INSIDE:

MORE RATINGS CLOUT WITH CALLOUT

From Jeff Pollack's perspective, callout research is a necessity for any winning station. But you can do it yourself, and Jeff covers the essential points you need to consider in setting up your own in-house research department.

Page 32

DON'T LET YOUR TV AD CAMPAIGN GO DOWN THE TUBE

If you're using TV spots to promote your station, you need to spend that money wisely. Rob Balon outlines the key elements your spot should contain to achieve your goals, and isolates what TV exposure can actually do for you.

Page 38

BATTLING UPWARD: UNDERDOGS & SHADOW MARKET COMPETITORS

Most station coverage focuses on triumphant winners. But what do you do if you're outgunned in resources, signal, and ratings heritage, or if you're a small local station fighting an incoming signal from a major market behemoth? Joel Denver and Harvey Kojan talk to programmers facing these obstacles to learn how they fight back and earn their measures of

Page 44, 52

DC REPORT DEBUTS

Getting the hot new Washington developments to you faster and more efficiently, R&R Washington Bureau Chief Pat Clawson's new "DC Report" column makes its inaugural appearance this week in the Radio Business section Opening item: a hostile takeover attempt on UPI.

Page 6

ACCOUNTING FOR YOUR ACCOUNT LISTS

Behind every successful sales department is not only superior salesmanship, but efficient system management as well. Handling your account lists effectively is a necessity, and Chris Beck brings out the basic principles of simplicity and consistency, along with more specific suggestions.

Page 15



Y95 Revamps 'You Pay It, We Play It' Plan

Label Ad Support For Radio Debated

conceived by KHYI (Y95)/Dallas PD Buzz Bennett to attract more record advertising for radio raised some eyebrows on its initial reading at several labels, and has spurred further dialogue on how radio and the record industry can work together for mutual profit.

As a tie-in with Sound Warehouse, Y95 proposed featuring

A controversial sales plan "Artists Of The Week" for \$7500. That would buy a pointof-purchase display of the artist's product with Y95 merchandise, plus 15 on-air 60-second commercials at 7:40am, 5:40pm, and 8:40pm. The package also included three spins of the record that would run adjacent to the spots, and a frontsell label and album

> According to the original proposal, the single would be determined by the label subject to Bennett's approval and the title would be included in the adds and extras section of Y95's published playlist. Subsequently the more controversial aspects of the proposal were modified by Bennett and the

'Wrong Message To Industry'

Reaction to drafts of the original plan from record and radio personnel was anything but welcoming.

Virgin VP/Promotion Phil Quartararo said, "I don't think Y95's plan is ethical. It's not illegal, but I'd certainly like to know how Y95 will pick the artist of the week fairly. Also, a plan like this is totally out of the reach of a smaller label."

Other promotion executives declined to comment for publication on the idea, but off-therecord sentiments were decidedly less than favorable.

Y95/See Page 36

NewCity/Zapis Swap Could Spell **Simulcast Superstation For Atlanta**

Two Complementary Market Signals Allow Possible Dual Attack

and Zapis Communications have announced a \$30 million tax-free swap of stations in the Boston and Atlanta markets. The deal, the first under new FCC rules liberalizing crossownership where city-grade signals do not overlap, will allow NewCity to own two FM properties in the same market.

The no-cash deal was finalized Friday (3/10) after four months of negotiations. NewCity will trade WFTQ & WAAF/ Worcester for Zapis's WEKS-FM/LaGrange-Atlanta. Each station was valued at \$15 million for purposes of the transaction, giving the entire package a value of \$30 million.

The swap gives NewCity a

Hammer A

Consultant

Bittman, Swedberg

NewCity Communications chance to take a bigger bite out of a booming market. WEKS-FM will extend NewCity's coverage into Southwest Atlanta, an area not served by the company's Country WYAY-FM, which is situated northwest of the city.

If NewCity decides to simulcast, a mega-station could result. NewCity VP/WYAY GM Bob Green said, "WEKS complements WYAY's signal perfectly, and gives our company a number of exciting options to pursue to better serve the

NewCity President Dick Ferguson has commissioned research to determine the future programming direction of WEKS, and says many options are being considered, including retaining the current Urban for-

NEWCITY/ZAPIS/See Page 34

Two New Group W VP/GMs

Rhoades Upped At KQZY;

Green Transfers To KMEO

Group W Radio has upped KQZY/Dallas GSM Jenny Sue Rhoades to VP/GM, and transferred KODA/Houston GSM Rick Green to KMEO-AM & FM/Phoenix as VP/GM.

Rhoades succeeds Ted Jordan, who left KQZY for VP/GM duties at the company's KDKA/ Pittsburgh. She joined Group W in 1984 as an AE at KODA, subsequently serving as KQXT/San Antonio LSM and later GSM before joining KQZY as GSM last year.

Green succeeds Mike Burnette, who is going into ownership in Oregon. Green began his radio career as an AE at WUBE/Cincinnati in 1975, served as Sales Manager at WSSX/

Charleston from 1981-83, and was GSM at KFKF/Kansas City from 1983 until joining KODA as GSM in 1985.

GROUP W/See Page 36

The Back Page: **Even More For You**

Industry's Most Comprehensive National Airplay Overview

issue, we generated a great deal of comments and reactions.

We listened to your suggestions, and this week we're expanding our information even further. (Save that 2/24 issue;

When we changed our Back it's a collector's item.) The Page format in the February 24 Back Page, which already packs more national airplay information in one page than any other publication, now covers eight music formats.

AOR readers told us they'd rather have more "at a glance" AOR Tracks information on the Back Page. Now the Top 40 AOR tracks (ten more than before) will appear, with the full Top 60 chart inside. We've re-turned to the full AC Top 30 chart on the Back Page rather than an expanded chart inside. The Country industry has expressed its delight about being included with the other formats on the Back Page, and we're happy to expand our Country Back Page summary to the Top 20 plus Breakers and chart Debuts, with the complete Top 50 chart inside.

BACK PAGE/See Page 36

Upped At WLOL

After seven years with Emmis's WLOL/Minneapolis, VP/ GM Tac Hammer has resigned to form his own programming and management consultancy. Tac Hammer & Associates. At WLOL, GSM Lisa Fransen Bittman has been promoted to Station Manager and PD Gregg Swedberg has been upped to OM. Former KLOL Promotion Director Dan Seeman, who most recently served as an AE at the station, has resumed his former duties

WLOL/See Page 36

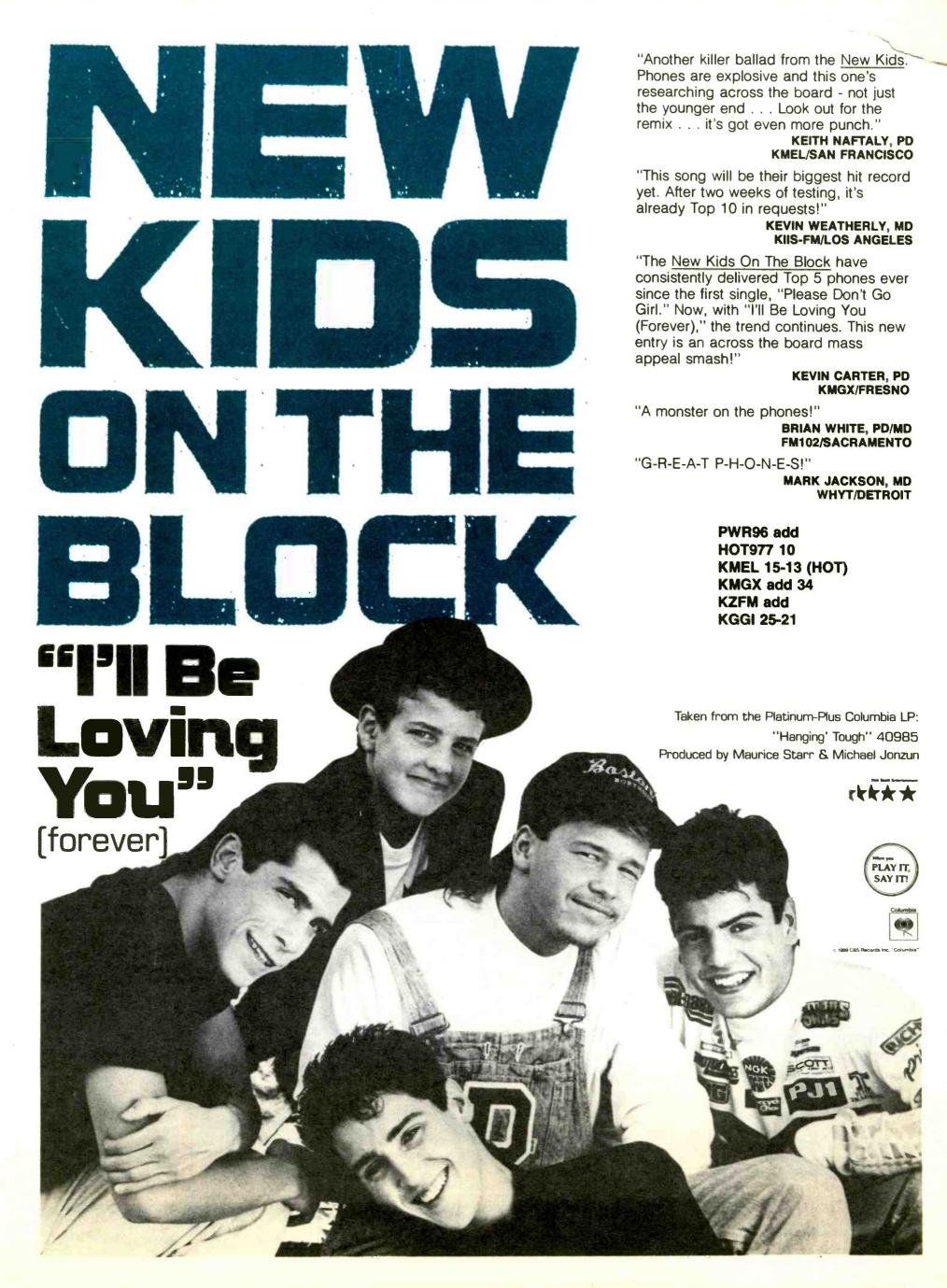


literally, listener Todd Martyn constructed a giant radio boom box displaying the station's calls and concealing a complete stereo system. The contest's winner will be decided this week.

Newsstand Price \$5,00

Industry's Largest Job Mart

Page 65



Blevins, O'Brien Add KNEW & KSAN VP Stripes



Bruce Blevins

KNEW & KSAN/Oakland-San Francisco GM Bruce Blevins and GSM Peter O'Brien have both added VP stripes to their titles.

Dean Thacker, President of combo owner Malrite Communications, commented, "(Blevins's) experience in broadcasting, his knowledge of the market, and his exceptional leadership skills certainly qualify him to fill the additional duties as VP." Discussing O'Brien, Thacker added, "We are



Peter O'Brien
pleased to recognize Peter for his
numerous contributions and superior sales achievements."

Blevins joined KNEW & KSAN last year as GM after serving in management posts at KKCY/San Francisco and Christal Radio

O'Brien joined KNEW as an AE in 1975, moved up to become NSM of KNEW & KSAN, and was named GSM of the combo in 1985.

LEMBO COLUMBIA SINGLES DIRECTOR

Yarbrough, McGuiness CBS Sr. VPs



Danny Yarbrough

CBS Records VPs Danny Yarbrough and Tom McGuiness have been elevated to Sr. VP/Marketing and Sr. VP/Sales & Distribution, respectively. Additionally, Jerry



Tom McGuiness

Lembo has been upped to Director/ National Singles Promotion at Columbia Records.

Yarbrough will supervise the CBS Records branch distribution organization. "He will play a critical role in the development of sales and merchandising strategies and coordinating them with Columbia, E/P/A, WTG, Nashville, Chrysalis, Masterworks, and video labels," noted CBS Sr. VP/GM Paul Smith. "Danny's special talents will focus on the development of new artists."

Smith said McGuiness will be heavily involved in marketing planning, program development, and customer policies and procedures. He will oversee the merchandising, market development, point of purchase, traffic, packaging and marketing research departments.

CBS/See Page 34

Doyle Upped To McGavren Guild President



Peter Doyle

McGavren Guild Exec. VP/ Eastern Division Peter Doyle has been upped to President. He succeeds Ellen Hulleberg, who is now President of parent Interep's Radio Store.

Interep President Les Goldberg commented, "I have worked closely with Peter since he joined the company. He is totally committed to the future of McGavren Guild Radio and Interep, and will maintain the standards that have been set."

Doyle joined the company in 1974 as an AE, was upped to Regional Manager in 1977, became VP/Regional Manager in 1982, and was upped to his most recent position in 1986.

St. John PD At KWSS

Mark St. John, who most recently programmed WAVA/Washington for the past two years, has been named PD at Nationwide's KWSS/San Jose. He begins immediately and replaces Mike Preston, who left the station a month ago.

KWSS GM Kevin Mashek told R&R, "All I can say is that Mark brings to the table exactly what KWSS needs. He did an outstanding job at WAVA, he's obviously a great manager of people, and he has a lot of creativity."

Nationwide National PD Guy
ST. JOHN/See Page 34



Jerry Crutchfield

Crutchfield Capitol Nashville Exec. VP

MCA Music/Nashville Sr. VP Jerry Crutchfield has been named to the new position of Exec. VP/GM at Capitol/Nashville. He will concentrate on A&R and artist development.

Capitol/Nashville President Jim Foglesong commented, "We are pleased to have Jerry join our team. He's a professional and a true gentleman in the music business, and is a good solid music man."

Discussing the factors that motivated him to make the move, CRUTCHFIELD/See Page 36

Campbell PD At KLAC

WBVE/Cincinnati PD Stan Campbell has been named PD/ morning talent at KLAC/Los Angeles, effective April 10. He replaces Stony Richards, who moves to Asst. PD/middays.

to Asst. PD/middays.

KLAC & KZLA OM Bob Guerra commented, "Stan's one of those rare multitalented individuals who can do a morning show and also program the heck out of a radio station. He's a major addition to our Malrite family."

Campbell told R&R, "I'm really proud to work for KLAC. It's a great opportunity to be involved with a station that has such stature—and they're an L.A. Lakers and Kings station, so that's exciting."

Campbell was previously the owner of Acclaim Records/Nashville. He was afternoon driver at WSIX/Nashville before joining WBVF.

ESHBAUGH OM

KQPT's Mason Now Consulting

NAC KQPT/Sacramento PD/ morning show host Alan Mason has left the station to form a consultancy. He has signed KQPT as a client, and his additional responsibilities to parent company Duchossois Communications entail syndication of KQPT's "Point" format

KQPT Marketing Director Tom Eshbaugh assumes the station's newly-created Operations/Marketing Manager position. He will oversee station programming, external advertising, and promotional functions. A morning show replacement for Mason has not been selected yet.

Eshbaugh told R&R, "This is no upheaval or major change. I'm one of the four people who helped create the station, and I'll have greater responsibilities with regard to what the product is. Alan MASON/See Page 34

PAGETHREE

MARCH 17, 1989

LIFESTYLES OF THE RICH IN DIVERSITY

American consumer habits, as chronicled every week in R&R's Lifestyles Overview section for the benefit of your sales planning and your morning show, are varied and many-splendored. This week, read about brew-your-own beers, the celebrity T-shirt boom, and the attractive gay demo.

Page 16

FEATURES

RADIO BUSINESS: UPI in Dutch?	. 6
• MANAGEMENT: National advertising breakout	12
SALES STRATEGY: Managing account lists	15
• LIFESTYLES	
MEDIA: Best-selling music books	
TECHNOLOGY: Telepathic music-making?	
NEWSBREAKERS	22
TIMELINE	
STREET TALK: PDs on the loose	
PERSPECTIVES: Jeff Pollack on in-house research .	32
RATINGS & RESEARCH: Rob Balon	
on TV spot strategy	38
MUSIC DATEBOOK	40
• ROCK OVER LONDON	41
OMPACT DATA	42
• POLLSTAR	42
CALENDAR: To kill a story or not	43
MARKETPLACE	62
OPPORTUNITIES	65
R&R MART: Gifts, information, resources	
	water the same

FORMATS

•	
CHR: Underdog philosophies	44
URBAN CONTEMPORARY: Lexington liftoff	50
AOR: Shadow market strategies	52
AC: Copycats & dogfights in Jacksonville	
COUNTRY: CRS photo coverage	58
NASHVILLE THIS WEEK: More CRS	
photo coverage	61

MUSIC INFORMATION

WORLD MUSIC OVERVIEW: CMJ, UK,	
Australia, Canada charts	41
MUSIC VIDEO: MTV, VH-1 lists	
COUNTRY	
URBAN CONTEMPORARY	
CURRENT-BASED AC	
GOLD-BASED, FULL-SERVICE AC	
· · · · · · · · · · · · · · · · · · ·	
NAC	
CONTEMPORARY JAZZ	
AOR ALBUMS	
AOR TRACKS	
NEW ROCK	
CHR	88
AC, AOR, CHR, COUNTRY,	
URBAN CHARTS BACK	PAGE
NEW ROCK, NAC,	
CONTEMPODADY 1477 HIGHLIGHTS BACK	PAGE

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IDB Restructures Executive Staff

Cheramy President, Feely Exec. VP

In a series of corporate realignments at IDB Communications, Exec. VP/CFO Ed Cheramy has been promoted to President and Sr. VP Dennis Feely has been named Exec. VP. Former President Jeff Sudikoff will remain CEO/Chairman of the company, which principally provides satellite transmission services.

"IDB has experienced unprecedented growth in the past few years, making it unrealistic for one person to do all these jobs," remarked Sudikoff. "Ed has been assisting in the presidential duties for quite some time now, and it is only fitting that he officially become President of the company.

"Dennis has played a crucial role in determining the direction of IDB's technology-driven products and services. His new position is in recognition of the achievements that have been made under his leadership."

Cheramy joined IDB in 1986, when he assumed all financial responsibilities for the company. He was previously a partner-in-charge of the Entrepreneurial Services Group for Price Waterhouse.

Feely was an IDB co-founder in 1983. Before that, he was Director/ Operations for ABC Radio Enterprises and Director/Technical Facilities for the ABC Radio Networks.

FBN Sets Frankel, Avery As VPs



Doug Frankel

Financial Broadcasting Network has added Doug Frankel as VP/FBN Owned Stations and Ben Avery as VP/Affiliate Relations.

Frankel comes from sales duties at KRTH-AM & FM/Los Angeles. Avery's background includes ten years in sales positions at the Associated Press and the VP/Director of Station Relations post at Mutual Broadcasting System; most recently he served as a consultant to FBN. Avery will maintain FBN's main affiliate office in the Washington, DC area.



Ben Avery

FBN President/COO Joe Dorton commented, "Besides his strong hands-on experience with clients, Doug will utilize his grasp of the industry's character and FBN's strengths to hammer out the right profit for FBN owned stations."

Dorton said FBN's goal is to increase its affiliate family to 50-100 stations in the next 12 months. FBN has a ten-year lease with XEGM/Tijuana, and announced it is in the process of purchasing several major market radio stations over the next few months, to be overseen by Frankel.

Frost Upped To KOAI PD

Gannett NAC KOAI/Dallas Asst. PD John Frost has been promoted to PD. He succeeds Randy Brown, who left to program KKBQ/Houston

Frost told R&R, "I've been here from the beginning. Dallas is the perfect market for NAC, and I look forward to seeing it evolve into one of the major formats in the country. We're writing the rules in this format, and that's very exciting.

"There are a lot of different ideas about the format's future direction. It's important for people to realize that there is a format for people who grew up on rock & roll. The evolution of the radio station is the most important thing I have to tackle."

Previously Frost programmed KLSI/Kansas City, KITT/Shreveport, KEEL/Shreveport, and KRBC/Abilene TX. He was an air personality at KHTR/St. Louis, WHYT/Detroit, and KHIT/Seattle.

In the fall Birch, KOAI finished 15th 12+ (2.3); its 2.6 in the corresponding Arbitron placed it in a tie for 16th

Schoenberger Directs Relativity Promotion

Relativity Records West Coast Promotion Director John Schoenberger has been promoted to National Promotion Director.

"I accept this position with excitement and pride," said Schoenberger. "I look forward to a great 1989 with (Relativity and sister label Combat Records), as well as our newest label, In-Effect Records."

Schoenberger joined Relativity in 1987 from the VP/Album Promotion post at MCA. He will continue to work out of Relativity's West Coast offices in Torrance, CA.

PEROYEA PRESIDENT

Narragansett Organizes New Radio Unit

Narragansett Capital, a privately-held firm which manages a half-billion dollars in risk capital, has organized its radio properties into Narragansett Radio Inc. and named COO John Peroyea its President

Co-Chairmen Greg Barber and Jonathan Nelson explained in a statement, "We are strongly committed to the radio industry. By organizing our properties into one organization headed by a strong radio professional like John, we look forward to new synergies and great longterm growth."

Peroyea was GM of WYNK-AM

Peroyea was GM of WYNK-AM & FM/Baton Rouge when Narragansett bought the combo in 1987. "The stations we presently own provide us with a good foundation of radio properties to build from," he said. "All of them are successful, and we look forward to



John Peroyea future growth."

The company will maintain its headquarters in Baton Rouge, and Peroyea will continue as WYNK

Narragansett also owns KAYI/ Tulsa, KEZO-AM & FM/Omaha, and KHTT & KSJO/San Jose.

Jankowski Jumps To PD At WKLL & KEZK

Three-year WKLL & KEZK/St. Louis ND/Public Affairs Director Steve Jankowski has been promoted to PD. He replaces Neil Matthews, who left for similar responsibilities at BM/EZ KJQY/San Diego. Jankowski will retain his news responsibilities and continue on-air newscasts.

WKLL & KEZK VP/GM John Gutbrod commented, "I was delighted to be able to find, within our operation, an individual we could move into this key position. Steve has done an outstanding job as ND and I'm confident that he'll rise to the challenge of being PD."

Jankowski told R&R, "I've been in the business 17 years, and this gives me a chance to do something I've always wanted to do. It's nice for someone who has worked largely in the news end to get a programming shot."

WKLL & KEZK were sold last week by Adams Radio Corporation to Channel One, and Jankowski commented, "My big task is to keep everybody together and positive so we can maintain our operation. Because the sale was unexpected, it added a new kind of anxiety to the position. I'm trying to think of the sale as a positive challenge rather than a stumbling block."

Jankowski was an Associate Professor of Broadcasting at Lewis & Clark College. Previously he held various radio and television positions for seven years in Ft. Smith, AR at KTCS, KFPW, and KLMN-

BM/EZ KEZK placed third 12+ in the fall Arbitron (8.4) and ninth in the corresponding Birch (5.1); Gold WKLL ("Kool 590") did not register a 1 share 12+ in either survey.

RADIO RATINGS

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Fairness Codification Drive Underway In Senate

The Fairness Doctrine's Senate proponents, a group that includes some of the chamber's biggest guns, this week unleashed the first salvo in a long-expected push to write the controversial policy into law.

At presstime, the Senate Communications Subcommittee was scheduled to hold a Wednesday (3/15) hearing on "The Fairness in Broadcasting Act of 1989," Senator Ernest Hollings's (D-SC) latest proposal to codify the Fairness

"It is profoundly disturbing that so many (stations) are not disposed to cover opposing viewpoints when they do not view themselves as subject to the Fairness Doctrine obligation."

—Safe Energy Communications Council

Doctrine. Hollings's bill was to be formally introduced simultaneous with the Wednesday hearings. The flurry of Fairness action in the Senate comes one month after similar legislation was introduced in the House of Representatives.

Fairness codification legislation passed both houses during the last Congress, but was vetoed by then-President Reagan. Congressional interest in writing the policy into law stems from the FCC's 1987 decision to stop enforcing the Fairness Doctrine on the grounds it is unconstitutional.

Said Hollings in announcing this week's hearing, "The FCC has decided to alter a 40-year-old policy upholding the important notion that the public, not private interests, owns the broadcast airwaves — a policy which is the basis for the entire broadcast regulation scheme, a scheme which broadcasters themselves asked us to create

"We must reverse any movement to erode this policy, and reinstatement of the Fairness Doctrine is critical to the continued promotion of the public interest in broadcasting."

Radio Confusion

The planned witness list for the Wednesday hearing included three law professors and a representative of the Safe Energy Communications Council (SECC), a public interest group that recently conducted a survey of broadcasters' compliance with the Fairness Doctrine's guidelines.

According to the SECC study, the FCC's 1987 abandonment of the Fairness Doctrine, combined with the Commission's ruling that the policy would remain in effect for the 1988 political campaign, created confusion among broadcasters. While 98% of those stations that understood the Doctrine to be operative for ballot issues provided opposing views on the issues, only 56% of stations that assumed the doctrine was dead were willing to air differing views on controversial referenda issues, SECC reported.

"It is profoundly disturbing that so many (stations) are not disposed to cover opposing viewpoints when they do not view themselves as subject to the Fairness Doctrine obligation," wrote the SECC. "It vibrantly underscores the need for Congress to recodify the doctrine."

Professor Tom Krattenmaker of Georgetown University Law Center, a Fairness Doctrine opponent, was set to argue that the Doctrine is both bad public policy and unconstitutional. "The government's policy is that two wrongs make a

"Reinstatement of the Fairness Doctrine is critical to the continued promotion of the public interest in broadcasting."

-Senator Ernest Hollings

right," said Krattenmaker. "They believe they set up a monopoly on the broadcast of information and now that monopoly has to be regulated. But broadcasting doesn't have a monopoly on information."

The Doctrine is unconstitutional, Krattenmaker contends, because it "trashes free speech by attempting to control editorial content."

However, Professor Jerome Baron of the George Washington University National Law Center was prepared to tell the Senators that the Fairness Doctrine is needed to protect the free speech rights of the public to air and hear differing views via the broadcast media.



DC

UPI Takeover Underway?

eavy weather may be ahead for **Paul Steinle** and **UPI**. Dutch corporate raider **Johannes Nyks** is considering a hostile takeover of the wire service's corporate parent, **Infotechnology Inc.**

In a Securities & Exchange Commission filing last week, Avacus Partners LP — a Nyks-controlled Dutch investment partnership — revealed it has paid about \$3.5 million to scoop up an 8.03% stake in Infotech. The disclosure came one day after Infotech cut a deal to buy complete control of the wire service's management company, WNW Group Inc., from Mexican media mogul Mario Vasquez-Rana.

The SEC filing says Avacus may acquire additional shares with an eye toward "a tender offer, exchange offer, or merger" — but then again, it "may seek to sell some or all" of its shares. The partnership also says if it gains control of Infotech, it would consider "the sale or other disposition of the company's assets."

One choice asset is Infotech's 45% ownership of cable TV's **Financial News Network**. Company chairman **Earl Brian** — who also heads UPI — said he's willing to meet with Nyks to discuss any proposals to increase shareholder value. The news has caused Infotech's shares to soar to around \$10 per share, from a low of about \$4 only three months ago.

Freedman Leaves UPI For WJR ND Post

hile financial skirmishing breaks out at the top levels of UPI, one of the company's greatest assets is departing to return his family to its hometown roots in the Motor City. Following seven months of talks, UPI Radio chief Mike Freedman will become ND of Cap Cities/ABC's WJR/Detroit April 4.

"You can't grow up in Detroit and enjoy radio — especially if you're a newsperson — and not dream of being the ND of WJR. It is the realization of a longstanding goal of mine, and I couldn't be happier," he said.

Before joining UPI three years ago, Freedman built a reputation as an innovative and aggressive newshound as the award-winning ND of WCXI/ Detroit. He called his decision to leave UPI Radio "gut-wrenching," and insisted it was based only on personal and family considerations.

Time/Warner Deal Under Microscope

teve Ross and J. Richard Munro were on the Capitol Hill hotseat Tuesday (3/14), as lawmakers grilled them about plans to merge Warner Communications and Time Inc. into the world's largest communications company.

"We are certain that the transaction passes muster under any antitrust standard established by this or prior administrations," Ross told a House Judiciary subcommittee.

Rep. **Jack Brooks** (D-TX) expressed concerns that the giant firm might monopolize the cable TV and videocassette markets, but the two executives insisted those fears are unfounded. They said any merger would strengthen the ability of the companies to compete internationally.

The deal may get scrutinized in court. Time shareholders have filed three class-action suits aimed at blocking the merger. They allege that the stock-swap backing the deal shortchanges stockholders. While Time-Warner values the deal at \$18 billion, California media consultant **Paul Kagan** now pegs the true value at a whopping \$27 billion.

Dealmakers Gather In Manhattan Next Week

vergreen Media CEO Scott Ginsburg and Skye Communications President Bill Fleming are the latest additions to the speakers list for next week's Kagan/NAB-sponsored radio station acquisition seminar in New York. As usual, the latest dealmaking techniques and sources of financing will be discussed in fine detail.

Other dealmakers scheduled to appear at the semi-annual event are Shamrock Broadcasting's Bill Clark; Fleet Financial banking whiz Colin Clapton; Legacy Broadcasting CEO Carl Hirsch; and venture capitalist Bill Collatos from Boston-based TA Associates.

The meeting is set for Wednesday, March 22 from 9am-5pm at the Park Lane Hotel in Manhattan.

NAB 'Ultimate Radio' Better, But Still Not Finished

An NAB official last week said the association has found a manufacturer for its state-of-the-art "Ultimate Radio" receiver, which has been improved in recent months. Unfortunately, the Ultimate Radio prototype — which wasn't ready in time for its much-ballyhooed NAB Radio '88 convention debut last September — still isn't finished.

"What we have at this point is an operating 'breadboard' for the Ultimate Radio," said NAB Director/Science & Technology Michael Rau. "But in terms of a radio that you could set up on a table with speakers — no, we don't have that yet."

A breadboard, Rau explained, is a layout of an electronic device's circuitry that constitutes an "interim stage" in the design process.

Rau, who attributed the delays in producing the prototype to the design problems and difficulty obtaining parts encountered by designer Richard Sequerra, said NAB is in "final negotiations" with an electronics manufacturer that

wants to produce a receiver based on the Ultimate Radio design. Rau declined to identify the manufacturer, but indicated the receiver could be ready for production later this year.

Won't Be Ready For Vegas

"We have no plans to try to show the radio at the (Las Vegas April 29-May 2 NAB) convention," said Rau. "But we may be ready to show a pre-production model by roughly this summer."

In recent months, Rau said, several technical improvements have been made to the Ultimate Radio. The changes were designed to make the receiver easier to pro-

duce and thus more likely to win widespread acceptance among receiver manufacturers.

The Ultimate Radio project was funded early last year by NAB in hopes of spurring manufacturers to produce a new generation of technically advanced radio receivers. The prototype, originally budgeted at \$50,000, is to include such features as AM stereo, continuous AM/FM band tuning, reception capability for the soon-to-belicensed 1605 kHz to 1705 kHz region of the AM band, and FMX. which is designed to give FM stations greater stereo coverage. The radio also incorporates the National Radio Systems Committee design standards for reduced AM interference.

Rau said the Ultimate Radio project will come in about \$10,000 above its original budget. However, he added, NAB should recover all its development costs when it sells or leases the receiver design.



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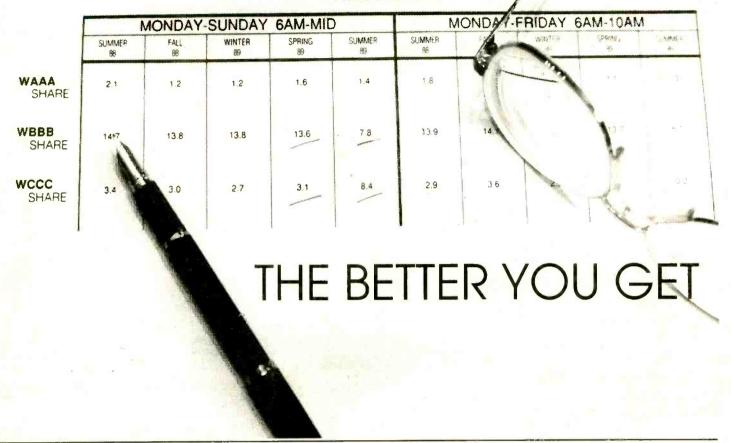
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PERSONS 25 - 54



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TRANSACTIONS AT A GLANCE

Deals So Far In 1989: \$417,449,801

Total Stations Traded This Year: 204

This Week's Action: \$89,056,000

Total Stations Traded This Week: 25

Deals Of The Week:

- NewCity/Zapis Tax-Free Exchange \$30 Million
 - WEKS/LaGrange-Atlanta, GA \$15 million
 - WFTQ & WAAF/Worcester (Boston), MA
 \$15 million
- Channel One/Adams St. Louis Exchange \$21.2 million
 - KOOL & KEZK/St. Louis \$14.7 million
 - KSTZ/St. Louis \$6.5 million
- Group Deal:
- Heritage Broadcast Stations \$9.2 million
 - WAAX & WQEN/Gadsden, AL
 - WELO & WZLQ/Tupelo, MS
 - KJMM/Tucson \$1.05 million
 - WPDQ/Green Cove Springs, FL \$1.44 million
 - WKBX/Kingsland, GA \$1 million
 - KSPG & KBUZ/El Dorado, KS \$1.1 million
 - KRLV/Las Vegas \$4.1 million
 - WKRI/West Warwick, RI \$350,000
 - WTPR & WAKQ/Paris, TN \$650,000
 - ◆ KJZY/Denton (Dallas), TX \$5,841,000
 - KZRK/Denton (Dallas), TX \$3.3 million
 KOSY-AM & FM/Texarkana, TX \$1.1 million
 - KOSY-AM & FM/Texarkana, TX 3
 KRPN/Roy, UT \$1.25 million
 - WQOK/South Boston, VA \$7,475,000



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TRANSACTIONS

NewCity, Zapis Score Big In \$30 Million Tax-Free Swap

Deal Of The Week:

NewCity/Zapis Tax-Free Exchange

PRICE: Tax-free swap with no cash consideration. Stations are valued at \$15 million for this transaction, yielding a total deal value of \$30 million.

COMMENT: NewCity Communications is swapping a Boston-area combo to Zapis Communications in exchange for an Atlanta-area FM. NewCity already owns an FM in a suburban Atlanta market, but its city-grade contours do not overlap with the station being acquired. NewCity will have the capability of creating a "super-station" blanketing much of Georgia if it chooses to simulcast. This is the first major transaction of its type since the FCC recently liberalized cross-owner-ship restrictions.

WEKS/LaGrange-Atlanta

PRICE: \$15 million

TERMS: Tax-free exchange
BUYER: NewCity Communications
Inc., headed by President Richard
Ferguson. The company also owns
WYAY/Gainesville-Atlanta, GA;

WEZN/Bridgeport; WSYR & WYYY/
Syracuse; WDBO & WWKA/Orlando;
WZZK-AM & FM/Birmingham; KRMG
& KWEN/Tulsa; KKNG/Oklahoma City; and KKYX & KCYY/San Antonio.
SELLER: Zapis Communications
Corp., owned by Xen Zapis. The company also owns WZAK/Cleveland.
FREQUENCY: 104.1 MHz
POWER: 60 kw at 1,220 feet
FORMAT: Urban

BROKER: Dan Gammon of Americom Radio Brokers and Charles Giddens of Media Venture Partners.

WFTQ & WAAF/Worcester (Boston), MA

PRICE: \$15 million
TERMS: Tax-free exchange
BUYER: Zapis Communications
SELLER: NewCity Communications
FREQUENCY: 1440 kHz; 107.3 MHz
POWER: 5 kw; 19 kw at 780 feet
FORMAT: AC; AOR

Channel One/Adams St. Louis Exchange

PRICE: \$21.20 million

COMMENT: Channel One Communications and Adams Communications

have agreed to exchange St Louis properties for cash and other considerations. There will be no change in the stations' formats or staffs, as each property will remain intact. Only ownership will change.

KOOL & KEZK/St. Louis

PRICE: \$14.7 million

BUYER: Channel One Communications, headed by Chalrman Les Elias. SELLER: Adams Communications Corp., headed by Stephen Adams and Matt Mills. The company also owns WLAV-AM & FM/Grand Rapids, KJET & KZOK/Seattle, KDKO & KHEH/Denver, KOOL-FM/Phoenix, and KISS/San Antonio.

FREQUENCY: 590 kHz; 102.5 MHz POWER: 5 kw; 100 kw at 450 feet FORMAT: Beautiful

KSTZ/St. Louis

PRICE: \$6.5 million

BUYER: Adams Communications
SELLER: Channel One Communica-

FREQUENCY: 105.7 MHz POWER: 100 kw at 285 feet FORMAT: AC

Continued on Page 10

BLACKBURN & COMPANY WE BROKER BROADCASTING'S BEST

Case Study: Noble Broadcast Group

Since 1986, Noble Broadcast Group has grown from a single AM/FM combo in San Diego to one of the most respected groups in the radio business. Today, with stations in ten major markets, Noble is a case study on succeeding in radio.

When John Lynch wanted to expand his company, he and Norm Feuer chose Blackburn & Company. They have come back again, and again, and again for properties all over the country. Blackburn & Company is pleased to have played a part in Noble's growth. We introduced Noble to and assisted them in the purchase of seven of their stations in two years totalling over \$150,000,000.

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XETRA AM/FM WGBB/WBAB-FM WSSH-FM WAVZ/WKCI-FM WSSH-AM KBEQ-FM KBCO AM/FM KIXI/KMGI-FM WMHE-FM KMJM-FM KMJO-FM

SANDIEGO, CA 3/78 BABYLON, NY 7/86 BOSTON, MA NEW HAVEN, CT 8/86 9/86 BOSTON, MA 3/87 KANSAS CITY, MO 7/87 BOULDER, CO 8/87 SEATTLE, WA 5/88 TOLEDO, OH 5/88 ST. LOUIS, MO HOUSTON, TX

\$12,975,000 \$19,500,000 \$30,500,000 \$ 3,700,000 \$ 9,250,000 \$27,250,000 \$15,900,000 \$78,500,000

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TRANSACTIONS

Continued from Page 9

Group Deals

Heritage Broadcast **Group Stations**

PRICE: \$9.2 million

BUYER: Phoenix Holdings Inc., owned by Sam Howard of Nashville, TN. The company also owns WQQK & WVOL/Nashville.

SELLER: Heritage Broadcast Group Inc., headed by Chairman Jim Cullen. The company also owns WWNC & WSKF/Asheville, NC; KRKK & WQSW/Rock Springs, WY; and WNFI/Daytona Beach, FL. The company recently contracted to buy WYCG/Gainesville, FL and WSOR/Ft. Myers, FL.

BROKER: Charles Giddens of Media Venture Partners.

WAAX & WQEN/Gadsden, AL FREQUENCY: 570 kHz; 103.7 MHz POWER: 5 kw; 100 kw at 1090 feet FORMAT: Country; CHR

WELO & WZLQ/Tupelo, MS FREQUENCY: 580 kHz; 98.5 MHz POWER: 1 kw; 100 kw at 500 feet FORMAT: Urban; AC

Arizona

KJMM/Tucson

PRICE: \$1.05 million

TERMS: Buyer agrees to assume out-

standing liabilities and provide promissory note for \$56,000.

BUYER: Owl Broadcasting & Development inc., owned by Phyllis and William Ehlinger.

SELLER: Elliott-Phelps Broadcasting L.P.

FREQUENCY: 580 kHz

POWER: 5 kw daytimer, 500 watts at night

FORMAT: Station is dark

COMMENT: This station left the air on May 1, 1988 after the landlord of the station's former transmitter site refused to extend a lease and ordered the station to vacate the premises.

Florida

WPDQ/Green Cove Springs

PRICE: \$1.44 million

BUYER: Picus Broadcasting Inc., headed by Mark Picus and Jeffrey Jones of Jacksonville, FL; and Atlanta venture capitalist William Sanders. Picus also owns WZAZ/Jacksonville and is an applicant for new FMs at Pointe Verda, FL: Batesburg, SC; and Charlotte, NC. Sanders is a Director of Pinnacle Broadcasting Co., which owns eight stations. Sanders also owns interests in KBBB & KDXR/Borger, TX; WSKX/Suffolk, VA; WQIM/ Prattville, AL; KSJQ/Manteca, CA; and WBBE & WMGB/Georgetown, KY. Jones is an AE with WZAZ/Jackson-

SELLER: Willis & Sons Inc., headed by L.E. Willis.

FREQUENCY: 92.7 MHz POWER: 3 kw at 300 feet FORMAT: MOR

Georgia

WKBX/Kingsland

PRICE: \$1 million

TERMS: Asset sale for \$850,000. Noncompete agreement valued at \$150,000. Cash payment of \$600,000; 11-year promissory note for \$400,000 at ten percent interest, payable in monthly installments of

BUYER: Radio Kings Bay Inc., owned by James and Wendy Steele of New York, NY

SELLER: Kings Bay Area Broadcasting Co., headed by Roy Dowdy. FREQUENCY: 106.3 MHz

POWER: 3 kw at 330 feet FORMAT: AC

BROKER: George Otwell and Tony Rizzo of Blackburn & Co. Inc.

COMMENT: In June 1988, Radioactivity Broadcast Group announced plans to buy this station for \$1 million, but the deal later collapsed

Kansas

KSPG & KBUZ/EI Dorado

PRICE: \$1.1 million

TERMS: Asset sale for cash. **BUYER: El Dorado Broadcasting Inc.,** owned by Richard Smith of Columbus, GA. He also owns WKBE/Patton,

SELLER: Gary Violet of Hot Springs, AR. He recently announced plans to sell the CP for KSUX/Winnebago, NE to El Dorado Broadcasting.

FREQUENCY: 1360 kHz; 99.3 MHz POWER: 500-watt daytimer; 3 kw at 175 feet

FORMAT: Country

Nevada

KRLV/Las Vegas

PRICE: \$4.1 million

BUYER: Wescom Group Inc., headed by Dan Forth. The company recently acquired WGCX/Pensacola, FL-Mobile, AL.

SELLER: A&A Broadcasting, owned by Loraine Walker Arms

FREQUENCY: 106.3 MHz POWER: 100 kw at 1155 feet FORMAT: AC

WKRI/West Warwick

PRICE: \$350,000

BUYER: Atlantic Broadcasting Systems Inc., owned by C. David Leyrer. SELLER: DBH Broadcasting Inc., owned by David Hills.

Rhode Island

FREQUENCY: 1450 kHz POWER: 1 kw

FORMAT: AC

BROKER: New England Media Inc.

Tennessee*

WTPR & WAKQ/Paris

PRICE: \$650,000

TERMS: Asset sale for \$625,000 cash. Buyer to pay additional \$15,000 for accounts receivable, and pay \$10,000 brokerage commission. Amount of additional noncompete compensation not disclosed.

BUYER: Paris Wireless Corp., owned by Carleton Veirs and Lyle Reid of Brownsville, TN. The company also owns WTNE & WLOT/Trenton, TN and WBHT & WTBG/Brownsville, TN. SELLER: Sosh Broadcasting Group Inc., owned by Lon and Marie Sosh. FREQUENCY: 710 kHz; 105.5.MHz POWER: 1 kw daytimer; 3 kw at 210

FORMAT: Nostalgia; AC **BROKER: Thoben-Van Huss**

Texas

KJZY/Denton (Dallas)

PRICE: \$5,841,000

TERMS: \$1 million cash. Promissory note for \$4,841,000.

BUYER: Broadcast House Inc. of Texas, owned by Los Angeles broadcast investors Larry Greene, L. David Moorhead, and Toni Greene. Moorhead is the former VP/GM of KMET/ Los Angeles. The group is applying for a new FM at Walker, MI.

SELLER: Denton FM Radio Ltd., owned by Richard Witkovski of Dallas, TX; and Fred Graham and William Mercer of Denton, TX. Witkovski owns interests in KTLE-AM & FM/Toole, UT and KYOT/Granbury, TX, and is an applicant for a new FM at Tucson, AZ.

FREQUENCY: 99.1 MHz POWER: 100 kw at 1226 feet FORMAT: Jazz

BROKER: James Moore will receive a \$198,000 commission.

KZRK/Denton (Dalias)

PRICE: \$3.3 million

BUYER: Allison Broadcast Group Inc., principally owned by Stephen Allison.

SELLER: 94.5 Radio Inc., headed by

Galen Gilbert. He also has interests in KDXE/Sulphur Springs, TX; KTXJ & KWYX/Jasper, TX; KDNT/Denton, TX; KYFM/Batlesville, OK; and KWHW & KRKZ/Altus, OK.

FREQUENCY: 94.5 MHz

POWER: 100 kw at 1896 feet FORMAT: AOR

BROKER: Chapman Associates

COMMENT: This station was sold for \$1.7 million in November 1984.

KOSY-AM & FM/Texarkana

PRICE: \$1.1 million

BUYER: Broadcasters Unlimited of Tyler, TX. The company is headed by Don Chaney.

SELLER: Gateway Broadcasting Co. Inc., headed by J.K. Smith and Decker

FREQUENCY: 790 kHz: 102.5 MHz POWER: 1 kw day/500 watts night; 94

kw at 235 feet FORMAT: Country; AC

BROKER: Chapman Associates

Utah

KRPN/Roy

PRICE: \$1.25 million

TERMS: Asset sale for cash.

BUYER: Bonneville International Corp., headed by Gordon Hinckley. The company also owns WNSR/New York, WTMX/Chicago, KMBZ & KMBR/Kansas City, KAAM & KZPS/ Dallas, KSL/Salt Lake City, KBIG/Los Angeles, KOIT-AM & FM/San Francisco, and KIRO & KSEA/Seattle.

SELLER: Kargo Broadcasting Inc., owned by Sherwin Brotman and Gene Guthrie. They also own KZQQ/West

Valley City, UT. FREQUENCY: 107.9 MHz POWER: 67 kw at 2383 feet

FORMAT: Gold

COMMENT: Bonneville is seeking a "one-to-a-market" waiver from the FCC in connection with this deal. The station is located about 30 miles from Salt Lake City, where Bonneville owns KSL-AM & TV and the daily Deseret News. Bonneville says while the Grade A signal of KRPN does not encompass the entire Salt Lake area, the Grade A signal of KSL-TV completely encompasses Roy, UT. Bonneville argues the waiver should be granted because the deal involves a financially distressed station and at least 30 independent "voices" would remain in the Salt Lake

Virginia

WQOK/South Boston

PRICE: \$7,475,000

TERMS: This transaction includes a minority certificate. Total cash \$6.2 million. Ten-year promissory note for \$500,000 at ten percent interest. Buyer to assume equipment note and provide wraparound note to cover outstanding promissory note by seller

BUYER: Four Chiefs Co., a division of Ragan Henry National Radio, headed by Ragan Henry. He also owns WDIA & WHRK/Memphls, WMSG/Detroit, WWIN & WHTE/Baltimore, WXTR/ Washington, WMXB/Richmond, and KDIA/Oakland.

SELLER: Joyner Communications Inc., headed by Thomas Joyner and David Weil. They also own WZFX/Fayetteville, NC; WIKS/New Bern, NC; WZFX/Whiteville, NC; WROV/Roanoke; and WTTN & WMLW/Watertown, WI. The company recently announced plans to purchase WMVA/Roanoke.

FREQUENCY: 97.5 MHz POWER: 100 kw at 984 feet

FORMAT: Urban

BROKER: Richard Foreman of Rich-

ard A. Foreman Associates.

WDSD WKPE Cape Cod, MA

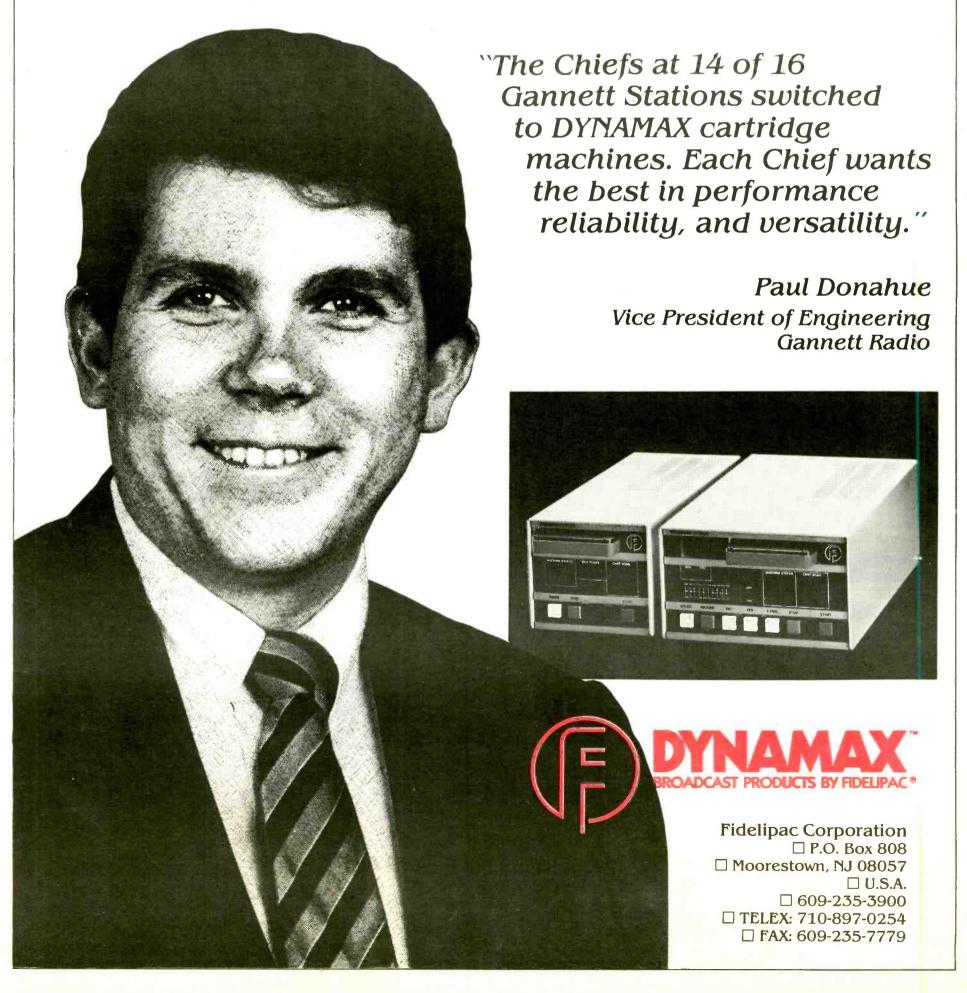
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According to recent reports in the Washington DC-based Trend Letter, on any given day there are 6.5 million Americans undergoing treatment for lower backaches,

and there are ten million US workers who will suffer debilitating back pain during the course of a year.

Furthermore, back injuries are responsible for 100 million missed workdays each year, which costs US businesses an estimated \$20 billion - not counting the extra \$5 billion doled out in workman's compensation benefits.

As a result, several US firms have instituted preventative training and exercise programs for their employees to thwart the abovementioned costs of backaches. Also, it's predicted that as we move into the 1990s, Americans will start doing their back exercises with the same sort of quasireligious fervor that surrounded the "jogging craze."

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ecutive Management Develop-

ment Seminar. University Of

● June 20-23 — NAB Summer

Board Meeting. Washington,

● June 21-24 — BPME/BDA

Seminar. Cobo Center. Detroit,

● June 21-25 — BPME Associ-

ation 33rd Annual Seminar.

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ty Convention Center, Kansas

• September 17 — Emmy

Awards. Pasadena Civic Audi-

• September 21-23 — Founda-

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National Advertising: 1987 Vs. 1988

he amount of money spent on US spot radio increased by 7% from \$1330 million to \$1425 million - between 1987 and 1988. During the same period, network radio advertising posted a 1.5% increase, from \$413 million to \$420 million.

For a comparison look at how competing media stacked up in the battle for America's national advertising dollars, consult the chart below. (All dollar figures are in millions.)

			% Of
Media	1987	1988	Change
Syndication TV	\$762	\$915	+ 20.0
Cable TV	\$760	\$910	+ 20.0
Network TV	\$8500	\$9395	+10.5
Consumer Magazines	\$5607	\$6055	+8.0
Spot Radio	\$1330	\$1425	+7.0
Spot TV	\$6846	\$7190	+5.0
Newspapers	\$3494	\$3600	+3.0
Network Radio	\$413	\$420	+1.5
and the same distribution of the substitution	Source: Publishing News		

'E-Mail' Messages To Triple By 1991

ith seven leading service providers of the \$330 million electronic mail in-

As a result, the Electronic Mail & Micro Systems newsletter expects E-mail revenues to climb by as much as 25% annually as more customers become attracted to the service's increased compatibility

If your station or company is one of the current six million E-mail subscribers, you probably already know about the service's competitive price. For example, it costs one dollar to E-mail a threepage document from Los Angeles to Washington, DC - the same as a

In comparison, the same docu-

up, and \$4.50 if sent by Telex, according to information compiled by Business Week magazine.

dustry recently banding together to make sending "E-mail" easier, consultant Walter Ulrich predicts that the number of messages sent via E-mail will soar from three billion in 1988 to 10 billion in 1991.

and low costs.

day-rate fax transmission.

ment costs \$14 to deliver by a Federal Express overnight pick-

Most Of Us Like Our Jobs

espite any grumblings you may have heard 'round the company's water cooler, most of the nation's employees (two-thirds, in fact) like their jobs.

Not only are they fond of their positions, but at least half of all workers would recommend their company as "a good place to work," according to the Wellesley. MA-based Wyatt Company.

Considering the positive feelings workers have for their jobs, it's ironic that only 38% simultaneously feel that their company is anything more than a place to work, and only 35% feel they have a good chance to build a career at their respective companies.

DATELINE

- March 16-19 Third Annual South By Southwest Music & Media Conference. Marriott At The Capitol. Austin, TX.
- March 16-18 First Annual Air Talent Programming Conference. Doubletree Hotel, Atlanta, GA.
- March 22 NAB's Radio Station Acquisition Seminar. Park Lane Hotel. New York, NY.
- March 23 NABOB Fifth Annual Communications Awards Dinner. Sheraton Washington. Washington, DC.
- March 24-25 11th Annual Black College Radio Convention. Paschal's Hotel. Atlanta.
- March 29 Academy Awards. Shrine Auditorium, Los Angeles, CA.
- April 5-9 NABOB's 13th Annual Spring Broadcast Management Conference. Saddlebrook Resort. Tampa, FL.
- April 9-12 Broadcast Financial Management Association 29th Annual Meeting. Loews Anatole, Dallas, TX.
- April 10 24th Annual ACM Awards. Walt Disney Studios, Burbank, CA.

- April 10-11 Soundata Music Trend Seminar & Conference. Arrowwood Conference Center. New York City, NY.
- April 19-23 National Broadcasting Society, Aipha Epsilon Rho, 47th National Convention. Riviera Hotel. Las Veg-
- April 29 May 2 NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas,
- May 3-4 CMA Board Meeting. Amsterdam Hilton. Amsterdam, Holland.
- May 10-14 National Association Of Independent Record Distributers & Manufacturers. Wyndham-Franklin Plaza Hotel. Philadelphia, PA.
- May 11-15 American Women In Radio & Television 38th Annual Convention. Waldorf-Astoria. New York, NY.
- June 5-11 18th International Country Music Fan Fair. Tennessee State Fairgrounds. Nashville, TN.
- June 12-13 24th Burns Media Radio Studies Seminar. Westin Hotel. Atlanta, GA.

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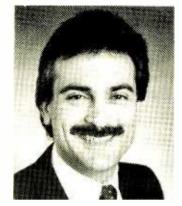
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SALESSTRATEGY

Managing Account Lists For Maximum Efficiency

Account list management is critical to the success of any sales department. If neglected, it can result in thousands of missed dollars each month. If handled incorrectly, it can negatively affect your staff's motivation. However, there is an effective strategy you can follow to achieve maximum results.

Keep It Simple

Simplicity and consistency must be the cornerstones of your account list strategy. Simplicity eliminates fictional reporting and massive paperwork trails. In any sales accountability system, the greater the paperwork required, the less accurate and less useful the reporting becomes — for the manager as well as for the salesperson.

Similarly, the more consistent your system, the greater the value of your account lists. Consistency allows a manager to update and reassign non-active accounts in a controlled fashion, and achieve far superior results than would be obtained by occasional wholesale account list evaluation and realignments.

From a management standpoint, wholesale account reshuffling is incredibly difficult to monitor due to the sheer number of accounts. Sporadic shuffling also makes it difficult for salespeople to work efficiently. The path of least resistance is to call on and penetrate the most accessible accounts, leaving accounts that are tougher to crack—usually major accounts—untouched (until the next threat of shuffles).

Before deciding how many accounts should be included on a list, it's helpful to break them down into three categories: active, nonactive, and seasonal.

"In any sales accountability system, the greater the paperwork required, the less accurate and less useful the reporting becomes."

Active Accounts

One of the simplest, but most frequently overlooked, management strategies is monitoring the number of active accounts that each of your salespeople has on the air during each month. Maintaining constant analysis of total active accounts will serve several valuable purposes:

First, you can detect the warning signs of burnout. Suppose a high performer falls prey to overwork, personal problems, or is looking for another job. You're suddenly faced with a billing crisis. By monitoring the active accounts, you can see the writing on the wall up to three months before the crisis point is reached. The telltale sign: the number of active billing accounts drops by three to five per month for two or three consecutive months.

Second, this kind of monitoring will help you assess the progress of new salespeople. The performance data that you collect will also prove extremely useful when setting goals, expectations, and budgets for future hires. Keep in mind that new salespeople who are in the upper third of all performers will average three to five new active accounts per month for the first three to four months of employment. A super performer will log upwards of seven to nine new active accounts in his first 120 days.

By Chris Beck

If you're monitoring veteran salespeople, you can measure their success rate using the following criteria: low achievers maintain about ten active accounts per month; average salespeople handle 18 active accounts in that time; superior performers are capable of more than 25.

Non-Active Accounts

While there's no magic formula, generally any list that contains more than 40-50 non-active accounts is not prudent.

Veteran salespeople achieve an average closing ratio of 35%. That figure provides a basis for the following account management formula: divide your list into active and non-active accounts and determine what percentage of the total list each category represents. As-

"The more quality time you devote to going over your objectives for each account with the assigned salesperson, the higher the success ratio will be."

suming the active accounts represent the greater portion of the list, subtract the percentage of nonactives from the percentage of actives. If the difference is greater than 35%, something is obviously amiss

Reassignments

There are two critical elements to take into consideration when developing an effective reassignment strategy. First, determine the number of accounts you can effectively monitor. Second, ascertain the number of accounts that a salesperson can reasonably try to

See Your Promo In R&R

We're always on the lookout for unique promotional or merchandising ideas if your station has an unusual item that you would like showcased in this column, send it along with an explanatory note to: Chris Beck Communications, 22647 Ventura Blvd. Suite #215, Los Angeles, CA 91364. Please note that items are not returnable.

Getting The Most Out Of Your Account List

- Break the list down into active, non-active, and seasonal accounts
- Monitor each salesperson's number of active accounts
- Reassign accounts in manageable loads
- Cut small accounts

penetrate at any given time. If you leave these two components out of your strategy, you'll find yourself no better off than before the reassignments.

Give thought to the complexity of each account when trying to maximize revenue through reassignment. If you have an aggressive staff, the most frequent reason for reassigning accounts is *not* that the original salesperson didn't want the billing, but that he didn't have enough time to spend pursuing it.

One new account can be a significant project by itself. Keep in mind that there's a major difference between the amount of effort needed to penetrate a major department store chain or car dealer group—both of which possess multiple decision-makers—and the amount of effort it takes to nail down a small to mid-size agency that buys little radio.

Reassigning more than three to five accounts to one salesperson at any given time will most likely result in the salesperson's failure to penetrate the accounts and your own inability to monitor the reassignment.

The more quality time you devote to going over your objectives for each account with the assigned salesperson, the higher the success ratio will be.

Take the time to analyze what kind of research you'd like the salesperson to do on an account. Decide which decision-makers are important for the salesperson to meet, and settle on a reasonable time frame for him to achieve the results you want. When it comes to major accounts, you'll increase your effectiveness as a manager and penetrate the account faster if you tell the salesperson you'd like to accompany him on the call.

Seasonal Accounts

Seasonal accounts can represent a significant percentage of a station's new business activity, providing the approach to the client is well-timed. Separating these accounts into a seasonal tickler file will greatly advance your penetration of seasonal business. We miss many opportunities simply because we approach clients too early or too late.

A properly maintained seasonal tickler file should flag you four months prior to the traditional start of a season, which is the time most seasonal advertising strategies are decided.

Cut Small Accounts

A final consideration in effective account list management is making sure that the accounts you and your staff are spending time on are potentially valuable. Many times

"Give thought to the complexity of each account when trying to maximize revenue through reassignment."

an account of marginal value gets into an account list system and stays there. Consider using potential revenue criteria for accounts. You'll save a great deal of time and energy by not assigning accounts that are too small. Concentrate instead on those that will generate a significant return on time invested. Remember, it often takes less time to sell a major schedule than to sell a small schedule which will run only once.



Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.



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Bob Rivers - 300-hour marathon during Orioles' losing streak

Charlie Van Dyke - Final show, KHJ, 1975 Charlie Tuna - First day back, KHJ, 1975

Jack Armstrong - Shouting up a storm on 13Q/Pittsburgh in '73

Les Garland - Live from R&R Convention '88 Soupy Sales - Final show on WNBC

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LIFESTYLES

STARS ON T-SHIRTS RISING

Americans Wrapped Up In Celebrity

hile many Americans have long been rapt with the derringdo of pop-culture figures, the number of folks who literally wrap themselves in shirts bearing the name or likeness of their favorite S*T*A*R has more than doubled over the past ten years - from 13% in 1978 to 27% today, according to the NYC-based Roper Organization.

And who wears them? Adults aged 18-29 are more than twice as

Survey Finds Gay Consumers Desirable Demo

recent survey conducted by NYC-based Rivendell Marketing found that - per capita - US homosexuals have average annual incomes of \$36,800, compared to the \$12,287 average per capita annual incomes earned by the general US population.

In addition, the study - which questioned the readers of eight big-city gay magazines - discovered that more gays have college degrees (59.6% vs. 18%) and hold managerial or professional jobs (49% vs. 15.9%) than do members of the general population.

This Month's Hottest Marketing Topics

re you partial to lowcholesterol eggs or suflering from hemorrhoids? If so, you're treading on the turf of some of the hottest marketing topics in the nation this month, according to the NYC-based Find/SVP research

Compiling a list from the 7000 requests for information it receives each month, the firm found that the current (March '89) apples of the marketing industry's eye include the following 20 topics

- Low-cholesterol eggs
- · Casual footwear Ethnic cosmetics
- · Home delivery of food
- Refrigerated/Shelf-stable entrees
- Bottled water
- · Optical chain stores
- · Weight loss programs & products
- Medical laser treatments
- Hazardous waste management
- Allergies
- Single-ply roofing
- · Advertising to children Hispanic demographics
- · Casino industry & marketing
- · Home equity lines of credit
- · Luxury cars
- · Graphics software
- Hemorrhoids

likely to sport celebrity T-shirts than those aged 30-40, and five times more likely than the 45-years-plus set to wear a popular puss on their

Surprisingly, socio-economic status was not a factor among the nation's celebrity shirt-wearers, as the items were found to have strong appeal among all income groups.

Top US Bottled Water Firms

he US bottled-water business posted sales of \$2 billion in 1988 and is rising 10% per year, making it the fastest-growing segment in the beverage industry. Which explains why, even though there's been no formal announcement, Golden, CO-based Adolph Coors Co. Is expected to soon take the plunge.

According to recent reports in the Wall Street Journal, Coors hopes to become the first nationally-distributed, US-based manufacturer of sparkling water. Current market-leader Perrier is made in France, and other US brands are distributed regionally. For a look at today's top five US bottled-water companies, consult the chart below:

Manufacturer	1988 Sales (in millions)
Perrier Group	\$400 - \$450
McKesson Corp.	\$200 - \$225
Anjou International	\$100 - \$125
Suntory International	\$55 - \$60
Clorox Co.	\$30 - \$35

CRYSTAL-BALLING THE FUTURE

Study Reveals Top Hopes & Fears

orldwide economic upheaval that could lead to another Great Depression was cited as the top fear among a group of stylized futurists while a continued thaw in US-Soviet relations headed its list of "leading hopes."

It was the second consecutive year that both issues were concurrent chart-toppers in a survey of published future-oriented books and articles for the Future Survey Annual 1987, according to Future Survey editor Michael Marien.

A list of other issues and trends that were "runners-up" for each respective category are named (in order of importance) at right.

Top Fears

Source: Water Research Associates

- · Damage to the earth's environment and natural resources.
- · Outbreak of a nuclear war and the growing arms race.
- The health-threat involved with AIDS.
- The possibility of a new oil

Top Hopes

- Increased use of strategic planning and organizational renewal to solve problems.
- Advances in information technologies (computers, VCRs,
- The promise offered by new materials and superconductivity.
- · The medicinal and agricultural benefits to be had from advances in biotechnology.

More Pubs Pouring Home-Grown Beers

Number To Double In Next Two Years

y offering patrons an alternative to the bottled beers found at any convenience store, "brewpubs" – drinking establishments that specialize in "home-made" beers are catching on in the US.

Since first appearing in 1982, the suds-sipping parlors have expanded in number to nearly four dozen, with most located in California, Oregon, and Washington. Furthermore, American Brewer publisher Bill Owens predicts that the personalized drinkeries will grow by 30% to 50% during the next two years.

Creating the distinctively

flavored beers is a simple process. On-premise brewmeisters ferment their formulas for 12 to 18 days, filter the stuff, and

deposit the goods into a serving tank that's hooked directly to the bar. Typically, brewpubs are 10-barrel operations, with each barrel holding 31 gallons.

Profits? Owens says it generally costs seven cents to make a glass of beer that sells for \$1.50.

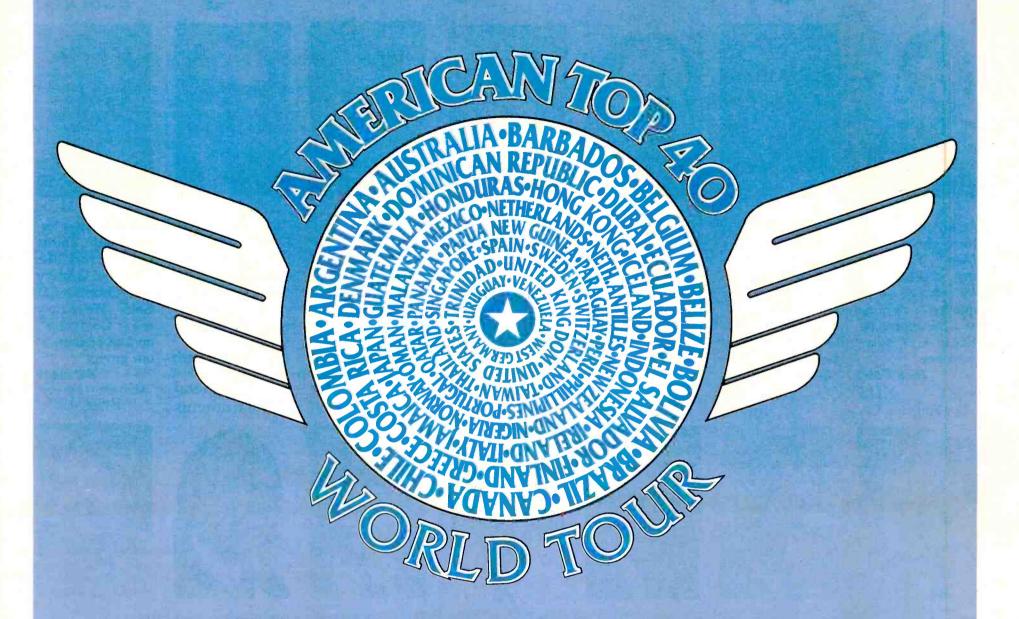
CHRONICLE

Born To:

WSB-FM/Atlanta Asst. PD **Kelly McCoy,** wife Cary, son Donald Colin, February 18.

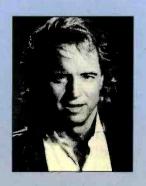
Marriages:

WRXK/Ft. Myers, FL PD/air talent Swingin' Dick Tyler to Sandy Stischok, March 4.



NO TRADE DEFICIT IN THIS DEPARTMENT...American music is one of our most successful exports. The 1980's were a record breaking decade with American artists once again setting the pace. AMERICAN TOP 40 with SHADOE STEVENS pays tribute to the globetrotting Americans who've had the biggest impact overseas during the 80's with a special countdown set for Memorial Day, 1989. Based on a survey of radio professionals at stations outside the USA, we've ranked the world class American acts. In 4 fast hours around the world, Shadoe counts 'em down and presents their greatest and latest hits, their own stories of the wonders of world travel and fun things that have happened to them on- and off-stage. Count on Madonna, Michael, Bruce to appear...but this special will reveal where they stand and who'll join them in the ranking. Special holiday event programming from the ABC Radio Networks.





AMERICAN TOP 40'S WORLD TOUR. A 4-hour AT40 special edition. Available 6AM-12MID Wednesday, May 24 through Monday, May 29, 1989 in addition to the regular countdown.

Contact Allen Bestwick 212-887-5218. Stations outside the U.S. contact Radio Express 1-213-850-1003.

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Rick Dees **KIIS** Los Angeles, CA



"We're proud to use Century 21's Compact Discs on American Top 40. I love the quality and clarity of Hit-Discs. & Gold-Discs. And they save us time."

Shadoe Stevens American **Top 40**



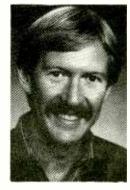
"Century 21 CDs quality is terrific! It's so much easier running a radio station when you've got GoldDiscs and HitDiscs at your fingertips."

Charlle Cook Consultant McVay Media



"We're using Century 21 Mellow AC, Gold and Country CDs with complete satisfaction. We couldn't be more pleased with their sound quality."

Randy Michaels Jacor



"Century GoldDiscs® not only have been a time-saver, but have significantly increased the fidelity of our onair sound!"

Robert G. Hall VP of Programming Satellite Music Net.



"At Digital Cable Radio, ČD quality is priority one. Century 21 CDs deliver stunning clear audio. Just what our listeners demand!"

Dave Del Baccaro Vice President General **Instruments**



"We are most enthusiastic about the incredible quality of Century 21's Country CD Gold. We're now using GoldDiscs® on four stations in our group!"

BIII Hagy Operations Manager Bristol B'c.



"Thanks to your GoldDisc® CD

library, WBIG has

the clearest,

cleanest sound in

North Carolina. I

give full credit to Century 21 oldies & HitDisc® CDs."

Kevin O'Neal

WBIG

Program Director

Greensboro, NC

"Century 21 GoldDisc® CDs

deliver good clean sound...again and again and again. Just what we needed for oldiesbased AC on FM & MOR on AM."

Mark Thomas Operations Manager WLTY/WTAR Norfolk, VA



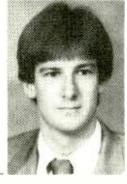
"GoldDiscs® are one of the reasons we're now #1! Their quality is excellent. I don't usually hand out such high praises but Century 21 CDs are the best!" Jim Jacobs

General Manager **WSYA** Montgomery, AL



"When we went all HitDiscs GoldDiscs® last year, our competition adjusted their processing daily but couldn't equal our hot Century 21 sound!"

Reynold Hawk Géneral Manager Lazer WMMZ Gainesville, FL



"I became familiar with Century 21's Compact Disc oldies at WSB-FM in Atlanta. They use only the best. I wanted that same great audio quality here."

Tom Paleveda Program Director **WWRM** St. Petersburg, FL



increased five-fold since we started using GoldDiscs[®]! I certainly have to give some credit to Century. Our music jumps right out of the radio!"

Rob Rizer Operations Manager WARK/WARX Hagerstown, MD



"GoldDiscs® give the cleanest possible audio and great dynamics. I first went with Century 21's CDs in Greenville, SC & had to have them here!"

Kelth HIII Program Director "K-Joy" WKJY Long Island, NY



"Four Beatles CDs are mono from the record company, but those songs are great in stereo on GoldDiscs."

Bud Buschardt Free-lance Show Host **KVIL Oldies** Dallas, TX



"Nobody wants clicks, pops or scratches. Our listeners expect the best. That's Gold-Discs."

Gary Bruce Operations Director 84 WHAS Louisville, KY



"We're pleased! Century 21 Gold-Discs® make us sound 'Clearly ahead of the competition'."

Ed Zelle Operations Manager **WEZN FM** Bridgeport, CT Fredericksburg, VA



"Century GoldDisc® CDs provide us with the very best music sound in our market."

Vince Genson General Manager



"GoldDiscs® position us in listeners minds as 'hightech'. Century 21 has the best source material!"

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MEDIA

ichael Jackson's "Moonwalk" biography not only outsold all other musicrelated books released last year, it also outsold all but nine other nonfiction titles issued in 1988, according to Publishers Weekly.

Th Gloved One's life story sold 341,748 copies, topping the 308,000 copies sold by Jackie Collins's "Rock Star" (#13 on the bestselling fiction list) and the 230,000 copies sold by Albert Goldman's nonfiction hit "The Lives Of Lennon."

A few other books with musical

'Moonwalk' Tops Best-Selling Music Books Of 1988

hooks fell short of 1988 bestseller lists, but fared well among the nation's readers nonetheless. "Imagine: John Lennon" by Andrew Solt and Sam Egan sold 150,000-plus copies, as did "Willie: An Autobiography" by Willie Nelson with Bud Shrake. Meanwhile, "Wilderness" by Jim Morrison and "Priscilla, Elvis, And Me" by Michael Edwards each sold more than 100,000 copies.

Two books concerning Irish rockers U2 were the only musicrelated releases in 1988 to merit mention on the year's top-selling paperback lists. "U2: Rattle & Hum" by Peter Williams and Steve Turner sold 65,000 copies as a paperback origional, and Eamon Dunphy's "Unforgettable Fire: The Definitive Biography Of U2" sold 58,172 copies in its paperback

VCR Ownership Up, Taping Time Down

Tearly six out of ten (57%) of US households sport videocassette records, up from 23% in 1985. In addition, the latest survey on the subject by the NYC-based Roper Organization found that 80% of America's VCR owners earn annual incomes in excess of \$35,000, that 75% of the nation's dual-income households have VCRs, and that 74% of the households headed by "executives" are VCR-equipped.

Despite this increase in VCR ownership, the amount of time spent taping has declined from a weekly median of two-and-a-half hours in 1985 to today's median of less than 80 minutes. Full-length films (54%) and sporting events (24%) remain our favorite programs to tape, although enthusiasm for each has slipped from 1985 levels, which were 70% for films and 39% for sports.



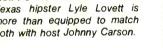
QUIFFS 'N' QUIPS - West Texas hipster Lyle Lovett is more than equipped to match both with host Johnny Carson.

. WHAT UP. DAVE? Detroit funk-rockers Was (Not Was) team with Frank Sinatra Jr. to belt out a very hip late set version of "Marriage Vows In Vegas" on NBC's "Late Night With David Letterman" (Friday, 3/24, 12:30am). Hot Scot pop duo the Proclaimers stop in Wednesday (3/22).

Rodriguez, plus radio host Shadoe Stevens.

10pm)

• ORANGE CRUSHED FOX: in your area.



• SERIOUS LAUGHTER: HBO once again tickles the nation's funnybone in search of funds for the homeless in "Comic Relief III" (Saturday, 3/18, 9pm). Doc Severinsen will serve as show's musical director, with Billy Crystal, Whoopi Goldberg, and Robin Williams reprising their roles as hosts. Additional comics/sometime recording artists who'll lend their talents to the four-hour FUNd-raiser include Steven Wright, Joe Piscopo, Bobcat Goldthwait, Cher, and Paul

• ROCKIN' ROLE MODELS: Prime-time TV's look at the shady side of the music business continues on CBS's "Wiseguy" with Debbie Harry and Glenn Frey headlining this week's list of industry characters (Wednesday, 3/22,

 SAJAK MEETS THE SPIN-NERS: Veteran R&B vocal group the Spinners drops by 'The Pat Sajak Show" (Thursday, 3/23, 11:30pm). Adult popster Rupert Holmes visits (Tuesday, 3/21).

Listen while you look at Fox's "21 Jump Street" for three recent songs from R.E.M. -"Stand," "Orange Crush," and "Pop Song 89" — in an episode dealing with an AWOL soldier (Sunday, 3/19). Check local listings for channel and air-time



WEEKEND BOX OFFICE		
MARCH 10-12		
1 Lean On Me	\$4.5	
(Warner Bros.)		
2 Police Academy 6:	\$4.0	
City Under Siege		
(Warner Bros.)*		
3 Skin Deep	\$3.9	
(20th Century Fox)		
4 Chances Are	\$3.6	
(Tri-Star) *		
5 Bill & Ted's	\$3.3	
Excellent Adventure		
(Orion)		
6 Rain Man	\$3.1	
(MGM-UA)		
7 The 'Burbs	\$2.6	
(Universal)		
8 New York Stories	\$2.4	
(Buena Vista)		
9 Dangerous	\$1.6	
Liaisons (Warner Bros		
10 Cousins	\$1.5	
(Paramount)		
*First Week In Release		
All figures in millions		

Source: Exhibitor Relations Co. COMING ATTRACTIONS:

This week's openers include "Rooftops," in which a group of teenagers establish their own world high atop NYC's abandoned tenements. Passion, romance, danger, and a Capitol

Records soundtrack produced by Eurythmics co-leader David A. Stewart, who duets with Etta James on "Avenue D," the first single from the film's ST. Other artists appearing on the soundtrack are Jeffrey Osbourne, Charlie Wilson (of the Gap Band), Grace Jones, Trouble Funk. and Eurythmics thembeautifulselves.

ZINE SCENE

Head For A Song

s a public service to our readers, R&R is proud to peruse the week's periodicals - from the slick to the slimy and encapsulate the top music-related stories, as follows:

A tin replica of a human skull that guards the Austrian tomb of Hapsburg emperor Karl VI has been heard whistling the Beatles' hit "Yellow Submarine" through its teeth!

According to the current issue of the Weekly World News, 26 tourists report catching the crooning cranium whistle the entire tune before it stopped.

Having investigated the possibilities that the song was produced by wind passing through the spaces in the skull's teeth (it wasn't) or that the metalhead was somehow picking up radio signals (ditto), scientists admit they have "absolutely no explanation" for the phenomenon.

Vienna-based psychologist Josef Wimmer, who claims to have interviewed 12 of the 26 ear-witnesses, pronounces all but two of the subjects "rock-solid, sane, and emotionally secure.'

Madonnascope

Everyone's favorite Material Girl, Madonna the Prima Donna, is the Talk O' The Tabs this week, as evidenced by the following four stories:

• The Star has Lady Dye-job romantically linked with one John Lafargo, described as a 19-yearold production assistant on her latest video. When asked to autograph a T-shirt for the teenage stud puppet, People reports that La Bella Donna scrawled a message in Italian that translates as "I want your body. Call me.

• The Star also claims that while dining with "Dick Tracy" co-star Warren Beatty, Madonna asked for a can of (you guessed it) Diet Pepsi, which the toney Italian eatery didn't serve. Word has it that confirmed bachelor Beatty, ever the gentleman, sent a waiter out to the



A DAMN GOOD COUNTRY SONG - Will Lady Madonna's next hit be "19-Year-Old Boys And 13 Black Roses?

nearest vending machine to comply with La Madonna's request, and even more unbelievable - tipped him \$100 for his troubles!

· Meanwhile, the National Enquirer notes that while working on the "Dick Tracy" film, Madonna recently received 13 black roses from an unknown source. Two days later, another 13 black roses were delivered to her dressing room. Of course, these incidents have nothing to do with actress and noted gift-giver Sean Young's recently being ousted from the cast.

· Finally, the Globe plastered the same photos that everyone else had of Madonna dancing the nite away at a recent L.A. AIDS benefit with the message "How To Find YOUR Madonna Or The Love Of Your Life," followed by instructions to turn to the magazine's classified personals pages!

Rumors 'N' Facts

Rumor O' The Week: The love child that country temptress Tanya Tucker is currently carrying is the product of artificial insemination. (National Examiner).

Fact O' The Week: George Sharp is selling one of his kidneys to a German count so he can take his wife - who is suffering from a hormone deficiency - to Graceland. The 43-year-old Scottish cobbler told the National Examiner: "People can say what they want, but they're not in my shoes."



TELEVISION

TOP TEN SHOWS MARCH 6 - MARCH 12

1 Roseanne

2 The Cosby Show

3 NBC Monday Night Movie ("Those She Left Behind") 4 60 Minutes

5 Who's The Boss?

6 A Different World

7 Anything But Love 8 Wonder Years

9 Cheers 10 Murder, She Wrote

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted: subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to

. JOHNNY'S GONNA LOV-ETT: Country swinger Lyle Lovett visits NBC's "Tonight Show Starring Johnny Carson" to discuss his unusual music and hairstyles (Wednesday, 3/22, 11:30pm).

• ROCHES, LOUNGE LIZ-ARDS & LITTLE MILTON: Offbeat folkies the Roches head the customarily eclectic guest list for this week's "Sunday Night" show. Also in attendence: blues-soul belter "Little" Milton Campbell, and punk-jazz reptiles the Lounge Lizards. (NBC, Monday, 3/20, 12:15am).

. SMOKEY GETS IN YOUR EYES: Motown legend-turnedauthor Smokey Robinson drops by "The Arsenio Hall Show" to discuss his new book and to play some old favorites (Thursday, 3/23), while the Manhattan Transfer drops by (Tuesday, 3/21). Check local listings for station and time in your area.



LAUGHIN' TO KEEP FROM CRYIN' - Whoopi Goldberg reminds us that the first three letters in funds are F-U-N.

TECHNOLOGY

HUMAN JUKEBOXES

System Turns Body Movements Into Music

verybody can be a musician at heart — and at eyes, arms, and legs — if a concept that allows a body's nerve impulses to play a music synthesizer ever hits high-tech production lines.

The concept, a brainchild of the Stanford University School Of Medicine's Hugh S. Lusted (an eye, ear, and throat specialist) and R. Benjamin Knapp (a computer-whiz graduate student), works like this:

Strategically-placed electrodes

distinguish intentional nerve impulses from the other "noises" made by the skin. The electrodes then pump the rhythmic movements into a computer that instructs a synthesizer to produce the desired sounds.

The researchers have had some success — producing high notes from tense muscles and lows from relaxed ones — but eventually hope to enable people to sling a riff simply by twitching a muscle, blinking an eye, or by just thinking of a melody



Pocket Counterfeit Currency Detector

nternational travelers and folks who control your company's "petty cash" flow can catch phony bills or bogus traveler's checks quickly and easily, thanks to "Vistatector" — a lightweight counterfeit currency detector currently available from NYC-based Vistatech Enterprises Ltd.

Working on the principle that most authentic currency has portions printed with magnetic ink (unlike most forgeries), the battery-powered detector is able to verify the validity of all denominations of US currency. The device also works with British pound notes, Swiss francs, Japanese yen, and German deutsche marks (issued after 1971).

To operate the pen-sized unit, simply remove the cover and rub its head perpendicularly over the print that's below the president's picture. If you get a green light and a buzzer, then you've got the real thing. Anything else, and chances are good that you've been burned.

List priced at \$97, the electronic eye comes with a 180-day guarantee. For more info, call the company at (212) 254-9851.



Portable VCR-TV Arrives

y squeezing a full-featured 8mm videocassette recorder and a television into a two-and-a-half pound, book-sized package, NYC-based Sony Corporation Of America has made it possible to watch your favorite videos while on the go.

The "GV-8 Video Walkman" has a three-inch liquid crystal display screen that utilizes an active matrix system for increased contrast, sharpness, and color purity. The screen is also back-lit for viewing high-quality 8mm video recordings or standard VHF and UHF broadcasts while in sunlight.

With its ability to run on either AC/DC current or on batteries (rechargeable and alkaline), the Video Walkman allows you to record and play up to four hours of programming. Retail price: \$1300. For more information, call the company at (212) 418-9470.



Aphex Unveils Enhanced Aural Exciter

S porting two modes of noise reduction and a unique spectral phase refractor (SPR), the "Aural Exciter Type III" is currently available from North Hollywood, CA-based Aphex Systems Ltd.

This single-ended processor can be applied at any point in the broadcasting "audio chain" (no decoding required) to recreate and restore oftenlost harmonics without raising the "noise floor" of the audio's source.

in addition to the abovementioned SPR (which improves bass clarity and corrects the phase-delay problems that occur in the broadcasting steps of recording, duplicating, distribution, and reproduction), the Type III model is equipped with such new features as servo-balanced inputs/outputs and a "Null Fill" that enhances the perception of higher frequencies.

For more information, call the company at (818) 765-2212.

Voice Chips Make Calls, Catch Crooks

y emphasizing the unique qualities of an individual's voice, computer chips could change the way we use the telephone in the near future.

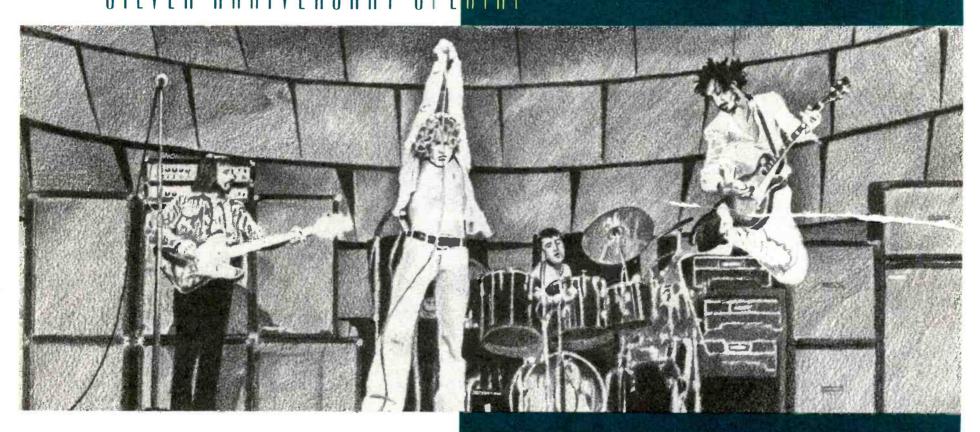
Although it's currently unavailable in the US, the Toshiba Corp. has developed a buttonless telephone (dubbed the "Kiss Phone Off") that dials when verbally asked to do so. All the user has to do is pick up the receiver and say any one of the 19 different names that's stored on a voice-recognition chip inside the device. The phone — which is list priced at \$235 in Japan — then dials the number that corresponds to the mentioned person.

In America, the US Sprint Communications Co. is currently testing "Voicecard" — a phone credit-card program that's based on user voice-prints. Designed to cut down on telephone fraud and theft, the system requires users to register their voices with the company, and then checks each subsequent call against the original. If the current caller doesn't match the stored voice-print, the call doesn't go through.

The company will decide this spring whether it will offer the service to its 12 million "Foncard" customers.



THE SILVER ANNIVERSARY SPECIAL



Here's one radio special that will be greeted with open ears by everyone...and we're talkin' 'bout two generations of rock fans!

For 25 years now the Who has been smashing its way into our consciousness and onto our radios...

After a full quarter century the Who is still one of the most programmed bands in the world. And 1989 will be a year of major new Who activity, with a brand new Pete Townshend album just around the corner, and a much anticipated 25th Anniversary Who Reunion. We'll also celebrate the first live performance of the rock opera *Tommy* 20 years ago.

On April 14th—16th United Stations will proudly present an all-new, 3-hour Who Silver Anniversary Special. The story of the Who's often outrageous career will be told in their own words, using recent and vintage interviews. And, of course, we'll be recalling 25 years of the Who's musical milestones.

The Who Silver Anniversary Special is available on a swap/exchange basis to stations in the top 170 Arbitron-rated metro markets. To reserve it for your market call 703-276-2900.



New York Washington, D.C. Chicago Detroit Dallas Los Angeles London

Radio

- JANE DINSE has been upped to Research Director at Malrite Communications Group. She was Manager/Research Projects for Malrite Radio & Television stations.
- BOB CLARK has been named PD and DAVE TIPTON MD at KPSI/Palm Springs, CA. Clark was a part of the station's morning team.
- MICHAEL ISABELLA has been upped from Promotion Director to Marketing Director at WLLZ/Detroit.

PROS ON THE LOOSE

Jeff Cochran — PD WFMK/Lansing, MI (517) 694-6983

Greg Darton - PD WLWZ/Greenville, SC (803) 295-1197

Scott Gables - Nights WHQT/Miami (215) 668-0876

Sam Harrell - Regional Country Promotion/Marketing Manager CBS/ Nashville (818) 704-5131

David Hefferman - Mornings KTYD-FM/Santa Barbara (805) 569-2278

Frank Leffel - VP/Promotions Poly-Gram/Nashville (615) 758-0019

Curt Monday - PD KIPR/Little Rock (501) 223-3720

Jonn Savage - MD/afternoons KQCL/Faribault, MN (507) 334-5140

Vaughn Thomas - VP/Black Promotions Geffen Records (818) 505-



Jane Dinse

Janice Lythcott

• MARSHALL BANDY JR. has been named GM and EUGENE COLEMAN Asst. GM at WSGC/Ringold-Chattanooga, TN.

Other additions to the station include LARRY RICHTER as OM and TOMMY DANIELS as MD

- ALLEN GANTMAN has been elevated to VP/Western Region Manager at Eastman Radio. He was Sales Manager/Los Angeles
- JOE MULE has joined KHOP/Modesto-Stockton, CA as GSM. The 20-year industry vet comes from Park Broadcasting
- ABIGAIL POLLAY, Asst. Director/ Marketing & Promotion at KSHE/St. Louis, has been promoted to Director/ Marketing & Promotion. She sucgeeds JIM MARCHYSHYN, who has resigned to pursue other interests
- DAVE DRONKOWSKI has been upped from Asst. Sales Manager to Sales Manager at KFMU/Steamboat Springs, CO

Hall & Oates Pick Up Platinum

Daryl Hall and John Oates picked up platinum awards for their Arista album "Ooh

Veah!" when the duo visited the label's New York headquarters recently. Showing

their metal are (I-r) Hall, Champion Entertainment's John Sykes, Arista President Clive Davis, Arista Sr. VP Roy Lott, Oates, Champion's Brian Doyle, the band's

DON'T FORGET

T-Bone Wolk, and Arista Exec. VP/GM Don lenner

• RUSS GARRETT has returned to WICC/Bridgeport, CT as Exec. Producer/Talk Programming. He had been working parttime at KFI/Los An-

Records

- JANICE LYTHCOTT has been elevated to Director/Project Development, Corporate Affairs at CBS Records. She was Assoc. Director/Divisional Affairs.
- **CHRISTOPHER ROBERTS** has been named Product Manager/International Promotion at PolyGram Records. He was formerly VP/International Artists & Activities at the L.A. Entertainment Group.
- MARY MARGOLIS has been promoted from Director/Business Affairs to VP/Business Affairs & Sales Administration at record and video distribution company JCI.
- AMY SIMON has joined EMI as Manager/Promotion. She had been Programming Assistant at KKLQ/San





John Weston

Amy Simon

- JOHN WESTON has been elevated to Assoc. Director/National Singles Promotion at Atlantic Records. He was Promotion Director/Northeast
- ROBIN CECOLA has been named Promotion Marketing Manager/Mid-Atlantic at WTG Records. He had been a CBS Account Service Rep in
- NIGEL HARRISON, the bass player for Blondie, has been named Assoc Director/A&R at Capitol Records





Nigel Harrison

Robin Palmer

industry

- ROBIN PALMER has been promoted from Professional Manager to Director/Professional Activities at EMI Music Publishing/Nashville.
- SHELLEY CHERNIN has been upped to VP/Finance and CLEMON WIL-LIAMS has joined the legal staff at RIAA. Chernin was President at Chic But Cheap Creative Consultants. Williams was an Asst. US Attorney in the US Attorney's Office.

• JOHN HEGELMEYER has been named Client Service Representative, Advertiser/Agency Radio/Television

Sales at Arbitron Ratings/Los Angeles. He was a Media Planner at HDM/ Los Angeles, a subsidiary of Young &

OLISA JANZEN has joined Lippman Kahane Entertainment as a Manager. She previously worked in artist management/development at Cavallo, Ruffalo & Fargnoli.

CHANGES

Lynn Rollins has been appointed an AE at WRMR/Cleveland.

Art de la Parra has joined Katz Hispanic Radio Sales/Los Angeles as an

Skip Quast has been named Sr. AE at KOGO & KBBY/Ventura, CA.

Genelle Williams has been appointed an Advertiser/Agency Radio Sales AE at Arbitron Ratings/Chicago.

R&R TIMELINE





Mark Tudor and Carl Becker

One year ago today, Mark Tudor was named KAJA's new OM as San Antonio Country radio welcomed three new PDs in three weeks. First, Carl Becker had been named PD for KKYX. Then KBUC-AM & FM hired Mike McCoy. Today, Tudor is OM for WLVK/Charlotte, the KBUC combo is Spanish, McCoy is WIRK/West Palm Beach's OD, and Becker is still with KKYX.

1 YEAR AGO TODAY

- Andrea Ganis upped to Atlantic VP/National Pop Promotion
- David Meszaros promoted to WZLX/Boston VP/GM
- Dave Mason named WLAC-FM/Nashville PD Jimmy Christopher appointed KZEW/Dallas Asst. PD/MD
 #1 CHR: "Man In The Mirror" — Michael Jackson (Epic)

- #1 AC: "Where Do Broken Hearts Go" Whitney Houston (Arista)
 #1 UC: "Lovey Dovey" Tony Terry (Epic)
 #1 Country: "Famous Last Words Of A Fool" George Strait (MCA)
- #1 AOR Track: "Angel" Aerosmith (Geffen)
 #1 AOR Album: "Now And Zen" Robert Plant (Es Paranza/Atlantic)
- •#1 NAC: "40 Degrees North" Latitude (Lifestyle)
- •#1 Contemporary Jazz: "Kaleidoscope" Mike Metheny (MCA)

5 YEARS AGO TODAY

- Tex Meyer named WBZZ/Pittsburgh VP/GM
- Lee DeYoung signs on as WCLR/Chicago PD
 Steve Kingston named WBSB/Baltimore PD
- Phil Strider appointed KZOK & KJET/Seattle PD
- Harvey Kojan new WGRQ/Buffalo morning man
- •#1 CHR: "Jump" Van Halen (WB) (5 wks)
 •#1 AC: "Got A Hold On Me" Christine McVie (WB) (3 wks)
- •#1 UC: "Somebody's Watching Me" Rockwell (Motown) (5 wks)
 •#1 Country: "Let's Stop Talkin' About It" Janie Fricke (Columbia)
- •#1 AOR Track: "You Might Think" Cars (Elektra)
 •#1 AOR Album: "1984" Van Halen (WB) (8 wks)
- #1 Jazz: "Name Of The Game" Phil Upchurch (Jam) (2 wks)

10 YEARS AGO TODAY

- Howard Neal resigns as ABC Radio President;
- Ben Hoberman advances UA, EMI/America consolidated
- Don Davis named WLAV-AM & FM/Grand Rapids OM
- Banana Joe Montione hired by KHJ/Los Angeles for nights
 #1 CHR: "Tragedy" Bee Gees (RSO) (2 wks)
- #1 AC: "I Just Fall In Love Again" Anne Murray (Capitol) (3 wks)
 #1 Country: "I Just Fall In Love Again" Anne Murray (Capitol)
 #1 AOR Album: "Dire Straits" Dire Straits (WB) (3 wks)

15 YEARS AGO TODAY

- KZOK/Seattle signs on AOR format as OK102 1/2
- •#1 CHR: "Seasons In The Sun" Terry Jacks (Bell) (2 wks)
 •#1 AC: "The Lord's Prayer" Sister Janet Meade (A&M) (2 wks)
- •#1 Country: "Honky Tonk Angel" Conway Twitty (MCA)

- Hurricane Heeran



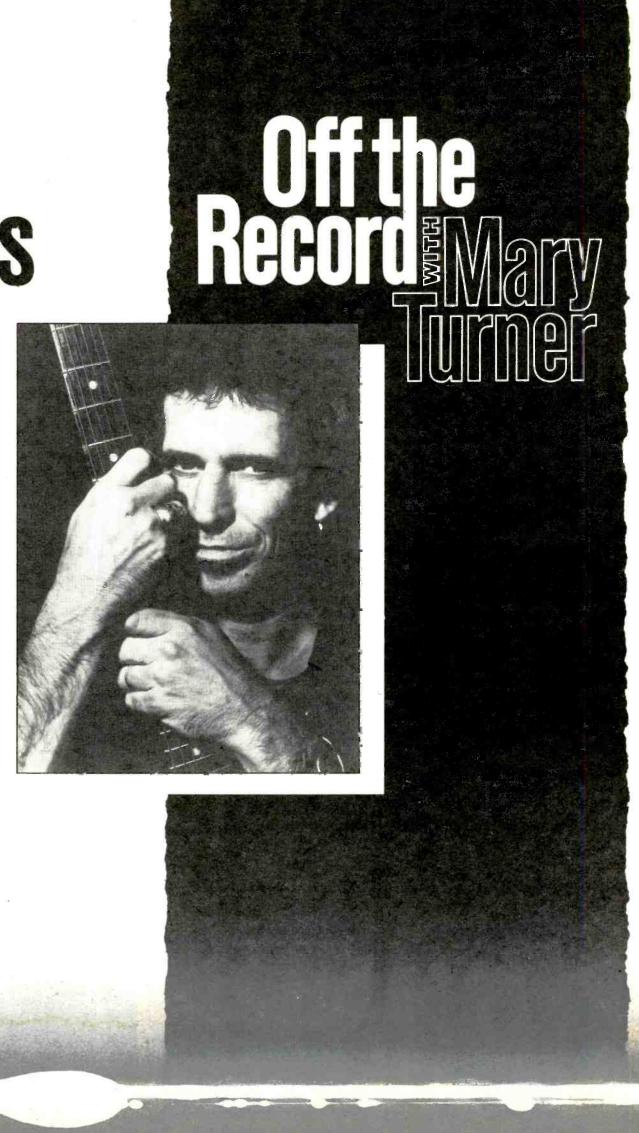
RESENT

Keith Richards

There's a wide line between rock stars and true rock legends. And Keith Richards jumped over that line a long time ago. As lead guitarist for The Rolling Stones, Keith has played it all, seen it all, done it all and somehow survived it all to take the musical world by storm with his smash solo album, "Talk Is Cheap".

When this Rolling Stone rolled in to chat on this very special edition of Off The Record With Mary Turner, he opened up with a lot of answers that will help his millions of fans separate the man from the myth. Keith talked about the great times, the miserable times and the events and changes in his life that inspired him to the musical heights reached in such "Talk Is Cheap" tracks as "Take It So Hard", "Make No Mistake" and "Struggle".

Don't miss this special opportunity to bring a legend to your listeners. Be on board when *Off The Record With Mary Turner* presents Keith Richards the week of April 3. Contact your Westwood One representative today at (213) 204-5000, in Canada (416) 597-8529, FAX (213) 204-4375 or Telex 4996015 WWONE.



Fox Programs WLTQ

Three-and-a-half-year CHR WKTI/Milwaukee PD Tim Fox has crossed the street to join AC WLTQ in the same capacity. He succeeds Bobby Irwin, who left to program AC WUSA/Tampa.

WLTO VP/GM Steven Downes noted, "We have a great team at WLTQ. We needed a great leader, and no one fits the bill better than Tim Fox. He's one of the most talented programmers in the business, and he's also one of the nicest

Wheeler VP/ **Programming** At Dick Bdcstg.

ramana of the Paradolia Regulation in

Dick Broadcasting has officially upped WKRR/Greensboro PD Bruce Wheeler to VP/Programming. He joined the seven-station group in 1985.

Dick VP Allen Dick remarked, "We've been extremely impressed with his capabilities; he's not only a good PD but a great strategist. In these days it's good to have one key person who knows a little bit about each operation. As our little group grows, Bruce will be our anchor in working with our other PDs."

Wheeler told R&R he's actually been handling the additional responsibilities since November. "We had a new property in Birmingham going on the air (Classic Rock WZRR) and wanted to keep people guessing. When we got that done somebody around here said, 'Hey, Bruce, maybe we need to feed your ego a little bit.' I'm real involved with WKDF/Nashville and 'ZRR, as well as this station, and they're all doing well despite me.

Wheeler was PD of KFMQ/Lincoln for five years before joining KAZY/Denver as Asst. PD/MD in 1981. Two years later he was named Asst. PD/MD at WMET/Chicago, where he remained until putting WKRR on the air.

Fox told R&R, "I'm really excited about our potential for continued growth. AC as a whole is going to be a very lucrative format in the next few years, and we're poised to capitalize on that appeal. For the next few weeks I'm going to be the student - the programming and sales staff will be my teachers. I'm going to go to school to find out about the inner workings of this station and see why it's success-

Fox has also programmed Doubleday's KPKE/Denver and WZOK/Rockford.

WLTQ ranked eighth 12+ in the fall Arbitron (4.6) and tied for tenth in Birch (3.0).

Rogers Takes KLDE OM Reins

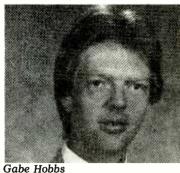
Easy Listening KMEO/Phoenix morning man R.C. Rogers has been named OM/morning man at Oldies KLDE/Houston. He succeeds Brian Chase, who has exited.

When the station debuted last April it utilized satellite programming from Transtar's Oldies Channel, but is now live 24 hours.

Rogers told R&R, "One of the reasons I took this job is that (KMEO owner) Entercom is going through a lot of growth. The sales folks are up and running like banshees. The air staff is also very solid. We will tune up the music and presentation. Our latest trend was up; all I have to do is stay on course and keep from screwing it up and we'll be fine."

Rogers joined KMEO one year ago. Previously he was PD/morning man at KLZI/Phoenix, and OM/morning man at KJYY/Houston and KMMY/Minneapolis. Before that he spent approximately ten years as OM/morning man at WMXG/South Bend.

KLDE ranked 12th 12+ in the fall Birch (3.0) and 15th in Arbitron



Hobbs Named WFLZ OM/PD

Three-and-a-half-year WMYU/ Knoxville OM/PD Gabe Hobbs will transfer to Jacor Oldies outlet WFLZ/Tampa in a similar capacity. He replaces Mark Larson, who will concentrate on his PM drive airshift. Succeeding Hobbs at WMYU is Asst. PD Larry Trotter.

Hobbs told R&R, "It's wonderful when the top broadcasting company in America gives you a vote of confidence by sending you to a market like Tampa. We're just going to give the format a chance to work - it hasn't had a fair shake yet. While the numbers don't reflect it, I think we have the bestknown and most-loved morning man in the market - Jack Harris. We'll find out why the numbers aren't there and fix it.'

Prior to joining WMYU, Hobbs programmed WYHY/Nashville and WSON & WKDQ/Evansville.

WFLZ finished eighth 12+ in the fall Arbitron (4.3) and 13th in Birch

Barry Back To WRBD As PD

KMJM/St. Louis morning man B.J. Barry has returned to WRBD (Jammin' 1470)/Ft. Lauderdale as PD/morning man. He previously worked at the station as Production Manager/morning man five years ago. Barry succeeds Charles Mitchell.

