ISSUE NUMBER 729

THE INDUSTRY'S NEWSPAPER

N S D E:

ALBIMAR LOCKS IN ON WKYS

NBC appears set to sell WKYS/Washington to Albimar Communications for a little under \$50 million. Albimar, co-owned by Jesse Jackson 's finance chairman, Bertram Lee, presently controls three stations in the West. Meanwhile, a right-wing group sets its sights on acquiring radio stations.

Page 10, 12

NAB BAGS **GROCERY LOBBYIST**

The NAB's long-vacant VP/Government Relations position goes to James May, former senior lobbyist for the Grocery Manufacturers Association and leading soft-drink concerns. NAB's Eddie Fritts says May's lack of broadcast experience will stimulate new ideas.

Page 6

SPARKS FLY AT CONVENTION '88 FORMAT PANELS

If candid, outspoken comments and discussions are what you go to conventions for, R&R's Dallas event was the place for you. Healthy dialogues prevailed, but strong feelings were expressed on both the radio and record sides. Read all about it as the R&R editors recap their format panels, including these highlights:

- •CHR: Scott Shannon & Buzz Bennett vs. Sunny Joe White & Garry Wall in counterprogramming scenarios, plus some testy talk about testing
- •AOR: Playing the format name game, consultant under siege, and controversy galore
- •Urban: Attacks on ad agency stereotypes, plus pleas for more realistic music info
- •Country: Teams stage mock battle, provoke outrage and hilarity
- •AC: NAC discussion packs 'em in; format spectrum explored.
- Plus a look at the How To Do The Deal panel

Page 12, 38, 42, 46, 52, 56

MUSICIANS AS CORPORATE SPOKESPERSONS: THE VERDICT

Mike Shalett asks music fans what they think of artists serving as corporate spokespersons, and gets a split decision. Teenagers think it's fine, most adults are more dubious.

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Newsstand Price \$5.00



Atlantic Ups Ganis To VP/Pop Promotion

Atlantic Sr. Director/National Singles Promotion Andrea Ganis has been elevated to VP/ National Pop Promotion. She's been with the label since 1980.

Sr. VP Vince Faraci commented, "When Andrea joined the label, she brought us valuable experience in the field of Top 40/CHR promotion and chart analysis. Her maturing into one of this industry's most respected, knowledgeable executives paralleled our increasing rate of success in her area of expertise. Andrea's enthusiasm, dedication, and professionalism

most new CD releases (except-

ing superstars) beginning next

month, as well as instituting a

three-month spring promotion

with a 12-33% discount on 435

catalog titles, including product

NARM/See Page 32

by superstars like Bruce Springsteen and Michael Jack-



Andrea Ganis

clearly play a vital part in our department's performance.

Ganis has been Sr. Director/ National Singles Promotion since November 1986. Before coming to the label as Director/National Secondary Pop Promotion in 1980, she held national promotion posts at Infinity and Polydor.

More Pix? Swell!



Compact discs were the main topic at the 30th annual National Association of Recording Merchandisers convention held last weekend at the Century Plaza Hotel in Los Angeles. Although several new devel-

opments in the CD market were unveiled at this year's convention, the biggest debate among the 2400 attendees revolved around the lowering of CD prices, which many retailers have been pushing for during the last year. Despite the controversy, however, the mood at this year's proceedings was fairly jubilant, as the industry celebrated its recent sales revitalization. In his keynote address, CBS

Records Division President Al Teller stressed this point by stating that "business is strong: sales are up, profits are up, and we're breaking more new art-ists than ever before," later adding that "the compact disc has brought the biggest configuration revolution since the introduction of the stereo LP 30 years ago.

Although Teller cited declining growth rates of both CD



Sony President Norio Ohga (left) shows off a palm-size CD player at the NARM Convention in L.A. last week, while at right, CBS Records Division President AI Teller discussed CD price modifications and rosy economic prospects in his keynote address.

son.

hardware and software sales a compromise, Teller announcnow that the "novelty" is wearing off, he said it would be "a dangerous step" to slash CD prices across the board. "Manufacturers' profit margins would be badly squeezed," he said, "resulting in lower marketing and advertising support, lower tour support, and, worst of all, fewer and more conservative artist signings.'

Yet, in what might be termed

A Special Donation From A&M



A&M presented a \$5 million check to Special Olympics International at an L.A. press conference Satur day (3/12). The donation, encompassing the first proceeds from the all-star "A Very Special Christmas" LP, is the largest ever in Special Olympics history. The album is close to three million sales worldwide, with platinum and gold awards in several territories. Several of the artists involved with the LP, as well as A&M executives, attended the presentation to Special Olympics principals. Pictured (I-r) are A&M co-founder Jerry Moss, project co-organizer Vicki Iovine, A&M President Gil Friesen, Bobby Shriver, LP exec. producer Jimmy lovine, Run-DMC's Darryl McDaniels, Roy Bittan of Bruce Springsteen's E Street Band, Run-DMC's Joseph Simmons, Special Olympics President Sargent Shriver, Run-DMC's Jason Mizell, Jon Bon Jovi, Special Olympics founder Eunice Kennedy Shriver, Anita Pointer, A&M co-founder Herb Alpert, Ruth Pointer, and June Pointer.

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his excitement on learning there are two MORE pages of R&R Convention photos in this issue (Pages 30 & 31). Below, creativity expert Roger von Oech, after missing his plane out of Dallas, goes looking for leftcver elephants in the Loews Aratole lobby.

Meszaros WZLX GM

Cook Inlet's WZLX/Boston has promoted GM David Meszaros to VP/GM of the Classic Hits outlet. Meszaros is a 14-year veteran of First Media (now Cook Inlet). He served as GSM at KFMK/Houston and LSM at Z93/Atlanta before joining WZLX five years ago.

CI President Dan Mason commented, "Under David's guidance, WZLX has positioned itself as a proven entity in the Boston market. Not only has the station achieved remarkable ratings increases over the past few years, but WZLX now ranks sixth in local sales for that market.

Meszaros told R&R, "There haven't been any major changes with Dan taking over; the culture and philosophy of the company are very consist-ent. They've given me great chances for opportunities over the years, and now I've got to go back to work and keep things rolling.'



SUPERVISES ARTIST ROSTER **Griffith Expands EMI-Manhattan Role**

EMI-Manhattan Sr. VP/A&R Gerry Griffith has been given expanded responsibilities for the label's artistic direction and development. He'll oversee its entire roster, and take charge of all talent acquisition.

... The move follows the recent departures of EMI-Manhattan President Bruce Lundvall and VP/A&R Bruce Garfield. Griffith was among the first executives to join the original Manhattan Records team in 1984, and he's the most senior to remain. He reports to EMI-Manhattan CEO Sal Licata.

Griffith told R&R that the company's A&R staff will be expanded



VENDETTA BASED IN NY Yasgar Heads New A&M Dance Label A&M President Gil Friesen said,

Atlantic VP/Dance Promotion & Sales Larry Yasgar has been appointed Exec. VP of Vendetta Records, the new dance label formed by A&M in New York.

Daniels Upped At WHB&KUDL



Don Daniels

WHB/Kansas City PD Don Daniels has been upped to Operations Director for both Gold-formatted WHB and FM sister oldies-based AC KUDL. Prior to joining WHB, Daniels programmed WMEX/Boston and KRZN/Denver.

According to VP/GM Bob Zuroweste, "Don has successfully programmed WHB the past year, making the all-Oldies station a ratings leader in our primary target of 35-44-year-olds in Kansas City. His tremendous background in DANIELS/See Page 32

Jeffries PD At WKLR



Simon Jeffries

WAQX/Syracuse PD Simon Jeffries has been named PD at Sconnix Classic Rocker WKLR/Indianapolis, effective March 31. He replaces Bill Gamble, who resigned last month to become Program Manager at WKQX/Chicago.

WKLR GM Roy Cooper com-JEFFRIES/See Page 32



"Vendetta will be a fully staffed op-

eration. We're confident that Lar-

ry's considerable A&R and mar-

keting skills will prove invaluable

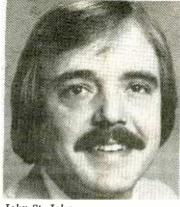
in the signing and successful devel-

opment of new talent in dance and

related markets.'

Madison⁻Avenue

based acts.



John St. John

St. John PD At KFKF

KFKF/Kansas City's John St. John has been named PD for the Sconnix Country station. St. John had been acting PD since November, when PD Tom Casey left the station

VP/GM Dan Wastler told R&R, "John's performed admirably and done a terrific job, and really deserves to be named PD. He's earned the respect of the entire staff over the last few months.'

St. John commented, "I'm thankful to Sconnix for taking a chance and moving me up through the company. That's not very common, but it was offered to me, and ST. JOHN/See Page 32

KAJA's New OM

Yasgar wasn't available for comment. He joins A&M after 17 years with Atlantic, where he's been responsible for acquiring and developing many of the label's dance-

Mark Tudor

Former WBOS/Boston PD Mark

Tudor has been named OM at

Country KAJA/San Antonio effective March 14. He succeeds Jim

Owens, who has exited the station.

VP/GM Tim Bryan told R&R,

"We're very fortunate that Mark was available to us. Normally a

guy with his talents, credentials,

and expertise is in a situation you

Tudor remarked, "It's great to

be in a hot Country market with

good competition. It's even better

to be at a station and company

whose priority is to be number

Tudor had programmed WTQR/

Winston-Salem for seven years

prior to joining WBOS almost three

Referring to the San Antonio

Country battle, which has esca-

lated into one of the nation's hottest

wars since NewCity's KCYY enter-

ed the fray last fall, Bryan said,

sarcastically, "We're just scared

to death. This (San Antonio-based)

Clear Channel company just

doesn't know what to do with Coun-

try in this market." More serious-ly, he added, "But we're gonna kill

'em. The war has just begun.

Mark's hiring is just the first shot.

TUDOR/See Page 32

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can't budge him from.'

one.'

years ago.

Mason Programs WLAC-FM



Dave Mason

WHTX/Pittsburgh programmer Dave Mason is the new PD at Fairmont's WLAC-FM/Nashville, effective March 28. Mason replaces Jack Crawford, who exits the AC outlet. Prior to joining WHTX in 1985, Mason had programmed WKRC/Cincinnati, WGR/Buffalo, and WBBF/Rochester.

VP/GMWeldon Crelia toldR&R, "Dave is a control-room PD, which is what the station currently needs. He's got a solid AC background and has a good conceptual idea of where we want the station to go and how to get us there."

Mason will pull an afternoon airshift. Said Crelia, "I don't know if it will be a longterm thing. He's champing at the bit to get back on the air. I need him there right now to fight the battle in the trenches with the troops."

In the fall Arbitron, WLAC-FM ranked sixth 12+, with a 7.0, and was number three 25-54.

PAGE THREE

MARCH 18, 1988

GRAMMYS STUMP R&R EXPERTS

A few Grammy award winners surprised nearly everyone, and the upsets led to the total confusion of an entire R&R readership. whose overall guesswork in the fourth annual Grammy Handicap set new records for futility. But one intrepid prognosticator got nine out of 11. See On The Records for details. Page 35

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Tudor First signing to Vendetta is Denise Lopez, whose single "Saying I'm Sorry" will be released early next month. The label will operate out of A&M's New York location on

NEWS

SEATON, HILLSTROM, SPARR UPPED

NEW TWIN CITIES URBAN

Alonzo **GM/PD** At KMAP

Al Alonzo has been named GM/ PD at KMAP/St. Paul, which was recently purchased by entrepreneur Carl Singe. The station, which had been dark and will move to St. Paul from Newport, Minnesota, goes on-air with an Urban format April 11.

Singe, who is based in Tampa and does not own any other stations, commented, "Al's going to pretty much run the entire station. I'm not going to be involved in the daily operation. Al has been an entrepreneur himself; he had a broadcasting school in New Jersey, and has worked in AC radio in Tampa as GM and PD.

"Al suggested the Urban format because he said it was the hotbed of the music industry. He said a lot of stations are playing a lot of urban music even if they don't call themselves Urban, and thought if we called ourselves Minneapolis/St. Paul's urban music outlet we would have a nice following."

Singe said the station's fulltime airstaff was now in place, but that Alonzo was looking to hire a local GSM and AEs.

James Jensen Jensen President

Of Liggett Liggett Exec. VP James Jensen has been named President of the Williamston, MI-based group. He replaces Chairman Robert Liggett Jr., who has stepped aside in order to spend more time buying stations.

Jensen joined the company in 1984 as GM of WLHT/Grand Rapids and was later promoted to his current position. He also served as GSM of WHIO/Dayton.

Jensen told R&R, "Bob needed to spend more time in the acquisition mode, so he put me fully in charge of the company's operations." Jensen said all Liggett's GMs will report to him.

In addition to WLHT, Liggett is comprised of WFMK/East Lansing, WHNN/Bay City-Saginaw, WBCK & WMJC/Battle Creek. KCLQ & KNGS/Hanford-Fresno, and KMGG/Santa Rosa.



Seaton, whose experience includes stints as NSM for WGN and an AE for the ABC Network, commented, "I'll sort of be the sales mother for more than one station now. Tribune plans more growth, and it is in our best interests to take some of the assets from our stations and share them with the rest of the group.'

Hillstrom joined WGN in 1983 from sales positions at Chicago's WLAK and WBBM, and at WZZX & WJYL/Louisville.

Schultz **MCA VP/Jazz**



Kelly Seaton

Sparr will be in charge of sales on Tribune's various networks, which include the Bears, the Cubs, and its Agri-voice nets. He joined WGN in 1980 as an AE and was later promoted to LSM. He has also worked at WMAQ/Chicago.

Seaton will report to Tribune VP/Radio Group Wayne Vriesman, while Hillstrom reports to WGN VP/GM Daniel Fabian. Sparr reports to Seaton.

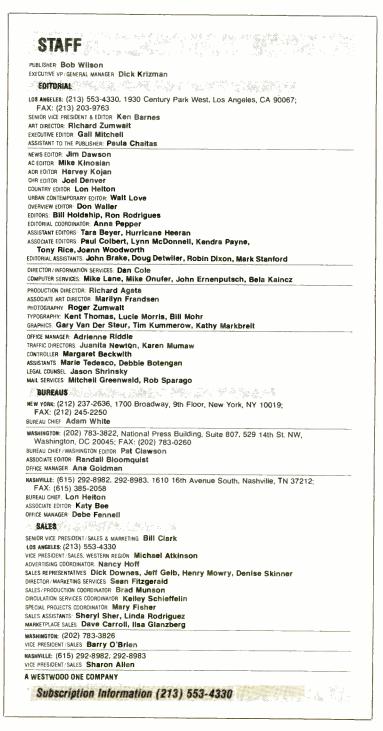
Tribune also owns WPIX/New York, WICC/Bridgeport, and KGNR & KCTC/Sacramento.



Mike Hillstrom



Robert Sparr



Hooper Promoted To WYST GSM

WYST/Baltimore LSM Bill Hooper has been promoted to GSM at the United AC outlet. He replaces Kathy Franseen. who left for GM duties at WIBM/Jackson, MI.

Hooper told R&R, "I've been eying this office from the field, and now I get to move in. We're getting strong results for local advertisers, who jumped on the station quickly. We're also getting big support from major advertisers, and look to 1988 as a year for great growth in ratings and revenues. Our audience is upscale, in the 30-50 age group.'

Young Reprised By Reprise

Bill Hooper



Neil Young, who began his solo recording career almost 20 years ago at Reprise Records and recorded seven albums for the label, has returned to the fold with a new longterm recording contract. His new album "This Note's For You" will be released by Reprise in April. Pictured are (I-r) Warner Bros. Records President Lenny Waronker, Young, WB Records Board Chairman Mo Ostin, and Reprise VP/Director of Promotion Rich Fitzgerald.



Prior to joining WYST in 1985 as an AE, Hooper was an AE for crosstown WMKR (now WWMX).



Ricky Schultz

ments were also made at the label: Randall Kennedy to National Director/Marketing for Jazz/Narada, Ted Higashioka to National Director/Promotion, and Don Lucoff to National Director/Public Relations.

Ricky Schultz has been named

VP/Jazz at MCA Records, a staff

Like Schultz, all were handling similar duties for MCA as consultants and all are now on staff. All are based in Los Angeles except Lucoff, who is in New York.

MCA Records President Myron Roth said, "The jazz division is now a part of the MCA Records Group and will take advantage of all its expertise and manpower. We consider jazz an important business here, and in this way it can receive the same emphasis we give to all other styles of music."

Since 1985, Schultz has overseen the relaunch of the Impulse! label; aligned his own firm, Zebra Records, with MCA for distribution and promotion; and expanded the MCA jazz artist roster.

"We've climbed from a 4.0 (12+)* to a 10.8** in two years!"

"Over two years ago, when we took over KKAT in Salt Lake City, the station was #10* with adults 25 to 54. Today, we're #1** and have been since the summer book.

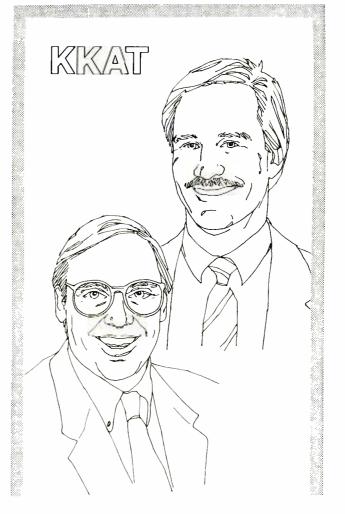
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> Dennis Gwiazdon, General Manager John Marks, Program Director KKAT-FM

* Fall 1985 Arbitron M-S, 6A-12M, MSA. ** Fall 1987 Arbitron M-S, 6A-12M, MSA.



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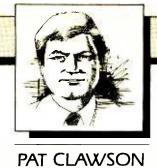
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WASHINGTON REPORT

"Jim's varied background will offer us an opportunity to inject some new ideas into our government relations process."

-Eddie Fritts

May Tapped As NAB's Chief Lobbyist

NAB has turned to the ment, the prestigious National grocery industry for a new head lobbyist, James May.

May, who has held senior government relations positions with the Grocery Manufacturers Association, Pepsico, and a New York Coca-Cola bottler, joined NAB on Friday (3/11) as VP/Government Relations. NAB President/CEO Eddie Fritts said May's lack of broadcasting experience will be a plus for the NAB.

'Jim's varied background will offer us an opportunity to inject some new ideas into our govern-ment relations process," said said Fritts, who added that May's appointment would offer "opportunities to expand and to develop new wrinkles and new programs not only for our staff but for our members.³

Grass Roots Appeal

Fritts said May was selected from a group of four finalists on the strength of his legislative contacts, trade association background, cor-

"Jim has expressed a willingness to take our government relations to the grass roots.'

-Eddie Fritts

porate experience, management ability, and record as a grass roots organizer.

"Jim has expressed a willingness to take our government relations to the grass roots," said Fritts. "He and his staff will be doing a lot of traveling in an effort to organize broadcasters in their Congressional districts."

May said he plans to fill two vacant grass roots lobbying spots in the government affairs department and will consider adding additional staff in that area "depend-ing on the perceived need." Regarding the entire government affairs department, May said he did not foresee major personnel changes other than a possible expansion of the staff.

Lengthy Selection Process

May's appointment caps a selection process that began last fall and got sidetracked by the fight against license transfer taxes, the holidays, and the NAB executive board meeting. He fills a vacancy created when John Summers announced his early retirement following a series of differences with NAB officials and board members. Just prior to Summers's announce-

Journal labelled NAB as one of the least effective lobbying organizations in Washington, while Sen. Robert Packwood commented that it couldn't lobby its way out of a

NEW/S BRIEFS

Lottery Ads Approved **By House Committee**

Radio broadcasters are one step closer to cashing in on a jackpot of new advertising revenues because of Congressional action Tuesday (3/15). The House Judiciary Committee voted to allow broadcast advertising of any lawful lottery, and the measure now goes to the full House for consideration.

The "Lottery Advertising and Clarification Act of 1987" (H.R. 3146), introduced last year by Rep. Barney Frank (D-MA), would allow radio and TV advertising by private groups such as charities that raise funds through raffles and bingo games. State-operated lottery advertising is currently permitted on radio, but broadcasters must deny airtime to private fundraising appeals if they involve a lottery.

NAB President Eddie Fritts lauded the committee vote as giving greater First Amendment rights to broadcasters and advertisers

Lipp Joins Mullin, Rhyne

FCC staffer Mark Lipp is moving on to greener pastures. Effective this week, he a new member of the Washington communications law firm of Mullin, Rhyne, Emmons & Topel,

Lipp has served as chief of the Allocations Branch of the Mass Media Bureau since 1982. He joined the FCC in 1974 as a staff attorney. Karl Kensinger of the Policy and Rules Division will fill in for Lipp until a permanent successor is chosen.

FCC Shortens Public File Retention

The FCC has okayed a sweeping spring cleaning of radio station public inspection files. Licensees now are reguired to keep applications, ownership reports, and other supporting documents for only one license term seven years for radio stations. Under the old rules, broadcasters had to keep the public file paperwork for seven years from the date of application, or until final FCC action on the station's second renewal application, whichever was longer. That meant broadcasters had to keep documents for as long as 14 years

The Commission says the rule change will cut paperwork headaches. while still giving the public enough information to evaluate a licensee's performance

Day Late, Dollar Short Means Tough Luck At FCC

paper bag - ironic in light of

May's grocery industry back-

NAB as a consultant. He is current-

ly preparing a white paper on spec-

Summers continues to serve

ground.

The FCC is cracking the whip when it comes to enforcing filing deadlines for broadcasters. Last week the full Commission chucked an application for new FM service to Santa Isabel, PR by Pablo Rodriguez and Amor Family Broadcasting Group. Rodriguez had originally requested the allotment of a 99.5 MHz channel to the town for its first radio service. The FCC granted that application, telling Rodriguez he was to reiterate his interest by timely filing for the channel. When he didn't do so, the Mass Media Bureau dismissed his petition. WIOB/San Juan then sought Commission approval to move its transmitter - a move that conflicted with the proposed Santa Isabel FM allocation

Rodriguez and Amor objected to the request in late-filed petitions, arguing that their failure to apply promptly for the FM channel was irrelevant and that the Commission's focus should be on providing first radio service to a community. Commissioners overruled that objection, noting that the policy of enforcing filing deadlines has been clearly set forth and the public interest would not be served by making an exception.

Arkansas Broadcaster **Gets Duopoly Waiver**

Broadcasters who want duopoly rules lifted may have received a ray of hope from the FCC. The Commission waived the rules last week and greenlighted the transfer of KJWH/Camden. AR to Gary Coats, who also owns KBJT/Fordyce, AR.

The one millivolt groundwave contours of both stations overlap in a sparsely populated area measuring about 42 square miles. Coats argued that the overlap was minimal, affecting only about 50 people, and that the two communities of license are separate radio markets. He added that the entire overlap area already receives service from two other Camden stations.

Commissioners agreed with his line of logic, and approved a waiver on grounds that it would not create an undue concentration of ownership. The FCC opened a rulemaking proceeding last year to consider relaxing duopoly and one-to-a-market rules, but has taken no further action on the matter despite intense industry interest.

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NAB Opposes Looser RF Device Standards

trum allocation and recently wrote

a newspaper op-ed piece on volun-

tary codes of practice for broad-

casters. Summers will not be used

in a lobbying capacity, according

to Fritts.

FCC proposals to relax the regulation of RF devices could cause increased interference problems for radio stations, according to NAB.

The FCC recently proposed loosening the rules governing the design and manufacture of RF-emitters such as personal computers, wireless mikes, garage door openers, and home secur ity systems in order to promote more efficient spectrum use.

The NAB, in comments filed last week with the Commission, says that's okay so long as the devices are banned from using broadcast frequencies.

FM Downgrades May **Become One-Step** Process

FM broadcasters may soon get a regulatory break from the FCC. Commissioners, on their own motion, are proposing to allow FM allotments to be downgraded to a lower class by allowing applicants to file only an application. Under current procedures, applicants must first file a petition for rulemaking, then file an application.

Rulemaking proceedings involving new channels establish filing "windows" for applications. If no accepta-

ble applications are received during that window, the channel becomes avallable on a "first-come, first-served" basis for a lower class of channel

May, 42, is the son of Catherine

May, a Republican who represent-

ed Washington's 4th District in

Congress from 1958 to 1970. May's

1976 bid to capture that seat was

unsuccessful.

Under the new FCC proposal, the first acceptable application would then cut off the filing rights of subsequent applications. Existing FM operators would specify a lower class when making requests to modify facilities.

FCC Nixes Willis License Modification

Religious broadcaster L.E. Willis has run into a brick wall at the FCC over his request to switch the community of license for his WSVE/Green Cove Springs. FL.

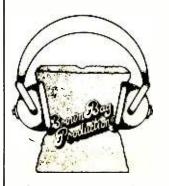
Willis wanted the FCC to reallocate his 92.7 MHz frequency to Neptune Beach, FL and to modify his license to specify the new location, but FCC staffers initially balked at the request. They said the modifications could not be allowed unless other parties were allowed to apply for the channel at Neptune Beach, and returned Willis's petition.

Appealing to the full Commission, Willis argued that current rules do not require a licensee to risk its license when seeking a community change. His argument didn't hold water with Commissioners, who denied the appeal Tuesday (3/15) on grounds that the staff ruling does not conflict with FCC precedent or policy.

Market exclusive

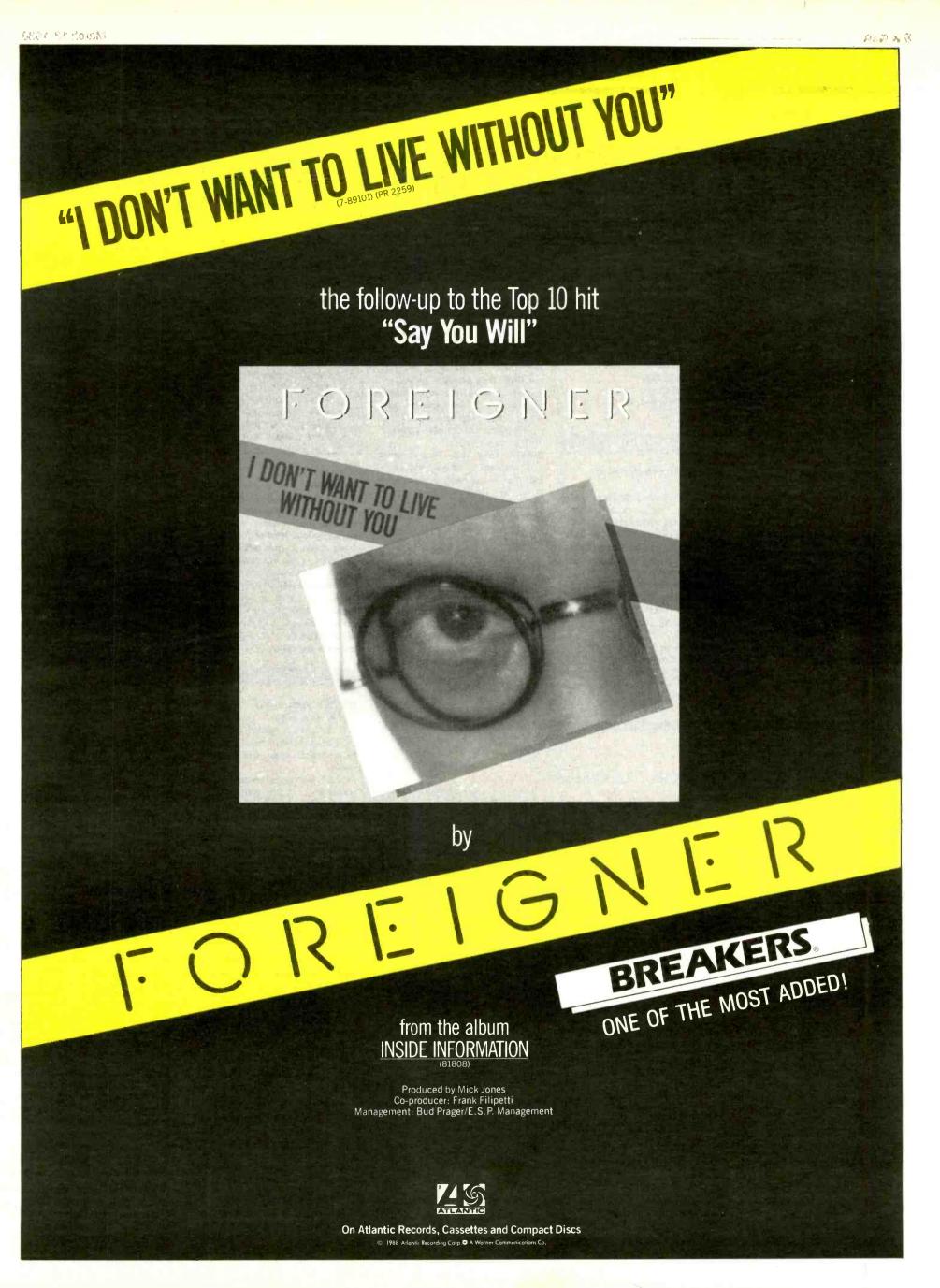
If your compact disc production library is heard all over town, no one knows it's yours. Why waste your money on the mundane when the best costs less and it's yours alone.

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BROWN BAG PRODUCTIONS

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RADIO BUSINESS

Illinois

Woodstock, IL

assumption

429 feet

Sr

WAIT & WXET/Crystal Lake-

PRICE: \$1.6 million plus liabilities

BUYER: Crystal Lake Radio Limited

Partnership, headed by general part-

ner Crystal Lake Radio Inc., a firm

owned by Gerald Vento and John

Schaller. Vento owns interests in cable

TV systems serving Mayaguez, PR and

Framingham MA. Schaller is the cur-

SELLER: Lake Valley Broadcasters

Inc., a subsidiary of Katy Industries

Inc. The firm is headed by Wallace

FREQUENCY: 850 kHz; 105.5 MHz

POWER: 2.5-kw daytimer; 1.4 kw at

PRICE: \$127,532 for majority control

BUYER: C. David Leeds Jr. and Nor-

SELLER: Joan Leeds, the represen-

tative of the Estate of Carlyle Leeds

FREQUENCY: 610 kHz: 92 5 MHz

POWER: 1 kw: 94 kw at 1790 feet

thern Montana Broadcasters Inc.

rent GM of the stations.

Carroll and Jacob Saliba.

FORMAT: Country; AC

Montana

KOJM & KPQX/Havre

TRANSACTIONS

Metropolis Doubles Dollars, Flips **Detroit FM To Hoker For \$11.8 Million**

Joyner Expands Southern Empire With \$2 Million Virginia Combo; Tschudy Acquires Small Midwest Group For \$1.7 Million

Deal Of The Week:

WDTX/Detroit

PRICE: \$11.8 million

BUYER: Hoker Broadcasting Corp., headed by President Jay Hoker. The company also owns KCFX/Kansas City; WLLT/Cincinnati; and WRXJ & WCRJ/Jacksonville.

SELLER: Metropolis Broadcasting Inc., principally owned by Harvey Deutch and Lorraine Golden. The company also owns WERE & WNCX/-Cleveland.

FREQUENCY: 99.5 MHz POWER: 21 kw at 754 feet FORMAT: CHR COMMENT: Metropolis purchased this

station in June 1985 for \$5.05 million.

Group Deal:

Employee Owned Stations PRICE: \$1,717,000

BUYER: Tschudy Communications Corp., owned by Earl Judy Jr. He also owns WALI & WROG/Cumberland, MD and WSIG-AM & FM/Mt. Jackson, V۸

SELLER: Employee Owned Broadcasting Corp. and WMQC Inc., both principally owned by Carl Clovis, Van Oinhausen, and Robert Martin.

WBRJ & WEYQ/Marietta, OH PRICE: \$1,112,000 FREQUENCY: 910 kHz: 94.3 MHz POWER: 5-kw davtimer: 3 kw at 400 feet

FORMAT: AC; AC WMQC/Westover, WV

PRICE: \$605,000 FREQUENCY: 100.9 MHz POWER: 3 kw at 198 feet FORMAT: AC

Alabama

WBJY/Atmore (Mobile) PRICE: \$175,000

BUYER: Maranatha Ministries Foundation Inc., headed by John Mathis, Willie Mathis, and Muriel Mooney. SELLER: Keymarket Gulf Coast Inc., principally owned by Kerby Confer. Through subsidiaries, he also owns WTCB/Orangeburg, SC; WIZD/Atmore, AL; WNNK/Harrisburg, PA; KKMJ/Austin; WLTI/Detroit; KMJQ/-Houston; KMJM/St. Louis; and WRRX/Hickory, NC. FREQUENCY: 1590 kHz POWER: 5 kw days/1 kw nights FORMAT: Country COMMENT: Keymarket acquired this

property in a 1984 combo deal valued at \$2.9 million.

We are pleased	WBGM (AM/FM) Tallahassee, FL WSBY/WQHQ Salisbury-Ocean City, MD WGUS (AM/FM) Augusta, GA WWQQ (FM) Wilmington, DE	\$11,400,000
to	WIVY (FM) Jacksonville, FL	\$ 8,130,000
announce	WMOD-TV Melbourne, FL	\$ 5,000,000
the	WBMQ/WIXV (FM) Savannah, GA	\$ 3,500,000
following	WOIC/WMMC (FM) Columbia, SC	\$ 2,750,000
recent	WHIT/WWQM (FM) Madison, WI	\$ 2,600,000
transactions:	KDAL (AM/FM) Duluth, MN	\$ 2,000,000

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TRANSACTIONS AT A GLANCE

Deals So Far In 1988: \$334,887,583

Total Stations Traded This Year: 207 This Week's Action: \$19,144,532 **Total Stations Traded This Week: 14**

Deal Of The Week:

- WDTX/Detroit \$11.8 Million
- Group Deal: Employee Owned Stations \$1,717,000
- WBRJ & WEYQ/Marletta, OH \$1,112,000 WMQC/Westover, WV \$605,000
- WBJY/Atmore (Mobile), AL \$175,000
- WAIT & WXET/Crystal Lake-Woodstock, IL \$1.6 million
- SKOJM & KPQX/Havre, MT \$127,532 for majority control
- WYIS/Phoenixville, PA \$1.5 million
- KERB-AM & FM/Kermit, TX \$225,000
- WMVA-AM & FM/Martinsville, VA \$2 million

FORMAT: AC: Country

COMMENT: Prior to his death last August, Carlyle Leeds Sr. owned 53% of the stock of Northern Montana Broadcasters. The remaining shares were owned by John Mosher (45%) and C. David Leeds Jr. (two percent). Under the terms of this transaction, NMB is acquiring 445 shares of its stock from the Estate for \$47,019. In a separate transaction. Leeds is acquiring 762 shares for \$80,513 and is receiving a gift of 1153 shares. At the conclusion of the transaction. Mosher and Leeds will each own 50% of the licensee

Pennsylvania

WYIS/Phoenixville

PRICE: \$1.5 million BUYER: Radio Salvacion Inc., a nonprofit corporation headed by Sarrail Salva, Isabel Salva, and Juan Vasquez

SELLER: Hart Broadcasting Co. Inc. owned by Dr. B. Sam Hart. FREQUENCY: 690 kHz POWER: 1-kw daytimer FORMAT: Spanish/Religion

Texas

KERB-AM & FM/Kermit PRICE: \$225.000

BUYER: Marlin Kuykendall, a local businessman

SELLER: KERB Broadcasting Inc., owned by M.F. Weich and Jean Welch

FREQUENCY: 600 kHz; 106.3 MHz POWER: 1-kw daytimer; 3 kw at 300 feet

FORMAT: Country

Virginia

WMVA-AM & FM/Martinsville PRICE: \$2 million

BUYER: Joyner Communications Inc., owned by A. Thomas Joyner and David Weil. The company also owns WZFX/Whiteville, NC; WIKS/New Bern, NC; and WQOK/South Boston. VA.

SELLER: Martinsville Broadcasting Co. Inc., owned by Louis Campbell. FREQUENCY: 1450 kHz; 96.3 MHz POWER: 1 kw; 100 kw at 600 feet FORMAT: AC

Pro-Right Investors Target Radio Stations

A group of politically conservative but financially pragmatic investors has announced plans to acquire radio and other media properties across the country. Yet while the Seattle-based group, known as SMM International. hopes to use its acquisitions to create a conservative voice in the media, its first priority is to turn a buck

"The key to what we're doing is profit," said SMM President Jack Wilson. "We're not going out front with our ideology. But once we've acquired a property, we will address our concerns - just as Ted Kennedy or Idi Amin or anybody else would."

Wilson said SMM would like to acquire profitable radio properties in major markets, including Washington, DC. The prohibitively high cost of buying stations in Los Angeles and New York make those markets undesirable to the group at this time, he added.

While the group's game plan has not been finalized, Wilson said his initial hope is to have at least two radio or TV station deals completed before the end of this year.

SMM's start-up costs are being funded by a private stock placement directed toward friends and business contacts of Wilson and his partner, Seattle publisher Larry Abraham. Funding for media acquisitions will come from limited partnerships the group plans to create, Wilson said.

Wilson's broadcast background includes stints as a radio ND and PD. He also served as president of the ill-fated TVN, an alternative television news service that operated briefly in the 1970s.

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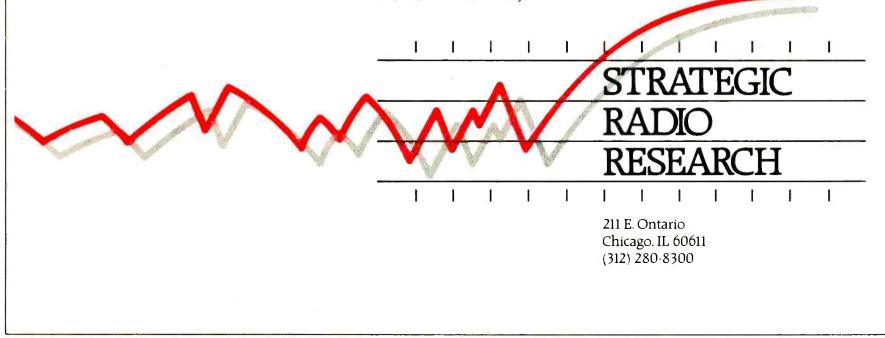
SUPPORT YOUR PROGRAM DIRECTOR

One of the tragedies of radio is when a good Program Director gets overruled (or even kicked out) on the recommendation of the research company he hired to help him.

The correct role of a research firm should be to give programmers and managers a clear, unbiased view of the attitudes and tastes of the members of their target audience.

Unfortunately, most research firms feel obligated to try to enforce their own conclusions on the client station. As a result, you can get a researcher who has never been a successful programmer outvoting a skilled PD who just needed audience feedback.

This tragic event never happens when you hire Strategic Radio Research. We'll give you clear, accurate information presented without biases and without bad recommendations. It's research done right. For details, call Kurt Hanson collect at (312) 280-8300 today.



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Persons 25-54	Arbitrends Rolling Avera		
6am-mid Mon-Sun	2.1	2.9	
6-10am Mon-Fri	1.3	1.4	
10am-3pm Mon-Fri	2.6	2.9	
3-7pm Mon-Fri	2.7	3.1	
7pm-mid Mon-Fri	1.5	4.9	
6am-mid Weekends	2.1	3.5	

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On the air for just **four months**...out of **28**+ stations in Cleveland, in its target demographic of adults 25-54... The Wave[™] is **#8** Monday-Sunday 6am-midnight... **#5** Monday-Friday 6-10am...and **#3** (with an **8.1** share) Monday-Friday 7pm-midnight.

Sources: Arbitrends Rolling Average Report, San Diego metro, August 1987-January 1988, persons 25-54; Birch Monthly Report, Cleveland metro, January/February, average persons 25-54

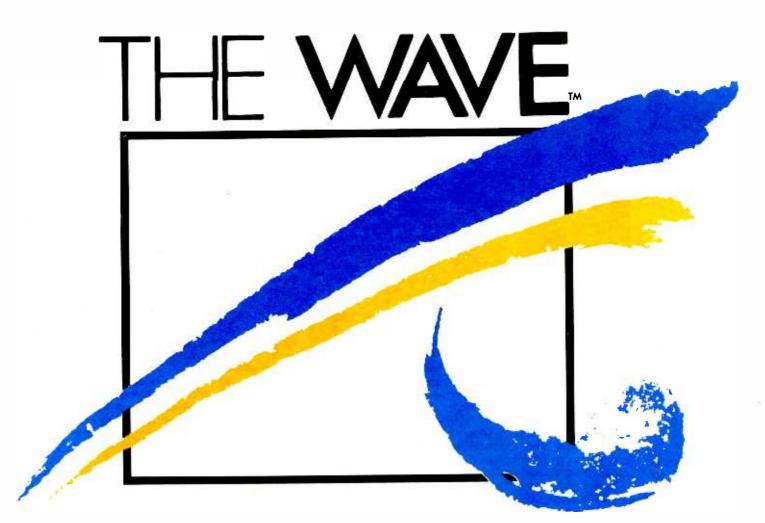
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RADIO BUSINESS

R&R Convention Panel Explains Start-Up Stock Deals

Bankrolling Small Deals Tough But Not Impossible

Raising money for that first-time station buy requires creativity and patience, according to **R&R** Convention '88 "How To Do The Deal" session panelists. The group focused on the problems of financing small deals of \$2 million or less, the type most venture capital firms and big banks won't bother with.

New York communications attorney Barry Skidelsky said firsttime buyers must be aware that "cash enhances credibility," and explained that buyers must be prepared to put up a lot of their own money.

"Many people are confused by the chicken-and-egg dilemma: which comes first, the money or the deal," he said. "Although they sort of go back and forth, I think it's the money. You have to have money lined up, if not in your pocket, so if and when you find a good deal you can move quickly."



New York communications attorney Barry Skidelsky was one of seven experts who shared their knowledge with an SRO crowd at the session for firsttime station buyers.

Small Loans Tough, Management Critical

The mechanics of getting that cash are complicated and going to the bank isn't always the way to do it, according to Chapman Associates broadcast banker Bob Maccini, who said a few regional banks and finance companies will loan on small transactions but their money is not cheap. "They're looking for management expertise," Maccini, said. "If you come from a programming background, one of the best things you can do is try to tie in or join up with someone who has that background."

Maccini said mezzanine financing "virtually doesn't exist" ior small transactions, so seller financing takes on increased importance. Seller deals currently average about nine percent interest, with interest-only payments for a few years being commonplace.

The key to financing any deal is knowing the station's historic and projected cash flow, since that will determine how the transaction can be leveraged. Maccini said institutional lenders will currently finance a multiple anywhere from five to six times of historical trailing cash flow.

Seed Capital From Heaven

Start-up equity financing is the most difficult kind of money to secure, and the best place to look for it is from financial "angels," according to panelist Helen Goodman. As co-director of the Venture Capital Network based at the business school of the University of New Hampshire, she operates a nationwide computer "dating service" to match entrepreneurs seeking equity capital with private investors willing to provide it.

"There's an estimated 250,000 of these people in this country," Goodman said. "They control approximately \$50 billion in capital that they are eager to invest. They tend to be self-made and well-educated. They invest for reasons much beyond the financial return we call them psychic reasons or hot buttons. They invest in companies where they have some area of expertise or where they are enthusiastic about the potential of the company to contribute to the local economy or to some kind of socially redeemable idea.' About 40 percent of the investors

About 40 percent of the investors in the VCN database are interested in communications and media investments, but Goodman said most angels are only willing to back companies that are located nearby.



Viking Broadcasting President Randall Boesen listens to a question from the audience during the session for wouldbe station owners.

in about 30 minutes for a small computer company by selling two million shares at 25 cents per share.

Andy Durko, a Dallas-based venture capitalist with Anova Ventures Corp., suggested using "blind pool" financings for small companies. The pools are thinly-capitalized firms with an exisiting public market for their stock. "Our



Andy Durko (I) of Dallas-based Anova Capital Corp. and Robert Maccini of Chapman Associates were among the panelists at "How To Do The Deal," R&R's primer for would-be station owners.

business concept is to develop these pools, sit them on the shelf, then look for private companies to marry them with," said Durco.

One person who went the pool route is Randall Boesen, President of Grand Island, NE-based Viking Broadcasting Corp. He took his group of three small-market radio properties public through a reverse merger with a blind pool. But he warned broadcasters to be very careful in dealing with penny stock dealers. His company lost \$30,000 to Colorado stock promoters trying to prepare an initial public offering.

Don't Forget the IRS

George Nadel Rivin, partner at the Los Angeles broadcast accounting firm of Miller, Kaplan & Arase, urged buyers to examine a station's federal income tax returns for at least three years before jumping into any deal. He said first-time buyers should pay special heed to tax considerations, because the manner in which station deals are structured will keep the IRS from taking critically needed capital and affect the property's financial performance for years in the future.

"This is very important to look at carefully, because very often your ability to allocate the station purchase price will be more important in the long run than the actual purchase price of the station," Rivin stressed.

JESSE JACKSON STAFFER MAKES OFFER

\$50 Million WKYS Sale Imminent

NBC Radio is in the final stages of negotiations to sell WKYS/Washington to Boston-based Albimar Communications Limited Partnership, according to sources involved in the bidding. The minority-owned broadcast investment group, headed by a prominent member of Jesse Jackson's presidential campaign staff, is expected to pay slightly less than \$50 million for the Urban powerhouse.

NBC Radio President Randy Bongarten confirmed talks are underway with a buyer for WKYS, but declined to identify the party involved. However, officials of other groups that bid for the station said it. was their understanding NBC had settled on Albimar's offer. A source close to the sale process said Albimar's initial bid was approximately \$47.5 million, but that figure was upped in the past week. Albimar executives, huddled in New York meetings Tuesday afternoon (3/15), did not return R&R's phone calls.

Minority Group Well-Connected

According to its most recent FCC ownership reports, Albimar Communications is controlled by Bertram Lee, who is co-Chairman of the "Jesse Jackson '88" finance committee, and E.W. Finley Jr. Albimar, through limited partnerships, controls three stations:

www.americanradiohistory.com

KDAB/Ogden, UT and KEZO-AM & FM/Omaha. Lee also holds a 3.4% interest in New England Television Corp., licensee of WNEV-TV/Boston. Finley previously owned a five percent stake inAlmic Communications Corp., which owns WOL & WMMJ/Washington.

Albimar was among four groups still in the running for WKYS when final bids were due in late February. Other finalists included Inner City Broadcasting of New York; Tak Communications of Vienna, VA; and Washington FM Radio-Partners, a group led by former WRQX/Washington GM Ernie Fears.

Merit Communications, which counted Osborn Communications Chairman Frank Osborn, Muhammad Ali, and boxing promoter Don King among its partners, dropped out of the chase when it became apparent its offer would not be sufficient to win the station. "We went in at \$43 million, but dropped out on the day bids were due," said Osborn. "From my point of view, I couldn't see why one should go any higher."

But at least two other groups – Albimar and Washington FM Partners – saw fit to offer considerably more for WKYS. According to a source close to Washington FM Partners, that group was willing to pay as much as \$47 million for the station. Lois Wright, a spokeswoman for Inner City, declined to reveal how much that group had offered for WKYS.

Tak Bid Runs Into Flak Tak Communications Chairman Sharad Tak also refused to say how much his company offered for WKYS, but said rumors that his bid was in excess of \$50 million were untrue. Tak indicated that he believes he still has a small chance of acquiring the station.

"We received a call from Kidder Peabody on Friday (3/11), and they said they expect to sign a contract in short order," said Tak. "We still have our bid in and no announcement has been made yet."

However, even if NBC were to reverse itself and offer to sell WKYS to Tak, the Pakistani-born entrepreneur would face opposition from at least one quarter. National Black Media Coalition Exec. Director Pluria Marshall said his group would view a sale to Tak as a violation of its March 1986 agreement with NBC. In that contract, NBC agreed to sell at least one of its radio properties to a "minority purchaser." While Tak is considered a minority under FCC guidelines, Marshall said selling to Tak would violate the spirit of the NBC-NBMC accord

"If (NBC) cuts a deal with Sharad Tak, we will file a petition to deny," said Marshall. "This boy Tak ain't no minority. I don't care if he has bullshitted people before. It ain't going to fly in this transaction."



Helen Goodman of the Venture Capita

Network listens to a fellow panelist dur

Small Stock

Offerings Outlined

Selling stock to those private in-

vestors is similar to selling radio

spots, said investment banker Bob

Nelson. As President of the

Spokane Stock Exchange, America's smallest stock market, he

specializes in financing start-up

Nelson said \$500,000 "Regulation

D 504" offerings, which are exempt

from registration under federal

securities laws, are a prime capital-raising tool for en-

trepreneurs. Accounting fees for

such an offering range between

\$5000 and \$10,000 with legal fees

racking up a similar charge. Stock-

brokers usually take a ten percent

commission after the deal closes.

Nelson said such offerings can be

wrapped up within 30 days, but

sometimes they close quicker.

Once he raised a cool half-million

companies and small businesses.

ing "How To Do The Deal."



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The next edition of *Timothy White's Rock Stars* is proud to present David Byrne, Jerry Harrison, Tina Weymouth and Chris Frantz of Talking Heads, in a rare and exclusive group interview unlike any they have ever done before.

With high spirits, amazing candor and often hilarious stories, band members take listeners behind the scenes for more than a decade of Talking Heads history, including reminiscences from their wild days at CBGB's in New York to the creation of their incomparable new album, Naked. Along the way David, Jerry, Tina and Chris illustrate their saga with a wealth of never-beforebroadcast musical gems from their personal recording archives. You'll hear fiery, limited-issue material, live versions of unreleased songs and fascinating tracks not included on the final version of Naked. In addition, the program will be highlighted by the world radio debut of "Sugar On My Tongue" as well as an exquisite Naked outtake titled, "David's Bass".

It's something you've never heard before.

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Six Rules For Staying On Top

t's lonely at the top, or so the old cliche goes, and while success and talent can breed admiration and respect from both peers and underlings, it can also breed envy and even contempt.

Ah, but once you've reached "the top" there are some rules that, if followed, should not only keep you A-Number One on the list, but also happy to be there.

According to Dr. Martin Groder, a Chapel Hill, NC-based psychiatrist and business consultant, there are six rules for staying on top:

• Birds Of A Feather: It's advisable to find peers as friends. They should be in another, adjacent field, where envy won't be a problem; i.e., a radio station manager and a newspaper editor.

• Know Your Limits: The talented person who doesn't accept and care for himself in the areas where he's not so talented is vulnerable to false flattery, which can eventually be used to undermine him.

• Don't Be An Ostrich. Talented people can often become grandiose, demanding that others relate to them through their talents as opposed to their personal qualities. This leads to isolation. A mature, talented person in touch with his basic humanity will have a network of caring, reciprocal relationships.

• It's Nice To Be Important, But More Important To Be Nice. Avoid arrogance. If you're a boss, don't compete with your workers. If you're tops in your field, don't put down the people beneath you. Accept them as individuals.

• Tell Yourself The Truth. Even brilliantly talented people will lie to themselves, especially in regard to their weak spots and deficiencies. Avoid this.

• Beware Of Strangers Bearing Gifts. Or, in more direct terms, beware of those who overstate the obvious. If someone comes up to you and constantly tells you how "great" you are, avoiding other conversation, there's a good chance an ulterior motive is at play here. They could want special favors or benefits.

Corporate America's Most Popular Perks

Along with a hefty paycheck, a window office, and an important title, many corporate executives have earned the right to receive some job-related fringebenefits — those little (or in some cases BIG) perks that make the exec's position a tad more comfortable.

Listed below are America's most-popular corporate perks and the percentage of execs who receive them. (Percentages are based on the number of survey respondents receiving the perk.)

Percentage
69%
54%
42%
41%
34%
23%
21%
18%
n 15%
14%
14%
12%
7%
5%
nefits Report

DATELINE

•March 21 - Academy of

Country Music 23rd Annual

Country Music Awards. Knott's Berry Farm. Anaheim, CA.

• March 22 - American Wom

en In Radio & Television 13th

Annual Commendation Awards

Waldorf-Astoria Hotel. New

 March 24 — National Association of Black Owned Broad-

casters 12th Annual Spring Broadcast Management Confer-

ence. Hyatt Regency Hotel. Hil-

March 30 - 2nd Annual Soul

Train Music Awards, Santa

Monica Civic Auditorium. Santa

• April 9-12 - NAB 66th An-

nual Convention. Las Vegas

Convention Center. Las Vegas

• April 11 -- Academy of Mo-

tion Picture Arts and Sciences

60th Annual Academy Awards

Shrine Auditorium. Los Ange-

• April 16 - Michigan Associ-

ation of Broadcasters 11th An-

nual Great Lakes Radio Conference. Central Michigan Univer-

•May 10 — Kagan Seminar:

Radio Station Acquisitions. Park Lane Hotel. New York, NY.

York, NY

ton Head, SC.

Monica, CA

NV

les. CA.

sity, MI.

Positives Of Promoting From Within

any times office managers who can't seem to find the right person for a vacant job position need look no further than the next desk.

According to a recent article printed in the New York City-based publication *Executive Female*, there are distinct advantages to promoting company employees rather than hiring someone from outside the firm.

For one, hiring from within is more efficient because it eliminates the need to conduct numerous job interviews, thereby saving management countless hours of time that could be put to better use.

Also, workers who have been promoted from within are usually more motivated than new hires. These newly-promoted employees will generally work harder in order to prove to management that they can handle the new assignment.

Finally, management is likely to see faster results and more produclivity from company employees who have already established a niche in the workplace, as managers won't have to spend extra time training a worker who's already familiar with the company and its environment.

Two New Database Marketing Firms Enter Radio Arena

The ratings are starting to slip a bit. It's becoming more and more difficult to get advertisers to renew or increase their support. Your station needs a great marketing concept immediately. What's your best bet?

Some stations are turning toward database marketing campaigns. Two individual database programs are currently available from agencies on both coasts. "Agebase" is a program developed by the New York City-based Generation Marketing, Inc., while "Frequent Listener" was developed by the Oakland, CA-based TFC Communications Systems.

"Agebase" is a direct mail program that goes straight to a station's target listeners, informing them of on-air promotions. The program offers 177 million names of individuals identified by exact age, sex, geographic location, telephone numbers, lifestyles, and other pertinent Census Bureau information.

The station then chooses the demographic audience it desires, and "Agebase" makes it possible to penetrate the listening area with pre-promotional mailings. In other words, even those potential listeners not currently listening to the station will be reached through the mail. For more information on the "Agebase" program, call (800) AGEBASE.

"Frequent Listener" uses database marketing to isolate a station's core audience. It then enables a station to develop a profile of these core listeners, and increase communication with them through direct mailing and other outlets. The company uses the same list Arbitron uses to select diary households, so there is an opportunity here to reach potential diary holders.

Even more important, once a group of "frequent listeners" have been identified and analyzed thereby determining what makes "the best frequent listener" — additional listeners who resemble this existing audience can be demographically and psychologically cloned for increased cume. In other words, a station can go after those people who best resemble its current listeners.

For more information on the "Frequent Listener" program, call (800) 832-5478.

Classical-Formatted Radio Newsletter Available

he Oviedo, FL-based Peter J. Domninowski Broadcast Consulting/Audience Research firm has recently begun offering a newsletter – simply called *The Newsletter* – geared specifically for commercial and public Classical-formatted radio stations.

The first edition of *The Newsletter* covers such topics as "New Age: To Play Or Not To Play?," "Management Tips," and a "Book Of The Month" selection. Future issues will deal with audience research, ratings analysis, market positioning, and staff development and motivation.

For more information, call (305) 273-2300. (Note: The 305 area code will change to 407 as of April 16.)

• May 11-15 — National Association of Independent Record Distributors and Manufacturers Convention. Monteleone Hotel. New Orleans, LA.

•May 17 — International Radio & Television Society Annual Meeting & Broadcaster Luncheon. Waldorf-Astoria Hotel. New York, NY.

•May 18-22 — National Public Radio Annual Public Radio Conference. Adam's Mark Hotel. St. Louis. MO.

