

I N S I D E:

SILLERMAN, HIRSCH ON THE BRINK

The Legacy/Metropolitan/Group W merger could be in big trouble, with the possibility of involuntary bankruptcy looming. Details in DC Report.

Page 8

NEW ROLE FOR NSMs

Nineties national sales managers need to know the alternate decision-makers with the ability to distribute new revenue. Chris Beck shows you where to look.

Page 14

THE R&R INTERVIEW: TOM BIRCH & BILL LIVEK

Following up last week's exclusive story, Birch Scarborough's exiting Chairman, along with President Bill Livek, expands upon future plans for the research firm and Birch's new radio group.

Page 12

TEENS FOR SALES

RAB's Ken Costa has data galore on how teen-targeting stations can make money.

Page 41

MIAMI HEAT: WEDR VS. HOT 105

The battle between UC variants WEDR and WHQT in Miami has widespread national implications.

Page 47

FULL-SERVICE SCORECARD

Ratings results for Full-Service AC outlets, plus testimonials to the format's enduring success.

Page 44



Radio Responds To Hurricane's Devastation

Topped Towers, Damaged Studios, Timely Relief Efforts

Nearly 75,000 people were left homeless after Hurricane Hugo struck Charleston, SC and the surrounding area last Thursday and Friday. None of Charleston's 31 radio stations or five TV stations was able to remain on the air through the storm. Critical emergency broadcasting system info was supplied by WPDQ (AM)/Jacksonville, which received permission from the FCC to remain at full power during the night. At presstime Tuesday (9/26), several Charleston stations were still off the air.

Rich Panama, PD at News/Talk and CHR combo WTMA & WSSX/Charleston, told R&R, "We have two tower sites, a 1500-foot and a 500-foot; three transmitters; and two backup generators, and all of them

Blowin' In The Wind

- Every Charleston station blown off the air
- WCHY sends first relief to Charleston
- Stations abandon formats, go all-info
- Radio starts supply, Red Cross drives

were knocked out. We got back on-air Sunday, but we're expecting more gale winds from another storm to rip through the area soon.

"Two TV stations lost their 2000-foot towers. Several local radio stations, including (Gold) WXLV and (BM) WDXZ, lost

'POWER 93, THE POWER PIG'

WFLZ Chases Q105; CHR Under PD Chase

Jacor Gold outlet WFLZ/Tampa made good this week on threats to flip formats to CHR and go up against crosstown market leader WRBQ-AM & FM (Q105) if it didn't receive a cash ransom. On Monday (9/25), after hiking its demands from \$1 million last week up through \$2 million and \$4 million to an eventual \$5 million, the station became "Power 93, The Power Pig."

On Friday (9/22), after the ransom was upped to \$4 million,



Marc Chase

WFLZ changed to Urban for an hour at 5pm before reverting to Gold for the weekend. On Monday, WFLZ morning team members Jack Harris and Dr. Don Carpenter reportedly called Edens Chairman Gary Edens at a hotel room in Napa, CA at 8:15am EST (5:15am PST), waking him up and offering him one last chance to put up the money.

Edens declined, and the format flip featured on-air liners such as "Power 93, The Power Pig, Eat Me," and "Assume The Position" with squealing pig sound effects. Sources at WRBQ denied Edens's on-air WFLZ appearance.

HURRICANE/See Page 30

WFLZ/See Page 21

FBI Protests Rap Lyric In Letter To Label

Bureau's Displeasure With NWA Track Seen As Intimidation Move

Representatives of a coalition of music professionals and fans met with a senior Justice Department official this week to complain about what they see

as an FBI effort to intimidate Priority Records.

The label recorded and distributed "Fuck Tha Police," a controversial song by rap group NWA (Niggers With Attitude). The coalition's complaint stems from a recent FBI letter to Priority in which the agency expressed official displeasure with the song.

That letter, the coalition said, is part of a widening effort by government and citizen groups to limit the free speech rights of artists and labels that have released records with controversial lyrics.

"The record industry ought to take this very seriously," said rock journalist David Marsh, a spokesman for the Music In Action (MIA) coalition. "We have reached the point of authentic McCarthyism in the music business."

On Monday (9/25) representatives of MIA met with Thomas Boyd, Director of the Justice Department's Office of Policy Development, to demand that the FBI retract its letter to Los Angeles-based Priority. According to Marsh, the correspondence, which was signed by FBI Asst. Director for Public Affairs Milt Ahlerich, constitutes an illegal attempt by the government to coerce Priority and NWA.

FBI/See Page 30

New 'Beat' Covers Wide Range

KKBT's First Week: Eclectic CHR With Lots Of Gold

KKBT (FM92)/Los Angeles's first few days of music, following 24 hours of a heartbeat sound effect interspersed with snippets of its future library, covered a wide spectrum of styles and years (see music monitors) ranging from Beatles and Motown classics to current hits. A consensus view was that the station can best be described as a CHR with an unusual mix of gold from the '60s, '70s, and '80s.

KKBT (formerly Classical KFAC for 40 years) officially signed on Thursday (9/21) with remarks from Evergreen Chairman Scott Ginsburg, KKBT President/GM Jim deCastro, and one of the station's morning team members, comedian Paul Rodriguez. Then midday talent Diana Steele kicked off the new format with "Walk On The Wild Side" by Lou Reed.

KKBT/See Page 30

Beat Patrol: KKBT Music Monitors

First Hour

- LOU REED/Walk On The Wild Side
- ROLLING STONES/Start Me Up
- GO-GO'S/We Got The Beat
- BOBBY BROWN/My Prerogative
- T. REX/Bang A Gong
- GLORIA ESTEFAN/Don't Wanna Lose You
- LOVE & ROCKETS/So Alive
- HUMAN LEAGUE/Don't You Want Me
- FINE YOUNG CANNIBALS/She Drives Me Crazy
- PAULA ABDUL/Cold Hearted
- TUBES/She's A Beauty
- NAKED EYES/Promises Promises
- ROXETTE/Listen To Your Heart
- PETER GABRIEL/Siedgehammer
- PRETENDERS/Back On The Chain Gang
- ELTON JOHN/Sad Songs (Say So Much)
- AUSTIN & INGRAM/Baby Come To Me

Five Days Later

- DINO/I Like It
- WATERFRONT/Cry
- STEVIE WONDER/For Once In My Life
- POINTER SISTERS/I'm So Excited
- ROXETTE/Listen To Your Heart
- CHI-LITES/Oh Girl
- CURE/Lovesong
- RICHARD MARX/Don't Mean Nothing
- FOUR TOPS/Baby I Need Your Loving
- JAMES INGRAM/Yah Mo B There
- WHITESNAKE/Is This Love
- BANGLES/Eternal Flame
- MADONNA/Express Yourself
- MARY JANE GIRLS/In My House

Noon-1pm monitors from 9/21 and 9/26. Commercials aired in 9/26 hour account for shorter song list.

GO BY THE LETTER

VITAMIN Z

"CAN'T LIVE WITHOUT YOU"



The First Single
From Their Forthcoming Album
Sharp Stone Rain

Produced by Pete Smith and Vitamin Z
Personal Management: Siddons and Associates, Hollywood, CA
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Beasley Douses KRTH's 'Smokin' Oldies'

19 KRTH (AM) Staffers Released; Simulcast Set.

As reported in an R&R HOTFAX update last week, 19 "Smokin' Oldies" KRTH (AM)/Los Angeles staffers have been relieved of their duties, enabling parent Beasley Broadcast Group to simulcast the station with Gold sister KRTH-FM "K-Earth 101" effective Sunday (10/1).

Ten-year station vet and morning drive personality Al Connors will be retained for swing, production, and afternoon traffic duties, and will host the Saturday night request program. As originally intended, KRTH (AM) will air the remainder of Notre Dame's football schedule.

According to Beasley Exec. VP/COO Jim Keating, the decision to eliminate the AM staff was "a logical move that meets our economic needs."

Keating and KRTH VP/GM Pat Norman indicated Beasley will help the former employees with resume preparation, counseling, and job placement. Some former employees may surface at other Beasley stations.

KRTH-AM & FM PD Phil Hall, who remains in place, told R&R, "With the FM doing as well as it is and not being available on AM, we hope the simulcast situation will

KRTH/See Page 21



David Berman

Berman Resigns At Capitol

Capitol Records President David Berman suddenly resigned his post last Friday (9/22) to pursue other interests.

Joe Smith, President and CEO of Capitol-EMI Music Inc., will oversee the label's activities in the interim period, with a new president to be named in the near future, although possibly not until the end of the year.

BERMAN/See Page 30

Evans Appointed OM, Kaplan Upped To PD At WYHY



Jack Evans

A realignment of the WYHY (Y107)/Nashville programming department followed PD/morning cohost Marc Chase's exit for PD duties at Jacor sister WFLZ/Tampa (see Page 1). Jack Evans, PD at Jacor sister WQIK/Jackson-



Louis Kaplan

ville, has been named WYHY OM and station MD Louis Kaplan has been promoted to PD.

WYHY VP/GM Mike Kenney told R&R, "Marc's leaving is a big loss, but we've been grooming Jack Evans for this job. The nice thing about Jacor is that we have a lot of PDs in the company who network, so we won't skip a beat in our success. I'm also happy to promote Louis to PD. He's been here for a long time and worked closely with Marc, so he knows the systems and will help us carry the ball onward."

Evans, whose programming background includes Country outlets WBHP/Huntsville, WSUN/Tampa, and WQIK, told R&R, "It's my first time doing CHR, but before I did Country I didn't know George Jones from George Strait,

WYHY/See Page 21

London OM At WZPL

WIZM/La Crosse, WI PD Don London has resigned after nearly three years with the CHR station to accept the OM position at CHR WZPL/Indianapolis.

WZPL VP/GM Roger Ingram told R&R, "Don just started yesterday and will have a firm hand on things from a programming stand-

LONDON/See Page 30

Wood Opens Consultancy

As previewed in R&R two weeks ago, Malrite VP/Programming Jim Wood is leaving to open his own consultancy, Jim Wood & Associates.

Based in Cleveland, he'll specialize in CHR and Country. Wood's first clients are Malrite and the Bloomington Broadcast Group, owners of stations in Chattanooga, Johnson City, and Grand Rapids.

Wood told R&R, "It's very difficult to leave the security and family atmosphere of a company like Malrite, but it's time for me to strike out on my own. I might add that it's a very scary experience."

WOOD/See Page 21

Dillon To Program WHTX



Dave Dillon

WJQY/Miami PD Dave Dillon, who'd been on the job for two weeks, has accepted the programming post at Hearst Gold-Based AC WHTX/Pittsburgh effective Monday (10/2). He replaces Tom Graye, who exits. WJQY has begun its search for a new PD.

Dillon told R&R, "My 30-day notice was twice as long as I worked here, but we were able to do a lot in a couple of weeks. The management has been very fair and professional about my situation; I wouldn't want anybody to think that I'm some kind of flake who takes a job for two weeks and quits. Family circumstances dictate that I need to be reasonably close to Philadelphia."

DILLON/See Page 21

SEPTEMBER 29, 1989

SUMMER BIRCHES KEEP BLOOMING

This week, a bumper crop of summer Birch results from top markets not covered last week: Boston, Dallas, Washington, Atlanta, Denver, Seattle, and more among them.

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MJI Radio's Home For Homeless Benefit



One of the highlights surrounding NAB's Radio '89 in New Orleans was a seven-hour benefit concert staged by New Orleans Artists Against Hunger & Homelessness September 13. MJI Broadcasting cosponsored and aired a live broadcast of the show, which featured Allen Toussaint, the Neville Bros., Boz Scaggs, the Radiators, Irma Thomas, and more. Pictured behind the scenes are (l-r) artist and homeless rights activist Rita Coolidge, who performed on the show; host Charlie Kendall; MJI President Josh Feigenbaum; and cohost Lee Woods of KONO/San Antonio.

MTV Resets Programming Structure

Konowitch, Herzog, McGrath Upped

In the wake of Exec. VP/GM Lee Masters's resignation last week, MTV has restructured its programming department by promoting Abbey Konowitch from VP/Programming to the new position of Sr. VP/Music and Talent; Doug Herzog from Sr. VP/Programs and Development to Sr. VP/Programming; and Judy McGrath from VP/Creative Director to Sr. VP/Creative Director. All will continue to work out of the network's New York headquarters.

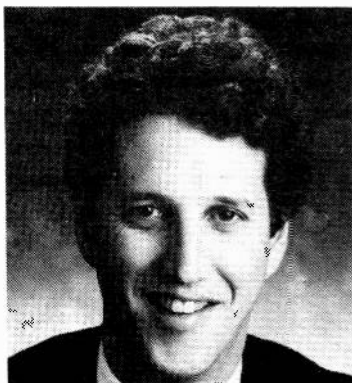
Konowitch's new duties will include music video scheduling, overall programming of the video channel, and talent and artist relations. He will be the liaison between MTV and the record community.

Herzog will now be in charge of production, news, and the scheduling of all music programming.

As Creative Director McGrath will oversee the look and on-air attitude of MTV.



Abbey Konowitch



Doug Herzog



Judy McGrath

MTV President John Reardon commented, "Music is the single most important part of our business, and the elevation of Abbey to this role is not only a recognition of that fact but also of Abbey's many abilities and success here."

Reardon called Herzog "clearly one of our best and most creative executives," and praised McGrath's longstanding input into MTV's "creative and influential" stance.

These groups have invested in their people through Norm Goldsmith's Sales Development Program.

Take a look at them, then take a look at us.

Your sales people need and deserve the best, too ... let's talk!

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 - Beasley Broadcast Group
 - Beck-Ross Communications
- Berkshire Group
 - Bonneville International Corp.
 - CBS Broadcast Group
 - Capital Cities/ABC Inc.
- Capitol Broadcasting Co., Inc.
 - Chase Broadcasting
 - Colonial Broadcasting
 - Durham Life Broadcasting
- Eastern Broadcasting
 - Edens Broadcasting
 - Emmis Broadcasting
 - Fairmont Communications
- Federated Media
 - GMX Communications
 - Genesis Broadcasting
 - Goodrich Broadcasting
- Great Empire Broadcasting
 - Great Scott Stations
 - Greater Media
 - H & D Broadcast Group
- Hearst Broadcasting Group
 - Heritage Media
 - Hoker Broadcasting
 - Independence Broadcasting
- Joyner Communications
 - King Broadcasting
 - Knight Quality Group Stations
 - Liggett Broadcast Group
- Malrite Communications
 - Marathon Communications
 - Midcontinent Broadcasting
 - Mid-West Family Stations
- Midwest Communications
 - Multimedia Broadcasting
 - NBC Radio Stations
 - Nationwide Communications
- Newmarket Media
 - Noble Broadcasting
 - Olympic Broadcasting
 - Osborn Communications

- Pacific Rim Broadcasters
 - Palmer Communications
 - Park Communications
 - Parker Communications
- RKO General
 - Scornix Broadcasting
 - Shamrock Broadcasting
 - Signature Broadcasting
- South Central Communications
 - Southern Skies Corp.
 - Stoner Broadcasting Systems
 - Summit Communications
- Susquehanna Broadcasting
 - TK Communications
 - Taylor Communications
 - Tribune Broadcasting
- Trumper Communications
 - VerStendig Broadcasting
 - The Village Companies
 - Voyager Communications
- Western Cities Broadcasting
 - Woodward Communications

As you evaluate your marketing challenges for the nineties, ask yourself if you are providing your salespeople with a place to work or a place to grow. If you want to grow, they need the tools. If you have heard of or worked with Norm Goldsmith, you'll expect the best. If you haven't, the best is yet to come.

It's proven. It's producing. It's profitable. We'd like to give you more information or a demo tape and put you in touch with broadcasters who are using the program today ... let's talk!

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WKSG Appoints Wilson GM

Prahn Directs Operations

Gold WKSG/Detroit has named Al Wilson GM to succeed the retiring John Patton. In another management move, the newly created position of Operations Director has been filled by veteran Detroit personality Rod Prahn.

Wilson, who was previously GM at crosstown WABX for 12 years and spent five years as GM at WAIT & WLOO/Chicago, told R&R, "I'm thrilled to be working with the Ragan Henry group. They're highly motivated entrepreneurs and are extremely focused. We're looking for big success in Detroit. We are the Oldies station in this market."

Regarding Prahn, Wilson told R&R, "He's a Detroit native and is extremely familiar with the market."

Prahn told R&R, "I'm tickled about this opportunity to work in Detroit again in a management capacity. It's a treat to work with Al Wilson and (WKSG PD) Paul Christy. With the new management team in place, we have a chance to grow even further."

Most recently Prahn was GM/PD/morning man at WKQZ/Saginaw. He has programmed WAPI-

FM/Birmingham, and was an air personality in Detroit at WRIF, WWWW, WMJC, and WABX.

In the summer Birch WKSG placed 14th 12+ (2.8). It finished 18th (2.1) in the spring Arbitron.

WSLA Tackles All-Sports Format

Northlake Communications has changed Business Radio Network-formatted WSDL/New Orleans to all-Sports WSLA under part-owner/Station Manager/PD/afternoon personality Ron Davis.

"The station will air sports talk shows and live games 24 hours a day, including Houston Astros baseball; Dallas Cowboys, Houston Oilers, Notre Dame, and LSU football; and Houston Rockets basketball," Davis told R&R. "We'll also air hunting and fishing shows, as well as coverage of several local sports teams."

Jim Summers will cover the morning show with a 50-50 mix of news and sports. Former New Orleans Saints play-by-play man Larry Matson and Allan Mixson will handle middays.

STAFF

FOUNDER & PUBLISHER: Bob Wilson
EXECUTIVE VP/GENERAL MANAGER: Dick Krizman
SENIOR VICE PRESIDENT/SALES & MARKETING: Bill Clark
SENIOR VICE PRESIDENT & EDITOR: Ken Barnes

EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;
FAX: (213) 203-9763
VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell
ART DIRECTOR: Richard Zumwalt
ASSISTANT TO PUBLISHER: Karen Biondo

OVERVIEW EDITOR: Don Waller
EDITORIAL DIRECTOR: Jim Dawson
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CIRCULATION SERVICES COORDINATOR: Kelley Schieffelin
CONTROLLER: Margaret Beckwith
ASSISTANT: Debbie Botengan
MAIL SERVICES: Rob Sparago, Matthew Parvis

BUREAUS

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045; FAX: (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson

ASSOCIATE EDITOR: Randell Bloomquist

ASSISTANT EDITOR: Vickie Ocheitree

OFFICE MANAGER: Deborah White

LEGAL COUNSEL: Jason Shrinaky

NASHVILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212;

FAX: (615) 248-6655

BUREAU CHIEF: Lon Helton

ASSOCIATE EDITOR: Debe Fennell

OFFICE MANAGER: Phyllis Taylor-Sneddon

ADVERTISING

LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450

VICE PRESIDENT/SALES, WESTERN REGION: Michael Atkinson

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TRANSACTIONS

Somerset Reaches Pinnacle With \$12 Million Indy FM

Heftel In Miami Joint Venture; Lee & Mason Find \$6 Million Memphis Diamond

Deal Of The Week:

WTPI/Indianapolis

PRICE: \$12 million

TERMS: The buyer has the option of paying all cash or receiving \$2.5 million in seller financing at 10.75% interest over four years.

BUYER: Pinnacle Broadcasting Corp., an Indianapolis-based company headed by Michael Maurer.

SELLER: Somerset Broadcasting Inc., a subsidiary of the Somerset Group Inc., headed by Robert McKinney. The company also owns WNUS & WLTP/Parkersburg, WV.

FREQUENCY: 107.9 MHz

POWER: 22 kw at 885 feet

FORMAT: AC

TERMS: Downpayment \$15,000; the \$185,000 balance is to be paid in monthly installments of \$5000 at 7.5% interest. Balloon payments of \$25,000 are due in February 1990, August 1990, and February 1991. All principal and interest is due in full in August 1991.

BUYER: Rocky Spear of Wasilla.

SELLER: Alaska Metro Broadcasting Corp., headed by Stephen Brooks. The company is currently involved in bankruptcy proceedings.

FREQUENCY: 99.7 MHz

POWER: 51 kw at minus 187 feet

FORMAT: Country

TERMS: Escrow deposit \$5000; additional \$45,000 cash due at closing. Buyer to assume debts totalling \$47,300; \$46,450 promissory note.

BUYER: A partnership of Carrollton, TX investors William and Michaelaetta Gardner.

SELLER: KRVZ Inc., headed by Joseph and Susan Jindra. The Jindras have interests in KQNK/Norton, KS and KNCK & KCKS/Concordia, KS.

FREQUENCY: 1400 kHz; 101.7 MHz

POWER: 1 kw; 3kw at minus 97 feet

FORMAT: Country; MOR

Alaska

KNBZ/Wasilla

PRICE: \$200,000

Arizona

KRVZ & KQAZ (FM CP)

Springerville

PRICE: \$143,750

Florida

WAQI-AM & FM (FM CP)

Gouids (Miami)

PRICE: \$7.4 million plus contribution of station assets

TERMS: This transaction forms a new

TRANSACTIONS AT A GLANCE

Deals So Far In 1989:
\$1,951,211,231

Total Stations Traded This Year: 972

This Week's Action: \$39,583,910

Total Stations Traded This Week: 27

Deal Of The Week:

WTPI/Indianapolis \$12 million

- KNBZ/Wasilla, AK \$200,000
- KRVZ & KQAZ (FM CP)/Springerville, AZ \$143,750
- WAQI-AM & FM (FM CP)/Gouids (Miami), FL \$7.4 million
- WIBB & WFXM/Macon, GA \$1.65 million
- KLNI/Pearl City, HI \$525,000
- KACY & KQPD/Payette, ID \$149,000
- KRSL & KCAY/Russell, KS \$404,000
- WGCM & WTKI/Gulfport, MS \$1,625,000
- WBEX & WKKJ/Chillicothe, OH \$3.85 million
- WNRE & WLRO/Circleville, OH \$1.25 million
- WNQQ/Blairstown, PA \$485,000
- WHZZ/Huntingdon, TN \$222,855 (approximate)
- KMPZ/Memphis \$6 million
- KIIZ & KIXS/Harker Heights-Killeen, TX \$2.6 million
- WPVA/Colonial Heights, VA \$130,000
- WCUB & WLTU/Manitowoc, WI \$949,305

Why does Group W Radio utilize the services of Americom in achieving its strategic growth plans?



Richard H. Harris
President

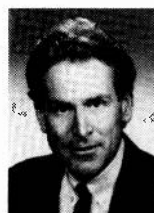
GROUP W RADIO

Group W Radio is in the process of becoming the largest and most successful radio station group in America. A critical component of our success is aligning ourselves with companies that have the resources, intelligence and intensity to help us reach our strategic goals. Americom is that kind of company.

Americom's professionals are financially sophisticated, have an accurate understanding of station values and have proven their ability to aid our corporate staff during the negotiating process. Their technical competence, perseverance and commitment to our success have earned the respect and admiration of all of us at Group W Radio. We are delighted to have Americom on our team.



Tom Gammon
Top - 100 Markets



Bill Steding
Top - 25 Markets



Dan Gammon
Northeast & Central



Dave Burrill
Western United States



Paul Leonard
Southeast

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joint venture partnership to operate the stations. The seller is contributing the assets of the stations as its capital contribution to the formation of the joint venture. The joint venturer will then make a \$4 million contribution to the project, with \$2 million in cash and a \$2 million promissory note. The joint venturer also will assume seller debts totalling at least \$3.4 million.

BUYER: Viva America Media Group, a joint venture owned 51% by Mambisa Broadcasting Corp., which is controlled by Amancio Victor Suarez. The other 49% of the joint venture is owned by Viva Broadcasting Corp., which is owned by Cecil Heftel. He also owns interests in KSSK & KXPW/Waipahu, HI and KTNQ & KLVE/Los Angeles.

SELLER: Mambisa Broadcasting Corp. and Hispanic American Radio Broad-

casting Corp., both controlled by Amancio Victor Suarez.

FREQUENCY: 710 kHz; 98.3 MHz
POWER: 50 kw day/25 kw night; 1.6 kw at 461 feet
FORMAT: Spanish; Urban

Georgia

WIBB & WFXM/Macon

PRICE: \$1.65 million

TERMS: Asset sale with \$510,000 cash at closing. Buyer to credit \$1.05 million against outstanding indebted-

Transactions Continued on Page 10

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Supreme Court Requested To Review FCC Minority Policies

Race has moved to the forefront again at the FCC. In a move that could help clarify the future of the Commission's minority ownership programs, a Florida group last week asked the Supreme Court to decide the constitutionality of the FCC's policy of granting preferences to minority and female applicants involved in comparative licensing proceedings.

Meanwhile, the National Black Media Coalition (NBMC) has filed to block the license renewal of 32 Michigan and Ohio radio stations it believes have failed to meet their EEO obligations.

Metro Broadcasting, Inc.'s petition for review asks the Supreme Court to determine whether the preference policy deprives non-minority applicants of their right to equal protection under the Due Process clause of the Fifth Amendment to the Constitution. The petition also asks the court to determine whether Congress overstepped its authority last year when it ordered the FCC not to abandon or reexamine its minority ownership policies.

Metro attorney John Midlen said he believes recent equal protection decisions made by the Supreme Court indicate that this is an opportune time for his client to take its case to the high court.

"The trend is very much in our favor," said Midlen.

Two Months, Two Different Rulings

Metro's case arose from the FCC's 1983 grant of an Orlando UHF license to Rainbow Communications. That grant, which was based in part on Rainbow's status as an Hispanic-controlled applicant, was appealed to the courts by competing applicants Winter Park Communications and Metro.

In April, a three-judge panel of the US Court of Appeals for the District of Columbia, ruling in the case of Winter Park Communications v. FCC, upheld the minority preference policy.

One month earlier, however, a different panel of the same court found the Commission's minority distress sale policy to be unconstitutional.

NBMC Juggernaut Rumbles On

While Metro was preparing its appeal, the NBMC was filing petitions to deny license renewal against 32 Ohio and Michigan radio stations that it claims have failed to hire enough minorities. Since the current license renewal cycle began last year, NBMC has filed approximately 200 such EEO-related petitions to deny.

NBMC has also filed EEO complaints against seven group operators, including Cleveland-based Malrite Communications.

A focal point of NBMC's effort was Grand Rapids, where seven stations were hit with petitions.

David Honig, a lawyer representing NBMC and the NAACP, told the *Detroit News*, "In all the years I've been doing this stuff, Grand Rapids is the worst city I have ever seen. Blacks just don't work in radio in Grand Rapids."

While many broadcasters grudgingly acknowledge NBMC's effectiveness as an EEO watchdog, lawyers who have defended stations against the group's petitions charge that NBMC's research is sometimes "sloppy," resulting in stations being improperly charged with minority hiring shortfalls.



DC REPORT
PAT CLAWSON

Metropolitan Bondholders Step Up Hardball Game

At our deadline Tuesday (9/26) night, radio entrepreneurs Robert F.X. Sillerman and Carl Hirsch were still playing a tense, white-knuckled game of brinksmanship with a group of litigious Metropolitan Broadcasting bondholders.

Hanging in the balance is the fate of the proposed \$385 million merger of Legacy and Metropolitan with Group W Radio. Security Pacific, the company's chief lender, is flashing signals that it may halt a scheduled junk bond interest payment on September 30, and two groups of disgruntled bondholders say they are considering forcing the radio empire into involuntary bankruptcy if that happens.

"Everything is possible; we are evaluating all options," said Daniel Pollock, a New York lawyer who represents a group of Massachusetts investment trusts which are suing Sillerman, Hirsch, and their companies.

"That's certainly one of the options you look into, but certainly no decisions have been made along those lines," added another bondholder, attorney Steve Greenbaum. "We're hopeful things are going to work out."

A company source says Metropolitan is "prepared" to make the interest payment, but there's a catch. According to a new SEC filing, if a senior lender — such as Security Pacific — notifies Metropolitan that it's in default of its lending agreement, the bondholder payments can be withheld. Metropolitan admits that it's been in technical default since last December 31. The filing goes on to state, "Security Pacific is considering the delivery of the notice . . . which would prohibit the (company) from making the September 30 interest payment."

While a settlement does not seem imminent in the bondholders dispute, negotiations continue. Sillerman was unavailable for comment, but Hirsch told R&R, "We've made some progress. We've not settled everything. I continue to be optimistic."

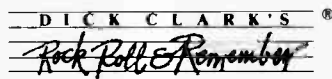
START THE MONTH OFF

O C T O

WEEKLY SPECIALS

- 6-8 The Cher Story
- 13-15 The Janet Jackson Story
- 20-22 The Rolling Stones Story
- 27-29 The New Kids on the Block Story

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- 6-8 O'Jays
- 13-15 Anne Murray
- 20-22 Stylistics
- 27-29 Bobby Rydell

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- 6-8 The Captain and Tennille
- 13-15 The Doobie Brothers
- 20-22 Tony Orlando and Dawn
- 27-29 Ambrosia

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- 6-8 Reba McEntire
- 13-15 Southern Pacific
- 20-22 Merle Haggard
- 27-29 The Bellamy Brothers

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- 6-8 Lettermen (Tony Butala, Jim Pike)
- 13-15 Ferrante & Teicher
- 20-22 Shirley Bassey
- 27-29 Wayne Newton

For information call (703) 276-2900

1 9



FCC Plans Action On Drugs

The FCC is getting ready to announce a get-tough policy on drugs and broadcasters. Chairman **Al Sikes** will bring the topic up Thursday (9/28) at his first Commission meeting.

Expect FCC gumshoes to take action to strip errant broadcasters of their licenses and to crack down on owners who don't police their personnel. One case pending before the Commission involves the license renewal of a South Carolina station, the owner of which was convicted of drug crimes.

Fairness Comes Alive In Budget Bill

Rep. **John Dingell** (D-MI), the powerful head of the House Energy & Commerce Committee, is trying one more time to get the Fairness Doctrine written into federal law.

This time he's slapped new codification legislation onto the back of the mammoth \$16.5 billion budget reconciliation bill that's winding its way through the House. Floor debate on the bill began Tuesday (9/26), and congressional leaders are hoping for a vote Thursday (9/28) afternoon.

Under Dingell's amendments, broadcasters could be fined for violating the Fairness Doctrine, and FCC fees would be hiked. The budget bill has become larded up with a series of controversial measures that potentially affect the broadcasting industry, including new efforts to attack indecent "dial-a-porn" and amendments to derail a capital gains tax cut.

Watch for some dramatic restructuring of radio deals if the capital gains tax is tinkered with. President **Bush** wants to cut the rate from 33% to 19.6% until 1992, then raise the top rate to 28% with gains resulting from inflation exempt from taxation. House Democrats are opposed, and want to hike taxes on the rich.

Wall Street mergers experts say the lower rates will probably cause sellers of businesses to resist excessive allocations of purchase prices to noncompete covenants. The bottom line: station buyers will probably lose valuable tax deductions now used in structuring deals — and buyers may bid less for target stations.

RTNDA Sees Silver Lining In Court Broadcast Ban

Officials of the RTNDA say they have reason to be pleased about a new report on the use of electronic news gear in federal court rooms — even though the report recommends a continued ban on audio and video recording or broadcasting devices.

"There is a silver lining, albeit a thin one," said RTNDA attorney **Larry Scharff**.

In its recently-released tentative report, the Judicial Conference's Ad Hoc Committee on Cameras in the Courtroom said, "Circumstances have not changed so drastically" that the federal judiciary should relax the longstanding ban on the use of electronic news gear in the courtroom. The Judicial Conference, headed by Chief Justice **William Rehnquist**, is the policy-making organization of the federal court system.

The brightest spot in the report, according to RTNDA, is the committee's decision to accept input from other federal judges before it drafts its final report next year. According to RTNDA President **Dave Bartlett**, the group will move to take advantage of that opening by continuing its ongoing effort to educate federal judges on the role

of the broadcast media. tury the broadcast media must be included if the right to a public trial is to be guaranteed," said Bartlett. "We also need to show them that the state experience has been overwhelmingly positive."

State Experience Positive

"We will continue to try to influence the judges' thinking by explaining that in the late 20th cen-

Despite its strong reaffirmation of the ban, the report did include a dissenting opinion by Denver federal appeals court judge **John Moore**, who urged that each federal court be given the discretion to permit electronic coverage to the extent such coverage is permitted in the state courts of the state where the federal court is located. Currently, 44 states allow some degree of broadcast coverage of their courts.



BROKER GETS GOOFY — Randy Jeffery of Media Venture Partners will do almost anything to clinch a deal — including swooning with Goofy if necessary. Actually, this photo was taken as the broker emceed the 25th annual Columbia City (IN) Junior Miss Pageant — not in one of his client's boardrooms.

In addition, the report said that where an audio or videotape is made by the court to supplement the written transcript of the proceeding, the tapes should be made available to the media to the same degree as a written transcript. Last year six federal courts were authorized to experiment with using videotape to create the official record of proceedings.

ON THE RIGHT NOTES

B E R



SPECIALS

- Sept. 30-
- Oct. 1 James Doohan (Star Trek's Scotty)
- 7-8 Joe Flaherty
- 14-15 Dave Thomas
- 21-22 Valri Bromfield
- 28-29 Royce Applegate

- 1 The Top Five Love Songs of 1960
- 8 "The Long and Winding Road"—A special tribute to the fab four
- 15 Barbra Streisand by request
- 22 Motown Memories
- 29 Down Lovers Lane

- 7 New Kids on the Block/Jon Bon Jovi
- 14 Sam Kinnison
- 21 Tone Lōc
- 28 Martika/Tiffany

- Super Gold Saturday
- Sept. 30 High School USA
- 7 Teen Idols!
- 14 The Rock N' Roll Reunion
- 21 Time Machine 1967
- 28 At The Top

- Super Gold Sunday
- 1 High School USA
- 8 Time Machine 1966
- 15 Superstar Doubleshots—Vol II
- 22 Crusin' With Supergold
- 29 Time Machine 1962

- October 13-15 The Paul McCartney Story
- October 1-31 Country Music Month Salute
- "Solid Gold Country"—Special Edition
- "Country Datebook"—Special Edition

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8 9

COUNTRY datebook



UNISTAR
Unistar Radio Programming

TRANSACTIONS

Continued from Page 6

ness of seller to buyer. Buyer is to credit \$90,000 for consulting agreement.

BUYER: Woodfin & Associates, headed by B. Ken Woodfin, Milton Hirsch, and Allen Joesten. Woodfin and Hirsch also have interests in WGSY/Phenix City, AL and WGNB & WFSY/Panama City, FL.

SELLER: Davis Broadcasting Inc., owned by Gregory Davis. Davis also owns WOKS & WFEX/Columbus, GA and WTHB & WFXA/Augusta.

FREQUENCY: 1280 kHz; 100.1 MHz
POWER: 5 kw daytimer; 3 kw at 300 feet
FORMAT: Urban

Hawaii

KLNI/Pearl City

PRICE: \$525,000

TERMS: \$225,000 down payment; five-year promissory note for \$300,000 payable in five equal installments.

BUYER: Hawaii Public Radio, headed by Clarence Eblen. Hawaii Public Radio holds ownership interest in KHPR/

Honolulu and KKUA/Wailuku, HI.
SELLER: Henry Younge Jr. of Honolulu.

FREQUENCY: 1380 kHz
POWER: 5 kw

FORMAT: Station is dark.

Idaho

KACY & KQPD/Payette

PRICE: \$149,000

TERMS: Asset sale for \$134,000. Escrow deposit \$15,000; additional \$10,000 cash due at closing. Ten-year promissory note for \$109,000 at 10% interest payable in monthly installments. Additional \$15,000 payment for noncompete agreement.

BUYER: Miller-Kohl Broadcasting Inc., headed by Columbus, NE investors Stephen Kohl and James Miller.

SELLER: Blue Mountain Broadcasting Co., headed by John Runkle Jr.
FREQUENCY: 1450 kHz; 100.1 MHz
POWER: 1 kw day/250 watt night; 3 kw at 300 feet

FORMAT: Country; MOR

BROKER: Hadden & Associates

Kansas

KRSL & KCAY/Russell

PRICE: \$404,000

TERMS: Asset sale.

BUYER: West Central Radio Inc., owned by V. Wayne Grabbe, C.R. Musgrave, Fred Thompson, Dolores Holland, Charles Johnson, Kenneth Heady, Glenn Shaffer, and Ladarnard Panichabhongse.

SELLER: Russell Broadcasting Ltd., headed by Fred Thompson, V. Wayne Grabbe, Charles Johnson, C.R. Musgrave, and Kenneth Heady.

FREQUENCY: 990 kHz; 95.9 MHz

POWER: 250-watt daytimer; 1.35 kw at 487 feet

FORMAT: AC

Mississippi

WGCM & WTKI/Gulfport

PRICE: \$1,625,000

TERMS: Escrow deposit \$100,000; additional \$1,125,000 cash due at closing. Buyer to post \$400,000 letter of credit for additional payment if the FCC upgrades the FM to Class C-3 status.

BUYER: EJM Broadcasting, headed by Edmond, Mary, Michelle, and Marjorie Muniz and Lonnie Matherne Jr. Edmond Muniz has ownership interest in WLTS/Sildell, LA and WYAT/New Orleans.

SELLER: Holt Communications Corp., headed by Arthur Holt, Gordon Holt, and Christine Borger. The Holts and Borger have ownership interest in

WUSQ-AM & FM/Winchester, VA; WKAP/Allentown; WZZO/Bethlehem, PA; WBNE/Benton, PA; and KMXQ/Socorro, NM. Holt Communications Corp. has ownership interest in WBOP & WTKX/Pensacola and WOAD & WJMI/Jackson, MS.

FREQUENCY: 1240 kHz; 102.3 MHz

POWER: 1 kw; 3 kw at 300 feet

FORMAT: Country

Ohio

WBEX & WKKJ/Chillicothe

PRICE: \$3.85 million

TERMS: \$3 million cash at closing; \$250,000 promissory note. Additional \$600,000 for noncompete agreement.

BUYER: A partnership of Crown Broadcasting Co. and Guaranty Broadcasting Corp. Crown Broadcasting is owned by Thomas Gammon, a Washington-based media broker who heads Americom Radio Brokers. Gammon also owns KTRR/Loveland, CO; KZXY-AM & FM/Apple Valley, CA; KKIS-AM & FM/Pittsburg, CA; KJIN & KCIL/Houma, LA; KATD/Los Gatos, CA; and KICR-AM & FM/Oakdale, LA, and recently announced plans to buy WHMA-AM & FM/Anniston, AL. Guaranty is headed by Baton Rouge investors George Foster, Claudia Balfour, Marjorie Malone, Mervyn Rhys, James Russell, and Janet Baldwin. Guaranty has ownership interest in WGGZ/Baton Rouge.

SELLER: Mid-America Radio Group Inc., headed by David Keister and Kay Keister. Mid-America also has interest in WKBV & WFMG/Richmond, IN; WABJ & WQTE/Adrian, MI; and WBAT/Marion, IN. David & Kay Keister have interest in WBCI/Lebanon, IN; WMLA/Normal, IL; and WMLA-FM/LeRoy, IL.

FREQUENCY: 1490 kHz; 93.3 MHz
POWER: 1 kw; 50 kw at 335 feet
FORMAT: AC; Country

WNRE & WLRO/Circleville

PRICE: \$1.25 million

TERMS: Stock purchase; escrow deposit \$45,000, with balance due cash at closing.

BUYER: M.M. Group Inc., headed by Robert Casagrande and Mark Litton. They own WQTL/Ottawa, OH and are the proposed assignees of WCSJ & WUEZ/Morris, IL.

SELLER: Circleville Broadcasting Co. Inc., headed by Nelson Embrey II and Honarah Whitacre.

FREQUENCY: 1540 kHz; 107.1 MHz
POWER: 1 kw daytimer; 3 kw at 58 feet
FORMAT: AC

Pennsylvania

WNQQ/Blairsville

PRICE: \$485,000

BUYER: Longo Media Group, headed by John Longo. He also owns WCNS/Latrobe, PA.

SELLER: Pennsylvania Broadcast Affiliates Inc., headed by Lloyd Freed, Arnold Rapoport, and Bruce Loch.

FREQUENCY: 106.3 MHz
POWER: 3 kw at 300 feet
FORMAT: AC

BROKER: Roy Rosenblum of Pittsburgh.

Tennessee

WHZZ/Huntingdon

PRICE: \$222,855 (approximate)

TERMS: Assumption of liabilities; seller to receive ten-year promissory note for \$60,000 payable in monthly \$500 installments.

BUYER: William Cason III of Murray, KY.

SELLER: BJH Broadcasting Inc., headed by J.D. Kyle Manns.

FREQUENCY: 100.9 MHz

POWER: 3 kw at 300 feet

FORMAT: CHR

KMPZ/Memphis

PRICE: \$6 million

BUYER: Diamond Broadcasting of Tennessee, headed by Daniel Lee and Seth Mason. Diamond also owns WSBC & WXRT/Chicago and KOMA & KRXX/Oklahoma City.

SELLER: Dittman Group, Inc., headed by Bernard Dittman. Dittman also owns WABB-AM & FM/Mobile and WAPI-AM & FM/Birmingham.

FREQUENCY: 98.1 MHz

POWER: 100 kw at 710 feet

FORMAT: AOR

BROKER: Paul Leonard of Americom Radio Brokers.

Texas

KIIZ & KIXS/

Harker Heights-Killeen

PRICE: \$2.6 million

BUYER: Centroplex Radio Inc., headed by Tony Booth, Phil Goldman, Bob Jones, and Bob Rich. Goldman, Jones, and Rich hold management positions at WRVA & WRVQ/Richmond.

SELLER: Mid-Texas Communications, headed by Ken Williams. Williams has ownership interest in KSFA & KTBC/Nacogdoches, TX.

FREQUENCY: 1050 kHz; 105.5 MHz

POWER: 250 watts; 3 kw at 379 feet

FORMAT: Urban; CHR

BROKER: Chapman Associates

Virginia

WPVA/Colonial Heights

PRICE: \$130,000

TERMS: Cash

BUYER: Central Virginia Radio Inc., owned by Kenneth Noble II of Midlothian, VA.

SELLER: ABS Richmond Partners LP, principally owned by Kenneth Brown and Jon Sinton. They also own WKHK/Richmond; WAIM & WCKNI-Anderson, SC; and WRQN/Bowling Green, OH.

FREQUENCY: 1290 kHz

POWER: 1 kw

FORMAT: Gold

Wisconsin

WCUB & WLTU/Manitowoc

PRICE: \$949,305

TERMS: Stock sale for \$450,625 cash at closing. Ten-year promissory note for \$498,680 at 8.5% interest, payable interest-only for ten years with final balloon payment of principal and interest at 2% below the *Wall Street Journal* prime rate.

BUYER: Lee Davis Jr. of Manitowoc. He is currently Executive VP of the licensee.

SELLER: CUB Radio Inc., headed by John Severson of Manitowoc.

FREQUENCY: 980 kHz; 92.1 MHz

POWER: 5 kw; 1.69 kw at 500 feet

FORMAT: Country; AC

August, 1989

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Certain assets of

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BROADCASTING COMPANY

Dr. Roy E. Morgan, Principal
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have been sold to

KEYMARKET OF NEPA, INC.

Kerby Confer, Principal

The undersigned represented the seller in this transaction.
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TOM BIRCH & BILL LIVEK ON THE CHANGES

Birch: New Era For Founder And Firm

Last week's R&R exclusive story breaking the news that Tom Birch was leaving Birch Scarborough Research to form radio acquisition firm Opus Media Group took the industry by surprise. In the following interview, Birch explains his reasons for the move, and he and President/COO Bill Livek discuss the state of Birch Scarborough today with Sr. VP/Editor Ken Barnes.

R&R: Why are you leaving a company you built from scratch, one that bears your name?

TB: I've asked myself that question a couple hundred times. What I enjoyed the most out of building the business was the building process. I was a PD before I got involved with Birch Ratings, and I always programmed turnaround situations.

This to me was the ultimate turnaround of my life: when you start something from scratch, build it, and watch it grow, it's thrilling. As the company started to mature, though, it became apparent to me that my role in the company would have to change.

It started with a recognition in the mid-'80s that this company really needed to have a professional management team. Hence Bill Livek and (Exec. VP/Operations Group President) Bill Engel, two very senior-level people who, in my mind, are the best in the business. Getting them to come on board with us was a major turning point, but that meant I relinquished an awful lot of authority.

R&R: Was that a difficult transition?

TB: Very difficult. Probably the most difficult thing of all was for me to suddenly realize that I had people that I had vested power in, and if I was going to allow them to really operate at their highest level of productivity, I would have to step back. And as I moved away, there was something that could really consume all my time and energy — getting financing. I found that to be also very challenging. In October '87, when we ultimately closed with VNU (United Dutch Publishing), a huge chapter of my life had closed.

So — I can't go back in and be President of Birch Scarborough, Bill Livek is doing a wonderful job at that; can't go back in and be President of the operations group, Bill Engel is doing a wonderful job at that. What I want to do is once again be involved in a startup operation, and I think that's where we culminate in a final decision that the time is right for me to move on.

R&R: As of January 1, 1990, when Tom actually leaves, how would you assess the company's standing?

BL: The company has constantly improved year to year. The reason we have more utility with stations today than ever before is we keep improving what we do and we keep increasing the number of agencies that utilize us.

"What I want to do is once again be involved in a startup operation."
—Tom Birch

TB: To make a bold statement, I think in the long run this company is the winner in the ratings and media research fields of radio. It's positioned correctly, it has a line of products that are strategically correct, it's gaining market share rapidly, and it has a strong and motivated management team. And you add to that it's very well financed: our parent, VNU, is a \$1.2 billion company. They have at least \$200 million now invested in US business information service properties and they've earmarked another couple hundred million dollars for investment over the next few years. You compare

that to our competitor, which has a parent that is not as healthy. Over the long haul, we're really in a great position to compete.

BL: It's a very interesting time in the radio ratings business, as the medium is getting increasingly difficult to measure. It's becoming very clear to large owners of radio that the telephone is the only way to measure all demographic groups. The other thing that's becoming increasingly important to agencies is qualitative information: income, education, occupation, and product consumption. Birch Radio's product has never been more strongly positioned than it is today, while Arbitron has not really made a fundamental product change in 15 years, since they went from a four-week survey period to a 12-week survey.

R&R: How do you feel the agency and radio communities will react to the founder of the company leaving?

TB: I think it's going to be mixed. I think we'd be deluding ourselves if we thought that there are not going to be some people who will be surprised by this, and I think there will be some people who will be sorry about it. I hope that people understand what drives me personally. The key thing is that people understand it was a personal decision and that the company's in great shape. I think we're going to go through a very smooth transition with our clients.

BL: Art Nielsen left the A.C. Nielsen company several years after selling to the Dun & Bradstreet group. We all accept that America's biggest strength is its entrepreneurial spirit, and Birch Scarborough is truly an American success story of a business being formed out of a real need, growing and maturing, with the founder going on to other things.

R&R: Will you maintain any kind of consulting relationship with Birch?



TEAM IN TRANSITION — (L-r) Birch Scarborough Pres./COO Bill Livek, soon-departing Chairman/CEO Tom Birch, Exec. VP Bill Engel. Livek and Engel will retain their present positions and run the company when Birch leaves Jan. 1.

TB: Despite both my desire and Bill's, I don't think it's possible for me to stay on as a consultant. People will raise their eyebrows. I suppose there will be somebody out there that will claim that I have an influence on the ratings, however crazy that may sound.

BL: Again, Dun & Bradstreet sold the most successful group of TV stations in broadcasting so it could buy A.C. Nielsen, because of the implied conflict of interest. And though Tom would love to stay on as consultant, the implied conflict of interest is something we could not have.

"Birch Scarborough is truly an American success story of a business being formed out of a real need, growing and maturing, with the founder going on to other things."

—Bill Livek

R&R: Along those lines, will you be keeping the name of the company?

BL: Absolutely. The trade name Birch Scarborough is a very strong one not only here in the US but in Canada, one that is synonymous with high-quality telephone radio ratings and retail product information. We're proud of that brand name for its continued growth.

R&R: What's Opus Media's game plan?

TB: I have a partner, Ray Quinn, who is one of the best turnaround artists in the business. Ray has done five consecutive home runs in turnarounds he started out with. And he has a programming back-

ground also — he was PD at WFIL/Philadelphia, before that WCBM/Baltimore. So he's a very good person to be involved with; we have synergistic interests. I am more interested in the programming and the finance aspect and the acquisition process, and Ray is more driven toward building the ultimate sales force to hit the streets.

R&R: How did you team up with Ray?

TB: It goes back to the early '70s. We worked together at a radio station in Rochester — we were both disc jockeys on the air — and Ray introduced me to his wife's sister, whom I married, so Ray and I are related now. For a number of years, we kept saying to each other, "Gee, someday we're going to have to get together and do a deal together." And now I think the time is right; we know from years of experience of being friends that we're well suited to work together.

R&R: What type of stations are you looking for?

TB: Right now we're in the process of locking in stations probably in medium-size markets. We'd like to very quickly put together a group and if we can find one that's available, we'll probably take a good long hard look at it.

The ideal situation for us would be to find a radio station group in which there is cash flow within the group overall. And one of the properties may be somewhat of a "dog" that we can concentrate on. We want to be able to do a deal that will be bankable, but has good upside potential because one of the stations is a lagger.

OVERVIEW

MANAGEMENT



COFFIN UP CASH

Promoting The 'Buried Alive' Promotion

Every station knows the importance of promotion — but not all may realize how important it is to *promote* the promotion. Here's a look at how two stations handled the same promotion — burying a morning cohost alive in a specially made coffin last week (9/18-23) for 48 hours to raise money to fight drugs.

Dirty Work

"I didn't want to send out press releases that would just get buried on people's desks — I wanted to come up with something different," said WRKR/Kalamazoo-Battle Creek PD Bill Martin. The AOR station's slogan was "Buried Alive To Bury Drugs."

Martin remembered that his children had received plastic coffins last Halloween, and tracked some down at a local store. The final promo package consisted of the coffin in a few inches of dirt, sealed in a small plastic bag with a photo of the "victim," WRKR ND/air talent Jennifer Ashley, attached to the outside. (All proceeds from the event went to Kalamazoo Families In Action.)

Livin' In A Box

CFNY (FM 102)/Toronto took a slightly different approach. According to Promotion Director Darren Wasyluk, the New Rock station staged a "breakfast with the morning show" for about 200 listeners to make the initial announcement.

Wasyluk's next step was to send out press releases describing the promotion, touting the burial of morning man Humble Howard. He then found a box company that could make some footlong cardboard coffins, had them printed with the promotional logo, and sent about 300 to media services throughout Canada and a few in the US.

Although the (pictured) boxes look complex, Wasyluk said they only cost about \$3.50 each. "Buried Alive," a project out of the FM 102 Youth Fund, raised \$54,000 for Teens Against Crack & Cocaine.

NAB, RAB Contest Seeks Best Locally Produced Radio Spots

The Radio Futures Committee, a joint project of the NAB and the RAB, has launched a contest for US radio stations to solicit the best locally produced announcements for the industry ad campaign, "Radio: What Would Life Be Without It?"

To enter, stations must ask local listeners and/or advertisers how they feel about radio, then produce a 60-second commercial using the committee's jingle (in any format version) and James Earl Jones's voiceover tracks.

Six grand-prize winners will hear their spots in a nationwide advertising campaign. Other prizes will be awarded to the winners, and six additional commercials will receive honorable mention.

Deadline for the contest is November 24, and winners will be announced at the RAB conference January 19. For more information, call the NAB at (202) 429-5350 or the RAB at (212) 254-4800.

How To Hang On To Your Job

Congratulations — you finally got a decent gig. Here are seven suggestions on how to keep it, from Philadelphia-based Goebel, Kirk & Pilato Public Relations Inc.:

- Produce results, not reasons. Your boss doesn't want to know how hard you've worked, but what you've achieved. Know what results are expected and produce or exceed them.

- Read as much as you can. Know what people are thinking. If you're responsible for communicating with the public, learn what the public is reading.

- Write as much as you can. So few people in management can write well that you'll probably move to the top quickly if you can communicate your ideas effectively in writing.

- Work to your boss's specifications. Nothing counts but quality, and the boss and client are the people who define it. Respond in terms that mean quality to them.

- Listen. Make sure you understand what the boss or the client wants.

- Don't lie. If you lie once, the boss or client will never know when you're telling the truth.

- Take risks. Any company worth your continued presence will encourage and reward risk-taking — it's the only way companies innovate and grow.

"AN EXTRA BRAIN HELPED US WIN."

-Beau Phillips, General Manager, KISW/Seattle



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DATELINE

● October 3 — American League Championship Series begins.

● October 4 — National League Championship Series begins.

● October 5-8 — Society Of Broadcast Engineers Fourth Annual National Convention. Allis Plaza. Kansas City, MO.

● October 9 — CMA Awards Show. Grand Ole Opry House. Nashville, TN.

● October 17-18 — Broadcast Credit Association's Credit & Collection Seminar. Scottsdale Hilton. Scottsdale, AZ.

● October 19 — Technical Excellence & Creativity Awards. Manhattan Center Studios. New York, NY.

● October 25 — John Bayliss Foundation Dinner. Plaza Hotel. New York, NY.

● October 28-28 — Ninth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY.

● October 29-November 2 — Radio In The 1990s conference. Washington Sheraton. Washington, DC.

● January 10-13, 1990 — Burkhardt/Douglas & Associates Radio '90. Hotel Del Coronado. San Diego, CA.

● January 18-21 — RAB Managing Sales Conference. Loews Anatole. Dallas, TX.

● February 16-18 — Gavin Convention. St. Francis Hotel. San Francisco, CA.

