

I N S I D E:

SENATE TO PUT RADIO UNDER THE MICROSCOPE

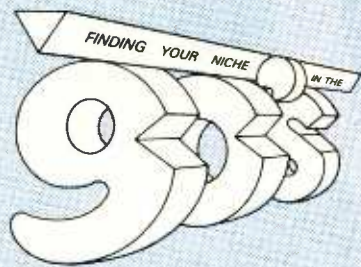
The Senate Commerce Committee plans to review a number of issues involving broadcasters, from Fairness to quick turnovers, with an eye to whether stations are meeting their public trust responsibilities.

Page 6

EXPOSE YOURSELF FOR FREE

Radio stations looking for free exposure can learn how to exploit other media from KSHE/St. Louis's carefully-worked out, methodical tips. Make sure your next promotion doesn't wither away from lack of a spotlight.

Page 52



COUNTRY EXPLORES POTENTIAL GROWTH

R&R's annual Country Radio Special tackles the format's burning issues from both radio and record perspectives.

- Radio programmers strategize expanding their audiences
- Labels look for a bigger share of the music market
- The industry's only Country radio-only readers' poll picks the top artists
- Country Radio Seminar New Faces acts are profiled
- The format's ratings results are highlighted in our exclusive scoreboard format.

Begins Page 59

YES/NO RADIO RATES THE RECORDS

Extending the "Make It Or Break It" concept to its ultimate frontier, KZZP/Phoenix's "Yes/No Radio" records year-nay votes on every song played, with more than 70,000 calls logged in a week. And it's spreading to other stations . . .

Page 25

R&R: LIKE A POSTER

This issue of R&R is really the straight scoop — instead of the usual fold, your copy was mailed flat this week. Why? To protect your exclusive detachable foldout Madonna poster wrapped around the paper. Heralding the "Like A Prayer" single with a truly-patchouli aroma, it's a heaven-scent visual treat.

Newsstand Price \$5.00



'Satanic' Panic Spurs Rushdie Radio Ruckus

Cat Stevens Records Pulled; Leykis's Meltdown Irks Fellow KFI Host; Giveaways At The Sound Of The Guillotine

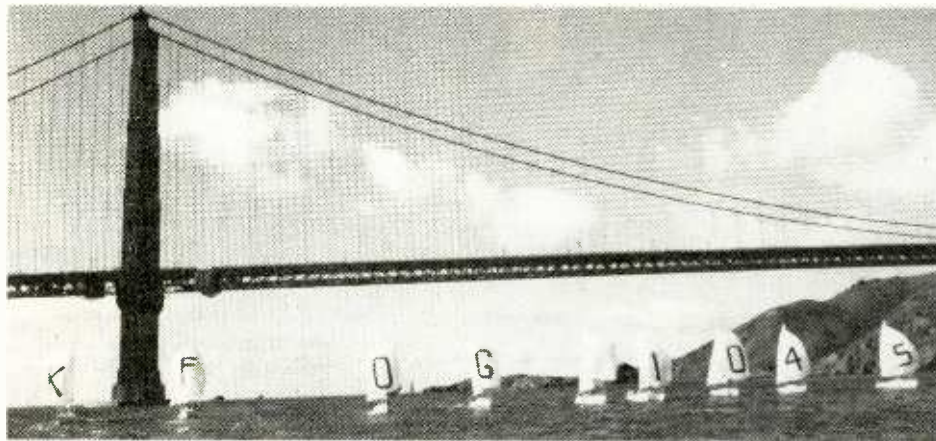
Cat Stevens's public support of the Ayatollah Khomeini's death decree against "The Satanic Verses" author Salman Rushdie has inspired several radio stations to purge all records by the former A&M star, now known by his Islamic name Yusef Islam, from their libraries. Los Angeles outlets KOST and KLSX, along with

WCXR/Washington, WXTZ/Indianapolis, and WEBE/Bridgeport, all pulled Stevens's records in the past week.

The moves capped a furor-filled week in which the "Satanic Verses" controversy dominated talk show phonelines (see Page 12), a Norfolk air personality placed a bounty on the head of the Ayatollah (R&R 2/24), and stations planned public readings of the embattled book.

KFI/Los Angeles PM drive talk host Tom Leykis took the record-banners a step further by acting on a listener's suggestion to have a mass burning of Stevens records, tapes, and songbooks. KFI Program Manager George Oliva told R&R, RUSHDIE/See Page 22

KFOG Covers The Golden Gate



When KFOG/San Francisco staged a "Show Us Your KFOG" contest, the San Francisco Bay Express 27 sailing fleet finagled some fancy precision sailing, lining up a KFOG banner 30 feet tall and 300 feet wide. The display is shown as the fleet sailed under the Golden Gate Bridge.

Photo: Third Eye Photography



Ted Atkins

Atkins WWSW's New GM

Veteran programmer/manager Ted Atkins has been named GM at WWSW/Pittsburgh, effective immediately. He succeeds Diane Sutter, who was transferred to sister Shamrock property WTVQ-TV/Lexington in a similar capacity.

Last year Atkins sold his interests in several California radio stations (including KROY/Sacramento) to return to Pittsburgh and pursue ownership of a local station. "In the 11th hour of negotiations, but with no guarantee of finalizing the deal, I decided to accept the GM position at 3WS," he said. "A leadership role at Pittsburgh's premier station, the challenge of continued station growth, the opportunity to work with a

ATKINS/See Page 22

Starr VP/GM At WMAQ

Group W Radio has named KDKA/Pittsburgh VP/GM Rick Starr to the same post at all-News WMAQ/Chicago following the surprise resignation Tuesday (2/28) of 14-year company vet David Pearlman.

Starr told R&R, "This is one of the best-sounding all-News radio stations I've ever heard. We have a very big struggle, because WBBM is also a great-sounding radio station and they've been doing the format for 20 years. The mission here is just to continue executing the format as well as we're doing it, and to market it to the consumer."

Starr, who assumes the Chicago post immediately, said he expects Group W to name his successor at KDKA within the week. He started his broadcast management career in 1972 at WCAS/Boston, then joined KDKA in 1977. He returned to Boston in 1979 as PD of WBZ/Boston, and bounced back to Pittsburgh in 1983 as a result of his promotion to VP/GM of KDKA.

Pearlman told R&R he decided to leave to pursue other career opportunities after being informed last week that he would not be named President of Group W Radio, a position recently opened by the promotion of Dick Harris to Chairman. He has no immediate employment



Rick Starr

plans, but will explore offers of chief executive positions with other companies and may consider forming a group to purchase radio stations.

"Because of the energy level that I bring to my job, I didn't feel I could do two things at once," Pearlman said. "In the long run, I had to devote my full effort to my longterm goals."

STARR/See Page 22



Tommy Hedges

In a restructuring move, the Pollack Media Group has upped Sr. Programming Adviser Tommy Hedges to President of the Los Angeles-based consultancy. Founder Jeff Pollack has assumed the position of Chairman/CEO.

In making the announcement, Pollack cited Hedges's key role in the company's growth. "Tommy has proven to be an invaluable part of our expansion," Pollack said. "His new title reflects his importance to the company."

HADGES/See Page 22

Zimmerman VP/GM At WWJ & WJOI

Archer Station Manager

As it prepares to take over Detroit combo WWJ & WJOI, CBS has named WBBM/Chicago GSM Rod Zimmerman VP/GM of the Motor City stations. Current GM Joe Archer has been named Station Manager.

"Over the past four years, Rod has made a significant contribution to the success of WBBM," noted CBS Radio Division President Nancy Widmann. "This experience positions him well for the respon-

ZIMMERMAN/See Page 22

Duran Duran

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YOU
BELIEVE
SHAME

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Barrett Promoted To WJR Programmer

Three-year WJR/Detroit Asst. PD Jimmy Barrett has been promoted to PD at the Full-Service AC. He succeeds Gary Berkowitz, who left to become VP/Programming for crosstown CHR WCZY (R&R, 2/3).

Barrett commented, "This is like the cherry on top of the ice cream sundae of life. I was born and raised in the Greater Detroit area and have a real feel for the great tradition WJR has. Ten years ago if someone told me I'd be in this position, I would have told them they were absolutely crazy."

"I don't expect to make any

massive changes," Barrett added. "Gary and I worked very closely over the past three years. We have to attract more listeners to the AM band and this station in particular. We'll continue to promote WJR and make younger people aware of the station's benefits. It will be a difficult but stimulating task."

Prior to joining WJR, Barrett spent five years as PD at Full-Service AC WAAM/Ann Arbor and worked for seven years at Country WDEE/Detroit.

WJR finished first 12+ in the fall Arbitron (9.0) and second in the corresponding Birch (8.2).



Charlie West

West Opens Consultancy

Former KLOS/Los Angeles PD Charlie West has formed West Communications, an L.A.-based consultancy. West's initial client roster includes KMOD/Tulsa, KPEZ/Austin, and the Global Satellite Network.

West described the venture as a "full-service consultancy with an emphasis on finding and directing morning shows and promotions. I'll also be assisting many stations with in-house research, including callout music and perceptual data."

He added, "One of my strengths is that I've worked in both a small and large market and have an overall feel for the inherent differences between the two. I view radio as warfare with millions of dollars at stake, and I'll be concentrating on giving clients the winning edge."

West joined KLOS two years ago after ten years at KMOD, the last five as PD. His track record in finding morning talent was established when he successfully paired KMOD's night jock with a Safeway pharmacist (Brent & Phil). He also discovered current KLOS morning stars Mark & Brian doing CHR at WAPI/Birmingham.

Osborne EMI AOR Director



Norm Osborne

EMI has upped Norm Osborne to National Director/AOR Promotion following John Hey's move last week to MCA as VP/Album Promotion.

EMI VP/Promotion Jack Satter commented, "Norm's exceptional understanding of the industry and his considerable experience in the field make him the obvious choice for this position. We look forward to Norm's continued contribution to the label."

A 20-year music industry vet, Osborne most recently was EMI's San Francisco Regional Promotion Manager, a post he held for six years. He previously worked in promotion at Elektra and ABC Records.

Urbach Upped To WNCX President/GM Post

Dave Urbach has been upped from GSM to President/GM at WERE & WNCX/Cleveland. He replaces Steve Joos, who has exited the Metroplex-Robinson combo.

Exec. VP/Group Manager Steve Godofsky told R&R, "I became aware of Dave's abilities when he was GM of WPEG/Charlotte and did an excellent job under some tough circumstances. He has excellent national sales experience as well as great people skills. Best of all, he's an ex-Cleveland — he

started at WERE about 15 years ago. It's a real local-boy-makes-good story."

Urbach spent a year in Charlotte before moving to Cleveland last October.

Moody OM/ PD At KSOL

Following the sudden resignation of longtime KSOL/San Francisco PD Marvin Robinson, eight-year OM Bernie Moody will become OM/PD at the Urban station.

"The loss of Marvin is a major one," noted Moody. "He was a major player here for a long time and his departure is a great loss. The staff now has to regroup and march on."

Moody said Robinson is expected to retire from radio and is considering job offers. KSOL parent MOODY/See Page 22

Mayers Programs WHDH

Ten-year WHDH/Boston veteran Al Mayers has been named Program Manger at the Sconnix Broadcasting station. He replaces Ed Lennon, who departed the station, and will report to VP/GM Dave Recher.

"When I looked at all the candidates, it was apparent Al was the logical choice for this position," stated Recher. "No one is more knowledgeable and has more experience in the programming of WHDH."

Mayers was most recently Asst. Program Manager. He has also served as producer and production supervisor for the station, which recently converted to N/T after a long history as a Full-Service AC outlet.

Said Mayers, "It's a great feeling to reach this position in my hometown, where I grew up with WHDH radio."

WHDH reached a 5.2 in the fall '88 Arbitron, good for a fifth place tie in Boston. It earned a 4.5 in the Birch, tying for eighth place.

O'Neal PD At WMIL



Kevin O'Neal

Former WBIG/Greensboro PD Kevin O'Neal has been named PD of WMIL/Milwaukee. He succeeds Kipper McGee, who left for the KRNQ/Des Moines GM position last month.

WOKY & WMIL VP/GM Brian Ongaro told R&R, "Kevin has a tremendous track record. With his experience, enthusiasm, and determination to win, we see big things happening in Milwaukee for WMIL."

O'Neal, who was in place February 27, said, "(Sundance owner) Mike Jorgenson and Brian have built a great staff and station. My job is to build on that success. I had the chance to stay with Beasley Broadcasting in another position, but WMIL is too great an opportunity to pass up."

O'Neal had been with Beasley four-and-a-half years, two-and-a-half as PD at WRNS/Coastal North Carolina and two as WBIG PD. He presided over both properties' changes to Country. WBIG became

O'NEAL/See Page 22

MARCH 3, 1989

TOP TALK TOPIC: RUSHDIE 'VERSES' AYATOLLAH

The prophet motive dominated Talk radio's phonelines this month, as all sides of the **Salman Rushdie/Ayatollah Khomeini** "Satanic Verses" controversy, from death threats to **Cat Stevens** bans (see story Page 1) were hot-under-the-caller issues. Full Talk Topic Top Ten in Management. Page 12

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AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE

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DROPS ROCK FORMAT

KNX-FM Becomes Gold KODJ

After a five-month experiment with Contemporary Adult Rock, CBS-FM's KNX-FM/Los Angeles has announced a switch to KODJ (Oldies 93) and a format flip to Gold. As R&R went to press the change had not taken place, but speculation was it would happen this week (3/2). KODJ becomes the market's fourth Gold outlet, competing against KRTH-AM & FM and KRLA (AM). PD Kurt Kelly will remain in place.

KNX-FM VP/GM Charlie Saraphin told R&R, "We believe based on where the L.A. market is heading in the next couple of months that the CBS version of Oldies is the most viable format available, and we think it has enormous economic potential. In very short order we believe the market will recognize only one Gold station, Oldies 93, as the new leader."

Kelly was also optimistic about the station's new direction but gave no details on the presentation. "It's

premature to talk about the differences between us, KRTH, and KRLA, but once we're on the air the difference will become very apparent. We're putting together a really exciting team and plan to market it aggressively, and we have a tremendous level of support from CBS-FM."

The new lineup includes former KRTH morning man Dean Goss coming aboard for wakeup service, Janine Wolf 9am-1pm, Andy Geller 1-5pm, Rich Fields 5-9pm, Jay Rose 9pm-1am, and Gary Reid 1-5am.

Frank Directs Elektra CHR Promotion

Elektra Records has named Lisa Frank Director/National CHR Promotion. She will report to Sr. VP/Promotion Brad Hunt.

"Lisa has been with Elektra for six years now, and she has proven herself to be a tremendous asset to the label, working from the Publicity Department to her current position," said Hunt. "Her ability to garner airplay is unparalleled."

Frank joined the label in 1983 as an assistant to the VP/Publicity & Artist Development. In '85 she was promoted to Manager/Artist Development, then a year later to Assoc. Director/National AC Promotion & Artist Development. In 1987 she was promoted to Promotion/Marketing Manager, East Coast.

WWKB Flips To Biz News/Talk

Price Communications' WWKB/ Buffalo has dropped its satellite-delivered Oldies format in favor of business news, which it will begin delivering Monday (3/6). The station will continue airing talk programming in the evenings.

"We will be delivering everything from financial news and stock market analysis to insurance and marketing tips for the small businessperson," noted VP/GM Jim Meltzer.

In addition to its local staff, the station will take feeds from the Business Radio Network and ABC. Its talk programming will continue to come from NBC TalkNet.

Murray Moves To WQSR & WBMD As VP/General Manager

Two-year WHDH & WBOS/Boston GSM Brad Murray has been transferred to Scionix Baltimore combo WQSR & WBMD as VP/GM. He succeeds Carl Brantner, who has left the stations.

Scionix General Partner Randy Odeneal noted, "Brad has done a tremendous job managing the sales team in Boston. We're very confident that Brad will successfully lead the staff in Baltimore."

According to Murray, "The com-

pany has managed my career well, giving me a great opportunity to advance. I'm very eager to get to work in Baltimore - we have a lot to do. It's a fabulous opportunity."

Prior to joining WHDH several years ago as an AE, Murray was GM at WATD/Marshfield, MA, and WSCP/Syracuse.

Oldies WQSR ranked eighth 12+ in the fall Arbitron (3.7) and Birch (3.4); WBMD (Religion) failed to register a 1 share in either sweep.

Powers, Partners Buy Chameleon

Independent label Chameleon Music Group (CMG) has changed hands from Richard Foss and Bob Marin to company President Stephen Powers and partners Chuck Plotkin and Dan Pritzker.

"In the past 18 months, Chameleon has grown tremendously," said Powers. "We released 35 new albums and reissued over 70 titles from our deep catalog, and we reached a point where a significant increase in promotion and marketing output was necessary to keep up with our product flow and artist development plans. That meant that an infusion of new capital was needed, which ultimately led to this deal."

Powers has been with the label since September 1987. Plotkin will serve as an A&R consultant and non-exclusive staff producer. He has numerous credits, including work with Bob Dylan, Bette Midler, and Harry Chapin, and he has co-produced several Bruce Springsteen albums.

CMG will continue to be handled by the Capitol distribution arm CEMA.

Pugh GSM At WLZR Combo

Great American has upped WLVR/Columbus AE Dave Pugh to GSM at WLZR-AM & FM/Milwaukee. He replaces Tom Schurr, who was recently named VP/GM of KROY/Sacramento.

WLZR GM Dave Krowl told R&R, "When we lost Tom I wanted to make sure I found somebody who was not only a very good managerial candidate but also an excellent salesperson. Dave filled both of those qualifications. He's one of the brighter young guys in our organization, and will be a great addition in Milwaukee."

Morgan To Program KZHT

KKFR/Phoenix Asst. PD/MD J.J. Morgan has been named PD at Modern Dance/CHR KZHT/Salt Lake City. He replaces Brad Stone, who will join the station's sales department.

KZHT GM Terry Schmidt told R&R, "We've been talking about this transition for several months and this move into sales will help further Brad's career; he will become a GM of buy a station one day."

"J.J. comes highly recommended because of his background, knowledge of the music we play, and his prior experience in the market at KJQN/Ogden."

Morgan, who will arrive next week, will also do afternoons at KZHT. He told R&R, "I'm really looking forward to finally getting the chance to program. The opportunity to win at a leading edge facility like this is a great one. My first order of business is to find a great night personality to round out the staff."

TARGETS URBAN, HISPANIC MARKETS

Sheridan, Starstream Form SPM Network

Program suppliers Sheridan Broadcasting Network and Starstream Communications have jointly formed the SPM Radio Network, which will produce and distribute radio features targeted at the Urban and Hispanic markets.

"This joint venture marks a pivotal point in radio's ability to address the needs of the growing Urban markets and puts Sheridan on the cutting edge of the future of network and syndicated radio," said Sheridan President Jay Williams.

"SPM will create exciting promotions designed to build audience and consumer sampling specifically for advertisers and radio stations. That's how we built Starstream and we're excited to bring our special brand of radio to the Urban and Hispanic audience," noted Starstream President Gary Firth.

Programs now being offered by SPM include the music features "Super Mix Dance Party," "Exllos Callefites," and the Spanish-language news program "Adelante."



Starstream President Gary Firth and Sheridan President Jay Williams commemorate the start-up of the SPM Radio Network.

The Houston-based, publicly-held Starstream syndicates programming and promotion packages to radio. Based in Pittsburgh, privately-held Sheridan beams news and entertainment programming to mostly Urban stations.

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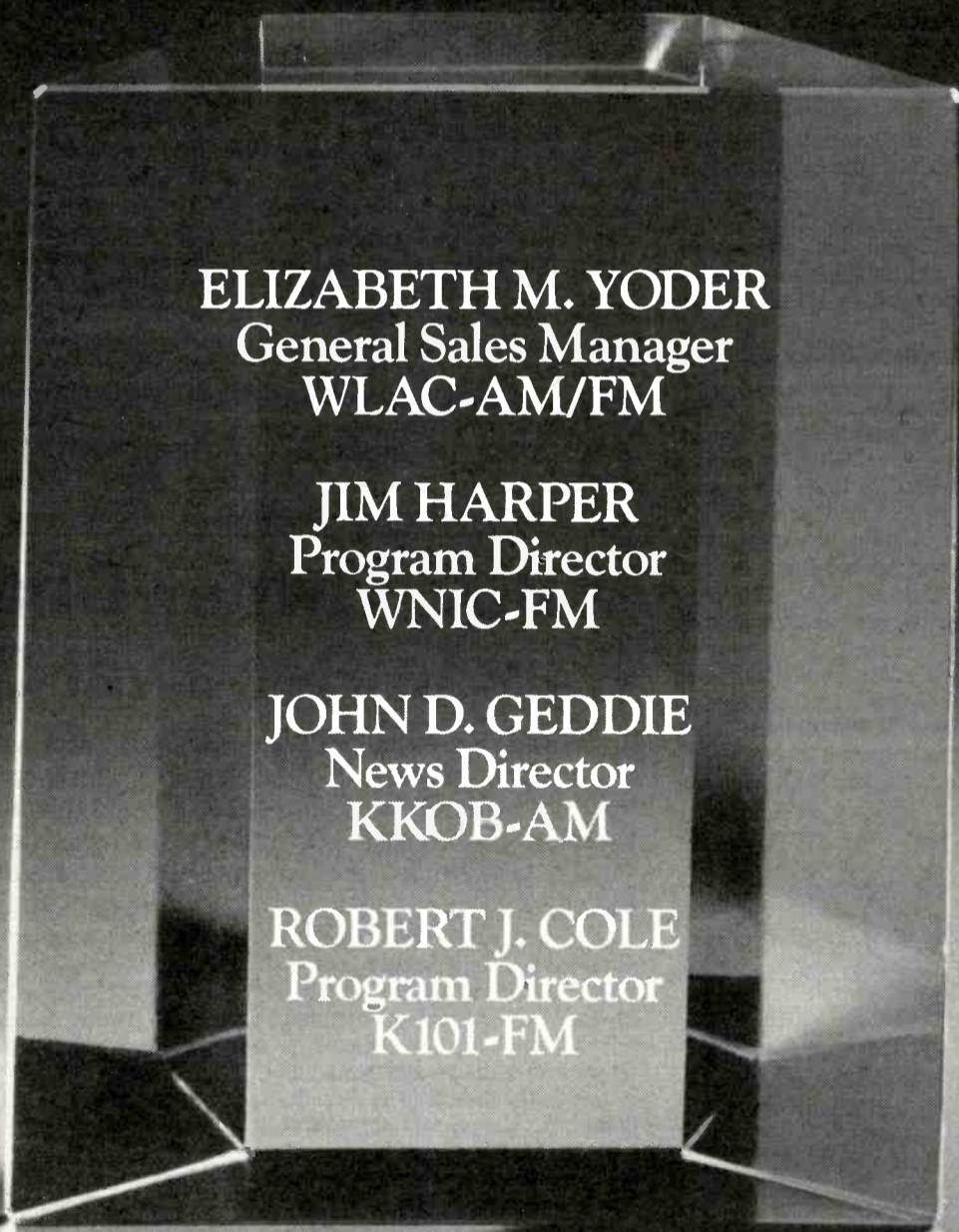
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PAT CLAWSON

Broadcasters Wary Of New FCC AM Interference Ideas

A package of new FCC proposals aimed at giving AM broadcasters the freedom to make deals among themselves to reduce interference is generating a cautious response from the broadcast community, which wonders where the proposals might lead and whether stations will make use of them.

Under proposals made public last Wednesday (2/22), AM broadcasters would be allowed to negotiate a deal with an interfering station in which the interfering station would agree to reduce power or otherwise reduce the size of its protected contour. AM broadcasters would also be permitted to buy an interfering station and take it dark, so long as elimination of the interfering station did not put its community of license below a "service floor" for minimum broadcast service. In order to make sure such sales resulted in lasting interference reduction, the FCC would not protect the radiation and protection rights of stations that go dark as the result of interference reduction sales.

Cutting The Clutter

"These two proposals could gradually lead to a less cluttered AM dial," said FCC Commissioner Patricia Diaz Dennis. "Listeners could benefit from the emergence of more high-powered AM stations

that have the facilities to cover an entire market and the resources to compete effectively."

But NAB General Counsel Jeff Baumann said the industry group is worried about the precedent the proposals might set. "To the extent that the Commission's proposal advances the buying and selling of spectrum between AM stations, we again express our concerns as to the wisdom and legality of this proposal," he commented.

Andrew Schwartzman, a public interest communications lawyer, was more direct in his criticism of the proposal. "I think it's a spectrum auction," said Schwartzman. "I think it stinks. It's contrary to the Communications Act, it's bad policy, and the FCC will never have the nerve to go through with it."

While it will be some time before the FCC makes a final decision on the proposals, WADO/New York has already moved to buy an interfering station with an eye toward closing it down. Radio WADO, Inc. has agreed to pay

\$375,000 for WGLI/Babylon in order to eliminate interference to WADO's signal in Western Long Island. However, while WADO is free to turn in WGLI's license when the sale is completed, under current FCC policy there is no guarantee another similarly contoured station won't pop up on the same frequency in a year.

Despite WADO's action, radio brokers said they don't foresee widespread interference sales if the new policies are implemented.

"From a broker's point of view this policy is a non-event," said Chapman Associates President Bill Cate. "There are maybe a few dozen cases out there where a viable AM is interfered with to the point that it would make economic sense to buy the interfering station."

Miami AM Victimized By Secret Military Radar

A Miami station that has recently experienced periods of bizarre interference is the victim of a hush-hush military radar system operating near the city, according to the FCC.

"We were told by the FCC that the interference is from Defense Department radar," said WINZ/Miami Chief Engineer Rick Edwards. "There's some question as to whether it's ground or airborne radar. There is a suspicion here that it might be from AWACs (Airborne Warning And Control) planes."

FCC Field Operations Bureau Chief Richard Smith said he could not reveal the exact source of the interference other than to say it is caused by a "piece of military equipment in need of adjustment."

"I can't tell you exactly what the equipment is," said Smith. "But if I could, you would be bored."

Smith did confirm published reports that the FCC believes the interference is originating near the Opalocka Airport, northwest of Miami. Because Opalocka is a cargo airport and the site of a large Coast Guard facility, there has been speculation that the radar system is involved in the government effort to snare drug smugglers.

All-News WINZ, located five miles from Opalocka, has experienced the worst of the interference, which creates a steady clicking noise that is most noticeable when the station is taking SatCom 1R satellite feeds from CBS and the Financial News Network. The interference is so noticeable that WINZ has been airing an apology and explanation to listeners. WQAM/Miami and WNWS/South Miami have experienced low levels of the same interference.

"It's very annoying to listeners," said WINZ PD Marc Kuhn. "It sounds like that clicking noise you hear when someone's phone has call waiting."

The intermittent interference first appeared in October. After an FCC engineering team visited in Miami in January the problem disappeared, only to reappear a short time later. Last Friday (2/24) Smith said he thought the problem had finally been resolved. However, WINZ experienced another bout of clicking on Monday (2/27).

Storm Warning From Senate Commerce Committee

Plans Hearings On Broadcast Rules, Station Buyouts

Calling some of the effects of broadcast deregulation "troubling," the Senate Commerce Committee is promising a wide-ranging review during the 101st Congress of issues involving both broadcasters' legal rights and pocketbooks.

A report on the Committee's legislative intentions released Tuesday (2/28) indicates that radio broadcasters are about to run into prolonged heavy weather on Capitol Hill. It says new Fairness Doctrine legislation will be considered "early in this Congress," and the committee plans hearings on the financial structure of broadcasting. Senators say they are worried that station owners are taking on so much debt that programming is suffering.

"In fact, the amount of news and information programming on radio has already decreased, and there appears to be a similar trend developing in television," the report says. "While most broadcast licensees continue to take their public interest responsibilities seriously, there are some who consider the license to be just another commodity

to be traded for quick profit. The Committee continues to believe that the public trust responsibilities of broadcast licensees are important."

The Committee says it plans a "major exploration" of broadcast ownership issues, with an eye toward writing into law policies that assist minorities and women. Cross-ownership and attribution rules will come under the microscope, along with the significance of foreign ownership of broadcast and cable properties.

The panel also plans to examine campaign advertising costs and revisit charges that broadcasters are not treating political candidates "on a fair and equal basis when they attempt to purchase advertising time."

WBUZ Owner Charges FCC Bias In Renewal Denial

WBUZ/Fredonia, NY owner Henry Serafin, who faces the prospect of becoming the first FCC licensee in eight years to be denied a license renewal, said this week that the FCC has treated him unfairly and has decided to "make an example" of him because he is too small to fight the agency.

Last week the FCC commissioners voted unanimously not to renew WBUZ's license on the grounds Serafin has discriminated against minorities, conducted a fraudulent contest, and repeatedly misled the Commission. Serafin denies the charges against him and said the FCC has singled him out for harsh treatment while allowing the alleged wrongdoing of large broadcasters, such as RKO General, to go unpunished.

"Look at RKO — it's up to its neck in trouble and the FCC is letting it sell its stations" said Serafin. "But here's a little 250-watt station in a small college town with an owner who's about to retire, so the FCC decides to use me to show everybody it's doing its job."

FCC officials dismissed the no-

tion that RKO, which an FCC administrative law judge found to be unfit as a licensee, has been let off easy. The FCC stripped RKO of its WNAC-TV/Boston license and has allowed the company to sell its remaining radio and television only on the condition that RKO receive no more than 75% of the stations' value.

Serafin's problems began in 1981, when three Fredonia area citizens groups petitioned the FCC to block WBUZ's license renewal. The groups charged, among other things, that Serafin had discriminated against minorities in hiring, used the station to editorialize against a public housing project that would have affected his personal real estate holdings, and conducted contests in which the prizes were never awarded.

According to testimony given during the renewal hearings, Serafin once refused to consider Linda Johnson for a secretarial job because she was black. After sending Johnson away, the FCC found, Serafin called the CETA federal jobs program that referred her and said, "Don't you have any white girls to send me?" Johnson, Serafin told his CETA contact, "would make charcoal look white."

The FCC also found that Serafin had kept a \$200 stereo receiver that was to have been the grand prize in a 1983 contest. In addition, the agency ruled that Serafin purposely misled the FCC during an inquiry into the legitimacy of WBUZ's community problems/programs list.

Serafin, who denies all the FCC's allegations, said prejudice on the part of the judge who heard the case made it impossible to refute the charges.

"The judge was out to get us and that was that," said Serafin. "Anytime someone testified in my favor, the judge dismissed him as a friend of mine who was just saying what I wanted him to say."

Serafin said he "has no choice" but to appeal the Commission's denial ruling to the courts in hopes of winning a vindication that would free him to sell the station. The renewal proceeding, Serafin said, has already cost him close to \$100,000. He estimates WBUZ's worth at between \$175,000 and \$200,000.

"I just want to sell and retire," said Serafin. "I shouldn't have to fight this kind of battle."

NEWS BRIEFS

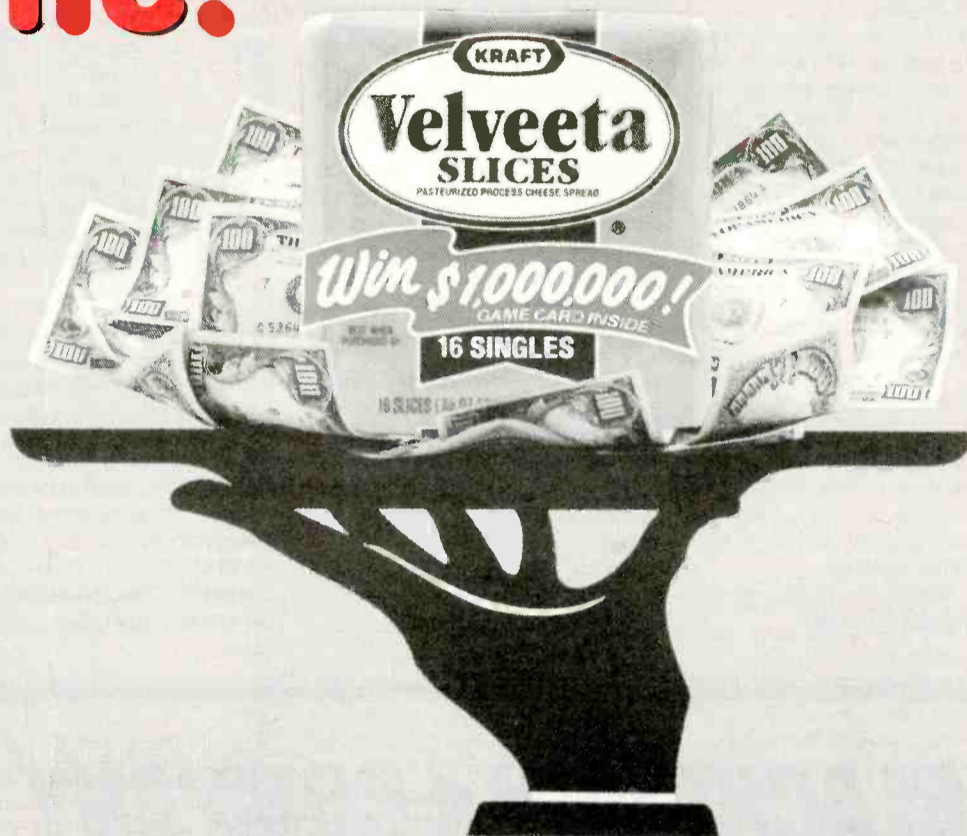
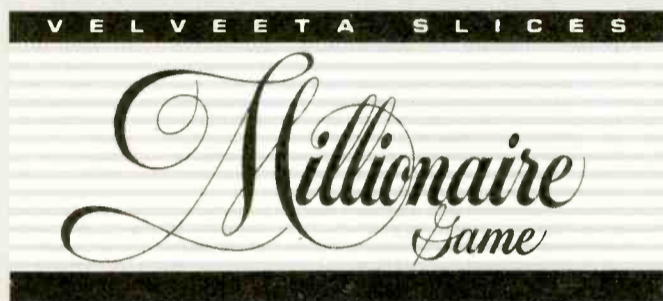
Pierson, Ball & Dowd Law Firm Merges

The venerable Washington communications law firm of Pierson, Ball & Dowd has merged with Pittsburgh's Reed Smith Shaw & McClay. Pierson, Ball, which specialized in communications, health care, and tax and labor issues, has become a full-service office of Reed Smith.

Deregulation of the broadcast industry may have put merger pressure on Pierson, Ball by eliminating the need for many services once performed by communications lawyers. According to a 1988 *Legal Times* survey, the firm's gross revenues of \$19.3 million represented a scant 4.8% increase over 1986.

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Free Promotion!

Make your listeners feel like a \$1,000,000, courtesy of Kraft Velveeta Slices. You'll give them a custom picnic basket, free groceries and a chance for a Grand Prize weekend get-away and catered gourmet picnic. It's all part of the Millionaire Game -- and your listeners can win!

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TRANSACTIONS

Patrick Becomes PA Media Legend For \$3.3 Million

Deal Of The Week:

WBYO/Boyertown, PA
PRICE: \$3.3 million
TERMS: \$1.75 million cash. Ten-year promissory note for \$750,000 at ten percent interest, payable interest-only for first 18 months. Seven-year non-compete agreement for \$800,000.
BUYER: Legend Communications of Pennsylvania L.P., headed by general partner Legend Communications Corp. The general partner is owned by James Wallace Jr., Lawrence Patrick, Stuart Carwile, and John Quale. Patrick is Chairman of Sterling Communications Corp., which owns WJDX & WMSI/Jackson, MS and WSSL-AM & FM/Greenville, SC. Sterling also has interests in WIBR/Baton Rouge and WKJN/Hammond, LA. Limited partners include Washington communications attorney Richard Wiley and Gilmore Broadcasting President Fred Fielding.
SELLER: Boyertown Broadcasting, owned by David Hendricks

FREQUENCY: 107.5 MHz
POWER: 30 kw at 611 feet
FORMAT: Religion

Arizona

KATO & KXKQ/Safford
PRICE: \$75,000 for 50%
TERMS: Stock transaction. Cash down payment of \$15,000. Five-year promissory note for \$60,000 at nine percent interest. Payments to be made monthly at rate of \$500 per month, with final balloon payment due in five years; two \$5000 payments due in six months and one year. Sellers to be relieved of liability for outstanding bank loan.

BUYER: Harry McMurray, who currently owns 50% of the combo.
SELLER: Patrick and Marjorie McQuade are selling their collective 50% interest in P&M Broadcasting Inc.

FREQUENCY: 1230 kHz; 94.1 MHz
POWER: 1 kw daytimer; 100 kw at minus 320 feet
FORMAT: AC
COMMENT: The AM was sold in August 1986 for \$500,000.

Alabama

WTXN/Lafayette
PRICE: \$143,600 (approximate)
TERMS: \$5000 cash down payment. Additional \$95,000 cash due at closing. Buyer agrees to pay seller ten percent of station operating profits for two years beginning 7/1/89, not to exceed \$40,000. Buyer agrees to lease from seller a mobile home housing the station's studios and land containing its transmitter site for \$3600 over five years, payable in monthly installments of \$300 each.
BUYER: Glen Ward of Auburn, AL.
SELLER: Eagle Broadcasting Co. Inc., owned by Ira Thomas Caswell.
FREQUENCY: 910 kHz
POWER: 1 kw daytimer
FORMAT: Country
COMMENT: This station was sold for \$149,000 in March 1985.

TRANSACTIONS AT A GLANCE

Deals So Far In 1989:
\$308,973,253

Total Stations Traded This Year: 158

This Week's Action: \$6,899,235

Total Stations Traded This Week: 28

Deal Of The Week:

● **WBYO/Boyertown, PA \$3.3 million**

- WTXN/Lafayette, AL \$143,600
- KATO & KXKQ/Safford, AZ \$75,000 for 50%
- KKGZ & KKDD/Brush, CO \$70,000
- WOCN/Miami, FL \$55,000 plus debt release for 49%
- WGNP/Albany, GA (FM CP) No cash consideration
- WCLB/Camilla, GA \$113,575
- WHNE/Cumming, GA \$225,000
- KLNG/Council Bluffs, IA \$250,000
- WLLK/Somerset, KY (FM CP) \$43,600
- WSME & WCDQ/Sanford, ME \$165,000 for 30%
- KSTQ/Alexandria, MN \$300,000
- KTCB & KMAL/Malden, MO \$150,000
- KUUB-AM & FM/Bozeman, MT \$155,000
- KSWN/McCook, NE \$42,000
- WGLI/Babylon, NY \$375,000
- KADS/Ek City, OK \$70,000
- KYTT/Coos Bay, OR \$97,813
- WKBE/Patton, PA \$400,000
- KERV & KRVL/Kerrville, TX \$737,500
- KREC/Brian Head, UT \$131,147 for 47.5%
- KATI/Casper, WY No cash consideration

Colorado

KKGZ & KKDD/Brush
PRICE: \$70,000
TERMS: \$50,000 cash and one-year promissory note for \$20,000.
BUYER: Claud Pettit and Margaret Pettit of Arvado, CO.
SELLER: Randall Jacobson, receiver for G-Z Broadcasting Co.
FREQUENCY: 1010 kHz; 107.1 MHz
POWER: 5 kw daytimer; 3 kw at 91 feet
FORMAT: Stations are dark
COMMENT: This transfer settles a foreclosure suit brought by the Pettits against G-Z Broadcasting. Two prior owners of the combo, Russell Hilliard

and Brush-Morgan Broadcasting Inc., have agreed to pay the Pettits \$70,000 to settle outstanding promissory notes.

Florida

WOCN/Miami
PRICE: \$55,000 plus debt release
TERMS: Stock transaction for cash. Buyers agree to relieve seller of liability for unspecified amount of debt.
BUYER: Esther Hernandez, Sebastian Vega, and Pablo Vega.
SELLER: Maria Perez-Roura is selling 49% of Union Radio Inc.
FREQUENCY: 1450 kHz
POWER: 1 kw daytimer
FORMAT: Spanish

Continued on Page 11

BLACKBURN & COMPANY
WE BROKER BROADCASTING'S BEST

Case Study: Noble Broadcast Group

Since 1986, Noble Broadcast Group has grown from a single AM/FM combo in San Diego to one of the most respected groups in the radio business. Today, with stations in ten major markets, Noble is a case study on succeeding in radio.

When John Lynch wanted to expand his company, he and Norm Feuer chose Blackburn & Company. They have come back again, and again, and again for properties all over the country. Blackburn & Company is pleased to have played a part in Noble's growth. We introduced Noble to and assisted them in the purchase of seven of their stations in two years totalling over \$150,000,000.

NOBLE BROADCAST GROUP

XETRA AM/FM	SAN DIEGO, CA	3/78	
WGBB/WBAB-FM	BABYLON, NY	7/86	\$12,975,000
WSSH-FM	BOSTON, MA	8/86	\$19,500,000
WAVZ/WKCI-FM	NEW HAVEN, CT	9/86	\$30,500,000
WSSH-AM	BOSTON, MA	3/87	\$ 3,700,000
KBEQ-FM	KANSAS CITY, MO	7/87	\$ 9,250,000
KBCO AM/FM	BOULDER, CO	8/87	\$27,250,000
KIXI/KMGI-FM	SEATTLE, WA	5/88	\$15,900,000
WMHE-FM	TOLEDO, OH	5/88	\$19,000,000
KMJM-FM	ST. LOUIS, MO	5/88	\$78,500,000
KMJQ-FM	HOUSTON, TX		

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FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK

ROOFTOPS

AVENUE D

(From "Rooftops")

The hot new single by

ETTA JAMES

featuring

DAVID A. STEWART



Produced by David A. Stewart

Watch for the New Visions Motion Picture
Opening March 17 in over 1100 theatres nationwide.

"Rooftops" is the first film from Taylor Hackford's New Visions Pictures, whose five number one singles from films ("Up Where We Belong" from "An Officer And A Gentleman," "Say You, Say Me" and "Separate Lives" from "White Nights" and the title songs from "Against All Odds" and "La Bamba") have set the standard for motion picture soundtracks. Plan to add another one to the collection.

Capitol NEW VISIONS PICTURES

Etta James appears courtesy of Island Records, Inc. David A. Stewart appears courtesy of RCA Records Ltd. ©1989 Capitol Records, Inc.

FIRST BOOK

20.8 Share 12+!

*"It's the highest jump of any daypart I've ever seen in my six years of programming the station. **Open House Party** is **the** hottest show on the Gulf Coast for the entire weekend!"*

Leslie Fram, PD — WABB-FM/Mobile

FIRST BOOK

17.8 Share 12+!

"Hearing it on my own station blew me away. Instant street talk. It's the best thing on the FM dial in the State of Connecticut. Any major market PD who doesn't grab it will regret it!"

Stef Rybak, PD — KC-101/New Haven

WELCOME ABOARD KRBE-FM Houston, KQKS-FM Denver, POWER 99 Atlanta, POWER 105 Pittsburgh, POWER 108 Cleveland.

NOT ANOTHER COUNTDOWN OR ONE-DEMO DISCO SHOW

Open House Party is the live Saturday and Sunday CHR all-request party show delivered live by satellite. There's never been anything like it before.

We're the best of what great CHR is all about; multi-demo all hit music, great talent and production, and a live excitement and bigness that makes you the national CHR Superstation in your market!

It's great entertainment that "cuts through". Host John Garabedian along with Lisa Lipps do great phones. Fun contests, and hot guests build those quarter hours. Superstars like Samantha Fox, Paula Abdul, Jay Leno, Guns N' Roses, Bobby Brown, and even Robin Leach.

TOP-RATED ON WXKS-FM

After a year, Open House Party continues to dominate in Boston with the second highest AQH share 18+ of any daypart on top rated WXKS-FM!

"It's the biggest show in CHR today, and the only long form syndication we carry. Live excitement and big sounding weekend party fun is what it consistently delivers my station," says PD Sunny Joe White.

FIRST 6 MONTHS — 33 CHRS PARTY

It's a CHR masterpiece. Unlike trendy dance shows, the music doesn't lock you into a potentially unhip "disco sucks" positioning.

Through our toll-free 800 lines, we reflect the listeners' weekend music preferences in real time while the show airs.

Saturday features up tempo all-demo "party music," while Sunday is a more conventional CHR mix of what your listeners request as they wind down the weekend.

YOU SOUND LIKE YOU'RE BROADCASTING COAST TO COAST

Just ask Power 108 PD Steve Kelly about the crowd of listeners gathered in front of his station in downtown Cleveland waiting for *New Kids On The Block* the night we had them on.

All our stations have similar stories. Like WZPL-FM GM Roger Ingram having a client ask how he got such big stars to come to the station New Year's Eve.

Unlike all other syndication, this show is designed to sound like it comes from *your* studios. It's live, and your call letters are always first words out of music.

BEST BARTER IN BUSINESS

You keep eight minutes per hour... we only use 2½. This means plenty of time to run your regular station promos, big time music sweeps, and no revenue loss.

LOCK IT UP NOW

Get *Open House Party* on your station now! Maybe we'll be crowing about 50-100% share increases in your Spring book. For info and availability in your market, call **Brian Beecher** or **Sam Kopper** at Superadio now, (617) 266-2900.



Open House Party™

TRANSACTIONS

Continued from Page 8

Georgia

WGNP/Albany (FM CP)

PRICE: No cash consideration
BUYER: Lamad Ministries Inc., a non-profit group headed by C. William Eldenire.
SELLER: Gospel of Grace Missionary Radio Inc., a non-profit corporation headed by Larry Frith.
FREQUENCY: 90.1 MHz
POWER: 3 kw at 320 feet

WCLB/Camilla

PRICE: \$113,575 (approximate)
TERMS: Stock sale. Buyer to pay \$575 cash and assume debts of approximately \$113,000.
BUYER: McMinn Communications Inc., owned by Edward McMinn and Jerry White.
SELLER: Donald E. White & Sons Inc., headed by Donald White.
FREQUENCY: 1400 kHz
POWER: 1 kw
FORMAT: Country
COMMENT: This transaction includes an LPTV construction permit.

WHNE/Cumming

PRICE: \$225,000
TERMS: Cash transaction. Assets valued at \$150,000; noncompete agreement valued at \$75,000.
BUYER: Lanier Broadcasting Inc., owned by Amy Rives and Donna Rowland. Rives owns an interest in WYSE/Homewood, AL.
SELLER: Howard Rowe & Associates Inc., owned by Evelyn Rowe, David Rowe, and Philip Castleberry.
FREQUENCY: 1170 kHz
POWER: 1 kw daytimer
FORMAT: Country
BROKER: A.O. Healan and Styles Caldwell are to receive a brokerage fee of \$18,270 plus a seven percent commission on a future sale of real estate.

Iowa

KLNG/Council Bluffs

PRICE: \$250,000
TERMS: Escrow deposit \$5000. Additional \$25,000 cash at closing. Twelve-year promissory note for \$220,000 at ten percent interest.
BUYER: Robert Wilkins of Spartansburg, SC.
SELLER: Aegus Inc., owned by Dr. John Mitchell II of St. Paul, MN.
FREQUENCY: 1560 kHz
POWER: 1 kw day/50 watts night
FORMAT: CHR
BROKER: Chapman Associates is to receive a \$17,500 broker's fee, one-half at closing and the other half in one year with ten percent interest.

Kentucky

WLLK/Somersset (FM CP)

PRICE: \$43,600
TERMS: Cash. CP valued at \$25,600. Additional consulting agreement valued at \$18,000.
BUYER: A general partnership of Kerry Rich and Joel Kenamer of

Arab, AL. Rich owns WRAB & WCRQ/Arab, AL.

SELLER: Ronald Livengood of Scottsboro, AL. He is President/GM of WSGG & WKEA/Scottsboro, AL.
FREQUENCY: 102.3 MHz
POWER: 3 kw at 300 feet

Maine

WSME & WCDQ/Sanford

PRICE: \$165,000 for 30%
TERMS: Conversion of debt to equity.
BUYER: Donald Crown is increasing his stock ownership to 66.9%.
SELLER: WSME Inc., owned by Donald Crown, Joanne duPont, and Helen Stafford.
FREQUENCY: 1220 kHz; 92.1 MHz
POWER: 1 kw daytimer; 3 kw at 530 feet
FORMAT: AC

Minnesota

KSTQ/Alexandria

PRICE: \$300,000
TERMS: Assets valued at \$5000 cash. Noncompete agreement valued at \$55,000. Company agrees to assume liabilities for balance.
BUYER: KSTQ Inc., a subsidiary of StarCom Inc. The company is headed by Dennis Carpenter and Sheldon Johnson. StarCom also owns KKSR/Sartell, MN and is the permittee of WRSR/Two Harbors, MN and KMGK/Thief River Falls, MN.
SELLER: Jeffrey Golberg and LuAnn Golberg.
FREQUENCY: 99.3 MHz
POWER: 3 kw at 287 feet
FORMAT: AC

Missouri

KTCB & KMAL/Malden

PRICE: \$150,000
TERMS: Escrow deposit \$20,000; additional down payment of \$20,000 cash; \$110,000 cash due at closing.
BUYER: BBC Inc., owned by David Green of Malden, MO.
SELLER: Tri-County Broadcasting Co. Inc., owned by Donald and Shelby Jones of Bono, AR.
FREQUENCY: 1470 kHz; 92.7 MHz
POWER: 1 kw daytimer; 3 kw at 193 feet
FORMAT: Religion; CHR

Montana

KUUB-AM & FM/Bozeman

PRICE: \$155,000
TERMS: Buyer is acquiring a 49% stock interest in consideration of consulting services to Seller. Buyer agrees to pay \$125,000 for option to acquire majority control. Ten-year promissory note for \$125,000 at 14.75% interest payable in monthly installments of \$2000. Buyer also agrees to acquire for seller automobile valued between \$20,000 and \$30,000.
BUYER: Bee Broadcasting Inc., owned by Bennie Bee of Whitefish, MT. He also owns KJJR & KBBZ/Whitefish-Kalispell, MT.
SELLER: Colleen Bee of Bozeman, MT is selling her entire 51% interest in CASI Broadcasting & Entertainment Enterprises Inc.

FREQUENCY: 1450 kHz; 95.1 MHz
POWER: 1 kw day/250 watts night; 100 kw at 780 feet
FORMAT: Country
COMMENT: This transfer agreement is a settlement of divorce proceedings. The AM was acquired last September for \$174,000.

Nebraska

KSWN/McCook

PRICE: \$42,000
TERMS: Cash sale of assets
BUYER: Ron Crowe & Associates, a proprietorship owned by Ronald Crowe of McCook, NE.
SELLER: K-101 Inc.
FREQUENCY: 1300 kHz
POWER: 5 kw daytimer
FORMAT: Country

New York

WGJI/Babylon

PRICE: \$375,000
TERMS: Cash
BUYER: Radio WADO Inc., principally owned by Mark, Andy, and Tony Blank of Miami, FL and the family of Chairman Louis Wolfson III. The company also owns WADO/New York.
SELLER: Babylon Communications Inc., owned by Joseph Burton.
FREQUENCY: 1290 kHz
POWER: 5 kw day/1 kw night
FORMAT: Gold

Oklahoma

KADS/Eik City

PRICE: \$70,000
BUYER: Bennett Broadcasting Corp., owned by Joan Bennett of Sanford, FL. The company also owns WNSI/Sanford, FL.
SELLER: Walton-Peninger Broadcasting, headed by John Walton. He owns KBUY-AM & FM/Ruidoso, NM; KDJW-AM & FM/Amarillo, TX; and KKCS-AM & FM/Colorado Springs, CO.
FREQUENCY: 1250 kHz
POWER: 1 kw day
FORMAT: Station is dark; the new owner is planning a News/Talk format.

Oregon

KYTT/Coos Bay

PRICE: \$97,813
TERMS: Cash
BUYER: Support Christian Broadcasting, an Oregon partnership of Joel Lemon, Dan Seleshanko, and Harry Abel Jr.
SELLER: Mustard Seed Broadcasters, a partnership of Everett Currey Jr., Raymond Penny, and Henry Oxner.
FREQUENCY: 98.7 MHz
POWER: 31 kw at 637 feet
FORMAT: Religion
COMMENT: Plans were announced in May 1988 to sell this station for \$39,000 plus liabilities assumption, but that deal was never completed.

Pennsylvania

WKBE/Patton

PRICE: \$400,000
TERMS: Escrow deposit \$25,000, with balance due cash at closing.
BUYER: Altoona Broadcast Group, owned by Patton Communications Inc. The company is owned by Richard Smith of Columbus, GA.

SELLER: Kennedy Broadcasting Inc., owned by John Kennedy Jr. The company is an applicant for a new FM at Renovo, PA.

FREQUENCY: 94.7 MHz
POWER: 3 kw at 300 feet
FORMAT: Urban

BROKER: Donald Nahley of Media Market Brokers will receive a broker's commission of seven percent of the purchase price.

Texas

KERV & KRVL/Kerrville

PRICE: \$737,500
TERMS: Cash \$600,000. Two-year promissory note bearing no interest for \$137,500.
BUYER: Griffin Broadcasting Corp., owned by F. O'Neil Griffin.

SELLER: Formby Broadcasting Co. Inc., owned by Clint Formby of Hereford, TX. He owns interests in KPAN-AM & FM/Hereford, TX; KLVV/Levelland, TX; KTEM & KPLE/Temple, TX; and KSAM & KHUN/Huntsville, TX.

FREQUENCY: 1230 kHz; 94.3 MHz
POWER: 1 kw day/250 watts night; 3 kw at 105 feet
FORMAT: AC; Country

COMMENT: Formby purchased this station in September 1988 for \$760,000.

Utah

KREC/Brian Head

PRICE: \$131,147 for 47.5%
TERMS: Buyer provides \$10,000 cash for ten percent of company; acquires additional 17.5% for leasing transmitter site to corporation rent-free for five years; acquires additional 20% for loan of \$121,147.

BUYER: John Dierks of Las Vegas, NV.

SELLER: Pamela Johnston, Jeffrey Johnston, and Jill Hill are selling a 47.5% stock interest in Brian Head Broadcasting Co.

FREQUENCY: 98.1 MHz
POWER: 56 kw at 2550 feet
FORMAT: AC

Wyoming

KATI/Casper

PRICE: Gift — no cash consideration
BUYER: The University of Wyoming, headed by President Terry Roark. It also owns KUWR/Laramie, WY.

SELLER: Clear Channel Radio Inc., owned by Jack Rosenthal and Robert Price of Casper, WY. The company also owns KTWO & KGRQ/Casper, WY.

FREQUENCY: 1400 kHz
POWER: 1 kw
FORMAT: AOR

COMMENT: This transaction completes a complicated three-way deal to settle bankruptcy litigation. A federal bankruptcy trustee recently assigned the licenses of KATI & KGRQ/Casper to Casper Broadcasting Co., which owned the stations prior to its sale in 1984 to the now-bankrupt Mountain West Broadcasting. Casper then assigned the combo licenses to Clear Channel in exchange for \$350,000 cash. Clear Channel is now spinning off the AM to avoid duopoly problems.

Hired Gun—Straight Shooter



BARRY SKIDELSKY Attorney

655 Third Avenue
Suite 1100
New York, NY 10017
(212) 818-0990

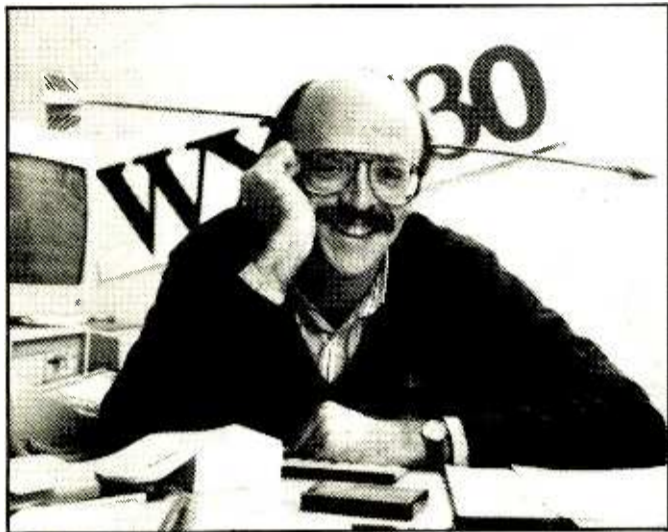
At last! An attorney who's been there 15 years' experience as radio PD, GSM & GM.

At CRS '89 Friday afternoon legal roundtable. Stop by for free initial consultation.

Or leave message c/o Opryland Hotel to arrange confidential conference.

"COUNTRY RADIO'S NOT COWBOYS AND INDIANS"

—Ted Farr, Program Manager, WX1130/Vancouver



"COMPETITORS ATTACKED OUR 25-54s"

It was bad enough facing a direct Country FM competitor. But then, Oldies and Classic Rock formats began eroding our most profitable demos.

JOINT COMMUNICATIONS HOG-TIED THE COMPETITION

Their consulting team dug up the important facts. Then, we attacked the problem together. First, the music. Then, the program and marketing strategy. Imagine our excitement when we jumped nearly two-and-a-half share points in one year!"

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MANAGEMENT

Four Steps To Job Success

The road to success is often laced with blind alleys that only lead to dead-end careers. To avoid these pitfalls and diversions, Jeffrey Davidson, author of "Blow Your Own Horn: How To Market Yourself And Your Career," advises that your journey to success start with the following four steps:

- **Pick selective reading material.** Read the same magazines and trade papers that your boss and clients read. This not only enables you to have unique conversations with your boss, but also allows you to better position yourself and your company to interested outsiders.

- **Know your co-workers.** Realize that everyone in your office is important. You should make a concerted effort to talk to these people and become someone they like.

- **Maximize work efforts.** Look for more than one application for the work you do. Save pertinent information from one project to be recycled for another.

- **Learn from others.** Seek out as many mentors as you can find — not only from within your company, but from other professions as well.

Faxing Copy On The Spot

If your station is short on copywriters and long on salesmen in need of a spec spot, you may be interested in the custom (and stock) commercial copywriting services of Fairfax, VA-based Benmar Productions.

After completing and faxing a request form, clients ante up between \$15 and \$25 (depending on the service and length of spot selected), and wait for the company's fast — and faxed — reply.

Top Ten National Talk Topics

February '89

Each month R&R surveys leading talk radio stations from across the nation to determine the ten topics that have generated the greatest amount of listener phone responses over the past four weeks.

- 1) Salman Rushdie's "Satanic Verses"
- 2) Congressional Pay Raise
- 3) John Tower Nomination
- 4) David Duke Election (KKK)
- 5) Oliver North Trial
- 6) Gun Control
- 7) Abortion
- 8) Renaming American Blacks
- 9) Savings & Loan Crisis
- 10) Environment (Drought)

In addition to having the Ayatollah calling for his head, Salman Rushdie had the nation calling its favorite talk stations to discuss the author's "Satanic Verses." Politicians provided talk topic fodder, with a would-be cabinet member fighting for his career, a former presidential aide trying to stay out of jail, a proposed pay hike, and a just-elected former Klansman lighting up the phone lines. Issues concerning the rights of a comatose woman, efforts to limit the sale of semi-automatic rifles, and the effects of drought kept abortion, gun control, and environmental topics near the top of the listeners' minds.

Reporting stations: KCBS/San Francisco, Andrew Finlayson; WMCA/New York, Charlie Alzamora, KXL/Portland, OR, Jeff Grimes; KLIF/Dallas, Dan Bennett; WABC/New York, John Manelli; WMAQ/Chicago, Scott Herman; WXYT/Detroit, Denise Jenkins; KMOX/St. Louis, Dave Dugan; WTAE/Pittsburgh, Tom Clendening; KIRO/Seattle, Andy Ludlum; KIEV/Los Angeles, Dick Sinclair; KABC/Los Angeles, Bernard Pendergrass; KING/Seattle, Brian Jennings; WBZ/Boston, Tyler Cox.

Barriers To Teamwork And How To Avoid Them

The combined efforts that go into making teamwork a successful element in the chemistry of a radio station's programming or sales departments — not to mention the way these two departments interact — are at once indispensable, and yet always in danger of falling apart.

However, Robert Lefton, writing in the Costa Mesa, CA-based *Personnel Journal*, claims that companies can keep their teamwork productive by avoiding the following eight pitfalls:

- **Starting with poor information.** Since information-gathering is often the starting point for team-

work, it's essential that all parties be privy to information that's complete and accurate before attempting to solve a problem.

- **Shaping discussions.** Bosses are especially vulnerable to this pitfall. By leaking how he feels about a topic before seeking the opinions of his subordinates, a boss can shift and stifle team discussions. Resist the temptation.

- **Pushing agendas.** Team players should take care that open and honest "brainstorming" debates do not dissolve into a game where various members "push their own agendas." Such developments transform teamwork into "one-upmanship."

- **Seeking alternatives.** Teams must exhaust all options and choices before making a decision. Brainstorming is one good way to accomplish this.

- **Holding less-than-candid discussions.** Participants in team discussions must set aside fears of hurting someone's feelings, and address issues with candor — not with distortion and evasion.

- **Holding pointless meetings.** Don't waste the team's time on pointless meetings. Instead, plan all team gatherings thoroughly, setting goals and objectives for each.

- **Lack of self-critiques.** Don't take teamwork for granted. Rather, incorporate mandatory critiques of a team's strengths and weaknesses on any given project.

- **Failure to inform all parties.** Don't forget to fully explain a decision to everyone involved. Good ideas are often left on the drawing board because not all critical players were informed.

DATELINE

- **March 1-3** — NAB's Leadership Conference. J.W. Marriott. Washington, DC.

- **March 1-4** — 20th Annual Country Radio Seminar. Sponsored by Country Radio Broadcasters. Opryland. Nashville, TN.

- **March 3-7** — NARM 31st Annual Convention. New Orleans Marriott. New Orleans, LA.

- **March 11-12** — *The Record's* Music Industry Conference. Royal York Hotel. Toronto, Canada.

- **March 12** — 1989 Juno Awards. O'Keefe Center. Toronto, Canada.

- **March 13-14** — NAB's Group Head Fly-In. Dallas-Ft. Worth Hyatt Regency Hotel. Dallas, TX.

- **March 16-19** — Third Annual South By Southwest Music & Media Conference. Marriott At The Capitol. Austin, TX.

- **March 16-18** — First Annual Air Talent Programming Conference. Doubletree Hotel. Atlanta, GA.

- **March 22** — NAB's Radio Station Acquisition Seminar. Park Lane Hotel. New York, NY.

- **March 23** — NABOB Fifth Annual Communications Awards Dinner. Sheraton Washington. Washington, DC.

- **March 24-25** — 11th Annual Black College Radio Convention. Paschal's Hotel. Atlanta, GA.

- **March 29** — Academy Awards. Shrine Auditorium. Los Angeles, CA.

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ATPC-'89

Other knowledge-packed sessions include The Art of Teaching, More Effective Show Prep and Personality Research You Can Do. Toys For Talent - this panel features the latest in gadgets and gizmos available to talent for control-room use. You'll also get trade tips from leading magazine editors on achieving timely, precious publicity. • And a stunning climax - "TALENT MASTERS OF THE AIRWAVES" - the hottest panel of national air-talent ever assembled. Plus more unforgettable fun, stand-up comedians, surprises and events that can only further enrich your career.

Register Now For This Not-To-Be-Missed Air-Talent/Programming Conference!

Advanced registration fee for the ATPC '89 before February 25 is \$235 per person. Late registration fee is \$265. Group rates are also available. Fee includes all sessions, opening cocktail party, awards luncheon and keynote speaker luncheon. • The Doubletree Hotel is offering a limited number of rooms available before February 25, at a special rate of \$69.95 a night single/double occupancy. • For those flying to Atlanta, Delta Airlines, official airline of ATPC '89, will offer special discount rates, available by calling 1-800-241-6760. Identify yourself with ATPC '89 and refer to file #WO611. • For hotel registration, or additional information, please contact Lisa Henn at Talentmasters

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SALES STRATEGY

POWER QUESTIONING, PT. II

What To Ask The Client

By Chris Beck

Last week's column described how you can increase your selling clout by using a strategy of client questioning, responding to a client's statements and questions with questions of your own. This week, we present an overview of the six primary question categories that you can use day-to-day in a variety of selling situations.

For the purposes of this column, the questions outlined below assume you're selling a Soft AC to a Toyota dealer.

Qualifying Questions

Questions that are asked in order to qualify the validity of a certain positioning statement or pose a parallel to a package or presentation are qualifying questions. A couple of examples: "Is the Labor Day weekend important for you?" and "Do consumer incentives help you pull potential buyers into the dealership for test drives?"

Answers to questions such as these give you valuable insight into a client's needs before you present him with any options. You can use them to uncover the client's objectives and any potential problem areas — information that will ultimately reduce any objections you might face.

Even when you already know the answer to a question, asking that question

rather than making a statement — which can be challenged — is a more sophisticated and effective sales skill. For instance, you may already know that the auto industry is targeting women because they account for 40% of all cars purchased and exert influence over an additional 40% of purchase decisions. Nevertheless, you should ask the dealer, "Other than your current strategy of targeting men, are you or your industry targeting any other potentially profitable market?"

Qualifying questions can be used during initial fact-finding and immediately before you finish a meeting to help you synopsise the discussion that you've just had: "So, to recap our discussion, you indicated that . . . and based on those interests you wanted me to prepare a . . . right?"

Don't forget to use qualifying questions at closing to give you that extra momentum. You can reiterate the benefits you've already

qualified, like this: "Last time we talked about . . . and . . . Your main area of interest was using the station to pull women into the showroom for test drives. Is that still of interest?"

An additional benefit of integrating qualifying questions into your sales strategy is that they will increase your listening skills. By eliminating the problem of trying to think of what question to ask the client next, qualifying questions enable the salesperson to concentrate on the client's answer. The benefit is even greater for new salespeople; having five or six qualifying "shells" at their fingertips (such as "Could you elaborate on why you feel that way?") can greatly reduce first-call anxiety.

Don't be surprised if a client actually thanks you for soliciting information from him. After all, he probably isn't asked qualifying questions very often and he's likely to be pleased that you were interested in what he had to say.

Leading Questions

Leading questions are weapons of sales warfare that draw parallels between your station or product and a client's needs. They also arm you with ammunition against the competition.

Suppose your client favors the big News/Talk station in the market over your Soft AC. You can position your station competitively with this question: "Do you feel working women with separate incomes are more important to your business than unemployed housewives?"

The more resistance a client poses, the more crucial leading questions become. But there is a liability to leading questions — unless you're careful, they can sound manipulative.

General Questions

These are the questions you employ when you're on a general fact-finding mission. They usually concentrate on three specific areas: media and advertis-

The Six Most Effective Queries

Inquiring salespeople want to know: what are the kinds of questions they should ask to improve sales performance?

- Qualifying questions
- Leading questions
- General questions
- Pro forma questions
- Alternate platform questions
- Closing questions

ing strategies, general business conditions, and upcoming events. One example: "What exciting events are coming up for which you've set aside discretionary budgets?"

What you don't want to do is ask questions to which you already know the answers and which have no further use in the selling process, such as "Who are your major competitors?" or "What size print ads do you run?"

Pro Forma Questions

Any businessperson wants to study his potential return before making any investment. Pro forma questions contain potential return information. They allow you to make a strong return-oriented presentation at closing.

Pro forma questions enable you to make the potential investment tangible and — at the same time — present the client with information you've gotten from him. It's not unusual during a closing sequence for a client to ask, "Where did you get this information?" To which you respond, "From you" — at which point the client will sit back and smile.

"What percentage of the general market do you feel is shopping for a Toyota on a monthly basis?"

The client's answer to this question is powerful ammunition for you to use at closing: "You indicated that about five percent of the market each month represents potential Toyota buyers. Five percent of the actual reach of this schedule translates to (X amount) potential Toyota customers. What do you

think that means to you in potential sales?"

Alternate Platform Questions

Alternate platforms are departments or decision-makers you can call on other than the person with whom you have been working. One example is the personnel department. You can capitalize on that platform by asking, "Is your company finding it difficult to find and hire qualified employees?"

Closing Questions

The only purpose of closing questions is to assist you in closing. They have replaced alternate choice and other outdated closing techniques, and boost your momentum because they center on results.

"What impact do you feel this concept will have on traffic? What would reaching 138,000 people potentially mean to sales? So you feel this is a good investment?"

Questions such as these are more client-focused than traditional closing skills. They allow you to uncover any hidden objections in the back of the client's mind that haven't been verbalized. Capping your sales strategy with closing questions can make the difference at the most crucial phase of the selling cycle.

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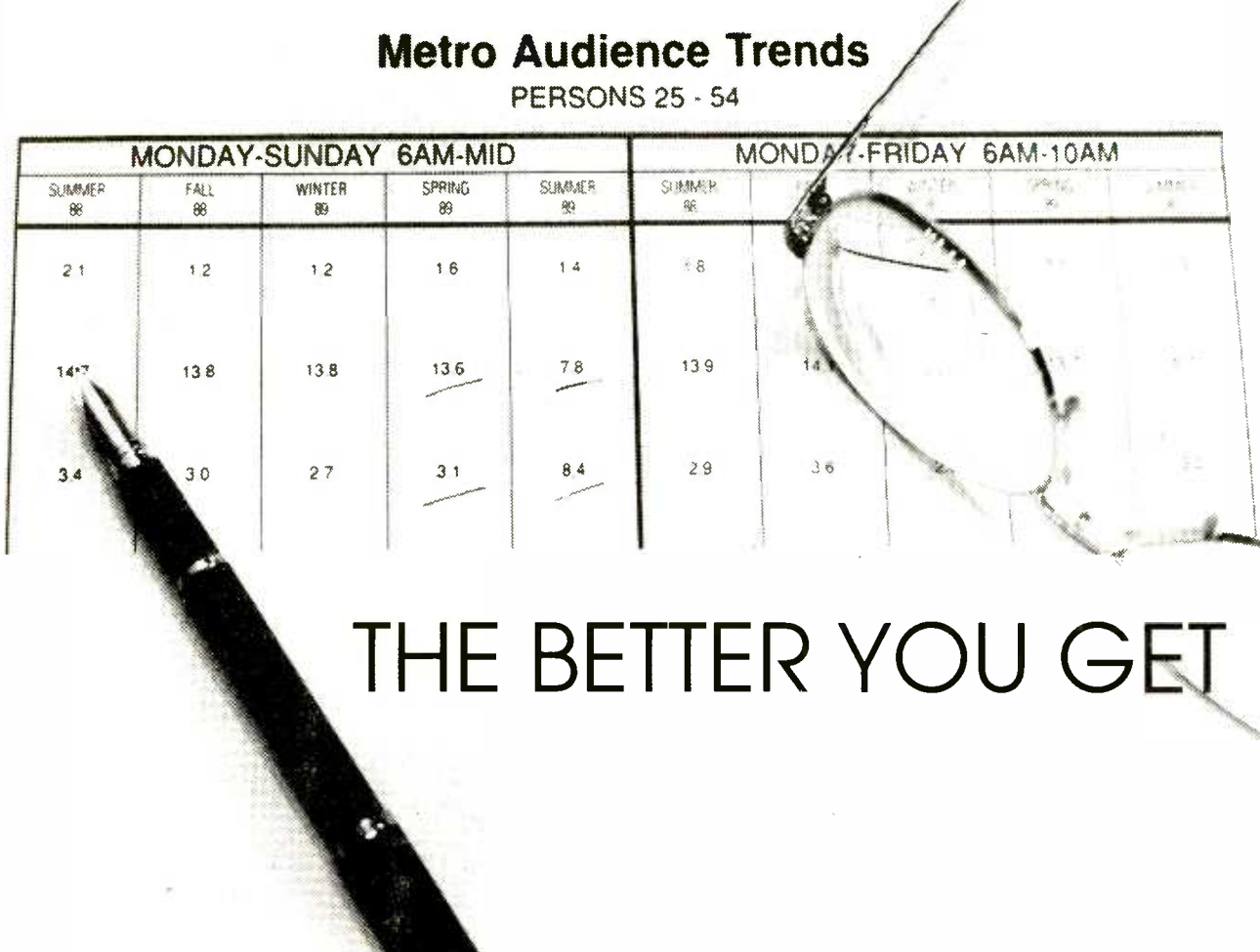
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Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.

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PERSONS 25 - 54



	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	SUMMER 88	FALL 88	WINTER 89	SPRING 89	SUMMER 89	SUMMER 88	FALL 88	WINTER 89	SPRING 89	SUMMER 89
WAAA SHARE	21	12	12	16	14	18	14	14	14	14
WBBB SHARE	14.7	13.8	13.8	13.6	7.8	13.9	14	14	14	14
WCCC SHARE	3.4	3.0	2.7	3.1	8.4	2.9	3.6	3.6	3.6	3.6

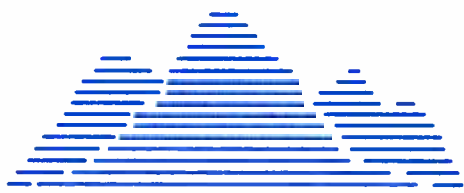
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Grammy Awards Top Wednesday TV Time Slot

In posting a 16 rating and 26% share for CBS, the 31st annual Grammy Awards outdistanced its head-to-head network competitors by more than a full rating share, and finished the week at #26 (in a tie with ABC's "Growing Pains"). However, the show also earned the lowest Nielsen ratings in the event's televised history.

Although studded with rare, live TV performances from the likes of Tracy Chapman, the Winans, Sinead O'Connor, and Metallica to name but a few, the 31st Grammys may have lacked the megastar pulling power of a Michael Jackson to match past ratings successes.

The Grammys started the evening slowly, falling behind ABC's

"Growing Pains" (16 rating/25% share) and NBC's "Unsolved Mysteries" (17.5 rating/27% share) in the first of three hours. Nevertheless, the awards program pulled ahead of a repeat of NBC's "Night Court" (16.1 rating/24% share) and ABC's "The Wonder Years" (10.6 rating/16% share) at the start of the 9 o'clock hour.

From there, the Grammys leapt nearly four rating points ahead of its competition between 9:30 and 10:00 — beating NBC's "My Two Dads" (13.9 rating/21% share) and ABC's "Hooperman" (9.8 rating/15% share) — before steadily declining between the start of the 10:00 hour until the show's end.

In contrast, the recent American Music Awards program delivered a 21 rating and 32% share to ABC, placing 11th in the overall weekly ratings.

VIDEO

NEW THIS WEEK

● **IMAGINE: JOHN LENNON (WHV)**

This feature-length documentary on the life and times of the former Beatle is narrated by John himself and features previously unseen footage from Lennon's private film archives. Augmented with interviews from Yoko Ono, John's first wife Cynthia, and sons Julian and Sean, the 103-minute tape offers up nearly three dozen songs from all phases of the performer's career. A double-LP Capitol soundtrack accompanied the film's theatrical release, with "Jealous Guy" becoming a multi-format hit. (Street date: 3/8).

● **I WANNA HOLD YOUR HAND (WHV)**

Little-known filmmaker Steven Spielberg served as executive producer of this Robert Zemeckis-directed comedy that centers on the efforts of six teenagers to score tickets to the Beatles' 1964 appearance on "The Ed Sullivan Show." Originally released in 1978, the film features a fistful of tunes from the Fab Four. (3/8).



IMAGINE THE POSSUMBLITIES — John Lennon (l), in his own hand; George Jones, by his ownself.

● **GEORGE JONES: THE LIVING LEGEND IN CONCERT (MHE)**

Honored five times as the CMA's "Male Vocalist Of The Year," Epic recording artist George Jones makes his performance-video debut with this hourlong offering that was taped in 1987. The 18 songs featured include such stone country hits as "Wine Colored Roses" and "He Stopped Lovin' Her Today." (3/8).

● **EXILE: LIVE IN CONCERT (MHE)**

This quintet of urbane cowboys, who reeled off hit after hit upon entering the country music arena, is captured live onstage in this 1987 concert appearance. The 60-minute collection spotlights 12 of the Epic recording group's biggest hits, including "Kiss You All Over" and "Woke Up In Love." (3/8).



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TELEVISION



TOP TEN SHOWS

FEBRUARY 20-26

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Roseanne*
- 4 *60 Minutes*
- 5 *Cheers*
- 6 *Murder, She Wrote*
- 7 *Golden Girls*
- 8 *Who's The Boss?*
- 9 *CBS Sunday Night Movie* ("Naked Lie")
- 10 *Dear John*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

● **ROCKIN' ROME:** James Brown, Ray Charles, Bo Diddley, Fats Domino, B.B. King, Jerry Lee Lewis, and Little Richard headline the hourlong "Cinemax Sessions: The Legends Of Rock 'N' Roll" special, taped live from the stage of Rome, Italy's Palaeur Arena (Sunday, 3/5, 10pm). Guitarist Dave Edmunds leads a back-up band of semi-famous names in their own right (Chuck Leavell, Phil Chen, Terry Williams), aided by the Uptown Horns.



LINDA LATIN LUPE LU — Linda Ronstadt sings for her fodder.

SPIKE'S PIQUE — Elvis Costello, aka *The Emotional Toothpaste*.

● **LITTLE ELVIS IS ALIVE!** That beloved entertainer, Elvis Costello, makes a rare US television appearance on NBC's "Late Night With David Letterman" (Saturday, 3/4, 12:30am). N'awlins homeboys the Neville Brothers also visit (Friday, 3/3).

● **MARIACHI MAMA:** PBS features recent Grammy-winner Linda Ronstadt singing the traditional Mexican "songs of her father" in this 60-minute, taped-live performance from her just-completed "Canciones de Mi Padre" tour (Friday, 3/3, 9pm).

● **SUNDAY NIGHT (AND MONDAY MORNING) BLUES:** Blues guitar star Robert Cray, country/soul vocalist Tracy Nelson, roots-rock singer/songwriter John Hiatt, and free-wheeling jazzbos the World Saxophone Quartet join together with the regular "Sunday Night" band (NBC, 3/6, Monday, 12:15am).

● **ROCK 'N' ROLL WISE-GUY:** Mick Fleetwood, Glenn Frey, and Deborah Harry essay rockin' roles, as CBS's cult cop-show "Wiseguy" continues to delve into dirty dealings in the music business — all fiction, of course — in this second of a seven-part series. (Wednesday, 3/8, 10pm).

FILMS

WEEKEND BOX OFFICE

FEBRUARY 24-26

1 <i>The 'Burbs</i>	\$6.0
(Universal)	
2 <i>Rain Man</i>	\$4.7
(MGM-UA)	
3 <i>Bill & Ted's Excellent Adventure</i>	\$4.6
(Orion)	
4 <i>Dangerous Liaisons</i>	\$2.8
(Warner Bros.)	
5 <i>Three Fugitives</i>	\$2.7
(Buena Vista)	
6 <i>Beaches</i>	\$2.3
(Buena Vista)	
7 <i>Cousins</i>	\$2.2
(Paramount)	
8 <i>The Fly II</i>	\$2.0
(20th Century Fox)	
9 <i>Working Girl</i>	\$1.85
(20th Century Fox)	
10 <i>True Believer</i>	\$1.80
(Columbia)	

All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Lean On Me," based on the real-life story of get-tough New Jersey high school principal Joe Clark. Thelma Houston duets with the Winans on the film's title track — the Bill Withers' classic — and first single from the upcoming Warner Bros. soundtrack.

Also opening this week, "Dream A Little Dream," the old scientist invents a formula to turn he and his wife 18 again plot enlivened by the presence of the *Starship's* Mickey Thomas in a cameo role as a math teacher. Thomas can also be heard on the film's upcoming Cypress Records soundtrack.

Finally, there's "Skin Deep," a comedy in which famous country singer's son John Ritter co-stars with famous rock star's estranged wife Julianne Phillips. No soundtrack LP, but Ivan Neville's current Polydor single "Falling Out Of Love" is prominently featured, as are tunes from the likes of Robert Cray, Brook Benton, Vanessa Williams, and Kenny G.

MUSIC & MOVIES

CURRENT

● **RAIN MAN**

Single: Iko Iko/Belle Stars (Capitol)

● **BILL & TED'S EXCELLENT ADVENTURE (A&M)**

Featured Artists: Vital Signs, Glen Burtnick, Shark Island

● **BEACHES (Atlantic)**

Single: Wind Beneath My Wings/Bette Midler

● **WORKING GIRL (Arista)**

Single: Let The River Run/Carly Simon

Other Featured Artists: Sonny Rollins, Chris Rea, Pointer Sisters

● **TWINS (WGT)**

Singles: It's Too Late/Nayobe

I Only Have Eyes For You/Marilyn Scott

Other Featured Artists: Spinners, Philip Bailey & Little Richard

● **TAP (Epic)**

Single: All I Want Is Forever/James "J.T." Taylor & Regina Belle

Other Featured Artists: Teena Marie, Gwen Guthrie, Gregory Hines

● **THE MIGHTY QUINN (A&M)**

Featured Artists: UB40, Neville Brothers, Sheryl Lee Ralph

● **THE NAKED GUN**

Single: I'm Into Something Good/Peter Noone (Cypress/A&M)

● **TORCH SONG TRILOGY (Polydor)**

Featured Artists: Billie Holiday, Charlie Haden, Harvey Fierstein

● **TEQUILA SUNRISE (Capitol)**

Single: Surrender To Me/Ann Wilson & Robin Zander

Other Featured Artists: Church, Andy Taylor, Crowded House

UPCOMING

● **LEAN ON ME**

Single: Lean On Me/Thelma Houston & the Winans (WB)

● **CHANCES ARE**

Single: After All/Cher & Peter Cetera (Geffen)

● **ROOFTOPS**

Single: Avenue D/Etta James f/Dave Stewart (Capitol)

● **SING (Columbia)**

Singles: Birthday Suit/Johnny Kemp

Romance/Paul Carrack & Terri Nunn

Other Featured Artists: Patti LaBelle, Kevin Cronin, Art Garfunkel

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LIFESTYLES

Surveying America's Sexual Satisfaction

46% Men 'Unfulfilled,' 75% Married Women Say Life's 'Very Good'

Despite assumed efforts to the contrary, almost half (46%) of American men describe their love life as "non-existent" or "unfulfilling." And, according to a recent survey by *Men's Health* magazine, 39% of US males would choose a different partner for a second go at life.

When it comes to their frequency of lovemaking, 26% of the men surveyed report being "very satisfied," while 44% say they're "somewhat" or "very dissatisfied." And how do men handle their sexual discontent? A full 40% think about infidelity, 37% are actually unfaithful, and a firm 10% prefer masturbation.

Although 82% of men claim to share the same sexual tastes as their partners, 68% say they wish their mates had a kinkier imagination. Nearly half (49%) say the magic that sparked marriage has faded, but only 3% claim that such magic is no longer important.

It's Money That Matters

Men may have been created equally, but ones with college degrees and yearly incomes of \$35,000 and up are more sexually satisfied than less-educated males who earn smaller incomes. Salaries and education are important components of satisfaction for women as well — with 62% of professional, highly-educated females claiming that their current family

life is better than their childhood.

In fact, women are more satisfied with their lives than men. According to a recent study by Burlington, NC-based No Nonsense Fashions Inc., 75% of married women describe life as "very good," and 23% say it's "fairly good." Kids add extra appeal, as 91% of women who are married with children say life is "very good" compared to the 80% of married women without children who describe life as "very good."

However, 76% of the women report that the stress resulting from the triple-threat combination of work, personal life, and family gets the better of them at least occasionally.

Top Ten Domestic Beers

Although **Budweiser** increased shipments by 2% to handily beat second-place **Miller Lite** as the most popular US domestic brew, the nation's beer drinkers are lightening up — not in the amounts consumed, but rather in the brands purchased.

According to the *Beer Marketer's Insights* newsletter, three of the top five brews are now "light" beers. **Bud Light** drinkers heavily contributed to the success of calorie-conscious beverages, with a sales increase of 18.3% — the largest gain among the top ten. **Miller Genuine Draft**, which took eleventh place, posted the biggest percentage gain — a 50% increase to four million barrels.

To see how your favorite domestic brewski ranks, consult the chart below. (Note that all shipment figures are in millions of barrels.)

Rank & Brand	1988 Shipments	% Change
1 Budweiser	50.5	+ 2.0%
2 Miller Lite	19.3	+ 0.5%
3 Bud Light	9.7	+ 18.3%
4 Coors Light	8.9	+ 12.7%
5 Busch	8.7	+ 6.1%
6 Miller High Life	8.4	- 8.7%
7 Old Milwaukee	7.0	- 2.8%
8 Coors	6.3	- 12.5%
9 Milwaukee's Best	5.7	+ 11.8%
10 Michelob	4.4	- 13.7%

Source: Beer Marketer's Insights

TUMBLING DICE

US Gamblers Set High Stakes

With their assortment of money-making, money-taking games of chance, casinos overwhelmed all other sources of legal and illegal gambling in 1986 — accounting for nearly \$130 billion of the estimated \$198.8 billion spent on the leisurely pursuit in '86 (the last year for which figures were available).

To see where your favorite form of gambling ranked, check the tote board below:

Type Of Gambling	Amount Bet (in billions)
Casino gambling	\$129.9
Sports betting	\$21.6
Horse racing	\$18.7
State lotteries	\$12.5
Numbers	\$5.6
Bingo	\$3.6
Dog racing	\$3.0
Other	\$3.9

Source: Wall Street Journal

Small Dogs: Bigger Bite Of US Market

For the sixth consecutive year, cocker spaniels were named the most popular breed of registered dogs in America, outnumbering second-place Labrador retrievers by more than 22,000 cold noses. (See accompanying chart.)

As with several other breeds to make the top ten, the cocker spaniel's popularity may be rooted in its slight stature. According to the NYC-based American Kennel Club, many dog owners choose small breeds because of today's cramped living quarters.

Other factors making owners partial to smaller pooches include the high number of dog owners who drive compact cars, and the many city ordinances that make small-dog ownership more favorable.

America's Top Ten Dogs

Among the nation's ten most popular pooches, cocker spaniels clearly have first place wrapped up, while there is only a 425-dog difference between the chart's bottom three breeds. For a closer look at the top dogs of the 130 registered breeds tracked by the American Kennel Club, check the list below:

Breed	'88 Registration
Cocker Spaniels	108,720
Labrador Retrievers	86,446
Poodles	82,600
Golden Retrievers	62,950
German Shepherds	57,139
Chow Chows	50,781
Rottweilers	42,748
Beagles	41,983
Dachshunds	41,921
Miniature Schnauzers	41,558

Revived Gums: Popular & Profitable

Thanks to a change in consumer hearts and pocket-books, the maker of "Bee-mans," "Clove," and "Black Jack" chewing gums is proving it's more profitable to bring back previously discontinued brands of gums than it is to introduce a new brand.

Sales of these three distinctively-flavored gums reached \$10.5 million in 1988, triple the amount made in the re-launch year of 1986. According to the Warner-Lambert Co., which manufactures the gums, consumers "really load up" on the distinctively-flavored treats during their limited selling seasons (a couple of months each fall).