• June 8-11 — American Women in Radio and Television 37th Annual Convention. Westin William Penn. Pittsburgh, PA.

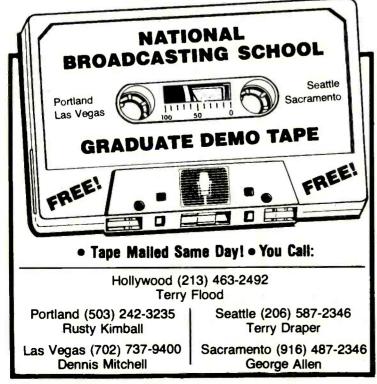
• June 8-11 — BPME & BDA Association 32nd Annual Seminar. Bonaventure Hotel, Los Angeles, CA.

• June 16 — International Radio Festival of New York Awards, Sheraton Center. New York, NY.

•September 14-17 — Radio '88, sponsored by NAB. Washington DC,

• September 15 - October 4 — Summer Olympics. Seoul, South Korea.

October 10 — CMA Awards. Opryland Hotel. Nashville, TN.



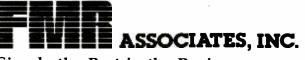
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Now that you've seen or heard the "hype" of the "new" Electronic Research, before you get "burned" by the sizzle, look to the leader: **FMIR** ASSOCIATES.

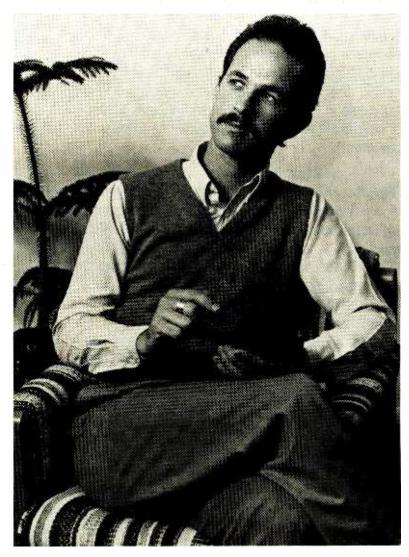
FMR pioneered the application of wireless hand-held Electronic Research and developed the first exclusive instantaneous radio research system: EARS in 1983.

During the past five years FMR has conducted **more than 400** EARS sessions. Since 1985 alone, more than 150 EARS studies have been custom designed with astounding results. And, as our clients can tell you, Electronic Research is more than a fancy black box. It requires experience and knowledge of how to use this powerful technology.

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Simply the Best in the Business.





Electronic Research Attitude System

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- Videographic[™] programming
- Simulation Analysis
- Music Blend Testing
- New Format Simulation Tests
- Personality/Prototype Tests
- Television Commercial Pretests

RR SALES STRATEGY OVERVIEW

Top Of The Mind Topics From Convention '88

or those of you who weren't able to make it down to Dallas, this week's column will attempt to recap the **R&R** Convention '88 from a sales perspective.

Several meetings directly related to selling and marketing in the '90s, and many were a breath of fresh air from the usual "learn to close, blah blah blah . . ." homilies associated with the ghosts of conventions past.

Along with spotlighting some quotable quotes from seminar leaders (see adjacent sidebar), we'll highlight the topics discussed at Thursday night's "Sales Strategy Seminar" that generated the most response from the salespeople in attendance. (In-depth looks at several of these most-talked-about topics will appear in future columns.)

Selling New Age

Do you think New Age is a viable format for producing sales revenue? What types of accounts gravitate to this format? Will it stay around?

Yes, New Age is a viable sales format, provided you're not looking for it to become the next CHR. The format has several positioning positives:

• It appeals to the mediabuying community, most of whom fit squarely within its demographic and psychographic targets.

• Given the similarities of many of today's radio formats, advertisers are looking for something new and different with which to showcase their message. This has proven to be true even in tough-to-sell, out-ofdemo situations. For example, one New Age station just landed a tremendous share of a brewer's local budget. The advertiser's "We were justification? looking for something new."



Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached at (818) 594-0851

• National and regional campaigns using New Age/Jazz themes have been sitting on the shelf for a couple of years because there was no target format available for the agencies to

showcase these spots. • The New Age format appeals to new, high-tech, young, growing, entrepreneurial companies that are difficult to reach with other formats.

• New Age is a highly popular in-store format. Therefore, it enjoys great market visibility in desirable retail locations.

Sales Incentives Not Working

Question: Why don't sales incentives get the same kinds of results as in years past?

Answer: While it's true that sales incentives don't seem to be working as well as they used to, those higher commissions (up to 25% in some markets) for new business that are currently being offered at stations across the nation aren't getting significant results either.

By Chris Beck

After all, the average salesperson needs to possess the technologies required to make new business easier before he can generate a significant amount of new business. Therefore, to make your incentives work better, focus on the initial elements involved in getting that new business (appointments, contracts, vendor survey forms completed) before focusing on the end results.

Co-op Departments Faltering

Question: After spending thousands of dollars to set up a co-op department, why has it performed so poorly?

Answer: Most co-op departments are failing or barely breaking even for two reasons:

One, the system installed is nothing more than a clone of '60s newspaper technologies. (If the system with which you are working centers on "primary" or "popular" product targeting to generate the co-op revenue, change it and get another system. If you don't, you'll find yourself getting little, if any, accruals, as they're all being used in the newspaper. Besides, you'll quickly wind up with a disillusioned sales staff, as your expensive new system is only putting a couple hundred dollars in their paychecks.)

Two, the people heading up your co-op department possess only administrative – and no sales – experience.

Hiring Salespeople To Develop New Business

Question: I'd like to hire some new salespeople whose primary job will be to develop new business. Where's a good place to find them?

Answer: When you're beating the bushes for new salespeople, particularly

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Convention Quotes Worth Repeating

"Most rules aren't rules at all, but habits of things that used to work for us."

"We are prisoners of familiarity. The more you do the same thing the same way, the more you miss seeing opportunities."

-Roger von Oech, Motivational Expert

"I see the role of radio as critical for the disassembly going on in the advertising market. For example, if you looked at the *TV Guide* in New York City in 1967, you'd see that there were six TV stations. In 1977, there were 12. In 1987, there were 39 options. We need a vertical integrator like radio that we can use to vertically package from TV to the grocery shelf." —Pat Gamer, Director of Marketing, Coca-Cola

"There are a lot of changes going on. For example, we have marketing managers who are placing local dollars both with media and with the trade. That's something that has only happened within the last couple of years. We are becoming much more decentralized all the time."

-Patt Korr-Roschke, Director of Marketing, Frito-Lay

"Quite frequently, you all are sending presentations and information to the wrong people." ---Bobbie Starr, Media Manager, McDonald's

with an eye toward those who will be able to develop new business, look (in this order) to the following talent pools:

• People who have at least two years of outside sales experience.

• People who have worked as manufacturer's reps in such marketing-oriented industries as cameras, electronics, and food. While these folks are tougher to find, they make excellent radio salespeople because they are generally welltrained in sales techniques, have a strong knowledge of co-op and promotional dollars, and understand retail sales and objectives.

• People who have held outside sales positions in the office supplies and products, including telecommunications, fields.

• People who are currently serving as account execs for the smaller, street-fighting agencies. While it's true that a number of stations have enjoyed great success by converting promotion directors, programmers, and retail sales types into radio salespeople, bear in mind that the more outside sales experience and training your recruits have, the faster their success ratio.

Other Top Of The Mind Topics

• CPP stagnating or being driven lower - by as much as 50% in some markets.

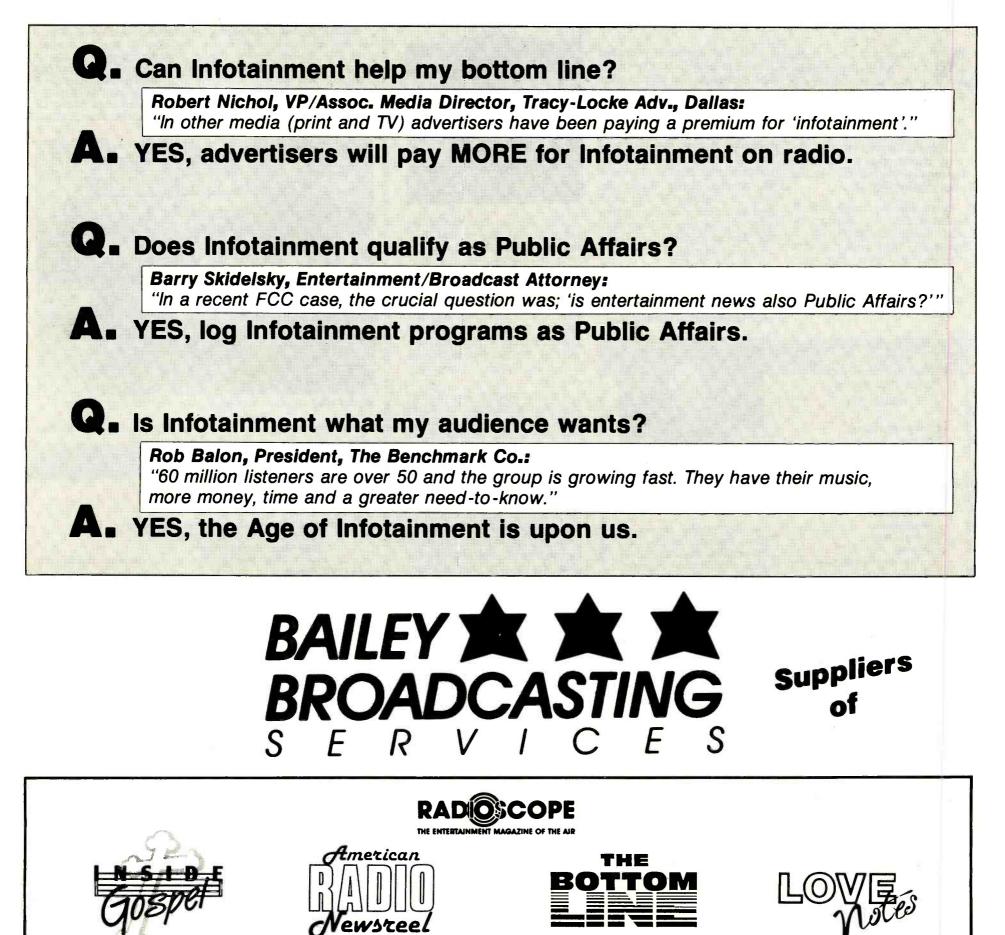
• Increased competition from television, especially UHF and cable.

• Changing roles and job descriptions for National Sales Managers.

As mentioned earlier, we'll discuss these and other topics in greater detail in upcoming columns. It was great meeting all of you in Dallas. See you in 1990!

INFOTAINMENT Q & A

At the Radio & Records Convention many people realized that Infotainment is BIG business.



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THE AUTHORIZED STORY

U2 Bio Tells All, **Reveals Little**

o longer just a rock band, U2 is a full-fledged media phenomenon. With the stadium-filling "Joshua Tree" tour under their collective belts, not to mention a pair of Grammy awards to accompany the critical acclaim, U2 is one of the very few contemporary chart-toppers to rise above low-brow rock 'n' roll status and be embraced by high culture.

As a result, the timing couldn't be better for an authorized, indepth, serious biography of the Irish band. And Eamon Dunphy's "Unforgettable Fire: Past, Present, And Future - The Definitive Biography Of U2" (Warner Books, \$16.95 hardcover) is just that type of book.

TELEVISION

TOP TEN SHOWS

MARCH 7-13

1 The Cosby Show

3 A Different World

4 Night Court

2 Cheers

U2's management recruited Dunphy to write the book two years ago, promising him prime access to all the key players in the story. The former sportswriter did his homework well. This book traces the Dublin youths from their births (actually, in some cases, he goes back to the first meetings of their mothers and fathers) to Live-Aid, the Amnesty International tour, and "The Joshua Tree" LP, which he sees as the crowning achievements of the band's career thus far. Almost anything an average U2 fan wants to know about his or her heroes can be found in "Un-forgettable Fire," although at times the casual fan may find that



proach reaches toxic levels.

Dunphy's pile-on-the-details ap-

5 Golden Girls 6 Murder, She Wrote People's Choice Awards

- 8 Growing Pains
- 60 Minutes
- 10 Aaron's Way (special)

Source: Nielsen Media Research

• ROOTS, ROCK, REGGAE: Many of reggae music's biggest stars are joined by leading R&B, pop, and rock performers on "Cinemax Sessions: A Reggae Session," which premieres on the cable network Sunday (3/20, 7pm). This is the tenth edition of the cable network's music series.

Filmed January 26 at Fort Charles in Port Royal, Jamaica, the one-hour special includes performances by Jimmy Cliff, Toots Hibbert of Toots & the Maytals, Chrissie Hynde of the Pretenders, Grace Jones, Rita Marley & The I-Threes, Ziggy Marley, the Neville Brothers, Carlos Santana, Sly Dunbar & Robbie Shakespeare, and Bunny Wailer.

· Country music fans can get in the mood for the ACM presentations with the premiere of "Country Music Crossroads," a two-hour, 50-minute special airing on the PBS network (Satur



Randy Travis, his ownself.

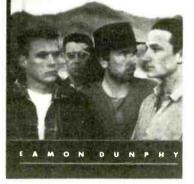
day, 3/19, 8pm). Hosted by Marle Osmond and the Oak Ridge Boys, the program features performances by some of country music's biggest names, including Randy Travis, Steve Earle, Kathy Mattea, Nanci Griffith, T. Graham Brown, Southern Pacific, Restless Heart, and Juice Newton.

• Alabama, Merle Haggard, the Judds, K.D. Lang, Lyle Lovett, Jo-el Sonnier, Tanya Tucker, and Dwight Yoakum & Buck Owens are but a few of the entertainers scheduled to perform at the 23rd annual 'Academy Of Country Music Awards" presentation Monday (NBC, 3/21, 9pm). Hosts of the two-hour program are Reba McEntire, the three-time reigning recipient of the Academy's Female Vocalist Of The Year award, and the Academy's current Performer Of The Year - Hank Williams Jr.

The show will be telecast live on the East Coast from Knott's Berry Farm in Buena Park, CA (the program will be tapedelayed in other time zones).



KINKY REGGAE - Pictured having a punky reggae party live onstage at the taping of Cinemax's "Reggae Session" are (I-r) Grace Jones, Chrissie Hynde, and brothers Charles and Aaron Neville.



Still, there are some fascinating stories to be found here, especially from the band's formative years. Fueled by punk and boasting eclectic tastes ranging from Elvis to Rory Gallagher to Yes(!), the teen pals got together to form Feedback (later called the Hype), perform-ing Peter Frampton's "Show Me The Way" along with a Beach Boys and Bay City Rollers medley at a school talent show - their firstever gig

If the book has a flaw, it's one that can also be found in "Glory Days," Dave Marsh's latest Bruce Springsteen bio. Namely, these four lads sometimes appear to be just too "good."

In his intro, Dunphy writes that he agreed to write the book only if U2 exercised no veto power over the final manuscript. He shouldn't have worried, as you'd be hard pressed to find so much as the single bone of a skeleton in this band's closet. On the other hand, it is kind of refreshing to see basic human decency displayed in a rock 'n' roll success story of such mammoth proportions.

FILMS

WEEKEND BOX OF	FICE		
MARCH 11-13			
1 Good Morning,	\$4.3		
Vletnam (Buena Vista)			
2 Vice Versa	\$4.0		
(Columbia) *			
3 Masquerade	\$3.5		

(MGM/UA)*	
4 Off Limits	\$2.7
(20th Century Fox)*	
5 Moonstruck	\$2.66
(MGM/UA)	
6 Frantic	\$2.60
(Warner Bros.)	
7 Three Men And	\$2.5
A Baby (Buena Vista)	
8 Moving	\$2.4
(Warner Bros.)	
9 Shoot To Kill	\$2.0
(Durana Minta)	

(Buena Vista) 10 Switching Channels \$1.9 (Tri-Star) * First week in release All figures in millions

Source: Exhibitor Relations Co

old dark house with a chainsaw this week. Buy a soundtrack album instead

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VIDEO

NEW THIS WEEK

• TALKING HEADS: STORYTELLING GIANT (Warner/Reprise)

Head Talking Head David Byrne is the featured player in this one-hour retrospective of the band's career. The video clip compilation sports original filmed segments — made especially for this collection — plus ten of the group's greatest hits, including "Once In A Lifetime," "Crosseyed And Painless," "Wild Wild Life," "Love For Sale," "Burning Down The House," "This Must Be The Place," "And She Was," "Stay Up Late," and "Road To Nowhere." This release comes on the heels of the band's new "Naked" LP and keyboardist/guitarist Jerry Harrison's second solo album, "Casual Gods." (Street date: 3/22).



HEADS ROLE - The Talking Heads, couched in meaning.

MUSIC & MOVIES

CURRENT

- GOOD MORNING VIETNAM (A&M)
- Singles: What A Wonderful World/Louis Armstrong I Got You (I Feel Good)/James Brown Baby Please Don't Go/Them
- Other Featured Artists: Martha & Vandellas, Marvelettes, Beach Boys
- FRANTIC (Elektra) Featured Artist: Simply Red
- ACTION JACKSON (Lorimar/Atlantic) Singles: He Turned Me OutPointer Sisters (RCA) Action Jackson/Madame X
- Undress/Vanity
 - eatured Artists: Levert, Herbie Hancock, Sister Sledge
- HAIRSPRAY (MCA)
- Featured Artists: Rachel Sweet, Five Du-Tones, Gene & Wendell SCHOOL DAZE (EMI-Manhattan) Single: Da Butt/E.U.
- Other Featured Artists: Phyllis Hyman, Pieces Of A Dream, Rays SHE'S HAVING A BABY (IRS)
- Featured Artists: Dave Wakeling, Bryan Ferry, XTC SATISFACTION (AJK/K-tel)
- Featured Artists: Justine Bateman & Mystery, Chantels
- DIRTY DANCING (RCA) Singles: Hungry Eyes/Eric Carmen
 - She's Like The Wind Patrick Swayze
 - Yes/Merry Clayton
- Other Featured Artists: Bill Medley & Jennifer Warnes, Mickey & Sylvia MORE DIRTY DANCING (RCA)
- Featured Artists: Contours, Otis Redding, Solomon Burke PLANES, TRAINS & AUTOMOBILES (Hughes Music/MCA)
- Featured Artists: Steve Earle & Dukes, Dave Edmunds, Book Of Love
- •LESS THAN ZERO (Def Jam/Columbia)
- Single: Goin' Back To Cali/L.L. Cool J Other Featured Artists: Bangles, Poison, Aerosmith
- HIDING OUT (Virgin)
- Single: You Don't Know/Scarlett & Black Other Featured Artists: Pretty Poison, Boy George, All That Jazz LEONARD PART VI
- Single: Without You/Peabo Bryson & Regina Bell (Elektra)
 - UPCOMING
- BRIGHT LIGHTS, BIG CITY (Warner Bros.)
- Singles: Kiss And Tell/Bryan Ferry (Reprise) Century's End/Donald Fagen
 - Pump Up The Volume MIA/R/R/S (4th & Broadway/Island)
- Featured Artists: Prince, Konk, Jennifer Hall
- JOHNNY BE GOOD (Atlantic)
- Single: Johnny B. Goode/Judas Priest Other Featured Artists: Ted Nugent, Dirty Looks, Saga
- SWEET LIES
- Single: Sweet Lies Robert Palmer (Island)



COMING ATTRACTIONS: No music-related films chasing nubile teenage dollars through an

Ask Them

Your absolute insistence on quality and integrity makes a persuasive case to broadcasters like me who want the best for their companies. Thanks for your partnership.

> Bob Hughes V.P./Communications Management National WGHT Baltimore

The fact is that the recent research project Emmis Research did for WAVA was one of the best I have ever seen in my 17 years experience in this business. Not only was your data base unquestionably accurate, but your interpretation of the data was the most professional and meaningful that I have ever seen.

> Alan Goodman V.P./G.M. WAVA — Washington, D.C.

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Name	Station/Company
Title	Street
City/State	Telephone
Zin	



US Teenage Spending Tops \$53 Billion

According to the teenage respon-

dents of "Teenage Economic Pow-

er 1987" - the Rand Youth Poll's

annual nationwide survey of US

teenage economic trends from

which the above-quoted figures

come - radio was cited as the best

medium for reaching their fellow

teens, ranking way ahead of maga-

zines (second place) and television

(third place). Radio also lengthen-

ed its lead over last year's levels.

WBWB/Bicomington, IN PD/

morning drive personality Jim

Clouse, wife Robin, daughter

Brook, wife Rebecca, daughter

WBMW/Washington PD Bob

WKSE/Buffalo PD Paul

"Boom Boom" Cannon, wife

Kim, daughter Jessica Lynn,

MCA Records Promotion Co-

ordinator/Secondary Markets &

AC Donnie Cohen, wife Tam-

my, daughter Cassandra Ray,

Keisha, February 23.

Elizabeth, February 29

March 1

March 5

Radio Is Most Effective Advertising Medium T ast year total personal market? Radio.

ast year, total personal spending by America's teenagers reached \$53.7 billion, an all-time high. Not only was this figure greater than the previous record \$52 billion spent by America's 13- to 19-year-olds in 1986, but it's also nearly double the \$28.7 billion spent by US teens in 1977.

And what is the most effective means of tapping into this teenage

CHRONICLE

Born To:

Warner Bros. Records National Promotion Director Stu Cohen, wife Vera, daughter

Elizabeth Leigh, February 1. Westwood One/Mutual Broadcasting Western Regional Manager/Affiliate Relations Cralg Whetstine, wife Nancy, daughter Felicia Anne, February 15.

Westwood One Artist Relations Coordinator/Mobile Recording Danae Weinberg, husband Scott, daughter Zoe Alexandra, February 18 Additional survey findings include:

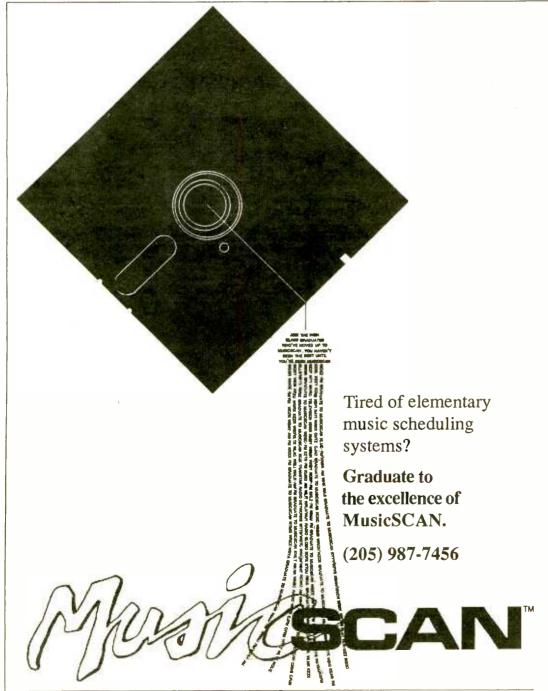
• Along with their average weekly outlays for such everyday items as food and snacks, clothing, entertainment, etc., teens also set aside a total of \$10.6 billion in savings toward the purchase of more expensive durable possessions such as cars, TV sets, VCRs, stereos, etc.

• Since more than half of their mothers work outside the home, teens received a supplemental \$27.4 billion from their parents to do the family grocery shopping.

• Three out of four teens urge parents to buy products and services for the home, resulting in an additional expenditure of \$142.1 billion.

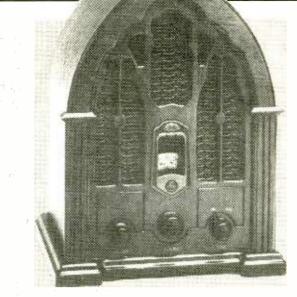
• Combining everything, the total teen impact on the economy in 1987 was \$233.8 billion.

• Ironically, even though US teenage spending is up, America's teenage population is decreasing. The total US teenage population stood at 24 million in 1987, down sharply from 1975's all-time high of 29.75 million.



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YESTERDAY'S LOOKS, TODAY'S SOUND GE Debuts New Classic Radio

ostalgia buffs and collectors of radio memorabilia may want to check out a new "Classic Radio" from **General Electric.** The "7-4100J" is a three-quarter scale replica of another GE

classic, the "J100" model radio originally manufactured in the 1930s. This new version retains the physical characteristics — including the cathedral-style wooden cabinet, cloth grill, and glowing dial — of the

original model, which dates back to the days when radios were designed to be not only a source of entertainment but also a stylish piece of furniture.

However, today's purchasers are perhaps more likely to be interested in the *differences* between the two radios. The original J100 model weighed in at 40 pounds, consumed 100 watts of electricity, and required a 50-foot outside aerial antenna.

The new model weighs five pounds, uses just one-twentieth of the power (five watts), and comes with two built-in AM/FM antennas. In addition, the original model's glass vacuum tubes have been replaced with state-of-the-art integrated AM/FM circuits for improved sound quality.

Possibly the most striking contrast between the models is the difference in price. In 1932, the J100 cost \$99 (equivalent to \$817 in 1987 dollars). The 7-4100J retails for approximately \$75, and would have cost consumers just \$9 back in 1932.

The 7-4100J Classic Radio is now available at a variety of retail outlets. For more information, contact the NYC-based **Burson-Marsteller** PR firm at (212) 614-4000.

\$20 BILLION MARKET

At-Home Workers No Longer A Cottage Industry

s more and more white-collar workers begin working out of their homes, there is a tremendous opportunity for electronics manufacturers and marketers of all types of office products and services to increase sales.

Last year there were an estimated nine million professionals working out of their homes, a number that could reach 13 million - or 11% of the American workforce - by 1990.

These at-home workers range from management consultants to computer programmers to freelance journalists, not to mention the estimated 350 companies, such as J.C. Penney, American Express, and IBM, that allow employees to work from home via computer links.

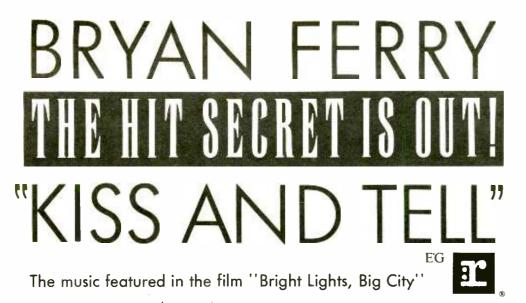
In 1986, America's at-home workers spent more than \$15 billion on office products, including:

• \$7.6 billion for telephone equipment and services

\$3.2 billion for computers
\$3.1 billion for copiers and cas-

sette recorders • \$110 million for file cabinets, desks, and office chairs.

According to a recent report published by the Washington, DCbased Global Network, it's estimated that home office product sales could reach nearly \$20 billion by the end of 1988.



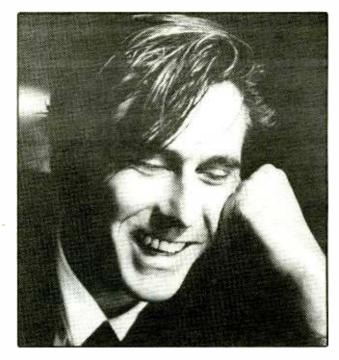
CHR NEW & ACTIVE 105/9

ONE OF THE ''MOST ACTIVE''

WXKS 35-31 KUBE 27-25 **KITS 4-3** CKOI 40-32 PRO-FM deb 35 WKEE 30-27 WMMS 35-32 WNYZ deb 40 WKTI 14-11 Q106 add WLOL add WKQB deb 30 Y108 deb 30 WBCY 30-25 WROQ deb 34 KZZU 27-22 KKRZ 29-26 KWOD deb 35 WZYP 28-25 WQUT 34-30 KKLQ 25-21 KATD 30-26 WHHY 31-27 KTUX deb 40 KWSS add WDTX 24-21 **KPLZ 25-23** KZIO add

KJ103 add WZOK deb 34 KF95 23-19 KIYS 21-18 **KXYQ 25-22** KDON add 96KFMY 22-16 WWFX add 35 KAKS add WJMX 31-27 KISR deb 37 Q104 deb 29

KNAN 33-28 WPFM add **KYYY 37-32** WBWB deb 40 Y94 22-19 WKFR 27-24 KGOT 36-29 KUUB deb 38 KOZE 10-9 KHTZ deb 39 KZOZ deb 37 SLY96 26-20







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NEWSBREAKERS

Goldman VP/GM For Transtar Sales/Specials

Transtar Director/Sales-Specials Carl Goldman has been elevated to the new VP/GM position of that division. He will be responsible for the network's weekly and seasonal syndicated programming.

Transtar President Gary Fries noted, "Since Carl joined the company in 1983 to open our Los Angeles offices, he has been a tremendous asset. Both his creative and managerial skills have been vital to the successful expansion of our Special Programming Division."

Goldman, who had also been VP of production company Popular Media Products, joined Transtar as a producer and was put in charge of marketing "Super Gold" and "Romancin" the Oldies."



Carl Goldman

Goldman commented, "I'm excited about the growth Transtar has experienced in just a few years, and I'm delighted to have a role in its continued success."

earned this new position which offers great things to come for him

Krysz, who's also programmed

WGRQ/Buffalo, KQIZ/Amarillo,

WVBS/Wilmington, and WWTR/

Ocean City, told R&R, "This is a

dream come true, to oversee the

ratings successes of a group of sta-

tions. Our recent victory in Char-

leston was the result of a lot of

work from a great staff, and now

I'm going to help spread our winn-

ing ways throughout the company.

ing the company and will be pur-

chasing quite a few stations over

the next year. We're looking for

promotion-oriented programmers

for all of our properties. Our first

expansion will be WCCG/Charles-

ton, where the power will be boost-

ed from 3kw to 50kw along with a

change in frequency from 97.7 to

98.1. When that happens, we'll really begin to have some fun."

'We're in the process of expand-

and the company.

K-tel Jumps In Headfirst

K-tel Records has formed a new label, Headfirst Records, which will feature all digital jazz productions. Initial releases are scheduled for April and May. Pictured are (i-r) K-tel Sr. VP/GM Al Bergamo, Exec. VP/A&R and Headfirst chief Dave Pell, and K-tel International Exec. VP Mickey Elfenbein.

Group owner Lynn Martin told R&R, "Bryan has done an outstanding job for us, and I feel he's earned this new position which of-

As part of a reorganization in the sales department at RKO's WRKO & WROR/Boston, former WRKO GSM Stuart Siden is now GSM at both stations. He previously was an AE at WROR and crosstown WCOZ.

WRKO NSM Doreen Wong is now NSM for both WRKO and WROR. Wong began her career as an AE for WRKO in 1984 after four years at crosstown WSBK-TV.

Judy Weinberg will assume responsibilities as LSM for WRKO & WROR, after holding that position at the latter. A former WROR AE, Weinberg previously worked for three years as Retail Sales Manager at crosstown WMRQ.

Five-year WRKO AE Steve Feldman has been promoted to WROR Retail Sales Manager. Prior to joining WRKO, Feldman was a media buyer and Creative Director for an ad agency.

Commenting on the changes, Station Manager Lorna Ozmon told R&R, "We've combined the sales operation under one GSM. WROR didn't have a GSM, nor did it have an NSM. The GM served as GSM and NSM. Now, there's better organization and firmer management in place on both sides of the building. Stu has both departments reporting to him now; essentially, his responsibilities have doubled. This is an internal reorganization, doing things better and more efficiently so we can make an extra dollar or two."

WRKO is all-Talk, and WROR an AC.

Atkins Gets Dual Promotion At WWKB & WKSE

In an unusual alignment of duties, WWKB & WKSE/Buffalo Director/Technical Operations Thomas Atkins has been promoted to VP in that capacity, and has also been named OM for the combo's AM station.

Atkins joined the stations ten years ago as an announcer. He left to serve in the programming department at crosstown WGR, and returned to become Chief Engineer in '81. Atkins was named to his current position upon the station's takeover by Price Communications two years ago.

Fahlgren VP/ Sales At WMTG & WNIC

WCZY/Detroit GSM Don Fahlgren has segued crosstown to Fairmont's WMTG & WNIC as VP/ Sales. Prior to his year-and-a-half stint as WCZY GSM, he was that station's LSM for three years.

WMTG & WNIC VP/GM Joe Bacarella said, "Don's experience and knowledge in broadcast sales will serve as a definite complement to our sales operation here. We're extremely excited about his appointment, and look forward to an excellent 1988."

Fahlgren, who was unavailable for comment, will oversee local, national, and network business as well as the traffic department.

Butler Enters Solar System

agency.

Turner Joins KOMA & KRXO As GSM

Don Turner has joined KOMA & KRXO/Oklahoma City as GSM, replacing Morris Reed, who recently exited to join WLVK/Charlotte. Turner was previously GSM at crosstown KJYO and at KVLT & KSKS/Tulsa.

KOMA & KRXO VP/GM Jane Bartsch noted, "Don Turner's enthusiasm and management style have qualified him as a leader in the current and future successes of KOMA and KRXO."

Turner, whose previous experience includes stints as National and Regional Sales Manager for KWEN/Tulsa and WYAY/Atlanta, told R&R, "I'm real excited about the opportunity to work at KOMA. I



interviewed here in 1965 for a DJ job and still have the aircheck, but 23 years later I'm here as GSM. It's an opportunity that I look forward to, and I'm thrilled about working for **Price Communications**."

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Ralph Butler (c) is pictured with Solar Exec. VP Hank Caldwell (I) and VP/Promotions & Marketing Doug Wilkins after signing with the label. His Solar debut is scheduled for release this spring.

Lynn Martin Names Krysz VP/Programming

Bryan Krysz, who currently programs CHR/AOR combo WKAZ & WKLC/Charleston, has been promoted to VP/Programming for Lynn Martin Broadcasting. In his new post, he will also oversee programming at WLXG & WCOZ/ Lexington, a Gold/AC combo.

Andy Gibb Dies At 30



Andy Gibb

Seventies hitmaker Andy Gibb died last week at the age of 30 in Oxford, England. He had not recorded since 1983, but had signed a new contract with Island and was planning a comeback LP.

Gibb, younger brother of the three Bee Gees, began his career in the mid-'70s with a few Australianonly releases, then, coinciding with the Bee Gees' "Saturday Night Fever" hot streak, collaborated with his brothers on the No. 1 "I Just Want To Be Your Everything" in 1977. His third single, "Shadow Dancing," also hit No. 1, and he had eight Top 20 hits through 1981.

He later hosted "Solid Gold" and toured, but fell prey to drug use and filed for bankruptcy in 1987. An autopsy revealed no traces of drugs in his system; he had been admitted to an Oxford hospital earlier last week complaining of stomach pains. ined KOMA & ty as GSM, rewho recently VK/Charlotte. usly GSM at d at KVLT & VP/GM Jane



Behind The Mask: The Eric Clapton Story

v americanradiohistory co

The way Eric Clapton has dominated the ranks of rock guitar virtuosos for the past 25 years, you'd think he invented the instrument. The week of March 21, the Westwood One Radio Networks will present *Behind The Mask: The Eric Clapton Story*, a three hour examination of the musician and the man who continues to be a major part of the musical revolution of the past quarter century.

Produced by the BBC, the program reveals how Clapton galvanized such legendary groups as John Mayall's Bluesbreakers, The Yardbirds, Cream, Blind Faith and Derek & The Dominos. You'll also gain insight into the creative process which yielded his current solo album, "Behind The Mask". The Eric Clapton Story also takes you beyond the stages and studios into his private life. Intimate interviews with Clapton and the people who know him best – George Harrison, Phil Collins, Tina Turner, Mark Knopfler, his wife Patti Clapton and others, let you meet the man behind the mask face to face.

And, of course, you'll hear the music. The songs the world identifies with Eric Clapton – from classics such as "Layla", "Cocaine", "Sunshine Of Your Love", and "Lay Down Sally", to recent hits including the new title track "Behind The Mask".

So join us for a rare, in-depth perspective of one of rock's enduring greats. Call your Westwood One representative today at (213) 204-5000, FAX (213) 204-4375, or Telex 4996015 WWONE.



NEWSBREAKERS

EDITED BY JIM DAWSON

Radio

• JAY SUPOVITZ has been named NSM at WMIX/Baltimore. He was previously an AE at crosstown WBSB.

• BOB GRANT has been upped from MD/afternoons to PD/MD, mornings at WPTR/Albany, succeeding the/exiting BILL CRANNEY. Grant has been with WPTR eight months, the last five as MD.

TOM SLEEKER, previously PD at KKIX/Fayetteville, has been named PD at WKHK/Richmond. He took KKIX Country in October 1983 and was the station's only PD. Asst. PD TIM WALL is now acting PD.

 DIANE BONILLA has joined KTAR/ Phoenix as Director/Talk Programming. She was previously Exec. Producer at crosstown KFYI.

•STEVEN SLOANE has joined WFAN/New York as Director/Promotions, succeeding COCO VANDER-SLICE, who moves into sales, Sloane was previously a VP at Seena Hamilton and Associates.

* LYNN O'CONNELL has been upped to LSM at WSSH-AM & FM/Boston. She was previously an AE.



BIII McDonald Lynn O'Connell

• BILL McDONALD has been named OM at WAJR & WVAQ/Morgantown. WV, replacing CARL BECKER. He will continue to oversee programming on CHR WVAQ, while WAJR MD DAVE HARMAN has been named PD of Country WAJR

• TOM HERSCHEL has been upped to LSM at WGAR-AM & FM/Cleveland. Prior to joining the Country combo in 1986, he worked for E.R. Squibb & Sons Pharmaceuticals for three years as Territory Representative.

• CATHY FINGERMAN, previously LSM at WAPI/Birmingham for four years, has segued to the same post at WAPI-FM. Assuming LSM duties at the AM is STEVE PRICE, who was previously an AE at the station



Records

• MIKE GREENE has been promoted to VP/Sales at MCA Distributing. He was Director/Classical Sales for MCA.

• MEREDITH STEWART has been promoted from Director to VP of the publishing division at MTM Music Group. She will oversee the operations of the group's five publishing companies: Lawyer's Daughter Music, Uncle Artie Music, Blu-Pal Music, Deb-Dave/Briarpatch Music, and Mallven/ Cotton Patch Music

Also at MTM, DAVE SMITH has joined as Western Regional Sales and Promotion Manager. He most recently handled regional promotion for Mercury/PolyGram-Nashville.

• GREG DeLAURENTIS has been named to the new position of Regional Marketing Manager of the western half of the US for RCA/Nashville. He is currently a local sales representative for BMG Distribution in Phoenix, where he will continue to be based. • DANE VENABLE has been named

Product Manager at PolyGram, based in New York. He was Director/Merchandising at CBS Records.

CHANGES

Dawn Blair-Taylor has been named an AE at WWPR (Power 95)/New York. Peter Judy and Jenny Pedro have ioined WPHR (Power 108)/Cleveland as AEs.

Karen Macrane has been named an AE at HNWH/Chicago. Suzan Crane has been named Sr.

AE at the Howard Bloom Organization. Kim Akhtar has been named Sr. AE in the music division of Michael Levine Public Relations in Los Angeles.

Industry

• DEBBIE GOLDEN has joined the Independent Group of Companies as Sr. VP. She had served as Director of the ABC Information Radio Network since 1985

 Four new VPs have been elected to the board of directors of the Rock & Roll Hall Of Fame Foundation: ROB-ERT ALTSHULER, VP/Press & Public Affairs, CBS Records; TOM FRES-TON, President, MTV Networks; MI-CHAEL LEON, Sr. VP, A&M Records; and BENJAMIN NEEDELL, partner, Skadden, Arps, Slate, Meagher & Flom

The board also reelected the follow-Ing officers: Chairman - AHMET ERTEGUN, Chairman, Atlantic Rec-ords; President - SEYMOUR STEIN, President, Sire; Exec. VP - JANN WENNER, Publisher, Rolling Stone; Secretary/Treasurer - ALLEN GRUB-MAN, Grubman, Indursky & Schindler; Special Events Directors - ROBERT KRASNOW, Chairman, E/A; BILL GRAHAM. Bill Graham Enterprises; Exec. Director - SUZAN EVANS.

• MIKE SCHAEFER has formed Schaefco Programming & Music Advisors, based in Los Angeles. Y97/Santa Barbara has been signed as his first client.

PROS ON THE LOOSE

Karen Barber - Mornings KBEQ/ Kansas City (817) 465-1908

Chris Carter - Nights KKXX/Bakersfield (805) 322-6658 Scot Davis - Middavs KKXX/Bak-

ersfield (805) 324-7313 Tony Hamilton - Late-nights

Z100/New York (213) 876-6895 Ron Hersey - ND/air talent

Y100/Miami (305) 476-1026 Gary Kirk - Air talent WXOQ/Mem-

phis (901) 324-9451 Connie Lindell - MD/Promo. Dir. KDON-FM/Salinas-Monterey (408)

633-6113

(804) 272-5665 Darryl St. James - MD KKXX/Bak-

Chris Squires - PD KKXX/Bakers-

Gregg Steele - PD KNOX/Grand Forks (701) 746-4659

Wet Wet Wet Goes Double Platinum In UK



Phonogram's Wet Wet wet marked the double UK platinum certification of their debut LP "Popped in Souled Out" recently. Pictured are (I-r) group's Graeme Clark, Phonogram Managing Director Hein Van Der Ree, group's Marti Pellow, Tom Cunningham, and Neil Mitchell, and PolyGram Sr. Exec./UK Maurice Oberstein.

• ROBYN RIGGS has been named GM of the Howard Bloom Organization She joined the company in 1984 and was previously Sr. AE.

• JOE HUPP has rejoined the Jim Halsey Co. as VP. He spent ten years with the firm before leaving in 1985 to open the Tulsa branch of Spotlight International

• PAT McCRUMMEN has been named Director/Research and Operations at Direct Contact Research, a division of Wagontrain Communications. He was previously Director/Research at Vaughn Broadcasting Group in Minneapolis



Pat McCrummen Andrea Weiss

 ANDREA WEISS has joined Global Satellite Network, where she will handle affiliate relations and promotions. She joins from RCA Records and replaces the exiting TINA ZIMRING.



•KIRK COMBS has been upped to VP/Regional Manager at HNWH/Atlanta, and MARCIA HERMAN has been upped to VP/Regional Manager at HNWH/New York. Combs joined the company as an AF in 1983 and was most recently Co-Regional Manager of the New York office. Herman is also a five-year company vet and held the same previous title as Combs.

• JAY KEAY has been named Sales Manager at Horizon Communications, the national sales rep for Clayton Websfer Corp. He joins from Christal Radio, where he was VP/Satellite Network and Syndicated Sales

• MATT KAYE has been upped to Assignment Editor at the Berns Bureau in Washington, where he has been a core respondent for two years

Stewart Pledges Allegiance



Marking the release of the Allegiance album "Scott Stewart & The Other Side" are (I-r) Allegiance VP/GM Michael Dion, label CEO BIII Vallenziano, manager Brian Drago, Stewart, and label President Marty Goldrod.

Clasica Moderna Signs With WEA



Clasica Moderna Sound and Vision has inked a distribution pact with WEA International/WEA Latina for all Zerlmar product. Zerimar's "Besalo Y Dile Adios" single and "Ritmo Peligroso" LP have now been shipped in the US. Pictured are WEA Latina Director/Operations Maximo Aguirre (I) and Clasica Moderna President/CEO David Forman.

Rob Ryan - OM WKHK/Richmond ersfield (805) 328-9472 field (805) 328-0165

Rob Williams - ND WBCY/Charlotte (704) 529-6789

T ETWO C



The New Single

,,

Produced by Lindsey Buckingham

"FAMILY MAN'

www.americanradiohistory.com

and Richard Dashut

FROM THE ALBUM <u>TANGO IN THE NIGHT</u> © 1988 Warner Bros. Records Inc.





"One Step Up"

Taken from the Columbia Lp: "Tunnel of Love" 40999 Produced by Bruce Springsteen, John Landau, Chuck Plotkin

CHR CHART 28

B104 add WXKS 22-18 WBLI 30-27 WEGX 24-20 B94 27-21 PRO-Fm 28-23 Q107 add PWR99 add KEGL add **B97** add Q102 add-31 WMMS 14-8 (HOT) WNCI deb 25 WKBQ add KZZP add KKRZ 27-24 KATD add KPLZ 24-21 Z104 add BJ105 add KLUC add

One Of The Most Added





Taken from the Columbia Lp: "The Seventh One" 40873 Produced by George Massenburg, Bill Payne and Toto

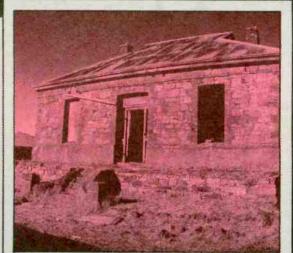
CHR Chart 38 - 33

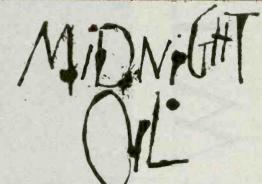
Now On 155 CHR Reporters

Including:

WXKS 31-27 B94 22-19 PRO-Fm 32-25 Q107 deb 29 WMMS 32-28 WCZY 34-30 WKTI 8-5 (HOT) KDWB 26-19 WLOL 12-9 KPLZ 34-29 (HOT) KUBE deb 35 WCGQ 25-20 (HOT)

Y95 add JET-Fm add 93Q add 40 WKQB add G105 add 35 WBAM add KITY add WPXR add WZPL add KAY107 add 37 KIVA add WWFX add 31 WIKZ add Y97 add





"Beds Are Burning"

Taken from the Columbia Lp: "Diesel and Dust" 40967 Produced by Warne Livesey and Midnight Oil

KITS 15-5 (HOT) CKOI 34-27 (HOT)

WXKS add	KQIZ add-40
Y95	WCGQ. add
KRBE	WJMX add
KPLZ add	WHSL add
WQUT add	WAZY add
KSAQ add	KUUB add
KJ103 add	KTRS add
KF95 add	KFBQ add
KIKX add	KYRK
KXYQ add	KOZE deb 35
96KFMY add	KTMT
KZZU add	KZFN add
WOMP	

AOR TRACKS

Deacon Blue

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Taken from the Columbia Lp: **"Raintown"** 40915 Produced by Jon Kelly Most Added AOR 52 Out Of The Box! Columbia

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March 18, 1988 R&R = 27



Stern Look From DEA Agent

n "off-the-cuff" remark about drugs has embroiled **Howard Stern** in yet another controversy. During his February 29 morning show, Stern made what he described as "an innocent joke" about securing drugs for a guest on his recent cable TV special, "Howard Stern's Underpants & Negligee Party." Ten days later, the *New York Daily News* published a letter by **Drug Enforcement Administration** agent **Michael Levine**, who revealed that he was investigating Stern for a possible felony, adding, "I, for one, would be happy to make the arrest."

Stern's on-air response was to call the drug agents "jerks" and threaten to sue the DEA. **WXRK/New York** GM **Tom Chiusano** labeled Stern's joke "a frivolous, off-the-cuff remark indicative of Howard's nature. This is all much ado about nothing." The *Daily News* reported that "the agency has begun a preliminary probe." Calls to Stern and his manager **Don Buchwald** went unreturned.

At presstime, ST has learned that **Tom Jeffries** has been promoted to PD at **Z94/Boston.** Jeffries, who had been doing afternoon drive for the station, replaces **Mike Colby**, who remains with the CHR outlet in a marketing capacity.

Uni Scores First Hit

Uni has already experienced its first "hit" — quite by accident. Apparently, VP/Promotion Sam Kaiser and National Marketing Director Robert Smith were headed out to lunch when they were broadsided just a short distance from the MCA offices. Luckily, the pair walked away unscathed. But look for the real hits to come from the label in April, when the reborn Uni releases a new album from Elton John ("Reg Strikes Back") along with a single and LP from the UK group Wet Wet Wet.

ST heard that former **KIQQ/L.A.** VP/GM **George Wilson**, who was indicted recently by the L.A. Grand Jury for tax evasion and accepting payola, may have decided to cooperate with the investigation, possibly going so far as joining the witness protection plan.

Liz Grove, Chrysalis's National Alternative Promotion Manager, has resigned to pursue other interests.

Hiney Takes A Hike

More than a few mouths are hanging open with the news that Country **KSCS/Dallas** has lured **Terry Dorsey** from crosstown rival **KPLX** for mornings. The creator of "Hiney Wine," Dorsey spent the last seven years at KPLX, and the only details available are that it's a "longterm deal." At the moment, it looks like Dorsey's KSCS start date lies in the hands of the lawyers.

Word floating out of **JACOR** this week was that its soon-to-be-acquired-from **Sconnix** property, **WFLZ/Tampa**, would be changing to Country. "That's premature," said Sr. VP/Programming **Randy Michaels.** However, Michaels does have his PDs in town listening to the market — at least between Cincinnati Reds exhibition games. Market speculation is that JACOR will attack either Country **WQYK** or CHR **Q105.**



It's A Monster

When **KEZE/Spokane** staffers found out their town wasn't on the "Monsters Of Rock" tour itinerary, they decided a petition drive was in order. At last count, they had collected over 40,000 signatures in an attempt to persuade **Van Halen, Scorpions, Dokken, Metallica,** and **Kingdom Come** to come play in the city's 45,000-seat Joe Albi stadium. Incidentally, the station reports receiving cards from as far away as Montana and Canada.

Meanwhile, speaking of the "Monsters Of Rock Tour," media buyers for the event have been summoned from around the country to a special meeting to be held at the feet of King Kong on the Universal Studio lot next week (3/26).

A&M has picked up **Cypress Records** for distribution (and some promotion), starting next month. The line was previously handled by **PolyGram.** First releases under the new deal will include **Gary Wright** and **Kenny Rankin.** ST hears that A&M may also be about to sign another label for distribution.



Spanky McFarland

(3/13). While hospitalized with pneumonia, McFarland suffered a cardiac arrest. He had just celebrated his first anniversary at Z100, and his 26th birthday the Thursday before he was hospitalized.

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Sorry to report the

death of Z100/NY air

McFarland last Sunday

personality Spanky

KFI/L.A. has picked up the rights to broadcast the L.A. Raiders games from **KRLA/Los Angeles.**

KMEL/SF proved the power of promotional efforts when the CHR outlet wound up its recent Scavenger Hunt contest at a local mall. **Evan Luck** was on-air live and quite a crowd showed up, with between 4000 and 7000 listeners dropping by to check out the excitement. The awarding of the \$20,000 cash prize as well as \$5000 in consolation prizes to the lucky runners-up went on without a hitch. Contrary to rumors, nothing happened inside the mall, but Hayward police arrested four people who had gathered outside the shopping center. Continued on Page 29

DONALD FAGEN "CENTURY'S END"

PRODUCED BY DONALD FAGEN AND GARY KATZ



FIRST WEEK!

K104	KPLZ	KQCR
WNYZ	WWFX	KPHR
WBBQ	103CIR	99KG
WZYP	95XIL	KKRC
99WAYS	WJAD	KWTO
WHHY	WCGQ	WSPT
KIIK	B98	KUUB
WZOK	KSMB	KTRS
KIYS	WPFM	KFBQ
KSND	KIXY	KOZE
KXYQ	WBNQ	KHTZ
KZZU	WBWB	

TRACK **31** 2ND "MOST ADDED" ALBUM DEBUT **33** #1 "MOST ADDED"

From the Original Motion Picture Soundtrack BRIGHT LIGHTS, BIG CITY. A United Artists Film.





Henry Lee Summer

"I Wish I Had A Girl" BREAKERS

CHR Chart Now On 150 CHR Reporters

Check This HIT Action:

KEGL 12-8 (HOT)WPFM 20-17 (HOT)WMMS 22-16WHSL 22-17KDWB 19-13 (HOT)WBWB 12-7 (HOT)WLOL 33-28Y94 19-13 (HOT)WPFZ 28-24WAZY 10-9 (HOT)WMEE 13-9 (HOT)KYYA 18-14 (HOT)KJ103 27-19 (HOT)KUUB 15-11KIYS 6-4KTRS 25-20 (HOT)FM104 12-7 (HOT)KOZE 6-3 (HOT)WWFX 22-15WAZY



Gloria Estefan and Miami Sound Sound Machine "Anything For You"



One Of The Most Added CHR Chart

175 CHR Reporters 74% AC Chart ©

DISTRIBUTED BY CBS RECORDS



Cellarful Of Noise "Samantha (Whatcha Gonna Do?)"

NEW & ACTIVE

WXKS deb 34 WMMS 30-27 WCZY deb 39 KDWB add WLOL deb 39 KCPX KPLZ 23-20 KUBE 28 KSND 26-21 (HOT) KOZE 19-12 (HOT) JET-FM deb 35 KYYY deb 40

JET-FM deb 35 KF95 add KIYS 20-17 95XIL 24-19 KSMB add KNAN deb 39 WPFM deb 37 KIXY deb 37 KYYY deb 40 WBWB add KKRC 30-25 KTRS deb 40 KZFN 35-30 KZOZ deb 39 OK95 30-23

CBS ASSOC. RECORDS

STREET TALK

Continued from Page 27

Art Roberts, who served as OM for both KLUV/Dallas and KBUC-AM & FM/San Antonio while living in the Big D, has moved to San Antonio to concentrate on KBUC. He'll be doing afternoons as well as Ops, while relinquishing his KLUV responsibilities.

Coast To Coast Cassettes

Casey Kasem's name has certainly been in the papers these days, not only because he's likely to be exiting "AT-40," but also due to his being arrested last week (3/12) along with hundreds of other anti-nuclear protestors, including actress **Teri Garr**, in a protest that took place at Uncle Sam's nuclear-testing grounds in the Nevada desert.

Meanwhile, word of Kasem's stalled contract talks has sent a veritable avalanche of audition tapes pouring into **ABC Radio Network** VP/Programming **Tom Cuddy**'s office. Although Cuddy thought he'd have already named the new "AT-40" host by now, the more than 425 cassettes that've piled up on his desk have caused the net to postpone the decision for at least two or three weeks.

Teri Muench has resigned as A&R Director/Contemporary Music for **RCA Records** after more than six years with the label. Future projects TBA.

Good News/Bad News for K101/San Francisco. The good news is that popular air personality Terry McGovern is returning to the Bay Area to do mornings on the Fairmont AC starting next Monday (3/21). The bad news is that he replaces the legendary Dr. Don Rose, who was forced to retire because of heart problems. After much ballyhoo (and about \$750,000 in promotion), Dr. Don held down the K101 wake-up duties for only about four months before his ongoing heart problems forced him off the air. Dr. Don had undergone open heart bypass surgery 16 years ago. "Hurricane" Eddie Monson has just been promoted to Assistant PD at WQUE/New Orleans. However, Monson is in the midst of suing an ex-employer, KEYN-FM/Wichita, and its owner, Long/Pride Broadcasting, in Federal Court for breach of contract. Monson claims he was illegally fired in August of 1986 and seeks \$142,000 in damages.

Could the people on-air this weekend at **KHIT/San Francisco** actually be part of the new airstaff at **KLTY/Kansas City? Olympic** will take over the latter station from **Sandusky** in about 30 days, and will be changing the calls to **KXXR.** ST hears the format will be CHR with a rock-oriented, cutting-edge slant.

Steven Franco, head of the indie **Studio Records** label, proposed to his fiancee over the airwaves of **Hot 103 (WQHT)/N.Y.** last Saturday (3/12) evening. The proposal came in the form of a 60-second song — written and sung by Franco — which aired at 8:33 and again at 8:47, while Franco was supposed to be driving his future bride to the airport for a Florida vacation.

WSIX-FM/Nashville recently wreaked minor havoc in the Music City when it gave \$20,000 to the 980th caller. In addition to knocking out phone service over a wide area, the contest caused, according to a local paper, instances of auto accidents and people fighting over corner pay phones.