"I've learned something from all the PDs I've worked under," Barry said. "Being able to use all I've learned to let loose my own creativity is exciting. There's room here for some new, fresh ideas."

BURKE KGMG-FM GSM

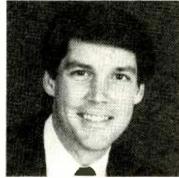
Ward Promoted To KGMG **Station Manager Slot**

Two-year KGMG-FM/San Diego GSM Ollie Ward has been promoted to Station Manager at sister Nostalgia outlet KGMG. His replacement at Classic Rocker KGMG-FM is crosstown NAC KIFM Sales Manager Edward Burke.

KGMG GM Steve Jacobs said, 'Ollie has been with the station for five years and served as LSM and GSM. He has earned the opportunity to run the station.'

Ward told R&R, "We're definitely considering upgrading the station and have a project in that direction. Our goal is for KGMG to

West Upped To KODJ GSM



Brad West

Brad West has been upped to GSM at KODJ/Los Angeles, which recently dropped its adult AOR format and KNX-FM calls for Oldies. He succeeds Steve McGrory, who departed shortly before the format switch.

"Brad has a range of sales experience in the market," said KODJ VP/GM Charlie Seraphin. "He's a natural choice for this position, and we're delighted to have him join the staff.'

West had been NSM for KNX-AM & FM since 1987, and had held the same position on the AM for two years before that. He also served as an AE at CBS Radio National Sales offices in New York and L.A.

become as successful as our FM facility." Ward spent four years as KGMG LSM. Previously, he worked for 17 years at Blair Radio and managed its Los Angeles office for most of that period.

Burke, who will direct an eightmember sales staff, told R&R. "This station is a very legitimate contender for the dollars being spent in San Diego. It's the market's true Classic Rock station. We're not nostalgic rock - we're the KLSX (Los Angeles) of San Di-

Prior to joining KIFM, Burke served six years as Regional Marketing Consultant for XTRA/Tijuana (San Diego).

KGMG-FM ranked 16th 12+ in the fall Arbitron (2.0) and tied for 16th in the corresponding Birch (1.4). Sister KGMG failed to reach a 1 share 12+ in either survey.

Moreau Moves Up To WOKY PD

WOKY/Milwaukee afternoon drive personality Chris Moreau has been upped to PD and will continue doing his 2-6pm airshift. He replaces Kipper McGee, who left to become GM at KIOA & KDWZ/Des Moines.

Moreau told R&R, "We'll stay visible on the street and streamline some of our promotions. Kipper was a great teacher and wonderful role model who left the station in very good shape. Now it's up to me to leave my mark."

Moreau served as WOKY's ND for over a year; spent five years doing afternoon drive at crosstown AC WMYX; was Asst. PD/MD at WRKR & WHBT/Milwaukee; and worked as an air personality at KOIL/Omaha.

MOR WOKY ranked seventh 12+ in both the fall Birch (6.4) and Arbitron (5.9) sweeps.

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- Convention Center Jannus Landing Florida Theatre
- TBA Center Stage Rialto Theatre
- Scope Arena
- Metropol Bayou
- College Ballroom Mariposa Music Festival

MEDIUM ROTATION







STREET TALK®

Cookie Comments Crumble Stone

SJO/San Jose morning maniac Perry Stone was suspended for ten days, beginning March 14, after swearing at a couple of nine-year-old Brownies on-air and suggesting that the girls pocket some of their cookie cash.

Stone had the prepubescent pair on-air last week at the Girl Scouts' request. When he asked them where they would go to get the best deal on a car, the girls answered, "Who knows?"

He responded, "Say it, damn it. If you don't help me out with my personal endorsements, I'm not going to buy your cookies." He then told the girls they should woo customers by telling them they needed the money to bail their folks out of jail because the police had found material that "looked like sugar."

KSJO VP/GM **David Baronfeld** explained the disciplinary action: "I can't condone what he did, and felt the station needed to act."

After great success at WPGC/
Washington, PD Bob Mitchell and GM Ben
Hill have suddenly agreed-to-disagree over
corporate philosophy. Mitchell will stay on for
the next 30 days, with Asst. PD/afternoon
driver Dave Ferguson becoming interim PD.
Hill intends to take his time filling the slot, as
he'll also be handling some of the
programming duties. Contact Mitchell at (301)
490-9742.

Namedroppers Anonymous has Chrysalis talking to a number of heavyweights in its search to replace the exiting Daniel Glass, including Capitol VP/CHR Tom Gorman, former Uni VP/Promotion Sam Kaiser, and another prominent promo exec from the Midwest

Stern Dwarfed By TV

The **Howard Stern** TV spot calling attention to his return to the DC market at **WJFK** now features a white dwarf mouthing Stern's voice. (Originally the dwarf was to have been black, but *that* idea was nixed by the local TV stations.)

Nevertheless, this new, improved spot was cancelled at the **NBC** and **Fox** TV outlets, owing to the promos being branded "in poor taste" and possibly "offensive to the audience."

The irrepressible Howard's response was to call the cancellation a "conspiracy to keep him from succeeding in DC." He's already planning a demonstration that will involve picketing the local Fox affiliate.

Is **IRS** going to be leaving **MCA?** No way, insiders say, but the deal *is* going to change,

with IRS doing more of its own marketing and promotion. However, MCA will continue to manufacture and distribute the label as of April 1. IRS plans to staff up accordingly in the promo and marketing arenas.

WRXK/Ft. Myers OM & Beasley Group PD Greg Mull is joining the Research Group as an associate. He'll be based in Seattle.

CBS Radio's new four-year pact with Major League Baseball (R&R, 3/10) will cost the network \$50 million.

Pollack Media Group head honcho Jeff Pollack has been named spokesman for the RIAA's April campaign to encourage radio "When You Play It, Say It."

Pre-Rumble Mumbles

Could Q106/San Diego morning team member Terrence KcKeever be looking for a new challenge? Meanwhile, Q106 late-night personality Whitney Allen is leaving to do middays at KIQQ/L.A. This leaves PD Garry Wall with one opening, maybe two. T&Rs ASAP.

And . . . although it seems as if Scott Shannon, Randy Kabrich, and Shadow Stevens are being unusually quiet about what's going on at KIQQ, ST has learned that the station is wooing Domino from Power 99/Atlanta, but the deal isn't done yet. In the meantime, the Gang Of Three has hired former KIIS-FM Production Director and current WIOQ/Philly PD Mark Driscoll to do KIQQ's voice work, but Driscoll's vocal cords are tied until KIIS takes his stuff off the air!

Back at KIIS-FM, they've taken away another one of Shannon's standard lines by running a "Worst To First" contest. **Rick Dees** and **Coach Charleye Wright** are soliciting pictures of people's worst-dressed bosses, pledging to make 'em among the city's best-dressed, courtesy of new \$10,000 wardrobes.

But the latest KIIS-FM head-swiveler is the "Million Dollar Dash For Cash." Three \$1000 daily winners qualify for 102.7 seconds in a bank vault, during which time they're entitled to carry out all the cash that they can. The contest should climax in a few weeks, or — not coincidentally — just around the time that Shannon and posse sign on.

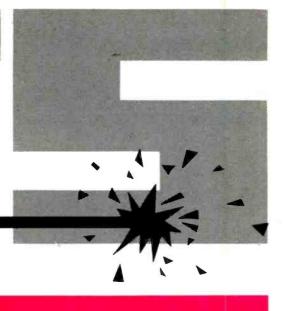
Geffen VP/Urban Promotion Vaughn Thomas is out. Reach him at (818) 505-1905

Arista has upped Jon Klein to West
Coast Regional Promotion Director. Klein
comes to the gig from a marketing slot with
the label in the Bay Area.

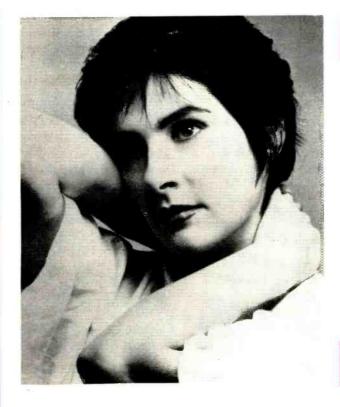
Continued on Page 28



YOUR MISSION:



1.



ENYA

"ORINOCO FLOW (SAIL AWAY)" Five Star Video on ▼₩1 active on
From the Gold Debut Album Watermark, heading toward Platinum ● Produced by Nicky Ryan

BREAKERS.

149/28

CHR CHART: 33 - 33

BILLBOARD LP: 26*

2.





CHER & PETER CETERA

"AFTER ALL (Love Theme From 'CHANCES ARE')" The Single • Produced by Peter Asher • From The Tri-Star Pictures Film "Chances Are" Starring Cybill Shepherd and Robert Downey, Jr.

BREAKERS.

157/14

CHR Chart: DEBUT 39







CHRIS REA

''WORKING 0 N The Breakthrough Single From The Album New Light Through Old Windows Produced by Chris Rea and Jon Kelly

#1 AOR TRACK TOP 5 MOST REQUESTED TRACK NOW CROSSING AT CHR

EARLY ACTIVITY: WMMS add 28 WOKI add WXKS add **KXXR 5-4** KEGL 15

K104 add **WQUT 32-26 (HOT) WLRS 31-25** 95XIL add **KOZE deb 25** WVBS add OK95 34-27 95XXX add KFMW 39-34 **KATM 15-9**

GEFFEN RECORDS: CHOOSE TO ACCEPT THEM

STREET TALK.

Continued from Page 26

WPLZ/Richmond welcomes new PD Maxx Myrick from afternoons at WVAZ/Chicago, as Debbie Parker exits.

The legal battle that surrounded former **WBCY/Charlotte** personality **J.J. McKay**, who was turfed along with several other staffers last January 13, is finally over.

McKay is now on-air at crosstown **WCKZ** as its afternoon driver, despite WBCY's having gone to court to seek an injunction to prevent him from working as well as to try and force McKay to comply with a nine-month nocompete clause in their contract, which had expired December 31, 1988.

The court saw it McKay's way, and denied WBCY's claims. Incidentally, WCKZ picked up the tab for McKay's legal expenses.

KODJ/L.A. announced that "Police Academy 6" star Michael Winslow will join Dean Goss in morning drive. As aficionados of the cinematic comedy series already know, Winslow's considerable talents as a human sound effects machine should make for some unusual listening.

WNCN/NY is launching a national "Classical Comedy Crusade" to find classical music's next great stand-up yuck-meister of high-brow guffaws.

KIPR/Little Rock's new PD is Mark Christian, replacing Curt Monday.

Pleas, Pleas, Pleas

WLUM/Milwaukee is drawing complaints from other stations in the market that it's distorting the ratings by airing the following plea:

"You're listening to Milwaukee's fastestgrowing radio station — Hot 102 — and we need your help. If anyone, anywhere, asks you — either by phone or by mail — what radio station you've heard today, it's important you tell them Hot 102! Tell them! It's important! Hot 102! Thank you."

WLUM GM Steve Sinicropi denies the action constitutes ratings distortion, but Arbitron is launching its own investigation.

WQQK/Nashville MD Terry Alexander exits, and Rick Lee, most recently with WEUP/Huntsville, AL, takes over the music and midday duties.

KFI/L.A. has replaced midday talk host Geoff Edwards with syndicated conservative pontificator Rush Limbaugh, whose show originates at WABC/NY. The move leaves KFI producer **Paula Shuster**, associate producer **Elaine Klein**, and newsman **Dan Avery** on the loose.

Former Lorimar Music/Nashville GM Noel Fox has been appointed MCA Music/Nashville VP/Creative Services.

Tom Couch, one of the country's top production pros, is leaving **WNEW-FM/NY** after five years to become Production Director at **WXRT/Chicago.**

27-year **PolyGram/Nashville** veteran and current VP/Promotion **Frank Leffel** is leaving. Reach him at PG for the next couple of weeks, or call him at (615) 758-0019.

And . . . after a collective 17 years with **Columbia,** Regional Country Promotion/Marketing Manager **Sam Harrell** has exited. Reach him at (818) 704-5131.

KHAA Tests Beasley's Limit

Despite all those rumors, that sale of Contemporary Inspirational outlet KHAA/New Orleans to Beasley Broadcasting is apparently still in limbo.

Beasley is at its full limit of 12 FMs and must divest or spin off two stations in order to take over KHAA and **KRTH/L.A.**, the latter of which is also still pending.

Current KHAA Station Manager Jeff Taylor told ST that Beasley has filed an extension with the FCC for KHAA as it prepares to off WYNG/Evansville, IN; WFTC & WRNS/Kinston, NC; and WYAV/Myrtle Beach, SC to Pinnacle Broadcasting for \$18.6 million.

KKRC/Sioux Falls, SD legend/PD Dan Kieley exits after nine years to become the new PD at KDWZ/Des Moines. KKRC midday personality Bill Daniels gets the PD post.

Capitol Records will pack up the entire promotion staff for meetings to be held at the Hotel Del Coronado in San Diego (5/31- 6/4).

Earl Boston is now programming WMGL/ Charleston, SC, coming in from WPZZ/ Indianapolis. Former 'MGL PD Charlotte Logan is now doing middays at WEKS/ Atlanta.

The KTWV/Los Angeles PD opening is attracting lots of interest. Seen huddling around town for several hours last Friday were GM Allan Chlowitz and former KUTE (now KEDG)/Los Angeles PD Lawrence Tanter.

Meanwhile, the Wave's Director/ Advertising, Marketing & Promotion, Jane

Continued on Page 30



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"Our phone lines are on RED ALERT
for this one! Became a #1 request
record instantly!!!"

JIM RYAN, PD, KXYQ/Portland

"We've been playing this record for six months and we knew it was a hit six months ago when we first started playing it! Would you believe that because of its sophisticated lyricalcontent, the demos are much older than I ever expected!!"

MIKE OSBORNE, PD, PRO-FM/Providence "... Just what we needed! This record is a ballad killer!! Definitely adds to the mix of my station!!"

RICH ANHORN, MD, KWSS/San Jose
"The sales base is phenomenal with
their MTV exposure. We had an immediate response after the first play!!
On top of that, Living Colour is one of
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CHR CHART 40-35 120/26 4TH MOST ACTIVE

WMJQ add KIIS 22-19 KOY-FM add **KZZP 27-25** KISN add FM102 22-20 KUBE add **KROY 29-25** PRO-FM deb 35 **KWOD 35-31** Y108 deb 30 KKLQ 20-18 **WXKS 33-28** KWSS 13-10 WKSE 25-22 HOT97 2-1 (HOT) Z100 21-16 WPGC 17-15 WAVA 29-26 PWR106 3-3 KKBQ 33-27 KGGI 26-22 KRBE 31-26 HOT977 1-1 **KITY 6-4** WNNK 37-30 (HOT) KTFM 13-10 **KZFM 10-5** KTUX 20-12 (HOT) B96 18-15 WNCI 22-19 **KDON 10-7**



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Continued from Page 28

Shayne, is going back East again to be WQCD/New York's Creative Services Director.

Cla'ence, the rappin' soap opera sage, has switched allegiances from ABC's "All My Children," to CBS's "Young And The Restless." Last year, ABC sued Cla'ence's distributor, Premiere Radio, for copyright infringement over the use of the "All My Children" title.

WRQN/Toledo welcomes new PD John O'Rourke from nights at KZZP/Phoenix.

In a BIG surprise, well-known KSHE/St. Louis Promotion Director Jim Marchyshyn has resigned after four years to pursue other challenges. He's been succeeded by his longtime assistant, Abigail Pollay.

WNCI 'Copter Drops

WNCI/Columbus's traffic helicopter suffered engine failure at 1000 feet and crashed Monday (3/13). Pilot Claudio Kempa and reporter Dee Miller both walked away with nothing more than a few bruises, thanks to the eggbeater's landing in a muddy area next to a residential construction site.

Ron Parker has surfaced as afternoon boogiemeister at KKFR/Phoenix.

WFXC/Durham, NC's new PD is Dell Spencer from WYLD/New Orleans. Former 'FXC PD Wayne Walker is now programming WLWZ/Greenville, SC.

After seven years as a Country outlet, WTVR (AM)/Richmond has gone Big Band.

KNAC/L.A. MD **Ross Goza** exits at month's end to join **Def American Records**, where he'll be involved in marketing and artist development.

KTAM/Bryan, TX morning man **Bob Raleigh** is putting together a book about radio and would like to hear some real-life stories from his fellow broadcasters. Call him at (409) 776-1240.

Former KOY-FM/Phoenix jock Jessica Hahn is now a full-fledged radio freelancer, making guest appearances all over this great nation. Contact her at (602) 273-9389.

Sad to report the recent (3/9) Music Row shooting and killing of Cash Box Country Chart Editor Kevin Hughes and the wounding of companion Sammy Sadler, an artist with Evergreen Records. No motive or suspect so far in the tragedy, and — according to well-placed sources in Nashville — Sadler isn't talking to authorities.

A tip o' ST's "tenure top hat" to WBBQ-AM & FM/August OM Harley Drew, who celebrated his 25th year at the station on March 6. Harley still hits the air daily from 10am-noon.

But Will There Be A Seven-Second Loop?

As ST went to press, **WLUP** (**AM**)/**Chicago** was preparing for a unique live broadcast, scheduled to take place on Thursday (3/16) — PM driver **Steve Dahl**'s *vasectomy*.

Partner **Garry Meier** will provide play-byplay of the surgical procedure, to be performed by a longtime fan of the afternoon team. (Yes, he *is* a doctor.)

Asked why a vasectomy and why on-air, Dahl replied, "Are you kidding? My wife hasn't let me touch her since I last got her pregnant 57 months ago. And I'm too chicken to go through it alone."



LEYKIS'S CRUSH ON CAT- In the aftermath of pop singer-turned-Moslem Cat Stevens's remarks defending the death threat against Salman Rushdie, author of "The Satanic Verses," KFI/L.A. talk host Tom Leykis planned a public crushing of Cat's old records with the steamroller pictured above. The event took place (3/8) as many ex-Stevens fans donated copies of his music to the dubious defense of free speech.

Who Consults the Highest-Rated Classic Rock in the Top 20 Markets?



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Natalie Cole a bum,

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RR PERSPECTIVES

Maximizing In-House Research Efforts

By Jeff Pollack

As your market's airwaves become more congested and target audiences narrow and grow more specific, callout research becomes a necessity — not a luxury — for that winning edge. Setting up an in-house department is not as difficult as you might think, even if cost restraints are a serious limitation.

Weekly Report Card

Arbitron and Birch provide you with quantitative information about your audience, but an in-house callout department can give you a weekly report card comparing your station's performance with that of your competitors. Each week the department anonymously polls the non-active portion of your audience, asking perceptual questions. The answers to those questions will serve as an extremely helpful barometer in determining how your audience perceives your (and your competitor's):

- music library
- air talent
- promotions
- station image

All of this information can be analyzed by individual demographic cells, ena-

"An in-house callout department can give you a weekly report card."

bling you to zero in on your target audience. And having the research done on the premises ensures your control over the:

- testing hook
- length of music hooks
- sample sizes
- perceptual questions
- sample placement

Besides measuring your audience's listening habits and musical tastes, your research department can also be modified to perform telemarketing. Telemar-



Jeff Pollack

keting is slightly different in that instead of collecting data anonymously, it entails calling a respondent and asking him to listen to your station during specific time periods. An appointment for a follow-up call is made. During that second call, the respondent is asked a series of questions. These questions are designed to determine the respondent's likes and dislikes, as well as how he perceives your station and competitors. You can use telemarketing to promote your station and generate cume.

Reaping The Benefits

Setting up your own callout department is not cheap, but it is an investment in the success of your station. If implemented properly, it can be used as a cost-effective source of information about your audience not only for programming but for the promotion and sales departments as well. The answers to perceptual questions can assist promotions in gauging the impact of station (and competitor) promotional events. Sales can use the qualitative information to close the deal on a hard-sell client (i.e., comparing the impact of a prospective newspaper schedule versus your audience's newspaper readership). The kind of information the department can generate is limited only by your imagination.

"You can use telemarketing to promote your station and generate cume."

SERVICE SERVIC

Hiring Interviewers

geravi ngawéta kacambana

If your budget is tight, your best option might be to recruit interns from local colleges. Broadcast majors are best. But also consider contacting the department heads of the sociology and psychology departments; many times students majoring in these disciplines need some kind of data-gathering experience for class credit.

Family members of station employees can be reliable and might be more willing to work for minimum wage. The handicapped are excellent candidates as well. They can be extremely dependable and may be excellent information gatherers.

Ideally, you'll want to hire four to five interviewers and one supervisor with good leadership skills. The supervisor will be responsible for data input and putting the collected data in useful form for presentation to the appropriate departments.

Timing

The best hours to collect data from respondents are generally Monday-Friday, 4-9pm. But ideal times can vary from market to market, and after a few weeks you can adjust your calling

Cost-Effective Measures

- Make research available to sales, promotion depts.
- · Hire interns; pay minimum wage
- Maximize response rate; call at ideal times
- Monitor interviewers; prevent abuse of long distance

hours by determining the best response rate on numbers dialed.

Obtaining A Sample

The easiest way to obtain your sample is to purchase phone numbers through one of the many marketing or direct mail companies that specialize in generating custom lists. On the positive side, this assures you an even distribution of phone numbers representing the population, including unlisted phone numbers, and gives you the ability to screen out business numbers. On the negative side, it's extremely expensive.

If you have a computer whiz at the station, a number-generating program can be written. It's a cheap solution and will provide you with unlisted numbers, but such a program will make it difficult to screen out businesses. Your lists will also include non-working (or unassigned) numbers; this means more dialing attempts must be made

"The kind of information the research department can generate is limited only by your imagination."

to reach a qualified respondent.

As you experiment, you'll undoubtedly find the most effective method of obtaining a sample for your market

Prevent Abuse

Watch out for interviewers who abuse the phone by making long distance calls. It isn't always possible for

the supervisor to hear everything that goes out over the phone lines, so it is very important the interviewers are informed they will be monitored — whether you actually monitor them or not. And make sure you review the department's monthly phone bills for unauthorized calls or calls that appear too lengthy.

You'll want to create forms for the interviewers to log respondent information, as well as daily and weekly attempted dials ver-

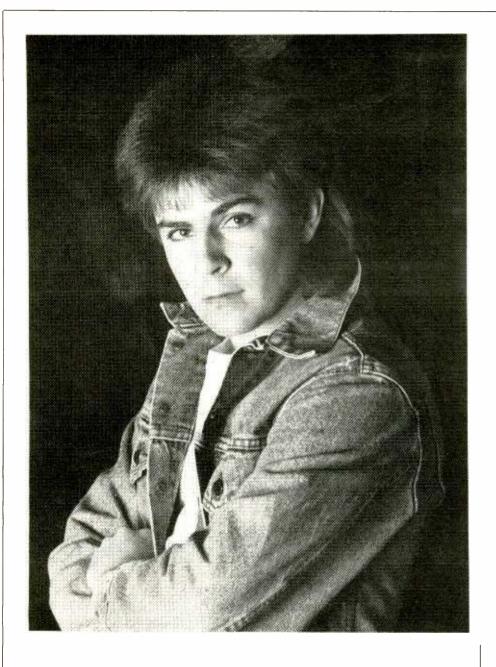
"Callout research [is] a necessity — not a luxury — for that winning edge."

PATER CARLOS PROPERTY AND THE PARTY OF THE P

sus contacts. These forms serve as an excellent monitor of the department's performance and will assist you in setting department standards and quotas. They'll also help you filter out unproductive or abusive interviewers.

These are a few basic ways to make your callout department work efficiently. Remember to reward your interviewers with little perks like albums and concert tickets for work well done. Including them in station parties and events helps to promote team spirit — a critical element in giving your station that winner's atmosphere.

Jeff Pollack is President of Pollack Media Group, one of the leading international programming advisory firms, consulting all radio formats in nine countries.



"From the first time I heard the **Synch** record, it hit home. I knew it was a winner . . . consistent hot phones, and very impressive callout . . . and very hot retail . . . It moves to #4 at KLUC."

Jay Taylor, Ass't PD/MD KLUC/Las Vegas

"Thanks to KLUC and KDWB for giving us a #1 record. 'Where Are You Now?' It's a **Synch**! You should be on this record!"

Chuck Beck, PD WDFX-FM/Detroit

"We knew from the moment that we heard 'Where Are You Now' that it was a smash. And after over a month at all of our stations, we're seeing the same results: **Synch** is a HOMERUN!"

Guy Zapoleon, National PD Nationwide Communications, Inc.

"Synchsational"

JJ 'Hitman' McKay, PD WKHI/Ocean City

"One of the best-testing and overall loved records by our listeners for the entire year of 1986! It finished #2 on our Top 100 Countdown."

Chuck McGee, MD WOMP-FM/Wheeling/Bellaire

"600,000 people screaming for Jimmy Harnen — In 3 weeks 35-10-5. Destined for #1!! #2 Most Requested!"

Bob O'Dell, MD The New CK105.5/Flint

"Yes, another comeback record, and it's HOT!"

Clarke Ingram, PD KRQ/Tucson

There's A New "Sheriff" In Town!

JIMMY HARNEN SYNGH

"Where Are You Now?"

''It worked the first time around, longevity is just incredible, look forward to #1 again.''

David Lee Michaels, MD WRVQ/Richmond

"It worked the first time around. Don't miss it now!"

Dena Yasner, MD KCPW/Kansas City

"Been playing the record for six days and major 18-34 female calls. Programmers are missing the boat on this one cause not enough people are looking at the quality of adds and chart movement."

Greg Rolling, PD KKYK/Little Rock

"This was a #1 record for us two years ago and it's one its way to #1 again! This week it moves from 10-5 with a hot report. Everyone should be playing this record!"

Rick Stone, MD BJ105/Orlando

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' add KSAQ add
add WKZL 10-7 (HOT)
K add 40 WPXR 11-10
Q add KKSS add
add KATM add 29

KLUC 4 WKPE deb 29 (HOT)

Q104 add WPFM add

KTRS add

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Dumler PD At KZBS

After only six months as PD at KZBS/Oklahoma City, Bill Pasha has left the station to return to KHYI (Y95)/Dallas as Promotion Director. He's been replaced by Asst. PD/midday personality Brett Dumler, using the air name Buzz Beck. This is Dumler's first programming gig.

KZBS President/GM Bill Lacey told R&R, "Bill was on a mission to help us get the station established, and he did a great job of it. He was training Brett the entire time, and Brett is now ready to handle the show himself. We will continue to be consulted by (KHYI/Dallas PD) Buzz Bennett and Bill Pasha.

Dumler, who also worked at KHYI with Pasha, commented, "I've been doing all the hands-on stuff for Bill since my arrival and I'll be coordinating with Buzz and Bill to keep this station headed for the top. We're all excited and the recent trends look good. We only had to make a slight adjustment to the airstaff with Bill's departure: Cadillac Jack moves from nights to afternoons, and parttimer Cliff Davis is now doing nights for us.'

Leichter Heads KIQQ Sales



Nancy Leichter

Nancy Leichter has been named Sales Manager at KIQQ/Los Angeles, soon to be acquired by Westwood One Stations Group. She was most recently LSM at crosstown KTWV (the Wave), and began her radio career as an AE at KMET in the city.

Westwood One Stations Exec. VP Mike Kakoyiannis said, "The knowledge and experience Nancy has developed during the past 15 years in the broadcast industry, combined with her role in the development of the Wave, make her the ideal candidate to take on the challenge of directing KIQQ's new sales department."

Leichter told R&R, "The opportunity to direct the sales effort at KIQQ will be a terrific challenge for me and a lot of fun.

NewCity/Zapis

Continued from Page 1

The transaction was orchestrated by Dan Gammon of Americom Media Brokers and Charles Giddens of Media Venture Part-



Jefferson Ward

Ward Takes WKSS PD Post

Jefferson Ward, most recently PD at WAEB-FM/Allentown, PA, has been named to the same post at WKSS/Hartford. He replaces Jim Randall, who left the CHR outlet several months ago.

Precision Media COO/WKSS GM Tim Montgomery said, "After a long search in a very competitive job market, we have been able to hire the person we wanted. Jefferson is a rising star who will make 95.7 Kiss-FM an outstanding

Ward's prior experience includes two years as Promotions Director at WCAU-FM/Philadelphia, MD duties at WAEB (AM), and the PD post at WMAJ/State College, PA. He told R&R, "This is a fantastic situation. Tim Montgomery and (OM) Jeremy Savage are professionals of the highest caliber and have impressed me with their commitment to winning in Hartford."

CBS

Continued from Page 3



Jerry Lembo

McGuiness was most recently VP/Marketing, Branch Distribution.

Yarbrough held field management positions in several major locations. He was most recently VP/Sales for Columbia.

At Columbia, local New York Promotion Rep Jerry Lembo has been upped to Director/National Singles Promotion based on the East Coast.

"Jerry will be responsible for providing national support for the field staff in the promotion of all Columbia singles product to CHR," announced VP/Promotion Marc Benesch.

Prior to joining Columbia, Lembo served as Regional Promotion/ Marketing Manager, then as Director/National Club promotion for Chrysalis. He had also been a radio and club DJ, and has run his own promotion and marketing company.

WGFX Hunts Down Jacobs As PD

Capitol Broadcasting has hired veteran programmer Leigh Jacobs as PD of Classic Rock WGFX/ Nashville. He fills the opening created when Bob Chrysler left to program WAFX/Norfolk.

Capitol Sr. VP/Programming Bill Thomas noted, "Leigh took a Baltimore station with signal problems and did serious damage to the competition. Imagine what he can make happen with WGFX's signal. We did, and that's why we hired

Jacobs was PD at Classic Rock WGRX/Baltimore for three years before exiting last month. His resume also includes PD stints at WOMC/Detroit and WKJJ/Louisville (now WDJX).

"I've wanted to work for Capitol ever since I competed with them in Louisville - probably for the same reason I wanted to be on the team with the tall guvs when we chose up sides for basketball," Jacobs told

St. John

Continued from Page 3 Zapoleon commented, "My goal with Nationwide is to form a programming brain trust, and Mark's skills will certainly add to our growing creative resources. Mark and Kevin, as a team, have the brain power, experience, and aggressiveness to return KWSS to a dominant position."

St. John told R&R, "We are going to build a great radio station. We have all the raw material necessary, and I'm very fired up over this opportunity."

Mason

Continued from Page 3 won't have to mess around with the day-to-day details of running the station; I will. We will, to a considerable degree, work together as we have in the past."

Eshbaugh began his broadcast career at WABC/New York as Asst. Promotion Director and moved to Los Angeles as Marketing Manager for the Storer-owned stations. He subsequently went to ABC's KSFX/San Francisco, WCFL/Chicago, and was a freelance writer/producer for six years.

Mason told R&R that KQPT isn't the only station he's signed. "KKCY/Portland and Gannett's KOAI/Dallas are set," he noted. "There are two others in markets where there are not NAC stations. One will go in April; the other will debut this summer. One of those two stations is a Top Ten market, the other top 60. That's very exciting for the format.

"One of the reasons I decided to form this consultancy is that I've seen some stations do a good job but not achieve the success the format can draw. I'll be training people to use the tools they have to succeed."

Mason said his plan is to consult ten stations, and expects to have that many signed by the end of

In the fall Arbitron, KQPT ranked first 25-54 and tied for third 12+ (7.0); in Birch, it finished eighth 12+(5.2)



Thomas Set To Program KFBK

Lucy Thomas has been appointed Program Manager at N/T KFBK/Sacramento. She replaces George Oliva, who recently became PD at KFI/Los Angeles.

Thomas spent the last 16 years at KGO/San Francisco, starting as a talk show producer and eventually becoming Exec. Producer/Asst.

In the fall '88 ratings, KFBK was Sacramento's number one station according to Arbitron, registering an 8.8 12+. It was the number two station in the Birch, with an 8.5

Shultz GSM At WKYS

Jones Joins: Alfenito Returns

WGMS-AM & FM/Washington GSM Joan Shultz has moved crosstown to Urban WKYS in the same capacity. She has over ten years of radio sales experience in the market.

In other appointments, WVEE/ Atlanta's Dolores Jones has joined WKYS as Director/National Sales & Marketing, Reginald Brown from WIZF/Cincinnati becomes Business Manager, and former staffer Joseph Alfenito returns after programming KYUU/San Francisco for two years to become Director/Creative Services.

Skip Finley, President of station parent Albimar Communications and GM at WKYS, commented, "We took our time and assembled some of the best, most experienced professionals from in and out of town. We now have one of the best teams in the city.'

FAX R&R

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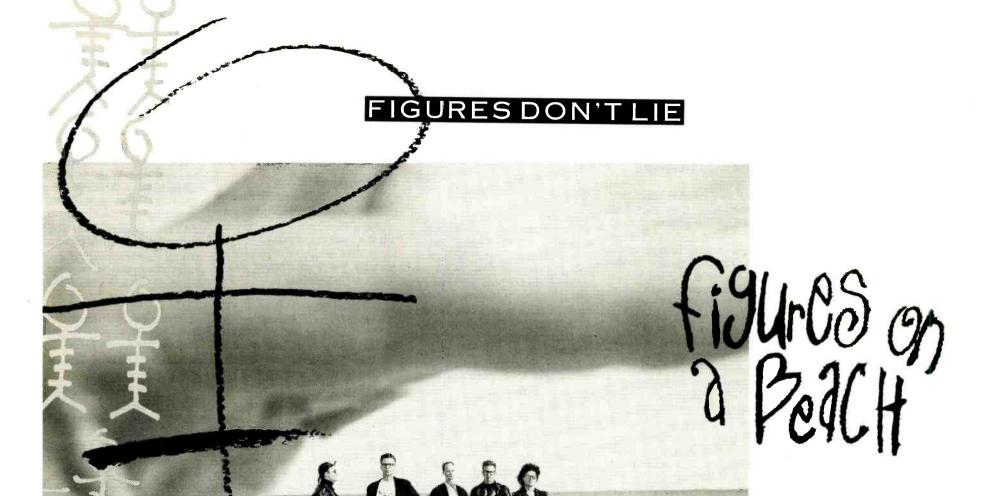
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Scen nothing Yet"

the new single

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Produced by Ivan Ivan
from the album figures and beach



management: Camel Management © 1989 Sire Records

www.americanradiohistory.com

Y95

Continued from Page 1

KKLQ (Q106)/San Diego PD Garry Wall, who helped spearhead discussions about the lack of marketing support radio gets from the record and retail sectors at a "When You Play It, Say It" panel during the recent NARM meeting, responded to Bennett's idea: "This type of program sends the wrong message to the industry. There is no way we should compromise our programming for anyone. If we do, what do we have left?

"I would never consider selling extra plays to the record labels," he added. "We could have an artist or album of the week, but I'd never solicit time buys before playing a record and then play the record because of the time buy."

Bennett Modifies Proposal

Bennett recanted the proposal's main points when contacted by R&R. "The only records the labels can possibly advertise are those that we are already playing," he explained. "We're most interested in the in-store visibility at Sound Warehouse, which does 85% of the retail record business in this market, and figured something like this would benefit all concerned.

"That original proposal was way off base," he continued. "The new package costs only \$3500 and gets the retailer 20 60-second spots, the live mentions, and airplay on a record that is already on the air. Also, those fixed times might not work for every record, so there may be an all-day artist of the week or one just for nights. We'll just have to see."

Conventional Sales Support

On the topic of getting more label support for radio through more conventional methods, Wall told R&R, "It's academic to 'say it when you play it,' but we have other priorities. I'm asking record labels to support our airplay with time buys. But it's obvious record retailers don't want to go on radio because they make too much profit using print media and claim radio is too expensive. Retailers dictate to the record labels how the advertising money should be spent which is unfortunate, because radio hits 90% of all record buyers every day. You can't say that for print.

"Radio has done well without [extensive label] support, but think how much better the labels, retail, and radio could do working more closely together. We sell spots to food stores that operate on one and two percent margins, so labels can't cry poor on this issue."

One sales idea Wall suggested was for labels to sell packages featuring lesser-known artists for a special price. "With radio support, that could be a viable concept," he said

"Edens President Michael Osterhout, Q106 VP/GM Bob Bolinger, and I are going to be meeting in New York next month with several labels, and eventually make it to L.A. to learn more about

the record business and become more involved in the process of selling records," Wall added. "We are attempting to structure an economically feasible plan for records and retail to refocus marketing efforts on radio."

Musicland Responds

Musicland Exec. VP/Marketing & Merchandising Gary Ross told R&R, "I'd have to admit that radio is a bit more expensive that newspapers. As far as dictating to labels where to put their money for our own profit, or holding the record labels up for print media co-op dollars for price and position, that's something we don't do at Musicland."

Quartararo sees retail, in general, a bit differently than Ross does. "Obviously, the advertising is related to product placement and price at retail. I don't think a label will tell you any different. Retail will stick up for print media, but for a new artist it won't lead to anything. An established artist might benefit from print media, but a new artist needs an identity and familiarity. You can't hear a newspaper ad, but you can hear a radio spot.

"We rely on radio for exposure and it relies on us for product. It's time to figure out a way to work closer with radio. I believe Virgin is going to seriously consider any proposals from radio which will benefit both of us."

More Record Perspectives

Arista Exec. VP/GM Don Ienner expressed support for Wall's ideas, but backed up Quartararo's assessment of the value retail print co-op offers as a means of securing price and position at the local level. "I understand that print may not necessarily be the best place to reach the most record buyers, (but) radio is just a bit expensive," Ienner said. "Garry talks of food stores operating on a one or two percent profit margin, but you can't compute selling cars, groceries, and soda pop with the margins that record manufacturers operate on."

MCA Exec. VP/GM Richard Palmese said, "I think this is a public relations issue that the NAB needs to address. I think they need to work with record retailers and make the point that radio is a better buy. If I want to establish price and position, I have to give my valuable co-op money to record retailers and they put it where they feel it's most effective. We appreciate radio's airplay and are most willing to have our artists do track dates for radio, tie into retail appearances, and support the stations that support our acts."

Elektra VP/Promotion Rick Alden commented, "It only benefits a label to bring its artists to radio, and where it makes sense we'll advertise them. The biggest problem is getting artists to take those trips; sadly, many new artists don't understand the value to their careers. All too often record labels don't spend money at radio until the record is in trouble. Time buys should come early enough in the airplay to stimulate retail traffic."

WLOL

Continued from Page 3

Hammer told R&R, "WLOL is headed in the right direction with its marketing efforts, so this is the proper moment to make this move and leave it in the capable hands of the new management team. I'll still be involved with the station and possibly other Emmis properties."

Hammer will remain with WLOL for the next several weeks.
Emmis VP/Operations Dovle

Emmis VP/Operations Doyle Rose told R&R, "I wish Tac a lot of luck and success. I feel he'll be a different kind of consultant; he's a got a broader perspective of the business because he's been behind a GM's desk. We're also very happy about continuing our relationship with him.

"Tac's departure has allowed us to promote some very deserving people," Rose added. "Gregg, Dan, and Lisa were all hired at around the same time and will remain as a team. Lisa once worked on-air; I fired her then rehired her for sales, and she's done a spectacular job. Gregg and Dan have both grown and learned, and are now ready to apply all their skills."

Fransen Bittman commented, "It's great to be working so closely with Gregg and Dan, with the knowledge that Tac's input is close at hand."

Swedberg said, "It was a big surprise when we learned Tac was leaving, but we're happy for him and about the future of WLOL. Part of what WLOL needs now is a bit of the 'eye of the tiger.' Lisa's as

energetic and focused an individual as I've ever worked with. I think having Dan back in promotion is a great move. We need to be more focused and aggressive, and this all translates to new energy for our operation and a positive step forward."

Crutchfield

Continued from Page 3 Crutchfield said, "I feel that Capitol has always been a front-runner, but the most important thing was the present quality of leadership at the label. We've got a strong roster with a lot of potential."

Crutchfield served 27 years with MCA Music, the last ten as Sr. VP. A former Director and current VP of the Country Music Association, he was also a board member and National Trustee of the National Academy Of Recording Arts & Sciences.

Capitol Expands

In addition to Crutchfield's appointment, Capitol announced plans to double its work space and enlarge its staff.

National Country Promotion Manager Gerrie McDowell has been upped to Director/National Country Promotion, Publicity Coordinator Mark Carter has been promoted to Manager/Media & Artist Relations, Marty Griffin of MCA Music has joined the label as Sr. Staff Assistant, and Bobby Rymer has come aboard as A&R Staff Assistant.

Also, 4000 square feet of office area has been added on the second

floor of the label's present location at 1111 16th Ave. S., and the building's name will be changed to the Capitol Records Building.

Back Page

Continued from Page 1

And, to more accurately reflect the Back Page's role as the most comprehensive National Airplay Overview, we've added Top 10 listings for the New Rock, NAC, and Contemporary Jazz. The full Top 30 charts for those formats, as well as R&R's pioneering detailed music information breakdowns, are still found within our Music Section inside the paper.

Thanks for your input. We listened \dots and now the Back Page works better for everyone.

Group W

Continued from Page 1
Discussing Rhoades, Group W
VP/FM Stations Bert Wahlen commented, "Jenny Sue brings a
wealth of business experience and
personal achievement to her new
position. She's a person who has
proven her tremendous leadership
ability by the success she has attained as an independent entrepreneur and, since joining our company, as a creative and dynamic
sales management professional."

On Green, Wahlen said, "He's a tremendous team leader whose understanding of what we're doing to evolve our FM formats will help us achieve the new growth we're projecting for KMEO in the Phoenix community."

Living Colour Adds Golden Hue



CBS and E/P/A execs gathered backstage at the Palace in Los Angeles to present Living Colour with gold awards for the group's "Vivid" album. Shown are (back row, I-r) E/P/A VP/GM Dave Glew, E/P/A VP Polly Anthony, manager Roger Cramer, Living Colour's Corey Glover, manager Jim Grant, the group's Muzz Skillings, producer Ed Stasium, and CBS Records Division President Tommy Mottola; (front row, I-r) Epic/Portrait VP Dave Novick, Living Colour's William Calhoun and Vernon Reid, and E/P/A VPs Dan Beck and Larry Stessel.

Winger Picks Up Heavy Metal

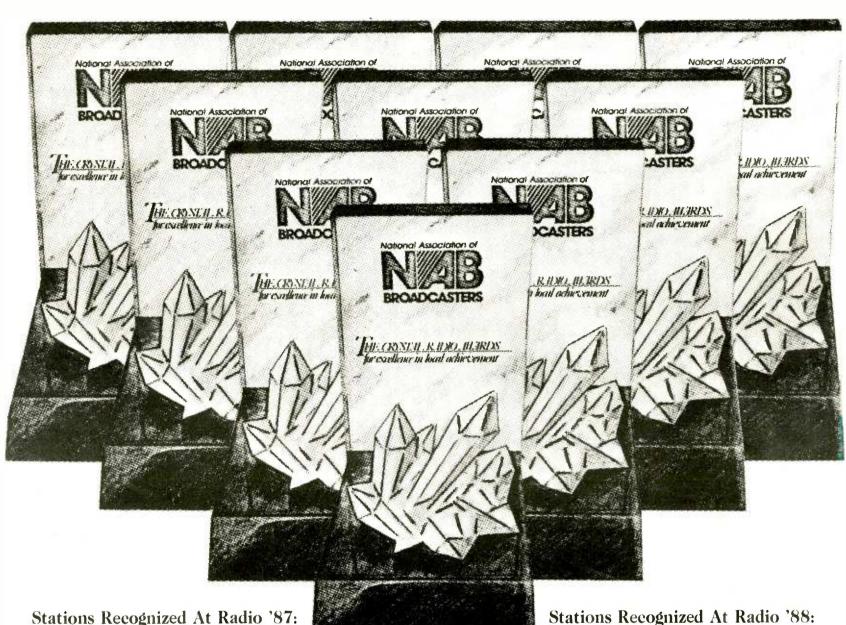


Atlantic's Winger picked up gold awards for their eponymous debut album, which contains the single "Seventeen." Backstage in New Rochelle, NY are (I-r) co-manager Diane Sherman, Atlantic VP Perry Cooper, Winger's Paul Taylor, Rod Morgenstein, and Reb Beach, International Talent Group's Nick Caris (partially hidden), Winger's Kip Winger, Atlantic artist Fiona. Atlantic President Doug Morris. Winger co-manager/producer Beau Hill. and Atlantic VP Danny Buch.

TEN-SATIONAL

-The 1989 NAB Crystal Radio Awards-

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Ten **New Stations** Recognized At Radio '89

WKKR-WZMG/Auburn-Opelika, AL KTNN/Window Rock, AZ KVON/Napa, CA WMT/Cedar Rapids, IA WTRE/Greensburg, IN WBAL/Baltimore, MD

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Rethinking Television Campaign Strategy

Image Reinforcement + Increase In Correct Reporting = Cume Growth

By Rob Balon

The world of advertising was shaken recently with the disclosure that TV advertising may not work. Based on the single-source research model developed by a professor at the University of Iowa, the findings showed that TV had minimal effect on purchase patterns of toilet paper and detergent.

Before everyone in radio starts cheering, however, let's keep the findings in perspective. The sample size was limited, not random, and the conclusions were extremely tentative. Also, it's very difficult to disprove TV's longterm effects on the buying process. Indeed, most of the images we have of today's products have been shaped and formed by TV, in one way or another. So before TV is permanently retired to the

"If the station sounds good and all the marketing elements are in place, a TV spot that calls attention to it will almost always result in healthy cume growth."

dumper, realize that we have miles to go before someone shouts, "The king is dead, long live the king."

In the meantime, many stations will continue to spend disproportionately large amounts of money on TV, so let's assess the pros and cons.

Unleashing 'Lost Cume'

TV spots for radio stations do not stand alone in a vacuum. They function along with other marketing efforts to create an image for the station. If the station sounds good and all the marketing elements are in place, a TV spot that calls attention to it will almost always result in healthy cume growth.

It's vitally important to understand that cume growth is usually the result of better reported listening. makes you more identifiable and visible.

Most people discover radio stations by punching around the dial and talking to other people about radio. If your station has been on

"Most TV spots, like good billboards, don't function as vehicles of conversion . . . the good TV spot makes you more identifiable and visible."

That's because most TV spots, like good billboards, don't function as vehicles of conversion. Few people are going to turn off "L.A. Law" and dash to turn on your radio station after seeing one of your spots. The issue here is reinforcement: the good TV spot

Rob Balon

Dr. Rob Balon is President of the Benchmark Company, an Austin-based research firm which also offers a half-day station seminar called "The Rules Of The Radio Ratings Game." For more information, call (512) 327-7010.

the air for a year or more, chances are you've been cumed by numbers of people who are unlikely to report that listening. An effective TV spot unleashes that "lost cume." This is not to say that a few listen-

"A good TV spot gives listeners a reason to remember they've listened."

ers can't be "converted" and drawn to stations. But unless the stations are brand new, most potential listeners have already sampled the outlets at one time or another. The good TV spot gives them a reason to remember they've listened.

So when you see a station's numbers go up in the midst of a successful TV campaign, realize in most cases what is actually occurring. The station is not attracting vast new hordes of listeners; rather, it is seeing a dramatic increase in correct reporting.

Tubular Keys

Here are some research findings regarding TV spot preparation and placement:

- **Display call letters.** TV spots with longer duration of call letters or dial position have a better chance of being properly recalled.
- One central theme. You can't depict every facet of your radio station in 30 seconds. Stick to one central selling idea or theme. Then make sure you back it up on your own air. Spots with multiple selling themes confuse listeners and dilute the principal message.
- Break through. Most TV spots for radio stations are presented in a cluster of other well-done big budget ads. Unless your TV spot breaks through the clutter, odds are that you won't be able to buy enough GRPs to really accomplish your goal.

The problem with breaking through when you've got a limited schedule is making sure you've got a compelling spot but one that isn't so explosive that it obscures the call letters. TV spots for radio have always had an unusually high number of apes, girls taking off their shirts, and cities burning down, and these spots were always easily recalled, but they also clouded the most critical message of all: the station's call letters or dial position.

- Communicate. It's astonishing how many TV spots send a message that's not even closely related to what the station does. Remember, your spot must communicate to a listener who doesn't listen to radio the way you do. Don't assume he'll get the message lay it out for him as explicitly as possible. Whenever possible, use listener words instead of broadcaster words.
- Ask three questions. Whether the spot is syndicated or homegrown, key questions apply to any spot's effectiveness:

Will it be enjoyable to the target listeners over a sustained viewing period?

Is your intent communicated clearly to the listener?

Does it make people remember something about your station that will aid reported listening?

• Pretest. Legendary ad man David Ogilvy once remarked that the most important word in the vocabulary of advertising is "test."

While no research can guarantee that your spot will ultimately be a smash hit in the market, what good pretest research can do is diminish the possibility of you being stuck with a turkey that presents you with a no-win scenario.

One final thought: you can't sell radio like a retail product, because you're not selling sets — you're selling images. Images take time to construct and mold, and in TV time translates to money. Simply put, a little TV is not enough. If you can't do the equivalent of 200 GRPs a week for at least six of the 12 weeks in a quarter, you may want to rethink your plans for TV.

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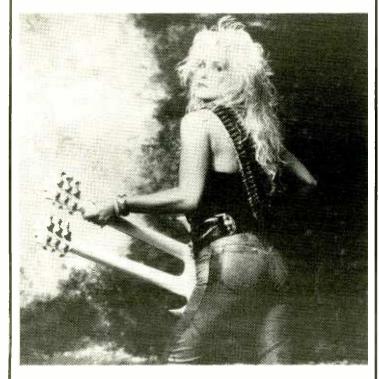
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KPLZ 34-31 (HOT)

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WJMX 25-20

KSMB add
99KG 36-30

KPAT 35-26

KYYA 29-24

KOZE 23-16 (HOT)

KROY Y97 add WVSR 40-34 OK95 19-9 (HOT)

WKEE add 100KHI 34-29 K106 11-7 KZZB 31-25

WR0Q 26-21

WOKI 17-10 (HOT)

Produced by Mike Chapman









Dr. Hook Covers The Stone

MONDAY, MARCH 27

1967/John Lennon and Paul McCartney receive Britain's Ivor Novello award for writing the most performed song of the year, "Michelle."

1968 Little Willie John dies of a heart attack while serving a murder sentence in a Walla Walla, WA prison.
1987 / In L.A. U2 recreate the Beatles' rooftop concert while filming the video for "Where The Streets Have No Name."

1988/Tiffany is classified as a runaway by the L.A. County Sheriff's office when she moves away from her mother. She seeks to become an emancipated minor.

Born: Tony Banks (Genesis) 1950, Sarah Vaughan 1924, Clark Datchler (Johnny Hates Jazz) 1964

TUESDAY, MARCH 28

1974/Jim Bonfanti and Dave Smalley leave the Raspberries to form their own group.

1976/In Buffalo, Genesis begins its first tour with Phil Collins handling vocals.

1980 Conway Twitty joins the Grand Ole Opry.

1984/Whole lotta restin' goin' on — Jerry Lee Lewis is hospitalized after an adverse reaction to muscle relaxers.

1985 Billy Ocean plays a homecoming show in Trinidad, his first show there since hitting it big.

1988 /Joni Mitchell releases her first album in years, "Chalk Mark In A Rain Storm." Also, Casey Kasem announces he'll no longer host "American Top 40."

Born: Reba McEntire 1954, Rupert Greenall (Fixx) 1951, John Evans (Jethro Tull) 1948, Jed Grimes (Danny Wilson) 1962, Milan Williams (Commodores) 1948, Charles Portz (Turtles) 1945, Oran "Juice" Jones 1958

WEDNESDAY, MARCH 29

1973 Dr. Hook makes the cover of Rolling Stone. Also, "Hommy," a Puerto Rican version of the Who's "Tommy," opens in New York.

1979 Æric Clapton marries his buddy George Harrison's ex-wife Patti Boyd, who inspired Clapton to write "Layla."

1980/Songwriter Ronald Selle sues the Bee Gees for plagiarizing his song "Let It End" when writing "How Deep Is Your Love." He wins his case, but loses on an appeal in 1983.

1988/in New York, Madonna makes her stage debut in David Mamet's "Speed The Plow."

Born: Will Clayton 1955, Bobby Kimball (ex-Toto) 1947, Pearl Bailey 1918, Vangelis 1943



Eric Clapton, Tony Banks, Herb Alpert, Milan Williams

THURSDAY, MARCH 30

1968/The Yardbirds are recorded live at New York's Anderson Theater.

1972 /Elvis Presley records "Burning Love."

1987 Herbie Hancock wins a Best Original Score Oscar for "Round Midnight." Berlin's "Take My Breath Away" wins for Best Original Song.

1988/The second Soul Train Music Awards are held in Santa Monica, CA. Rivals L.L. Cool J. and Kool Moe Dee rap the rules. Surprisingly, the audience boos when Whitney Houston is introduced.

Born: Graham Edge (Moody Blues) 1942, Eric Clapton 1945

FRIDAY, MARCH 31

1967/Jimi Hendrix torches his guitar onstage for the first time while performing in London.

1979/Say what! -- Instant Funk perform "I Got My Mind Made Up" on "Soul Train."

1982/The **Dooble Brothers** announce they'll break up. The group reunites for a tour in 1987, and several members begin recording an album in 1988.

1986/O'Kelly Isley dies of a heart attack at 48. Isley Jasper Isley receive the news just before going onstage in Chicago, but don't interrupt their tour.

1988 Z100 NY's Scott Shannon hosts Arista's live, 11-city closed-circuit TV listening party for Hall & Oates's label debut.

Born: Mick Ralphs (Bad Co.) 1948, Herb Alpert 1935, Lefty Frizzell 1928

SATURDAY, APRIL 1

1927 RCA Records/Germany introduces the first automatic record changer.

1966 David Bowie's first solo single, "Do Anything You Say," is released.

1967/The CMA Hall Of Fame opens in Nashville

1984/In a L.A. Times interview, Amy Grant reveals that her schoolgirl crush on a Sunday school teacher sparked her interest in religion. Also, Marvin Gaye is shot to death by his father during a heated argument. 1988/April Fools! — While Oak Ridge Boys member Joe Bonsall is in his hotel room, fellow group members convince a Nashville audience to be as obnoxious as possible during Bonsall's solo. Bonsall is shocked as people in the audience talk loudly, walk around, and toss food. Thoroughly embarrassed, he vows revenge on the group.

Born: Arthur Conley 1946, Gil Scott-Heron 1949, Victor Flamingo 1963, Ronnie Lane 1948, Rudolph Isley 1939

SUNDAY, APRIL 2

1960/Elvis Presley is named Best-Selling Male Artist and Connie Francis is named Best-Selling Female Artist at NARM's first awards ceremony in Las Vegas.

1971 Ringo Starr's first solo single, "It Don't Come Easy," is released.

1987/U2 opens the US leg of its "Joshua Tree" tour in Tempe, AZ.

1988/Custody of **Tiffany** is given to her aunt while the singer seeks emancipation.

Born: Emmylou Harris 1948, Leon Russell 1941, the late Marvin Gaye 1939

- Paul Colbert

WORLD MUSIC

All-Star Single To Benefit **Brazil's Rain Forests Upcoming**

The plight of the Brazilian rain forests has persuaded a number of top artists to record a benefit single called "Spirit Of The Forest." RINGO STARR, DAVE GILMOUR from PINK FLOYD, MICK FLEET-WOOD, BRIAN WILSON, JONI MITCHELL, JON AN-DERSON, BELINDA CARLISLE, SAM BROWN, THOM-AS DOLBY, ex-MARILLION singer FISH, and members of WAS (NOT WAS), the ESCAPE CLUB, XTC, BROTH-ER BEYOND, and BIG COUNTRY turned up at recording sessions in Los Angeles and London recently.

Three further sessions are scheduled for New York (4/2), Rio de Janeiro, and in the Amazon rain forest itself, with native Indians to take part on this last session.

The song has been written and produced by GENTLEMEN WITHOUT WEAPONS, the English band known for their use of natural sound effects on records. Virgin will release the single in early May, and money raised will go via the Love Earth Fund charity to various key organizations and projects committed to saving the rain forests.

A Hotelful Of Rumors

ROL hears that the ROLLING STONES are using the facilities at EDDY GRANT's studio in Bar-bados. Other loud whispers around London this week: DAVID BOWIE is putting together a new band, to be called the TIN MACHINE, and KENNY JONES will join the WHO on tour this summer after all.



SIMPLE MINDS will follow their "Ballad Of The Streets" UK EP with the single "This Is Your Land," due for release on April 10. The B-side will be "Saturday Girl," with the 12-inch adding "Year Of The Dragon.

CUTTING CREW's new single will be "(Between A) Rock And A Hard Place," out in Britain on April 17, two weeks prior to its US appearance. A non-LP song ("Card House") will be the B-side, with the band's second album ("The Scattering") set for release on both sides of the water on May

Night Of The Guitar Revisited

Last November's "Night Of The Guitar" concert at the Hammersmith Odeon, which featured PETE HAYCOCK, HUNTER, RANDY CALIFOR-NIA, ROBBY KRIEGER, WISH-BONE ASH, LESLIE WEST, STEVE HOWE, and ALVIN LEE, was recorded for a live double album and video that will be released in the UK on April 17.

The GODFATHERS' second LP "More Songs About Love And Hate") will be out on Epic on May 1, with the single ("She Gives Me Love") preceding it on April 3. MALCOLM McLAREN's longawaited new LP ("Waltz Dancing") will also be out on May 1, with the title track appearing as a single on March 28. The long-delayed SPANDAU BALLET album ("Six Sense") will be in the shops on May 8, with the single ("Be Free With Your Love") out

S-EXPRESS, the dance collective fronted by DJ MARK MOORE, will release their debut LP ("Original Soundtrack") on Monday (3/20). Also due on Monday, DONNA SUMMER'S STOCK-AITKEN-WATERMAN-produced "Another Place And



The Big O - a UK "Mystery" B-side?

LLOYD COLE & THE COMMO-TIONS have split up. Confirmation comes as the band releases a retro-spective "1984-1989" LP on March 28. CHINA CRISIS bring out their "Diary Of A Hollow Horse" LP on May 2, and "Buffalo Stance" girl NENEH CHERRY releases her "Raw Like Sushi" album on May

> "Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513



If Gentlemen Without Weapons fall in the forest do they make a sound effect?

Singles Scene

The SENATORS issue "Man No More" (4/3). HUE & CRY release "Violently" (4/24). THEN JERICO's "What Does It Take," the BEE GEES' "Ordinary Lives,"
HIPSWAY'S "Your Love," ASWAD'S "Beauty Is Only Skin
Deep," and GAIL ANN DORSEY'S "Just Another Dream" are all due Monday (3/20).

SIMPLY RED will issue their

cover of HAROLD MELVIN & THE BLUENOTES' "If You Don't Know Me By Now" on March 28.

Incidentally, there's an obscure live track on the 12-inch of ROY ORBISON's UK release of "She's A Mystery To Me." It's "Dream Baby," recorded at the Mean Fiddler in Harlesden, North London in 1987, shortly before the Big O's return to the recording scene. The single is due Monday (3/20).

BRITAIN



JASON DONOVAN/Too Many Broken Hearts (PWL)

BANANARAMA, ETC./Help! (London/PG)
MADONNA/Like A Prayer (Sire/WEA)

DONNA SUMMER/This Time I Know It's For Real (WB)
MICHAEL JACKSON/Leave Me Alone (Epic)

MICHAEL BALL/Love Changes Everything (Really Useful/PG)

SAM BROWN/Stop! (A&M)

PAULA ABDUL/Straight Up (Siren/Virgin)
LIVING IN A BOX/Blow The House Down (Chrysalis)

SIMPLE MINOS/Ballad Of The Streets EP (Virgin)

S-EXPRESS/Hey Music Lover (Rhythm King)

REYNOLDS GIRLS/I'd Rather Jack (PWL) G. ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away... (Epic)

DUSTY SPRINGFIELD/Nothing Has Been Proved (Parlophone/EMI)

DEACON BLUE/Wages Day (CBS)
TYREE f/KOOL ROCK STEADY/Turn Up The Bass (London/PG)

TEXAS/I Don't Want A Lover (Mercury/PG)

W.A.S.P./Mean Man (Capitol)

19 POISON/Every Rose Has Its Thorn (Enigma/EMI)
20 WOMACK & WOMACK/Celebrate The World (4th & Broadway/Island)

Moving Up

WONDER STUFF/Who Wants To Be The Disco King? (Polydor/PG) ALYSON WILLIAMS/Sleeptalk (Def Jam/CBS) FUZZBOX/International Rescue (WEA)
NEW ORDER/Round & Round (Factory) VIXEN/Cryin' (EMI) CHANELLE/One Man (Cooltempo/Chrysalis) ELVIS COSTELLO/Veronica (WB)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

XTC/The Mayor Of Simpleton (Geffen)

FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)

ELVIS COSTELLO/Veronica (WB)

REPLACEMENTS/I'll Be You (Sire/Reprise)
ROBYN HITCHCOCK & EGYPTIANS/Madonna Of The Wasps (A&M)

VIOLENT FEMMES/Nightmares (Slash/WB)

NEW ORDER/Fine Time (Qwest/WB)

LOU REED/Dirty Blvd. (Sire/WB)
GUADALCANAL DIARY/Always Saturday (Elektra)

10 THROWING MUSES/Dizzy (Sire/WB)

R.E.M./Stand (WB)

LOVE AND ROCKETS/Motorcycle (Beggars Banquet) (Import)

OEAO MILKMEN/Punk Rock Girl (Enigma)

MIDGE URE/Dear God (Chrysalis)
MORRISSEY/Last Of The Famous International Playboys (Sire/Reprise)

PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)

COWBOY JUNKIES/Sweet Jane (RCA)

EASTERHOUSE/Come Out Fighting (Columbia) EO HAYNES/Talking Cat Blues (Apache)

20 REPLACEMENTS/Talent Show (Sire/Reprise)

Moving Up

FIXX/Driven Out (BCA)

METALLICA/One (Elektra) NEW ORDER/Round And Round (Qwest/WB)

CHRISTMAS/Stupid Kids (IRS/MCA)
WONDER STUFF/Give, Give, Give Me More, More, More (Polydor/PG)

CONNELLS/Fun & Games (TVT)

INDIGO GIRLS/Kid Fears (Epic)

THRASHING DOVES/Angel Visit (A&M)

ELVIS COSTELLO/This Town... (WB)

NEW ORDER/All The Way (Qwest/WB)

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.



AUSTRALIA

IAN MOSS/Tucker's Daughter

1927/You'll Never Know J. OIESEL & INJECTORS/Soul

OARYL BRAITHWAITE/One

1927/If I Could

MENTAL AS ANYTHING/Rock

PAUL KELLY/Dumb Things BLACK SORROWS/Chained To

NOISEWORKS/Voice Of Beason J. DIESEL & INJECTORS/Don't 10 Need Love

Most Added

PAUL NORTON/Stuck On You ZIMMERMEN/What Really Hurts

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FMMelbourne, 96FMPerth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/

CANADA

1 TOM COCHRANE/Good Times

KON KAN/I Beg Your Pardon

SASS JORDAN/Tell Somebody

DALBELLO/Tango BRUCE COCKBURN/If A Tree

SHERIFF/When I'm With You

CANDI/Under Your Spell

COLIN JAMES/Why'd You Lie Pursuit of Happiness/

She's So Young
7 10 GLASS TIGER/Send Your Love

Most Added

RLUE RODEO/Diamond Mine BIG BAM BOO/Shooting From My Heart

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA®

Short & To The Point

racy Chapman is going back into the studio to work on her follow-up A&M album this week. David Kershenbaum will return in the producer's chair.

• Guns N' Roses have now been asked NOT to perform at the "Rock And A Hard Place" AIDS benefit concert scheduled for June 8 at NYC's Radio City Music Hall. The Geffen recording group had originally accepted the Gay Men's Health Crisis committee's request to perform, but negative reaction to the lyrics of one of the band's songs caused the organization to withdraw its offer.

• Fenderella, bassist-writerproducer for MCA female funkateers Klymaxx, has signed a solo recording contract with Motown. Expect her first LP ("Maximum Thrust") and single ("Mr. D.J."), the latter of which features a rap by co-writer Doug E. Fresh, to hit the streets soon

Richard Marx's follow-up EMI LP ("Repeat Offender") is scheduled for mid-April. "Satisfied," sporting organ licks from Little Feat's Bill Payne, is the first



Fenderella - "Give the bass player

• Matt Dike and Mike Ross, fresh from their production success with Tone-Loc, have just completed their knob-twirling chores on the upcoming Beastie Boys LP for Capitol.

· PolyGram has announced plans to issue a six-album Allman Brothers Band anthology that will include at least an hour's worth of unreleased material.

All In The Family

• While reading the liner notes to "Is This All Of Us," the debut LP from Columbia recording artists the Pilgrim Souls, we couldn't help notice that the lead vocalist/guitarists' name is Danny Yetnikoff, whose father, Walter Yetnikoff, is fairly well-known in this little thing we like to call show business himself.

• Eddie Van Halen and Steve Lukather have co-written a song "Twist The Knife") for Lukather's upcoming album.

· "Coast To Coast," the upcoming Capitol LP from "World's Most Dangerous Bandleader" Paul Shaffer, will feature contributions from George Clinton, Koko Taylor, Dion, and the Fresh Prince.



Sammy Hagar — "I can't pedal 55!"

Sammy Hagar, motormouth for WB recording artists Van Halen, has designed his own "Red Rocker" line of mountain bicycles. Manufactured by the Red Rocker Bicycle Co., the bikes are a combination of Fisher Mountain Bikes frame and Suntour gears. They'll be painted red (of course) and will feature Hagar's signature on the crossbar in gold.

• Actress/comedienne Sandra Bernhard will issue a double album of her off-Broadway, one-woman show ("Without You I'm Nothing") on Enigma Records in May. Musical performances include cover versions of "Little Red Corvette," "The Lion Sleeps Tonight," and "Me And Mrs. Jones."

Once More Into The Bleach

· After a blizzard of lawsuits and a declared bankruptcy, L.A. rockers Concrete Blonde and IRS Records have settled their differences. Once again produced by Earle Mankey, the group - now a quartet with Alan Bloch on bass and Johnette Napolitano switching to lead vocals exclusively - will see its long-awaited followup LP ("Free") released in mid-April. First single will be "God Is A Bullet.'



HEAVY PAULA ABDUL/Straight Up (Virgin) ENYA/Orinoco Flow (Sail Away) (Geffen) 15 ROY ORBISON/You Got It (Virgin) 8 PHOEBE SNOW/If I Can Just Get... (Elektra) 1 TANITA TIKARAM/Wist In My Sobriety (Reprise) 13 LIVING COLOUR/Cult Of Personality (Epic) . MILLI VANILLI/Girl You Know It's True (Arista) NEW KIDS ON THE BLOCK/You Got It (Columbia) ROY ORBISON/You Got It (Virgin) POISON/Your Marna Don't Dance (Capitol) R.E.M./Stand (WB) . CHICAGO/You're Not Alone (Full Moon/Reprise). 7 DEON ESTUS/Heaven Help Me (Mika/Polydor) . 1 BETTE MIDLER/Wind Beneath My Wings (Atlantic) . 5 ROXETTE/The Look (EMI) ROO STEWART/My Heart Can't Tell Me No (WB) ... 16 TRAVELING WILBURYS/End Of... (Wilbury/WB) ... 6 VIXEN/Crying (EMI) WAS (NOT WAS)/Walk The Dinosaur (Chrysalis) SNEAK PREVIEW MADONNA/Like A Prayer (WB) . . VAN HALEN/Feels So Good (WB) . **BREAKTHROUGH VIDEO** PASADENAS/Tribute (Right On) (Columbia) . CARLY SIMON/Let The River Run (Arista) . SIMPLY RED/It's Only Love (Elektra) . . . MICHELLE SHOCKED/When I Grow Up (Mercury) . . 3 SURVIVOR/Across The... (Scotti Bros./CBS) **BUZZ BIN** LOU REED/Dirty Blvd. (Sire/WR) REPLACEMENTS/I'll Be You (Sire/Reprise) XTC/Mayor Of Simpleton (Geffen) ACTIVE SAM BROWN/Stop! (A&M) .3 DENNIS DEYOUNG/Boomchild (MCA) .1 JULIA FORDHAM/Happy Ever After (Virgin) .28

Information current as of March 14.

FIVE STAR VIDEOS

H. WILLIAMS JR. & SR./There's A... (WB/Curb) . . . 1

ANITA BAKER/Just Because (Elektra)

MIKE & MECHANICS/Living Years (Atlantic)

LIGHT

TRAVELING WILBURYS/End Of... (Wilbury/WB) ... 7
VANESSA WILLIAMS/Dreamin' (Wing/Polydor) ... 10

MIDGE URE/Dear God (Chrysalis) . .

HEAVY

MEDIUM

COWBOY JUNKIES/Sweet Jane (RCA) STEVE EARLE/Back To The Wall (Uni/MCA) ENYA/Orinoco Flow (Sail Away) (Geffen) . . . TAYLOR & BELLE/All I Want Is Forever (Epic) 2 FIXX/Driven Out (RCA) . . OFRRIE GIRSON/Lost In Your Eyes (Atlantic) PASADENAS/Tribute (Right On) (Columbia) QUEENSRYCHE/Eyes Of A Stranger (EMI) MEDIUM

ESCAPE CLUB/Walking Through Walls (Allantic) . ADD MELISSA ETHERIDGE/Similar Features (Island) 3 MARTIKA/More Than You Know (Columbia) KEITH RICHARDS/Make No Mistake (Virgin) SIREM/All Is Forgiven (Mercury).

SKID ROW/Youth Gone Wild (Atlantic).

THIRTY EIGHT SPECIAL/Second Chance (A&M) TANITA TIKARAM/Twist In My Sobriety (Reprise) ADD

BREAKOUT ANTHRAX/Anti-Social (Megaforce/Island) . . KAREL FIALKA/Hey Matthew (IRS/MCA) FLESH AND BLOOD/Fate (Atlantic) GUADALCANAL DIARY/Always .. (Elektra) BOODALCARIA: MATY/AIWAYS... (EIERITA)... ADD HOWARD JONES/Everlasting Love (Elektra)... ADD LITTLE AMERICA/Where Were You (Geffen)... 3 LOVE AND MONEY/Halleluiah Man (Mercury)... 3

BIG BAM BOO/Shooting From My Heart (Uni/MCA) EDIE BRICKELL & NEW BOHEMIANS/Circle (Geffen) ESCAPE CLUB/Walking Through Walls (Atlantic) L. FORD 1/O. OSBOURNE/Close My Eyes... (RCA) GUADALCANAL DIARY/Always Saturday (Elektra) R. HITCHCOCK &... (Madonna Of The Wasps (A&M)
HOWARD JONES/Everlasling Love (Elektra)
ROXETTE/The Look (EMI) TANITA TIKARAM/Twist In My Sobriety (Reprise) JODY WATLEY/Real Love (MCA)
NANCY WILSON/AII For Love (WTG)

Biggest Gigs					
Of The Last	Month				
Pos./Artist Venue/City	Gross (in 000s)				
1 "LES MISERABLES" Fox Theatre/Atlanta (four shows)	\$2,999.7				
2 DAVID COPPERFIELD Fox Theatre/Detroit (eight shows)	\$756 .1				
3 NEIL DIAMOND The Centrum/Worcester (three shows)	\$742.8				
4 NEIL DIAMOND Civic Ctr Arena/Hartford (two shows)	\$584.0				
5 BON JOVI Civic Arena/Providence 6 "BAY AREA MUSIC AV	\$259.5 VARDS''				
Civic Aud./San Francisco 7 R.E.M.	\$258.6				
Horizon Arena/Rosemon 8 METALLICA	t, IL \$253.9				
Civic Arena/Pittsburgh 9 CHRIS DeBURGH	\$220.0				
Forum/Montreal	\$202.7				
Veterans Coliseum/Phoe	nix \$192.3				

New Tours

ALABAMA WILLIE NELSON BANGLES PRECIOUS METAL CHEAP TRICK GO-BETWEENS YELLOWJACKETS

The CONCERT PULSE is a weelely computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Polister, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California. (209) 224-2631

MUSIC & MOVIES

CURRENT

● LEAN ON ME (WB)

Single: Lean On Me/Thelma Houston & the Winans Other Featured Artists: Roxanne Shante, Guns N' Roses, Stetsasonic

Single: After All/Cher & Peter Cetera (Geffen)

BILL & TED'S EXCELLENT ADVENTURE (A&M) Featured Artists: Vital Signs, Glen Burtnick, Shark Island
• RAIN MAN (Capitol)

Single: Iko Iko/Belle Stars

Other Featured Artists: Bananarama, lan Gillan & Roger Glover

 BEACHES (Atlantic) Single: Wind Beneath My Wings/Bette Midle

● DREAM A LITTLE DREAM (Cypress/A&M)

Featured Artists: Mickey Thomas, Van Morrison, R.E.M.

• WORKING GIRL (Arista)

Single: Let The River Run/Carly Simon
Other Featured Artists: Sonny Rollins, Chris Rea, Pointer Sisters

THE NAKED GUN

ingle: I'm Into Something Good/Peter Noone (Cypress/A&M)

• TAP (Epic)

Single: All I Want is Forever/James "J.T." Taylor & Regina Belle Other Featured Artists: Teena Marie, Gwen Guthrie, Gregory Hines

• THE MIGHTY QUINN (A&M)

Featured Artists: UB40, Neville Brothers, Sheryl Lee Ralph

● TORCH SONG TRILOGY (Polydor) Featured Artists: Billie Holiday, Charlie Haden, Harvey Fierstein

 TEQUILA SUNRISE (Capitol)
 Singles: Surrender To Me/Ann Wilson & Robin Zander Do You Believe In Shame?/Duran Duran

Other Featured Artists: Church, Andy Taylor, Crowded House

UPCOMING

● ROOFTOPS (Capitol)

Single: Avenue D/Etta James f/Dave Stewart Other Featured Artists: Jeffrey Osborne, Joniece Jamieson

Singles: Birthday Suit/Johnny Kemp
Romance/Paul Carrack & Terri Nunn

Other Featured Artists: Patti LaBelle, Kevin Cronin, Art Garfunkel

THE DREAM TEAM

Single: Hit The Road Jack/Buster Poindexter (RCA)

SAY ANYTHING

Single: Keeping The Dream Alive/Freiheit (WTG)



BRAD MESSER

Should True Stories Be Killed?

CALENDAR

Reporters confess a wide range of opinions about whether certain tales and details should be withheld from the public. Near one end of the scale, for example, Pulitzer Prize-winning reporter Bob Woodward believes it's his journalistic duty to spill the beans on virtually any hushhush CIA operation. At the other end of the scale is a radio traffic reporter who explains he did not report the wreck of two school buses because "it would just worry all those poor mothers out there.'

Every newsperson must decide, time after countless time, where he stands on revelation.

I suspect a purist might argue that no such decision should ever have to be made, that killing a story for any reason makes one a whore, period. There is no question, he might say, about ever deep-sixing a sensitive story, no matter what the circumstances. If it's true, you run it.

However, in the working world the real world – might not the temporary anguish of mothers whose children are on buses outweigh a reporter's responsibility to report the truth about traffic conditions? Are there times when reporters should kill stories based only on their "worry" factor? After all, a little bus wreck is pretty small potatoes, so does it really matter?

Well, then, is a warning that lives will be endangered reason enough to kill a story?

In the latter stages of his investigation of the Iran-Contra affair, Woodward says a White House source warned him that an expose of America covertly backing anti-Khomeini factions, while simultaneously sneaking arms to Iran, would create "a real threat to lives" in the intelligence communi-

ty.
The Washington Post ran the story anyway, after making an independent decision that the White House life-threat claim was "not very credible."

Tough call. I'll admit, my opinion about killing stories isn't carved in granite. More like rubber, you might say, with a certain amount

Sometimes, when deciding what stories to include in a morning newscast, I may toss one out for the same reason that people tell little white lies: because it isn't always absolutely necessary to blurt out everything that's on your mind.

On the other hand, there are days when my Editor genes are bubbling over with power, instructing me that the public deserves to be told absolutely everything and let the chips fall where they may and see you at the News Directors convention.

At my humble level, that of working newsman, storykilling may be an easy call some days and not other days. Any time a story causes an editor to question whether it should be broadcast, the decision-making process has a perverse way of sidetracking through a maze of blind alleys before homing in on the right answer.

And, damn it, Right itself sometimes has every appearance of elasticity.

The Name To Know.

Alaska's Great Earthquake

MONDAY, MARCH 27 — Twenty-fifth anniversary of the Alaskan earthquake, which knocked down buildings, tore out roads and, at the seashore, generated a tsunami (tidal wave) 220 feet tall. There were 114 fatalities in the 1964 'quake. Although it was first reported as an 8.4 — or one notch greater than the famous San Francisco 'quake the Richter Scale reading was later revised upward to 9.2.

The Supreme Court ruled in 1985 that police don't have the right to shoot at fleeing suspects unless they are armed or dangerous. The worst aviation disaster happened in 1977, when two 747s collided at a Canary Islands airport. killing 581

Birthdays: Michael York 47. Cale Yarborough 50. Sarah Vaughan 65

An Old Pirate

TUESDAY, MARCH 28 — The famous pirate broadcasts of Radio Caroline began 25 years ago, when the crew anchored a rusty ship just outside Britain's territorial limit, fired up an illegal transmitter, and started blasting England with rock 'n' roll and commercials.

A swarm of tornadoes five years ago killed 67 and hurt 1000 in the Carolinas. The prime rate hit 19.5% in 1980. The Three Mile Island reactor accident was ten years ago. Turkey renamed cities in 1930; Constantinople became Istanbul, Angora became Ankara.

Birthdays: Reba McEntire 34. Rick Barry and Ken Howard 45.

Manson Sentenced To Die

WEDNESDAY, MARCH 29 — A California jury decided in 1971 that Charles Manson should be executed for masterminding the seven Tate-LaBianca murders in Los Angeles. The death sentences against Manson and three female co-defendants were later commuted. The whole Manson gang remains in prison.

Eight Ohio National Guardsmen were indicted in 1974 for the Kent State University shootings; at trial, they were cleared. A car first exceeded 200 mph in 1927. Niagara Falls stopped flowing in 1848 because of an ice jam just upstream

Birthdays: Earl Campbell 34. Eric Idle 46. Pearl Bailey 71.

Miracle Of Painless Surgery

 $\textbf{THURSDAY, MARCH 30} \ -- \ \text{One of the biggest single advances in medicine occurred in 1842, when a country}$ doctor in Georgia discovered a painless way to perform surgery. Dr. Crawford Long administered ether as an anesthetic. His unconscious patient never felt a thing as a tumor was removed from his neck

President Reagan, James Brady, and two others were shot by John Hinckley Jr. in 1981. Austria was invaded by a US ally, the Soviet Union, in 1945 (WWII). Texas was readmitted to the US in 1870. Florida became a US Territory in 1822

Birthdays: Eric Clapton 44. Warren Beatty 52. Richard Dysart 60.

Eiffel Tower Turns 100

FRIDAY, MARCH 31 — There will be big centennial ceremonies today in France. The Eiffel Tower was built for the Paris Exposition of 1889. It opened to the public 100 years ago today

Forty years ago Canada got its tenth Province, Newfoundland (1949). Wabash, Indiana turned on four big street lamps in 1880 and proclaimed itself the first electrically-lighted city. In 1774 the British parliament closed Boston Harbor to trade in retaliation for the Boston Tea Party.

Birthdays: Rhea Perlman 43. Christopher Walken 46. Richard Chamberlain 54. Shirley Jones 55.

Saturday (4/1): Ali McGraw 50, Debbie Reynolds and Gordon Jump 57

Sunday (4/2): Emmylou Harris 41, Sir Alec Guinness 75, Buddy Ebsen 81





JOEL DENVER

CONTEMPORARY HIT RADIO

Competing As The Underdog

Overcoming psychological factors is half the battle in any business but is even more crucial in radio. Programmers and airstaffs are trying to convince an unseen audience that their intangible product is superior to the competition's - which isn't easy when you're number two.

This week four programmers who share this "underdog" status tell how they walk the fine line between knowing when to ignore the influences of their format/marketleading rivals and when to concentrate on their own circumstances. WXGT (92X)/Columbus PD Mark Todd and KYRK/Las Vegas PD Anthony Miles are in turnaround situations, while KMPZ (Z98)/ Memphis PD Paul Fuller and KZBS/Oklahoma City PD Bill Pasha are in start-up modes.

Stranger In Town

As a new arrival in the Columbus market, Todd could have called on his prior experience and what he knew of WNCI and its PD Dave Robbins. Instead, he focused his priorities on his own station. "It never hurts to understand how the other guy operates, but it was my feeling we had our own set of problems to tackle before we could deal with WNCI. Frankly, we have a broken machine, and it's got to be

One of the most apparent changes was an almost complete



Mark Todd

"Change just for the sake of change or because the competition made a move in one direction or the other isn't worth it."

-Mark Todd

turnover in airstaff, but Todd stressed, "It's not your typical wholesale housecleaning just because I wanted my own staff.



Anthony Miles

"I certainly won't let (the competition) dictate how we program this station. I'm not into knee-jerk reactions every time they do something.'

-Anthony Miles

These changes should have hap pened months ago and were ignored even though they were indicated by the ratings and other research. I'm only four weeks into the job, and I'm still just getting organized. While I've made small changes in the music, I've still left that pretty much alone for now.'

Todd's biggest fear is "that I would dive into something too fast and later regret the consequences. Building some consistency is uppermost in my mind for now. Change just for the sake of change or because the competition made a move in one direction or the other isn't worth it."

The only complaint Todd has with WNCI so far is that "they are shadowcasting me. We announce our weekend promotion; a halfhour later they announce theirs which is always the same as ours. Last week we hit the air with Bangles cassettes in conjunction with 'Eternal Flame' and offered to pay someone's heating bill for the winter. In no time they offered the same hourly prize but gave away a trip to Hawaii as a topper.

"Two weeks ago we handed out Poison cassettes and sent winners

to see them in Pittsburgh. Then WNCI announced a similar giveaway with a concert trip to see the group in Providence. From WNCI's standpoint it's good programming because it has the cume and the TSL; suddenly my promotion becomes theirs, and 92X becomes the copycat in the listeners' opinion. I can't moan about it. Our test is to be more creative and do things that can't be copied."

Although Todd admits the Nationwide flagship station can and does outspend him, he also feels cash isn't the answer. "Creativity is more important," he explained. "Sure, it could become frustrating to my staff, but that's where I come in as a motivator. Being topped by WNCI only serves to piss them off and make them hungrier to win. As long as the main focus is on our product, we can and will

Keep Audience Out Of The Battle

KYRK is also going up against a Nationwide station. Miles said he has monitored what KLUC does but "certainly won't let them dictate how we program this station. If they add a record ahead of us that I'm unsure of, let them play it and we'll see if it's a hit. I'm not into knee-jerk reactions every time they do something.

This advice is worth considering. When PDs overreact to contests, programming changes, and positioning - as many do - the competition ends up programming their stations. Any differences become less defined, and listeners have less reason to spend time with the station that's not on top.

"We're all too aware that by mentioning KLUC on the air or getting into an on-air comparison situation, it only strengthens their which is formidable since they've been on top forever," Miles added. "It also gives the listeners reason to question things a bit more. We try to leave them out of the battle and let them decide for themselves about our station's programming merits.

Miles tries to zig when KLUC zags. "If we don't think of ourselves as an alternative or better choice than KLUC, then why bother trying to reinforce our call letters and Power 97 slogan to increase ratings recall? This is a transient market with 2000 new residents moving here each week. That turnover in cume can only work to our advantage as time goes

He referred to his competitive situation against KLUC as "David

Putting The Blinders On

- Tackle your own problems first
- Don't change for the sake of change
- Tap creative energies
- Support staff efforts
- Maintain your station's individuality
- Reinforce niche/position on and off-air

against Goliath. We are the little guys, but we have a strong will to win. It's not like they outspend us or are more active promotionally. They simply have heritage on their side. We pay our folks well, which keeps us consistent in sound. We constantly reinforce our position as the cutting-edge music station. No one remembers who played George



Paul Fuller

"It's a dangerous trap to pay too much attention to the competition. It makes you too careful and less aggressive."

-Paul Fuller

Michael first, but the audience begins to remember who breaks the newer, more exciting artists.'

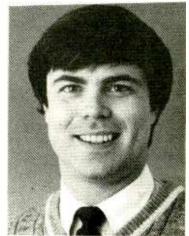
The New Guy Advantage

While Miles sees the competition's heritage as a possible advantage, Fuller views his situation a bit differently. "When you're a newcomer, you're in the enviable position marketing-wise of being able to mention the competition in comparison promos," he noted. "As of now we're not making as much money, so our commercial load is far less and we can play a lot more music. That is worth pointing out to listeners.

"(WMC-FM) FM100 is such a legend they're known by everyone, so referring to them isn't tipping any new cume their way. We're attempting to steal cume to listen to Z98. We certainly don't flinch when they do something exciting. Instead we depend on creativity, wits, outrageousness, and unpredictability, especially when we're being outspent. Our morning guys, Rick Rumble and Scott Thrower, are phenomenal at grabbing media attention – which is surprising, since Scripps-Howard owns WMC-AM-FM-TV (the NBC affiliate) as well as the local paper, the Commercial Appeal.

"To be honest we started with nothing. We've been in a gaining situation each trend, which is quite encouraging. It's a dangerous trap to pay too much attention to the competition, especially when you have an aggressive, distinguishable product and are making your own noise. Paying too close attention dilutes your own thought process. It makes you too careful and less aggressive.

Fuller acknowledges being out-spent by FM100. "We can't muster the tidal wave of dollars they can at this point, so we concentrate more on the resources and abilities we do have. It's not a discouraging situation to our staff at all. We're not looking over our shoulder as much as we feel they are beginning to



Bill Pasha

"Never acknowledge the competition. Instead, just find their Achilles heel and drive a spear into it.'

-Bill Pasha

Staff Geared To Win

According to Pasha, having the right staff makes all the difference for his station. "This used to be a market-leading AC, then it went Continued on Page 46

The People's Choice





"When we put '17' on the air last week, the street buzz in Southern New England intensified. It's definitely worth the plays." Mike Osborne/WPRO-FM

Both sales and call out with the younger demos are unbelievably great. This is the greatest record of the month." Lyndon

"In Dallas, it's breaking like crazy!" Buzz Bennett/Y95

Over 800,000 albums sold - Heavy rotation 15 weeks on MTV On tour with Cinderella

KEGL add 20 WGH deb 28 WKBQ 18-14 KXYQ add KPLZ add

WDFX 6-5 WZPL 34-32 WROQ 6-4 (HOT) PRO-FM Y108

KCPX 38-36

Also On At: WZOU KS104

Y95 13-11

KXXR 15-11

BETTE MIDLER "Wind Beneath My Wings"

"After one week of airplay, several retail outlets report this single as #1. It's already Top 10 requests. It looks like more than an midday record to me!" Dave Shakes/WTIC-FM

"After one week of airplay we got Top 10 callouts and Top 5 requests. Adult females just love this record. It's a smash." Jerry McKenna/WXKS

"Play it around the clock . . . it will get adult calls, teen calls and sales . . . this is a full-fledged hit, not just a daypart record." Steve Wyrostock/Power 99

From the Top 20 soundtrack album BEACHES Over 600,000 albums sold

WMJQ add KBEQ add PRO-FM add KCPW add Q102 add 35 KCPX add

WXKS deb 34 KTFM deb 27 WZOU deb 34 KISN deb 38 (HOT) PWR99 15-13 KUBE deb 28

AC CHART 10

BB 18



ESCAPE CLUB "Walking Through Walls"

"Should be even more mass appeal than 'Sheik'." Ray Kalura/KCPX

"The best Escape Club song yet . . . the kind of song that makes people stars!" Dwayne Ward/WROQ

"Excellent adult rock & roll record!" Steve Kelly/WQSM

The new single from the gold album WILD, WILD WEST On tour with Mike & the Mechanics



WGH add KXXR add WERZ add

WSPK add **KZZB** add FM104 add

KKBQ deb 33 K104 deb 29 WROQ 30-25

Q98 28-22 WLRS deb 33

FIRST WEEK! KITY KWOD KPLZ KUBE WSPK K98 K106 **KZFM** Y106 KSND KLUC **KYRK KKFR** KZZU WHT0 Q104 WBNQ KCMQ **KPAT WIBW KTRS KOZE** "REPETITION" **ZFUN** THE NEW SINGLE Y97 FROM THE ALBUM INFORMATION SOCIETY

Competing

Continued from Page 44

sort of CHR but more resembled a Disco station for a while. We pulled some real luck in that my staffers are young and have no preconceived notions about what they're doing. Their motivation comes from within. They're trying to prove they are winners not only to themselves but to our competition. All of them are geared toward winning."

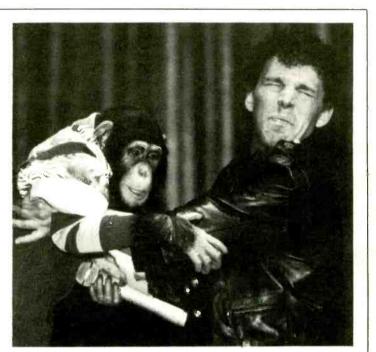
Unlike a lot of start-up situations, KZBS doesn't lack the cash needed to make an impact. "We've got \$100,000 committed to our \$10,000 'Cash Call' contest. Recently we saw the other guys (KJYO [KJ103]) blink at one of our promotions. When we announced our

'1000 Hours Of Winning' contest, they countered with a '15,000 Hours Of Continuous Winning.' None of us were even fazed by their efforts. In fact, we got a chuckle out of their overreaction."

Still, things haven't been easy for KZBS. "KJ103's a good station with a lot of longterm relationships," Pasha said. "We've virtually been shut out of the movie premieres by the major agencies, so we did an end-around run by negotiating directly with the theater owners. In most cases we've had to do the same with the concert promoters. If nothing else, I've learned we have to create our own excitement"

KZBS also remained unflappable during a key staff member's defection. "The first week I was here morning man Ronnie Rocket left to do middays at KJ103. Their former midday personality, Larry Grant, is now our morning guy using the name Ray Ban. Instead of everyone being down about losing Rocket, they were pumped up that we got rid of someone who wasn't a team player. We actually got the better end of the deal, because Ray has some of the best pipes in the market."

KZBS is consulted by master format strategist and KHYI/Dallas PD Buzz Bennett. Pasha commented, "Buzz and I both believe in never acknowledging the competition. Mentioning them only causes listener confusion. Instead, we just find their Achilles heel and drive a spear into it. Now my staff is beginning to see KJ103 shadowing me on music and promotions. Knowing we're bothering them instead of the opposite is making us wild to win."



MONKEYSHINES — Michael Jackson's chimp Bubbles got a good hold on things when KllS/L.A.'s Hollywood Hamilton hosted the first "Rad Pack Tour '89" at Six Flags Magic Mountain. This shot was taken just after Bubbles slapped a wet one on Hamilton.

BITS

• Rock Returns To Mobile — Because of an embezzlement scandal, major concert attractions have shied away from Mobile in recent years, opting to go to Pensacola, FL or Biloxi, MS instead. WABB/Mobile took steps to end the concert famine, and helped bring Hall & Oates to the Stouffer Hotel during the city's Mardi Gras celebra-



tion. The show was a sellout and the crowd got an extra treat when **Eddle Kendrick** and **David Ruffin** dropped in to sing "Get Ready." Thanks to WABB's efforts there is talk of recruiting more major acts to return to Mobile. Now *that's* community service. Pictured are Hall & Oates quenching the city's rock & roll thirst.

MOTION

- KZZP/Phoenix night rocker John O'Rourke is now PD at WRQN/Toledo under OM Steve Mason
- WFLY/Albany, NY MD
 Mike Morgan now Asst. PD at WMJQ/Buffalo

Talece Brown joins Sandy Beach's morning show at WMJQ/Buffalo, where MD Roger Christian now does the noon-3pm shift . . . Jonathan Rush is doing mornings at WHTO/Williamsport, PA, moving from crosstown WFXX . . . Dave Fuller, most recently overnighter at WCZY/Detroit, has landed as night rocker at WMHE/Toledo ... WHSL/ Wilmington, NC's new PD Jim Whitmeyer has changed formats from CHR to AC; the new calls are WMFD. MD Kyle Sommers and most of the airstaff are out ... CHR WZZU/Raleigh has dropped 94Z as its handle and assumed a rock-oriented CHR stance with the new moniker U93.9. This comes on the heels of the arrival of new Station Manager Steve Brill, who replaced Steve Christian. Contact Christian at (919) 782-11172.

WKCI/New Haven has hired Dale Reeves to join Dr. Chris Evans for mor-

nings. Reeves was not only the founder of the American Comedy Network, but also did mornings and handled Asst. PD duties at WKTU/NY in the early '80s . . . KYNO/Fresno, CA PD Steve Owens has exited over philosophical differences and has been replaced by KKLQ/San Diego MD John Clay. Reach Owens at (209) 299-3958 . . . The new PD at KTRS/Casper, WY is Doug Hawkes from KDKA/Pittsburgh . . . WIBW/Topeka welcomes new MD Mary O'Conner.

KHOP (FM104)/Modesto, CA ups the Big Kahuna from overnights to middays and brings in Gary Williams for overnights/engineering . . . Maria Farina moves from WMMS/Cleveland to join Jim Bosh's morning show at crosstown WPHR . . . WLOL/Minneapolis welcomes Programming Asst. Catherine Cain, while former WLOL Promotions Director Adam North has become PD at WPXR/Davenport, IA

... Butler Yates has returned to the KZOU/Little Rock AM crew after a three-month leave of absence ... At WHKI (100KHI)/Ocean City, MD, Blg Al Patterson switches shifts with Slick Rick Kelley; Kelley now does nights, Patterson overnights ... WGH/Nor-

folk's **Boom Boom Cannon** has left to do nights at WVBS/Wilmington, NC, replacing **Tony Knight**.

WWFX/Bangor, ME ups Tom Sawyer to Asst. MD and names John Torrey Promotions Director/midday jock WANS/Greenville, SC adds C.J. Hunter to do mornings with Mike Ben-Mark Allen, from WXGT (92X)/Columbus, replaces Randy Kenyon on the night shift at WLRW/ Champaign, IL. Kenyon is on his way to WAZY/Lafayette, IN . . . Doug Sorensen from WBZZ (B94)/Pittsburgh is now PD at KATM/Colorado Springs, replacing Randy Stewart ... Chris Adams from KROC/Rochester now ing at KDWB/Minneapo KDWB weekender Kevin Peterson has moved to an Asst. Promotions Director gig at WABB/Mobile.

Ron "The Flashman" Dischner has left nights at WKSE/Buffalo to become the new PD/morning man at WTLQ/Wilkes-Barre. He succeeds Ben Smith. Also new to WTLQ is MD Nancy Faye from WFXX/Williamsport, PA

... Rick Knighten from KNOE/Monroe, LA is now doing mornings at WQEN (Q104)/Gadsden, AL. You can't get enough of

MANY



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NEW & ACTIVE

51/29 Including This Week's Adds:

CKOI	KISN	Q98	KSND	WJMX
KKBQ	WNNK	WINK	KYNO	Q104
KRBE	100KHI	KTUX	KLUC	WBNQ
WNVZ	WYCR	WKZL	KAKS	KWTO
WLOL	WBBQ	WGTZ	WJAD	KMOK
KROY	KEZB	KKRD	WZKX	

"Downtown" (AM 1272)

the first single from the debut One 2 Many album

mirror

Norwegian trio One 2 Many's fresh, unaffected pop has made them #1 all over Scandinavia. "Downtown," their first single, is breaking across Europe. Now One 2 Many brings their vibrant sound to America.



Produced by John Hudson and Dag Kolsrud Representation: Catrina Barnes Management Ltd. © 1989 A&M Records, Inc. All rights reserved.

FERNANDO SAUNDERS

FERNANDO SAUNDERS:

What do the following artists all have in common: Lou Reed, Pat Benetar, Jeff Beck, Stevie Winwood, Marianne Faithful, Eric Clapton, Jimmy Page, John McLaughlin, & Toto?

(Answer) They all played with Fernando Saunders...

Now, Fernando Saunders brings his own music to you on his own LP, "Cashmere Dreams"...the first single, "Stallion" is headed to all formats of radio.

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UC PICTURE PAGE



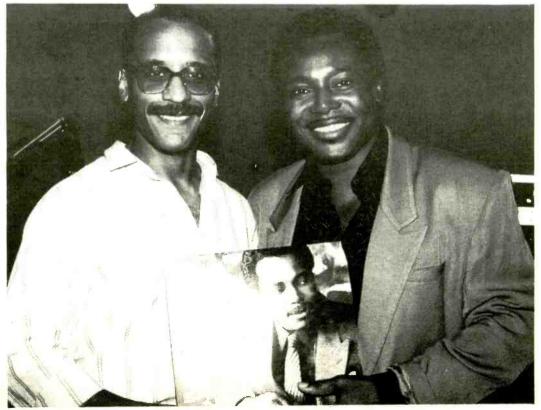
ALL OR NOTHING! — WLIB/New York personality Gary Byrd (I) rose to the occasion in honor of singer Rene Moore's (r) promotional tour. Joining the duo was Polydor's Northeast Regional Promotional Manager Hilda Williams.



DREAMS COME TRUE — Inter-Urban Broadcasting CEO Thomas Lewis and Wing/Polydor artist Vanessa Williams help celebrate WIZF/Cincinnati's second anniversary.



ON THE STRENGTH — AI B. Sure! stopped by WVKO/Columbus to visit afternoon driver Keith Antone. The Urban station gave away nearly 100 tickets to the singer's concert, as well as a grand prize: backstage passes and a meeting with Sure!



TWICE THE LOVE — KDAY/Los Angeles midday personality J.J. Johnson recently welcomed George Benson, who took time out from his promotional tour to stop by the studio.



René Moore

"Never Say Goodbye To Love"

LAST WEEK:
BREAKERS

THIS WEEK:

URBAN CONTEMPORARY CHART Debut ©

78 UC Reporters — 82% Conversion Factor: +15

PRODUCED BY RENE MOORE
MANAGEMENT & DIRECTION: BARRY GROSS FOR GROSS MANAGEMENT ORGANISATION



Deon Estus "Heaven Help Me"

#1BREAKERS

One Of The MOST ADDED

Now On 70 UC Reporters — 74%

PRODUCED BY GEORGE MICHAEL MANAGEMENT/NEGUS-FANCEY, LTD.



PolyGram Records





WALT LOVE

THIRD PLACE IN FIRST BOOK

WCKU Fills Format Niche

Nicholasville, Kentucky is a Lexington suburb and home to WCKU (U102). The area's total survey population (per Arbitron) is 791,300 persons 12+, the MSA is 279,200, and the 12+ black population is only 31,100. The market plays host to 13 stations and one penetrating signal from Louisville. Yet U102, a 3kw FM, tied for third place 12+ in the fall '88 ARB. In Birch, which rates the area as a 17-station market with three additional signals coming in, WCKU ranks second 12+.

WCKU VP/GM Bill Laney, one of four owners of station parent Jessamine County Communications, is a 30-year radio vet who previously managed a number of Country-formatted outlets in the area. WCKU PD/MD Tom Holiday has been in the industry 13 years; U102 is his first programming gig.

Finding Format Niche

"Some people in the broadcasting community didn't take us seriously when they heard what our format was going to be," said Holiday. "I've worked in all formats, including Country in this market, but always felt Urban would do well if given a chance and presented properly to the public."

"The first 90 days were very slow. Advertisers said, 'Anybody can get hot once; it sounds good, but let's wait until the books come out.""

Bill Laney

"Some people in the broadcasting community didn't take us seriously when they heard what our format was going to be."

— Tom Holiday

Laney said it took two years to obtain the license. During that time, he recalled, "My partners and I said, 'If we get the license, what are we going to do with it?' I know this doesn't sound very scientific or professional, but we called places like Drake-Chenault and asked if there was somebody we could just talk to about what to do with our possible station. That person mentioned Urban. Another friend of ours who used to live here said the same thing. We also contacted a station in Spartanburg, SC that made the switch to Urban in December 1987, and its management was overwhelmed by its success.

"At first we didn't think there were enough black businesses or people to support the format when it came to our advertising bottom line. But several folks said we were looking at the situation incorrectly — that we had a good enough mixture of whites and blacks to make Urban work, and white businesses would support the format."

"Then we put together some tapes of Urban music and went out on the street, asking people to come inside and listen," continued Laney. "When we asked if they'd listen to a station playing this type of music, most said they would — especially women between the ages of 18-34. That did it for us; we made our decision right then. And we now know it was the right one."

The station was fourth 18-34 (fall '88 ARB) with over a 14 share and



Arbitron Persons 12+, Fajl '88, Mon-Sun 6arn-Mid WVLK-FM 18.3 (COU) #1 WLAP-FM 11.4 (CHR) #2 WCKU 10.5 (UC) #3 WKQQ 10.5 (AOR) #3

Birch Persons 12+, Fall '88, Mon-Sun 6am-Mid WKQQ 18.8 (AOR) #1 WCKU 17.1 (UC) #2 WVLK-FM 14.9 (COU) #3 WLAP-FM 10.8 (CHR) #4

In the fall '88 **Arbitron**, U102's mornings rated third, middays and afternoons were fourth, and 7pm-midnight — with over a 16 share — made the station number one at nights. Birch showed U102's mornings in second, middays and afternoons third, and 7pm-midnight with over a 30 share good for first place (the nearest competitor had just under a 17 share).

was also fourth 25-54. In Birch it finished number two 18-34 and 25-54.

The station employs three white and four black announcers, plus a black female on weekends. Holiday dayparts rap music and programs oldies to better tap adult demos. For research he uses stores, requests, clubs, station dances, and the trades.

Black Music Underground

Describing U102's programming, Holiday said, "We've definitely filled a programming void. Until we came on the air black music could only be heard on a token

basis through the CHRs. People in this area used to have other people make them black music tapes, or they would sell tapes of stations in Louisville or Cincinnati that played black music. It was a real underground market.

"We're only a Class A 3kw station going up against established 100,000-watters," Holiday added. "The CHRs play the same songs over and over, taking the position that people have to listen to them. We've had no advertising except bumper stickers. We simply ask our listeners to tell a friend about our radio station if they like what we're doing. We want our listeners to be the stars, along with the artists whose music we play."

UC radio has always been known for its "we're your radio station" approach and appeal, and U102 is

"We've definitely filled a programming void. Until we came on the air black music could only be heard on a token basis through the CHRs."

Tom Holiday

no exception. Holiday explained, "Members of the black community have been kind enough to embrace us as their radio station. The white community has accepted that, but not in a negative fashion. Our listeners are into the music, how we present ourselves in public, and our promotions — which are mostly dances or record and concert ticket giveaways."

U102 gives community service a small town flavor, according to Holiday. "We believe in people and do things for listeners. For example, if a person is injured in an accident and needs blood, we get on the air and ask people to help. If a family's house burns down or when there's some other tragedy, we're interested in being good neighbors. That's our programming philosophy.

phy.

"We believe that being good to our listeners pays off in their being good to us. We put people on the air for their birthdays, anniversaries, or just to request their favorite



WCKU/Lexington GM Bill Laney gives PD Tom Holiday a birthday cake from U102 staffers.