As a result, the company has now added an additional two-month spring selling season and an \$800,000 ad budget to help reach its projected sales of \$20 million this year. A company spokesperson noted that it usually takes \$12 million in advertising support to

push sales of a new brand of gum to the \$20 million level.

Ironically, it was poor sales that prompted the gums' removal from market shelves in the 1970s.

CHRONICLE

Born To:

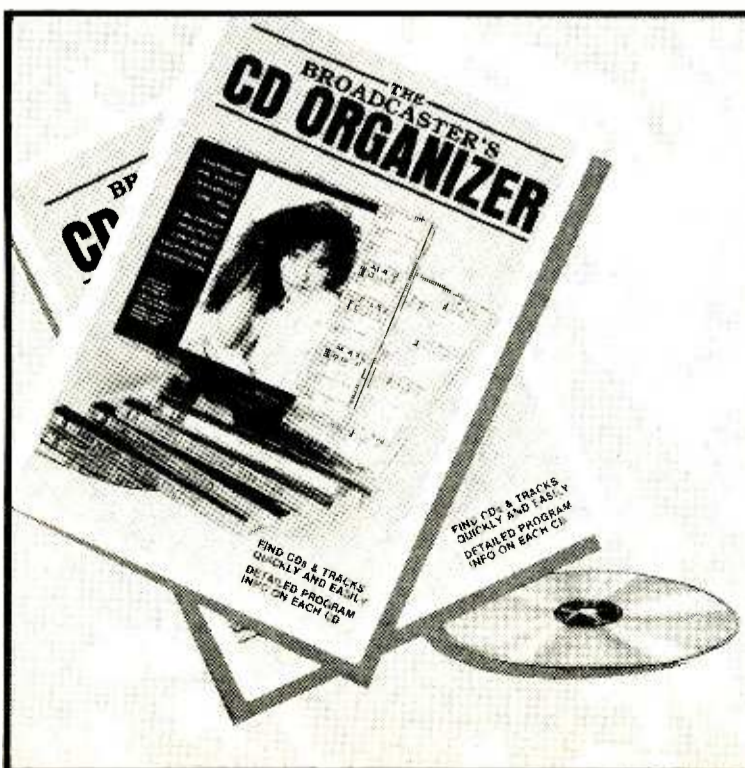
WRNS/Coastal, NC MD Mark Reid, wife Kim, daughter Sarah Nicole, January 18.

KBCO/Denver news anchor **Peter Finch**, wife Alice, son Davis Robert, January 27.

RCA Records Sr. Marketing Director Randy Miller, wife Diane, daughter Danielle Jae, February 5.

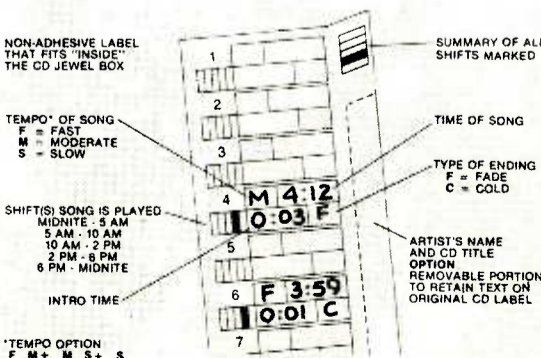
WEA Records sales rep **Karen Fisher-Bernstein**, husband Randy, daughter Maura Lari, February 6.

KBUZ/EI Dorado, KS PD R.W. Wright, wife Sheila, daughter Jennifer Leigh, February 7.



AT LAST . . . an efficient way to label compact discs. Broadcast Supply West introduces the **BROADCASTERS CD ORGANIZER**. Your air staff will now have all important song information at a glance.

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suitable; imposing; gratuitous;
valuable; superlative; exalted;
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Outside New York & New Jersey: (800) 421-9494
FAX #: (201) 941-9750

OVERVIEW

TECHNOLOGY



Wrist Watch Doubles As Mini Personal Computer

Capable of sending and receiving information to or from any Apple "Macintosh" personal computer, "WristMac" keeps your PC as close as your fingertips.

Available from NYC-based Ex Machina Inc., the WristMac is an enhanced Seiko watch that stores up to 80 separate, watch-sized screens of information. Each screen holds and displays entries of up to 24 characters (enough for phone numbers, appointment reminders, etc.).

In addition, the WristMac comes equipped with a bi-directional cable that enables the user to edit and transfer information back and forth from Macintosh "Hypercard" databases (1.2 or higher).

There are two types of WristMac available: standard (list priced at \$225) and a water-resistant executive model that sports gold buttons and a metal wristband (\$295). For more information, call the company at (212) 831-3142 or (800) 227-6900.

Laser Videodiscs Prepare To Mount US Comeback

Five-Disc Sound & Vision Capability, More Titles

Boasting the ability to play five- and three-inch audio CDs, 12" and 8" video discs, and a new 5" combination audio/video platter, revamped video laser players are now pushing to join VCRs as mainstays in consumer home entertainment systems.

Selling but 400,000 units during the 1980s, laser player makers suffered fierce competition from VCRs, which now sit in 60% of America's 90 million TV households. Consumers who chose the VCR's ability to record rather than the video laser's superior playback qualities made the difference, according to recent *Wall Street Journal* reports.

Stiff Challenges

Despite the improvements, the laser player industry is still faced with some stiff challenges. For example, the enlightened gadgets, which still can't record, are costly — ranging from \$700 to \$1400 (as opposed to the average \$300 price-tag for VCRs and audio-only CD players). Manufacturers also face the task of educating consumers who were confused by the rapid advancements — and outdated — that occurred with initial models.

Record companies are expected to help boost sales of the five-way laser player, however, by increas-

ing the number of music video titles available on eight- and five-inch disc. Movie marketers, on the other hand, are launching a more aggressive campaign by adding 60 titles (retail priced \$25-\$40 each) per month to the existing 3000-plus movie-disc catalog in hopes of pushing 1988's \$63 million sales figure to \$125 million in 1989.

Bringing DAAD Cassettes To Market

The first company to mass-produce cassettes that feature digital audio analog duplication (DAAD) will be Atlanta-based Sonopress. The company claims that the DAAD process "reduces the imperfections that accompany mass music production by allowing digital information to be directly transferred to cassettes in a one-step process, eliminating all analog running masters and their corresponding generation losses."

First cassettes manufactured under the new process were made for and distributed at the 1989 Rock And Roll Hall Of Fame dinner held recently in NYC.

World's First 3-D Magazine Debuts

With its entire cover, all its stories, and every one of its advertisements set in 3-D, an upcoming issue of *VAR Business* — a computer magazine — is taking its 45,000 subscribers to a dimension beyond height and width.

Although other publications (including R&R) have previously used 3-D technology, none have ever done an entire issue in the jump-out-at-you style. Advertisers will have to pay CMP Publications Inc., the magazine's publisher, an additional \$3700 for a full-page color ad and \$1900 more for a black and white to participate in the publishing first.

Not surprisingly, the issue — special plastic glasses included — features a report on computer 3-D graphics, and will be handed out at a Chicago-based computer trade show in April. *VAR Business* is not available on newsstands.

VideoHarp With No Strings Attached



Musicians in search of that lost chord can now strum to their heart's content without fear of getting blisters on their fingers, thanks to the just-developed "VideoHarp" — a high-tech musical instrument that has no strings.

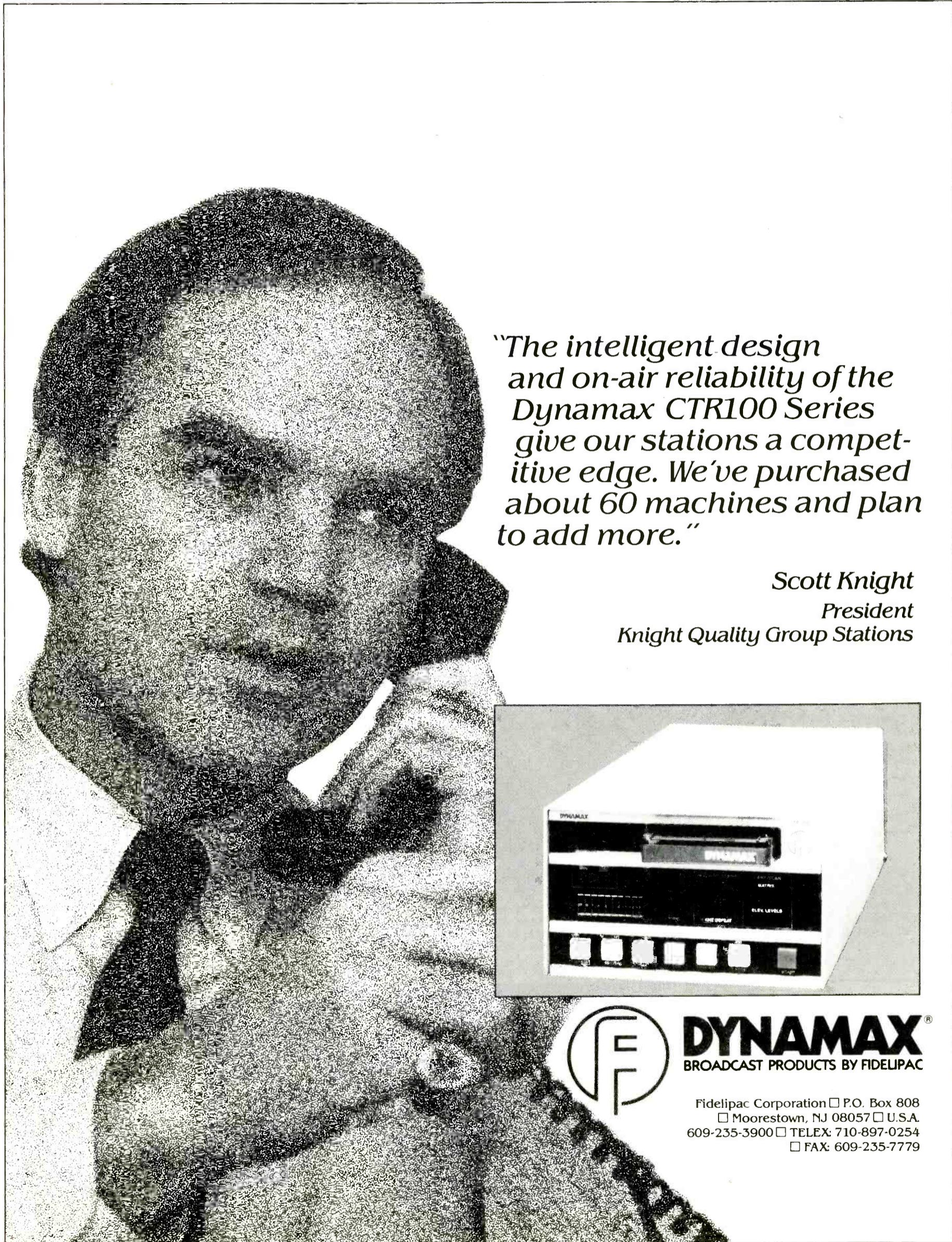
The VideoHarp is a shoulder-supported device that converts finger strokes across its neon-lit, pressure sensitive plastic surface into music.

Here's how it works: Subtle breaks in the neon field are processed through an attached personal computer that's hooked to a music synthesizer. Musicians can program the synthesizer to electronically mimic instruments ranging from flutes to cellos to pianos.

Developed at Pittsburgh's Carnegie-Mellon University by computer science researchers Paul McAvinney (pictured) and Dean Rubine, the VideoHarp could sell for between \$7000 and \$12,000 when it hits tomorrow's music shops.

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*Scott Knight
President
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Rushdie

Continued from Page 1

"Tom cleared the solicitation of records with me. I just wanted him to be sure that he knew KFI wasn't taking a stand on that issue. 'Entertainment Tonight' was here to do a piece on it, and waves of records have arrived."

Leykis's campaign didn't set well with fellow KFI 9am-noon talk host Geoff Edwards, who called the burning "fascist" and threatened to quit if the station supported the event. KFI answered Edwards with an indefinite suspension by Station Manager Howard Neal.

Public Readings By Staffers

KPFK/Los Angeles practiced a milder form of protest over the \$5.2 million bounty placed on Rushdie's head last Saturday (2/25) when it invited actors to read excerpts of "The Satanic Verses" and then held a discussion with authors and Islamic scholars. KING/Seattle announced it will hold a public reading of the book next Thursday (3/9) at the Scottish Rite Temple, with various staff members taking part.

Capturing Guillotine Listeners

KRBE/Houston morning man Glenn Beck gave away five copies of the book, now a bestseller, to listeners who called in when they heard the sound of the falling guillotine. Several death threats were called in.

KXUS/Springfield, MO morning man Woody P. Snow reportedly made a successful telephone call to Khomeini's private residence in Tehran last Wednesday (2/22). However, no one there spoke English and no one in the control room spoke Farsi, so the call went no further.

O'Neal

Continued from Page 3

Urban WJMH last December 29.

O'Neal's programming background also includes WYGC/Gainesville, FL and WPAP/Panama City.

Atkins

Continued from Page 3

great staff, the reputation of (Shamrock President) Bill Clark, and my own keen desire to get back into the radio wars right now all combined to make this an offer I couldn't refuse."

Atkins has programmed RKO properties CKLW/Detroit, KFRC/San Francisco, and KHJ/Los Angeles, and managed Hearst combo WTAE & WHTX/Pittsburgh (1973-85).

Oldies WWSW ranked fifth 12+ in the fall Arbitron (6.1) and tied for seventh in the corresponding Birch (5.2).

Cray Gets Grammy, Goes Gold

Hightone/Mercury artists the Robert Cray Band, who received the Best Contemporary Blues Recording Grammy for their "Don't Be Afraid Of The Dark" single, recently received gold record awards for the album of the same name. Pictured backstage at Radio City Music Hall are the band's Peter Boe, Tim Kaihatsu, Richard Cousins, and Cray, PolyGram President/CEO Dick Asher, and the band's David Olson.

Duran Duran Does Los Angeles

Capitol artists Duran Duran, who just wrapped up the US leg of their "Big Thing" tour and are headed for Japan and Europe next, are pictured backstage at Los Angeles's Universal Amphitheatre. Shown are (l-r, back row) Capitol's Dorene Lauer, EMI Music International VP Jeremy Hammond, Capitol VP Tom Whalley, Duran Duran's John Taylor and Simon LeBon, Capitol President David Berman, and manager Peter Rudge; (l-r, kneeling) Capitol VP Bill Burks, VP Ron McCarrell, and VP Tom Gorman.

WTG Staff Huddle

When WTG Records staff members got together for promotion and marketing meetings recently, they took advantage of the occasion to take this class photo. Shown are (l-r, standing) the label's Robin Cecola, Brian Scott, Kelly Norris, Chuck Jones, Linda Murdock, Bruce Hamon, Pat Rascena, Jay Brooks, Michael Prince, Sr. VP/GM Jerry Greenberg, and Roger Smith; (kneeling) Steve Brack, Tony Morales, Joey Carvello, and VP David Urso.

They're Minding The Store

Interep has named 11 regional executives to the Radio Store, and brought them together with Radio Store President Ellen Hulleberg and Interep President Les Goldberg for this shot. Shown are (standing, l-r) Jim Hagar (Detroit), Tony Maisano (Atlanta), Tom Poulos (Boston), Jeff Dashev (Los Angeles), Rick Fromme (Dallas), Mike Disney (Chicago), and Gary Ahrens (St. Louis); (seated, l-r) Austin Walsh (San Francisco), Bob Lion (New York), Hulleberg, Goldberg, Pam Little (Philadelphia), and Marc Guild (New York).

Starr

Continued from Page 1

Pearlman engineered WMAQ's transition to all-News in January 1988 following a highly successful four-and-a-half-year stint as VP/GM of KODA/Houston. He attracted attention by snaring the broadcast rights for Houston Oilers football games, making KODA the first FM station in the nation to be the flagship of a major sports franchise and to air games in stereo.

Zimmerman

Continued from Page 1

sibility he will assume when he becomes the manager of the newest properties in the CBS Radio family."

Prior to joining WBBM Zimmerman was Midwest Regional Manager for CBS Radio Spot Sales for three years, and served as AE in the New York and Chicago sales offices. He will report to VP/CBS Owned AM Stations Anna Mae Sokusky.

Archer had been GM at the stations since 1987. Before that he served two stints as VP of the Christal Company's Detroit office, and was also VP/GM at WWWW/Detroit.

CBS said the transaction is expected to close shortly. Once it occurs, the company will own radio properties in each of the top ten markets.

In the fall ratings, WWJ earned a 5.1 12+ in Arbitron, ranking 4th, and a 3.1 in Birch, ranking 12th. WJOI scored a 4.7 in Arbitron, earning a sixth place tie, and had a 3.2 in Birch, coming in 11th.

Hades

Continued from Page 1

"The past four years have proven that hard work produces results," commented Hades. "The PMG employees represent the best consulting team anywhere, and I'm proud to be a part of it. It's rare when you can work for someone who is also a friend, and I look forward to continued success with Jeff."

Hades joined the firm in 1985 after a five-year run as PD of KLOS/Los Angeles. Prior to that he spent a decade in Boston, where he programmed both WBCN and WCOZ.

Moody

Continued from Page 3

company United Broadcasting was sold to venture capital firm TA Associates last week. Moody, who programmed WJMO/Cleveland before moving to the Bay Area, is scheduled to meet with TA principals, but indicated his future with KSOL beyond the ownership change is uncertain.

In the fall sweeps, KSOL earned a 2.8 12+ Arbitron share, for an 11th place tie; and hit a 6.1 Birch figure good for third in the market.

Make The Right Move!

"All Or Nothing At All"

The Hot New Single By



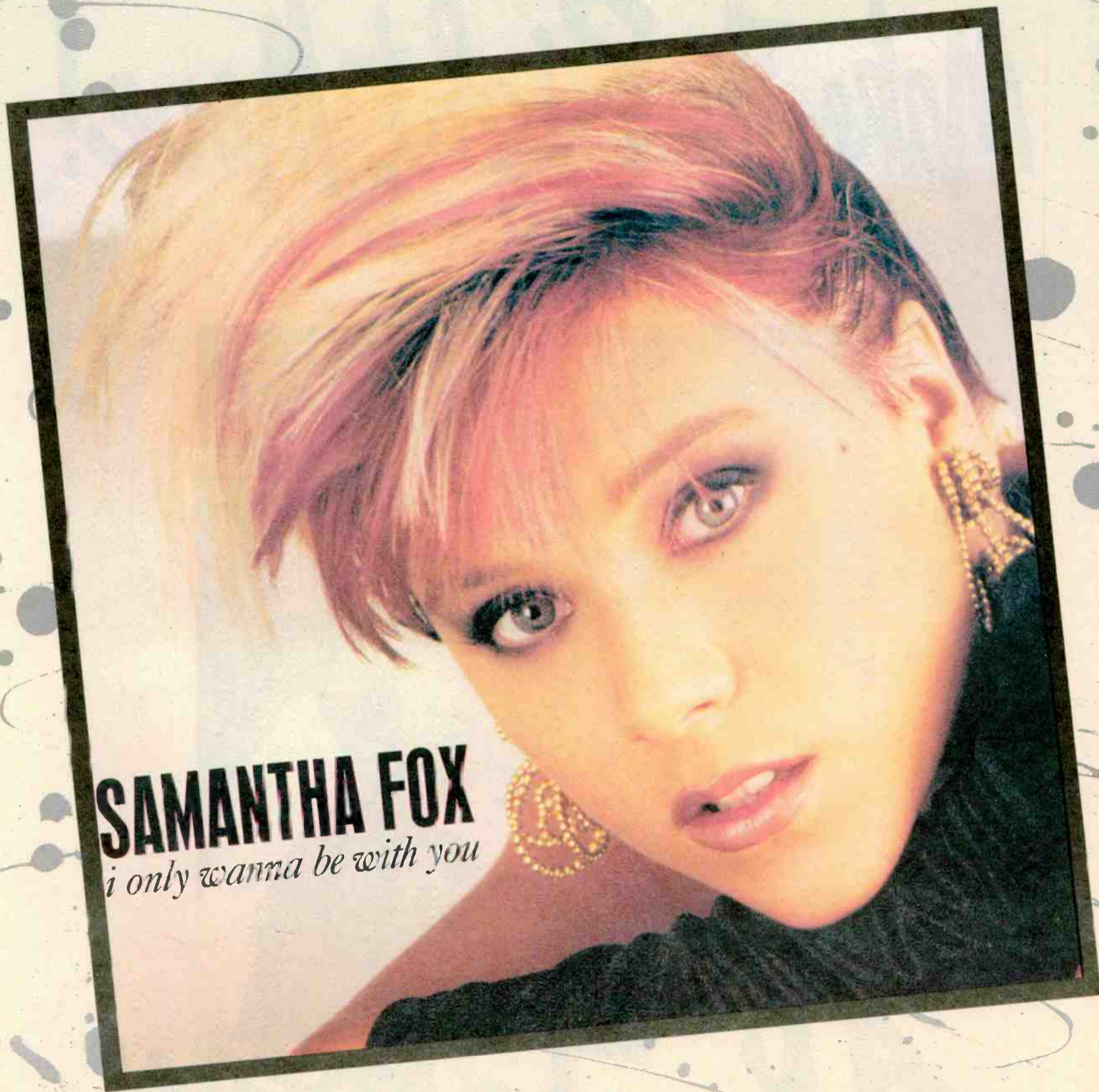
Al Jarreau

From The Album HEART'S HORIZON. Produced by George Duke and Jay Graydon
Management: Patrick Rains & Associates. Los Angeles



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THE FACE THAT LAUNCHED A FRENZY!



SAMANTHA FOX
i only wanna be with you

Thousands of fans are jamming retail outlets to see Samantha Fox during her in-store appearances throughout the U.S. and Canada. In Las Vegas, even Mike Tyson showed up. This girl is a heavyweight!

The frenzy is hitting the charts hardest of all, with "I Wanna Have Some Fun"

- Her third consecutive Top Ten single • The big multi-format hit • #1 on the dance charts
- Top Five on the pop charts

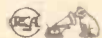
Now, calls are jamming radio stations for Samantha Fox's new single—

"I Only Wanna Be With You," from her third consecutive gold album, "I WANNA HAVE SOME FUN" 1150-1-J

Catch Fox Fever!

BMG

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**WHEN YOU
PLAY IT
SAY IT!**

STREET TALK®

'Yes/No' Radio Of The Future?

The "Yes/No Radio" concept conceived by researcher **Jon Coleman** and first put into place at **KZZP/Phoenix** by PD **Bob Case** is apparently spreading. **Power 95/NY** PD **Gary Bryan** has plugged in with a bank of ten phone lines, calling it the "Power 95 Non-Stop Music Test," while **KWSS/San Jose** is calling it "Choose It Or Lose It."

At KZZP, listeners call into a "yes" or "no" line on every record played, and a digital readout records the votes. Hourly, daily, and weekly updates are announced. With special call-counting hardware, KZZP can record up to 500 calls per song, and Case claims more than 70,000 calls were logged last week.

Tim DuBois, who was the creative force behind **Restless Heart**, has been signed to head up **Arista's** entry into Nashville.

Seems a lot of people are suddenly making **Malrite** VP/Programming **Jim Wood** — who ST hears is currently sitting without a contract — some "incredible offers."

Chrysalis VP/Promo **Daniel Glass** is still being tipped to take the VP/Promo seat at **SBK**, which should be ready to roll out product by May. Word is that Glass and owner **Chris Wright** will be breaking bread at the bargaining table this week. Wright is also said to be nearing a decision about future distribution for Chrysalis, with **BMG** said to have the inside track.

WGCI/Chicago PD **Sonny Taylor** has been let go. MD **Barbara Prieto** has taken on acting PD duties.

Semi-Hostile Takeover

Z98/Memphis morning dudes **Rick Rumble & Scott Thrower** are mounting a hostile stock takeover of crosstown CHR competitor **FM100** via the latter's parent company, **Scripps-Howard**. Inviting brokers to the station, the duo each purchased a share at \$67 and urged listeners to do the same. As bona fide shareholders, they plan to attend all meetings and even plan on-site inspections of their investment. Good luck on that one!

WMMJ/Washington, formerly a low-power AC, is rumored to be going Urban under former **WKYS** personality **Paul Porter**.

Look for **RCA** Director/National Album Promo **Hugh Surratt** to jump to **Geffen**, where he'll join **Mark DiDia** as co-head of that label's AOR department, reporting to **Marko Babineau**.

And what about the RCA East Coast national gig that Surratt recently turned down? Could **Chrysalis** Sr. Director/National Album Promo **Kevin Sutter** have the wig for the gig?



LADY & THE CHAMP — As befits the station's call letters and location, **KLUC/Las Vegas** was recently hosting an autograph party for RCA recording artist **Samantha Fox** when world heavyweight boxing champion **Iron Mike Tyson** — in town to destroy British challenger **Frank Bruno** last week — called and asked if it would be okay for him to come down and meet Ms. Fox, seeing as how he trains to her music. No problem, Champ! Pictured at the historic meeting are (l-r) **KLUC** night jock **Cat Thomas**, **Fox**, **RCA's Jim McKeon**, **Tyson**, and **KLUC** PD **Jerry Dean**.

Outlet Communications is going on the block. The company's board is hiring an investment banking firm to review "unsolicited expressions of interest" in the group by outsiders.

Newly-acquired **Beasley** outlet **KHAA/New Orleans** is currently Gospel, but market rumbles have it moving into a rock-oriented CHR direction. Also on the horizon is **CHR KCIL/Houma, LA**, just a 40-minute drive through the swamps, which will get a major signal upgrade by summer that will allow the station to easily penetrate the New Orleans metro.

ST has learned that **Lee Abrams** is no longer Corporate PD for **Shamrock Communications**.

Meanwhile, it appears that Shamrock may not be able to complete its plans to sign **Fred Jacobs** to consult Baltimore Classic Rock **WGRX**. The problem? Jacobs already works with **WCXR/Washington**, and the two stations slightly overlap.

Speaking of Jacobs — is he about to ink **KFOG/SF**? VP/GM **Tony Salvadore** confirms he's spoken to Jacobs, but then he added, "I've talked to everybody."

Garland's Swingin' New Gig

Is it true that former **MTV** Exec. VP **Les Garland** has finally left rock 'n' roll for golf, fulltime? ST hears the "Gar-Bud" may soon be managing golf pro **Tommy Armour III**.

KJLH/L.A.'s management team of PD **Cliff Winston**, GSM **Carl Farley**, and Promotions Director **Eleanor Williams** will get a break with the appointment of a new GM very soon.

Continued on Page 27

E
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A

"Orinoco Flow (Sail Away)"



113/18

ADDS:	PWR96
WZOU	WNNK
Q102 34	WSPK
WZPL	WBCY
KXYQ 29	WAPE
KROY re-add	KSAQ
KUBE	WPHR

... AND MANY MORE!

Massive Action:	KIIS deb 30
WXKS 11-10	WYCR 34-29
CKOI 14-9	KZZB 23-18
KRBE 23-18	KSND 8-6 (HOT)
KXXR 2-2	KMGX 34-29
K104 27-19	KCAQ 15-8

Sales Quickly Approaching Gold!
Billboard LP: 42* - 31*
On VH-1 & MTV

CHRIS REA

"Working On It"



NOW CROSSING AT CHR
#1 AOR Track!
Over 1,350,000 LPs Sold Worldwide

KEGL	WHSL add
KXXR 7-6 (HOT)	99KG add
WROQ add 24	KFMW add
WLRS add 35	KOZE add
WZKX add	KZFN add
KWTX	Y97 add 29
	OK95 add



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Most Added

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FIRST WEEK: NATIONALLY MOST ADDED!

NEW & ACTIVE NOW ON 70 CHR REPORTERS, INCLUDING:

PRO-FM add
 PWR99 add
 KEGL deb 17
 Y95 add

WGH add
 WMMS add
 WZPL add
 KXXR 30-19 (HOT)

KXYQ add
 KCPX add 39
 KWSS add
 KPLZ deb 33 (HOT)

WSPK add 40
 WROQ 6-4 (HOT)
 WPFM add 19 (HOT)
 OK95 38-34

... AND MUCH MORE!

When you
**PLAY IT,
 SAY IT!**

From The Album "VIVID"

PRODUCED BY ED STASIUM

(EE-44099)



STREET TALK®

Continued from Page 25

WRKS/NY has hired **WQOK/Raleigh PD Vinny Brown** as its new MD.

Former **MTV** founder and **Quantum Media** honcho **Bob Pittman** is rumored to be closing in on a deal over at **Warner Bros.** with buddy **Steve Ross**.

WAVA/Washington may still be looking for a PD, but it won't be looking for a morning team soon. **Don Geronimo & Mike O'Meara** have just inked a three-year deal worth \$1 million to each of them.

Nathan Gets Pucked

A hearty tip o' the ST hat-trick to **Atlantic National Pop Promo Director Marc Nathan** on his being spotlighted in *Goal* magazine (the official **NHL** publication), where he's described as a "professional fan."

KEYI-FM/Austin PD Mike Scott has been boosted to VP/GM of the **Degree Communications AC** outlet.

Former **KSJO/San Jose PD Ken Anthony** has been named PD at **KISS/San Antonio**, as **Mike Thomas** exits.

As **KNX-FM/L.A.** shifted to Oldies **KODJ**, the station was shocked to learn that Production Director **Jeff Davis** was crossing the street to Gold rival **KRTH**. Meanwhile, **KNX-FM MD Rick Shaw** has also opted to exit, and ST hears he has several interesting irons in the fire.

ST has learned that **Wescom Group Inc.** will acquire **Atlanta Media Research**, effective April 1. **Alan Sneed**, who headed AMR, will remain President of the renamed **Wescom Media Services**, reporting to Wescom Group Prez **Dan Forth**. **Larry Schuster** will stay on as Director of Marketing.

After nearly nine years, **92X/Columbus MD Kevin Haines** has left the station to join NY-based **Radio Computing Services**. **Rick Carter** takes over the music chair.

While in Softwareland, **RadioWare** has a new address: 3701 W. North West Highway, Suite 169-B, Dallas, TX, 75220. Call them at (214) 350-7216, and congratulate former **KYKX/Longview, TX PD Scott Johnson** on joining the support staff.

What were those loyal, logo-lugging **Q105/Tampa** listeners doing outside the Don Cesar Hotel in nearby St. Petersburg Beach in 20-degree weather last week? Participating in the station's Scavenger Hunt, which stated, "you must be on a TV newscast with a Q105 logo to win." When a local TV station did a weather segment live from the beach, the Q105 crowd cheered and waved, drawing attention from hotel guests.

But why this particular location on this particular day? ST heard it was because **Jacor VP/Programming and Master Dirty Trickster Randy Michaels** — and all the Jacor GMs and corporate staffers — just happened to be using the Don Cesar for programming meetings!

KABC/L.A. needs a creative, self-motivated Production Director. T&Rs to PD **John Rook**.

Contrary to what you may have heard, there will be a **Bobby Poe** Convention this year. The Poe Kat's 18th annual gathering is set for the Sheraton Premiere in Tysons Corner, VA on June 23-24.

Congrats to **MCA's Bob Osborne** and his wife, **Elektra's Michelle Meisner** — both promo reps in SF — who are the proud parents of a double-Breaker . . . **Taylor Ashley** and **Dallas**, born 2/25.



ONE BALLSY, IN YOUR FACE STUNT — As the above photo proves, **WAZY(Z96-1/2)/Lafayette, IN** afternoon personality **Chip Ramsey** is one ballsy jock. Volunteering his services as a "human bowling ball" for the *Big Brothers/Big Sisters* program, the 28-year-old Ramsey allowed himself to be placed on a skateboard and hurled headfirst down a local bowling alley, helping to raise \$56,000 in the process. "I'm glad they set those pins up in the middle of the alley," reflected Ramsey, "I'll bet those ball returns hurt."

(ADVERTISEMENT)

McVay Media Salutes Country Radio Seminar

McVay Media, the program consulting firm, honors winning Country Radio Stations at this year's **Country Radio Seminar**.

Charlie Cook, Senior Vice President for **McVay Media**, acknowledged the accomplishments of client stations **WYNK/Baton**

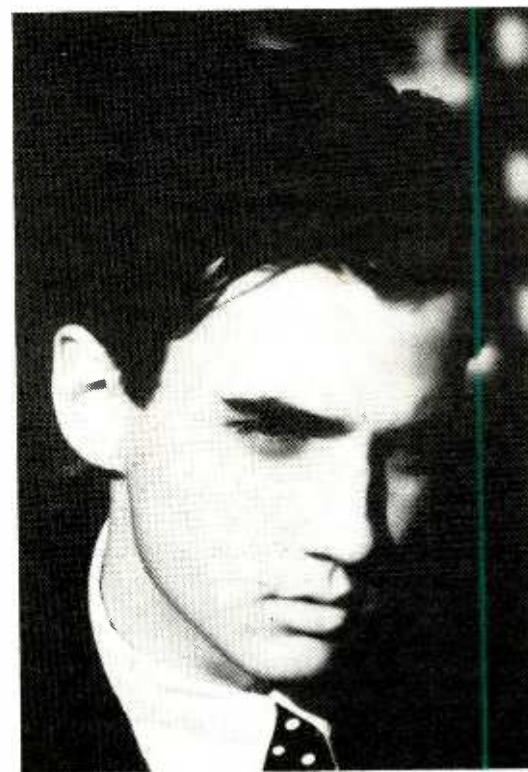
Rouge, KRMD/Shreveport, KCTR/Billings, KJLO/Monroe, KJNE/Waco, KBOZ/Bozeman, KSSS/Colorado Springs, WCRJ/Jacksonville, WYCG/Gainesville and KYKR/Beaumont.

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Get Romantic With Tommy Page



"A Shoulder To Cry On"

The seductive new single from the debut album **Tommy Page**.

NEW & ACTIVE

Y95 1-1	KWSS deb 30
KCPX 1-1	KMEL 15-13
KDON 8-7	WPST 27-21
WCIL 8-7	195 add 30
KMOK 4-3	KZFM 9-9
KZFN 11-8	WZYP 35-29
B94 deb 30	Y106 add
PWR99 6-6	Z102 add 39
KKBQ on	KKMG add
KRBE add 40	KYRK 39-27
WXKS on	KCAQ add
WDFX deb 24	KWNZ 39-29
WLOL deb 36	KAKS add
WZOU on	WJAD 40-30
KIIS deb 31	Q104 33-23
KKRZ deb 34	KIXY 27-16
FM102 deb 28	QV103 add
KROY 32-27	WVBS add
KWOD on	KKXL 33-28
KISN 4-4	KFMW 23-18
	Z97 27-19
	KTMT deb 40

Produced by **ARIF MARDIN** and **JOE MARDIN**

Written by **TOMMY PAGE**

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LETTERS

Arbitron Replies To Birch
'Response Rate' Column

Dear R&R:

I read with interest Tom Birch's "Ratings & Research" column (R&R, 2/17). Tom focused on the differences in share by format between the two ratings services; these differences have been well-documented. Tom went on to speculate that the source of these differences is response rate; Birch's is generally higher than Arbitron's, so the implication is that Birch format shares more closely reflect "truth." Unfortunately, existing evidence contradicts Tom's conclusion that response rate differences are driving format share differences.

If response rate was in fact driving the differences, then the following conditions would have to be true:

- That in markets where the two services have the same (or comparable) response rates, the differences don't appear;

- That when Arbitron's response rate is higher, the pattern is reversed;

- That the wider the response rate gap in a particular market, the more pronounced the differences;

- And that Birch's format share distribution will be significantly, consistently different in markets with a low response rate.

In fact, not one of these conditions is true. Therefore, it is erroneous to conclude that response rate is driving format share differences.

Tom also made mention of Arbitron's 1979 and 1984 non-response studies. Interestingly enough, in the course of conducting these studies we had the opportunity to measure the same people by diary and again by one-day telephone recall. We found that, even when comparing samples of identical persons, the format differences still occurred when using the two different methodologies. Therefore, it is safe to conclude that it is methodology of data collection, and not response rate, which drives these differences.

Katz Radio, among others, has documented that Arbitron tends to report higher numbers for Persons aged 35+, while Birch tends to report higher numbers for Persons aged 12-34. These age skews seem to correlate with the format skews. It is likely that differences in format shares are a function of memory errors associated with the recollection of start and stop times in a surprise-quiz style recall survey, like Birch's. Perhaps younger people tend to overstate actual listen-

ing in a recall survey.

Finally, while Tom Birch is certainly an expert on ratings and research, he is hardly an impartial observer. If in fact his is to be a regular column, your readers should understand that he is unlikely to shed as much light on Arbitron's side of the issues as on his own.

Joshua Chasin
Manager, Market Development/
Radio Advertiser & Agency Sales
Arbitron

(The "Ratings & Research" column offers industry professionals a forum for expressing their opinions. Tom Birch has agreed to contribute on a regular basis. Senior Arbitron officials were offered a similar opportunity and have not yet responded-Ed.)

Sherwood
Supplies More
Air Names

Dear R&R:

Loved the article on air personalities' names (R&R, 2/17). However, I couldn't live with myself if I didn't add some important (if not necessarily obvious) names to the "Colorful Group" sidebar:

Military Figures:

Guy Zapoleon (who has recovered from his unfortunate march on Moscow and found success in Phoenix).

Horatio (Harry to his friends) Nelson, hero of Trafalgar and WRKO/Boston.

Literary Figures:

(Charlie) Van Dyke, legendary painter of word-pictures at CKLW, KLIF, and KHJ.

Geographical:

"Tex" Meyer, WOKY.

Bobby Ocean.

Russ Syracuse, KYA.

And, of course, Sherwood (as in Forest): Don, Lee, Ron, Bob, and my older brother Rob).

Rank & Nobility:

Emperor: (Hap) Hopkins of KXOK and (Gene) Nelson of KYA.

Occupations:

Gary Taylor, KJR.

Jack (KROY, KYA) and Tac (KQRS) Hammer.

Weather:

How could you have forgotten Sunny Jo White, WXKS?

(Ron) Fell, as in temperature (KNBR).

Speedy Jocks Or Descriptive:

Buzz Bennett.

Hope this has been helpful.

Bob Sherwood
Sr. VP, Columbia Records



Chris Cox

Cox Takes
KWIZ PD Post

WVEZ/Louisville PD Chris Cox has been tapped to program AC KWIZ/Anaheim-Santa Ana. Cox, who will do a midday airshift, succeeds Pat Matthews, who has joined crosstown KDOC-TV.

KWIZ Owner/GM Lenard Liberman told R&R, "Chris's references were impeccable. Both Buddy Scott of WBBM-FM/Chicago and (consultant) Mike McVay said Chris was one of the top AC programmers in the country. I expect Chris to make us the dominant radio station 25-54 in Orange County."

Cox told R&R, "There's a lot of work that needs to be done. Most of that is to get me familiar with the format and the people here and polish the station up. We already sound good. I'm here to manufacture the morning show."

Prior to joining WVEZ approximately 18 months ago, Cox programmed WLLT/Cincinnati and has worked for various CHR and UC stations.

KWIZ scored below a 1 share (12+) in the fall Arbitron.

WPRO To Start Talking

Full-Service AC WPRO (AM)/Providence will switch to News/Talk March 20.

WPRO President/GM Mitch Dolan told R&R, "Our local research told us the same thing we see in national research: people primarily rely on the AM band for news and information. Toward the bottom of the list of audience expectations on AM is music.

"(WPRO parent) Cap Cities/ABC has a pretty good track record of talk programming with KABC/Los Angeles, KGO/San Francisco, and WABC/New York," Dolan continued. "I think that's the future of the AM band; it certainly is in this market. We're only playing music about six hours a day now anyway, so this is a natural thing for us to

do. Nobody in this market is doing what we think a good News/Talk station should do. Our competitor (WHJJ) does politically-oriented talk in the afternoon."

Rhode Island media legend Salty Brine will continue his wakeup duties. Brine is in his 47th year at the station. Dolan told R&R, "We'll never change that. We'll keep him here as long as we can make it fun for him." Following Brine will be local shows hosted by Charlie Jeffers, Ed Cherubino, and Geoff Charles. The station will also carry longform programs from ABC's Sally Jessy Raphael and Tom Snyder.

WPRO finished seventh 12+ in the fall Arbitron (3.6) and eighth in Birch (also 3.6).

NEW CALLS KLVV

KBZE Drops Breeze
For Adult Contemporary

Breeze affiliate KBZE/Salt Lake City has dumped the format in favor of AC and new calls KLVV.

KLVV President/GM Starley Bush told R&R, "After nearly a year of trying to make some headway against (NAC) KDAB, we just didn't make enough progress with the Breeze. We decided to roll out of the format and go with something we thought would be more successful.

"We're still going to have some new age and jazz, but the format is mostly a mellow AC. We're going

up against (ACs) KLCY, KMGR, and to some extent, (CHR) KISN. We're more current than the first two, and will seek some of KISN's older demos.

"People who liked the Breeze are really upset, but we're getting more favorable reaction than negative," he added. "In addition to changing call letters and formats, we had to hire a staff of announcers because we're all live now."

In the fall Arbitron and Birch sweeps, KBZE failed to reach a 1 share 12+.

Najee, Bofill, Butler Announce Tour



EMI artist Najee, Capitol's Angela Bofill, and RCA's Jonathan Butler joined forces at B. Smith's in New York to announce the dates for their "Good Friends Tour." Shown at the press conference are (l-r) EMI's Reggie Barnes, Joyce Harding, and Glynice Coleman, RCA's Debra Radel, Butler, RCA's James "Jazzy" Jordan and Darryl Clark, EMI's Michelle Taylor, Najee, Bofill, Capitol's John Brown, and EMI VP Varnell Johnson.

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Major market Promotion Director position open.

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were asked by Duncan's American Radio
Survey ... Which is the most admired
radio station?

The Gannett Radio Division
is proud to salute its Los Angeles
Station, #1 for the second year in a row.

KIISFM

102.7

Most Admired Radio Station



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KUSA AM & KSD FM, ST. LOUIS • KSDO AM & KSWV FM, SAN DIEGO • KNUA FM, SEATTLE • WDAE AM & WUSA FM, TAMPA

Radio

●**RICHARD YANKUS**, GM at WIOU & WZWZ/Kokomo, IN, has been named VP/Operations at parent company Caravelle Broadcast Group.

Concurrently, Controller **M. JACK QUICK** has been upped to Corporate Treasurer.

At Caravelle's WJJR/Rutland, VT, AE **SAMUEL GARRUSO** has been upped to GM, while AE **CHRISTOPHER SLUICER** has been elevated to GSM.

●**TRINI AMADOR** has been named GM at KYNO-AM & FM/Fresno. He was Asst. Station Manager/GSM at KQFD & KWHL/Anchorage.



Trini Amador Tom Collins

●**TOM COLLINS** has been appointed President at Power Rock Broadcasting and GM at the company's WYTL & WPFRR/Terre Haute, IN.

●**FRANK FERRERI** has been upped to GM at WLVU-AM & FM/Port Richey, FL. He was previously OM.

●**STEVE BRILL** has joined WZZU/Raleigh as Station Manager. He was PD at WKLH/Milwaukee.

●**CAROLYN AMELS**, a radio marketing consultant, has been appointed GSM at KIKX/Colorado Springs.

●**DAVID PAPANDREA** has been appointed GSM at WQBK/Albany. He was most recently GM at crosstown WABY & WKLY.

●**JANET LEAVITT** has been promoted from LSM to GSM at WOKQ/Dover, NH. Sr. Marketing Consultant **DAVID BURKE** replaces her as LSM.

●**BRIAN MARKS** has joined WUSL/Philadelphia as Promotion Director. He was previously Coordinator/Advertising & Promotion at WRKS/New York.

●**PAT BAKER**, former Network Coordinator/AE at Hillier, Newark, Wechsler & Howard, has moved to WKQX/Chicago as NSM.

●**ELLEN ASCHER** has been named NSM at WBCN/Boston, where **CATHY MESSERMAN** has been named LSM. Ascher was previously a Sr. AE at crosstown WXKS; Messerman has been an AE at WBCN since 1985.

●**VINCE RAIMONDO**, formerly an AE at WYSP/Philadelphia, has joined crosstown WPEN & WMGK as NSM.

●**STEVE SULLIVAN** has been upped to LSM at KORJ & KEZY/Anaheim. He was an AE.

●**TERRI GAMBLE** and **PAUL FALZONE** have been named Sales Managers at WBOS/Boston. Gamble is a 13-year industry vet. Falzone was formerly Director/New Business Development at crosstown WXKS.

●**LEO HARLEY JR.** has joined National Black Network as Director/Sales. He was previously a National Account Manager at the Gannett Co.



Jeff Adamoff Bob Riedy

Records

●**SHERYL MONAUGHAN-CARR** has been appointed President at SNE Records, a new independent label.

●**JEFF ADAMOFF** has been elevated to VP/Creative Services at MCA Records after five years with the label. Also at MCA, **SUSAN LEVY** has been upped from Publicist to Director/Press & Artist Development, West Coast.

In other news, **BOB RIEDY** has been upped to VP/Operations at MCA Distributing. He has been with the company three years.



Susan Levy Frances Pennington

●**FRANCES PENNINGTON** has been upped from National Director to VP/Publicity at Chrysalis Records.

●**PAUL BISHOW** has been promoted to Director/Product Development at Capitol Records. The 11-year company vet was Manager/Special Accounts.

●**ANGELA THOMAS** has been named Assoc. Director/Product Marketing, Black Music at Columbia Records. She was formerly Manager/Northeast Regional Promotion at MCA Records.

●**FRAN INOCENCIO** has been appointed Manager/Administration at Epic/Portrait/CBS Associated Labels. She was Branch Fund Coordinator at CBS Records.

●**ELLEN WAKAYAMA** has been upped to Manager/Advertising & Merchandising at Virgin Records, where **DEBRA KARA** has been named Production Director. Wakayama was formerly Coordinator/Advertising & Merchandising, and Kara was previously Production Manager.

Concurrently, **ADAM KAPLAN** has been elevated from Coordinator/Alternative Marketing to Coordinator/National Alternative Marketing.

●**RALPH HANES** has been appointed Manager/Product Coordination at CBS Masterworks. He previously worked in advertising and promotion for CBS TV.

●**TIFFANY HALL**, Coordinator/Local Marketing & Retail Promotion, Chicago at A&M Records, has been named to head the company's Kansas City office.

●**SANDRA CORDOBA** has been promoted to Production Coordinator at Elektra/Asylum, where she was Production Assistant.

●**BROOKE WENTZ**, former Exec. Director at the Reich Music Foundation, has joined Arista Records as Manager/A&R Administration.

●**CLIFF O'SULLIVAN** has been promoted to VP/Product Development, West Coast at PolyGram Records. Replacing him as Director/Product Development is **STEVE KLEINBERG**, who was Product Manager.

Concurrently, **RAINA BUNDY** has been named GM at Lektion Records, PolyGram's gospel label. She joined the company in 1985 as National Promotion Assistant.



Cliff O'Sullivan Raina Bundy

Industry

●**MARSHALL COHEN** has been elevated to Exec. VP/Corporate Affairs and Communications at MTV Networks. The nine-year company vet had been Sr. VP/Corporate Affairs and Communications.

●**JIM RAPOSA** has announced the formation of Broadcast Development Group, a radio consulting firm.

●**PATRICE WATSON-CHANEY**, former GSM at WUBE/Cincinnati, has joined CMM Broadcast Direct Mail's consulting staff.

PROS ON THE LOOSE

Pete Bunch — Asst. PD/MD WHTQ/Orlando (407) 869-0349

Brian Chase — OM/PD/mornings KLDE/Houston (713) 783-9816

Ken Corbin — Mornings KTMC/McAlester, OK (918) 426-5227

Dave Culp — Nights WHTQ/Orlando (407) 298-3824

Dave Kelly — Afternoons/MD WZZU/Raleigh-Durham (919) 781-7602

Phil Manickl — PD WRKU/Youngstown, OH (216) 726-7871

Matt Stockman — Nights WQUT/Johnson City, TN (615) 288-8472

Chuck White — PD WIBR/Baton Rouge (504) 387-1300

CHANGES

Patti Mrozowski has been appointed an AE at Westwood One, and will be based in New York.

Graham Keenan has been named an AE at Hillier, Newark, Wechsler & Howard/New York, while AE **Tom Byrne** has relocated from the New York office to Atlanta, replacing **Deborah Farmer**.

Susan Tull has joined WRQX/Washington as an AE.

Karen Berkey, former WOKV/Jacksonville AE, has moved crosstown to the WRXJ & WCRJ sales staff.

Valerie Novak has been named an AE at KEZY/Anaheim.

Jeff Franklin and **Carolyn Evanchick** have been appointed AEs at WKRZ/Wilkes Barre-Scranton.

Rondi McCullough and **Susan Frantz** have joined the WOKQ/Dover, NH sales and marketing department.

Pat Carson and **Leonard Semp** have been named AEs at WJJR/Rutland, VT.

●**LYNN HALTERMAN** has been named Regional Sales Manager at Media Monitors. He was previously GSM at WIRE & WXTZ/Indianapolis.

●**ANDY FURMAN** of WLW/Cincinnati has been named to lead the Member Recruiting Committee for the Association of Radio Marketing Executives.

Other Committee Leader appointments include: **MAUREEN DURKIN**, KDKA/Pittsburgh, Budgets & Finance; **VIVIANNE VAUGHN**, WRQX/Washington, Election of Officers and Directors; **SUSAN FRANCKE**, KBEQ/Kansas City, Non-Profit Filing; **RANDY SCOVIL**, KRXQ/Sacramento, Membership Services; **KATY BROOKS**, KKSJ-AM & FM/Portland, Statement of Purpose.

●**JOHN McKELLEN**, Sr. VP at MCA Music Publishing, has been upped to Exec. VP/Business Affairs & Administration.

Also at the company, VP/Creative Affairs **RICK SHOEMAKER** has been promoted to Sr. VP/Creative Affairs.

●**JIM NEWHOUSE**, Regional Sales Manager at JCI, has been elevated to VP/Sales, while Sales Manager/East Coast **NICK TORRENTE** has added Director/International Sales duties.

Also at the company, **GARRY MARKS** has joined as Regional Sales Manager/West Coast, and **JAN ROSE** has been named Regional Sales Manager/Midwest. —Holly Sklar

R&R TIMELINE



A Banner Event

Ten years ago today, *Dire Straits'* debut album returned to number one status on R&R's album chart as *WB* continued what would be a 12-week streak. In *Country*, RCA's *Ronnie Milsap* and *Elektra's Eddie Rabbitt* do-si-doed for number one, with the RCA artist claiming the slot for a second consecutive week. Also R&R Convention '79 was held at the Century City Plaza Hotel, the site of next year's convention.

1 YEAR AGO TODAY

- Transtar to distribute Al Ham's *Music Of Your Life*
- Bruce Lundvall named Capitol East Coast GM
- Ken Mackenzie promoted to WPAT-AM & FM/New York OD
- Kevin Young named KHTR/St. Louis PD
- Rosalie Trombley named CKEY/Toronto MD
- #1 CHR: "Father Figure" — George Michael (Columbia) (4 wks)
- #1 AC: "Endless Summer Nights" — Richard Marx (EMI-Manhattan)
- #1 UC: "Man In The Mirror" — Michael Jackson (Epic)
- #1 Country: "Life Turned Her That Way" — Ricky Van Shelton (Columbia)
- #1 AOR Track: "Heaven Knows" — Robert Plant (Es Paranza/Atlantic) (2 wks)
- #1 AOR Album: "Now And Zen" — Robert Plant (Es Paranza/Atlantic) (2 wks)
- #1 NAC: "The Night Charade" — Tom Grant (Gala/Gramavision) (2 wks)
- #1 Contemporary Jazz: "Future Excursions" — Henry Johnson (MCA Impulse) (3 wks)

5 YEARS AGO TODAY

- Transtar debuts Format 41
- Rick Balls returns as KSHE/St. Louis PD
- Brand new PDs: Jan Jeffries at WXFM/Chicago, Gary Berkowitz at WHYT/Detroit, Doug Wilson at WPOC/Baltimore, and Dene Hallam at KUDL/Kansas City
- John Fagot named Columbia National Director/Singles Promotion
- #1 CHR: "Jump" — Van Halen (WB) (3 wks)
- #1 AC: "Got A Hold On Me" — Christine McVie (WB)
- #1 UC: "Somebody's Watching Me" — Rockwell (Motown) (3 wks)
- #1 Country: "Roll On (Eighteen Wheeler)" — Alabama (RCA) (4 wks)
- #1 AOR Track: "Footloose" — Kenny Loggins (Columbia)
- #1 AOR Album: "1984" — Van Halen (WB) (6 wks)
- #1 Jazz: "Backstreet" — David Sanborn (WB) (11 wks)

10 YEARS AGO TODAY

- Mutual buys Storer's WHN/New York for \$14 million
- David Geffen named WCI consultant/advisor
- Roger Cary joins WIVY (Y103)/Jacksonville morning team
- #1 CHR: "Da Ya Think I'm Sexy" — Rod Stewart (WB) (6 wks)
- #1 AC: "I Just Fall In Love Again" — Anne Murray (Capitol)
- #1 Country: "Back On My Mind Again" — Ronnie Milsap (RCA) (2 wks)
- #1 AOR Album: "Dire Straits" — Dire Straits (WB)

TIMOTHY WHITE'S ROCK STARS PRESENTS:



TO HERALD THEIR 1989 AMERICAN TOUR,
BILL BERRY, PETER BUCK, MIKE MILLS AND MICHAEL STIPE
CONVENE TO CELEBRATE *THE ROAD TO GREEN*
AND EVERYTHING IN BETWEEN...
THE WEEK OF MARCH 20.



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✓ CHECK THIS “HOT” ACTION:

KIIS 23-21	KKXX 15-12
KKRZ 10-8	KYNO 14-12
FM102 7-5	KYRK 23-14
KWOD 9-6	KKFR deb 23
PWR106 21-16	KWTX 27-24

PLUS THIS P-1 POWER PLAY:

KMEL 3-2	HOT977 8-7
KGGI 10-5	KWSS 9-7

PRO-FM 35-31	92X	KROY
WAVA deb 30	WLLOL	KISN
KKBQ	WKBQ	KKLQ
KRBE	KS104	KUBE
KITY	Y108	HOT97
KTFM	KOY-FM	WPGC
	KZZP	

FROM HIS DEBUT LP
“24/7”

ON 4TH & B'WAY COMPACT DISCS,
RECORDS AND CASSETTES



RATINGS

BIRCH DEMOGRAPHIC RANKINGS

San Francisco

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
KMEL (CHR)	9.8	8.2	KSOL	5.7	7.1	KGO	6.2	6.6
KSOL (UC)	7.7	7.6	KMEL	7.2	6.2	KSOL	3.8	6.2
KRQR (AOR)	4.4	5.3	KGO (N/T)	4.4	4.4	KSFO & KYA	5.7	4.2
KIOI (AC)	6.2	4.8	KIOI	5.3	4.2	KIOI	5.2	4.1
KSJO (AOR)	3.5	4.4	KFOG	2.6	3.9	KMEL	4.1	4.0
KFOG (AOR)	3.9	4.0	KRQR	3.3	3.8	KSAN (Ctry)	3.3	3.8
KOIT (AC)	2.1	3.7	KSJO & KYA	5.0	3.7	KFOG	1.9	3.4
KOME (AOR)	4.6	3.7	KBLX-AM/FM (NAC)	4.3	3.3	KKSF (NAC)	2.4	3.4
KXXX (CHR)	3.7	3.7	KOIT	2.8	3.3	KOIT	2.7	3.4
KSFO/KYA (Gold)	4.5	3.5	KSJO	2.3	3.3	KCBS (N/T)	3.5	3.2

Philadelphia

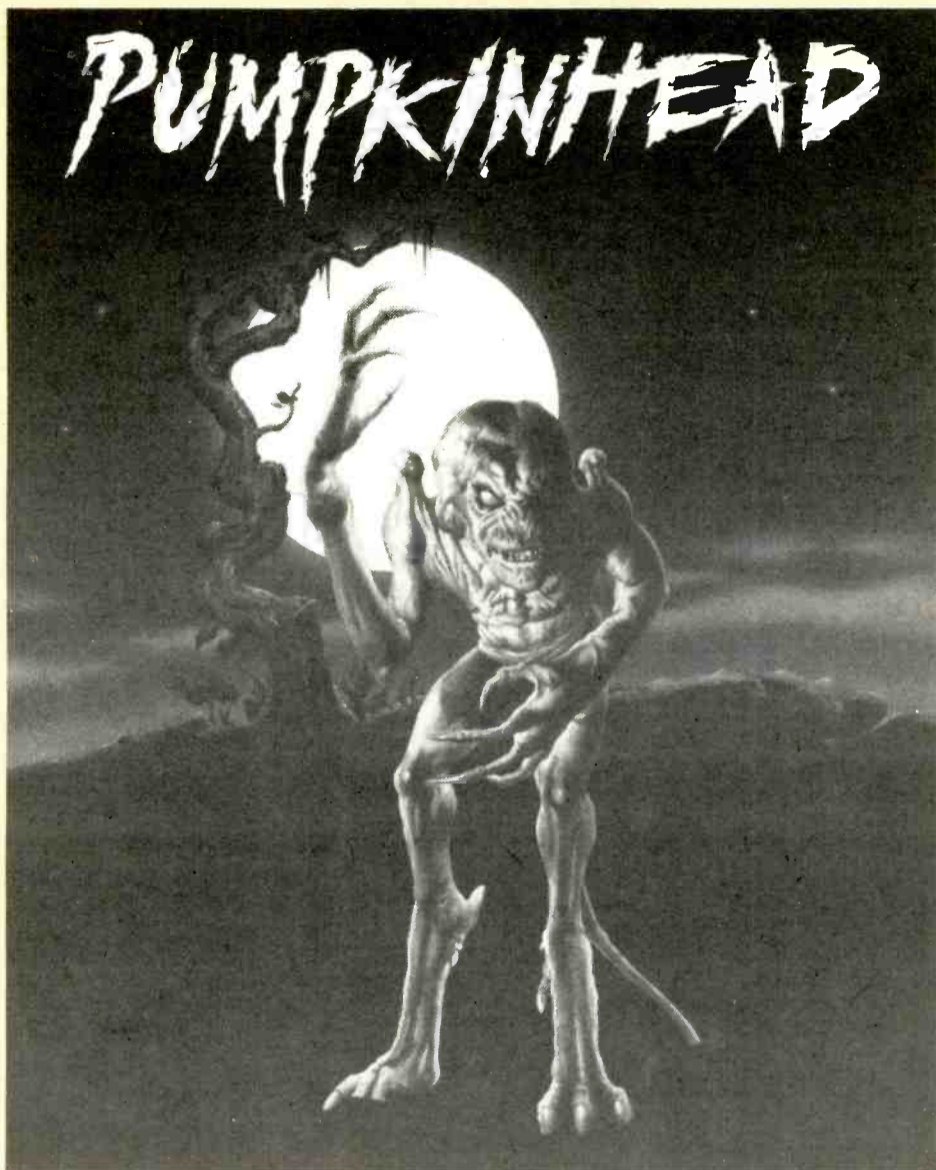
18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
WMMR (AOR)	18.8	18.6	WMMR	14.3	14.1	WMMR	11.9	10.6
WUSL (UC)	16.4	14.6	WUSL	14.1	11.1	WUSL	9.3	8.2
WYSP (CR)	9.9	13.9	WYSP	8.0	10.1	WDAS-FM	7.2	6.5
WEGX (CHR)	11.8	11.2	WEGX	9.5	8.3	WYSP	5.3	6.4
WDAS-FM (UC)	8.2	8.2	WDAS-FM	7.1	7.3	WXTU	3.7	6.0
WMGK (AC)	3.2	4.7	WXTU	2.8	5.2	WEGX	6.3	5.5
WSNI (AC)	5.2	4.2	WMGK	4.0	4.6	WEAZ	3.3	5.0
WXTU (Ctry)	1.5	3.3	WSNI	4.8	4.6	WSNI	5.5	4.7
WEAZ (B/EZ)	1.2	1.8	WEAZ	2.1	3.0	KYW (News)	4.2	4.4
WIOQ (Gold)	3.1	1.7	WIOQ	2.9	3.0	WMGK	4.5	3.9
WIP (Sports)	1.1	1.7				WWDB (Talk)	4.1	3.9
WOGL (Gold)	2.9	1.7						

Boston

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
WXKS-FM (CHR)	14.4	16.4	WXKS-FM	11.1	12.0	WXKS-FM	8.4	8.2
WBCN (AOR)	14.6	13.1	WBCN	13.0	10.2	WBCN	11.7	8.0
WZLX (CR)	9.4	9.6	WZLX	7.9	8.2	WODS	9.0	6.1
WZOU (CHR)	7.7	7.2	WZOU	5.9	6.0	WZLX	7.0	5.9
WAAF (AOR)	7.1	6.1	WODS	7.2	4.9	WRKO	5.5	5.6
WILD (UC)	2.6	5.2	WAAF	5.3	4.4	WBZ (AC)	4.8	5.5
WCGY (GR)	5.9	5.1	WILD	2.6	4.4	WMJX	3.7	4.9
WMJX (AC)	3.3	4.7	WMJX	3.2	4.4	WSSH (AC)	2.8	4.9
WODS (Gold)	4.6	4.2	WRKO (N/T)	3.8	4.2	WILD	2.0	4.5
WVBF (AC)	2.5	3.4	WVBF	3.0	3.8	WROR (AC)	4.5	4.4

Dallas-Ft. Worth

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
KKDA-FM (UC)	14.9	12.3	KKDA-FM	11.3	9.5	KVIL-AM & FM	11.5	10.9
KEGL (CHR)	5.8	11.8	KVIL-AM & FM	10.3	9.3	KPLX	9.2	8.2
KTXQ (AOR)	10.4	9.7	KEGL	4.1	8.9	KSCS	7.9	7.7
KVIL-AM & FM (AC)	8.6	7.1	KTXQ	6.8	7.7	KTXQ	4.8	6.5
KHYI (CHR)	5.8	6.7	KPLX	7.9	7.1	KKDA-FM	8.1	6.3
KSCS (Ctry)	6.4	6.7	KSCS	7.5	6.9	KEGL	1.8	5.0
KPLX (Ctry)	7.2	5.2	KHYI	4.3	5.6	KRLD (News)	2.8	4.9
KZEW (AOR)	5.0	4.9	KLUV (Gold)	4.4	4.1	KLUV	5.0	4.7
KOJO (CC)	4.0	4.2	KZEW	3.4	4.0	KZPS	3.9	4.1
KZPS (CR)	4.7	4.0	KOJO	3.4	3.6	KOJO	2.5	3.8



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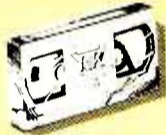
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RATINGS

BIRCH DEMOGRAPHIC RANKINGS

Washington, DC

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
WWDC-FM (AOR)	11.7	12.5	WPGC-FM	9.4	9.3	WKYS	8.7	8.4
WPGC-FM (CHR)	11.4	11.9	WWDC-FM	8.7	9.1	WHUR	6.7	8.2
WCXR (CR)	11.0	9.1	WKYS	9.1	8.3	WMZQ-AM & FM	7.0	8.1
WKYS (UC)	10.6	8.6	WHUR	6.4	7.5	WPCG-FM	6.0	6.8
WHUR (UC)	7.1	6.9	WCXR	8.2	6.8	WWDC-FM	6.4	6.5
WAVA (AC)	9.3	6.7	WMZQ-AM & FM	5.6	6.6	WCXR	5.9	6.0
WMZQ-AM/FM (Ctry)	4.4	5.2	WAVA	7.3	5.6	WAVA	5.3	4.2
WLTT (AC)	2.2	4.4	WLTT	2.2	3.9	WXTR	3.8	4.2
WDJY (UC)	6.2	4.1	WXTR (Gold)	2.9	3.7	WMAL (AC)	3.5	3.9
WRQX (CHR)	4.4	3.5	WRQX	3.9	3.3	WGAY-FM (B/EZ)	3.8	3.7

Houston-Galveston

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
KMJQ (AC)	13.3	15.3	KMJQ	16.6	13.0	KMJQ	10.5	11.4
KKBQ-AM/FM (CHR)	6.2	10.7	KIKK-FM	7.0	9.4	KIKK-FM	9.6	9.6
KRBE (CHR)	7.8	10.7	KKBQ-AM & FM	8.1	8.1	KILT-FM	8.3	8.8
KLOL (AOR)	7.8	8.5	KRBE	10.8	7.7	KKBQ-AM & FM	3.8	6.5
KIKK-FM (Ctry)	8.5	8.3	KILT-FM	6.5	7.6	KFMK	5.5	5.3
KILT-FM (Ctry)	7.1	6.2	KLOL	11.2	6.7	KLOL	4.9	5.0
KZFX (CR)	7.7	4.9	KFMK	2.7	4.9	KTRH (News)	4.0	4.5
KFMK (AC)	4.4	4.0	KZFX	10.3	4.2	KLDE	3.9	4.4
KKHT (AC)	3.8	3.9	KKHT	2.7	3.8	KZFX	5.4	4.4
KLTR (AC)	4.3	3.4	KLDE (Gold)	1.8	3.8	KKHT	4.7	4.3
						KRBE	3.0	4.3

Pittsburgh-Beaver Valley

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
WDVE (AOR)	26.1	17.2	WBZZ	12.8	12.8	WBZZ	12.4	9.9
WBZZ (CHR)	13.7	15.0	WDVE	18.7	12.5	KDKA	9.9	9.0
WAMO-FM (UC)	12.9	14.5	WAMO-FM	11.8	11.3	WWSW-FM	7.1	8.5
WMYG (CR)	12.8	12.1	WMYG	10.0	8.8	WDVE	11.8	8.2
WDSY (Ctry)	3.1	5.4	WWSW-FM	6.3	7.2	WAMO-FM	9.8	7.8
WWSW-FM (Gold)	4.0	5.3	KDKA	6.1	6.7	WMYG	7.7	6.9
WHTX (AC)	3.1	3.9	WDSY	2.7	5.6	WDSY	4.9	5.6
WYDD (CHR)	4.3	3.1	WHTX	3.8	4.6	WSHH	3.0	5.3
KDKA (AC)	3.3	3.0	WLTJ	3.6	3.2	WHTX	4.5	4.9
WLTJ (AC)	2.4	2.8	WSHH (B/EZ)	2.1	3.1	WLTJ	5.0	4.3

St. Louis

18-34	Su '88	Fall '88	18-49	Su '88	Fall '88	25-54	Su '88	Fall '88
KSHE (AOR)	27.8	23.8	KSHE	20.6	16.8	KMOX	20.2	15.6
KMJM (UC)	15.8	14.3	KMJM	11.8	10.6	KSHE	13.9	12.2
KSD (CR)	11.9	11.2	KMOX	13.4	10.2	KSD	7.5	8.1
KYKY (AC)	3.3	8.3	KSD	9.2	8.6	KYKY	3.9	8.0
WKBQ (CHR)	4.9	5.7	KYKY	3.5	8.0	KMJM	8.0	7.9
KHTR (CHR)	6.5	5.3	WIL-FM	5.6	6.1	WIL-FM	7.1	6.9
WIL-FM (Ctry)	3.7	4.7	KHTR	6.0	5.8	KHTR	4.9	5.6
KMOX (Talk)	5.0	4.1	WKBQ	4.3	4.8	KRJV	3.7	4.3
WKKX (Ctry)	1.4	2.3	KRJV (AC)	2.7	3.3	KEZK (B/EZ)	3.9	3.4
KATZ (UC)	.6	2.0	KATZ	1.9	2.9	KATZ	2.4	3.2
KATZ-FM (UC)	2.3	2.0	WKKX	1.5	2.9			

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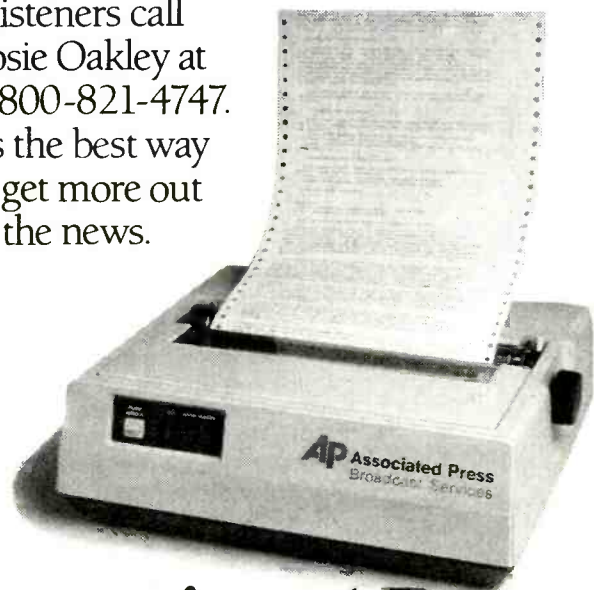
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A HISTORICAL GLANCE BACK

Roxette Rocks It: The Scandinavian Invasion

Roxette's "The Look" is not only the fastest-rising CHR hit this side of "Kokomo," it's the latest in a line — not lengthy but interesting — of hits from Scandinavia.

Roxette (formerly a group, now a duo) themselves are from Sweden, from where the bulk of Scandinavian releases for the US come. It's bigger, more populous, and it's where Abba originated.

Abba is certainly the first act most people think of when Sweden, or Scandinavia (or continental Europe, for that matter), comes up. Rightly so — unless there's a one-shot I'm forgetting, Abba was the first Scandinavian act to score American hits. They weren't, however, the first to gain a US release.

Their ancestor groups, Bjorn Ulvaeus's Hootenanny Singers and Benny Andersson's Hep Stars, each had singles out in the US (the Singers masquerading quaintly as the Northern Lights). Before that, popular early '60s singer Jerry Williams had a version of "Runaround Sue" released in the US on the same label as Dion's original, Laurie.



Roxette then: The Group Look

group, arguably the biggest of them all, actually had an American album out after a name change to Blond.



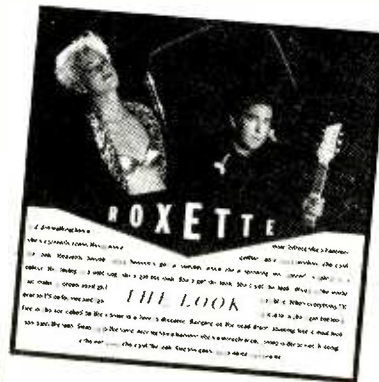
Norwegians would love another hit

In the '70s, Abba proteges Sven & Lotta (he a former Hep Star, she an ex-singer for US girl group the Orlons) had American releases, and more recently rockers Stage Dolls, dance-pop acts Style and Trance Dance, and metallists 220 Volts and TNT have had records out here. Europe has been the big Swedish success story of the '80s to date, and A&M is readying a record from One 2 Many.

And even Roxette is not new to the US market; Capitol issued an EP in 1984 and a single as well.

Other Regions

The number of US-released records from the rest of Scandinavia drops drastically after you leave Sweden. Norway has given us A-ha, who are enormous internationally and certainly made an impact with "Take On Me" here. Finland exported a couple of albums by progressive rockers Wigwam and more recently by rock act



Roxette Now: The Duo Look

Smack. Denmark's reigning '70s band Gasolin had an album here; the only other act to hit the States



If the Tages had one life, they'd live it as Blond

in my memory was a group called Lost & Found that had to change identities to Danish Lost & Found to avoid confusion with an equally obscure Texas psychedelic band. And Iceland has bequeathed us the Sugarcubes, darlings of New Rock.



One Swedish combo we missed out on

I also dimly recall a rather dismal duo by name of Jan & Kjeld whose country of origin I can't remember. They did have a couple of forgettable singles out here but never caused Jan & Dean to lose any sleep. An even dimmer recollection calls to mind an equally dismal group named Keld & the Donkeys on the memorable Murbo label.



Scandinavia's pop royalty

Sweden had an active garage band scene in the wake of the Beatles, and a few groups made it, however briefly, to these shores: teen sensations the Lollipopps, the Mascots (covering a Paul Revere song), and the Tages. The latter



Exhibit A from Iceland

AN A&R PUBLIC SERVICE

Ten Incongruous '70s Medleys

Now that its impact can be fully measured, Will To Power's medley of "Baby I Love Your Way" and "Free Bird" can be seen as the bold, groundbreaking stroke it was, venturing into musical territory no act had dared to explore (or even conceive).

Who would have thought to combine the signature AOR song of the '70s with a Peter Frampton love ditty? Yet now that the viability of the concept has been irrevocably established, the field is wide open. The incredibly fertile and varied sound smorgasbord of the '70s is wide open for creative medleying. Following are just ten of the many combinations ripe for the hitmaking:

"Ma Belle Amie" & "Smoke On The Water"
(Tee Set/Deep Purple)

"Time In A Bottle" & "Paranoid"
(Jim Croce/Black Sabbath)



"I Am Woman" & "Calling Dr. Love"
(Helen Reddy/Kiss)

"Ride Captain Ride" & "The Lord's Prayer"
(Blues Image/Sister Janet Mead)

"Nice To Be With You" & "Black Dog"
(Gallery/Led Zeppelin)

"Eres Tu" & "We're An American Band"
(Mocedades/Grand Funk)

"Billy Don't Be A Hero" & "Convoy"
(Bo Donaldson & The Heywoods/C.W. Mc Call)

"Afternoon Delight" & "Whipping Post"
(Starland Vocal Band/Allman Bros.)

"Life Is A Rock" & "Moonlight Feels Right"
(Reunion/Starbuck)

"Snowbird" & "Dancin' Machine"
(Anne Murray/Jackson 5)

Another Four-Chart Star

A further record with four-chart credentials has surfaced, courtesy of Virgin's Steve Zap. He cites Steve Winwood's "Roll With It," which collected triple No. 1 honors in CHR, AC, and AOR, while reaching #27 on the UC chart.

Speaking of charts, R&R's gimlet-eyed Hurricane Heeran noticed that, as of February 24, every CHR #1 hit since November 18 has remained in the top spot for two weeks — no longer, no shorter (if you skip the week of Christmas when we don't publish). This is either the most incredible coincidence since Steve Garvey's re-

cent twin bill or a trend of truly cosmic significance. Only time will tell.

Lifting The Covers

With all the talk about cover versions flooding the airwaves and spelling the end of original music and creative endeavor and whatnot, it's interesting to note that on the February 17 Back Page, there are no covers whatsoever on the CHR, AOR, and UC charts. It would have been a clean sweep if not for two debuting covers on AC — Bette Midler's "Wind Beneath My Wings" (Gary Morris, etc.) and Simply Red's "It's Only Love" (a Barry White obscurity).

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KASH	KJLO	KRLB	KZVE	WEQX	WJYY	WMMR	WRDU	WWKS		RADIO PLASSENBURG
KASH	KJOI	KRLT	KZZU	WERZ	WKAZ	WMRV	WRIF	WWLI		RADIO REGNITZWELLE
KATF	KJOY	KRLV	WAAF	WESC	WKBF	WMRZ	WRKA	WWMG		RADIO SAT 2000
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KAYI	KKBB	KRNQ	WAIV	WEZX	WKDF	WMXJ	WRKZ	WWRX		
KAZY	KKBB	KROC	WAKR	WFBQ	WKDQ	WMXP	WRMM	WWSF		GREECE
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KBFM	KKHT	KROQ	WAMZ	WFFX	WKFM	WMYK	WRQK	WVVA		
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KEEL	KLRS	KSQI	WBEN	WGTR	WKRQ	WNUA	WSNE	WYAV		
KELT	KLSC	KSSK	WBHP	WGTZ	WKRQ	WNUS	WSNI	WYAY		NEW ZEALAND
KEMX	KLTA	KSSR	WBHV	WHAM	WKRZ	WODE	WSNX	WYBB		KIWI
KEPC	KLTR	KSSS	WBLL	WHAS	WKSG	WODS	WSNY	WYBR		MJK RADIO
KESZ	KLUV	KTGL	WBLM	WHBY	WKSJ	WOFX	WSOC	WYGC		RADIO 1
KEX	KLZ	KTHT	WBLZ	WHCN	WKSJ	WOGI	WYHT	WYHT		RADIO 2X5
KEYI	KLZX	KTOM	WBOS	WHDH	WKSJ	WOKQ	WSRS	WYHY		RADIO 4X0
KEYJ	KMBZ	KTOM	WBUF	WHEB	WKSQ	WOMC	WSSH	WYLD		RADIO 89
KEYV	KMEL	KTRS	WBVE	WHHY	WKSZ	WONE	WSSX	WYIT		RADIO 91
KEZE	KMEQ	KTWV	WBYP	WHIO	WKXC	WONE	WSTC	WYMG		RADIO AVON
KEZR	KMEZ	KTXQ	WBZ	WHJY	WKY	WOOJ	WSTW	WYNF		RADIO C93
KEZY	KMGX	KTYD	WBZN	WHLY	WKYQ	WOUR	WSUN	WYNK		RADIO HAURAKI
KFI	KMGX	KUBE	WBZZ	WHP	WKYS	WOKV	WSYR	WYNY		RADIO KCC
KFKF	KMJI	KUDA	WCAO	WHQT	WKYX	WOWV	WTAG	WYRY		UNITED KINGDOM
KFMF	KMJK	KUDL	WCAV	WHRK	WKZL	WOWV	WTFM	WYSP		BBC RADIO SHROPSHIRE
KFMQ	KMJX	KVET	WCAW	WHTF	WKZS	WOYK	WTGE	WYST		BBC RADIO WM
KFMS	KMOX	KVI	WCBS	WHTK	WLAC	WPCH	WTGI	WYTZ		BRMB AM
KFMZ	KMPS	KVIL	WCCK	WHTQ	WLAK	WPCM	WTKX	WYYY		BRMB FM
KFOR	KMYI	KVKI	WCDO	WHTT	WLAM	WPDH	WTOD	WZAK		CAPITAL GOLD
KFQD	KMYZ	KVLT	WCDO	WHTZ	WLAP	WPEG	WTPI	WZBH		CAPITAL RADIO FM
KFRC	KMZQ	KVUU	WCGQ	WHYI	WLIT	WPHD	WTRG	WZBQ		COUNTY SOUND GOLD
KFRX	KNAC	KWEN	WCGY	WHYN	WLKI	WPHR	WTRG	WZEB		COUNTY SOUND
KFSO	KNAN	KWES	WCKG	WHYN	WLLR	WPLR	WTUE	WZFX		POWER
KFXX	KNAX	KWFM	WCKN	WHYT	WLLZ	WPOC	WTUG	WZGC		DOWNTOWN RADIO
KFYE	KNUA	KWHL	WCLR	WIBM	WLMG	WPOV	WTVN	WZHT		ESSEX RADIO
KGMM	KNX	KWJJ	WCOD	WICC	WLOH	WPRO	WTYX	WZID		HEREWARD RADIO
KGNR	KOAI	KWJJ	WCRJ	WIL	WLOR	WPST	WUBE	WZLX		MERCIA SOUND AM
KGON	KOAG	KWNR	WCRZ	WIL	WLRS	WPTF	WUSA	WZMM		MERCIA SOUND FM
KHEY	KODQ	KWNT	WCSX	WIMX	WLRW	WPXY	WUSJ	WZOU		NORTHSOUND RADIO
KHFI	KOFY	KWTO	WCWA	WING	WLS	WPYX	WUSN	WZPL		OCEAN SOUND 97.5
KHHT	KOIT	KXFX	WCXI	WIOF	WLTB	WPYX	WUSY	WZTA		OCEAN SOUND GOLD
KHII	KOME	KXKL	WCXR	WIOG	WLTF	WQAM	WVAF	WZXL		OCEAN SOUND LIGHT
KHIT	KOMP	KXLP	WCZY	WIOI	WLTT	WQBE	WVAZ	WZYC		RADIO AIRE
KHQT	KOST	KXLR	WCZY	WIOQ	WLUP	WQCD	WVBS	WZZO		RADIO CITY
KHYI	KOY	KXOA	WDAE	WLOT	WLUP	WQDR	WVEE	WZZP		RADIO CNFM
KHYL	KPHR	KXTN	WDAF	WIOB	WIVE	WQFM	WVEZ	WZZU		RADIO DERBY
KIIC	KPLZ	KXXX	WDBO	WIVK	WIVQ	WQHK	WVIC	XHTZ		RADIO FORTH
KIHO	KPOI	KXXX	WDEL	WIVY	WIVQ	WQHT	WVMA	BONNEVILLE		RADIO LEICESTER
KIIP	KPWR	KXXY	WDFX	WIXV	WIVW	WQIK	WVNA	BROADCASTING SYSTEM		RADIO NOTTINGHAM
	KPXR	KXYQ	WDIA	WIZF	WLW	WQIK	WVOK	CODY/LEACH BROADCAST ARCHITECTURE		RADIO ORWELL
	KQCL	KYGL	WDIZ	WJAZ	WLW	WQMF	WVWA	KALAMUSIC		RADIO TAY
	KQCR	KYKY	WDJO	WJIB	WLW	WQMI	WVBA	MUZAK		RADIO TRENT GEM-AM
	KQDS	KYNO	WDJX	WJIB	WLZ	WQMX	WVCK	SUPERMARKET NETWORK, INC.		RED DRAGON RADIO
	KQFX	KYYS	WDJY	WJIB	WJAZ	WQOK	WWCT			RED ROSE RADIO
	KQKQ	KZBS	WDKS	WJIB	WJIB	WQOK	WWDC			SOUTHERN SOUND FM
	KQKS	KZEL	WDOK	WJIB	WJIB	WQOK	WWDM			SOUTHERN SOUND AM
	KQMQ	KZEP	WDOE	WJIB	WJIB	WQOK				
	KQMV	KZFX	WDOE	WJIB	WJIB	WQOK				
	KQQL	KZIA	WDOE	WJIB	WJIB	WQOK				
			WEBN	WJMK	WJMK	WQXE				

Anyone can publish a list of clients.

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'Rainbow Warriors' Rockin' Behind The Iron Curtain

The EDGE of U2, ANNIE LENNOX of EURYTHMICS, CHRISSIE HYNDE, DAVID BYRNE and JERRY HARRISON of TALKING HEADS, PETER GABRIEL, JOHN FARNHAM, and members of ASWAD and WORLD PARTY will meet in Moscow's Ministry of Foreign Affairs on Monday (3/6) to launch the "Breakthrough" album for Greenpeace International.

25 top international acts have donated songs to the fundraising LP, which will be called "Rainbow Warriors" outside the Soviet Union. Release is scheduled for April by BMG/RCA in Europe and Geffen in America.

In Russia, where none of the tracks have been previously released, the Melodia label is breaking new ground with a state TV advertising campaign, featuring Annie Lennox, who says "the planet is in danger — from us. We now have the means to destroy all life on earth by accident, by a single act of madness, or simply by continuing to pollute land and sea as we're doing now."

Armageddon Tired Of This

MATT JOHNSON of the THE enters the Salman Rushdie controversy this week with a statement concerning "Armageddon Days Are Here (Again)," a track from his forthcoming album, "Mind Bomb." The song discusses the tensions between Islam and Christianity, and Johnson comments: "I deeply sympathize with the Moslem position, but no matter how ob-



"Mo"
Tucker —
as she was.

noxious Rushdie or his book is to them, surely freedom of thought and expression is a God-given birthright. And surely Allah, the compassionate, the merciful, would accept Rushdie's apology."

The former drummer with the VELVET UNDERGROUND, MAUREEN TUCKER, has resurfaced after the best part of two decades as a "housewife," and will release a new album called "Life In Exile After Abdication," which features LOU REED as well as a cover of the VU's "Pale Blue Eyes."



Here Comes 'Mr. Jordan'

On the eve of the release of his third LP ("Mr. Jordan"), JULIAN LENNON has come clean to ROL about the problems he faced after the failure of his second LP ("The Secret Value Of Daydreaming"): "I felt it wasn't going to do well, because I just wasn't confident about it at all . . . We went through the tour and that fell apart because of the album and the management I was working with at the time. After all that I went into a depression, started drinking, got involved in drugs — nearly killed myself on quite a few occasions — and finally woke up about a year later, looked in the mirror and said, 'What have I done to myself?'"

He feels that with "Mr. Jordan" his recovery is complete. Speaking of LP producer PAT (MADONNA, BRYAN FERRY) LEONARD, Julian said, "He's basically known as the techno-pop king in America and he was getting sick of it; said he'd like to get back to recording live music, real instruments. He's over the moon about it just as much as I am. I look at this as my first album."

Swingin' Singles

GARY MOORE's new British single ("Ready For Love") is out on Monday (3/6), the same day that WIN release the album "Freaky Trigger." A week later, HABIT will issue "Starlight" from their debut album, and T'PAU's "Only The Lonely" comes out.

British soul outfit BLACK BRITAIN, now renamed BBX, relaunch themselves (3/13) with the single "Strength." STEVE LILLY-WHITE's old lady, KIRSTY MacCOLL brings out her new 45 ("Free World") on 3/20, and WHEN IN ROME's next British single ("Sight Of Your Tears") is due 3/27.

DENNIS GREAVES & THE TRUTH release their new UK single ("Throwing It All Away") on 3/13. The 45 comes from the band's new LP ("Jump").

DIESEL PARK WEST have just returned from Morocco, where they were shooting videos for their

next UK single ("Like Princes Do") as well as their US debut ("When The Hoodoo Comes").

The SILENCERS are donating the track "Scottish Rain" to the CD version of the abovementioned Greenpeace album. The tune will also be their next single from their "A Blues For Buddha" LP.

Fade To Black

GEORGE HARRISON's Handmade Films has been in the news this week, as stories of his apparent disillusionment with the business are fueled by sackings within the company. The firm has also scaled down production significantly with the cancellation of five of the six films that it advertised last year in Cannes. In recent



Annie Lennox — a clear and present danger.

months, Handmade has also abandoned TVP, its collaboration with the EURYTHMICS, and a proposed film on the TRAVELING WILBURYS.

