturday, March 31

How To Analyze Your Ratings Book

10:30-11:45am, Rm. W-261 Briefings and a Q&A session on how to interpret both Arbitron and Birch numbers.

How To Find & Hire Minority Employees

10:30-11:45am, Rm. 256 Hints on building a solid multiracial staff.

CP Chat

10:30-11:45am, Rm. 254
Tips on applying for a new station construction permit.

Ask The FCC

2:45-4pm, Rm. 256 Everything you need to know about FCC policy and procedure.

Programming Power

2:45-4pm, Rm. 256, Rm. 254
Consultants Walter Sabo and
Jim Richards discuss the opportunities and problems facing various formats in the coming decade.

Broker Banter

2:45-4pm, Rm. 282
Dealmakers Tim Menowsky and
Charles Gliddens answer your
questions about buying and selling
radio stations.

Selling Toward A New Century

4:15-5:30pm, Rm. 257 RAB President Warren Potash offers his State of the Radio Industry address.

International Perspectives

Seturday is international day at the convention. The following three sessions offer attendees a chance to gain some insight into overseas radio, an area rife with opportunity for American broadcasters:

Advertising: Who's Buying Commercial Radio & TV In Europe?

2:45-3:45pm, Rm. W-260 Where are the ad dollars headed as Europe moves to become a unified market?

Defining Your Image: Programming, Marketing & Promotions

4-4:45pm, Rm. W-261
A look at programming and promotions that are proving successful in Furnore.

Managing New Radio Technologies

5-5:45pm, Rm. W-261 Tips on choosing suppliers and technicians in foreign countries.

Sunday, April 1

FCC/NTIA Policymakers Breakfast

7:30-9am, Rm. W-265
Join four FCC Commissioners and National Telecommunications and information Administration Director Janice Obuchowski for a wide-ranging discussion of radio regulatory issues.

Disaster! Is Your Station Prepared?

9:15-10:30am, Rm. E-308 Prepare your station to quickly respond and recover after a major disaster.

Campaign Advertising & You

9:15-10:30em, Rm. E-305 Members of Congress will be onhand to discuss pending lowest unit rate legislation and other campaign spending issues.

License Renewal Safeguards

9:30-1 1am, Rm. W-263 Making sure all the bases are covered before it's time to renew.

Copyrights & Wrongs — From Music Licensing To Programming

9:15-10:30am, Rm. 255 Learn the proper way to use copyrighted material — and how to make sure your station's broadcasts are protected.



European Radio: Getting Your Foot In The Door Before '92

9:15-10:30am, Pm. 260
A briefing from U.S. broadcasters who are pioneering commercial radio in Europe. Panelists include Group W Radio Chairman Richard Harris.

Value-Added Marketing

10:45-noon, Rm. W-257 Selling the vital points that make your station more than the sum of its combers.

Avoiding Accidents In Morning Drive

10:45-noon, Rm. 255
Make sure that hilarious bit doesn't violate the latest indecency, privacy, or libel rules.

Political Broadcasting Primer

2:30-4pm, Rm. W-263 it's almost election time again. Find out what every station needs to know to navigate the campaign

Small Market Idea Depository

2:45-5:30pm, Rm. W-260 An open forum on ways to improve small market programming, operations, and sales.

Monday, April 2

Lawfully Advertising And Conducting Contests & Promotions

9:30-11am, Rm. W-263 How to profit under the revised federal lottery laws. Also: Cashing in on the multibilion-dollar Indian parting business.

Radio-Only Legislation In Congress

12:30-1:45pm, Rm. W-262 A penet of lawmakers discusses the future of various bits affecting radio licensing and technical issues.

AM Action

12:30-1:45pm, Rm. W-255 A review of recent and pending government actions aimed at helping AM radio.

Station Trading In Today's Changing Climate

12:30-1:45pm, Rm. W-254 Brokers and bankers discuss the art of dealing in a sługgish marketplace.

Into The '90s — Strategies For Radio

12:30-1:45pm, Rm. W-257 What niches and opportunities will be created by the demographics of the '90s?

Improving & Creating Stations In The '90s

2-3:15pm, Rm. W-254 How to make the most of recent rule changes when building a new facility or upgrading an existing station.

Selling Your Deal To Lenders & Investors

2-3:15pm, Rm. W-255 How to launch yourself on the path to station ownership.

Tuesday, April 3

FCC Chairman's Address

9:30-10:30am, Auditorium FCC Chairman and former radio former Al Sikes will address regulatory issues for the '90s and take broadcasters' questions.

Spanish Radio: Hot For The '90s

10:45-noon, Rm. W-254
More and more ad dollars are headed for the Hispanic market; Spanish stations are cashing in.

Regulatory Roundtable

12:30-2pm, Rm. W-263 Simultaneous sessions aimed at answering specific legal questions:

Station Upgrades: AM And FM Improvement

The impact of recent changes in various AM and FM technical rules.

Indecency/Libel/ Privacy Update

Make sure your programming conforms to the new lines in these dangerous areas.

MegaSales

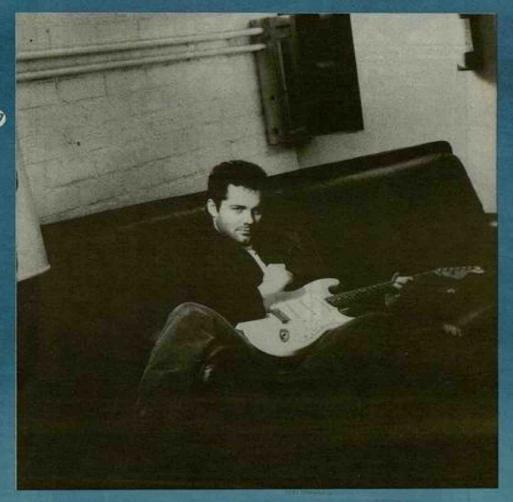
3:30-4:45pm, Rm. W-257 How America's most successful radio salespeople do it.

Jele

"Baby, It's Tonight"

TRACK BREAKERS 3

2ND WEEK IN A ROW ONE OF THE "MOST ADDED" AC



THE NEW SINGLE

FROM THE ALBUM

A View from 3rd Street

PRODUCED BY DAVID TYSON



CHICAGO SE PARADORINA LA TANGGORINA

& 1900 Reprise Bauer

New Products Heat Up Exhibit Hall

ebuting at this year's NAB on the exhibit floor are a number of products designed for radio broadcasters and listeners. Below are everal of the items that will be featured and the locations where they'll be ound, listed under the companies presenting them. Theck your convention program for possible changes.

OMNIMUSIC

OMNIMUSIC is set to premere its OMNI FX Series One colection of digital sound effects for adio production. The CD library netudes sounds of transportation, ports, office, home, city, suburbia, and many others. The collection alto features what the New Yorkased firm is calling "environnent" montages consisting of 'pre-combined effects which crete full, natural-sounding ambince tracks" running one to three nimutes. Booth 4343.

Century 21

Another new CD-based product is Century 21 Programming's loldDisc 3 music libraries. The ballas-based company says the hird edition of its CD libraries was repared with "great care to proide both the original recordings and the accepted 'radio' versions." Uso on display will be the hardware — Digital Studio System—and software — PowerPlay—eeded to use the CD libraries in a hands-free" studio. Booth 4203.

Drake-Chenault

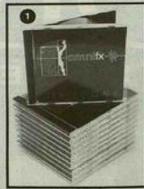
Drake-Chenault plans to present seminar on its DigiTotal-High Definition Radio system, which hairman William S. Sanders calls 'radio in a box — a fully self-consined integral broadcasting package that will literally fit in a coat loset." Marriott Marquis 940.

Barrett Associates

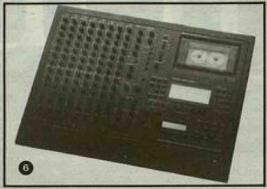
Affectionately labeled "The tadio Spook" by its makers, Rasso Electronics, the CIA-1 is set to e unveiled. This "commercial inerrogation assistant" was degreed by KJOY/Stockton, CA entineer Ken Blake to record only sice broadcasts while ignoring nusic. The device lets a station's ales staff scan competitor's roadcasts for advertisers without ssigning someone to spend all day aging spots. Busseo's CIA-1 is being featured at Barrett Associates, looth 4606.

Panasonic

Panasonic will introduce three ew DAT machines designed for ack-mounted use. The Technics V-3700 and SV-3900 replace the -V-3500. (Model shown in photo is N-DA10.) Booth 2334.



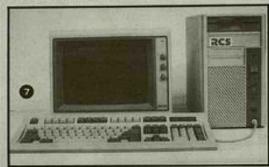
The OMNIMUSIC disc set.



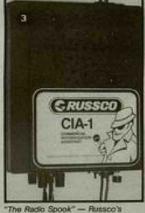
The TASCAM MIDIstudio.



Century 21 CD straries.



Radio Computing Services' "Listener."



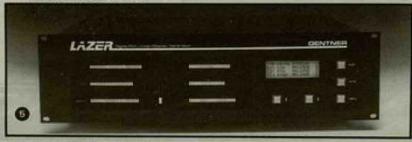
CIA-1 unit.



ITC Series 1 cart machine.



Panasonic's Technics DAT SV-DA10.



Gentner's Lazer limiter/stereo generator.



IDB Communications Group

IDB Communications Group's new offerings will include International Digital Audio Transmission (IDAT) to Tokyo and (soon) to Sydney. The Japanese link, "FM Tokyo," is scheduled to be demonstrated in stereo at IDB's booth. The company is also touting its "cost-efficient domestic C-band FM2," distributed on Satcom IR." Booth 1718.

Bradley Broadcast

Talk stations may be interested in a new Telos System telephone hybrid at Bradley Broadcast's booth. The direct interface allows for a multiline talk show system to feed directly into a control board. Bradley is also featuring Studer's Dyaxis System digital audio work station. Booth 6354.

Audio Broadcast Group

Audie Broadcast Group will reliout its new self-contained radio remote studio on wheels — Rolling Radio II. As the name implies, the customized Chevrolet Astro (one per Arbitron market) looks like a giant radio, down to hubcaps "painted to look like woofers." Booth 4039.

Gentner Electronics

Gentner Electronics says its 100% digital Lazer limiter and stereo generator is "revolutionary" for FM stations. Gentner will also feature its Prizm digital audio processor and a new on- and off-air multiline telephone system, the PeopleLink, which it maintains is compatible with any business telephone system. Booth 5852.

TASCAM

Radio Computing Services

Radio Computing Services will invite stations to buy a Listener—a PC-based digital audio recognition system designed to help stations detect missed or incorrect spots in time to correct the error. It monitors the air signal after being "taught" what spots to listen for. It can also "fingerprint" music and monitor competitors to check for airplay. Booth 4903.

International Tapetronics Corporation

B International Tapetronics Corporation (ITC) is bringing a new cart machine to Atlanta, the Series 1. The new high-performance line features LED displays. Booth 3422

Continued on Page 34

A GREAT RECORD AND A LITTLE LUCK
WILL GO A LONG WAY



IF I GET LUCKY

THE NEW SINGLE FROM THE MULTI-PLATINUM BAND'S FORTHCOMING ALBUM

ON YOUR DESK NOW AND ADDED IMMEDIATELY AT:

KISN WKSF 999KHI WJMX YES97 Q104

WKSI WPFM

KSND KKHT

WPRR OK95

GET LUCKY

PRODUCED BY DENNIS LAMBERT FOR TUNEWORKS RECORDS, INC.

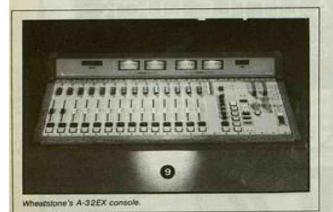
MANAGEMENT DIRECTION: PAUL PALMER AND GEOFFREY SCHUHKRAFT FOR PALMER/SCHUHKRAFT ENTERTAINMENT

EVERYONE'S A WINNER WHEN YOU PLAY LRB.

MCA THE SPOTT ICHT IS DA

RECORDS

0 1990 MGA RECORDS, INC



New Products

Continued from Page 32

New England Digital

New England Digital will present its new MIDInet expander module, which allows radio production using from eight to 128 different MIDI devices. In tandem with a Macintosh IIx incorporating an 80-megabyte hard-drive, the system is said to be able to accommodate "literally thousands of different presets." World Congress Center Rm. W-161.

Radio Systems

Radio Systems will be showing its RS-1000 series professional DAT machines. The company is also introducing the RS-2000 line of cart machines, which it modestly claims is "better and cheaper" than any other line. Booth 4903.

Wheatstone Corporation

A new, low-cost modular audio cossole will be one highlight of Wheatstone Corporation's display. The A-50 to be shown in Atlanta will have 12 dual-source inputs. Another new console is the larger frame A-32EX, which can be added onto as needed. All are low-profile tabletop models. Booth 4010.

Kid Radio Nets Face Off

wo brand new radio networks aimed at children under 12 will be trying to attract potential affiliates at the NAB Convention, using different approaches and featuring somewhat different formats.

Philadelphia-based Kidwaves Radio Network plans to begin broadcasting in mid-spring, when O&O KIDZ/Kansas City will air 13 hours of daiby programming for children. Kidwaves President Met Diamond hopes to impress many AMs with the new satellite-fed net at a hospitality suite that will feature an ice cream and soda bar. (Diamond says it just didn't seem appropriate to offer booze while touting a service for kids.) Puppet DJ Wanda will help entertain at the Marriott Marquis, Suite 4532.

Avoiding the aute scene, Kids Choice Broadcasting Networks will court customers on the exhibit floor by playing tapes of its first attiliate, WPRD/Winter Park (Orlando), FL, in contrast to its competitor, which plans to use fully produced recorded programming, Orlando-based Kids Choice — "The Imaginesion Stations" — is opting for the spontaneity and interplay of live hosts and call in lines. Find Kids Choice at Booth 5507.

Conventioneer's Guide To

Atlanta

ondering what to do in Atlanta after NAB Convention sessions have wrapped for the day? Rather than follow the usual recommendations of travel guides and the Chamber of Commerce, R&R quizzed several local broadcasters for their recommendations. All agreed on two points: NAB attendees should rely on the Marta subway system to get around town, and the first stop should be a visit to downtown's rejuvenated Underground Atlanta.

• WKHX PD Neil McGinley: "Visit Underground Atlanta; it's a part of old, historic Atlanta. There's something for everybody down there – from old-fashioned Southern hospitality to techno-pop gift stores.

"Stone Mountain, on the east side of town, is always fun for a piece of history. Where else can you see the world's largest piece of exposed granite? It's carved with the likenesses of Robert E. Lee, Jefferson Davis, and Stonewall Jackson, making it the 'Mt. Rushmore of the South."

"For real local flavor, check out Carey's World Famous Hamburgers on Highway 41 in Marietta. It's just south of the Big Chicken, the reference point for all locations in Marietta."

Dain Schult, CEO/Radioactivity Inc.: "What they've done to Underground Atlanta is truly amazing. You feel safe and there's plenty to do. If you want to eat Southern, Pilgreen's is the place. They have the best Southern fried chicken you've ever experienced and the steaks are dynamite too. Also recommended are Banks & Shanes, Blues Harber and, for musical vibes, the "A" Train jazz club.

"The heavy-hitters hang out in the Buckhead section of town. It's about a \$15 cab ride. Warning: the cabs here suck, so take Marta northbound to the Lenox station. Some of the better places are Boses, a steakhouse; Trotters on Peachtree for continental cuisine; and Rupert's nightclub.

"You should see the Cyclorama at Grant Park. It's a huge, three-dimensional painting of the burning of Atlanta. Also, the Georgia Building Authority now owns a railroad with honest-to-God steam engines. Take the dinner train out to Stone Mountain and then a loop around the city: it runs about \$40 per person."

WYAY MD Dixie Lee: "Try
the Pleasant Peasant restaurant or
any of the other Peasant restaurant locations, for which hotel personnel should be able to give directions."

"In midtown, for the beautiful people, try Petrus, an old theater that's now a hot night spot. Masquerade, on North Ave., is a club featuring 'underground new music,' although not exactly Dixie style. It has one level called Heaven, one called Heil, and one called Dummater."

called Purgatory.

"There are some fun restaurants and bars in Virginia Highlands, at the intersection of Highland and Virginia Streets, just past midtown and north of downtown. One favorite is Taco Mac. It has every beer in the world."

• WAPW OM Steve Wyrostok: "You have to check out Underground Atlanta, while Petras is the hottest club downtown. The best view has got to be from the Sundial Restaurant atop the Westin Peachtree Plaza Hotel. "The High Museum is definite a great place to check out. It's relatively new and diverse art m seum. You should also take the CNN tour — that place is armain Also, the best shopping center is Buckhead at Lenox Square — just take Marta to the Leno Square station."

THE PARTY OF THE P

WORKS!

WGST Station Manager Educated: "Underground Atlanta is nice bars and restaurants, also shops if you want to pay some taxes to Fulton County, Georgia."

"Better restaurants and bars a clude Morton's of Chicago in the Atlanta Marriott Marquis conplex, the Marquis sports by Champious, and Nicholai's Roofa the Atlanta Hilton. It's hard to go reservations there, but call an check for late cancellations.

"Another hot spot is the Gal Club, a strip joint that actively pe sues yupple and convention clie tele. The Grateful Dead will be a concert at the Omni Friday an Saturday, mixing Deadheads as NAB attendees in the same con plex. The security people won'the able to tell who's who."

• WSB-FM PD Bill LoCase "Visit Underground Atlanta as Stone Mountain. Chops Restours on East Paces Ferry is the news offering of local restaurates Panos & Pauls, It's a fabulo place, decorated in mahogany, as the food is excellent.

"North of downtown there's Ho to. It's like a dive, but has the be Chinese food in the city. Marietal Big Chicken is a true local last mark. It's just a big cutout chicke atop the area's original Kentuck Fried Chicken location — its by used to move.

"Galleria Mail in Cobb County good for shopping excursions. Tal it from a former New Yorker, ri Marta. It's clean, runs on time, as is relatively safe."



Grab the Comrex and run...

Would you believe—a live talk show, broadcast from the back seat of an on-duty police cruiser... from a nude

Spontaneily is the best marketing tool you can use!" Lorn theffels, 19, 45% Marii A Mileson Not Station har or from the scene of a street crime? These are just some of the ways WNWS Talk

Radio PD Lorri Sheffield puts her listeners directly in the middle of issues they care about.

At a moments notice, WNWS puts its talk show talent where the action is. How? With cellphones and Comrex frequency extenders. The cellphone gives them immediate connection between the studio and the story—and the Comrex turns the telephone sound into broadcast quality.

"While other stations may do a quick 60 second bit at station breaks, we put a whole crew of producers and news people on the scene and cover it live during our talk show," says Sheffield. "There's strong emotional appeal. And we get right to the core!"

There's no need to depend on expensive dedicated phone lines or overcrowded RF links. The WNWS team can just grab the gear and go—doing the creative en route. And transmit great sounding audio from virtually anywhere.

Call today to hear what Comrex can do for your

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Music Canada Meet Attracts Record Crowd

A record turnout of around 750 radio, record, and retail personnel attended a generally upbeat "Music Canada 1990" convention in Toronto last weekend. The event, staged by Canada's leading trade publication, the Record, keyed on annually featured issues — how to break Canadian artists in the world market, is Canadian content legislation a help or a hindrance — and while new insights were not in great evidence, the recent success of Alannah Myles and other Canadian artists seemed to charge panels with a sense of optimism.

Highlights included a luncheon talk by sports merchandising entrepreneur/author Mark McCormack, an environmentally oriented leynote speech by the Eden Partnership's Ron Smith, a loosely focused "Digital Decade" panel, and presentations by U.S. researchers Rob Balon and Bolton Research's Larry Rosin. Liveliest exchanges were heard in the "Breaking Canadian Talent" session, hosted by outspoken artist manager Bruce Allen.

Following the conference, the Juno Awards, Canada's equivalent to the Grammys, resulted in an impressive sweep by Myles, who won three Junos while personnel who worked on her LP collected two more. The Jeff Healey Band was voted Canadian Entertainer of the Year, Blue Rodeo took Group of the Year honors, and Melissa Etheridge was International Entertainer of the Year.



Andy Fuhrmann

Fuhrmann Becomes Chrysalis VP/A&R

Chrysalis has named Epic Director/A&R Andy Fuhrmann VP/ A&R He'il be based at the label's New York offices and report directly to Chrysalis President John Sykes.

Sykes remarked, "Andy's track record for finding fresh new talent along with his overall perspective on the future of our industry, makes him an ideal addition to the new Chrysalis management team."

Fuhrmann told R&R, "I'm very excited to be joining Chrysalis at the start of this very aggressive and courageous chapter in its history."

Fuhrmann was Director/A&R at Arista, where he signed Taylor Dayne, and East Coast Director/ A&R at Capitol, where he signed Katrina & The Waves.

Parton Purchases Neighborhood Radio Station

Sevierville, TN Outlet First To Play Her

Dolly Parton is buying WSEV/ Sevierville, TN — the radio station where she taped her first songs. "We plan to move the station to Dollywood and make it an attraction at the theme park in Pigeon Forge, TN," explained Parton. "The planned relocation will better serve the hometown listeners as well as the millions of visitors to the Smoky Mountains."

When Parton was nine years old,

she and her uncle, Bill Owens, went to the station to tape some songs they had written. "Puppy Love" and "Girl Left Alone" would later become her first release on Goldband Records. The original microphone and other equipment used to tape those songs will be displayed at the station.

The transaction is pending approval of the FCC.

KMGL Takes Adair For VP/GM

After one year at WHP/Harrisburg, GSM Rob Adair is leaving to become VP/GM of KMGL/Oklahoma City. He succeeds Pat Etzkin, who has exited the AC outlet.

Adair told R&R, "I'm coming home - I grew up here and spent my first 13 years in radio here. When I was here at Christmas, I listened to lots of stations, not knowing I'd be coming back. KMGL was the most pleasing thing to my ear. I'm very happy with our soft AC format."

Previously, Adair spent four years as GSM for KSPZ & KVOR/ Colorado Springs. Prior to that, he worked in various sales and sales management positions for 13 years in Oklaboma City at Country WKY and News/Talk KTOK.

WZEZ Now Soft AC

WZEZ/Nashville dropped its B/EZ format at 6am Monday (3/19) for AC. The former "EZ53" is now "Lite 92.9." Former crosstown Country WSM personality Ted Johnson has joined WZEZ in morning drive.

GM Glen Powers told R&R, "We decided that while we were remodeling, we'd get the address right as well. For the last year, we've put questionnaires out at all of our local appearances. We asked people what the one thing they would change about our station would be. Our core audience told us they liked the vocals and wanted more.

"There's a good gap between where we were and the next closest adult environmental format. We can hold onto a large part of our core audience and begin broadcasting, rather than narroweasting. Our advertisers believe in what we're doing, and we haven't had too many negative phone calls. In the first days since we switched, we received 125 calls — about one-fourth of them positive."

WZEZ came in ninth in the fall book in both Arbitron (5.6) and Birch (5.7).

Garland Named VP/Programming At Video Jukebox Network

Les Garland, former MTV Sr. VP/Programming and Quantum Media Exec. VP, has become VP/ Programming at Miami-based Video Jukebox Network, an interactive TV network with 83 units in 23 states reaching 6.2 million households. He'll oversee all programming areas, including the interactive music service, music industry relationships, product flow, and on-air presentation.

Video Jukebox President/CEO Andrew Orgel remarked, "Les Garland has an unparalleled track record in the music, radio, and music television businesses. One of our primary goals is to cement longterm relationships with the record companies and develop strategies that will help them sell product, while giving the Jukebox's viewers a pipeline to the hotlest new music product available."

Garland told R&R. "The Juketox Network is the logical extension of what we started at MTV. I believe we can provide record companies with unprecedented research and information, as well as a platform for artist promotion and development that is simply not postible with a nationally fed satellite betwork. Interactivity and localiza-



Les Garland

tion truly can be the future of music and television in the entertainment industry.

"We take constant viewer input via telephone and customize the product to the local marketplace. In major markets where we have several systems, each can be tailored to that specific service area's musical tastes. We'll also be more cutting-edge, focusing on new music not heard elsewhere."

sic not heard elsewhere."

When in radio, Garland programmed CKLW/Detroit and KFRC/San Francisco. He served as West Coast OM for Atlantic Records before joining MTV, where he spent six years.

We Produce The Software Our Competition Hates.

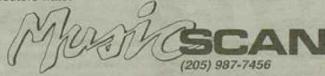
Several software companies have music scheduling systems. And like everything else, some are better than others. But only one can be the best

Let us introduce you to MusicSCAN. The most sophisticated yet simple to use music scheduling system around. If you're in doubt, check out these features:

MusicSCAN can save (and report on) 99 days of history.
MusicSCAN can daypart songs differently each day of the week.
MusicSCAN can control tempo/intensity segues and balance.
MusicSCAN will automatically report on each day's performance.
MusicSCAN will give you help information when you need it.

Did we mention it's also the world's fastest and most flexible?
If you'd like to see for yourself, MusicSCAN will be at the NAB in
booth #3817-3820.

By the way, if your competition uses anything other than MusicSCAN software, chances are we produce the software your competitors hate.



Radio

- · DIANE HAMPTON, Marketing Director at WREC & WEGR/Memphis, takes on marketing duties for parent New-Market Media's chain of stations.
- · ANDY BARRETT is promoted from NSM to GSM at the Texas State Net-
- MAUREEN KNORR is elevated from GSM to GM at WZRZ & WRXK/Ft. Myers. FL
- · EILEEN WALLACE joins KYW/Philadelphia as Promotion Coordinator. She was previously with Philadelphia marketing and promotion firm Campus Di-
- STACY ROGERS is upped from AE to LSM at WPTR & WFLY/Albany.
- · PATRICIA MONTAG is promoted from Regional Sales Manager to NSM at KXDC/Monterey, CA.
- · ANNETTE NELSON becomes Director/Client Services at KOOL-AM & FM/ Phoenix. She had been Asst, to the Oftice Manager at crosstown KNIX.
- PAULA O'CONNOR, Operations Asst. and Exec. Producer of the "Jerry Williams Show" on WRKO/Boston, adds Program Manager duties at the station. Concurrently, news reporter **DEBORAH ROB!** is elevated to Managing Editor, WRKO & WROR News

Records



- ANN CARLL VP/Artist Development at the Zomba Recording Group, is named Sr. VP/Artist Development at the Group's Jive Records. Also named a Sr. VP at the Group is VP/Business Affairs PAUL KATZ, Concurrently, RICH-ARD BLACKSTONE is tapped as Director/Business Affairs, Zomba Enterprises. He was formerly in private practice and served as a principal in a film score production company, Sound For
- · MARK JAFFE is named VP at Walt Disney Records. He was formerly Director/Children's Marketing at A&M Records. Concurrently, the label's Director/Marketing JUDY CROSS is promoted to VP/Disney Audio Entertainment, a new label developed to increase the visibility of Disney's story and specialty audio products.





KERS

David Gossett

- MARIEL PASTOR shifts from West Coast Publicist to National Manager/ Artist Development Dept. at A&M Rec-
- · DAVID GOSSETT joins PolyGram Records as A&R Managen/Urban Music, East Coast. He was most recently Asst. to the VP/A&R at Def Jam Records. Concurrently, Director/Promotion, Secondaries ANDY SZULINSKI is named Director/Secondaries at Poly Gram's Mercury label.
- · BRIAN COHEN moves to Elektra Entertainment as Director/Advertising. He was previously Director/Sales & Distribution at Restless Records.
- STANLEY SCHNEIDER joins BMG as VP/Legal & Business Affairs, Music Publishing. The attorney had been a partner with Schonwald Schaffzin & Mullman in New York
- · ANDREW GERBER, General Attorney in the CBS Records law department, adds VP stripes.
- . BEN NYGAARD is named East Coast Publicity Director/Product Manager at Metal Blade Records. He previously served in CBS Records' Creative Services department.
- · JUSTINE RONCONE is named Exec. and A&R Asst. at Chameleon Music Group. She was formerly Copyright Administrator at EG Music
- . LOU ROBINSON joins EMI as Director/Video Promotion. He had been PD at "Hit Video USA."





Stimon Lavy

Lou Robinson

· SUSAN LEVY moves to MCA/Nashville as Director/Publicity & Artist Development. She was previously Director/ Publicity at MCA in Los Angeles

· ALEXIS MATTEO is named Regional Marketing Director/South at Capitol Records. She had been Sales Rep, CEMA Distribution/Dallas. Concurrently, VALERIE PACK becomes Manager/A&R Studio Administration. She was formerly Director/A&R Production at A&M Records

Industry





Mark Rosenthal

- · MARK ROSENTHAL is promoted to Exec. VP/Affiliate Sales & Marketing at MTV Networks. He had been Sr. VP/ Western Division
- · MICHAEL RAU head of the NAB's Science & Technology department, steps up to Sr. VP/Science & Technology. Concurrently, JOY DUNLAP is elevated from Director/Radio Operations to VP/Radio Operations, and Director/ Financial & Economic Research MARK FRATRIK becomes VP/Economist, Research & Planning.

Also at the NAB, DICK OPPEN-HEIMER and ALAN HARRIS have been elected to the Radio Board. Oppenheimer is President of Signature Broadcasting: Harris is President of KUGR & KYCS/Green River, WY.

PROS ON THE LOOSE

Ralph Cipolla - PD WIOl/Jacksonville (904) 273-0417

Kendy Klutch - Middays WIOV Jacksonville (904) 642-6219

Dave LaPort - National Field Director Mediabase/MMR (313) 623-0726 Steve Raymond - Promotion Director/afternoons WHTF/York, PA (717)

938-5201 Pat Reilly - Mornings WZEZ/Nash ville (615) 754-4906

Michael Sheehy - VP/GM HLC ("Killer Music"/"Killer Tracks") (818) 249-2090

Linda Silver - MD/middays WXLK (K92)/Roanoke, VA (703) 382-2438 Stanley T - Atternoons KKDA/Dullas (817) 695-1073

Paul Tilton - Weekends Braiker Ra dio Services AC, Oldies formats (503)

Mark Todd -- PD WXGT (92X)/Co lumbus, OH (614) 837-3435

Dick Wolfe - Air tsient/talk host/production WKRC/Cincinnati (513) 236-4972



east Productions as Sr. Talent Buyer; she had served as Talent Buyer/Promotions Coordinator at the Don Law Company. Concurrently, the agency moves to new offices located at 15 Union Street, Boston, MA 02108; (617) 367-2986

· BARBARA JOHNSON is tapped as

Promotion Manager at Westwood

One's Mutual Broadcasting System

and NBC Radio Networks. She was for-

merty co-owner of Creative Re-

sources, a North Carolina-based adver-

. JODI GOODMAN joins Great North-

tising/public relations firm.

RUSS MARTINEAU has formed Radio Sales Management Resources, a radio sales consulting firm specializing in serving stations undergoing format changes. He previously served as GSM at KYTE & KUFO/Portland.

OLYMPIA NETWORKS will cele-

brate the one-year anniversary of

"John Madden's Sports Calendar" with

'Mystery Week," April 9-15. The show

is now being distributed on CD; (314)

. THE SOURCE has announced the

Networks

361-2000

-Holly Sklar

host of "Solid Gold Country": (212) 575-6100

CHANGES

Patricia Dupree becomes an AE at KKBT/Los Angeles.

albums of the past two decades will be

featured with comments by the album's

artist(s). The first guest is Pink Floyd's

David Gilmour, who will discuss "Davi

Side Of The Moon": (213) 840-4244

· UNISTAR will debut "Country Gold

Saturday Night Live," a national live re-

quest show hosted by Mike Fitzgerald.

Longtime Country radio personalty

Charlie Cook will succeed Fitzgerald as

Kellie Burns is now an AE at KIFM San Diego.

David Meyers moves to KTHT/Fresno as Account Manager

Julian Davis is named AE/Radio Sta-

tion Services at Arbitron. Darcy MacLeod is upped from Office Manager/Personnel & Operations Ass. to Personnel Manager at Windham Hill

Records Mary Beth Colucci. Assoc. Director/Video Continuity Marketing at Columbia House, is promoted to Director

Elizabeth Healy is appointed Specia Products Sales Rep/Manhattan at WEA

Video Continuity Marketing.

new feature "Classic CDs." On each monthly episode, one of the top rock

R&R TIMELINE

Billy Bass spun into the business in 1973, handling local R&B for RCA Records in Cleveland; he moved to Dallas, then joined Chrysalls Records as National Promotion Director in '76. He was elevated to Sr. VP in '80, served briefly at WMOT Records, then jumped to Motown. Bass rejoined Chrysalis as VP/Marketing in '84, left the industry in '85, returned to Chrysals in '88, and one year ago today was appointed VP/GM for Tabu/Flyte Time Records.



Billy Bass

1 YEAR AGO TODAY

- Dave Glew upped to Epic/Portrait Records President
 WEZW/Milwaukee moves Bill Moos to Station Manager and
 Don Stephens to PD
- John Dowling tapped as KJOWLos Angeles PD
 Pirate Radio hits Los Angeles as KIOO becomes KQLZ

5 YEARS AGO TODAY

- Cap Cities to acquire ABC in \$3.5 billion deal
 Tom Mierendorf promoted to WAWA & WLUMIMilwaukee VP/GM
 Ken Stevens selected as WYSP/Philadelphia GM
- Mark Zintel elevated to WYNF/Tampa PD
 Joel Grey accepts WENS/Indianapolis PD chair

10 YEARS AGO TODAY

- Bill Stevens returns as KUTE/Los Angeles PD
 Dave Logan lands WLAV/Grand Rapids PD gig
 Coyots Calhoun appointed WAMZ/Louisville PD
 Dreamland Records formed; RSO to handle distribution
- Winter '80 Arbitron champs: WBLS/New York (7.1-7.5), KABC/Los Angeles (6.0-6.5), WGN/Chicago (10.5-9.6)

15 YEARS AGO TODAY

- Ray Tusken advances to Capitol's National Promotion Coordinator/Trade Liaison.
- Lee Logan appointed WMYQIMiami PD
 Terrence McKeever swings to WAPE/Jacksonville as ND
 - Hurricane Heeran



RCA execs feted Australian artist John Famham, whose single — "You're The Voice" — was recently re ased in the U.S. Pictured at a reception were (front, Fr) the label's Bennett Kaufman, former employee Cynthia Leu and VP Butch Waugh, Farn-ham, and RCA Exec. VP/GM Rick Dobbis; (middle, Fr) label VP Randy Miller, BMG International President/CEO Rudi Gassner, and RCA President Bob Buziak; (back, Fr) label Sr. VP Heinz Henn and manager Glenn Wheatley.

Enormous, as yet unidentified wave of radioactivity has been picked up by Radar.

WONE is coming. Stay tuned for further bulletins from Westwood One.

38 • RAR March 23, 1990 NEWS

Goldstein Set As VP/Programming For Digital Radio Channel

KTWV (The Wave)/Los Angeles Director/Programming Operations Paul Goldstein has accepted the VP/Programming position at Carson, CA-based Digital Radio Channel, starting April 2. A replacement at the Wave has not yet been selected.

Regarding Goldstein, Digital Radio Channel President William DeLany told R&R, "He loves the company, sees a challenge, and be'll have a part-ownership here. We have a crack crew in place."

Goldstein told R&R, "The opportunity to join a revolutionary new company that has pioneered breakthrough technology is the challenge that I want. I'll be responsible for developing brutally creative audio entertainment which will take cable subscribers by storm.

"Digital is pioneering new technology which will enable people with cable to receive a box in their house for \$7.50 a month. The box will offer \$1 channels of programming, including everything from 15-20 commercial-free music formats to 'surround-sound' for HBO, Showtime, and Cinemax. There will also be 'Pay-Per-Listen' and radio stations from all over the world."

Goldstein was with KTWV since it signed on in February 1987, having played a significant role in the Wave format's development. He previously worked in production and promotion at WNBC/New

PIA Picks Off NBA Radio Rights

The National Basketball Association has assigned national radio rights to relatively unknown PIA Radio Sports for the next four years. The NBA's current deal with ABC Radio expires at the end of the 1889-1990 season.

"The formation of the NBA Radio Network through our new agreement with PIA is a major step for the NBA," noted NBA Commissioner David Stern. "This network will, for the first time, provide fans around the country an opportunity to listen to an NBA Game of the Week and follow the league on radio throughout the season."

The new partnership's first task is to create a national network on which to broadcast a Game of the Week. In addition to that game, the agreement calls for Chicago-based PIA to broadcast the annual All-Star Game and up to 31 postseason contests, including the conference and NBA finals.

Curb/Capitol

Continued from Page 1

Curb Records President/Country Dick Whitehouse commented, "We've worked continuously with Bowen and Capitol over the years, and the Curb/Capitol Nashville relationship permits us to start the '90s with the best of both worlds."

York, and was Asst. PD for both KPRI/San Diego and KOGO/San Diego.

Hackett Takes Givens VP Post



Shane Hackett

Former United Syndications Associates GM Shane Hackett has been named VP at Givens Broadcasting.

Hackett remarked, "Our goal is to increase profitability with emphasis on expansion and growth in all areas. This planning will incorporate the strategy in the broadcasting division that has made the Charles J. Givens Organization the leading financial educator in the

Givens Broadcasting owns WTIX-FM/New Orleans, KGU (AM)/Honolulu, and Givens Media, a radio/TV syndicator that handles radio show "Financial Dinest"

Fennema Named KTRH GSM



Richard Fennema

Richard Fennema has been named GSM of News KTRH/Houston. He replaces Richard Hinshaw, who resigned last month.

"Richard Fennema has incredible experience and he knows this territory," said KTRH GM Laura Morris, "Richard also knows sports marketing inside out, and that's our focus right now."

KTRH recently won the radio rights for the NFL's Houston Oilers. The station is also the flagship station for the NBA's Houston Rockets and Major League Baseball's Houston Astros.

Fennerna joined KTRH from the GSM spot at Texas State Network. Earlier, he was Sports Marketing Director of the Dallas Cowboys Radio Network.



Mary Martin

RCA/Nashville Ups Martin To VP/A&R

RCA/Nashville has promoted Mary Martin from Director to VP/ A&R. Martin, who's been with the label for five years, has been responsible for signing Baillie & The Boys, Paul Overstreet, Matraca Berg, and Tim O'Brien to RCA's roster.

RCA/Nasvhille Sr. VP/GM Joe Galante said, "Mary's passion for excellence in her signings will be very important to maintaining our position as market leader in the '90s."

Prior to joining RCA, Martin was involved in artist management with such acts as Leonard Cohen, Van Morrison, Rodney Crowell, and Vince Gill. Before that, she was Director/A&R for Warner Bros. in New York, responsible for Signing Emmylou Harris, Leon Redbone, and Nicolette Larson, among others.

DGC

Continued from Page 1

The current Geffen A&R staff will sign artists for both labels, but no acts previously released on Geffen Records will transfer to DGC.

It's anticipated that the label will release ten albums its first year, with the first singles from Warrior Soul, "We Cry Out," and highly publicized British group the Sandays, "Here's Where The Story Ends," to be released March 27. Projects from Lori Carson, Little Caesar, and former X leader John Doe will follow.

Capitol Transfers Two To Directorships

Henschel Handles Alternative Promotion; Donald Takes A&R Post



Faith Henschel

Capitol Records has appointed Faith Henschel to National Director/Alternative Promotion and Aliseon Donald to Director/A&R. Both will be based at the Capitol Tower in Hollywood, with Henschel reporting to VP/Promotion John Fagot and Donald reporting to Sr. VP/A&R Simon Potts.

Henschel will promote progressive, AOR, college, and NPR stations, while Donald will search for new talent, supervise the field A&R staff, and act as a liaison between the label's Los Angeles and London offices, among other duties.

Fagot stated about Henschel, "Faith was such an excellent candidate for this position that I don't know why I interviewed anyone lse. I look forward to breaking many new acts in the alternative format with her."

Regarding Donald, Potts remarked, "Alison is a very creative and highly experienced person in the music business. She'll be extremely valuable in getting this company on track."

eompany on track."

Henschel most recently was CEMA National Alternative Marketing Manager. Prior to that she spent six years as Music Director at community-supported KCMU/Seattle.



Alison Donald

Donald previously was Capitol UK A&R GM, following posts at a number of British labels.

Edwards New KIKF PD

KMIX/Modesto PD Greg E&wards has been named PD at Country KIKF/Anaheim, effective April 2. Within six months he 'll alien begin programming Astor Broadcasting Country sister stations KOWA & KOWF/Escondide (North San Diego). He replaces the exiting Don Jeffries, who handled programming duties for the three stations. A replacement is being sought at KMIX.

KIKF VP/GM Michael Means told R&R, "Greg's 21 years of programming experience up and down the West Coast will lead us into the '90s with a new, fresh direction the station needs."

Edwards commented, "Tm really looking forward to working for [owner] Art Astor. He's a veteral broadcaster who believes in winning and doing things first class. Michael has put together a great team in Anaheim and we're going to make people sit up and take notice of KIK-FM."

Edwards spent the last two-anda-half years as PD/morning man at KMIX. He was Operations Derector at crosstown KOSO for twoand-a-half years prior to joining KMIX. His previous experience includes stints in San Diego and San Bernardino radio.

Bourgeois Makes Charismatic Debut



The self-stried solo debut of Brent Bourgeois, formerly of Bourgeois Tagg, will be Charisma Records' premiere release next month. Tossting the singler's signing are (i-r) Bill Graham Management's Arnold Pustlinik, Virgin Group of Companies founder/head Richard Branson, Bourgeois, Virgin Music Group Chairman Simon Draper, and Charisma President Phil Quarterare.

Jacor

Continued from Page

Jacobs said, "We respect Frank's wishes to spend more time with his young family and to creat his own privately owned broad casting entity which will not compete with Jacor radio properties.

Wood joined Jacor in 1986 after selling WEBN/Cincinnati to the company. He began his broadcasting career by putting WEBN on the air in 1986.

Cincinnati-based Jacor owns II radio stations, the Georgia Network, Eastman Radio, Critical Mass Media, and a cable television system.



Bee Gees "BODYGUARD" The New Single The sensual new song and video that puts the BODY back in bodyguard. video in FIVE-STAR ROTATION on VH-1 for The Album ONE. Produced by Barry Gibb. © 1990 Warner Bros. Records In

2 Live Crew

Continued from Page 1

prosecutor investigate it for obscenity and racketeering violations (R&R, 3/2). The Durham-based Record Bar chain has yanked it from all of its 170 stores. The 2 Live Crew suit aims to enjoin the Broward County sheriff from threatening arrests, with Skyywalker President Luther Campbell terming bans violations of the First Amend-

The record, which has gone platinum on sales of 1,3 million, is also available in a sanitized version. 'As Clean As They Wanna Be" has sold about a third as well as the unexpurgated original.

Obscenity Roundup

Elsewhere, the Maryland State House Judiciary voted 19-3 to kill a bill that would have imposed mandatory lyric labeling. H.B. 525, introduced by Rep. Judith Toth, would have required certain recordings to bear fluorescent yellow stickers, with failure to label resulting in fines of up to \$5000 and up to three years imprisonment. Approximately 20 similar bills are being readied in other statehouses.

Mainstream artists are rallying round the anti-censorship flag. Don Henley and Alannah Myles have agreed to perform at an April 12 Missouri rally being organized by manager and well-known activist Danny Goldberg. That state is considering one of the widest and most sweeping examples of this type of

Emmylou Harris, Vince Gill, and Ricky Skaggs told a Tennessee state committee Tuesday (3/20) that though they're appalled by what Skaggs called the "filth and trash" the music industry produces, they oppose mandatory labeling because it would inhibit the music industry and likely lead to similar censorship in literature.

Clark

Continued from Page 3

"I already have one of the top MDs in the country in Gary Palmer, the top AOR consultants in Jeff Pollack and George Harris, and a tremendous research department. Our music has been on target, I'm totally confident in it, and I see no reason for change whatsoever.

Clark's lengthy resume includes programming stints at KHTZ & KRLA/Los Angeles, WGAR/Cleveland, WABC/New York, WTIC-AM & FM/Hartford, and WPRO/Providence.

Bartels

Continued from Page 3 Bartels joined A&M as National Director/Dance Promotion before becoming Miami Local Promotion Manager. Prior to A&M, he spent six years as Marketing Director/ Dance Club Coordinator at the Marriott chain of hotels.

Rolling

Continued from Page 3 outsider what this market and station are all about. [MD] Joey Giovingo and Greg will be a tremendous programming team."

EZ Regional VP Doug McGuire added, "Greg's landed his dream job. We all believe he's got the intensity and focus to make it hap-

Rolling told R&R, "It's rare to start in radio and then return to the same building ten years later to become PD in your own hometown.

"[B97 morning stars] Walton & Johnson are absolute killers. Combine them with a station that has stayed on track musically, and I think we're poised for growth. My job will be to see that B97 keeps its local feel and moves into the 13-14 share range.

Butler

Continued from Page



Ronnie Blackshear

Butler told R&R, "I'm very e cited and feel challenged at the portunity to be part of a comp that's on the cutting edge of invative music."

Prior to Orpheus, Butler spent years at Capitol as National Dire tor/Black Promotion, Region Black Promotion Manager, at customer service rep.

Simultaneously, Ronnie Blad shear joins Island as National D rector/Secondary Urban Prom tion. She was previously Nation Promotion Asst. at Orpheus at Capitol.

Eley

Continued from Page

top of the charts for three wes straight!"

Eley is a 26-year industry vets an, including a ten-year stint CBS, where he became VP/R& Promotion. He began his career radio at WHIH/Norfolk, moving to WOIC/Columbia, SC and pr gramming KCOH/Houston.