● February 21 — Grammy Awards. Shrine Auditorium. Los Angeles, CA.

● February 28-March 3 — Country Radio Seminar. Opryland Hotel. Nashville, TN.

● March 10-13 — NARM. Century Plaza Hotel. Los Angeles, CA.

● March 15 — American Women In Radio & Television's 15th Annual National Commendation Awards Ceremony. Waldorf-Astoria Hotel. New York, NY.

● March 31-April 3 — NAB Convention. Georgia World Congress. Atlanta, GA.

● April 18-20 — Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.

● May 10-12 — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.



JOINT COMMUNICATIONS CORP.

SALES STRATEGY

National Accounts: The Evolution Begins

As we enter the '90s and station sales departments shift to leaner operations with reduced staffs, each salesperson will be expected to pull in a greater share of business.

Therefore, more attention will be paid to generating new and non-rate-sensitive local, regional, and national business. And when it comes to the way local stations are handling national business, the times definitely are a-changin'.

New Role Of NSMs

The responsibilities of National Sales Managers are already changing in order to better serve the needs of the evolving sales climate.

For many stations, the volume of national account business warrants employing a person who carries the NSM title. Others, how-

ever, have abolished that title and assigned national sales responsibilities to the General Sales Manager or the GM. The majority of "ups" (businesses getting ready to do a campaign in the area) and corresponding rate and avail requests are then handled by administrative staffs.

Alternate Routes To Revenue

Beyond this shift in responsibilities, the most notable change is the establishment of a multitude of alternate contacts outside the traditional realm of national rep firms.

By Chris Beck

Sure, stations will continue to rely on national reps for traditional advertising from national agencies and buying groups, but these same stations will dramatically broaden their NSMs' scope. (The change will be even greater for those working in the national arena, as local senior salespeople begin to work locally and regionally with national contacts.)

Why The Change?

This diversification of responsibilities is mandated by the sheer volume of contacts that it's now possible to generate through alternate decision-makers. For every single national account, there are at least five alternate decision-makers with the potential to disperse revenue.

The NSM Of The '90s: A Job Description

In the next decade, the NSM's responsibilities and way of doing business will undergo a dramatic evolution. Here's what the typical NSM's job description will look like:

- **Hold sales meetings for national reps.** Introduce market research, market activity, alternate sponsorship options. Educate national reps on approaching alternate contacts.

- **Make traditional agency calls.** During these calls, ascertain alternate (nonradio) budgets the agency handles as well as contacts that can — or must — be worked on a local basis. Examples of alternate agency budgets are promotional, micro-marketing, and display dollars (for those agencies handling national manufacturers).

- **Contact and cultivate nontraditional decision-makers.** During market trips, devote one or two days to meeting and establishing

relationships with national contacts not usually handled by national rep firms. Some of these contacts include VPs/merchandising, directors/marketing, directors/special projects, and brand managers.

- **Call on local and regional alternate decision-makers.** Establish local contacts and incremental business by networking with contacts that are directed by national agencies. If there isn't sufficient time to cultivate local alternate contacts, work with the station's general or local sales manager in assigning these contacts to local senior salespeople. Prime local contacts include district managers, regional sales managers, and directors of personnel.

Many alternate decision-makers can draw on non-traditional radio budgets and monies allocated for promotion, event or sports sponsorships, and recruitment. These budgets are only the proverbial tip of the iceberg.

Stations not attuned to the needs of an evolving marketplace will miss this additional revenue. Their salespeople won't bother to meet these contacts because many of these alternate decision-makers are based locally and regionally. Plus, these stations' staffers will most likely be clueless as to the options they could offer those decision-makers who are based out of national corporate headquarters.

A Pepsi Challenge

Pepsi presents a case study in how a national account can be mined for advertising gold by taking a new approach. Many stations handle Pepsi either as a national account or through a local agency. The soft drink giant typically places radio ads that target teens/young adults, and for their diet brands, young women.

Ah, but along with these traditional advertising dollars, Pepsi has several other budgets that can be accessed via alternate decision-makers, as follows:

Note: Although they certainly qualify, local bottlers were not included on the following list, because PepsiCo is currently involved in efforts to repurchase

its independent bottlers throughout the country.

- **Promotional Dollars:** Nontrade (retail) promotional budgets are placed by promotional agencies as well as local contacts. They're used to not only hawk Pepsi, but also to crosspromote PepsiCo-owned businesses such as Pizza Hut and Frito-Lay.

- **Territory Managers:** Pepsi employs territory managers to place additional case displays and foster sales to local and national retailers. These managers are charged with increasing case sales to current accounts as well as opening up nontraditional accounts.

- **On-Premise Regional Sales Managers:** Responsible for Pepsi's syrup division sales. They, too, have promotional dollars for accounts ranging from convenience store fountains to fast food outlets, etc.

- **Human Resource Directors:** Each local bottler's staff includes executives to hire personnel and route employees. Their primary areas of concern are factory line workers and salespeople.

That's the vital info — now see if your station is up to the Pepsi challenge.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, or by phone at (818) 594-0851, or write him at 22900 Ventura Blvd., Suite #340, Woodland Hills, CA 91364.

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WHEN YOUR LISTENERS AND CLIENTS SPEAK...RADIO WINS!



Produce the Best Testimonial

For 1990, the Radio Futures Committee must produce a new series of national radio commercials. YOU are the industry's best creative resource. We need your help.

Talk to Listeners and Clients

Interview listeners and local advertisers. Ask them how they feel about radio and about your station. Then produce a 60-second spot using our jingle and James Earl Jones voice track. Use the spots you received in May as a guideline.

CONTEST ANNOUNCEMENT

The Radio Futures Committee needs your creative production skills. Interview your clients and listeners and produce a 60-second commercial. If you're the best you'll "go national," gain industry-wide recognition and win valuable prizes. Prizes will be presented during RAB's Managing Sales Conference in Dallas during January 1990. Entry deadline is November 24.

Record the interviews on a reel (7½IPS). Label them "clients" or "listeners" to facilitate judging in Large, Medium and Small Market categories. Use entry form on reverse side. Mail by November 24, 1989 to:

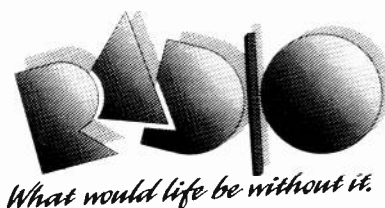
RFC Contest

c/o Morgan Rothschild & Company
245 Fifth Avenue - Suite 2204
New York, NY 10016

Win Free Conventions and National Airplay

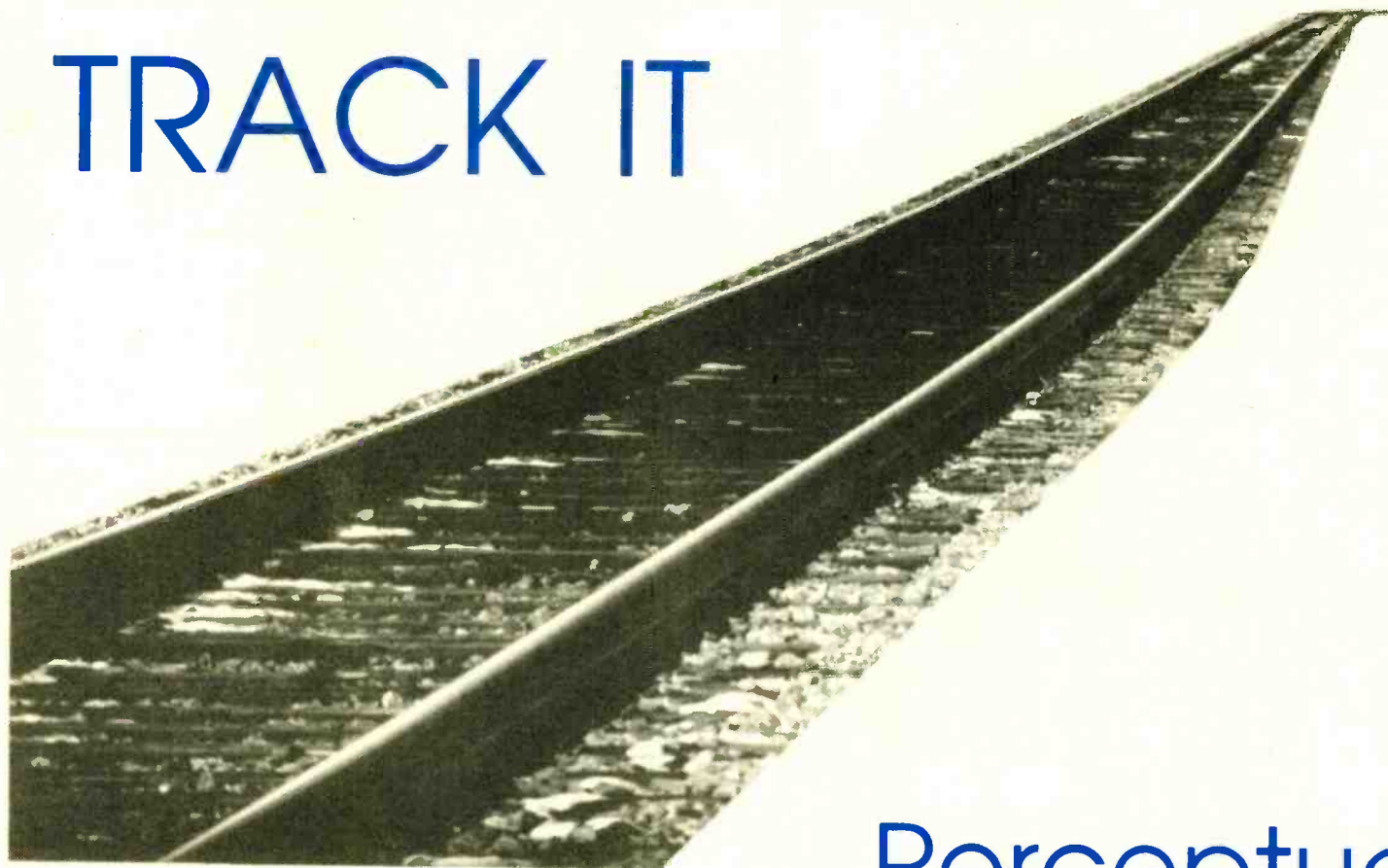
Six **GRAND PRIZE** winners' spots will "go national." Individuals receive plaques. Stations win a year's worth of NAB and RAB convention registrations *absolutely free*.

Six **HONORABLE MENTION** spots will be eligible for inclusion in the national campaign. Individuals earn a Certificate of Merit. Stations win matching credits (\$250 each) toward the purchase of RAB sales tools and NAB publications.



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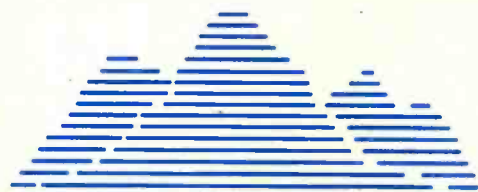


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MEDIA

TELEVISION

TOP TEN SHOWS SEPTEMBER 18-24

- 1 *The Cosby Show*
- 2 *Roseanne*
- 3 *Cheers*
- 4 *Golden Girls*
- 5 *Sister Kate*
- 6 *Doogie Howser, M.D.*
- 7 *Murder, She Wrote (tie)*
- 8 *Saturday Night Live 15th Anniversary (special)*
- 9 *Matlock*
- 10 *Who's The Boss?*

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Totally Tubular



The new season of "Saturday Night Live" kicks off this week, hosted by sometime Motown recording artist **Bruce Willis** and featuring special musical guest **Nell Young** (NBC, 11:30pm).

Friday, 9/29

- **Martika**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- **Grayson Hugh**, "The Pat Sajak Show" (CBS, 11:30pm).

Saturday, 9/30

- **Tone Loc**, "Byron Allen" (ABC, 11:30pm).

Monday, 10/2

- **Stevie Ray Vaughan, Van Dyke Parks, and Maria McKee**, "Night Music" (formerly "Sunday Night") (NBC, 12:15am).
- **Lacy J. Dalton**, "On Stage" (TNN, 10:30pm).
- **Ry Cooder and Julia Fordham**, "The Ghost Of Faffner Hall" (HBO, 8pm).
- **Branford Marsalis**, "Arsenio Hall."

Tuesday, 10/3

- **Young MC**, "Arsenio Hall."
- **Gary Morris**, "Pat Sajak."
- "USO Celebrity Tour: **Steve Wariner & Holly Dunn**," (TNN, 10:30pm EDT/7:30pm PDT).

Wednesday, 10/4

- **Poco**, "Arsenio Hall."
- **Stevie B**, "Pat Sajak."
- **Simply Red**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Thursday, 10/5

- **Bonnie Raitt**, "Later With Bob Costas" (NBC, 1:30am).

VIDEO

NEW THIS WEEK



MADE IN THE SHADES — *Charlie, Bill, Keef, Mick, and Ronnie* make like Hollywood star stars.

● VIDEO REWIND: THE ROLLING STONES GREAT VIDEO HITS (Vestron Video)

Besides vintage **Rolling Stones** interviews and concert footage, this hourlong compilation features the following 12 uncut and uncensored video clips: "She Was Hot," "Neighbours," "Emotional Rescue," "Start Me Up," "It's Only Rock 'N' Roll," "Angie," "Undercover Of The Night," "Too Much Blood," "She's So Cold," "Brown Sugar," "Waiting On A Friend," and "Miss You." (Street date: 9/29.)

● ROBERT PALMER — SUPER NOVA (EMI Video)

The blue-eyed soulsinger's first-ever videoclip compilation sports an unreleased version of "Change His Ways" as well as three songs filmed 'n' recorded live in England. Along with performing the regular version and the **AI B. Sure!** remix of "Tell Me I'm Not Dreaming" in the 40-minute video, Palmer also pounds out "Simply Irresistible," "She Makes My Day," "Early In The Morning," and several other selections from his "Heavy Nova" LP. (9/29.)

● NATALIE COLE — EVERLASTING (EMI Video)

This 40-minute effort contains seven clips from the lovely 'n' talented **EMI** recording artist, ranging from the standard and remixed versions of "Pink Cadillac" to "I Live For Your Love," "Jump Start," "Miss You Like Crazy," "Rest Of The Night," and the title track. (9/29.)

● STRAY CATS — BRING IT BACK AGAIN (EMI Video)

Brian Setzer, Lee Rocker, and Slim Jim Phantom — otherwise known as the **Stray Cats** — reunited this year for the "Blast Off" album. This 40-minute package includes clips from this LP as well as such earlier hits as "Stray Cat Strut," "Rock This Town," and "Sexy & 17." (9/29.)



RYCHE 'N' ROLE — *The members of Queensryche, captured in search of their missing umlaut.*

● QUEENSRYPHE — VIDEO:MINDCRIME (EMI Video)

This conceptual video follows the storyline of the headbangers' "Operation: Mindcrime" LP. The 40-minute program includes performances of all nine of the album's songs interspersed with what is described as the "bizarre imagery" of the story's characters. (9/29.)

● WORKING GIRL (CBS/Fox Video)

This supersuccessful romantic comedy centers on a secretary (**Melanie Griffith**) with "a brain for business and a bod for sin." The film's **Arista** soundtrack features five songs by **Carly Simon** — including the Oscar-winning "Let The River Run" — as well as selections by **Sonny Rollins, Chris Rea, and the Pointer Sisters**. (10/5.)

● MAJOR LEAGUE (Paramount Home Video)

A semi-comic tale about a baseball team of misfits provides the backdrop for this film's **Curb/MCA** soundtrack, which contains tunes by **Lyle Lovett, Beckett, the Snakes, the Lonesome Romeos, and X**, whose remake/remodel of "Wild Thing" is featured throughout the flick. (10/5.)

● THE DREAM TEAM (MCA Home Video)

Starring **Michael Keaton**, this comic tale of mental patients who're left to fend for themselves in the wilds of Zoo York City spawned no soundtrack other than **Buster Poindexter's** recent semi-hit remake of **Ray Charles's** classic "Hit The Road Jack" (10/5.)

ZINE SCENE

Cher, Madonna, Prince In 3-Ring Circus

Red hot mama **Cher's** latest flame, 30-year-old **Bon Jovi** guitarist **Richie Sambora**, recently "dazzled" the 43-year-old cradle-robber by giving her a \$10,000 engagement ring!

Cher's comment, according to the *Star*, "Toy boys should be called toy joys!"

Meanwhile, the *National Enquirer* reports that wanna-be actress **Madonna's** latest flame, Hollywood multi-hyphenate **Warren Beatty**, recently gave La Prima Madonna a \$30,000 ring!

Upon learning that 'twas only a "friendship" ring, the Material Girl responded by throwing the diamond 'n' sapphire encrusted token in bachelor Beatty's face!

Finally, the *Star* notes that the Little **Prince** is strutting around the Twin Cities in his hi-heeled sneakers flashing a HUGE diamond ring, and telling simply *everyone* that "Vicki Vale (Batman's galpal, aka **Kim Basinger**) gave it to me!"

Debbie Doesn't Even Think About It

Talking about s-e-x, 18-year-old sing-sation **Debbie Gibson** is quoted in the *Weekly World News* as saying, "I've never met a boy I would even *think* about it with!"

Sour Grapes

After okaying a California Raisin figurine to be manufactured in his likeness, the *National Enquirer* reports that eccentric popstar **Michael Jackson** is now raisin' h-e-c-k because the replica of an animated fruit doesn't look quite enough like him!



MADONNA OF THE WASPS — *Madonna, circa 2015.*



FEAT OF CLAY — *Michael Raising resembles the allegation.*

Spy In The House Of Love

The October issue of *Spy* features the snidely irreverent 'zine's "Spy 100," described as "an annual census of the most annoying, alarming, and appalling people, places, and things."

Not surprisingly, several contenders — and at least one **Pre-tender** — from the world of popular music found themselves in the following places on what is almost the only chart that matters:

#38) "Retread Madness": **Paul McCartney, Ringo Starr, the Who, the Rolling Stones, the Doobie Brothers, the Jefferson Airplane, Little Feat, Black Sabbath, Dave Mason, Molly Hatchet, Poco,** and that band of **Yes** alumni.

#46) "The Free **James Brown** Movement."

#65) "The Moscow Tour."

#66) "Vanity Recordings": New discs by **Morton Downey Jr.**, ex-"Knight Rider" star **David Hasselhoff**, "Beauty And The Beast"-man **Ron Periman, Michael Damian, and Imelda Marcos.**

#73) "Rock 'N' Rollier Than Thou": Defined as "self-serving personal promotion disguised as moralizing civic responsibility." Examples: too numerous to mention, but the vegetarian pop tart who called for firebombing McDonald's restaurants (**Chrissie Hynde**) is cited elsewhere for her rockin' role in the "Pets Have Rights Too, Ya Know" movement.

#74) "Madonna: Not Going Away." Verdict: "She'll be the **Joey Heatherton** of the 2010s."

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This is the Big One! MAY 10-12



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Century City/Los Angeles

OUTRAGEOUS PARTY HOST

Westwood One proudly presents the ultimate salute to Top 40's greatest hits – *Dick Bartley's Original Rock & Roll Oldies Show*. And you don't have to take our word for it – Billboard Magazine has named Dick's five hour, weekly program "The Best Adult Contemporary Syndicated Show of '88 – '89!"

Every Saturday, Dick lights up the night from coast to coast and clear across Canada with his high energy, live rock & roll oldies party. The feeling is spontaneous, because Dick's fans call the shots when they phone in on his Toll Free Request-Hotline! The sound is incredible – every classic oldie from the 50's, 60's and early 70's is heard in state-of-the-art, digital audio compact disc stereo.

But remember, the music's only part of the story on *Dick Bartley's Original Rock & Roll Oldies Show*. Dick also keeps things cookin' with contests, countdowns, special guests, features and those magical Dick Bartley touches that have put him on top! There's room at the top for you too. Contact your Westwood One representative today. In Los Angeles call (213) 204-5000, in Canada (416) 597-8529, FAX (213) 204-4375 or Telex 4996015 WWONE.

DICK BARTLEY'S
ORIGINAL

ROCK & ROLL OLDIES SHOW



WESTWOOD ONE RADIO NETWORKS

MEDIA

Friedkin Filming Frightening Forest

You didn't hear it here, but William Friedkin is making a horror movie. Surprisingly, the director has not really had a substantial hit since "The Exorcist" in 1974, and although the "horror" term is not in his filmmaker's lexicon, what else can you call a film that features a tree monster on the rampage, a splattered head, and other gruesome effects?

Friedkin calls "The Guardian" — formerly titled "The Nanny" — "magical realism," and Universal calls it "top secret." All we know is that it's currently shooting in Los Angeles, but don't tell a soul.

Die Harder

New Fox mucky-muck Joe Roth is an energetic reins-taker. One of his first creative actions was to dust off the "58 Minutes" script that languished on the development shelf, and call it the sequel to "Die Hard." Renamed "Die Harder," the plot centers around a terrorist takeover of New York's JFK International Airport, and returns king cop Bruce Willis to the scene of the crime.

Production begins under director Renny Harlin, after the fair-haired Finnish filmmaker finishes "Ford Fairlane" for Fox. Meanwhile, Harlin has been shuttled off of the trouble-plagued second sequel to "Alien," which still can't get its script right despite attempts by cyberpunk novelist William Gibson ("Neuromancer") and Eric Red ("The Hitcher" and "Near Dark").

Outfoxed Again?

Fox is trying to tie up the rising young stars on its TV network with film contracts in the event that their popularity warrants it. Perhaps the studio was motivated by losing "21 Jump Street" hero Johnny Depp to Imagine/Universal for "Cry Baby."

Well, lightning has struck twice, as Richard Grieco — "Jump Street" alumnus and star of the new Fox series "Booker" — will star in "If Looks Could Kill" (formerly "Teen Agent") for Warner Bros.. The picky, picky, picky William Dear will direct the flick — his first feature since "Harry And The Hendersons."

Doors Keep Swingin'

Production on the screen version of "Evita" is off again, adding to the Weintraub Company's woes. Meryl Streep withdrew when WEG did not meet a contract deadline, and director Oliver Stone is in pre-production on a Jim Morrison/Doors bio pic for Image.



Submarine Race Watchers

Paramount's "Hunt For Red October" — based on Tom Clancy's bestseller — may have wrapped production, but there's still a 400-foot submarine sitting in the Long Beach harbor. Built for the Sean Connery film by Raos Engineering, the \$3 million prop may well be the most expensive in Hollywood's history.

Paramount is ready to dismantle the tubular tug, but Columbia Television is trying to talk them out of it. (Columbia wants the ship for a new TV series).

Ask The Boss

New Line Cinema topper Robert Shaye makes the jump from mogul to *artiste* when he directs the company's "Jack In The Box." Yet another high school coming-of-age story set in the '50s, the film was written by William Kotzwinkle (best known for the "E.T." novelization). Shaye better not go over budget, or we're gonna tell the boss.

Role Reversal

Another new director is Kevin Costner, who is currently shooting "Dances With Wolves" on location in Rapid City and Jackson Hole. Costner also stars in the Orion period piece, which involves Army and Indian relations in the 1800s.

Batwatch II

Okay, okay, okay. This is for real and in the negotiation stages — which, of course, means it may or may not remain real — Michael J. Fox will star as Robin in "Batman II."

Mick Garris's screenwriting credits include "batteries not included" and "The Fly II." As a writer/director, his resume lists episodes of "Amazing Stories," "The Disney Sunday Movie," and that timeless classic, "Critters II."

CLASSIC '60s UK TV SHOW

'Ready Steady Go!' Coming To US Cable

The sounds of the swingin' '60s will return on December 3, when the legendary British '60s TV show "Ready Steady Go!" makes its US television debut via the Disney Channel.

The premium cable outlet plans to broadcast 14 episodes of the show, which originally ran from 1963-67, and have generally since languished in the vaults of '60s rock

star-turned-pop tycoon Dave Clark (of the Dave Clark Five fame).

Although a paltry four episodes have been available — if hard to find — on the US home video market for several years now, Disney has acquired the rights to at least ten others from Dave Clark International.

Along with interviews and rare footage of the Beatles, the programs showcase the full flower of British '60s rock, ranging from the Rolling Stones, Them (with Van Morrison), the Who, the Hollies, the Animals, the Kinks, the Moody Blues, Dusty Springfield, and (of course) the Dave Clark Five to such visiting US stars as Otis Red-



Dave Clark

ding, Martha & Vandellas, the Beach Boys, the Isley Brothers, Marvin Gaye, Jerry Lee Lewis, the Supremes, the Temptations, the Miracles, and a then 15-year-old "Little" Stevie Wonder.

FILMS

WEEKEND BOX OFFICE SEPTEMBER 22-24

1 Black Rain (Paramount) *	\$9.6
2 Sea Of Love (Universal)	\$7.7
3 Uncle Buck (Universal)	\$3.2
4 Parenthood (Universal)	\$3.0
5 When Harry Met Sally... (Columbia)	\$2.0
6 Sex, Lies, And Videotape (Miramax)	\$1.8
7 Lethal Weapon II (Warner Bros.)	\$1.6
8 The Abyss (20th Century Fox)	\$1.5
9 Kickboxer (Cannon)	\$1.43
10 Turner & Hooch (Buena Vista)	\$1.42

All figures in millions
*First Week In Release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Johnny Handsome," in which a badly disfigured criminal undergoes plastic surgery and comes out looking exactly like **Mickey Rourke!** Guitar star **Ry Cooder** is responsible for the film's Warner Bros. soundtrack.

Also opening this week: "Welcome Home," starring **Kris Kristofferson** as a Vietnam vet who turns up on his remarried wife's doorstep after being MIA for 17 years. No soundtrack, but **Willie Nelson** performs the movie's theme song.

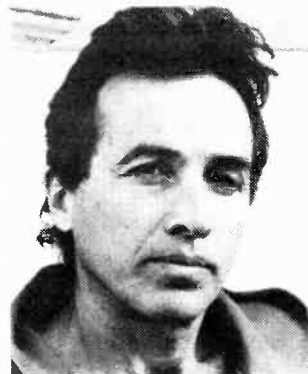
"Straight No Chaser," a documentary on the late great jazz pianist/composer **Thelonious Monk**, opens in limited release this week. The film's Columbia soundtrack spans more than 30 years of Monk's music, including several previously unreleased performances. **John Coltrane**, **Phil Woods**, and **Johnny Griffin**, are among the featured sidemen, and jazz fan **Clint Eastwood** served as the film's executive producer.

MUSIC & MOVIES

CURRENT

- **BLACK RAIN** (Virgin)
Singles: Back To Life/Soul II Soul
I'll Be Holding On/Gregg Allman
Other Featured Artists: Iggy Pop, UB40, Ryuichi Sakamoto
- **WHEN HARRY MET SALLY ...** (Columbia)
Single: It Had To Be You/Harry Connick Jr.
- **LETHAL WEAPON II** (WB)
Singles: Still Cruisin'/Beach Boys (Capitol)
Knockin' On Heaven's Door/Randy Crawford
- **BATMAN** (WB)
Single: Partyman/Prince
- **BATMAN: Original Score** (WB)
Single: Batman Theme/Danny Elfman
- **DO THE RIGHT THING** (Motown)
Singles: My Fantasy/Teddy Riley ft/Guy
Feels So Good/Perri
Other Featured Artists: Public Enemy, Take 6, Al Jarreau
- **LICENCE TO KILL** (MCA)
Single: If You Asked Me To/Patti LaBelle
Other Featured Artists: Gladys Knight, Ivory, Michael Kamen
- **TRUE LOVE** (RCA)
Single: Whole Wide World/Amy Lorraine
Other Featured Artists: Grayson Hugh & Betty Wright, Eurythmics

UPCOMING



MASTERS OF UNDERSTATEMENT — Guitarist Ry Cooder (l) and late pianist Thelonious Monk make every note of their respective soundtracks count.

- **JOHNNY HANDSOME** (WB)
Featured Artist: Ry Cooder
- **STRAIGHT NO CHASER** (Columbia)
Featured Artist: Thelonious Monk

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LIFESTYLES

'Social Strivers,' 'Power Purchasers' And 'Progressive Patrons'

Teen Subgroups Are Fashion-Conscious Radio Listeners

As a radio demographic, teens share many similar features. However, when it comes to spending money, teenage shoppers usually fall into one of six strikingly different subgroups.

According to Dublin, OH-based researchers Management Horizons, these groups include "Social Strivers" (40% of all 13 to 18-year-olds), "Power Purchasers" (22%), "Progressive Patrons" (19%), "Dutifuls" (8%), "Yester-Years" (6%), and "Fashion Forgoers" (5%).

Following is a closer look at the first three of these categories — which account for 81% of your teen audience:

Social Strivers

Social Strivers encompass the largest number of teenagers: 53% of females aged 13-15 and 44% of those aged 16-18 as well as 30% of males aged 13-15 and 27% of those aged 16-18. This subgroup spends more time listening to radio than any of the others, and its members

are above average consumers of local newspapers, cable TV, and magazines (not only teen-oriented, but also fashion, health, fitness, and lifestyle publications).

The group's members — who come from families with annual median incomes of \$31,300 — also spend more time in shopping malls than any other teens, and are most likely to spend their allowances on clothing (from sleepwear to athletic shoes).

Power Purchasers

The self-indulgent teens who comprise the Power Purchasers spend more money than any other teen group (mostly on the latest "in" fashions). The group's ranks come from households with annual median incomes of \$34,800 and include 23% of all females and 26% of all males aged 13-15 as well as 20% of all females and 21% of all males aged 16-18.

This collection of above average TV, cable, and entertainment magazine consumers is more likely to

spend time with friends than family, and does its shopping in malls and specialty stores. They are not intimidated by high-tech electronics, and spend their hours watching movies and videotapes, and playing video games.

Progressive Patrons

Described as creative, arty, and innovative, the Progressive Patrons spend an average amount of time listening to the radio. However, the group's members — from households with annual median incomes of \$35,700 — are not only the biggest consumers of print media, but they also spend the fewest hours watching TV.

Although these teens generally shop alone (at department stores and specialty stores), they're more likely to spend time socializing than perusing store shelves. Their members include 13% of females aged 13-15 and 22% of those aged 16-18 as well as 20% of males aged 13-15 and 23% of those aged 16-18.

Colas Top Of The Soda Pops

Despite the splashy introductions of fruit-flavored, juice-added, and spice-enhanced soft drinks, good old cola remains the top o' the soda pops. In fact, cola's market share is still growing, while the market shares of other flavors — with the notable exception of root beer — have dropped.

For a closer look at the shifting market shares of the various varieties of soda pop in the '80s, check the chart below:

Flavor	1980	1988
Cola	63.6%	69.5%
Lemon-Lime	12.7%	10.5%
Dr. Pepper-type	6.3%	5.1%
Juice-added	N/A	3.8%
Root Beer	3.0%	3.3%
Orange	5.8%	2.0%
Other	8.6%	5.8%

Note: all flavors include their "diet" versions as well.

Source: Wheat First Securities Inc.

'Morning Guy' Computer Game Available

With characters ranging from the menacing, one-eyed 'n' tentacle-headed "Consultant" to the square-headed "General Manager" who fires off ratings missiles, the "Morning Guy" computer game is not only an arcade-style exercise in fun, but also provides a humorous lesson in how the radio business really works.

The brainchild of real-life morning man Corey Dietz (most recently at WFYR/Chicago), the Commodore 64-compatible game challenges players by having them move the "Morning Guy" character through 15 levels of ever-increasing obstacles. Points are scored by having Morning Man touch various sets of call letters (each of which mirror those of major market stations).

Along with the aforementioned antagonists, the sound effects-filled game also features the evil "Program Director," the nefarious "Sales Manager" (a walking dollar bill), and, of course, the diabolical "Receptionist" ("get around her and you might get somewhere," claim the instructions).

Flaming Microphones

How does Morning Guy defend himself? He paralyzes opponents by hurling flaming microphones!

The intentionally lighthearted brain-teaser retails for \$14.95 (plus \$2.50 shipping & handling). However, Dietz says he'll supply Top 30 market GMs and PDs with free copies if they'll agree to review his T&R. For more info, phone (312) 515-9247.

CHRONICLE

Born To:

WNUP/Ithaca air talent **Joey Gates**, wife Shelley, daughter Chelsea Catherine, August 22.

WOKK/Meridian, MS air talent **Suzanne Young**, husband Charles, daughter Suzanne Marie, September 8.

KPLZ/Seattle air talent **Alan Budwill**, wife Mandy, daughter Amy, September 8.

Marriages:

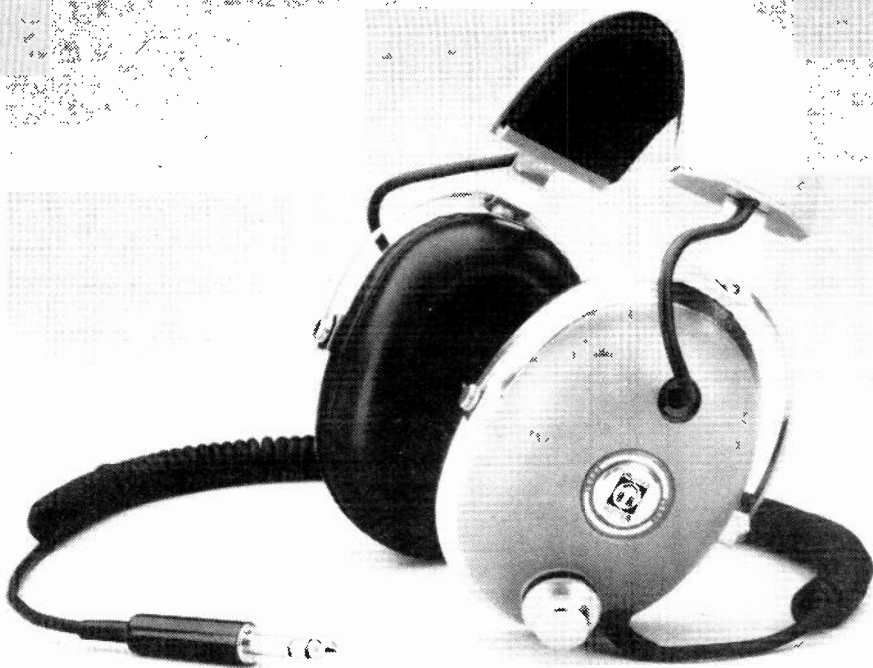
KPLZ/Seattle MD/air talent **Mark Allan** to Margo Welshons, August 13.

KVIC/Victoria, TX air talent **Bob Bishop** to Lisa Bawel, September 9.

WWKZ/Tupelo PD **Rex Holiday** to Shea Carrier, September 23.

KLZ/Denver PD **Steve Gramzay** to KBPI/Denver air talent **Lois Todd**, September 3.

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Latest Development In Breast Implants

Radio stations that reward faithful listeners with breast implants may soon be able to give away better — if not bigger — prizes, thanks to a new kind of implant that doesn't interfere with X-ray mammography.

Developed by doctors at Washington University in St. Louis, the new implants are sterilized, thin plastic envelopes filled with a combination of peanut and sunflower oils that — when X-rayed — appear to have the same density as normal breast tissue.

Unlike old-fashioned silicone-filled models (which are opaque to X-rays and appear on mammograms as large white blobs), the new implants are transparent, and allow doctors to easily detect the small white spots that may indicate early breast tumors.

Growing Health Concerns

According to the *Wall Street Journal*, each year about 100,000 women will get breast implants, and of the two million females currently sporting implants an estimated 10% will develop cancer.

Concern over the types of implants used has increased sharply in recent years because it is only now that the women who first received the implants (20 years ago) are at the age when breast cancer is most likely to strike and, therefore, mammography is most important.



Richard Steinberg

Steinberg Now VP/A&R At PolyGram

Richard Steinberg has been tapped as VP/A&R at PolyGram, based out of the company's New York headquarters. He will sign and work with acts for both Mercury and Polydor.

Steinberg comes to the label with an extensive background as a recording artist, session musician, and senior A&R executive at Atlantic Records. He was directly involved in signing and recording such acts as Skid Row, Kix, John Astley, and Yes, as well being involved with the soundtracks to "St. Elmo's Fire," "White Nights," and "The Lost Boys."

Sr. VP/A&R Dick Wingate commented, "I am delighted to have an A&R veteran like Richard join our staff. His knowledge of producers and his ability to find fresh talent will make an immediate impact at PolyGram."

Steinberg added, "I'm enormously impressed with PolyGram's new, aggressive posture within the US and its continued worldwide success."

A ten-year A&R vet at Atlantic, Steinberg began his music career as the drummer for Arista pop/rock band Tycoon.

Bangert Becomes GSM At WKZL

WKZL/Winston-Salem has upped Alice Bangert from LSM to GSM. She replaces Mike Plumstead, who has left the station.

WKZL GM Jennifer Grimm told R&R, "Alice has been a strong force in the market and at the station because of her energy and enthusiasm. I'm delighted to give her this promotion."

Bangert joined WKZL nearly five years ago from WBT/Charlotte, where she was an AE. "Developing people and helping them attain their goals as well as the station's sales goals are my immediate priorities. My new position is a great doorway, because this company has provided a lot of growth opportunities for me over the years."

KTNQ Selects Salazar As PD

Ricardo Salazar has left KRIA/San Antonio to program Spanish-formatted KTNQ/Los Angeles. Previously, Adrian Lopez handled programming duties for KTNQ and sister Spanish outlet KLVE; Lopez will now concentrate on KLVE.

KTNQ GM Ken Wolt told R&R, "We're going to be involved with WAQI/Miami, and Adrian will play a role there as well as here. Frankly, we felt it was stretching him too thin. We began looking for someone who could take over the AM side of the Los Angeles operation."

"We had been aware of Ricardo for a couple of years because of the press he'd received for doing innovative and exciting things with this format. Our situation isn't unlike a station like KMPC/Los Angeles. We have lots of sports and news, live soccer games, boxing, and a morning guy who requires special handling; it's not a run-of-the-mill job."

Salazar, who was unavailable for comment at presstime, has had Spanish programming stints in San Francisco-Oakland, Tucson, and Mexico City.

KTNQ tied for 12th 12+ in the spring Arbitron (2.5) and tied for 18th with, among others, KLVE in the summer Birch (2.0).

Wood

Continued from Page 3

"I'm loosely involved with the Fairwest group," he added. "We're putting together programming and marketing deals based around the direct marketing campaign Fairwest is selling."

A 20-year broadcasting vet, Wood has been with Malrite since 1980 and was named VP/Programming in 1983. His programming experience includes two years at KZLA/Los Angeles, and the Group PD position at Bloomington Broadcasters.

Word is that Malrite is not planning to fill Wood's former position, but will instead realign its group programming structure.

Jim Wood & Associates can be contacted at P.O. Box 822, Medina, OH 44256; (216) 722-7401.

Martika Makes Gold



Columbia Records presented Martika with a gold album for her eponymous debut LP. Pictured after the big moment are (l-r) Columbia President Don Ienner, Martika, manager Marta Marrero, and CBS Records Division President Tommy Mottola.

Dillon

Continued from Page 3

Regarding WHTX, he said, "Based on the circumstances, I really lucked out. I could have ended up in a (less than desirable market). I feel good about WHTX; the station has a bright future, but needs an architect to put all the pieces together. Unless there's something strange that comes out of the research, WHTX will probably continue being an oldies-based AC."

Previously, Dillon programmed WOKV & WAIV/Jacksonville, WEZS (now WMXB)/Richmond, and WEEZ & WQQQ/Allentown.

WHTX tied for 12th 12+ in the spring Arbitron (2.6) and placed 13th (2.8) in Birch.

WYHY

Continued from Page 3

so I'll do just fine. I'll begin my new duties next week and will commute between Y107 and WQIK until the sale of WQIK is final."

Kaplan, who has been MD for the past two years after arriving from APD/Research Director duties at WAPI-FM/Birmingham, told R&R, "We're going to let the morning show stay as it is for now with Coyote McCloud and Rhett Walker, and if we need to, down the road, we'll consider a replacement for Marc. Since Jack is coming in as OM I'll continue to handle the music, which is where my strengths are. Jack's smart and has a lot of new ideas for us, and I'm looking forward to working with him."

Capitol Feels The W.A.S.P. Sting



Touring in support of their current LP "Headless Children," Capitol recording artists W.A.S.P. paused for a pic after an L.A. performance. Backstage at the Santa Monica Civic are (l-r, top) Capitol VPs Tom Whalley and Ray Tusken, the band's Johnny Rod, Chris Holmes, Frankie Banali, and Blackie Lawless, former label President David Berman, and manager Rod Smallwood; (l-r, bottom) Capitol VP Bill Burks, EMI Music International VP Jeremy Hammond, and Capitol's Jeff Shane and VP Ron McCarrell.

WFLZ

Continued from Page 1

Marc Chase has transferred from the PD/morning post at Jacor sister WYHY (Y107)/Nashville to Power 93 in an off-air PD capacity, reporting to WFLA & WFLZ OM Gabe Hobbs. He is succeeded in Nashville by MD Louis Kaplan (see story, Page 3).

Stations In Lieu Of Cash

Jacor Exec. VP Randy Michaels remarked to R&R, "We told Gary (Edens) he could give us KOY-AM & FM/Phoenix and KKLQ/San Diego or the cash, but he said no. So we flipped the switch after playing a montage of gold ending with 'Na Na Hey Hey Kiss Him Goodbye' by Steam; we then went straight into 'Cold Hearted' by Paula Abdul. We took our \$30,000 station van, which we'd customized with pink spray paint to read 'Power 93, The Power Pig,' and parked it over at Q105's parking lot. We received quite a few one-fingered salutes for our efforts."

Referring to previously aborted WFLZ format flips last year and this past weekend, Michaels said, "We aren't goofing this time; we're staying with CHR. That's why we've brought in Marc Chase, the hottest CHR PD in the country, to run this place." Michaels added that Dr. Don and Jack Harris will continue in mornings.

WFLA & WFLZ VP/GM Dave Macejko told R&R, "Changing formats to CHR represents a tremendous up side from a revenue and ratings standpoint for Power 93. The guys we're going after did \$17 million in business last year, so we feel there's a large pie to chew into. Advertiser reactions to our new demands were enthusiastic, and from everything we can see so far the market has embraced our new format ideas."

"When we were a Gold outlet I was told by someone that we had an on-air staff of pros playing in a softball league with that format. With our new format, and someone like Marc Chase on board, we can take our great air talents and position them so they can really drill the competition."

Hobbs added, "We're playing a lot of music and will stop only twice an hour. The music, while on the dance side right now, may shift directions. In any event, it's basically uptempo, avoiding ballads, to keep a noticeable difference between us and Q105."

Kick Me

Chase said, "I don't know what (Q105) is going to do to retaliate. I expect to get kicked in the face a few times, but I'm into pain. The harder they kick, the better I'll feel. We have nowhere to go but up, and there are no guarantees, but it's going to be a ton of fun."

Chase said WFLZ is already on the air with a million-dollar cash giveaway. "We're giving it away at a dollar a year for a million years, and we've already given away the first 93 years in advance," he explained. "That's the only way we could afford to do it. We're not just taking the underdog attitude, we are the underdogs. Q105 is a great station with a huge staff, better equipment, and everything needed to win. But Power 93 is going to be out-piggin'-rageous."

Radio

● **RANDY RICE** has been tapped as VP/Programming & Research at Narragansett Radio. He joins from WJBO & WFME/Baton Rouge, where he was OM and served as Radio Group Programmer for the ManShip radio stations.

● **BRAD DUBOW** is upped from Promotions Director to GM at KRQD & KLAQ/EI Paso. He replaces **CHARLIE COHN**, who left to serve as GM at WYBB/Charleston, SC.

● **ANDY HOLT**, PD at WTGE/Baton Rouge, is elevated to OM. Concurrently, Sales Manager **BRAD LEGGETT** steps up to GSM.

● **DREW BIENVENUE** shifts to WGCX/Mobile as GSM. He joins from a sales position at crosstown WKSJ.

● **TIM ROESLER** becomes LSM at KRQR/San Francisco. He had been GM at KDON/Salinas, CA. **PAT WHITAKER** will serve as KDON's acting GM.

● **GLORIA KOSTYRKA** is now Eastern Sales Manager at CBS Radio Networks. She previously held the same post at CBS Radio Representatives.

● **ANDY COOK**, announcer at WNNJ/Newton, NJ, has been upped to ND; morning newscaster **PAUL MENCHER** becomes Asst. ND. Also at the stations, **CINDY CURTO** and **DAVE VEST** are appointed to the news team; Curto was formerly a reporter at Today Newspapers, and Vest is a recent college graduate.

● **PAUL VAN HOUSE** joins KPRC/Houston as morning drive News Editor/anchor. He previously occupied a similar position at crosstown KTRH.

● Group W Satellite Communications has relocated its New York offices to 685 Third Avenue, 20th Floor, New York, NY 10017-4085; (212) 916-1000.



Randy Rice Jerry Follis

Records

● **JERRY FOLLIS** moves to Chameleon Music Group as NSM. He was previously CD Buyer at the Warehouse chain.

● **MURRAY ELIAS** takes on Manager/A&R duties, World Beat at Profile Records. He formerly operated Popstand Productions and Jam Fierce Productions. Concurrently, **BRUCE REINER** rejoins Profile after a brief stint at Atlantic Records. He will serve as National Pop Promotion Coordinator.

● **TOM CALLAHAN** shifts to IRS Records as Special Projects Promotion Manager. He had occupied a similar post at Muscle Records. Other appointments at the label include: **BRIAN SHAPERO**, National Manager/Secondary Markets Promotion; **RON "JETSON" POORE**, Southwest Regional Manager; **MEREDITH HAYES**, Southcentral Regional Manager; **LARRY OLEK**, Midwest Regional Promotion Manager; and **DARREN SELDES**, Southeast Regional Manager. Shapero had been Director/Marketing at Apache Records; Poore joins from Relativity Records, where he was Assoc. National Promotion Manager. Hayes is upped from National Promotion Coordinator. Olek and Seldes are both new to the label: Olek joins from Monday Morning Replay, Seldes from Virgin.

● **SYLVIA COX** segues to Regional Promotion Manager/West Coast at Orpheus Records. She was formerly a Promotion Asst. at Arista Records.

Joining the label as Regional Promotion Managers are **WANDA DUNN** and **SAUNDRA NEWMAN**, handling Southeast and Mid-Atlantic respectively. Dunn previously served at Gefen Records in promotion; Newman was a Promotion Manager at Malverne Distributors.

● **TOM RAMSEY**, Word Records & Music VP/Sales & Distribution, has been named Exec. VP of the company's records & music division. Concurrently, **DEAN ARVIDSON**, Myrrh Records Director/Marketing, has joined Word/Nashville as Director/Marketing, Word/Nashville Record Group.



Ivan Gavin Fran Musso

● **IVAN GAVIN** moves up to VP/Finance & Administration at Chrysalis Records. He had been Controller. Also at the label, Sr. Director/Marketing & Publicity **FRAN MUSSO** has been promoted to West Coast Director/Artist & Product Development.

● **MERTIS** and former Motown and Stax artist **MABLE JOHN** announce the formation of two labels, Meda and Olmer Records. Meda will concentrate on gospel, while Olmer will have a secular music emphasis.



Cheryl Dickerson La'Verne Perry

● **CHERYL DICKERSON** is named East Coast Black Music VP/A&R at Epic/Associated Labels. She had been Sr. Director/A&R at MCA Records. **LA'VERNE PERRY** is upped to Black Music Dept. VP/Publicity from Manager/Publicity, East Coast.

Also at the label, Cleveland Regional Director/Promotion **TROY WHITE** is promoted to Director/National Progressive Music.

PROS ON THE LOOSE

Alan B. — Evenings KIZS/Modesto, CA (209) 946-0843

Karen Barber — MD/air talent KLSI/Kansas City (816) 523-2255

Davy Crockett — Production Dir./air talent WEGX/Philadelphia (215) 853-3776

Ronald Hatcher — MD WDKT/Huntsville, AL (205) 539-2654

Tom Holiday & Dave Harmon — Mornings KYRK/Las Vegas (702) 438-1017

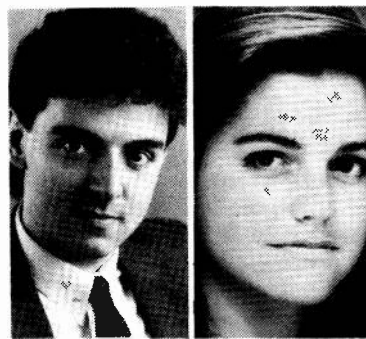
Bill Jerome — Mornings WNCN/New York (609) 683-7433

Mike Kasper — PD KWLN/Stockton (209) 951-8165 or (209) 952-1394

Steve Kelly — Air talent WGAR/Cleveland (804) 231-7440

Randy (Gardner) O'Neil — Middays KRTH/Los Angeles (818) 986-6647

Phlash Phelps — Nights WTHZ/Tallahassee (301) 435-7523



Mark Ramsey Nanci Walker

Industry

● **MARK RAMSEY**, Director/Research at Bolton Research, adds VP stripes.

● **NANCI WALKER** joins BMG Songs as Director/Talent Acquisition. She was formerly Manager/Talent Acquisition at EMI Music Publishing USA.

● **FRANK HENSEN**, Director/Ad Sales Research at MTV Networks, steps up to VP/Sales & Marketing Communications. Concurrently, **LLOYD TRUFELMAN** is appointed Director/Publicity, VH-1. He had been Director/Communications at the Cabletelevision Advertising Bureau.

● **NANCY NAGAI** moves to Olive Enterprises and Radio Network, companies affiliated with Dick Clark Productions, as Controller. She previously served as a Sr. Accountant at Price Waterhouse.

● **BILL SERVICK** joins Group W Radio Sales/Atlanta as VP/Regional Manager. He formerly held a similar post at Selcom/Philadelphia.

● **NORMAN "SPARKY" TAFT** has announced the opening of full service advertising, marketing, and promotional firm Sparky Taft & Associates.

— Holly Sklar

CHANGES

Kathryn Malta, Manager/A&R and Video Administration at CBS Records, is upped to Director/Music Licensing. Concurrently, Branch Funds Coordinator **Michael Tuohy** steps up to Manager/Broadcast Services, and **Cher Anderson** is named Director/Operations, Columbia Record Productions and Columbia Magnetics.

Aileen Reynolds is promoted from Manager/Video Club Sales Promotion to Assoc. Director/Video Club Advertising at Columbia House.

Jeff Kimmel joins the WPRD & WJYO/Orlando sales staff.

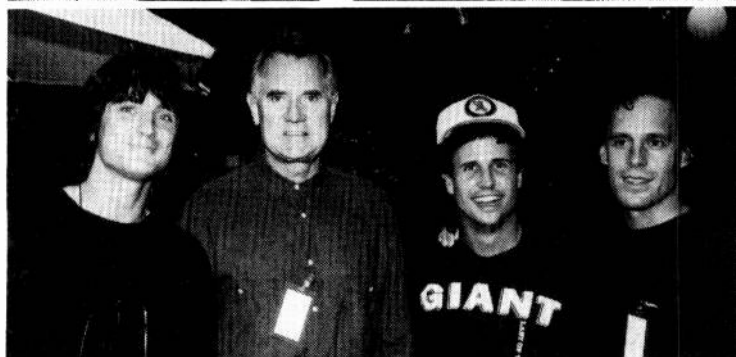
Matt Sternberg shifts to HNWH/New York as an AE. He replaces **Kate Howe**, who has decided not to return from maternity leave.

Jon Greenburg has joined the WRQX/Washington sales team.

Victor Mataraso segues to Christal Radio/San Francisco as an AE.

Chanel Whitner is the new Business Manager at WGCX/Mobile. **Anne Saab** joins the station as an AE.

A&M Execs Greet, Meet & Eat



A&M Records' national meetings brought together new artists, guest speakers, and label execs from across the US. Talking business in the crisp, clean Los Angeles air are (top, l-r) A&M Chairman Jerry Moss, film director Jonathan Demme (producer of the upcoming LP "Konbit," a tribute to Haitian musicians), and VP Jeff Gold; (bottom, l-r) A&M's Sr. VP Steve Ralbovsky, President Gil Friesen, Jim Guerriot, and VP Wayne Isaak.

R&R TIMELINE

Geoff Fisher began his radio career at WINZ-FM (Zeta 4)/Miami in 1975, going on to do a variety of jobs there. Ten years ago today he crossed town to Progressive AC Love 94 (then known as WWWL). That station, later considered a more mainstream AC, changed calls to WLVE in 1984; two years later Fisher was named Jazz MD/nighttime personality.



Geoff Fisher

1 YEAR AGO TODAY

- CBS unveils WTG Records, appointing Jerry Greenberg Sr. VP/GM
- Randy Bongarten joins Emmis as Regional VP/Operations
- Chuck Southcott hired as KMPC/Los Angeles PD
- Dave Foster elevated to WYAY (Y106)/Atlanta PD
- WHQT and WYNY/New York officially exchange frequencies

5 YEARS AGO TODAY

- John Hayes Jr. tapped as WNBC/New York VP/GM
- Jack McSorley upped to KIOI (K101)/San Francisco Exec. VP/GM
- Dave Popovich becomes WLTF/Cleveland PD from crosstown WWWE & WMJI
- WBEN-FM/Buffalo to go live CHR with Roger Christian as PD
- Paul Goldstein named WPIX/New York Production Director

10 YEARS AGO TODAY

- Al Brady (Law) nabs WABC/New York PD post
- Alan Burns becomes WRQX (Q107)/Washington PD
- John Lander chosen to be KGB (AM)/San Diego PD
- Shaune McNamara promoted to KHJ/Los Angeles MD
- Modern Records formed; Atco to handle distribution

15 YEARS AGO TODAY

- Art Wander named WNDR/Syracuse PD
- Hudson & Landry join KFI/Los Angeles for afternoons
- Classical WNCN/New York becomes progressive WQIV ("Quad Four")

—Hurricane Heeran

A JUMP START
AT URBAN RADIO!