BRITAIN



LW TW

- | | | |
|----|----|---|
| 1 | 1 | SIMPLE MINDS/Ballad Of The Streets EP (Virgin) |
| 9 | 2 | MICHAEL JACKSON/Leave Me Alone (Epic) |
| 5 | 3 | SAM BROWN/Stop! (A&M) |
| 2 | 4 | MICHAEL BALL/Love Changes Everything (Really Useful/PG) |
| — | 5 | BANANARAMA/Help! (London/PG) |
| 4 | 6 | BOBBY BROWN/My Prerogative (MCA) |
| — | 7 | S-EXPRESS/Hey Music Lover (Rhythm King) |
| 11 | 8 | TEXAS/I Don't Want A Lover (Mercury/PG) |
| 3 | 9 | M. ALMOND /G. PITNEY/Something's Gotten Hold Of... (Parlophone/EMI) |
| — | 10 | DUSTY SPRINGFIELD/Nothing Has Been Proved (Parlophone/EMI) |
| 7 | 11 | RICK ASTLEY/Hold Me In Your Arms (RCA) |
| 13 | 12 | DEF LEPPARD/Rocket (Mercury/PG) |
| 12 | 13 | HUE & CRY/Looking For Linda (Circa/Virgin) |
| 8 | 14 | MIKE & THE MECHANICS/The Living Years (WEA) |
| 6 | 15 | YAZZ/Fine Time (Big Life) |
| 10 | 16 | HOLLY JOHNSON/Love Train (MCA) |
| 20 | 17 | G. ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away... (Epic) |
| — | 18 | TONY LOC/Wild Thing/Loc'ed After Dark (Delicious Vinyl/Island) |
| 14 | 19 | POISON/Every Rose Has Its Thorn (Enigma/EMI) |
| — | 20 | LIVING IN A BOX/Blow The House Down (Chrysalis) |

Moving Up

STYLE COUNCIL/Promised Land (Polydor/PG)
EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen)
TYREE I/KOOL ROCK STEADY/Turn Up The Bass (London/PG)
REYNOLDS GIRLS/I'd Rather Jack (PWL)
DEACON BLUE/Wages Day (CBS)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

2/17 3/3

- | | | |
|----|----|--|
| 7 | 1 | FINE YOUNG CANNIBALS/She Drives Me... (IRS/MCA) |
| 6 | 2 | ELVIS COSTELLO/Veronica (WB) |
| 15 | 3 | XTC/The Mayor Of Simpleton (Geffen) |
| 2 | 4 | VIOLENT FEMMES/Nightmares (Slash/WB) |
| 1 | 5 | REPLACEMENTS/I'll Be You (Sire/Reprise) |
| 4 | 6 | NEW ORDER/Fine Time (Qwest/WB) |
| 3 | 7 | LOU REED/Dirty Blvd. (Sire/WB) |
| 5 | 8 | R.E.M./Stand (WB) |
| 9 | 9 | DEAD MILKMEN/Punk Rock Girl (Enigma) |
| 18 | 10 | THROWING MUSES/Dizzy (Sire/WB) |
| 14 | 11 | LOVE AND ROCKETS/Motorcycle (Beggars Banquet) (Import) |
| 8 | 12 | COWBOY JUNKIES/Sweet Jane (RCA) |
| 11 | 13 | POGUES/Yeah, Yeah, Yeah, Yeah, Yeah (Island) |
| 19 | 14 | MIDGE URE/Dear God (Chrysalis) |
| 20 | 15 | ENYA/Orinoco Flow (Sail Away) (Geffen) |
| 17 | 16 | LIVING COLOUR/Cult Of Personality (Epic) |
| — | 17 | ROY ORBISON/You Got It (Virgin) |
| 13 | 18 | FALL/New Big Prinz (Beggars Banquet/RCA) |
| — | 19 | JULIAN COPE/5 O'Clock World (Island) |
| — | 20 | CICCONE YOUTH/Into The Groovey (Blast First/Enigma) |

Moving Up

BRUCE COCKBURN/If A Tree Falls (Gold Castle)
NITZER EBB/Control I'm Here (Geffen)
METALLICA/One (Elektra)
FIXX/Driven Out (RCA)
GUADALCANAL DIARY/Always Saturday (Elektra)
REPLACEMENTS/Talent Show (Sire/Reprise)
PROCLAIMERS/I'm Gonna Be (500 Miles) (Chrysalis)
REIVERS/It's About Time (Capitol)
BUCK PETS/A Little Murder (Island)
FIGURES ON A BEACH/You Ain't Seen Nothing Yet (Sire/WB)

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.



"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

AUSTRALIA

LW TW

- | | | |
|----|----|--------------------------------------|
| 1 | 1 | IAN MOSS/Tucker's Daughter |
| 2 | 2 | MENTAL AS ANYTHING/Rock & Roll Music |
| 3 | 3 | 1927/If I Could |
| 5 | 4 | 1927/You'll Never Know |
| 9 | 5 | DARYL BRAITHWAITE/One Summer |
| 7 | 6 | J. DIESEL & INJECTORS/Soul Revival |
| 4 | 7 | NOISEWORKS/Voice Of Reason |
| 10 | 8 | DARYL BRAITHWAITE/All I Do |
| 6 | 9 | SAINTS/The Music Goes Round My Head |
| 8 | 10 | PAUL KELLY/Dumb Things |

Most Added

BIG STORM/Not Guilty
CROWDED HOUSE/Recurring Dream
PAUL NORTON/Stuck On You

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/Canberra.

CANADA

LW TW

- | | | |
|----|----|--------------------------------|
| 1 | 1 | SASS JORDAN/Tell Somebody |
| 3 | 2 | KON KAN/I Beg Your Pardon |
| 4 | 3 | TOM COCHRANE/Good Times |
| 2 | 4 | CANDI/Under Your Spell |
| 5 | 5 | GLASS TIGER/Send Your Love |
| 6 | 6 | COLIN JAMES/Five Long Years |
| 7 | 7 | BRUCE COCKBURN/If A Tree Falls |
| 9 | 8 | DALBELLO/Tango |
| 8 | 9 | SHERIFF/When I'm With You |
| 10 | 10 | SPOONS/Waterline |

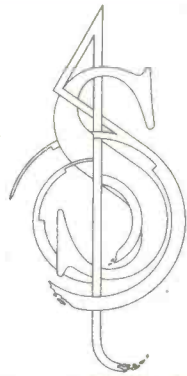
Most Added

CANDI/Love Makes No Promises
PURSUIT OF HAPPINESS/She's So Young

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

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THE WEEK OF MARCH 13



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THANK
THE GAVIN REPORT
FOR NAMING KMEL
AMERICA'S #1
TOP 40 STATION
IN 1989!**

[Handwritten signature]

"The Real"
EVAN LOCK

[Handwritten signature]

[Handwritten signature]
KATIE

[Handwritten signature]

[Handwritten signature]
GURU

[Handwritten signature]
Chaz Lewis Howard
L.S.

[Handwritten signature]

[Handwritten signature]
Katie Evelyn

[Handwritten signature]

[Handwritten signature]
Michael

[Handwritten signature]



CHOIRBOYS

“Run To Paradise”



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| WQUT | KBFM | WHSL | |
| K92 | K94 | KYYY | |
| KTUX | WAZY | K94 | |
| KZIO | 99KG | KPAT | |
| WIXX | KFMW | KTRW | |
| KSND | KFBQ | KTRW | |
| KZZU | KMOK | KFBQ | |
| 95XXX | KTMT | KMOK | |
| 95XIL | KZFN | KTMT | |
| WOMP | SLY96 | KZFN | |
| KAKS | Y97 | SLY96 | |
| WJMX | OK95 | Y97 | |
| KSMB | | OK95 | |

From The Album
“BIG BAD NOISE”



“WHERE TALENT GROWS”



DO YOU DREAM IN LIVING COLOUR?

MUSIC DATEBOOK

Cops Stop ‘Puppy Love’ Panic

MONDAY, MARCH 13

1965/The Beatles fly to Austria to shoot scenes for “Help.”
1975/George Jones and Tammy Wynette are divorced.
1987/Bryan Adams’s “Heat Of The Night” becomes the first commercially-released cassette single. Also, Bob Seger receives a star on the Hollywood Walk Of Fame.
1988/The Grateful Dead win five “Bammys” (Bay Area Music Awards) for their “In The Dark” LP. Also, Bill Wilson, GM of San Diego’s Jack Murphy Stadium, says he’ll propose lifting a five-year-old ban on rock concerts there.
Born: Adam Clayton (U2) 1960, Nell Sedaka 1939

TUESDAY, MARCH 14

1972/“Heard this cat Shaft is a bad mutha . . .” — Isaac Hayes wins two Grammys for “Theme From Shaft.” Kris Kristofferson wins one for “Help me Make It Through The Night,” and Carole King carries home five.
1976/Jazz singer Flora Purim performs at Terminal Island prison in Long Beach, after serving 16 months there on a drug conviction.
1981/Eric Clapton is hospitalized in St. Paul, MN after suffering a bleeding ulcer.
1986/Frank Zappa guests as a drug czar on “Miami Vice.”
1988/The “Rat Pack” Reunion tour, starring Frank Sinatra, Sammy Davis Jr., and Dean Martin, opens in Oakland. Sinatra had recently recovered from intestinal surgery, Davis from hip surgery. Also, Grace Slick announces she’ll leave Starship.
Born: Quincy Jones 1933, Walt Parazalder (Chicago) 1945, Rick Dees 1950.

WEDNESDAY, MARCH 15

1956/Colonel Tom Parker signs on to manage Elvis Presley.
1966/Roger Miller takes home six Grammys to add to the five he won the previous year. Tom Jones is named Best New Artist and tells reporters, “I think I better dance now.”
1968/Life magazine dubs Jimi Hendrix “The most spectacular guitarist in the world.”
1972/KHJ/L.A.’s Robert W. Morgan plays Donny Osmond’s “Puppy Love” repeatedly during his AM shift. The station is raided by police responding to listener reports of a revolution. Confused, the police leave without making arrests.
1986/At KLOL/Houston’s rock ‘n’ roll benefit auction, Aerosmith’s drum kit sells for \$450, Bono Hewson’s autographed Live Aid jacket goes for \$375, and Tommy Shaw, who also serves as auctioneer, sells his guitar for \$575.
Born: Mike Love (Beach Boys) 1941, Ry Cooder 1947, Roy Clark 1933, Sly Stone 1944, Dee Snider (Twisted Sister) 1955



Wilson Pickett, Jamle West-Oram, Adam Clayton, Charley Pride

THURSDAY, MARCH 16

1964/Alan Freed is charged with income tax evasion two years after being convicted on charges of payola.
1971/Simon & Garfunkel win five Grammys, and Miles Davis takes one for “Bitches Brew.”
1974/The Grand Ole Opry moves from the Ryman Auditorium to the new Opryland complex. At the opening ceremonies, Roy Acuff gives President Nixon yo-yo lessons.
1988/While performing in Chile, Mr. Mister’s Richard Page dedicates Stevie Wonder’s “Higher Ground” to Chilean artists “frightened to death” by the military regime. Military interpreters fabricate a phony retraction allegedly from Page as he leaves the stage.
Born: Nancy Wilson (Heart) 1954

FRIDAY, MARCH 17

1962/Blues Inc., featuring Jack Bruce, Charlie Watts, and later Mick Jagger, plays its first gig in London’s Earling Club. Also, Ray Charles forms Tangerine Records.
1976/Boxer Ruben “Hurricane” Carter is granted a second murder trial thanks, in part, to Bob Dylan’s song “Hurricane.”
1987/A fire at Ingrid Croce’s house destroys an estimated \$200,000 worth of Jim Croce’s gold records and other possessions.
1988/Next time stand in front of the net — KLAC/L.A. morning man Eddie Edwards plays goalie against listeners at an L.A. Kings hockey game. He makes no saves.
Born: John Sebastian 1944, Paul Kantner 1942, Ian Gomm 1947, Nat King Cole 1917

SATURDAY, MARCH 18

1965/In London, Rolling Stones Keith Richards, Mick Jagger, and Bill Wyman are arrested for “insulting behavior.” Trio had urinated on a gas station wall when the station owner refused to let them use the restroom.
1967/Britain’s NME reports that Steve Winwood, Dave Mason, Jim Capaldi, and Chris Wood will form a group together. The group is later named Traffic.
1982/Teddy Pendergrass is paralyzed from the waist down when his Rolls Royce wraps around a tree in Philadelphia.
1988/Michael Jackson nabs the fourth of five CHR Number Ones from his “Bad” album as “Man In The Mirror” tops the chart.
Born: Wilson Pickett 1941, Charley Pride 1939, Jamle West-Oram (Fixx) 1953, Irene Cara 1959

SUNDAY, MARCH 19

1958/Tom & Jerry, later known as Simon & Garfunkel, release their first single, “Our Song.”
1970/“Here come ol’ flat top, he come groovin’ up slowly” — Rolling Stone reports the opening lyrics to the Beatles’ “Come Together” are identical to Chuck Berry’s “You Can’t Catch Me.”
1976/Uriah Heep bassist Gary Thain dies of a drug overdose.
1982/Ozzy Osbourne guitarist Randy Rhoades is killed when the small plane he is in crashes near Orlando, FL.
1988/Porter Wagoner ends his longtime feud with Dolly Parton. The two perform “Long Journey Home” on Dolly’s show.
Born: Paul Atkinson (Zombies) 1946, Ross Valory (Journey) 1942, Billy Sheehan (D.L. Roth Band)

— Paul Colbert

At Last, After 14 Years

There is hope
where none
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Fourteen years ago, we had the will and determination, but little hope and hardly any resources. Today, fourteen years later, 6 out of 10 children with leukemia can look forward to leading full and normal lives.

In the past fourteen years, The T.J. Martell Foundation pioneered the discovery and development of quantum-leap, scientific breakthroughs in treating leukemia. Now, this pioneering research is being applied vigorously to important new studies and treatments of cancer and AIDS. After fourteen years, we are dramatically shifting the odds in the battle against these dreaded catastrophic diseases.

We have won many battles in the past. Now, with your help, we are getting close to winning the war.

This year, you are invited to
participate in the 1989
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in honor of
Henry Droz,
President of the
Warner/Elektra/Atlantic Corporation,
on Saturday,
April 15, at the
New York Hilton.



You can help in the fight against leukemia, cancer and AIDS. Please join Henry Droz in supporting the T.J. Martell Foundation. The progress being made at the Foundation's research centers depends entirely on the support of the entertainment industry. A contribution of \$25,000 makes you a **Foundation Benefactor** and allows lifesaving research to continue and expand. A contribution of \$10,000 makes you a **Foundation Patron**. And a contribution of \$5,000 makes you a **Henry Droz Research Fellowship Sponsor**. Since less than 3% of all monies raised is a direct fund-raising expense, any contribution you make brings closer the day of an effective cure for leukemia, cancer and AIDS.

.....
For further details contact
Muriel Max, Director of Development
T.J. Martell Foundation
6 West 57th Street, New York, NY 10019
212/245-1818

James "J.T." Taylor
(Former lead singer of Kool & The Gang)

AND

Regina Belle
(R&B songstress best known for her #1 R&B hit in '88, "Show Me The Way")

... Together For The Duet Of '89!

"ALL I WANT IS FOREVER"
(Love Theme From "Tap")

Video just added this week on VH-1!

R&R AC: 26
R&R Urban: 17 - 7 - 4

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FM102	KSND
KROY	KMGX
WPGC	KQMQ
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HOT977	WZKX
WBBQ	QV103
K106	KTRS
KZZB	KZOZ
KZFM	SLY96

Go For It -- You Can't Miss!
Epic



BRAD MESSER

CALENDAR

Crime Of The Century Is Overdue

Reporters, I get the feeling we're overdue for a good Public Enemy Number One. Have you noticed the eerie absence of get-down, honest to gosh, compelling, big-name crime stories lately? Take it from me, it's too quiet out there. It's about time for someone, somewhere, to emerge as the most infamous criminal of the century.

Oh, I know the news has been interesting nevertheless, with Rushdie and North and a few hundred enemies of John Tower holding up their end. But face it, it's been a while since you had a name in a story as big as Al Capone or Bonnie & Clyde. There's an undeniable shortage of sensational major-name Grade B crime of the kind that inspires folklore.

For example, when's the last time we had a big gang of robbers driving around the country making high-speed getaways and leaving everyone talking about the So-And-So Gang striking again? Heck, these days the S&Ls go belly-up because of white collar criminals.

Those faceless men in suits just don't have the flair and appeal of the old criminals the FBI used to chase.

Our forefathers had Jesse James and Baby Face Nelson to be righteously indignant about. Our ancestors even had Robin Hood, the most compelling criminal of them all.

It is no longer so simple. Most of today's crime stories are about almost unspeakably horrible things. Serial this. Mass that. It's too grim.

Between you and me, it would be easier on newsmen and everyone else if we had a well-known Public Enemy Number One bluffing his

way out of jail with a piece of soap carved like a gun. Instead, we get terrorists blowing up planeloads of innocent people.

Something must be done to improve the general state of the news. We've limped along too long with the here-today gone-tomorrow Swaggarts and Boeskys, Dukes and Bundys.

Now that you think about it, you probably agree that there's nothing really going on along the line of sensational nationwide manhunts for extremely-famous desperate criminals. An Elvis sighting now and then is about as close as we come.

We haven't had a sensationally successful Public Enemy Number One since back in the Machinegun Kelly and Ma Barker days. It's long overdue. Keep your pencils sharp and your eyes peeled for a good Crime Of The Century, boys. It's too, too quiet out there.

Harvard Named For Benefactor

MONDAY, MARCH 13 — When Massachusetts was still a British colony 350 years ago, Harvard College got its name. Thirty-one-year-old **John Harvard** died and left a fortune in cash and books to the school, which was already about three years old when it was renamed in 1639. Also, the village of New Towne was renamed Cambridge, because that had been Mr. Harvard's school back in England.

Hundreds of pairs of shoes abandoned by **Imelda Marcos** were one attraction when the Philippine presidential palace was opened for public inspection in 1986. **Mikhail Gorbachev** took office in 1985. A Gutenberg Bible was printed in 1462.

Birthdays: Robin Duke 35. Neil Sedaka 50.

Killer's Killer Convicted

TUESDAY, MARCH 14 — 25 years ago, a Dallas jury found **Jack Ruby** guilty of murdering **Lee Oswald**, President **John Kennedy's** assassin (1964). Ruby was never executed; he died in jail, supposedly of cancer, about three years later. Earlier this year a survey revealed that most Americans feel the whole truth has never been learned about the Kennedy assassination.

In 1983, for the first time in its 23-year history, OPEC member nations all agreed to cut crude oil prices. The first American game preserve was established in 1903. The charter for the Pennsylvania Colony was granted in 1681, and the Massachusetts Bay Colony charter was granted in 1629.

Birthdays: Billy Crystal 42. Steve Kanaly 43. Quincy Jones and Michael Caine 56.

First S&Ls Domino Down

WEDNESDAY, MARCH 15 — An undeniable, visible symptom of the national savings and loan crisis erupted four years ago, when Ohio closed 71 S&Ls to prevent runs. Some were reopened for limited withdrawals six days later.

25th anniversary of **Liz Taylor's** marriage to **Richard Burton** (her fifth, his second). Mexico was invaded in 1916 by US troops chasing revolutionary general **Pancho Villa**. **Woodrow Wilson** held the first open presidential news conference in 1913. Maine became the 23rd state in 1820.

Birthdays: Mike Love 48. Judd Hirsch and Jimmy Swaggart 54.

War On Poverty

THURSDAY, MARCH 16 — 25th anniversary of President **Lyndon Johnson's** War On Poverty declaration (1964).

Also 25 years ago today, the Beatles released "Can't Buy Me Love." The My Lai massacre in Vietnam took place in 1968. Americans won the WWII Battle of Iwo Jima in 1945 after losing 4300+ men. **Robert Goddard** launched the first space-type liquid fuel rocket in 1926. The Texas Republic approved its new constitution in 1836.

Birthdays: ErIk Estrada 40. Daniel Moynihan 62. Jerry Lewis 63. Pat Nixon 77.

First Working Submarine

FRIDAY, MARCH 17 — **John Holland's** underwater boat, the first practical submarine, was tested in 1898 off Staten Island. It remained submerged three hours, 15 minutes.

ABC was bought by Capital Cities in 1985. 20th anniversary of **Golda Meir** taking office as the first Premier of Israel. The Camp Fire Girls began in 1912. British troops evacuated Boston in 1776. St. Patrick's Day.

Birthdays: Patrick Duffy 40. Paul Kantner 47.

Saturday (3/18): Vanessa Williams 26, Irene Cara 30, Peter Graves 64.

Sunday (3/19): Bruce Willis 34, Glenn Close 42.

MUSIC FEATURES

March 6 - March 12

WEEKLY

March 6 - March 12

American Country Countdown with Bob Kingsley (ABC) Alabama/Highway 101/R. Orbison/ L. Greenwood/W. Jennings	Jazz Trax with Art Good (JT) Chielii Minuchi/George Jinda	Special Of The Week (RT) B. McFerrin/B. Streisand/N.K. Cole/ C. Simon/P. Austin/J. Mathis
Lee Arnold On A Country Road (WO) Emmylou Harris/Skip Ewing	King Biscuit Flower Hour (DIR) George Thorogood	Star Beat (MJI) LA & BabyFace
Backtrack (WO) Life's A Gamble	John Lander's Hit Music USA (USP) Bobby Brown/New Order	Super Gold (TS) Dream girls/1965
Dick Bartley's Rock & Roll Oldies Show (WO) Lovin' Spoonful	Legends Of Rock (WO) Who pt. 2	Weekly Country Music Countdown (USP) Steve Wainner
Dick Clark's Rock, Roll & Remember (USP) Roy Orbison	Listen In With (WO) E.T. Conley	World Of Rock with Scott Muni (DIR) Dennis DeYoung
Classic Cuts (MJI) Police/Bad. Co.	Live From Gilley's (WO) Johnny Gimble	
Countdown America with Dick Clark (US) Andy Gibb	Live From The '60s (PRN) Jethro Tull/Traffic	
Countdown USA with Dave Sholin (WO) Rod Stewart	Live Show (RT) Tribute to Fillmore East	
Country Calendar Weekly Special (OBN) A. Murray/S. Ewing/K. Whitley/G. Watson	Lost Lennon Tapes (WO) Toronto 1969 pt. 2	
Countryline USA (JPB) Thirty Eight Special	Masters Of Rock (RV) Pink Floyd	
Country Today (MJI) Sweethearts Of Rodeo	Metashop (MJI) Black Sabbath	
Cruisin' America with Cousin Bruce (CBS) D. Crosby/Elaine "Spanky" McFarlane/ Fixx's Adam Woods	Scott Muni's Ticket To Ride (DIR) Paul McCartney pt. 2	
Rick Dees Weekly Top 40 (DIR) Martika	National Music Survey (WO) Little River Band	
Direct Hits (MJI) Breathe	Night Scene (WO) DJ Jazzy Jeff & Fresh Prince	
Dr. Demento (WO) Stan Freberg	Off The Record with Mary Turner (WO) Robbie Robertson	
Encore with William B. Williams (WO) 1950	Plain Rap Countdown (PRN) AC: Traveling Wilburys/Debbie Gibson CHR: Breathe/Bangles Urban: Boys/Tone-Loc	
Flashback (RT) Psychedelic hour	Portraits In Sound (RT) Mark Isham	
Future Hits (WO) News Kids On Block	Powercuts (GSN/ABC) Bad Co./M. Etheridge/J. Butcher	
Great Sounds (USP) Bob Crosby	Radio Kandy (TS) Sheriff	
High Voltage (WO) Rush	Radioscope (BBS) Boys/Ready For The World/ "Stop The Violence"/G. Hines	
Hot Rocks (USP) Rick Astley	Reelin' In The Years (GSN/ABC) V. Morrison/L. Russell	
In Concert (WO) White Lion/Bad Co.	Rock Over London (WO) Chris Rea	
Jazz Show with David Sanborn (WO) Dave Grusin	Rock Today (MJI) David Crosby	
	Rockline (GSN/ABC) Jack Bruce of Cream	
	Romancin' The Oldies (TS) Motown magic	
	Sittin' In (WRN) Billy Joe Royal	
	Solid Gold Saturday Night (US) Hollies	

DAILY

March 13 - March 18

America's Music Makers with Bob Kingsley (ABC) E. Rabbitt/S. Ewing/O. Bradley/ Shenandoah/T. Tucker	Country Calendar (OBN) R. Travis/M.M. Murphey/L. Anderson/ Judds/C. Pride	Country Comments (WO) E. Harris/M. McDaniel/M.M. Murphey/ K.T. Oslin/L. Morgan
Country Datebook (US) E. Harris/T.G. Sheppard/M.M. Murphey/ A. Murray/J. Conlee	Country Report with Chris Lane (WRN) K. Mattea/M. Robbins/Highway 101/ T. Wynette/L. Greenwood	Rick Dees American Music Magazine (US) J. Watley/S. Fox/Cher/P. Cetera/ D. Gibson/M. Jackson
Psychedelic Psnack (WO) Beatles/Yardbirds/Badfinger/ Rolling Stones/Byrds	Rarities (RT) J. Capaldi/S. Winwood/K. Richards/U2/ J. Hendrix/Who	Rock & Roll Never Forgets (WO) Heart/Jefferson Airplane
Solid Gold Country (USP) March #1s/Troy Seals/1986/ Grand Ole Opry/Charley Pride	Solid Gold Scrapbook (US) N. Sedaka/1971/M. Love/ Twice a hit/Brothers	

INFORMATION/ ENTERTAINMENT

Celebrity Corner (PRN) Tom Hanks/Jody Foster	Dragnet (CMS) Big Trunk	Family Talk from Covenant House (US) Politics and Family
Fraze At The Flicks (PRN) Fly II/Cousins	Health Care (PIA) Cancer research/Rheumatic fever/ Carpal tunnel syndrome	Like Only Yesterday (WO) Walter Cronkite retires
Lone Ranger (CMS) Thunder & Dynamite	Mother Earth News (JBI) Towing/Water pollution/Organic farming/ Folic acid/House building	Nature Newsbreak (NWF) Honey buddies/Air plants/Polar bear protection/ Worm sandwich
NBC Extra (WO) Tax tips	Prevention Health Report (JBI) Tetanus boosters/Detecting prostate disease/ Trimming midriff bulge	Public Affairs (PIA) Two pollutions
Reviewing Stand (PIA) Today's hate groups/Employee's one room school/Maharishi's subdivision	Travel Holiday Magazine (OBN) Golf getaways	

COMEDY

Mel Blanc's Blankety Blanks (ASR) Shirley Temple/Monkey's/Truck farmer/ Roman empire/Dear Abby	Cla'ence Update (PRN) Dixie's been up and down/Niko decks. Will	Comedy Hour (MJI) Special guest: Judy Tenuta/D. Miller/S. Martin/ Father G. Sarducci
Comedy Show with Dick Cavett (OBN) Interviews: J. Carson/Burns & Allen/J. Leno/ Funnybone favorite	Comedy Spot (OBN) S. Freberg/D. Hewitt/V. Meador/J. Gregorash	Dr. Dave's Comedy Drops (PM) Kill Rushdie/He wants to dance with me/ S&L hotline/Dudley Jive right
Fun Factory (PM) Ayatollah's got a gun/Billy Joe Bob's roadkill restaurant	Hiney Wine (DD) Plastic Hineys/Hiney travel kit/Hiney tr-via	Jackie The Joke Man (OHR) Strokes it/Back porsche/Chez what/ Never clothe/Beef jerkey
Laugh Machine (PM) R. Klein/J. Rivers/E. Phillips/ H. Youngman/Gallagher	Live From The Improv (DIR) D. Wood/Stephanie Hodge/P. Reiser/ C. Raine/A. Lubei	National Comedy Wireless (DD) Elvis M&Ms/North & the Contras/I'm retired
National Lampoon Radio Hour (PRN) John Belushi	National Lampoon's True Facts (PRN) You need a bath/Drinking agent orange	On The Phone with TI-Rone (PRN) Dumped boyfriend wants back/ 13 1/4 and needs a love
Earl Pitts (DD) J. Tower/Being scared/TV talk shows	Premiere Comedy Network (PRN) Dan Quayle/Cheesy police chief	Red Neckerson (SYN) No fault disease
Radio Hotline (ASR) Women's lib/You ought to be proud/ Nobody's home/My favorite song	Stevens & Grdnic's Daily Comedy Exclusive (ASR) Fawn/Stallone PSAs/Dumb stuff/ Price and save	

SPORTS

College Basketball (WO) (3/12) Major conference championship game	Costas Coast To Coast (OBN) Rick Pitino	Inside Sports Magazine (OBN) B.J. King/S. Alford/R. Ellison/L. Bird
John Madden's Sports Quiz (OBN) J. Youngblood/NHL fights/College hoop nicknames/M. Downey Jr.	Sports Explosion (PIA) Kenny "Sky" Walker/L. Harris/J. McGrath/ D. Plati/B. Bonilla	Sports Flashback (OBN) 79-80 Lakers' coaches/'86 NCAA champs/ '73 NBA champs/'88 ACC title

PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-5365	NWF — National Wildlife Federation (202)
ASR — All Star Radio (213) 850-1169	OBN — Olympia Broadcasting Nets. (314)
BBS — Bailey Broadcasting Services (213)	PIA — Public Interest Affiliates (312) 943-8888
CBS — CBS Radio (212) 975-4321	PM — ProMedia (212) 585-9400
CMS — Charles Michelson & Sons (800) 648-4546	PRN — Premiere Radio Network (213) 467-2346
CP — Cutler Productions (213) 478-2166	RT — Radio Today (212) 581-3962
DD — Dorsey & Donnelly (214) 631-7934	TP — TelePrograms (213) 854-4475
DIR — DIR Broadcasting (212) 371-6850	TS — Transtar (213) 460-6383
GSN — Global Satellite Net (818) 906-1888	US, USP — United Stations (212) 575-6100
JT — Art Good's Jazz Trax (619) 233-9228	WO — Westwood One Companies (213) 840-4244
JBI — Jameson Broadcast (202) 328-3283	WRN — Weedeck Radio (800) 548-7474
MJI — MJI Broadcasting (212) 245-5010	



IN FULL COLOUR — Epic artists Living Colour dropped into Westwood One's New York studios for guest spots on the network's "Rock Report" and "High Voltage." Shown (l-r) are group's Vernon Reid, WW1 Dir./Talent Acquisition David Knight, VP/Marketing Development John Brodie, Living Colour's Corey Glover and William Calhoun, and Source music correspondent Abbie Kearse.



TOP OF THE POPS? — Columbia recording artist Ricky Van Shelton recently completed a publicity tour in New York, which included an unlikely stop at Z100. Although he's never been heard on the CHR outlet, the station offered its studios and satellite facilities to Shelton so he could guest on the James Paul Brown Entertainment feature "Countryline USA."

PEOPLE

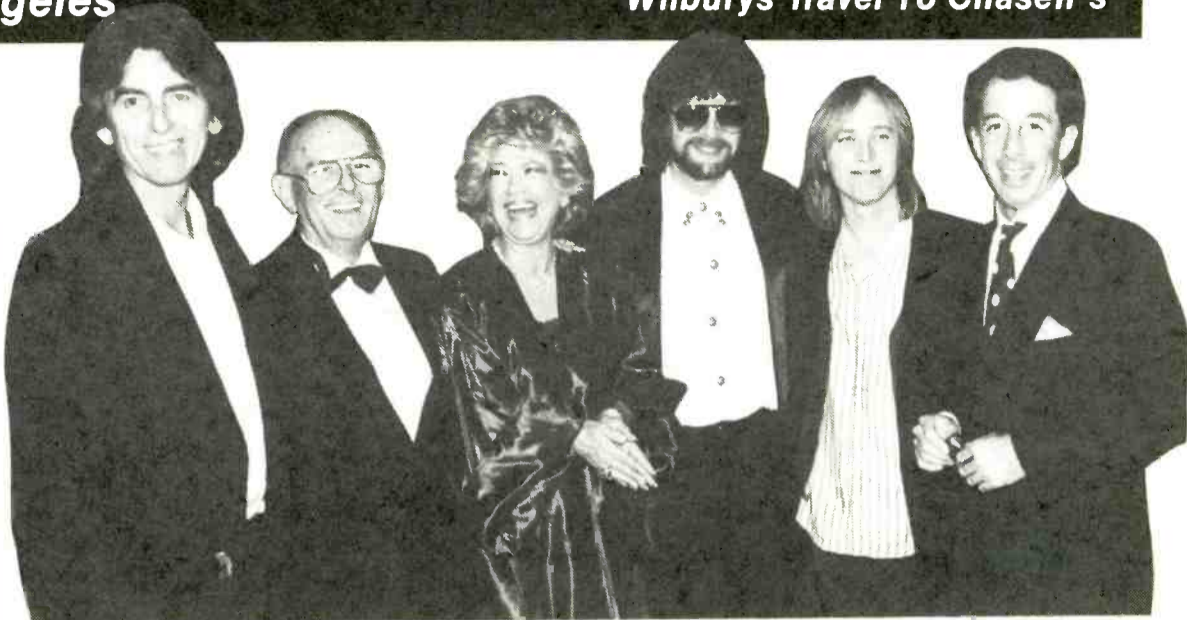
Grammy Galas Abound In Los Angeles



McFerrin 'Happy' After Grammy Win

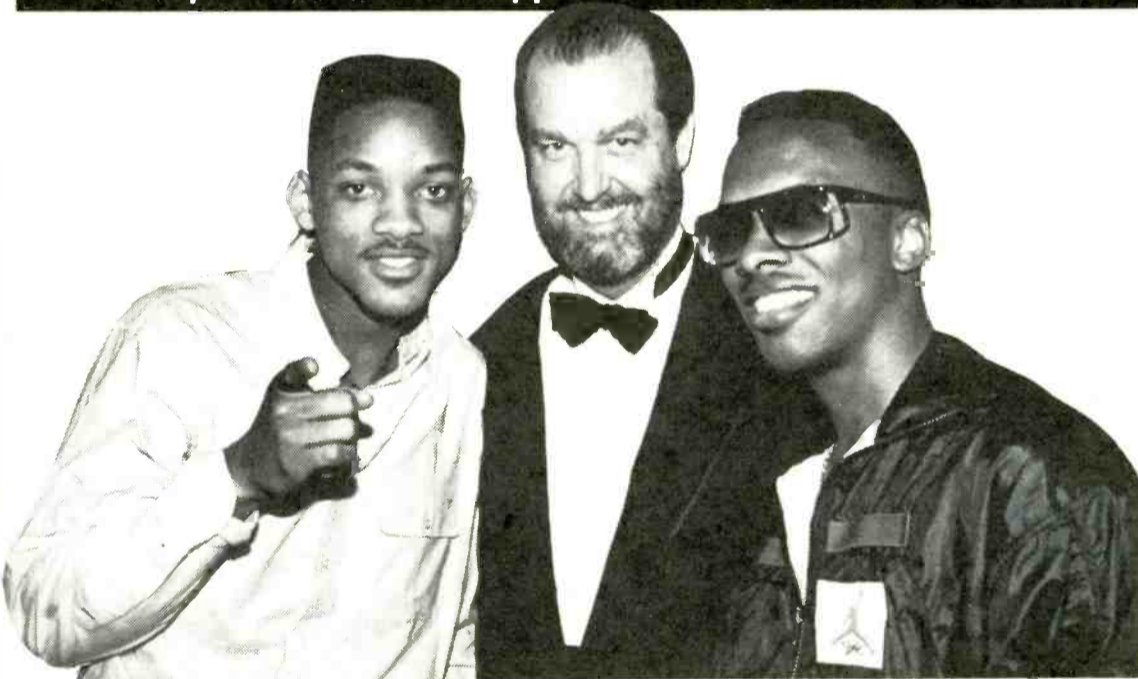
EMI artist Bobby McFerrin was among the Grammy-winning artists feted by Capitol-EMI Music at the Tribeca restaurant in Beverly Hills. Shown are (l-r) Blue Note President/Capitol East Coast GM Bruce Lundvall, manager/producer Linda Goldstein, EMI Music Worldwide Chairman/CEO Bhaskar Menon, McFerrin, and EMI Music Worldwide President/COO Jim Fifield.

Wilburys Travel To Chasen's



Warner Bros./Wilbury Records artists the Traveling Wilburys wended their way to WEA's Grammy gala at Chasen's in Los Angeles. Making the moment magical are (l-r) Nelson (George Harrison) Wilbury, WB Records Chairman Mo Ostin, Evelyn Ostin, Otis (Jeff Lynne) Wilbury, Charlie T. (Tom Petty) Wilbury Jr., and Warner Bros. Pictures President/World Wide Theatrical Productions Mark Canton.

RCA Wraps Awards With Rappers



Rap Grammy winners D.J. Jazzy Jeff (r) and the Fresh Prince (l) flank RCA Records President Bob Buziak at the label's after-awards party held at Los Angeles's L'Ermitage restaurant.

Estefan, Stephanie At CBS Party



CBS Records held its post-Grammy party at Rex in Los Angeles. On hand were (top photo, l-r) CBS Records Division President Tommy Mottola, Epic artist Gloria Estefan, and E/P/A Sr. VP/GM David Glew; (bottom photo, l-r) Mottola, Columbia artist Princess Stephanie, and CBS Records Inc. President/CEO Walter Yetnikoff.

Arista Fest Features Dayne, Walden

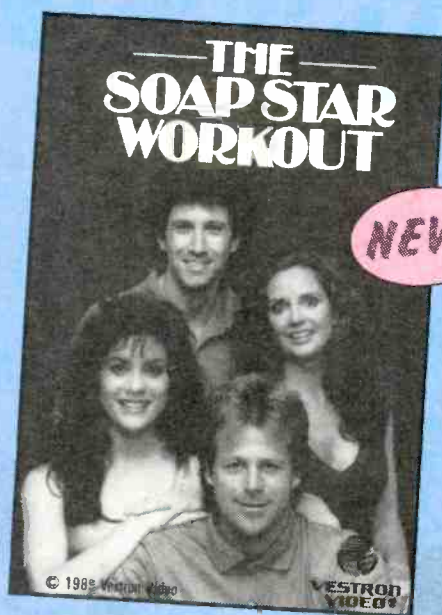
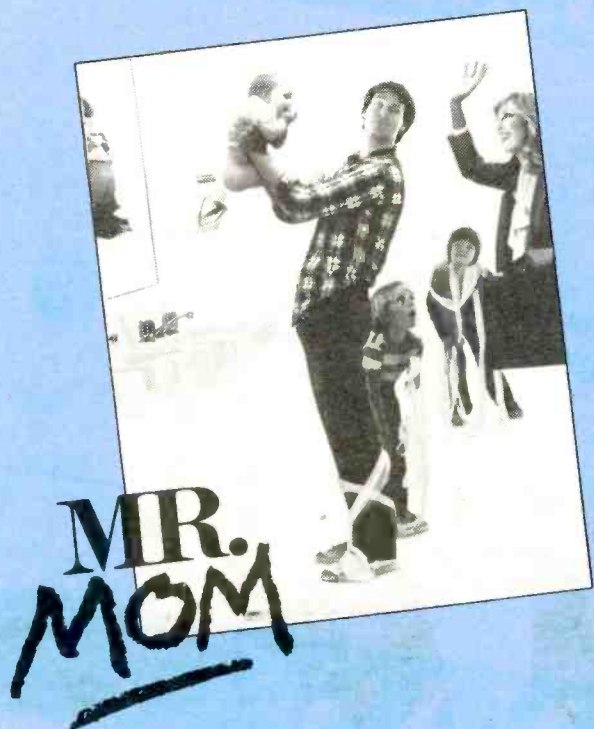


The 400+ guests at Arista's Beverly Hills Hotel party were treated to performances by the label's Taylor Dayne, among others. Flanking Dayne are Arista President Clive Davis (l) and artist/producer Narada Michael Walden.



Keep Your Babes Dry...

Make Your Moms Happy!



Celebrate Motherhood! You can give your listeners the perfect prizes for Moms and babies. Babies will get Caldesene Powder - pediatricians' #1 choice. Moms will win "Mr. Mom" and "The Soap Stars Workout" on videocassette. All winners qualify to win the "Baby Booty," a giant prize package of toys and clothing for baby's nursery.

Call
Tina Leitz At

Available exclusively in June
in these markets:

Boston	San Francisco
Los Angeles	Seattle
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Philadelphia	Washington, D.C.

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MARKETING
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Caldesene



MARTIKA

More Than You Know

Taken from the Columbia Lp: "Martika" 44290
Produced by Michael Jay/Additional Production and remix by Jellybean for Jellybean Prod., Inc.

CHR CHART: 26 - 21

WEGX add
Z95 add
WKQB add
WNOK add
WAPE add
KMYZ add

KFRX add
WXKS 8-6
WZOU 13-10
WKSE 15-12
PRO-FM 12-10
PWR99 27-22

KRBE 27-23
WNVZ 18-14
B96 23-19
WNCI 29-24
KIIS 15-12
KKRZ 13-10 (HOT)

FM102 15-12
KROY 12-10
KWSS 18-14
KPLZ 36-28
KUBE 22-18
PWR106 11-10

WFLY 12-9
WBBQ 34-29
WHHY 19-13 (HOT)
KSAQ 21-14 (HOT)
WZOK 13-9
... AND MANY MORE!



JOHNNY KEMP

Birthday Suit

Taken from the motion picture soundtrack: "Sing" 45086
Produced by Rhett Lawrence/Executive Producers: Dean Pitchford and Craig Zadan

**NATIONALLY MOST ADDED!
NOW ON 113 CHR REPORTERS
INCLUDING THESE TRENDSETTERS:**

WXKS WGH WHTY KWOD
WZOU KTFM WKBQ HOT97
WMJQ B96 Y108 WPGC
CKOI Q102 KKRZ HOT97
PRO-FM 92X KROY ... AND MANY MANY MORE!

**ONE OF THE
MOST ACTIVE CHR**

**URBAN:
BREAKER 36**



THE PASADENAS

Tribute (Right On)

Taken from the Columbia Lp: "To Whom It May Concern" 45065
Produced by Pete Wingfield/Additional Production and remix by Jellybean for Jellybean Productions, Inc.

**OVER 100 CHR STATIONS CON-"TRIBUTE"
INCLUDING**

WXKS deb 35
WZOU add
WMJQ add
PRO-FM
KITY 26-22

KTFM
Q102 add 35
WHYT add
KIIS
KKRZ deb 28
FM102 deb 30

KROY 33-28
KWOD deb 33
B93 37-32
JET-FM add
WERZ add
WNNK add

WLAN add 40
KXX106 add
WBCY add
WKZL add
WRQN add
KQMQ add

FM104 add
WTHT add
WOMP add
WFXS add
WKSF add
Q104 add

KNAN add **URBAN:
MOST ADDED**
KWTX add
WCIL add WPGC deb 29
KKXL add
KFBQ add 35
KMEL 24-21
KMOK add
KZFN add

Watch Columbia **"COME OUT FIGHTING"** for

EASTERHOUSE

ON YOUR DESK - MARCH 2nd

AOR TRACKS 25





JOEL DENVER

CONTEMPORARY HIT RADIO

FOTO FUN

Promo Pros Do The Freeze Frame

With most of the nation chillin' out under freezing and sub-zero temperatures, it can be tough to draw listeners to station promotions. Here's a look at how a few creative programmers lured listeners away from the toasty heated confines of home.



Don Shams, aka "Shams With The Jams," of WHMP/Northampton, MA broadcast his night show from local roller rink Interskate 91. Over 500 showed up to skate themselves silly. Pictured is Shams (l) being arrested by a dreaded rollercooper for skating in the wrong direction.



KITY/San Antonio gathered listeners to its fourth Powerhouse party. Listeners made donations to area food banks. Pictured with the grub are KITY MD Sharon LePere and PD Rick Upton.



WROQ (95Q)/Charlotte recently held a "Just Say No To Drugs And Guns In School" spirit contest, with the school sending in the most postcards winning a free party. Students at South Mecklenburg High sent in over 240,000 cards. Shown with a small portion of the cards are AM jocks Ray Mariner and Chrissy Hart.



KHQT (Hot 97.7)/San Jose heated things up with a "Ladies Of Love" show at the San Jose Civic. The sell-out crowd boogied their butts off to the music of Sa-Fire (l), Debbie Deb (second from right), and L'Trimm. Hobnobbing backstage are (l-r) Hot 97.7 PM drive Christopher Lance with L'Trimm's Tigra and Bunny.

The Stars Come Out At Night

For a look at the high-profile world of show-biz, here are a few radio types who know how to hang with the heavies backstage.



WKHI (100KHI)/Ocean City, MD's Hitman (r) was just minding his own business when this big bad buckled dude insisted on getting a picture with him.

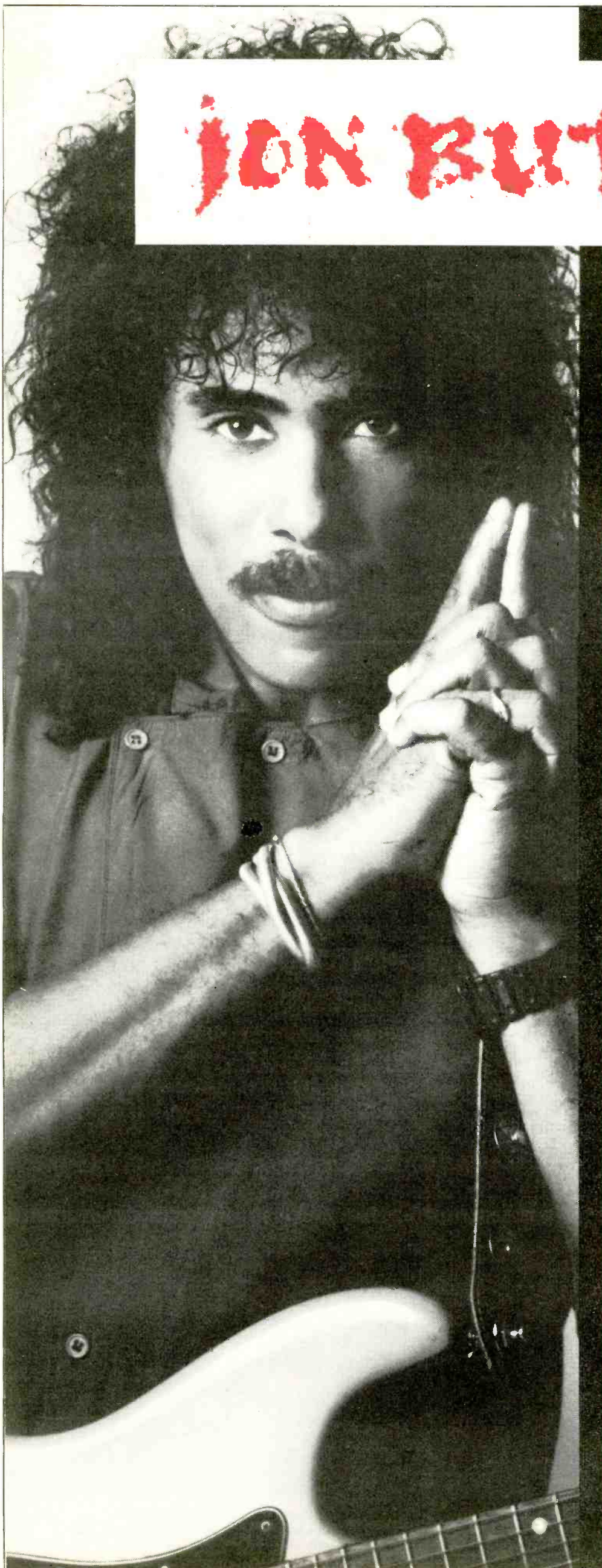


The writing on the wall says "The Dinosaur walks in Atlanta." At least it did after the camera clicked. Was (Not Was) presented Power 99 MD Steve Wyrostok (second from right) with a plaque for supporting the group's album "What Up, Dog?" Admiring the graffiti are (l-r) Sir Harry Bowens of Was (Not Was), Chrysalis's Brad Moss, and the group's Don Was and David Was.



Joan Jett (c) flew up north to hang out with CHED/Edmonton Asst. MD Cat Spencer (l) and MD James Stuart. Jett was later heard saying, "I hate myself for not coming here sooner."

ION BUTCHER



"Send Me Somebody"

An AOR Smash Today ...
A CHR Definite Tomorrow.

"Send Me Somebody"

Blowing Through AOR Nationwide!

AOR TRACKS ⑧

TOP 5 PHONES AT:

WFBQ	KKEG	WDIZ	WWWV
KSJO	WFYV	KJJO	KBOY
WOUR	WKQQ	KMOD	

"Send Me Somebody"

MTV Rotation Medium and Building!

PICTURES FROM THE FRONT Album

Retail Sales Approaching 200,000!

PICTURES FROM THE FRONT Tour

Rocking Your Way Beginning In March

ION BUTCHER

He's Delivered And So Will We!

Management: Danny Goldberg and Ron Stone
for Gold Mountain Entertainment



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CHR



ALL SHE WANTS IS BIGFOOT — When WRBQ (Q105)/Tampa heard that Duran Duran's Nick Rhodes was looking for a new truck the station offered a test drive in this nifty little thing. Pictured up high in "Bigfoot" are Q105's Mason Dixon and Rhodes.

GRAYSON HUGH

From the first time we heard him, we believed strongly in Grayson Hugh and his debut album, "Blind To Reason." Then, we launched both a national promotional tour and a concert tour that proved our instincts were right.

Wherever he went, superlatives followed. "Refreshing," "rare," "soulful," "intense." Grayson was embraced by radio, retailers, critics and the public alike. And of all the songs in his repertoire, there was one in particular that everyone singled out as *the* hit.

Now, we're proud to release it as *the* single—

"TALK IT OVER"

8802-7-R



WHEN YOU PLAY IT SAY IT!



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MOTION

• **Jim Whitmeyer** in as PD at WHSL/Wilmington, NC, replacing **Stan Stewart**

• **Jeff Clark** now PD at WKDD/Akron, OH as **Nick Anthony** moves to WEEW/Cleveland

Sunny Joe Stevens has landed afternoons at WMGZ (Z96)/Youngstown, OH. **Bruce Gilbert** leaves the PD post at KBIU/Lake Charles, LA to become PD at Country WTAW and AC sister KTSR/Bryan-College Station, TX. **Jo Jo Wright** fills the evening slot at KEZY/Anaheim, CA. **Gus Swanson** has been upped to Promotions Director at KKRZ (Z100)/Portland, OR. At WQUT/Johnson City, TN, **Dennis Kelly** takes PM drive replacing **Jeri George**, who moves to promotions.

Rick Woodell is in as PD at WAYS (99WAYS)/Macon, GA replacing **Oscar Leverette**, who crosses the street to become Operations Director at

WPEZ (Z108). . . WEGX (Eagle 106)/Philadelphia greets **Eric Davis** from crosstown WMGK as Promotions Director. . . WRQX (Q107)/Washington welcomes **Augustus Carter** as Traffic Manager.

At KZFM/Corpus Christi, TX, **Tod Tucker** eases into the Asst. PD/MD chair replacing **Robert Diaz**, who's stepping down to concentrate on his midday shift. **Steve Mason** is now PD at WRQN/Toledo, OH, replacing **Dave Elliot**. No MD has been named. . . WTHZ/Tallahassee fills its open night shift with **Phlash Phelps** from WKHI (100KHI)/Ocean City, MD. **Bill Kasal** is new Promotions Director at KCMJ (KC92)/Palm Springs, CA.

WXGT (92X)/Columbus, OH has added four new voices to its lineup: **Rick Carter** from KWNZ/Reno, NV (middays), returning Ohio native **J.D. Stewart** (PM drive), **Baltazar** from KFIV/Modesto, CA (nights), and **KBEQ/Kansas City, MO's Christy Roberts** (overnights).

BITS

• **Cash Shootin' Cupid** — It pays to wear your heart on your sleeve in Waco, TX. At least, it did this Valentine's Day. **KWTX (97FM)/Waco** sent the "Heart Man" into the streets, parking lots, and offices of the city to hand out loving cups o' bucks to listeners. Those spotted wearing a homemade heart bearing the phrase "I have a heart on for 97FM" were awarded cash prizes of \$25 and \$50.

• **"Wild Thing," Chocolate Style** — **Tone Loc** was in Detroit for Valentine's Day to help **WDFX AMers Andy Savage & Steve Courtney** become human candies at the Universal Mall. Listeners making donations to the Heart Association received autographed copies of Tone Loc's album, and got to pour chocolate and toss the topping of their choice on the duo.

• **How Do I Love Thee** — **KWTO/Springfield, MO** put a week-long trip to Hawaii up for grabs and gave its listeners a chance to show off their poetic talents to win it. For two weeks, listeners called in each hour to read original love poems on the air. A Valentine's day drawing determined the winning poet. Phone lines were jammed every day. Some poems were very creative, while others offered a simpler approach: "Roses are red, Violets are blue, I wanna go to Hawaii and my wife does too."

• **Watch Out For That Tower!** — **KBFM/McAllen, TX** turned a thundering disaster into an hysterical success. The station went dark for five days when cold temperatures caused its transmitter to blow up. While off the air, the station ran TV spots explaining the problem and promoting an upcoming contest: the first listener to call in after hearing the sound of the crashing tower after the station signed back on would take home \$104. Listener response was phenomenal. Now that's turning a minus into a plus.

• **Far Cryin' Out Loud** — Ever want to be in a stage play? **WXGT (92X)/Columbus** listeners got a shot at being the town crier in "The Mystery Of Edwin Drood." Entrants at a local mall were given 30 seconds to do their best town crier impression. The winner got the part for one performance, plus tickets to the show for his family. Everyone entering received tickets to see the Tony Award winning musical.



CHECK OUT THOSE HOT LEGS — Inspired by Phil Donahue's recent antics, jocks at KEZY/Anaheim slipped into some silky, seductive dresses and modeled for listeners who dropped by. Shown with crossed legs and red faces are (l-r) DJs **John Rossi** and **Rick Lewis**, PD **Craig Powers**, and ND **Chris Little**. Sorry guys, the sneakers have to go.



HARVEY KOJAN

How To Use The Media For Free

Last month's Pollack Media Group convention featured a host of potentially rewarding sessions. I say "potentially" because the press was barred from attending all but the "Music Trends In The '90s" panel I wrote about last week.

However, after some serious sleuthing (and a few well-placed bribes), I was able to obtain a top-secret document from the bowels of Pollack convention headquarters. Typed on KSHE/St. Louis stationery, it's entitled "How To Use The Media For Free."

Reprinting such a classified document could prove dangerous for me and my family, but it's my journalistic duty to do so. Of course if I am caught or killed, my secretary will disavow any knowledge of my actions.

• *Make sure you send or deliver any release on clean, non-xeroxed original letterhead. KSHE has developed a brightly-colored piece of promotion stationery for all releases so they don't get lost on a person's desk.*

• *Make sure the contact and phone number appear prominently at the top of the release. Don't worry about writing "For Immediate Release" — it's pretty well-established that if you sent it out, you want it released.*

• *Hand-deliver and telephone stories to important contacts. Some media contacts don't want releases — just hot scoops. If you have somebody in town who deserves an exclusive, cut the deal.*

• *Make sure your release goes to the right person and that his name and title are correct. Nothing angers somebody more than to see his name butchered. (Editor's note: Damn straight.) People are more apt to read something that is addressed to them, as opposed to "Entertainment Editor." Use the personal touch. A press release is*

Continued on Page 53



A HAIR-RAISING EVENT — WGTR/Miami MD Patty Murray is captured in the early stages of what became a mohawk haircut for charity. The historic event was broadcast live.



DOUG GETS DIPPED — Fresh from being drowned by radioactive waste at Columbia's Star Trek deal in L.A. the previous week, WLLZ/Detroit PD Doug Podell returned home and was promptly lowered into a vat of chocolate for Valentine's Day. He was then placed on a sheet of wax paper and listeners were encouraged to sprinkle him with toppings. Proceeds from the event were donated to charity.

What's In A Name?

Paragon Research (formerly Surrey) recently sent in results of nationwide auditorium tests conducted for major and medium market AORs in the last year. In addition to evaluating individual songs, 1113 participants (AOR cumers and fans) were asked to respond to a typewritten list of 227 artists' names, yielding cumulative scores for familiarity, burn, and popularity.

Each respondent picked one of the following six scoring options to apply to each artist:

- Favorite
- Like
- Dislike
- Hate
- Tired (Burn)
- Unfamiliar

Each of the above choices was given a value between 0 and 100 and weighted separately ("favorite" was given the most weight; "unfamiliar" the least).

The following is a list of the 50 highest-scoring artists. The first two columns of data — "Burn" and "Unfamiliar" — are straight percentages. The third "Score" — is the average 0 to 100 score based on a formula which takes all of the responses into consideration.

Top 50

Artist/Group	Burn %	Unfamiliar %	Score
BEATLES	11.11	1.54	81.48
CREEDENCE CLEARWATER REVIVAL	10.80	0.93	80.25
LED ZEPPELIN	8.02	0.31	80.09
FLEETWOOD MAC	8.02	1.23	79.86
EAGLES	8.64	0.93	79.55
ERIC CLAPTON	3.09	4.01	78.63
WHO	5.25	4.01	78.55
PINK FLOYD	3.09	3.40	77.62
DOOBIE BROTHERS	11.42	0.31	77.47
ZZ TOP	3.70	4.63	77.24
CSN&Y	5.25	4.63	76.70
MOODY BLUES	5.25	3.09	76.54
HEART	3.40	3.70	76.54
ELTON JOHN	6.79	0.31	75.93
DOORS	7.10	1.85	75.23
DIRE STRAITS	3.40	7.10	74.92
BOB SEGER	5.25	4.63	74.54
JEFFERSON STARSHIP	5.56	0.62	74.46
JEFFERSON AIRPLANE	8.64	3.09	74.38
STEVE MILLER	5.25	4.32	73.77
JETHRO TULL	7.41	3.40	73.53
HUEY LEWIS	8.02	3.70	72.92
LYNYRD SKYNYRD	7.41	4.94	72.69
STEELY DAN	6.48	4.94	72.53
BOSTON	8.64	4.63	72.53
BAD COMPANY	6.79	3.40	72.45
JOHN LENNON	5.86	1.54	72.30
ROLLING STONES	3.70	6.17	72.22
AEROSMITH	3.70	2.78	71.37
DAVID BOWIE	4.01	0.93	71.14
CARS	5.56	5.86	70.91
NEIL YOUNG	7.10	4.32	70.60
TOM PETTY	4.63	3.70	70.37
GEORGE HARRISON	4.32	3.09	70.37
CHICAGO	10.80	0.93	70.37
JIMI HENDRIX	6.17	1.85	70.29
FOREIGNER	8.02	4.32	70.29
SANTANA	5.86	4.01	69.75
STEPPENWOLF	13.89	4.01	69.68
PAUL McCARTNEY	8.02	3.09	69.44
BRUCE SPRINGSTEEN	7.72	7.72	69.29
STEVIE NICKS	4.63	4.94	69.21
POLICE	4.94	4.01	68.67
JOHN C. MELLENCAMP	3.70	4.32	68.60
VAN HALEN	5.25	3.40	68.52
JOHN FOGERTY	4.01	6.48	68.29
YES	6.17	6.17	68.21
BILLY JOEL	4.94	0.62	68.13
ELO	8.33	4.01	67.90
GENESIS	5.56	5.86	67.75

Paragon Director/Marketing Mike Henry points out, "Hearing a song means one thing, but the name of the group that does the song may mean something totally different. That's relevant when you consider that stations align themselves with artists in promotional efforts, where this type of perception would come into play."

If you'd like more information about this test, call Henry at (303) 922-5600.



LOOKIN' GOOD — The WNCX/Cleveland staff donned formal wear and hit the airwaves for a live New Year's Eve remote. Pictured (l-r): Jack Callaghan, Dewey Stevens, Tom Daniels, PD Paul Ingles, Cindi Harper, Brett Summers, and Bill Louis.



TENNESSEE CHAINSAW MASSACRE — WGFX/Nashville morning men Tommy & Paul celebrated Friday the 13th by giving one very lucky listener a free chainsaw and hockey mask. The ecstatic winner is pictured in full regalia about to slice Paul's head off on one of the city's busiest streets.



RED RIDIN' IN GRAND RAPIDS — WLAV/Grand Rapids Promotion Director Trisha Biggins was playing in the big league when she got a visit from Tom Cochrane.



URE MOVE — WFNX/Boston thanked God when Midge Ure dropped by the studio. Looking heavenly are (l-r) Ure's manager Jerry Jaffe, WFNX morning man Tai, Ure, and Chrystalis rep Jay Miggins.

SEGUES

KMOD/Tulsa PD **Jim Jones** has been named PD of KPEZ/Austin succeeding **Brent Clanton**, who exited two weeks ago; KMOD has upped morning man **Phil Stone** to replace Jones . . . KR XO/Oklahoma City APD **Gary Jay** is the new PD of WRKU/Youngstown; **Phil Manicki** exited last week . . . **Devin Durrant** has been named MD of KBPI/Denver . . . WHTQ/Orlando APD/MD **Pete Bunch** and night rocker **Dave Culp** have ex-

ited . . . KSJO/San Jose PM driver **Tim Jeffries**, who just arrived from KFMU/Steamboat Springs-Vail, has been named MD as **Patty Martin** exits.

WKRL/Tampa's new morning men are **Brian Smith & Bruce Barber** from WPLR/New Haven . . . **Randy Webb** has been appointed Promotion Director of KKZX/Spokane.

The newest Z-Rock affiliate is WSCA/Ft. Myers.

How To Use The Media

Continued from Page 52

never the last step. To ensure your credibility and desire to establish an ongoing relationship, contact your source by phone and then in person. People love to place a face with a voice. Think about longterm relationships — not a one-night stand.

• All headlines should be brief, concise, in caps, and underlined. If you can do all this and be funny, too — do it. If not, stick with the basics.

Leave margins on the release for notes and mark the end of the release with the journalistic -30.

• Use the inverted paragraph style and stick to basic journalism: who, what, when, where, why, how. The release should always be presented from the station's point of view, unless you are quoting an individual. Media contacts get tons of paper every day, so don't try to write the great American novel. Keep it simple.

**FORGET BACK PAGE MENTALITY
— DEAL IN REALITY**

**LIVING
COLOUR
"Cult Of
Personality"**

Now On Over 70 CHRs
A Most Added Song
At CHR

**RADIATORS
"Confidential"**

AOR Track 41 - 30
AOR Album Debut 31

**AOR
DOUBLE BREAKER!**





WALT LOVE

UC

URBAN CONTEMPORARY

RULES & REQUIREMENTS

Becoming A Reporting Station

Each week I'm asked how a station becomes an R&R UC reporter. Here's an overview of the criteria we use to make our selections.

The main qualification is that reporters must be either format-dominant or have significant 12+ metro AQH Arbitron numbers in their markets. Our reporter base represents the most influential UC/Black stations in the country and covers approximately 80% of the population. The selection process also takes into account how well a market's second- or third-ranked UC station is performing against the format leader.

In Arbitron-rated markets with no existing reporters, the decision on whether to add the markets and stations depends on their geographical proximity to markets that do have reporters. The limited number of reporter slots means we have to spread our new market reporters, when possible, into areas which have no representation (for UC, areas west of the Mississippi River are a good example). All reporters must be able to report current and timely playlists that represent an accurate airplay profile of their stations.

Two Parallels

R&R currently has 95 UC reporting stations, separated two reporting categories: Parallel One and Parallel Two. The P1s are format-dominant stations in markets with a 12+ metro population of one million or more. The P2 markets have

metro populations of less than a million but at least 200,000. Occasionally a P1 station that's not the market leader may be added as a reporting station in the P2 category because of the station's local and/or national influence and tradition.

Most adjustments to our reporter list take place after the fall, winter, and spring Arbitron ratings books are available for all rated markets, although adjustments are sometimes made after summer books as well.

How To Apply

If you'd like to be considered as a potential R&R UC reporter, please update our files with the following information:

- A current composite aircheck five to seven minutes in length.
- Several weeks' worth of playlists.
- Any ratings information from Arbitron or Birch. Also, a coverage map would be helpful in letting us know more about you and the market you serve.

Throughout the year you are encouraged to update your information we have one file. UC Assistant Editor Robin Dixon and I thank you for your interest in becoming an R&R UC reporting station.



DON'T ROCK THAT BOAT — WIZF/Cincinnati PD Jay Du Bard (far right) honored members of Midnight Star with the WIZ award for an Outstanding Album. Sharing the spotlight were (l-r) Midnight Star's Kenneth Gant, Motown recording artist Gerald Alston, and Midnight Star's Belinda Lipscomb and Bo Watson.

ACTION

Keith Landecker, formerly with WJYL/Louisville, grabs the mid-day/Production Manager position at WIZF/Cincinnati as **Frank Bailey** exits . . . **John Halrston** is out as Asst. MD at WDJY/Washington . . . Former WRKS/New York Advertising/Promotion Director **Brian Marks** signs with WUSL/Philadelphia as Promotion Director.

Geno Jones moves from KIIZ/Killeen, TX to WTUG/Tuscaloosa to handle mornings. He replaces **Al Brown**, who becomes PD of sister station WTSK . . . **Patricia Kirk** joins KGFJ/Los Angeles as News Director, while maintaining her present position as Black Entertainment Television's Los Angeles correspondent . . . **Dana Hall** becomes MD at WILD/Boston replacing **Carolyn Robbins**, now MD with KJMZ/Dallas.

WZHT (HOT105)/Montgomery Asst. MD **Dude Marvin** is upped to Asst. PD . . . Former KWTD/Little Rock morning man **Roshon Vance** becomes PD at WQIM/Montgomery as **Michael Long** takes on OM duties . . . KDKS/Shreveport's dual shift jock, **Mike Hernandez**, has decided to return to KKDA/Dallas to concentrate on one airshift.

Lineup changes at WCKU/Lexington: **Aaron Cosby** is promoted to afternoons as "**Big D.M.**" takes on the former's overnight shift; **Keith Jones** is upped to weekends; WKYT-TV reporter **Rico C.** joins the morning team . . . WDAS/Philadelphia's new slogan is "HOT105."

KGFJ/Los Angeles has launched "Operation Godfather," a campaign to send **James Brown** letters of encouragement during his incarceration. Correspondence may be sent to: KGFJ Radio, Operation Godfather, 1100 S. La Brea, Los Angeles, CA 90019 . . . KMAP/Minneapolis-St. Paul has a new phone number: (612) 290-2969 . . . WORL/Orlando has changed its format to Business/Financial News/Talk.

Short Bits

• Jive/RCA's Stop The Violence Movement has recorded "Self Destruction" and will donate all proceeds from the song to the National Urban League. The funds will be used to develop and support solutions to the problem of black-on-black crime and to promote youth education.

• Young Black Programmers Coalition will hold an Award of Excellence dinner May 13 at the Double Tree Hotel in Dallas. WGCI/Chicago PD **Sonny Taylor** and Atlantic Sr. VP/Black Promotion **Sylvia Rhone** are among the

honorees. For more info: (214) 934-8400.

• WALT/Meridian, MS PD **Steve Poston**, morning man **Melvin Young**, and evening personality **Dr. Graham** presented station plaques for outstanding citizenship and dedication to the black community to local residents **Hannha Basley** and **Rush Gordon**. The awards were preceded by a candlelight march to First United Baptist Church in honor of **Dr. Martin Luther King**.

• WNJR/Newark MD **B.J. Stone** will narrate and host Starmagic's "Radio Theatre," which spotlights original movie soundtracks from classic '30s and '40s black films starring performers such as **Lena Home**, **Cab Calloway**, and **Hattie McDaniel**. For more information call **Stacey Eilerbe** at (201) 836-5999.

• The World Institute of Black Communications (WIBC) will present the Pioneers of Excellence Awards on March 14 in New York City. This year's honorees are international communications exec **Bob Jones** and the first black US senator **Edward Brooke**. For more info: (212) 586-1771.



KISS THIS! — Caught hanging out with Al Jarreau were (l-r) WRKS/New York ND **Bob Slade**, Warner Bros.' **Jodi Williams**, and 'RKS PD **Tony Gray**.

Picture This

Do you ever picture yourself in R&R? Well, stop thinking about it and gather your best black and white promotional photos (clear color shots are fine, too) and drop them in the mail to **Walt Love** at 1930 Century Park West, Los Angeles, CA 90067.

COLUMBIA MEANS RATINGS!!



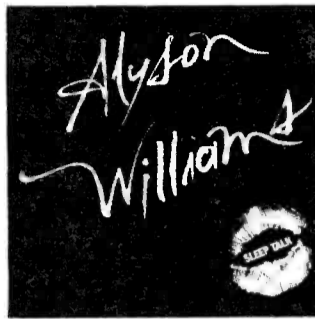
SURFACE "Closer Than Friends"

URBAN CONTEMPORARY CHART ③

93 UC REPORTERS - 93%

ALREADY CROSSING AT:

FM102 KZZB
WPGC KKSS
KMEL KKMG
KYRK



ALYSON WILLIAMS "Sleep Talk"

URBAN CONTEMPORARY
CHART ③1 - ②3

75 UC REPORTERS - 79%
CONVERSION FACTOR: + 18

Def
Jam
recordings



JOHNNY KEMP "Birthday Suit"

URBAN CONTEMPORARY CHART ③6

64 UC REPORTERS - 67%

ALREADY CROSSING AT:

WXKS PRO-FM Q102 Y108
WZOU WGH 92X KKRZ HOT97
WMJQ KTFM WHYT KROY WPGC
CKOI B96 WKBQ KWOD HOT997

BREAKERS



RADIANT "Something's Got A Hold On Me"

URBAN CONTEMPORARY CHART ③2

61 UC REPORTERS - 64%



WENDY AND LISA "Are You My Baby"

NOW ON 53 UC REPORTERS
AND BREAKER BOUND!

P-1 PLAY AT:

WXVY KMJQ PWR94 KMJM
WILD KRNB WBLZ KJLH
WHUR WYLD WTLC XHRM
K104 HOT103 KPRS KSOL



SLICK RICK "Teenage Love"

5 DAY SALES -- 63,000!
NOW APPROACHING 400,000!

Def
Jam
recordings



BLUE MAGIC "Romeo And Juliet"

NOW ON 34 UC REPORTERS
INCLUDING

WDJY KRNB PWR94
WHUR WEDR WGCI
KMJQ WYLD KJLH



CONSTINA "Are You Lonely Tonight"

JUST OUT & ALREADY ON:

KRNB WENN WQFX WANM
WYLD WPAL WQIS Z92
KMJM WJTT WALT KPRW
XHRM Z104 KMJJ WTLZ
KSOL KMYX



PASADENAS "Tribute"

MOST ADDED
NOW ON 54 UC REPORTERS
AND BREAKER BOUND!

... AND CROSSING ALREADY AT

WXKS KTFM FM102
WZOU Q102 KROY
WMJQ WHYT KWOD
PRO-FM KIIS WPGC
KITY KKRZ KMEL

... AND MUCH MORE!

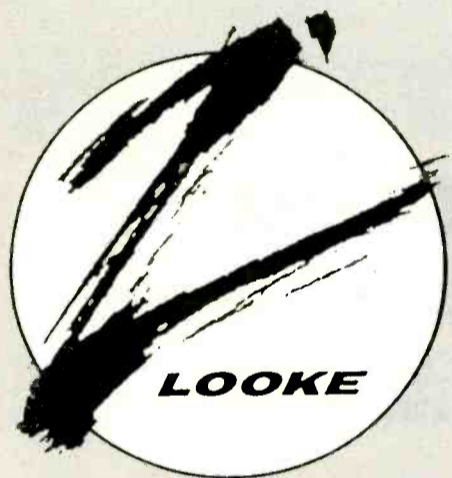
Columbia



UC PICTURE PAGE



REQUEST LINE — Stacy Lattisaw (c) made a local call on WVEE/Atlanta to support her recent Motown release "Call Me." Pictured with the singer are (l-r) V103 MD Kenny Diamond, PD Ray Boyd, Motown Southeast Regional Promotion Director Earlean Fisher-Ward, and Stacy's dad Jerome Lattisaw.



"LOVE SICK"

**LAST WEEK:
BREAKERS®**

**THIS WEEK:
URBAN
CONTEMPORARY
CHART**
DEBUT ▶ **33**

72 UC REPORTERS



SKIN I'M IN! — WKYS/Washington PD Donnie Simpson (l), who also doubles as host of BET's "Video Soul" program, was visited on the set by Cameo's Larry Blackmon (c) and Tommi Jenkins.



THIS TIME — KMJQ/Houston OM Terri Avery recently welcomed Kiara members John Winston (l) and Greg Charley to the station.

A GREAT VOICE HAS ARRIVED... ★

MICA PARIS

★
"My
One
Temptation"
★



★
MICA
PARIS
★

★ MY ONE TEMPTATION ★

The debut single from the platinum U.K. album "SO GOOD"

- Nominated Best Female Artist of the Year (BPI)
- Best Newcomer of the Year (BPI)
- Winner of Best British Female Vocalist (D.M.C. AWARDS)

"Look out America, you will be singin' the zooper high praises of Mica Paris. If it doesn't happen BIG, there ain't no tea drinking in England."

—Jack The Rapper

"Mica possesses a unique vocal gift . . . her presence in today's predictable community of greatly needed . . . refreshing, stylish and unconventional."

—Bill Coleman
Billboard Magazine

"Paris has a bright, vibrant delivery that may make her as popular here as she is in the U.K."

—Nelson George
Playboy Magazine

"Mica's voice commands . . . like a modern day Billie Holiday."

—Carle Groome
Spin Magazine

"Not since Sade . . . has there been so much excitement about the arrival of a young Black singer."

—Record Mirror

"The best young vocalist I've worked with in ten years."

—Leon Ware
Writer/Producer

"Mica Paris is an extraordinarily gifted singer."

—Arena Magazine

"Only 19, Mica has set herself standards that musicians five years her senior are only thinking about."

—Paulo Hewitt
19 Magazine

"With a voice like a bird, this is a young woman with fire in her belly, and big songs in her heart. At 19, she's begun to stir up a hornet's nest."

—Blues and Soul
Magazine

MICA PARIS... AN EXPERIENCE IN HERSELF! ★



MANAGEMENT: THE GARFIELD GROUP



MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

Love Flourishes Across US

Mr. Romance Lives Up To His Name

On February 14 stations did their part to help out that little troublemaker Cupid. Here's a sampling of some Valentine's Day promotions.

14 Hours Of Romance

During each hour of KBIG/Los Angeles's "14 Hours Of Romance," held from 7am-10pm Valentine's Day, listeners won K-Big teddy bears and mid-week winter get-aways for two at a Big Bear Lakes resort. The package included two nights lodging and two days of skiing at Snow Summit and Bear Mountain, along with a gift basket filled with snacks from a local deli/bakery chain.

The station pumped the contest for two weeks with 60-second promos, and the prizes went to designated callers. At 10:20 Valentine's night, station personality Guy Davis (billed throughout the year as "Mr. Romance") drew from the day's 14 winners for a vacation for two to the city of lovers: Paris. The grand prize winner, Julia Rishell, plans to use the trip in September for her honeymoon. As luck would have it, she and her fiancé were planning their honeymoon over dinner on Valentine's Day. On their way home the couple heard Rishell's name announced as the Paris vacation winner.

It proved to be a busy evening for Davis, who also fielded a call from a male listener who proposed to his (the caller's) girlfriend. The female in question heard the proposal, and called Davis to accept over the air.

Birthday Wave

Crosstown Los Angeles NAC KTWV (The Wave) celebrated its second birthday at an overflow

Presidential Possibilities

If you came up empty for Presidents' Day promotion ideas, you might want to clip out these and institute them (or some variation) next year. They appeared in a recent Pollack Media Group newsletter.

- Have listeners call in and guess the president on the face of the bill you're giving away. If they guess correctly, they win the bill.

- Ask trivia questions about certain presidents who appear on different denominations of money. Listeners who correctly answer the questions win the cash.

- Do "wake-up" calls to famous presidents of national or local companies (such as Lee Iacocca), or former US presidents.

- Run a contest allowing a listener to become president of your radio station for a day.

After Work/Valentine's Day party (6-8pm) at a local Century City restaurant. Keyboardist/Wave artist David Arkenstone performed a special set and signed autographs.

Listeners were also able to meet PD John Sebastian and the station's announcing staff.

Station VP/GM Allan Chlowitz noted, "The party gave us an opportunity to thank our listeners for helping deliver the best ratings in the format's history."

In keeping with the Valentine mood, the station gave away a trip for two to Maui and several dinners at the restaurant.

Sunny Spirit

Holding off its valentine festivities until the weekend, WSNI/Philadelphia hosted a dinner cruise aboard the Spirit of Philadelphia that Friday (2/17).

Listeners were treated to a three-hour cruise (7-10pm) along the Delaware River. Included were dinner, music, dancing, and an all-star performance by the Spirit staff.

Station personalities greeted guests and conducted a drawing for ski equipment and a ski package for two to Colorado. The ticket for the cruise was winning WSNI designated caller qualifiers at various times during the week.

Helping WSNI and the Spirit put together the promotion were Diet Pepsi, Friendly Florist, and Mike's Ski And Sport.

Valentine's Day In Paris

WLAC-FM/Nashville dispatched its morning team to Paris for an intercontinental breakfast broadcast February 14. To handle all the technical intricacies, the station had to hire a bilingual engineer.

Incidentally, the names of the WLAC-FM AM drivers are Terry Hopkins and Phil Valentine.

Lucky Seven

Effective this issue, R&R welcomes seven new Current-Based reporters. Here's an introduction to our latest additions.

WCMJ/Cambridge, OH
PD: Mike Ruble
Phone: (614) 432-5605
Unrated market
P3/Midwest



WKQX/Chicago
Program Manager: Bill Gamble
Phone: (312) 861-7979
#5 (of 39) 18-34; #6 25-54 fall
Arbitron
P1/Midwest



WECQ/Geneva, NY
PD: Gabe Anthony
Phone: (315) 781-1101
Unrated market
P3/East

The Finger Lakes Leading Radio Station

CQ 102

WSLI/Jackson MS
PD: Ron Harrell
Phone: (601) 948-1800
Tie #2 (of 18) 18-34; #3 25-54
spring Arbitron
P2/South



KBLQ/Logan UT
OM: John Dimick
Phone: (801) 752-1390
Unrated market
P3/West

KBLQ

92.9 Mhz Q-92

WLTS/New Orleans
PD: Bob Mitchell
Phone: (504) 834-9587
#5 (of 24) 25-54 & 35-64 fall
Arbitron
P1/South

WLTS

LITE ROCK

KESZ/Phoenix
PD: Steve LaBeau
Phone: 602) 263-0100
Tie #7 (of 28) 18-34; #8 25-54 fall
Arbitron
P1/West



In addition, WNUA/Chicago moves from P2 to P1 (Midwest).

ACCELERATION

Air Talent

WNUA/Chicago adds Bernie Kimble to its weekend lineup . . . Randy Cook & Spiff Carner are the new morning team at WFOX/Atlanta . . . Bill Love & Howard Hudson have left WAIV/Jacksonville to do mornings at WMYI/Greenville; they are replaced at WAIV by Terry & Tuna (Terry Jacobs & Bill Robertson).

Bob Bronson steps into middays from evenings at WSSH/Boston; Hillary Stevens moves into the evening slot, and Chris Conley leaves WMGX/Portland to take over the WSSH PM slot . . . WCIL/Carbondale, IL welcomes weekender Marty McKee . . . Delilah-Rene exits KJR/Seattle to host crosstown KLSY's "Lights Out" program.



Ron Foster

Chuck Camlic has returned to WHLI/Hempstead, NY . . . Former

KYUU/San Francisco midday announcer Rick Shaw crosses the street for middays at K101 . . . Dan Newman leaves KVKI/Shreveport to do PM drive at WTPI/Indianapolis . . . Changes at WAFL/Milford DE have PD Tim Hopkins moving from middays to AM drive teamed with Stu Wright; PM driver Tim Brough shifts to middays, Bud Wilson takes over PM drive, and weekender Mike Bagley is doing overnights . . . Suzanne Snowden is the host of WJQI/Norfolk's nightly love songs program.

Management

KAYI/Tulsa PD Steve Stucker leaves for similar duties at KKOB-FM/Albuquerque . . . WEJZ/Jacksonville names 20-year radio vet Ron Foster PD/morning man . . . WJBC/Bloomington,



Delilah-Rene

ton, IL announcer Jim Browne adds MD duties . . . WRBQ/Tampa Promo-

tion Director Kirsten Leigh joins crosstown WNLT in the same capacity . . . WRAL/Raleigh names Corey Scott PD . . . WFME/Baton Rouge Production Director Bob Murphy segues to KTDY/Lafayette, LA as MD.

Miscellaneous

KKBZ/Los Alamos, NM is carrying the Breeze format . . . KKYY/San Diego intern Tami Flater steps into the newly-created position of Promotions/Programming Assistant . . . KYMG/Anchorage has signed on and needs record service. MD John Roberts may be contacted at (907) 272-5945 . . . KPHR/Rapid City has dropped CHR in favor of AC and new calls KKKM . . . WORD/Spartanburg is back on the air (3/1) after relocating its transmitters, towers, and studios.

RADIO & RECORDS: INCREASING THE SHARES

Finding Your Niche In The '90s

By Lon Helton

The 1990s will be the decade the baby boomers swell the 35+ ranks and a time when the most visible of all Americans is a country music-lover. Will it be Country's decade?

There's every possibility that ten years from now we'll look back on the '90s as the beginning of Country's Golden Era. If we do, it will be because the industry took advantage of the economic bulge known as the "baby boom" now moving into its purview.

The catalyst to ignite the explosion of Country consciousness among those boomers may well be George Bush's Presidency, which — unlike a short-lived fad such as a movie — will keep our music and stars in the public eye on a consistent basis for at least four years.

It's said that only two things can happen when you're in business: you get better or you get worse. You never stay the same, because your competition is always repositioning you one way or the other. To get better, both radio and records must continue to raise their shares.

Never has the opportunity been greater to increase both listening and buying.

Country music has always been "adult music" because its themes were best understood by those who had lived the stories set to music. More people than ever are entering a time in their lives when our music will hit them with a reality punch right between the eyes.

The biggest question is: what needs to be done to attract these new consumers while making sure the existing audience is satisfied?

Forecasting the future in a business which changes on the public's whim is a difficult task. But this year's CRS Special features people from both sides of the industry offering their

thoughts on the twists and turns the business may take as we attempt to carve an even greater niche in the coming decade. I hope they'll get you pumped up for the battle which lies just around the corner.

Bob Moody Bullish On Country

"I'm really optimistic about the future of Country radio in the '90s," said WPOC/Baltimore PD and Nationwide National PD Bob Moody. "The aging of America could be a great thing — if we're smart, we can win our share of the newly available audience. We're going to have to fight harder to get our share, but it's available to us if we do the right things."

And what are the "right things?" "We'll have to be very careful about remembering why people listen to our radio station(s) while playing up our strengths," said Moody. "We're going to have to be a lot more sophisticated — on all levels and all market sizes."

"Medium and small market stations will invest in the kind of music testing, research, promotion, computers, and technology the large market stations already have in order to keep up. Small and medium market owners and GMs need to start budgeting for those kinds of things because they'll be fighting their battles as hard as we have to fight ours in the Top 20."

Certainly, advances in that area are impossible to predict. As Moody said, "I'd never heard of a fax machine two years ago, and now I couldn't run my business without one." But he did make the point that "keeping up with technological advances is something everybody is going to have to do, even if they aren't technophobes



Bob Moody

by nature. Technology will also provide us with better tools to do our jobs. But to advance personally, we must be open to new ways of doing things as they come along."

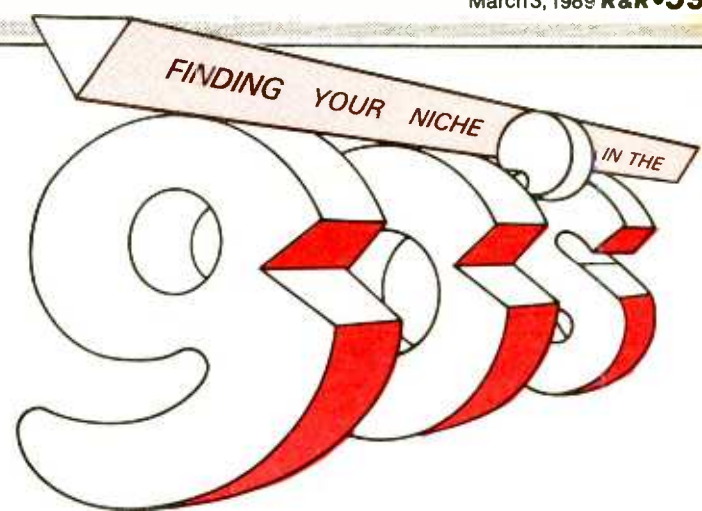
Pop Programmers Invasion

Just as Country will get its share of new listeners as the population ages, Moody believes programmers will also become attracted to Country outlets as they age. That means more intense competition for PD jobs. "I'm starting to see that already," said Moody. "I've heard from a number of AC and CHR programmers interested in the PD opening (at Nationwide's WGAR-AM & FM) in Cleveland."

As the field grows more crowded, those PDs searching for Country jobs in the '90s will need more skills. Or, as Moody put it, "They'll have to know a lot more than just being able to name the pedal-steel player on Waylon's first album." And if Country does see a higher influx of AC and CHR programmers, there's a good chance the format's sound will change. Moody agreed: "The air sound will be cleaner and more heavily produced. There'll be more emphasis on promos; more attention paid to the technical air sound. People will move into the computer rotation business in a bigger way."

Format Fragmentation

Asked about format fragmentation in the coming decade, Moody said, "Short-term, we'll see AM stations turning Country Gold in pursuit of an older demo. Long-term, you might very well see stations target new audiences. We'll be bringing in listeners who bring no country music history with them. As a result, there will be PDs who say, 'I don't care if this was a big record in 1988. This is 1995, and a lot of my audience doesn't remember it.' That thinking may mean a gradual increase in the percentage of current music in the current/gold mix."



● **What's Ahead For The '90s: Label execs go on the record with their forecasts . . . Page 64**

● **Readers' Poll: Country broadcasters pick their favorite artists in eight categories . . .**

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● **Country Ratings: The Fall '88 Scoreboard . . . Page 76**

● **"New Faces": 1989's bumper crop of talent . . . Page 80**



Explaining further why he's bullish on Country in the '90s, Moody said, "(Consultant) George Burns has a theory about radio format cycles. He says a cycle is not a given length of time for any specific format, but formats become popular and everybody jumps on the bandwagon. That causes a glut and the format goes into a decline. However, the cycle begins all over again a few years later. George believes Country is in a 'condition of start.' In other words, we're at the beginning of a new cycle of acceptance for country music."

"The surest sign of a format going stale is when the predominance of stations within a format have short current lists and play a lot of gold. But as the format comes alive again, you see more current music and people don't have to rely on those proven hits."

Moody hastened to add he didn't see these changes occurring next week. "I'm not even planning on expanding my list this year. However, I wouldn't be surprised if in two or three years I'm playing more current songs than I am today."

"We also need to develop more tolerance for those pushing the frontiers of country music. We're

going to regret it if our lack of tolerance shoves them into other formats. Those are the acts who have the capability of exposing the format to a whole different audience; one we sure could use."

Homogeneous Horizon

Though positive about country's future, Moody believes the format will need a catalyst to "jump-start" the explosion. "What we need right now is some kind of vehicle to get everybody thinking about country music at the same time. 'Urban Cowboy' did that; something that puts it on network TV, in USA Today, on the front page of the *Wall Street Journal*."