Basia's Global Gold



Epic execs presented Basis and co-writer/co-producer Danny White with gold discs for her current release, "London Waste New York," On hand for the presentation were (i-r) Epic Sr. VPs Don Grierson and Polly Anthony, CBS Records Division President Tommy Mottola, Epic VP Pete Anderson, White, manager Alan Selfert, Basia, Epic's VP Larry Stessel and Preside Dave Glew, CBS Division Exec. VP Mel liberman, CBS Records Distribution President Paul Smith, Epic VP Dan Beck, at CBS Distribution VP Craig Applequist.

Y100 add YES97 add KPAT add WIXX add WTBX add Z99 add

KSND add WPFR add KTRS add KFTZ add

AC (B)

The Band Is...

Electronic.

The New Single Is...

"GETTING AWAY WITH IT"

KNRJ 4-1 PWR99 25-21 KEGL 18-15 KSAQ 13-7 WFMF add 32 HOT95 add 31 KBFM add Z104 add HOT949 add KRQ deb 32 Q104 add

PLUS...
KKLQ
HOT97
HOT102
PWR106
KMEL
KOY-FM
KSMB



Produced by Bernard Sumner, Johnny Marr and Neil Tennant Management: Marcus Russell





AEROSMITH

"What It Takes"

Major Market Adds: WAVA add 29 KKRZ add WKBQ add 35 Y107 add KBEQ add KWSS add 27 Exploding At: B94 28-23 KDWB 29-24 WXKS 26-18 KXYQ 15-7 HOT KEGL 7-5 HOT WPHR 33-27

R&R CHR: 40-49

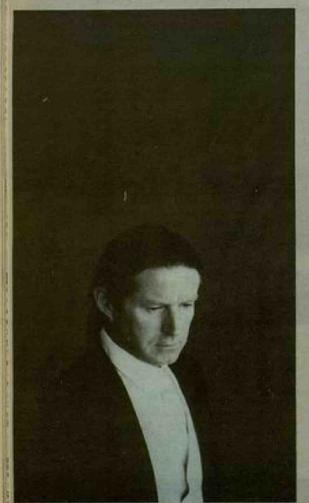
#1 Track - 4 Weeks!

Now On Tour!



PWR99 27-23 HOT 92X 8 HOT WZPL 23-19 WGH 34-27 Y108 deb 30 Y95 deb 25 WDFX deb 23

WHYT deb 23
KPLZ deb 29
WNVZ deb 30
KSAQ deb 34
KISN deb 36
98PXY deb 23
and many more!



DON HENLEY

"The Heart Of The Matter"

GRAMMY WINNER! R&R CHR: 30-26



Exploding At:

WKBQ 13-5 KISN 15-11 KXYQ 11-4 HOT WKTI 12-8 HOT KSAQ 28-15 HOT PRO-FM add CKOI add 38 KUBE 22-16 Q95 13-11 Q102 20-15 WGH 35-28 KCPX 16-12 KEGL 17-14 WZPL 22-18 KKRZ 25-21 WDLX 17-7 HOT KZ106 10-5 HOT WZZU 17-10 HOT KZZU 25-15 JET-FM add 35 KF95 24-16 WPST 38-31 WNNK 26-18 HOT

FLY92 30-22

Nationwide Tour Coming!



AOR TRACKS: 2
MOST REQUESTED



& 1990 THE DAVID GENEN COMPANY



Benesch, Iovine, Hill & Papale

pdate on outgoing Columbia Sr. VP/ Promo Marc Benesch, ST has learned that when Benesch arrives in L.A. he'll join producer Jimmy lovine and Beau Hill (husband/producer of Fiona and production whiz for Winger and Warrant) and AOR indie rep Michael Papale, all of whom will constitute a new management/production/label consortium.

Word wafting in on the Island breeze is that the label and former President Lou Maglia have amicably come to terms on an early contract termination.

Doesn't this put a few bricks in the long and winding road to Maglia's heading up that long-rumored, but yet-to-be-formally announced, BMG West Coast label?

ST hears that KUBE/Seattle GSM Skip Townsend is the frontrunner for the VP/GM slot that opened up when Michael O'Shea announced he'd be moving to KMGC/Dallas.

Power Piggin' Out

Last week KS104/Denver began airing a positioning liner that made references to "Power Pig" - a preemptive move against Jacor crosstown Classic Rocker KRFX's switching to that type of presentation. Jacor, incidentally, tells ST that the research is still out in the field on that one.

KS104 PD Dave Van Stone denied reports that his station was slapped with a Jacor-suggested C&D: "So far we've only received a request to stop using it. But it may be too late for Jacor, as we've filed for - and received - a Colorado state service mark to use "Power Pig." I hear that Jacor has filed for a national service mark for 'Power Pig,' but that it's still pending."

Former Q102/Philly PD Elvis Duran lands the coveted afternoon shift at Z100/NY.

At age 32, Jeffrey Rowe has already carved himself out a sterling career: PD (and eventually VP/GM) at WKTI/ Milwaukee; PD at WLS-FM (now WYTZ)/ Chicago; PD at WZOK/Rockford, IL; APD at Q107/Washington, DC; and most recently - VP/Programming for VH-1.

Now, Rowe has been named Director/Specials, Variety Programs & Late-Night Entertainment for NBC-TV, reporting to Sr. VP/Late-Night Programming Rick Ludwin.

In his new post, Rowe will be the point person between the network and such high-profile shows as "Late Night With David Letterman," "Later With Bob Costas," "Saturday Night Live," "Friday Night Videos," and "NBC's Main Event."

The legendary calls WCFL are apparently on their way back to the Chicago area. ST hears that WUEZ/Morris, IL - an FM located some 60 miles from Chicago - has applied for the letters to go with its recently authorized boost to 50kw. The station intends to use some of the original 'CFL jingles with its 70s-based Gold format.

ST hears that WYLD/New Orleans PD Ron Atkins will be the new PD at KMJQ/ Houston, and that 'YLD MD Brian Wallace is first in line for his station's PD slot.

However, late word has it that WBLX/Mobile PD Tony Brown is also in contention for the 'MJQ PD post.

Epic Sr. VP/Promo Polly Anthony just inked a new longterm contract with the label.

No matter what else you hear, look for WXKS/Boston VP/Programming & PD Sunny Joe White to return on April 9, following his recent sabbatical to take care of some personal affairs.

Consultant Lee Michaels has named WMGL/Charleston, SC PD Earl Boston as his first associate. Boston will now consult new crosstown Urban WUJM.

92X/Columbus PD Mark Todd has resigned owing to philosophical differences. Reach him at (614) 837-3435.

Afternoon driver Michael Hayes is acting PD, and could well have the inside track on the permanent post.

KJJO/Minneapolis GM Jack Smith has departed. In addition, KJJO's AM sister (KZOW) is dropping "Z-Rock" in favor of the Business Radio Network and returning to its old KJJO (AM) calls.

Loopholes In Lawsuit

When Nationwide's KZZP/Phoenix fired morning man Bruce Kelly last December, he was swiftly picked up for mornings at Edens's crosstown KOY-FM. Equally as swiftly, KZZP took legal steps to block Kelly from using the handle "Kelly & Co" and several other programming elements that the station viewed as proprietary

Now, KZZP has dropped its legal action in the wake of Judge C.A. Muecke's refusal to grant a TRO and a ten-page ruling that "KZZP has no registered trademarks, trade names, or copyrights with respect to any of the names, references, formats, or routines."

Edens Chairman Gary Edens tells ST that they're asking KZZP to pay the \$35,000 worth of legal expenses that Edens incurred in the process.

Val McIntosh is out as PD at AOR KLPX/ Tucson, OM Larry Miles and APD/MD Jack Green will handle all programming duties TFN.

in the wake of former WRCN/Long Island OM Tom Calderone taking the same job at WHFS/Washington-Baltimore, 'RCN Promotion Director John Moschitta has been named interim PD - and should get the permanent job later this year. By the way, Buddy Angelillo has officially been named

There's a new CHR coming to Nashville via a move-in from Manchester, TN. The station in question (WMSR) is currently an AC outlet with a 200-foot stick that'll be going up to 1400 feet, and word is that Michael St. John - former PD at Nashville CHRs WWKX and Y107 - will be doing the programming.

Continued on Page 44

STREET TALK. HITEK 3

Featuring YA KID K

"SP THAT

KS104 add HOT97 KUMZ deb 29 KOY-FM PWR96 add

KTFM KKFR deb 27 KMEL add WCKZ add KNRJ add K707

- · Going for adds March 26
- Movie opens March 30 -- Don't miss out on the "Turtle" craze!



"Expression"



Salt-N-Pepa

- The First Single In The 45 Year History Of Billboard Magazine To Enter The Hot Singles Chart Certified Gold
 - 340,00 12"s/Maxicassettes 100,000 Minicassettes
 - Album Street Date March 22 450,000 Album Ship!
 - Top #2 Rap Single For 12 Consecutive Weeks
 - The #1 Single At WPGC For 5 Consecutive Weeks

ADDS:

B96 KKBQ WHYT PWRPIG 36 KS104 21 KWOD 25 B95 Z102 WWCK 39

MOVES:

B104 11-7 (HOT) WAVA 27-22 (HOT) KMEL 15-11 B97 23-19 Z98 16-11 (HOT) KNRJ 19-16 Q107 26-23 Z99 30-22 HOT999 23-17 HOT96 23-20 KZZB 37-32

DEBUTS:

KKLQ 18 FM102 27 KKFR 32 WRVQ 32 WIKZ 35

Hosh Gureli, MD/KMEL
"A Real Power Record For Us -With The Research To Prove It!



STREET TALK.

Continued from Page 43

PD John Frost's new morning man at NAC KOAl/Dallas is the man Frost succeeded as PD — Randy Brown.

Virgin On Greatness

Eric Hodge exits Mercury NY local promo for the NE regional position at Virgin previously held by Alex Miller, who's being upped to Virgin's Nat'l Promo Director. Look for Hodge's replacement to be announced PDQ.

In other Virgin news, NY-based Assoc.
Album Promo Mgr. Paul Brown is elevated to Nat'l Album Promo Director, Jennifer Matthews segues from the Virgin SF marketing slot to West Coast Alternative Promo, and West Coast Dance Promo Mgr. Donna Rego takes over the Philly/Baltimore/ Washington region formerly held by Tom Bobak, who jumped to Charisma.

Veteran AOR PD John Duncan — who's programmed WQFM/Milwaukee, WAAF/ Worcester-Boston, and WABX/Detroit — returns to radio as PD at WMAD/Madison. Duncan been doing advertising and marketing for Mainstream Records in Milwaukee.

Judy Haveson exits the Asst. MD post at Energy 96.5/Houston to join SBK as National CHR Promo Manager. She'll concentrate on secondaries.

Jo Jo Davis moves from nights to afternoons at WUSL/Philly. Meanwhile, weekender D.C. Todd is upped to evenings.

Former network exec Paul Robinson and broadcaster Jeff Southmayd have opened Washington, DC-based Broadcast Trustee Management Inc. to specialize in workouts of financially troubled stations.

Big Wheeler Keep On Returnin'

Q105/Tampa morning zookeeper
Cleveland Wheeler still hasn't returned to the air, but two of his morning characters, Gomez & Gomez (aka Ward Smith and Danny Chappelow), have made an exit. So what's the holdup on Wheeler, who's been off the air since the first of the year? No one's talking, but ST hears he'll be back..., soon.

In the meantime, Q105 OM Mason Dixon tells ST that he's still going to be involved with programming and the selection of the new PD. Q105 has recently been through some musical streamlining, including the axing of Dixon's Thursday oldles show.

Former KCAL/Riverside MD Michelle Dodd has been abducted by KUFO/Portland, OR for nights and MD duties. She'll also handle National MD duties for Henry Broadcasting, and needs AOR/CHR CD service.

Classic Rocker WIOUJacksonville hands walking papers to PD Ralph Cipolla and midday personality Kandy Klutch. (Budget cuts.) Morning personality Sherrie Gregory has been upped to PD. Call Cipolla at (904) 273-0417, and Klutch at (904) 642-6219.

Tim Watts has dropped "interim" from his title, and is now officially MD of X100/SF. He replaces Gene Baxter, who joined KROQ/L.A. for morning wakeup duties earlier this year. WPGC/Washington MD/night jammer Al B. Dee has moved to afternoons, and is under consideration to do the gig fulltime. Meanwhile 'PGC APD/Research Director Russ Allen exist for 10pm-2am at Q102/Philly, Rickie Ricardo (last at WBLS/NY) joins 'PGC for swing, and the new 'PGC Programming Assistant/ Research Director is Sheldon Hicks.

Wholly Modal Mania

How big is **Depeche Mode** in L.A.? Well, close to 15,000 fans converged on a record store for a Tuesday night (3/20) in-store appearance by the band, sponsored by **KROQ**.

Things reportedly got a bit hairy — some injuries were reported — and several police divisions had to be mobilized to maintain calm among the huge crowd, which began forming more than 24 hours before the band's scheduled appearance.

Julio Flores has joined KLSX/L.A. for weekends, coming from the same shift at KWIZ/Santa Ana.

After nine years, Columbia Director/AC Promo Mike Martucci will exit to do indie AC promo out of his home in the Poconos, effective 4/2. Reach him then at (717) 689-9319. Big Red will be his first client.

Fishy Story Wrapper

Someone posing as WPLJ/NY
President/GM Mitch Dolan called NY Daily
News Radio/TV columnist George Maksian
(3/14) to tell him that PD/morning man Gary
Bryan had been turfed and that NY radio
legend Dan Ingram was now going to do
mornings for 'PLJ!

The next day's paper carried a lovely retraction, with Bryan quoted as saying, "The news of my demise comes as a great surprise." Ingram, now a successful voiceover talent, also denied he'd been hired, adding, "There's no kind of money that would tempt me to do mornings."

AC WSNI/Philadelphia morning driver Don Cannon has been released from his contract, and can now be heard on crosstown Gold outlet WOGL. WSNI PD Jere Sullivan and consultant Jack Taddeo are awaiting T&Rs.

WDJY/Washington hires Music Video Connection host (and former crosstown WMMJ PD) Paul Porter for weekends.

KKYK/Little Rock VP/GM Jim Grant is looking for a PD to replace Greg Rolling, who's exited to program B97/New Orleans (see Page 3). Call Grant at (501) 661-7570.

Polydor Minneapolis rep Reggie Blackwell will not be moving to Chicago. Incidentally, look for KFXD (KF95)/Boise MD Steve Ryan to join Polydor in an as-yet-undetermined Midwest city.

SMN has formally announced that Lee Abrams is now Managing Director for the "Wave" format.

BIII Cataldo has joined Curb Records as National Promo Director, based in NY.

After 16 years at AOR KFMF/Chico, CA, Ron Woodward has been named PD at crosstown AC KPAY-FM.

Dave Alexander exits WAEV/Savannah to become OM at WGMG (Magic 102)/Athens.

Continued on Page 47

Geready street

"Ready Or Not."

The new pop single.

Exploding at R&B.

Over 400,000 albums sold.

From the album After 7.

Produced by L.A. & Babyface.



C 1990 Virgin Sounds America, San Virgin

g 1 or i a estefan



oye mi canto (hear my voice)

the new uptempo hit single

from the epic release cuts both ways

VH-1 heavy

ls, Inc.

STREET TALK.

Continued from Page 44

Charlsma appoints Joanna Spock Dean East Coast Associate Director/A&R, Tony Noe Manager/A&R Administration, and Sue Landolfi West Coast A&R Rep.

Dean and Noe will report to Charisma NY VP/A&R Jeff Fenster, and Landolfi will report to L.A. VP/A&R Danny Goodwin.

No Longer Missing Inaction

KCLD/St. Cloud, MN air personality Cathy Cooley is attempting to draw attention to the nearly 24,000 missing children in America by convincing all U.S. radio stations to play the Linda Ronstadt & James Ingram duet "Somewhere Out There" at 7:15am on National Missing Children's Day (5/25).

Cooley is coordinating the effort in conjunction with the National Center for Missing Children. Call her at (612) 251-1450.

K92/Roanoke MD/midday personality Linda Silver got back from vacation this week and discovered she was history. Reach her at (703) 382-2438.

Silver's replacement as MD is David Lee Michaels - who returns to K92 after an absence of several years - coming in from the promotion slot at WRVQ/Richmond, K92 afternoon man Scott Richards moves to middays, and Michaels takes afternoons.

Kurt Spain, most recently PD at KJ103/ OKC, is now programming CHR WGOR/ Lansing.

EMI has hired veteran rap scenester Harry Fobbs as a consultant to work exclusively on promoting rap radio.

American Comedy Network cofounder (and WRKI/Danbury, CT morning man) "The Real" Bob James has segued to the ABC Rock Network, where he'll produce about 30 song parodies annually.

Estefan Injured

Gloria Estefan of the Miami Sound Machine suffered a broken back when a truck crashed into her tour bus while en route to a show in Syracuse, NY (3/20).

Estefan and six others, including the truck driver, were hospitalized at the Community Medical Center in Scranton, PA. Among the njured were husband/group leader Emilio Estefan, who suffered cuts and bruises, and the couple's son, Nayld, who broke his collarbone. Both were treated and released.

Gloria's condition is listed as critical but stable, with a good overall prognosis for full

CBS newsman Charles Osgood and Inner City honcho Hal Jackson will receive the Broadcasting Hall Of Fame Award at the forthcoming (3/31-4/3) NAB confab in Atlanta.



AHOY, MUSIC LUBBERS! - Pirate Radio/L.A. cele brated its first anniversary on the air with a star black leather jacket-studded party at the Palace (3/18). Pictured on the poop deck are (i-r) Winger's Paul Taylor, morning show cabin boy Bubba The Love Sponge Pattiz, Winger frontinan Kip Winger, and mor-ning captain Scott Shannon.

WKQB/Charleston, SC afternoon driver Jeff Williams and overnighter Dominica haven't quite made the move to crosstown WSSX yet. Reportedly, 'SSX is still tugging at KQB PD Roger Gaither.

Former Epic Regional (and Philly) rep of 15 years Biff Kennedy is opening the doors on Charterhouse Music, an album promotion/ artist management company. Reach him at (215) 641-0459

KPLM/Palm Springs welcomes longtime L.A. personality Al Lohman to AM drive. Lohman - who teamed (separately) with Roger Barkley and Gary Owens at KFI/L.A. joins PD Ford Michaels in the morning slot at the AC outlet.

Six Infinity stations - WBCN/Boston, WXRK/NY, KROQ/L.A., WJFK/DC, WYSP/ Philly, KOME/San Jose - join forces this Sunday (3/25) for the "Great Radio Rainforest Rescue," a 12-hour satellite-linked radiothon.

Listeners will be encouraged to call a tollfree number and "buy" acres of Costa Rican rainforests at \$60 a pop. Literally dozens of celebrities will lend support.

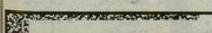
KKBQ/Houston PD Bill Richards is looking for a killer night jock. T&Rs ASAP.

Ocops! Laura Sanano is upped to Nat'l Promo Mgr. for Windham Hill (not Private Music), replacing Rich Schmidt, who's jumping to Rhino.

Congrats to One Way's Robyn Kravitz (Bennett) and MCA VP/A&R Bill Bennett on the birth of their first, Scout Rachel (3/14).

Last Call, Y'all

Time is tick-tick-tickin' away to get your video clip in for the R&R Video Aircheck, to debut at the R&R Convention '90, May 9-13 in L.A. Deadline is March 31. Contact Art. Vuolo at (313) 559-0022 for details.



Every station can play the same songs. But only one station can play Joe Kelly.



Chicago AV, Inc.



BREAKERS

Heart

"All I Wanna Do Is Make Love To You"

ONE WEEK #1 MOST ADDED!! 156 Reporters Out-Of-The-Box

NEW & ACTIVE M.C.



"U Can't Touch This"

MOST ADDED Now On 73 CHR Reporters

Including:

WXKS add WKSE add bbo QLMW 894 odd PRO-FM add WNVZ odd WPHR odd Y108 add KIIS odd 25

HOT97 odd B97 deb 30 WHYT deb 20 WPGC deb 21 KJMZ deb 25 KKBQ 29-25 KRBE 21-15 **PWRPIG 39-33** KS104 22-13 HOT KZZP 30-26

WIOQ 33-27 KTFM 16-13 PWR106 31-26 HOT KKFR 18-14 HOT FM102 25-20 HOT KMEL 22-18 HOT977 25-21 HOT **KNRJ 30-17 HOT KOY-FM 20-14 HOT**

ON YOUR DESK THIS WEEK



Cover

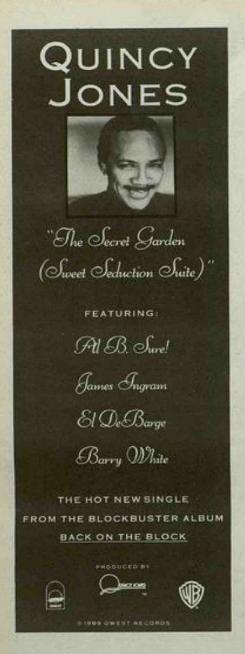
"All That Glitters Isn't Gold"

Tim Finn

"Not Even Close"

CAPITOL CO'S, CASSETTES AND RECORDS CAPORTOL.





KQMQ deb 15 WXKS 25-22 KOY-FM deb 26 KUBE add WPGC 19-16 KROY deb 30 **KJMZ 3-2 KDON 2-2** KITY 20-14 WJMX 35-31 KTFM deb 28 KZOZ deb 39 **KMEL 4-4** HOT977 deb 32 Plus. . . K106 30-23 KKFR KZZB 34-30 **WVSR K98** WCKZ 13-11 WHHY KZFM deb 38 KIKI KPRR deb 30 KLUC XL1067 add KCAQ KJ103 25-22 KWNZ Z99 34-26 KOIZ HOT96 13-10 KNOE

12 + WINTER '90 BIRCH RESULTS

New York

	Fall '83	W '90
WRKS (UC)	6.3	6.2
WOHT (CHR)	5.6	5.7
WHTZ (CHR)	6.0	5.6
WBLS (UC)	4.6	5.2
WNEW-FM (AOR)	5.0	5.2
WLTW (AC)	3.7	4.0
WINS (News)	4.1	3.9
WCBS-FM (Gold)	3.6	3.8
WPLJ (CHR)	3.4	3.5
WABC (Talk)	3.0	3.4
WPAT-AM & FM		
(B/EZ)	3.7	3.4
WOR (Talk)	3.4	3.2
WXRK (CR)	3.3	3.2
WCBS (News)	2.6	2.8
WQCD (NAC)	3.1	2.8
WNSR (AC)	2.5	2.7
WYNY (Ctry)	2.1	2.7
WFAN (Sports)	2.5	2.5
WNEW (Nost)	1.5	1.6
WQXR-AM & FM		
(Class)	1.2	1.5
WSKQ-FM (Span)	1.6	1.5
WWRL (Rel)	1.0	1.3
WALK-AM & FM		
(AC)	1.0	1,2
WLIB (News)	1.3	1.2
WBLI (CHR)	.9	1.1
WBAB-FM (AOR)	1.2	1.0

Orange County

	Fad '89	M '90
KPWR (CHR)	7.7	8.2
KIIS-AM & FM		
(CHR)	7.2	6.7
KOST (AC)	4.9	6.0
KLOS (AOR)	6.5	5.4
KABC (Talk)	5.2	4.4
KQLZ (CHR)	4.8	4.2
KROQ (NR)	4.1	4.0
KTWV (NAC)	3.3	3.1
KZLA (Ctry)	3.1	2.8
KFWB (News)	2.6	2.6
KJLH (UC)	2.9	2.6
KLVE (Span)	2.0	2.6
KNX (Nows)	2.6	2.6
KWKW (Span)	1.8	2.6
KLSX (CR)	2.7	2.5
KMPC (Nost)	1.9	2.5
KRTH-AM & FM		
(Gold)	3.0	2.3
KBIG (AC)	2.6	2.2
KFI (Talk)	1.9	2.2
KJOI (AC)*	2.8	2.1
KODJ (Gold)	1.4	1.9
KTNQ (Span)	2.3	1.9
KDAY (UC)	1.5	1.4
KLIT (AC)	1.1	1.4
KNAC (AOR)	1.9	1.4
KUSC (Clas)	1.3	1.4
KGFJ (UC)	7	1.3
KACE (UC)	1.7	1.2
KKGO (Clas)**	1.5	1.1
KRLA (Gold)	.9	1.1
KCRW (Misc)	.8	1.0

*Now KXEZ

Philadelphia

	Fed '89	W '90
WUSL (UC)	8.0	9.7
WMMR (AOR)	8.8	8.0
WIOQ (CHR)	7.9	7.8
KYW (News)	6.7	6.6
WEGX (CHR)	6.4	6.2
WYSP (CR)	7.0	5.6
WDAS-FM (UC)	4.0	5.5
WPEN (Nost)	4.4	5.0
WWDB (Talk)	3.8	4.5
WEAZ-AM & FM		
(AC)	4.5	4.0
WXTU (Ctry)	4.7	4.0
WMGK (AC)	3.5	3.7
WOGL (Gold)	3.5	3.7
WCAU (Talk)	3.7	3.3
WKSZ (AC)	2.5	2.7
WSNI (AC)	2.0	2.5
WFLN (Clas)	2.2	2.2
WIP (Sports)	2.0	1.9
WRTI (Jazz)	1.3	1.4
WHYY (Clas)	1.2	1.1
WDAS (UC)	1.0	1.0
WPST (CHR)	7	1.0

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San Francisco-Oakland

	FM 769	WE 100
KGO (N/T)	8.8	8.1
KMEL (CHR)	7.5	7.7
KCBS (N/T)	4.5	4.8
KROR (AOR)	3.3	4.5
KSOL (UC)	3.6	3.8
KIOI (AC)	3.0	3.6
KSFO & KYA		
(Gold)	2.8	3.5
KFRC (Nost)	2.6	3.4
KXXX (CHR)	3.3	3.3
KABL-AM & FM		
(AC)*	3.6	3.1
KSAN (Ctry)	3.7	3.1
KFOG (AOR)	2.0	2.8
KOIT-AM & FM		
(AC)	2.9	3.2
KBLX (NAC)	2.7	2.5
KITS (NR)	3.0	2.4
KOME (AOR)	1.7	2.4
KHQT (CHR)	2.4	2.1
KKHI-AM & FM		
(Clas)	1.5	2.1
KKSF (NAC)	2.9	2.1
KNEW (Ctry)	1.3	2.1
KNBR (Talk)**	3.5	2.0
KBAY (B/EZ)	1.1	1.9
KSJO (AOR)	1.6	1.9
KDIA (UC)	1.8	1.7
KDFC-AM & FM		
(Clas)	1.3	1.2

*Formerly B/EZ **Previously Full-Service AC

Dallas-Et Worth

rt. worth		
	Fed 189	W 90
KSCS (Ctry)	8.0	9.6
KKDA-FM (UC)	7.3	8.2
KPLX (Ctry)	7.1	7.8
KVIL-AM & FM		
(AC)	7.8	7.8
KJMZ (CHR)	6.3	6.3
KHYI (CHR)	5.2	5.0
KTXQ (AOR)	4.6	4.4
KEGL (CHR)	5.0	4.2
WBAP (Ctry)	4.0	4.0
KRLD (News)	4.2	3.9
KLUV (Gold)	2.6	3.5
KOAI (NAC)	3.8	3.5
KZPS (CR)	3.4	3.2
KLTY (CC)	3.3	2.6
KMEZ (B/EZ)	2.7	2.5
KMGC (AC)	2.1	2.2
KLIF (N/T)	1.6	2.1
WRR (Clas)	1.7	2.1
KDGE (NR)	1.9	2.0
KOZY (AC)	2.3	1.8
KERA (Misc)	1.4	1.4
KHVN (Bel)	1.6	1.4
KKDA (Gold)	1.4	1.4
KKWM-FM (AC)*	3.3	1.4
KESS (Span)	.5	1.3
KAAM (Nost)	1.1	1.0

*Formerly KZEW (ACR)

Los Angeles-

	Fed 189	M '90
KPWR (CHR)	7.7	8.2
KES-AM & FM		
(CHR)	7.2	6.7
KOST (AC)	4.9	6.0
KLOS (AORI)	6.5	5.4
KABC (Talk)	5.2	4.4
KQLZ (CHR)	4.8	4.2
KROQ (NR)	4.1	4.0
KTWV (NAC)	3.3	3.1
KZLA (Ctry)	3.1	2.8
KFWB (News)	2.6	2.6
KJLH (UC)	2.9	2.6
KLVE (Span)	2.0	2.6
KNX (Nows)	2.6	2.6
KWKW (Span)	1.8	2.6
KLSX (CR)	2.7	2.5
KMPC (Nost)	1.9	2.5
KRTH-AM & FM		
(Gold)	3.0	2.3
KBIG (AC)	2.6	2.2
KFI (Talk)	1.9	2.2
KJOI (AC)*	2.8	2.1
KODJ (Gold)	1.4	1.9
KTNO (Span)	2.3	1.9
KDAY (UC)	1.5	1.4
KLIT (AC)	1.1	1.4
KNAC (AOR)	1.9	1.4
KUSC (Clas)	1.3	1.4
KGFJ (UC)	.7	1.3
KACE (UC)	1.7	1.2
KKGO (Clas)**	1.5	1.1
KRLA (Gold)	.9	1.1
KCRW (Misc)	B	1.0

*Formerty Gold

Chicago

9.4

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WGCI-FM (UC)

WGN (AC)

WCKG (CR)

WBBM (News)

WYTZ (CHR)

WKQX (CHR)

WUSN (Ctry)

WXRT (AOR)

WLUP (Talk)

WTMX (AC)

WJJD (Nost)

WJMK (Gold)

WLS (Talk)

(B/EZ)

WLIT (AC)

WFYR (AC)*

WFMT (Class)

WNIB (Class)

WOJO (Soon)

WMAQ (News)

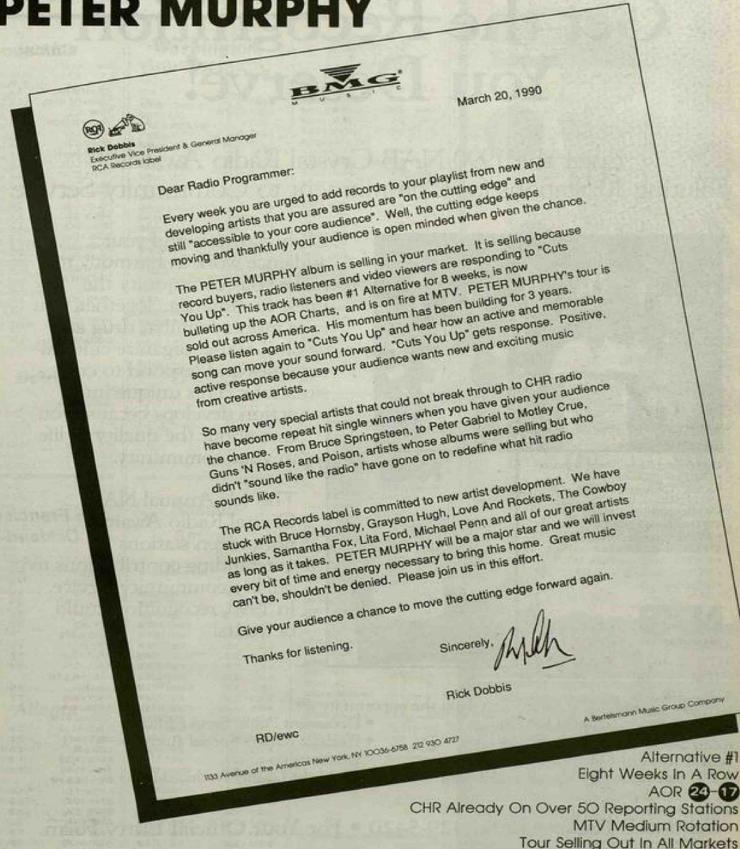
WXEZ-AM & FM

WNUA (NAC)

WBBM-FM (CHR)

WLUP-FM (AOR) WVAZ (UC)

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- KABC/Los Angeles, CA
- WGST/Atlanta, GA
- · WLBK-WDEK/DeKalb, IL
- WEBK-WDEK/Dekaib, II
 WTLC/Indianapolis, IN
- · WDBC/Escanaba, MI
- · WJON/St. Cloud, MN
- KSEN/Conrad-Cut Bank, MT
- WCTC/New Brunswick, NJ
- · WSM/Nashville, TN





Every day, you and your audience work in harmony to make your community the finest in America. Together, you raise money, combat drug and alcohol abuse, organize cultural activities and respond to crisis situations. This unique inter-

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- Spotlight Staff Involvement
- Build Station Morale and Teamwork
- Document Public Service Efforts
- Promote Radio's Special Audience Relationship
- Highlight Locally Produced PSAs

Call NAB Radio • (202) 429-5420 • For Your Official Entry Form.

All U.S. radio stations (excluding past Crystal Radio Award recipients) are eligible to enter.

Winners will be honored at the Crystal Radio Awards luncheon, September 13, at Radio 1990 in Boston.

12+ WINTER '90 BIRCH RESULTS

Boston

	FM '89	W '90
WZOU (CHR)	8.9	7.3
WXKS-FM (CHR)	9.4	7.0
WBZ (AC)	6.8	6.9
WBCN (AOR)	8.2	6.8
WRKO (N/T)	5.7	5.4
WMJX (AC)	3.1	5.2
WJIB (B/EZ)	3.8	5.1
WHDH (Talk)	4.3	4.9
WSSH (AC)	3.4	4.1
WEEI (News)	3.0	4.0
WAAF (CHR)	3.3	3.7
WODS (Gold)	3.8	3.3
WROR (AC)	2.6	3.0
WZLX (CR)	4.2	2.9
WVBF (AC)	3.0	2.5
WCGY (AOR)	2.2	2.1
WCRB (Clas)	1.5	1.9
WGBH (Jazz)	1.7	1.7
WBUR (Clas)	1.1	1.6
WBOS (Gold)	2.0	1.5
WFNX (NR)	1.1	1.5
WPLM-AM & FM		
(BBnd)	2.0	1.2
WILD (UC)	1.9	1.1
WXK\$ (BBnd)	.8	1.1

Detroit

	FM '89	WI 190
WJLB (UC)	8.8	9.1
WHYT (CHR)	6.9	7.7
WJR (AC)	7.0	7.2
WDFX (CHR)	5.1	5.9
WJZZ (Jazz)	5.4	5.4
WWWW (Ctry)	4.2	5.0
WLLZ (AOR)	4.9	4.9
WNIC (AC)	4.5	4.3
WRIF (AOR)	4.7	4.1
WWJ (News)	3.8	3.9
WXYT (Talk)	3.8	3.9
WKQI (CHR)	4.7	3.6
WCSX (CR)	3.8	3.5
WLTI (AC)	3.1	3.1
WJOI (B/EZ)	3.7	2.9
WGPR (UC)	1.8	2.2
CKLW (BBnd)	2.3	2.1
WKSG (Gold)	1.8	2.1
WOMC (AC)	2.1	1.9
WQRS (Clas)	1.6	1.6
WMTG (UC)	1.3	1.5
WDET (NR)	1.7	1.3
WCHB (UC)	1.1	1.1
WCXI (Ctry)	.9	1.1
WMUZ (CC)	1.3	1.0

Atlanta

	Feet '89	WI 90
WYEE (UC)	18.6	20.2
WAPW (CHR)	10.6	10.1
WSB-FM (AC)	7.7	9.5
WYAI & WYAY		4500
(Ctry)	6.9	7.9
WKLS (AOR)	10.1	7.8
WPCH (B/EZ)	6.7	7.0
WFOX (Gold)	5.1	4.3
WSB (AC)	5.7	4.3
WZGC (CR)	5.1	4.3
WKHX-AM & FM		
(Ctry)	4.9	4.0
WSTR (AC)*	4.4	4.0
WAOK (Ref)	2.5	2.5
WGST (N/T)	2.7	2.5
WABE (Clas)	2.1	1.9
WCLK (Jazz)	4	1.5
*Formerly W	MAKE	

Washington, DC

	Feb. 109	M 190
WPGC (CHR)	8.9	9.3
WKYS (UC)	6.0	6.7
WMZQ-AM & FM		
(Ctry)	6.3	6.1
WGAY (B/EZ)	5.3	5.3
WAVA (CHR)	5.1	4.9
WRQX (CHR)	4.0	4.8
WMAL (AC)	5.3	4.7
WCXR (CR)	5.4	4.4
WHUR (UC)	4.1	4.1
WTOP (News)	3.4	3.6
WLTT (AC)	2.3	3.3
WMMJ (UC)	3.3	3.3
WWDC-FM (AOR)	4.2	3.3
WASH (AC)	3.1	2.8
WGMS-AM & FM		
(Clas)	2.2	2.8
WXTR (Gold)	2.3	2.5
WETA (N/T)	3,1	2.3
WHFS (AOR)	2.2	2.3
WAMU (Misc)	2.0	2.0
WWRC (Talk)	1.9	2.0
WJFK (CR)	1.9	1.9
WDJY (UC)	1.5	1.8
WIYY (AOR)	1.2	1.6
WYCB (Rel)	1.1	1.4
WOL (UC)	.9	1.2

Nassau-Suffolk

WALK-AM & FM		
(AC)	6.1	6.7
WBLI (CHR)	5.5	6.6
WHTZ (CHR)	6.3	6.1
WBAB-FM (AOR)	7.6	5.7
WOHT (CHR)	4.9	4.6
WABC (Talk)	2.5	4.3
WOR (Talk)	3.1	3.8
WNEW-FM (AOR)	3.8	3.7
WCBS-FM (Gold)	4.0	3.4
WPLJ (CHR)	3.4	3.3
WCBS (News)	2.9	3.1
WRKS (UC)	3.2	3.0
WFAN (Sports)	3,4	2.8
WXRK (CR)	2.9	2.8
WPAT-AM & FM		
(B/EZ)	1.9	2.5
WORE (NR)	3.1	2.4
WBLS (UC)	2.2	2.3
WINS (News)	2.1	2.3
WYNY (Ctry)	3.1	2.3
WHLI (BBnd)	2.3	2.2
WNSR (AC)	2.2	2.2
WLTW (AC)	2.1	2.0
WQCD (NAC)	1.7	2.0
WCTO (B/EZ)	1.7	1.7
WKJY (AC)	2.3	1.7
WGSM (BBnd)	1.8	1.5
WPLR (AOR)	1.0	1.2
WRCN (AOR)	.9	1.2
WNYC (Clas)	.4	1.1
WQXR-AM & FM		
(Clas)	1.2	1.0

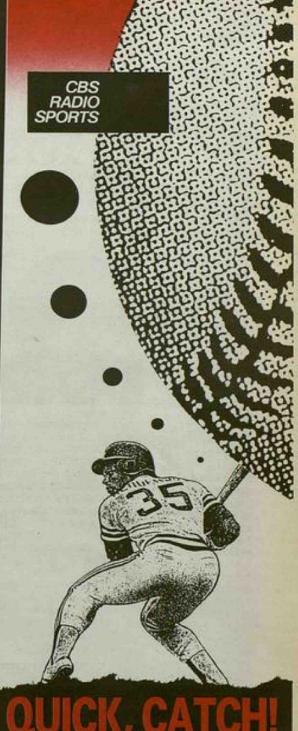
Houston-Galveston

	FM '89	WI '90
KMJQ (UC)	8.7	11.0
KIKK-FM (Ctry)	8.8	8.7
KLOL (AOR)	7.9	8.0
KILT-FM (Ctry)	7.0	7.6
KKBQ-AM & FM		
(CHR)	6.4	5.7
KODA (B/EZ)	4.1	5.0
KTRH (News)	4.3	4.6
KRBE (CHR)	5,3	4.5
KLTR (AC)	3.3	3.8
KZFX (CR)	4.8	3.7
KNRJ (CHR)	5.3	3.6
KHYS (UC)	3.7	3.5
KQUE (Nost)	2.8	2.9
KPRC (N/T)	2.4	2.8
KLDE (Gold)	2.8	2.4
KFMK (AC)	3.0	2.1
KSBJ (CC)	1.3	2.0
KUHF (Clas)	1.1	1.9
KTSU (Jazz)	2.0	1.8
KHCB (Ref)	1.5	1.4
KQQK (Span)	1.2	1.3
KCOH (UC)	.9	1.1
KLAT (Span)	1.6	1.0
KXYZ (Span)	1.2	1.0

Miami-Ft. Lauderdale

	FME TOR	100, 200
WHQT (UC)	11.9	12.8
WPOW (CHR)	7.7	7.2
WLYF (B/EZ)	4.8	6.7
WHYI (CHR)	4.6	4.5
WSHE (AOR)	4.1	4.3
WIOD (N/T)	3.8	4.2
WMXJ (AC)	4.2	4.0
WAXY (Gold)	4.2	3.9
WCMQ-FM (Span)	4.1	3.9
WKIS (Ctry)	4.3	3.7
WJQY (B/EZ)	3.3	3.4
WAQI (Span)	2.9	3.1
WGTR (AOR)	3.7	3.0
WQ8A (Span)	3.3	2.9
WTMI (Clas)	2.8	2.8
WEDR (UC)	3.2	2.7
WINZ (N/T)	2.6	2.7
WLVE (AC)	2.8	2.7
WQBA-FM (Span)	2.7	2.3
WZTA (CR)	2.4	2.1
WXDJ (NAC)*	1.8	2.0
WNWS (Talk)	1.7	1.9
WMCU (Rel)	1.1	1.1
WMBM (UC)	1.2	1.0
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THE ONLY GAME IN TOWN CBS RADIO SPORTS/ Major League Baseball



Are We Running Out Of Research Respondents?

New Tactics For Surveying An Oversampled Public

By Rob Balon

Often forgotten amid the statistics and billions of dollars in the consumer research industry is the respondent - an integral element of the process. However, to paraphrase the Bible, radio may have gone once too many times to the

An alarming national trend of nonresponse has made it difficult to convince people to participate in any kind of survey these days. As more Americans grow tired of participating in polls, researchers must reevaluate their relationship with the public.

Flat-Out Refusals

In recent perceptual studies, I've not only seen an overall decline in people willing to participate, but a gradual and steady increase in flat-out refusals. Colleagues in and out of the radio research business have confirmed that they're also witnessing declines in response rates. The dropoff seems to be caused in part by increased telemarketing and computer-generated calls and interviews.

Response rates have been noticeably lower in households with listed phone numbers than in those with unlisted numbers. We're seeing many more responses like: "I don't want to be bothered," "I don't have time," and "Thanks, but I'm not really interested." While such nonresponses have always plagued this business. they've grown in frequency over the last three years.

Results of a national study indicate the average American household receives 4.5 calls from telemarketing or market research firms each week. When you factor out the households with unlisted phones, which get far fewer calls, it's not hard to understand why people who are solicited ten or more times per week are becoming more difficult to reach.

Other factors are also contributing to response decline as households' technological barriers become



Rob Balon

more impenetrable. Answering machines are now in 40% of homes, and many people use them to screen calls. Another device will let households monitor incoming calls by electronically displaying the originating number; it's currently being test-marketed on the East Coast. And legislation is pending in some states - notably Florida - which could significantly alter the process under which telephone calls are placed by private firms to private households.

Too Test-Smart

The decline in response rates gives more power to data-gathering firms, which compile lists of known participants. Because of their history of responding, certain people are sampled again and again. The problem with such repetition is that the respondents become testsmart, providing what they perceive are the desired answers. Such unwanted sophistication can create entirely misleading results for the data user.

If mass telephone research is ultimately in a state of decline, what are the alternatives? Two come to mind: shopping mall surveys and direct mail questionnaires. It's widely known that many mall surveys don't yield a survey frame generalizable to the

entire market area, while the pitfalls and historically poor response levels of direct mail polls make them even more difficult.

We must solve the problem of declining telephone response rates, because that's where the future of all market research lies. Even if research is participatory in nature, partici-pants must still be recruited. And the most logical avenue is the telephone.

Improving Response

To help recruit more willing participants, researchers should:

· Strengthen interviewer skills. Nothing kills an interview faster than a dull or listless caller. Making the person on the telephone cooperate is itself a sales exercise. The first objective is to make sure the person knows the researcher isn't selling anything.

But this is becoming more difficult, thanks to telemarketing firms whose "switch-pitch" approaches begin as survey soundalikes. For example: "Hello, today we're taking a survey on aluminum siding and we'd like to ask you a few questions."

When he hits the desired response, the telemarketer launches into the "pitch" part of the presentation. Market research firms have to know how to quickly achieve closure, or agreement to participate, because the window of opportunity stays open less than 15 seconds.

· Stir up interest. This approach represents a compromise (it calls for the interviewer to reveal the intent of his survey up front). The survey-taker can appeal to the respondent as a radio listener, mentioning that he's about to participate in a study which could result in some significant changes in the local radio market. Or he can sell him on the fact that he's been randomly selected, that his cooperation and participa-

Stopping The Resistance Movement

The following methods may be used to overcome growing resistance to research participa-

- Strengthen interviewer skills
- · Present surveys as interesting and meaningful
- Offer gifts for participation
- · "Buy" time with cash rewards

tion are really needed, and that this is a very prestigious project.

· Offer a gift. Suggest to the listener that the sponsoring station will mail him a gift as compensation for completing the interview. (Reveal station sponsor at the end of the survey.) Not only does this increase the sampling frame, it also provides the station with a direct marketing database that includes the complete names and addresses of known respondents (and possible diarykeepers).

"Good research in the '90s is going to require finding good, cooperative participants. And that's going to require more creative thinking."

· Pay cash. Many nonradio research firms have experimented with sending households a small amount of money (a dollar or two) along with a letter requesting cooperation when the firm calls at a given time. This method obviously attempts to prescreen and alert the respondent, while the money is intended to create a psychological commitment on the respondent's part. School is still out on this particular approach.