BREAKER!

3 0 'CLOCK JUMP

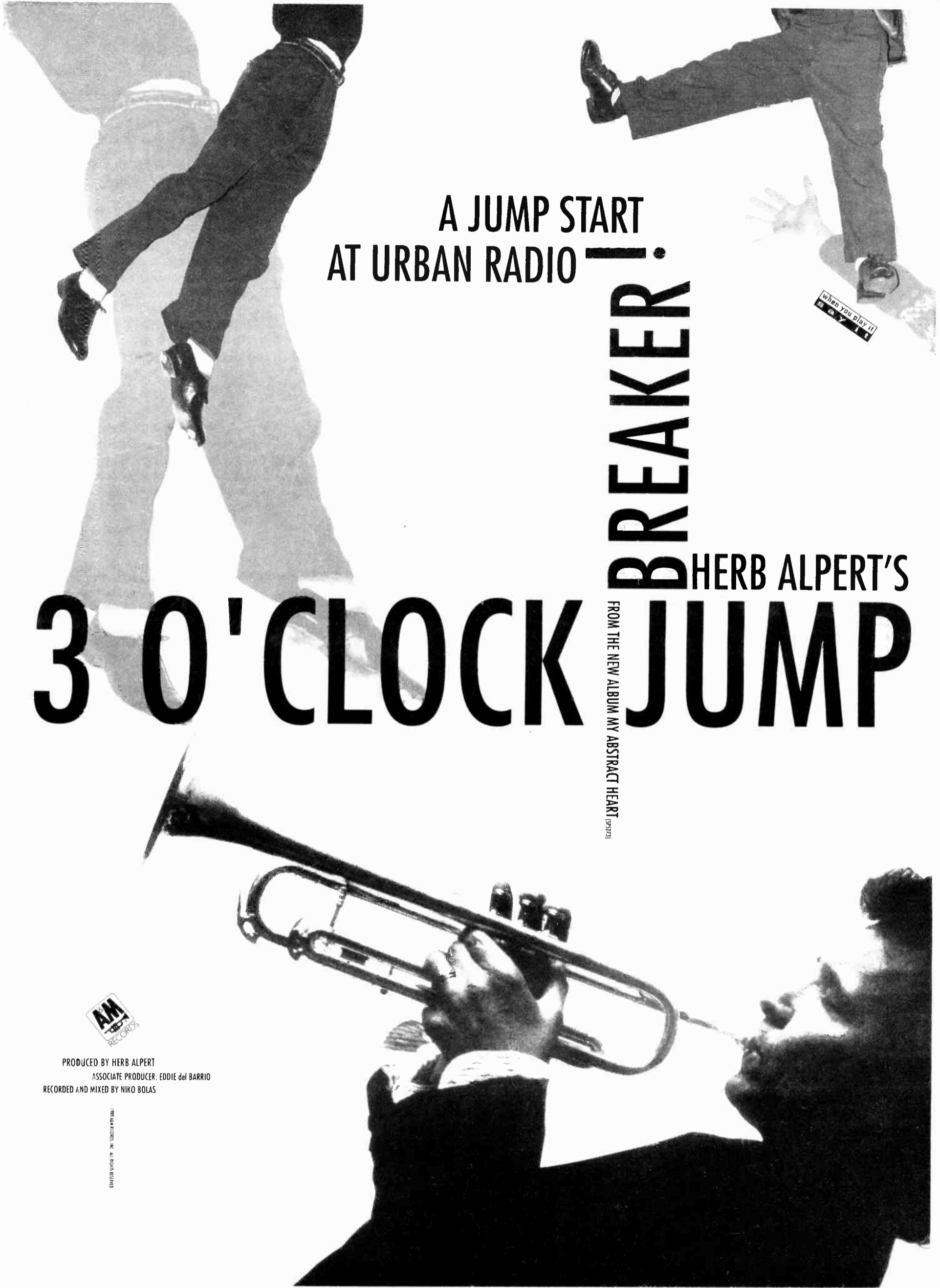
HERB ALPERT'S

FROM THE NEW ALBUM MY ABSTRACT HEART (SPS721)



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ASSOCIATE PRODUCER: EDDIE del BARRIO
RECORDED AND MIXED BY NIKO BOLAS

QUARTER SOURCE BY JIM GORDON'S MPTV 6841





STREET TALK®

Joel Files \$90 Million Lawsuit

Celebrated ivory-tickler **Billy Joel** has filed a suit seeking \$30 million in compensatory damages and \$60 million in punitive damages against his former manager (and onetime brother-in-law) **Frank Weber**. It's believed to be the largest suit an artist has ever brought against a manager.

The **Columbia** recording artist — who is seeking an additional \$15 million to \$20 million for commissions paid over a nine-year period — is charging Weber with fraud, breach of contract, breach of fiduciary duty (regarding the pair's trustee-client relationship), and federal racketeering statute violations.

Word is that **Irving Azoff** may reenter artist management by buying back 50% of **H.K. Management** (formerly **Frontline**), which Azoff sold to former partner and best friend **Howard Kaufman** about the time he took the **MCA** gig. But even before the deal is done, Azoff will move into H.K.'s offices (which are located on the Universal lot) next Monday.

ST has learned that **Dan Vallie** is now consulting **WPLJ/NY**.

WZAK/Cleveland PD **Lynn Tolliver** has left the UC station. No details, but MD **Bobby Rush** has become acting PD.

Look for **Q105/Tampa** PD **Randy Kabrich** to spend more time in Tampa, because of market developments arising from new CHR competitor **WFLZ**.

Kabrich will still have a lot of input at **Pirate Radio/L.A.**, but his day-to-day OM duties will be reassigned. Could Pirate afternoon driver **Shadow Steele** be the one to pick up the ball?

Look for **MCA** to crank up a new, fully staffed alternative promotion and marketing department. Details next week.

Major Market Jobs In General

In addition to his VP/Programming and OM duties at **Z100/NY**, PD **Steve Kingston** has been named Regional VP/Director Operations & Programming for **Malrite**.

This will give Kingston additional responsibilities at **WEGX/Philly**. He'll have a lot to do with who becomes PD at **Eagle 106**, as **Charlie Quinn** is relocating to the West Coast to pursue his interests in the film industry. Quinn is not ruling out radio entirely; call him at (215) 878-8281.

Meanwhile, are **Welch & Woody** about to exit the **Eagle 106** morning show? They're currently in negotiations.

Incidentally, although ST hears that **Steve Perun** is still the frontrunner at **WEGX**, former **WYSP/Philly** PD **John Roberts** is also being given a close look, as are several other folks.

Perun's name keeps popping up in conjunction with the open **B104/Baltimore** PD gig as well, but the ST "fun fone" hears that **WAPE/Jacksonville** PD **Bill Pasha** and former **KMGH/Seattle** PD **Steve Weed** are also under consideration. Weed's name has also surfaced around the PD opening at **KYKY/St. Louis**, and Pasha's and Quinn's names are echoing 'round the hallways of **WZOU/Boston**.

Former **WPLJ/NY** personality **Jim Kerr's** no-compete is up in December, at which time the veteran morning man is expected to surface at another Big Apple outlet. ST hears several stations have been keeping Kerr's phone busy.

Who's up for the **Capitol Records** President gig recently vacated by **David Berman**?

According to a wildly fluctuating list from the usual industry insiders, the names stretch from "Dirty Dancing" producer **Jimmy Ienner**, **Uni Records** President **David Simone**, **Chrysalis** President **Mike Bone**, artist manager **Ron Weisner**, ex-**Michael Jackson** manager **Frank Dileo**, and artist manager **Michael Kliefner** to record veteran/packager ("Beauty And The Beast") **Artie Ripp**. Some people think **EMI** President **Sal Licata** is a logical choice to transfer to the Tower, too.

Why did **WBEN/Buffalo** let its **ASCAP** agreement expire? ST hears 'BEN is only running **BMI** music at present — a savings of about \$100,000. Look for the station to continue to edge towards a News/Talk format in the coming months.

Meanwhile, crosstown **WGR** completes the transition from Full-Service AC to N/T. OM/PD **Mike Roszman** remains in place. No staff changes expected.

Ears To Paterno?

ST's Mickey Mouse ears hear that **Disney's Michael Eisner** has had serious conversations with record industry lawyer **Peter Paterno** — who reps **Guns N' Roses**, **Lita Ford**, and **Metallica**, among others — about heading up the **Disney Records** label.

Continued on Page 27

Put
It
First

“**T**he Last
Worthless
Evening”

**DON
HENNLEY**

Don Henley's Platinum Album

The End Of The Innocence

Ten Straight Weeks

At No. 1 AOR

Top 30 On Billboard's

Pop Album Chart

AOR BREAKER 15

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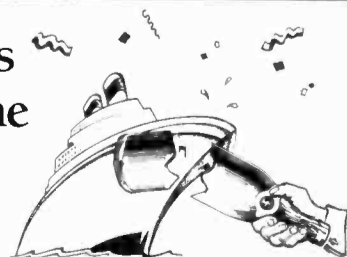
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THE FIRST NEW WORD IN ROCK.
PRODUCED BY DON DOKKEN

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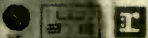
DEBORAH HARRY

THE NEW SINGLE



**'I WANT
THAT
MAN'**

PRODUCED AND MIXED BY TOM BAILEY AND ERIC "E.T." THORNGREN. ADDITIONAL PRODUCTION AND REMIX: BEN GROSSE. FROM THE ALBUM DEF DUMB AND BLONDE



STREET TALK®

Continued from Page 24

Howlin' Wind

Hurricane Hugo was still howlin' when **Hot 97/NY** began planning "Project Puerto Rico" to benefit the storm's victims, and a benefit concert was held Sunday (9/24) at the Nassau Coliseum. **Geraldo Rivera** hosted the show, which not only featured **Lisa Lisa & Cult Jam, Noel, TKA, Sweet Sensation, Brenda K. Starr,** and the **Cover Girls**, among others, but also raised more than \$100,000 for the cause.

Meanwhile, noted record producer **George Martin**, owner of Air Recording Studios on Montserrat, is compiling an album to help the Hugo-ravaged inhabitants of that fair island. Artists who've been asked to contribute include **Paul McCartney, the Rolling Stones, Elton John, Stevie Wonder, and Midge Ure.** Release date is set for the end of November on **Chrysalis.**

After six years at **KWSS/San Jose**, the morning team of **Bill Kelly & Al Kline** is beating feet due to a philosophical difference with the station. Contact Kelly at (408) 225-0579.

Meanwhile, **KWSS PD Mark St. John** is teaming recent **Z98/Memphis** afternooner **Jim Wood** with former **Z98 MD Rob Harder** for mornings. You'll recall that when St. John programmed **I95/Birmingham** he put together a couple of guys named **Mark & Brian**, who are now doing mornings at **KLOS/L.A..**

KXX106/Birmingham has changed identities to **X106**, and has dropped most of the dance records for a more mainstream CHR direction. OM **Mark Evans** says there's no truth to those rumors of the station going Gold.

In the meantime, **X106** midday man **Tom Scott** becomes APD and overnigher **Jenna Foxx** is upped to the 11am -3pm slot.

RCA has promoted veteran local Chicago rep **Dave Remedy** to Midwest Regional Sales Director for the label.

Real Live! Radio

KKRZ/Portland held its first annual "Z100 Morning Zoo Absolutely Live Show" in a local recording studio with a real live! audience.

All the music was played by a live! band with live! jingle singers, a live! booth announcer, and even live! commercials from the agencies that produced 'em. PD **Mark Capps** said the station netted 16 tons of live! coverage from local TV and newspaper outlets as well.

Contrary to rumors, **WNCI/Columbus PD Dave Robbins** is *not* leaving. Seems interest on the part of **WEGX/Philly, B94/Pittsburgh,** and **WZOU/Boston** has set folks' gums a-flappin'.

What key **CBS** exec may be speeding West to join **MCA** President **Al Teller** when his **Columbia** contract expires?



CUTTING-EDGE PRESENTS — Each year the Research Group awards one of its client stations a set of samurai swords "in recognition of that station's outstanding strategic success in a competitive situation of unusual difficulty." This year's winner was **KMEL/SF.** Pictured coming down with a case of samurai night fever are (l-r) Research Group Sr. VP **Dick Springfield** and **KMEL VP/GM Paulette Williams.**

Newly acquired **Metroplex Classic Rocker WPHD/Bufalo** — which has been pummeled in recent books by crosstown AOR **WGR (97 Rock)** — changed calls last Friday (9/22) to **WUFX (The Fox)** and dumped ten-year AM drive team **Bob Taylor & Harv Moore.** (Moore has shifted to mornings at AM sister **WGKT.**) Former **WNEW/NY** and **WCMF/Rochester GM Peter Coughlin** has officially replaced Moore as GM.

Coughlin told ST a new Fox morning host will debut shortly. (ST hears **WHTQ/Orlando's Garth Hemp** is a porky prime candidate.) For now, PD **Ken Carson** is handling wakeups with former 'CMF personality **Chris Shirer.**

WLUP (AM)/Chicago afternoon dudes **Steve Dahl & Gary Meier** have released a special double-cassette tape, titled "A Decade Of Service," to highlight their ten years in the market.

The much-coveted **KLBJ/Austin MD** job goes to evening rocker **Jody Denberg**, an eight-year station vet.

Monday Night Football fans who can't get enuff of the show's new opening theme song can now have their own three-minute version of **Hank Williams Jr.'s** "All My Rowdy Friends (Are Here For Monday Night)." Just write **Cap Cities/ABC Group II President Norm Schrutt,** c/o **WKHX, 360 Interstate North, Ste. 101, Atlanta, GA 30339.** Hike!

In the wake of **Dwaine Luna's** exiting **Hot 97.7/San Jose** for afternoons at **KTFM/San Antonio**, a prime slot exists. T&Rs to **Hot 97.7 PD Ken Richards.**

Dallas-based **J.J. Jordan** is exiting **Drake-Chenault's** Major Market Manager slot after six months, as DC is consolidating all sales reps to Albuquerque. Jordan had spent nearly five years with **SMN.** Reach him at (214) 412-0938.

THOMPSON TWINS "SUGAR DADDY" THE NEW SINGLE FROM THE ALBUM BIG TRASH



NEW & ACTIVE

139/24
2nd MOST ACTIVE
With 38 Debuts!

WZOU deb 24
WBLI add
PWR99 30-26
KRBE 34-29
WGH add
WHYT add
WLLOL 27-20
Y108 deb 30
KS104 add
KWOD 32-28
KCPX deb 40
KISN deb 37
KPLZ deb 31
KUBE 30-25



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Continued on Page 28

DINO



**"SUNSHINE"
CHR DEBUT 39
#1 MOST ACTIVE!**

**ON 124 CHR REPORTERS,
INCLUDING:**

WXKS deb 33	KKRZ 26
WZOU 28	KISN 36-32
PRO-FM 30	KKLQ 21-18
PWR99 deb 25	KWSS 24
KKBQ	HOT97 23
KRBE 26-21	KJMZ 29
KITY 29	HOT102 35-30
KTFM 20	PWR106 37-33
B96 21	KGGI
WKBQ 16	FM102 deb 27
KS104 add	KMEL 22-19
Y108 30-23	HOT977 23-19
KZZP	WWCK 10-4 HOT X100



See DINO On The
Upcoming New Kids
On The Block Tour



Continued from Page 27

Sports Snorts

X100/SF 6-10pm jock **Super Snake** is staying on the air continuously until the San Francisco Giants and the Oakland A's each clinch the division title. As ST's printer's devils hit the hay, he'd already logged more than 100 hours in airtime.

And . . . **KEGL/Dallas** morning man **Dave "Kidd" Kraddick** announced during an on-air interview with Dallas Cowboys owner **Jerry Jones** (9/25) that he'd abstain from sex until the team wins a game. The Cowboys are 0-3 thus far. Could be a l-o-n-g season for the Kidd.

WCKG/Chicago, one of the country's leading Classic Rockers, is the latest station to go outside radio to secure a morning personality. 'CKG has hired local TV personality **Rich Koz** for wakeup service. **Stephanie Miller & John Howell** are vapor. Koz has no previous radio experience.

WCCC/Hartford PD **Ted Sellers** called the ST "denial line" to dispute recently ousted MD **Joe Marino's** prediction that the AOR would go Classic Rock. "It's business as usual," claims Sellers, who's assumed MD duties.

After nearly 18 years with **CBS Records**, Sr. VP/A&R **Mickey Eichner** is exiting the label to pursue other interests.

Pollack Media Group has named **Larry London** as its Programming / Music Coordinator.

According to the *NY Daily News*, **WNYW-TV** (the local **Fox** network affiliate) is chasing the calls of Atlanta Gold outlet **WFOX**, and hopes to buy them from **Shamrock**.

Sayonara To Singles

Citing the successful introduction of cassette singles, the **WEA** labels announced plans to phase out the seven-inch vinyl single by year's end. Look for other labels to follow in WEA's wake.

Former **R&R** sales blazer **Denise Skinner** has joined **Capitol Records** as Director/Artist & Product Development.

Beaver Cleaver exits nights at **KBEQ/KC**, going back to college to study physiology. T&Rs to PD **Kevin Kenny**.

KWIN/Stockton PD **Mike Kasper** is leaving the rock CHR. Call him at (209) 951-8165 or (209) 952-1394.

Oh, 'Chute!

KTCL/Ft. Collins-Denver PD **John Hayes's** first attempt at skydiving will probably be his last — at least for a while. Hayes landed roughly, broke two bones in his leg, and had to be hospitalized. ST wishes him a speedy recovery.

KRQR/SF has added **China Kantner**, the 18-year-old daughter of the **Jefferson Airplane's** **Grace Slick** and **Paul Kantner**, to do Saturday nights. China has been seen for the past five years on **MTV**.

Tom Holiday & Dave Harmon are no longer doing mornings at **KYRK/Las Vegas**. Reach them at (702) 438-1017.

ST's all-seeing-eye spied that story on **Al Teller** in the October 9 issue of *Fortune* magazine in which the new Chairman of the **MCA Music Entertainment Group** admits that one of the main reasons he went into the record biz was the promise of getting free albums. Now he gets to decide what goes on 'em!

The World Of Peter & Dick

Former **KLSX/L.A.** morning personality **Peter Tilden** is being teamed up with local talk show host **Dick Whittington** for a weekend show on **KABC/L.A.** called "The World of Peter & Dick."

Also at **KABC**, look for the debut of "Dueling Bills" — hosted by **Bill Press** and **Bill Pearl** — to begin airing daily from 3-4pm, replacing **Wink Martindale** and **Bill Smith**.

Former "Smokin' Oldies" personality **Buck Buchanan** is serving as clearinghouse representative for the 19 displaced **KRTH (AM)/L.A.** staffers (see Page 3), and can be reached at (213) 463-8768.

Brian Burns, most recently PD at **KXXR/KC**, has been making the rounds at a number of stations where he's been doing some on-site consultancy, while talking with others about a permanent PD post. Call him at (816) 444-1595.

Ooops! **Chris Shebel** programs **WDJX/Louisville**, not **WLRS**, as we printed last week.

Condolences to the family of **WCIL-FM/Carbondale, IL** PD **Tony Waitekus** on the death of his father, **Anthony D. Waitekus, Sr.**, who passed away Wednesday (9/13).

Ditto to the family of former **WRUN-AM & FM/Utica-Rome, NY** GM **Richard Clark**, who passed away Wednesday (9/20) at the age of 93. Clark, incidentally, was the father of America's oldest teenager, **Dick Clark**.

Love was truly on the air at **WLLZ/Detroit** Monday evening (9/25), when Detroit Lions QB **Bob Gagilano** married model **Kim Neumann** at the station's studios. Sports Director **Mitch Albom**, who first suggested the on-air wedding during his weekly talk show, provided the appropriate ceremonial tunes on a portable keyboard.

Congrats to **Columbia** VP/National Singles **Burt Baumgartner** on his forthcoming marriage to **Christine Burnett** this Sunday (10/1) in Bagdad By The Bay.

Cheers to **Island West Coast** Regional rep **Dave Darus** and his wife, **Terri**, on the birth of their daughter, **Amanda Louise** (9/25).

Howard's .357 Magnum Opus

According to the *NY Post*, **WXRK/NY** morning man **Howard Stern** has been issued a permit to carry a loaded handgun, telling the cops he needs it to protect himself against death threats.

Howard has reportedly bought a .357 magnum, giving rise to the age-old question: "Is that a pistol in your pocket, or . . ."

•• *Epic* ••••

Epic ••••

Epic ••••

Epic ••••

Epic ••••



GLORIA ESTEFAN

"Get On Your Feet"

CHR ***BREAKERS***

One Of The MOST ADDED
Chart Debut 40

AC One Week BREAKER
Debut 23

Platinum Plus Album!



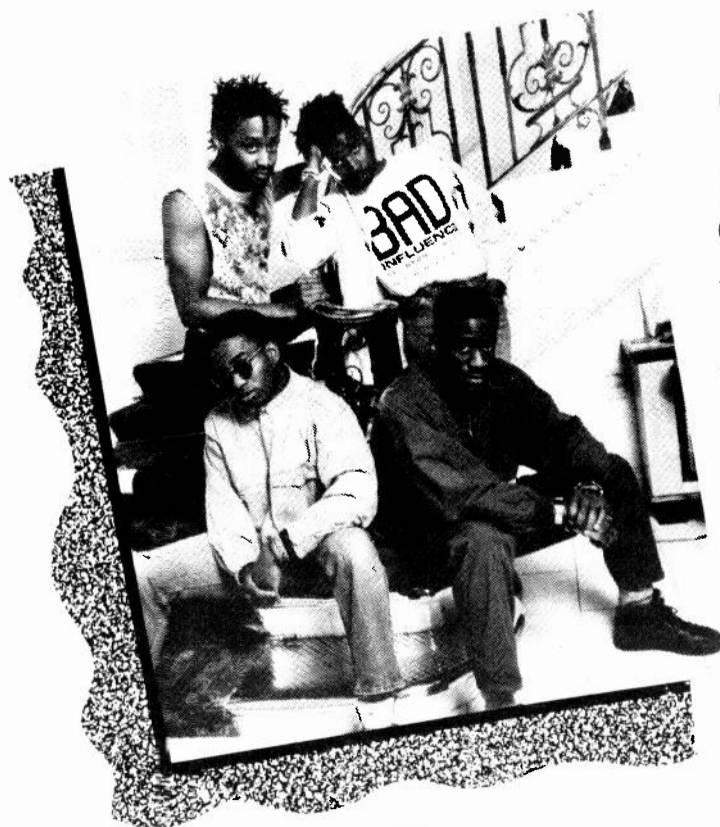
ALICE COOPER

"Poison"

NEW & ACTIVE 123/25

One Of The "MOST ACTIVE"
Huge Phones Everywhere — Huge Sales Everywhere!
MTV — Continued Heavy Rotation —
Continued Top 10 Request

These Facts Don't Lie!
This Is An Accessible Rock Record!



LIVING COLOUR

"Glamour Boys"

CHR CHART 33

Great Call Out Record!
Great Tour — Phones + Sales Are There!

Epic

Hurricane

Continued from Page 1

Panama continued, "Charleston looks like a disaster zone. A lot of people have trees in their living rooms and streams running through their bedrooms right now."

The Creek Did Rise

Because the studios of Country-formatted WEZL/Charleston, the city's longtime 12+ leader, are located near a tidal creek, PD Charlie Lindsay said all personnel were evacuated and the station went off the air from 4pm Thursday to noon Saturday. "We put everything in the station above desk level and left," Lindsay said. "There's nothing like a dead hero."

When Lindsay and the staff returned, they were surprised to find they had commercial power — though they also had a studio under a couple feet of water. Since signing back on Saturday WEZL has offered continual information.

"To better serve the public, and eliminate the ridiculous competition among radio stations, I wish the government would designate super-power coastal radio stations to serve the areas with high incidences of tropical storms," Lindsay commented. "This would facilitate the orderly flow of accurate information and eliminate some of the contradictory stories people hear from different stations."

WKQB/Charleston PD Roger Gaither told R&R, "We got power back at 9pm Friday. Normal (CHR) programming has been suspended and we're about 70% talk, passing on information from the Charleston Emergency Preparedness Center. 98% of the power in the area is still out. Even the EBS station, WXTK-FM, was off the air."

Surrounding Area Stations' Efforts

WHTK/Hilton Head Island, SC-Savannah, GA signed off Thursday morning (9/21) at 11am to evacuate and came back on the air Friday at 5pm. The station suspended its CHR programming at that time to concentrate on communicating emergency information to Charleston residents — many of whom could call WHTK, 70 miles away, but could not talk to each other across town.

WHTK PD Ralph Wimmer noted, "Computer firms have set up data bases to help us organize information, and volunteers are in the studios answering phones."

WIXV/Savannah was located in one of the Hugo evacuation zones, and the only staffers to remain at the station were GM Jerry Stevens and PD Virgil Thompson.

"I got a stack of Rolling Stones CDs and played requests," said Thompson, who stayed on the air for 12 hours from 3pm-3am Thursday-Friday (9/21-22). "We knew by about 8pm that the hurricane wasn't going to hit us directly; it was no worse than a bad thunderstorm." The station was off the air for only 40 minutes.

Thompson praised the NAB for sending a crew down to provide support services to help produce radio and TV spots appealing for financial and other support.

WBPR/Myrtle Beach PD Barry

Radio To The Rescue

Stations Stage Relief Efforts In Hugo's Wake

At one point Savannah, GA was in Hugo's path and WCHY there braced itself for the worst, but the hurricane never made it ashore that far south. WCHY PD Joe Logan said it struck him Friday morning that many of the city's residents had stocked up on provisions they would not be needing, so WCHY solicited donations of canned goods, bottled water, clothing, etc., and a truck to take the supplies to Charleston.

After the station filled three trucks, one of them an 18-wheeler, a couple of local ham operators joined WCHY's convoy Saturday and made contact with Charleston hams who had set up in that city's downtown area.

"It was the closest thing to a war zone I've ever seen," Logan said. "National Guardsmen with loaded M-16s, curfews, buildings in rubble — it was an incredible sight."

With the help of the hams, the WCHY convoy was directed to a Red Cross station — itself 95% destroyed — where the goods were unloaded. The Red Cross told Logan WCHY's caravan was the first emergency relief unit to make it into Charleston.

Other relief efforts included:

- WKZL/Winston-Salem, NC and the Salvation Army organized a "Care-A-Van" for Hugo's victims that was 15 tractor-trailers long and loaded with clothing, food, and other emergency items.

- To raise money the WSOC-AM & FM/Charlotte promotion department is selling "I Survived Hugo" T-shirts, with proceeds going to the Red Cross disaster relief fund.

Richards and several staffers stayed at that station for 48 hours during the storm. "We ran no spots and just disseminated information," Richards said. "Our 50kw signal covers parts of Charleston, Sumter, Conway, Florence, and Wilmington, and we put listeners on the air as reporters; we became News/Talk for about 48 hours. Most other stations signed off at 8pm Thursday under the advice of Civil Defense authorities, but we were waiting while they were bailing.

"We thought of leaving but had nowhere to go," he continued. "We were all scared, but it was gratifying to have served our community so well in its time of need."

Decimating Destruction

Charlotte, NC, 200 miles inland, was expecting Hugo to deliver 50-mph winds. Instead it got sustaining winds of 90mph that caused enough damage for the seven-county area to be designated a federal disaster area. Describing the aftermath, WSOC-AM & FM/Charlotte VP/GM Gregg Lindahl said, "It was as if somebody decided that one out of every ten trees, signs, billboards, and radio towers should be ripped up or torn down."

A 375-foot freestanding tower just outside the WSOC studios was one of the chosen ten. It crashed down and destroyed Lindahl's office, the sales offices, and the washrooms, rain poured through the holes, and 2500 gallons of water was pumped out of the station later that day.

As late as Tuesday afternoon, on-

- WTCB/Columbia, SC began a food and clothing drive late Friday, and has already filled three tractor-trailers and raised \$5000.

- To help radio stations recover, Drake-Chenault has offered all coastal North and South Carolina outlets free programming materials. A mailgram to the stations said, "Regardless of affiliation, whether or not you normally use a program supplier, we feel that in times like these the entire industry needs to pull together to help each other out."

Appeal For Help Issued

WHTK/Hilton Head Island, SC-Savannah, GA has issued an appeal to broadcasters throughout the country to let listeners know their help is needed, and that those wishing to make contributions can call WHTK at (803) 757-9485 (Georgia and South Carolina residents should call 800-282-4487). Checks can also be made out to the Red Cross or local fire departments with a notation that they be used for Hurricane Hugo Disaster Relief.

ly 50% of the metro had power, according to Lindahl.

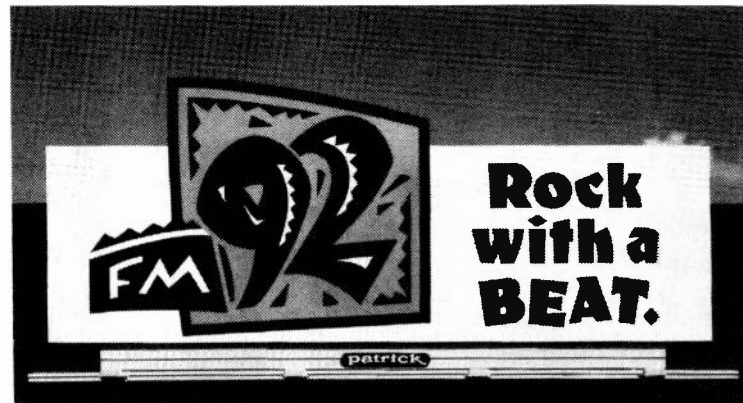
With the aid of a generator, WSOC-AM & FM remained on the air throughout the storm. A Country combo that has long led its market 12+, it played no music from 3am Friday until late Sunday night. Lindahl said, "When things like this happen you have to be there for the people."

WROQ/Charlotte PD Randall Bliss said because one of AM sister WAES's four towers fell that station is now non-directional and on reduced power. WAES & WROQ were still powering their studios and the AM transmitter on backup generators at presstime.

Boom Box Broadcasting

WJMX/Florence, SC PD Dave Baker and his staff kept their station on the air until Hugo ripped the microwave antennas off the roof — and then took the roof, too. "We were on generator power until we went down," Baker reported. "By Friday morning we were back on the air from the transmitter site using disco equipment, two CD players, and a mike in the middle of a soybean field."

"Within 48 hours we were back on the air from the main studio, but a fresh rainstorm that poured down Monday flooded us out," said Baker. "Now we're in the Boom Box outside the studios, and I don't know what we're going to do long-term. Our building is months away from being ready. Where we'll do production is anybody's guess. At least we're back on the air."



FM 92's on the boards for real

KKBT

Continued from Page 1

200 Titles — For Now

As of now FM 92 is only playing 200 titles, but consultant Jeff Pollack told R&R that would change as the station adjusts its music policy to fit the tastes of the 25-44 female audience it hopes to attract.

Though the midday and evening presentations (with female night jock Ferrari) have a decidedly AC feel, morning drive trio Tim Kelly, Rodriguez, and Patty Lotz and afternoon driver Big Ron O'Brien give the station the energy of a CHR. Big-voice music sweepers saying "You're moving to a brand new beat — rock with a beat FM 92" and similar slogans add to the station's tone.

Market veteran observers liken KKBT musically to the way KIIS-FM sounded (minus the '60s songs) during its golden years from 1982-1987, particularly because KKBT airs many modern music songs that were huge hits for the market from Talking Heads, Simple Minds, Culture Club, Duran Duran, the Thompson Twins, and more. FM 92 plays almost all styles of music except hard rock and rap, at times leaning toward dance/urban and then toward rock.

London

Continued from Page 3

point. Down the road it's my hope that he will be able to assist me in some of my duties as well. For now he'll work with PD Scott Wheeler, who continues to do a great job for us at WZPL."

London said, "I've jumped 207 markets to get here. My thanks to Roger, who has overlooked my previous market size to focus on my abilities and goals. WZPL is a great station and I'm here to work alongside Scott — who's very knowledgeable about the market — to make it even stronger."

London's replacement is being sought, with Michael J. Power serving as acting PD at WIZM.

Berman

Continued from Page 3

Commenting on Berman's departure, Smith said, "David Berman has played a key role in the revitalization and return to profitability of Capitol Records. His contributions in reshaping the label have been invaluable. We wish him well in his future endeavors."

Berman joined Capitol as President of Capitol-EMI Music, Inc. in February of 1987, and became President of Capitol Records in August of the same year. He declined to comment on his resignation.

FBI

Continued from Page 1

'We Take Exception'

In the letter, which was addressed to Priority National Promotions Director Gui Manganiello, Ahlerich said, "Advocating violence is wrong, and we in the law enforcement community take exception to such action.

"Music plays a significant role in society," Ahlerich continued, "and I wanted you to be aware of the FBI's position relative to this song."

Ahlerich said songs like "Fuck Tha Police," which refers to violent acts against policemen, are disrespectful to law enforcement officials. The song has been widely viewed as a reaction to violent acts committed by police in NWA's Compton, CA neighborhood.

Priority President Bryan Turner is in the Soviet Union and could not be reached for comment.

Manganiello said he was not concerned by the letter but was "puzzled" as to why the FBI wrote to him instead of to NWA. "I'm not responsible for these kids' experiences," he said.

Priority, Manganiello added, has no plans to respond to the FBI.

Ahlerich did not return phone calls seeking his comment on the letter.

First Amendment Concerns

During its meeting with Boyd, MIA also asked the Justice Department to launch a campaign to educate citizen groups and local law enforcement officials on the First Amendment concerns involved in attempting to crack down on song lyrics. According to Marsh, lawmakers in Missouri, Louisiana, Texas, and Pennsylvania have recently considered bills outlawing various types of controversial lyrics.

Marsh said Boyd made no commitment to act on the group's requests. Boyd was out of town and could not be reached.

MIA also delivered 50,000 petitions to the Justice Department urging that musicians be given full freedom to express themselves without interference from the government or such groups as the Parents' Music Resource Center (PMRC), which has called for mandatory warning labels on albums with potentially offensive lyrics.

After their meeting with Boyd, members of MIA gathered across from the White House for a press conference and rally attended by Run-DMC, Living Colour, Jello Biafra, and American Civil Liberties Union Legislative Counsel Barry Lynn.

RATINGS

SUMMER '89 BIRCH RESULTS

Boston

	Spr. '89	Sum. '89
WXKS-FM (CHR)	9.7	9.1
WZOU (CHR)	7.7	6.7
WBCN (AOR)	7.1	6.4
WBZ (AC)	6.0	6.4
WRKO (N/T)	7.0	5.8
WZLX (CR)	4.0	5.4
WODS (Gold)	4.3	5.0
WHDH (Talk)	3.6	4.7
WSSH (AC)	3.4	3.6
WJIB (B/EZ)	4.7	3.4
WMJX (AC)	2.6	3.3
WILD (UC)	1.8	3.1
WROR (AC)	3.4	2.9
WAAF* (AOR)	3.1	2.8
WCGY (AOR)	2.5	2.7
WEEI (News)	3.5	2.6
WVBF (AC)	2.1	2.3
WGBH (Jazz)	1.5	1.6
WBUR (Clas)	1.5	1.6
WFNX (NR)	1.8	1.5
WPLM-AM & FM (BBnd)	1.6	1.5
WCRB (Clas)	1.2	1.4
WHJY (AOR)	1.5	1.3
WBOS (CR)	3.0	1.2
WERS (Misc)	.7	1.2

*Now CHR

Washington, DC

	Spr. '89	Sum. '89
WPGC (CHR)	8.2	8.7
WMZQ-AM & FM (Ctry)	6.2	7.0
WKYS (UC)	7.8	6.4
WCXR (CR)	5.5	5.8
WAVA (CHR)	6.3	5.3
WWDC-FM (AOR)	4.5	5.1
WGAY (B/EZ)	4.1	5.0
WMAL (AC)	4.6	4.4
WHUR (UC)	5.2	4.2
WRQX (CHR)	5.0	4.0
WTOP (News)	3.1	3.8
WASH (AC)	3.1	3.0
WLTT (AC)	3.2	2.7
WXTR (Gold)	3.3	2.6
WMMJ (AC)	1.3	2.4
WJFK (CR)	1.5	2.2
WWRC (Talk)	1.8	2.2
WDJY (UC)	2.7	2.1
WGMS-AM & FM (Clas)	2.8	2.0
WHFS (AOR)	2.0	1.9
WAMU (Misc)	1.2	1.8
WETA (N/T)	2.3	1.6
WYCB (Rel)	1.3	1.5
WOL (UC)	1.5	1.1
WIYY (AOR)	.7	1.0
WPFW (Talk)	.3	1.0

Pittsburgh

	Spr. '89	Sum. '89
KDKA (AC)	13.7	11.2
WBZZ (CHR)	10.6	11.0
WAMO-FM (UC)	9.3	10.5
WDVE (AOR)	10.8	9.6
WSHH (B/EZ)	7.2	7.9
WMYG (CR)	6.2	7.3
WWSW-FM (AC)	4.8	5.3
WDSY (Ctry)	3.1	4.8
WLTJ (AC)	3.2	3.6
WNRJ (CHR)	2.3	3.0
WTAE (Talk)	3.9	2.9
WHTX (AC)	2.8	2.8
WJAS (BBnd)	2.9	2.8
WQED (Clas)	1.9	1.6
KQV (News)	1.9	1.3
WEPP (Gold)	.5	1.3
WMXP (AC)	2.0	1.3
WPIT-FM (Rel)	1.4	1.1

Minneapolis-St. Paul

	Spr. '89	Sum. '89
WCCO (AC)	16.9	17.3
KQRS-AM & FM (AOR)	10.6	11.8
KDWB-FM (CHR)	8.4	9.5
WLWL (CHR)	8.8	8.0
KSTP-FM (AC)	7.4	6.6
KEEY (Ctry)	6.8	6.0
WLTE (AC)	4.5	5.2
KTCZ (AOR)	3.9	4.7
KQQL (Gold)	4.3	4.1
KJJO (AOR)	4.8	3.7
KSJN-FM (Clas)	3.1	3.3
KLXK (CR)	2.9	2.8
KSTP (Talk)	2.8	2.8
KMOJ (UC)	2.2	2.3
KLBB (BBnd)	1.2	1.6
KTIS-FM (Rel)	2.7	1.6
KSJN (N/T)	.9	1.0

Miami-Ft. Lauderdale

	Spr. '89	Sum. '89
WHQT (UC)	11.8	12.3
WPOW (CHR)	6.2	7.1
WHYI (CHR)	4.7	5.6
WLYF (B/EZ)	6.7	5.6
WIOD (N/T)	3.8	4.6
WMXJ (Gold)	4.5	4.4
WGTR (AOR)	4.5	4.2
WAXY (AC)	4.7	4.0
WSHE (AOR)	4.3	3.9
WCMQ-FM (Span)	3.7	3.5
WKIS (Ctry)	3.5	3.1
WJQY (AC)	3.3	3.0
WLVE (AC)	3.0	2.8
WQBA (Span)	3.2	2.8
WQBA-FM (Span)	3.2	2.8
WAQI (Span)	3.0	2.7
WEDR (UC)	1.7	2.6
WZTA (CR)	2.1	2.5
WTMI (Clas)	2.1	2.4
WXDJ (NAC)	2.7	2.2
WINZ (N/T)	2.1	1.9
WNWS (Talk)	2.2	1.8
WMCU (Rel)	1.2	1.5
WFTL (BBnd)	1.2	1.0

Houston-Galveston

	Spr. '89	Sum. '89
KMJQ (UC)	11.0	10.7
KIKK-FM (Ctry)	9.5	8.3
KLOL (AOR)	7.8	8.2
KILT-FM (Ctry)	7.8	7.5
KKBQ-AM & FM (CHR)	9.5	7.4
KRBE (CHR)	6.6	5.9
KTRH (News)	3.9	5.2
KZFX (CR)	4.3	5.0
KKHT* (CHR)	2.7	4.2
KLTR (AC)	2.7	3.9
KODA (B/EZ)	4.0	3.5
KQUE (Nost)	2.5	3.1
KLDE (Gold)	2.6	2.4
KFMK (AC)	2.9	2.3
KTSU (Jazz)	2.7	2.1
KHYS (UC)	2.3	1.7
KCOH (UC)	.6	1.6
KPRC (N/T)	2.1	1.6
KSBJ (CC)	1.3	1.5
KQQK (Span)	.4	1.1
KUHF (Clas)	1.5	1.1
KXYZ (Span)	.8	1.1

*Now KNJR

Cleveland

	Spr. '89	Sum. '89
WMMS (CHR)	13.1	10.9
WZAK (UC)	10.0	10.9
WNCX (CR)	6.7	8.2
WLTF (AC)	9.6	7.6
WMJI (AC)	6.2	6.8
WGAR-AM & FM (Ctry)	5.8	5.9
WPHR (CHR)	4.7	5.8
WVWE (N/T)	4.5	5.1
WDOK (AC)	4.7	4.8
WQAL (B/EZ)	4.5	4.1
WRQC (CHR)	3.1	3.5
WNWV (NAC)	3.9	3.2
WRMR (B/RZ)	3.1	3.0
WCLV (Clas)	1.1	2.9
WJMO (UC)	1.2	2.7
WERE (N/T)	1.4	1.9
WCRF (Rel)	3.1	1.6
WCPN (Jazz)	.8	1.4
WKDD (CHR)	1.0	1.4

Dallas-Ft. Worth

	Spr. '89	Sum. '89
KVIL-AM & FM (AC)	8.5	8.5
KJMZ (CHR)	6.1	7.6
KKDA-FM (UC)	8.5	7.5
KSCS (Ctry)	8.3	7.4
KPLX (Ctry)	7.1	6.8
KEGL (CHR)	5.6	5.2
WBAP (Ctry)	5.5	4.9
KHYI (CHR)	5.8	4.6
KTXQ (AOR)	4.0	4.4
KOAI (NAC)	2.8	3.5
KZPS (CR)	2.7	3.5
KRLD (News)	4.1	3.9
KZEW (AOR)	2.6	3.1
KLUV (Gold)	2.5	3.0
KLTY (CC)	3.9	2.9
KMEZ (B/EZ)	2.2	2.7
KMGC (AC)	2.3	2.6
KLIF (N/T)	1.9	2.1
KQZY (AC)	2.5	2.0
KKDA (Gold)	1.4	1.5
KDGE (AOR)	2.3	1.4
KERA (Misc)	.7	1.1
WRR (Clas)	1.5	1.1
KAAM (Nost)	1.0	1.0

Toronto

	Spr. '89	Sum. '89
CFRB (AC)	13.3	11.1
CHUM-FM (AC)	9.0	9.8
CILQ (AOR)	9.5	9.7
CJCL (Nost)	5.2	8.4
CFNY (NR)	5.5	7.6
CHFI (AC)	7.9	6.7
CKFM (AC)	3.8	4.6
CFTR (CHR)	5.2	4.3
CFGM (Ctry)	3.8	4.1
CKEY (Gold)	2.5	3.9
CBL (Misc)	5.7	3.7
CJEZ (B/EZ)	3.1	3.3
CBL-FM (Clas)	3.2	3.1
CHAM (Ctry)	2.0	1.8
CHUM* (AC)	2.9	1.8
CFMX (Clas)	1.5	1.4
CJRT (Misc)	.8	1.2
CKO (N/T)	1.9	1.1
CHTZ (CHR)	.9	1.0

*Now Gold formatted

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The Fox (WDFX)/Detroit #15 Hot

“Strong upward demo growth; LP sales running out the stores. The audience loves it.”

KXXR/Kansas City 38-32

“Unbelievable phones. Very very active record!”

KWOD/Sacramento 24-13 Hot

“Great calls from all the right demos! One of the heavy hitters on my list!”

KIXY/San Angelo 19-10 Hot

More Major Action At:

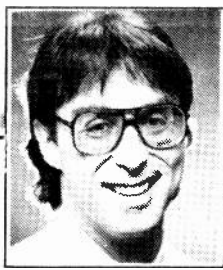
KLQ debut 35
KUBE
WOKI debut 15 Hot
WLRS 32-21
99WGY add
KRZR 22-18
OK95 24-20 Hot
WQUT add

LP Sales Over 900,000

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KEN BARNES

When Charted Artists Started, Pt. II

AC, UC, Country All Skew A Bit Older

All hype aside, 1989 may really be something of a comeback year for veteran artists. Beyond the much-publicized returns of certain acts, there's evidence across the formats that an increased number of seasoned performers are hitting the charts.

Last week we saw, to the utter astonishment of the industry, that AOR was leaning toward artists who got their start in the "Classic Rock" era (pre-1976). OK, that's a definitive dog-bites-man story, but confirming a general drift to the past, the breakdown of the 9/8 AC, UC, and Country charts also show decreases in the number of artists who first recorded in the '80s.



O'Jays: veteran contributors to the UC heritage

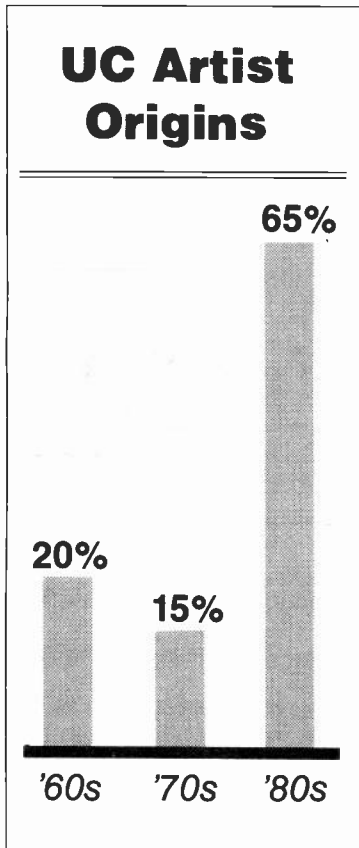
AC Almost All-Classic

The journey to the past for AC in the year since I conducted a similar survey is on the remarkable side. In the summer of '88, almost 60% of the charted AC artists broke through in the '80s, and only 18% did so in the '60s. This time the figures were 37% from the '80s and 40% from the '60s. With Dion and Kenny Rogers on the chart, there's even some '50s representation, and Patti Labelle, Cher, the Bee Gees, Van Morrison, and the Beach Boys have roots deep in the '60s.

Adding early '70s starters like Barry Manilow and the Doobies,



AC '80s influence from Astley



AC ends up with a Classic Rock Era percentage even higher than AOR's (57% of the AC chart acts started in 1975 or before, compared to 50%).

Urban Less Contemporary?

At first glance Urban Contemporary, that fastest-moving of formats, looks solidly '80s-oriented. Sixty-five percent of the charted artists started less than a decade ago.

But last year the '80s-origin figure was a whopping 88%. This year over a third of the artists on the chart started in the '60s or '70s, with fully 20% stemming from the '60s or even, in the case of the ageless Isley(s), before. Veteran acts are on a visible upsurge, with '60s hitmakers the Temptations, O'Jays, and Patti Labelle joining the Isleys. Frankie Beverly, Maze's mainspring, made some fine records in the midsixties with the Butlers, and, difficult as it is to recall, even the Jacksons launched their career in the late '60s.

The '70s are also well-represented, stalwarts like Atlantic Starr, Natalie Cole, Cheryl Lynn, and even Prince debuting in that



Dion: a '50s starter for AC

decade, as did former Con Funk Shun singer Michael Cooper and the newly returned Mother's Finest.

The Urban Contemporary results for this year represent perhaps the most radical shift for any format, and appear to be worth watching to see if they develop into a longterm trend.

Old Country

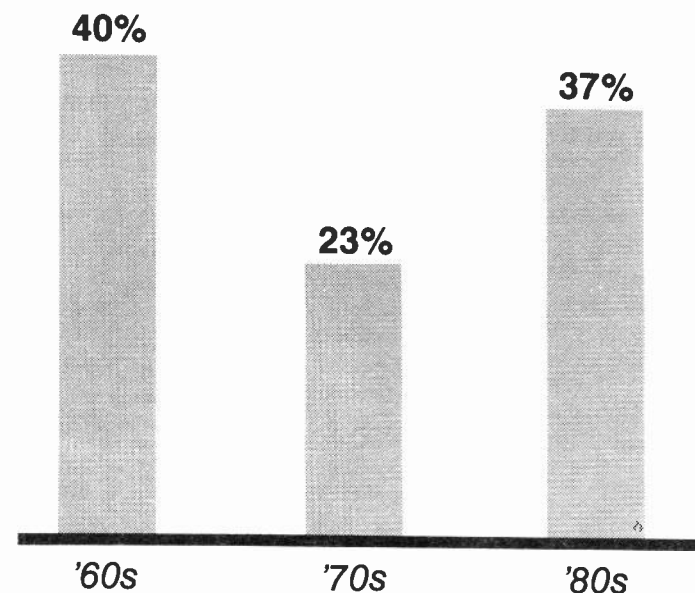
Rounding it out for this format overview, Country shows signs of appreciating its veteran artists more than last year. Looking at the top 40 of the 50-place chart (for consistency's sake), just over half started in the '80s, compared to 70% a year ago.

Most of these (42% of the total, 81% of the '80s artists) debuted from '85 on, which is encouraging news for the Country faction that believes an infusion of new artistic blood is vital for the format's survival. From the Judds to Clint Black and Lionel Cartwright, the

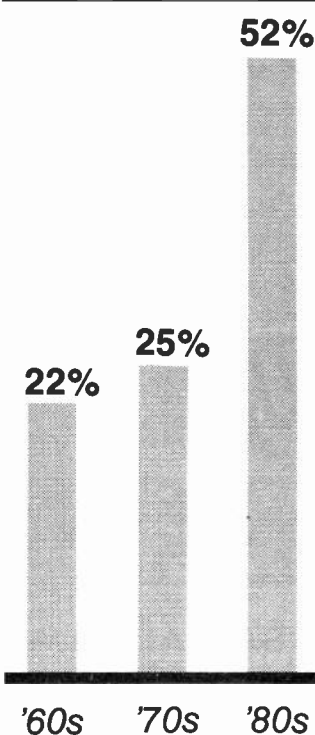


Mica Paris adds a pronounced '80s flavor to UC; the question is how to pronounce it

AC Artist Origins



Country Artist Origins

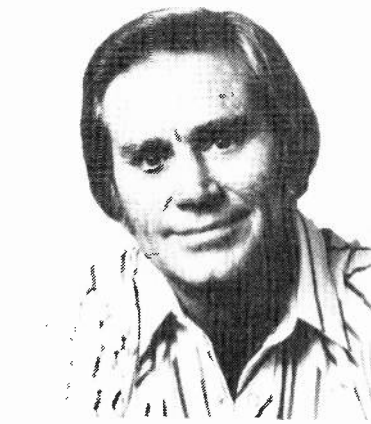


'80s generation of Country hit artists is a strong and varied lot.

The '70s contingent is about the same (25% compared to 20% last year), featuring Tanya Tucker, Rodney Crowell, Alabama, and Reba McEntire in its ranks. The '60s group is up from 10% to 22%, with most stemming from the early '60s (Merle Haggard, Hank Jr.) and before (George Jones, Conway Twitty, and a budding '50s vocalist named Kenneth Rogers).

Conclusions

For what it's worth, and I'm not sure it's worth a whole lot totalling up five disparate formats (I left New Rock out of the totals because



George Jones: Country hits 30 years on

I didn't have it last year), the totals show an increase in longtime artists. It looks something like this:

Era	1989	1988
'60s	27%	13%
'70s	19%	21%
'80s	54%	66%

As I said last week, I did stack the deck a little this year by measuring origin from recording debut instead of, as I did last year, breakthrough to popularity. But the shifts toward '60s and early '70s artists scattered through the formats can't be accounted for by that factor alone — there does seem to be a trend toward veteran artists coming back as the '90s approach.