He agreed that a Country-loving President in the White House could well be that catalyst. "I loved the fact George Bush even knew WMZQ's frequency," laughed Moody.

There are a number of people who believe radio is entering "the land of the fives and sixes." The theory goes that as station teams become stronger, and marketing and programming improve, the homogenizing result will be stations with relatively equal shares. Thus, battles will be won and lost by tenths of a point.

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"That's really going to be a concern in the '90s," said Moody. "Already there are situations where the difference is down to Arbitron's margin of error. Country's big advantage will be its high exclusive cumes — something we can point to as we search for new ways of selling clients and agencies."

Michael O'Malley

Team Dynamics Crucial

In addition to many of the factors mentioned elsewhere on these pages, WYNY/New York PD Michael O'Malley believes a radio station's internal dynamics will be crucial to its success in the '90s.

"The radio station as a whole must have a focus, a mission, and a clear-cut direction," he said. "And



Michael O'Malley

everyone working at the station, whether they're the sales manager, PD, GM, or the receptionist, must understand the station's focus while doing their best to sell it at all times. Whether it's quarterly or monthly, everybody collectively needs to sit down and relearn the station's mission. People should be intimately aware of the ratings and image goals, strategy, and tactics the station will use.

"Ratings goals should be specifically defined. Is the station TSL-oriented or cume-oriented over the next few months? Is the focus on

making a significant impact in a particular geographic portion of the marketplace?

"If you're doing image goals, it's extremely important that everybody on the staff buys into the proper essence and attitude. Everyone must understand how we want our listeners and advertisers to perceive the station. And everyone has to be aware of the obstacles and what's going to be necessary to overcome them."

Commitment To Excellence

"Programmers must make sure the sales department is totally familiar with the programming and the unique benefits it offers to the audience," O'Malley continued. "If sales fails to make these points, they're doing the client and themselves a disservice because they're not presenting the station in its fullest and most beneficial form.

"Riding over all of this is a level of commitment from the people who are going to be at the successful radio stations in the '90s. When you sit down and read the paper on a Saturday, if you're not thinking, 'How can I use what I'm reading to push my radio station to the forefront of the marketplace,' then

you're not doing your job. And it doesn't matter whether you're the PD or the traffic coordinator. It's everybody's shared responsibility.

"If you're going to pull away from the pack in the next decade, it's going to take more than any one individual or department can supply because everybody is getting better. Bit by bit, each radio department across the country is getting smarter. There's no room for any weak links."

Steve Holbrook

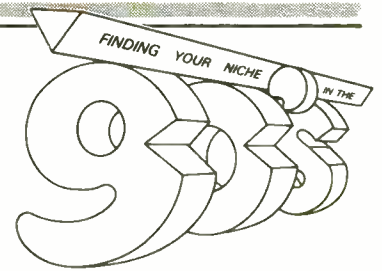
Be What You Say You Are

WDBO & WWKA/Orlando OM Steve Holbrook is also Corporate Manager/Programming Administration & Development for NewCity Communications' radio chain. The company operates some of the nation's leading Country outlets, including WYAY/Atlanta, WZZK/Birmingham, KKYX & KCYY/San Antonio, and KWEN/Tulsa.

In many ways, NewCity has taken Country to another plateau with promotionally aggressive, personality-oriented station formats. With that in mind, Holbrook was asked to share his thoughts on the format's future direction.

Market Correct Message

Holbrook said Country radio's goal "will be to make the music and marketing message as focused as possible. The on-air message must be consistent with the message advertised on billboards or TV. Stations will have to do a better job of being what they say they are."



Holbrook added that prior to creating liners, TV, or billboard spots, stations "are going to have to decide on a market-by-market basis what kind of Country station they're going to be, regardless of what winning stations in other parts of the nation are doing. Those running a station will have to focus on being what the market says it wants from its Country station."

That also means researching marketing elements. Holbrook noted, "People invest a lot of money for production and the TV schedule itself. They have to save some of that money for research to make sure the message is the right one."



Steve Holbrook

Protecting The Base

As competition for the adult listener increases on every front, Holbrook said stations will have to "build a wall (around the station) that will make it harder than hell for another station — whether it's Country or another format — to take it away. The Country station of the future will have to be more fun and more appealing to the core audience.

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Your Future's So Bright You Gotta Wear Shades

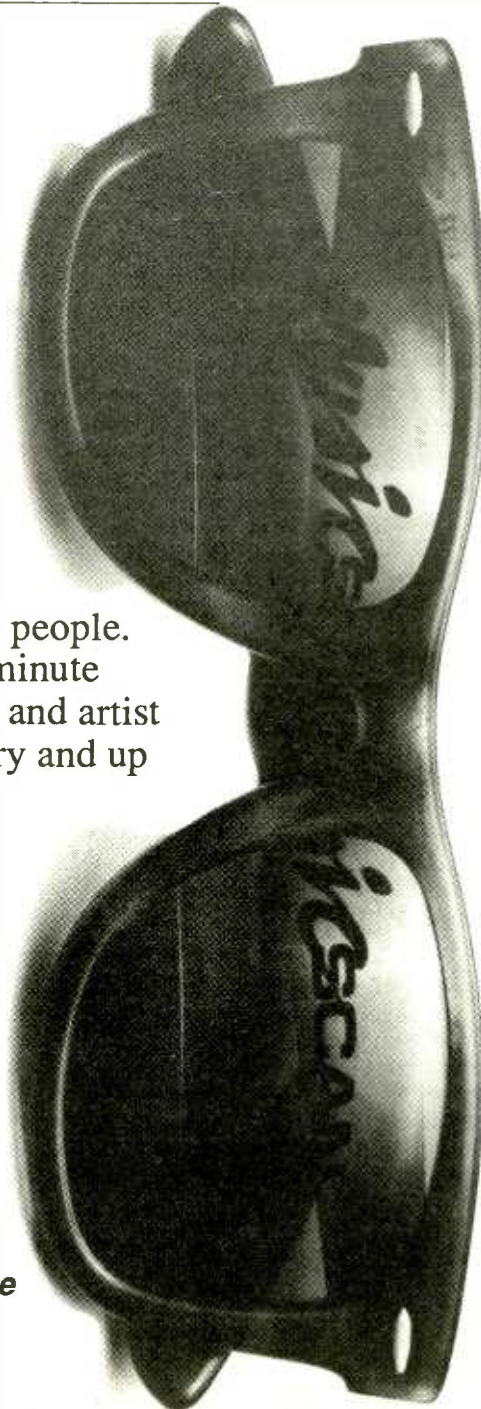
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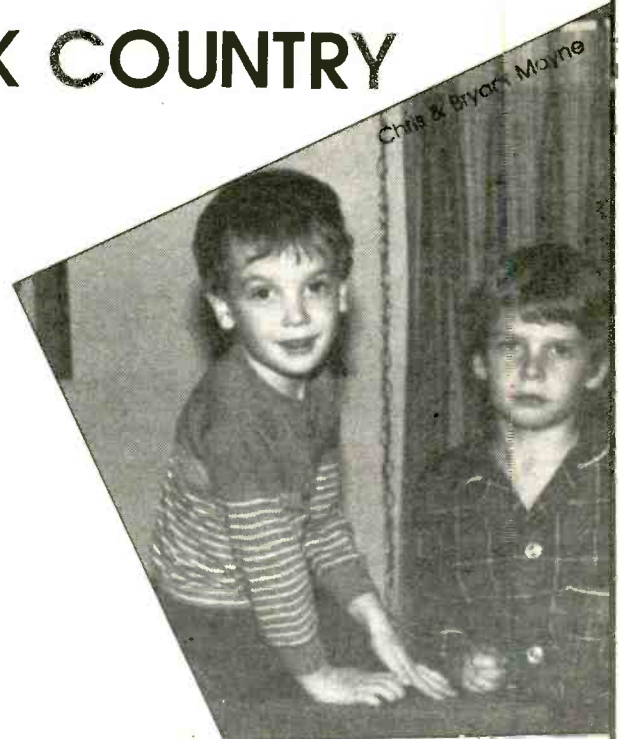
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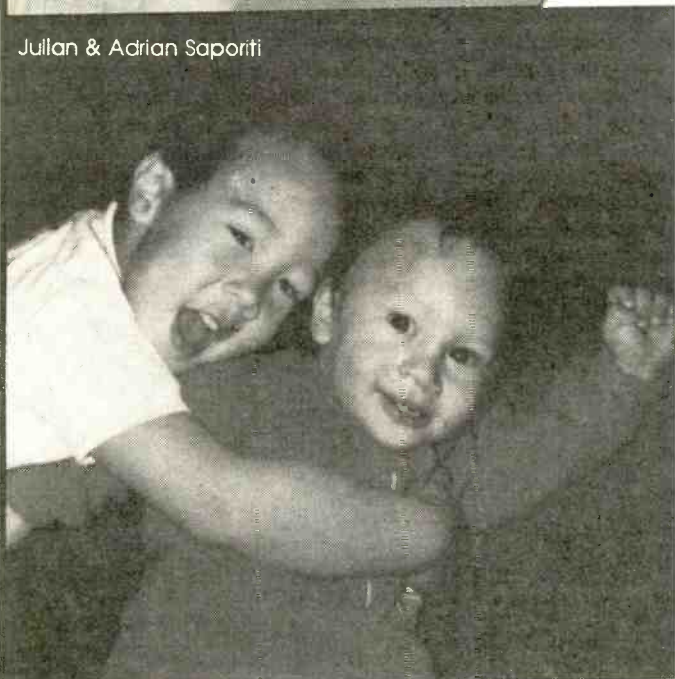
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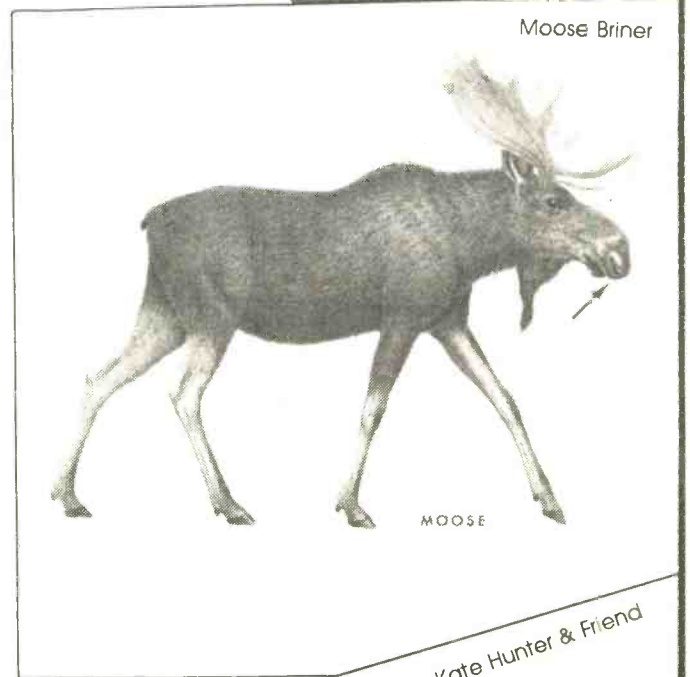
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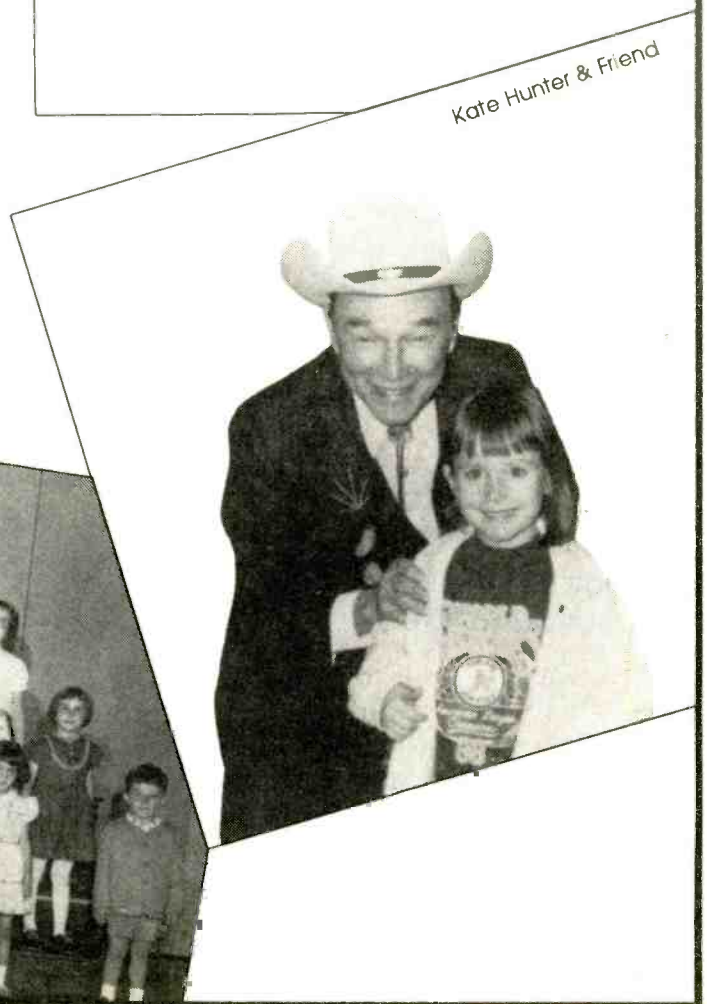


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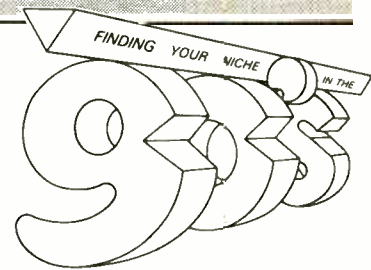
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MUTUAL
BROADCASTING SYSTEM



Continued from Page 60

"The key will be getting the listener physically involved, like the old Top 40 days. As it is now, too many stations play all the right records — but there's no magic to them."

Despite the need for "magic," Holbrook doesn't feel stations of the '90s will be doing much more personality than they are now. "Stations playing a lot of music will have to increase the sparkle in between the records. We'll evolve from segueing and back-announcing four songs to one- or two-record segues, with the personality coming on to do his thing over an intro. Personalities utilized in that manner will be a big magnet for stations."

Alternative Direct Mail

Holbrook foresees direct mail remaining a strong marketing tool "but perhaps not as contest-oriented as it has been. We may see more specific spinoffs, like letters from the GM asking people to give the station a listen. I also see a bigger push toward mailing directly to a station's listeners, trying to get that extra quarter-hour out of them."

Future Country stations will be more highly produced. According to Holbrook, stations may be moving to "increased jingle usage, contest and winners' promos, news intros, traffic and weather sounders — things that make the listeners' ears perk up and become more in tune with the radio station."

More Holbrook thoughts/predictions:

- The listener will still want to hear his favorite songs. That means a high percentage of oldies through the '90s and into the year 2000.

- We need artists who are different; those with their own unique styles. I hope something happens to bring more fresh blood to the format.

- A lot of Country stations under attack — especially by Classic

rockers — start to play pure AC oldies. They're missing that feel for what they have to be musically.

- Country's always been tabbed as 25-54. But in reality, we've been a bit older — maybe 31-54. The challenge will be to introduce new people on the younger end to country music.

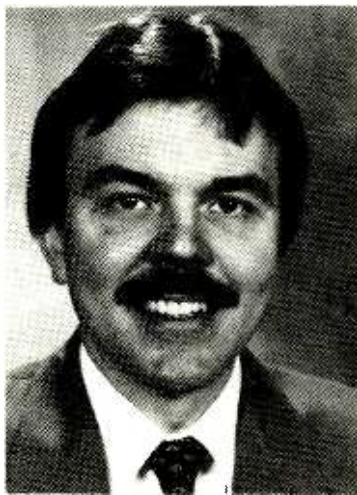
Bob Elliot Burned Oldies, New Traditionalists Lead To More Currents

As Joint Communications COO, Bob Elliot works with stations in a variety of formats, including Country. He sees the biggest problem of the '90s for adult radio (and for all products) as "meaningful product differentiation. The more distinct you can be, the better," he says.

Product Differentiation

"Product differentiation" is potentially Country's biggest asset. "We're in an atmosphere where many owners, managers, and PDs can't explain why their station is better than the competition, yet they expect the listener to figure it out," says Elliot. "Most stations today are such a musical blur you can't tell the difference between them."

"By being as pure as it can be within the format, with strong acts and songs, Country provides instant and easily identifiable product differentiation. And leading the way into the '90s is the format's fourth generation of music, the new



Bob Elliot

traditionalists." (Elliot breaks down the other three generations as those who started it, "the roots"; the traditionalists who are still important to the format; and the crossovers who made country accessible to a greater range of people.)

Refocusing The Music

Elliot believes the new traditionalists are artists who are "refocusing" the music, and that as they do so the format has the chance to define itself more narrowly. "Country got into trouble with crossovers because it allowed the format to become too broad," Elliot said. "Too many stations are still trying to be the 'crossover station.' Country stations trying to be AC stations get killed because they're shared on such a short basis with other stations. It's time to move on."

According to Elliot, moving on means changing the balance of sound to "one of more new traditionalist and older traditional artists to a certain extent, and a limited amount of crossover. The latter is for flavor, but not to the extent it's been used in the last couple of years."

As stations "sound more country," Elliot explains, the product differentiation will be more marked. "Stations got to the point where they were afraid to be known as

Country," he comments. "They'll have to be known as Country to win in the future."

Also helping stations in the product differentiation battle is that country is the only format with specific artists not heard on other formats.

TSL & Cume Concerns

Elliot's thoughts on future TSL and cume considerations are also musically based. "The true audience hasn't been served lately as stations have vacillated between variations of what they thought they should be," he said. "We have to take care of business with our real listeners. I'm more inclined to make sure we have them covered than to worry about all this 'peripheral usage' stuff."

"The majority of Country stations aren't sensitive enough to TSL levels," Elliot continues. "Everybody is trying to out-cume one another by running tight oldies

"We have to take care of business with our real listeners. I'm more inclined to make sure we have them covered than to worry about all this 'peripheral usage' stuff."

lists and fast oldies rotations. We need to take advantage of the Country listeners' loyalty traits by giving them what they need to listen longer. We have to quit beating them up with fast oldies rotations and give them more variety.

"It's the new traditionalists who will serve this core in the future. You've got to have this sound to keep the format alive and your audience interested."

He also sees an opportunity developing for Country to attract 25-54 men in large numbers. "Country's key benefit to men is that, even though it's 50% or so oldies, it's still the most current-intensive of adult formats," he notes. "Males

like current-based formats but don't have many to choose from.

"We'll get to the point where most markets will be able to accommodate two FM country stations. Along with that, the format will fragment into two types — foreground and background. Both can be successful, depending on the individual market situation."

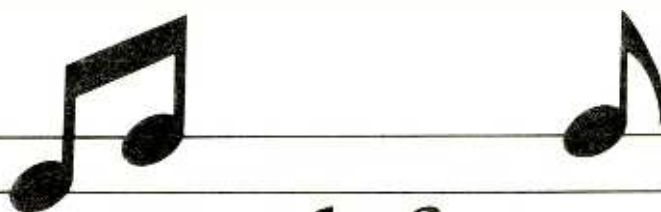
More Currents Ahead

Elliot also feels the new music will lead the way to a more current-based format. "We'll have to skew more current," he said. "Country has very high time spent listening and exclusive cume levels and a huge loyalty factor. We can't play the records we've been playing the last 15 years every 30 hours and hope to keep the present audience's interest, let alone expect the shares to grow."

As the move to currents takes place, Elliot sees many of the oldies which have been format staples being phased out. "The high oldies rotations have destroyed much of the music," he says. "We burn them out and then run a music test which shows us they're burned, so we cut the library. Stations that had 1200 titles a few years ago are now down to 300."

"With an adult format, oldies are important because of the familiarity factor, but we've limited it by beating up the the oldies so much it's hurt the format. It's a good thing we have new, quality artists we can build familiarity with so they can replace the music we've destroyed lately."

"These new artists will also allow the format to move ahead. A format can't move forward until it has new artists of sufficient quality to replace the old. Country is at that point."



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Labels Seek Bigger Shares Through Marketing

Nashville-based record labels are optimistic about the opportunities presented by the next decade, during which members of the "big generation" will reach an age when country product becomes a buying alternative. This generation as a whole has bought records from the day it was able to turn on the radio. Labels are hoping that its members will maintain their buying habits while increasing the amount of country they buy — unlike previous generations, who quit buying records as they aged.



Joe Galante

Though growing Country's share of the record-buying pie is the overriding goal of the '90s, there are as many thoughts on how to do it as there are labels.

RCA/Nashville chief Joe Galante offered a bit of historical

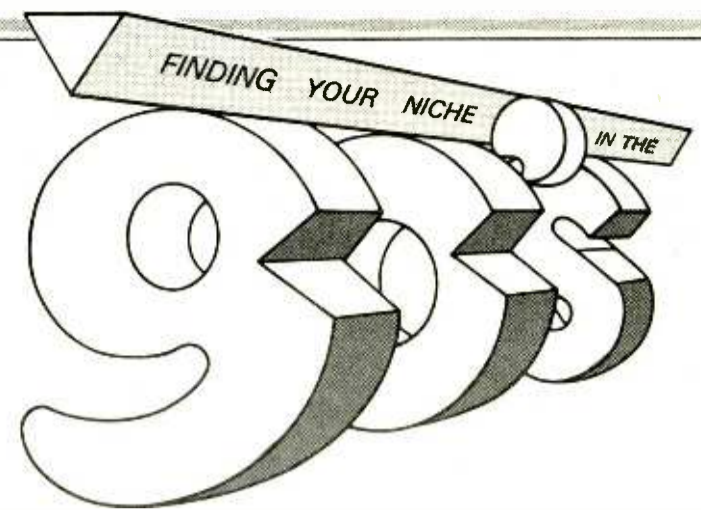
perspective: "From about '83 or '84, when we took our tailspin and went down the tubes big-time, until now, the industry's game plan has been to get back to where we were saleswise in 1982. Sales were the highest then because everybody had crossovers.

"The biggest problems facing us now are how to grow our share and how to get everybody to agree on how to do it."

Ten Percent Not Healthy

According to the RIAA, country's share of record sales has held steady at ten percent in each of the last three years. But Galante claims, "That's not enough for us to really get healthy in the town."

His assertion is based on the fact that expenses in every area are rapidly escalating. Discussing the cost of breaking an act, Galante said, "In '80, it cost \$10,000, by '85 it was probably \$100,000, and by the



Country's Brand New Recipe

Key ingredients for cutting a bigger slice of the pie in the '90s include:

- Greater use of TV and direct mail
- Target marketing by artist
- Increased label involvement in artist development
- More in-store play
- Pursuit of international marketplace

time we get to '90 it may well be half a million dollars."

Translating that to sales figures for an act, old or new, he added, "I remember when selling 50,000 units meant you were doing real well. Now 150,000 is just about break-even. It's frightening to think we may reach the point where Contemporary is, and have to go gold to break even.

"We used to be able to develop acts in stages. Now you have to have a superstar or you can't afford the cost."

— Joe Galante

"One of the things that will get this wonderfully satisfied community off its rear-end is the fact that cost pressures will soon come into play. It's becoming more expensive to record, market through videos, provide tour support, shoot album covers, etc. What happens is that when you finally do hit, you're making less money."

Alternative Marketing

Selling more units in the '90s is another common concern among all labels, with the concentration centering on increasing country's share of the pie. The development of alternative marketing sources is a key element in planning for the next ten years.

The consensus, as stated by Mercury/Nashville VP/GM Paul Lucks, is, "Country radio is still the biggest influence in the buying decision and will always be a very important factor. But I think it will become less important as we move into the '90s."

Lucks sees the country business getting bigger as "the present sound of the music makes it more palatable to the masses. If the new music coming is still called 'coun-

try music,' we will have more than ten percent of the market."

Acknowledging the path to increased sales for his company will lie in other avenues, Lucks said, "TV and direct mail are two areas that we're not in presently, but will be — maybe not in 1990, but it won't be too long after that."

Lucks also sees more "target-marketing" on the horizon. "As a whole, the record industry has been behind in consumer research. Our plan is to research people's



Jim Foglesong

tastes on an artist-by-artist basis. The buyer of Ricky Van Shelton may not be the buyer of Kathy Mattea. When we market Kathy, we've got to know who she appeals to and direct our campaigns at those people."

Capitol/Nashville President Jim Foglesong believes TV may be part of the country label marketing picture, but has some reservations. "TV is the most obvious way to go," he said, "but the record companies have never been able to do that successfully because of low profit margins."

CBS/Nashville has just launched a new effort to find new listeners and buyers, becoming the first country label to establish a college marketing department. Label head Roy Wunsch said, "College and alternative marketing is an often overlooked yet integral step in a total marketing effort."

Continued on Page 66

Promoting The Future Hits Fiercer Competition For Playlist Slots Among Predictions For '90s

None of the executives interviewed thought record promotion would change dramatically as the '90s progress. "It has, is, and always will be a matter of passing on information and communicating to radio what's going on," says Mercury's Frank Leffel.

Leffel also says promotion men in the '90s will "have to become more sensitive to radio's wants and needs market-by-market. We're going to have to learn to work within their philosophy and work harder to come up with ideas and promotions that will benefit the station as well as our record company."

More Labels, Fewer Slots

The '90s will see even fiercer competition for playlist slots. CBS's Joe Casey points out, "Since the first day of January we have seen eight new regional promotion people hired between Universal and 16th Avenue; and I don't see radio responding by increasing the number of selections they are playing."

The key to getting those slots? "I've always felt that relationships were the key to successful promo-



Frank Leffel



Paul Lovelace

tion. But they're going to be more important in the '90s than they've ever been — along with, obviously, hit music."

Casey also foresees increased competition forcing labels to change the way they do business. "If you have mediocre product in the 1990s, you're going to have a tough time getting it played," he says. "Record companies are not going to be able to spend the amount of time they once did maintaining records that are not proving to be successful. Chart share is nice to see in print. But if that doesn't equate to market share, you can be out of business."

Short Lists; Fewer New Acts

Capitol's Paul Lovelace is concerned by some current trends he sees continuing into the next dec-



Joe Casey

ade. "Playlists have definitely come way, way down," he says. "And consultants have been injected into this business to a major degree. We have people programming radio stations all over the country from one locale. They say they just have recommended lists, but we know what they're doing. So we're having to deal with little-bitty markets playing 30 records, chosen by somebody else, somewhere else."

Describing what he sees as the longterm effect of such policies, Lovelace says, "It will be more difficult to get a grass-roots representation of what's happening as the use of consultants becomes more widespread and fewer people have local autonomy. Fewer acts will break until everybody gets tired of the old acts and it opens up like it has the last few years."

Leffel says the change he'd like to see in Country radio in the '90s is that radio would "start listening to records instead of watching them. Radio is not necessarily involved in the music industry, but it's amazing how little many PDs care about music. I'd like to see them get more involved and not wait till the record gets to number 30 in the nation to look at it. Too many stations just go along with the numbers without any regard for what the music really sounds like."

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CBS RECORDS NASHVILLE

Continued from Page 64

Country Outside The Country

Another alternative route may require a passport. RCA's Galante said he might go overseas with his label's acts in the coming decade. "If this town refuses to agree on a consensus to expand the marketplace, we'll pursue the international course, where there is more fertile ground and there are alternative sources of exposure and revenue," he commented.

Back home, RCA VP Jack Weston noted that in-store airplay has already proven to be a successful alternative, and one that will be pursued aggressively in the years ahead. "It can be difficult to get, but whenever we've gotten more exposure we've seen a sales difference," he explained.

Among Warner Bros./Nashville's recent efforts are co-distribution deals with a gospel label and a Contemporary Christian label, and a TV package on another artist. Label head Jim Ed Norman said, "We've got the same pieces of music in the marketplace, on TV, in our retail marketplace and in their retail marketplace. He added that such "commingling" will continue in the years ahead.

"We're going to have to play the same games with country that are played with rock & roll — meaning it could cost us more money for positioning."

—Paul Lucks

MCA/Nashville and Universal's future marketing plans also include a continuation of concentrated product campaigns begun 18 months ago. The company is currently reaping its fourth national promotion.

MCA/Nashville President Bruce Hinton said these promotions are "designed to get consumers in the



Bruce Hinton

store. It's all too easy to spend all the marketing money for price and position (at retail). These promotions are ways hwe can create traffic for our artists' product."

Contests to date have included one with a murder mystery theme, in which the winner got a part on "Murder She Wrote," and a spring campaign which saw winners from around the country gather at Nashville's Triple A baseball park for a chance to hit a home run worth a million dollars.

Marketing is always on Galante's mind. "The whole aspect of increased competition is going to make the marketplace tougher. Any business tries to market its product to a larger audience. But the record companies in this town have a tendency not to hire marketing people. They've all hired promotion staffs to attack radio. Nobody seems concerned that we're selling to the same audience while not concentrating on expanding it."

The continuing problem for both sides of the business — even into the '90s — is Country's stigma. "We can all argue about it up and down, but there is a bias against what we do," said Galante. "We have to do a better job, both records and radio, of marketing ourselves to a larger audience."

Balancing Music & Marketing

The WB approach to the '90s can best be characterized as being led by A&R. As Nick Hunter pointed

out, "Most of the other companies in town are led by marketing guys. That's what they know best and why they are driven the way they are. (WB label head) Jim Ed (Norman) is an A&R man. WB is driven by the music."

Describing WB's plans within that framework, Norman said, "The best longterm strategy we could ever hope to have is one of nimbleness. It's not about what the next ten years are going to be like. Our concern is what next month is going to show us in a specific area that we feel we need to take advantage of, and then doing it. We're always reacting to what the music is telling us is there. We're doing prudent things that make sense economically."



Eddie Reeves

Emphasizing WB's overall philosophy, WB's Eddie Reeves said, "The key must be a healthy balance between music and marketing. We certainly pay attention to how we're going to work this marketplace to get the most out of it, but that might be slightly secondary with us; not because it's less important, but because we're such an A&R-oriented company. If you have the right music, a lot of the marketing gets done for you by that music. Then the talented people here who know the marketplace take it as far down the road as we can."

Here Come The Boomers

The "nimbleness" of marketing strategy needed in the '90s is a direct result of the baby boomers' effect on the changing marketplace dynamics.



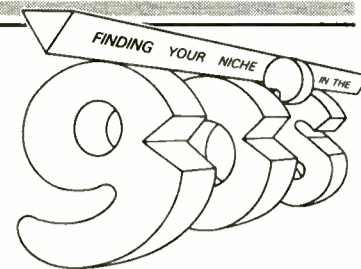
Nick Hunter

Capitol's Lynn Shults said, "As the instant gratification generation comes our way, everybody has got to be willing to take more risks. The baby boomers — a group which was raised on TV and fast food — are now moving through the Country marketplace. That group has rejected a number of "established" things and gone af-

"Chart share is nice to see in print, but if that doesn't equate to market share you can be out of business." —Joe Casey

ter their own. Lost in the process was product loyalty. They wanted whatever made them happy at the moment. If a product wasn't making them happy they just 'changed channels.'

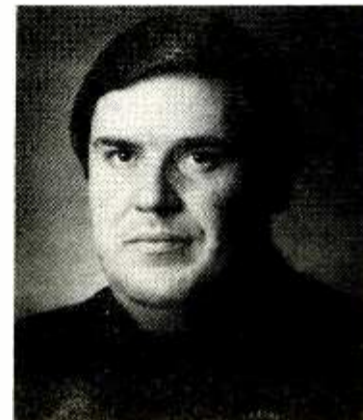
This attitude has changed the game for labels, noted Shults. "We've always worked in an environment where we knew what an artist would sell, once established," he said. "But as Country comes more in line with the mainstream culture, what we once counted on no longer holds true. If an established act's product fails to make the instant-gratification group happy, they'll quickly go to something else and never look back."



Being nimble in the '90s also means shifting gears within an organization, something WB sees in store for itself. Norman explained, "When we started, our attitude was all offense, because we had nothing to lose. We were throwing the long bomb every chance we had. The '90s will see our stance slightly shifted into a defensive mode. There will be certain things we need to do to preserve the stature the artists we've developed now have."

Artist Development

For some labels, the '90s will mean increased involvement in artists' entire careers. "We'll be much more involved in career development on every level than we've ever been," said Mercury's



Jack Weston

Lucks. "It used to be that our job was to put records on the radio and in the store, and then everything else happened on top of — or despite — what we did.

"You're going to see a lot of record companies get involved in tour planning," he continued. "What an artist does and where they perform will not be an afterthought. It's all going to be part and parcel of a marketing package."

Continued on Page 68

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<i>Cry, Cry, Cry</i>	DON DEVANEY	Music City Music
<i>Darlene</i>	WOODY MULLIS	Milene Music
<i>Don't Close Your Eyes</i>	BOB MCDILL	Jack & Bill Music
<i>(Do You Love Me) Just Say Yes</i>	DENNIS ROBBINS	Corey Rock Music Wee B Music
<i>Goin' Gone</i>	PAT ALGER	Forerunner Music
<i>Gonna Take A Lot Of River</i>	JOHN M. KURHAJETZ	Wrensong Music
<i>He's Back And I'm Blue</i>	ROBERT ANDERSON MICHAEL WOODY	Bughouse Music Termite Music
<i>I Couldn't Leave You If I Tried</i>	RODNEY CROWELL	Coolwell Music
<i>If You Change Your Mind</i>	HANK DEVITO	Almo Music Corp. Little Nemo Music
<i>I Know How He Feels</i>	WILL ROBINSON	Alabama Band Music
<i>I Told You So</i>	RANDY TRAVIS	Three Story Music
<i>It's Such A Small World</i>	RODNEY CROWELL	Coolwell Music Granite Music
<i>I Won't Take Less Than Your Love</i>	DON SCHLITZ	Don Schlitz Music MCA Music Publishing
<i>Joe Knows How To Live</i>	TROY SEALS	Two-Sons Music Warner/Chappell Music
<i>Love Will Find Its Way To You</i>	DAVE LOGGINS J. D. MARTIN	MCA Music Publishing Patchwork Music
<i>Set 'em Up Joe</i>	BUDDY CANNON VERN GOSDIN	Hookem Music Sabal Music
<i>Strong Enough To Bend</i>	DON SCHLITZ BETH NIELSEN CHAPMAN	Uncle Artie Music Don Schlitz Music
<i>Tennessee Flat Top Box</i>	JOHNNY CASH	Song of Cash Warner/Chappell Music
<i>Too Gone Too Long</i>	GENE PISTILLI	Almo Music Corp. High Falutin' Music
<i>Turn It Loose</i>	CRAIG BICKHARDT BRENT MAHER DON SCHLITZ	Blue Quill Music Colgems-EMI Music Inc. Don Schlitz Music MCA Music Publishing Walbeck Music Corp.
<i>We Believe In Happy Endings</i>	BOB MCDILL	Jack & Bill Music
<i>What She Is (Is A Woman In Love)</i>	BOB MCDILL	Jack & Bill Music Ranger Bob Music
<i>Wheels</i>	DAVE LOGGINS	MCA Music Publishing Patchwork Music
<i>When You Say Nothing At All</i>	DON SCHLITZ	Don Schlitz Music MCA Music Publishing
<i>Where Do The Night Go</i>	RORY BOURKE MIKE REID	Lodge Hall Music Warner/Chappell Music



BRENT MAHER



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DAVE ROBBINS



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All of us join the **COUNTRY RADIO SEMINAR** in celebrating its
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Continued from Page 66

Lucks also predicted that "super-management"-type organizations that offer career development and tour planning will flourish, and they'll work much closer with record companies. "Gone," he said, "will be the manager whose only involvement is, 'How come I don't have a bullet?' Labels have to be involved in the change."

CBS's Wunsch added that part of

the process of developing hit music means labels will be placing greater emphasis on developing an artist's image, or "all is for naught. You could end up with five or six hit records and nothing really happening at the cash register," he said.

Toward that end, he speculates CBS "might be investing in video and point-of-purchase elements that we might not have put money

into two or three years ago. We'll stay selective, but we'll start getting involved a little earlier on image building."

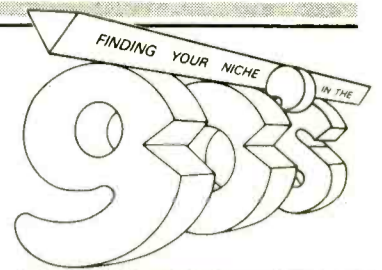
Lucks said "increased accessibility" means marketing his artists where they'll be visible in places besides radio. "That could be normal magazine exposure, television, and tie-ins with corporate sponsors where there's more of a mass appeal image," he said. He

added that Mercury would be gearing its publicity departments to get artists exposure in alternative (non-country) media.

Hinton pointed to MCA's current Lyle Lovett/Pioneer tie-in as an example of the company's future use of alternative marketing. "Radio is the first and foremost method of launching a new act," said Hinton. "But it does have limitations. The alternative to radio in this case has been broad-based print advertising and touring."

Key to the campaign's success has been the combined effort of the entire MCA company. "The Nashville division does not have the manpower to accomplish this by itself," he said. "It required New York, L.A., and Nashville going forward as one." Hinton added that selling through in the '90s will require more of this type of marketing cooperation, saying it is an "essential element of the future."

Though unable to provide details, Hinton added that "MCA will be in the direct mail business in the future" as well.



Harold Shedd

playing the artist.

"We may also have to look at breaking an act city by city, by doing more special promotions with individual radio stations."

A couple factors complicate the regional breakout process. Said Leffel, "The consolidation of retail chains that exercise buying control makes it harder to impact particular areas. But these companies are recognizing the need to react regionally, and as they become more technologically sophisticated they'll be able to do it."

"The other problem is national charts, which aren't able to show that an act is a smash in particular areas. They just show that enough people have decided not to deal with a record and that it's not a national smash."

Lucks added, "This change is going to happen and it's going to force the charts to change. There will be regional acts and regional hits, and if the national charts don't recognize that then they will be totally missing the boat."

Underscoring the problematical relationship between national charts and regional sales, CBS's Wunsch said, "We've always believed there should be a regional concept in working artists, because we're really in the music business

Continued on Page 70

'PERIOD OF CONSOLIDATION'

Records, Racks, & Retail In The '90s

The '90s will see Nashville record companies selling their wares through a changing retail marketplace that has recently entered a period of "consolidation." The major chains are purchasing smaller outlets, and racks are rethinking their decision to sell records.

Mercury's Paul Lucks explains, "A major part of our business is done through rack jobbers — the K-marts and Walmarts of the world. These outlets are deciding the record business isn't the business they want to be in. Sears, too, is basically phasing out any record involvement. Seventy percent of our business is done through racks. As they go away, we'll need to be more aggressive in getting the hard core retailers excited about our music."

"That's going to be a tough job, because consolidation means we'll be dealing with fewer customers with broader bases. We're going to have to play the same games with country that are played with rock & roll — meaning it could cost us more money for positioning. There's going to be a lot more to selling a record than just getting it on the radio and putting it in a store."

Anticipating the impending change, Warner Bros.' Nick Hunter says his company has spent a lot of time developing retail relationships the last two years — and it's paid off. "Three or four



Roy Wunsch

years ago you could go into some of these retail shops and not see any country, where now you see a lot of country. The better the chain, the more broad the kinds of music you find."

Shift From Audio To Video

He also thinks the change in emphasis to retail outlets will be positive because "they're more interested in dealing with newer artists and with certain merchandising earlier in careers, where racks only want the hits."

Taking that a step further, RCA's Joe Galante says, "Retail stocks



Paul Lucks

what moves, and the last couple of years have seen a shift away from audio and into video. Losing a large percentage of our space to video has had a direct impact on catalog, though it doesn't have an impact on our new release business."

CBS's Roy Wunsch is another who sees the move to retail as positive, adding, "The last 18 months has found retail much more interested than we thought they were in the first place. To spur that interest, we're giving retail a lot more time in terms of pitching artists and exposing artists, programs, and promotions than we have in the past. Retail is going to be a major factor in breaking a new artist in the '90s."

Making a prediction about racks, WB's Eddie Reeves says, "They are going to become more sophisticated in the future. There's an extreme competitive issue coming to bear in the retail and rack marketplace. The results of that competition will have a huge effect in the next two or three years on the future of country product in both places."



Lynn Shults

Regional Marketing

As for working records in the '90s, Mercury VP/Promotion Frank Leffel says a change in scope may be in the offing. "As radio fragments," he said, "we may find ourselves breaking artists regionally, building an act until we get the right record to make a national impact. We can survive by selling product and putting the act in those markets until such time as we can convince some of the other markets that they really should be

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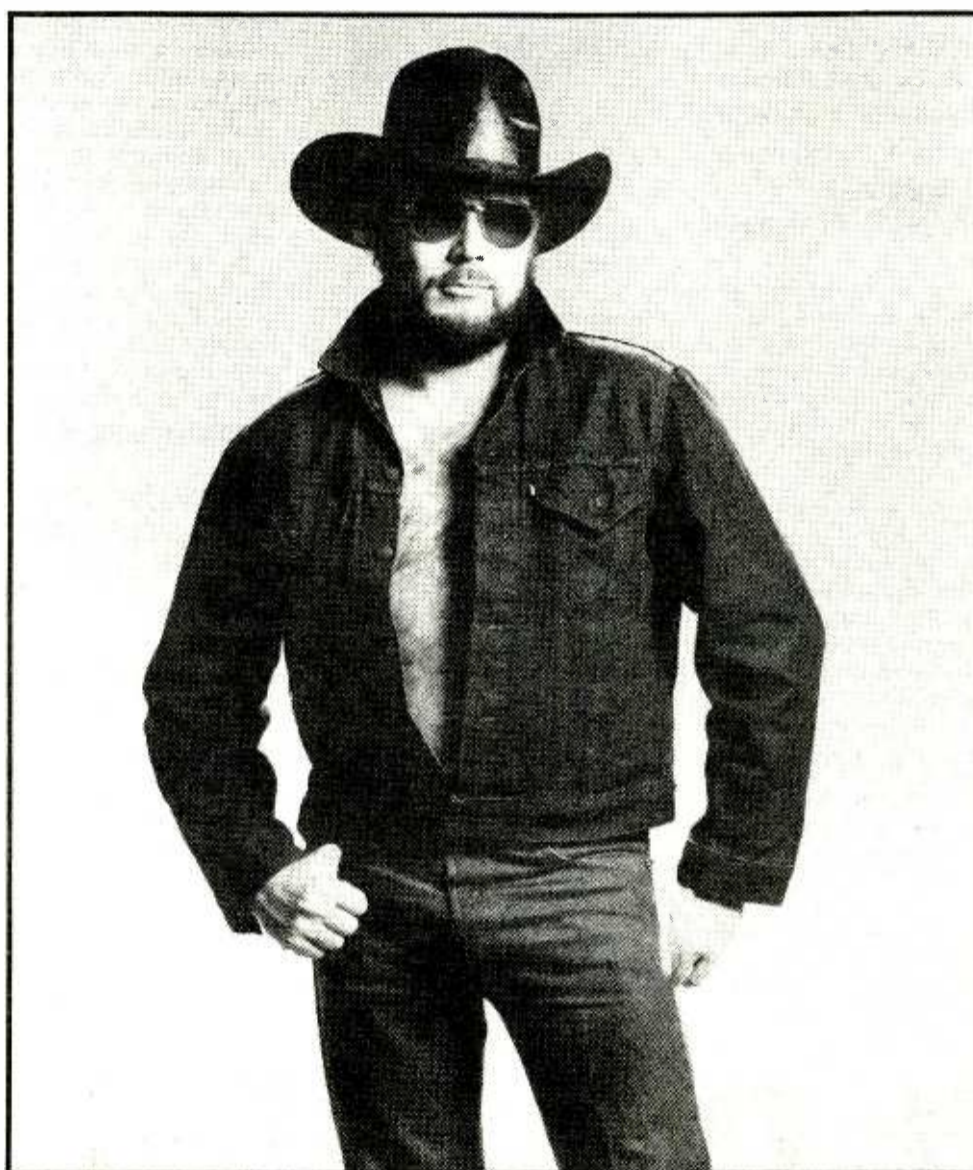
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Continued from Page 68

and not the chart business. Unfortunately, what occurs is that even an artists' regional airplay suffers when a record loses its momentum on a national chart."

RCA's Galante has a different way of attacking the problem. "We used to be able to develop acts in stages," he said. "Now you have to have a superstar to play in this arena or you can't afford the cost anymore. You've got to be shooting for that while having the patience to wait for a while to get there. The superstar is the only act that's going to get you in the rack space, the only one who's going to keep you in there against video and the other software, and the only act who's going to get you to network television and to those alternative marketing sources that you need to expose your product."

Increasing Competition

The labels' collective success in expanding country's share of the record business in the next decade will have a direct bearing on the competitive situation in Music City. A larger share means individual companies can grow without taking a piece of a competitor's share. If they don't succeed in increasing the share, sales increases will have to come at someone else's expense. This, Galante said, could result in "blood."

"It's going to be competitive as hell out there over the next few years," he pointed out. "At a time when other formats don't want to touch country music, everybody is saying 'Let's start a new label.' There are going to be more people in this thing, but we're still going to be carving up the same pie."

Galante was referring to the recent entry of Universal Records, 16th Avenue's expanded role (it recently added its own regional staff), and rumors that Arista is considering a Music City move.

"I'm not sure all the people coming in to play are going to be able to stay in the sandbox too long," Galante continued. "If the marketplace isn't growing and there's pressure to increase your margins,

Finding Tomorrow's Songs

Will Loss Of Small Publishers Stifle Creativity?

"It all begins with the song," says the **Nashville Songwriters Association, International** motto. But the recent spate of independent publishing company sales to large, multi-national corporations has caused some concern within the Nashville record-making community about whether this consolidation will shut out the little guy and stifle creativity.

Historically, it has been the independent publisher who was willing to give the new songwriter with fresh approaches a chance. CBS

"The loss of small publishers would be catastrophic, because that source is essential to the life of record companies and artists."

—Bob Montgomery

A&R head **Bob Montgomery**, a former **Tree International** publishing executive, says the loss of small publishers "would be catastrophic, because that source of material is essential to the life of both record companies and artists."



Bob Montgomery

Admitting the above is something he "worries about a little bit," Montgomery predicts the '90s will give rise to "small boutique companies that will nurture the kind of talent that's around but who the big conglomerates aren't physically able to give the personal touch they need."

or at least hold onto what you have, people are going to take the gloves off. They're not just going to run out and say, 'I'm really glad to have you.' It can get to be a very rough game."

CBS's Wunsch thinks Arista's entry could be "rather healthy," though he added the caveat, "If they do it, when they look back a year after doing business, they're going to be faced with a certain reality about our part of the business — that it takes a good, solid year to develop a wonderful talent, and if you're wrong you've wasted a year. It doesn't work the

same way in the pop genre. You can release a single and have an artist go platinum, something unheard of here, owing to the difference in the consumer."

CBS A&R chief **Bob Montgomery** sees the battle for music being just as competitive as the battle for sales. "It's the best records that are going to win out," he said. "The winners will be the consumers. Radio will win, too, because it's going to have more and better product to pick from. Our goal in the '90s will be to keep the quality of our product so high that we get our share of what's out there."

MCA's Hinton believes at least one of the pies will grow as marketplace pressures become stiffer. "The labels will benefit because the competition will make the music better and bring in more consumers. So the retail pie in terms of dollars will grow for us," he said. "But the radio side is going to get brutal. We can sell more product, but radio's 60-minute clock can't expand. All we can hope for there is a change in current/oldie philosophy."

Making Music in the '90s

Perhaps the most difficult task of this exercise is to predict the direction the music will take in the next decade.

All the label principals agree that the business of selling music hinges on the intangible element of touching emotions. They also agree that while the musical direction of the '90s is the hardest thing to predict, the music, as always, will be the driving force.

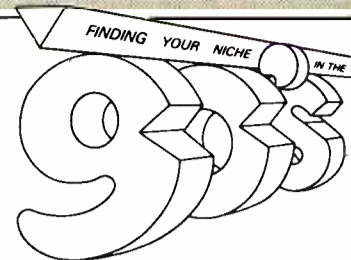
Asked where it was headed, CBS's Roy Wunsch laughed and replied, "The one thing this industry proves almost every day is that the day before didn't count. There is no formula and it's hard to forecast what will happen musically. That's why we spend so much money on A&R and promotion departments."

"Promotion men in the '90s will have to become more sensitive to radio's wants and needs market-by-market."

—Frank Leffel

He also noted, "This is still a business of instincts. You can do all the wonderful planning in the world, plug into all the computers, and listen to all the research, but I've never seen a major act spotted that way."

WB's Norman said concentra-



ting on the music is what has sent WB/Nashville profits soaring in recent years, and that's not going to change in the '90s. "There's no need to change unless the environment changes," he said. "We'll continue to find and make the best music we can."



Jim Ed Norman

"There's a new group of people who are constantly buying records," continued Norman. "As long as you put something out there that is attractive emotionally, people will go out and buy it. As the baby boom continues to grow and develop, I see us reacting to that marketplace as it's spelled out for us. Anything that we're driven to do differently, we'll do."

RCA's Galante feels the shift in population bodes well for country, though he laments, "Unfortunately, we still haven't found a way to get them until they reach that point. I'd hate to have to wait another five years until everybody gets to the ripe old age of 40. This is nonsense. We need to go out and attack the marketplace."

With regard to lowering the demographics into cells which buy product, Wunsch said, "It isn't necessarily the youthful artists that skew down the demographics, it's artists who sing with passion. Radio and consumers are discovering that."

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Country Readers' Poll

1989 Winners In Only Exclusive Country Broadcaster Survey

By Debe Fennell

R&R Readers' Poll, now in its 13th year, boasts winners selected by PDs, MDs, and air personalities from our Country reporting stations. We asked these folks to select their favorite Performer of the Year, Best Male Vocalist, Best Female Vocalist, Best Group, Best Duo, Best Single, Best Album, and Best New Artist.

Each voter could choose any artist, song, or album in any of the eight categories. This year there are different winners in every category. In past years there have been multiple category winners: in 1985 when Alabama and the Judds won in three categories each, and last year when Randy Travis also took home three trophies.

And now, from the only poll comprised entirely of Country broadcasters, the winners are...

Hank Williams Jr. Performer Of The Year

CURB
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Hank Williams Jr.'s 1989 \$1.5-million "Double Eagle" tour could also be named "Double Pleasure" in honor of his awards streak. For the second consecutive year he reigns as the Academy of Country Music and the Country Music Association's Entertainer of the Year. And our voters also chose Bocephus as Performer of the Year for the second year.

Last year's balloteers reinstated the tradition of selecting as its Performer of the Year the current CMA Entertainer of the Year. The only exception occurred in 1987 when George Strait was chosen by R&R's panel, and Reba McEntire was the CMA's choice.

The most extraordinary event of 1988 for Hank Jr. had to be the discovery of Hank Sr.'s acetate recording of "There's A Tear In My Beer." The old demo was found in the attic of a family friend, who gave it to Hank Jr. Thanks to state-of-the-art technology, the scratchy disc was re-



The opening of Hank's Kaw-Liga Komers store at his Paris, TN headquarters brought together (l-r) Warner Bros. GM Eddie Reeves, Hank, Hank's manager Merle Kilgore, and WB Sr. VP Promotion Nick Hunter.

recorded, with Hank Jr. adding his vocals to his dad's. A subsequent video coupled vintage Hank Sr. footage with new shots of Hank Jr., who was four when his father died.

Hank continues to be a top draw, selling more than 1.1 million concert tickets in 1988. In fact, he broke his own record set in 1987 at Nashville's Starwood Amphitheatre. His platinum "Born To Boogie" LP is getting competition from his near-million-selling "Wild Streak" album, which went gold six weeks after its release; the most recent release, "Greatest Hits III," is his 57th LP.

Ricky Van Shelton Best Male Vocalist



Ricky Van Shelton may remember 1989 as the year he jumped from the minors to the majors. This year's Best Male Vocalist may have started his musical career late (he was 33 when he came to Nashville), but he's certainly made up for lost time. Shelton won every award he was nominated for last year, including the ACM's Top New Male Vocalist, the CMA's Horizon Award, and TNN's Viewer's Choice Favorite Newcomer. For the upcoming Viewer's Choice Awards, he earned more nominations than any other artist.

His traditional style was nurtured in the Blue Ridge Mountains of Virginia, where he grew up on gospel and a mixture of folk and country music. In 1966 Shelton's brother convinced him to play guitar and sing in his country band; from then on he sang whenever and wherever anybody would listen.

Nearly 20 years later in 1987, Shelton moved to Nashville hoping to catch the attention of a record company. His wife Bettye accepted a job and offered to support him while he followed his dream. Not long after their arrival, Bettye gave Shelton's tape to a co-worker to play for her husband, Nashville newspaper columnist Jerry Thompson. Thompson took the tape to CBS executives and a showcase at Nashville's Stockyards restaurant was arranged. Two weeks later Shelton was in the studio recording his first album for the label.

That LP, "Wild Eyed Dream," is near platinum and his second album, "Loving Proof," has achieved gold status already. Two singles from these LPs hit number one on R&R's Country chart, with another pair reaching the top five.

Shelton spent only 20 days at home in 1988. The way '89 is starting, it looks like he should keep his bags packed.



Ricky Van Shelton (l) is greeted by Jack Greene and Roy Acuff following his induction into the Grand Ole Opry.



In the studio with producers Ed Seay and Paul Worley (seated) are (l-r) Highway 101's Curtis Stone, Jack Daniels, Paulette Carlson (seated), and Cactus Moser.

K.T. Oslin Best Female Vocalist



K.T. Oslin

Kay Toinette Oslin is odds-shattering, precedent-setting testimony that life does begin at 40. This year K.T. edged out Reba McEntire, who held the Best Female Vocalist title for four years in a row.

As R&R's Best New Artist last year, Oslin was already breaking records. Her 1987 "80s Ladies" became the first gold LP by a female Country vocalist since Anne Murray's "Snowbird" in 1973. Two singles from "Ladies" — "Do Ya" and "I'll Always Come

Back" — stayed at the top of R&R's Country chart for two weeks. The title cut from this album garnered Oslin a Grammy for Best Country Female Vocal Performance.

The ACM voted her Best New Female Vocalist and selected "80s Ladies" as the Best Video. The CMA nominated her five times, making her the first woman in country music history to land that many during the first year of eligibility. When those awards were announced, K.T. had won the CMA's Female Vocalist of the Year trophy and became the first female songwriter ever to win the Song of the Year award ("Ladies"). Later the same week SESAC awarded her its Writer of the Year accolade.

This year K.T. won two Grammys: Song of the Year and Best Country Female Vocal Performance for "Hold Me." K.T. has also received a pair of TNN's Viewer's Choice Awards nominations for Favorite Female Vocalist and Favorite Album for "This Woman."

Highway 101 Best Group



Highway 101 narrowly unseated the winners of last year's Best Group award, Restless Heart, who two years earlier barely edged out Alabama for the title. Clearly the competition in this category is stiff.

Last year was very good to group members Paulette Carlson, Jack Daniels, Cactus Moser, and Curtis Stone. Two singles shot to number one on R&R's Country chart: "Cry, Cry, Cry" for one week and "(Do You Love Me) Just Say Yes" for two weeks.

The group was also surprised by last year's ACM win as Top Vocal Group. They were so sure

Continued on Page 74

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Readers' Poll

Continued from Page 72

they wouldn't win, in fact, that Curtis Stone went ahead with his honeymoon. The group was again delighted when the CMA followed suit, selecting them as Vocal Group of the Year.

Before shifting into the fast lane in '88, Highway 101's members travelled several diverse career paths. Lead vocalist Paulette Carlson had been playing guitar and singing for as long as she could remember before landing a job with the Oak Ridge Boys' Silverline/Goldline Music. Her songs were recorded by Tammy Wynette and Gail Davies, with whom she sang backup for two years. Subsequently, Carlson signed with RCA/Nashville, releasing three singles.

Lead guitarist Jack Daniels was an accomplished L.A. session player; his work can be heard on many recordings along with studio musicians Glen D. Hardin and Albert Lee. Daniels received a platinum record in Canada for his efforts while working for former Guess Who singer Burton Cummings's band. He has also acted in several films, including "One From The Heart," Neil Diamond's "The Jazz Singer," and "Jimmy The Kid."

Drummer Scott "Cactus" Moser has also done his own share of acting — "Back To School" and TV's "New Love American Style." But his drums have kept him on the road and in the studio working with former Byrds and current Desert Rose Band member Chris Hillman, Bernie Leadon, the Johnny Rivers Band, and Russell Smith's

This year Highway has been nominated for a Grammy (Best Country Performance by a Duo or Group with Vocal) for the "Highway 101/2" LP, produced by Paul Worley. They are also up for TNN's Viewer's Choice Favorite Group.

Judds Best Duo

CORB
RECORDS

RCA

For the fifth consecutive year, Country broadcasters have awarded Best Duo honors to the Judds, this time by a three-to-one margin over their closest competitors. Making the feat even more impressive is the fact the Judds have only been on the scene five years.

Naomi and Wynonna have won the CMA Vocal Duo of the Year and the ACM Top Vocal Duet awards every year since 1985. They've also copped three Grammys for Best Performance by a Duo or Group with Vocal. The American Music Awards voters chose "Grandpa" as the Favorite Video and Favorite Single in 1987. *Performance* magazine selected the pair as the Country Act of the Year for 1988.



Naomi and Wynonna Judd

Amazing Rhythm Aces. Moser's beat work can be heard on many artists' recordings, including Jennifer Warnes.

Bass player Curtis Stone is the son of Clif Stone, former owner of Central Songs. As a child he sang and played with Tennessee Ernie Ford, Freddie Hart, and Dorsey Burnett. He played bass in L.A.'s Palomino Club house band and was a member of Rocky Burnett's group, and also paid dues as a writer with MCA Music. His songs have been recorded by Crystal Gayle, Juice Newton, Karla DeVito, and Japanese heavy metal band Loudness.

The Judds also aired their first network TV special in January. It featured youngest daughter Ashley, who followed the singers with a video camera as they toured from New York to California. Concert footage was mixed with candid glimpses of life on the road as well as at home.

The Judds may well have been last year's most interviewed entertainers. Appearances included Pat Sajak's premiere show, "Good Morning America," and "Today." Over the past five years, nine of their songs have reached number one on R&R's Country chart, claiming a total run of 15 weeks.



RCA staffers presented Keith Whitley with a commemorative plaque (R&R's #1 Country Song of the Year) after appearing on TNN's "Nashville Now." Sharing in the surprise presentation were (l-r) RCA's Mike Siris, "Nashville Now" host Ralph Emery, Whitley's wife/RCA artist Lorrie Morgan and manager Jack McFadden, Whitley, and RCA's Ted Wagner.

Keith Whitley Best Single

RCA

Keith Whitley's "Don't Close Your Eyes" was the number one song on R&R's Top 88 of '88, and our readers in turn chose it as Best Single. The song has also been nominated for Favorite Song in TNN's Viewer's Choice contest, with Whitley also being nominated in the Favorite Newcomer category.

Despite upper-rank chart success after joining RCA, Whitley still wasn't totally satisfied with his sound — so much so that he asked label executive Joe Galante for the chance to co-produce another LP even though 15 cuts for a new album were already in the can. The second try, a collaboration between Whitley and Garth Fundis, was worth the wait. The second single from this LP, "When You Say Nothing At All," also hit number one on R&R's Country chart. And the third release, "I'm No Stranger To The Rain," is already in the Top 15.

Whitley, who says his recent return to singing four or five nights a week on the road has improved the power of his voice, learned his honky-tonk style from Lefty Frizzell and Hank Williams. He began working with the Clinch Mountain Boys bluegrass band at the tender age of 15. In 1977 Whitley joined J.D. Crowe & the New South, a country/bluegrass fusion act. It was at this point he began to attract Nashville attention.

In 1984 Whitley moved to Music City, working as a writer and demo singer while waiting for his record deal with RCA to take shape. When everything finally came together, he was singing honky-tonk again. But it would take another four years for the rest of us to truly discover the kind of country music Keith Whitley is all about.

Randy Travis Best Album

MCA
RECORDS

In the last couple of years, Randy Travis has won almost every award known to man. Among them were last year's R&R Readers' Poll Best Male Vocalist, Best Single, and Best Album.



Randy Travis logs another award.

His record sales stats read like a rock act's: "Storms Of Life," 2.2 million; "Always & Forever," 3.4 million; and "Old 8 X 10," 1.4 million, including almost one million in advance orders. That's seven million units without counting international sales, which would up the ante to somewhere around ten million. Not bad for a guy who was cleaning R&R's Nashville office and flipping burgers a few years ago.

Travis, who turns 30 on May 4, rode an incredible whirlwind in '88. Last spring's TNN Viewer's Choice show became "Randy Travis night" when he walked off with five of the eight awards: Favorite Entertainer, Male Vocalist, Album, Song, and Video. For this year's Viewer's Choice he's been nominated for Favorite Male Vocalist, Album, and Entertainer. He also picked up the ACM "Hat" awards for Single and Song of the Year for "Forever & Ever Amen" and Top Male Vocalist, all for the second year in a row. In October he walked off with CMA Male Vocalist of the Year for the second time in as many years. And along with Patty Loveless, he did a USO tour of Japan and Alaska in December.

Other '88 highlights included a tour of Europe, with an appearance at London's Royal Albert Hall; warming up with the Oakland A's during spring training; and spending a day on Roy Rogers's ranch, swapping horse stories.

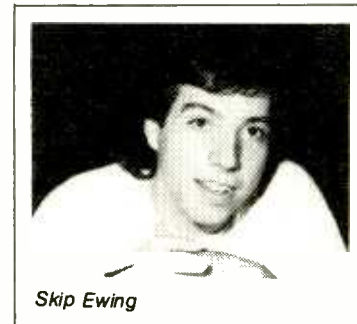
In January American Music Awards voters honored him for Favorite Country Album, Single, and Male Vocalist. Travis also won a Country Male Vocalist Grammy for his "Old 8 X 10" LP — an honor he also won in 1987.

Skip Ewing Best New Artist MCA

Skip Ewing edged labelmate Patty Loveless in the Best New Artist category, outscoring a field of strong competitors who have been around a lot longer than he has. But his first LP, "The Coast Of Colorado," has received radio's support since its early 1988 release.

Four singles have been issued. The first, "Your Memory Wins Again," went to number 21 on R&R's Country chart. His second, "I Don't Have Far To Fall," peaked at number ten. Proving that was no fluke, the third single, "Burnin' A Hole In My Heart," climbed to number four. Ewing's current single, "The Gospel According To Luke," has only been out a few weeks.

Ewing's early years in Music City were spent as a performer at the Opryland theme park, during which time he polished his songwriting. He had cuts recorded by



Skip Ewing

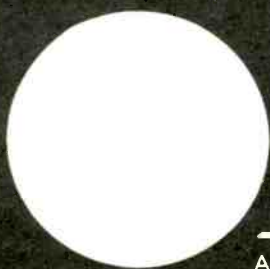
George Jones, George Strait, Conway Twitty, Ricky Van Shelton, Charley Pride, and Sawyer Brown. It was this success that brought him to the attention of MCA/Nashville's Jimmy Bowen. It should be noted that Ewing co-produced his debut LP with Bowen and wrote every song.

Ewing has been nominated for Favorite Newcomer in TNN's Viewer's Choice Awards and is a preliminary nominee in ACM's Best New Male Artist category. He's toured extensively in the past year, opening for Twitty, the Judds, Alabama, Steve Wariner, Randy Travis, Merle Haggard, Barbara Mandrell, Lee Greenwood, Waylon Jennings, Crystal Gayle, and Eddie Rabbitt.

His second LP will be released early this summer.

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LON HELTON

CRI OFF 9.3 POINTS

AM Slide Offsets FM Gains

The CRI was down 9.3 points for the fall '88 ratings period, normally a "recovery" sweep from soft summer books.

As if we needed evidence of Country's weakening position as the last bastion of an AM musical format, the band was off 13% from last summer. Even more distressing, however, is that the fall '88 numbers were down 15% from those of a year ago and a whopping 37% from the fall '86 results. This despite the fact that the number of AM Country stations has fallen by only three outlets since fall '86.

FM has fared a little better, up one percent from the summer and

four percent from fall '86 — although down one percent from a year ago. Factoring in the addition of three stations over that period dims the ever-so-slight glimmer of optimism, however.

Overall, the format — as measured from the Continuously Measured Markets — is off one percent from last summer, four percent from a year ago, and nine percent from fall '86.

Fall '88 At A Glance

- 25-54: 40% up; 54% down
- 12+: 46% up; 47% down
- FM: 45% up; 50% down, 25-54
- AM: 33% up; 58% down, 25-54

Fall '88 Scoreboard

Station/City	12+ Su '88	12+ F '88	25-54 Su '88	25-54 F '88	Station/City	12+ Su '88	12+ F '88	25-54 Su '88	25-54 F '88
WGNA/Albany	5.8	8.0	5	4	WKSW/Dayton	1.2	.7	14	19
WPTR/Albany #1	1.6	—	T13	—	WONE/Dayton	6.0	4.3	6	T8
WXKW/Allentown	3.1	3.4	7	7	KLZ/Denver	2.8	2.4	14	15
WKHX/Atlanta	DNS	.2	DNS	T17	KYGO/Denver	1.0	1.7	T22	16
WKHX-FM/Atlanta	5.8	6.4	8	6	KYGO-FM/Denver	4.2	5.0	7	T6
Combo	5.8	6.6	8	4	WCXI/Detroit *	1.3	1.3	28	T27
WYAY/Atlanta	5.7	5.8	6	T4	WWW/Detroit *	4.5	4.7	4	5
KASE/Austin *	12.6	14.9	2	1					
KTAE/Austin	DNS	1.0	DNS	16	KHEY/El Paso	3.0	2.8	13	13
KVET/Austin *	2.8	2.4	T11	T10	KHEY-FM/El Paso	8.4	11.2	2	1
					KFRE/Fresno	2.3	3.2	T13	T11
WCAO/Baltimore	2.5	3.0	T17	T11	KFRE-FM/Fresno #2	3.3	—	9	—
WPOC/Baltimore	6.4	5.8	2	4	KNAX/Fresno	5.5	4.9	2	T6
WKJN/Baton Rouge	7.4	6.7	T5	4					
WYNK/Baton Rouge	.6	.3	T18	T18	WCUZ/Grand Rapids	5.3	3.3	12	T11
WYNK-FM/Baton Rouge	14.0	13.5	1	1	WCUZ-FM/Grand Rapids	8.3	6.9	1	3
Combo	14.6	13.8	1	1	WBIG/Greensboro-	4.4	3.8	7	8
WVOK/Birmingham	1.4	.7	14	T18	Winston-Salem-High Point				
WZZK/Birmingham	1.1	.7	17	17	WPCM/G-WS-HP	.5	1.2	T20	T15
WZZK-FM/Birmingham	13.4	14.0	1	1	WTQR/G-WS-HP	18.1	16.8	1	1
Combo	14.5	14.7	1	1	WESC/Greenville	.9	.9	T19	T25
WBOS/Boston	2.1	2.4	T13	11	WESC-FM/Greenville	10.5	12.0	2	1
WCAV/Boston	DNS	DNS	DNS	DNS	Combo	11.4	12.9	1	1
WDLW/Boston	.3	DNS	T28	DNS	WSSL/Greenville	DNS	.1	DNS	T25
WYRK/Buffalo	8.8	10.7	1	2	WSSL-FM/Greenville	7.8	10.5	4	2
					Combo	7.8	10.6	4	2
WLON/Charlotte	DNS	.6	DNS	T17					
WLVK/Charlotte	7.5	5.6	T4	7	WHYL/Harrisburg	.7	.4	T18	T25
WSOC/Charlotte	.4	.6	T20	T23	WHYL-FM/Harrisburg	4.3	2.9	6	5
WSOC-FM/Charlotte	14.7	15.6	1	1	Combo	5.0	3.3	5	5
WDOD/Chattanooga	3.5	1.8	12	13	WRKZ/Harrisburg	7.8	7.7	2	T2
WDOD-FM/Chattanooga	9.2	7.8	5	6	WKHT/Hartford	.5	.4	22	T22
WUSY/Chattanooga	10.6	14.0	1	1	WWYZ/Hartford #3	—	5.6	—	4
WUSN/Chicago	2.4	3.0	T15	15	KDEO/Honolulu	1.9	1.4	T12	14
WBVE/Cincinnati	3.5	2.7	10	12	KIKK/Houston	.5	.6	T24	T26
WUBE/Cincinnati	4.2	6.4	8	7	KIKK-FM/Houston	7.0	6.8	2	1
WGAR/Cleveland	.6	.9	21	T29	KILT-FM/Houston	6.2	4.6	3	5
WGAR-FM/Cleveland	4.9	4.3	7	T8					
WHOK/Columbus	5.1	4.3	T6	5	WFMS/Indianapolis	11.4	9.0	2	4
WMNI/Columbus	2.4	2.5	13	11	WIRE/Indianapolis	2.0	1.6	T11	10
KPLX/Dallas	6.7	6.5	T2	3					
KSCS/Dallas *	6.2	7.4	T2	2					
WBAP/Dallas *	6.4	6.2	5	4					

Continued on Page 78

Country Ratings Index Data

Fall '88 CRI: 890.4* Down 9.3 Points
 Summer '88 CRI: 899.7**
 Spring '88 CRI: 934.5**
 Winter '88 CRI: 933.2
 Fall '87 CRI: 929.3
 Fall '86 CRI: 981.6
Fall '88: 181 Stations**
 72 Up a total of 91.5 shares, Adults 25-54.
 97 Down a total of 97.9 shares, Adults 25-54.
 7 Even
 5 Debuts, 13.2 shares, Adults 25-54
 6 Drops, 16.5 shares, Adults 25-54
Summer '88: 182 Stations**
 80 Up a total of 77.5 shares, Adults 25-54.
 88 Down a total of 117.6 shares, Adults 25-54.
 14 Even
 0 Debuts, 0 shares, Adults 25-54
 0 Drops, 0 shares, Adults 25-54

*To compensate for the addition of new Continuously Measured Markets into the CRI data base, the actual share totals for all the Country stations in Continuously Measured Markets has been multiplied by a factor of .949 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as more markets are Continuously Measured. Thus, the CRI is now a relative — not an absolute — number representing actual shares.

The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels.

** Adjusted for the inclusion of WSCP-AM & FM/Syracuse.

Format Scorecard

	Su '88	F '88	Su '88	F '88
Stations Surveyed	182	181		
(Markets With Continuous Measurement)	78	78		
25-54 Share Comparisons				
Up	80	45%	72	40%
Down	88	48%	97	54%
Even	14	7%	7	3%
Debut	0		5	3%
Drops	0		6	
12+ Comparisons				
Up	77	43%	83	46%
Down	96	52%	85	47%
Even	9	5%	8	4%
Debut	0		5	3%
Drops	0		6	
Markets With Country #1 in Adults 25-54	21		22	
Markets With Country #1 12+	14		13	

Breakouts: AM Vs. FM

Band:	AM	FM
Stations:	81	100
F '88	81	101
Su '88	81	101
F '87	78	98
F '86	84	97
Total F '88 25-54 Shares	128.3 14%	810.0 86%
Total Su '88 25-54 Shares	147.3 16%	800.7 84%
Net Gain/Loss	-19.0 13%	+9.3 1.4%
Total F '87 25-54 Shares	150.9 16%	816.1 84%
Total F '86 25-54 Shares	203.4 21%	778.2 79%
Fall '88 25-54 Share Totals		
(Shares in parentheses) Up	27 34% (13.6)	45 45% (77.9)
Down	47 59% (32.0)	50 50% (65.9)
Flat	5 5%	2 2%
Debut	2 2% (1.9)	3 3% (11.3)
Drop	2 (2.5)	4 (14.0)

Country Music Programming Power for 1989



MEMORIAL DAY '89

American Country Countdown first interviewed the nearly unknown ALABAMA 10 years ago. Since then, the ACC crew has tracked their path to superstardom...from the road to the recording studio...from Nashville to their home in Ft. Payne, Alabama. The result: THE ALABAMA SPECIAL, an exciting 2-hour profile packed with Number One hits, intimate conversation, rare recordings and never-before-released live concert performances. Bob Kingsley hosts THE ALABAMA SPECIAL... a treat for Alabama fans from coast to coast.

COUNTRY MUSIC'S MEN OF THE 80'S



JULY 4, '89

Last year we paid tribute to Country Music's LADIES OF THE 80's. This year the guys take over the stage for this special countdown of the biggest-scoring male artists of the decade. In 4 hours Bob Kingsley welcomes the men who made the grade and presents the best of the hits that put 'em there. Randy Travis, George Strait, Hank Jr., Willie Nelson, Ricky Van Shelton and so many more. This one will keep your listeners guessing until we present the #1 male chart topper for the years '80 through '89: COUNTRY MUSIC'S MEN OF THE 80's.

ELVIS



AUGUST 16, '89

American Country Countdown affiliates join together in a survey to choose the Elvis songs country music fans love best. This 3-hour memorial tribute presents the country side of Elvis along with the spoken recollections of many of the people who knew him best...and the voice of The King himself. This timeless special countdown is a fitting tribute to the man who re-wrote American musical history. Bob Kingsley hosts this timely salute: ELVIS COUNTRY.

POWER PROGRAMMING FOR 1989 FROM THE MAKERS OF



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Fall '88 Scoreboard

Continued from Page 76

Station/City	12+ Su '88	12+ F '88	25-54 Su '88	25-54 F '88	Station/City	12+ Su '88	12+ F '88	25-54 Su '88	25-54 F '88	Station/City	12+ Su '88	12+ F '88	25-54 Su '88	25-54 F '88
WCRJ/Jacksonville	4.2	6.1	T7	6	KEBC/Oklahoma City	6.2	3.7	6	T11	KCYY/San Antonio *	5.8	10.3	1	1
WQIK/Jacksonville	1.1	.8	12	T15	KXXY/Oklahoma City	.2	.6	17	T18	KKYX/San Antonio *	4.3	3.9	13	13
WQIK-FM/Jacksonville	10.5	9.7	2	3	KXXY-FM/Oklahoma City	12.4	13.3	1	1	KOWA/San Diego*	.4	.4	T24	36
KFKF/Kansas City	.1	.3	22	20	Combo	12.6	13.9	1	1	KOWF/San Diego*	.5	.7	T29	T30
KFKF-FM/Kansas City	6.3	8.7	T7	2	WKY/Oklahoma City	3.8	5.1	T11	13	KSON/San Diego	.9	1.2	21	T20
Combo	7.4	9.0	T5	2	WOW/Omaha	5.6	4.8	9	9	KSON-FM/San Diego	5.8	5.9	1	T1
WDAF/Kansas City	12.1	11.0	1	1	WOW-FM/Omaha	5.7	9.1	7	3	KOWA/San Diego North	1.5	1.6	T13	T22
WIVK/Knoxville	3.3	3.9	6	6	WWKA/Orlando	10.6	11.9	4	1	County*				
WIVK-FM/Knoxville	32.5	29.1	1	1	WXTU/Philadelphia	4.5	4.1	6	T7	KOWF/San Diego North	1.5	2.4	T21	T19
WSEV/Knoxville	DNS	.5	DNS	T12	KMLE/Phoenix #5	—	.7	—	T20	County*				
WITL/Lansing	.9	1.2	T13	T12	KNIX/Phoenix	.8	1.5	T20	15	KEEN/S.F.	.7	.5	T37	37
WITL-FM/Lansing	15.8	11.6	2	2	KNIX-FM/Phoenix	10.8	12.5	1	1	KNEW/S.F.-Oakland *	1.6	1.1	T29	26
Combo	16.7	12.8	2	2	Combo	11.8	14.0	1	1	KSAN/S.F.-Oakland *	2.3	2.2	15	9
KFMS/Las Vegas	1.3	.6	18	T18	KUKQ/Phoenix	.3	.5	T22	T24	KEEN/San Jose	2.7	1.7	16	T19
KFMS-FM/Las Vegas	11.4	10.8	1	1	WDSY/Pittsburgh	3.7	4.5	10	8	KMPS/Seattle-Tacoma	1.2	1.6	21	21
Combo	12.7	11.4	1	1	WIXZ/Pittsburgh	.6	.4	24	28	KMPS-FM/Seattle-Tacoma	4.8	3.9	T6	6
KLAC/Los Angeles *	1.0	1.0	27	32	KUPL/Portland	1.3	1.0	19	T18	Combo	6.0	5.5	3	2
KZLA/Los Angeles *	2.1	2.6	14	T10	KUPL-FM/Portland	8.1	5.2	3	3	KRPM/Seattle-Tacoma	6	.2	30	30
WAMZ/Louisville	17.8	17.2	1	1	KWJJ/Portland	.9	.9	T20	T21	KRPM-FM/Seattle-Tacoma	2.8	2.4	T12	T15
WTMT/Louisville	1.2	1.0	12	12	KWJJ-FM/Portland	2.3	1.6	13	T16	Combo	3.4	2.6	10	T14
KTXF/McAllen-Brownsville	9.1	8.4	5	4	WHIM/Providence	1.9	2.6	12	13	WIXY/Springfield, MA	2.2	.6	9	23
WGKX/Memphis	9.1	9.4	2	1	WQDR/Raleigh-Durham	6.0	8.8	6	2	WNDR/Syracuse	1.7	.4	11	T18
WMC/Memphis	3.7	4.4	T10	9	WKHK/Richmond	3.3	6.0	9	7	WSCP/Syracuse	.2	.2	T23	T23
WKIS/Miami *	2.5	3.5	14	T6	WTVR/Richmond	DNS	1.0	DNS	T16	WSCP-FM/Syracuse	2.3	1.5	T8	T15
WQAM/Miami *	.8	.7	T30	T26	WTVR-FM/Richmond #6	5.2	—	7	—	WQYK/Tampa	.4	.3	T24	T25
WML/Milwaukee	7.0	6.7	4	3	KCKC/Riverside-San Ber.	5.1	2.3	7	17	WQYK-FM/Tampa	6.5	7.6	3	2
KEEY/Minn.-St.Paul *	6.2	6.8	4	4	KNTF/Riv.-San Ber.	1.5	1.0	T10	T24	Combo	6.9	7.9	3	2
WDGY/Minn.-St.Paul *	1.5	1.3	14	T13	KWDJ/Riv.-San Ber.	2.2	2.3	9	13	WSUN/Tampa	2.4	2.7	10	9
KTOM/Monterey-Salinas	1.4	1.6	18	23	WBBF/Rochester * #7	—	.8	—	11	WKUN/Toledo *	10.6	10.7	1	2
KTOM-FM/Monterey-Salinas	4.4	4.2	3	6	WBEE/Rochester *	7.9	9.6	5	3	WTOD/Toledo *	3.0	6.1	11	10
WSIX-FM/Nashville	9.2	9.9	1	1	KRAK/Sacramento	3.5	4.2	8	8	KCUB/Tucson *	2.4	3.2	T14	T9
WSM/Nashville	6.1	4.2	10	9	KRAK-FM/Sacramento	9.0	7.1	2	2	KIIM/Tucson *	10.2	11.6	1	1
WSM-FM/Nashville	10.2	9.3	2	2	KUSA/St. Louis	1.7	1.4	T11	16	KTFX/Tulsa	3.2	4.3	12	12
WNOE/New Orleans	.8	1.2	T16	17	WIL/St. Louis	1.1	.8	24	T23	KVOO/Tulsa	8.6	7.2	4	8
WNOE-FM/New Orleans	4.3	4.3	9	7	WIL-FM/St. Louis	5.3	5.8	T4	5	KVOO-FM/Tulsa	4.4	4.0	11	9
WQXY/New Orleans #4	—	2.5	—	13	WKKX/St. Louis	3.0	2.4	T8	10	KWEN/Tulsa	9.1	8.4	1	2
WYNY/New York	2.2	2.9	T15	11	KKAT/Salt Lake City	11.4	9.6	1	1	WMZQ/Washington	.3	.5	T25	T30
WCMS/Norfolk	.3	.4	24	T21	KSOP/Salt Lake City	1.6	.4	T16	25	WMZQ-FM/Washington	7.3	6.6	1	2
WCMS-FM/Norfolk	7.4	8.0	3	5	KSOP-FM/Salt Lake City	6.6	3.8	4	10	Combo	7.6	7.1	1	2
Combo	7.7	9.4	3	5	Combo	8.2	4.2	2	7	WIRK/West Palm Beach	5.0	5.3	3	2
WKEZ/Norfolk	1.3	1.2	18	17	KZAN/Salt Lake City #8	1.7	—	18	—	WEMR/Wilkes Barre-	.5	.8	T29	T16
WSKX/Norfolk	2.8	2.5	11	14	KAJA/San Antonio	4.6	5.5	T6	T2	Scranton				
					KBUC/San Antonio #9	1.2	—	23	—	WGTY/York	4.7	3.2	7	T6
					KBUC-FM/San Antonio #9	3.2	—	14	—	WXXU/York #10	—	.5	—	T18
										WQXK/Youngstown-	8.2	9.5	T4	4
										Warren				

Footnotes:

- #1: WPTR/Albany changed to News/Sports 9/19/88.
- #2: KFRE-FM/Fresno changed to Spanish KOQQ 9/28/88.
- #3: WWYZ/Hartford changed from AC 9/1/88.
- #4: WQXY/New Orleans changed from BM WBYU 9/25/88.
- #5: KMLE/Phoenix changed from Religion 10/24/88.
- #6: WTVR-FM/Richmond changed to BM 9/1/88.
- #7: WBBF/Rochester changed from Oldies 9/9/88.
- #8: KZAN/Salt Lake City changed to AOR KKGB 10/27/88.
- #9: KBUC-AM & FM/San Antonio became Spanish KXTN & KZVE 8/13/88 and 9/2/88, respectively.
- #10: WXXU/York changed from Oldies WOBG.

Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.
 Stations with #1 shares have 12+ figures in bold.
 Previous numbers for stations debuting this book, and stations not Country during the sweep, are designated with "—."
 Demo figures are for market rank, not actual share.
 Below-the-line signals are included in determining a station's rank, but do not contribute figures toward the CRI.
 Asterisks indicate Country stations in a particular market which are co-owned but have different call letters.
 "DNS" means a station did not show in the ratings book.
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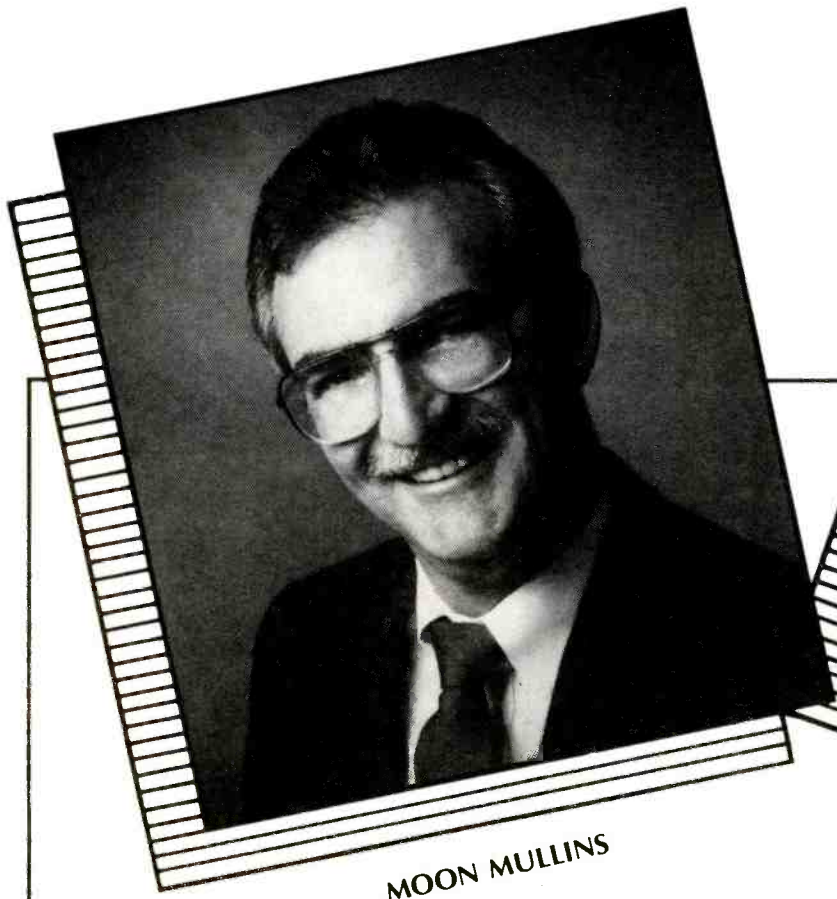
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CRS 1989's New Faces

By Debe Fennell

Every year the Country Radio Seminar showcases ten "New Faces." Those chosen must have achieved Top 50 chart status for the first time in the previous 12 months. Here's a look at the acts who will close out the four-day CRS agenda at this year's show.

Baillie & The Boys



Baillie & The Boys: Michael Bonagura, Kathie Baillie, and Alan LaBoeuf

In various configurations, Kathie Baillie, Michael Bonagura, and Alan LaBoeuf have sung together all over the Northeast since the mid-'70s. Their first taste of Music City came in the early '80s when Tommy West invited them to sing backup on an Ed Bruce album. They moved to Nashville soon after.

They supported themselves by working at odd jobs, recording demos, and doing whatever gigs they could get. But they stuck with it, and in 1986 RCA/Nashville's Joe Galante signed them to the label. Produced by Kyle Lehning, whom they met while doing back-up vocal work for Randy Travis and Dan Seals, their first LP ("Baillie & The



The Desert Rose Band: Jay Dee Maness, Herb Pedersen, Bill Bryson, Chris Hillman, Steve Duncan, and John Jorgenson

Desert Rose Band

At the center of the Desert Rose Band's history is Chris Hillman. A former member of the Byrds and Flying Burrito Brothers, Hillman has had a passion for country music all his life. Though not a resounding commercial success, the Byrds' "Sweethearts of the Rodeo" album is considered by many to have been on the leading edge of the country/rock movement.

After his successes in the '60s and '70s Hillman went back to acoustic music in the early '80s. In 1985, he and longtime friend Herb Pedersen put together an acoustic group to open for Dan Fogelberg. That group included guitar/mandolin player John Jorgenson and bassist Bill Bryson. Soon after that tour, steel player Jay Dee Maness and drummer Steve Duncan were recruited, and the Desert Rose Band was born.

Hillman has recorded with Stephen Stills, Roger McGuinn, Poco, Fogelberg, Barry McGuire, and Bob Gibson. Pedersen has sung and played banjo for Linda Ronstadt, Emmylou Harris, Kenny Rogers, Johnny Rivers, and Buck Owens. He arranged the harmony for the critically-acclaimed "Trio" album by Dolly Parton, Ronstadt, and Harris.