Others have suggested that once the respondent is reached on the phone, the interviewer should inform him that for a few minutes of his time, he'll be sent five dollars in cash. Of course, some respondents will perceive this as a phone scam and decline, but it remains to be seen whether it will raise response rates. A brief review of the scanty results thus far indicates that it will.

Another alternative would be to send carefully prescreened households a larger amount of money with a letter of introduction that proposes a date and time for the interview. The large prepayment has not yet been tried. But like its smaller counterpart, it may ultimately be necessary.

Still Worth It

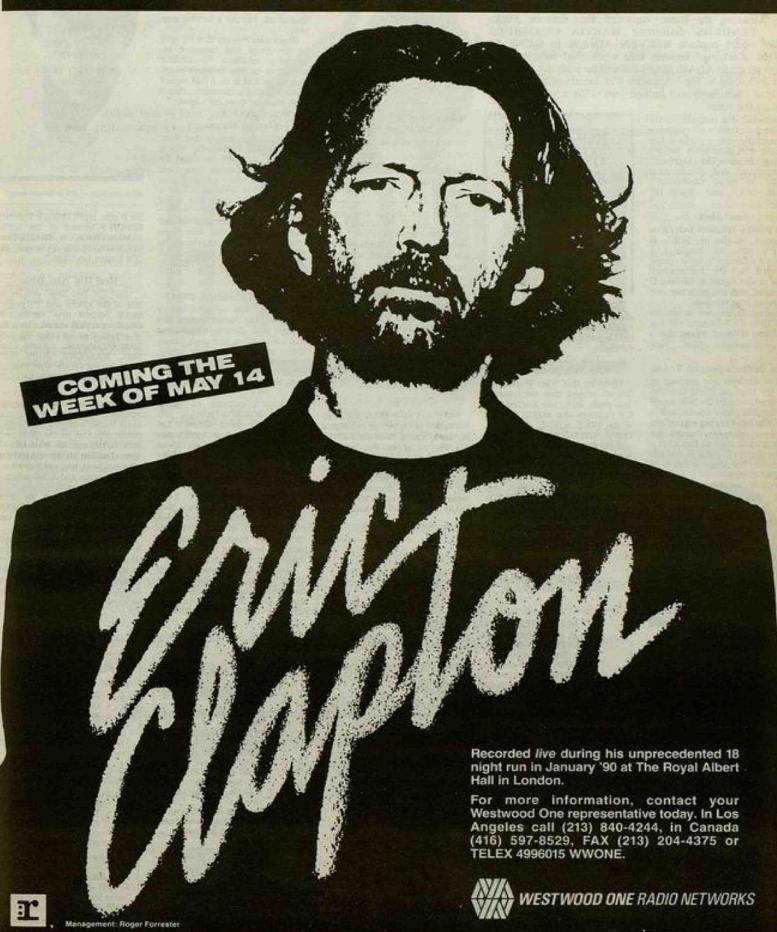
If compensation becomes necessary for phone studies, the cost of research will rise radically and dramatically. This will herald the too-familiar question: "Is research worth it?"

Imagine yourself in a radio market with 30 competitors going for your throat as you flounder with no research whatsoever - no insight into how your station is trending; no way to ask listeners how they feel about your station. The answer is yes, you'll keep doing research and yes, virtually all of the retailers and all of the ad agencies that do huge amounts of it now will continue to do so.

However, we can't simply assume that the most important link in the entire chain - the respondent will continue to be as cooperative as he's been in years past. Good research in the '90s is going to require finding good, cooperative participants. And that's going to require more creative thinking by the research community and its

Rob Balon is CEO of the Benchmark Company (512-327-7010). a national market media research firm that advises radio stations on how to convert real listening into reported listening. He contributes to this section on a regular basis.

EXCLUSIVELY ON WESTWOOD ONE



WORLD MUSIC

Ex-Pretender Chambers To Join Guns N' Roses

learing up those rumours that former PRE-TENDERS drummer MARTIN CHAMBERS would replace STEVEN ADLER in GUNS N' ROSES, Kerrang! reports this week that former SEA HAGS stixman ADAM MAPLES will be with the group on their follow-up to the "Appetite For Destruction" album, but that Chambers will indeed join GNR when the band goes on the road.

Meanwhile, the magazine notes that work on GNR's LP continues at Rumbo Recorders studio in Los Angeles, with titles being demoed ranging from "The Garden, "Yesterdays," and "Sentimental Movie" to "Bad Obsession," "Crash Diet," and "Back Off Bitch!

Soul Shot

VICTORIA WILSON-JAMES is the guest vocalist on SOUL II SOUL's new UK single ("A Dream's A Dream"), to be released April 23. The Indiana-born singer is also signed to the Soul II Soul label, and will have her own LP issued later this year.

Incidentally, the various formats of "A Dream's A Dream" will feaof "A Dream's A Dream's A but ture three different mixes, plus a Way.

New Order's Soccer Tease

NEW ORDER are teaming up with the England World Cup Soccer Squad to record the lads' theme song for this year's tournament in Italy. The band are big soccer fans and have already recorded the backing track. Now all that's left is for the players to come in and add the vocals. The single is due to be released in May



Eddy Grant - millions think alike?

Barefoot In Babylon

"Barefoot Soldier," the title track of EDDY GRANT's new alburn, is expected to be the LP's first UK single next month. Talking to ROL last week, Grant said that three other tracks ("You Just Found My Weakness," "Restless World," and "Welcome To La Tigre") all have what he considers to be the mark of a good 45.

"People have got to be able to sing it and whistle it, and it's got to make them feel good," Grant explains. "If it makes me feel good, I think, well, yeah, there must be at least a million people who think like me, and so therefore it'll be a

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at Globe Theatre, Shaffesbury Ave., London W1V 7HD; phone 01-494-4513



Grant also revealed that the next client at his Barbados studio will be ELVIS COSTELLO, who'll go there next month to work on his follow-up to "Spike."

One World Update

Updating that "One World, One Voice" project that we reported last week, ROL has learned that CY CURNIN and ADAM WOODS of the FIXX, STEVE STEVENS, DAVE GILMOUR, CLANNAD, and MARIA McKEE also have recorded contributions for the master track, or "Chain Tape."

We are trying to create a constantly evolving composition," explained director KEVIN GODLEY. We intend to hit the streets of Rio



Martin Chambers - a Rose for the

and New York and get street musicians to play on the 'Chain Tape," while at the same time you'll have people such as PETER GABRIEL and STING performing alongside

Godley and producer ANDY WARD have now taken the tape to Brazil, and are gathering audio and video material for the two-hour TV documentary. We've now learned that this will be broadcast by the BBC and eight other European TV companies at the end of May as part of a series on world development and the global environment.

Christian Love

ROGER CHRISTIAN has been hitting out at his former colleagues in chart-topping band the CHRIS-TIANS, including his brothers RUSSELL and GARRY. Speaking in Hot Press, Roger singles the group's HENRY PRIESTMAN out for particular comment: "He wanted to slot us into a WAS (NOT WAS) mode. Well, I wasn't into that at all, I'm not a fucking pup-

Roger also reveals that the split in the group has damaged his brotherly relations. "I consider myself to be two brothers short, that's how bad it is. I find myself never wanting to come into contact with either of those guys again."

Simple Rumours

Debunking rumours that SIM-PLE MINDS keyboardist MICK MacNEIL has left the band for good, a spokesperson from their management office told ROL that he has merely decided to take a year's break to relax and spend more time with his wife.

After the Minds came off tour, all except Mick felt that they were ready to go straight into the studio again, and therefore have enlisted sessionman PETER VETTESE to play on the LP.

Snap! Crackle & Pop

Leading this week's dance charge up the Network chart are - a German-based band that's been filling European dancefloors recently with their single, "The Power." Snap! feature American rapper TURBO D, but have their headquarters in Frank-

Britian's current #1 band, BEATS INTERNATIONAL, will release their debut album ("Let Them Eat Bingo") on April 2. Another single, "Won't Talk About It," is due for release three weeks later, and Elektra has just released 'Dub Be Good To Me" in the U.S. in its 12-inch remix version.

EVERYTHING BUT THE GIRL's next single will be a WO-MACK & WOMACK composition ("Take Me"). Due on Monday (3/26), the track will sport an acoustic version of their previous single ("Driving") on the B-side.

Also due that Monday, LLOYD COLE's "Don't Look Back," with two new songs ("Blame Mary Jane" and "Witching Hour") on



Mick MacNell - still a Simple Mind?

the B-side, and SYDNEY YOUNG-BLOOD's version of the ETTA JAMES/CHICKEN SHACK/ROD STEWART/RUBY TURNER hit. Td Rather Go Blind

Red Hot And Blue

"Red Hot And Blue" will be the title of the album and TV project that'll feature new versions of COLE PORTER classics by a list of artists that includes U2, SIN-EAD O'CONNOR, ANNIE LEN-NOX, ERASURE, JODY WAT-LEY, the NEVILLE BROTHERS, IGGY POP, and DEBORAH HAR-

As mentioned in ROL back in November, the project aims to celebrate Porter's songs while focusing public attention on the AIDS problem. To this end, the 90-minute TV special will air on World AIDS Day (December 1), and will feature artist statements and AIDS information, as well as archive footage and short films directed by JON-ATHAN DEMME, JIM JAR-MUSCH, WIM WENDERS, and JEAN BAPTISTE MONDINO.

The 24-song LP will be released by Chrysalis in the autumn. STEVE LILLYWHITE will serve as musical producer, and fashion designers RIFAT OZBECK and JEAN-PAUL GAULTIER will also

be involved.

BRITAIN



BEATS INTERNATIONAL I/L. LAYTON/Dub Be Good To Me (Go Beat/PG)

JIVE BUHNY & MASTERMIXERS/That Sounds Good To Me (Music Factory)

B-52's/Love Stack (Reprise)

CANDY FLIP/Strawberry Fields Forever (Debut)

ERASURE/Blue Savannah (Mute)

19

GURU JOSH/Infinity (De Construction/RCA)

NEW KIDS ON THE BLOCK/I'll Be Loving You Forever (CBS)

DAVID A. STEWART LICANDY DULFER(Lity Was Here (Arndous,RCA)

VARIOUS ARTISTS/The Brits 1990 (Dance Medley) (RCA)

J.T. & BIG FAMILY/Moments In Soul (Champion)

MICHAEL BOLTON: How Am I Supposed To Live Without You (CBS)

INNOCENCE/Natural Thing (Cooltempo/Chrysalis)

SNAP/The Power (Arists)
SINEAD O'CONNOR Nothing Compares 2 U (Ensign/Chrysalis)

INSPIRAL CARPETS/This is How It Feels (Mute)

49ERS.Con't You Love Me (4th & B'way,faland) BIG FUNHandful Of Promoss (Jive) PRIMAL SCREAM.Loaded (Creation)

TECHNOTRONIC LYA KID K. Get Up (Swanyard)

20 BROS/Madly In Love (CBS)

Moving Up

E-ZEE POSSEE-Everything Begins With An 'E' (More Photein)
THEY MIGHT BE GLANTS-Birdhouse in Your Soul (Elektra):
FISH:A Gentleman's Excuse Me (EMI)
MISSION Celliverance (Mercury-PG) JIMMY SOMERVILLE Read My Lips (Enough is Enough) (London/PG)

The Nerwork Chart, courtery MSSR

AUSTRALIA

MIDNIGHT OIL/Blue Sky

GIRL OVERBOARD/The Love

PETER BLAKELEY/Crying In

HUNTERS & COLLECTORS

Turn A Blind Eye
PETER BLAKELEY/First Time

Ever I Saw Your Face J. DIESEL/Please Send Me

BANG THE DRUM Only You JENNY MORRIS STORE OF LOVE MENTAL AS ANYTHING

10 MARGARET URLICH Excepting

Most Added **GAS**.Burn So Bright WILDLAND/The Son

Australian records from playlast of MMM-FM-Bisbure, MMM-FM-Melbourne, FOX-FM-Melbourne, 95 FM-Perth, SA-FM-Advisine, 2-DAY-Sydney, MMM-FM-Syd-ney, and FM-104,7/Carborne.

CANADA

ALANNAH MYLES/LOVE Of Mine

2. MAESTRO FRESH WESLE Your Backbone Slide

PAUL JANZ/Every Little Tear JANE CHILD/Don't Wanta Fall

CRASH VEGAS traide Out

TRAGICALLY HIP/Books Or

MEN WITHOUT HATS/to The

21st Century BOX/Carry On KENNY MacLEAN/Con't Look

- 10 COREY HARTIA Little Love

Most Added

JOHN JAMES! Wanta Know COWBOY JUNKIES, Sun Comes Up. ITS NANCY MARTINEZ Evertesting

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COMPACT DATA®

Court Declares Boston's Tom Scholz Victor

fter a jury verdict, a White Plains, NY federal court declared Tuesday (3/21) that Tom Scholz guitarist/mastermind behind the rock group known as Boston - did not breach his recording agreement with CBS Records by failing to deliver the group's third album to the label within the time limit stipulated in the band's 1976 contract.

CBS, which waited five years before suing the artist, first brought the \$24 million suit in 1983, having previously suspended Scholz's and he band's royalties an action hat prompted Scholz to counteraue. In that 1988 case, CBS was orsered to pay the artist some \$4 milion in back royalties.

In 1984, Scholtz and group signed with MCA Records, which released Boston's third LP, and the \$34 milion that CBS sought was for lamages related to the sales of his record.

Scholz's attorney argued - suc-cessfully - that the artist's quest for perfection (coupled with a creative dry spell) caused the delay in delivering the LP to CBS.

Obviously, the court's decision could have far-reaching effects on the language of future contracts, particularly that clause relating to having to deliver a record within a specific time frame.

Jackson Action

Janet Jackson will use the \$450,000 in proceeds from her recent (3/16) concert in NYC's Madison Square Garden to establish the "Rhythm Nation Scholarship" for the United Negro College Fund.

The ongoing scholarship will provide financial support to students at 41 private, historically black colleges and universities.

Meanwhile, Jackson also announced that she's dropping the live black leopard from her concert act. Jackson stated that the decision to cut the kitty from the show was made because "if it caus-ed even a few people to worry about the safety of the cat, it's not worth keeping it."

Fashionable Earth Tones

10,000 Maniaes, Bruce Hornsby & The Range, the Fabulous Thun-derbirds, Boogle Down Produc-tions, the Indigo Giris, and the Jungle Brothers will participate in an Earth Day Benefit Concert on April 21. The event - scheduled to take place at the Merriweather Post Pavilion in Columbia, MD is hosted/sponsored by the Concerts for the Environment organi-

Rain Forest Rock

Speaking of environmentally minded pop stars, RCA recording artist Mare Jordan will release his next LP ("COW," which stands for "Conserve Our World") on April 17. The album includes the track "Burnin' Down The Amazon," which features guest vocals from Timothy B. Schmit, REO Speedwagon's Kevin Cronin, Jane Wiedlin, Martha Davis, Brenda Russell, Boy Meets Girl, and Mr. Mister's

Richard Page. Incidentally, the LP will be the label's first release to be packaged in 100% recycled paper.

Stiff Riffs

- Madonna's next Sire/WB al-burn, "Breathless," is due in stores on May 15. The LP features music from Lady Madonna's forthcoming "Dick Tracy" film.

 • Columbia Records has set a
- May 8 release date for a Bangles' greatest hits package. Meanwhile, the band's Susanna Hoffs is expected to release a solo LP on the label later this spring.
- · Brazilian songstress Margareth Menenzes who sang backing vocals on David Byrne's recent "Rei Momo" tour have her debut LP released by Mango/Island Records on May 21. Two tracks on the as-yet-untitled project feature guest vocals from the aforementioned Talking Heads honeho.
- Michael Franks's next Warner Bros. album ("The Art Of Love" features musical guests Walter Becker (of Steely Dan fame), Jeff Lorber, and Brenda Russell. The LP is due in stores May 29.
- Birmingham, MI-based indie label R&A Records has just released a solo LP from former MC5 vocalist Rob Tyner. The album - titled "Blood Brothers" - sports a remake of the Rolling Stones' "It's Only Rock And Roll.
- · Former Sweet Inspirations member and longtime session singer Cissy Houston will have her debut Island LP released on May 22. Her semi-famous daughter, Whitney, will lend vocal support.
- Carlene Carter gets a little belp from a couple of the members of Tom Petty's longtime band the Hearthreakers on her forthcoming Reprise LP. Keyboardist Benmont Tench co-wrote some of the platter's tunes, and bassist Howie Epstein produced the project. Look for C.C.'s LP in mid-July
- · Heavyweight rocker Meat Loaf will star in a series of commercials for "Ultra Slim Fast" . . . as soon as he drops the remaining 30 of the 60 pounds he set out to lose back in January. Meanwhile, the rocker is working on a new LP with "Bat Out Of Hell" mastermind Jim Steinman. The debut MCA project is expected to hit stores early next

R.I.P.

Larry "Big Twist" Nolan, vocalist for Alligator recording artists Big Twist & The Mellow Fellows, died of heart failure (3/14) at age

In similar news, Mother Love Bone lead singer Andrew Wood died (3/19) of a heroin overdose at age 24. The Polydor recording outfit's next LP ("Apple") will be is-sued on May 8 as scheduled.



HEAVY

PAULA ABOUL Opposites Afried (Virgin)	13
JAKE CHILD COST WAR To Fall in Love (MID)	11
PHIL COLLING! Wish It Would Rain Down (Atlantic)	9
KISS Foreier (Mercury)	10
MICHEL LENs More Lies (Puthless-Alos).	
MICHIGHT DIL Blue Sky Mine (Columbia)	. 6
MOTILEY CAUE/Without You (Eletera)	-7
ALAMMAH MYLES-Bluck Velvel (Attentic)	22
SINEAD O'CONNORNISHING Conpiles. (Chrysele	1.6

EXCLUSIVES

AEROSMITH What it Tales (Seller)	5
8-62 S Deachest Club (Reprint)	2
HEART A E I Warra Co to Make Love (Capitol)	ADD
JANET JACKSON HUIGH (A&W)	ADD
ROBERT PLANT Huming Kins (Ex Paramou/Allan	612

STRESS

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BLACK				Anterior	
DOUL F					10000

BUZZ BIN

BLUE NILE Countries Lights (ASM)	
CHURCH Mempale (Arish)	
MISSION U.K. Delverance (Mercury)	

BREAKTHROUGH VIDEO

EDDY GRANT/Ginne High Joanna (Erigna)

ACTIVE

MICHAEL BOLTON HON CAN WE BE, (COUNTRY)	2000
CHER/Heart Of Store (Getter)	.3
ENIC CLAPTON 6ad Love Propriets	
ALICE COOPER Coly My Yeart Talker (Epic)	2
FASTER PUSSYCAT House Of Pain (Electro)	3
COREY HART'A LINE LOVE (EMI)	. 3
DON HENLEY /reset Of The Matter (Getter)	4
JOAN JETT Love Hurts (Stackmart Epit)	ADD
LENNY KRANITZAN, Cap Silver Minglis	6
MICHAEL MORROE Must Mith No Tyes (Mercury)	. 6
TOW PETTY A Face in The Crowd (MCA)	. 6
SLAUGHTERALIS AS NIGHT (Chrysolis)	
SMITHEREENS Shen Setons, Grigory Capitol)	ADD
ROD STEWART/This Did Heart DI Mine (WS)	
TEARS FOR FEARS Advice For (Fortage Mercur	11.4
TECHNISTRONIC Get (for Before The.) (SBK)	
TESLATTie Way It is (Gefer).	
WILSON PROLLEPS Need On (SEX)	. 5
PETER WOLF 95 Words (MCA)	2

MEDIUM

ADAM ANT Room At The Top (MCA)
GREAT WHITE House Of Broken Love (Capital)
GUM Setter Days (AAM)
BIZ MARKED out A Friend (Cold Chillin/WS)
PETER MURPHY Cuts You Up (Beggers BigSRCA)
RAYE-GPS Frespectfully King Of Rain (Epic)
LISA STANSFIELD AT Around The World (Aroba)
THEY MIGHT BE GLANTE Suchouse In. (Exitro)
YOUNG MC4 Core Of Delicing Viry/(stay)

BREAKOUT

DAVE COMUNGS CHOOK TO THE FIRST (CASHO)
PAITH NO MORE/Epic (Stoth/Reprint)
JOHN WESLEY HARDING Devi In Me (Sins Reprint)
LONGON GUINEBOYS / O'Clock (Capital)
RAINDOGS For Not Sound (Ritor)
RED MOT CHILL PEPPERS/Tuste The Pair (EMI)
RUSK(The Para (Attentio)
STONE ROBES/Foots Gold (Silvertons RCA)

HOT NEW VIDEOS

9	ADAM ANT. Roose At The Top (MCA)
Đ	3-42'S Doubled Chip (Reprise)
9	JANET JACKBON AVION (ALM)
ı	SINEAD O'COMMOR Nothing Companie. (Chrysalt) &
3	SOUL II SOULGH A Life (Argin)

ADDS

REARTAN I Warns to its Male Love To You (Capital)
JANET JACKSON ARIGH (ALM)
JANE JETTE, we Hurth (Sacchesofitat)
RAINCOSS I'm for Scared (Ato)
SMITTERFERENCISION Solve & After (Engine-Capital)
SMITTERFERENCISION Solve (Silventure/SCA)

VH1

FIVE STAR VIDEOS

J. CLESO & SAVEKA COLIF. Cross. (Custo) . ADS EVENT HIMMS GUT DE GRAD. Colimp (Allerin) AULIA PORCOMA Milantiana Turrine (Virgin) INSERS CTTV. Windows Gorne Do With Ma OVIGNE SOTTIME SILLERLY OF Own Senset Way (VIS) SORIAGO D'COMMON Nucleira (Compania). (Chrystale) .
JALIA FORDHAM Mannatur Dayline (Virgini) MINER CITY What has Gones Do With My. (Virgini) ADTIME HILLIES Your Own Sweet Way (WS)
MEMBER CITY Whether Gones Do With My. (VVgH)
NOTTING HILLBILLHES/Your Own Swint Way (WS)
SINEAG O'CONNOR Nothing Companies. (Chrysale)
SOUL H SOUL GIF A Life (Virgin)
ROO STEWART/THIS DIS HERE OF MINE (WILL)

ARTIST DEVELOPMENT

ASSA Cruising For Bruising (Fpic)	
UKA BLOOM Fireue Mission (Reprise)	
OWBOY JUNEES Sun Cones Up. Ins., (RCA). AD	
ELLIGITIKhes A Wan Loves A., (Intima/Engma)	å
TM FUNE Not Even Close (Capital)	ž
ELA FLECK/Sinter Minister (MIS)	è
ARA HICKMAN Simply (Elemi)	å
AOMA/Lambada (Epic)	
ANIEL LANGIS SIII Weler (Cool/WS)	
HRSS REA/The Road To Hell (Gallery	à
NAME REFER Amount Too For (EMI)	è
NEW MINO	á
NEW MIISIC	

NEW MUSIC
REGINA BELLEMAN IT Like It Was (Columbia)
PETER BLAKELEY Crying In The Chapel (Capital) . To
BLUE RILE/Downloan Lights (ASM)
CHIMES Heaver (Columbia)
SHAWN COLVEN Greaty Co (Columbia)
LLGTD COLE Cowtown (Capitol)
DAYE EDMURDS. Close: To The Fixte (Capitol)
MELISSA ETHEROOGE/The Angels (Island)
K.D. LANG Putter Back The Fields (SireWS)
NRBG II I Con't Have You (Virgin) POCO: The Nature Of Love (RCA)
JOE SATRIANA Believe (Festivity)
SUNDAYS UN (DGC) ADI
TEARS FOR FEARS Advice for (Fortuna-Mercury)
US49 have I Am (Come & Take Me) O/voiro
GEOFFREY WILLIAMS Tive (Attentio)
THE MANERO

HII MAKEHS
MICHAEL SOLTON How Can We Be. (Columbia)
CALLOWAYA Warra Se Rich (Solet Epic)
CHURKY A/Sony (MCA)
TAYLOR DAYNE Love Will Load You Suck (Arists)
GLORIA ESTEFAN Oyr Mi Carto (Epic)
DON HENLEY Heart Of The Matter (Gellen)
BILLY JOEL I Go To Extremes (Colombia)
ELTON JOHN SHITTON (MCA)
QUINCY JONES Gentle Gentler (Gwest WB)
PAUL McCARTNEY Put it There (Copins)
SCHNIE BATTENING A Heart (Cophut)
SMOKEY ROBERSON Everything You. (Matown)
LISA STANSFIELD AS Around The World (Arists)
TIMA TURNERALISM Me in The Feart (Capital).
LUTHER VANDROSS Nov And Now (Epic)
WILSON PHILLIPS Hot On (50K)
- Information current as of March 20

CONCERT PULSE

	100 P. O.
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BARRY MANUOW	\$219.5
T. PETTY A	
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RANDY TRAVIS	\$151.1

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CRAMPS EMPTLOS HAVINS

THEN WHETE HOPE TRACKCALLY HIP RICKY YAN SHELTON LOUDON WARNWINGON

The CONCERT PILLSE is a weekly computers and report ranking each artist by the swincing box office prises reported per venous. Continty of Pulsas, a publication of Promotive' On Linkings, (800) 344-7383, or in California, (200) 224-2251.

One TRAFF CHARAL Two-Fisted ----Promo he puglistic promoters at Elektra Entertainment K.O.'ed all con-

tenders for Promo Item O' The Week by padding Urban programming paws with genuine leather boxing gloves (pictured) and a 15-minute videotape interview with the artist in support of Tracy Chapman's new single, "Born To Fight."

The burgundy-colored brawler-makers come emblazoned with the artist's name and the song's title, and fit hand-in-glove with the label's efforts to pull no punches in promoting Chapman's recent "Crossroads" LP.

MUSIC DATEBOOK

Aerosmith's Wakeup Call

MONDAY, APRIL 2

1960/Elvis Presley and Connie Francis are named NARM's top-selling male and female artists.

1980/Anne Murray wins four Juno Awards (Canada's Grammy equivalent), including Best Single for "I Just Fall In Love Again."

1987/U2 opens the U.S. leg of its "Joshus Tree" tour in Tempe, AZ, even though the band had protested Governor Evan Mecham's veto of the Martin Luther King Jr. holiday.

1988/Titfleny's aunt wins temporary custody of the 16-year-old singer; Titfleny had sought emancipation from her mother.

Boyn: Chris Steffler (Platinum Bionde) 1959, Leon Russell 1941, Emmylou Harris 1947

TUESDAY, APRIL 3

1960/Elvis Presiey records his first tracks since leaving the U.S. Army. One of the first recorded is "it's Now Or Never."

1965/Witch it now — Rock & roll classic "Wooly Bully," later revised and covered by Harv Bolshinkeswenskillof, is released.

1969/Jim Morrison surrenders to the FBI in Los Angeles, facing charges that he flashed a Miami audience a month earlier.

1975/in Los Angeles, Steve Miller is arrested for allegedly setting fire to a friend's clothing. The next day charges are dropped, and Miller jokes that the publicity may rekindle his career.

1979/Kate Bush makes her performing debut at the Liverpool Empire.

1986/Simply Red begins its first U.S. tour with a show in Los Angeles

Born: Tony Orlando 1944, Wayne Newton 1942, Eddie Murphy 1961, Jan Berry (Jan & Dean) 1941, Dee Murray (Soencer Davis Group, Elton John Band) 1946

WEDNESDAY, APRIL 4

1964/The Trashmen are found guilty of plagrarizing the Rivingtons' "Papa Com Mow Mow" and "The Bird is The Word" when composing their hit "Surfin' Bird."

1968/Martin Luther King Jr. is shot and killed; James Brown appears on national TV asking viewers to refrain from violence. Jimi Hendrix and B.B. King gather musicians in a New York club and play blues all night, raising funds for King-sponsored organizations.

1989/Tiffany sings the National Anthem at the California Angels' season opener.

Born: Hugh Masekela 1939, Gall Davies 1948, Muddy Waters 1915, Steve Gatlin 1951, Berry Oakley (Allman Brothers Band) 1948



Hugh Masekela, Emmylou Harris, Biz Markie, Gall Davies

THURSDAY, APRIL 5

1975/Alice Cooper releases "Only Women Bleed."

1981/Canned Heat singer Bob Hite dies of a heart attack.

1985/More than 5000 radio stations simultaneously play "We Are The World." The song hits #1 CHR the same day. Also, the Cars' "Heartbeat City" finally drops off the AOR chart after 51 weeks (40 consecutive). 1989/"I fly my airplane over Steve Tyler's house. That's my idea of a wakeup call." — US quotes Aerosmith's Joe Perry. Also, Grace Jones is arrested in Jamaica for cocaine possession.

Born: Agnetha Faltskog (ABBA) 1950, Tony Williams (Platters) 1928

FRIDAY, APRIL 6

1956/Elvis signs a three-picture deal with Paramount.

1968/The Beatles open Apple Records.

1970/The members of Led Zeppelin are made honorary citizens of Memphis before a concert. That night, a promoter frightened by the crowd's behavior grabs a gun and orders group manager Peter Grant to stop the show. Grant replies, "You can't shoot us, they've just given us the keys to the city."

1974/"Ladies And Gentlemen: The Rolling Stones" premieres in New York. The debut party features a 40-foot high Stones winged tongue logo.

1985/Little Steven announces he'll leave Bruce Springsteen's E Street Band.

1987/Gene Autry receives his fifth Hollywood Walk Of Fame star.

Som: Merle Haggard 1937

SATURDAY, APRIL 7

1975/Guitarist Richie Blackmore quits Deep Purple

1979/The Police give their first U.S. performance at Boston's Paradise Theater. Also, Rickle Lee Jones makes her TV debut singing "Chuck E's In Love" on "Saturday Night Live."

1981/Bruce Springsteen arrives in Hamburg for his first European tour

1988/During a rehearsal, Alice Cooper simulates hanging himself. When a safety rope snaps, he dangles for several seconds. A quick-reacting roadle seves Cooper's life.

Born: John Oates (Half & Oates) 1949, John Dittrich (Restless Heart) 1951, Bobby Bare 1935, the late Percy Faith 1908

SUNDAY, APRIL 8

1973/Nell Young's autobiographical film, "Journey Through The Past," premieres at the U.S. film festival in Dallas.

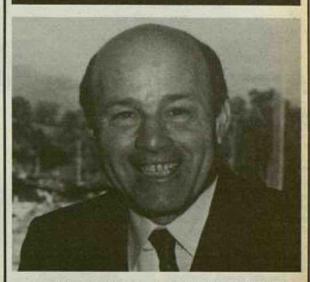
1974/Electric boots, mohair suits, and precious metal —Elton John's "Bennie And The Jets" goes gold.
1986/A fan who was besten at an Aerosmith show sues the band, claiming the song "My Fist Your Face" contributed to her injuries. The suit is unsuccessful.

1989/Nell Diamond sets a Los Angeles Forum record when he sells out a ninth night at the venue. By the time the engagement ends, Diamond has played for 180,000 people.

Som: Biz Markle 1964, Julian Lennon 1963, Adam Woods (Fixx) 1953, Steve Howe (Yes, Asia) 1947, Mel Schacher (Grand Funk Railroad) 1951

- Paul Colbert

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JOEL DENVER

Are CHRs Too Selective?

Wary Of Painting Stations Into A Corner, PDs Are Putting Variety Back Into The Mix

It's no surprise that fewer and fewer of the records ranked in the Top 15 on R&R's CHR National Airplay/40 are played by all reporting stations. Most records top out in the 80% range, with the occasional title being played by as many as 95%. Niche stations are partly to blame for this phenomenon; CHRs leaning dance or rock naturally won't play certain titles. But many mainstream CHRs are being unusually selective as well.

Shunning variety may be causing stations to miss hits and limit their potential growth. Declining 12+ shares over the last few books have raised concerns among programmers and industry observers that CHR isn't being true to itself, trying too hard to attract 25+ adults and shying away from harder-edged or youth-oriented songs. Some programmers have acted on those concerns, adopting a more mainstream approach.

Rick Gillette

WHYT/Detroit PD Rick Gillette began steering the station in that direction at the end of July and quickly saw ratings gains (fall Arbitron and Birch figures were 4.3-5.0 and 5.4-6.9, respectively). "We'd never purposely been an Ur-ban-leaning station," he recalled. "But Detroit leans that way because of the market's makeup. Over time, we'd drifted too far in



Rick Gillette

that direction and our success was inconsistent.

We realized that [crosstown CHR] WDFX was barely even a Rock 40 and Q95 [WKQI] was an adult CHR, so it was obvious there was a hole in the middle. We didn't stop playing Urban/Dance cross over product. We simply added Rod Stewart, Skid Row, Bad English, and the other mainstream records we'd been avoiding.'

While there are advantages to the niche approach, Gillette noted, "It lacks flexibility. A mainstream CHR can flow with listeners' musical tastes. As a niche station you can paint yourself too far into a corner and get burned. There's a big difference between a CHR that leans dance and a Dance station that leans CHR. Your identity is

"If you begin limiting yourself on titles and variety, you'll limit your audience."

-Rick Gillette

what you are perceived to be. Don't be so trendy that when the trend is over your identity is based on that trend."

Increased variety alone, however, will not guarantee success. Cautioned Gillette, "The key to mainstream consistency is how you mix the records. How do you mix Motley Crue's 'Without You' and Digital Underground's 'The Humpty Dance?' The answer is very carefully. But it works. I've found the mix sounds better on the radio than it looks on paper."

Tinkering with nonmusic ele-ments is also important; Gillette stressed a station's entire sound must reflect variety. "We revamped our whole on-air package for excitement - stronger personality, production, and promotion."

Damage Control

Gillette has come up with a plan to short-circuit the damage niche stations can cause: "Deal with the new records niche stations establish in the market, but chart your own course. Counterprogram by finding and playing the records your niche competition can't or won't play.

'If you're mainstream, you have to play a few records that aren't going to be the biggest on your chart. If you begin limiting yourself on titles and variety, you'll lim-

it your audience."
Although Gillette has been an enthusiastic proponent of music re-search, he declared, "The one

In A Mainstream Mode

- Mainstream CHR can flow with changing musical tastes.
- Variety adds potential for more crosscuming with competitors.
- A narrow music focus limits growth
- Overreliance on research leads to bland radio.

edge music profile. Be one step ahead of the audience. It's not so much what you play but what you don't play that can push you into a niche and limit your growth. Re-member, Disneyland doesn't exist on Mickey Mouse alone.

Mark Capps

"We don't miss too many hit rec ords. KKRZ/Portland is all-hit radio," noted PD Mark Capps. We don't play a lot of gold but are heavily based in currents and recurrents. Before I joined KKRZ it leaned a lot more Urban and the numbers were sliding. Now it's more mainstream and it's up 9.2-10.7 in Arbitron.'



Mark Capps

"If you blindly follow research you'll miss ... records which don't research quickly but [create] major audience buzz."

-Mark Capps

Capps doesn't see any reason why hit records should stall on mainstream CHRs. "Most of the national hits will work in most places," he said. "The biggest exceptions are the extreme Urban records that aren't big in the Pacific Northwest or some places in the Midwest.

"Variety is an absolute must. If we lose variety, we end up sound-ing too AC, too Urban, or too AOR. I've added records countless times just for sound. There is a place for these. I don't have more than a couple on-air at any one time. But if you don't take chances you lose the spirit of the format. CHR must

Like Gillette, Capps complained that research may be contributing

to CHR's problem. "Research is like a lamp post. You can lean on it, but don't use it to light the way. If you blindly follow research you'll miss the B-52's and Alannah Mylestype records which don't research quickly but [create] major audience buzz. For that reason I don't test a song until we can see some market acceptance, which takes three or four weeks of play. I can play a song up to eight weeks before deciding to keep or dump it."

Bill McCown

WANS/Greenville has traveled all over the CHR map during the last 18 months, but has lately returned to the mainstream fold. The station leaned dance, moved away from it in an attempt to attract adults, faltered, shifted back toward dance, and in November 89 eased into a straight-ahead, cur-rent-based CHR approach.

The results were immediate. Recalled Bill McCown, the station's OM at the time (he has since exited), "In the December/January Birch, WANS was up 12+ 11.5-14.0. While our cume increased slightly, our TSL was way up. The 18-34 men came back (8.9-17.5) and 25-54 men scared (7.1-14.2)."



Bill McCown

McCown felt the station had limited its audience in its dance-lean ing phase by neglecting certain records. He drew a valuable lesson from his experience: "If you're go ing to be mainstream CHR, then be family radio; appeal to everyone In markets with more than one CHR you have to do some things to be different, but fragmenting your music isn't the answer. I don't see the niche stations working as successfully as they did a year ago when the concept was still fresh." To McCown, there's a place on

air for records that don't necessari-Continued on Page 60

Borrowing Back From MTV

Remember MTV? You may have forgotten about it, but your listeners haven't; they're still avid viewers. MTV continues to break artists, and listeners are getting the majority of their artist and national concert information from it - functions CHR used to fulfill. CHR programmers could stand to bone up on their MTV.

watch MTV a lot," said WHYT/Detroit PD Rick Gillette. It's aimed at the 12-20 suburban audience and exposes a lot of music radio doesn't. I tune in to see what MTV's top requested songs are every day and take note of the clips in heaviest rotation. In fact, MTV's early success with Depeche Mode, Kiss, and Young MC made me react. I have to admit, MTV makes me take a harder look at the value of some records

Gillette believes CHR should reinstitute artist/concert information. "Time just did a cover story on gossio, and artist information fits right in there. We need to do a better job in this area but we don't always know which artists to talk about. Often the song is far more important to the listener than the artist."

"MTV can have a huge impact on lower demos." acknowledged KKRZ/Portland PD Mark Capps. If MTV has a clip in power rotation.



it's there for a reason and you'd better pay attention. MTV has a big

effect on younger-end records; it also plays a lot of stuff we wouldn't. "As far as concert information goes, it all depends on the artist and the impact on my target demographic. Depeche Mode was a selfout before the concert was announced here. Even though the amount of tickets sold is such a

small percentage of my cume, I

couldn't deny a trend like that. I re-

member how many POs were taken by surprise by U2."

thing CHR programmers need more of is subjectivity. We have enough research to bring us objec-tivity. The big disadvantage of all that research is that it's made most of CHR too passive or bland Counter blandness with a leading-

A D A MAYANTA

... THERE'S STILL "ROOM AT THE TOP"

DEBUT 40

ONE OF THIS WEEK'S MOST ADDED

From the Hit Album
"Manners & Physique"

Produced by Andre Cymone
Management: Bennett Freed for Loot Unlimited

MCA





WANTED



Last seen headed to CHR.

Pretty Boy Floyd is being sought in 50 states for infectious pop metal and juvenile enthusiasm. They have a penchant for big, boomy choruses, and are considered armed and dangerous. One listen and they will blow you away.





Are CHRs Too Selective?

Continued from Page 58

ly generate big sales or strong callouts. "Callouts are useful to point out when a record is burning, but [WANS] leaned on them too heavily in the past and missed its true direction." McCown dropped the callout program while at WANS and relied more on his gut. He noted. "Even a record that you

"When everyone else in the market is narrowcasting, it's refreshing to hear a true mass appeal mix of the hits."

-Bill McCown

know will be a mid-chart hit may have some programming value.

"I don't understand not playing mass appeal hit records like Richard Marx, Warrant, Bad English, Alannah Myles, Phil Collins, B-52's, or Billy Joel in some kind of rotation. When everyone else in the market is narrowcasting, it's refreshing to hear a true mass appeal mix of the hits."

BITS

• Radio Inspires Incredible Journey — Lester Moreno Perez is the courageous 17-yeer-old who windsunder from Cuba to Mami in a bid for freedom. (He covered 60 miles in ten hours before being picked up by a freighter near Key West.) When brought to Miami for processing, Perez told WPOW (Power 96)/Miami morning cohost Maty Monford about how he and his friends used to take Russianmade radios up into the hills and jem to Power 96. Wonder if Castro's been jammin' along too?

• Trump Roast — WYHY (Y107)/ Nashville and Jacor sister WOIK/Jack-sowille are offering listerners contemplating marrige the chance to be a "Trump For A Day." The winners will stay at New York's Trump Plaza (where they'll be given a prenuptial agreement) before flying the Trump Shuffle to Atlantic City to gamble in millionaire Donald's casino. They'll spend the rest of the honeymoon playing the board game "Trump." Rumor has it the prenup stipulates 9% of any winnings go back to Jacor.



NEW KIDS DOWN THE STREET — As part of the hoopia surrounding New Kids On The Block's recent Austin performance, KBTS (B93) managed to get the thoroughfare in front of the concert site renamed the "B-93/New Kids Block." Seen hangin' tough is the station mascot.



LET'S GO FOR A DIP — WINK/Ft. Myers, Ft. morning maniecs C. David Bennett (I) and Dave Alexander celebrated Valentine's Day by taking a dip in a vat of chocolate stirred with candy sprinktes. As a symbol of their sacred bond of love, the due handcuffed themselves together so the world could celebrate their moment.

MOTION

 KMEL/San Francisco names KHVL/Sacramento Promotions Director Ken Kashan to the same post.

 Ricco Ollervidez becomes KSAQ/San Antonio interim MD as Kathle Romero takes a promo post with Enigma.

KSFM (FM102)/Sacramento ups AMD Andrea Pentrack to MD. Lee Ann Summers joins KLUC/Las Vegas for late-nights, coming from atternoons at KHOP/Modesto, CA

Alan The Mudman has exited nights at WMGM/Attantic City for middays at crosstown Classic Rock WMID Lucy St. James has signed to middays at WMGM, but will still do weekends at WEGX/Philadelphia Keith Miller moves from afternoons at KHTY (Y97)/Santa Barbara to overnights at KSDO/San Diego.

Former Pirate MD Steve Hoffman has accepted the VP/ Rock Alternative Radio post at Hitmakers. Andrew McCullough jumps the Pirate ship to do nights at WMXZ/New Orleans ... WAVA/Washington night man George McFly is heading to WBBM (896)/ Chicago, leaving a choice shift open. Also at WAVA, overnighter David Edgar is upped to Production Director

KPRR/EI Paso promotes MD Ell Molano to PD and Kay Varela joins as morning cohost.

There's plenty of movin' and shakin' at WKCI (KC101)/New Haven: Larry "Wormgear" Carlinger, most recently at the American Comedy Network.

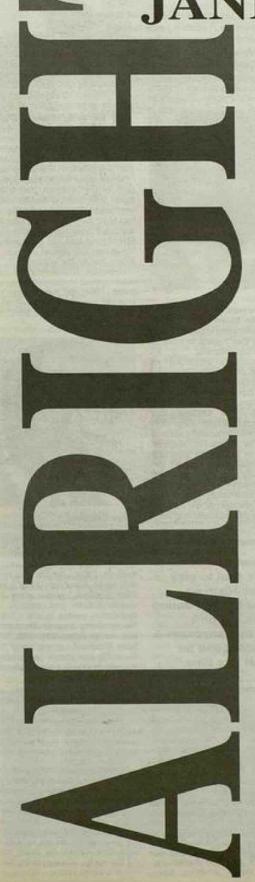
is now AM cohost; MD Tom Poleman

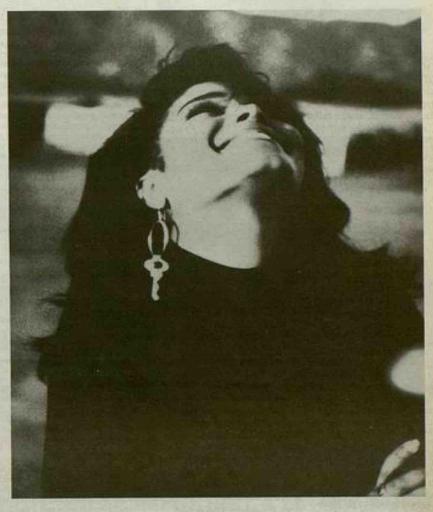
adds PM drive chores; and AM producer Kelly Nash takes nights.

WWFX/Bangor, ME's new PD, replacing Todd Martlin, is Dave Cooper from WGY-FM (99WGY)/Albany. Al-WKHI (99KHI)/Ocean City, MD, Tony O Foxx moves up to PM drive and PO Hitman needs a new overnighter. T&Rs to 2301 Coastel Highway. Ocean City, MD 21842.

WZZU/Raleigh APD Jack Lawsee rises to the vacant PD slot . Mid-dayer Steve McKey is promoted to PD at WSBG/Stroudsburg, PA, succeeding R.J. Narsavage, now MD/atternoon driver KIDC (K108) Beaumont, TX has upped wakeup guy/Promotions Director Jay Jeffriet to APD . Former CK/XX/Wingham, Ontario AMer Scott Clark takes mid-days at CJMX/Sudbury.

JANET JACKSON





Janet Jackson

"Alright"
The follow-up to the #1 smash
"Escapade"
from the multi-platinum album
Janet Jackson's Rhythm Nation
1814

Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions, Inc. Co-Producer: Janet Jackson Executive Producer: John McClain







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HARVEY KOJAN

AOR's Weekend Woes

A couple of years ago I asked a number of programmers to gaze into their crystal balls and divine future format trends. One of them, Saga Exec. VP/Group PD Steve Goldstein, predicted, "AORs will suffer weekend losses, and there will be a lot of talk about how to move audience into the weekend, especially for the upper demo AORs."

Well, my review of the fall Arbitron confirmed Goldstein's forecast: in the vast majority of cases, stations' weekend numbers significantly underperformed the rest of the dayparts — including nights.

the dayparts — including nights.

The consensus among the programmers I spoke with is that part of the problem stems from the changing lives of AOR's upper lemo core.

"Free time is at a premium,"
Goldstein explains. "We're in the
era of catalog shopping. VCRs,
sports, hobbies, and short vacations. That means there's less time
to spend with the radio."

Harris Communications chief George Harris concurs: "Our auilience just doesn't have the imount of time to sit around and isten to the radio on the weekend as they did way back when. Their ise of radio has changed substanfally."