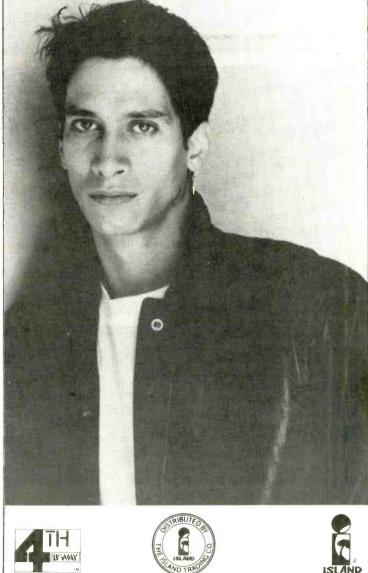
Ironically, the winner was an AT&T employee calling from work. The company is now trying to reassure a somewhat leery populace that there's no way she could have had an edge. Uh . . . sure . . . let me assist you in finding your next dial tone . . .

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SIR BOB CHECKS OUT WXYT'S SPECIAL CONTRIBUTION — When WXYT/Detroit recently presented the Michigan Special Olympics with a \$10,000-plus check from proceeds derived from sales of the News/Talk station's Michigan State University/Rose Bowl fight song, "The Green Machine," no less a charitable figure than Live Aid organizer and Atlantic recording artist Bob Geldof (seated) was on hand for the occasion. Pictured flanking Sir Bob and Michigan Special Olympics Development Coordinator Craig Mosher (center) are (I) WXYT talk host AI Gardner and (r) station Sports Director Russ Small, who co-composed the musical salute to the Spartans.





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30 B R&R March 18, 1988

CONVENTION PICTURE PAGES

Sights & Scenes Of Convention '88

This week we've assembled a further two-page gallery of photos from Convention '88. You'll see artists, radio stars, record legends, and a selection of shots from Arista's party with Whitney Houston and a number of radio heavies. So just in case your face was in the place and didn't appear in last week's photo recap, check out the spread this week.





















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CONVENTION PICTURE PAGES



NEWS

Eliza Goes Coast To Coast



Pictured at the taping of an Eliza Gilkyson concert to be shown on "Showtime Coast To Coast" are (I-r) album producer Jeffrey Bronfman, Gilkyson, manager Rev Moore, Gold Castle Records VP/GM Paula Jeffries, the label's Jeff Heiman, and the show's producer Ken Ehrlich.

NARM

Continued from Page 1 Teller also promised major sup-

port for the cassette single, which he called "a worthy successor to the 45," announcing that CBS will soon be releasing the cassettes at a \$2.49 retail price.

Sony Shows Off 3-Inch CD Single

Following Teller's address, Sony Corp. President Norio Ohga whose company bought CBS last year for \$2 billion-plus - unveiled what may be an even worthier successor to the 45 in the form of the three-inch CD. This model holds up to 20 minutes of music, and can be played on a standard CD player with the aid of a simple adapter. Both CBS and A&M Records pledged commitment to the new format. Teller announced that CBS will release its first three-inch titles this spring at a price of \$3.49, while A&M announced that six titles will be released on May 3, including offerings from Sting and Suzanne Vega.

Ohga also introduced Sony's new "Discman," a portable "Walk-man"-like CD player which weighs less than 11 ounces and fits in the palm of the hand. The player, which plays both five and threeinch discs, will retail at \$380, although the price should go down as demand increases. Ohga called the new player a perfect way to "put digital audio within the reach of the young."

CD Visuals

In other CD developments, Stan Cornyn, President of the Warner New Media research and development arm of WCI, demonstrated the new CD+Graphics format, a compact disc that presents visuals. As the disc plays, song lyrics, chord changes, instrument arrangements, and other graphics are displayed on a video screen. The CD version of Talking Heads' new "Naked" LP will be the first CD+G release next week, with 50 additional Warner titles slated for release in 1988. The company is also offering to encode graphics onto CDs for any other record label at a nominal price.

The CD+G discs – which will be priced the same as regular CDs can be played on standard CD players, although a special new unit is required to decode the graphics. Cornyn announced that JVC will begin selling such a player this summer at a price of \$399

AOR Pro & Con

As often occurs at this recordsand-retail meeting, radio came in for some criticism. During his address, Teller lambasted AOR radio for its failure to break new artists,

while congratulating the alternative and college markets for creative programming.

"With an ever-shrinking number of exceptions, AOR is not the first place to look for new artists, to discover new music," he said. "AOR has largely become COR - catalog-oriented radio. Much of it, the Classic Rock stations, has chosen to chase the yuppie generation to its grave."

During a new product presentation by Chrysalis Records, a film was shown in which label President Mike Bone (who announced he will shave his head later this month in honor of Chrysalis artist Sinead O'Connor breaking the 50,000-units-sold mark) visited a fictitious AOR station called KRAP. "Oh, no," the station's dizzy receptionist told Bone. "Our PD never sees record promotion people." Comedian Fred Willard appeared as the station's OM, who required spotlights, canned applause, and a view of his own reflection in a mirror upon entering a room.

Some of these charges against AOR were addressed by Dave Logan, KFOG/San Francisco PD, in a presentation entitled "Radio, After All These Years: Friend Or Foe?" Logan expressed some dismay that this question even had to be asked at all. "It should be a mutually beneficial relationship," he said. "It isn't so much to do with adversity as it is a lack of communbetween the two ication industries.'

Logan said that most of the problems existing between radio and records today are due to deregulation. "Thanks to the Reagan administration, radio stations can be bought and sold within weeks. There are more players in the game as a result, and the monetary value of these stations has increased drastically. This kind of economic squeeze is really what's controlling a lot of what's going on in radio today.

"Classic Rock stations have chosen to chase the yuppie generation to its grave."

-Al Teller

Logan maintained that the attacks against AOR may be exag-gerated. "According to R&R, AOR radio broke more new artists last year than any other format. AOR broke something like 68 new artists which is over five a month." He also repeated a statistic that was introduced earlier in a consumer retail survey address by Anna Ungar Fogelman, stating that 73% of the American public still learns about new music from radio.

Daniels

Continued from Page 3

programming Oldies stations lends itself extremely well to KUDL's new direction as an oldies-based AC. WHB's legendary call letters and KUDL's new direction will enable (parent) Shamrock Broadcasting to build and protect the oldies franchise in the Kansas City market."

Noted Daniels, "I'm very excited about my new position, and I'm looking forward to working with (KUDL's) Brian Casey, who's a very talented PD and morning personality. We have the talent and resources to lead WHB and KUDL to new ratings heights in Kansas City.'

In the fall Arbitron, WHB ranked 11th 12+ with a 3.4 share; KUDL was 0.3 behind in 13th place.

Griffith

Continued from Page 3 Director/Black Music A&R Scott Folks.

"I've been involved with the creative aspects of most of our artists' careers from the beginning, so I feel very comfortable stepping into this role," said Griffith. "I know the artists and their creative potential." There are approximately 45 acts on the roster at present, he added.

will be bolstering its presence in rock. "We're actively seeking acts on that side of the roster," said Griffith. New signings include female rockers Vixen, whose April album will feature a lead track produced by Richard Marx. Also scheduled next month are new titles from Jane Wiedlin, Brian Setzer, Queensryche, Glass Tiger, and Thomas Dolby.

Griffith noted that the label will also be more active in street-oriented urban talent. "We've never had the street base, so I'm chal-lenging Scott to reach out for that." One new signing: male/female duo C.C. Diva from Boston.

Several jazz acts formerly signed to sister label Blue Note are switching to EMI-Manhattan: Bobby McFerrin, Stanley Jordan, and Dianne Reeves. At the same time, newcomer Dietra Hicks is moving from EMI-Manhattan to Capitol with Lundvall, newly appointed East Coast GM.

Licata commented, "Gerry has been a significant asset in helping build EMI-Manhattan. The expansion of his role in the company comes in recognition of his outstanding contributions in talent acquisition and career development."

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Jeffries

Continued from Page 3 mented, "We're real excited about getting Simon. He's certainly one of the brightest young PDs I've talked to. He's done a good job every place he's been, and Sconnix is lucky to have him.'

St. John

where else.'

Jacksonville.

There's more to come."

Tudor

4.4

Continued from Page 3

Continued from Page 3

I'm pleased to be with a company

that sees potential and moves peo-

ple up rather than looking some-

St. John has been with KFKF

four years, all on-air prior to last

November. His background also in-

cludes two years at WZZK/Birmingham and three years at $\ensuremath{\mathsf{WQIK}}/$

This also marks the third San

Antonio programming change in

the last month. New to the market

are Carl Becker at KKYX and

Mike McCoy at KBUC-AM & FM.

KLUV/Dallas and KBUC OM Art

Roberts, formerly based in Dallas,

has relocated to San Antonio to

6.8-5.2; KBUC-AM & FM dropped

6.8-3.5; KKYX went up 2.9-3.8; and

KKYX sister KCYY debuted with a

In the fall '87 Arbitron, KAJA fell

concentrate on KBUC's situation.

Jeffries was PD at WTPA/Harrisburg before joining WAQX 18 months ago. He also has experience in the Indianapolis market, where he handled MD duties at AOR giant WFBQ in 1980 and '81.

Two weeks ago, Jeffries appeared on a panel entitled "Are These Guys After Your Job?" at R&R Convention '88. "I owe it all to Harvey Kojan," he joked. "One day I'm on his AOR panel; the next day I've got a new job. But seriously, I've admired Ted Nixon and Sconnix for quite a while. Indianapolis is like a second home to me, and I'm looking forward to returning. The market is under-radioed, and I see great growth potential in the 25-54 cell. WKLR is well-positioned, the staff is first-rate, and the facility is the best I've seen in the 13 vears I've been in the business.'

R&R TIMELINE

Ten years ago. Norm Feuer was VP/GM at WLAK/Chicago and WLYF/Miami, concurrently. Five years ago today, Feuer was named Viacom Radio President. In 1985 he was named VP/GM for XTRA-AM & FM/San Diego, and today he's Executive VP/COO of Noble Broadcast Group.



Norm Feuer

YEAR AGO TODAY

Scott Shannon promoted to WHTZ/New York VP/Programming and Operations

- Bob Laurence named Noble Broadcast VP/National PD-Operations
- Bob Laurence named KKBQ-AM & FM/Houston VP/GM
 WTRK/Philadelphia becomes "Eagle 106" WEGX, Charlie Quinn is named PD
- AC WMJC/Detroit becomes Classic Rock WCSX
- R&R names Don Waller Overview Editor
- •#1 CHR: "Lean On Me" Club Nouveau (WB) (2 wks)
- •#1 AC: "Nothing's Gonna Stop Us Now" Starship (Grunt/RCA)
- #1 AC: "Jooking For A New Love" Jody Watley (MCA) (3 wks)
 #1 Country: "Ocean Front Property" George Strait (MCA)
 #1 AOR Track: "With Or Without You" U2 (Island)
- •#1 AOR Album: "The Joshua Tree" U2 (Island) •#1 Jazz: "Heads Up" David Newman (Atlantic)

5 YEARS AGO TODAY

- Jack Craigo named Chrysalis President
 W. Lane Rogers named KMEO-AM & FM/Phoenix OM
- Erica Lee hired by WIVY/Jacksonville for late-nights
- #1 CHR: "You Are" Lionel Richie (Motown) (2 wks)
 #1 AC: "You Are" Lionel Richie (Motown) (7 wks)
 #1 UC: "Too Tough" Angela Bofill (Arista)
 #1 Country: "Swingin" John Anderson (WB) (2 wks)

- •#1 AOR Track: "Photograph" Def Leppard (Mercury/PolyGram) •#1 AOR Album: "Frontiers" Journey (Columbia) (5 wks)
- •#1 Jazz: "The NY/LA Dream Band" Dave Grusin (GRP)

10 YEARS AGO TODAY

Danny Davis named Motown VP

- London & Engelman begin doing mornings for KYTE/Portland
- Denny Nugent named WTVN/Columbus MD
 #1 CHR: "Night Fever" Bee Gees (RSO) (2 wks)
 #1 AC: "Can't Smile Without You" Barry Manilow (Arista)
 #1 Country: "Mamas Don't Let Your Babies "Grow Up To Be Cowboys"
- Waylon Jennings & Willie Nelson (RCA) (4 wks)
 #1 AOR: "Running On Empty" Jackson Browne (Asylum) (10 wks)

In particular, EMI-Manhattan

IN MEMORIAM

In loving memory of...

SPANKY McFARLAND 1962-1988

It was a privilege to work with you.

Happy trails, buddy...

Scott

34 RAR



VITAL SIGNS: MARKET RESEARCH

Measuring Corporate Sponsorships

Do music consumers agree that music stars are good corporate spokespeople? It's a split decision: 45% agree, the remainder do not.

Younger music fans, un-17-year-olds: two out of three concur.

The percentage drops as the age breaks go up. Those 18-20 years of age are evenly split. From that point on, the positive segment falls into the 40% arena. However, it does rise slightly among 45+ music consumers.

There's a marked difference in agreement among black and white consumers. Six out of ten black consumers questioned agreed with the statement, compared to four out of ten white consumers. And in terms of geographic regions, there's 5% more agreement in the country's heartland than on the two coasts.

Soda-Drinking Music Fans

Beverage companies play a prominent role in the corporate sponsorship of contemporary music artists. Though Pepsi has taken an aggressive approach, Coke leads its principal rival in favorite brand

der the age of 18, are the

most positive when it

comes to music stars being

corporate spokespersons.

Fifty-seven percent of those

between the ages of 12 and

15 also agree. That percent-

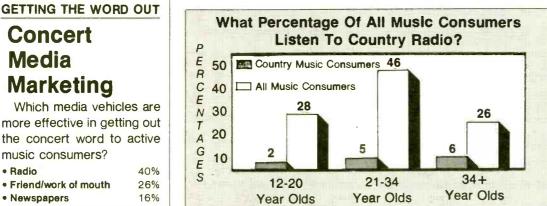
age rises when you pose the

same question to 16- and

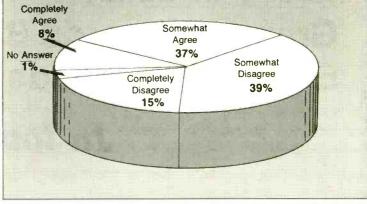
mentions by more than 50% among 24-and-under music consumers. In addition, Coke products are more than three times as popular with that age segment than 7-Up or Dr. Pepper. When asked what they had drunk in the last

responded:		
Soft drinks	80)%
Beer	56	5%
Diet soft drinks	50)%
Wine	4	1%
Light beer	40)%
Wine cooler	40	0%
Whiskey/hard liquor	32	2%
Champagne	15	5%
Cordials	14	%

month, music consumers



Agree/Disagree Statement Are Music Stars/Groups Good Corporate Spokespeople?



SOUNDATA FINDINGS Consumers Who Listen To Country Radio

Thirteen percent of the active music consumers in the Street Pulse Group's Soundata panel are country fans. They cite a Country station as either their first or second favorite radio station. • CHB 19%

• AC 17%

• AOR 15%

These listeners/consumers offer an interesting profile when we compare their ages to that of music consumers in general. Those between the ages of 12-20 who favor Country radio represent one out of every 15 music consumers who fall into that age category. From 21 until 34 years of age, Country radio fans who are music consumers represent one out of every ten music consumers in that age segment. At the 34+ threshold, one out of every five music consumers cites a Country station as his first or second favorite.

Twelve percent of music consumers who double as Country listeners have settled on one favorite Country station: 13% listen to their two favorite Country outlets. This survey group also enjoys other formats

Although a high percentage of Country radio fans on the panel lack knowledge about CD player costs, 15% owned a player as of November 1987. Among current CD owners, those who listen to Country radio are the most intolerant of disc prices. Compared to fans of other radio formats, Country aficionados are more likely to wait for an LP to go on sale before they buy it. And while in the record store, this group relies on displays to help them make purchase decisions.

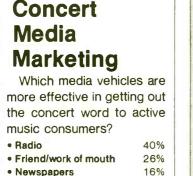
Not surprisingly, half of this Country listener/music consumer contingent reside in rural sections of the country. Four out of ten are found in the South; half of the remainder are found in the central part of the US

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Sical

ON THE RECORDS

KEN BARNES

4TH ANNUAL CONTEST RESULTS

Grammy Awards Baffle Expert R&R Readership

The Grammy Awards surprised a lot of people this year. But the courageous R&R readers who entered the fourth annual Grammy Handicap were completely thrown for a loop.

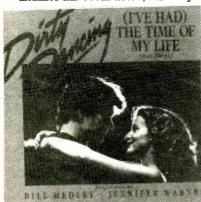
Two years ago the collective readership predicted the winners in all ten chosen categories, and the individual winner scored nine. Last year the group mind got eight of 11, but the prizewinner had a perfect 11 for 11 day. This year the readership managed to predict only five for 11, and a couple of those were dangerously close.

One entry stood head and shoulders, like so much dandruff, above all others. Jay "The Phlipside" Phillippi, morning man at WWSE/-Jamestown, NY, signed off by writing, "Just send the subscription to the address below." A oneyear sub will be doing just that.

Phillippi's confidence was wellplaced, as he called nine right. Only two other entrants got over half the categories right, and they barely made it: six-for-eleven scores for two razor-sharp musical minds from the program supplier industry: Joni Silverman of Cutler Productions and Rob Sisco of IS Inc.

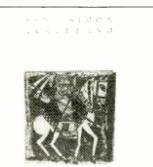
Most everyone else collected fives, fours, or threes, with a healthy sprinkling of twos and even a few ones. The average score in this dismal year was 3.7, meaning you all got exactly one-third correct.

It was even a tough year for past winners. Last year's perfect predictor, David Leaf, plunged to a four. I awarded three runner-up prizes last year; of this select trio, Don Tandler scored a respectable five, but J.J. Sanford and Chuck Reynolds nosedived to twin two marks. Professional Grammy handicapper and eminent music columnist Paul Grein noted, "Is it my



This duo's victory was no surprise to readers

imagination, or does this get harder every year," and proceeded to score a four. And our own "Datebook" columnist, Paul Colbert, quite a Grammy expert and enthusiast in his own right, managed a five.



Almost no one thought Paul could pull off another "Graceland" Grammy

What Went Wrong

No use putting it off any longer we need to determine where we all went wrong and learn from our mistakes. Here, for reference, are the 11 contest categories and their actual winners: Record of the Year: "Grace-

land"/Paul Simon Album of the Year: "The Joshua

Tree"/U2 Song of the Year: "Somewhere

Out There' Best New Artist: Jody Watley

Pop Vocal Performance, Female: "I Wanna Dance With Somebody"/Whitney Houston

Pop Vocal Performance, Male: "Bring On The Night" (LP)/Sting Pop Performance By Duo Or Group With Vocal: "The Time Of My Life"/Bill Medley & Jennifer Warnes

Rock Vocal Performance: "Tunnel Of Love" (LP)/Bruce Springsteen

R&B Vocal Performance, Male: "Just To See Her"/Smokey Robinson

Country Vocal Performance, Female: "80s Ladies"/K.T. Oslin Producer Of The Year: Narada

Michael Walden With at least three real upsets in there, I guess it isn't so surprising that everybody (except Jay) had a rough .time. Following are the breakdowns on how you voted in each categories, with the winner in bold type for convenience.

Record Of The Year

'Back In The High Life Again'

"Graceland"

15% "I Still Haven't Found What I'm Looking For" 51% "La Bamba" 15%

"Luka" 10% There's no point in adding to the endless conjecture about how a less than totally successful single from a 1987 Grammy-winning LP could snag the honors in 1988. (Maybe

10%

Daniel Lanois & Eno) and thereby ensured a mediocre one-for-four showing right off the bat. U2 had well over three times as many votes as any other song. **Album Of The Year** "Bad" "The Joshua Tree" "Sign 'O' The Times" "Trio" "Whitney" This one paid off. U2 had the heaviest response here of any nominee, dwarfing some very worthy albums (the almost six-to-one margin over Michael Jackson is in-

in a big way.

some of the voters thought they

were casting ballots for the album

again.) Suffice to say that not

many of R&R's experts thought it

had a chance. It's highly unusual in

the history of this poll for such an

overwhelming preference to be

shown for a losing entry, but a lot of

people seemed to vote the straight

U2 ticket (Record of the Year, Al-

bum, Song, and Producer for

Didn't We	Almost Have	

It All''	259
"I Still Haven't Found	What I'm
Looking For"	219
"La Bamba"	59
"Luka"	369

"Somewhere Out There" This songwriter's category con-

founded almost everyone, as 87% guessed wrong (but that's not the worst showing ...). Interesting differences from the Record of the Year category - U2 got less than half as much support, indicating you admired the performance more than the song craft. Same for Los Lobos, but on Suzanne Vega the situation was reversed, as she not only attracted almost four times as much support as a songwriter but was your consensus choice for the victory.



Looking for a new artist, you picked the winner

Best New Artist	
Breakfast Club	2%
Cutting Crew	28%
Terence Trent D'Arby	13%
Swing Out Sister	20 %
Jody Watley	37%
Another correct call, alth	ough it

www.americanradiohistorv.com

Sting et les Tortues Blen

"Bring On The Night" stung R&R readers, who thought it didn't have a chance

was a pretty close one, with Cutting Crew actually leading Jody through most of the tabulation until a late surge enabled her to wave hasta la vista, baby to the competition. Generally a well-balanced split.

Female Pop Vocal

"Coming Round Again" (LP) 16% "Heaven Is A Place On Earth" 8% "I Wanna Dance With Somebody" 51%

15%

10%

"Luka" "One Voice" (LP) The third best prediction job of

the year here, as Whitney blitzed the rest with a majority of the total votes cast by the readership. A fairly significant number of Vega votes; if the U2 ticket voters got crunched, the Vega loyalists were completely shut out in their three slots.

Male Pop Vocal

held out for Sting.

Duo/Group Pop Vocal "Alone" 5% "Breakout" 2% "The Time Of My Life" 63% 22% "La Bamba" "Somewhere Out There" 8%

Your second best guess, with overwhelming support for Bill & the second choice lennifer By far was Los Lobos, who also gave their supporters an 0-for-3 score. Male/Female Rock Vocal

"Better Be Good To Me" (live) 8% "Don't Mean Nothing" 31% "Shakedown" 13% "Tunnel Of Love" (LP) 38% 10%

"Unchain My Heart" This category combined male and female vocals this year owing

to the lack of solo female vocal per-

formances adjudged to be rock by NARAS nominators. Despite a strong showing for Richard Marx, you gave Bruce the edge.

Male R&B Vocal 42% "Bad" 2% "In The Midnight Hour" 39% "Just To See Her" 5% "Lies" "Skeletons" 12% Once again you thought Michael

was going to take it, and once again the Grammy voters disagreed. The R&R battle between Michael and Smokey was close, however, as a good chunk of you had the correct idea.

Female Country Vocal "Angel Band" 8% 13% "80s Ladies" "King's Record Shop" (LP) 18% "The Last One To Know" 51% "Love Me Like You Used To" 10% If it hadn't been for Sting, this category would have set the alltime record for worst guessing, as 87% didn't think K.T. had enough recognition to knock off the other '80s ladies: Reba McEntire, with her seeming monopoly of Country awards; 1986 Grammy winner Rosanne Cash; Grammy nominee perennial Emmylou Harris; and youthful veteran Tanya Tucker. Reba's sweeps at the CMA and ACM Awards apparently convinced over half of you that she'd walk away with the Grammy, but no . . .

Producer Of The Year		
Emilio & The Jerks	8%	
Quincy Jones &		
Michael Jackson	35 %	
Daniel Lanois & Brian Eno	22%	
John Mellencamp &		
Don Gehman	7%	
Narada Michael Walden	28 %	

Narada was your second choice, but more readers opted to vote the Jackson ticket again (a sure way to get an 0-for-4 in this contest), and a sizable proportion voted straight U2 and lost out. Emilio & The Jerks will have to lose the name to earn serious Grammy consideration, I'd predict.

I'd also predict that next year has got to be better; 1988 was probably marred by some kind of a fluke occlusion of your collective psychic powers, and you'll be right on the money in 1989. Congratulations again to prizewinner Jay Phillippi and to runners-up Joni Silverman and Rob Sisco, who win the august (well, March) honor of getting their names in the column (twice, at that). Until next year's contest . . .

triguing). One right for the readers Song Of The Year n't We Almost Ha %

%

12%

66%

2%

3%

18%

% 13%

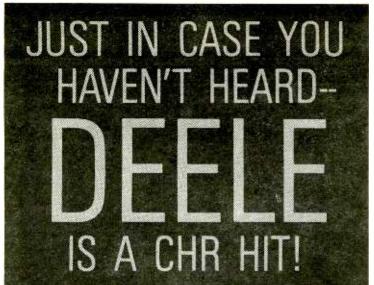
"Moonlighting Theme"

5% This, of course, was the mindblower. 92% of you failed to guess that a double LP by Sting that was released in this country only on CD would beat out Michael, Bruce, and

prediction ever, by the way; the previous worst score was 86% who didn't believe that "Against All Odds" would win in 1986. Michael was the one you thought would walk away with it; Elton had a bit more support than Bruce; and congratulations to the psychic 8% who

"Bad" (LP) 41% "Brilliant Disguise" 20% "Bring On The Night" (LP) 8% "Candle In The Wind" 26%

Elton. Can't say as I blame you, either. That's the record for worst









CHECK THIS ACTION:

NEW & ACTIVE

NOW ON 66 CHR REPORTERS! 23% HOTTEST!

WAVA deb 23 PWR99 19-14 Z93 19-15 Y95 deb 37 KKBQ 32-25 **KRBE 27-20 (HOT)** Y100 17-15 896 add 32 WCZY deb 40 WHYT 7-5 (HOT) **KBEQ 25-20** KCPW deb 28 (HOT) **KIIS add KZZP 28-24** FM102 9-7 (HOT) KWOD 20-12

KMEL 3-1 (HOT) KATD 18-12 (HOT) **KWSS 32-25 (HOT) PWR96** add PWR106 36-30 (HOT) WTIC 29-23 WBBQ 37-30 K98 deb 21 (HOT) KXX106 11-11 (HOT) WBCY 28-16 (HOT) KEZB 19-15 WAPE 26-21 BJ105 30-23 (HOT) KITY 24-14 KMGX 7-4 (HOT) KLUC 14-8 (HOT) B98 33-28 (HOT) KTRS 38-29

OS ANGELES

DATEBOOK

PAUL COLBERT

Raspberries For Prince

MONDAY, MARCH 28

1964 /The Beatles are cast in wax at Madame Tussaud's.

1974/Oooga-chaka! -- "Hooked On A Feeling" by Blue Suede goes gold.

1976/Genesis start their first tour with Phil Collins on lead vocal

1980/Tom T. Hall joins the Grand Ole Opry.

1985/Which one's really him? Michael Jackson's wax twin is unveiled at Tussaud's.

1986 / A San Francisco Court of Appeals rules that CCR's accountant must pay the group \$5.6 million for losing their \$10 mil. in a Bahamian bank in the '70s.

Born: Reba McEntire 1954, John Evans (ex.Jethro Tuli) 1948, Milan Williams (Commodores) 1948, Oran "Julce" Jones 1958

TUESDAY, MARCH 29

1962 /"Duke Of Earl" goes gold for Gene Chandler.

1973/Dr. Hook finally get on the cover of *Rolling Stone*. Group reportedly rush out & buy five copies for mom. Six days later, their single goes gold.

1979/Eric Clapton marries Patti Boyd.

1985/Sure, but can she play an ex-con? — "Desperately Seeking Susan" starring Madonna opens. She gets good reviews from critics.

1986/First "Comic Relief" concert raises money for the homeless at a rate of \$10 thou a minute at one point. 1987/**Prince**'s "Under The Cherry Moon" ties with "Howard The Duck" for Golden Raspberry Award for the year's worst movie.

Born: Pearl Bailey 1918, Bobby Kimball (Toto) 1947, Vangelis 1943

WEDNESDAY, MARCH 30

1960/Then-Massachusetts Rep. Tip O'Neill calls rock and roll "a type of sensuous music unfit for impressionable minds."

1978 /Two members of the Clash are arrested in London for shooting pigeons from the roof of a rehearsal hall. 1981/President Reagan is shot. KLAK/Denver receives calls from people who think that the assailant, John Warnock Hinkley, is actually former KLAK jock John Warnock.

1983/Jane Wiedlin joins Sparks on stage for "Cool Places" at Anaheim Convention Center. The Bangles open the show.

1985/Stevie Wonder premieres five songs from "In Square Circle" at NARM convention in Hollywood, FL and gets a standing ovation.

1987/A trademark infringement suit against the California Raisin Advisory Board over dancing raisins on "Grapevine" is dismissed

Born: Eric Ciapton 1945, Frankie Laine 1914



Eric Clapton, Reba McEntire, Oran "Juice" Jones, Emmylou Harris

THURSDAY, MARCH 31

1967/While performing at Finsbury Park, London, Jimi Hendrix torches his guitar for the first time.

1973/While teeth tops long hair — Osmond's "12th Of Never" pushes Slade's "Cum On Feel The Noize" out of #1 UK.

1982/The Doobie Brothers announce their breakup.

1986/At an ACSAP party held in his honor, Bob Dylan shows up with Elizabeth Taylor on his arm.

1987/"Max Headroom" premieres on ABC, following "Moonlighting" episode where Dave and Maddie finally, uh, you know.

Born: Herb Alpert 1935, Lefty Frizzell 1928

FRIDAY, APRIL 1

1917/Composer Scott Joplin dies.

1967/CMA Hall of Fame opens in Nashville.

1969/The Beach Boys sue Capitol for over \$2 million in royalties.

1980/April Fools I — KEZY/Anaheim re-creates "War Of The Worlds," this time landing in Orange County.

Martians sink Queen Mary and demand that KEZY be boosted so they can get it on Mars. 1983/A Phoenix policeman fires blanks at KZZP jock Dave Otto as a joke, but then gets fired.

1984/ In Los Angeles, Marvin Gaye is shot to death by his father during an argument.

1987/April Fools III — KRTH/L.A. tells listeners that freeways will close for a month. KRAK announces the **Raiders** will move back north to Sacramento.

Born Mark White (ABC) 1961, Victor Flamingo 1963, Rudoph Isley 1939

SATURDAY, APRIL 2

1960 /First NARM Awards. Elvis is named Best-selling male artist, Connie Francis Best-selling female artist. 1973/John Lennon & Yoko Ono hold a press conference in New York to discuss John's deportation. John says

that a Beatle reunion "is not in the cards."

1975/Commodores release "Slippery When Wet."

1983/Ronnie Spector plays her first show ever in Southern California. Claims that Phil dragged her into seclusion and forced her to stop singing.

Born: Leon Russell 1941, Emmylou Harris, 1948 the late Marvin Gaye, 1939

SUNDAY, APRIL 3

1960/The Everly Brothers kick off their first UK tour in London.

1965/Watch it now! — "Wooly Bully" is released.

1966/After auditioning for the Monkees, folk singer Peter Tork plays a set at the Troubadour, then-known for its folk acts

1973/To combat the plethora of Beatle bootlegs circulating, Capitol issues "1962-1966" & "1967-1970." 1986/Prince's surprise show in Boston's Metro sells out in an hour.

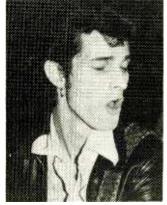
Born: Jan Berry 1941, Wayne Newton 1942, Tony Orlando, 1944, Don Gibson 1928

MUSIC

DeVille, Warnes & Medley Set To Perform On Oscar Telecast

Viewers tuning in **ABC**'s **Academy Awards** telecast April 11 may see a decidedly pop/rock slant to several of the musical performances.

That's because the producer of this year's program — the **Samuel Goldwyn Co.** — has extended an invitation to all the original performers of the songs nominated for Best Song From A Motion Picture.



Deville: ready to rock the Academy

(Several times over the past few years either the Academy or the producers of the show have brought in generic, non-rock performers to sing some of the rock-

Big Pig Promo No Joke

ow does a label promote a band with the name Big Pig? In The case of A&M Records, the label avoided the pig jokes and took the Australian group directly to listeners. "It's a great name, one that people remember, but we didn't feel the need to use the obvious pig promotions," said A&M Exec. Director/ Product Manager Tom Corson.

Instead, the label shipped 10,000 cassette singles of "Breakaway" (from the band's debut album "Bonk") to 300 retail outlets in seven different markets; those cassette singles were given away free to consumers.

The sleeve inside the cassette box listed the phone numbers of radio stations within each market as an incentive for listeners to phone in requests to hear the song. Corson said the promotion "has been very successful so far."

Corson believes the seven-member band — which includes a lineup of three drummers, a keyboardist, one harmonica player, and *n*o guitarists — will appeal to a broad range of formats. "I've heard their polyrhythmic style described as **Eurythmics** without guitars," he said.

Big Pig will make a five-city promotional tour at the end of this month, with plans for a full US tour beginning in May.



Starship: will they Grace-fully reunite for Oscar telecast?

oriented nominated songs.) Artists who have already agreed to perform their nominated songs are Willy DeVIIIe for "Storybook-Love," and Jennifer Warnes and BIII Medley for "(I've Had) The Time Of My Life."

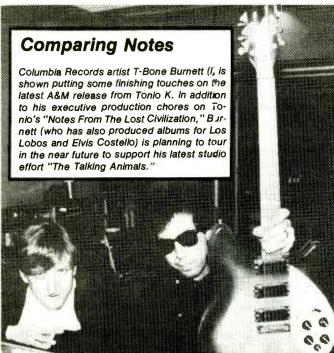
Although invitations have also been extended to **Bob Seger** ("Shakedown") and **Starship** ("Nothing's Gonna Stop Us Now"), both are still negotiating with the Goldwyn company and have yet to be confirmed for the show.

More Oscar-Related Factoids:

• DeVille says he got the inspiration for "Storybook Love" from an old **Billy Vera** tune titled "Storybook Children."

• According to **RCA**'s publicity department, if Starship does perform on the show there is a strong likelihood that **Grace Slick** will rejoin the band for the performance.

• Both Seger and DeVille are up for an Academy Award; DeVille wrote "Storybook" and Seger collaborated on "Shakedown." Also, **Albert Hammond,** cowriter of "Nothing's Gonna Stop Us," is remembered as an artist for his early 1970s hit "It Never Rains In Southern California."



Compact Data

Capitol Signs Doobies, Edmunds

Capitol Records has just announced two new signings: both the Dooble Brothers (including founding members Tom Johnston, Patrick Simmons, and John Hartman) and guitar slinger/producer Dave Edmunds will soon be in the studio recording albums for the label. A tentative summer release has been set for the Doobles' LP. Other band alumni joining Johnston and Simmons are Tiran Porter, Michael Hossack, and Bobby LaKind.

Love, Sex — And Prince

Prince went to Burbank last week to play his new album fcr top Warner Bros. execs. It's tentatively titled "LoveSexy," and tentatively scheduled for May 3 release.

Insiders says it's definite that "The Black Album" will now never be released — despite the number of bootleg copies floating around. In fact, Prince is said to be amused by the boot's circulation.

Rockers, Rappers Sign Up

Billy Idol, Run-DMC, Lou Reed, Public Enemy, and LL Cool J arc now active supporters of Music In Action, the group collecting signatures for an anti-censorship petition to be presented to the FCC and the PMRC. More than 12,000 have signed up so far. More information from (212) 751-9852.

WEA Covers Its Tracks

The Pretenders, Simply Red, Aztec Camera, Everything But The Girl, and Echo & the Bunnymen are just some of the WEA artists whose songs will appear on an upcoming compilation LP of cover tunes titled "Under The Covers."

Tracks include "Whatcha Gonna Do About It" (the Pretenders cover of a **Smail Faces** song); "Money's Too Tight (To Mention)" (Simply Red); Aztec Camera's rendition of **Van Halen**'s "Jump"; "People Are Strange" (the Bunnymen's version of the **Doors** classic); and Everything But The Girl's update of the **Burt Bacharach-Hal David** penned "Alfie," originally a hit for both **Dionne Warwick** and **Cher** in the mid-1960s.

No word yet on a release date or which WEA label will issue the album. Short Cuts

• ZIGGY MARLEY & THE MELODY MAKERS (brother Stephen and sisters Sharon and Cedella) are set for a US tour in support of their upcoming Virgin album "Conscious Party." The LP is set for release the first week of April, with the tour scheduled to begin in New Haven on April 4.

• Look for more reggae on the road when **JIMMY CLIFF** tours in support of his new **Columbia** album "Hanging Fire." The US leg of the tour is scheduled for early this summer.

• SINEAD O'CONNOR will have two ex-SMITHS in her backup band (drummer MICK JOYCE and bassist ANDY ROURKE) when she begins a month-long tour of the states March 23.

• "Ooh Yeah" — the first album in three years from HALL & OATES — is set for a May release, with the track "Everything Your Heart Desires" set to be the first single. It will be the duo's first album for Arista.

• Coming to compact disc soon is the FOUR SEASONS' "25th Anniversary Collection," originally issued on LP and cassette last year by **Rhino.** The three-CD set will include four cuts not available on the other configurations.

• GRANDMASTER FLASH, MELLE MEL, and other members of the rap group GRANDMASTER FLASH have buried the hatchet and recorded a new album set to be released on Elektra. JOHN KAY will work with the group on their remake of STEPPENWOLF's '60s classic "Magic Carpet Ride."

• LOVERBOY'S MIKE RENO and PAUL DEAN are currently working on solo albums. Fellow Canadians GLASS TIGER are also in the studic putting together their next LP.

• Virgin has just released MONTY PYTHON's "The Final Rip Of," a two-record greatest hits collection of songs and sketches from the British comedy troupe.

 The California-based heavy metal indie Metal Blade Records has opened an East Coast office. The NYC office number is (212) 645-6208.
 DEXY'S MIDNIGHT RUNNERS have recorded an new album in Los

Angeles, tentatively set for release in late April. • Former DAVID BOWIE and IAN HUNTER sideman, guitarist MICK RONSON, is currently producing some tracks for an upcoming album by the Minneapolis-based group FUNHOUSE.

• The original members of **BACHMAN TURNER OVERDRIVE** (RANDY **BACHMAN, ROBBIE BACHMAN, FRED TURNER,** and **BLAIR THORN-TON**) have regrouped and are planning a reunion tour for this summer. Randy Bachman — who was also a member of the **GUESS WHO** — will join **BURTON CUMMINGS** & Co. when that band hits the road for their own reunion tour beginning next week.

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Gentleman" (1982). Both "It Goes ..." and "Up Where ..." won the Academy Award. Listed below are the five songs nominated for this year's Oscar as Best Song From A Motion Picture: "Cry Freedom," from the movie "Cry Freedom" (song written by George Fenton and Jonas Gwangwa).

· Songwriters looking for an

Oscar should turn to Jennifer

Warnes for help. Her performance

of "I've Had . . ." marks the fourth

time in nine years that she has per-

formed a song nominated for an

The other nominees sung by

Warnes were "It Goes Like It

Goes" from the 1979 film "Norma

Rae," "One More Hour" from

"Ragtime" (1981), and her duet

with Joe Cocker "Up Where We

Belong" from "An Officer And A

Academy Award.

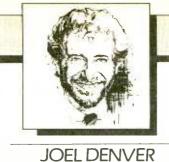
"(I've Had) The Time Of My Life," from "Dirty Dancing" (Franke Previte, John DeNicola, and Donald Markowitz).

"Nothing's Gonna Stop Us Now," from "Mannequin" (Albert Hammond and Diane Warren). "Shakedown," from "Beverly

Hills Cop II" (Harold Faltermeyer, Keith Forsey, and Bob Seger).

"Storybook Love," from "The Princess Bride" (Willy DeVille).

38 . R&R



CONTEMPORARY HIT RADIO

CONVENTION '88

Contests, Counterprogramming & Cooperation

Here's an overview of the CHR panels at R&R Convention '88.

A packed room awaited "Great Promotions," which featured three station teams made up of Q105/ Tampa PD Randy Kabrich and OM Mason Dixon; KKBQ/Houston VP Programming John Lander, PD Bill Richards, and Promotion Director Joe Pogge; and WMMS/ Cleveland OM Kid Leo and new PD Jeff McCartney.

Each team played a ten-minute video of its station's promotional efforts. Of particular interest were KKBQ's "Million Dollar Bank Job" (which ended up costing the station an extra \$60,000) and a simulcast of Jean Michel Jarre's music for a spectacular citywide laser light show commemorating Houston's 150th anniversary.

The discussion focused on ways to maximize promotional events by turning them into image and ratings builders. "Get input from everyone on your staff," urged Dixon, while Richards cautioned programmers to learn how to say "no" gracefully to the sales department.

Kid Leo also offered some advice on how to deal with heavy pressure from sales departments: "Don't lose your sense of humor, and don't lose your sense of temper. You've got to know when to push an issue and when to back off." Kabrich reminded those present that "a well-planned promotion has balance for the station, the clients, and the listeners in terms of benefit and programming value."

The panel also included tips on making friends with the media, passing costs back to sponsors, and going for quality instead of quantity when ordering handouts that bear your station's logo. "Creating The Ultimate CHR Station"

Two programming teams - one comprised of Z100/New York's Scott Shannon and Y95/Dallas's Buzz Bennett and the other of WXKS/Boston's Sunny Joe White and KKLQ (Q106)/San Diego's Garry Wall - offered some outrageously creative audio examples of how they'd go about "Creating The Ultimate CHR Station." Each team presented population and competitive data on its fictional market, then played tapes of what the market and the existing CHR champ in town sounded like. For added realism, FirstCom had supplied a KCHR jingle to the White/Wall team and TM Communications had cut a WCHR jingle for the Shannon/Bennett team.

After both audio presentations, the programming duos took questions from the audience and traded quips about the hows and whys of the counterprogramming decisions they'd made.

Bennett said a new station should take "a 10% risk" to set itself apart from the crowd. "If I'm going to come in and play the same music the leader is playing, why do people need to listen to me? If you don't take risks, you'll never really find out what your audience will or will not tolerate," he said.

Wall, fresh from putting Q106 on the air this past year, said PDs must be focused in their start-up attempts. "Have a plan together, but remember that the first goal – aside from putting the best product on the air possible – is to survive and make money. If you do that, you should have all the resources you need to begin worrying about



Programmers participating in the "CHR Music Sessions" were (I-r) Gary Bryan, Guy Zapoleon, Lou Simon, Mark St. John, John Roberts, and Jeff Wyatt.

being number one."

On promotions, all panelists agreed that it wasn't what you gave away, but how you gave it away. Shannon said "K.I.S.S.," or "Keep It Simple, Stupid," has been a winning philosophy for him. Bennett credited Shannon with chang"Allow them to utilize and relate to the music, which becomes the centerpiece for the station's individual identity."

Music Meetings

A SRO crowd was also on hand for the "CHR Music Sessions" forum, which included radio pro-



Scott Shannon confers with Buzz Bennett while "Creating The Ultimate CHR Station."

ing his ideas on the subject, saying, "All my promotions used to be exotic and full of carny, but now the more direct they are the more successful they are."

As for air talent, White said, "Even if you're putting on a musicoriented station, you must have quality air talent. Eventually they will have to grow into personalities if the station is to have a long-term future."

"Listeners want to be communicated with, even if you're running a ten-in-a-row format," Wall agreed.

grammers and record executives as panelists. On the radio side were KPWR/Los Angeles's Jeff Wyatt, KEGL/Dallas's John Roberts, WAVA/Washington's Mark St. John, KCPX/Salt Lake City's Lou Simon, KZZP/Phoenix's Guy Zapoleon, and KUBE/Seattle's Gary Bryan. The record companies were represented by Arista's Rick Bisceglia, Virgin's Phil Quartararo, Atlantic's Judy Libow, A&M's Charlie Minor, Capitol's John Fagot, and E/P/A's Dan DeNigris. All were polled prior to the session for their pet peeves about the other side, and these became discussion topics (see adjacent sidebar). Despite the fact that both sides were fired up and well-prepared, the mood was mellow and non-combative once it was showtime. The radio people were most con-

The radio people were most concerned with being hyped on the wrong types of records for their particular markets. DeNigris responded to a discussion of why KEGL refuses to play Michael Jackson by saying, "We try to be sensitive to the particular habits of a radio station, and we won't force a record that's completely inappropriate, but I believe radio listeners are a lot more receptive to a wide range of product than the programmers believe them to be." To everyone's surprise, Buzz Bennett – a direct competitor of Roberts – defended Roberts's stance on not playing Michael Jackson and other records that have a dance image by saying, "I've seen the research, and I wouldn't play them if I was programming KEGL either." "If my station didn't sound dif-

"If my station didn't sound different from KIIS, we wouldn't have made a dent in the market," added Wyatt. "There are a lot of records we play in common, but there are others which are more specific to our core audience. Labels need to know when it's right to ask for airplay on these records."

Zapoleon tackled the issue of two stations in the same market not agreeing on the same hits for the city. "Just because we all do research doesn't mean we all do it well," he said. "Besides, if two stations have different audiences, then they have different targets and different methodologies. We might come up with different results, but we might both be right."

The other major concern expressed by radio was the overkill from labels when three or more reps call about the same record each week. While various reps from the labels admitted it was a problem, they also mentioned the number of unreturned phone calls from radio.

Unreported Airplay

The labels also expressed continued displeasure with stations that test and play unreported records in good rotation for extended periods of time.

Pointing to stations that play unreported records in hot rotations for three weeks or more, Chrysalis President Mike Bone remarked from the audience, "R&R helped us with the paper add problem, but why aren't they enforcing some rules to prevent unreported, meaningful airplay?"

I responded that we had everyone's cooperation in helping to stop the problem of paper adds, but such a consensus does not exist about this latest issue.

Defending testing, St. John said, "I'd rather make sure it's right for WAVA than report something only to pull it the following week." Bisceglia added, "Testing has also helped break records. If it starts to happen, then the adds are reported."

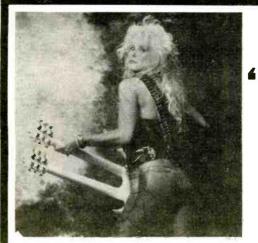
Continued on Page 40



Three station teams tackled the topic of "Great Promotions"; (I-r) Q105/Tampa's Randy Kabrich and Mason Dixon; KKBQ/Houston's John Lander, Bill Richards, and Joe Pogge; and WMMS/Cleveland's Kid Leo and Jeff McCartney.

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SO . FER MAICH TOUCH ALL THE BASE



LITA FORD "Kiss Me Deadly"

KEGL 31 KSAQ KTUX add KRBE 25 **KPLZ** KF95 add WKOB KIYS 28-23 WBNQ WZYP add KZZU

KNAN deb 38 WSPT 13-9 WPFM 38-31 KGOT KIXY add KTRS add KOZE 22-18 KWTO add KZFN 34-29 (HOT)





''Yes'

Now Over 6 Million In Sales! hhe AVAW KZZB 31-25

WAVA auu	
Q105 add	WBCY add
WCZY 31-27	Y107 add
KCPX add 34	WRVQ add
WNNK add	KITY add
WBBQ 30-23	KSAQ add

Z102 deb 38 WFXX add WIXX 29-24 KF95 deb 38 KISR 39-33 KZZU deb 36 WPFM add KRQ add

WPXR deb 32 WCGQ deb 34 WSPT 36-32 WJMX deb 38 KOZE 31-27 KNIN add

WCIL deb 32 KTMT add KWNZ add

SAMANTHA FOX **CHR NEW & ACTIVE** "Naughty Girls (Need Love Too)"

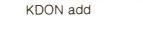
B104 30-25 Z100 deb 25 WEGX 26-22 **B94 deb 26** Q107 22-18 (HOT) KROY deb 28 WAVA 23-16 **PWR99 11-9** Z93 12 Produced By Full Force For Full Force Productions

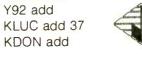
Y100 29-20 (HOT) KWSS 34-26 B97 deb 23 WGH 29-15 KZZP deb 28 **KKLQ 27-23** KMEL 16 KATD 33-27

HOT103 27-22 **PWR96 8-7 PWR106 31-26 (HOT)** K98 24-16 **WKQB 22-7 (HOT) WSSX 12-8 (HOT)** Y106 38-30 (HOT)

KMGX 13-9 WTHT add PRO-FM add Q104 add WKBQ add KSMB add WTIC add 36 99KG add WBAM add KBFM add Y92 add









CHR CHART

"Rock Of Life"

RICK SPRINGFIELD

Check This Action:

WKSE 20-16 PRO-FM 11 KEGL 7-4 (HOT) WNOK 26-18 WGH 13-11 WCZY 20-15 Y108 17-15 KCPX 17-14

KUBE 9-7 KZ106 10-6 (HOT) WIXX 19-11 WZYP 18-10 KZOU 10-8 WABB 20-14 Y107 20-14

WDTX 22-17 (HOT) KLQ 18-13 (HOT) KF95 18-8 (HOT) 96KFMY 13-10 (HOT) KOZE 5-4 (HOT) KAKS 16-11 (HOT) WHSL 12-8 (HOT) **WBWB 11-6 (HOT)**

Y94 7-5 (HOT) **WKFR 12-9 (HOT) KFMW 11-7 (HOT) KTRS 15-9 (HOT)** KZOZ 28-22 (HOT) **OK95 7-6 (HOT)**

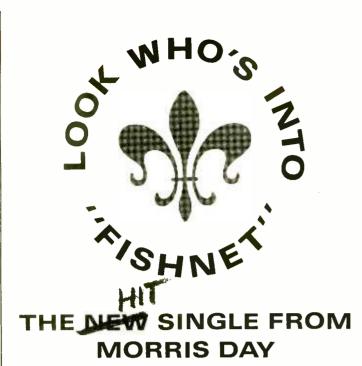


BUSTER POINDEXTER "Oh Me Oh My (I'm A Fool For You Baby)"

Y95 K104 WJAD KRBE **95XIL WJMX**







PRODUCED BY JIMMY JAM AND TERRY LEWIS FOR FLYTE TYME PRODUCTIONS, INC.

CHR NEW & ACTIVE

90/11 ONE OF THE "MOST ACTIVE"

WAEB deb 39 KQKQ add WRCK 40-36 KF95 32-26 WBBQ 23-17 **KMGX 3-3** KLUC 20-17 KZZB 36-22 WBCY 14-11 KCAQ 17-12 WQCM add WROQ add WNOK add KAKS add WJAD 40-34 KEZB deb 27 WANS 36-32 WCGQ 27-18 WAPE 30-26 B98 add Q104 add WDJX add KSMB add WBAM 19-16 Y107 16-12 WHSL 40-34 WBWB 27-22 KWES 23-20 WCIL 23-20 BJ105 29-26 Y106 19-16 WLRW add 194 22-19 WRVO 16-14 KHTZ 27-24 **KITY 5-4** SLY96 add Z102 25-21

FROM THE ALBUM DAYDREAMING

WGTZ 28-25

1988 Warner Bros. Records Inc.

CONTEMPORARY HIT RADIO



Among the record executives who hashed out issues with programmers in the "CHR Music Sessions" were (I-r) Rick Bisceglia, Phil Quartararo, Judy Libow, John Fagot, and Dan DeNigris. Not pictured: Charlie Minor.

CONVENTION '88

Continued from Page 38

Backselling — The Top Gripe

The number one pet peeve against radio was the continued practice of not announcing title/ artist information for new music. Quartararo said, "My problem is I have a new label that's only 18 months old, and it consists of all new artists. So far business is good, but listeners can't buy what they don't know, so identification of those records is vital."

While definitive solutions rarely come out of these meetings, it was generally agreed that airing their differences made each side more aware of the other's perspective. Simon noted, "The climate of this meeting is less adversarial than similar meetings in years past. Maybe we are finally getting closer as a result of all of these discussions of common needs and goals."

MOTION

Tramontte Watts, last with Hot 105/Miami, returns to late-nights at Q105/Tampa...MD Bill Crews exits 94TYX(WTYX)/Jackson; parttimer Steve Graham steps in for interim music duties ... 94Z/Raleigh welcomes Power 108/Cleveland's Curt Munday for morning drive replacing Jonathan Rush, who joins WNOK/ Columbia as PD.

Tom Oakes leaves KDWZ/Des Moines, and morning personality Maxwell Schaeffer takes over programming in the interim . . . KBEQ/Kansas City's new morning team is Tomm Rivers & John Ramsey from KROY/Sacramento and WLRS/Louisville, respectively. They join Tienne Terrell, who replaced Karen Barber in mornings.

KHQT(Hot 97.7)/San Jose announces its new lineup: Rojer Peterson (Y97/Santa Barbara) and news sidekick Jim Taylor (K101/San Francisco), mornings; PD Steve Smith, middays; Production Director Susan Wise (KPRR/EI Paso), afternoons; Asst. PD Christopher Lance (KKLQ/ San Diego), 4-8pm; Mark "Cruzer" Cruz (KMGX/Fresno), nights; Steve Herrera (KDON/Salinas), overnights. Y97/Santa Barbara's Michael Newman takes on MD duties.

More Attention Needed Here

What are the top issues concerning the radio and record community? We've done **David Letterman** one better by presenting each side's Top 11 beefs, as voiced by radio programmers and radio executives during the **R&R** Convention's "CHR Music Sessions" panel. Careful attention to the sensitivities of the other side will make for a better working relationship for all.

Radio is upset about:

- 1. Being asked to play the wrong type of records early.
- 2. Too many calls on the same project.
- 3. Record industry not understanding programming.
- 4. Not enough in-person visits from reps.
- 5. Promotions being offered as carrots to play records.
- No coordination between local and national people.
 Labels making artist commitments only to have amnesia later.
- 8. Labels not staying behind projects long enough.
- 9. Being hyped on numbers instead of quality.
- 10. The lack of more meaningful weekly communication.
- 11. Labels not looking at their records in terms of what they're up against. Labels are upset about:
 - Labels alle upset about.
- 1. Testing and unreported airplay after long periods.
- Lack of back announcing titles/artists.
 Ignoring label priorities in favor of other cuts.
- Unreturned phone calls and lack of accessibility.
- 5. Fuzzy/changeable criteria for adding records.
- 6. Radio's need to improve LP, CD, cassette retail research.
- 7. Too much Urban music on CHR.
 - 8. CHR being too research-dependent.
 - 9. Paper adds.
 - 10. Negative networking between programmers.
 - 11. Consultants making blanket decisions.

BITS

• Thrill Of Victory, Agony Of The Seat — KPHR/Rapid City's morning team of Shawn Phillips and Dave Kallaway thought of an interesting way to raise money for multiple sclerosis. They sat in each of the 8500 seats at the local civic center before a basketball game. After the sit-a-thon they said, "We did it not for the thrill of victory but for the agony of the seat."

• The Luck Of The Irish — KPLZ/ Seattle attempted to beat its '87 Guinness world record for the most people at a St. Patrick's Day bash. This year the party featured appearances by Bruce Hornsby, Pretty Poison, Dan Reed Network, Nu Shooz, and Blue Mercedes.

• Pantemonium — Y107/Nashville will give listeners \$10,000 for catching one of its jocks with his pants on in the control room. Only large boxer shorts are allowed.

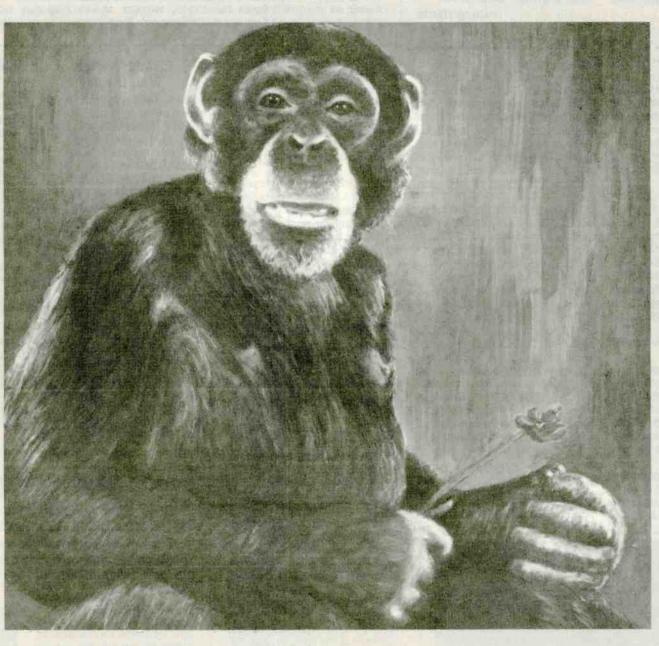
• Save The Children — WZDQ (Q102)/Jackson, TN held its second annual "Q-102 Radiothon" to benefit the Exchange Club/Carl Perkins Center for the Prevention of Child Abuse. The morning team went on the air for 36 hours and raised over \$10,000.