Jorgenson holds a degree in woodwinds and has played with Benny Goodman, the Windham Hill Extravaganza, and Rose Maddox.

An alumnus of Buck Owens's band, Maness's session credits include playing steel for the Byrds, Ronnie Milsap, and Rod Stewart.

Duncan has recorded with such notables as Roger Miller, Freddy Fender, Steve Wariner, and Emmylou Harris. He has three times been nominated by the ACM as Drummer of the Year.

Bryson played bass in the Bluegrass Cardinals and Country Gazette and on movie soundtracks including "The Long Riders."

All but two of the songs on Desert Rose's current album, "Running," were written by lead vocalist Hillman. The band's current single, "I Still Believe In You," went to number two in R&R's Country chart. "Summer Wind" reached number one in October '88, and "One Step Forward" also reached number one last year.

Burch Sisters

The Burch Sisters, Cathy, Charlene, and Cindy, earned their first dollar for singing when they were eight, six, and four, respectively. Their father gave them a buck for singing at a community center. Now in their twenties, the girls have developed a harmonic style that being sisters and singing together for years produces.

Cathy works a farm, training horses when she's not on the road singing and acting as spokesperson for the group. Charlene is a licensed practical nurse whose interests range from songwriting to modeling. Cindy, a radiologic technician and the group's bookkeeper, sings the low harmony.

The Burch Sisters performed at fairs and clubs around Screven, Georgia until leaving high school, when they began entering talent contests as a band called Bandit. In 1986 they entered the Wrangler Country Showdown and finished in the top ten in the Georgia finals competition.

Encouraged, the sisters went to



The Burch Sisters: Charlene, Cindy, and Cathy

Atlanta in 1987 for a demo session at Bill Lowery's Southern Tracks studio. There they met Doug Johnson, who became their producer. It was he who took their tapes to Nashville, and in April 1988 the Burch Sisters were signed to Mercury/Nashville.

Their debut single, "Everytime

You Go Outside I Hope It Rains," peaked at number 26 on R&R's Country chart and their next three releases received significant airplay.

The label has recently released "The Burch Sisters" album, and the group has recently begun its first national tour.

Boys") yielded "Oh Heart" and "Wilder Days." The first single from the new album "Turn The Tide" was "Long Shot."

Baillie and Bonagura are married to each other, and had their first child, Alyssa, less than a year ago. The group is in the midst of overcoming an obstacle: the departure of LeBeouf. Facing an upcoming tour with George Strait and the release of the new album, the group hired Lance Hoppen, formerly of the pop group Orleans, to fill the bass guitar/vocal spot vacated by LaBoeuf.



Jeff Chance

Jeff Chance

Jeff Chance still lives near his family's farm in El Campo, Texas where he was born. He began playing a tiny bass fiddle in his father's group, the Biggest Little Hillbilly Band, at age six.

In the early '80s Chance formed the group Chance, which recorded for Mercury/Nashville and had some chart success. When the label changed presidents, the group left

the company and Chance decided to pursue a solo career.

In 1988 Chance signed with Curb. His first solo single, "So Far Not So Good," was produced by Harold Shedd. All three of his singles, which also included "Let It Burn" and "Hopelessly Falling," have garnered Significant Action status in R&R's Country section.

Chance plays a wide variety of instruments, including the guitar, saxophone, banjo, fiddle, steel guitar, and drums.

Skip Ewing



Skip Ewing

Skip Ewing was only four when he got his first guitar. The son of a Navy lieutenant (the nickname "little skipper" became Skip), he never lived in one place very long. But wherever he was country music attracted his attention. Merle Haggard gets the credit for his desire to be an entertainer.

Ewing came to Nashville after winning an audition to work at Opryland Theme Park as an impersonator of country singers. He soon signed with the Acuff-Rose publishing house as a staff writer. Less than two years later, George Jones recorded his song "One Hell Of A Song."

Ewing supported himself in his first years in Nashville by singing demos and jingles. A friendship with Bob Montgomery led to the pair recording a few sides which attracted label interest. During this time Ewing also became friends with David Skepner, of the Buckskin management company, who ultimately became his manager.

Signed by MCA/Nashville's Jim-

Donna Meade



Donna Meade

Donna Meade learned to play the piano, drums, bass and acoustic guitar at an early age. At 17 she formed her first band, **Country Roads**, in Richmond, Virginia and began playing at military bases across the country. The only girl in a family with six boys, she was Virginia's Female Artist of the Year from 1977 to 1980.

Meade began performing at Nashville's Stockyards's "Bulpen Lounge" in 1981. In 1986 she signed with **Tree International** as a staff writer. The following year she began recording with Tree's **Buddy Killen** and soon after signed a recording contract with **PolyGram/Nashville**.

The three singles from her debut album "Love's Last Stand," produced by Killen, have been "Be Serious," "Love's Last Stand," and "Leavin' On Your Mind."

my Bowen, Ewing wrote or co-wrote every song on his debut album "The Coast Of Colorado," which he co-produced with Bowen.

Ewing has also had cuts recorded by Conway Twitty, George Strait, Ricky Van Shelton, Charley Pride, and Sawyer Brown.

Ewing is the winner of this year's Best New Artist category in R&R's Reader's Poll, has been nominated for Favorite Newcomer in TNN's Viewers' Choice awards, and is a preliminary nominee for the ACM's Best New Male Vocalist. In the past year he has opened tour dates for Twitty, the Judds, Alabama, Lee Greenwood, Randy Travis, Steve Wariner, Waylon Jennings, Merle Haggard, Barbara Mandrell, Crystal Gayle, and Eddie Rabbitt.

Paul Overstreet



Paul Overstreet

Paul Overstreet credits Hank Williams's movie "Your Cheatin' Heart" with spurring his desire to sing and write songs. But it was hearing Tanya Tucker and Johnny Rodriguez that got him to Nashville in 1973. Overstreet had moved to Texas from VanCleave, Mississippi and was working as a auto mechanic when he and his brother went to hear them sing. The next day he left for Nashville.

By 1981 Overstreet was tired of nightclubs, drinking, and getting nowhere. So he prayed, "God, if you'll get me out of these clubs, I'll quit drinking." He says it took him seven years to stop, but a few months after that prayer he began to get some writing encouragement. Overstreet's first hit came in 1981 when George Jones recorded "Same Ole Me."

Since then the hits, and the accolades, have been numerous. Overstreet was voted Songwriter of the Year by the Nashville Songwriters Association International, and BMI has given him more than 20 awards. The CMA and the ACM both named "On The Other Hand," co-written with Don Schlitz and recorded by Randy Travis, as the 1987 Song of the Year. The following year, "Forever & Ever Amen," also co-written with Schlitz, won the same honors as well as a Grammy and TNN's Viewer's Choice "Favorite Song" award.

Overstreet was part of the MTM act SKO with Thom Schuyler and Fred Knobloch for a short time, but left to pursue a solo career.

As part of a trio with Tanya Tucker and Paul Davis, he scored a number one record with "I Won't Take Less Than Your Love" in January 1988.



Shenandoah: Mike McGuire, Ralph Ezell, Marty Raybon, Jim Seales, and Jim Thorn

Shenandoah

Shenandoah's formation as a group was something of a fluke. Three members, drummer **Mike McGuire**, lead guitarist **Jim Seales**, and keyboardist **Stan Thorn**, had been working at the MGM Club in Muscle Shoals, Alabama for about a year as the house band. **Marty Raybon** (lead vocalist) and **Ralph Ezell** (bass guitar) joined the trio in 1985, and the fivesome became the **MGM Band**.

Though they thought of themselves as songwriters first and musicians second, the group centered its efforts on getting a recording career for Raybon. When McGuire's friend **Robert Byrne** (of **Rick Hall's FAME** studio) saw the group, things started to happen. Byrne and Hall produced seven sides for **CBS/Nashville**. The label liked the songs — and the band — and signed them to an album deal as Shenandoah.

The past year has seen the group on the road constantly. They were picked for a national package tour along with **Southern Pacific**, **SKB**, the **Desert Rose Band**, and **Baillie & The Boys** last summer. They affectionately refer to it as the "Hayride To Hell" tour, which included a harrowing experience when the van in which they were riding caught fire (the group narrowly escaped injury).

Overstreet is currently working on his debut album, titled "Sowin' Love," and his single "Love Helps Those" recently spent two weeks at number two on R&R's chart. Word along Music Row is that Overstreet will soon be part of the RCA roster.

Shooters

The Shooters hail from Muscle Shoals, Alabama and include bassist **Gary Baker**, guitarist **Barry Billings**, drummer **Michael Dillon**, and keyboardist **Chalmers Davis**. All were seasoned studio musicians (or "road dogs," as they refer to themselves) when recruited by **Walt Aldridge**.

Aldridge is a singer, musician, songwriter, engineer, and producer. His songwriting credits include "There's No Getting Over Me" (**Ronnie Milsap**), "Holding Her And Loving You" (**Earl Thom-**

as **Conley**), "One Owner Heart" (**T.G. Sheppard**), and "Crime Of Passion" (**Ricky Van Shelton**). He also wrote "My Love Is Chemical" which was used in the dance scene with **Gregory Hines** and **Mikhail Baryshnikov** in the movie "White Nights." Aldridge has worked with artists such as the **Gatlins**, **Wilson Pickett**, **Bill Haley**, **Mac Davis**, **Marie Osmond**, **Sheppard**, **Terri Gibbs**, and **Dobie Gray**.

Their eponymous first album, produced by Aldridge, contained "They Only Come Out At Night," "Till The Old Wears Off," "Tell It To Your Teddy Bear," and "I Taught Her Everything She Knows About Love." Seven of the songs on the album were penned by Aldridge.

The Shooters' next LP, "Solid As A Rock," is due in April and the first single, "Borderline," recently reached number 19 on R&R's chart. The newly-released second single is "If I Ever Go Crazy."



The Shooters: Mike Dillon, Gary Baker, Chalmers Davis, Walt Aldridge, and Barry Billings

David Slater



David Slater

A Dallas native, **David Slater** came to Nashville with one thing in mind — to sing country music. He transferred to Nashville's **David Lipscomb College** from **Harding College** in Arkansas to work on his songwriting.

In 1985, Slater was filling in for a friend at Opryland Theme Park when a talent scout for a national TV program convinced him to compete as a solo vocalist. The result of his many trips to Los Angeles was his 1987 win as "Star Search" Male Vocalist of the Year.

The win resulted in a contract with **Capitol/Nashville**. His debut album "Exchange Of Hearts" is named for the title song Slater wrote, which won the "Star Search" competition.

Singles from the album have been "We Were Meant To Be Lovers," "I'm Still Your Fool," and "The Other Guy."

Slater is currently working on his second **Capitol** LP with producer **Randy Scruggs**. **Graham Goble** and **Wayne Nelson** of Australia's **Little River Band** recently flew to Nashville to add background vocals to the project. Goble is the writer and original singer of "The Other Guy."

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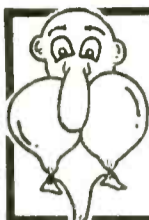
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ACT NOW!

STUDIO ASSISTANT

N.Y.C based company has entry level position available in radio production studio. Requires responsible, energetic person with sincere desire to learn radio production and grow with us. 40 hours plus. Respond to Radio & Records, 1930 Century Park West, Box #393, Los Angeles, CA 90067. EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

OPENINGS

EAST

Market leading AOR has rare opening for evening personality. If you're experienced, energetic and enthusiastic send T&R: WBBB, Box J, Long Island, NY 11702. (3/3) EOE

Program Director/Morning Drive personality for Full Service AC in suburban Worcester, MA. T&R: WGFP, Douglas Road, Webster, MA 01570. (3/3) EOE

New state-of-the-art digital FM seeks dedicated Newperson. Outlet located 25 miles south of Washington D.C. T&R: 98 Star FM, PD, Morgan Bldg. Rt. 5, Mechanicsville, MD 20659. (3/3) EOE

98 PXY/Rochester seeks CHR overnight Air Personality now. No calls. T&R: Tom Mitchell, 55 Saint Paul St., Rochester, NY 14604. (3/3) EOE

OPENINGS

Growing Central Pennsylvania AC seeks News Director yesterday. Salary requirements, T&R: WZWW, Jeff Brown, Box 1199, State College, PA 16804. (3/3) EOE

AM Drive News Director for Hudson Valley, NY com.bo. T&R: WEOK/WPDH, Box 416, Poughkeepsie, NY 12602. (3/3) EOE

WGLU/Johnstown, PA seeks midday Air Talent for market leader CHR. T&R: Rich Adams, Box 986, Johnstown, PA 15907. (3/3) EOE

Afternoon Drive/Production Director needed for CHR. Big voice, reliable to adults. T&R: Tom Gallagher, Super 102, 817 Suncrest Place, Charleston, WV 25303. (3/3) EOE

EZ100FM AIR PERSONALITY

Are you ready to work for a company that will respect your talent and know-how, and will treat you as a colleague rather than a subordinate? NewCity Communications is looking for a first-rate evening personality for its Top-Rated Soft A/C FM in Southern Connecticut, WEZN. We're looking for an experienced personality with a conversational, friendly delivery who can communicate with an adult audience.

Tape and Resume to ED ZELLE, OPERATIONS MANAGER, WEZN RADIO, 10 MIDDLE STREET, BRIDGEPORT, CT 06604.

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HotLine

QUALITY, PROFESSIONAL AND GROWING

are adjectives that describe our broadcast company. We're looking for two people with abilities in Full-Service/Personality announcing. Our employees and customers are our best references. WCBC Radio, 35 Baltimore Street, Cumberland, Maryland 21502. Attn: Ms. Clites EOE

OPENINGS

HOW TO MAKE BIG MONEY IN VOICEOVERS . . . BACK BY POPULAR DEMAND! How to make more money in a day than you do in a week. 1-day seminar Sunday, March 12, in NYC. Covers: marketing, technique, demo tapes, character voices, everything you need to do commercials & industrials. Call (212) 969-0518 for details.

SOUTH

Morning personality or team for Top 40 P2 outlet. Great facility, good money and side action. T&R: KTUX, 5005 W. Monks, Shreveport, LA 71109. (3/3) EOE

HOT 107FM seeking creative morning person or team for new metro station in New Orleans. Call: KEVIN: (504) 851-1020. (3/3) EOE

Needed yesterday! Full charge OM with systemation experience. T&R: KQIP, Mike Jeffries, 1011 Texas Commerce Bank, Odessa, TX 79761. (3/3) EOE

WTGE/"The Tiger" needs overnight AT and experienced parttimers immediately. T&R: Andy Holt, 100 St. James, #K-100, Baton Rouge, LA 70802. (3/3) EOE

Southern combo seeks News Director who can gather, write and deliver local news while managing the department. T&R: Ed Davies, Box 1055, Selma, AL 36702. (3/3) EOE

Morning god needed with voices, humor, personality. Best pay if you can deliver. T&R: Dawn Smart, 3305 N.E. Loop 286, Ste. A, Paris, Texas 75460. (3/3) EOE

WXDJ/"The Wave" is looking for quality parttime AT for Lite Jazz/Soft Rock outlet. South Florida residents only. TERRY HICKMAN: (305) 447-9595. (3/3) EOE

OPENINGS



HOT SOUTH FLORIDA CHR IN AMERICA'S FASTEST GROWING CITY - IN SEARCH OF:

- 1) Morning News Personality/Sidekick.** Ability to interact and deliver news in lifestyle approach. Hard news guys forget it!
- 2. Air Personalities - Future openings** - looking for the hottest up & coming talent in the biz. Want to play and work hard in paradise? Rush your tape, resume, photo & programming ideas to: Russ Brown, LAZER 93, 950 Manatee Rd, Naples, FL 33961. EOE

95.5 WOVV We're building a morning show in Florida . . . if you have the talent, the discipline for excellent show prep to be local, topical and fun, and the desire to win big, then . . . send T&R to **WOVV, Chris Mac**, Box 17687, West Palm Beach, FL 33416. EOE

WANTED:

America's best up and coming air talent . . . for possible future openings in top 50 southern city. We offer growth, in company advancement and the best facility available. If you're on your way up . . . let us join a company with the right attitude. Requirements: no beginners . . . willingness to work harder than you ever have . . . and a desire to be the best. If this is really you, we want to hear from you. T&R to Radio & Records, 1930 Century Park West, #396, Los Angeles, CA 90067. EOE

OPENINGS

MIDWEST

Morning Announcer who will also work in Sales sought for Country outlet. T&R: KDLS, John Patrick, Box 548, Perry, Iowa 50220. (3/3) EOE

WGMV/Appleton-Oshkosh has two prime openings for News Director and Air Personality with production. T&R: Dan Stone, Box 104, Appleton, WI 54912. (3/3) EOE

100 KW Country station serving a three state region has immediate opening for the right Air Talent. Two years' experience preferred. T&R: Tony Wright, Box K-101, Woodward, OK. 73801. (3/3) EOE

Soon to be 50,000 watt Country FM in S.W. Oklahoma needs experienced announcer for afternoons. Must be great production person. T&R: KFXI, Box 433, Lawton, OK 73502. (3/3) EOE

WHNN/Saginaw seeks parttime Air Talent and Promotion Assistant. T&R: Mark Roberts, Box 96, Saginaw, MI 48606. (3/3) EOE

Country lovin' gal or guy to come kick up my afternoons. No accents, just good voices. T&R: Q-95, J. Sebastian, 121 W. Maumee, Adrian, MI 49221. (3/3) EOE

Emmis Broadcasting's WENS seeks all niter for AC/CHR with two years experience. T&R: WENS, Joel Grey, 1099 N. Meridian, Indianapolis, IN. 46204. (3/3) EOE

Anchor/Reporter with minimum one year experience for Midwest news outlet. T&R: Curt Alexander, Box 699, Elkhart, IN 46515. (3/3) EOE

WFMK seeking Production Director. Must be creative, team player and do killer promos. T&R: Program Director, Box 991, E. Lansing, MI 48826. (3/3) EOE

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AGGRESSIVE OHIO BROADCAST GROUP

seeks air talent for immediate openings. All day-parts, Morning Co-host, Midday Afternoons . . . T&R along with salary requirements to: Radio & Records, 1930 Century Park West, Box #382, Los Angeles, CA 90067. EOE

Grand Rapids could use a good shaking up! We need a creative spark plug! Our other three stations are dominant in their markets; this one hits the air in early Spring. Rush T&R to Chuck Finney, WVIC, 2517 E. Mt. Hope, Lansing, MI 48910. EOE m/f.

PROGRAM DIRECTOR GOODRICH BROADCASTING

MIDWEST MAJOR MARKET POWERHOUSE

looking for talent. All day parts. T&R to Radio & Records, 1930 Century Park West, Box #389, Los Angeles, CA 90067. EOE

MORNING ENTERTAINER

wanted in America's Heartland. Must be funny, captivating, gutsy, able to capture the moment. How does \$25,000 sound for openers? Send tape, resume, picture to Radio & Records, 1930 Century Park West, Box #391, Los Angeles, CA 90067. EOE

TURN SOUTH BEND UPSIDE DOWN

Indiana - looking for morning team. New facility. Hot new group. Stability and a future for a pro who can play team ball. Adult, witty, wacky, creative. Rush T&R with salary history to Program Director HOT 102FM, 3602 N. Grape Road, Suite 7-106, Mishawaka, Indiana 46545. EOE

OPENINGS

NEWS

North Central Illinois established FM/AM has opening for news person. Join our staff of young professionals. Located 90 miles from Chicago. **Good salary/benefits.** Resume and tape to J. McCullough, WLPO/WAJK, Box 215, LaSalle, IL 61301. EOE

WEST

Modern Country KWHT accepting applications for fulltime positions. No calls, please. T&R: Program Director, Box 640, Pendleton, OR 97801. (3/3) EOE

Urban Colorado outlet seeks entire air staff. Rush T&R: Kevyn Gee, 1302 N. Alden St., Philadelphia, PA 19131. (3/3) EOE

KXPT/Ventura, CA. and KMGQ/Santa Barbara have immediate parttime openings. No calls. T&R: Nancy Newcomer, 1221 Chapala St., Santa Barbara, CA 93101. (3/3) EOE

Northwest 100 kw FM seeking a unique personality. Clever, funny, fresh, different. For 25-44 audience. CR knowledge a plus. T&R: Box 778, Dallas, OR 97338. (3/3) EOE

KISS/98 has openings for CHR Air Talent with strong production skills. T&R: Dan Kelley, Box 740, Cortez, CO 81321. (3/3) EOE

Los Angeles Traffic Network is seeking energetic, responsible afternoon Announcer for future position. Four years' news experience. T&R: 6363 Sunset Blvd., # 520, 90028. (3/3) EOE

Production pro still needed to work for a market leader. We are willing to pay for the right person. Great place to work. T&R: KFMS, Box 15223, Las Vegas, NV 89114. (3/3) EOE

SALES MANAGER

Seeking small-medium market salesperson with impressive track record ready to move into management. Young, lean and mean regional FM. Profitable in 2nd month and #1 25-54 in less than a year. Desirable No. Calif. university town. Requirements: professional attitude, team player, ego-driven to succeed, ability to handle details and plan ahead, ability to sell without numbers, teach and motivate people. Compensation based on performance. Work 60+ productive hours per week, get heavily involved in the community, make mutually agreed upon goals, and you'll be a partner in 3 years. Resume to: Radio & Records, 1930 Century Park West, #384, Los Angeles, CA 90067. EOE

TALK TO ADULTS

We need a mature personality who still knows how to talk to adults. If you understand AM audiences and know what "MOR" means, send us your T&R. KFIG-AM, P.O. Box 4265, Fresno, CA 93744. EOE

KRNO-FM is looking for a "take charge" PROGRAM DIRECTOR. The successful candidate will possess the following:

- Successful AC track record in a competitive situation.
- Superior people skills
- Creative promotional skills
- Selector knowledge

Great benefit package in an exciting market. T/R to Robert N. Ordonez, President and General Manager, KRNO, P.O. Box 10630, Reno, NV 89510. EOE Minorities encouraged to apply.

PD needed now. Going Oldies. Medium west coast market. Aggressive, growing group. T&R to Angelyne Dees, 1016 Hiltz Ave., Los Angeles, CA 90024. EOE

We have a rare morning opening for an AC adult with experience who's still fascinated by life. Entertaining, positive, upbeat. Production skills a must! T&R ASAP to KFIG-FM, P.O. Box 4265, Fresno, CA 93744. EOE



DEVELOP YOUR LATENT CRAZINESS

Over five years ago, we hired Barry Hill from a station in the midwest. Barry was young, energetic, related to his audience, and capable of getting "out and about." But he'd never been allowed to develop his creative juices. He'd never been given the encouragement to "turn up the volume and get wild." Barry had all the basics. He just needed a station that would let him develop stardom. Now Barry's become one of the highest rated CHR night-time jocks in the southeast. And, we're ready to promote him to other things. As a matter of fact, we've been ready for some time. But we've been unable to find his replacement. We've run ads in R&R. We've made calls to stations all over the country. We found several people we felt were capable of developing an engaging show, but we didn't feel they had the capability to deliver top-notch personal appearances and do outside audience public appearances. Then, we found others we were certain would do a great job outside the station but they just didn't have the potential to develop a killer on-air performance.

If you've got the yen to develop and you've got the potential we've been talking about, **rush us your tape, resume, and photo.** We have big bucks awaiting the right guy or gal. And in the meantime, both Barry and the station are getting impatient.

TRIDENT COMMUNICATIONS
WKQB/WCIZ
4995 LaCross Road #1600
North Charleston, SC 29418

CAN YOU COMMUNICATE?

Austin Texas FM looking for warm and personable adult communicators. We're blazing new trails. Are you equipped to go with us? Reply to Radio & Records, 1930 Century Park West, Box #392, Los Angeles, CA 90067. EOE

Legendary South Florida station seeks morning drive personality with good phones, topicality & humor. No zoo types need apply. Adult communicators only. T&R to Radio & Records, 1930 Century Park West, Box #394, Los Angeles, CA 90067. EOE

WANTED: SOMEONE TO MAKE MY RADIO STATION A STAR. We have the talent and the ratings . . . and we want more! If you think you have the skills to make our promotion department really smoke . . . let's talk! T&R to Radio & Records, 1930 Century Park West, #397, Los Angeles, CA 90067. EOE

TALK SHOW HOST . . .

. . . for established Talk Station, beckons quality for explosive South Florida market. Topical, entertaining, superb controversial conversationalist. T&R to Radio & Records, 1930 Century Park West, #385, Los Angeles, CA 90067. EOE



Our #1 Morning Man's going to head the wake up crew at 92X, Columbus! **CREATIVE, INTELLIGENT, CONCISE & CLEVER PERSONALITY NEEDED. TEAM ATTITUDE, GREAT APPEARANCE, WARMTH & COMMITMENT TO HIT THE AIR FLYING ESSENTIAL** T&R, Brian Douglas, Box 13549, Tallahassee, FL 32317. EOE

WANTED

mature seasoned radio vet for afternoon anchor/talk show host: **Top 50 market.** Card readers need not apply. EOE. Tape and resume to Radio & Records, 1930 Century Park West, #388, Los Angeles, CA 90067. EOE

OPENINGS

BUSINESS MANAGER FOR L.A. RADIO STATION

Major market station experience required. Experience with business affairs, financials, and office management. Send resume with salary requirements to Radio & Records, 1930 Century Park West, #395, Los Angeles, CA 90067. EOE

98KUPD
ROCKS YOU ARIZONA
98KUPD wants to hear from you. T&R for fulltime female AT, 7p-12mid shift for the right rocker. Ern Gladden, 1900 W. Carmen, Tempe, AZ 85283. EOE

FAST GROWING CALIFORNIA MARKET

Full service adult contemporary with a long tradition of great personalities is looking for the next great morning talent. Must be committed to winning, willing to work hard to build & maintain a reputation & following and want to establish themselves in a medium size market where they can be a big star. Qualities should include adult humor, skill in scripting and producing bits, & a friendly, communicative style. Send T&R to Radio & Records, 1930 Century Park West, #390, Los Angeles, CA 90067. EOE

Magic 101FM

all easy-going favorites

SOFTROCK AFTERNOONS

The nation's leading format 41 radio station is looking for the nation's leading afternoon soft-rock personality. Rush information to: David Allen, KAMJ FM, 4754 N. 7th Street, Suite 135, Phoenix, AZ 85014. E Z Communications is an Equal Opportunity Employer.



MORNINGS

America's top Classic Rocker seeking entertaining morning team or solo personality. You'll inherit the #1 position . . . to carry on the legend, you must be funny, topical, compatible and committed to win. **No beginners! Send tapes and track record to:** Jeff Murphy, KKLZ, 4305 South Industrial, Suite 120, Las Vegas, NV 89103. No calls. EOE/MF

POSITIONS SOUGHT

CHR Morning Guy has more imagination, flexibility, production smarts, success stories and potential than the one you're replacing! Bakersfield, Louisville, Milwaukee. DAVE-O: (805) 325-4103. (3/3)

Employed major market Air Talent seeks new opportunity with stable group. On-air or programming. Excellent record and references. (414) 877-9309. (3/3)

Want a college grad, a comedian, a Navy veteran and a great set of pipes at your station? If so, call Vince at (717) 969-2998.

POSITIONS SOUGHT

Experienced pro and family seeking Central Indiana. Move to stay. GREGG: (904) 351-1932. (3/3)

Need personality? Versatile off-the-wall AT seeks advancement. JONNY: (412) 946-2342. (3/3)

Personality who puts the extra effort into his work. AC/Gold/CHR/CR. ED: (802) 524-6294. (3/3)

Experience is invaluable in radio. I have 14 years' worth. Seeking programming or exceptional announcing position in Country radio. MIKE: (517) 368-5332. (3/3)

JIM BLEIKAMP

Contemporary Talkradio for the 90's - Top ratings at WGY/Albany, New York - Fill-ins at WISN/Milwaukee, WTAE/Pittsburgh, WWNZ/Orlando - Dedicated team player

Call anytime - 518-885-6957

Major market Air Talent on the loose. Evenings and afternoon drive. Programming, production and promo skills. Let's talk. MIKE: (619) 450-1286. (3/3)

Morning talent available now for your market. Good bucks bring good numbers. Big pipes/strong production. GARY: (601) 286-5953. (3/3)

I'm absolutely, positively doing overnights as most wished they had mornings. Currently Top 25. Need AM/PM ad-libber/writer? (813) 931-5366. (3/3)

Music Director/Morning Zoo co-host looking to make the move to CHR nights. High energy, phones, remotes and appearances. ALLAN: (206) 734-4027. (3/3)

Englishman, very hip, witty and positive seeks exciting challenge. Co-hosting considered. Relocation not a problem. Let's win together. RICHARD: (213) 969-4944. (3/3)

"Biggest little voice in Reno." Professional with experience in CHR/AOR/Country/AC, news and production. Team player. Seek medium/major markets. MARK: (702) 322-9611. (3/3)

CONSTIPATED?

That's what my "home base" has become. Time to move on to the next chapter. I'm 39, a 24 year vet with **impeccable references**. Worked with and learned from the best in the biz; names you know. Damn good personality that thinks like a PD (AOR, AC/CHR, Jazz/NA) well-known production wiz (references to back it up), fierce, driven competitor, motivator, team-player/leader. Extensive, successful top 20 experience in mornings, programming, production, promotion. Hard-working, multi-faceted, level-headed. Anxious to put all my years in the trenches to good use as major market air talent/Opns Mngr, or smaller market GM with growing acquisition-minded company. Prefer SE, but I'm open. My first ad ever. I can be your Don Mattingly. No "Steinbrenner's" please. Call Steve at (404) 261-2703.

Funny, irreverent personality seeks West Coast drive. Three years' experience. Loose, spontaneous style, voices, bits, phones. JEFF DEMINSKI: (609) 399-1338. (3/3)

Mitch Reid must be unleashed. Creative, mature Air Talent seeks move to AOR/Classic Rock. (713) 578-5947. (3/3)

Attention GM's and PD's of winning radio stations! 12 year pro wants to join your team. Excellent track record and references. CHR/AC/Country/Oldies. BILL CRAWFORD: (209) 473-3384. (3/3)

Medium market Sports Anchor and PBP seeks bigger challenge. Four years' experience in major league area. Hard worker. Excellent voice. TIM: (904) 628-0508. (3/3)

AT looking for entry level position, full or parttime in Syracuse area. ALAN: (315) 682-9083. (3/3)

POSITIONS SOUGHT

TALKER - (Retired) Top 5 Major Market

Rock solid background and large market experience with national leader. Need station that can utilize my air talents. ANDY: (602) 867-2746. (3/3)

Looking to fix a broken station. I will make it sound and look great so you can sell spots. What a team. (813) 455-8710. (3/3)

Somebody please get me out of the 50's and into '89. Young ambitious AT with excellent references needs your help. MIKE: (704) 283-7549. (3/3)

A Music Director with a mission! You need a veteran who's dedicated to the success of smaller, competitive stations. RICH: (316) 265-5840. (3/3)

Medium market fulltime AT seeks AOR/Classic Rock gig anywhere in Western U.S. You won't find a better team player. Bits, characters. MATT CLAYTON: (209) 224-7465. (3/3)

Recent Michigan State graduate with four years' commercial AC/CHR experience seeks fulltime air slot with asst. PD duties. NEIL: (517) 332-3507. (3/3)

FEMALE AT

enjoying success w/ TOP RATED AOR, medium market, considering next move. Looking into shift and/or market upgrade. I'll Fed Ex my package to you. Send to Radio & Records, 1930 Century Park West, #383, Los Angeles, CA 90067. EOE

Remember when you needed that one break for your first Program Director slot? I need that break. I'm good. J.M.: (512) 631-3608. (3/3)

A versatile announcer for hire. Personable delivery, eight years' experience with a strong News/Sports background. JEFF: (916) 972-1083. (3/3)

AGGRESSIVE, MATURE PROGRAMMER.

26 years on top with CHR, Country and AC. Research, promotion oriented. Prefer Florida, will consider any Top 100. Work with the best consultants in the country. Respond to Radio & Records, 1930 Century Park West, #380, Los Angeles, CA 90067.

I love radio! Experienced, hard-working professional seeks medium market station with solid ownership. Funny and topical with programming experience. JOE: (312) 678-5635. (3/3)

Top notch Female Personality seeks opportunity in Top 100 market. Six year pro, major market experience, promotable appearance, positive attitude. CHARLENE: (414) 421-3170. (3/3)

Experienced radio engineer. 20 years' in the business, desires a new and challenging position. Excellent references, FCC Gen. and Commercial licenses. JOHN: (505) 988-5749. (3/3)

WRKO, KCBO, WGCL, KBEO. Want their success stories backing you? 23 year vet with sales, programming background looking for GM position. (702) 594-3595. (3/3)

Need a Production Director? For creative spots and killer multi-track production? Formerly with KNIX/KSLX/KKFR. Excellent copywriting and air work. BRUCE: (602) 947-8932. (3/3)

Female with personality to spare! Ten years' experience. Would love West or West Coast. Top 30 markets please. LISA: (612) 252-6661 after 3 p.m. (3/3)

Small Market Music Director,

Top 9 Weekends, Major Market References, Exceptional Ear. Able to pick, and ready to play the Hits in Top 100. Or, Top 50 airshift. Call (301) 695-4856.

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ACT NOW!

POSITIONS SOUGHT

Network seasoned communicator (pepper, honey, jalepeños). Don't ask for a tape, **CALL ME** and try to get a word in edgewise. Willing to participate fully . . . and I take direction. Prefer So. CA. P/T or Clear Channel overnights. **Michael (213) 396-4116.**

Veteran Adult Contemporary air talent in medium to large markets. RICK COCHRAN: (616) 456-7374. (3/3)

Available soon: Savage and Rush. If you would like to have Dan Rush and Tim Savage as your morning team, call (409) 823-2356. (3/3)

Funny, concise, one to one. Top 100 Country or AC PD's call ART: (618) 397-2521. (3/3)

Top Rated, Award Winning female

news anchor seeking position in Los Angeles area. Experienced, hard-working with management ability and top industry references. Call **213-460-7047**. If you tried the other number please call this one. **IT WORKS!**

Small, medium market morning nut with five years' experience looking for hot station. Voices, bits, productions. JIM: (216) 256-1837. (3/3)

Have ten years' experience including PD and MD. Looking for either PD/MD at small or medium market. AC/CHR. TOM: (502) 522-3981. (3/3)

Hey Salt Lake! Young experienced AT wants to come home. AC/News/Talk. All hours are good hours. DAN: (904) 338-0990. (3/3)

Experienced, dependable team player with family seeks challenging on-air position. AC/Country/Christian formats preferred. DAVE: (214) 258-1819. (3/3)

Desperately seeking copy/production gig and/or morning team player. Lady with voices, originality and imagination. Medium/major markets only. TERRI: (703) 366-4080. (3/3)

Looking for a pro? Afternoons and evenings in major market. Programming experience. (619) 485-5048. (3/3)

Big cities don't turn me on, but great radio does. Eight year pro seeking new challenge in small/medium market. Prefer CHR/CR/AC. SCOTT: (915) 646-7758 after 5. (3/3)

RADIO HYBRID: w/majmkt Tk, Mus, Nws & Spts expr . . . Exceptional comedy writer w/personal ethics & at my responsible best on a long, creatv leash . . . Seeking a very special non-Music Intsv, Talk or Full-srv statn in Maj/Lrg mkt (209) 439-6229.

Entry level news/production slot sought for recent college grad. Previous TV experience. Available in all shifts/formats. New England area. VALERIE: (401) 726-3342. (3/3)

Jack Daniels: Highly rated morning personality now available. 17 year pro. Worked in Dayton, Little Rock, Twin Cities, and Quad Cities. (513) 298-4502. (3/3)

Are you looking for a fresh team to build an exciting and hip morning show around? 1-518-583-0696. (3/3)

Victim of budget cuts: PD/MD/AT, eight year pro wants you! Will relocate. KRIS: (919) 527-3094. (3/3)

Eight years' experience on-air/programming. Desire to work in related field. (212) 382-3535. ext. 361. (3/3)

55 SHARE AT NIGHT?

I own nights in this NE medium market. Looking to do the same for you! Lively AC show that's truly adult. Looking to move up. **Gary Begin (207) 594-9440.**

Exciting, knowledgeable sports/PBP Announcer looking for PBP position. Major league and minor league baseball. RANDY: (407) 335-8800. (3/3)

Full-Service Morning man. Solid pipes and production. Veteran of countless remotes. Excellent interviewing skills. Seeking mid-sized market. JEFF: (703) 347-0456. (3/3)

Ten years in radio. Strong news, sports, operations and satellite background. Good pipes and production. WAYNE: (414)-324-4442. (3/3)

Bring credibility to your weathercasts. Certified meteorologist can help you. Geared to any market size. TOM: (305) 386-8705. (3/3)

Dave Marcus: Air talent with nine years' behind the mike. CHR/AC/Oldies/AOR/Country. Southern New England area. MARC: (401) 946-5205. (3/3)

MISCELLANEOUS

Guy Kemp. The General Manager wants you! Are you available? Call ASAP about AM drive. Strictly legit. Not a credit or paternity suit. CHUCK: (503) 623-0217. (3/3)

NATIONAL AIRPLAY

3	2	MARCH 3, 1989		Total Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW			
2	1	1	1	MIKE & THE MECHANICS/Living... (Atlantic)	84/0	80 4
7	2	2	2	ANITA BAKER/Just Because (Elektra)	85/1	74 10
8	5	3	3	ROY ORBISON/You Got It (Virgin)	85/2	76 8
10	7	4	4	DEBBIE GIBSON/Lost In Your Eyes (Atlantic)	83/1	73 10
14	13	8	5	VANESSA WILLIAMS/Dreamin' (Wing/Polydor)	80/4	55 21
18	15	10	6	KENNY G w/SMOKEY/We've Saved The Best... (Arista)	78/4	45 28
11	10	7	7	NEIL DIAMOND/This Time (Columbia)	70/1	46 17
17	14	13	8	BREATHE/Don't Tell Me Lies (A&M)	75/6	36 36
27	18	16	9	BANGLES/Eternal Flame (Columbia)	74/6	29 38
4	4	5	10	SHERIFF/When I'm With You (Capitol)	58/0	28 17
19	16	14	11	SURVIVOR/Across The Miles (Scotti Bros./CBS)	66/2	32 29
21	17	15	12	CHICAGO/You're Not Alone (Full Moon/Reprise)	66/1	28 35
1	3	9	13	ROD STEWART/My Heart Can't Tell You No (WB)	54/0	25 22
6	6	6	14	RICK ASTLEY/She Wants To Dance With Me (RCA)	57/0	23 26
24	19	18	15	CSN&Y/Got It Made (Atlantic)	67/7	17 37
25	21	19	16	LUTHER VANDROSS/She Won't Talk To Me (Epic)	62/2	21 35
—	25	22	17	BETTE MIDLER/Wind Beneath My Wings (Atlantic)	68/6	9 41
26	22	20	18	BOY MEETS GIRL/Bring Down The Moon (RCA)	56/3	17 30
—	27	24	19	THIRTY EIGHT SPECIAL/Second Chance (A&M)	64/12	2 44
3	8	11	20	TAYLOR DAYNE/Don't Rush Me (Arista)	39/0	15 14
—	29	26	21	SIMPLY RED/It's Only Love (Elektra)	60/8	2 41
30	26	25	22	CARLY SIMON/Let The River Run (Arista)	55/4	6 38
—	28	27	23	TRAVELING WILBURYS/End Of The Line (Wilbury/WB)	50/2	4 38
9	12	21	24	TIFFANY/All This Time (MCA)	26/0	8 12
BREAKER 25				DEON ESTUS/Heaven Help Me (Mika/Polydor)	50/48	1 7
—	30	28	26	"J.T." TAYLOR & REGINA BELLE/All I Want Is... (Epic)	51/3	3 27
—	—	32	27	JULIA FORDHAM/Happy Ever After (Virgin)	50/6	4 26
BREAKER 28				LIVINGSTON TAYLOR/City Lights (Critique/Atco)	46/5	5 25
5	9	17	29	B.J. THOMAS & D. SPRINGFIELD/Theme From... (Reprise)	27/0	5 12
BREAKER 30				CHER & PETER CETERA/After All (Geffen)	44/36	0 12
—	—	35	31	ENYA/Orinoco Flow (Sail Away) (Geffen)	31/6	5 16
BREAKER 32				BOYS CLUB/The Loneliest Heart (MCA)	44/10	1 18
12	11	12	33	BARBRA STREISAND/All I Ask Of You (Columbia)	28/0	4 16
15	23	29	34	STEVE WINWOOD/Holding On (Virgin)	19/0	6 9
BREAKER 35				PAUL CARRACK & TERRI NUNN/Romance (Columbia)	43/10	0 15

DEON ESTUS
Heaven Help Me (Mika/Polydor)

58% of our reporters on it. Rotations: Heavy 1, Medium 7, Light 42, Total Adds 48 including WLMG, WKQX, KLSI, WMYX, KYKY, KMJI, KESZ, B100, WLEV, WEBE. Debuts at number 25 on the AC chart.

LIVINGSTON TAYLOR
City Lights (Critique/Atco)

53% of our reporters on it. Rotations: Heavy 5, Medium 25, Light 16, Total Adds 5, WVBF, WXTG, WSLI, WCKQ, WCMJ. Moves 31-28 on the AC chart.

BOYS CLUB
The Loneliest Heart (MCA)

51% of our reporters on it. Rotations: Heavy 1, Medium 18, Light 25, Total Adds 10, KMJI, KLCY, WKYE, WXTG, WTCB, WTRX, WEIM, WPPA, KTDY, WCMJ. Debuts at number 32 on the AC chart.

CHER & PETER CETERA
After All (Geffen)

51% of our reporters on it. Rotations: Heavy 0, Medium 12, Light 32, Total Adds 36 including WVBF, WOMC, B100, WZNY, Y103, WTFM, KHLT, WSLQ, WTRX, 3WM. Debuts at number 30 on the AC chart.

PAUL CARRACK & TERRI NUNN
Romance (Columbia)

50% of our reporters on it. Rotations: Heavy 0, Medium 15, Light 28, Total Adds 10, WEBE, WVAF, WWMJ, WKNE, WSKI, WYKZ, KRLB, WLDR, KMGQ. Debuts at number 35 on the AC chart.

LOVE AND MONEY "Hallelujah Man" (Mercury) 41/7

Rotations: Heavy 0, Medium 18/0, Light 23/7, Total Adds 7, WEBE, WZNY, WXTG, KELT, WECQ, KTDY, KMGQ. Medium: WKYE, KHLT, WSLQ, WTRX, WEIM, WQNY, WAFL, WSKI, WYKZ, WPPA, WGSV, WZNS, WKCX, WMTFM, KKLK, KBLQ, KYJC, KAYN. Light including WNUA, WLEV, 3WM, WWMJ, WGLL, WKS, WKQ, KRLB, KTYL, KVIC.

PETER NOONE "I'm Into Something Good" (Cypress/A&M) 34/9

Rotations: Heavy 0, Medium 12/0, Light 22/9, Total Adds 9, KESZ, B100, 3WM, WCKQ, KTYL, WMTFM, WJON, KKLK, KBLQ. Medium: KOST, WKYE, KHLT, WTRX, WEIM, WHAI, WKNE, WSKI, WORG, WKCX, KYJC, KMGQ. Light including WLEV, WSLQ, WQNY, WKS, WYKZ, WPPA, WGSV, WZNS, KSCB, WTRX, WLDR, KSTR, KAYN.

ENYA "Orinoco Flow (Sail Away)" (Geffen) 31/6

Rotations: Heavy 5/0, Medium 16/2, Light 10/4, Total Adds 6, KLCY, WXTG, WRKA, KELT, WTRX, KTDY. Heavy: WNUA, B100, WLEV, WSLQ, WMTFM. Medium including KLSI, WKYE, KHLT, WEIM, WKNE, WAFL, WSKI, WYKZ, WPPA, WZNS, WORG, KBLQ, KYJC, KAYN. Light including WHAI, KVIC, KSCB, WTRX, WLDR, KKLK.

- DEON ESTUS (48)
- CHER & PETER CETERA (36)
- KARYN WHITE (19)
- ROBERTA FLACK (13)
- GRAYSON HUGH (13)
- MARC V (13)
- THIRTY EIGHT SPECIAL (12)
- BOYS CLUB (10)
- CARRACK & NUNN (10)
- PETER NOONE (9)

- MIKE & THE MECHANICS (76)
- ANITA BAKER (64)
- ROY ORBISON (63)
- DEBBIE GIBSON (59)
- VANESSA WILLIAMS (25)
- NEIL DIAMOND (23)
- KENNY G (17)
- ROD STEWART (13)
- BANGLES (12)
- RICK ASTLEY (10)

KIM WILDE "Four Letter Word" (MCA) 30/2

Rotations: Heavy 0, Medium 12/0, Light 18/2, Total Adds 2, KTDY, WCMJ. Medium: KHLT, WSLQ, WHAI, WKNE, WAFL, WSKI, WCKQ, WPPA, KRLB, WKCX, WLDR, KBLQ. Light including WLEV, 3WM, WWMJ, WEIM, WKS, WYKZ, WZNS, KTYL, KVIC, WMTFM, KSCB, WTRX, WJON, KSTR, KAYN, KMGQ.

KARYN WHITE "Superwoman" (WB) 27/19

Rotations: Heavy 0, Medium 5/2, Light 22/17, Total Adds 19, 2WD, KBIG, WEBE, WRKA, KELT, WSLQ, WTRX, WEIM, WECQ, WGLL, WSKI, WYKZ, WPPA, WGSV, KRLB, WZNS, WMTFM, KBLQ, KYJC. Medium including Y103, WAFL, WCKQ. Light including WKQX, B100, WHAI, WORG, KAYN.

IVAN NEVILLE "Falling Out Of Love" (Polydor) 26/2

Rotations: Heavy 1/0, Medium 4/0, Light 21/2, Total Adds 2, KHLT, KKLK, Heavy: WNUA. Medium: WKYE, WEIM, WSKI, WZNS. Light including WSLQ, WTRX, WWMJ, WHAI, WGLL, WAFL, WKS, WYKZ, WPPA, WGSV, KTDY, WORG, WKCX, WCMJ, WMTFM, KSCB, KSTR, KYJC, KAYN.

MAXI PRIEST "Goodbye To Love Again" (Virgin) 25/2

Rotations: Heavy 0, Medium 3/1, Light 22/1, Total Adds 2, WCKQ, KMGQ. Medium including WPPA, WORG. Light including WNUA, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WAFL, WSKI, WYKZ, WGSV, KRLB, WZNS, WKCX, KTYL, WCMJ, KSCB, KKLK, KBLQ, KYJC, KAYN.

RANDY NEWMAN "Falling In Love" (Reprise) 25/1

Rotations: Heavy 0, Medium 10/0, Light 15/1, Total Adds 1, WFMK. Medium: WSLQ, WHAI, WAFL, WSKI, WYKZ, WCKQ, WGSV, WZNS, WORG, WKCX. Light including WKYE, WTRX, 3WM, WQNY, WPPA, KTYL, KVIC, WMTFM, KSCB, WJON, KKLK, KSTR, KYJC, KAYN.

ROBERT PALMER "She Makes My Day" (EMI) 22/2

Rotations: Heavy 0, Medium 4/1, Light 18/1, Total Adds 2, Y103, WTRX. Medium including WEIM, WCKQ, WZNS. Light including WKYE, WSLQ, WTRX, WGLL, WAFL, WGSV, WORG, KVIC, WMTFM, WLDR, KKLK, KSTR, KAYN.

ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here It Comes)" (Atlantic) 21/13

Rotations: Heavy 0, Medium 2/0, Light 19/13, Total Adds 13, WLEV, WTRX, WHAI, WQNY, WSKI, WPPA, WZNS, WORG, WCMJ, WMTFM, KKLK, KYJC, KAYN. Medium: WNUA, WKCX. Light including 3WM, WEIM, WYKZ, KSCB, KBLQ.

JUDSON SPENCE "Love Dies In Slow Motion" (Atlantic) 21/0

Rotations: Heavy 0, Medium 8/0, Light 13/0, Total Adds 0, Medium: WNUA, KHLT, WSLQ, WHAI, WAFL, WPPA, WZNS, KYJC. Light: KMJI, WTRX, 3WM, WQNY, WSKI, WYKZ, WGSV, WORG, KVIC, KSCB, WJON, KBLQ, KAYN.

SA-FIRE "Thinking Of You" (Cutting/Mercury) 17/4

Rotations: Heavy 1/0, Medium 2/0, Light 14/4, Total Adds 4, KHLT, WMTFM, KSTR, KBLQ. Heavy: KESZ. Medium: WSLQ, WEIM. Light including WTRX, WSKI, WPPA, WGSV, WORG, WKCX, KVIC, KSCB, WJON, KBLQ, KAYN.

SCRITTI POLITTI "Oh Patti (Don't Feel Sorry For Loverboy)" (WB) 16/1

Rotations: Heavy 0, Medium 9/0, Light 7/1, Total Adds 1, WLEV. Medium: WNUA, WSLQ, WHAI, WAFL, WSKI, WZNS, WLDR, KBLQ, KYJC. Light including WVAF, WECQ, KVIC, KSCB, WJON, KAYN.

NYLONS "Poison Ivy" (Windham Hill/A&M) 16/1

Rotations: Heavy 0, Medium 6/0, Light 10/1, Total Adds 1, KBLQ. Medium: KHLT, WMG, WHAI, WAFL, WZNS, WJON. Light including WTRX, WEIM, WYKZ, WCKQ, WORG, WMTFM, KSTR, KYJC, KAYN.

ANN WILSON & ROBIN ZANDER "Surrender To Me" (Capitol) 15/2

Rotations: Heavy 5/0, Medium 6/1, Light 4/1, Total Adds 2, WMG, WBG, Heavy: WKYE, WSLI, WSKI, WCKQ, KVIC. Medium including WKQX, B100, WCMJ, KBLQ, KAYN. Light including KYKY, KESZ, WZNS.

GRAYSON HUGH "Talk It Over" (RCA) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WKYE, WTRX, WHAI, WSKI, WYKZ, WPPA, WGSV, WZNS, WORG, WKCX, KTYL, KVIC, KYJC.

MARC V "Let Them Stare" (Elektra) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WSLQ, WTRX, WEIM, WHAI, WGLL, WAFL, WSKI, WGSV, WORG, WKCX, KTYL, KSTR, KAYN.

SAM BROWN "Stop" (A&M) 13/2

Rotations: Heavy 0, Medium 2/0, Light 11/2, Total Adds 2, WSLI, KKLK. Medium: KVIC, WMTFM. Light including WSLQ, WTRX, WGLL, WAFL, WSKI, WZNS, WORG, KSCB, KYJC.

FOUR TOPS "Change Of Heart" (Arista) 12/8

Rotations: Heavy 0, Medium 1/0, Light 11/8, Total Adds 8, WTRX, WSKI, WCKQ, WGSV, WZNS, WKCX, KTYL, KSCB. Medium: WORG. Light including WEIM, WHAI, WYKZ.

SHEENA EASTON "The Lover In Me" (MCA) 12/2

Rotations: Heavy 3/0, Medium 6/1, Light 3/1, Total Adds 2, WKQX, KYKY. Heavy: WRKA, WSKI, WCKQ. Medium including B100, WAFL, KRLB, WZNS, KVIC. Light including WLMG, KSCB.

KARLA BONOFF "Tell Me Why" (Gold Castle) 11/0

Rotations: Heavy 0, Medium 3/0, Light 8/0, Total Adds 0, Medium: KHLT, WHAI, KYJC. Light: WAFL, WYKZ, WGSV, WORG, KVIC, KSCB, WLDR, KAYN.

SOUTHSIDE JOHNNY "Slow Dance" (Cypress/A&M) 10/3

Rotations: Heavy 0, Medium 0, Light 10/3, Total Adds 3, WSLQ, WYKZ, WKCX. Light including WNUA, WEIM, WAFL, WCKQ, WORG, KYJC, KAYN.

BRIAN WILSON "Melt Away" (Sire/Reprise) 10/2

Rotations: Heavy 0, Medium 1/0, Light 9/2, Total Adds 2, KSTR, KAYN. Medium: WEIM. Light including WVAF, WHAI, WAFL, WSKI, WGSV, WZNS, WORG.

DINO "24/7" (4th & Broadway/Island) 9/1

Rotations: Heavy 0, Medium 3/0, Light 6/1, Total Adds 1, 3WM. Medium: WEIM, WCKQ, KAYN. Light including WAFL, WYKZ, WPPA, WORG, KYJC.

WHAT DO
THE DOOBIE BROTHERS,
CREEDENCE CLEARWATER
& PABLO CRUISE
HAVE IN COMMON?



The new single from a band that's movin' into the mainstream again

Arranged and produced by Southern Pacific and by Jim Ed Norman for JEN Productions, Inc.

"All Is Lost"



CURRENT-BASED

EAST

P1

WBVF/Boston
Newell/Garcia
LIVINGSTON TAYLOR
CHER & PETER CETE
Hottest:
VANESSA WILLIAMS
CHICAGO
BANGLES
ROY ORBISON
DEBBIE GIBSON

WALK/Long Island
Edwards/Daniels
none
Hottest:
MIKE & THE MECHAN
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
ROD STEWART

WNSR/New York
Dunphy/Dunkin
SURVIVOR
BANGLES
Hottest:
DEBBIE GIBSON
MIKE & THE MECHAN
TIFFANY
ROD STEWART
NEIL DIAMOND

WNSI/Philadelphia
Jere Sullivan
BANGLES
Hottest:
ANITA BAKER
DEBBIE GIBSON
MIKE & THE MECHAN
ROY ORBISON
NEIL DIAMOND

WHTX/Pittsburgh
Scott Alexander
BREATHE
Hottest:
ROY ORBISON
DEBBIE GIBSON
THOMAS & SPRINGFIELD
MIKE & THE MECHAN
TIFFANY

P2

WLEVI/Albiontown
Robbins/Silvers
DEON ESTUS
ROBERTA FLACK
SCRITTI POLITTI
Hottest:
MIKE & THE MECHAN
DEBBIE GIBSON
LUTHER VANDROSS
SIMPLY RED
VANESSA WILLIAMS

WEBE/Bridgeport
Hansen/Norman
DEON ESTUS
LOVE AND MONEY
KARYN WHITE
38 SPECIAL
CARRACK & NUNN
Hottest:
DEBBIE GIBSON
VANESSA WILLIAMS
MIKE & THE MECHAN
CSN&Y
ANITA BAKER

WVAF/Charleston, WV
Randy Shane
CHER & PETER CETE
R.E.M.
DEON ESTUS
CARRACK & NUNN
Hottest:
MIKE & THE MECHAN
ROY ORBISON
ROD STEWART
DEBBIE GIBSON
BANGLES

WKYE/Johnstown
Jack Michaels
DEON ESTUS
BOYS CLUB
CHER & PETER CETE
GRAYSON HUGH
MARIJAN SCOTT
Hottest:
MIKE & THE MECHAN
DEBBIE GIBSON
ROY ORBISON
WILSON & ZANDER
BANGLES

WMGS/Wilkes Barre
Norton/Marriott
WILSON & ZANDER
DEON ESTUS
CHER & PETER CETE
Hottest:
BANGLES
BREATHE
DEBBIE GIBSON
MIKE & THE MECHAN
ROY ORBISON

P3

WWMJ/Bangor
Fred Miller
CARRACK & NUNN
Hottest:
ROD STEWART
SHERIFF
ANITA BAKER
MIKE & THE MECHAN
CSN&Y

WEIM/Fitchburg
Jack Raymond
KENNY G
BOYS CLUB
DEON ESTUS
KARYN WHITE
MARC V
CAROLE KING
CHER & PETER CETE
Hottest:
MIKE & THE MECHAN
ANITA BAKER
ROY ORBISON
CHICAGO
TRAVELING WILBURY

WECQ/Geneva
Gabe Anthony
CHER & PETER CETE
LOVE AND MONEY
KARYN WHITE
Hottest:
SHERIFF
DEBBIE GIBSON
MIKE & THE MECHAN
ANITA BAKER
CHICAGO

WHAJ/Greenfield, MA
Deane/Archer
CHER & PETER CETE
DEON ESTUS
ROBERTA FLACK
GRAYSON HUGH
MARC V
Hottest:
ROY ORBISON
DEBBIE GIBSON
KENNY G
VANESSA WILLIAMS
SURVIVOR

WQNY/Ithaca
Smith/Erb
DEON ESTUS
CHER & PETER CETE
ROBERTA FLACK
Hottest:
NEIL DIAMOND
ANITA BAKER
MIKE & THE MECHAN
DEBBIE GIBSON
CHICAGO

WKNE/Keene
Mike Trombly
DEON ESTUS
CHER & PETER CETE
CARRACK & NUNN
38 SPECIAL
Hottest:
ANITA BAKER
DEBBIE GIBSON
NEIL DIAMOND
ROY ORBISON
MIKE & THE MECHAN

WGLL/Mercersburg
Norman Schmidt
DEON ESTUS
KARYN WHITE
CHER & PETER CETE
MARC V
Hottest:
MIKE & THE MECHAN
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WAFI/Milford, DE
Tim Brough
CHER & PETER CETE
DEON ESTUS
MARC V
HAROLD FALTERMEYE
Hottest:
MIKE & THE MECHAN
BANGLES
DEBBIE GIBSON
ROY ORBISON
BETTE MIDLER

WSKI/Montpelier
Bruce Stebbins
KARYN WHITE
CARRACK & NUNN
DEON ESTUS
CHER & PETER CETE
ROBERTA FLACK
FOUR TOPS
GRAYSON HUGH
MARC V
Hottest:
ROY ORBISON
VANESSA WILLIAMS
KENNY G
BANGLES
LUTHER VANDROSS

WKSJ/Williamsport
Tom Benson
DEON ESTUS
Hottest:
MIKE & THE MECHAN
DEBBIE GIBSON
ROY ORBISON
ANITA BAKER
CHICAGO

SOUTH

P1

WSB-FM/Atlanta
LoCasio/McCoy
KENNY G
VANESSA WILLIAMS
Hottest:
NEIL DIAMOND
RICK ASTLEY
ANITA BAKER
KENNY G
VANESSA WILLIAMS

KVIL/Dallas
Rhodes/Miniaci
KENNY G
LUTHER VANDROSS
NEIL DIAMOND
CARLY SIMON
Hottest:
MIKE & THE MECHAN
VANESSA WILLIAMS
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON

WLMG/New Orleans
Nick Ferrara
DEON ESTUS
Hottest:
VANESSA WILLIAMS
MIKE & THE MECHAN
ANITA BAKER
ROY ORBISON
CHICAGO

WLTS/New Orleans
Bob Mitchell
BREATHE
38 SPECIAL
Hottest:
MIKE & THE MECHAN
SHERIFF
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON

2WD/Norfolk
Gary King
KARYN WHITE
J.T. TAYLOR & REG
JULIA FORDHAM
Hottest:
MIKE & THE MECHAN
ROD STEWART
ANITA BAKER
STEVE WINWOOD
TAYLOR DAYNE

WNLN/Tampa
Chuck Crane
BETTE MIDLER
VANESSA WILLIAMS
CARLY SIMON
Hottest:
ANITA BAKER
MIKE & THE MECHAN
ROD STEWART
TAYLOR DAYNE
DEBBIE GIBSON

WZNY/Augusta, GA
John Patrick
CHER & PETER CETE
LOVE AND MONEY
DEON ESTUS
Hottest:
MIKE & THE MECHAN
ANITA BAKER
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G

WXTX/Charleston
John Quincy
ENYA
LOVE AND MONEY
SIMPLY RED
TRAVELING WILBURY
LIVINGSTON TAYLOR
BOYS CLUB
Hottest:
MIKE & THE MECHAN
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WTCB/Columbia, SC
Doug Spets
BOYS CLUB
DEON ESTUS
Hottest:
MIKE & THE MECHAN
ANITA BAKER
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G

WSLI/Jackson, MS
Ron Harrell
SIMPLY RED
38 SPECIAL
BETTE MIDLER
J.T. TAYLOR & REG
CSN&Y
SURVIVOR
DEON ESTUS
SAM BROWN
LIVINGSTON TAYLOR
BOY MEETS GIRL
JULIA FORDHAM
Hottest:
SHERIFF
MIKE & THE MECHAN
RICK ASTLEY
ROD STEWART
ANITA BAKER

WYKZ/Beaufort, SC
Robertson/Kennedy
DEON ESTUS
KARYN WHITE
SOUTHSIDE JOHNNY
GRAYSON HUGH
CARRACK & NUNN
RAY CHARLES
Hottest:
MIKE & THE MECHAN
ANITA BAKER
NEIL DIAMOND
DEBBIE GIBSON
ROY ORBISON

Y103/Jacksonville
Erica Lee
DEON ESTUS
CHER & PETER CETE
ROBERT PALMER
Hottest:
ANITA BAKER
DEBBIE GIBSON
MIKE & THE MECHAN
38 SPECIAL
BANGLES

WTFM/Johnson City
Mark McKinney
CHICAGO
ANITA BAKER
38 SPECIAL
KENNY G
CHER & PETER CETE
BETTE MIDLER
Hottest:
MIKE & THE MECHAN
ROY ORBISON
ROD STEWART
VANESSA WILLIAMS
DEBBIE GIBSON

U102/Knoxville
Hobbs/Trotter
BETTE MIDLER
TRAVELING WILBURY
Hottest:
THOMAS & SPRINGFIELD
MIKE & THE MECHAN
ROY ORBISON
CHICAGO
ANITA BAKER

KHLT/Little Rock
Jim Aaron
CHER & PETER CETE
BOYS CLUB
ENYA
DEON ESTUS
JULIA FORDHAM
LOVE AND MONEY
CARRACK & NUNN
KIM WILDE
Hottest:
ANITA BAKER
ROY ORBISON
MIKE & THE MECHAN
BANGLES
BREATHE

WRKA/Louisville
Robertson/Shannon
KARYN WHITE
ENYA
DEBBIE GIBSON
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
LUTHER VANDROSS

KELT/McAllen
Paul Davis
SIMPLY RED
BASIA
LOVE AND MONEY
ENYA
KARYN WHITE
Hottest:
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G
NEIL DIAMOND

WZNS/Myrtle Beach
Mitch Adams
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
ROBERTA FLACK
GRAYSON HUGH
FOUR TOPS
WAS (NOT WAS)
Hottest:
MIKE & THE MECHAN
ANITA BAKER
CHICAGO
ROY ORBISON
DEBBIE GIBSON

WORG/Orangeburg
Ted Bell
DEON ESTUS
ROBERTA FLACK
CHER & PETER CETE
HAROLD FALTERMEYE
GRAYSON HUGH
MARC V
LILAC TIME
SADE
Hottest:
ANITA BAKER
BREATHE
DEBBIE GIBSON
MIKE & THE MECHAN
ROY ORBISON

WKCX/Rome
Randy Quick
CHER & PETER CETE
MARC V
GRAYSON HUGH
GLENN FREY
SOUTHSIDE JOHNNY
FOUR TOPS
Hottest:
MIKE & THE MECHAN
NEIL DIAMOND
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON

WYKZ/Beaufort, SC
Robertson/Kennedy
DEON ESTUS
KARYN WHITE
SOUTHSIDE JOHNNY
GRAYSON HUGH
CARRACK & NUNN
RAY CHARLES
Hottest:
MIKE & THE MECHAN
ANITA BAKER
NEIL DIAMOND
DEBBIE GIBSON
ROY ORBISON

WCKQ/Campbellville
Jackson/McClendon
CHER & PETER CETE
MAXI PRIEST
PETER NOONE
FOUR TOPS
DEON ESTUS
ROBBIE NEVIL
JULIA FORDHAM
LIVINGSTON TAYLOR
Hottest:
MIKE & THE MECHAN
DEBBIE GIBSON
ANITA BAKER
ROY ORBISON
BANGLES

WBGM/Tallahassee
J.J. Steele
EDDIE MONEY
WILSON & ZANDER
Hottest:
RICK ASTLEY
SHERIFF
ROD STEWART
TIFFANY
MIKE & THE MECHAN

WFLA/Ft. Payne

Becky Barnes
BOYS CLUB
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
LILAC TIME
ROBERTA FLACK
GRAYSON HUGH
Hottest:
ANITA BAKER
SHEENA EASTON
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WKTK/Gainesville
Nick Allen
JULIA FORDHAM
CHER & PETER CETE
DEON ESTUS
Hottest:
MIKE & THE MECHAN
ANITA BAKER
DEBBIE GIBSON
ROY ORBISON
VANESSA WILLIAMS

WGSV/Guntersville
Jackson/Bell
KARYN WHITE
DEON ESTUS
MARC V
FOUR TOPS
GRAYSON HUGH
Hottest:
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS

KTDY/Lafayette
Bob Murphy
CHER & PETER CETE
BOYS CLUB
ENYA
DEON ESTUS
JULIA FORDHAM
LOVE AND MONEY
CARRACK & NUNN
KIM WILDE
Hottest:
ANITA BAKER
ROY ORBISON
MIKE & THE MECHAN
BANGLES
BREATHE

KRLB/Lubbock
Laurie Allen
KARYN WHITE
DEON ESTUS
CARRACK & NUNN
CSN&Y
HAROLD FALTERMEYE
Hottest:
MIKE & THE MECHAN
ANITA BAKER
DEBBIE GIBSON
ROY ORBISON
VANESSA WILLIAMS

WZNS/Myrtle Beach
Mitch Adams
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
ROBERTA FLACK
GRAYSON HUGH
FOUR TOPS
WAS (NOT WAS)
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CHICAGO
ROY ORBISON
DEBBIE GIBSON

WZNS/Myrtle Beach
Mitch Adams
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
ROBERTA FLACK
GRAYSON HUGH
FOUR TOPS
WAS (NOT WAS)
Hottest:
MIKE & THE MECHAN
ANITA BAKER
CHICAGO
ROY ORBISON
DEBBIE GIBSON

WORG/Orangeburg
Ted Bell
DEON ESTUS
ROBERTA FLACK
CHER & PETER CETE
HAROLD FALTERMEYE
GRAYSON HUGH
MARC V
LILAC TIME
SADE
Hottest:
ANITA BAKER
BREATHE
DEBBIE GIBSON
MIKE & THE MECHAN
ROY ORBISON

WKCX/Rome
Randy Quick
CHER & PETER CETE
MARC V
GRAYSON HUGH
GLENN FREY
SOUTHSIDE JOHNNY
FOUR TOPS
Hottest:
MIKE & THE MECHAN
NEIL DIAMOND
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON

WYKZ/Beaufort, SC
Robertson/Kennedy
DEON ESTUS
KARYN WHITE
SOUTHSIDE JOHNNY
GRAYSON HUGH
CARRACK & NUNN
RAY CHARLES
Hottest:
MIKE & THE MECHAN
ANITA BAKER
NEIL DIAMOND
DEBBIE GIBSON
ROY ORBISON

WCKQ/Campbellville
Jackson/McClendon
CHER & PETER CETE
MAXI PRIEST
PETER NOONE
FOUR TOPS
DEON ESTUS
ROBBIE NEVIL
JULIA FORDHAM
LIVINGSTON TAYLOR
Hottest:
MIKE & THE MECHAN
DEBBIE GIBSON
ANITA BAKER
ROY ORBISON
BANGLES

WBGM/Tallahassee
J.J. Steele
EDDIE MONEY
WILSON & ZANDER
Hottest:
RICK ASTLEY
SHERIFF
ROD STEWART
TIFFANY
MIKE & THE MECHAN

MIDWEST

P1

WKQX/Chicago
Bill Gamble
DEON ESTUS
ANIMATION
SHEENA EASTON
Hottest:
MIKE & THE MECHAN
ROY ORBISON
RICK ASTLEY
DEBBIE GIBSON
PAULA ABDUL
WNUA/Chicago
Bob O'Connor
AL JARREAU
ROY ORBISON
Hottest:
KENNY G
ANITA BAKER
IVAN NEVILLE
SIMPLY RED
MIKE & THE MECHAN

WARM98/Cincinnati
Nick O'Neil
none
Hottest:
NEIL DIAMOND
ANITA BAKER
BARBRA STREISAND
MIKE & THE MECHAN
ROY ORBISON
WLTJ/Cleveland
Popovich/Godfrey
38 SPECIAL
VANESSA WILLIAMS
Hottest:
NEIL DIAMOND
MIKE & THE MECHAN
CSN&Y
TIFFANY
ROY ORBISON

WNSY/Columbus
Hallett/Nunnally
Hottest:
SHERIFF
TIFFANY
LENNOX & GREEN
MIKE & THE MECHAN
PHIL COLLINS

WYMX/Milwaukee
King/Moraes
BREATHE
CSN&Y
DEON ESTUS
Hottest:
ANITA BAKER
NEIL DIAMOND
KENNY G
MIKE & THE MECHAN
ROY ORBISON
KS95/Minneapolis
Kim Jeffries
BANGLES
Hottest:
MIKE & THE MECHAN
ANITA BAKER
RICK ASTLEY
ROY ORBISON
THOMAS & SPRINGFIELD
KYYI/St. Louis
McGuire/Blair
38 SPECIAL
DEON ESTUS
SHEENA EASTON
Hottest:
RICK ASTLEY
FLEETWOOD MAC
MIKE & THE MECHAN
ROD STEWART
STEVE WINWOOD

WJON/St. Cloud
Nancy Fox
PETER NOONE
CHER & PETER CETE
DEON ESTUS
Hottest:
ROY ORBISON
ANITA BAKER
MIKE & THE MECHAN
DEBBIE GIBSON
VANESSA WILLIAMS

WMT-FM/Cedar Rapids
Green/Sellers
PASADENAS
SA-FIRE
DEON ESTUS
PETER NOONE
ROBERTA FLACK
KARYN WHITE
GLENN FREY
Hottest:
ENYA
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
VANESSA WILLIAMS

WFLA/Ft. Payne
Becky Barnes
BOYS CLUB
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
LILAC TIME
ROBERTA FLACK
GRAYSON HUGH
Hottest:
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SHEENA EASTON
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WKTK/Gainesville
Nick Allen
JULIA FORDHAM
CHER & PETER CETE
DEON ESTUS
Hottest:
MIKE & THE MECHAN
ANITA BAKER
DEBBIE GIBSON
ROY ORBISON
VANESSA WILLIAMS

WGSV/Guntersville
Jackson/Bell
KARYN WHITE
DEON ESTUS
MARC V
FOUR TOPS
GRAYSON HUGH
Hottest:
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS

KTDY/Lafayette
Bob Murphy
CHER & PETER CETE
BOYS CLUB
ENYA
DEON ESTUS
JULIA FORDHAM
LOVE AND MONEY
CARRACK & NUNN
KIM WILDE
Hottest:
ANITA BAKER
ROY ORBISON
MIKE & THE MECHAN
BANGLES
BREATHE

KRLB/Lubbock
Laurie Allen
KARYN WHITE
DEON ESTUS
CARRACK & NUNN
CSN&Y
HAROLD FALTERMEYE
Hottest:
MIKE & THE MECHAN
ANITA BAKER
DEBBIE GIBSON
ROY ORBISON
VANESSA WILLIAMS

WZNS/Myrtle Beach
Mitch Adams
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
ROBERTA FLACK
GRAYSON HUGH
FOUR TOPS
WAS (NOT WAS)
Hottest:
MIKE & THE MECHAN
ANITA BAKER
CHICAGO
ROY ORBISON
DEBBIE GIBSON

P2

WTRX/Filnt
Bill Pearson
CHER & PETER CETE
BOYS CLUB
ENYA
DEON ESTUS
KARYN WHITE
MARC V
ROBERTA FLACK
FOUR TOPS
GRAYSON HUGH
Hottest:
ROY ORBISON
DEBBIE GIBSON
ANITA BAKER
VANESSA WILLIAMS
MIKE & THE MECHAN
KENNY G

WLHT/Grand Rapids
Dirksen/Brown
SIMPLY RED
38 SPECIAL
CSN&Y
Hottest:
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G
ANITA BAKER

WFMK/Lansing
Tom Knight
SIMPLY RED
38 SPECIAL
CSN&Y
RANDY NEWMAN
Hottest:
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G
ANITA BAKER

WMT-FM/Cedar Rapids
Green/Sellers
PASADENAS
SA-FIRE
DEON ESTUS
PETER NOONE
ROBERTA FLACK
KARYN WHITE
GLENN FREY
Hottest:
ENYA
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
VANESSA WILLIAMS

WFLA/Ft. Payne
Becky Barnes
BOYS CLUB
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
LILAC TIME
ROBERTA FLACK
GRAYSON HUGH
Hottest:
ANITA BAKER
SHEENA EASTON
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WKQX/Chicago
Bill Gamble
DEON ESTUS
ANIMATION
SHEENA EASTON
Hottest:
MIKE & THE MECHAN
ROY ORBISON
RICK ASTLEY
DEBBIE GIBSON
PAULA ABDUL
WNUA/Chicago
Bob O'Connor
AL JARREAU
ROY ORBISON
Hottest:
KENNY G
ANITA BAKER
IVAN NEVILLE
SIMPLY RED
MIKE & THE MECHAN

WARM98/Cincinnati
Nick O'Neil
none
Hottest:
NEIL DIAMOND
ANITA BAKER
BARBRA STREISAND
MIKE & THE MECHAN
ROY ORBISON
WLTJ/Cleveland
Popovich/Godfrey
38 SPECIAL
VANESSA WILLIAMS
Hottest:
NEIL DIAMOND
MIKE & THE MECHAN
CSN&Y
TIFFANY
ROY ORBISON

WNSY/Columbus
Hallett/Nunnally
Hottest:
SHERIFF
TIFFANY
LENNOX & GREEN
MIKE & THE MECHAN
PHIL COLLINS

WYMX/Milwaukee
King/Moraes
BREATHE
CSN&Y
DEON ESTUS
Hottest:
ANITA BAKER
NEIL DIAMOND
KENNY G
MIKE & THE MECHAN
ROY ORBISON
KS95/Minneapolis
Kim Jeffries
BANGLES
Hottest:
MIKE & THE MECHAN
ANITA BAKER
RICK ASTLEY
ROY ORBISON
THOMAS & SPRINGFIELD
KYYI/St. Louis
McGuire/Blair
38 SPECIAL
DEON ESTUS
SHEENA EASTON
Hottest:
RICK ASTLEY
FLEETWOOD MAC
MIKE & THE MECHAN
ROD STEWART
STEVE WINWOOD

WJON/St. Cloud
Nancy Fox
PETER NOONE
CHER & PETER CETE
DEON ESTUS
Hottest:
ROY ORBISON
ANITA BAKER
MIKE & THE MECHAN
DEBBIE GIBSON
VANESSA WILLIAMS

WMT-FM/Cedar Rapids
Green/Sellers
PASADENAS
SA-FIRE
DEON ESTUS
PETER NOONE
ROBERTA FLACK
KARYN WHITE
GLENN FREY
Hottest:
ENYA
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
VANESSA WILLIAMS

WFLA/Ft. Payne
Becky Barnes
BOYS CLUB
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
LILAC TIME
ROBERTA FLACK
GRAYSON HUGH
Hottest:
ANITA BAKER
SHEENA EASTON
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WNNN/Saginaw

Roberts/Stein
SIMPLY RED
38 SPECIAL
CSN&Y
Hottest:
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS
KENNY G
ANITA BAKER

3WM/Toledo
Don Jardine
DINO
DEON ESTUS
CHER & PETER CETE
PETER NOONE
Hottest:
ANITA BAKER
ROY ORBISON
MIKE & THE MECHAN
NEIL DIAMOND

WCMJ/Cambridge, OH
Mike Ruble
LIVINGSTON TAYLOR
BOYS CLUB
JULIA FORDHAM
KIM WILDE
ROBERTA FLACK
GLENN MEDETIROS
Hottest:
MIKE & THE MECHAN
ANITA BAKER
RICK ASTLEY
DEBBIE GIBSON
NEIL DIAMOND

WMT-FM/Cedar Rapids
Green/Sellers
PASADENAS
SA-FIRE
DEON ESTUS
PETER NOONE
ROBERTA FLACK
KARYN WHITE
GLENN FREY
Hottest:
ENYA
ANITA BAKER
MIKE & THE MECHAN
ROY ORBISON
VANESSA WILLIAMS

WFLA/Ft. Payne
Becky Barnes
BOYS CLUB
CHER & PETER CETE
DEON ESTUS
KARYN WHITE
LILAC TIME
ROBERTA FLACK
GRAYSON HUGH
Hottest:
ANITA BAKER
SHEENA EASTON
ROY ORBISON
DEBBIE GIBSON
NEIL DIAMOND

WKQX/Chicago
Bill Gamble
DEON ESTUS
ANIMATION
SHEENA EASTON
Hottest:
MIKE & THE MECHAN
ROY ORBISON
RICK ASTLEY
DEBBIE GIBSON
PAULA ABDUL
WNUA/Chicago
Bob O'Connor
AL JARREAU
ROY ORBISON
Hottest:
KENNY G
ANITA BAKER
IVAN NEVILLE
SIMPLY RED
MIKE & THE MECHAN

WARM98/Cincinnati
Nick O'Neil
none
Hottest:
NEIL DIAMOND
ANITA BAKER
BARBRA STREISAND
MIKE & THE MECHAN
ROY ORBISON
WLTJ/Cleveland
Popovich/Godfrey
38 SPECIAL
VANESSA WILLIAMS
Hottest:
NEIL DIAMOND
MIKE & THE MECHAN
CSN&Y
TIFFANY
ROY ORBISON

WNSY/Columbus
Hallett/Nunnally
Hottest:
SHERIFF
TIFFANY
LENNOX & GREEN
MIKE & THE MECHAN
PHIL COLLINS

WYMX/Milwaukee
King/Moraes
BREATHE
CSN&Y
DEON ESTUS
Hottest:
ANITA BAKER
NEIL DIAMOND
KENNY G
MIKE & THE MECHAN
ROY ORBISON
KS95/Minneapolis
Kim Jeffries
BANGLES
Hottest:
MIKE & THE MECHAN
ANITA BAKER
RICK ASTLEY
ROY ORBISON
THOMAS & SPRINGFIELD
KYYI/St. Louis
McGuire/Blair
38 SPECIAL
DEON ESTUS
SHEENA EASTON
Hottest:
RICK ASTLEY
FLEETWOOD MAC
MIKE & THE MECHAN

AC ADDS & HOTS

March 3, 1999 R&R • 89

FULL-SERVICE AC

MOST ADDED

CHER & PETER CETERA (7)
ENYA (5)
BANGLES (4)
ANITA BAKER (3)
CARRACK & NUNN (3)
KENNY G (3)
DEBBIE GIBSON (3)
PETER NOONE (3)
ROY ORBISON (3)

HOTTEST

MIKE & THE MECHANICS (27)
ANITA BAKER (15)
ROY ORBISON (13)
DEBBIE GIBSON (12)
NEIL DIAMOND (11)
KENNY G (10)
SHERIFF (7)
ROD STEWART (7)
BARBRA STREISAND (7)
RICK ASTLEY (6)

GOLD-BASED AC

MOST ADDED

BETTE MIDLER (6)
VANESSA WILLIAMS (6)
BREATHE (3)
CHICAGO (3)
KENNY G (3)
DEBBIE GIBSON (3)
ROY ORBISON (3)
BANGLES (2)
DEON ESTUS (2)
ROD STEWART (2)
THIRTY EIGHT SPECIAL (2)

HOTTEST

MIKE & THE MECHANICS (26)
ROY ORBISON (17)
SHERIFF (16)
DEBBIE GIBSON (13)
ANITA BAKER (9)
TAYLOR DAYNE (9)
ROD STEWART (8)
PHIL COLLINS (7)
NEIL DIAMOND (5)
KENNY G (5)
BARBRA STREISAND (5)
VANESSA WILLIAMS (5)

EAST

P1

WBEN/Buffalo
Hank Nevins
BETTE MIDLER
Hottest:
MIKE & THE MECH
ROY ORBISON
ANITA BAKER
KENNY G

WMAL/Washington
Michael Neff
none
Hottest:
NEIL DIAMOND
ANITA BAKER
KENNY G
ROY ORBISON
BARBRA STREISAND

P2

WGR/Buffalo
Mike Roszman
KENNY G
Hottest:
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
NEIL DIAMOND

WICC/Bridgeport
Peters/Becker
ENYA
Hottest:
DEBBIE GIBSON
SHEENA EASTON
MIKE & THE MECH
WILSON & ZANDER
RICK ASTLEY

WCHS/Charleston
Frank George
KIM WILDE
JONATHAN BUTLER
LOVE AND MONEY
Hottest:
MIKE & THE MECH
ANITA BAKER
SHERIFF
ROY ORBISON
ROD STEWART

P2

WTIC/Hartford
David Bernstein
VANESSA WILLIAMS
BANGLES
CAROLE KING
Hottest:
NEIL DIAMOND
ANITA BAKER
ROY ORBISON
MIKE & THE MECH
DEBBIE GIBSON

WELI/New Haven
Gross/McCormick
CSN&Y
TRAVELING WILBUR
VANESSA WILLIAMS
Hottest:
BANGLES
NEIL DIAMOND
BETTE MIDLER
MIKE & THE MECH
KENNY G

P3

WMTR/Morristown
Brian Emery
BOYS CLUB
DEON ESTUS
CHER & PETER C
Hottest:
MIKE & THE MECH
ANITA BAKER
DEBBIE GIBSON
ROY ORBISON
SHERIFF

P3

WGY/Schenectady
Brindle/Sgarlati
CARLY SIMON
LIVINGSTON TAYLO
Hottest:
BARBRA STREISAND
NEIL DIAMOND
TRAVELING WILBUR
GLENN FREY
ROY ORBISON

EAST

P1

WWMX/Baltimore
Don Kelley
ROD STEWART
BREATHE
Hottest:
TAYLOR DAYNE
DEBBIE GIBSON
PHIL COLLINS
MIKE & THE MECH

WKSZ/Philadelphia
Lou Patrick
none
Hottest:
ANITA BAKER
NEIL DIAMOND
GLENN FREY
BARBRA STREISAND
KENNY G

WLTP/Pittsburgh
John Gallagher
none
Hottest:
KENNY G
DEBBIE GIBSON
NEIL DIAMOND
VANESSA WILLIAMS
BARBRA STREISAND

P2

WLTW/Washington
Don Davis
BETTE MIDLER
38 SPECIAL
Hottest:
BREATHE
MIKE & THE MECH
SHERIFF
ROD STEWART
STEVE WINWOOD

P2

WAEB/Allentown
Chris Bailey
VANESSA WILLIAMS
SURVIVOR
JULIA FORDHAM
CARRACK & NUNN
Hottest:
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
CSN&Y
DEBBIE GIBSON

P2

WMAS-FM/Springfield
Kratoville/O'Brien
J.T. TAYLOR & REG
Hottest:
ROY ORBISON
MIKE & THE MECH
LUTHER VANDROSS
BREATHE
ANITA BAKER

WYYY/Syracuse
Lauber/Langmyer
VANESSA WILLIAM
KENNY G
BANGLES
Hottest:
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
SHERIFF

WJBR/Wilmington, DE
Bill Kaye
BETTE MIDLER
SURVIVOR
Hottest:
MIKE & THE MECH
DEBBIE GIBSON
ANITA BAKER
ROY ORBISON
KENNY G

33 Reporters
29 Current Playlists

SOUTH

P2

WHAS/Louisville
Doug McElvin
none
Hottest:
RICK ASTLEY
STEVE WINWOOD
DEBBIE GIBSON
MIKE & THE MECH
ROD STEWART

WDBO/Orlando
Dan Shaffer
none
Hottest:
MIKE & THE MECH
ANITA BAKER
KENNY G
LIVINGSTON TAYLOR
VANESSA WILLIAM

WRVA/Richmond
Tim Farley
BANGLES
BREATHE
Hottest:
THOMAS & SPRING
DEBBIE GIBSON
RICK ASTLEY
MIKE & THE MECH
ROY ORBISON

P3

WGBR/Goldsboro
Bruce Strickland
BRIAN WILSON
SCRITTI POLITTI
CHER & PETER CETERA
KIARA W/SHANICE W
Hottest:
MIKE & THE MECH
DEBBIE GIBSON
RICK ASTLEY
ROY ORBISON
ANITA BAKER

WKYX/Paducah
Cook/Miller
CHICAGO
BANGLES
Hottest:
ROD STEWART
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
CHICAGO

WSTU/Stuart
Shaw/Grant
CHER & PETER CETERA
Hottest:
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
KENNY G

SOUTH

P1

KMGC/Dallas
Layne Prescott
DEBBIE GIBSON
ROY ORBISON
Hottest:
PHIL COLLINS
MIKE & THE MECH
SHERIFF
ROY ORBISON

Love 94/Miami
Don Agony
ROY ORBISON
Hottest:
MIKE & THE MECH
SHERIFF
BOY MEETS GIRL
TAYLOR DAYNE

WUSA/Tampa
Johnny Williams
DEBBIE GIBSON
Hottest:
PHIL COLLINS
MIKE & THE MECH
SHERIFF
ROY ORBISON

P2

KKMJ/Austin
Bob Cole
ANITA BAKER
Hottest:
MIKE & THE MECH
ROY ORBISON
BARBRA STREISAND
NEIL DIAMOND
GLENN FREY

WMJJ/Birmingham
Carter Davis
LIVINGSTON TAYLOR
VANESSA WILLIAMS
Hottest:
MIKE & THE MECH
TAYLOR DAYNE
ROD STEWART
SHERIFF
BREATHE
WEZC/Charlotte
Herring/Conway
CSN&Y
Hottest:
MIKE & THE MECH
ROY ORBISON
DEBBIE GIBSON
ROD STEWART
TAYLOR DAYNE

WLMX/Chattanooga
Burkett/Marshall
none
Hottest:
ROY ORBISON
MIKE & THE MECH
KENNY G
BOY MEETS GIRL
CHICAGO

WRVR/Memphis
Hamlin/Spencer
DEON ESTUS
Hottest:
ANITA BAKER
DEBBIE GIBSON
KENNY G
MIKE & THE MECH
VANESSA WILLIAMS

WSTF/Orlando
Brian Kirkland
ROD STEWART
DEON ESTUS
Hottest:
DEBBIE GIBSON
MIKE & THE MECH
CHICAGO
BEACH BOYS
SHERIFF

WRAL/Raleigh
Dave Barron
none
Hottest:
BASIA
STEVE WINWOOD
BOY MEETS GIRL
PHIL COLLINS
TAYLOR DAYNE

WMXB/Richmond
Mike Ryan
none
Hottest:
GLENN FREY
TAYLOR DAYNE
ROD STEWART
MIKE & THE MECH
ROY ORBISON

KVHF/Shreveport
Mick Lane
CSN&Y
BETTE MIDLER
J.T. TAYLOR & REG
CARLY SIMON
Hottest:
ROY ORBISON
DEBBIE GIBSON
SURVIVOR
MIKE & THE MECH
VANESSA WILLIAMS

MIDWEST

P1

55KRC/Cincinnati
Draw Hayes
DEBBIE GIBSON
Hottest:
MIKE & THE MECH
ROY ORBISON
SHERIFF
ROD STEWART
THOMAS & SPRING

WLW/Cincinnati
Dave Reinhart
TRAVELING WILBUR
KENNY G
Hottest:
ROY ORBISON
MIKE & THE MECH
ROD STEWART
CSN&Y

WTVN/Columbus
Lari/Lane
DEBBIE GIBSON
ROY ORBISON
Hottest:
GLENN FREY
SHERIFF
LENNOX & GREEN
FLEETWOOD MAC
MAXI PRIEST

WCCO/Minneapolis
Curt Lundgren
GRAYSON HUGH
PETER NOONE
Hottest:
KIARA W/SHANICE
MIKE & THE MECH
BARBRA STREISAND

P2

WHBY/Appleton
Salm/St. John
ENYA
CARRACK & NUNN
CHER & PETER CETERA
ROBERTA FLACK
Hottest:
NEIL DIAMOND
MIKE & THE MECH
ROY ORBISON
DEBBIE GIBSON
ANITA BAKER

WROK/Rockford
McClure/Thomas
none
Hottest:
ANITA BAKER
ROY ORBISON
MIKE & THE MECH

WHBC/Canton
Doug Lane
SHERIFF
BANGLES
J.T. TAYLOR & REG
CHER & PETER CETERA
Hottest:
BARBRA STREISAND
NEIL DIAMOND
RICK ASTLEY
ROY ORBISON
MIKE & THE MECH

WOOD/Grand Rapids
Skip Essick
ANITA BAKER
DEBBIE GIBSON
Hottest:
MIKE & THE MECH
ROY ORBISON
SHERIFF
NEIL DIAMOND
KENNY G

WROK/Rockford
McClure/Thomas
none
Hottest:
ANITA BAKER
ROY ORBISON
MIKE & THE MECH

WSPD/Toledo
Ric Herrold
ROY ORBISON
ANITA BAKER
Hottest:
SHERIFF
BARBRA STREISAND
NEIL DIAMOND
MIKE & THE MECH
RICK ASTLEY

P3

WJBC/Bloomington
Don Munson
ENYA
JULIA FORDHAM
CARRACK & NUNN
Hottest:
VANESSA WILLIAMS
KENNY G
ROY ORBISON
MIKE & THE MECH
CARLY SIMON

WCIL/Carbondale
Rich Bird
NYLONS
SAM BROWN
RAY CHARLES
KENNY G
WILSON & ZANDER
Hottest:
DEBBIE GIBSON
ROD STEWART
MIKE & THE MECH
BANGLES
TOMMY PAGE

WASK/Lafayette
Keith Harris
CHER & PETER CETERA
Hottest:
MIKE & THE MECH
ROY ORBISON
KENNY G
DEBBIE GIBSON
BANGLES

MIDWEST

P1

WJMI/Cleveland
Lind/lvers
BREATHE
Hottest:
ROY ORBISON
CSN&Y
TAYLOR DAYNE
SHERIFF
MIKE & THE MECH

WLTJ/Detroit
Bob Kaake
KENNY G
DEBBIE GIBSON
VANESSA WILLIAMS
Hottest:
NEIL DIAMOND
KENNY G
DEBBIE GIBSON
BARBRA STREISAND
VANESSA WILLIAMS

WENS/Indianapolis
Grey/Eagan
SURVIVOR
CHICAGO
VANESSA WILLIAMS
Hottest:
MIKE & THE MECH
DEBBIE GIBSON
SHERIFF
ROD STEWART
ROY ORBISON

WLTQ/Milwaukee
Fred Brennan
none
Hottest:
BREATHE
THOMAS & SPRING
PHIL COLLINS
BARBRA STREISAND
MIKE & THE MECH

P2

WCRZ/Flint
Patrick/Downey
CHICAGO
BANGLES
Hottest:
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS

KUDL/Kansas City
Don Bender
none
Hottest:
PHIL COLLINS
MIKE & THE MECH
FLEETWOOD MAC
SHERIFF
GLENN FREY

KEFM/Omaha
Lane/Kennedy
none
Hottest:
ROD STEWART
MIKE & THE MECH
ROY ORBISON

KRAV/Tulsa
Couch/Baker
none
Hottest:
SHERIFF
RICK ASTLEY
MIKE & THE MECH
CHICAGO
ROY ORBISON

Did Not Report, Playlist Frozen (4):
KXOA-FM/Sacramento
WLTJ/Pittsburgh
WMXB/Richmond
WRAL/Raleigh

WEST

P1

KHOW/Denver
Murphy Huston
none
Hottest:
STEVE WINWOOD
BASIA
FLEETWOOD MAC
BOYS CLUB
BARBRA STREISAND

KEX/Portland
Dirix/Fort
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
Hottest:
PHIL COLLINS
KENNY G

KFMB/San Diego
Larson/Robertson
ROBERTA FLACK
CHER & PETER CETERA
ENYA
PETER NOONE
CARRACK & NUNN
DEON ESTUS
Hottest:
MIKE & THE MECH
ANITA BAKER
ROY ORBISON
DEBBIE GIBSON
VANESSA WILLIAMS

KUGN/Eugene
O'Brien/James
TRAVELING WILBUR
JULIA FORDHAM
ENYA
PETER NOONE
Hottest:
ANITA BAKER
ROY ORBISON
NEIL DIAMOND
VANESSA WILLIAMS
KENNY G

P2

KBOI/Boise
Drew Harold
38 SPECIAL
LIVINGSTON TAYLOR
Hottest:
MIKE & THE MECH
ROY ORBISON
SHERIFF
NEIL DIAMOND
PHIL COLLINS

KUGN/Eugene
O'Brien/James
TRAVELING WILBUR
JULIA FORDHAM
ENYA
PETER NOONE
Hottest:
ANITA BAKER
ROY ORBISON
NEIL DIAMOND
VANESSA WILLIAMS
KENNY G

KSSK/Honolulu
Phil Abbott
MIKE & THE MECH
Hottest:
BETTE MIDLER
LENNOX & GREEN
FLEETWOOD MAC
ROY ORBISON
CECILIO & KAPONO

P3

KFQD/Anchorage
Bradley/Ford
none
Hottest:
TAYLOR DAYNE
ROD STEWART
BARBRA STREISAND
ANITA BAKER
MIKE & THE MECH

Called In Frozen Playlist (3):
KHOW/Denver
WHAS/Louisville
WROK/Rockford

Did Not Report, Playlist Frozen (2):
KFQD/Anchorage
KFSS/Joplin

WEST

P1

KKCW/Portland
Bill Minckler
BETTE MIDLER
VANESSA WILLIAMS
ROY ORBISON
Hottest:
MIKE & THE MECH
SHERIFF
NEIL DIAMOND
DEBBIE GIBSON
THOMAS & SPRING

KQLH/Riverside
Cunningham/Rose
BETTE MIDLER
Hottest:
ANITA BAKER
SHERIFF
ROY ORBISON
TAYLOR DAYNE
RICK ASTLEY

KQLH/Riverside
Cunningham/Rose
BETTE MIDLER
Hottest:
ANITA BAKER
SHERIFF
ROY ORBISON
TAYLOR DAYNE
RICK ASTLEY

KXOA-FM/Sacramento
Brian Casey
none
Hottest:
KENNY G
LENNOX & GREEN
BOY MEETS GIRL
PHIL COLLINS
SHERIFF

KKCW/Portland
Bill Minckler
BETTE MIDLER
VANESSA WILLIAMS
ROY ORBISON
Hottest:
MIKE & THE MECH
SHERIFF
NEIL DIAMOND
DEBBIE GIBSON
THOMAS & SPRING

KXOA-FM/Sacramento
Brian Casey
none
Hottest:
KENNY G
LENNOX & GREEN
BOY MEETS GIRL
PHIL COLLINS
SHERIFF

P2

KLLY/Bakersfield
Russ Davidson
BETTE MIDLER
Hottest:
SHERIFF
ROD STEWART
ANITA BAKER
ROY ORBISON
MIKE & THE MECH

KLLY/Bakersfield
Russ Davidson
BETTE MIDLER
Hottest:
SHERIFF
ROD STEWART
ANITA BAKER
ROY ORBISON
MIKE & THE MECH

KCIX/Boise
Don Jennings
CHICAGO
KENNY G
BREATHE
38 SPECIAL
Hottest:
TAYLOR DAYNE
SHERIFF
MIKE & THE MECH
ROD STEWART
DEBBIE GIBSON

SUMMARY

Mike & The Mechanics dominated FSA, GB, and CB Hottest for a second week. M&M (+1) lengthened their FSA Hottest lead to 12. Others who improved: Anita Baker (+3), Debbie Gibson (+2), and Neil Diamond (+1). Kenny G bowed. Cher & Peter Cetera nabbed P1 KFMB to front Most Added. Under GB Hottest, M&M added eight. Orbison and Gibson were up four; Kenny G and Vanessa Williams debuted. The latter and Bette Midler tied for GB Most Added. P1s KKCW, WENS, WLTJ, and KQLH slotted Williams; Midler scored on WLTJ, KQLH, and KKCW.