'AC Phenomenon'

"It's the old AC phenomenon," soles WEBN/Cincinnati PD Tom Iwens. "AC's always been plagued by poor nights and low weekends. I's been a 6am-7pm-driven product. And as AORs have become nore 25+-reliant, they've experiment the same problems.

"As far as 7pm-midnight is conerned, it's clear that there's a greater percentage of 12-24s listenng at night. So if you're not doing well 12-24, it's obvious your shares aren't going to be much to write some about. In fact, when I ran the

'The format's terrible in weekends. They've secome a graveyard of sarttimers and syndicated shows.''

- George Harris

umbers, I found that if WEBN got ither a three or a ten share of 25-54 dults 7pm-midnight, the differnce in our total week 12+ would mount to only a tenth of a point."

However, Owens says 25+ availbility is much greater on Saturay and Sunday than it is on weekay nights. "You have the same roblem with weekend evenings, ut Saturday 10am-3pm is typically as second-most-listened-to dayart of the entire week," he notes. The body count there is huge, and to 25+ cume is not significantly ses than it is Monday-Friday. The 1-24 audience is up in weekends,



George Harris

but the 25-54 drop off isn't nearly as dramatic as it is Monday-Friday, 7pm-midnight."

"Our potential Saturday morning audience is as big as ever," Harris says. "A lot of people work on Saturday. And those who don't still wake up early, especially if they have kids. The days of guys going out and getting drunk till 2am every week are over. Sure, we might do it once in a while. But people maintain similar schedules on weekends."

If there are still plenty of upper demos cuming AOR on weekends, why are shares so low?

Problem Deserved

"In many cases we're getting what we deserve," Harris says. "The format's terrible on weekends. We're not giving them enough attention. They've become a graveyard of parttimers and syndicated shows. Most of the dayparts just aren't taken very seriously. The good old block parties, double shots, and A-to-Z stuff are just so worn out."

"The features just aren't special anymore, and the listeners perceive that," echoes Goldstein. "They've heard them for so long."

The jury on weekend specials is still out; some PDs swear by them, while others believe it's best to stick with regular programming seven days a week.

WTUE/Dayton PD Tom Carroll subscribes to the latter approach. "I like the station to be consistent," be explains. "I don't want to become a different station on the weekend. We do occasional specials, but certainly not to the degree other stations do.

"As fragmented as everything's getting, and with all the buttonpushing going on, there's a real danger in playing a lot of songs in a row from a certain artist or era. I looked at the Arbitron diaries, and I'm listed with my competition on the same line quite a bit. If people have other choices and you're tying up 30 minutes with special programming, somebody who doesn't like it is going to punch the button. Special programming generally doesn't include currents, and I happen to think currents are still very important to our format. You limit your artists, you limit your songs, and you start playing things that are really fringe. You end up playing music that you shouldn't be playing in the best interests of your station."

"A lot of people who do something every single weekend wind up with contrived, gratuitous 'specials' that only compromise the format's integrity."

- Tom Owens

"It's a good idea to try to make the weekends special events," Owens advises. "If you can do that in creative ways that have a genuine opportunity of stimulating some additional listening, and if there is an opportunity to package some exciting promotional vehicles, it's valid.

"However, a lot of people seem to feel they've got to do something every single weekend and wind up with an awful lot of events that really aren't events — the kind of contrived, gratuitous 'specials' that only compromise the format's integrity. Sometimes you're better off making any musical adjustments you deem necessary and letting the regular format fly."

Consistency Stressed

Owens is one of many programmers who puts musical consistency above everything else. "We don't make many changes on the weekends," he says. "We don't lessen rotations on powers, or loosen gold restrictions, or play more spice



Tom Owens

Key Problems

- 25 + listeners have less free time
- Traditional features have burned
- Specials compromise format integrity
- Not enough time, effort devoted to weekends
- Parttimers less experienced, talented



Tom Carroll

product. We believe whatever puts points on the board for us at 5pm Thursday afternoon is probably the same thing that's going to work at Ham Saburday morning.

"With markets becoming so fragmented and competitive and everyone marching toward the universal three-share, continuity and consistency are increasingly critical. If you're talking about Mon-Fri 7pm-midnight, some day-parting, an additional night current category, or whatever stations might do to accelerate intensity probably makes sense given the reality of the available audience. But on weekends you don't have the demo mismatch, so making significant changes in the current competitive environment is a very risky move."

"It's been traditional to say, "It's cool to play AC/DC at 10am on Saturday but not during the week." I don't believe that anymore. A great record can be played at any time."

- Tom Carroll

Carroll agrees: "Our weekend music used to be a lot different than what we played Monday-Friday. It was more wide-open and rockin'. Now, tempo and dayparting are almost identical seven days a week. If anything, I've probably applied weekend programming to weekdays. I've opened up a lot of things; we're not so heavily dayparted. A great record is a great record and can be played at any time. It's been traditional in this format to say, 'Okay, it's cool to play AC/DC at 10am on Saturday but it's not cool during the week. I don't believe that anymore."

All the programmers I spoke with believe musical consistency is the best policy. "I've seen absolutely nothing to suggest the music should be significantly different on the weekends," Goldstein says. "On the other hand, maybe that's part of the problem. But I don't know that rocking harder makes any sense. The dependability still has to be there. Sure, we take it up a bit on Friday and Saturday night. But beyond that I'm not comfortable giving the station a whole different feel on the weekends."

However, Goldstein does advocate special weekend programming. "We do max it up with special weekends," he says. "That's an important part of a compelling station."



Steve Goldstein

Promotions Preferred

Rather than alter the music mix. Owens enhances weekends via promotions: "For example, this weekend we're doing the 'Frog's Free Film Festival,' giving away free movie tickets and rentals and registering people to win a trip to the Academy Awards. Next weekend we're doing the 'Rob Lowe Blow Weekend,' giving away tickets to his new movie and registering people to win a camcorder and a trip to Atlanta.

"Then there are the off-the-wall things you can do that don't really compromise the format that much. On Easter we do the 'Resurrection Weekend: classic acts that won't be back.' At tax time we do the 'H&R Block Party Weekend.'"

In addition to the promotional activity, "EBN enhances weekends with appropriate liners. "You want to turn up the fun quotient on the weekend, because people have more time on their hands, are more relaxed, and are ready to enjoy themselves. So we tend to reflect that attitude by using more off-the-wall, character-building, left-of-center liners, drops, and positioning statements." Some examples:

"If you don't love us, we know your sister will." "Yeah, we have your children, but they're doing fine."

"It's the weekend - lock up the sheep."

Harris says one of the challenges programmers face is coming up with effective ways to promote weekends: "The promotion during the week is really half the battle getting people interested enough to actually say to themselves. 'I heard they were doing this and I really want to check it out.'"

"One of the things we've started to do recently is promote our weekends more like television," Goldstein says. "We're trying to
package the entire weekend as opposed to individual shows. Instead
of running five different promos
and praying someone will hear all
of them, we run one promo which
mentions all the specials."

Parttime Problem

Even if a station makes a significant effort to strengthen weekend programming, most PDs are forced to do so with the second string. "To do a special weekend requires "I've seen absolutely nothing to suggest the music should be significantly different on the weekends."

- Steve Goldstein

some jock prep, and your parttimers may not be as adept at pulling it off," Goldstein acknowledges. "Listeners are particularly shrewd in that regard: they can tell when the B-team is out there.

"If you've got a big Monday-Friday morning show that you use to cycle audience into middays, your Saturday morning show is not enough to move the audience around. Putting in a jock, rolling tanes, and maybe hitting a newscast twice an hour just isn't enough Running a best of your regular morning show is better, but you're still at a major disadvantage. The audience is looking for more than that."

But it's a fact of life that many

personalities — especially those in major markets — don't work weekends. "We have very low turnover, so most of our personalities have worked their way contractually into a five-day week," Owens says. "That can be a liability as far as weekends are concerned. So I make sure we have fulltimers in the most important weekend dayparts (middays)."

If you think there are a lot more questions than answers as far as weekend programming is concerned, you're not alone. Goldstein candidly sums up the situation: "We're working on the problem, but we certainly haven't solved it — not even close."



SQUIRE SANDWICH — WXLP/Davenport, IA MD/middayer Malcolm Pyker (I) and Capitor's Bobby Bland (r) hang with Billy Squier backstage after a concert.



BIG BUNCH — Giant's private showcase in Dallas fured the Lone Star state's finest; (i-r) then-KNCN/Corpus Christl PD Don Gilmore, Giant's Mark Dakley and Mike Brignandello, KLBN/Austin PD Jeff Carnol, Giant's Alan Pascua, KLOL/Houston MD Patty Martin, Giant's Dann Huff, world-renowned manager Rich Totolan, Giant's David Huff, and A&M's Sharon LePere.

SEGUES

John Duncan fills the PD opening at WMAD/Madison ... WIMZ/Knoxville elevates Mike Stuart to APD . . Brett Greene leaves KUNV/Las Vegas to join Geffen Records and is succeeded by Jen Larson replaces Gill Creel at WTUL/New Orleans WKZQ/Myrtle Beach, SC ups Clay KNCN/Corpus Stanley to MD ... Christ's new PD is Gary Winter, who joins from KFMX/Lubbock . . . KSQI/ Ft. Collins, CO PD Darren Johnson returns to KATS/Yakima, WA to handle PD/afternoons; Dave Nelson adds APD duties . . . WKQQ/Lexington, KY promotes Tony Tillord to MD KRZQ/Reno names Chris Payne AMD.

Former KLOS/Los Angeles and KROR/San Francisco personality David Chaney, most recently at KCQR/ Santa Barbara, surfaces at KOZZ/Reno to do weekends/swing KUK.W Grand Forks, ND hires John Flint for AM drive as Von Montana exits. Also nt 'JKJ, former KJJO/Minnespolis lock Kevin Horton replaces Sheena Collins in overnights . . . WGCX/Mobile welcomes Steven Bernard, Rene Belcher, and Phil Thomas . . . WRKI/Danbury evening rocker John Perry heads south to WAFX/Norfolk and is succeeded by Kim Ashley, who joins from WYNY/New York, Handling 10pm-2am

at WRKI is Lou Rizzo; Jim Clarke deperts KATT/Oktahoma City evening rocker Van Taylor takes mornings at WRXR/Augusta, GA ... WZYC/ Beaufort, NC taps Fred Allen for AM drive as Ben Ball segues to sales.

KKEG/Fayetteville fills its afternoon slot with Wes Jeffries . KKFM/Colorado Springs welcomes Kelly O'Shea from KDMG/Des Moines . KMJX/Little Rock night rocker/photo queen Casey Jones takes her smile to WGLF/Tallahassee to do 10pm-2am WDIZ/Orlando Production Director

John Rozzi travels north for partime work at WDVE-Pittsburgh KJJO/ Minneapolis ups Collin Stone to middays . WBOS/Boston slides David O'Leary Into PM drive . WGFX/ Nashville morning cohost Paul Castronova now does mornings at WZPR/ Birmingham with former KVET/Austronovask, CTs new evening personality is Joy Wolf.

KPGA/San Luis Obispo, CA changes calls to KWBR (The Bear) ... WWGT/ Portland, ME switches to Z-Rock under new calls WLPZ ... WMMR/Philadel-phia Promo Director/air talent Ray Koob plans to depart at month's end to seek another opportunity in radio or records. Reach him at (215) 441-8015.



SHARE AND CHER ALIKE — Cher shares a moment with Gelfen guru Peter Napoliello and WNEW-FM/New York personality Carol Miller. The actor/singer/exercise maven recently completed a video for "Heart Of

NOTE THESE IMPORTANT 4 LETTER WORDS:

Bill John Huge Epic Cash Tour Wise Neal Next Cain Good Sale **ARBs** Rick Adds Rock F*ck **AORs** Deen Play



BAD ENGLISH

"Heaven Is A 4 Letter Word"

However, here is the most important 4 letter word: _







WALT LOVE

Format Roundup

Although spring is only several days old, stations have dready started to thaw out their promotional muscles. So his week I decided to sneak a peek at what's happening across the country.

In future columns I'll be writing thout more creative promotion deas on tap for the spring and ummer. If you want to share what ou're planning or discuss trends/ssues you'd like to see covered, all (213-553-4530) or send me a fax 13-203-9763). Or you can drop me line c/o R&R at the address listed elow in the Picture This box.

ACTION

WJLB-Detroit appoints crossfown /QBH's Fonds Thomas as MD.

I WQCK/Nashville, Promotion Director Tony Rankin has been upped to sat. PD; Asst. MD Vio Clemmons is romoted to MD. KMJM/St. Louis reduction Director Dave Wynter has een named MD succeeding Greg easley, now fulltime director of the letro Urban Dance Pool and of his wn Street Kutts tabel. Beasley can a reached at (314) 997-7008. Forer WPZZ (HOT96) Indianapois PD ric Mychaels replaces Wynter as roduction Director.

WBLS/New York's Lawrence Grebry Jones joins KMJQ/Houston for ternoons. Chester L Benton is a new eversing personality and light Moods" host at WMYK WR94/j/Norfolk. Dede McGuire aves nights at KTFM/San Antonio afternoons at K104/Dallas. WWZ (Z93)/Charleston taps Mikkl pencer for overnights/Public Affairs rector, replacing Frank Stevens Rob Moeris takes over the 7pm-

idnight slot at WJMO/Cleveland.
The National Black Media Coalition is announced its ninth annual WestPegional Media Conference will a hosted by the Bay Area Black edia Coalition at the Sen Francisco iton Tower, April 19-21. This year's eme: "Moving Into The "90s With spose."

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos iclear color shots are line, too) of station promotional avents, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.

Webb Spins Jazz In Japan



Ken "Spider" Webb, of WRKS (Kiss-FM)New York's Wake Up Club, is making his radio presence felt in Japan. His syndicated "Jazz From The City" program, known there as "Select Jazz From The City" program, known there as "Select Jazz From The City" sirs on 24 FMs countrywide. Webb spent a week in Tokyo cohosting the Mt. Fuji Jazz Festival "89 with Blue Note. He's pictured with his translator and show cohost. Nedja, at a Tokyo radio station.

URBAN CONTEMPORARY



POTENT LINEUP — WZAK/Cleveland's revemped on-air team features (i-r, standing) Bobby Rush (8pm-1am), PD/mornings Lynn Tolliver, Raiph Poole (Saturdays, 8am-2pm), Mike Love (noon-4pm), Jett Charles (1-5:30am); (in front) Lankford Stevens (4-8pm), and Kim-Johnson (9am-noon).



PARTY PEOPLE — Celebrating the release of his new album, "Just What I Like," Michael Cooper partied hearty with WPLZ (Magic 99)/Richmond-Petersburg staffers. Mugging for the camera were (i-r) Reprise's Tim Auston, Cooper, and WPLZ VP/GM Connie Bathrop and PD Maxx Myrick; (front) Reprise's Ite' Crumley and (leaning backward) former WPLZ Promotion Director J.W.



PRACTICE MAKES PERFECT — Tabul'Epic artist Rhonda Clark demonstrates her vocal talents for WDZZ/Flint morning personality Dancin' Dan Sims and his audience.



PROMOTING HERITAGE — Cheesing on a recent Earth. Wind & Fire promotional tour are (I-r) WVEE (V-103)/Allanta MD/air personality Kenny Diamond, the band's Philip Balley, WAOK/Atlanta PD Keith Pollard, the band's Maurice and Verdine White, and V-103 PD Mike Roberts. Partial proceeds from EW&F's inspiring single, which features the Boys, will go to Atlanta's King Center.

UC DATA BANK

Charting Black Affluence

The number of affluent (\$50,000+ annual income) black households rose by over half a million from 1967-1987, when it reached 764,000. Now nearly one in ten (9.5%) black households fits that financial profile. Like their mainstream counterparts, these two mil-Ion+ black adults are relatively well-educated, middle-aged, and married property owners. Only one percent of blacks in workforce makes over \$50,000 per year. But most of these households, like their white peers, boast more than one wage-earner. Inherited money is a less common factor: earnings and self-employment account for 94% of black affluence, compared to 86% of white wealth.

Geography marks the biggest split between wealthy blacks and their well-off counterparts. Half of the U.S.'s affluent blacks live in the South, compared to just 29% of well-to-do whites. Also, most wealthy blacks live in central metropolitan areas (56%), while 61% of affluent whites reside in the suburbs.

roe: American Demographics

The Winans

The New Single From The Album Return



Management: Barry Hankerson (The Midwest Group)

URBAN CONTEMPORARY MOST ADDED AGAIN! 50 UC REPORTERS INCLUDING:

WRKS

WOW

PRODUCED BY TEDDY RILEY and BERNARD BELL Co-Produced by THE WINANS





© 1990 Qwest Records



UC PICTURE PAGE



OCEAN SAILS THROUGH NORFOLK — Caribbean king Billy Ocean recently breezed into WMYK (Power 94)/Norfolk. Getting acquainted were (I-r) "MYK MD Frank Miller, Ocean, PD Kevin Brown, and RCA's Leroy Little.



EARTH, WIND & WIGO — Earth, Wind & Fire stormed through the South, touching down at WIGO/Atlanta. Catching up on the group's heritage were (i-r) WIGO personality Maurice Turk, EW&F's Maurice White, station MD Darryl Lassiter, EW&F's Philip Balley and Verdine White.

"They be laughin' at ya while you're crawlin' on your knees... You better

wake up and smell the real flavor Cause 911 is a fake

-911 IS A JOKE

life saver"



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UC DATA BANK

Equality Check

Not surprisingly, a disparity exists between whites and minorities over race relations in America. One nationwide poli finds that while almost six in ten whites believe blacks and other minorities have equal opportunity, fewer than 30% of both blacks and Hispanics hold that view.

Asked whether the nation has moved closer, stayed the same, or moved tarther away from the concept of equal opportunity over the past 25 years, nine percent of whites see either no movement or greater distance, while 29% of blacks and 27% of Hispanics share this negative outsook. Looking to the future, 71% of blacks and 72% of whites agree equal opportunity in the U.S. is possible, compared to only 63% of Hispanics. Of those who say equality is possible, however, 86% of Hispanics say it will happen in their fletime, compared to 54% of whites and 42% of blacks.

Source: Media General AP Civil Repres Foll #21. For further information, contact Media General Research, at (804) 649-6785.



CHAMPAGNE STRAIGHT UP — Paula Abdul surprised WKYS/Washington PD Donnie Simpson with champagne and a birthday cake on the set of "Video Sout."



ALSTON DROPS IN — WDJY/Washington PD Beef Johnson (I) greets visiting Motown artist Gerald Alston.

LIFT EVERY VOICE AND SING

Melba Moore,

Gerald Albright

Anita Baker

Bobby Brown

Terri Lyne Carrington

Karen Clark

The Clark Sisters

Howard Hewett

Preddie Jackson

Stephanie Mills

Jeffrey Osborne

July 6

Dionne Warwick

BeBe & CeCe Winans

Stevie Wonder

Nervation by Jesse Jackson A soul-stirring performance from Melba Moore and an all-star east.

On your desk March 26th.

...UNTIL JUSTICE ROLLS DOWN LIKE WATERS
AND RIGHTEOUSNESS LIKE A MIGHTY STREAM

人们的自己的 · 自己的 · 自己

MARTIN LUTHER CHE IN

Melba LIFT EVERY VOICE AND SING
Melba's forthcoming album:

NG Cxposed

Management: Hush Productions Single produced by BeBe Winans

Arran agree quarter of Atrea Brotok, Inc. Adjacts According Corp. Blace of Incommons. MCA Brotok, Inc. Moroson Brotok, L.P. Bypros-Brotok, and Vires Vancoust Polygram Records, Inc.

Carontol



SOUNDING NATURAL ON-AIR

Dangle Your Participle

Banish the hyphens from your newsroom, and you'll get no argument from me. Real people in real conversations never say things like "famine-ridden Ethiopia" or "debt-plagued Redd Foxx." Communicators who want to sound natural have no business using hyphenated phrases.

Once a broadcaster has taken the time to learn English, he's faced with a choice; he can opt for formal, proper usage or talk like vir-tually everyone else. I vote for plain ol' everyday language. Let the English teachers fret. It gives them something to gripe about at conventions. When's the last time you heard a normal person refer to 'embattled hotelier Leona Helmsley" or "scandal-ridden Rob Lowe"? You won't hear awkward phrasing like that on a bus or in line at McDonald's (on line for any New Yorkers out there), and it has no place in a newscast.

Won't the educated people in

your audience think you're ignorant if you use colloquial rather than textbook English? Yeah, they might. But that's a small price to pay. I consciously took an ego knock back there in the first paragraph when I incorrectly used "like" instead of "such as." Little tradeoffs are necessary to achieve informality.

Rowing Merrily Downstream

Not everyone feels this way. William Strunk and E.B. White gave exactly opposite advice in "The Elements of Style." They wrote:

"The language is perpetually in flux; it is a living stream, shifting changing, receiving new strength from a thousand tributaries, losing old forms in the backwaters of time. To suggest that a young writer not swim in the mainstream of this turbulence would be foolish indeed, and such is not the intent of these cautionary remarks. The intent is to suggest that in choosing between the formal and the informal, the regular and the offbeat, the general and the special, the orthodox and the heretical, the beginner err on the side of conservatism, on the side of established usage."

Not me, boy. I'll split an infini-tive or dangle a participle any old day. I would much rather have 100,000 ordinary people understand me clearly than get a letter of commendation from the oft-anguished, deeply frustrated English Teachers Club.

Falkland Islands War

MONDAY, APRIL 2 - The Falkland Islands were seized by Argentine troops in 1982. The UN Security Council demanded Argentina's withdrawal April 3. Britain dispatched a naval task force April 5 on the 8000-mile trip to the South Atlantic. Flighting lasted until mid-June when British forces prevailed. The army general who had been serving as president of Argentina resigned three days after the Falklands defeat.

Gorbachev visited Ireland in 1989. A record was set in 1984 when 16 men simultaneously rode the same bicycle. President Woodrow Wilson asked Congress to declare war on Germany in 1917, saying, "The world must be made safe for democracy." Florida was discovered and claimed for Spain by Ponce de Leon in 1513. Birthdays: Emmylou Harris 43. Sir Alec Guinness 76. Buddy Ebsen 82.

Herrings In Oil

TUESDAY, APRIL 3 - The herring season was cancelled in Alaska in 1989 as oil continued to spread from the Exxon Valdez, ten days after it went aground (3/24) in Prince William Sound. The tanker was refloated April 5, the same day Capt. Joseph Hazelwood was jailed in lieu of \$1 million bail. He was released April 6 after another judge lowered the bail to \$25,000.

The cucumber sticing world record — 244 slices in 13.4 seconds from a foot-long cucumber — was accomplished in 1983. TV Guide was founded by Walter Annenberg in 1953 and reached a circulation of 1.5 million its first year. Anniversary of the Union Army occupation of Richmond, the former Confederate capital (125 years ago). Birthdays: Eddle Murphy 29. Tony Orlando 48. Marsha Mason, Wayne Newton 48. Doris Day, Marion Brando 66.

Gorby In Cuba

WEDNESDAY, APRIL 4 - In a speech before the Cuban National Assembly in 1989, Mikhail Gorbachev said the Soviet Union opposed "the export of revolution." He vowed the USSR would stop aiding Nicaragua if the U.S. would stop aiding other Central American nations. His reference to Nicaragua happened to fall on the fifth anniversary of an embarrassing vote in the UN (1984) to condemn the not-so-secret mining of Nicaraguan harbors by the CIA. The U.S. had vetoed that resolution.

Martin Luther King Jr. was murdered in Memphis in 1968. The NATO defense force was created in 1949 Minnesota's 24-hour enowfall record was set when 28 inches fell in 1933 at Pigeon River Bridge (4th-5th). Los Angeles was incorporated as a city in 1850.

Birthdays: Elmer Bernstein (composer) 68. John Cameron Swayze 84.

Poland First Red Domino

THURSDAY, APRIL 5 - In 1989 Poland became the first red domino to fall. The government approved open elections, with candidates to include noncommunists and independents. The Solidarity labor union was legalized and the Roman Catholic Church was recognized.

The boomerang record of 396 feet (throw, return, and catch) was set in 1986. A tomado killed six and hurt 300 at Vancouver, WA in 1972. Fran Phillips, the wife of a bush pilot, became the first woman at the North Pole in 1971. Julius and Ethel Rosenberg were sentenced to death in 1951 following their conviction on charges of spying for the

Birthdays: Agnetha Faltskog (ABBA) 40. Max Gall 47. Eric Burdon (Animals) 49. Gregory Peck 74.

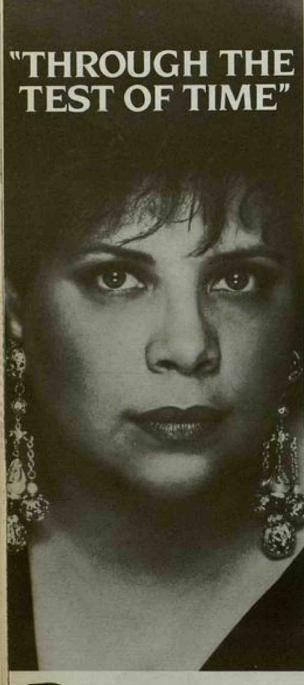
North Pole Expedition

FRIDAY, APRIL 6 — Adm. Robert Peary and his assistant Matthew Henson reached the North Pole in 1909. the first expedition to get there. Henson was black; his part in the achievement was generally underplayed by the press. In an attempt to partially compensate for that, on this date in 1988 Henson was publicly honored and his remains were reburied in Arlington National Cemetery.

Oliver North testified in 1989 that three superiors had ordered him to help the Contras. In 1936 a tomado killed 203 at Gainesville, GA. The U.S. declared war on Germany in 1917 (WWI). The modern Olympic Games began in 1896 at

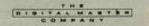
Birthdays: John Ratzenberger ("Cheers") 43. Michelle Phillips 46. Merle Haggard 53. Andre Previn 61. Saturday (4/7): Tony Dorsett 36. John Oates (Hall & Oates) 42. Francis Ford Coppola 51. James Garner ("Rockford Files") 62.

Sunday (4/8): Julian Lennon 27. John Havilcek 50. John Gavin 62. Betty Ford 72.



THE NEW SINGLE From The GRP Debut Album LOVE IS GONNA GETCHA Produced by Dave Grusin







MIKE KINOSIAN

ADULT CONTEMPORARY

Nod Goes To Wink In Cincy Face-Off

A few years ago, Cincinnati's FM dial hosted a crowded AC race. Players included WLLT (W-Lite), WJOJ (Joy), WRRM (Warm 98), and WWNK (Wink). WLLT has switched to Classic Rock (WOFX) and WJOJ has flipped to NAC as WRBZ. When Wink and Warm faced off this fall, Warm blinked and Wink won.

"When we changed format [from Country] five years ago, people scratched their heads and wondered what we were doing," recounted former W-Lite programmer and current Wink PD C.C. Matthews. "It seemed the last thing this market needed was another AC. Warm was one of the original FM ACs in the country—its success invited a second competitor (W-Lite). Over time, we felt we could get right in the middle of that fight. As it turned out, we were right."

Matter Of Time

According to Matthews, this fall's flip-flop, in which WWNK overtook WRRM in various key demos (including 25-54), was not a direct result of a Wink positive or a Warm negative. "Things over the past three years finally caught up with us. Our 25-54 numbers were great, but we should have had them a year ago. Warm was built on one thing — music. The station was similar to KOST/Los Angeles because music is all it did."

Wink Music Monitor

1 Com

STEVE WINWOOD/Roll With It ELTON JOHN/Secritice SPANDAU BALLET/True SADAO WATANABE/Any Other

DIRE STRAITS/Walk Of Life L. RONSTADT MA.NEVILLE/ Don't Know Much MR. MISTER Broken Wings

MR. MISTER Broken Wings LOU GRAMM/Just Between You & Mo

BREATHE/Hands To Heaven KATHY MATTEA/Where've You Been?

STEVIE WONDER/Part Time Lover

And Lineup

AM Drive: Shannon & Douglas w.Wrik Breaklast Club Midday: Bobby Maxwell PM Drive: Chris O'Brian Evening: Asst. PD Steve Bender Overnight: Robin Stone



C.C. Matthews

Cell-by-cell breakouts reflecting WWNK and WRRM's strength have fascinated and, in some cases, surprised Matthews. "We've beaten Warm 98 in 35-44s," he remarked. "We should be strong 25-34 and their strength should be 35-44. As it turns out, we're dominating 35-44. In music testing, we aim for 25-40 females; I understand the group Warm tests is 30-40."

Matthews noted further contrasts: "We're more of an alternative to Q162 (CHR WKRQ) than Warm is. Someone coming from a CHR would choose Wink first; we play more currents. Our libraries are probably close to the same size [about 600 records]. Warm's as vantages are heritage and signal. They've been doing Soft Rock for ten years with a great signal."

Phrase That's Paid

A year ago, Wink kicked off a promotion camp sign ("Phrase That Pays"), which Matthews believes has been a great benefit. "We make daily calls and ask people to name their favorite station. If they say, 'Wink 94.1, the better mix of lite rock with less talk and less repetition,' they win up to \$1000. Winning ACs are doing big promotions — it's not music that's making the difference."

Though the above "phrase" is a mouthful and must be recited verbatim, there haven't been any problems. "If someone just says "Wink 94.1," they don't get the money," Matthews pointed out. "That phrase is so well-known that people spit it out to us all the time. I

thought it was too much to remember, but our research said it wasn't. It's been perfect."

Despite this fall's victory, Matthews acknowledged Wink is far from winning the war. "[WRRM PD] Pat Holiday is a very good programmer, and [WRRM parent] Susquehanna is a fine radio group. With that kind of competition, we can't just sit back and take it easy. I'm sure Warm will do another direct mail piece, and we'll continue with the 'Phrase That Pays' and some television. It's hard to say what will happen this spring, but it should be close."

FACTS & FIGURES

Wink Eyes Victory

The following shows how WRRM (Warm 98) and WWNK (Wink) rank among the 25 signals which appeared in the fall book. The first column compares Arbitron 12+ fall '88/fall '89 figures, followed by 12+ rank comparisons and 12+ TSL (in minutes per day).

	12+ '88/89	12+Rank '88/89	TSL '88/'89
WRRM:	6.1/4.7	6/11	76/70
WWNK	5.6/5.7	8/7	75/73

After holding a 12+ 0.5 fall '88 advantage, Warm 98 slipped 1.4 and ended up trailing WWNK by a full share. WWNKs 0.1 12+ gain enabled it to move up one rank to #7. Both stations experienced minor TSL declines.

Here's how the two ranked from last fall to this fall in three major Arbitron demos. Book-to-book fluctuations are in parentheses.

	10-34	29-54	25-64
WRRM	5/7 (-2.2)	2/6 (-2.0)	5/5 (-1.1)
WWNK	4/4 (+0.4)	6/3 (+0.9)	8/7 (+0.1)

While WWNK didn't post huge increases in any of the three demos, it clearly defeated WRRM in the key 25-54 demo (WWNK's second consecutive book) and held its #4 position with 18-34s. Despite losing more than a full share, WRRM maintained its #5 35-64 ranking, Warm 98 posted its lowest showings in at least the past five books in those three demos.

- The Arbitron 12+ trend continued in Birch, as WRRM's 0.6 advantage last year (4.1-3.5) yielded to a WWNK win (6.4-4.8).
- In other Birch highlights, WWNK (#4) had a more than two-to-one lead over WRRM (#7) among 18-34s (9.4-4.4).
- Warm caught Wink in Birch's 25-54 demo, as the two tied for #6 with 7-6 showings.
- In its most encouraging performance, WRRM (#3) soundly deteated WWNK (#13) in 35-64 (7.7-3.7).

WRRM-ing To Adults

Cincinnati's one-time four-way format battle is now being waged by WWNK (Wink) and WRRM (Warm 98). According to Warm PD Pat Holiday, a fine line separates the two.

Holiday, who cohosts AM drive with Toen Walker, said, "Warm and Wink are virtually identical in terms of music, but we're the more 'adult' station. I don't think the average person could pick out music differences. However, regarding heritage, image, and presentation, we're more adultoriented. With a station called 'Warm,' it's hard to be considered anything but adult."

Mirror, Mirror

Holidays also said WWNK frequently follows WRRM's musical lead. "If I added 30 songs that have never been played here, I know that within three days I'd hear those same 30 songs on Wink. They mirror us quickly. I don't mirror them; in fact, I don't listen to them that often. I'll tune in to see if they're running a new contest. We have a set agenda, and plow ahead with it. I can hear them react to "s."

WWNK's primary on-air contest is a callout effort called the "Phrase That Pays." Holiday is skeptical about its effectiveness, claiming, "The phrase people have to say to win \$1000 is incredibly long and involved." (See separate WWNK story.)

Conversely, Warm 98's promotion involved direct mail. "People mail us back a coupon and we call their names on the morning show," Holiday reported. "The name is repeated throughout the morning, and the person has to call us by



Pat Holiday

9am to win up to \$1000. We've yet to have a day without a winner. People tend to call instantly — within ten minutes."

In "The Big Payoff," a promotion he carried over from his programming stretch at WLTI/Detroit, Holiday noted, "We play music in half-hour blocks all day. The station airs two four-minute breaks an hour at :22 and :52. We start a break, identify the first song, and at the end of the break we ask the tenth caller the name of the first song we played. The winner gets \$50. We play some spots, then turn around and do it again all day long. It's very simple, very adult. People can tune in at any time and bail out whenever they want. It's not as involved as Wink's Phrase That Pays."

Warm 98 Music Monitor

10am

PAUL YOUNG/Everytime You Go Away

ANITA BAKER/Giving You The Best That I Got FLEETWOOD MAC/Say You

Love Me GEORGE BENSON/Lady Love Me

KENNY LOGGINS/This is it L. RONSTADT f/A. NEVILLE/ All My Life

SUPREMES/Stop in The Name Of Love

PETER CETERA/Next Time I Fall

MICHAEL DAMIAN/Was II Nothing

PERCY SLEDGE/When A Man Loves A Woman

SIMPLY RED/You've Got It WHITNEY HOUSTON How WIL

PHIL COLLINS/You Can't Hurry Love

Hurry Love STYLISTICS You Are Everything DIRE STRAITS Walk Of Life

And Lineup

AM Drive: PD Pat Holiday & Tom Walker Mickley: Ted Morrow PM Drive: Randy Stewart Early Evening: Tom Michaela Night: Johnny Williams (Night Moves") Overnight: Pat Alexander

COUNTRY



LON HELTON

PEOPLE & PROMOTIONS

A Little Somethin' For Everybody

This week we're out to prove that neither Sports Illustrated nor the R&R CHR section has anything on Country when it comes to cheesecake.

However, the Country section does seek to appeal to the prurient interest in all of its readers, regardless of sex — or species. Our motto is something for everybody.



SKI WATCH — WHYL/Carisle, PA hit the slopes with its fourth annual Celebrity Bikini Ski, which also featured sporting events like the "Most Daring Bikini" and "Most Emberrassing Female Wipeout." Chilling out are (I-r) station owner Lincoln Zeve, ski team member Ray Mitchell, OM/middayer Lee Adams, and ski teamer Kelly Wynings.



HOT DOG — KTCS Ft. Smith, AR OM Mark Harper (I) and PM driver Ken Conner find it's all they can do to "watch the birdle" while posing with the official spokesperson for the Oscar Meyer Wienermobile, Diane Peterson.

HAVE YOU HEARD

Moody Changes Name To Ishmael

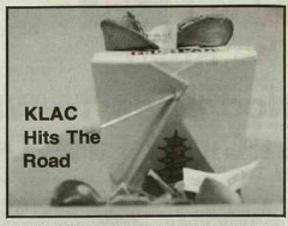
In a press release issued last week, WPOC/Baltimore PD Bob Moody and nounced he's decided to change his name to Ishmael. The decision follows his being incorrectly identified in two najor industry publications in the same week.

Expressing dismay at the apparent ack of recognition by people claiming to be his friends, Moody pointed out that in the March issue of CMA's Close-Up magazine he was identified as "Bob Cole." He added, "That really hurts. After all, I'm on the damn board of directors."

The press release went on to say, Tronically, he (Moody) is pictured talking to R&R Country Editor Lon Helton, in the March 16 issue of that publication, Moody is identified in a front page story as 'Frank Moody.'"

Moody said Helton "blamed his company's mistake on bad information from Balboard." Meanwhile, Helton denied ever speaking to anyone named latimael.

Despite the identity crisis, Moody is expected to retain his nom de aire of "Bubba Ray, the wild moose of the MegaHertz."

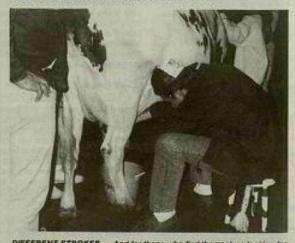


KLAC & KZLA/Los Angeles sent out boxes of fortune cookies to announce that PD/morning man Stan Campbell would broadcast his KLAC morning show live from Hong Kong the week of March 19. The coming months will see the station hitting the road to stage remotes from Hawaii, Montreat, Quebec City, Saskatchewan, Utah, and Arizona.

KLAC & KZLA initiated the "Travel Theme" program in 1988, producing shows that feature a series of documentary-style infomercials. Broadcast for an entire month, the shows are complemented by weeklong remote broadcasts hosted by a KLAC personality. Thus far the innerary has included visits to Ireland and Finland, in addition to numerous U.S. cities.



COOL SLIPPERS, J.J. — For our distaff readership, we present KBUL/ Reno morning man J.J. Christy, who decided to call attention to the plight of the homeless by broadcasting from a shopping center parking lot in only his shorts and Garfield slippers. For two days he collected coats for the homeless, filling two dump trucks in the process.



DIFFERENT STROKES — And for those who find themselves looking for love in all the wrong places, there's this photo of WXC V/Harve de Grace. MD morning team member Fichard Andre as he does his best to deliver as much milk as possible in 60 seconds. Andre says once you've had four, you never go back.

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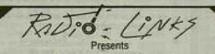
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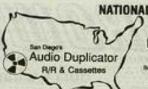
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Top rated AOR seeks Creative Director to produce promo sweepers, and ID's, T&R: KRXQ, Pat Martin, 5345 Madric Avenue, Suite 100, Secramento, CA 95841. (3/16) EOE

So. California CHR seeks hip and fresh 10p-2a AT. No calls Experience a must, females and minorities encouraged, Y&R Lucy Barragan, Box 1620, Oxnand, CA 93034, (3/16) EGE

Arizona. FM Country station near Tucson seeks Air Personality. T&R: KAVV, Box 42977, Tucson, AZ 95733. (3/16) EOE

Great opportunity for experienced engineer in Podatalio, ID. Oversee engineering operations for combo. CALL: Jim Fox, (208) 223-1132. (2/23) 606

Partitime AT cought for AOR in top 100 market. Females and minorities encouraged. T&R: KMBY, Ross Holland, 8 Harris Court, Suite B-5, Monterey, CA 93940. (3/23) EOE

AC outlet seeks AT. Top rated station in Northern California seeks Air Talent, Please, no calls, T&R: KZST; Linda Fox, Box 100, Senta Rosa, CA 95402; (3/23) EOE

Radio syndicate seeks general office Assistant. The usual duties plus calebrity interviews. Experience postered RESUMES: Box 615, Van Noys, CA 91408, (3/23) EOE

KLIO/Coloredo Springa seeks APO/Air Talent. Five years: ADR experience a must. Michiefed, creative and aggressive team players. T&R: Rich Hewk, Box 2080, CD 80901, (2):231 EOE

KHYL-FM/Secremento sasks Promotions Director. Creative hardworking, aggressive, focused. Radionatal promo a must TSR: Box 41933, CA 95841, (3/23) EOE

Air Talent with aspirations of management in small Southern California, market. T&R: Mr. Regen, Box 757, Encino, CA 91316, (3/23) EOE

Seeking future programming and on-air Talent. Major is kets, all formats. T&R: Acksely Communications. Rick Sc Box 3725. Seattle, WA 98126, (3/23) EOE

From 42nd to 5th in one year! Can you take us higher? Morning news opening, T&R: KOOL, 1651 University N.E., Albu portion, NM 87102, 13/231 EOE

ROCK WROLL CLASSICS

KSFO-KYA

KSFO/KYA FM seeks 2 FUTURE AIR TALENT who specialize in TOP 48, Oldles, and love sports! If you know your Rock 'n Roll Classics, and can talk Oakland A's Baseball, send your resume and tape to: Bob Hamilton, KSFO/KYA 300 Broadway, San Francisco, CA 94133. Women and Minorities are encouraged to apply.

GENERAL MANAGER

EQUAL OPPORTUNITY EMPLOYER LIG-GETT BROADCAST GROUP looking for experienced professional for Fresso, California radio station General Manager position. Send references and resume to 160 E. Grand River Avenue, Williamston,

CALIFORNIA AC STATION PD & AM DRIVE

Top medium market in California seeking an experienced PROGRAM DIRECTOR an experienced PROGRAM
who can also handle morning drive on this Bright AC" station.

You will possess strong management skills to guide and direct our "team" to the top You will need to have "hands-on" experi-ence with music computers, coaching of the on-air staff to achieve their best, a strong & documented promotional background, a complete and working knowledge of on-air marketing and positioning for an AC radio station, and ratings to back up your morning drive air shift with an adult, contemporary format.

The pay is exceptional, competitive to that of a top 15 market, beautiful studios and community with a team of professionals that has that "killer instinct"!

If you have the same desire to not just but to dominate in the marketplace. If you are ready to make a major move which could lead you to the top 5 markets as a PD and you have the skills to get you there, we want you!

Minimum of 5 years as an on-air program director required with a documented track-

Rush CAR and references to: A.C.C

PO Box 796275 Dallas, Yexas 75379-6275 M/F BOE

KZAP

Morning Show Personality

ening for Morning Show I ionality KZAP, Sacramento. AOR 25-44 You'll need great track record and squeaky-clean act Tape/resume/com-plete details to General Manager, KZAP, P.O. Box 15985, Sacramento, CA 95852-1985. Women. couraged. NCI is an EOE. Women/minorities en-

KZAP=

Program Director

Immediate opening for Program Director KZAP, Sacramento. AOR 25-44. You'll need great track record. Resume/complete details to General Manager, KZAP, P.O. Box 15985, Sacramento, CA 95852-1985 Women/minorities encouraged. NCI is an

PROGRAM DIRECTOR ... IMMEDIATE OPENING SOUTHERN CALIFORNIA

Class "A" Winner needs class act. \$30,000-\$40,000 plus benefits and raises based on rating increases. Tough AC market, Umbrella station. Air shift included. Only flexible, intelligent and creative individuals need apply. Must be able to get along with super-successful hot sales staff. Experienced: professionals please. Send presentation of qualifications immediately. T&R to Radio & Records, 1930 Century Park West, #853, Los Angeles, CA 90067, EQE

COUNTRY

If you're a serious country programmer, we'd like to talk. Must have experience and know how to delegate and motivate. Confidentially respected. T&R to Radio & Records, 1930 Century Park W #845, Los Angeles, CA 90067, EOE West.

RARE MORNING ZOO OPENING!

Z100. Portland's CHR powerhouse, needs a Zookeeper! Only the second opening in six years! Applicants must be excited to come to work every day because we work long days to hold on to our #1 rating. Must have great pro-duction, interviewing and on-air skills. You'll be running the board, so you must be able to maintraining the dearing maybern! Must be in touch with music, television and pop culture. Tapes and resumes to Mark Capps, KRRZ, 4549 S.W. Macadam Ave., Pertland, OR 97201. Great American Broadcasting is an equal opportunity employer. No calls please. EDE

PROGRAMMING PRO WANTED

Light AC or EZ experience, Tapes and resumes to: General Manager, P.O. Box 9632, Seattle, Washington 98109, EGE

*************** MORNINGS

Oldies Medium Market station looking for an exceptional morning host. Join an already dominant station and take mornings over the top. Great area, strong growing company. Great pay for right talent. No beginners! Send an unscoped show, no "best of" tapes please! Radio & Records, 1930 Century Park West, #854, Los Angeles, CA 90067. EOE

**************** PROGRAM DIRECTOR

Orange County's Country-94.3 KIK-FM has position available immediately. Creative, detail oriented. Air shift. Tape & resume to Vice President/General Manager, 2 City Blvd. East, Suite 183, Orange, CA 92668.

POSITIONS SOUGHT

Major market morning solult communicator seeks Producer Writze/Character who thinks having fun is the best part of life SCOTT NORMAN: (206) 467-0684. (2/23).

Former Fridey Morning Quarterback researcher and WEQX. Philodephia MD is available. STEPHANIE MALFARA: (609) 228-4699. (3/23)

I live for rain and answ: Experienced, accurate weather fore caster will compliment your newsteam, Previously WLS-FM. Chicago, JEFFREY: IS19; 558-1833. (3.23)

Talented PO-MDIAT seeking AC/CHRUAOR glg. Avail mediately. For details, JIM: (414) 437-4731, (3/23)

Talk/Country/CR. I've done it for others, now let me do it for you. 17 years' experience, 608: (319) 388-3814. (3(3))

nd rock/Metal Announcer(AT/Personality qualified in all see and styles. On all interviewer, plays requests, writes sts, jingles, etc. 608: (213) 965-0380 (3/23)

ProductionIAT, 16 year pro seeks a department to organism Multi-track experience, great voice and ear. CHRIS MI CHAELS: 0915) 581-0218. (3/23)

Air Talent seeks new challenges. Great production, on air and personality. MIKE: (216) 992-7390. (3/23)

resined, secure. LAISF diverime veteran seeks any oppor-nity in Seattle. Airstell, production, many voices, topical dicommunity involved. (416) 458-9796. (2/23)

lew rock specialist with new rock commercial experience nd AAA production skills available. Strong character and ex-ellent vocal, DAVE: (312) 645-9027. (3/23)

Free tapes, and for a limited time, resumes included. Five year pro seeks calls now from Mid and near West. Langth of offer depends upon you, 16051 882-3228, (3/23)

Look no further. Experienced AT, grace under pressure, great phone skills, pure wisegue, the man, the myth, the legend, the mighty, JARED M: (612) 286-5141, (2/23)

POSITIONS SOUGHT

POSITIONS SOUGHT

POSITIONS SOUGHT

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick... Easy... and your only cost is a telephone call... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

ACT NOW!