Holly Dunn: part of Country's '80s bumper crop

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KHYS	XHRM	WFXC	WPGA	HOT96
KRNB	WWKX	WZFX	K98-FM	WTLZ
WEDR	KBCE	WQMG	HOT105	WVOI
WYLD	WENN	Z104	WEAS	KBUZ
HOT103	WMGL	WQFX	KMJJ	KDKO
	Z93	WJMI	WANM	
	WPEG	U102	WIFI	

The debut album: **FM²** (81994)Produced, arranged and written by Denzil Foster and
Thomas McElroy for 2 Tuff-E-Nuff Productions
Rap portion by M C Lyte courtesy of First Priority Music

ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS

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MUSIC DATEBOOK**Gibsons Shine In World Series****MONDAY, OCTOBER 9**1929/**Gene Autry** begins his first recording session.1964/**The Rolling Stones** cancel a South African tour when the British Musicians Union initiates an anti-apartheid boycott.1966/**John Lennon** meets **Yoko Ono** at a London exhibit of Ono's art.1980/**Lennon's** comeback hit "(Just Like) Starting Over" is released.1988/**Armed** with only a bow and arrow, **Ted Nugent** bags a 525-pound bear while hunting in Michigan. Also, **Jeffrey Osborne** sings the National Anthem at game four of the American League playoffs.Born: **Jackson Browne** 1948, **John Entwistle** 1944, **Greg Jennings (Restless Heart)** 1959, **Sean Lennon** 1975, the late **John Lennon** 1940**TUESDAY, OCTOBER 10**1950/**Elektra Records** debuts as a jazz-folk label.1965/**The Supremes** make their first appearance on "The Ed Sullivan Show."1978/**Joe Perry** and **Steve Tyler** are injured when a cherry bomb is tossed from a concert crowd. They perform behind a fence for several shows. Also, **Steve Perry** signs on as lead singer for **Journey**.1979/**Bette Midler** makes her acting debut in "The Rose," a movie loosely based on **Janis Joplin's** life. Also, **Fleetwood Mac** is awarded a Hollywood Walk Of Fame star.1988/**Hank Williams Jr.** wins his second straight CMA Entertainer Of The Year award. K.T. Oslin's "'80s Ladies" wins Song Of The Year, and **Loretta Lynn** and **Roy Rogers** are inducted into the CMA Hall Of Fame.Born: **Jullan Cope** 1959, **David Lee Roth** 1955, **Midge Ure** 1950, **Tanya Tucker** 1958, **John Prine** 1946**WEDNESDAY, OCTOBER 11**1960/**Aretha Franklin** makes her secular debut at New York's Village Vanguard.1975/**George Carlin** hosts the premiere episode of "Saturday Night Live."1978/**Nancy Spungen**, girlfriend of **Sex Pistols** singer **Sid Vicious**, is found stabbed to death in her New York apartment. Vicious is arrested the next day but overdoses on heroin before a trial can begin.1988/"It was the worst I've ever heard. I could have played it better." — L.A. Dodger **Steve Sax** comments on **Kenny G's** rendition of the National Anthem at game six of the National League playoffs.Born: **Shannon Rubicam (Boy Meets Girl)** 1957, **Daryl Hall (Hall & Oates)** 1946, **Dottie West** 1932, **Gene Watson** 1943

Lacy J. Dalton, Jackson Browne, Thomas Dolby, Shannon Rubicam

THURSDAY, OCTOBER 121957/"If you want to live for the Lord, you can't rock & roll." — **Little Richard** announces he'll quit rock & roll for religion.1962/Maybe he figured the Lord *could* rock — **Little Richard** headlines a Liverpool gig. Opening for him is an up-and-coming local act called the **Beatles**.1971/Rock & roll pioneer **Gene Vincent** dies of a bleeding ulcer at 36.1975/**Rod Stewart** and **Faces** play their last show together at Long Island's Nassau Coliseum.1987/"It's better to be a wealthy old rock star than a broke old rock star," the **Who's** **John Entwistle** comments on the group's decision to end its retirement.Born: **Melvin Franklin (Temptations)** 1942, **Sam Moore (Sam & Dave)** 1935**FRIDAY, OCTOBER 13**1963/A **Beatles** appearance sparks a fan riot for the first time when the group guests on BBC-TV's "Sunday Night At The London Palladium."1970/**Janis Joplin's** ashes are scattered across the California coast.1975/**John Denver's** "Back Home Again" is named CMA Song Of The Year, and **Minnie Pearl** is inducted into the Hall Of Fame.1980/**Johnny Cash** takes his place in the CMA Hall Of Fame.1988/"Tapeheads" opens nationally. A movie parody of the music video business, it features **Don Cornelius**, **Sam Moore**, and **Junior Walker**.Born: **Marie Osmond** 1959, **Paul Simon** 1942, **Lacy J. Dalton** 1946, **Robert Lamm (Chicago)** 1944, **Sammy Hagar** 1949, **Moana Wolfgramm (Jets)** 1973, **Craig McGregor (Foghat)** 1949, **Art Tatum** 1910**SATURDAY, OCTOBER 14**1955/Nineteen-year-old **Buddy Holly** and his band open a Lubbock, TX show for **Bill Haley & His Comets**.1964/**Rolling Stone** **Charlie Watts** marries **Shirley Ann Arnold**.1968/**The Beatles** finish production on the "White Album."1977/**Bing Crosby** dies of a heart attack after completing a round of golf.1983/"The first single from the star of the '80s." — **Warner Bros.** takes out a trade ad plugging **Madonna's** "Holiday."1988/After the Dodgers win the National League playoffs, KLOS/L.A. morning duo **Mark & Brian** once again rub the "lucky butt" of switchboard operator **Robert** — this time on Dodger Stadium's pitching mound. The Dodgers go on to win World Series games one and two.Born: **Cliff Richard** 1940, **Justin Hayward (Moody Blues)** 1946, **Thomas Dolby** 1958**SUNDAY, OCTOBER 15**1960/**Loretta Lynn** makes her first appearance at the Grand Ol' Opry.1971/"You can't please everyone so you've got to please yourself." — **Rick Nelson** is booed at a New York oldies revival, inspiring him to write "Garden Party."1976/**Ike & Tina Turner** split professionally. Also, **Fleetwood Mac's** "Rumours" is released.1986/During rehearsals for "Hail Hail Rock & Roll," **Keith Richards** walks out after a fight with **Chuck Berry** over who'll lead the band. The two later end their feud.1988/**Gibson (Debbie)** sings the National Anthem at game one of the World Series, then watches **Gibson (Kirk)** win the game with a ninth-inning home run.Born: **Tito Jackson** 1953, **Chris DeBurgh** 1948, **Barry McGuire** 1937, **Richard Carpenter** 1945

—Paul Colbert

D'Arby Really O'Reilly?

The Incredible E.G. O'Reilly" is the rather transparent *nom de disque* of **TERENCE TRENT D'ARBY** on a one-off CBS single called "The Birth Of Maudie."

"There is no forthcoming album, just this," proclaims the sleeve note of the track, which features two of the **DUBLINERS**. The song won't be found on D'Arby's forthcoming album ("Neither Fish Nor Flesh"), due 10/23, but there's no mistaking those steel-belted vocal cords.

Reunited Smiths Sighted In Burger King

Management for ex-SMITHS guitarist **JOHNNY MARR** tell us rumours of a Smiths reunion in the new year are "about as substantial as the 'ELVIS Is Alive' stories!"

Marr is currently on tour with **THE THE**, whose London dates next week and forthcoming concerts in North and South America will keep the band busy until Christmas.

Although The The will take a break over the new year, more dates in the UK (and Ireland, Japan, the US, and Europe) will keep them on the road until at least May, so it looks like **MORRISSEY** will have to wait his turn.

Oh, You Pretty Things!

British rock veterans the **PRETTY THINGS** are on the way back, with a new version of "Eve Of Destruction" out as a single. They're currently recording their 12th album in London, due towards the end of the year, and there are loud whispers that they'll support the **ROLLING STONES** on the lat-



ter group's yet-to-be-announced British dates next year. (Founding Pretty Things member **DICK TAYLOR** was **BILL WYMAN**'s predecessor in the Stones' lineup when they were still going by the name the **BLUE BOYS** in 1962.)

Moody Blues Ballads

JUSTIN HAYWARD of the **MOODY BLUES** is releasing an album he's recorded with songwriter **MIKE BATT** and the **LONDON**



The Incredible E.G. O'Reilly

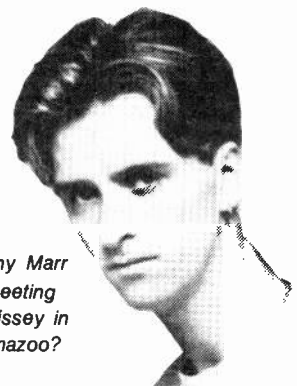
PHILHARMONIC ORCHESTRA. "Classic Blue" will be a collection of ballad covers, including "Vincent," "God Only Knows," "A Whiter Shade Of Pale," and Hayward's own "Forever Autumn," the last a Top Five UK hit from the massively successful **JEFF WAYNE** concept album, "War Of The Worlds."

Hayward's under-covers project comes out on Monday (10/2), with the first single likely to be "Tracks Of My Tears."

'Weatherbox' Set

Ex-JAPAN vocalist **DAVID SYLVIAN** will see a CD-only compilation of his solo material released by Virgin on November 13. Titled "Weatherbox," the boxed set will include a new track ("Pop Song") which will be released as a 12-inch single on October 30.

OLETA ADAMS, the female singer on "The Seeds Of Love," is in the studio working on her debut solo album with **TEARS FOR FEARS'** **ROLAND ORZABAL** in the producer's (big) chair. Adams's album will appear on Phonogram next year.



Johnny Marr — meeting Morrissey in Kalamazoo?

Gillan's Video Alter Ego

IAN GILLAN will see his post-**DEEP PURPLE** career immortalized on film this week with the release of "GARTH ROCKET & THE MOONSHINERS — Live At The Ritz," a video of Gillan's rockin' alter ego performing in Manchester last May.

It's one of the first three releases on **Fotodisk Video**, who also have metal band **CELTIC FROST**'s "Live At The Hammersmith Odeon" and **URIAH HEEP**'s "Raging Through The Silence," filmed at the Astoria Theatre in London.

Meanwhile, **DURAN DURAN** keyboardist **NICK RHODES** is reportedly up for consideration for the part of **ANDY WARHOL** in a forthcoming film about the late artist's life.

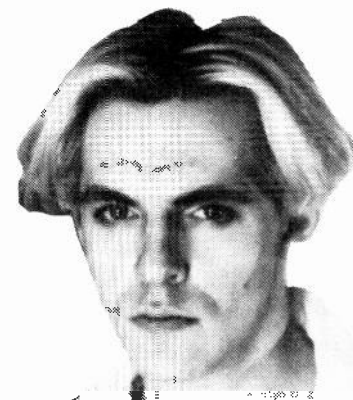
"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

Wham! Provides Textbook Lesson

British school children will be encouraged to talk about **GEORGE MICHAEL**'s physical qualities in the classroom, when a new teaching aid is introduced in the new National Curriculum next week.

"WHAM! Wrapping: Teaching The Music Industry" is a package put together by the **British Film Institute** and **MCA Records**. It aims to give teenagers taking Media Studies an insight into the inner workings of the business, using **George Michael** and **ANDREW RIDGELY**'s rise to fame as a prime example.

Michael, **Ridgely**, and **Wham!** managers **SIMON NAPIER-BELL**



Nick Rhodes — looking the part.

and **JAZZ SUMMERS** were consulted on the pack, which includes videos, press releases, industry interviews, record sleeves, fan mail, and worksheets for the students.

BRITAIN



LW TW

- 1 1 **BLACK BOX**/Ride On Time (De Construction/RCA)
- 2 2 **RICHARD MARX**/Right Here Waiting (EMI USA)
- 9 3 **TECHNOTRONIC I/FELLY**/Pump Up The Jam (Swanyard)
- 6 4 **MADONNA**/Cherish (Sire/WB)
- 7 5 **SYDNEY YOUNGBLOOD**/If Only I Could (Circa/Virgin)
- 4 6 **TINA TURNER**/The Best (Capitol)
- 7 **ERASURE**/Drama! (Mute)
- 5 8 **DAMIAN**/Time Warp (Jive)
- 9 **LONDON BOYS**/Harlem Desire (WEA)
- 3 10 **JASON DONOVAN**/Every Day (I-Love You More) (PWL)
- 8 11 **TEARS FOR FEARS**/Sowing The Seeds Of Love (Fontana/PG)
- 18 12 **AEROSMITH**/Love In An Elevator (Geffen)
- 13 **WONDERSTUFF**/Don't Let Me Down, Gently (Far Out/PG)
- 14 **BEAUTIFUL SOUTH**/You Keep It All In (Go! Discs/PG)
- 10 15 **JIVE BUNNY & MASTERMIXERS**/Swing The Mood (Music Factory)
- 16 **KATE BUSH**/Sensual World (EMI)
- 17 **S-EXPRESS**/Mantra For A State Of Mind (Rhythm King)
- 11 18 **STARLIGHT**/Numero Uno (CityBeat)
- 15 19 **DEPECHE MODE**/Personal Jesus (Mute)
- 20 **DEACON BLUE**/Love And Regret (CBS)

Moving Up

- GLORIA ESTEFAN**/Oye Mi Canto (Hear My Voice) (Epic)
WASP/Forever Free (Capitol)
A. FRANKLIN & W. HOUSTON/It Isn't, It Wasn't... (Arista)
WET WET WET/Sweet Surrender (Precious/PG)
BOBBY BROWN/Rock Wit'cha (MCA)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

9/15 9/29

- 1 1 **RED HOT CHILI PEPPERS**/Knock Me Down (EMI)
- 8 2 **CAMPER VAN BEETHOVEN**/Pictures Of Matchstick Men (Virgin)
- 17 3 **BIG AUDIO DYNAMITE**/James Brown (Columbia)
- 3 4 **HOJDOO GURUS**/Come Anytyme (RCA)
- 5 **SUGARCUBES**/Regina (Elektra)
- 2 6 **CURE**/Lovesong (Elektra)
- 9 7 **B-52'S**/Love Shack (Reprise)
- 8 **ALARM**/Sold Me Down The River (IRS)
- 6 9 **OCEAN BLUE**/Between Something & Nothing (Sire/Reprise)
- 13 10 **TEARS FOR FEARS**/Sowing The Seeds Of Love (Mercury)
- 10 11 **POP WILL EAT ITSELF**/Can U Dig It (RCA)
- 16 12 **TOAD THE WET SPROCKET**/One Little Girl (Abe's/Columbia)
- 14 13 **STONE ROSES**/She Bangs The Drums (Silvertone/RCA)
- 7 14 **ZIGGY MARLEY**/Look Who's Dancing (Virgin)
- 15 **ROLLING STONES**/Mixed Emotions (Columbia)
- 5 16 **B-52'S**/Channel Z (Reprise)
- 4 17 **PIXIES**/Here Comes Your Man (Elektra)
- 11 18 **MARY'S DANISH**/Don't Crash The Car Tonight (Chameleon)
- 19 **MAX Q**/Way Of The World (Atlantic)
- 12 20 **FETCHIN BONES**/Love Crushing (Capitol)

Moving Up

- SHELLEYAN ORPHAN**/Shatter (Columbia)
RED HOT CHILI PEPPERS/Higher Ground (EMI)
PUBLIC IMAGE LTD/Happy (Virgin)
PRIMITIVES/Sick Of It (RCA)
GOVERNMENT CHEESE/Camping On Acid (Reptile)
RED FLAG/If I Ever (Enigma)

Note: Computer problems delayed CMJ's album chart, usually run in this space, past our deadline. This week only we're publishing CMJ's tracks list instead.

Chart derived from albums supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600.



AUSTRALIA

LW TW

- 6 1 **IAN MOSS**/Out Of The Fire
- 1 2 **KATE CEBERANO**/Love Dimension
- 3 3 **MENTAL AS ANYTHING**/World Seems Difficult
- 8 4 **MAX Q**/Way Of The World
- 9 5 **GYAN**/Wait
- 2 6 **JAMES REYNE**/One More River
- 5 7 **PAUL KELLY**/Sweet Guy
- 8 **IAN MOSS**/Such A Beautiful Thing
- 9 **JENNY MORRIS**/She Has To Be Loved
- 10 **NOISEWORKS**/In My Youth

Most Added

- PAUL NORTON**/I Got You
JAMES REYNE/Trouble In Paradise

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Ade-laide, 2-DAY/Sydney, 2MMM/Sydney, KIX 106/Canberra, and FM-104.7/Canberra.

CANADA

LW TW

- 1 1 **ALANNAH MYLES**/Black Velvet
- 2 2 **PARADOX**/Waterline
- 6 3 **GRAPES OF WRATH**/All The Things I Wasn't
- 3 4 **KIM MITCHELL**/Rock N' Roll Duty
- 5 5 **JEFF HEALEY BAND**/Angel Eyes
- 7 6 **SASS JORDAN**/Stranger Than Paradise
- 4 7 **INDIO**/Hard Sun
- 10 8 **ANDREW CASH**/What Am I Gonna Do...
- 9 9 **PAUL HYDE**/America Is Sexy
- 8 10 **ANNETTE DUCHARME**/Slavery

Most Added

- LUBA**/Giving Away A Miracle
KIM MITCHELL/Rockland Wonderland
TROOPER/Best Way (To Hold A Man)

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA

Michael Jackson Puts Hits Package On Hold

If you were thinking about putting Epic's multi-disc Michael Jackson greatest hits package on your Christmas gift list, hold that thought. The release — which was due in November and expected to sport at least two new MJ thrillers — has been pushed back until some-time in 1990.

Jackson reportedly put the project on hold because he can't decide which of the half-dozen or so songs that he recently recorded to include on the retrospective. There's also talk that Jackson may reenter the studio and record enough new material for an entire LP, and that America's number one song 'n' danceman may end his self-imposed retirement with a tour next year.

Bangles Put Band On Hold

Meanwhile, Columbia's hitmaking girl group the Bangles have gone on a self-imposed hiatus that could last anywhere from a year to 18 months. In the interim, look for a solo LP from bassist/vocalist Michael Steele and more on-screen acting roles from rhythm guitarist/vocalist Susanna Hoffs, who starred in her mom's unforgettable '87 film, "The Allnighter."

Money Plays Hardball

Zoo York City cop-turned-pop star Eddie Money has co-written 'n' recorded the theme song to a new NBC TV series, "Hardball." The Money man can be heard singing the tune ("Roll It Over") on the Friday night police-drama beginning October 13.

Go-Go's Reunite (Almost)

MCA chanteuse Belinda Carlisle rounded up all the members of her former group the Go-Go's — with the notable exception of Jane Wiedlin — to record "Shades Of Michelangelo" for the flip-side to her current single, "Leave A Light On." Carlisle's new album ("Runaway Horses") is due out October 3, and will sport guest guitar licks from George Harrison and Bryan Adams.

Warren Horizon

Virgin recording star Warren Zevon gets a little musical help on his upcoming "Transverse City" LP from chief Deadhead Jerry Garcia, Neil Young, Pink Floyd guitarist David Gilmour, Jefferson Airplane bassist Jack Casady, Little Feat drummer Ritchie Hayward, guitarist Mark Isham, and keyboardist Chick Corea. The album is due out October 17.

Guitar Shop

Cherry Lane Music — publisher of *Guitar For The Practicing Musician* — has launched the Guitar Recordings label by releasing the debut cassette and CD from 17-year-old fretgrinder Blues Saraceno, and by rereleasing bassist Randy

Arista Birthday Bash: A Show Of Concern

Arista Records will celebrate its 15th anniversary by hosting an all-star benefit concert to raise money for the Gay Men's Health Crisis and other national AIDS groups at NYC's Radio Music Hall on March 17, 1990.

The concert — titled "Arista: A Celebration Of 15 Years Of Joy To Help End These Years Of Sorrow" — will feature performances by the label's Eurythmics, Hall & Oates, Kenny G, Whitney Houston, Barry Manilow, Dionne Warwick, and former Yesmen Anderson, Bruford, Wakeman, & Howe.

Tickets for the special go on sale in January, and negotiations to broadcast the concert on television also are reportedly underway.

Coven's "Funk Me Tender" LP.

The label is also releasing the "Guitar's Practicing Musicians" compilation album, featuring Jennifer Batten, Buck Dharma, Leslie West, Vinnie Moore, Steve Morse, Paul Gilbert, Randy Coven, Reckless Fable, Billy Sheehan, Elliott Randall, Blues Saraceno, Vivian Campbell, and Jeff Watson.

Smooth Criminals

A federal judge in Los Angeles has found Optimism Records guilty of copyright infringement in two cases regarding the mastering and manufacturing of jazz artist Alphonse Mouzon's 1981 "Morning Sun" LP. Going against industry standards, the label used a vinyl recording to remaster the music, and to manufacture LPs, cassettes, and CDs.

The court also dismissed breach of contract charges against the musician.

Hot Flashes

Former Roxy Music saxophonist Andy McKay and guitarist Phil Manzanera have recorded an album of 30 traditional Christmas carols, featuring a gaggle of British street musicians. Look for the Rykodisc holiday platter, titled "Christmas — The Players," to be out 10/23.

Poison guitarist Bret Michaels is producing newcomer Susie Hatten's upcoming album. The rocker also provides background vocals and plays guitar and harmonica throughout the LP. No label announced for the project as of yet.

MCA has set an October 31 release date for former Kool & the Gang lead singer James "J.T." Taylor's debut solo album, "Master Of The Game."

Delicious Vinyl has signed the Washington, DC-based seven-member "go-go" band Superfly TNT.

Former A Flock Of Seagulls lead singer Mike Score will see his new single ("Magic") released by GNP Crescendo on October 1.

Detailed information regarding CD releases is available by calling the "CD Hotline" — a toll-free telephone information service — at (800) CD INFO 1. However, the free service is only staffed Wednesday through Sunday between noon and 8pm EDT!

Tora Tora's Play Pen Promo

Keeping abreast of current promotional trends, the pen-sive marketing czars — and czarinas — at A&M Records outstripped all competition for Promo Item O' The Week by sending selected radio folk the pocket-pleasin' pens (pictured) on behalf of Tora Tora's new single "Guilty."

The risqué writing devices bare, er, bear a likeness of the same lovely lass who appears on the cover of the band's "Surprise Attack" LP, but with an added twist: this animated angel drops her towel when the pen is flipped upside down or, of course, when it lies flat on its back!

A Box Of Flying Cowboys

Copping our Honourable Mention Award this week was the custom boxed package that Geffen sent out to tout the arrival of Rickie Lee Jones's new album ("Flying Cowboys") — her first full-length recording in five years.

In addition to the full-color reproduction of the LP cover art that adorns the box's top, the contents include a 20-page booklet (again sporting a full-color repro of the cover art) that contains complete lyrics 'n' session credits, a full-length CD version of the Walter Becker-produced album, and a second CD that consists of an interview with the reclusive Ms. Jones, who certainly knows what's happening here.



M TV 46.1 million households Partti Galluzzi Director/Music Programming

HEAVY

- PAULA ABDUL/Cold Hearted (Virgin) ... 11 CHER/I Could Turn Back Time (Geffen) ... 10 NENEH CHERRY/Kisses On The Wind (Virgin) ... 8 CURE/Lovesong (Elektra) ... 5 FINE YOUNG CANNIBALS/Don't Look... (IRS/MCA) ... 7 JEFF HEALEY BAND/Angel Eyes (Arista) ... 9 JANET JACKSON/Miss You Much (A&M) ... 5 BILLY JOEL/We Didn't Start The Fire (Columbia) ... ADD LIVING COLOUR/Glamour Boys (Epic) ... 8 MOTLEY CRUE/Dr. Feelgood (Elektra) ... 6 TOM PETTY/Runnin' Down A Dream (MCA) ... 7 ROLLING STONES/Mixed Emotions (Columbia) ... 4 SKID ROW/18 And Life (Atlantic) ... 17 STARSHIP/It's Not Enough (RCA) ... 7 WARRANT/Heaven (Columbia) ... 10

SNEAK PREVIEW

- AEROSMITH/Love In An Elevator (Geffen) ... 4 B-52'S/A Love Shack (Reprise) ... 1 MADONNA/Cherish (Sire/WB) ... 4 TEARS FOR FEARS/Sowing The... (Fontana/Mercury) ... 4 WHITE LION/Radar Love (Atlantic) ... 3

BUZZ BIN

- CAMPER VAN BEETHOVEN/Pictures... (Virgin) ... ADD RED HOT CHILI PEPPERS/Knock Me Down (EMI) ... 7

ACTIVE

- ALARM/Sold Me Down The River (IRS) ... 1 BANG TANGO/Someone Like You (MCA) ... 11 BONHAM/Wait For You (WTD) ... 1 ALICE COOPER/Poison (Epic) ... 8 CULT/Eddie (Ciao Baby) (Sire/Reprise) ... 5 D.A.D./Sleeping My Day Away (WB) ... 1 ENUFF Z'NUFF/New Thing (Atco) ... 5 MELISSA ETHERIDGE/No Souvenirs (Island) ... ADD EURYTHMICS/Don't Ask Me Why (Arista) ... 1 EURYTHMICS/King & Queen Of America (Arista) ... 1 ELTON JOHN/Healing Hands (MCA) ... 6 MILLI VANILLI/Girl I'm Gonna Miss You (Arista) ... 6 MICHAEL MORALES/What I Like... (Wing/Polydor) ... 3 POCCO/Call It Love (RCA) ... ADD PRINCE/Partyman (WB) ... 2 ROXETTE/Listen To Your Heart (EMI) ... 3 THOMPSON TWINS/Sugar Daddy (WB) ... ADD TRANSVISION VAMPA/Want Your... (Uni/MCA) ... ADD TINA TURNER/The Best (Capitol) ... 4

MEDIUM

- BABYFACE/It's No Crime (Solar/Epic) ... 7 GRACES/Lay Down Your Arms (A&M) ... 7 GREAT WHITE/Angel Song (Capitol) ... 3 KIX/Don't Close Your Eyes (Atlantic) ... 4 ZIGGY MARLEY &.../Look Who's Dancing (Virgin) ... 6 MAX Q/Way Of The World (Atlantic) ... 3 RAGING SLAB/Don't Dog Me (RCA) ... 4 TESLA/Love Song (Geffen) ... 6 TEXAS/A Don't Want A Lover (Mercury) ... 6 WINGER/Hungry (Atlantic) ... 7 YOUNG MC/Bust A Move (Delicious Vinyl/Island) ... 5 NEIL YOUNG/Rockin' In The Free World (Reprise) ... 7

BREAKOUT

- BIG AUDIO DYNAMITE/James Brown (Columbia) ... ADD OANGER OANGER/Naughty... (Imagine/CBS Assoc.) ... 4 GIANT/I'm A Believer (A&M) ... ADD JEFFERSON AIRPLANE/Planes (Epic) ... 3 STEVE JONES/Freedom Fighter (MCA) ... ADD JAMES McMURTRY/Painting By... (Columbia) ... 1 KEVIN PAIGE/Don't Shut Me Out (Chrysalis) ... 7 10,000 MANIACS/Eat For Two (Elektra) ... 4

ADDS

- BIG AUDIO DYNAMITE/James Brown (Columbia) CAMPER VAN BEETHOVEN/Pictures Of... Men (Virgin) MELISSA ETHERIDGE/No Souvenirs (Island) GIANT/I'm A Believer (A&M) BILLY JOEL/We Didn't Start The Fire (Columbia) STEVE JONES/Freedom Fighter (MCA) POCCO/Call It Love (RCA) THOMPSON TWINS/Sugar Daddy (WB) TRANSVISION VAMPA/Want Your Love (Uni/MCA)

VH1 VIDEO HIT ON 30.6 million households Sal LoCurto, Director/Music Programming Norman Schoenfeld, Director/Talent & Artist Relations

FIVE STAR VIDEOS

- DAVID BYRNE/Make Believe Mambo (Sire/WB) ... ADD PETER DINKlage/Holding On To You (Atlantic) ... 1 RICKIE LEE JONES/Satellites (Geffen) ... 1 SHAKESPEAR'S SISTER/You're History (Polydor) ... 1 SOUL II SOUL/Back To Life (Virgin) ... 1 ANDREAS VOLLENWEIDER/Pearls &... (Columbia) ... 5 DWIGHT YOAKAM/Long White Cadillac (Reprise) ... 7

HEAVY

- CHER/I Could Turn Back Time (Geffen) ... 2 GLORIA ESTEFAN/Get On Your Feet (Epic) ... 7 EXPOSE/When I Looked At Him (Arista) ... 6 FINE YOUNG CANNIBALS/Don't Look... (IRS/MCA) ... 4 JEFF HEALEY BAND/Angel Eyes (Arista) ... 14 JANET JACKSON/Miss You Much (A&M) ... 5 ELTON JOHN/Healing Hands (MCA) ... 3 DON JOHNSON/Tell It Like It Is (Epic) ... ADD MADONNA/Cherish (Sire/WB) ... 1 VAN MORRISON/I've Told You Lately (Mercury) ... 7 POCCO/Call It Love (RCA) ... 7 BONNIE RAITT/Nick Of Time (Capitol) ... 8 ROLLING STONES/Mixed Emotions (Columbia) ... 1

MEDIUM

- BABYFACE/It's No Crime (Solar/Epic) ... 3 BEE GEES/You Win Again (WB) ... ADD JACKSON BROWNE/Anything Can Happen (Elektra) ... 4 JOE COCKER/When The Night Comes (Capitol) ... 5 EURYTHMICS/Don't Ask Me Why (Arista) ... 2 EURYTHMICS/King & Queen Of America (Arista) ... 1 NANCY GRIFFITH/It's A Hard Life (MCA) ... 7 K.O. LANG/Tail Of Broken Hearts (Sire/WB) ... 6 ROXETTE/Listen To Your Heart (EMI) ... 3 SIMPLY RED/You've Got It (Elektra) ... 1 SYD STRAW/Think Too Hard (Virgin) ... 3 10,000 MANIACS/Eat For Two (Elektra) ... 4 TUCK & PATTI/Castles Made Of Sand (Windham Hill) ... 6 TINA TURNER/The Best (Capitol) ... 5

LIGHT

- MELISSA ETHERIDGE/No Souvenirs (Island) ... 2 LENNY KRAVITZ/Let Love Rule (Virgin) ... ADD PATTI LABELLE/If You Asked Me To (MCA) ... 2 PAUL McCARTNEY/This One (Capitol) ... 7 MARIA McKEE/To Miss Someone (Geffen) ... 5 JAMES McMURTRY/Painting By... (Columbia) ... 3 PAT METHENY/Sip Away (Geffen) ... 6 SQUEEZE/It's Love (A&M) ... ADD BARBRA STREISAND/We're Not Makin'... (Columbia) ... 1 SWING OUT SISTER/You On My... (Fontana/Mercury) ... 4 RANDY TRAVIS/It's Just A Matter Of Time (WB) ... 9 NEIL YOUNG/Rockin' In The Free World (Reprise) ... 2

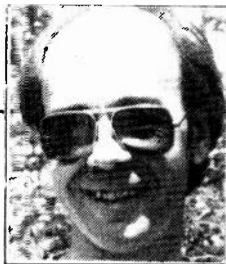
Information current as of September 26.

POLLSTAR

CONCERT PULSE

Table with columns: Pos., Artist, Avg. Gross (In 000s). Includes entries for WHO (\$1591.7), GRATEFUL DEAD (\$1258.8), NEIL DIAMOND (\$610.5), CURE (\$373.0), BON JOVI (\$319.8), ROD STEWART (\$297.3), NEW ORDER/PUBLIC IMAGE LTD./SUGARCUBES (\$266.3), DOOBIE BROTHERS (\$211.7), METALLICA (\$209.5), CLUB MTV TOUR (\$172.6), TOM PETTY & HEARTBREAKERS (\$151.1), STEVE MILLER (\$133.9), OZZY OSBOURNE (\$127.4), KENNY G (\$124.6), ANDERSON, BRUFORD, WAKEMAN & HOWE (\$124.4), EAZY-E/N.W.A. (\$122.1), LITTLE FEAT (\$117.4), BOB DYLAN (\$113.7), JACKSON BROWNE (\$109.8), ALLMAN BROTHERS (\$106.1).

New Tours Among this week's new tours: BIG AUDIO DYNAMITE, BLUE MURDER, CAMPER VAN BEETHOVEN, JEFF HEALEY BAND, HIROSHIMA, HOUSE OF FREAKS, DELBERT McCLINTON, JAMES McMURTRY, JULES SHEAR, GEORGE THOROGOOD & DESTROYERS. The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



BRAD MESSER

CALENDAR

LEADERSHIP PRIMER

Defusing Complaints: Speed Is Essential

In a business so liberally laced with expanded egos and high levels of individuality, we have our share of complainers. Gripes are as inevitable as a Dan Quayle gaffe. But if they're skillfully handled, many complaints can be defused on the spot so everyone can go back to being happy campers.

A spontaneous complaint can throw a wet blanket on what is otherwise a positive situation. For instance, a PD invites his DJs to check out a brand new control room CD player. They're excited about getting it, but then someone complains it's the low-end model with no bells or whistles and probably won't hold together six weeks. Pop. The good mood evaporates as everyone considers the negatives.

That's the time for managing the situation. One disarming tactic is to immediately agree with the griper by acknowledging some of

what he says is right. The PD might confirm this isn't the high-end player, but then stress it has a workhorse reputation and a good repair record.

Don't Argue

Or the PD might ask the complainer why he feels the machine won't stand up to constant use. Has the griper had experience with this brand of CD before? Can he name a station that's had trouble with this model? (As unlikely as it sounds, sometimes gripers have legitimate gripes.)

You may decide to settle the

complaint on the spot. If it's something that deserves more attention than you can give it at the time, you may table it for later consideration. But one thing the experts say you shouldn't do is argue about it. Another no-no is agreeing with the complainer when his point isn't valid; sometimes it seems convenient to say, "Right, I know what you mean," when in fact the complainer isn't right at all. Quibbling doesn't help either and may chip away at the supervisor's authority.

A leader does well by acknowledging real problems and taking steps to solve them, the quicker the better. Ignoring problems by putting them on permanent hold solves nothing, it only allows gripes to fester. The advice for handling complaints is the same as for handling mosquitoes: kill 'em quick.

A Not-Quite-Right Flight

MONDAY, OCTOBER 9 — **Clement Adler's** airplane made a short flight on this date in 1890, more than a dozen years before the **Wright Brothers** got off the ground. His craft, the *Eole*, only flew 164 feet and was never fully under control.

The *Achille Lauro* cruise ship hijackers surrendered in 1985. The Washington Monument opened to the public in 1888. **George Washington** fired the first shot in the siege of Yorktown in 1781 (Revolutionary War). Yale College was founded in 1701. Harvard's first commencement exercise was in 1642. Columbus Day (see Thursday). Yom Kippur. Thanksgiving in Canada.

Birthdays: Sean Ono Lennon 14. Jackson Browne 39. Former baseball player Joe Pepitone 49. E. Howard Hunt 71.

Record Row Across The Atlantic

TUESDAY, OCTOBER 10 — Britain's **Tom McClean** finished rowing across the Atlantic in 1987, setting a record for a west-to-east crossing in 54 days, 18 hours.

In 1985, US jets intercepted the plane carrying the captured *Achille Lauro* hijackers. Vice President **Spiro Agnew** resigned in 1973; he was convicted of tax evasion in a plea bargain that allowed him to avoid trial on charges of accepting bribes while he was Governor of Maryland. The Space Treaty went into effect in 1967, forbidding nuclear weapons in orbit as well as land claims on the moon and planets. Laundry detergent hit the US market in 1933. The tuxedo premiered in 1886. The US Naval Academy formally opened at Annapolis in 1845.

Birthdays: Tanya Tucker 31. Martina Navratilova 33. Ben Vereen 43. Omar Sharif 57.

First In-Flight Meals

WEDNESDAY, OCTOBER 11 — The first in-flight meals were served 70 years ago (1919). Passengers on that Handley Page Transport flight from London to Paris were served plain ol' box lunches (but no plastic forks).

The first radio quiz program, "Professor Quiz," premiered on CBS in 1936. **Teddy Roosevelt** became the first President to fly (1910). **Thomas Edison** applied for his first patent in 1868, but the Electric Vote Recorder he designed for Congress was never purchased by the government. An earthquake killed 300,000 in Calcutta, India (1737). The city of Baltimore was founded in 1730.

Birthdays: Daryl Hall 41. Roy Scheider 54. Dottie West 57.

Columbus Discovers The Bahamas

THURSDAY, OCTOBER 12 — We already observed the holiday on Monday, but today's the real anniversary of **Christopher Columbus** discovering the edge of the American continent in 1492. Thirty-three days out of Europe, he stepped ashore on San Salvadore (Watling) Island in the Bahamas, believing he had reached the West Indies. The 500th anniversary is just three years away.

Congress voted to close some "non-essential" US military bases in 1988. **Margaret Thatcher** had a close call with terrorism in 1984 when a bomb killed two people at her hotel in Brighton. In 1983 the former Prime Minister of Japan was convicted of taking more than \$2 million in bribes from Lockheed. A London woman was publicly flogged in 1681 for "involving herself in politics." Dia de la Raza holiday in Mexico.

Birthdays: Susan Anton 39. Luciano Pavarotti 54. Dick Gregory 57.

Skycam Over Boston

FRIDAY THE 13TH — The first aerial photograph was taken in 1860, snapped from a hot air balloon tethered 1200 feet above beautiful downtown Boston. It didn't get all the publicity it might have: the public's attention was occupied by next month's presidential election (won by **Lincoln**), the Pony Express, and the probability of a civil war. The world's biggest atom smasher was switched on in Illinois in 1985. A Guinness record was set in 1979 when a 256-lb. yoyo was dangled from a construction crane in San Francisco. General Motors incorporated in 1916. Australia offered a \$25 baby bonus to increase population in 1912. The President's Palace (White House) cornerstone was laid in 1792.

Birthdays: Marie Osmond 30. Lacy J. Dalton and actor-turned-preacher Demond Wilson 43. Art Garfunkel 47.

Baseball Hall of Famer **Eddie Mathews** 58. **Margaret Thatcher** 64.

Saturday (10/14): Harry Anderson 37. Ralph Lauren 50. Roger Moore 62. C. Everett Koop 73.

Sunday (10/15): Duchess of York Sarah Ferguson 30. Richard Carpenter 43. Penny Marshall 44. Linda Lavin 50.

BANG TANGO



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AT  FOR 12 WEEKS!

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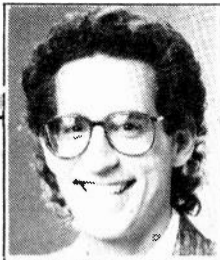
CHR:	Action:	AOR:
New Adds	Pirate 20-18	KL0L
This Week:	KXXR on	WSHE
WDFX	WLRS 29-26	KISS
KFTZ	WROQ on	WLZR
WPFM	KRZR 23-19	WQFM
G98	OK95 15-11	KUPD
KISR	92X 27-26	KOME
	WHTO on	WLWQ
	KATM 21-19	WHJY
		KZEW
		KQKQ

MANAGEMENT: ANITA CAMARATA AND DANNY GOLDBERG FOR GOLD MOUNTAIN ENTERTAINMENT



MCA RECORDS

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HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

And Now, By Request...

Survey Says: AORs Are Tough To Reach

Some of my coworkers were understandably perplexed last week by what was going on behind the doors of R&R's posh AOR offices. What they heard was Assistant Editor Lynn McDonnell and me furiously phoning radio station request lines throughout the country. But there was method to our madness.

Basically, I wanted to find out just how well AOR takes care of its most active customers — those poor souls who brave busy signals and endless rings to request their favorite songs.

In order to find out, Lynn and I dialed the request lines of 123 station reporters over a two-day period. (There's no special significance to the number 123, by the way. That just so happened to be the point when we screamed, "No more!")

We called stations between 10am-8pm and recorded the results of each attempted contact. When faced with either a busy signal or ten unanswered rings, we called back later. After three fruitless attempts, we moved on.

Heavenly Request

When we were lucky enough to reach a human being, we made a simple request for — what else? — Led Zeppelin's immortal "Stairway To Heaven." (Yes, I *did* get a certain bizarre satisfaction in asking for that particular song.) Each jock's reaction was duly noted, as was the number of unanswered rings we had to endure before someone picked up.

"When someone did answer, he usually got to the phone in a hurry."

If you haven't already glanced at the statistics box in the right hand corner, stop for a moment and try to predict how efficiently the surveyed stations handled their request lines. What percentage answered the phone on our first attempt? How many were busy? How many never answered?

Now check out the results. We were able to make our Zep request to slightly more than half (52%) of the stations we called. And slightly fewer than half (45%) answered the very first time we dialed. Another 7% were reached on the second or third try. Interestingly, exactly the same number of calls met with busy signals as went unanswered: 29 (24%).

The parallel breakouts make it clear that market size was a factor in how each station handled its request lines. The larger the market, the less successful we were in getting through. We reached 61% of the P3s we called. In contrast, 58% of our P1 calls failed. (And remem-

"P1s aren't well-equipped to handle the volume of calls they receive."

ber, each failure consisted of three attempts.)

The reason for the failure to connect was also market-dependent. Calls to P1s were far more likely to be busy than go unanswered. But the opposite was true when we phoned P2s and P3s, whose lines were usually open. That means despite having more phone lines, P1s aren't as well-equipped to handle the much bigger volume of calls they receive. Either that, or P1 jocks are more apt to lock up the phone lines (putting some or all on hold) than their peers in smaller markets.

Quick Pickups

When someone did answer, he usually got to the phone in a hurry: the average number of rings was less than four. Often we got results on the first or second ring. That's especially good when you realize that only two of the stations we called used separate staffers to

man the phones — all the rest have you dial the jock direct.

I was definitely surprised by the relatively few number of stations that tried to extract any personal data from us. Only 14 bothered to ask where we were calling from, and only three asked how old we were. It's obvious not too many AORs are relying on their request lines for research.

The vast majority of jocks we reached took the classic request in

stride and courteously responded with "I'll see what I can do" or a variation thereof. Some went out on a limb and actually indicated they'd play it. However, there were a few jocks who couldn't resist a dig:

"Ugh — that's about the eight millionth time that's been requested."

"C'mon, that's so old. You were probably two years old when that was out. Actually, we never play

Parallel Breakdown

42% of P1s answered
55% of P2s answered
61% of P3s answered

13% of P1s did not answer
27% of P2s did not answer
28% of P3s did not answer

45% of P1s were busy
17% of P2s were busy
11% of P3s were busy

Survey Stats

123 stations surveyed

45% answered the first time we called
7% answered when we called back

24% never answered
24% were busy

Average number of rings
before jock picked up: **3.98**



"It's obvious not too many AORs rely on their request lines for research."

'Stairway To Heaven' on this station. We think it's representative of the '70s, and we'd like to forget those years."

"I played it at noon — weren't you listening?"

"Couldn't you come up with something original? That's got to be the most requested rock song of all time. Zeppelin's got such a repertoire. Is that really what you want to hear?"

The rest of the responses fell into one of several broad categories.

'Sorry, I Just Played It'

Several jocks begged off by saying the song had recently been aired. A typical response:

"Well, gosh, we played it yesterday right around this same time. We try to rotate that stuff around. We'll try to get it on for you sometime tonight, but I can't make any promises."

Honesty Is The Best Policy

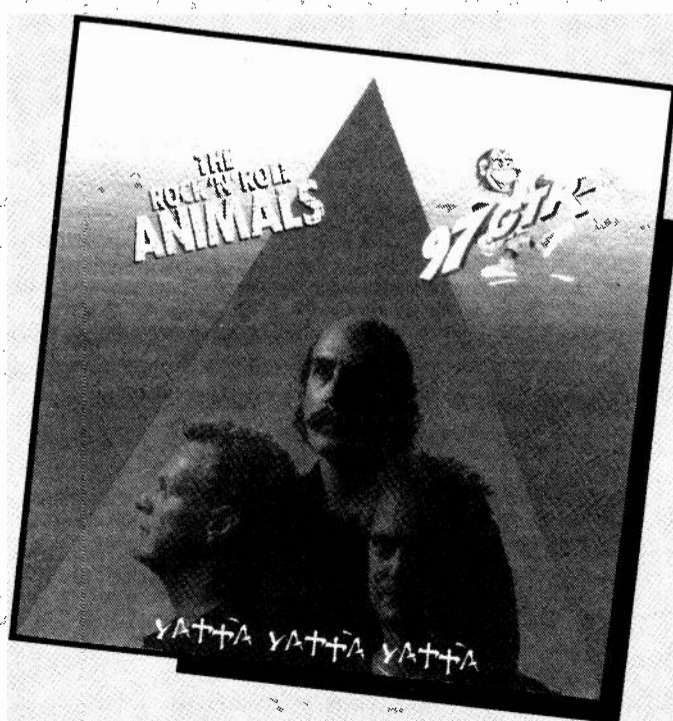
A handful of jocks took the "total honesty" approach, explaining why formatics prohibited them from playing the song. Here are two verbatim dialogues, one somewhat more congenial than the other:

Yatta Yatta Yatta

From the fab folks who brought you one of the ultimate novelty songs of the '80s — "Jamaican Bobsled" — comes the pictured Police-parody CD entitled "Yatta Yatta Yatta."

Yes, WGTR/Miami has just released a 17-song compilation of classics penned and produced by Production Director **Scotty "Guitar Balls" Chapin**, including the aforementioned tribute to the true stars of the '88 Winter Olympics.

The disc is dedicated to former 'GTR MD/PM driver **Patty Murray**, who died tragically in an automobile accident last March. The CD is selling for \$9.97, with proceeds benefiting the Make A Wish Foundation, a charity for terminally ill children.



"Well, here's the deal: they've got all my music pre-chosen for me, and I don't have that song coming up."

"You mean all your music is picked out for you in advance?"

"That's correct."

"So you really can't play requests, can you?"

"That's right, but I tell people when their song's coming up."

"I appreciate your honesty."

"Hey, that's the only thing to do."

"No, I can't play that today."

"How come?"

"I don't have it in the rotation of tunes here."

"Oh, you go by a list?"

"Yeah."

"So there's really no point making requests, is there?"

"Exactly."

The Jokesters

Attempting a wee bit of humor, several jocks either feigned ignorance or horror when faced with yet another request for you-know-what:

"I'm not familiar with that song. Doesn't Michael Damian do that? I'm kidding — I'm pulling your leg. That's a bad joke. Yeah, I'll see what I can do."

"'Stairway To Heaven' by who? Is that a new band? I don't think I've ever heard anything by them before."

"Isn't that by Barry Manilow?"

"I'll do a feasibility study on it, and if I can't play it I'll pass it along to the next jock."

Time To Update?

So... what does this all mean? Well, when we got through to most AOR request lines, we found the jocks to be — for the most part — straightforward and friendly. Most didn't even laugh at our request. We were usually treated very well.

However, more often than not we

"Doesn't it make sense to make it as easy as possible for your customers to reach you?"

didn't get through the first time we tried to make our request. And we rarely got through the second or third time we tried. P1 request lines were, as anticipated, the biggest offenders.

Perhaps it's time AORs updated the way they answer calls from their most active, loyal listeners. Only a handful employ outside help, leaving the entire burden to the jock who's supposedly trying to plan and prepare for the next element. Lynn and I learned what is most often the result of that scenario: you simply don't get through.

Even if you discount the potential for gathering data about your audience, doesn't it make sense to make it as easy as possible for your customers to reach you?

The theory I always hear is that people who call request lines won't be content unless they talk directly to the jocks. Even if that's true — and I'm not convinced it is — what good is it if all they get is a busy signal? They'd be much happier talking to a friendly, knowledgeable intern than not getting through at all.

One thought: perhaps you can arrange a system whereby all calls are initially answered outside the studio, with listeners having the option to be transferred to the jock. Those indicating a strong desire to speak directly with the jock can then be warned about possible delays before being transferred.



TIED UP IN KC — KYYS/Kansas City staffers got the heat and now from Billy Squier when he stopped by the station. Just sayin' "huh!" are (l-r) MD Skid Roadie, PD Scott Jameson, Squier, and Capitol's Debbie Campisi.



HAIR TODAY, GONE TOMORROW — WKRL/Tampa morning men Brian Smith (right) and Bruce Barber (left) lived up to the latter's name when a listener answered a challenge to trade his hair for Rolling Stones tickets.

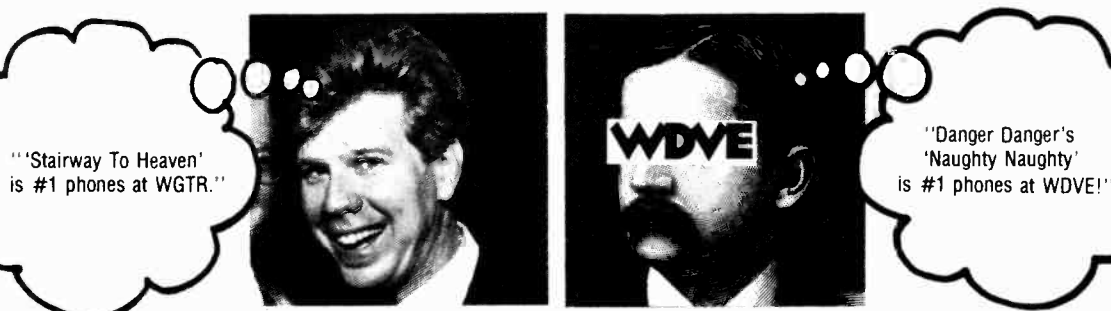
SEGUES

KOZZ/Reno adopts a Classic Rock stance. **Craig Martin** is the station's new MD; **Kevin Forbid** handles AM duties... WKLC/Charleston, WV names PM driver **Mark Savage** interim MD... KRXQ/Sacramento ups **Pat Martin** to APD... The new WVBR/Ithaca MD calls himself **JRRBL**... KXRX/Seattle elevates **Dave Prunty** to Production Director... WHEB/Portsmouth, NH names **Elise Brown** Promotions Director; midday maven **Lori D.** will assist Brown; **Christine Young** joins the 'HEB news staff.

WNEW/New York 20-year vet **Pete**

Fornatale crosses the street for week-ends at WXRK... **Rick Blade** joins the WRXK/Ft. Myers, FL morning team... **Bob "The Wolf" Wohlfeld** returns to morning drive at WPDH/Poughkeepsie, NY... **Tim Hallmark** moves from overnights to mornings at WGTX/Mobile as **Scott McKenzie** exits; parttimer **Chris Todd** grabs Hallmark's old shift... WTKX/Pensacola's new overnight dude is **Scott Miller**... WAQX/Syracuse has moved to: 1064 James St., Syracuse, NY 13203. Telephone and fax numbers remain the same.

THERE IS NO DANGER DANGER OF BILL WISE AND ANTHONY ALFONSI SWITCHING JOBS.



"'Stairway To Heaven' is #1 phones at WGTR."

Bill Wise

Anthony Alfonsi

"Danger Danger's 'Naughty Naughty' is #1 phones at WDVE!"

DANGER DANGER "Naughty Naughty"

New Artist #7 AOR Track Debut 56

- | | | |
|------|------|------|
| WGR | KISS | KBER |
| WBAB | WLVQ | KGB |
| WDVE | WQFM | KISW |
| WKLS | KAZY | WLAV |
| KLLO | KUPD | WYBR |

Imagine/Epic



DOUBLE TROUBLE — WDVE/Pittsburgh PD Gene Romano (center) was caught in the crossfire between Double Trouble's Chris Layton (left) and Stevie Ray Vaughan when the duo came to the station for an interview.

a MAZE yourself!

MAZE FEATURING FRANKIE BEVERLY

“CAN'T
GET
OVER YOU”



THE NEW SINGLE FROM THE ALBUM SILKY SOUL

Produced by Frankie Beverly for Amusement Music



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JOEL DENVER

CONTEMPORARY HIT RADIO

Making Money With Teens

RAB's Costa: CHR's 'Salespeople, Advertisers Are Missing A Great Opportunity'

Sometimes a CHR PD's real problems begin *after* he sweats his way to number one 12+. That's when the GM is liable to call him on the carpet, complaining the station attracts too many teens and not enough adults to make money.

While some think wearing the 12+ market crown is a liability, the 12-34 cell is the backbone of CHR. And with some creative thinking, the "liability" can be turned into an asset.

Media Planner Prejudice

RAB VP/Marketing Information Ken Costa says stations must first overcome communication problems between programming/sales and sales managers/media planners. "There's no official definition of a teenager," he notes. "The media definition is 12-17, but the true definition is from puberty (around the eighth grade) to high school graduation. Lifestyle is what advertisers should be looking at — not a teen label or age bracket.

"There's no such thing as having too many teens. I challenge anyone to find a station that's 50% teens in total audience composition. And along with those teen numbers come the 18-34 adult numbers, which can't be overlooked. Teens are tomorrow's adults; advertisers know there's a valuable market here. They just can't seem to measure it so they disregard it.

"I suspect media planners are the ones with the prejudices. Take a 60-year-old retailer interested in selling jeans. He doesn't care if his customers are young. So he's going to go after the teen market to sell his product."

Dollar Impact

Besides the negative connotations the word teenager brings to



Ken Costa

mind (i.e., no money), there's another major stumbling block in selling teens to advertisers: their decreasing ranks. But as Costa points out, there's an upside: their increased dollar impact.

"It's important to understand that teens spend money in different ways," he says. "First there's what they buy for themselves with their own money (usually from a parttime job). These purchases are mostly recreational in nature. Then you have their participation in household purchases. They can influence the selection of big-ticket items like home furnishings for the teen's bedroom, a VCR, or other electronic items.

"Teens are the leading users of pimple creams. As they begin dating they go to more concerts and movies, and consume more soft drinks, candy, and snack food

than most adults. They also spend much of their money on cosmetic products and clothing. Items like hi-fis and cameras appeal more to boys, while music and other esthetic products are higher in priority for girls."

Costa feels advertisers are missing the boat when it comes to school supplies. "Sure there are fewer teens today than 20 years ago. But a higher percentage than ever are now going to college. Today's teens are also more intellectual than ever. There's a huge boom out there in electronic games and computers which isn't being addressed by media strategists as well as it could be."

No Smoke And Mirrors

Costa has some sound advice for both radio sales departments and advertiser/media planners. "Salespeople and advertisers are missing a great opportunity. Advertisers should bear in mind that

Radio's Teen Reach

RAB VP/Marketing Information Ken Costa pulled some figures from the spring 1989 RADAR which are worth noting:

- Five out of six teens listen to radio daily (83.6%) compared to three out of four adults (77.2%)
- Weekly radio reach is 99.3% for teens, 95.7% for adults
- Owing to school, daily TSL for teens is two hours, 20 minutes; two hours, 57 minutes for adults
- 88.2% of all teens listen on weekends compared to 78.4% of adults.



HEY CHERYL, NEED A LIFT? — Members of Real Life — (l-r) Danny Simsic, Stephen Williams, Allan Johnson, and David Sterry — hold women in the highest regard, and they demonstrated their technique at KRBE/Houston's "Powerhouse 5" party. Benefitting from the group's praise is MD Cheryl Broz.

teens are in the midst of establishing their adult buying patterns/brand loyalties. And since teens tend to have a favorite radio station, they're generally far more easier to reach than adults. If you want to reinforce or change those loyalties, radio is the place to do it.