LW	TW	Artist/Track	Label
1	1	ENYA/Watermark (Geffen)	"Orinoco" "Longships"
3	2	KIM PENSYL/Pensyl Sketches #1 (Optimism)	"Ready" "Moroccan"
4	3	FREE FLIGHT/Slice Of Life (FM/CBS)	"Slice" "Uptown"
6	4	DON HARRISS/Vanishing Point (Sonic Atmospheres)	"Morning" "Invitations"
2	5	AL JARREAU/Heart's Horizon (Reprise)	"One" "Good"
15	6	MARTIN TAYLOR/Sarabanda (Gaia)	"Mornin'" "Sarabanda"
BREAKER	7	TANITA TIKARAM/Ancient Heart (Reprise)	"Cathedral" "Twist"
8	8	WINDOWS/The French Laundry (Cypress/A&M)	"Night" "Ship"
5	9	DANNY HEINES/Every Island (Silver Wave)	"Every" "Crescent"
7	10	CHI/Pacific Rim (Pro Jazz)	"Pacific" "Little"
21	11	KEIKO MATSUI/Under Northern Lights (MCA)	"Mountain" "Morning"
18	12	STEVE BACH/More Than A Dream (Soundwings)	"Fast" "Rain"
27	13	SPECIAL EFX/Confidential (GRP)	"Place" "Confidential"
14	14	JULIA FORDHAM/Julia Fordham (Virgin)	"Happy" "Few"
13	15	BIRELI LAGRENE/Foreign Affairs (Blue Note)	"Timothee" "Passing"
11	16	GERALD ALBRIGHT/Bermuda Nights (Atlantic)	"Bermuda" "Mood"
12	17	DO'AH/Worlds Dance (Global Pacific)	"Wayo"
9	18	JOE BECK/Back To Beck (DMP)	"Won't" "Dreaming"
19	19	DAVID ARKENSTONE/Island (Narada-Equinox/MCA)	"Island" "Desert"
30	20	DEBORAH HENSON-CONANT/On The Rise (GRP)	"Rise" "Phoenix"
28	21	FREEWAY PHILHARMONIC/The Freeway... (Spindletop)	"Five" "Eleanor"
DEBUT	22	RIC FLAUDING/Refuge (Spindletop)	"Creation" "Refuge"
16	23	GARY HERBIG/Gary Herbig (Headfirst)	"Straight" "Number"
DEBUT	24	ALEX BUGNON/Love Season (Orpheus/EMI)	"Around" "Love"
DEBUT	25	STEPS AHEAD/N.Y.C. (Intuition/Capitol)	"N.Y.C." "Well"
DEBUT	26	DAN BALMER/Becoming Became (Chase Music Group)	"Becoming"
23	27	ANITA BAKER/Giving You The Best That I Got (Elektra)	"Just" "Giving"
BREAKER	28	BOBBY LYLE/Ivory Dream (Atlantic)	"Been" "Ivory"
DEBUT	29	ROSS TRAUT & STEVE ROBBY/The Great Lawn (Columbia)	"La La" "Round"
20	30	SADAO WATANABE/Elis (Elektra)	"Quilombo" "Elis"

LW	TW	Artist/Track	Label
2	1	STEPS AHEAD/N.Y.C. (Intuition/Capitol)	"Well" "Charanga"
1	2	SADAO WATANABE/Elis (Elektra)	"Quilombo" "Elis"
3	3	BIRELI LAGRENE/Foreign Affairs (Blue Note)	"Timothee" "Jack"
4	4	ROBIN EUBANKS/Different Perspective (JMT/PolyGram)	"Overjoyed" "Midtown"
7	5	MARTIN TAYLOR/Sarabanda (Gaia)	"Sarabanda" "Mornin'"
9	6	STEVE BACH/More Than A Dream (Soundwings)	"Fast" "For"
10	7	TURTLE ISLAND STRING QUARTET/Metropolis (Windham Hill)	"Four" "Jaco"
8	8	JIMMY McGRUFF/Blues To The Bone (Milestone/Fantasy)	"After" "Don't"
5	9	MICHEL CAMILO/Michel Camilo (Portrait/Epic)	"Nostalgia" "Dreamlight"
16	10	ROSS TRAUT & STEVE ROBBY/The Great Lawn (Columbia)	"La La" "Great"
19	11	FREE FLIGHT/Slice Of Life (FM/CBS)	"Uptown" "Penny"
6	12	JOE BECK/Back To Beck (DMP)	"Won't" "Lullaby"
22	13	BOBBY LYLE/Ivory Dreams (Atlantic)	"Ivory" "Been"
11	14	HARRY CONNICK JR./20 (Columbia)	"Avalon" "Brain"
13	15	NANCY WILSON/Nancy Now (Columbia)	"Quiet" "Move" "Ebb"
BREAKER	16	MARCUS ROBERTS/The Truth Is Spoken Here (Novus/RCA)	"Truth" "Mellow"
12	17	KIM PENSYL/Pensyl Sketches #1 (Optimism)	"Ready?" "Moroccan"
18	18	CHARLES EARLAND/Front Burner (Milestone/Fantasy)	"Gospel" "Mom" "Can"
21	19	PASSPORT/Talk Back (Atlantic)	"Nico's" "Dancing"
23	20	DAVID MANN/Insight (Antilles New Direction/Island)	"Chelsea" "Thru"
30	21	WINDOWS/French Laundry (Cypress/A&M)	"French" "Night"
14	22	AL JARREAU/Heart's Horizon (Reprise)	"Good" "All"
24	23	KEIKO MATSUI/Under Northern Lights (MCA)	"Mountain" "Under"
15	24	GERALD ALBRIGHT/Bermuda Nights (Atlantic)	"Mood" "Bermuda" "Feeling"
25	25	DAN BALMER/Becoming Became (Chase Music Group)	"Becoming" "Stacey"
27	26	DAVE McKENNA/No More Ouzo For Puzo (Concord)	"Ouzo"
20	27	RICHIE COLE/Signature (Milestone/Fantasy)	"Sunday" "Trade" "Rainbow"
28	28	BOB BERG/Cycles (Denon)	"Back" "Diamond"
DEBUT	29	ERIC GALE/In A Jazz Tradition (EmArcy)	"Eric's"
29	30	TOM HARRELL/Stories (Contemporary/Fantasy)	"Mountain" "Rapture"

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
SHERRY WINSTON (10) PAT KELLEY (7) ALEX BUGNON (6) NIGHTENGALE (6) CHRIS REA (6)	ENYA (18) FREE FLIGHT (12) KIM PENSYL (11) TANITA TIKARIM (11) AL JARREAU (9) DON HARRISS (7) DAVID ARKENSTONE (5) STEPS AHEAD (5)	ENYA/Watermark

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
SHERRY WINSTON (12) TERRI LYNN CARRINGTON (11) ERIC GALE (6) ERNIE WATTS (6)	STEPS AHEAD (17) SADAO WATANABE (11) ROBIN EUBANKS (9)	STEPS AHEAD/Well ROBIN EUBANKS/Overjoyed

NEW & ACTIVE

NEW & ACTIVE

NIGHTENGALE "Lightdance" (Higher Octave) 19/6
Rotations: Heavy 6/2, Medium 5/1, Light 8/3, Total Adds 6, WXDJ, WBZN, KLZS, WOTB, KBIA, KTCZ. Heavy: SMN, KTWV, KEYV, SS.

DAVID MANN "Insight" (Antilles New Direction/Island) 19/1
Rotations: Heavy 2/0, Medium 12/0, Light 5/1, Total Adds 1, KWFM. Heavy: WFAE, KLZS.

DAVID CROSSBY "Oh Yes I Can" (A&M) 17/2
Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Total Adds 2, WFAE, KBIA. Heavy: KTWV, KTCZ.

KERSTIN ALLVIN "Origins" (JBX) 16/2
Rotations: Heavy 4/1, Medium 7/0, Light 5/1, Total Adds 2, WXDJ, WFAE. Heavy: WBZN, KEYV, KTCL.

DAN BALMER "Becoming Became" (Chase Music Group) 16/1
Rotations: Heavy 4/0, Medium 10/1, Light 2/0, Total Adds 1, SMN. Heavy: WXDJ, WBZN, KDAB, WGMG. Debuts at number 26 on the NAC chart.

CHRIS REA "New Light Through Old Windows" (Geffen) 15/6
Rotations: Heavy 3/0, Medium 3/0, Light 9/6, Total Adds 6, KDAB, KKSF, KEYV, KLRS, KBIA, WMGN. Heavy: WXDJ, SMN, KTWV.

TEQUILA SUNRISE "Soundtrack" (Capitol) 15/1
Rotations: Heavy 4/1, Medium 6/0, Light 5/0, Total Adds 1, WXDJ. Heavy: KDAB, WFAE, KTCZ.

SHERRY WINSTON "Love Madness" (Headfirst) 14/10
Rotations: Heavy 1/1, Medium 6/5, Light 7/4, Total Adds 10, KOAI, WXDJ, SMN, KLZS, KTID, WNGS, KBIA, WFMK, WHNN, KMGQ.

RALF ILLENBERGER "Circle" (Narada-Equinox/MCA) 14/2
Rotations: Heavy 2/0, Medium 8/0, Light 4/2, Total Adds 2, WFMK, WHNN. Heavy: KKSF, KLZS.

MICHAEL DEEP "Thru The Harp" (Higher Octave) 13/5
Rotations: Heavy 2/1, Medium 3/0, Light 8/4, Total Adds 5, KOAI, WXDJ, WBZN, WOTB, KTCZ. Heavy: SMN.

ERIC GALE "Let's Stay Together" (Artful Balance/JCI) 13/1
Rotations: Heavy 1/1, Medium 3/0, Light 9/0, Total Adds 1, KLZS.

***SPECIAL EFX "Confidential" (GRP) 22/4**
Rotations: Heavy 1/0, Medium 12/0, Light 9/4, Total Adds 4, KJZZ, KMHD, WAER, WIVY. Heavy: JZTRAX. *BREAKER this week.*

***GARRY DIAL & DICK OATTS "Dial & Oatts" (DMP) 21/3**
Rotations: Heavy 2/0, Medium 8/0, Light 11/3, Total Adds 3, KTCJ, JZSHOW, KSLU. Heavy: KXPR, WTEB. *BREAKER this week.*

***SHERRY WINSTON "Love Madness" (Headfirst) 19/12**
Rotations: Heavy 1/1, Medium 5/4, Light 13/7, Total Adds 12, WCPN, WDET, KJZZ, KMHD, WFPL, WHRO, WTEB, WIVY, WKRY, WSIE, KSBK, JZTRAX. *BREAKER this week.*

****MICHAEL HAYES "I Vibe" (Surface To Air) 21/3**
Rotations: Heavy 2/0, Medium 11/1, Light 8/2, Total Adds 3, WEBR, JZSHOW, JCITY. Heavy: WAER, WVPE. *CHART EXTRA this week.*

****TORCH SONG TRILOGY "Soundtrack" (Polydor) 17/0**
Rotations: Heavy 2/0, Medium 7/0, Light 8/0, Total Adds 0. Heavy: KXPR, WAER. *CHART EXTRA this week.*

DEBORAH HENSON-CONANT "On The Rise" (GRP) 17/3
Rotations: Heavy 1/0, Medium 6/1, Light 10/2, Total Adds 3, KJZZ, KSLU, JZTRAX. Heavy: CJ.

MAYNARD FERGUSON "High Voltage 2" (Intima/Enigma) 16/1
Rotations: Heavy 4/0, Medium 8/0, Light 4/1, Total Adds 1, WVPE. Heavy: KJZZ, KPLU, WSHA, WEBR.

ALEX BUGNON "Love Season" (Orpheus/EMI) 16/1
Rotations: Heavy 3/0, Medium 7/1, Light 6/0, Total Adds 1, WCPN. Heavy: WSHA, WFSS, JZTRAX.

JOE LOCASCIO "Marrionette" (CMH) 15/1
Rotations: Heavy 5/0, Medium 5/0, Light 5/1, Total Adds 1, WVPE. Heavy: WAER, WFPL, WMOT, KLSK, KCLC.

MANTECA "No Heroes" (Duke St/Soundwings) 15/1
Rotations: Heavy 4/0, Medium 6/0, Light 5/1, Total Adds 1, WTEB. Heavy: KJZZ, WHRO, KLCC, KSBK.

ERNIE WATTS with GAMELON "Project: Activation Earth" (Amherst) 13/6
Rotations: Heavy 2/1, Medium 2/1, Light 9/4, Total Adds 6, WDET, KJZZ, WFPL, JCITY, WVPE, JZTRAX. Heavy: WEBR.

MASAHICO SATOH "Amorphism" (Portrait/Epic) 13/5
Rotations: Heavy 2/0, Medium 5/2, Light 6/3, Total Adds 5, KJAZ, WHRO, CJ, WTEB, KCLC. Heavy: KXPR, WKRY.

ERIC GALE "In A Jazz Tradition" (EmArcy) 13/3
Rotations: Heavy 7/0, Medium 3/1, Light 3/2, Total Adds 3, WDET, KUOP, KCLC. Heavy: KXPR, KSDS, KJAZ, WFPL, CJ, WTEB, WUSF. Debuts at number 29 on the CJZ chart.

* Uncharted Breakers denoted by one asterisk ** Chart Extra denoted by two asterisks.

STEPS AHEAD

"N.Y.C."

For a Mike Mainieri phone interview and/or station ID, please contact Ellen Brody at (212) 714-1820 or Susan B. Levin at (212) 603-8733



1 JAZZ

25 NAC DEBUT

Thank You, Radio,
And Mike Carlson!

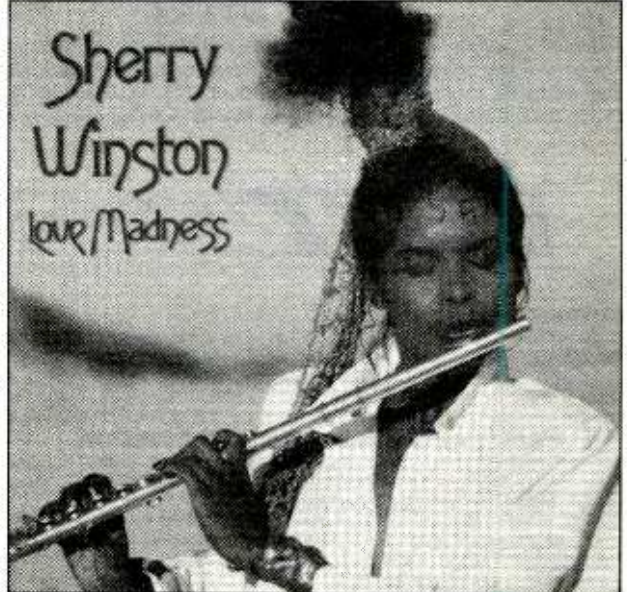


New AC

ADDS & HOTS

<p>P2 WQMG/Rochester Eric Gruner</p> <p>JORGE DALTO SCRIPPI POLITTI ETTA JAMES NANCY WILSON Notest: FREE FLIGHT STEVE BACH STEPS AHEAD ENYA TANITA TIKARAM</p>	<p>P3 WOTB/Newport Steve Bianchi</p> <p>VANGELIS NIGHTENGALE MICHAEL DEEP SHOW OF HANDS Notest: JOE BECK DADA BIRELI LAGRENE FREE FLIGHT CHI</p>	<p>P1 KQAU/Dallas Randy Brown</p> <p>JESSIE ALLEN COOP MEMBERS ONLY TOO! BILL GABLE BRUCE COCKBURN MICHAEL DEEP SHERRY WINSTON Notest: ENYA TOM SCOTT AL JARREAU DAVID KNOPFLER KIM PENYSL</p>	<p>WXD/Miami Terry Hickman</p> <p>FERSTIN ALLVIN MICHAEL DEEP STANLEY JORDAN MARTIN TAYLOR KRIKO HATSUI SHERRY WINSTON TEQUILA SUNRISE NIGHTENGALE SPECIAL EPX Notest: DAN BALMER DEBORAH HENSON-CON GIPSY KINGS TANITA TIKARAM CHRIS REA</p>	<p>P2 WFAE/Charlotte Paul Stribling</p> <p>KERSTIN ALLVIN TOM HIEL KEN STOVER SHOW OF HANDS DAVID CROSBY TURTLE ISLAND STR Notest: KEIKO MATSUI TANITA TIKARAM DAVID ARKENSTONE FREE FLIGHT</p>	<p>P3 WNGS/West Palm Beach Ross Block</p> <p>SHERRY WINSTON TOM HIEL BRUCE BEG VAR BOB BERG CLEVIN ALEXANDER FLIGHT 7 Notest: SADAO WATANABE AL JARREAU STEVE BACH FREE FLIGHT</p>	<p>WVVE/Sarasota-Tampa Blake Lawrence</p> <p>STEVIE WONDER FREDWAY PHILHARM MARTIN TAYLOR KEIKO MATSUI ALEX BUGHON Notest: ENYA ANITA BAKER KENNY G CHRIS SPHERIS TANITA TIKARAM BOBBY LYLE</p>	<p>WLOQ/Orlando Bob Church</p> <p>SCOTT COSSU MIROSLAV BILL KING ROBERT PALMER STEPS AHEAD Notest: JULIA FORDHAM DAVID KNOPFLER TANITA TIKARAM ALEX BUGHON BOBBY LYLE</p>	<p>P1 WNJA/Chicago O'Connor/Fischer</p> <p>STEVE BACH Notest: KENNY G CHECKFIELD CHI AL JARREAU WBNZ/Milwaukee Steve Amann</p> <p>BOB BERG CONROY JUNKIES MICHAEL DEEP PAT KELLEY NIGHTENGALE TURTLE ISLAND STR Notest: LYLE LOVETT KIM PENYSL STEPS AHEAD TANITA TIKARAM</p>	<p>P2 KLZS/Wichita Rump/Morton</p> <p>BRUCE COCKBURN CHRIS DEBURN WORKING GIRL STEPS AHEAD NIGHTENGALE ERIC GALE SHOW OF HANDS KEIKO MATSUI JULIA FORDHAM SIMPLY RED LIVINGSTON TAYLOR BOBBY LYLE ALEX BUGHON TERRI LYNE CARRING RIC FLAUDING RICK REELIS NANCY CRUEFFITH SHERRY WINSTON MAKI PRIEST GRAYSON HUGH Notest: CELESTIAL NAVIGATI TANITA TIKARAM DAVID ARKENSTONE FREE FLIGHT SPECIAL EPX</p>	<p>WLMH/Grand Rapids Brenda Matthews</p> <p>WINDOWS MEMBERS ONLY TOO! JENNY NEWMALL ERNIE WATTS W/GAM Notest: MARTIN TAYLOR TRAUT & ROBBY MICHAEL HAYES FREE FLIGHT GONTITI</p>	<p>WFMK/Lansing Tom Knight</p> <p>SPECIAL EPX RALPH ILLENBERGER SHERRY WINSTON TANITA TIKARAM Notest: BRIAN MELVIN DON HARRISS GARY HERBIG FREE FLIGHT TWINS</p>	<p>WMOH/Madison Pat O'Neil</p> <p>RIC FLAUDING CHRIS REA MEMBERS ONLY TOO! PAT KELLEY Notest: KIM PENYSL AL JARREAU MARTHA PLACK ENYA DAVID ARKENSTONE</p>	<p>KTCZ/Minneapolis Jane Fredrickson</p> <p>PAT KELLEY STEPS AHEAD FREDWAY PHILHARMON KIM PENYSL MICHAEL DEEP NIGHTENGALE CELESTIAL NAVIGATI JENNY NEWMALL Notest: SPECIAL EPX WINDOWS ENYA KIM PENYSL FREE FLIGHT</p>	<p>WNNW/Seattle Robert Nigam</p> <p>SPECIAL EPX RALPH ILLENBERGER SHERRY WINSTON TANITA TIKARAM Notest: BRIAN MELVIN DON HARRISS FREE FLIGHT TWINS</p>
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THE FUTURE SOUNDS LIKE THIS



Sherry Winston
Love/Madness

37 Current Reporters
39 Current Reports
Did Not Report, Playlist Frozen (1):
KNWA/Seattle
KSLU/Hammond is Now A Contemporary
Jazz Reporter.

CONTEMPORARY JAZZ

ADDS & HOTS

<p>P1 WRTU/Philadelphia Karl Keeler</p> <p>RAY ANDERSON PEPPER ADAMS AL CONN PHIL WOODS Notest: KENT JORDAN BIRELI LAGRENE ROBIN EUBANKS CHARLES EARLAND SADAO WATANABE</p>	<p>P2 WJAZ/Chicago Rick Peterson</p> <p>CHARLES BROWN RICK ZUNIGAR PASSPORT Notest: TERRI LYNE CARRING MARTIN TAYLOR NICHELLE HENDRICKS SADAO WATANABE BOBBY LYLE SOS ALLSTARS</p>	<p>P3 WEAR/Syracuse Joan Urofsky</p> <p>FLIGHT 7 SPECIAL EPX ERIC GALE Notest: SOS ALLSTARS STEPS AHEAD MARTIN TAYLOR STEVE BACH JOE LOCASCIO</p>	<p>P1 WVTV/Jacksonville Eric Lee</p> <p>TERRI LYNE CARRI SHERRY WINSTON BIRCHIE WALKER SPECIAL EPX PASSPORT Notest: FREE FLIGHT JOHN JARVIS TEQUILA SUNRIS BILL BERGMAN GERALD ALBRIGH</p>	<p>P2 WVFC/Cincinnati Scott Brown</p> <p>TURTLE ISLAND STR PASSPORT KIM PENYSL WINDOWS DAVID HANN WCPN/Cleveland Harvey Zay</p> <p>MIKE LE DONNE SHERRY WINSTON ALEX BUGHON MULCREW MILLER CHARLES EARLAND NANCY WILSON Notest: ANN DALLI ERNIE WATTS W/GA ERIC GALE STANLEY JORDAN LOI NORTH GRP KEVIN EUBANKS</p>	<p>P3 WVPE/South Bend-Elkhart Jon Kaufmann-Kannel</p> <p>BRAZIL CLASSICS I DAVID ARKENSTONE NAYARD FERGUSON FLIGHT 7 GORDON GOODWIN JOE LOCASCIO MARCUS ROBERTS ERNIE WATTS W/GAM JAMES WILLIAMS TOM TALBERT BUDDY MONTGOMERY DAVID ARKENSTONE MASAHIKO SATOH ERIC GALE JACK WALRATH TURTLE ISLAND STR Notest: JOE BECK JOHN HADDY GARY HERBIG JOE LOCASCIO</p>	<p>P1 WVWS/Portland Jon Kettering</p> <p>RIC FLAUDING SPECIAL EPX FREE FLIGHT SHERRY WINSTON Notest: DAN BALMER DAVE MCKENNA KEIKO MATSUI DAVID ARKENSTO</p>	<p>P2 KJZZ/Phoenix Bill Shedd</p> <p>ETTA JAMES SPECIAL EPX SHERRY WINSTON DEBORAH HENSON-C ERNIE WATTS W/GA Notest: SADAO WATANABE ROBIN EUBANKS STEVE BACH AL JARREAU</p>	<p>P3 KFLU/Tacoma-Seattle Joe Cohn</p> <p>STEPS AHEAD MAYNARD FERGUSON BOBBY LYLE TURTLE ISLAND STR LYLE LOVETT</p>	<p>P2 KLCR/Eugene Michael Canting</p> <p>ERIC GALE HOUSTON PENSION MULCREW MILLER BUDDY MONTGOMERY FLIGHT 7 Notest: GIPSY KINGS ENYA STEPS AHEAD TANITA TIKARAM MARTIN TAYLOR RICK ZUNIGAR Notest: TURTLE ISLAND STR MULCREW MILLER ROBIN EUBANKS TOM HARBELL MCCOY TYNER</p>	<p>P3 KSBS/Mission Viejo Terry Wedel</p> <p>SHERRY WINSTON SOS ALLSTARS MICHAEL DEEP Notest: TRAUT & ROBBY AL JARREAU MANTECA RIC FLAUDING RICHIE COLE JAZZ TRAX Art Good</p> <p>SHERRY WINSTON DEBORAH HENSON- ERNIE WATTS W/G MARTIN TAYLOR RICHARD BURMER Notest: RALPH ILLENBERGER DAVID ARKENSTONE STEPS AHEAD FREE FLIGHT KRIKO HATSUI</p>
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Presenting Sherry Winston's long-awaited second album – destined for multi-format success.

Guest artists include Patrice Rushen, Eric Gale, and vocalist Jocelyn Brown on the sultry new single "Shall We".

Contemporary Jazz BREAKERS® #1 Most Added



Hang on to your headphones...
Connection Three from SFO is about to hit the airwaves!



CONNECTION THREE
THE SINGLE
© 1988 Peter Eric Arnell

Did Not Report, Playlist Frozen (3):
KPLU/Tacoma-Seattle
WMOT/Nashville
WNOP/Cincinnati
Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (2):
WBGO/Newark
KWMU/St. Louis
KSLU/Hammond is Now A Contemporary Jazz Reporter.



BREAKERS

JODY WATLEY Real Love (MCA)

77% of our reporting stations on it. Rotations: Heavy 1/0, Medium 11/11, Light 61/59, Total Adds 70 including WXYV, WILD, WDAS, WDJY, WHUR, WYLD, HOT103, WZAK, KJLH. Debuts at number 39 on the Urban Contemporary chart.

JOHNNY KEMP Birthday Suit (Columbia)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 25/1, Light 39/10, Total Adds 11 including WUSL, KJMZ, KMJQ, WGCI, WBLZ, WVKO, WUSS, WDKT, WBLX, WTMP. Debuts at number 36 on the Urban Contemporary chart.

GERALD ALSTON You Laid Your Love On Me (Motown)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/0, Light 49/17, Total Adds 17 including HOT103, WBLZ, WVKO, OC104, KQXL, WXOK, Z93, Q92, WJJS, WALT.

KID'N PLAY Rollin' With Kid'N Play (Select)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 21/2, Light 36/11, Total Adds 13 including WEDR, WYLD, KPRS, WUSS, KBCE, WQMG, Z104, WQOK, WTUG, Z92. Debuts at number 38 on the Urban Contemporary chart.

NEW & ACTIVE

LIA "True Obsession" (Virgin) 56/9

Rotations: Heavy 1/0, Medium 18/0, Light 37/9, Total Adds 9, WXYV, WHUR, WGCI, WPAL, Q92, Z99, WBLX, HOT96, KMYX. Heavy: WATV. Mediums include: K104, WUSS, WNHC, WVKX, WJIZ.

LATEASHA "Move On You" (Rawsome/Slam) 56/6

Rotations: Heavy 1/0, Medium 24/0, Light 31/6, Total Adds 6, WXYV, KRNB, WJTT, WWDW, WFXE, K98. Heavy: WHUR. Mediums include: WDAS, K104, WEDR, HOT103, KJLH. Debuts at number 40 on the Urban Contemporary chart.

RENE MOORE "Never Say Goodbye To Love" (Polydor) 55/12

Rotations: Heavy 0/0, Medium 10/1, Light 45/11, Total Adds 12 including WDAS, KRNB, HOT103, PWR94, WVKX, WPAL, WPEG, WJTT, Z16, Z99. Mediums include: WHUR, WUSS, WFXA, WFXE, KIIZ.

TRACIE SPENCER "Imagine" (Capitol) 55/5

Rotations: Heavy 3/0, Medium 32/1, Light 20/4, Total Adds 5, WUSL, WFXE, WCDX, WGPR, KMYX. Heavy: WXYV, WQMG, WEAS. Mediums include: WDJY, KHYS, WEDR, HOT103, PWR94. Debuts at number 34 on the Urban Contemporary chart.

PASADENAS "Tribute (Right On)" (Columbia) 54/35

Rotations: Heavy 0/0, Medium 6/0, Light 48/35, Total Adds 35 including KRNB, HOT103, WBLZ, KMJM, XHRM, KSOL, WUSS, OC104, WJIZ, WFXA. Mediums include: WDAS, WHUR, WYLD, WVKX, WTMP.

WENDY and LISA "Are You My Baby" (Columbia) 53/8

Rotations: Heavy 1/0, Medium 8/0, Light 42/8, Total Adds 8, KBCE, WATV, Z93, Z104, WDKT, KDKS, KACE, KDIA. Mediums include: WXYV, WHUR, KRNB, WYLD, KMJM.

JEFFREY OSBORNE "All Because Of You" (A&M) 53/7

Rotations: Heavy 3/0, Medium 22/0, Light 28/7, Total Adds 7, WQMG, WQFX, K98, HOT105, WPLZ, WTUG, WZZZ. Heavy: WFXE, WJMI, WTMP. Mediums include: WDAS, WZAK, WTLC, KMJM, WUSS.

GRADY HARRELL "Sticks And Stones" (RCA) 52/12

Rotations: Heavy 1/0, Medium 8/0, Light 43/12, Total Adds 12 including HOT103, WGCI, WBLZ, WZAK, KPRS, KBCE, WATV, Q92, Z16, KIPR. Heavy: WTMP. Mediums include: WEDR, WJTT, KIIZ, U102, WALT.

TEN CITY "That's The Way Love Is" (Atlantic) 52/3

Rotations: Heavy 4/0, Medium 27/0, Light 21/3, Total Adds 3, WXOK, KPRR, HOT105. Heavy: WGCI, WZAK, WUSS, WTMP. Mediums include: WXYV, WDAS, WHUR, WEDR, HOT103. Debuts at number 37 on the Urban Contemporary chart.

SHEENA EASTON "Days Like This" (MCA) 50/9

Rotations: Heavy 1/0, Medium 22/0, Light 27/9, Total Adds 9, KMJQ, WYLD, WZAK, KPRS, WUSS, WVKX, KBCE, WWDW, WQMG. Heavy: WDKT. Mediums include: WDJY, WHUR, KJMZ, K104, HOT103.

GUY "I Like" (MCA) 48/20

Rotations: Heavy 7/0, Medium 18/4, Light 23/16, Total Adds 20 including WVEE, K104, WBLZ, WTLC, KDAY, OC104, WJIZ, Z93, WFXE, WQMG. Heavies include: KJMZ, WPEG, WWDW, WFXC, Z104. Mediums include: WILD, KHYS, WZAK, WUSS, WPAL.

CHAKA KHAN "Baby Me" (WB) 47/28

Rotations: Heavy 2/0, Medium 10/1, Light 35/27, Total Adds 28 including WXYV, WDAS, WVEE, KHYS, WTLC, KMJM, WVKX, WJIZ, WFXA, KQXL. Heavy: WZAK, WFXC. Mediums include: K104, WGCI, OC104, WEKS, WPAL.

JAMM "You And Me" (Epic) 45/2

Rotations: Heavy 6/0, Medium 23/0, Light 16/2, Total Adds 2, WUSS, WQFX. Heavies include: WEDR, WTLC, WJTT, WFXE, HOT96. Mediums include: WHUR, HOT103, WZAK, WNHC, WVKX.

AL B. SURE! "If I'm Not Your Lover" (WB) 38/26

Rotations: Heavy 1/0, Medium 11/4, Light 26/22, Total Adds 26 including WILD, WUSL, KRNB, WYLD, HOT103, WTLC, KJLH, WNHC, Z93, WFXE. Heavy: K104. Mediums include: WDJY, KJMZ, KHYS, KMJQ, WZAK.

SIMPLY RED "It's Only Love" (Elektra) 37/6

Rotations: Heavy 0/0, Medium 8/0, Light 29/6, Total Adds 6, WAMO, WJIZ, Z99, KCHX, WQIM, WQOK. Mediums include: WDJY, K104, WVKX, WJMI, KIIZ.

ALEXANDER O'NEAL "(What Can I Say) To Make You Love Me" (Tabu/CBS) 36/5

Rotations: Heavy 0/0, Medium 18/1, Light 18/4, Total Adds 5, WDJY, WUSS, Z104, WBLX, WPLZ. Mediums include: WDAS, HOT103, WZAK, WVKX, WPAL.

BLUE MAGIC "Romeo And Juliet" (Columbia) 34/14

Rotations: Heavy 0/0, Medium 6/1, Light 28/13, Total Adds 14 including WDJY, WEDR, WYLD, KJLH, WNHC, Z93, WFXC, KIPR, WQIC, WIKS. Medium: WUSS, WQOK, WEAS, WTMP.

E.U. "Buck Wild" (Virgin) 33/29

Rotations: Heavy 0/0, Medium 1/0, Light 32/29, Total Adds 29 including WILD, WDAS, WGCI, XHRM, WNHC, WVKX, KBCE, WXOK, WPAL, Z93. Medium: K104.

TOO SHORT "Life's Too Short" (Jive/RCA) 33/12

Rotations: Heavy 1/0, Medium 6/0, Light 26/12, Total Adds 12 including WHUR, K104, WYLD, HOT103, U102, WQIC, WQIM, WEAS, KDKS, WTUG. Heavy: KRNB. Mediums include: WZAK, KPRS, KDAY, WJTT, KIIZ.

JACKIE JACKSON "Stay" (Polydor) 32/11

Rotations: Heavy 0/0, Medium 9/1, Light 23/10, Total Adds 11 including WXYV, WILD, KRNB, WQFX, WDKT, WJMI, Z99, HOT105, WANM, WGPR. Mediums include: WDAS, WHUR, KMJQ, WUSS, WVKX.

STARPOINT "Tough Act To Follow" (Elektra) 32/2

Rotations: Heavy 1/0, Medium 14/0, Light 17/2, Total Adds 2, K104, WANM. Heavy: WDDZ. Mediums include: KRNB, WEDR, HOT103, WBLZ, WNHC.

GERALD ALBRIGHT "In The Mood" (Atlantic) 30/6

Rotations: Heavy 0/0, Medium 4/1, Light 26/5, Total Adds 6, WBLZ, WUSS, WENN, KMJJ, WGPR, WTLZ. Medium: WZAK, WJTT, KDIA.

PAUL LAURENCE "Make My Baby Happy" (Capitol) 29/11

Rotations: Heavy 0/0, Medium 9/2, Light 20/9, Total Adds 11 including WDAS, KJLH, WUSS, WVKX, WATV, WQIS, Z99, U102, WALT, WQIC. Mediums include: K104, WZAK, WJIZ, WJMI, WEAS.

STETSASONIC "Float On" (Tommy Boy) 28/6

Rotations: Heavy 1/0, Medium 7/0, Light 20/6, Total Adds 6, HOT103, KPRS, WXOK, Q92, WQIM, HOT96. Heavy: WUSS. Mediums include: WDAS, WPAL, WWDW, WFXC, WQMG.

NU GIRLS "Can We Talk About It?" (Atlantic) 27/5

Rotations: Heavy 0/0, Medium 5/1, Light 22/4, Total Adds 5, WDAS, KMJM, XHRM, WUSS, WJIZ. Medium: WPAL, WJTT, WEAS, WTMP.

MOST ADDED

JODY WATLEY (70)
PASADENAS (35)
E.U. (29)
CHAKA KHAN (28)
AL B. SURE! (26)
GUY (20)
GERALD ALSTON (17)
BLUE MAGIC (14)
DINO (14)
SKYY (14)

HOTTEST

SURFACE (64)
MILLI VANILLI (63)
LEVERT (63)
PAULA ABDUL (51)
SWEET OBSESSION (39)
J.T. TAYLOR & R. BELLE (27)
ANITA BAKER (22)
FREDDIE JACKSON (19)
BOYS (16)
DONNA ALLEN (9)

TOP 10 RECURRENTS

LW TW
7 1 AL JARREAU/So Good
2 2 K. WHITE/Superwoman
8 3 V. WILLIAMS/Dreamin'
— 4 CAMEO/Skin
1 5 NEW EDITION/Can
6 6 B. BROWN/Roni
3 7 KIARA/This Time
— 8 TONE LOC/Wild Thing
— 9 B. & C. WINANS/Heaven
— 10 A. BAKER/Just

SIGNIFICANT ACTION

DEF JEF "Give It Here" (Delicious Vinyl/Island) 24/2

Rotations: Heavy 0/0, Medium 10/0, Light 14/2, Total Adds 2, WQMG, KMJJ. Mediums include: KMJQ, KRNB, WEDR, WZAK, KDAY.

NAJEE "Najee's Nasty Groove" (EMI) 21/3

Rotations: Heavy 0/0, Medium 7/0, Light 14/3, Total Adds 3, HOT103, KBCE, KBUZ. Mediums include: WDAS, WHUR, WZAK, WNHC, WLOU.

STOP THE VIOLENCE MOVEMENT "Self Destruction" (Jive/RCA) 21/1

Rotations: Heavy 4/0, Medium 11/0, Light 6/1, Total Adds 1, Z93. Heavy: WDAS, KDAY, WFXC, WCDX. Mediums include: KMJQ, HOT103, XHRM, KSOL, WPEG.

M.C. HAMMER "Turn This Mutha Out" (Capitol) 20/12

Rotations: Heavy 0/0, Medium 3/0, Light 17/12, Total Adds 12 including WEDR, HOT103, PWR94, WATV, WENN, WPAL, Z104, Q92, WBLX, WEAS. Medium: KJLH, WFXC, WVOI.

ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here I Come)" (Atlantic) 20/7

Rotations: Heavy 0/0, Medium 3/0, Light 17/7, Total Adds 7, WHUR, PWR94, WGCI, WQIM, WIZF, WGPR, KMYX. Medium: WDAS, WUSS, WTMP.

DEON ESTUS "Heaven Help Me" (Mika/Polydor) 18/13

Rotations: Heavy 0/0, Medium 4/2, Light 14/11, Total Adds 13 including WHUR, KMJQ, WZAK, KPRS, KMJM, WUSS, OC104, KBCE, WWDW, WZFX. Medium: KHYS, WYLD.

CONSTINA "Are You Lonely Tonight" (Columbia) 18/7

Rotations: Heavy 0/0, Medium 0/0, Light 18/7, Total Adds 7, WYLD, KMJM, WENN, WPAL, KMJJ, WANM, Z92.

SHARP "Playboy" (Elektra) 17/1

Rotations: Heavy 0/0, Medium 7/0, Light 10/1, Total Adds 1, WTMP. Mediums include: WEDR, KMJM, WVKX, WIKS, Z92.

ATENSION "Let Me Push It To Ya" (Island) 16/6

Rotations: Heavy 0/0, Medium 4/0, Light 12/6, Total Adds 6, WGCI, KJLH, XHRM, WNHC, WQMG, KDIA. Medium: WHUR, KRNB, WEDR, WFXE.

BY ALL MEANS "You Decided To Go" (Island) 16/0

Rotations: Heavy 0/0, Medium 6/0, Light 10/0, Total Adds 0, Medium: WEDR, WUSS, WFXA, WFXE, WEAS.

GOOD QUESTION "Listen To Your Heart" (Paisley Park/WB) 16/0

Rotations: Heavy 0/0, Medium 5/1, Light 11/0, Total Adds 0, Medium: OC104, WVKX, KCHX, WTLZ, KDIA.

ANNE G. "If She Knew" (Atlantic) 15/11

Rotations: Heavy 0/0, Medium 0/0, Light 15/11, Total Adds 11 including WXOK, WFXC, WZFX, Z104, Z99, U102, KIPR, WALT, WIKS, WZZZ.

FUTURE "Heartbreaker" (Houston International) 15/4

Rotations: Heavy 0/0, Medium 1/0, Light 14/4, Total Adds 4, WFXA, WPAL, WEAS. Medium: WEAS.

COOL'R "Victim" (Ode Sound & Visuals/A&M) 14/3

Rotations: Heavy 0/0, Medium 2/0, Light 12/3, Total Adds 3, WFXA, WPAL, WEAS. Medium: WUSS, WLOU.

ICE-T "High Rollers" (Sire/WB) 14/1

Rotations: Heavy 0/0, Medium 5/1, Light 9/0, Total Adds 1, WJMI. Medium: KDAY, KSOL, WZFX, K98.

TONE LOC "Funky Cold Medina" (Delicious Vinyl/Island) 13/8

Rotations: Heavy 2/0, Medium 1/1, Light 10/7, Total Adds 8, WAMO, KHYS, WZAK, KJLH, KSOL, WWDW, WZFX, Z104. Heavy: WJHM, WTUG.

DOMINO "Cuties Get Connected" (Profile) 13/4

Rotations: Heavy 0/0, Medium 0/0, Light 13/4, Total Adds 4, WZAK, WATV, WQIS, HOT96.

N.W.A. "Gangsta Gangsta" (Priority) 12/4

Rotations: Heavy 0/0, Medium 1/1, Light 11/3, Total Adds 4, WBLZ, WUSS, WENN, WEAS.

RICK KELLIS featuring BILLY THOMPSON "Party For Two" (Sedona/JCI) 11/4

Rotations: Heavy 0/0, Medium 3/0, Light 8/4, Total Adds 4, WPAL, Z99, WIKS, KMJJ. Medium: WTLC, WEAS, WVOI.

DOROTHY MOORE "Endless Summer Nights" (Fantasy) 10/4

Rotations: Heavy 0/0, Medium 2/0, Light 8/4, Total Adds 4, WJIZ, WATV, WFXC, WANM. Medium: WHUR, WTMP.

RENE HAYES "Ain't It Funny" (Damon) 10/2

Rotations: Heavy 0/0, Medium 2/0, Light 8/2, Total Adds 2, KBCE, WPAL. Medium: WEDR, WEAS.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Urban Contemporary chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

NEW ARTISTS

Reports/Adds

- 1 LATEASHA/Move On You (Rawsome/Slam) 56/6
- 2 PASADENAS/Tribute (Right On) (Columbia) 54/35
- 3 WENDY and LISA/Are You My Baby (Columbia) 53/8
- 4 GRADY HARRELL/Sticks And Stones (RCA) 52/12
- 5 TEN CITY/That's The Way Love Is (Atlantic) 52/3
- 6 JAMM/You And Me (Epic) 45/2
- 7 E.U./Buck Wild (Virgin) 33/29
- 8 TOO SHORT/Life's Too Short (Jive/RCA) 33/12
- 9 JACKIE JACKSON/Stay (Polydor) 32/11
- 10 STETSASONIC/Float On (Tommy Boy) 28/6

New artists have not yet had a UC Breaker.

A GIFT FROM HEAVEN.



lost without you

BeBe + CeCe
W I N A N S

The new single
from the Grammy Award-winning duo
and follow-up
to their Top 10 hit
"Heaven."

Music from a higher source.



Taken from the album *HEAVEN*.
Produced by Keith Thomas for Yellow Elephant Music, Inc.



©1989 CAPITOL RECORDS, INC.

UC ADDS & HOTS

EAST

WUSS/Atlantic City Only/Rollins
 GERALD ALBRIGHT
 CHRISTOPHER MAX
 N.W.A.
 DEON ESTUS
 AL JARREAU
 KID'N PLAY
 JOHNNY KEMP
 PAUL LAURENCE
 JODY WATLEY
 SHEENA EASTON
 NU GIRLS
 AMY KEYS
 JAMM
 ALEXANDER O'NEAL
 PASADENAS
 Hottest:
 TODAY
 CHERYL "PEPSII"
 KIARA
 MILLI VANILLI
 NEW EDITION

WXYV/Baltimore Roy Sampson
 JODY WATLEY
 CHAKA KHAN
 LIA
 JACKIE JACKSON
 LATEASHA
 Hottest:
 MILLI VANILLI
 PAULA ABDUL
 LEVERT
 SURFACE
 DONNA ALLEN

WILD/Boston Hill/Hill
 AL B. SURE
 JODY WATLEY
 E.U.
 SADE
 JACKIE JACKSON
 MARC V.
 Hottest:
 PAULA ABDUL
 MILLI VANILLI
 SWEET OBSESSION
 LEVERT
 ANITA BAKER

WNHC/New Haven Hannibal/Dickinson
 FOUR TOPS
 NEW EDITION
 ATENSIION
 E.U.
 BLUE MAGIC
 AL B. SURE
 COMMODORES
 RAY GOODMAN & BR
 Hottest:
 PAULA ABDUL
 MILLI VANILLI
 SURFACE
 LEVERT

OC104/Ocean City Scott Jantzen
 DEON ESTUS
 GUY
 PASADENAS
 KARYN WHITE
 JODY WATLEY
 GERALD ALSTON
 Hottest:
 MILLI VANILLI
 SWEET OBSESSION
 J.T. TAYLOR & REG
 KON KAN
 BOBBY BROWN

WHUR/Washington Mike Archie
 LIA
 BOY GEORGE
 ROBERTA FLACK
 DEON ESTUS
 JODY WATLEY
 TOO SHORT
 AL JARREAU
 CONTROLLERS
 Hottest:
 EL DEBARGE
 LEVERT
 ALYSON WILLIAMS
 LATEASHA
 JACKIE JACKSON

SOUTH

WJIZ/Albany Tony Wright
 CHAKA KHAN
 GUY
 JODY WATLEY
 SIMPLY RED
 PASADENAS
 Hottest:
 VANESSA WILLIAMS
 ANITA BAKER
 LEVERT
 SWEET OBSESSION
 MILLI VANILLI

WDSA/Philadelphia Joe Tamburro
 DINO
 JODY WATLEY
 TODAY
 CHAKA KHAN
 RENE MOORE
 E.U.
 THREE TIMES DOP
 CHRISTOPHER MAX
 PAUL LAURENCE
 NU GIRLS
 Hottest:
 MILLI VANILLI
 LEVERT
 PAULA ABDUL
 J.T. TAYLOR & REG
 SURFACE

WAMQ/Pittsburgh Weaver/Goewey
 RADIANT
 NEW EDITION
 TONE LOC
 SIMPLY RED
 KRISTIN BAI
 CHANELLE
 Hottest:
 BAR-KAYS
 MILLI VANILLI
 SURFACE
 KENNY G
 WILL TO POWER

WVVE/Atlanta Boyd/Diamond
 CHAKA KHAN
 GUY
 Z-LOOK
 SKYY
 JODY WATLEY
 Hottest:
 PAULA ABDUL
 ANITA BAKER
 TODAY
 AL JARREAU
 CAMBO
 SURFACE

WEKS/Atlanta Lyles/Castle
 CHERRELLE
 NEW EDITION
 DINO
 SKYY
 Hottest:
 PAULA ABDUL
 MILLI VANILLI
 LEVERT
 SURFACE

WPAJ/Charleston Don Kendrick
 BOBBY BROWN
 RENE HAYES
 M.C. HAMMER
 LIA
 BOBBY HUMPHREY
 BOBBY BROWN
 VANESSA WILLIAMS
 NEW EDITION
 ANITA BAKER
 BRENDA K. STARR
 JODY WATLEY
 JOHNNY KEMP
 BOY GEORGE
 TONE LOC
 Hottest:
 PAULA ABDUL
 SURFACE

KJMZ/Dallas Smith/Robbins
 BOBBY BROWN
 VANESSA WILLIAMS
 NEW EDITION
 ANITA BAKER
 BRENDA K. STARR
 JODY WATLEY
 JOHNNY KEMP
 BOY GEORGE
 TONE LOC
 Hottest:
 PAULA ABDUL
 SURFACE

Z93/Charleston Cliff Fletcher
 GUY
 AL B. SURE
 BLUE MAGIC
 GERALD ALSTON
 JODY WATLEY
 DEON ESTUS
 GERALD ALSTON
 PASADENAS
 CHAKA KHAN
 JODY WATLEY
 CHAKA KHAN
 Hottest:
 PAULA ABDUL
 LEVERT
 MILLI VANILLI

KOXL/Baton Rouge Welch/Clay
 TODAY
 Z-LOOK
 BOY GEORGE
 GERALD ALSTON
 PASADENAS
 JODY WATLEY
 CHAKA KHAN
 Hottest:
 PAULA ABDUL
 LEVERT
 MILLI VANILLI
 SURFACE
 PAULA ABDUL
 J.T. TAYLOR & REG

WPEG/Charlotte Michael Saunders
 JODY WATLEY
 BOBBY BROWN
 ALYSON WILLIAMS
 RENE MOORE
 Hottest:
 SURFACE
 MILLI VANILLI
 LEVERT
 TONE LOC
 DONNA ALLEN

WTTT/Chattanooga Sewell/St. James
 JODY WATLEY
 ANITA BAKER
 CHAKA KHAN
 LATEASHA
 PASADENAS
 RENE MOORE
 AMY KEYS
 CHANELLE
 AWESOME DRE'
 Hottest:
 MILLI VANILLI
 JONATHAN BUTLER
 SWEET OBSESSION
 CHERYL "PEPSII"
 SURFACE

WVDM/Columbia Andre Carson
 TONE LOC
 JODY WATLEY
 LATEASHA
 BOY GEORGE
 SHEENA EASTON
 DEON ESTUS
 Hottest:
 SWEET OBSESSION
 MILLI VANILLI
 LEVERT
 SURFACE
 PAULA ABDUL

WVFE/Columbus Byron Pitts
 AL B. SURE
 SKYY
 JODY WATLEY
 GUY
 TRACIE SPENCER
 PASADENAS
 LATEASHA
 Hottest:
 JAMM
 LEVERT
 JONATHAN BUTLER
 EL DEBARGE
 BOBBY BROWN

WQMG/Greensboro Doc Holliday
 JODY WATLEY
 AL B. SURE
 KID'N PLAY
 GUY
 DEF JEF
 DINO
 JEFFREY OSBORNE
 ALYSON WILLIAMS
 E.U.
 SHEENA EASTON
 ATENSIION
 PASADENAS
 BETTY WRIGHT
 E.U.
 LEVERT
 SURFACE
 SWEET OBSESSION
 MILLI VANILLI
 TRACIE SPENCER

Z104/Greenville Wayne Walker
 ALEXANDER O'NEAL
 AL B. SURE
 DINO
 JODY WATLEY
 CHAKA KHAN
 Z-LOOK
 ANNE G.
 TONE LOC
 KID'N PLAY
 M.C. HAMMER
 SKYY
 WENDY & LISA
 Hottest:
 SWEET OBSESSION
 FREDDIE JACKSON
 LEVERT
 SURFACE

K104/Dallas Spears/Smith
 GUY
 JODY WATLEY
 CHARLIE SINGLETON
 TOO SHORT
 STARPOINT
 STEVIE WONDER
 Hottest:
 LEVERT
 J.T. TAYLOR & REG
 BOYS
 AL B. SURE
 BOBBY BROWN

WQFX/Durham Hosie Mack
 DOROTHY MOORE
 FREDDIE JACKSON
 ANNE G.
 JODY WATLEY
 BLUE MAGIC
 SKYY
 PASADENAS
 Hottest:
 GUY
 SWEET OBSESSION
 MILLI VANILLI
 KIARA
 SURFACE

KPRR/EI Paso Perry/Molano
 PAULA ABDUL
 JODY WATLEY
 KARYN WHITE
 TEN CITY
 PASADENAS
 Hottest:
 MILLI VANILLI
 JONATHAN BUTLER
 SWEET OBSESSION
 CHERYL "PEPSII"
 SURFACE

WZFX/Fayetteville Tony Lype
 CHRISTOPHER MAX
 RADIANT
 CHAKA KHAN
 TONE LOC
 DEON ESTUS
 ANNE G.
 CHARLIE SINGLETON
 Hottest:
 SWEET OBSESSION
 PAULA ABDUL
 MILLI VANILLI
 SURFACE
 LEVERT

WQJH/Huntsville Thomas/Carmichael
 JODY WATLEY
 CHARLIE SINGLETON
 WENDY & LISA
 PASADENAS
 AL JARREAU
 SKYY
 E.U.
 JACKIE JACKSON
 CHRISTOPHER MAX
 JOHNNY KEMP
 Hottest:
 J.T. TAYLOR & REG
 SWEET OBSESSION
 GUY
 SURFACE
 ASHFORD & SIMPSON

WJML/Jackson Paul Todd
 Z-LOOK
 CHRISTOPHER MAX
 ICE-T
 JACKIE JACKSON
 JODY WATLEY
 Hottest:
 MILLI VANILLI
 SURFACE
 DONNA ALLEN

Q92/Jacksonville Stan Brooks
 JODY WATLEY
 AL B. SURE
 GRADY HARRELL
 LIA
 PASADENAS
 M.C. HAMMER
 STETSASONIC
 GERALD ALSTON
 RODNEY O
 Hottest:
 SWEET OBSESSION
 SURFACE
 J.T. TAYLOR & REG
 MILLI VANILLI
 PAULA ABDUL

KIIZ/Killeen Alton Palmore
 none
 Hottest:
 CAMBO
 PAULA ABDUL
 SWEET OBSESSION
 SURFACE
 J.T. TAYLOR & REG

KFXZ/Lafayette Chuck Harrison
 none
 Hottest:
 CAMBO
 SWEET OBSESSION
 TONE LOC
 ANITA BAKER
 JONATHAN BUTLER

KXZZ/Lake Charles Singleton/Danise
 NEW EDITION
 GRADY HARRELL
 AL B. SURE
 BOY GEORGE
 KENNY G
 RENE MOORE
 Hottest:
 LEVERT
 SWEET OBSESSION
 SURFACE
 J.T. TAYLOR & REG
 MILLI VANILLI

WQIS/Laurel Ron Davis
 PASADENAS
 DOMINO
 JODY WATLEY
 PAUL LAURENCE
 AL B. SURE
 Hottest:
 MILLI VANILLI
 LEVERT
 J.T. TAYLOR & REG
 CAMBO
 SURFACE

WBLX/Mobile Tony Brown
 ALEXANDER O'NEAL
 Z-LOOK
 JOHNNY KEMP
 LIA
 SIR MIX-A-LOT
 M.C. HAMMER
 GUY
 JODY WATLEY
 Hottest:
 MILLI VANILLI
 J.T. TAYLOR & REG
 BOYS
 LEVERT
 TONE LOC

K98/Monroe Danny Jack
 GRADY HARRELL
 LATEASHA
 CHAKA KHAN
 ROBERT IRVING II
 CHRISTOPHER MAX
 SKYY
 GERALD ALSTON
 E.U.
 PASADENAS
 JEFFREY OSBORNE
 Hottest:
 PAULA ABDUL
 SWEET OBSESSION
 JONATHAN BUTLER
 FREDDIE JACKSON
 LEVERT

HOT105/Montgomery Coulter/Marvin
 GERALD ALSTON
 JEFFREY OSBORNE
 E.U.
 PAULA ABDUL
 TEN CITY
 JODY WATLEY
 JACKIE JACKSON
 CHAKA KHAN
 PASADENAS
 Hottest:
 PAULA ABDUL
 ANITA BAKER
 SWEET OBSESSION
 J.T. TAYLOR & REG
 MILLI VANILLI

WQIM/Montgomery Long/Vance
 CLARENCE CARTER
 NEW EDITION
 SKYY
 LOOSE ENDS
 BOY GEORGE
 GERALD ALSTON
 AL B. SURE
 ROBERTA FLACK
 SIMPLY RED
 TOO SHORT
 STETSASONIC
 Hottest:
 PAULA ABDUL
 SURFACE
 MILLI VANILLI
 J.T. TAYLOR & REG

WQOK/Nashville Sam Brown
 CHAKA KHAN
 BOBBY BROWN
 BOY GEORGE
 KENNY G
 DONNA ALLEN
 JODY WATLEY
 E.U.
 CHAKA KHAN
 WENDY & LISA
 KARYN WHITE
 FINE YOUNG CANNIB
 WILL TO POWER
 WAS (NOT WAS)
 Hottest:
 ANITA BAKER
 READY FOR THE WO
 SURFACE
 GEORGIO
 GUY

WIKS/New Bern B.K. Kirkland
 ANNE G.
 PAULA BRION
 RICK KELLIS f/BIL
 JODY WATLEY
 FOUR TOPS
 CHARLIE SINGLET
 E.U.
 PASADENAS
 BLUE MAGIC
 Hottest:
 TONE LOC
 SURFACE
 ANITA BAKER
 BOYS
 LEVERT

WYLD-FM/New Orleans Atkins/Savage
 JODY WATLEY
 AMY KEYS
 AL B. SURE
 GEORGIO
 SHEENA EASTON
 SADE
 Hottest:
 ANITA BAKER
 LEVERT
 MILLI VANILLI
 BOYS
 SURFACE

KJLH/Los Angeles Cliff Winston
 ATENSIION
 JODY WATLEY
 TONE LOC
 BLUE MAGIC
 AL B. SURE
 PAUL LAURENCE
 SADE
 Hottest:
 ANITA BAKER
 SURFACE
 LEVERT
 STEVIE WONDER
 MILLI VANILLI

KDAY/Los Angeles Patterson/Washington
 GUY
 SKYY
 JODY WATLEY
 PASADENAS
 GERALD ALSTON
 AL B. SURE
 STETSASONIC
 M.C. HAMMER
 Hottest:
 KARYN WHITE
 GUY
 SUGGA & SPICE
 EAZY E
 KIARA

KDIA/Oakland Jeff Harrison
 MILLI VANILLI
 CHAKA KHAN
 GUY
 GERALD ALSTON
 WENDY & LISA
 Z-LOOK
 ATENSIION
 JODY WATLEY
 ATENSIION
 Hottest:
 PAULA ABDUL
 BOYS
 LEVERT
 FREDDIE JACKSON
 TODAY

WEST

KMJJ/Shreveport Sharp/Walker
 GERALD ALBRIGHT
 DEON ESTUS
 JOE LODGE
 BLUE MAGIC
 DEF JEF
 WHISTLE
 KARYN WHITE
 E.U.
 DRAMATICS
 CONSTINA
 PASADENAS
 JODY WATLEY
 SKYY
 RICK KELLIS f/BIL
 Hottest:
 SWEET OBSESSION
 CAMBO
 PAULA ABDUL
 LEVERT
 FREDDIE JACKSON

WANN/Tallahassee Gerald Tookes
 JODY WATLEY
 E.U.
 CONSTINA
 M.C. HAMMER
 STARPOINT
 ALEX BUGNON
 AL B. SURE
 DOROTHY MOORE
 JACKIE JACKSON
 Hottest:
 PAULA ABDUL
 MILLI VANILLI
 LEVERT
 SURFACE
 J.T. TAYLOR & REG

WTMP/Tampa Chris Turner
 JODY WATLEY
 GUY
 AL B. SURE
 CHAKA KHAN
 FUTURE
 SOLOMON BURKE
 JOHNNY KEMP
 CHRISSEY I-EECE
 SHARP
 Hottest:
 LEVERT
 FREDDIE JACKSON
 MILLI VANILLI
 DONNA ALLEN
 JEFFREY OSBORNE

WTUG/Tuscaloosa Eric Faison
 JEFFREY OSBORNE
 KID'N PLAY
 CHAKA KHAN
 GERALD ALSTON
 TOO SHORT
 PASADENAS
 E.U.
 JODY WATLEY
 Hottest:
 PAULA ABDUL
 MILLI VANILLI
 ANITA BAKER

KMYX/Ojai Kimo Villarimo
 LIA
 JODY WATLEY
 BLUE MAGIC
 FOUR TOPS
 ROBERTA FLACK
 LA RUE
 TRACIE SPENCER
 Hottest:
 PAULA ABDUL
 SURFACE
 LEVERT
 BOYS
 MILLI VANILLI

XHRM/San Diego L.D. McCollum
 NU GIRLS
 JODY WATLEY
 E.U.
 SKYY
 PASADENAS
 DONNA ALLEN
 ATENSIION
 Hottest:
 MILLI VANILLI
 LEVERT
 SURFACE
 BOYS
 ROBERT BROOKINS

KSOL/San Francisco Bernie Moody
 BOY GEORGE
 SPLIT IMAGE
 NEW EDITION
 PAULA ABDUL
 PASADENAS
 JODY WATLEY
 DRAMATICS
 TONE LOC
 LOOSE ENDS
 7A3
 Hottest:
 CAMEO
 ALEESE SIMMONS
 KIARA
 VANESSA WILLIAMS
 ANITA BAKER

MIDWEST

WGCI/Chicago Barbara Prieto
 DINO
 E.U.
 LIA
 ATENSIION
 ROBERTA FLACK
 JOHNNY KEMP
 GRADY HARRELL
 Hottest:
 LEVERT
 TROOP
 PAULA ABDUL
 ANITA BAKER
 SURFACE

WIZF/Cincinnati DuBard/Hankston
 SURFACE
 JODY WATLEY
 ROBERTA FLACK
 GUY
 Hottest:
 PAULA ABDUL
 MILLI VANILLI
 LEVERT
 ANITA BAKER
 J.T. TAYLOR & REG

WBLZ/Cincinnati Fields/Owens
 DINO
 GUY
 GERALD ALSTON
 JOHNNY KEMP
 PASADENAS
 GRADY HARRELL
 CHANELLE
 N.W.A.
 GERALD ALBRIGHT
 Hottest:
 ANITA BAKER
 SURFACE
 J.T. TAYLOR & REG
 JONATHAN BUTLER
 TODAY

KBUZ/Eldorado R.W. Wright
 NEW EDITION
 JODY WATLEY
 BOY GEORGE
 Z-LOOK
 DINO
 ALYSON WILLIAMS
 Hottest:
 J.T. TAYLOR & REG
 PAULA ABDUL
 SURFACE
 MILLI VANILLI
 SWEET OBSESSION

WZZJ/Filnt Williams/Williams
 PAUL LAURENCE
 JODY WATLEY
 JEFFREY OSBORNE
 TEDDY PENDERGRASS
 ANNE G.
 Hottest:
 MILLI VANILLI
 CHERYL "PEPSII"
 R
 J.T. TAYLOR & REG
 LEVERT
 PAULA ABDUL

WTLK/Indianapolis Johnson/Buchanan
 INNER CITY
 CHAKA KHAN
 GUY
 JODY WATLEY
 AL B. SURE
 Hottest:
 PAULA ABDUL
 SURFACE
 MILLI VANILLI
 LEVERT
 SURFACE
 J.T. TAYLOR & REG

HOT96/Indianapolis Harmony Hines
 JODY WATLEY
 PASADENAS
 GERALD ALSTON
 AL B. SURE
 STETSASONIC
 M.C. HAMMER
 DOMINO
 LIA
 Hottest:
 SWEET OBSESSION
 PAULA ABDUL
 MILLI VANILLI
 LEVERT
 SURFACE

KMJS/St. Louis Atkins/Beasley
 CHERYL "PEPSII"
 PASADENAS
 CONSTINA
 CHAKA KHAN
 JODY WATLEY
 NEW EDITION
 BOY GEORGE
 CHRISTOPHER MAX
 NU GIRLS
 JACKIE JACKSON
 KID'N PLAY
 PASADENAS
 Hottest:
 SURFACE
 PAULA ABDUL
 CHERYL "PEPSII"
 R
 MILLI VANILLI
 FREDDIE JACKSON

WVVO/Toledo Paul Brown
 CHERRELLE
 GEORGE DUKE
 MILLIE JACKSON
 ANNE G.
 JODY WATLEY
 AL JARREAU
 E.U.
 JACKIE JACKSON
 KID'N PLAY
 PASADENAS
 Hottest:
 SURFACE
 PAULA ABDUL
 CHERYL "PEPSII"
 R
 MILLI VANILLI
 FREDDIE JACKSON

WALT/Meridian Steve Poston
 JODY WATLEY
 WILL CLAYTON
 GERALD ALSTON
 PAUL LAURENCE
 BOY GEORGE
 PASADENAS
 CHANELLE
 ANNE G.
 DINO
 CHAKA KHAN
 Hottest:
 MILLI VANILLI
 LEVERT
 PAULA ABDUL
 SWEET OBSESSION
 FREDDIE JACKSON

WEDR/Miami Jackson/Jones
 KID'N PLAY
 CHANELLE
 RODNEY O
 SPLIT IMAGE
 M.C. HAMMER
 BLUE MAGIC
 DRAMATICS
 Hottest:
 FREDDIE JACKSON
 LEVERT
 SURFACE
 MILLI VANILLI
 BOYS

KCHX/Midland-Odessa Jerry Miles
 DEON ESTUS
 JODY WATLEY
 SANDEE
 Z-LOOK
 SIMPLY RED
 GUY
 RENE MOORE
 ANIMATION
 Hottest:
 MILLI VANILLI
 PAULA ABDUL
 SURFACE
 BOYS
 LEVERT

95 Current Reporters 93 Current Reports

Called in Frozen Playlist (2): KFXZ/Lafayette KIIZ/Killeen

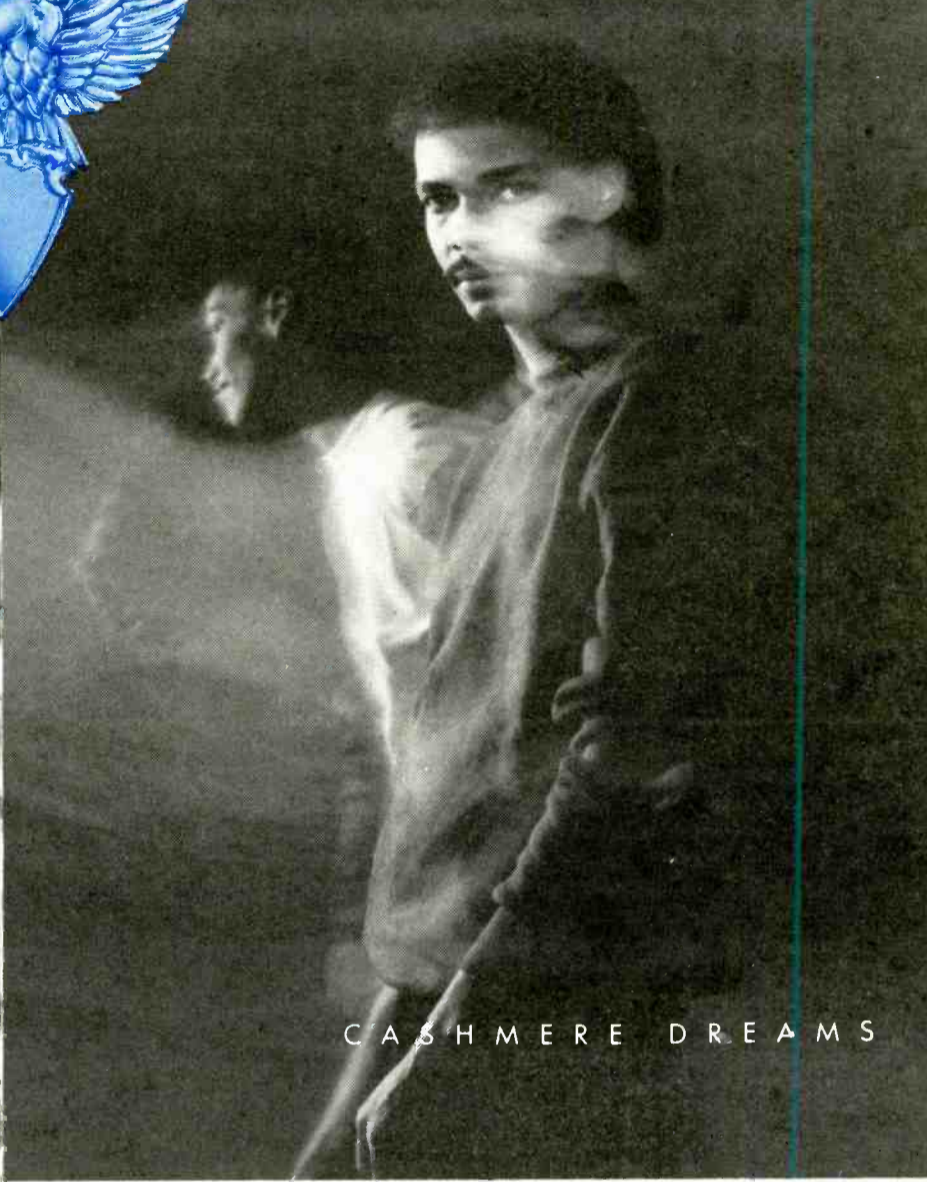
CRACK THE SKY



From the greenhouse



FERNANDO SAUNDERS



CASHMERE DREAMS

CRACK THE SKY:

"Lost In America" lights up the phones... rings the cashregister... creates excitement on the radio. Breaking out of Baltimore & points east and west... top 5 phones and number 1 sales will make you a believer.

Check out these believers...

- | | | |
|-------|------|------|
| B104 | KOME | KFMG |
| WGH | WDHA | KRZQ |
| WGHT | WTPA | WZXL |
| WIYY | WWTR | KWHL |
| DC101 | WSTZ | KCHV |

FERNANDO SAUNDERS:

What do the following artists all have in common: Lou Reed, Pat Benetar, Jeff Beck, Stevie Winwood, Marianne Faithful, Eric Clapton, Jimmy Page, John McLaughlin, & Toto?

(Answer) They all played with Fernando Saunders...

Now, Fernando Saunders brings his own music to you on his own LP, "Cashmere Dreams"...the first single, "Stallion" is headed to all formats of radio.

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3 2
WKS WKS LW TW

MARCH 3, 1989

Total
Reports/Adds Heavy Medium Light

8	6	3	1	REBA McENTIRE /New Fool At An Old Game (MCA)	177/1	162	14	1
10	9	6	2	GEORGE STRAIT /Baby's Gotten Good At Goodbye (MCA)	178/0	154	23	1
5	2	1	3	RICKY VAN SHELTON /From A Jack To A King (Columbia)	173/0	148	21	4
19	13	10	4	KEITH WHITLEY /I'm No Stranger To The Rain (RCA)	177/0	118	56	3
17	14	12	5	MICHAEL MARTIN MURPHEY /From The Word Go (WB)	175/1	101	67	7
3	1	2	6	RONNIE MILSAP /Don't You Ever Get Tired... (RCA)	156/1	120	26	10
15	11	9	7	T. GRAHAM BROWN /Come As You Were (Capitol)	164/1	108	46	10
20	15	13	8	NITTY GRITTY DIRT BAND /Down That Road Tonight (WB)	173/2	88	74	11
18	16	14	9	GEORGE JONES /I'm A One Woman Man (Epic)	161/0	89	61	11
22	17	15	10	VERN GOSDIN /Who You Gonna Blame It On This Time (Columbia)	170/2	61	93	16
9	8	5	11	SOUTHERN PACIFIC /Honey I Dare You (WB)	144/0	95	36	13
26	20	18	12	BELLAMY BROTHERS /Big Love (MCA/Curb)	168/4	48	102	18
6	5	4	13	CONWAY TWITTY /I Wish I Was Still In Your Dreams (MCA)	127/0	89	33	5
24	18	17	14	EMMYLOU HARRIS /Heartbreak Hill (Reprise)	162/4	47	95	20
27	21	19	15	DON WILLIAMS /Old Coyote Town (Capitol)	166/8	29	113	24
29	24	20	16	HANK WILLIAMS JR. with HANK WILLIAMS SR. /There's A Tear In My Beer (WB/Curb)	165/5	43	88	34
34	28	24	17	SHENANDOAH /The Church On Cumberland Road (Columbia)	173/10	17	114	42
31	27	22	18	BILLY JOE ROYAL /Tell It Like It Is (Atlantic America)	165/6	17	121	27
1	7	11	19	TANYA TUCKER /Highway Robbery (Capitol)	119/1	65	41	13
41	35	27	20	K.T. OSLIN /Hey Bobby (RCA)	167/13	12	118	37
36	32	26	21	ROY ORBISON /You Got It (Virgin)	158/18	16	100	42
33	29	25	22	FOSTER & LLOYD /Fair Shake (RCA)	156/6	18	106	32
12	10	8	23	SWEETHEARTS OF THE RODEO /I Feel Fine (Columbia)	113/0	62	38	13
4	3	7	24	EDDY RAVEN /Til You Cry (RCA)	109/0	56	40	13
46	37	32	25	HIGHWAY 101 /Setting Me Up (WB)	161/19	4	92	65
35	31	29	26	LACY J. DALTON /The Heart (Universal)	143/9	8	98	37
37	34	31	27	LEE GREENWOOD /I'll Be Lovin' You (MCA)	145/12	9	87	49
40	36	33	28	PATTY LOVELESS /Don't Toss Us Away (MCA)	146/13	8	94	44
2	4	16	29	DESERT ROSE BAND /I Still Believe In You (MCA/Curb)	97/0	38	41	18
42	38	34	30	BAILLIE & THE BOYS /She Deserves You (RCA)	149/21	5	83	61
—	46	38	31	JUDDS /Young Love (Curb/RCA)	153/35	6	71	76
BREAKER	—	—	32	RANDY TRAVIS /Is It Still Over (WB)	135/94	11	33	91
—	48	41	33	RESTLESS HEART /Big Dreams In A Small Town (RCA)	145/38	3	48	94
BREAKER	—	—	34	RODNEY CROWELL /After All This Time (Columbia)	143/61	2	40	101
BREAKER	—	—	35	BARBARA MANDRELL /My Train Of Thought (Capitol)	115/14	2	57	56
28	25	23	36	LORRIE MORGAN /Trainwreck Of Emotion (RCA)	91/1	10	55	26
BREAKER	—	—	37	ALABAMA /If I Had You (RCA)	111/75	3	27	81
—	—	46	38	FORESTER SISTERS /Love Will (WB)	105/29	2	35	68
49	47	42	39	CHARLIE DANIELS BAND /Cowboy Hat In Dallas (Epic)	92/11	4	42	46
23	19	21	40	T.G. SHEPPARD /You Still Do (Columbia)	58/0	14	31	13
13	23	35	41	DAN SEALS /Big Wheels In The Moonlight (Capitol)	46/1	13	21	12
11	12	30	42	OAK RIDGE BOYS /Bridges And Walls (MCA)	54/0	7	36	11
—	—	49	43	STATLER BROTHERS /Moon, Pretty Moon (Mercury)	91/23	0	36	55
DEBUT	—	—	44	CLINT BLACK /Better Man (RCA)	81/26	1	26	54
32	30	28	45	WAYLON JENNINGS /Which Way Do I Go (MCA)	58/0	5	34	19
DEBUT	—	—	46	STEVE WARINER /Where Did I Go Wrong (MCA)	83/42	0	14	69
—	—	50	47	LIONEL CARTWRIGHT /Like Father Like Son (MCA)	76/19	2	17	57
DEBUT	—	—	48	DWIGHT YOAKAM /I Got You (Reprise)	77/37	1	14	62
DEBUT	—	—	49	MASON DIXON /Exception To The Rule (Capitol)	69/13	1	20	48
DEBUT	—	—	50	LONESOME STRANGERS /Goodbye Lonesome, Hello Baby Doll (Hightone)	65/12	0	14	51

MOST ADDED

- RANDY TRAVIS (94)
- ALABAMA (75)
- RODNEY CROWELL (61)
- STEVE WARINER (42)
- RESTLESS HEART (38)
- DWIGHT YOAKAM (37)
- JUDDS (35)
- FORESTER SISTERS (29)
- SKIP EWING (28)
- CLINT BLACK (26)

HOTTEST

- RICKY VAN SHELTON (112)
- GEORGE STRAIT (103)
- REBA McENTIRE (99)
- RONNIE MILSAP (79)
- GEORGE JONES (39)
- SOUTHERN PACIFIC (38)
- KEITH WHITLEY (34)
- CONWAY TWITTY (33)
- HANK WILLIAMS JR. (33)
- MICHAEL M. MURPHEY (25)

NEW ARTISTS

Reports/Adds

- C. BLACK**/Better Man (RCA) 81/26
- L. CARTWRIGHT**/Like Father... (MCA) 76/19
- M. DIXON**/Exception To The Rule (Cap.) 69/13
- L. STRANGERS**/Goodbye L... (Hightone) 65/12
- MARCY BROS.**/Threads Of Gold (WB) 46/10
- SANDERS**/Grandma's Old... (Airborne) 27/3
- S. BOGGUSS**/Somewhere Between... (Cap.) 18/9
- JONI HARMS**/I Need A Wife (Universal) 17/10
- TONY PEREZ**/Oh How I Love You (Reprise) 13/3
- CSN&Y**/This Old House (Atlantic) 12/4

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

RODNEY CROWELL

After All This Time (Columbia)

On 80% of reporting stations. Rotations: Heavy 2, Medium 40, Light 101, Total Adds 61 including WVAM, WHWK, WYRK, WPOR, WICO, KAYD, KLLL, WLWI, KKYX, WIRK, WBVE, WKKQ, WGEE, WHOK, KCJB, KRST, KUUY, KYGO, KNIX, KSOP. Moves 45-34 on the Country chart.

RANDY TRAVIS

Is It Still Over (WB)

On 76% of reporting stations. Rotations: Heavy 11, Medium 33, Light 91, Total Adds 94 including WCAO, WYRK, WQBE, WZPR, WPOR, WKAK, WLVK, WLWI, WOWW, WQYK, WONE, WGEE, KCJB, KXXY, WOW, KASH, KNIX, KNCQ, KEEN, KRPM. Debuts at number 32 on the Country chart.

BARBARA MANDRELL

My Train Of Thought (Capitol)

On 65% of reporting stations. Rotations: Heavy 2, Medium 57, Light 56, Total Adds 14. WPOC, WILQ, WORC, KAYD, KYKR, WKSJ, WKYQ, WKKQ, KFMS, WITL, KZKX, WMIL, KKAT, KSAN. Moves 43-40-35 on the Country chart.

ALABAMA

If I Had You (RCA)

On 62% of reporting stations. Rotations: Heavy 3, Medium 27, Light 81, Total Adds 75 including WVAM, WQCB, WWYZ, WPOR, WILQ, WLVK, WAMZ, KNFM, WOWW, WQYK, KFKF, KXXY, WOW, KVOO, KFDI, KASH, KIZN, KEKB, KNIX, KDRK. Debuts at number 37 on the Country chart.