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

Award winning top ten market production pro seeks return to fulltime on-air/partitime production. ACRICHR preferred. (213) 978-6843, (3/23)

Wasky characters, weind voices, great bits, incredible experiencel Currently mornings in Chicago, MiCK: £7081 614-8500, 13/23)

science PO or NO, here he is, (805) 298-9471, (3/23)

Naturally family, quick-witted morning Talent. Spontaneous phones, great ad-lib, five years' major market experience. STEFFEN: (414) 475-5260. (3/23)

Midwest major market area sports Talent seeks shange, HS and college PBP experience with pro beat. Hardworking and venselle solities. TM: (904) 628-0508; (3/23)

Funny insurance man missed his calling, Natural quick-wit, currently partitive in major market. Seeking mornings, anywhere, MARK: 14141 475-5260, (3)(23)

Oldes expert with intense knowledge of Gold CRIAGR seeks on-an APD MO slot. Five year pro WSPTMSPD, WILLI W.RC. Single and 31. VIC BANNON: (215) 344-3264. (3/23)

Orlando-North Florida. AT with six years' AC/CHR/CR expensive seeks good, stable position with growing company. AL (904) 769-6518. (3/23)

Dave "Marthews in the morning" Rochester, Little rock, Or ando. Seeking CHRIAC medium market. Proven numbers. (407) 675-7966, (3/23)

EngineerIAT still seeking AOR FM station. Prefer mid winter and medium to large metro. 12 years' experience, ERIC (219) 924-8340, (3/23)

West coast bound and determined. Smallimedium market, rock-jazz station. Announcer with seven years' major market experience. JOHN: 16121 456-0479. (3/23)

ATTN: SEATTLE PD's/GM's

JEFF McNEAL, 12 years L.A./San Francisco veteran, former NBC drive time A/T, seeks opportunity in the Emerald City. Many voices, topical humor, community involved, ream player, seatoned pro. To hear aircheek, production sampler, seatio resume and to learn more, call 415-458-8796, ext. 1990.

Medium market afternoon AT/MD seeks top 5011 will deliver! Six year pro. great voice, great production. Creative and very side. JOHN: (309) 686-0986, (3/23)

33 years' experience Marketable Specialty: Oldies/Sig Bend, Quality entertainer, seeks 7p-12mid or overnights. JACK ENGLISH: IB13) 283-3910. (3/23)

Witning Country PD in small and medium markets seeks next step! Excellent marketing and people skills, challenge mel Want a winner? (513) 652-1988. (3/23)

Experienced PD with two successful turn-arounds, also four years' Engineering, PAUL: (904) 678-6785, (3/23)

Currently AC AT in top 40 market. Experience includes NY's 2100 and medium markets. Seeking CHR shift, a phone is all you need! ED: (201) 943-9068. (3/23)

Community oriented, nine year CW/AC/ADR pro seeks small market PD/DM position. Currently employed with excellent references. JOSEPH LUNDY: (517) 773-7811, (3/23)

AT veteran of CHRGold were with eward-winning production, comedy and voices. Waddays waitin' for? Operators are standing byl KATE: (804) 596-3947, (3/23)

VersetBiyl You need it, I've got it! Programming, solid sinwork, production, college and pro PBP experience, Job! You got it, I need it! Hurryl ALLEN: (803) 365-9268, (3/23)

start, 1800) 733-8748, (3/23)

Young AT with major market experience seeks fulfilms airshift at CHRIAOR station. Will relocate anywhere in US or Canada. LOUIS: (714) 952-1869. (2)/231

Attention getting British AT grabe females 18-34) CHRNot AC, nine years' in US in Pittsburgh/Cherlestenius Veges. Seeking next adventure. COZ (702) 399-0234. (3/23)

Former WFYR/Chicago afternoons/Froduction Director, Oneir/PDIAPD considered, Top 50, full time only, Tom Hanson (312) 282-2386, (3/23)

Fifteen year major market veteran seeks PD opportunity in California, Multi-track experience, many voices, team player, ERC SCOTT; 1415) 934-5132, (3/23) Over eight years' on air plus production experience, in all size markets, seeking different challenges. (713) 448-9218. (3/23)

Experience at NY's Z100, AT in markets 53, 43 and 12, in that order, Not AT for hire. E. SCOTT SURGEZ: (201) 943-9068. (3/23)

Let me rock the house on your radio station. Latch on to me, I'm ready to make your station number one, LATCH (714) 354-0278, (3/23)

Bud Hantley is a guy who loves people, talk and music, and the way radio brings them all together. Ten year's on air seeking a home. (\$15) 277-1486. (3/23)

Attention NE Blook, NW Indiana and SE Wisconsin. College grad seeks weekend air work. I am serious, are you? DAN: (708) 771-6174. (3/23)

Germe a breakt flacont graduate with some practical expenence. Handworking and talented, will take any job, any formet, anywhere. MATT: IB-187-790-7101, 12(23)

Aggressive female with great pipes seeks partitine pg. Week and and fill-in. Chicago area only. STACY: (708) 524-9338. (3723)

Hardworking, pleasant and professional AT seess all news or news plus music format. Prefer South. JIM COOPER: (417) 883-4060, (3/23)

Assign it to Jeff, the client likes his voice, music and SFX. Seeking afternoons/production/promos. JEFF: (407) 846-7969. (3/23)

Afternoon drive lady AT seeks fulfitime rock position on PM. Have guts and good humor. Will relocate, National League cities preferred, LEE: (201) 548-8353, (3/23)

Experienced, mature newswoman/NO uses insightful angles: and radio ambience for creative news appeal. Seeking medium market for PM drive. (215) 353-6069. (3/23)

Personality plus. Team player experienced in medium merkets AOR/CHR is ready to refocate. DAVE: 15030 471-2120.

Voices, I do voices. Medium market AT seeks medium sized ano for writing/voices and whatever you do at the aso, (718) 979-3171, (3/23)

Grand Repids. Michigan. Let's rock, and make the market sound like it should. It's time to get off our care. Let's talk. JEFF: 1616: 842-5083. (3/23)

And brains soot Former Miss Palm Springs seeks on air position in Southern California. Great recommendational ANDI LAUREN: (213) 809-7329. (3/23)

Find out what it will take to get a creative, hardworking, dedicated, hierdry, competitive team player on your side. J.J. WESTON: (303) 798-2365. (3/23)

Intelligent, appressive male seeks entry level position. CHR or Oldies preferred, any market. HENRY OCHS, 24050 Silva Avenue, #5. Hayward, CA 94544. (3/23)

718) 526-6501. (3/23)

Hot female AT with great production, voices and characters seaks new challenge. Prefer the West, especially California. CHRIAORIAC. IVY: (714) 533-8625. (3/23)

If your Morning Show is fun, funny, involved, informed, caring, one on one, and tries to make life a little more fun, you're peobably smiling! If not, please call. We'll talk Scott Norman 205-487-0684. 10 years Major Market Experience.

Aggressive AT seeks to launch cereer, Hard Rock, Metal/CHR background plus production, Positive attitude and desire. Will refocute, KEVIN: (301) 265-6531, (3/16)

Hey Programmers, are you seeking a dedicated broadcaster with a strong musical and technical background? Ready to work, SRIAN; IB12) 254-0654, (2/16)

Handworking, pleasant and professional AT seeks any music format, or music plus news. Willing to relocate to South. JIM COOPER: (417) 883-4060 or 886-6757. (3/16)

A larseys is a terrible thing to waste. Recent graduate with some prostical experience. Energetic, islented, any job, enywhere, MATT: (818) 799-7101. (3/16)

Cherecter voice Gurumorning sidekick/production witzerfi11 year major market veteren seeks progressive AOR/Rock 40/AC in top 50. MARK: (404) 457-9721, (3/16)

If you believe the baby boom generation is getting older, you're right. If you wonder why they're not listening to your station, cell me. (312) 871-0485. (3/15)

If you can't rock it, likester will, AOR promotion, production, AT, any of the above. IKE: (216) 635-4374. (3/16)

Ten years' as Program Director for ACNACRZ/Jazz, Major market experience, 15 years' on-air, Gavin radio person of the year nominee, MARK HLL: (408) 688-5604, (3/16)

Bright, energetic, dependable AT seeking advancement and challenge. Currently FM morning Host in Chicago. Will consider all. PAUL JAY: (708) 742-9494, (3/16)

Beeking FD in NE Other not straid to guide extremely muture, but youthful sidekick in research/programming as Assistant PD. CHRS: (216 687-2136, (3/16)

I can't get enough. Upbest fulltime female seeking weekends in Delias or Austin. Becapound in NRHot AC/Country Hits. Reliable car, CINDI: IB17): 776-8419, 2/1151

POSITION YOUR STATION WHERE IT COUNTS!

26 years experience in management, sales, programming and engineering can dominate your market. Everything I touch will turn to gold. Possible fulltime or consultant basis.

Bill Elliott, 413-442-1283.

Doc Holiday, midday WANS Greenville, PD WKSAF Fort Wallon, MD WXV/Severnsh, Available for medium market CHRIAOR PD/MDIAT, (803) 277-8233, (3/16)

G'dayl Telented Announcer with sense of humor seeks FT anywhere in USA-Canada, WRITE: Mart Fitsimonica, I Caughey Place, Mr. Albert, Auckland, New Zealand, (2/16)

Powerhouse pipes will make your promos sizzis. Eight year team player with multi-track know how, computers, etc. Seeking top 100, STU: (217) 525-8105, (3/18)

Experienced sports PSP ready to move for fulfilline sports PSP News talk position. I treatine sports, let's talk J.IM (919) 799-1512. (2:16)

Production Director/Air Talent, 16 year pro seeks a department to organice. Multi-track experience, plus great voice and ser. CHRIS MUSIC: (815) 561-0218. (315)

Creative Personality, Hot programming, three years' manage ment, excellent marketing promotions, seeks medium man set, any shift, DAVE: (214) 388-1919, (316)

Want a Country Personality to do a \$3500/month job at a 50% discount with 110% effort? MACK: (301) 274-0627. (3/16)

FILL THAT SLOT!

Jocks/PD's all formats.

Available for small, Medium, LARGE Markets. No fee to stations. All inquiries confidential. Let NETWORK work for you! 407-788-2143

Partitimer seeking fulltime in AC/MOR/Country, I am willing traincase. JAY LEHMAN: (\$15) 357-5661. (3/16)

Help a herd working incommisc college graduate with internship experience break into overnights. Any format, any market, anywhere, DAN: (708)-771-6174, (2/16)

Energetic Sports Director Announcer with PEP, seeks postion in medium/small market in Midwest. Associate degree and two years' experience. MIXE: (508) 547-5508, (3/16)

Get a talk station? High impact talk show Host/Program Dinector available, JOHN: (407) 967-3787, (3/16)

Friendly, credible, conversational. Announcer with seven years' in RocksJazz majors. Amusing, sincere adult resport. Prefer West. JOHN: (612) 456-0479. (2/16)

Attention getting British CHRIAC AT grobs females 18-34: Nine years' it USA, Pittsburgh, Charleston, Las Vegas, Seeks next adventure, CO2: (702) 389-0234, (3/16)

Upbest, cheerful female, seeking AT.Promotion Assistant poelilion. Hardworking and wiltly. Copywriting and production. MICHELLE: (913) 275-6723. (3/16)

Three years' on-six six years' multi-track, currently with 50,000 CHR, seeking middleys and production in Surbelt, DAN: 14091 693-7650, (3/16)

Experienced News Director formerly with ABC Direction Network covering Bush's inaugruation and summits. Seeking PA/New England area. JONATHAN: 1904) 528-1888.

Producer/writeriengineer with fourteen years' production and broadcasting. Prefer NYC, but will relocate for good offer. BRUCE RANES! (718: 529-5501, (3/18)

Young, enery, samy, officest morning team with major marker experience seeks killer position with AORICHR station anywhere. JIAMAN: (818) 963-8170, (3/16)

If Debbis Gibson can write hits at 19, I can play them at 201 Jimmy the Kid; (719) 596-4634, (3/16)

Aggressive female with great pipes seeks parttine gig for weekends and fill. Chicago area only. \$TACY: (706) 524-9338. (3/16)

Experienced Board Operator seeks first live gig or a board shift fulltime. Prefer gulf coest region. EDDE: (205) 598-4459, (2/16)

Revenue Intensive GM seeks down in the dumps Call. FM to prove that it takes masterminds to make success sound seey. KYUU, KNSR, etc. JAMALI, WELLS: (415) 658-6540, (3/16)

Small market PD seeks move upward. Seeking a challenging opportunity. All positions considered, all I sak is that you make me work hard. RICH: (419) 782-8245. (3/16)

Former Friday Morning Quarterback researcher and WEGX, Philly PD available. STEPHANE MALFARA: (609) 228-4699. (3/16)

Doing PM drive at the best small market station in America, and would love to do overnights at your medium/major market station. M.E.: (916) 529-3685. (2/16)

AT with two years' experience seeks overnight or evening fulfille position with CHRIAC/AGR outlet. SRIAN: (717) 263-7673, (3/16)

Four year on air pro seeks new opportunities in Southwest West. Very strong on-eir, production, music skills. RDBBS RAY: (303) 641-1256. (3/16)

Single, ettrective male seeks morning relationship in a F2 or P3. I enjoy long walks, short P0's, and high fiber. (314) 394-2316. (3/16)

Engineer seeking new challenges. 17 years' experience in Dethot, three years in Florida, will relocate. (813) 753-8669 (314).

Big time audio dynamite. We'rd and wacky characters! Blows the competition away! Warm and friendly, and will mutilate the others. MICK: (708) 614-6600, (3/16)

Engineer/Air Talent still seeks AOR FM. Profer mild winters in medium to large metro. 12 years expension. ERIC: (219, 924-8340, (3/16)

Help! Working in hell Experienced CHR AT, fixed of automated Country, Prefer hights/overrights, SCOTT CLEVELAND (715) 622-8033, (3/16)

Find out what it will take to get a creative, hard working, decidated, friendly, competitive team private on your wide. J.J. WESTON: (303) 798-2388. (3/16)

Heavy experience, heavy voice. Adult will, adult numbers fretory in major markets. Seeking long-term with personality tasio. BOB: B16: 748-9429. (3/16)

MISCELLANEOUS

WJSK seeks AC service from all labels. TO: George Gilpin, Box 2265, Lumberton, MC 28359, (3/23)

Seeking booklet: "Deesing the Station." Will pay \$20 for a copy. TO: 14200 Mount Verrion, Edimond. OK 73013. (3:03)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch), includes border and loop.

Blind Bax: \$65 per inch per week (maximum 35 words per inch), tecludes border, box number and postage-handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed an company/station lefterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your at by Thersday noon (PST) prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/dation letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R:Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY

BREAKERS

EN VOGUE

Hold On (Atlantic)

74% of our reporting stations on it. Rotations: Heavy 1/0, Medium 9/0, Light 57/19, Total Adds 19 including WKYS, WZAK, KMJM, KJLH, WPAL, WQMG, KIPR, WIKS, WQPR, WTLZ. Debuts at number 40 on the Urban Contemporary chart.

SOUL II SOUL

Get A Life (Virgin)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/8, Light 50/48, Total Adds 56 including WRKS, WDAS, WAMO, KHYS, K97, WYLD, WJLB, KPRS, KJLH, KSOL. Debuts at number 38 on the Urban Contemporary chart.

KASHIF

Ain't No Woman Like The One I Got (Arista)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/0, Light 39/5, Total Adds 5, WRKS, KJLH, Z16, WJJS, WTMP.

NEW & ACTIVE

TODAY "Why You Get Funky On Me?" (Motown) 51/25

Adds 25 including WUSL, WAMO, KBT, WTLC, KNUM, KBCE, KOXL, WAMH, WEAS.

WINANS "It's Time" (Qwest-W8) 58/21 Rostons Heavy 0.0, Medium 10.1, Light 40.20, Total Adds 21 including WKYS, K104, KHYS, KUNB, WOWI, WZAK, KIPRS, KORL, WPAL, 283, Mediums include WRKS, WJZ, WPEG, WWCM, WFXC.

ROB BASE "Get Up And Have A Good Time" (Profile) 48.6

OL KALH KSOL WRKE WPEG KOKS HONNY KHYS.

MICHAEL COOPER "My Baby's House" (Reprise) 47/5

MICHAEL COOPER "My Baby's House" (Reprise) 47/5

Response Heavy CC Medium 90, Light 385, Total Adds 5, WZAK, KSQL, WXQK, Z83, KMJJ, Mediums include: KH13,

WYLD, WILE, OCION, WINGL.

LENNY WILLIAMS "Here's A Ticket" (Crush) 45/7

LENNY WILLIAMS "HERE'S A TICKET (CRUSH) 45/7

LENNY WILLIAMS "HERE'S (CRUSH) 45/7

LENNY WILLIAMS "HERE'S (CRUSH) 45/

BILLY DAVIS "I Want You" (G.O.T.) 45/5 e Adds 5, WAMO, KSOL, KIPR, WOLD, WCDX, Heavy, WYLD, WENN,

DEF CON FOUR "Say U Love Me" (Reprise) 44/10 DL 10, WZAK, OC104, WENN, WPAL, WAGH, WORT, WEDR, WBLX. Medium 3/0 Light 41/10 in WXYV, WTMP, KDAY

DOMINO THEORY "Radio Driver" (RCA) 44.8

B B KINB KPRS, KIMJM, WPAL WELP, WPGA, WEAS, WOZZ

TASHAN "Black Man" (Columbia) 44/6 Retations Heavy DG Medium 4/0, Light 40/6, To

Toral Adds 6, WAMO, K104, WZAK, KMJM, WXOK, WPLZ, Medium, WLD,

GEORGE HOWARD featuring JOHN PABAND "Shower You With Love" (MCA) 44/4 Resource: Heavy 30 Medium 22/1, Light 193, Total Adds 4, KS7, WILZ, KOXL, WTLG, Heavy W.

WOAS, WHUR, WCDX

JODY WATLEY "Precious Love" (MCA) 44:4

Adds 4 KMJO, KMJM WAGH WEKE Mediums include WLD, WDAS Rotations: Heavy G/G, Mi WAMO: WHUR: KS7

SHADES OF LACE "Why It Gotta Be Like That" (Wing Polydor) 44/3

Martine WKYS KIDL WALT WOOK

WHISTLE "Always & Forever" (Select) 43/7

Adds 7, WOAS, KRINS, WZAK, WXOK, KFXZ, KOKS, WOZZ, Mediums

PHALON "Rise To The Top" (Moga Jam) 42/8
Resident Heavy Oil Medium 50 Light Skill, Total Adds 8, WAMO, WUZ, WATY, WZFX, KIPR, WUIS, KRR-FM, WYOR Mediums include: KMUO, WRN8, WAGH, KFKZ, WQGK.

ROBBIE MYCHALS "Can't Get Enuff Of U" (Alpha International) 39/7

O Light 1817, Total Asids 7, WELF, WYGA, WIKS, WCCX, KSB FM, WIDZZ, WYOL Heavy clude WDAS, KSF, KSNS, WOWL WZAK.

DIGITAL UNDERGROUND "The Humply Dance" (Tommy Boy) 38.6
Rolations Fleavy 7.0, Medium 7.0, Light 246, Tala Adds 6, WYEE, KILH, WRIXE, WXCK, WZFX, WFXM, Heavies Include KSF, KSCL, WPAL, WARH, WCDX, Medium Include WED, WARD, WKYS, KHYS, WZAK.

SYBIL "Crazy For You" (Next Plateau) 37/23

E Heavy GD, Michael ST, Light 2022, Total Alde 23 Including WUSE, KHTS WRKE, WALE KBCE, WENE, WATT, WELF, KIPR, Michael WLD, WPEG, WYKE, WILMP.

O'JAYS "Friend Of A Friend" (EMI) 36/13 a Assi 19 rejuding KMJM, WJZ, KQXQ, WMQL, WCKT, 216, KIFR

L.L. COOL J "Jingling Baby" (Def Jam/Columbia) 35/4

WENN WEXC WZEK WOOK PHAY YORKS WEDR WIKE

CALLOWAY "Sir Lancelet" (Solar/Epic) 34.21

PAL ZOO, WIFE G.

MOSTADDED

SOUL II SOUL (56) **TODAY (25)** SYBIL (23) JAMAICA BOYS (22) CALLOWAY (21) WINANS (21) EN VOGUE (19) O'JAYS (13) TAMIKA PATTON (12) BY ALL MEANS (11)

HOTTEST

LISA STANSFIELD (82) MIKI HOWARD (70) BABYFACE (55) LUTHER VANDROSS (43) TROOP (39) SMOKEY ROBINSON (30) ALYSON WILLIAMS (26) STEPHANIE MILLS (21) QUINCY JONES (16) **AFTER 7 (13)**

10210

RECURRENTS

1 J. JACKSON Escapado 2 S. LATTISAW/Where

EW&F./Heritage

MICHEL'LE NO 5 P. ABDUL/Opposites

6 D. PEASTON/We're

7 C. WILLIAMS.Prom 8 Q. JONES.Secret .

9 J. REDDA Found

6 10 SOUL II SOULCarrie's

GRAYSON HUGH and BETTY WRIGHT "How "Bost Us" (RCA) 34/10
Scottons: Heavy 0/0, Medium 2/0, Light 32/10, Total Adds 10, WYLD, OCTON, WJTT, WAGH, WCKT, WHUX, WEDR, WCDX,

JAMAICA BOYS "Shake It Up" (Reprise) 32.22

IN Adds 22 including K97, KRNB, WOWI, KMJM, KBCE, KQXL, WXOK,

KID'N PLAY "Funhouse" (Select) 31/8

Light 22'8, Total Adds 8, KHO'S, WZAK, KIMJM, WWKX, KFKZ, WEAS, WIZF, WVOK 04, KIMJO, KSF, WPAL, WWOM

NEWTRONS "My Heart Beats For You" (MCA) 30/10 BAND, KIAJM, WEXA, WPAL, WJITT, WDKT, KEXZ, WJJS.

YOUNG MC "I Come Off" (Delicious Vinylitsland) 29/10 COM ASSIS TO, WZAK, KMUM, WEXA, WAGH, WEXM, WGPR, WOZZ, WILZ, WKYS, WWKX, WXXX, WZAH,

MADONNA "Keep It Together" (WB) 27/5 Rotations: Heavy 5/0, Medium 7/0, Light 15/5, Tot Y 155, Tow Adds 5, WLSL, 283, WAGH, KIPR, KOKS, Heavy, WAMO, WGCI, II: WILD, WOAS, WKYS, WRKE, WZFX.

PATTI LABELLE "I Can't Complain" (MCA) 26/8 ds 6, KBCE, WZFX, WQIC, WBLX, HOTIOS, KOKS, WQPR, KPRW

TROY JOHNSON "Virgin Girl" (RCA) 25/1

PROTECTION Floating CO. Medium 4/0, Light 22/1, Total Adds 1. Protections: Floating Co. Medium 4/0, Light 22/1, Total Adds 1. Protection Co. Medium 4/0, Light 22/1, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Total Adds 6, W.A.M. WORS, WALT, WEAS, WANN, WTMP, Heavy, KDAY, Co. Medium 4/0, Light 12/3, Light

SIGNIFICANT ACTION

EDWIN HAWKINS "If Al First You Don't Succeed" (PolyGram) 28/3

DEMETRIUS PERRY "Use Me" (Tabu/Epic) 18/0

JANET JACKSON "Airight" (A&M) 15.8

Adds 8, WDAS, WJLB, WTLC, WJTT, WWDM, WJMH, WHJX, KBUZ.

Heavy, WPEQ, 2104, WPXM, Medium, WZAK, NSCE, MARVIN SEASE "It's All Over" (London, Polydor) 14/2 MARVIN SEASE "It's All Over" (London, Polydor) 14/2 MARVIN SEASE "It's All Over" (London, Polydor) 14/2

K.M.C. KRU "Crazy About U" (Cerb) 14/1
Rosstone Heavy DO, Medium 30, Light 11/1, Total Adds 1, WDRT, Medium: WZEX, KIPR, WTMP.

DENZIL FOSTER & THOMAS McELROY "Around The World in 80 Beats" (Atlantic) 14/0

DENZIL FOSTER & THOMAS McELROY "Around The World in 80 Beats" (Atlantic) 14/0

KRNB, WOWL

MICHAEL JEFFRIES "Teach Me" (W8) 13/1

WPEG, WAGH, WOKT, WEAS

Residence Heavy On Medium 40, Dark 91, Took Acids 1, Winglin 13.0 REDHEAD KINOPIN & THE F.S.1. "Rock The Mic Right" (Virgin) 13.0 REDHEAD KINOPIN & THE F.S.1. "Rock The Mic Right" (Virgin) 13.0 REDHEAD KINOPIN & THE F.S.1.

TAMIKA PATTON "Number One" (Orpheus EMI) 12/12 Prescore Heavy 010, Medium 111, Light 11/11, Total Adds 12 inc

Total Adds 12 including K97, WJIZ, WXXX, WATV, WPAL, KIZ, WALT,

D.O.C "The Formula" (Ruthless/Atlantic) 11/3

SHIRLEY BROWN "Take Me To Your Heart" (Malaco) 11/2 SHIRLEY BROWN "Take Me To Your Heart" (Malaco) 11/2

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1	BILLY DAVIS/I Want You (G.O.T.)	45/5
2	DEF CON FOUR/Say U Love Me (Reprise)	44/10
3	DOMINO THEORY/Radio Drive (RCA)	44/8
4	TASHAN Black Man (Columbia)	44/6
5	GEORGE HOWARD LUOHN PAGANO, Shower You With Love (MICA)	44/4
6	PHALON/Rise To The Top (Mega Jam)	
7	ROBBIE MYCHALS:Can't Get Enuff OI U (Alpha International)	
8	DIGITAL UNDERGROUND/The Humpty Dance (Tommy Sov)	
9	GRAYSON HUGH and BETTY WRIGHT/How Bout Us (RCA)	
10	JAMAICA BOYS Shake II (Up (Reprise)	

New artists have not yet had a UC Breaker

Since his first studio session at the age of 16,

Paul Jackson, Jr. has played on hundreds more by

some of the biggest names in music including

Michael Jackson, Quincy Jones, Whitney Houston,

Anita Baker and Luther Vandross, to name just a few.

Last year Paul Jackson, Jr. stepped out on his own with

his debut album, I CAME TO PLAY. Now, with the upcoming release of his new album and its first single, a brilliant version of the Keith Sweat hit "Make It Last Forever," Paul proves that his is an instantly memorable and truly enduring talent.

The kind that does last forever!



Paul Jackson, Jr. "MAKE IT LAST FOREVER"

the first single from the forthcoming album



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WDKTHuntrellie Thomas/Olean

TIMA TORRER BODT M.C. RAMOUR GOOD GIRLS

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Resident Cores

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KDAYS,os Angeles

91 Current Reporters 86 Current Reports

Called in Frozen Playlist (3): WGCI/Chicago WHUR/Weshington WGFX/Guiltport, MS

WRKE/Ocean City is a new R&R UC reporter.

KDKO/Denver and WWHCMew Haven are no longer reporters.

WEDRAlismi and KDAY/Los Angeles have been demoted from P1s to P2s.

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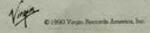
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ONE WEEK
URBAN
CONTEMPORARY
BREAKERS.

#1 MOST ADDED
UC CHART:
DEBUT 1

SOUL





NATIONAL AIRPLAY.

	a wici	2 WH	CS U	w Tw	MARCH 23, 1990	Reports/Adds	Mean	y Medium	Light
				1	RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB)	188/0	172	13	3
	1	-	-	0	GARTH BROOKS/Not Counting You (Capitol)	188/1	169	18	1
		*		ĕ	LORRIE MORGAN. Five Minutes (RCA)	188/1	165	21	2
	-			ŏ	DON WILLIAMS/Just As Long As I Have You (RCA)	184/0	157	26	1
	10	-		×	ALAN JACKSON/Here In The Real World (Arista)	188/3	152	30	6
	**	ĸ.		ě	MARY CHAPIN CARPENTER/Outrin' Time (Columbia)	185/0	138	36	11
		2	3		ROHNIE MILSAP/Stranger Things Have Happened (RCA)		123	62	3
	17			ŏ	DAN SEALS (ove On Arrival (Capitol)		119	64	3
	13	4	-	ŏ	VINCE GILL with REBA McENTIRE/Oklahoma Swing (MCA)		116	49	13
	14	11.			HANK WILLIAMS JR. Ain'T Nobody's Business (WB/Curb)		78	82	26
		10		0	HIGHWAY 101/Walkin', Talkin', Crylin' (WB)	184/1	62	109	13
	172	3	13	9	VERN GOSDIM/Right in The Wrong Direction (Columbia)	181/4	65	99	17
	29	10	15	9	TRAVIS TRITT/Help Me Hold On (WB)	184/2	30	144	10
		-	100	9			34	127	22
	11	0	12	9	SWEETHEARTS OF THE RODEO/This Heart (Columbia)		44	87	34
	29	18	19	96	MAC McANALLY/Back Where I Come From (WB)		26	108	40
	2	-	7	17	PAUL OVERSTREET/Seein' My Father In Me (RCA)		71	41	18
	-	-	20		EARL THOMAS CONLEY/Gring Back Your Love To Me (RCA)	175/6	20	116	39
	-	45	n	9	KENTUCKY HEADHUNTERS (Durtas Walker (Mercury)		26	99	43
	*	٥	22	0	LIONEL CARTWRIGHTA Watched It On My Radio (MCA)		9	107	61
	30	~	7	0	KEITH WHITLEYA'm Over You (RCA)		8	116	47
	44	W.	n m	9	RODNEY CROWELL/II Looks Could XIII (Columbia)		4	108	65
		12	28	96	JENNINGS, HELSON, CASH & KRISTOFFERSON/Silver Stallion (Columbia)		13	99	48
		-	79	96	CLINT BLACK/Walkin' Away (RCA)	179/17	7	95	77
	0	-	27	90	DOUG STONE/Fid Be Better Off (In A Pine Box) (Epic)	163/10	6	95	62
	-	2	78	9	SAWYER BROWN/Old II For Love (Capitol/Curb)		8	94	46
	1	100	12	27	PATTY LOVELESS/Chains (MCA)		50	40	20
	-		10	8	ROBIN LEE/Slack Velvet (Allantic)		7	76	72
			m	90	RICKY VAN SHELTON// ve Cried My Last Tear For You (Columbia)		3	60	99
	-	-	37	96	STEVE WARINER/The Domino Theory (MCA)	158/21	2	72	84
	7	77	30	31	MARK COLLIE/Something With A Ring To it (MCA)	123/0	21	59	43
	-		18.	32	EDDY RAVEN/Sooner Or Later (Capitol)		21	43	19
BR		10,700	33.7	0	TANYA TUCKER/Walking Shoes (Capitol)		1	40	104
BR					CHARLIE DANIELS BAND/Mister DJ (Epic)		4	57	61
1200			45	0	DESERT ROSE BAND In Another Lifetime (MCA/Curb)		- 1	56	72
		-5750	214	38	DOLLY PARTON/Time For Me To Fly (Columbia)		7	64	21
BR	91504	200	2000	(Company)			1	34	88
	EA			∞-«		114/50	0	23	91
	Security 1	200	35	Office and	RESTLESS HEART, Fast Movin' Train (RCA)		15	28	15
	50	44	45	2000			9	37	40
		56	-	0			2	35	71
	17	17	10	42	JANN BROWNE/Tell Me Why (Curb)		22	18	12
	3		34	43	REBA McENTIREALIN GIT (MCA)		12	28	15
	6		40	0			2	26	57
	7		48	9			2	32	52
	15	28	300	46	OAK RIDGE BOYS/No Matter How High (MCA)		22	12	13
1	DE				KATHY MATTEA/She Came From Fort Worth (Mercury)		1	11	64
1	100	on on	200	9	JO-EL SOMNIER/The Scene Of The Crime (RCA)		0	25	48
- 3	韶	5200		0	CANYON/Carryin' On (16th Avenue/Capitol)		0	13	43
-			31		WILD ROSE Go Down Swingin' (Capital)		7	15	20
-		100		100			-	1000	100

MOST ADDED

KATHY MATTEA (69) JUDOS (50) EODIE RABBITT (47) TANYA TUCKER (43) RICKY VAN SHELTON (41) FOSTER & LLOYD (36) SOUTHERN PACIFIC (34) CONWAY TWITTY (28) LACY J. DALTON (26) T. GRAHAM BROWN (23)

HOTTEST

GARTH BROOKS (187) RANDY TRAVIS (182) ALAN JACKSON (94) LORRIE MORGAN (84) MARY CHAPIN CARPENTER (82) DAN SEALS (51) DON WILLIAMS (50) PAUL OVERSTREET (33) VINCE GILL WIREBA MCENTIRE (27) RONNIE MILSAP (24)

NEW ARTISTS

1	PRAIRIE OYSTER/Goodbye (RCA):	108/14
2	LEE ROY PARNELL/Crocodile Tears (Arista) .	86/8
3	CANYON/Carryin' On (16th Ave./Cap.)	56/11
4	SCOTT McQUAIG/Old Memory (Cap.)	43/8
5	GEORGE FOX: Angelina (W8)	35/9
6	KELLY WILLISA Don't Wart (MCA)	32/15
7	SUSI BEATTY Mobody Loves Me., (Starway)	30/1
8	LES TAYLOR Knowin' You Were (Epic)	24/21
9	JOE BARNHILL Any Ole Time (Cap.)	18/15
10	AND! & BROWNS/What Part OL. (Doorknob)	14/3

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported hottest compiled from all our reporters. The number in pueritieste immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five bottest.

BREAKERS

TANYA TUCKER

Walking Shoes (Capitel)
On 77% of reporting stations. Rotations: Heavy 1, Medium 40, Light 104, Total Adds 43 including WPOC, WHWK, WTCR, WXKX, WILQ, WKHX, KAYD, KLLL, KAJA, WUSQ, WUSN, KFKF, KZKX, KTPK, WDEZ, KIK-FM, KIZN, KKCS, KKAT, KSOP. Moves 42-33 on the Country chart.

CHARLIE DANIELS BAND

Mister DJ (Epic)
On 65% of reporting stations. Rotations: Heavy 4, Medium 57, Light 61, Total Adds 15 including WSNO, WMZQ, WILQ, WKAK, KLLL, WKYQ, WQDR, WCHY, WTNT, WBVE, WFMB, WDEZ, KKCS, KKAT, KSAN. Moves 46-42-38-34 on the Country chart.

Breakers are those records that have achieved concurrent simpley at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

LACY J. DALTON

Black Coffee (Capitol)

On 65% of reporting stations. Rotations: Heavy 1, Medium 34, Light 88, Total Adds 26 Including WCAO, WQCB, WAJR, WXKX, WXTU, KEAN, KKRV, WSOC, WIVK, WOWN, KJNE, WBVE, WFMS, KZKX, WTSO, KEEY, KZSN, KFMS, KNEW, KSON. Moves 43-37 on the Country chart.

Guardian Angels (Curb/RCA)
On 61% of reporting stations. Rotations: Heavy 0, Medium 23, Light 91, Total Adds 50, WVAM, WCAO, WSNO, WAJR, WDSY, WWNC, KKIX, WKNN, WYYD, KLUR, WKKQ, WAXX, KCJB, KEEY, KZSN, KIZN, KVOC, KNIX, KSOP, KDRK. Debuts at number 38 on the Country chart.





NATIONAL AIRPLAY.

18 ACTIVE

PRAIRIE OYSTER "Goodbye, So Long, Hello" (RCA) 198/14
Rotations Heavy 2, Medium 35, Light 71, Total Adds 14, WCCB, WGRE, WAYZ, WALR, WKAK, KULO, WLWI, WKNN, WYYD, WEWE, WYNG, KTPK, WCKK, KFMS, Heavy, WTNT, KDPK, Medium, WGSY, WGKX, WDAF, KTTS, Moves 50-46-41 on the

LEE ROY PARMELL "Crocodile Tears" (Arista) 86/8
Residens: Heavy 9, Medium 37, Light 40, Total Adds 8, WAYZ, WTCR, WMS, KILL, WKNN, WYYO, WHICK, KIIQ, Heavy, WSNO, WWYZ, WKAK, KRIPY, WYX, WAMZ, KICJB, KALF, KORK, Medium, WOBE, KPLX, XXXY, Moves 50-48-45-40 on the

GLEN CAMPBELL "Walkin" In The Sun" (Capitol) 86/7

Rotations: Heavy 2, Medium 32, Uprs 52, Total Adds 7, WCAO, WXAK, WESC, WPAP, WELF, WEYE, WASKEM, Heav WCUZ, KCJB, Medium: WWYZ, WXTU, KASE, KHEY, WTQF, WDEZ, KRST, KNXX, KNCQ, KEEN, KDRK, Moves 46-45 on to

WILLIE NELSON "The Highway" (Columbia) 85/12
Rossions: Heavy 2, Medium 29, Light 97, Total Adds 12, WORE, WWYZ, WESC, WORK, WKYD, WKXD, WCLIZ, WGEE, WHOK, KZKK, KTPK, KRAK, Heavy, WICO, WOAF, Medium: WPOC, WAMZ, WCMS, KYDD, KSON, KMPS, Moves 47-44 on

KATHY MATTEA "She Came From Fort Worth" (Mercury) 78/69

Retations Heavy 1, Medium 11, Light 64, Total Adds 69 including WPOC, WYFK, WRKZ, WWA, KASE, WXBQ, KPLX, KIKK, WAMZ, WKSJ, WGDR, KAJA, KHAK, WFMS, KFKF, WTL, KOXY, KWJJ, KIMA, KDRN, Debuts at number 47 on the Country

JO-EL SONNIER "The Scene Of The Crime" (RCA) 73.4

Retations: Heavy O, Medium 25, Light 48, Total Adds 4, WHWK, WSIX, WOWW, KCJB, Medium, KEAN, KMML, WWINC
WTYP, WHERW, WARK, WOUZ, WASKEM, WOW, KRKT, KIK-FM, KALF, KTOM, KEEN, KMPS, KDRK, Debuts at number 41
on the Country chief.

CANYON "Carryla" On" (18th Avenue/Capital) 56/11
Ristations: Heavy C. Medium 13, Light 43, Total Adds 11, WHWX, WAJR, WDSY, KEAN, WMSI, KJNE, WSLR, WEVE, WTHE, KTPK, KGHE, Medium: WAYZ, WWNC, WSTH, KPLX, WHEW, KRKT, KASH, KALF, KDRK, Debuts at number 49 on the Country char.

SIGNIFICANT ACTION

STATLER BROTHERS "Walking Heartache In Disguise" (Mercury) 55/2

48, TOW AGE 2, WLWI, WYNG MIGUEL WWING, WIDEZ KFOI, KRKT, KASH, KIGHL. WAXX, WIGEE, WTCM, KYOO, KALF, KTOM, KSOP, KEEN

DAVID LYNN JONES "Lonely Town" (Mercury) 52.8
Positions: Heavy O. Medium 10, Light 42, Total Adds 8, WSNO

WWING, WHEW, KLUR, KWMT, WMUS, KIK-FM, KUGN LF, KORK Residence Heavy D. McCounty, What, WORK WICK KASH KASH KASH.

EDDIE RABBITT "Reanin" With The Wind" (Capitol) 48/47

EDDIE RABBITT "Reanin" With The Wind" (Capitol) 48/47

Fobions: Heavy J. McGum S. Light 41, Total Adds 47 including WWYZ KMMI, KMK, WPCV, KULL, WCMS, KHAK, WAXX, WASH, KMK, KWJJ, KCKC, KDRK.

BILLY HILL "Nickel To My Name" (Reprise) 45/5 Rossome Heavy & Medium & Light 37, Total Adde & WCAD, WHEW, WCIK KASH, KALF, KURK Light WRFZ, WTV, WD SCOTT McQUAIG "Old Memory" (Capitol) 43/8 Rossome Heavy & Medium 3, Linch 34, Total Add B, WKM. OIBI ASSIS S. WCAD, KUNE, KHAK, WIEVE, KIXQ, Massum, KEAN, KMML, WWINC, WRIKZ, WTVY, WDIKE, WSIX, WOLZ, KVOO, KIIQ.

WKML, WFLS, WMSI, KUNE, WEVE, KTPK, KRWQ, KTOM, Medium

T. GRAHAM BROWN "If You Could Only See Me Now" (Capitol) 42/23
Rossons: Heavy O. Medium 6. Light 36. Total Adds 23. WRKZ, KASE, WYNK, WSTH, KKIX, WFLS, WESC, WOXE, WODR, KLUR, KHAK, WAXX, KTTS, WWJO, KTPK, KFDI, KRKT, KASH, KRWQ, KMIX, KTOM, KCKC, KORK.

SOUTHERN PACIFIC "I Go To Pieces" (WB) 40/34

A Including WOSE, WAYZ, WICO, KMML, WITH, KKIX, WFLS, WCMS, WTCM, KALF, KTOM, KSAN, KORK.

FOSTER & LLOYD "Is It Love" (RCA) 39/36

leavy 1, Medium 3, Light 36, Total Adds 36 including WAYZ, WRKZ, KMML, KASE, KKKK, WFLS, WCMS, WTNT, IO, WASKFM, WOW, KTTS, KVOO, KRKT, KASH, KALF, KIIQ, KCKC, KMPS. GEORGE FOX "Angelina" (W8) 35/9

(WB) 33/19 gg 12, Tobia Adds 9, WSTH, WKML, WOWW, WWJD, KTPK, KUUY, KUGN, KNCQ, KEEN. RRKZ, KMML, WTVY, WFLS, WDM, WOW, KVOO, KRKT, KEKB

RELLY WILLIS "I Don't Want To Love You" (MCA) 32/15
Rotelone Heavy 0, Medium 3, Light 29, Total Adds 15, WCSY, WCO, KASE, WSTH, KKIX, WKML, WHEW, KLUR, KHAK, KXX, WOW, KTTS, WWXO, KYOO, KRWQ, Medium: WTCM, KFDI, KDRK.

KIND, WOW, KITS, WWOO, KYOO, KROND, MIGHAN, WILLE, KIDS, KIDS, KIDS, STORMS (WB) 31/2
JENNIFER McCARTER & McCARTERS "Better Be Home Soon" (WB) 31/2
Revalence Heavy C. Medium 16, Light 15, Total Adds 2, WPAP, WL, Medium WWYZ, KEAN, KRRV, WXDQ, KHEY, WWK. Rotations: Heavy G. Madium 16, Light 15, Total Adds 2, WPAP, WIL. Madi WCMS, KTTS, WTCM, KVDO, KVDC, KALF, KNAX, KEKB, KNCQ, KCKC

SUSI BEATTY "Nobody Loves Me Like The Blues" (Starway) 30/1

UR: KEGD, KCJB, WTCM, KECK, KWOK HORY KORK MOOUT NOON, KALF, KEKE TAXX WOUZ, WOW, KVOO, KALF, KEKE

CONWAY TWITTY "Fit To Be Tied Down" (MCA) 28:28

liding WWYZ, WIKZ, KMRL, WSTH, WTVY, WFLS, WESC, KALF, KUAD, KMIX, KIIQ, KEEN

LES TAYLOR "Knowin" You Were Leavin' (Epic) 24/21

um 2. Light 22. Total Adde 21. KRRV, KMML, WSTH, WTVY, KHEY, KKIX, WFLS, WNK, WSIX, GO, KIXQ, KTTS, KVOO, KFDI, KRKT, KVOO, KRWQ, KERK.

JOHNNY LEE "Heart To Heart Talk" (Curb) 24/3

KRRV, KITS, KNCO, Medium WTVY, KIKK, KFOI, LIGHE WCAO, SO, WTCM, KYOO, KGHL, KEKB, KEEN.

JOHNNY TILLOTSON "Bim Bam Boom" (Atlantic) 22.9

Adds O. Henry WTHT, Medium WKAK, WSTH, WTY, WOWW, KLLIF, KRIKT, WFLS, WHEW, WDKE, KYKK, WCMS, WOW, KWOK, KALF, KNCQ, KTOM.

NEW RIDERS OF THE PURPLE SAGE "Keep On Keepin" On" (MU) 19/2

KKIX KWOK Medium WICM LIGHE WISEE, WISTH, WKME, WHEW. KIZN, KVOC, KILLIY, KALF, KIIQ

JOE BARNHILL "Any Ole Time" (Capital) 18/15

JUE BARRHILL "ANY URE ITIME" (LSPINE) 19719

RESIDENT HINNY O. MIGGET O. Light 18. State Adds 15. WETH, MTVY, KKIX, WHEW, WPCV, KLUR, KFGO, WDAF, KTTS, KTPK, KVOO, KFGI, KRKT, KGHL, KLAD, Light WWYZ, KMAL, KWOX,

GIRLS NEXT DOOR "Maybe You Wouldn't Be Missing..." (Atlantic) 17/16

eavy O. Medium 1, Light 16, Total Adds 16, WFR KLILLY, KLIAD, KMIX, KRQ, KDRK, Light: KEAN, PKZ, WETH, WTVY, KKIX, WFLS, WOKE, KLUR, KFGO, KVOO.

BAILLIE & THE BOYS "Perfect" (RCA) 14/8

WWYZ, WIVK, KAJA, WTCM, KGHL, KUUY, KWJJ, KNCQ, Light.