Ad Dollar Flow

There are five universities in the Lexington area, and a number of U102's listeners are students. The University of Kentucky lists approximately 27,000 students, while nearby Eastern Kentucky University counts about 20,000.

Laney talked about the market's sports-minded atmosphere — sparked by University of Kentucky basketball — and how it pays off for U102. "We found out the Lady Cats basketball team broadcasts our station over the PA system at their games during halftime. They draw approximately 5600 people per game; the Wild Cats team draws between 15-20,000."

As for advertising, Laney said, "The first 90 days were very slow. Advertisers said, 'Anybody can get hot once; it sounds good, but let's wait until the books come out.' Judging by the crowds we were drawing at personal appearances, we thought we were starting to make an impact. But we couldn't prove it. Only in the past 30 days have the 'biggies' started accepting us: Pepsi, Mountain Dew, Dr. Pepper, and Coke.

"Other new accounts are fast food chains like Hardee's and a local hamburger chain called Ritzy's, and we're looking forward to working with McDonald's. Car dealerships and banks are also coming on board. We just signed with a firm to represent us nationally and hope they'll be able to help us get to the next level of acceptance with national advertisers."

Editor's Note: Since this column was written, the market's WFMI has dropped CHR for Classic Rock as WLFX, leaving WLAP as the area's only CHR.

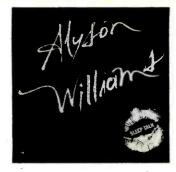
Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.



Midnight Star's Bo Watson, Belinda Lipscomb, and Melvin Gentry chill out with WCKU PD Tom Holiday.

COLUMBIA MEANS RATINGS!!



"Sleep Talk"

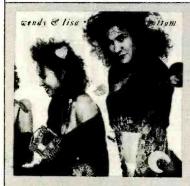
Urban Contemporary Chart 16 85 UC Reporters Conversion Factor: +18



URBAN CONTEMPORARY CHART DEBUT 39

81 UC Reporters Conversion Factor: +17 One Of The MOST ADDED





"Are You My Baby"

URBAN CONTEMPORARY CHART 40-32

76 UC Reporters -Conversion Factor: +16



JOHNNY KEMP

"Birthday Suit"

Urban Contemporary Chart 27 74 UC Reporters



BLUE MAGIC

"Romeo And Juliet"

Now On 49 UC Reporters -- And Breaker Bound! WXYV KRNB WDAS WEDR WTLC WDJY WYLD **KMJM** WHUR HOT103 KJLH KMJQ PWR94



NEW & ACTIVE

CONSTINA

"Are You Lonely Tonight"

NOW ON 33 UC REPORTERS Including P-1 Play At: WDAS WGCI XHRM KMJQ WBLZ KSOL KRNB KMJM
WYLD KJLH #5 NEW ARTIST!



PUBLIC ENEMY

"Black Steel In The Hour Of Chaos"

JUST RELEASED & ALREADY ON: PWR94 KDAY KANM



'I'll Be Loving You (Forever)"

ON YOUR DESK THIS WEEK!



SLICK RICK

"Children's Story"

ON YOUR DESK THIS WEEK!



COLUMBIA RECORDS — RADIO'S FRIEND!







HARVEY KOJAN

Programming In The Shadow Of The Big Guys

Imagine having a competitor you can't touch. You can't influence the music it plays, you can't affect its sales, and you can't hurt its ratings. Yet it can do all those things to you . . . and more.

If that scenario sounds familiar, it may be because you're adjacent to a much larger market - "in the shadow." Two such stations are KCAL and WDHA. KCAL is a Class A located in Redlands, CA, about 70 miles from Los Angeles in an area known as the "Inland Empire." WDHA is a Class A operating in Dover: NJ. just 25 miles from New York City. Both stations must deal with the fact that their primary competitors come into their markets on a one-way street. WNEW-FM booms into New Jersey; no such luck or 'DHA in New York. KLOS easily penetrates the Inland Empire; KCAL can't be heard in

L.A.

"We have one-seventh the power of WNEW," notes 'DHA Exec. VP Bob Linder. "They have a better signal than we do in our own market!"

The Commuting Dilemma

KCAL is hindered by 30-40% of its market's residents commuting out of the station's coverage area. "That means anyone who likes rock 'n' roll is forced to turn to an L.A. station at some point on his way to work," explains KCAL Station Manager Jeff Parke. "We can never have that listener exclusively, and that establishes listening

"The only thing we can do is superserve our local communities in a way the larger city stations can't."

- Bob Linder

habits. It's a problem we'll always be faced with."

In addition to signal limitations, both stations have less money to play with than their big-market competitors. This directly affects budgets for advertising, promotion, and salaries. The latter recently caused problems at 'DHA.

"Salaries became a big issue last year when we were unionized," Linder remembers. "It was a very difficult period for us. Many of our employees felt they should be paid the same salaries as they would get in New York City. That, quite simply, was very unrealistic. We're not a New York station. We're not a 50kw flamethrower on



Bob Linder

top of the Empire State building; we don't get those kind of rates from our advertisers, and we never will. So we hashed that around for a year until we restructured the salaries and came up with something we could all live with."

Advertising on television (other than cable) is not feasible. "There's no local television, and we can't even begin to afford New York TV," Linder says. "It's totally out of the question."

Size Affects Sales

Stations like KCAL and WDHA also lack the visibility and clout of their larger rivals. "You get buyers outside the area who check the ratings, see that a lot of L.A. stations get into our market, and don't buy us," Parke notes. "They don't recognize us yet as a major player, and we're not getting what we deserve. We'd be more than happy to do local promotions for these clients, but a lot of times they just make a spot buy and we get lost in the shuffle."



Linder recalls being particularly frustrated a few years ago when Sony introduced its first CD players. "We were the first station to play CDs and wanted to be with what we felt was one of the best companies. But they had it in their minds that they would only deal with a station in a top ten market. Period. And they picked 'NEW. They wouldn't listen to any argument. Quite frequently, New Jersey is not considered. That's the constant battle we face, both with advertising and promotion."

Because 'DHA is in a smaller

market and can be all too easily overlooked, it's imperative that the station foster close ties with key individuals. One such person is influential concert promoter John Scher.

"John has a very informed attitude of what our station can do, and we have an excellent relationship," Linder says. "But it took a lot of work on our part to show him the kind of response we could get, and we do everything we can to make our relationship mutually beneficial. We have to. If someone at a New York station says 'fuck you' to John — as many people in the past have done, I might add (laughs) — he gets really pissed.

"I don't think people out here care about what's going on in the KLOS parking lot."

— Jeff Parke

But in the long run he makes up with them, because he has to. If I said 'fuck you' to John, it would be a cold day in hell before he'd deal with me. So we have to bend over backwards. We're the underdog."



THE EMPIRE STRIKES BACK — The Inland Empire, that is, which these KCAL staffers are proud to call home; (I-r) Cari Dykes, Sybilla Matzat, overnighter Marcus, MD Kelli Cluque, LSM Glenn Watson, Claudia Smith, Candi Dawe, OM Dana Jang, Tim Anderson, and Station Manager Jeff Parke.

Localization The Key

However, despite being outgunned by their competitors, both KCAL and WDHA more than hold their own in the ratings game. How do they do it? No, not volume — localization. As KCAL OM Dana Jang says, "We have to use their obvious advantages to their disadvantage by localizing the station



and targeting the specific geographic area."

"The only thing we can do is superserve our local communities in a way the larger city stations can't," echoes Linder. "We are the 'rock of New Jersey."

"I don't think the people out here care about what's going on in the KLOS parking lot," Parke says. "And they're not interested in cruising out to Northridge to go to a KROQ party. They like the local stuff, and that's to our advantage, because our L.A. competitors aren't about to come out here and entertain the local listeners. So we're real visible on the streets. We do promotions and club parties every week."

Part of successfully localizing a station is tapping and exploiting listeners' pride in their communities, something 'DHA has been doing for many years. "There's a very large, growing state pride that started way back in the days when 'Saturday Night Live' used to really roast New Jersey," Linder says. "And we foster that pride. Everything we do is tied in with a positive image for New Jersey. We're always fighting those big, bad guys in the city. We don't specifically put down New York or New York radio, but everything is implied that we are the underdogs fighting for our share of the action.

Local Artists Supported

One of the ways 'DHA brands itself a New Jersey station is by playing a healthy amount of local

Continued on Page 55



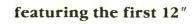
HEY ANDY, WHERE'S YOUR LEATHER? — WDHA PD Andy Dean ventures into Manhattan to discuss fashion with the Georgia Satellites; (I-r) Satellite Rick Richards, Dean, and Satellites Mauro Magellan and Rick Price

THE FIRST ROCK RADIO TRACK FROM THE FORTHCOMING ALBUM... TWICE SHY. TAKING A BITE OUT OF YOUR DESK THIS WEEK! eat on hite 20

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TRATHER WOLF?





"Hideaway"



On Island Compact Discs, Records and Cassettes

Programming

Continued from Page 52

artists. "We're plugged in quite actively to the local music scene," says 'DHA PD Andy Dean. For example, the fact that They Might Be Giants and the Feelies are New Jersey bands made us that much more inclined to play them. After all, we bill ourselves as 'New Jersey's best rock.' "

The station has a new slogan that directly references the influence of New Jersey bands: "New Jersey rocks the world . . . WDHA rocks New Jersey."

'DHA takes its local music commitment a step further during its weekly "Virgin Vinyl" show with a segment called "Homegrown Spotlight," which features a song from an unsigned local band. The song is then played once in each daypart that week, and several have made their way into regular rotation.

Taking a chance on local music is in keeping with 'DHA's long-standing adventurous musical stance. "We have to provide an alternative to what New York is doing," Linder says. "Fortunately for years we've had a very nice niche by playing a wide variety of material that's simply not featured on the closed, tight playlists — getting tighter as we speak — in New York. We really sound like a breath of fresh air, and it's a joy to be in that position and fill that need."

Dean knows all about tight playlists. He came to 'DHA last year from WPLJ/New York, which he describes as "one of the tightest CHRs in the country. We had a 30-song playlist, and ten of those songs were recurrents. Here, I enjoy being able to put a record I like on the radio without having to wait for national numbers, sales, or a consultant's okay. It's not always that easy in New York City.

"We're able to take more chances because there's not as much at stake. We're only measured once a year by Arbitron. That doesn't mean we can sit back and relax; there's just not as much pressure here. Of course, we wouldn't do what we do unless we were sure it was benefitting us. We're not just out here playing music for ourselves."

"I enjoy being able to put a record on without having to wait for national numbers, sales, or a consultant's okay."

- Andy Dean

Improved Niche

Now that the Legacy era has begun at WNEW, with the station slashing its library and playing fewer currents, 'DHA's niche is bigger. "In essence, I don't have to change anything we're doing and we'll still be perceived as being fresher than ever," Dean says.

KCAL also offers an alternative to its main competitor, although the station is not nearly as adventurous as its New Jersey counterpart. "We're exposing a lot more music than KLOS, but I can't put us in the 'DHA category," Jang says. "We can't afford to overdo it"

One of KCAL's advantages is its veteran, homegrown staff. "They went to school here, and their pride in the area comes out on the air," Parke says. "KLOS is really the second choice out here. The listeners definitely have KLOS punched in, but they prefer KCAL."

With limited budgets, both stations are forced to look beyond giving away mountains of cash or dozens of exotic cars. "Since we can't compete as far as the size of prizes is concerned," Jang says, "we have to try to come up with a little twist on things."

Linder agrees. "Because we don't have the financial resources, creativity is at a premium. We have to come up with some really clever ideas that haven't been tried in the city to get the edge. We can't sit around and copy their ideas. If we're going to get a major buy from either a regional or national advertiser who might be spending that same money in New York, we've got to come up with a better marketing plan."

Open House Enhances Image

Perhaps the ultimate example of localization is the "open house" 'DHA holds every year, when the station stages a concert on its front lawn and invites listeners into the studios. "People are actually in the control room when the jock is on the air," Linder says. "In all the years we've done this we've never had anything stolen. It's something a New York station could never do."

"We work in a house, not in a corporate office building," adds



WHAT TIME IS IT? — It's the Lilac Time, of course: (I-r) Michael Giry, Nick Duffy, and Stephen Duffy hang with WFNX/Boston's Neal Robert.

Dean. "All our 'DHA clothing and merchandize is sold right from our studios. We encourage listeners to come by the station whenever possible to pick up items they've won. It's a very warm and approachable place to come to, and the listeners relate to that."

Because so many of the station's potential listeners commute out of the coverage area, KCAL's weekend promotions are particularly important. For the same reason, nights also take on added significance. To alert homebound commuters that they've re-entered the station's coverage area, the station is toying with the idea of putting up a freeway billboard welcoming listeners back. But Jang realizes there's only so much he can do. "We can't send them tapes to listen to while they're gone," he says.

Linder must also be pragmatic:

"We can do a great deal in New Jersey, but we're not New York, and whenever we fall under the illusion that we are, that's a problem. Everyone of us has, in the past, wanted more. There's nothing wrong with having high aspirations, but when they get to the point of being unrealistic expectations, you set yourself up for disappointment."

However, it's obvious both KCAL and WDHA don't have to face disappointment too often. Not only have they learned to live with the inherent limitations of their respective locations — they've thrived under them. As Parke says, "We may live in the shadow, but we know if we work hard and promote ourselves properly, we can really reap the benefits. We can outdo our L.A. competitors. The advantages really do outweigh the disadvantages."

SEGUES

Birch/Scarborough Radio Division Product Manager Kathy Goodin has been named Promotion Director at KSJO/San Jose; the station's new phone number is (408) 453-5400 . . .

WQBZ/Macon's new Promotion Director is Steve Kain . . . WCCC/Hartford

midday maven **Bill Schultz** has been named Asst. Production Director at WGIR/Manchester . . . **Cory Draper** is new to overnights at KBER/Salt Lake City . . WCXR/Washington welcomes **Scott Wilson** to weekends . . . Z-Rock Houston affiliate KKZR is doing PM drive locally and seeks record service.



AN OFFER HE COULDN'T REFUSE — After five months of what was termed "rock 'n' roll repair," KISS/San Antonio legend Joe "The Godfather" Anthony (right) made his triumphant return when he introduced a Metallica/Queensryche concert. Joining Anthony backstage were PM driver Debbie Alcocer and Queensryche's Geoff Tate.





MIKE KINOSIAN

WIVY, WAIV TRADE BARBS

Dogfight In Jacksonville

Jacksonville's AC battle has been a spirited struggle between WIVY (Y103) and WAIV (97 Wave). A new combatant joined the fray two months ago (see sidebar), making matters even more complicated. WIVY PD Bruce Goldsen and WAIV PD Dave Dillon assess the situation.

WIVY: Zero-Talk Sweeps

"From an historical perspective, WAIV has always done well 35-44, and we're much stronger 25-34," states Goldsen. "There have been fewer and fewer differences between WAIV and WIVY because everything we do, WAIV copies.

"We started 'Suggestion Line'; now they're doing 'Idea Phone.' Musically, their adds follow us by two to four weeks. WAIV's been coming right at us with almost identical clocks. When I add oldies, they add oldies. They have an oldies category ranging from Buddy Holly's 'Peggy Sue' to way out there Motown cuts.'

One WIVY feature not yet on WAIV is "zero-talk" sweeps. "We do them between 9am-4pm," Goldsen reports. "We play 40-minute sweeps with no talk. The in-office listeners really seem to like it. There's still time to do giveaways and maintain a more-music posture. It remains to be seen whether or not WAIV will start this as

Goldsen sees WAIV's morning show as particularly vulnerable. "They're struggling. The two guys who were doing it (Mungo & Hooper) were there a year and left

Confusing Call Letters

Contributing to Jacksonville's tight AC race is the call letter similarity between main players WAIV and WIVY.

Of the eight total letters from both stations, only the letters "A" (from WAIV) and "Y" (from WIVY) aren't duplicated. Another factor that doesn't help: the market's AOR is WFYV.

As if those problems aren't enough, WAIV PD Dave Dillon points out, "We call ourselves '97 Wave,' If someone writes down 'WAVE' (in the diary), you run the risk of having it come out 'WAPE' (the calls of the market-dominant CHR). Sometimes people get confused as to which station they're listening to. I know we have problems with it, and I'm sure WIVY does too.

Ratings **Points**

While CHR WAPE/Jacksonville is the runaway ratings monster (15.3) in market #52, WAIV and WIVY have been staging a fierce AC battle, BM/EZ WEJZ (formerly AC WLCS) joined the fun as a soft AC January 12.

Over a five-book period, here's how WAIV and WIVY performed 12+. Note each station's vo-vo trend.

> F 87 W 88 Sp 885m 68 F 88 7.8 6.9 8.7 6.7 7.7 6.7 7.9 6.2 8.5 6.5

While specific Arbitron 25-54 stats can't be quoted, the following shows which station won the all-important demo race, and shows the size of the leads:

• Fall '87 - WAIV (+3.1)

WAIV

- Winter '88 WIVY (+0.3)
 Spring '88 WAIV (+4.8)
- Summer '88 WIVY (+3.4) • Fall '88 - WAIV (+1.3)

information is based on 124 and 25-54 Arbitron Monday-Sunday 6am-midnight metro shares for the indicated survey periods.

(for WMYI/Greenville). I think we'll do well in that arena." Dave Scott and John Hancock are WIVY's morning team.

New AC competitor WEJZ (formerly BM/EZ) will compete with WAIV more so than with WIVY, according to Goldsen. "The only place it will pick up anything is 35-54," he predicts. "I don't expect to lose a lot. WAIV is going to be affected, and that's the reason they started running 50-minute music

By virtue of its softer approach, WEJZ stands to gain with in-office listening, but Goldsen remains optimistic. "Over the last year, we've picked up more in-office listening. I'm very happy with what we've done. Our foreground approach will continue to help us.

Goldsen is cautious about projecting spring ratings results. 'Every time I say what's going to happen, we end up going from first to fifth or fifth to first. It's hard to

predict. I expect the top 25-54 finishers will be WAPE (CHR), WQIK (Country), and us. There's an uncontested CHR, uncontested UC (WPDQ), two Country stations (WQIK and WCRJ), and three ACs. It's absurd."

WAIV: 'A Dogfight'

"It's been a dogfight between us and WIVY," admits Dillon. "For years, they owned this market and when (WAIV parent) EZ came in, we took it away. We offer a more consistent product. WIVY made mistakes, and we were able to capitalize.'

According to Dillon, one WIVY "mistake" was trying to neutralize anything WAIV did. "For a zillion years, WAIV had a lunchtime oldies show. WIVY put on a similar show from 10am-noon and called it the 'original' lunchtime oldies show. WIVY had owned 'ten-in-arow.' Somewhere along the line, they got greedy and dropped it to

"There have been fewer and fewer differences between **WAIV** and **WIVY** because everything we do, WAIV copies."

- Bruce Goldsen

run more spots. We picked it up and ran with it. They came back and called themselves the 'original' ten-in-a-row station. Putting 'original' in front of everything seems to be their answer to everything.'

Dillon rebuffs Goldsen's claim that WAIV reacted to WIVY. "If you looked up copycat in the dictionary, you'd find WIVY's call letters. WIVY has copied virtually everything we've done. I didn't know that they invented 'Input Line.' We happened to be planning the same thing at the same time. I guess the other stations using it stole it from 'IVY. That's the only thing I can think of that we may have followed them on.

Dillon asserts in most cases that WIVY follows WAIV. "We put jingles on; they put jingles on. We put sweepers on; they put sweepers on. I think Goldsen is wrong; everything we do, they do.'

Zero talk is a feature Dillon rejects as "dangerous. Our company had no disc jockeys from 9am-5pm on Hot 105 (WHQT/Miami). It didn't work. This is a competitive battle, but it's nothing like the CHR

WEJZ Flips On The Light

Jacksonville's head-to-head confrontation between WAIV and WIVY became a three-way race when BM/EZ WEJZ (formerly AC WLCS) switched to soft AC earlier this year (1/12).

"We kicked off with a \$5000 giveaway," says WEJZ ("Lite 96.1") PD Ron Foster, the man who also piloted WLCS. "People wrote in the three favorite songs they heard us play, and we had a drawing for the money." The promotion was backed by a healthy television campaign, and in about three weeks, WEJZ received approximately 20,000 responses. Now the station has entered the next phase of its promotional campaign: direct mail targeting inoffice listening.

"We're in the developing stages right now and look to add some special programming down the road," Foster explains. Consulted by Mike McVay, the station is doing his version of Format 41. Says Foster, "I'm not exactly sure how we're different from Transtar; we're probably more contemporary." WEJZ's positioning liner is "Soft favorites of yesterday and today.

Foster, who made programming stops in Seattle and Greenville prior to returning to Jacksonville. has observed market format changes. "WAIV is more contemporary in both music and presentation. WIVY was once a hot AC bordering on CHR and now is



Ron Foster

more mainstream AC. At WLCS, we were sandwiched between WAIV and WIVY. Because of the AC changes, there's now a hole for us to do this format.'

WEJZ relies heavily on gold with equal '60s, '70s, and '80s sampiings and slots only a handful of currents. On average, the station programs less than one current per hour. According to Foster, "Currents are just not an important part of the format right now.'

war there. This is children playing compared to that."

'All The Right Moves'

Believing WIVY's PD change and subsequent inconsistency negatively affected it, Dillon says

Dave Dillon

WAIV took the offense. "When their PD Scott Sherwood left (to program WOCL/Orlando), it hurt them. One day they were a bright AC; 72 hours later, they sounded like Format 41. We promoted aggressively, locked into a fixed music quality and quantity sell, and became more visible in the community. We were making all the right moves; they were making wrong ones. When the dust settled, we had a 9.2 and they had a 5.2. Our initial impact and their problems allowed us to win faster and

Regarding WEJZ's format switch, Dillon concedes the station is better positioned than it was when it previously did AC (as WLCS), but it still faces obstacles. "Goldsen and I can fire shots at each other all day, but the bottom line is WAIV and WIVY are established and WEJZ isn't. WAIV and WIVY are certainly more fore-

"If you looked up copycat in the dictionary, you'd find WIVY's call letters."

- Dave Dillon

ground in presentation than WEJZ. "Three ACs and one CHR: what's wrong with this picture?"
Dillon asks. "I scratch my head and wonder why this is happen-

There's no doubt in Dillon's mind, though, as to who will come out on top in the spring ratings. "We will still be the dominant AC. It's anybody's guess as to how big our advantage will be. We'll keep doing what we can to make the station win."

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COUNTRY



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CRS In Pictures

For those of you who were unable to attend, and for those who attended but are still suffering some memory loss, here's what it was like at the 20th Country Radio Seminar.



CDB SURPRISE - CBS execs surprised Charlie Daniels (front) in the label's suite with a platinum LP for CDB's "Decade Of Hits." Assisting in the presentation are (I-r) Roy Wunsch, Mike Martinovich, Jack Lameier, Bob Montgomery, Joe Casey, and Rich Schwan.



CURB SERVICE — Curb's Dick Whitehouse is flanked by Capitol/Curb acts Marie Osmond and Sawyer Brown's Mark Miller



ATTABOY, TOM - At its Saturday luncheon, BMI presented CRB Founder Tom McEntee with a plaque commemorating his efforts in making the CRS a reality. Shown are (I-r) BMI's Harry Wamer; Eddie Rabbitt, who performed at the lunch; McEntee; and BMI's Roger Sovine.



DEMO DIVA - (L-r) Jack Williams, Kathy Mattea, and Steve Gibson gave CRS attendees a feeling of what a real demo session is like during one of



JACKSON FIVE — Shown following the RCA showcase aboard the General Jackson showboat are artists (I-r) Michael Johnson, Clint Black, Lorrie Morgan, J.C. Crowley, and Keith Whitley



ABOUT THAT JACKET ... - WAMZ/Louisville PD Coyote Calhoun (I) was at the CRS party trying to talk the Desert Rose Band's Chris Hillman and Herb Pedersen out of their embroidered DRB jackets. Watching are (I-r from center) MCA artist Patty Loveless, KCKC/San Bernardino PD Bob Mitchell, MCA promoter Larry Hughes, and KUZZ/Bakersfield MD Scott Michaels.



ASCAP DOES LUNCH - ASCAP's luncheon for CRS attendees featured entertainment by 16th Avenue's Canyon and CBS's Linda Davis (not pictured). Standing (I-r) are Canyon's Jay Ellis Brown, Randy Russell Rigney, and Johnny Boatright; ASCAP's Connie Bradley; the group's Steve Cooper; WKKQ/Hibbing, MN MD Pam Quinn; Canyon's Randy Keech Rainwater; WLX/Lawrenceburg, TN PD Dan Hollander; and WSIX/Nashville's Gerry House. Kneeling are (I-r) KPLX/Dallas MD Mac Daniels, 16th Avenue promoter Ed Keely, and CRS's Frank Mull.



UNIVERSALLY SPEAKING — WILQ/Williamsport MD Doug Herendeen (bearded) was the universal center of attraction as he chatted with (I-r) Universal promoter Terry Stevens and artists Scott McQuaig and Larry, Steve, and Rudy Gatlin



BEAUTIES AND THE BEASTS — WB's Bob Saporiti (I) and Bruce Adelman revel in Hooter Girl glory at the WB "Sport

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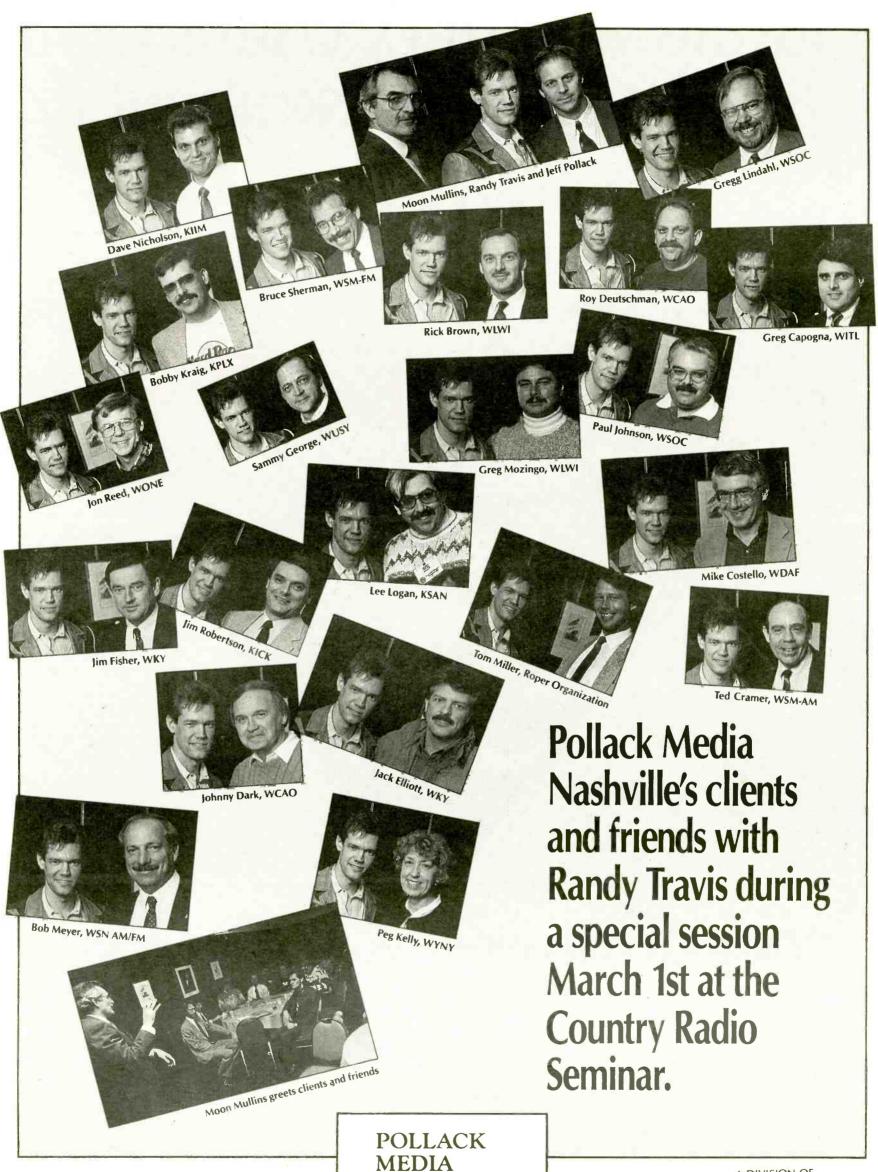
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More CRS Pictures



CRS CLOSER — Few dry eyes were left in the house after Minnie Pearl's CRS-closing remarks. Minnie is flanked by CRS officers (I-r) Charlie Douglas, Bob Saporiti, and Mack Allen.



TALKIN' TO WOLFMAN — A number of artists, including Charlie Daniels, Eddy Raven, the McCarters, and Larry Gatlin, stopped by the TNNR studios to chat with Wolfman Jack. Pictured with Wolfie himself are Shenandoah members (I-r) Stan Thom, Ralph Ezell, and Marty Raybon, Wolfman Jack, and Shenandoah's Mike McGuire.



OH JOHNNY - Lynn Anderson caught up with WCAO/Baltimore PD Johnny Dark at the artist-attendee reception.



MATTEA MEETS MOTOR CITY — Always on the lookout to schmooze those major markets, Kathy Mattea (c) was seen yukking it up with (i-r) WXCI/Detroit's Katy O'Neil, WUSN/Chicago MD Kim Carson, WCXI & WWWW/Detroit OM Barry Mardit, and W4 MD Sharon Foster.



HOW SUITE US WAS — United Stations, with assistance from Gibson guitars, hosted a number of live performances in its Presidential suite throughout the seminar. Larry Gatlin, the Burch Sisters, the Sanders, and Ethel and the Shameless Hussies were just a few of those who entertained the crowds. Shown introducing Skip Ewing (r) is United Stations VP Ed Salamon.

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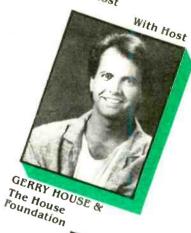


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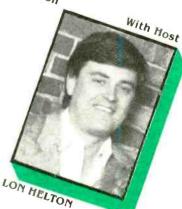
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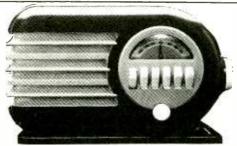
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"grafafafafafa aharahahahahahahahahahaha

PRODUCT MANAGER FOR NEW **TELEMEDIA PROJECT!**

Westwood One is seeking a promotional pro with production background to help launch a new national telemedia communications service. Qualified applicants will have two or more years of active radio station or record company experience, be familiar with CHR music, and have managed promotional campaigns for new products or concepts. A strong creative flair, interest in new technologies, and attention to detail are essential; broadcasting voice a plus. You will be creating a never before debuted national consumer service. The position will be based in the Westwood One offices in Los Angeles. Salary & bonus commensurate with experience.



Send resume to: Stu Goldberg, Westwood One, Inc. 1700 Broadway, 3rd Floor New York, NY 10019

• BOLTON RESEARCH • • **CORPORATION**

TOP 20 MARKET -AC PROGRAM DIRECTOR

Bolton Research Corporation has a client • in a top 20 market looking for a highly . qualified, experienced PD for a mellow

 Adult Contemporary station. DO NOT SEND A RESUME UNLESS *

YOU: 1. have a proven track record in a top 30 ranked market.

> 2. have knowledge and appreciation of the research-marketing process.

Please send T&R plus references:

T. Hockenberry

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HotLine

EAST

PM Drive/Promotions Manager wanted for instrumental based AC. Need a person, not a card reader. T&R: WISH, Box 111, E. Rochester, NY 14445. (3/17) EOE

Media consultant needed at fast-growing, easy/contemporary station on Maryland's Eastern shore. Resume: Gary Kleiman, GM, WDLE, 112 South Main St., Federalsburg, MD 21632. (3/17) EOE

WVPO/Stroudsburg, PA. seeks hard working AT for weekends and fill in. T&R: Rod Bauman, 22 South Sixth St., Stroudsburg, PA 18360 (3/17) FOF

WBEC AM/FM seeks future full and parttime AT. T&R: Patrick Ryan, 211 Jason St., Pittsfield, MA 01201. (3/17) EOE

News sidekick/ Morning madman sought for CHR outlet. We're in need of an upbeat topical, morning show. T&R: WQGN, 100 Fort Hill Rd, Groton, CT 06340. (3/17) EOE

New Hampshire's newest CHR powerhouse seeks a morning man yesterday. Programming experience a plus. T&R: WHOB, 55 Lake St., Nashua, NH 03060. (3/17) EOE

WMKS seeks experienced News and Production talent for future News Director opening. T&R: Bob Flint, Box 800, Springfield, VT 05156. (3/17) EOE

WGAN/Portland, ME seeks co-host for morning show. T&R: Gary Bowden, 200 High Street, 04101. No calls, please. (3/17) FOF

Experienced parttime personalities wanted for Atlantic City AOR. T&R: WZXL, Box 180, Wildwood, NJ 08260, (3/17) EOE

Soft AC on Maryland's Eastern shore seeks talented announcers for future full and immediate parttime openings. T&R: Easy 107, 112 S. Main St., Federalsburg, MD 21632. (3/17) EOE

Can you communicate with adults in an exciting new AM Country format? Experience desired, passion required. T&R: S. Dallas, 307 Washington St, Fairmont, WV 26554. (3/17) EOE

IN VOICEOVERS! You'll learn how to make more money in a day than you do in a week! 1-Day seminar Sunday April 16 in

week! 1-Day seminar Sunday April 16 in NYC. Covers: marketing, technique, demo tapes, everything you need to do commercials and industrials. For details call/write: (212) 969-0518. Berkley Prods., PO Box 6599, New York, NY 10128-991.

CLEAN-AIR! AND GREAT LIVING! "IN THE COUNTRY." Top Country in Southern VT/NH. Looking for PD/AM drive. Excellent production skills, team leader. T&R to B.M., P.O. Box 107, B. Falls, VT 05101. EOE

YOU'RE INSANE!

And that's why we want you to be a part of one of America's top-rated morning shows! We're making one of our best morning shows bigger with the addition of another talented player. Love to prep? Write? Produce? Entertain cn- and offmike? Major market compensation with the security of a medium market backed by an entire company of people-oriented broadcasters. Why just get ratings when you can dominate them? Send your tape and resume to

SMOKEY RIVERS VP/PROGRAMMING STONER BROADCASTING SYSTEM 410 SEVERN AVE. ANNAPOLIS, MD 21403

STONER BROADCASTING

Stoner Broadcasting is an Equal Opportunity Employer

WPLR SEEKS MORNING SHOW. Rolling Stone Radio Station Of The Year just an hour from N.Y.C. Heritage AOR with adventurous twist. Talent and a deadly attitude a must. Looking for single, duo's, men, women, small dogs. Lots of fun, good money. Send tapes & resume. Griffin, WPLR, 1191 Dixwell Ave., Hamden, CT 06514. EOE



New P.D. seeking a killer AOR morning A.T. in Southern Vermont. New facilities, beautiful countryside. Station nominated as best station in Billboard '88. Must know music, be personable, clever. T&R to Peggy Apple, Box 102.7, Manchester VT 05254. EOE

URBAN TALENT HUNT

Three positions to be filled. Major market morning talent. **Single or team**. Major and medium PD slots. In the East and South. T&R to Radio & Records, 1930 Century Park West, #412, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

Central Vermont's #1 AM/FM. Send tape and resume to Ed Stokes, WCVR Radio, PO Box 249, Randolph Center, Vermont 05061. EOE/MF

PROMOTION DIRECTOR Top 25 Market Eastern AOR

We are a heritage radio station with outstanding ratings, staff, facilities and market visibility. We are seeking a Promotion Director whose **creativity knows no bounds**. We want an energizer who can plan and manage a mid-six figure promotion budget. **We are a great group and promise complete support**. Our mission statement is promotional excellence. We promise complete confidentiality. No background calls will be made without your permission. Send your resume to: Broadcast Services Inc., 1255 23rd St. N.W., Suite 890, Washington, DC 20037. EOE

W3TW93.7.

Wilmington's Delaware top rated hot AC is looking for experienced personalities. Production and personal appearances a must. Stable company, great facility and benefits. T&R w/ salary history to: P.D., WSTW, 2727 Shipley Road, Wilmington, DE 19803. EOE

SOUTH

KCHX/Midland-Odessa seeks 7-Mid Air Personality with minimum two years' on-air experience. T&R: Terry Miles, 2911 La Force, Midland, TX 79711-1107. (3/17) EOE

Modem Country outlet in SW Florida seeks creative and talented self starters for on-air positions. Full and parttime openings. T&R: Box 794, Arcadia, 33821. (3/17) EOE

WXDJ "The Wave" is looking for quality parttime AT. South Florida residents only. Call Terry Hickman: (305) 447-9595. (3/17) EOE

Market leading CHR in Southwest Louisiana seeks Midday/Afternoon AT with good production. T&R plus photo: KBIU, Cody Michaels, Box 1725, Lake Charles, LA 70602. (3/17) FOF

Possible opening for Midday Personality with strong knowledge of Oldies. Production and creativity a must. Team players. T&R: Box 3845, Jackson, TN 38303. (3/17) EOE

Urban moming AT needed. Must be mature, team player, topical, humorous and have good production skills. T&R: WOIC, Johnny Green, Box 565, Columbia, SC 29202. (3/17) EOE

Killer afternoon Personality/Production Director needed yesterday. Team players only. T&R: WMXX, Sonny Cruz, #1 Radio Park, Jackson, TN 38305.(3/17) EOE

Hot AC now accepting applications for possible future openings. No calls. Beginners considered. T&R: WQXE, Box 517, Elizabethtown, KY 42701. (3/17) EOE

WNAT/WQNZ is now accepting tapes for future openings. You can get somewhere from here. T&R: Steve Wisdom, 2 O'Ferral, Natchez. MS 39120. (3/17) FOF



hit music station has opening for **exciting**, **adult oriented afternoon drive jock**. Lots of energy and genuine, realistic style a must. If you have 3 years CHR experience and are willing to live in a tropical paradise for good money and a great work environment, rush tape and resume to station manager, WINK FM 97, P.O. Box 331, Fort Myers, FL 33902. EOE

TEXAS RADIO CHAIN

We have seven stations in Texas. We want to build a file on CHR/Country/Oldies/News personnel for future positions. We have an immediate opening on a 10,000 watt AM station in Laredo, TX. Need a bilingual D.J. who knows oldies and Spanish music. Send to: Larry Swikard, Group Manager, P.O. Box 1638, Laredo, Texas 78044-1638. EOE

1411

Our #1 morning man's going to head the wake up crew at 92X, Columbus!! Creative, intelligent, concise & clever personality needed team attitude, great appearances, warmth & commitment to hit the air flying, essential! T&R, Brian Douglas, Box 13549, Tallahassee, FL 32317. EOE

General Manager Dallas, Texas

KLUV FM, TK Communications West, looking for mature, sales oriented General Manager to manage top facilities. Six-figure income position in dynamically growing group. EEO employer.

Call Bob Reich

(214) 826-9870.

Morning Drive Personality

For a New FM. Topical, conversational, fun talent will enjoy one of Florida's hottest markets. T&R to Radio & Records, 1930 Century Park West, #411, Los Angeles, CA 90067. EOE

MIDWEST

WHNN is looking for parttime Air Talent and Promotion Assistant. T&R: Mark Roberts, Box 96, Saginaw, MI 48606. (3/17) EOE

Receptionist sought with excellent phone skills and ability to greet the public. Typing and filing skills required. Resume: Box 2562, Springfield, OH 45501-22562. (3/17) EOE

Dynamic FM outlet seeks aggressive Salesperson. Applicant must have several years' experience. Returne: Box 2562, Springfield, OH 45501-2562. (3/17) EOE

KJCK/Junction City, KS is accepting applications for future onair openings. T&R: Box 789, Junction City, KS 66441. (3/17) EOE

Northern Michigan CHR seeks someone to lead our News department. Great place to live. T&R: WKPK, Rob Weaver, Box 190, Gaylord, MI 49735. (3/17) EOE

WING-AM seeking fulltime overnight Air Talent. Minimum of three years' experience. Must know and love oldies. T&R: Rob Ellis, PD, 717 E. David Rd., Dayton, OH 45429. (3/17) EOE

WLHT/Grand Rapids seeks parttimers who have potential and know it. Relaxed, enthusiastic delivery. T&R: Program Director, Box 96, Michigan 49501. (3/17) EOE

Air Talent/Copywriter sought for soft AC outlet. Ideal advancement opportunity. T&R: WSWT, Box 3335, Peoria, IL 61614.

Full service pro sought for Mornings on WIBA/AM. Salary above average for comparable markets. T&R: Jim Reed, Box 99, Madison, WI. 53701. (3/17) EOE

KAT-FM is currently seeking a fulltime Air Personality. Must have six months experience and high school education. T&R: Susie Wells, Woodward Communications, Box 688, Dubuque, IA 52001. (3/17) EOE

Morning talent or team needed for Columbus, Ohio's Rock Magic 99.71 Great pay in a great marker, so what are you waiting for? T&R: Hal Fish, WMGG, 145& Dublin Rd. 43215. (3/17) EOE

Country KBUF/Garden City, KS is looking for Air Talent for afternoon drive. T&R: Lory Williams, Box 798, Garden City, KS 67846. (3/17) EOE



ASTOR BROADCAST GROUP

CORPORATE OFFICE 1623 5th Avenue, San Rafael, CA 94901

The Astor Broadcast Group is seeking exceptional people for every aspect of radio station operations including station management, sales, sales management, programming and on-air. The Astor Group stations are located in the most desirable California location, Orange County/LA, San Diego, and Marin County/SF. Send resume to Susan E. Bice, Executive Vice President, Astor Broadcast Group, 1623 Fifth Avenue, San Rafael, CA 94901. Equal Opportunity Employer.

North Central Illinois
Established FM/AM has opening for news
person. Join our staff of young professionals. Located 90 miles from Chicago
Good salary/benefits. Resume and tape to
J. McCullough, WLPO/WAJK, Box 215,
LaSalle, IL 61301. EOE

HOW TO MAKE BIG MONEY IN VOICEOVERS!

- You'll learn how to make more money in a day than you do in a week! 1-Day seminar in
- CHICAGO, Sunday April 9. Covers: marketing, technique, demo tapes, character voices,
- everything you need to do commercials and industrials. For details call/write: (312) 783-3367,
- Berkley Prods., P.O. Box 6599, New York, NY 10128-991.

93.1 **WKLR**

CLASSIC OLDIES

Outstanding opportunity for mature, energetic morning News Director. Excellent company, salary and benefits! Rush C&R to: Simon Jeffries, 9292 North Meridian St., Indianapolis, IN 46260. EOE.

OPPORTUNITIES

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OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

PROGRAM DIRECTOR NEEDED! PREMIER CLASSIC ROCK/HITS IN THE U.S.

We are flattered that when our industry talks about Classic Hits and Classic Rock stations our call letters, WKLH, constantly come up. It is a credit to strong programming, and now we're looking for a new Program Director to lead the station. This person will have good management and planning skills, be a true leader, an aggressive promoter and a strategist. He/She will also possess strong music and music scheduling skills.

If this sounds like you, contact Steve Goldstein, Executive V.P./Group Program Director, Saga Communications, 254 E. 68th Street, Suite 12E, New York, NY 10021. EOW/MF

> COMMUNICATIONS, INC. issance Center, Sulte roit, Michigan 48243 (313) 567-4040

WEST

...................... KZZP104.7_{FM}

THE NUMBER 1 HIT MUSIC STATION

Rare full-time opening 10p-2a at a legend in Phoenix! Looking for the best! No calls please. T&R: Kevin Ryder, KZZP, P.O. Box 5159, Mesa, AZ 85211. EOE



Morning personality. Strong communication skills. Production expertise, five years' experience. T&R with references: KSGI Jules Dinoff, Box 819, St. George, UT 84770. (3/17) EOE

Production and on-air relief. Five years' strong skills as communicator. T&R plus references: KSGI, Jules Dinoff, Box 819, St. George, UT 84770. (3/17) EOE

Northwest FM outlet seeks Air Personality. Informative, entertaining. Can you be our 25-44 audience's best friend? T&R: Box 778, Dallas, OR 97338. (3/17) EOE

KYYA-FM has immediate opening for experienced Salesperson Sales experience preferred. Established company, T&R: Duane Hauge, 1645 Central Ave., Billings, MT 59102. (3/17) EOE

Urban KDIA in San Francisco's Bay Area accepting tapes for full and parttime Air Talent. Production skills mandatory. T&R: Jeff Harrison, 100 Swan Way, Oakland, CA 94621. (3/17) EOE

News Tucson FM seeks Program Director. Experienced creative professional with strong promotional skills. T&R: 2509 N. Campbell #342, Tucson, AZ 85719. (3/17) EOE

Las Vegas Country outlet seeks good pipes and production wiz for shift. Good pay. T&R: KFM, Box 15223, NV 89114, (3/17)

KHTY/Santa Barbara, CA seeks Air Talent for all air shifts including morning drive for this coastal CHR. T&R: Jim Crowe, 1330 Cacique St., 93103. (3/17) EOE

KCAL 96.7

AOR in growing group seeks experienced news person to join morning team. Ability to interact and present lifestyle news required. Send news writing samples, news philosophy, cassette tape and resume to:

Dana Jang Operations Manager KCAL-FM 525 New Jersey Suite A Redlands, CA 92373

EOE NO CALLS PLEASE

KNVR 96.7 FM Hot Adult Contemporary radio station in Chico CA is looking for a Program Director/On-Air Talent with ex cellent production skills, self motivated and aggressive. Call now (916) 895-1197 to arrange an interview,

STATION CLEARANCE

L.A.-based syndicator needs experienced station clearance person. Must have proven track record in CHR and News/Talk. Could be based in NYC. Send resume and salary history to Radio & Records, 1930 Century Park West, #410, Los Angeles, CA 90067.

MORNING DRIVE IN LAS VEGAS

KJUL is looking for the right person for it's morning show. Minimum 5 years experience. We're looking for someone who can execute a soft A/C format. You'll have to be a LITTLE HUMOROUS, INFORMATIVE and WARM. C&R to Ron Ferris, KJUL FM, 2880 E. Flamingo - STE. E., Las Vegas, Nevada 89121. No Calls Please, EOE,

******* HOT A/C, PERSONALITY PROGRAM DIRECTOR

GREAT Sunbelt market seeking aggressive PD who can lead by example. You MUST have "THE EYE OF THE TIGER" ... excellent management skills, knowledge of research, music computers, promotions and able to pull an air shift. Top Dollar for the right person who is looking to make a move to the top in his/her career. Send C&R IMMEDIATELY to: ADULT CONTEM-PORARY CONCEPTS, P.O. Box 796275, Dallas, Texas, 75379-6275 EOE/MF.

MORNING DRIVER NEEDED

for competitive small market CHR in Northwest. Be irreverent. Must be a team player, work phones, sound adults, strong production, apppearances, solid company - T&R to Radio & Records. 1930 Century Park West, #403, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Experienced AT of four years' seeking fulltime shift in West of outheast. AOR/CHR/AC. No more sweeping floors! GREG: (609) 795-7509. (3/17)

news skills. Central Illinois preferred. DAVE: (217) 428-2570.

HELPI I haven't been warm since they put out Yellowstone! Pro attitude, editing, pipes, looks, multi-track. AOR/CHR anywho warm. DAVER: (307) 721-2016. (3/17) *****

ATTENTION **WESTERN PA AND OHIO**

Air Personality with AP awards for PBP is available. Experience includes AC/CHR airshifts and full-time sports. Prefer sports o dj/sports combo, but will consider airshift alone. Call 412-652-1553.

How's your Promotion Department? If you're interested in com munity involvement and fresh ideas, let's talk. Call (305) 584-5363. (3/17)

Moming teamster/PD looking for fresh AOR/CR today! Ten years' experience. Will gladly do overnights at right station. DAVE: (816) 665-3460. (3/17)

Excellent pipes looking to expand. I do airwork, production, but I don't do windows. Currently in Midwest. Answering machine is on! MARV: (414) 921-2980.(3/17)

MORNINGS AND ME

Morning producer seeks hot show but won't settle for #2! Let the Doctor move you into the '90s with my handsome smile! We'll set the standard! Call Doc at 303-595-8350. CALL NOW!

Position sought as a PBP/Sports Anchor. Willing to relocate. Salary negotiable. KEN: (703) 430-8397. (3/17)

Added credibility can cost so littlel Meteorologist with AMS/NWA seals ready to help. Forecasts via telephone. Questions? TOM: (305) 386-8705. (3/17)

Three years as Afternoon/Evening man. Prefer AM outlet in midday slot. Northeast and Northwest localities mature hard worker. JOHN: (717) 648-4328. (3/17)

want to work! Station went satellite! Looking for Midwest CHR/AC/AOR in any market size. Interested in c station activity. GREG: (414) 235-4501.(3/17)

Nine year vet ready for first PD gig in South or Southeast. CHR flame-throwin' winner only. Experience in top 75 market. Let's get serious. CALL: (904) 257-3834. (3/17)

Morning specialist in search of medium market AC. Willing to be number one. Canadian offers or someplace special. MARK TAYLOR: (519) 537-3582. (3/17)

WACKY CHICANERY FOR SALE!

Put Dave-o to work on your mornings! Watch the numbers go "Boinnnggg!" Milwaukee, Louisville & Bakersfield have heard it; your next! Call for tape!

Dave Thompson (317) 297-1639

Rock n' roll artist. Your canvas or mine. Experienced team player, proven MD with PD abilities. Seeking AOR shift, preferably West. (806) 359-3918. (3/17)

Talk Radio: Fresh, experienced "undiscovered" host for progressive show/station. Want a stale cliche, look elsewhere. Want a winner? . . . C.J. (619) 441-1258. (3/17)

Hot, young AT with P1 experience seeks fulltime CHR. Willing to relocate. PD's, you say it, I'll do it. RANDY: (916) 784-6393. (3/17)

Area's around Detroit/Toledo. Give me a call. Experienced in otions. You won't be sorry. GINGER:

rning man. 21 years' of know how seeks medium market mornings or PD duties. Any format. Canadian offers only. MARK TAYLOR: (519) 537-3582. (3/17)

***** BOB BOLTON ******

My 29-year career includes on-air, programming and management success in Atlanta, Baltimore, Cleveland, Houston, Miami & 5 sunbelt mediummarkets. I'm still searching for a better future! Call: (205) 626-7875.

People oriented manager with big voice and nine years perience in medium markets. To program your Country FM and be highly community oriented. JOHN: (912) 368-2000. (3/17)

Over seven years' experience on-air and programming in small medium markets. Currently working weekends in Houston. DADE MOORE: (713) 847-1601. (3/17)

Attention medium/large AOR's. Talent with PD/MD experience and computer, research and promotion kno references. Serious replys only. LEE: (918) 834-6199. (3/17)

Album-oriented AC Program Director with ten years' experie looking to make your station number one. JIM: (912) 729-2685. (3/17)

I've done the impossible. Energetic AT looking to keep his sanity. ED: (802) 524-6294. (3/17)

Topical, funny, relatable CHR morning entertainer with six years' experience seeks to move up to a medium mar challenge in the Midwest. BRIAN: (309) 837-2607. (3/17)

Looking for AC format, Experience in medium and majo markets and programming experience in good small market. Great set of pipes. RANDY GITTELMAN: (314) 434-8897.

Hot, 21 year old, up and coming morning personality. Five years' experience. Voices, bits, great production. JIM: (216) 256-1837. (3/17)

15 year broadcast vet seeking major or medium market GM/GSM/NSM/LSM position. Jennings trained, CRMC. Have the experience, need the break. (216) 661-6194. (3/17)

Social life? Who needs it? I love nights! Four year MD/AT ready (3/17)

Program Director: Veteran, winner, professional, on-air or off. leader, creative, guaranteed results. CHR only. references. (205) 246-4431 after 10am C.S.T. (3/17)

SUPER TALENTED TALK HOST

For interesting, informative, topical, fun, controversial adult talk! Superb 1982-88 history at WGR/Buffalo. News background. Fly me in, try me! TOM BAUERLE, (716) 833-2451.

Experienced Air Talent, will relocate. JOHN: (214) 342-6185.

Ohio Announcer: Like a good used car, a reliable work vehicle Air conditioned with power. No tire kickers please. (216) 253-6254. (3/17)

Attractive, married white male, looking to divorce three years' of nights in Denver, CO. Mornings? Afternoons? Let's have a honeymoon. KEVIN: (303) 431-0814. (3/17)

A station astrologer? Talk shows, AM bits, ten years' in broadcasting plus Cornell and Syracuse degrees. CASSANDRA JOAN: (716) 873-0669. (3/17)

15 YRS LARGE MARKET EXPERIENCE

in Talk, Music, Nws & Sprts Political "Flaming Arch-Moderate" w/ethical outlook, does voices & has written satire professionally Perfect 1st/2nd Banana for Maj/Lrg mkt Talk/Fullsrv/non-Music Intnsv. I believe a station can sizzle creatively without "POWER", "HOT" or 10-INAROW" in its Charlie (209) 439-6229. name.

Funny, concise, one-to-one. Top 100 Country or AC PD's call ART: (618) 397-2521. (3/17)

PD/MD/AT. Nine years' experience, seeking long term employment. AC or Country preferred. All markets. ROB: (405) 225-4205. (3/17)

Talk Show opening? Relax. Try me! Great history at Buffalo's WGR Experienced, interesting, fun TOM BAUERLE: (716) 833-2451. (3/17)

Central or Southern Florida, I'm ready. I currently host a talk show in Houston and interested in same or PD/Promotions slot (713) 875-3009, (3/17)

Five-year Adult Communicator/musicologist with ratings success ready to make your AC/Gold station winner. ROB: (312) 577-5771. (3/17) Major metro morning team seeks Florida AOR/CHR rocker. Strickly personality. BOB & GARY: (601) 286-5953. (3/17)

Hard-working, witty, creative and charming. Production and references. MICHELLE: (718)641-6944. (3/17)

year vet and only 191 Top 50 market experience in AC/CHR/Oldies. Great pipes. Will relocate. J. MICHAEL: (419) 756-5673. (3/17)

25 years on-air and "fresher than ever." Gold, pre-disco Top 40 only for this PD/OM. ALAN SWAN: (609) 829-1770. (3/17)

MISCELLANEOUS

KJBX/Lubbock, TX. seeks record service from all labels. Send: Dane O'Connor, Box 5801, 79408. (806) 745-5800. (3/17)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking in the industry under Positions Sought. other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



COUNTRY

NATIONAL AIRPLAY

3 WKS		S LW	, TW	MARCH 17, 1989	Total Reports/Adds	Heavy	Medium	Light
10	4	3	0	KEITH WHITLEY/I'm No Stranger To The Rain (RCA)	176/0	164	11	1
6	2	1	2	GEORGE STRAIT/Baby's Gotten Good At Goodbye (MCA)		158	10	4
12	5	4	0		174/0	149	21	4
13	8	5	ŏ	NITTY GRITTY DIRT BAND/Down That Road Tonight (WB)	171/0	128	31	12
15	10	6	6			115	48	9
18	12	9	ŏ	BELLAMY BROTHERS/Big Love (MCA/Curb)	170/1	108	53	9
14	9	7	7	GEORGE JONES/I'm A One Woman Man (Epic)	157/3	108	<i>36</i>	13
24	17	13	(3)	SHENANDOAH/The Church On Cumberland Road (Columbia)	177/2	74	93	10
17	14	11	ě		165/2	93	58	14
19	15	12	Ŏ			80	83	5
3	1	2	11			110	27	11
22	18	15		BILLY JOE ROYAL/Tell It Like It Is (Atlantic America)		58	95	19
20	16	14		HANK WILLIAMS JR. with HANK WILLIAMS SR./There's A Tear In My Beer (WB/Curb)		69	69	26
27	20	17	Ø	K.T. OSLIN/Hey Bobby (RCA)	171/1	46	112	13
26	21	18	Œ			48	94	22
25	22	19	Œ			43	98	23
38	31	21	Ð			16	134	24
32	25	20	13			24	116	<i>30</i>
_	32	25	Œ			16	117	43
_	37	31	30			10	100	65
29	26	22	3			24	98	31
31	27	23	Ø			23	99	<i>32</i>
33	28	24	3	PATTY LOVELESS/Don't Toss Us Away (MCA)	160/7	24	105	31
34	30	26	3	BAILLIE & THE BOYS/She Deserves You (RCA)		16	108	41
41	33	27	23	RESTLESS HEART/Big Dreams In A Small Town (RCA)		7	108	<i>57</i>
1	3	8	26	RICKY VAN SHELTON/From A Jack To A King (Columbia)		55	44	15
45	34	29	\odot	RODNEY CROWELL/After All This Time (Columbia)		7	98	66
2	6	16	28	RONNIE MILSAP/Don't You Ever Get Tired (RCA)		41	<i>35</i>	21
40	35	32	3	BARBARA MANDRELL/My Train Of Thought (Capitol)		11	<i>76</i>	59
9	7	10	30	T. GRAHAM BROWN/Come As You Were (Capitol)		<i>39</i>	3 9	16
46	38	34	3	FORESTER SISTERS/Love Will (WB)		4	66	<i>75</i>
_	46	38	32	STEVE WARINER/Where Did I Go Wrong (MCA)		2	<i>56</i>	87
_	44	39	33	CLINT BLACK/Better Man (RCA)		3	<i>55</i>	71
_	48	40	3	DWIGHT YOAKAM/I Got You (Reprise)	132/26	1	54	77
4	13	30	35	CONWAY TWITTY/I Wish I Was Still In Your Dreams (MCA)		23	23	16
BREA				SKIP EWING/The Gospel According To Luke (MCA)		2	34	<i>75</i>
49	43	37	37	STATLER BROTHERS/Moon, Pretty Moon (Mercury)	99/7	3	47	49
BRE	K	ER	: 3 3			3	<i>35</i>	75
5	11	28	39	SOUTHERN PACIFIC/Honey Dare You (WB)		17	26	20
_	49	45	40	MASON DIXON/Exception To The Rule (Capitol)		7	33	45
-	50	46	4	LONESOME STRANGERS/Goodbye Lonesome, Hello Baby Doll (Hightone)		1	25	70
DE	BUT	lacksquare	3	EARL THOMAS CONLEY/Love Outloud (RCA)		1	23	72
_	_	49	3 3	MOE BANDY/Many Mansions (Curb)		1	26	62
_ DE	BU		• 🚳	DESERT ROSE BAND/She Don't Love Nobody (MCA/Curb)		2	15	75
		$\overline{}$	45	EDDY RAVEN/Til You Cry (RCA)		7	23	11
		=	> 439			1	18	62
D!	BU		• 3	DAN SEALS/They Rage On (Capitol)		2	14	62
			48	JOHNNY CASH/Ballad Of A Teenage Queen (Mercury)		0	19	46
		_	_	ROSANNE CASH/I Don't Want To Spoil The Party (Columbia)		1	11	54
8	23	36	50	SWEETHEARTS OF THE RODEO/I Feel Fine (Columbia)	43/0	<i>6</i> ———	24	13

שבשעו זכטווו

ROSANNE CASH (51) EARL THOMAS CONLEY (42) DAN SEALS (42) **DESERT ROSE BAND (41)** LARRY BOONE (35) STEVE WARINER (32) SKIP EWING (30) GENE WATSON (26) DWIGHT YOAKAM (26) TANYA TUCKER (25)

HOTTEST

GEORGE STRAIT (121) KEITH WHITLEY (99) **REBA MCENTIRE (67) MICHAEL MARTIN MURPHEY (54)** HANK WILLIAMS JR. (54) **GEORGE JONES (47)** VERN GOSDIN (41) NITTY GRITTY DIRT BAND (40) K.T. OSLIN (24) SHENANDOAH (23)

シノヨンソント・アノラフィン

L. STRANGERS/Goodbye.(Hightone).96/15 MARCY BROS./Threads Of Gold (WB)25/1 JAMES HOUSE/Don't Quit Me... (MCA) 24/12 RUSSELL SMITH/I Wonder What... (Col.) 23/10 GARTH BROOKS/Much Too Young... (Cap.) . 18/9
J. EDWARDS/It's The... (MCA/Curb). . . 18/7 CHRIS AUSTIN/Blues Stay Away... (WB)9/6

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieve ng the most adds nationally, and the songs reported hottest compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.



Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

LIONEL CARTWRIGHT

Like Father Like Son (MCA)
On 63% of reporting stations. Rotations: Heavy 3, Medium 35, Light 75, Total Adds 22 including WVAM, WTCR, WAJR, WXKX, WPOR, WYKR, WKLO, WTNV, WAMZ, WLWI, WSIX, WSM, WQYK, WIRK, KFKF, WITL, KZKX, WFMB, KWOX, KNCQ. Moves 47-43-38 on the Country chart.

SKIP EWING

The Gospel According To Luke (MCA)
On 62% of reporting stations. Rotations: Heavy 2, Medium 34, Light 75, Total Adds 30 including WHWK, WZPR, WBEE, CHOW, WWVA, WYNK, WLVK, WKLO, WYYD, WUSQ, WBVE, WITL, WXCL, WWJO, KZSN, KKCS, KUGN, KNIX, KKAT, KCKC. Moves 44-36 on the Country chart.



Shenandoah

(38-68550)

Columbia

"The Church On Cumberland Road"

R&R 8 BB 🔞 Gavin 9

Everybody's Heading To The Church On Cumberland Road!

americantadiohistory com

STATLER BROTHERS "Moon, Pretty Moon" (Mercury) 99/7
Rotations: Heavy 3, Medium 47, Light 49, Total Adds 7, WHWK, WOKQ, WLWI, WONE, KJJY, WGEE, KMIX. Heavy: WICO, KCKC, KDRK. Medium including WVAM, WQCB, WTCR, WZPR, KKYX, WQYK, KBMR, WBVE, KRKT. KASH. KFRE. KUPL.

Moves 43-37-37 on the Country chart.

EARL THOMAS CONLEY "Love Outloud" (RCA) 96/42

Rotations: Heavy 1, Medium 23, Light 72, Total Adds 42 including WYRK, WDSY, WPOR, WKHX, KASE, KWMT, WXCL.

KASH. KUZZ, KUUY. Heavy: KMIX. Medium including KEAN, WKAK, KMML, WLVK, WSOC, WCMS, WKNN, KBMR, KFKF,

KXXY, WOW, KRKT, KDRK. Debuts at number 42 on the Country chart.

LONESOME STRANGERS "Goodbye Lonesome, Hello Baby Ool!" (Hightone) 96/15

Rotations: Heavy 1, Medium 25, Light 70, Total Adds 15, WQCB, WAYZ, WORC, WESC, WTNV, WAMZ, KRMD, WTQR, WTSO, WXCL, WFMB, KZSN, KKCS, KSOP, KEEN. Heavy. KDRK. Medium including WAJR, WXKX, KEAN, KBMR, WTCM. KASH, KGHL Moves 50-46-41 on the Country chart

DESERT ROSE BAND "She Don't Love Nobody" (MCA/Curb) 92/41

Rotations: Heavy 2, Medium 15, Light 75, Total Adds 41 including WVAM, WCAO, WPOC, WXTU, WKAK, KJNE, WIRK, WGAR-FM, WYNG, WTCM, KRST, KYGO, KUGN, KMPS, KRPM. Heavy including KMIX. Medium including WOCB, KEAN, WTVY, WOW, KFDI, KRKT, KALF. Debuts at number 44 on the Country chart.

MOE BANDY "Many Mansions" (Curb) 89/21
Rotations: Heavy 1, Medium 26, Light 62, Total Adds 21 including WVAM, WTCR, WBEE, KHEY, KYKX, WAMZ, WKSJ, WKKQ, KZSN, KUZZ, KFRE, KMIX, KWHT. Heavy: WDAF, Medium including WICO, CHOW, WKLO, WTVY, WSLR, KBMR, WOW, KTTS, KRKT, KDRK, Moves 49-43 on the Country chart.

MASON DIXON "Exception To The Rule" (Capital) 85/8

Mason Dixon "Excep Rotations Heavy 7, Medium 33, Light 45, Total Adds 8, WUSY, WTNV, WAMZ, WOYK, WBVE, WGARFM, WWJO, KGHL. Heavy WYYD, KFGO, KCJB, KWOX, KRKT, KEKB, KDRK. Medium: WVAM, WCAO, KEAN, KPLX, KSAN. Moves 49-45-40 on the Country Chart.

SHOOTERS "If I Ever Go Crazy" (Epic) 81/20

Rotations. Heavy 1, Medium 18, Light 62, Total Adds 20, WICO, WLVK, KHEY, WESC, WGKX, WLWI, WCMS, WWKA, WOWW, KWMT, KFKF, WHOK, KZKX, WOW, WXCL, WWJO, KRKT, KUZZ, KWJJ, KKAT. Debuts at number 46 on the

DAN SEALS "They Rage On" (Capitol) 78/42

Rotations: Heavy 2, Medium 14, Light 62, Total Adds 42 including WPOC, WQCB, WSNO, WAJR, WYNK, WXBO, WEZL, WTNV, KNFM, WSIX, WYYD, KJNE, WAXX, KFGO, KFKF, KCJB, WTHI, KFDI, KUZZ, KEKB, KNIX Debuts at number 47 on

ROSANNE CASH "I Don't Want To Spoil The Party" (Columbia) 66/51 Rotations: Heavy 1, Medium 11, Light 54, Total Adds 51 including WCAO, WYRK, WAYZ, WRKZ, WDSY, WKHX, WLVK, WSOC, WUSY, KKIX, WIVK, WDXE, WAMZ, WOKK, WCMS, WOWW, KJNE, KFGO, KCJB, WOW, KTTS, K102, KSON.

JOHNNY CASH "Ballad Of A Teenage Queen" (Mercury) 65/4
Rotations Heavy 0, Medium 19, Light 46, Total Adds 4, WESC. WUSQ. WXCL, WKCQ. Medium: WVAM, WWVA, WKLQ, KIKK, WPAP, WOWW, WWWW, WGEE, WDAF, KCJB, WTHI, WTCM, KFDI, KUZZ, KGHL, KVOC, KLZ, KTOM, KDRK, Moves

GENE WATSON "Back In The Fire" (WB) 59/26
Rotations: Heavy 0, Medium 8, Light 51, Total Adds 26 including WDSY, WWVA, WLVK, WUSY, WIVK, WAMZ, WKSJ, WSIX, WPAP, KKYX, KCJB, KTTS, KIK-FM, KGHL, KIZN, KWHT, KNIX, KWJJ, KRPM, KDRK.

SAWYER BROWN "Old Pair Of Shoes" (Capitol/Curb) 54/1
Rotations Heavy 1, Medium 16, Light 37, Total Adds 1, WPOR. Heavy: KRKT Medium: WSNO, KRRV, KMML, WEZL, WIVK, WKYQ, WKNN, WDAF, KCJB, KTTS, WTCM, KIK-FM, KUZZ, KVOC, KALF, KDRK, Light, KFGO, WOW.

SIGNIFICANT ACTION

TAMMY WYNETTE "Next To You" (Epic) 42/2
Rotations Heavy 1, Medium 12, Light 29, Total Adds 2, KIZN, KUUY Heavy WKAK Medium KRRV, WEZL, WSOC, WFLS, WPAP, KFGO, KCJB, KTTS, WTCM, KVOO, KALF, KDRK Light WCAO, KMML, WLVK, KHEY, WCMS, WOW

CHARLEY PRIDE "White Houses" (16th Avenue/Capitol) 41/5
Rotations Heavy 0. Medium 14, Light 27, Total Adds 5, WOBE, KHEY, WKKQ, KTTS, KUUY Medium WCAO, WICO, KASE.
WEZL, WLVK, KIKK, WCMS, KFGO. KCJB, KWOX, KVOC, KEKB, KTOM. Light. KEAN, WTVY.

LARRY BOONE "Wine Me Up" (Mercury) 40/35
Rotations Heavy 0, Medium 4, Light 36, Total Adds 35 including WCAO, WOBE, WAYZ, WICO, WWVA, KEAN, KRRV, KASE, KPLX, KHEY, WFLS, WCMS, WYYD, KAJA, WAXX, WDAF, WOW, WXCL, WTCM, KFDI Light: KKIX, WOKK, WOWW, KBMR, KRW, KRWOW, KRWO

GAIL DAVIES "Waiting Here For You" (MCA) 40/9
Rotations Heavy 0, Medium 10, Light 30, Total Adds 9, KRRV, WXBQ, WHOK, WTHI, KIK-FM, KIZN, KVOC, KEKB, KDRK.
Medium: WICO, WTVY, WCMS, WTQR, WOW, KTTS, KFDI, KRKT, KALF Light: KVOO, KMIX.

JONI HARMS "I Need A Wife" (Universal) 37/11
Rotations: Heavy 0, Medium 11, Light 26, Total Adds 11, KHEY, KKYX, WKKQ, KWMT, KTPK, KIZN, KUUY, KUGN, KEKB,
KMIX, KDRK. Medium: WQCB, KFGO, WDAF, KFDI, KWOX, KRKT, KASH, KALF, KRWQ, KWJJ.

TANYA TUCKER "Call On Me" (Capitol) 31/25
Rotations: Heavy 0, Medium 3, Light 28, Total Adds 25, WBEE, WWVA, KEAN, WKAK, KMML, WLVK, WTVY, KKIX, WIVK, WAMZ, WOKK, WUSO, WMUS, WTCM, KVOO. KZSN, KWOX, KRST, KUZZ, KGHL, KIZN, KWJJ, KCCY, KCKC, KSAN.

SUZY BOGGUSS "Somewhere Between" (Capitol) 30/6
Rotations: Heavy 1, Medium 7, Light 22, Total Adds 6, WTQR, KWMT, WXCL, KTTS, KVOO, KRWQ. Heavy: WOKK. Medium: WKLO, WTVY, WIVK, WCMS, KFDI, KEKB, KDRK, Light: WICO, KMML, WDXE, KFGO, KCJB, WOW.

ROTATION & THE GATLIN BROTHERS "When She Holds Me" (Universal) 30/3
Rotations: Heavy 0, Medium 6, Light 24, Total Adds 3, WCZL, WCHY, WHOK. Medium: KEAN, KRRV, WFLS, KFGO, WGEE, KALF. Light: WSNO, WZPR, WXKX, WPOR, WUSY, WNOE, KJNE, WOW, KTTS, WTHI, KVOO.

J.C. CROWLEY "I Know What I've Got" (RCA) 26/22
Rotations: Heavy 0, Medium 3, Light 23, Total Adds 22, WOBE, KEAN, KRRV, WEZL, WTVY, KKIX, WCMS, WKYQ, WAXX, KCJB, WOW, KTTS, WTHI, WTCM, KRKT, KIK-FM, KVOC. KUUY, KALF, KMIX, KWJJ, KDRK.

MARCY BROTHERS "Threads Of Gold" (WB) 25/1

Rotations: Heavy 1, Medium 7, Light 17, Total Adds 1, WHOK. Heavy: KNCQ. Medium: WEZL, WAXX, KTTS, WTCM, KALF, KTOM. Light: WRKZ, KEAN, KRRV, WUSY, WNOE, WYYD, WOW, KUZZ, KFRE, KRWQ, KMIX, KRAK.

ANNE MURRAY "Who But You" (Capitol) 24/13
Rotations: Heavy 1, Medium 3, Light 20, Total Adds 13, WRKZ, KASE, WEZL, WLVK, WSOC, WOKK, WSIX, KCJB, WTCM, KVOC, KUPL, KSOP, KCKC, Heavy: WKAK, Medium: KRKT, KASH, KUZZ, Light: KMML, WTVY, WCMS.

JAMES HOUSE "Don't Quit Me Now" (MCA) 24/12
Rotations: Heavy 0, Medium 1, Light 23, Total Adds 12, WPOC, WDSY, WICO, WOKK, WCMS, WAXX, WTSO, WTCM, KIZN, KVOC, KUPL, KWJJ, Medium: KRKT, Light: WXKX, KMML, WTVY, KKIX, WDXE, WKYQ, KFGO, KWOX, KALF, KRWQ, KIIO.

RUSSELL SMITH "I Wonder What She's Doing Tonight" (Epic) 23/10
Rotations: Heavy 0, Medium 3, Light 20, Total Adds 10, WICO, WLVK, WFLS, WPAP, KWMT, KFDI, KGHL, KVOC, KMIX, KWJJ, Medium: WTVY, WOKK, KDRK, Light: KMML, WRNS, WSTH, KKIX, WDXE, WAXX, KFGO, KTTS, KVOO, KALF.

GARTH BROOKS "Much Too Young" (Capitol) 18/9
Rotations: Heavy 0, Medium 2, Light 16, Total Adds 9, WXKX, WICO, KKIX, WAXX, WITL, KRKT, KGHL, KNCQ, KCKC. Medium: KTTS, KFDI. Light: KMML, WDXE, WOKK, KVOO, KVOC, KALF. KRWQ.

JONATHAN EDWARDS "It's The Natural Thing" (MCA/Curb) 18/7
Rotations. Heavy 0, Medium 3, Light 15, Total Adds 7, WSNO. CHOW, KKIX, WDXE, WOKK, WCMS. WOW. Medium: WCUZ, KCJB. Light: WTVY, WFLS, WIVK, WKYQ, WTHI, KTPK, KVOO, KVOC, KRWQ.

LYNN ANDERSON "How Many Hearts" (Mercury) 16/3
Rotations: Heavy 0, Medium 3, Light 13, Total Adds 3, KKYX, WBVE, KALF. Medium: WCMS, WTQR, KCJB. Light: KRRV, WSTH, WFLS, WESC, WAXX, KFGO, KTTS, WTHI, KVOO, KNCQ.

OAK RIDGE BOYS "Beyond Those Years" (MCA) 11/11
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 11, KEAN, KMML, WTVY, KKIX, WKYQ, KFGO, K102, KASH, KRWQ, KWHT, KSAN.

RONNIE McDOWELL "Sea Of Heartbreak" (Curb) 9/8
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 8, WCAO, WTVY, WCMS, WKYQ, WDAF, KRKT, KRWQ, KWJJ. Light:

CHRIS AUSTIN "Blues Stay Away From Me" (WB) 9/6
Rotations: Heavy Q, Medium 1, Light 8, Total Adds 6, KKIX, WFLS, KVOO, KASH, KVOC, KEKB, Light: KXXY, WTCM, KRWQ.

ALBUM TEXACKS

ARTIST/Song Title (Label)

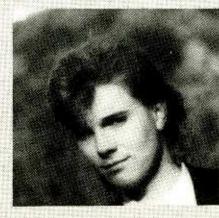
Album Title

RICKY VAN SHELTON/Living Proof (Columbia) Loving Proof RICKY VAN SHELTON/Hole In My Pocket (Columbia) Loving Proof RANDY TRAVIS/Written In Stone (WB) RONNIE MILSAP/Feels Like I'm Cheating On You (RCA) Stranger Things Have... Southern Star ALABAMA/Barefootin' (RCA) Beyond The Blue Neon GEORGE STRAIT/Angel Angelina (MCA) . . .

DOUBLE - BREAKER



EWING "The Gospel According To Luke" **35 BREAKER**



LIONEL CARTWRIGHT "Like Father Like Son"

3 BREAKER

The Label Bringing You Tomorrow's Stars Today

.MCA RECORDS NASHVILLE The Best In Country Music

EAST MOST ADDED Desert Rose Band (MCA/Curb) Earl Thomas Conley (RCA) Dan Seals (Capitol)

HOTTEST George Strait (MCA) Michael Martin Murphey (WB)

MOST ADDED Rosanne Cash (Columbia) Earl Thomas Conley (RCA)

SOUTH HOTTEST George Strait (MCA) Keith Whitley (RCA)

MIDWEST MOST ADDED

Rosanne Cash (Columbia) Desert Rose Band (MCA/Curb) George Straft (MCA) Kelth Whitley (RCA)

MOST ADDED Dan Seals (Capitol) Rosanne Cash (Columbia)

WEST

George Strait (MCA) Kelth Whitley (RCA)

5/1 CY/

WVAM Altoons, PA LIONEL CARTWRIGHT
MOE BANDY
EARL THOMAS CONLE
DESERT ROSE BAND
HOTLEST:
GEORGE STRAIT
GEORGE JONES
REITH WHITLEY
VERN GOSDIN

WCAO RONNIE HCDOWELL DESERT ROSE BAND ROSANNE CASH STEVE WARINER LARRY BOOME HOTERS' GEORGE STRAIT BILLY JOE ROYAL ROY ORBISON KEITH WHITLEY MICHAEL MARTIN MU

DWIGHT YOAKAM DESERT ROSE BAND DAN SEALS JAMES HOUSE HOLLEST REBA MCENTIRE K.T. OSLIN ALABAMA RANDY TRAVIS JUDDS

DAN SEALS LONESOME STRANGER HOLLEST: HITTY GRITTY DIRT GEORGE STRAIT LACY J. DALTON HICHAEL MARTIN MU ROY ORBISON

SKIP EWING STATLER BROTHERS DWIGHT YOAKAM CLINT BLACK

CHARLEY PRIDE ROSANNE CASH DAN SEALS J.C. CROWLEY LARRY BOONE

ALBAMA
BAILLIE & THE BOY
STATLER BROTHERS
HOTLEST
HOTOGEST
ROY ORBISON
REBA HCENTIRE
GEORGE STRAIT
HICHAEL MARTIN MU
HITTY GRITTY DIRT

WAYZ Wavnesboro, PA LOMESONE STRANGER ROSANNE CASH DAN SEALS LARRY BOONE HOTTES! GEORGE JONES GEORGE STRAIT HAMK WILLIAMS JR. SHENANDORH JUDDS

WRKZ Hershey, PA LARRY BOONE ROSANNE CASH DESERT ROSE BAND ANNE MURRAY HOLLEST: GEORGE JONES GEORGE STRAIT REITH WHITLEY RANK MILLIAMS JR.

CLINT BLACK LIONEL CARTWRIGHT MOE BANDY EARL THOMAS CONLE DAN SEALS HOTCE 8: DON WILLIAMS GEORGE STRAIT K.T. OSLIN SHENANDOAH ROY ORBISON

WZPR Mandville-Eria, PA DESERT ROSE BAND SKIP EWING RESTLESS HEART Hottest: BELLAMY BROTHERS

WAJR Morgani

LIONEL CARTWRIGHT EARL THOMAS CONLE DAN SEALS HOTTERS: DON WILLIAMS VERN GOSDIN KEITH WHITLEY HAME WILLIAMS JR. NITTY GRITTY DIRE CSMY
PORESTER SISTERS
SKIP EMING
JONATHAN EDWARDS
HOLLEST:
REBA MCENTIRE
GEORGE STRAIT
MICHAEL MARTIN MU
REITH WHITLEY
NITTY GRITTY DIRT

ALABAMA RODNEY CROWELL HIGHMAY LOI Hottest: ROMNIE MILSAP RICKY VAN SHELTON MICHAEL MARTIN MY REBA MCENTIRE ROY ORBISON

SKIP EMING LARRY BOONE GENE MATSON TANYA TUCKER MOTLEGET HANK MILLIAMS JR. MICHAEL MARTIN MU JUDDS RANDY TRAVIS GEORGE STRAIT

DESERT ROSE BAND ROSANNE CASH JAMES HOUSE GEME MATSON EARL THOMAS COMLE HOTEEST GEORGE STRAIT MICHAEL MARTIN MU NITTY GRITTY DIRT EMYLLOU MARRIS T. GRAHAN BROWN EARL THOMAS COMLE DMIGHT YOAKAM LIOMEL CARTWRIGHT SAMYER BROWN NOTCEST: REBA MCENTIRE GEORGE STRAIT MICHAEL MARTIN MU KEITH MHITLEY K.T. OSLIN

KMML Amerilio, TX

WYAY Atlants, GA

WKHX Atlanta, GA

KASE Auslin, TX

FOSTER & LLOYD LACY J. DALTON PATTY LOVELESS RODNEY CROWELL BAILLIE & THE I Hottest:

DOMESTIC TY, MAY
DATE OF THE OFFICE O

WMZQ-FM Washington, DC

EARL THOMAS CONLE FORESTER SISTERS LARRY BOONE CLINT BLACK ANNE MURRAY ROSANNE CASH HOTTEST: GEORGE STRAIT HANK WILLIAMS JR. DON WILLIAMS RESTLESS HEART BAILLIE & THE BOY

WYNK Baton Rouge, LA CLINT BLACK
SKIP EWING
BARBARA MANDRE
DAN SEALS
STEVE WARINER
HOTLEST:
TANYA TUCKER
KEITH WHITLEY
REBA MCENTIRE
CONWAY TWITTY
LORRIE MORGAN KYKR Beaumont, TX

ALABAMA DWIGHT YOAKAM STEVE WARINER JUDDS CLINT BLACK LIONEL CARTWR! TRAVELING WILBURY DMIGHT YOAKAM SEIP EMING STEVE MARINER CLINT BLACK FORESTER SISTERS HOLTES SISTERS HOLTES HOLTES VERN GOSDIM KEITH WHITLEY GEORGE STRAIT BILLY JOE ROYAL KAYD Beaumont, TX STEVE WARINER CLINT BLACK

KEAN Abliene, TX CLINT BLACK DESERT ROSE BA SKIP EWING HOTCEST: CONNAY TWITTY SWEETHEARTS OF NITTY GRITTY E ROY ORBISON T.G. SHEPPARD TANYA TUCKER
OAK RIDGE BOYS
LARRY BOOME
J.C. CROMLEY
HOTLESE:
REITH WHITLEY
RICHAEL MARTIN MU
VERN GOSDIN
HANK MILLIAMS JR.
GEORGE JONES

WKAK Albeny, GA PATTY LOVELESS
BELLAMY BROTHERS
TANNA TUCKER
CLIMT BLACK
STEVE MARINER
DESERT ROSE BAND
HOTLES:
VERN GOSDIN
RODMEY CROWELL
JUDDS
GEORGE JONES
HANK WILLIAMS JR. Rottest: VERN GOSDIN X.T. OSLIN RANK WILLIAMS JR BILLY JOE ROYAL STEVE WARINER WEZL-FM Charleston, SC

ROSARNE CASH ANNE MURRAY J.C. CROWLEY DAN SEALIN HOLLEST RICKY VAN SHELTON GEORGE JONES GEORGE STRAIT RONNIE MILSAP FOSTER & LLOYD KARV Alexandria, LA

DESERT MOSE BAND
MOSANNE CASH
SKIP ENING
FORESTER SISTERY
TANYA TUCKER
TANYA TUCKER
LIONEL CRATMETH
MOSELL SHOPPER
LIONEL CRATMETH
MOSTER SILLY
MOSELLS
MOSELL

WSOC-FM Charlotte, NC STEVE WARINER
ROSANNE CASH
ANNE MURRAY
BARBARA HANDRELL
HOTTES
VERN GOSDIN
KATHY HATTEA
KEITH WHITLEY
CONNAY TWITTY
LARRY SOONE

FORESTER SISTERS EARL THOMAS CONLE ROSANNE CASH HOTTERS TRAIT GEORGE STRAIT REBA MCENTIRE KEITH WRITTLEY BELLAMY BROTHERS GEORGE JONES WUSY Chattanooga, TN

WSTH Columbus, GA

KSCS Dallas-Fl. Worth, TX

GEORGE JONES
ALABAMA
FOSTER & LLOYD
DON WILLIAMS
NOTTES GRITTY DIRT
GEORGE STRAIT
RANDY TRAVIS
REITH MRITLEY
HANK MILLIAMS JR.

PROGREGATION OF THE PROPERTY MASS CONLE DESERT ROSE BAND DAN SEALS ROSANNE CASH LARRY BOOME CHRIS AUSTIN RUSSELL SMITH BOTTER! REBA MCENTIRE GEORGE STRAIT KEITH WHITLEY VERN GOSDIN EMMYLOU HARRIS WESC Greenville, SC IESOME STR TANNY CASH
Rottest:
REITH WHITLEY
GEORGE STRAIT
K.T. OSLIN
BILLY JOE ROYAL
HIGHWAY 101

WCOS Columbia, SC FORESTER SISTERS
STEVE WARRIER
PATTY LOVELESS
LACY J. DALTON
HOTEST:
CONNAY THITTY
GEORGE JONES
REBA MCENTIRE
DESERT MOSE BANE
RONNIE HILSAP

KKLT-FM Houston, TX KIKK-FM EARL THOMAS CI ROSANNE CASH LARRY BOONE DAN SEALS ROTTES REBA MCENTIRE GEORGE JONES GEORGE STRAIT HANK WILLIAMS RONNIE MILSAP

Hottest: GEORGE STRAIT KEITH WHITLEY HANK WILLIAMS JR. VERN GOSDIN BILLY JOE ROYAL

KHEY El Paso, TX

MICE SANDY
SHOOTERS
CHARLEY PRIDE
JONI HARMS
LARRY BOOME
HOLDEST.
REBA MCENTIRE
GEORGE STRAIT
BILLY JOE MOL
ROY ORBISON

VICKI BIRD
GARTH BROOKS
OAR RIDGE BOY,
TANYA TUCKER
ROSANNE CASH
J.C. CROWLEY
JONATHAN EDWA:
CHRIS AUSTIN
HOLDERS:
GEORGE STRAIT
KEITH MHITLEY
HICHAEL MARTIL
VERN GOSDIN

KERE Fraeno, CA KKC\$ Colorado Springs, CO

EARL THOMAS CONLE SKIP ENING SHOOTERS LIOWEL CARTWRIGHT STATLER BROTHERS HOTLER: REAM MCENTIRE GEORGE STRAIT KEITH WHITLEY HANK MILIAMS JR. BILLY JOE ROYAL JUDDS
STEVE MARINER
RANDY TRAVIS
BARBARA MANDRE
ROCLEGE:
RERA MCENTIRE
GEORGE STRAIT
MICHAEL MARTIN
REITH MHITLEY
VERN GOSDIN

WIVK Knoxville, TN WSIX Nashville, TN RABARA MANDREI
R.T. OSLIN
ROSANNE CASH
RODMEY CROWELL
JUDDS
TANNA TUCKER
GENE WATSON
HOTEGET:
LEE GREENHOOD
REBA HCENTINE
SHEMANDOAH
GEORGE STRAIT
KEITH WHITLEY

WSM Nashville, TN ROSANNE CASH JONATHAN EDNARDS LARRY BOOME HOLLEST VERN GOSDIN KEITH WHITLEY BELLAMY BROTHERS HANK WILLIAMS JR. K.T. OSLIN

RANDY TRAVIS
TONY PEREZ
LYLE LOVETT
CARRIE DAVIS
HOTE-4t:
GEORGE STRAIT
RICRY VAN SHE
MICHAEL MARTIRONNIE HILSAP
REBA MCENTIRE

WWKA Orlando, FL

WKYQ Peduceh, KY

SOUTHERN PACIF
RONNIE MCDOMEL
OAR RIDGE BOYS
J.C. CROWLLEY
HOCTEST:
K.T. OSLIN
DON WILLIAMS
VERN GOSDIN
HANK WILLIAMS
RODNEY CRONELL

WPAP Peneme City, FL

DMIGHT YOARAM
GENE WATSON
RUBSELL SMITH
ROSANNE CASH
HOTCEST:
GEORGE STRAIT
KEITH WHITLEY
VERN GODIN
LEE GREENWOOD
SHENANDOAH

WKNN/Pascago BlioxI, MS

RODNEY CHOWELL SKIP EWING ROY ORBISON SHOOTERS DWIGHT YOAKAN HOTCEST: BELLANT BROTHERS REBA MCENTIRE NITTY GRITTY DIRT GEORGE STRAIT REITH WHITLEY

JUDDS
FOSTER & LLOYD
MOE BANDY
GENE WATSON
ROTLEST:
GEORGE STRAIT
LEE GREENWOOD
SWEETHEARTS OF
REITH WHITLEY
PATTY LOVELESS

WAMZ Louisville, KY EARL THOMAS CONLE
ROSANNE CASH
TANYA TUCKER
GENE WATSON
MOE BANCY
MASON DIXON
LIONEL CARTWRIGHT
BARBARA MANDRELL
LONESOME STRANGER
LONESOME STRANGER
PARTY LOVELES
MAYLON JERNINGS
STRANGER
RETH MRITLEY

KLLL Lubback, TX

EARL THOMAS CONLE DESERT ROSE BAND SHOOTERS HOTTES: CEORGE STRAIT KEITH WRITLEY VERN GOSDIN FOSTER & LLOVD NITTY GRITTY DIRT

ROSANNE CASH
TANYA TUCKER
JAMES HOUSE
ANNE MURRAY
JONATHAN EDWARDS
HOTEGET
LEE GREENHOOD
HANN MILLIAMS JR.
K.T. OSLIN
MICHAEL MARTIN MU

DAN SEALS Hottest: GEORGE STRAIT GEORGE JONES SHENANDOAN JUDDS K.T. OSLIN LIONEL CARTWRIGHT STEVE MARINER DAN SEALS FORESTER SISTERS DESERT ROSE BAND BOLLES: BANK MILLIAMS JR. GEORGE STRAIT RAHDY TRAVIS REITH MHITLEY NITTY GRITTY DIRT WMSJ

WQDR Raieigh, NC

WKHK Richmond, VA ALABAMA RAMDY TRAVIS RODMEY CROWELL RESTLESS HEART HOCKEST REBA MCENTIRE KEITH WHITLEY RITTY GRITTY DIST GEORGE STRAIT HICHARL MARTIN MD WSLR Akron, OH

KBMR Blemarck, ND

WUSN Chicago, IL

WYYD/Rosnoke Lynchburg, VA SKIP EWING STEVE WARINES STEVE WARTHER
DAM SEALS
LARRY BOONE
ROSANNE CASH
ROSE SAND
ROTESET ROSE SAND
ROTESET
REITH WHITLEY
SHERANDOAH
HASON DIXON
HAME WILLIAMS JR.

KAJA San Antonio, TX ALABAMA
MOE BANDY
LARRY BOONE
ROONEY CROWELL
LEE GREENMOOD
HOTTES:
BELLAMY BROTHERS
VERN GOSDIN
GEORGE JOMES
SHENANDOAH
REITH WHITLEY

BARBARA MANDRELL DWIGHT YOAKAM NOTLEST: GEORGE JONES REBA MCENTIRE ROHNIE MILSAP GEORGE STRAIT KEITH WHITLEY WBVE Cincinneti, OH FORESTER SISTERS
SKIP EWING
MASON DIXON
LYNN ANDERSON
HOTLEST
HICHAEL MARTIN MU
SHEWANDOAH
RODNEY CROWELL
K.T. OSLIN
PATTY LOVELESS SAN AMODIO, IX

EARL THOMAS CONLE
JONI HARMS
DESERT ROSE BAND
LYNN ANDERSON
GENE MATSON
ROTESTE
REBA MCENTIRE
GEORGE STRAIT
GEORGE JONES
MICHAEL HARTIN MU
HANK MILLIAMS JR.

WCHY Savannah, GA FORESTER SISTERS
LEE GREENWOOD
PATTY LOVELESS
BARBARA MANDRELL
STEVE WARINER
HOLLEST, SEYPEMING
MOZ BANDY
ZARL THOMAS CONLE
LARRY CATLIN
DESERT ROSE BAND
HOTCEST
REITH WHITLEY
RITTY GAITTY DIRT
GEORGE JONES
BELLANY BROTHERS
VERN GOSDIN HOLLEST: REBA MCENTIRE DAN SEALS RICKY VAN SHELTON GEORGE STRAIT KEITH WHITLEY

WGAR-FM Cleveland, OH KRMD Shreveport, LA ROSANNE CASH CSNY DESERT MOST ROSANNE CADA CONY DESERT ROSE BAND MASON DIXON HOTCEST: BELLAMY BROTHERS NITTY GRITTY DIRT REBA MCENTIRE MICHAEL MARTIN MU KEITH WHITLEY

ALABAMA
BARBARA MANDRELL
LONSSOME STRANGER
FORESTER SISTERS
HOLLEST
HO WQYK/St. Petersburg-Tampe, FL

KJNE Wsco. TX

WIRK West Palm Beach, FL

DESERT ROSE BAND
EARL THOMAS CONLE
DWIGHT YOAKAM
LIONEL CARAMICHT
DAN SEALS
HOTESTIC
ROY ORBISON
K.T. OSLIN
SHEMANDOAN
RESTLESS HEART
BILLY JOE ROYAL
MUREO

WUSQ Winchester, VA

CLINT BLACK
SUTY BOGGUSS
ROSANNE CASH
EARL THOMAS COMLE
RODINGY CROWELL
RESTLESS HEART
LOMESOME STRANCE
HOTCEST.
LARY BOOME
ROY GROISON
GEORGE STRAIT
KEITH WRITLEY

WONE Dayton, OH MASON DIXON SKIP EWING EARL TROMAS CONLE LIONEL CARTWRIGHT DESERT ROSE BAND NOTCEST: NOTES

JUDDS
STATLER BROTHERS
HOttest:
REBA HCENTIRE
RONNIE MILSAP
ROY ORBISON
GEORGE STRAIT
RICKY VAN SHELTOR KJJY Des Moines, iA ROSANNE CASH DAM SEALS DESERT ROSE BAND NOE BANDY HOLLEST: REBA HCENTIRE GEORGE STRAIT KEITH WHITLEY HANK WILLIAMS JR. CLINT BLACK

LEE GREENMOOD STATLER BROTHERS PORESTER SISTERS BILLY JOE ROYAL RESTLESS HEART HOTESE: HICKERT HICKER THE HICKER THE HICKER THE HICKER THE HICKER GOSDIN RANK WILLIAMS JR. DON WILLIAMS JR.

ALABAMA
ACOSTER & LLOYD
PATTY LOVELESS
HOTTER
ROWNEE MILSAP
BILLY JOE ROYAL
SWEETHEARTS OF
KEITH WHITLEY
RANDY TRAVIS WKKQ Duluth, MN LARRY BOONE JONI HARMS CHARLEY PRIDZ MOE BANDY REMO BROTHERS HOTLEST EEBA MCENTIAR GEORGE STRAIT GEORGE JONES MICHAEL HARTIN REITH WHITLEY

WAXX Esu Claire, Wi ROSANNE CASH DAN SEALS JAMES HOUSE GARTH BROOKS J.C. CROWLEY LARRY BOONE HOLLEST.

MIDWEST

EARL THOMAS COMEL
LIONEL CARTWRIGHT
SHOOTERS
DESERT ROSE BAND
DAN SEALS
HOTCHEST
RONNIE MILSAP
HANK MILIAMS JR.
K.T. OSLIN
CLINT BLACK
BARBARA MAMDRELL

ROSANNE CASH
LONESOME STRANGER
LARRY BOONE
JAMES NOUSE
EARL THOMAS CONLE
DESERT NOSE BAND
BAILLIE 6 THE BOY
HOTEGET
PATTY LOVELESS
RANDY TRAVIS
HIGHNAY 101
R.T. OSLIM
HANK WILLIAMS JR.

WMIL Milwaukee, Wi

RANDY TRAVIS
HOTLEST:
HOTLEST:
HOTLEY VAN SHEL
REBA MCENTIRE
GEORGE STRAIT
KEITH WHITLEY
VERN GOSDIN

ROSANNE CASH SOUTHERN PACIFIC J.C., CROMINERY DAN SEALS EARL THOMAS CONLE ANNE MURRAY DESERT ROSE BAND GEME WATSON HOTE 81 GEORGE STRAIT REBA MCERTIRE REITH WHITLEY MICHAEL MARRIN MU EMMYLOU BARRIS

KCJB Minol, ND

WTSO Medison, WI

WYNG Evaneville, IN CLIMT BLACK
DMIGHT YOAKAM
MOE BANDY
DESERT ROSE BAND
NOTCHEST
GEORGE JONES
GEORGE STRAIT
HANK WILLIAMS JR.
KEITH WHITLEY
NITTY GRITTY DIRT

KFGO Fargo, ND PARGA, NU
DOUG KERSHAM
PERRY LAPOINTE
ROSANNE CASH
DAN SEALS
GARY STEMART
HEARTLAND
OAK RIDGE BOYS
HOCLEST
REDA MCENTIRE
GEORGE JOMES
MICRAEL MARTIN M
WMATT

KWMT Fort Dodge, IA SHOOTERS
EARL THOMAS CONLE
JONI HARMS
DESERT ROSE BAND
GEME WATSON
SUZT BOGGUSS
DAN SEALS
LARRY BOONE
RUSSELL SHITH
HOTTEST

HOTEST: GEORGE STRAIT KEITH WHITLEY MICHAEL MARTIN HANK WILLIAMS : SHENANDOAH

KFKF-FM Kansas City, MO

EARL THOMAS CONTRESTLESS HEART STEVE MARINER RODNEY CROWELL LARRY BOONE RONNIE MCDOWELL HOLLEST.

WDAF Kenses City, MO

DAN SEALS SHOOTERS LIONEL CARTHRIGHT DESERT ROSE BAND BOLLES'.

Hottest: GEORGE STRAIT HICHAEL MARTIN REITH WHITLEY DON WILLIAMS RANDY TRAVIS

WHOK Lancaster, OH

WITL-FM Lansing, MI

SRIP ENING
DAN SEALS
STEVE WARINER
DESERT ROSE BAND
LIONEL CARTWRIGHT
GARTH BROOKS
HOTE-BRIT
GEORGE STRAIT
REITH WHITLEY
GEORGE JONES
ROY ORBISON
HANK WILLIAMS JR.

GEORGE JONES
TANYA TUCKER
ROSANNE CASH
HOTLEST:
T. GRAMAH BROWN
BILLY JOE ROYAL
GEORGE STRAIT
BELLAMY BROTHERS
MICHAEL MARTIN MU WFMS

KXXY Orlishoma City, OK

WOW Omaha, NE

TRAVELING WILBURY
ASLEEP AT THE WHE
J.C. CROWLEY
LARRY BOONE
JORATHAN EDWARDS
SHOOTERS
ROSANNE CASH
HOTCEST,
GEORGE STRAIT
HARR MILLIANS JR.
HIGHMAY 101
ROY ORRISON
JUDDS KTPK Topeke, KS EARL THOMAS CONLE DAN SEALS JOHI HARMS ROSANHE CASH HOLLEGE: HANK MILLIAMS JR. GEORGE STRAIT HITTY GRITTY DIRT VERN GOSDIM MICHAEL MARTIN MU WXCL Peorle, IL

Peoria, IL

MIGHT YOAKAM
CLINT HAACK
PORESTER SISTERS
STEVE WARINER
JOHNEY CAN
JOHNEY CAN
STEVE WARINER
SHOOTES
STRANGER
SHOOTES
SHIP ENION
EARL THOMAS CONLE
SUIT BOCOUS
HOLLES ALINE
HOLLES ALINE
GEORGE STRAIT
GEORGE STRAIT
ANNY MILLIANS JR.
VENN COSDIN 178 Reporters 172 Current Playlists WLLR Quad Cities, IL-IA ALABAMA
CLINT BLACK
RODNEY CROWELL
LACY J. DALTON
HOTTEST:
REBA MCENTIRE
GEORGE STRAIT
CONMAY THITTY
RICKY VAN SHELT
KEITH WHITLEY

Traverse City, MM
DELETY ROSE BAND
DELETY ROSE BAND
LANCE THE ROSE
LANCE THERATON
JACES BOUSE
DAYS BOUSE
TANYA TUCKER
TOLERAT TUCKER
TOLERAT THE ROSE
REITH WHITLEY
TO GRAINA RESONN
HABE MILLIAMS JR.

KTTS Springfield, MO CHARLEY PRIDE ROSANNE CASH GENE MATSON DESERT ROSE BAND J.C. CHOWLEY SUZY BOGGUSS DOUG KERSHAM HOLLESTY LACY J. DALTON
PATTY LOVELESS
FERESTER SISTERS
STEVE MARINER
HOTLESI
RANDY TRAVIS
BAILLIE & THE BOY
ROWNIE MILSAP
RICKY VAN SHELTON
GEORGE STRAIT

WFMB Springfield, IL

LIONEL CARTWRIGHT
SKIP EMING
LOMESOME STRANGER
EARL THOMAS CONLE
HOLLEWICH HOLLEWICH
HITLEY
MICHAEL MARTIN MU
NITTY GRITTY DIRT
GEORGE JONES
EMMYLOU HARRIS Tulma, OK
LARRY BOONE
TANYA TUCKER
BOSANNE CASH
CURIS AUSTIN
SUZY BOGGUSS
BEMNY MCARTHUR
LIDRI YATES
HOLLORI
CEDRGE STRAIT
GEORGE JOWES
VERN GOSDIM
BANK WILLIAMS JR.
FEITH WHITLEY

SKIP EWING SHOOTERS EARL THOMAS CONLE DESERT MOSE BAND MASON DIXON FOLLOWING GEORGE STRAIT GEORGE STRAIT FEBA MCENTINE MITTY GRITTY DIRT EMPLOY MARKIS RICKY VAN SHELTON IZSN Wichita, KS AIP EMING
HOE BANDY
'ANYA TUCKER
WOMESOME STRANGER
EOTHER
EOTHER
EITH MHITLEY
RICKY VAN SHELTON
GEORGE STRAIT
REBA MCENTIRE

WIL St. Louis, MO HANK WILLIAMS JR BILLY JOE ROYAL RANDY TRAVIS IZFDI Wichita, KS

HOTTEST: GEORGE STRAIT REBA MCENTIRE GEORGE JONES RICKY VAN SHELT KEITH WHITLEY LARRY BOONE

GUSSELL SMITH

DAN SEALS

CARL THOMAS CONLE

HOTCERE:

ZEORGE STRAIT

HANK WILLIAMS JR.