"Teens are a major part of the total market picture. So you have to sell them right the first time, or you'll never sell them. The big challenge is knowing how to position products toward their perspective and communicating with advertising copy that informs. In other words, describe the product features rather than rely on smoke and mirrors. With radio, advertisers can and should target the same product for different demos by using different copy, not sweeping generalizations about the teen marketplace."

Costa says another reason stations should take advantage of teen and young adult demos is the fierce competition for the 25+ cell. "I personally pooh-poo the 25-54 bracket: it's too large a chunk to deal with. Using that thinking, you might as well target only 18+, which is also too broad. Any radio station has the ability to reach the 25+ audience. And if you have the

"With radio, advertisers can and should target the same product for different demos by using different copy, not sweeping generalizations about the teen marketplace."

teens, you generally have a good chunk of 18-34s.

"Radio's ability to target different age groups has always been its fundamental strength. My criticism is that age-group selling is overstressed. With the exception of age-related products such as alcohol, real estate, or political advertising, virtually any product can and should be advertised to the teen market. You want to sell beer on the radio? Advertise it when the teens aren't listening. But don't make teen numbers an excuse for not making a buy on a station."

Next Week: PDs discuss how teens shape CHR trends.



HANGING TOUGH BACKSTAGE — New Kids On The Block was one of several groups that performed at WHZT (Z100)/New York's "Sixth Anniversary Birthday Bash." Checkin' out the backstage spread are (l-r) CBS Records Division President Tommy Mottola, Z100 PD Steve Kingston, New Kids Donnie Wahlberg and Danny Wood, and Columbia Records President Don Ienner.

Tapping Into Deep Pockets

Results from three surveys illustrate the purchasing power teens wield:

Rand Youth Poll: In 1988 teens shelled out \$55 billion (up from \$53.7 billion in '87). That figure jumps to a staggering \$248.9 billion when their influence on family purchases is included. Heading teens' shopping lists:

- Casual clothing (90%)
- Athletic shoes (80%)
- Tapes (80%)
- Singles (77%)
- Albums/CDs (74%)
- Groceries (57% of female teens)

Impact Resource: Teens plan to spend money on the following big ticket items within the coming year:

- Cars/Trucks (32%)
- Stereo equipment (22%)
- Vacation/Travel (19%)

- Jewelry/Watch (18%)
- TV/VCR (14%)

Teen Research Unlimited: An '88 report covering weekly incomes for 12-19 year-olds estimates 12-15s bring in \$25, 16-17s earn \$57, and 18-19s take in \$130. The same report indicates 12-19s also have significant influence on family purchases — vacations (37%), computers (35%), VCRs (31%). And teens exhibit strong brand loyalty in only two areas. The rest are up for grabs:

- Feminine hygiene (58%)
- Acne medications (49%)
- Cosmetics (35%)
- Soft drinks (34%)
- Athletic shoes (29%)
- Candy (14%)

SHANA



“I WANT YOU”

KKLQ deb 28
HOT97 15-9
WIOQ 30-10
FM102 add
KMEL add

KPRR 20-15
KKSS add 27
KNMQ add
B95 19-13
KDON add

HOT977 32-27

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CHR



HEAVEN IN DENVER — KXY (Y108)/Denver MD Dom Testa (second from left) shows off a rock & roll pose he learned from members of Warrant. Hangin' out are (l-r) Warrant's Jerry Dixon and Joey Allen, and the Promotion Dept.'s Kenny Ryback.

MOTION

- KXXX (X100)/San Francisco adds **Ellen Thomas** for mid-days and ups parttimer **Brian Lee** to overnights.
- WKQI (Q95)/Detroit assigns **Pete McRae** to nights and **Kristy Hart** to late-nights.

Assoc. Producer **Jack Silver** is now Producer for KIIS-FM/Los Angeles morning man **Rick Dees**; **Paul Joseph** exits after eight years to join Fox TV's "Totally Hidden Video" . . . WNNK/Harrisburg brings former WVMX/Richmond PD **John O'Dea** aboard as OM, reporting to PD **Bruce Bond**. Meanwhile at crosstown rival WRQX (Q107), **Uncle Johnny** is leaving overnights and adopting the air name **Johnny Walker** to lose the teen connotations . . . KHQT (Hot977) MD/night man **Dwaine Luna** has departed to do PM drive at KTFM/San Antonio.

Get well wishes to KFTZ/Idaho Falls, ID MD **Mindy Cary**, who was hospitalized after an equestrian accident (9/8). She's expected back in a few weeks . . . WKQX (Q101)/Chicago has inked **Jim Volkman** from crosstown WCKG to join morning man **Robert Murphy** as Sports Director . . . **Tom Gallagher**, most recently PD at WVSR/Charleston, WV, has been named PD at WFXW/Williamsport, PA. He takes over from **Ted Minier** . . . **Pat Paxton** has resigned as PD at WLXR/La Crosse, WI to become PD at WKEE/Huntington, WV.

Greg Lane nabs middays at KROY/Sacramento as **Scott Mitchell** exits . . . WBJW (BJ105)/Orlando has changed call letters to WOMX and upped **Rick Stone** from late-nights to MD/Research Director . . . **Johnny A.** takes over PD duties at WFMF/Baton Rouge, replacing **Randy Rice** . . . WTHZ/Tallahassee adds night man **Jimmy Jamm**, taking over for **Phlash Phelps** . . . New CHR WTFX/Madison has signed on under PD **Pat Gillen** and MD **Chris Kelly**.

KZBB (B98)/Ft. Smith, AR MD **Todd Chase** is out and looking. Reach him at (501) 648-1619 . . . WXLN/Davenport, IA MD/Research Director **Haz Montana** exits the AOR to become PD at CHR WSNX/Muskegon, MI . . . Longtime WLOL/Minneapolis midday air talent **Karen Wong** is taking a one-year leave of absence to finish her college studies in business. Overnighter **Pam Lewis** takes Wong's slot. T&Rs to PD **Gregg Swedberg** . . . WQHT (Hot

97)/New York is searching for a Promotion Coordinator. Contact **Rocco Macri** at (212) 840-0097 . . . After five years, **Bobbi Maxwell** is leaving middays at WKRQ (Q102)/Cincinnati. PD **Dave Allen** is looking for another female, so call him at (513) 763-5686 . . . **Butch Menafee** has resigned at WJAD/Albany-Bainbridge, GA.

Max Miller is now PD at KKMJ/Colorado Springs; **Lee Reynolds** steps down to concentrate on station research . . . Changes at WNYP/Ithaca, NY: PD **Steve Christian** is now also OM for WNYP and AM sister WKRT, night man **Rick Pendleton** becomes MD, and **Curt Monday** from KIPR/Little Rock handles mornings as **Joey Gates** moves to afternoons. Also, **James Colleen** steps out of college into overnights.

WIXX/Green Bay welcomes **Jim Anderson** as new Production Director, and **Rhonda Snook** who'll handle continuity and promotions . . . **Jim Scott** is the new APD/MD at KNIN/Wichita Falls, TX; **Hollywood Haze** has left for PM drive at KKSS/Albuquerque. Also at 'NIN, **Colt West** moves from overnights to nights, and **Charlie Fox** from WSTO/Evansville, IN joins as Production Director.

Rick Darcy lassoes mornings at

KOYE/Laredo, TX . . . **Jeffrey Newton** has joined KQNM/Gallup, NM as MD . . . **Kevin Karlson** & **Pete McKenzie** from WYYS/Charleston, SC migrate to mornings at KAYI (KAY107)/Tulsa . . . WSSX/Charleston, SC hires **Kim Carson**, most recently at WCZY/Detroit, for nights . . . Weekender **Jeff Scott** is upped to MD/nights at KHTY/Santa Barbara.

Looks like it was **Hurricane Wayne** who went to WOVB/West Palm Beach from KCPW/Kansas City to replace **Sonny Andre** (now at WMYK/Norfolk), not **Bobby Willis**. Willis has left crosstown WZZR for weekends at WHTZ (Z100)/New York . . . WYKS/Gainesville, FL moves **John Marks** from overnights to nights and promotes **Jim Fox** to APD/afternoons from nights; **Britain Jon** goes to sister WAJD.

Jim Hatch takes over middays at WPRR/Altoona, PA as **Scott St. John** fills the PM drive slot vacated by **Darrell Ray** . . . **Shay St. Claire** is interim PD at WMMY/Melbourne, FL as **Al Burke** returns to Philadelphia . . . CHXL/Broxville, Ontario's **Ian Davies** has filled the MD vacancy at CJOM/Windsor . . . WWJM/Lexington, OH Production Director **D.J. Heiriggle** joins **Brian Wagner** for mornings.



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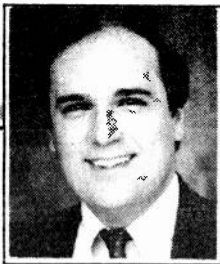
P R E S E N T

SCOTT SHANNON'S ROCKIN' AMERICA THE TOP 30 COUNTDOWN

If you've got an ear out for a fast-paced, fun-filled three hour countdown show—your search has ended. Each week the Westwood One Radio Networks is coming your way with "the programmer's" countdown show—**SCOTT SHANNON'S ROCKIN' AMERICA: THE TOP 30 COUNTDOWN.**

Why is it "the programmer's" show? It's simple. Scott took #100 in New York all the way to #1, and now he's building L.A.'s KQLZ-FM into that city's most formidable powerhouse. Scott concentrates on the 30 hottest hits heading up the charts, and ignores those other 10 songs that are headin' south! Add to the great musical mix a major dose of off-the-wall humor from Mr. Leonard and the rest of the Nut Hut Gang—a wide range of interviews with everyone from Bon Jovi to Anita Baker—and you've got the kind of three hour countdown show most programmers dream about... and one programmer delivers—**SCOTT SHANNON'S ROCKIN' AMERICA: THE TOP 30 COUNTDOWN.**

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AC

ADULT CONTEMPORARY

KMOX Still Leads The Pack

Words like "giant" and "powerhouse" may be radio clichés. But in the case of KMOX/St. Louis, they're apropos.

The CBS outlet consistently posts staggering numbers — usually double or triple its nearest 12+ challenger. Sr. VP/CBS Radio Division and KMOX GM Robert Hyland assessed the future of KMOX and Full-Service AC.

"If KMOX sticks to the principles we've upheld for many years, there's no reason to feel anything but bullish about the future."

—Robert Hyland



Robert Hyland

Dedicated To Success

"I'm looking forward to the '90s," Hyland remarked. "You either improve your product or die. We plan to do more of the same — only better. If you're dedicated to what you're doing, you'll be successful."

Hyland takes exception to a recent report published elsewhere

declaring that the days of institutional stations such as KMOX, WCCO/Minneapolis, KDKA/Pittsburgh, WBZ/Boston, WGN/Chicago, and WJR/Detroit are numbered. "Based on the response we get on a daily basis, I can't foresee a falling on our part. FM has certainly made inroads. We're very pleased with the FM we run here (Gold KLOU), but if KMOX sticks

to the principles we've upheld for many years, there's no reason to feel anything but bullish."

Banking On Consistency

Hyland cites consistency as a major force in KMOX's strength. "We have lots of competition, not only in radio and television, but from other forms of entertainment. People are looking for different ways to occupy their time. But if you have a consistently good product, you'll always be able to attract people. We live in a fast-food society. People get things on the run. If a station delivers elements like news in a meaningful way that fits the lifestyles of its listeners, it will survive very well."

Through the years, KMOX has had to fend off more than its share of challengers. "Competition is great," said Hyland, "but we've always tried to be one step ahead and make our product better. People appreciate quality in a product. They want it and expect it in broadcasting, and that's what we must deliver."

FSA's Death: Merely 'Wishful Thinking'

With the '90s just months away, three FSA PDs outlined their visions of the format's status and future direction.

Supermarket Appeal

"It's going to take lots of effort, but 15 shares are still a reality," remarked KMBZ/Kansas City PD Ray Dunaway. "We have to act and react quickly to keep our audience, and we have to be extremely responsive to listener needs. For example, on some days stations may not play any music at all."

"We've tried to sell FSA as a supermarket — stop at one place and get what you need. If a station makes that claim, though, it has to satisfy that need and do it well."

"If stations think they can do what they've been doing for the last 30 years, they'll be gone — dead meat."

—Ray Dunaway



Ray Dunaway

Quick Thinking

Among those sounding upbeat notes about FSA's future is WCCO/Minneapolis PD John Quick, who downplays reports of institutional radio's demise. "People making those negative comments do it as wishful thinking. Radio survives by providing a quality product and promoting it to listeners. People will listen to quality programming regardless of band. Some of the largest shares are still going to Full-Service AC giants. We're very optimistic about the future."

Quick nevertheless admits the battle isn't going to be as easy as in previous years. "Our fidelity isn't as good as on FM, but AM has evolved to become a talk medium.

AM institutional stations must continue allocating adequate resources for news, play-by-play,



weather, and other basics. One of the big areas to watch is promotions — they must be stronger and better."

Best Foot Forward

One of WIBC/Indianapolis PD Jed Duvall's chief programming philosophies is to concentrate on a

"If (a Full-Service station) invests a lot of time in playing music, it will get its clock cleaned."

—Jed Duvall

facility's strengths. "When we focus our attention elsewhere instead of on our strengths, we don't do a very good job. But when we focus on our strong suits, we do well. FSA should be concerned with news, weather, traffic, and personalities. If it invests a lot of time in playing music, it will get its clock cleaned."

Tracking FSA's Top 40

Good And Bad News:

12+ Fairly Steady; 35-64 Slips

As you read this, the release date for summer ratings is fast approaching. So let's take one last look at the spring results by examining how Full-Service ACs fared and sneak a peak into the future with the help of three key FSA PDs and a VP/GM.

The following chart covers the spring Arbitron and Birch performances of 40 FSAs. Listed are Arbitron 12+ spring '88/spring '89 ranks; Arbitron 12+ spring '88/spring '89 stats; Birch 12+ spring '89 figures ("N/A" indicates the market is not surveyed by Birch); and Arbitron 35-64 year-to-year differences.

FSA By The Numbers

	Rank	S '88	S '89	Birch '89	Change
WAKR/Akron	3/5	7.5	5.6	6.0	-5.3
WGY/Albany	3/4	10.0	9.7	6.9	-1.2
KKOB (AM)/Albuquerque	1/2	11.3	10.5	6.8	-3.8
WSB (AM)/Atlanta	5/6	7.4	7.3	5.6	-1.3
WBZ/Boston	3/5	6.6	5.9	6.0	-2.2
WICC/Bridgeport	2/2	13.3	10.3	N/A	-5.7
WBEN/Buffalo	4/4	9.3	8.6	6.1	+0.7
WBT/Charlotte	5/4	6.7	7.2	3.5	+0.3
WGN/Chicago	2/1	9.0	9.1	8.6	-1.0
WLW/Cincinnati	2/1	12.3	12.0	10.	-0.5
WTVN/Columbus	3/5	10.1	7.0	5.9	-4.2
KHOW/Denver	14/13	2.7	3.2	2.4	+0.6
WJR/Detroit	1/1	10.6	9.9	8.3	-1.4
WOOD (AM)/Grand Rapids	5/5	7.3	7.4	6.5	-0.1
WHP (AM)/Harrisburg	4/5	6.1	6.1	5.7	-2.0
WTIC (AM)/Hartford	1/1	19.1	15.9	16.	-2.9
KSSK/Honolulu	2/4	12.5	9.2	N/A	-5.9
WIBC/Indianapolis	2/2	13.1	12.4	10.	-3.1
KMBZ/Kansas City	5/5	6.7	6.4	4.1	-1.7
WHAS/Louisville	2/3	15.4	12.2	11.	-2.2
WTMJ/Milwaukee	1/1	13.2	12.3	9.8	-1.8
WCCO/Minneapolis	1/1	16.6	16.4	16.	-0.3
WELI/New Haven	2/2	9.9	10.2	5.3	-1.4
KFAB/Omaha	2/2	16.1	14.3	12.0	-6.7
WDBO/Orlando	3/6	8.0	6.7	3.0	-1.5
KDKA/Pittsburgh	1/1	15.4	14.1	13.	-4.0
KEX/Portland	5/3	6.3	7.5	4.4	-0.2
WRVA/Richmond	2/1	12.7	14.7	11.	+3.7
WHAM/Rochester	4/5	10.7	8.7	10.	-3.7
KMOX/St. Louis	1/1	25.0	21.2	17.	-7.0
KALL/Salt Lake City	13/13	2.1	2.4	2.6	+0.3
KFMB (AM)/San Diego	4/4	7.0	6.7	4.0	-0.9
KNBR/San Francisco	8/8	3.6	3.5	2.7	-0.1
KOMO/Seattle	6/4	4.7	6.0	4.4	+1.3
WHYN (AM)/Springfield	5/4	8.6	8.3	6.9	-1.4
WSYR/Syracuse	3/3	12.2	10.8	10.5	Flat
KRMG/Tulsa	5/3	9.4	9.3	8.3	-2.0
WMAL/Washington	6/4	5.3	5.3	4.6	+0.6
WARM/Wilkes Barre	3/4	7.2	5.8	7.0	-3.6
WDEL/Wilmington	5/5	6.5	6.4	N/A	-2.9

• **Rank:** The average 12+ rank was 3.8 compared to 3.6 in spring '88. Nine stations (22.5%) held #1 spots in their markets; five (12.5%) claimed #2; and four (10%) nabbed #3. Only two stations (5%) ranked out of their markets' 12+ top ten (13th in each case).

Nearly half (45%) the stations maintained market rank from the previous spring's survey. One-third of that group were #1s retaining market dominance; 30% dropped (one #1 slipped to #2); and the remainder improved (three #2s forged to the top spot).

• **12+ Comparisons:** On the surface, the numbers appear to paint a bleak picture for FSA's: 72.5% were down from last spring; 22.5% were up; and two stations were flat. However, 55% of the down stations eroded less than one share. The average negative share was -1.28; the average increase was a scant +0.7. There was a slight decline in 12+ share from last spring (9.9-9.1).

• **Birch Vs. Arbitron:** A whopping 81% posted higher numbers in Arbitron than in Birch. The average spring '89 12+ FSA Birch share was nearly a point-and-a-half less than the comparable Arbitron stat (9.1-7.7).

• **35-64 Demo:** 80% slipped in this key FSA demo; 17.5% were up; and one station was flat. The average increase totalled +1.07, while the typical decline was -2.5.

BARBRA STREISAND



"WE'RE NOT MAKIN' LOVE ANYMORE"

38-73016

FROM THE UPCOMING ALBUM,
A COLLECTION GREATEST HITS...AND MORE.

OC 45369

"Our audience reaction is telling us that 'We're Not Makin' Love Anymore' will be their all time favorite song from Barbra."

Jahni Kaye OM/PD
KOST/Los Angeles

"The best Streisand love song since 'The Way We Were.'"

Bill Garcia PD
WBVF/Boston

"Anyone who has fallen in and out of love will LOVE the new Barbra Streisand release. Not only is she in great voice, but tells the story as no one but Barbra can."

Jay Clark PD
WOMC/Detroit

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(Produced by Narada Michael Walden for Perfection Light Productions)

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When you
PLAY IT,
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TOGETHER FOR THE FIRST TIME... THE QUEEN AND THE GODFATHER!



➡ Together They're The Undisputed **#1** and **#2 R&B Artists Of All Time***...

➡ Between Them They've Had **106 Top 10 Hits**...

➡ Now at long last, **Aretha Franklin** and **James Brown** join forces for the first time in history!

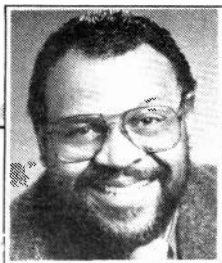
➡ Introducing **"Gimme Your Love,"** the classic new single from Aretha's hit album, ***Through The Storm***.

➡ **ARISTA** © 1989 Arista Records, Inc., a Bertelsmann Music Group Company.

Produced and Arranged by Narada Michael Walden for Perfection Light Productions

James Brown courtesy of CBS Records/Scotti Brothers Records

*Joel Whitburn's Top R&B Singles/Billboard



WALT LOVE

Urban Vs. Churban

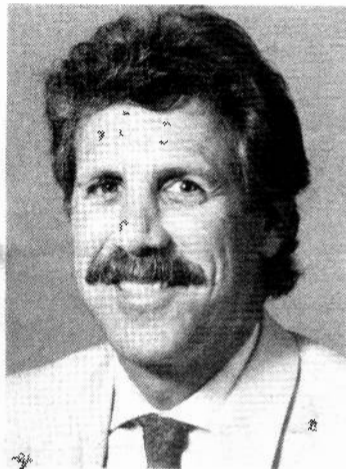
WEDR Counts On Community Commitment To Topple Miami Leader WHQT

The latest in a growing number of Urban vs. Churban battles is being waged in Miami, fueled by intense competition for the area's black and Hispanic listeners and at times complicated by simmering racial tensions. The contenders are UC outlet WEDR and UC/CHR hybrid WHQT (Hot 105).

Under the headline "Radio War Hits Nerve In Black Miami," the *Miami Herald* offered this excerpted report from the battle front:

"When an upstart white-run radio station challenged, then demolished, the longstanding dominance of WEDR-FM among Miami's black listeners, it stirred up something else it never meant to: the topic of race. WHQT-FM, best known as Hot 105, was a Top 40 station with a tired sound and sagging ratings when it underwent a complete overhaul last year. Betting on the growing appeal of black pop performers, the station began playing their music. Lots of it. The new format, slick and bright, was a hit."

The article then related an unfortunate incident: the circulation of flyers urging blacks to "stay faithful to WEDR" and noting Hot 105's "shortage of black DJs and announcers." WEDR VP/GM Jerry Rushin was quoted as saying his station did not distribute the flyers. But he maintained Hot 105, while happy to lure black listeners and advertisers, provides work to few blacks and contributes little to the community. Said Rushin, "Somewhere we have to give something back other than bumpin' and grindin' music."



Chuck Goldmark



A Hot Comeback

Hot 105's comeback has been dramatic; just last year the station ranked #17 with a 2.6 share (spring '88 Arbitron). This spring the station pulled a 9.0 share for first place. Meanwhile, WEDR fell from

second to a three-way tie at 23: 5.8-1.4.

In 1985, according to Hot 105 VP/GM Chuck Goldmark, the station was faltering with a no-DJ approach and music that "primarily catered to the Anglo market. This past fall we reoriented the station in an ethnic direction, and we've gone through the roof."

Goldmark described his station as "an Urban CHR — a Churban. It's dayparted with a strong AC slant from 5:30am-7pm. After 7pm, we play rhythmic, uptempo music that probably wouldn't be played

"(WHQT is) an Urban CHR — a Churban. It's dayparted with a strong AC slant from 5:30am-7pm. After 7pm, we play rhythmic, uptempo music."

—Chuck Goldmark

during the day, targeted toward younger demographics. We've used all the up-to-date approaches to marketing and on-air formatics. We've contested well, keep talk to a minimum, and research our music to play the right mix for South Florida listeners."

According to Goldmark, 50% of the station's audience comes from the black community. Nevertheless, he said, "As far as we're concerned, there's no racial issue re-

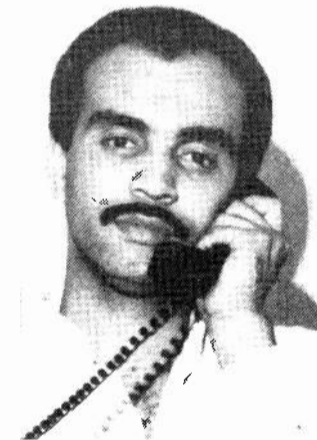


SLYTE LEE CHILLED — KMJQ/Houston "Quiet Storm" personality Slyte Lee Chilled (l) and Director/Marketing & Public Relations Bobbie Jefferson Savage (second from left) joined Nancy Wilson and Columbia's E.J. Sayles at a promotional luncheon.



CRUZIN' — KATZ-AM & FM/St. Louis VP/GM Tracy Lewis took it all in stride when Jackie Jackson stopped by; joining the pair was Polydor's Wayne Lewis.

garding our success or how we've gained audience. Hot 105's primary orientation was to return to our roots as an ethnically formatted station."



B.J. Barry

may say it's not much, but it's what we're able to do at this moment. It's from our hearts, and the kids know that."

As further evidence of WEDR's community commitment, Barry also cited the station's ongoing fundraisers for out-of-work Eastern Airlines employees. "Hot 105 isn't going to make the commitment to the black community that's necessary to keep blacks listening," Barry said. "If they make that commitment, it just might offend their white and Hispanic audience. I want them to keep on doing what they're doing, because it's to my advantage."

"I don't care to turn this into a black or white issue. We're looking for straight-ahead competition, professional broadcaster against professional broadcaster."

—B.J. Barry

Turnaround Tactics

WEDR PD B.J. Barry, who's been with the station less than three months, acknowledged he faces a tough battle to recapture lost audience. "WEDR wasn't doing what it's known for. The key is to tighten up our ballgame; research is number one on the list. We now have high-energy air personalities. Just a slight change like that makes a world of difference to a station's sound. It's going to take us six months or so to really become 'Starforce 99' (the station's new identifying slogan)."

Barry is counting on WEDR's heavy community involvement to put the station back on top. "We feel for our people here in the Liberty City area — the kids, the elderly, the black merchants trying to keep their businesses afloat. I just came from the opening of a new swimming pool for black children. And I'm proud to be able to give away Guy posters and albums to these kids, because to them it means something. Some people

According to Barry, racism doesn't enter into the WEDR-Hot 105 battle. "Hot 105 has taken some of the black audience, but I don't think they have a lock on blacks. I don't care to turn this into a black or white issue; we're not interested in mudslinging. WEDR is about a sense of commitment to the entire community. And yes, the black community comes first because that's our core audience. Doing the right thing is what really matters."

"There's an element in this area who think anything goes because of what they view as the disrespectful treatment of blacks. But we're looking for straight-ahead competition, professional broadcaster against professional broadcaster. So let the games begin — and may the best man win!"



KISS THIS! — WRKS/New York PD Tony Gray presented Shanta Gripper, winner of the KISS-FM/Ballantine Ale "Key Song" contest, with a 1989 gold Mercedes. Lending support (l-r) were 'RKS AE Ramona Mitchell, Asher Gould's Lloyd Lopez, Gripper, Gray, artist Keith Sweat, and 'RKS Promotion Director Eric Margolis.



LON HELTON

WYAY & WYAI PARTY

Hot-Lanta Saturday Night At Miss Kitty's

Saturday night party shows are the newest rage in all formats — and Country is no exception. WYAY & WYAI/Atlanta (Y106 & Y104) debuted their own version three months ago.

"Rowdy" is the word OM Herb Crowe uses to describe the program, adding, "Just because you like country music doesn't mean you don't party anymore."

Each week, host Bob Lanier and sidekick "Billy Ray Evans" — in reality, producer/writer Mike Stiles, who also does a number of character voices — do five hours (7pm-midnight) from the famous Miss Kitty's Saloon & Dance Hall in Underground Atlanta. "We bring the party atmosphere of a bar to the guy in a truck or convenience store or people who are partyin' at home," said Lanier.

"We wanted something rowdy with a young, contemporary sense of humor," said Crowe. "Saturday night radio is uncontested in Atlanta. There's nothing special on the air; most stations are using part-timers. The feeling is that everybody's out partying. We wanted to take advantage of it and become part of the festivities."

Stiles added that he felt localizing the party was an important part of the show's appeal. "People like to think something's happening in their own town," he said.

'Cute Butts'

During the remote broadcast, all of the music emanates from the studio; all of the content is generated by Lanier and Stiles at the club. They play 14-15 records an hour, with six or seven two-record sweeps per hour.

The broadcast area is away from the main stage, where a house band performs. During the band's breaks, the radio station is fed through the clubs' public address system. The crowd noise and band playing in the background provide the ambience necessary for a true "party night" feel, according to Crowe.

There are no phone bits. "We replace the phone with real people," said Crowe, referring to the fact that a large portion of the show's "personality" results from Lanier and Stiles's interaction with the audience. During the musical sweeps, the pair roam around the tables or dance floor with a wireless mike, taping bits for later use.

Sometimes the rowdy party atmosphere spurs them to even greater heights — such as the time



BLACK & BEAR — Chicago Bear Dan Hampton (guess which one he is) got away from Mike Ditka long enough to catch Clint Black (!) in concert. Also at the show were former WUSN/Chicago MD/evening talent Kim Carson and RCA's Dale Turner (r).

they wondered (as most guys do) what women talk about in the ladies' room. So the daring duo miked an adventurous female friend who hung-out in the inner sanctum. Crowe said on-air excerpts of the women discussing "cute guys' butts" made for interesting radio. It certainly got howls from those assembled at Miss Kitty's.



KNIX-ZONE — Each summer thousands of "Zonies" invade San Diego's beaches to escape the searing Arizona heat. This past Labor Day weekend, KNIX/Phoenix morning man W. Steven Martin (!) brought some Zonies with him to California for a live broadcast, wrapping up the station's "Sensational Summer Of '89" promotional campaign.

Crowe said the show is much like the radio station in that it's "raw around the edges, and much looser than anything else we have on the air."

Syndication Plans

One of the toughest things about a "party night" show is coming up with appropriate music. Country music, as a whole, is medium to downtempo and just isn't conducive to a high-energy show. Crowe said the music is hotter than the rest of week, though Y106 & Y104 generally skew uptempo anyway.

In keeping with the show's younger, more male focus, Stiles said they slip in a few "Southern Rock" tunes not part of the regular "YAY/YAI" music list, like Lynyrd Skynyrd's "Gimme Three Steps" and the Georgia Satellites' "Keep Your Hands To Yourself."

Beginning in late October, plans

call for a live concert by name artists headlining the nightclub to fill the stations' 11pm-midnight slot. Further down the line, Stiles said he hopes to syndicate the show on a national basis.



FULL HOUSE — Well, it was at least a pair when MCA artist James House (!) met up with WAXX/Eau Claire, WI OM George House.

HAVE YOU HEARD

Just a thought . . . but does it strike anyone else as odd that WZZK/Birmingham would win the CMA award for GM, PD, and MD of the Year, yet not even finish as one of five finalists for Medium Market Station of the Year?

On to those moving up, in, or out . . .

Programming

A couple of weeks ago I told you that former WUBE/Cincinnati staffer John Martin was the new WKKQ/Duluth, MN PD. Well, that only lasted three days. Former PD Scott Hanson is back in the saddle. In other changes, Mark Anthony segues from nights to PM drive, Wade Thomas is upped from parttime to overnights, and Kathy Lynn is new to evenings from KOZY/Grand Rapids, MN.

KIK-FM/Anaheim PD Don Jeffrey is now also handling OD chores at sister stations KOWA & KOWF/Escondido (North San Diego County) . . . WVAM/Altoona middayer Scott St. John has been promoted to PD . . . WKNN/Rockford, IL MD Dave Edwards has

been upped to PD.

KFRE & KNAX/Fresno OM Lee Nye has left to go to work for a California-based bass-fishing magazine. KFRE afternoon driver James Holley has been upped to PD. Brad Chambers continues as KNAX PD . . . Michael Lawrence has been named PD at KNFM/Midland-Odessa, following Jim Mantel's exit for the PD gig at KRYS-AM & FM/Corpus Christi.

Oldies WHIT/Madison, WI has dropped the format after six years and is simulcasting Country with sister WWQM. Overnighter Ken Scott has been upped to MD.

Personalities

We told you in "Street Talk" a couple of weeks ago that Ken Cooper was joining KZLA/Los Angeles for mornings. Additional station changes have Jim Bridges moving from evenings to afternoons and Jim Rose going from PMs to evenings.

WDGY/Minneapolis has dropped satellite Country for local programming during most of the day. Joining

morning men Charlie Bush and Rick Stephenson, who had been local all along, are Jim DuBois, middays; Pete Stevens, 1-6pm; and Brian Lee, 6-10pm. Mutual's Larry King goes 10pm-4am, Unistar's "Solid Gold Country" airs 4-5am, and Mutual's "America In The Morning" with Jim Bohannon is on from 5-6am.

Bob Harvey has returned to mornings at KCKC/San Bernardino, CA. He'll continue doing sports for KFWB/L.A. . . . Greg Allen joins WBEE/Rochester for evenings from the same slot at crosstown WVOR . . . Carol Turner has left her morning cohost duties at KZKX/Lincoln to work in a variety of areas at WDAF/Kansas City. KZKX PD Jim Patrick is looking for someone to team up with him for AMs . . . Skiers take note: WSNO/Barre, VT is looking for an afternoon jock . . . Gary Duane has joined WQCB/Bangor, ME for overnights from crosstown WZON.

Larry James is WDRM/Huntsville's new Production Director, coming from WGXC/Mobile.



CROWELL & CO. — Rodney Crowell (c) visited KBBQ/Santa Barbara PD Jim West (!) and GM David Barton after a local gig.

CMA Presentation Gets High Marks

Ad Agencies Impressed, According To Gallup Survey

The CMA's presentation on the value of Country radio to ad agencies that have been reluctant to use the format as an advertising vehicle has received favorable results, according to a Gallup Organization survey. Of the 467 agency reps who saw one of 59 individually-prepared presentations held in New York, Chicago, and Detroit, 41 of 60 who were polled said they would now consider using Country.

Using information customized to specific product situations being handled by the agency, presenter **Bob Loddell** of New York's Cold Springs Harbor Group made the 30-minute presentations. Of those reps polled before the presentation, 34 of 60 said they considered Country "less than favorable to unfavorable." Fifty of 60 had a "favorable to very favorable" opinion afterward; none had an unfavorable opinion.

When comparing the CMA's program with other presentations, 58 of 60 rated the presentation "good to excellent."

Looking For A Few Good Bands

• **Star Search** is looking for pop, rock, R&B, and country bands to audition for the TV show's February Round II competition. There will be no open-call auditions. Bands interested must send taped performances (audio or video), biography, and photos to: Star Search, P.O. Box "Star," 875 Third Ave., New York, NY 10022.

Country Takes Manhattan

The Nashville Network was picked up by Manhattan Cable TV last

week, ending a long battle to bring Country programming to the New York area. 20,000 homes are now receiving TNN, and the remainder of Manhattan's cable viewers will be added in November.

• In spite of what you may have read or heard, "VH-1 Country" is still on the network's fall schedule. Director/Artist Relations **Norman Schoenfeld** told R&R, "VH-1 is moving forward with 'VH-1 Country.' We're looking at Wednesday, November 8 at 8pm as the show's tentative premiere."

Four one-hour shows will run twice weekly until the end of 1989 when the show's 1990 fate will be decided. Each segment will have country artists host/anchor, talking about their personal lives and professional careers.

• Ten-year-old **Shooter Jennings**, the son of Waylon and Jessi Colter, recently made his stage debut playing drums as his parents sang "Storms Never Last" (written by Colter). Shooter also plays piano, though he plans to pound the skins professionally. Jessi's daughter **Jennifer** (by ex-husband **Duane**

More CMA Performers Set

Hank Williams Jr., the CMA's 1987 & '88 Entertainer of the Year, is the most recent star signed to perform on this year's CMA awards show. The triple nominee (Entertainer, Event, & Video categories) will sing "Man To Man," a song from his LP due next spring.

Horizon Award nominees **Clint Black**, **Desert Rose Band**, **Patty Loveless**, and **Shenandoah** are also set to appear. The fifth Horizon nominee is the late **Keith Whitley**. His "I'm No Stranger To The Rain" video will be introduced by **Ricky Skaggs**, who will sing a capella a song he and Keith did when performing together in the early stages of their careers.

Kathy Mattea and **Rodney Crowell** will perform, as will **Michael Martin Murphey**, who will sing the song "Jukebox" from his current album in a salute to the 100th anniversary of the jukebox.

One of the night's special production numbers will feature the **Nitty Gritty Dirt Band's** "Will the Circle Be Unbroken." Joining the group will be **Skaggs**, **Roy Acuff**, **Bashful Brother Oswald**, **Chris Hillman**, **New Grass Revival**, **Mark O'Connor**, **Vince Gill**, **Roy Husky Jr.**, **Randy Scruggs**, **Paulette Carlson**, and the **Whites**.

The TV show will be aired October 9 on CBS.

Eddy) has been touring with Waylon's show.

Baubles, Bangles, & Bogguss

• What would you do with a college degree in metalsmithery? **Suzy Bogguss** is selling self-designed earrings to her concert concessions. She returns to alma mater Illinois State University with **Alabama** next month for a homecoming concert.

• **Bobby Vinton**, **Elvis Presley**,

Roy Orbison, **Dionne Warwick**, **Bill Medley**, **Frankie Valli**, **Tammy Wynette**, **Conway Twitty**, and **Buck Owens** were recently honored by the Amusement & Music Operators Association for "lifetime contributions to the success of the jukebox industry." The honors were bestowed at the AMOA's "100th Anniversary of the Jukebox" celebration and convention in Las Vegas.

— **Debe Fennell**

NASHVILLE IN MOTION

Campbell Aristo VP

Aristo Music Associates Director/Video Operations **Craig Campbell** has been upped to VP/Video Marketing & Promotion. **Craig Bann** joins the Aristo staff as Video Promotion Assistant, bringing the staff's total to nine.

Booking agent **Amos Meng** joins the sales staff of Top Billing International after a stint with his own Stage One Development Co.

Merle Haggard's ex-manager **Tex Whitson** has formed Tex Whitson Management in Nashville and has signed Universal artist **Scott McQuaig**. Phone him at (615) 662-1950.

The Little Rock-based law firm of Jack, Lyon & Jones has opened offices on Music Row, focusing on entertainment law. RCA duo **Foster & Lloyd** have signed with Vector Management. **Mel McDaniel** joins Charles Dorris & Associates, Inc. for booking. **Stan Hitchcock**, who will tour in 1990 with his Country Music Television roadshow, has signed an

agreement with Bobby Roberts Entertainment Corp. for booking.

Artists **Mike White**, **Dennis Gulley**, **Daron Norwood**, and **Kirstl Manna** have signed management/writing agreements with Circle Of Friends. **Bill Warner** has signed a writer's agreement with the company.

Delbert McClinton has signed with Curb Records, and **Barry Beckett** will produce his LP. Actress/singer **Rebecca Holden** ("Knight Rider," "General Hospital") inked with Tra Star Records. Her first single is "The Truth Doesn't Always Rhyme," by **Bill Anderson** and **Lari White**.

New Universal recording group **Wild Rose** has signed with Buddy Lee Attractions for booking. **Butch Baker** inked with Entertainment Artists. **Moe Bandy** to World Class Talent.

Evelyn Shriver Public Relations has signed **Shelby Lynne**, **Travis Tritt**, the **Wagoneers**, and comedians **Williams & Ree**.

Happy Birthday wishes to **Roy Acuff**, 86.

MUSIC MEMO

The Silver Fox Returns

Charlie Rich comes out of retirement October 6 with an appearance on "Nashville Now." Publicist **Pam Lewis** told R&R that Rich is looking at possible label deals. Contact **Celebrity International** for booking.

• **Patty Loveless** visited **Kenny Rogers's** farm in Georgia to tape his upcoming "Kenny Rogers's Classic Weekend" TV special. Patty, Kenny, and **Smokey Robinson** collaborate to sing the **Bill Withers** tune "Lean On Me."

• According to the **Kentucky HeadHunters**, their debut release, a version of **Bill Monroe's** "Walk Softly On This Heart Of Mine," sounds like "Monroe meets Cream."

In addition to their music career, the HeadHunters host a monthly program called the "Chittin' Show" live from

WLOC-FM/Munfordville, KY, near Bowling Green. Each 90-minute show features KHH and guest bands playing original music from bluegrass to rock.

• **Mel Tillis** has purchased the former **KZ Country** radio building on Music Row to house **Mel Tillis Enterprises**. The first single on Mel's new label, **Radio Records**, will be a remake of the **Bill Anderson**-penned "City Lights," due in mid-October.

• You may have noticed **RCA** group **Poco** last week in R&R's Country Album Tracks listings. The scoop is that RCA/Nashville issued the rock band's "Legacy" LP to Country stations because it offers some country-flavored songs. The Nipper may release a single to Country radio if there's favorable response.

Anne Murray



GREATEST HITS • VOLUME II

With her first Greatest Hits album nearly nine years old, Anne Murray's Greatest Hits Volume II is a welcomed treat to the over seven million people that bought her first one, and to the new fans that have discovered her music since then. Greatest Hits Volume II includes five #1 hits, two Top 5 country singles and three new tracks featuring the first single "If I Ever Fall In Love Again," a duet with Kenny Rogers.

Kenny Rogers appears courtesy of Reprise Records. Various tracks produced by Jim Ed Norman for JEN Productions, Inc. with Steve Dorff, David Foster for Chartmaker, Inc., and Jerry Crutchfield.



AIRCHECKS

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Current Issue #114, KKDA/Tom Joyner, KIIS/Matt Alan, KPLZ/Kent & Alan, KMEL/Rick Chase, WBCN/Mark Parento, KPWR/Jay Thomas, WWDC/GreaseMan. 90-min. cassette, \$6.
 Current Issue #113, WXKS/Dale Dorman, KBOS/Jack Armstrong, PIRATE RADIO/Whitney Allen-Shadow Steele, KRXY/Dave Otto, KKLQ/Chuck Cannon, KCPX/Andy Barber, WZPL/Trout & Donovan, WMMS/Ruby Cheeks, & WKKI. Cassette, \$6.
 PERSONALITY PLUS #PP-22, WJMK/Fred Winston, WKQX/Robert Murphy, WFAN/Don Imus, CKLG/Zoo, KSAN/Buddy Baron, WFAS/John Harper. 90-min. cassette, \$6.
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 Special Issue #S-160, PHILADELPHIA CHRs WIOQ & WEGX, AORs WMMR & WYSP, ACs WMGK, WKSZ & WSNi, B/U WUSL. BALTIMORE CHR B104, AC WWMX, AOR WIYY, B/U WWIN & V103. \$6.
 Special Issue #S-161, WASHINGTON! CHRs Q107, WPGC & WAVA, B/U WDJY, WKYS & WHUR, A/Cs WMAL, WLTT & WASH, AOR WWDC & WCXR, Cry WMZQ. Cassette, \$6.
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 ECA #6 - Howard Stern/WXRR, Bill Tanner/WPOW, Adam Curry (MTV Guy)/Z100, Dr. Chris Evans & Dale Reeves/KC101, Geoff Foxx/WRKS, Max Kinkel/WCBS.
 ECA #5 - Y100 Morning Zoo, Zack Szabo/894, Hollywood Harper/WBLL, Gary Bryan & Linda Energy/WPLJ, Neil Rogers/WIOD, The Jammer (Tom Pappas)/WHOT, CHR's 100KHI & 93 DLX.
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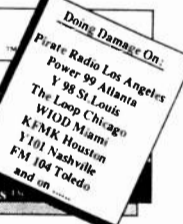
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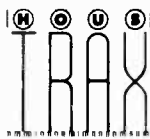
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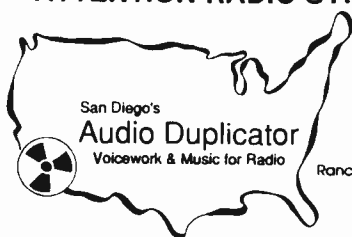
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Newsradio KARN-AM seeking a morning drive host for AM news block. Applicants should send T&R: KARN, Don Griffin, Box 4189, Little Rock, AR 72214. (9/29) EOE

"Q-104"/Gadsden, AL has an overnight opening. Some experience and production necessary. T&R with photo: Box 570, Gadsden, AL 35901. (9/29) EOE

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WYAK-FM/Myrtle Beach SC has immediate opening for afternoon or midday on-air personality for Country outlet. T&R: Bob Casey, Jones-Eastern Radio, 1 Carriage Lane, Suite C-2, Charleston, SC 29407 (9/29) EOE

"Lite 92.1" seeking for next host of nightly jazz program. Experience with Jazz a must. Minorities encouraged. T&R: Ross Block, 1016 N. Dixie Highway, W. Palm Beach, FL 33401. (9/29) EOE

WKZQ-FM seeks Air Personalities with good production skills. T&R: Johnny D., WKZQ, Box 2389, Myrtle Beach, SC 29577. (9/29) EOE

Major market Oldies station seeks weekend/swing AT now. T&R: Chuck Brinkman, KLUV, 5217 Ross Avenue, Dallas, TX 75206. (9/29) EOE

KLDE/Houston seeking midday Oldies personality with a minimum eight years' experience. T&R: R.C. Rogers, 5353 W. Alabama, Suite 410, Houston, TX 77056. (9/29) EOE

Have opening for announcer with good voice and good production skills. T&R: Buddy Peeler, 1757, Hereford, TX 79045. (9/29) EOE

OPENINGS

PROGRAM DIRECTOR TAMPA BAY

This Sandusky Broadcast property is looking for an experienced **AOR Classic Rock** Program Director. Must have proven track record in Top 50 market. Able to work and develop strong talent. Must be ready for the challenge of a very competitive situation. Easily intimidated PD's need not apply. EOE

Dan DiLoreto/VP & GM
WKRL
2 Corporate Dr. - Suite 550
Clearwater, FL 34622

For expediency duplicate resumes to:



Jeff Sattler
VP Programming
Sandusky Radio
5347 East Palomino Rd.
Phoenix, AZ 85018

NO PHONE CALLS PLEASE

FLORIDA WEST COAST
COUNTRY MUSIC PERSONALITY.
Send tape and resume to P.O. Box 278,
Fort Myers, Florida 33902. Equal Opportunity Employer.



WANTED: PRODUCTION GENIUS

Can you conceive & produce killer promo's. The South's Hottest CHR has a rare opening for a Production Director to design and produce campaigns for station promotions & clients. If you're ready to use top-notch equipment including multi-track machines and digital synthesizer, rush a tape & resume to John Peake, 1-95 (WAPI-FM), 2146 Highland Avenue, South, Birmingham, AL 35205. M/F EOE

Intelligent, talented, motivated Morning Talent driven by positive spirit needed to lead Z-103's Morning Zoo! Creative, concise delivery, truly funny bits and ability to inspire mainstream audience a must. C&R: Brian Douglas, Box 13549, Tallahassee, FL 32317. No Calls. EOE

MID-DAY ANNOUNCER/
PRODUCTION DIRECTOR:
#1 ranked station in East Texas.
Send photo, tape, and resume to Jeff Garrison, K*FOX 95 FM, PO Box 588, Lufkin, TX 75901. EOE

GREAT SOUTHWEST COUNTRY

legend needs PM Drive Pro & 7 to midnight air talent. Both must have good production skills and good phones!!!! Good future for the right person. 5 years experience min. Send to PO Box 5844, Amarillo, TX 79117-5844. EOE

OPENING

Experienced hands-on **Operations Person** for regional FM and Full Service AM facility covering Southern West Virginia, Eastern Kentucky, and Southwestern Virginia. Must have superior leadership, communications, organizational, and motivational skills. He/she must have thorough knowledge of the programming elements with News Information background necessary. Send inquiries (no phone calls please) to J.C. Evans, Coal Country Radio, P.O. Box 261, 5 1/2 E. Second Ave., Williamson, W. VA 25661. An Equal Opportunity Employer.

OPENINGS

FOX 96FM

ENERGETIC NIGHT JOCK NEEDED FOR 7-MIDNIGHT OLDIES SHOW!

Group owned Hot AC is looking for team player to add life to our "Classic Hits at Night" show. If you know oldies, are promotion minded and are ready to work closely with The University of Alabama, rush T&R to: Sander Walker, WFFX, P.O. Box 2000, Tuscaloosa, Alabama 35403! EOE. Minorities encouraged.

MORNING PRODUCER

Can you add organization and preparation to an already hot morning show? Can you come up with topical routines, screen phone calls, script some bits? Send info and tape if applicable to Paul Christy, Program Director, KZFX, 3050 Post Oak #1100, Houston, TX 77056. EOE

MIDWEST

AOR powerhouse WZZQ seeks evening star to build on top station. T&R: Steve Kosbau, 1301 Ohio, Terre Haute, IN 47807. (9/29) EOE

Fun, personality-driven major market FM AC seeks applicants for future parttime openings. T&R: WMJI, 3940 Euclid, Cleveland, OH 44115. (9/29) EOE

Aggressive News Department seeks AT for News/Talk station in upper Midwest. T&R: Rob Shannon, WOSH, Box 1490, Oshkosh, WI 54903-2846. (9/29) EOE

Madison's Oldies WOLX seeking superior, dedicated parttime weekend personalities. T&R: Dave Dunkin, 2306 W. Badger Rd, Madison, WI 53713. (9/29) EOE

Hot AC KSKU-FM/Hutchinson, KS seeks midday AT with a positive winning attitude. T&R: Tom Simon, KSKU, 106 N. Main, Hutchinson, KS 67501. (9/29) EOE

WJTW/Joliet, IL has openings for overnights and weekends. Excellent growth opportunity. T&R: Jim Murphy, 2455 Glenwood Ave, Joliet, IL 60435. (9/29) EOE

Top rated KFXI-FM has an opening for an experienced afternoon AT with strong production, voice and personality. No floaters. T&R: Box 433, Lawton, OK 73502. (9/29) EOE

Sales Manager wanted for multi-city sales force. Must be experienced and able to handle regional sales. Resume: KFXI, Box 433, Lawton, OK 73502. (9/29) EOE

WZOK currently has opening for 7p-12m slot. Phone bits, off-the-wall mentality and energy a must. T&R: Greg Strassell, WZOK, 3901 Brendonwood Rd., Rockford, IL 61107. (9/29) EOE

WVEM/Springfield, IL seeks sales staff. Previous experience not necessary. Good account list available. DAN RION: (217) 529-9500. (9/22) EOE



LITE ROCK 99/WNN'S has an outstanding opportunity for team player in morning drive. If you give us a creative, fun style with good use of phones and topical information, we will give you the extra tools and toys you need to win the market, including a comedy service. AC, 150,000+ IPOP. E. Alvin Davis & Assoc. Consultants. Send T&R to Kellie Michaels, PO Box 460, Springfield, Illinois 62705. EOE/MF

OPENINGS



KANSAS CITY'S LEADING AC STATION, KUDL, AND LEGENDARY OLDIES STATION, WHB, ARE BOTH ACCEPTING TAPES AND RESUMES FOR FUTURE FULL TIME ON AIR POSITIONS. IF YOU HAVE THREE YEARS OF FULL TIME EXPERIENCE WITH GOOD PRODUCTION SKILLS, GOOD ATTITUDE, GOOD PEOPLE SKILLS AND THE DESIRE TO WIN, SEND YOUR TAPE AND RESUME TO:

Don Daniels
Operations Manager/Program Director
KUDL/WHB
8500 West 63rd Street, Suite 210
Shawnee Mission, Kansas 66202

NO CALLS, PLEASE. EOE.