• Every Hour On The Hour—KOZE/ Lewiston, ME[:] gave away prizes every hour on the hour for 95 consecutive hours. Prizes ranged between \$20-\$2800.

• Simon Says, For \$20,000 — KMEL/San Francisco's Evan Luck awarded \$20,000 to the listener who successfully completed the most challenges in its "Morning Zoo Scavenger Hunt." Each weekday morning at 7:10am, the Zoo announced a new challenge. One of the more ingenious feats was to obtain a videotape of yourself — holding a homemade KMEL sign — on any television program.

• A Chillin' Beach Party — Despite temperatures below zero, WLOL/Minneapolis's morning team of Hines, Berglund and Roger threw a beach party. The morning team broadcast live between 5:30-9am as guests lounged poolside in swimsuits and summer attire, enjoying a catered breakfast.

TALKING HEADS



"(Nothing But) FLOWERS"

TRACK 13

THE NEW SINGLE

FROM THE ALBUM NAKED 2

ALBUM DEBUT 14 2ND MOST ADDED

A

PRODUCED BY STEVE LILLYWHITE AND TALKING HEADS

MANAGEMENT: GARY KURFIRST © 1988 SIRE RECORDS COMPANY & THTI *IS A PROPRIETARY TRADEMARK OF THTI. ALL RIGHTS RESERVED. 42 🔳 R&R



HARVEY KOJAN

AOR CONVENTION COVERAGE View From The Podium

It ain't easy being Phil Donahue.

Any doubts I may have had about Phil's abilities quickly evaporated after hosting four AOR panels at R&R Convention '88 (the event so big it took nine years to pull it off). Here's a podium's-eye view of what transpired.

Five Refreshing Guys

"Refreshing" was the word I heard attendees use more than any other to describe Thursday's initial AOR offering, "Are These Guys After Your Job?" The idea behind the panel was to give the audience an opportunity to hear from some smaller market PDs who otherwise probably would be passed over in favor of established, bigname talent.

Unencumbered by the massive egos prevalent in the industry, KRZQ/Reno's Daniel Cook, WRXK/Ft. Myers's Greg Mull, WIZN/Burlington's Steve Cormier, WAVF/Charleston's Jeff Kent, and WAQX's Simon Jeffries engaged in a frank, entertaining discussion covering a variety of topics. All stressed the need for proper positioning and promotional creativity, and Mull summed up successful programming by saying, "The station that has the most fun on the radio is the one that's going to win."

The panelists spent a good deal of time talking about the importance of new music, which delighted record reps, but they disagreed on the best way of weaving currents into the mix. Cormier eschews front-selling unfamiliar artists, believing it's better to allow listeners to make up their minds about a new song without being in"The public has seen everything but live sex and human sacrifice." —Doug Harris

AOR

fluenced by the name. "We give them a chance to listen, then tell them who it is," he explained.

The others felt the pre-sell was more helpful. Kent advocates using regular promos that spotlight hooks of each new addition to the playlist. All agreed that a jock's relative excitement directly affects audience perception of new product.

The latter part of the panel was highlighted by a healthy dose of audience participation. Asked about record company support, Jeffries acknowledged the "political games that must be played," but added, "sometimes one station is really more important." On the subject of how superstar releases affect new artist development, Cook said, "I don't think you have to put new music on hold just because the new Springsteen came out." Kent pointed out a possible dilemma when he said, "We try to be consistent, but if we have a Springsteen and a Balaam & The Angel, Springsteen's going to get

Pair Presents Proven Promotions

Panel number two was a true nuts-and-bolts affair, featuring two

name. "We give to listen, then tell he explained. t the pre-sell was nt advocates using s that spotlight of the most respected and innovative promotion directors in the country: KLOL/Houston's Doug Harris and KSHE/St. Louis's Jim Marchyshyn. Utilizing an entertaining audio-visual approach, the

taining audio-visual approach, the pair presented proven strategies for a wide range of popular promotions. "The public has seen everything but live sex and human sacrifice," Harris quipped. "We must take chances and do promotions that

chances and do promotions that are bigger than life." Harris supported that claim with full (figured) details of the 400-pound "pace bra" which adorned this newspaper's cover several weeks

"Record companies giving out one song at a time will only end up with AOR being no different than CHR." —Redbeard

back. Harris also revealed the intricacies of putting together a rock 'n' roll auction and a blood drive.

Marchyshyn explained in detail how KSHE used a variety of sports and charity-related events and tieins to change its "anti-establishment" image and become an integral part of the city. "I make it a point to go out to lunch with someone from a charity at least once a week," Marchyshyn said. "I take the mayor's press secretary out on a regular basis. That's how you find out what's happening, by getting down in the trenches and digging." Foremost among Marchyshyn's recent achievements was the station's presentation of the "moving wall," a half-scale version of the Vietnam veteran's memorial.

Both Harris and Marchyshyn provided actual office documents to enhance their presentations. Stressing the need for a specific system to be used for all promotional activities, Harris handed out a typical KLOL "worksheet." which spells out exactly what the station and client can expect. Marchyshyn furnished an interoffice memo he wrote to the sales department which clearly explained the criteria for personal appearances by KSHE personalities. His model should prove valuable for promotion directors and PDs trying to deal with that thorny subject.

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Picking A Fight With Dwight

Seated are (I-r) KRZQ/Reno's Daniel Cook, WRXK/Ft. Myers's Greg Mull, WIZN/Burlington's Steve Cormier,

WAVF/Charleston's Jeff Kent, and WAQX/Syracuse's Steve Cormier. Standing: R&R AOR Editor Steve Feinstein.

While both daytime sessions were marked by a distinctly positive feel, the opposite was true for the evening panels. The first, "How Powerful Are The Consultants," featured Island's Andy Allen, A&M's J.B. Brenner, and Arista's Sean Coakley debating the consultant-client-record company relationship with Dwight Douglas and Jeff Pollack. From the outset, it was obvious to everyone in the room that hostility toward Douglas would dominate the proceedings.

Coakley immediately accused Douglas of not returning phone calls and treating musicians' careers with a cavalier attitude. Brenner added that he found it frustrating when people who don't live in a market think they know it better than the local PD, and Allen said he didn't feel everyone at B/A/D/E was going in the same direction. Douglas labeled the criticism "cheap shots," adding, "Greg Gillispie takes all your calls. Our music meetings get delayed because Greg spends so much of his time talking to record guys." When Pollack said that returning calls and working with the labels was a matter of common courtesy, Douglas mocked him by lip-synching with Pollack's reply. Unfortunately, the obvious dis-

Unfortunately, the obvious discontent with Douglas served to, as one observer put it, "suck all the energy out of the room." By the end of the session, more than half of the audience had departed, heading either for other format rooms or the bar.

Keeping The "F" In Futile Those who remained were subjected to many of the same arguments that have plagued the format for years. Theoretically, "Putting The 'A' Back In AOR," which featured E/P/A's Harvey Leeds, Columbia's Paul Rappaport, Uni's Bill Bennett, WMMR/Philadelphia's Ted Utz, KTXQ/Dallas's Continued on Page 44

Leeds Says R&R Must Change

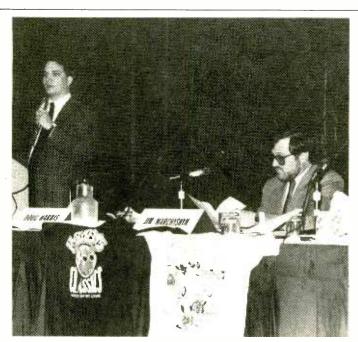
"You're just interested in job security," **Harvey Leeds** told me at the final AOR panel of the day. "The reason the tracks chart is important is because you say it's important." The **E/P/A** VP continuously cited **R&R**'s reporting methodology as a prime reason for his difficulty in breaking new music.

As I told Leeds at the time, I think he's got things a bit confused. I don't tell anyone the charts are important. No one from this newspaper calls stations and asks that a song remain in heavy "just one more week," or requests a readd six months later to "help the project." I know, because I sat in the MD's chair and took call after call from reps who played up the significance of numbers. That's not to say that Leeds is at fault. But let's face it - the reason R&R reporting status is so cherished is because so many reps ignore stations that aren't. Why are non-reporters ignored, even if they play a particular company's product? Because that airplay won't affect the almighty numbers - and for many reps, that's the bottom line.

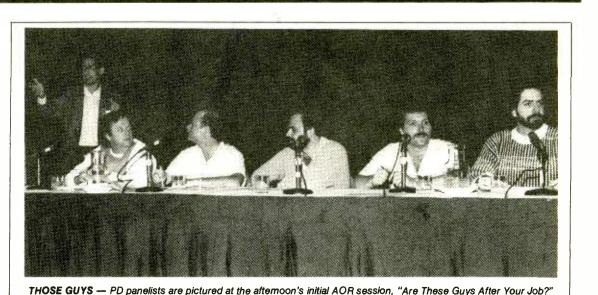
Please remember — our charts were created to *reflect*, as best as possible, what radio is playing.



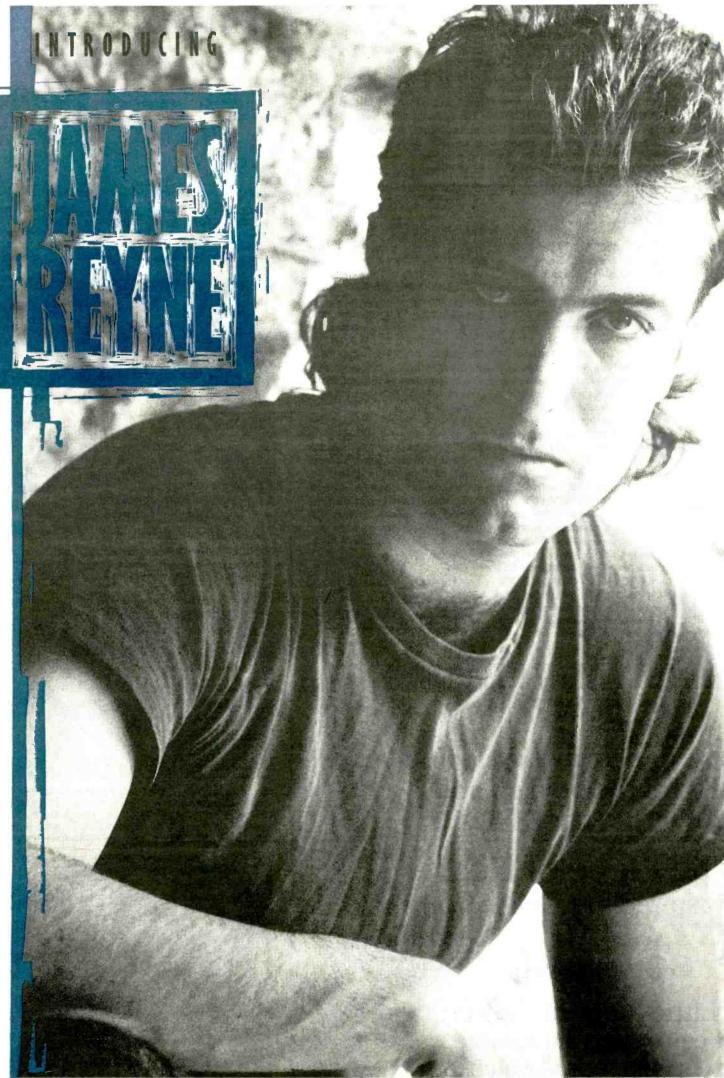
They are designed to be *research* tools, and nothing more. We don't tell people what to play, or how much to play it. If there are, as Leeds and many promo people believe, a large number of robot-like PDs who base their musical decisions solely on chart position, it is merely a sad reflection of the indus-



PROMO DUDES FROM HELL — "AOR's Best Promotions" was the title; AOR's best promotion directors were the hosts. KLOL/Houston's Doug Harris (standing) and KSHE/St. Louis's Jim Marchyshyn combined for an entertaining, informative, and ultimately inspiring session which proved that creativity, chutzpah, and just plain hard work bring substantial results.



he looks almost as good as he sounds.



here with "fall of rome" the first track from his debut album

MANAGEMENT: 1841 PRODUCED BY DAVITT SIGERSON © 1988 (APITOL RECORDS, INC.

AOR

View From The Podium

Continued from Page 42

Redbeard, and ESP Management's Bud Prager, was to be a discussion on whether rock radio's swing toward a track-by-track orientation has hurt the industry and, if so, what to do about it. Instead, it bogged down in another futile debate about the amount of new music the format plays.

The always-volatile Leeds set the tone for the session by saying, "I'm fucking embarrassed to be associated with AOR these days," urging that the format's name be changed and that classic-leaning stations be "thrown out of R&R." It is Leeds's belief that, with such stations banished from reporting status, rock radio would play far more new music.

Redbeard disputed this claim while laying the blame for the wellknown "12-inch mentality" squarely on the shoulders of the record industry. "Not only are CD singles a

"I'm fucking embarrassed to be associated with AOR these days."

—Harvey Leeds

waste of technology, but they're dangerous," Redbeard said. "Record companies giving out one song at a time will only end up with AOR being no different than CHR." Rappaport explained the origin of the 12-inch, saying, "We had to present songs because people weren't listening to albums," but added that he doesn't use them anymore.

Just as it appeared the conversation would stay on topic (always difficult in this kind of setting), Prager, who manages Foreigner, Glen Burtnick, and others, opined that the format's moniker itself was the cause for the conservatism of the past 15 years. "The name AOR was a dreadful mistake dreamt up by somebody, but the stations went along with it," Prager said. "I think the 'O' should be taken out." The lengthy alphabetical debate that ensued finally ended when Utz said, "I don't give a shit whether 'MMR is called CHR or AOR."

Later in the session, Prager caused controversy when he responded to comments by WNEW-

SEGUES

Former KISS/San Antonio and KNAC/Los Angeles PD Jimmy Christopher has been named APD/MD at KZEW/Dallas; Chaz Mixon relinquishes those titles and will concentrate on his airshift . . . Former WONE/ Akron PD Ward Holmes is back in business as the new PD at WRQK/ Canton; former PD Greg Morrison will now handle MD responsibilities KRNA/Cedar Rapids APD Steve Kosbau has been named PD at WZZQ/ Terre Haute: current 'ZZQ PD Todd Holman has been upped to OM Erase the "interim" from Robyn Mutchler's title. She's officially PD at WZYC/Coastal NC; Jim Edwards takes over MD duties

KDKB/Phoenix MD Steve Trella has crossed the street to KGRX for middays and other duties to be named later ... KBPI/Denver overnighter Tom Col-

Ins has jumped to the PD job at KKRQ/Iowa City ... Bo Jagger has been named MD at KXBR/Spring, MO ... WEQX/Manchester, VT MD Howard Glassman has exited ... Keith Royer has been named Programming/Production coordinator for Larry Bruce Communications.

FM/New York PD Mark Chernoff by saying, "WNEW has never reached its potential. I've lived in New York all my life, and I've never heard anyone say 'NEW was a great radio station." As you might expect, Chernoff was not amused.

Bennett spent most of the panel observing the melee without comment, but did chime in that "The CHR guys are aggressive. As they take acts like the Godfathers away from AOR, AOR will go down the tubes and we'll come up with something different."

WZZO/Allentown morning dudes Mark (Devine) & Tim (Scott) have joined the WGRX/Baltimore morning zoo ... Linda "The Most Dangerous Woman in Rock" Silk has returned to KLOL/Houston for overnights; Slam Duncan exits...Brent Peterson now does overnights at WWCT/Peoria; PD Phil Manicki has put himself on the air

3-6pm as Rick Hirchman devotes fulltime to Production Director duties. As of April 1, KNOX/Grand Forks is dropping AOR for a Satellite Music Network Country format ... WGLF/Tallahassee has flipped from CHR to an AOR/CHR hybrid; PD WIII Douglass now handles music duties as **Steve** Ocean joins the AM drive team ... Harris Communications has moved to 1907 Darby Road, Havertown, PA 19083. New phone: (215) 789-0100 ... WRXR/Augusta has moved to 753 Broad St., 14th floor, Augusta, GA 30901.

WHERE IS A LITTLE PIECE OF HEAVEN?

Left of center, high above the Rockies, south of the border, and ON YOUR DESK NOW!

"A Little Piece of Heaven" the inspired first single from GODLEY & CREME's forthcoming new LP, "GOODBYE BLUE SKY."

"A Little Piece of Heaven" is coming to your favorite video channel soon—watch for it!

PolyGram Records

Produced by Godley & Creme. Management: John C. Gaydon/Medialab.

887 301.7

www.americanradiohistory.com



PTL CLUB — KKLZ/Las Vegas listeners praised the station for their recent PTL — that's Pay The Landlord — promotion. KKLZ shelled out \$5000 in rent to eight appreciative winners. Morning man Garry O'Neal (I) is shown handing the \$1376 grand prize to Cathy Pepka while partner in crime Mike Olson dispenses with Cathy's original check.



JOCULAR JERRY — Prior to treating the crowd at a local comedy club to his antics, comedian Jerry Seinfeld dragged 91X/San Diego AM driver Katy Manor into the parking lot for some joking around in the station's van.



BLUES IN BRITAIN — WRDU/Raleigh moming mavens Reynolds & Silva were treated like royalty when they did a week of live shows from London. One of the highlights was a chat with members of the Moody Blues. Pictured (I-r) are Moody Justin Hayward, WRDU's Steve Reynolds, the band's John Lodge, 'RDU's Kevin Silva, and PD Michael Hughes.



EAT TO THE BEAT — Actor Dom DeLuise (center) is never too far from the fridge, but he did manage to spare a few minutes at KYYS/Kansas City to promote his new cookbook, "Eat This." While DeLuise was in the studios, he called his old buddy and birthday boy Burt Reynolds for a live interview. Squeezing into the picture (I-r) are KYYS PD Scott Jameson and MD Skid Roadie.

Demand

the best.

JRR

RESEARCH

CALENDAR



BRAD MESSER

Superman Turns 50

No silver hairs, no middle-age spread, and muscles still like steel! Superman hits 50 in tip-top shape, with earning power still ascending and fame still spreading. Pretty darned good for a crimefighter who has never once bothered to get a search warrant. It's true. You *never* saw Supe read a suspect his rights, did you?

Ignoring that, the hype is on, and America is about to celebrate the Man of Steel's 50th anniversary with everything short of tall ships, joyously paying tribute to the caped crusader's half-century battle for "Truth, Justice, and the American Way."

The "birth" anniversary, which dates from Superman's first appearance in "Action Comics" #1, is itself a bit hazy. The comic book was first distributed in April of 1938, with June printed on the cover. As the story goes, all copies were sold before the official issue date.

Superman was created around 1934 by Cleveland teenager Jerry Seigel, and first drawn by his high school buddy Joe Shuster. According to one account, Seigel had a dream about the Bible story of baby Moses being placed in a little reed boat to escape death, and he turned the plot around to have baby Superman escaping the doomed planet Krypton in a little spaceship.

Seigel and Shuster unabashedly tapped 1930s movies to get names for their hero's alter-ego – a combination of Clark Gable and Kent Taylor – and they took the name of his earth home city (which looked so much like Cleveland in the funnybook) from Fritz Lang's film "Metropolis."

Down through the years, Superman's powers have come and gone without warning. Some years, all he could do was "leap tall buildings;" other years, he could fly. At times, his eyesight was only a couple of notches above human average; at other times, he alternately had X-ray vision, laser vision, and time-travel vision that could see into the past and future. Why the inconsistency? Because there have been many, many writers and artists involved in building the rich media empire of Superman.

Which brings us to this fact about creators Seigel and Shuster, who you might assume got fabulously rich from the comic books, movies, cartoons, Broadway musical, and TV series. Would you believe that, just a few years after "Action Comics" #1, they sold their rights to Superman for \$130 million?

That would be easy to believe – but don't. Truth is, sometimes in real life there's no justice. Knock that sellout price decimal point six places to the left, and you get the real figure, which was\$130. Period.

That's right. Early on, the creators sold their rights for \$130. Unfortunately, for creative types, that often turns out to be the American Way.

On the other hand, a decade ago Warner Communications' subsidiary DC Comics awarded Seigel and Shuster \$28,000 annual pensions for life.

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Great Texas Fertilizer Swindle

MONDAY, MARCH 28 — 25th anniversary of one of the best li'l scandals in Texas. Con man **Billie Sol Estes** was convicted in 1963 of swindling banks out of \$24 million in loans based on fertilizer that didn't exist.

Tornadoes killed 67 in the Carolinas four years ago. The prime rate hit 19.5% in 1980. A nuclear reactor at Three Mile Island, PA had a partial core meltdown in 1979. The tightrope endurance record of 185 days began in 1973. Seward's Day is observed in Alaska, commemorating the agreement by American Secretary of State **WIIIiam Seward** to buy Alaska from Russia for about two cents per acre.

Birthdays: Reba McEntire 33. Basketball vet Rick Barry and actor/director Ken Howard 44.

US Vietnam Troop Withdrawal

TUESDAY, MARCH 29 — 15th anniversary of the departure of the last regular American troops from Vietnam in 1973, ending direct US involvement. American civilians remained two more years; the last were evacuated when Saigon was overrun on April 29, 1975.

The Guinness record for longest shower (340 hours) began in 1985. WWII rationing of meat, butter, and cheese began in the US in 1943. 350th anniversary of the founding of what became Wilmington, Delaware by Swedish colonists in 1638.

Birthdays: Gymnast Kurt Thomas 32. Football vet Earl Campbell 33. Comedic actor Eric Idle 45. Singer Pearl Balley 70.

World's Most Expensive Sunflowers

WEDNESDAY, MARCH 30 — The **Vincent Van Gogh** painting "Sunflowers" was auctioned one year ago for a record price of \$39,900,000. Christie's in London sold the canvas in less than five minutes to an unidentified telephone bidder (1987). By the way, not long after finishing that painting 99 years ago, Van Gogh finished himself off by committing suicide.

President **Reagan** and three others were shot in 1981 by **John Hinckley Jr.** Georgia physician **Crawford Long** performed the first surgery using anesthesia in 1842. *Birthdays:* **Eric Clapton** 43. **Warren Beatty** 51.

Surrogate Mom Lost "Baby M"

THURSDAY, MARCH 31 — One year ago, in the first major court decision on a disputed surrogate mother contract, a judge awarded custody of "Baby M" to the girl's biological father and his wife. It was a stunning defeat for surrogate mom **Mary Beth Whitehead**, who wanted to ignore a \$10,000 contract and keep the little girl. Ford introduced its V-8 engine in 1932. Congress authorized Mount Rushmore National Memorial in 1925. The Eiffel Tower in Paris was dedicated in 1889.

Birthdays: Sen. Albert Gore 40. Comedian Gabe Kaplan 43. Actor Christopher Walken 45. Herb Alpert and actor Richard Chamberlain 53. Actress Shirley Jones 54.

World's Second-Deadliest Epidemic

FRIDAY, APRIL 1 — The world's second deadliest disease outbreak began 70 years ago, in April 1918, when a lethal form of influenza hit the US. The flu killed 1.5 million Americans, then spread around the world (a pandemic) to claim almost 20 million more victims. (Deadliest pandemic was the European Black Death Plague of 1347-1352, which killed 75 million.)

Today is Good Friday, as well as April Fools Day.

Birthdays: Ike's grandson David Eisenhower II 41. Actress Ali McGraw 49. Actress Debbie Reynolds and actor Gordon Jump 56. Actress/singer Jane Powell 59.

Saturday (4/2): Emmylou Harris 40, Leon Russell 47, Sir Alec Guinness 74.

Easter Sunday (4/3): Eddie Murphy 27, Tony Orlando 44, Wayne Newton and Marsha Mason 46. Doris Day and Marlon Brando 64.

1-800-952-1986

Ask for Mike Henry

Roger Wimmer, PhD/President Chris Porter/Vice President Mike Henry/Director of Marketing Fran Judd/Research Analyst 46 m R&R



CONVENTION '88 SESSION OVERVIEW

Ad Dollars: Still

We can't thank you enough for the fantastic turnout at R&R Convention '88 - the Urban format was well represented. And it was wonderful to see so many of you from small and medium markets looking for information, as

well as learning and interacting with other professionals.

Fighting Bias

That's what conventions are really all about.

The first UC session dealt with a

subject of the utmost importance:

attracting more general market

advertising dollars. UC stations

are holding down winning numbers

in both Arbitron and Birch. Yet

some clients insist that their agen-

cies stick to non-ethnic buys. And

in other cases, the agency makes

this decision without the client's

Sharing their views on this topic

were panelists Tom Joyner, Presi-

dent of Joyner Communications:

Mike Slenski, GSM of Joyner Com-

munications; Nick Howse, Direc-

tor/Media for Burrell Advertising;

Jim Hutchinson, President of

NABOB and Inter-Urban Broad-

casting; and researcher Rob Bal-

on. President of the Benchmark

Company. Tom Joyner opened the

session, noting, "Apathy is killing

knowledge

URBAN CONTEMPORARY



in North Carolina swore to him that blacks don't eat steak. Still another client insisted that blacks don't use airplanes. "Since blacks don't fly we know that all of you at this convention must have walked," said Joyner to a gale of laughter. "And the additional black PDs and GMs will arrive next Tuesday after we've all gone home. "As a group we must lean harder

the Urban format. Because there's

a lot of bias, we must follow it to the

source and try to make the source

a believer. We must put pressure

Blacks Don't Fly

on the source."

on the companies doing research, companies like Simmons whose in-

Joyner then cited examples of ingrained advertiser biases he's confronted. A family steak house chain formation is outdated. We must also try to eliminate some block programming (i.e., 'Soul Patrols') and other elements that play into the hands of those keeping the format in a corner. It's impor-

blacks."

"When confronting buyers, don't end the struggle there. They're usually the least experienced persons in the media department. You must go further if need be. And it's important that you know your market. Be aware of qualitative data concerning products from the companies you're trying to seek business from."

High Ad Recall

Noting that UC broadcasters' primary concern is that the ad community doesn't understand

their audience. Rob Balon added, "An 'Urban' listener also doesn't necessarily mean the person is black." He then launched into startling examples of advertiser "prejudices that have been in place so long it will take dynamite to blow them apart."

A&W told him blacks don't drink cream soda; Moosehead Beer said black don't drink that brand because they can't relate to the moose logo; and Johnson & Johnson claimed blacks don't use its baby shampoo. To refute the last Continued on Page 50

Radio, Records **Confront** Issues

Pleas For Quality Information. More Understanding

Notables from the radio and record industries squared off at the evening music session. During the ensuing emotional discussion, topics ranged from station playlists to the continued bickering among blacks in the industry.

People from the radio side, both

on the dais and in the audience, felt that those on the record side weren't keeping pace with UC radio and its growing sophistication. KMJQ/Houston PD Terri Avery commented, "Record people seem to underestimate us. They've lost track of our objectives. They're so busy running records up the national charts that they're no longer taking time to worry about selling records.

MCA Exec. VP Jhervi Busby said, "We share consumers, but our relationship has changed over the years. We now see rap artists selling millions of records without any or very little radio airplay. It's obvious that radio is still important to us, but print has become more important for retail. So if radio won't play a record, we still have to attempt to sell it. The ultimate battle is not when 150 stations say they'll play a record. It's when 100,000 consumers buy the record."

Capitol VP/GM Step Johnson underscored the importance of presenting a united front. "Our people have to begin to understand that the music business is just that - a business. We all have to try and work together so we can succeed in our jobs.

WJLB/Detroit OM James Alexander had the room laughing with his comments. "Record people come into my station telling my MD all kinds of things: 'I need a Breaker'; 'Hey, you know me, I'm your man'; and anything else you can think of. But times have changed. We need quality information to help us make decisions about the music we're going to play.

Rounding out the panel were Atlantic VP Sylvia Rhone, Motown President Skip Miller, WGCI/Chicago PD Sonny Taylor, Don Kelly & Associates' J.C. Floyd, and Columbla VP Rubin Rodriguez, who concluded, "We want to work with radio and always have a good relationship with every PD and MD in the country. This takes understanding on all of our parts.

Networking Key In Talent Hunt

"Finding And Developing New Talent For UC Radio" featured five broadcast industry pros: WPEG/Charlotte PD Roshon Vance, KACE/Los Angeles PD Pam Wells, All Pro Executive VP Jim Maddox, WUSL/ Philadelphia PD Dave Allen, and KKDA/Dallas VP/Programming Michael Spears. All agreed that networking was an important key in the process.

"Ninety percent of the jobs in this business are achieved that way.' said Vance. Added Allan, "You have to make friends, and you have to impress people in the decisionmaking process. If necessary, you may have to pay your own way to a convention so people in the industry know who you are and what you're about.'

"Finding talent for radio management positions is rather easy," said Maddox. "But finding a position as a talent isn't. If you're a talent, networking will only get you so far. Knowing the organization and person you'd like to work for can help you zero in on making yourself more attractive as a potential employee

Talent On Ice

Spears noted, "Liner card readers are killing us. We need jocks who are real people. We need personalities, people who are story tellers. The public wants to hear someone they can relate to at all times." Spears played airchecks of individuals who participated in KKDA's nationwide talent search for a new all-night personality. He hired two people as a result.

"Whatever you do, don't send a three-page resume and an aircheck of mostly music to a prospective employer," advised Pam Wells. "I want to hear the personality of the person on the tape. Is it marketable? Is it promotable? Is he creative? [And you must] be a team player. If you have six talented people and only five want to play, then you're going to lose the game.

Wells also pointed out that talent can be found in the strangest places. "When I was in Memphis programming WHRK, I found a guy at the skating rink who ended up being my evening jock. You've got to look for talent and then help develop it."

your audience.

tant that we break the stereotypes some white people hold about

Mike Slenski also emphasized the need to change society's perception of blacks. "We sponsored an event in Raleigh at a venue that had never accommodated a predominantly black crowd. Station announcers spread the word to behave and be welldressed. Naturally, there were no incidents of violence, and our promotion was a total success. Afterwards, we received comments about how pleased these folks were to do business with our organization and listeners."

Taking The Offense

Jim Hutchinson noted that "after ten years of being diplomats, NABOB has taken the offensive, going driectly to the corporate community and developing one-toone dialogues with companies that haven't traditionally used Black radio. For example, Procter & Gamble made \$10 billion in sales; \$1.4 billion was spent by black people alone. In fact, some meaningful results should be announced in ten days concerning the ongoing dialogue between NABOB and P&G.

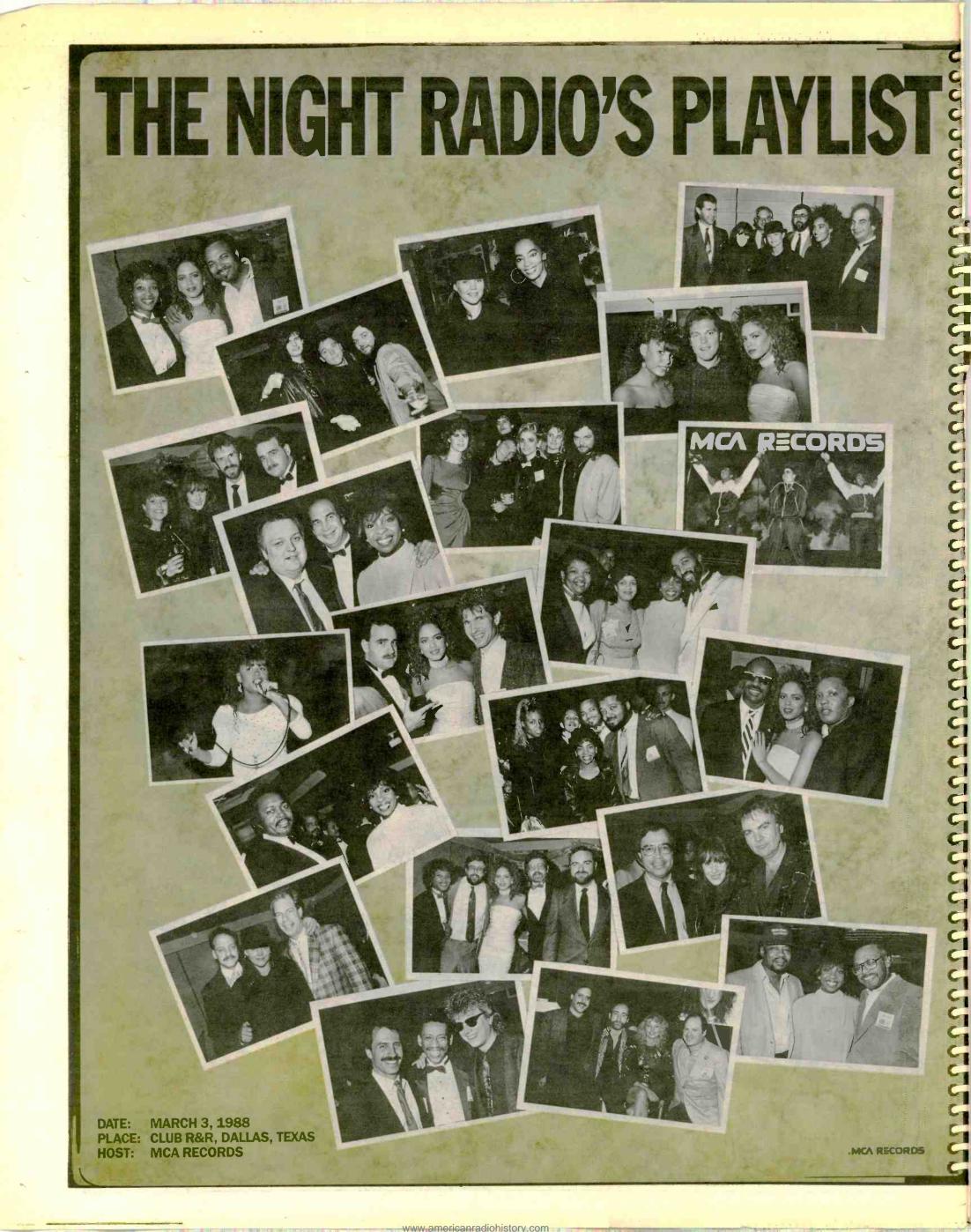
'UC radio must take a stand. Use your best salespeople; make sure they do their homework as opposed to going in to see a client on a wing and a prayer. This isn't just a racial issue; it's one of economics.

Nick Howse talked to broadcasters about the importance of knowing how to approach buyers at ad agencies. "The philosophy of spending dollars is erroneous for advertisers; instead, advertising is an investment. You must be willing to walk away from business that isn't paying what you deserve for

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à





CAME TO LIFE







HER FIRST SINGLE A#1 URBAN DEBUT "GIRLFRIEND"

TAKING MAGIC

PLATINUM

2 U"

Jatley sour

THE THIRD TOP 10 HIT FROM THE PLATINUM PLUS DEBUT ALBUM "SOME KIND OF LOVER"



Belinda CARLISLE TWO TOP 5 SINGLES FROM THE

PLATINUM PLUS ALBUM - UP NEXT "CIRCLE IN THE SAND"

NEW AND BREAKING BRENDA N. STAR Handrat Guppont D. STILL BELIER

"NEVER GIVE UP"

URBAN CONTEMPORARY



PUSHIN' IT — Rappers Salt-N-Pepa met WEAL/Greensboro staffers after a local concert. Standing (I-r) are Bizzie Boyz's Mixmaster "D," Rhythm Fanatic, Pepa, and WEAL MD Jay Holidae.

Ad Dollar\$: Still Fighting Bias

Continued from Page 46

claim, Balon's firm had two college students camp out in stores and record shampoo purchases made by blacks. And guess what the leading brand was – Johnson's & Johnson's baby shampoo.

Balon also quoted findings from a national study of 1773 households in 33 markets:

• 54% of UC listeners were able to recall a commercial heard recently on the radio; the national figure was 44%

• 23% of UC listeners recalled purchasing a product because of a radio ad; national: 13%

• 71% of UC listeners were able to specifically mention the brand

name featured in the ad. Coca-Cola and McDonald's ran up considerably higher-than-average mentions among urban listeners.

Balon continued, "Urban listeners, more than other listeners, remember commercials because they relate them to a perceived need for that product. Advertisers who have long been skeptical of the buying power and receptivity of black audiences had better look again. This is an active listener who spends money regularly on a number products, which are consistently advertised on radio" (Soft drinks, records and tapes, concerts, hair care products, and cars indexed higher than average). Concluded Joyner, "Some broadcasters don't want to get into a fight like this, but they'll cry about not being able to get those advertising dollars. I'm sorry to see that things are still the same. But remember, there's strength in numbers."

Editor's Note: I'd like to encourage all Urban Contemporary station owners, GMs, and GSMs to band together and fight this problem nationwide. Joyner and others have suggested forming an organization that would spearhead this effort. Look for additional information on this subject in coming weeks.



NO SHORTAGE OF KNOWLEDGE — KDAY/Los Angeles hosted a "Young Black Scholars" night for outstanding students. Pictured (kneeling, I-r) KDAY's Rory Kaufman, MD Lisa Canning, and Christine Paulk.



A WILD NIGHT IN THE CITY — During a recent New York city reception RCA artist Chad; meet with the PD's in attendance. Shown(I-r) RCA's Snookie Jones, WUSS/Atlantic City PD Bob Shivers, WILD's Artemis Morale, Chad and WILD PD Elroy Smith.



LYNN BRINGS SOUL TO THE BAY — Cheryl Lynn while in San Francisco promoting her latest album visits the KSOL studios. Together(I-r) KSOL's Angelina Monzo, Barbara Byrd, Ron Travis, Lynn, KSOL OM Bernie Moody and EMI-Manhattan's Joan Scott.



FORCE MD'S STORM THE GARDEN — The Force MD's performed before a capacity crowd at the WBLS/WRKS charity basketball game to benifit the Black United Fund of New York city. Pictured(I-r) Force MD's Mercury, Stevie D., Trisco, WBLS personality Vaughn Harper, Meli'sa Morgan, Kashif and the Force MD's T.C.C.



FM 98 HITS THE SLOPES — WJLB/Detroit sponsored a ski party; the 200 available tickets sold out within hours. FM 98's morning mainstay John Mason (front center) prepares to take to the slopes with members of the Jim Dandy Ski club.

ACTION

Floyd Blackwell, most recently of KRNB/Memphis, joins WEAS-FM/Savannah as PD ... Nikki DeMarks, formerly of WQFX/Gulfport, MS, is now WKKY/Moss Point, MS PD Gaylord Boyd upped to OM/MD at KBCE/Alexandria, LA ... WJMI/Jackson, MS Production Director Paul Todd is elevated to PD; he replaces Carl Haynes, who had been GM/PD

... Tom Owens now WBLZ/Cincinnati MD. He succeeds Gary Weller, who will continue his on-air duties ... WILD/Boston PM driver Mighty Mike Shannon upped to Asst. PD; music assistant Artemis Morale becomes Music Coordinator.

Black History Month Observances: WBMX/Chicago held two fundraising concerts for UNCF. The shows were hosted by the WBMX jocks and featured performances by Shanice Wilson, Geraid Albright, Tony Terry, Rebbie Jackson, Ruffin & Kendrick,

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and locals **Smoke City** and **Lydell Jones** ... WJIZ/Albany sponsored a black history contest. The winner picked up **MIchael Jackson** St. Louis concert tickets ... WQIM/Montgomery, in conjunction with a local soft drink bottler, offered a \$500 scholarship to the winner of an essay contest. The contest was open to all Mongomery high school seniors.

NABOB hosted its fourth annual Communications Awardsdinner in Washington, DC on March 2. The honorees included Senator Ernest F. Hollings; Congressmen William Gray and Edward Markey; John Oxendine, President of Broadcap Inc.; and Herbert Wilkins, President of Syndicated Communications. NABOB's 12th annual Spring Broadcast Management Conference will be held March 24-27 in Hilton Head, SC. For more information, contact Kathy Nickens at (202) 463-8970.



RADIO ON THE CAMPAIGN TRAIL — Presidential candidate Rev. Jesse Jackson recently congratulated Bailey Broadcasting President Lee Bailey on the success of Bailey's "American Radio Newsreel: The Black Experience."

COMEDY

(PRN)

All My Children Update



MUSIC FEATURES

WEEKLY

March 21 - March 27

(DIR)

(WO)

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(PRN)

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(GSN/ABC)

(GSN/ABC)

(GSN/ABC)

King Biscuit Flower Hour

Legends Of Rock

Elton John/Ben E. Kind

Live From Gilley's

Live From The '60s

Lost Lennon Tapes

Unreleased "Help"/Live with Chuck Berry on "Too Many People"/"How Do You Sleep?"

1967/1965/1962

Metalshop

David Lee Both

r. Walker & A

Musical!

Night Scene

On The Radio

Party America

Pop Concerts/

Powercuts

Rock & Roll

Never Forgets

Rock Chronicles

Rock Confidential

Rock Over London

George Harriso

Rock Today

eorge Harris

Rock Watch

Rockline

Elton John

David Lee Roth/Van Ha

Romancin' The Oldies

Foreigner/Rammakers/Dokker

Talking H

Star Trak Profiles

Tiffany

Scott Muni's

Ticket To Ride Ben E. King

New York, New York/Kaye Ballard/Mu won the most Oscars

National Music Survey

Off The Record Special

Debbie Gibson/Anthony Michael Hall/Rive Phoenix/Morris Day/Jermaine Stewart

Plain Rap Countdown

AC: Rick Astley/Michael Bolton CHR: Sting/Whitney Houston

Urban: Pebbles/Gladys Knight

Kool & The Gang/Herb Alpert

Reelin' in The Years

Donovan/Frank Zappa

ds/Robert Plant

Zombies/Van Morrison/Joe Cocker/Bufi Springfield

Janet Jackson/Icehouse/Scarlet & Black/

Godley & Creme/Nick Van Eede of Cutting Crew

Motor City Beat

Let The Good

Times Roli

NEW/S & INFORMATION FEATURES

GENERAL INFORMATION

(WO)

(WRN)

(US)

(OP)

(WO)

(MJI)

(CI)

(CBS)

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Todd Bur

o Van

Scott Shannon's Rockin'

Richard Marx/Michael Bolton/Sting

Solid Gold Saturday Night

America Countdown

Sounds Of Sinatra

March '57: Pal Jo

o Bryso

Top 30 USA

Vern Gosdin

Sunday Country

Weekly Country

Music Countdown

DAILY

March 28 - April 1

s/Fleetwood Mac/Eric Clap pany/Small Faces

ba McEntire/Bellamy Bros./Anne Murray/ Naylon Jennings/Vem Gosdin

P. Loveless/R. McDowell/Oak Ridge Boys/To Wopat/R. Skaggs/Bellamy Brothers

W. Jennings/M. Haggard/New Grass Revival

any/Phil Collins/Richard Marx

British Wax Museum

Country Calendar

Country Comments

Country Datebook

Country Report

With Chris Lane

Rick Dees'

Earth News

Bock & Boli

Star Trak

Never Forgets

Off The Record

Reba McEntire/Gien Campbell/John Denver/Alabama

American Music Magazine

Burt Reynolds/George Thorogood/Mar Pebbles

George Harrison/R.E.M./Lita Ford

Led Zeppein/McCoys/Beatles/Todd gren/New Riders of Purple Sage

Eric Clapton/Joe Cocker/Marvin Gave

Reba McEntire/March # 1s/1979/Son

She!/New York, New York/Devit or Beach Music

Sting/Tommy Shaw/Love & Rockets

v americanradi

a Maria/Chico DeBarge/Force MD's

Psychedelic Psnack

Shootin' The Breeze

Solid Gold Country

Solid Gold Scrapbook

Special Edition

Sittin' in

Diana Ross

Star Beat

George Linds

March 21 - March 27

American Focus Frank Carlucci	(FY)
The Blimp	(PM)
Haunted houses/May-December/Funn money/Anti-climax	
Car Show Coast-To-Coast Review: '88 Pontlac Fiero GT/Intervie	(SC) w: Jerry
Bowman on Chrysler Italian imports Computer Program Silicon chips/ICs & CPUs/ENIAC	(PM)
Health Care Fighting heart disease	(PłA)
Like Only Yesterday	(WO)
'60: Sharpville massacre/'83: Barney dies/'65: Civil rights	
NBC Extra Breakfast Scramble	(WO)
Prevention Health Report	(JBI)
Skin problems/Foot care/Sleep/Payon Excercise	
Public Affairs Handicapped helpers	(PIA)
Radio Links "Bright Lights Big City," Michael J. Fi	(RL)
Reviewing Stand Prof. Don Keliher, Jung Wan Zen/Man	(PIA) /a Collins,
Prof. Robert Mengis/Bob Baskin, R	
Travel Holiday Magazine Romania	(CW)
Wireless Flash Alan Young/Sam Freed/Franke Prezite Meat Puppets	(CRN) /Yes/

SPORTS

Costas Coast To Coast (CW) Andy McPhail/John Schuerholz/Lou Gon

inside Sports Report (CW) Frank DeFord/Bud Collins/Bill Jam Robinson/Ron Luciano

John Madden's Sports Quiz (CW) Jeff Leonard/Sports renegades/'78 NCAA finals/Johnson-Bird rivalry'

Sports Explosion (PIA) Dick Vitale/Billy Packer/Michael Jordan/ Dominique Wilkins/Spudd Webb/Karl Malone

Sports Flashback (CW) All time KO leader/Aaron's 600th HR/2 AL '84 no no'a

Creed makes his move/Sky slams OJ/	Cincty &
Stewart	onay a
Amatellin U	(DD)
Run a fotomat/College "I-ball/Blue light	special
on grades/Class picnic	
Bobby Jo Ambergy's	
Bar 'N Grill	(DD)
Rev. Leroy Jergins/Le Shak'up motel	
special/New message machine	
	(8.8. H)
Comedy Hour	(MJI)
Special guest: Political impressionist Jir Stephen Wright/Billy Crystal, etc.	n Morns/
Comedy Show	
With Dick Cavett	(CW)
Pet's & wildlife; Bill Cosby/Mel Blanc/S	
Bros./Lily Tomlin	411001013
Comedy Spot	(CW)
Stephen Wright/Justin Wilson/Steve M	• •
Tomlin/Smothers Bros.	
Dally Feed (JB	/DCA)
Former candidates' parting shots/Excli	usive:
First interview with Spring	
Dr. Dave's Comedy Drops	(PM)
Chat lines/Jim & Tammy hotline/Playbo	
Fun Factory	(PM)
Evangeliste/U2 Kill/Words of the day	
Hiney Wine	(DD)
Looking into Hiney/Hiney seeds/No ga	us in your
hiney/Hiney tour'88	(0.10)
Jackle The Joke Man	(OHR)
We're schitzo/AAAAA/Eiat tub/One-arr paperhanger/Peck peck bang	ned
Laugh Machine	(PM)
Steve Martin/Monty Python/Marx Bros	
Gallagher/David Brenner	
Live From The Improv	(DIR)
Leah Krensky/Steve Smith/Bob Dubac	/Rita
Rudner/Ronnie Shakes	
Mei Blanc's Blankety Blanc:	a(ASR)
Run in/Kamikaze pilot/Hollywood gard	ner/New
announcer/Fix-up game	(5.5)
National Comedy Wireless	(DD)
Wormgear mail, Irish special/Butt gust Boitano to Disneyworld/Big fat Herb	
National Lampoon's	3
	(PRN)
True Facts Raw deal/Quick Bra McDraw	(Phi)
On The Phone With TI-Rone Phone bill chills/How to handle a hung	
Phone bill chills/How to harkie a hung Red Neckerson	(SYN)
rieci rieckerson Rowdy basketball fans	(3114)
	(ASR)
Radio Hotline On hold since 1964/Dor"t hang up/Lib	
that time again/Your biggest fan	1 CH HONE 1/ TL 35
Stevens & Grdnic's	
Daily Comedy Exclusive	(ASR)

anama hat/One-date Debbie/Tax tips/Bobby Bourbon/3 Stooges & a baby DRAMA/

NOSTALGIA

Dragnet	(CMS)
The Big Bobo	
Gangbusters	(CMS)
Case Of Butcher Bandits	
Lone Ranger	(CMS)
Flood Waters	
Same Time Same	Station (RRC)
Soap Quiz	(JBi/ABC)
Lia Quartermain/Bo Buchar Dr. Tony Jones/Lee Halp	

NETWORKS/ PROGRAM SUPPLIERS

- ABC Radio (212) 887-7777 ABC ASR - All Star Radio (213) 850-1169 **CBS** — CBS Radio (212) 975-4321 **CI** — Cart Inc. (509) 534-7090 CMS - Charles Michelson & Sons (800) 648-4546 CP — Culter Productions (213) 478-2166 CUSA — Countdown USA (415) 383-7302 CW — Clayton Webster (314) 725-5070 DCA - DC Audio (202) 638-4222 DD -- Dorsey & Donnelly (214) 631-7934 DIR -- DIR Broadcasting (212) 371-6850 - Global Satellite Net (818) 906-1888 Л - Art Good's Jazz Trax (619) 233-9228 son Broadcast (202) 328-3283 JBł

The second s

American Country

American Top 40

On A Country Road

Rock & Roll Oldles Show

Rock, Roll & Remember

R.V. Shelton/R. McEntire/E. Rabbitt/Bai Boys/Highway 101/T.Graham Brown

A. O'Neel/L. Armstrong/Tiffany/G. Knight/J.C. Mellencamo/Jets/LDD: Elton John

Chet Atkins tour: Elvis/Waylon & Willie/Jim Reeves/Dolly/Everty Brothers

n Bishoo/Gary Owens/Michelle Phillips

American Dance Traxx

Billy Ocean/Jody Watley/Pebbles

(ABC)

e &

(WO)

(ABC)

(WO)

(WO)

(WO)

(CP)

(USP)

(MJI)

(WO)

(US)

(CUSA)

(CW)

(PM)

(WRN)

(MJI)

(CBS)

(DiR)

(MJI)

(WO)

(WO)

(TP)

(WO)

(USP)

(USP)

(WO)

(JT)

Countdown

Lee Arnold

Backtrack

Dick Bartley's

Best Of Times

Dooble Brothers

Dick Clark's

Classic Cuts

The Countdown

With Dick Clark

Countdown USA

Country Calendar

Weekly Special

Charly McClain/Johnny Cash/Eddie Rabbitt

Country Closeup

Country Report

Country Today

Cruisin' America

ne/Billy lo

With Cousin Brucie

Roy Orbison/Kevin Bacon/Richie Ha

Rick Dees' Weekly Top 40

Encore With Jim Lange

Countdown

Rosanne Car

Direct Hits

Dr. Demento

1935: Fred Astaire

Sting/Thom Rotelli Vince Guaraldi

Great Sounds

Belinda Carlisle/Nu Shooz

With David Sanborn

Jazz Trax with Art Good

Future Hits

Bobby Vinton

Hot Rocks

David Lee Both

Jazz Show

Bob Berg

David Foster

Fusion 40

Ricky Skaggs/Judy Rodman

Gladys Knight

t/Alexander O'Nea Countdown America

Guess Who

MJI — MJI Broadcasting (212) 245-5010 OHR - Off Hour Rockers (516) 628-1490 ON - On The Radio Network (213) 306-8009 - Orange Productions (215) 667-8620 - ProMedia (212) 585-9400 PIA - Public Interest Affiliates (312) 943-8888

- Premiere Radio Network (213) 467-2346
 Real Radio Company (818) 795-4900 PRN RRC - Starstream Communications (713) 781-0781 SC
- TP Teleprograms (213) 854-4475
- TS Transtar (213) 460-6383 US, USP United Stations (212) 575-6100 WO - Westwood One Companies (213) 204-5000
- WRN Weedeck Radio (213) 462-5922



FOX IN THE FOLD — The ABC Rock Network recently welcomed KFQX/Austin to its affiliate lineup. Pictured (I-r) are KFQX PD Tom Conolly, the net's Ron Rivlin, and KFQX GM Eric Stenberg.

52 = R&R

COUNTRY



LON HELTON

R&R COUNTRY COVERAGE

War Stories From "Battle For Your Marketplace"

The Country format session at the R&R convention more than lived up to its name, both literally and figuratively. In a pair of "no-holds-barred" 90-minute panels, two "management teams" outlined specific marketing and positioning strategies for a variety of scenarios.

The design was to move step by step through the creative process station principals go through in their strategic meetings.

The day began with this setup: Team One (each team consisted of a corporate representative, a local GM, a local PD, and a consultant) operated a station in a market sized 15-30. It had been on top fourfive years, consistently placing first or second 25-54 and in the top four 12+. Formatically, it had evolved from Continuous Country to a station offering some personality and information elements in AM drive while occupying the music position the rest of the day.

Team Two's company had just purchased a station in the market and was given the assignment of preparing an attack.

Though this was the premise, much of the conversation could apply to stations in any battle situation

The Attack

Team Two's David Gingold began the presentation with a description of the plan prospective owners take to financial backers, including the format direction. Knowing the format and the amount of money it can return is important when developing a twoto-five-year, or even a ten-year, plan for return on investment.

Gingold also said he would choose a GM with start-up experience, indicating the qualities in both a start-up GM and PD were different from those of a "maintenance" GM or PD.

Team One's Norm Schrutt disagreed, saying his philosophy is to hire the best GM you can and let him adjust the plan of attack to various market conditions.

Assuming technical parity, Team Two was left to determine the plan of attack. Part of that plan was researching listeners to see if they were getting what they wanted from the leader. Also important was studying the leader to determine if it had grown complacent and could be beaten by simply doing a better job of executing the format. Another key was recognizing the leader's vulnerabilities.

The Defense

While Team Two was readying its assault, Team One outlined defensive countermeasures. One suggestion designed to give the competition second thoughts about entering the fray was to increase TV advertising whenever it was known prospective buyers were doing research in your market. It can be extremely beneficial to have your station top of mind when a focus group moderator is questioning people about radio in the market. The hope is to make your station seem so strong that it would be cost prohibitive to go against it.

Many advocated programming your station as if the new sstation was on the air, before its actual sign-on. Also stressed was the importance of ongoing research as a method of constantly shoring up any perceived weaknesses.

Regarding potential competi-tors, Schrutt said, "Everybody tells me that competition makes you better. Bullshit. I'd much rather not have any at all." He went on to say you have to accept the fact that there will be losses "which are only acceptable as long as you have an eight share and they have a five. I can live with that.'

Value Of Deception

The question arose of how secretive a station should be about an impending format change. The two obvious views were keeping it quiet for as long as possible with the other believing it was a waste of time, as was spreading false rumors about the intended direction

In an effort to know what the competition was doing, it was suggested - and not denied - that Randy Michaels had gone so far as to go through a competitor's garbage when looking for an edge. (The smile on his face intimated this was a reputation he relished.) Michaels did say he places "spies" inside local research companies' databases to get advance information instead of wading through rumors. He also noted this was a way to poison the results

Following a suggestion that false music tests could be run to thwart this tactic, Dan Halyburton reminded folks of the economic reality, saying he'd have a hard time justifying the expense of a project just to try and fool somebody who will know the truth soon enough anyway.

Supporting the "quiet" theory was the story of a GM who announced in the local paper his intention to take a station Country in the coming month, only to have a competing GM fly in a music library from a sister station to make the change the following day.

Once it was known Team Two was going Country, Schrutt said a meeting was in order to alert staffers that they may start getting strange calls or letters. "You have to prepare them for the fact the competition may play dirty tricks," he said. He then related a story about a GM who tried to convince a chief engineer to cut off the power to a competing GM's home.

The Sign-On

The general consensus was that a station should sign on with as big a bang as possible. It was pointed out that there is a lot of cume to be had by being "new," and to quietly come on the air while perfecting the on-air product squanders many of those opportunities. It was argued that problems could be avoided by rehearsing your people for a couple days before going on fulltime, complete rehearsals, as if the station were actually on the air. Conversely, it was also felt "eas-



The radio panel "defending" team: (I-r) Norm Schrutt, Ted Stecker, Michael Owens, and Randv Michaels.