HICHAEL MARTIN MU

REITH MUITLEY

EMMYLOU HARRIS KEEY St. Poul, MN

KWOX Woodward, OK WTH: Torre House, IN

TANYA TUCKER
ROSANNE CASH
ROSANNE CASH
DMIGHT YOAKAM
LIONEL CARTWRIGHT
CLINT BLACK
HOTLE BILATY
BELLAMY BROTHERS
SHENANDOAH
CORGE STRAIT
ROY ORBISAN
BILLY JOE ROYAL
WOOK DAN SEALS
J.C. CHOMLEY
LARRY BOOME
ROSANNE CASH
GAIL DAVIES
HOTESE:
KEITH WHITLEY
VERN GOSDIN
HAWK WILLIAMS JR.
SHEMMANDAM
HIGHMAY 101 PORESTER SISTERS
DWIGHT YOAKAM
STEVE MARINER
HOTLES!
GEORGE JONES
REITH WHITLEY
HITTY CRITTY DIRT
VERN COSDIN
REBA MCENTIRE

Called in Frozen Playlist (1): KFMS/Las Vegas Did Not Report, Playlist

Frozen (5): KLLL/Lubbock WFMS/Indianapolis

WRNS/Coastal N.C. WSTH/Columbus WWYZ/Hartferd

WXKX Parkersburg, WV

CLINT BLACK
DESERT ROSE BANIDWIGHT YOAKAM
HOLLEST:
MICHAEL MARTIN 'MU
HITTY GRITTY DI'T
KEITH WHITLEY
BELLAHY BROTHERS
GEORGE STRAIT

J.C. CHOWL...
Rottest:
EMMYLOU HARRIS
BELLAMY BROTHER
HANK WILLIAMS :
BARBARA MANDREI
LIONEL CARTWRI KHST Albuquerque, NM

DESERT ROSE BAND DAN SEALS ROY ORBISON TANYA TUCKER HOLLEST BEBA HCENTIRE GEORGE STRAIT HICHAEL MARTIN MU NITTY GRITTY DIRT VERN GOSDIN

BARL THOMAS COMLE ROSANNE CASH CHRIS AUSTIN LARRY BOONE OAK RIDCE BOYS HOLLES! GEORGE TERAIT GEORGE TOMES RODMEY "ROWELL RANDY TAGVIS DAN SEALS

DAN SECLS
EARL THONAS CONLE
MOE BAC DY
TANYA "UCKER
INAYA "UCKER
SHOOTEGS
NOTEGS
MAYLON JENNINGS
GEORGE: STRAIT
KEITH «HITLEY
JUDOS
SHENANDOAN

KIZN Bolse, ID

TANYA TUCKER
DAN SEALS
GENE WATSON
ROSANNE CASH
GAIL DAVIES
JONI HARMS
TAMMY WYNETTE
HOTCEST:
REBA MCENTIRE
GEORGE JONES
KEITH WHITLEY
K.T. OSLIN

ANNE MURRAY TRAVELING WILBURY TIM MENSY CHRIS AUSTIN J.C. CROWLEY JAMES HOUSE GAIL DAVIES RUSSELL SMITH HOLDERI: HOSSELL SMITH
HOTTEST:
HANK WILLIAMS JR.
RODNEY CROWELL
SKIP ENING
BILLY JOE ROYAL
LIONEL CARTWRIGHT

JONI HARMS EARL THOMAS CO TANDAY WYNETTE CHARLEY PRIDE GENE WATSON J.C. CROWLEY Hottest: GEORGE STRAIT KEITH WHITLEY REBA MCENTIRE T. GRAHAM BROW EMMYLOU HARRIS KALF Chico, CA

SKIP ENING LONESOME STRANGER Nottest: GEORGE STRANT KEITH WHITLEY MICHAEL MARTIN MU NITTY GRITTY DIRT VERN GOSDIN KLZ Denver, CO

KUUY Cheyenne, **W**Y KYGO Denver, CO DESIGNT YORKAM RESTLESS HEART MOE BAMDY STEVE MARINER HOLLEST RICKY VAN SHELTON SOUTHERN FACTFIC REBA MCENTIRE MICHAEL MARTIN MU GEORGE JONES KRWQ Gold Hill, OR

KUGN Eugene, OR SKIP EMING DESERT ROSE BAND JONI HARMS HOLLEST GEORGE STRAIT EMMYLOU HARRIS GEORGE JONES KEITH WHITLEY MICHAEL MARTIN MU

WKSJ Mobile, AL

Grand Junction, CO

JONI HARMS
LARRY BOONE
CHRIS AUSTIN
CAN SEALS
GAIL DAVIES
FESTLESS HERT
DESERT ROSE BAND
HOTCHST
FEBA MEETIRE
EMMYLOU HARRES
HITTY GRITTY DITT
NICHAEL MARTIN MU RFMS Las Vegas, NV none Hottest:

ALABAMA DMIGHT YOARAM BARBARA MANDRELL HOTTEST: GEORGE STRAIT REBA MCENTIRE MICHAEL MARTIN M NITTY GRITTY DIR EMMYLOU HARRIS

MOE BANDY STATLER BROTHERS LORRIZ MORGAN SOUTHERN PACIFIC JON: HARMS RUSSELL SHITH J.C. CROWLEY HOTTES: GEORGE STRAIT SHENANDOAH HANK WILLIAMS JR BILLY JOE ROYAL KNEW Oskland-S.F., CA

KMIX Modesto, CA

ALABAMA BARBARA MANDRELL LACY J. DALTON HOTCEST: GEORGE STRAIT REBA MCCHNITE EMMYLOU HARRIS BELLAMY BROTHERS K.T. OSLIN

GENE WATSON ROSANNE CASH OAK RIDGE BOYS MOE BANDY HOTLEST: GEORGE STRAIT KEITH WHITLEY HICHAEL MARTIN NITTY GRITTY D VERN GOSDIN

KNIX Phoenix, AZ

KWHT Pendleton, OR

KUPL Portland, OR

ROSANNE CASH EARL THOMAS CONLE ANNE MURRAY JAMES HOUSE DWIGHT YOAKAM HOTEGET: RONNIE MILSAP MICHAEL MARTIN MU RERA MCEMTIRE GEORGE STRAIT MITTY GRITTY DIRT GARTH BROOKS LIONEL CARTHRIGHT GARY STEMART DAN SEALS DMIGHT YOAKAM HOLLEST: HANK HILLIAMS JR. RESTLESS HEART

VERN GOSDIN
HOTTEST:
GEORGE STRAIT
REBA MCENTIRE
KEITH WHITLEY
NITTY GRITTY DIRT
BELLAMY BROTHERS KNCQ Redding, CA

STEVE WARINER EARL THOMAS CONLE MOE BANDY Nottest: GEORGE STRAIT GEORGE JONES HANK WILLIAMS IR into, CA

KIIQ Reno, NV

BARBARA MANDRELL ALABAMA FORSTER SISTERS SKIP EWING HOTCEST: REBA MCENTIRE GEORGE STRAIT GEORGE JONES REITH WRITESY MICHAEL MARTIN MC ROSANNE CASN EARL THOMAS CONLE Hottest: none

EARL THOMAS CONLE ANNE HURRAY LONESOME STANGER DAN SEALS HOTTERET GEORGE STRAIT REITH WHITLEY VERN GOSDIN HITTY GRITTY DIRT EMMYLOU NARRIS

STEVE WARINER DWIGHT YOAKAM SKIP EWING SKOOTERS NOTERS NOTES NOTES

KKAT Salt Lake City, UT

SKIP EMING TANYA TUCKER ANNE MURRAY GARTH BROOKS HOLLEST GEORGE STRAIT HANK WILLIAMS JR. K.T. OSLIN KEITH WHITLEY JUDDS

DMIGHT YOAKAM TANYA TUCKER OAK RIDGE BOYS HOLLEST: GEDRGE STRAIT MICHAEL MARTIN MITTY GRITTY DI BELLANY BROTHES K.T. OSLIN

MOE BANDY
STEVE WARINER
LOWESOME STRANGER
ROSANNE CASH
ROTLERE:
T. GRAHAM BROWN
REITH WHITLEY
GEORGE STRAIT
REBA MCEMPTIRE
HANK MILLIAMS JR. GENE WATSON
STEVE WARRINEP
DESERT ROSE BAND
NOT LES BAND
NOT LES BAND
FOR BAND
REST BAND
GEORGE JONES
KEITH MHITLEY
GEORGE STRAIT
T. GRAHAM BROWN
EMMYLOU HARRIS

PATTY LOVELESS STEVE MARINER CLIMT BLACK DESERT ROSE BAND MOLEGATIVE REBA MCENTIRE HITTY GRITTY DIRT GEORGE STRAIT MICHAEL MARTIN MU REITH MHITLEY

Kasa Tucson, AZ ALABAMA Hottest; SWEETHEARTS OF TH REBA HCENTIRE GEORGE STRAIT VERN GOSDIN OAK RIDGE BOYS

LARRY BOONE
GENE MATSON
GAIL DAVIES
J.C. CROWLEY
HOLDERST
KEITH WHITLEY
HANK WILLIAMS JR.
LACY J. DALTON
DON WILLIAMS
K.T. OSLIN

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WUSS/Atlantic City Only/Rollins

ROBERT BROOKINS GUY JONATHAN BUTLER FIVE STAR STETSASONIC BOYS WENDY & LISA BOY GEORGE ALEESE SIMMONS NEVILLE BROTHERS THELMA HOUSTON
RICK KELLIS f/BIL
Hottest:
NEW EDITION
LEVERT

WXXVIReitimor

FREDDIE JACKSON

DEON ESTUS HOTTEST:
J.T. TAYLOR & REG
SURFACE DONNA ALLEN

WILD/Boston

DINO RENE MOORE CHARA KHAN GERALD ALSTON TEN CITY Hottest: MILLI VANILLI J.T. TAYLOR & REG BOBBY BROWN TODAY

WNHC/New Haven Hannibal/Dickinso

MADONNA DEON ES CHARLIE SINGLETON J.T. TAYLOR & REG FREDDIE JACKSON TODAY JONATHAN BUTLER

WRKS/New York Gray/Brown CHAKA KHAN

Hottest: VANESSA WILLIAMS GUY KARYN WHITE PAULA ABDUL BOBBY BROWN OC104/Ocean City Scott Jantzer

ROXETTE ROBERT BROOKINS CONTROLLERS Hottest: J.T. TAYLOR & REC BOYS FREDDIE JACKSON SURFACE BOBBY BROWN

WGCI/Chicago Barbara Prieto

GUY RENE MOORE

CONSTINA TYREE ALEX BUGNON STETSASONIC CONTROLLERS

ASHFORD & SIMPSON J.T. TAYLOR & REG BOYS

BE BE & CE CE WIN

TONE LOC
SIMPLY RED
ROBERT BROOKINS
WENDY & LISA
GERALD ALSTON
Z-LOOKE

FREDDIE JACKSON
JONATHAN BUTLER
TODAY
J.T. TAYLOR & REG
SURFACE

WBLZ/Cincinnat Fields/Owens

ROBERT BROOKINS CONSTINA

J.T. TAYLOR & REG FREDDIE JACKSON

E.U. Hottest:

BOYS TODAY

WiZF/Cincinnati

DuBard/Hankstor

WUSL/Philadelphia

E.U. CHAKA KHAN Hottest: ANITA BAKER LEVERT MILLI VANILLI SURFACE J.T. TAYLOR & RE

Joe Tamburro

TONE LOC ROB BASE CHARLIE SINGLETON WENDY & LISA Hottest:

WAMO/Pittsburgh Weaver/Goewey

RENE MOORE CHAKA KHAN SKYY M.C. HAMMER J.T. TAYLOR & REG VESTA

WWKX/Providence Tyler/Reid

none Hottest: MILLI VANILLI J.T. TAYLOR & REG SURFACE BOYS FREDDIE JACKSON

WHUR/Washington Mike Archie

CHARLIE SINGLETON TODAY EL DEBARGE DONNA ALLEN ALYSON WILLIAMS

WDJY/Washington Beej Johnson

Hottest:
MILLI VANILLI
ANITA BAKER
J.T. TAYLOR & REG
GUY
ASHFORD & SIMPSON

WZAK/Cleveland

CHARLIE SINGLETON KID'N PLAY Z-LOOKE AMY KEYS LIA Hottest: SURFACE

FREDDIE JACKSON

WVKO/Columbus

GUY CHRISTOPHER MAX

Hottest:
J.T. TAYLOR & REG
DONNA ALLEN
SWEET OBSESSION
JONATHAN BUTLER
FREDDIE JACKSON

BOBBI HUMPHREY PASADENAS BE BE & CE CE WIN CHANELLE

SKYY DEON ESTUS

WGPR/Detroit

EVAN ROGERS HOTTER
ANNE G. JONATHAN BUTLER
CHARLIE SINGLETON
MADONNA
RICK KELLIS f/BIL
NATOBE

KARYN WHITE

GUY J.T. TAYLOR & REG CHAKA KHAN

KID'N PLAY

WJiZ/Albany

Tony Wright E.U. NEVILLE BROTHERS AL JARREAU AL JARREAU
ANQUETTE
ALEESE SIMMONS
AL B. SURE
MICA PARIS
SLICK RICK
BRENDA RUSSELL ICE-T AMY KEYS Hottest: SURFACE

KBCE/Alexandria

LEVERT BOBBY BROWN SURFACE DONNA ALLEN

WVEE/Atlanta Boyd/Diamond

STEVIE WONDER GRADY HARRELL TEN CITY DEON ESTUS ALEESE SIMMONS SURFACE TODAY
JONATHAN BUTLER
J.T. TAYLOR & R
LEVERT

WEKS/Atlanu Lyles/Castle

JODY WATLEY MADONNA TRACIE SPENCER PASADENAS ANNE G. TONE LOC J.T. TAYLOR & REG FREDDIE JACKSON JONATHAN BUTLER ASHPORD & SIMPSON

WFXA/Augusta

AL JARREAU E.U. DEON ESTUS CHERRELLE J.T. TAYLOR & REG BOBBY BROWN

KQXL/Baton Ro Welch/Clay

ALEESE SIMMONS MICA PARIS RENE MOORE FUTURE
HOTTEST:
SURFACE
J.T. TAYLOR & REG
FREDDIE JACKSON

KBUZ/Eidorad

AMY KEYS JACKIE JACKSON AL B. SURE THELMA HOUSTON

THEERA ROUSION
E.U.
TONE LOC
Hottest:
J.T. TAYLOR & REG
BOYS
EL DEBARGE
TODAY
PREDDIE JACKSON

WDZZ/Filint Williams/Williams

FIVE STAR

FIVE STAR
RADIANT
EL DEBARGE
GEORGE DUKE
GEORGE BENSON
BLUE MAGIC
SIMPLY RED
CONSTINA
MICA PARIS
TONE LOC
ROTTERS

JONATHAN BUTLER ASHFORD & SIMPSON

DEON ESTUS
ANNE G.
ALBESE SIMMONS
LATOYA JACKSON
CHARLIE SINGLETON
BRENDA LEE EDGAR
HOTTEST
SURFACE
J.T. TAYLOR & REG
BOYS
FREDDIE JACKSON
JONATHAN BUTLER

HOT96/indianapolis **Harmony Hines**

none
Hottest:
BOBBY BROWN
SURFACE
J.T. TAYLOR & REG
JONATHAN BUTLER
ASHFORD & SIMPSON

WTLC/Indianapolis

DEON ESTUS

WXOK/Baton

AL B. SURE BLUE MAGIC LATOYA JACKSON LA RUE CONSTINA ALEESE SIMMONS FUTURE CONTROLLERS SLICK RICK Hottest: JONATHAN BUTLER FREDDIE JACKSON J.T. TAYLOR & REG DONNA ALLEN

WENN/Birminghan Donnell/Starr

AMY KEYS CHRISTOPHER MAX LA RUE CONTROLLERS Hottest: Hottest: J.T. TAYLOR & REG MILLI VANILLI

WATV/Birmingham Ron January

E.U. TONE LOC TONE LOC BRENDA RUSSELL BOY GEORGE CHARLIE SINGLETON CONTROLLERS Hottest: BOYS FREDDIE JACKSON VESTA CHERRELLE TODAY

WPAL/Charleston Don Kendricks

ANNE G.

Z93/Charleston Cliff Flatcher

KPRS/Kansas City

J.T. TAYLOR & REG FREDDIE JACKSON BOYS TODAY

KPRW/Oklahoma City

RODNEY O JOHNNY KEMP AL JARREAU ALEESE SIMMONS

DOMINIQUE
ROTTEST:
SURPACE
BOYS
JONATHAN BUTLER
FREDDIE JACKSON
J.T. TAYLOR & REG

EAZY E LA RUE DEON ESTUS NAYOBE

DOMINIQUE

WTLZ/Seginar

ANNE G. MICA PARIS

THELMA HOUSTON
STEVIE B
BE BE & CE CE WIN
DEON ESTUS
EVAN ROGERS

Hottest: SURFACE BOYS FREDDIE JACKSON

J.T. TAYLOR & REG DONNA ALLEN

CHANELLE

Monica Nighting

AL B. SURE

TONE LOC ALEESE SIMMONS ANNE G. Hottest: MILLI VANILLI SURFACE J.T. TAYLOR & REG JONATHAN BUTLER

WPEG/Charlotte

DONNA ALLEN KARYN WHITE GUY JONATHAN BUTLER

WJTT/Chattanoogs

Sewell/St. James ALEESE SIMMONS E.U. CHARLIE SINGLETON AL JARREAU EVAN ROGERS ATENSION AL B. SURE BRENDA RUSSELL GUY MICA PARIS JOHNNY KEMF JOHNNY KEMP HOTTEST: JONATHAN BUTLER CHERRELLE FREDDIE JACKSON ASHFORD & SIMPSON EL DEBARGE

WWDM/Columbia Carson/Hall ALEXANDER O'NEAL

BE BE & CE CE WIN CHARLIE SINGLETON DEJA' TOO SHORT TOO SHORT PASADENAS E.U.
GEORGE DUKE
ATLANTIC STARR
HOTTEST:
KARYN WHITE STOP THE VIOLENCE SURFACE J.T. TAYLOR & REG

AL JARREAU CHARLIE SINGLETON WFXE/Columbus RODNEY O GERALD ALSTON NATALIE COLE ATLANTIC STARR

J.T. TAYLOR & REG MILLI VANILLI BOBBY BROWN KARYN WHITE NEW EDITION

K.IMZ/Dallac

NEW KIDS ON THE KARYN WHITE STEVIE B
HOTTEST:
MADONNA
BOBBY BROWN
TRACIE SPENCER
CHERRELLE
BOY GEORGE

K104/Dallas

ANNE G. LA RUE NATALIE COLE JACKIE JACKSON LOOSE ENDS DEON ESTUS Hottest: J.T. TAYLOR & REG BOBBY BROWN SWEET OBSESSION KID'N PLAY

KMJM/St. Louis

Atkins/Beasley

ATENSION BLUE MAGIC AMY KEYS KARYN WHITE STETSASONIC LATEASHA

JUY NEVILLE BROTHERS

J.T. TAYLOR & RE

BE BE & CE CE WI FOUR TOPS CHANELLE

Hottest: FREDDIE JACKSON J.T. TAYLOR & R

HOUSTON

WVOI/Toledo

Paul Brown

LATEASHA

DINO DEON ESTUS THELMA HOU

WFXC/Durham Spencer/Mack

NEW EDITION SURFACE TONE LOC STOP THE VIOLENCE

KPRR/EI Paso Perry/Molano

CHRISTOPHER MAX ALYSON WILLIAMS ALYSON W CYNTHIA MARTIKA EIGHT WONDER SIMPLY RED Hottest: MILLI VANILLI DEBBIE GIBSON GINA GO-GO SWEET SENSATION

WZFX/Fayetteville Tony Lype

JACKIE JACKSON NU GIRLS CONSTINA ROBERT BROOKINS CONTROLLERS MADONNA GEORGE BENSON Hottest: SURFACE GUY J.T. TAYLOR & REG TODAY

JONATHAN BUTLER

WOMG/Greens

Hottest: BOBBY BROWN

Z104/Greenville

Wayne Walker

ANITA BAKER

ANITA BAKE; BAR-KAYS AMY KEYS AL JARREAU TEN CITY MARC V. MADONNA HOTTEST: SURFACE

J.T. TAYLOR & REG

FREDDIE JACKSON BOBBY BROWN

GUY TRACIE SPENCER

J.T. TAYLOR & REG JODY WATLEY

ALEESE SIMMONS DINO CH**A**RLIE SINGLETON TRACIE SINGLE
TRACIE SPENCER
LA RUE
HOTTEST:
J.T. TAYLOR &
SURFACE FREDDIE JACKSON BAR-KAYS Z99/Laurei

WQFX/Gulfort-B Al Luv AL B. SURE JODY WATLEY AL JARREAU Hottest: SURFACE FREDDIE JACKSON JONATHAN BUTLER U102/Lexington

BOYS DONNA ALLEN KMJQ/Houston

CHAKA KHAN LATEASHA TONE LOC J.T. TAYLOR & REG EL DEBARGE BOYS STOP THE VIOLENCE

KHYS/Houston Hegwood/Small

VESTA PAULA ABDUL E.U. EL DEBARGE EVAN ROGERS Hottest: ANITA BAKER LEVERT DONNA ALLEN SURFACE PAULA ABDUL

WDKT/Huntsville

Thomas/Carmi CHAKA KHAN CHAKA KHAN
FIVE STAR
AMY KEYS
ALEESE SIMMONS
HOTTEST:
J.T. TAYLOR & REC
MILLI VANILLI
KARYN WHITE
FREDDIE JACKSON
SWEET OBSESSION

Paul Todd

TONE LOC WENDY & LISA PASADENAS STEVIE B E.U.
TEN CITY
TEN E CE CE WIN CONSTINA
GRADY HARRELL
PAULA ABDUL
DEON ESTUS SURFACE
DONNA ALLEN
SWEET OBSESSION
BAR-KAYS
CHERRELLE

Q92/Jacksonville

none Hottest: BETTY WRIGHT SURFACE J.T. TAYLOR DONNA ALLEN BOBBY BROWN

KHZ/KHleen Geno Burgess

DEON ESTUS
CONSTINA
MADONNA
ROBERT BROOKINS
AL JARREAU
SIMPLY RED
CONTROLLERS
CHANNEL 2
Hottest:
SURFACE
J.T. TAYLOR & REG
CHERRELLE
JONATHAN BUTLER JONATHAN BUTLER

Chuck Harrison

KID'N PLAY GUY WENDY & LISA TRACIE SPENCER GEORGE DUKE Hottest: SURFACE BOYS BOYS DONNA ALLEN CHERRELLE BOBBY BROWN

KXZZ/Lake Charles Singleton/Denise

SURFACE
J.T. TAYLOR & REJONATHAN BUTLER BOYS BOBBY BROWN

WQIS/Laurel

GUY BRENDA RUSSELL LA RUE JONATHAN BUTLER

Tom Holiday

JACKIE JACKSON JACKIE JACKSON
LA RUE
LA RUE
AMY KEYS
AL JARREAU
TONE LOC
BE BE & CE CE WIN
HOTE ST.
J.T. TAYLOR & REG
FREDDIE JACKSON
SURRACE
TODAY
BOYS

KIPR/Little Rock Christian/See

JACKIE JACKSON ROBERTA FLACK AMY KEYS NAYOBE AL B. SURE SHEENA EASTON Hottest: SURFACE J.T. TAYLOR & REG TODAY BOBBY BROWN BOY GEORGE

WLOU/Louisville

LA RUE AL JARREAU CAMEO Hottest: SURFACE DONNA ALLEN FREDDIE JACKSON BAR-KAYS EL DEBARGE

WJJS/Lynchi Lad Goins PASADENAS

GUY WENDY & LISA AL B. SURE JACKIE JACKSON GRADY HARRELL Hottest: SURFACE BOYS
J.T. TAYLOR & REG
TODAY
FREDDIE JACKSON

WiKS/New Bern B.K. Kirkland

LEVERT MILLI VANILLI

WYLD-FM/New Orleans Atkins/Savage

LUTHER VANDROSS

MADONNA CHAKA KHAN ANNE G.

BOY GEORGE

SURFACE NEW EDITION

PWR94/Norfolk

TONE LOC
PUBLIC ENEMY
N.W.A.
Hottest:
SURFACE

FREDDIE JACKSON

BOYS TODAY J.T. TAYLOR & REG

HOT103/Norfolk

Steve Crumbley

WJHM/Orlando

FREDDIE JACKSON

DINO LEVERT

none

AL JARREAU CHANNEL 2 CHAKA KHAN CHARLIE SINGLETOM MICA PARIS PAUL LAURENCE ROBERT BROOKINS HOTTEST: DONNA ALLEN J.T. TAYLOR & REG SURFACE FREDDIE JACKSON EL DEBARGE

WQIC/Meridian

Larry Carr DINO TRACIE SPENCER ROBERT BROOKINS RENE MOORE J.T. TAYLOR & REG BOYS BOYS FREDDIE JACKSON TODAY SURFACE

WALT/Meridian

AL B. SURE TEN CITY CHARLIE SINGLETON MICA PARIS CONTROLLERS SHARP SHARP
Hottest:
SURFACE
FREDDIE JACKSON
J.T. TAYLOR & RI
BOYS
DONNA ALLEN

WEDR/Miami

WBLX/Mobile

CONSTINA

CHERRELLE FREDDIE JACKSON

K98-FM/Monroe

CONTROLLERS

DEON ESTUS GUY AL JARREAU

ANQUETTE
MICA PARIS
CHARLIE SINGLETON
ALYSON WILLIAMS
HOTTEST:
FREDDIE JACKSON

JONATHAN BUTLER SURFACE J.T. TAYLOR & REG BOYS

HOT105/Montge

ROBERTA FLACK

RENE MOORE JEFFREY OSBORNE

ANNE G. ALEESE SIMMONS

JONATHAN BUTLER

LEVERT SWEET OBSESSION J.T. TAYLOR & REG BOBBY BROWN

WQIM/Montgon Roshon Vance

SHEENA EASTON LATEASHA DOMINO E.U.

GRADY HARRELL

WQQK/Nashville

Brown/Lee

DRAMATICS FUTURE AL JARREAU

SURFACE

Coulter/Marvin

KIARA THELMA HOUSTON ALEESE SIMMONS CHARLIE SINGLETON EAZY E WENDY & LISA M.C. HAMMER Hottest: GUY BOBBY BROWN FREDDIE JACKSON SURFACE J.T. TAYLOR KID'N PLAY TONE LOC J.T. TAYLOR & REG BETTY WRIGHT

KCHX/Midland-Odessa Cy Young

Jerry Miles FOUR TOPS JACKIE JACKSON ROBERTA FLACK DEON ESTUS MADONNA WENDY & LISA SKYY LATEASHA STEVIE B LA RUE LATEASHA CHRISTOPHER MAX HOTTEST: SWEET OBSESSION STEVIE B
AL B. SURE
BELLE STARS
TONE LOC
Hottest:
BOYS
CHERRELLE JONATHAN BUTLER
TODAY
J.T. TAYLOR & REC

WCDX/Richmond

PASADENAS ROBERT BROOKINS CONTROLLERS PAULA ABDUL E.U. Hottest: J.T. TAYLOR & REC DONNA ALLEN JONATHAN BUTLER TODAY NU GIRLS SHEENA EASTON ROBERT BROOKINS Hottest: J.T. TAYLOR & REG BOYS TODAY

Maxx Myrick

TONE LOC PASADENAS SHEENA EASTON Hottest: SURFACE J.T. TAYLOR & REG DONNA ALLEN FREDDIE JACKSON TODAY

WEAS/Savannal

GUY ROBERT BROOKINS ROBERT BROOKIN
ALEESE SIMMONS
CHAKA KHAN
DEON ESTUS
AL JARREAU
EAZY E
EVAN ROGERS ANNE G. TONE LOC Hottest: BAR-KAYS FREDDIE JACKSON BOYS DONNA ALLEN TODAY

KM.LWShre Sharp/Walker

ANQUETTE RODNEY O ALEESE SIMMONS DOMINO ROB BASE Hottest: SURFACE FREDDIE JACKSON TODAY

McCormick/Chaan

DONNA ALLEN

J.T. TAYLOR & REG BOYS FREDDIE JACKSON DONNA ALLEN VESTA M.C. HAMMER RENE MOORE DEON ESTUS PASADENAS JODY WATLEY
BLUE MAGIC
CHRISTOPHER MAX
TAKE 6
CHER 6 PETER CETE ALYSON WILLIAMS
HOTTEST:
J.T. TAYLOR & REG
BOYS CHER & PETER CETE
HOTLEST:
SURFACE
J.T. TAYLOR & REG
KENNY G
MIKE & MECHANICS
JONATHAN BUTLER

WANM/Tallahasses Gerald Tookes

TONE LOC CONTROLLERS MADONNA
PUBLIC ENEMY
THELMA HOUSTON
LA RUE
Hottest: RENE MOORE
NU GIRLS
N.W.A.
ANQUETTE
Z-LOOKE
HOTTEST:
PAULA ABDUL J.T. TAYLOR & REG FREDDIE JACKSON JONATHAN BUTLER BOYS

WTMP/Tsmpa Chris Turne

CHARLIE SINGLETON ULTRAMAGNETIC MC AL JARREAU Hottest: BOBBY BROWN ASHFORD & SIMPSON JEFFREY OSBORNE

WTUG/Tuscalo

MADONNA CHARLIE SINGLETON MICA PARIS RENE MOORE

Vanessa Barryer TOWANNA SHEPHERD PASADENAS
MADONNA
DOMINO
RENE MOORE
AL JARREAU
N.W.A.
Hottest:
SURFACE
J.T. TAYLOR & REG
JAMM
CHEPDELLE CHERRELLE FREDDIE JACKSON

WEST

KACE/Los Angeles

TONE LOC ATENSION MADONNA GUY NEW EDITION AL JARREAU CAMEO KID'N PLAY Hottest: SURFACE J.T. TAYLOR & REG MILLI VANILLI LEVERT BOYS

KDAY/Los Angeles Patterson/Washington

DJ CHUCK CHILL OU PUBLIC ENEMY JONATHAN BUTLER

LOOSE ENDS
THREE TIMES DOPE
GRANDMASTER MELLE
WENDY & LISA
SHINEHEAD

Hottest: STOP THE VIOLENCE

BOYS BLACK BY DEMAND KARYN WHITE SURFACE

DE LA SOUL

XHRM/San Diego L.D. McCollum

KDIA/Oakland

TEN CITY
MADONNA
ALEESE SIMMONS
BRENDA RUSSELL
AMY KEYS
MICA PARIS
JACKIE JACKSON

GRADY HARRELL Hottest: FREDDIE JACKSON

TODAY ASHFORD & SIMPSON

TEN CITY

SURFACE

KJLH/Los Angeles Cliff Winston JOHNNY KEMP ALYSON WILLIAMS TEN CITY DEON ESTUS SIMPLY RED MADONNA BRENDA RUSSELL AL JARREAU AMY KEYS Hottest: SURFACE J.T. TAYLOR & REG BOYS LEVERT STEVIE WONDER TODAY KARYN WHITE

KSOL/San Francisco

MADONNA
SHEENA EASTON
E.U.
SIMPLY RED
GERALD ALSTON GERALD ALSTON
GUY
LA RUE
DEON ESTUS
JEFFREY OSBORNE
NATALIE COLE
M.C. HAMMER
HOTTEST
KIARA
ANITA BAKER
JONATHAN BUTLER
SURFACE
SURFACE

SURFACE J.T. TAYLOR & REG

95 Current Reporters **86 Current Reports**

Called in Frozen Playlist (9)-WDJY/Washington WFXC/Durham WFXE/Columbus WIKS/New Bern

WOWI/Norfolk WPDQ/Jacksonville WPZZ/Indianapolis WWKX/Providence

www.americanradiohistory.com

INCREDIBLE RECORDS Getting... Incredible Airplay



SKYY **'START OF A ROMANCE''**

the first single and video from the new album START OF A ROMANCE

Over the course of their ten year career, Skyy has racked up two #1 Black singles and a Gold album. "Start Of A Romance" is already off to a terrific start at radio and retail, proving that Skyy remains just as popular as ever!

URBAN CONTEMPORARY CHART 20 90 UC REPORTERS - 95% **CONVERSION FACTOR: +17**

ANNE G. "IF SHE KNEW"

the first single and video from her debut album ON A MISSION

Anne G. writes, produces, and sings her own material on this breathtaking debut album. Her versatile vocal stylings make her a natural at both urban and pop formats.

> NATIONALLY MOST ADDED NOW ON 48 UC REPORTERS & **BREAKER BOUND!!**

> > ∠ CHECK THIS P-1 ACTION:

WXYV K104 HOT103 WZAK WDAS KRNB WGCI WTLC WVEE **WBLZ** WYLD **KMJM**





TEN CITY THAT'S THE WAY LOVE IS''

the sensational single and video from the debut album **FOUNDATION**

'That's The Way Love Is,'' already a major breakout on power and urban formatted stations across the country, is starting to get significant pop airplay, too! Already #1 on Billboard's Dance Chart and Top 5 in 12" Sales, "That's The Way Love Is" is getting Top 15 requests and immediate retail reaction wherever it's played!

URBAN CONTEMPORARY CHART 31 69 UC REPORTERS - 73%



On Atlantic Records, Cassettes and Compact Discs

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NATIONAL AIRPLAY

CHART EXTRA

GRADY HARRELL

Sticks And Stones (RCA)

63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 25/0, Light 32/5, Total Adds 5, WVEE, WJMI, WJJS, WQIM, KDIA.

BREAKERS

DEON ESTUS

Heaven Help Me (Mika/Polydor)

74% of our reporting stations on it. Rotations: Heavy 1/0, Medium 14/0, Light 55/19, Total Adds 19 including WXYV, WVEE, K104, WVKO, WTLC, KJLH, XHRM, KSOL,

Buck Wild (Virgin)
67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/1, Light 42/15,
Total Adds 16 Including WUSL, KHYS, KMJQ, KRNB, WBLZ, KSOL, OC104, WJIZ, WJMI, KBUZ.

VEW & ACTIVE

JACKIE JACKSON "Stay" (Polydor) 56/8
Rotations: Heavy 1/0, Medium 14/0, Light 41/8, Total Adds 8, K104, WZFX, U102, KIPR, WJJS, WQOK, KBUZ, KDIA. Heavy: KMJQ. Mediums include: WDAS, WHUR, WUSS, WWKX, WJIZ.

SIMPLY RED "III'S Only Love" (Elektra) 51/7
Rotations: Heavy 0/0, Medium 18/0, Light 33/7, Total Adds 7, KJLH, KSOL, KPRR, WZFX, KIIZ, WIZF, WDZZ. Mediums include: WRKS, WDJY, K104, WEDR, KPRS.

Include: WHKS, WOUY, KTOA, WEUH, KPHS.

BLUE MAGIC "Romeo And Juliet" (Columbia) 49/6
Rotations: Heavy 2/0, Medium 16/0, Light 31/6, Total Adds 6, KMJM, OC104, WXOK, Z16, WQQK, WDZZ. Heavy: WFXC, WQOK. Mediums include: WXYY, WDAS, KMJQ, PWR94, WUSS.

ANNE G. "If She Knew" (Atlantic) 48/14
Rotations: Heavy 0/0. Medium 3/0. Light 45/14, Total Adds 14 including WDAS, WVEE, K104, WYLD, WBLZ, WTLC, WEKS, KOXL, WPAL, Z93. Medium: WJTT, WFXC, WQOK.

KQXL, WPAL, Z93. Medium: WJTT, WFXC, WQOK.

TONE LOC "Funky Cold Medina" (Delicious Vinyl/Island) 44/21

Rotations: Heavy 4/0, Medium 7/1, Light 33/20, Total Adds 21 including WXYY, WDAS, WUSL, KMJQ, PWR94, KPRS, XHRM, WEKS, WATV, Z93. Heavy: K104, KHYS, WJHM, WTUG, Mediums include: WZAK, WWDM, KPRR, WQMG, WJJS.

TOO SHORT "Life's Too Short" (Jive/RCA) 39/2
Rotations: Heavy 3/0, Medium 13/0, Light 23/2, Total Adds 2, WWDM, KBUZ. Heavy: KRNB, KDAY, WTUG. Mediums include: K104, KMJQ, WEDR, WZAK, KPRS.

ALEESE SIMMONS "I Want it" (Orpheus/EMI) 37/20
Rotations: Heavy 0/0, Medium 2/1, Light 35/19, Total Adds 20 incl
KQXL, WXOK, Z93, Medium: WOZZ. including WXYV, WVEE, WEDR, WTLC, KPRS, WUSS, WJIZ,

MACONNA "Like A Prayer" (Sire/WB) 35/17

Rotations: Heavy 1/0, Medium 6/1, Light 28/16, Total Adds 17 including WYLD, WBLZ, KJLH, KSOL, WUSS, WNHC, WEKS, WJTT, WZFX, Z104. Heavy: KJMZ. Medium: WRKS, WDAS, KPRR, WDKT, WDZZ.

NU GIRLS "Can We Talk About 1t?" (Atlantic) 35/4
Rotations: Heavy 0/0, Medium 9/0, Light 26/4, Total Adds 4, WZFX, WQFX, WBLX, WTUG. Mediums include: KMJQ, WEDR, WISS, MISS, WISS, WIS

CHARLIE SINGLETON "Good, Bad & Ugly" (Epic) 33/18
Rotations: Heavy 0/0, Medium 8/1, Light 25/17, Total Adds 18 including WDAS, WHUR, KRNB, WEDR, WBLZ, WZAK, WTLC, WNHC, WATV. WJTT. Mediums include: K104, KMJQ, WWKX, WPAL, Z104.

WNHC, WATV. WOTT. Mediums include: K104, KMJD, WWKK, WPAL, 2104.

CONSTINA "Are You Lonely Tonight" (Columbia) 33/11

Rotations: Heavy 0/0, Medium 4/0, Light 29/11, Total Adds 11 including WGCI, WBLZ, KJLH, WXOK, WZFX, WJMI, KIIZ, WBLX, WTMP, WGPR. Medium: KMJD, WJTT, WALT. WTLZ.

STETSASONIC "Float On" (Tommy Boy) 33/4

Rotations: Heavy 1/1, Medium 13/0, Light 19/3, Total Adds 4, WGCI, KMJM, WUSS, Z99. Mediums include: KRNB, WEDR.

AMY KEYS "Lovers Intuition" (Epic) 32/13
Rotations: Heavy 0/0, Medium 3/0, Light 29/13, Total Adds 13 including WXYV, WZAK, KMJM, XHRM, WJIZ, WENN, Z104, WDKT, U102, KIPR. Medium: KMJQ, WYLD, WUSS.

ATENSION "Let Me Push It To Ya" (Island) 32/6 Adds 6, WVEE, KMJM, WENN, WJTT, WBLX, KACE, Heavy; KRNB

Heavy 1/0, Medium 7/0, Light 24/6, Total / include: WHUR, K104, WEDR, KSOL: WFXE

ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here I Come)" (Atlantic) 32/4
Rotations: Heavy 0/0, Medium 8/0, Light 24/4, Total Adds 4, WPAL, KIPR, HOT105, WQOK. Mediums include: WDAS, WGCI,

GERALO ALBRIGHT "In The Mood" (Atlantic) 31/1 1/0, Medium 9/0, Light 21/1, Total Adds 1, WNHC. Heavy: WJTT. Mediums include: WHUR, WZAK, WTLC,

M.C. HAMMER "Turn This Mutha Out" (Capitol) 30/4
Rotations: Heavy 2/0, Medium 5/0, Light 23/4, Total Adds 4, WAMO, KSOL, WJHM, KDKS. Heavy: KJLH, WTUG. Medium WEXA, WATV, WPAL, WWDM, WEXC.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Urban Contemporary chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

שבושים לי לדבים ללו

TONE LOC (21) AL JARREAU (20) ALEESE SIMMONS (20) OEON ESTUS (19) CHARLIE SINGLETON (18) MACONNA (17) E.U. (16) GUY (16)

PASACENAS (15) **ROBERT BROOKINS (14)** ANNE G. (14)

HOTTEST

J.T. TAYLOR & R. BELLE (72) SURFACE (66) FREODIE JACKSON (52)

BOBBY BROWN (21)

BOYS (42) TOOAY (30)

JONATHAN BUTLER (28) OONNA ALLEN (24) LEVERT (13) MILLI VANILLI (13)

70710

RECURRENTS

LW TW

1 LEVERT/Just Coolin'
2 A. BAKER/Just 7

MILLI VANILLI/Girl 4 K. WHITE/Superwoman

5 TONE LOC/Wild

6 P. ABOUL/Straight

7 CAMEO/Skin

8 N. EOITION/Can

9 SWEET OBSESSION/Being 10 V. WILLIAMS/Dreamin'

PAUL LAURENCE "Make My Baby Happy" (Capitol) 30/1
Rotations: Heavy 2/0, Medium 10/0, Light 18/1, Total Adds 1, KRNB, Heavy: WZAK, WEAS, Mediums include: K104, KMJM,

AL JARREAU "All Or Nothing At All" (Reprise) 29/20

n 5/1, Light 24/19, Total Add WUSS, WEKS, WIZF, WTLZ cluding KRNB, KJLH, WJIZ, WFXA, WENN, WJTT, WQMG.

ROBERT BROOKINS "Oon't Tease Me" (MCA) 26/14

Rotations: Heavy 1/1, Medium 5/1, Light 20/12, Total Adds 14 including KRNB, WBLZ, WUSS, WNHC, OC104, WZFX, KIIZ, Z16, WALT, WQIC. Medium: WDKT, WJMI, WLOU, WDZZ.

SIGNIFICANT ACTION

N.W.A. "Gangsta Gangsta" (Priority) 22/3

Total Adds 3, PWR94, WTUG, Z92. Medium: WEDR, KPRW.

CONTROLLERS "Temporary Lovers" (Capitol) 21/13
Rotations: Heavy 0/0, Medium 1/0, Light 20/13, Total Adds 13 including WGCI, OC104, WXOK, WATV, WENN, WZFX, WQFX, KIIZ, Z99, WALT. Medium: WLOU.

LA RUE "I Want Your Love" (RCA) 21/11

Rotations: Heavy 0/0, Medium 2/0, Light 19/11, Total Adds 11 including K104, KSOL, WXOK, WENN, WQIS, Z99, U102, WLOU, WQOK, WANM. Medium: WJTT. WALT.

BRENOA RUSSELL "Le Restaurant" (A&M) 19/6
Rotations: Heavy 0/0, Medium 2/0, Light 17/6, Total Adds 6, KJLH, WJIZ, WATV, WJTT, Z99, KDIA. Medium: WFXA, WEAS.

FUTURE "Heartbreaker" (Houston International) 19/3
Rotations: Heavy 0/0, Medium 8/0, Light 11/3, Total Adds 3, KQXL, WXOK, WQIM. Mediums include: KRNB, WEDR, WPAL, WJTT, KIIZ

STOP THE VIOLENCE MOVEMENT "Self Oestruction" (Jive/RCA) 19/0
Rotations: Heavy 7/0, Medium 9/0, Light 3/0, Total Adds 0. Heavies include: WDAS, KMJQ, KDAY, WWDM, WFXC. Mediums include: WRKS, HOT103, KJLH, XHRM, WPEG.

DOMINO "Cuties Get Connected" (Profile) 18/3
Rotations: Heavy 0/0, Medium 0/0, Light 18/3, Total Adds 3, WQIM, KMJJ, Z92.
SHARP "Playboy" (Elektra) 18/1

dium 8/0, Light 9/1, Total Adds 1, WALT, Heavy: Z92, Mediums include: KMJQ, WEDR, WGCI,

MICA PARIS "My One Temptation" (Island) 14/13
Rotations: Heavy 0/0, Medium 0/0, Light 14/13, Total Adds 13 including KRNB, WJIZ, KQXL, WENN, WPAL, WJTT, WQFX,

WALT, K98-FM, WTUG.

CHANELLE "One Man" (Profile) 14/3
Rotations: Heavy 0/0, Medium 0/0, Light 14/3, Total Adds 3, WGPR, WTLZ, WVOI.

OOROTHY MOORE "Endless Summer Nights" (Fantasy) 14/1
Rotations: Heavy 0/0, Medium 2/0, Light 12/1, Total Adds 1, KMJJ, Medium: WOIN

ORAMATICS "Bridge Over Troubled Water" (Fantasy) 14/1

BY ALL MEANS "You Oecided To Go" (Island) 13/0
Rotations: Heavy 0/0, Medium 7/0, Light 6/0, Total Adds 0. Med is include: WEDR, WJIZ, WFXA, WFXE, WEAS.

BEBE & CECE WINANS "Lost Without You" (Capitol) 12/7
Rotations: Heavy 1/0, Medium 1/1, Light 10/6, Total Adds 7, WWDM, WJMI, U102, WIZF, WGPR, WTLZ, WVOI. Heavy

WZAK.

ROOMEY O "This is For The Homies" (Egyptian Empire) 12/4
Rotations: Heavy 0/0, Medium 0/0, Light 12/4, Total Adds 4, WQMG, Z99, KMJJ, KPRW.

RICK KELLIS featuring BILLY THOMPSON "Party For Two" (Sedona/JCI) 12/3
Rotations: Heavy 0/0, Medium 2/0, Light 10/3, Total Adds 3, WBLZ, WUSS, WQFX. Medium: W.

GEORGE OUKE "Guilty" (Elektra) 11/3

, Total Adds 3, WWDM, KFXZ, WDZZ. Medium: KACE.

LATOYA JACKSON "Such A Wicked Love" (RCA) 11/3
Rotations: Heavy 0/0, Medium 2/0, Light 9/3, Total Adds 3, WTLC, KPRS, WXOK, Medium: WJTT, WALT.

Rotations: Heavy 0/0, Medium 2/0, Light 9/3, Total Adds 3, WTLC, KPRS, WXOK.

NAYOBE "It's Too Late" (WTG) 11/3

Rotations: Heavy 0/0, Medium 0/0, Light 11/3, Total Adds 3, WBLZ, KIPR, KPRW

バミッグ・ハッション・バラ

1	JACKIE JACKSON/Stay (Polydor)	8
2	ANNE G./If She Knew (Atlantic)	14
3	TOO SHORT/Life's Too Short (Jive/RCA)	2
4	NU GIRLS/Can We Talk About It? (Atlantic)	4
5	CONSTINA/Are You Lonely Tonight (Columbia)	17
6	STETSASONIC/Float On (Tommy Boy)	4
7	AMY KEYS/Lovers Intuition (Epic)	13
8	ATENSION/Let Me Push It To Ya (Island)	6
9	M.C. HAMMER/Turn This Mutha Out (Capitol)	4
10	PAUL LAURENCE/Make My Baby Happy (Capitol)	1

New artists have not yet had a UC Breaker.

SUPER SINGLES FROM SUPER WOMEN

NEW
FROM THE
ORIGINAL
SUPERWOMAN!



Karyn White

"LOVE SAW IT"

From The Album Karyn White

URBAN CONTEMPORARY CHART 13
94 UC REPORTERS - 99%
CONVERSION FACTOR: +22



Chaka Khan

"BABY ME"

From The Album C.K.

URBAN CONTEMPORARY CHART

DEBUT

35

76 UC REPORTERS - 80%



Apollonia

"MISMATCH"

From The Album Apollonia



Siedah Garrett

"INNOCENT SIDE"

From The Album Kiss Of Life







NATIONAL AIRPLAY

BREAKERS

BASIA

Promises (Epic)

60% of our reporters on it. Rotations: Heavy 0, Medium 14, Light 37, Total Adds 17 including KBIG, B100, WEBE, WZNY, WXTC, WTCB, Y103, WRMF, WLHT, WFMK, WHNN.

STEVE WINWOOD

Hearts On Fire (Virgin)

55% of our reporters on it. Rotations: Heavy 1, Medium 16, Light 30, Total Adds 18 including 2WD, KS95, KLCY, B100, WRKA, WTRX, WMGN, WECQ, WKSB.

KARYN WHITE

Superwoman (WB)

54% of our reporters on it. Rotations: Heavy 2, Medium 21, Light 23, Total Adds 12 including WLTS, KLSI, WLEV, WVAF, WKYE, KHLT, WFMK, WCMJ, KSTR. Debuts at number 27 on the AC chart.

PHOEBE SNOW

If I Can Just Get Through The Night (Elektra)

52% of our reporters on it. Rotations: Heavy 0, Medium 9, Light 35, Total Adds 18 including WLEV, WVAF, WKYE, WXTC, Y103, KHLT, WTWR, WJON, WLDR, KBLQ, KYJC, KAYN.

PETER NOONE

I'm Into Something Good (Cypress/A&M)

50% of our reporters on it. Rotations: Heavy 2, Medium 24, Light 16, Total Adds 5, WHTX, WARM98, WMGN, KRLB, KVIC. Moves 35-28 on the AC chart.

VEW & ACTIVE

GRAYSON HUGH "Talk It Over" (RCA) 36/9

Motations: Heavy 0, Medium 6/0, Light 30/9, Total Adds 9, KLCY, WXTC, WKNE, WKSB, KRLB, WCMJ, WJON, KSTR, KBLQ. Medium: WKYE, WSKI, WZNS, WORG, WKCX, KYJC. Light including WLEV, WVAF, WSLI, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WAFL, WYKZ, WCKQ, WFPA, WGSV, KTDY, KTYL, KVIC, WMTFM, KSCB, KKLV, KAYN.

ROLENN FREY "Livin' Right" (MCA) 33/29
Rotations: Heavy 0, Medium 2/0, Light 31/29, Total Adds 29, 2WD, WLEV, WEBE, WVAF, WKYE, WSLI, WSLO, 3WM, WEIM, WHAI, WONY, WGLL, WSKI, WKSB, WYKZ, WCKO, WFPA, WGSV, KRLB, WZNS, WORG, KTYL, KVIC, WCMJ, KSCB, KKLV, KSTR, KBLQ, KYJC, Medium: WAFL, WMTFM. Light including WKCX, KAYN.

ROTATION BREAKOUTS

	Reports/Adds	Heavy	Medium	Light
ROY ORBISON	85/0	79	5	1
YANESSA WILLIAMS	85/3	70	14	1
B ANITA BAKER	82/0	71	9	2
KENNY G W/SMOKEY ROBINSON	81/1	62	13	6
DEBBIE GIBSON	77/0	63	13	1
BANGLES	79/2	61	16	2
BREATHE	78/3	48	26	4
CHICAGO	<i>69/1</i>	43	24	2
MIKE & THE MECHANICS	64/1	40	17	7
BETTE MIDLER	73/4	27	41	5
D CSN&Y	71/3	34	29	8
3 DEON ESTUS	79/8	8	54	17
LUTHER VANDROSS	62/0	32	29	1
THIRTY EIGHT SPECIAL	68/1	20	41	7
SURVIVOR	65/0	38	24	3
CHER & PETER CETERA	70/9	7	50	13
SIMPLY RED	<i>68/2</i>	7	45	16
BOY MEETS GIRL	57/3	23	26	8
CARLY SIMON	65/5	10	43	12
MADONNA	58/13	2	36	20
TRAVELING WILBURYS	48/0	3	40	5
JULIA FORDHAM	55/2	6	28	21
3 ROD STEWART	32/1	12	13	7
PAUL CARRACK & TERRI NUNN	56/5	0	34	22
LIVINGSTON TAYLOR	47/3	6	31	10
BOYS CLUB	52/0	1	29	22
KARYN WHITE		2	21	23
PETER NOONE		2	24	16
LOVE AND MONEY		1	23	22
ENYA		5	17	9

שבישובי לי ביפונו

GLENN FREY (29) BASIA (18) CAROLE KING (18) PHOEBE SNOW (18)
STEVE WINWOOD (18)
ONE 2 MANY (17)
BUSTER POINDEXTER (16) SOUTHERN PACIFIC (14) **HOWARD JONES (13)** MADONNA (13)

HOTTEST

ROY ORBISON (61) ANITA BAKER (53) VANESSA WILLIAMS (52) DEBBIE GIBSON (47) BANGLES (40) KENNY G (32) MIKE & THE MECHANICS (27) BREATHE (18) CHICAGO (16) **BETTE MIDLER (11)**

ENYA "Orinoco Flow (Sail Away)" (Geffen) 31/2
Rotations: Heavy 5/0, Medium 17/0, Light 9/2, Total Adds 2, WMGN, WCMJ, Heavy: WNUA, B100, WKYE, WSLQ, WEIM, Medium: KLSI, WXTC, KHLT, WRKA, WHAI, WKNE, WAFL, WSKI, WYKZ, KTDY, WZNS, WORG, KVIC, KKLV, KBLQ, KYJC, KAYN, Light including KLCY, KELT, WTRX, KTYL, KSCB, WTWR, WLDR, Moves 31-30 on the AC chart.

BUSTER POINDEXTER "HIt The Road Jack" (RCA) 29/16
Rotations: Heavy 0, Medium 1/1, Light 28/15, Total Adds 16, WVAF, WKYE, WSLQ, WTRX, WHNN, 3WM, WEIM, WHAI, WKNE, WAFL, WYKZ, WCKQ, WFPA, WZNS, WMTFM, KSCB. Light including 2WD, B100, WLEV, WLHT, WFMK, WSKI, WGSV, WORG, WKCX, KTYL, KVIC, WCMJ, KKLV.

HOWARD JONES "Everlasting Love" (Elektra) 28/13

Rotations: Heavy 0, Medium 4/1, Light 24/12, Total Adds 13, WVAF, WSLI, Y103, WTRX, WEIM, WQNY, WCKQ, WFPA, WGSV, KRLB, KSCB, WLDR, KYJC. Medium including WLEV, WAFL, KAYN. Light including B100, WKYE, WSLQ, WHAI, WSKI, WYKZ, WZNS, WORG, KTYL, KVIC, WCMJ, KBLQ.

WSRI, WTK2, WZNS, WORG, KTYL, KVIC, WCMJ, KBLQ.

SOUTHERN PACIFIC "All Is Lost" (WB) 27/14

Rotations: Heavy 0, Medium 1/0, Light 26/14, Total Adds 14, WNUA, WMYX, KMJI, WSLQ, WQNY, WAFL. WYKZ, WGSV.

WZNS, KVIC, WCMJ, WJON, KSTR, KAYN, Medium: WEIM. Light including WTRX, WHAI, WKNE, WSKI, WFPA, WORG, WKCX, WMTFM, KSCB, KKLV, KBLQ, KYJC.

ROBERT PALMER "She Makes My Day" (EMI) 25/3

Rotations: Heavy 0, Medium 7/0, Light 18/3, Total Adds 3, 2WD, WXTC, WFPA, Medium: Y103, WSLQ, WHAI, WAFL, WSKI, WCKQ, WZNS, Light including WTRX, WEIM, WGLL, WGSV, WORG, KVIC, WCMJ, WMTFM, KSCB, WTWR, WLDR, KKLV, KSTR, KYLC, KAYN.

ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here It Comes)" (Atlantic) 25/2
ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here It Comes)" (Atlantic) 25/2
Rotations: Heavy 0, Medium 7/0, Light 18/2, Total Adds 2, WSLI, WEIM. Medium: WNUA, Y103, WHAI, WSKI, WKCX, WCMJ, KBLO. Light including WLEV, KHLT, WSLQ, WTRX, 3WM, WQNY, WYKZ, WFPA, WGSV, WZNS, WORG, WMTFM. KSCB, KKLV, KYJC, KAYN.

SIGNIFICANT ACTION

CAROLE KING "City Streets" (Capitol) 24/18

Rotations: Heavy 0, Medium 3/2, Light 21/16, Total Adds 18, WNLT, KS95, WLEV, KHLT, WSLO, WTRX, WONY, WGLL. WYKZ, WFPA, KTDY, WORG, WKCX, WCMJ, WMTFM, WLDR, KSTR, KAYN. Medium including WEIM. Light including WNUA, KSCB, KYJC

WNUA, KSCB, KYJC.

MARC V "Let Them Stare" (Elektra) 23/3

Rotations: Heavy 0, Medium 1/0, Light 22/3, Total Adds 3, WLEV. WYKZ, WMTFM. Medium: WORG. Light including WNUA, WSLQ, WTRX, 3WM, WHAI, WKNE, WGLL, WAFL, WFPA, WGSV, WZNS, WKCX, KKLV, KSTR, KYJC, KAYN.

SA-FIRE "Thinking Of You" (Cutting/Mercury) 21/2
Rotations: Heavy 1/0, Medium 6/0, Light 14/2, Total Adds 2, WEIM, WCMJ. Heavy: KESZ. Medium: WLEV, WSLQ, WSKI, WZNS, WORG, KBLQ. Light including KHLT. WTRX. 3WM, WFPA, WGSV, WKCX, KVIC, WMTFM, KSCB, KKLV, KSTR.

KAYN.
FOUR TOPS "Change Of Heart" (Arista) 19/4
Rotations: Heavy 0, Medium 2/0, Light 17/4, Total Adds 4, WKNE, WFPA, WCMJ, KBLQ. Medium: WZNS, WORG, Light including WTRX, WEIM, WHAI, WAFL, WSKI, WYKZ, WCKQ, WGSV, WKCX, KTYL, WMTFM, KSCB, KYJC.

ONE 2 MANY "Downtown" (A&M) 17/17

Rotations: Heavy O, Medium 0, Light 17/17, Total Adds 17, KHLT, WSLQ, WTRX, 3WM, WQNY, WAFL, WSKI, WYKZ, WGSV, WZNS, WORG, KVIC, KSCB, WJON, KBLQ, KYJC, KAYN.

DINO "24/7" (4th & Broadway/Island) 13/4
Rotations: Heavy O, Medium 4/0, Light 9/4, Total Adds 4, WSKI, KRLB, WORG, KKLV. Medium: WEIM, WAFL, WCKQ, KAYN. Light including WSLI, KHLT, 3WM, WYKZ, KYJC.

MARTIKA "More Than You Know" (Columbia) 12/6
Rotations: Heavy 1/0, Medium 3/1, Light 8/5, Total Adds 6, WLEV, WRKA, WSLQ, WZNS, KVIC, WMTFM. Heavy: WSKI.
Medium including WKQX, KAYN. Light including WCKQ, WORG, KSCB.

PM "Say It Again" (WB) 12/5
Rotations: Heavy 0, Medium 0, Light 12/5, Total Adds 5, WNUA, WSLQ, WHAI, WAFL, WKCX. Light including WEBE, WSKI, WFPA, WZNS, WORG, WCMJ, KAYN.

WEPA, WZNS, WORG, WORG, 15000.

SAM BROWN "Stop" (A&M) 12/0

Rotations: Heavy 0, Medium 4/0, Light 8/0, Total Adds 0, Medium: WSLQ, WAFL, WORG, KVIC, Light: WSLI, WGLL, WSKI,

EDIE BRICKELL & NEW BOHEMIANS "Circle" (Geffen) 9/8
Rotations: Heavy 0, Medium 1/0, Light 8/8, Total Adds 8, 3WM, WSKI, WORG, WKCX, WMTFM, KSCB, KBLQ, KAYN Medium: WNUA.

NYLONS "Poison Ivy" (Windham Hill/A&M) 9/0
Rotations: Heavy 0, Medium 3/0, Light 6/0, Total Adds 0. Medium: WMGN, WZNS, WJON. Light: KHLT, WEIM, WCKQ, WMTFM, WTWR, KBLQ.

SOUTHERN PACIFI All Is Lost'

2ND WEEK! **NEW & ACTIVE**

> ONE OF THE "MOST ADDED"



The new single from a band that's movin' into the mainstream again.

Arranged and produced by Sou and by Jim Ed Norman for JEN Productions, Inc.



O 1989 Warner Bros. Records Inc.

ACADDS & HOTS

CURRENT-BASED

EA5T

WVBF/Boston Newfell/Garcia

none Hottest: BANGLES KENNY G BR**EAT**HE VANESSA WILLIAM: CHICAGO

WALK/Long Island Edwards/Daniels

38 SDECTAL CHICAGO BETTE MIDLER SIMPLY RED CARLY SIMON Hottest:
DEBBIE GIBSON
MIKE & THE MECH!
ROY ORBISON VANESSA WILLIAMS ANITA BAKER

WNSR/New York Dunphy/Dunkin

SHEENA EASTON MADONNA VANESSA WILLIAMS KENNY G BREATHE BREATHE
HOTTEST:
MIKE & THE MECH;
SHERIFF
ANITA BAKER
BANGLES
RICK ASTLEY

SIMPLY RED CSN&Y DEON ESTUS Hottest: ANITA BAKER DEBBIE GIBSON ROY ORBISON

WHTX/Pittsburgh

PETER NOONE DEON ESTUS DEON ESTUS
HOTTEST:
ANITA BAKER
ROD STEWART
ROY ORBISON
MIKE & THE MECH
DEBBIE GIBSON

P2

WLEV/Allentown

PHOEBE SNOW PHOEBE SNOW
MARC V
CAROLE KING
MARTIKA
KARYN WHITE
GLENN FREY
HOTTESSA WILLIAMS
ROY ORBISON
SIMPLY RED
BETTE MIDLER
BREATHE

WEBE/Bridgeport Hansen/Norman

GLENN FREY CHER 6 PETER CET BASIA HOTTEST: KENNY G DEBBIE GIBSON BANGLES VANESSA WILLIAMS ANITA BAKER

WVAF/Charleston, WV

JULIA FORDHAM
SETTE MIDLER
BOY MEETS GIRL
GLENN FREY
HOWARD JONES
PHOEBE SNOW
BUSTER POINDEXTER
KARYN WHITE KARYN WHITE Hottest: CHER & PETER CETE ANITA BAKER MIKE & THE MECHAN DEBBIE GIBSON BANGLES

WKYE/Johnstown

Jack Michaels GLENN FREY KARYN WHITE BUSTER POINDEXTEF PHOEBE SNOW PHOEBE SNOW
HOTTEST:
ROY ORBISON
DEBBIE GIBSON
BANGLES
VANESSA WILLIAMS
CSN&Y

WMGS/Wilkes Barre

CARLY SIMON CHICAGO MIKE & THE MECHAN ROY ORBISON VANESSA WILLIAMS

P3

WEIM/Fitchburg Jack Raymond

SA-FIRE
GLENN FREY
ROBERTA FLACK
BUSTER POINDEXTEF
HOWARD JONES
HOTTEST
ANITA BAKER
ROY ORBISON
CHICAGO
TRAVELING WILBUR'
CARLY SIMON

WECQ/Geneva Gabe Anthony

CARRACK & NUNN PHOEBE SNOW STEVE WINWOOD HOTTEST: DEBBIE GIBSON SURVIVOR VANESSA WILLIAMS CHICAGO LUTHER VANDROSS

WHA#Greenfield, MA

Deane/Archer TIL TUESDAY BUSTER POINDEXTE PHOEBE SNOW EVAN ROGERS

EVAN ROGERS PM GLENN FREY HOTHEST: ROY ORBISON DEBBIE GIBSON VANESSA WILLIAMS BREATHE BANGLES

WQNY/Ithaca

Smith/Erb CAROLE KING GLEWN FREY SOUTHERN PACIFIC HOWARD JONES ONE: 2 MANY MICA PARIS MICA PARIS
Hottest:
ROY ORBISON
CHICAGO
BANGLES
BETTE MIDLER
38 SPECIAL

WKNE/Keene Mike Trombly

GRAYSON HUGH FOUR TOPS MADONNA BASIA BUSTER POINDEXT. HOTTEST:
DEBBIE GIBSON
ROY ORBISON
BANGLES
SURVIVOR
VANESSA WILLIAMS

WGLL/Mercersburg Norman Schmidt

BASIA CAROLE KING GLENN FREY Hattest: RCY ORBISON ANITA BAKER VANESSA WILLIAMS KENNY C

WAFL/Milford, DE Tim Brough

BUSTER POINDEXTE PHOEBE SNOW ONE 2 MANY UTHERN PACIFIC WICA PARIS Hottest: CARLY SIMON ANITA BAKER BANGLES ROY ORBISON BETTE MIDLER

WSKI/Montpelier Bruce Stebbins

DINO
GLENN FREY
ONE 2 MANY
EDIE BRICKELL &
MICA PARIS
Hottest:
ROY ORBISON

WKSB/Williamsport Tom Benson

GLENN FREY STEVE WINWOOD BASIA GRAYSON HUGH Hottest: ANITA BAKER BREATHE BANGLES CHICAGO BOY MEETS GIRL

SOUTH

PI

WSB-FM/Atlanta

BETTE MIDLER CHER & PETER CET Hottest: ROY ORBISON VANESSA WILLIAMS KENNY G NEIL DIAMOND ANITA BAKER

KVIL/Dailas Rhodes/Miniaci

none
Hottest:
VANESSA WILLIAM!
DEBBIE GIBSON
ROY ORBISON
BANGLES
CHER 6 PETER CET

WLMG/New Orleans Nick Ferrara

CHER & PETER CETI CARLY SIMON HOTLEST: MIKE & THE MECHAN ANITA BAKER ROY ORBISON KENNY G BANGLES

CARRACK & NUNN CARRACK & NUNN
LIVINGSTON TAYLOL
KARYN WHITE
HOTTEST:
MIKE & THE MECHAN
ROY ORBISON
DEBBIE GIBSON
KENNY G
BETTE MIDLER

GLENN FREY MADONNA ROBERT PALMER STEVE WINWOOD MIKE & THE MECH;
ROY ORBISON
DEBBIE GIBSON
CHICAGO
BREATHE

WNLT/Tampa Chuck Crane

CHER & PETER CET CAROLE KING BREATHE Hottest: BETTE MIDLER ANITA BAKER MIKE & THE MECH; ROD STEWART VANESSA WILLIAMS

22

BASIA JULIA FORDHAM Hottest: ANITA BAKER DEBBIE GIBSON VANESSA WILLIAM KENNY G BETTE MIDLER

WXTC/Charleston

DEON ESTUS BASIA ON HUGH GRAYSON HUGH PHOEBE SNOW ROBERT PALMER HOTTEST: ROY ORBISON ANITA BAKER VANESSA WILLIAM

WTCB/Columbia, SC

Doug Spets BASIA LOVE AND MONEY LOVE AND MONEY Hottest: ROY ORBISON DEBBIE GIBSON VANESSA WILLIAM: KENNY G BANGLES

WSLI/Jackson, MS Ron Harrell

HOWARD JONES ROBERTA FLACK GLENN FREY Hottest: MIKE & THE MECHA ANITA BAKER BREATHE

Y103/Jacksonvill

HOWARD JONES HOWARD JONES
BASIA
PHOEBE SNOW
HOTCEST:
DEBBIE GIBSON
MIKE & THE MECHAN
38 SPECIAL
LUTHER VANDROSS
DEON ESTUS

WTFM/Johnson City Mark McKinney

LIVINGSTON TAYLOF Hottest: BANGLES ROD STEWART VANESSA WILLIAMS DEBBIE GIBSON SURVIVOR 1/102/Knoxville

Larry Trotter

MADONNA DEON ESTUS DEON ESTUS Hottest: ROY ORBISON CHICAGO ANITA BAKER VANESSA WILLIAM KENNY G

KHLT/Little Rock

KARYN WHITE PHOEBE SNOW CAROLE KING ONE 2 MANY Hottest: VANESSA WILLIAMS CHICAGO ROY ORBISON KENNY G BANGLES

STEVE WINWOOD LOVE AND MONEY MARTIKA Hottest: DEBBIE GIBSON CHICAGO
BANGLES
ANITA BAKER
LUTHER VANDROSS

KELT/McAllen Paul Davis

MADONNA Hottest: DEBBIE GIBSON LUTHER VANDROSS VANESSA WILLIAM KENNY G KENNY G BANGLES

WSLQ/Ros Greg Fry

MARTIKA SOUTHERN PACIFIC BUSTER POINDEXTE: CAROLE KING ONE 2 MANY GLENN FREY PM PM Hottest: ENYA ANITA BAKER LIVINGSTON TAYLO DEBBIE GIBSON VANESSA WILLIAMS

WRMF/West Palm Be

CARRACK & NUNN
LIVINGSTON TAYLO
BASIA
HOTLEST:
ROY ORBISON
VANESSA WILLIAMS
MIKE & THE MECHAN
KENNY G
RICK ASTLEY

P3

ONE 2 MANY GLENN FREY BUSTER POINDEXTE MARC V SOUTHERN PACIFIC CAROLE KING Hottest:

WCKQ/Campbellsville Jackson/McClendon

GLENN FREY GLENN FREY
HOWARD JONES
BUSTER POINDEXTE;
Hottest:
BUSTER GIBSON
ANITA BAKER
ROY ORBISON
BANGLES
VANESSA WILLIAMS

WFPA/Ft. Payne Becky Barnes

CAROLE KING GLENN FREY BASIA HOWARD JONES BUSTER POINDEXTE! ROBERT PALMER FOUR TOPS FOUR TOPS
HOTTER
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS
BANGLES

WKTK/Gainesville

BASIA STEVE WINWOOD MIKE & THE MECHAN ANITA BAKER ROY ORBISON DEBBIE GIBSON VANESSA WILLIAMS

WGSV/Guntersville Jackson/Bell

CHER & PETER CET: HOTTEST: ANITA BAKER MIKE & THE MECHA DEBBIE GIBSON VANESSA WILLIAMS KENNY G

KTDY/Lafayette Bob Murphy

MADONNA CAROLE KING STEVE WINWOOD PHOEBE SNOW Hottest:

KRLB/Lubbock WLTF/Cleveland Laurie Allen HOWARD JONES PHOEBE SNOW

GLENN FREY BASIA STEVE WINWOOD GRAYSON HUGH DINO PETER NOONE Hottest: HOTTEST:
ANITA BAKER
DEBBIE GIBSON
ROY ORBISON
VANESSA WILLIAM:
BANGLES

SOUTHERN PACIFIC PHOEBE SNOW BUSTER POINDEXTEI Hottest: CHICAGO ROY ORBISON BREATHE KENNY G BANGLES

WORG/Orangel Ted Bell

DINO GLENN FREY FREIHEIT MICA PARIS DEBBIE GIBSON

WKCX/Rome

CAROLE KING FREIHEIT EDIE BRICKELL ; PM

GLENN FREY KARYN WHITE Hottest: ANITA BAKER MIKE & THE MECHAN ROY ORBISON KENNY G

GLENN FREY SOUTHERN PACIFIC TIL TUESDAY KARYN WHITE MARTIKA ONE 2 MANY PETER NOONE Hottest: CHICAGO ROY ORBISON CSN&Y

MIDWEST

P1

GLENN FREY
HOWARD JONES
SOUTHERN PACIFIC
ONE 2 MANY
MICA PARIS
HOLLEST:

Hottest: ANITA BAKER BANGLES BREATHE KENNY G VANESSA WILLIAMS

WZNS/Myrtle Beach

CAROLE KING EDIE BRICKELL / BASIA KOST/Los Angeles

Randy Quick

Hottest: ANITA BAKER ROY ORBISON DEBBIE GIBSON KENNY G BETTE MIDLER

KTYL/Tyler

KVIC/Victoria Tony Davis

WOMC/Detroit

WOMC/Detroit
Barry Argenbright
BETTE MIDLER
CSNSY
HOTES:
DEBBIE GIBSON
MIKE & THE MECHP
ROY ORBISON
ANITA BAKER
VANESSA WILLIAMS

KLSI/Kansas City

Land/Barber
CARLY SIMON
KARYN WHITE
HOTTEST:
DEBBIE GIBSON
ANITA BAKER
ROY ORBISON

KS95/Minnes

Kim Jeffries

WKQX/Chicago

CHER & PETER CF HOTTEST:
MIKE & THE MEC!
ANITA BAKER
BANGLES

WNUA/Chicago

SOUTHERN PACIFIC Hottest: SURVIVOR VANESSA WILLIAMS KENNY G ANITA BAKER SIMPLY RED

WARM98/Cincinnati Nick O'Neli

VANESSA WILLIAMS BANGLES PETER NOONE BREATHE DEON ESTUS WMYX/MIIwaukee WMYX/Milwaukee King/Morales Carrack & NUNN SOUTHERN PACIFIC DEON ESTUS
HOTTEST:
NEIL DIAMOND
KENNY G
ANITA BAKER
MIKE & THE MECHA
SHERIFF DEBBIE GIBSON ROY ORBISON VANESSA WILLIAM:

none
Hottest:
CSN&Y
ROY ORBISON
BANGLES
ANITA BAKER
MIKE & THE MECHA STEVE WINWOOD MADONNA VANESSA WILLIAM. CAROLE KING HOTTEST: DEBBIE GIBSON BREATHE

NONE
HOTTEST:
ANITA BAKER
FLEETWOOD MAC
MIKE & THE MECH;
ROD STEWART
ROY ORBISON Hallett/Nunnally
CHER & PETER CE
Hottest:
MIKE & THE MECH SHERIFF ANITA BAKER DEBBIE GIBSON VANESSA WILLIAM!

WTRX/Flint

WIHAPHINE
Bill Pearson
STEVE WINWOOD
CAROLE KING
ONE 2 MANY
HOWARD JONES
BUSTER POINDEXTE Hottest: DEBBIE GIBSON ROY ORBISON VANESSA WILLIAMS KENNY G

WLHT/Grand Rapids Mike Syrianni

BASIA Hottest: ROY ORBISON CSN&Y VANESSA WILLIAM BREATHE BANGLES

WFMK/Lansing

Tom Knight
BASIA
KARYN WHITE
HOTTEST:
ROY ORBISON
CSN&Y VANESSA WILLI? BREATHE

STEVE WINWOOD CHER & PETER CET PETER NOONE ENYA Hottest:

WHNN/Saginaw Roberts/Stein

BUSTER POINDEXTE BASIA MADONNA Hottest: ROY ORBISON CSN&Y VANESSA WILLIAMS BREATHE BANGLES

3WM/Toledo Don Jardine

Hottest: VANESSA WILLIAMS DEBBIE GIBSON ROY ORBISON CSN&Y BANGLES

WCMJ/Cambridge, OH Mike Ruble

P3

GRAYSON HUGH
KARYN WHITE
ENYA
FOUR TOPS
SA-FIRE
SOUTHERN PACIFIC
GLENN FREY
CAROLE KING
HOLLEST HOTTEST:
ANITA BAKER
DEBBIE GIBSON
SURVIVOR
VANESSA WILLIAMS
ROY ORBISON

WMT-FM/Cedar Rapids Green/Sellers

MARTIKA
BUSTER POINDEXTER
EDIE BRICKELL & N
MARC V
CAROLE KING Hottest: ANITA BAKER ROY ORBISON VANESSA WILLIAMS KENNY G BILLY JOEL

KSCB/Liberal

HOWARD JONES GLENN FREY BUSTER POINDEXTER EDIE BRICKELL & N ONE 2 MANY Hottest: ANITA BAKER ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G

WTWR/Mon

STEVE WINWOOD PHOEBE SNOW STEVE WINWOOD
PHOEBE SNOW
HOTDEST:
ROY ORBISON
DEBEIE GIBSON
ANITA BAKER
SURVIVOR
VANESSA WILLIAMS

W.ION/St Cloud

ONE 2 MANY SOUTHERN PACIFIC GRAYSON HUGH PHOEBE SNOW STEVE WINWOOD HOTLEST: ROY ORBISON ANITA BAKER VANESSA WILLIAM! BREATHE BANGLES

WLDR/Traverse City James Filkins

HOWARD JONES
STEVE WINWOOD
CAROLE KING
FREIHEIT
PHOEBE SNOW
HOTLEST:
ROY ORBISON
MIKE & THE MECHA
VANESSA WILLIAMS
SURVIVOR
LUTHER VANDROSS

1/=5

KLCY/Salt Lake City Don Bishop

Hottest: BANGLES DEBBIE GIBSON ANITA BAKER

KENNY G ROY ORBISON

B100/San Diego

STEVE WINWOOD BELLE STARS BASIA HOTEST: ROY ORBISON ANITA BAKER BETTE MIDLER ENYA ROD STEWART

KLSY/Seattle

Mays/Brooks

CSN&Y
DEON ESTUS
HOTTEST:
MIKE & THE MECH.
ANITA BAKER

CHER & PETER CE DEON ESTUS

P1

KMJI/Denver Murray/Adams BANGLES SOUTHERN PACIFI HOTTEST: DEBBIE GIBSON ROY ORBISON BREATHE

BETTE MIDLER 38 SPECIAL

KBIG/Los Angeles Edwards/Verdery HOTTEST:
ROY ORBISON
DEBBIE GIBSON
ANITA BAKER
VANESSA WILLIAMS
KENNY G

Kave/Kilev

MADONNA MADONNA
DEON ESTUS
HOTTEST:
MIKE & THE MECH
ANITA BAKER
KENNY G
ROY ORBISON
DEBBIE GIBSON

KES7/Phoenis

CARRACK & NUNN Hottest: HOTTEST:
JIMMY HARNEN &
MIKE & THE MECH,
BETTE MIDLER
SA-FIRE
DEBBIE GIBSON

DEBBIE GIBSON

americantadiohistory com

P2

CHER & PETER CET DEON ESTUS DEON ESTUS MADONNA HOTTEST: MIKE & THE MECHAN ROY ORBISON TAYLOR DAYNE ANITA BAKER DEBBIE GIBSON

P3

KKLV/Anchorage STEVE WINWOOD GLENN FREY DINO Hottest: ROY ORBISON ANITA BAKER VANESSA WILLIAMS KENNY G BANGLES

KSTR/Grand Junction

Rick Lawrence

GLENN FREY STEVE WINWOOD CAROLE KING GRAYSON HUGH SOUTHERN PACIFIC KARYN WHITE HOTTEST HOTTEST:
ROY ORBISON
ANITA BAKER
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G

KBLQ/Logan, UT John Dimick

GRAYSON HUGH PHOEBE SNOW
ONE 2 MANY
MIDGE URE
EDIE BRICKELL & N
FOUR TOPS GLENN FREY Hottest: ROY ORBISON DEBBIE GIBSON KENNY G VANESSA WILLIAMS BANGLES

KYJC/Medfe Kirk/Shelby

KUNISHOUD

ONE 2 MANY
GLENN FREY
PHOEBE SNOW
HOWARD JONES
MICA PARIS
HOTLEST:
ROY ORBISON
SURVIVOR
ANITA BAKER
VANESSA WILLIAMS
38 SPECIAL

KAYN/Nogales Bob Gerhard

PPOEBE SNOW SCUTHERN PACIFI BOBBY BROWN TIL TUESDAY ONE 2 MANY CAROLE KING EDIE BRICKELL & EDIE BRICKE Hottest: BANGLES ANITA BAKER BREATHE CHICAGO ROY ORBISON

KMGQ/Santa Barbara

MADONNA BOY MEETS GIRL BASIA STEVE WINWOOD Hottest: ANITA BAKER MIKE & THE MECHA VANESSA WILLIAMS EOY ORBISON BANGLES

Reports/Adds

85 Current Reporters 83 Current Playlists

Called In Frozen Playlist (1): WVBF/Boston

Did Not Report, Playiist Frozen (1): KYKY/St. Louis

ノノミンソンファンティアノシフィシ

1	GRAYSON HUGH/Talk It Over (RCA)	36/9
2	ENYA/Orinoco Flow (Sail Away) (Geffen)	31/2
2	SOUTHERN PACIFIC/All Is Lost (WB)	27/14
3	MARC V/Let Them Stare (Elektra)	23/3
4	SA-FIRE/Thinking Of You (Cutting/Mercury)	21/2
5	ONE 2 MANY/Downtown (A&M)	17/17
6	UNE 2 MANY/DOWNTOWN (A&M)	13/4
7	DINO/24/7 (4th & Broadway/Island)	12/6
8	MARTIKA/More Than You Know (Columbia)	12/0
9	SAM BROWN/Stop (A&M)	7/1
10	FREIHEIT/Keeping The Dream Alive (WTG)	//-

New artists have not yet had an AC Breaker.

FULL-SERVICE NO

MOSTADDED

DEON ESTUS (10) CHER & CETERA (5) PHOEBE SNOW (5) BASIA (3) CAROLE KING (3) BETTE MIDLER (3) THIRTY EIGHT SPECIAL (3) STEVE WINWOOD (3)

HOTTEST

ROY ORRISON (26) ANITA BAKER (19) MIKE & THE MECHANICS (19) DEBBIE GIBSON (18) KENNY G (15) VANESSA WILLIAMS (12) BANGLES (10) CSN&Y (6) BETTE MIDLER (6)

EAST

P1

VANESSA WILLIAMS

Hottest: ENYA ROD STEWART BANGLES BETTE MIDLER

WGR/Buffalo

CSNAY

WMAL/Washington

Michael Neff BASIA Hottest: HOTTEST:
ANITA BAKER
BETTE MIDLER
NEIL DIAMOND
KENNY G ROY ORBISON

P2 WiCC/Bridgeport Gary Peters

BETTE MIDLER KARYN WHITE CARRACK & NUNN CSNEY
HOTCEST:
ROY ORBISON
ANITA BAKER
VANESSA WILLIAMS
MIKE & THE MECH
KENNY G

CARRACK & NUNN
HOTCEST:
MIKE & THE MECH
ROY ORBISON
DEBBIE GIBSON
CHICAGO
ANITA BAKER ANITA BAKER

WCHS/Charleston Frank George

KARYN WHITE GRAYSON HUGH PHOEBE SNOW Hottest: ROY ORBISON MIKE & THE MECH, ANITA BAKER DEBBIE GIBSON VANESSA WILLIAM

WTiC/Hartford

none Hottest: ANITA BAKER VANESSA WILLIAM ROY ORBISON DEBBIE GIBSON KENNY G

WELI/New Haven Gross/McCormick

MADONNA
DEON ESTUS
HOTLEST:
BANGLES
BETTE MIDLER
SIMPLY RED
CSN&Y
CHER & PETER CE'

WGY/Schenectady Brindle/Sgarlata

ENYA
CHER & PETER CE'
HOTTEST:
BETTE MIDLER
GLENN FREY
MIKE & THE MECH!
DEBBIE GIBSON
ROY ORBISON

P3

WMTR/Morristown Brian Emery

PHOEBE SNOW STEVE WINWOOD Hottest: ROY ORBISON ANITA BAKER

SOUTH

P2

WHAS/Louisville Doug McElvin

none
Hottest:
DEBBIE GIBSON
MIKE & THE MECH,
ROY ORBISON
ROD STEWART
CHICAGO

WRVA/Richmond Tim Farley

Dan Shaffer Hottest: MIKE & THE MECH NEIL DIAMOND ANITA BAKER KENNY G VANESSA WILLIAM

NONE
HOTTEST:
ANITA BAKER
BREATHE
DEBBIE GIBSON
ROY ORBISON
MIKE & THE MECH WDBO/Orlando

P3

WGBR/Goldsbo Bruce Strickland

BOYS CLUB DEON ESTUS HOTTEST: ROY ORBISON VANESSA WILLIAM DEBBIE GIBSON BANGLES ANITA BAKER

WKYX/Paducah Cook/Miller CARLY SIMON CHER & PETER CJ HOTTEST DEBBIE GIBSON WSTU/Stuart

WSTU/Stuart
Shaw/Grant
38 SPECIAL
STEVE WINWOOD
JIMMY HARNEN &
HOTTEST
ROY ORBISON
ANITA BAKER
DEBBIE GIBSON
VANESSA WILLIAM
BANGLES

WCiL/Carbondate

DEON ESTUS 38 SPECIAL CHER & PETER CET EDDIE MONEY

HOTTEST: DEBBIE GIBSON MIKE & THE MECHA

MIDWEST

P1

KENNY G BREATHE HOTTEST: MIKE & THE MECHAN ROD STEWART ROY ORBISON DEBBIE GIBSON SHERIFF

WLW/Cincinnati Dave Reinhart

38 SPEC...
HOTTEST:
ROY ORBISON
MIKE & THE MECHAN
ROD STEWART 38 SPECIAL TRAVELING WILBUR

WTVN/Colu Lar/Lane

P1

KEX/Portland

Hottest: PHIL COLLINS KENNY G KFMB/San Diego

Larson/Robertson STEVE WINWOOD CAROLE KING MICA PARIS PHOEBE SNOW

Hottest: ROY ORBISON DEBBIE GIBSON VANESSA WILLIAM

Dirkx/Fort

none Hottest: MAXI PRIEST MIKE & THE MECHA

Curt Lundgren ONE 2 MANY SADE PHOEBE SNOW MARC V Hottest: CHER & PETER CET! KENNY G MIKE & THE MECHAN

P2 WHBY/Appleton Salm/St. John

DEON ESTUS Hottest: MIKE & THE MECHAI ROY ORBISON DEBBIE GIBSON ANITA BAKER KENNY G

WHBC/Canton

VEST

P2

KBOI/Boise

ANITA BAKER DEBBIE GIBSON DEON ESTUS

Hottest: ROY ORBISON ANITA BAKER DEBBIE GIBSON

MIKE & THE MEC! KENNY G

Doug Lane
BETTE MIDLER
BREATHE
DEON ESTUS DEUN ESTUS HOTTEST: NEIL DIAMOND ANITA BAKER ROY ORBISON MIKE & THE MECHAN VANESSA WILLIAMS

WOOD/Grand Rapids Skip Essick

none Hottest: DEBBIE GIBSON ANITA BAKER
MIKE & THE MECHA
ROY ORBISON
KENNY G

WiBA/Madison Reed/Kay

WROK/Rockford

Ric Herrold

DEON ESTUS J.T. TAYLOR & RE CHER & PETER CET Hottest: CSN&Y CSN&1 BARBRA STREISAND

WSPD/Toledo

CHER & PETER CETT BANGLES VANESSA WILLIAMS DEON ESTUS HOTTEST: KENNY G CSN&Y DEBBIE GIBSON

WJBC/Bloomington Don Munson MADONNA DEON ESTUS

CHER & PETER CETE

BANGLES
BETTE MIDLER
HOTTEST:
VANESSA WILLIAMS
SHERIFF
ROY ORBISON
ANITA BAKER
MIKE & THE MECHA

P3

HOTTER NOONE
HOTTEST:
ROY ORBISON
ANITA BAKER
CSN&Y
BETTE MIDLER
38 SPECIAL

ROY ORBISON TOMMY PAGE

BANGLES

34 Current Reporters 29 Current Playlists

KUGN/Eugene

BASIA CAROLE KING PHOEBE SNOW Hottest: ROY ORBISON ANITA BAKER VANESSA WILLIA KENNY G CSN&Y

KSSK/Honoluiu Phii Abbott

none
Hottest:
BETTE MIDLER
ROY ORBISON
MIKE & THE MECE
LENNOX & GREEN
CECILIO & KAPON

P3

DEON ESTUS SIMPLY RED Hottest: ANITA BAKER VANESSA WILLIAN

Called In Frozen Playlist (2): WRVA/Richmond WTVN/Columbus

GOLD-EASED AG

MOSTADDED

CHER & CETERA (7) BANGLES (4) DEON ESTUS (4) MADONNA (3) CHICAGO (2) BETTE MIDLER (2) PETER NOONE (2) THIRTY EIGHT SPECIAL (2) VANESSA WILLIAMS (2) STEVE WINWOOD (2)

HOTTEST

MIKE & THE MECHANICS (26) ROY ORBISON (23) DEBBIE GIBSON (15) KENNY G (12)
ANITA BAKER (11)
VANESSA WILLIAMS (9) BANGLES (6) BREATHE (5) **NEIL DIAMOND (5)** SHERIFF (5) ROD STEWART (5)

EAST

PI

BANGLES VANESSA WILLIAMS

VANESSA WILLIAMS HOTTEST: ROY ORBISON DEBBIE GIBSON MIKE & THE MECHA TAYLOR DAYNE WLTT/Washingtor Don Davis

WKSZ/Philadelphia

WLTJ/Pittsburgh John Gallagher

None
Hottest:
ROY ORBISON
BETTE MIDLER
DEBBIE GIBSON
MIKE & THE MECHAI
VANESSA WILLIAMS

LIVINGSTON TAYLOR
CHER & PETER CET!
STEVE WINWOOD
HOTEST:
ANITA BAKER
BANGLES DEBBIE GIBSON MIKE & THE MECHA ROY ORBISON

P2

WAEB/Ailento

ENYA
CHER & PETER CETI
DEON ESTUS
HOTTEST
HOTT

WMAS-FM/Springfield Kratoville/O'Brien

BANGLES Hottest: TRAVELING WILBURY ROY ORBISON
MIKE & THE MECHAN
BREATHE
LUTHER VANDROSS

WYYY/Syracuse Lauber/Langmyer

CHER & PETER CET! Hottest: ROY ORBISON ANITA BAKER VANESSA WILLIAMS MIKE & THE MECHAN

VANESSA WILLIAMS DEBBIE GIBSON

33 Current Reporters 28 Current Playlists

SOUTH

PI

KMGC/Dallas

Lavne Prescott CHICAGO BANGLES Hottest: ANITA BAKER DEBBIE GIBSON MIKE & THE MECHA ROY ORBISON

Love 94/Miami Don Agony

MADONNA
HOTTEST:
MIKE & THE MECHA
ANITA BAKER
ROY ORBISON
KENNY G
SHERIFF

WUSA/Tampa Johnny Williams

PHIL COLLINS MIKE & THE MECH! SHERIFF ROY ORBISON

P2

none
Hottest:
MIKE & THE MECH/
ROY ORBISON
NEIL DIAMOND
KENNY G
PETER NOONE

WMJJ/Blrmingham Carter Davis

MADONNA Hottest: MIKE & THE MECHA TAYLOR DAYNE 38 SPECIAL ROD STEWART BREATHE

WEZC/Charlotte Herring/Conway

STEVE WINWOOD Hottest: Hottest:
ROY ORBISON
MIKE & THE MECH;
DEBBIE GIBSON
BANGLES
TAYLOR DAYNE

WLMX/Chattanooga Burkett/Marshall

MIKE & THE MECH.
ROY ORBISON
ROD STEWART
SHERIFF
KENNY G

WRVR/Memphis

CARRACK & NUNN
HOTTEST:
KENNY G
BETTE MIDLER
MIKE & THE MECHA
38 SPECIAL
VANESSA WILLIAMS

WSTF/Orlando Brian Kirkland

Brian Kirkland
KENNY G
HOTTEST:
DEBBIE GIBSON
MIKE & THE MECH.
BANGLES
SHERIFF
CHICAGO

WRAL/Raleigh Dave Barror

Hottest:
MIKE & THE MECHA
30Y MEETS GIRL
PHIL COLLINS
TAYLOR DAYNE
LENNOX & GREEN

WJBR/Wilmington, DE

Bill Kaye

DEON ESTUS Hottest:

WMXB/Richmond Mike Ryan CHER & PETER CE

CHER & PETER CE HOTTEST: CSN&Y VANESSA WILLIAMS MIKE & THE MECHA ROY ORBISON KENNY G

KVKI/Shreveport

KRAV/Tuisa

Couch/Baker

none
Hottest:
SHERIFF
RICK ASTLEY
MIKE & THE MEC!
CHICAGO
BREATHE

KVK/Shreveport
Mick Lane
38 SPECIAL
CHER & PETER CET
HOTLEST:
ROY ORBISON
MIKE & THE MECH!
VANESSA WILLIAM!
DEBBIE GIBSON
KENNY G

/ = 71.16

P1

WASK/Lafayette Keith Harris CAROLE KING Hottest: DEBBIE GIBSON MIKE & THE MECHA ROY ORBISON NEIL DIAMOND BREATHE CSN&Y

J.T. TAYLOR & REGISTRAVELING WILBURY KENNY G

Bob Kaake Hottest: KENNY G DEBBIE GIBSON BARBRA STREISANE VANESSA WILLIAMS ANITA BAKER

WENS/Indiana Grey/Eagan PETER NOONE DEON ESTUS CHER & PETER CETI

CHER & PETER CETI
HOTTEST:
MIKE & THE MECHAN
DEBBIE GIBSON
ROD STEWART
BREATHE
BANGLES
WLTQ/MHWAUKOO
Fred Brennan

WLTi/Detroit BETTE MIDLER CHER & PETER CET) Hottest: KENNY G DEBBIE GIBSON NEIL DIAMOND MIKE & THE MECHA! ROY ORBISON

P2 Patrick/Downer

DEON ESTUS BETTE MIDLER Hottest: ROY ORBISON BANGLES VANESSA WILLIA

KUDL/Kansas City

Don Bender CHICAGO
VANESSA WILLIAM
HOTTEST:
KENNY G
ROY ORBISON
MIKE & THE MECH,
ROD STEWART
TIFFANY

KEFM/Omaha Lane/Kennedy

none Hottest: CHICAGO

Did Not Report, Playlist Frozen (5):
KXOA-FM/Sacramento
WKSZ/Philadeiphia
WLTJ/Pittsburgh
WRAL/Raleigh
WUSA/Tampa

KKCW/Portland Hottest: MIKE & THE MECH NEIL DIAMOND

KENNY G BETTE MIDLER ROY ORBISON

P1

KQLH/Riverside Cunningham/Ro

38 SPECIAL KARYN WHITE HOTLEST: ROY ORBISON DEBBIE GIBSON MIKE & THE MECHAN ANITA BAKER TRAVELING WILBURY

KYOA-FM/Sacramento

HOTE HOTEST:
ANITA BAKER
BOY MEETS GIRL
PHIL COLLINS
KENNY G
LENNOX & GREEN

P2

KLLY/Bakersfield Russ Davidson SURVIVOR Hottest: BETTE MIDLER KENNY G ANITA BAKER

KCIX/Boise Don Jennings

none Hottest: ROY ORBISON ROD STEWART DEBBIE GIBSON MIKE & THE MECHA VANESSA WILLIAMS ROY ORBISON MIKE & THE MECHA!

SUMMARY

Deon Estus vaulted into FSA Most Added, picking up P2s KBOI, WROK, WIBA, WHBC, WHBY, and WELI (no P1s). In a wis sparked by many big gains, Roy Orbison (+4) ended Milke & The Mechanics' four-week reign as FSA Hottest. Others who vanced: Vanessa Williams (+7), Debbie Gibson (+6), Bangles (+5), Anita Baker and Kenny G (both +6). CSN&Y and Be

Cher & Peter Cetera made it two straight weeks as GB Most Added, notching P1s WLTQ, WENS, and WLTT. M&TM (-1) remained atop GB Hottest for a fourth successive week. Gaining were Kenny G (+4), Williams (+3), and Orbison (+1); Bangles and Breathe bowed.

NEW AC



CONTEMPORARY JAZZ

LW 4	TW	WINDOWS/The French Laundry (Cypress/A&M) "Night" "Ship"
	7	FREE FLIGHT/Slice Of Life (FM/CBS)"Slice" "Uptown"
3	3	ENYA/Watermark (Geffen)
5	Ŏ	MARTIN TAYLOR/Sarabanda (Gaia)
2	5	KIM PENSYL/Pensyl Sketches #1 (Optimism) "Ready" "Moroccan"
7	Ä	TANITA TIKARAM/Ancient Heart (Reprise)
9	×	KEIKD MATSUI/Under Northern Lights (MCA) "Mountain" "Morning"
6	8	DON HARRISS/Vanishing Point (Sonic Atmospheres) "Morning" "Rajah's"
12	À	STEVE RACH/More Than A Dream (Soundwings) "Fast" "Long"
10	6	SPECIAL EFX/Confidential (GRP) "Place" "Confidential"
	ă	ALEX BUGNON/Love Season (Orpheus/EMI) "Around" "Love"
BREAKER	• Ā	DAVID ARKENSTONE/Island (Narada-Equinox/MCA) "Island" "Ballet"
14	Ē	DEBORAH HENSON-CONANT/On The Rise (GRP)"Rise" "Phoenix"
8	14	AL JARREAU/Heart's Horizon (Reprise)
16	13	BOBBY LYLE/Ivory Dream (Atlantic) "Ivory" "Been"
19	13	BIRELI LAGRENE/Foreign Affairs (Blue Note)
BREAKER	T)	RIC FLAUDING/Refuge (Spindletop)
26	13	ROSS TRAUT & STEVE RODBY/The Great Lawn (Columbia) "La La" "Round"
20	1	DAN BALMER/Becoming Became (Chase Music Group) "Becoming"
	20	DANNY HEINES/Every Island (Silver Wave)
BREAKER	2	HIROSHIMA /East (Epic)
24	2	STEPS AHEAD/N.Y.C. (Intuition/Capitol)
25	3	NIGHTENGALE/Lightdance (Higher Octave) "Japanese" "Sundance"
30	33	DAVID MANN/Insight (Antilles New Direction/Island) "Chelsea" "Lunar"
15	25	JULIA FORDHAM/Julia Fordham (Virgin)
BREAKER	723	CHRIS REA/New Light Through Old Windows (Geffen) "One" "Candles"
21	27	FREEWAY PHILHARMONIC/The Freeway (Spindletop) "Five" "Love"
BREAKER		SCOTT COSSU/Switchback (Windham Hill) "Desert" "Serpentine"
11	29	CHI Pacific Rim (Pro Jazz) "Pacific" "Little" "Pacific" "Little" "Pacific" "Little" "I ovo" "Trat's"
DEROI	<u> </u>	SHERRY WINSTON/Love Madness (Headfirst)
and a horizontal service	2777	

MOSTADDED LPS HOTTEST LPS HOT TRACKS SCOTT COSSU (13) RAIN MAN (10) HIROSHIMA (9) KEVIN EUBANKS (8) PETER KATER (8) GLENN ALEXANDER (7)

IVAN LINS (7)

PAT KELLY (5)

ENYA (13) KIM PENSYL (9) FREE FLIGHT (8) TANITA TIKARAM (8) WINDOWS (8) MARTIN TAYLOR (6) TRAUT & ROBBY (6)

ENYA/Orinoco KIM PENSYL/Ready FREE FLIGHT/Slice). HENSON-CONANT/Rise TANITA TIKARAM/Twist TRAUT & ROOBY/La La TWINS/Eves

*GLENN ALEXANDER "Glenn Alexander" (Chase Music Group) 21/7 Rotations: Heavy 3/1, Medium 8/0, Light 10/6, Total Adds 7, KOAI, WNUA, KTID, KLRS, KTCZ, KSNO, KTCL. Heavy: WLOQ,

WLH1. BREAKEH I'MS BYGGE.

*PAT KELLEY "I'II Stand Up" (Nova) 21/5

Rotations: Heavy 3/1, Medium 7/1, Light 11/3. Total Adds 5, KOAI, WGMC, WFAE, KTID, WNGS. Heavy: WXDJ, KTCZ.

KERSTIN ALLVIN "Origins" (JBX) 18/2 ai Adds 2, KIFM, WLHT. Heavy: KOAI, WXDJ, WBZN, KEYV, KLRS, KTCL Rotations: Heavy 6/0, Medium 8/0, Light 4/2, Total Adds 2, KIFM, WLHT. Heavy: KUAI, WADD, WDZIN, RETT, ROW, IVAN LINS "Love Dance" (Reprise) 17/7
Rotations: Heavy 3/1, Medium 8/2, Light 6/4, Total Adds 7, KOAI, WXDJ, WHVE, BRZ, KDAB, WGMC, WFMK. Heavy: SMN

TEQUILA SUNRISE "Soundtrack" (Capitol) 16/1
Rotations: Heavy 7/1, Medium 5/0, Light 4/0, Total Adds 1, KTID. Heavy: WBZN, KDAB, KIFM, WFAE, WLHT, KTCZ.

TERRI LYNE CARRINGTON "Real Life Story" (Verve Forecast) 15/4
Rotations: Heavy 0/0, Medium 6/0, Light 9/4, Total Adds 4, KOAI, WHYE, KLRS, KBCO.

PASSPORT "Talk Back" (Atlantic) 15/3
Rotations: Heavy 4/0, Medium 6/0, Light 5/3, Total Adds 3, WNUA, BRZ, WFMK, Heavy: KEYV, KTID, KTCL, KMGQ. PASSPOR1 "Talk Data Visuanus, 15, Total Adds 3, WNUA, BRZ, WHMR. Heavy, Rotations: Heavy 4/0, Medium 6/0, Light 5/3, Total Adds 3, WNUA, BRZ, WHMR. Heavy, RALF ILLENBERGER "Circle" (Narada-Equinox/MCA) 15/2

**Maclium 9/0, Light 5/2, Total Adds 2, WHVE, WNUA, Heavy, KKSF.

OAVID CRUSD 1 OF 100 Rotations: Heavy 3/0, Medium 3/0, Light 7/3, Total Adds 3, KOAI, WMOUT, IDMOS.

JAMES LEE STANLEY "Simpatico" (Beachwood) 12/2
Rotations: Heavy 4/0, Medium 5/1, Light 3/1, Total Adds 2, KOAI, WNUA, Heavy: BRZ, WGMC, KEYV, KSNO.

Rotations: Heavy 4/0, Medium 5/1, Light 3/1, Total Adds 2, KOAI, WNUA. Heavy: BRZ, WGMC, MICHAEL HAYES "I Vibe" (Surface To Air) 12/0
Rotations: Heavy 4/0, Medium 5/0, Light 3/0, Total Adds 0. Heavy: BRZ, WGMC, WFAE, WLHT.

* Uncharted Breakers denoted by one asterisk

** Chart Extra denoted by two asterisks.

. LW	TW	
1	0	STEPS AHEAD/N.Y.C. (Intuition/Capitol) "Well" "Senegal"
5	ă	STEVE RACH/More Than A Dream (Soundwings) "Fast" "Long"
6	้อ	MARTIN TAYLOR/Sarahanda (Gaia) "Call" "Mornin""
3	4	ROBIN EUBANKS/Different Perspective (JMT/PolyGram) . "Midtown" "Overjoyed"
8	6	FREE FLIGHT/Slice Of Life (FM/CBS)
7		TURTLE ISLAND STRING/Metropolis (Windham Hill) "Four" "Sidewinder"
9	Ŏ	BOBBY LYLE/Ivory Dreams (Atlantic)
2	8	SADAO WATANABE/Elis (Elektra) "Quilombo" "Elis"
10		ROSS TRAUT & STEVE RODBY/The Great Lawn (Columbia) . "La La" "Backtalk"
11		JIMMY McGRIFF/Blues To The Bone (Milestone/Fantasy) "After" "Ain't"
12	0	MARCUS ROBERTS/The Truth Is Spoken Here (Novus/RCA) "Arrival" "Blue"
15	Ø	
14	B	PASSPORT/Talk Back (Atlantic) "Nico's" "Dancing"
16	Ø	WINDOWS/French Laundry (Cypress/A&M) "French" "Night"
4	15	
18	Œ	KEIKO MATSUI/Under Northern Lights (MCA) "Mountain" "Under"
DEBUT	· D	TERRI LYNE CARRINGTON/Real Life (Verve Forecast) . "Blackbird" "Message"
30		SHERRY WINSTON/Love Madness (Headfirst)
23	Œ	
29	20	
17	21	JOE BECK/Back To Beck (DMP) "Won't" "Dreamin" "Rye"
27	_	
24	æ	
19	24	CHARLES EARLAND/Front Burner (Milestone/Fantasy) "Can" "Gospel"
BREAKE	_	
	<u> 23</u>	ERIC GALE/In A Jazz Tradition (EmArcy) "Eric's"
DEBUT	\equiv	
DEBUT	239	CHICK COREA AKOUSTIC BAND/Chick Corea Akoustic Band (GRP) "T.B.C."
21	29	
13	30	MICHEL CAMILO/Michel Camilo (Portrait/Epic) "Yarey" "Blue"
P		

MOSTADDEDLES HOTTEST LPS HOT TRACKS

KEVIN EUBANKS (14) CHICK COREA (12) SCOTT COSSU (10)
OIRTY OOZEN BRASS BANO (10)
IVAN LINS (8) PAT KELLY (7)

STEPS AHEAO (15) BOBBY LYLE (10) TRAUT & ROOBY (8) STEVE BACH (7) MARTIN TAYLOR (7) FREE FLIGHT (6)

STEPS AHEAO/Well

*MASAHIKO SATOH "Amorphism" (Portrait/Epic) 19/3

WESS KSLLL He Rotations: Heavy 1/0, Medium 7/0, Light 11/3, Total Adds 3, WSHA, WFSS, KSLO, FREEVE, SAFE, BREAKER June *ERNIE WATTS with GAMELON "Project: Activation Earth" (Amherst) 19/1
Retations: Heavy 3/0, Medium 7/0, Light 9/1, Total Adds 1, KMHD, Heavy: WDET, KUOP, WEBR, BREAKER this

tations: Heavy 3/0, Medium 7/0, Light 9/1, Total Adds 1, KMHD. Heav *DEBORAH HENSON-CONANT "On The Rise" (GRP) 21/1

BAVY: CJ, WSIE, JZTRAX, CHART EXTRA this week

**TORCH SONG TRILOGY "Soundtrack" (Polydor) 18/0
Rotations: Heavy 3/0, Medium 6/0, Light 9/0, Total Adds 0, Heavy: KXPR, WFPL, WVPE. CHART EXTRA this week

**ALEX BUGNON "Love Season" (Orpheus/EMI) 18/1
Rotations: Heavy 6/0, Medium 8/0, Light 4/1, Total Adds 1, KTCJ. Heavy: WSHA, WFSS, WSIE, WVPE, JZTRAX, F40.