The Quad Cities' Rock & Roll Legend needs a new **Midday Announcer/Music Director**. These over-sized shoes can only be filled by someone who's not afraid to work! Knowledge of Selector is preferred. T&R to Guy Perry, 1229 Brady Street, Davenport, Iowa 52803. EOE



MIDDAYS

Cincinnati's Top rated FM station is looking for a creative, energetic mid-day team player willing to do whatever is necessary to dominate the competition...PERIOD. We're the best...and we want the best. If you're into CHR radio, can produce agency-quality production, and have the attitude and talent to win, then dazzle us. Knock us out, and the job is yours. No beginners. Females encouraged. Major market experience is preferred. No calls. Overnight your T&R's to: Dave Allen/Program Director, Q102-FM, 1906 Highland, Cincinnati, Ohio 45219. EOE

OVERNIGHT ANNOUNCER:

50,000 watt, non-commercial, FM station is seeking applicants for an overnight announcer. Position requires skills in production, news gathering and anchoring and live air work. Send resume and air check to Director of Personnel, WBCL Radio, Summit Christian College, 1025 Rudisill Blvd., Fort Wayne, IN 46807. EOE

MORNING PERSON

Friendly, funny. Michigan AC. Excellent salary, professional staff. Quick-thinking and ad-libs necessary. At least 3 years experience. You may want to stay for a long time! T/R to: Program Director, Radio & Records, 1930 Century Park West, Box #647, Los Angeles, CA 90067. EOE

Promotion Director

Can you get it done? National sales promotion and entertainment marketing firm seeks an experienced Promotion Director to handle radio/tv/cable driven promotions for Fortune 500 clients. No phone calls please! Send resume to:

CHRIS MILLER
Contemporary Group
680 Craig Rd.
St. Louis, MO 63141

OPENINGS

OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

NEW 50,000 WATT FM station in fastest growing Minnesota market seeks **Full and Part-time air talent**. Prefer no-hype delivery. Rush T&R to Radio & Records, 1930 Century Park West, #643, Los Angeles, CA 90067. EOE

WEST

Wanted: News Director/morning sidekick for 100,000 watt Country FM/Gold AM combo. Good benefits. T&R: Tim Murphy, KRKK/KQSW, 2717 Yellow Stone Road, Rock Springs, WY 82902. (9/29) EOE

News station looking for staff. Reporter/Anchor with experience. T&R: Frank Stotze, 396 Buckley Road, San Luis Obispo, CA 93401. (9/29) EOE

Parttime announcers for hot CHR. Weekends and fill ins. T&R: Program Director, KGGI, Box 1290, San Bernardino, CA 92402. (9/29) EOE

KSRF A/C seeks P/T Air Talent. Females encouraged to apply. No calls. T&R: Manon Hennesy, 1425 5th St, Santa Monica, CA 90401. (9/29) EOE

Hot 97.7/San Jose seeks a hot, entertaining night AT. T&R: Ken Richards, 2860 Zanker Rd, Suite 201, San Jose, CA 95134. (9/29) EOE

Major market stole half my morning show. Immediate morning drive opening now. No beginners or calls, please. T&R: Ken Hopkins, KZZU, S 140 Arthur, Suite 505, Spokane, WA 99202. (9/29) EOE

Great morning personality for top rated station in the last frontier. T&R: KFQD, Cary, 9200 Lake Otis Pkwy, Anchorage, AK 99507. (9/29) EOE

If you love outdoor recreation and radio, work hard and sound good, we want you. T&R: Sue Matters, KWSI, Box 489 Warm Springs, OR 97761. (9/29) EOE

AM Country and FM Adult Contemporary seeking full and parttime AT. Should be warm, communicative and people oriented outside station. T&R: Charlye Parker, 2070 Overland Ave., Billings, MT 59105. (9/29) EOE

Program/News/Operations Manager sought ASAP. Northern California Lite AC. Pay comparable to Santa Rosa market. No calls. T&R: KNTI, 75 4th St., Lakeport, CA 95453. (9/29) EOE

Ideal first job in radio. Overnights at automated/satellite Oldies station in Central California. Write and produce commercials. T&R: Kevin Will, KIQO, Box Q, Atascadero, CA 93423. (9/29) EOE

K108 FM ARE YOU A TEAM? HALF A TEAM? WANT TO BE A TEAM?
SACRAMENTO'S K108-FM is looking to build a morning show team that is adult, confident, topical, energetic, hungry, innovative and committed! We're AC and are looking inside and outside the box. If you're doing **AC, NEWS-TALK, COUNTRY, CHR...** It doesn't matter. K108-FM needs your strong understanding of targeting, show prep, spontaneity, phones, public appearances, ratings and teamwork. So even if you're fairly happy where you are, let us hear from you. We're looking for the best people. Come work at the top rated 25-54 station in town! Send tape, samples of show prep and resume today...confidentiality guaranteed. Brian Casey, PD, K108-FM, 280 Commerce Circle, Sacramento, California 95815. EOE
EMPLOYER. EOE

MAJOR SOUTHWEST AOR
Program Director position available now! Salary open. We want to continue to win. Can you help? **RUSH** tape and resume to Radio & Records, 1930 Century Park West, #644, Los Angeles, CA 90067. EOE



MORNING SHOW
 Nationwide Communications Inc. seeks the best and the brightest for America's highest rated CHR. If you are talented, creative, and committed to winning, then we want to hear from you. NCI is an equal opportunity employer. Woman and minorities are encouraged to apply. Tape and resume to Clarke Ingram, PD, 4400 East Broadway, Suite 200, Tucson, AZ 85711.



STATION OF THE YEAR,
 looking for afternoon personality. Once in a lifetime opening for someone willing to do what it takes to win, with a totally cool renegade on-air attitude. Also, possible weekend opening. If you have what it takes to be part of this winning team, rush C&R to: PD, LIVE 105, 1355 Market Street, San Francisco, CA 94103. No Calls Please! EOE

ROCKY MOUNTAIN
 ski resort station seeks **announcer/PD with stable employment history,** upbeat but conversational voice and versatility. Superb quality of life in world famous resort. Equity opportunity for the right man or woman. Resume, aircheck, demo and cover letter to POB 2158, Ketchum, ID 83340. EOE

Tim Travis, Programming Consultant
 Program Directors and announcers needed for two great CHR stations! One in the sunshine and one in the snow! If you're the right person, pack a bag and get ready to go! C&R to Kim Travis, 5110 Golondrina, N.W. Albuquerque, N.M. 87120. EOE

POSITIONS SOUGHT

Articulate positive female, well-known nationally by many programmers, seeks Urban/Black AC/Churban Asst PD gig in So. Cal. Very interesting and diverse broadcasting skills. (213) 380-1821. (9/29)

AT wants fulltime in small/medium market. C/W preferred. Have T&R with references. TOM: (702) 786-5503. (9/29)

Working P2 AOR talent seeks new opportunity. Phones, interviews, adult. JOHN: (608)257-4744. (9/29)

College and broadcasting school grad with sales and advertising experience seeks on-air position. Energetic team player ready to work hard. CHARLIE: (314) 434-4971. (9/29)

Six year News and Sports Director craves position heavy on PBP. Pro baseball and college experience. Will pull airshift if needed. ALLEN: (803) 365-9268. (9/29)

Let me pump..you up. Five year pro ready for new challenge. Listen to me now and believe me later. TERRY HENDRICKS: (701) 258-0128. (9/29)

Giddy. Australian pro seeking position on Hawaii CHR or AC. Currently working Minneapolis metro. STEWART: (612) 827-7374. (9/29)

One to one performer with great production and experience in the majors. Seeks shift in medium or major. Any shift. JOHN SEBASTIAN: (517) 265-7635. (9/29)

Experienced announcer with great voice/personality seeks position as Asst. PD/Announcer. Programming, management, news, copywriting, sales experience. GREG: (616) 343-1414. (9/29)

Copywriter/Production Director with great pipes, great blade. 12 year pro. I'm not cheap, but I can be had. Please leave a message. (512) 428-2880. (9/29)

Nine year midwest PD ready to help you win. Top-notch marketing, management and music skills, plus smooth air presentation. WBIZ/WSPT/KQWB. JAY BOULEY: (715) 832-9980. (9/29)

Free me from hell. Announcer with great pipes available for small market CHR/AC/EZ in Midwest or South. DARREN: (217) 789-9806. (9/29)

NAC-JAZZ PRO
 Eight year NAC-JAZZ vet ... Lively competitive morning or afternoon show ... Programming or assistant ... Thorough knowledge of NAC artists ... Inquire: Radio & Records, 1930 Century park West, #650, Los Angeles, CA 90067. EOE

Weekends Chicago/Joliet: AT with six years' parttime and two years fulltime experience. Looking for weekends in Chicago or Joliet. Great production and news skills. TIM: (312) 207-0040. (9/29)

Tropical market sought by Key Wester looking to move further South. Solid background in all phases of "on air" radio operations. SIMON HENDRIX: (305) 294-2067. (9/29)

New Rock specialist with NR commercial experience and AAA production skills, on the loose. Excellent vocal and strong character. DAVE: (312) 545-9027. (9/29)

Dedicated to news. Two years' anchor, reporter, producer in Miami, plus News Director in small and medium markets looking for new challenge. CATHERINE: (904) 732-7427. (9/29)

PD doing mornings. Skilled production, interviews, news, narrations, remotes, etc. Over 20 years with excellent numbers. (303) 641-3818. (9/29)

AM drive or Asst. PD in P2 or P3. Over 3 years' experience as sidekick/producer in Phoenix. Currently CHR nights P2. KURT: (602) 964-7867. (9/29)

Mornings, mornings! Young with five year medium market PD and AM drive experience. Voices, great production, dedicated. JIM KELLY: (216) 256-1837. (9/29)

Married, college grad looking for small/medium market announcing or sports position. All areas and dayparts considered. Have experience. BOB: (308) 946-2355. (9/29)

Have airshift? Will travel. Energetic, intelligent AT looking for new opportunity. For latest aircheck call: (718) 979-3171. (9/29)

Gulf Coast and inland too. AM/PM driver with experience at P-3 station. Excellent production. Loves appearances. Respects the listeners. Any shift. BILL: (301) 444-4924. (9/29)

12 year pro seeking NAC position. I know the music and the artists. JERRY: (512) 654-6402. (9/29)

Tired of untrained college grads. Over two years' in the real thing. Now in LA. Jock, news, commercials. I can do it. JJ: (818) 718-9156. (9/29)

Nine year radio pro available. News, sports is my specialty. Also good with board. Willing to relocate if the price is right. (307) 634-1611. (9/29)

News Director/Anchor/Reporter with 10 years' in the business. Looking for opportunities to report. (719) 542-0034. (9/29)

Reliable, hungry beginner. Looking for positive move. I want to work for you. Positive atmosphere more important than money. Prefer Midwest. TOM: (515) 228-2860. (9/29)

UNIQUE/RARE OPPORTUNITY
 Two well experienced Program Directors looking for small or medium market station to prove methods developed by top PD's. Sound 200% Better! Salary negotiable. Experience includes major market and network. Inquiries to Radio & Records, 1930 Century park West, #652, Los Angeles, CA 90067. EOE

Music Director/Asst. PD in large market. Looking to move to majors. Music visionary. MICK: (312) 614-8600. (9/29)

Rock n' roll news flash. Six year veteran limited himself to PT goes FT. If numbers mean as much to you, call PAUL: (503) 644-4941. (9/29)

Well seasoned, highly experienced adult personality. Mature, knowledgeable, dependable. Successful track record. Good attitude. CHUCK: (915) 699-1903. (9/29)

Warm, personable, humorous seven year pro with one to one delivery, seeks medium or major Midwest Country outlet. (618) 398-3281. (9/29)

Yesteryear today. Proven historical Country Music series. Looking for syndication home. I can do it all. Three year pro. JOHN: (607) 722-7257. (9/29)

11 year pro AT/OM/PD and Production Director looking for new opportunity. Most shifts and formats considered. Prefer East/Southeast. Available now. JIMMY: (304) 233-8937. (9/29)

Producer looking for new gig. Eight year Production Director including major market and multi-track seeking East, Midwest or Canadian market. DAN: (514) 483-5049. (9/29)

Eight year AT looking for radio home in medium or major market. Prefer Country, experienced, good pipes, great production. BOB: (512) 755-4119. (9/29)

Your major market CHR/AOR/AC News can be creative, conversational and credible. I've been reading the hits for 14 years. JEFF MICHAELS: (914) 238-0118. (9/29)

I want to live in New Orleans. Award-winning Copywriter/Production Director with great people skills seeking new locale. MARY: (615) 756-6141. (9/29)

Station went down, looking to rebound. Hot AC/CHR/Oldies personality. Call before they re-possess the phone. NEIL: (904) 243-8413. (9/29)

Stability in a D.J., what a concept. No excuses team player, AT seeking Talk/Oldies/AC in Florida. TOM: (407) 585-3185 or (407) 439-2179. 8

Ten years in the biz, I only want one title ... PD! Currently APD/OM at full service AC/CHR combo. BOB: (203) 323-3503. (9/29)

College grad seeks AOR station for creative outlet. AT/PD/MD experience. Will relocate. SHANE MANN RUFF: (312) 904-0541. (9/29)

Husband/Wife AT currently working, seeks medium market. Experienced in promotions and production. Country/AC/Gold or Full Service. (804) 971-8908. (9/29)

Small market Prince of Darkness waiting to be turned into your medium market overnight frog. MIKE MILLER: (813) 841-7500. (9/29)

Innovative, veteran NYC talk radio producer seeking greener pastures in Top 12 markets. J. SEGAL: (212) 966-0186. (9/29)

Do you need an eager, fresh voice? Looking for fulltime in OH/PA area. AC/Classics/Oldies preferred. PHIL: (216) 834-1205. (9/29)

"THE APPALACHIAN YUPPIES" ... "MOON-SHINING" ... "TELEPHONE FOOTBALL" ... "SLAVIK BANDSTAND" ... "L.A. LAWN" ...
 Want something different?
 Need this "foreground approach" personality say more? If so, call **Jimmy Mack...**
(312) 239-3974

News/Personality/Talk Host looking to live in Florida. 20 years' experience. PAT WASSON: (813) 488-4569. (9/29)

Intelligent, witty, enthusiastic personality seeks talk/sports host position. Great phones, production skills. Extensive music knowledge. 12 years marketing, promotion experience. GREG: (714) 495-6638. (9/29)

Have talent, ready to travel. Female jock looking for first job. I do everything and I'm willing to relocate anywhere. KIM: (714) 740-0910. (9/29)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance
 Display & Blind Box advertising orders must be typewritten or printed on **company/station letterhead** and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline
 To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on **company/station letterhead**. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline
 To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.
 For opportunities you must place your free listings **by mail only**. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

BREAKERS

BARBRA STREISAND**We're Not Makin' Love Anymore (Columbia)**

74% of our reporters on it. Rotations: Heavy 1, Medium 20, Light 38, Total Adds 19 including 2WD, WLTF, KBIG, KLCY, WLEV, WTFM, WRMF, WFMK. Debuts at number 25 on the AC chart.

SOULSISTER**Way To Your Heart (EMI)**

53% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 26, Total Adds 11 including WLEV, WMGS, WZNY, WIVY, WMGN, KSTR.

TEARS FOR FEARS**Sowing The Seeds Of Love (Fontana/Mercury)**

50% of our reporters on it. Rotations: Heavy 4, Medium 21, Light 15, Total Adds 3, WVBF, KRLB, WTWR.

JODY WATLEY**Everything (MCA)**

50% of our reporters on it. Rotations: Heavy 0, Medium 18, Light 22, Total Adds 6, B100, WLHT, WFMK, WHNN, WKSB, WJON.

NEW & ACTIVE

RICHARD MARX "Angella" (EMI) 29/29

Rotations: Heavy 0, Medium 6/6, Light 23/23, Total Adds 29, KYKY, KBIG, B100, WKYE, U102, KELT, 3WM, WMID, WEIM, WHAI, WQNY, WAFL, WSUL, WSKI, WCKQ, WGSV, WZNS, WKCX, KTYL, KVIC, WCMJ, KSCB, WLDR, KKLK, KIDX, KBLQ, KYJC, KAYN, KWSI.

MILLI VANILLI "Girl I'm Gonna Miss You" (Arista) 29/1

Rotations: Heavy 11/0, Medium 13/0, Light 5/1, Total Adds 1, WMYX, Heavy, KYKY, KESZ, KLCY, WZNY, WEIM, WSKI, WCKQ, WKTK, KRLB, KVIC, KWSI, Medium: WVBF, WALK, 2WD, WNLT, B100, WMGS, WIVY, KHLT, WSLO, 3WM, WZNS, WKSO, WKCX, Light including WCMJ, KSCB, KIDX, KYJC.

BELINDA CARLISLE "Leave A Light On" (MCA) 27/9

Rotations: Heavy 0, Medium 6/0, Light 21/9, Total Adds 9, WLEV, WSLO, WRMF, WMID, WSUL, KRLB, WTWR, KKLK, KYJC, Medium: WKYE, WSKI, WCKQ, KVIC, KBLQ, KWSI, Light including 3WM, WEIM, WHAI, WQNY, WAFL, WKTK, WZNS, WKSO, KTYL, WCMJ, KSCB, KAYN.

SHINE "Walking On The Town" (SBK) 25/7

Rotations: Heavy 0, Medium 6/0, Light 19/7, Total Adds 7, WLEV, 3WM, WSUL, WGSV, WJON, WLDR, KSTR, Medium: WMID, WEIM, WZNS, KKLK, KBLQ, KYJC, Light including WHAI, WQNY, WGLL, WAFL, WSKI, WNMB, WKSO, WKCX, KSCB, KIDX, KAYN, KWSI.

TINA TURNER "The Best" (Capitol) 25/2

Rotations: Heavy 0, Medium 16/0, Light 9/2, Total Adds 2, K101, WKTK, Medium: KESZ, KLCY, WKYE, U102, WSLO, WMID, WAFL, WSUL, WSKI, WZNS, WKSO, KVIC, KKLK, KBLQ, KAYN, KWSI, Light including B100, WIVY, 3WM, WHAI, KTDY, WNMB, KSCB.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 MADONNA	77/0	70	7	0
2 ELTON JOHN	77/2	66	9	2
3 CUTTING CREW	78/1	65	9	4
4 SURFACE	69/0	54	12	3
5 JEFF HEALEY BAND	65/1	52	12	1
6 PATTI LABELLE	67/3	46	13	8
7 CHER	60/0	42	13	5
8 LINDA RONSTADT / AARON NEVILLE	73/7	14	47	12
9 POCO	64/3	32	28	4
10 VAN MORRISON	64/6	36	17	11
11 RICK ASTLEY	58/1	37	17	4
12 BEE GEES	46/0	24	14	8
13 NATALIE COLE	57/0	31	23	3
14 SIMPLY RED	67/6	13	41	13
15 JACKSON BROWNE	55/1	22	26	7
16 JEFFERSON AIRPLANE	60/2	11	39	10
17 EXPOSE	57/10	12	32	13
18 SWING OUT SISTER	57/0	13	36	8
19 RICHARD MARX	26/0	14	11	1
20 BEACH BOYS	42/0	15	21	6
21 BONNIE RAITT	50/1	8	36	6
22 DOOBIE BROTHERS	51/0	8	37	6
23 GLORIA ESTEFAN	60/15	0	35	25
24 PAUL McCARTNEY	50/2	8	34	8
25 BARBRA STREISAND	59/19	1	20	38
26 MICHAEL DAMIAN	55/4	5	27	23
27 STEPHEN BISHOP	56/8	1	31	24
28 ROXETTE	51/8	8	23	20
29 DON HENLEY	26/0	8	13	5
30 B.J. THOMAS	44/0	2	30	12

MOST ADDED

- RICHARD MARX (29)
- TRACY CHAPMAN (22)
- BILLY OCEAN (19)
- BARBRA STREISAND (19)
- EURYTHMICS (17)
- GLORIA ESTEFAN (15)
- JETS (14)
- BOY GEORGE (12)
- NANCY GRIFFITH (11)
- SOULSISTER (11)

HOTTEST

- MADONNA (60)
- ELTON JOHN (49)
- CUTTING CREW (46)
- JEFF HEALEY BAND (38)
- SURFACE (37)
- CHER (30)
- BEE GEES (14)
- PATTI LABELLE (13)
- VAN MORRISON (12)
- RICHARD MARX (8)
- POCO (8)

SIGNIFICANT ACTION

HARRY CONNICK JR. "It Had To Be You" (Columbia) 24/1

Rotations: Heavy 0, Medium 7/0, Light 17/1, Total Adds 1, KTYL, Medium: WKYE, WMID, WEIM, WSKI, WKSO, WCKX, WMTFM, Light including KLSY, WEBE, WSLO, WFMK, 3WM, WECQ, WHAI, WCKQ, WZNS, KSCB, WJON, KIDX.

TRACY CHAPMAN "Crossroads" (Elektra) 22/22

Rotations: Heavy 0, Medium 2/2, Light 20/20, Total Adds 22, WLEV, WMID, WEIM, WECQ, WHAI, WQNY, WAFL, WSKI, WGSV, WZNS, WNMB, WKCX, KTYL, KVIC, WCMJ, KSCB, WTWR, WLDR, KBLQ, KYJC, KAYN, KWSI.

NANCY GRIFFITH "It's A Hard Life Wherever You Go" (MCA) 21/11

Rotations: Heavy 0, Medium 2/0, Light 19/11, Total Adds 11, WKYE, WSLO, 3WM, WQNY, WGLL, WAFL, WKSB, KRLB, WNMB, KTYL, KVIC, Medium: WMID, KWSI, Light including WEIM, WHAI, WSKI, WZNS, WKSO, WLDR.

RICKIE LEE JONES "Satellites" (Geffen) 20/6

Rotations: Heavy 0, Medium 1/0, Light 19/6, Total Adds 6, KELT, WHAI, WSUL, WCKX, KYJC, KAYN, Medium: WEIM, Light including WKYE, WSLO, WMID, WQNY, WAFL, WSKI, WZNS, WNMB, WKSO, KSCB, WLDR, KKLK, KWSI.

BILLY OCEAN "Licence To Chill" (Jive/RCA) 19/19

Rotations: Heavy 0, Medium 0, Light 19/19, Total Adds 19, WMID, WEIM, WQNY, WGLL, WSUL, WSKI, WCKQ, WGSV, WZNS, WKCX, KTYL, KVIC, WCMJ, KSCB, KKLK, KBLQ, KYJC, KAYN, KWSI.

NYLONS "Drift Away" (Windham Hill) 19/2

Rotations: Heavy 0, Medium 7/0, Light 12/2, Total Adds 2, KELT, WCKX, Medium: WMGN, WMID, WEIM, WCKQ, WZNS, WKSO, KWSI, Light including WAFL, WSUL, WGSV, WNMB, WCMJ, WMTFM, KSCB, WJON, KBLQ, KYJC.

EURYTHMICS "Don't Ask Me Why" (Arista) 18/17

Rotations: Heavy 0, Medium 1/1, Light 17/16, Total Adds 17, WKYE, WMID, WEIM, WQNY, WAFL, WSKI, WCKQ, WGSV, WZNS, WNMB, KVIC, WCMJ, KSCB, KKLK, KBLQ, KYJC, KAYN, Light including WGLL.

JETS "The Same Love" (MCA) 14/14

Rotations: Heavy 0, Medium 1/1, Light 13/13, Total Adds 14, KOST, B100, WEIM, WHAI, WAFL, WSKI, WCKQ, WGSV, WZNS, WNMB, KTYL, KBLQ, KAYN, KWSI.

RICHARD ELLIOT featuring BOBBY CALDWELL "In The Name Of Love" (Intima/Enigma) 14/0

Rotations: Heavy 3/0, Medium 3/0, Light 8/0, Total Adds 0, Heavy: WMID, WEIM, KYJC, Medium: KELT, WKSO, KBLQ, Light: B100, WLEV, WMGN, WGSV, WJON, KKLK, KIDX, KAYN.

BOY GEORGE "Whisper" (Virgin) 13/12

Rotations: Heavy 0, Medium 0, Light 13/12, Total Adds 12, WMID, WEIM, WHAI, WQNY, WSKI, WCKQ, WZNS, KTYL, WCMJ, KYJC, KAYN, KWSI, Light including KKLK.

MARIA MCKEE "To Miss Someone" (Geffen) 13/0

Rotations: Heavy 0, Medium 3/0, Light 10/0, Total Adds 0, Medium: WMID, WEIM, WKSO, Light: WSLO, WAFL, WSKI, WZNS, WNMB, WCMJ, WMTFM, KSCB, KKLK, KWSI.

STARSHIP "It's Not Enough" (RCA) 13/0

Rotations: Heavy 5/0, Medium 6/0, Light 2/0, Total Adds 0, Heavy: WLTF, KYKY, WSKI, KVIC, KKLK, Medium: KXLT, WMGS, WAFL, WKTK, WZNS, KAYN, Light: B100, WIVY.

DONNY OSMOND "Hold On" (Capitol) 11/1

Rotations: Heavy 0, Medium 2/0, Light 9/1, Total Adds 1, KSCB, Medium: WEIM, WCKQ, Light including KHLT, WZNS, WKSO, WCMJ, KBLQ, KYJC, KAYN, KWSI.

SERGIO MENDES "Some Morning" (A&M) 11/0

Rotations: Heavy 0, Medium 3/0, Light 8/0, Total Adds 0, Medium: WEIM, WHAI, KYJC, Light: WSKI, WNMB, WKSO, WCMJ, KSCB, WJON, WLDR, KWSI.

KOOL & THE GANG "Never Give Up" (Mercury) 9/9

Rotations: Heavy 0, Medium 0, Light 9/9, Total Adds 9, 3WM, WMID, WEIM, WCKQ, WNMB, WCMJ, WLDR, KBLQ, KWSI.

SADAO WATANABE "Any Other Fool" (Elektra) 9/9

Rotations: Heavy 0, Medium 0, Light 9/9, Total Adds 9, 3WM, WMID, WEIM, WHAI, WAFL, WSJL, WSKI, WCMJ, KWSI.

KATRINA & THE WAVES "That's The Way" (SBK) 9/1

Rotations: Heavy 0, Medium 6/1, Light 3/0, Total Adds 1, KYKY, Medium including WKYE, WSLO, WCKX, KKLK, KWSI, Light: WLEV, WXTK, KSCB.

DOON HENLEY "The Last Worthless Evening" (Geffen) 8/8

Rotations: Heavy 0, Medium 1/1, Light 7/7, Total Adds 8, WKYE, WQNY, KTDY, WZNS, WCKX, KVIC, KKLK, KYJC.

PAT METHENY "Slip Away" (Geffen) 8/3

Rotations: Heavy 0, Medium 1/0, Light 7/3, Total Adds 3, WJON, WLDR, KYJC, Medium: WEIM, Light including WMGN, WZNS, WKSO, WMTFM.

RANDY CRAWFORD featuring ERIC CLAPTON "Knockin' On Heaven's Door" (WB) 8/2

Rotations: Heavy 0, Medium 0, Light 8/2, Total Adds 2, WMID, KKLK, Light including WQNY, WNMB, WKSO, WCKX, WMTFM, KYJC.

K.O. LANG "A Trail Of Broken Hearts" (Sire/WB) 8/1

Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, WJON, Medium: WEIM, Light including WMID, WHAI, WAFL, WSKI, WKSO, KWSI.

CHARLIE KARP "Givin' It All I Got" (Grudge/BMG) 8/0

Rotations: Heavy 0, Medium 1/0, Light 7/0, Total Adds 0, Medium: WKYE, Light: WGLL, WAFL, WSKI, WKSO, WCKX, WMTFM, KBLQ.

AC ADDS & HOTS

CURRENT-BASED

EAST

P1 **WEIM/Fitchburg**
Jack Raymond
RICHARD MARX
TRACY CHAPMAN
BILLY OCEAN
PATTI AUSTIN
EURYTHMICS
MURRAY & ROGERS
KOOL & THE GANG
FULL SWING
JETS
BOY GEORGE
SADAO WATANABE
HOTTEST: MADONNA
CUTTING CREW

WALK/Long Island
Edwards/Daniels
none
HOTTEST: CHER
SURFACE
MADONNA
JEFF HEALEY BAND
BEE GEES

WNSR/New York
Dunphy/Dunkin
ELTON JOHN
HOTTEST: MADONNA
RICHARD MARX
DON HENLEY
MADONNA
PAUL MCCARTNEY

WSNI/Philadelphia
Jere Sullivan
none
HOTTEST: BEE GEES
PATTI LABELLE
RICHARD MARX
LINDA RONSTADT
SURFACE

P2 **WLEVI/Allentown**
Jeff Silvers
SHINE
BARBRA STREISAND
EXPOSE
SOULSISTER
TRACY CHAPMAN
BELINDA CARLISLE
HOTTEST: ELTON JOHN
PATTI LABELLE
CUTTING CREW
JEFF HEALEY BAND
MADONNA

WEBE/Bridgeport
Hansen/Norman
none
HOTTEST: CHER
JEFF HEALEY BAND
SURFACE
CUTTING CREW
MADONNA

WKYE/Johnstown
Jack Michaels
ROLLING STONES
RICHARD MARX
DON HENLEY
EURYTHMICS
NANCY GRIFFITH
HOTTEST: TOM PETTY
CUTTING CREW
DOOBIE BROTHERS
VAN MORRISON
POCO

WMGS/Wilkes Barre
Norton/Marriott
GLORIA ESTEFAN
SOULSISTER
VAN MORRISON
HOTTEST: CHER
CUTTING CREW
ELTON JOHN
RICHARD MARX
SURFACE

P3 **WMID/Atlantic City**
McNalley/Brown
TRACY CHAPMAN
BELINDA CARLISLE
RANDY CRAWFORD
KOOL & THE GANG
BOY GEORGE
MICHAEL DAMIAN
EURYTHMICS
SADAO WATANABE
BILLY OCEAN
PATTI AUSTIN
RICHARD MARX
HOTTEST: MADONNA
CUTTING CREW
JEFF HEALEY BAND
VAN MORRISON
ELTON JOHN

WECQ/Geneva
Anthony/Smith
ROXETTE
EXPOSE
STEPHEN BISHOP
TRACY CHAPMAN
HOTTEST: MADONNA
CUTTING CREW
ELTON JOHN
RICK ASTLEY
JACKSON BROWNE

WALH/Greenfield, MA
Deane/Archer
RICHARD MARX
SADAO WATANABE
JETS
RICKIE LEE JONES
BOY GEORGE
TRACY CHAPMAN
HOTTEST: MADONNA
ELTON JOHN
JEFF HEALEY BAND
CUTTING CREW
NATALIE COLE

WQNY/Ithaca
Smith/Erb
BARBRA STREISAND
NANCY GRIFFITH
RICHARD MARX
BILLY OCEAN
DON HENLEY
EURYTHMICS
TRACY CHAPMAN
BOY GEORGE
PETER FRAMPTON
HOTTEST: CUTTING CREW
JEFF HEALEY BAND
ELTON JOHN
MADONNA
SURFACE

WGLL/Mercersburg
Norman Schmidt
BARBRA STREISAND
PATTI AUSTIN
NANCY GRIFFITH
MAZE
BILLY OCEAN
HOTTEST: MADONNA
ELTON JOHN
JEFF HEALEY BAND
VAN MORRISON
JACKSON BROWNE

WAFL/Milford, DE
Tim Brough
TRACY CHAPMAN
NEW KIDS ON THE B
RICHARD MARX
EURYTHMICS
NANCY GRIFFITH
SADAO WATANABE
JETS
HOTTEST: CUTTING CREW
MADONNA
ELTON JOHN
NATALIE COLE
BONNIE RAITT

WSUL/Monticello, NY
Rob Dillman
PATTI LABELLE
GLORIA ESTEFAN
BARBRA STREISAND
LINDA RONSTADT
RICHARD MARX
BELINDA CARLISLE
SHINE
BILLY OCEAN
SADAO WATANABE
SOULSISTER
RICKIE LEE JONES
HOTTEST: SURFACE
MADONNA
PAUL MCCARTNEY
SOUL II SOUL
RICK ASTLEY

WSKI/Montpelier
Bruce Stebbins
EURYTHMICS
RICHARD MARX
JETS
BOY GEORGE
SADAO WATANABE
BILLY OCEAN
TRACY CHAPMAN
PATTI AUSTIN
HOTTEST: SURFACE
EXPOSE
ROXETTE
POCO
TEARS FOR FEARS

WKSJ/Williamspport
Tom Benson
VAN MORRISON
NANCY GRIFFITH
JODY WATLEY
STEPHEN BISHOP
BONNIE RAITT
EXPOSE
HOTTEST: MADONNA
SURFACE
JEFF HEALEY BAND
ELTON JOHN
LINDA RONSTADT

SOUTH

P1 **WSB-FM/Atlanta**
LoCasio/McCoy
ELTON JOHN
HOTTEST: MADONNA
CUTTING CREW
DONNY OSMOND
BEE GEES
GLORIA ESTEFAN

KVIL/Dallas
Rhodes/Eberhart
GLORIA ESTEFAN
HOTTEST: ELTON JOHN
MADONNA
SURFACE
PATTI LABELLE
BARBRA STREISAND

WLTS/New Orleans
Bob Mitchell
JEFF HEALEY BAND
RICK ASTLEY
STEPHEN BISHOP
HOTTEST: BEE GEES
SURFACE
NATALIE COLE
CHER
LINDA RONSTADT

2WD/Norfolk
Bill Curtis
EXPOSE
POCO
VAN MORRISON
GLORIA ESTEFAN
BARBRA STREISAND
MICHAEL DAMIAN
SIMPLY RED
HOTTEST: RICHARD MARX
DONNY OSMOND
BEE GEES
GLORIA ESTEFAN
CHER

WNLN/Tampa
Chuck Crane
none
HOTTEST: MADONNA
JEFF HEALEY BAND
PATTI LABELLE
CUTTING CREW
ELTON JOHN

P2 **WZNY/Augusta, GA**
John Patrick
GLORIA ESTEFAN
SOULSISTER
STEPHEN BISHOP
HOTTEST: JEFF HEALEY BAND
MADONNA
ELTON JOHN
MILLI VANILLI
VAN MORRISON

WXTC/Charleston
John Quincy
none
HOTTEST: CHER
SURFACE
BEACH BOYS
MADONNA
CUTTING CREW

WTCB/Columbia, SC
Doug Spets
GLORIA ESTEFAN
EXPOSE
JACKSON BROWNE
HOTTEST: CUTTING CREW
ELTON JOHN
MADONNA
SURFACE
VAN MORRISON

WSLI/Jackson, MS
Harrell/Allen
none
HOTTEST: BEE GEES
MADONNA
SURFACE
ELTON JOHN
JEFF HEALEY BAND

Y103/Jacksonville
Matthews/Mann
SOULSISTER
MICHAEL DAMIAN
STEPHEN BISHOP
HOTTEST: MADONNA
SURFACE
CHER
JEFF HEALEY BAND
ELTON JOHN

WTFM/Johnson City
Mark McKinney
LINDA RONSTADT
BARBRA STREISAND
HOTTEST: SURFACE
MADONNA
CUTTING CREW
CHER
ELTON JOHN

KRLB/Lubbock
Manning/Allen
LINDA RONSTADT
BARBRA STREISAND
ROXETTE
TEARS FOR FEARS
BELINDA CARLISLE
MICHAEL DAMIAN
NANCY GRIFFITH
HOTTEST: CUTTING CREW
ELTON JOHN
MADONNA
JEFF HEALEY BAND

WZNS/Myrtle Beach
Mitch Adams
DON HENLEY
RICHARD MARX
BILLY OCEAN
EURYTHMICS
TRACY CHAPMAN
BOY GEORGE
JETS
HOTTEST: MADONNA
CUTTING CREW
ELTON JOHN
DOOBIE BROTHERS
RICK ASTLEY

WNMB/North Myrtle Beach
Thompson/Chapman
JETS
NANCY GRIFFITH
EURYTHMICS
TRACY CHAPMAN
KOOL & THE GANG
HOTTEST: VAN MORRISON
SURFACE
ELTON JOHN
JEFF HEALEY BAND
POCO

WKSO/Orangeburg
Ted Bell
none
HOTTEST: CHER
SURFACE
MADONNA
JEFF HEALEY BAND
ELTON JOHN

WKCX/Rome
Randy Quick
NYLONS
DON HENLEY
RICHARD MARX
SOULSISTER
RICKIE LEE JONES
TRACY CHAPMAN
BILLY OCEAN
HOTTEST: CUTTING CREW
JACKSON BROWNE
SURFACE
ELTON JOHN
JEFF HEALEY BAND

KTYL/Tyler
Janie Baker
JETS
TRACY CHAPMAN
NANCY GRIFFITH
BILLY OCEAN
RICHARD MARX
BOY GEORGE
HARRY CONNICK JR.
HOTTEST: BEE GEES
CHER
MADONNA
ELTON JOHN
BEACH BOYS

KVIC/Victoria
Tony Davis
BILLY OCEAN
NANCY GRIFFITH
RICHARD MARX
EURYTHMICS
DON HENLEY
TRACY CHAPMAN
HOTTEST: MADONNA
ELTON JOHN
MILLI VANILLI
JEFF HEALEY BAND

MIDWEST

P1 **WARM98/Cincinnati**
Michael Grayson
JOHNNY MATHIS
PATTI LABELLE
HOTTEST: DON HENLEY
RICHARD MARX
GLORIA ESTEFAN
CHER

WLTJ/Cleveland
Popovich/Godfrey
ROXETTE
BARBRA STREISAND
HOTTEST: PATTI LABELLE
DONNY OSMOND
BEE GEES
CHER
SURFACE

WSNY/Columbus
Hallett/Nunnally
POCO
JEFFERSON AIRPLAN
HOTTEST: RICHARD MARX
CHER
DON HENLEY
CUTTING CREW
GLORIA ESTEFAN

WOMC/Detroit
Barry Argenbright
EXPOSE
POCO
HOTTEST: MADONNA
BEACH BOYS
CHER
SURFACE
JEFF HEALEY BAND

KLSI/Kansas City
Land/Barber
none
HOTTEST: CHER
BEACH BOYS
SURFACE
MADONNA
ELTON JOHN

WMYX/Milwaukee
King/Morales
MOVING PICTURES
MILLI VANILLI
NEW KIDS ON THE B
LINDA RONSTADT
ROXETTE
HOTTEST: CHER
GLORIA ESTEFAN
DON HENLEY
MADONNA
RICHARD MARX

KS95/Minneapolis
Kim Jeffries
SIMPLY RED
HOTTEST: CHER
MADONNA
BEACH BOYS
ELTON JOHN
JEFF HEALEY BAND

KYKY/St. Louis
McGuire/Larrabee
CUTTING CREW
KATRINA & THE WAV
RICHARD MARX
HOTTEST: GLORIA ESTEFAN
JEFF HEALEY BAND
CHER
POCO

P2 **WLHT/Grand Rapids**
Dirksen/Brown
BARBRA STREISAND
EXPOSE
SIMPLY RED
JODY WATLEY
HOTTEST: MADONNA
JEFF HEALEY BAND
VAN MORRISON
ELTON JOHN
CUTTING CREW

KLTV/Salt Lake City
Brad Stone
GLORIA ESTEFAN
BARBRA STREISAND
WARRANT
FINE YOUNG CANNIB
HOTTEST: MADONNA
ELTON JOHN
SURFACE
CUTTING CREW
MILLI VANILLI

B100/San Diego
Gene Knight
JETS
RICHARD MARX
JODY WATLEY
HOTTEST: ELTON JOHN
SOUL II SOUL
CHER
JEFF HEALEY BAND
MADONNA

K101/San Francisco
Sandy Chin
TINA TURNER
HOTTEST: DON HENLEY
MICHAEL BOLTON
BEE GEES
CHER
MADONNA

KLSY/Seattle
Mays/Brooks
PATTI LABELLE
GLORIA ESTEFAN
VAN MORRISON
HOTTEST: CHER
BEE GEES
SURFACE
ELTON JOHN
JEFF HEALEY BAND

WFMK/Lansing
Tom Knight
BARBRA STREISAND
EXPOSE
SIMPLY RED
JODY WATLEY
HOTTEST: MADONNA
JEFF HEALEY BAND
VAN MORRISON
ELTON JOHN
CUTTING CREW

WGMN/Madison
O'Neill/Hinds
SOULSISTER
STEPHEN BISHOP
PAUL MCCARTNEY
SIMPLY RED
HOTTEST: MADONNA
SURFACE
NATALIE COLE
CUTTING CREW
ELTON JOHN

WHNN/Saginaw
Stine/Knight
BARBRA STREISAND
EXPOSE
SIMPLY RED
JODY WATLEY
HOTTEST: MADONNA
JEFF HEALEY BAND
VAN MORRISON
ELTON JOHN
CUTTING CREW

3WM/Toledo
Mark Roberts
RICHARD MARX
KOOL & THE GANG
SHINE
NANCY GRIFFITH
SADAO WATANABE
HOTTEST: CUTTING CREW
ELTON JOHN
JEFF HEALEY BAND
MADONNA

P3

WCMJ/Cambridge, OH
Mike Ruble
RICHARD MARX
TRACY CHAPMAN
BILLY OCEAN
KOOL & THE GANG
BOY GEORGE
EURYTHMICS
SADAO WATANABE
HOTTEST: SURFACE
MADONNA
ELTON JOHN
CUTTING CREW
JEFF HEALEY BAND

WJONS/St. Cloud
Mike Dime
PAUL MCCARTNEY
SHINE
JODY WATLEY
ROXETTE
K. D. LANG
PAT METHENY
JOHNNY MATHIS
HOTTEST: CUTTING CREW
CHER
MICHAEL DAMIAN
MADONNA
POCO

WMT-FM/Cedar Rapids
Green/Sellers
none
HOTTEST: PATTI LABELLE
CUTTING CREW
JEFF HEALEY BAND
CHER
SURFACE

KSCB/Liberal
Mark David
BILLY OCEAN
TRACY CHAPMAN
RICHARD MARX
EURYTHMICS
DONNY OSMOND
ROLLING STONES
HOTTEST: SURFACE
MADONNA
CUTTING CREW
ELTON JOHN
JEFF HEALEY BAND

WLDR/Traverse City
James Filkins
RICHARD MARX
PAT METHENY
SHINE
KOOL & THE GANG
TRACY CHAPMAN
PAULA ABDUL
HOTTEST: BONNIE RAITT
VAN MORRISON
CUTTING CREW
JACKSON BROWNE
MADONNA

80 Current Reporters
74 Current Playlists
Called In Frozen Playlist (4):
KLSI/Kansas City
WKSO/Orangeburg
WMT-FM/Cedar Rapids
WSLI/Jackson

P3

KBLO/Logan, UT
John Dimick
RICHARD MARX
TRACY CHAPMAN
JETS
EURYTHMICS
BILLY OCEAN
KOOL & THE GANG
HOTTEST: none

KYJC/Medford
Kirk/Shelby
RICHARD MARX
DON HENLEY
BELINDA CARLISLE
BOY GEORGE
TRACY CHAPMAN
RICKIE LEE JONES
PAT METHENY
BILLY OCEAN
EURYTHMICS
HOTTEST: JEFF HEALEY BAND
POCO
SWING OUT SISTE
LINDA RONSTADT
JEFFERSON AIRPL

KWSI/Warm Springs, OR
Matters/Bobb
JETS
SADAO WATANABE
BOY GEORGE
RICHARD MARX
TRACY CHAPMAN
KOOL & THE GANG
PATTI AUSTIN
BILLY OCEAN
HOTTEST: CUTTING CREW
MADONNA
DANNY WILSON
MICHAEL DAMIAN
MILLI VANILLI

KIDX/Billings, MT
Charlye Parker
LINDA RONSTADT
BARBRA STREISAND
GLORIA ESTEFAN
RICHARD MARX
HOTTEST: MADONNA
BEACH BOYS
CUTTING CREW
JEFF HEALEY BAND
CHER

KSTR/Grand Junction
Rick Lawrence
STEPHEN BISHOP
SHINE
SOULSISTER
MURRAY & ROGERS
HOTTEST: PATTI LABELLE
CUTTING CREW
ELTON JOHN
NATALIE COLE
SURFACE

Did Not Report, Playlist Frozen (2):
WSNI/Philadelphia
WXTC/Charleston

No Longer a Current-Based AC Reporter:
WKRQ/Mobile
WNUA/Chicago
WVAF/Charleston, WV

NEW ARTISTS

	Reports/Adds
1 MILLI VANILLI/Girl I'm Gonna Miss You (Arista)	29/1
2 SHINE/Walking On The Town (SBK)	25/7
3 HARRY CONNICK JR./It Had To Be You (Columbia)	24/1
4 Nanci Griffith/It's A Hard Life (MCA)	21/11
5 R. ELLIOT & B. CALDWELL/In The Name Of Love (Intima/Enigma)	14/0
6 BOY GEORGE/Whisper (Virgin)	13/12
7 MARIA MCKEE/To Miss Someone (Geffen)	13/0
8 SADAO WATANABE/Any Other Fool (Elektra)	9/9
9 PAT METHENY/Slip Away (Geffen)	8/3
10 RANDY CRAWFORD/Knockin' On Heaven's Door (WB)	8/2

New artists have not yet had an AC Breaker.

FULL-SERVICE AC

MOST ADDED

LINDA RONSTADT (11)
BARBRA STREISAND (6)
POCO (5)
STEPHEN BISHOP (4)
GLORIA ESTEFAN (4)
MICHAEL DAMIAN (3)
VAN MORRISON (3)

HOTTEST

SURFACE (22)
BEE GEES (19)
CHER (19)
MADONNA (18)
RICHARD MARX (11)
ELTON JOHN (10)
BEACH BOYS (8)
NATALIE COLE (8)
MICHAEL BOLTON (7)

GOLD-BASED AC

MOST ADDED

LINDA RONSTADT (11)
BARBRA STREISAND (7)
POCO (5)
SIMPLY RED (5)
STEPHEN BISHOP (4)
CUTTING CREW (3)
GLORIA ESTEFAN (3)
ROXETTE (3)

HOTTEST

CHER (28)
SURFACE (25)
BEE GEES (22)
MADONNA (21)
RICHARD MARX (18)
GLORIA ESTEFAN (17)
MICHAEL BOLTON (13)
ELTON JOHN (13)
CUTTING CREW (11)
JEFF HEALEY BAND (11)

EAST

P1

WBZ/Boston
Phil Conrad
BARBRA STREISAND
Hottest:
SURFACE
BEE GEES
CHER
MADONNA

KDKA/Pittsburgh
Mike Watkins
none
Hottest:
DON HENLEY
RICHARD MARX
DONNY OSMOND
SURFACE
SURFACE

P2

WICC/Bridgeport
Stormin' Norman
LINDA RONSTADT
Hottest:
CHER
PATTI LABELLE
MADONNA
SURFACE
ELTON JOHN

P3

WBEN/Buffalo
Hank Nevins
LINDA RONSTADT
VAN MORRISON
Hottest:
DONNY OSMOND
MURRAY & ROGERS

WMAL/Washington
Michael Neff
NATALIE COLE
VAN MORRISON
Hottest:
SURFACE
BEE GEES
SWING OUT SISTER
BONNIE RAITT
JIMMY BUFFETT

P3

WELI/New Haven
Gross/McCormick
GLORIA ESTEFAN
PAUL MCCARTNEY
Hottest:
ROXETTE
BARRY MANILOW
VAN MORRISON
ELTON JOHN
SWING OUT SISTER
WGY/Schenectady
Buzz Brindle
LINDA RONSTADT
POCO
Hottest:
SURFACE
CHER
MADONNA
MICHAEL BOLTON
ELTON JOHN
WMTR/Morristown
Brian Emery
GLORIA ESTEFAN
LINDA RONSTADT
BARBRA STREISAND
TRACY CHAPMAN
Hottest:
SURFACE
MADONNA
CHER
NATALIE COLE
CUTTING CREW

EAST

P1

WWMX/Baltimore
Don Kelley
none
Hottest:
DON HENLEY
CHER
GLORIA ESTEFAN
BEE GEES

WKSZ/Philadelphia
Lou Patrick
none
Hottest:
GLORIA ESTEFAN
MICHAEL BOLTON
RICHARD MARX
DONNY OSMOND

P2

WLTJ/Pittsburgh
John Gallagher
BARBRA STREISAND
Hottest:
CHER
BEE GEES
SURFACE
RICHARD MARX
GLORIA ESTEFAN

WJXX/Boston
Nancy Quill
none
Hottest:
RICHARD MARX
SURFACE
BARRY MANILOW
GLORIA ESTEFAN
BARBRA STREISAND
WKJY/Nassau, NY
Keith Hill
LINDA RONSTADT
BARBRA STREISAND
Hottest:
BEE GEES
MICHAEL BOLTON
NATALIE COLE
GLORIA ESTEFAN
RICHARD MARX

WLTW/Washington
Al Santos
POCO
LINDA RONSTADT
STEPHEN BISHOP
SIMPLY RED
Hottest:
CUTTING CREW
ELTON JOHN
PATTI LABELLE
SURFACE
MICHAEL DAMIAN

WYZZ/Syracuse
Lauber/Langmyer
none
Hottest:
MADONNA
CHER
GLORIA ESTEFAN
SURFACE

WMAZ-FM/Springfield Kratoville/Kelly

LINDA RONSTADT
Hottest:
ELTON JOHN
CHER
CUTTING CREW
RICHARD MARX
SURFACE

WFAS-FM/White Plains Paul/Richard

JEFFERSON AIRPLAN
STEPHEN BISHOP
CUTTING CREW
TEARS FOR FEARS
Hottest:
MADONNA
CHER
JEFF HEALEY BAND
ELTON JOHN
MILLI VANILLI
WJBR/Wilmington, DE
Bill Kaye
GLORIA ESTEFAN
LINDA RONSTADT
Hottest:
MADONNA
ELTON JOHN
JEFF HEALEY BAND
SURFACE
CUTTING CREW

Did Not Report, Playlist Frozen (10):

KCIX/Boise
KISC/Spokane
KKMJ/Austin
KLTJ/Houston
KVKI/Shreveport

WJQI/Norfolk
WKSZ/Philadelphia
WRAL/Raleigh
WSTF/Orlando
WUSA/Tampa

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
BEE GEES
CHER
SURFACE
MADONNA
BEACH BOYS

WDBO/Orlando
Dan Shaffer
none
Hottest:
SURFACE
NATALIE COLE
SIMPLY RED
ROGERS & MURRAY
RICHARD MARX

P3

WYXX/Paducah
Cook/Miller
SIMPLY RED
LINDA RONSTADT
RICK ASTLEY
ELTON JOHN
Hottest:
BEACH BOYS
BEE GEES
MICHAEL BOLTON
PATTI LABELLE
NATALIE COLE

WGBR/Goldsboro
Bruce Strickland
none
Hottest:
CHER
CUTTING CREW
MADONNA
PATTI LABELLE
RICK ASTLEY
WSTU/Stuart
Shaw/Grant
BAD ENGLISH
Hottest:
CUTTING CREW
ELTON JOHN
JEFF HEALEY BAND
SURFACE
MADONNA

SOUTH

P1

KMGC/Dallas
Chales Daly
EXPOSE
Hottest:
RICK ASTLEY
JEFF HEALEY BAND
ELTON JOHN
POCO
SIMPLY RED
KLTR/Houston
Ed Scarborough
none
Hottest:
DONNY OSMOND
BEACH BOYS
BEE GEES
MADONNA
CHER
Love 94/Miami
Don Agony
GLORIA ESTEFAN
EXPOSE
Hottest:
SURFACE
MILLI VANILLI
CHER
BEACH BOYS
GLORIA ESTEFAN

WLMG/New Orleans
Nick Ferrara
LINDA RONSTADT
BARBRA STREISAND
Hottest:
MICHAEL BOLTON
RICHARD MARX
MURRAY & ROGERS
NATALIE COLE
HARRY CONNICK JR.
WUSA/Tampa
Irwin/Williams
none
Hottest:
BEE GEES
CHER
GLORIA ESTEFAN
MICHAEL BOLTON
SURFACE

P2

KKMJ/Austin
Bob Cole
none
Hottest:
NATALIE COLE
B.J. THOMAS
RICHARD MARX
GLORIA ESTEFAN
DONNY OSMOND
WJZZ/Birmingham
Ken Barnett
POCO
Hottest:
CHER
BEE GEES
NATALIE COLE
ELTON JOHN
GLORIA ESTEFAN

WLMX/Chattanooga
Burkett/Marshall
ROXETTE
ELTON JOHN
Hottest:
CHER
RICHARD MARX
DON HENLEY
GLORIA ESTEFAN
JEFF HEALEY BAND
WMAZ/Greensboro
John Jenkins
none
Hottest:
MADONNA
GRAYSON HUGH
BEE GEES
CHER
SURFACE

WRVR/Memphis
Hamlin/Spencer
PAULA ABDUL
JACKSON BROWNE
MADONNA
Hottest:
BEE GEES
CUTTING CREW
PATTI LABELLE
SURFACE
CHER
WSTF/Orlando
Brian Morgan
none
Hottest:
CHER
RICHARD MARX
FINE YOUNG CAN
38 SPECIAL
MILLI VANILLI

WXMB/Richmond
Mike Ryan
none
Hottest:
MICHAEL BOLTON
ELTON JOHN
BEE GEES
MADONNA
CHER
KVKI/Shreveport
Howard Clark
none
Hottest:
CHER
BEE GEES
SURFACE
BEACH BOYS
MICHAEL BOLTON

MIDWEST

P1

55KRC/Cincinnati
Gary King
none
Hottest:
SURFACE
RICHARD MARX
BEE GEES
MICHAEL BOLTON
NATALIE COLE

WCCO/Minneapolis
Curt Lundgren
BARBRA STREISAND
NYLONS
GLORIA ESTEFAN
PATTI AUSTIN
Hottest:
SIMPLY RED
BONNIE RAITT
BARRY MANILOW

P3

WOOD/Grand Rapids
Robb Westaby
none
Hottest:
RICHARD MARX
GLORIA ESTEFAN
MICHAEL BOLTON
BEE GEES
MADONNA
WIBA/Madison
Reed/Kay
MICHAEL DAMIAN
LINDA RONSTADT
PATTI AUSTIN
STEPHEN BISHOP
Hottest:
MICHAEL BOLTON
NATALIE COLE
VAN MORRISON
SURFACE

WJBC/Bloomington
Don Nunson
EXPOSE
JOHNNY MATHIS
BARBRA STREISAND
LINDA RONSTADT
MICHAEL DAMIAN
Hottest:
SURFACE
MADONNA
NATALIE COLE
ELTON JOHN
VAN MORRISON

KFSB/Joplin
Eric Williams
JEFFERSON AIRPLAN
ROXETTE
B.J. THOMAS
STEPHEN BISHOP
Hottest:
POCO
VAN MORRISON
JEFF HEALEY BAND
MADONNA
ELTON JOHN
KFOR/Lincoln
Cathy Blythe
BONNIE RAITT
LINDA RONSTADT
Hottest:
BEE GEES
SURFACE
BEACH BOYS

P2

WLW/Cincinnati
Dave Reinhart
FINE YOUNG CANNIB
JEFFERSON AIRPLAN
Hottest:
CHER
JEFF HEALEY BAND
DON HENLEY
ELTON JOHN
WARRANT

WHBY/Appleton
Salm/St. John
LINDA RONSTADT
SURFACE
Hottest:
BEE GEES
BEACH BOYS
NATALIE COLE
BARRY MANILOW
MADONNA

WCIL/Carbondale
Rich Bird
JEFF HEALEY BAND
BARBRA STREISAND
Hottest:
RICHARD MARX
CHER
ADRIAN BELEW
SURFACE
PAUL MCCARTNEY
none
Hottest:
SURFACE
CHER
JEFF HEALEY BAND
BEE GEES
BEACH BOYS

WROK/Rockford
Ivey/Thomas
none
Hottest:
DON HENLEY
RICHARD MARX
SURFACE
BEACH BOYS
BEE GEES

KELO/Sloux Falls, SD
Spanky Carmichael
none
Hottest:
SURFACE
CHER
JEFF HEALEY BAND
BEE GEES
BEACH BOYS