The "attacking" team: (I-r) Moon Mullins, Mike Chapman, David Gingold, and Dan Halyburton.

ing" into the format allowed the kinks to be worked out, especially prior to a major ad campaign.

Gingold pointed out another reason for a quiet sign-on was lack of promotional funds. An incredulous Michaels wondered how a company spending "\$10-15 million on a property doesn't have the money to do adequate promotion.'

Sign-on "gimmicks" were endorsed by most panelists. A couple days of a computer-voiced countdown or playing the same song repeatedly over a two-day span were cited as two of the better attention-

grabbers.

Michaels said that the top gun "has to sizzle louder; it can't afford to be outdone." His concern was that a station beaten on the local level sends a message to the industry that the company can be beaten other places as well. "Never let the bastards hit the beach!" he yelled. 'Do everything you can to sink their ship while it's still in the water." Michaels claimed his company would "go to the edge of bankruptcy" to keep from having one of its outlets lose.

> Continued on Page 54

The Music Session

Judging by the many positive comments following the panel, this discussion between promoters and radio seemed to have been one of the more productive of its kind.

If that's so, it's because it was truly a dialogue between the audience and panelists. Asked their major complaint, these promoters echoed sentiments of the past, expressing the continued frustration in the high degree of difficulty in getting current records on the radio. Equally as exasperating, from their point of view, was the high percentage of oldies in the format.

Though the panelists were from promotion, their desire to know how radio programmers operated resulted in much of the discussion emanating from the audience. Programmers Moon Mullins (WSM/ Nashville) and Bob McNeill (WMZQ/Washington) offered detailed explanations of the thought process programmers go through when selecting music. Malrite VP/ Research Jhan Hiber detailed the mechanics of music testing to an audience which included RCA/ Nashville artists Radney Foster and Bill Lloyd. The two later expressed their amazement at the heretofore unknown-to-them processes their music is put through. The duo also said they "didn't feel in control" of their records or fate once put into the record-charting system.

Record reps also complained of consultants' 'safe lists." They didn't feel it right that a consultant in a faraway city should determine what was right for a station's music list.

Other thoughts from this panel: · Disappointment at radio's fail-

ure to judge artists on the body of their work, not just a single. The need to realize artists are

living, breathing people who are

hurt when their lives are reduced

to comments about five ounces of black vinyl. • Oldies are over-researched.

 Callout should be done for popularity, not familiarity.

 The lack of understanding on both sides of the industry about one another's respective business approaches.

· Why is it one-third of reporters wait for records to get into the 30-40 range on the charts before adding them?

Anyone who's ever climbed a dais to participate in a panel knows just how tough it really is. My sincerest thanks to those who gave their time and talents to make these sessions among the most enjoyable I've attended.

On the format panel, Mike Chapman, WUBE/Cincinnati PD; David Gingold, Barnstable Broadcasting President; Dan Halyburton, KLIF & KPLX/ Dallas VP/GM; Randy Michaels, Sr. VP/Programming, JACOR; Moon Mullins, WSM-AM/Nashville PD and Consultant: Michael Owens, VP/GM KNIX-AM & FM/Phoenix; Norm Schrutt, President Group II, Cap Cities/ABC; Ted Stecker, WBAP & KSCS/Dallas OM.

On the music panel, Joe Casey, CBS; Paul Lovelace, Capitol: Carolyn Parks, Independent; Bruce Shindler, MTM; Shelia Shipley, MCA; and Jack Weston, RCA. You done good.

Leading the dialogue at the evening music session were (I-r) Jack Weston, Joe Casey, Shelia Shipley, Paul Lovelace, Carolyn Parks, and Bruce Shindler.

Warner Bros. Is Springing Into Action...

Southern Pacific

"Midnight Highway" *releases March 15

Michael Martin Murphey

"Talkin' To The Wrong Man" (Duet with Michael's son, Ryan) *releases March 15

Nitty Gritty Dirt Band

"Workin' Man (Nowhere To Go)" *releases March 15

Marcy Bros. "The Things I Didn't Say" *releases March 22

Randy Travis "I Told You So"

(Featuring new vocal performance) *releases March 22

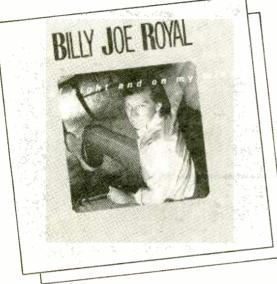


Highway 101 "Cry, Cry, Cry"
The McCarters "Timeless And True Love"
Hank Williams, Jr. "Young Country"
Dwight Yoakam "Always Late"
Gary Morris & Crystal Gayle "All Of This And More"

... The New Tradition Continues

NASHVILLE THIS WEEK

"OUT OF SIGHT AND ON MY MIND"



by BILLY JOE ROYAL The follow-up to the Top 5 Smash "I'LL PIN A NOTE TO YOUR PILLOW"

> from the album THE ROYAL TREATMENT (90658) Produced by Nelson Larkin

A RISING YOUNG STAR NOW ON ATLANTIC AMERICA!



ROBIN LEE "THIS OLD FLAME" (7-99353) the debut single

COMING SOON:

THE ALBUM THIS OLD FLAME





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Mandrell & Celebs Go To Bat For Benefit

Barbara Mandrell, in conjunction with Delta Airlines, has enlisted a host of TV, sports, and music stars to participate in her "Celebrity Softball Classic."

Proceeds from the game – which will be held on June 3 in Nashville – will benefit Vanderbilt University's Medical Center Transplantation Program. Mandrell says, "Our primary goal is to increase awareness on a national level that organs are needed to save people's lives." AT&T Long Distance Gift Certificates and Beaman Pepsi/Nashville are also helping to sponsor the event.

Participating in the game along with Mandrell and her sisters Louise and Irlene will be: Roy Acuff, Lucille Ball, Dick Clark, Patrick Duffy, Ralph Emery, Morgan Fairchild, Frank Gifford, Bob Hope, Gladys Knight, Emmanuel Lewis, Willie Nelson, Walter Payton, Minnie Pearl, Ahmad Rashad, Phylicia Rashad, Herschel Walker, Danny White, Betty White, and Oprah Winfrey.

Duos Do It Again

Two groups of former singing partners have announced they'll be reuniting to hit the concert trail once again. This year will see David Frizzell and Shelly West



THE GRASS IS GREENER — Curly Putman was awarded a certificate for two million performances of his "Green Green Grass Of Home" at BMI's "Million-Air Club" luncheon. On hand for the presentation were (I-r) BMI CEO Frances Preston, Putman/Tree Publishing President Buddy Killen, and BMI VP/Nashville Roger Sovine.



YOU ARE THERE — ASCAP's Eve Vaupel (I) and MCA's Steve Earle (c) filmed cameo appearances for Rounder artist Dave Olney's "You Are There" video.

War Stories

Continued from Page 52

The Benefits Of Confusion All of the panelists agreed that the format leader is the prime beneficiary of any confusion created in the marketplace. Thus, it's a mistake for the challenger to copy anything the leader does.

Contrary to the notion that the leader shouldn't respond to moves made by the newcomer, there was a strong feeling that the leader should copy quality innovations or programming instituted by the challenger. Again, the leader, because it has developed the top-ofmind awareness aover the years, will be perceived to be first with the ideas while the challenger may be, to its detriment, perceived as copying from the established station.

TV; Direct Mail With both stations on the air, the battle for the listeners minds be-

www.americanradiohistory.com

gins. But what kind of advertising benefits the attacker; which the defender?

The first point was there's a difference between offensive and defensive spots for TV. The defenders said they'd make efforts to tie up spots the challenger might be inclined to use. But that was discounted by the notion that custom spots were mandatory in this situation. No one felt "off-the-shelf" syndicated spots could do the job the challenger needed.

Moon Mullins advocated mentioning the leader by name and saying, "They're good at this. But have you noticed . . .' Stress your uniqueness and the leader's weaknesses."

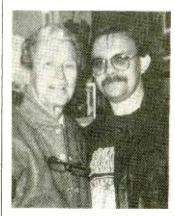
Michaels said JACOR's spots are usually so outrageous they never make it to the end of the flight because the TV stations yank them in response to numerous complaints. Of course, that usually generates newspaper coverage as well. The playing selected dates booked by McFadden & Associates. Meanwhile, Jim Ed Brown and Helen Cornelius, who haven't performed together since 1980, are signed to Top Billing for their upcoming tour.

• Plans are in the works for Ricky Skaggs to produce a bluegrass album for Dolly Parton. Skaggs may also contribute some back-up vocals and instrumentation...John Cowan of New Grass Revival has a bit part in an HBO special based on a character from Garry Trudeau's "Doonesbury" comic strip. Titled "Tanner '88," the special will be a spoof on political campaign fundraising.

• Didja know that Rusty and Chris of Epic group the Goldens are the sons of former Oak Ridge Boy William Lee Golden?

• Marlboro has chosen Second Harvest National Food Bank as the recipient of proceeds from its '88 Marlboro Country Music tour.

-Debe Fennell



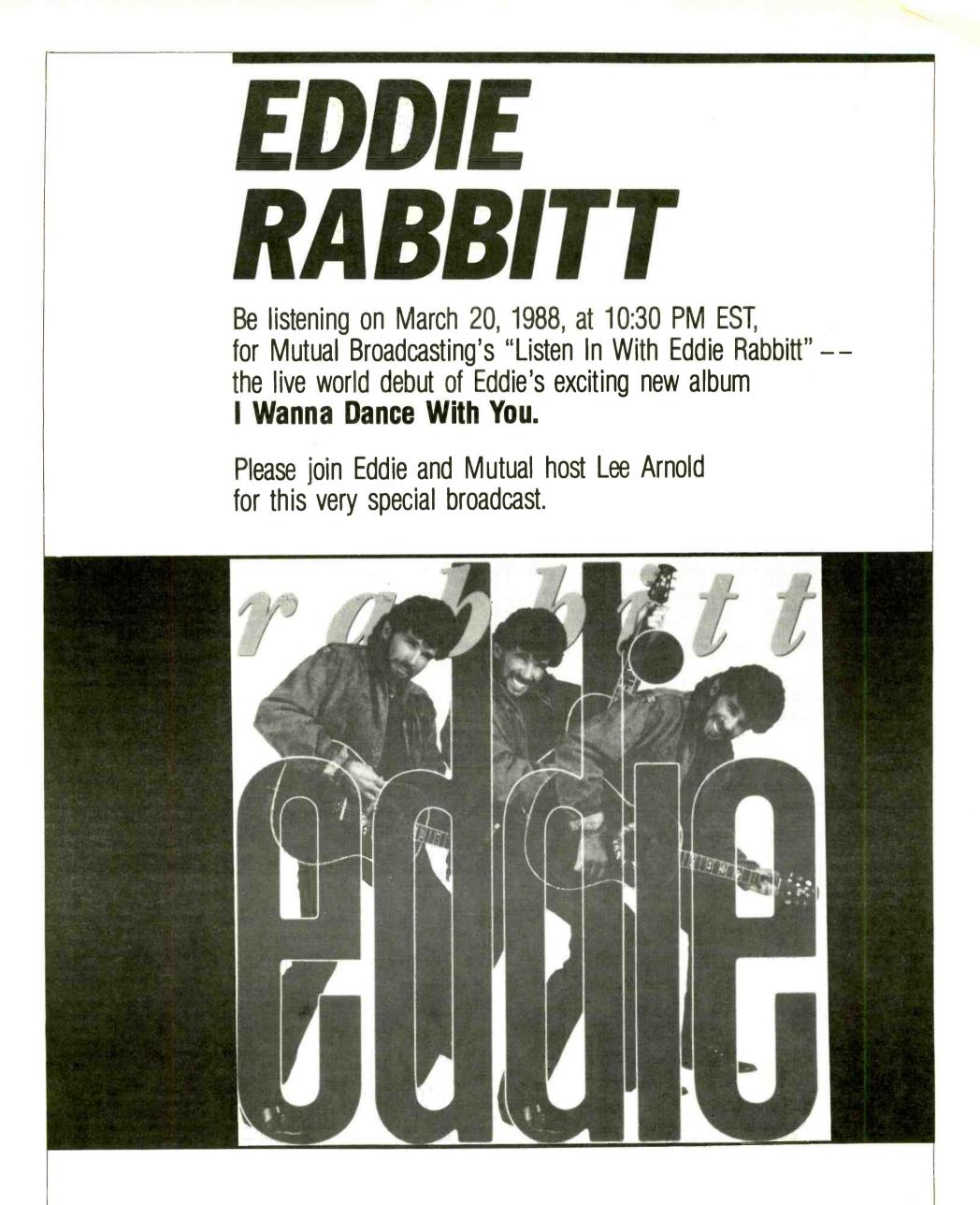
A GRAND OLE HAPPY ANNIVER-SARY — Many friends and admirers celebrated with Roy Acuff on his 50th anniversary with the Grand Ole Opry. WB's Chris Palmer (right) stopped by Acuff's dressing room to offer his congratulations.

point he made was that a new station needs to create attention-getting spots. He went on to describe one of his commercials which ended with the shadow of people hanging.

Direct mail was deemed more beneficial to leaders due to the fact familiar calls were easier to reinforce. It was also felt the leader had an advantage in that it could be more efficient with dollars spent by using its research database to better target the mailing. Perhaps the most telling com-

Perhaps the most telling comment of the day's sessions came from someone in the record business, who said that no matter what people have said over the years, the fact is that the radio and record industries are tremendously different and have goals that are nowhere near the same.

It's for that reason we need to learn what we can about the other side of the business so we can complement one another. We don't need to be on the same track to arrive at the same destination.









56 E R&R



ADULT CONTEMPORARY

MIKE KINOSIAN

From Full-Service To Nuts And Bolts

NAC Session Receives Enthusiastic Response

AC's many faces were examined at **R&R**'s Convention '88 in several spirited, diverse sessions. Here are some highlights.

"Full-Service Fundamentals"

"Just because we're an adult radio station doesn't mean we can't have fun," said WLW/Cincinnati PD Dave Reinhart, who addressed FSA programming challenges along with fellow panelists KFMB/ San Diego's Mark Larson and KHOW/Denver's Doug Erickson. Taped KFMB and WLW snippets which opened the session revealed FSA's ability to be topical, relevant, and lively — contrary to the format's stereotype of being stuffy and boring.

Larson underscored the importance of community involvement, saying his AM drive team of Hudson & Bauer makes over 100 ap-

"AC isn't restricted we can innovate. We don't believe in 'New Age,' but we don't believe in 'old age,' either.''

-Bobby Rich

pearances a year. "After 13 years they still keep that pace, which says a lot for Full-Service," he added.

On dealing with personalities who have been at their stations for long periods, Reinhart noted, "If a guy has been in the business 20 or more years, you've got to trust his judgment. I have more trouble controlling talk show personalities than those doing music shows. There's not a lot of management needed for the morning man if he's covering the things he should. (PM driver) Gary Burbank is a comedic genius: the only thing I have to watch is that his bits can get too long."

Consultants came under fire, with Erickson noting, "You're much better off sending tapes to a PD, GM, or someone in the industry who has a background and understanding of Full-Service radio." Pointing to former WLS/Chicago PD (now WODS/Boston PD) John Gehron, Erickson continued, "WLS was a very unusual station – almost a Full-Service CHR. I would certainly have used John's input or (WTIC/Hartford's) Tom Barsanti's help. I'd much rather arrange to get one of those guys up for a ski vacation and listen to my station for 48 hours than pay a consultant who may have no understanding of Full-Service radio.

While music is not the most important FSA element, the panelists agreed that the music played must be right. Panelists and some audience members predicted Full-Service on FM is coming, and said operators should ready themselves for it.

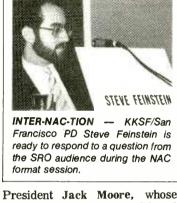
Some other conclusions: sports play-by-play on FSA is highly important; music at night on an AM FSA won't win (talk or sports is better); and younger audiences (25-44) will and do listen to FSA.

NAC: Future Format Or Fad?

A definite NAC buzz existed at the convention, and a packed forum on the format featured panelists KKSF/San Francisco PD Steve Feinstein, KGRX/Phoenix PD John Sebastian, and former KTWV/Los Angeles PD Frank Cody. Before their remarks, four other industry luminaries commented on NAC's short history.

Frank Forest, whose Musical Starstreams debuted seven years ago and is now aired in 54 markets, declared, "This format is a mix of a lot of different kinds of music. We were the first people to syndicate New Age music to commercial radio in 1983 (parttime) and on a fulltime basis in 1984."

Progressive Music Network



"Breeze" satellite format debuted last summer, traced the genesis of NAC to 1978 at his KTWN/Minneapolis. Recalling a George Winston concert appearance several years ago, Moore said when he met Winston he asked him what he called his music. The artist said he didn't know, and posed the same question about KTWN. Said Moore, "It was not having a label that kept us from going into this type of format, nationally."

Windham Hill National Promotion Director Rich Schmidt stated, "There are stations that sell product for us. We're selling more product in the Bay Area, Dallas, and Washington."

James Lewis Marketing head James Lewis agreed that the format could sell records. "In three months, the Wave (KTWV/Los Angeles) sold 40,000 AIDS samplers. Somebody's got to be listening."

On whether or not to use announcers with the format, Sebastian said, This format has the potential to be number one or number two in each market it's in (25-54), but to achieve that status it has to have announcers. It has to have the warmth of real radio."

Cody said the need for announcers must be made on a caseby-case basis. "When I was with (KTWV parent company) Metropolitan, we had artists back-announce music. I can't imagine the Wave will ever have 'disc jockeys.' What's healthy about this format is that it's being done in a variety of



FUNDAMENTALIST THINKERS — KHOW/Denver OD Doug Erickson (r) makes a point about Full-Service fundamentals as WLW/Cincinnati PD Dave Reinhart (c) and KFMB PD Mark Larson listen.

ways in different cities."

Feinstein explained, "We decided to use announcers because we think people want to know what the music is. In a format that plays so much new music, it's critical to have announcers. I also think people want companionship. Our announcers add something; they don't take anything away."

Discussing NAC's inability to compete in AM drive, Sebastian said, "The biggest thing we need is patience. It takes time (to win) in morning drive. We can't afford to make knee-jerk reactions."

Cody said KTWV features capsule information at the top and bottom of the hour and information when necessary, but that WNUA/ Chicago, which he now consults, originally offered no information. He added, "I can imagine someone using this format and being all news in the morning."

Feinstein offered one of the session's most candid observations when he declared, "I don't like listening to our station in the morning. I listen because I *have* to. As great as the music is, we've got to have something to make us stick out from the pack."

The theme which emerged from the session was that while NAC is breaking rules, format shapers must be careful about what they utilize from other successes. It was also pointed out that AOR has a deep influence on NAC, and NAC is affecting traditional AC.

Audience interaction carried over to the cocktail party and supper following the panel. Contrary to what some expected, there were no showdowns or personality attacks. Consensus: NAC will be with us this time next year.

AC Not Always

Cautious

A video song parody performed by B100/San Diego's Rich Brothers opened the Music Intensive/Gold Intensive presentation to illustrate that AC stations need not be the boring, cautious entities that many believe them to be.

The panel, made up of KVIL/ Dallas Program Manager Ron Chapman, KSS5/Minneapolis Station Manager Chuck Knapp, WMJJ/Birmingham PD Smokey Rivers, B100 PD Bobby Rich, Warner Bros.' Dino Barbis, and Atlantic's Mary Conroy, dealt with a wide range of nuts and bolts topics including the MD's role, dayparting, and Gold-based vs. hybrids. The record community focused on the format's ability to image superstars vs. breaking new artists, and debated expansion of the chart. Chapman revealed the logistics involved in changing promos. "Promotions set you apart. Everything we do regarding promotions is aggressive, not cautious. We never run a promo more than 48 hours."

Knapp addressed the complexities of combining various roles of air personality, manager, liaison, motivator, and Vikings Network producer, saying, "The more I do, the more I like it." He also conceded, "There's really nothing you can do to counterprogram a giant MOR (referring to FSA WCCO) when you're an FM music station."

Rivers, the only off-air PD of the four radio panelists, declared, "Radio is radio. I've programmed CHR, AOR, Gold, and AC and have done the same things everywhere. What *aren't* we supposed to do in AC?"

Rich, B100's driving force, leads what many consider to be the most aggressive AC station in the coun-

"Just because we're an adult radio station doesn't mean we can't have fun."

-Dave Reinhart

try. "We're a successful radio station going after a lot of listeners who happen to be adults," he said. "I don't see why you have to have a label. We've chosen to target a little brighter and maybe a little younger (21-45). AC isn't restricted — we can innovate. We don't believe in 'New Age,' but, we don't believe in 'old age,' either."

The difference between a Gold Intensive station such as WMJJ and an AC hybrid such as B100 came out in the following exchange:

Smokey Rivers: "When you listen to Bobby's station, he would not be playing "Time In A Bottle' by Jim Croce at 10 in the morning."

Bobby Rich (interrupting with a pained facial expression): "Oh God, no."

Smokey: "We will do that, but we'll play hits for big kids."

Unlike the other two AC sessions, this gathering's agenda was divided between radio and record communities, and each fought to have its concerns addressed. Record promotion experts Barbis and Conroy agreed that a station is "late" in adding a record when it's gone Top 15 (or better) on R&R's Back Page. Major market stations are, in Conroy's words, the "toughest nuts to crack."



RICH MOMENT — B100/San Diego PD Bobby Rich (I) adds his unique touch of humor to the late night music panel. A smilling Dino Barbis of Warner Bros. looks on.

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MARKETPLACE



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OPPORTUNITIES

OPENINGS

PLEASE NOTE PERMANENT

ADDRESSI

OPENINGS

NATIONAL

<u>AAAA</u> **MIDWEST PD/AIR TALENT** One of our EXCITING medium market chains is now looking! You will work with a SUPERB company with respected credentials in a winning AOR/CHR environment. This position is available NOW through Westwood Personalities. If you'd like to consider making the St. Louis area your next home, send us your

T/R and we'll make the sale for you WESTWOOD PERSONALITIES 6201 Sunset Bl., Suite 8 Hollywood, CA 90028 • (213) 851-5769

MAJOR MARKET TALENT

If the shoe fits . . . You have over 5, 7, 10 years in radio — you started in a small market, learned your trade, moved to medium, and now you're ready for a Top 100, or Top 50, or even higher . . . but how do you break in? How do you become aware, as soon as the opening occurs? Well, that is our job. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives a constant flow of job avails for <u>all</u> size markets. We make the complete presentation for you. If you are senously looking -- contact NATIONAL immediately for complete registration information.

ACT NOW! NATIONAL BROADCAST TALENT COORDINATORS Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144



Experienced national radio promotion exec. wanted for established L.A. independent label with major label distribution leal. Primarily AOR/CHR, but must know all formats to handle our diverse roster. All inquiries strictly confidential. Resumes to Stephen Powers/Chameleon Music Group, 3355 W. El Segundo Blvd., Hawthorne, CA 90250. EOE

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RADIO JOBS Weekly newsletter lists hundreds of cur-rent openings for Disc Jockeys and News Casters. Mail check or money order to Broadcast Job Services, 15200 A. Shady Grove Rd., Suite 532, Rockville, MD 20850. \$5.95 per week or \$15.95 for six weeks. (301) 340-1882.

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

EAST

Central PA Country needs creative Prod Director. Knock us out with your best samples. B98FM, 333 Chestnut, Mifflinburg, 17844. EOE (3/11)

Aggressive Northwest PA Country station seeks T&Rs for future on-air openings. RAY: (814) 724-1111. EOE (3/11)

WPGC AM/FM seeks parttime AT. Experience required. T&R: Bob Mitchell, PD, Box 10239, Washington DC 20018. No calls. EOE (3/11)

Central VT's Country station seeks AT for future openings. Good location/best skiing. T&R: WSNO & WORK, Bill Noyes, Box 1, Barre, 05641. EOE (3/11)

High profile AC seeks creative, eager ATs for suburban Pitts-burgh station. T&R: Mark Rivers, Box 202, Charleroi, PA 15022. No calls. EOE (3/11)

New England MOR seeks two experienced ATs/prod. pros. New facility one hour from Boston/Hartford/Providence. T&R: WGFP, Ralph Palmer, Douglas Rd., Webster, MA 01570. EOE (3/11)

WCAP/Lowell, MA seeks hardworking anchor/reporter. Heavy news commitment, smooth delivery, experience a must. T&R: Barry Pretzel, 243 Central St., 01852. EOE (3/11)

WBAB/L.I. needs talented, hardworking swing shift AT. Experience/local residence a plus. T&R: Box J, 11702. EOE (3/11)

Full/partime AT and newscasters needed for all shifts. (301) 340-1882. EQE (3/11)

WLTN seeks fulltime AT/prod/copywriter for midday or PM drive (depending on qualifications). T&R: Jacques Chabot, PD, Box 349, Littleton, NH 03561. EOE (3/11)

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OPENINGS

New England MOR WGFP seeks two experienced ATs/prod. pros. One hour from Boston/Hartford/ Providence. T&R: Raiph Palmer, Douglas Rd., Webster, MA 01570. EOE (3/18)

Creative, eeger ATs needed for suburban Pittsburgh. High profile AC. T&R: Mark Rivers, Box 202, Charleroi, PA 15022. EOE (3/18)

Top-reted WABK/Maine seeks professional team players. All shifts considered including news and production. C&R: Tom Fricke, Box 1280, Gardiner 04345. EOE (3/18)

Southeastern VT WMKS & WCFR needs solid newsperson ASAP. T&R: Dave Bickford, Box 800, Springfield, 05156. (802) 885-4555. EOE (3/18)

Top 50 CHR seeks creative/humorous/morning AT. Good pro-duction, phones. T&R: Lance Debock, Box 100, Manahawkin, NJ 08050. EOE (3/18)

WIXL & WNNJ/Northern NJ seeks News Reporter. Good writing skills/delivery a must. Sample, T&R: Box 40, Newton 07860. EOE (3/18)

WYRY-FM/Keene, NH now accepting T&R's for future fulltime positions. Females encouraged. Steve Young, OM, 69 Island St, 03431. EOE (3/18)

Music Intensive AC FM seeks evening AT who can entertain. T&R: Consultant, Lewisound Assoc., ___2966 Oakland Rd., Consultant, Lewisound Assoc., 2 nem, PA 18017-1226. EOE (3/18)

South central PA CHR seeks fulltime AT. T&R: WGLU, Rich Adams, 516 Main St., Johnstown, 15901, EOE (3/18)

 $\ensuremath{\Omega-100/PA's}$ leading CHR seeks individual for news, weath and sports mornings. Ability to interact with morning A T&R: Box 190, Easton, 18044-0190. EOE (3/18) rning AT.

WEIM/Fitchburg, MA has rare midday opening for AC AT. Females encouraged. Beginners with voice/reading skillscon-sidered. T&R: Jack Reymond, 762 Water ST., 01420. EOE (3/18)

Dominant CHR . . .

in Upstate New York has openings for all dayparts. Excellent facilities & opportunity. Send T&R to PO Box 410, Danbury, CT 07813. EOE

mannannannanna.



North Jersey's classic hit connection seeks morning AT. Must be topical, friendly and energetic. Team player only. No beginners. T&R to J. Rafter, WJDM, 9 Caldwell Place, Elizabeth, NJ 07201. EOE

OPENINGS

---------SOLID NEWS PROFESSIONAL WANTED for 100 KW regional news leader. Reporting/anchoring skills a necessity, DJ interaction a plus. If you're committed to be the best, join our team. Good salary/benefits. T&R to GM, Q106.5, PO Box 273, Brewer, ME 04412. EOE ______

ZOO CO-HOST!

Alan Burns and Assoc. CHR client needs ZOO co-host for #1 rated AM show. Must be a good writer. Need to fill immediately. Top 35 mkt. Send T&R to 11705 Sumacs St., Oakton, VA 22124. EOE

MORNINGS

Heritage AOR (Top 60 market) losing morning show to majors. Looking to fill immediately with individual/team who can continue our tradition of market dominance. T&R to Radio & Records, 1930 Century Park West, #004, Los Angeles, CA 90067. EOE

N.Y. agency seeks crackeriack production director capable of writing, editing and producing radio spots, A.V. presenand producing radio spots, A.V. presen-tations, instructional tapes and video soundtracks. Good shop for middle market all-star. Salary to \$30k. Tapes, resume and writing samples to R&R, 1930 Century Park West, Box #003, Los Angeles, CA 90067. EOE

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SOUTH

Lite 92.1FM seeks AT for soft AC. Strong prod. skills and mature voice. Good salary/benefits. T&R: Ross Block, Box 669, W. Palm Beach, FL 33402. EDE (3,11)

Northeast Texas station seeks experienced newsperson. PD (214) 342-3501. EOE (3/11)

100kw CHR KZLE needs afternoon cooke . Prod. skills a must. T&R: Bill James, Box 2077, Batesville, 72503. EOE (3/11)

AT needed for CHR WKRM 45 miles south of Nashville. Ta Mark Ramey, Box 1377, Columbia, TN 38402. EOE (3/11)

Experienced ND/reporter needed ASAP for aggressive top-ranked KIXY. T&R: Walton Foster, 1 City Hall Plaza, San Angelo, TX 76903. EOE (3/11)



Major record company is seeking an actionoriented individual, capable of interfacing with and motivating support groups and "Leading the Charge" throughout the company on key pop, R&B and heavy metal acts.

The successful candidate will be involved in all aspects of creating marketing plans, Artist image development, advertising programs, etc. This is a high powered, high visibility position in an environment where product management plays an essential, proactive role. The individual must possess a minimum of 5 years experience at a record company, product management experience preferred.

We offer a competitive salary and excellent benefits. Please forward resume with salary history to:

> Box EAG - 161 360 Lexington Avenue, 12th Floor New York, NY 10017

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OPPORTUNITIES

OPENINGS

Broadcast group seeks promotion oriented programmers for new acquisitions. Salary, T&R: VP/Programming, Box 11788, Lexington, KY 40578. EOE (3/18)

WPRD & WJYO/Orlando, FL seeks experienced receptionist/ clerk ASAP. Resume: Kay Wise, N. Mercy Dr., 32808. EOE (3/18)

Versatile Sportscasters who can report; ATs with sparkle and news pro with credibility needed. Box 22607, Tampa, FL 33622-2607. EOE (3/18)

WLCC & WRAA/Lursy, VA seeks AT for shift, production and sales. T&R: Box 387, 22835. EOE (3/18)

Top 100 Southeastern CHR needs solid AT for various dayparts. Strong prod. skills a must. T&R: Box 29581, Atlanta, GA 30359. EOE (3/18)

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Eden's Broadcasting's Q94 is looking for the hottest Production Director in America today. Great facilities, great people. Commercial writing and multi-track production experience necessary, creativity a must! Submit T&R to Jim Payne, WRVQ, Box 1394, Richmond, VA 23211. No phone calls please. EOE

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KIX 104

PROGRAM DIRECTOR Perennial dominant 20 share FM country. Stable air staff. Highly visible. Fair management with very high expectations. Team spirit. Good facility in scenic mountainous region, on Money Magazine's list of most livable cities, aggressive group owner. Fast growing market, 200,000 population, healthy economy. Job requirements: Morning drive, music director, creative production ability, prefer experience in larger market/top rated station, with 8-10 years radio, and some PD or MD experience. Current PD is moving to bigger market after 5 years. T&R with past compensation to: Doug Whitman, General Manager, KKIX, P.O. Box 1104, Fayetteville, AR 72702. EOE

Wssper 104 FM

WSSPer 104, Orlando's Easy Listening Station has an opening for afternoons. Quality voice for on-air and production a must. T&R to Allen Wilkerson, 140 N. Orlando Ave., Winter Park, FL 32789. M/F EOE

MIDWEST

Leading Contemporary Country in Central WI seeks qualified, upbeat AT. Production/promotions/remote skills needed. T&R: BOX 956, Stevens Point, WI 54481. EOE (3/4)

Fast growing Country FM in SW OK has immediate opening for afternoon AT. T&R: KFXI, BRUCE McGREW, BOX 392, MARLOW, OK 73055. EOE (3/4)

KJMO seeks midday AT with strong production. Females encouraged. T&R: Warren Krech, PD, 3109 S. Ten Mile Dr., Jefferson City, MO 65101. EOE (3/4)

Christian AC outlet wants to add to on-air staff. If you have talent and want to grow send T&R: WHLO, 3535 S. Smith Rd., Akron, OH 44313. EOE (3/4)

Leading OK City Country music station seeks nighttime AT. T&R: KXXY AM/FM, Jay Phillips, 101 N.E. 28th St., OK 73105. EOE (3/4)

Small market ND needed by 1st of May. Gather and anchor newscasts. Experience/style required. T&R: WPCO, 601 Upton Rd., Mt. Vernon, IN 47620. EOE (3/4)

WAVC/Duluth,MN seeks warm morning AT. Great company/pay for teamworker. T&R: 1001 E. 9th, 55805. EOE (3/11)

OPENINGS

Classic Rock KTGL seeks adult communicator for AT/prod.Females encouraged. No beginners. T&R: Neal Hunter, 3201 Pioneers Bivd., Lincoln, NE 68516. EOE (3/11)

Afternoon AT needed to add spark to Lite AC drivetime. T&R: Pat Kelly, 96 Lite FM, 425 W. Superior St., Duluth, MN 55802. EOE (3/11)

Top rated CHR surprised by loss of established AT/PD whose lead our dominant morning team. T&R: KFMW, Box 1330, Waterloo, IA 50704. EOE (3/11)

CHR/AOR overnight AT needed. Long hours. Low pay. Fun crew. Hot format. T&R: Box 2122, Woodward, OK 73802. EOE (3/18)

WIOU & WZWZ/Kokomo, IN seeks morning news anchor/reporter for three person department. Growth potential. T&R: PETER ZELCS, ND, Box 2208, 46902. EOE (3/18)

KIZZ seeks fulltime evening AT with strong production skills. C&R: Gary Stevens, Box 2188, Minot, ND 58702. EOE (3/18)

WEBC & WAVC/Duluth, MN needs AC/Country PD/AT. Must know AC and be teamworker. T&R: 1001 E. 9th St., 55805. EOE (3/18)

CHR KRNQ/Des Moines. Another of our stations is in a large market. Great company with the tools. T&R: Chuck Knight, 1416 Locust, IA 50309. EOE (3/18)

Established sales list available to right person. Interested? Resume: KXEL & KOKZ, Box 1540, Waterloo, IA 50704. EOE (3/18)

KZBS/Oklahoma City seeks gonzo AT and gorilla production pro. T&R: Susan Stevens, 9400 N. Broadway, #99, OK 73114. EOE (3/18)

AOR/CHR KFMZ seeks PD ASAP. Excellent money, facilities, opportunity. T&R: Contemporary Media, 1360 S. 5th St., St. Charles, MO 63301. EOE (3/18)

Relatable AC drivetime AT with sharp prod. skills needed. Excellent facility/growth potential. References, T&R: WJTW, 2455 Glenwood, Joliet, IL 60435. EOE (3/18)

100kw Contemporary Country cross-over seeks morning AT. Must enjoy the fun and challenge of success. T&R: Charlie Hale, Box 798, Garden City, KS 67846. EOE (3/18)

Green Bay station seeks dynamic, experienced and successful Sales Manager. WJLW, GM, 133 N. Superior, De Pere, WI 54115. EOE (3/18)



I NEED A REBEL FOR NIGHTS! Someone with good AOR experience who can redefine "hip." Brand new facility, a highly competitive market, and a team of winners are all waiting for the right person. T&R to Guy Perry, WXLP, 1229 Brady Street, Davenport, IA 52803. EOE

DES MONES' BEST ROCK AND ROLL "AMERICA'S #1 A.O.R."* Looking for AM teams, or person and PM Drive Person to work at the highest rated A.O.R. in the U.S.A! Great company, good benefits and excellent pay for the

right people. T&R's to: Larry Moffitt KGGO, D.M., Iowa 50317. EOE (*Jim Duncan report 1987 Fall listing/12 + share)

MIDDAYS/PRODUCTION

If you do personality and your production sizzles this large market FM wants you. Great bucks. Send your best to Radio & Records, 1930 Century Park West, #002, Los Angeles, CA 90067. EOE



VOICE OF THE '90's NEEDED If you're a master with the blade & want a midday shift to boot, we want you NOWI Radio in Des Moines will never be the same when we find you! T&R to PD, Maxwell Shaeffer, KDWZ, 215 Keo Way, Suite 312, Des Moines, IA 50309. M/F EOE

OPENINGS

WEST

KPAY-AM/Chico, CA seeks fulltime production pro/board engineer. Copy, T&R: Larry Scott, 2654 Cramer Ln, 95928. EOE (3/4)

Colorado FM seeks morning and evening ATs with production skills. Two years' experience required. T&R: Box K, Greeley, 80632. No calls. EOE (3/4)

Production pros: excellent copywriters, rush copy or best T&R: E.C., 311 West Ashley St., #1502, Jacksonville, FL 32202. EOE (3/4)

AOR KMTN-FM/Jackson Hole, WY needs experienced AT. On-air/production (8 track) a plus. Box 927, 83001. (307) 733-4500. EOE (3/4)

Production/promotions/airshift. Do all three? T&R: KFMS, Brad LaRock, Box 15223, Las Vegas, NV 89114. EOE (3/4)

Adult FM needs morning announcer. Females encouraged. T&R: Jerry Albers, Box 2450, Grand Junction, CO 81502. EOE (3/4)

100kw seeks on-air nut, team player with strong prod. Increase 43.1 nights. Jim Nelly, Box 1131, Arcata, CA 95521. EOE (3/11)

Small market FS Country FM seeks ATs. T&R: PD, 1343 Han cock Rd., Bullhead City, AZ 86442. EOE (3/11)

KMBY/Monterey, CA seeks AOR AT for evenings ASAP. Cando attitude a must. T&R: Rich Berlin, Box 1271, 93942. EOE (3/11)

Small AZ Country/Rock station needs AT. Must be able to read. Great place to start your broadcast career. KQSS, Box 292, Miami, 85539. (602) 425-4378. EOE (3/11)

CHR KBOS-FM seeks midday AT and Prod. Director for future opening. T&R: Barry Richards, 2020 E. McKinley, Fresno, CA 93703. EOE (3/11)

Central CA AC seeks adult communicator with strong prod. skills. Solid position/company. T&R: KLLY, Russ Davidson, Box 80658, Bakersfield, 93380. EOE (3/11)

KNZS is building its' news commitment. Need enthused, experienced anchors/gumshoes. C&R: 1098 Del Monte Ave., Monterey, CA 93940. EOE (3/11)

Are you funny? Not morning zoo but witty, irreverent adult humor that can win in top 100 market. T&R: Box Y, Stockton, CA 95202. EOE (3/11)

KFIG AM/FM seeks experienced/highly motivated salesperson. Draw against commission; benefit. Russ Beckmann, Box 4265, Fresno, CA 93744. (209) 268-8801. EOE (3/11)

Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

AOR KMTN-FM/Jackson Hole, WY needs experienced AT. Production (8 track), other skills a plus. Box 927, 83001. CEOE (3/18)

KILO 94 seeks high powered salespeople. Resume: Jerry Grant, GSM, Box 2080, Colorado Springs, CO 80901. EOE (3/18)

KXGO-FM has money to spend for Production wiz/AT. Must understand ratings/cume/promotions. Jim Nelly, Box 1131, Arcata, CA 95521. EOE (3/18)

Morning AT needed for Central CA AOR. Minimum five years' experience. T&R: KDJK, Mark Davis, 570 Armstrong Way, Oakdale, 95361. EOE (3/18)

Newsperson. Excellent opportunity to polish your act and move to nearby major market. KQSS, Box 292, Miami, AZ 85539. EOE (3/18)

KHQT/South Bay's hot new music mix seeks nighttime killer. Strong phones/high energy delivery. T&R: 2540 Celifornia St., #106B, Mountain View, CA 94040. EOE (3/18)

Contemporary News. Wyomings' most listened to radio station seeks ND. Females encouraged. T&R: KTRS, Peter Masse, 251 W. 1st, Casper, 82601. EOE (3/18)

Impact PD for medium Northwest market needed. Onair/promotions a must. T&R: Everest Broadcasting, 15600 Redmond Way, #231, Redmond, WA 98052. EOE (3/18)

Live & work by the beach. K-Ocean 103.1 seeks AC AT for future openings. T&R: Brad, 130 Newport Ctr. Dr., Newport Beach, CA 92660. EOE (3/18)

KDIA/San Francisco. Bay areas original urban outlet has AT position open. C&R: Jeff Harrison, 100 Swan Way, Oakland, CA 94621. EOE (3/18)

CO. SALES

Colorado Springs sales positions open. Minimum 2 yrs. experience required for leading AC-FM and solid News/Talk AM. Contact KSPZ/KVOR, Russ Whitnah, 719-632-3536, 615 E. Brookside, Colorado Springs, CO 80918. EOE

POSITIONS SOUGHT

Celebrity and character voices for shows/promos, Currently heard in Chicago/Minneapolis/Denver, Will provide localized bits, MIKE: (507) 625-9197, After 5:00pm. (3/4)

Help. Eight-year pro seeks AOR/CHR position in warm climate. I can't take another Midwest winter. (314) 364-6405. After 5:00pm. (3/4)

Fop 50 market AT/MD seeks new home. Prefer upbeat CA CHR. Only winners need call. (718) 615-0235. (3/4)

Moving to Montereyl Eight-year female vet seeks on-air shift in your area. Country/CHR/Public. I've done it all. Challenge me. TARY: (307) 237-6645. (3/4)

Hardworking AT with two-years AC/Country experience seeks any shift. Great production; college education. Prefer East or South. RYAN: (803) 499-4077. (3/4)

Country/Christian AT with three years' experience hungry for first AC/CHR gig in Midwest. Overlook formats and see talent. ROB: (606) 273-3325. After 5:00pm. (3/4)

Solid CHR/Oldies pro with good pipes/production seeks CHR shift with possible MD/APD. Any market. CHRIS: (602) 947-3279. (3/4)

Current AT/MD wants to rock with motivative people. AOR out no classic's. Team player. DON: (707) 961-0444. (3/4)

Seven-year Country music whiz available for PD/MD/AT or news. Former Nashville morning man. DENNIS: (615) 331-2621. (3/4)

Young, four-year, medium market morning nut seeks position fast. Characters/bits/production. JIM: (216) 256-1837. (3/4)

17-year pro previously with WOTW, WKNE, WKBR, WSMN seeks daytime on-air or PD position in Central New England. KEVIN FARWELL: (603) 889-6081. (3/4)

CHR AT with production skills seeks gig. Three years' experience. P-2 or P-3 stations only. SCOTT: (605) 247-3323. (3/4)

God save a queen! Offbeat British talent wants morning involvement. Large markets only. BILLY: (415) 552-9820. (3/4)

AOR is more than just subsonic pipes. If you need brains, guts, and administrative skills, call me. Four-years PD/ promotions. D.L.: (314) 443-6979. (3/4)

Without station due to satellite. AT seeks to fill your AC opening. Three years' experience; BA degree. BARB: (804) 295-0676. (3/4)

PD of top 100 AM desires second PD challenge. Tripled ratings in one-year. Two-years as major market AT, AOR/CHR preferred. (803) 871-6075. (3/4)

20-year Country pro seeks OM/PD position with medium/major chain radio. DAN COOK: (419) 222-0649. After 5:00p. (3/4)

Tucsoni Newsman seeks position in your city. Currently Asst. ND at news/talk station in ten station market. (303) 275-1162. (3/4)

Look here. Young, experienced, enthusiastic. Knowledge of both Country and Rock music. Prefer IL/IN/Mi/OH. MIKE: (317) 345-2928. (3/4)

Black AT with great pipes/music/production skills seeks return to first love. REX: (213) 672-9346, (3/4)

To owners/GMs. Let's demoralize and destroy the competition. Moming pro/Asst. PD seeks PD position. TOM: (501) 648-1907. (3/4)

Elght-year pro is tired of babysitting for \$1.25 an hour and watching soap operas. HelpI CHUCK: (319) 277-1741. (3/4) 14-year pro seeks nights/overnights with any AOR/Oldies format. DAVE: (217) 875-1623. (3/4)

Award winning Sports Director seeks new challenge in West. Excellent PBP in football, basketball, all facets of sports covarage. T.J.: (208) 234-0621 (eves) (3/4)

Rescue me from South Jersey. AT seeks medium/major AOR

Young, hardworking male seeks entry level AT/production position. Easy-going personality. SWAV: (815) 874-8196.

Five year pro. Humor and humanity presented one to one for

Western stations. News department flat? Newspaper-oriented? Vetern ND/PD, news/talk, FS. Believes in excitement. (501) 228-0267. Eves. (3/11)

Howard Stem, Steve Dahl, Jay Thomas . . . you can't get them but you can get me. Proven morning winner. Majors only. MARK: (904) 721-5076. (3/11)

Sports PBP is my forte. Seek collegiate position. Major/minor

league baseball, college/high school basketball and football experience. RANDY: (305) 335-8800. (3/11)

I have a dream and am ready to move up from small/medium markets. Have worked various formats. Prefer East/ Northeast. RAY: (914) 452-5596. (3/11)

Killer morning talent! Impressions/phoney commercials. 15-year pro seeks major/medium AOR/CHR gig: Last seven-years in top 15 market. RON: (305) 476-1026. (3/11)

great female numbers. Medium/major market. Midd evenings. ART OPPERMANN: (214) 832-6011. (3/4)

729-0912. (3/4)

(3/4)

MD/production experience. FRANCIE: (609)

ddays or

OPPORTUNITIES

POSITIONS SOUGHT

ATTENTION OWNERS:

1 will turn your financially troubled midwestern small market station into a money maker. If that's worth a piece of the station, write Radio & Records, 1930 Century Park West, **#998**, Los Angeles, CA 90067.

Originator of WZZK /Birmingham's award-winning news dept., available. ND or anchor position. Ten years' experience. LEY GARNETT: (205) 428-7017. (3/11)

L.A. ND seeks more stable shop. One of the West's most honored, go-getters. Hard news background. 12-year pro. Let's talk. STEVE: (213) 656-3015. (3/11)

Experienced news/sports/PBP seeks small/medium market. Currently in L.A. Will relocate, ARNIE: (213) 476-3169. (3/11)

AC/AOR/CHR PD with promotion experience seeks committed small/medium rocker. Long hours/hardwork? No problem. DAVE: (314) 442-4435. (3/11)

Experience/professionalism/insanity. Killer AM pro/Asst. PD seeks AM/PD position, Let's rock the boat. TOM: (501) 648-1907. (3/11)

Available. 20-years in talk phone-in radio in NYC market. Like it is style, not bland, leading the bland. JOE ALLEN: (718) 347-1070. (3/11)

Personality plus/show prep/four daily papers/seven weekly magazines. I know what's happening. Spontaneous reaction. Great phones. MICK: (312) 849-0404. (3/11)

British/Austrialian workaholic seeks hot CHR with vision. Seven years' experience in US/major markets. Prefer West/ Southwest. DON: (919) 471-9278/479-5063. (3/11)

Four-year medium market AT seeks AM/PM drive. All shift co sidered. Will relocate. JIM: (216) 256-1837. (3/11)

On the ball eight-year pro, working as PD, wants same or AT position in East. Large market experience. Strong in formatics. DAVE: (703) 955-4688. (3/11)

12-year Top 40 AOR pro seeks home in Top 100 Midwest/ South/West market. Not a liner card AT. RICH: (712) 258-2903. (3/11)

Hungry AT with five years' experience ready for new opportunity. Upbeat AC/CHR. Will relocate. BRIAN: (302) 436-4447. (3/11)

19-yeer pro; PD/ND/morning man; with good pipes seeks medium/large market ASAP. Stable, hardworker. LARRY KAY: (717) 653-2500. (3/11)

Wide-open, no-holes barred AT, ready to pioneer new ground and get ratings for open-minded AM/FM. T&R: (312) 828-0197. (3/11),

Not getting enough of the pie? Give me the key then get out of my way. Simple as that. OM/PD. Rocky Mtns. (505) 292-7940. (3/11)

Five-years in CHR/Urban. Seek medium markets and up. Smooth, personable and upbeat. Love tight formats. SCOTT: (312) 239-0755. (3/11)

CROSSOVER WHIZ "In-The-Mix" With JERRY "DJ" Digital Production Creative Promotions 1-800-327-5786 USA 412-244-TV72 PA

Fresh commanding AT seeks shift. Eight years' experience in Honolulu/Midwest. Great pipes. Need new team to play with. JIM: (309) 342-3161 (days). (3/18)

HelpI If I don't get my first job in the Northeast, my parents will kick me out. Available yesterday. JEFF: (516) 623-8483. (3/18)

Six-years in top 20 markets. Production Director/AT. PBP, continuity, engineering. Mature hardworker seeks stable environment. DENNIS: (314) 456-4398. (3/18)

Station went under, I'm driving a cab. Former Nashville morning AT seeks Country airshift/news gig. DENNIS: (615) 331-2612. (3/18)

POSITIONS SOUGHT

Energetic radio lover with respectable 12 + ; tremendous teen night numbers at medium market CHR needs change. All markets considered. DAVE; (717) 824-4046. (3/18)

Evening AT with four years' experience. Top 40 to Jazz; seeks change. Great production/writing/voices. TOM: (907) 279-6031. (3/18)

PROGRAM DIRECTOR/OM Ratings, Sales, Status

Leader, trainer, promotional, research-intensive WINNER! The stations i have programmed have achieved ratings, have set sales records, have won awards in all departments! Strong MEDIUM MARKET TRACK RECORD. If you want these things to happen at your stations we should get together and talk! Call anytime. Rob Ryan (804) 732-3478 (day) or (804) 272-5665 (night).

Five-years in CHR/Urban. Seek medium markets and up. Smooth, personable and upbeat. Love tight formats. SCOTT: (312) 239-0755. (3/18)

Want a down home personal approach that your AC/Country listeners can relate to? ART OPPERMANN: (214) 832-6011. (3/18)

No BS jockl Eight-years AOR/CHR experience, including KS-JO & KATD, seeks major/medium market. (408) 867-9104. (3/18)

12-year pro seeks airshift at high energy CHR Top 100. Prefar South/Southwest/Midwest/West. RICH: (712) 258-2903. (3/18)

10-year pro seeks on-air or production position in L.A Sincere, honest and hardworking. (619) 325-1042. (3/18)

I went to Tokyo for K104 in Dallas, now I want to go to the top with you. CHR/Urban. KYLE: (214) 942-7744. (3/18)

Five-year Chicago metro PD seeks AC/CHR/Urban/talk posi tion. Good production/writing/computer skills. Will relocate LAWRENCE: (219) 885-2375. (3/18)

PD/MD/AT seeks medium/large market challenge. Eight years' experience. CHR/Urban. ROBERT HOLIDAY: (702) 876-8424. (3/18)

RADIO DIANE SAWYER/ FEMALE PHIL DONAHUE!

Creative, sophisticated experienced woman ND/talk host wants news magazine format: PM drive time side kick or talk show position ASAP. Helen Oates (505) 863-4633.

Country/Christian AT with three years' experience hungry for first AC/CHR gig in Midwest. Overlook formats and see talent. ROB: (606) 273-3325. After 5pm. (3/18)

Voices/characters/comedy/great personality. AC/AOR/CHR. Give me a call. DAVE: (915) 949-4056. (3/18)

20-year Country pro seeks OM/PD position with medium/major chain radio. DAN COOK: (419) 222-0649. After 4 pm. (3/18)

Clean-shavin' be-havin' CHR night AT takin' your dedications now. MIKE: (209) 297-8447. (3/18)

Whimsey & Sarcasm wrapped in genuine human qualities and concerns. Experienced AT/Prod./Writer. Voices, Issues, Spirited Disagreements.."Talk," "Full-Service", "Non-Music Intensive" in Top 20 Mkt. Uniqueness, Intelligence and Integrity. P.O. Box 14086, Pinedale, Calif. 93650

Award-winning PD seeks new challenge. Medium/large markets only. (912) 471-1328. (3/18)

One-to-one adult AT seeks AM/PM drive with AC/FSA/Country. Topical/great phones. JOHN: (312) 773-3588. (3/18)

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick ... Easy ... and your only cost is a telephone call ... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call, Call Now — 205-822-9144.

hours of your call. Call Now — 205-822-9144. <u>NATIONAL BROADCAST TALENT COORDINATORS</u> Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

POSITIONS SOUGHT

Great with a blade. AT seeks top 40 AC AM/PM drive time/nights solo. Phones, bits, lots of humor. PAUL: (812) 934-6662. Eves. (3/18)

Columbia grad (5/87) seeks on-air position. Very enthusiastic. Will relocate. (304) 366-6060. (3/18)

Versatile teamplayer seeks AT position. Currently with top Jersey AC. AOR/CHR/MOR/news/production experience. FRANK STEVENS: (609) 939-0269. (3/18)

GM's, interested in better numbers? Will program your station to win. Top 80 markets only. (904) 721-5076. (3/18)

MD/AT with killer production/computer skills wants to work for you. Prefer top 70 markets. All formats. Will relocate. (803) 246-2299. (3/18)

Attn. Owners/GMsI Mentally unbalanced 17-year morning pro wants programming position. Currently Asst. PD. TOM: (501) 648-1907. (3/18)

Morning man; talk show host now available. Top rated in Westchester County (suburban New York City area). Numerous advertising, commercial and civic awards. Stable, humorous, adult conversationalist. Bob E. Lloyd, (914) 762-1124.

Can't get 'em to get it together? Easygoing disciplinarian PD to the rescue. 22-years in radio. Prefer Rockies. (505) 292-7940. (3/18)

PD available April 1 for AOR/CHR medium market FM. Prefer warm climate. An experienced pro for the discerning manager. ERIC STEVENS: 219/924-3817. (3/18)

The man for the job. Creative/great prod./know programming and promotions. Will relocate. Most formats welcome. TOM: (405) 348-3767, (3/18)

PROGRAM DIRECTOR Urban Contemporary Stations

Would you like to be better in 88 than you were in 87? If you are serious about winning, we need to talk. Respond to Radio & Records, 1930 Century Park West, Box **#999**, Los Angeles, CA 90067.

I have a dream. Ready to move from small/middle markets. Various format experience. Prefer East/Northeast. RAY: (914) 452-5596. (3/18)

Top 50 market MD/7pm-mid flamethrower seeks challenging PM shift in college market. Prefer State College PA. KEVIN: (201) 922-4558. (3/18)

Tight & bright cookin' eight-year CHR AT seeks position. Great pipes; #1 females Midwest & Honolulu. JIM: (309) 342-3161. (days). (3/11)

L.A. engineer seeks engineering/programming position in CA. Prefer New Age/Jazz/Classical. BRUCE: (818) 342-6521. (3/11)

CHR night AT, localized/energized for entire airshift seeks position. Heavy phones; great blade; show prep a must. MIKE: (209) 297-8447. (3/11)

Looking for young/enthusiastic/cheap AT? Stop here and call. Currently Country prefer AC/CHR. Will relocate. MD experience. MARC: (305) 859-3200. (3/11)

Want a good mix between personality and liner radio? Call and let me send you info on a great PD prospect. (405) 787-5374. (3/11)

British/Canadian AT; three years' experience; wants to relocate anywhere. CHR/Country. STEVE: (604) 538-1536. (3/11)

Eleven-year small market PD can make your station as good as it can be. Let's work together. GREGG: (618) 435-2111. (3/11)

PD available April 1 for AOR/CHR medium market FM. Prefer warm climate. An experienced pro for the discerning manager. ERIC STEVENS: (219) 924-3817. (3/11)

17-year pro; WOTW, WKNE, WKBR AND WSMN; seeks on-air days or PD position. Prefer Central New England. KEVIN FARWELL: (603) 889-6081. (3/11)

Young AT with BA, three-years on-air experience and voices seeks fulltime or as half of morning team. Serious calls only. BILL (216) 442-7892. (3/11)

Top 10 market AC/CHR entertainer with strong OM/news seeks fulltime home. Energetic/good voices/phones and computer. MICHAEL: (713) 781-4145. (3/11)

Dr. Don Rose and the true Don Bleu hired me. Not just a British voice. Major market airshift/small market mgmt. (415) 552-9820. (3/11)

Married communicator seeks advancement. Six-years small market experience. Medium voice. All formats. DAVE: (214) 258-1819. (3/11)

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POSITIONS SOUGHT

Exceptional newsman. Produces plenty, works cheap. Calamity in CA ruined ten-year career, Help. (209) 297-7642. (3/11)

You've read about us in USA Today/Star Magazine. Now hear the talent behind the "hunger strike" story. DOUG & DENISE DANIELS: (904) 479-2947. (3/11)

I'm tired of being a warm body just filling a slot. AT/PBP/ production/atc. Six years' experience. (405) 338-2335. (3/11)

Ops/PD seeks format consulting position. Possible in-house for AC/EZ/MOR/Country. No Rock. Box 81, Westhampton, NY 11977. (3/11)

One to one personality. Five-year medium market pro. Great promotions/strong prod. Experienced AE/MD/research. AC/UC/ CHR. RICK: (803) 773-6573. (3/11)

Prod. Director. 12-years radio. Versatile reads/ voices/excellent copywriting/mixing/editing. Organized. Solid airwork. CHUCK: (716) 873-0706. (3/11)

Female with great pipes/attitude to match. Looking for team player with five years' experience? Competitive Midwest AOR/ CHR, KIM: (507) 387-2323, (3/11)

Creative, abundantly experienced PD/AT needs change from snow and cold. AC/Oldies/Country. I can soothe all your ills. CHUCK: (608) 246-2517. (3/11)

JUST SWITCH TO TRANSTAR and need help?