PAT KELLY "I'll Stand Up" (Nova) 17/7
Rotations: Heavy 0/0, Medium 4/0, Light 13/7, Total

Total Adds 7, WAER, WFPL, KUOP, WTEB, WVPE, KCLC, KSBR.

Rotations: Heavy 0/0, Medium 4/0, Light 13/7, Total Adds 7, WAER, WFPL, KUOP, WTEB, WVPE, KCLC, KSBR.

MANTECA "No Heroes" (Ouke \$t/Soundwing) 17/2
Rotations: Heavy 5/0, Medium 6/0, Light 6/2, Total Adds 2, WSHA, WFSS. Heavy: KJZZ, WFPL, WHRO, KUOP, KSBR.

HIROSHIMA "East" (Epic) 16/4
Rotations: Heavy 4/0, Medium 5/3, Light 7/1, Total Adds 4, WDET, KTCJ, KJZZ, WTEB. Heavy: WLVE, KSBR, JZTRAX, F40.

JORGE OALTO "Rendezvous" (Cheetah) 16/3
Rotations: Heavy 0/0, Medium 6/0, Light 10/3, Total Adds 3, WMOT, KUOP, WVPE.

Hotations: Heavy 0/0, Medium 6/0, Light 10/3, Total Adds 3, WMO1, KUOP, WYPE.

MAYNARD FERGUSON "High Voltage 2" (Intima/Enigma) 16/0

Rotations: Heavy 8/0, Medium 5/0, Light 3/0, Total Adds 0. Heavy: KJZZ, KPLU, WSHA, KUOP, WEBR, WFSS, WTEB, WSIE.

KEVIN EUBANKS "The Searcher" (GRP) 15/14

Rotations: Heavy 3/3, Medium 2/2, Light 10/9, Total Adds 14, WNOP, WDET, KMHD, KXPR, KPLU, KLSK, JCITY, WFSS, WTEB, WRIE, VCI C. VEDP. LITTING 500.

SCOTT COSSU "Switchback" (Windham Hill) 15/10

Rotations: Heavy 0/0, Medium 7/5, Light 8/5, Total Adds 10, WNOP, KTCJ, KPLU, WAER, KLCC, CJ, WIVY, KCLC, KSBR,

MULGREW MILLER "The Countdown" (Landmark) 15/2
Rotations: Heavy 8/0, Medium 5/2, Light 2/0, Total Adds 2, WSHA, WUSF, Heavy: WRTI, WCPN, KMHD, KXPR, KSDS, KJAZ,

JOE LOCASCIO "Marrionette" (CMH) 15/0
Rotations: Heavy 5/0, Medium 6/0, Light 4/0, Total

Rotations: Heavy 5/0, Medium 6/0. Light 4/0, Total Adds 0. Heavy: WMOT, KLCC, KLSK, KCLC, KSBR.

McCOY TYNER "Revetations" (Blue Note) 14/3
Rotations: Heavy 4/1, Medium 4/0, Light 6/2, Total Adds 3, KMHD, WFPL, WTEB. Heavy: KXPR, KJAZ, WUSF.

BUDDY MONTGOMERY "So Why Not" (Landmark) 14/0
Rotations: Heavy 7/0, Medium 7/0, Light 0/0, Total Adds 0. Heavy: WRTI, KMHD, KSDS, KJAZ, KPLU, WUSF, KWM-U. Moves 27-22 on the Contemporary Jazz chart.

SHOWOFHANDS

SUPP SHOW OF



"One listen is all it takes...SHOW OF HANDS is the perfect complement to NAC."

Steve Amann WBZN/Milwaukee "Folk music for the 90's...TIME PASSES but our listeners are not passing this by."

Bob Church WLOQ/Orlando "REAL LOVE fits great in our presentation of contemporary jazz...The acoustic guitar work is refreshing... Carrie Kanka

KQPT/Sacramento

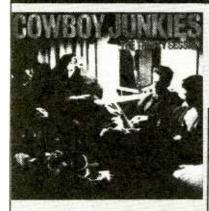
KTWV Sat. Music Network **KLZS**

KTCZ NEW & ACTIVE KBCO KEZX KLRS WNUA ...and many more

S H OO R \mathbf{F}

MAKING WAVES AT

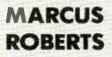
NAC!



COWBOY **JUNKIES**

Blue Moon Revisited (Song For Elvis)"

ALREADY ON THE WAVE/LOS ANGELES AND ON YOUR DESK NOW!





"Single Petal of a Rose ALREADY HOT 'N HEAVY AT: WUSF WRTI KXPR KLCC WCPN KSDS WSHA KTCJ KJAZ

And Crossing Now to NAC





PIERCE TURNER

"Surface In Heaven'

A UNIQUE AND **EXCITING** TRACK ON YOUR DESK **NEXT WEEK**

BEGGARS BANDUET





New AC

ADDS & HOTS



P3

RADALOWSE

RAINED BYCHELL

EDLE BRICKELL

EDLE BRIC SIPLI LACREME STEVE HACR STEVE HACR BEER & CECE MIN HINOSHIMA LYAN LINS TEQUILA SUNTISE JONATHAN BUTLER MORKING MEEK SCOTT COESK SCOTT COESK DAM BALLER DAM BALLER DAM BALLER CHRIS REA SIMPLY RED

Massagn.

PETER KATER SFO SAM PHILLIPS HIROSHIMA HOTCERT: STEPS AHEAD SPECIAL FEX FREE FLIGHT WINDOWS STEVE BACH

KBLX/San France Monica Logan

GONTITI ORECON RICHARD SMITH NANA VASCONCEL HOTTEST ENYA GIPSY KINGS AL JARREAU STANLEY JORDAN MARTIN TAYLOR

KNUA/Seettle Bob Linden HIROSHIMA MEMBERS ONLY TOO! TORSTEN DEWINKLE HOTCEST: EIN PENSYL GARY HERBIG AL JARREAU JULIA FOPPHAM FNYA

P3

KLRS/Service Cruze Merk HWI HIROSHIMA DAVID MANN GLENN ALEXANDER THE DREAM TERRI LYNN CARRI KEIKO MATSUI SPO

KBCO/Denver-Boulds
Doug Ciffien
PHOCES SNON
OREGON
SCOTT COSSU
KEVIN CUBANKS
TERRI LYNN CARRI
HASARIKO SATOH
HOTCESL:
EDIE BRICKELL
BRUCE COCKBUN
ENVA
HITMELLE SNOCKED
CRIS REA

CRRIS REA

JOHN HAPPOS

ERIC GALE

PUTER RATER
GLENN ALEXANDER

GLENN ALEXANDER

DEBORAN HENSON-C'

NIGHTENGALF

TORSTEN DEMINILE

HOLLEST

LOT BECK

ERNIE MATTS W/GAP

PASSPORT

DIERNYTHMIA

Musical Starstre Frank Forest

Paul Stribling
SCOTT COSSU
JEANNE NEMALL
BILL GABLE
PAT KELLEY
BOB BERG
HEMBERS ONLY
RAIN MAN
HOTE ST.
SPECIAL EFK
MINDOMS
TRAUT & RODBY
KEIKO MATSUI
BRUCE BEC VAR

est: TAL EFX SHIMA

WINDOWS MARTIN TAYLOR STEVE BACK

SCOTT COSSU WINDHAM RILL

STEVE HAUN
KNMGQ/Sents Berbers
Shever Heade
ERNIE MATTS w/GA
HARRY MILLER
ERIC GALE
HOTTE WISHPUL THINKING
CIPSY KINGS
STEVE BACH
BOBBY LYLE
PASSPORT

PASSPORT
Soundscapes
Paul Hunter
RAIN HAN
SCOTT COSSU
PHILIP GLASS
WORLD MUSIC
HARK ISHAM
HOTTEST
BOYA
DAVID ARKENSTO
EITARO
HIGHTERGALE
DON HARRISS

P1 AMES LEE STANLI ARLA BONOFF

P3

KIROSHIMA KIM PENSYL TANITA TIKARAM

RAIN MAN
MAYNARD FERGUS
HARRY MILLER
PETER KATER
SCOTT COSSU
HOTLEST:
DAVID ARKENSTOI
ENYA
LYLE LOVETT
SAM PHILLIES
TANITA *IKARAM

Lee Hensen
AICHAEL HANNE
BILL KING
PETER KATER
O'DEGON
MORKING GIRL
RAIN HAN
JORGE DALTO
HOTES!
HIROSHIMA
AL JARREAU
DON HARRISS
RIGHTENGALE
FREE FLIGHT

P3

Pat O'Nell

RAIM MAN
TWINS
ERNIE MATTS N
BILL KING
BOTCEST:
KIM PENSYL
DON HARRISS
ENYA
DAVID ARKENSY
WINDOWS

Jame Fredricksen
CHRIS REA
REVIN EUBANKS
RICK RELLIS
GLENN ALEXANDER
PETER KATER
HOLLEST
DAVID CROSBY
TEQUILA SUNRISE
MINDOWS
STEVE BACH
ENYA

37 Current Reporters 31 Current Playlists
Did Not Report, Playlist Frozen (2):
WHNN/Seginaw
WLOQ/Orlando Called in Frozen Playlist (2): KBLX/San Francisco KEYV/Las Vegas
Did Not Report For Two Consecutive
Weeks, Not Used in This Week's Data (2):
KBIA/Columbia

CONTEMPORARY JAZZ

ADDS & HOTS

EAST



Hottest: MICHELE HENDRICK MARTIN TAYLOR BOBBY LYLE FREE FLIGHT STEVE BACH

P3

SHERRY WINSTON TERRI LYME CAR MARCUS ROBERTS ROTLEST: MICHEL CAMILO ERNIE MATTS W/ BOBBY LYLE KENT JORDAN PASSPORT

Jazz From The City Ken Webb Ken Webb

BOBBI HUMPHREY
REVIN ZUBANAS
RALF ILLEMBERG
PASSPORT
PONCHO SANCHEZ
CHICK COREA AK
MEMBERS CMLY
MINDOMS
BOBBY LYLF
HICHAEL HAYES
ALFX BUGMON
SHERRY MINSTON
KEVIN EUBANKS
IVAN LINS

WMOT/Neshville Rick Forest

JAMES WILLIAMS
RALPH PETERSON
CHICK COREA AKO
MCCOY TYMER
HOLEST:
TRAUT & RODBY
STEPS AHEAD
MARTIN TAYLOR
JINNY MCGRIFF
STEVE BACH

Reshed Mishelmin

AUTHOR PARTY PAYLOR

AUTHOR PARTY

DIRTY DOZEM BRASS

CONCORD ALL TARK

BOBSY IMPERATY

BOBS

P2

SOUTH

NULGREM HILLER
PHIL WOODS
CLARK TERRY
PHIL WOODS
CLARK TERRY
PETERSON
RAIPH PETERSON
STEVE BACH
ROTHER
ROBBY L'ILE
ROBBY L'ILE
RACY
HARRY COMBICK JR
RCCOY TYMER
BIDDY NOWFGMER
WYFY/Jacksonwille
Erica Lee
Erica Lee

WKRYKey West
Samon Hendrix
PONCHO SANCHEZ
JOHN COLIANNI TRIO
HICHARL PEDICIN JR
TORSTER DEWINKEL
BOB BERG
HOTEBEL
STEPS ARRAD
BRAZIL CLASSICS 1
RAVI SHANKAR
CHARLES BROWN
CONCORD ALL STARS

DIRTY DOZEM BRACHET ATTHS
BOB BERG
HOTTEST WINSTON
DIRTY DOZEM BRANANCY WILSON
MARCUS ROBERTS
MULGREM MILLER

WHOSPICINCHANAS
SOON BROWN
CONTROL AROU
LYAN LINS
KEVIN EIBBANKS
NUMBERS ONLY
SSCOTT COSSU
ERIC CALLE
NARCUS ROBERTS
SHERRY WINSTON
THANT LINS
NOTES IN CORP
DAVID HANN
LINS
WINGSON
LINS
WOODEN
LINS

WCPWCieveland Harvey Zay

KPLU/Teci Jae Cohn

P2

MICCAE Agence
Michael Conning
OREGOR
SCOTT COSSU
SRERRY MINSTON
HUAYUCALTIA
TOOTS WIBBERTS
BOLLERIT
TRAUT & RODBY
PASSPORT
HARCUS ROBERTS
DAR BALRER
ERIC GALE

Gary Wolter

KUOPIStockion
Eric Palimquist
JORGE DALTO
ROLAND RANNA
RIC PLAUDIN
RICK ZURIGAN
PAT RELLY
BOTTEST
RICKIF COLE
STEPS AREAD
BOB BERG
STEVE BACH
MANTECA SCUTT COOST IVAN LIBS HIGHARY PEDICIN JR TERRI LYME CARRING CHICK COREA AROUST HOLLEST COMCORD ALL STARS ANTHARD PERGUSON BOBBY LYLE TURTLE ISLAND STRI MICHELE HENDBICKS P3

Terry Wedel
SCOTT COSSU
KEVIN EUBANKS
IVAN LINS
PAT RELLY
BILL GABLE
AXION
HOTLEST:
TRAUT & RODBY
MANTECA

REVIN EUBANKS BOB BERG CHICK COREA AK SCOTT COSSU Hottest:

40 Current Reporters 34 Current Playlists Did Not Report, Playlist Frozen (3): KWMU/St. Louis



P3 AMAIN Demilia MACHER TISO MACHER TISO MACHER TISO MACHER TISO MACHER TO DEED BRASS CRICK CORE AROUS IVAN LINE BERSHAND WITEER HINDSHINA BERSHAND WITEE BERSHAND WITEE EN'IN DUMANTS STEVE BACH TISONED BRASSPORT STEVE BACH

HOTTEST: BOB BERG DAVID MANN ROBIN EUBANK STEPS AHEAD WINDOWS

KWMU/St. Louis Jim Wallace

KCLC/St. Charles Kyle Structuren



NAC

30 - 24

CONTEMPORARY JAZZ

13 - 12

P1











CRICK CORRA AKOUE
PHIL WOODS
PHIL WOODS
DAVE BELLIWITON
DAVE MCKEMBA,
JOHN COLLAWN TR
LOUIE BELLIGOT
LOUIE BELLIGOT
MICHELLE REBRAS,
JIM CULLUM
FREE FILIGHT
HOTERS!
JIM CULLUM
GONECHE DONNE
REPRESSIONIES IN
JIM RALL
CONCORD ALL STAR!
DAVE MCREMMA

BOD PRODCHE

REVIE WILDIAMS

RAPTIR TRYLOR

JOHN COLLANKI THI

JOHN COLLANKI THI

JOHN COLLANKI THI

ROTTER

BOTTO THE STAND

ROTTERSON

HOTLER II

ALAPE PETERSON

BUDDY MORYCCHEP

MULICATE HILLER

TURTLE ISLAND STF

JAZZ TRAX Art Good IVAN LINS EZVIN EURANES OREGON HOTTEST: RALF ILLENBER DAVID ANEMSTISTEDS ANEMS FREE FILIGHT RIROSHIMA

KWMU/St. Louis
WJAZ/Stamford
WSIE/Edwardsville
Did Not Report For Two Consecutive
Weeks, Not Used in This Week's Data (3):
WBGO/Newark
WJZZ/Detroit
The Jazz Show



WKLS/Atlanta (404)325-0960

(404)325-0960
PDI BILL POON
PDI BILL POON
PDI BETH REPPLE
(THE WEST POON
HIRE & THE MECHANI
THIRTY EIGHT SPECI
ROY ORBISON
THAVELING WILBURYS
TESLA
FIXX
MELISSA ETHERIDGE
DEF LEPPARD
EMELISSA ETHERIDGE
LEPPARD
STEVE EARLE
REPLACEMENTS
LITTLE AMERICA
SIERN
BOREAMS SO REAL
ROOFTOPS
HIDGE URE

DEMANS SO PEAL
DEMANS SO PEAL
BOOPPOSE
MIDGE URE
REITH BICHARDS
ROYAL COURT OF CHI
METALLICA
RUSH
JON BUTCHER
BAD COMPANY
ELVIS COSTELLO
MARGANTATORY OF YOU
JULIAN LENNON
TO
GARY MOORE
HONGO GIRLS
GUADALCANAL DIARY
SKID ROM
Light

WGTR/Miaml (305)759-4311

OM: BILL WISE MD: PATTY MURR

WNOR-FM/Nortalk

PD: BRYAN JEFFRIES MD: MARK BRADLEY

Ecavy CSNY MELISSA ETHERIDGE LITTLE FEAT TRAVELING WILBURYS

(804)623-9667

TRAVELING MILET
U2
Medium
FIXXE
LITTLE AMERICA
ROT ORBISON
R.E.M.
CHRIS REA
CHRALIC SEXTON
VIXEN
3 OUTFIELD
a SAY NOTHING
GUNS N' ROSES
GUNS N' ROSES
LIGHT
a BULLETBOYS

WYNF/Tampa (813)228-6090 PD: CAREY CURELOP APD: CHARLIE LOGAN

PD: CARRY CURELOP
APP: CHARLE LOGAN

Beavy
EDDIE MONEY
CHRIS REA
ROY ORBISON
MIKE & THE MECHANI (M)
LITTLE FEAT
LITTLE FACT
LITTLE AMERICA
LITTLE AMERICA
FACT
LITTLE AMERICA
LITTLE AMERICA
FACT
LITTLE MORE LOUN
STEVE WINNOOD
TEQUILA SURVISE
LOFT LEPPARD
SKID ROW
POISON
GOMY MOORE
OUTFIELD
REPLACEMENTS
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ROW
MOUSE OF LORDS
Light

REGIONAL AOR ACTIVITY

PLAYLISTS - Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'a' - Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 1.000.000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower

EAST

BAD COMPANY TRAVELING WILBURYS BON JOVI

BAD COMPANY
TRAVELING WILBURYS
BON JOVI
SON JOVI
SON JOVI
SON BONNIE RALTT
XTC
FIXX
TATC
FIXX
TOT
FIXX
GUILLAN LENHON
SLAWGW WINWOOD
CHRIS REA
GUNS N' ROSES
HELISSA ETHERTORE
JOWN BUTCHER
JOWN BUTCHER
JOWN BUTCHER
SOREMAN
SIREN

(514)935-2425

PD: IAN MACLEAN MD: BENOIT DUFRESNE

MD: BENDIT DUFRESNE Reavy JOHN FARNHAM R.E.M. BRUCE COCKBURN MELISSA ETHERIDGE TANITA TIKARAM HUEY LEWIS & THE MOTHAN FINE YOUNG CANNIBA EDDIE MONEY ELVIS COSTELLO THIRTY EIGHT SPECI KTC KTC

THIRPY EIGHT SPECI TYC
SIMPLE MINDS
TOM COCHERANE & RED
EDIE BRICKELL & NE
CROWDED HOUSE
WORTHERN PIKES
JOFF HEALD
LOUR EED
LOUR & MONEY
CREET
CHERT BRASS
CHEAP TRICK
2 CAROL POPE
BON JOUI
GO-BETWEENS
LARKEY BENTALL &
ENERGY
E

Q107/Toronto (416)967-3445

PD: ANDY PROST

AMD. JOEV VENDETTA

Reayy
BON JOYL
CHAIS REAGE

CHAIS REAGE

HIS & THE MECHANI
ROD STEMART
FIXK(R)
FIX

P1

WBCN/Ba (617) 266-1111

PD: OEDIPUS

HOTHOUSE FAVORATION
HOTHOUSE FAVORATION
TOWN NEVILLE THE
MIKE & THE MECHANI
MIKE & THE MECHANI
MIKE SHOCKED
ROY OBBISON
HICHELES SHOCKED
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ROY OBBISON
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ROY OBBISON
LITTLE MERICA
JCHOL M

WMMR/Philadelphia (215)561-0933

OM: TED UTZ MD: ERIN RILEY

Meavy Tomy Commell R.E.M. Guns N' ROSES BON JOY! TOMY CHIENT THE MECHANI KETH RICHARDS REPLACEMENTS STEVE KINNOOD MECHAND MECHANIS AT THE DEAD THE MECHANI KETH RICHARDS REPLACEMENTS STEVE KINNOOD MECHANDO MECHA

WINNER
XTC
MELISSA ETHERIDGE
SKID ROW
HIDGE URE
U2
LITTLE FEAT
BONNIE RAITT
JULIAN LENNON
TESLA
STRAY CATS
LIVING COLOUR
LIGHT

WHJY/Provide (401)438-6110 INT PD: CAROLYN FOX MD: CHRIS HERRMANN

Heavy MIDGE URE

JEFF HEALLIM
Medium
CHARLIE SEXTON
CINDERELLA
CROWDED HOUSE
CSNY
DAVID CROSBY
GARY MOORE
GUNS N' ROSES
INXS
LITTLE PEAT
MASTERS OF REA GUNS N' ROSES INNS LITTLE FEAT MASTERS OF REALITY MELISSA ETWERIDGE METALLICA SELAND SELAND METALLICA METALLICA SELAND METALLICA METALLI

DC101/Washing ton DC (202)8. 8-9932

VP/PRG: DAVE BROW OD/MD: CURT GARY

Beavy
CUMS N ROSES
CUMS N' ROSES
LITTUREISON
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LITTUREISON
TRAVELING WILBURYS IN
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NZZO/Aller

PD: RICK STRAU

MOI TODO HEFT

Beavy
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DEF LEPPARD
VAN HALEN
BON JOLN
THIRTY EGHT SPECI
CITVING COLOUR
REPLACEMENTS
Medium
a TRAVELING WILBURYS
ELIANE
ELIANE
THORRELLA
A XTC
TOMMY CONNELL

PD: DAVID EINSTEIN MD: BOB SHOWACRE

PD: RUSS MOTTLA MD: CHRIS EMRY

PD: RUSS MOTTLA

MD: CHRIS PMRY

Reavy

RO JOVI

JIM CAPALDI

INXS

IVAN NEVILLE & THE

POISON

PHINTY EIGHT SPECI

CHOTROYS

U2

Medium

JON BUTCHER

CHEAP FRICT

CHEAP FRICT

CEACK THE SKY

IGUNS N' ROSES

FIXX

JULIAN LENNON

LITTLE AMERICA

LITTLE AMERICA

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REPLACEMENTS

ELVIS CUSTELLE

ELVIS CUSTELLE

ELVIS CUSTELLE

ELVIS CUSTELLE

BULLETBOYS

GIRLSCHOOL

LIVING

WARRAUT

WA

PD: GENE ROMA MD: HERSCHEL

WBAB/Long Island (516)587-1023

PD: JEFF LEVINE MD: RALPH TORTO ME: RALPH TORTORA

Meavy
ROY ORBISON
TRAVELING WILBURYS (M. R.E.M. (M.)
MIKE & THE MECHANI (M. R.E.M. (M.)
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EDIE BAICKEL & ME
STEVE WINNER
STEVE NOME
JULIAN LENNON
HOWARD JONS
OUTTIELD
STEVE STEVE STEVE
BAD. COMPANY
MARILLION
TESLA
DAVID CROSBY
WINGER
WINGER
STEVE
LITTLE AMERICA
ELITELE AMERICA
MANCHELLO
COMBOY JUNKIES
STEVE EARLE
HOGE DRE
JIMI HERDRIX EXPER

Heavy ELVIS COSTELLO MELISSA ETHERIDGE GUNS N' ROSES

GUNS N' ROSES
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TRAVELING WILBURYS
U2

LOU REED TRAVELING WILBUR UZ
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TANITA TIKARAM
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DEF LEPPARD
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GARY MOORE
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a JEFF REALEY
DAVID COOSSY
E DAVID COOSSY
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E CONTROL
EXTREME
LIGHT
THE SERVICE
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CHEZ/Ottawa (613)563-1919

PD: STEVE COLWILL MD: GREG TORRINGTON

RESTY
BANGLIS
BAUGEN
BAUGEN
BLUE RODE DE
BLUE RODE DE
BLUE RODE DE
BLUE RODE DE
BRICKELL & NE(H)
SAM BROWN
TOM COCHRANE & RED
BRICK COCKEURN (N)
LEVIS COSTELLO(M)
LEVIS COSTE

WHEB-FM/Ports (603)436-7300

PD: CHRIS GARRETT MD: SCOTT LAUDANI

Heavy ROY ORBISON OM/PD: JOHN COOPER MD: LISA WALKER CM/FPL 1
ME STY

REATY
BOY ORBISON (H)
MIKE & THE MECHANI (M
CUNS N' ROSES
R. E. H. (M)
CHICAGO
TRAVELING MILBURYS
THIRTY EIGHT SPECI
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a SAY ANYTHING
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WPDH/Poughkeepsle (914)471-1500 PD: BILL PALMERI MD: PAM BROOKS

HEAVY

MIRE 4 THE MECHANI
MIRE 4 THE MECHANI
MIRE 4 THE MECHANI
MIRTY ELIGHT SPECI
METH MICHARDS

LOTTORISCH
MIN NO STEMART
GUNS N' ROSES
GUNS

WAQY/Spring-field, MA (413)525-4141 PD: KEITH MASTERS

PD: KEITH MASTERS

Reavy
MIRE & THE MECHANI
MELISSA ETHERIDGE
DEF LEPPARD
MOY ORBISON
BON JOY!
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Reavy CSNY(L) CHRIS REA TRAVELING WILBURYS U2

WPLR/New Haver (203)287-9070 WAQX/Syracuse (315)472-0200 PD: LORRAINE RAPP MD: MEG STEVENS

PD: JOHN GRIFFIN MD: TOM BASS Reavy

JOE SATRIANI
FIXX
LITTLE FEAT
JIM CAPALDI
ROBERT CRAY BAND
DAVID CROSSY
BAD COMPANY
BON JOU!
THIRTY EIGHT SPECI
Medium
BUELISSA ETHERIDGE
Medium
Light
Light

WOUR/Utica (315)797-0803 PD: PETER HIRSCH OM/MD: TOM STARR

OM/MD: TOM STARP
RESTY
CHRIST HEA
JON BUTCHER
ROY ORBISON
LIVING COLOUR
TRAVELING WILDURYS
FIXX
FIXX
HEGIUM
OUTFIELD
JULIAN LENNON
CSNY
TANTOA TIKARAM
A R.E. M.
B STRAY CATS
S TRAY CATS
JEFF HEALEY

WWRX/Westerly, RI (401) 596-7728

PD: DAVE RICHARDS

MD: ROB WAGMAN

BOD STEMART
ROB STEMART
REITH RICHARDS
HIRE & THE MECHANI
ROY ORBISON (M)
TRAVELING MILEURYS
CSNY (M)
LITTLE PEAT
STAVE INDO
BAD COMPANY
1 JEFF HEALEY
2 JULIAN LENNON
COLIN JAMES

WCMF/Rocnester (716)262-4330

PD: HARVE ALAN APD: R. MACKENZIE

Reavy
U2
TRAVELOR VILBURYS
ELVIS COSTELLO
THARTY ELGIT SPECI
LOU REED
FIXX
JULIAN LENNON
RADIATORS
ESCAPE CLUB
ROXETTE
BOULLTEO'S
CHO RBO'S
LITTLE AMERICA
DEF LEPPARD
MARRAVE
CAMPANY
TO CHOST
CHO THE COMPANY
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WKLC/Charleston

PD: ALAN SELLS MD: JOHN RIGGS

Heavy
R.E.M.
CHRIS REA
TRAVELING WILBURYS
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WDHA/Dove (201)328-1055

EXEC VP: BDB LI PD: ANDY DEAN

RABL VPT BOBLINGER
RABAY
TRAVELING WILBURYS
BON JOVI
GENERAL STANDARD STANDARD
ELVIS COSTELLO(H)
REPLACEMENTS
MELISSA STHERIDGE
MIDDGE UNE
CSMY
LITTLE AUGUST N. ROSES
TUSIA
LOU REED
CHARLIE SEXTON
BAD COMPANY
LITTLE AMERICA
DEF LEPPA BD
RADIATORS
ROSE EMIGUSTE
THE SEXTON
LITTLE AMERICA
DEF LEPPA BD
RADIATORS
ROSE EMIGUSTE
MEDICAL
STANDARD
STEVE WINNOOD
SROEN HINNOOD
SROEN HINNOOD
ROSEN HINNOOD
SROEN HINNOOD
ROSEN HINNO

WTPA/Harrisburg (717)697-1141 PD: JEFF KAUFFMAN APD: CHRIS JAMES

TRAVELING WILBUILDING N. MOSES
BONNEY BAITT
CHRIS MEA
COMBOD JUME ISS
CSWY JUME ISS
CSWY LEPPAND
DENIES DEVOING
ELVIS COSTELLO
HYBRIO ICE
LITTLE AMERICA
LIVING COLOUR
CHOISBOYS
REPLACEMENTS
GLANGUE CAMP
BOISON
JULIAN LEWNON
BASTERHOUSE
HELISSA ETHERI
C INDERELLA
BOOSS D'AMOUR
BOOSS D'AMOUR
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PD: TED SELLERS MD: JOE MARINO

Reavy TRAVELING WILBURYS MELISSA ETHERIDGE Reavy
TRAVELING WILHURYS
MELISSA ETHERIDE
UCSNY
JULIAN LENNON
STEVE FARLE
GUNS N' ROSES
MATERSO'S
MASTERS OF REALITY
THIEVES
JON BUTCHER
JON BU

WHCN/Hartford (203)247-1060

PD: BOB BITTENS MD: KIM ALEXANDE

Heavy RADIATORS (M) Beavy
RADIATORS (M)
POISON
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ROY ORBISON(M)
LOO REED
TESLA
TRAVELING WILBURYS
REPLACEMENTS
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HEG OM/PD: SK!P ISLEY MD: COLLEEN CAREW HEAVY
CHRIS REA
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STEVE MINHOOD
TRAVELING WILBURYS
THIRTY EIGHT SPECI
Medium
a GUTTIELD
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CHOERELLA
C CRUEL STONY OF YOU
BIG BAM SOO

KZEW/Dallas (214)748-9898

PD: DALE KELLY MD: CHAZ MIXON

PD: ED LEVINE MD: DAVID SACO

Heavy R.E.M. (M) U2 CHEAP TRIC

WCMF/Rochester (716)262-4330

VIXEN
RUSH
SKID ROW
LITTLE AMERICA
JON BUTCHER
CINDERELLA
WARRANT
Nedium
Light

WEZX/Scrantor (717)961-1842 PD: JIM RISING MD: JACK MEYERS

ND: CHAZ MIXON

BOATY

JOH BUTCHER

FRE LACEMENTS (1)

MELISSA STHERIDGE

BAD COMPANY

TESLAN

TESLAN

LETHION

Medius

LITTLE AMERICA

COMPON JUNKIES

SHEM

BULLETBOYS

SHEM

HATERBOYS

GARY MOOREM

RADIATORS

FIX

CRUEL STORY OF YOL

CHYPIELD PD: JACK MELL...

MEASY
DEF LEPPARD
CHRIS REA
REPLACEMENT SPECI
HIRTY EIGHT SPECI
LOU REED
BAD COMPANY
BON JOYI
LITTLE AMERICA
DHA GLUB
A BONNIE RAITT
OUTFIELD
STEVE WINMON
A ULLIAN LENMON
A ULLIAN LENMON RADIATORS
FIXX
CRUEL STORY OF
OUTFIELD
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WPXC/Hyannis, MA (617) 778-2888 OM: BRAD MARTIN MD: DAVID TYLER

CSNY
JOHN HIATT
RADIATORS
STRAY CATS
JULIAN LENNON
BONNIE RAITT
LITTLE AMERICA DO JOYI MELISA ETHERIDGE A JEFF MFALEY MO ORBISON EDIE BRICKELL & NE & STEVE WINMOOD COMPANY JUNKIES & MARCHELLO. & EXTREME

OM/PD: JON ERDAHL MD: KAREN A. SMALL

OM/PO: JON ERANAL

REAVY
FOY ORBISON
R.E.M. [M]
TRAVELING MILBURYS
U2
SOUSSON
DEF LEPPARD
BAD COMPANY
BON JOVI
DAVID LEPPARD
BAD COMPANY
BON JOVI
DAVID CROSBY
MILLISA ETTERIDGE
JULIAN LERMON
LITTLE AMERICA
IVAN NEVILLE & THE
CHRIS REA
TIVAN NEVILLE & THE
CHRIS REA
BENGER
MIDGE URE
BONNIE RAITT
MED UR

B CRUEL STORY OF YOU
A TOMPY CONNELL

B COLIN JAMES

WBL MIPORTIAND

WBLM/Portland (207) 774-6364

OM: JOSE DIAZ MD: ROBIN MATHIEU

Heavy CHRIS REA TRAVELING WILBURYS BON JOVI TRAVELING WILBURYS
BON JOVI
FIXX
GUNS N' ROSES
BAD COMPANY
THIRTY EIGHT SPECI
LIVING COLOUR
LIVING COLOUR
LIVING COSTELLO
U2
LACEMENTS
REF LEPPARD
TESLA
R.E. M.
JON BUTCHER
Medium
B JULIAN LENNON

WWTR/Ocean City (301)289-4545

(10) ZGC-4930 PD: STAN HAIN APD/HO: DAVE KANE (FKOZEN) TESLA GARY HOORE(L) PAUL DEAN GUNS N' MOSES PRIVATE LIFE VIXEN RUSH

P3

GUNS N' ROSES THIRTY FIGHT SPECI

Light a MASTERS OF REALITY

(802)877-6800 PD: STEVE CORMIES MD: TOM VAN SANT

Heavy CHRIS REA DAVID CROSBY ELVIS COSTELLO TEQUILA SUMPISE MIDGE URE BAD COMPANY JOHN HIATT U2

BAD COMPANY
JOHN HIATT
U2
CAMPERBOYS
ROY ORBISON
RASTERBOUSE
RADIATORS
REPLACEMENTS
MASTERS OF REALITY
Medium
JETF HEALEY
COUTT ELD MY OF YOU
JIM CAPALDI
Light
a CRACK THE SKY

WZXL CAPE MAY WZXL/Cape May,

NJ (609)522-1416 (609)522-1416
TR83Y
GUNS M' NOSES
LITTLE PEAT
MIKE 4 THE MECHANI
ROY ORDISON
R.E. M.
KEITH RICHARDS (M)
THIRTY EIGHT SPECI
TRAVELING WILDBURYS (
VAN MALEN
LOME
BONNIE RAITT
LIGHT
A TOWNY CONNELL
S SAM PHILLIPS
A JIMI HENDRIX EXPER

WRKI/Danbury (203)775-1212

PD: RAY GRAHAM MD: SCOTT SAALBORN

TRASTY
MIDDE DURE
LITTLE FRAT
WINDER
FIXX
CHRIS REA
JON BUTCHER
TRAVELING WILBURYS
MELISSA ETHERIDGY
UZ
LIETY SIGHT SPECI
Medium
a SIREN
a JULIAN LENNON
a ROY ORBISON

SOUTH



KTXQ/Dellas (214)528-5500 PD: ANDY LOCKRIDGE APD: REDBEARD

REPLACEMENTS
LITTLE AMERICA
BON JOVI
GUNS N' ROCES
HIDGE URE
STEVE ZARLE
DAVID CROSSY
WATCH
RADIATORS
DEF LEPPARD
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BAD COMPANY
MELISSA ETHERIDGE
LIVING COLOUR
ELVIS COSTELLO
GARY MOORE
EDIE BRICKELL NE
THIRTY EIGHT SPECI
JULIAN LERNON
BASTERBROSSE
GLAHOUR CAMP
MIKE 4 THE MECHANI
COMBOY JUNIES
ROY ORDISON
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GLAHOUR CAMP
MIKE 4 THE MECHANI
COMBOY JUNIES
ROY ORBISON
B MARCHELLO
B SARAYA
LIGHT
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JON BUTCHER (M)
LIVING COLOUR (M)
ELVIS COSTELLO
DAVID CROSBY
MELISSA ETHERIDGE
ROY ORBISON (M)
LOU REED
TESLA

WSHE/Miami (305)581-1580 PD: DAVID GROSSI APD: MARK STEVEN

KISS San Anto-

PD: KEN ANTHONY APD/MD: TOM SCHEPE Beavy
CHRIS REA
TRAVELING WILBURYS
TESLA
BON JOVI
JON BUTCHER
REPLACEMENTS
THIRTY EIGHT SPECI
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U2 BAD COMPANY
U2
Medium
HIGGE URE
CUARLIE SEKTON
DOUG SAMM
R.E.M.
SIRRN
MELISSA ETHERID
CARY MOORE
LITTLE AMERICA
BUSSH
OCHIEL STORY OF
RADIATORS
ASTERHOUSE
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(409) 866-1869

PD: PAJL KEEL APD/MD: TIM KELLEY

APD/MD: TIM KELLEY

BEARY
MELISIA ETHERIDGE
OF MAN MOSES
CHRIS REW WYLBURYS
CHRIS REW
BON JOWI
DAVID CHOSBY(L)
THIRTY EIGHT SPECI
COV
Ned dum
Light
COMBOT JUNKIES
OUTPIELD
COMBOT JUNKIES
OUTPIELD
ANTE TOUPS
A TYPE

WAVF/Charleston,

(803)554-4401 PD/MD: JEPF KENT AMD: MAVE ROSSI

AMO: DAVE ROSSI

HEFY
HERE & THE MECHANI
RIEE & THE MECHANI
ROST WHISTON
VILEE
VAN HEALEN
TO THE WELLON
THE WHISTON
THE WHISTO

XTC BIG BAM BOO

WRFX/Charlotte (704)338-9970

PD: JACK DANIEL MD FRED McFARLIN EGATY PRAVELING WILBURYS ROY ORBISON ROY ORBISON
CSMY
CHRIS REA
LITTLE PEAT
DYLAN & THE DEAD
TBIRTY EIGHT SPECI
Medium

KNCN/Corpus Christi (512)289-1000 PD/HD: TIM PAI

PEC/MOI TIM PANNA

BRAYY
CRRIS REA
BAD COMPANY
SIRRE AMERICA
TISLA
MEDIAL COURT OF CRI
GARY MOORE (L)
MODIATORS

BOYAL COURT OF CRI
GARY MOORE (L)
MODIATORS

LITTLE PEAT
MEDIAS STEPRINGE
LITTLE PEAT
AGINE
A DUTY ILL

C CLI LIGHT

LIGHT

LIGHT

A MARCHELLO

A NARCHELLO

*KEG/Fayetteville

(501) 521-5566 (501) 521-00-0
PD/MD: GINGER MACKEN
Reavy
TRAVELING MILBURYS
CHRIS REA
ROY ORBISON
BON JOVERNS
BON SOUTHERS
BOUTHERS
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LITTLE PEAT
LITTLE PEAT
LITTLE AMERICA
DEF LEPPARD

A UZ
CSNY
CHARLE SEXTON
BREE
BOOTH BOOTH
BOOTH BOOTH
COLIN JAMES
CHOIREOUT
COLIN JAMES
CHOIREOUT
DERECLA
XTC
COLIN JAMES
CHOIREOUT
BOUTH SOUTHBOOTH
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PD: VICTOR HAWKINS MD: BILL CREWS

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DAVID CROSBY

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a GUNS N' ROSES
a GARY MOORE

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TRAVELING WILBUINDE URE
Medium
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RUSH

KTAL/Shreveport

PD: JOHN SHERMAN MD: TOM MICHAELS

MOD TOM MICHAEI

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STELLEPARD

BAD COMPANY

Med Tum

OZZY OSBOURNE

STEVEN MINMOOD

OUTFIELD

JULIAN LENNON

Light

KBAT/Odessa (915)563-2121 PD: FRANK HALL MD: DREW DAWSON

MDI DREW DAMSON

Heavy

MOY ORBISON (H)

REPLACEMENTS

ROY ORBISON (H)

REPLACEMENTS

REPLACEMENTS

ABD COMPANY

BAD COMPANY

JON BUTCHER

LITTLE PEAT

DAVID CROSSY(L)

GUIS N' ROSES

TESLA

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MD: LEE RANDALL

BROATY
TRAVELING MILBURYS
GRAD COMPANY
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FIXE
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Light
BROUSE OF LORDS
EXTERNEE

WTKX/Pensacols (904)438-7543

PD: STEVE SMITH MD: JOHN STUART

HAD: JOHN STUART
RANY
TRAVELING WILBURYS
TESLA
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WRXL/Richmond

PD: BOB NEUMANN MD: PAUL SHUGRUE

Beavy TRAVELING WILBURYS

R.E.M. (M)

NOY ORBISON (M)

MIKE & THE MECHANI

ROBERT CRAY BAND

LOU RED

KEITH RICHARDS

FIXX

THIRTY EIGHT SPECI

Medium

HOUSE OF FREARS

B HOWARD JONES

(804) 672-7731

REGIONAL AOR ACTIVITY

CHRIS REA ELVIS COSTELLO Medium Light

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MIDGE URE
POISON

SOUTH (Continued)

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ville
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APD: "THE ARF'
BROWY
CHRIS REA
TESSLA

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RUSH
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SIREM
JULIAN LENNON
Medium
a BIO BAM BOO
GLAMODIC CAMP
CAMPA
CLAWOUS CAMP
STEVE MINHOOD

KMJX/Little Rock (501)224-6500

PD: TOM WOOD MD: DAVID A. ROSS MD. DAVID A. ROSS

BEAVY
CHRIS REA
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A COUTFIELD
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PD: NATHAN HALE

Beavy
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BON JOVI
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DOET LEPPAND
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APD: DRAKE HALL MD: KELLIE CRUISI

Heavy THIRTY EIGHT SPECI JON BUTCHER LITTLE FEAT

WZYC/Coastal North Carolina (919)728-2019

PD: ROBYM MUTCHLEA

Beavy
LITTLE FEAT
MIRE & THE MECHANI
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0 JEFF HEALEY
A RADIATORS
A STRAY CATS PD: ROBYM MUTCHLER

WHTQ/Orlando (305)295-3990 PD: BRIAN KRYSZ

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Heavy
DEF LEPPARD (M)
THIRTY EIGHT SPECI
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CHRIS REA
GUNES N. ROSES
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N.E. H.
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LITTLE FEET
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TRAVELING WILBURYS
FIXY
MEGISTA WELL
LIGHT
L

WIXV/Savanna (912)897-1529

(912)697-1529
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BOSY
FIX COMPANY
FRAMELING WILBURYS
CHRIS REA
STEVE EARLE
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GUNS N' ROSES
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(804)971-4057

Medium Light

WKRR/Greensboro (919)274-8042 PD: BRUCE WHEELER MD: JOHN AMBERG

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WKQQ/Lexingto (606)252-8694 PD: PETER DELLORO

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WQMF/Louisville

OM: TERRY MEDERT

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KEMX/Lubbock 806)747-1224

PD: JON MCGANN MD: JEFF IVAN ADOLATORS

12 DEF LEPPARD

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LYLE LOVETT
EDIE BRICKELL & NE
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JEFP HEALEY

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a HOUSE OF LORDS

KPEZ/Austin (512)478-6900 (512)478-6900
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MD: E. VANDER BORG
(FROZEN)
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CSNY
EDDIE MONEY
CORTS REA
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RANDY MERPHAN
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LOU REED
LIVING COLOUR
CROITBOYS
R.E.M.
REMINING SELTON
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WGCX/Mobile (205) 626-9600 PD: CATT SIRTEN

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MELISSA ETHERIDGE
EDIE BRICKELL 6 NE
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ROY ORBISON
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LOVE & MONEY
JON BUTCHER
STEVE EARLE
TANITA TIKARAM
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CHOIRBOYS

PD: JAY LOPEZ

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MEAVY
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ROY ORBISON
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PDI HICHARL PUUNDE

MDI JAY BAREN

BEATY

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BOND JOYI

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GART MOORE

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BOAVY

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JULIAN LENNON
STEVE EXALE
SIREN
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RADIATORS

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WXKE/Ft. Wayne (219)484-0580

PD: RICK WEST

WLAV-FM/Grand

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PD: BRIAN TAYLOR Heavy
THIRTY EIGHT SPECI
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CHRIS REA
BAD COMPANY
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KEVIN RALEIGH
REPLACEMENTS
Medium
A OUTPIELD
Light
A XTC
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EASTERNOUSE

WAPL/Appleton Green Bay (414)734-9226 PD: GARRETT HART MD: RICK PANNECK

PD: GARRET IND.

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TRAVELING WILDBURS
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0 COTTIELD
STRAY CATS
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WTUE/Dayton (513)224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

HO: JOHN BEAULIEU

BRATY

BAD COMPANY

CHRIS REA

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MELISSA ETHERIDGE

TRAVELING WILBURYS

BON JOUT

JOHN BUTCHER

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LITTLE FEAT

DEF LEPPAGD

REPLACEMENTS

LOU REED

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CRUEL STORY OF YOU

MD: JACK S...

BRANY
GUNS N' MOSES (M)
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BAD COMPANY
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8 CRRIS REA
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SULLETBOYS
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WWCT/Peoria (309)674-2000

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THIRTY EIGHT SPETEBLA
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WJXQ/Lansing (517) 788-6360

PD: MARK STEVENS

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PD: DAVE LONDON MD: DAN HANSEN

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MD: HAI MONTANA

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City (605)578-3533 PD: JACK DANIELS APD: JEFF HICHAELS

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PD: CRAIG STEVENS MD: KEEF FULGHAM Reavy HIRTY EIGHT SPECT OBERT CRAY BAND REAVY
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KGON/Portland (503) 223-1441 OM: JON ROBBINS MD: BILL PRESCO

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KBER/Salt Lake City (801)322-3311

PD: JOHN EDWARDS

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KOME/San Jose (408)985-9800

PD: RON NENNI MD: STEPHEN PAGE Beayy
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KSJO/San Jose (408)288-5400 OM: BOB HARLOW MD: TIM JEFFRIES

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KXRX/Seattle (206) 323-3636

PD: RICK LAMBERT MD: BREW MICHAELS

RADIATORS
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CFOX/Vancouv (604)684-7221

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KBPI/Denver (303)572-6200 PD: CHRIS POOLE MD: DEVIN DURRAN

MD: DEVIN DURRANT
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KLOS/Los Angeles 213-840-4800 MD: S. MONDELLO

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KISW/Seattle (206)285-7625

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KZAP/Sacramento (916)925-3700 PD: PAT STILL APD: JON RUSSELL

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KRQR/San Francis (415)765-4045 PD: CHRIS MILLER APD: JOHN McCRAE

KFOG/San Fra (415)986-1045

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(FROZEN)
Reavy
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MELISAN ETHERIDGE
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DAVID CROSSY
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PD: SKY DANIELS MD: MIKE JONES

Heavy ROBERT CRAY BAND(M

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KJOT/Boise (208)344-3511 PD/MD: DAVE STONE APD: CARL SCHEIDER APDI CARL SCRE

Meave

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CHRIS REA

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REPLACEMENTS

CHOIR ROOTS

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EASTERNOUSE

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JEFF HEALEY

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KILO/Colorado Springs (303)634-4898

OM: RICH HAWK CHI FALLAN MHITE

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CRACK THE SKY

KPOI/Honolule (808)524-7100 PD: PAUL MITCE

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TRAVELING MILBURY
EULIS COSTA
MEGIUM
JULIAN LEMNON
GUADALCANAL DIARY
THIEVES a THIEVES a RADIATORS

KOMP/Las Vegas (702)876-1480 PD: RICHARD REED MD: BIG MARTY

MD: 81G MARTY

Beavy
BON JOYI
CSNY(M)
DEF LEP PARD
DEF LEP PARD
DEF LEP MONES
DEDITE MONEY
ROY ORSISON
R.E.M.
THIRTY EIGHT SPEC
TRAVELING MILBURY:
MIXE 4 THE MECHAN
Medium
JULIAN LENNON
CARY MOORE
A DAY! MOORE
A STREN

KD.IK/Modesto

Stockton (209)869-2594 PD: MARK DAVIS MD: RANDY MARAN

ROBERT CRAY BANDINI
ROBERT CRAY BANDINI
RAVELING WILLBURYS
GUNS N' ROSES
GUNS N' ROSES
GUNS N' ROSES
R.E.M. (M)
CONSY
LIVING COLOUR
PER
ROY ORDER

KKBB/Bakersfield (805) 326-8000

VP/OPR: CHUCK MCKA APD: D. DE LA CRUZ Beavy
BUZ(M)
BAD COMPANY
FIXX
HITTE LION
DEF LEPPAND
MELISSA ETHERIDGE
THIRTY SIGHT SPECI
BJEFF HEALTY
BULLETBOYS
Light

MAPS: CURT CARTE

BAPY: CURT CARTE

BULLETBOYS

MELISSA ETHERIDG
GUNS N: MOSES

THIEVES

JON BUTCHER
BONNIE RAITT
BONNIE RAITT
BORET CARTICA

CHRIS REA

DAVID CROSBY

FIXX

HIDGE URE

LITTLE FEAT

MASTEMHOUSE

REPLACEMENTS

Med LUM

2 UTTIELDIL

2 CIMPANA

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2 SRRAYA

BOXX CANG

2 STRAY CATS

GUNDALCANAL OIARY

3 TY

MD: JACK GREEN

Reavy
CHRIS REA
MIRE & THE MECHANI
TRAVELING MILBURYS
BON JOVI
DEP LEPPARD
EDDIE MONEY
HER JACK

KFMG/Albuquerque (505) 828-1600 PD: GLENN STEWART MD: NICKI GARDNER

Beavy BAD COMPANY U2

(505)765-5400 PD: FRANK JAXON MD: HUBBY DEAN

MD, HUBBY DEAN

Beavy
DET LEPPARD
ROY ORBISON
MIKE & THE MECHANI
R.E.N.
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FIXX
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HERS REA
MEDIACHOCHOR
MEDIS COSTELLO
Medium
a CARY NOORE
a CINDERELLA

a XTC a EXTREME a THIEVES a COLIN JAMES a SIDEWINDERS

KZEL/Euge (503)342-7096 PD: KEN MARTI MD: AL SCOTT

MD: AL SCOTT

HEAVY
CHICAGO
GUNS N' BOSES
THIKE 4 THE MECHANI
R.E.M.
ROXETTE
VAN HALEN
STEVE WINNOOD
Medium
a OUTFIELD
a MIDGE URE

POI DARNO MARANI Reavy HELISSA ETHERIDGE DOV LEPPARD 12 SLA FIXX CHRIS REA GUNS N' ROSES REPLACEMENTS 21 LITTLE AMERICA BAD COMPANY EAST ERROUSE BON JOVI MARRANT ELVIS COCTELLO 2 USPER LITTLE BONNIE RAITT STANITA TIKARAM A HOUSE OF LORDS WANTER LITTLE BONNIE RAITT STANITA TIKARAM A HOUSE OF LORDS

MD: JERRY TRUJILLO Reavy Reavy
U2
ROY ORBISON
F1XX
CHRIS REA
LITTLE FEAT
TRAVELING WIL
JON BUTCHER
DAVID CROSBY
MIDGE URE
LOU REED
Medium
MELISSA ETHER

KOZZ/Reno (702)329-9261

PD: STEVE FUNK MD: MARK VAUGHN

SEAVY
CHRIS REA
BON JOY
TRAVVELING WILBURYS
GUNS N' ROSES
TESLA
BAD COMPANY
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TESLA
BAD COMPANY
LLY ROSES
TESLA
BAD COMPANY
LLY ROSES
MEDISSA ETHERIDGE
A JIMI HEMDRIX EXPER

KEZE/Spokane (509)448-1000

PD: GARY ALLEN APD: CURT CARTIER

KLPX/Tucson (602)622-6711 PD: VAL MCINTOSE MD: JACK GREEN

San Bernardine (714) 431-5335

KZRR/Alb

KKDJ/Fresno (209)228-5991 PD: ART FARKAS MD: JEFF RIEDEL POI ART FADOR
MOI JEFF RIEDEL

BEATY
BAD COMPANY
CHRIS REA
DEF LEPPAND
TRAVELING MILBURYS
BOM JOUT ENON
GUNS N' ROSES
HELISSA STHERIDGE
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REPLACEMENTS
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A ROY ORBISON
OUTFIELD
LIGHT
LIGHT
LIGHT
GUARALCANAL DIARY
KNAC/Long

KNAC/Long
Beach-Los Angeles (213)775-8172 PD: TOM MARSHALL MD: ROSS GOZA

PD: TOM MARSHALL
MD: ROSS GOZA

REAVY

METALLICA
DEF LEPPARD
TESLA
DEVICE SENDINE

BON JOVI
SKID ROW
CIMDERELLA
METAL CHUNCH
GARY MOORE
EXODIS

KMBY/Monterey (408)394-9000

PD: RICH BERLIN MD: PATTI CLARKE Heavy CHRIS REA FIXX MANY
CHRIS REA
FIXX
HIDGE URE
DAVID CROSBY
REPLACEMENTS
WELLISA ETHERIDGE
TRAVELING WILBDRYS
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GUNS N' ROSES
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R.E.M. STANDARD
LITTLE AMERICA
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ELVIS COSTELLO

LITTLE AMERICA
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ELVIS COSTELLO
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DEF LEFPARO
HASTERS OF REALITY
HASTERS OF REALITY
HASTERS OF REALITY
BONNIE RAITT
RUSH CATS
BOY CRESON
CRUEL STORY OF YOU

PD: DANIEL COOP MD: MAX VOLUME

PDI UNALUME

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CHRIS REA
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GARY MOORE
SKID ROW
MARRANT
STEVE MINNOOD

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TRANSLING WILBURYS
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RADIATORS
CHRIS REA
BAD COMPARICA
THE AMERICA
THE A KCAL-FM/Riversi OM/PD: DANA JANG APD: KELLI CLUQUE

KTYD/Santa Barba (805)967-4511 PD: ROGER MAYER MD: JIM ST. JOHN

Heary
MIDGE URE
EDIE BRICKELL & NE
U2
DREAMS SO REAL
LITTLE AMERICA
REPLACEMENTS (M)
JON BUTCHER
- EASTERNOUSE
JULIAN LENNON

KFMU/Steambox Springs, CO (303) 879-5368

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IVAN NEVILLE & THE
MIDGE URE
THIRTY EIGHT SPECI
CHBIS REA
STEVED PARLE
RAMOY HENMAN
BONNIE RAITT
Medium

OUTFIELD(L)

JIME CAPALDI

COLIN JAMES

ROBERT CRAY BAND

ELVIS COSTELLO
CHOIRBOYS
CHOIRBOY
CHOIRBOYS
CHOIRBOY
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a TOLL a JEFF HEALEY a PURSUIT OF HAPPINE

P3

KWHL/Anchorage (907)344-9622

PD: DEVAN MITCHELL MD: DAN THOMAS

MDI DAN THOMAS

BOAY

CRRIS REA (H) (L)
DAVID CROSBY

FIXX
BON JOVI

TRAVELING MILBURYS

THIRTY EIGHT SPECI
BAD COUNTRY

CHEAP TRICK
DEF LEPPARD

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LITTLE AMERICA

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WILDER SEXTON

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STREM

ATOMY CONNELL

TOMY CONNELL

A TOMY CONNELL

A PRIVATE LIFE

Light

A HOUSE OF LORDS

PD: RON WOODWARD MD: MARTY GRIFFIN

KBOY/Medford (503) 779-2244

PD: R. C. SNYDER MD: BOB JEFFRIES

MD: BOB JEPFRIES

Seavy
CSNY
MARRANT
MIDGE URE
R.E.M.
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MELISSA STHERIDGE
SAD COMPANY
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DAVID CORSY
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Light

KZOO/Missoula (406)728-5000

PD: VERN ARGO

KCHV/Paim Spri (619) 347-2333 VP/OP: BILL TODE

Beary
Meary
WEATTH TON THE MEARY
WEST TRANCELING WILBURYS
REPLACEMENTS
MIDGE URE
THIRTY EIGHT SPECI
GUNS N' ROSES
MELISSA ETHERIDGE
TESSA
DEF LEPPARD
CSNY
R.E.M.
A LOU REED
JULIAN LENNON
Medius
STEVE WINNOOD
LIGHT
SAM PRILLIPS
SIREN
BIG BAM BOO
BIG BAM BOO
BELLY SE

KQDS/Duluth WAOR/South Bend WIXV/Savannah

WFNX Boston

BOSTON
NEN ORDER
DEPECHE MODE
DEPECHE MODE
DEPECHE MODE
DEPECHE MODE
DETE RRICKELL
JULIAN LENNON
DEAD HILKMEN
CONNELLS
TOO MUCH JOY
ZULUS
XTC
REPLACEMENTS
ELVIS COSTELLO
SIDEWINDERS
USBASCHES

U2 ERASURE INDIGO GIRLS

INDIGO GIRLS HOTTEST: REPLACEMENTS LOU REED XTC ELVIS COSTELLO FINE YOUNG CANNIB

WDRE Long Island LONG ISLAND
YELLO
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FINE YOUNG CANNIB
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CFNY
TORONTO

BIG BAM BOO
DALBELLO
SAGS JORDAN
SIMPLE MINDS
SIMPLE MINDS
MILLI VANILLI
FIME YOUNG CANNIB
GUNS N' BOSES
CRONDED HOUSE
CAROL POPE
JON ASTLEY
GUADALCANAL DIARY
HOLLEST:
E.E.M.
E.E.M.
HILLI VANILLI
WAS (NOT MAS)
KTC

WHTG Asbury Park

Asbury Park

EASTERMOUSE
R.E.M. THRASH NO DOVES
FINDERS
DHARMA BUMS
DHARMA BUMS
DHARMA BUMS
HOUSE OF FREAKS
THIEVES
RADIATORS
THEY HIGHT BE GIA
THEY THOM FIVE
THROWING HOUSES
HOLLE BEIN
SIMPLE MINOS
JULIAN LENNON
R.E.M.

WDET Detroit

Detroit
NEW ORDER
TOMMY KEENE
WONDER STUFF
BUCK PETS
CONNELLS
SIDEWINDERS
GRAHAM PARKER
PILGGIM SOULS
FAIRPORT CONV
HOTCEST:
XTC HOTTEST:
XTC
TANITA TIKARAM
YELLO
ENYA
R.E.M.
WOXY
Cincinnati

INDIGO GIRLS GUADALCAMAL DIARY MICHELLE SHOCKED U2 DEPECHE MODE

PD: SCOTT SOURK PD. ROH O.

REATT MINOOD TINES
R.E. M.
EDDIF AONEY (M)
ROKETTE VAN BALEN
ROD STEWART HER DEN
BOOT TEWART
RED TEMART
RED T

WZEW/Mobile

NEW ROCK

ADDS & HOTS HOUSE OF FREE WASHINGTON SQUARE HOTTEST FINE FOUNG CANNIB PROCLAIMERS XTC POGUES THROWING MUSES

Atlanta
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HIDGC UNE CANNIB
FIRE YOUNG CONTROL
F

WRAS Atlanta

KROO Los Angeles LOS ANGELS
ELVIS COSTELLO
EFAGURE MERS
R. L. M.
KING SWAMP
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NEW ORDER

VICLENT FEMMES OUTFIELD RAMONES INDIGO GIRLS HD: test: HD: test.
XTP
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P.C.M.
FINE YOUNG CAN
DEPECHE MODE KITS San Francisco

HORTEST: ELVIS COSTELI XTC REPLACEMENTS MORRISSEY NEW ORDER

CONNELLS
GREEN ON RED
HAPPY MONDAYS
RADIATORS
NEW MODEL ARMY
HOUSE OF FREAKS
ACC
NEW ORDER
LDU REED
LOU REED
K.E.M.

⊮EDG-FM Los Angeles

HOTTEST: MIDGE URE ELVIS COSTELLO XTC

KJQN Sait Lake City

Salt Lake City
ERASURE
CONNELLS
SIMPLE MINDS
DEPECHE MODE
A MOUSE
HOUSE
HOWARD JONES
MORRISSE'
FINE YOUNG CANNIB
POGUES
ROKETTE KUSF San Francisco

18 Current Reporters

170 Current Reporters 160 Current Playiists

Called In Frozen Playlist (5):

WKL3/Atlanta

Did Not Report, Playlist Frozen (5): KFOG/San Francisco KPEZ/Austin WCMF/Rochester WRXIC/Ft. M WKDF/Nashville WRXK/Ft. Myers

XTIRA San Diego

CAMOUFLAGE MAURICE SIMPLE MINDS Hortest: ELVIS COSTELLO

KTCL Ft. Collins-Denver

LOS Angeles
JULIAN LENNON
JULIAN LENNON
MATERBOYS
JONNIE RAITT
CSHY
LONGY HITCHOOCK
HORRISSEY
TIM FINN
LYLE LOVETT & HIS
FINE YOUNG CANNIB
BERNIE SHAMAHAN
FLESH & BLOOD
JEFF HALEY
HOLLERY
HO

DICKIES
REITH LE BLANC
CATERMAU LINDS
REITH LE BLANC
CATERMAU LINDS
REPT MONDAY
MEN MODEL ARMY
LARD
CONNELLS
HOTEMAL
TO MUCH JOY
ROBYN HITCHCOCK
FIELD TRIP

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AOR ALBUMS

NATIONAL AIRPLAY

3 2 WKS WKS LW TW	170 REPORTERS	MARCH 17, 1989	Reports/Adds	Heavy	Medium
5 2 2	CHRIS REA/New Light Through Old Windows (Geffen)	"Working" (150) "Let's" (1) "Hear" (1)	152 - /2	125 –	24+
	REPLACEMENTS/Don't Tell A Soul (Sire/Reprise)	"Be" (154) "Back" (2) "We'll" (2)	155+/1	106+	42-
	TRAVELING WILBURYS/Traveling Wilburys (Wilbury/WB)	"Line" (132) "Last" (7) "Tweeter" (7)	136-/1	112-	22+
	BAD COMPANY/Dangerous Age (Atlantic)	"Shake" (134) "Bad" (4) "Night" (1)	139 + /4	91+	45 –
	THIRTY EIGHT SPECIAL/Rock & Roll Strategy (A&M)	"Second" (131) "Hot" (4) "What's" (1)	135+/10	107+	25 –
	U2/Rattle & Hum (Island)	"God" (120) "Love" (17) "Hawkmoon" (7)	132+/6	87+	43 –
	DEF LEPPARD/Hysteria (Mercury)	"Rocket" (133) "Love" (3) "Armageddon" (2)	134+/3	<i>89</i> +	<i>39</i> –
	BON JOVI/New Jersey (Mercury)	"There" (130) "Born" (1) "Living" (1)	132 -/1	<i>96</i> +	31 -
	MELISSA ETHERIDGE/Melissa Etheridge (Island)	"Similar" (128) "Chrome" (4) "Need" (3)	134 + 6	79 +	54 –
_	MIDGE URE/Answers To Nothing (Chrysalis)	"Dear" (138) "Sister" (1)	138 = /4	84 +	49 –
3 4 6 11	ROY ORBISON/Mystery Girl (Virgin)	"Mystery" (67) "Got" (64) "Dream" (4)	117-/9	71 -	40+
	FIXX/Calm Animals (RCA)	"Driven" (115) "Calm" (5) "Precious" (3)	120 -/0	84 -	32+
19 17 17 🔞	GUNS N' ROSES/G N' R Lies (Geffen)	"Patience" (123) "Love" (2)	124 + /7	77 +	43 –
	R.E.M./Green (WB)	"Inside" (91) "Stand" (49) "Pop" (11)	130 = /6	<i>56</i> –	<i>67</i> +
16 13 16 15	TESLA/The Great Radio Controversy (Geffen)	"Trail" (126) "Way" (7) "Hang" (1)	129-/2	<i>51</i> +	68 –
18 19 18 16	CROSBY, STILLS, NASH & YOUNG/American Dream (Atlantic)	"Girl" (103) "Made" (19) "American" (2)	110 + 5	<i>51</i> +	<i>59</i> +
— 31 24 D	RADIATORS/Zig-Zaggin' Through Ghostland (Epic)	"Confidential" (139) "Fall" (2) "Zig-" (1)	140+/14	29 +	99 +
32 24 21 1B	LITTLE AMERICA/Fairgrounds (Geffen)	"Where" (122) "Maryjane" (2)	122 + /3	49 +	<i>65</i> –
29 22 19	ELVIS COSTELLO/Spike (WB)	"Veronica" (113) "Town" (4) "Deep" (1)	113-/3	48 +	<i>55</i> –
DEBUT > 20	JULIAN LENNON/Mr. Jordan (Atlantic)	"Now" (132) "Make" (1) "Sunday" (1)	133 /45	29	92
34 27 23 🕙	EASTERHOUSE/Waiting For The Red Bird (Columbia)	"Fighting" (124) "Stay" (1)	125 + 6	41+	<i>70</i> –
35 30 27 🕰	SIREN/All Is Forgiven (Mercury)	"Forgiven" (125) "Dare" (1)	125+/9	27 +	77+
10 8 11 23	JON BUTCHER/Pictures From The Front (Pasha/Capitol)	"Somebody" (78) "Might" (25) "Dreaming" (3)	101-/0	50 –	39 –
— 38 29 24	GARY MOORE/After The War (Virgin)	"Ready" (121) "Clones" (10) "Messiah" (1)	123+/12	14 +	88 +
28 26 25 25	LOU REED/New York (Sire/WB)	"Dirty" (95) "Busload" (3)	<i>96 – /5</i>	<i>36</i> +	53-
	DAVID CROSBY/Oh Yes I Can (A&M)	"Drive" (82) "Monkey" (13) "In" (1)	<i>88 – /2</i>	49 –	<i>36</i> –
	WARRANT/Dirty Rotten Filthy Stinking Rich (Columbia)	"Down" (119)	119+/4	<i>18</i> +	<i>75</i> +
	MIKE & THE MECHANICS/Living Years (Atlantic)	"Living" (60) "Seeing" (16) "Nobody's" (2)	73 – /3	43 –	<i>25</i> +
	XTC/Oranges & Lemons (Geffen)	"Mayor" (103) "King" (4) "Merely" (1)	103+/14	22+	58 -
	BULLETBOYS/Bulletboys (WB)	"Love" (106) "Hard" (1)	106+/6	7+	69+
	SKID ROW/Skid Row (Atlantic)	"Wild" (101) "Remember" (4) "Life" (1)	104+/12	8+	61+
	LITTLE FEAT/Let It Roll (WB)	"Moment" (67)	67-/2	40 -	23-
	RUSH/A Show Of Hands (Mercury)	"Mission" (67) "Marathon" (8) "Money" (2)	71 + /10	12 -	44+
	LIVING COLOUR/Vivid (Epic)	"Cult" (47) "Letter" (8) "Middle" (5)	60 - /1	24 –	32-
	GLAMOUR CAMP/Glamour Camp (EMI)	"Did" (82)	82 + /8	5 +	58+
	GUNS N' ROSES/Appetite For Destruction (Geffen)	"Paradise" (50)	50 - /0	27-	22 -
	STEVE WINWOOD/Roll With It (Virgin)	"Hearts" (60)	60+/26	17+	39+
	STEVE EARLE/Copperhead Road (Uni/MCA)	"Wall" (53) "Copperhead" (1) "Snake" (1)	55 - /1	11 –	41 -
	CRUEL STORY OF YOUTH/Cruel Story Of Youth (Columbia)	"You're" (79)	79 + /20	1 =	49+
DEBUT > 40	CHOIRBOYS/Big Bad Noise (WTG)	"Paradise" (60)	<i>60</i> + /9	13+	36+





JULIAN LENNON Mr. Jordan (Atlantic) 78% of our reporters on it.

SKID ROW
Skid Row (Atlantic)
61% of our reporters on it.

XTC Oranges & Lemons (Geffen) 61% of our reporters on it.

GEFFEN GEFFEN RECORDS ... MUSIC YOU CAN COUNT ON

EXTREME (12)
GARY MOORE (12)
SKID ROW (12)

UZ (87) FIXX (84) MIDGE URE (84)

Ulan ennon "NOW YOU'RE IN HEAVEN"

the first track from his new album MR. JORDAN





"Love Has Taken Its Toll"

—the first killer track from the debut Polydor album SARAYA.

No hype. No bull. Just the hard-rockin' goods.



Producer: Jeff Glixman
Executive Producer: Sandy Linzer
Management: David Songenberg for DAS Communications. Ltd.

On Polydor Compact Discs, Chrome Cassettes and Records.

PolyGram

AOR TRACKS®

NATIONAL AIRPLAY

3 WKS	2 S WK	S LV	v TW	170 REPORTERS	Reports/Adds	Heavy	Medium
3	2	1	1	CHRIS REA/Working On It (Geffen)	150 – /2	125 –	<i>22</i> +
10	7	3	3	REPLACEMENTS/I'll Be You (Sire/Reprise)	154+/1	105+	42 –
2	1	2	3	TRAVELING WILBURYS/End Of The Line (Wilbury/WB)	132-/1	112 –	19+
23	14	9	=	THIRTY EIGHT SPECIAL/Second Chance (A&M)	131+/9	105+	23 –
6	5	5	6	BON JOYI/I'll Be There For You (Mercury)	130 – /1	96+	29 -
9	9	6	6	MIDGE URE/Dear God (Chrysalis)	138+/5	84+	49 –
30	18	12	Ø	DEF LEPPARD/Rocket (Mercury)	133+/5	87+	40 -
15	10	8	8	BAD COMPANY/Shake It Up (Atlantic)	134 + /4	86 + 78 +	45 – 49 –
22	15	14	9	MELISSA ETHERIDGE/Similar Features (Island) GUNS N' ROSES/Patience (Geffen)	128+/6 123+/7	77 +	49 - 42 -
16	13	11	11	FIXX/Driven Out (RCA)	115-/0	83 –	28 -
26	3 19	15	P	U2/God Part II (Island)	120+/5	<i>77</i> +	41 -
12	11	13		TESLA/Heaven's Trail (Geffen)	126-/2	49=	67-
41	30	21		RADIATORS/Confidential (Epic)	139+/14	<i>29</i> +	<i>98</i> +
29		19	Œ	LITTLE AMERICA/Where Were You (Geffen)	122+/3	49+	65 –
_	_	32	16	JULIAN LENNON/Now You're In Heaven (Atlantic)	132+/44	29 +	92 +
32	25	20	Ō	EASTERHOUSE/Come Out Fighting (Columbia)	124+/6	41+	69 –
27	20	18	Œ	ELVIS COSTELLO/Veronica (WB)	113-/3	48+	<i>55</i> –
33	28	25	19	SIREN/All Is Forgiven (Mercury)	125+/9	27+	77+
34	27	24	20	CROSBY, STILLS, NASH & YOUNG/That Girl (Atlantic)	103+/9	42+	61+
52	36	28	3	GARY MOORE/Ready For Love (Virgin)	121+/12	14+	88+
25	23	23	=	LOU REED/Dirty Blvd. (Sire/WB)	95 – /4	36+	53-
35	31	27	23	WARRANT/Down Boys (Columbia)	119+/4	18+	75 +
4	4	7	24	DAVID CROSBY/Drive My Car (A&M)	82 – /0	47-	32 -
38	35	31		XTC/Mayor Of Simpleton (Geffen)	103+/14 64-/0	22 + 54 -	58 – 9 –
5	6	16	26 27	ROY ORBISON/You Got It (Virgin) JON BUTCHER/Send Me Somebody (Pasha/Capitol)	78 – /O	47 –	22 –
8	8	10 37		R.E.M./Turn You Inside-Out (WB)	91 +/18	19+	64+
37	45	33	29	BULLETBOYS/For The Love Of Money (WB)	106+/7	7+	<i>69</i> +
	BUT	_	30	OUTFIELD/Voices Of Babylon (Columbia)	93 /93	10	68
_	12		_	LITTLE FEAT/One Clear Moment (WB)	67-/2	40 -	23 –
7			32	MIKE & THE MECHANICS/The Living Years (Atlantic)	60-/0	41 –	16+
46	40	36	33	SKID ROW/Youth Gone Wild (Atlantic)	101+/12	6+	<i>60</i> +
_	_	45	32	BONNIE RAITT/Thing Called Love (Capitol)	<i>88+/35</i>	16+	<i>57</i> +
57	50	41		ROY ORBISON/She's A Mystery To Me (Virgin)	<i>67+/18</i>	<i>25</i> +	<i>36</i> +
11	24	29		R.E.M./Stand (WB)	49 – /1	38 –	10 –
56	44	38	3	GLAMOUR CAMP/She Did It (EMI)	82+/8	5+	<i>58</i> +
-	52	40	38	RUSH/Mission (Mercury)	67+/11	10+	· 42+
19	26	34	39	GUNS N' ROSES/Paradise City (Geffen)	50 - /0	27-	22 -
_	_	54	_	STEVE WINWOOD/Hearts On Fire (Virgin)	60+/26 47-/0	17+ 23-	39 + 23 -
18	29	35	41 22	LIVING COLOUR/Cult Of Personality (Epic) CRUEL STORY OF YOUTH/You're What You Want To Be (Columbia)	79 + /20	23 – 1 =	49 +
17	17	52 22	43	STEVE EARLE/Back To The Wall (Uni/MCA)	53 – /1	11-	40 -
17	58	48	20	CHOIRBOYS/Run To Paradise (WTG)	60 + /9	13+	<i>36</i> +
47	42	39	45	CHEAP TRICK/Never Had A Lot To Lose (Epic)	57-/2	9-	41 -
48	43	42	46	POISON/Your Mama Don't Dance (Enigma/Capitol)	52 - /4	16+	27-
_	_	60	47	STRAY CATS/Bring It Back Again (EMI)	63+/22	5 +	44+
51	48	44	48	METALLICA/One (Elektra)	<i>75 – /3</i>	2 +	33 –
21	21	30	49	CHARLIE SEXTON/Don't Look Back (MCA)	47-/1	12-	28 –
-	_	58	_	THIEVES/Everything But My Heart (Capitol)	<i>54</i> + /7	4+	27+
-	60		<u></u>	COWBOY JUNKIES/Sweet Jane (RCA)	<i>51</i> + / <i>4</i>	4 =	28 +
	_	59		TANITA TIKARAM/Twist In My Sobriety (Reprise)	39+/6	11+	18+
			63	MASTERS OF REALITY/The Blue Garden (Def American/Geffen)	<i>35=/6</i>	8+	17-
1	59		52	DREAMS SO REAL/Bearing Witness (Arista)	39 – /1	4-	27-
				HOTHOUSE FLOWERS/Feet On The Ground (London/Polydor)	37-/0 33 - /38	4-	24 -
				CINDERELLA/Coming Home (Mercury) EDIE BRICKELL & NEW ROHEMIANS/Circle (Geffen)	32 + /28 29 + /20	4 +	18+ 16+
				EDIE BRICKELL & NEW BOHEMIANS/Circle (Geffen) EXTREME/Kid Ego (A&M)	29+/20 40+/12	7 + 1 =	16+ 19+
UE	BUI	≺		HOUSE OF LORDS/Love Don't Lie (Simmons/RCA)	<i>40+/12</i> <i>39+/14</i>	7 = 1 =	19+
			639	JEFF HEALEY BAND/Angel Eyes (Arista)	33 /28	2	20
I DE	۵UI	_	~	The state of the s	JJ /20	-	

BREAKERS.

JULIAN LENNON
Now You're In Heaven (Atlantic)
78% of our reporters on it.

BULLETBOYS
For The Love Money (WB)
62% of our reporters on it.

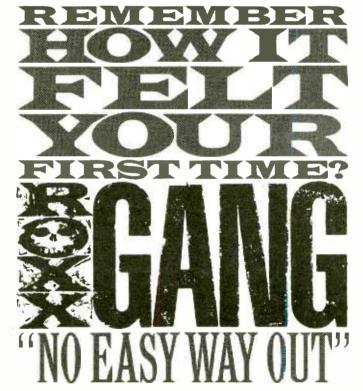
CROSBY, STILLS, NASH & YOUNG
That Girl (Atlantic)
61% of our reporters on it.

XTC
Mayor Of Simpleton (Geffen)
61% of our reporters on it.

STELLING TO

	Reports
1	GLAMOUR CAMP/She Did It (EMI)
2	CRUEL STORY OF YOUTH/You're What You (Columbia)79
3	METALLICA/One (Elektra)
4	CHOIRBOYS/Run To Paradise (WTG)
5	THIEVES/Everything But My Heart (Capitol)
6	COWBOY JUNKIES/Sweet Jane (RCA)
7	GUADALCANAL DIARY/Always Saturday (Elektra)
8	EXTREME /Kid Ego (A&M)
9	HOUSE OF LORDS/Love Don't Lie (Simmons/RCA)39
	TANITA TIKARAM/Twist In My Sobriety (Reprise)
11	TNT/Tonight I'm Falling (Mercury)
12	MASTERS OF REALITY/The Blue (Def American/Geffen) 35
13	FIRE TOWN/The Good Life (Atlantic)
14	ROYAL COURT OF CHINA/Half The Truth (A&M)29
15	BIG BAM BOO/Shooting From My Heart (Uni/MCA)28
16	MARCHELLO/First Love (CBS Associated)
17	SAM PHILLIPS/Holding On To The Earth (Virgin)
18	PRIVATE LIFE/Last Heartbeat (WB)
19	DOGS D'AMOUR/I Don't Want You To Go (China/Polydor) 16
	WATERBOYS/World Party (Chrysalis)
	THE LIBOTO, Hond Larry Compounds

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



OUT OF THE BOX AT:

WYNF KBER KNCN KJJO KDJK WLZR WTPA WQFM KNAC KEZE

THINGS YOU'VE NEVER DONE BEFORE



VIII -

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AOR TRACKS®

NATIONAL AIRPLAY

VEW & ACTIVE

GÜADALCANAL DIARY "Always Saturday" (Elektra) 41/6 (37/7)
Adds: WLLZ, KLAQ, KKDJ, KPOI, KEZE, KBOY, Medium 22 including WXRT, KBCO, KUPD, KISW, WHES, WDHA, WAVF, WHIZ, WOBZ, KBAT.

TNT "Tonight I'm Falling" (Mercury) 36/5 (32/9)
Adds: KZEW, WFYV, KRIX, WKOZ, KSQY, Heavy 1: KNAC. Medium 21 including WHJY, WLLZ, WRIF, WLZR, WEZX, WIMZ, WIXV, WRQK, WGBF, WLAV.

FIRE TOWN "The Good Life" (Atlantic) 31/3 (28/4)
Adds: WQFM, KFMZ, WMAD. Heavy 5 including WLUP, KSHE, WIBA, KTCZ. Medium 19 including WXRT, KBCO, WHFS, WDHA, WIMZ, KRIX, WAPL, WLAV, WWCT, WYBR.

DENNIS DeYOUNG "Boomchild" (MCA) 29/0 (30/2)
Heavy 3: WTPA, WWCT, WAOR. Medium 19 including CHOM, KTXQ, WLUP, WLVQ, WFBQ, KLOS, KBER, WEZX, WIMZ,

BIG BAM BOO "Shooting From My Heart" (Uni/MCA) 28/25 (3/2)
Adds including WDVE, KRXQ, WHFS, WDHA, WPLR, WWTR, WHEB, KBAT, KTYD, WGIR. Medium 12 including KZEW, KXRX, CHEZ, WAVF, WIMZ, KRIX, KEZO, WRUF, KFMF.

JON BUTCHER "Might As Well Be You" (Pasha/Capitol) 25/14 (11/2)

Adds including KLOL, WLVQ, KYYS, WCCC, KLBJ, WOFM, KJOT, KILO, KOWB, KSQY, KBOY. Heavy 3 including WLZR, KEZE. Medium 17 including WKLS, KTXQ, WKLC, WDHA, KNCN, KKDJ, KDJK, KOZZ, KRZQ.

MARCHELLO "First Love" (CBS Associated) 24/21 (3/3)
Adds including KRXQ, WDHA, WCCC, KNCN, KZRR, KJOT, KKDJ, WPXC, WRUF, WGLF, Heavy 1: KBER. Medium 12 including WBAB, WDVE, DC101, KLOL, KUPD, WHCN, WPLR, WQFM, KJJO, KEZO

JOHN HIATT "Drive South" (A&M) 24/2 (25/1)

Adds: KKEG, KRIX. Heavy 6 including WXRT, KLBJ. WKQQ, WIZN, WPXC. Medium 17 including KZAP, KOME, KISW, WDHA, WPLR, WWTR, WHEB, WWRX, KWIC; WIMZ.

SAM PHILLIPS "Holding On To The Earth" (Virgin) 22/3 (19/4)
Adds: KTYD, WZXL: KCHV. Heavy 3 including WXRT, CHEZ. Medium 10: KBCO, KZAP, WHFS, WHCN, WWTR, KTCZ, WIZN, WPXC, KXUS, KFMU.

COLIN JAMES "Why'd You Lie" (Virgin) 20/7 (13/5)

Adds: WCCC. WWRX. KWIC, KKEG, KZRR, WGIR, KFMU. Heavy 2: Q107, CHEZ. Medium 9 including CHOM, CFOX, WKRR. WPXC WZEW, KBOY, KCHV.

CRACK THE SKY "From The Greenhouse" (Grudge/RCA) 20/3 (19/3)

Adds: KISW, KILO, WIZN. Heavy 1: WDVE. Medium 11 including WIYY, DC101, KGON, KXRX, WDHA, WWTR. WSTZ,

JIM CAPALDI "Oh Lord, Why Lord" (Island) 19/9 (10/3)
Adds: KGON, WAOY, WSTZ. WKQQ, KRIX, KEZE, WIZN, KZQQ, KFMU. Heavy 2 including WBAB. Medium 11 including KRXQ, WLAV, WPXC, WAOR, KBOY.

TRUTH "Throwing It All Away" (IRS) 19/9 (10/10)

Adds including WPLR, WLAV, KBOY, KZOQ. Medium 12 including KYYS, KXRX, WPYX, WWTR, WAPL, WRQK, WQFM, KEZO, KRZQ, WAOR.

PRIVATE LIFE "Last Heartbeat" (WB) 19/3 (17/4)

including KTAL, KKDJ, KRZQ, WRUF

VAN HALEN "Feels OG Good" (WB) 19/1 (19/3) Adds: WWCT. Heavy 19 including DC101, WEBN, KRQR, WZZO, WPDH, WAVF, WZYC, WQMF, WQBZ, WTKX.

TOMMY CONWELL & THE YOUNG RUMBLERS "Love's On Fire" (Columbia) 16/9 (7/4)

Adds: WZZO, KKEG, KBAT, KEZO, WZXL, WGIR, KFMZ, KXUS, KWHL. Heavy 2: WMMR, WWTR. Medium 7 including DC101, KBPI, WDHA, WQFM.

MOSTADDED

OUTFIELD/Voices (93) JULIAN LENNON/Now (44) BONNIE RATT/Thing (35) CINDERELLA/Coming (28) JEFF HEALEY BAND (28) S. WINWOOD/Hearts (26) BIG BAM BOO/Shooting (25) STRAY CATS/Bring (22) MARCHELLO/First (21) E. BRICKELL &.../Circle (20)

CRUEL STORY.../You're (20)

HOTTEST

CHRIS REA/Working (125) T. WILBURYS/End (112) REPLACEMENTS/I'II (105) THIRTY EIGHT SPECIAL/ Second (105) BON JOVI/There 196) DEF LEPPARD/Rocket (87) BAD COMPANY/Shake (86) MIDGE URE/Dear (84) FIXX/Driven (83) M. ETHERIDGE/Similar (78)

negreen Request

GUNS N' ROSES/Patience (44) METALLICA/One (28) SKID ROW/Youth (27) TESLA/Heaven's (27) DEF LEPPARD/Rocket (26) CHRIS REA/Working (26) BON JOVI/There (25) REPLACEMENTS/Be (25) M. ETHERIDGE/Similar (22) LIVING COLOUR/Cult (20)

MIKE & THE MECHANICS "Seeing Is Believing" (Atlantic) 16/6 (9/7)
Adds: WBCN, KRXQ, WPYX, KKEG, KKDJ, KCHV, Medium 13 including WBAB, WDVE, KTXQ, KLOL, KSHE, WDHA, KTAL, KILO, KRZQ.

DOGS D'AMOUR "I Don't Want You To Go" (China/Polydor) 16/2 (14/5)
Adds: WTPA, KEZE. Medium 10 including WLLZ, KUPD, WEZX, WSTZ, WQFM, KEZO, KFMG, KRZQ, KBOY

LITA FORD "Close My Eyes Forever" (RCA) 15/4 (11/4)

WLLZ; WQMF, WYBR, KKDJ. Heavy 2: KGON, KXRX. Medium 10 including KBER, KISW, WAQY, KJJO, WKQZ, KKBB, KEZE, KZOO.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

NEW ROCK

LW

8

21

12

20

23

19

26

18

DEBUT

DEBUT

XTC/Mayor Of Simpleton (Geffen)

0 ELVIS COSTELLO/Veronica (WB)

8 REPLACEMENTS/I'll Be You (Sire/Reprise)

VIOLENT FEMMES/Nightmares (Slash/WB)

6 EASTERHOUSE/Come Out Fighting (Columbia)

LOU REED/Dirty Blvd. (Sire/WB) 6

7 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)

ROBYN HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps (A&M) 0 15

MORRISSEY/The Last Of The Famous International Playboys (Sire/Reprise)* 0

NEW ORDER/Round & Round (Qwest/WB) O

GUADALCANAL DIARY/Always Saturday (Elektra) 0 11 Ø

*Keeps a bullet due to THRASHING DOVES/Angel Visit (A&M) continued growth.

MIDGE URE/Dear God (Chrysalis) 13

1 THROWING MUSES/Dizzy (Sire/WB) 16

15 FIXX/Driven Out (RCA) 1 R.E.M./Turn You Inside-Out (WB) 24

17 COWBOY JUNKIES/Sweet Jane (RCA)

WONDER STUFF/Give, Give, Give Me More, More, More (Polydor) 1 25

19 ENYA/Orinoco Flow (Geffen)

FIRE TOWN/The Good Life (Atlantic)

TANITA TIKARAM/Twist In My Sobriety (Reprise) 3 2

FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)

BRUCE COCKBURN/If A Tree Falls (Gold Castle) 23 PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)

DEBUT **3** ERASURE/Stop (Sire/Reprise)

26 R.E.M./Stand (WB) Œ

JULIAN LENNON/Now You're In Heaven (Atlantic)

DEBUT HOWARD JONES/Everlasting Love (Elektra) **②** SIMPLE MINDS/Mandella Day (Virgin) DEBUT

DEBUT > 🚳 **DEPECHE MODE/Everything Counts (Sire)**

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations

NOSTADDE

CONNELLS/Something

F.Y. CANNIBALS/Good

NEW ORDER/Round

U2/Dancing

SIDEWINDERS/Witchdoctor

HOUSE OF FREAKS/Sun

HOTTEST

XTC/Mayor REPLACEMENTS/I'II **NEW ORDER/Round** F.Y. CANNIBALS/Crazy ELVIS COSTELLO/Veronica

パミウリミシナミシ

XTC/Mayor MORRISSEY/Playboys FINE YOUNG CANNIBALS/ Crazy **NEW ORDER/Round**

DEPECHE MODE/Everything

SIMPLE MINDS/Belfast

TIME TO CHANGE YOUR TUNE!

New Adds: WXRT/Chicago WPGU/Champaign

KFMH/Muscatine WHTG/Asbury park WMDK/Petersborough WOXY/Cincinnati KAOS/Honolulu KMPZ/Memphis KSPN/Aspen WKXL/Concord KACV/Amarillo **KBLE/Des Moines** KRCK/Omaha

WAY MOYES NEW MARINES

New Adds:

KROQ/Los Angeles KEDG/Los Angeles WFNX/Boston WHFS/Washington WHMH/Minneapolis KAOS/Honolulu KTCL/Ft. Collins

WMDK/Petersborough KTAO/Taos KBLE/Des Moines WHTG/Asbury Park KFMH/Muscatine WDST/Woodstock KLWD/Cheyenne

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the Waterbous

Featuring 66 Marine Ball Control of the Control of

When You Play It, Say It.



Mike Scott

Trevor Hutchinson

Steve Wickham

Anto Thistlethwaite



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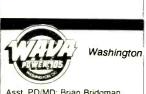
B104 WBSB Baltimore

PD: Chuck Morgan Asst. PD/MD: Pam Trickett

ASSI, PD/MD: Pam Trickett

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Asst. PD/MD: Brian Bridgman

30 MICHAEL -DAMEAN/Rock On



WEGX/Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

MD: Jay Beau Jones

1 1 DERETE (1880) List In Your Ears
2 Add 17 Add 18 Add

WXKS-FM 1 0 8 F M PD: Sonny Joe White MD: Jerry McKenna

Washington D.C.

PD: Lorrin Palaci

¥98.5_{FM} Buffalo

THE #1 HIT MUSIC STATION OM/PD: Boom Boom Cannon

MD: Mike McGowan

MD: Mike McGowan

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MAJIC 102

Buffalo

WMJQ 102.5 FM

PD: Hank Nevins MD: Roger Christian APD: Mike Morgan

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PD: Tom Jeffries MD: Stella Mars

Boston

J. SIGNIA MATS

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Providence

MD: Vic Edwards

MD: Vic Edwards

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BETTE HIDLER/Hind Baneath My Hings TOMMY PAGE/A Shoulder to Cry On HICHAEL DARIAN/Rock On PAULA ABOUL/Forever Your Girl

PAULA ARROLL/Ferever Your Girl BORG COURT'S, bunsilest Mean LOVE AND PROCESSOR STATE ALL TO LO SAME SERVICE STATE STATE ALL TO LO SAME SERVICE STATE STAT

ckoj 9 m Montreal

PD: Bob DeBoard MD: Guy Brouillard

MD: Guy Brouillard

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TITE BOSILLINGTON DEFENDING STATEMENT STATEMEN

New York



OM: Steve Kingston

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Long Island FM 106

VP/Programming: Bill Terry MD: Ruth Tolson-Aktas

MD: Huth Tolson-Aktas

MI: 1 DEBBE DIPSON/Lost In your Eyes

H 1 2 PTPS E THE TEXTON/Lost In Your Eyes

H 2 2 PTPS E THE TEXTON/Lost In Your Eyes

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ADDS 80N JOVI/1'11 8. There For You CHER & PETER CETE/After All SA-FIRE/Injunting Of You LUTHER VANDROSS/She won't Tell To Me

B94_{FM} Pittsburgh

PD: Bill Cahill MD: Lori Campbell



PD: Gary Bryan MD: Jessica Ettinger

SA-FIRE/Thinking Of You HAS (NOT WAS)/Halt The Dinocour



MD: Bobby Rich

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23 JODY WATLEY/Real Love ENYA/Oringto Flow (Set1 Aw TIFFANY/Resis Romance
PAULA ABDUL/Forever Your Girl
SA-FIRE/Trinking Of You **Z104**

The#1 Hit Music Station PD: Chris Bailey
Asst. PD: M.J. Kelli
MD: Mike Alles MD: Mike Allen

BELLE STARS/ING ING

POWER 95 FM
WARN 99 F FM ATLANTA
PD: Rick Stacy

MD: Steve Wyrostock

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JODY WATLEY/Real Love CARLY BIMON/Let The River Run SA-F19E/Thinking Of You

LIVING COLOUP/Cult Of Personality ENYA/Orinaco Flow (Sail Au

Dallas PD: Joel Folger PD/MD: Jimmy Steal

H 1 1 ROBETTE/Ta. Loss
H 2 SDb. GOVIETTE B There For You
J 3 ROB STREAMTH, mart Can't Toll Y
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IS. 19. 20 OUTFIELD/Veices Of Breylen ANIMOTION/Rose To Have PETER SCHILLING/The Different Story PDISON/Your Heme Don't Dance



ADDS LIVING COLOUR/CUIL OF Personality
EMPHRON COLOUR/CUIL OF Personality
MANAGEMENT FOR COLOUR
ADDS STANDARD STANDARD
ADDS STAN

YAZZ/Stand Up For Your Lav JOHANY KEMP/Birthday Suit

Houston

KRBE POWER

PD: Adam Cook MD: Cheryl Broz

PD: Rick Union

PD: Rick Upton San Antonio MD: Sharon LePere

TIFFANY/Ratio Remance
JODY MATLEY/Red Love
ALEJANDER O'REL/(Innet Can I Say) to P
DURAN DURAN/DE YOU Sellere In She
DURAN DURAN/DE YOU Sellere In She
DEMISE LOPE/I'me Much Too Lete
ING DRATION SOCIE/Regesition
CWHITHE/CARE's Night
FORD to DSDCMME/Clase My Eyes Foreyer

ROBERT OF STATE OF THE STATE OF STATE O

97WGH PLAYS MORE HITS

PD: Tony Macrini Norfolk

1 1 BANGLEY/Eternal Flage
2 3 MOD STEMMIT/Mg Heart Can't Tell Y
3 4 MAG INCT MAGNIFICATION TO
5 4 MAG INCT MAGNIFICATION TO
7 7 FIRM YOUNG COMMIT/Mg Driver He Cray
10 8 FORD TO STEMMIT TO DIRECT TO
11 10 FORD COMMIT/Mg Driver He Cray
12 10 DOT LEPHADYMICLE THE STEMMIT
13 11 JUNE MAGNIFICATION TO
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15 14 CHICAGO/YOU'RE THE ATTOM
16 16 CHICAGO/YOU'RE THE ATTOM
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ESCAPE CLUB/Meling Through Melix TOMMY PAGEZA Shoular To Cry On HOMAND JONES/Crystasting Love MOBBLE Melix/Somehous Lies You AARTH HHITE/Supersona SIMPLY REDITA'S Only Love DURAN OURAN/DO YOU Believe In She

americantadiohistory com

THE #1 HIT MUSK STATION

PD: Kevin Kenny Kansas City

APUNDL: JOH ARTHON

2 | I MISE & THE MECHANISH YEARS

2 | I MISE & THE MECHANISH YEARS

3 | WEW HIDS ON THE Barrow Got It I'THE Bight

5 | A POLYMONY OF THE BARROW GOT IT I'THE Bight

5 | A POLYMONY OF THESE GOTT DESCRIPTION

6 | OF CHICAGOOD YOUR SEN AND A JOHN

7 | TODIE MORNING THESE GOTT DESCRIPTION

8 | DOIE THE THE THE LOW IN YOUR EYES

11 | 10 | GOTT ON THE SEN AND DEVICE HE CERTY

11 | 10 | GOTT ON THE SEN AND THE

OME 2 MANY/Downform ANIMOTION/Room to Move CHER & PETER CETE/After All DEF LEPPARD/Rocket

APD/MD: Jon Anthony



#1 HIT MUSIC STATION VP/Programming: Steve Perun Asst. PD/MD: Frank Amadeo

ASSL FD/INIT. From the Park of the Park of the Park of the Michael Land of the Park of the

29. 30 30N JOVI/1:11 Se There For You

New B97 Orleans

MD: Joey Giovingo

H 1 I DOD STEMATING Heart Can't Tell V
2 DEBIE GIBBONIOS IN YOUR EVEN
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BOBBY BROWN/Every Little Step Living COLDUR/Cult OF Personality



PD: Buzz Bennett MD: The Jammer

1 1 OWE N: PORES/Patience
2 Desire Discovises in Your Eyes
4 0 Desire Discovises in Your Eyes
5 0 Desire Discovises in Your Eyes
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10 10 Desire Discovises in Your Eyes
11 17 7 ROD STEMATING WEST CONTINUE
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JON BUTCHER/Send He Somebody MELISSA ETHERIDOE/Similar Features

102.7

San Antonio OM: Jeff McCartney PD: Dr. Drex MD: Rick Hayes

28, 29 ENYA/Orinoco Flow (Seil Aw 38 SPECIAL/Second Chance BELLE STARS/Iko (ko

ANIMOTION/Room To Nove EIGHTH MONDER/Eaby. Beby PASADEMSS/Tribute (Hight On: JOHNNY KEMP/Birthday Buit Inver CITY/Good Life CHER & PETER CETE/After All SURFACE/Closer Than Friends



PD: Lyndon Abell
Asst. PD: Chris Knight St. Louis MD: Jim Atkinson

MD: Jim Atkinson

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27. 34
BOBBY BROWN/Every Little Step
MARYN MHITE/Supermomen
DOWNY DSMOND/Soldier Of Leve

power 96

PD: Rick Gillette MD: Mark Jackson

Detroit

I I MAITS BANGRIUMS STEAMS

4 2 MILL VANIEL FÖR I VAN MONE IT'S TF

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BDYS/Lucey Charm SURFACE/Closer Than Friends ROD STEWART/My Heart Can't Tell Y TIFFANY/Redio Remance PASADENAS/Tribute (Right On) R E M /Stand

WKTI Milwaukee PD: Todd Fisher Asst. PD/MD: Danny Clayton

1 I MINE & THE MECHANILIVING YEAR
3 2 DEBBIE DIBBOV/Lest In Your Eyes
4 3 JUTHY NAMER'N & STYAMER'S ARE YOU NOW
5 3 JUTHY NAMER'N & STYAMER'S ARE YOU NOW
6 3 JUTHY NAMER'N & STYAMER'S ARE
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BELLE STARS/100 Ito DEON ESTUS/Heaven Help He

WDFX

Detroit

DETROIT'S FOX 99.5 FM PD: Chuck Beck Asst. PD/MD: John McFadden

JEE 6

Chicago PD: Buddy Scott

H 4 1 MIRE & THE MECHAP/LIVING YEARS
1 2 2 DEBPIE CISSON/LOST IN YOUR EX1 1 4 PALCA ADDL/51-4289 to 10
3 2 SANGLEST IN THE STATE
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VP Programming: Gary Berkowitz
PD: Brian Patrick Asst. PD/MD: Jeff Jennings

1 I HINE & THE MICHANIZUMIN YEARS

1 2 BROWLESE/CETATE TIME

3 3 BDBS BROWLESE/CETATE TIME

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3 3 BDBS BROWLESE/CETATE TIME

3 9 MOD STEMBET/MY NEAR TOWN GOT IN THE HIGHT

10 9 MOD STEMBET/MY NEAR TOWN GOT IN THE HIGHT

11 9 MOD STEMBET/MY NEAR TOWN GOT IN THE HIGHT

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10 10 BREATHE/DOINT TAIL HE LIES

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10 11 MODETTE/THE LOSS

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WCZY Detroit

Minneapolis

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H 2 1 ROSETEVINE LORD

3 SANGLES/Eternal Flam

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OM: Jim Fox PD: Dave Allen

MD: Brian Douglas

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99½ FM WZPL/Indianapolis

PD/MD: Scott Wheeler Asst. PD: John Trout

ASSI. PD: JOHN Irout

H 7 1 BANGLEGATER PAIR

B 2 NOESTER/THE LOS

3 3 NOD STEMBIT/M, MEET CAP'T TELLY

3 1 NOD STEMBIT/M, MEET CAP'T TELLY

2 NIRE 1 THE MEMORYLIVING YEARS

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34 HICHAEL DAMIAN/Rock On OUTFIELD/Voices Of Babylon VAMESSA MILLIANS/Dreamin' PASADENAS/Tribute (Right On)

Flix/Driven Out QLENN FREWLININ' Right ANITA SAKER-JUST Because LIVING COLOUR/Cult Of Personality

Q102 Cincinnati

MD: Brian Douglas

WNCI 97.9 PD: Dave Robbins Columbus
MD: Pat McMahon

CLEVELAND WILLIES WOOD BOOK

OM: Rich Piombino MD: Brad Hanson

MD: Brad Hanson

H 3 1 800 STEWAT/Ny Heart Can't Tell V

1 2 WAN MEET/Fell 80 Good

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22. 28. 29 MELISSA ETHERIOGE/Similar Features

7073 Minneapolis

2 | DCBPIE DIBDM/Lest In Your Eyes
3 | 2 JimWY WANNESH & STYTMER'S A'R YOU NOU
7 | 4 BANGCER/EETHOL Flame
7 | 5 BANGCER/EETHOL Flame
7 | 6 BANGCER/EETHOL Flame
7 | 7 BANGCER/EETHOL Flame
7 | 8 BANGCER/EETHOL Flame
7 HINE & THE PECHAN/LIVING YEAR
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DONNY DEMOND/Seldier Of Love TOMBY PAGE/A Shoulder To Cry On HICHMEL DAMIAN/Rock On FANLA ABBUL/Forever Your Girl SA-FIRE/Thinking Of You

VANESSA WILL TAMS/Dreamin

Columbus

PD: Mark Todd MD: Rick Carter

M 2 1 BANGES/Cirnel Flam
4 2 2 BORY BROW/Robi
5 4 OAR M ROBES/FERRING CITY
6 1 OAR M ROBES/FERRING CITY
7 OAR M ROBES/FERRING CITY
8 1 OAR M ROBES/FERRING CITY
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ADDS PETER SCHILLING/The Different Story SA-FIRE/Thinking Of You HOWARD JONES/Everleating Love JOY WATLE-(Feel Love

PD: Brian Philips

MD: Ed Lambert

HOMARD JONES/Everlasting Love CHOIRBOYS/Run to Paradise EASTERHOUSE/Come Out Fighting CHARLIE SEXTON/Den't Look Back

OM: Ric Lippincott

PD: Brian Retty

1 2 1 000886 011509W.-011 in You' Eyes
1 2 2 MARCA ADDR-(19-1) in You' Eyes
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MADDRNA/Like A Prayer DOWNY GEMOND Boldier Of Love ANITA BAKER/Aust Secause LIVING COLOUR/Cult Of Personality

Today's Rock'n' Roll. KXXR 106·5 FM

Kansas City

PD: Brian Burns MD: Gary Franklin

MD: Gary Franklin

2 | AGDETEZ/Th. Les

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36 OUTFIELD/Voices Of Babylon UZ/When love Comes To To EASTERHOUSE/Come Out Fighting ESCAPE CHUB/Walking Through Walls

VIXEN/Crgin'
CROMDED MOUSE/Recurring Dream
JIMMY HANNEN & SV/More Are You Now

POWER95fm KCPW Kansas City

OM/PD: Dene Hallam Asst. PD: Dave Elliott MD: Dena Yasner

MD: Dena Yasner

H 1 1 DEBIE Hasabovitas in Your Eyes
1 2 DEBIE Hasabovitas in Your Eyes
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HICHAEL DANIAN/Rock On SIMPL's RED/It's Only Love ROY DEBISON/You Got It BETTE HIDLER/Wind Beneath My Mings

MEM ENITION/Can You Stand The Res PAULA ABDAL/Forever Your Cirl TIFFAMY/Red in Romanie JUDY WATLEY/Real Love DOW ZHANY/Dountoun BO ZHANY/Dountoun DOWN PAGE/A Shoulder To Cry On

MESIT

KUBE 93FM

MD: Tom Hutyler

MD: Tom Hutyler

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| DEBBEC SESSON.coss in Your Eyes
| And Se the Michael Sesson to the Sesson t

DOMEN OSPONO/Seleter Of Love DUMAN DUMAN/Do You Belleve In She ROBBIE MEVIL/Semedody Like You SMEET SEMBATION/Sincerelly Yours HICHMAL DANIBAY/Selete Un JOHNAY MEMO/BITTHERY BUT INFORMATION SOCIE/MERCHISTION



KQKS/Denver

PD: Dave Van Stone MD: Cindy Rose

MD: Cindy Rose

H 3 1 DEBBE CIEDOVINAT IN YOUR EYES
2 DITES 1 THE PROMOVELYING YEAR
2 2 DITES 1 THE PROMOVELYING YEAR
3 3 PILLE WHILL FORT I YOU ARROW IT TO
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4 0 DISCOURTED A SHORE THE PROMOVE A SHORE THE CALLED A SHORE THE CALL

30 CHER & PETER CETE/After All . SAHANTHA FOX/I Only want To Se Mit

KZZP104.7FM

THE NUMBER THIT MUSIC STATION

PDISON/Your Mama Don't Dance DEF LEPPARD/Rocket HOMARD JONES/Everlasting Love HICHAEL DAMIAN/Rock On

ENVA/Orinoco Flow (Sett Aw ANITA BAKER/Just Because CARLY SIMBY/Let The River Run CARLY SIMBY/Let The River Run CARLY SETEN (ETC./ARCH AII TIFFANY/Ratio Romance TOPRY ANGLES Shouleer To Cry On BUSTER POINDEXTER/HIT The Road

30 POISON/Your mama Don't Dance JIMMY HARMEN & SY/Mhere Are You Now DNE 2 MANY/Doentown

PD: Gary Waldron

ADJACTOR NO. L. SYLDETE ATE YOU NOU ONE 2 HAMY/DOWNTOWN BHEET SEMBATION/SUCCESSIVE TERMS OF CLOSE CONTROL OF THE TERMS OF CLOSE CLOS

ZIOO FM KKRZ Portland

PD: Mark Capps

DESPIE OF STREET, IN YOUR EARN STREET, IN STREET, I

DONNY OBMOND/Soldier Of Love JODY MATLEY/Real Love

SIMPLY RED/It's Only Love BOYS CLUB/Ine Lonellest Heart ROY OBBISON/YOU Got It HOMAND JONES/Everlasting Love CLENN HEDEIROS/Never Get Enough Of V DURAN DURAN/FOLYOU Believe In Sha

PD: Chris Baker Asst. PD/MD: Ray Kgl...