The Lonesome Strangers

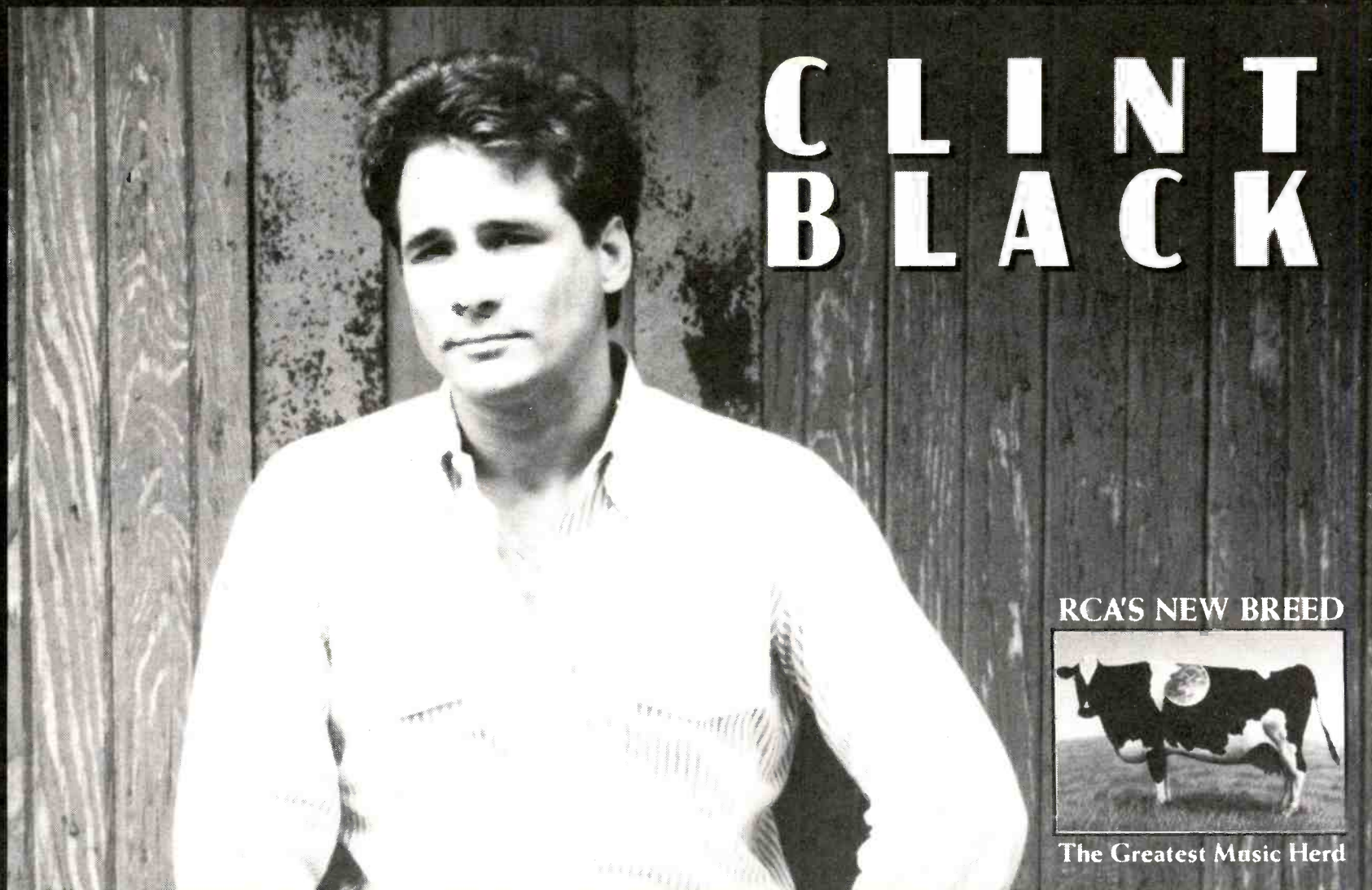
HIGHTONE RECORDS

"GOODBYE LONESOME, HELLO BABYDOLL"

R&R DEBUT 50 BB 53 GAVIN 37

NO LONGER STRANGERS TO RADIO!

**THE MOST EXCITING
NEW ARTIST
AT COUNTRY RADIO!**



“A Better Man”

A “Most Added” at R&R and Debuts this week at **44!**

Over 90 Billboard stations in the first four weeks!

Double-digit adds every week!

“Most Added” at the Gavin Report!

BB 46 Gavin 105/24



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NEW & ACTIVE

FORESTER SISTERS "Love Will" (WB) 105/29

Rotations: Heavy 2, Medium 35, Light 68, Total Adds 29 including WCAO, WBEE, KAYD, WXBQ, KHEY, WMSI, WGKX, WWKA, WYYD, WCHY, WQYK, WGARFM, KFKF, KZKX, WTSO, WFMB, KFMS, KNIX, KKAT, KSON. Moves 46-38 on the Country chart.

STATLER BROTHERS "Moon, Pretty Moon" (Mercury) 91/23

Rotations: Heavy 0, Medium 36, Light 55, Total Adds 23, WVAM, WQCB, WTCR, WPOR, WILQ, KHEY, WGKX, WWKA, WCHY, WQYK, KJNE, WIRK, WBVE, WFMS, WHOK, KZKX, WFMB, KGHL, KWHT, KWJJ, KIIQ, KKAT, KSOP. Moves 49-43 on the Country chart.

STEVE WARINER "Where Did I Go Wrong" (MCA) 83/42

Rotations: Heavy 0, Medium 14, Light 69, Total Adds 42 including WQCB, WQBE, WDSY, WICO, WZZK, WUSY, WAMZ, WGKX, WKSJ, WAXX, WYNG, WHOK, WMUS, WOW, K102, KIK-FM, KIZN, KYGO, KSOP, KCKC. Debuts at number 46 on the Country chart.

CLINT BLACK "Better Man" (RCA) 81/26

Rotations: Heavy 1, Medium 26, Light 54, Total Adds 26 including WRKZ, WAJR, KRRV, WLKV, WUSY, WKLO, KHEY, WESC, WAMZ, KNFM, WWKA, WQDR, WYYD, WKKQ, WTSO, WMIL, KKCS, KUPL, KTOM, KKAT. Debuts at number 44 on the Country chart.

DWIGHT YOAKAM "I Got You" (Reprise) 77/37

Rotations: Heavy 0, Medium 14, Light 62, Total Adds 37 including WYRK, WQBE, WRKZ, WXXK, WWVA, WLKV, WSTH, KIKK, WAMZ, WGKX, WKSJ, WOWW, KJNE, KWMT, WITL, KIK-FM, KNIX, KRAK, KRPM, KDRK. Debuts at number 48 on the Country chart.

LIONEL CARTWRIGHT "Like Father Like Son" (MCA) 76/19

Rotations: Heavy 2, Medium 17, Light 57, Total Adds 19, WPOC, WQCB, WAYZ, WYYZ, WBEE, WWVA, WORC, KEAN, KHEY, WESC, WMSI, WOWW, KJNE, WTQR, WBVE, WAXX, KIK-FM, KWHT, KSOP. Moves 50-47 on the Country chart.

MASON DIXON "Exception To The Rule" (Capitol) 69/13

Rotations: Heavy 1, Medium 20, Light 48, Total Adds 13, WRKZ, WPOR, WICO, KPLX, WESC, WMSI, WGKX, KNFM, WNOE, WKKQ, WTSO, KMIX, KTOM. Heavy: KWXX. Medium: WCAO, KHEY, WYYD, KALF. Debuts at number 49 on the Country chart.

LONESOME STRANGERS "Goodbye Lonesome, Hello Baby Doll" (Hightone) 65/12

Rotations: Heavy 0, Medium 12, Light 50, Total Adds 12, WRKZ, WPOR, CHOW, WKLO, KHEY, WQYK, KJNE, WSLR, KWMT, WCUZ, WTSO, KUUY. Medium: WXXK, WSTH, WTVY, KFGO, KCJB, KTTS, KFDI, KASH. Debuts at number 50 on the Country chart.

JOHNNY CASH "Ballad Of A Teenage Queen" (Mercury) 62/21

Rotations: Heavy 0, Medium 12, Light 50, Total Adds 21, WSNQ, WWVA, KMML, WKLO, WGKX, KKYX, KBMR, WAXX, KFGO, WHOK, WMIL, KCJB, WOW, WWJO, KFDI, KIK-FM, KWJJ, KALF, KKAT, KSAN, KDRK.

SKIP EWING "The Gospel According To Luke" (MCA) 61/28

Rotations: Heavy 1, Medium 6, Light 54, Total Adds 28 including WCAO, WYYZ, WRKZ, WDSY, KEAN, WSOC, WUSY, WKSJ, WSIX, KKYX, WAXX, KFKF, K102, KTPK, KWHT, KUPL, KIIQ, KSON, KRPM, KDRK.

LARRY GATLIN & THE GATLIN BROTHERS "When She Holds Me" (Universal) 58/13

Rotations: Heavy 0, Medium 12, Light 46, Total Adds 13, WSNQ, WQBE, WPOR, KHEY, KIKK, WOWW, WSLR, WGEE, WMIL, WTHI, KRWQ, KMIX, KDRK. Medium: WCAO, WTVY, WFLS, WOKK, KFDI.

SAWYER BROWN "Old Pair Of Shoes" (Capitol/Curb) 57/16

Rotations: Heavy 0, Medium 11, Light 46, Total Adds 16, WCAO, WSNQ, WGKX, WKSJ, WWKA, WPAP, WOWW, KKYX, KFGO, KWMT, WDAF, WOW, KUUY, KEKB, KNCO, KDRK. Medium: KMML, WTCM, KUZZ.

MOE BANDY "Many Mansions" (Curb) 53/12

Rotations: Heavy 0, Medium 12, Light 41, Total Adds 12, WCAO, WQBE, WYYZ, WAJR, KEAN, WPAP, WQDR, WYYD, WAXX, KUUY, KNCQ, KALF. Medium: WTVY, WSLR, WDAF, WOW, KTTS, KVOO, KFDI, KRKT.

SIGNIFICANT ACTION

MARCY BROTHERS "Threads Of Gold" (WB) 46/10

Rotations: Heavy 2, Medium 10, Light 34, Total Adds 10, WDSY, WLKV, KHEY, WAMZ, WUSQ, KBMR, WTSO, WTHI, KUUY, KNCQ. Heavy: KALF. Medium: WEZL, WTVY, KCJB, KTTS, KRKT, KUZZ, KGHL, KEKB, KTOM, KDRK.

MEL McDANIEL "Walk That Way" (Capitol) 45/5

Rotations: Heavy 0, Medium 16, Light 29, Total Adds 5, WVAM, WTNV, WYYD, WCUZ, KNCQ. Medium: WQCB, WAJR, WEZL, WRNS, WKLO, WCMS, WPAP, KBMR, WAXX, WGEE, WHOK, WTHI, KFDI, KRKT, KASH, KEKB.

SHOOTERS "If I Ever Go Crazy" (Epic) 43/25

Rotations: Heavy 1, Medium 5, Light 37, Total Adds 25, WQBE, KEAN, KRRV, WXBQ, WEZL, WSTH, KKIX, WFLS, WDXE, WKSJ, WNOE, WKNN, WYYD, WQYK, WUSQ, WAXX, KFGO, KCJB, WMUS, WTCM, KFDI, KGHL, KRWQ, KTOM, KSOP.

TAMMY WYNETTE "Next To You" (Epic) 40/7

Rotations: Heavy 1, Medium 12, Light 27, Total Adds 7, WGKX, WYYD, KJNE, WAXX, KWMT, KCJB, KNCQ. Heavy: WKAK. Medium: WEZL, WSOC, WTVY, WFLS, WOKK, KTTS, WTCM, KVOO, KFDI, KALF, KDRK.

CHARLEY PRIDE "White Houses" (16th Avenue/Capitol) 35/13

Rotations: Heavy 0, Medium 6, Light 29, Total Adds 13, KEAN, WLKV, WSTH, KKIX, WFLS, WOKK, WNOE, WPAP, KKYX, KBMR, WAXX, KFGO, KWMT. Medium: KASE, WEZL, KIKK, WTSO, KCJB, KWXX.

SANDERS "Grandma's Old Wood Stove" (Airborne) 27/3

Rotations: Heavy 0, Medium 6, Light 21, Total Adds 3, KKYX, KNCQ, KDRK. Medium: WTVY, KFGO, KFDI, KIK-FM, KASH. Light: WCAO, WICO, WSTH, KKIX, WMSI, WDAF, WROW, KTTS, KGHL, KIZN, KEKB.

EARL THOMAS CONLEY "Love Outloud" (RCA) 23/20

Rotations: Heavy 0, Medium 1, Light 22, Total Adds 17, WQBE, KEAN, KMML, WEZL, WLKV, WSOC, WTVY, WIVK, WPAP, KBMR, WMUS, KXXY, WOW, WTHI, WTCM, KVOO, KGHL, KVOO, KWHT, KWJJ.

GAIL DAVIES "Waiting Here For You" (MCA) 21/17

Rotations: Heavy 0, Medium 1, Light 20, Total Adds 17, WICO, WSTH, WTVY, KKIX, KIKK, WOKK, WAXX, KCJB, KXXY, WOW, KTRP, KVOO, KFDI, KGHL, KRWQ, KMIX, KALF.

SUZY BOGGUSS "Somewhere Between" (Capitol) 18/9

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 9, WSTH, WTVY, WFLS, WAXX, KFGO, KCJB, KFDI, KVOO, KALF. Medium: WCMS. Light: KMML, WKLO, KKIX, WIVK, WOKK, WOW, KEKB, KCKC.

JONI HARMS "I Need A Wife" (Universal) 17/10

Rotations: Heavy 0, Medium 3, Light 14, Total Adds 10, WRKZ, KKIX, WFLS, WOKK, KNFM, KFGO, WTCM, KVOO, KFDI, KWXX. Medium: WDAF, KASH, KWJJ. Light: KMML, KIKK, WCMS, KRWQ.

DESERT ROSE BAND "She Don't Love Nobody" (MCA/Curb) 16/14

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 14, WQBE, KMML, WSOC, WTVY, KKIX, WIVK, WAMZ, WNOE, KGHL, KUUY, KRWQ, KMIX, KWHT, KWJJ. Light: WXXK, WKYQ.

CHARLY McCLAIN "One In Your Heart, One On Your Mind" (Mercury) 16/2

Rotations: Heavy 0, Medium 4, Light 12, Total Adds 2, WKAK, WUSQ. Medium: WRNS, WPAP, KALF. Light: WSNQ, WQBE, WZPR, KRRV, WNOE, WCMS, WITL, WOW, KTTS, KRKT, KRWQ.

TONY PEREZ "Oh How I Love You" (Reprise) 13/3

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 3, WSTH, KRST, KVOO. Medium: KTTS. Light: WFLS, KIKK, WDXE, KKYX, WOKK, KVOO, KEKB, KWJJ, KALF.

CROSBY, STILLS, NASH & YOUNG "This Old House" (Atlantic) 12/4

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 4, WTVY, WFLS, KCJB, KFDI. Medium: WOW, KWXX. Light: WDXE, WOKK, WCMS, WKYQ, KFGO, WCUZ.

LYLE LOVETT "Stand By Your Man" (MCA/Curb) 10/3

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 3, KFGO, KCJB, KVOO. Medium: KFDI, KUGN. Light: WCMS, WKNN, KTTS, WTCM, KRWQ.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
RICKY VAN SHELTON/Hole In My Pocket (Columbia)	Loving Proof
DAN SEALS/They Rage On (Capitol)	Rage On
DESERT ROSE BAND/Hello Trouble (MCA/Curb)	Running
RICKY VAN SHELTON/Living Proof (Columbia)	Loving Proof
ALABAMA/Down On The River (RCA)	Southern Star
GEORGE STRAIT/Ace In The Hole (MCA)	Beyond The Blue Neon
RESTLESS HEART/Jenny Come Back (RCA)	Big Dreams In A Small...
ALABAMA/The Borderline (RCA)	Southern Star
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon
ALABAMA/High Cotton (RCA)	Southern Star
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
HOLLY DUNN/Traveling Prayer (MTM)	Across The Rio Grande
LARRY BOONE/Fool's Paradise (Mercury)	Swingin' Doors & Saw...
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon



Moe Bandy "Many Mansions" (CRB-10524)

"Listener response incredible!! Only a dozen songs a year have people respond as strongly as this one."
— David Bryan, WDAF

"A winner!! Great phone response" — Carl Brown, KNEW
"Tested Great!! Very strong lyrics!" — Fran Couch, WKLO

"100% positive test!! Most positive tested record in the last 90 days."
— Mark Langston, WIL

"Tremendous phones! Will be a #1 record in our market."
— Don Roberts, KFGO

"Heavy requests!! Could be the next classic on Moe's list."
— Jerry Hardin, KRST



Summary table with columns: MOST ADDED, EAST, HOTTEST, SOUTH, MIDWEST, WEST, HOTTTEST. Lists artists like Randy Travis, Ricky Van Shelton, Reba McEntire, George Strait, and Alabama.

Main grid of radio stations and their playlists. Columns include station call letters (e.g., WONA, WKOK), location, and a list of song titles and artists.

Continuation of the radio station and playlist grid, including stations like KRKT, WRNS, and KJZZ.

Called In Frozen Playlist (2):

Did Not Report, Playlist Frozen (4):

KFRE/Fresno, WCMS/Norfolk, WUBE/Cincinnati, WXTU/Philadelphia

NEW ARTISTS

Reports	
1	BULLETBOYS/For The Love Of Money (WB) 96
2	XTC/Mayor Of Simpleton (Geffen) 82
3	SKID ROW/Youth Gone Wild (Atlantic) 78
4	METALLICA/One (Elektra) 73
5	GLAMOUR CAMP/She Did It (EMI) 65
6	ROYAL COURT OF CHINA/Half The Truth (A&M) 57
7	CHOIRBOYS/Run To Paradise (WTG) 49
8	COWBOY JUNKIES/Sweet Jane (RCA) 42
9	MASTERS OF REALITY/The Blue... (Def American/Geffen) . . . 38
10	THIEVES/Everything But My Heart (Capitol) 37
11	WATERBOYS/World Party (Chrysalis) 31
12	GUADALCANAL DIARY/Always Saturday (Elektra) 30
13	CRUEL STORY OF YOUTH/You're What You... (Columbia) . . . 29
14	TANITA TIKARAM/Twist In My Sobriety (Reprise) 28
15	FIRE TOWN/The Good Life (Atlantic) 25
16	TNT/Tonight I'm Falling (Mercury) 23
17	WAYNE TOUPS & ZYDECAJUN/Sweet Joline (Mercury) 20
18	SAM PHILLIPS/Holding On To The Earth (Virgin) 16
19	PRIVATE LIFE/Last Heartbeat (WB) 14
20	EXTREME/Kid Ego (A&M) 13
	HOUSE OF LORDS/Love Don't Lie (Simmons/RCA) 13

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

AOR TRACKS

NATIONAL AIRPLAY

3 2		171 REPORTERS		Reports/Adds	Heavy	Medium	
WKS	WKS	LW	TW				
6	3	2	1	TRAVELING WILBURYS/End Of The Line (Wilbury/WB)	161+/2	139+	20-
5	4	3	2	CHRIS REA/Working On It (Geffen)	161+/2	134+	24-
2	1	1	1	FIXX/Driven Out (RCA)	155-/0	125-	28=
7	5	4	3	DAVID CROSBY/Drive My Car (A&M)	151-/1	101-	47-
13	8	6	5	BON JOVI/I'll Be There For You (Mercury)	137+/1	91+	39-
1	2	5	4	ROY ORBISON/You Got It (Virgin)	124-/0	107-	14+
26	13	10	9	REPLACEMENTS/I'll Be You (Sire/Reprise)	152+/5	72+	67-
12	9	8	7	JON BUTCHER/Send Me Somebody (Pasha/Capitol)	137+/4	83+	42-
15	11	9	8	MIDGE URE/Dear God (Chrysalis)	141+/8	67+	66+
33	21	15	14	BAD COMPANY/Shake It Up (Atlantic)	129+/13	61+	59+
17	14	12	11	TESLA/Heaven's Trail (Geffen)	131+/4	46+	72+
23	17	14	13	LITTLE FEAT/One Clear Moment (WB)	116+/3	62+	49-
19	15	16	15	GUNS N' ROSES/Patience (Geffen)	113+/6	59+	46-
41	31	23	22	THIRTY EIGHT SPECIAL/Second Chance (A&M)	112+/12	63+	45-
36	30	22	21	MELISSA ETHERIDGE/Similar Features (Island)	116+/13	47+	61-
4	6	7	6	MIKE & THE MECHANICS/The Living Years (Atlantic)	88-/1	77-	10=
28	19	17	16	STEVE EARLE/Back To The Wall (Uni/MCA)	113-/0	35+	68-
57	39	30	29	DEF LEPPARD/Rocket (Mercury)	122+/29	34+	75+
46	33	26	25	U2/God Part II (Island)	108+/21	43+	59+
34	28	27	26	ELVIS COSTELLO/Veronica (WB)	113+/10	32+	67+
31	26	21	20	CHARLIE SEXTON/Don't Look Back (MCA)	114+/6	24+	73=
39	34	29	28	LITTLE AMERICA/Where Were You (Geffen)	116+/9	28+	73+
32	29	25	24	LOU REED/Dirty Blvd. (Sire/WB)	106+/6	30+	62+
3	7	11	10	R.E.M./Stand (WB)	83-/2	69-	13-
40	35	32	31	EASTERHOUSE/Come Out Fighting (Columbia)	115+/8	17+	73+
16	16	19	18	GUNS N' ROSES/Paradise City (Geffen)	83-/2	40-	38-
56	43	34	33	CROSBY, STILLS, NASH & YOUNG/That Girl (Atlantic)	88+/21	33+	52+
43	36	33	32	SIREN/All Is Forgiven (Mercury)	106+/10	16+	62+
9	12	18	17	LIVING COLOUR/Cult Of Personality (Epic)	79-/1	33-	42-
-	59	41	40	RADIATORS/Confidential (Epic)	103+/31	11+	72+
51	41	35	34	WARRANT/Down Boys (Columbia)	108+/15	7+	64+
24	20	20	19	CINDERELLA/Last Mile (Mercury)	90-/1	19-	58-
27	23	24	23	PAUL DEAN/Sword And Stone (Columbia)	85-/0	17+	51-
44	42	37	36	BULLETBOYS/For The Love Of Money (WB)	96+/11	4=	59+
-	47	38	37	XTC/Mayor Of Simpleton (Geffen)	82+/15	10+	58+
-	-	52	51	GARY MOORE/Ready For Love (Virgin)	91+/38	8+	56+
8	18	31	30	EDDIE MONEY/The Love In Your Eyes (Columbia)	54-/0	48-	5-
25	25	28	27	WINGER/Seventeen (Atlantic)	73-/0	18-	48-
10	10	13	12	DYLAN & THE DEAD/Slow Train (Columbia)	68-/0	26-	36-
-	54	46	45	SKID ROW/Youth Gone Wild (Atlantic)	78+/12	3+	41+
50	44	39	38	EDDIE MONEY/Forget About Love (Columbia)	55-/3	14-	38-
-	56	47	46	CHEAP TRICK/Never Had A Lot To Lose (Epic)	61+/8	10+	40+
-	57	48	47	POISON/Your Mama Don't Dance (Enigma/Capitol)	57+/4	12+	37+
-	-	56	55	GLAMOUR CAMP/She Did It (EMI)	65+/11	2+	44+
DEBUT	45	44	43	R.E.M./Turn You Inside Out (WB)	51+/19	9+	35+
14	24	43	42	INXS/Mystify (Atlantic)	37-/0	22-	13-
59	53	50	49	ROYAL COURT OF CHINA/Half The Truth (A&M)	57+/3	2=	40+
60	51	51	50	METALLICA/One (Elektra)	73+/7	1-	31+
18	27	36	35	VIXEN/Cryin' (EMI)	44-/0	14-	27-
-	60	57	56	ROY ORBISON/She's A Mystery To Me (Virgin)	43+/11	12+	24+
-	52	53	52	KEITH RICHARDS/Struggle (Virgin)	42+/6	11+	25+
DEBUT	52	51	50	RUSH/Mission (Mercury)	43+/18	8+	26+
21	32	44	43	CROSBY, STILLS, NASH & YOUNG/Got It Made (Atlantic)	32-/0	22-	9-
45	40	40	39	EDIE BRICKELL & NEW BOHEMIANS/Little Miss S. (Geffen)	40-/0	15-	23-
-	-	59	58	HOTHOUSE FLOWERS/Foot On The Ground (London/Polydor)	50+/11	4+	32+
53	50	49	48	IVAN NEVILLE & THE ROOM/Falling Out Of Love (Polydor)	46-/4	13+	24-
29	38	45	44	U2/When Love Comes To Town (Island)	27-/1	19-	8-
DEBUT	58	57	56	CHOIRBOYS/Run To Paradise (WTG)	49+/12	6+	28+
-	-	60	59	DREAMS SO REAL/Bearing Witness (Arista)	47+/11	6+	25+
DEBUT	60	59	58	COWBOY JUNKIES/Sweet Jane (RCA)	42+/6	4=	19+

BREAKERS

DEF LEPPARD
Rocket (Mercury)
71% of our reporters on it.

THIRTY EIGHT SPECIAL
Second Chance (A&M)
65% of our reporters on it.

U2
God Part II (Island)
63% of our reporters on it.

WARRANT
Down Boys (Columbia)
63% of our reporters on it.

LOU REED
Dirty Blvd. (Sire/WB)
62% of our reporters on it.

SIREN
All Is Forgiven (Mercury)
62% of our reporters on it.

RADIATORS
Confidential (Epic)
60% of our reporters on it.

SPIKE WHEN YOU'RE SPOKEN TO.



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ELVIS COSTELLO
SPIKE
THE BELOVED ENTERTAINER

PRODUCED BY ELVIS COSTELLO, KEVIN KILLEN AND T BONE BURNETT
FEATURING THE SINGLE "VERONICA"
AVAILABLE NOW ON WARNER BROS. CASSETTES, COMPACT DISCS AND RECORDS



NATIONAL AIRPLAY

3 2
WKS WKS LW TW

171 REPORTERS

MARCH 3, 1989

Reports/Adds Heavy Medium

- 2 2 1 **1 TRAVELING WILBURYS**/Traveling Wilburys (Wilbury/WB)
- 6 5 5 **2 CHRIS REA**/New Light Through Old Windows (Geffen)
- 4 3 2 **3 FIXX**/Calm Animals (RCA)
- 1 1 3 **4 ROY ORBISON**/Mystery Girl (Virgin)
- 9 6 4 **5 DAVID CROSBY**/Oh Yes I Can (A&M)
- 11 8 6 **6 BON JOVI**/New Jersey (Mercury)
- 28 17 11 **7 REPLACEMENTS**/Don't Tell A Soul (Sire/Reprise)
- 14 12 10 **8 JON BUTCHER**/Pictures From The Front (Pasha/Capitol)
- 3 4 7 **9 R.E.M.**/Green (WB)
- 17 14 12 **10 MIDGE URE**/Answers To Nothing (Chrysalis)
- 8 9 9 **11 U2**/Rattle & Hum (Island)*
- 23 22 14 **12 BAD COMPANY**/Dangerous Age (Atlantic)
- 19 16 16 **13 TESLA**/The Great Radio Controversy (Geffen)
- 25 21 17 **14 LITTLE FEAT**/Let It Roll (WB)
- 34 28 23 **15 MELISSA ETHERIDGE**/Melissa Etheridge (Island)
- 34 27 **16 DEF LEPPARD**/Hysteria (Mercury)
- 20 18 19 **17 GUNS N' ROSES**/G N' R Lies (Geffen)
- 5 7 8 **18 MIKE & THE MECHANICS**/Living Years (Atlantic)
- 15 15 18 **19 CROSBY, STILLS, NASH & YOUNG**/American Dream (Atlantic)
- 40 33 26 **20 THIRTY EIGHT SPECIAL**/Rock & Roll Strategy (A&M)
- 26 23 21 **21 STEVE EARLE**/Copperhead Road (Uni/MCA)
- 36 30 29 **22 ELVIS COSTELLO**/Spike (WB)
- 7 11 15 **23 EDDIE MONEY**/Nothing To Lose (Columbia)
- 36 32 **24 LITTLE AMERICA**/Fairgrounds (Geffen)
- 33 29 25 **25 CHARLIE SEXTON**/Charlie Sexton (MCA)
- 32 31 28 **26 LOU REED**/New York (Sire/WB)
- 38 34 **27 EASTERHOUSE**/Waiting For The Red Bird (Columbia)
- 12 13 20 **28 LIVING COLOUR**/Vivid (Epic)
- 18 19 22 **29 GUNS N' ROSES**/Appetite For Destruction (Geffen)
- 39 35 **30 SIREN**/All Is Forgiven (Mercury)
- DEBUT** **31 RADIATORS**/Zig-Zaggin' Through Ghostland (Epic)
- 24 24 24 **32 CINDERELLA**/Long Cold Winter (Mercury)
- 13 10 13 **33 DYLAN & THE DEAD**/Dylan & The Dead (Columbia)
- — 37 **34 WARRANT**/Dirty Rotten Filthy Stinking Rich (Columbia)
- 31 26 31 **35 PAUL DEAN**/Hard Core (Columbia)
- 40 39 **36 BULLETBOYS**/Bulletboys (WB)
- 29 27 30 **37 WINGER**/Winger (Atlantic)
- DEBUT** **38 GARY MOORE**/After The War (Virgin)
- 10 20 33 **39 RUSH**/A Show Of Hands (Mercury)
- DEBUT** **40 XTC**/Oranges & Lemons (Geffen)

* Keeps a bullet due to continued growth.

"Line" (161) "Night" (14) "Tweeter" (7)	163+/1	142+	20-
"Working" (161) "Dance" (2) "Hear" (1)	162+/3	134+	25-
"Driven" (155) "Subterranean" (3) "Precious" (3)	157-/0	126-	29+
"Got" (124) "Mystery" (43) "Dream" (4)	139-/0	110-	25+
"Drive" (151) "Monkey" (4) "Wide" (2)	152-/1	102-	47-
"There" (137) "Wild" (2) "Born" (1)	139-/0	92+	40-
"Be" (152) "Back" (2) "Talent" (1)	153+/5	73+	67-
"Somebody" (137) "Might" (9) "Dreaming" (3)	143+/4	85+	46-
"Stand" (83) "Inside" (51) "Song" (11)	128+/10	77-	44+
"Dear" (141) "Sister" (1) "Homeland" (1)	142+/8	67+	67+
"God" (141) "Love" (27) "Angel" (8)	129+/16	62+	61+
"Shake" (129) "Bad" (3) "Night" (2)	134+/12	64+	61+
"Heaven's" (131) "Way" (5) "Love" (2)	132+/4	47+	72+
"Moment" (116)	116+/3	62+	49-
"Similar" (116) "Need" (3) "Bring" (2)	123+/13	49+	66-
"Rocket" (122) "Armageddon" (5) "Love" (5)	125+/28	36+	75+
"Patience" (113) "Her" (3) "Crazy" (1)	114+/6	59+	47-
"Living" (88) "Perfect" (2) "Seeing" (2)	91-/2	79-	11=
"Girl" (88) "Made" (32) "American" (3)	106+/17	49-	54+
"Chance" (112) "Sheba" (2) "Hot" (2)	114+/13	64+	46-
"Wall" (113) "Copperhead" (1) "When" (1)	114-/0	35+	68-
"Veronica" (113) "Town" (4) "Deep" (2)	113+/10	32+	67+
"Forget" (55) "Love" (54) "Cry" (1)	95-/2	60-	32-
"Where" (116) "Maryjane" (2)	116+/9	28+	73+
"Back" (114) "Blowing" (1)	114+/6	24+	73=
"Dirty" (106) "Busload" (2)	106+/6	30+	62+
"Fighting" (115) "Stay" (1)	116+/8	17+	74+
"Cult" (79) "Letter" (5) "Middle" (4)	86-/1	33-	47-
"Paradise" (83)	83-/2	40-	38-
"Forgiven" (106) "Women" (1)	106+/10	16+	62+
"Confidential" (103) "Fall" (1) "Zigzagging" (1)	104 /32	11	72
"Last" (90) "Coming" (3)	92-/1	22-	57-
"Slow" (68) "Along" (9) "Want" (3)	76-/1	28-	41-
"Down" (108)	108+/15	7+	64+
"Sword" (85) "Doctor" (1) "Action" (1)	86-/0	17+	52-
"Love" (96) "Smooth" (1) "Rock" (1)	98+/9	5+	60+
"Seventeen" (73) "Hungry" (1) "Hanging" (1)	76-/1	20-	49-
"Ready" (91) "Clones" (3) "War" (1)	92 /38	8	56
"Mission" (43) "Marathon" (26) "Money" (2)	63-/9	20-	35-
"Mayor" (82)	82 /15	10	58

BREAKERS

WARRANT
Dirty Rotten Filthy Stinking Rich (Columbia)
63% of our reporters on it.

LOU REED
New York (Sire/WB)
62% of our reporters on it.

SIREN
All If Forgiven (Mercury)
62% of our reporters on it.

GARY MOORE

"READY FOR LOVE"

From the LP *After The War*.

Produced by Peter Collins

for Jill Music Ltd.

MOST ADDED

- GARY MOORE (38)
- RADIATORS (32)
- DEF LEPPARD (28)
- CRUEL STORY OF YOUTH (27)
- CSN&Y (17)
- U2 (16)
- WARRANT (15)
- XTC (15)
- MELISSA ETHERIDGE (13)
- HOUSE OF LORDS (13)
- THIRTY EIGHT SPECIAL (13)

HOTTEST

- TRAVELING WILBURYS (142)
- CHRIS REA (134)
- FIXX (126)
- ROY ORBISON (110)
- DAVID CROSBY (102)
- BON JOVI (92)
- JON BUTCHER (85)
- MIKE & THE MECHANICS (79)
- R.E.M. (77)
- REPLACEMENTS (73)

Album Debut **38**

Track **52 - 36**

Breaker Bound!

On Over 90 AORs,

KTXQ

KZEW

KLOL

Including

WMMR

WDVE

WHJY

KTXQ

KZEW

KLOL

KISS

WYNF

WLVO

WLLZ

WRIF

WFBO

KYYS

WLZR

KQRS

KAZY

KUPD

KGON

KRXQ

KZAP

KBER

KRQR

KOME

KISW



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NEW & ACTIVE

PURSUIT OF HAPPINESS "Hard To Laugh" (Chrysalis) 38/5 (33/10)

Adds: WLLZ, KISW, KRZQ, KFMX, KQWB. Heavy 2: WXRT, CFOX. Medium 21 including WRIF, KUPD, WHFS, WEZX, KLBJ, WSTZ, WHTO, WIXV, WRQK.

MASTERS OF REALITY "The Blue Garden" (Def American/Geffen) 38/2 (38/1)

Adds: WHEB, KBAT. Heavy 3: WCCC, KNAC, KPEZ. Medium 22 including WBAB, Q107, KUPD, KOMA, KSJO, WTPA, WHCN, WPLR, WAQX, WOUR.

THIEVES "Everything But My Heart" (Capitol) 37/8 (29/3)

Adds: KRXO, KRQR, KWIC, KMJX, KPEZ, WGLF, KJKJ, KWHL. Heavy 2: KORS, KEZE. Medium 14 including KZEW, WFBO, WLZR, KZAP, KISW, WTPA, WCCC, WEZX, WSTZ, WIMZ.

GUADALCANAL DIARY "Always Saturday" (Elektra) 30/9 (21/8)

Adds: KUPD, WSTZ, WIMZ, WOBZ, KRIX, WIXV, WRQK, WIZN, KFMU. Medium 17 including WXRT, KISW, WHFS, WAVF, WRDU, WLAV, WGXC, KBOY, KZOO.

CRUEL STORY OF YOUTH "You're What You Want To Be" (Columbia) 29/27 (2/2)

Adds including KRQR, WHFS, WDHA, WTPA, WPLR, WONE, KMOD, KKDJ, KDJK, KOZZ. Heavy 1: KAZY. Medium 12 including WEBN, KSJO, WHCN, WEZX, WOUR, WIMZ, KODS, WLAV, KRZQ, KPEZ.

OENNIS DeYOUNG "Boomchild" (MCA) 28/7 (21/5)

Adds: CHOM, WLZR, WZZO, WWTR, WAPL, KQDS, WYBR. Heavy 5: WLUP, WTPA, WWCT, WPXC, WAOR. Medium 15 including KTXQ, WLVO, WFBO, KLOS, KBER, WEZX, WIMZ, KRIX, KBAT, KGGO.

TANITA TIKARAM "Twist In My Sobriety" (Reprise) 28/4 (24/7)

Adds: KZEW, KYYS, KLAQ, WSTZ. Heavy 8: CHOM, WXRT, KLOS, WPLR, CHEZ, KLBJ, KTCZ, KPEZ. Medium 13 including KBCO, WPYX, WHFS, WRDU, KRZQ, WIZN, WZEW, KZOO, KCHV, KFMU.

FIRE TOWN "The Good Life" (Atlantic) 25/5 (21/6)

Adds: KMJX, KRIX, WYBR, WZEW, KXUS. Heavy 2: WXRT, WIBA. Medium 11 including WLUP, KSHE, KBCO, WIMZ, WLAV, KDJK, KSOY, WAOR, KFMU.

JOHN HIATT "Drive South" (A&M) 25/3 (24/4)

Adds: WBCN, WIMZ, WKQQ. Heavy 4: WXRT, KLBJ, WIZN, WPXC. Medium 17 including KZAP, KOMA, KISW, WDHA, WPLR, WWTR, WWRX, KWIC, KMOD, KQWB.

TNT "Tonight I'm Falling" (Mercury) 23/10 (13/12)

Adds including WLLZ, WLZR, KBAT, WRQK, WQFM, KDJK, KOZZ, KEZE, WKLT. Heavy 1: KNAC. Medium 14 including WRIF, WEZX, WIMZ, WLAV, KJJO, KEZO, KKDJ, KZOO.

WAYNE TOUPS & ZYDECAJUN "Sweet Joline" (Mercury) 20/4 (19/1)

Adds: WKLS, WWRX, WKQQ, KTCZ. Heavy 2: CHEZ, KRIX. Medium 14 including WXRT, WLLZ, KBCO, WHFS, WIMZ, WJXQ, WKQZ, KTYD, WPXC, WAOR.

RATT "I Want A Woman" (Atlantic) 18/3 (15/5)

Adds: WHCN, KFMG, KDJK. Heavy 2: KUPD, KTAL. Medium 11 including WDVE, KAZY, KBER, WEZX, WIMZ, KRIX, WLAV, WQFM, KRZQ.

TEQUILA SUNRISE "Soundtrack" (Capitol) 19/2 (18/3)

Adds: WBCN, KKEG. Heavy 3: KGGO, KTCZ, WIZN. Medium 12 including KSHE, KBCO, KGON, KLBJ, WZYC, WRXL, KZEL, WWWV, WMAD, WAOR.

CRACK THE SKY "From The Greenhouse" (Grudge/RCA) 18/2 (16/2)

Adds: KXRX, KCHV. Heavy 2: WDVE, WTPA. Medium 8 including WIYY, DC101, KBCO, KGON, WDHA, WSTZ, KRZQ.

SAM PHILLIPS "Holding On To The Earth" (Virgin) 16/5 (11/2)

Adds: KTCZ, KNX, WPXC, KZOO, KFMU. Medium 8 including WXRT, KBCO, WHCN, CHEZ, WIZN, KXUS.

VAN HALEN "Feels So Good" (WB) 16/1 (15/1)

Adds: WZZO. Heavy 15 including DC101, WEBN, KRQR, WPYX, WAVF, WZYC, WQMF, WQBZ, KGGO, KZEL.

MOST ADDED	HOTTEST	MOST REQUESTED
GARY MOORE/Ready (38)	T. WILBURYS/End (139)	GUNS N' ROSES/Patience (49)
RADIATORS/Confidential (31)	CHRIS REA/Working (134)	TESLA/Heaven's (30)
DEF LEPPARD/Rocket (29)	FIXX/Driven (125)	METALLICA/One (24)
CRUEL STORY OF.../What (27)	ROY ORBISON/Got (107)	CHRIS REA/Working (23)
CSN&Y/Girl (21)	DAVID CROSBY/Drive (101)	REPLACEMENTS/You (23)
U2/God (21)	BON JOVI/There (91)	GUNS N' ROSES/Paradise (22)
R.E.M./Turn (19)	JON BUTCHER/Send (83)	SKID ROW/Youth (22)
RUSH/Mission (18)	MIKE & THE.../Years (77)	LIVING COLOUR/Cult (21)
WARRANT/Down (15)	REPLACEMENTS/You (72)	BON JOVI/There (20)
XTC/Mayor (15)	R.E.M./Stand (69)	M. ETHERIDGE/Features (20)

BRUCE COCKBURN "If A Tree Falls" (Gold Castle) 16/0 (17/0)

Heavy 7 including CHOM, Q107, KBCO, CHEZ, KTCZ, WIZN. Medium 8: CFOX, WHFS, WWTR, KBAT, KEZE, WPXC, KQWB, WMAD.

EUROPE "Let The Good Times Rock" (Epic) 15/3 (12/1)

Adds: WPLR, KRIX, WGLF. Heavy 1: KRNA. Medium 6 including KBER, WHCN, KJOT, KRZQ, KBOY.

HOUSE OF LORDS "House Of Lords" (Simmons/RCA) 15/13 (2/0)

Adds including KEZE, WZZO, KZOO, KCHV. Heavy 1: WRIF. Medium 10: WLZR, KAZY, WPLR, WRXK, KGGO, WQFM, KJOT, KRZQ, WAOR, KBOY.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

NEW ROCK

LW TW

- 1 **1** ELVIS COSTELLO/Veronica (WB)
- 3 **2** XTC/Mayor Of Simpleton (Geffen)
- 4 **3** REPLACEMENTS/I'll Be You (Sire/Reprise)
- 2 **4** LOU REED/Dirty Blvd. (Sire/WB)
- 5 **5** FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA)
- 7 **6** VIOLENT FEMMES/Nightmares (Slash/WB)
- 8 **7** EASTERHOUSE/Come Out Fighting (Columbia)
- 6 **8** MIOGE URE/Dear God (Chrysalis)
- 10 **9** FIXX/Driven Out (RCA)
- 12 **10** R.E.M./Stand (WB)
- 9 **11** COWBOY JUNKIES/Sweet Jane (RCA)
- DEBUT** **12** MORRISSEY/The Last Of The Famous International Playboys (Sire/Reprise)
- 13 **13** ENYA/Orinoco Flow (Geffen)
- 17 **14** THROWING MUSES/Dizzy (Sire/WB)
- 21 **15** GUADALCANAL DIARY/Always Saturday (Elektra)
- 19 **16** THRASHING DOVES/Angel Visit (A&M)
- 11 **17** NEW ORDER/Fine Time (Qwest/WB)
- 14 **18** JULIAN COPE/5 O'Clock World (Island)
- DEBUT** **19** ROBYN HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps (A&M)
- 16 **20** POGUES/Yeah Yeah, Yeah Yeah Yeah (Island)
- 20 **21** BRUCE COCKBURN/If A Tree Falls (Gold Castle)
- 18 **22** WATERBOYS/World Party (Chrysalis)
- DEBUT** **23** NEW ORDER/Round & Round (Qwest/WB)
- DEBUT** **24** R.E.M./Turn You Inside Out (WB)
- 22 **25** TANITA TIKARAM/Twist In My Sobriety (Reprise)
- 29 **26** FIRE TOWN/The Good Life (Atlantic)
- 24 **27** WONDER STUFF/Give, Give, Give Me More, More, More (Polydor)
- 23 **28** WATERBOYS/Fisherman's Blues (Chrysalis)
- 15 **29** EDIE BRICKELL & NEW BOHEMIANS/Little Miss S. (Geffen)
- DEBUT** **30** NITZER EBB/Control I'm Here (Geffen)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
MORRISSEY/Famous	FINE YOUNG CANNIBALS/	FINE YOUNG CANNIBALS/
ROBYN HITCHCOCK/Madonna	Crazy	Crazy
XTC/King	XTC/Mayor	XTC/Mayor
A HOUSE/Grateful	REPLACEMENTS/I'll	REPLACEMENTS/I'll
CRUEL STORY OF.../You're	ELVIS COSTELLO/Veronica	ELVIS COSTELLO/Veronica
SIDEWINDERS/Witchdoctor	NEW ORDER/Fine	MORRISSEY/Playboys
NEW ORDER/Round	GUADALCANAL.../Saturday	REPLACEMENTS/I'll Be You
INDIGO GIRLS/Kid	ENYA/Orinoco	
R.E.M./Turn		


MORRISSEY

"The Last Of The Famous International Playboys"



New 12" Single
Produced by
Stephen Street

Also Includes
"Lucky Lips" and
"Michaels Bones"



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PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

BRIT BROS. (M) BRUCE COCKBURN COLIN JAMES PAUL DEAN PUNKY OF HAPPINE RUSH (M) TOM COCHRANE & RED (M) BARNEY BENTALL & R. (M) BRIGHTON ROCK (M) Medium CHARLIE SEXTON CINDERELLA CROWDED HOUSE CSNY DAVID CROSBY DEF LEPPARD GARY MOORE GUNS N' ROSES JON BUTCHER LITTLE FEAT MASTERS OF REALITY MELISSA ETHERIDGE ROBERT CRAY BAND SKID ROW TESLA REPLACEMENTS WINGER METALLICA EASTERHOUSE GLASS TIGER BILL & TED'S EXCEL JEFF HEALEY MONTEANA NORTHERN PIKES

R.E.M. LOU REED KEITH RICHARDS TRAVELING WILBURYS (M) ELVIS COSTELLO CSNY FIXX GUNS N' ROSES LITTLE FEAT LIVING COLOUR EDDIE MONEY MIDGE URE DAVID CROSBY MELISSA ETHERIDGE BON JOVI BULLETSBOYS JON BUTCHER DEF LEPPARD LITTLE AMERICA METALLICA RADIATORS REPLACEMENTS CHARLIE SEXTON TESLA XTC WARRANT CHRIS REA POISON CHAIRBOYS SKID ROW WINGER

WTPA/Harrisburg (717)897-1141 PD: JEFF KAUFFMAN APD: CHRIS JAMES Heavy DAVID CROSBY LITTLE FEAT ROY ORBISON FIXX TRAVELING WILBURYS U2 BAD COMPANY BON JOVI CHAIRBOYS COMBOY JUNKIES CRACK THE SKY DEF LEPPARD DENNIS DEYOUNG ELVIS COSTELLO GUNS N' ROSES IVAN NEVILLE & THE JON BUTCHER LITTLE AMERICA LIVING COLOUR MELISSA ETHERIDGE MIDGE URE CHAIRBOYS RADIATORS WINGER REPLACEMENTS DREAMS SO REAL LOU REED EXTREME LIGHT CRUEL STORY OF YOU

WCMF/Rochester (716)262-4330 PD: STAN HAIN APD/MD: DAVE KANE Heavy PAUL DEAN BAD COMPANY (M) VIXEN RUSH WINGER LITTLE AMERICA JON BUTCHER GARY MOORE (M) DEF LEPPARD WARRANT ESCAPE CLUB EXTREME DAVID CROSBY EDIE BRICKELL & NE INXS TESLA Medium SKID ROW WHITE LION Light

CSNY BAD COMPANY STEVE EARLE BON JOVI LOU REED MASS POISON WATERBOYS SIREN BULLETSBOYS CHAIRBOYS LITTLE AMERICA DEF LEPPARD WARRANT ESCAPE CLUB EXTREME DAVID CROSBY EDIE BRICKELL & NE INXS TESLA Medium SKID ROW WHITE LION Light

WKU/Danbury (203)775-1212 PD: RAY GRAHAM MD: SCOTT SAALBORN Heavy R.E.M. MIKE & THE MECHANIC ROY ORBISON MIDGE URE LITTLE FEAT WINGER FIXX DYLAN & THE DEAD ROBERT CRAY BAND CHRIS REA JON BUTCHER TRAVELING WILBURYS MELISSA ETHERIDGE

WBLM/Portland (207) 774-6364 OM: JOSE DIAZ MD: ROBIN MATHIEU Heavy GUNS N' ROSES TRAVELING WILBURYS DAVID CROSBY CHRIS REA BON JOVI CINDERELLA FIXX GUNS N' ROSES BAD COMPANY THIRTY EIGHT SPECI VIXEN LIVING COLOUR STEVE EARLE JOHN HIATT JON BUTCHER Medium MELISSA ETHERIDGE U2 DREAMS SO REAL EASTERHOUSE WARRANT

KTQJ/Dallas (214)528-5500 PD: ANDY LOCKRIDGE APD: REDBEARD Heavy EDIE BRICKELL & NE LIVING COLOUR (M) FIXX GUNS N' ROSES TESLA TRAVELING WILBURYS JON BUTCHER (M) ELVIS COSTELLO ROY ORBISON DAVID CROSBY REPLACEMENTS MELISSA ETHERIDGE MIDGE URE COLLEEN CAHILL EASTERHOUSE WARRANT

WRFK/Charlotte (704)338-9970 PD: JACK DANIEL MD: FRED McFARLIN Heavy TRAVELING WILBURYS DAVID CROSBY ROY ORBISON CSNY FIXX CHRIS REA LITTLE FEAT MIDGE URE THIRTY EIGHT SPECI Light DEF LEPPARD

DC101/Washington DC (202)828-9932 VP/PRG: DAVE BROWN OD/MD: CURT GARY Heavy ROY ORBISON VAN HALEN R.E.M. EDDIE MONEY TRAVELING WILBURYS MIKE & THE MECHANIC ROD STEWART KEITH RICHARDS GUNS N' ROSES INXS THIRTY EIGHT SPECI GUNS N' ROSES U2 (M) LITTLE FEAT DYLAN & THE DEAD POISON CSNY STEVE WINWOOD Medium MIDGE URE CHRIS REA FIXX LIVING COLOUR GENE RYDER JULIAN COPE ELVIS COSTELLO XTC SIREN CRACK THE SKY BON JOVI RADIATORS DEF LEPPARD TOMMY KEENE CHAIRBOYS REPLACEMENTS COMBOY JUNKIES

WVEV/Pittsburgh (412)937-1441 PD: GENE ROMANO MD: HERSHELCH Heavy CHRIS REA GARY MOORE GUNS N' ROSES THIRTY EIGHT SPECI BAD COMPANY TRAVELING WILBURYS SKID ROW CHAIRBOYS LITTLE FEAT DAVID CROSBY CSNY BON JOVI WARRANT KEITH RICHARDS CHRIS REA DAVID CROSBY TRAVELING WILBURYS U2 BON JOVI MELISSA ETHERIDGE GUNS N' ROSES WATERBOYS MASTERS OF REALITY LITTLE FEAT SIREN JON BUTCHER LOU REED RATT CHARLIE SEXTON CHARLIE SEXTON MIDGE URE WINGER GLAMOUR CAMP Light DOGS D'AMOUR

WCCC/Hartford (203)233-4428 PD: TED SELLERS MD: JOE MARINO Heavy JOE BUTCHER KEITH RICHARDS CHRIS REA DAVID CROSBY TRAVELING WILBURYS U2 BON JOVI MELISSA ETHERIDGE GUNS N' ROSES WATERBOYS MASTERS OF REALITY LITTLE FEAT SIREN JON BUTCHER LOU REED RATT CHARLIE SEXTON CHARLIE SEXTON MIDGE URE WINGER GLAMOUR CAMP Light DOGS D'AMOUR

WZLX/Cape May, NJ (609)522-1416 PD: STEVE MCNEZ APD: BARBARA VOIGHT Heavy DYLAN & THE DEAD (M) MIKE & THE MECHANIC EDDIE MONEY ROY ORBISON R.E.M. KEITH RICHARDS (M) WINGER TRAVELING WILBURYS (M) VAN HALEN LITTLE FEAT STEVE EARLE Light STEVE WINWOOD CSNY JULIAN LENNON

WGIR-FM/Manchester (603)825-6915 OM/PO: JOHN ENDAHL MD: KAREN A. SMALL Heavy GUNS N' ROSES MIKE & THE MECHANIC ROY ORBISON R.E.M. TRAVELING WILBURYS WINGER Light BON JOVI JON BUTCHER R.E.M. TRAVELING WILBURYS (M) VAN HALEN LITTLE FEAT STEVE EARLE Light STEVE WINWOOD CSNY DAVID CROSBY DEF LEPPARD

WPLR/New Haven (203)287-9070 PD: JOHN GRIFFIN MD: TOM BASS Heavy U2 FIXX GUNS N' ROSES MIDGE URE CHRIS REA TRAVELING WILBURYS ELVIS COSTELLO EASTERHOUSE BON JOVI STEVE EARLE CHARLIE SEXTON EASTERHOUSE TESLA CINDERELLA KEITH RICHARDS TANITA TIKARAM RADIATORS POISON IVAN NEVILLE & THE JON BUTCHER R.E.M. HOUSE OF LORDS GARY MOORE R.E.M. BAD COMPANY GARY MOORE Light CRUEL STORY OF YOU ROXETTE SIREN COMBOY JUNKIES

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WSHE/Miami (305)581-1580 PD: DAVID GROSSMAN APD: MARK STEVEN Heavy GUNS N' ROSES BON JOVI R.E.M. ROY ORBISON LIVING COLOUR WINGER FIXX DAVID CROSBY JON BUTCHER MIKE & THE MECHANIC REPLACEMENTS MIDGE URE CHRIS REA BON JOVI TRAVELING WILBURYS (M) VAN HALEN LITTLE FEAT STEVE EARLE Light STEVE WINWOOD CSNY JULIAN LENNON

WSTZ-FM/Jackson (601)982-1087 PD: VICTOR HARRIS MD: BILL CREWS Heavy CHRIS REA LIVING COLOUR FIXX TRAVELING WILBURYS LOU REED EDIE BRICKELL & NE JON BUTCHER COMBOY JUNKIES MIDGE URE DAVID CROSBY REPLACEMENTS TESLA TANITA TIKARAM DOGS D'AMOUR GUADALCANAL DIARY GARY MOORE Light TOLL

EAS P1

P1

WBCN/Boston (617) 286-1111 PD: ODDIPUS MD: CARTER ALAN 1 GUNS N' ROSES 2 CSNY 3 WATERBOYS 4 R.E.M. 5 MIKE & THE MECHANIC 6 ROBERT CRAY BAND 7 TRAVELING WILBURYS 8 LITTLE FEAT 9 EDDIE MONEY 10 EDIE BRICKELL & NE 11 FLEETWOOD MAC 12 VAN HALEN 13 DYLAN & THE DEAD 14 CHRIS REA 15 ROY ORBISON 16 DAVID CROSBY 17 CHEAP TRICK 18 ELVIS COSTELLO 19 FIXX 20 LOU REED 21 REPLACEMENTS 22 MIDGE URE 23 JON BUTCHER 24 BAD COMPANY 25 CHARLIE SEXTON 26 IVAN NEVILLE & THE 27 STEVE EARLE 28 BRUCE COCKBURN 29 KEITH RICHARDS 30 HOTHOUSE FLOWERS 31 JEFF HEALEY 32 THIRTY EIGHT SPECI 33 JULIAN COPE 34 ED HAYNES 35 CHRISTMAS 36 U2 37 XTC 38 MELISSA ETHERIDGE 39 MICHELLE SNOCKED 40 EASTERHOUSE 41 SAINTS 42 SCRUFFY THE CAT 43 SAM PHILLIPS 44 RADIATORS 45 COMBOY JUNKIES 46 MASS 47 FIRE TOWN 48 JOHN HIATT 49 LITTLE AMERICA 50 EXTREME 51 TEQUILA SUNRISE 52 ROBYN SUNRISE 53 CHAIRBOYS

P2

WBAB/Long Island (516)587-1023 PD: JEFF LEVINE MD: RALPH TORTORA Heavy ROY ORBISON TRAVELING WILBURYS (M) R.E.M. (M) EDDIE MONEY (M) MIKE & THE MECHANIC (M) ELVIS COSTELLO (M) GUNS N' ROSES EDIE BRICKELL & NE BON JOVI ROD STEWART FIXX JIM CAPALDI LOU REED THIRTY EIGHT SPECI MIKE & THE MECHANIC KEITH RICHARDS BON JOVI ROY ORBISON DEF LEPPARD TOMMY KEENE CHAIRBOYS REPLACEMENTS COMBOY JUNKIES

P2

WPMY/Albany (518)785-9081 OM/PO: JOHN COOPER MD: LISA WALKER Heavy EDDIE MONEY (M) R.E.M. GUNS N' ROSES POISON CHICAGO ROY ORBISON (M) BAD COMPANY GUNS N' ROSES ELVIS COSTELLO ENYA CHRIS REA VAN HALEN CINDERELLA BON JOVI SIREN Medium RATT CRUEL STORY OF YOU Light EXTREME THIRTY EIGHT SPECI

P1

WZLX/Cape May, NJ (609)522-1416 PD: STEVE MCNEZ APD: BARBARA VOIGHT Heavy DYLAN & THE DEAD (M) MIKE & THE MECHANIC EDDIE MONEY ROY ORBISON R.E.M. KEITH RICHARDS (M) WINGER TRAVELING WILBURYS (M) VAN HALEN LITTLE FEAT STEVE EARLE Light STEVE WINWOOD CSNY JULIAN LENNON

P1

KZEW/Dallas (214)748-9696 PD: DALE KELLY MD: CHAZ MIXON Heavy CHARLIE SEXTON CHRIS REA JON BUTCHER MIDGE URE TRAVELING WILBURYS (L) LITTLE FEAT MELISSA ETHERIDGE BAD COMPANY DAVID CROSBY TRAVELING WILBURYS U2 MIDGE URE JON BUTCHER BAD COMPANY ELVIS COSTELLO STEVE EARLE LITTLE FEAT RADIATORS LOU REED SIREN DEF LEPPARD

P2

WNOR-FM/Norfolk (804)623-9687 PD: BRYAN JEFFRIES MD: MARK BRADLEY Heavy MIKE & THE MECHANIC ROY ORBISON MIDGE URE TRAVELING WILBURYS BON JOVI TRAVELING WILBURYS (M) VAN HALEN LITTLE FEAT STEVE EARLE Light STEVE WINWOOD CSNY JULIAN LENNON

WMMR/Philadelphia (215)581-0933 OM: TED UZZ MD: ERIN RILEY Heavy TOMMY CONNELL TRAVELING WILBURYS CSNY ROD STEWART R.E.M. MIKE & THE MECHANIC KEITH RICHARDS BON JOVI ROY ORBISON DEF LEPPARD EDDIE MONEY FIXX DYLAN & THE DEAD 21 REPLACEMENTS 22 MIDGE URE 23 JON BUTCHER 24 BAD COMPANY 25 CHARLIE SEXTON 26 IVAN NEVILLE & THE 27 STEVE EARLE 28 BRUCE COCKBURN 29 KEITH RICHARDS 30 HOTHOUSE FLOWERS 31 JEFF HEALEY 32 THIRTY EIGHT SPECI 33 JULIAN COPE 34 ED HAYNES 35 CHRISTMAS 36 U2 37 XTC 38 MELISSA ETHERIDGE 39 MICHELLE SNOCKED 40 EASTERHOUSE 41 SAINTS 42 SCRUFFY THE CAT 43 SAM PHILLIPS 44 RADIATORS 45 COMBOY JUNKIES 46 MASS 47 FIRE TOWN 48 JOHN HIATT 49 LITTLE AMERICA 50 EXTREME 51 TEQUILA SUNRISE 52 ROBYN SUNRISE 53 CHAIRBOYS

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WHYJ/Providence (401)438-6110 INT PD: CAROLYN FOX MD: CHRIS HERRMANN Heavy MIDGE URE U2 BAD COMPANY MIKE & THE MECHANIC ROY ORBISON TRAVELING WILBURYS CSNY DREAMS SO REAL XTC DAVID CROSBY CHARLIE SEXTON GLAMOUR CAMP DEF LEPPARD CHRIS REA JON BUTCHER MELISSA ETHERIDGE LITTLE FEAT WINGER RUSH GUNS N' ROSES BON JOVI WINGER REPLACEMENTS MIDGE URE TESLA EASTERHOUSE EXTREME SKID ROW GARY MOORE TRAVELING WILBURYS BULLETSBOYS WARRANT SIREN RADIATORS LOU REED CINDERELLA

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WYBY/Baltimore (301)889-0098 PD: RUSS HOTTLA MD: CHRIS SMY Heavy BON JOVI JIM CAPALDI INXS COLIN JAMES MIKE & THE MECHANIC IVAN NEVILLE & THE ROD STEWART POISON TRAVELING WILBURYS JON BUTCHER CHEAP TRICK CHAIRBOYS CRACK THE SKY DAVID CROSBY DEF LEPPARD LITTLE AMERICA LITTLE FEAT CHRIS REA LOU REED REPLACEMENTS ROYAL COURT OF CHI GENE RYDER JOE SATRIANI CHARLIE SEXTON THIRTY EIGHT SPECI U2 MIDGE URE VIXEN BULLETSBOYS PAUL DEAN GUNS N' ROSES LIVING COLOUR

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CHRP1 PLAYLISTS

March 3, 1989 R&R 107

Miami

100.7 FM

#1 HIT MUSIC STATION

VP/Programming: Steve Perun

Asst. PD/MD: Frank Amadeo

- H 1 PAULA ABDO/Straight Up
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 KAREN WHITE/Superwoman
- H 4 MIKE & THE MECHAN/Living Years
- H 5 E M 'S/Band
- H 6 SAMANTHA FOX/Want To Have Some F
- H 7 TONY PAULA ABDO/Straight Up
- H 8 WILL TO POWER/Feeling Awful
- H 9 GUNS N' ROSES/Paradise City
- H 10 HILLI VANILLI/You Know It's Tr
- H 11 SA-FIRE/Thinking Of You
- H 12 WILSON & ZANDER/Surrender To Me
- H 13 SHEENA EASTON/The Love In Me
- H 14 NEW KIDS ON THE B/YOU Got It (The Right)
- H 15 KIM KAM/1 Beg Your Pardon
- H 16 INFORMATION SOCIETY/Making Love
- H 17 RICK ASTLEY/She Wants To Dance With Me
- H 18 JIMMY HARMON & SY/Where Are You Now
- H 19 JIMMY HARMON & SY/Where Are You Now
- H 20 JIMMY HARMON & SY/Where Are You Now
- H 21 JIMMY HARMON & SY/Where Are You Now
- H 22 JIMMY HARMON & SY/Where Are You Now
- H 23 JIMMY HARMON & SY/Where Are You Now
- H 24 JIMMY HARMON & SY/Where Are You Now
- H 25 JIMMY HARMON & SY/Where Are You Now
- H 26 JIMMY HARMON & SY/Where Are You Now
- H 27 JIMMY HARMON & SY/Where Are You Now
- H 28 JIMMY HARMON & SY/Where Are You Now
- H 29 JIMMY HARMON & SY/Where Are You Now
- H 30 JIMMY HARMON & SY/Where Are You Now

New Orleans

97.7 FM

PD: Shadow P. Stevens

MD: Joey Giovingo

- H 1 DEBBIE GIBSON/Last In Your Eyes
- H 2 KIM KAM/1 Beg Your Pardon
- H 3 GUNS N' ROSES/Paradise City
- H 4 ROD STEWART/My Heart Can't Tell Y
- H 5 TONY PAULA ABDO/Straight Up
- H 6 TONY PAULA ABDO/Straight Up
- H 7 WILSON & ZANDER/Surrender To Me
- H 8 TONY PAULA ABDO/Straight Up
- H 9 TONY PAULA ABDO/Straight Up
- H 10 TONY PAULA ABDO/Straight Up
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- H 26 TONY PAULA ABDO/Straight Up
- H 27 TONY PAULA ABDO/Straight Up
- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

KHYI/Dallas

25

PD: Buzz Bennett

MD: The Jammer

- H 1 TOMMY PAGE/A Shoulder To Cry On
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 GUNS N' ROSES/Paradise City
- H 4 ROD STEWART/My Heart Can't Tell Y
- H 5 KIM KAM/1 Beg Your Pardon
- H 6 PAULA ABDO/Straight Up
- H 7 TONY PAULA ABDO/Straight Up
- H 8 TONY PAULA ABDO/Straight Up
- H 9 TONY PAULA ABDO/Straight Up
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- H 27 TONY PAULA ABDO/Straight Up
- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

102.7

San Antonio OM: Jeff McCartney

PD: Dr. Drex

- H 1 DEBBIE GIBSON/Last In Your Eyes
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 DEBBIE GIBSON/Last In Your Eyes
- H 4 DEBBIE GIBSON/Last In Your Eyes
- H 5 DEBBIE GIBSON/Last In Your Eyes
- H 6 DEBBIE GIBSON/Last In Your Eyes
- H 7 DEBBIE GIBSON/Last In Your Eyes
- H 8 DEBBIE GIBSON/Last In Your Eyes
- H 9 DEBBIE GIBSON/Last In Your Eyes
- H 10 DEBBIE GIBSON/Last In Your Eyes
- H 11 DEBBIE GIBSON/Last In Your Eyes
- H 12 DEBBIE GIBSON/Last In Your Eyes
- H 13 DEBBIE GIBSON/Last In Your Eyes
- H 14 DEBBIE GIBSON/Last In Your Eyes
- H 15 DEBBIE GIBSON/Last In Your Eyes
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- H 22 DEBBIE GIBSON/Last In Your Eyes
- H 23 DEBBIE GIBSON/Last In Your Eyes
- H 24 DEBBIE GIBSON/Last In Your Eyes
- H 25 DEBBIE GIBSON/Last In Your Eyes
- H 26 DEBBIE GIBSON/Last In Your Eyes
- H 27 DEBBIE GIBSON/Last In Your Eyes
- H 28 DEBBIE GIBSON/Last In Your Eyes
- H 29 DEBBIE GIBSON/Last In Your Eyes
- H 30 DEBBIE GIBSON/Last In Your Eyes

WKBQ

106.5

Less Talk More Music

PD: Lyndon Abell

Asst. PD: Chris Knight St. Louis

MD: Jim Atkinson

- H 1 GUNS N' ROSES/Paradise City
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 MIKE & THE MECHAN/Living Years
- H 4 BREATH/DON'T Tell Me Lies
- H 5 EDDIE MONEY/The Love In Your Eyes
- H 6 BOBBY BROWN/Ron
- H 7 CHICAGO/You're Not Alone
- H 8 NEW KIDS ON THE B/YOU Got It (The Right)
- H 9 30 SPECIAL/Passion
- H 10 DEBBIE GIBSON/Last In Your Eyes
- H 11 POSITION/Your Heart Don't Dance
- H 12 ROD STEWART/My Heart Can't Tell Y
- H 13 MARTINA/Here Than You Know
- H 14 WAS (NOT) MASH/With The Dinosaur
- H 15 TONY PAULA ABDO/Straight Up
- H 16 TONY PAULA ABDO/Straight Up
- H 17 TONY PAULA ABDO/Straight Up
- H 18 TONY PAULA ABDO/Straight Up
- H 19 TONY PAULA ABDO/Straight Up
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- H 26 TONY PAULA ABDO/Straight Up
- H 27 TONY PAULA ABDO/Straight Up
- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

WKTI Milwaukee

PD: Todd Fisher

Asst. PD/MD: Danny Clayton

- H 1 MIKE & THE MECHAN/Living Years
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 KIM KAM/1 Beg Your Pardon
- H 4 GUNS N' ROSES/Paradise City
- H 5 TONY PAULA ABDO/Straight Up
- H 6 TONY PAULA ABDO/Straight Up
- H 7 TONY PAULA ABDO/Straight Up
- H 8 TONY PAULA ABDO/Straight Up
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- H 27 TONY PAULA ABDO/Straight Up
- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

Minneapolis

WOT 99.7

PD: Gregg Swedberg

MD: P.J. Olsen

- H 1 DEBBIE GIBSON/Last In Your Eyes
- H 2 MIKE & THE MECHAN/Living Years
- H 3 NEW KIDS ON THE B/YOU Got It (The Right)
- H 4 BREATH/DON'T Tell Me Lies
- H 5 EDDIE MONEY/The Love In Your Eyes
- H 6 CHICAGO/You're Not Alone
- H 7 DEBBIE GIBSON/Last In Your Eyes
- H 8 BANGLES/External Flame
- H 9 DEBBIE GIBSON/Last In Your Eyes
- H 10 DEBBIE GIBSON/Last In Your Eyes
- H 11 DEBBIE GIBSON/Last In Your Eyes
- H 12 DEBBIE GIBSON/Last In Your Eyes
- H 13 DEBBIE GIBSON/Last In Your Eyes
- H 14 DEBBIE GIBSON/Last In Your Eyes
- H 15 DEBBIE GIBSON/Last In Your Eyes
- H 16 DEBBIE GIBSON/Last In Your Eyes
- H 17 DEBBIE GIBSON/Last In Your Eyes
- H 18 DEBBIE GIBSON/Last In Your Eyes
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- H 23 DEBBIE GIBSON/Last In Your Eyes
- H 24 DEBBIE GIBSON/Last In Your Eyes
- H 25 DEBBIE GIBSON/Last In Your Eyes
- H 26 DEBBIE GIBSON/Last In Your Eyes
- H 27 DEBBIE GIBSON/Last In Your Eyes
- H 28 DEBBIE GIBSON/Last In Your Eyes
- H 29 DEBBIE GIBSON/Last In Your Eyes
- H 30 DEBBIE GIBSON/Last In Your Eyes

DETROIT'S FOX 99.5 FM

PD: Chuck Beck

Asst. PD/MD: John McFadden

- H 1 DEBBIE GIBSON/Last In Your Eyes
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 DEBBIE GIBSON/Last In Your Eyes
- H 4 DEBBIE GIBSON/Last In Your Eyes
- H 5 DEBBIE GIBSON/Last In Your Eyes
- H 6 DEBBIE GIBSON/Last In Your Eyes
- H 7 DEBBIE GIBSON/Last In Your Eyes
- H 8 DEBBIE GIBSON/Last In Your Eyes
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- H 25 DEBBIE GIBSON/Last In Your Eyes
- H 26 DEBBIE GIBSON/Last In Your Eyes
- H 27 DEBBIE GIBSON/Last In Your Eyes
- H 28 DEBBIE GIBSON/Last In Your Eyes
- H 29 DEBBIE GIBSON/Last In Your Eyes
- H 30 DEBBIE GIBSON/Last In Your Eyes

BEG

WBBM-FM

PD: Buddy Scott Chicago

MD: Joe Bohannon

- H 1 PAULA ABDO/Straight Up
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 BANGLES/External Flame
- H 4 KIM KAM/1 Beg Your Pardon
- H 5 MIKE & THE MECHAN/Living Years
- H 6 BOBBY BROWN/Ron
- H 7 ANITA BAKER/Just Because
- H 8 SHEENA EASTON/The Love In Me
- H 9 RICK ASTLEY/She Wants To Dance With Me
- H 10 DEBBIE GIBSON/Last In Your Eyes
- H 11 HILLI VANILLI/You Know It's Tr
- H 12 WAS (NOT) MASH/With The Dinosaur
- H 13 TONY PAULA ABDO/Straight Up
- H 14 TONY PAULA ABDO/Straight Up
- H 15 TONY PAULA ABDO/Straight Up
- H 16 TONY PAULA ABDO/Straight Up
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- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

795.5

WZCY Detroit

VP Programming: Gary Berkowitz

PD: Brian Patrick

Asst. PD/MD: Jeff Jennings

- H 1 MIKE & THE MECHAN/Living Years
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 SHEENA EASTON/The Love In Me
- H 4 PAULA ABDO/Straight Up
- H 5 WILSON & ZANDER/Surrender To Me
- H 6 BOBBY BROWN/Ron
- H 7 RICK ASTLEY/She Wants To Dance With Me
- H 8 DEBBIE GIBSON/Last In Your Eyes
- H 9 TONY PAULA ABDO/Straight Up
- H 10 TONY PAULA ABDO/Straight Up
- H 11 TONY PAULA ABDO/Straight Up
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- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

99.7 FM

WZPL Indianapolis

PD/MD: Scott Wheeler

Asst. PD: John Trout

- H 1 DEBBIE GIBSON/Last In Your Eyes
- H 2 MIKE & THE MECHAN/Living Years
- H 3 ROD STEWART/My Heart Can't Tell Y
- H 4 PAULA ABDO/Straight Up
- H 5 NEW KIDS ON THE B/YOU Got It (The Right)
- H 6 SHEENA EASTON/The Love In Me
- H 7 BREATH/DON'T Tell Me Lies
- H 8 MIKE & THE MECHAN/Living Years
- H 9 DEBBIE GIBSON/Last In Your Eyes
- H 10 BANGLES/External Flame
- H 11 DEBBIE GIBSON/Last In Your Eyes
- H 12 DEBBIE GIBSON/Last In Your Eyes
- H 13 DEBBIE GIBSON/Last In Your Eyes
- H 14 DEBBIE GIBSON/Last In Your Eyes
- H 15 DEBBIE GIBSON/Last In Your Eyes
- H 16 DEBBIE GIBSON/Last In Your Eyes
- H 17 DEBBIE GIBSON/Last In Your Eyes
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- H 26 DEBBIE GIBSON/Last In Your Eyes
- H 27 DEBBIE GIBSON/Last In Your Eyes
- H 28 DEBBIE GIBSON/Last In Your Eyes
- H 29 DEBBIE GIBSON/Last In Your Eyes
- H 30 DEBBIE GIBSON/Last In Your Eyes

99.7 FM

WZPL Indianapolis

PD/MD: Scott Wheeler

Asst. PD: John Trout

- H 1 DEBBIE GIBSON/Last In Your Eyes
- H 2 MIKE & THE MECHAN/Living Years
- H 3 ROD STEWART/My Heart Can't Tell Y
- H 4 PAULA ABDO/Straight Up
- H 5 NEW KIDS ON THE B/YOU Got It (The Right)
- H 6 SHEENA EASTON/The Love In Me
- H 7 BREATH/DON'T Tell Me Lies
- H 8 MIKE & THE MECHAN/Living Years
- H 9 DEBBIE GIBSON/Last In Your Eyes
- H 10 BANGLES/External Flame
- H 11 DEBBIE GIBSON/Last In Your Eyes
- H 12 DEBBIE GIBSON/Last In Your Eyes
- H 13 DEBBIE GIBSON/Last In Your Eyes
- H 14 DEBBIE GIBSON/Last In Your Eyes
- H 15 DEBBIE GIBSON/Last In Your Eyes
- H 16 DEBBIE GIBSON/Last In Your Eyes
- H 17 DEBBIE GIBSON/Last In Your Eyes
- H 18 DEBBIE GIBSON/Last In Your Eyes
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- H 25 DEBBIE GIBSON/Last In Your Eyes
- H 26 DEBBIE GIBSON/Last In Your Eyes
- H 27 DEBBIE GIBSON/Last In Your Eyes
- H 28 DEBBIE GIBSON/Last In Your Eyes
- H 29 DEBBIE GIBSON/Last In Your Eyes
- H 30 DEBBIE GIBSON/Last In Your Eyes

Power 96

WHTT-FM

PD: Rick Gillette

MD: Mark Jackson

Detroit

- H 1 ANITA BAKER/Just Because
- H 2 KAREN WHITE/Superwoman
- H 3 DEBBIE GIBSON/Last In Your Eyes
- H 4 NEW KIDS ON THE B/YOU Got It (The Right)
- H 5 BOBBY BROWN/Ron
- H 6 KIM KAM/1 Beg Your Pardon
- H 7 VANESSA WILLIAMS/Dreamin'
- H 8 NEW EDITION/Can You Stand The Rain
- H 9 HILLI VANILLI/You Know It's Tr
- H 10 MICHAEL JACKSON/Leave Me Alone
- H 11 ERICA SMITH/Temptation Eyes
- H 12 LUTHER VANDROSS/She Won't Talk To Me
- H 13 ANITA BAKER/Just Because
- H 14 SHEENA EASTON/The Love In Me
- H 15 RICK ASTLEY/She Wants To Dance With Me
- H 16 DEBBIE GIBSON/Last In Your Eyes
- H 17 HILLI VANILLI/You Know It's Tr
- H 18 ERASURE/Little Respect
- H 19 BANGLES/External Flame
- H 20 TONY PAULA ABDO/Straight Up
- H 21 TONY PAULA ABDO/Straight Up
- H 22 TONY PAULA ABDO/Straight Up
- H 23 TONY PAULA ABDO/Straight Up
- H 24 TONY PAULA ABDO/Straight Up
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- H 27 TONY PAULA ABDO/Straight Up
- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

Q102

Cincinnati

OM: Jim Fox

PD: Dave Allen

MD: Brian Douglas

- H 1 MIKE & THE MECHAN/Living Years
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 SHEENA EASTON/The Love In Me
- H 4 PAULA ABDO/Straight Up
- H 5 WILSON & ZANDER/Surrender To Me
- H 6 BOBBY BROWN/Ron
- H 7 RICK ASTLEY/She Wants To Dance With Me
- H 8 DEBBIE GIBSON/Last In Your Eyes
- H 9 TONY PAULA ABDO/Straight Up
- H 10 TONY PAULA ABDO/Straight Up
- H 11 TONY PAULA ABDO/Straight Up
- H 12 TONY PAULA ABDO/Straight Up
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- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

WNCI 97.9

Columbus

PD: Dave Robbins

MD: Pat McMahon

- H 1 VANESSA WILLIAMS/Dreamin'
- H 2 MIKE & THE MECHAN/Living Years
- H 3 DEBBIE GIBSON/Last In Your Eyes
- H 4 WILSON & ZANDER/Surrender To Me
- H 5 HILLI VANILLI/You Know It's Tr
- H 6 PAULA ABDO/Straight Up
- H 7 SHEENA EASTON/The Love In Me
- H 8 CHICAGO/You're Not Alone
- H 9 SHEENA EASTON/The Love In Me
- H 10 RICK ASTLEY/She Wants To Dance With Me
- H 11 GUNS N' ROSES/Paradise City
- H 12 BANGLES/External Flame
- H 13 BANGLES/External Flame
- H 14 BANGLES/External Flame
- H 15 BANGLES/External Flame
- H 16 BANGLES/External Flame
- H 17 BANGLES/External Flame
- H 18 BANGLES/External Flame
- H 19 BANGLES/External Flame
- H 20 BANGLES/External Flame
- H 21 BANGLES/External Flame
- H 22 BANGLES/External Flame
- H 23 BANGLES/External Flame
- H 24 BANGLES/External Flame
- H 25 BANGLES/External Flame
- H 26 BANGLES/External Flame
- H 27 BANGLES/External Flame
- H 28 BANGLES/External Flame
- H 29 BANGLES/External Flame
- H 30 BANGLES/External Flame

WNCI 97.9

Columbus

PD: Dave Robbins

MD: Pat McMahon

- H 1 VANESSA WILLIAMS/Dreamin'
- H 2 MIKE & THE MECHAN/Living Years
- H 3 DEBBIE GIBSON/Last In Your Eyes
- H 4 WILSON & ZANDER/Surrender To Me
- H 5 HILLI VANILLI/You Know It's Tr
- H 6 PAULA ABDO/Straight Up
- H 7 SHEENA EASTON/The Love In Me
- H 8 CHICAGO/You're Not Alone
- H 9 SHEENA EASTON/The Love In Me
- H 10 RICK ASTLEY/She Wants To Dance With Me
- H 11 GUNS N' ROSES/Paradise City
- H 12 BANGLES/External Flame
- H 13 BANGLES/External Flame
- H 14 BANGLES/External Flame
- H 15 BANGLES/External Flame
- H 16 BANGLES/External Flame
- H 17 BANGLES/External Flame
- H 18 BANGLES/External Flame
- H 19 BANGLES/External Flame
- H 20 BANGLES/External Flame
- H 21 BANGLES/External Flame
- H 22 BANGLES/External Flame
- H 23 BANGLES/External Flame
- H 24 BANGLES/External Flame
- H 25 BANGLES/External Flame
- H 26 BANGLES/External Flame
- H 27 BANGLES/External Flame
- H 28 BANGLES/External Flame
- H 29 BANGLES/External Flame
- H 30 BANGLES/External Flame

Cleveland

WMMS

100.7 FM

OM: Rich Piombino

MD: Brad Hanson

- H 1 MIKE & THE MECHAN/Living Years
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 GUNS N' ROSES/Paradise City
- H 4 ROD STEWART/My Heart Can't Tell Y
- H 5 E M 'S/Band
- H 6 ERASURE/Little Respect
- H 7 BREATH/DON'T Tell Me Lies
- H 8 CHICAGO/You're Not Alone
- H 9 TONY PAULA ABDO/Straight Up
- H 10 TONY PAULA ABDO/Straight Up
- H 11 TONY PAULA ABDO/Straight Up
- H 12 TONY PAULA ABDO/Straight Up
- H 13 TONY PAULA ABDO/Straight Up
- H 14 TONY PAULA ABDO/Straight Up
- H 15 TONY PAULA ABDO/Straight Up
- H 16 TONY PAULA ABDO/Straight Up
- H 17 TONY PAULA ABDO/Straight Up
- H 18 TONY PAULA ABDO/Straight Up
- H 19 TONY PAULA ABDO/Straight Up
- H 20 TONY PAULA ABDO/Straight Up
- H 21 TONY PAULA ABDO/Straight Up
- H 22 TONY PAULA ABDO/Straight Up
- H 23 TONY PAULA ABDO/Straight Up
- H 24 TONY PAULA ABDO/Straight Up
- H 25 TONY PAULA ABDO/Straight Up
- H 26 TONY PAULA ABDO/Straight Up
- H 27 TONY PAULA ABDO/Straight Up
- H 28 TONY PAULA ABDO/Straight Up
- H 29 TONY PAULA ABDO/Straight Up
- H 30 TONY PAULA ABDO/Straight Up

KDWB

101.3

Minneapolis

PD: Brian Phillips

MD: Ed Lambert

- H 1 PAULA ABDO/Straight Up
- H 2 DEBBIE GIBSON/Last In Your Eyes
- H 3 MIKE & THE MECHAN/Living Years
- H 4 MIKE & THE MECHAN/Living Years
- H 5 NEW KIDS ON THE B/YOU Got It (The Right)
- H 6 WILSON & ZANDER/Surrender To Me
- H 7 BOBBY BROWN/Ron
- H 8 TONY PAULA ABDO/Straight Up
- H 9 TONY PAULA ABDO/Straight Up
- H 10 TONY PAULA ABDO/Straight Up
- H 11 TONY PAULA ABDO/Straight Up
- H 12 TONY PAULA ABDO/Straight Up
- H 13 TONY PAULA ABDO/Straight Up
- H 14 TONY PAULA ABDO/Straight Up
- H 15 TONY PAULA ABDO/Straight Up
- H 16 TONY PAULA ABDO/Straight Up
- H 17 TONY PAULA ABDO/Straight Up
- H 18 TONY PAULA ABDO/Straight Up
- H 19 TONY PAULA ABDO/Straight Up
- H 20 TONY PAULA ABDO/Straight Up
- H 21 TONY PAULA ABDO/Straight Up
- H 22 TONY PAULA AB

EAST

MOST ADDED

Bon Jovi
Def Leppard
Cher & Peter Cetera
Deon Estus
Tone Loc

BREAKOUTS

Robbie Nevil
Glenn Frey
Bette Midler

Q106/York, PA

McKenzie/Feather
CHER & PETER CETERA
BON JOVI (dp)
TONE LOC (dp)
TIFFANY (dp)
Hottest:
DEBBIE GIBSON 1-1
MILLI VANILLI 13-10
KON KAN 19-13
BANGLES 24-14
ROXETTE 25-18

WYCR/York, PA

McCauley/Wille B.
DEF LEPPARD (dp)
JOHNNY KEMP (dp)
TONE LOC (dp)
CARLY SIMON
SAMANTHA FOX
Hottest:
DEBBIE GIBSON 1-1
NEW KIDS ON THE B 3-2
KON KAN 8-4
MILLI VANILLI 11-6
ROXETTE 26-14

WFLY/Albany, NY

Todd Pettengill
FINE YOUNG CANNIB
DEF LEPPARD
DEON ESTUS
CHER & PETER CETERA
TONE LOC
WINGER
Hottest:
DEBBIE GIBSON 3-1
BOBBY BROWN 5-2
BANGLES 21-15
R.E.M. 21-17
WAS (NOT WAS) 26-21

WABE/Allentown, PA

Sherry Johnson
BON JOVI
JIMMY HARMEN & SY
SAMANTHA FOX (dp)
LIVING COLOUR (dp)
CARLY SIMON
Hottest:
DEBBIE GIBSON 1-1
BANGLES 8-6
KON KAN 20-16
WAS (NOT WAS) 24-17
TONE LOC D-36

WGHT/Baltimore, MD

Szabo/Hehn
PAULA ABDUL
DEF LEPPARD
TIFFANY
WILSON & ZANDER
Hottest:
NEW KIDS ON THE B 1-1
GUNS N' ROSES 11-7
BOBBY BROWN 20-14
KARYN WHITE 21-15
R.E.M. 25-18

WVBR/Charleston, WV

Bin Shahan
FORD & OSBOURNE
DEF LEPPARD
SA-FIRE (dp)
38 SPECIAL (dp)
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 4-3
BANGLES 7-5
KARYN WHITE 12-7
MILLI VANILLI 17-10

K106/Erie, PA

Bill Shannon
BETTE MIDLER
FIXX
BELLE STARS
FINE YOUNG CANNIB
GLENN FREY
CHER & PETER CETERA
Hottest:
ROY ORBISON 2-1
WILSON & ZANDER 3-2
VIKEN 6-3
DEBBIE GIBSON 9-4
POISON 16-7

JET-FM/Erie, PA

Jim Cook
BON JOVI
FIXX
PASADENAS
DEON ESTUS (dp)
CHER & PETER CETERA
FORD & OSBOURNE (dp)
Hottest:
DEBBIE GIBSON 2-1
MIKE & THE MECHAN 4-2
BOBBY BROWN 6-3
GUNS N' ROSES 5-4
WAS (NOT WAS) 15-10

WERZ/Exeter, NH

Falconi/Lief
BOBBY BROWN
KARYN WHITE
DEON ESTUS
PASADENAS
CHER & PETER CETERA (dp)
BON JOVI (dp)
Hottest:
MIKE & THE MECHAN 2-1
DEBBIE GIBSON 8-4
WILSON & ZANDER 7-5
ANITA BAKER 14-7
R.E.M. 19-12