5 yr. PD/OM at NW Ohio affiliate ready to make your station sound great . . . & money! DON: (419) 228-9187.

MISCELLANEOUS

KFMR/Medford, OR seeks AC/Gold. Late 50's, 60's and 70's. Box 159, 97501. (3/18)

WDGR seeks AC/CHR service from all record labels ASAP. Box 1210, Dahlonega, GA 30533. (3,18)

Past AT of WDLC/Port Jervis, NY wanted for 35th anniversary. Paul Edwards, Box 920, 12771 or (914) 856-5185. (3/18)

Eagle 106 seeks record service from all labels. Country AM and AC FM. Gainesville/JAX ADIs. Drawer 520, Starke, FL 32091. (3/18)

R&R Opportunities Display Advertising

Display: \$50 per inch per week (maximum 35 words per inchi. Includes border and logo.

Blind Box: \$60 per inch per week (maxi-

postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be

typewritten or printed and accompanied by check

Deadline

To appear in the following week's issue, we must

receive your ad by Thursday noon (PST) prior to

issue date. Address all ads to: R&R/Opportunities,

1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities

Free Advertising

Radio & Records provides free (24 words or 3

lines) listings to radio stations and record com-

panies in Openings. Free listings of the same

length are also available to individuals seeking

work in the industry under Positions Sought. All

Deadline

To appear in the following week's issue, we must

receive your ad by Thursday roon (PST) prior to

For opportunities you must place your free listings

by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los

Free listings are on a space availability basis only.

other advertising must run display.

issue date.

Angeles, CA 90067.

mailed to our office in advance.

mum 35 words per inch). In-

cludes border, box number and

WORLD MUSIC OVERVIEW

BRITAIN



- LW TW
- 1 KYLIE MINOGUE/I Should Be So Lucky (PWL) 1
- 2 RICK ASTLEY/Together Forever (RCA) 3
- 3 VANESSA PARADIS/Joe Le Taxi (FA Prods.) 4
- 4 **BOMB THE BASS**/Beat Dis (Rhythm King) 2
- 5 COLD CUT I/YAZZ ... / Doctorin' The ... (Ahead Of Our Time) 7
- 6 PRIMITIVES/Crash (RCA) 9
- 7 BELINDA CARLISLE/I Get Weak (Virgin) 8
- 16 8 ERASURE/Ship Of Fools (Mute)
- 9 HEART/Never/These Dreams (Capitol)
- 18 10 TAJA SEVELLE/Love Is Contagious (Paisley Park)
- 11 ERIC B. & RAKIM/I Know You Got Soul (Cooltempo)
- 5 12 BILLY OCEAN/Get Out Of My Dreams... (Jive)
- 13 13 MEL & KIM/That's The Way It Is (Supreme)
- 14 ASWAD/Don't Turn Around (Mango)
- 17 15 DEREK B/Good Groove (Music Of Life)
- 10 16 BANGLES/Hazy Shade Of Winter (Def Jam/CBS)
- 6 17 MORRISSEY/Suedehead (HMV/EMI)
- 18 JOHNNY HATES JAZZ/Heart Of Gold (Virgin)
- 19 WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)
- 20 EIGHTH WONDER/I'm Not Scared (CBS)

Moving Up

AZTEC CAMERA/How Men Are (WEA) AFRIKA BAMBAATAA & UB40/Reckless (EMI) KEITH SWEAT/I Want Her (Vintertainment/WEA) **COMMUNARDS**/For A Friend (London/PG) DAVID LEE ROTH/Just Like Paradise (WB) GLEN GOLDSMITH/Dreaming (Reproduction)

The Network Chart, courtesy MRIB

CMJ NEW MUSIC

- LW TW
- 3 1 MIDNIGHT OIL/Beds Are Burning (Columbia)
- 2 GODFATHERS/Birth, School, Work, Death (Epic) 1
- 3 CHURCH/Under The Milky Way (Arista) 4
- 2 4 ROBYN HITCHCOCK & EGYPTIANS/Balloon Man (A&M)
- 20 5 MIGHTY LEMON DROPS/Inside Out (Sire/Reprise)
- 6 SINEAD O'CONNOR/Mandinka (Chrysalis) 5
- 7 JERRY HARRISON/Rev It Up (Sire/WB) 10
- 8 INXS/Devil Inside (Atlantic) 6
- 9 CLOSE LOBSTERS/Just Too Bloody Stupid (Enigma)
- 10 ROBERT PLANT/Heaven Knows (Es Paranza/Atlantic)
- 11 TALKING HEADS/(Nothing But) Flowers (Fly/Sire)
- 7 12 FIREHOSE/For The Singer Of REM (SST)
- 15 13 THEY MIGHT BE GIANTS/Don't Let's Start (Bar None)
- 18 14 SONIC YOUTH/Beat On The Brat (SST)
- 15 WOODENTOPS/Maybe It Won't Last (Columbia)
- 16 NEW ORDER/Touched By The Hand Of ... (Qwest/WB; Giant)
- 17 MORRISSEY/Suedehead (Sire/Reprise)
- 9 18 SISTERS OF MERCY/This Corrosion (Elektra)
- 17 19 ECHO & BUNNYMEN/Bedbugs & Ballyhoo (Sire/WB)
- 20 BIG PIG/Breakaway (A&M)

Moving Up

UNDERWORLD/Underneath The Radar (Sire/WB) MIDNIGHT OIL/Dreamworld (Columbia) **ROBERT PLANT**/Tall Cool One (Es Paranza/Atlantic) BALAAM & THE ANGEL/I Love The Things You Do To Me (Virgin) SCRUFFY THE CAT/You Dirty Rat (Relativity) FALL/Victoria (Beggars Banquet/RCA) TERENCE TRENT D'ARBY/Wishing Well (Columbia)



Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted



- LW TW
- 1 INXS/Devil Inside 1
- 2 ICEHOUSE/Man Of Colours 3
- 3 JIMMY BARNES/I'm Still On Your Side 2
- 4 ANGELS/Am I Ever Gonna See ... 10
- 5 ICEHOUSE/The Kingdome -5 6 CHURCH/Under The Milky Way
- 6
- 7 **JIMMY BARNES**/Driving Wheels
- 8 CHOIRBOYS/Run To Paradise 9 9 KYLIE MINOGUE/I Should Be So Lucky
- 8 10 AC/DC/Heatseeker

Most Added

WEDDINGS, PARTIES, ANYTHING/Say The Word

Top 10 Australian records from playlists of FM104/Brisbane, EON FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide 2-DAY/Sydney, 2MMM/Sydney



LW TW

- 1 SWAY/Hands Up (Virgin/A&M) 1
- 2 MEN WITHOUT HATS/Moonbeam (PG) 2
- 3 **STRANGE ADV.**/When Love... (Current/Cap.) 6
- 4 DAN HILL/Never Thought... (Columbia) 3
- 5 **BLVD**/Never Give Up (MCA) 5
- 6 HAYWIRE/Thinkin' About The... (Attic/A&M) 9
- 7 PLATINUM BLONDE/Fire (Epic) 8
- 8 BOX/Crying Out Loud For Love (Alert/PG) 7
 - 9 DAVID FOSTER/Winter Games (Atlantic) 10
 - 10 LUBA/When A Man Loves A... (Capitol)

Most Added

JITTERS/That's When I Need You (Capitol) NEO A4/Say This To Me (Duke Street/MCA) ERIA FACHIN/Savin' Myself (Power/Electric) MYLES GOODWYN/Caviar (Aquarius/Cap.)

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

CMJ Stations Burning Midnight Oil

IDNIGHT OIL's "Beds Are Burning" continues to flipflop with the GODFATH-ERS in and out of No. 1 on the alternative/college CMJ listings. It's the Oils' turn this fortnight, with their "Dreamworld" also the No. 2 ranking up-n-comer. Down Under compatriots the CHURCH keep moving up as well. The big move this time goes to the pride of Wolverhampton (home of Slade), the MIGHTY LEMON DROPS, up 15.

Debuting from Moving Up status are fellow Britishers CLOSE LOB-STERS and ROBERT PLANT, who's earned quite an alternative following, with the single now #10 and the Led Zep sampler "Tall Cool One" Moving Up. TALKING HEADS comes from nowhere to #11, not unexpectedly, and is joined by four more brand-new debuts. Three are from the UK: WOODEN-TOPS, NEW ORDER (a former UK hit also on the "Salvation" soundtrack), and ex-UK Top Fiver MOR-RISSEY; the other is Australia's BIG PIG. KITS add UNDERWORLD heads the Moving Up brigade; also present are the UK's BALAAM & THE ANGEL, America's own SCRUFFY THE CAT, Anglo-American TERENCE TRENT D'ARBY, and the UK's FALL with their Kinks cover.

Those lucky British experience a fifth week of domination from KYLIE MINOGUE, with RICK ASTLEY and VANESSA PARADIS's French novelty smash the latest contenders. British cutup duo COLD CUT hits Top 5, with the PRIMITIVES close behind. ERASURE and TAJA leap into the Top 10, while the UK catches up on HEART in a big way (a 21-9 move). The new mix of ERIC B. & RAKIM, Moving Up last week

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in the #29 slot, debuts at #11; while ASWAD (24-14) and JOHNNY HATES JAZZ (22-18) also graduate to the Top 20. And one more new entry: EIGHTH WONDER, up from 26 with their Pet Shop Boys-produced first-time hit

Many debuts in the Moving Up section, which comprises all the records moving up in the 21-30 section of the full-length Network UK chart, AZTEC CAMERA is up (28-22), but the rest are new, topped by the teaming of New York electro pioneer AFRIKA BAM-BAATAA and British nouvelle reggae band UB40. KEITH SWEAT bids to duplicate his US success, while the COMMUNARDS' tribute to a friend who died of AIDS debuts.

INXS holds off ICEHOUSE in Australia, and the ANGELS re-

bound big-time. Icehouse's "Kingdom" and the Church maintain, the CHOIRBOYS are back, and Kylie Minogue continues to subvert Australian radio's rock leanings. WEDDINGS, PARTIES, ANY-THING, a successful graduate of Australia's talent-rich independent pop-rock scene, earns Most Added status.

STRANGE ADVANCE challenges the two Canadian leaders, with newly-released-stateside BLVD. holding off a drive by HAYWIRE and the consistently successful PLATINUM BLONDE. DAVID FOSTER inches up as well. Most added are the trad-rocking JITTERS; the more synth-oriented NEO A4; ERIA FACHIN, already a US dance hit and gaining CHR acceptance; and former April Wine leader MYLES GOODWYN, just released here on Atlantic.

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Weeks On

MUSIC VIDEO

Week On



39.8 million households Tom Hunter, VP/Music Programming

SNEAK PREVIEW

HEAVY

	-
AEROSMITH/Angel (Geffen)	6
MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)	
BEINDE GERINN (MILLER WORK (MOA))	0
BELINDA CARLISLE/I Get Weak (MCA)	
CHER/I Found Someone (Geffen)	19
TERENCE TRENT D'ARBY/Wishing Well (Columbia)	
DEF LEPPARD/Hysteria (Mercury/PG)	
DEBBIE GIBSON/Out Of The Blue (Atlantic)	
GEORGE HARRISON/When We Was Fab (Dark Horse/WB)	
INXS /Devil Inside (Atlantic)	72
MICHAEL JACKSON/Man In The Mirror (Epic)	5
KISS/Reason To Live (Mercury/PG)	14
RICHARD MARX/Endless Summer Nights (EMI-Manhattan)	
JOHN COUGAR MELLENCAMP/Check It Out (Mercury/PG)	
GEORGE MICHAEL/Father Figure (Columbia)	
BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive)	
DAVID LEE ROTH/Just Like Paradise (WB)	11
RICK SPRINGFIELD/Rock Of Life (RCA)	
GEORGE THOROGOOD/You Talk Too Much (EMI-Manhattan)	
JODY WATLEY/Some Kind Of Lover (MCA)	2
WHITE LION/Wait (Atlantic)	

BUZZ BIN

CHURCH/Under The Milky Way (Arista)7
GODFATHERS/Birth, School, Work, Death (Epic)
MIDNIGHT OIL/Beds Are Burning (Columbia)7

ADDS

CHEAP TRICK/The Flame (Epic) MR. MISTER/Stand And Deliver (RCA) ROBERT PALMER/Sweet Lies (Island) PET SHOP BOYS/Always On My Mind (EMI-Manhattan)



24.7 million households

Sal LoCurto, Director/Music Programming – Jessica Falcon, Director/Talent & Artist Relations

POWER

LOUIS ARMSTRONG/What A Wonderful World (A&M)	ţ
RICK ASTLEY/Never Gonna Give You Up (RCA)	
WHITNEY HOUSTON/Where Do Broken Hearts Go (Arista)ADD)
MICHAEL JACKSON/Man In The Mirror (Epic)	
BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)	l.

HEAVY

MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)
CONTOURS/Do You Love Me (RCA)
G. ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away From You (Epic) 20
GEORGE HARRISON/When We Was Fab (Dark Horse/WB)
GEORGE MICHAEL/Father Figure (Columbia)
PEBBLES/Girlfriend (MCA)
SCARLETT & BLACK/You Don't Know (Virgin)7
JAMES TAYLOR/Never Die Young (Columbia)
TOTO /Pamela (Columbia)

MEDIUM

10,000 MANIACS/Like The Weather (Elektra)5
CHER/We All Sleep Alone (Geffen)ADD
MERRY CLAYTON/Yes (RCA)
BRYAN FERRY/Kiss And Tell (Reprise)
JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
BARRY MANILOW/Hey Mambo (Arista)7
DAVE MASON & PHOEBE SNOW/Dreams I Dream (MCA)7
OMD/Dreaming (Virgin/A&M)
ALEXANDER O'NEAL f/CHERRELLE /Never Knew Love Like This (Tabu/CBS)6
ROBERT PALMER/Sweet Lies (Island)
RUFFIN & KENDRICK/One More For The Lonely Hearts Club (RCA)
BRENDA RUSSELL/Piano In The Dark (A&M)ADD
VIEW FROM THE HILL/No Conversation (Capitol)

LIGHT

JAN HAMMER/Crockett's Theme (MCA)
MARILYN MARTIN/Possessive Love (Atlantic)
DOLLY PARTON & SMOKEY ROBINSON/I Know You By Heart (Columbia)1
SMOKEY ROBINSON/Love Don't Give No Reason (Motown)
JERMAINE STEWART/Say It Again (Arista)
THINK OUT LOUD/After All This Time (A&M)

NOUVEAUX VIDEO

Information current as of March 15; subsequent changes not reflected.

PROGRAMMING NOTES

GIMME A BREAK: In honor of spring break, **MTV** will present three specials from Daytona, FL:

• "Spring Break Comedy," taped live from Daytona, showcases young standup comics, 3/18 at 10-11pm ET. • Squeeze performs in concert from the Daytona Bandshell, 3/19 at 8-9pm ET.

• Richard Marx the same spot for a concert scheduled 3/20 at 8-9pm ET.

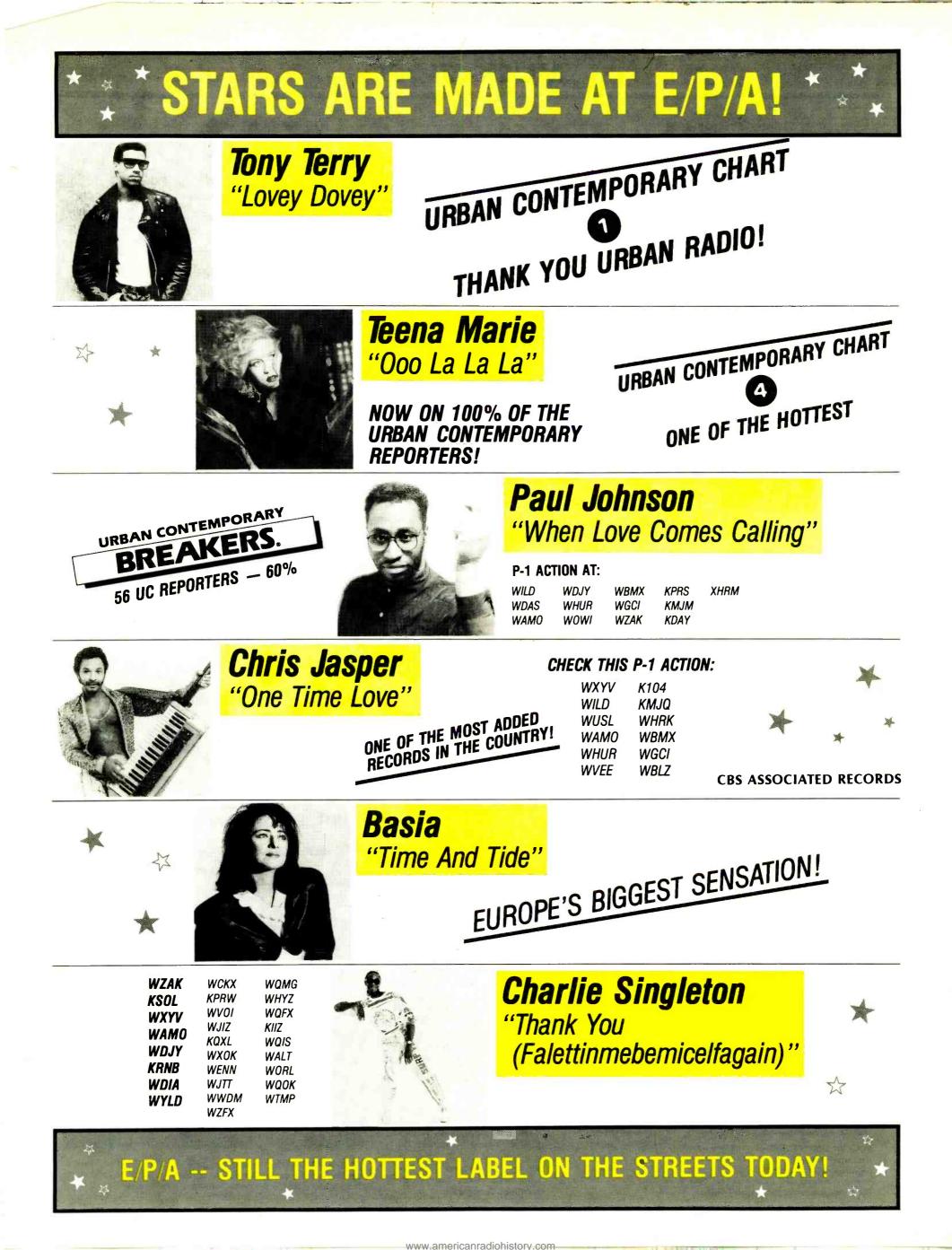


ROCKIN' THE ROCKIES — VH-1 and American Airlines' "Celebrity Ski Weekend" featured indoor entertainment as well as sports. Gathered backstage after a local performance by Roy Orbison are (I-r) Timothy B. Schmit, Orbison, BMI CEO Frances Preston, Michaei Bolton, VH-1's Roger Rose, Jennifer Warnes, and Barbara Orbison. DANCE FEVER CONTINUES: VH-1 presents "More Dirty Dancing," a half-hour special looking at the international appeal of the film and soundtrack LP. Patrick Swayze cohosts with guests Jennifer Grey, Cynthia Rhodes, director Emile Ardolino, and choreographer Kenny Ortega; 3/18 7:30pm, 3/19 5:30pm, and 3/20 10pm ET.

LIVE IN CONCERT: "The Super Showmen" segment of VH-1's "Story Of Rock 'N' Roll" series (3/19 from 10:30-11am; repeats 3/20 at 10:30pm ET) presents the superstars of live performance. Among those featured: Little Richard, David Bowle, Tina Turner, and Bruce Springsteen.



WONDER JAM — Stevie Wonder was joined by Stevie Ray Vaughan and Jody Watley for a rousing live version of "Superstition" to be included in MTV's hourlong "Stevie Wonder's Characters" special, scheduled for April.



R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

BREAKERS.

SKWARES

Don't Mess With My Heart (Mercury/PolyGram)

65% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/0, Light 37/12, Total Adds 12 Including WXYV, WBLK, WDAS, K104, K94, WGCI, KSOL, WATV, WQFX, WJYL.

KOOL MOE DEE

Wild, Wild West (Jive/RCA) 63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 27/2, Light 29/10, Total Adds 12 including KPRS, WDKX, WJIZ, KPRR, WQFX, KOKY, KWTD, WQIM, WQQK, Z103.

BRENDA RUSSELL

Piano In The Dark (A&M)

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/1, Light 37/8, Total Adds 9 including WXYV, KRNB, XHRM, OC104, WFXA, WALT, WQOK, WTMP, WIZF.

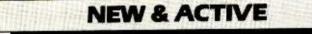
PEBBLES

Mercedes Boy (MCA) 61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 16/5, Light 40/23, Total Adds 28 including WBLK, WDJY, WHUR, WVEE, WDIA, WOWI, WZAK, KMJM, KSOL. WNHC.

PAUL JOHNSON

When Loves Comes Calling (Epic)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 11/0, Light 44/5, Total Adds 5 including WBMX, WGCI, XHRM, KQXL, WJTT.



KASHIF "Love Me All Over" (Arista) 55/16

ROJATIC LUW MC ALL OVEL (ALLSA) 5/16, Total Adds 16, WDAS, WUSL, K104, WBMX, WZAK, KPRS, WJIZ, WEKS, WZFX, KDLZ, WJYL, WBLX, WQIM, WCKX, WWWS, KFXX. Mediums include: WAMO, WHUR, WGCI, XHRM, WJMI.

HEAVY D & THE BOYZ "Don't You Know" (MCA) 53/10 Rotations: Heavy 6/0, Medium 22/1, Light 25/9, Total Adds 10, WEDR, K94, WJIZ, WFXA, WXOK, WJMI, WALT, WBLX, KHYS, KPRW. Heavy: K104, WEKS, WPAL, WWDM, WFXC, Z92. Mediums include: KMJQ, WDIA, WYLD, WBLZ, WZAK. TAJA SEVELLE "Wouldn't You Love To Love Me?" (Paisley Park/Reprise) 51/4

Rotations: Heavy 2/0, Medium 21/0, Light 28/4, Total Adds 4, WUSL, WYLD, WJYL, WQIM. Heavy: OC104, KIIZ. Mediums include: WBLK, WDAS, WHUR, KMJQ, KRNB.

Include: WBLK, WDAS, WHOR, KNJG, KNJG, KNJG, WHISTLE "Failing In Love" (Select) 50/6 Rotations: Heavy 1/0, Medium 20/2, Light 29/4, Total Adds 6, WUSS, WJIZ, WXOK, WJMI, KPRW, WVOI. Heavy: KFOX. Mediums include: WXYV, WDAS, WHUR, K104, KRNB. KEITH SWEAT "Something Just Ain't Right" (Vintertainment/Elektra) 47/17 Rotations: Heavy 2/0, Medium 17/1, Light 28/16, Total Adds 17 including K104, WBMX, WLUM, WDKX, WJIZ, WATV, WPAL, WPEG, WZFX, WHYZ, Heavy: WILD, WFXC. Mediums include: WDAS, WHUR, KMJQ, K94, WGCI.

HOWARD HEWETT "Strange Relationship" (Elektra) 45/22

Rotations: Heavy 0/0, Medium 7/1, Light 38/21, Total Adds 22 including WUSL, WDJY, WBLZ, XHRM, WNHC, OC104. KQXL, WXOK, WENN, WPEG. Medium: K104, KMJQ, WZAK, WFXA, WPAL, WBLX.

GERALD ALBRIGHT "New Girl On The Block" (Atlantic) 42/12 Rotations: Heavy 0/0, Medium 6/0, Light 36/12, Total Adds 12 including WVEE, XHRM, WDKX, WJIZ, KQXL, WZFX, WQFX, Z16, KWTD, KHYS. Medium: WDAS, WLOU, WTMP, WCKX, WVOI, KMYX.

CHRIS JASPER "One Time Love" (CBS Associated) 40/18 Rotations: Heavy 0/0. Medium 8/1, Light 32/17, Total Adds 18 including WXYV, WILD, WUSL, WVEE, WBLZ, OC104, WDKX, WFXA, WENN, WPAL. Medium: WAMO, K104, KMJQ, WQMG, WJMI, WLOU, WCKX.

STEPHANIE MILLS "If I Were Your Woman" (MCA) 39/9 Rotations: Heavy 2/0, Medium 10/0, Light 27/9, Total Adds 9, WJIZ, WFXA, WJTT, WZFX, WQFX, Z16, WQOK, Z103, WXLA. Heavy: WWDM, WQQK, Mediums include: WILD, WDAS, WEKS, KDLZ, WLOU.

GIORGE PETTUS "Can You Walt" (MCA) 39/5 Rotations: Heavy 0/0, Medium 10/0, Light 29/5, Total Adds 5, WDAS, WJIZ, WHYZ, WANM, WTLC. Mediums include: K104, WGCI, XHRM, WXOK, KDLZ, WJMI, KWTD, WALT. GLENN JONES "Living in The Limelight" (Jive/RCA) 37/11

Rotations: Heavy 0/0. Medium 5/1, Light 32/10, Total Adds 11 including WVEE, KPRS, WNHC. WPAL, WPEG, WQFX, WPDQ, WQIS, WJYL, WALT. Medium: WDAS, WDIA, WBLZ, WIZF.

JOHN WHITEHEAD "I Need Money Bad" (Mercury/PolyGram) 36/7 Rotations: Heavy 0/0. Medium 7/1, Light 29/6, Total Adds 7, WZAK, WZFX, WHYZ, KWTD, WALT, WORL, WANM. Medium: WILD, WWDM, WFXC, WOMG, KDKS, WCKX.

MICHAEL BOLTON "(Sittin' On) The Dock Of The Bay" (Columbia) 35/3 Rotations: Heavy 0/0, Medium 13/0, Light 22/3, Total Adds 3, WXYV, WDAS, Z16. Mediums include: WBLK, WHUR, KRNB, WDIA, WHRK, KSOL, WJTT.

JERMAINE STEWART "Say It Again" (Arista) 33/9

Rotations: Heavy 0/0. Medium 6/0, Light 27/9. Total Adds 9, WILD, WYLD, KMJM, WNHC, WENN, WQIM, WTMP, Z103, KFOX. Medium: WDAS, K104, KWTD, WIKS, WANM, KFXX.

ADA DYER "I Bet Ya, I'll Let Ya" (Motown) 28/18 Rotations: Heavy 0/0, Medium 0/0, Light 28/18, Total Adds 18 including WXYV, WOWI, WGCI, KMJM, WJIZ, WFXA, WQFX. WPDQ

REGINA BELLE "How Could You Do It To Me" (Columbia) 27/14

WEXA WENN WZEX WOMG WHYZ WORL, Medium: WBLK, WPA

CHARLIE SINGLETON "Thank You (falettinmebemicetfagain)" (Epic) 27/5 Rotations: Heavy 0/0, Medium 5/0, Light 22/5, Total Adds 5, WAMO, KRNB, WENN, WQIS, WALT, Medium: WYLD, WZAK,

KIIZ WTMP. WCKX ROSE BROTHERS "In The Mix" (Malaco) 26/6

Rotations: Heavy 1/0, Medium 4/0, Light 21/6, Total Adds 6, WDAS, KSOL, WATV, WZFX, KWTD, WJJS. Heavy: WJMI. Medium: WHRK, KQXL, WBLX, KDKS.

MISSION "Lover For Life" (Columbia) 26/4 Rotations: Heavy 0/0 Medium 1/0, Light 25/4, Total Adds 4, WHUR, WEKS, Z16, KACE, Medium: WDIA

KECHIA JENKINS "I Need Somebody" (Profile) 25/3 Rotations: Heavy 0/0, Medium 9/0, Light 16/3, Total Adds 3, WZAK, WZFX, WIKS. Medium: WDAS, WHUR, KRNB, K94, KSOL, WNHC, WJIZ, WJYL, WANM.

MOST ADDED

PEBBLES (28) HOWARD HEWETT (22) ADA DYER (18) CHRIS JASPER (18) AL B. SURE (18) **SUAVE (17) KEITH SWEAT (17)** KASHIF (16) **REGINA BELLE (14)**

HOTTEST

MICHAEL JACKSON (69) MORRIS DAY (67) TONY TERRY (55) DA KRASH (36) JETS (30) TERENCE TRENT D'ARBY (25) E.U. (16) STACY LATTISAW (16) TEENA MARIE (16) **GEORGE MICHAEL (15)**

SIGNIFICANT ACTION

BETTY WRIGHT "No Pain No Gain" (Ms. B) 24/6 Rotations: Heavy 2/0, Medium 5/1, Light 17/5, Total Adds 6, KMJM, WJIZ, WWDM, WQFX, WQIS, WGPR. Heavy: WDKX, WFXC. Medium: WHUR, KMJQ, WZAK, KACE.

FUTURE "We're Going To Party" (Houston International) 23/7 Rotations: Heavy 0/0, Medium 7/0, Light 16/7, Total Adds 7, WEDR, WYLD, WJIZ, WFXA, KWTD, WORL, WWWS. Medium: KRNB, WHRK, WXOK, WJTT, KOKY, KHYS, WTMP. MERRY CLAYTON "Yes" (RCA) 22/7

Rotations: Heavy 1/0, Medium 3/0, Light 18/7, Total Adds 7, WZAK, OC104, WEKS, Z16, WQIM, KHYS, KDKS. Heavy: KKSS. Medium: WDIA, WJTT, WWWS,

JEAN CARNE "Ain't No Way" (Atlantic) 21/11 Rotations: Heavy 0/0, Medium 1/0, Light 20/11, Total Adds 11, K94, KWTD, WLOU, WORL, WPLZ, WCKX, Z103, WGPR, WTLC, WWWS, WVOI. Medium: WDAS.

CINEMA "Put You In My Pocket" (A&M) 17/7 Rotations: Heavy 0/0, Medium 0/0, Light 17/7, Total Adds 7, KDAY, WPAL, WJTT, WWDM, WHYZ, KIIZ, KDKS TYRONE DAVIS "Do You Feel It" (Future) 17/2 Rotations: Heavy 2/0, Medium 5/0, Light 10/2, Total Adds 2, WORL, WCKX. Heavy: KRNB, WDIA. Medium: WBMX, WXOK, WQFX, KHYS, WTMP.

JAMAICA BOYS "Spend Some Time With Me" (WB) 16/9 Rotations: Heavy 0/0, Medium 1/1, Light 15/8, Total Adds 9, WEDR, KPRS, WENN, WFXC, KFXZ, WTMP, WWWS, WVOI, KMYX.

DEREK B "Get Down" (Profile) 16/2 Rotations: Heavy 0/0, Medium 3/0, Light 13/2, Total Adds 2, WDJY, WEDR. Medium: KDAY, KSOL, WCKX. SAMANTHA FOX "Naughty Girls (Need Love Too)" (Jive/RCA) 14/2 Rotations: Heavy 4/0, Medium 4/0, Light 6/2, Total Adds 2, KRNB, WJTT. Heavy: WDAS, OC104, WDKX, KMYX. Medium: WBLK, WAMO, KFOX, KFXX. PRETTY POISON "Nightime" (Virgin) 13/5

Rotations: Heavy 0/0, Medium 5/0, Light 8/5, Total Adds 5, KPRS, WLUM, KFXZ, WLOU, KHYS. Medium: WAMO, XHRM. KKSS, KMYX, KFXX.

CUCA "Young Love" (Alpha International) 13/4 2/0, Light 11/4, Total Adds 4, WOWI, KSOL, WPDQ, WANM. Medium: WDAS, WHUR. NEW KIDS ON THE BLOCK "Please Don't Go Girl" (Columbia) 12/6 Rotations: Heavy 0/0, Medium 0/0, Light 12/6, Total Adds 6, KRNB, WDIA, WEDR, KQXL, WXOK, WJTT.

Rotations: Heavy 0/0, Medium 7/0, Light 5/2, Total Adds 2, WEKS, WQOK. Medium: KMJQ, WNHC, WDKX, K IZ, KWTD, KDKS, KPRW.

TEASE "I Can't Stand The Rain" (Epic) 11/10 Rotations: Heavy 0/0, Medium 0/0, Light 11/10, Total Adds 10, KRNB, WDIA, KSOL, WNHC, WFXA, KQXL, WXDK, WPAL,

Z93. W.ITT

GARRY GLENN "Running Away" (Motown) 11/4 Rotations: Heavy 0/0, Medium 1/0, Light 10/4, Total Adds 4, WDIA, WEKS, WQIM, KPRW. Medium: WYLD. JEAN ALBERT RENAUD "The Way You Look At Me" (Vision Quest) 11/4 Rotations: Heavy 0/0, Medium 0/0, Light 11/4, Total Adds 4, WXOK, WALT, WCKX, KPRW.

Rotations: Heavy 0/0, Medium 3/1, Light 8/2, Total Adds 3, WATV, WQQK, WORL. Medium: KMJQ, WBLX. TAYLOR DAYNE "Prove Your Love" (Arista) 11/1 Rotations: Heavy 0/0, Medium 9/0, Light 2/1, Total Adds 1, KKSS. Medium: WBLK, WAMO, WOWI, WLUM, XHRM, WDKX, WPDQ, KFOX, KFXX.

RANDY HALL "Slow Starter" (MCA) 10/9

www.americanradiohistory.com

HEAVY D & THE ROY7/Don't You Know (MCA).

Hotations: Heavy 0/0, Medium 1/1, Light 9/8, Total Adds 9, K94; WBMX, WGCI, KMJM, KQXL, WFXC, WQMG, WLOU, WIKS. SHADES OF LACE "Still in Love" (Wing/PolyGram) 10/4 Rotations: Heavy 0/0, Medium 3/1, Light 7/3, Total Adds 4, WBLK, KQXL, WANM, Z92. Medium: WHUR, WCKX. BLUE MERCEDES "I Want To Be Your Property" (MCA) 10/1 Rotations: Heavy 1/0, Medium 6/1, Light 3/0, Total Adds 1, KMYX. Heavy: KKSS. Medium: WBLK, WLUM, Z103, KFOX, KFXX.



Reports/Adds 53/10

2	JOHN WHITEHEAD/I Need Money Bad (Mercury/PolyGram)	36/7
3	MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)	35/3
4	ADA DYER/I'd Bet Ya, I'll Let Ya (Motown)	28/18
	KECHIA JENKINS/I Need Somebody (Profile)	
	FUTURE/We're Going To Party (Houston International)	
	MERRY CLAYTON/Yes (RCA)	
	CINEMA/Put You In My Pocket (A&M)	
	JAMAICA BOYS/Spend Some Time With Me (WB)	
	REDEK B/Cot Down (Profile)	

New Artists are those who have not previously been reported as a Breaker by reporting stations

66 B R&R March 18, 1988

URBAN CONTEMPORARY ADDS & HOTS

KMJQ/Houstor

WJMI/Jackson Paul Todd

WPDQ/Jacksonville

Crumbley/Br

CUCA WHISPERS ADA DYER GLENN JONES

KIIZ/Kilieen

Lou Bennet

CINEMA LISA LISA

Hottest: MORRIS DAY TONY TERRY

KFXZ/Lafayette LaBianc/Jones

PEBBLES PRETTY POISON AL B. SURE ADA DYER JAMAICA BOYS HOLLEST: JETS DA KRASH MORRIS DAY TERENCE TEREN

Jay Jefferles

WQIS/Laurel

DYNASTY PEBBLES

Terri Avery

EAST

WUSL/Philadelphie Allan/Love

HINDSIGHT

KASHIF HOWARD HEWETT TAJA SEVELLE WHISPERS

WHISPERS Hottest: BRENDA RUSSELL MIKI HOWARD WHITNEY HOUSTON MILES JAYE AL B. SURE

WDAS/Philadelphi Joe Tamburro

WHISPERS SKWARES HINDSIGHT KASHIF ROYALTY ROSE BROTHERS JESSE JAMES GIORGE PETTUS MICHAEL BOLTON ANTHONY WATSON MORTIS DAY MORTIS DAY TEENA MARIE MICHAEL JACKSON JETS

WHISPERS

JETS DA KRASH

WAMO/Pittsburgh Chuck Woodson

CHARLIE SINGLET SARGENT TUCKER

E.U. SALT & PEPA MORRIS DAY MICHAEL JACKSON

Marcel

CHRIS JASPER MELI'SA MORGAN

MELI'SA MORGAN LISA LISA GERALD ALBRIGHT KOOL MOE DEE KEITH SWEAT

ROGER Hottest: MICHAEL JACKSON TEENA MARIE TERENCE TRENT D

WDJY/Washingtor

HOWARD HEWETT DEREK B SUAVE

SUAVE Hottest: Jonathan Butler DEJA JETS TEENA MARIE TONY TERRY

OC104/Ocean City Scott Jantzen

BRENDA RUSSELL AL B. SURE

E.U. CHRIS JASPER MERRY CLAYTON GERRY WOO

PEBBLES HOWARD HEWETT LISA LISA

Hottest: STACY LATTISAW JETS

MICHAEL JACKSON MORRIS DAY TONY TERRY

KFXX/Tucso Royce Blake

GEORGE MICHAEL MELI'SA MORGAN

KASHIF 3 MAN ISLAND JETS Hottest: TERENCE TRENT D'A GEORGE MICHAEL TONY TERRY MORRIS DAY DA KRASH

KMYX/Ojel Howard "HT" Thomas

BLUE MERCEDES JAMAICA BOYS

PRINCE MD'S NORMAN CONNORS

NORMAN CONNORS Hottest: JETS SAMANTHA FOX MORRIS DAY MICHAEL JACKSON REBBIE JACKSON

SUAVE

MELI SA KASHIF

PEBBLES

MORRIS DAY TONY TERRY

Brute Balley

PEBBLES

WDKX/Rochester

Hottest: BILLY OCEAN

WUSS/Atlantic City Bob Shivers WHI STLE WHISTLE PEBBLES Hottest: MORRIS DAY EW&P TONY TERRY MICHAEL JACKSON JETS WXYV/Baltimore

Roy Sampson SUAVE

WILL DOWNING MICHAEL BOLTON ADA DYER ADA DYER SKWARES EVELYN KING BRENDA RUSSELL PORCE MD'S CHRIS JASPER HOTTEST: nottest: TONY TERRY MICHAEL JACKSON JETS TERENCE TRENT D GEORGE MICHAEL

WILD/Bostor Elroy Smith JERMAINE STEWAR FULL FORCE CHRIS JASPER Hottest:

HOLLESL; TONY TERRY TEENA MARIE TERENCE TRENT D MORRIS DAY GEORGE MICHAEL WBLK/Buffalo

Deborah Sima PULL FORCE PEBBLES AL B. SURE SHANICE WILSON JAMES BROWN LACE SKWARES

Hottest: MICHAEL JACKSON JONATHAN BUTLER L.L. COOL J STACY LATTISAW TEENA MARIE WKND/Hartford lorden/Mc1 ea

FIT SUAVE Hottest: MICHAEL JACKSON MORRIS DAY ALEXANDER O'NEAL TERENCE TRENT D'A

WNHC/New Haven **David Dickenson** JERMAINE STEWART JOHNNY KEMP TEASE GLENN JONES

HOWARD HEWETT Hottest: MICHAEL JACKSON

JETS TEENA MARIE GAVIN CHRISTOPHER DA KRASH

WHUR/Washington Mike Archie GEOFFREY WILLIAM

DESTRET WILLIAR PEBBLES MISSION EVELVN NING MICO WAVE HOTCEST: MORRIS DAY DA KRASH GLADYS KNIGHT MICHAEL JACKSON TEENA MARIE

WEST

KKSS/Albuquerque Bill Thomas

MIAMI SOUND MACHI TAYLOR DAYNE NOEL BIG PIG Hottest: MORRIS DAY BILLY OCEAN SMOKEY ROBINSON

TIFFANY MICHAEL JACKSON KDAY/Los Angeles Lisa Canning

RODNEY O BIG DADDY KANE JAZZY JEFF AFRO-RICAN DOUG E. FRESH MC LYTE GLADYS KNIGHT

CINEMA HINDSIGHT HOTTEST: L.L. COOL MORRIS DAY N.W.A.

N.W.A. TEENA MARIE MIXMASTER SPADE KACE/Los Angeles Pam Weils

MISSION KEITH SWEAT GLENN JONES Hottest: MORRIS DAY MICHAEL JACKSON

KKFX/Seattle Nes Rodriguez Nes Hodriguez TEENA MARIE KEITH SWEAT JERMAINE STEWART PEBBLES CHRIS JASPER SWEET SENSATION HOLLOSI MICHAEL JACKSON EWLP TONY TERRY GEORGE MICHAEL JETS DEELE GEORGE MICHAEL ALEXANDER O'NEAL

WJIZ/Albany **Tony Wright** HEAVY D & BOYZ GEORGIO MICO WAVE AL B. SURE KOOL MOE DEE PEBBLES KEITH SWEAT KASHIP KASHIP GIORGE PETTUS SUAVE GERALD ALBRIGHT FUTURE FUTURE GEOFFREY WILLIAMS WHISTLE STEPHANIE MILLS ADA DYER BETTY WRIGHT GEORGE HOWARD

SOUTH

Neich/Clay

LISA LISA

AL B. SURE KEITH SWEAT

ORMAN CONNORS

NORMAN CONNORS SKWARES GEORGE HOWARD GWEN GUTHRIE ROSE BROTHERS Hottest: MORRIS DAY EWEF STACY LATTISAW DA KRASH BILLY OCEAN

WENN/Birmingham

JESSE JOHNSON JERMAINE STEWARJ CHRIS JASPER HOWARD HEWETT REGINA BELLE

EW& P DA KRASH REBBIE JACKSON

WPAL/Charleston

Don Kendricks

GLENN JONES KEITH SWEAT

O'JAYS CHRIS JASPER TEASE

MICHAEL JAC MORRIS DAY TONY TERRY FULL PORCE MILES JAYE

Z93/Charleston Cliff Fletcher

TEASE

JUNIOR CINEMA JOHNNY KEMP MICHAEL STERLIN ROYALTY Hottest:

JACKSON

Dave Donnall

Hottest: DA KRASH MICHAEL JACKSON MICTANE JETS TERENCE TRENT D'A REBBIE JACKSON WVEE/Atlanta Rey Boyd PEBBLES CHRIS JASPER VANEESE THOM MAS GERALD ALBRIGHT GLENN JONES SUAVE Hottest: MICHAEL JACKSON MORRIS DAY

> JETS GEORGE MICHAEL WEKS/Atlanta Tony Scott KASHIF MISSION JAZZY JEFF ST. PAUL MERRY CLAYTON DAVID SEA CRODEC WINNER GEORGE HOWARD GARRY GLENN Hottest: HOLLESL: MICHAEL JACKSON STACY LATTISAW REBBIE JACKSON DA KRASH JONATHAN BUTLER WFXA/Augusta PEBBLES FUTURE RUPFIN & KENDRICI JESSE JOHNSON ADA DYER TEASE CHRIS JASPER CTERDINE MULC

TERENCE TRENT D'A

CHRIS JASPER STEPHANIE MILLS HEAVY D & BOYZ JUNIOR RODNEY SAULSBERRY REGINA BELLE BRENDA RUSSELL HOTLEST: MODENS DAY HOTCEBE: MORRIS DAY MICHAEL JACKSON STACY LATTISAW DA KRASH LEVERT WXOK/Baton Rouge

TEASE JOHNNY KEMP Hottest: Michael Jackson Morris Day EW4F Tony Terry JETS GEORGE HOWARD TEASE NEW KIDS ON THE B HOWARD HEWETT WHISTIR WTMP/Tampa Chris Turner WHISTLE RENAUD HEAVY D & BOYZ NATALIE COLE Hottest: MICHAEL JACKSON BRENDA RUSSELL HOWARD HEWETT

XHRM/San Diego Nick Fontaine

E.U. TONY TERRY STACY LATTISAW JONATHAN BUTLEF

JESSE'S GANG JESSE'S GANG PAUL JOHNSON BRENDA RUSSELL HOWARD HEWETT GERALD ALBRIGHT MORRIS DAY MICHAEL JACKSON TONY TERRY DA KRASH TERENCE TRENT D'A

KJLH/Los Angeles Cliff Winston none Hottest: DIANNE REEVES TEENA MARIE MICHAEL JACKSON

KSOL/San Francisco Moody/Robinson REGINA BELLE GEORGIO E.U. TEASE LISA LISA PEBBLES

PEBBLES ROYALTY SKWARES CUCA ROBERT BASE TONE-LOC ROSE BROTHERS WHITNEY HOUSTON HOLTAEL WHITNEY HOUSION Hottest: GAVIN CHRISTOPHER TERENCE TRENT D'A MORRIS DAY JETS REBBIE JACKSON WJTT/Chattanooga Rich Phillips

STEPHANIE MILLS FIT SAMANTHA POX SPOONIE GEE NEW KIDS ON THE PARTON & ROBINSC KQXL/Balon Rouge PAUL JOHNSON JOHNNY KEMP NEW KIDS ON THE B EASE TEASE CINEMA PAUL JOHNSON Hottest: MORRIS DAY DA KRASH L.L. COOL J TONY TERRY GAVIN CHRISTOPHE TEASE RANDY HALL GERALD ALBRIGHT LACE HOWARD HEWETT FIT MICHAEL STERLING HICHAEL STERLIM Hottest: MORRIS DAY MICHAEL JACKSON TONY TERRY JETS DA KRASH WWDM/Columbia Andre Carson EVELYN KING JUNIOR BETTY WRIGHT J.J. FAD WATV/Birmingh Ron January

J.J. FAD HOWARD HEMETT CINEWA Hottest: MICHAEL JACKSON FULL FORCE MORRIS DAY MILES JAYE HEAVY D & BOYZ K 104/Dellas Jimmy Smith

DOUG E. FRESH KEITH SWEAT SUAVE SKWARES KASHIP Hottest: MICHAEL JACKSON E.U. L.L. COOL J KOOL MOE DEE WFXC/Durham Wayna Walker

ABGINA BELLE JAMAICA BOYS PORCE MD'S CHARLIE SINGLET(DAVID SEA Hottest: MORRIS DAY MICHAEL JACKSON EW&P DA FEACU STEVIE WONDER JUNIOR BABYFACE RANDY HALL JAMAICA BOYS CHRIS JASPER NARADA MICHAEL WA Hottest: MORRIS DAY

E.U. FORCE MD'S TONY TERRY JETS KPRR/El Paso Bob Perry

SUAVE KOOL MOE DEE AL B. SURE SMOKEY ROBINSON MELI'SA MORGAN GAVIN CHRISTOPHER Hottest: JETS MICHAEL JACESON MICHAEL JACKSON

MORRIS DAY TONY TERRY BILLY OCEAN WZFX/Fayetteville ony Lype KEITH SWEAT PEBBLES

FEBBLES STEPHANIE MILLS ROSE BROTHERS KECHIA JENKINS REGINA BELLE KASHIF KASHIF GERALD ALBRIGHT JOHN WHITEHEAD Hottest: MICHAEL JACKSON MORRIS DAY TONY TERRY TEENA MARIE SHANICE WILSON KDLZ/Ft. Worth-Dailas

HOWARD HEMETT JERMAINE STEWART RUFFIN & KENDRIC JAMES EARLEY REGINA BELLE ADA DYER HOLLESE: JETS LEVERT DA KRASH NATALIE COLE SMOKEY ROBINSON KASHIF KASHIF PEBBLES HOWARD HEWETT HOTESS: MORRIS DAY TONY TERRY REBBLE JACKSON STACY LATTISAW TERENCE TRENT D'A

WQMG/Greensborg Mike Wheeler

JUNIOR HOWARD HEWETT JOHNNY KEMP

RANDY HALL JESSE JOHNSON

DYNASTY EVELYN KING REGINA BELLE Hottest: TONY TERRY TERENCE TRENT GEORGE MICHAEL E.U.

E.U. MICHAEL JACKSON

KDKS/Shrevep Bill Sharp

WEATHER GIRLS GEORGE HOWARD LISA LISA CINEMA MERRY CLAYTON L'TRIMM L'TRIMM DYNASTY SHANICE WILSON Hottest: MICHAEL JACKSON FWLP EW&F STACY LATTISAW JONATHAN BUTLER JODY WATLEY WANM/Tallahassee

WHYZ/Greenville Henderson/Mason HOWARD HEWETT RODNEY SAULSBERRY LACE JOHN WHITEHEAD CHRIS JASPER GIORGE PETTUS REGINA BELLE KEITH SWEAT KEITH SWEAT JOHN WHITEHEAD CINEMA HOTE4ST: MORRIS DAY MICHAEL JACKSON TONY TERRY MICO WAVE E.U. GIORGE PETTUS CUCA ROB BASE & D.J. E

ROB BASE & D.J. Hottest: MICHAEL JACKSON MORRIS DAY GEORGE MICHAEL ALEXANDER O'NEAL BILLY OCEAN WQFX/Qui AI Luv AILUW FIT KOOL MOE DEE BETTY WRIGHT BETTY WRIGHT GELENN JONES SKWARES GERALD ALBRIGHT STEPHANIE MILLS REGINA BELLE AL 8. SURE ALAD. DYER SUAVE HOTLEBLY MORRIS DAY HOTLEBLY MORRIS DAY HOTLEBLY MICHAEL JACKSON TOWY TERRY JETS DA KRASH **WPEG/Charlotte** Roshon Vance KEITH SWEAT GLENN JONES ROYALTY HOWARD HEWETT HOTCOST: TERERCE TRENT D MORRIS DAY FULL FORCE TONY TERRY MICHAEL JACKSON

PEBBLES GLENN JONES CHARLIE SINGLETC BETTY WRIGHT REGINA BELLE ADA DYER ADA DYER Hottest: Tony TERRY MORRIS DAY REBBIE JACKSON DA KRASH MICHAEL JACKSON ¥WTD/Little Rock Lyn Henry WHITNEY HOUSTON PEBBLES PEBBLES FUTURE GERALD ALBRIGHT KOOL MOE DEE WEATHER GIRLS HOWARD HENETT JOHN WHITEHEAD JEAN CARME ROSE BROTHERS HOLLGST: Hottest MICHAEL JACKSON MORRIS DAY LEVERT TONY TERRY DA KRASH KOKY/Little Rock Dave Felde KOOL MOE DEE PEBBLES PEBBLES SUAVE MICO WAVE GEOFFREY WILLIAMS BILLY THE KID HOTTEAT: MICHAEL JACKSON MICHAEL JACKSON MORRIS DAY TONY TERRY JETŞ STACY LATTISAW WLOU/Louisville Ange Canessa FORCE MD'S RANDY HALL PRETTY POISON ROYALTY JEAN CARNE SHANICE WILSON HOLLEEL HOTCHEEL MILSON HOTCHAEL JACKSON DA KRASH MORRIS DAY TONY TERRY JONATHAN BUTLER Z92/Tyler Catron/Barryei RODNEY SAULSBERRY HOWARD HEWETT GERALD ALBRIGHT LACE JONATHAN BUTLER JONATHAN BUTLER HOLLEST: MICHAEL JACKSON MORRIS DAY GAVIN CHRISTOPHER TERENCE TRENT D'A HEAVY D & BOYZ

WJYL/Louisville Fields/March TAJA SEVELLE KASHIP SKWARES KEITH SWEAT PEBBLES GLENN JONES PAGE ONE none Hottest: MICHAEL JACKSON STACY LATTISAW GEORGE MICHAEL E.U. BETTY WRIGHT PAGE ONE Hottest: Michael Jackson Morris Day EW&F Tony Terry Da Krash NARADA MICHAEL WA JUNIOR STEVIE B HEAVY D & BOYZ WHISTLE SHALAMAR SHANICE WILSON HOTTEST: L.L. COOL J ERIC B TONY TERRY GERRY WOO MIKI HOWARD WJJS/Lynchburg Lad Goins ROSE BROTHERS FIT E.U. RODNEY SAULSBERRY NOLNEI SAULSBER Hottest: MICHAEL JACKSON MORRIS DAY EW&F TONY TERRY DA KRASH KRNB/Memphi C.J. Morgan STACY LATTISAW GERRY WOO BAR-KAYS PAGE ONE BRENDA RUSSELL TEASE Hottest: MORRIS DAY GEORGE MICHAEL MICHAEL JACKSON L.L. COOL J JONATHAN BUTLER TEASE SAMANTHA FOX NEW KIDS ON THE B CHARLIE SINGLETON AL B. SURE Hottest: FULL PORCE DA KRASH L.L. COOL J MORRIS DAY BILLY OCEAN WHRK/Memphi STACY LATTISAW L.L. COOL J E.U. **Mark Christian** none Hottest: MICHAEL JACKSON E.U. WHITNEY HOUSTON DA KRASH JETS

WDIA/Memphis Bobby O'Jay WHITNEY HOUSTON PEBBLES PARTON & ROBINSON TEASE TERENCE TRENT TEASE GARRY GLENN NEW KIDS ON THE B GEOPFREY WILLIAMS KXZZ/Lake Charles Hottest: MORRIS DAY MICHAEL JACKSON

WHITNEY HOUSTON MISSION GERALD ALBRIGHT MERRY CLAYTON MICHARL BOLTON STEPHANIE MILLS ROGER FORCE MD'S AL B. SURE HOTLEST: MORPIE DAY DA KRASH TONY TERRY REBBIE JACKSON WALT/Meridian Steve Poston AL B. SURE

RENAUD NATALIE COLE HEAVY D & BOYZ ADA DYER PEBBLES MORRIS DAY STACY LATTISAW EW&F E.U. REBBIE JACKSON SUAVE GLENN JONES CHARLIE SINGLET(BRENDA RUSSELL KEITH SWEAT JOHN WHITEHEAD JOHN WHITE Hottest: MORRIS DAY TONY TERRY EW&F JETS DA KRASH

WEDR/Miami Jackson/Jones JAMAICA BOYS BRIDGET GRACE DEREK B NEW KIDS ON THE B HEAVY D & BOYZ JAZZY JEPP FUTURE

FUTURE Hottest: MICHAEL JACKSON MORRIS DAY SKWARES TERENCE TRENT D'A L.L. COOL J W8LX/Mobile SHALAMAR ASHIF ARADA MICHAEL WA

NARADA MICHAEL WA PEBBLES KANE GANG HEAVY D & BOYZ Hottest: JETS TONY TERRY MICHAEL JACKSON REBBLE JACKSON TERENCE TRENT D'A WOIM/Monicon Michael Long

MICHAEL JACKSON FORCE MD'S TAJA SEVELLE CENTERFOLD KOOL MOE DEE AL B. SURE JERMAINE STEWART NARADA MICHAEL WA MERRY CLAYTON MERRY CLAYTO CHRIS JASPER ADA DYER GARRY GLENN KASHIF NATALIE COLE Hottest: TONY TERRY DA KRASH

DA KRASH BILLY OCEAN GLADYS KNIGHT E.U.

a frozen playlist: **KJLH/Los Angeles**

WQQK/Nashville Cy Young

GWEN GUTHRIE NORMAN CONNORS SEOFFREY WILLIAMS BILLY OCEAN E.U. KOOL MOE DEE BRICK KASHIF KASHIF O'JAYS Hottest: SMOKEY ROBINSON WHITNEY HOUSTON FULL FORCE STEPHANIE MILLS RICK ASTLEY WIKS/New Bern

oding/Kirkland RANDY HALL KECHIA JENKINS KECHIA JENKINS SUAVE ROB BASE & D.J. I MIKI HOWARD DYNASTY KOOL MOE DEE NARADA MICHAEL WA HOLTAEL: NARADA MICHAEL W Hottest: Tony Terry Morris Day Michael Jackson Jody Watley GLADYS KNIGHT

WYLD-FM/New Orleans Ty Beli

GAVIN CHRISTOPHER RUFPIN & KENDRICK MILES JAYE JERMAINE STEWART TAJA SEVELLE PUTURE HOTLGEST: TONY TERRY E.U. MORRIS DAY MICHAEL JACKSON

K94/Nortolk Thomas Lytle

MICHAEL JACKSON SKWARES JEAN CARNE HEAVY D & BOYZ FORCE MD'S AL B. SURE SUAVE RANDY HALL HOTLBEEL Hottest: TERENCE TRENT D'A E.U. STACY LATTISAW MICHAEL JACKSON MORRIS DAY

WOW1/Norfolk Crumbley/Atkins LISA LISA

SUAVE DYNASTY WHISPERS PEBBLES ADA DYER CUCA

CUCA Hottest: TONY TERRY MORRIS DAY GEORGE MICHAEL MICHAEL JACKSON TERENCE TRENT D'A WORL/Orlando Earl James

KOOL MOE DEE TYRONE DAVIS REGINA BELLE NATALIE COLE FUTURE GWEN GUTHRIE JOHNNY KEMP HOWARD HEMETT JEAN CARNE

JEAN CARNE JOHN WHITEHEAD JAZZY JEFF JAZZY JEFF Hottest: MORRIS DAY TERENCE TRENT D'A DA KRASH REBBIE JACKSON MICHAEL JACKSON

KHYS/Port Arthui Brown/Smallwoor

HOWARD HEWETT PRETTY POISON HEAVY D & BOYZ GERALD ALBRIGH MERRY CLAYTON CHRIS JASPER HOTTOST Hottest: MORRIS DAY MICHAEL JACKSON TONY TERRY DA KRASH REBBIE JACKSON

WQOK/Raleigh Brown/Carnes AL B. SURE CHRIS JASPER EVELYN KING BRENDA RUSSELL HOWARD HEWETT JUNIOR ST. PAUL

STEPHANIE MILLS STEPHANIE MILLS Hottest: MORRIS DAY MICHAEL JACKSON BILLY OCEAN GLADYS KNIGHT TONY TERRY

WPLZ/Petersburg Debble Parker SUAVE O'JAYS

O'JAYS KEITH SWEAT JEAN CARNE DYNASTY AL B. SURE Hotteet: MORRIS DAY DEELE TEENA MARIE TONY TERRY E.U.