ANDI & THE BROWN SISTERS "What Part Of No Don't You Understand" (Doorknob) 14/3

JOHNNY CASH "Farmer's Almanac" (Mercury) 12.0

WTVY LIGHT WICC, KMML, WFLS, WHEW, WOXE, WAXX,

WAYNE NEWTON "You Don't Know What You've Got" (Curb) 18/2 Robbons Heavy 1, Medium 2, Light 7, Total Adds 2, WRKZ, WSTH, Heavy, KGH

KGHL Medure WIVY, KRKT, Links WKMI. GO. KITS

LARRY DEAN "Oldtime Cowboy Movies" (USA) 18/2

IKZ, WETH LIGHE WTVY, WOME, WHEW, KYKX, KLUR, KEGO.

BONNIE GUITAR "Shame On The Moon" (Playback) 9/3

WKML LIGHT WIGO, KRRV, KYKK, KLUR, KFGO, KTTB. RAPILA TAYLOR "A Mother's Love Is Gold" (Carb) 9.0

RAPILA TAYLOR "A Mother's Love Is Gold" (Carb) 9.0

RAPILA TAYLOR HERRY O Mother 2, Lone 7, Total Adds O Medium WITYY, KILIR Light KRRY, WETH, WKML, WHEW, WISLR,

KEGO, KEGI.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

LORRIE MORGAN/He Talks To Me (RCA)	Leave The Light On
RESTLESS HEART/Dancy's Dream (RCA)	Fast Movin' Train
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon
	Lone Wolf
KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	
MARTY STUART/Western Girls (MCA)	
RICKY VAN SHELTON/Oh Pretty Woman (Columbia)	
HANK WILLIAMS JR./Good Friends, Good Whiskey (WB/Curb) .	
HANK WILLIAMS JR./Big Mamou (WB/Curb)	
TRAVIS TRITT/I'm Gonna To Be (WB)	
K.D. LANG/Pullin' Back The Reins (Sire/WB)	
HIGHWAY 101/This Side Of Goodbye (WB)	
HANK WILLIAMS JR./Hot To Trot (WB/Curb)	
MARY CHAPIN CARPENTER/Something Of A Dreamer (Columbia	
MARY CHAPIN CARPENTER/This Shirt (Columbia)	



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COMME NATIONAL MANAGEMENT INC.

MINISTRATION AND ADDRESS AND ADDRE

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MOST ADDED

EAST

Kathy Matters (Micro Judds (Carls/RCA)

HOTTEST Randy Travia (WS) Lorrie Morgan (RCA)

MOST ADDED

SOUTH MOTTEST

Alex Jackson (Arists) Garth Brooks (Capital)

Ketty Matter (Mersury) Jedds (Cort/RCA)

MOST ADDED

WCMS Northea, VA

WWEA Driamin, Fig

MICHO Perforato, MIC

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Called in Frozen Playlist (4): KEKB/Grand Junction, CO WLWK/Charlotte WUBE/Cincinnati WWK./Orlando

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NATIONAL AIRPLAY

BREAKER

SINEAD O'CONNOR

Nothing Compares 2 U (Chrysalis)

54% of our reporters on it. Rotations: Heavy 1, Medium 26, Light 22, Total Adds 17 including K101, KLSY, WJLK, WKYE, WZNY, WXTC, KHLT, WSLQ, KOSO. Debuts at number 29 on the AC chart.

NEW & ACTIVE

TOMMY PAGE "1"8 Be Your Everything" (Sire/WB) 42/3

DIE Heavy 40, Medium 2517, Light 1312, Total Adea S. WHIC. WSILL, WFRO Heavy, 2WD, KESZ, WSKI, KWSI in including KLCY, KMGI, WFYC, WKYE, WZNY, KPLT, WSLQ, WYLD, WEIM, WHAI, WAFL, WSGY, WKTK, WGSY, WKCX, KYIC, WCAU, KZLT, KSCB, KKLY, KSLQ, KANN, KCMJ, Light including WLTS, WWNK, B100, 3MM Disbuss on the AC Chief.

CHER "Heart Of Stone" (Beffen) 41.46
Restations Heavy 76, Medium 1770, Light 1748, Total Adols 4, WKTG, KMAC, WGLL, WLDP, Heavy, WKYE, WKYE, KVIC,
KKLV, KKYN, KCAL, KWEI Medium WHIC, KXLT, KLCY, WMASS, WXNY, KHIL, YKELQ, KOSO, WMED, WEIM, WHAI, WKYE,
WKCX, WMSTPM, WFRO, KSCB, KBLQ, Light Including 8100, KMGL, WLL, WSSL, WKSR, WSGY.

PETER BLAKELEY "Crying in The Chape!" (Capitol) 38.8
Restations Heavy 10, Medium 770, Light 31.8, Total Adols 8, KMGI, WEBE, WRYC, WKYE, WLHT, WHIM, WHIN, WAFL,
Heavy, KKZY, Medium, WHAI, WONY, WSGY, WKXD, WFRO, KLT, WLDR Light Including KLCY, WLEY, WICE, 3VM,
WMIG, WEIM, WSO, KRLB, KTHL, KVIC, WCAU, KSGB, WTWP, KLDX, KAYN, KTD, KWGI.

HEART "All I Wanna Do Is Make Love To You" (Capitol) 38:38
Ressions Heavy C. Medium 99: Light 29:09. Total Adds 38 including WINNK, KLSI, KYKY, KKLT, KLCY, KMCI, WLEV, WKYE, WMGS, WZNY, KHLT, WYLEV, WEM, WHAI, WCNY, WAFL, WSLI, WSKI, WYKZ, KEZA, WNMB, WKCX, KTYL, KYC, WCMJ, WFPO, KSCR, WNMS, KKLY, KBLQ, KCML, KWSL

MADONNA "Keep It Together" (Sire/WB) 37/1

QUINCY JONES "The Secret Garden" (Qwest/WB) 36.6 Rossioner Heavy D. Medium 91*, Light 277, Tosal Adels B. WRLT, WINC, WAHR, KELT, WECQ, WONY, WSKI, KZLT, Medium including WLTS, WKYE, WYLD, WERM, WGSY, WNME, KKLY, KWSL Light including ZWD, WARMSE, KESZ, KAER, BIOD, WEDE, WINY, WMM, WGLL, WAYL, KRILB, WKCK, KTYL, KYC, WCMJ, KSLQ, KCMJ.

JUDE COLE "Baby It's Tonight" (Reprise) 34/17
Rotations: Heavy C, Medium 41. Light 30/18, Tonial Adds 17, While, Brod, Wiley, WZNY, WYUD, KOSO, WMID, WHAI,
WSKL WIGSY, KTYL, KYIC, KZLT, WLDR, KIOK, KCMJ, KTID, Medium including WEIM, KKEY, KBLD, Light Including KMGI,
WKYL, KMJC, Jahl, WONY, WILL, WAYE, KREB, WHAIB, WKICK, WCMJ, WFFO, KSOB, KWSI.

DIANNE REEVES "Never Too Far" (EMI) 33/7
Rotations Heavy D. Medium 80, Light 25/7, Total Adds 7, KBIQ, WLEY, WTCB, WRIVE, WECQ, WONY, WLDR, Medium WORM, WARRY KOLT, WEM, WHAN, WFRO, KKLV, KBLO, Light including WARMER, KLSL KESZ, KHLT, WMGN, WGLL WSLL, WYKZ, WGSY, KHLB, WHANB, WKCK, WCMJ, KZLT, KSOS, KCMJ, KTID, KWSI.

LOU GRAMM "True Blue Love" (Atlantic) 32.4
Retations Heavy C. Medium 15.0. Light 17.4. Total Adds 4, KMGL WAPL, WSGY, KRLB. Medium: KLCY, WKYE, WMGS,
WSLO, WECG, WSKI, WMMB, WKCK, KWC, WCML-KKLY, KICK, KBLG; KCML-KWSL Light Holideng WLEY, WEBE, WZNY,
WYY, WMB, WEBM, WKYZ, WKTK, KTL, WMTPM, KSCB, WTWR, KAYN.

ROTATION BREAKOUTS

	Reports/Adds	Heavy	Medium	Light	
O PHIL COLLINS	80/0	71	9	0	
O BONNIE RAITT		62	18	5	
O TINA TURNER	83/4	53	22	8	
O SMOKEY ROBINSON	81/3	51	25	5	
O MICHAEL DAMIAN	76/1	52	14	10	
6 TAYLOR DAYNE	74/0	60	12	2	
O ALANNAH MYLES	75/1	59	13	3	
O BEE GEES	78/2	57	13	8	
O REGINA BELLE	84/6	31	33	20	
MICHAEL BOLTON	79/6	28	42	9	
① JANET JACKSON	65/4	29	24	12	
(E) BASIA	77/8	16	46	15	
(D) DON HENLEY	71/7	24	40	7	
© GRAYSON HUGH	68/5	33	26	9	
15 LINDA RONSTADT L'AARON NEVILLE	52/0	28	19	5	
16 BILLY JOEL	55/0	33	16	6	
17 LUTHER VANDROSS	51/0	21	19	71	
18 NATALIE COLE	51/0	23	22	6	
O ROD STEWART W/RONALD ISLEY	76/25	3	46	27	
E KENNY ROGERS & GLADYS KNIGHT	65/4	9	41	15	
① LITTLE RIVER BAND	64/0	12	38	14	
② LISA STANSFIELD	65/17	8	37	20	
② TIM FINN	59/4	6	36	17	
TEARS FOR FEARS	60/4	9	25	26	
WILSON PHILLIPS	64/10	2	38	24	
SARA HICKMAN	55/3	4	31	20	
3 JULIA FORDHAM	50/2	4	30	16	
■ MADONNA	37/1	9	20	8	
SINEAD O'CONNOR	49/17	1	26	22	
TOMMY PAGE	42/3	4	25	13	

MOSTADDED

HEART (38) EXPOSE (26) ROD STEWART (25) JODY WATLEY (20) JUDE COLE (17) SINEAD O'CONNOR (17) LISA STANSFIELD (17) BABYFACE (13) WILSON PHILLIPS (10)

HOTTEST

PHIL COLLINS (61) BOHNIE RAITT (50) ALANHAH MYLES (49) TAYLOR DAYNE (46) BEE GEES (36) SMOKEY ROBINSON (26) TINA TURNER (22) MICHAEL DAMIAN (20) JANET JACKSON (16) BILLY JOEL (16) LINDA RONSTADT (16)

BAD ENGLISH "Price Of Love" (Epic) 32/0
Resident Heavy RO, Medium 160, Light 80, Total Acids 0, Heavy, 2900, 8100, KMGI, WKYE, WEKI, KYIC, KKILV, KWSI
Medium, Whit, WLSF, KXI.T, WINGS, WHY, WSIQ, WIND, WSIQL, WSGY, WKTK, KRLB, WKCX, KZI.T, KSGB, WTWR
KAYN, Light WWHK, WECQ, WCIL, WGGV, WHINB, WCML, KIDLG.

JAMES "J.T." TAYLOR "Master Of The Game" (MCA) 30.5

SEIONE HEIGHT VO. MICHIEF VO. 1915, TOLE AGOS S. WZDY, WTFM, WFMX, KZLT, KAYN, HERVY KXLY, MIGGINT EM, WIFFM, WLDR, KWSI, Light serioding WLEV, WHYV, WXCC, KELT, JWM, WSCQ, WSKI, WSKY, WYKZ, WGSV, R.D. WYMEY, KSLQ, WYKZ, WGSV, KYLY, WGSV, W

RICKIE LEE JONES "Don't Let The Sun Calch You Crying" (Geffen) 30/1
Residence Heavy 10, Medium 9/0, Light 2011, Total Adds 1; KCALJ Heavy, KTD, Medium KELT, WHICH, WHILE, WERD, KZLT, KKLY, KELD, KWEL Light including WINLT, KLSY, WLEY, WERE, WHYC, WKTC, SWM, WECG, WSKL, WYKZ, WGSY, KYLE, WRIMM, WKCX, KYIC, KSCB, WYMP, WLDR, KAYN.

EXPOSE "Your Baby Never Looked Good in Blue" (Arista) 26/25

Rossons Heavy O. Medium 5/3, Light 23/23, Total Adds 26, WEBE, W2NY, WYUD, WEIM, WHAL WGNY, WAFL, WSILL, WSKI, WYKZ, KEZA, WGSV, WHAR, WKCX, KTYL, KVIC, WCMJ, WMTFM, WFRO, KSCB, WLDR, KKLV, KIDA, KBLQ, K

LAURA BRANIGAN "Moonlight On Water" (Atlantic) 25/6
Ressource Heavy C, Medium 6/0, Light 19/6, Total Adds 6, WKYE, WNY, WECO, WGSV, WMTFM, WFRO, Medium WEM, WSM, Whate, KKYL, KTD, KNS, Light including WEBE, WKTC, SWM, WMD, WHA, WGLL, WAFL, KRLB, WKCX, KYC, WCAU, KSCB, KCAU.

EVERYTHING BUT THE GIRL "Oriving" (Atlantic) 25:5
Rossons Heavy O, Medium 50, Light 20:5, Total Adds S, WECO, WSUL, KRLB, KZLT, KICK, Medium, SWM, WEM, WONY, WNMB, KTID, Light including WARMSB, KLCY, WMAGN, WHAR, WYKZ, WGSV, KTYL, KVIC, WMTPM, WFIKO, KSCB, WLDR, KYLY, KKYN, KWSR.

SIGNIFICANT ACTION

JODY WATLEY "Precious Love" (MCA) 22/20

Total Adds 20, 8100, WLEV, WVLID, 3WA, WEIA, WHAL WGSV, KRUE, ISCS, WEDR, KKLV, KBLQ, KCMJ, KWSt Light including WVV, WKTK

AFTER 7 "Ready Or Not" (Virgin) 22/8

HE ASS S WHAL WON', WAFL WSKI, KRIB, WCMJ, WATFM, KBLQ. IESE, WRYR, WILL, WINNE WIKCK, KTYL, WFRO, KAYN, KWSK

BLUE NILE "The Downtown Lights" (A&M) 21/1

(MAIN) & LT. KOMJ. Medium: WhMB, KKLV. KBLO, KTID. KWSt. Light including WSUL, WGSV, KRLB. KVIC, WFRO, KSCB, WTWR, WLDR, KAYN.

ROLLING STONES "Almost Hear You Sigh" (Columbia) 19.0
Rossons Heavy 1.0 Medium 12.0, Light 6.0, Total Apis 0.4 Heavy WAITTM, Medium KNGL WSLQ, WHAI, WSLL, WSGY, WKCK KVIC, WCMJ, WFRO, KZLT, KBLQ, KWSL Light, WLEV, WMID, WGSV, KFLB, KSCB, KCMJ.

BABYFACE "Whip Appeal" (Solar/Epic) 15/13 Foliations: Heavy 11, Medium 11, Light 13/11, Total Ad

TOM PETTY "A Face in The Crowd" (MCA) 13/2 Z. WMD, WSUL Medium: KKLV. Light including WKYE, WSLQ, KLQ

JOAN JETT "Love Hurts" (Blackheart/Epic) 12/7 KXLT, WEIM, WAFL, WKCX, WCMJ, KXLV, KWSL Light including

CARPENTERS "You're The One" (A&M) 9/1

ds 1, WEIM Medium: WFRO KKLV, Light including WYKZ, WGSV,

KENNEDY ROSE "Love Like This" (IRS) 9/1

t, KVIC Medium: KRLB, WFRO, KTID. Light including WQNY, KSCB,

LILAC TIME "American Eyes" (Fontana Mercury) 9/1

Light including WEIM, WHAL WOM, WIRD, KIRLO,

BIG NOISE "1 Can't Live Without II" (Alco) 8.6 Retailors: Heavy O. Medium O. Light 85: Total Adds 6, WEIM, WOLL, KRLB, WHMB, WFRO, KSCB, Light Including KKLV.



PI

wvsFilloston

TINA TURKER SMCREY ROBINSON NOTIFICAL BELLY JOEL JANET JACKSON TATLOR DAYNE PRIL COLLING BORNIE BAITY

WALK/Long Island Edwards/Lombard

PHIL COLLING HICKARL DAMIAN ALANNAH MYLES LUTTER VANDRORS

ROOM BOTTERNAT RED STEWART BILLY JOEL LINDA ROWSTROT TAYLOR DATHE LUTHER VANDROOM

RADIFACE SOLLEGIS RADIA TAJLOS DATRE RADIAS FOR INDOS TINA TURNES LATRES VANDROSS

WLTT/Washingto Chuck Morgen

BOTTHETT BILLY JOEL TATLOS DATHE HICHAEL DOMIAN BORNIE MAITT ALANKAE HYLES

P2

WLEV/Allentown Jeff Silvers

SEAST JOOT WATLEY JUGE COLE SEASON RESVES BOTTONIA RESVES BOTTONIA MILIS FEIL COLLINS TIMA TURNER BONNIE RAITT

WJLKIAsbury Park Holosoph/Guida

PHIL COLLING DON SENLEY ALASMAN MYLES DEE CLES SMORRY ROBINSON

PETER BLANKLEY EXPOSE EXPOSE
DON SEMLET
Mottest:
LINDA SOMETADT
ALANSAS STLES
TATLOR DAYNE
SOD STEMBET
SACAD MATANAGE

NOD STEMART CHINCY JORGE TIM FIRST SARA MICCHAN FOTER BLANCIET HOLLEST! FRIL COLLING NORMEL BALVY PORNIE BAITT HICHAIL DARIAN ALANGAN HYLES BED CEES

BEAUT LAURA BERNICAN FETER BLAKELEY SINEAD O'CONNOC BOTTES EX ALANKAN MYLES BOUNTE BAITY FRIL COLLINE FRIL COLLINE BER CERE

Ocean, NJ

WILSON PHILLIPS LISA STANSFIELD TAYLOR DAYNE DEE CREE HICHAEL EARIAN SMORRY BOBINSO BONNIE RAITT

WMGS/Wilkes Barre Norton/Marriott

MEART WILSON PHILLIPS MOTIVATE MOTIVATION FORL COLLING TAYLOR DAVING BILLY JOKE ALANGAM WILES LOTWER VANCHOUS

P3

WMIDIAtlantic City McNally/Spector

DIDE COLE LILAC TIME WENDY MALL TOW PETTY BOATSES TAITT FHIL COLLING SILLY JOSE ALANNAM WYLES TIMA TIMBES

WEIMFischburg Jack Raymond

BEAFT
RANTACE
CAMPENTACE
CAMPENTACE
GOOFFREE
JONS JETS
BIG MOISE
EXPORE
JOST WATLEY
BOTLMATLEY
BOTL DEE CERS

DIAMES RETVES
EVERTISED BUT TH
COTECT JORGS
LIGA STRANSFIELD
LAURA BENEGORN
SOLULATI
BORNIE PAITT
ALANNAE WILES
BES CERE
TIPA TURNER
CRATEGOR BODS

WHATGreenfield, MA Deans/Archer

JOOT MATLES EXPOSE SEAST JUDE COLE APTER 7 APTER ? GEOFFREY WILLIAMS MOALE-AL PHIL COLLING SOMEIE MAITT ALANNAM HYLES MICRAEL CARIAE TAYLOS DATES

WQNY/Ithace Mile Erb

HEART BARTFACE BARTFACE AFTER 7 COUNCY JOSES SIANNE RETYES REFORE HOTLASTS ALANSAS HYLES BORNIE RAITY BEE GERS GRATION HUCH FRIL COLLINS

WGLL/Mercersbu Begin/Burns

CHES
REART
BIG MOTES
SINEAS O'CORNOS
ROLLEST;
ROMBIE AMITY
PHIL COLLING
TIMA TURNER
REGIMA BELLE
EMCERT NOWINSON

NACAST NORISHON
WAFLAMMOOT DE
TIM BROUGH
LOO GRAMME
EXPORE
RANTFACE
SCAN JEST
PETER BLANKIEN
MEANT
AFTER 7
BOOLENES
ROOMEN RANTT
BER CERE
ALANKAR MYLES
RASONAR MYLES
RASONAR MYLES

Called in Frozen Pleylist (1): U102/Knowville

Did Not Report, Playlist Frozen (1): WKTK/Gainesville

SOUTH

P1

KVIL/Dellas

HICHARL BOLTON SMOKEY ROBINSON

WLTS/New Orleans Sob Mitchell

BASIA TEARS FOR FEARS BOTTEST TAYLOR DAINE LINDA NOSSTADT NATALIE COLE SMOKET ROBISSOS BEE CHES

2WO/Norfolk Bill Curtis

LIGA STANSFIELD Nottest: TAYLOR DAYNE ALANSAE MYLES FHIL COLLINS TORRY FAGE JAMET JACKSON

TRANS FOR PEARS TRANS FOR PLAN QUINCY JONES BOTTOGLE BLANKAR HILES BIZE GEES HICHAEL CANTAN PHIL COLLINS BORNIE RAITT

P2

WZNTIAugusta, GA John Patrick

J.T. TAYLOR EXPOSE JULIA FORDERN SINEAD O'CONNOR JUDE COLE REART MEANT HOTLEST; PHIL COLLING SCORIZE MAITT ALANNAM MILES BRE CRES SMOKET SCORISCON

WXTC/Charleston John Quincy

SIMBAD O'COSMON WILSON PHILLIPS BOD STEWART Hottest: TAYLOR DAYME PELL COLLING BONNIE RAITT MICHAEL DAMIAN ALANNAN MYLES

WTCB/Columbia, SC Doug Spets

DIANKE REEVES BOTTANTO REE GERS BORNIE MAITT SMOREY ROBINSON TRYLOR DATES TIMA TURNER

EXPOSE TRENT PACE EVERTIFIED BUT TH EMART TOW PETTY BOTTLEST THA TUSHED BEE CERS BOOMIE SAITT BICHARL BOLTON

EXPOSE SEART QUISCY JONES JUDG COCK AFTER T BOATERS TATLOS DATHE BEE CRES CRES CRES CRES TOMOS FAGE PHIL COLLINS

BOD STEWART BOT LEAT; MICHAEL BOLTON TAYLOR DAYNE ALANSAN MYLES PWIL COLLING LUTHER VANDROSS

WYKZ/Besufort, SC Robertson/Kennedy HEART EXPOSE EASTFACE BASTFACE BOTTEST; TAYLOR DATES FULL COLLING BORNIE BAITT HICHAEL DAMIAN BEE GEES WANRHUNDSVILLE el Cruit LIER STANSFIELD QUINCY JONES BOD STEMART NOD STEMART BOTTEST: TATLOS DATHE TISA TUNKES BILLY JOBE HICKAEL DAMIAN BORNLE FAITT

KEZAF systemile, AR TurnerPolitt EXPOSE HEART MEANT Dottest: POTTEST: DOSNEE PAITT TINA TURNER ALANGAM HYLES DON MENLEY

WKTK/Galnesville

SORTEST: ALANNAS MYLES

TAYLOR DAYNE JANET JACKSON BILLY JOEL BOXETTE

LAUSA SSANIGAM JUDE COLE EXPOSE JOOY WATLEY

JODY WATLEY BOTTEST BONNIE BAITY FRIL COLLING BEE GEES TINA TURNER SWORKY MODINSON

KRLS/Lubbock Paul Ramone

Nick Allen

BOD STEWART LAURA BRANICAN MEANT O'CONNON MEE CEES SOLUTION DAYSE ALASSAS HTLES DORNY CHANGE PHIL COLLING JAMET JACESON

WGSY/Guntersville Jackson/Bell WTFMiJohnson City Mark McKinney

ROD STEWART JAMET JACESON BASIA J.T. TATLOR BOULDS IN PHIL COLLINS BOSNIE RAITY PHIL COLLINS BOSNIE RAITY RADRAM WILES TATLOR DAINE

U102Knoxville Larry Trotter none. Nottest:

TATLOR DAYNE BILLY JOEL ALANNAM MYLES GRATEOM BLOS KHLTILittle Rock John Ramsey

BORNIE BAITT SHOREY BOBINSON PRIL COLLINS BILLY JOEL TAILOR DAYNE

WRVR/Memphis Hamilin/Spencer

DIANNE REEVES
CARLY SIMON
BOTLEST:
BEE GRES
REGINA NELLE
NATALLE COLE
TATLOR DAIME
SMOKET ROSINECES

SASIA
JANET JACKEON
LISA STANSFEELD
QUINCY JONES
BOTTOM
TINA TUNNER
BEX GRES
BONNIE FAITT
ALANNAR MILES
REGINA BELLE

WLAC-FM/Neshville Chuck Tyler

None Hottest: TATLOR DAYNE HITON JOHN ALAMMAN STLES LINDA RONSTADT LUTHER VANDROS

LISA STANSFIELD SIMEAD G'COMMOS SOLIESK; PHEL COLLING SCHOOL SAIYE DEE GEES TINA TURKER

NOO STEWART WILSON PHILLIPS

WSQYIAlbany, GA

PI

WARMSBICInclinest

BOTTOTE S BOTTOTE SATALIE COLE PEIL COLLINS MICHAEL DANIAN LINDA BONSTADE

WWNUCincinneti Matthews/McCulid

HICHAEL BOLTON
REGINA SELLE
RCO STEWART
BOTTEST
FRIL COLLING
LINEA ROMSTADT
SILLY JOEL
JANET JACESCH
LOTHER VANDROSS

WSNY/Columbus Hallers/Nunnally

DOS MENLEY TINA TURNER RECINA BELLE BOSTEST: LINCA ROWSTADT LOUG BASK GLORIA ESTEFAN ELTON JOHN PRIL COLLING

PSU MEMOGE RICHARY RICHARD SOUTON LOS GRANN LOS GRANN EVERTTEING BUT TH AFFER I BINEAD O'COMBON HEALET JOON MATLET BOULDER TAILOR DAYNE JAMET JACHSON FEIL COLLING BORNITE BAITT TISM TURNER

WNMEND Myrie Beet Thompson/Adems MEAST MARCE MARTACE MIG NOISE JOOY MATLEY MOSTAGE NOTE WATLET TOYLOR DAYNE PHIL COLLING NEE GEED ALANNAE HYLES NI CHARL BOLTO

KELT/McAller

WRMF/West Pains Beach

P3

Fich Rendell BARTFACE LOU GRAME WILDOW FRILLIPS BOO STEWART SINEAD O'COMOUN BOOLERS TAYLOS FATHE ALAMNAM BYLES PEIL COLLING BOOMER BAIPT WICHAEL BOLTOW

OF STERREST LIGA STANSFIELD STEVIE B

WKCXMome Handy Guick HEART JOAN JETT EXPOSE JOST MATLEY BOLLERS! EME GEES ALASHMAN WILLES BOSNIE MAITT TIEM TURNER FRIL COLLINS

Jone Saler
JOSO WATLEY
HEART
JUDE COLE
EXPOSE
ROTION:
HATALIR COLE
BILLY JOSE
TAYLOS DAYNE
ALAMERS MYLES
BOSSIE PAINT

KVICIVictoria Tony Davis

REART SANTFACE EXPOSE JUDE COLE SENSEDY BOSE JUDY MATLEY BOTTOST BOTTOST EATLOS DATHE HADOWSK PHIL COLLINS

MIDWEST

WNIC/Detroit Bob Kucken BAS IA

NOMESS & NAIGHT BOTTAGES DATES TAYLOR DATES MICHAEL DAMFAN LINEA ROBSTADT TISA TUBESTEE SHORKT BODINGON LIGHT STAMPFIELD ROD STEWARY REAL ALANNAM HOLLES JANKT JACKSON TAYLOR DATES LINEAR PRANCE ALANNAM HOLLES JANKT JACKSON TAYLOR DATES LINEAR PONTRACT CANNELL LINEAR PONTRACT LINEAR PON

LINDA ROMOTRADI
KUS ARTÍNES
ROCERS A EXICUT
RECINA PRILAM
ROCERS A EXICUT
RATALIR COLE
LUTRER VANDROSE
RILLY JORL
ALASSAR HTLES
KYKYÖS LOUIS
LUTRER STANSFIELD
REAST

BASIA DON BENEFIT CONTRON BUCH TOMEY PAGE BOCKERS & ENIGHT BOTHER & ENIGHT BATALIE COLE TATLOR DATHE LISTA PONSTART LUTHER VANDEGES ENGRET WORLDON WOMCiDetroit Barry Argenbright ROD STEWART ROCERS & ENICET

DON MESSLAT CRAYEON HOCH HEART HOLLEGI CLORIA ESTEPAN LOS GRAMN

WLTF/Cleveland Popovich/Godfrey

HEAST Sottest: CLONIA ESTEFAN FRIL COLLINS ELTON JOHN DON HENLEY LINDA MONSTADT

Did Not Report A New List For Two Consecutive Weeks, Not Used In This Week's Dela (1) WSB-FM/Atlanta

WMYX/Milwaukee King/Morales

dottest PHIL COLLING GLORIA ESTEFAN LOU GRAMM ELTON JOHN JOOY WATLEY

P2

KMJC/Guvenport Bob Gelma SMCKEY ROBINSO GRAYSON HUGH REGINA BELLE CHER: TIM FINN BASIA BASIA EOTTEST: ALANNAN MYLES SOGLISTER MICHAEL DANIAN FRIL COLLINS MICHAEL FERN MICHAEL FERN

WVUD/Dayton Reed Kittredge

Read Kithradge
ROD STEMART
JOOT WATLEY
EXPOSE
JUDGE COLE
SARA ELCEMAN
BLAST
BOSTIE HAITT
ALASHAM MYLES
GRATFOS BOSH
REE CERE
FELL COLLISS

WLHT/Grand Rapids

Dirksen/Brown NOD STEMARY LISA STANSFEELD PRIES SCARELEY PRITES SLATELEY
WILSON PUTLLIPS
Bottent;
SECRET ROS INSON
ALANSAS WILES
LITTLE RIVER BASE
PRIE COLLINS
BORNIE BAITT
WYMMA anging
Top Knight

WYMELanding
Too Kedghy
SOO STEMART
LISA STANSFIELD
PUTER BLAKELET
WILLION PRILLIPS
J.T. TAYLOR
BOTTON
HAMMAN MILES
LITTLE NIVER DANS
PHIL COLLING
BORNIE BAITT

WMGN/Medison Put O'Nelli

LISA STANSFIELD HOTLEGI; TIMA TURNIER FRIL COLLINS EMOKEY BOBINSON BASIA JANET JACKSON

JAKET JACESON
WONNIEgenam
StineKonight
ROO STENARY
LISA STANSFILLD
FSTER DLARELST
WILLOW PRILLIPE
BOCKET RODIESON
ALMENSA SYLES
LITTLE STYRE BANK
FRIL COLLING
BORNIE RAITY

SWM/Toledo Mark Roberts

Mark Roberts
JOSY WATLEY
GROWER MASHIMOTON
LISA STANSFIELD
SOLUESE
SHE GEES
GRAYBON BUCK
TINA TURNER
ROMENT ADDITION MORRY ROBINSON

P3

WCMJ/Cambridge, OH Miha Ruble

AFTER 3 EXPOSE BARTHACE WARNICE A SPIEMER ECART BOOLEGE TATLOR DATHE SONNIE RAFT PHIL COLLING JARKHAR HILES MICHAEL DAMIAN

WMT-FM/Cedar Repids

EXPOSE
JOSY WAYLEY
AFTER ?
EEAST
LATUR SERNICAN
BOILDR ST.
ALANNAN STLES
SEE GRES
BOSNIE RAITT
CRATSON SUGE
SMOKKY SCRISSON

WFROIF removal, On Larry Ziebold MEAST BORRY I BIG NOISE BIG MOISE
TORKY PACE
LAURA BRANIGHE
JOBY WATLEY
EXPOSE
NOTEBEL
NAMMAN WILES
BEE GEES
BROCKE ROSINGON
BOOKNE RAITT
PRIL COLLINS

KZLT/Grand Forks Hennen/Jones HennaniJones SINEAD O'COM QUINCY JONES

J.T. TATLON EVERTHING BOT MICHAEL DANIAS ALANKAH MELES TIMA TURNER MICHAEL BOLTON

XSCBLiberal Mark David

START ELPOSE JOST WATLEY BIG SOISE BOT MOISE BOTTEST: PHIL COLLISS HICKAEL DAMIAN BONNIE BAITT DEE GEES ALANNAM NYLES

WTWR/Mon Lori Demick

SINEAD O'CO MICHAEL DAMIAN BONNIE RAITT PRIL COLLINS ALANSAN MYLES NNE CEES

WLDR/Traverse City Angle Honda CHES DIAMES PREVER EXPOSE JUDE COLE JUDE COLE FOOTEST, RICEMEL, DANIAN RICE CRES TIMA TURNER POSNIE RAITT PHIL COLLING

KBIGLos Angele Edwards/Verdery

P1

REART
TIM PIME
MICHAEL BOLTON
BOTCHAL
ECTON
GOTORIA ESTEFAN
BILLY JOEL
ELTON JOES
ROD STEMBRY

LIBS STAMBFIELDIANNE REVES
DOCUMENT
TAILOR DAYNE
BORNIE BAITT
HICKAEL DAMIAN
BEE GEES
TISA TURNER

KOST/Los Angel ROD STEMART NOD STEMART NATHALE COLE SMCKEY NORINGON TATLOR DATMS

Brad Stone HASIA REGINA BELLE HEART

KESZ/Phoentx Latiesu/Forx TINA TURKER JULIA FORDRA EARA HICKRAN MADONNA PHIL COLLINE ALANNAH HYLES JANET JACKSON NOTES OF STREET K101/San Francisco

KAERITaeram Austin/Garcia SADIA MICHAEL BOLTON BOTTOBEL JASET JACKSON ALANAH MILES SHOREY BODINGO EADAO HATANASK TAILON DAINE

HEART JOSY WATLEY DOM MENCEY JANE CHILD JUDE COLE BOTTOS! JANET JACKDOM PWIL COLLINS LIEA STANSFIELD ALANDAR HILES LIEDA ROSSTADT

KLCY/Salt Lake City

JOHN EVENS BINEAD O'CORNOR BOLLOST: TAYLOR DAINE MICHAEL SOLTON LINGA ROMETADT RILLY JOHL MADONNA

KLSY/Seettle Bub Brooks POG STEWART LISA STAMBFIELD SIMEAD O'COMMON BOULDAND! LINEA BOMSTANT MATALIZ COLE POUL COLLING TAYLOR DAYNE BOMSIE MAITT

1997.7/Seattle SiscoNine PETER BLAKELEY LOG GRASS BEART BOTTAGE; TRYLOR DAYSE LUTHER VARDECES BOWSER RAITT LISA STANSFIELD FMIL COLLINS

P2

KOSOModests Tim St. Martin TIM PISM NOD STEWART WALCOMA SINEAD O'COMMON JUNE COLM SINEAD O'COMMAD-JUNE COLE TEARS FOR FEARS REGIERA SELLE ROTLEGIL TAYLOR DAYNE BILLY JOEL JANET JACKEON BORNIE RAITT BEE CEES

P3 KIDX/Billings, MT Mick Lawrence Jume code EVERTHING BUT TH EXPOSE Noticels PONNIE BAITT PHIL COLLING ALANGAE MYLES LINDA BONSTADY CRATGON STOR CRATEON STORE
KREGALOGEN, UT
John Dimine, UT
John Dimine, UT
John LE
EXPOSE
JOOT WATLET
BANTFACE
AFTER 7
BOTHNET
BOTHNET
TIPN TURNER
NICHARD DANIAN
SHOKKEY BORINGON

Reports/Addit

EXILVIAnchorage Dave Strok REART BARYFACE JODY MATLEY EXPOSE BOOST : COLE SOUTHERS PACIFIC WARMLE & SPINNER JOAN JET! JAME SIREMET BOLLOGIES DEE CESS JAMET JACESON DOS EMBLET TIAN TURNER KAYMINGGIES

BANTPACE J.T. TAYLOR

J.T. TAYLOR EOSTERLY ALASMAN HILES PHIL COLLING JAMET JACKSON BEX GREE BELINDA CARLISLE KCMAPain Springs JIII FOX HEAST RICKIE LEE JONES JUME COLE TEAMS FOR PEARS JODY WATLEY CLONIA ESTEFAN SLOE WILE

Bottest: BORNIE BAITT SMORET ROBINSON LISA STANSFIELD WILSON PRICLIPS PHIL COLLINS KTOdien Refeel Marie Lopez JANE SINKENY JUDE COLE BLACE VELVET BAND GRATSON BUCE Hottest: BORNIE BAITT SMOKEY BORISON MEMOT BALL DOR HENLEY BASIA

ANCIA KWENWarm Springs, OR Manharalloch JOAN JETT GROUPE MASSIMOTON HEAST HEFORE JOON WATLEY BOODT I RANTYACE JAME SIBERST WANNICK & SPINKER HOLLESS ROCHES & KRIGHT DER CREEK MICHAEL BOLTON

ノノミンソンスティノラブジ

1	TOMMY PAGE/I'll Be Your Everything (Sire/WB)	42/3
2	PETER BLAKELEY/Crying in The Chapel (Capitol)	
3	JUDE COLE Baby It's Tonight (Reprise)	
4	DIANNE REEVES/Never Too Far (EMI)	
5	JAMES "A.T." TAYLOR/Master Of The Game (MCA)	
8	EVERYTHING BUT THE GIRL/Orwing (Atlantic)	25/5
7	AFTER 7.(Ready Or Not (Virgin)	
8	BLUE NILE/The Downtown Lights (A&M)	
9	ROLLING STONES/Almost Hear You Sigh (Columbia)	
10	BABYFACE/Whip Appeal (Solar/Epic)	

New artists have not yet had an AC Breaker

FULL-SERVICE AC

MOSTAPPED.

ROD STEWART (6) REGINA BELLE (4) BASIA (3) ROGERS & KNIGHT (3) MICHAEL BOLTON (2) CARPENTERS (2) JANET JACKSON (2) ALANNAH MYLES (2)

HOTTEST

LINDA RONSTADT (20) TAYLOR DAYNE (18) BONNIE RAITT (14) PHIL COLLINS (13) NATALIE COLE (10) BEE GEES (9) MICHAEL DAMIAN (9) ALANNAH MYLES (7) LUTHER VANDROSS (7) GLORIA ESTEFAN (6) BILLY JOEL (6)

EAST

PI

WEZ/Boston Phil Genrad ALASSAN HYLES ALASSAN MYLM Nottest: NATALIE COLK LINDA HONSTADY GLORIA ESTEPAN CHICAGO

P2

SHEET JACKSON SHEET HOSINSON

LINDA HONSTADT

Sottest: SELINDA CAMLISLE CHICAGO HICHAEL DAMIAN

WMAL/Weshington

SMOKEY BORINGON BORNIE SAITT PHIL COLLING Mottesti

BASIA TAYLOR DATHE

P2

ALASMAN SYLES Hottest: PHIL COLLING LINDA ROWSTADT SADRO MATANANE LOTHER VANDROSS

None Hottest: BILLY JOEL TAYLOR DATHE BOSNIE BAITT PHIL COLLINS BEE CEES

WELLNew Haven Gross/McCormick

WILSON PHILLIPS NOD STEWART MODERS & ENIGHT MICHAEL BOLTON TAYLON DAYNE BASIA BONNIE RAITT

one ottest: REBONY G LINDA MONSTADT GLIVIA NEWTON-JOH NATALIE COLE KATHY MATTEA

P3

WFMD/Frederick, MD Flessler/Watson

ROGERS & ENDOWE BOOKES & ENTONY
BASIA
BOO STEMARY
BOOLESE,
PHIL COLLINS
HICKAEL DAMIAN
ALASMAN HYLES
SILLY JOEL
BOOKER RAITT

P3 WRYARiehmond Tim Farley

BOO STEMART GRATSON HOCH BOILESI: LINDA BONSTADT ELTON JOHN LOTHER VANCHOOK TAYLOR DATHS BORNIE RAITT

WKYX/Paducah

BOGERS 4 ENIGHT BORNIE BAITT DOS MERLET BOCCASI; TAYLOR DATES FRIL COLLING FRIL COLLING LINGA ROSSILDY ALANKAN SYLES BILLY JOSE

WSTUIStuart Shaw/Grant

ROD STEWART REGINA BELLE REGISA BELLE BOSTERLI TATLOR DATES PETE COLLING BORNIE RAITT MICHAEL DANIAN ALANSAN MYLES

MIDWEST

SOUTH

P1

nottesti. LINDA ROMSTADT BATALIE COLE LUTHER VANDROMS FEIL COLLINS CWICAGO

NOO STEMART REGINA BELLE BOLLEGI PHIL COLLINS ALANSAN HYLES TAYLOR DAYNE LINDA RONSTANT DON MEMLEY

otteats

WCCOMinnea Curt Lundgren

none Bottest: BONNIE BAITT RICHAEL PAMIAN BEE GEES BASIA ROGERS & ENIGHT

CARLY SINCE BOTTOST LINDA RONSTADY TIM FINN LUTHER VANDROSS WICHAEL SAMIAN

P2

WHSY/Appletor Selm/St. John

RECINA RELLE Botteat: LINDA RONSTADT BUSINE SAITT ENORGY ROSINSON ROCENS & KNIGHT

KFMB/San Diego

J.T. TAYLOR MARNICK & SPINNE HOLIST: TAYLOR DAYNE PRIL COLLING HATALIE COLE BILLY JOSE SIE CEES

WHEC/Canton Doug Lane

BASIA BOTTEGTI BATALIE COLE TATLOR DAYNE HICHAEL DAMIAN BEE GEES ECONIE BAITT

HOTERST: HICHARL DAMIAN CHICAGO

Reed/Kay

CARPENTES
PATTI ADDIIN
SOTTEST:
TAYLOR DATHE
BEE CEES
ROGERS & ENIGHT
SHORT HOBINSON
BATALIE COLE

WROK/Rockford Iveg/Thomas

P3

MICHAEL BOLTON Bottest: Hotteet: LINDA BONSTADT LUTHER VANDROSS TAYLOR GAINE ELTON JOHN GLORIA ESTEFAN

LOU GRAPH REGISA BELLE SOLLEST! SOLLEST LUTHER WANDROSS TOPRY FACE LINCA BONSTADY TAYLOS DATHE BONSIE BAITT

MICHAEL BOLTON Hottest; PHIL COLLING BONNIE RAITT BEE GEES SHE GEES SHOKEY ROBINSON ALANSAN RYLES

KFOR/Lincoln Cathy Blythe

CARPENTERS BOTTESTY LINTA BONSTADT TAYLOR DAYNE NATALIE COLE RENST 0

XELO/Sloux Falls

NOD STENART EXTENSE: TAILOR DAYNE ALANGAM MYLES BILLY JOHN D-52°S

Did Not Report A New List For Two Consecutive Weeks, Not Used in This Week's Date (1) KDKA/Pittsburgh

WEST

PI

KHOW/Denver

Pottest: SATALIE COLE LISTA BOSSTADT GLORIA ESTEYAN BORNIE MAITY CHICAGO

NODE BOLLEST: LINDA BORSTADT SADAG WATRHARK LUTHER VANGROS

P2

JANEY JACKSON BANIA BOLLES BASIA BOLLOST: TAFLOW DAYNE FWIL COLLING MICHAEL TAMIAN SATRLIE COLE BEE GEES

KUGN/Eugene O'Brien/James

HOTTEST: LINDA HONSTADT BONNIE HAITT KENNY G GLORIA ESTEFAN KATHY MATTEA

KSSK.Monoi Phil Abbott

EINNT C SOCRES & REIGHT SOCRES & REIGHT LISDA SCHUTART TAFLOR DATES SAIZ GERE RITON JORN CLORIA ESTEFAN

Old Not Report, Playlist Frozen (5): SEXEC/Cincine KEX/Portland KUGN/Eugene WBEN/Buffalo

GOLD-BASED AG

MOSTADDED.