Asst. PD/MD: Ray Kalusa

KXYQ 105 Portland VP/Programming: Jim Ryan

Jim Hyan

2 I Misk & The McChMM/Living Years
2 3 SANGLER/Crarmal Flame
2 1 3 SANGLER/Crarmal Flame
2 1 3 SANGLER/Crarmal Flame
2 1 7 SANGLER/Crarmal Flame
2 8 POSION/Year Flame Only Banch
2 10 SEL R / Sangler
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EASTERHOUSE/Come Out Fighting SELLE STARS/Its Its MINOER/Seventeen FORD & OSSOURNE/Close My Eyes Forever

OM/PD/MD: Brian White

MAPUNDL. Briat

1 DEBEG DEBON/Lost in Your Eyes

2 Risk & The MCCHOM/Loving Years

3 Risk & The MCCHOM/Loving Years

4 SMACEB/Clarinal Flow

4 SMACEB/Clarinal Flow

5 DIMD/29/11/LOMB/DP-sun

7 AMITA BACEF/Jost Bercave

8 RAPH MEITE/Suppression

1 RAPH MEITE/Suppression

2 RAPH MEITE/Suppression

2 RAPH

30 BOY GEORGE/Don't Take My Mind On DENISE LOPEZ/Too Much Too Lete



KKLQ/San Diego PD: Garry Wall MD: John Clay

MD: John Clay

1 1 DEBEE 01800*/Lest In Your Eyes
2 3 THE WHITE 01800*/Lest In Your Reys
3 THE WHITE 01800 THE PEYON DALL IT'S
2 4 TOME LOCKAIL Thing
5 5 Med 1050 OF THE PEYON DALL IT'S REYS
5 7 PANA OBOUTSELEIN UP
5 8 TOME SEDWINGS
12 10 KON HAMP! BY YOUR THE WAY
13 10 KON HAMP! BY YOUR THE WAY
14 10 KON HAMP! BY YOUR THE WAY
15 11 DESCRIPTIONS IN US THE WAY
16 11 DESCRIPTIONS IN US THE WAY
17 WHITE DALL IN US THE WAY
18 11 THE WAY ON THE WAY
18 11 THE WORLD COME IN THE WAY
19 12 THE WAY THE WAY THE WAY
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27 BOBBY BROWN/Every Little Step PASADENAS/Tribute (Right On)

BIMPLY RED/It's Only Love INMER CITY/Good Life DING/24/7 ROY ORBIBON/YOU Get 11 BELLE STANS/Ite 1kg





PD: Casey Keating MD: Mark Allen

Denver



Asst. PD/MD: Dom Testa

2 | SMMLER/EXPINE | Flage
| 1 | 2 | DERES
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SHART SCHOOL TOWNERS Lave
SIPPLY RED/IN'S Only Love
SIPPLY RED/IN'S Only Love
SIPPLY RED/IN'S Only Love
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Sacramento



MD: Alex "A.C." Cosper

MUL. AIRX TALE. Cosper

H 2 1 NILLI VARILIFET VAN RODE IT'S TY
1 2 DEBBIE GIBBON/Lot I TO YOU' Eyes
1 10 3 AMMONGESESTRAN I TIBME
1 10 AMMONGESESTRAN I TIBME
1 10 AMMONGESESTRAN I TIBME
1 10 AMMONGESESTRAN I TIBME
1 11 AMMONGESESTRAN I TIBME
1 12 AMMONGESESTRAN I TIBME
1 13 AMMONGESESTRAN I TIBME
1 14 AMMONGESESTRAN I TIBME
1 15 AMMONGESESTRAN I TIBME
1 16 AMMONGESESTRAN I TIBME
1 17 AMMONGESESTRAN I TIBME
1 18 AMMONGESESTRAN I TIBME
1 19 AMMONGESESTRAN I TIBME
1 10 AMMONGESESTRAN I TIBME
1 10

LEVERT/Just Coolin'
INFORMATION SOCIE/Repetition
HOMAND JONES/Evertasting Love
JODY MATLEY/Real Love
CIGHTH MEMORE/Raby, Beby
ROBBIE NEVIL/Sembledy Like You

HAMER CITY/Good Life SAMANTHA FER/I Gnly Want To 8e Mil HCHAED DAYNESS GO HCHAED CONTROL GUAL J T YAVLON & MEG/All I Mant Ja Foreva TIFFANY/Redio Romans



Fresh Continuous Music. KOY-FM Phoenix

PD: Jay Stevens APD/MD: Kevin Robinson

JODY MATLEY/Real Love SMEET BENSATION/Sincerely Yours HOMARD JOMES/Everlasting Love MENEW CHERRY/Suffalo Stance

SIMPLY RED/It's Only Love PETER SCHILLING/The Different Story ROBBEL REVIL/Someody Line You PAULA ASDUL/Forever Your Girl HICHAEL DAYLAN/Bec LO JOHNEY REP/Esthiday Suit VIEEN/FULLY

Los Angeles VP/PD: Steve Rivers 102.7 MD: Kevin Weatherly

NOME

BUSTER POINDEXTER/Hit The Road Jack
PASADEMAS/Tribute (Right On)
BON JOVI/1'11 de There For You

CHR P1A



Acting PD: Dave Ferguson MD: Albie D

H 2 I NIARA W/SHANICE W/This Time
H 3 2 WASTERS WILLIAMS/Dreanin'
H 3 2 WASTERS WILLIAMS/Dreanin'
H 3 3 WASTERS WILLIAMS/Dreanin'
H 4 3 MILLIAMS/Dreanin'
H 5 MILLIAMS/DREANIN'
H 5 MILLIAMS/DREANIN'
H 6 MILLIAMS/DREANIN'
H 7 WASTERS WASTER

DEF JEF/Give It Here FAULA ABDUL/Forever Your Girl' MANIGUIN/I Manna Rice TEN CITY/That's The Way Love ! FIVE STAR/Another Mestend JOHNY KEMP/Birthday Suit

MD: Hosh Gureli

MD: Hosh Gureli

2 1 DING/24/7
7 3 STEVE BY JAMINA Da ha One
1 4 HILL! OARLIL/Gur! You know 13:5 Tr
1 5 TO SUBJECT BY JAMINA DA ha Da ha One
1 5 TO SUBJECT BY JAMINA DA HA DA

OUY/I Like
CHMTHA/Knelles Night
CHMTHA/Knelles Night
ON COROLOPENT Tase Night
No. SCOROLOPENT Tase Night
ON COROLOPENT Tase Night
ON
N. B. BURE! //F // In Nos Your Lover
GMMCK & MORCCA/Tearles
LATIM MAKCALE/IT Hust Be You
MARTICE/INIS Is Acid

MOXETTE/The Look PETER SCHILLING/The Different Story

Asst. PD: Christopher Lance

CYMTHIA/Engless Night BOY GEORGE/Don't Yete My Mind On

MD: Michael Newman

San Jose

KHQT



Miami VP/Programming: Bill Tanner Asst. PD: Funk E. Frank Walsh MD: Shirley Maldonado



KPWR/Los Angeles Asst. PD/MD: Al Tavera



PD: Larry Martino MD: Harley Davidson Asst. PD: Steve Craig

ASSI. PD: Steve Craig

2 | #ILLEL VANILLE/OUT 1 was more 15's Th.

| 2 | AMPINE MAINTE/OUT 20's more 15's Th.

| 3 | AMPINE MAINTE/OUT 20's More 15's Th.

| 4 | ARRIVE MAINTE/OUT 20's More 15's Th.

| 5 | TOTAL THE MODIFICATION OF THE MODIFICA

29
DONNY DSMOND/Selejer Of Love
OUY/Teddy's Jam
LEMENT/Just Coolin'



OM: Joel Salkowitz PD: Steve Ellis

maricantadiohistory com

EAST

MOST ADDED

Jody Watley

Howard Jones Paula Bdul Living Colour Tone Loc

BREAKOUTS

Darrell Ray

TONE LOC
PAULA ABDUL
WINGER
OUTFIELD
HOTLEST
BANGLES 5-1
ROD STEMART 4-2
GUNS N' ROSES 3-3
ROXETTE 8-4
BREATHE 6-5 NO BREAKOUTS

P3

Mertin/Clark
JODY MATLEY
OUTFIELD
HOWARD JONES
SIMPLY RED (dg)
MICHAEL DAMIAN (dp)
EASTERHOUSE (dp)
Rottest:
BANGLES 7-1
CHICAGO 4-3
POISON 13-9
FOR YOUTER CANNER 2

MOST ADDED

Jody Watley

Howard Jones Outfield

Donny Osmond

Sa-Fire

Spancer/Davis

38 SPECIAL
DEF LEPPARD
TIFFANY
JODY WATLEY
CUNS N' ROSES
HOLLEST:
GUNS N' ROSES
4-1
BANGLES 5-3
BANGLES 5-3
BANGLES 5-3
BANGLES 5-4
BAN

95XXX/Burlington, VT Speck/Riley

SIMPLY RED
OUTFIELD
CHRIS REA (dp)
FORD & OSBOURNE (dp)
Hotte St:
BREATHE 4-1
BANGLES 14-5
ROXETTE 11-10
MILLI VANILLI 21-16
MADONNA D-28

STEVE SITHOUGH SAMANTHA FOX METTALLICA TOME LOC HOTE SET MIKE & THE MECHAN 4-1 ROXETTE 10-9 FIME YOUNG CANNIB 24-16 DEF LEPPARD 26-20 JIMMY HARNEN & SY D-29

Alexander/Shane

SWEET SENSATION
SA-FIRE (dp)
GLENN MEDEIROS (dp)
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 5-2
BANGLES 9-3
ROXETTE 15-9
MILLI VANILLI 17-13

OK100/Ithacs. NY Dahlman/Gates

Dahlman(Sates
DURAN DURAN
TONE LOC (dp)
SA-FIRE
OUTFIELD
LIVING COLOUR (dp)
SIMPLY RED
HOLLEST
MIKE 6 THE MECHAN 1-1
R.E.M. 2-2
ROD STEMART 3-3
CHICAGO 5-4
ROY ORBISON 6-5

NevsiHughes

STEVE WINNOOD
BAD COMPANY
MINOER (dp)
CHRIS RCA
HOWARD JONES
UIOTECST:
CHICAGO 2-1
GUNS N' ROGES 6-4
KENNY LOGGINS 7-5
CARLY SIMON 12-7
DEBBIE GIBSON 15-8

WTHT/Portland, ME Cosenza/Parmele

COMPARTMENT TO THE PROPERTY OF THE PROPERTY OF

WOMP/Wheeling, WV Forster/McGee

JODY WATLEY SWEET SENSATION DONNY OSMOND DONNY OSMOND Hottest: MIKE & THE MECHAN 1-1 GUNS N' ROSES 2-2 MARTIKA 3-1 WAS (NOT WAS) 6-4 BANGLES 17-9

Ted Minier

HOWARD JONES

DURAN DURAN

STEVE WINHOOD

SA-FIRE

CARLY SIMON (dp)

FORD 4 OSBOURNE

(dp)

HOUTET tel

HOUTET tel

BANGLES 7-3

FIRE YOUNG CANNIB 9-7

RORETTE 17-12

PASADENAS
SAHANTHA FOX
CHER & PETER CETE
STEVE WINWOOD
INFORMATION SCILE
HOTLESTION SCILE
HOTLESTION SCILE
HOTLESTION SCILE
HOTLESTION SCILE
HOTLESTION SCILE
HOTLESTION SCILE
FORD & OSBOURT E 25-18
SAF-FIRE 31-23

2

Todd Petengul
ENYA
DURAN DURAN (dp)
BUSTER POINDEXTER
HOWARD JONES
STEVF WINNOOD
HOLLEGITHE MECHAN 3-1
WIEE HELDCHAN 3-1
WIEE (MOT WAS) 18-8
FINE YOUNG CANNIB 22-16
TONE LOC D-31

WAEB/Allentown, PA Sherry/Johnson

ENYA
HOWARD JONES
DURAN DURAN (dp)
DURAN (dp)
DURAN (dp)
JOYE MATLEY (dp)
BANGLES 3-1
ROXETTE 17-5
FINE YOUNG CANNIB 20-12
SA-FIRE 23-16
BON JOVI 25-19

WGHT/Baltimore, MD Szabo/Hehn

SZADO/Hehn
SAMANTHA FOX
SA-FIRE
BOBBY BROWN
DONNY OSNOND
HOTTERST
GUNS N' ROSES 6-4
MILLI VANILLI 10-6
MAS (NOT WAS) 11-8
KARYN WHITE 13-10
BANGLES 15-13

WVSR/Charleston, WV Bill Shehan

DEBBIE GIBSON (dp)
BOBBY BROWN
BETTE MIDLER (dp)
BELLE STARS
PAULA ABDUL
LIVING COLOUR PAULA ABDUL LIVING COLOUR (dp) SAMANTHA FOX HOTCES: 10 FEB 1-1 KREYNSHITE 4-2 ROSETTE 13-6 WAS (NOT WAS) 17-9 FINE YOUNG CANNIB 21-10

K104/Erie, PA Bill Shennon

BON JOVI WINGER (dp) WINGER (dp)
U2
CHRIS REA
STEVE MINHOOD
MELISSA ETHERIDGE
BAD CCMPANY
HOTESEI:
VAN HALEN 7-1
VIKEN J-2
POISON 5-3
CSNEY 6-4
ROXETTE 16-5

JET-FM/Erie, PA Jim Cook

UTF IELD DOES
ROBBIE NEVIL
TOWNY PAGE (dp)
SAMANTHA FOX
HOLLEST:
WILLI VANILLI 5-2
BANGLES 9-3
BANGLES 9-1
FINE YOUNG CANNIB 17-10
BETTE MIDLER 15-12

WERZ/Exeter, NH Falconi/Lief

ESCAPE CLUB FINE YOUNG CANNIB DURAN DURAN HOWARD JONES DONNY OSMOND BOLLEST: DONNY OSMOND Hottest: ROD STEWART 6-2 ROY ORBISON 7-4 WAS (NOT WAS) 21-14 LUTHER VANDROSS 25-16 38 SPECIAL 31-22

WNNK/Herrisburg, PA Bond/August

STEVE WINMOOD
PAULA ABBUL
BETTE HIDLER
ONE 2 MANY
HOLLER
MIKE 4 THE MECHAN 1-1
ROWETTE 20-9
JOHNNY KEMP 35-28
SWEET SENSATION 37-30
MADONNA D-33

WTIC/Hertford, CT Shekes/West

ENYA MICHAEL DAMIAN DONNY OSMOND Hottest: FINE YOUNG CANNIB 10-3 BANGLES 17-10 BELLE STARS 26-20 MADDONNA 31-21 TONE LOC 32-25

WKEE/Huntington, WV Meyne/Miller

DOLYMPHINE BELLE STARS BOBLY BROWN TOMMY PAGE HOWARD JONES FORD & OSBOURNE (dp) ROBBIE NEVIL WINGER (dp) WINGER (dp.,
Hottest:
BANGLES 4-1
ROXETTE 6-3
ROD STEWART 5-4
MILLI VANILLI 8-6
FINE YOUNG CANNIB 16-8

WLAN/Lancaster, PA Marino/Murray

PIXX
SIMPLY RED
STEVE WINMOOD
LIVING COLOUR
PAULA ABBUL
HOTESS:
MILLI VANILLI 2-1
MIKE & THE MECHAN 3-3
MILLI VANILLI 2-1
MIKE & THE MECHAN 3-3
FINE YOUNG CANNIE 12-5
KON KAN 6-5
KON KAN 6-5
KON KAN 6-5

RYDBALDAN
SAMANTHA FOX
R.E.M.
MICHAEL DAMIAN
HOTEBET CIBSON 1-1
MILLI VANILLI 11-3
BANGLES 14-7
SA-FIRE 17-8
BON JOV1 26-17

Hitman/Jernigan
Oh. 2 RANY
OUTFIELD
BUSTER POINDEXTER
HOWARD JONES
BELLE STARS
ROBBIE NEVIL
ROBBIE NEVIL
HILLI VANILLI 3-1
MILLI VANILLI 3-1
ANKE S THE RECHAN 4-2
DEBBIE GIBSON 8-3
BANGLES 9-6
FINE YOUNG CANNIB 11-7
WSPK/POUNKespie, NY
Stew Schantz

98PXY/Rochestar, NY Mitchell/Leary

ENYA JODY WATLEY JOHNNY KEMP STEVE WINWOOD BELLE STARS TONE LOC

WNYZ/Utica, NY Flannery/Andrews

PAULA ABDUL BOBBY BROWN BOBBY BROWN
U2 AD JONES
HOULES 1:
BANGLES 5-2
ROXETTE 11-5
FINE YOUNG CANNIB 21-13
POISON 26-17
DEON ESTUS 27-23

HOWARD JONES JODY WATLEY ROBBIE NEVIL DINO (dp) BELLE STARS Hottest:

WKRZ/Wilkes-Barre, PA Medek/Starr

TOME LOC
DEF LEPPARD
JODY WATLEY
CHER & PETER CETE
JOHNNY KEMP
HOLE 95:
ROD STEWART 3-2
VANESSA WILLIAMS 9-7
BANGLES 14-8
WAS (NOT MAS) 15-11
MILLI VANILLI 22-12

MCK-GRIBFP-BRIBER
ENYA
NOWARD JONES
JODY WATLEY (dp)
LIVING COLOUR (dp)
HOTEST
MIKE & THE MECHAN 2-1
MILLI VANILLI 6-3
ROXETTE 11-7
R.E.M. 15-1
FINE YOUNG CANNIB 20-13

WYCR/York, PA McCausland/Willie B.

MCCausiand/Wille B.
GUNS N' ROSES
LUTHER VANDROSS
SIMPLY RED (dp)
ONE 2 MANY (dp)
MICHAEL DAMIAN (dp)
HOTLEST:
MICHAEL DAMIAN (dp)
HOTLEST:
MILLI VANILLI 4-2
BANGLES 8-5
BOOKTTE 10-6
FOR YOUNG CANNIB 12-7
TONE LOC 33-26

KC101/New Haven, CT Rybak/Dann

100KHI/Ocean City, MD Hitman/Jernigan

Stew Schantz

ESCAPE CLUB (dp)
JODY MATLEY (dp)
INFORMATION SOCIE
OUTFIELD
DEBBIE GIRSON
EDIT EBBICKELL 6 N
BANGLES 1-1
BON JOU! 18-12
DEF LEFPRARD 19-13
TONE LOC 23-20
MADONNA 26-21

MITCHONICARY
JB. SPECIAL
SA-TIRE
JODY MATTLEY
HOLLEST:
HILLI VANILLI 4-1
FINE YOUNG CANNIB 7-2
MIKE 5 THE MECHAN 5-3
MADONAN D-18
TONE LOC 27-20
S3Q/Syrocuse, NY
Sulliven/Dunes

Hottest: ROD STEWART 2-2 ROXETTE 11-4 ROY ORBISON 10-5 WAS (NOT WAS) 21-9 VANESSA WILLIAMS 13-10

WPST/Tranton, NJ Cunningham/Merelo

PAULA ADDU.
JIMMY HARNEN 6 SY
JODY WATLEY
LIVING COLOUR (dp)
SA-FIRE
Hottest:
BOTORISON 3-1
ROY CORESON 3-1
RO

TONE LOC CHER & PETER CETE

WRCK/Utica, NY Raitz/Burton

Hottest: BANGLES 3-1 ROXETTE 7-3 FINE YOUNG CANNIB 18-12 MADONNA D-24 TONE LOC D-26

38 SPECIAL Hottest: MIKE & THE MECHAN 2-1 MILLI VANILLI 6-3 FINE YOUNG CANNIB 12-0 ANIMOTION 19-14 TONE LOC 30-27

HOTTEST Information Society

SOUTH

P2

WBBQ/Augusta, GA Bruce Stevens

Hottest: MIKE & THE MECHAN 1-1 FINE YOUNG CANNIB 12-3 ROXETTE 15-7 MILLI VANILLI 17-12 BETTE MIDLER 23-18

B93/Austin, TX Liss Tonacci STEVE WINWOOD BELLE STARS STEVIE B GINA GO-GO MICHAEL DAMIAN INNER CITY Hottest: INNER CITY Hottest: MIKE & THE MECHAN 2-1 KON KAN 8-4 R.E.M. 7-5 TONE LDC 29-16 MADONNA 39-23

K98/Austin, TX Selby Edwards

Salby Edwards
ROBBLE NEVIL (dp)
HOWARD JONES
YAZZ (dp)
INFOGMATION SOCIE (dp)
SA-TIRE
HOLLES (-5
BANGLES (-5
ROXETTE 9-7
MAS (NOT NAS) 19-9
R.E.M. 17-13
ROD STEMART 18-15

WFMF/Baton Rouge, LA Rice/Ahysen

Rice/Ahysen
SA-FIRE
SWEET SENSATION
HOLLE 81
DEBBIE GIBSON 1-1
TONE LOC 10-7
BANGLES 14-10
FIRE YOUNG CANNIB 16-11
ROXETTE 21-14

Marimon/Pace
MADONNA
DURAN DURAN
DURAN DURAN
PAULA ARBOUL
INFORMATION SOCIE
COMBOY JUNKIES
HOWARD JONES
OUTFIELD
HOWARD JONES
FINE YOUNG CANNIB 2-1
ROD STEMART 6-5
TOME LOC 18-12
HADONNA D-21

J.J. Jackson

JODY MATLEY
BUSTER POINDEXTER (dp)
PAULA ABDUL
MATLEY
BUSTER POINDEXTER (dp)
ROTHAEL DAWNAM (dp)
ESCAPE CLUB (dp)
ROTESTER
MILLI VANNILLI 3-1
RIEG & THE MECKAM 5-2
ROD STEMART 6-3
TOME LOC 30-13
PETER SCHILLING 39-29

KXX106/Birmingham, AL Evans/Lopez

Evens/Lopex

JODY WATLEY
J.T. TAYLOR 6 REG
BOY GEORGE
DONNY OSMOND
HOTLEST
MILLI VANILLI 2-1
KARYN WHITE 3-2
ROD STEWART 5-3
ROMETTE 12-8
TONE LOC 19-12

Gether/Russell
JOHNNY KEMP
SA-FIRE
LIVING COLOUR
Hottest:
ROXETTE 7-2
DEF LEPPARD 13-7
BANGLES 18-12
PAULA ABBUL 21-14
MADONNA D-18

WSSX/Charleston, SC Deve Allen

DOVE AMEN
BON JOYI
BETTE MIDLER (dp)
FINE YOUNG CANNIB
LIVING COLOUR (dp)
HOTE ST.
ROKETTE 2-1
ROD STEMART 3-2
MIKE & THE MECHAN 4-4
R.E.M. 10-7
BANGLES 17-12

NATY JUNE TOBE

JODY WATLEY
DONNY CSMOND
HOtees:
VANESSA WILLIAMS 4-3
WAS (NOT WAS) 7-6
BANGLES 8-7
FIRE YOUNG CANNIB 14-9
38 SPECIAL 23-17

WROQ/Charlotte, NC Bliss/Ward

OUPFIELD DAMIAN
MICHAEL DAMIAN
BAD COMPANY
SIMPLY RED (dp)
Hottest:
LIVING COLOUR 2-1
ROD STEWART 4-2
WINGER 6-4
ROY ORBISON 7-5
FINE YOUNG CANNIB 23-15

WSKZ/Chattanooga, TN Chase/Scott

CheadRoott
DEON ESTIS
CHER & PETER CETE
HOWARD JONES
PAULA ABBUL
STEVE WINMOOD
HOLLESTEMBRT 3-1
ROXETTE = BANGLES 10-4
R.E.M. 9-5
FINE YOUNG CANNIB 19-6

WNOK/Columbia. SC Metts/McHugh

WCGQ/Columbus, GA Harris/McClure

DONNY OSHOND
JODY WATLEY
JIMMY HANEN & SY (dp)
OUTFIELD
EASTERHOUSE (dp)
HOLLEGT (BSON 1-1)
PEBBIE (BSON 1-1)
FOR STEWART 4-3
ANITA BARER 5-4
ROXETTE 13-6

K2FM/Corpus Christi, TX

NEW KIDS ON THE B BOBBY BROWN TIFFANY NOBY BROWN
TIFFANY
DENISE LOPEZ
BANANARAMA
INFORMATION SOCIE
HOTESSA WILLIAMS 3-1
SIR MIX-A-LOT 5-2
MILLI VANILLI 7-3
BANGLES 11-7
TONE LOC 18-8

Edwards/McBride
TOWE LOC (dp)
MARTHA
BELLE STARS
ROY ORBISON
ROTEST:
'DEBRIG GISON 2-1
WILSON & ZANDER 7-4
ANITA BAKER 15-8
'YANESSA WILLIAMS 17-13
ROD STEWART 29-22

KEZB/EI Paso, TX Winter/Van Dyke

BANGLES
MIKE & THE MECHAN
DONNY OSMOND
CHICAGO
ONE 2 MANY
DOMINO (dp)
Hottest: DOM:NO (dp)
Hottest:
BOYS 2-1
DEBBIE GIBSON 5-2
MILLI VANILLI 10-6
BOBBY BROWN 12-8
TONE LOC 0-35

-Q98/Fayettevile, NC
McCloud/Kelly

McCloud/Kelly
MADONNA
MADONNA
MADNNA
MONARD JONES
STRVE WINWOOD
EN'A
ONE 2 MANY
OUTFIELD
HOTERS:
ROD STEWART 10-4
38 SPECIAL 12-8
ANIMOTION 16-11
ROMETTE 19-14
JOHNNY KEMP 25-20

WINK/Ft. Myers, FL Marty Berger DETTE MIDLER (dp)
DONNY OSNOND
CARLY SIMON (dp)
CARLY SIMON (dp)
NotLest:
HIKE 4 THE MECHAN 1-1
ROO STEWART 3-2
BANGLES 4-3
ROXETTE 8-4
ROY ORBISON 6-5

WKSI/Greensboro, NC Jackson/O'Brien Jackson/O'Brien
JIMMY HARNEN & SY
ENYA
PAULA ABDUL
TIFFANY
LIVING COLOUR
HOLLEST WALLLI
J1
MILLI VANILLI
J2
ROXETT A 27
ROXETT 2-7
FINE YOUNG CANNIB 17-11
BON JOVI 0-24

SWEET SENSATION
PAULA ABDUL
JODY MATLEY
HOTEGAL
MIKE & THE MECHAN 1-1
CHICAGO 8-6
MAS (NOT WAS) 15-10
FINE YOUNG CANNIB 20-11
VANESSA WILLIAMS 16-12

WZYP/Huntaville, AL
Chris Andrews
SMEET SENSATION
SA-FIRE
JIMMY HARNEN & SY
GLENN MEDEIROS
DURAN DURAN
DURAN
DURAN
DURAN
ENTER MCCHAN 2-1
BANGLES 9-2
HILLI VANILLI 3-3
ROXETTE 1-3
FINE YOUNG CANNIB 16-11

Mett Kilkon
BON JOUI
TIFFANY
TIFFANY
BELLIS STARS
DONNY CSHOND
HOTESE:
HILLI VANILLI 9-2
ROXETTE 10-4
FINE YOUNG CANNIB 11-5
BANGLES 14-8
TONE LOC 18-12

WAPE/Jacksonv Johnson/Klutch

JohnsontKutch
LIVING COLOUR
MICHAEL DAMIAN
JODY WANTLEY
MICHAEL SAR ETHERIDGE
JOHNNY KEMP
BOTECHE GISSON 1-1
ROD STEWART 3-2
ROKETTE 12-5
FINE YOUNG CANNIB 10-6
TOMMY PAGE 21-12

WQUT/Johnson City, TN Phillips/Taylor

Philipal Taylor

MICHAEL DANIAN

EARYN WHITE

OUTFIELD

JONY WATLY

JONY WATLY

JONY WATLY

JINNY HARNEN & SY

HOWARD JONES

HOLTER!

JINNY HARNEN & SY

HOWARD JONES

HOLTER!

JINNY HARNEN

LIVING COLOUR 24-18

CHRIS REA J2-26

WOKNIKNOXVIII. TN

CLAY GIBA

MILLI VANILLI

CHRIS REA

JINNY HARNEN & SY

HOLTER!

DEBBIE GIBSON 1-1

DEBBI

WLAP/Lexington, KY Fox/Graves

FOX/Graves
PAULA ABDUL
HOTTEST:
BANGLES 13-6
WAS (NOT WAS) 20-12
MADONNA D-22
KARYN WHITE 30-23
CHER 4 PETER CETE D-27 CHER & PETER CETE I
KKYK/LITUS ROCK, AR
ROBING/Edwards
LIVING COLOUR (dp)
JODY WATLEY
COROND
RNA
COROND
RNA
HOLEORI
MILLI VANILLI 4-1
ROXETTE 8-3
TONE LOC 16-6
BANGLES 19-8
HADONNA D-13
VOUL HER BOCK AR

KZOU/Little Rock, AR Peter Stewert BOBBY BROWN JODY WATLEY JODY WATLEY
HOTTEST:
BANGLES 6-1
ROXETTE 8-3
MILLI VANILLI 10-6
TONE LOC 18-9
SA-FIRE 29-19

Shebel/Meyer

BELLE STARS

OUNNY OSMOND
JODY WATLEY
PAULA ABDUL
HOTTEST:
DEBBIE GIBSON 1-1
BERATHE 2-2
ROD STEWART 3-3
MILLI VANILLI 8-6
ROXETTE 13-8

WLRS/Louisville, KY Lyon/Hardin Lyon/Hardin
HOMARD JONES
BAD COMPANY
OUTFIELD
HOTEST:
GUNS N' ROSES 1-1
R.E.M. 2-2
ROY ORBISON 3-3
INXS 6-5
TRAVELING WILBURY 9-7

99WAYS/Macon, GA Dee Shannon

Des Shennon
HOMARD JONES
SA-FIRE
SA-FIRE
STEDEN WINHOOD
TIFFANY
TOWNY PAGE
MOITE AT THE MECHAN 1-1
ROD STEWART 5-2
MILLI VANILLI 4-3
BANGLES 9-4
R.E.M. 16-8

R.E.W. 16-8

FM100/Memphia, TN

Conley/Meleon

DEON ESTUS

HOWARD JONES

PAULA ABDUL

SA-FIRE

HOTLER EL HECHAN 2-1

VANESSA WILLIAWS 13-10

WAS (NOT WAS) 14-11

R.E.W. 28-21

WABE/Mobile, AL
Fram/Cheenut
HOWARD JONES
TOWNY PAGE
HOTELS:
DEBBIE GIBSON 1-1
ROD STEWART 2-2
BANGLES 5-4
ROXETTE 11-5
TONE LOC 18-9

WBAM/Montgomery, AL Leemhuis/Jackson LeemhulaiJackson
CHRE A PETER CETE
PAULA ABDUL
SA-FIRE
LIVING COLOUR (dp)
ROWARD JONES (dp)
ROXES to JEBS (dp)
ROXES (dp)

WHHY/Montgomery, AL Stevene/Stewart

americantadiohistory com

KBFM/McAilen-Brownsville, TX Hayes/Sentiago

NINGER (dp)
SA-FIRE
PAULA BBOUL
FORMAD JONES
PASADENAS
DONNY OSMOND
Hotest
DEBLE GIRSON 3-1
NEW KIDS ON THE B 6-4
METALLICA 18-14
TONE LCC 31-21
MADONNA 38-27

STEVE WINWOOD FORD & OSBOURNE R.E.M. BETTE MIDLER DONNY OSMOND

Jim Scott
WINGER (dp)
SWERT SENSATION (dp)
SWERT SENSATION (dp)
BETTE MIDLER (dp)
BETTE MIDLER (dp)
BOTTE MIDLER (dp)
HOLTEST MIDLER (dp)
HOLTEST MIDLER (dp)
HOLTEST MIDLER (dp)
HOLTEST MIDLER (dp)
FOISON 19-16
FINE YOUNG CANNIB 29-19
MADONNA 34-21

BJ105/Orlando, FL Thomas/Stone SWEET SENSATION ROBBIE NEVIL HOWARD JONES STEVIE B OUTFIELD OUTFIELD
Hottest:
MILLI VANILLI 5-4
JIMMY HARNEN & SY 10-5
TONE LOC 13-9
ROD STEWART 24-12
ROXETTE 31-22

Lousteau/Ocean
JOINNY REMP (dg)
PASADENAS (dg)
PASADENAS (dg)
PASADENAS (dg)
INFORMATION SOCIE (dp)
OUTFIELD (dg)
HOTHEST (dg)
HOTHEST (dg)
HOTHEST (dg)
FILE (DG)
FIL Davis/Michaels
JOHNNY KDMP
BON JOYI
BON JOYI
STEVE WINMOOD
PAULA ABBUL
BETTE WIDLER
HOTER

HaskeUSiver
MADONNA
HOWARD JONES
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HOWARD JONES
JONES
HOWARD HARMEN & SY
JONES
HOLEST
LEW HIDS ON THE B 10-4
BANGLES 13-7
CHER & PETER CETE D-14
FINE YOUNG CARNIB 27-24

Leo Vele
PAILEA ARBUL
BASTA 1 do

TONE LOC
TIFFANY
HOWARD JONES
ROBBIE NEVIL
ROTEGET BISON 1-1
ROLLEWILLI 7-3
HILLIE WILLI 7-3
MAS (NOT MAS) 15-12
FINE YOUNG CANNIB 20-14

STEVE WINNOOD (dp) SWEET SENSATION PASADENAS (dp) HOLTESE: MILLI VANILLI 1-1 ROY ORBISON 13-9 ROD STEWART 14-10 ROXETTE 18-13 R.E.M. 20-15

DONNY OSMOND CARLY SIMON

Y107/Nashville, TN Chass/Keplen

DONNY OSMUMI Hottest: ROD STEWART 2-2 MIKE & THE MECHAN 6-3 VANESSA WILLIAMS 7-4 TONE LOC 20-10 MADONNA D-17

Jeckson/Lans
STEVE WINMOOD
LIVING COLOUR (dp)
ROBBIE NEVIL
Hottest:
BREATHE 2-1
ROD STEWART 6-2
MILLI VANILLI 14-11
BANGLES 16-12
VANESSA WILLIAMS 25-16

WKZL/Winston-Salem, NC Hollowsy/Reynolds Hollowey/Reynolds
TIFFANY
HOWARD JONES
HOWARD JONES
SHE 2 MANY
SWERT SENSATION
HOLLES ST. SENSATION
HOLLES ST. SENSATION
HIRE & THE MECHAN 2-1
TOME LCC 9-5
JIMMY HARNEN & SY 10-7
FINE YCUNG CANNIB 16-12
BON JOVI 24-18

P3

KAKS/Amerillo, TX Allison/Bennett Alison/Bennett

SA-FIRE (dp)
SWEET SENSATION (dp)
ONE 2 MANY (dp)
OUTFIELD (dp)
SAMANTHA FOX (dp)
JODY MATLEY (dp)
BASIA (dp)
BASIA (dp)
CHICAGO
ROLLEST:
FINE YOUNG CANNIB 14-8
ROLKETTE 23-9
LIVING COLOUR 38-34

KTUX/Shrevaport, LA Ken Shepherd PASADENAS ONE 2 MANY TONE LOC (dp) OUTFIELD CARLY SIMON (dp)

CARLY SIMON (dp) Hottest: ROD STEWART 3-1 R.E.M. 15-8 ROXETTE 18-9 SWEET SENSATION 20-12 VAN HALEN 19-13

WDLX/Washington, NC Jeckson/Lans

KQIZ/Amarilio, TX Stu Smoke

TONE LOC
DINO
DONNY OSMOND (dp)
BANANARAMA (dp)
HOTEST:
MIKE & THE MECHAN 2-1
BANCLES 7-5
BROLETT 5-5
BREATHE 6-6 WKSF/Ashaville, NC Maloney/Trent Maloney/Trent
TOME LOC
JODY MATLEY
JODY MATLEY
FORD & OSBOURNE
HOWARD JONES
MICHAEL DAMIAN
HOLLEST: 61
BANGLEE BANGLEE
MASTLE BANGLEE
FINE YOUNG CANNIB 20-12
MADONNA 36-21

WJAO/Bainbridge, GA Menetee/McKey ManefeelMcKey
Sa-Fire Enya
SamanTHA FOX
ONE 2 ManyDURAN DURAN
HOLERI: MAYBANGLES 7-3
BANGLES 7-3
BANGLES 7-3
WARESSA W-15
WARESSA W-15
WAS (NOT WAS) 13-10

WZKX/Biloxi. MS Rick James

Rick James

TIFFANY (dp)
ENYA (dp)
ENYA (dp)
HONARD JONES
STEVE WINNOOD (dp)
FASADENNS (dp)
JODY WATLEY
HONDOOD (dp)
HOTER
HONDE 2 MANY (dp)
HOTERET
HOND STEWART 4-2
FINE YOUNG CANNIS 20-11
VANESSA MILLIAMS 15-13

OUTFIELD
HOTEST:
MIKE & THE MECHAN 1-1
ROXETTE 5-2
POISON 17-14
FINE YOUNG CANNIB 21-15
BON JOVI 32-24

KISR/Ft. Smith. AR Dennis Snow

SA-FIRE LIVING COLOUR ROBBLE NEVIL HOttest: ROXETTE 5-2 FINE YOUNG CANNIB 10-4 38 SPECIAL 13-10 ANIMOTION 16-13 DEF LEPPARD 18-15

898/Ft. Smith, AR Brown/Chase

TONE LOC (dp)
PAULA ABDUL
MICHAEL DAMIAN
BETTE MIDLER (dp)
HOTTES GESON 6-1
BOBBY BROWN 9-8
ROXETTE 10-9
BANGLES 15-10
DEON ESTUS 12-28

Q104/Gadeden. AL
Leo Devis
JODY MATLEY
JOHNNY REPP
SAMANTHA POX
GLENN MEDETROS
SWEET SENSATION
JIMMY HARNEN & SY
INFORMATION SOCIE
ONE 2 MANY
MILLI VANILLI 4-3
ROXETTE 11-4
TOMMY PACE 19-16
KARYN WHITE 23-15

WYKS/Geinesville, FL
Banta/Jon
OUTFIELD
JODY MATLEY
HOWARD JONES
A-FIRE (6)
HOLES (6)
HOLES (7)

KSMB/Lafeyetta, LA Small/Novosad LIVING COLOUR (dp)
DINO (dp)
FORD 6 OSBOURNE (dp)
HOTE at:
ROD STEWART 2-2
RARYN WHITE 7-6
TOME LOC 25-15
PETER SCHILLING 27-16

298/Memphis, TN Fuller/Wood Fuller/Wood

MADONNA
ROY ORBISON
38 SPECIAL
HOttest:
MIKE & THE MECHAN 5-1
ROD STEMART 7-2
ROXETTE 20-11
BON JOVI 23-14
TONE LOC 24-15

C101/Meridian, MS
Ron Wallace

BELLE STARS
TOWNY PACE
TOWNY PACE
STEVE WINNOOD
EASTERNOUSE
HOLLEST:
BANCLES 6-2
BAS GOT WAS) 12-6
WAS GOT WAS 12-6
VANESSA MILLIAMS 15-12

Peul Piro
ENYA
HOMANED JTMES
SAMANTHA FOX
JODY MATTEY
BOYS (dp.)
STEVIE B (dp.)
BELLE ST. RS (dp.)
HOTTOST 10-2
VANESSA #1LLIAMS 15-9
ROMETTE 40-23
TONE LOC 36-26

Richarde/Stone
CABRACK & MUNN (dp)
JODY WATLEY
JODY WATLEY
JIMMY HAREN & SY (dp)
OUTFIELE
BASIA (up)
HOLLER

KIXY/Sen Angelo, TX John Raymond

John Reymond

OUTFIELD
DONNY SHOND
ESCAPE CLUB
SAMANTEW FOX (dp)
BOOK OF LOVE (dp)
BOOK OF LOVE (dp)
TONE I.Y 10-1
TONE I.Y 10-1
METALL CA 16-1a
MADONKA 27-19
LIVIN- COLOUR 31-22

Z103/Tallahassee, FL Brien Douglas

STAN DOUGLES
VANES:A WILLIAMS
HOWAR, JONES
TOWNY PAGE
HOTE & THE MECHAN 1-1
BANGLES 5-3
MILLI VANILLI 9-6
TONE LOC 28-19
MADDINA D-26

KWEX/Waco, TX
Chris ling
ESCAPE CLUB
BASIA
OUTFIELD
BROWIE BRAVIAN
(dp)
SA--TIRE
HOWARD JOHNS
HOUSES
HOLDER
R.E.M. 7-3
VANESSA WILLIAMS 16-11
MACEDNNA 31-25

QV/Q3/Wichits Felis, TX

Jeff Christenson

SANANTIA FOX
SULFACE (dp)

AL B, SURE1

ROWBIE NEVIL
FIGURES ON A BEAC (dp)
DEBISE LOPE
SABDEE

GD BEACH
SOURCE SENSATION 9-5
VARESSA WILLIAMS 8-6
TORE LOC 18-9
PETER SCRILLIAMS 1-19
MADONNA 40-30

W:/85/Wilmington, NC Fred Allen

Fred Allen
LIVING COLOUR
PROLA ABDUL
ESTA
BOTH
HICKARD JONES
GOMS N' ROSES
COMS N' ROSES
COMS N' ROSES
COMS THE MECHAN 1-1
HIEL THE MECHAN 1-1
HIEL TWANICLI 3-2
HIEL TWANICLI 3-2
BERZHE S-4-3
BERZHES S-4-4
WAS (NOT MAS) 9-5

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the asteatitie (heals) designation indicate the total number, how many added it for the first time this week. Moves indicated the type of so-tivity this week! Up for upward chart movement. Same for sideways or continued uncharted activity, come for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that fact the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to usual on the CHR Natismal Aliplay/40, CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight.

Desperated Adds and/or Ons: One-two plays in a 24-hour period, both of them before midnight.

MIDWEST

MOST ADDED

HOTTEST

Howard Jones Jody Watley Outfield Michael Damian Sa-Fire

Easterhouse Escape Club

P2

WKDD/Akron. OH, Jeff Clark GUNS N' ROSES WAS (NOT WAS) KEVIN RALEIGH HOLLEST: KEVIN RADELLA HOLLEST: PAULA ABDUL 1-1 GUNS N' MOSES 6-5 NEW KIDS ON THE 8 10-6 DET LEPPARD 17-6 DEBBIE GIBSON 21-12

DEBBIE GIBSON 21-12
WPHRICIEVEIRIG OH
KeHyThomas
JODY HATLEY
JOHN HATLEY
JOHNY EMP (dp)
BELLE STARS (dp)
HOWARD JOHNS
SAMANTHIA FOX
HOLLESI:
ROS STEWART 3-1
ROS STEWART 3-1
ROS STEWART 3-2
ROS ELECTRON THE B 4-2
CHICAGO B-4
ROXETT 23-7

92Q/Cleveland, OH Howitt/Jackson

SWEET SENSATION (dp. PAULA ABDUL (dp) Hottest: MILLI VANILLI 7-5 BANGLES 11-7 ROXETTE 13-10 CHICAGO 15-11 WAS (NOT WAS) 14-12

WPXR Davenport, IA North/Davis

STEVE WINWOOD Hottest: VIXEN 12-8 R.E.M. 25-18 BON JOVI 26-21 DEF LEPPARD 27-22 MADONNA D-23

WGTZ/Dayton, OH Jarvis/Dr. Daye

JarvarDr. Dave

JODY MATLEY
ONE 2 MANY
HOWARD JONES
HICKAEL DAWLAH
HOLLES :
HIKE & THE MECHAN 2-1
BANGLES 6-2
CHICAGO & HOLL
FOR THE MECHAN 2-1
BANGLES 6-2
CHICAGO & HOLL
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CHICAGO & HOLL
FOR THE MECHAN 2-1
BANGLES 6-2
CHICAGO & HOLL
FOR THE MECHAN 2-1
BANGLES 6-2

KRNQ/Des Moines, IA Knight/Lewis

38 SPECIAL Hottest: DEBBIE GIBSON 2-1 PAULA ABDUL 3-2 MIKE 6 THE MECHAN 7-4 CHICAGO 8-6 WILSON 6 ZANDER 9-7

Michaeld/Johnson
Minder (dp)
BELLE STARS
HOWARD JONES
SAMANTHA FOX
SA-FIRE
STEVE WINHOOD
MOTEST:
ROD STEWART 4-1
BANGLES 8-1
MAS (WOT MAS) 10-6.
POISON 26-21

Casaddy/McCormick
ANITA SAKER
SHEET SENSATION
BA-PIE
HOTHORY
HOTHORY
HOTHORY
HILLI 3-2
HILLI VANILLI 3-2
HILSON 6 ZANDER 9-4
ROXETTE 15-10
HADONNA 27-12
POISON 19-14

ENYA
PIXX (dp)
ROBBIE NEVIL
ROCTES:
R.E.M. 14-8
BOY MEETS GIRL 18-11
VANESSA WILLIAMS 20-15
MILLI VANILLI 22-16
38 SPECIAL 26-20

McCarthyMichael T.
KARYN HILL TOWN PAGE
TOWNY PAGE
TOWNY PAGE
LIVING COLOUR (dp)
HOTERAL
BANGLES 2-1
RONETTE 5-2
ROD STEMART 6-2
F.K.M. 8-5
FINE YOUNG CANNIB 16-12

Z104/Medison, WI Lockwood/Keyes

NICHAEL DANIAN
MICHAEL DANIAN
DEON ESTUS
KOWARD JONES
DONNY OSMOND
CHER & PETER CETE
KOLTES!
BANGLES =1
ROXETT 7-5
FINE YOUNG CANNIB 19-14
BELLE STARS 34-26

KJ103/Oklahoma City, OK Spain/Stewart

Spein'Stewart
JODY WATLEY
DURAN DURAN
BELLE STARS
ROTEGE:
MILLI VANILLI 1-1
KON KAN 2-2
ROKETTE 7-3
MIRE & THE MECHAN 9-4
VANESSA WILLIAMS 8-6

KQKQ/Omaha, NB Drew Bentley

LIVING COLOUR (dp)
HOWARD JONES
TOMMY PAGE
SA-FIRE
SWEET SENSATION (dp)
Hottest: SWEET SENSATION (dp)
HOTEST:
MIKE 4 THE MECHAN 1-1
RARYN WHITE 10-5
ENYA 20-12
ROXETTE 25-15
TONE LOC 27-19

WMEE/Ft. Wayne, IN
Jeff Davis
EARYN WHITE
JODY WATLEY
MONARD JONES
BOD STEWART 1-1
MIKE 1-7HE MECHAN 5-2
BANGLES 13-9
RONETTE 15-11
MILLI VANILLI 19-12

WZOK/Rockford, IL Summers/Garcia

HIVING COLOUR (dp)
HOWARD JONES
MICHAEL DAMIAN
OUTFIELD
HOLLEST:
ROD STEWART 1-1.
DEBBIE GIBSON 3-2
BANGLES 4-3
ARTIKA 8-4
ROKETTE 9-5

WRQN/Toledo, DH Mason/O'Rourke

TOMMY PAGE DEON ESTUS ENYA ENYA
HOLLEST:
ROD STEWART I-1
R.E.M. 10-3
FINE YOUNG CANNIB 16-4
BON JOVI 19-8
VANESSA WILLIAMS 15-10

KAY107/Tulse, OK Jan Dean

Jan Dean

JOHNNY KEMP
BELLE STARS
HOWARD JONES
HOTELS
DEBSIE GIBSON 1-1
BANGLES 14-7
ROXETTE 15-8
WAS (NOT WAS) 21-15
R.E.M. 26-20

R.E. M. 26-20
KMYZ/Tutee. OK
Mel Myers
WINGER
HOTHERSTE 9-5
ROD STEWART 10-7
DEP LEPPARD 12-1D
POISON 19-14
WARDMANISTE VE

KKRD/Wichits, KS Oliver/Williams

OHVer/Willems
PASADENAS
ONE 2 MAHY
SA-FIRE
BETTE HIDLER (dp)
HICHARL DAMIAN
ROBBIE NEVIL (dp)
JODY MATLEY
HOTE STEWART 5-3
ROXETTE 9-7
KARYN WHITE 16-15
BON JOVI 31-21
TONE LOC 34-22

WHOT/Youngstown, OH Dick Thompson

Dick Thompson
TONE LOC
PAULA ABDUL
LIVING COLOUR
SAMANTHA FOX
ENYA
SA-FIRE
EASTERHOUSE
DURAN DURAN
Hottest:

P3

BOD BOCK

HILLI VANILLI
TONE LOC
TONE LOC
BOLLING TANA
HOMAND JONES
SAMANTHA POX
BETTE HILLER
HOUSEN
BANGLES 18-8
ROKETTE 10-7
ROKETTE 10-7
ROKETTE 10-7
ROKETTE 10-7
ROKETTE 10-1
FINE YOUNG CANNIB 21-14

OUTFIELD
ONE 2 MANY
INFORMATION SOCIE
MOSTER 1. P. M. 1-1
CHICAGO 4-2
DANGLES 7-T
FINE YOUNG CANNIB 6-6
ROKETTE 9-7

WBWB/Bloomington, IN Mark Callaghan

TONY WOLDEN HAND LIVING COLOUR (dr) Hottest: DEBBIE GIBSON 1-1 GUNS N' ROSES 3-2 BANGLES 7-3 TOMMY PACE 6-5 FINE YOUNG CANNIB 14-11 KQCR/Cedar Rapids, IA Gary Dixon

SA-FIRE
BON JOVI
HOTECST:
HOTE WLRW/Champaign, IL McCann/McKeighan

NONE
HOLLES 1-1
BOBBY BROWN 5-5
WAS (NOT WAS) 7-7
FINE YOUNG CANNIB 13-13
ROXETTE 15-15

KCMQ/Columbia, MO Tuttin/Hanson

INTUM/Hanson
STEVE WINHOOD
INFORMATION SOCIE
SWEET SENSATION
TOME LOC
BETTE HIDLER
HOLLEST:
ROKETTE 8-2
38 SPECTAL 12-6
FREE YOUNG CANNIB 16-9
ANIMOTION 27-16

DINO
JODY WATLEY
ESCAPE CLUB
MILLI VANILLI
OUTFIELD
BETTE MIDLER
HOLLER
COHECAGO 10-3
WAS (NOT WAS) 12-7
R.E.M. 14-10
ROXETTE 21-11

Y94/Fargo, ND Jack Lundy

Michael Right
DEON ESTUS
DEON ESTUS
MICHAEL DAMIAN (dp)
CHOIRDE (dp)
ROBBIE NEVIL
EASTERNOUSE (dp)
HOLLEBIE GIBSON 3-1
MICHAEL CHOIRDE (dp)
HOLLEBIE GIBSON 3-1
MICHAEL CHOIRDE (dp)
ROBBIE AND CONTROL (dp)
HOLL CHOIRDE (dp)
ROBBIE CONTROL (dp)
HOLL CHOIRDE (dp)
ROBERT (dp)
ROBERT (dp)

none Rottest: OEBBIE GIBSON 1-1 MIKE 6 THE MECHAN 2-2 BREATHE 5-5 ROXETTE 9-9 BANGLES 10-10

WAZY/Lafayetta, IN

MOTOM/MINE

NOMARD JONES

OUTPIELD ON

NOTE OF THE MOTOM OF THE MOTOM

COCK/Meyer

BON JOVI
KARYN WHITE
PAULA ABDUL
HOLES 3-12
BANGLES 3-2
BOBBY BROWN 5-4
ROKETTE 8-5
FINE YOUNG CAN'1B 12-6

FINE YOUNG CANVIB 12-6
99KG/Salina, KS
Brad King
JODY MATLEY
IOWARD JONES
ENYA (dp)
DURAN DURAN
BAD COMPANY (dp)
OUTFIELD
ROLLest:
FINE YOUNG CANNIB 5-3
BANGLES 11-5
ROKETT 3-1
POISON 22-16
POISON 22-16
PAT/Signus Ealls SD

KPAT/Sioux Falls, SD Maguire/Ward

MaguiraWard

TOME LOC

STEDE MINHOOD

STEDE MINHOOD

STEDE MINHOOD

SIND STEDE MINHOOD

INFORMATION SOCIE

JORNEY KERP (dp)

PETER SCHILLING (dp)

OUTFIELD (dp)

TOMOF PAGE (dp)

U2 (dp)

ROJETTE 2-1

BOJETTE 2-1

BOJETTE 2-1

FOISON 25-17

POISON 25-17

POISON 25-17

KWTO/Springfield, MO T.K. O'Grady

JODY HATTEY
SA-PIRE
MICHAEL DAWIAN
ONE 2 MANY
GLENN MEDEIROS
ENYA (ED)
ENTE GLESON 1-1
MIKE 4 THE HECKAN 2-2
GUNS N' ROSES 2-3
BANGLES 6-4
ROXETTE 10-8

WDBR/Springfield, IL Moore/Lawley

Moorelawley
JODY MATLEY
PAULA ABBUILD
ROBBIE NEVIL
JIBWY HARNEN 6 SY (dp)
MINGER (dp)
HINGER (dp)
HINGER (dp)
HOTE SET.
ROBBIE NEVIL
JIBWY HARNEN 6 SY (dp)
MINGER (dp)
HINGER (dp)
MOORNAN 18-11
WSPTYSHWANN ROBE WIL

MADONNA 38-11
WSPT/Stevens Point, WI
Jerry Stethen
STEVE MINNOOD
HOLDEST:
NOORS:0012-03
ROD STEMANT 8-4
ENVA 10-6
ROXETTE 18-12

WPFR/Terre Haute, IN Newton/West

BON JOVI SAMANTHA FOX BELLE STARS KARYN WHITE HOWARD JONES ESCAPE CLUB HOTE ANIMOTION 9-5 DEF LEPPARD 30-20 DEON ESTUS 34-26 MADONNA D-31

Alexander/Heaton
SA-FIRE
GUNS N' ROSES (dp)
HOWARD JONES
INTORNATION SOCIE
BOBBY BROWN (dp)
Hottest:
ROD STEWART 1-1
BANGLES 4-3
ROXETTE 8-6
WAS NOT WAS) 22-20
R.E.M. 23-21

KFMW/Waterloo, IA Mark Hansen

OUTFIELD
ESCAPE CLUB
U2
TONE LOC (dp)
EASTERHOUSE
COWNOY JUNKIES
HOTE TO THE TOTAL THE TOTAL TO THE TOTAL TO

WEST

MOST ADDED

BREAKOUTS

Donny Osmond Jody Watley Michael Damian Information Society Paula Abdul

Basia **Boy George**

P2

KIVA/Albuquerque, NM Howard Johnson TONE LOC SA-FIRE CHER & PETER CETE Hottest: ROD STEWART 13-9 MADONNA D-15 KARYN WRITE 24-19 VANESSA WILLIAMS D-20 BON JOVI 30-22

KKSS/Albuquerque, NM Tomm Rivers

DENISE LOPEZ (dp)
HOMARD JONES
JODY MATLEY
BANANARANA
JIHMY HARNEN 4 SY
BON JONE
HILLI VANILLI 1-1
MAS (NOW MAS) 6-2
ROKETTE 14-10
FINE YOUNG CANNIB 16-14
TONE LOC 29-17

NONE
HOTEEB:
MILLI VANILLI 1-1
RAPYN WHITE 4-4
STEVIE B 15-15
ANITA BARER 18-18
FINE YOUNG CANNIB 25-25

Jack Armstrong
DONNY CSHOND
MICHAEL DAMIAN
JODY WATERY
GLENN MEDEIROS
LIVING COLOUR (dp)
LIVING COLOUR (dp)
CUTFIELD
HOLER HOLER (dp)
CUTFIELD
ROXETTE 7-2
ROXETTE 7-2
ROXETTE 7-2
ROXETTE 7-2
ROXETTE 7-2
ROXETTE 7-2
ROXET

Sorenson/Majors
CHICAGO
CHICAG

KKMG/Colorado Springs, CO Miller/Reynolds JODY MATLEY WENDY & LISA FIVE STAR DEBBIE CINSON 2-1 LEVERT 3-2 FIME YOUNG CANNIB: 5-3 BELLE STARS 13-6 ETMA 12-10

CHED/Edmonton, Alberta McKanna/Stuart PAULA ABOUL
TOME LOC
CROWDED HOUSE
LIVING COLOUR
LIVING COLOUR
GLASS TIGER
HOLLEST:
HOS WAS 14-7
HAS (NOT WAS) 14-7
HILLI VANIL 1 7-11
BULLI VANIL 1 7-11
BULLI VANIL 1 7-11
BULLI VANIL 1 7-11

KSND/Eugene, OR Bwans/Wonks

Swana Works
FORD 4 OSBOURNE
DONNY OSBOND
ONE 2 MANY
INFORMATION SOCIE
BASIA
OUTFIELD
TOWNY PACE
HOLE ST.
BANGLES 5-1
BANGLES 5-1
FORETTE 9-4
FINE YOUNG CANNIB 15-8
DEON LESTUS 24-17
MADONNA D-28

Kevin Carter

NEW KIDS ON THE 8

PONNY OSMOND
DENISE LOPEZ
BOY GEORGE (dp)
ROTTESS

HILLI VANILLI 1-1
KARIN WHITE 4-3
DING 7-6
TONE LOC 10-8
PAULA ABDUL 26-19

ClayMarthez
JOOY WATLEY
BRITE HIDLER
ONE 2 MANY
PARADENAS
BANGLES 5-1
STEVIE 8 10-6
ROD STEWART 14-11
FINE YOUNG CANNIS 10-18
TONE LOC 24-21

ARGOMMING
BETTE MIDLER
CHER & PETER CETE
ROBBIE REVIL
BUSTER POINDEXTER
MOTEST:
DEBBIE GIBSON 4-2
ANITA BARER 3-3
MIKE & THE MECHAN 8-5
VANESSA WILLIAMS 10-8
KENNY G 17-10

KLUC/Las Vegas, NV

Deen/Taylor

BOBBY BROWN
MICHAEL DAWIAN
MICHAEL DAWIAN
INFORMATION SOCIE
ONE 2 MANY
HOTHER WECHAN 1-1
FINE YOUNG CANNIB 3-3
NEW RIDS ON THE B 9-5
ROXETTE 10-6
TONE LOC 28-17

14

KYRK/Las Vegas, NV Cummings/Miles

CummingaMiles
STEVILE B
JODY WATLEY
DUSAN CUBAN (dp)
MICHAEL DAWLAM (dp)
BUSTER POINDEXTER (dp)
BUSTER POINDEXTER (dp)
HINGER POINDEXTER (dp)
HINGER POINDEXTER (dp)
HINGER POINDEXTER (dp)
HINGER POINDEXTER (dp)
HOLDER (dp)

KKFR/Phoenix, AZ Gillie/Morales

DONNY OSMOND
BOY GEORGE
INFORMATION SOCIE
HOSTER
HOTE STATE
FIRE YOUNG CANNIB 1-1
MILLI WANILLI 3-2
BOBBY BROWN 10-3
STEVIE B 14-12
BANGLES 26-17

KWNZ/Reno, NV Dave Robie

DAVE ROOM

BETTE MIDLER (dp)

DONNY OSMOWD

PETER SCHILLING (dp)

TONE LOC

PAULA ABBUL,

NIEE 6 THE MECHAN 2-1

BANGLES 8-2

VANESSA WILLIAMS 10-7

TOMYY FACE 22-12

MADONNA D-20

KDON/Salinas Monterey, CA Hyatt/Sanders

BOBBY BROWN
PETER SCHILLING (dp)
BOY GEORGE (dp)
SAMANTHA FOX (dp)
HOTE ST:
ANITA BAKER 11-8
STEVIE 8 16-10
SA-FIRE 19-14
GINA GO-GO 21-16
MADONNA 28-21

KZZU/Spokene, WA Arnold/Hopkins

AmoddMopkine
DURAN OUTFLEDRAN
OUTFLEDRAN
OUTFLEDRAN
HIGHAEL DAMIAN
INFORMATION SOCIE
ROBBIE NEVEL
PAULA ABDUL (4p)
MIKE & THE MECHAN 2-1
ROX STEWART 3-2
ROXETTE 4-3
EDDIE MOMEY 7-6
R.E.M. 33-11
KROUTGEON. AZ
Ingram/Davie

TOMMY PAGE
FINE YOUNG CANNIB (dp)
SIR MIX-A-LOT (dp)
HOLTEST;
PAULA ABDUL 1-1
BOBBY BBONN 2-2
MILLI VANILLI 4-4
BANGLES 5-5
ROXETTE 6-6

P3

KGOT/Anchorage, AK
J.D. Chandler
GLENN FREY
GLENN FREY
ENTA (dp)
TOWNT FACE (dp)
OUTFIELD (dp)
SANANTIA FOX (dp)
HICHAEL DANTIN (dp)
HICHAEL DANTIN (dp)
HICHAEL DANTIN (dp)
HICHAEL DANTIN (dp)
BANGLES 2-2
ROD STEWART 3-1
SIS SPECIAL 14-7
FINE YOUNG CANNIB 2

KYYA/Bilings, MT
Charle Foxx
TOMMY PAGE
DONNY OSHOND
BELLE STARS
WHEESA MILLIAMS
WHEES SENSATION
SA-FIRE
HOTERS SENSATION
FOR SE

KTMT/Medford, OR Tressel/Stewart

Z97/Billings, MT Yim Dalbec

DONNY OSMOND HOWARD JONES SA-FIRE PASADENAS

KBOZ/Bozeman, MT Duane Barnhardt

Dunny OSMOND
BELLE STARS
HOLLEST:
BANGLES 10-4
ANITA BAKER 11-6
ROXETTE 18-10
MAS (NOT WAS) 25-18
MADONNA 38-20
KTRS/Casper, Wy
Peter Mosss SLY96/San Lurs Ucispo. CA
Harte/Clerk
BOBBY SROWN
SA-FIRE
CARLY SIMON (dp)
PASADERAS
ROBBTE NEVIL
WINGER (dp)
BASIA
HOLES LIN
CANNIB 3-1
SIMGLES 4-2
R.E. W. 8-4
TONE LOC 11-7
DEON ESTUS 18-10

Peter Mosse

CHER & PETER CETE
BASIA

OUTHIER SHOWD

FASTERHOUSE
HOWARD JONES
HOWARD JONES
HOWARD JONES
HOWARD SOCIE
JIMY HARRIN & SY (dp)
ENYOMATION SOCIE
ENYOMATION SOCIE
ENYA 6-1
ENYA 6-1
ENYA 6-1
ROXETTE 7-2
MAS (NOT MAS) 14-6
EARTW MHITE 33-18
MILLI VANILLI 26-21
KFBUCKDEROM. WY

KZOZ/Sen Luis Obispo, CA Rub/Hunter

38 SPECIAL (dp)
JODY WATLEY
EASTERRIOUSE (dp)
OUTFIELD
SA-FIRE
TORMY PAGE
HOLLEST:
HOLLEST: DEVISIMENTE
DEON ESTUS
MICHAEL DAMIAN
PAULA ABDUL
OUTFIELD
TIME GALLERY
JODY WATLEY
DINO DINO
Hottest:
MILLI VANILLI 6-2
ROXETTE 13-7
FINE YOUNG CANNIB 25-14
POISON 26-16
BON JOVI 31-21 Y97/Santa Barbara, CA Jim Crowe

ONE 2 MANY
DONNY OSMOND
PAULA ABDUL
OUTFIELD
LIVING COLOUR (dp)
SAMANTHA POX
HOLTER TO YORBISON 2-1
ROY ORBISON 2-1
ROXETTE 10-6
WAS (NOT WAS) 14-9
MILLI VANILLI 18-15
TOKE LOC 19-28

KOZE/Lewiston, ID Jey McCall

Jay McCall
BASIA
INFORMATION SOCIE
COMBOY JUNNIES
OUTFIELD
STREET SENSATION
STREET SENSATION
HOLD STREET
BANGLES
BANGL LaMmater/Travia

BASIA (dp)

VOICE OF THE BEEH

FAULA ANDUL

SANANTHA FOX

DONNY OSMOND

CARLY SIMON (dp)

MUNCER 12-7

POISON 14-7

FORD A OSBOURNE 19-9

CHOIRBOYS 18-10

DEF LEPPARD 20-12

JIM Crowe

FORD & OSBOURNE
INFORMATION SOCIE

ROKETE 2-1
FINE YOUNG CANNIB 3-2
BON JOVI 10-6
BANGLES 15-9
5IMPLY RED 13-11

Called in Frozen Playlist; (1)

WKFR/Kalamazoo

Did Not Report, Playlist Frozen (4) PWR95/New York KKXX/Bakersfield WLRW/Champaign KTMT/Medford

Note: WSRZ/Serasota, FL is now known as Z106

"You Got It" The first new single from Roy Orbison in ten years. The album MYSTERY GIRL Single produced by Jeff Lynne. RBISON

CHR Chart 21 AC Chart #1 Country Chart 15 BB LP 6

This Week's Adds & Action: WMMS 7-5 (HOT)

KKBQ add KTFM add 29 Q015 add 23 KCPW add KWSS add B104 deb 29 B97 deb 30 WXKS 9-8 WZOU 11-10 WMJQ 10-9 WBLI 25-22 CKOI 13-9 B94 26-21 PRO-FM 3-3 (HOT) KEGL 15-13 Q102 17-12 (HOT)

WZPL 24-21 KBEQ 19-16 KXXR 22-12 WKTI 19-14 KISN 12-9 KPLZ 26-21 KUBE 19-16 WFLY 36-26 AOR - Former #1

WNCI 25-23

Album Sales Over Platinum

For 3 Weeks

Vogen When you play it, say it. @ 1989 Virgin Records America. Inc

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

247 REPORTS



Total Regional Reach E 57%	ur Girl (Virgin) our Girl Reports 163	Parallel Reach Pl 599 P2 699
S 78 % W 80 % W	### Chart Sum Pos P1 1 0 6-15 0 6-1	P3 6818 mary P2 P3 Tot 0 0 0 0 1 0 0 0 4 0 21 88 4 14 14 3: 2 0 8 3: 7 8 46 16: XKMG on CNED a KNOX 26-19 KNOX 26-28 KNOX 26-19 MRFR 25-20 KNOX 26-19 MRFR 39-20 MRFR 39-39 MRFR 39-30 MRFR 39-30 MRFR 38-39 MRFR 38

Room To M	l Nove (Polydor)	
LP: Animotion Total		778
Regional Reach E 78% S 80% M 78%	26	Paralle Read P1 50 P2 81 P3 97
W 72%	Chart Summer Pos P1 1 0	P2 P3 T0
National Summary UP 150 DEBS 18 SAME 20 DOWN 0 ADDS 3	2-5 0 6-15 2 16-40 24 Ons 4 Adds 2 Ch Adds 1 Total 33	1 1 8 8 1 1 75 54 15 8 3 1 0 0 0 0 92 66 19
EAST B104 a WXXS 23-20 WZ00 34-31 CK01 36-32 EROC-EXP 25-22 EROC-EXP 25-22 EROC-EXP 28-21 WR01 22-26 KTPM 00 HIDMEST RS10 32-26 KTPM 00 HIDMEST RS10 32-26 KTPM 00 HIDMEST RS10 34-10 G102 26-24 WR01 27-26 WR01 27-26 WR01 27-26 WR02 28-21 WR02 28-21 WR02 28-21 WR02 28-21 WR02 28-22 WR02 28-27 WL01 30-26 KS98 28-27 WL01 30-26 KS98 28-27 WL01 30-26 KS104 00 WR02 13-20 WR02 13-20 WR02 28-25 WR03 30-29 KS104 00 WR05 15-11 WEST KS104 00 WR09 15-11 WEST KS104 00 WR09 15-11 WEST KS104 00 WR09 15-21 WR09 13-20 WR	X106 12-28 X228 29-24 I	95XXX 19-11 WKRE On 05X100 17-1 95XIL 10-2: 05X10 10-1: 95XIL 10-2: 05X100 17-1 95X10 17-1 95



ANITA BAKER				
	ise (Elektra)	_		
LP: Giving Yo	u The Best That	1 Got		
Tota	1 Reports 202	82%		
		Parallel		
Regional		Reach		
Reach E 84%	100	P1 71% P2 85%		
S 82%		P3 87%		
M 75%				
W 87%	Chart Sum Pos Pl	mary		
	1 1	P2 P3 Tot 0 1 2		
National	2-5 5	13 5 23		
Summary	6-15 26	57 42 125		
UP 148 DEBS 1	16-40 10 Ons 3	22 10 42		
SAME 40	Adds 2	3 1 7		
	Ch Adds 0	0 0 0		
ADDS 3	Total 47	96 59 202		
	98PXY 6-6	KYNO 17-14		
	93Q 9-8 WPST 10-5	KQMQ 3-3 KLUC 22-21		
BAST	WNYZ 10-10	KYRK 9-4		
	WRCK 22-19 WKRZ 10-6	KCAQ 15-15 KKFR 19-16		
B104 16-14 WKKS 4-4	Q106 16-14 WYCR 24-20	KWNZ 25-21 KDON 11-8		
WZOU 10-9		KZZU 36-35		
WMJQ 11-10 WBLI 15-12 PWR95 9 fr	SOUTH	KRQ 24-22		
PwR95 9 fr Z100 7-7	WBBQ 13-10 B93 13-11	P3		
WEGX 4-2	K98 8-8			
PRO-FM 4-4 Q107 15-14	WFMF 4-3 K106 3-3	EAST		
WAVA 16-14	K2ZB 12-10	WPRR 10-9 103CIR 10-8		
SOUTR	RXX106 4-7 WSSX 26-27	95XXX 13-12		
PwR99 17-16	WBCY 9-8 KZ106 27-23	WKPE on WIKZ 14-12		
PWR99 17-16 KRBE 14-13 Y100 13-10	WNOK 15-14	95XIL 9-9		
KITY 8-7	WCGQ 5-4 KZPM 15-13	G98 10-7 WTHT 8-5		
KTFM 17-16 Q105 10-6	G105 15-8 KEZB 14-13	WFXX 22-19 WHTO 16-15		
NIDWEST	Q98 2-2			
	WINK 12-9 WKSI 14-13	SOUTH		
B96 6-9 295 a	WANS 11-9	KAKS 8-6 KQIZ 11-9		
92x 15-12	WZYP 5-6 94TYX 21-14	WKSF 10-9		
WNCI 26-24 WCZY 11-8	WLAP 14-10 KKYK 13-12	WJAD 9-9 WZKX 12-10		
WHYT 1-1 WZPL on	K2OU 15-14	WJMX 18-12		
KCPW 14-29	WDJX 16-15 99WAYS 10-7	B98 14-13 KISR 14-12		
KDWB 13-12 WLOL 23-25	PM100 9-7	Q104 9-7 WYKS 14-10		
	WABB 14-14 WBAM 21-12	KSMB 14-14		
WEST	WHHY 4-3 KBFM 13-11	298 22-20 Q101 13-11		
XS104 on Y108 25-25	Y107 10-8	KNAN 8-7		
KIIS 7-6	KWES 13-12 BJ105 15-11	KIXY 14-9		
KZZP on KKRZ 12-11	WRVQ 21-18 KSAQ 9-5	2103 d-38 KWTX 14-13		
	10AV 9-3			

Continued On Next Column

### Baker Continued ### PRIO2 7-7 ### RROW 6-1 ### RROW	PRIOR 2-7 2106 13-11 Wils 7-6 Wils 7	FM102 7-7 RROY 6-1 RWOD 19-17 RISN 10-8 XKLQ 16-15 KWSS 23-20 RPLZ 10-7 KUBE 13-11 BOT97 10-8 WPCC 5-4 PWR106 8-6 KMEL 6-20 ROT97 16-35	2106 13-11 2102 10-7 KNIX 9-4 WNZL 13-11 WIDWEST 920 17-13 WPHR 13-8 WGTZ 15-13 KRNO 19-19 KZIO 12-5 NGE 18-15 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13 WGRD 21-13	QV103 1-1 WVBS 7-6 MIDMEST KYYY 14-13 WBWB 12-11 WCLL 25-25 KQCR 4-4 WLRW 14 fc KCMQ 15-15 KLYV 25-19 Y94 13-10 KKXL 16-13 WAZY 10-9 KFBX 30-27
Eternal Flame (Columbia) LP- Everything Total Reports 232 948 Regional Reach Plass 92 958 Each Plass 93 958 Each Plass 93 958 Each Plass 93 958 Each Plass 94 Each Plass 958 Each Plass 958 Each Plass 958 Each Plass 959 Each Pl	Total Reports 232	WFLY 8-7 WAEB 12-10 WYSR 9-8 JET-PM 7-7 WERZ 4-3 WNNK 19-19 WTIC 11-11 WKEE 18-17 WLAN 21-16 KC101 15-14	XJ103 24-20 K293 15-11 W20K 20-17 WRON 18-17 XAY107 18-13 KRRD 8-6 WROT 12-11 WEST KIVA 20-16 KRXS 2-6 KRXX 18 fr KP95 19-19 KRMG on	99KG 18-13 KPAT 19-16 KMTO 5-5 WDBR 14-12 WTFR 13-10 WIBW 12-11 WEST KGOT 12-9 KYA 11-11 Z97 16-13 KBOZ 11-6 KTRS 16-12 KFBO 12-8 KMOK 26-24 KFBO 12-8 KMOK 26-24 KFDU 24-18 KFDU 24-18 KFDU 24-18 KFDU 24-18 KFDU 24-18 KFDU 24-18
Summary 0	Summary (6-15 21 42 16 79 UP 210 16-40 5 92 16 DEBS 3 Ons 0 1 0 1 1 DOWN 3 Ch Adds 0 1 0 1 1 DOWN 3 Ch Adds 0 0 0 0 0 0 ADDS 1 Total 58 107 67 232 PROPERTY 15-10 PROPERTY 5-2 PROPERTY 15-10 PROPERTY 5-2 PROPERTY 15-10 PROPERTY 5-2 PROPERTY 15-10	Eternal Fla LP: Everythin Tota Regional Reach E 96% S 94% M 97% W 89%	Chart Sum Pos P1 1 8	94% Parallel Reach P1 88% P2 95% P3 99% mary P2 P3 Tot 14 14 36
### 16-10 939 5-3 MPST 16-10 KLUC 2-2 MPST 16-10 MLUC 2-2 MPST 16-10 MRST 16-10 MLUC 2-2 MPST 16-10 MRST 16-10	98PXY 16-10 930 5-3 WPST 16-10 WFST 16-10 WF	Summary UP 210 DEBS 3 SAME 15 DOWN 3	6-15 21 16-40 5 Ons 0 Adds 0 Ch Adds 0	40 35 99 42 16 79 9 2 16 1 0 1 1 0 1 0 0 0
	Iko Iko (Capitol) LP: "Rainman" Soundtrack Total Reports 105 43% Parallel Regional Reach Reach	BAST B104 18-13 WKS 12-3 *** *** *** *** *** *** *** *** *** *	WRYX 5-2 WRCK 3-2 WRCK 1-1 WRC	KLUC 2-2 KYRK 7-1 FYRK 8-2 KYDON 24-17 KYZU 8-2 KYDON 24-17 KZU 9-6 FYRK 7-1 FYRK 7-

J	41		2
35 35	Ta Baker Continue 2106 13-11 2102 10-7 ETUL 4-2 MDLX 7-4 MEZL 13-11 MIDMEST MIDMEST 13-8 MOTE 15-13 KEND 19-19 MIDE 13-8 MOTE 15-13 KEND 19-19 MIDMEST MOTE 15-13 KEND 19-19 MIDMEST	O'VIO3 1-1 WVMS: 7-6 MIDMEST KYYY 14-13 WCIL 25-25 WCGR 4-4 KCWQ 15-15 KCWQ 15-15 KCWQ 15-15 KCWQ 15-15 KWW 10-27 P9WG 18-13 KPAT 19-16 WFR 10-27 WFR 10-27 WFR 10-17 WFR 11-11 WFR 11-11 WFST KOOT 12-9 KWST 5-18 KWST 5-18 KWST 5-18 KWST 5-18 KWST 11-11 Z97 16-13 KWST 12-9 KWST 11-16 KWST	Z100 MEGX PROPI WAVA SOUTH WAVA SOUTH WAVA G105 MIDWM G105 MIDWM WATI KEE KEE KEE KEE KEE KEE KEE KEE KEE KE
an	ne (Columbia)	
a 1	Reports 232	94% Parallel	
	0	Reach P1 88% P2 95% P3 99%	
	Pos P1	mary P2 P3 Tot 14 14 36	
	2-5 24 6-15 21 16-40 5 Ons 0	40 35 99 42 16 79 9 2 16 1 0 1	BOI
		1 0 1 0 0 0 107 67 232	LP:
	98PXY 16-10 93Q 5-3 WPST 16-10 WNYZ 5-2 WRCK 3-1	KQMQ on KLUC 2-2 KYRK 7-1 FM104 4-4 KCAQ 11-9 KKFR 26-17	Reg Rea E S
	WKRZ 14-8 Q106 9-5 WYCR 8-5	KWNZ 8-2 KDON 24-17 KZZU 9-8 KRQ 5-5	M W
	WBBQ 3-2 B93 18-14 K98 6-5 WFMF 14-10 K106 5-4	P3 EAST	Nat Sum UP DEB
	K106 5-4 K228 10-7 195 8-5 KXX106 10-9 WKQB 18-12 WSSX 17-12 WBCY 8-7	WPRR 5-1 WWFX 7-1 103CIR 5-3 95XXX 14-5 WKPE 16-10	DOW ADD
	KZ106 10-4 WNOK 20-15 WCGQ 11-8 KZPM 11-7	OK100 25-17 95XIL 20-14	EAS
	Q98 18-15 WINK 4-3	G98 13-2 WTHT 4-1 WOMP 12-9 WFXX 7-3 WHTO 3-3	B10 WXK WZO WKS WMJ
	WZYP 9-2 94TYX 14-8 WAPE 4-3	KAKS 9-4 KQIZ 7-2 WKSF 6-1 WJAD 7-3 WZKX 6-1	WBL CRO PWR Z10 WEG
	WOKI d-23 WLAP 13-6 KKYK 19-8 K2OU 6-1 WDJX 6-5 99WAYS 9-4 PH100 5-4 WABB 5-4 WBAM 6-5	WJMX 9-4 B98 15-10 KISR 11-9 Q104 8-1 WYKS 12-6 KSMB 8-7	PRO- Q10 WAV
	WASH 5-4 WBAM 6-5 WHHY 16-11 KBFM 15-10 Y107 14-7 KWES 21-17	298 12-5 Q101 6-2 KNAN 10-2 WPFM 4-1 KIXY 1-2	PWR KEG Y95
	WBAM 6-5 WHHY 16-11 KBPH 15-10 Y107 14-7 KWES 21-17 BJ105 4-1 Y106 4-2 WRVQ 6-5 K92 13-7 KSAQ 5-1 2106 11-6	2103 5-3 KWTX 3-1 WVBS 13-8 MIDWEST	Y10 B97 WGH
1	2106 11-6 2102 16-8 KTUX 9-4 WDLX 16-12 WKZL 7-6	KYYY 8-3 WBNQ 7-4 WBWB 5-1 WCIL 7-3 KQCR 9-6 WLRW 1 fr	WNV KIT KTF
	WKDD 24-21 920 11-7 WPHR 11-5	KCMQ 5-3 KLYV 3-2 Y94 8-1	WMM: 92X WZP: KBE: KCP:
	WKDD 24-21 920 11-7 WPHR 11-5 WPXR 14-13 WGTZ 6-2 KRNO 15-13 KZIO 8-3 WMEE 13-9	KRXL 17-12 WKFR 10 fr WAZY 6-2 KFRX 3-2 99KG 11-5 KPAT 8-5 KWTO 6-4	WKT KDWI WLOI WKB
	KZTO 8-3 WMEE 13-9 KLQ 23-19 WGRD 14-9 WIXX 2-1 2104 6-1 KJI03 21-17 KQKQ 5-4 KZ93 6-2	WDBR 6-4 WSPT 7-5 WPFR 10-8 WIBW 4-3 KFMW 9-4	WES'
	KQKQ 5-4 KZ93 6-2 WZOK 4-3 WRQN 5-2 KAY107 14-7 KMYZ 23-17 KKRD 6-4 WHOT 7-2	WEST RGOT 2-1 RYYA 8-5 297 9-7	KOY- KZ21 KKR: KXY- KRO' KCP:
	KIVA 4-2	KBOZ 10-4 KTRS 22-15 KFBQ 9-4 KMOK 8-5 KOZE 9-3	KWS: KPL KUB
	KKSS 8-5 KF95 5-1 KKMG 16-13 CHED 22-15 KSND 5-1	KTMT 11 fr 2FUN 1-1 KZOZ 8-1 SLY96 4-2 Y97 15-9 OK95 23-19	EAS:
	XYNO 5-1	URYD 23-19	WAEI WGH' WVSI JET- K10-
AF	-		WERT WNNI WTIC WKEE WLAN KCLO
	<i>Pitol)</i> "Soundtrack al Reports 10	05 43%	98PX 98PX 93Q WPST WNY2
_	N&A	Parallel Reach Pl 47% P2 40%	WRCI WKR
	Pos Pl	P3 43% mary P2 P3 Tot	
	2-5 0 6-15 2 16-40 20	0 0 0 0 0 0 1 1 4 17 13 50	
	Ons 6 Adds 3 Ch Adds 0 Total 31	13 7 26 12 8 23 2 0 2 45 29 105	
	122	KP95 d-25	

Bell	e Stars Continue	d
ZIDO 20-18 HTDOX PM 35-34 HTDOX PM 35-34 HXVA d-22 SOUTR PWH99 27-21 HXVB 25-23 HXVB 25-23 HXVB 25-23 HXVB 25-23 HXVB 25-23 HXVB 25-23 HXVB 26-21 HXVB 26-	WILC 26-20 MICEY a 100KHI a WSFK d-40 98PXY d-10 98PXY d-10 98PXY d-10 98PXY d-10 98PXY d-10 98PXY d-10 98PXY d-18 0106 on WSFX d-18 0106 on WSFX d-22 10 8P3 a-40 X406 on MSFX d-22 10 8P3 a-40 X406 on G105 a MSFX d-22 10 8P3 a-40 X406 on G105 a MSFX d-18 010 MSFX d-1	PSXXX 37-29 WARE 4-10 G99 d-40 WHRT 2 WHRT 2 WHRT 2 WHX 20 WHRT 3 WHX 20-28
LP: New Jerse Total Regional Reach E 94% S 87%	e For You (Me ey . Reports 212	
M 90% W 72% National Summary UP 133 DEBS 38 SAME 23 DOWN 1 ADDS 17	Chart Sun Pos P1 1 0 2-5 2 6-15 5 16-40 32 Ons 4 Adds 3 Ch Adds 2 Total 48	mary P2 P3 Tot 0 0 0 0 0 2 8 3 16 68 58 158 13 2 19 7 3 13 2 0 4 98 66 212
B104 29-25 WKKS 00-05 WKKS 0	10105 34-27 NYCR d-32 NYCR d-32 NYCR d-32 NYCR d-32 NYCR d-32 NYCR d-32 NYCR d-30 NROB on 39-37 RIDG d-30 NROB on 12-10 NROB on	REZUI 30-21 KRO on PEAST WPR 28-21 WYRY 28-22 WYRY 29-22 WYRY 29-22 WYRY 29-22 WYRY 29-22 WYRY 29-23 WYRY 29-25 WYRY 39-25 WYRY 39-27 WYRY 39-28 WYRY 39-27 WYRY 39-27 WYRY 39-28 WYRY 39-29 WYR

	C	
CHER & PET After All (G LP: "Chances Tota	effen)	
Regional Reach E 69% S 66% M 59% W 59%	BREAKER Chart Sum Pos P1	Parallel Reach Pl 398 P2 688 P3 798 mary R2 P3 Tot
National Summary UP 81 DEBS 37 SAME 25 DOWN 0 ADDS 14	1 0 2-5 0 6-15 0 16-40 17 Ons 7 Adds 2 Ch Adds 0	0 0 0 0 0 0 2 0 2 58 43 118 7 9 23 8 1 11 2 1 3 77 54 157
EAST WXKS ON WZOU ON WBLI a B94 25-22 PRO-PH ON KIT a B94 25-22 PRO-PH ON KIT 33-29 KTPM ON KIT 33-29 KTPM ON MIDWEST WNC1 35-33 WC12 28-25 KEED 39-24 WKTI 22-19 KDMB 27-26 KDV-PM d-30 KZP ON KZP	B93 30-26 MYPMF 34-35 K106 4-35 K106 4-35 K106 3-34 K106 3-21 MYBCY 24-18 KZ106 8-24 MYBCY 24-18 KZ106 8-24 MYBCY 24-18 KZ106 8-24 MYBCY 24-18 KZ106 8-24 MYBCY 24-18 MYBCY 24-18 MYBCY 34-31 MYBCY 34-31 MYBCY 34-31 MYBCY 34-31 MYBCY 34-27 MULAP 4-27 MULAP 4-27 MULAP 4-27 MULAP 4-27 MULAP 4-27 MULAP 31-27 MULAP 31-28 MYBCY 31-28 MYBCY 31-28 MYBCY 31-28 MYBCY 31-38 M	P3 PR 35-34 WFR 6-31 103CH 27-25 WIX2 on 95XIL d-37 GP8 d-35 WIX2 on 95XIL d-37 GP8 d-35 WIX2 on 95XIL d-37 GP8 d-35 WIX2 on 95XIL d-37 WFR 6-31 WIX2 d-37 WFR 6-31 WIX2 d-37 WFR 6-31 WIX2 d-37 WFR 6-31
WREE d-40 KC101 on WSPK 38-30 98PXY 30-28 930 33-28 WPST d-40 WNYZ a-37 WRCK on WKRZ a Q106 d-33 WYCR a	NAME 22-20 NAME 22-20 NAME 22-20 NAME 22-20 NAME 22-20 NAME 22-20 NAME 22-20 Alone (Full Mo	RBDZ d-40 KTRS a-38 KMOK on KOZE 31-26 KTMT 40 fr ZFUN 30-20 KZOZ d-37 SLY96 39-33 Y97 18-16 OK95 d-33
L <mark>P: Chi</mark> cago Tota		3 82% Parallel
Regional Reach E 84% S 84% M 90%	9	Reach P1 58% P2 89% P3 94%
W 69% National Summary UP 141 DEBS 0 SAME 40 DOWN 19 ADDS 3	Pos P1 1 0 2-5 6 6-15 20 16-40 11 Ons 1 Adds 0 Ch Adds 0	P2 P3 Tot 1 2 3 16 14 36 61 45 126 19 2 32 2 0 3 1 1 2 1 0 1 101 64 203
EAST B104 17-15 WXKS 14-13 WZOU 5-4 WKSE 16-14 WGLT 12-11 WGLT 12-11 WGLT 12-17 WGLT 12-17 WGLT 12-17 SOUTH KER0 10-17 SOUTH KER0 10-17 SOUTH KER0 10-17 SOUTH WHEND 12-12 WGH 16-16 WGLT 12-12 WGH 16-16 WGLT 12-17 WHO 1-17 WGLT 12-17 WGLT 12-17 WGLT 12-17 WGLT 13-18 WGLT 13-12 W	WTMF 7-6 x106 17-14 x228 13-12 195 13-2	EAST MPRR 7-6 MPRK 4-3 195XX 6-4 MIRX 13-11 ONIOD 5-4 MYRX 13-11 ONIOD 5-4 MYRX 12-1 G88 7-6 MYRX 12-1 MYRX 12-17 MYRY 12-17 MYRY 12-17 MYRY 12-17 MYRY 13-11 WYRX 12-17 MYRY 13-11 WYRX 13-17 MYRY 13-11 WYRX 13-17 MYRY 13-11 WYRX 13-17 MYRY 1

P2 EAST

KP95 d-25 KKMG 13-6 KSND 30-25 KOMQ 27-24 KYRK ON KCAQ 40-37

National Summary UP 37 DEBS 14 SAME 28 DOWN 1 ADDS 25

P1 EAST

B104 23-20 W20U on PWR95 24 fr

PARALLELS®

100KHI 6-5	WEST	297 15-12
WSPK 9-15 98PXY 15-15	KIVA 6-6	KBOZ 12-9 KTRS 10-9
930 8-7	KKSS on	KFBQ 7-5
WPST 11-7	KF95 13-13	KMOK 12-11
WNYZ 7-7	KATM a-18	KOZE 11-10
WRCK 11-11	- CHED 7-6	KTMT 8 fr
WKRZ 7-5	KSND 6-5	ZFUN 17-14
Q106 14-12	KYNO 21-22	KZOZ 10-8
WYCR 11-9	KLUC 31-29	Y97 4-12
	KYRK 1-8	OK95 6-5
SOUTH	FM104 20-30	
(mno 11 11	KCAQ 26-26	
WBBQ 11-11	KWNZ 16-14	
B93 15-29 K9B 16-16	KZZU 8-7	



Rock	On (0	AMIAN Cypress/A Little Dream)		
		l Reports		33	8	
				P	aral	lel
Regio	na1				Re	ach
Reach		N.			Pl	32%
E 24	8	140			P 2	27%
S 31	8				P3	43%
M 37	8					
W 39	8	Chart	Sum	mary		
		Pos	Pl	P2	P3	
		1	0	0	0	0
Natio	nal	2-5	0	0	0	0
Summa	ry	6-15	0	0	0	0
UP	8	16-40		4	6	
DEBS	8	Ons	4	9	10	
SAME	23	Adds		15	13	
DOWN	0	Ch Adds	2	3	0	
ADDS	42	Total	21	31	29	81

DOWN 0 ADDS 42	Ch Adds 2 Total 21	3 0 5 31 29 81
-	KC101 a	
P1	WSPK on	P3
	WYCR a	
EAST		
DA31	SOUTH	EAST
WEGX on		
PRO-FM a	B93 a	wwrx a
Q107 a-29	KZZB a	95XXX d-39
WAVA a	WROQ a WNOK on	G98 a
	KEZB OD	WOMP on
SOUTH	WAPE a	SOUTH
KEGL a-19	WQUT a	50018
Y95 d-17	WOKI 30-22	KAKS d-39
B97 31-28	WLRS d-31	KOIZ on
B 7 7 31 20	KWES a	WKSP a
MIDWEST	BJ105 on	wJMX on
	KSAQ on	B98 a
WNCI 29-27	WKZL on	KSMB on
WDFX a	MIDWEST	WPFM d-39
wZPL a	HIDWES!	KIXY on
KCPW a	WPHR on	Ov103 on
KXXR 34-26	WGTZ a	UVIUJ ON
KDWB a WKBQ 34-28	WIXE d-37	MIDWEST
MNDW 34-28	Z104 a-39	HIDMESI
WEST	WZOK a	WCIL a
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	KKRD a	KKXL a
KOY-FM on	WHOT on	WKFR on fr
KZZP a	WEST	WAZY a
KKRZ d-30	WEST.	99KG d-37
KROY on	KF95 a	KPAT 38-28
KWOD on	KATM a-27	KWTO a
KPLZ a KUBE a	KSND 31-23	KEMW OR
KUBE a	KYNO on	WEST
D2	KLUC a	WILL !
	KYRK a	KGOT a
	RZZU a	KTRS on
EAST		KFBQ a
		KMOK on
WTIC a-39	-	KOZE a
		ZPUN a
		OK95 ,35-28
		1
		1

DEF LEPPAI					
Rocket (Me	ercury)				
LP: Hysteria					
Total	Reports	181	73%		
			P	ara:	llel
Regional		_		Re	each
Reach	9	7			52%
E 82%		•			748
S 70%				P 3	938
808 M	Ch h	C			
W 638	Chart		mary		
	Pos	Pl	P 2		Tot
	1	0	0	0	0
National	6-15	5	7	0	1 16
Summary UP 139	16-40	24	69		145
DEBS 20	Ons	3	6	6	145
SAME 18	Adds		0	1	2
DOWN 0	Ch Adds		1	ō	
ADDS 4	Total		84		181
	SOUTH				

P1 800TB P3	3
EAST K106 37-34 K22B d-36 EAST 195 23-20 EAST	
M20U 28-26 MXDS 13-8 MXDS 13-1 MXDS 21-19 MXDS 21-19 MXDS 22-27 MXDS 25-21 MXDS 25-22 95XXX MXDS 28-28 MXDS 28	24-18 R a 25-21 26-20 28-25 28-24 40-36 2-29 30-26
WOKI 20-16 WOMP RKYK d-26 WFXX KKBQ 28-21 KZOU 39-36 WHTO KREE 20-14 WGH 12-10 WMXS 19-14 WGH 12-10 WMXS 30-27 WMYZ d-20 WARB 30-27 WARB 30-27 WARB 30-24 KAKS ;	35-28 33-26 39-36
REPN d-38 WKSF 27-25 WAD 27-25 WAD 27-25 WAD 27-25 WAD 27-25 WAD 27-25 WAD 27-25 WES 27-25 WES 27-25 WKSF 29-26 WGF	1-30 18-15 37-32 on
WLOL 35-27 WKBQ 20-16 KTUX 29-25 Q101 3 WDLX 26-23 WPFM 3	36-31 30-24 29-27 23-20 37-34
NEXT 20 20 31-28 MIDWES MID	13-25 on 29-26 on fr 34-25 1-25 1-37 14 fr
	27-25 n 8-22 9-24 10-20 15-32

WNNK 40-37 MKEE 40-35 MLAN 31-27 MSPK 19-13 98PXY 17-9 930 34-31 WMYZ 12-28 MKCK 28-23 MKCK 28-23 MKCK 31-27	MEST KIVA 27-24 KP95 d-24 KATM 9-4 CHED 27-17 KYRK 33-28 FM104 d-24 KCAQ on KWMZ d-32 KZZU 23-20 KRQ 28-23	MEST KGOT on XYYA 28-23 XYY 18-10 KB02 39-32 KTRS 36-30 KTB0 4-35 KHOK 37-27 K022 d-34 KTHT 31-27 KTHT 31-28 KZOZ 33-29 XYYY 12-7 OK95 20-12
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DINO 24/7 (4th 8	& Broadwa	ay/Is	slano	')	
Tot	al Report	s (3 3	4 %	
			Р	ara!	llel
Regional				Re	ach
Reach	N&	A		Pl	45%
E 25%	14.00			P 2	298
S 34%				P3	29%
M 15%					
W 618	Chart	Sum	mary		
	Pos	Pl		P3	Tot
	1	1	-0	0	1
National	2-5	6	2	1	9
Summary	6-15	5		1	17
UP 46	16-40	13	12	9	
DEBS 1	Ons	5	6	ś	16
SAME 27	Adds	0	2	3	5
DOWN 3	Ch Adds	Ď	ñ	1	1
ADDS 6	Total	30	33	20	
					-
D1	RGGI 16-26		KYNO	6-5	
100	KMEL 2-1		KLUC		
	HOT977 5-	4	KYRK		
EAST	P2		KEFR	20-1	
CKOI on			KDON	3-3	
PRO-FM 29-27	-		KRQ	27-2	7
WAVA 27-23	EAST			\mathbf{E}	
SOUTH	WAES 31-31	1		•	
SOUTH	WNNK 39-30	5	l . `		
KKBQ 24-23	WTIC 14-1:		EAST		
KRBE 33-33	WKEE 27-2		G98	d-34	
KITY 13-10 KTPM 21-20	WRCK a		WTHT	29-7	22
22 20			SOUT		
MIDWEST	SOUTH		3001	n	
92X 28-24	WBBQ on		KAKS		
KCPW on	B93 11-9		Q104		
WLOL 32-28	K22B 38-3	5	KSMB	a	
WKBQ 30-29	KXX106 28-		Q101		
WEST	WKQB on		KNAN		21
W0.10.	WCGQ 23-20 KZFM 13-1:		KWTX		
KS104 on Y108 28-27	KEZB 21-1	7	QV10		
KITS 18-14	WZYP 29-28				

WCIL 20-20 KLYV a WDBR on WPFR WPFR 36-32 WEST

RTRS 8-10 RFBQ a RMOK on R202 21-18 SLY96 24-18

LP: Big Thing Tota		51 21	
Regional Reach E 24% S 17% M 14% W 31%	Chart Surpos Pl	mmary	Rea P1 P2 P3
National Summary UP 4 DEBS 6 SAME 25 DOWN 0 ADDS 16	2-5 6-15 16-40 Ons Adds Ch Adds Total	0 0 2 5 4 2 9	0 0 3 16 5 0 24
EAST WXKS ON WECK ON SOUTH WGH ON KIT'S A MIDWEST KXKR 27-22 WEST KKRR ON KROY d-40 KPLY ON KUNE A KUNE A WAEB A WEEB A	MEPK ON SOUTH B93 d-39 X98 on K98 on	KAK. KAK. KQI WJA. WPFF KIX. MIDI Y94 99K WDBI WES: KYYI KTRIK KOZE KTRI	P on a so on TR S on T

E

ENYA					
Orinoco Flor	w (Sail A	way) (Ge	ffen	1)
LP: Watermark			,		,
Total	Reports	149	60		
	-		P		llel
Regional	- 6	12			each
Reach	6	~		P1	
E 55%	BREA	WE	_		55 €
S 618	DREA	17		P 3	84%
M 56%					
W 698	Chart		mary		
	Pos	Pl	P 2	P3	Tot
	1	0	0	1	1
National	2-5	1	2	1	4
Summary	6-15	7	9	8	24
UP 81	16-40	16	33	30	79
DEBS 12	Ons	2	6	5	13
SAME 19	Adds	3	6	8	17
	Ch Adds	1	6	4	11
ADDS 28	Total	30	62	57	149
11000 20					
CT.	SOUTH		1 000	27-	25
	300111		WTH		23
	WBBQ 18-		WFX		
EAST	K106 9-6		WHT	on O	
	WSSX on	- 8	sou	TH	
WXKS 10-10 WZOU 32-29	WBCY 33-	-29	1		
WMJO 9-8	WROQ 28-		KQI		-33
CKOI 7-4	WCGQ 40-		WJA		37
PRO-PM 20-18	Q98 a-29		WZX	X a	_10