The following station reported

MIDWEST

WGCI/Chicago Sonny Taylor

WHISPERS RANDY HALL JOHNNY KEMP SKWARES ADA DYER PAUL JOHNSON Hottest: MORRIS DAY MICHAEL JACKS

WBMX/Chicage Michaels/Davis

MORRIS DAY TONY TERRY JETS

KASHIF KEITH SWEAT RANDY HALL PAUL JOHNSON Hottest: MICHAEL JACKSON

STACY LATTISAN

WIZF/Cincinnati

OuBard/Hankstor

CHRIS JASPER REGINA BELLE GEORGE MICHAEL HOWARD HEWETT BRENDA RUSSELL

TONY TERRY MICHAEL JACKSON TEENA MARIE

WBLZ/Cincinnet

CHRIS JASPER

Hottest: SALT & PEPA JETS

AL B. SURE SMOKEY ROBINSON

JETS TONY TERRY MORRIS DAY MICHAEL JACKSON

WZAK/Cleveland Lynn Tolliver

lottest:

WTLC/Indian

E.U. GEORGIO FORCE MD'S

FORCE MD'S GIORGE PETTUS JEAN CARNE TEENA MARIE

TONY TERRY STREET FARE GEORGE MICHAEL

WVKO/Columbu

MILES JAYE

SUAVE

Z103/Colu

Tom Raynolds

KOOL MOE DEE

WGPR/Detroit

GERALD ALBRIGHT

Joe Spencer

JETS LEVERT

Jay Johnso

Hottest MORRIS DAY

DA KRASH

Brian Castle

DYNAST

WCKX/Columbus Stevens/Willis GEORGE MICHAEL REI KASHIF JEAN CARNE ERIC B TYRONE DAVIS KEITH SWEAT AL B. SURE BAR-KAYS O'JAYS MORRIS DAY MICHAEL JACKSON GEORGE MICHAEL EW&F TONY TERRY GEORGE HOWARD RENAUD Hottest: MORRIS DAY

TONY TERRY TEENA MARIE MICHAEL JACKSON KPRS/Kansas City Monica Nightingal

KEITH SWEAT PEBBLES KOOL MOE DEE KASHIF GLENN JONES AL B. SURE AL B. SURE NATALIE COLE WEATHER GIRLS L.A. DREAM TEAM JAMAICA BOYS 3 MAN ISLAND PRETTY POISON NATASHA MENDECA NATASHA Hottest: DEELE ALEXANDER O'NEAL MORRIS DAY TONY TERRY SHANICE WILSON

WXLA/Lansing Semmy Jordan STEPHANIE MILLS ADA DYER

ADA DYER SKWARES BUS BOYS KEITH SWEAT Hottest: Michael Jackson Tony Terry Jets Da Krash TEENA MARIE

WLUM/Milwaukee Hegewood/Young PRETTY POISON KEITH SWEAT JUNIOR JUNIOR ERIC B MELI'SA MORGAN

STACY LATTISAW O'JAYS BABYFACE PEBBLES JOHN WHITEHEAD KECHIA JENKINS JUNIOR MERRY CLAYTON KASHIF HOLTEST: CURE Hottest: MORRIS DAY DEELE E.U. FULL FORCE MICHAEL JACKSON GERRY WOO MELL'SA MORGAN

JETS CHICO DEBARGE TONY TERRY KPRW/Okiahoma City Dameli Swift

WHISTLE WHISPERS WHISPERS CHRIS JASPER SHALAMAR LISA LISA HEAVY D & BOY MIKI HOWARD GARRY GLENN BOYZ GARRY GLEAR RENAUD Hottest: MORRIS DAY TEENA HARL Hottest: MICHAEL JACKSON TERENCE TRENT D'A

DA KRASH TONY TERRY TEENA MARIE STACY LATTISAW WWWS/Seginaw Kermit Crockett

JEAN CARNE RASHIP WELL RED REGINA BELLE ADA DYER JAMAICA BOYS GEOFFREY WILLIA VECTOR CANCO AL B. SURE SKWARES Hottest: MiCHAEL JACKSON MORRIS DAY DA KRASH TERENCE TRENT D'A E.U. JESSE'S GANG SHANICE WILSON FUTURE

FUTURE Hottest: MORRIS DAY MICHAEL JACKSON JETS TONY TERRY DA KRASH

KMJM/St. Louis Mike Stradford JOHNNY KEMP REGINA BELLE PEBBLES RANDY HALL ADA DYER BETTY WRIGHT JERMAINE STEWART HOLTABL

NOL HOE DES PEBBLES JERMAINE STEMART PARTON & ROBINSON STEPHANIE MILLS RODNET SAULSBERRY JEN CARE Hottest: GEORGE MICHAEL TONY TERRY JETS TERENCE TREAT D'A TERENCE TRENT D'A DA KRASH DENAISE SILVING HOLLESS: TONY TERRY TERENCE TRENT D'A DA KRASH GEORGE MICHAEL MICHAEL JACKSON

JEAN CARNE SHANICE WILSON GEOFFREY WILLIAMS WVOI/Toledo Paul Brown

GEOPFREY WILLIAMS ADA DYER BETTY WRIGHT HOLLEST: STACY LATTISAW TERENCE TRENT D'H MICHAEL JACKSON WHISTLE VANEESE THOMAS VANEESE THOMAS BRIDGET GRACE REGINA BELLE ADA DYER JAMAICA BOYS WELL RED JEAN CARNE GEORGE HOWARD WKWM/Grand Rapids Grant/Franklin Hottest MORRIS DAY MICHAEL JACKSON DA KRASH TONY TERRY

E.U. PEBBLES HOWARD HEMETT SHANICE WILSON ADA DYER KID FLASH HOTRIS DAY MICHAEL JACKSON TEENA MARIE DA KRASH CHICO DEBARGE

93 Reporting Stations 92 Current Reports

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MOST ADDED

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R&R NATIONAL AIRPLAY COUNTRY

TOP 50

MARCH 18, 1988

e Two ks Wei		Last Week	_		Total Reports/Adds	Heavy	Medium	Light	EARL THOMAS CONLEY (38) Desert Rose Band (36) Parton, Ronstadt, Harris (34)
9	7	2		GEORGE STRAIT/Famous Last Words Of A Fool (MCA)		152	14	0	GALTLIN BROTHERS (27)
4	3	1	2	REBA MCENTIRE/Love Will Find Its Way To You (MCA)	. 163/0	151	8	4	DAVID LYNN JONES (25)
8	6	3		EDDIE RABBITT/I Wanna Dance With You (RCA)		137	23	6	KATHY MATTEA (21)
12	9	5	0	K.T. OSLIN/I'll Always Come Back (RCA)	. 167/0	133	33	1	SKIP EWING (20)
17	13	10	6	HIGHWAY 101/Cry, Cry, Cry (WB)	. 164/0	106	55	3	MERLE HAGGARO (20) RONNIE MILSAP & MIKE REID (19)
16	14			RODNEY CROWELL & ROSANNE CASH/It's Such A Small World (Columbia)		100	59	6	BILLY JOE ROYAL (19)
14	11	9	õ	BELLAMY BROTHERS/ Santa Fe (MCA/Curb)	. 160/1	111	39	10	DON WILLIAMS (19)
15	12	11	ă	McCARTERS/Timeless And True Love (WB)	. 160/1	84	69	7	
18	15	13	ŏ	RONNIE McDOWELL/It's Only Make Believe (Curb)	. 152/1	89	56	7	
22	16	14	Ō	T. GRAHAM BROWN/The Last Resort (Capitol)	. 164/5	59	92	13	
10	8	8	11	CHARLEY PRIDE/Shouldn't It Be Easier Than This (16th Avenue/Capitol)	. 143/1	92	35	16	
20	17		Ð	HOLLY DUNN/Strangers Again (MTM)	. 158/1	67	75	16	HOTTEST
1	2		13	JUDDS/Turn It Loose (RCA/Curb)	134/0	88	38	8	
		19	Ø	EDDY RAVEN/ I'm Gonna Get You (RCA)	. 163/4	37	106	20	GEORGE STRAIT (97)
				VINCE GILL/Everybody's Sweetheart (RCA)		41	97	17	REBA MCENTIRE (92)
				HANK WILLIAMS JR./Young Country (WB/Curb)		28	113	18	K.T. OSLIN (76)
32 2	1			RICKY VAN SHELTON/Life Turned Her That Way (Columbia)		86	28	11	EDDIE RABBITT (62)
35	27	23		STEVE WARINER/Baby I'm Yours (MCA)		8	121	28	RICKY VAN SHELTON (43)
30 c	21	23 7	10	LEE GREENWOOD/Touch And Go Crazy (MCA)	113/0	55	45	13	JUDDS (38)
0 31	4 26		20	MOE BANDY/Americana (Curb)	143/1	24	93	26	HIGHWAY 101 (35)
		-		WAYLON JENNINGS/If Ole Hank Could Only See Me Now (MCA)		27	82	25	BELLAMY BROTHERS (32) RONNIE McDOWELL (30)
28	_			KENNY ROGERS/The Factory (RCA).		- /	92	60	CHARLEY PRIDE (23)
47		28	8	LYLE LOVETT/She's No Lady (MCA/Curb)	126/7	11	31 81	44	CHARLET (HIDE (20)
						20	74	28	
30		25		TOM WOPAT/ A Little Bit Closer (EMI-Manhattan)		20 10	74 76	20 47	
		27		PATTY LOVELESS/If My Heart Had Windows (MCA)		2	70 81	47 64	
45		30		OAK RIDGE BOYS/ True Heart (MCA)		4	87 76	63	NEW ARTISTS
-	40			RONNIE MILSAP & MIKE REID/ Old Folks (RCA)					IVEVY ARTISTS
49	•			DWIGHT YOAKAM/Always Late With Your Kisses (Reprise)		3	74	58	
_	46	•	-	KATHY MATTEA/ Eighteen Wheels And A Dozen Roses (Mercury/PG)		1	64 62	81 50	Report
41	35	32		CRYSTAL GAYLE & GARY MORRIS/All Of This & More (WB)		4	68	50	1 T. MALCHAK/It Goes (Alpine) 10
21	18			JOHNNY RODRIGUEZ/I Didn't (Every Chance I Had) (Capitol)		32	42	14	2 SKIP EWING/Your Memory (MCA)8
42	38	35		STATLER SROTHERS/The Best I Know How (Mercury/PG)		7	54	57	3 B. HOBBS/Jones On The Jukebox (MTM) . 5
43	39	36		TIM MALCHAK/It Goes Without Saying (Alpine)		8	52	41	4 NEW GRASS / Can't Stop Now (Cap.) 4
3	5	21		SAWYER BROWN/This Missin' You Heart Of Mine (Capitol/Curb)		30	24	16	5 LOS LOBOS/One Time (Slash/WB)4
		41	Ð	O'KANES/One True Love (Columbia)	. 119/18	1	40	78	6 JEFF CHANCE/So Far (Curb)
EAK	EF	२ 45	33	EARL THOMAS CONLEY/ What She is (Is A Woman In Love) (RCA)	. 118/38	1	36	81	8 MARTY HAGGARD/Trains (MTM)2
46	43	39		GLEN CAMPBELL/I Remember You (MCA)		4	45	53	9 DARDEN SMITH/Little Maggic (Epic) 2
44	42	40		SHOOTERS/I Taught Her Everything (Epic)		9	39	42	10 DAVID SLATER/I'm Still (Capitol)2
EAK	(EF	R 43	39	JO-EL SONNIER/ No More One More Time (RCA)	. 110/16	2	45	63	
50	44	42	٩	RICKY SKAGGS/ That's Why I'm Walkin' (Epic)	. 88/4	0	51	37	
				BAILLIE & THE BOYS/ Wilder Days (RCA)		18	47	15	New Artists are those who have not previous
5	19	29	42	RANDY TRAVIS/Too Gone Too Long (WB)	. 56/0	17	21	18	been reported by 60% of the reporting stations.
_	_	47		SKIP EWING/ Your Memory Wins Again (MCA)		2	19	65	
7	21		44	MICHAEL MARTIN MURPHEY/I'm Gonna Miss You, Girl (WB)		15	25	13	
11				ALABAMA/ Face To Face (RCA)		11	15	10	MOST ADDED & HOTTEST list those songs achie
		49	6	MEL TILLIS/ You'll Come Back (Mercury/PG)		1	24	39	ing the most adds nationally, and the songs report
	RUT	T D		DON WILLIAMS/ Another Place, Another Time (Capitol)		1	14	54	"hottest compiled from all our reporters. The numb
_			-	BILLY JOE ROYAL/ Out Of Sight And On My Mind (Atlantic America)		1	15	51	in parentheses immediately following the songs Most Added & Hottest indicate the total number
	_		-	MERLE HAGGARD/Chill Factor (Epic)		, o	19	41	Country reporters adding the song this week
	-7111	i 🗩	- 39			•		<i>.</i>	noting that the song is among their five hottest.

BREAKERS.

stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

EARL THOMAS CONLEY What She is (is A Woman in Love) (RCA)

On 71% of reporting stations. Rotations: Heavy 1, Medium 36, Light 81, Total Adds 38 including WTCR, WIXL, WXTU, WDSY, WCVR, WKHX, WXBQ, WCOS, KSCS, WLWI, WUSN, WUBE, WGAR-FM, KJJY, WYNG, KIK-FM, KUZZ, KEKB, KWJJ, KDRK. Moves 45-36 on the Country chart.



1



Breakers are those records that have achieved concurrent airplay at 60% of our reporting

On 66% of reporting stations. Rotations: Heavy 2, Medium 45, Light 63, Total Adds 16, WPTR, WQBE, WIXY, WILQ, WLVK, WESC, WIVK, WUSN, WBVE, WKKQ, WFMS, KYAK, KKCS, KYGO, KWJJ, KEEN. Moves 43-39 on the Country chart.



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R&R NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

RICKY SKAGGS "That's Why I'm Walkin'" (Epic) 88/4 Rotations: Heavy 0, Medium 51, Light 37, Total Adds 4, WYNK, WUBE, WKKQ, KSON. Medium: KASE, WUSY, WTVY, WLWI, WSLR, WONE, WDAF, KFRE, KNIX, KWJJ, KTOM, KKAT, KSOP, KCKC, KRPM, KIIM. Moves 50-44-42-40 on the Country

chan. SKIP EWING "Your Memory Wins Again" (MCA) 86/20 Rotations: Heavy 2, Medium 19, Light 65, Total Adds 20, WXTU, WPOR, KRRV, KMML, KASE, WXBO, KHEY, WESC, WAMZ, WKSJ, WLWI, WWKA, WYYD, WMNI, WYNG, KWMT, WTHI, KKCS, KYGO, KEEN. Moves 47-43 on the Country chart.

DON WILLIAMS "Another Place, Another Time" (Capitol) 69/19 Rotations: Heavy 1, Medium 14, Light 54, Total Adds 19, WOCB, WPOR, WDXE, KYKX, WOKK, KNFM, WLWI, WNOE, WUSQ, KJJY, KWMT, WGEE, KFKF, WOW, WXCL, WWJO, KIK-FM, KKAL, KUPL. Heavy: WDAF. Debuts at number 47 on

BILLY JOE ROYAL "Out Of Sight And On My Mind" (Atlantic America) 67/19 Rotations: Heavy 1, Medium 15, Light 51, Total Adds 19, WRKZ, WAJR, WORC, KYKX, KLLL, WSM, WNOE, WWKA, WKYQ, WUSQ, WBVE, WONE, WXCL, KTTS, WWJO, KKAL, KEKB, KALF, KTOM. Debuts at number 48 on the Country chart. MEL TILLIS "You'll Come Back" (Mercury/PolyGram) 64/11

Rotations: Heavy 1, Medium 24, Light 39, Total Adds 11, WVAM, WOBE, WAJR, CHOW, WWVA, WRNS, KIKK, WLWI, WMNI, KVOC, KWJJ. Heavy: KBMR. Medium: WQCB, WEZL, KKYX, WDAF, WOW, KUZZ, KNIX, KTOM. Moves 49-46 on the

MERLE INAGUARD UNIT FAULT (EPIC) 00/20 Rotations: Heavy 0, Medium 19, Light 41, Total Adds 20, WVAM, WCAO, WQCB, WAJR, WRNS, WDXE, WLWI, WPAP, WYYD, WUSO, WSLR, KBMR, KSO, WAXX, WFMS, KCJB, KIK-FM, KKAL, KNIX, KCKC. Debuts at number 49 on the Country

DESERT RUSE DARD TO 3 DACK AND THIS DACK AND THIS DACK AND A CONSTRUCTION SOLOD Rotations: Heavy 0, Medium 10, Light 43, Total Adds 36 including WBOS, WXKX, WWVA, KEAN, KASE, WEZL, WLVK, WUSY, WRNS, WKSJ, WPAP, WQYK, WCUZ, WGEE, WOW, WXCL, KNIX, KWJJ, KSOP, KRPM.

Rotations: Heavy 1, Medium 18, Light 34, Total Adds 11, WCAO, WRKZ, KMML, WUSY, WDXE, KYKX, WONE, WFMS, KXXY, WWJO, KKAL. Heavy: KEEN. Medium: WAYZ, WORC, WEZL, WTVY, WOKK, WTCM, KFDI, KRKT. GATLIN BROTHERS "Love Of A Lifetime" (Columbia) 52/27 Rotations: Heavy 2, Medium 7, Light 43, Total Adds 27, WVAM, WCAO, WPOC, WXKX, WORC, KEAN, KASE, WXBQ, WLVK, WSOC, WKLO, WDXE, KSSN, WOKK, WPAP, WAXX, KFGO, KXXY, KTTS, KTPK, KRKT, KEKB, KZLA, KNIX, KWJJ, KTOM,

BECKY HOBBS "Jones On The Jukebox" (MTM) 50/12 Rotations: Heavy 1, Medium 13, Light 36, Total Adds 12, WVAM, WQCB, WQBE, WVMI, KIKK, WAMZ, WYYD, KWMT, WTSO, KCJB, KUUY, KSOP, Heavy: WOKK. Medium: WTVY, WDXE, KKYX, KTTS, KRKT, KALF, KCKC.

SIGNIFICANT ACTION

ns: Heavy 1, Medium 17, Light 28, Total Adds 10, WOKO, WAMZ, WGKX, WLWI, WYYD, WTSO, WTHI, KEKB, KWJJ, Heavy: KFDI. Medium: WCVR, WEZL, WUSY, WPAP, WOW, KTTS, KRKT, KTOM, KSOP.

LOS LOBOS "One Time One Night" (Slash/WB) 42/13 Rotations: Heavy 0, Medium 7, Light 35, Total Adds 13, WAYZ, WCVR, WYAY, WDXE, WOKK, WNOE, WKYQ, WUSQ, KWMT, WGEE, KVOO, KUUY, KWJJ, Medium: WDSY, KSCS, KNFM, KAJA, WUBE, KRKT, KTOM.

DAVID LYNN JONES "High Ridin" Heroes" (Mercury/PolyGram) 36/25 Rotations: Heavy 0, Medium 3, Light 33, Total Adds 25, WGNA, WWVA, KEAN, WLVK, WUSY, WRNS, KSSN, WAMZ, KLLL, WOKK, WPAP, KBMR, WAXX, KFGO, WTSO, WTHI, KVOO, KFDI, KRKT, KIK-FM, KEKB, KWJJ, KTOM, KSOP, KRPM.

JEFF CHANCE ''So Far Not So Good'' (Curb) 29/7 Rotations: Heavy 0, Medium 5, Light 24, Total Adds 7, WAYZ, WAJR, WCVR, KILTFM, WDXE, KYKX, WSLR. Medium: WTVY, KIKK, WOKK, KBMR, Light: KEAN, KMML, WUBE, WWJO, KVOO, KFDI, KVOC, KRWQ, KEKB.

GOLDENS "Put Us Together Again" (Epic) 25/3 Rotations: Heavy 0, Medium 9, Light 16, Total Adds 3, WLWI, KWJJ, KDRK. Medium: KRRV, WEZL, WCMS, WPAP, WQYK, KTTS, KRKT, KTOM. Light: WCAO, KEAN, WRNS, KIKK, WWKA, WAXX, KFGO, WTSO, WWJO.

Rotations: Heavy 0, Medium 4, Light 20, Total Adds 10, WLVK, WAMZ, WAXX, KWMT, KTTS, KFDI. KRKT, KIK-FM, KTOM, KCKC. Medium: WTVY. Light: WHWK, KYKR, WIVK, WNOE, KKYX, WWJO, WTHI, WTCM, KVOO.

WKHX, WLVK, KHEY, KNFM, WSIX, WNOE,

MERLE HAGGARD "Chill Factor" (Epic) 60/20

DESERT ROSE BAND "He's Back And I'm Blue" (MCA/Curb) 53/36

BARBARA MANDRELL "Angels Love Bad Men" (EMI America) 53/11

D. PARTON, L. RONSTADT, & E. HARRIS ''Wildflowers'' (WB) 50/34 Rotations Heavy 0, Medium 7, Light 43, Total Adds 34 including WVAM, WAJR, WKHX, WLVI WOYK, WGARFM, WOW, KTPK, KVOO, KUZZ, KYGO, KEKB, KUPL, KWJJ, KCKC, KRPM

NEW GRASS REVIVAL "Can't Stop Now" (Capitol) 46/10

GEORGE JONES "I'm A Survivor" (Epic) 24/10

MARTY HAGGARD "Trains Make Me Lonesome" (MTM) 24/8 Rotations: Heavy 0, Medium 4, Light 20, Total Adds 8, WAJR, WYNK, KEGO, WDAF, KTTS, KRKT, KUUY, KTOM. Medium: WTVY, KNIX, KALF, Light: KRRV, KMML, WOKK, KSO, WAXX, WTCM, KEDI, KFRE.

WTVY, KNIX, KALF, Light: KHHV, KMML, WURK, NOU, WAAA, WIGHL N.G., KITL, SWEETHEARTS OF THE RODEO "Satisfy You" (Columbia) 23/16 Rotations: Heavy 1, Medium 3, Light 19, Total Adds 16, WXKX, WUSY, WAMZ, KLLL, WOKK, WAXX, KFGO, WGEE, KXXY, WWJO, KUZZ, KYGO, KFRE, KRWQ, KWJJ, KEEN. Medium: WTCM. Light: WAYZ, KMML. WSOC, WTVY, KVOC, KEKB.

DARDEN SMITH "Little Maggie" (Epic) 23/2 Rotations: Heavy 0, Medium 6, Light 17, Total Adds 2, WLWI, WUSQ. Medium: WORC, WPAP, KKYX, KTTS, WTCM, KSON. Light: WQBE, KYKX, KJNE, WAXX, KFGO, KWMT, WDAF, KVOO, KVOC, KUUY, KRWQ, KUPL, KWJJ, KALF, KTOM.

MARTY STUART "Mirrors Don't Lie" (Columbia) 22/5 Rotations: Heavy O, Medium 7, Light 15, Total Adds 5, KRRV, WEZL, WRNS, KWMT, WOW. Medium: KKYX, KTTS, WTCM, KFDI, KRKT, KFRE, KTOM, Light: KYKR, WTVY, WOKK, KSO, WAXX, KFGO, KVOO, KRWQ, KALF, KSOP.

KFDI, KHKT, KFHE, KTOM, Light: KTNN, WTYT, WONN, NOV, WONN, NOV, KTOO, K

DAVID SLATER "I'm Still Your Fool" (Capitol) 21/11 Rotations: Heavy 0, Medium 2, Light 19, Total Adds 11, WDSY, WWVA, KASE, WEZL, WRNS, WDXE, KSSN, WYYD, WOW, KVOO, KVOC. Medium: KRKT. Light: WPOR, KRRV, WTVY, WSIX, WCMS, KKYX, KJNE, KTTS, KRWQ.

KVOC, KVOC, Medium: KRKT. Light: WOR, KRHV, WTVY, WSIX, WCMS, KKYX, KJNE, KTTS, KRWQ. SHURFIRE "First in Line" (Air) 21/4 Rotations: Heavy 0, Medium 5, Light 16, Total Adds 4, WVAM, WEZL, WRNS, WAMZ. Medium: KRRV, WTVY, KTTS, KFDI, KRKT. Light: WDXE, KYKX, WOKK, KKYX, KJNE, KSO, WAXX, KFGO, KVOO, KVOC, KRWQ, KSOP. RAY PRICE "Big Ole Teardrops" (SOR) 14/2 Rotations: Heavy 0, Medium 3, Light 11, Total Adds 2, KTOM, KDRK. Medium: KTTS, KRKT. Light: WCVR, WTVY, KKYX, KSO, KFGO, KWMT, WTCM, KVOO, KFDI, KEKB.

TANYA TUCKER "If it Don't Come Easy" (Capitol) 13/13 Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WAYZ, WXKX, WXTU, KMML, WSOC, WTVY, WKSJ, WGARFM, WMUS, KXXY, KVOC, KRWO, KWJJ.

MICHAEL JOHNSON "I WIII Whisper Your Name" (RCA) 9/9 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 9, WAYZ, WLVK, WUSY, WTVY, KLLL, WCUZ, KVOC, KEKB, KALF. VERN GOSDIN "Set 'Em Up Joe" (Columbia) 8/7 Rotations: Heavy 1, Medium 1, Light 6, Total Adds 7, WQCB, KMML, WSOC, WUSQ, KBMR, KVOC, KRWQ. Heavy. KXXY.



ARTIST/Song Title (Label)

www.americanradiohistory.com

Album Title

HOLLY DUNN/Small Towns (MTM)	Cornerstone
ALABAMA/Fallin' Again (RCA)	Just Us
GEORGE STRAIT/If You Ain't Lovin', (MCA)	
SCHUYLER, KNOBLOCH & BICKHARDT/Givers And Takers	(MTM) No Easy Horses
PATTY LOVELESS/ A Little Bit In Love (MCA)	If My Heart Had Windows
FOSTER & LLOYD/ Texas In 1880 (RCA)	Foster & Lloyd
LYLE LOVETT/ She's Hot To Go (MCA/Curb)	Pontiac
PATTY LOVELESS/I Can't Get You (MCA)	If My Heart Had Windows
KATHY MATTEA/Untold Stories (Mercury/PG)	Untasted Honey
GEORGE STRAIT/Let's Get Down To it (MCA)	If You Ain't Lovin',
KEITH WHITLEY/ Honky Tonk Heart (RCA)	
HANK WILLIAMS JR./ Buck Naked (WB/Curb)	Born To Boogie
BELLAMY BROTHERS/ It's Raining Girls (MCA/Curb)	Crazy From The Heart
PATTY LOVELESS/ Fly Away (MCA)	If My Heart Had Windows
MERLE HAGGARD/ You Babe (Epic)	Chill Factor
GEORGE JONES/ The Real McCoy (Epic)	



THE NEW SINGLE FROM THE DEBUT ALBUM

Produced by RAY BAKER Management. GENE FERGUSON 1988 Nominee for Academy of Country Music Best New Male Vocalist

> mercury PolyGram Records

March 18, 1988 R&R = 69



EAST MOST ADDED Earl Thomas Conley (RCA) Gatlin Brothers (Columbia)

HOTTEST Eddie Rabbitt (RCA) Reba McEntire (MCA)

SOUTH MOST ADDED HOTTEST George Strait (MCA) Reba McEntire (MCA) Kathy Mattea (Mercury/PolyGram) Desert Rose Band (MCA/Curb)

MOST ADDED MIDWEST HOTTEST Earl Thomas Conley (RCA) Desert Rose Band (MCA/Curb) K.T. Osiln (RCA) George Strait (MCA)

WEST MOST ADDED Parton, Ronstadt, & Harris (W8) Desert Rose Band (MCA/Curb)

HOTTEST George Strait (MCA) Reba NcEntire (MCA)

WGRA Abony, NY DAVID LYRE JORES GLES CAMPSELL GATLE & NORRIS BOLLES AND STATUS REAL ACCOPTINE BOLLES NORT BOLLES AND CHARLEY PRIDE CHARLEY CONSTANT CHARLEY CH	WOKO MOKO MOKO MOKO MOKO MOKO MOKO MOKO	WDEY Philourgh, PA WDEY Philourgh, PA CARL THORAS CORLE DAVID SUPTER READ, ETFORMS CORLE DAVID SUPTER READ, TEVENSE CORD READ, TEVENSE WORD READ, TOTAL WORD READ, TOTAL CONSTITUTION READ, CORPTRES HOUSE SUPER CONSTITUTION READ, CORPTRES HOUSE SUPER READ, CORPT READ, CORPT READ	KEAN Abims, TX Abims, TX Manis, TX Base Ancentrike David Lynk, Jones David Lynk, Jones	UTTHE WIRD WIRD SKIP DUINS SKIP DUINS WEZH AT HOMAS COLLE SKIP DUINS WEZH AT DUINS WEZH AT DUINS SKIP DUINS WEZH AT DUINS SKIP DUINS WEZH AT DUINS SKIP DUINS SKIP SKI	KILSAF SUBJECT OF SUBJ	WTVK KNOXHE, TN JO-EL SONTHERS MOTLEP BACHTERS MOTLEP BACHTERS MOTLEP BACHTERS MOTLEP BACHTERS MOTLEP BACHTERS MOTLEP BACHTERS MOTLES UVER GOODE STATT REBAR MCENTIBE GOODE STATE CALLS BACK MOTLES AND ALLENT BACKTERS CALLS BACK MOTLES AND ALLENT BELLAY BACHTERS MOTLES BALLAY BACHTERS MOTLES MOTLES BALLAY BACHTERS MOTLES BALLAY BACHTERS MOTLES MOTLES MOTLES BALLAY BACHTERS MOTLES BALLAY BACHTERS MOTLES BALLAY BACHTERS MOTLE	K. T. OBLIB TO TO BALLB TO TO BALL TO TO BALL TO BALL THE AND THE DON THE AND AND AND AND DON THE AND AND AND DON THE AND AND AND DON THE AND AND AND DON THE AND AND AND THE AND AND AND AND THE AND AND AND AND AND THE AND	WGDR RAMEN, KC ENALTY, RANCHER KATTY, ANTTRA TIM WALCHAR O KARES KATTY, ANTTRA TIM WALCHAR O KARES RAMEN RELIANT BROTHERS ROWEL RANCHEL RED. ACCEPTINE CHARLEY FRIDE CHARLEY FRIDE CHARLEY FRIDE RECTY IORS RECTY IONS RECTY	WEAR AND ON ON NEELE HAGGAAD KATYW MATTEA JEFF CHARAC RELEY HAGGAAD KATYW MATTEA JEFF CHARAC RELEY HAGGAAD AND DESEMBLY RELEY HAGGAAD DESEMPT FOR DESEMPTION RELET LIGHT SOMES WERE GOODES STAIT COMMENT SOMES RELAY BROTHERS BELLAY BROTHERS COMMENT FOR DESEMPTION CONTRESS RELAY BROTHERS FRANCHT LOUGH COMMENT SOMES RELAY BROTHERS COMMENT SOMES RELAY BROTHERS COMMENT C	KSO Designed to the second sec	VOLE Green Bay, Wi Los Lobos pow Williams Williams Williams Williams Williams Williams Williams Hortest Hortes	KXXY CNAGACAS CASA RARADA TUCKERS RARADA TUCKERS ROSANNE CASA ROSANNE CASA ROSANNE CASA ROSANNE CASA WIND COMMINICALLANS NECTON 4. ROSI'ROG WIND COMMINICAL ROSI'ROG RARADA ROSI'ROG ROSANNE CALLEY RARADA NARTY STUDIE ROSANNE REAL ACTOR REAL ACTOR REAL ACTOR ROSANNE WYCL POOLS IN DOWN CALLIANS NARTY STUDIE REAL ACTOR REAL ACT	WIL SLLLIE A THE DAY ESLLAIN, MO BALLLIE A THE DAY ECON AVAILS REMAY ROOFES T. CALANA BECOMY WILLE READ RECEVENT IRE READ RECEVENT IRE READ RECEVENT IRE READ RECEVENT IRE READ RECEVENT IRE READ RECEVENT READ RECEVENT SLPACE RECOVERED SLPECT AND SECTORS SLPECT IN A SCALE STATER BROWN REFY SLPECT IN A SCALE STATER BROWN REFY SLPECT IN A SCALE STATER BROWN REFY SLPECT IN A SCALE SLPECT
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Due to technical complications, the following station reports were lost, and last week's information was used: KJNE/Waco KKYX/San Antonio KMPS/Seattle **KYKR/Beaumont** WMiL/Miiwaukee WZZK/Birmingham

JOHNNY RODRIGUEZ DWIGHT YOARAM EARL THOMAS CONLE Hotteet: Ricky VAN Shelton goorge Strait ZdDie Rabbitt Reba Heenvire Charley Pride

KCCY Pueblo, CO

PARTON, RONSTAI Hottest: Highway 101 George Strait K.T. Oslin CROWELL & CASH REBA MCENTIRE

KKAT Sait Lake City, UT

KENNY ROGERS EARL THOMAS CONLE STATLER BROTHERS NEW GRASS REVIVAL HOLLESI REBA MCENTIRE K.T. OBLIN GEDROE STRAIT HOLLY DUNN MOE BANDY

KSAN Sen Fra

SEN DINGS, CA KENNY ROGERS RICKY SKAGGS HOLLEAL: ALARAKA TANYA TUCKER JUDDS RICKY VAN SRELTON GEORGE STRAIT

Sen Francisco. GA SOUTHERN PACIFIC RONNIE MCDOWELL Hottest: K.T. OSLIN GEORGE STRAIT REDA MCENTIRE JUDDS RICKY VAN SXELTO

. CA

KHM Tucso

O'KANES KATHY MATTEA JUICE NEWTON HOLLE NEWTON HOLLY DUNN T. GRAHAM BRO NOE BANDY GEORGE STRAIT

ATHY NATTEA CALL THOUSE BOYS EALL THOUSAS CONLE CLAL THOUSAS CONLE COLDENS RAY PRICE TODESE LESA NCENTIRE REDALE RABBITT GEORGE STRAIT K.T. OSLIN

MERLE HAGGARD DESERT ROSE BAN GATLIN BROTHERS HOLLSTIRE REBA MCENTIRE GEORGE STRAIT MOE BANDY LARRY BOONE HIGHWAY 1D1

KNAX Fresno, CA

FIGURO, CA MILSAP 4 REID TOM WOPAT STEVE WARINER HOTLOSTI RICKY VAN SHEL K.T. OSLIN GEORGE STRAIT REBA HCENTIRE RONNIE HCDOWEL

KEKB Grand J

ion, CO

LUARD JARCHON, CO ENCOTENS NEN GRASS REVIVAL FARL THONS REVIVAL FARL THONS CONLE PARTON, RONSTADT. DAVID LYNN JONES BILLY JOE ROYAL GATLIN BROTHERS TRINITY LARE MICHAEL JONSGON BEARTTIRE EDDIE RARBITT GEORGE STRAIT CEARLEY PRIDE R.T. OSLIN

field. CA

EARL THOMAS CONLE SWEETHEARTS OF TH PARTON, ROMSTADT. O'KANES Hottsøt: Highway 101 CHARLEY PRIDE VERM GOSDIN RICKY VAN SHELTON JUDDS

KGHL Billings, NT

none Hottest:

KKCS

CONTROL Springs, MILSAP & REID SHOOTERS JO-EL SONNIER SKIP DAING Hottest; REBA MCENTIRE K.T. OSLIN EDDIE RABBITT GEORGE STRAIT BELLAMY BROTHER

co

MILSAP 4 REID OAK RIDGE BOYS Hottest: REBA MCENTIRE GEORGE STRAIT EDDIE RABBITT RICKY VAN SHELT LEE GREENWOOD

KIK-FM Anahaim. CA

NERLE HAGGAR EARL THOMAS (DAVID LYNN J GEORGE JONES DOM WILLIAMS Hottest:

JUDDS REBA MCENTIRE EDDIE RABBITT GEORGE STRAIT

R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

CHART EXTRAS

BARRY MANILOW with KID CREOLE & THE COCONUTS

Hey Mambo (Arista)

50% of our reporters on it. Rotations: Heavy 0, Medium 20, Light 26, Total Adds 1, WTNY.

BREAKERS.

BRENDA RUSSELL

Piano In The Dark (A&M)

63% of our reporters on it. Rotations: Heavy 2, Medium 30, Light 27, Total Adds 16 including KOST, KHYL, KLCY, KEZR, WAEB, WKYE, WIZD, WSLQ, KEFM. Debuts at number 26 on the AC chart.

MICHAEL TOMLINSON

Highway Rain (Cypress/PolyGram)

52% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 27, Total Adds 9, WPIX, KLCY, WIZD, WRMF, 3WM, WTNY, WCKQ, WMT-FM, WJTW. Debuts at number 30 on the AC chart.

DIONNE WARWICK & HOWARD HEWETT Another Chance To Love (Arista)

50% of our reporters on it. Rotations: Heavy 1, Medium 17, Light 28,

Total Adds 3, WARM98, 3WM, WIHN.

NEW & ACTIVE

TOTO "Pamela" (Columbia) 43/10

Rotations: Heavy 1/0, Medium 17/1, Light 25/9, Total Adds 10, WAEB, KEY103, WQXY, Y103, KKOB, WQNY, WFPA, WGSV KHOZ, KRLB. Heavy: WTFM. Medium including WPIX, WHTX, WKYE, WNAM, WTRX, WMGN, KWFM, WAFL, WSKI, WQHQ KVOP, WKCX, WAEV, KVIC, KKLV, KAYN.

ART GARFUNKEL "So Much In Love" (Columbia) 42/14 Rotations: Heavy 0, Medium 18/4, Light 24/10, Total Adds 14, KKHT, WSLQ, WRMF, WNAM, KWAV, KWFM, WSKI, WCVQ, WFPA, WSGL, KVOP, WIHN, WTWR, KAYN, Medium including WARM98, WZNY, WTFM, WTRX, WMGN, WEIM, WKNE, WOHQ, WAHR, WORG, WKCX, WBGM, WMTFM, KYJC.

THINK OUT LOUD "After All This Time" (A&M) 33/3 Rotations: Heavy 0, Medium 9/0, Light 24/3, Total Adds 3, WXTC, KRLB, KKLV, Medium: WPIX, WKYE, WEIM, WAFL, WSKI, WQHQ, WFPA, WAHR, WBGM, Light including WNIC, WEBE, KEY103, WKNE, WCKQ, WGSV, WORG, KVOP, WKCX, WZLQ, KVIC, WIHN, KSTR, KYJC, KAYN.

AGNETHA FALTSKOG & PETER CETERA "I Wasn't The One" (Atlantic) 32/12 Rotations: Heavy 0, Medium 6/1, Light 26/11, Total Adds 12, WMYX, KLCY, WKYE, WXTC, WTRX, WMGN, WSKI, WOHO, WCVO, WKTK, WGSV, WZLO. Medium including WNIC, WWMJ, WEIM, WAHR, WMTFM. Light including KHYL, B100, WEBE, WNAM, WKNE, WAFL, WORG, WKCX, WCAC, WTWR. KYJC, KAYN.

VAN MORRISON "Someone Like You" (Mercury/PolyGram) 29/10 Rotations: Heavy O, Medium 3/0, Light 26/10, Total Adds 10, WNAM, WTRX, KWFM, KHOZ, KVOP, WCAC, WIHN, KKLV, KYJC, KAYN. Medium: WNIC, WAHR, WKCX. Light including KHYL, WEBE, WMGS, WXTC, WSLQ, WMGN, KKOB, WGLL, WAFL, WSKI, WQHQ, WCYQ, WGSV, WORG, KSTR, KMGQ

FOREIGNER "I Don't Want To Live Without You" (Atlantic) 28/19 Rotations: Heavy 0, Medium 128, Light 16/11, Total Adda 19, WMJI, WOMC, KYKY, KOST, KLCY, B100, WMGS, WZNY, KEY103, WGLL, WAFL, WQHQ, WCKQ, WORG, WKCX, WAEV, WBGM, WMTFM, KMGQ, Medium including WHTX, WLTF, Y103, WWMJ, Light including WEBE, WKYE, WECQ, KVOP, KVIC.

ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Medium	Light
0	WHITNEY HOUSTON	93/0	72	21	0
2	RICK ASTLEY	86/0	79	7	0
3	JAMES TAYLOR	89/0	75	10	4
0	MICHAEL JACKSON	88/2	72	14	2
5	RICHARD MARX	86/0	79	7	0
6	BELINDA CARLISLE	77/2	48	25	4
7	DAVE MASON & PHOEBE SNOW	77/0	57	16	4
0	LOUIS ARMSTRONG	. 84/2	38	40	6
Ø	GEORGE HARRISON	79/1	43	32	4
10	GEORGE MICHAEL	66/0	41	17	8
Ð	MIKE POST	. 80/5	26	42	12
Ð	STEVE WINWOOD	. 80/4	17	54	9
€	BRUCE SPRINGSTEEN	. 84/15	12	49	23
C	GLORIA ESTEFAN & MIAMI SOUND MACHINE	. 82/26	7	50	25
15	MICHAEL BOLTON	. 65/0	31	30	4
Ð	BILLY OCEAN	. 68/7	21	30	17
Ð	DEBBIE GIBSON	. 64/3	23	35	6
Ð	VIEW FROM THE HILL	. 66/2	25	36	5
19	PATRICK SWAYZE	. 47/0	26	16	5
20	JONATHAN BUTLER	. 62/0	23	32	7
3	STARSHIP	. 67/3	3	43	21
22	BREATHE	. 66/1	10	40	16
ℬ	DOLLY PARTON & SMOKEY ROBINSON	. 67/4	4	41	22
24	PEABO BRYSON & REGINA BELLE	. 40/0	12	21	7
ℬ	SCARLETT & BLACK	. 58/11	8	28	22
20	BRENDA RUSSELL	. 59/16	2	30	27
27	ELTON JOHN	. 55/0	5	31	19
20	DAN SIEGEL		0	25	28
29	RAY PARKER JR. with NATALIE COLE	. 48/0	1	35	12
30	MICHAEL TOMLINSON	. 48/9	0	21	27

MOST ADDED

MIAMI SOUND MACHINE (26)

FOREIGNER (19) DONALD FAGEN (17) BRENDA RUSSELL (16) BRUCE SPRINGSTEEN (15) FLEETWOOD MAC (14) ART GARFUNKEL (14) SMOKEY ROBINSON (14) FALTSKOG & CETERA (12) SCARLETT & BLACK (11)

HOTTEST

RICHARD MARX (62) RICK ASTLEY (60) JAMES TAYLOR (56) MICHAEL JACKSON (54) WHITNEY HOUSTON (50) MASON & SNOW (33) GEORGE MICHAEL (22) BELINDA CARLISLE (20) LOUIS ARMSTRONG (12) **GEORGE HARRISON** (12)

NATALIE COLE "'Pink Cadillac" (EMI-Manhattan) 28/8 Rotations: Heavy 0, Medium 11/1, Light 17/7, Total Adds 8, KLCY, Y103, WSLQ, WMGN, WFPA, WZLQ, WTWR, KAYN, Medium including B100, WEBE, WEIM, WGLL, WAFL, WSKI, WCKQ, KHOZ, WAEV, WMTFM Light including KELT, WTRX, WWMJ, WCVQ, WORG, KVOP, WKCX, WCAC, KVIC, KVJC.

10,000 MANIACS "Like The Weather" (Elektra) 28/1 Rotations: Heavy 0, Medium 10/0, Light 18/1, Total Adds 1, KLCY. Medium: WPIX, WKYE, KWFM, WEIM, WSKI, WFPA, WORG, WZLQ, KKUV, KAYN, Light including B100, WEBE, KEY103, WTRX, WAFL, WGSV, WSGL, KVOP, WCAC, WBGM, KVIC, WMFM, WJON, KSTR, KYJC, KMGQ.

BRENDA K. STARR "I Still Belleve" (MCA) 27/9 Rotations: Heavy 0, Medium 4/1, Light 23/8, Total Adds 9, WTRX, KWFM, WKNE, WFPA, KHOZ, WAHR, WMJC, KKLV, KSTR. Medium including WNLT. WWMJ, WBGM. Light including WNIC, KEY103, WEIM, WAFL, WSKI, WQHQ, WCKQ, WCVQ, WGSV, WORG, KVOP, WCAC, WZLQ, WMTFM, KAYN.



MILLIONS LIKE US "In Love With Yourself" (Virgin) 22/8

Michologic Heavy O, Medium 1/0, Light 21/8, Total Adds 8, WGLL, WSKI, WFPA, WGSV, KHOZ, WORG, WKCX, WBGM, Medium: WAHR. Light including WEIM, WAFL, WOHQ, WCKQ, KVOP, WCAC, WZLQ, KVIC, WJON, KKLV, KSTR, KYJC,

HEART "I Want You So Bad" (Capitol) 20/1

3/0. Light 17/1, Total Adds 1, WMJC. Medium: WWMJ, WORG, KVIC. Light including KKHT, 30MM, WEIM, WGLL, WSKI, WQHQ, WKTK, WCAC, WBGM, WTWR, KKLV, KAYN.

ROBBIE ROBERTSON "Somewhere Down The Crazy River" (Geffan) 18/6 Rotations: Heavy 0. Medium 2/0. Light 16/6, Total Adds 6, KEY103, WAFL, WSGL, WORG, WZLQ, KVIC. Light including WEBE, WSLQ, WNAM, WEIM, WGLL, WSKI, KVOP, WKCX, WMJC, KAYN G. WZLQ, WMTFM, Medium: WKYE.

DONALD FAGEN "Century's End" (WB) 17/17 ds 17, WKYE. WTCB, WMGN, WWMJ, WEIM, WAFL, WSKI, WGSV, dium 3/3, Light 14/14, Total Adds 17, N WBGM, WZLQ, KVIC, WMTFM, KYJC KMGO

BUSTER POINDEXTER "Oh Ma Oh May (I'm A Fool For You Baby)" (RCA) 17/5 Rotations: Heavy 0, Medium 2/0, Light 15/5, Total Adds 5, WKYE, WSLQ, WNAM, WFPA, KMGQ. Medium: WAFL, WAHR. Light including WNIC, KLCY, WEIM. WSKI, WGSV, WORG, WKCX, WCAC, WZLQ, KVIC.

Light including WNIC, KLCY, WEIM. WSKI, WGSV, WORG, WKCX, WCAC, WZLQ, KVIC. TERENCE TRENT D'ARBY "Wishing Weil" (Columbia) 17/1 Rotations: Heavy 3/0, Medium 7/0, Light 7/1, Total Adds 1, WMTFM. Heavy: WKYE, WAFL, WAEV. Medium: WNLT, B100, WEBE, WCKO, WORG, WCAC, KAYN. Light including KELT, WECQ, WKTK, WGSV, WZLQ, KKLV. SMOKEY ROBINSON "Love Don't Give No Reason" (Motown) 16/14 Rotations: Heavy 0, Medium 2/1, Light 14/13, Total Adds 14, WHTX, KEY103, KELT, WRMF, WTRX, KWAV, WEIM, WAFL, WSKI, WGSV, KVOP, WKCX, WCAC, WZLQ. Medium including KLSI. Light including WORG. CHEB "I Enund Someone" (Gaffen) 16/0 CHER "I Found Someone" (Geffen) 16/0

Rotations: Heavy 4/0, Medium 9/0, Light 3/0, Total Adds 0, Heavy: WMJI, KOAQ, WKSB, WCAC. Medium: WALK, WPIX, WNLT, WLTF, WNIC, KLSI, B100, WKYE, U102, Light: KRLB, KKLV, KAYN. MICHAEL FRANKS "Camera Never Lies" (WB) 15/2 Rotations: Heavy 0, Medium 1/0, Light 14/2, Total Adds 2, KEY103, KKLV. Medium: WEIM, Light including WMGN, WKNE, WAFL, WSKI, WFPA, WGSV, WORG, WZLQ, WMTFM, KYJC, KAYN, KMGQ.

JOHN COUGAR MELLENCAMP "Check It Out" (Mercury/PolyGram) 15/1 Rotations: Heavy 6/0, Medium 6/0, Light 3/1, Total Adds 1, U102. Heavy: WKYE, Wi Medium: WAEB, WMGN, WAFL, WKCX, WCAC, KAYN. Light including KRLB, WZLO. WSLQ, WGLL, WSKI, WAEV, KVIC.

Medium: WAEB, WMGN, WAFL, WNCA, WCA, NATH, Gan Manager, Markey, WEM, WRMF, WWMJ, Rotations: Heavy 0, Medium 3/3, Light 11/11, Total Adds 14, KLSI, KLCY, WEBE, WKYE, KEY103, WTFM, WRMF, WWMJ,

MGRU, WKCA, WACY, WZCY, AVIC, AVIC, AVIC, AVIC ALEXANDER O'NEAL with CHERRELLE "Never Knew Love Like This" (Tabu/CBS) 14/0 Rotations: Heavy 0, Medium 8/0, Light 6/0, Total Adds 0, Medium: WSLQ, WEIM, WSKI, WKTK, WAEV, WCAC, KVIC, KAYN.

, Light 6/0, Total / KA, KELT, WOR(

LAURA BRANIGAN "Cry Wolf" (Atlantic) 12/7 Rotations: Heavy 0, Medium 0, Light 12/7, Total Adds 7, KEY103, WEIM, WCKQ, WCAC, WTWR, KYJC, KAYN, Light including WNIC, WWMJ, WKNE, WSKI, WZLQ.

including WNIC, WWMJ, WKNE, WSKI, WZLQ. **TIMOTHY B. SCHMIT "Everybody Needs A Lover" (MCA) 12/0** Rotations: Heavy 0, Medium 1/0, Light 11/0, Total Adds 0. Medium: KKOB. Light: KEY103, WEIM, WGSV, WKCX, WCAC,

WZLQ, WJON, KKUY, KSTH, KTJC, KATN. JERMAINE STEWART "Say It Again" (Arista) 11/10 Rotations: Heavy 0, Medium 1/1, Light 10/9, Total Adds 10, WHTX, B100, WEIM, WAFL, WSKI, WORG, WAEV, WCAC,

WZLQ, KYJU, LIGHT HIGHOUNG HELLER BASIA "TIME And Tide" (Epic) 11/9 Politice: Heavy 0. Medium 0, Light 11/9, Total Adds 9, WNAM, WFMK, WEIM, WKNE, WSKI, WCVQ, WSGL, KSTR, KAYN.

PHIL COLLINS "We Said Helio" (Atlantic) 11/0 Heavy: WNLT, Medium: KLSI, WMYX, Light: B100, WQXY, WTCB,

ROBERT PALMER "Sweet Lies" (Island) 10/2 Rotations: Heavy 0, Medium 0, Light 10/2, Total Adds 2, B100, WTWR: Light including WEIM, WAFL, WCKQ, WORG, WZLQ,

ADVENTURES "Broken Land" (Elektra) 9/3 Rotations: Heavy 0, Medium 0, Light 9/3, Total Adds 3, WCKO, WFPA, WCAC. Light including WEIM, WSKI, WOHQ, WZLQ, KVIC, KAYN. MERRY CLAYTON "Yes'' (RCA) 8/1 Poterione: Heavy 0. Medium 3/0, Light 5/1, Total Adds 1, WNLT. Medium: WNIC, WAFL, WCAC. Light including B100. WEBE, Poterione: Heavy 0. Medium 3/0, Light 5/1, Total Adds 1, WNLT. Medium: WNIC, WAFL, WCAC. Light including B100. WEBE,



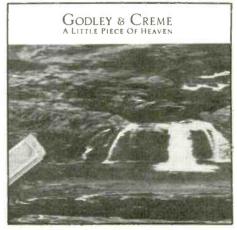
		Reports/Adds
1	THINK OUT LOUD/After All This Time (A&M)	
2	FALTSKOG & CETERA/I Wasn't The One (Atlantic)	
3	VAN MORRISON/Someone Like You (Mercury/PolyGram)	
4	BRENDA K. STARR/I Still Believe (MCA).	
5	MILLIONS LIKE US/In Love With Yourself (Virgin)	
6	ROBBIE ROBERTSON/Somewhere Down The Crazy River (Geffen)	
7	BUSTER POINDEXTER/Oh Me Oh My (RCA)	
8	TERENCE TRENT D'ARBY/Wishing Well (Columbia)	
9	CHER/I Found Someone (Geffen)	
10	JERMAINE STEWART/Say It Ágain (Arista)	

如此,我们这些了一些爱好的,我们也没有这些的,我们还是有这些事情的是是有意思是有意思考虑的是是有意思。"他说,这些你们还有这些不是这些你的,你还有这些你的,你

Where is a little piece of heaven?