P1

KHOW/Denver
Murphy Huston
MADONNA
Hottest:
BEE GEES
RICHARD MARX
GLORIA ESTEFAN
SURFACE
CHER

KFMB/San Diego
Larson/Robertson
DON HENLEY
POCO
RICHARD MARX
KOO & THE GANG
Hottest:
SURFACE
MADONNA
ELTON JOHN
CHER
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
NATALIE COLE
SIMPLY RED
MADONNA
SWING OUT SISTER
JIMMY BUFFETT

KUGN/Eugene
O'Brien/James
STEPHEN BISHOP
RICKIE LEE JONES
PAULA ABDUL
K.D. LANG
Hottest:
NATALIE COLE
SIMPLY RED
MADONNA
SWING OUT SISTER
JIMMY BUFFETT

KSSK/Honolulu
Phil Abbott
CHRIS REA
Hottest:
BEE GEES
MICHAEL BOLTON
BEACH BOYS
RICHARD MARX
CECILIO & KAPONO

P1

KEX/Portland
Dirks/Fort
SURFACE
Hottest:
BEE GEES
RICHARD MARX

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

P1

KEX/Portland
Dirks/Fort
SURFACE
Hottest:
BEE GEES
RICHARD MARX

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

KBOI/Boise
Drew Harold
LINDA RONSTADT
MICHAEL DAMIAN
BARBRA STREISAND
Hottest:
SURFACE
MADONNA
ELTON JOHN
BEE GEES

P1

KKCW/Portland
Bill Minckler
SIMPLY RED
PAUL MCCARTNEY
Hottest:
SURFACE
BEACH BOYS
CHER
MADONNA
BEE GEES

KQLH/Riverside
Cunningham/McCrae
SIMPLY RED
LINDA RONSTADT
BARBRA STREISAND
Hottest:
SURFACE
CUTTING CREW
MADONNA
CHER
ELTON JOHN

KXOA-FM/Sacramento
Casey/Clem
none
Hottest:
BEE GEES
MICHAEL BOLTON
DON HENLEY
GLORIA ESTEFAN
RICHARD MARX

P2

KLLY/Bakersfield
Russ Davidson
POCO
CUTTING CREW
Hottest:
BEE GEES
MICHAEL BOLTON
SURFACE
BEACH BOYS
MADONNA

KCIX/Boise
Don Jennings
none
Hottest:
MICHAEL BOLTON
BEE GEES
CHER
DONNY OSMOND
GLORIA ESTEFAN
ELTON JOHN

KISC/Spokane
Rob Harder
none
Hottest:
RICHARD MARX
GLORIA ESTEFAN
DON HENLEY
BEE GEES
MICHAEL BOLTON
KJYK/Tucson
Adrienne Walker
none
Hottest:
PATTI LABELLE
SURFACE
MADONNA
CUTTING CREW
NATALIE COLE

36 Current Reporters
28 Current Playlists
Called in Frozen Playlist (1):
WHAS/Louisville

49 Reporters
38 Current Playlists
Called in Frozen Playlist (1):
WMMX/Baltimore

LW	TW	Artist/Track	Label
1	1	PAT METHENY/Letter From Home (Geffen)	"Slip" "Spring"
4	2	BILLY JOE WALKER, JR./Painting Music (MCA)	"Treehouse" "Paradise"
3	3	JIM CHAPPELL/Living The Northern Summer (Music West)	"Boy" "Storm"
2	4	SAM CARDON/Ampulse (Airus Records)	"Emerald" "Fire"
5	5	JEAN LUC PONTY/Storytelling (Columbia)	"Chopin" "Tender"
7	6	OCEANS/Riding The Tide (ProJazz)	"Ridin'" "Felicia"
16	7	SKIPPER WISE/The Clock And The Moon (Cypress/A&M)	"Standing" "Tell"
6	8	MONTREUX/Let Them Say (Windham Hill)	"October" "Let"
15	9	BILL WOLFER/And It Rained All Through The Night (Nouveau)	"Someday" "Rained"
26	10	THOM ROTELLA/Home Again (DMP)	"Gonna" "Moon"
19	11	LEO GANDELMAN/Western World (Verve Forecast)	"Radio" "Thinking"
30	12	LETHAL WEAPON II/Soundtrack (WB)	"Knocking"
13	13	TOM COSTER/Did Jah Miss Me?!? (Headfirst)	"Dance" "Just"
12	14	SANDY OWEN/Night Rhythms (Ivory)	"City" "First"
9	15	IMAGES/Relative Work (Universal)	"Relative" "Stone"
22	16	STANLEY TURRENTINE/LA Place (Blue Note)	"Cruisin'" "Touching"
BREAKER	17	FULL SWING/The End Of The Sky (Cypress/A&M)	"End" "Local"
24	18	WIND MACHINE/Rain Maiden (Silver Wave)	"Mail" "Song"
23	19	TELL ME TELL ME/Happen On Sunday (Imagine)	"Whisper" "Peaceful"
DEBUT	20	GONTITI/In The Garden (Epic)	"Bandit" "Anderson's"
14	21	ERIC BIKALES/Energy (Moodtapes)	"Star" "Magician" "Celestial"
11	22	YELLOWJACKETS/The Spin (MCA)	"Geraldine" "Prayer"
18	23	SPYRO GYRA/Point Of View (MCA)	"Counterpoint" "Slow"
10	24	GEORGE BENSON/Tenderly (WB)	"Know" "Mambo"
8	25	MICHAEL TOMLINSON/Face Up In The Rain (Cypress/A&M)	"Always" "All"
17	26	CUSCO/Mystic Island (Higher Octave)	"Lucky" "Fireshoes"
20	27	WILLIAM AURA AND FRIENDS/World Keeps Turning (Higher Octave)	"Feel" "Change"
BREAKER	28	PATRICK O'HEARN/Eldorado (Private Music)	"Chattahoochee" "Amazon"
21	29	PETER MOFFITT/Riverdance (Novus/RCA)	"Riverdance" "Candle"
27	30	HERB ALPERT/My Abstract Heart (A&M)	"Kalimba" "3 O'Clock"

LW	TW	Artist/Track	Label
1	1	STANLEY TURRENTINE/LA Place (Blue Note)	"Cruisin'" "Take"
3	2	YELLOWJACKETS/The Spin (MCA)	"Geraldine" "Spin" "Blues"
2	3	PAT METHENY/Letter From Home (Geffen)	"Slip" "5-5-7" "Beat"
6	4	HARRY CONNICK JR./When Harry Met Sally... (Columbia)	"Our" "It"
4	5	GEORGE BENSON/Tenderly (WB)	"Stella" "Mambo" "Here"
8	6	ROB MULLINS/Jazz Jazz (Nova)	"Breakthrough"
7	7	JEAN LUC PONTY/Storytelling (Columbia)	"Story" "Spring" "Tender"
9	8	DAVID FRIESEN/Other Times/Other Places (Global Pacific)	"Festival"
5	9	LOU RAWLS/At Last (Blue Note)	"That's" "At"
10	10	BILLY CHILDS/Twilight Is Upon Us (Windham Hill)	"Midland"
11	11	RICK MARGITZA/Color (Blue Note)	"Color" "Widow's"
12	12	BOB THOMPSON/Wilderness (Intima/Enigma)	"Little" "Rainbow" "Wilderness"
13	13	ANA CARAM/Rio After Dark (Chesky)	"Viola"
25	14	MONTE CROFT/A Higher Fire (Columbia)	"Always"
18	15	JAMES MOODY/Sweet And Lovely (Novus/RCA)	"Confirmation"
16	16	LEO GANDELMAN/Western World (Verve Forecast)	"Radio" "Easy"
21	17	FRANK MORGAN ALL-STARS/Reflections (Contemporary/Fantasy)	"Reflections"
26	18	HERB ALPERT/My Abstract Heart (A&M)	"Kalimba"
30	19	OCEANS/Riding The Tide (ProJazz)	"Riding"
19	20	JOHN SCOFIELD/Flat Out (Gramavision)	"Secret"
17	21	BRANFORD MARSALIS/Trio Jeepy (Columbia)	"Jeepy"
DEBUT	22	GENE HARRIS/Listen Here (Concord)	"Blues"
15	23	WYNTON MARSALIS/The Majesty Of The Blues (Columbia)	"Majesty"
14	24	WILLIAM GALISON/Overjoyed (Verve Forecast)	"Looks" "Overjoyed" "Night"
DEBUT	25	THOM ROTELLA/Home Again (DMP)	"Journey" "Gonna"
22	26	MILTON NASCIMENTO/Miltons (Columbia)	"Don"
20	27	PETER MOFFITT/Riverdance (Novus/RCA)	"Riverdance" "Talk"
24	28	MARVIN SMITH/The Road Less Traveled (Concord)	"Road Less Traveled"
DEBUT	29	BILLY JOE WALKER JR./Painting Music (MCA)	"Monkeys" "Paradise" "Night"
DEBUT	30	CURRENT EVENTS/Current Events (Verve Forecast)	"Baranquilla" "Iberia"

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
LEE RITENOUR (26) DAVE GRUSIN (23) NELSON RANGELL (15) FAREED HAQUE (9) RICKIE LEE JONES (8) RAMSEY LEWIS (8) JOHN TESH (8)	JIM CHAPPELL (18) PAT METHENY (17) SAM CARDON (14) BILLY JOE WALKER JR. (13) JEAN LUC PONTY (10) BILL WOLFER (7) MONTREUX (6) WIND MACHINE (6)	LETHAL WEAPON/Knocking SAM CARDON/Emerald PAT METHENY/Spring SKIPPER WISE/Standing BILL WOLFER/Rained

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
MIKE STERN (15) JON FADDIS (14) FAREED HAQUE (14) DAVE GRUSIN (11) NELSON RANGELL (11) RAMSEY LEWIS (10) LEE RITENOUR (10) TOM HARRELL (8)	STANLEY TURRENTINE (17) PAT METHENY (16) YELLOWJACKETS (13) GEORGE BENSON (12) HARRY CONNICK JR. (11) JEAN LUC PONTY (10) ROB MULLINS (8)	No Tracks Qualified This Week

NEW & ACTIVE

****YANNI "Niki Nana" (Private Music) 33/7**
Rotations: Heavy 5/1, Medium 12/1, Light 16/5, Total Adds 7, WVAE, WBZN, WHRL, WGMC, KEYV, WPCH, KSNO. Heavy: KOAI, KTWW, KKSF, WJIB. **CHART EXTRA** this week.

***STEVE KUJALA "The Arms Of Love" (Sonic Edge) 28/4**
Rotations: Heavy 2/0, Medium 12/2, Light 14/2, Total Adds 4, WVAE, KLTR, WNGS, WMGN. Heavy: KTWW, KKSF. **BREAKER** this week.

***LEE RITENOUR "Color RR" (GRP) 26/26**
Rotations: Heavy 4/4, Medium 7/7, Light 15/15, Total Adds 26, KOAI, WXDJ, WHVE, WNUA, WBBY, WBZN, BRZ, SMN, KTWW, KKCY, KQPT, KIFM, KKSF, WHRL, WGMC, KGSR, WFAE, WLOQ, KLZS, WJIB, KLTR, WNGS, WMT-FM, WFMK, WHNN, KSNO. **BREAKER** this week.

WILLIAM ELLWOOD "Vista" (Narada) 25/4
Rotations: Heavy 3/0, Medium 9/1, Light 13/3, Total Adds 4, WOTB, WNGS, WMT-FM, KTCZ. Heavy: KLZS, KLTR, WMGN.

GREG MATHIESON "For My Friends" (Headfirst) 25/1
Rotations: Heavy 4/0, Medium 12/0, Light 9/1, Total Adds 1, KBGO. Heavy: KOAI, KTWW, KQPT, KLZS.

VONDA SHEPARD "Vonda Shepard" (Reprise) 24/6
Rotations: Heavy 3/0, Medium 9/1, Light 12/5, Total Adds 6, WXDJ, WVAE, KKCY, KWVS, WMT-FM, WMGN. Heavy: WBZN, KLZS, KLTR.

CAROL NETHEN "A View From The Bridge" (Narada Mystique/MCA) 24/1
Rotations: Heavy 3/0, Medium 11/0, Light 10/1, Total Adds 1, WOTB. Heavy: KTWW, KLZS, KSNO.

DAVE GRUSIN "Migration" (GRP) 23/23
Rotations: Heavy 5/5, Medium 4/4, Light 14/14, Total Adds 23, KOAI, WHVE, WNUA, WBBY, WBZN, BRZ, SMN, KTWW, KKCY, KQPT, KIFM, KKSF, WHRL, WGMC, WFAE, WLOQ, KLZS, WPCH, KLTR, WLSY, WNGS, WMT-FM, WLHT.

DANNY O'KEEFE "Redux" (Beachwood) 22/4
Rotations: Heavy 3/0, Medium 6/0, Light 13/4, Total Adds 4, WHVE, KGSR, KLZS, WPCH. Heavy: KTWW, KKSF, KLTR.

WENDY WALL "Wendy Wall" (SBK) 22/2
Rotations: Heavy 5/0, Medium 12/1, Light 5/1, Total Adds 2, KOAI, WOTB. Heavy: BRZ, KIFM, KKSF, KSNO, KBGO.

DAVID VAN TIEGHAM "Strange Cargo" (Private Music) 21/0
Rotations: Heavy 4/0, Medium 6/0, Light 11/0, Total Adds 0. Heavy: KKSF, KLZS, KTCZ, KTCL. Mediums include: KOAI, SMN, KKCY, WHRL.

HARRY CONNICK JR. "When Harry Met Sally..." (Columbia) 20/3
Rotations: Heavy 8/0, Medium 2/0, Light 10/3, Total Adds 3, KQPT, WLHT, KSNO. Heavy: WXDJ, WGMC, KLZS, WOTB, WMT-FM, WFMK, WHNN, KTCL.

NEW & ACTIVE

****GREG MATHIESON "For My Friends" (Headfirst) 22/2**
Rotations: Heavy 6/0, Medium 7/0, Light 9/2, Total Adds 2, WJZZ, WIVY. Heavy: KJZZ, WJAZ, WAER, WFPL, WFSS, WVPF. **CHART EXTRA** this week.

****LETHAL WEAPON II "Soundtrack" (WB) 21/1**
Rotations: Heavy 4/0, Medium 12/1, Light 5/0, Total Adds 1, WNOP. Heavy: KPLU, WFSS, WIVY, WKRY. **CHART EXTRA** this week.

***MIKE STERN "Jigsaw" (Atlantic) 20/15**
Rotations: Heavy 1/0, Medium 6/3, Light 13/12, Total Adds 15, WRTI, WNOP, KJZZ, KMHD, WJAZ, WFPL, WMOT, WSHA, KLSK, KUOP, CJ, JZSHOW, WSIE, WVPE, KCLC. **BREAKER** this week.

***STEVE KUJALA "The Arms Of Love" (Sonic Edge) 20/3**
Rotations: Heavy 1/0, Medium 5/0, Light 14/3, Total Adds 3, KMHD, WSHA, WSIE. Heavy: KJZZ. Mediums include: KLCC, KLSK, KSLU, KCLC. **BREAKER** this week.

****AZYMUTH "Tudo Bem" (Intima/Enigma) 20/1**
Rotations: Heavy 4/0, Medium 7/0, Light 9/1, Total Adds 1, JZSHOW. Heavy: KLSK, WTEB, KCLC, KSBR. **CHART EXTRA** this week.

JON FADDIS "Into The Faddisphere" (Epic) 19/14
Rotations: Heavy 4/0, Medium 6/5, Light 9/9, Total Adds 14, WNOP, KTCJ, KMHD, WMOT, KUOP, CJ, BBJZZ, WFSS, WKRY, WUSF, WSIE, KWMU, KCLC, JZTRAX. Heavy: KXPR, KSNS, KJAZ, WFPL.

OSCAR CASTRO-NEVES "Maracuja" (JVC) 18/1
Rotations: Heavy 3/0, Medium 10/0, Light 5/1, Total Adds 1, WHRO. Heavy: KLSK, BBJZZ, WTEB. Mediums include: WNOP, KPLU, WFPL, WMOT.

MIKE GARSON "Remember Love" (CBS Masterworks) 17/1
Rotations: Heavy 1/0, Medium 7/1, Light 9/0, Total Adds 1, CJ. Heavy: KSLU. Mediums include: WCPN, JCITY, WTEB, WIVY, WSIE, WVPE.

MARCOS SILVA & INTERSECTION "White & Black" (Crossover) 17/1
Rotations: Heavy 5/0, Medium 8/1, Light 4/0, Total Adds 1, WRTI. Heavy: WAER, WFPL, KLCC, KLSK, BBJZZ.

BILL WOLFER "And It Rained All Through The Night" (Nouveau) 15/2
Rotations: Heavy 3/0, Medium 6/0, Light 6/2, Total Adds 2, WJZZ, KWMU. Heavy: KJZZ, KLSK, WFSS.

FAREED HAQUE "Manresa" (Pangaea) 14/14
Rotations: Heavy 1/1, Medium 1/1, Light 12/12, Total Adds 14, WNOP, WDET, KMHD, KXPR, KSNS, WFPL, WSHA, KLSK, KUOP, JZSHOW, WSIE, KWMU, KCLC, KSBR.

AMINA CLAUDINE MYERS "In Touch" (Novus/RCA) 14/2
Rotations: Heavy 2/0, Medium 6/0, Light 6/2, Total Adds 2, WNOP, JCITY. Heavy: WDET, KLCC. Mediums include: KTCJ, KJZZ, KXPR, KLSK.

* Uncharted Breakers denoted by one asterisk

** Chart Extra denoted by two asterisks



Keith Robinson

THE FIRST SINGLE

"SUNSHINE"

Contemporary Jazz Played With Heart And Soul

A Multiformat Endeavor From A Brilliant New Guitarist!

From His Debut Album "Perfect Love"

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New AC

ADDS & HOTS

<p>P2</p> <p>WBZL/Albany Michaela/Rochelle PATRICK O'BARN DAVE GRUSIN LEE RITENOUR YANNI OSCAR CASTRO-NEV MARK O'CONNOR RAMSEY LEWIS RANDY MORRIS BRILLON DAVID HAYES Notte: JUAN LUC PORTY ERIC BIZALES BILL WOLFER THOM NOTTELLA OCASAS WGMC/Rochester Eric Gruner LEE RITENOUR NELSON RANGEL CHRISTOPHER MASO YANNI FARIED RAQUE DAVE GRUSIN GARY KROX MICHAEL HARRISON Notte: STANLEY TURBENTIN JEAN LUC PORTY BILL WOLFER SKIPPER WISE HARRY CONNICK JR.</p>	<p>P3</p> <p>WJWB/Buten Anne Williams LEE RITENOUR ANDERSON BRUFORD KELINA ZHANG Notte: JIM CHAPPELL SAN CARSON BILLY JOE WALKER GEORGE BENSON YANNI WOTB/Aspen Steve Blanche FULL SWING OSCAR CASTRO-NEV WENDY WALL ANITA LAUD-DE W FARIED RAQUE GARY KROX CAROL VETTER WILLIAM ELWOOD Notte: PAT MERTNEY GEORGE BENSON STANLEY TURBENTIN HARRY CONNICK JR.</p>	<p>P1</p> <p>WVAE/Detroit Ron Garrett VONDA SHEPARD YANNI STEVE KUJALA WESLEY RANGEL ATYOUTH PATRICK O'BARN Notte: SAN CARSON SPYRO CYRA MICHAEL TOMLIN JEAN LUC PORTY SPYRO CYRA SMN/The Wave Steve Huntington Notte: DAVE GRUSIN LEE RITENOUR RICKIE LEE JONES CARLOS ANGELES MARK O'CONNOR TRACY CHAPMAN Notte: JOHN TESH FRANK MORGAN SAN CARSON JIM CHAPPELL BILLY JOE WALKER</p>	<p>P2</p> <p>WBZM/Milwaukee Steve Amann LEE RITENOUR DAVE GRUSIN NELSON RANGEL JOHN TESH YANNI RAMSEY LEWIS BARRY COATS & T FARIED RAQUE Notte: FILL SWING PAT MERTNEY OCASAS SANDY OWEN JEAN LUC PORTY JEAN LUC PORTY SMN/The Wave Steve Huntington Notte: DAVE GRUSIN LEE RITENOUR RICKIE LEE JONES CARLOS ANGELES MARK O'CONNOR TRACY CHAPMAN Notte: JOHN TESH FRANK MORGAN SAN CARSON JIM CHAPPELL BILLY JOE WALKER</p>	<p>P2</p> <p>KBIA/Columbe Darrin Neuhwege Notte: PAT MERTNEY SAN CARSON STANLEY TURBENTIN VIA HORRISON CURRENT EVENTS WFMK/Lansing Tom Knight LEE RITENOUR VONDA SHEPARD LEE RITENOUR ROB NOLLINS Notte: RRR ALPERT NOTTE: BILLY JOE WALKER CUCO JIM CHAPPELL</p>	<p>P3</p> <p>KFMB/San Diego Steve Huntington LEE RITENOUR DAVE GRUSIN STEVE WALL LEE RITENOUR LUTRAL WEAPON ACUSTIC ALCHRY Notte: KKSJ/San Francisco Feinstein/Francis Notte: JIM CHAPPELL SYDIE OWEN ELIANE ELIAS SUZANNE CIAMI RICKIE LEE JONES NELSON RANGEL LEE RITENOUR Notte: PAT MERTNEY MONTREUX PATRICK O'BARN THOM NOTTELLA BILL WOLFER KJZZ/San Francisco Bob Linton LARA LAVI RICKIE LEE JONES WESLEY RANGEL MONTREUX JOHN TESH FERNANDO BAUBERS RAMSEY LEWIS TOM NOTTELLA OCASAS BILLY JOE WALKER JIM CHAPPELL</p>	<p>P3</p> <p>KSNQ/Aspen Vic Garrett BOB HOFFER PATRICK O'BARN YANNI HARRY CONNICK JR. WESLEY RANGEL DAVID WILCOX Notte: YELLOWJACKETS WILLIAM AURA SPYRO CYRA TOM COSTER MARIA MCTEE KBCO/Denver-Boulder Doug Cifton GREG MATHISON CHRISTOPHER HASON JAMES MOODY Notte: PAT MERTNEY MARIA MCTEE INDIGO GIRLS LARA CARLTON RICKIE LEE JONES KTCL/Colo Hayes/Ferris Notte: PETER HOFFITT PAT MERTNEY LOU RAMLS WYTON MARSALLS STANLEY TURBENTIN Portraits in Sound Thom Reinstein Notte: WIND MACHINE BILLY JOE WALKER JIM CHAPPELL PETER HOFFITT MONTREUX SANDY OWEN Paul Hunter RANDY MORRIS JOHN TESH SUZANNE CIAMI ERIC BIZALES JANIS JOHNSON JIM CHAPPELL EXCHANGE WIND MACHINE Musical Streamline Frank Forest Notte: JEFF JERVIS HARRY CONNICK JR. DEAD CAN DANCE WALL-BRANDU EDWARD CHILTHAM</p>
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STEVE KUJALA

"The Arms Of Love"



R&R DOUBLE BREAKERS

NAC and CONTEMPORARY JAZZ!

GAVIN ADULT ALT. 38* MAC 40*

Already Heavy Rotation At KTWV, KKSJ, KJZZ And On The Air Everywhere!

STEVE FEINSTEIN, PD, KKSJ/SAN FRANCISCO:
"Our audience has embraced 'Arms of Love' . . . instant reaction to the spicy 'Salsabout You' and the vibrant 'Together Again'."

For CD Servicing Contact
Bill Clodfelter (818) 506-0880
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CONTEMPORARY JAZZ

ADDS & HOTS

<p>P1</p> <p>WVVE/Tampa-Sarasota Lawrence/Bookshire LEE RITENOUR NELSON RANGEL DAVE GRUSIN DAVID HAYES GARY HERBIG WENDY WALL Notte: JIM CHAPPELL FULL SWING MICHAEL PAOLO SKIPPER WISE YANNI</p>	<p>P2</p> <p>WVVE/Tampa-Sarasota Lawrence/Bookshire LEE RITENOUR NELSON RANGEL DAVE GRUSIN DAVID HAYES GARY HERBIG WENDY WALL Notte: JIM CHAPPELL FULL SWING MICHAEL PAOLO SKIPPER WISE YANNI</p>	<p>P3</p> <p>WVVE/Tampa-Sarasota Lawrence/Bookshire LEE RITENOUR NELSON RANGEL DAVE GRUSIN DAVID HAYES GARY HERBIG WENDY WALL Notte: JIM CHAPPELL FULL SWING MICHAEL PAOLO SKIPPER WISE YANNI</p>	<p>P1</p> <p>WVVE/Tampa-Sarasota Lawrence/Bookshire LEE RITENOUR NELSON RANGEL DAVE GRUSIN DAVID HAYES GARY HERBIG WENDY WALL Notte: JIM CHAPPELL FULL SWING MICHAEL PAOLO SKIPPER WISE YANNI</p>	<p>P2</p> <p>WVVE/Tampa-Sarasota Lawrence/Bookshire LEE RITENOUR NELSON RANGEL DAVE GRUSIN DAVID HAYES GARY HERBIG WENDY WALL Notte: JIM CHAPPELL FULL SWING MICHAEL PAOLO SKIPPER WISE YANNI</p>	<p>P3</p> <p>WVVE/Tampa-Sarasota Lawrence/Bookshire LEE RITENOUR NELSON RANGEL DAVE GRUSIN DAVID HAYES GARY HERBIG WENDY WALL Notte: JIM CHAPPELL FULL SWING MICHAEL PAOLO SKIPPER WISE YANNI</p>
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DAVID WILCOX

How Did You Find Me Here (SP 5275)

CHRIS BRODIE, KTWV/LOS ANGELES:
"Insightful, refreshing vocals . . . this CD is brimming over with great songs!"

RUSTY KIMBALL, KJZZ/PORTLAND:
"Great songwriting and a record that is very accessible."

41 Current Contemporary Jazz Reporters
36 Current Contemporary Jazz Playlists
Called in A Frozen Playlist (2):
WTEB/Greenville
Did Not Report, Playlist Frozen (2):
KLCC/Eugene
KPLU/Tacoma/Seattle
Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):
WBGO/Newark

AM RECORDS

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Producer: Pat McCarthy
Management: Amy Kurland

BUST • A • MOVE

HAS BUSTED WIDE OPEN!!

YOUNG MC



STONE COLD
RHYMIN'



BUST • A • MOVE

Catch him on Arsenio Hall Tuesday, October 3
See him on tour with Boogie Down Productions

URBAN 33

CHR 29

From his debut album 'Stone Cold Rhym'n' on Delicious Vinyl Compact Discs, Cassettes and Records



DOUBLE DYNAMITE

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bleu



"I Promise"

BREAKER-BOUND

On 48 Urban Reporters, Including

WILD
WAMO
KMJQ
WEDR
PWR94
WBLZ

WZAK
WJLB
WTLC
KPRS
KMJM
XHRM

NATALIE

Cole



**"As A Matter
Of Fact"**

BREAKER-BOUND

A Most Added Urban 39/19,
Including:

WDAS
WVEE
WHJX
K97

PWR94
WGCI
WZAK
WTLC

CHR SIGNIFICANT ACTION

EMI



3	2	WKS	WKS	LW	TW		SEPTEMBER 29, 1989	Total Reports/Adds	Heavy	Medium	Light
8	4	2	1			1	RICKY VAN SHELTON/Living Proof (Columbia)	177/0	168	7	2
7	3	1	2			2	ALABAMA/High Cotton (RCA)	175/0	168	5	2
14	9	8	3			3	GEORGE STRAIT/Ace In The Hole (MCA)	175/1	132	40	3
13	8	6	4			4	RESTLESS HEART/Say What's In Your Heart (RCA)	172/0	136	29	7
17	13	10	5			5	MERLE HAGGARD/A Better Love Next Time (Epic)	173/0	112	54	7
18	14	11	6			6	KATHY MATTEA/Burnin' Old Memories (Mercury)	177/0	108	63	6
4	1	3	7			7	CLINT BLACK/Killin' Time (RCA)	151/1	117	30	4
16	12	9	8			8	BELLAMY BROTHERS/You'll Never Be Sorry (MCA/Curb)	164/0	115	43	6
20	15	12	9			9	EDDY RAVEN/Bayou Boys (Universal)	174/0	95	71	8
10	7	7	10			10	HANK WILLIAMS JR./Finders Are Keepers (WB/Curb)	151/0	100	40	11
21	16	13	11			11	OAK RIDGE BOYS/An American Family (MCA)	172/0	62	96	14
25	17	14	12			12	RICKY SKAGGS/Let It Be You (Epic)	168/2	52	98	18
29	20	15	13			13	OOLLY PARTON/Yellow Roses (Columbia)	175/5	45	108	22
31	22	17	14			14	REBA McENTIRE/Til Love Comes Again (MCA)	171/3	30	124	17
—	31	18	15			15	RANDY TRAVIS/It's Just A Matter Of Time (WB)	173/4	26	116	31
33	24	19	16			16	PAUL OVERSTREET/All The Fun (RCA)	170/7	26	117	27
34	26	20	17			17	SAWYER BROWN/The Race Is On (Capitol/Curb)	159/10	30	103	26
3	2	4	18			18	STEVE WARINER/I Got Dreams (MCA)	133/0	80	46	7
35	27	23	19			19	KENNY ROGERS/The Vows Go Unbroken (Reprise)	166/15	18	110	38
41	30	22	20			20	GARTH BROOKS/If Tomorrow Never Comes (Capitol)	172/6	10	119	43
6	5	5	21			21	BAILLIE & THE BOYS/Heart Of Stone (RCA)	134/0	76	45	13
32	28	25	22			22	DANIELE ALEXANDER/She's There (Mercury)	146/3	16	83	47
42	35	28	23			23	MARY CHAPIN CARPENTER/Never Had It So Good (Columbia)	155/10	7	92	56
39	34	27	24			24	CONWAY TWITTY/House On Old Lonesome Road (MCA)	147/14	8	92	47
—	42	30	25			25	DON WILLIAMS/I've Been Loved By The Best (RCA)	159/24	1	89	69
46	38	29	26			26	PATTY LOVELESS/The Lonely Side Of Love (MCA)	145/13	9	86	50
—	—	34	27			27	RONNIE MILSAP/A Woman In Love (RCA)	160/32	3	66	91
—	45	32	28			28	SHENANDOAH/Two Dozen Roses (Columbia)	156/19	2	79	75
1	6	16	29			29	JUDDS/Let Me Tell You About Love (Curb/RCA)	97/0	32	49	16
2	11	24	30			30	RODNEY CROWELL/Above And Beyond (Columbia)	72/0	28	27	17
48	44	36	31			31	LORRIE MORGAN/Out Of Your Shoes (RCA)	138/19	4	61	73
47	43	37	32			32	TRAVIS TRITT/Country Club (WB)	128/13	2	63	63
—	49	39	33			33	HOLLY DUNN/There Goes My Heart Again (WB)	129/21	2	56	71
—	48	40	34			34	WILD ROSE/Breaking New Ground (Universal)	117/14	2	50	65
44	41	38	35			35	MARTY STUART/Cry Cry Cry (MCA)	110/6	10	46	54
5	10	26	36			36	LIONEL CARTWRIGHT/Give Me His Last Chance (MCA)	69/0	17	35	17
28	23	21	37			37	JANN BROWNE/You Ain't Down Home (Curb)	82/0	11	45	26
—	—	44	38			38	VINCE GILL/Never Alone (MCA)	94/17	2	39	53
DEBUT			39			39	BILLY JOE ROYAL/Till I Can't Take It Anymore (Atlantic)	93/44	1	20	72
12	18	31	40			40	DESERT ROSE BAND/Hello Trouble (MCA/Curb)	47/1	6	24	17
15	21	33	41			41	SUZY BOGGUSS/Cross My Broken Heart (Capitol)	45/0	8	23	14
9	19	35	42			42	WILLIE NELSON/Nothing I Can Do About It Now (Columbia)	44/0	7	20	17
DEBUT			43			43	GLEN CAMPBELL/She's Gone, Gone, Gone (Universal)	77/27	0	22	55
DEBUT			44			44	DWIGHT YOAKAM/Long White Cadillac (Reprise)	75/25	0	20	55
DEBUT			45			45	ANNE MURRAY & KENNY ROGERS/If I Ever Fall In Love Again (Capitol)	76/30	0	17	59
DEBUT			46			46	VERN GOSDIN/That Just About Does It (Columbia)	68/23	1	19	48
DEBUT			47			47	HIGHWAY 101/Who's Lonely Now (WB)	71/52	1	10	60
DEBUT			48			48	EARL THOMAS CONLEY/You Must Not Be Drinking Enough (RCA)	58/38	0	10	48
DEBUT			49			49	ZACA CREEK/Sometimes Love's Not A Pretty Thing (Columbia)	59/21	0	12	47
30	39	47	50			50	KEITH WHITLEY/I Wonder Do You Think Of Me (RCA)	38/0	16	12	10

MOST ADDED

- HIGHWAY 101 (52)
- BILLY JOE ROYAL (44)
- EARL THOMAS CONLEY (38)
- SKIP EWING (34)
- RONNIE MILSAP (32)
- ANNE MURRAY & KENNY ROGERS (30)
- GLEN CAMPBELL (27)
- NITTY GRITTY DIRT BAND (26)
- WILLIE NELSON (25)
- OWIGHT YOAKAM (25)

HOTTEST

- ALABAMA (117)
- RICKY VAN SHELTON (105)
- CLINT BLACK (89)
- GEORGE STRAIT (81)
- RESTLESS HEART (66)
- MERLE HAGGARD (32)
- STEVE WARINER (31)
- HANK WILLIAMS JR. (29)
- KATHY MATTEA (28)
- BELLAMY BROTHERS (27)

NEW ARTISTS

Reports/Adds

- 1 ZACA CREEK/Sometimes... (Col.) ... 59/21
- 2 KENTUCKY HEAD/Walk Softly... (Merc.) ... 36/12
- 3 NEW GRASS REVIVAL/You Plant... (Cap.) ... 29/15
- 4 MARSHA THORNTON/Deep Water (MCA) ... 29/8
- 5 JASON D. WILLIAMS/Waitin' On Ice (RCA) ... 21/2
- 6 DONNA MEADE/Cry Baby (Merc.) ... 20/5
- 7 SUSI BEATTY/Hard Baby To Rock (Starway) ... 19/3
- 8 DAVID SLATER/Whatcha Gonna Do... (Cap.) ... 18/3
- 9 GRAYGHOST/If This Ain't Love (Merc.) ... 17/4

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

WILD ROSE

Breaking New Ground (Universal)

On 66% of reporting stations. Rotations: Heavy 2, Medium 50, Light 65, Total Adds 14, WPOC, WQBE, WAYZ, WILQ, KAYD, WXBQ, WMSI, WAMZ, WWKA, WKKQ, WFMB, KKCS, KKAT, KSOP. Moves 48-40-34 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

It's Different This Time Around!

MOANIN' THE BLUES

The Sensational new single from VICKI BIRD



Distributed by Capitol Records, Inc.

B-70431



JAMES HOUSE



"I WAS BORN AND RAISED OUT
IN THE SAN JOAQUIN VALLEY
OF NORTHERN CALIFORNIA.
WE HAVE A PROLD TRADI-
TION OF COUNTRY MUSIC OUT
THERE. MY FATHER USED TO
SING COUNTRY MUS C BACK IN
THE 50'S, AND JUST ABOUT THE
TIME HIS CAREER WAS START-
ING TO TAKE OFF, HE LOOKED
AROUND AND HE NOTICED HE
HAD FOUR KIDS, A WIFE, AND
A BIG RANCH, SO HE DECIDED
TO STAY HOME WITH US. SO, I
WROTE THIS SONG ABOUT HIM."

HARD TIMES FOR AN HONEST MAN

*"If you have any questions about your love and what it's worth,
You gave up the music, so I could write these words...
I can still see a song in your eyes,
The one you gave to me, and it will never die..."*

excerpt from "Hard Times For An Honest Man"

From his MCA Records compact disc, HiQ cassette, and album,
"James House," MCA-42279 Produced by Tony Brown.

...
A VERY SPECIAL SINGLE
FROM JAMES HOUSE...
DEDICATED TO HIS FATHER.



NEW & ACTIVE

VINCE GILL "Never Alone" (MCA) 94/17

Rotations: Heavy 2, Medium 39, Light 53, Total Adds 17, WVAM, WPOC, WSNO, WTCR, WYNY, WPOR, KYKR, KHEY, WMSI, WTNV, WCHY, WOYK, WKQO, WGEE, WMUS, KUGN, KWHT Heavy: WCUZ, KRKT Moves 44-38 on the Country chart.

BILLY JOE ROYAL "Till I Can't Take It Anymore" (Atlantic) 93/44

Rotations: Heavy 1, Medium 20, Light 72, Total Adds 44 including WPOC, WWYZ, WXXK, WLVK, KSCS, KILTFM, WGKX, WLWI, WSIX, WSM, WQWW, KAJA, WCHY, WOYK, WIRK, WYNG, WHOK, WQXK, KIIQ, KSOP. Debuts at number 39 on the Country chart.

GLEN CAMPBELL "She's Gone, Gone, Gone" (Universal) 77/27

Rotations: Heavy 0, Medium 22, Light 55, Total Adds 27 including WQCB, WAYZ, WPOR, KEAN, KRRV, WLVK, KHEY, KYKX, WSIX, WQDR, WYYD, WGEE, WHOK, KZKX, KTPK, KIZN, KYGO, KFRE, KKAT, KSOP. Debuts at number 43 on the Country chart.

ANNE MURRAY & KENNY ROGERS "If I Ever Fall In Love Again" (Capitol) 76/30

Rotations: Heavy 0, Medium 17, Light 59, Total Adds 30 including WQCB, WAYZ, WWVA, WRNS, WFLS, KSSN, WPAP, WQWW, WYYD, KAJA, WGARM, WAXX, WCUZ, WFMS, KZKX, WOW, KCCY, KTOM, KSOP, KCKC. Debuts at number 45 on the Country chart.

DWIGHT YOAKAM "Long White Cadillac" (Reprise) 75/25

Rotations: Heavy 0, Medium 20, Light 55, Total Adds 25, WVAM, WPOR, WORC, KASE, KYKR, KPLX, WTNV, WOKK, WYYD, KAJA, WIRK, WUSQ, WBVE, KFGO, WGEE, WOW, WWJO, KZSN, KFRE, KWHT, KNCO, KIIQ, KRAK, KTOM, KKAT. Debuts at number 44 on the Country chart.

HIGHWAY 101 "Who's Lonely Now" (WB) 71/52

Rotations: Heavy 1, Medium 10, Light 60, Total Adds 52 including WPOC, WYRK, WWYZ, WRKZ, WDSY, KASE, WUSY, WESC, KIKK, KILTFM, WSIX, WCMS, WQDR, WDAF, KTTS, KZSN, KASH, KCCY, KDRK, KIIM. Debuts at number 47 on the Country chart.

VERN GOSDIN "That Just About Does It" (Columbia) 68/23

Rotations: Heavy 1, Medium 19, Light 48, Total Adds 23, WYRK, WZPR, WXXK, WDSY, WSTH, WIVK, WAMZ, WSM, WNOE, KKYX, WCHY, WTOR, WSLR, WONE, WYNG, WFMS, WTSO, KCJB, WWJO, KTPK, KASH, KUGN, KNCO. Debuts at number 46 on the Country chart.

ZACA CREEK "Sometimes Love's Not A Pretty Thing" (Columbia) 59/21

Rotations: Heavy 0, Medium 12, Light 47, Total Adds 21, WRKZ, WXTU, WICO, KEAN, KRRV, WRNS, WTNV, KLLL, WOKK, WNOE, WPAP, KJNE, KBMR, WWJO, KTPK, KASH, KIZN, KVOC, KALF, KEKB, KKAT. Debuts at number 49 on the Country chart.

EARL THOMAS CONLEY "You Must Not Be Drinking Enough" (RCA) 58/38

Rotations: Heavy 0, Medium 10, Light 48, Total Adds 38 including WRKZ, KASE, WUSY, WRNS, WSIX, WCMS, WQDR, WCHY, WAXX, WYNG, WHOK, WOW, KTTS, KZSN, WQXK, KRKT, KASH, KMIX, KCKC, KSON, KDRK. Debuts at number 48 on the Country chart.

JANIE FRICKIE "Give 'Em My Number" (Columbia) 53/8

Rotations: Heavy 0, Medium 14, Light 39, Total Adds 8, WSNO, WKSJ, WKNN, KJNE, WBVE, WWJO, KTPK, KDRK. Medium: WICO, KEAN, WSTH, WTVY, KIKK, WIRK, KFGO, KCJB, WTCM, KFDI, KRKT, KASH, KALF.

SIGNIFICANT ACTION

SKIP EWING "It's You Again" (MCA) 47/34

Rotations: Heavy 0, Medium 6, Light 41, Total Adds 34 including WWYZ, WDSY, KEAN, WXBO, KNFM, WKSJ, WSM, WCMS, WPAP, WIRK, WMUS, KFDI, KRKT, KIK-FM, KUZZ, KUGN, KMIX, KIIQ, KMPS, KDRK.

MOE BANDY "This Night Won't Last Forever" (Curb) 43/7

Rotations: Heavy 0, Medium 11, Light 32, Total Adds 7, WWYZ, KRRV, KIKK, WTSO, KIZN, KVOC, KRWO. Medium: WSTH, WTVY, WFLS, WCMS, KCJB, WOW, KFDI, KRKT, KASH, KALF, KDRK.

NITTY GRITTY DIRT BAND "When It's Gone" (Universal) 40/26

Rotations: Heavy 0, Medium 3, Light 37, Total Adds 26 including WWYZ, WRKZ, WAJR, KEAN, WSTH, WLWI, WPAP, WKNN, WAXX, KWMT, WCUZ, WTSO, KTTS, KFDI, KIK-FM, KALF, KMIX, KTOM.

LYLE LOVETT "If I Were The Man You Wanted" (MCA/Curb) 40/9

Rotations: Heavy 0, Medium 7, Light 33, Total Adds 9, WRKZ, WXTU, KEAN, WKAK, KRRV, WSTH, WNOE, WWJO, KTOM. Medium: WICO, WTVY, WCMS, WTCM, KFDI, Light: WWYZ, WLVK, WQWW, WAXX, KUGN.

KENTUCKY HEADHUNTERS "Walk Softly On This Heart Of Mine" (Mercury) 36/12

Rotations: Heavy 0, Medium 5, Light 31, Total Adds 12, WIVK, WGKX, WNOE, WYYD, KKYX, KBMR, KTTS, WTCM, KFRE, KEKB, KZLA, KTOM. Medium: WSTH, WTVY, KFGO, WHOK, KRKT.

WILLIE NELSON "There You Are" (Columbia) 34/25

Rotations: Heavy 0, Medium 6, Light 28, Total Adds 25, WPOC, WRKZ, WXTU, WBEE, KASE, WXBO, WFLS, KIKK, WDXE, WOKK, KNFM, WKSJ, WNOE, WCMS, WUSQ, KFGO, KWMT, WOW, KTTS, WTCM, KFDI, KRKT, KASH, KUUY, KCKC.

NEW GRASS REVIVAL "You Plant Your Fields" (Capitol) 29/15

Rotations: Heavy 0, Medium 3, Light 26, Total Adds 15, WRKZ, WSTH, WTVY, KKIX, WFLS, WDXE, WNOE, WUSQ, KCJB, KTTS, KWOX, KRKT, KRST, KIK-FM, KALF. Medium: WTCM.

MARSHA THORNTON "Deep Water" (MCA) 29/8

Rotations: Heavy 0, Medium 7, Light 22, Total Adds 8, WSNO, WXBO, WSTH, KKIX, WNOE, WWKA, WTCM, KIIM. Medium: WCAO, WICO, KMML, WTVY, KFDI, KASH, KCKC.

LARRY GATLIN & THE GATLIN BROS. "Number One Heartache Place" (Universal) 29/0

Rotations: Heavy 1, Medium 7, Light 21, Total Adds 0. Heavy: KCJB. Medium: KHEY, WKKO, KASH, KUZZ, KALF, KTOM, KSOP. Light: WCAO, KASE, WUSY, WNOE, KKYX, KJNE, WAXX, WWJO, KVOO, KZSN, KNCO.

MICHAEL MARTIN MURPHEY "Family Tree" (WB) 27/19

Rotations: Heavy 0, Medium 7, Light 20, Total Adds 19, WSNO, WRKZ, WDXE, WCMS, KCJB, WMUS, KTTS, WTCM, KVOO, KRKT, KRST, KASH, KUZZ, KALF, KRWO, KEKB, KMIX, KSOP, KSON.

JASON D. WILLIAMS "Waitin' On Ice" (RCA) 21/2

Rotations: Heavy 0, Medium 7, Light 14, Total Adds 2, WNOE, KUGN. Medium: WTVY, KFGO, KCJB, WOW, WTCM, KASH, KDRK. Light: WRKZ, WFLS, WDXE, WCMS, KKYX, WAXX, WCUZ, WTHI, KVOO, KUUY, KALF, KEKB.

DONNA MEADE "Cry Baby" (Mercury) 20/5

Rotations: Heavy 1, Medium 2, Light 17, Total Adds 5, WSNO, KRRV, WTVY, WAXX, KVOO. Heavy: WKAK. Medium: WCMS, WTCM. Light: WICO, KMML, KASE, KKIX, WFLS, WDAF, KCJB, KWOX, KUUY, KALF, KEKB, KMIX.

SUSI BEATTY "Hard Baby To Rock" (Starway) 19/3

Rotations: Heavy 1, Medium 1, Light 17, Total Adds 3, KRRV, KKIX, KCJB. Heavy: KRKT. Medium: WTVY. Light: WSNO, WICO, WDXE, KKYX, WAXX, KFGO, KWMT, KTTS, KVOO, KFDI, KWOX, KVOC, KUUY, KEKB.

LEE GREENWOOD "I Go Crazy" (MCA) 19/1

Rotations: Heavy 1, Medium 3, Light 15, Total Adds 1, WDXE. Heavy: WWKA. Medium: KASE, KCJB, KVOC. Light: WTCR, KHEY, KKYX, WKSJ, WNOE, WKYQ, KAJA, WOYK, WUSQ, KXYX, WWJO, KVOO, KUUY, KNCO.

KEITH WHITLEY "It Ain't Nothin'" (RCA) 18/17

Rotations: Heavy 1, Medium 1, Light 16, Total Adds 17, WTCR, WICO, KMML, KKIX, WDXE, WOKK, WOWW, WIRK, WUSQ, KVOO, KWOX, KASH, KGHL, KUUY, KEKB, KMIX, KCKC. Heavy: WDAF.

DAVID SLATER "Whatcha Gonna Do About Her" (Capitol) 18/3

Rotations: Heavy 0, Medium 4, Light 14, Total Adds 3, WNOE, KKYX, WTCM. Medium: WCMS, KCJB, WOW, KALF. Light: KEAN, KMML, WXBO, WFLS, WIVK, KSSN, KFGO, KTTS, KWOX, KUUY, KMIX.

GRAYGHOST "If This Ain't Love" (Mercury) 17/4

Rotations: Heavy 1, Medium 2, Light 11, Total Adds 4, WRNS, WNOE, KWMT, WOW. Medium: WSTH, KFGO. Light: WWYZ, KRRV, KASE, KKIX, WFLS, WOKK, KKYX, WMIL, KVOO, KUUY, KEKB.

CHARLIE DANIELS "Simple Man" (Epic) 15/15

Rotations: Heavy 1, Medium 3, Light 11, Total Adds 15, WQBE, WRKZ, WAJR, WXXK, KMML, WLVK, WTVY, KKIX, WIVK, WBVE, WGEE, WDAF, WMUS, KFDI, KUUY.

SUZY BOGDUSS "My Sweet Love Ain't Around" (Capitol) 12/11

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 11, WXXK, KEAN, KMML, WSOC, WTVY, WIVK, WNOE, KFDI, KGHL, KUUY, KEKB. Medium: WDAF.

LIONEL CARTWRIGHT "In My Eyes" (MCA) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WXXK, WDSY, WICO, KMML, WTVY, KKIX, WUSQ, KWOX, KVOC, KUUY.

STATLER BROTHERS "Don't Wait On Me" (Mercury) 10/4

Rotations: Heavy 1, Medium 1, Light 8, Total Adds 4, WICO, WFLS, WAXX, KALF. Heavy: KCKC. Medium: WTCM. Light: WWVA, WCMS, WUSN, KUUY.

ALBUM TRACKS

Table with 2 columns: ARTIST/Song Title (Label) and Album Title. Includes entries for George Strait, Bruce Hornsby & The Blue Neon, Ricky Skaggs, etc.