SOUTH MBBG 18-15 X106 9-6 X228 14-8 WSSX on WSCY 33-29 WRCQ 28-26 WRCQ 40-36 OTING 4-36 WKSI a WANS 6-14 WXSY 0-18 WANS 6-14 WXSY 0-19 WRCQ 40-36 OTING 4-10 WKSI a WANS 6-14 WXSY 0-10 WKSI a WANS 6-14 WXSY 0-17 WHEN 17-12 WHEN 17-12 WWES 6-33 BJ105 on SSAQ 39-38 XSAQ	WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
WBBO 18-15 X106 9-6 X228 14-8 GEST 00-19 GEST 00-	WTHT a WFXX a WRTO on SOUTH KOIZ 40-33 WAND 3-37 WXX B 198 d-33 KISR 23-21 Q104 30-27 WYKS on KISR 23-21 Q104 30-27 WYKS on KISR 23-21 Q104 30-27 WYKS on KISR 23-21 Q104 30-37 WYKS on KISR 3-35 WKS a WYKS a 3-36 WWDS a 20-27 WBW 3 2-29 WWBW 3 3-24 WWBW 3 2-29 WWB 3 2-29 WWBW 3 2-29 WWBW 3 2-29 WWBW 3 2-29 WWBW 3 2-29
x106 9-6 x228 14-8 wSSX on y wSX on	WFXX a WHTO On SOUTH K01Z 40-33 M3AD 3-37 W2XX a M3AD 31-28 899 d-33 K1SR 23-1 Q1X3 30-27 W2XX S W1SR 23-27 Q101 34-32 KNNA 3-40 WFFM 26-26 K1XY 9-18 Z107 32-29 QV103 37-38 WUSS a-36 MIDWEST KYY 20-17 X10
x106 9-6 x228 14-8 wSSX on y wSX on	SOUTH XOIZ 40-33 N3AD 3-37 N3AD 3-37 N3AD 31-28 898 4-33 KISR 23-21 Q104 30-27 WYKK OR Q101 34-32 KNAN 4-40 KYMY 26-26 KIXY 9-18 Z103 20-17 XNAY 3-3 WYDS 3-36 WIDWST KYYY 20-17 WBWG 32-29 WBWB 8
WSSX On WBCY 33-29 WROU 28-26 WROU 28-26 WROU 36-36 WROU 40-36 WROU 40-36 WRST 4 WRST 57-27 WRST 27-24 WRST 27-24 WRST 4-10 WRS	KQ12 40-33 W3JAD a-37 W2KX a W3KX 31-28 898 d-33 K15R 23-21 V100 30-27 W5K8 con Q101 34-32 KNAN a-40 Q101 34-32 KNAN 3-40 Q101 34-32 KNAN 3-40 WFPM 26-26 KIXY 9-18 Z103 20-17 KWTK 32-29 QV103 37-34 WTDS a-36 MIDWEST KYYY 20-17 WBWG 32-29
WBCY 33-29 WCOV 40-36 WCOV 40-36 WCOV 40-36 WCOV 40-36 WCOV 40-36 WKST 40-36 WKST 40-30 WCOV 40-30	KQ12 40-33 W3JAD a-37 W2KX a W3KX 31-28 898 d-33 K15R 23-21 V100 30-27 W5K8 con Q101 34-32 KNAN a-40 Q101 34-32 KNAN 3-40 Q101 34-32 KNAN 3-40 WFPM 26-26 KIXY 9-18 Z103 20-17 KWTK 32-29 QV103 37-34 WTDS a-36 MIDWEST KYYY 20-17 WBWG 32-29
WCGU 40-36 98 a-29 WINK d-36 WINK d-36 WKSI a WANS d-31 WASI d-31 WASI d-31 WASI d-31 WHIN d-30 99WAYS 25-17 WHIN 1,7-12 WHIN 1,7-12 WKSI d-31 WKSI d-30 83105 on K92 a KSAQ 39-38 2102 38-36 XTUX 26-19 WKZL d-35	WJAD a-37 WZXX a WJXX 31-28 WJXX 31-28 898 d-33 KISR 23-21 Q104 30-7 WYKS on KSMB on Q101 34-32 KNAN a-40 MPPM 26-26 KIXY 9-18 Z103 20-17 KWTX 32-29 QV103 37-34 WVDS a-36 KYYY 20-17 WBM0 32-29 WBMB a
WCGU 40-36 98 a-29 WINK d-36 WINK d-36 WKSI a WANS d-31 WASI d-31 WASI d-31 WASI d-31 WHIN d-30 99WAYS 25-17 WHIN 1,7-12 WHIN 1,7-12 WKSI d-31 WKSI d-30 83105 on K92 a KSAQ 39-38 2102 38-36 XTUX 26-19 WKZL d-35	WJAD a-37 WZXX a WJXX 31-28 WJXX 31-28 898 d-33 KISR 23-21 Q104 30-7 WYKS on KSMB on Q101 34-32 KNAN a-40 MPPM 26-26 KIXY 9-18 Z103 20-17 KWTX 32-29 QV103 37-34 WVDS a-36 KYYY 20-17 WBM0 32-29 WBMB a
098 a-29 wink d-36 wKsI a wank d-36 wKsI a wank d-34 wink d-36 wKsI a wank d-32 wink d-30 99ways 25-17 wink 17-12 kBPM 40-34 wins d-33 b-1105 on ks2 a ks2 a wank d-33 wink d-34 wink d-35 wink d-35 wink d-35 wink d-35 wink d-36	WJMX 31-28 898 d-33 KISR 23-21 Q104 30-7 WYKS on KSMB on Q101 34-32 KNNN a-40 WPFM 26-26 KIXY 9-18 Q103 20-17 KWTX 12-29 QV103 37-34 WVBS a-36 WJMS a-36 KYYY 20-17 WBM 32-29 WBM 8
WKSI a MANS d-34 MAYS d-34 MAYS d-34 MAYS d-34 MAYE 27-24 KKYK a KZOU d-40 MDJX d-30 99MAYS 25-17 WHHY 17-12 KBPM 40-34 EWES d-33 B-105 on K92 a KSAO 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	898 d-33 KISR 23-21 Q104 30-27 WYKS ON KSMB ON Q101 34-32 KNAN a-40 WPFM 26-26 KIXY 9-18 Z103 Z0-17 KNTX 32-29 QV103 37-34 WVDS a-35 MIDWEST KYYY 20-17 WBM 32-29 WBM 3
WANS d-34 WZYP 30-27 WAPE 27-24 KEYK a KZOU d-40 WDJX d-30 99WAYS 25-17 WHHY 17-12 KEPM 40-34 KWES d-33 B-105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	KISR 23-21 Q104 30-77 WYKS ON KSMB ON Q101 34-32 KNAM 3-40 WPPM 26-26 KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-34 WVBS a-36 MIDWEST KYYY 20-17 WBMB 32-29 WBMB 3
WXTY 30-27 WAPE 27-24 KKYK a KZOU d-40 WDJX d-30 99WAYS 25-17 WHHY 17-12 KBPM 40-34 EWES d-33 BJ105 on K92 a KSAO 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	Q104 30-27 WYKS on KSMB on Q101 34-32 KNAN 3-40 WPFM 26-26 KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-33 WWBS 3-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB 3
WAPE 27-24 KEYKA 3 KZOU d-40 WDJX d-30 99WAYS 25-17 WHHY 17-12 XBFM 40-34 KWES d-33 B-1105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	WYKS ON KSMB ON Q101 34-32 KNAN 3-40 WFFM 26-26 KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-34 WVBS 3-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB 3
KZOU d-40 WDJX d-30 99WAYS 25-17 WHHY 17-12 KBPM 40-34 EWES d-33 BJ105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	Q101 34-32 KNAN a-40 WPFM 26-26 KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-34 WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
WDJX d-30 99WAYS 25-17 WHHY 17-12 KBFM 40-34 EWES d-33 BJ105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	KNAN 3-40 WPFM 26-26 KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-34 WVBS a-36 HIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
99WAYS 25-17 WHHY 17-12 KBFM 40-34 EWES d-33 BJ105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	WPFM 26-26 KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-34 WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
WHHY 17-12 KBFM 40-34 BWES 6-33 BJ105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	KIXY 9-18 2103 20-17 KWTX 32-29 QV103 37-34 WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
KBPM 40-34 EWES d-33 BJ105 on K92 a KSAQ 39-38 2102 38-36 KTUX 26-19 WKZL d-35	2103 20-17 KWTX 32-29 QV103 37-34 WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
BJ105 on K92 a KSAQ 39-38 Z102 38-36 KTUX 26-19 WKZL d-35	QV103 37-34 WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
K92 a KSAQ 39-38 2102 38-36 KTUX 26-19 WKZL d-35	WVBS a-36 MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
KSAQ 39-38 2102 38-36 KTUX 26-19 WKZL d-35	MIDWEST KYYY 20-17 WBNQ 32-29 WBWB a
2102 38-36 KTUX 26-19 WKZL d-35	KYYY 20-17 WBNQ 32-29 WBWB a
WKZL d-35	WBNQ 32-29 WBWB a
	WBNQ 32-29 WBWB a
MIDWEST	WBWB a
	WCIL 15-14
92Q d-24	WCIL 15-14 KCMQ 20-14
WPHR 40-34	KLYV on
KZIO d-35	KKXL a
WIXX 35-32	WAZY 23-20 KPRX 26-23
Z104 30-23	99KG a
KQKQ 20-12	KPAT a-37
WRQN a	WDBR 32-29
WHOT a	WSPT 10-6
mior w	WPFR 38-33 WIBW 5-5
WEST	WIBW 5-5
	KFMW 32-28
	WEST
KKMG 12-10	
KSND 4-3	KGOT a
	KYYA 18-13 297 31-26
	X97 31-26 KBOZ 31-26
KYRK 18-15	KTRS 6-1
KCAQ 6-5	KFBQ 35-28
KWNZ d-27	KMOK 5-7
	KOZE 1-9 KTMT 23 fr
MAGU 11-16	ZFUN 13-15
12.2	KZOZ 30-25
	SLY96 26-2
WA CM	Y97 22-21 OK95 on
Tena	OK95 OII
WPRR 33-30	
WWFX 35-32	1
95XXX 8-6	1
95 YTT, 33-29	
	XKSS 13-13 XF99 17-30 XF90 17-30 XFMC 12-10 X5ND 4-3 XMGX 24-21 XYNO On XOMO On XYRK 18-15 XCAQ 6-5 XMNZ 6-27 XCAQ 6-5 XMNZ 6-27 XCAQ 11-16

LP: Spell					
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E 88% S 88%	•			P2	
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National	2-5	Ô	Ö	0	
Summary	6-15	12	7	3	
UP 157	16-40	34	88	54	
DEBS 30	Ons	3	1	1	
SAME 16	Adds	2	2	1	
DOWN 0	Ch Adds	3	2	1	
ADDS 11	Total	54	100	60	2
[7]	WSPK 31-2	6	: KLU	C 23-	23
	98PXY 28-	26	KYR	K d-3	
Link					
4	930 25-17			04 26	
EAST	93Q 25-17 WPST 38-3 WNYZ 27-2	4 3	KCA	Q 35- R 27-	31 24
	93Q 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2	3 2	KKF KWN:	Q 35- R 27- Z 35-	31 24 29
B104 24-21 WXKS 32-27	93Q 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2 WKRZ 30-2	4 3 2 2	KKF KWN: KDOI	Q 35- R 27- Z 35-	31 24 29 23
B104 24-21 WKKS 32-27 WZOU a	93Q 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2	4 3 2 2 4	KCA KKF KWN KDOI K22	2 35- R 27- Z 35- N 26- U 32-	31 24 29 23
B104 24-21 WXKS 32-27	93Q 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2 WKRZ 30-2 Q106 33-2 WYCR 23-1	4 3 2 2 4	KKF KWN: KDOI	2 35- R 27- Z 35- N 26- U 32-	31 24 29 23
B104 24-21 WXKS 32-27 WZOU a WKSE a-28 WMJQ a WBLI d-25	930 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2 WKRZ 30-2 0106 33-2	4 3 2 2 4	KCA KKF KWN KDOI K22	2 35- R 27- Z 35- N 26- U 32-	31 24 29 23
B104 24-21 WXKS 32-27 WZOU a WKSE a-28 WMJQ a WBLI d-25 CKOI on	93Q 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2 WKRZ 30-2 Q106 33-2 WYCR 23-1 SOUTB	4 3 2 2 2 4	KCA KKF KWN KDOI K22	2 35- 2 35- 3 26- 3 32-	31 24 29 23
B104 24-21 WXKS 32-27 WZOU a WKSE a-28 WMJQ a WBLI d-25	93Q 25-17 WPST 38-3 WNYZ 27-2 WRCK 32-2 WKRZ 30-2 Q106 33-2 WYCR 23-1	4 3 2 2 2 4	KCAI KKF KWN: KDOI K221	0 35- R 27- Z 35- N 26- U 32-	31 24 29 23 28

SAME 16 DOWN 0	Ons 3 Adds 2 Ch Adds 3	1 1 2 1 2 1
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P1	WSPK 31-26 98PXY 28-26	KYRK d-37
	930 25-17	
EAST	WPST 38-34	KCAQ 35-31 KKFR 27-24 KWNZ 35-29
DATE !	WNYZ 27-23 WRCK 32-22 WKRZ 30-22 Q106 33-24 WYCR 23-19	KKFR 27-24
B104 24-21	WKRZ 30-22	KDON 26-23
WXKS 32-27	0106 33-24	KDON 26-23 K2ZU 32-28
WZOU a	WYCR 23-19	
WKSE a-28 WMJQ a		P3
WBLI d-25	SOUTE	
CKOI on	WBBO 31-23	EAST
PWR95 28 fr	WBBQ 31-23 B93 40-34	Latot
WEGX 26-23	K98 24-21	WPRR 21-17
B94 15-14 PRO-FM on	WFMF 25-21	WWFX 34-29
PRO-PM ON	K106 29-25	103CIR 11-
SOUTH	K106 29-25 KZZB 32-26 I95 24-21	95XXX 34-2
	KXX106 16-14	95 YTL 4-20
PWR99 18-14	WBCY 19-16	95XIL d-38 G98 33-24 WTHT 31-23 WOMP 38-34
Y95 14-12	KZ106 a-28 WNOK 25-16 WCGQ 38-31	WTHT 31-23
KKBQ 27-20	WNOK 25-16	WOMP 38-34
KRBE 26-18	WCGQ 38-31	WFXX 37-30
KRBE 26-18 B97 24-21 WGH 19-12	KZFM d-35	WHTO 38-33
WNVZ 18-14	G105 32-27 KEZB 34-31	SOUTH
KITY 29-23	Q98 21-17	50018
KTFM 22-19	WINK 23-17	KARS 34-21
Q105 22-19	WKS1 28-22	KOIZ 26-20
MIDWEST	WKSI 28-22 WANS 27-22 WZYP 28-24	
WYDWP2.1	WZYP 28-24	WJAD 35-30
Q102 a-33	94TYX 22-18	WZKX 33-26 WJMX 29-23
92X d-28	WAPE 24-15 WQUT d-33	B98 32-28
WNCI 31-29	WLAP d-29	KISR 27-25
WCZY 27-22	KKYK 22-20	Q104 36-24
WDFX 19-19 WHYT d-24	KZOU 21-15	WYKS on
KBEQ 23-21	WDJX 19-16	KSMB 30-24
KCPW 23-21	99WAYS 31-28	298 30-29
WETI OD	WABB d-29	Q101 32-22 KNAN 37-33
KDWB 21-20	WBAM d-28	WPFM 32-27
WKBQ 27-7	WHHY 24-18	KIXY 34-28
WEST	KBFM d-36	2103 31-27
WES!	Y107 23-14 KWES 32-31	KWTX 38-35
KS104 25-23	KWES 32-31	QV103 d-39 WVBS 34-28
Y108 16-13	BJ105 7-6 Y106 14-12	WYDD 34-20
KIIS d-29	KSAQ 29-26	MIDWEST
KOY-FM 13-13	KSAQ 29-26 2106 37-32 2102 29-24	
KZZP 26-24 KKRZ 21-15	2102 29-24	KYYY d-35
KXYQ d-29	WDLX d-28	WBWB d-30
FM102 25-24	WK2L 29-24	KQCR 35-31 WLRW 34 fr
KROY 32-14	MIDWEST .	KCMQ 38-35
KWOD 32-28		KLYV 38-31
KCPX 14-13	92Q d-29	Y94 29-24
KISN 33-24	WPHR 32-27	KKXL a
KKLQ d-29 KWSS 21-18	WPXR 24-24	WEED 30 Fr
KPLZ 12-9	WGTZ 34-30	WAZY 25-22
KUBE 20-17	KRNQ 28-25 KZIO 40-33 WMEE d-27	KFRX 20-16 99KG d-35
P1	WMEE d-27	KPAT 37-27
	KLQ d-32	KWTO 28-23
A	WCRD 17-16	WDBR 36-30
MOT97 a-40	wIXX 33-24 z104 a-40	WPFR 34-26
WPGC 26-25	Z104 a-40	WIBW 27-25
MEGC 20-20	KJ103 35-29	

KQKQ 21-16 KZ93 22-20 WZOK d-37 WRQN a KAY107 d-28 KKRD 32-24 WHOT 27-23



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National	2-5	3	1.0	5	11
Summary	6-15	36	51	40	12
UP 213	16-40	19	43	21	8
DEBS 9	Ons	1	0	0	
SAME 10	Adds	2	3	0	
DOWN 0	Ch Adds		0	0	
ADDS 6	Total	62	109	67	231
D1	KC101 30-			21-	
-	100KHI 11 WSPK 14-6			30- d-2	
EAST	98PXY 7-2	?	KLUC	3-3	
EAST	93Q 29-20 WPST 20-1			23-	
B104 22-17	WNYZ 21-1		KCAC		
WXKS 18-11 WZOU a	WRCK 18-1	2	KKFF	1-1	
WKSE 26~23	WKRZ 36-2			7-5	
WMJQ 28-24	Q106 20-1 WYCR 12-1			1 12-	
WBLI 26-15			KRQ		
Z100 27-21	SOUTH			9	
WEGX 20-13	WBBO 12-3			9	
B94 d-28	B93 27-19)			
PRO-FM 16-15 Q107 21-18	K98 20-14		EAST	•	
WAVA 17-15	WFMF 16-1 K106 2-1	. 1	WPRE	16-	8
SOUTR	KZZB 7-4		WWF	22-	17
SOUTH	195 12-8 KXX106 13	-11		IR 1	
PWR99 14-11	WKQB 22-1			24-	
REGL 9-6	WSSX a		WIK2		
KKBO 5-4	WRCV 14-0			10 11	

DEBS 9 SAME 10	Ons 1 Adds 2	0 0
DOWN 0	Ch Adds 1	0 0
ADDS 6	Total 62	109 67 23
[7]	KC101 30-24 100KHI 11-7 WSPK 14-6	KMGX 21-18
P1	100KHI 11-7 WSPK 14-6 98PXY 7-2	KYNO 30-18
	BODYY 7-2	KQMQ d-21 KLUC 3-3
EAST		KYRK 23-16
B104 22-17 WXKS 18-11	WPST 20-17 WNYZ 21-13	PM104 14-9 KCAQ 13-10
WXKS 18-11 WZOU a	WNYZ 21-13 WRCK 18-12	KKFR 1-1
WKSE 26~23	WKRZ 36-26 Q106 20-13 WYCR 12-7	KWNZ 7-5 KDON 12-9
WMJQ 28-24	WYCR 12-7	KZZU 17-14
WBLI 26-15 CKOI 17-11	SOUTH	KRQ a
Z100 27-21		P3
WEGX 20-13 B94 d-28	WBBQ 12-3 B93 27-19 K98 20-14 WFMF 16-11	
B94 d-28 PRO-FM 16-15 Q107 21-18 WAVA 17-15	K98 20-14	EAST
WAVA 17-15	WFMF 16-11	WPRR 16-8
	K106 2-1 KZZB 7-4	WPRR 16-8 WWFX 22-17
SOUTH	195 12-8 KXX106 13-11	103CIR 17-15
PwR99 14-11	WKOB 22-16	WPRR 16-8 WWFX 22-17 103CIR 17-15 95XXX 20-19 WKPE 24-16 WIKZ 21-19
PWR99 14-11 KEGL 9-6 KKBQ 5-4 KRBE 7-6	WSSX a WBCY 14-9 WROQ 23-15 KZ106 19-8 WNOK 19-13 WCGQ 15-9 KZFM 17-14 G105 d-32 KEZB 28-22 O98 30-24	WIKZ 21-19
KRBE 7-6	WROQ 23-15	OK100 11-8 95XIL d-27
	KZ106 19-8	
B97 d-26 WGH 9-7	WNOK 19-13 WCGQ 15-9	WTHT 23-12 WOMP 21-14 WFXX 9-7 WHTO 18-13
	KZFM 17-14	WFXX 9-7
KITY 20-11 KTFM 15-9	G105 d-32 KEZB 2R-22	WHTO 18-13
Q105 20-16	Q98 30-24	SOUTH
MIDWEST	G105 d-32 KEZB 28-22 Q98 30-24 WINK 16-13 WKSI 17-11 WANS 20-11 WAYP 16-11 94TYX 11-5	KAKS 14-8
DOC 17.10	WANS 20-11 WZYP 16-11	KOTZ 15-12
B96 17-12 295 6-5	94TYX 11-5	WKSF 20-12 WJAD 23-16
Q102 29-18 WMMS 11-8	94TYX 11-5 WAPE 10-6 WQUT d-39 WOKI 27-18 WLAP 29-24 KKYK 12-9 KZOU 16-11 WDJX 24-19 99WAYS 22-15	WZKX 20-11
.92X 24-21	WQUT d-39	WJMX 21-15
WNCI a-35 wCZY d-23	WLAP 29-24	KISR 10-4
WCZY d-23 WDFX 16-14 WHYT 20-19	KKYK 12-9	Q104 12-9 WYRS 21-12 KSMB 16-12
WDFX 16-14 WHYT 20-19 WZPL 18-10	WDJX 24-19	KSMB 16-12
WZPL 18-10 KBEQ 11-9 KCPW 25-22	99WAYS 22-15 FM100 19-12	Z98 29-21 Q101 20-8
KCPW 25-22	WABB 24-17	KNAN 21-14
KXXR 19-19 WKTI a	FM100 19-12 WABB 24-17 WBAM 22-14 WHIY 21-16 KBPM 32-22 Y107 d-21 KWES 29-19	WPFM 5-2 KIXY 11-8
KDWB 25-14	KBPM 32-22	Z103 16-11
WLOL 20-13 WKBQ 23-5	Y107 d-21	WVBS 19-14
	BJ105 14-10	
WEST	BJ105 14-10 Y106 17-11 WRVQ 30-27	MIDWEST
KS104 17-14 Y108 29-23 KIIS 12-8	K92 27-24	KYYY 21-14
KIIS 12-8	KSAQ 14-6 2106 20-14	WBNQ 6-6 WBWB 16-9
KOY-FM 8-7	2102 13-11	WCTI, 14-11
KKRZ 11-8	KTUX 37-28 WDLX 35-32	KQCR 30-21 WLRW 13 fr
KXYQ 15-12	WK ZL 16-12	KCMO 16-9
FM102 17-14 KROY 14-9	MIDWEST	KLYV 22-15 Y94 17-14
KWOD 20-15		
KISN 25-13	92Q 28-15	WKFR 37 fr WAZY 17-14
KKLQ 18-16	92Q 28-15 WPHR 31-21 WPXR d-26	KFRX 12-6
KWSS 15-9 KPLZ 15-10	WGTZ 29-19 KRNQ 29-26	99KG 5-3 KPAT 12-B
KWSS 15-9 KPLZ 15-10 KUBE 9-7	K2IO 24-19	FW90 13-11
P1	WMEE 23-19 KLQ 30-22	WDBR 13-8
A	WIXX 16-12	WPFR 28-24
нот97 20-15	W1107 13-14	WIBW 21-19 KFMW 24-21
PwR96 on PwR106 19-16	KQKQ 11-9 KZ93 26-18	
PWR106 19-16	KZ93 26-18 WZOK 23-20	WEST
KMEL 16-16 HOT977 14-12	WRON 16-4	KGOT 26-20
P2	KAY107 29-25	KYYA 13-10 Z97 24-15
ري	KAY107 29-25 KKRD 13-12 WHOT 17-9	KBOZ 27-22
EAST		KTRS 34-26
	WEST	KFBQ 25-14 KMOK 33-25
WFLY 22-16 WAEB 20-12	KIVA 11-7 KKSS 16-14 KKXX 25 fr KF95 8-7	KO2E 22-18
WGHT 18-16	KKSS 16-14 KKXX 25 fr	XTMT 25 fr 2FUN 9-5
WVSR 21-10 JET-FM 17-10 K104 21-17	KKXX 25 fr KF95 8-7	2FUN 9-5 K2OZ 17-10 SLY96 3-1
K104 21-17	KATM 11-7 KKMG 5-3	Y97 3-2
WERZ a WNNK 17-16	KKMG 5-3 CHED 23-16 KSND 15-8	OK95 9-6
WTIC 10-3	KSND 15-B	

P2	KAY107 29 KKRD 13-1 WHOT 17-1	12	K T F	24- 2 27 2 34 Q 25	-22 -26 -14
WFLY 22-16 WAEB 20-12 WGHT 18-16 WVSR 21-10 JET-FM 17-10 K104 21-17 WERZ a WNNK 17-16 WTIC 10-3 WKEE 16-9 WLAN 12-5	KIVA 11- KKSS 16-1 KKXX 25-1 KF95 8-7 KATM 11- KKMG 5-3 CHED 23-1 KSND 15-E	14 Fr 7	K2C SLY Y97		5 -10 -1
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National Summary	2-5 6-15	0	3	0	0
UP 51	16-40	4	20	32	56
DEBS 8	Ons	7	10	10	27
SAME 32 DOWN 0	Adds Ch Adds	0	1	0	1
ADDS 2	Total	13	35	45	93
D1	SOUTH		SOU	TH	
4	WBBQ 39-			S 29	
EAST	KZZB on	36	WKS		-35
WXKS 28-24	WSSX on WROO 8-	5		D on	
CKOI on PRO-FM on	RZ106 or WCGQ on		WJM	X 35	-32
	WZYP 36-		WYK	R on	
SOUTH	WUUT 13- WLRS 18-	-16	WP-P	l on M 36	-33
Q105 d-27	2106 36-	34		Y 33	

	Fixx Continued -	
HIDWEST	KTUX 28-20 WDLX d-40	NIDWEST
Z95 24-23 WMMS 18-14 WZPL on	MIDWEST	KYYY on WBNQ 29-
KXXR 9-6	KLQ a WIXX 27-25	KLYV 35- Y94 26-2 KKXL d~4
WEST	KJ103 34-34 W2OK 28-25	WKPR 40 99KG 40-
KXYQ 26-23 KROY on	WHOT 28-26	KPAT 24- WDBR 31-
KISN on KPLZ on	WEST	WSPT 25- WPPR d-3
P2	KF95 on KATM 16-13 KSND 36-33	WIBW 26- KPMW 21-
Ψ'	KYRK 39-35 FM104 on	WEST
EAST	KWNZ 24-19 KZZU 25-23	KGOT 29-
JET-PM on K104 29-25	P3	KTRS 25- KFBQ 33-
WKEE 39-38 WLAN a-36	-	KMOK 15- KOZE 21-
100KHI 32-31 WSPK 30-27	EAST	KTMT 35 ZFUN 39-
WPST 30-27	WWFX on	arun 39-

295 24-23 mMS 18-14 MZPL on MEST XXYQ 26-23 RROY on ILISM on MPLZ on MUBE on MPLZ on MUBE ON MEST MAST MA	MIDWEST KLO a M1XX 27-25 KJ103 34-34 W20K 28-25 WHOT 28-26 WEST KP95 on KATM 16-13 KSNO 36-33 KYRK 39-15 FM104 on KMYZ 24-19 RZZU 25-23	RYYY ON WBNO 29-24 RLYV 35-29 Y94 26-23 RKLL d-40 WKPR 40 ft 99 KG 40-31 RPAT 24-22 MDRR 31-28 MSWT 25-21 MPPR d-38 MIBN 26-26 RFM 21-17 MEST RGOT 29-26 RYYA 23-20 RTFS 25-22 RTFS 25-22
104 29-25 KREE 39-38 LAN a-36 00KHI 32-31 SPK 30-27 SPST 30-27 NYZ on RCK on	EAST MMPX on 95XXX 26-23 OK100 14-13 95XIL 4-40 G98 d-38 WTHT 33-32 HORP on WHTO on	ŘPBQ 33-29 MROX 15-12 KOZE 21-19 KTRT 35 - 15 ZEUN 39-33 KZOZ d-40 SLY96 d-37 Y97 11-10 OR95 25-20

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PI	KZZB 31-25	G98 on
-	WROQ 26-21 WCGQ on	WOMP on WPXX a
EAST	WCGQ on WZYP 39-35 WAPE on	WHTO 25-18
	WOKI 17-10 WLRS 32-27	SOUTH
SOUTH	WLRS 32-27 KBFM on	KAKS 32-30
KEGL 13-11	Y107 a KWES d-35	KQI2 on WKSF a
Y95 12-20 KEBO 26-24	KTUX d-36	WJAD on
KRBQ 26-24 KRBE 18-12	MIDWEST	WJMX 25-20 KSMB a
WGH 10-8 KITY a		0101 on
MIDWEST	WPHR d-35 WPXR d-29	KIXY 28-26 KWTX 39-38
	KRNQ 30-29 KLQ d-35	WVBS on
WDFX 21-17 KXXR 1-5		MIDWEST
WKBQ 28-26	W2OK 34-32 WHOT on	по Оивъ
WEST	WEST	99KG 36-30
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KROY on KPLZ 34-31	KP95 d-21 KATM 14-11	WDBR d-35 WPFR d-37
KUBE on	KSND a	KPHW 40-35
P2	FM104 d-28	WEST
•	KWNZ on KZZU 34-31	KGOT on
EAST	102	EVV3 20-24
WVSR 40-34		297 40-37 KFBQ on KMOK d-30
JET-FM on	EAST	KOZE 23-16
100KHI 34-29	LEADY 4 30	KTMT 36 fr Y97 a
WSPK on WYCR on	WWPX d-30 95XXX a	OK95 19-9
	WKPE on WIKZ on	
	OK100 on	
WBBQ on x106 11-7		
SOUTH WBBQ on K106 11-7	wikz on	

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Nationa	1	1	0	-	0	
		2-5	0	0	0	
Summary		6-15	0	0	0	
	9	16-40	7	9	1	
	8	Ons	3	10	10	
SAME 2		Adds	5	12	13	
		ch Adds	0	0	0	
ADDS 3	0	Total	15	31	24	

UP 9 DEBS 8 SAME 23 DOWN 0 ADDS 30	6-15 0 16-40 7 Ons 3 Adds 5 Ch Adds 0 Total 15	12 13 30 0 0 0
EAST Blod d-28 WECK 29-26 MOX 25-21 SOUTH KKBO a KRBE a MGN 27-22 MINV 23-19 KITY ON MIOMEST B96 27-24 WLOL a KWOO ON KISN O	WVSR a JET-PM a WLAN 37-34 KIOOKNI d-19 WSR d-38 WRCK 0-38 WRCK 0-38 WRCK 0-38 WRCK 0-38 WRCK 0-38 WROK 0-38 KEST KESS d-32 KESNE d-32 KENE	EAST WHYE ON WHYPE A SOUTH EAKS A KOIZ ON WIAD A WINTO A WIN

H

JIMMY HAR					
Where Are	You Now	(WT	G)		
Tota	l Reports	55	22		
			P		llel
Regional Reach	N&	•			ach
E 16%	NG	^		P1 P2	26%
S 28%				P 3	
M 178	Chart	C			
	Pos	Sum Pl	P2	Р3	Tot
	1	0	0	0	0
National Summary	2-5 6-15	4 2	2	0	6
UP 19	16-40	4	9	6	19
DEBS 9	Ons	2	1	3	6
SAME 7 DOWN 0	Adds Ch Adds	3	9	4	16
ADDS 20	Total	17	25	13	55
			KLU	4-	
P1	PZ	- 11	KYR	K d-	39
	EAST			d-36	
EAST	WAEB 36-2		1	ĐĒ	1
SOUTH	WNNK on			÷	
	WPST a		EAST	r	
KEGL a-18 Y95 16-13	WK RZ 20-1	6	WKPE	d-2	29
WGH 15-11	SOUTH		WIKE	27-	- 24
WNV2 7-4	WNOK a-40		SOUT	-	
MIDWEST	WCGQ a			38-	
WCZY d-28	WZYP a WAPE 29-2	6	Q104	a	
WDFX 7-4 KCPW 28-25	WQUT a	,	Q101		37
WKTI 4-3	KKYK d-30		KIXY	On	
KDWB 5-2	BJ105 10- Y106 d-28		HIDN	EST	
WEST	K92 a			39-	32
KS104 a-30	WK ZL 10-7		WPPR		
KZZP 17-16 PM102 on	MIDWEST		WEST		
KROY a	WPXR 11-1	0	KTRS		
KWSS d-35	WEST			d-3	8
	KKSS a				
	KATM a-29				

4.		5
HOWARD J		
	Love (Elektra,)
LP: Cross The		
Tota	Reports 135	55% Parallel
Regional Reach	[200 5]	Reach Pl 33%
E 51%	N&A	P2 55%
S 55% M 53%		P3 75%
W 598	Chart Sum	mary
ļ	Pos Pl	P2 P3 Tot
National Summary	2-5 0 6-15 1	0 0 0
UP 5	16-40 9	9 13 31
DEBS 27 SAME 38	Ons 5 Adds 7	15 18 38 33 19 59
DOWN 0	Ch Adds 0	5 1 6
ADDS 65	Total 22	62 51 135
P1	K106 a KZZB on	OK100 d-30 95XIL a G98 a
EAST	WBCY 4-34	
CKOI A	KZ106 a WCGQ on	WOMP on
SOUTH	Q98 a-27 WINK d-39 WZYP OD	WHTO d-39
	WAPE d-29	SOUTH
KEGL 18-16 Y95 d-14 KKBQ d-29 KRBE d-29	FTOIL OF	KAKS d-40 KQIZ d-40
KRBE d-29 WGH a	WLRS a-34 99WAYS a FM100 a	WKSF a WJAD on WZKX a
WGH a WNVZ d-18	WABB a	WJMX d-37 Q104 on
MIDWEST	WHHY On	WYKS a Q101 a
WMMS on 92X a	KWES on BJ105 a	KNAN à
92X a WZPL d-33 KXXR d-39 WLOL d-38	K92 a 2106 a WK2L a	KIXY on 2103 a
WEST	MIDWEST	KWTX a WVBS a-39
Y108 on KIIS d-31	WPHR a	MIDWEST
KIIS d-31 KOY-FM a KZZP a	WGTZ a	KYYY a WBNQ d-36
KKR2 on	WMBE a WIXX 38-35	WBWB a KQCR d-36
KWOD a	2104 a KQKQ a KZ93 a-30	KCMQ on KLYV on
KCPX d-32 KWSS a KPLZ On	KZ93 a-30 WZOK a KAY107 a	WAZY a
P2	WEST	KPAT 40-31
	KKSS a	MDBD d-34
EAST	KF95 on KATM a-28	WSPT d-29 WPFR a WIBW a
WFLY a WAEB a-40 JET-FM a	KKMG on	KFMW d-39
K104 on	KLUC 40-38 KYRK d-36	WEST
WERZ a WNNK on WKEE a	FM104 a KCAQ a KDON on	XYYA On Z97 a KTRS a
	KZZU d-34	KMOK on
100KHI a WSPK on 98PXY on 93Q 39-30 WPST on WNYZ a	P3	KOZE on KTMT on fr ZFUN on
WPST on WNYZ a	BAST	ZFUN on RZOZ on SLY96 d-34 Y97 on
WRCK a WKRZ on	WWFX a 95XXX on	SLY96 d-34 Y97 on OK95 d-39
Q106 a	95XXX on	JR 9 7 G - 39
WBBQ a		

K

JOHNNY KE	MP				
Birthday Su	it (Colum	bia)			
LP: "Sing" ST					
Total	Reports	143			
Regional			P.	aral Re	lel
Reach	Na	A		P1	38%
E 65% S 59%	-			P2 P3	61% 72%
M 56%					,
W 52%	Chart	Sum Pl	mary P2	Р3	Tot
	1	0	0	0	0
National Summary UP 74	2-5 6-15	0	0	0	0
UP 74	16-40	18	41	34	93
DEBS 20	Ons	6	17	12	35 11
SAME 37 DOWN 0	Adds Ch Adds	0	1	0	1
ADDS 12	Total	25	69	49	143
		_	_	-	
PI	SOUTH			Ξ	
EAST	K98 d-27 WFMF 35-1 K106 on	29	EAS		
	KZZB on		WPR	R 34-	32
WXKS 34-31 WZOU 29-27 WMJQ d-29	WKOB a	-22	WWF	x d-3	4
CKOI on PRO-PM 21-19	WKQB a KZ106 d-: WCGQ on		G98	34-3	1
	K2FM 31-1	22	WOM	Pon	
SOUTH	Q98 25-26 WINK on WKSI d-36	,	WFX	X 38- O 34-	28
KKBQ on KRBE d-30 WGH 28-24 KITY d-26 KTFM on	WKSI d-30 WZYP 38-3 94TYX 32-	4	SOU	тн	
WGH 28-24 KITY d-26	WAPE a	- 30	KAK	S 35-	32
KTFM on	WQUT on KZOU 36- WDJX 29-	34	WKS	F 00	
MIDWEST	1 99WAYS a		WJA WZK B98	D 40-	39
B96 24-22 Q102 24-22 92x 25-22 WHYT 23-22	WHAM d-30		B98 Q10	27-7	:3
Q102 24-22 92x 25-22 WHYT 23-22	Y107 29-1 Y106 a		WYK	s on	
WLOL d-40 WKBQ 32-31	KSAQ 30-	28	Q10 KNA	1 38-	36
WEST	Z102 on WDLX on		WPF	M 28-	22
Y108 21-19	MIDWEST		210	3 d-3	3
KOY-PM on	WPHR a		OV1	03 22	1-17
KROY 19-17 KWOD on	WGTZ 31-	28	1		21
KPLZ d-37 KUBE a	KLQ on WGRD 24-		1	WEST	
P1	WIXX on		WEW	L on	
•	KJ103 26- KQKQ 16-1 WRQN d-26 KAY107 a	-21	KCM KLY	R 36- Q 37- V d-:	33
HOT97 27-24 WPGC on	WRQN d-26	9	RKX	L 40-	- 36
HOT977 d-38	KKRD d-3; WHOT 36-3	2	WKF	y 27-	- 24
PZ	1	34	99K	G 24-	18
EAST	WEST		WDB WPP	O on	
WPI.V 37-36	KKSS 20-1	fr	WPF	R 40-	- 3 6 3 4
WAEB 35-34 WVSR 39-33	KF95 on KKMG 27-	22	WES	т	
	CHED on		KGO	T on	
WNNK 35-28 WTIC 35-32 WKEE 35-31 WLAN 29-26	KSND 28-1 KMGX 23-1 KYRK 30-1	20	297	T on 26-3	-19
WLAN 29-26 KC101 on	KCAQ d-39		KFB	Q d-: K 23- E 34-	16
100KHI 20-20	KDON on		KOZ	E 34-	-27 fr
KC101 on 100KHI 20-20 WSPK 34-32 93Q a-37			KTM	2 28-	- 7 t
WPST 28-25			SLY OK9	96 2: 5 on	9-13
WKRZ a					
Q106 35-32 WYCR on					

LIVING COL		
	sonality (Epic,	-
LP: Vivid		
Total	Reports 144	58%
		Parallel Reach
Regional Reach	ALC A	P1 418
E 53%	N&A	P2 56%
S 66%		P3 79%
M 58%	Chart Sumi	nary
W 52%	Pos P1	P2 P3 Tot
	1 0	1 0 1
National	2-5 0	0 0 0
Summary	6-15 2 16-40 9	0 1 3
UP 35 DEBS 35	Ons 7	12 17 36
SAME 36	Adds 7	18 7 32
DOWN 0	Ch Adds 2	2 2 6
ADDS 38	Total 27	63 54 144
	KZ2B d-33	LOW DP. CO.
P1	WKQB a	WKPE on WIKZ 35-33
	WSSX a WROQ 2-1 KZ106 d-30	OK100 a G98 a
EAST	KZ106 d-30 WCGQ d-38	WTHT on
B104 a WZOU on	WKSI a	WOMP 37-32 WEXX on
WMJQ on	WANS on WZYP 37-32	WIHTO on
B94 a PRO-FM on	WAPE a WQUT 24-18	SOUTH
	WOKI d-30	KAKS 38-34
SOUTH	KKYK a KZOU d-37	KQ17 d-38 WKSF d-37
PWR99 on	WLRS 25-21	WJAD on
PWR99 on KEGL 11-7 Y95 21-16 KKBQ a	99WAYS d-36	WZKX on WJMX 37-27
KKBQ a B97 a	WHHY on	KISR a-29
WGH 30-26	KBFM on KWES d-27	WYKS on KSMB a
WNV2 a-22 KTFM d-30 Q105 d-25	BJ105 d-37 Y106 28-24	0101 on
Q105 d-25	WRVO on	XTXY 31-22
MIDWEST	XSAQ d-40 2106 d-36	2103 d-35 KWTX on
295 a	2102 36-34 KTUX 34-27	WVBS a-31
WMMS a-22 WDFX d-25	WDLX a	MIDWEST
WZPL on	WKZL on	KYYY a
KBEQ a KXXR 13-7	MIDWEST	WBNQ on
WLOL A	WPHR d-40	WBWB a WCIL a
WEST	WPHR d-40 KZIO d-39	KOMO d=37
W100	KLQ on WIXX a	KLYV d-39 KKXL d-38
Y108 on KXYQ 29-25 KCPX 34-31	Z104 d-36 KJ103 36-32	WKFR on fr
KCPX 34-31 KWSS d-34	KOKO a WZOK a	99KG 38-28
KPLZ 30-27	KAY107 on	KWTO on
	WHOT a-32	WDBR 39-36
P2		WIBW on
FAST	WEST	KPMW d-40
	KF95 a KATM 22-17	WEST
WFLY d-39 WAEB on	CHED a	KGOT 4-40
WUS R a	KSND d-36 KYRK d-29	797 4-38
WREE on WLAN a-39	PM104 a	KTRS d-37 KFBQ d-37
WLAN a-39 100KHI d-40 WSPK 32-28	KWNZ 27-18	KMOK a
WSPK 32-28 93Q 38-29 WPST A	KZZU ON	KOZE 25-20 KTMT on fr
WPST A WNYZ a	P3	ZEIIN 31-22
WRCK on		K2O2 on SLY96 d-39
Q106 a	KAST	K2OZ on SLY96 d-39 Y97 30-27 OK95 27-18
SOUTH	WWFX on	OK95 27-18
WBBQ d-37 K106 40-35	95xxx on	1
K106 40-35		1

Total Régional		98% Parallel Reach
Reach E 100% S 98% M 93%	Ð	P1 97% P2 97% P3 99%
W 100%	Chart Summ	0 0 0
National Summary UF 103 DEBS 119	2-5 0 6-15 10 16-40 52 Ons 1	0 0 0 0 7 1 18 93 60 205 5 5 11
SAME 12	Adds 1 Ch Adds 0	2 0 3 3 1 4
P1		KSND d-28 KMGX 35-29
EAST B104 d-24	WKEE d-26 WLAN 36-17 KC101 29-23 100KHI 40-37 WSPK 26-21 98PXY d-18	KQMQ on KLUC 38-36
WEKS d-30 WEOU 33-30 WESE 27-24	93Q 37-27 WPST d-38 WNY2 37-30 WRCK d-24 WKRZ d-33 Q106 d-31	FM104 d-27 KCAQ 37-32 KKFR d-29 KWNZ d-20
WBJQ d-27 WBLI 28-24 CXOI on PNR95 30 fr 2100 28-19 WEGX 28-25	WKRZ d-33 Q106 d-31 WYCR 35-29	KDON 28-21 KZZU d-27 KRQ 21-14
WEGX 28-25 B94 d-30 PRO-FM d-26 Q107 26-22 WAVA 28-20	SOUTH WBBQ a-24 B93 39-23 K98 d-23	EAST
SOUTH	WFMF 29-20 K106 a-21 K22B d-32	WPRR 37-29 WWFX d-25 103CIR 30-20 95XXX d-28
FWR99 d-26 MEGL 19-17 Y95 d-15 EKBQ d-22 ERBE d-27 Y100 d-16	195 29-26 KXX106 27-24 WKQB d-18 WSSX 24-17	WKPE d-27 WIK2 31-26 OK100 d-20
WCV 26-18	WBCY d-21 KZ106 d-26 WNOK 34-20 WCGQ d-37	G98 d-30 WTHT 34-28 WOMP d-37 WFXX 30-23
WNVZ 16-13 EITY d-21 RTFM 29-24 Q105 25-17	K2PM d-32 G105 d-30 KEZB on Q98 a-26	WHTO d-38
MIDWEST 896 33-20	WINK 35-28 WKSI d-25 WANS 32-26	KAKS d-24 KQI2 33-26 WKSF 36-21 WJAD d-35
Z95 a Q102 34-30 92X d-25 WNC1 28-25	WAPE 26-21 WOUT d-32	WZKX d-33 WJMX d-35 B98 d-32 XISR 28-18
WHYT 24-12 WZPL 4-29	WORT d-26 WLAP d-22 KKYK d-13 KZOU d-25 WDJX 25-20 99WAYS 33-23 FM100 d-30 WABB 29-19	WYKS on KSMB d-25 Z98 a-26
KBEQ d-26 KCPW d-23 WKTI d-23 KDWB 16-10	WURY 4-28	Q101 d-35 KNAN d-34 WPPM d-35
WLOL 40-30 WKBQ 26-9 WEST	KBFM 38-27 Y107 d-17 KWES 34-21 B1105 d-29	2103 d-26 RWTX 31-25 QV103 40-30 WVBS 33-29
KS104 27-20 Y108 20-16 KIIS 29-22 KOY-PM 30-25	Y106 d-27 WRVQ d-19	MIDWEST RYYY d-37
KOY-FM 30-25 K2ZP 21-13 KKRZ d-18 KXYQ 27-17 FM102 20-16	2106 d-39 2102 33-17 KTUX d-37 WDLX d-37	WBWB 34-27 WCIL on KQCR 22-19 WLRW on fr
KROY d-23 KWOD d-32	MIDWEST	WLRW on fr KCMQ 40-31 KLYV d-32 Y94 d-26 KKXL d-30
KISN d-30 KKLQ 25-20 KWSS 30-16 KPLZ 38-35 KUBE d-22	92Q a WPHR d-33 WPXR d-23 WGTZ d-25	KRXL d-30 WAZY d-31 KFRX d-19 99KG d-36 KPAT 31-24 KWTO d-26
PI	KRNQ 26-23 KZIO d-30 WMEE d-28 KLO On	KWTO d-26 WDBR 38-13 WSPT d-26 WPFR d-31
HOT97 35-30 WPGC d-23 PWR96 26-15 PWR106 d-34	WIXX 34-23 2104 32-28 KJ103 d-35	WIBW 33-30 KPMW on WEST
PWR106 d-34 KGGI 17-10 KMEL d-24 HOT977 28-20	K293 d-19 WZOK d-36 WBON 21-15	KGOT d-36 KYYA d-27 297 d-20 KBOZ 38-20
EAST	RAY107 on KMYZ d-21 KKRD d-30 WHOT 32-24	X90Z 38-20 KTRS d-36 KFBQ 39-23 KMOK d-36 KOZE d-23
WFLY 31-23 WAEB 37-33 WGHT d-24 WVSR 30-20 JET-FM 33-26	KIVA d-15 KXSS d-26 KXXX on fr	ZFUN d-26
JET-FM 33-26 K104 d-26 WERZ 40-34 WNNK d-33 WTIC 31-21	KP95 18-11 KATM 18-15 KKMG d-29 CHED d-30	K2OZ 40-30 SLY96 32-20 Y97 d-20 OK95 d-32
WTIC 31-21		
MARTIKA	You Know (C	inlumbia)
LP: Martika		5 79%
Regional Reach E 80% S 78%	16	Parallel Reach Pl 64% P2 81% P3 90%
M 69% W 89%	Pos Pl	mary P2 P3 Tot
National Summary UP 143	1 0 2-5 1 6-15 21 16-40 19	0 0 0 2 3 6 34 19 74 50 36 105
DEBS 7 SAME 31 DOWN 13	Ons 1 Adds 0 Ch Adds 0	50 36 105 5 3 9 1 0 1 0 0 0
ADDS 1	Total 42	92 61 195 KLUC 17-28 KYRK 11-10 FM104 19-17
EAST	93Q 18-21 WPST 31-28 WNYZ 16-15 WRCK 23-20 WKRZ 31-23 Q106 24-21	KKFR 22-19 KWNZ 26-23
WXKS 6-6 WZOU 6-6 WKSE 10-8 WMJQ 18-13 WBLI 30-27 CKOI 36-35	SOUTH	KDON 5-5 KZZU 27-24
WBLI 30-27 CKOI 36-35 WEGX d-30 PRO-PM 7-6 Q107 27-23	WBBQ 27-27 B93 25-21 K98 22-19 WFMF 20-16	BAST
SOUTH	K106 22-16 KZZB 22-18 WKOB 25-23	WPRR 24-20 WWFX 11-27 95XXX 16-14 WKPE 7-7
PWR99 22-30 KKBQ 21-18 KRBE 19-16 WGH 11-9 WNVZ 13-5	WSSX 25-20 WBCY 10-10 KZ106 16-15 WNOK d-36 WCGQ 12-10 KZPM 16-15	WIKZ ON 95XIL 36-32 G98 16-13 WTHT 11-7 WOMP 3-3
RITY 11-8 RTFM 14-12 MIDWEST	KZFM 16-15 G105 m KEZB 19-16 Q98 15-12 WINK 21-19	WFXX 25-22 WHTO 6-5
	WINK 21-19 WKSI 22-18 WANS 24-21	SOUTH KAKS 16-13
B96 15-14 295 29-26 WNCI 21-18	WZYP 20-17	KQ1Z 18-15
B96 15-14 295 29-26 WNCI 21-18 WCZY 12-9 WZPL 32-30 KBEQ 21-19 KDWB 18-16 WLOL 10-6 WKBQ 19-19	WKS1 24-21 WZYP 20-17 94TYX 15-11 WOUT 36-34 WLAP 28-25 KKYK 11-11 KZOU 13-13 WDJX 27-23 99WAYS 15-11	KAKS 16-13 KQIZ 18-15 WKSF 22-17 WJAD 19-18 W2KX 21-19 WJMX 20-17 B98 17-15 Q104 on



140	etiko Continued		
SST 104 on 108 27-24 115 9-9	THIS CONTINUED - FP100 d - 29 MAN 27-23 MHHY 10-7 MES - 30 MHY 10-7 MHY 10-	KSMB d-30 Q101 23-18 KRAN 19-12 KRAN 19-12 KRAN 19-12 Z103 29-28 KRTH 19-12 Z103 29-28 KRTH 17-16 OV101 25-21 MIDWEST RYYY 23-19 MIDWEST RYYY 23-19 MIDWEST 24-18 MIDWEST 24-18 MIDWEST 24-18 MIDWEST 24-18 MIDWEST 24-18 MIDWEST 24-18 MIDWEST 24-19 MIDWEST 24-19 MIDWEST 24-19 MIDWEST 24-19 MIDWEST 24-19 MIDWEST 24-19 MIDWEST 24-21 KRTH 27-24 MIDWEST 24-21 KRTH 27-24 MIDWEST 24-21	
ETTE MIDLE	R		
Vind Beneat P: "Beaches"	rh <mark>My Wing</mark> s (ST	'Atlantic)	
Total Regional Reach E 478 E 358 4 248	Reports 79	32% Parallel Reach Pl 18% P2 33% P3 44%	
National	Pos P1 1 0 2-5 0 6-15 1	P2 P3 Tot 0 0 0 0 0 0 2 0 3	
Summary JP 21 DEBS 16 SAME 15 DOWN 0	16-40 5 Ons 0 Adds 5 Ch Adds 1	17 12 34 5 10 15 13 8 26 0 0 1	
P1	Total 12	37 30 79	
EAST	WBBQ 23-18 K106 on KZZB d-34 WSSX a WNOK 32-25	G98 a WTHT a WOMP 36-33 WFXX d-38 WHTO 37-35	
AXXS d-34 VZOU d-34 VHJQ a PRO-FM a	WCGQ on Q98 29-25 WINK a KZQU d-29	SOUTH KAKS a	
PWR99 15-13 KTFM d-27	Y107 a KWES a WRVQ a KSAQ 38-37, Z102 34-29	WKSF on WJAD on W2KX on B98 a KISR 26-24	
0102 a-35 KBEQ a KCPW a	WKZL ON MIDWEST WRQN d-30	Q104 d-26 Q101 on WPFM on KIXY on	
CCPX a CISN d-38 CUBE d-28	WHOT 33-31	MIDWEST KYYY A WCIL 29-26 KQCR 34-29	
P2	KKSS ON KF95 a KSND 40-35 KYNO a KQMQ a	KCMQ a KLYV a WAZY a KPRX on KWTO 30-24	
FLY d-37 NAEB 34-30 FVSR a JET-FM 15-12	KYRK on KWNZ A	WEST EGOT d-39 OK95 39-36	
(104 18-15 RERZ 39-29 INNK a FTIC d-36 TKEE d-39 100KHI a FYCR 30-28	WPRR 36-35 103CIR on		
MILLI VANIL Girl, You Kr LP. All Or Not	ow It's True ((Arista)	
Total	Reports 208	84% Parallel Reach	ı
Regional Reach E 86% S 84% M 81% W 85%	Pos Pl	P1 88% P2 86% P3 78% mary P2 P3 Tot	
National Summary UP 157 DEBS 4	1 5 2-5 28 6-15 18 16-40 7 Ons 0	15 0 20 36 12 76 37 26 81 7 13 27 1 0 1	
SAME 37 DOWN 7 ADDS 3	Adds 0 Ch Adds 0 Total 58	1 2 3 0 0 0 97 53 208	
P1 EAST	JET-PM 5-2 WNNK 6-4 WTIC 1-1 WKEE 8-6 WLAN 2-1	KKXX 1 fr KF95 10-6 KKMG 14-26 CHED 17-11 KSND 10-6	
B104 12-10 WXRS 3-2 WZOU 31-28 WKSE 20-15 WMJQ 20-5 CKOI 10-7	WLAN 2-1 KC101 11-3 100KHI 3-1 WSPK 6-2 98PXY 4-1 930 22-14 WPST 4-3 WNYZ 9-8	KMGX 1-1 KYNO 1-2 KQMQ d-25 KLUC 6-9	
PWR95 15 fr 2100 8-3 WEGX 9-6	WPST 4-3 WNYZ 9-8 WRCK 5-4 WKRZ 22-12 Q106 6-3 WYCR 4-2	KYRK 2-2 FM104 on KCAQ 3-2 KKFR 3-2 KWNZ 4-4 KDON 1-1 KRQ 4-4	
Q107 19-15 WAVA 9-7 SOUTH	SOUTH WBBQ 17-12 B93 9-8 R98 11-10 WPMF 5-4	EAST	
PWR99 11-10 KKBQ 6-5 KRBE 5-4 Y100 4-4 B97 17-8 WGH 4-3	K106 1-2 KZZB 3-1 195 6-3	WPRR 31-26 95XXX 21-16 WKPE 28-21 WIKZ 17-13 G98 9-5	
WGH 4-3 WNV2 5-2 KITY 1-1 KTFM 3-2 Q105 19-12	WKQB 6-5 WSSX d-26 KZ1D6 d-27 WNOK 7-7 WCGQ 6-2 KZPM 7-3	WTHT 15-9 WOMP 18-18 WFXX 4-4 WHTO 8-6	
B96 9-3 295 17-11 Q102 33-25 92X 4-3	RZPM 7-3 G105 19-14 REZB 10-6 WRSI 3-1 WANS 9-5 WZYP 3-3	KAKS 7-7 KQIZ 10-8 WKSF 8-2 WJAD 10-7	
	tinued On Next C		

WNC I 4-3	94TYX 9-2	WZKX 8-6
WCZY 24-21	WAPE 8-7	B98 11-11
WDFX 23-21	WOKI a	KISR 6-5
WHYT 4-2	KKYK 4-1	Q104 4-3
ZPL 21-14	KZOU 10-6	WYKS 11-7
KBEQ 17-12	WDJX B-6	KSMB 3-3
KCPW 18-16	99WAYS 4-3	Z98 16-10
KDWB 19-9	WABB 9-7	Q101 10-5
WLOL 13-9	WBAM 9-4	KNAN 7-4
WKBQ 25-25	MHHY 1-1	KIXY 17-17
	KBFM 11-7	z103 9-6
WEST	Y107 1-1	KWTX 13-12
	KWES 2-2	QV103 12-11
KS104 4-3	BJ105 5-4	WV9S 3-2
Y108 3-4	Y106 3-8	
KT1S 2-2	WRVQ 11-9	HIDWEST
KOY-PM 10-10	KSAQ 6-4	1
KZZP 2-1	Z106 7-3	KYYY a
KKRZ 10-5	2102 2-2	WBWB 8-5
FM102 3-3	KTUX 12-11	WCIL 11-10
KROY 3-2	WDLX 14-11	WLRW 32 fr
KWOD 3-1	WK2L 3-3	KCMQ 18-18
KISN 31-23		KLYV a
KKLQ 3-2	MIDWEST	KKXL 4-2
KWSS 3-1		WKFR 36 fr
KPLZ 6-5	9 20 7-5	WAZY 14-12
KUBE 6-4	WPHR 22-10	KPRX d-25
P1	WPXR 20-16	99KG 25-17
	wGTZ 9-7	KPAT 13-9
(A)	K2IO 17-13	KWTO 16-13
~	WMEE 19-12	WDBR 7-6
HOT97 5-4	KLQ 22-16	WIBW 15-13
WPGC 6-5	WGRD 3-2	KFMW 28-26
PWR96 5-5	WIXX 19-14	
PWR106 5-4	Z104 16-12	WEST
KGG 1 2-1	KJ103 1-1	
KMEL 1-4	KQKQ 15-10	XYYA 10-7
HOT977 3-2	K293 27-21	Z 97 7-5
	WRQN 17-11	KTRS 26-21
PZ	KAY107 9-4	KPBQ 6-2
	KMYZ 11-11	KMOK 18-15
•	KKRD 14-13	KOZE 12-12
EAST	WHOT 8-7	ZPUN 11-10
		K207 7-6
WFLY 4-2	WEST	SLY96 14-14
WAEB 5-4		OK95 24-21
WCHT 10-6	KIVA 15-11	
WVSR 8-7	KKSS 1-1	1

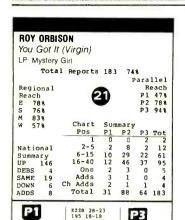


ROBBIE NEV	'IL				
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LP: A Place Li					
Tota	1 Report	. 9	7 3	98	
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Regional		- Corne			ach
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E 37% S 37%	15.0			P 2 P 3	35% 60%
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W 52%	Chart	Sum	mary		
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	1	0	0	0	0
National	2-5	0	0	0	0
Summary UP 11	6-15	0	6	15	1 28
DEBS 18	16-40 Ons	7	19	19	45
SAME 45	Adds	3	13	6	22
	Ch Adds	o	0	1	î
ADDS 23	Total	17	39	41	97
				_	_
Pi	SOUTH		G98	d-37	
	WBBQ on		WTH	IT on	
EAST	K98 a K22B on		WF	(X on	
wxxs d-32	KXX106	4-30	WH	no on	
WZOU on	wssx on wcgQ on		800	TH	
PRO-FM on	KZPM on		KAI	S 40-	36
	Q98 27-2	3	KQ:	2 on	,,,
SOUTH	WZYP On	40	WZI		
PWR99 30-28 KRBE d-31	BJ105 a		WJN	X on	
WGH on	KSAQ a		WY		0
	Z106 a KTUX d-		010	11 on	
MIDWEST	KTUX d-	19	KN/ WP1	N on	. 76
			KW	rx a	,,,
WEST	MIDWEST		OV.	103 a	
KOY-FM on	KRNQ 13	-11	MI	WEST	
KKRZ 36-32 FM102 On	KLO a		KY	rr d-	19
KROY d-38	KJ103 C	1	WB1	NQ 37-	- 35
KWOD a KCPX a	KOKO OF		KQ	CR d-	37
KISN d-40	WEST		Y9	4 4-3	0
KPLZ on KUBE a	1111		KK	XL a XY d-	36
P1	KKSS 32-	- 30	99	KG d-	39
A	KKMG OF		KP.	AT d-	40
~	KSND 3**	- 34	WD	BR &	
MOT977 d-40	KLUC OIL		WP KP	PR d-	39 38
727	KYRK On		1		. 0
•	FM104 pr	n	ME	ST	
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	1.3		KT	RS on	30
WFLY on JET-FM a			KP:		, 9
WERZ on	BAST		KO	ZE a	
WNNK On WKEE a	WWPX CD		KT 2 F		fr
100KHI a	95 XXX ±	- 38	KZ	Oz on	
WRCK a	i		SL	Y96 a	



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	. D	E 1	21		
TOTA	1 Reports	51		-	
Dag ()			P	aral	ach
Regional Reach	AI C	A	1	Pl	178
E 128	100 C	4.7)	P 2	20%
S 28%				P 3	25%
M 178	Chart	Sum	mary		
W 228	Pos	Pl	P2	P3	Tot
	1	0	0	0	0
National	2-5	0	0	0	0
Summary	6-15 16-40	0	1	3	4
UP 0 DEBS 4	Ons	4	ê	6	18
SAME 18	Adds	7	13	В	28
DOWN 0	Ch Adds	0	1	0	51
ADDS 29	Total	11	23	17	21
P1	WTIC on			E	
	100KHI a				
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CKOI a	SOUTH WEBQ a			T X on	
	SOUTH WBBQ a KZ106 on WCGQ on			X on	
CKOI a SOUTH KKBQ a	SOUTH MBBQ a KZ106 on WCGQ on KZFM on KEZB a		BOU	X on	
CKOI a SCUTH KKBQ a KRBE a WNVZ a	BOUTH WBBQ a KZ106 on WCGQ: on KZFM: on KEZB: a Q98 m-30		SOU EAK KQI	X on	
CKOI a SOUTH KKBQ a KRBE a	SOUTH MBBQ a KZ106 on WCGQ on KZFM on KEZB a Q98 m-30 WINE a MZYE on		BOU EAK KQI WJA WZK	X on TH S a Z on D a X a	
CKOI a SCUTH KKBQ a KRBE a WNVZ a	SOUTH WBBQ a KZ106 on WCGQ on KZFM on KEZB a Q98 m-30 WINK a		BOU BAK KQI WJA WZK WJM Q10	X on TH S a Z on D a X a X a	
CROI a SOUTH KEBQ a KEBE a MNVZ a KITY On MIDWEST RBEQ ON	SOUTH MBBQ a KZ106 ON WCGQ ON KZFM ON KEZP a Q98 a-30 WINK a WZYE ON KABE ON		BOO BAK KQI WJA WZK WJM Q10 WPF	X on TH S a Z on D a X a IX a IX a	
CROI a SOUTH KKBQ a KRBE a WNVZ a KITY On MIDWEST RBEQ On KCPM on	SOUTH WBBQ a KZ106 on WCGQ on KZFM on KZFM a Q98 m-30 WINK a WZYE on WABE on KTUL a		WPX SOU EAK KOI WJA WZK MJM Q10 WPF	X on TH S a Z on D a X a X a X a TH on Y on	
CROI a SOUTH KKBQ a KKBE a MNVZ a KITY On MIDWEST REGO ON KCPH ON WLOL a	SOUTH WBBQ a KZ106 on WCGQ on KZFM on KZ2B a Q98 m-30 WINK a MZYF on MABE on KTUX a		MFX SOU EAK KQI WJA WZE WJM QIG WPE KI)	X on TH S a Z on D a X a X a X a X a X a X a X on Y on	
CKOI a SOUTH KEBQ a ERBE a WHIVE a KITY ON MIDWEST RBEQ ON KCPM ON WEGL a	SOUTE MBBQ a KZ106 ON MCGQ ON EZPK ON REZE a Q98 m-30 MINE a MZYE ON HABE ON HABE ON HITTLE MKZE a MIDWEED MGT// a		MFX SOU EAK KQI WJA WZE WJM QIO WPE KI)	TH S a Z on D a X a iX a iX a iX a iX on iY on iX on	38
CKOI a SOUTH KKBQ a KRBE a WHVZ a KITY ON MIDWEST RBEQ OF KCPW ON WLOL a WEST KXYQ ON KROY a	SOUTH WBBQ a KZ106 on WCGC on KZF% on KZF% on KZEb a Q98 m-30 WINK a WZYE on MABS on KTUZ a WZZE a MIDWEST WPHE on WGT% a KKRF A		MPX SOU EAK KQI WJA WZK WJM QIG WPE KI) MIC	X on TH S a Z on D a X a IX a IX on TH On	
CKOI a SOUTH KKRQ a KRRE a MNVZ a KITY On MIDNEST RBEQ On MCPW On WLOL a WEST KXYQ On	SOUTE MBBQ a KZ106 ON MCGQ ON EZPK ON REZE a Q98 m-30 MINE a MZYE ON HABE ON HABE ON HITTLE MKZE a MIDWEED MGT// a		MPX SOU EAK KQI WJA WZK WJM QIG WPE KI) MIC	X on TH S a Z on D a X a IX a IX a IX on Y on	
CKOI a SOUTH KKBQ a KRBE a WHVZ a KITY ON MIDWEST RBEQ OF KCPW ON WLOL a WEST KXYQ ON KROY a	SOUTE WBBQ a KZ106 on MCGQ on KZF6 on KZF7 a KKF6 a		MPX SOU EAK KQI WJA WZK WJM QIG WPE KI) MIC	X on THE S a Z on D a X a I a M on Y on WEST Y d- TO a	
CROI a SOUTH ERRO a RERO a RERO a RETO a RETO on ECTM on MIDMEST RECO on ECTM on MIDD a WEST REVO on ERROY a EIST a	SOUTE MBBQ a KZ106 on MCGQ on KZFE on RZES a Q96 m-30 HYNE ST KKSI ON KSND a KYNO a		MPX SOU EAK KOI WJA WZE WJE WJE KI WE KY WBN KPA KWI WES	X on TH S a S a D a X a IX	
CKOI a SOUTH KKBQ a KRBE a WHVZ a KITY ON MIDWEST RBEQ OF KCPW ON WLOL a WEST KXYQ ON KROY a	SOUTH MBBQ a KX106 on MCGC on KCGO on KCGO on KCZD, QB m=30 MYYF on MABE on KTU1 a MKZ1 a MFPHE on MCGT% a KKR1 A WEST		WFX SOU EAK KOI WJA WZK WJM O10 WFF KI) MIC KYY WBN KPA KWI WES	X on TH S a Z on D a X a IX	14
CROI a SOUTH ERRO a RERO a RERO a RETO a RETO on ECTM on MIDMEST RECO on ECTM on MIDD a WEST REVO on ERROY a EIST a	SOUTE MBBQ a KZ106 on MCGQ on KZFE on RZES a Q96 m-30 HYNE ST KKSI ON KSND a KYNO a		WFX SOU EAK KOI WJA WZK WJN OI OI KIX WES KMO KOZ KMO KOZ ZEU	X on TH S a S a D a X a IX	14

PARALLELS®



PI	KZZB 28-23 I 95 18-18 WKQB 24-17	P3
RAST	WSS X 27-23 WBCY 12-11	EAST
B104 d-29	WROQ 7-5 KZ106 14-13	WPRR 22-18
WXKS 9-8 W2OU 11-10	WNOK on	WPRR 22-18 WWFX 19-16
WMJO 10-9	WCGQ 22-19 G105 a	103CIR 26-
WBLI 25-22 CROI 13-9	WINK 6-5	95XXX 15-1: WKPE 3-3
B94 26~21	WANS 23-20	WIKZ 20-18 OK100 6-5
PRO-FM 3-3	WOUT 20-17	95XIL 19-16
SOUTH	WOKI 19-14 WLAP 10-5	G98 21-18 WTHT 20-17
D. 100.00	KKYK 26-23	WFXX 29-24
PWR99 8-8 KEGL 15-13	KZOU 25-18	WHTO 24-20
KKBQ a	WDJX 10-9 WLRS 3-3	SOUTH
B97 d-30 KTPM a-29	WLRS 3-3 99WAYS 14-12 FM100 21-18	KAKS 22-19
Q105 a-23	WABB 23-21	KOIZ 19-16
MIDWEST	WRAM 26-22	WKSP 19-14 WJAD 21-19
	KBFM d-37	W2KX 23-20
Q102 17-12 WMMS 7-5	Y107 19-12 KWES 17-14	WJMX 16-11 B98 13-12
WNCI 25=23	BJ105 26-25	KISR 25-23
WCZY 23-20 WZPL 24-21	Y106 5-4	Q104 24-19 WYKS 28-22
KBEQ 19-16	WRVQ 25-21 K92 9-8	298 a-30
KCPW a KXXR 22-12	2106 30-27	Q101 22-19 KNAN 27-19
WKTI 19-14	Z102 20-20 KTUX 24-18	WPFM 15-9
WKBQ 22-22	WDLX 27-19	KIXY 7-6
WEST	WKZL 27-26	KWTX 20-18 WVBS 16-13
KKRZ on	MIDWEST	MIDWEST
KXYQ 18-16 KISN 12-9	WKDD 14-11 92Q 25-18	
KKLQ on	92Q 25-18 WPHR 20-19	KYYY 9-8 WBNQ 21-16
KWSS a KPLZ 26-21	WGTZ 16-12	WBWB 27-22
KUBE 19-16	KRNQ 14-12 KZIO 15-12	WCIL 4-7 KQCR 27-25
P2	WMEE 24-21	WLRW 11 fr
	KLQ 21-18 WGRD 20-17	KLYV 26-22
EAST	WIXX 14-11	Y94 12-22
	WIXX 14-11 Z104 15-13 KZ93 24-23	WKFR 20 fr
WFLY 36-26 WAEB 10-8	WZOK 14-9	WAZY 15-13
WVSR 15-14	WRQN on	FRX 13-12 99KG 29-23
JET-FM 23-20 K104 1-6	KAY107 22-18 KMYZ 20-18	KPAT 22-18
WERZ 7-4	KKRD 29-27	KWTO 27-25 WDBR 30-24
WNNK 8-7 WTIC 3-4	WHOT 20-17	WSPT 2-1
WKEE 14-12	WEST	WPFR 17-13 WIBW 13-12
WKEE 14-12 WLAN 14-13 KC101 24-21	KIVA 17-17	KPMW 8-6
100KH1 18-16	KKSS 22-21 KATM a-19	WEST
WSPK 12-9 930 10-5	CHED 12-9	
WPST 13-9	KSND 11-10 EYRK OR	KGOT 35-30 KYYA 14-12
WRCK 25-21	FM104 29-29	297 34-30
WKRZ 23-19	KCAQ 9-8 KWNZ d-34	KBOZ 16-12 KTRS 17-14
Q106 19-16 WYCR 17-15	KZZU 19-17	KFBQ 24-19
		KMOK 2-1 KOZE 19-17
SOUTH		KTMT 16 fr
WBBQ 9-9		ZFUN 21-16 KZOZ 12-12
WBBQ 9-9 B93 12-28 K106 23-20		KZOZ 12-12 SLY96 22-11 Y97 21-30 OK95 13-11
	t	Y97 21-30

DONNY OSI Soldier Of LP: Donny O	Love (Cap	oitol)			
,	1 Reports	60	24		
1010	I Reports	60			
Regional Reach E 14% S 25%	N&	A	P	P1	11e1 each 24% 27% 19%
M 15% W 43%	Chart	Sum Pl	mary P2	P3	Tot.
National Summary UP 4 DEBS 5 SAME 2 DOWN 0 ADDS 49	2-5 6-15 16-40 Ons Adds Ch Adds	0 0 2 2 1 11 0 16	0 0 0 4 1 24 2 31	0 0 0 1 0 11 1 13	0 0 2 7 2 46 3 60
PI	P2		KSNI		

DOWN 0 ADDS 49	Total 16	2 1 31 13
21	P2	KSND a
•		KLUC d-39
EAST	EAST	KCAQ a
		KKFR a
WXKS a	WAEB a	KRQ on
SOUTE	WGHT a WERZ a	
30016	WTIC a-40	P3
KRBE a KITY d-34	SOUTH	
K111 0-34		EAST
MIDWEST	WBBQ a	G98 a-39
Z95 a	WBCY a	WOMP a
WNC1 17-11	WNOK a-34	
KBEQ a	WCGQ a	SOUTH
WKTI a	KEZB a	KQIZ a
KDWB a WKBQ a	WINK a WZYP a	KIXY a
HVDA 9	94TYX a	QV103 d-38
WEST	KKYK a	NIDWEST
	WDJX a	HIDWEST
Y108 22-20 KZZP 22-15	KBFM a Y107 a	
KKRZ a	BJ105 33-24	WEST
KWSS on	Z102 a	KYYA a
KPLZ a	WKZL d-32	297 a
KOBE a	MIDWEST	KBOZ a
P1		KTRS a
A	Z104 a	KOZE a
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Regional Reach	N&	•		Pl	acl
E 18%	14 01	_		P 2	15
S 22% M 22%				P 3	41
W 198	Chart	Sum	mary		
	Pos	Pl	P2	P3	To
National	2-5	0	0	0	
Summary	6-15	0	0	0	
UP 0	16-40	0	0	0	
DEBS 0 SAME 0	Ons	0	0 17	28	4
DOWN 0	Ch Adds	1	0	0	
ADDS 50	Total	5	17	28	5
P1	1		sou	TH	
	WCGQ a		KAKS		
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	BJ105 a Y106 a		KNAN	a a	
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KEGL a	MIDWEST		KWT		
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WMMS a-29 WZPL a	WEST		KKXI	. a	
KXXR a	кР95 а		99KG	a	
WEST	KSND a		KPAT		
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EAST	EAST		KGOT		
	WPRR a		KTRS	a	
JET-FM a 100KHI a	95XXX a		KMOK		
WSPK a	OK100 a		ZFUN KZOZ	a	
SOUTH	WFXX a		1000	•	
K106 a					
WROQ a			1		

10 T	r To Cry O	n (S	ire)		
LP: Tommy P	age				
Total	Reports	85	348		
Regional Reach E 22% S 39% M 24% W 52%	N&			P2 :	
726	Pos	PI	mary P2	P3 7	rot
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National Summary UP 39 DEBS 6 SAME 16 DOWN 4 ADDS 20	2-5 6-15 16-40 Ons Adds Ch Adds Total	1 3 15 2 3 0 24	0 4 17 7 10 0 38	3 4 6 3 7 0 23	11 38 12 20 0 85
PI	P2		KMG: KLUC KYRI	33-3	1
EAST	BAST		KCA(22-1	2
WXES 35-33	WAEB 40-3	7	KRO	6-6	
WZOU 36-32 B94 27-24	JET-FM a WERZ d-36				
B94 27-24 PRO-FM a	WKEE a		l L	2	
SOUTH	Q106 d-35	3	EAST		
	SOUTH				
PWR99 5-5 Y95 3-9		_	G98		
KRBQ 34-31 KRBE 35-28	WBBQ 34-3	0	SOUT	TH	
WGH a	KZZB on 195 27-24		KAKS		
MIDWEST	KXX106 on	_	WJAI WZK)		5
WNCI 33-31	WCGQ 30-2 KZFM 9-16	7	Q104 KSME	19-1	4
WDFX 24-24	WZYP 25-2	2	0101	а	
KCPW on KDWB a	WAPE 21-1 99WAYS a	2	Z103	13-1	0
WLOL 29-23	WABB a WHHY OD		QV10	3 38-	36
WEST	KWES on		WVBS	d-38	
	BJ105 d-3: Y106 30-2	3	MIDW	EST	
KIIS 28-25 KZZP on	Z102 30-24	6	WCIL	6-5	
KKRZ 33-28 FM102 26-25	WKZL 32-25	5	KKXL	23-1	9
KROY 24-21	MIDWEST		WIBW	d-35	
KWOD 34-30 KCPX 5-10	WPHR on		KFMW	16-1	4
KISN 9-20	WIXX a		WEST		
KWSS 25-22	WRQN a		KGOT		
P1	WEST		RYYA		
			297 KMOK	3-2	
KMEL 12-11	KKSS d-33		KTMT	37 £	r
	KKMG on		KZOZ		

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	1 Reports				
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Regional Reach					ach
E 658	N8	A		P2	
S 51%					68%
M 42%					000
W 52%	Chart		mary		
	Pos	Pl	P2	P3	
41-411	1	0	0	0	0
National	2-5	0	0	0	0
UP 44	6-15	11	32	17	60
DEBS 14	Ons	5	20	25	50
SAME 53	Adds	5	8	4	17
DOWN 0	Ch Adds	0	0	0	0
ADDS 17	Total	22	60	46	128
PT	WPST 37-			F	
W	WRCK on	U	Ų	U	
EAST	Q106 on		PAS	T	
WXKS 29-26 WZOU 35-31	SOUTH			R on	
MMJQ ON	WBBQ a		WIK	z d-	35
CKOI on WEGX a	B93 28-2 K98 27-2			IL 3	5-33
PRO-FM 31-28	K106 on		WTH	T On	
SOUTH	KZZB 34- KXX106 d			P on	
SOUTH	WBCY d-3			o a	
KITY 21-18	WNOK 29-	2.1			

		1
MIDWEST	KZFM 25-25	SDUTH
	KE2B 36-34	
Q102 32-31	Q98 22-18	KAKS on
92X d-30	WINK 39-37	WKSP on
WHYT on	WZYP d-38	WJAD on
wzpl a	WAPE on WOUT a	wzkx a wJMX on
	99WAYS d-38	B98 on
WEST	WHHY a	Q104 on
KIIS on	KBFM a	WYKS on
KKR2 26-26	Y106 a	KSMB 29-2
FM102 29-27	KSAQ 32-31	Q101 on
KROY 25-20	2102 on	KNAN OR
KWOD 29-25	KTUX a	WPFM 34-3
KKLQ a	WDLX 31-29	RWTX on
KWSS a	WKZL on	QV103 23-
nana a		WVBS 30-2
Pi	HIDWEST	
A		MIDWEST
~	WPHR on	
ВОТ97 а	KLQ on	KYYY d-40
WPGC 28-26	wGRD on	WCIL on
KMEL 17-15	KQKQ on	KQCR 33-3
	WRQN on	WLRW on f
1074	KKRD a	KCMQ on
	WHOT d-35	KLYV on
	ton con	KKXL on
BAST	WEST	WKFR on f
1777 W 00 05	KKSS 24-22	KFRX 24-2:
WPLY 28-25	KKXX 36 fr	99KG 28-20
JET-FM on K104 on	KF95 OD	KWTO OD
WERZ d-38	KKMG 30-25	WDBR 40-38
WNNK 3-40	KSND 33-29	WIBW on
WTIC 38-34	KMGX 29-26	
WKEE on	KYNO a	WEST
WLAN 35-31	KQMO on	
100KHI 31-30	KYRK on	297 a
WSPK 36-34	FM104 on	KTRS 31-1
930 32-26	KKFR on	KFBQ 30-26
	KWNZ d-35	KMOK on
		KOZE d-32
		ZFUN on
		KZOZ 36-3
		SLY96 a

	And SayAhh Reports 196 Chart Sum Pos Pl	79% Parallel Reach P1 56% P2 86% P3 91%
National Summary UP 176 DEBS 5 SAME 13 DOWN 0 ADDS 2	1 0 2-5 3 6-15 9 16-40 22 Ons 1 Adds 2 Ch Adds 0	0 0 0 2 0 5 22 16 47 69 46 137 4 0 5 0 0 2 0 0 0 0 97 62 196
BAST 8104 30-27 WXKK d-35 WZOU 26-24 WKSD 28-26 WKSD 28-26 WKSD 28-26 WKSD 37-7 2100 19-17 2100 19-17 2100 19-17 2100 19-17 2100 19-17 2100 19-17 2100 19-17 210 19-18 B94 24-19 B94 24-19 B95 24-19 B96	B93 37-11 8105 27-23 8228 19-17 8428 19-17 8408 16-10 865 20-16 8408 16-10 865 20-16 8400 18-18 829 20-16 8400 18-18 829 20-16 8400 18-18 829 20-16 8400 18-18 8400 1	MPRR 15-14 WHFR 13-94 WHFX 13-96 WHFX 213-90 WHFX 24-23 ORIOO d-25 SHID 21-15 WHTX 24-23 ORIOO d-25 SHID 21-15 WHTX 24-23 ORIOO d-25 SHID 21-15 WHTX 24-23 WHTX 23-16 WHXX 18-14 WHTX 28-25 SOUTH KARS 27-22 WHTX 18-14 WHTX 28-25 SOUTH KARS 27-22 UND 18-15 WHX 18-14 WHX 18-15 WHX 18-15 WHX 18-15 WHX 18-16 ZHO 28-21 WHX 18-15 WHX 18-15 WHX 18-15 WHX 18-15 WHX 18-15 WHX 18-16 ZH 18-15 WHX 18-16 ZH 18-15 WHX 18-16 ZH 18-15 ZH 18-16 ZH 18-



R.E.M.				
Stand (WB LP: Green)			
	1 Reports	212	86	
Regional			P	arallel Reach
Reach	a	0		P1 738
S 88%				P3 978
M 92% W 74%	Chart	Sum	mary	
	Pos 1	P1 0	P 2	P3 Tot
National Summary UP 176	2-5 6-15	20	11 49	10 25 32 101
DEBS 6	16-40 Ons	22	34	22 78
SAME 22 DOWN 5	Adds Ch Adds	0	3	0 3
ADDS 3	Total	48	98	66 212
P1	WRCK 13-10 WRCK 26-21	L I	KYN	K 19-17
EAST	WKRZ 26-21 Q106 15-11 WYCR 22-16		FM16 KCA(04 28-22 2 28-24 R 8-10
B104 11-7 WXKS 19-18	SOUTH		KWN	Z 19-13 D 13-11
	WBBQ S-5 B93 7-5 K98 17-13 K106 8-8 K2ZB 8-5		1	3
WMJQ 22-19 WBLI 19-14	K98 17-13 K106 8-8		EAST	
WEGX 7-3 B94 19-15 PRO-FM 11-10				
B94 19-15 PRO-FM 11-10 Q107 11-8 WAVA 8-6	195 20-16 WKQB 2-13 WSSX 10-7 WBCY 31-28 WROQ 9-9		1030 95X	X 16-12 CIR d-27 XX 9-8
SOUTH	KZ106 9-5		WKP	R 17-12 X 16-12 CIR d-27 XX 9-8 S 5-4 Z 22-20
PWR99 6-6 KEGL 6-5 Y95 11-6 KKBQ 25-19	WNOK a		95 X	10 2-2 L 31-24
Y95 11-6 KKBQ 25-19 KRBE 11-8	098 20-16		WTH	19-11 22-18 30-27
WCH 8-6 WNVZ 9-9			WHI	30-27 x 13-9 0 21-17
KITY 34-27 KTFM 30-26	WANS 17-13 WZYP 10-9		SOU	TH
MIDWEST	WAPE 19-13		KAKS KQI: WKSI	17-14
295 3-7 Q102 21-19	KKYK 24-21 KZOU 23-20		WKSI WJAI WZKI	21-15
Z95 3-7' Q102 21-19 WMMS 6-3 92X 22-18 WNCI 24-21 WCZY d-27 WDFX 5-3			MJM3 B98	34-31
WCZY d-27 WDFX 5-3	FM100 28-2 WABB 15-13	ĭ	Q10	17-14
WZPL 14-12	WBAM 28-19 WHHY 20-15		WYKS KSMI Z98	d-28
KYYP 9-19	KBFM 21-17 Y107 a KWES 24-20 BJ105 9-7		298 Q10: KNAN	16-10
KDWB 20-19	Y106 13-13		KIX	3 23-17 3 d-28 14-13 1 16-10 2 20-13 4 22-17 7 12-11 3 13-12
WKBQ 12-6			Z 10 : KWT :	
	RSAQ 15-10 2106 22-18 2102 8-15 RTUX 15-8 WDLX 34-31		MID	EST
Y108 d-28 KIIS 30-27	WDLX 34-31 WKZL 15-13	.	KYYY	
	MIDWEST		MEME	9-9
	WKDD 16-14		WLRW KCMC KLYV	14-10
KWOD 25~20	92Q 20-14 WPHR 17-13 WPXR 25-18		Y94 KKXI WKFI	9-7
KWSS 24-21 KPLZ 17-11 KUBE 24-20	WGTZ 23-16 KZIO 21-16		WKFF	3-1
PZ	WMEE 25-22 KLQ 14-8 WIXX 8-5 2104 7-5		99KC KPAT	7-4
EAST	KLQ 14-8 WIXX 8-5 2104 7-5 KJ103 18-1	6	WDBS	18-14
	KUKQ 3-3 KZ93 17-14 WZOK 15-10		WPFF	26-22
WFLY 14-12 WAZB 19-13 WGHT 16-14 WVSR 19-17	Z104 7-5 KJ103 18-1 KQKQ 3-3 KZ93 17-14 WZOK 15-10 WRQN 10-3 KAY107 26- KMYZ 25-15	20	KEMV	7-3
JET-FM 11-9	KKRD 15-14		KGOT	30-25
WERZ 8-6 WNNK 21-21	WHOT 14-13		Z97	12-16
WKEE 15-13 WLAN 19-11 KC101 a	KIVA 8-8		KBO2 KTRS KFBQ	23-16
100KHI 21-18	KIVA 8-8 KKSS 10-9 KF95 30-26 KATM 28-14 CHED 25-20		KOZE	9-8 8-5
98PXY 9-7 93Q 14-11 WPST 7-4	CHED 25-20 KSND 20-16		ZFUN	17 fr 3-2
			KZOZ SLY9 Y97	6 8-4
		_1	OK 9 5	16-14
DOVETTE				

. то	tal Reports 2	40 97%
Regional Reach E 96% S 98% M 100% W 94%		Parallel Reach Pl 92% P2 98% P3100%
National Summary UP 221 DEBS 1 SAME 15 DOWN 3 ADDS 0	Pos P1 1 5 2-5 16 6-15 24 16-40 15 Ons 1 Adds 0 Ch Adds 0 Total 61	P2 P3.Tot 3 4 12 34 25 75 59 33 116 15 6 36 0 0 1 0 0 0 0 0 111 68 240
PAST B104 21-18 WXKS 20-16 WXKS 20-16 WS 16-9 CKOI 30-23 WBLT 16-9 CKOI 30-23 WBLT 16-9 CKOI 30-23 WBLT 16-9 CKOI 30-23 WBLT 22-20 B94 8-4 PRO-FM 17-14 0107 24-23 MAVA 14-13 SOUTH PWR99 2-1 KEGL 1-1 YESS 20-18 B97 6-5 WNVZ 10-5 WNVZ 1	KC101 18-13 LOOKH 15-6 WSFK 15-5 98PKY 12-12 98PKY 12-15 WRCK 7-3 WREZ 72-17 Q106 11-7 WREZ 16-17 KREZ 92-17 KREZ 92-17 KREZ 92-17 KREZ 92-17 KREZ 92-17 KREZ 92-17 KREZ 93-17 KREZ	CHED 9-4 KRND 9-4 KRND 9-4 KRND 20-17 KRND 6-4 KRNC 20-17 KRND (1-6 KRND 11-7 KCAQ 27-16 KRND 11-7 KCAQ 27-16 KRND 11-7 KCAQ 27-16 KRND 11-6 KRND 16-8 KNND 11-6 KND 11-6 KNND 11-6 KND 11-6 KND 11-6 KND 11-6

ROXETTE The Look (EMI)

WKTI 2-5	Y107 12-5	2103 6-4
KDWB 3-3	KWES 18-10	KWTX 22-1
WLOL 2-1	BJ105 31-22	QV103 2-2
WKBO 1-1	Y106 9-6	WVBS 14-16
	WRVO 17-15	
WEST	K92 21-13	MIDWEST
	KSAQ 7-3	
KS104 10-9	2106 19-15	KYYY 10-7
Y108 4-3	Z102 22-16	WBNQ 9-7
KIIS 16-13	KTUX 18-9	WBWB 17-1:
KOY-FM 19-16	WDLX 21-14	WCIL 10-8
82ZP 19-17	WK2L 11-8	KOCR 6-5
KKRZ 7-6		WLRN 15 E
KXYQ 10-4	MIDWEST	KCMO B-2
FM102 12-11		KLYV 21-1
FROY 8-6	WKDD 20-18	Y94 10-6
KWOD 9-6	920 13-10	KKXL 20-1
KCPX 11-9	WPHR 23-7	WKFR 9 fr
KISN 8-5	WPXR 1-1	WAZY 16-7
KKLQ 21-19	WGTZ 13-8	KPRX 8-5
KWSS 35-32	KRNO 23-16	99KG 15-1
KPL2 11-6	K210 11-7	KPAT 2-1
KUBE 10-5	WMEE 15-11	EWTYO 10-8
	RLO 27-25	WDBR 10-5
P1	WGRD 15-10	WSPT 18-1:
(A)	WIXX 5-2	WPFR 11-9
··/	2104 9-4	WIBW 8-6
PWR106 38-35	KJ103 7-3	KEMW 18-15
KMEL OR	KQKQ 25-15	
	KZ93 5-4	WEST
P2	WZOK 9-5	1
	WRQN 13-5	KGOT 7-2
	KAY107 15-8	KYYA 6-4
EAST	KMYZ 9-5	297 3-1
	KK RD 9-7	KBOZ 18-11
WFLY 13-6	WHOT 10-6	KTRS 7-2
WAEB 17-5		KFBC 13-7
WGHT 14-12	WEST	KMOK 10-6
WVSR 13-6		KOZE 2-1
JET-FM 12-5	KIVA 7-5	KTMT 20 fr
K104 16-5	KKSS 14-10	ZFUN 10-4
WERZ 23-15	KKXX 12 fr	K2OZ 13-7
WNNK 20-9	KF95 7-2	SLY96 1-5
WTIC 6-6	KATH 2-1	Y97 2-1
WKEE 6-3	KKMG 22-15	OK95 7-3
WLAN 16-12		



Summary UP 66	6-15 16-40	6 11 1 10 20 27 17 6
DEBS 15	Ons	4 6 6 10
SAME 22	Adds	5 19 13 3
DOWN 2	Ch Adds	2 1 3
ADDS 43		2 65 41 14
11000 43	iotai -	2 05 41 140
		1
5.1	WVSR d-36 WNNK 36-29	KCAQ 32-28 KKFR 21-18
	WTIC 5-5	KWNZ a
BAST	WKEE 31-29	KDON 19-14
WXKS 24-22	WLAN 39-35	
WXKS 24-22 WZOU 14-13	WSPK 29-29	
WBLI on	98PXY a	
PWR95 on fr	WYCR on	EAST
2100 a-24 WEGX d-28	WICK OIL	6431
PRO-PM 19-16	SOUTH	WPRR 40-33
WAVA a-30	WBBQ 22-19	WWFX d-35 103CIR 7-5
SOUTH	K98 a	WKPE 21-18
	WPMF a-30	WIKZ a
PWR99 a	K106 35-31	
KRBE 29-25 Y100 21-21	195 22-19	G98 on WTHT d-33
897 22-16	KXX106 on	WFXX a
KITY 5-3 KTFM 2-1	WKQB a WSSX on	WHTO 31-23
RTFM 2-1 Q105 on	WBCY a	SOUTH
	WNOK 10-9	
MIDWEST	WCGQ 36-33 KZFM 6-6	KAKS a KQ17 38-35
B96 on	XEZB 13-10	WJAD a-36
92X a	WINK 27-25	WZKX d-35
KCPW d-30 KDWB a	WZYP a 94TYX on	B98 24-19 KISR a-27
KDWB a WLOL a	WOUT on	Q104 on
	KKYK 21-16	WYKS a
WEST	99WAYS a	7 KSMB on 298 25-24
KS104 21-16	FM100 a	0101 4-38
Y108 6-5	WBAM a	KNAN d-37
KIIS 21-17 KOY-PM 5-5	KBFM a Y107 22-18	WPFM d-38
KZ2P 6-5	KWES a	QV103 19-15
KKRZ 23-20	BJ105 20-1	
FM102 16-15 KROY 16-12	Y106 21-19 KSAQ 26-21	MIDWEST
XWOD 16-14	Z102 15-13	WCIL 33-32
KCPX 36-34	KTUX 36-33 WK2L d-34	
KISN d-39 KKLQ 28-24		KLYV 33-26 WAZY a
KWSS 26-23	MIDWEST	KWTO a
KPLZ a KUBE 22-19	WPHR d-37	WDBR OR WPFR 32-28
	WPXR 15-9	WIBW a
P1	WGTZ 27-23	
A	KZIO a WGRD a	WEST
HOT97 23-19	KQKQ a	KYYA a
WPGC 22-20	KAY107 on	297 a
PWR96 13-16 PWR106 40-37	KKRD a WHOT a	KTRS d-35 KFBQ 36-30
KGGI 5-9		KMOK on
KMEL 11-10	WEST	KTMT on fr
HOT977 32-27	KIVA a	KZOZ a SLY96 a
P2	KKSS 7-7	
	KKMG 26-23	
EAST	KMGX 11-10 KYNO d-35	<u> </u>
DOT	KLUC 21-16	
WAEB 23-16	KYRK 15-12	
WGHT a		
		1

CARLY SI	MON				
Let The F	River Run (Arist	a)		
LP: "Working			,		
	-				
TOTA	1 Reports	55		-	
			F	ara	
Regional	G				eact
Reach	Na	A			149
E 228					31
S 25%				P 3	31
M 15% W 26%	Chart	Sum	mary		
M 206	Pos		P2		Tot
	1	0	0	0	
National	2-5	0	0	ō	Ò
Summary	6-15	3	1	1	2
UP 11	16-40	3	8	2	1.3
DEBS 3	Ons	3	12	14	29
SAME 30	Adds	2	4	4	10
DOMN 0	Ch Adds	1	0	0	1
ADDS 11	Total	9	25	21	55
P1	SOUTH		1	F)	

WEST	WMEE on	WPFM 40-3
	WHOT on	KINY ON
KZZP on KWSS on	WEST	MIDWEST
KUBE on		
	KF95 on	WCIL on
P2	KSND on	KCMQ On
	KLUC on	WDBR on
	KYRK 36-33	WEST
EAST	KNO OR	W 655 1
WAEB on		KTRS on
K104 12-12		KFBQ on
WERZ on		KOZE on
WYCR on		KTMT on f
		OK95 a
SIMPLY RE		

LP: A	nly L	ove (Elekti		498		
				Р	aral	lel
Regio	nal				R€	each
Reach		N.S			P1	249
E 49		144				501
S 43	8				P3	748
M 42	8					
W 67	8	Chart	Sum	mary		
		Pos	Pl	P 2	P 3	Tot
		1	0	0	0	-
Natio	na l	2-5	0	0	0	1
Summa	rv	6-15	0	0	1	
UP	60	16-40	10	33	38	8
DEBS		Ons	5	20	8	3
SAME		Adds	1	2	3	
DOWN	0	Ch Adds	0	1	0	
ADDS	7	Total	16	56	50	12

Summary UP 60 DEBS 17 SAME 38 DOWN 0 ADDS 7	6-15 0 16-40 10 Ons 5 Adds 1 Ch Adds 0 Total 16	0 1 1 3 3 3 8 8 1 20 8 3 2 3 6 1 0 1 2 2 3 6 5 5 0 1 2 2 3
EAST WKS 22-21 CKOI 37-31 SOUTH WGH on KITY 32-31 MIDWEST KCPM 8 KXXR 31-27 WEST Y108 On KY72 ON KY	KXX106 15-32 NBCY 22-19 NBCY 22-19 NBCY 22-19 NBCY 22-19 NBCY 22-19 NBCY 22-19 NBCY 23-19 NBCY 24-19 NBCY 24-1	G98 d-36 WTHT 32-27 WOMP on WFXX 36-33 SOOTH KANS 33-31 KQ12, 37-36 WSF on WSX 36-32 WSF on WSX 36-32 WSF on WSF
WBBQ d-39 K106 d-37	OK100 a	

e The One	•	20%	ara)	101
Reports	•	20%	ara l	10
Reports	50		ara]	10
	50		ara]	101
N&		P	aral	101
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N8			Re	acl
N&	-		Pl	35
	A		P 2	20
			P 3	6
Chart	Sum	mary		
Pos	P1	P2	P3	To
1	0	0	0	- (
2-5	4	2	0	
6-15	9	6	1	16
16-40				15
Ons	1	2		
Adds	0	4	ī	1
Ch Adds	1	0		1
Total	23	23	4	50
-				
PI		HIDW	EST	
A		WGRD		
	2-5 6-15 16-40 Ons Adds Ch Adds	2-5 4 6-15 9 16-40 8 Ons 1 Adds 0 Ch Adds 1	2-5 4 2 6-15 9 6 16-40 8 9 Ons 1 2 Adds 0 4 Ch Adds 1 0 Total 23 23	2-5 4 2 0 6-15 9 6 1 16-40 8 9 2 Ons 1 2 0 Adds 0 4 1 Ch Adds 1 0 0 Total 23 23 4

National	6-15	9	6	1
Summary	16-40	8	9	2
UP 33	Ons	1	2	ō
DEBS 3	Adds	ō	4	i
SAME 8	Ch Adds	1	o	ō
DOWN 0	Total	23	23	4
ADDS 6	Total	23	23	4
-	PI		HIDW	EST
	A		WGRD	26-25
RAST	HOT97 6-5 WPGC d-29		WEST	
WXKS on	PWR96 3-3 PWR106 20		KKSS	30 - 28
WKSE a-30	KGGI 14-1			15 fr
PWR95 18 fr	KMEL 7-2		KKMG	
Z100 16-12	HOT977 8-	6		19-16
SOUTH	100			d-26
	1.5		KLUC	
Y100 22-19			KYRK	
KITY 19-13	EAST		KCAQ	
KTPM 18-15				14-12
MIDWEST	WAEB 39-		KDON	10-10
	WTIC 9-9 WSPK 35-	2.1	1.2	
B96 30-26	WPST on		4	•
WEST	SOUTH		EAST	
KIIS 25-20	B93 a		ì	
KOY-PM 18-15	K98 on		SOUT	H ·
KZZP 23-21 FM102 13-12	WFMF 6-5			
KROY 15-10	KZZB 33-			d-40 21-20
KWOD 26-22	KZPM 20- KEZB 35-		KNAN	
KKLQ 23-22 KWSS 8-4	BJ 105 a	29		3 14-8
K#35 0-4			MIDW	EST
			WEST	