ROD STEWART (8) BASIA (4) CARPENTERS (3) ROGERS & KNIGHT (3) WILSON PHILLIPS (3) REGINA BELLE (2) JANET JACKSON (2) ALANHAH MYLES (2) SINEAD O'CONNOR (2) BONNIE RAITT (2) (2)

HOTTEST

TAYLOR DAYNE (34) LINDA RONSTADT (24) PHIL COLLINS (20) GLORIA ESTEFAN (17) LUTHER VANDROSS (13) NATALIE COLE (12) MICHAEL DAMIAN (11) BONNIE RAITT (11) CHICAGO (10)

P1

WWMX/Baltimore WWMIX/Baltimore Greg Dunkin FHIL COLLING Editest: ROD STEMBER GLORIA ESTEFAS TAYLOS DAYNE LINDA BONSTAST

WKJYMassau, NY Keith Hill CARPENTERS BOLLERY HOTTEST! TAYLOR DAYNE TAYLOR DATES SATALIE COLE SEE CEES LOTEER VANDROSS SEGINA BELLE WHITEPHINDURCH SCOTT Alexander none

MICHAEL BOLTON GLOSIA ESTEFAS BOD STENART TATLOR SAYNE

WKSZ/Philadelphia Lou Patrick ROGERS & KRIGHT CARPENTERS SOCTEGED TAILOR DATES NATALIE COLE LINDA HONSTADT GLORIA ESTEFAN

P2

WKLUAlberry Knottiffolmbe

mone Editest; TATLOS DAYNE LUTHER VENDEOS: SATALIS COLE PEIL COLLINS MICHAEL DAKLAN

JANET JACESON ENGLEY BOBINSON BOTTEST: TATION DATHE PRIL COLLINS ALANNAM HTLEN BILLY JOEL BORNIE BAITT

WMNV/Singham Keller/Schwertz

ROD STEMART LIEA STAMEFIELD BOTTERT LIEDA ROMITADT GLORIA ESTEFAN PHIL COLLINS JANET JACKSON ALANNAR NYLES

WMAS-FM/Springfield Kratoville/Kelly

CHICAGO TAYLOR DAYNE GLORIA ESTEPAN

WYYY/Syracuse Laubent angmyr

TAYLOR DAYNE ALANKAN HYLES FEIL COLLING LINDA ROSSTROT

WTAS-FM/White PS

NOD STENAST SINEAD O'COMMON SIMEAD G'COMMC EASTA BOTHEST: TAYLOS DAYNE BORNIE RAITT BEEL GOLLINS ALANNAS MYLES

WJBR/Wilmington, DE Bill Kaye

NOT STEVART HOSTEST: TAYLOR DAYEE PRIL COLLISS BILLY JOEL BORNIE BAITT MICHAEL DAMIAN

Did Not Report, Playlist Frozen (8)

KYKIShreveport WJQt/Norfolk WKLI/Albany WLMQ/New Orles

SOUTH

P1

NOD STENART HOLLOST HICHARL BOLTON PRIL COLLING HICHARL DANIAN TAYLOR DATHE BOW MENLEY

ECC STEMART BASIA BOTLEST: BOTLEST: BOTLEST: BOTLEST B

Love S4Miami Don Agony

EASIA
CRAYSON BUGS
WILLIPS
SHAME COLUMN
BEE GER
BORNIE MAITT
DIASME RENYES
JULIA FORMAN
TERANS FOR FEARS
CREIS RAR
BOSTANIA
FORMAN
FURL COLLINS
TATLOS BAYSE
HICKARL BARIAN BASIA

NOTE STATE DANIAR CEICAGO TAYLOS DAYNE SATALIE COLE LINDA SONSTADT

WUSA/Tempe

Rottest; EXEMPT G CNICAGO TAILGS DAYNE GLORIA ESTEPAN LINDA ROSSTADT

P2

WLMGNew Orleans Nick Ferrars none Bottost: SATALIE COLE LUTHER VANDROSS LINDA SCHOTADT SOCIES & ENIGHT MICEARL SAMIAN RECIBA BELLE BOTTEST TAYLOS DAYNE LOTRER VANDROES ROGERS & ENICET SROKEY BOS INSON SADAO NETABLES

SCHOOLS SAITT ALANNAS MILES ALASMAN STIES HOLISSIA TANICS PATES HICHARL DAMIAS FRIL COLLING BILLY JOSE LOTHER VANCOUSS

WMXC/Charlotte Harring/Morley NORM HOLLEST A DOM MENLEY DOM MENLEY LUTHER VANDROUS GLORIA ESTEPAN HICHAEL DOLTON

WLMX/Chartano Surket/Marshall SOD STEWART SCALEGE? GLORIA ESTEFAN ALASSAS HILES PEIL COLLINS TAYLOR DATNE HICHAEL BOLTON

WMAG/Greensboro John Jenkins

BOD STEMART EDITOR DAINE CLORIA EDIFFAN LINEA BOSSTADT SATALIE COLE LUTHER VANDROSS BOO STEMART

WSTF/Oriendo othe Shore

HORE Bottest; PHIL COLLING GLORIA ESTEFAN LOU GRAMM BOD STEMART BAD ENGLISH

WITAL Ruleigh

BOXETTE HICHARL BOLTON BOATEAST LINGA BOMETAST ELTON JOHN TAYLON DAYNE TAYLON DAYNE FRIL COLLING

WMX0/Richmond Mike Ryan

BOO STERMAN BOLLEGAL! RICEREL CARIAL FATLOR SAYSE ROSSIE RAITT ROSSIER RAITT ROSSIER ROSSIE SMORET BOOLISE

MODE MOTIEST: TAYLOR DAYNE CHICAGO MAYALIE COLE LINDA MONOTADE PRIL COLLINE

MIDWEST

PI

WMJUCleveland Lind/tvers noise Bottest; BILLY JULL LINDA SONSTADT SOULSISTER TOM PETTY

TAYLOR DATES

SMORRY BOWINSON Wottest: PHIL COLLINS TAYLOR CAYNE ELTON JOHN MEMNY C GLORIA ESTEFAN

MONTEST : TATLOR BAYNE MATALIE COLE LINDA MONSTADT CLORIA ESTEFAN CHICAGO

P2

JAMET JACKSON HOSTARI HICHAEL SAMIAN TATLOR DATHE PHIL COLLING BILLY JOEL BORNIE BAITT

DOSE
FORTHERS
ENTERANT
GLOSIA ESTEFAN
CRICAGO
TATLOS DATES
LOU GRANCE

none Hottest: TAYLOR DAYNE LINGA HOMETA PHIL COLLINE

KUTHER VARDOGE KRAVITelse Conchise DON HERLEY SANIA HOGERS & ENIGHT BOLLESE BOLLESE BOUNDER BAITT FRIL COLLING BELINGA CARLIEL THA TORNER none Entrest: TAYLOR DATAS LINCA HONGTA: GLOSEA ESTEF-PRIL COLLING LUTHER VAMOR

WMGGTgore Haute Thomseffueb ROCERS & EXIGIN LISA STANDFELL TOROUT PACE ROWSIE RAITT LINCA ROSSTADT TIDA TUNNER LUTEER VARCEGOS KXLK/Wichita, KS Greg Gann CHEST ROBING ON THE CHAIR MARLO SIRRAD O'CORNOR ALABANAR MILES DOTOGRAF TATLON DATHE BORNIS BALLY LINDA ROBSTAFT FROM THE TORNISCON CREEK

43 Current Reporters 55 Current Playlists

P1

CARPENTERS ONDISCR & LANG NOTIONS & LANG ENTERN DATES LINEA RONSTADT SHOOMED SCREENINGS REGISSA SELLE SEE GEES

Bottsst: ELTON JOHN GLOSIA ESTEFAM FEIL COLLINE ALBEST G LINGA MONSTADT

P2

KLLY/Bakershi Fluss Davidson

TIMA TURNER HOCKESTA BOOMIE RAITY EIE ETE LUTHER VANDROSS TAILOR DATAK MATALIE COLE

KISGISpokama
Rob Hander
RICHARL DAMIAN
ROSTANEL
LINEAR ROSETANT
TAYLOR DAYNE
FRIL COLLIES
HATALIE COLL
CHICAGO
KKLDTUCAGO
Addenne Wilher

Nome Solve S

KXOA#MIS₀

NATIONAL AIRPLAY

	-		
LW	TW		
3	0	JULIA FORDHAM/Porcelain (Virgin)	"Manhattan" "Lock"
2	0	EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic)	"Driving" "Meet"
100000	0	BASIA/London Warsaw New York (Epic) *	"Cruising" "Baby"
	0	DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)	"Sun" "Under"
	0	RICHARD SMITH UNIT/Rockin' The Boat (Chase Music Group)	"Zephyr" "Orcas"
	0	DOUG CAMERON (Mil Amores (Narada)	"Time" "Magia"
	7	DOTSERO/Off The Beaten Path (Nova)	
15	0	SPENCER BREWER/Dorian's Legacy (Narada)	
14	0	FINAL NOTICE LIALPHONSE MOUZON/As You Wish (Jazzline	(Delta) "Sure" "Now"
19	0	DON GRUSIN/Raven (GRP)	, "Outback" "Flight"
n	0	DEBORAH HENSON-CONANT/Caught In The Act (GRP)	"Nights" "Hawaii"
16	0	ANNE HOWARD MAXWELL/Stradow Of My Heart (Voss)	
21	0	CHUCK LOEB & ANDY LAVERNE Magic Fingers (DMP)	
U	0	GARY BURTON/Reunion (GRP)	
10	15	KENNY G.Kenny G Live (Arista)	"Going" "Uncle"
13	18	PAT KELLEY/High Hoels (Denon) "Per	scelul" "True" "Midnight"
	17	KIM PENSYL/Pensyl Sketches #2 (Optimism)	"Monterey" "Love"
The state of the s	18	SAM RINEY/At Last (Spindletop)	"What" "Pacific"
BREAKER	0	DIANNE REEVES Never Too Far (EMI)	
24	0	CHRIS REA/Road To Helt (Gettern)	
DEBUT	0	MICHAEL COLINA Rituals (Private Music)	
12	22	TONY GUERRERO. Oitherent Places (Nova)	
27	0	GEORGE HOWARD/Personal (MCA)	"You" "Shower"
28	3	MATT HARRIS/Hit And Run (Voss)	"Roadraf" "Sunrise"
20	25	ROB MOUNSEY & FLYING MONKEY ORCHESTRA/Dig (Sona	
1	26	NANCEE KAHLER/Songs Without Words (Nebula)	, "Sarah" "Moment"
to to	27	DOW HARRISS (Abacus Moon (Sonic Atmosphere)	
DEB/T	0	MIKE STEVENS/Set The Spirit Free (Novus.RCA)	
DEBUT	0	TARITA TIKARAM/The Sweet Keeper (Reprise)	"Aimost" "Once"
DEBUT	9	JIM HORN/Work It Out (W8)	"Work" "Slow"

JIM HORN (11) NIGHTINGALE (10) OTTMAR LIEBERT (9) OPAFIRE I.N. ENGELLEITNER (8)

ZIL (8) EXCHANGE (6)

BASIA (23) JULIA FORDHAM (22) EVERYTHING BUT THE GIRL (20)

MOSTADDEDUES HOTTEST LPS HOT TRACKS

DOUG CAMERON (12) DENNIS COFFEY (11) DOTSERO (8) SPENCER BREWER (6) TONY GUERRERO (6) JULIA FORDHAM/Manhattan DENNIS COFFEY/Sunrise

BASIA Baby EVERYTHING BUT THE GIRL

Driving

8115111=

JAY PATTEN "Black Hat & Saxophone" (CBS) 24/5 WIND, WEAE, WECH, WENK, WHINI, HIRRY: KOAL WYAY,

JIM BROCK "Tropic Affair" (Reference) 22/1

ids 1, WBBY, Heavy: WFAE, WPCH, Mediums include: BRZ, KKSF

ALLAN THOMAS "The Island" (Black Bamboo) 21.4
Rotations: Heavy 2.0, Medium 51, Light 11.3, Total Adds 4, SMN, KWYS, WMGN, SWM, Heavy, KDAL KTWY.

ROSSONS: Heavy 2.0, Medium 811, Light 112, Total Adds 4, DMN, ANTIG., RISSON, REVIN EUBANKS "Promise Of Tomorrow" (GRP) 20.3 Resident Heavy 2.0, Medium 711, Light 11.2, Total Adds 3, WHVE, WPCH, KBIA, Heavy; WBBY, BRZ NICHOLAS "Body Music" (Nuage) 20/2

OTTMAR LIEBERT "Nouveau Flamenco" (Higher Octave) 17/9

EDDIE GOMEZ "Street Smart" (Columbia) 17/9 Rotations: Heavy 3/0 Medium 7/0 Light 7/0, Total Adds 0

Heavy: KKSF, WHFL, WOTB.

TOMMY EMMANUAL "Up From Down Under" (JCI) 16.3

IA, WAND, PS. Heavy: KOAI, KLSK.

HEINZ AFFOLTER "Acoustic Adventure" (JCI) 16.0

seevy: KOAI, BRZ, KTCZ, Mediums include: KTWV, WGMC. MATT ROLLINGS "Balconies" (MCA) 16/0

Matt Rollings "Balconies" (MCA) 16/0

Prestore Heavy 30 Medium 60 Light 70 Total Assis 0 Heavy: BRZ, KOPT, WOMC Medium WSZN, KKSF, KGSR,

NIGHTINGALE "Connection" (Higher Octave) 14/16 Bostope Heavy GC Medium 42. Light 108. Total Adds 10. KOAL WHUIA, BRZ, SMY, KIFM, WHRL, KWYS, KLSK, KLTR.

Relations Heavy 3G, Medium 110, Light 10, Total Adds 0, Heavy, BRZ, WTCZ, KBCO, CLIVE GREGSON & CHRISTINE COLLISTER "A Change in The Weather" (Rhino) 14/0 Relations Heavy 2G, Medium 110, Light 10, Total Adds 0, Heavy, BRZ, WGMC, Mediums include, WBZ

LW	Ter.	
2	0	GARY BURTON/Reunion (GRP) Reunion
1	2	EDDIE GOMEZ/Street Smart (Columbia) "Lorenzo" "Street"
	0	MATT ROLLINGS (Balconies (MICA) "Balconies" "Midnight"
	4	COURTNEY PINE/The Vision's Tale (Island) "Mellow" "There'
1	5	BOBBY WATSON & HORIZON/The Inventor (Blue Note) "Children" "P.O."
	0	HARPER BROTHERS Remembrance (Verve PolyGram) "Remembrance"
7	0	DIANNE REEVES Never Too Far (EMI) "Never" "Furnitavo"
	0	BASIA/London Warsaw New York (Epic) "Baby" "Ordinary" "Until
10	Ö	TONY GUERRERO/Oliferent Places (Nova)
. 14	0	MAYNARD FERGUSON/Big Bop Noveau (Intima/Enigma)
13	0	STAN GETZ (Anniversary (EmArcy/PolyGram) "Cahon"
12	0	CHUCK LOEB & ANDY LAVERNE Magic Fingers (DMP) "Book" "Groovin" "Suenos
29	0	JOEY De FRANCESCO/Where Were You? (Columbia) Where
- 11	0	RENEE ROSNES, Renée Rosnes (Blue Note) *
. 14	0	DOUG CAMERON/Mil Amores (Narada/Equinox) "Mil" "St." "Want
	15	HUGH MASEKELA Ligitowiship (Novus RCA) "Uptowiship" "Don't" "Don't
20	0	JOHNNY ADAMS/Walking On A Tightrope (Rounder) "Walking
BREAKER	0	SUPERBLUE 2/Superblue 2 (Blue Note)
79	0	JOHN HART/Ore Down (Blue Note) "One
23	0	DOTSERD.Off The Bester Path (Nova) "Jeepers" "Private" "Jazzmanian"
27	0	TITO PUENTE/Goza Mi Timbal (Concord Picante)
18	22	HANK CRAWFORD & JIMMY McGRIFF/On The Blue (Milestone/Fantisty) "Hank's
15	23	JAY HOGGARD Overview (Muse)
□ DEBUT ▶	0	JAMES NEWTON (! Love (Jazzline/Oelta)
30	99	TONY WILLIAMS Native Heart (Blue Note)
DEBUT	0	FINAL NOTICE L'ALPHONSE MOUZON/As (Jazzline/Delta). "Thirking" "Straight" "One
17	27	DIDIER LOCKWOOD (1 2 3 4 (Nova)
3	28	DAVE FRISHBERG/Let's Eat Home (Concord)
DESUF	0	DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)
22	30	MARK MURPHEY/Kerousic Then & Now (Muse)
		Parana budan da a sanaga and a sanaga and

MOST ADDEDLES HOTTEST LPS HOT TRACKS

MARCUS ROBERTS (12) ZIL (12) KEVIN EUBANKS (11) BELA FLECK & FLECKTONES (10) OPAFIRE I.N. ENGELLEITNER (9) ABDULLAH IBRAHIM & EKAYA (8)

TONY BENNETT (6) JOEY De FRANCESCO (6)

GARY BURTON (18) DIANNE REEVES (13) COURTNEY PINE (12) BOBBY WATSON (12) EDDIE GOMEZ (11) HARPER BROTHERS (11) BASIA (10) MATT ROLLINGS (8)

GARY BURTON Reunion

NEW&ACTIVE

""MICHAEL COLINA "Rituals" (Private Music) 32/4

*KEVIN EURANKS "Premise Of Temerrow" (GRP) 31/11 Rossions: Heavy 4/1 Medium 10/1 Light 17/9 Total Adds 11. BREA

"*JIM BROCK "Tropic Attair" (Reference) 31/1

"JULIA FORDHAM "Porcelain" (Virgin) 27/5

"MATT HARRIS "Hit And Run" (Voss) 27/0

Rotations: Heavy 40, Medium 15/0, Light 8/0, Total Adds 1.
**MICHAEL DAVIS "Sidewalk Cafe" (Voss) 26/1
**MICHA

"MICHAEL DAYIO COMMISSION THE LEGISTRA STORE AGGS 4 CHART EXTRA this week.

"DON GRUSIN "Raves" (GRP) 25/1

"DUN GRUSSIN Haves" (GRP) 25/1
Posterors: Heavy 10/0, Medium 5/0, Light 10/1, Total Adds 1, CHART EXTRA this week
"CHICK COREA ELEKTRIC BAND "Inside Out" (GRP) 24/4
Posterors: Heavy 4/0, Medium 11/0, Light 9/4, Total Adds 4, BREAKER this week.

"GEORGE HOWARD "Personal" (MCA) 24/2

Positions: Heavy 61, Medium 111, Light 74, India (Novet-RCA) 24/2

**MIKE STEVENS "Set The Spirit Free" (Novet-RCA) 24/2

**MIKE STEVENS "Set The Spirit Free" (Novet-RCA) 24/2

**MIKE STEVENS "Set The Spirit Free" (Novet-RCA) 24/2 Rosstons Heavy 30, Medium 70, Light 142, Total Acr ""LUIS CONTE "Black Forest" (Denos) 24/1

Continue Heavy GO, Medium 770, Egirt 1111, Total Adds 1, CMART EXTRA this week.

**RICHARD SMITH UNIT "Rockin" The Boat" (Chasse Music Group) 24/1

**RICHARD SMITH UNIT "Rockin" Tild (Chasse Music Group) 24/1

**RICHARD SMITH UNIT "ROCKIN" TILD (Light 6/1, Total Adds 1, CMART EXTRA this week.

* Uncharged Breakers denoted by one assensa

** Chart Extra denoted by two ass



DENNIS COFFEY "Under The Moonlight"

R&R NAC: 4

MAC: 4*

R&R CJ: Debut @ GAVIN: 5*

KEY CUTS: "Sunrise"

"Yesterday's Girl" "Breakout" "Under The Moonlight" "Fits FMF8 like a glove...smooth & sexy!"
Bob O'Connor, KIFM/San Diego

"Fresh & full bodied, with good phones and great tests. Moved to Heavy this week!" Monica Legan, KTWV/Los Angeles

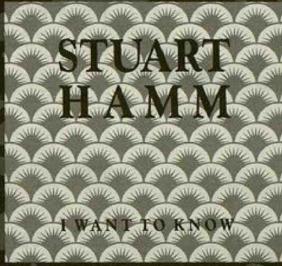
"Here's a gay who lent his chaps to some of the most important records of our generation, but is still as much a part of the sound of the 90's as any guitarité we have on the air."

Trevor Ley, WAVE/Satellite Music Network

"Programmers, it's 'Surrise'. Wake up and hear the Coffey! This record is giving our listeners a real bazz." Nick Francis, KESE/Sau Francisco



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THE SINGLE FROM THE RELATIVITY ALBUM 'NOMAD'

SCOTT ---

FRACTOR

NOMAD

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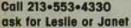


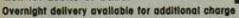
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ADDS & HOTS

P3

urrent Pleylists ed in A Frocen Pleylist (3):

WOTE Newport
WLHT Grand Rapids is No Longer
A NAC Reporter.

CONTEMPORARY JAZZ

ADDS & HOTS









AOR ALBUMS

NATIONAL AIRPLAY.

3 2 MXS MXS LW TW	179 REPORTERS	MARCH 23, 1990	Reports/Adds	Heevy	Median
DEBUT > O	ROBERT PLANT/Manic Nirvana (Es Paranza/Atlantic)	"Hurting" (173) "Dye" (40) "Big" (35)	175 /1	159	15
	ERIC CLAPTON/Journeyman (Reprise)	"No" (154) "Bad" (28) "Pretending" (6)	163-/0	137+	24-
0	DON HENLEY/The End Of The Innocence (Geffen)	"Heart" (159) "How" (4) "New" (2)	160+/3	140+	19-
	MIDNIGHT OIL/Blue Sky Mining (Columbia)	"Blue" (163) "King" (12) "Forgotten" (5)	163-/0	132+	28-
0	DAMN YANKEES/Damn Yankees (WB)	"Coming" (167) "Bad" (3) "High" (2)	167+/6	91+	71-
2 2 6 6	AEROSMITH/Pump (Gellen)	"What" (125) "Monkey" (32) "F.I.N.E." (4)	148-/5	120 -	21+
10 0 1 0	SMITHEREENS/Smithereens 11 (Enigma/Capitol)*	"Blues" (146) "Girl" (10) "Yesterday" (4)	153=/2	84+	63-
2118	CHRIS REA/The Road To Hell (Geffen)	"Road" (139) "Texas" (1) "Your" (1)	139-/0	90-	47-
20 16 11 🕡	VARIOUS ARTISTS/Pretty Woman	"Life" (151) "Show" (1)	152+/7	67+	77-
	RUSH/Presto (Atlantic) *Keeps a build due to	"Pass" (130) "Presto" (22) "Chain" (4)	138+/2	49+	78-
5 4 5 11	TOM PETTY/Full Moon Fever (MCA)	"Face" (116) "Free" (2) "Yer" (1)	117-/0	103-	12=
- 11 1 12	PETER WOLF/Up To No Good (MCA)	"99" (146) "Drive" (2) "Go" (2)	149-/1	67-	73-
18 15 13 (B)	MOTLEY CRUE/Dr. Feelgood (Elektra)	"Without" (142) "Kickstart" (2) "Slice" (1)	143+/3	43+	88+
21 19 15 🕜	TESLA/The Great Radio Controversy (Geffen)	"Way" (131) "Love" (7) "Paradise" (1)	135=/5	51+	69-
	BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Jealous" (149)	149+/4	39+	83-
	PETER MURPHY/Deep (Beggars Banquet/RCA)	"Cuts" (118) "Strange" (1)	118+/10	41+	58+
	ROLLING STONES/Steel Wheels (Columbia)	"Almost" (77) "Hearts" (3) "Sad" (1)	81-/0	67-	12-
19 18 18 18	KISS/Hot In The Shade (Mercury)	"Forver" (111)	111-/3	38 -	61-
7 10 14 19	PHIL COLLINS/But Seriously (Atlantic)	"Wish" (73) "Something" (5) "All" (2)	77-/0	54-	21-
	LOU GRAMM/Long Hard Look (Atlantic)	"True" (89) "I'II" (4) "Just" (1)	94-/0	41-	52-
	NOTTING HILLBILLIES/Missing Presumed Having A Good Time (W8)	"Your" (109) "Will" (1)	109+/11	28+	65+
	ALANNAH MYLES/Alannah Myles (Atlantic)	"Black" (56) "Love" (4) "Still" (4)	69-/2	49-	18+
38 32 27 🕝	GUN/Taking On The World (A&M)	"Better" (124)	124+/4	12+	77+
	POCO/Legacy (RCA)	"Nature" (100)	100-/2	31+	52-
31 25 25 🕀	MELISSA ETHERIDGE/Brave & Crazy (Island)	"Angels" (93) "Let" (2) "Can" (1)	95+/2	25+	65-
	CHURCH/Gold Afternoon Fix (Arista)	"Metropolis" (99) "Monday" (1) "Essence" (1)	99 /12	22	60
	WHITESNAKE/Slip Of The Tongue (Geffen)	"Deeper" (57) "Judgment" (4) "Kittens" (3)	65-/1	41-	20-
	SLAUGHTER/Stick It To Ya (Chrysalis)	"All" (108) "Burnin'" (1) "Fly" (1)	108+/6	8+	69+
	LONDON QUIREBOYS/A Bit Of What You Fancy (Capitol)	"7" (108)	108 /23	7	63
	BRITNY FOX/Boys In Heat (Columbia)	"Dream" (87) "Long" (1)	87-/2	9+	52-
	HAVANA BLACK/Indian Warrior (Capitol)	"Lone" (73)	73-/0	15-	46-
	MICHAEL PENN/March (RCA)	"This" (33) "No" (32) "Brave" (1)	65-/6	25-	29 -
	WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)	"Sometimes" (58)	58-/0	25-	29-
	NEIL YOUNG/Freedom (Reprise)	"Crime" (67) "No" (7)	72 = /4	15-	48+
The state of the s	ROBIN TROWERAN The Line Of Fire (Atlantic)	"Turn" (78) "Sea" (2) "Natural" (1)	81-/0	6=	43=
	TRAGICALLY HIP/Up To Here (MCA)	"New" (72) "Boots" (4) "Blow" (1)	74+/8	11+	36+
	GREAT WHITE/Twice Shy (Capitol)	"House" (46)	46-/0	29-	14-
	DAVE EDMUNDS/Closer To The Flame (Capitol)	"Closer" (66) "Everytime" (1) "King" (1)	67+/6	12+	45+
	GIANT/Last Of The Runaways (A&M)	"I'll ((67) "Innocent" (2)	69+/18	7+	48+
DEBUT > @	DEL AMITRI/Waking Hours (A&M)	"Kiss" (59) "This" (1) "Nothing" (1)	59+/10	15+	32+
					The second

BREAKERS.

ROBERT PLANT
Manic Nirvana (Es Paranza/Atlantic)
98% of our reporters on it.

Missing...Presumed Having A Good Time (WB) 61% of our reporters on it.

LONDON QUIREBOYS
A Bit Of What You Fancy (Capitol)
60% of our reporters on it.

SLAUGHTER
Stick It To Ya (Chrysalis)
60% of our reporters on It.

MOSTADDED.

ALICE COOPER (28)
BATON ROUGE (25)
LOHDON QUIREBOYS (23)
GIANT (18)
BONHAM (16)
LA. GUNS (15)
MISSION U.K. (13)
CHURCH (12)
JOE SATRIANI (12)

HOTTEST

ROBERT PLANT (159)
DON HENLEY (140)
ERIC CLAPTON (137)
MIDNIGHT OIL (132)
AEROSMITH (120)
TOM PETTY (163)
DAMN YANKEES (91)
CHRIS REA (90)
SMITHEREENS (84)
PRETTY WOMAN (67)

MICHAEL PENN

AOR DEBUT 53

NEW
THIS WEEK:
WFBQ
KLOL
WKLS

Produced by Tony Berg Management: Nick Wechder & Assoc.

more.



WEZX KDJK KBAT WROV KRZQ WZBH AND MANY MORE!

ON TOUR



"THIS & THAT"

Black Crowes



Jealous Again

Retail Explosion

Over 100,000 Records Sold In 3 Weeks!

MTV

Hot New Video Stress Rotation (Over 4 Plays Every Day!)

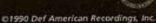
AOR Track 15

Album Network Power Cuts 11

Aerosmith's Joe Perry-

"My Favorite New Band. . . Can't Wait To See Them Live!"

> Produced by George Drakoulias Management: BADHEART BUFFALO ENTERTAINMENT



AOR TRACKS

NATIONAL AIRPLAY.

	170 PERCONTERO'	V-110		
WICS WICS LW TW	179 REPORTERS	Reports/Adds	Heavy	Median.
	ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic)	173-/0	158+	14-
	DON HENLEY/The Heart Of The Matter (Geffen)	159+/3	140+	18-
	MIDNIGHT OIL/Blue Sky Mine (Columbia)	163-/0	132+	28-
	ERIC CLAPTON.No Alibis (Reprise) DAMN YANKEES/Coming Of Age (WB)	154-/2	119+	33-
	HEART/All I Wanna Do Is Make Love To You (Capitol)	167+/6	91+	71-
THE RESERVE THE PERSON NAMED IN COLUMN	AEROSMITH/What It Takes (Geffen)	125-/0	116-	85 8-
	SMITHEREENS/Blues Before And After (Enigma/Capitol)	146=/2	77+	64-
	CHRIS REA/The Road To Hell (Getten)	139-/0	90-	47-
	ROBERT PALMER/Life In Detail (EMI)	151+/7	67+	77-
	TOM PETTY/A Face In The Crowd (MCA)	116-/0	102-	12-
	PETER WOLF/99 Worlds (MCA)	146-/1	67-	70-
The second secon	MOTLEY CRUE/Without You (Elektra)	142+/3	42+	88=
CO. TO SERVICE STATE OF	TESLA/The Way It Is (Geffen)	131+/5	50+	67-
	BLACK CROWES/Jealous Again (Def American/Geffen)	149+/4	39+	83-
	RUSH/The Pass (Atlantic)	130+/4	40+	79-
The second second second second	PETER MURPHY/Cuts You Up (Beggars Banquet/RCA) KISS/Forever (Mercury)	118+/10	41+	57+
	ROLLING STONES/Almost Hear You Sigh (Columbia)	77-/0	38 - 64 -	61 - 11 -
	NOTTING HILLBILLIES/Your Own Sweet Way (WB)	109+/11		65+
	GUN/Better Days (A&M)	124+/4	12+	77+
	LOU GRAMM/True Blue Love (Atlantic)	89-/0	39-	49-
	POCO/The Nature Of Love (RCA)	100-/2	31+	52-
2 2 2 2 3	MELISSA ETHERIDGE/The Angels (Island)	93+/2	24+	64-
8 9 15 25	PHIL COLLINS/I Wish It Would Rain Down (Atlantic)	73-/0	51-	21-
	CHURCH/Metropolis (Arista)	99+/12	22+	60+
	JUDE COLE/Baby It's Tonight (Reprise)	110+/32	9+	74+
The second second second second	SLAUGHTER/Up All Night (Chrysalis)	108+/6	8+	69+
THE PERSON NAMED IN COLUMN 2 I	LONDON QUIREBOYS/7 O'Clock (Capitol)	108+/23	7+	63+
	BRITNY FOX/Oream On (Columbia)	87-/2	9+	52-
	ALANNAH MYLES/Black Velvet (Atlantic) WHITESMAKE/The Deeper The Love (Geffen)	56-/0	44-	10=
	HAVANA BLACK/Lone Wolf (Capitol)	57-/0 73-/0	36 - 15 -	17-
	WARRANT/Sometimes She Cries (Columbia)	58-/0	25-	29~
TO RESIDENCE OF THE PARTY OF TH	ROBIN TROWER/Turn The Volume Up (Atlantic)	78-/0	6=	41-
	NEIL YOUNG/Crime In The City (Reprise)	67+/7	13+	46+
	GREAT WHITE/House Of Broken Love (Capitol)	46-/0	29-	14-
	DAVE EDMUNDS/Closer To The Flame (Capitol)	66+/6	12+	44+
	GIANT/I'll See You In My Dreams (A&M)	67+/18	7+	46+
	TRAGICALLY HIP/New Orleans Is Sinking (MCA)	72+/8	9+	35+
	DEL AMITRIMISS This Thing Goodbye (A&M)	59+/10	15+	32+
	ALICE COOPER/Only My Heart Talking (Epic)	67+/28	6+	34+
	FASTER PUSSYCAT/House Of Pain (Elektra)	63+/6	3+	36+
	PAUL McCARTNEY/We Got Married (Capitol) ERIC CLAPTON/Bad Love (Reprise)	51-/2	9-	34+
	RAINDOGS/I'm Not Scared (Atoo)	28-/0 63+/11	23-	3- 32+
The state of the s	ROBERT PLANT/Tie Dye On The Highway (Es Paranza/Atlantic)	40 /40	5	30
The second secon	STEVIE RAY VAUGHAN & DOUBLE Wall Of Denial (Epic)	50+/11	7+	30+
	ENUFF Z'NUFF/Fly High Michelle (Atco)	43-/0	10-	24-
	MICHAEL PENN/No Myth (RCA)	32-/0	17-	11-
	COREY HART/A Little Love (EMI)	61+/7	5+	34+
M 🕥	MISSION U.K./Deliverance (Mercury)	55+/12	4+	26+
TO SECURE AND DESCRIPTION OF THE PARTY OF TH	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)	31+/9	13+	15+
	CULT/Sweet Soul Sister (Sire/Reprise)	38-/0	7-	22-
THE RESERVE OF THE PARTY OF THE	ROBERT PLANT/Big Love (Es Paranza/Atlantic)	35 /35	4	27
	JONESES/Don't You Know (Atlantic)	52-/2	3+	26+
DEBUT > 3	ROBERT PLANT/I Cried (Es Paranza/Atlantic)	33 /33	5	24
	MICHAEL PENN/This And That (RCA) MICHAEL MONROE/Man With No Eyes (Mercury)	33+/11	7+	19+
	BATON ROUGE/Walks Like A Woman (Atlantic)	45+/25	0-	18+
The second second second	Control Control		100	
		000000		

BREAKERS

HEART
All I Wanna Do Is Make Love To You (Capitol)
85% of our reporters on it.

JUDE COLE
Baby It's Tonight (Reprise)
61% of our reporters on it.

LONDON QUIREBOYS
7 O'Clock (Capitol)
50% of our reporters on it.

NOTTING HILLBILLIES Your Own Sweet Way (WB) 61% of our reporters on it.

SLAUGHTER
Up All Night (Chrysalis)
80% of our reporters on it.

ハニンソンステナノライン

		Reports
1	TRAGICALLY HIP/New Orleans Is Sinking (MCA)	.72
2	FASTER PUSSYCAT/House Of Pain (Elektra)	
	RAINDOGS /I'm Not Scared (Atco)	
4	DEL AMITRI/Kiss This Thing Goodbye (A&M)	
5	MISSION U.K./Deliverance (Mercury)	
6	JONESES/Don't You Know (Atlantic)	
7	BATON ROUGE/Walks Like A Woman (Atlantic)	
8	MICHAEL MONROE/Man With No Eyes (Mercury)	
9	L.A. GUNS/The Ballad Of Jayne (Vertigo/Polydor)	
10	JESUS & MARY CHAIN/Head On (WB)	
	XYZ/What Keeps Me Loving You (Enigma)	
12	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)	
13	DIVING FOR PEARLS/New Moon (Epic)	
14	BABYLON A.D./Bang Go The Bells (Arista)	
	ERIC JOHNSON/High Landrons (Capitol)	
	STEVIE SALAS COLORCODE/The Harder They Come (Islan	
17	LENNY KRAVITZA Build This Garden For Us (Virgin)	Control of the Contro
18	SALTY DOG/Come Along (Getten)	23
19	SIGNAL/Does It Feel Like Love (EMI)	21
20	MR. BIG/Big Love (Atlantic)	18
	min properly and famously and a second and a second	

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

del Amitri "Kiss This Thing Goodbye"



The first track from the new album waking hours

17965 37.3

Track 40 New Rock 16 On 59 AORs Including

WBCN WXRT KUPD KSJO WHJY KTCZ KZAP KISW WLUP KBCO KRQR KXRX



CHON MAN

SINEAD O'CONNOR/I Do Not Want What I Haven't Got (Chrysalis)

0 MISSION U.K./Carved In The Sand (Mercury)

MIDNIGHT OIL/Blue Sky Mining (Columbia)

0 CHURCH/Gold Afternoon Fix (Arista)

PETER MURPHY/Deep (Beggars Banquet/RCA)

DEPECHE MODE/Violator (Size/Reprise) 0

BELOVED/Happiness (Atlantic)

OINGO BOINGO/When The Lights Go Out (track) (MCA) 0

HOUSE OF LOVE/House Of Love (Fontana/Mercury)

90 RENEGADE SOUNDWAVE/Soundclash (Muta/Enigma)

THEY MIGHT BE GIANTS/Flood (Elektra) 11

0 RAVE-UPS Chance (Epic)

BLUE NILEASIS (A&M) 1

14 JESUS & MARY CHAIN/Automatic (WB)

VARIOUS ARTISTS/Pretty Woman (EMI)

99 DEL AMITRIAWaking Hours (A&M)

CREATURES/Scornerang (Geffert) 17

0 CRAMPS. Stay Sick (Enigma)

0 STONE ROSES, Stone Roses (Silvertone, RCA)

20 ADAM ANT/Manners & Physique (MCA)

JOHN WESLEY HARDING/Here Comes The Groom (Sire/Reprise) 21

1 SOCIAL DISTORTION(Let it Be Me (track) (Epic)

3 NINE INCH NAILS/Pretty Hate Machine (TVT)

24 BEAUTIFUL SOUTH/Welcome To The Beautiful South (Elektra)

ELECTRONIC/Getting Away With It (track) (WB)

EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic) 3 TOAD THE WEY SPROCKET/Pale (Abe's/Columbia)

COWBOY JUNKIES/The Caution Horses (RCA)

MASA/Irsha-Allah (Sire/WB)

DEBIL

RICHARD BARONE/Primal Dream (MCA)

on is reported by a carefully selected group of radio's most musically adventurous stato

מבפפונו לדכפונו

JOHNNY CLEGG BLUE AEROPLANES NITZER ESB RETTY WOMAN BEL CANTO KATE BUSH GUNBUNNIES

HOTTEST

SINEAD O'CONNOR DEPECHE MODE MIDNIGHT OIL MISSION U.K.

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SINEAD O'CONNOR DEPECHE MODE THEY MIGHT BE GIANTS MIDNIGHT OIL BELOVED CRAMPS CHURCH PETER MURPHY

THE

JOR DAY DAYS

Make Your Days With These Tracks:

- "Rome Wasn't Built In A Day"
 - "Julie Through The Blinds"
 - "Brand New Toy"

HEAVY KJQN

MEDIUM

WDRE, WHFS, WXVX, WHTG, WMDK, KUKQ, KTCL, WRAS, KACV, WFIT

JUST IN!

91X, WBNY, KUNV, WRVU, WFNX

Not For A Rainy Day! It Is Active And Happening Now!

Produced by Clive Langer & Alan Winstanley



MOSTADDED

ROBERT PLANT/Tie (40) ROBERT PLANT/Big (35) ROBERT PLANT/Cried (33) JUDE COLE/Baby (32) ALICE COOPER/Only (28) ROBERT PLANT/Nirvana (27) BATON ROUGE/Walks (25) LONDON QUIREBOYS/7 (23) GIANT/See (18)

HOTTEST

DON HENLEY/Heart (140) MIDNIGHT OIL/Blue (132) ERIC CLAPTON/No (119) AEROSMITH/What (116) TOM PETTY/Face (102) DAMN YANKEES/Coming (91) CHRIS REA/Road (90) SMITHEREENS/Blues (77) PETER WOLF/99 (67)

TECHUET RESUESTED

ROBERT PLANT/Hurting (76) DAMN YANKEES Coming (62) MOTLEY CRUE/Without (38) AEROSMITH/What (31) MIDNIGHT OIL/Blue (25) CHRIS REA/Road (22) TESLA/Way (22) SLAUGHTER/Up (17) BLACK CROWES/Jealous (14) DON HENLEY/Heart (14) SMITHEREENS/Blues (14)

NEW & ACTIVE

L.A. GUNS "The Ballad Of Jayne" (Vertigo.Polydor) 43/15 (28/24)
Adds including Withel. WRFF. KRRR. WPYX. WIDHA. WPLR. WRDV. WIDNE, KDDS. KMCD. Heavy 1: WLRS. Medium 18
including WIDN. WEXX. WRPX. KXEB. WIDNE, WLR. WICT. WKCD. KRZQ. WWTR.

Add Including WOFM, WEZX, WEEZ, KKED, WOMF, WLAY, AND TO THE WORLD WORK WORK, KKED, KCHV, Heavy 2: KLPO, WIZN, Medium Adda Including WIDON, WILLS, WOFM, KTCZ, WIDON, KSAT, WIELM, KFMX, KMHE, KCHV, Heavy 2: KLPO, WIZN, Medium Relating WIDON, WILLS, WOFM, KTCZ, WIDON, KSAT, WIELM, KFMX, KMHE, KCHV, Heavy 2: KLPO, WIZN, Medium Relating WIDON, WILLS, WOFM, KTCZ, WIDON, KSAT, WIELM, KFMX, KMHE, KCHV, Heavy 2: KLPO, WIZN, Medium Relating WIDON, WILLS, WIDON, KSAT, WILL, WKOS, KOWS, KOWS,

24 including Wilth, Industry Appeal (Enigma) 33.4 (29/10) XYZ "What Keeps Me Loving You" (Enigma) 33.4 (29/10) XYZ "What Keeps Me Loving You" (Enigma) 33.4 (29/10) Adda KAZY, KDM, WENC Heavy 2 WIYY, KZDO, Medium 10 including KISS, WOFM, WCMF, WLRS, WILP, WADU. Adds KSHE, KAZY, KI WKOZ, KRZO, KFMO

AEROSMITH "Monkey On My Back" (Geffen) 32/15 (17/11)

Adds indusing WOVE, WLVQ, WADK, KNON, WROK, WFV, WTKK, KODS, WBA, KJOT, Heavy 3: KISS, WEZK, WGIR, WGAUSING WOVE, WLVQ, WADK, KHON, WCMF, WROV, WLAY, KFMF.

MSG "This is My Heart" (Capital) 28.7 (24.6)
Adds: WRF, WCMF, WKQZ, KEZE, WFXC, KWHL, KOHV, Heavy 1, KISS, Medium 16 including KRXQ, WAPL, WLAV, KICT, WNCD, KRZQ, WKQB, WGR, WAOR, KRQU.

GEORGIA SATELLITES "Shake That Thing" (Elektra) 28.5 (24.6)

ROBERT PLANT "Mirvana" (Es Paranza/Atlantic) 27/27 (0.0)

Adds including WDIZ, WRIQ, WAZU, KIZZO, KICT, KZHR, KKIBS, KOMP, KLPX, WKGB, Heavy 4: KLAQ, WQMF, WROV, WIOT, Medium 23 including WGR, CHOM, CLG, KISS, WEBN, KGON, KSJO, WRIOK, WKQQ, WEGR.

DIVING FOR PEARLS "New Moon" (Epic) 27/1 (25/7)

Moon" (Epic) 27/1 (25/7)

Moon, KES, KGON, KBSR, KKEG, WLRS, KRIX, WOV, KKBS.

ERIC JOHNSON "High Landrons" (Capitol) 26/5 (20/18)

um 13 including WKLS, KTXD, KISS, KBCO, WAVF,

KNON KEAR, KNOW WAY, KASH.

STEVIE SALAS COLORCODE "The Harder They Come". (Island) 26/2 (27/3)

AND KRIP CETIX Medium 16 including CLQ KISS, WYNE, KLPD, WDISA, WAZU, WLAY, KDJK, KLPX, WXDR.

BILLY JOEL "The Downeaster (Alexa)" (Columbia) 23.9 (14.8)

Adds: WBAB, KTXQ, WARMS, WPLR, WPDH, WRFX, WZNL, KRCU, KBCY, Heavy 5 including WNOR, WHCN, KDKB, WPXC, Medium 17 including WNEW, WZZO, WRN, WDHA, WKRR, WKDF, KBAT, WKDB, WIZN, KFMJ.

Medium 17 including Where, W.Z.D., month folia, month of the property of the BOHHAM "Bringing Me Down" (WTB) 21/16 (5/0)
Adds Including KAZY, WPLT, W.A.Y, KCZO, KLO, WZBH, WZZO, KOHY, Medium 11 including WMMR, WKLS, KISS, WRIF, WOFM, KIBP, KATT, KMOD, KICT, WINCO

KATRINA & THE WAVES WITH ERIC BURDON "We Gotta Get Out Of This Place" (SBK) 19.5 (16/11)
Assaultance WORL WORL KERN, KOH, Medium & Including WITH, WIZZ, WOLZ, KRZO, KROU, KTYO, KITHAL

Addit WANS WON, WPKC, KBOY, KOHY, Medium 8 WOODING THE AN INCK LOWE "You Get The Look | Like" (Reprise) 17/1 (17/4)
NICK LOWE "You Get The Look | Like" (Reprise) 17/1 (17/4)

DELBERT McCLINTON "I'm With You" (Curb) 15/3 (13/1) Adds KZAP, KWIC, KCHV, Heavy 2: KLBJ, WMFX, Medium 9 including

KLOL, KBOD, WSTZ, KBAT, WIZN, KROU, KBOY,

KIMU.

BONNIE RAITT "Have A Heart" (Capital) 15/3 (12/1)

BONNIE RAITT "Have A Heart" (Capital) 15/3 (12/1)

BONNIE RAITT "Have A Heart" (Capital) 15/3 (12/1)

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED - This week's most added albums and tracks

MOST REQUESTED — This week's most requested tracks.

HOTTEST - This week's albums and tracks receiving the most heavy reports.

PO- PATRIC MINISTER,

MANUAL TO STANDARD OF THE STAN

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WRXT/E/Se (814) 725-4000

PLAYLISTS - Artists are listed once per playfist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols:

'a' - Album or track is newly reported.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fall to report for two consecutive weeks do not contribute. any data to this week's charts.

PARALLELS - Stations arranged by market size, according to Ar-bitron's MSA population figures. Parallel One: 1,000,000 +

Parallel Two: 200,000 -1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

EAST

P1

NAME SERVICES

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WBAB/Long Island (518) 587-1023

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San Antonio PD: Rick "Big Dog" Hayes

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Called in A Frozen Playlist (2): WPL-INew York SIX-Columbus KFRW-Waterloo

Old Not Report, Playfed Prozen (6): WZOU/Boaton WXOS/Charleston X106-Simmingham KXSIS/Colorado Springs WWFX/Bangor

New 8 Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 15 of our CHR reporters. The two rearries tolowing the attentive (acous, designation solicate the total number, how many added it for the first time this week. Moves indicate the type of activity this seek. Up for upward that movement. Eleme for adversary or command unchanted activity, the following of the following of individual station activity. Complete scripts be found in the Plansies.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakon any accumulate enough class points from high chart positions on those stations reporting them, to defect on the CHR National Arplany IO.

CHR Relation Criteria — Fulltime Adds and/or Once four plays in a 24-hour period, those of them before mid-

MOST ADDED Heart Sinead O'Connor

Sweet Sensation

BREAKOUTS LA Guns Basia Expose

ACCOUNT MINERAL DAY

Michael Tomas

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APAGEMENTS MONTANAL MONT

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WILDOW PRIZATED

MOST ADDED Expose Heart

Rod Stewart Jimmy Somerville

BREAKOUTS Beats International Little River Band

ALEXPROVICE 184 HOUSELESSE

DOLLARS BACK BACK SHE STATE ST

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NAME OF BRIDE

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NAMED PLANT (B) SAFIN (S) PROST EXPONENTING SAFITHER (S)

APARAJOHOMPA AR Eleva Szolf

EINDER O'COMMUN. MINUTE EINDER COMMUN MART WHIST TRANSPORT OF

MARTIN MALES SAN AND S

NOW STREAM TO SELECT THE SELECT T

Get More Bang For Your Buck.