ANNE MURRAY & KENNY ROGERS

"If I Ever Fall In Love Again"

Chart Debut 45

See Anne & Kenny perform "If I Ever Fall In Love Again" on the CMA Awards Show Monday, October 9, 1989 on CBS-TV



MOST ADDED EAST		HOTTEST EAST		MOST ADDED SOUTH		HOTTEST SOUTH		MOST ADDED MIDWEST		HOTTEST MIDWEST		MOST ADDED WEST		HOTTEST WEST	
Highway 101 (WB)		Alabama (RCA)		Billy Joe Royal (Atlantic)		Alabama (RCA)		Highway 101 (WB)		Alabama (RCA)		Highway 101 (WB)		Alabama (RCA)	
Billy Joe Royal (Atlantic)		Ricky Van Shelton (Columbia)		Highway 101 (WB)		Ricky Van Shelton (Columbia)		Earl Thomas Conley (RCA)		Ricky Van Shelton (Columbia)		Earl Thomas Conley (RCA)		Ricky Van Shelton (Columbia)	

MOST ADDED EAST		HOTTEST EAST	
WQNA Albany, NY	WAYZ Waynesboro, PA	WOSB Pittsburgh, PA	KEAN Abilene, TX
ERRY ROGERS PARTY BROOKS PATTY LOVELESS RAY CHAPIN CARPE STEVE MARINER RICKY VAN SHELTON RESTLESS HEART ALABAMA GEORGE STRAIT	PAUL OVERSTREET WILD ROSE EARL THOMAS CONLEY GLEN CAMPBELL MURRAY & ROGERS CLINT BLACK RICKY VAN SHELTON HANK WILLIAMS JR. ALABAMA PAUL OVERSTREET MERLE HAGGARD	LORRIE MORGAN HIGWAY 101 VINCE GILL CLINT BLACK RICKY VAN SHELTON RESTLESS HEART GLEN CAMPBELL WYNN Portland, ME	WYNN Portland, ME
WYAM Altoona, PA	WYWD Hartford, CT	WYOB Portland, ME	WYOB Portland, ME
WYOB Altoona, PA	WYWD Hartford, CT	WYOB Portland, ME	WYOB Portland, ME

MOST ADDED SOUTH		HOTTEST SOUTH	
WMSJ Jackson, MS	WOKK Meridian, MS	WCOM Norfolk, VA	KKXV San Antonio, TX
PATTY LOVELESS MARY CHAPIN CARPE DON WILLIAMS RESTLESS HEART SHENANDOAH LORRIE MORGAN WILD ROSE VINCE GILL	REITH WHITLEY WILLIE NELSON DWAYNE YOAKAM HIGWAY 101 LOU REED EARL THOMAS CONLEY BUCK OWENS NITTY GRITTY DIRT MICHAEL MARTIN NU ALABAMA RICKY VAN SHELTON RESTLESS HEART MIAMI, FL	SKIP EMMING WILLIE NELSON HIGWAY 101 LOU REED EARL THOMAS CONLEY BUCK OWENS NITTY GRITTY DIRT MICHAEL MARTIN NU ALABAMA RICKY VAN SHELTON RESTLESS HEART MIAMI, FL	BILLY JOE ROYAL GLEN CAMPBELL MURRAY & ROGERS VERNON GOBDIN RESTLESS HEART RICKY VAN SHELTON GEORGE STRAIT KATA San Antonio, TX
WYNN Jackson, TN	WYNN Jackson, TN	WYNN Jackson, TN	WYNN Jackson, TN

MOST ADDED MIDWEST		HOTTEST MIDWEST	
WYNN Jackson, TN	WYNN Jackson, TN	WYNN Jackson, TN	WYNN Jackson, TN

MOST ADDED WEST		HOTTEST WEST	
WYNN Jackson, TN	WYNN Jackson, TN	WYNN Jackson, TN	WYNN Jackson, TN

177 Reporters		170 Current Playlists	
KRRT Albany, OR	KASH Anchorage, AK	KIZN Boise, ID	KYOB Casper, WY
KYOB Casper, WY	KYOB Casper, WY	KYOB Casper, WY	KYOB Casper, WY

Called In Frozen Reports (4):		Called In Frozen Reports (3):	
KFKF/Kansas City	WCAO/Charleston	KXY/Oklahoma City	WTHI/Terre Haute
WZLJ/Baltimore	WCIK/Jacksonville	WJBE/Cincinnati	

Called In Frozen Reports (4):		Called In Frozen Reports (3):	
KFKF/Kansas City	WCAO/Charleston	KXY/Oklahoma City	WTHI/Terre Haute
WZLJ/Baltimore	WCIK/Jacksonville	WJBE/Cincinnati	

Called In Frozen Reports (4):		Called In Frozen Reports (3):	
KFKF/Kansas City	WCAO/Charleston	KXY/Oklahoma City	WTHI/Terre Haute
WZLJ/Baltimore	WCIK/Jacksonville	WJBE/Cincinnati	

NEW ARTISTS

Reports

1	JAMES McMURTRY /Painting By... (Columbia)	95
2	ENUFF Z'NUFF /New Thing (Atco)	93
3	IAN HUNTER & MICK RONSON /American Music (Mercury)	75
4	GORKY PARK /Bang (Mercury)	60
5	FLIES ON FIRE /C'mon (Atco)	47
6	KIX /Don't Close Your Eyes (Atlantic)	41
7	DANGER DANGER /Naughty Naughty (Imagine/CBS Assoc.)	37
8	L.A. GUNS /Rip & Tear (Vertigo/Polydor)	36
9	STEVE JONES /Freedom Fighter (MCA)	35
10	BANG TANGO /Someone Like You (MCA)	30
11	MR. BIG /Wind Me Up (Atlantic)	27
12	RICKIE LEE JONES /Satellites (Geffen)	24
13	LENNY KRAVITZ /Let Love Rule (Virgin)	22
14	FINE YOUNG CANNIBALS /Don't Look Back (IRS/MCA)	21
15	BADLANDS /Winter's Call (Atlantic)	20
	MICHAEL MONROE /Dead, Jail Or Rock 'N' Roll (Mercury)	20
	RAGING SLAB /Don't Dog Me (RCA)	20
18	CAMPER VAN BEETHOVEN /Pictures Of... (Virgin)	18
	FASTER PUSSYCAT /Poison Ivy (Elektra)	18
	SHOOTING STAR /Touch Me Tonight (Enigma)	18

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

AOR TRACKS

NATIONAL AIRPLAY

3	2	177 REPORTERS	Reports/Adds	Heavy	Medium
WKS	WKS				
2	2	1 AEROSMITH /Love In An Elevator (Geffen)	169+/1	165+	4=
1	1	2 ROLLING STONES /Mixed Emotions (Columbia)	159-/0	151-	7+
4	3	3 POCO /Call It Love (RCA)	167-/0	142+	24-
9	6	4 TEARS FOR FEARS /Sowing The Seeds Of Love (Fontana/Mercury)	155+/4	121+	32-
13	7	5 JETHRO TULL /Kissing Willie (Chrysalis)	162+/3	101+	57-
17	10	6 ALARM /Sold Me Down The River (IRS)	167+/5	93+	72-
16	12	7 MELISSA ETHERIDGE /No Souvenirs (Island)	153+/5	99+	51-
18	11	8 ROLLING STONES /Rock And A Hard Place (Columbia)	155+/11	76+	76+
7	5	9 JOE COCKER /When The Night Comes (Capitol)	141-/4	102-	38-
11	9	10 MOTLEY CRUE /Dr. Feelgood (Elektra)*	152=/2	79+	57-
-	22	11 NEIL YOUNG /Rockin' In The Free World (Reprise)	159+/11	58+	93=
-	24	12 AEROSMITH /Janie's Got A Gun (Geffen)	149+/19	57+	84-
-	-	13 BOB DYLAN /Everything Is Broken (Columbia)	148+/31	45+	96+
39	29	14 DON HENLEY /The Last Worthless Evening (Geffen)	135+/32	65+	66+
21	18	15 ALICE COOPER /Poison (Epic)*	128+/5	50+	63-
25	17	16 ROLLING STONES /Sad Sad Sad (Columbia)	116-/7	50+	64-
26	20	17 CULT /Edie (Ciao Baby) (Sire/Reprise)	138+/8	40+	74-
57	41	18 TOM PETTY /Love Is A Long Road (MCA)	120+/32	51+	61+
3	4	19 TREVOR RABIN /Something To Hold On To (Elektra)	101-/1	64-	31-
-	52	20 BAD ENGLISH /When I See You Smile (Epic)	117+/29	47+	63-
23	21	21 BILLY SQUIER /Tied Up (Capitol)	118-/4	38+	69-
34	27	22 BONHAM /Wait For You (WTG)	134+/9	17+	97+
35	26	23 GIANT /I'm A Believer (A&M)	139+/9	20+	84-
40	32	24 D.A.D. /Sleeping My Day Away (WB)	134+/9	12+	82+
37	30	25 MOLLY HATCHET /There Goes The Neighborhood (Capitol)	118+/4	20+	78+
8	15	26 TOM PETTY /Free Fallin' (MCA)	67-/0	58-	7-
44	34	27 GREAT WHITE /The Angel Song (Capitol)	112+/10	19+	72+
6	8	28 STARSHIP /It's Not Enough (RCA)	70-/0	57-	10-
43	38	29 STEVIE RAY VAUGHAN & DOUBLE TROUBLE /Tightrope (Epic)	91+/17	22+	63+
5	13	30 DON HENLEY /I Will Not Go Quietly (Geffen)	57-/1	45-	11-
-	56	31 PETER FRAMPTON /Holding On To You (Atlantic)	93+/21	13+	67+
36	33	32 CURE /Lovesong (Elektra)	81-/1	33+	34-
56	47	33 TESLA /Love Song (Geffen)	92+/13	13+	52=
38	37	34 JAMES McMURTRY /Painting By Numbers (Columbia)	95-/7	15+	46-
19	19	35 JEFFERSON AIRPLANE /Planes (Epic)	74-/1	18-	50-
53	43	36 LIVING COLOUR /Glamour Boys (Epic)	83+/6	22+	44+
48	44	37 ENUFF Z'NUFF /New Thing (Atco)	93+/8	5=	51+
-	55	38 WINGER /Hungry (Atlantic)	71+/11	6+	45+
24	23	39 TEN YEARS AFTER /Let's Shake It Up (Chrysalis)	61-/1	13-	37-
-	-	40 IAN HUNTER & MICK RONSON /American Music (Mercury)	75+/29	8+	46+
DEBUT	31	41 TRACY CHAPMAN /Crossroads (Elektra)	68/66	7	45
31	31	42 ELTON JOHN /Healing Hands (MCA)	45-/2	19-	24-
12	25	43 WARRANT /Heaven (Columbia)	33-/0	21-	10-
49	45	44 GORKY PARK /Bang (Mercury)	60-/0	2=	34-
10	14	45 STAGE DOLLS /Love Cries (Chrysalis)	37-/0	13-	20-
27	39	46 CALL /Let The Day Begin (MCA)	29-/0	18-	10=
-	-	47 SARAYA /Back To The Bullet (Polydor)	58+/20	3+	30+
59	57	48 SKID ROW /I Remember You (Atlantic)	33+/4	14-	14+
30	40	49 SKID ROW /18 & Life (Atlantic)	29-/1	14-	13-
45	42	50 ROLLING STONES /Terrifying (Columbia)	31-/0	11-	19-
DEBUT	51	51 CALL /You Run (MCA)	47+/16	5+	27+
DEBUT	52	52 KIX /Don't Close Your Eyes (Atlantic)	41+/16	2=	26+
DEBUT	53	53 ICEHOUSE /Touch The Fire (Chrysalis)	43+/11	6+	25+
-	-	54 FLIES ON FIRE /C'mon (Atco)	47+/8	1=	21+
DEBUT	55	55 BODEANS /Good Work (Slash/Reprise)	34+/12	7+	16+
DEBUT	56	56 DANGER DANGER /Naughty Naughty (Imagine/CBS Associated)	37+/3	1=	18+
DEBUT	57	57 DON HENLEY /If Dirt Were Dollars (Geffen)	24=/4	9+	14-
DEBUT	58	58 L.A. GUNS /Rip & Tear (Vertigo/Polydor)	36+/28	1=	16+
DEBUT	59	59 R.E.M. /Get Up (WB)	30+/7	4+	19+
DEBUT	60	60 LOVE & ROCKETS /No Big Deal (Beggars Banquet/RCA)	35+/5	4=	17+

*Keeps a bullet due to continued growth.

GUilty AND CHARGED.



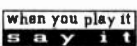
Tora Tora

AOR NEW & ACTIVE 27/16

Plead guilty.

"Guilty," the new track from Tora Tora. (AM 1456)

From the album Surprise Attack (SP 5261).
Produced by: Joe Hardy and Paul Ebersold for Ardent Productions, Inc.
Management and Direction by: Loud and Proud Management, Inc.



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BREAKERS

DON HENLEY
The Last Worthless Evening (Geffen)
77% of our reporters on it.

TOM PETTY
Love Is A Long Road (MCA)
73% of our reporters on it.

BAD ENGLISH
When I See You Smile (Epic)
66% of our reporters on it.

GREAT WHITE
The Angel Song (Capitol)
64% of our reporters on it.



3 2
WKS WKS LW TW

177 REPORTERS

SEPTEMBER 29, 1989

Reports/Adds Heavy Medium

Rank	WKS	WKS	LW	TW	Artist/Album (Label)	Reports/Adds	Heavy	Medium
1	1	1			1 ROLLING STONES/Steel Wheels (Columbia)	174-0	169-	4+
2	2	2			2 AEROSMITH/Pump (Geffen)	170+0	166+	4-
3	3	3			3 DON HENLEY/The End Of The Innocence (Geffen)	159+10	106+	51+
5	5	4			4 POCO/Legacy (RCA)	167-0	142+	24-
3	4	5			5 TOM PETTY/Full Moon Fever (MCA)	154+7	100+	48+
9	7	6			6 JETHRO TULL/Rock Island (Chrysalis)	163+3	101+	58-
7	5	7			7 TEARS FOR FEARS/The Seeds Of Love (Fontana/Mercury)*	155+3	121+	32-
10	10	8			8 ALARM/Change (IRS)	167+5	93+	72-
11	11	9			9 MELISSA ETHERIDGE/Brave & Crazy (Island)	153+5	99+	51-
8	8	3			10 MOTLEY CRUE/Dr. Feelgood (Elektra)*	153+2	79+	58-
7	7	8			11 JOE COCKER/One Night Of Sin (Capitol)	142-4	102-	39-
DEBUT	12	12			12 BOB DYLAN/Oh Mercy (Columbia) <small>* Keeps a bullet due to continued growth.</small>	148 /31	45	96
29	28	18			13 BAD ENGLISH/Bad English (Epic)	129+/24	54+	67-
19	13	14			14 ALICE COOPER/Trash (Epic)	128+/5	50+	63-
21	15	15			15 CULT/Sonic Temple (Sire/Reprise)	139+/8	40+	75-
4	6	12			16 TREVOR RABIN/Can't Look Away (Elektra)	104-1	64-	32-
16	16	16			17 BILLY SQUIER/Hear & Now (Capitol)	120-3	38+	70-
18	18	17			18 BONHAM/Bonham (WTG)	134+/9	17+	97+
13	14	17			19 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/In Step (Epic)*	101+/14	32-	63+
30	21	21			20 GIANT/Last Of The Runaways (A&M)	139+/9	20+	84-
6	10	13			21 STARSHIP/Love Among The Cannibals (RCA)	87-1	59-	21-
26	22	22			22 D.A.D./No Fuel Left For The Pilgrims (WB)	134+/9	12+	82+
24	24	23			23 MOLLY HATCHET/Lightning Strikes Twice (Capitol)	118+/4	20+	78+
27	23	23			24 GREAT WHITE/Once Bitten (Capitol)*	115+/10	20+	73+
37	37	25			25 PETER FRAMPTON/When All The Pieces Fit (Atlantic)	96+/21	14+	69+
31	27	27			26 CURE/Disintegration (Elektra)	81-1	33+	34-
14	20	26			27 SKID ROW/Skid Row (Atlantic)	67-3	28-	31-
35	35	28			28 TESLA/The Great Radio Controversy (Geffen)	92+/12	13+	52+
32	29	29			29 JAMES McMURTRY/Too Long In The Wasteland (Columbia)	95-6	15+	46-
17	17	19			30 JEFFERSON AIRPLANE/Jefferson Airplane (Epic)	77-1	18-	53-
34	33	33			31 LIVING COLOUR/Vivid (Epic)	85+/6	23+	45+
22	32	31			32 CALL/Let The Day Begin (MCA)*	72+/13	22-	35+
35	34	36			33 ENUFF Z'NUFF/Enuff Z'Nuff (Atco)	94+/8	5=	51+
10	19	34			34 WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)	55+/17	23-	17+
40	37	39			35 WINGER/Winger (Atlantic)	78+/10	9+	48+
20	18	25			36 TEN YEARS AFTER/About Time (Chrysalis)	63-1	13-	38-
26	25	32			37 ELTON JOHN/Sleeping With The Past (MCA)	47-2	22-	24-
9	11	28			38 STAGE DOLLS/Stage Dolls (Chrysalis)	62-/15	14-	30-
38	36	38			39 GORKY PARK/Gorky Park (Mercury)	60-0	2=	34-
DEBUT	40	40			40 SARAYA/Saraya (Polydor)	58+/20	3+	30+

BREAKERS

BOB DYLAN
Oh Mercy (Columbia)
84% of our reporters on it.

MOST ADDED

- BOB DYLAN (31)
- L.A. GUNS (28)
- BAD ENGLISH (24)
- PETER FRAMPTON (21)
- BON JOVI (21)
- SARAYA (20)
- MR. BIG (19)
- WARRANT (17)
- KIX (16)
- STAGE DOLLS (15)
- TORA TORA (15)

HOTTEST

- ROLLING STONES (169)
- AEROSMITH (166)
- POCO (142)
- TEARS FOR FEARS (121)
- DON HENLEY (106)
- JOE COCKER (102)
- JETHRO TULL (101)
- TOM PETTY (100)
- MELISSA ETHERIDGE (99)
- ALARM (93)

The Follow-Up To Their Top Ten AOR Smash!

"STILL IN LOVE"

A MOST ADDED TRACK



Out Of The Box At:

- WSHE WFYV
- KISS KRIX
- WLWQ WRXL
- WLZR WTUE
- WQFM KEZO
- WKLC WYBR
- WHCN KILO
- KKEG KEZE

And More!

Watch for the Uncensored Video!



LW	TW	
2	1	BIG AUDIO DYNAMITE /Megatop Phoenix (Columbia)
1	2	RED HOT CHILI PEPPERS /Mother's Milk (EMI)*
4	3	B-52'S /Cosmic Thing (Reprise)
3	4	OCEAN BLUE /Ocean Blue (Sire/Reprise) <small>* Keeps a bullet due to continued growth.</small>
7	5	MAX Q /Max Q (Atlantic)
10	6	CAMPER VAN BEETHOVEN /Key Lime Pie (Virgin)
13	7	HOODOO GURUS /Magnum Cum Louder (RCA)
5	8	SQUEEZE /Frank (A&M)
9	9	TEARS FOR FEARS /The Seeds Of Love (Fontana/Mercury)
7	10	ALARM /Change (IRS)
8	11	STONE ROSES /Stone Roses (Silvertone/RCA)
14	12	EURHYTHMICS /We Too Are One (Arista)
17	13	SUGARCUBES /Here Today, Tomorrow Next Week (Elektra)
11	14	POGUES /Peace & Love (Island)
18	15	PRIMITIVES /Purity (RCA)
16	16	DEBORAH HARRY /Def Dumb & Blonde (Sire/Reprise)
DEBUT	17	DEPECHE MODE /Personal Jesus (track) (Reprise)
19	18	FLESH FOR LULU /Plastic Fantastic (Capitol)
12	19	CURE /Disintegration (Elektra)
22	20	FUZZBOX /Big Bang! (Geffen)
DEBUT	21	MIGHTY LEMON DROPS /Laughter (Sire/Reprise)
15	22	ZIGGY MARLEY & THE MELODY MAKERS /One Bright Day (Virgin)
23	23	TOAD THE WET SPROCKET /Bread And Circus (Abe's/Columbia)
DEBUT	24	CAMOUFLAGE /Methods Of Silence (Atlantic)
20	25	UNDERWORLD /Change The Weather (Sire/WB)
21	26	WINTER HOURS /Winter Hours (Chrysalis)
DEBUT	27	SHELLEYAN ORPHAN /Century Flower (Rough Trade/Columbia)
29	28	THOMPSON TWINS /Big Trash (WB)
25	29	VARIOUS ARTISTS /The Bridge (Caroline)
26	30	EXENE CERVENKA /Old Wives' Tales (Rhino)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
DEPECHE MODE TRACY CHAPMAN MIGHTY LEMON DROPS JOE STRUMMER ERASURE	RED HOT CHILI PEPPERS TEARS FOR FEARS BIG AUDIO DYNAMITE DEPECHE MODE ALARM	RED HOT CHILI PEPPERS B-52'S DEPECHE MODE CAMPER VAN BEETHOVEN TEARS FOR FEARS SUGARCUBES

MOST ADDED	HOTTEST	MOST REQUESTED
TRACY CHAPMAN/ Crossroads (66) DON HENLEY/Last (32) TOM PETTY/Love (32) DEL FUEGOS/Move (31) BOB DYLAN/Everything (31) BAD ENGLISH/When (29) HUNTER & RONSON/ American (29) L.A. GUNS/Rip (28) STAGE DOLLS/Still (26) BON JOVI/Living (22)	AEROSMITH/Love (165) R. STONES/Mixed (151) POCO/Call (142) TEARS FOR.../Sowing (121) JOE COCKER/When (102) M. ETHERIDGE/No (99) ALARM/Sold (93) MOTLEY CRUE/Dr. (79) R. STONES/Rock (76)	AEROSMITH/Love (67) MOTLEY CRUE/Dr. (65) ALICE COOPER/Poison (40) ROLLING STONES/Mixed (35) MELISSA ETHERIDGE/No (30) TEARS FOR.../Sowing (24) BONHAM/Walt (21) AEROSMITH/Janie's (17) NEIL YOUNG/Rockin' (15)

NEW & ACTIVE

DEL FUEGOS "Move With Me Sister" (RCA) 35/31 (4/4)
 Adds including WBCN, KRXQ, WHFS, WEZX, WAQY, KJJO, KMBY, KRZQ, KTYD, WPXC. Heavy 2: WHEB, KZOQ. Medium 17 including KBCO, KUPD, KGON, KZAP, KISW, KLBJ, WROV, KEZO, WYBR, KLCX.

BANG TANGO "Someone Like You" (MCA) 30/8 (22/5)
 Adds: KZEW, WLVO, KRXQ, WAPL, KZRR, WGIR, KFMQ, KSEZ. Medium 11 including WSHE, WQFM, KUPD, KOME, WPLR, KKEG, KMJX, KBAT, KILO, KRZO.

MR. BIG "Wind Me Up" (Atlantic) 27/19 (8/5)
 Adds including WBAB, WLZR, KRXQ, WEZX, WRXK, WYV, KMJX, KBAT, KZRR, KILO. Medium 11 including WGR, CILQ, KAZY, KOME, WPLR, KKEG, WIMZ, WYBR, KNAC, KRZO.

TORA TORA "Guilty" (A&M) 27/16 (11/6)
 Adds including KZEW, KLQ, WYV, WQFM, WCMF, WEGR, KMOD, KILO, KWHL, KZOQ. Heavy 2: WYBR, KNAC. Medium 13 including WSHE, WRIF, WLZR, KBER, KKEG, KMJX, WQMF, WTUE, KRZO, KBOY.

SQUEEZE "If It's Love" (A&M) 27/3 (25/9)
 Adds: WLAV, KTYD, KZOQ. Heavy 3 including WXRT, WHFS. Medium 17 including WBAB, WNEW, KTCZ, WHCN, CHEZ, WPDH, WEZX, WSTZ, WROV, WYBR.

STAGE DOLLS "Still in Love" (Chrysalis) 26/26 (0/0)
 Adds including WLVO, WLZR, WHCN, WYV, WRXL, KEZO, KILO, KEZE, WGIR, WWTR. Heavy 1: KZOQ. Medium 10 including WSHE, KISS, WQFM, WKLC, KKEG, KRIX, WTUE, WYBR, KWHL, KRQO.

STARSHIP "The Burn" (RCA) 24/7 (18/16)
 Adds: KSJO, WGCX, KBAT, WONE, WAPL, KRQO, KXFX. Heavy 3: KOME, WLAV, KZOQ. Medium 16 including KZAP, KFOG, WYBR, KMOD, KRZO, WPXC, WRUF, KSMY, KFMF, KBOY.

RICKIE LEE JONES "Satellites" (Geffen) 24/5 (19/7)
 Adds: KKEG, KTYD, WPXC, WWWW, KOZZ. Heavy 2: KTCZ, KBCO. Medium 17 including WLAV, WIMZ, KRIX, WPLR, CHEZ, WIZN, WMAD, KFMU, KXUS.

TINA TURNER "Undercover Agent For The Blues" (Capitol) 24/1 (23/3)
 Adds: WZBH. Heavy 8: KTCZ, CHEZ, KLB, KWIC, WIZN, KRNA, KBOY, KFMU. Medium 13 including WXRT, KBCO, KGON, KKEG, WRXL, WIXV, KJOT, KRZO, WWTR, KSQY.

WARRANT "Big Talk" (Columbia) 23/21 (2/1)
 Adds including WNOR, WLVO, WFBQ, WLZR, KLAQ, KBAT, WTKX, WONE, WXL, KEZO. Heavy 2 including KNAC. Medium 8: WHJY, WWDC, WSHE, KOME, WIMZ, KRZO, WGIR, WRUF.

RICHARD MARX "Angella" (EMI) 23/17 (6/2)
 Adds including WLZR, WEZX, WOUR, KWIC, WWCT, WPXC, KZOQ, KCHV, KFMU. Heavy 4 including KZEL, KSEZ, KATS. Medium 13 including WBAB, WSHE, KRIX, WKDF, KGGO, KMOD, WWWW, KRNA, KFMZ, KSQY.

BON JOVI "Living In Sin" (Mercury) 22/22 (0/0)
 Adds including WLLZ, KRXQ, WEZX, KMJX, KJJO, KTYD, KEZE, WWWW, KFMZ, KSQY. Heavy 2: KKBB, KRNA. Medium 12 including WIYY, WNEW, KNCN, WYV, KRIX, WHTQ, WAPL, WTUE, KDJK, KRZO.

LENNY KRAVITZ "Let Love Rule" (Virgin) 22/8 (15/15)
 Adds including WBCN, KZRR. Heavy 2: WTPA, KZOQ. Medium 11 including KUPD, KZAP, WHFS, KLB, KNCN, KLAQ, KJOT, KRZO, WIZN, KQWB.

BADLANDS "Winter's Call" (Atlantic) 20/7 (13/5)
 Adds: KKEG, WAPL, WXL, KKBB, KRZO, WPXC, KFMZ. Heavy 1: KNAC. Medium 8 including WLZR, KAZY, WYBR, WKQZ, KICT, KILO.

RAGING SLAB "Don't Dog Me" (RCA) 20/6 (14/7)
 Adds: KAZY, KOME, WYV, KMOD, KLCX, KKDJ. Heavy 1: KRIX. Medium 6 including WBAB, KRXQ, KNAC, KRZO.

TANGIER "Ripchord" (Atco) 20/3 (21/1)
 Adds: WRIF, WAZU, KKBB. Heavy 1: WCMF. Medium 9 including KGON, KBER, KKEG, KBAT, WHTQ, WLAV, KZRR, KFMQ.

MICHAEL MONROE "Dead, Jail Or Rock 'N' Roll" (Mercury) 20/3 (18/3)
 Adds: WGBF, KJJO, KICT. Heavy 1: KNAC. Medium 7 including WBAB, WSHE, WQFM, KUPD, WLAV, KRZO.

CAMPER VAN BEETHOVEN "Pictures Of Matchstick Men" (Virgin) 18/5 (16/5)
 Adds including KUPD, KSJO, WRDU, KDJK. Heavy 1: WTPA. Medium 6 including WXRT, KOME, WHFS, KRZO, WPXC.

FASTER PUSSYCAT "Poison Ivy" (Elektra) 18/4 (14/2)
 Adds: KBER, KILO, KRNA, KJKJ. Heavy 1: KNAC. Medium 4: WQFM, KUPD, WYBR, KRZO.

SHOOTING STAR "Touch Me Tonight" (Enigma) 18/2 (16/6)
 Adds including WXL. Heavy 3: KYYS, KJJO, KZOQ. Medium 10: WLLZ, WQFM, KSHE, KZAP, KBER, KGGO, WRUF, KFMQ, KXUS, KRQO.

EXTREME "Mutha (Don't Want To Go To School Today)" (A&M) 17/2 (16/5)
 Adds: KZRR, KBOY. Heavy 1: WYBR. Medium 8 including WIYY, WHJY, KUPD, KBER, KJJO, KNAC, KRZO.

EURHYTHMICS "We Too Are One" (Arista) 16/5 (12/4)
 Adds: CFOX, WCCC, WPLR, KBAT, WTKX. Heavy 2: WXRT, KLB. Medium 9 including CILQ, KBCO, KFOG, KMJX, KDKB, WMAD.

NRBQ "It's A Wild Weekend" (Virgin) 16/0 (16/4)
 Heavy 4 including WHCN, WPLR, KZOQ. Medium 9: WXRT, WHFS, WRKI, WCCC, WPDH, WAQY, WYBR, KRQO, KFMU.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

FUZZBOX

NEW ROCK 20

GEFFEN RECORDS

REGIONAL OR ACTIVITY

SOUTH (Continued)

WVY/Jacksonville
(904) 642-1055
PD: BRIAN KRYSZ
MD: JOHN LEARD

WQOQ/Lexington
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PD: PETER DELLORE
MD: STACY YELTON

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CHR P1 PLAYLISTS

Denver

PD: Mark Bolke
APD/MD: Dom Testa

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

ADDS 30 29
DON HENLEY/The Last Worthless Ev

Sacramento

PD: Jeff Hunter
MD: Alex "A.C." Cosper

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

ADDS 35
DON HENLEY/The Last Worthless Ev

Portland

VP/Programming: Jim Ryan

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

ADDS 27
DON HENLEY/The Last Worthless Ev

San Francisco

PD: Bill Richards
MD: Gene Baxter

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

CHR P1A

P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.

95.5 FM WPGC

Washington, D.C.

PD: Dave Ferguson
MD: Albie D

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

ADDS 30
DON HENLEY/The Last Worthless Ev

HOT 97 FM WQXT

New York

OM: Joel Salkowitz
MD: Kevin McCabe

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

WIOQ/Philadelphia

OM: Mark Driscoll
PD: Elvis Duran
MD: Frank Cerami

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

100.3 JAMZ

KJMZ/Dallas
PD: Eloy R.C. Smith
MD: Carolyn Robbins
APD: Tom Casey

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

POWER 106 FM WPOW

Miami

VP/Programming: Bill Tanner
APD: Funk E. Frank Walsh
Music Coord.: John Rogers

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

ADDS 30
DON HENLEY/The Last Worthless Ev

HOT 97 FM WQXT

New York

OM: Joel Salkowitz
MD: Kevin McCabe

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

100.3 JAMZ

KJMZ/Dallas
PD: Eloy R.C. Smith
MD: Carolyn Robbins
APD: Tom Casey

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

100.3 JAMZ

KJMZ/Dallas
PD: Eloy R.C. Smith
MD: Carolyn Robbins
APD: Tom Casey

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

Today's Rock 'n' Roll

KRKR 106.5 FM

Kansas City
Acting PD: Gary Franklin
MD: Mark Cruz

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

HOT 97 FM WQXT

New York

OM: Joel Salkowitz
MD: Kevin McCabe

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

WLMW/Milwaukee

PD: Rick Thomas
MD: Dana Landon

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

WMMS 100.5 FM

Cleveland
OM: Rich Piombino
MD: Brad Hanson

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

FOX 99.5 FM

Detroit
PD: Chuck Beck
APD/MD: John McFadden

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

HOT 97 FM WQXT

New York

OM: Joel Salkowitz
MD: Kevin McCabe

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

HOT 97 FM WQXT

New York

OM: Joel Salkowitz
MD: Kevin McCabe

- 1 JANE JACKSON/Miss You Much
2 BABYFACE/It's No Crime
3 PAULA ABUJOL/Cold Hearted
4 TERRY TATE/Saxas Having Saxas

PIRATE RADIO

KQLZ Los Angeles
VP/Programming: Scott Shannon
MD: Steve Hoffman

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

KMEL 106.5 FM

San Francisco
PD: Keith Naftaly
MD: Hosh Gureli

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

Power 106 FM

KPWR/Los Angeles
PD: Jeff Wyatt
APD/MD: Al Tavera

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

99.1 KGGI FM

Quadruples the Music!
KGGI/Riverside
PD: Larry Martino
MD: Harley Davidson
APD: Steve Craig

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

100.3 JAMZ

Sacramento
OM/MD: Brian White

- 1 WARRANT/Heaven
2 JANE JACKSON/Miss You Much
3 BABYFACE/It's No Crime
4 PAULA ABUJOL/Cold Hearted

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

250 REPORTS

A

PAULA ABDUL The Way That You Love Me (Virgin) LP: Forever Your Girl

Chart Summary table for Paula Abdul's 'The Way That You Love Me' showing regional reach, chart positions, and total reports.

Regional Reach table for Paula Abdul's 'The Way That You Love Me' listing stations and their chart positions.

Chart Summary table for Paula Abdul's 'The Way That You Love Me' showing regional reach, chart positions, and total reports.

Regional Reach table for Paula Abdul's 'The Way That You Love Me' listing stations and their chart positions.

Chart Summary table for Paula Abdul's 'The Way That You Love Me' showing regional reach, chart positions, and total reports.

Regional Reach table for Paula Abdul's 'The Way That You Love Me' listing stations and their chart positions.

AEROSMITH Love In An Elevator (Geffen) LP: Pump

Chart Summary table for Aerosmith's 'Love In An Elevator' showing regional reach, chart positions, and total reports.

Regional Reach table for Aerosmith's 'Love In An Elevator' listing stations and their chart positions.

Chart Summary table for Aerosmith's 'Love In An Elevator' showing regional reach, chart positions, and total reports.

Regional Reach table for Aerosmith's 'Love In An Elevator' listing stations and their chart positions.

Chart Summary table for Aerosmith's 'Love In An Elevator' showing regional reach, chart positions, and total reports.

Regional Reach table for Aerosmith's 'Love In An Elevator' listing stations and their chart positions.

Chart Summary table for Aerosmith's 'Love In An Elevator' showing regional reach, chart positions, and total reports.

B-52's Love Shack (Reprise) LP: Cosmic Thing

Chart Summary table for B-52's 'Love Shack' showing regional reach, chart positions, and total reports.

Regional Reach table for B-52's 'Love Shack' listing stations and their chart positions.

Chart Summary table for B-52's 'Love Shack' showing regional reach, chart positions, and total reports.

Regional Reach table for B-52's 'Love Shack' listing stations and their chart positions.

B-52's Continued

Regional Reach table for B-52's 'Love Shack' listing stations and their chart positions.

Chart Summary table for B-52's 'Love Shack' showing regional reach, chart positions, and total reports.

Regional Reach table for B-52's 'Love Shack' listing stations and their chart positions.

Chart Summary table for B-52's 'Love Shack' showing regional reach, chart positions, and total reports.

Regional Reach table for B-52's 'Love Shack' listing stations and their chart positions.

Chart Summary table for B-52's 'Love Shack' showing regional reach, chart positions, and total reports.

Regional Reach table for B-52's 'Love Shack' listing stations and their chart positions.

BAD ENGLISH When I See You Smile (Epic) LP: Bad English

Chart Summary table for Bad English's 'When I See You Smile' showing regional reach, chart positions, and total reports.

Regional Reach table for Bad English's 'When I See You Smile' listing stations and their chart positions.

Chart Summary table for Bad English's 'When I See You Smile' showing regional reach, chart positions, and total reports.

Regional Reach table for Bad English's 'When I See You Smile' listing stations and their chart positions.

Bad English Continued

Regional Reach table for Bad English's 'When I See You Smile' listing stations and their chart positions.

Chart Summary table for Bad English's 'When I See You Smile' showing regional reach, chart positions, and total reports.

Regional Reach table for Bad English's 'When I See You Smile' listing stations and their chart positions.

Chart Summary table for Bad English's 'When I See You Smile' showing regional reach, chart positions, and total reports.

Regional Reach table for Bad English's 'When I See You Smile' listing stations and their chart positions.

Chart Summary table for Bad English's 'When I See You Smile' showing regional reach, chart positions, and total reports.

Regional Reach table for Bad English's 'When I See You Smile' listing stations and their chart positions.

BON JOVI Livin' In Sin (Mercury) LP: New Jersey

Chart Summary table for Bon Jovi's 'Livin' In Sin' showing regional reach, chart positions, and total reports.

Regional Reach table for Bon Jovi's 'Livin' In Sin' listing stations and their chart positions.

Chart Summary table for Bon Jovi's 'Livin' In Sin' showing regional reach, chart positions, and total reports.

Regional Reach table for Bon Jovi's 'Livin' In Sin' listing stations and their chart positions.

BOBBY BROWN Rock Wit'Cha (MCA) LP: Don't Be Cruel

Chart Summary table for Bobby Brown's 'Rock Wit'Cha' showing regional reach, chart positions, and total reports.

Regional Reach table for Bobby Brown's 'Rock Wit'Cha' listing stations and their chart positions.

Chart Summary table for Bobby Brown's 'Rock Wit'Cha' showing regional reach, chart positions, and total reports.

Regional Reach table for Bobby Brown's 'Rock Wit'Cha' listing stations and their chart positions.

Chart Summary table for Bobby Brown's 'Rock Wit'Cha' showing regional reach, chart positions, and total reports.

Regional Reach table for Bobby Brown's 'Rock Wit'Cha' listing stations and their chart positions.

Chart Summary table for Bobby Brown's 'Rock Wit'Cha' showing regional reach, chart positions, and total reports.

SHARON BRYANT Let Go (Wing/Polydor) LP: Here I Am

Chart Summary table for Sharon Bryant's 'Let Go' showing regional reach, chart positions, and total reports.

Regional Reach table for Sharon Bryant's 'Let Go' listing stations and their chart positions.

Chart Summary table for Sharon Bryant's 'Let Go' showing regional reach, chart positions, and total reports.

Regional Reach table for Sharon Bryant's 'Let Go' listing stations and their chart positions.

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Parallels Continued on Page 80

C

BELINDA CARLISLE
Leave A Light On (MCA)
LP: Runaway Horses

Chart Summary table for Belinda Carlisle with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Belinda Carlisle listing stations and their respective reach percentages.

ALICE COOPER
Poison (Epic)
LP: Trash

Chart Summary table for Alice Cooper with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Alice Cooper listing stations and their respective reach percentages.

COVER GIRLS
My Heart Skips A Beat (Capitol)
LP: We Can't Go Wrong

Chart Summary table for Cover Girls with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Cover Girls listing stations and their respective reach percentages.

CURE
Lovesong (Elektra)
LP: Disintegration

Chart Summary table for Cure with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Cure listing stations and their respective reach percentages.

GIANT
I'm A Believer (A&M)
LP: Last Of The Runaways

Chart Summary table for Giant with columns for Pos, P1, P2, P3, Tot.

D

DINO
Sunshine (4th & Broadway/Island)
LP: 24/7

Chart Summary table for Dino with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Dino listing stations and their respective reach percentages.

GLORIA ESTEFAN
Get On Your Feet (Epic)
LP: Cut Both Ways

Chart Summary table for Gloria Estefan with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Gloria Estefan listing stations and their respective reach percentages.

Gloria Estefan Continued

Regional Reach table for Gloria Estefan listing stations and their respective reach percentages.

EURHYTHMICS
Don't Ask Me Why (Arista)
LP: We Too Are One

Chart Summary table for Eurhythmic with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Eurhythmic listing stations and their respective reach percentages.

EXPOSE
When I Looked At Him (Arista)
LP: What You Don't Know

Chart Summary table for Expose with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Expose listing stations and their respective reach percentages.

Expose Continued

Regional Reach table for Expose listing stations and their respective reach percentages.

GIANT
I'm A Believer (A&M)
LP: Last Of The Runaways

Chart Summary table for Giant with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Giant listing stations and their respective reach percentages.

GREAT WHITE
The Angel Song (Capitol)
LP: Twice Shy

Chart Summary table for Great White with columns for Pos, P1, P2, P3, Tot.

Regional Reach table for Great White listing stations and their respective reach percentages.

DON HENLEY The Last Worthless Evening (Geffen) LP: The End Of The Innocence Total Reports 59 24%

Regional Reach E 27% S 22% M 19% W 29% Chart Summary Pos P1 P2 P3 Tot

JANET JACKSON Miss You Much (A&M) LP: Rhythm Nation Total Reports 230 92%

Regional Reach E 100% S 94% M 86% W 89% Chart Summary Pos P1 P2 P3 Tot

KIX Don't Close Your Eyes (Atlantic) LP: Blow My Fuse Total Reports 98 39%

Janet Jackson Continued P2 EAST 99WGY 23-18 FL192 4-3 R0977 7-6

ELTON JOHN Healing Hands (MCA) LP: Sleeping With The Past Total Reports 177 71%

Regional Reach E 88% S 72% M 70% W 55% Chart Summary Pos P1 P2 P3 Tot

K WEST 100KHI 19-17 WSPK 15-9 98PYX on

KIX Regional Reach E 38% S 37% M 50% W 32% Chart Summary Pos P1 P2 P3 Tot

Kix Continued WEST Y108 a KXYO 27-24 KCPX 4-3

LIVING COLOUR Glamour Boys (Epic) LP: Vivid Total Reports 163 65%

Regional Reach E 69% S 65% M 72% W 55% Chart Summary Pos P1 P2 P3 Tot

KIX Regional Reach E 38% S 37% M 50% W 32% Chart Summary Pos P1 P2 P3 Tot

LOVE AND ROCKETS No Big Deal (RCA) LP: Love And Rockets Total Reports 55 22%

Love And Rockets Continued SOUTH KRBE 33-33 MIDWEST WHYT on WEST KXYO 22-20

MADONNA Cherish (Sire/WB) LP: Like A Prayer Total Reports 228 91%

Regional Reach E 98% S 94% M 83% W 91% Chart Summary Pos P1 P2 P3 Tot

MADONNA Regional Reach E 98% S 94% M 83% W 91% Chart Summary Pos P1 P2 P3 Tot

MADONNA Regional Reach E 98% S 94% M 83% W 91% Chart Summary Pos P1 P2 P3 Tot

MARTIKA I Feel The Earth Move (Columbia) LP: Martika Total Reports 179 72%

Regional Reach E 85% S 67% M 64% W 75% Chart Summary Pos P1 P2 P3 Tot

MARTIKA Regional Reach E 85% S 67% M 64% W 75% Chart Summary Pos P1 P2 P3 Tot

RICHARD MARX Angelica (EMI) LP: Repeat Offender Total Reports 164 66%

Regional Reach E 71% S 62% M 58% W 72% Chart Summary Pos P1 P2 P3 Tot

Richard Marx Continued

Table with columns for Regional Reach, Parallel Reach, and Chart Summary for Richard Marx.

MICHAEL MORALES What I Like About You (Wing/Polydor)

Chart Summary and Regional/Parallel Reach for Michael Morales.

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Chart Summary and Regional/Parallel Reach for Michael Morales (continued).

Continued On Next Column

Motley Crue Continued

Table with columns for Regional Reach, Parallel Reach, and Chart Summary for Motley Crue.

MOVING PICTURES What About Me (Geffen)

Chart Summary and Regional/Parallel Reach for Moving Pictures.

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Chart Summary and Regional/Parallel Reach for Moving Pictures (continued).

Continued On Next Column

New Kids On The Block

Table with columns for Regional Reach, Parallel Reach, and Chart Summary for New Kids On The Block.

NEW KIDS ON THE BLOCK Didn't I Blow Your Mind (Columbia)

Chart Summary and Regional/Parallel Reach for New Kids On The Block.

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Continued On Next Column

BILLY OCEAN License To Chill (Jive/RCA)

Chart Summary and Regional/Parallel Reach for Billy Ocean.

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Chart Summary and Regional/Parallel Reach for Billy Ocean (continued).

Continued On Next Column

POCO

Call It Love (RCA)

Chart Summary and Regional/Parallel Reach for POCO.

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Chart Summary and Regional/Parallel Reach for POCO (continued).

Continued On Next Column

KEVIN PAIGE Don't Shut Me Out (Chrysalis)

Chart Summary and Regional/Parallel Reach for Kevin Paige.

Chart Summary and Regional/Parallel Reach for Kevin Paige (continued).

Chart Summary and Regional/Parallel Reach for Kevin Paige (continued).

Chart Summary and Regional/Parallel Reach for Kevin Paige (continued).

Chart Summary and Regional/Parallel Reach for Kevin Paige (continued).

Chart Summary and Regional/Parallel Reach for Kevin Paige (continued).

Continued On Next Column

NEW KIDS ON THE BLOCK Cover Girl (Columbia)

Chart Summary and Regional/Parallel Reach for New Kids On The Block.

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Chart Summary and Regional/Parallel Reach for New Kids On The Block (continued).

Continued On Next Column

MOTLEY CRUE Dr. Feelgood (Elektra)

Chart Summary and Regional/Parallel Reach for Motley Crue.

Chart Summary and Regional/Parallel Reach for Motley Crue (continued).

Chart Summary and Regional/Parallel Reach for Motley Crue (continued).

Continued On Next Column

ROLLING STONES Mixed Emotions (Columbia)

Chart Summary and Regional/Parallel Reach for Rolling Stones.

Chart Summary and Regional/Parallel Reach for Rolling Stones (continued).

Chart Summary and Regional/Parallel Reach for Rolling Stones (continued).

Chart Summary and Regional/Parallel Reach for Rolling Stones (continued).

Chart Summary and Regional/Parallel Reach for Rolling Stones (continued).

Continued On Next Column

Rolling Stones Continued

Table with station call letters and signal strength indicators (P1, P2, P3) for Rolling Stones.

Roxette Continued

Table with station call letters and signal strength indicators (P1, P2, P3) for Roxette.

Starship Continued

Table with station call letters and signal strength indicators (P1, P2, P3) for Starship.

Thompson Twins Continued

Table with station call letters and signal strength indicators (P1, P2, P3) for Thompson Twins.

LINDA RONSTADT Don't Know Much (Elektra)

Chart summary and regional reach data for Linda Ronstadt.

SOULSISTER Way To Your Heart (EMI)

Chart summary and regional reach data for Soulsister.

TEARS FOR FEARS Sowing The... (Fontana/Mercury)

Chart summary and regional reach data for Tears for Fears.

TINA TURNER The Best (Capitol)

Chart summary and regional reach data for Tina Turner.

SOUL II SOUL Back To Life (Virgin)

Chart summary and regional reach data for Soul II Soul.

STARSHIP It's Not Enough (RCA)

Chart summary and regional reach data for Starship.

THOMPSON TWINS Sugar Daddy (WB)

Chart summary and regional reach data for Thompson Twins.

VESTA Congratulations (A&M)

Chart summary and regional reach data for Vesta.

ROXETTE Listen To Your Heart (EMI)

Chart summary and regional reach data for Roxette.

SOULSISTER Way To Your Heart (EMI)

Chart summary and regional reach data for Soulsister.

THOMPSON TWINS Sugar Daddy (WB)

Chart summary and regional reach data for Thompson Twins.

VESTA Congratulations (A&M)

Chart summary and regional reach data for Vesta.

ROLLING STONES

Table with station call letters and signal strength indicators (P1, P2, P3) for Rolling Stones.

STARSHIP

Table with station call letters and signal strength indicators (P1, P2, P3) for Starship.

THOMPSON TWINS

Table with station call letters and signal strength indicators (P1, P2, P3) for Thompson Twins.

VESTA

Table with station call letters and signal strength indicators (P1, P2, P3) for Vesta.

ROLLING STONES

Table with station call letters and signal strength indicators (P1, P2, P3) for Rolling Stones.

STARSHIP

Table with station call letters and signal strength indicators (P1, P2, P3) for Starship.

THOMPSON TWINS

Table with station call letters and signal strength indicators (P1, P2, P3) for Thompson Twins.

VESTA

Table with station call letters and signal strength indicators (P1, P2, P3) for Vesta.

SIGNIFICANT ACTION

Vesta Continued. Radio station reports for SOUTH, MIDWEST, WEST, and EAST regions.

CHRISTOPHER WILLIAMS Talk To Myself (Geffen) LP: Adventures In Paradise. Total Reports 58 23%. Regional Reach and Chart Summary tables.

Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

YOUNG MC Bust A Move (Delicious Vinyl/Island) LP: Bust A Move. Total Reports 106 42%. Regional Reach and Chart Summary tables.

Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

A AFTER 7 Heat Of The Moment (Virgin) LP: After 7. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

ALARM Sold Me Down The River (IRS) LP: Change. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

B BANG TANGO Someone Like You (MCA) LP: Bang Tango. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

BARDEUX I Love The Bass (Enigma) LP: Shangri-La. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

C REGINA BELLE Baby Come To Me (Columbia) LP: Stay With Me. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

TRACY CHAPMAN Crossroads (Elektra) LP: Crossroads. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

JOE COCKER When The Night Comes (Capitol) LP: One Night. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

NATALIE COLE As A Matter Of Fact (EMI) LP: Good To Be Back. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

CULT "Eddie (Ciao Baby)" (Sire/Reprise) LP: Sonic Temple. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

E JOHN EDDIE Tough Luck (Columbia) LP: The Hard Cold Truth. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

ENUFF Z'NUFF New Thing (Atco) LP: Enuff Z'nuff. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

MELISSA ETHERIDGE No Souvenirs (Island) LP: Brave And Crazy. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

EXTREME Mutha (Don't Want To Go...) (A&M) LP: Extreme. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

F FUZZBOX Self (Geffen) LP: Big Bang. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

G DEBBIE GIBSON We Could Be Together (Atlantic) LP: Debbie Gibson Live - "Out Of The Blue" Video. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

H GORKY PARK Bang (Mercury) LP: Gorky Park. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

HOODOO GURUS Come Anytime (RCA) LP: Magnum Cum Louder. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

ICEHOUSE Touch The Fire (Chrysalis) LP: Great Southern Land. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

J JAYA If You Leave Me Now (LMR) LP: Jaya. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

JETS The Same Love (MCA) LP: Believe. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

K HUBERT KAH So Many People (Curb) LP: So Many People. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

L KON KAN Puss n' Boots/These Boots... (Atlantic) LP: Move To Move. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

PATTI LABELLE If You Asked Me To (MCA) LP: Be Yourself. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

DONNY OSMOND Hold On (Capitol) LP: Donny Osmond. Radio station reports for EAST, SOUTH, MIDWEST, and WEST regions.

Reports

SIGNIFICANT ACTION

R

TREVOR RABIN
Something To Hold On To (Elektra)
LP: Can't Look Away

DAN REED NETWORK
Make It Easy (Mercury)
LP: Slam

TEDDY RILEY / GUY
My Fantasy (Motown)
LP: "Do The Right Thing" ST

SHANA
I Want You (Vision)
LP: I Want You

SHOOTING STAR
Touch Me Tonight (Enigma)
LP: Touch Me Tonight

SIMPLY RED
You've Got It (Elektra)
LP: A New Flame

SINITTA
Right Back Where We... (Atlantic)

STEVIE B
Girl I Am Searching (LMR)
LP: In My Eyes

SYBIL
Don't Make Me Over (Next Plateau)

TECHNOTRONIC / FELLY
Pump Up The Jam (SBK)

10,000 MANIACS
Eat For Two (Elektra)
LP: Blind Man's Zoo

TESLA
Love Song (Geffen)
LP: The Great Radio Controversy

2 LIVE CREW
Me So Horny (Luke Skywalker)

MILLI VANILLI
Blame It On The Rain (Arista)
LP: All Or Nothing

JODY WATLEY
Everything (MCA)
LP: Larger Than Life

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Radar Love (Atlantic)
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WINGER
Hungry (Atlantic)
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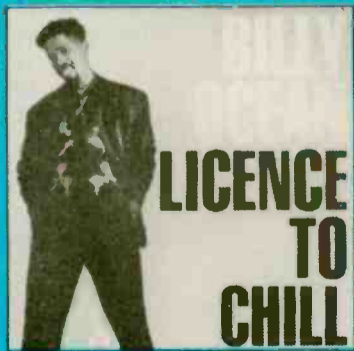
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AN OCEAN OF HITS FROM BILLY

#3 Most Added CHR and AC!

Jump into Billy Ocean's "Licence to Chill." It's the first of two newly recorded singles from his latest album, "Billy Ocean Greatest Hits." Since he first hit our shores in '83 with "Caribbean Queen," he's had nothing but hits: 7 Top Five Urban, AC and CHR singles. Now, with his new single and video, he's licenced to rise to the top all over again. "Licence to Chill" produced by Robert John "Mutt" Lange. From the album "Billy Ocean Greatest Hits"



On Jive/RCA Records cassettes, compact discs and albums.



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NATIONAL AIRPLAY OVERVIEW

CHR

Table with columns: WKS, WKS, LW, TW. Lists top 40 CHR songs including Madonna, Janet Jackson, Milli Vanilli, Warrant, Cher, Roxette, Exposé, Cure, Tears for Fears, Babyface, Rolling Stones, Starship, Skid Row, New Kids on the Block, Bobby Brown, Aerosmith, Fine Young Cannibals, Motley Crue, Prince, Gloria Estefan, Michael Morales, Bad English, Elton John, Bee Gees, Martika, Neneh Cherry, Tina Turner, POCO, Young MC, New Kids on the Block, B-52's, Paula Abdul, Living Colour, Seduction, Surface, Paula Abdul, Soul II Soul, Sharon Bryant, Dino, Gloria Estefan.

N&A Pg. 86; Playlists Pg. 74; Parallels Pg. 79

ADULT CONTEMPORARY

Table with columns: WKS, WKS, LW, TW. Lists top 30 Adult Contemporary songs including Madonna, Elton John, Cutting Crew, Surface, Jeff Healey Band, Patti LaBelle, Cher, L. Ronstadt, POCO, Van Morrison, Rick Astley, Bee Gees, Natalie Cole, Simply Red, Jackson Browne, Jefferson Airplane, Exposé, Swing Out Sister, Richard Marx, Beach Boys, Bonnie Raitt, Doobie Brothers, Gloria Estefan, Paul McCartney, Barbara Streisand, Michael Damian, Stephen Bishop, Roxette, Don Henley, B.J. Thomas.

AC Music Begins Pg. 55

URBAN CONTEMPORARY

Table with columns: WKS, WKS, LW, TW. Lists top 40 Urban Contemporary songs including Janet Jackson, Regina Belle, Soul II Soul, Sybil, Christopher Williams, Prince, Surface, Bobby Brown, Rhonda Clark, Peabo Bryson, Levert, Jermaine Jackson, Maze, O'Jays, Mother's Finest, After 7, Temptations, James Ingram, Cheryl Lynn, Michael Cooper, Chuck II Booker, Jody Watley, Kool Moe Dee, S.O.S. Band, Kashif, Eddie Murphy, Mica Paris, Wrecks-N-Effect, Full Force, Stephanie Mills, Heavy D. & Boyz, Bebe & Cece Winans, Young MC, Milli Vanilli, Pieces of a Dream, Miles Jaye, Chill, Big Daddy Kane, Terry Tate, Zapp.

New & Active, TOP 10 Recurrents Pg. 60

NEW ROCK

Table with columns: LW, TW. Lists top 10 New Rock songs including Big Audio Dynamite, Red Hot Chili Peppers, B-52's, Ocean Blue, Max Q, Camper Van Beethoven, Hoodoo Gurus, Squeeze, Tears for Fears, Alarm.

Complete TOP 30 New Rock Chart Pg. 70

NAC

Table with columns: LW, TW. Lists top 10 NAC songs including Pat Metheny, Billy Joe Walker Jr., Jim Chappell, Sam Cardon, Jean Luc Ponty, Oceans, Skipper Wise, Montreux, Bill Wolfner, Thom Rotella.

Complete TOP 30 NAC Chart Pg. 58

CONTEMPORARY JAZZ

Table with columns: LW, TW. Lists top 10 Contemporary Jazz songs including Stanley Turrentine, Yellowjackets, Pat Metheny, Harry Connick Jr., George Benson, Rob Mullins, Jean Luc Ponty, David Friesen, Lou Rawls, Billy Childs.

Complete TOP 30 Contemporary Jazz Chart Pg. 58

AOR TRACKS

Table with columns: WKS, WKS, LW, TW. Lists top 40 AOR tracks including Aerosmith, Rolling Stones, POCO, Tears for Fears, Jethro Tull, Alarm, Melissa Etheridge, Rolling Stones, Joe Cocker, Motley Crue, Neil Young, Aerosmith, Bob Dylan, Don Henley, Alice Cooper, Rolling Stones, Cult, Tom Petty, Trevor Rabin, Bad English, Billy Squier, Bonham, Giant, D.A.D., Molly Hatchet, Tom Petty, Great White, Starship, Stevie Ray Vaughan & Double Trouble, Don Henley, Peter Dinklage, Living Colour, Tesla, James McMurtry, Jefferson Airplane, Living Colour, Enuff Z'Nuff, Winger, Ten Years After, I. Hunter & M. Ronson.

Complete TOP 60 Tracks Chart Pg. 68; LP Chart Pg. 69

COUNTRY

Table with columns: WKS, WKS, LW, TW. Lists top 20 Country songs including R. Van Shelton, Alabama, George Strait, Restless Heart, Merle Haggard, Kathy Mattea, Clint Black, Bellamy Brothers, Eddy Raven, Hank Williams Jr., Oak Ridge Boys, Ricky Skaggs, Dolly Parton, Reba McEntire, Randy Travis, Paul Overstreet, Sawyer Brown, Steve Wariner, Kenny Rogers, Garth Brooks.

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WILD ROSE/Breaking New Ground (Universal)

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Table with columns: DEBUT, Song Title, Artist, Label. Lists debut songs including Billy Joe Royal, Glen Campbell, Dwight Yoakam, A. Murray & K. Rogers, Vern Gosdin, Highway 101, Earl Thomas Conley, Zaca Creek.

Complete TOP 50 Country Chart Pg. 64