ROO STEWA	RT	
My Heart Co	an't Tell You N ^{der}	
Regional Reach E 86% S 94%	Reports 222	Parallel Reach Pl 88% P2 88% P3 94%
M 97% W 80%	Chart Sum Pos Pl	mary P2 P3 Tot 8 5 17
National Summary UP 153 DEBS 1 SAME 44 DOWN 23	2-5 20 6-15 18 16-40 14 Ons 1 Adds 1 Ch Adds 0	52 40 112 26 15 59 12 4 30 2 0 3 0 0 1 0 0 0
ADDS 1	Total 58	KYNO 14-11 KLUC on
EAST B104 26-22	WRCK 12-7 WKRZ 3-2 Q106 8-4 WYCR 14-10	KYRK 10-5 KCAQ 23-22 KWNZ 3-3 KZZU 3-2 KHQ d-29
WZOU 3-3	SOUTH WBBQ 7-13	P3
WKSE 11-9 WMJQ 5-4 WBLI 4-3 CKOI 6-5 PWR95 25 fr 2100 18-14 WEGX 6-4	B93 4-3 k98 18-15 K106 6-5 K22B 6-3 195 10-7	WPRR 4-2 WWFX 6-6
B94 6-3 PRO-FM 2-2 Q107 1-1 WAVA 10-4	KXX106 5-3 WKQB 5-4 WSSX 3-2 WBCY 5-12	WWFX 6-6 103CIR 9-13 WKPE 19-15 WIKZ 7-5 OK100 3-3 95XIL 4-6 G98 5-3
SOUTH PWR99 7-7 KEGL 3-3 Y95 7-7	MXX106 5-3 WXQB 5-4 WSSX 3-2 WBCY 5-12 WROQ 4-2 KZ106 3-1 WNOK 8-4 WCGQ 4-3 G105 29-22 Q98 10-4	G98 5-3 WTHT 3-2 WOMP 22-19 WFXX 3-2 WHTO 2-2
KRBE 3-2	WINK 3-2	WHTO 2-2
B97 4-1 WGH 3-2	WANS 4-3 WZYP 8-7 94TYX 26-23 WAPE 3-2 WQUT 4-8	KAKS 2-2 KQIZ 5-4 WKSF 5-5 WJAD 3-1
WNVZ 4-17 KITY 30-28 KTPM 27-23 Q105 7-10 MIDWEST	WOKI 3-3	WZKX 4-3 WJMX 6-5 B98 5-4
B96 20-16 295 22-16	MZOU 4-12 WDJX 3-3 WLRS 11-12 99WAYS 5-2 PM100 3-3 WABB 2-2 WBAM 5-3	KISR 4-3 Q104 6-16 WYKS 6-2 KSMB 2-2 Z98 7-2
Q102 6-2 WMMS 5-1 92X 10-8 WNCI 20-16 WCZY 14-6 WDFX 22-20	WHHY 14-10 KBFM 10-8	298 7-2 Q101 4-3 KNAN 2-1 WPFM 1-10 KIXY 3-7 Z103 8-7 KWTX 4-8 QV103 7-4
WZPL 3-3 KBEO 4-3	Y106 19-16	Z103 8-7 KWTX 4-8 QV103 7-4 WVBS 4-3
KCPW 10-7 KXXR 4-3 WKTI 15-8 KDWR 31-8	K92 3-1 KSAQ 4-2	MIDWEST KYYY 5-4
WLOL on WKBQ 4-2 WEST	2106 14-10 2102 5-4 KTUX 3-1 WDLX 6-2 WKZL 4-4	WBNQ 12-13 WBWB 4-3 WCIL 5-6 KQCR 11-9
RS104 26-22 Y108 7-6 RIIS 19-15 ROY-FM 16-11	WK DD 2-2 920 5-3	WLRW 4 fr KCMQ 10-11 KLYV 6-5 Y94 6-18 KKXL 2-4
KZZP 24-20 KKRZ 6-3 KXYO 3-3	WPHR 3-1 WGTZ 4-3 KRNQ 11-9 KZIO 4-1	WKFR 3 fr WAZY 4-4 KFRX 4-3
FM102 30-28 KROY 11-5 KWOD 11-9 KCPX 24-21 KISN 4-3	WMEE 1-1 KLQ 8-5 WGRD 10-8	KPAT 5-3 WDBR 4-2 WSPT B-4
RKLQ 24-23 RWSS 14-12 KPLZ 2-1 RUBE 11-8	2104 13-9 KJ103 37-36 KQKQ 22-22 K293 3-3	WIBW 1-1 KFMW 4-7 WEST
P2	WRON 1-1 KAY107 4-3 KMYZ 10-7	KGOT 3-3 KYYA 4-2 Z97 23-23 KBOZ 2-2 KFBQ 2-1
WPLY 6-3 WAEB 2-2	WHOT 6-5	KOZE 5-4
WGHT 22-20 WVSR 7-5 JET-FM 14-11 WERZ 6-2 WNNK 5-5	KIVA 13-9 KKSS on KF95 6-4 KATM 3-2 KKMG 7-16	KTMT 2 fr ZFUN 8-7 KZOZ 3-4 Y97 7-4 OK95 3-2
WNNK 5-5	KKMG 7-16	OR95 3-2
WTIC 27-23 WREE 5-4 WLAN 15-8 WC101 9-6	CHED 18-12 KSND 2-2 KMGX 27-23	
WTIC 27-23 WREE 5-4	KSND 2-2	
WTIC 27-23 WKEE 5-4 WLAN 15-8 KC101 9-6 100KHI 1-11 98PXY 19-19 SWEET SEP Sincerely LP: Take It W	NSATION Yours (Atco)	493
WTIC 27-23 WKEE 5-4 WLAN 15-8 KC101 9-6 100KHY 1-11 98FXY 15-19 SWEET SEI Sincerely LP: Take It W Tota Regional Reach E 53%	NSATION Yours (Atco)	Parallel Reach Pl 50% P2 49%
WTIC 27-23 WKRE 5-4 WLNN 13-8 WKRE 5-4 WLNN 13-8 WIND 13-8 WEET SEI Sincerely LP: Take It W Tota Regional Reach E 538 M 278 W 708	NSATION Yours (Atco) While It's Hot 1 Reports 120 Chart Sum Pos Plan 1 2	Parallel Reach P1 50% P2 49% P3 47%
WTIC 27-23 WKYEE 5-4 WLNN 19-8 WKYEE 5-4 WLNN 19-8 WKYEE 5-1 99PXY 19-19 SWEET SEI Sincerely LP: Take it W Tota Regional Reach E 538 S 478 W 708 National Summary UP 63 DEBS 10	KSND 2-2 KMCX 27-23	Parallel Reach P1 508 P2 498 P3 478 mary P2 P3 Tot 0 0 0 1 1 4 8 1 15 29 14 6 5 11
WTIC 27-23 WKEE 5-4 WLAN 15-6 WIND 15-6 WIND 15-6 WIND 15-6 WIND 15-1 WIND 15-6 WIND 15-1 WIND 15-6 WIND 1	KSND 2-2 KMCX 27-23	Parallel Reach Pl 50% P2 49% P3 47% mary P2 P3 Tot 0 0 1 4 8 1 1 29 14 62 6 5 11 9 11 22 2 0 2 55 32 120
WTIC 27-23 WIND 13-8 WKRE 5-18 WLN 13-8 WLN 13-8 WLN 13-8 WLN 13-8 WLN 13-8 WLN 13-8 Sincerely LP: Take it W Tota Regional Reach Reach M 278 W 708 National Summary UP 63 DEBS 10 SAME 19 DOWN 2 ADDS 26	NSATION	Parallel Reach Pl 50% P2 49% P3 49% P
WTIC 27-23 WTIC 27-23 WTIC 27-23 WERE 5-4 WC010 9-6 WC01	KSND 2-2 KMGX 27-23 NSATION Yours (Atco) While It's Hot 1 Reports 120 Chart Sum Pos P1 1 2-5 2 6-15 6 16-40 19 Ons 0 Total 33 PST WILY 30-27 WASB 33-23 WASB 33-23 WASB 4-18	Parallel Reach Pl 50% P2 49% P3 47% P
WTIC 27-23 WTIE 27-23 WTIE 54 WCL01 9-6 WCL01	NSATION	Parallel Reach Pl 500 P2 494 P3 477 P
WTIC 27-23 SWEET SEI SINCE CELLY LP: Take It W Tota Regional Reach E 538 S 478 W 708 National Summary UP 63 DEBS 10 SAME 19 DOWN 2 ADDS 26 WKSS 25-22 WKSS 25-22 WKSS 25-22 WKSS 25-22 WKSS 25-22 WKSS 25-25 WKSS 25-25 WKSS 25-26 W	KSND 2-2 KMGX 27-23 NSATION Yours (Atco) While It's Hot 1 Reports 120 Chart Sum Pos P1 2-5 2 6-15 6 16-40 19 Ons 0 Total 33 WILLY 30-27 MARB 33-23 WYLY 30-27 WYLY 30-27 MARB 33-23 WYLY 30-27 MARB 33-23 WYLY 30-27 WYLY	Parallel Reach Pl 50% P2 49% P3 47% P
WTIC 27-23 WKRE 5-4 WLN 19-8 WKRE 5-4 WLN 19-8 WKRE 5-4 WLN 19-8 WKRE 5-1 Sincerely V LP: Take It V Tota Regional Reach E-538 S 478 M 278 W 708 National Summary UP 63 DEBS 10 SAME 19 DOWN 2 ADDS 26 WKSS 33-28 WKSS 25-22 WKSS 25-22 WKSS 25-22 WKSS 25-22 WKSS 31-28	KSND 2-2 KMGX 27-23 NSATION YOURS (AtCO) While It's Hot 1 Reports 12C Chart Sum Pos P1 1 2 2-5 2 6-15 6 16-40 19 Ons 0 Adds 4 Ch Adds 0 Total 33 P2 EAST WPLY 30-27 WARB 33-23 WUSR 43-38 WNN 37-38 WNN 37-38 WNN 37-38 WNN 37-38 WNN 37-38 WNN 37-39 WYCR 13-30 WRE 33-30 WRE 3	Parallel Reach Pl 50% P2 49% P3 47% P
WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-25 SWEET SEI Sincerely LP: Take it W Tota Regional Reach E 538 S 478 W 708 National Summary UP 63 DEBS 10 SAME 19 DOWN 2 ADDS 26 PMSS 25-22 WMJQ a WKSE 25-22 WMJQ a SOUTH EAST SOUTH KEBS 31-26 SOUTH KEBS 31-27 KEBS	KSND 2-2 KMCX 27-23 NSATION YOURS (AtCO) While It's Hot 1 Reports 12C Chart Sum Pos P1 1 2 2-5 2 6-15 6 16-40 19 Ons 0 Adds 4 Ch Adds 0 Total 33 P2 EAST WPLY 30-27 WARB 33-23 WUSR 4-38 WNN 37-30 WITE 33-30	Parallel Reach P1 500 P2 494 P3 477 P3 477 P3 477 P3 477 P3 11 1 4 P3 1 15 P3
WTIC 27-23	KSND 2-2 KMGX 27-23 NSATION Yours (Atco) While It's Hot 1 Reports 120 Chart Sum Pos P1 1 2-5 2 6-15 6 16-40 19 Ons 0 Adds 4 Ch Adds 0 Total 33 PSY WFLY 30-27 WAGE 33-23 W/SR 6-38 W/SR 6-38 W/SR 6-38 W/SR 6-38 W/SR 6-38 W/SR 6-38 W/SR 6-31	Parallel Reach P1 501 P2 491 P3 471 mary P2 P3 Tot 0 0 0 1 1 1 2 29 14 61 6 5 1 2 9 11 2 2 0 1 55 32 120 KP95 on XKMG 23-14 KSND a KMGX 16-14 KSND 16-15 KP95 on XKMG 16-15 KP95 on XKMG 16-16 KND 16-17 KND 17-17 F3 EAST WINT 16-13 WOND 10-7 KND 17-17 F3 EAST WINT 16-13 WOND 10-7 KND 17-17 F3 EAST WINT 16-13 WOND 10-7 KND 17-17 F3 EAST WINT 16-13 WOND 16-14 WOND 16-14 WOND 16-15
WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-26	KSND 2-2 KMCX 27-23 NSATION YOURS (AtCO) Vhile It's Hot 1 Reports 12C Chart Sum Pos P1 1 2 2-5 2-6-15 6 16-40 19 Ons 0 Adds 4 Ch Adds 0 Total 33 P2 EAST WPLY 30-27 WARB 33-23 WUSR 6-31 WOSR 6-32	Parallel Par
WTIC 27-23 WTIC 27-23 WKEE 52 WLNN 3-8 WKEE 5-1 SINCERELY 19-19 SWEET SEI SINCERELY 19-19 SWEET SEI SINCERELY 19-19 SWEET SEI SINCERELY 19-19 Regional Reach E 538 S 478 M 708 National Summary UP 63 W708 W708 National Summary UP 63 WKSC 25-22 WKSC 25-	KSND 2-2 KMGX 27-23 NSATION Yours (Atco) While It's Hot 1 Reports 12c Chart Sum Pos P1 1 2 2-5 2 6-15 6 16-40 19 0ns 0 Adds 4 Ch Adds 0 Total 33 LAST WILLY 30-27 WARB 33-23 WORK 37-30 WHIC 73-70 WHER 33-13 WORK 37-30 WHIC 73-70 WHER 33-33 SPRY 0n WFST 39-36 WKCK 30-27 WYCR 19-17 SOUTE MBBQ 36-31 B93 d-36 WKCK 30-27 WYCR 19-17 SOUTE MBBQ 36-31 B93 d-36 KZEB d-39 KXX106 32-28 KYEPM 10-5 KZEB 27-23 WANS 3-33 WYFP 8-24 WHOK 33-34 WYFP 8-27 WYCPM 10-5 KZEB 27-23 WANS 3-33 WYFP 8-21 WKEPM 28-25	Parallel Par
WTIC 27-23 WTIC 27-23 WTIC 27-23 WINE 5-4 WINN 3-8 WINE 5-1 SINCETELY 19-19 SWEET SEI SINCETELY 19-19 SWEET SEI SINCETELY 19-19 WTOta Regional Reach E 538 S 478 W 708 National Summary UP 63 DEBS 10 SAME 19 DOWN 2 ADDS 26 WINN 2-2-28 WINS 25-22 ADDS 26 WINN 2-2-19 WIND 21-16 MEX 19-2-16 MEX 19-2-16 MEX 19-2-16 MEX 19-2-16 MEX 19-15 MIDWEST WIDEST WIND 21-16 WIND 21-16 MEX 19-15 WHC1 22-19 WEST WIND 21-16 WIND	KSND 2-2 KMGX 27-23 NSATION Yours (Atco) While It's Hot 1 Reports 120 Chart Sum Pos P1 1 2 2-5 6-15 6 16-40 19 Ons 0 Adds 4 Ch Adds 0 Total 33 LEST WILY 30-27 WHOR 33-23 WINK 37-30 WITC 7-7 WIEW 33-27 WICK 33-31 WITC 7-7 WIEW 33-31 WITC 8-31 B93 d-36 WITC 7-7 WIEW 33-31 WITC 8-31 B93 d-36 WITC 7-7 WIEW 33-31 WITC 8-31 WITC 8-32 WITC 8-	Parallel Par
WTIC 27-23	KSND 2-2 KMGX 27-23 NSATION YOURS (AtCO) While it's Hot 1 Reports 12C Chart Sum Pos P1 1 2 2-5 2 6-15-6 16-40 19 Adds 4 Ch Adds 0 Total 33 P2 EAST WTLY 30-27 WARB 33-23 WUSR 4-3-3 WUSR 4-3-3 WUSR 4-3-3 WUSR 4-3-3 WUSR 4-3-3 WUSR 4-3-3 WUSR 3-3-3 WUSR 4-3-3 WUSR 4-3 WU	Parallel Reach P1 500 P2 494 P3 477 P
WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-23 WTIC 27-25 WTIC 27-25 SWEET SEI SUMMER 5-4 WTOTA Regional Reach E 538 S 478 W 708 National Summary UP 63 DEBS 10 DOWN 2 ADDS 26 WKSS 33-28 WKSS 25-22 ADDS 26 WKSS 31-28 WKSS 25-22 WKSS 31-28 WKSS 31-29 WKSS 31-29 WKSS 31-29 WKSS 31-29 WKSS 31-29 WKSS 31-30 WKSS	KSND 2-2 KMSX 27-23 NSATION YOURS (AICO) Vhile It's Hot 1 Reports 12C Chart Sum Pos P1 1 2 2-5 6-15-6 16-40 19 Ons 0 Adds 4 Ch Adds 0 Total 33 POS P1 WEE 33-23 WINK 37-30 WITC 7-7 WARE 33-23 WARE 30-27 WARE 30-27 WARE 30-27 WARE 30-27 WARE 30-27 WARE 30-28 WARE 30-29 WARE 30-39	Parallel Par
WTIC 27-23	KSND 2-2 KMSX 27-23 NSATION Yours (Atco) While It's Hot 1 Reports 120 Chart Sum Pos P1 1 2-5 2 6-15-6 16-40 19 Adds 4 Ch Adds 0 Total 33 P22 Last WTLY 30-27 WARB 33-23 WYSR 4-38 WYSR 4-38 WYSR 33-33 SPSY 30-6 WYSR 39-7 WYSR 19-17 SOUTH WHO 36-31 By 36-27 WYSR 19-17 SOUTH WHO 36-31 By 36-31 By 36-32 WYSR 3-33 KIO6 28-26 KEZB 27-23 WANS 3-33 KIO6 28-26 WHO 36-31 KEZB 27-23 WHO 36-31 WHO 36-31 KEZB 27-23 WHO 36-31 WHO 36-31 WHO 36-31 KEZB 27-23 WHO 36-31	Parallel Reach P1 500 P2 494 P3 477 P

T

Second Ch	HT SPECIAL nance (A&M) noll Strategy	
	Reports 183	74% Parallel
Regional Reach E 75% S 71% M 86%	25	Reach P1 489 P2 759 P3 979
W 65%	Pos P	
National Summary UP 135 DEBS 15 SAME 22 DOWN 1 ADDS 10	2-5 6-15 16-40 1 Ons Adds	0 0 1 1 8 14 11 33 7 59 48 124 3 8 3 14 4 1 2 7 0 2 1 3
EAST ### PACE 16-15 ### PACE 16-13 ### PAC	195 a-30	PAST 27-25 WPRE 27-23 WPRE 27-23 101CR # 3-10 95 XEX 28-2 95 XEX 28-2 95 XEX 28-2 95 XEX 13-10 07 XEX 28-2 95 XEX 13-10 07 XEX 28-2 WHYCO ON SOUTH XASS 12-10 KASS 12-10 MAC 12-10 M

TIFFANY				
Radio Ron	nance (MC	CA)		
LP: Hold An	Old Friend's	Han	d	
Tot	al Report	s 11		8 %
Regional			P	aralle
Reach E 57%	N&	A		P1 39 P2 49
S 55%				P3 54
M 25% W 52%	Chart	Sum	mary	
	Pos	Pl	P 2	P3 Tc
National	2-5	0	0	0
Summary UP 44	6-15 16-40	0 16	28	24
DEBS 17 SAME 45	Ons Adds	9	19	11 2
DOWN 1	Ch Adds	0	0	0
ADDS 11	Total	26	55	37 11
P1	KC101 on 100KHI 28 WSPK 39-3 93Q 36-34 WRCK 36-3 Q106 on	- 25	KYR	Q on
	WSPK 39-3	6	KKF KZ2	U 40-38
EAST	WRCK 36-3 Q106 on WYCR a	2	IP	3
B104 d-30 WZOU 24-22	WYCR a			
WZOU 24-22 WMJQ 27-26 CKOI on	SOUTH		EAS	
WEGX 30-29 PRO-PM 22-20	WBBQ on B93 d-38 K106 on		WWF	R 38-37 X 25-22 CIR a Z 33-31
SOUTH	KZZB on		WIK	z 33-31
KKBQ 31-25	195 28-25		WTH	z 33-31 29-27 T on P 32-29
KKBQ 31-25 B97 26-24 WGH 18-18	KXX106 on WKQB 20-2 WNOK 28-3	8	WFX	P 32-29 X 40-35 O d-37
WNVZ a KITY d-35 Q105 on	WCGQ 32-2	9	sou	
MIDWEST	WINK 30-2 WKSI a		KAK	Son
WHYT on	WZYP d-39 94TYX a KKYK 27-2	-	KQ I	S on Z 31-29 F d-40
KCPW on WXTI d-25	99WAYS a KBPM d-40	,	WJA	X a
KDWB on		3	Q10 WYK	S on
WLOL 31-29 WKBQ 31-30	BJ105 on Y106 on		Q10	1 on N d-38
WEST	WRVQ on KSAQ 27-2 2106 a	23	WPF KI)	M 31-28
Y108 26-26 KZZP on	2102 27-2	2.5	Z 1 0	3 on X 33-27
KKRZ 22-19 KROY 22-19	WKZL a		QVI	Y on 13 on 13 33-27 03 d-40 IS 29-25
KWOD on KCPX d-40	MIDWEST			WEST
KWSS on	92Q on WGTZ d-34 KZIO on		wcl	L 34-33
P2	KQKQ on WHOT 29-	26	KK)	CL d-35
	WEST			R on
EAST	KIVA on		WES	
WAEB on WGHT 29-28		25 fr	KY)	OT 22-21 (A OR
WVSR d-39 JET-FM 35-31	KF95 on CHED a		KP	86 -P DE
WGHT 29-28 WVSR d-39 JET-FM 35-31 WTIC 33-30 WKEE 38-36 WLAN 32-29	KOMO on		KMC	ZE on
WLAN 32-29	NACC OII		KT9	77 34-31
			OK	95 33-26

TONE LOC Funky Cold	. (Delicio	us V	/inyl/	İslar	nd)
LP: Loc-ed Afte	er Dark				
Total	Reports	183		% aral	11
Regional	1		r	Re	ach
Reach	- 6	9		Pl	82%
E 80% S 77%				P 2	75%
M 68%					0,0
W 70%	Chart	Sum	mary	P 3	
	Pos	P1	P2	P3	Tot 2
National	2-5	5	2	0	7
Summary UP 126	6-15 16-40	18	17 50	5 25	102
DEBS 24	Ons	0	3	1	4
SAME 5	Adds	1	5	6	12
DOWN 0 ADDS 28	Ch Adds Total	54	7 85	6 44	16 183
ADDS 26	rotal	34	0.5	44	103
P1	WAEB 24-	14	WES	т	
4	WAEB 24- WGHT 19- WVSR 29-	17	KIV	A a	
EAST			KKS	X 30	17 Er
	WTIC 32-	25	CHE	G 15-	7
B104 25-19 WXKS a-23 WKSE 30-25 WMJQ 21-15 Z100 22-15	WKEE d-2	18	KYN	X 10- O 24- C 28- X 32- Q 17- R 13-	8
WKSE 30-25 WMJQ 21-15	WLAN 30- KC101 d- WSPK 23- 98PXY 27	28 20	KLU	C 28-	17
	930 2-40		KYF	X 32- Q 17-	12
B91 a PRO-FM 25-22 Q107 25-21	WPST 35-	30	KKE	R 13-	6
Q107 25-21 WAVA 18-16	WNYZ a-3 WRCK d-2	6	R DC	Z a N 25- 29-2	20
	WKRZ a-3 Q106 d-2	9		1	. 4
SOUTH	WYCR 33-	26		3	
PWR99 13-12 Y95 9-3 KKBQ 23-12 KRBE 17-9	SOUTH		EAS	Т	
KKBQ 23-12	WBBQ a-3	4			
Y100 18-13	WBBQ a-3 B93 29-1 K98 29-1	6 B	95)	xx d-	3.3
Y100 18-13 B97 10-4 WGH 29-27	K98 29-1 WFMF 10- K106 18- K2ZB 30- 195 30-2 KXX106 1 WKQB d-2 K2106 26 WNOK 33- WCGQ 35- KZFM 18- G105 a	7	WKE	E a z 25-	22
WNVZ 14-12 KITY 12-6 KTFM 9-4	KZZB 30-	13	G96	00 a d-32 T a~3	
KTFM 9-4	195 30-2 KXX106 1	9-12	WOM	T a-3	0
MIDWEST	WKQB d-2 K2106 26 WNOK 33-	-18	WET	X 21-	16
B96 26-17 295 19-17	WNOR 33- WCGQ 35-	27			20
0102 a-34	KZFM 18- G105 a	8	sot		
92X 26-23 WNCI 23-17	KE2B d-3	5	KQ:	Z a-:	24
92X 26-23 WNCI 23-17 WDFX 10-8 WHYT 15-5 WZPL 29-19 KBEQ 22-17	WANS 22- W2YP 26- 94TYX 18	19 16 -12	WJ/ WZ	D 36-	- 28
WZPL 29-19	WAPE 30-	27	B91	a	
KBEQ 22-17 KCPW 30-27 WKTI 23-16	KKYK 16-	6	Q10 WYI	04 d-1 (S d-1 (B 25-	20
KDWR 24-22	WDJX 26- WABB 18-	22	2.91	24-	1.5
WLOL d-36 WKBQ a-27	WABB 18-	21	016	1 39	29
	KBFM 31-	23	KNI	1 39- N 36- Y 10- 03 28-	-1
WEST	KZOU 18- WDJX 26- WABB 18- WBAM d-2 WRHY d-2 KBFM 31- Y107 20- KWES 35-	10	Z1I KW	28- x d-	
KS104 12-10 Y108 19-14	BJ105 13	9	MAI OA	וו בחו	3 - 9 3 7
Y108 19-14 KIIS 14-11 KOY-FM 15-9	Y106 6-1 WRVQ d-2 K92 d-30 KSAQ 40- 2106 a-2	8 8		WEST	
KZZP 15-12	KSAQ 40-	-35	KA.		
KXYQ 30-20 FM102 21-19	Z106 a-	10	WB	√B 28-	- 23
FM102 21-19 KROY 21-18	WKZL 9-		KO	"R 23-	-16 -16
KROY 21-18 KWOD 27-23 KKLQ 19-12 KWSS 16-13	MIDWEST		WA:	AO a	
KWSS 16-13 KPLZ 21-16			KP.	TO 26	- 23 32 - 22 - 32
P1	920 on WPHR 33- WPXR d-	- 22	WD	3R 37	- 32
A			WI!		
	WMEE on		WE:	ST	
WPGC 21-17		-19			28
	WGRD 29- W1XX 39- KJ103 3- KQKQ 27- KZ93 3-	9-33	29	7 27- 02 d-	18
KMEL 8-5 HOT977 15-11	KQKQ 27	9-33 -19 28 -10	KM-	OK 39	- 28
HOT977 15-11	WRQN 28	-10	ZF KZ	JN d-	21
22	KAY107 KKRD 34 WHOT a-	nn.		Y96 1	-15

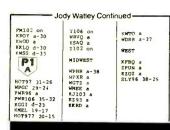


	1 Reports 14	Paralle
Reach E 55% S 60% M 54%	29	P1 38 P2 62 P3 69
W 59%	Pos Pl	P2 P3 TO
National Summary UP 98 DEBS 2 SAME 36 DOWN 5 ADDS 1	1 0 2-5 0 6-15 3 16-40 20 Ons 2 Adds 0 Ch Adds 0 Total 25	1 0 15 7 2 49 38 10 4 2 0 0 1 0 70 47 14
P1	SOUTH	P3
EAST	WBBQ 14-14 B93 33-25 K98 28-25	EAST
WXKS 7-7 WZOU 17-16 WMJQ 26-25 WBLI on WEGX 17-17 PRO-FM 18-17 Q107 30-26	K106 21-18 K22B 18-16 KXX106 9-21 WBCY 16-14 WNOK 21-18 WCGQ 18-16 KZPM 19-18	WPRR 29-27 95XXX 39-35 G98 31-28 WTHT 21-20 WOMP 34-31 SOUTH
SOUTH	098 11-9 WINK 26-22 WKSI 26-21	KAKS 20-17 KQ12 27-25
PWR99 23-29 KKBQ 35-32 KRBE 32-32 KITY 17-17	WANS 30-28 WZYP 18-18 94TYX 20-16 WQUT 26-24 WLAP 22-18	WKSF 28-25 WJAD 27-27 WZKK 28-27 B98 28-27 Q104 21-21
MIDWEST Q102 25-23 WC2Y 17-17 WHYT 13-13	KKYK 14-14 KZOU 19-17 WDJX 14-13	WYKS ON Q101 30-27 KNAN 18-17 WPFM 6-6
WHYT 13-13 KBEQ 26-24	WHHY 22÷17 KBFM 36-33	KIXY 36-35 KWTX 23-22 OV103 13-13
WEST KOY-FM 23-23	WRVQ 27-25 KSAQ 17-12 2102 6-6	WVBS 24-21
KKRZ 16-16 FM102 23-22	KTUX 23-23 WDLX 22-15	EVVV 33-36
KROY 20-16 KWOD 18-16 KISN 22-18 KPLZ 36-33 KUBE 17-15	MIDWEST WPHR 29-28 WGTZ 35-32 KZIO 27-23 WIXZ 20-20 Z104 31-29	WBWB 24-20 WCIL 24-24 KQCR 14-13 WLRW on fr KCMQ 32-30 KLYV 37-33 Y94 23-2D
PWR106 on HOT977 38-37	KJ103 25-25	KKXL 25-17 WKFR 29 fr WA2Y 20-17 99KG 17-12 KWTO 20-16 WDBR 24-21 WPFR 24-23
MPLY 17-17	WEST	WIBW 34-31
WVSR 23-21 WERZ 25-16 WNNK 18-17 WTIC 15-16 WKEE 30-28 WLAN 28-25 100KHI 16-15 WSPK on	KIVA 14-13 KKSS 5-4 KKXX 23 fr KF95 27-23 KMGX 9-9 KOMO 21-20 KYRK 26-23 FM104 16-12	RGOT 21-18 297 d-40 KTRS 19-13 RFBQ 22-18 RMOK 34-31 ROZE 17-14

Luthe	er Vandross Cor	ntinged
98PXY 13-13 93Q-16-13 WPST 26-22 WNYZ 22-21 WRCK 31-38 Q106 31-28 WYCR 4-34	RCAQ 29-29 KKFR on KWNZ 30-26 KZZU 38-36	ETHT 9 Fr MFUN 33-30 MZOZ 18-16 MR95 28-25
	W	
WAS (NOT	WAS)	
Walk The L	Dinosaur (Ch	rysalis)
LP: What Up	Dog?	İ
Tota	1 Reports 21	
		Parallel
Regional		Reach
Reach	8	P1 74%
E 90%		P2 90%
S 86%		P3 91%

WAS (NOT W	IAS) inosaur (Chry	salis)
LP: What Up I		,
Total	Reports 213	
Danie and L		Parallel
Regional Reach	8	Reach Pl 74%
E 90% S 86%	0	P2 90% P3 91%
M 85%		
W 85%	Chart Sum Pos Pl	mary P2 P3 Tot
	1 0	0 1 1
National	2-5 3 6-15 23	4 5 12 73 36 132
Summary UP 170	16-40 19	23 20 62
DEBS 6 SAME 26	Ons 2. Adds 1	1 0 3
DOWN 8	Ch Adds 1	1 0 2
ADDS 3		
P1	WNYZ 12-9 WRCK 10-6 WKRZ 15-11	KLUC 20-19 KYRK 12-7 KCAQ 24-19
EAST	0106 12-9	KKFR 28-21
9104 15-12	WYCR 5-12	KDON on
UVEC 16-12	SOUTH	KZZU 14-13
WKSE 24-31	WBBQ 25-21 B93 19-12 K98 19-9	(A)
WBLI 23-16 CKOI 22-18	K106 10-9	EAST
PWR95 on fr	KZZB 21-15 195 16-12	WPRR 12-11
894 d-29	KXX106 11-10 WKOB 19-19	WPRR 12-11 WWFX 8-7 103CIR 28-24
PRO-FM 12-11 Q107 18-16 WAVA 24-24	WBCY 7-6	WKPE 20-17
	KZ106 13-11	C98 12-8
SOUTH	WCGQ 10-7	MTHT 13-14
195 22-21 KKBQ 16-8	REZB 37-33	WOMP 6-4 WFXX 15-10 WHTO 15-11
Y95 22-21 KKBQ 16-8 B97 21-19 WGH 5-4 KITY 18-14	008 7-6	SOUTH
ETEM 19-13	WKSI 11-10	
Q105 6-2	WANS 15-10 WZYP 14-13 94TYX 23-17 WQUT 11-10 WOKI 12-6 WLAP 20-12 KXYK 17-17	KQ1Z 12-10 WKSF 13-8
MIDWEST	WQUT 11-10 WOKI 12-6	WJAD 13-10 WZKX 14-12
B96 10-10 295 10-8	WLAP 23-12 KKYK 17-17	B98 22-20
Q102 a-32	K200 /-16	Q104 14-11 WYKS 17-11
92X 20-15	99WAYS 13-	798 19-18
WHYT 18-18	WABB 19-18 WBAM 17-11	Q101 12-6 KNAN 16-10
WZPL 19-15	WHHY 12-8	KIXY 5-4
KDWB 23-23 WLOL 18-16	K8FM 25-20 Y107 15-9 KWES 14-13	2103 18-16 KWTX 18-14
WKBQ 17-17	8J105 d-23 Y106 24-21	QV103 15-12 WVBS 9-5
WEST	WRVQ 7-6	MIDWEST
KS104 15-12 Y108 15-15 KIIS 26-23	2106 15-12 2102 18-18 KTUX 5-3	KYYY 15-11
	KTUX 5-3 WDLX 13-9	WBNQ 3-3 WBWB 15-12
KKRZ 20-12 KXYQ 22-19	WDLX 13-9 WKZL 19-17	
KROY 18-15 KWOD 14-12	MIDWEST	WI.RW 7 Fr
KCPX 13-12 KISN 36-29	WKDD a-27 920 14-12	KLYV 12-7
KWSS A	WPHR 10-9	KKXL 28-21
KUBE 16-10	WGTZ 25-22 KZIO 10-€	
P1	WMEE 20-17 KLQ 12-9	MDaT 30-20
HOT97 13-9	KZ10 10-6 WMEE 20-1J KLQ 12-9 WGRD 13-13 WIXX 11-9 Z104 10-7 KJ103 13-9	KWTO 11-10 WDBR 15-10
PWR106 on HOT977 29-26	KJ103 13-9	WPFR 2-1 WIBW 22-20 KPMW 11-10
P2	KQKQ 6-6 K293 14-13	
	WZOK 11-21 WRQN 11-5	WEST
EAST	KZ93 14-13 WZOK 11-21 WRQN 11-6 KAY107 21-15 KKRD 10-1	KGOT 10-23 KYYA d-29
WFLY 18-8 WAER 16-11	WHOT 18*15	Z97 28-28 KBOZ 25-18
WGHT 11-8	WEST	KTRS 14-6 KFBQ 14-10
	KIVA 12-10 KKSS 6-2 KKX 14 fr	KMOK 14-9 KOZE 15-8
WERZ 21-14 WNNK 16-15 WTIC 16-15	KKX: 14 fr KF95 15-L5	
	KATM 13-⊞	K207 16-11
	KKMG 8-3	SLY96 2-16
WKEE 11-9 WLAN 7-7 KC101 28-25	KKMG 8-3 CHED 14-7 KSND 14-9	SLY96 2-16 OK95 29-24
WKEE 11-9 WLAN 7-7 KC101 28-25 100KHI 19-17	KKMG 8-5 CHED 14-7 KSND 14-9 KMGX 13-11 KYNO 16-16	SLY96 2-16 OK95 29-24
WKEE 11-9 WLAN 7-7 KC101 28-25	KKMG 8-9 CHED 14-7 KSND 14-9	SLY96 2-16 OK95 29-24

JODY WATLEY Real Love (MCA) LP: Larger Than Life Total Reports 120 49	
Real Love (MCA) LP: Larger Than Life	
Total Reports 120 40	
10por 10 120 4:	91
Regional Reach E 53% S 49% M 36%	Parallel Reach P1 61% P2 51% P3 32%
W 57% Chart Summar; Pos P1 P2	P3 Tot
National 2-5 0 0 Summary 6-15 1 0 UP 22 16-40 16 15 DEBS 13 Oras 4 8 SAME 13 Adds 12 31	0 0 0 1 3 34 1 13 17 60
DOWN 0 Ch Adds 7 4 ADDS 72 Total 40 58	1 12 22 120
EAST EAST KK	SS a XX on fr
B104 a WAEB a KM WXKS on WGITT d-30 KY CKOT on WNNK d-38 KQ Z100 a-27 WREC X d-27 Q107 a-27 WREE a KG WAVA d-25 WSPs a KG WAVA d-25	MG a IGX 31-28 NO a-40 MQ d-22 IDC 39-37 IRK a AQ 36-35 FR d-30
SOUTH 93Q a-35 KR	ON 29-25
Q105 a WBB® a 10 B93 34-27 W0 K106 a WB B96 29-25 KZZB a WB	PX a 3CIR a MP a XX 35-29 TO d-40
WHYT d-23 WPCY a WPCK 35-26 KBEQ a KCPW on KCPW on KDWB 30-28 KCBB on WLOL 37-32 WANS a WYCK WZ WZ WZ WZ WZ WZ WZ WZ WZ WZ	KS a
WARD a-34 94TTX d-33 KN HAFE a WP WEST WO'NT a OV Y108 a R2BU a MI KIIS 32-28 WD7X a KOY-7M a KREM OD	AN a PM a 103 on DWEST
KEEF 30-27 1107 30-27 79	



KARYN WHI Superworma LP: Karyn Whi	an (WB)				
Total	Reports	200	811	b	
Regional Reach E 88% S 83% M 71%	C		P		11e1 each 778 858 788
W 81%	Chart	Sum Pl	mary P2	P3	Tot
National Summary	2-5 6-15 16-40	0 7 23	0 7 30 54	0 10	0 14 63

National	2-5 7	7 0 14
Summary	6-15 23	30 10 63
UP 162	16-40 17	54 39 110
DEBS 7	Ons 2	2 2 6
SAME 15 DOWN 9	Ch Adds 1	2 2 5 l 0 2
ADDS 7	Total 51	1 0 2 96 53 200
ADDS /		30 33 200
P1	WTIC 18-14	KKXX 4 fr
•	WKEE 20-15	KKMG 1-11
EAST	KC101 21-19	CHED on KSND 23-19
B104 9~8	100KHI 27-23	KMGX 4-3
9104 9-8 WXKS 11-9	989XY 11-8	KYNO 15-9
WXKS 11-9 WZOU 23-17	930 20-15	KLUC 32-30
WMJQ 30-20 WBLI 22-17	WNYZ 19-14	KYRK 16-13 FM104 12-8
CKOI on PWR95 29 fr	WRCK 15-13 WKRZ 28-25	KCAQ 8-7
2100 5-5	Q106 25-18	KKFR 30-27 KWNZ 21-16
WEGX 15-12	WYCR 27-24	KDON on
B94 13-10 PRO-FM 13-12 Q107 a-30	SOUTH	63
Q107 a-30		
WAVA 11-10	WBBQ 30-25 B93 23-20	EAST
SOUTH		LAST
KKBQ 20-14	WFMF 12-17 K106 26-22	WPRR 19-16
KRBE 13-11	KZZB 9-6	WWFX 20-13 103CIR 29-17
Y100 9-17 B97 16-15	T95 17-13 KXX106 3-2	95XXX on
WGH on	WKQB 12-11 WBCY 27-23 KZ106 29-25	WIKZ 12-10 G98 26-16
KITY 4-2 KTFM 6-5	WBCY 27-23 WZ106 29-25	WTHT 27-24
Q105 18-13	WNOK 26-22	WOMP 33-30 WFXX 31-27
MIDWEST	WNOK 26-22 WCGQ 21-17 KZFM 26-26	WFXX 31-27 WHTO 30-27
	G105 d-33	SOUTH
896 8-6 295 14-13	KEZB 17-15 Q98 17-13	
0102 23-21	WINK 19-15	KAKS 24-20 KQ12 14-13
92X 14-11 WNCI 30-28	WKSI 19-16 WANS 19-16	WKSP 31-27
WCZY 25-24	WANS 19-16 WZYP 21-14 94TYX 29-21	WKSF 31-27 WJAD 20-15 WZKX 26-18
WHYT 2-4 W2PL 30-27	WAPE 7-10	
KBEQ 14-14	WOUT a	0104 23-15
KCPW 16-15 KDWB 22-21	WLAP 30-23 KKYK 9-7	WYKS 27-20
WLOL 19-15	KZOU 9-7	RISR 22-17 Q104 23-15 WYKS 27-20 KSMB 7-6 Z98 18-17
WXBQ a	WDJX 15-14 99WAYS 28-24	0101 24-17
WEST	FM100 d-28 WBAM 23-17	KNAN 14-11 WPFM 25-19
Y108 11-10	WHHY 19-14	KIXY 19-13
KIIS 13-10	KBPM 29-26	Q101 24-17 RNAN 14-11 WPFM 25-19 KIXY 19-13 Z103 27-24 RWTX 35-33
KOY-FM 28-26 KZZP d-30	Y107 28-24 KWES 28-26	WVBS 27-22
KKRZ 17-13	BJ105 16-18	MIDWEST
FM102 8-8 KROY 13-11	WRVQ 8-7 KSAQ 24-14 2106 25-21	KYYY 37-30
KWOD 6-5	2106 25-21 2102 1-3	WBWB 21-16
KKLQ 10-9 KWSS 31-27	KTUX 33-29	WCIL 26-23
KPLZ 27-22	WDLX d-24 WKZL 17-16	KQCR 21-17 WLRW 28 fr
KUBE 28-24	WKZL 17-16	KCNQ 30-22
P1	MIDWEST	KKXI. 34-27
•	920 30-27	WAZY 32-27 KPRX a
HOT97 15-10 PWR106 7-5	WPHR 34-30 WGTZ 11-10	KWTO 21-17
KGGI 1-2	KZIO 34-29	WDBR 21-14 WPFR a
KMEL 9-25	WMEE A	WIBW 29-24
HOT977 24-18	KLQ 29-26 WIXX a-39	WEST
P2	2104 27-19	
	KJ103 27-24 KQKQ 10-5	KGOT 20-17 KYYA 25-19
EAST	K293 23-17	297 20-16
WFLY 5-4	KQKQ 10-5 KZ93 23-17 WRQN 24-22 KAY107 d-27	KTRS 33-18

VANESSA	WILLIAMS				
Dreamin'	(Polydor)				
LP: The Rig	ht Stuff				
	tal Reports	203	82		
	por	200		ara	110
Regional			r		each
Reach	6				741
E 88%	u	2		P2	
S 848				P 3	
M 68%					
W 89 %	Chart	Sum	mary		
	Pos	Pl	P2	P 3	Tot
	1	1	1	0	- 2
National	2-5	4	7	2	13
Summary	6-15	22		35	110
UP 167	16-40	18		22	
DEBS 4	Ons	2	0	0	2
SAME 20	Adds	2	0	2	4
DOWN 8	Ch Adds	0	0	0	C
ADDS 4	Total	49	93	61	203
21	WSPK 20-1 98PXY 24-		KOMO		

National	2-5	4	7	2	13
	6-15			25	
Summary			53	35	
UP 167	16-40	18	32	22	72
DEBS 4	Ons	2	0	0	2
		2			4
SAME 20	Adds		0	2	
DOWN 8	Ch Adds	0	0	0	0
ADDS 4	Total	49	93	61	203
ADDD 4	10001		,,	. 0 1	203
-	WSPK 20-1	7	комо	10-	8
P1	98PXY 24-			8-6	
	930 13-10		FM10	4 24	-18
	WPST 24-2		KCAC	7-6	
BAST	WNYZ 18-1			15-	
	WRCK 17-1		KWNZ		
B104 a	WKRZ 9-7	-	KDON	14-	
WXKS 17-14	0106 17-1	5		_	
WZOU 8-8	WYCR 16-1			3	
WKSE 29-27	10-1	•		2	
WMJQ d-28	SOUTH				
WBLI 14-10	30011		EAST		
WEGX 8-7	WBBQ 10-8		EAST		
B94 21-17	B93 20-13		wnnn	14-1	10
PRO-PM 6-5	K98 12-11			30-	
0107 16-12	WFMF 15-1			IR 2	
WAVA 12-9	K106 14-1	2	1030	X 17-	1.5
	KZZB 17-1			18-1	
SOUTH	195 13-10			19-1	
	XXX106 6-			L 11-	
KKBQ 29-28					
KRRE 22-22	WKQB 11-2	5		26-1	
Y100 15-14	KZ106 23-			19-1	
KITY 14-12			WEXX		15
KTFM 8-6	WCGQ 14-1	1			
0105 24-18	KZFM 3-1		WHITO	11-1	В
	G105 17-1			_	
MIDWEST	KEZB 23-1	8	SOUT	n	
	Q98 8-7				
B96 12-7	WINK 13-1			6-5	
0102 15-14	WKSI 23-2			13-1	
92X 19-16	WANS 16-1			18-	
WNC I 2-2	WZYP 11-1			12-	
WC2Y 18-15	94TYX 24-		MSKX		
WHYT 7-6	WQUT 17-1		WJMX		25
WZPL a	WLAP 17-1	3	B98		
KCPW 11-13	KKYK 6-5		KISR		
KDWB on	KZOU 11-1			10-	
WKBO on	WDJX 11-1			20-	
HADU ON	99WAYS 18			17-10	
WEST	FM100 13-			15-	
	WABB 16-1			15-	
	WBAM 12-9		WPFM	21-	15
KS104 19-19	WHHY 8-6		KIXY		

- Continued On Next Column -

STEVE WIN	WOOD	
Hearts On	Fire (Virgin)	
LP: Roll With	ht .	
Tota	1 Reports 8	0 32%
		Parallel
Regional Reach		Reach Pl 12%
E 53%	N&A	P2 31%
S 33% M 25%		P3 54%
W 20%	Chart Sum	mary
	Pos Pl	P2 P3 Tot
National	2-5 0	0 0 0
Summary	6-15 0	0 0 0
UP 9 DEBS 17	16-40 3 Ons 2	11 12 26 7 14 23
SAME 23	Adds 3	13 9 25
DOWN 0 ADDS 31	Ch Adds 0 Total 8	4 2 6 35 37 80
EAST WZOU OF A B94 a B94 a B94 a B94 a B94 a B94 a B94 a B94 a B94 a B94 a B96	BOUTH WBBO a 5 WBBO a 5 WBCO 4-25 WROO 4-28 WCOO on 0,98 a-28 WCYP on WLRS 34-30 WLRS 34-30 WHAT A 34-30 WHAT A 34-30 WHAT A 34-30 WHAT A 34-30 WHAT A 34-30 WEST WEST WEST A 5-34 WEST SST A-39 KEU d-39 KEU d-39 KEU d-39	ONIO d-29 93XIL a 938 a 938 1a
100KHI 38-35 WSPK d-37 98PXY on 93Q a-38 WNYZ on WRCK on	EAST WPRR 39-36 WWPX d-33 10 3CIR d-28 95XXX on	KGOT d-38 KBOZ on ETRS on ROZE on KTMT on fr RZOZ on SLY96 d-40 Y97 d-29

SIGNIFICANT ACTION

_P: Time And Tide

Ì

KAKS a WZKX a WPFM a KWTX a MIDWEST

BOY GEORGE	
Don't Take My Mind Or	(Virgin)
LP: High Hat	

P	P1	WEST KMGX a
EAST	KMEL a	KDON a
WXKS a	НОТ977 а	P3
SOUTH	P2	EAST
MIDWEST	EAST	
	1	SOUTH
WEST	SOUTH	QV103
FM102 a	KXX106 a WNOK a	H I DWES
		1

BOYS Lucky Charm (Motown) LP: Messages From The Boys

P1	PWR106 39-36 KGGI 13-11	WEST
•	KMEL d-27	KMGX d-33
	HOT977 31-24	KKFR d-35
EAST	P2	0.0
SOUTH		P3
MIDWEST	EAST	EAST
WHYT a		
WEST	SOUTH	SOUTH
FM102 a-30	WEME on	KNAN a
P1	KZFM OD	MIDWEST
	KEZB on	
WPGC 13-11	MIDWEST	WEST

BOYS CLUB The Lonliest Heart (MCA) LP: The Boys Club

P1	P2	P3
EAST	BAST	EAST
PRO-FM on	WPST on WYCR on	OK100 on 95XIL 38-39
SOUTH	SOUTH	SOUTH
MIDWEST	WFMF 30-25 K106 on	
WEST KKRZ ON		MIDWEST
KROY d-39	MIDWEST	
KCPX 39-38		WEST
KISN ON	WEST	V97 OD

BOBBY BROWN Every Little Step (MCA) LP Don't Be Cruel

EAST WEGG A SOUTH B97 a HIDMEST B96 23-19 WESG A WESG HOT97 a-38 WPGC 16-12	PWR106 a-38 KGGI 10-3 HOT977 d-32 P2 EAST WGHT a WVSR a WKEE a WKYZ a SOUTH WFHF 27-24 KXX106 21-18 KEEPA a KEEA d-37 KZOU a 210 2 19-14 MIDWEST	WEST KLUC a-40 KCAO on KCAO on KOON a KRO on PB EAST G98 a SOUTH OV103 on NIDWEST WIBW a WEST SLY96 a

SAM BROWN Stop (A&M)

P1	PZ	P3
EAST	EAST	EAST G98 on
WXKS 25-17 PRO-FM on	SOUTH	SOUTH
SOUTH	KXX106 d-31	MIDWEST
	MIDWEST	WCIL 21~18
MIDWEST		WEST
WEST	WEST	KGOT on
HE31	KF95 a	KTRS on KOZE on
KPLZ 39-36	KSND on	OK95 37-31

MELISSA ETHERIDGE Similar Features (Island)

P1	P2	WEST
		KATM a-26
EAST	EAST	P3
	WVSR on	
SOUTE	K104 a	EAST
Y95 on	,	OK100 on
	SOUTH	
MIDWEST		SOUTH
WMMS a	WROQ 19-16	WPFM on
KXXR 35-31	WAPE a	
		MIDWEST
WEST	MIDWEST	KPMW d-31



GLENN FREY

C

CHOIRBOYS Run To Paradise (WTG) LP: Big Bad Noise

F2 4		
Pi	WROQ on	KAKS On
	WCGQ 33-30	WPFM on
EAST	WQUT 18-12	KIXY on
WXXS on	K92 d-29	
HAND OIL		MIDWEST
SOUTH	MIDWEST	KYYY on
	K210 on	Y94 on
Y95 19-18	WIXX 28-26	KKXL a
	WHOT on	WAZY 38-37
MIDWEST		99KG 30-22
WMMS on	WEST	KPAT on
KXXR 20-16		KFMW 30-27
	KZZU 33-29	
WEST		WEST
KXYQ 28-26	P3	
0.5		KTRS 29-20
P2		KFBQ 38-34
	EAST	RMOK d-38
		KTMT on fr
EAST	95XXX 40-36	ZFUN on
	OK100 on	SLY96 d-35
100KHI 35-32	95XIL 29-26	¥97 26-25
	WOMP 39-35	OK95 18-10

E

Come Out Fighting (Columbia)

LP: Waiting For The Red Bird

EASTERHOUSE

LP: Soul Searchin WTHT on WOMP on WFXX d-37 WHTO on B93 35-30 WBCY 34-30 WCGQ on WQUT 35-28 99WAYS 40-37 WRVQ on KTUX d-40 SOUTH KAKS d-38 KQIZ on WKSF on WJAD on WJAX on Q104 on Q101 on KNAN 38-35 WPFM on KIXY on QV103 30-27 EAST wzou on SOUTH MIDWEST WZOK d-38 WZPL on WEST WEST P2 KF95 on KZZU d-39 MIDWEST WBNQ 35-32 KCMQ on 99KG d-40 KWTO on KFMW 38-33 EAST EAST OK100 30-26 95XIL d-39 G98 on

PI	P2	WOMP on
•		SOUTH
EAST	EAST	WJAD on
		WJMX on
wxxs a .		Q101 a
PRO-FM on	SOUTH	WPFM on
	WROQ d-29	KIXY on
SOUTH	WCGQ a	
		MIDWEST
Y95 a	MIDWEST	KKXL a
WGH d-30	WHOT a	WAZY a
		KPAT OR
MIDWEST	WEST	KEMW a
	KYRK on	
wmms on		WEST
KXXR a	P3	KTRS a
		KCZE On
WEST		ZFUN OD
	EAST	KZOZ a
KXYO a	WWFX a	Y97 29-28

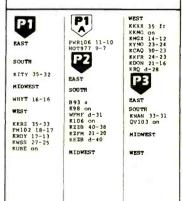
EIGHTH WO	NDER
Baby, Baby	
	(W/G)
LP: Fearless	

EAST KITY d-24 KTFM on MIDMEST MEST FM102 on KROY 37-33 KMOO a MEST KKXX on fr	KDON d-28
KITY d-24 SOUTR KTPM on WFMF on WIDWEST WORK on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZFM on KZZM o	P3
KTFM ON WFMF ON WNOK ON KEST KEZB ON FMIO2 ON KEZB ON KEZB ON KROY 37-33 KMOO A WEST	
MIDWEST WNOK on KZFM on KEZB on KEZB on KROY 37-33 KNOO a WEST	EAST
WEST KEZM ON KEZB ON FM102 ON KEZB ON HIDWEST KNOW 37-33 WEST	SOUTH
KROY 37-33 KWOD a	QV103 34-31
P1 WEST	HIDWEST
	WEST
KMGX on	KMOK on KZOZ on
HOT97 37-34 PWR106 31-28 KLUC 36-34	SLY96 34-27

ESCAPE CLUB Walking Through Walls (Atlantic) LP: Wild Wild West

	WERZ a	OK100 on
P1	WSPK A	95XIL on
•	HJ/K a	WOMP on
	SOUTH	
EAST		SOUTH
	KZZB a	
	WROQ 30-25	NO XMLW
SOUTH	098 28-22	WPFM on
	WLRS d-33	KIXY a
KKBQ d-33	KSAQ on	KWTX a
WGH a		
	MIDWEST	MIDWEST
MIDWEST	WEST	
KXXR a	WEST	MBNO 9-39
	KSND on	KLYV a
WEST	FM104 a	Y94 3
KCPX OR	KZZU d-40	KPAT on
ACT N	X220 d-40	WPFR a
22	D3	KFMW a
		WEST
EAST	EAST	KTRS on
K104 d-29		SLY96 d-36
	95XXX on	Y97 on
	T T A A A A A A A A A A A A A A A A A A	OK95 on

GINA GO-GO I Can't Face The Fact (Capitol)



GUNS N' ROSES Patience (Geffen) LP: G N' R Lies

P1	P2	WEST
		FM104 a
EAST	EAST	P3
SOUTH	WSEK 28-25	
30011	WYCR a-33	EAST
Y95 1-1		103CIR a
	SOUTH	WKPE 15-13
MIDWEST	V	G98 a
	WAPE 28-16	
Z95 d-30	WLRS 5-4	SOUTH
WDFX 8-6	KBFM ON	WVBS a-40
KXXR 17-8	Z102 d-40	
WKT! 17-17		MIDWEST
	MIDWEST	wibw a
WEST	WPXR d-30	WEST
		Y97 on

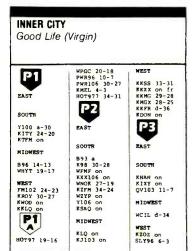


INFORMATION SOCIETY

2.0	P2	KZZU a
P1		P3
	EAST	
ZAST	WSPK a	EAST WHTO a
SOUTH	SOUTH	
	₹98 a	SOUTH
CITY a	K106 a	Q104 a
	KZFM a	ł .
IDWEST	Y106 a	MIDWEST
		WBNQ a
	MIDWEST	KCMQ a
WEST		KPAT a-38
	ļ.	wibw a
KWOD a	WEST	
KPLZ a	KSND &	WEST
KUBE a	KLUC a	KTRS a
	KYRK a	KOZE a
	KKPR a	ZFUN a
	1	Y97 a

ジャル・スティーランリンノンノニューン

SIGNIFICANT ACTION



	_	
ı	r	
ı	L	

LEVERT

Just Coolin LP: Just Cooli	,	
60	P1	WEST
PI		KKMG 3-2
EAST	WPGC 9-9	KMGX d-35
	KGGI a	P3
WXKS on	KMEL 23-18	
SOUTH	P2	EAST
KITY 22-19		
	EAST	SOUTH
HIDWEST	SOUTH	KNAN OD
	KXZ106 30-27	QV103 a
WEST	94TYX on	
KWOD a	WRVQ 23-22	MIDWEST
		i



CLENN MEDIEROS

METALLICA

Never Get	Enough Of Yo	ou (MCA)
PI EAST SOUTH	KWSS a KUBE ON P2 EAST SOUTH	EAST WIKZ a WITH T a
HIDWEST WEST	WZYP a	SOUTH Q104 a
KKRZ on	WEST	KWTO a
11.110 2 01.7	WEGS >	

LP:And Jus	,	
P1	WPST d-39	P3
•	SOUTH	
EAST	WBBQ d-38	EAST
SOUTH	K106 16-17 WCGO on	WKPE a
Y95 8-22	KBFM 18-14	WTHT on
MIDWEST	Y106 25-18 KTUX 40-30	SOUTH
KXXR 24-17	K rox 40-30	KAKS on
	MIDWEST	KIXY 16-14
WEST	920 24-22	MIDWEST
P2	WPHR on	KPAT 34-33
	KLQ 35-34 WHOT on	WEST
EAST	who to on	297 38-35



50	: [55]	WEST
P1	P2	KQMQ a
PAST	EAST	KYRK, a
AST		123
	WFLY a 100KHI a	
OUTH	WYCR on	RAST
IDWEST	SOUTH	SOUTH
	KZZB a	wJмх a
EST	WCGQ on KZFM on	MIDWEST
IIIS on	Y107 on	WEST
ZZP On	MIDWEST	



CHRIS REA
Working On It (Geffen)
LP: New Light Through Old Windows

WROQ 20-19 WQUT 32-26 WOKI a WLRS 31-25 MIDWEST WEST KF95 ON KATM 15-9	SOUTH WZKX ON WPFM ON KWTX ON WVBS a MIDWEST 99KG d-38
WQUT 32-26 WOKI a WLRS 31-25 MIDWEST WEST KF95 ON KATM 15-9	WPFM on KWTX on WVBS a
WLRS 31-25 MIDWEST WEST KF95 On KATM 15-9	WPFM on KWTX on WVBS a
MIDWEST WEST KF95 on KATM 15-9	RWTX ON WVBS a MIDWEST
WEST KF95 on KATM 15-9	WVBS a
WEST KF95 on KATM 15-9	MIDWEST
KF95 on KATM 15-9	
KATM 15-9	99KG d-38
	WPFR on
KSND d-38	KFMW 39-34
FM104 on	
K2ZU on	WEST
10.0	
L 3	KYYA on
	ROZE d-25
RAST	2FUN on
LINO I	Y97 19-18 OK95 34-27
95XXX a	OK95 34-27
	P3 EAST 95XXX a

	sian R	<mark>ad</mark> io (Enigm	a)
P	7	P2 EAST	KKMG 19-18 KKFR 6-14

DED ELAC

P1	P2	KKMG 19-1
	RAST	P3
EAST	SOUTH	EAST
SOUTH	K98 d-3G	SOUTH
KRBE 6-5 KITY d-33	K106 d-39 KZZB 24-21 KZFM OD	KWTX on
MIDWEST	MIDWEST	MIDWEST
	WHOT on	WEST
WEST	WEST	KTRS d-40 KZOZ 37-3
KISN on	KKSS d-35	K202 31-3



PETER SCHILLING

LP: The Differ	ent Story	
PI	P1	KCAQ on KWNZ a KDON a KZZU on
EAST WXKS a CKOI a	P2	P3
SOUTH	EAST	
PWR99 d-25	SOUTH	SOUTH
KEGL on KRBE 23-17 KITY on	K98 on K106 33-29	WJMX a KSMB 27-16

The Different Story (World...) (Elektra)

•	A	KDON a KZZU OD
EAST	KMEL on	23
WXKS a CKOI a	PZ	EAST
SOUTH	EAST	Lave :
PWR99 d-25	SOUTH	SOUTH
KEGL on KRBE 23-17 KITY on	K98 on K106 33-29 K2ZB 39-29 BJ105 d-39	WJMX a KSMB 27-16 QV103 31-1
MIDWEST	Y106 12-9	MIDWEST
92x a.	MIDWEST	KPAT a
WEST	WEST	WEST
KOY-FM on	KYRK on	2FUN on

SLICK RICK
Teenage Love (Def Jam/Columbia)
LP: The Great Adventures Of Slick Rick

EAST SOUTH KITY 15-15 MIDWEST WEST KOY-FM d-29 FM102 on KROY 33-31	KWOD 31-27 KWSS 22-28 P1 WPGC 4-7 KGGI 15-18 HOT977 13-9 P2 EAST WGHT ON SOUTH MIDWEST	WEST KKXX 38 fr KKXX 38 fr KKXX 20-19 KXXX 20-19 KXXX 27-26 KXXX 17-15 KRO 017-15 KRO 0

SURFAC Closer LP: 2nd V	Than Friends (Co	olumbia)
	P1	WEST
	(A)	KKSS on
_	22 22	KKMG d-30

PGC 30-28 MEL 26-22	KKSS ON KKMG d-30 KMGX ON KYRK ON P3 EAST SOUTH
P2	KMGX on KYRK on PB
P2	PB PAST
P2	P3 EAST
	EAST
AST	
AST	
	SOUTH
OUTR	QV103 a
ZZB on	MIDWEST
SAQ a	
	WEST
IDWEST	
	ZZB on SAQ a



P1	P1	KKMG 21-17 KYNO on KQMQ d-23
EAST	WPGC 15-13 HOT977 30-39	P3
WXKS on	P2	EAST
SOUTH		
	EAST	SOUTH
MIDWEST	SOUTH	WZKX on
	KZZB on	KNAN on 0V103 20-18
WEST	KXX106 a-34 KZFM on	QV103 20-18
7M102 on	NAPM ON	MIDWEST
KROY on	MIDWEST	
KWOD on	WEST	WEST
	-KKXX on fr	KTRS on
	l'	



P1	P2	P3
EAST	EAST	EAST
CKOI 24-22	WPST on	95XXX d-40 OK100 19-19
SOUTH	SOUTH	SOUTH
MIDWEST	WROQ 17-17 WLRS 26-26 WKZL on	MIDWEST
WMMS 20-16 KXXR 32-29	MIDWEST	WAZY 30-30 99KG on
WEST	WPHR on	KFMW 34-30
KCPX 28-26	WEST	WEST
KISN 39-36	KKSS on	KZOZ 38-35



PI TEAST SOUTH MIDWEST WEST PZ EAST	KSAQ on HIDMEST WEST KF95 on KSND on PB EAST	SOUTH MIDWEST WERP on f KPAT on WEST 297 on KFBQ on KMOX 40-3 KTMT 39 f OK95 d-35

he BANGLES ended DEBBIE GIBSON's four-week reign at the top of the chart. Meanwhile, ROXETTE rocketed 6-2 and ROD STEWART gained again, 4-3. MILLI VANILLI still gained stations and increased 7-6, FINE YOUNG CANNIBALS chewed up another five places for a 12-7 showing, while WAS (NOT WAS) hit the Top 10 with a 13-8 move. CHICAGO gained one point for the third week, 10-9, and ANITA BAKER edged into the Top 10 with an 11-10 increase.

R.E.M.'s continued growth, 15-11, passed VANESSA WILLIAMS and held her to a 14-12 move. Not only did MADONNA set a record for the most adds in one week in CHR, but her 18point increase translated into a 35-17 move, one of the largest jumps ever in the format. DE-ON ESTUS jumped 26-20 and slowed ROY ORBISON 23-21, while BON JOVI turned in an ten-point gain for a 33-23 jump.

In the Breaker arena, SA-FIRE was up 36-32 and made Breaker. Congrats to GEFFEN as ENYA scored a 38-33 gain and became the first part of a double Breaker; the other half was CHER & PETER CETERA, which debuted at #39. PAULA ABDUL also scored a Breaker and debuted at #40. SWEET SENSATION was still shy of Breaker but increased 40-35.

NEW STRAINS

		Reports
1	LIVING COLOUR/Cult Of Personality (Epic)	144
2	PASADENAS/Tribute (Right On) (Columbia)	128
3	SWEET SENSATION/Sincerely Yours (Atco)	
4	BELLE STARS/Iko Iko (Capitol)	
5	WINGER/Seventeen (Atlantic)	
6	TOMMY PAGE/A Shoulder To Cry On (Sire/WB)	
7	DINO/24/7 (4th & Broadway/Island)	<i>83</i>
8	MICHAEL DAMIAN/Rock On (Cypress/A&M)	
9	DONNY OSMOND/Soldier Of Love (Capitol)	
10	JIMMY HARNEN & SYNCH/Where Are You Now? (WTG)	

New artists have not yet had a CHR Breaker.

ROACHFORD ROACHFORD ROAC HFORD ROACHFORD ROACHFOR D ROACHFORD ROACHFORD RO ACHFORD ROACHFORD ROACHF ORD ROACHFORD ROACHFORD ROACHFORD ROACHFORD ROAC HFORD ROACHFORD ROACHFOR D ROACHFORD ROACHFORD RO ACHFORD ROACHFORD ROACHF ORD ROACHFORD ROACHFORD ROACHFORD ROACHFORD ROAC HFORD ROACHFORD ROACHFOR D ROACHFORD ROACHFORD RO ACHFORD ROACHFORD ROACHF ORD ROACHFORD ROACHFORD



NATIONAL AIRPLAY

BREAKERS

PAULA ABDUL

Forever Your Girl (Virgin)

66% of our reporters playing it. Moves: Up 50, Debuts 40, Same 32, Down 0, Adds 41 including CKOI, WEGX, PRO-FM, WKTI, KDWB, KKLQ, KPLZ, WPGC. See Parallels, debuts at number 40 on the CHR chart.

CHER & PETER CETERA After All (Geffen)

64% of our reporters playing it. Moves: Up 81, Debuts 37, Same 25, Down 0, Adds 14 including WBLI, KS104, WNYZ, KZ106, WBAM, 92Q, WPHR, KIVA. See Parallels, debuts at number 39 on the CHR chart.

ENYA

Orinoco Flow (Sail Away) (Geffen)
60% of our reporters playing it. Moves: Up 81, Debuts 12, Same 19, Down 9, Adds 28 including Y100, KTFM, Q105, WCZY, WFLY, WAEB, WKSI, WRQN. See Parallels, moves 38-33 on the CHR chart.

SA-FIRE

Thinking Of You (Cutting/Mercury)
60% of our reporters playing it. Moves: Up 66, Debuts 15, Same 22,
Down 2, Adds 43 including Z100, WAVA, PWR99, 92X, KDWB, WLOL,
KPLZ, K98. See Parallels, moves 36-32 on the CHR chart.

8,451

LIVING COLOUR "Cult Of Personality" (Epic)

Moves: Up 35, Debuts 35, Same 36, Down 0, Adds 38 including B104, B94, KKBO, B97, WNVZ, Z95, WMMS WKSI, WBAM, KEGL 11-7, Y95 21-16, WGH 30-26, KXXR 13-7, WROO 2-1, WJMX 37-27.

JOHNNY KEMP "Birthday Sult" (Columbia)

REPORTS: 143, Moves: Up 74, Debuts 20, Same 37, Down 0, Adds 12, KUBE, 93Q, WKRZ, WKQB, WAPE, 99WAYS, Y106, WRVQ, WPHR, KAY107, Q104, KPAT, HOT97 27-24, WGH 28-24, WVSR 39-33, WFMF 35-29, WZYP 38-34, 68% of the

HOWARD JONES "Everlasting Love" (Elektra)

s: 135. Moves: Up 5, Debuis 27, Same 38, Down 0, Adds 65 including CKOI, WGH, 92X, KOY-FM, KZZP, KWOD, WAEB, JET-FM, 100KHI, Q106, K98, WPHR, KATM, Y95 d-14, WNVZ d-18, 93Q 39-30.

PASADENAS "Tribute (Right On)" (Columbia)

Reports: 128. Moves: Up 44, Debuts 14, Same 53, Down 0, Adds 17 including HOT97, WEGX, WZPL, KKLQ, KWSS, WBBQ, WQUT, WHHY, KBFM, Y106, WZKX. WXKS 29-26. KROY 25-20, KWOD 29-25, 93Q 32-26. WNOK 29-21, 95XXX 33-27.

SIMPLY RED "It's Only Love" (Elektra)

Reports: 122. Moves: Up 60, Debuts 17, Same 38, Down 0, Adds 7, KCPW, WLAN, WYCR, WROQ, WWFX, 95XXX, OK100, CKOI 37-31, KXXR 31-27, WITIC 28-24, 93Q 40-36, WNOK 30-24, Q98 24-19, WZYP 35-30, WPHR 39-36, WTHT 32-27, 68% of those playing it have it charted.

JODY WATLEY "Real Love" (MCA)

Reports: 120. Moves: Up 22, Debuts 13, Same 13, Down 0, Adds 72 including B104, Z100, Q107, PWR99, KKBQ, KRBE, PWR96, KITY, KTFM, Q105, 92X, WZPL, KBEQ, WKBQ, Y108, KOY-FM, KKRZ, KROY, KWOD.

SWEET SENSATION "Sincerely Yours" (Atco)

Reports: 120. Moves: Up 63, Debuts 10, Same 19, Down 2, Adds 26 including WMJQ, KOY-FM, KISN, KUBE, WFMF, WANS. WHHY, BJ105, KOKQ, WOMP, Q104, WXKS 33-28, HOT97 2-1, Z100 21-16, KITY 6-4, KTFM 13-10, HOT977 1-1. See

TIFFANY "Radio Romance" (MCA)

Reports: 118. Moves: Up 44, Debuts 17, Same 45, Down 1, Adds 11, WNVZ, WYCR, KZFM, WKSI, 94TYX, 99WAYS, Z106, WKZL, CHED, 103CIR, WZKX, KKBQ 31-25, WLOL 31-29, KKRZ 22-19, WTIC 33-30, 100KHI 28-25, WRCK 36-32, WVBS 29-25.58% of the airplay is charted.

rts: 105. Moves: Up 37. Debuts 14, Same 28, Down 1, Adds 25 including KTFM, KBEQ, KXYQ, WVSR, WKEE, 100KHI, WRCK, WBBQ, B93, G105, KJ103, B104 23-20, PWR99 27-21, Y100 26-23, Q102 35-27, KS104 29-21.

WINGER "Seventeen" (Atlantic)
Reports: 101. Moves: Up 47, Debuts 11, Same 28, Down 0, Adds 15, KEGL, KXYQ, KPLZ, K104, WKEE, KBFM, KWES, KZIO, KMYZ, KATM, KYRK, WPRR, 95XIL, WDBR, SLY96, KXXR 15-11, WKBQ 18-14, WOKI 26-19.

ROBBIE NEVIL "Somebody Like You" (EMI)
Reports: 97. Moves: Up 11, Debuts 18, Same 45, Down 0, Adds 23 including KWOD, KCPX, KUBE, JET-FM, WKEE, 100KHI, WRCK, K98, BJ105. KSAQ, Z106, KLQ, KKRD. KZZU, QV103, KKRZ 36-32.

WRCK, K98, BJ105, KSAQ, Z106, KLQ, KKHD, KZZU, QV103, KNRZ 30-32.

FIXX "Driven Out" (RCA)

Reports 93. Moves: Up 51, Debuts 8, Same 32, Down 0, Adds 2, WLAN, KLQ, WXKS 28-24, WMMS 18-14, KXXR 9-6, K104
29-25, WSPK 30-27, WPST 30-27, WROQ 8-6, WQUT 13-11, KTUX 28-20, WIXX 27-25, KSND 36-33, 95XXX 26-23, KAKS
29-26, KIXY 33-25, 99KG 40-33, 70% of the airplay has converted to chart moves.

TOMMY PAGE "A Shoulder To Cry On" (Sire/WB)

Pagettin 35, Mayor Lin 39, Rebuts 8, Same 16, Down 4, Adds 20 including PRO-FM, WGH, KDWB, JET-FM, WKEE.

Reports: 85 Moves: Up 39, Debuts 6, Same 16, Down 4, Adds 20 including PRO-FM, WGH, KDWB. JET-FM, WKEE, 99WAYS, WABB, WIXX, KQKQ. WRQN, KSND, G98, KPAT. WZOU 36-32, B94 27-24, WLOL 29-23, KIIS 28-25, WPST 18-13,

DINO "24/7" (4th & Broadway/Island)

DINU 24/1 (411) & DIDAWAY/ISIAIN)
REPORTS 83 MOVES: UP 46, DEBUS 1, Same 27, Down 3, Adds 6, WRCK, WAPE, KQIZ, KSMB, KLYV, KFBQ, HOT97 18-14,
WAVA 27-23, KITY 13-10, KIIS 18-14, PWR106 12-9, KKRZ 5-4, KROY 5-3, KMEL 2-1, B93 11-9, Y106 10-7, KYNO 6-5, 75% arted and 43% of it is Top 15 or better.

MICHAEL DAMIAN "Rock On" (Cypress/A&M)

Reports: 81. Moves: Up 8. Debuts 8, Same 23, Down 0, Adds 42 including PRO-FM, Q107, WAVA, KEGL, WDFX, WZPL, KCPW, KDWB, KZZP, KPLZ, KUBE, WTIC, WROQ, B97 31-28, KXXR 34-26, WKBQ 34-28, WOKI 30-22, KSND 31-23, KPAT 38-28

38-28.

LITA FORD & DZZY OSBOURNE "Close My Eyes Forever" (RCA)

Reports: 81. Moves: Up 32, Debuts 11, Same 26, Down 2, Adds 10, KITY, KXYQ, WKEE, Y107, KSND, 95XXX, WFXX, WKSF, KSMB, Y97, KEGL 13-11, KRBE 18-12, WGH 10-8, WVSR 40-34, 100KH 34-29, K106 11-7, KZZB 31-25, WHTO 25-18.57% of the action is charted and 17% of it has gone Top 15 or better.

STEVE WINWOOD "Hearts On Fire" (Virgin)

Reports: 80. Moves: Up 9, Debuts 17, Same 23, Down 0, Adds 31 including CKOI, B94, KCPX, WFLY, K104, 93Q, B93, KZ106, Q98, 99WAYS, Y107, WDLX, G98, WERZ 38-27, 100KHI 38-35, WLRS 34-30, WPRR 39-36, KFMW 37-32.

BETTE MIDLER "Wind Beneath My Wings" (Atlantic)

Reports: 79 Moves: Up 21, Debuts 16, Same 15, Down 0, Adds 27 including WMJQ, PRO-FM, Q102, KBEQ, KCPW, KCPX, WVSR, WNNK, WINK, Y107, G98, WAEB 34-30, JET-FM 15-12, K104 18-15, WERZ 39-29, WBBQ 23-18, WNOK 32-25, Z102 34-29, KWTO 30-24.

SAMANTHA FOX "I Only Want To Be With You" (Jive/RCA)
Reports: 70. Moves: Up 9, Debuts 8, Same 23, Down 0, Adds 30 including KKBQ, KRBE, WLOL, KS104, KPLZ, WGHT
WVSR, JET-FM. KC101, WBBQ, WHOT, FM104, HOT97 24-21, WEGX 29-26, WGH 27-22. WNVZ 23-19, WLAN 37-34.

WVSR, JET-FM, KC101, WBBQ, WHOT, FM104, HO197 24-21, WEGX 29-20, WGH 27-22, WNVZ 20-19, VICHN 37-04.

DONNY OSMOND "Soldier Of Love" (Capitol)
Reports. 60. Moves: Up 4, Debuts 5, Same 2, Down 0, Adds 49 including WXKS, KRBE, Z95, KBEQ, WKTI. KDWB, WKBQ, KKRZ, KGGI, KPLZ, KUBE, WTIC, WCGQ, WNC1 17-11, KZZP 22-15, BJ105 33-24, WKZL d-32, WRQN d-26.

JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG)
Reports. 55. Moves: Up 19, Debuts 9, Same 7, Down 0, Adds 20 including KEGL, KKBQ, KS104, KROY, KISN, WNOK, WKSI, WQUT, WOKI, K92, Q104, Y95 16-13, WGH 15-11, WNVZ 7-4, WCZY d-28, WKTI 4-3, KDWB 5-2, WAEB 36-29, BJ105 10-5.

CARLY SIMON "Let The River Run" (Arista)
Reports. 55. Moves: Up 11, Debuts 3, Same 30. Down 0, Adds 11, PWR99, WNCI, WCZY, KZZB, WINK, Z102, KTUX, WFXX, WJMX, SLY96, OK95, WXKS 21-19, WBBQ 32-26, WZYP 40-37, WKZL 33-30, KYRK 36-33, 95XIL 12-7.

HOTTEST בעוז בנו לבפנים אל דפפוני

HOWARD JONES (65) OUTFIELD (50) OUTFIELD (50)
DONNY OSMOND (49)
SA-FIRE (43)
MICHAEL DAMIAN (42)
PAULA ABDUL (41) LIVING COLOUR (38) STEVE WINWOOD (31)

SAMANTHA FOX (30)

LUTHER VANDROSS (95) JOHNNY KEMP (94) SIMPLY RED (77) SWEET SENSATION (71) LIVING COLOUR (70)

TIFFANY (60)

FIXX (59) PASADENAS (58) WINGER (58) BELLE STARS (50)

BANGLES (132) ROXETTE (127) F.Y. CANNIBALS (95) MILLI VANILLI (92) ROD STEWART (75) MIKE & THE ... (72) TONE LOC (65) DEBBIE GIBSON (50) **WAS (NOT WAS) (39)**

DURAN DURAN "Do You Believe In Shame" (Capitol)

TOU DEIDEE II STAILLE (CAPILUT)
DEBUIS 6, Same 25, Down 0, Adds 16, KITY, KUBE, WFLY, WAEB, WERZ, K106, WZYP, KJ103
100, WFXX, WJAD, Y94, 99KG, KXXR 27-22, Q98 26-21, KPAT d-39.

OUTFIELD "Voices Of Babylon" (Columbia)

Reports: 50. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 50 including KEGL, Y95. WMMS, WZPL. KXXR, JET-FM, 100KHI, WSPK, K106, WROQ, Q98, WLRS, BJ105, Y106, WZOK, WWFX, OK100.

STEVIE B "I Wanna BE THE One" (LMR)

Reports 50. Moves: Up 33, Debuts 3, Same 8, Down 0, Adds 6, WKSE, B93, BJ105, KYRK, KCAQ, KNAN, Z100 16-12, Y100 22-19, KITY 19-13, KTFM 18-15, B96 30-26. KIIS 25-20, PWR106 20-13, KOY-FM 18-15, KROY 15-10, KWSS 8-4, KEZB 35-29. 84% of the airplay is charted with 52% of it Top 15 or better.

SIGNIFICANT ACTION

GLENN FREY "Livin' Right" (MCA)

Reports: 45. Moves: Up 11, Debuts 10, Same 23, Down 0, Adds 1, KGOT. K104 30-27. WLAN 33-30, B93 35-30, WBCY 34-30, WCGQ on, WQUT 35-28, 99WAYS 40-37. KZZU d-39, OK100 30-26, KNAN 38-35, QV103 30-27, WBNQ 35-32, 99KG d-40, KFMW 38-33, KMOK d-35.

INNER CITY "Good Life" (Virgin)

Reports: 38. Moves: Up 19, Debuts 2, Same 15, Down 0, Adds 2, Y100, B93, HOT97 19-16, PWR96 10-7, KITY 24-20, PWR106 30-27, KROY 30-27, KMEL 4-3, HOT977 34-31, WNOK 27-19, KZFM 34-24, KMGX 28-25, QV103 11-7, SLY96 6-3. 58% of the action is charted with the South & West leading.

CHOIRBOYS "Run To Paradise" (WTG)

Reports: 36. Moves: Up 18, Debuts 3, Same 14, Down 0, Adds 1, KKXL, KXXR 20-16, WQUT 18-12, K92 d-29, KZZU 33-29, 95XXX 40-36, WOMP 39-35, 99KG 30-22, KTRS 29-20, KFBQ 38-34, OK95 18-10, 58% of the airpley has charted.

ESCAPE CLUB "Walking Through Walls" (Atlantic)

NJAPE CLUB " WAIKING I TITOUGN WAIIS" (ATIANTIC) portis: 33. Moves: Up. 2, Debuis 6, Same 13, Down 0, Adds 12, WGH, KXXR, WERZ, WSPK, KZZB, FM104, KIXY, KWTX, YV. Y94. WFFR, KFMW, KKBQ d-33, WROQ 30-25, Q98 28-22.

WKEE, KDON, WPGC 16-12, 896 23-19, KZZP 13-11, KGGI 10-3, HO1977 0-32, BJ105 27-21, Y106 0-30.

CHRIS REA "Working On It" (Geffen)

Reports: 28. Moves: Up 9, Debuts 3, Same 9, Down 0, Adds 7, WXKS, WMMS, K104, WOKI, 95XXX, 95XIL, WVBS, KXXR
5-4, WQUT 32-26, WLRS 31-25, KATM 15-9, KOZE d-25, OK95 34-27.

EASTERHOUSE "Come Out Fighting" (Columbia)

Reports: 27. Moves: Up 1, Debuts 2, Same 11, Down 0, Adds 13, WXKS, Y95, KXXR, KXYQ, WCGQ, WHOT, WWFX, Q101, KKXL, WAZY, KFMW, KTRS, KZOZ, WGH d-30, WROQ d-29.

KKXL, WAZY, KFMW, K1HS, KZUZ, WGH 0-30, WHOO 0-23.

GINA GO-GO "I Can't Face The Fact" (Capitol)

Reports: 26. Moves: Up 14. Debuts 3, Same 7, Down 1, Adds 1, B93, KITY 35-32, PWR106 11-10, KROY 17-13, HOT977 9-7, KUBE on, WFMF d-31, KCAQ 30-23, KDON 21-16, KRQ d-28. 77% of the airpley has charted.

INFORMATION SOCIETY "Repetition" (Tommy Boy/Reprise)

Records: 24 Moves: Ito 0 Debuts 0. Same 0, Down 0, Adds 24 including KITY, KWOD, KPLZ, KUBE, WSPK. K106, KZFM,

KLUC, KKFR, KZZU, WHIO, C104, WBW, ZFUN, 197.

PETER SCHILLING "The Different Story" (Elektra)

Reports: 24. Moves: Up 6, Debuts 2, Same 9, Down 0, Adds 7, WXKS, CKOI, 92X, KWNZ, KDON, WJMX, KPAT, PWR99
d-25. KRBE 23-17, KOY-FM on, K106 33-29, KZZB 39-29, Y106 12-9, KSMB 27-16, QV103 31-19. METALLICA "One" (Elektra)

Reports: 23 Moves: Up 9, Debuts 2, Same 9, Down 2, Adds 1, WKPE, KXXR 24-17, 100KHI on-dp, WCGQ on-dp, KBFM 18-14, Y106 25-18, KTUX 40-30, WPHR on-dp, Y97 on-dp, OK95 1-1.

TIGHTH, TWO WONDER "Baby, Baby" (WTG)

Reports: 23. Moves: Up 8, Debuts 3, Same 11, Down 0, Adds 1, KWOD, HOT97 37-34, KITY d-24, KTFM on, PWR106 31-28, FM102 on, KROY 37-33, KMEL 22-19, HOT977 21-13, WFMF on, KZFM on, KKXX on, KYRK on-dp, KDON d-28, SLY96

GUNS N' ROSES "Patience" (Geffen)

GUNS N' RUSES "Patience" (Lierren)
Reports: 19. Moves: Up 6, Debuts 3, Same 4, Down 0, Adds 6, WYCR. FM104, 103CIR, G98, WVBS, WIBW, Y95 1-1, Z95
d-30. WDFX 8-6, KXXR 17-8, WAPE 28-16, WLRS 5-4, WPXR d-30. 68% of the airplay has charted as it hits #1 in Dallas,
Top 5 in Louisville, and Top 10 in Detroit and Kansas City.
MIDGE URE "Dear God" (Chrysalis)
Reports: 18. Moves: Up 7, Debuts 1, Same 10, Down 0, Adds 0 including CKOI 24-22, WMMS 20-16, KXXR 32-29, KISN

JAMES "J.T." TAYLOR & REGINA BELLE "All I Want Is Forever" (Epic)
Reports: 17. Moves: Up 3. Debuts 1, Same 11, Down 1, Adds 1, KXX106, WXKS on, WPGC 15-13, FM102 on-dp, KROY on, KWOD on, KZFM on, KKXX on, KKMG 21-17, KQMQ d-23.

SLICK RICK "Teenage Love" (Def Jam/Columbia)
Reports: 16, Moves: Up 8, Debuts 1, Same 5, Down 2, Adds 0 i 5. Down 2, Adds 0 including KOY-FM d-29, FM102 on-dp, KWOD 31-27, HOT977

13-9, WGHT on, KMGX 8-7, KRQ on-dp.

BOYS CLUB "The Loneliest Heart" (MCA)

BOYS CLUB "The Loneliest Heart" (MCA)

Adds 0 including CKOI on, PRO-FM on, KKRZ on-dp, KISN on,

RED FLAG "Russian Radio" (Enigma) Reports: 14. Moves: Up 4, Debuls 5, Same 4, Do 24-21, KKSS d-35, KZOZ 37-34. 4, Down 1, Adds 0 including KRBE 6-5, KITY d-33, KISN on-dp, K98 d-30, KZZB

LEVERT "Just Coolin" (Atlantic)
Reports: 13. Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 3, KGGI, KWOD, QV103, WXKS on, KITY 22-19, KMEL 23-18,

SURFACE "Closer Than Friends" (Columbia)
Reports: 13. Moves: Up 2, Debuts 2, Same 6, Down 0, Adds 3, WHYT, KSAQ, QV103, WPGC 30-28, KTFM on, FM102 d-26, KRQY on, KMEL 26-22, KKMG d-30.

BOYS "Lucky Charm" (Motown)

13. Moves: Up 4, Debuls 3, Same 3, Down 0, Adds 3, WHYT, FM102, KNAN, WPGC 13-11, PWR106 39-36, KGGI MEL d-27, HOT977 31-24, KMGX d-33, KKFR d-35

BASIA "Promises" (Epic)
Reports: 12. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12. KISN, KSAQ, KSND, KYRK, KAKS, WZKX, WPFM, KWTX,

KTRS, KOZE, SLY96, OK95.

GLENN MEDEIROS "Never Get Enough Of You" (MCA)

Page 12 Moves: Up 0. Debuts 0, Same 4, Down 0, Adds 8, WNVZ, KWSS, WZYP, KF95, WIKZ, WTHT, Q104, KWTO,

BUSTER POINDEXTER "Hit The Road Jack" (RCA)
Reports: 12 Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 6, WFLY. 100KHI, KZZB, KQMQ, KYRK, WJMX, KIIS on, KZZP

MELISSA ETHERIDGE "Similar Features" (Island)
Reports: 12. Moves: Up 2, Debuts 2, Same 4, Down 0, Adds 4, WMMS, K104, WAPE, KATM, Y95 on-dp, KXXR 35-31, KXYQ loves: Up 2, Deb in, WROQ 19-16,

d-22, WVSR on, WROQ 19-16, WPFM on-ap.

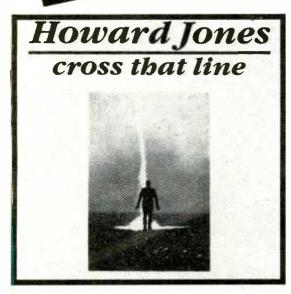
SAM BROWN "Stop" (A&M)
Reports: 12. Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 1, KF95. WXK\$ 25-17, PRO-FM on, KPLZ 39-36, KXX106 d-31, KSND on, WCIL 21-18, KGOT on-dp. OK95 37-31. A big mover in Boston.

BOY GEORGE "Don't Take My Mind On A Trip" (Virgin)
Reports: 10. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, WXKS, FM102, KMEL, HOT977, KXX106, WNOK, KMGX,

WORK FORCE "I'm A Mess" (Scotti Bros/CBS)

10 March 10 Debuts 1, Same 8, Down 0, Adds 0, KSAQ on-dp-KF95 on-dp, KSND on, WKFR on, KPAT on-dp.

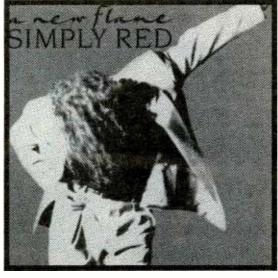
BAT THESE ARE LINE BABE!



HOWARD JONES
"Everlasting Love"
from the CROSS THAT LINE album.

#2 MOST ADDED CHR ONE OF THE MOST ADDED

WZPL deb 33 CKOI add WGH add KXXR deb 39 WLOL deb 38 92X add KOY-FM add KIIS deb 31 **KZZP** add KCPX deb 32 KWOD add **KEGL 18-16** KWSS add **WMMS** Y95 deb 14 (HOT) Y108 KKBQ deb 29 KKRZ KRBE deb 29 **KROY** WNVZ deb 18 **KPLZ**

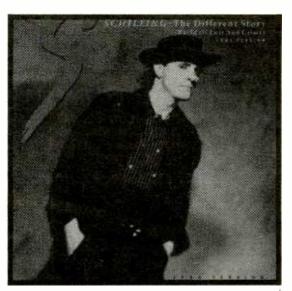


SIMPLY RED
"It's Only Love"
from the A NEW FLAME album.

CHR Action:

KCPW add **CKOI 37-31** WLAN add 37 KXXR 31-27 WYCR add **KROY 28-26** WROQ add WPGC 25-22 **WNOK 30-24** KXYQ deb 28 KWOD deb 35 Q98 24-19 WZYP 35-30 K106 deb 37 **KZIO 38-32** KF95 deb 29 KYNO deb 34

AC CHART 17



PETER SCHILLING "The Different Story (World Of Lust And Crime)"

from the forthcoming album
THE DIFFERENT STORY (World Of Lust And Crime).

The Story Begins:

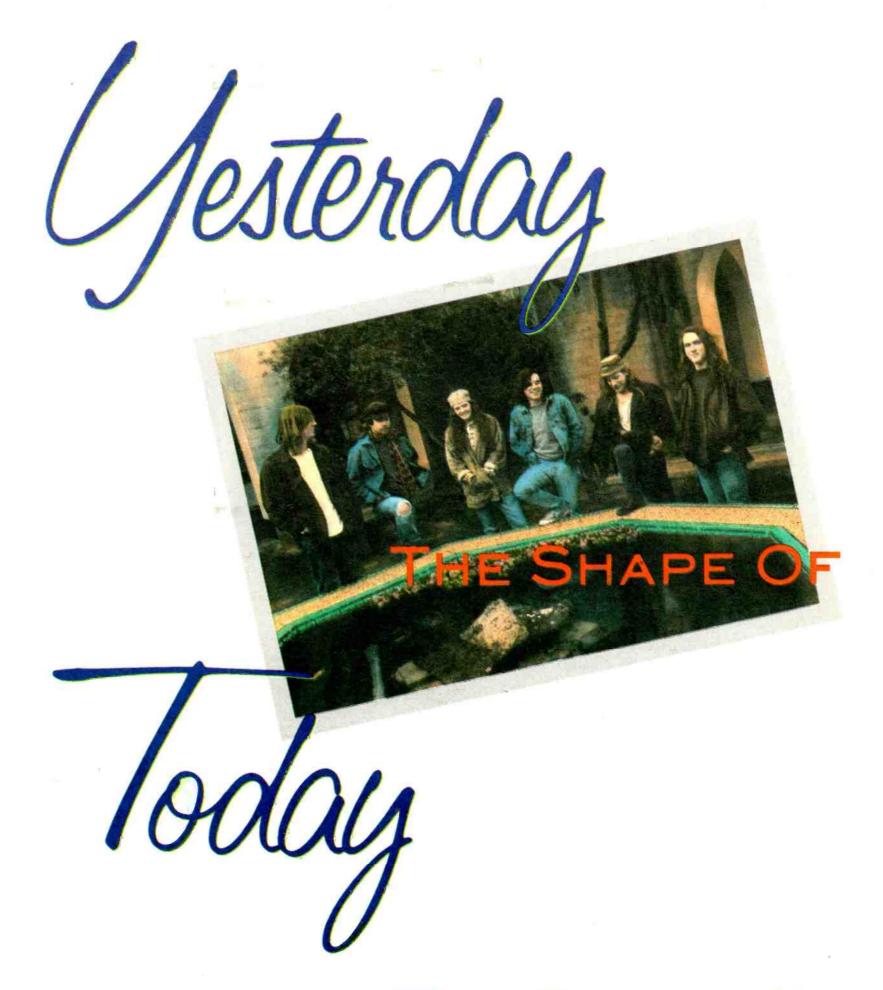
WXKS add BJ105 deb 39
CKOI add KRBE 23-17
92X add K106 33-19
KWNZ add KZZB 39-29 (HOT)
KDON add Y106 12-9
WJMX add KSMB 27-16 (HOT)
KPAT add QV103 31-19 (HOT)
PWR99 deb 25
KOY-FM

When you play it, say it!



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THE SOUND OF



NOW ON YOUR DESK

"CIRCLE"

THE NEW SINGLE FROM
EDIE BRICKELL
& NEW BOHEMIANS

THE FOLLOW-UP TO
THE MULTI-FORMAT
HIT "WHAT I AM"
FROM THE DEBUT
ALBUM SHOOTING
RUBBERBANDS AT
THE STARS NOW
APPROACHING
DOUBLE PLATINUM
ON TOUR WITH
SPECIAL GUEST
STEVE FORBERT

PRODUCED AND ENGINEERED BY PAT MORAN ARTIST DIRECTION: MONTE KRAUSE \$1989 THE DAVID GEFFEN COMPANY



THE CHR/AOR/AC HIT

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THE BACK PAGE®

NATIONAL AIRPLAY OVERVIEW

				CF115
3 WKS	2 WKS	LW	TW	
12	6	3	0	BANGLES/Eternal Flame (Columbia)
16	10	6	0	ROXETTE/The Look (EMI)
8	5	4	3	ROD STEWART/My Heart Can't Tell You No (WB)
1	1	1	4	OEBBIE GIBSON/Lost In Your Eyes (Atlantic)
2	2	2	5	MIKE & THE MECHANICS/Living Years (Atlantic)
13	9	7	6	MILLI VANILLI/Girl You Know It's True (Arista)
29	20	12	0	FINE YOUNG CANNIBALS/She Drives Me (IRS/MCA)
23	16	13	8	WAS (NOT WAS)/Walk The Dinosaur (Chrysalis)
14	11	10	9	CHICAGO/You're Not Alone (Full Moon/Reprise)
17	14	11	1	ANITA BAKER/Just Because (Elektra)
24	19	15	1	R.E.M./Stand (WB)
22	17	14	B	VANESSA WILLIAMS/Dreamin' (Wing/Polydor)
5	3	5	13	BOBBY BROWN/Roni (MCA)
30	22	17	1	KARYN WHITE/Superwoman (WB)
10	8	8	15	BREATHE/Don't Tell Me Lies (A&M)
26	21	18	13	MARTIKA/More Than You Know (Columbia)
_	-	35	D	MADONNA/Like A Prayer (Sire/WB)
34	28	22	B	POISON/Your Mama Don't Dance (Enigma/Capitol)
_	39	27	19	TONE LOC/Funky Cold Medina (Delicious Vinyl/Island)
_	34	26	20	DEON ESTUS/Heaven Help Me (Mika/Polydor)
31	26	23	3	ROY ORBISON/You Got It (Virgin)
7	4	9	22	GUNS N' ROSES/Paradise City (Geffen)

_ 33 BON JOVI/I'll Be There For You (Mercury) 7 16 24 NEW KIDS ON THE BLOCK/You Got It... (Columbia) 39 35 30 THIRTY EIGHT SPECIAL/Second Chance (A&M)

— 36 31 ANIMOTION/Room To Move (Polydor)

KON KAN/I Beg Your Pardon (Atlantic) 20 18 19 28 35 31 29 29 LUTHER VANDROSS/She Won't Talk To Me (Epic) PAULA ABDUL/Straight Up (Virgin) 3 12 20 **36**

VIXEN/Cryin' (EMI) 33 29 28 **31** BREAKER 12 SA-FIRE/Thinking Of You (Cutting/Mercury) BREAKER 3 ENYA/Orinoco Flow (Sail Away) (Geffen)

9 13 21 34 A. WILSON & R. ZANDER/Surrender To Me (Capitol) 25 23 24 36 EDDIE MONEY/The Love In Your Eyes (Columbia)

37 33 32 37 VAN HALEN/Feels So Good (WB) 15 25 38 SHEENA EASTON/The Lover In Me (MCA) BREAKER 39 CHER & PETER CETERA/After All (Geffen)

BREAKER (10) PAULA ABOUL/Forever Your Girl (Virgin)

N&A Pg. 100; Playlists Pg. 88; Parallels Pg. 93

3 3 1 ROY ORBISON/You Got It (Virgin)

adult contenieorary

8	5	4	9	VANESSA WILLIAMS/Dreamin' (Wing/Polydor)
2	2	2	3	ANITA BAKER/Just Because (Elektra)
10	6	6	4	KENNY G w/SMDKEY/We've Saved The Best (Arista)
4	4	3	5	DEBBIE GIBSON/Lost In Your Eyes (Atlantic)
16	9	7	6	BANGLES/Eternal Flame (Columbia)
13	8	8	Ø	BREATHE/Don't Tell Me Lies (A&M)
15	12	9	(3)	CHICAGD/You're Not Alone (Full Moon/Reprise)
1	1	5	9	MIKE & THE MECHANICS/Living Years (Atlantic)
22	17	13	1	BETTE MIDLER/Wind Beneath My Wings (Atlantic)
			4	COM C V (Cat & Adada (Atlantia)

18 15 12 CSN&Y/Got It Made (Atlantic) __ 25 16 DEON ETUS/Heaven Help Me (Mika/Polydor) 19 16 14 18 LUTHER VANDRDSS/She Won't Talk To Me (Epic)

24 19 15 THIRTY EIGHT SPECIAL/Second Chance (A&M) 14 11 10 15 SURVIVOR/Across the Miles (Scotti Bros./CBS) - 30 21 CHER & PETER CETERA/After All (Geffen)

26 21 17 SIMPLY RED/It's Only Love (Elektra) 18 18 BOY MEETS GIRL/Bring Down The Moon (RCA)

25 22 19 CARLY SIMON/Let The River Run (Arista) 30 MADONNA/Like A Prayer (Sire/WB) 27 23 23 TRAVELING WILBURYS/End Of The Line (Wilbury/WB)

- 27 27 29 JULIA FORDHAM/Happy Ever After (Virgin) 9 13 22 23 ROD STEWART/My Heart Can't Tell You No (WB) - 35 32 PAUL CARRACK & TERRI NUNN/Romance (Columbia)

28 28 LIVINGSTON TAYLOR/City Lights (Critique Atco)
32 29 BOYS CLUB/The Loneliest Heart (MCA)
BREAKER WHITE/Superwoman (WB)

BREAKER 20 PETER NOONE/I'm Into Something... (Cypress/A&M) _ 34 @ LOYE AND MONEY/Halleluiah Man (Mercury)

35 31 31 30 ENYA/Orinoco Flow (Sail Away) (Geffen)

AC Music Begins Pg. 74

URBAN CONTEMPORARY

3 WKS	2 WKS	LW	TW	
7	4	2	0	"J.T." TAYLOR & R. BELLE/All I (Epic)
10	6	3	ŏ	* * *
13	7	8	ŏ	
3	3	1	4	SURFACE/Closer Than Friends (Columbia)
9	5	5	6	BOYS/Lucky Charm (Motown)
14	12	10	6	ASHFORD & SIMPSON/I'll Be There For You (Capitol)
12	10	8	Ø	JONATHAN BUTLER/More Than Friends (Jive/RCA)
21	17	14	B	BOBBY BROWN/Every Little Step (MCA)
19	15	11	9	CHERRELLE/Affair (Tabu/CBS)
17	14	12	10	VESTA/4 U (A&M)
11	9	7	11	DONNA ALLEN/Joy And Pain (Oceana/Atco)
18	16	15	Ø	EL DeBARGE/Real Love (Motown)
25	18	16	B	KARYN WHITE/Love Saw It (WB)
37	24	17	14	NEW EDITION/Crucial (MCA)
35	25	19	Œ	DINO/24/7 (4th & Broadway/Island)
31	23	20	Œ	ALYSON WILLIAMS/Sleep Talk (Def Jam/Columbia)
15	13	13	17	BAR-KAYS/Struck By You (Mercury)
_	39	23	Œ	JODY WATLEY/Real Love (MCA)
22	20	16	19	KENNY G/We Save The Best For Last (Arista)
39	30	24	20	SKYY/Start Of A Romance (Atlantic)
33	27	22	3	CHRISTOPHER MAX/More Than Physical (EMI)
_	31	25	22	BOY GEORGE/Don't Take My Mind On A Trip (Virgin)
-	_	35	3	GUY/I Like (MCA)
1	2	9	24	LEVERT/Just Coolin' (Atlantic)
	38	33	20	KIO'N PLAY/Rollin' With Kid'N Play (Select)
_	33	28	23	Z-LOOKE/Love Sick (Orpheus/EMI)
_	36	30	2	JOHNNY KEMP/Birthday Suit (Columbia)
_	34	29	23	TRACIE SPENCER/Imagine (Capitol)
23	21	21	29	FIVE STAR/Another Weekend (RCA)
2	1	4	30	MILLI VANILLI/Girl You Know It's True (Arista)
_	37	34	3	TEN CITY/That's The Way Love is (Atlantic)
_	_	40	=	WENDY and LISA/Are You My Baby (Columbia) SHEENA EASTON/Days Like This (MCA)
DEI	DIIT	36	3	AL B. SUREI/If I'm Not Your Lover (WB)
		₹	6	CHAKA KHAN/Baby Me (WB)
DE		₹	33	RENE' MODRE/Never Say Goodbye To Love (Polydor)
DEI	301	37	9	GERALD ALSTON/You Laid Your (Taj/Motown)
_	40	39	3	LATEASHA/Move On You (Rawsome/Slam)
DE	3UT	Ď	<u>o</u>	PASADENAS/Tribute (Right On) (Columbia)
34	28	27	40	LOOSE ENDS/Life (MCA)
				The state of the s

New & Active, TOP 10 Recurrents Pg. 72

NEW ROCK

LW	TW	
1	0	XTC/Mayor Of Simpleton (Geffen)
2	000	ELVIS COSTELLO/Veronica (WB)
3	•	REPLACEMENTS/I'II Be You (Sire/Reprise)
5	4	VIOLENT FEMMES/Nightmares (Slash/WB)
8	6	EASTERHOUSE/Come Out Fighting (Columbia)
4	6	LOU REED/Dirty Blvd. (Sire/WB)
6	7	FIME YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
15	₿	R. HITCHCOCK 'N' THE EGYPTIANS/Madonna Of (A&M)
7	9	MORRISSEY/The Last Of The Famous (Sire/Reprise)*
21	10	NEW ORDER/Round & Round (Qwest/WB)

Complete TOP 30 New Rock Chart Pg. 86 "Keeps a builder due to

MAG

LW	TW	
4	0	WINDOWS/The French Laundry (Cypress/A&M)
1	2	FREE FLIGHT/Slice Of Life (FM/CBS)
3	3	ENYA/Watermark (Geffen)
5	4	MARTIN TAYLOR/Sarabanda (Gaia)
2	5	KIM PENSYL/Pensyl Sketches #1 (Optimism)
7	(3)	TANITA TIKARAM/Ancient Heart (Reprise)
9	Ď	KEIKO MATSUI/Under Northern Lights (MCA)
6	8	DON HARRISS/Vanishing Point (Sonic Atmospheres)
12	9	STEVE BACH/More Than A Dream (Soundwings)
10	Ō	SPECIAL EFX/Confidential (GRP)

Complete TOP 30 NAC Chart Pa. 77

CONTEMPORATIVATE

LW	TW	
F.44		
1	0	STEPS AHEAD/N.Y.C. (Intuition/Capitol)
5	0	STEVE BACH/More Than A Dream (Soundwings)
6	0	MARTIN TAYLOR/Sarabanda (Gaia)
3	4	ROBIN EUBANKS/Different Perspective (JMT/PolyGram)
6	9	FREE FLIGHT/Slice Of Life (FM/CBS)
7	•	TURTLE ISLAND STRING / Metropolis (Windham Hill)
9	Ð	BOBBY LYLE/Ivory Dreams (Atlantic)
2	8	SADAO WATANABE/Elis (Elektra)
10	0	PAGE TRAILT & STEVE RODRY/The Great Lawn (Colu

JIMMY McGRIFF/Blues To The Bone (Milestone/Fantasy) Complete TOP 30 Contemporary Jazz Chart Pg. 77

ADT TITLES

3	2	1 MA	TM	
WKS 3	wks 2	1	1W	CHRIS REA/Working On It (Geffen)
10	7	3	2	REPLACEMENTS/I'll Be You (Sire/Reprise)
2	1	2	3	TRAVELING WILBURYS/End Of The Line (Wilbury/WB)
23	14	9	4	THIRTY EIGHT SPECIAL/Second Chance (A&M)
6	5	5	6	BON JOVI/I'll Be There For You (Mercury)
9	9	6	6	MIDGE URE/Dear God (Chrysalis)
30	18	12	ŏ	DEF LEPPARD/Rocket (Mercury)
15	10	8	8	BAD COMPANY/Shake It Up (Atlantic)
22	15	14	9	MELISSA ETHERIDGE/Similar Features (Island)
16	13	11	Õ	GUNS N' ROSES/Patience (Geffen)
1	3	4	11	FIXX/Driven Out (RCA)
26	19		Ø	U2/God Part II (Island)
12	11	13	Œ	TESLA/Heaven's Trail (Geffen)
41	30	21	_	RADIATORS/Confidential (Epic)
29	22	19	Œ	LITTLE AMERICA/Where Were You (Geffen)
REA	WE			JULIAN LENNON/Now You're in Heaven (Atlantic)
32	25	20	Œ)	EASTERHOUSE/Come Out Fighting (Columbia)
27	20	18	Œ	ELVIS COSTELLO/Veronica (WB)
33	28	25	Ē	SIREN/All Is Forgiven (Mercury)
REA	IKE	R		CSN&Y/That Girl (Atlantic)
52	36	28	3	GARY MOORE/Ready For Love (Virgin)
25	23	23	2	LOU REED/Dirty Blvd. (Sire/WB)
35	31	27	2	WARRANT/Down Boys (Columbia)
4	4	7	24	OAVID CROSBY/Drive My Car (A&M)
REA	IKE	R	25	XTC/Mayor Of Simpleton (Geffen)
5	6	16	26	ROY ORBISON/You Got It (Virgin)
8	8	10	27	JON BUTCHER/Send Me Somebody (Pasha/Capitol)
_	45	37	28	R.E.M./Turn You Inside-Out (WB)
RE		≣ ? ?	29	BULLETBOYS/For The Love Of Money (WB)
DEE	3UT	ightharpoons	30	OUTFIELD/Voices Of Babylon (Columbia)
14	12	17	31	LITTLE FEAT/One Clear Moment (WB)
7	16	26	32	MIKE & THE MECHANICS/The Living Years (Atlantic)
46	40	36	33	SKID ROW/Youth Gone Wild (Atlantic)
_	_	45	34	BONNIE RAITT/Thing Called Love (Capitol)
57	50	41	35	ROY ORBISON/She's A Mystery To Me (Virgin)
11	24	29	36	R.E.M./Stand (WB)
56	44	38	37	GLAMOUR CAMP/She Did It (EMI)
_	52	40	3 B	RUSH/Mission (Mercury)
19	26	34	39	GUNS N' ROSES/Paradise City (Geffen)
_	_	54	40	STEVE WINWOOD/Hearts On Fire (Virgin)
Con	ple	te	TOP	60 Tracks Chart Pg. 85; LP Chart Pg. 82

COUNTRY

		30//	Marie Co	
3 WKS	2 WKS	LW	TW	
10	4	3	0	KEITH WHITLEY/I'm No Stranger (RCA)
6	2	1	2	GEORGE STRAIT/Baby's Gotten Good (MCA)
12	5	4	3	MICHAEL MARTIN MURPHEY/From The Word (WB)
13	8	5	4	NITTY GRITTY DIRT BAND/Down That Road (WB)
15	10	6	5	VERN GOSDIN/Who You Gonna Blame It (Columbia)
18	12	9	6	BELLAMY BROTHERS/Big Love (MCA/Curb)
14	9	7	7	GEDRGE JDNES/I'm A One Woman Man (Epic)
24	17	13	8	SHENANDOAH/The Church On (Columbia)
17	14	11	9	EMMYLOU HARRIS/Heartbreak Hill (Reprise)
19	15	12	10	DON WILLIAMS/Old Coyote Town (Capitol)
3	1	2	11	REBA McENTIRE/New Fool At An Old Game (MCA)
22	18	15	Ø	BILLY JOE ROYAL/Tell It Like It Is (Atlantic America)
20	16	14	13	H. WILLIAMS JR. & SR./There's A Tear (WB/Curb)
27	20	17	Ø	K.T. OSLIN/Hey Bobby (RCA)
26	21	18	Œ	ROY ORBISON/You Got It (Virgin)
25	22	19	Œ	FDSTER & LLOYD/Fair Shake (RCA)
38	31	21	Ø	JUDDS/Young Love (Curb/RCA)
32	25	20	Œ	HIGHWAY 101/Setting Me Up (WB)
_	32	25	Œ	RANDY TRAVIS/Is It Still Over (WB)
_	37	31	Ž	ALABAMA/If I Had You (RCA)

BREAKERS

BREAKER S SKIP EWING/The Gospel According To Luke (MCA) BREAKER 3 LIONEL CARTWRIGHT/Like Father Like Son (MCA)

DEBUTS

DEBUT • 42	EARL THOMAS CONLEY/Love Outloud (RCA)
	DESERT ROSE BAND/She Don't Love (MCA/Curb)
DEBUT 46	SHOOTERS/If I Ever Go Crazy (Epic)
DEBUT > 42	DAN SEALS/They Rage On (Capitol)
250115	DOCAMME CARLE Don't Mark To Cont. (Columbia)

Complete TOP 50 Country Chart Pg. 67