WNWK/Harrisburg, PA

Bond/August
TONE LOC
DEF LEPPARD
PASADENAS
ENYA
Hottest:
DEBBIE GIBSON 5-1
MIKE & THE MECHAN 9-4
ROY ORBISON 14-9
KARYN WHITE 35-15
VANESSA WILLIAMS 27-17

WTIC/Hartford, CT

Shekka/West
BELLE STARS
PAULA ABDUL
CHER & PETER CETERA
JODY WATLEY
BON JOVI (dp)
TONE LOC (dp)
Hottest:
MILLI VANILLI 3-1
ROY ORBISON 8-3
SA-FIRE 18-6
SWEET SENSATION 21-7
VANESSA WILLIAMS 19-8

WKEE/Huntington, WV

Mayne/Miller
BON JOVI
TIFFANY
DEF LEPPARD (dp)
CHER & PETER CETERA
BETTE MIDLER (dp)
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 4-2
BOBBY BROWN 6-4
ROXETTE 21-6
ROD STEWART 14-7

WVIR/Wilmington, NC

Fred Allen
JOHNNY KEMP
DEON ESTUS
DEF LEPPARD
WINGER
CHER & PETER CETERA
BETTE MIDLER
FORD & OSBOURNE
Hottest:
DEBBIE GIBSON 2-1
MIKE & THE MECHAN 2-1
BOBBY BROWN 5-2
NILSON & ZANDER 7-4
ROD STEWART 9-5

W3P3

WRRR/Altoona, PA

Darrell Ray
MILLI VANILLI
ENYA
CHER & PETER CETERA
BETTE MIDLER
JOHNNY KEMP
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 3-2
NEW KIDS ON THE B 5-4
GUNS N' ROSES 6-5
BOBBY BROWN 10-6

WWFX/Bangor, ME

Martin/Clark
ROBBIE NEVIL
DEON ESTUS (dp)
JOHNNY KEMP (dp)
PAULA ABDUL
FORD & OSBOURNE (dp)
CHER & PETER CETERA (dp)
LIVING COLOUR (dp)
BON JOVI (dp)
Hottest:
WILSON & ZANDER 2-2
GUNS N' ROSES 6-4
CHICAGO 12-5
ROD STEWART 9-7
BANGLES 21-14

103CIR/Berkley, WV

Spencer/Davis
NEW KIDS ON THE B
WAS (NOT WAS)
RICKY COLLIER
KARYN WHITE
WINGER (dp)
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 3-2
BOBBY BROWN 5-4
GUNS N' ROSES 7-5
DEON ESTUS 20-14

96XXX/Burlington, VT

Speck/Riley
BON JOVI (dp)
LUTHER VANDROSS
ROBBIE NEVIL
DEON ESTUS
MICHAEL DAMIAN
PAULA ABDUL
Hottest:
DEBBIE GIBSON 5-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WWFK/Bangor, ME

Martin/Clark
ROBBIE NEVIL
DEON ESTUS (dp)
JOHNNY KEMP (dp)
PAULA ABDUL
FORD & OSBOURNE (dp)
CHER & PETER CETERA (dp)
LIVING COLOUR (dp)
BON JOVI (dp)
Hottest:
WILSON & ZANDER 2-2
GUNS N' ROSES 6-4
CHICAGO 12-5
ROD STEWART 9-7
BANGLES 21-14

WKPE/Cape Cod, MA

Rick Ryder
BON JOVI
ANIMATION
WINGER
MILLI VANILLI
Hottest:
DEBBIE GIBSON 4-1
GUNS N' ROSES 5-3
ROY ORBISON 6-4
R.E.M. 15-10
ROXETTE 22-14

WKZC/Chambersburg, PA

Rick Alexander
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

96XXI/Parkersburg, WV

Nevel/Hughes
BETTE MIDLER
GLENN FREY
FIXX
CHER & PETER CETERA
Hottest:
R.E.M. 7-1
CHICAGO 10-5
WILSON & ZANDER 17-7
KIM CARNES 11-8
SHEENA EASTON 14-10

WOKI/Knoxville, TN

Clay Gish
BON JOVI
VAN HALEN
MICHAEL DAMIAN
FINE YOUNG CANNIB
JODY WATLEY
Hottest:
DEBBIE GIBSON 1-1
GUNS N' ROSES 2-2
MIKE & THE MECHAN 4-3
CHICAGO 5-4
MIKE & THE MECHAN 7-5

WOLP/Lexington, KY

Fox/Graves
KARYN WHITE (dp)
FINE YOUNG CANNIB
POISON (dp)
DEON ESTUS
NEW KIDS ON THE B 2-1
MIKE & THE MECHAN 12-9
ROXETTE 14-11
BANGLES 21-15
WAS (NOT WAS) 29-25

KKYK/Little Rock, AR

Rolling/Edwards
PAULA ABDUL
Hottest:
DEBBIE GIBSON 1-1
GUNS N' ROSES 9-4
MILLI VANILLI 12-5
BOYS
GINA GO-GO
BON JOVI (dp)
Hottest:
PAULA ABDUL 1-1
TONE LOC 2-2
KON KAN 7-5
DEBBIE GIBSON 16-9
BOBBY BROWN 21-16

WDXJ/Louisville, KY

Shebel/Meyer
none
Hottest:
DEBBIE GIBSON 1-1
NEW KIDS ON THE B 2-2
BRIANNE 8-9
BOBBY BROWN 9-9
KON KAN 12-12

WLRV/Louisville, KY

Lyon/Herdin
BON JOVI
LIVING COLOUR
CHRIS REA
FORD & OSBOURNE (dp)
Hottest:
MIKE & THE MECHAN 1-1
GUNS N' ROSES 2-2
R.E.M. 4-3
BON JOVI 10-6
BON JOVI D-16

99WV/Macon, GA

Dee Shannon
DEF LEPPARD
CHER & PETER CETERA
PAULA ABDUL
WILSON & ZANDER 3-3
GUNS N' ROSES 8-7
CHICAGO 14-11

FM100/Memphis, TN

Conley/Nelson
R.E.M. 5-2
ANIMATION
CHER & PETER CETERA
Hottest:
MIKE & THE MECHAN 3-2
ROD STEWART 7-3
BANGLES 15-10
ROXETTE 30-17
FINE YOUNG CANNIB D-29

WABM/Montgomery, AL

Leah/McCain
JOHNNY KEMP
DEON ESTUS
DEF LEPPARD (dp)
Hottest:
DEBBIE GIBSON 3-1
BOBBY BROWN 5-2
GUNS N' ROSES 7-3
WILSON & ZANDER 9-6
VANESSA WILLIAMS 21-15

WJAP/Jacksonville, FL

Johnson/Kutuch
MARTINA
MILLI VANILLI 6-2
GUNS N' ROSES 7-3
VANESSA WILLIAMS 16-11
ROXETTE 15-15
ROXETTE 18-15

KBFM/McAllen-Brownsville, TX

Haye/Santiago
none
Hottest:
TONE LOC 1-1
PAULA ABDUL 3-3
DEBBIE GIBSON 6-6
BANGLES 20-20
ANIMATION 26-26
FIXX 34-34

OK100/Ithaca, NY

Dahlman/Gates
CINDERELLA
BANGLES
GLENN FREY
DEF LEPPARD (dp)
Hottest:
MIKE & THE MECHAN 2-1
R.E.M. 4-2
WILSON & ZANDER 5-3
ROD STEWART 6-4
BRATHEE 7-5

WTHT/Portland, ME

Cosenza/Parme
SA-FIRE (dp)
DEON ESTUS
LIVING COLOUR (dp)
PASADENAS
ROBBIE NEVIL
MICHAEL DAMIAN
FIXX
Hottest:
BANGLES 10-6
MARTINA 20-15
SWEET SENSATION 24-20
VANESSA WILLIAMS 31-27
FINE YOUNG CANNIB 32-20

98B/Portland, ME

Holiday/Bryant
DEON ESTUS
DINE
R.E.M. MIDLER
JON BUTCHER
CARLY SIMON
SAM BROWN
WINGER (dp)
CHER & PETER CETERA
BON JOVI
Hottest:
BOBBY BROWN 5-5
ROD STEWART 11-6
ROXETTE 18-11
VANESSA WILLIAMS 21-19
ROY ORBISON 25-23

KTUX/Sheepsport, LA

Ken Shephard
LIVING COLOUR
FINE YOUNG CANNIB
CHER & PETER CETERA
KARYN WHITE
JAMES & STEWART
BON JOVI
Hottest:
DEBBIE GIBSON 3-1
GUNS N' ROSES 5-3
ROD STEWART 9-4
ANITA BAKER 12-5
CHICAGO 19-11

WDXJ/Washington, NC

Jackson/Lane
38 SPECIAL
R.E.M. MIDLER
FINE YOUNG CANNIB
CHER & PETER CETERA
BON JOVI (dp)
Hottest:
GUNS N' ROSES 6-1
DEBBIE GIBSON 13-7
ROY ORBISON 16-10
CHICAGO 21-17
MILLI VANILLI D-20

WJWX/Ft. Smith, AR

Thomas/Stone
BON JOVI
PAULA ABDUL
DEF LEPPARD (dp)
BETTE MIDLER (dp)
JOHNNY KEMP
DEON ESTUS
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 9-3
CHICAGO 14-11
JIMMY HARMEN & SY 17-13
TONE LOC 28-15

KISR/Ft. Smith, AR

Dennis Snow
DEF LEPPARD
KARYN WHITE
DEON ESTUS
FIXX
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 5-2
CHICAGO 14-11
FINE YOUNG CANNIB 18-15
ANIMATION 25-19

98FL/Smith, AR

Brown/Chase
DEON ESTUS
CHER & PETER CETERA
Hottest:
MIKE & THE MECHAN 4-1
SHEENA EASTON 8-5
DEBBIE GIBSON 15-11
BOBBY BROWN 22-13
ROXETTE 23-14

Q104/Gadsden, AL

Leo Davis
BON JOVI (dp)
DEF LEPPARD (dp)
GLENN FREY
BETTE MIDLER
PASADENAS (dp)
PAULA ABDUL
Hottest:
BOBBY BROWN 3-3
GUNS N' ROSES 6-5
ROD STEWART 8-6
MILLI VANILLI 12-7
TOMMY PAGE 33-23

WYKS/Gainesville, FL

Banta/Jon
DEF LEPPARD
BON JOVI
LIVING COLOUR
DEON ESTUS
TONE LOC
ROBBIE NEVIL
Hottest:
DEBBIE GIBSON 1-1
NEW KIDS ON THE B 4-2
WILSON & ZANDER 6-3
BOBBY BROWN 12-7
ROD STEWART 14-9

WKSJ/Amarillo, TX

Stu Smokes
DEON ESTUS
JOHNNY KEMP
BON JOVI
CHER & PETER CETERA
PAULA ABDUL
LIVING COLOUR (dp)
FIXX (dp)
BETTE MIDLER (dp)
FORD & OSBOURNE (dp)
CARLY SIMON (dp)
GLENN FREY (dp)
WINGER (dp)
BELLE STARS (dp)
ROBBIE NEVIL (dp)
HOTTEST:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 3-2
BOBBY BROWN 7-3
GUNS N' ROSES 8-4
ROD STEWART 13-6

WKSJ/Amarillo, TX

Stu Smokes
DEON ESTUS
JOHNNY KEMP
BON JOVI
CHER & PETER CETERA
PAULA ABDUL
LIVING COLOUR (dp)
FIXX (dp)
BETTE MIDLER (dp)
FORD & OSBOURNE (dp)
CARLY SIMON (dp)
GLENN FREY (dp)
WINGER (dp)
BELLE STARS (dp)
ROBBIE NEVIL (dp)
HOTTEST:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 3-2
BOBBY BROWN 7-3
GUNS N' ROSES 8-4
ROD STEWART 13-6

WJAD/Bainbridge, GA

Menefee/McKay
DEON ESTUS
CHER & PETER CETERA
BON JOVI
PAULA ABDUL
FORD & OSBOURNE
BETTE MIDLER
Hottest:
DEBBIE GIBSON 1-1
MIKE & THE MECHAN 3-2
BOBBY BROWN 8-4
ROXETTE 24-15
TOMMY PAGE 40-30

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta, GA
BON JOVI
DEF LEPPARD
LIVING COLOUR (dp)
TONE LOC (dp)
Hottest:
TONE LOC 1-1
DEBBIE GIBSON 3-1
MIKE & THE MECHAN 7-7
NEW KIDS ON THE B 10-8
ROD STEWART 9-9

WTKX/Atlanta, GA

WTKX/Atlanta

CHR ADDS & HOTS

MIDWEST

MOST ADDED

Bon Jovi
Def Leppard
Deon Estus
Living Colour
Cher & Peter Cetera

BREAKOUTS

Robbie Nevil

MIDWEST

P2

WKDD/Akron, OH
Clark/Mell
DEF LEPPARD
POISON
38 SPECIAL
ROXETTE
Hotteat:
PAULA ABDUL 2-1
MIKE & THE MCRHAN 11-4
WILSON & SANDER 15-8
KARIN WHITE 17-9
NEW KIDS ON THE B 21-11

WMEF/Ft. Wayne, IN
Jeff Davis
none
Hotteat:
PAULA ABDUL 1-1
ROD STEWART 7-4
DEBBIE GIBSON 11-6
MIKE & THE MCRHAN 13-9
GUNS N' ROSES 16-12

WYZZ/Tulsa, OK
Mal Myers
ROY ORBISON
VAN HALEN
MARTINA
BOB JOVI
POISON
Hotteat:
DEF LEPPARD 2-1
GUNS N' ROSES 6-3
EDDIE MONEY 5-4
MIKE & THE MCRHAN 14-7

WYZZ/Tulsa, OK
Mal Myers
ROY ORBISON
VAN HALEN
MARTINA
BOB JOVI
POISON
Hotteat:
DEF LEPPARD 2-1
GUNS N' ROSES 6-3
EDDIE MONEY 5-4
MIKE & THE MCRHAN 14-7

WYZZ/Tulsa, OK
Mal Myers
ROY ORBISON
VAN HALEN
MARTINA
BOB JOVI
POISON
Hotteat:
DEF LEPPARD 2-1
GUNS N' ROSES 6-3
EDDIE MONEY 5-4
MIKE & THE MCRHAN 14-7

WEST

MOST ADDED

Bon Jovi
Paula Abdul
Cher & Peter Cetera
Living Colour
Deon Estus

BREAKOUTS

Robbie Nevil
Michael Damian
Jody Watley
Surface
Boys Club
James "J.T." Taylor & Regina B.

WEST

P2

KIVA/Albuquerque, NM
Howard Johnson
BON JOVI
KARIN WHITE
WINGER (dp)
HOT FLAG
Hotteat:
DEBBIE GIBSON 10-3
BANGLES 15-9
BOBBY BROWN 17-10
WILSON & SANDER 26-20
MILLI VANILLI 29-23

CHED/Edmonton, Alberta
McKenna/Stuart
ANIMOTION
EVANSIONS
TOMMY PAGE
PAULA ABDUL
Hotteat:
DEBBIE GIBSON 12-5
JOHNNY O 2-2
MILLI VANILLI 4-3
GUNS N' ROSES 8-5
SLEEZE BOYS 31-13

KYRK/Las Vegas, NV
Cummings/Miles
PAULA ABDUL
POISON
DEF LEPPARD
CHER & PETER CETE (dp)
J.T. TAYLOR & REG (dp)
FORD & OSBOURNE (dp)
BOYS CLUB (dp)
BETTE MIDLER (dp)
SURFACE (dp)
ROBBIE NEVIL (dp)
EIGHT WUNDER
BON JOVI (dp)
Hotteat:
CHICAGO 26-1
BANGLES 18-8
DINO 23-14
KARIN WHITE D-19
ROXETTE 32-20

KRO/Tucson, AZ
Ingram/Davis
none
Hotteat:
PAULA ABDUL 1-1
BOBBY BROWN 2-2
KARIN WHITE 3-3
DEBBIE GIBSON 4-4
MILLI VANILLI 8-8

KMOK/Lewiston, ID
Havens/Chase
SWEET SENSATION
ROBBIE NEVIL
SA-FIRE
PASADENAS
FORD & OSBOURNE
BON JOVI (dp)
Hotteat:
DEBBIE GIBSON 1-1
ROY ORBISON 6-2
TRAVELING WILBURY 20-13
ROXETTE 32-20
JOHNNY KEMP D-29
JOHNNY KEMP D-29

FM104/Modesto Stockton, CA
DeMaroney/Hoffman
PASADENAS
DEON ESTUS
SIMPLY RED
ANIMOTION
ROBBIE NEVIL
ROY ORBISON
LIVING COLOUR (dp)
DEF LEPPARD (dp)
BON JOVI (dp)
VAN HALEN 13-6
FORD & OSBOURNE (dp)
Hotteat:
DEBBIE GIBSON 2-1
BANGLES 4-3
ROD STEWART 5-4
CHICAGO 11-7
ROXETTE 20-10

KGO7/Anchorage, AK
J.D. Chandler
none
Hotteat:
MIKE & THE MCRHAN 1-1
BOBBY BROWN 3-3
DEBBIE GIBSON 4-4
CHICAGO 13-13
ROXETTE 18-18

KTMT/Medford, OR
Truesell/Stewart
LIVING COLOUR (dp)
JAMES & STEWART
Hotteat:
CHER & PETER CETE
DEON ESTUS
JOHNNY KEMP
Hotteat:
DEBBIE GIBSON 3-1
MIKE & THE MCRHAN 6-4
BRETHER 9-5
WILSON & SANDER 10-6
BANGLES 20-16

KKFR/Phoenix, AZ
Gilles/Morgan
SA-FIRE
KARIN WHITE
STEVE B
GINA GO-GO
PAULA ABDUL
TONE LOC
METALLICA
GUNS N' ROSES 1-1
ROXETTE 12-6
NIGHT RANGER 15-11
DDON ESTUS 22-13
TOMMY PAGE 27-19

KBOZ/Bozeman, MT
Plescher/Barnhardt
CHER & PETER CETE
TIFFANY
DEF LEPPARD (dp)
BON JOVI (dp)
Hotteat:
DEBBIE GIBSON 4-1
SHERENA EASTON 8-3
GUNS N' ROSES 14-9
VIXEN 15-10
BREASTHE 18-13

KZFN/Moscow, ID
Cummings/Heller
BON JOVI (dp)
LIVING COLOUR (dp)
ROBBIE NEVIL
PAULA ABDUL
WORK FORCE (dp)
Hotteat:
GUNS N' ROSES 1-1
ROXETTE 12-6
NIGHT RANGER 15-11
DDON ESTUS 22-13
TOMMY PAGE 27-19

KWVZ/Reno, NV
Robie/Carter
ANIMOTION
DEON ESTUS
DEF LEPPARD (dp)
ENYA (dp)
LIVING COLOUR (dp)
Hotteat:
MILLI VANILLI 1-1
DEBBIE GIBSON 9-2
ROD STEWART 12-3
MIKE & THE MCRHAN 20-7
KARIN WHITE D-24

KDON/Selma-Montezuma, CA
Jamie Hyatt
BANGLES
TONE LOC
DEON ESTUS
JOHNNY KEMP (dp)
PAULA ABDUL
INNER CITY (dp)
Hotteat:
MILLI VANILLI 2-1
DEBBIE GIBSON 12-8
SWEET SENSATION 20-15
ROXETTE 15-12

KZOO/San Luis Obispo, CA
Ruh/Nurme
PAULA ABDUL
FIXX
BON JOVI (dp)
LIVING COLOUR (dp)
SLEEZE BOYS (dp)
Hotteat:
DEBBIE GIBSON 2-1
MIKE & THE MCRHAN 5-2
BANGLES 22-14
TONE LOC 35-24

KWVZ/Reno, NV
Robie/Carter
ANIMOTION
DEON ESTUS
DEF LEPPARD (dp)
ENYA (dp)
LIVING COLOUR (dp)
Hotteat:
MILLI VANILLI 1-1
DEBBIE GIBSON 9-2
ROD STEWART 12-3
MIKE & THE MCRHAN 20-7
KARIN WHITE D-24

KDON/Selma-Montezuma, CA
Jamie Hyatt
BANGLES
TONE LOC
DEON ESTUS
JOHNNY KEMP (dp)
PAULA ABDUL
INNER CITY (dp)
Hotteat:
MILLI VANILLI 2-1
DEBBIE GIBSON 12-8
SWEET SENSATION 20-15
ROXETTE 15-12

KZOO/San Luis Obispo, CA
Ruh/Nurme
PAULA ABDUL
FIXX
BON JOVI (dp)
LIVING COLOUR (dp)
SLEEZE BOYS (dp)
Hotteat:
DEBBIE GIBSON 2-1
MIKE & THE MCRHAN 5-2
BANGLES 22-14
TONE LOC 35-24

KWVZ/Reno, NV
Robie/Carter
ANIMOTION
DEON ESTUS
DEF LEPPARD (dp)
ENYA (dp)
LIVING COLOUR (dp)
Hotteat:
MILLI VANILLI 1-1
DEBBIE GIBSON 9-2
ROD STEWART 12-3
MIKE & THE MCRHAN 20-7
KARIN WHITE D-24

KDON/Selma-Montezuma, CA
Jamie Hyatt
BANGLES
TONE LOC
DEON ESTUS
JOHNNY KEMP (dp)
PAULA ABDUL
INNER CITY (dp)
Hotteat:
MILLI VANILLI 2-1
DEBBIE GIBSON 12-8
SWEET SENSATION 20-15
ROXETTE 15-12

KZOO/San Luis Obispo, CA
Ruh/Nurme
PAULA ABDUL
FIXX
BON JOVI (dp)
LIVING COLOUR (dp)
SLEEZE BOYS (dp)
Hotteat:
DEBBIE GIBSON 2-1
MIKE & THE MCRHAN 5-2
BANGLES 22-14
TONE LOC 35-24

KWVZ/Reno, NV
Robie/Carter
ANIMOTION
DEON ESTUS
DEF LEPPARD (dp)
ENYA (dp)
LIVING COLOUR (dp)
Hotteat:
MILLI VANILLI 1-1
DEBBIE GIBSON 9-2
ROD STEWART 12-3
MIKE & THE MCRHAN 20-7
KARIN WHITE D-24

KDON/Selma-Montezuma, CA
Jamie Hyatt
BANGLES
TONE LOC
DEON ESTUS
JOHNNY KEMP (dp)
PAULA ABDUL
INNER CITY (dp)
Hotteat:
MILLI VANILLI 2-1
DEBBIE GIBSON 12-8
SWEET SENSATION 20-15
ROXETTE 15-12

KZOO/San Luis Obispo, CA
Ruh/Nurme
PAULA ABDUL
FIXX
BON JOVI (dp)
LIVING COLOUR (dp)
SLEEZE BOYS (dp)
Hotteat:
DEBBIE GIBSON 2-1
MIKE & THE MCRHAN 5-2
BANGLES 22-14
TONE LOC 35-24

KWVZ/Reno, NV
Robie/Carter
ANIMOTION
DEON ESTUS
DEF LEPPARD (dp)
ENYA (dp)
LIVING COLOUR (dp)
Hotteat:
MILLI VANILLI 1-1
DEBBIE GIBSON 9-2
ROD STEWART 12-3
MIKE & THE MCRHAN 20-7
KARIN WHITE D-24

KDON/Selma-Montezuma, CA
Jamie Hyatt
BANGLES
TONE LOC
DEON ESTUS
JOHNNY KEMP (dp)
PAULA ABDUL
INNER CITY (dp)
Hotteat:
MILLI VANILLI 2-1
DEBBIE GIBSON 12-8
SWEET SENSATION 20-15
ROXETTE 15-12

KZOO/San Luis Obispo, CA
Ruh/Nurme
PAULA ABDUL
FIXX
BON JOVI (dp)
LIVING COLOUR (dp)
SLEEZE BOYS (dp)
Hotteat:
DEBBIE GIBSON 2-1
MIKE & THE MCRHAN 5-2
BANGLES 22-14
TONE LOC 35-24

GIRLSCHOOL

"Fox On The Run"



This proven HIT is already off and running out of the box at:

WAEB WHSL add
CHED add OK95 deb 37
KAKS add KIYS
WPFM add KIKC
KIXY add

RED FLAG!

"Russian Radio"



"RED FLAG started out slow but came on in a big way. It sounds great, stands out, and gets adult phones to boot. It's been in our Top 9 at 9 for two weeks!"

Solby Edwards
K98/Austin, TX

K98 add KZZB 30-27
KKSS add KKMJ 22-20
KWTX add KFR 8-6
KRBE 11-7 (HOT) AND MORE

THE NEW SOUND FOR HIT RADIO IN 1989!

ENIGMA

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

Animation Continued

Table listing radio stations and their CHR reports for Animation Continued, including Midwest, East, and South regions.

BANGLES Eternal Flame (Columbia) LP: Everything

Chart and summary data for BANGLES' 'Eternal Flame', showing regional and national performance.

Regional and national chart positions for BANGLES, including a table with Pos, P1, P2, P3, and Tot columns.

BOY MEETS GIRL Bring Down The Moon (RCA) LP: Reel Life

Chart and summary data for BOY MEETS GIRL's 'Bring Down The Moon', showing regional and national performance.

Regional and national chart positions for BOY MEETS GIRL, including a table with Pos, P1, P2, P3, and Tot columns.

BOBBY BROWN Roni (MCA) LP: Don't Be Cruel

Chart and summary data for BOBBY BROWN's 'Roni', showing regional and national performance.

Regional and national chart positions for BOBBY BROWN, including a table with Pos, P1, P2, P3, and Tot columns.

248 REPORTS

PAULA ABOL Forever Your Girl (Virgin) LP: Forever Your Girl

Chart and summary data for PAULA ABOL's 'Forever Your Girl', showing regional and national performance.

Regional and national chart positions for PAULA ABOL, including a table with Pos, P1, P2, P3, and Tot columns.

ANITA BAKER Just Because (Elektra) LP: Giving You The Best That I Got

Chart and summary data for ANITA BAKER's 'Just Because', showing regional and national performance.

Regional and national chart positions for ANITA BAKER, including a table with Pos, P1, P2, P3, and Tot columns.

BELLE STARS Iko Iko (Capitol) LP: 'Rainman' Soundtrack

Chart and summary data for BELLE STARS' 'Iko Iko', showing regional and national performance.

Regional and national chart positions for BELLE STARS, including a table with Pos, P1, P2, P3, and Tot columns.

BREATHE Don't Tell Me Lies (A&M) LP: All That Jazz

Chart and summary data for BREATHE's 'Don't Tell Me Lies', showing regional and national performance.

Regional and national chart positions for BREATHE, including a table with Pos, P1, P2, P3, and Tot columns.

BON JOVI I'll Be There For You (Mercury) LP: New Jersey

Chart and summary data for BON JOVI's 'I'll Be There For You', showing regional and national performance.

Regional and national chart positions for BON JOVI, including a table with Pos, P1, P2, P3, and Tot columns.

ANIMATION Room To Move (Polydor) LP: Animation

Chart and summary data for ANIMATION's 'Room To Move', showing regional and national performance.

Regional and national chart positions for ANIMATION, including a table with Pos, P1, P2, P3, and Tot columns.

ANITA BAKER Just Because (Elektra) LP: Giving You The Best That I Got

Chart and summary data for ANITA BAKER's 'Just Because', showing regional and national performance.

Regional and national chart positions for ANITA BAKER, including a table with Pos, P1, P2, P3, and Tot columns.

BELLE STARS Iko Iko (Capitol) LP: 'Rainman' Soundtrack

Chart and summary data for BELLE STARS' 'Iko Iko', showing regional and national performance.

Regional and national chart positions for BELLE STARS, including a table with Pos, P1, P2, P3, and Tot columns.

BREATHE Don't Tell Me Lies (A&M) LP: All That Jazz

Chart and summary data for BREATHE's 'Don't Tell Me Lies', showing regional and national performance.

Regional and national chart positions for BREATHE, including a table with Pos, P1, P2, P3, and Tot columns.

BON JOVI I'll Be There For You (Mercury) LP: New Jersey

Chart and summary data for BON JOVI's 'I'll Be There For You', showing regional and national performance.

Regional and national chart positions for BON JOVI, including a table with Pos, P1, P2, P3, and Tot columns.

Bon Jovi Continued
KPLZ d-40
KURE a
P2
WST
KIVA a
KRS a
KSNB 1
KLUZ a-37
EAST
KJVA a-37
JMT-PM a-35
WFRZ a
WTC a
WRE a
KCL1 a

CHICAGO
You're Not Alone (Full Moon/Reprise)
LP: Chicago 19
Total Reports 213 86%
Regional Reach P1 65% P2 90% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 7 6 14
National Summary 6-15 23 57 50 130
UP 179 16-40 17 32 12 61
DEBS 3 Ons 0 1 0 1
SAME 20 Adds 2 1 0 3
DOWN 5 Ch Adds 0 3 0 3
ADDS 6 Total 43 102 68 213

Def Leppard Continued
KCPZ d-33
KPLZ d-36
P2
WST
WFLY a-38
WST
WVSR a
JMT-PM d-32
K104 on
WNNK
WRE a
WLAN a-34
KCL1 on
WSPR d-31
WSPR d-30
930 a-38
WST
WYCR a
SOUTH
WBQ d-35
K106 a

DEON ESTUS
Heaven Help Us (Mika/Polydor)
LP: Spellen
Total Reports 181 73%
Regional Reach P1 64% P2 75% P3 78%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 2 2 4
National Summary 6-15 0 2 2 4
UP 41 16-40 30 45 12 87
DEBS 46 Ons 2 9 16 27
SAME 31 Adds 4 23 18 45
DOWN 0 Ch Adds 6 6 18
ADDS 63 Total 42 85 54 181

Fine Young Cannibals Continued
KMO 34-30
KCPX 31-30
K1SN on fr
KELQ 27-22
KWS 24-20
KPLZ 27-20
KUBE 21-13
P1
HOT97 28-24
PWR96 a
PWR106 25-22
KML 18-16
HOT97 20-18
WST
WFLY a-31
WFRZ a-22
WST 26-20
WVSR 37-28
JMT-PM 29-20
K104 a
KSNB 24-22
WTC 29-20
KCR 36-23
WLAN 33-19
KCL1 on

CHEAP TRICK
Never Had A Lot To Lose (Epic)
LP: Lap Of Luxury
Total Reports 68 27%
Regional Reach P1 12% P2 19% P3 57%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
National Summary 6-15 0 0 0 0
UP 34 16-40 4 14 25 43
DEBS 8 Ons 3 7 14 24
SAME 25 Adds 1 0 0 1
DOWN 0 Ch Adds 0 0 0 0
ADDS 1 Total 8 21 39 68

CHICAGO
You're Not Alone (Full Moon/Reprise)
LP: Chicago 19
Total Reports 213 86%
Regional Reach P1 65% P2 90% P3 99%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 1 7 6 14
National Summary 6-15 23 57 50 130
UP 179 16-40 17 32 12 61
DEBS 3 Ons 0 1 0 1
SAME 20 Adds 2 1 0 3
DOWN 5 Ch Adds 0 3 0 3
ADDS 6 Total 43 102 68 213

DINO
24/7 (4th & Broadway/Island)
LP: Island
Total Reports 82 33%
Regional Reach P1 44% P2 31% P3 26%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 3 0 1 4
National Summary 6-15 7 8 1 16
UP 51 16-40 15 19 8 42
DEBS 7 Ons 4 5 7 16
SAME 20 Adds 0 2 1 3
DOWN 0 Ch Adds 0 1 0 1
ADDS 4 Total 29 35 18 82

DEON ESTUS
Heaven Help Us (Mika/Polydor)
LP: Spellen
Total Reports 181 73%
Regional Reach P1 64% P2 75% P3 78%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 2 2 4
National Summary 6-15 0 2 2 4
UP 41 16-40 30 45 12 87
DEBS 46 Ons 2 9 16 27
SAME 31 Adds 4 23 18 45
DOWN 0 Ch Adds 6 6 18
ADDS 63 Total 42 85 54 181

FINE YOUNG CANNIBALS
She Drives Me Crazy (I.R.S.)
LP: The Raw & The Cooked
Total Reports 222 90%
Regional Reach P1 85% P2 88% P3 96%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 3 1 4
National Summary 6-15 1 6 10 27
UP 157 16-40 36 70 52 158
DEBS 29 Ons 2 8 2 12
SAME 14 Adds 2 11 1 14
DOWN 1 Ch Adds 5 2 0 7
ADDS 21 Total 56 100 66 222

CHER & PETER CETERA
After All (Geffen)
LP: "Chances Are" ST
Total Reports 111 45%
Regional Reach P1 29% P2 48% P3 55%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
National Summary 6-15 0 0 0 0
UP 5 16-40 5 11 9 29
DEBS 24 Ons 6 11 5 22
SAME 22 Adds 7 26 19 52
DOWN 0 Ch Adds 1 2 5 8
ADDS 60 Total 19 54 38 111

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
SAME 27 Adds 5 9 0 14
DOWN 3 Ch Adds 2 1 1 4
ADDS 18 Total 25 45 43 113

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
SAME 27 Adds 5 9 0 14
DOWN 3 Ch Adds 2 1 1 4
ADDS 18 Total 25 45 43 113

FINE YOUNG CANNIBALS
She Drives Me Crazy (I.R.S.)
LP: The Raw & The Cooked
Total Reports 222 90%
Regional Reach P1 85% P2 88% P3 96%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 3 1 4
National Summary 6-15 1 6 10 27
UP 157 16-40 36 70 52 158
DEBS 29 Ons 2 8 2 12
SAME 14 Adds 2 11 1 14
DOWN 1 Ch Adds 5 2 0 7
ADDS 21 Total 56 100 66 222

LITA FORD & OZZY OSBOURNE
Close My Eyes Forever (RCA)
LP: Lita
Total Reports 56 23%
Regional Reach P1 14% P2 22% P3 28%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
National Summary 6-15 3 0 0 3
UP 10 16-40 3 6 6 15
DEBS 7 Ons 0 7 6 13
SAME 14 Adds 2 12 9 23
DOWN 1 Ch Adds 0 1 1 1
ADDS 24 Total 9 25 22 56

CHER & PETER CETERA
After All (Geffen)
LP: "Chances Are" ST
Total Reports 111 45%
Regional Reach P1 29% P2 48% P3 55%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
National Summary 6-15 0 0 0 0
UP 5 16-40 5 11 9 29
DEBS 24 Ons 6 11 5 22
SAME 22 Adds 7 26 19 52
DOWN 0 Ch Adds 1 2 5 8
ADDS 60 Total 19 54 38 111

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
SAME 27 Adds 5 9 0 14
DOWN 3 Ch Adds 2 1 1 4
ADDS 18 Total 25 45 43 113

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
SAME 27 Adds 5 9 0 14
DOWN 3 Ch Adds 2 1 1 4
ADDS 18 Total 25 45 43 113

FINE YOUNG CANNIBALS
She Drives Me Crazy (I.R.S.)
LP: The Raw & The Cooked
Total Reports 222 90%
Regional Reach P1 85% P2 88% P3 96%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 3 1 4
National Summary 6-15 1 6 10 27
UP 157 16-40 36 70 52 158
DEBS 29 Ons 2 8 2 12
SAME 14 Adds 2 11 1 14
DOWN 1 Ch Adds 5 2 0 7
ADDS 21 Total 56 100 66 222

LITA FORD & OZZY OSBOURNE
Close My Eyes Forever (RCA)
LP: Lita
Total Reports 56 23%
Regional Reach P1 14% P2 22% P3 28%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
National Summary 6-15 3 0 0 3
UP 10 16-40 3 6 6 15
DEBS 7 Ons 0 7 6 13
SAME 14 Adds 2 12 9 23
DOWN 1 Ch Adds 0 1 1 1
ADDS 24 Total 9 25 22 56

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
SAME 27 Adds 5 9 0 14
DOWN 3 Ch Adds 2 1 1 4
ADDS 18 Total 25 45 43 113

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
SAME 27 Adds 5 9 0 14
DOWN 3 Ch Adds 2 1 1 4
ADDS 18 Total 25 45 43 113

DEF LEPPARD
Rocket (Mercury)
LP: Hysteria
Total Reports 165 67%
Regional Reach P1 44% P2 68% P3 86%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 1 3 5
National Summary 6-15 6 6 5 17
UP 51 16-40 10 16 27 53
DEBS 14 Ons 1 12 7 20
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Total Reports 222 90%
Regional Reach P1 85% P2 88% P3 96%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 3 1 4
National Summary 6-15 1 6 10 27
UP 157 16-40 36 70 52 158
DEBS 29 Ons 2 8 2 12
SAME 14 Adds 2 11 1 14
DOWN 1 Ch Adds 5 2 0 7
ADDS 21 Total 56 100 66 222

LITA FORD & OZZY OSBOURNE
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Regional Reach P1 14% P2 22% P3 28%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
National Summary 6-15 3 0 0 3
UP 10 16-40 3 6 6 15
DEBS 7 Ons 0 7 6 13
SAME 14 Adds 2 12 9 23
DOWN 1 Ch Adds 0 1 1 1
ADDS 24 Total 9 25 22 56

Mili Vanilli Continued

Table with columns for Regional, National, and Summary charts. Includes station call letters and song titles like 'Mili Vanilli'.

NEW EDITION Can You Stand The Rain (MCA)

Chart for 'Can You Stand The Rain' by LP Heart Break. Includes regional and national charts with station call letters.

TOMMY PAGE A Shoulder To Cry On (Sire)

Chart for 'A Shoulder To Cry On' by Tommy Page. Includes regional and national charts with station call letters.

Poison Continued

Chart for Poison's 'Your Mama Don't...'. Includes regional and national charts with station call letters.

ROXETTE The Look (EMI)

Chart for 'The Look' by Roxette. Includes regional and national charts with station call letters.

EDDIE MONEY The Love In Your Eyes (Columbia)

Chart for 'The Love In Your Eyes' by Eddie Money. Includes regional and national charts with station call letters.

ROY ORBISON You Got It (Virgin)

Chart for 'You Got It' by Roy Orbison. Includes regional and national charts with station call letters.

PASAOENAS Tribute (Right On) (Columbia)

Chart for 'Tribute (Right On)' by Pasaoenas. Includes regional and national charts with station call letters.

R.E.M. Stand (WB)

Chart for 'Stand' by R.E.M. Includes regional and national charts with station call letters.

WARRIOR The Warrior (Mercury)

Chart for 'The Warrior' by Warrior. Includes regional and national charts with station call letters.

WARRIOR The Warrior (Mercury)

Chart for 'The Warrior' by Warrior. Includes regional and national charts with station call letters.

WARRIOR The Warrior (Mercury)

Chart for 'The Warrior' by Warrior. Includes regional and national charts with station call letters.

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Chart for 'The Warrior' by Warrior. Includes regional and national charts with station call letters.

WARRIOR The Warrior (Mercury)

Chart for 'The Warrior' by Warrior. Includes regional and national charts with station call letters.

Sa-fire Continued
KWSS 33-29
KUBE 29-25
WEST
KTRS on
KFBQ a
KNOK a

Rod Stewart Continued
WABR 6-5
WCHT d-24
WVSR 10-8
JET-PM 21-16
WERZ 12-10
WNNW 10-6

TIFFANY
Radio Romance (MCA)
LP: Hold An Old Friend's Hand
Total Reports 96 39%

VAN HALEN
Feels So Good (WB)
LP: OUB12
Total Reports 139 56%

WIXEN
Cryin' (EMI)
LP: Vixen
Total Reports 172 69%

SIMPLY RED
It's Only Love (Elektra)
LP: A New Flame
Total Reports 104 42%

SWEET SENSATION
Sincerely Yours (Atco)
LP: Take It While It's Hot
Total Reports 87 35%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 0 0 2

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 1 0 1

Regional Reach
E 31%
S 37%
M 37%
W 65%

Regional Reach
E 43%
S 32%
M 15%
W 54%

Regional Reach
E 51%
S 35%
M 25%
W 48%

Regional Reach
E 59%
S 49%
M 64%
W 56%

Regional Reach
E 69%
S 67%
M 76%
W 67%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 4 0 0 4

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 0 0 2

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 1 0 1

Regional Reach
E 88%
S 94%
M 92%
W 78%

Regional Reach
E 63%
S 61%
M 76%
W 54%

Regional Reach
E 45%
S 49%
M 34%
W 48%

Regional Reach
E 67%
S 62%
M 61%
W 67%

Regional Reach
E 88%
S 87%
M 81%
W 83%

ROD STEWART
My Heart Can't Tell You No (WB)
LP: Out Of Order
Total Reports 220 89%

THIRTY EIGHT SPECIAL
Second Chance (A&M)
LP: Rock & Roll Strategy
Total Reports 157 63%

TONE LOC
Funky Cold... (Delicious Vinyl/Island)
LP: Loc-ed After Dark
Total Reports 110 44%

LUTHER VANDROSS
She Won't Talk To Me (Epic)
LP: Any Love
Total Reports 158 64%

WAS (NOT WAS)
Walk The Dinosaur (Chrysalis)
LP: What Up Dog?
Total Reports 211 85%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 12 31 28 71

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 0 0 0

Regional Reach
E 88%
S 94%
M 92%
W 78%

Regional Reach
E 63%
S 61%
M 76%
W 54%

Regional Reach
E 45%
S 49%
M 34%
W 48%

Regional Reach
E 67%
S 62%
M 61%
W 67%

Regional Reach
E 88%
S 87%
M 81%
W 83%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 12 31 28 71

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 1 0 0 0

SIGNIFICANT ACTION

Was (Not Was) Continued
KIIS 4-29
KQV-FM 29-27
KKRZ 29-27
KKYQ 25-25
KROY 24-20
KWOZ 20-16
KCPX 18-15
KISN on fr
KPLZ 25-22
KUBE 25-21
P1
HOT97 16-14
PWR106 on
HOT97 31-31
P2
WFLY 26-21
WAEB 24-17
WGHT 18-13
WSPR 25-22
JET-FM 15-10
WERZ 40-29
WNNK 23-21
WTRC 22-18
WREB 19-13
WLAN 12-12
KCIQ 18-30
100KHI 28-26
WSPK 22-16
98PY 24-19
93Q 34-26
WPSY 22-18
K92 25-25
KSAQ 19-16
WSRZ 26-20
Z102 24-20
KTUX 13-8
WOLX 23-19
WKZZ d-33
MIDWEST
92Q d-23
WPHR 17-11
WOTZ 31-29
KZ10 15-11
WMEP 30-25
RLO 19-14
WGOB 17 fr
WIXX 17-12
Z104 17-14
KJ103 26-20
KOKQ 11 fr
KZ93 20-17
WDRR 27-18
WGOR 10-4
WROB 27-17
KAY107 26-24
KRRD 17-14
WHOT 23-19
WEST
KQOT 19-16
Z97 33-30
EBOZ 29-26
KTRZ 23-22
KFBQ 21-18
KMKK 21-17
KQZB 29-19
KZFM 17-15
KZPN 27-22
WLLI 24-19
SLY96 3-3
OK95 39-33
K115 4-29
KQV-FM 29-27
KKRZ 29-27
KKYQ 25-25
KROY 24-20
KWOZ 20-16
KCPX 18-15
KISN on fr
KPLZ 25-22
KUBE 25-21
P1
HOT97 16-14
PWR106 on
HOT97 31-31
P2
WFLY 26-21
WAEB 24-17
WGHT 18-13
WSPR 25-22
JET-FM 15-10
WERZ 40-29
WNNK 23-21
WTRC 22-18
WREB 19-13
WLAN 12-12
KCIQ 18-30
100KHI 28-26
WSPK 22-16
98PY 24-19
93Q 34-26
WPSY 22-18
K92 25-25
KSAQ 19-16
WSRZ 26-20
Z102 24-20
KTUX 13-8
WOLX 23-19
WKZZ d-33
MIDWEST
92Q d-23
WPHR 17-11
WOTZ 31-29
KZ10 15-11
WMEP 30-25
RLO 19-14
WGOB 17 fr
WIXX 17-12
Z104 17-14
KJ103 26-20
KOKQ 11 fr
KZ93 20-17
WDRR 27-18
WGOR 10-4
WROB 27-17
KAY107 26-24
KRRD 17-14
WHOT 23-19
WEST
KQOT 19-16
Z97 33-30
EBOZ 29-26
KTRZ 23-22
KFBQ 21-18
KMKK 21-17
KQZB 29-19
KZFM 17-15
KZPN 27-22
WLLI 24-19
SLY96 3-3
OK95 39-33
K115 4-29
KQV-FM 29-27
KKRZ 29-27
KKYQ 25-25
KROY 24-20
KWOZ 20-16
KCPX 18-15
KISN on fr
KPLZ 25-22
KUBE 25-21
P1
HOT97 16-14
PWR106 on
HOT97 31-31
P2
WFLY 26-21
WAEB 24-17
WGHT 18-13
WSPR 25-22
JET-FM 15-10
WERZ 40-29
WNNK 23-21
WTRC 22-18
WREB 19-13
WLAN 12-12
KCIQ 18-30
100KHI 28-26
WSPK 22-16
98PY 24-19
93Q 34-26
WPSY 22-18
K92 25-25
KSAQ 19-16
WSRZ 26-20
Z102 24-20
KTUX 13-8
WOLX 23-19
WKZZ d-33
MIDWEST
92Q d-23
WPHR 17-11
WOTZ 31-29
KZ10 15-11
WMEP 30-25
RLO 19-14
WGOB 17 fr
WIXX 17-12
Z104 17-14
KJ103 26-20
KOKQ 11 fr
KZ93 20-17
WDRR 27-18
WGOR 10-4
WROB 27-17
KAY107 26-24
KRRD 17-14
WHOT 23-19
WEST
KQOT 19-16
Z97 33-30
EBOZ 29-26
KTRZ 23-22
KFBQ 21-18
KMKK 21-17
KQZB 29-19
KZFM 17-15
KZPN 27-22
WLLI 24-19
SLY96 3-3
OK95 39-33

Vanessa Williams
Dreamin' (Polydor)
LP: The Right Stuff
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Karyn White
Superwoman (WB)
LP: Karyn White
Total Reports 194 78%
Regional Reach
E 84%
S 82%
M 61%
W 85%
Chart Summary
Pos P1 P2 P3 Tot
1 1 1 0 2
2-5 4 3 1 8
6-15 15 13 2 30
UP 123
DEBS 27
SAME 24
DOWN 2
ADDS 18
Total 52 91 51 194
Parallel Reach
P1 79%
P2 81%
P3 74%

Winger
Seventeen (Atlantic)
LP: Winger
Total Reports 71 29%
Regional Reach
E 29%
S 31%
M 36%
W 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 2 1 1 4
16-40 2 11 15 28
UP 17
DEBS 14
SAME 25
DOWN 0
ADDS 15
Total 9 25 37 71
Parallel Reach
P1 14%
P2 22%
P3 54%

Boys Club
The Loneliest Heart (MCA)
LP: The Boys Club
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Winger
Seventeen (Atlantic)
LP: Winger
Total Reports 71 29%
Regional Reach
E 29%
S 31%
M 36%
W 17%
Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0
6-15 2 1 1 4
16-40 2 11 15 28
UP 17
DEBS 14
SAME 25
DOWN 0
ADDS 15
Total 9 25 37 71
Parallel Reach
P1 14%
P2 22%
P3 54%

Kristin Baido
Don't Turn Your Back
(Vendetta/A&M)
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

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W 87%
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Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Bobby Brown
Every Little Step (MCA)
LP: Don't Be Cruel
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Sam Brown
Stop (A&M)
LP: Stop!
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Choirboys
Run To Paradise (WTG)
LP: Big Bad Noise
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Choirboys
Run To Paradise (WTG)
LP: Big Bad Noise
Total Reports 200 81%
Regional Reach
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S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Michael Damian
Rock On (Cypress/A&M)
LP: Dream A Little Dream
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
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Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Boys Club
The Loneliest Heart (MCA)
LP: The Boys Club
Total Reports 200 81%
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Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
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Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Bobby Brown
Every Little Step (MCA)
LP: Don't Be Cruel
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
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Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Sam Brown
Stop (A&M)
LP: Stop!
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
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ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Choirboys
Run To Paradise (WTG)
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Total Reports 200 81%
Regional Reach
E 82%
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1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
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Ch Adds 1 0 0 1
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ADDS 4
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Parallel Reach
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P2 85%
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Run To Paradise (WTG)
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1 1 0 0 1
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6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Gina Go-Go
I Can't Face The Fact (Capitol)
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Boys Club
The Loneliest Heart (MCA)
LP: The Boys Club
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Bobby Brown
Every Little Step (MCA)
LP: Don't Be Cruel
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Sam Brown
Stop (A&M)
LP: Stop!
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Choirboys
Run To Paradise (WTG)
LP: Big Bad Noise
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

Choirboys
Run To Paradise (WTG)
LP: Big Bad Noise
Total Reports 200 81%
Regional Reach
E 82%
S 86%
M 66%
W 87%
Chart Summary
Pos P1 P2 P3 Tot
1 1 0 0 1
2-5 3 4 1 8
6-15 15 25 12 52
16-40 22 60 45 127
Ons 1 1 0 2
Adds 1 1 0 2
Ch Adds 1 0 0 1
DOWN 2
ADDS 4
Total 45 96 59 200
Parallel Reach
P1 68%
P2 85%
P3 86%

SIGNIFICANT ACTION

L

LEVERT Just Coolin' (Atlantic) LP: Just Coolin'
P1 P2 P3
WABC on
SOUTH
KITY 25-23
MIDWEST
WBBT
WRRP
WPC 14-11

R

CHRIS REA Working On It (Geffen) LP: New Light Through Old Windows
P1 P2 SOUTH
WABC on
SOUTH
WRRP
WPC 14-11

M

METALLICA One (Elektra) LP: And Justice For All
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

S

CARLY SIMON Let The River Run (Arista) LP: Working Girl '81
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

N

IVAN NEVILLE Falling Out Of Love (Polydor) LP: If My Ancestors Could See Me Now
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

P

PETER SCHILLING The Different Story (World...) (Elektra) LP: The Different Story
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

Q

CHARLIE SEXTON Don't Look Back (MCA)
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

SLICK RICK Teenage Love (Def Jam/Columbia) LP: The Great Adventures Of Slick Rick
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

STEVIE B I Wanna Be The One (LMR) LP: In My Eyes
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

STRYPER Keep The Fire Burning (Enigma) LP: In God We Trust
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

T

JAMES "J.T." TAYLOR & REGINA BELLE All I Want Is Forever (Epic) LP: Tap Soundtrack
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

U

MIDGE URE Dear God (Chrysalis) LP: Answers To Nothing
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

W

JODY WATLEY Real Love (MCA) LP: Larger Than Life
P1 P2 P3
WABC on
SOUTH
WRRP
WPC 14-11

For the third week in a row DEBBIE GIBSON took the top prize, with 133 number one reports holding labelmates MIKE & THE MECHANICS at #2 again. Right behind were BOBBY BROWN 5-3, GUNS N' ROSES 7-4, ROD STEWART 8-5, and the BANGLES 12-6...

VANESSA WILLIAMS moved 27-13 and held KON KAN to a 20-18 increase. FINE YOUNG CANNIBALS walked away with the biggest jump this week, nine slots with a 29-20 leap; while KARYN WHITE scored an eight-point gain, 30-22, which slowed EDDIE MONEY 25-23.

VAN HALEN's 37-33 move was still shy of the Breaker mark, while DEON ESTUS made Breaker and thundered onto the chart at #34. THIRTY-EIGHT SPECIAL increased 39-35 and made Breaker, while last week's Breaker, ANIMATION, debuted at #36. TONE LOC hit the chart ahead of Breaker at #39, while DEF LEPPARD scored another Breaker from the "Hysteria" album and should easily debut next week.

NEW ARTISTS

- 1 ENYA/Orinoco Flow (Sail Away) (Geffen) 113
2 PASADENAS/Tribute (Right On) (Columbia) 97
3 SA-FIRE/Thinking Of You (Cutting/Mercury) 92
4 SWEET SENSATION/Sincerely Yours (Atco) 87
5 DINO/24/7 (4th & Broadway/Island) 82
6 WINGER/Seventeen (Atlantic) 71
7 LIVING COLOUR/Cult Of Personality (Epic) 70
8 LOVE AND MONEY/Hallelulah Man (Mercury) 59
9 BELLE STARS/Iko Iko (Capitol) 58
10 TOMMY PAGE/A Shoulder To Cry On (Sire/WB) 54

New artists have not yet had a CHR Breaker.

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BREAKERS

DEON ESTUS

Heaven Help Me (Mika/Polydor)

73% of our reporters playing it. Moves: Up 41, Debuts 46, Same 31, Down 0, Adds 63 including WXKS, PRO-FM, WNCI, WKBQ, FM102, KWOD, PWR106, KMEL. See Parallels, debuts at number 34 on the CHR chart.

DEF LEPPARD

Rocket (Mercury)

67% of our reporters playing it. Moves: Up 14, Debuts 46, Same 35, Down 0, Adds 70 including WKSE, B94, KRBE, WMMS, KDWB, WLOL, Y108, KKRZ. Complete airplay in Parallels.

THIRTY EIGHT SPECIAL

Second Chance (A&M)

63% of our reporters playing it. Moves: Up 84, Debuts 32, Same 25, Down 0, Adds 16 including PRO-FM, WNCI, KOY-FM, WWSR, WKQB, WABB, WKDD, Z104, KLUC.

NEW & ACTIVE

BON JOVI "I'll Be There For You" (Mercury)

Reports 144 Moves: Up 9, Debuts 7, Same 4, Down 0, Adds 124 including B104, WZOU, PWR95, Z100, WEGX, PRO-FM, WAVA, PWR99, KRBE, B97, 92X, WKTI, WLOL, KIIS, KOY-FM, KXYQ, KCPX, KPLZ.

VAN HALEN "Feels So Good" (WB)

Reports 139 Moves: Up 100, Debuts 11, Same 21, Down 1, Adds 6, Y95, Y108, WPST, B93, WOKI, KMYZ, WZOU 30-24, KEGL 7-6, WMMS 4-3, KKRZ 25-18, KXYQ 8-7, KROY 30-25, KCPX 34-30, K104 17-10, WSPK 18-10, FM104 13-6. See Parallels, moves 37-33 on the CHR chart with 88% of the airplay charted.

KENNY G with SMOKEY ROBINSON "We've Saved The Best For Last" (Arista)

Reports 115 Moves: Up 51, Debuts 14, Same 35, Down 0, Adds 1, WFFR, PRO-FM 33-30, KPLZ 23-19, WAEB 31-27, WERZ 34-30, 100KHI 38-35, WBBQ 29-26, WFMF 26-23, KZZB 33-29, WBCY 25-21, WZYP 40-37, 99WAYS 26-20, KZIO 38-34, WIXX 34-30, KQMQ 22-18.

JOHNNY KEMP "Birthday Suit" (Columbia)

Reports 113 Moves: Up 23, Debuts 20, Same 43, Down 0, Adds 27 including WGH, WKBQ, KKRZ, KWOD, WYCR, WFMF, WCGO, 94TYX, WHHY, Y107, Z104, HOT97 33-30, PRO-FM 34-29, 92X 35-28, WAEB 39-35, WPST 40-31, KJ103 35-30.

ENYA "Orinoco Flow (Sail Away)" (Geffen)

Reports 113 Moves: Up 51, Debuts 14, Same 35, Down 0, Adds 18 including WZOU, PWR96, Q102, WZPL, KXYQ, KROY, KUBE, WBCY, WANS, WAPE, KWNZ, WXKS 11-10, WMJQ 19-15, CKOI 14-9, WGH 30-25, KXXR 2-2, K104 27-19, WCIL 32-18, KTRS 13-9.

CHER & PETER CETERA "After All" (Geffen)

Reports 111 Moves: Up 5, Debuts 24, Same 22, Down 0, Adds 60 including WXKS, WZOU, PWR96, WCYZ, KCPW, WKTI, KDWB, KOY-FM, K104, 93Q, Q106, WHHY, B94 d-28, B93 39-34, KXX106 35-29, WIXX 39-32.

TONE LOC "Funky Cold Medina" (Delicious Vinyl/Island)

Reports 110 Moves: Up 33, Debuts 21, Same 5, Down 0, Adds 51 including B104, Z100, WEGX, PRO-FM, Q107, WAVA, KKBQ, PWR96, 92X, WNCI, KCPW, WKTI, KDWB, KIIS, KKRZ, KKLQ, HOT97 40-34, PWR99 20-14, WNVZ 22-15. See Parallels, debuts at number 39 on the CHR chart with 63% of the airplay converted to chart moves.

SIMPLY RED "It's Only Love" (Elektra)

Reports 104 Moves: Up 31, Debuts 23, Same 39, Down 0, Adds 11, Y108, KXYQ, KKLQ, WZYP, WHHY, KWES, WSRZ, WRQN, FM104, KLYV, WIBW, KXXR 38-35, KROY 35-30, 100KHI 35-31, Q98 29-25, WIXX 40-36.

PASADENAS "Tribute (Right On)" (Columbia)

Reports 97 Moves: Up 12, Debuts 21, Same 38, Down 0, Adds 26 including WZOU, WMJQ, Q102, WHYT, JET-FM, WERZ, KXX106, WBCY, WRQN, FM104, WKFS, WCIL, KITY 26-22, KROY 33-28, KMEL 24-21, WFLY 36-33, B93 37-32.

TIFFANY "Radio Romance" (MCA)

Reports 96 Moves: Up 18, Debuts 18, Same 39, Down 0, Adds 21 including WEGX, KCPW, WKBQ, KZZP, KROY, KCPX, KUBE, WGH, WLAN, Q106, WHOT, KFBQ, PRO-FM 30-27, WLOL 38-34, KKRZ 32-24, WNOK 33-28, Z102 39-33.

BOY MEETS GIRL "Bring Down The Moon" (RCA)

Reports 93 Moves: Up 44, Debuts 10, Same 35, Down 1, Adds 3, WSRZ, WDBR, Y97, CKOI 40-36, KKRZ d-31, KUBE 27-24, WERZ 36-32, WBCY 28-23, WNOK 30-20, Q98 8-5, WZYP 28-25, Y107 17-14, KLQ 28-22, FM104 29-25, KWNZ 26-18, KGOT 14-11, OK95 13-10. 69% of the action is charted with the South & West leading.

SA-FIRE "Thinking Of You" (Cutting/Mercury)

Reports 92 Moves: Up 49, Debuts 12, Same 21, Down 1, Adds 9, WWSR, KAY107, KKFR, WTHT, KNAN, WCIL, WDBR, KFBQ, KMOK, WZOU 24-17, HOT97 36-28, PRO-FM 32-24, WPGC 29-24, KITY 9-6, Y108 24-16, KOY-FM 12-9, KZZP 18-10, WTIC 18-6. 73% of the airplay has charted with strong major market action now spreading to the secondaries.

FIXX "Driven Out" (RCA)

Reports 90 Moves: Up 28, Debuts 15, Same 31, Down 0, Adds 16, WXKS, CKOI, Q105, JET-FM, K104, WNYZ, WSSX, KF95, 95XIL, WOMP, KQIZ, KISR, KWTX, KYYY, WPF, KZOZ, Z95 28-24, KXXR 17-12, WROQ 16-13.

SWEET SENSATION "Sincerely Yours" (Atco)

Reports 87 Moves: Up 46, Debuts 10, Same 18, Down 1, Adds 12, WKSE, WAVA, WLAN, 100KHI, WPST, K98, KLQ, WHOT, KF95, WDBR, Z97, KMOK, HOT97 7-4, PWR95 32-25, Z100 27-24, WEGX 26-21, WPGC 21-18, KITY 11-7, B96 27-21. 70% of the airplay has charted.

DINO "24/7" (4th & Broadway/Island)

Reports 82 Moves: Up 51, Debuts 7, Same 20, Down 0, Adds 4, WLAN, K98, WHOT, G98, HOT97 25-21, WPGC 26-21, KTFM 27-23, PWR106 21-16, KKRZ 10-8, KGGI 10-5, KROY 7-6, KWOD 9-6, KMEL 3-2, HOT97 8-7, KWSS 9-7, WTIC 26-19, WCGO 35-30, WZYP 39-30. 77% of the airplay has charted with the West out in front.

PAULA ABDUL "Forever Your Girl" (Virgin)

Reports 79 Moves: Up 2, Debuts 5, Same 2, Down 0, Adds 70 including B94, PWR99, KKBB, KRBE, WNVZ, KITY, KTFM, Q105, B96, WHYT, KCPW, KS104, KIIS, PWR106, KOY-FM, KKRZ, KCPX, WTIC.

WINGER "Seventeen" (Atlantic)

Reports 71 Moves: Up 17, Debuts 14, Same 25, Down 0, Adds 15, WZOU, KCPX, WFLY, WRCK, WNOK, KAY107, KIVA, 103CIR, WKPE, G98, KQIZ, WVBS, KQCR, WKFR, KFRX, WDFX 9-8, KXXR 29-20, WKBQ 29-19, WROQ 8-7. Strong movement in the South & Midwest.

LIVING COLOUR "Cult Of Personality" (Epic)

Reports 70 Moves: Up 3, Debuts 3, Same 4, Down 0, Adds 60 including PRO-FM, PWR99, Y95, WGH, WMMS, WZPL, KXYQ, KCPX, KWSS, WAEB, WBBQ, KZ106, Y106, KSND, WTHT, KQIZ, 99KG, KEGL d-17, KXXR 30-19.

CHEAP TRICK "Never Had A Lot To Lose" (Epic)

Reports 68 Moves: Up 34, Debuts 8, Same 25, Down 0, Adds 1, KPLZ, KXXR 28-25, KXYQ 23-20, KCPX 31-28, WSPK 34-24, Q98 30-27, KTUX 32-29, Z104 33-29, KSND 37-30, WFX 37-34, WHSL 31-25, WBNQ 34-29, KFMW 22-17, KOZE 33-29, KTMT 28-24, OK95 26-23.

LOVE AND MONEY "Hallelulah Man" (Mercury)

Reports 59 Moves: Up 16, Debuts 5, Same 32, Down 0, Adds 6, WBBQ, K106, KZZB, WZYP, Z102, KKSS, KXXR 21-17, KCPX d-35, K104 d-29, WBCY 31-29, Q98 26-23, WIXX 31-28, KF95 30-26, KQMQ 26-21, KAKS 26-23, KMOK 38-35, KOZE 16-6.

BELLE STARS "Iko Iko" (Capitol)

Reports 58 Moves: Up 7, Debuts 6, Same 20, Down 0, Adds 25 including PWR99, Y100, Q105, WHYT, WZPL, KCPW, KZZP, KKRZ, WTIC, 98PXY, WKRZ, KSMB, PWR95 30-27, Z100 26-23, Z95 12-7, KKMGM 26-19, QV103 39-29, KZFN 33-25.

LITA FORD & OZZY OSBOURNE "Close My Eyes Forever" (RCA)

Reports 56 Moves: Up 10, Debuts 7, Same 14, Down 1, Adds 24 including WDFX, KUBE, WWSR, JET-FM, 100KHI, WBBQ, WCGO, WLRS, KJ103, KF95, WJAD, KEGL 18-15, KRBE 32-24, WGH 15-12, KXXR 1-1, K106 24-17, WHOT 38-30, OK95 29-22.

TOMMY PAGE "A Shoulder To Cry On" (Sire/WB)

Reports 54 Moves: Up 20, Debuts 8, Same 17, Down 0, Adds 9, KRBE, I95, Y106, Z102, KKMGM, KCAQ, KAKS, QV103, WYBS, Y95 1-1, WDFX d-24, KIIS d-31, KROY 32-27, KCPX 1-1, WPST 27-21, WCGO 39-35, WZYP 35-29, WJAD 40-30. 66% of the airplay has charted with 27% of it Top 15 or better.

MOST ADDED

- BON JOVI (124)
- PAULA ABDUL (70)
- DEF LEPPARD (70)
- DEON ESTUS (63)
- CHER & PETER CETERA (60)
- LIVING COLOUR (60)
- TONE LOC (51)
- ROBBIE NEVIL (42)
- GLENN FREY (29)
- JOHNNY KEMP (27)

MOST ACTIVE

- VAN HALEN (110)
- KENNY G. (79)
- ENYA (62)
- SA-FIRE (60)
- DINO (58)
- SWEET SENSATION (55)
- SIMPLY RED (54)
- TONE LOC (54)
- BOY MEETS GIRL (53)
- FIXX (43)
- JOHNNY KEMP (43)

HOTTEST

- DEBBIE GIBSON (162)
- MIKE & THE... (117)
- BANGLES (107)
- BOBBY BROWN (74)
- ROD STEWART (73)
- GUNS N' ROSES (69)
- MILLI VANILLI (65)
- ROXETTE (62)
- NEW KIDS ON... (37)
- V. WILLIAMS (33)

NEW EDITION "Can You Stand The Rain" (MCA)

Reports: 53 Moves: Up 32, Debuts 5, Same 11, Down 3, Adds 2, KZZB, KSAQ, WXKS 13-11, WEGX 17-13, KITY 12-10, KTFM 10-9, KKRZ 26-21, FM102 5-4, KROY 14-11, WTIC 20-13, WFMF 18-12, KZOU 34-27, Z102 38-32, KMGX 9-6, KYRK 37-34, Q104 28-25, QV103 10-6.

SIGNIFICANT ACTION

ROBBIE NEVIL "Somebody Like You" (EMI)

Reports: 43 Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 42 including WXKS, CKOI, PRO-FM, PWR99, WGH, KOY-FM, KKRZ, KROY, WBBQ, KZZB, KXX106, WINK, WHOT, KF95, WTHT, KRNQ 20-16.

KIARA with SHANICE WILSON "This Time" (Arista)

Reports: 41 Moves: Up 13, Debuts 4, Same 23, Down 0, Adds 1, KZFM, WHYT 18-15, KROY 34-29, KWOD 35-31, HOT97 38-36, WTIC 33-30, KXX106 27-21, KEZB 38-34, WAPE 30-27, KMGX 30-25, KWNZ d-33, Q104 d-35, Z97 36-33.

STEVIE B "I Wanna Be The One" (LMR)

Reports: 40 Moves: Up 25, Debuts 5, Same 3, Down 0, Adds 7, WPGC, B96, KKLQ, K98, KKSS, KQMQ, KKFR, HOT97 14-9, PWR95 33-26, PWR96 6-3, KTFM 26-20, PWR106 30-24, FM102 24-16, WFMF 15-10, KKMGM 10-4. 83% of the action has charted with the West out in the lead.

BETTE MIDLER "Wind Beneath My Wings" (Atlantic)

Reports: 39 Moves: Up 2, Debuts 6, Same 14, Down 0, Adds 17 including KTFM, K104, WKEE, WCGO, Q98, KSAQ, KYRK, WPRR, WHOT, KQIZ, WJAD, Q101, KGOT, PWR99 16-15, JET-FM 22-18.

CHOIRBOYS "Run To Paradise" (WTG)

Reports: 38 Moves: Up 7, Debuts 6, Same 19, Down 0, Adds 6, WXKS, KZIO, KYYY, KFBQ, SLY96, Y97, KXXR 27-23, KXYQ d-30, WIXX 38-33, 95XIL 38-33, 99KG 40-35, KTRS 37-33, OK95 25-21.

INNER CITY "Good Life" (Virgin)

Reports: 34 Moves: Up 11, Debuts 6, Same 12, Down 0, Adds 5, KWOD, K98, WFMF, Y106, KDON, WXKS 15-13, PWR96 27-19, B96 26-17, PWR106 d-33, FM102 29-25, KMEL 9-8, HOT97 7 d-40, QV103 20-13, SLY96 25-13.

GLENN FREY "Livin' Right" (MCA)

Reports: 29 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 29 including WZOU, WLAN, WBCY, WRVQ, KKRZ, KZZU, 95XIL, WFX, WHOT, WKSX, WJMX, WPFM, QV103, KCMQ, KTRS.

METALLICA "One" (Elektra)

Reports: 29 Moves: Up 5, Debuts 4, Same 16, Down 0, Adds 4, WPST, WBBQ, KLQ, KKFR, Y95 14-9, KXXR d-34, K106 25-20, Y106 d-30, KIXY 25-21, OK95 8-1.

CARLY SIMON "Let The River Run" (Arista)

Reports: 28 Moves: Up 6, Debuts 1, Same 8, Down 0, Adds 13 including WAEB, WYCR, WBCY, KZIO, WHOT, KQIZ, WZKX, WCIL, KFBQ, KOZE, WZOU 35-29, PRO-FM 31-28, K104 24-16, WBBQ 39-34, 95XIL 25-17.

MIOGE URE "Dear God" (Chrysalis)

Reports: 27 Moves: Up 12, Debuts 2, Same 12, Down 0, Adds 1, WPHR, CKOI 34-29, KXXR 39-36, KCPX 35-31, KISN on, WHOT on, KKSS on, WAFX on-dp, WHSL 40-31.

JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG)

Reports: 26 Moves: Up 11, Debuts 0, Same 4, Down 0, Adds 11 including FM102, 100KHI, Y106, KKMGM, WJMX, WHSL, 99KG, Y95 24-19, WNVZ 16-13, WDFX 11-9, KDWB 6-5, KZZP 24-19, BJ105 22-15, WKZL 17-13, KLUC 6-5. Already showing Top 5 & Top 10 action.

GINA GO-GO "I Can't Face The Fact" (Capitol)

Reports: 26 Moves: Up 9, Debuts 5, Same 7, Down 0, Adds 5, KUBE, KEZB, KKMGM, KKFR, KSMB, PWR106 17-14, FM102 28-22, HOT97 12-11, KMGX 22-16, KYNO 29-23, KDON 28-24, KZOO 30-26. The West leads the nation.

IVAN NEVILLE "Falling Out Of Love" (Polydor)

Reports: 23 Moves: Up 9, Debuts 1, Same 11, Down 1, Adds 1, Y97, WXKS on, WZOU d-33, KPLZ on, WLRS 22-19, KSND on, KZZU 34-30, Q101 on, WHSL 35-28.

JAMES "J.T." TAYLOR & REGINA BELLE "All I Want Is Forever" (Epic)

Reports: 22 Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 6, FM102, KROY, KZFM, KKKX, KSND, KYRK, WXKS on, WPGC 19-16, KMEL d-30.

JOJO WATLEY "Real Love" (MCA)

Reports: 21 Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 20 including HOT97, WPGC, B97, B96, KDWB, WLOL, KZZP, KGGI, HOT97 7, KWSS, KZFM, Y107, KQMQ, KMEL 28-24.

MICHAEL DAMIAN "Rock On" (Cypress/A&M)

Reports: 19 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including WEGX, B97, WNCI, KXXR, KKRZ, KROY, KWOD, WPHR, KYNO, 95XXX, KAKS, WPFM, QV103, KPAT, OK95.

BOYS CLUB "The Loneliest Heart" (MCA)

Reports: 18 Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 7, KROY, KCPX, WPST, WFMF, KYRK, SLY96, Y97, PRO-FM on, KKRZ on-dp, KISN on.

KRISTIN BAIO "Don't Turn Your Back On Love" (Vendetta/A&M)

Reports: 18 Moves: Up 5, Debuts 1, Same 10, Down 0, Adds 2, WXKS, K98, HOT97 30-25, KITY on-dp, FM102 on, KROY on, KWOD on-dp, KEZB 40-36.

EIGHTH WONDER "Baby, Baby" (WTG)

Reports: 17 Moves: Up 2, Debuts 3, Same 5, Down 0, Adds 7, HOT97, KTFM, FM102, KZFM, KMGX, KLUC, KYRK, PWR106 d-34, KMEL d-26, HOT97 7 33-27.

EUROPE "Let The Good Times Rock" (Epic)

Reports: 17 Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 0 including WGH on-dp, KXXR on, KSND on, WAFX on-dp, WZKX on-dp, KIXY d-38, WHSL on-dp.

SLICK RICK "Teenage Love" (Def Jam/Columbia)

Reports: 16 Moves: Up 8, Debuts 1, Same 1, Down 1, Adds 5, KOY-FM, FM102, KWOD, KWSS, KZFM, WPGC 5-4, KMEL 22-18, HOT97 26-21, KMGX 12-9, KYNO 34-30. West Coast momentum building.

ETTA JAMES & DAVE STEWART "Avenue D" (Capitol)

Reports: 15 Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 4, WXKS, KTUX, KTMT, OK95, KSND on, WKPE on, KWTX on, WHSL on, KOZE on.

SAM BROWN "Stop" (A&M)

Reports: 15 Moves: Up 1, Debuts 1, Same 9, Down 1, Adds 3, KITY, G98, OK95, WXKS d-31, PRO-FM on, KPLZ on, CHED on, WCIL 31-26, KTRS on.

CHRIS REA "Working On It" (Geffen)

Reports: 13 Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 11, WROQ, WLRS, WZKX, KWTX, WHSL, 99KG, KFMW, KOZE, KZFN, Y97, OK95, KEGL on, KXXR 7-6.

LEVERT "Just Coolin'" (Atlantic)

Reports: 12 Moves: Up 4, Debuts 2, Same 4, Down 0, Adds 2, KMGX, KNAN, WXKS on, WPGC 14-11, KMEL on, KXX106 d-34, KKSS 31-26, KKMGM 8-3.

RED FLAG "Russian Radio" (Enigma)

Reports: 11 Moves: Up 4, Debuts 0, Same 4, Down 0, Adds 3, K98, KKSS, KWTX, KRBE 11-7, KITY on-dp, KZZB 30-27, KKFR 8-6.

CHARLIE SEXTON "Don't Look Back" (MCA)

Reports: 11 Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 1, KXXR, WMMS on, KPLZ on, 99KG 34-30, OK95 34-31.



Twice
As
Good
Together

CHER &
PETER CETERA

One Of The
Most Added Again!

111/60

Just Added At:

PWR96	KOY-FM
WXKS	KZZB
WCZY	195
KCPW	KZFM
WKTJ	99WAYS
KDWB	FM100
WFLY	WHHY
JET-FM	KTUX
K104	WDLX
WERZ	WPXR
WTIC	WGTZ
WKEE	KZ93
WSPK	WZOK
93Q	KAY107
WPST	KF95
Q106	KSND
K106	KYRK
KCAQ	

... And Many Many More!

Destined to be #1

"After All"

(Love Theme From 'Chances Are')

The Single

From The Tri-Star Pictures Film

"Chances Are"

Starring Cybill Shepherd and

Robert Downey, Jr.

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CONTEMPORARY HIT RADIO

4	3	WKS	WKS	LW	TW	
3	1	1				1 DEBBIE GIBSON /Lost In Your Eyes (Atlantic)
10	4	2				2 MIKE & THE MECHANICS /Living Years (Atlantic)
13	8	5				3 BOBBY BROWN /Roni (MCA)
15	9	7				4 GUNS N' ROSES /Paradise City (Geffen)
19	15	8				5 ROD STEWART /My Heart Can't Tell You No (WB)
31	22	12				6 BANGLES /Eternal Flame (Columbia)
9	6	6				7 NEW KIDS ON THE BLOCK /You Got It (The Right Stuff) (Columbia)
20	16	10				8 BREATHE /Don't Tell Me Lies (A&M)
24	20	13				9 MILLI VANILLI /Girl You Know It's True (Arista)
37	24	16				10 ROXETTE /The Look (EMI)
22	18	14				11 CHICAGO /You're Not Alone (Full Moon/Reprise)
1	2	3				12 PAULA ABDUL /Straight Up (Virgin)
14	12	9				13 ANN WILSON & ROBIN ZANDER /Surrender To Me (Capitol)
25	21	17				14 ANITA BAKER /Just Because (Elektra)
5	3	4				15 SHEENA EASTON /The Lover In Me (MCA)
33	28	23				16 WAS (NOT WAS) /Walk The Dinosaur (Chrysalis)
32	26	22				17 VANESSA WILLIAMS /Dreamin' (Wing/Polydor)
28	23	20				18 KON KAN /I Beg Your Pardon (Atlantic)
38	31	24				19 R.E.M. /Stand (WB)
—	38	29				20 FINE YOUNG CANNIBALS /She Drives Me Crazy (IRS/MCA)
34	29	26				21 MARTIKA /More Than You Know (Columbia)
—	34	30				22 KARYN WHITE /Superwoman (WB)
30	27	25				23 EDDIE MONEY /The Love In Your Eyes (Columbia)
12	11	11				24 ERASURE /A Little Respect (Sire/Reprise)
11	10	15				25 EDIE BRICKELL & NEW BOHEMIANS /What I Am (Geffen)
39	35	31				26 ROY ORBISON /You Got It (Virgin)
4	7	18				27 ONE LOC /Wild Thing (Delicious Vinyl/Island)
—	—	34				28 POISON /Your Mama Don't Dance (Enigma/Capitol)
—	39	33				29 VIXEN /Cryin' (EMI)
2	5	19				30 BON JOVI /Born To Be My Baby (Mercury)
—	40	35				31 LUTHER VANDROSS /She Won't Talk To Me (Epic)
7	13	21				32 RICK ASTLEY /She Wants To Dance With Me (RCA)
—	—	37				33 VAN HALEN /Feels So Good (WB)
BREAKER						34 DEON ESTUS /Heaven Help Me (Mika/Polydor)
BREAKER						35 THIRTY EIGHT SPECIAL /Second Chance (A&M)
DEBUT						36 ANIMATION /Room To Move (Polydor)
16	17	28				37 BOYS /Dial My Heart (Motown)
8	19	32				38 SHERIFF /When I'm With You (Capitol)
DEBUT						39 ONE LOC /Funky Cold Medina (Delicious Vinyl/Island)
6	14	27				40 INFORMATION SOCIETY /Walking Away (Tommy Boy/Reprise)

New & Active Pg. 118, P1 Playlists Pg. 106, Parallels Pg. 111

URBAN CONTEMPORARY

4	3	WKS	WKS	LW	TW	
10	3	2				1 MILLI VANILLI /Girl You Know It's True (Arista)
11	5	1				2 LEVERT /Just Coolin' (Atlantic) * <small>*Keeps a bullet due to continued growth.</small>
14	6	3				3 SURFACE /Closer Than Friends (Columbia)
19	17	7				4 JAMES "J.T." TAYLOR & REGINA BELLE /All I Want Is Forever (Epic)
18	13	9				5 BOYS /Lucky Charm (Motown)
17	15	10				6 FREDDIE JACKSON /You And I Got A Thang (Capitol)
32	21	13				7 TODAY /Girl I Got My Eyes On You (Motown)
6	4	4				8 PAULA ABDUL /Straight Up (Virgin)
26	18	11				9 DONNA ALLEN /Joy And Pain (Oceana/Atco)
24	19	12				10 JONATHAN BUTLER /More Than Friends (Jive/RCA)
16	9	8				11 SWEET OBSESSION /Being In Love Ain't Easy (Epic)
28	22	14				12 ASHFORD & SIMPSON /I'll Be There For You (Capitol)
21	20	15				13 BAR-KAYS /Struck By You (Mercury)
34	26	17				14 VESTA /4 U (A&M)
36	27	19				15 CHERRELLE /Affair (Tabu/CBS)
37	29	18				16 EL DeBARGE /Real Love (Motown)
—	35	21				17 BOBBY BROWN /Every Little Step (MCA)
—	40	25				18 KARYN WHITE /Love Saw It (WB)
2	1	5				19 ANITA BAKER /Just Because (Elektra)
39	33	22				20 KENNY G /We Save The Best For Last (Arista)
38	31	23				21 FIVE STAR /Another Weekend (RCA)
29	24	20				22 CHERYL "PEPSII" RILEY /Me, Myself And I (Columbia)
—	39	31				23 ALYSON WILLIAMS /Sleep Talk (Def Jam/Columbia)
—	—	37				24 NEW EDITION /Crucial (MCA)
—	—	35				25 DINO /24/7 (4th & Broadway/Island)
35	32	27				26 STEVIE WONDER /With Each Beat Of My Heart (Motown)
—	36	33				27 CHRISTOPHER MAX /More Than Physical (EMI)
—	—	34				28 LOOSE ENDS /Life (MCA)
3	2	6				29 CAMEO /Skin I'm In (Atlanta Artists/Mercury)
—	—	39				30 SKYY /Start Of A Romance (Atlantic)
DEBUT						31 BOY GEORGE /Don't Take My Mind On A Trip (Virgin)
—	—	36				32 RADIANT /Something's Got A Hold On Me (Columbia)
DEBUT						33 Z-LOOKE /Love Sick (Orpheus/EMI)
DEBUT						34 TRACIE SPENCER /Imagine (Capitol)
31	30	26				35 SLICK RICK /Teenage Love (Def Jam/Columbia)
BREAKER						36 JOHNNY KEMP /Birthday Suit (Columbia)
DEBUT						37 TEN CITY /That's The Way Love Is (Atlantic)
BREAKER						38 KID'N PLAY /Rollin' With Kid'N Play (Select)
BREAKER						39 JODY WATLEY /Real Love (MCA)
DEBUT						40 LATEASHA /Move On You (Rawsome/Slam)

New & Active, TOP 10 Recurrents Pg. 92

ADULT CONTEMPORARY

4	3	WKS	WKS	LW	TW	
2	1	1				1 MIKE & MECHANICS /Living... (Atl.)
7	2	2				2 ANITA BAKER /Just Because (Elektra)
8	5	3				3 ROY ORBISON /You Got It (Virgin)
10	7	4				4 DEBBIE GIBSON /Lost In Your Eyes (Atlantic)
14	13	8				5 V. WILLIAMS /Dreamin' (Wing/Polydor)
18	15	10				6 KENNY G & ... /We've Saved The... (Arista)
11	10	7				7 NEIL DIAMOND /This Time (Columbia)
17	14	13				8 BREATHE /Don't Tell Me Lies (A&M)
27	18	16				9 BANGLES /Eternal Flame (Columbia)
4	4	5				10 SHERIFF /When I'm With You (Capitol)
19	16	14				11 SURVIVOR /Across The... (Scotti Bros./CBS)
21	17	15				12 CHICAGO /You're Not Alone (Full Moon/Reprise)
1	3	9				13 ROD STEWART /My Heart Can't Tell... (WB)
6	6	6				14 RICK ASTLEY /She Wants To Dance... (RCA)
24	19	18				15 CSN&Y /Got It Made (Atlantic)

BREAKERS

- BREAKER** 25 **DEON ESTUS**/Heaven Help Me (Mike/Polydor)
- BREAKER** 26 **LIVINGSTON TAYLOR**/City... (Critique/Atco)
- BREAKER** 30 **CHER & PETER CETERA**/After All (Geffen)
- BREAKER** 32 **BOYS CLUB**/The Loneliest Heart (MCA)
- BREAKER** 35 **CARRACK & NUNN**/Romance (Columbia)

Complete TOP 35 AC Chart Pg. 87

AOR TRACKS

4	3	WKS	WKS	LW	TW	
6	3	2				1 TRAVELING... /End Of... (Wilbury/WB)
5	4	3				2 CHRIS REA /Working On It (Geffen)
2	1	1				3 FIXX /Driven Out (RCA)
7	5	4				4 DAVID CROSBY /Drive My Car (A&M)
13	8	6				5 BON JOVI /I'll Be There For You (Mercury)
1	2	5				6 ROY ORBISON /You Got It (Virgin)
26	13	10				7 REPLACEMENTS /I'll Be You (Sire/Reprise)
12	9	8				8 JON BUTCHER /Send Me... (Pasha/Capitol)
15	11	9				9 MIDGE URE /Dear God (Chrysalis)
33	21	15				10 BAD COMPANY /Shake It Up (Atlantic)
17	14	12				11 TESLA /Heaven's Trail (Geffen)
23	17	14				12 LITTLE FEAT /One Clear Moment (WB)
19	15	16				13 GUNS N' ROSES /Patience (Geffen)
41	31	23				14 THIRTY EIGHT SPECIAL /Second... (A&M)
36	30	22				15 MELISSA ETHERIDGE /Similar... (Island)

BREAKERS

- BREAKER** 14 **THIRTY EIGHT SPECIAL**/Second... (A&M)
- BREAKER** 18 **DEF LEPPARD**/Rocket (Mercury)
- BREAKER** 19 **U2**/God Part II (Island)
- BREAKER** 23 **LOU REED**/Dirty Blvd. (Sire/WB)
- BREAKER** 28 **SIREN**/All Is Forgiven (Mercury)
- BREAKER** 30 **RADIATORS**/Confidential (Epic)
- BREAKER** 31 **WARRANT**/Down Boys (Columbia)

DEBUTS

- DEBUT** 45 **R.E.M.**/Turn You Inside Out (WB)
- DEBUT** 52 **RUSH**/Mission (Mercury)
- DEBUT** 59 **CHOIRBOYS**/Run To Paradise (WTG)
- DEBUT** 60 **COWBOY JUNKIES**/Sweet Jane (RCA)

Complete TOP 60 Tracks Chart Pg. 100, LP Chart Pg. 101

COUNTRY

4	3	WKS	WKS	LW	TW	
8	6	3				1 REBA McENTIRE /New Fool... (MCA)
10	9	6				2 GEORGE STRAIT /Baby's Gotten... (MCA)
5	2	1				3 R. VAN SHELTON /From A Jack... (Col.)
19	13	10				4 KEITH WHITLEY /I'm No Stranger... (RCA)
17	14	12				5 M. M. MURPHEY /From The Word Go (WB)
3	1	2				6 RONNIE MILSAP /Don't You Ever... (RCA)
15	11	9				7 T. GRAHAM BROWN /Come As You... (Cap.)
20	15	13				8 NITTY GRITTY DIRT BAND /Down... (WB)
18	16	14				9 GEORGE JONES /I'm A One Woman... (Epic)
22	17	15				10 VERN GOSDIN /Who You Gonna Blame... (Col.)
9	8	5				11 SOUTHERN PACIFIC /Honey I Dare You (WB)
26	20	18				12 BELLAMY BROTHERS /Big Love (MCA/Curb)
6	5	4				13 CONWAY TWITTY /I Wish... (MCA)
24	18	17				14 EMMYLOU HARRIS /Heartbreak Hill (Reprise)
27	21	19				15 DON WILLIAMS /Old Coyote Town (Cap.)

BREAKERS

- BREAKER** 32 **RANDY TRAVIS**/Is It Still Over (WB)
- BREAKER** 34 **RODNEY CROWELL**/After All... (Col.)
- BREAKER** 35 **BARBARA MANDRELL**/My Train... (Cap.)
- BREAKER** 37 **ALABAMA**/If I Had You (RCA)

DEBUTS

- DEBUT** 44 **CLINT BLACK**/Better Man (RCA)
- DEBUT** 46 **STEVE WARINER**/Where Did I... (MCA)
- DEBUT** 48 **DWIGHT YOAKAM**/I Got You (Reprise)
- DEBUT** 49 **MASON DIXON**/Exception To... (Cap.)
- DEBUT** 50 **L. STRANGERS**/Goodbye... (Hightone)

Complete TOP 50 Country Chart Pg. 96