Television time costs a lot. That's why your television commercial must be carefully designed to generate maximum awareness and retention.

Because, if you're like most stations, you don't have anywhere near the media budget you'd like to have to saturate the market and insure your spot being seen. And you need to be seen. Because T.V. gets people to act-to turn on your radio

station and give you a listen.
At Image Point, we under-stand the unique problems facing the station considering a T.V. campaign. We can show you how to get the

most from your ad dollar-how to produce a custom commercial (or license a syndicated spot) for your station that will stand out from the other spots in a commercial break and get the people you're trying to reach to turn on your radio station. And—most importantly—do it within your budget. Let Image Point show you how to "Get More Bang For Your Buck."

Call Steve Merrill today (toll free) at 1-800-837-5353.



PARALLELS.

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose play-lists diverge significantly from main-stream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in amaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

256 REPORTS



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PARALLELS.



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A.C. HAMMER

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	MBOT 4-14	SPAR 4-22
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WVER a-SI	RFTS 30-25	SPEE 4-35 COM 0-34
285-8M 4-22	ANTE A	EDER G-34
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ROBERT PLANT

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Hutting Kind... (Es Paranza/Atlantic) LP: Manic Nirvana

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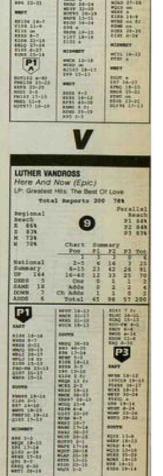
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MAIN 33-24 FOOTS

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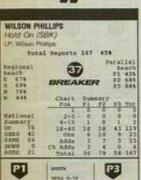
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SIGNIFICANT ACTION

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Dub Be Good To Me (Elektra) LP Let Then Ear Bings		
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ACE FREHLEY Do Ya (Atlantic) LP: Troute Water		
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SORKY PARK Try To Find Me (Mercury) LP: Barg		
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House Of Broken Love (Capitol) LP: Twice Sty		
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Access	Server 19-15	9104X 16-35
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ACCURATE TO	HOWSET	MALIFERTY.
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GRAYSON HUGH

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Whatcha Gorna Do With My., (Virgin)

INNER CITY

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PROTECT 15-25	ATTER DESIGN	DATE
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994 18-21 West 2-11	#100 IN #170 PF-74 HERE 20-70	4075 A-10
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9000 16-11 900 16-21 606 16-13	946 35-24 mart	****
state Ta-10	MARK W	



JANET JACK Alright (A& LP: Rhythm N	M)
EAST MODES MICHAELE MICHAELE MICHAELE	BAST SHOWN

Head On	MARY CHAIN (WB)
200 PM	STATE

P

EAST SOUTH	MODES ACCIONET ANY SE-ST MODE VOIS S-SS	COTT OF THE PARTY
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MINIST A 10

QUINCY JONES Secret Garden (Owest/WB) UP Back On The Block

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was inchi.	9553-94	1807 d-20
BANKS .	- Atlenta	Verter (6-2)
essence -	#30 or #306 10-02 #306 14-30 #001 13-11	
MANY.	00% a-10 1740 a-04	NATIONAL PROPERTY.
week a	MOTES 16-24	- BOOTS
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	ecreant	Mark Co.
MPGC 18-18 5380 5-2	61 10 - 13 - 23 610 10 - 24	ADDRESS
#100 S-14	-	100000
PRESE 24-21	epec a de	1000 aven
#RED 6-8	861 26-16	REGISTRATION





NEWARTISTS

SIGNIFICANT ACTION

L

LA GUNS The Ballad Of Jayne (Polydor) UP Cooked And Loaded



LITTLE RIVER BAND If I Get Lucky (CurbMCA)

TEXTS.	BOOTH	400FW
-	mert a:	9507 +
SHALL	MCMMAT .	9184 e
SCHARE.		ACTUAL A
HET.	4907	SERVICE A
0316 A	8000 A	MARK .
197	[23]	-
-		0033
BAST LIDERS	1907	
STREET, 4	9738 +	The same

M

PETER MURPHY
Cuts You Up (RCA)
LP: Deep

LP: Deep		
Marie 10-25 comme	TOTAL SALES	#0017 as 000 17-01



PAJAMA PARTY	
Hide And Seek (At	Salahan I
LINE WAY DEED THE	THE ROLL !
LP Lity Air None	

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	PARE 13-12 DOCTO (00-10 DOCTO (00-10 DOCTO (00-10 DOCTO (00-10 DOCTO (00-10 DOCTO (00-10 DOCTO (00-10 DOCTO (00-10	MANY MINNE M



AND DESCRIPTION OF THE PERSON NAMED IN	
SMOKEY ROBINSON	
Everything You Touch	(Motown)

Everything You Touch (Motown) UP Love, Smokey		
	ABST 200 AND POPULATION OF THE	MART JU-SE STATE J

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SALT & PEP Expression	A (Next Plateau)
MAPT SIDE SIDE SIDE SIDE SIDE SIDE SIDE SIDE SIDE SIDE SIDE SIDE SID SID	100 101 101 101 101 101 101 101 101 101	without and a second and a seco

SHANA You Can't Get Away (Vision) LP: I Want You

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3000 39-23	NAME 0-16	450K 35-11
more .	1000	
MERCHANIC 20-24	6767 15-15 9033 15-15 6768 15-25	inie
MADE:	MM 24-35	SOUTH
PI	ROMES	#10E 33-06
P.T	90'160 I-4	Michelett
NOTE 10-11	MENT	
#100 4-21 #100 4-21	##10 0-20 #91 35-10	WEST

JIMMY SOMERVILLE You Make Me.. (London/PolyGram) LP: feed My Ups

	NAME OF STREET O	MARTY ACTOR OF ACTOR
--	--	---

You'll Never Stop Me., (Chrysalls)		
	PZZ	**************************************
	SANT SOURCE SITE S-15 SISS DT-25 SCHOOLT	SOUTH OF SOU



LP: Roos	In Your Soul (Exektral)
AART SOUTH	Auto on action of actions	MART FERRING AS ASSESSED AS

(2)	PRODE (5-74)	1000 a
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•		ACCRESS
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1 DE L'access.	Thom I	200

	122 3.027 3.	## 26-20 ##
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WHISTLE Always And Forever (Select)

CAPT SOUTH STATE OF THE STATE O	MATERIAL STATES



AND DESCRIPTION OF THE PERSON NAMED IN COLUMN 2 IN COL
YOUNG M.C.
I Come Off (Delicious Vinyt/Island)
LP: Stone God Phymin'

COMMENT OF THE PARTY OF T	000 0 000 0 000 0 000 0 000 0 0 0 0 0	Bade street and street

	Appl	aTA
1	REGINA BELLE/Make It Like It Was (Columbia) . 10.	3
2	STEVIE B/Love Me For Life (LMR)	6
3	LINEAR/Sending All My Love (Atlantic)	1
4	BONNIE RAITT/Have A Heart (Capitol)	0
5	ENUFF Z'NUFF/Fly High Michelle (Atco)	
6	U-KREW/II U Were Mine (Enigma)	
7	GIANT/I'll See You In My Dreams (A&M)	5
8		3
9	FASTER PUSSYCAT/House Of Pain (Elektra)	2
10	PETER MURPHY/Cuts You Up (RCA)	9

New artists have not yet had a CHR Breaker

CHR REPORTER INDEX

Committee (Co. 10) (C

WEST Ashering, MC (PS)
WEST Statement, MC (PS)
WEST Statement, MC (PS)
WEST Millerenter, MC (PS)
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WEST Millerenter, MC (PS)
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NATIONAL AIRPLAY

BREAKERS

ROD STEWART with RONALD ISLEY This Old Heart Of Mine (WB)

74% of our reporters playing it. Moves: Up 25, Debuts 75, Same 27, Down 0, Adds 62 including WKSE, CKOI, KKBQ, Q95, WZPL, WKBQ, KIIS, KXYQ, X100. See Parallels, debuts at number 39.

SWEET SENSATION Love Child (Atco)

67% of our reporters playing it. Moves: Up 62, Debuts 47, Same 34, Down 0, Adds 29 including 897, KDWB, KPLZ, FLY92, Z104, WRQN. See Parallels, debuts at number 34.

SEDUCTION

Heartbeat (Vendetta/A&M)
66% of our reporters playing it. Moves: Up 85, Debuts 26, Same 35,
Down 0, Adds 22 including B104, WBLI, WAVA, WGH, KBEQ, KDWB, WKBQ. See Parallels, moves 37-28.

WILSON PHILLIPS Hold On (SBK)

65% of our reporters playing it. Moves: Up 78, Debuts 42, Same 26, Down 0, Adds 21 including WMJQ, WAVA, WNVZ, WKQX, WLOL, WVSR, KZ106, KLQ. See Parallels, debuts at number 37.

DON HENLEY

The Heart Of The Matter (Geffen)
62% of our reporters playing it. Moves: Up 126, Debuts 8, Same 16, Down 0, Adds 8, CKOI, PRO-FM, JET-FM, WDJX, WGRD, KQKQ, CHED, WLRW, See Parallels, moves 31-26.

HEART

All I Wanna Do Is Make Love To You (Capitol) 61% of our reporters playing It. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 156 including WXKS, Q107, PWR99, Q105, Q102, WNCI, WLOL, Y108, KPLZ, PIRATE. Complete airplay in Parallels.

ADAM ANT

Room At The Top (MCA)
61% of our reporters playing it. Moves: Up 67, Debuts 35, Same 22,
Down 0, Adds 31 including PWR99, KKBQ, Q105, WHYT, WVSR, WBBQ, 195, KKSS. See Parallels, debuts at number 40.

07 I

LOU GRAMM "True Bise Love" (Atlantic)
Reports 145 Moves: Up 115 Debuts 7, Same 19, Down 2, Adds 2, WSSX, WCIL, KSAO 32-23, WKBO 11-9, KKRZ 26-20,
Reports 145 Moves: Up 115 Debuts 7, Same 19, Down 2, Adds 2, WSSX, WCIL, KSAO 32-23, WKBO 11-9, KKRZ 26-20.

COREY HART "A Little Love" (EMI)

36, Down O, Adds 17 including PMRPIG, WKTI, KKRZ, WNNK, KSZ, WKSF

EXPOSE "Your Baby Never Looked Good In Blue" (Arista)

cluding WILL WICG, KKBQ, KRBE, Y100, B87

PARTALLE COLE "Wild Women Do" (EMI)

NATALLE COLE "WILD SO, Debuts 11, Same 41, Down D. Adds 5, PRO-FM, PWR106, KL1067, KTUK 9500X, WIOKS 24-20,

WMUG 76-22 PWRPIG 36-31, KURE 26-17, WALGE SCHOOL REGINA BELLE "Make It Like It Was" (Columbia)
REGINA BELLE "Make It Like It Was" (Columbia)
Adds 14 including 99WGY, YES97, WHOM, Y107, KKRD, Q101

STEVIE 8 "Love Me For Life" (LMR)

Reports 96 Moves Lip 51, Debus 6, Same 18, Down 13, Adds 6, WINT, KICK, KICK, KICK, WARD, WZKK, WKSE 14-11,

Reports 96 Moves Lip 51, Debus 6, Same 18, Down 13, Adds 6, WINT, KICK, KICK, KICK, KICK, WZKK, WKSE 14-11,

Reports 96 Moves Lip 51, Debus 12-10, See Parallels, Moves 23-32 with charted aligning at 85%, Top 15 at 40%. LINEAR "Sending All My Love" (Atlantic) on O, Adde 17 including PRO-FM, XXBQ, WGH, WDFX, XGGI, Z102,

BONNIE RAITT "Have A Heart" (Capitol)

80 MNIE RAITT "Have A Heart" (Capitol)

91 Moves Up 49, Debuts 12, Same 24, Dewn 0, Adde 5, KUBE, 98WGY, 98PKY, WZZG, WCGQ, KSAQ 36-25,

ENUFF Z'NUFF "Fly High Michelle" (Atco) 3, A006 D. WLOL 17-15, PRIATE 7-5, WKRZ 34-27, K106 28-24, KXXXI

15-10, KATM 18-14, INON 7-5, WEND 18-14, BRIG 2-1.
ROBERT PLANT "Harting Kind (I've Got My Eyes On You)" (Es Paranza/Atlantic)
ROBERT PLANT "Harting Kind (I've Got My Eyes On You)" (Es Paranza/Atlantic) 24-17, WZZU 95-23.

WHEN, WHID, USE, MARKE NEET (Enigma)

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, 256, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, Z56, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, Z56, KQY-FM, KNQY, KWQD,

Bushes 81, Moves Lo 46, Oebus 3, Same 20, Down 1, Adds 11 including Q105, HQT102, Z56, KQY-FM, KNQY, KWQD,

Bushes 81, Moves 10, Moves 10,

TESLA "The Way It Is" (Geffee)

ne 29. Down 0, Adds 10 including WKKS, KSAQ, WBBQ, WCKI, KSAQ, WKFR, MYZ 27-19, Now charted at 56%. 9, Same 29, 20, KMYZ 2

KIACK, KTMT, WKRZ 33-96, 195 24-20, KMT 24-20, KMT 25 MCMMT 1978 See You In My Dreams" (A&M)
GIANT "1978 See You In My Dreams" (A&M)
GIANT 1978 See You In My Dreams 33, Down G, Adds 20 including WAVZ, KUSE, WAEB, \$99KHR, \$99KHR, WITVO

M.C. HAMMER "U Can't Touch This" (Capital)

Adds 29 including WOKS, WIKSE, WMJQ, HOTUT, 894, PRO-FM

FASTER PUSSYCAT "House Of Pain" (Elektra) 7, WPHSL KLIBE, WAEB, WNYP, KGIZ, WGID, WYBS, WDFX "S are charting it," Top 15 of 25%.

DEPECHE MODE "Personal Jesus" (Sire/Reprise) to 3, WZZG, KWOD, KPKF, KZFM 10-9, WRVQ 26-23, WKZL N/ is charted: Top 12 at 25%.

LAURA BRANIGAN "Moonlight On Water" (Atlantic)
Report 56 Moves Up 6, Debus 11, Same 20, Down 0, Adds 13 including 897, KSAQ, KZZB, WZZQ, WCQQ, KROT WHTO, WORK, 920 26-31, KTUX 39-33.

MOST ADDED MOST ACTIVE HOTTEST

EXPOSE (107) R. STEWART W.R. ISLEY (52)

BASIA (40)

ADAM ANT (31)

M.C. HAMMER (29) SWEET SENSATION (29) LA. GUNS (24) BABYFACE (22) SEDUCTION (22)

LOU GRAMM (120) NATALIE COLE (67) COREY HART (66) BONNIE RAITT (61) LINEAR (56) REGINA BELLE (55) ENUFF Z'NUFF (49) U-KREW (48) STEVIE 8 (46) TESLA (40)

ALANNAH MYLES (125) TOMMY PAGE (122) TAYLOR DAYNE (101) CALLOWAY (71) PHIL COLLINS (69) LISA STANSFIELD (67) KISS (64) SINEAD O'CONNOR (59) MICHAEL BOLTON (42)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

PETER MURPHY "Cuts You Up" (RCA)

GRAYSON HUGH "How Bout Us" (RCA)

er O. Asies 17 including KITY, KSAQ, WPHR. KUBE, K106, WAPE, B96.

KISH, WYOS, G100 20-22, WISHING** (Epic)

BASIA "Creising For Bruising** (Epic)

Adds 40 including CKOH, WIOQ, KITY, KSAQ, WKTI, KKAZ, FM102

JODY WATLEY "Precious Love" (MCA)

en 0. A88s Z. WOJK, KCHK, PWRPIG 34-30, KISN 38-34, KZOU 38-33,

QUINCY JONES "The Secret Garden" (Qwest/WB) Reports 37 Moves: Up 15. Debuts 8, Same 12, Down 0, Auda

ANYTHING BOX "Living In Oblivion" (Epic)

 Debuis 3, Same 13, Down 0, Adds 1, CKOI, 887 16-12, KS104 24-20, Y108 30-24, HOT977 16-14, KDFM 27-21. The South 6 West lead as 76% of the airclay has charted. 06.11-5. KZZB

KAOMA "Lambada" (Epic)

ns 3, Same 17, Down Z, Adds Z, WCIL, WCBR, WIOQ 27-24, KITY 22-18, KISN 39-35, 890 HOTNS 30-25.

BELOVED "Hello" (Atlantic)

s 7, Same 17, Down 0, Adds 1, Z104, WKBQ 33-25, KZZB 31-27, WG1Z 30-26, ZFUN

PAJAMA PARTY "Hide And Seek" (Atlantic)

ii O, Adoli 1, WSPK, PWR96 33-29, KTFM 29-25, PWRPIG 22-16,

YOUNG MC 'I Come Off" (Delicious Vinylisland) sas 7 including KBEQ, WAEB, KWCO, WPRR, WMJQ 25-18

JIMMY SOMERVILLE "You Make Me Feel (Mighty Real)" (London/Polydor)
Reports 33: Moves Up 0, Debuts 5, Same 14, Down 0, Adds 14 voluding WTY, KMEL WARR, WHOT, 895, GGB, KGR.

KNRL d.23.

SALT-N-PEPA "Expression" (Next Plateau)

Reports 22 Moves Up 14. Debuts 5. Same 2. Down 2. Adds 9 including KKBQ, PWRPIQ, 896, WHY?, KS104, 8104 11-7, WARA 27-22, 897 23-19. KMBL 15-11. 81% have a charted Hot at 13%. Rp. 15 at 27%.

ANIMAL LOGIC "As Soon As The Sun Goes Down" (IRS)

This was to 8. Debuts 7, Same 11. Down 0, Adds 5, JET-FM, WERZ, WYCR, WHOT, KPAT, WDX 35-30, KRZR

33-29, G96 32-26.
INNER CITY "What'cha Gonna Do With My Lovin'" (Virgin)
INNER CITY "What'cha Gonna Do With My Lovin'" (Virgin)
INNER CITY "What'cha Gonna Do With My Lovin'" (Virgin)

WKFR 19-12, CKIS 18-14.
SMOKEY ROSINSON "Everything You Touch" (Motown)
SHOKEY ROSINSON "Everything You Touch" (Motown)

KPRX 2021.

LA. GUNS "The Ballad Of Jayne" (Polydor)

LA. GUNS "The Ballad Of Jayne" (Polydor)

LA. GUNS "The Ballad Of Jayne" (Polydor)

FIMMY TEE "Time After Time" (Jam City)

SHANA "You Can't Get Away" (Vision)

Reports 22 Moves Up 9: Debuts 4: Demokration (Mercury)
GORKY PARK "Try To Find Me" (Mercury)
110.7 Debuts 2: Seme 11. Down 0. Adds 1, WTBX, Y107:34-30, KATM 29-21, KRZR 30-26, KZZU 30-18, wn 1, Adds D, WXXS 28-23, PWRPIG 51-39, KDON 22-17, KISR 51-26.

KMOK 33-28, ZPI3N 35-24, OK95 22-17.

DIGITAL UNDERGROUND "The Humpty Dance" (Forminy Boy)

DIGITAL UN

9-6, WDFX 25-20, NOGH 17-13, WARL, 1-1-20 PM 18-25-25 PM 18-25-25

AFTER 7 "Ready Or Not" (Virgin)

BRITNY FOX "Dream On" (Columbia)

Seports 17 Moves Up 7, Debuis 1, Same 9, Down 0, Adds 9, Track
BEATS INTERNATIONAL "Dub Be Good To Me" (Elektra)
BEATS INTERNATIONAL "Dub Be Good To Me" (Elektra) JESUS & MARY CHAIN "Head On" (WB)

Paporis: 15 Moves: Up 5, Debuts 3, Serie a, Down (Adds 14 including KEAL 999KHI, YESSY, WKS).

LITTLE RIVER BAND "If I Get Lecky" (Curb,MCA) O. Adds 1. KOHT, KSAQ on-do, KXYO on-do, KXXR 28-25, G98-34-28

THEY MIGHT BE GIANTS "Birdhouse in Your Soul" (Elektra)
Recons. 12 Moves: Up 1, Debuts 0, Same 9, Down 0, Adds 2, KSAQ, BOXXX, WPST on, HOTHIR on, KWTX 28-35.

Reports 12 Moves Up 1, Debuts 0, Series 2, Common Milister (Select)
WHISTLE "Always & Forever" (Select)
WHISTLE "Always & Forever" (Select)
WHISTLE "Always & Forever" (Select) JANET JACKSON "Alright" (A&M)

1. Down D. Adds B. HOTST, KITY, B96, Z102, KJ103, KDON, KSMB, WAZY,

HI TEX 3 featuring YA KID K "Spin That Wheel" (SSK)

Reports: 11. Moves: Up 0, Debbits 1, Same 3, Down D, Adds 1, Kerysallis)
Reports: 11. Moves: Up 4, Debbits 1, Same 5, Down D, Adds 1, Kerysallis)

BEE GEES "Bodyguard" (WB)

ACE FREHLEY "Do Ya" (Atlantic) 5. Down D. Adds 3, WPHR, WIDED, 99KG, WTBX on-ep. Q104 17-14 WAS IT FUN OR JUST A BAD THING TO DO?



THE 4 OF US

DRAG MY BAD NAME DOWN

THE FIRST SINGLE FROM THE DEBUT ALBUM, "SONGS FOR THE TEMPTED."

GOING FOR ADDS MARCH 26 AND 27. ON COLUMBIA.

Recorded in Homestead Section, Reflect Nothern Indianal Produced in Mark Body and The 179 C.

"Columbia" Box U.S. Fat. & Tox Off. by CBS florook Inc. © 1990 CBS Recents Inc.

THE BACK PAGE.

NATIONAL AIRPLAY OVERVIEW

Silis

TAYLOR DAYNE/Love Will Lead You (Arista) TAYLOR DAYNE/Love Will Lead You (Arista) ALANNAH MYLES/Black Velvet (Adamtic) ALANNAH MYLES/Blac
7 4 3 ALANNAH MYLES/Glack Verleet (Adamtic) 20 11 8 JAME CHILD/CONT Warra Fall in Love (WB) 12 0 5 PHIL COLLINSA Wesh it Would Rain Down (Atlantic) 14 9 7 TOMMY PAGEATI BE Your Everything (SterWB) 15 1 6 JAMET JACKSON/Escapade (A&M) 19 13 0 LISA STANSFIELD/All Around The World (Arista) 9 5 4 8 MADONNA/Neep it Together (Sire/WB) 27 21 14 LITHER VANDROSS/Here And Now (Epic) 29 19 12 TECHNOTRONIC/Get Upl (Selore The Night Is) (SBK) 20 19 10 CALLOWAY// Warra Be Rich (Solar/Epic) 15 13 DL RONSTADT (A. NEVILLE/All My Life (Elektra) 25 22 15 D KISS/Forever (Mercury) 2 2 8 14 B-S2*S-Rozam (Reprise) 27 10 MICHAEL BOLTON/How Can We Be Lovers (Columbia) 18 7 10 16 BILLY JOEL/I Go To Extremes (Columbia) 19 10 20 MOTLEY CRUE/Without You (Elektra) 20 21 D MOTLEY CRUE/Without You (Elektra) 21 SINEAD O'CONNOR-Notifing Compares 2 U (Chrysalis) 22 3 3 20 BABYFACE/Whip Appeal (SolantEpic)
20 11 8
PHIL COLLINSA Wish it Would Rain Down (Atlantic) TOMMY PAGEATI Be Your Everything (See/WB) THE STANSFIELD AN Around The World (Arista) LISA STANSFIELD AN Around The World (Arista) LISA STANSFIELD AN Around The World (Arista) LITHER VANDROSSAHER AND NOW (Epic) LITHER VANDROSSA
14 9 7 O TOMMY PAGEATI Be Your Everything (StreWB) 1 1 1 6 JAMET JACKSOM/Scapade (ASM) 10 10 9 LISA STANSFIELD/M3 Around The World (Arista) 9 5 4 8 MADONNA/Keep it Together (Sire-WB) 27 27 14 O LUTHER VANDROSS/Here And Now (Epic) 28 10 12 D TECHNOTRONIC/Get Up! (Before The Night Is) (SBK) 10 10 11 TCHNOTRONIC/Get Up! (Before The Night Is) (SBK) 10 10 11 15 10 D L. RONSTADT (AL NEVILLE/AII My Life (Elektra) 11 15 10 D KISS,Forever (Mercoury) 12 2 6 14 B-S2*S,Roam (Reprise) 13 21 D MICHAEL BOLTON/How Can We Be Lovers (Columbia) 14 7 10 16 BELLY JOEL/1 Go To Extremes (Columbia) 15 16 BELLY JOEL/1 Go To Extremes (Columbia) 16 7 10 16 BELLY JOEL/1 Go To Extremes (Columbia) 17 10 17 SINEAD O'CONNOR Natching Compares 2 U (Chrysalis) 18 20 D SINEAD O'CONNOR Natching Compares 2 U (Chrysalis) 19 20 D SINEAD O'CONNOR Natching Compares 2 U (Chrysalis) 19 20 D SINEAD O'CONNOR Natching Compares 2 U (Chrysalis)
1 1 1 6 JANET JACKSON/Escapade (A&M) 19 19 9 LISA STANSFIELD/AN Around The World (Arista) 9 5 4 8 MADONNA/Keep it Together (Sire/WB) 22 19 10 LUTHER VANDROSS/Here And Now (Epic) 23 19 12 © TECHNOTRONIC/Get Up! (Selore The Night Is) (SBK) 10 19 19 © CALLOWAY// Wanna Be Rich (Solar/Epic) 10 19 19 19 CALLOWAY// Wanna Be Rich (Solar/Epic) 10 19 19 19 CALLOWAY// Wanna Be Rich (Solar/Epic) 11 19 19 19 CALLOWAY// Wanna Be Rich (Solar/Epic) 12 2 15 © KISS/Forever (Mercury) 2 2 1 14 B-S2*S/Roam (Reprise) 12 2 1 14 B-S2*S-Roam (Reprise) 13 2 1 © MICHAEL BOLTON/How Can We Be Lovers (Columbia) 14 7 10 16 BILLY JOEL/I Go To Extremes (Columbia) 15 18 18 18 19 JOEL/I Go To Extremes (Columbia) 16 7 10 16 BILLY JOEL/I Go To Extremes (Columbia) 17 10 18 BILLY JOEL/I Go To Extremes (Columbia) 18 19 19 19 19 19 19 19 19 19 19 19 19 19
19 13 9 LISA STANSFIELD/All Around The World (Arista) 9 5 4 8 MADONNA/Keep it Together (Sire/WB) 22 21 14 O LUTHER VANDROSS/Here And New (Epic) 23 19 12 O TECHNOTRONIC/Get Upil (Before The Night Is) (SBK) 10 20 10 CALLOWAY/I Wanna Be Rich (Solar/Epic) 10 15 13 O L. RONSTADT fr.A. NEVILLE/All My Life (Existra) 10 22 22 15 O KISS,Forever (Mercury) 11 22 2 8 14 B-52°S,Roam (Reprise) 12 21 0 MICHAEL BOLTOM/How Can We Be Lovers (Columbia) 13 15 BILLY JOEL/I Go To Extremes (Columbia) 14 15 16 BILLY JOEL/I Go To Extremes (Columbia) 15 17 18 10 MOTILEY CRUE/Without You (Elektra) 16 SINEAD O'CONNOR Nothing Compares 2 U (Chrysalis) 17 28 29 BABYFACE/Whip Appeal (Solar/Epic)
9 5 4 8 MADONNA/Keep it Together (Sire/WB) 27 21 14
27 21 14 O LUTHER VANDROSS. Mete And Now (Epic) 29 19 12 O TECHNOTRONIC Get Up! (Before The Night Is) (SBK) 30 20 19 O CALLOWAY! Wanna Be Rich. (Solar/Epic) 10 15 13 D L. RONSTADT f.A. NEVILLE/All My Life (Elektra) 20 20 15 O MISS. Forever (Mesoury) 2 2 6 14 B-52"S. Roam (Regrise) 20 21 O MICHAEL BOLTONATION Can We Be Lovers (Columbia) 21 20 21 O A'ME LORAIN/Whole Wide World (RCA) 22 31 0 MOTILEY CRUE/Without You (Elektra) 23 10 O MOTILEY CRUE/Without You (Elektra) 24 30 25 O BABYFACE/Whip Appeal (Solar/Epic)
23 19 12
22 20 10 CALLOWAY// Wanna Be Rich (Solar/Epic) 10 15 13 CD L. RONSTADT f.A. NEVILLE/All My Life (Elekhra) 25 22 15 CD KISS-Forever (Mercury) 2 2 8 14 B-S2'S-Roam (Reprise) 20 21 CD MICHAEL BOLTON/How Can We Be Lovers (Columbia) 4 7 10 16 BILLY JOEL/I Go To Extremes (Columbia) 20 25 25 CD A THE LORAIN/Whole Wide World (RCA) 27 31 28 CD MOTLEY CRUE/Without You (Elekhra) 28 29 CD BABYFACE/Whip Appeal (Solar/Epic)
18 15 13 L. RONSTADT (JA. NEVILLE/All My Life (Elektra) 25 22 15 NSS.Forever (Mercury) 2 2 8 14 B-S2'S.Roam (Reprise) 30 21 MICHAEL BOLTON/How Can We Be Lovers (Columbia) 4 7 10 16 BILLY JOEL/I Go To Extremes (Columbia) 30 35 25 A'ME LORAIN/Whole Wide World (RCA) 31 32 MOTILEY CRUE/Without You (Elektra) 32 32 SINEAD O'CONNORANothing Compares 2 U (Chrysalis) 33 25 BABYFACE/Whip Appeal (Solar/Epic)
25 22 15 ① KISS.Forever (Mercury) 2 2 8 14 B-52°S.Roam (Reprise) 30 21 ① MICHAEL BOLTOM-How Can We Be Lovers (Columbia) 6 7 10 16 BILLY JOEL/1 Go To Extremes (Columbia) 30 35 25 ② A'ME LORAIN/Whole Wide World (RCA) 17 31 20 ① MOTLEY CRUE/Without You (Elektra) 30 25 ② BINEAD O'CONNOR Nothing Compares 2 U (Chrysalis) 30 25 ② BABYFACE/Whip Appeal (Solar/Epic)
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8 7 10 16 BILLY JOEL/1 Go To Extremes (Columbia) 10 25 23
30 28 23 A'ME LORAIN/Whole Wide World (RCA) 17 31 26 MOTLEY CRUE/Without You (Elektra) 28 SINEAD O'CONNORAiothing Compares 2 U (Chrysalis) 29 29 BABYFACE/Whip Appeal (Solar/Epic)
17 31 26 MOTLEY CRUE/Without You (Elektra) — 31 M SINEAD O'CONNORAIothing Compares 2 U (Chrysalis) — 32 29 MABYFACE/Whip Appeal (Solar/Epic)
35
— 38 29 @ BABYFACE/Whip Appeal (Solat/Epic)
4 1 16 22 BAD ENGLISH/Price Of Love (Epic)
17 14 17 23 MICHAEL PENNING Myth (RCA)
16 17 19 24 MICHEL'LE/No More Lies (Ruthless/Alto)
28 27 25 ELTON JOHN/Sacritics (MCA)
EFFEAKER DON HENLEY/The Heart Of The Matter (Geffen)
30 34 30 CHERAHeart Of Stone (Geffen)
BREAKER SEDUCTION Heartheat (Venderta (ASM)
40 AEROSMITH/What It Takes (Gellen)
6 16 24 30 PAULA ABDUL/Opposites Attract (Virgin)
s s 22 31 ROXETTE/Dangerous (EMI)
25 28 32 STEVIE B/Love Me For Life (LMR)
_ 39 36 10U GRAMM/True Blue Love (Atlantic)
BREAKER SWEET SENSATIONA OVE Child (Alco)
to 36 35 BRAT PACK/You're The Only Woman (Vendetta/A&M)
10 12 20 36 RICHARD MARX/Too Late To Say Goodbye (EMI)
EFFERENCE WILSON PHILLIPS, Hold On (SBK)
15 20 37 38 WARRANT/Sometimes She Cries (Columbia)
BREAKER ROD STEWART W.RONALD ISLEY/This Old Hourt. (WS)
BREAKER @ ADAM ANT/Room At The Top (MCA)

N&A Pg. 110; Playlists Pg. 98; Parallels Pg. 103

Triffication and an arministry

_	_	_	_	
3	2 WICE	LW	IW	
-		1	0	PHIL COLLINS/I Wish It Would., (Atlantic)
	4	-	_	BONNIE RAITT/Have A Heart (Capitol)
12	12	M	-0	TINA TURNER Lock Me in The Heart (Capitol)
30	13	10		SMOKEY ROBINSON/Everything You Touch (Motown)
7		1000		MICHAEL DAMIAN/Was It Nothing (Cypress/A&M)
4			۲	TAYLOR DAYNE Love Will Lead You Back (Arista)
-13	11	70		ALANNAH MYLES/Black Velvet (Atlantic)
10	10	100	ŏ	Committee of the commit
24	15	u	-	REGINA BELLE Make It Like It Was (Columbia)
25	21	14		MICHAEL BOLTON/How Can We Be Lovers (Columbia
25	111	15		JAMET JACKSON/Escapade (A&M)
30	24	u.	9	
27	23	10	9	
22	4550	16		GRAYSON HUGHANOW Bout Us (RCA)
3		11	15	L. RONSTADT f.A. HEVILLE/All My Life (Elektra)
3	3	-	16	BILLY JOELA Go To Extremes (Columbia)
9	3	2		LUTHER VANDROSS/Here And Now (Epic)
- 2	M		18	NATALIE COLE/Starting Over Again (EMI)
FDEB	HITCH	W	0	ROD STEWART w/ROHALD ISLEY/This Old. (WB)
LLMSA	27	23	0	K. ROGERS & G. KNIGHT/II I Knew Then., (Reprise)
28	1500	22	0	LITTLE RIVER BAND/II I Get Locky (Curb/MCA)
-	-	29	9	LISA STANSFIELD:All Around The World (Arista)
	30	25	9	TIM FINNANCE Even Close (Capitol)
		30		TEARS FOR FEARS, Advice For The (Fontana/Mercus
FOEE	III		9	WILSON PHILLIPS Hold On (SBK)
Licha	20	-	3	SARA HICKMAN/Simply (Elektra)
29	33	27		JULIA FORDHAM/Manhattan Skyline (Virgin)
CDER	111			MADONNA/Keep It Together (Sire/W8)
PERSON A	No.	792	96	SINEAD O'CONNOR/Nothing Compares 2 U (Chrysali
DEE	Tit	N	96	TOMMY PAGE/TII Be Your Everything (Sire/WB)
1.54.5	1	-	w	rommer a secretarion of some cardianal foundation

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3	7	S I W	TW.	
3	2	1	1	LISA STANSFIELD/All Around The (Arista)
13	10		0	BABYFACE/Whip Appeal (Solar/Epic)
4	4	1	ě	MIKI HOWARD/Under New Management (Atlantic)
11		4	o	TROOP/Spread My Wings (Atlantic)
-	1	7	ě	SMOKEY ROBINSON, Everything You Touch (Motown)
- 5	5	5	6	LUTHER VANDROSS/Treat You Right (Epic)
12	11		0	STEPHANIE MILLS/The Comfort Of A Man (MCA)
16	15	12	0	AFTER 7/Ready Or Not (Virgin)
15	13	11	0	GAP BAND, Addicted To Your Love (Capitol)
			10	ALYSON WILLIAMS/I Need Your (Def Jam/Columbia)
54	14	13	0	DIANNE REEVES/Never Too Far (EMI)
24	21	19	0	REGINA BELLE/What Goes Around (Columbia)
21	79	16	0	MAZE/Love's On The Run (WS)
22	20	17	0	MARY DAVIS/Don't Wear It Out (Tabu/Epic)
18	17	14	15	JERMAINE JACKSON/(Two Ships) In The (Arista)
337	29	22	0	FREDDIE JACKSON/All Over You (Orpheus/EMI)
-19	18	18		RANDY CRAWFORD/Wrap You Up (WB)
33	23	21	0	HOWARD HEWETT. Show Me (Elektra)
32	28	24	0	TYLER COLLINS/Girls Nite Out (RCA)
-	35	30	0	BELL BIV DEVOE/Poison (MCA)
1	1	2	21	QUINCY JONES/Secret Garden (Owest/W8)
35	30	27	3	ANGELA WINBUSH,No More Tears (Mercury)
at .	27	25	0	TEMPTATIONS/Soul To Soul (Motows)
36	33	35	3	GOOD GIRLS.Love Is Like An Itching In My (Motown)
34	32	29	0	RANDY & THE GYPSYS.Love You Honey (A&M)
28	25	23	26	MANTRONIX I/WONDRESS/Got To Have (Capitol)
	-	38	3	JOHNNY GILL/Rub You The Right Way (Motown)
17	16	15	28	M.C. HAMMER/Help The Children (Capitol)
40	36	34	0	BODY/Footsteps In The Dark (MCA)
39	37	25	0	ERIC GABLE/Hard Up (Orpheus/EMI)
	40	38	0	G. WASHINGTON JR. I/P. HYMAN/Sacred (Columbia)
-		40	0	BARRY WHITE! Want To Do it Good To Ya (ASM)
36	34	33	9	SHARON BRYANT/Body Talk (Wing/Polydor)
700	38	32	0	TECHNOTRONIC.Get Up (Before The Night) (SBK)
	auI.	∍	0	BY ALL MEANS, Do You Remember (Island)
-	39	39	0	ISLEY BROTHERS I/R. ISLEY/One Of A Kind (WB)
DE	BUI	•	9	STARPOINTA Want You - You Want Me (Elektra)
2	3	20	38	JANET JACKSON/Escapado (ASM)
				SOUL II SOUL/Get A Life (Virgin)
OLEP ET	AR	EF	100	EN VOQUE/Hold On (Atlantic)

New & Active, TOP 10 Recurrents Pg. 78

NEW ROCK

LW.	TW	
1	0	SINEAD O'CONNORA Do Not Want (Chrysalis)
3	9	MISSION U.K./Carved In The Sand (Mercury)
1	3	MIDNIGHT OIL/Blue Sky Mining (Columbia)
5	0	CHURCH/Gold Attentioon Fix (Arista)
4	5	PETER MURPHY/Deep (Beggars Banquet/RCA)
7	0	DEPECHE MODE/Violator (Sire/Reprise)
8	7	BELOVED. Happiness (Atlantic)
11	0	OINGO BOINGO, When The Lights Go Out (track) (MCA)
3.	0	HOUSE OF LOVE/House Of Love (Fontana/Mercury)
10	0	RENEGADE SOUNDWAVE/Soundclash (Mute/Enigma)

Complete TOP 30 New Rock Chart Pg. 94

		MAG
LW	TW	
3	0	JULIA FORDHAM/Porcelain (Virgin)
2	ō	EVERYTHING BUT THE GIRL/The Language (Atlantic)
4	3	BASIA/London Warsaw New York (Epic)
4	0	DENNIS COFFEY Linder The Moonlight (Orpheus/EMI)
5	0	RICHARD SMITH UNIT/Flockin' (Chase Music Group)
7	0	DOUG CAMERON,Mil Amores (Narada)
	7	DOTSERO.Off The Beaten Path (Nova)
15	0	SPENCER BREWER/Dorlan's Legacy (Narada)
14	00	FINAL NOTICE LA. MOUZONIAS You Wish (Jazzline/Delta)
19.	0	DON GRUSIN/Rivert (GRP)

Complete TOP 30 NAC Chart Pg. 88

LW	TW	
2	0	GARY BURTON/Reunion (GRP)
1	020	EDDIE GOMEZ/Street Smart (Columbia)
5	0	MATT ROLLINGS/Balconies (MCA)
4	4	COURTNEY PINE/The Vision's Tale (Island)
3		BOBBY WATSON & HORIZON/The Inventor (Blue Note)
4	0	HARPER BROTHERS, Remembrance (Verve PolyGram)
7	0	DIANNE REEVES/Never Too Far (EMI)
10	0	BASIA/London Warsaw New York (Epic)
10	0	TONY GUERRERO/Different Places (Nova)
14	0	MAYNARD FERGUSON/Glg Bop Noveau (Intima/Enigma

בינטועיזר צוטוג

3 WKS	2 WKS	CW.	TW	Sandana and Sanda Sanda
	,	1	0	R. PLANT/The Hurting (Es Paranza/Atlant
	4	1	ĕ	
	2	1	3	MIDNIGHT OIL/Size Sky Mine (Columbia)
- 11				ERIC CLAPTON/No Alibis (Reprise)
	50			DAMN YANKEES/Coming Of Age (WB)
BREA			ŏ	HEART/All I Wanta Go Is Make Love To You (Capito
EHREA			7	AEROSMITH/What It Takes (Geffen)
13	12	12		SMITHEREEMS/Blues Before And After (Enigma/Capi
		7	ĭ	CHRIS REA/The Road To Hell (Geffen)
29	16	11	0	ROBERT PALMERA in Detail (EMI)
3	3	4	11	TOM PETTY/A Face in The Crowd (MCA)
14	10	-	12	PETER WOLF/99 Worlds (MCA)
20	15	13	9	MOTLEY CRUE/Without You (Elektra)
21	19	14	9-4	TESLA/The Way It is (Getten)
29	22	16	9	BLACK CROWES. Gealous Again (Del American Gelle
27			9	RUSH/The Pass (Atlantic)
34	24	74	96	PETER MURPHY/Cuts You Up (Beggars Barquet/RC
100			18	KISS.Forever (Metoury)
排	107	17	19	ROLLING STONES/Almost Hear You Sigh (Columbia
BRE	. 5	0000	0.000	NOTTING HILLBILLIES/four Own Switch Way (WB)
			9	GUN Better Days (ASM)
35				LOU GRAMM/True Blue Love (Atlantic)
- 22	1837	21	6	POCO/The Nature Of Love (RCA)
31	*		200	
30	28	933	State of the last	MELISSA ETHERIDGE/The Angels (Island)
	*	15	25	PHIL COLLINS A Wish It Would Rain Down (Atlantic
	84	32	9	CHURCH, Metropolis (Arista)
BRE				JUDE COLE/Raby It's Tonight (Reprise)
BRE	State of the			SLAUGHTERAUD All Night (Chrysalis)
BRE			-	LONDON QUIREBOYS/7 O'Clock (Capitol)
39	31	34	-	BRITHY FOX/Dream On (Columbia)
7	N	22	31	ALANNAH MYLES/Black Velvet (Atlantic)
- 4	- 11	20	32	WHITESNAKE/The Deeper The Love (Getten)
18	18	19	33	HAVANA BLACK/Lone Wolf (Capitol)
12	13	25	34	WARRANT/Sometimes She Cries (Columbia)
42	.29	35	0	ROBIN TROWER/Turn The Volume Up (Atlantic)
	- 49	43	0	NEIL YOUNG/Crime in The City (Reprise)
15	25	30	37	GREAT WHITE/House Of Broken Love (Capitol)
47	42	25	0	DAVE EDMUNDS/Closer To The Flame (Capitol)
-	38	45	0	GIANTA'II See You in My Dreams (A&M)
50	45	44	0	TRAGICALLY HIP/New Orleans Is Sinking (MCA)

Complete TOP 60 Tracks Chart Pg. 93; LP Chart Pg. 91

3 WK	2 5 WH	08 12	v-TW	
1	7	t	1	RANDY TRAVIS/Hard Rock Bottom (WB)
	3	2	0	GARTH BROOKS Not Counting You (Capitol)
7	3	3	0	LORRIE MORGAN/Five Minutes (RCA)
10		4	0	DON WILLIAMS/Just As Long As I Have You (RCA)
35			0	ALAN JACKSON/Here In The Real World (Arista)
*	7	5		MARY CHAPIN CARPENTER Guittin' Time (Columbia
14.	10		0	RONNIE MILSAP/Stranger Things (RCA)
17.	12	10	0	DAN SEALS/Love On Arrival (Capitol)
13	11	200		V. GILL w/R. McENTIRE/Okishoma Swing (MCA)
18	13	11	0	HANK WILLIAMS JR./Ain't Nobody's Business (WB/Cur
20	18	14	0	HIGHWAY 101/Walkin', Talkin', Cryin' (WS)
13	15	12		VERN GOSDIN/Right In The Wrong Direction (Columb
29	23	16	1	TRAVIS TRITT/Help Me Hold On (WB)
28	10	15	0	SHENANDOAH/See if I Care (Columbia)
22	19	17	0	SWEETHEARTS OF THE RODEO/This Heart (Columbia
28	24	10		MAC McANALLY/Sack Where I Come From (WB)
2	1	1		PAUL OVERSTREET/Seein' My Father In Me (RCA)
21			-	EARL THOMAS CONLEY/Bring Back Your Love_ (RC
30	25	21		KENTUCKY HEADHUNTERS. Ournas Walker (Mercury
38	30	22	0	LIONEL CARTWRIGHTA Watched It On My (MCA)

BREAKERS

١	EFFEAKER TANYA TUCKER/Walking Shoes (Capital)
ı	ERREAKER CHARLIE DANIELS BAND Mister DJ (Epic)
ł	ENVERANCEMENT LACY J. DALTON/Black Cortex (Capitol)
ì	BREAKER® JUDOS/Guardan Angels (Curb/RCA)

DEBUTS

DEBUT > 3	KATHY MATTEA/She Came From Fort Worth (Mercury)
	JO-EL SONNIER/The Scene Of The Crime (RCA)
LOEBUT > ©	CANYON/Carryin' On (16th Avenue/Capitol)

Complete TOP 50 Country Chart Pg. 82