Left of center, high above the rockies, south of the border, and on your desk now!

"A Little Piece Of Heaven", the inspired first track from **GODLEY & CREME'S** forthcoming new LP, "Goodbye Blue Sky".



Produced by Godley & Creme Management: John C. Gaydon/Medialab.

VIDEO COMING SOON-CHECK IT OUT!

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72 = R&R March 18, 1988

		RVIC				GO	LD IN	TEN	r		
MIAMI BRUC AR VIEW GEOI	ST ADD SOUND MACHIN E SPRINGSTEEN T GARFUNKEL (E FROM THE HILL FOREIGNER (4) RGE HARRISON STARSHIP (3) MES TAYLOR (3) EVE WINWOOD (3)	E (9) (8) ;) (5) (3)	JA Rii R Loui Whi Pat Mic		S TAYLOR (27)MIAMI SOUNO MACHINE (9)RD MARX (24)MICHAEL JACKSON (6)(ASTLEY (23)BRUCE SPRINGSTEEN (5)RMSTRONG (19)FOREIGNER (4)(Y HOUSTON (18)ART GARFUNKEL (4)(X SWAYZE (18)GEORGE HARRISON (3)(2) JACKSON (11)WHITNEY HOUSTON (3)(K E POST (11)BILLY OCEAN (3)				E (9) 6) (5) (5) B CASTLEY (24) GEORGE MICHAEL WHITNEY HOUSTON PATRICK SWAYZE (3) JAMES TAYLOR (1)		
NALLEL NE Nevins If PER HALL GARPUNKEL est imstrong Aro MARX POST 5 TAYLOR	WGRVButtalo Mike Rozman VIEW FROM THE HIL STARSHIP STEVE WINMOOD HOLTASTIEY BORDE HARRISON WIITMEY HOUSTON MICHAEL JACKSON RICHARD MARX (DKAPHItaburgh Mike Watkins RICHARD MARX MHITMEY HOUSTON BOLTASTIEY ERIC CAPMEN SWING OUT SISTER RICHARD MARX MHITMEY HOUSTON	WPRO/Providence Mike Osborne RICK ASTLEY KOTCHEL RICHARD MARK MIKE POST LOUIS ARKSTRONG WHITNEY HOUSTON PARALLEL TW/O WICC/Bridgeport Peter/Becker TOTO POREIGNER ROTEORE RICK ASTLEY RICK ASTLEY RICK ASTLEY RICKAEL JACKSON GEORGE HICKAEL PATRICK SWAYZE	VIC Marino HIANI SOUND HACH: SCARLET & BLACK ART GARTUNNEL DONALD PAGEN PLEETWOOD HAC BRYDGE HOTLEGAL: RICK ASTLEY RICHARD MARX JAKES TAYLOR WHITNEY HOUSTON GEORGE HARRISON HOTLEGE HARRISON HOTLEGE HARRISON HOTLEGEN; HIKE POST		PARALLEL THREE WMTRMoristown Emery/Boyle PALTSKOG & CETERA HOLLOG & CETERA HOL	PARALLEL ONE WWMX/Balimore Don Kelley MICHAEL JACKSON HOTCHAEL JACKSON HOTCHAEL JACKSON HOTCHAEL JACKSON HOTCHAEL JACKSON	WKSZ/Philadelphia Mike Coby none Hotteat: BRYSON 4 BELLE PATRICK SWA72E LOUIS ARMSTRONG WLTJ/Phttsburgh John Galiagher MIAMI SOUND MACH LOUIS ARMSTRONG HOLLEST: PATRICK SWA72E RICKARD WARX JAMES TAYLOR WHITNEY HOUSTON	WLTT/Wsehington Don Davis BRUCE SPRINGSTEEN HOTCOSI: RICK ASTLEY FLEETWOOD MAC MICHAEL JACKSON GEORGE MICHAEL JAMES TAYLOR PARALLEL TWO WYYY/Syracuse Rich Lauber GEORGE HARISON HOTCOSE TAYLOR RICHAED MARX RICK ASTLEY GEORGE MICHAEL	WMAS-FM/Springfield Kratovike/O'Brien STEVE WINMOOD VIEW FROM THE HI Hottest: RICKARD MARX GEORGE HARRISON WIENGELJACKSON WIENGELJACKSON WHITNEY HOUSTON WLEV/Allentown Robbins/Alexender Robbins/Alexender HIAMI SOUND MACH SCARLETT & BLACK BARRY MANILOM MERRY CLAYTON ART GARFUNKEL BOLTES: RICHARD MARX JAMES TAYLOR MASON & SNOW MICKHAEL BOLTON	28 Curre Five stations a new play their rotation KCI) WKSZ/P WKSZ/P WLTI WRAL	porters nt Reports did not repor list, therefore ns were frozen (/Boise fuladelphia l/Detroit _/Raleigh A/Tampa
SOUTH ARALLEL VO Charlotte Bickie PROM THE HILL IS SOUND MACHI IS SOUND	WGOW/Chattanooga Garry Mac ELTON JORN BRUCE SPRINOSTEEN HOLTCAT; RICK ASTLEY RICHARD MARX JAMES TAYLOR MASON & SNOW MICHAEL BOLTON WHAS/Louiaville BruceMkcEheein GEORGE HARRISON HOLTCAT; RICK ASTLEY GEORGE MICHAEL GEORGE MICHAEL GEORGE MICHAEL GEORGE MICHAEL MICHAEL BOLTON	PATRICK SWAYZE STEVIE WONDER WRVA/Richmond Tim Farley MIAHI SOUND MACHI BILLY OCEAN DEBBIE GIBSON HOLLEAL MICHAEL JACKSON JAMES TAYLOR RICK ASTLEY LOUIS ARSTRONG RICHARD MARX	WGBR/Gddsboro Aism Hoover JERMAINE STEWART PALTSKOG & CETERA BUSTER POINDEXTER STEVE WINNOOD JIM DAUGHTRY HOLLESI: RICHARD MARX JAMES TAYLOR MICHAEL JACKSON WIITNEY HOUSTON VIEW FROM THE HIL	frozen playli KKOB/Alt	WSTU/Stuent Grant/Archer BRUCE SPRINGSTEEN NIANI SOUND MACHI CHERYL HWELLER HOLLOGALI RICKAND MARX MICHAEL JACKSON JAMES TAYLOR WHITNEY HOUSTON	SOUT PARALLEL ONE WFOX/Atlanta Dennis Winskow none Hottest: PATRICK SXAYZE RICK ASTLEY GEORGE MICHARL RICHARD MARX KMGC/Dalles Lane Prescott MIAMI SOUND MAC WIITNEY HOUSTON BILLY OCEAN BRUCE SPRINGSTE MICHARL JACKSON Hottest: RICK ASTLEY RICK ARD MARX	KFMK/Houston John Stevens BRUCE SPRINGSTEE Hottest GEORGE MICHAEL PELINDA CARLISLE RICK ASTLEY WHITNEY HOUSTON RICHARD MARX LOVE 94/Miemi Don Agony MIKE POST HOttest: RICKASTLEY GEORGE MICHAEL MIAMI GOUND MACH WHITNEY HOUSTON	GEORGE MICHAEL MICHAEL JACKSON SWING OUT SISTER RICHARD MARX RICKASTLEY KSMG/San Antonio Jay Scott Jonathan Butler Starship Stotest: JAMES TAYLOR RICHARD MARX WHITMEY HOUSTON STEVIE WINNOOD WUSA/Temps Johnny Willisms DODE	PARALLEL TWO KKMJAustin Bob Cole none Hottest; JAMES TAYLOR LOUIS ARMSTRONG WHITWEY HOUSTON DAN SIECEL PARTON 4 ROBINSON WMJJWBINNIngham Rivers/Chambers MIAMI SOUND MACH. POREIGNER DEBBIE GIBSON Hottest; RICK ASTLEY RICKASTLEY RICKASTLEY RICKASTLEY RICHARD MARX GEORGE MICHAEL WHITNEY HOUSTON BILLY OCEAN	none Hottest: BRYSON & BELLE MIAMI SOUND MACI	WSTF/Oriendo Brien Kirkland MICHAEL JACKSON JAMES TAYLOR MIAMI SOUND MAC HOLDEST: RICK ASTLEY RICHARD MARX GEORGE MICHAEL BELINDA CARLISL PATRICK SWAYZE WEZS/Richmond Mike Ryan HI GEORGE HARRISON MICHAEL JACKSON BRUCE SPRINGSTE STEVE WINMOOD HOLLEST: PATRICK SWAYZE RICHARD MARX GEORGE MICHAEL RICK ASTLEY WHITNEY HOUSTON
NRALLEL NE RC/Cincinnsti ny Nugent Ess TAYLOR test: te	WTMJ/Milwaukee Debbie Hinkle DARY MANILOW HOTLEAST HIKE POST VIEW FROM THE HIL WHITNEY HOUSTON JAMES TAYLOR LOUIS ARMSTRONG WCCOMMINNESPOIS Curl Lundgren JAN HAMMER GEORGE HARRISON HOTLEST: LOUIS ARMSTRONG KMOX/SL Louis	PARALLEL TWO WHBY/Appleton-Oshkos Saim/SJ. John STARSHIP BRUCE SPRINGSTEEN DONALD FAGEN BRENDA K. STARR HOLLBEL HOLLBEL HOLLBEL HOLLBEL NOTESCH METRON RICHARD MARX MIGC/Centon Chamber #JDorn BARKY MANILOM BRUCE SPRINGSTEEN	WIBA/Medison Lane/Red none Hottest: WHITNEY HOUSTON RICK ASTLEY JAMES TAYLOR LOUIS ARMSTRONG PATRICK SWAYZE WROK/Rockford McClurd/Stressell PARTON & ROBINSON ART GARPUNKEL Hottest: MIKE POST MIKE POST MIKE POST BALESTATLOR WSPD/Toledo Fred Heller	PARALLEL THREE WJBC/Bicomington Munson/Salowitz DAN SIGGEL BRENDA RUSSELL NEIL DIXMOND TOTO HOTCOSTON HOTCOSTON HUTNEY HOUSTON HITNEY HOUSTON HITNEY HOUSTON	WCIL/Carbondale Rich Bird MIAMI SOUND MACHI ART GARFUNKEL Nottest: RICHARD MARK PATRICK SWAYZE DAN HILL LOUIS ARMSTRONG RICK ASTLEY WASK/Lsigwets Kath Heris none Notest: BRENDA RUSELL RICHARD MARK RAY MARKE JR. ANNE MURRAY	GEORGE MICHAEL PARRICK SMAYZE BELINDA CARLISL MIDWE PARALLEL ONE WLLT/Cincinneti Kay/Zerhusen BRUCE SPRINGSTEE BILLY OCEAN	ST WLTUDetroit Pat Holiday none Hottest: RICK ASTLEY RICKASTLEY RICKASTLEY	Hottest: PRIC CARMEN PATRICK SWAYZE TIPPANY RICK ASTLEY LOUIS ARMSTRONG WENS/Indianapolis Grey/Eagan MICHAEL JACKSON BILLY OCEAN FOREIGNER HOTTEST RICHARD MARX RICK ASTLEY GEORGE MICHAEL PATRICK SWAYZE WHITNEY HOUSTON	PARALLEL TWO WCRZ/Flint King/Patrick BELINDA CARLISLE GEORGE HARRISON HOLTOGE: GEORGE MICHAEL RICK ASTLEY	FLEETWOOD MAC MEDLEY & MARNES PATRICK SWAYZE PATRICK SWAYZE Brian Casey WHITNEY HOUSTON RICHARD MARX HOLLES HOLLES PATRICK SWAYZE GEORGE MICHAEL MIAMI SOUND MACHI MIAMI SOUND MACHI MIAMI SOUND MACHI MIAMI SOUND MACHI MIAMI SOUND MACHI PHIL COLLINS	KRAV/Tuisa Brian Chase DEBBIE GIBSON MIAMI SOUND MAC Hottest; RICHARD MARX RICK ASTLEY MICHAEL BOLTON MIAMI SOUND MAC CHER
N COUGAR test; R RICK SWAYZE HARD MARX INDA CARLISLE ES TAYLOR VN/Columbus Lane CE SPRINGSTEEN Lane CE SAPHSTRONG Lest; C CAPHEN MI SOUND MACHI OSE RICK SWAYZE SON & BELLE	Bob Osborne POREIGNER Hottest: WHITNEY HOUSTON JAMES TAYLOR MIAHI SOUND MACHI LOUIS ARMSTRONG MIKE POST	Hottest: RICHARD MARX MASON & SNOW GEORGE MICHAEL JAMES TAYLOR BELINDA CARLISLE WOOD/Grand Rapids Skip Essick JAMES TAYLOR Hottest: RICHARD WARX MASON & SNOW RICK ASTLEY PATRICK SMYZE LOUIS ARMSTRONG	JORATHAN BUTLER HORTOSING MACHI HORTOSING MACHI HORTOSING MACHI HORTOSING RICK ASTLEY MASON & SNOW JAMES TAYLOR GEORGE HICHAEL RICHARD MARX KRMGTUMAE JOS RIddle NORE HORTOSIL LOUIS ARMSTRONG JAMES TAYLOR PATRICK SWAYZE EXPOSE	report a play their rotation KFQD/A KHOW KJR/ KOY/I KRM KSSK/	tions did not ylist, therefore 1s were frozen: Inchorage //Denver /Seattle Phoenix G/Tulsa Honolulu	HOTESE: RICHARD MARX MICHARL JACKSON JAMES TAYLOR MHITNEY HOUSTON LOUIS ARMSTRONG	WLTQ/Milwaukee Irwin/Brennan WHITNEY HOUSTON Hottest: MIAMI SOUND NACE RICHARD MARX PARTICK SWAYZE DAN SIEGEL LOUIS ARMSTRONG	I) KQLH/Riverside Denny Gikrest	JAMES TAYLOR RICHARD MARX MASON & SNOW	Two stations frozen playils WFOX// WRVR/M	st this week: Atlanta
WEST WALLEL WE WIDENNEY shy Huston set : Set In CHARL Set In CHARL Set In CHARL Set In CHARL	KOY/Phoenix Gary McCartle none Notteet: PATRICK SWAYZE MIAMI SOUND MACH ERIC CARVEN MICHAEL BOLTON KEX/Portland Gardner/Fort	KSL/Selt Lake City Danny Jessop MIAMI SOUND MACHI Hottest: MASON & SNOW MASON & SNOW NISS STATLOR HITMIST HORSTON LOUIS ARMSTRONG KFMB/San Diego Mark Larson POREIGNER BRUCE SPRINGSTEEN ART GARPUNKEL	KOW/Portland Galagher/Tom PLEETWOOD MAC BUSTER POINDEXTER HOLINEL JACKSON PATRICK SNAYZE WIITNEY HOUSTON RICHARD MARX PARALLEL TWO	KBOI/Boles Dr. Drew Harold MIKE POST MIAMI SOUND MACHI PARTON & ROBINSON HOTLESLI ERIC CARMEN MIAMI SOUND MACHI JAMES TAYLOR RICK ASTLEY RICHARD MARX KUGNÆUgene O'Brien/Jømes Done Hottesti	KSSK/Honolulu Paul Holt Hotteat: Hotteat: Bryson & SNOW STEVIE WONDER BRYSON & BELLE GEORGE HICHAEL JAMES TAYLOR PARALLEL THREE	PARALLEL ONE KBIG/Los Angeles Edwards/Verdery MIAMI SOUND MAK STARSHIP Hottest: JAMES TAYLOR RICHARD MARX WIITNEY HOUSTON GEORGE MICHAEL BREATHE	KXOA/Sacramento Grayw/Mitchell STARSHIP ART GARTUNKEL HOLLES: NASON & SNOW JAMES TAYLOR PATRICK SWAYZE RICHARD WARK WHITNEY HOUSTON	ART GARFUNKEL MIAMI SOUND MACHI STARSHIP Hotteat: JAMES TAYLOR GRORGE MICHAEL WHITNEY HOUSTON STEVIE WONDER LOUIS ARKSTRONG KKCW/Portland Bill Mincker none Hotteat: JAMES TAYLOR RICK ASTLEY PATRICK SNAYZE RICHARD MARX WHITNEY HOUSTON	KCIX/Boise Don Jennings none Hottest: HIAMI SOUND MACHI RICHARD MARK PATRICK SWAYZE GEORGE MICHAEL RICK ASTLEY	TOTO FOREIGNER HOLLESL: WHITNEY HOUSTON RICK ASTLEY BELINDA CARLISLE MICHAEL JACKSON RICHARD MARX	NONE HOTLGET: GEORGE MICHAEL RICK ASTLEY MHITNEY HOUSTON MICHAEL JACKSON BILLY OCEAN

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WIHN/Bicomington Anderson/Siuntres

VAN MORRISON ART GARFUNKEL WARWICK & HEWETT HOTLESI: GEORGE HARRISON RICK ASTLEY JAMES TAYLOR WHITNEY HOUSTON LOUIS ARMSTRONG

WMT-FM/Cedar Fapids Green/Seliers

Green/Selfers MICHARL TOMLINSON DONALD PAGEN FOREIGNER TERERIC TRENT D'A TERERICE TRENT D'A HOLLEAL: JAMES TAYLOR MICHARL JACKSON MICHARL JACKSON MICHARL JACKSON MICHARL JACKSON MICHARL JACKSON

MIAMI SOUND MACHI MICHAEL TOMLINSON

HOTHAEL FONLING Hottest: RICK ASTLEY MICHAEL JACKSON RICHARD MARX WHITNEY HOUSTON LOUIS ARMSTRONG

WTWR/Monroe Standrift/Demick

NATALIE COLE

NATALIE COLE CLANNAD ART GARFUNKEL ROBERT PALMER LAURA BRANIGAN HOTLESE: MASON & SNOW JAMES TAYLOR LOUIS ARMSTRONG BELINDA CARLISLE MICHAEL JACKSON

KWEB/Rochester Al Axelson

MIAMI SOUND MACHI BRENDA RUSSELL HOLLESL JACKSON JAMES TAYLOF RICHARD MARX MASON & SNOW WHITNEY HOUSTON

WJON/St. Cloud Nancy Fox

NONE Hottest: RICHARD MARX JAMES TAYLOR GEORGE MICHAEL MASON & SNOW STEVIE WONDER

WJTW/Joliet Ted Brown

AC ADDS & HOTS

MUSIC INTENSIVE

EAST

WWMJ/Bangor Haskeli/Miller

PLEETWOOD MAC DONALD FAGEN Hottest: Michael Jackson STEVE WINWOOD JAMES TAYLOR WHITNEY HOUSTON BRUCE SPRINGSTEEN

WEIM/Fitchburg Jack Raymond

WECQ/Geneva Anthony/Nelson

WGNY/Ithece Smith/Erb

WKNE/Keene Mike Trombly

MIAMI SOUND MACH: Hottest: MASON & SNOW JAMES TAYLOR RICK ASTLEY MICHAEL JACKSON GEORGE HARRISON

TOTO Hottest: MASON & SNOW RICK ASTLEY BELINDA CARLISLE JAMES TAYLOR RICHARD MARX

MIAMI SOUND MACH BASIA BRENDA K. STARR

BRENDA K. STARR Hotteat: BRENDA RUSSELL MASON & SNOW JAMES TAYLOR WHITNEY HOUSTON MICHAEL JACKSON

WGLL/Mercersburg Low/Schmidt

MILLIONS LIKE U: FOREIGHER JOHNNY HATES JA: HOLLOSI: PATRICK SWAYZE RICHARD MARX RICK ASTLEY GEORGE MICHAEL MICHAEL JACKSON

WAFL/Millord, DE Tim Brough

TIM BROUGH DAN SIGEL PORSIGNER SONALD AGEN SONKLY ROBINSON ROBBLE ROBERTSON JERMAINE STEWART HOLLOST BELINDA CARLISLE RICHARD MARX MICHAEL JACKSON STEVE MINMOOD GEORGE HARRISON

WSKI/Montpetier Bruce Stebbins

ART GARFUNKEL FALTSKOG & CETER

PALTSKOG 4 CEPTER MILLIONS LIKE US JERMAINE STEWART DONALD FAGEN SMOKEY ROBINSON HOTLGHEL JACKSON JAMES TAYLOR LOUIS ARMSTRONG BREATHE JOHN COUGAR

WQHQ/Ocean City

PARALLEL PARALLEL THREE ONE

WALK/Long laland Edwards/Daniels

BRUCE SPRINGSTEEN MIAMI SOUND MACHI JAMES BROWN JAMES BROWN Hottest: RICHARD MARX RICK ASTLEY JAMES TAYLOR WHITNEY HOUSTON MASON & SNOW

WPIX/New York Wandy Leeds

Jack Raymond BRENDA RUSSELL COLOFTONE DONALD FAGEN NEIL DIAMOND LAURA BRANIGAN SWOKEY ROBINSON JERNAIME STEWART BASIA HOLLOSI VIEW FROM THE HII RICK ASTLEY JAN HAMMER GEORGE HARRISON RAY PARKER JR. MICHAEL TOMLINSON DAN SIEGEL Hottest: RICK ASTLEY WHITNEY HOUSTON MICHAEL JACKSON MASON & SNOW BELINDA CARLISLE

WSNI/Phtiadelphia Tyler/Johnson

none Hottest: RICK ASTLEY BRYSON & BELLE RICHARD MARX JAMES TAYLOR STEVIE WONDER

WHTX/Pittsburgh Keith Abrams

JERMAINE STEWART SCARLETT & BLACK MIKE POST HOLLOST HOLLOST HOLLOST HOLLOST HOLLOST HOLLOST HOLLOST HOLLOST MICHAEL JACKSON WHITNEY HOUSTON GEORGE MICHAEL

PARALLEL TWO

WAEB/Allen Chris Balley BRENDA RUSSELL TOTO Hottest: Richard Marx Rick Astley Michael Jackson George Michael Patrick Swayze

WEBE/Bridgeport Hansen/Norman

FLEETWOOD MAC DEBBIE GIBSON DEACON BLUE BRUCE SPRINGSTEEN HOLTGAEL MICHAEL JACKSON RICHAEL MARX BILLY OCEAN LOUIS ARMSTRONG WHITNEY HOUSTON

WKYE/Johnstown Jack Michaels

DONALD FAGEN BUSTER POINDEXTER BRENDA RUSSELL FALTSKOG & CETERA FLEETWOOD MAC

PLEETWOOD MAC HOTTOST: MICHAEL JACKSON GEORGE MICHAEL BELINDA CARLISLE BILLY OCEAN TERENCE TRENT D'A

WMGS/Wilkes Barre Chris Norton

FOREIGNER BRENDA RUSSELL Hottest: Michael Jackson Richard Marx Belinda Carlisle Rick Astley Whitmey Houston

WTNY/Weter Jay Donovan

BRUCE SPRINGSTEEN BARRY MANILOW SCARLETT & BLACK MIAMI SOUND MACHI MICHAEL TOMLINSON BRENDA RUSSELL HOCLEST: RICHARD MARX RICK ASTLEY MASON & SNOW

FLEETWOOD MAC FOREIGNER FALTSKOG & CETER Hottest: RICK ASTLEY MICHAEL BOLTON BELINDA CARLISLE BILLY OCEAN MICHAEL JACKSON GEORGE HARRISON WHITNEY HOUSTON WKSB/Williamsport Tom Benson BRENDA RUSSELL BRUCE SPRINGSELN MIAHI SOUND MACHI HOTTENE RICK ASTLEY WHITNEY HOUSTON BELINDA CARLISLE MICHAEL BOLTON

SOUTH U102/Knoxville PARALLEL

WSB-FM/Atlanta LoCascio/McCoy

ONF

GEORGE HARRISON MIAMI SOUND MACHI HOLLEBL: RICK ASLEY RICHARD MARX JAMES TAYLOR MHITNEY HOUSTON BRYSON & BELLE

KVIL/Delias Watson/Rey none Hottest: RICHARD MARX RICK ASTLEY GEORGE MICHAEL JAMES TAYLOR BRYSON & BELLE

KKHT/Houston Crans/Haveson

WIZD/Mobile-Pensacola Mike Malone BRENDA RUSSELL MICHAEL TOMLINSO' SCARLETT & BLACK Hottest: GEORGE MICHAEL MIKE POST MASON & SNOW MICHAEL JACKSON WHITNEY HOUSTON

ART GARFUNKEL BRUCE SPRINGSTEEN BILLY OCEAN DEBBIE GIBSON HOLLEGT: NASON & SNOW JAMES TAYLOR RICHARD MARX MICHAEL JACKSON RICK ASTLEY KELT/McAllen Ted Griffin SMOKEY ROBINSON Hottest: WHITNEY HOUSTON GEORGE MICHAEL MICHAEL JACKSON LOUIS ARMSTRONG DEBBIE GIBSON

WNLT/Tempa Casey/Brown DEELE MERRY CLAYTON Hottest: MIAMI SOUND MACHI RICK ASTLEY GEORGE MICHAEL MICHAEL JACKSON BILLY OCEAN

PARALLEL TWO

WZNY/Augusta, GA John Patrick FOREIGNER BILLY OCEAN BRENDA RUSSELL HOTLGEST LOUIS ARMSTRONG JAMES TAYLOR RICHARD MARX WHITNEY HOUSTON KEY103/Austin Rush/Alan

MIAMI SOUND MACHI FOREIGNER ROBBIE ROBERTSON FLEETWOOD MAC BRUCE SPRINGSTEEN TOTO THREE

BRUCE SPRINGSTEF TOTO LAURA BRANIGAN MICHAEL FRANKS SMOKEY ROBINSON HOTLEST: RICHARD MARX BILLY OCEAN MICHAEL JACKSON WHITHEY HOUSTON WCKQ/Campbellsville Jackson/McClendon FOREIGNER MICHAEL TOMLINSON ADVENTURES LAURA BRANIGAN HOLLGSI RICK ASTLEY BELINDA CARLISLE RICHARD MARX DEBBIE GIBSON WHITNEY HOUSTON WHITNEY HOUSTON BELINDA CARLISLE

WQXY/Baton Rouge Holt/Tate SCARLETT & BLACK

TOTO Hottast: RICK ASTLEY RICHARD MARX JAMES TAYLOR MICHAEL JACKSON WHITNEY HOUSTON WCVQ/Clarksville Mike Johnson ART GARFUNKEL FALTSKOG & CETERA ARI GARLOWALD PAULTSNOG & CETERA PAUL CARRACK SCARLETT & BLACK BASIA Hottest: WHITNEY HOUSTON JAMES TAYLOR MICHAEL JACKSON RICHARD MARX DEBBIE GIBSON WXTC/Charleston John Guincy

MIAMI SOUND MACHI PARTON & ROBINSON THINK OUT LOUD FALTSKOG & CETERA HOTLEGHT RICHARD MARX RICK ASTLEY JAMES TAYLOR WHITNEY HOUSTON MASON & SNOW MICHAEL JACKSON WTCB/Columbia, SC Mark Hamiln

STARSHIP DONALD FAGEN

Hottest: RICK ASTLEY JAMES TAYLOR WHITNEY HOUSTON MASON & SNOW MICHAEL JACKSON Y103/Jacksonville Erica Lee

TOTO NATALIE COLE MIKE POST DAN SIEGEL JOHNNY HATES JAZZ HOCTEAL WHITMEY HOUSTON RICHARD MARX MICHARD MARX MICHARD MARX DELINDA CARLISLE DEBBIE GIBSON

WTFM/Johnson City Chuck Anthony BRUCE SPRINGSTEEN FLEETWOOD MAC Hottest:

TOTO BRYSON & BELLE BILLY OCEAN WHITNEY HOUSTON JAMES TAYLOR

MIAMI SOUND MACH ART GARFUNEL ADVENTURES BUSTER POINDEXTE: BRENDA K. STARR MILLIONS LIKE US TOTO JOHN COUGAR MIAMI SOUND MACH1 Hottest: RICHARD MARX BILLY OCEAN MICHAEL JACKSON MICHAEL BOLTON WHITNEY HOUSTON TOTO NATALIE COLE MICHAEL MURPHEY HOttest: RICHARD MARX RICK ASTLEY JAMES TAYLOR WHITNEY HOUSTON MICHAEL JACKSON WRKA/Louisville Shannon/Sommers MIAMI SOUND MACHI Hottest: GEORGE MICHAEL RICK ASTLEY JAMES TAYLOR WKTK/Gainezville Nick Allen JAMES TAYLOR RICHARD MARX WHITNEY HOUSTON

WFPA/Ft. Payne Barnes/Folsom

PARTON & RDBINSON PALTSKOG & CETERA MIKE POST HOLTEGSI: RICHARD MARX RICK ASTLEY JAMES TAYLOR MICHAEL JACKSON GEORGE MICHAEL

WBGM/Tallahassee J.J Steele J.J Steele MICHARL JACKSON SCARLET & BLACK MILLIONS LIKE US DONALD PAGEN FORFICHER HOLLES: MASON & SNOW JAMES TAYLOR VIEW FROM THE HIL LOUIS ARMSTRONG BRUCE SPRINGSTEEN WZLQ/Tupele Roger Nelson WSLQ/Rosnoke O'Shea/Fry

ROGEN NEISON PALTSKOG & CETERA MIAMI SOUBD MACHI SMOREY ROBINSON DONALD FAGEN FLEETWOOD MAC JERMAINE STEWART NATALIE COLE ROBBIE ROBENTSON GAVIN CHRISTOPHER CHERYL WHEELER HOCTEGE: RICK ASTLEY MASON & SNOW JAMES TAYLOR MICHAEL JACKSON WHITNEY HOUSTON BRENDA RUSSELL BUSTER POINDEXTER NATALIE COLE ART GARPUNKEL HOT LEGE: MICHAEL BOLTON BELINDA CARLISLE MASON & SNOW MIKE POST RICHARD MARX WRMF/West Palm Beach Deve Parks

Deve Parks ART GARFUNKEL SMOKEY ROBINSON FLEETWOOD MAC MICHAEL TOMLINSON HOTLEST: WHITNEY HOUSTON MASON 4 SNOW JAMES TAYLOR LOUIS ARMSTRONG RICHARD MARX KVOP/Plainview Burns/Sperks SMOKEY ROBIESON ART GARFUNKEL VAN MORRISON Hottest: JAMES TAYLOR RICK ASTLEY MICHAEL BOLTON MICHAEL JACKSON WHITNEY HOUSTON

PARALLEL WKCX/Rome Randy Quick

BRENDA RUSSELL DONALD FAGEN SMOREY ROBINSON FLEETWOOD MAC FOREIGNER MILLIONS LIKE U HOTLOBIN RICHARD MARX JAMES TAYLOR MASON & SNOW VIEW FROM THE HI WHITNEY HOUSTON

WAEV/Sevannah Lawson/Devis

STAVE WINWOOD MIKE POST FOREIGNER JENNAINE STEMART FLEETWOOD MAC HOLLOST RICHARD MARX BILLY OCEAN MICHAEL BOLTON WHITNEY HOUSTON TERENCE TRENT D'A

WEST

PARALLEL KHYL/Sacramento Mark Lennartz BRUCE SPRINGSTEEN BRENDA RUSSELL JOHNNY HATES JAZZ ONE JOHNNY HATES Hottest: RICHARD MARX RICK ASTLEY KMJI/Denver Filiott/Murray JAMES TAYLOR WHITNEY HOUSTON MASON & SNOW BRUCE SPRINGSTEEN Hottest: PATRICK SWAYZE RICK ASTLEY JAMES TAYLOR MIAMI SOUND MACHI KLCY/Salt Lake City FALTSKCG & CETERA MICHAEL TONLINSON FOREIGNER NATALIE COLE FLEETWOOD MAC 10.000 MANIACS BRENDA RUSSELL HOTLOSE: BELINDA CARLISLE RICHARD MARX RICK ASTLEY MASON & SNOW WHITNEY HOUSTON KOST/Los Angeles Kaye/Kiley FOREIGNER BRENDA RUSSELL HOTLBEL: MICHAEL JACKSON RICK ASTLEY JAMES TAYLOR GEORGE MICHAEL MIAMI SOUND MACH:

WCAC/Sebring Bob Rowland

Bob Rowiand MARILYN MARTIN ADVENTURES LAURA BRANIGAN SHOREY ROBLNSON HOLLOSTI VAN MORISON HOLLOSTI RICHARD MARX DEBBLE GIBSON SCARLETT & BLACK MICHAEL JACKSON CHER

KVIC/Victorie Tony Davis PAUL CARRACK FLEETWOOD MAC DONALD PAGEN HOTCGST: RICHARD MARX STEVE WINWOOD JOHN COUGAR WHITNEY HOUSTON MICHAEL BOLTON

WGSV/Guntersville Jackson/Bell

Jackson/Josi Toto FALTSKOG & CETERA MILLIONS LIKE US SMOKEY ROBINSON DONALD FAGEN HOttest: RICK ASTLEY RICHARD MARX JAMES TAYLOR MICHAEL JACKSON WHITNEY HOUSTON KHOZ/Harrison Boswell/Shassere MIAMI SOUND MACHI

TOTO MILLIONS LIKE US VAN MORTISON BRENDA K. STARR HOLLBAR RICHARD MARX JAMES TAYLOR MICHARL JACKSON MASON & SNOW RICK ASTLEY WAHR/Huntsville Bonnie O'Brien

DONALD FAGEN BRENDA K. STARR DENDA K. STARR NEIL DIAMOND TIM MALCHEK HOTLOSE: JAMES TAYLOR MASON & SNOW JONATHAN BUTLER SCARLETT & BLACK MAUREEN MCGOVERN

KRLB/Lubbock Scott/Allen MIAMI SOUND MACHI STARSHIP TOTO THINK OUT LOUD HOLLGASI RICHARD MARX RICK ASTLEY WHITNEY HOUSTON MICHAEL JACKSON BELINDA CARLISLE

WSGL/Naples Barry/Tenner

B100/San Diego Rich/Knight

FOREIGNER ROBERT PALMER JERMAINE STEWART BRYAN FERRY HOTLESL: RICK ASTLEY BILLY OCEAN BELINDA CARLISLE BILLY ACKSON DEBBIE GIBSON

KEZR/San Jose Moen/Knox

www.americanradiohistory.com

STEVE WINWOOD BRENDA RUSSELL BRENDA RUSSELL Hottest: RICK ASTLEY RICHARD MARX MICHAEL JACKSON WHITNEY HOUSTON PATRICK SWAYZE

BILLY OCEAN ART GARPUNEL ROBBIE ROBERTSON BASIA LOS LOBOS DONNA SUMMER HOTLOS JAMES TATLOR MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON WORG/Orangeburg Stu Wright

Stu Wright POREIGNER DONALD PAGEN MILLIONS LIKE US ROBBIT SOBERTSON COLORTONE JERNAINE STEWART NOT TO ANNOT ROMAN DAMES TANJOR BILLY OCEAN GLADYS KNIGHT WHITNEY HOUSTON

MIDWEST

PARALLEL ONE

WMYX/Milwaukee Beth Fast

BRUCE SPRINGSTEEN PALTSNOG 4 CETERA MIAHI SOUND MACHI HOLLGAL RICHARD MARX GEORGE MICHARL PATRICK SWAYZE RICK ASTLEY JAMES TAYLOR

KS95/Minneapolis Kim Jeffries

DEBBIE GIBSON BELINDA CARLISLE HOLLESL: MICHAEL JACKSON RICHARD MARX GEORGE HARRISON RICK ASTLEY WHITNEY HOUSTON

KYKY/St. Louis Bernetucher BRUCE SPRINGSTEEN FOREIGNER MICHAEL JACKSON Hottest: BILLY OCEAN PATRICK SWAYZE RICK ASTLEY RICK ASTLEY RICHARD MARX MASON & SNOW

WARM98/Cincinnati West/Kozak

DAN SIÈGEL WARWICK & HEWETT WARWICK & HEWEIT Hottest: JAMES TAYLOR RICHARD MARX MASON & SNOW RICK ASTLEY MICHAEL JACKSON

WLTF/Cleveland Popovich/Godfrey

NONE Hottest: RICHARD MARX BELINDA CARLISLE JAMES TAYLOR RICK ASTLEY GEORGE MICHAEL WMJI/Cleveland Ivers/Torcasso

BILLY OCEAN STEVE WINWOOD PARTON & ROBINSON POREIGNER POREIGNER Hottest: PATRICK SWAYZE CHER GEORGE MICHAEL RICHARD MARX BRUCE SPRINGSTEEN WSNY/Columbus Haliett/Nunnaliv

BELINDA CARLISLE MIAMI SOUND MACHI STARSHIP Hottest: RICHARD MARX RICK ASTLEY JAMES TAXLOR WHITNEY HOUSTON

WNIC/Detroit Lind/Kucken

WOMC/Detroit Barry Argenbright

none Hotteat: GEORGE MICHAEL RICK ASTLEY MICHAEL JACKSON WHITNEY HOUSTON MIAMI SOUND MACH

MIAMI SOUND MACH STEVE WINNOOD FOREIGNER BRUCE SPRINGSTEEL HOLLESL GEORGE MICHAEL WHITNEY HOUSTON RICK ASTLEY LOUIS ARMSTRONG RICHARD MARX

KKOB-FM/Albuquerque Mark Schreiber PARALLEL

TOTO MIAMI SOUND MACHI Hottest: RICHARD MARX RICK ASTLEY JAMES TAYLOR GEORGE MICHAEL TW/O KWAV/Monteres Alan Richmo Alan Richmond PARTON & ROBINSON VIEW PROM THE HIL ART GARFUNKEL SMOKEY ROBINSON HOLTGAL: EXPOSE PATRICK SWAYZE JAMES TAYLOR RICK ASTLEY RICHARD MARX KOAQ/Denver Scott Morrison BRUCE SPRINGSTEEN Hottest: RICK ASTLEY RICHARD MARX JAMES TAYLOR WHITNEY HOUSTON KWFM/Tucson Dave Ward VAN MORRISON BRENDÀ-K. STARR MIAMI SOUND MACHI ART GARPUNKEL HOLLGBI: MASON & SNOW RICHARD MARX RICK ASTLEY MICHAEL JACKSON JAMES TAYLOR

WHITNEY HOUSTON MICHAEL JACKSON

MIAMI SOUND MACHI FLEETWOOD MAC BRUCE SPRINGSTEEN HOLLGEL: PATRICK SWAYZE GEORGE MICHAEL RICK ASTLEY RICHARD MARX MICHAEL JACKSON PARALLEL

KLSI/Kansas City Land/Alan

LOUIS ARMSTRONG MIAMI SOUND MACHI

TWO

WNAM/Appleton-Osi Collins/Miller

WMGN/Medison O'Nelli/Vancii

KEFM/Omaha Lane/Kennedy

NATALIE COLE VIEW FROM THE HI. FALTSKOG & CETER. DONALD FAGEN HOTKESE: MICHAEL JACKSON STEVE WINWOOD WHITNEY HOUSTON BELINDA CARLISLE NASON & SNOW

BRUCE SPRINGSTEEN BRENDA RUSSELL Hottest: RICK ASTLEY MASON & SNOW MICHAEL JACKSON JAMES TAYLOR RICHARD MARX

BILLY OCEAN MIAMI SOUND MACHI SCARLETT & BLACK

SCARLETT & BLAC Hottest: RICK ASTLEY GEORGE HARRISON MICHAEL JACKSON MICHAEL BOLTON MASON & SNOW

3WM/Toledo taley/Jardine

WARWICK & HEWETT MICHAEL TOMLINSON LOUIS ARMSTRONG

LOUIS ARMSTRONG Hottebt: GEORGE MICHAEL RICK ASTLEY RICHARD MARX MICHAEL JACKSON JAMES TAYLOR

PARALLEL

WMJC/Battle Creek Terry O/Knight

BRENDA K. STARR SCARLETT & BLACK MIANI SOUND MACHI HEART HOLLEBLT RICK ASTLEY RICHARD MARX JAMES TAYLOR GEORGE HARRISON MICHAEL JACKSON

93 Reporters

89 Current Reports

Four stations did not report a new playlist, therefore their rotations

were frozen: KVIL/Dailas

WJON/St. Cloud

WNIC/Detroit

WSNI/Philadelphia

KFSB/Joplin moves to

Full Service AC

The following two stations are no longer AC reporters: KWWS/Rifle WLAC-FM/Nashville

KSTR/Grand Junction Summers/Lawrence

BRENDA K. STARR BASIA FLEETWOOD MAC Hottest: RICK ASTLEY MASON & SNOM RICHARD MARX JAMES TAYLOR WHITNEY HOUSTON

KAYN/Nogales Bob Gerhard

Bob Gerhard ART GARFUNKEL VAN MORRISON NATALIE COLE LAURA BRANIGAN COLORTONE BASIA HOCLESILEY RICK ASTLEY RICHARD MARX MICHAEL JACKSON WHITNEY HOUSTO

PARALLEL

THREE

KKLV/Anchorage Gary Hull

THINK OUT LOUD VAN MORISON BRENDA K. STARR MICHAEL FRANKS HOTLBL FRANKS RICHARD MARX RICK ASTLEY JAMES TAYLOR GEORGE MICHAEL MASON & SNOW

KyJC/Medior Kay/Kirk

VAN MOFRISON LAURA ERANIGAN DONALD FAGEN JERMAINE STEWART HOLLOBI: RICHARL MARK JAMES TAYLOR WHITNET HOUSTON GEORGE WICHAEL BREATHE

KMGQ/Santa Barbara

DONALD PAGEN FOREIGNER HIKE POST BUSTER POINDEXTH Hottest: MASON & SNOW JAMES TAYLOR VIEW PROM THE HI MICHAEL JACKSON WHITNEY HOUSTON

THREE

WHNN/Seginew Roberts/Knight

ART GARFUNKEL BASIA NEIL DIAMOND VAN MORRISON BUSTER POINDEXTER HOttest: RICHARD MARX MICHAEL BOLTON JAMES TAYLOR STEVIE WODDER GEORGE HARRISON WTRX/Filmt Pearson/Burke

FALTSKOG & CETER/ SMOKEY ROBINSON BRENDA K. STARR VAN MORRISON HOLLEST WHITNEY HOUSTON JAMES TAYLOR BELINDA CARLISLE STEVE WINWOOD RICK ASTLEY

WLHT/Grand Rapids Dirksen/Brown

MIAMI SOUND MACHI SCARLETT & BLACK BILLY OCEAN HOTTEGE: RICK ASTLEY RICKASTLEY RICHARD MARX MASON & SNOW JAMES TAYLOR GEORGE HARRISON

WFMK/Lansing Knight/Ashford

SCARLETT & BLACK MIAMI SOUND MACHI BILLY OCEAN BASIA HOLEGBI, RICK ASTLEY RICHARD MARX JAMES TAYLOR GEORGE HARRISON MICHAEL BOLTON

R&R NATIONAL AIRPLAY

Last 2 LATITUDE/40 Degrees North (Lifestyle) 3 ALPHONSE MOUZON/Early Spring (Optimism) 3 TOM GRANT/The Night Charade (Gaia/Gramavision) 4 HERBIE MANN/Jasil Brazz (RBI) 7 AMES NEWTON HOWARD/The Promised Land (Private Music) 8 HERRY JOHNSON/Future Excursions (MCA Impulse!) 7 JAMES NEWTON HOWARD/The Promised Land (Private Music) 8 DAN SIEGEL/Northern Nights (Epic) 9 YUTAKA/Yutaka (GRP) 9 DON HARRISS/Elevations (Sonic Atmosphere) 9 THOM ROTELLA/Thom Rotella Band (Digital Music) 14 ELIZA GILKYSON/Pilgrims (Gold Castle) 15 DOUG GAMERON/Passion Suite (Spinletop) 20 WINDOWS/Mr. Bongo (Intima/Enigma) 17 STING/Nothing Like The Sun (A&M) 19 BIRELI LAGRENE/Inferno (Blue Note) 20 LANZ & SPEER/Desert Vision (Narada Equinox/MCA) 21 OFTIRE BEENSUSAN/Spices (CBS) 22 DAVID ARKENSTONE/Valley In The Clouds (Narada Mystique/MCA) 20 DAVID ARKENSTONE/Valley In The Clouds (Narada Mystique/MCA) 22 DAVID ARKENSTONE/Valley In The Clouds (Narada Mystique/MCA) 24 <th colspan="5">Last Wren 2 MIKE METHENY/Kaleidoscope (MCA) 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 2 3 2 4 2 4 2 4 2 5 3 5 3 5 4 4 2 5 4 4 4 4 5 5 6 5 7 5 7 5 9 9 10 5 110 10 110 10 110 10 110 10 110 10 110 <t< th=""></t<></th>	Last Wren 2 MIKE METHENY/Kaleidoscope (MCA) 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 2 3 2 4 2 4 2 4 2 5 3 5 3 5 4 4 2 5 4 4 4 4 5 5 6 5 7 5 7 5 9 9 10 5 110 10 110 10 110 10 110 10 110 10 110 <t< th=""></t<>				
 29 EXCHANGE/Into The Night (Passport) 27 PETE HAYCOCK/Guitar And Son (IRS) DEBUT 29 WILLIAM ORBIT/Strange Cargo (IRS) 17 27 DANNY GOTTLIEB/Aquamarine (Atlantic) 24 28 JEAN-LUC PONTY/The Gift Of Time (Columbia) 22 29 JAMES TAYLOR/Never Die Young (CBS) DEBUT 29 PETER BUFFETT/The Waiting (Narada Mystique/MCA) MOST ADDED LPS IAN MATTHEWS (14) FULL SWING (12) PHILIP AABERG (11) LEE VENTERS (7) CUSCO (6) ACOUSTIC ALCHEMY (5) JERRY GOODMAN (5) ONAJE ALLAN GUMBS (5) WINDOWS (5) 	24 SAMOA/NO Band IS AN Island (Pro Jazz) 16 25 BOB BERG/Short Stories (Denon) 26 WINDOWS/Mr. Bongo (Intima/Enigma) DEBUT 27 RICARDO SILVEIRA/Long Distance (Verve) 11 28 WILTON FELDER/Love Is A Rush (MCA) 22 29 RITZ/The Ritz (Denon) 25 30 TURTLE ISLAND STRING QUARTET/Turtle Island String (Windham Hill) MOST ADDED LPS PAQUITO D'RIVERA (6) HENRY JOHNSON (11) FULL CIRCLE (6) MIKE METHENY (9) HERBIE MANN (6) ALPHONSE MOUZON (6) ACOUSTIC ALCHEMY (4) SONNY ROLLINS (4)				

Latitude, Metheny Climb To #1

ast week's #2 NAC and CJ residents — LATITUDE and MIKE METHENY — ascend to the top of their respective charts. For Latitude, the move to #1 climaxes a steady progression (8-3-2-1). WINDOWS posts a strong gain (23-16) while four other acts make five-notch increases, including KIRK WHALUM's move to #5. In just three weeks, YUTAKA cracks the Top Ten at #9. PIERRE BENSUSAN and EXCHANGE follow up last week's debuts with healthy moves to #21 and #24, respectively. Pacing NAC debut LPs is ONAJE ALLAN GUMBS, CJ's Most Added for the past two weeks. IAN MATTHEWS

Pacing NAC debut LPs is **ONAJE ALLAN GUMBS**, *CJ*'s Most Added for the past two weeks. **IAN MATTHEWS** headlines NAC's Most Added with 14, the most adds ever on NAC. Matthews, along with **FULL SWING** and **PHILP AABERG**, had double-digit adds, the first time *three* artists accomplished that feat in the same week. With the exception of Gumbs two weeks ago, the artists under NAC Most Added are appearing for the first time. **ALPHONSE MOUZON** claims Hottest LP, while **HENRY JOHNSON**'s "Someone" is Hot Track for a second week. Unlike NAC, the CJ chart has some interesting fluctuations. Among the noteworthy movers is **FULL CIRCLE**,

Unlike NAC, the CJ chart has some interesting fluctuations. Among the noteworthy movers is **FULL CIRCLE**, whose LP looked sluggish (30-29-28), until making a ten-slot jump to #18. Yutaka advances to #9, the same spot he occupies on NAC. After two weeks, **WAYNE SHORTER** hits #12. The rollercoaster ride for **RAMSEY LEWIS** continues as "The Classic Encounter" encounters a six-notch jump. Like Yutaka, Gumbs claims a Top Ten position in just three weeks (#7).

Although Henry Johnson relinquishes his #1 chart position, "Future Excursions" remains CJ Hottest for a fifth week. **PAQUITO D'RIVERA** and Full Circle share the Most Added lead.

MAINSTREAM JAZZ

hirty-nine different acts pick up adds from Mainstream's nine reporters. HAL GAL-PER's four adds are KANU, KKUL, WUSF, and WFPL. None of this week's Most Added leaders appeared last week. GENE HARRIS makes it four weeks in a row as Hottest, with more than 75% of reporters citing his LP as such. KKUL, KXPR, and KSDS list SON-NY ROLLINS as Hot.

Mainstream Jazz: KANU/Lawrence; WMOT/Neshville; WUSF/Tempa: KLON/Long Beach; KXPR/Lawrence; KSDS/San Diego; WCPN/Cleveland; WFPL/Lowisville; KKUL/Portland Frozen: WBEE/Chicago; WRTI/Philadelphia MOST ADDED LPS HAL GALPER (4) CARMEN McRAE (3) PAQUITO D'RIVERA (2) PETE ESCOVEDO (2) BRIAN LYNCH SEXTET (2) MEWPORT JAZZ... (2) JOHN SCOFIELD (2) M. TORME & G. SHEARING (2)

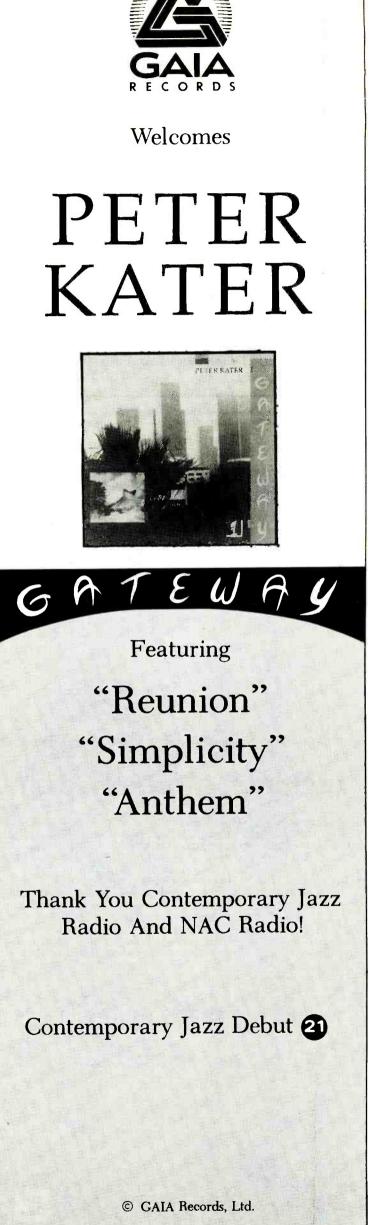
HOTTEST LPs

GENE HARRIS (7) SONNY ROLLINS (3)



March 18, 1988 RaR # 75





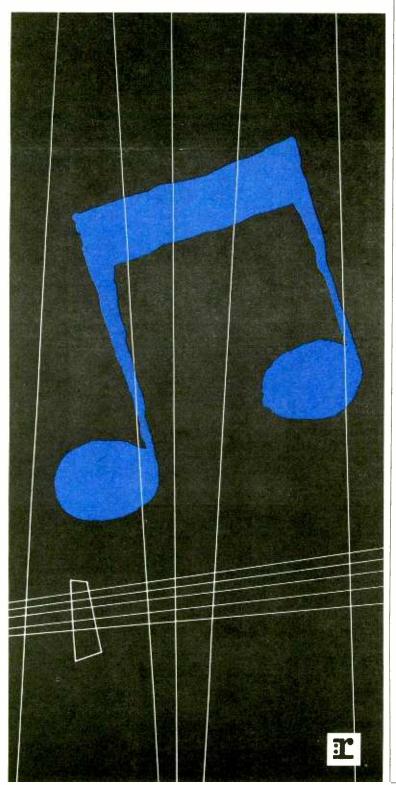


Tracks

Reports

1	WILL & THE KILL/Heart Of Steel (MCA)
2	TONIO K. /Without Love (A&M)
3	LITA FORD/Kiss Me Deadly (RCA)
4	GUNS N' ROSES/Welcome To The Jungle (Geffen)67
5	PROPHET /Sound Of A Breaking Heart (Megaforce)61
6	GODFATHERS /Birth, School, Work, Death (Epic)
7	SO /Are You Sure (EMI-Manhattan)
	TREAT HER RIGHT /I Think She Likes Me (RCA)
0	
9	DEACON BLUE/Dignity (Columbia)
10	ADVENTURES/Broken Land (Elektra)
11	PAT McLAUGHLIN/Wrong Number (Capitol)
	SINEAD O'CONNOR/Mandinka (Chrysalis)
13	NOISEWORKS/Take Me Back (Columbia)
14	JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
15	PETER HIMMELMAN/I Feel Young Today (Island)27
	R. HITCHCOCK & THE EGYPTIANS/Balloon Man (A&M)27
17	DEL-LORDS/Judas Kiss (Enigma)
•••	10,000 MANIACS/Like The Weather (Elektra)
19	BIG PIG/Breakaway (A&M)
13	
	DAN REED NETWORK /Ritual (Mercury/PolyGram)22

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



R&R NATIONAL AIRPLAY

AOR TRACKS.

Three Two Lass Weeks Weeks Week	172 REPORTERS	Reports/Adds	Power	Heavy	Medium
2 2 2 1	AEROSMITH/Angel (Geffen)	149 - /1		144 -	3-
3 3 3 2		152 - /4		144 -	7+
1 1 1 3	ROBERT PLANT /Heaven Knows (Es Paranza/Atlantic)	152 - /0		143-	8+
12 7 5 4	HENRY LEE SUMMER/I Wish I Had A Girl (CBS Associated)	154 + /2		130+	22 -
7 4 4 5	DAVID LEE ROTH/Damn Good (WB)*	147=/2	55 +	123+	23-
9 9 6 6	KINGDOM COME/Get It On (Polydor/PG)	150 - /0	21+	101+	46-
11 10 7 7	ICEHOUSE/Electric Blue (Chrysalis)	142 + /7	44 +	100+	35 -
15 13 8 🚯	JERRY HARRISON/Rev It Up (Sire/WB)	151=/2	24+	87+	54 -
23 14 10 9	ROBERT PLANT/Tall Cool One (Es Paranza/Atlantic)	144 = /2	20 +	85 +	57-
28 17 11 🛈	BRUCE SPRINGSTEEN/All That Heaven Will Allow (Columbia)	141 + /3	14 +	93 +	46 -
18 12 9 🕦	GEORGE HARRISON/Cloud 9 (Dark Horse/WB)*	132 – /3	22+	91+	41 -
20 16 15 12	3/Talkin' Bout (Geffen)	140+/3	9 +	57+	78 –
27	TALKING HEADS/(Nothing But) Flowers (Fly/Sire)	138+/28	3+	44 +	87+
50 35 19 14	GEORGE THOROGOOD/Born To Be Bad (EMI-Manhattan)	132 +/23	4 =	46 +	82 +
34 26 17 15	ALARM/Presence Of Love (IRS/MCA)	137+/7	5+	40+	88-
16 15 14 16	DANNY WILDE/Time Runs Wild (Geffen)	123-/0	6=	61+	58 -
32 25 18 17	o ()	142 +/13	5+	35+	79+
42 34 29	, , , ,	134 + /20	2=	33+	78+
-	INXS/Devil Inside (Atlantic) FOREIGNER/Can't Wait (Atlantic)	89-/1 103±/12	20- 15+	67 -	19+ 47+
36 29 22 20 25 22 21 21	JOHN BRANNEN/Desolation Angel (Apache)	103+/12 110-/0	75+ 3+	54+ 42+	47+ 60-
25 22 21 21 33 28 26 22	YES/Final Eyes (Atco)	112-/4	3+ 1=	42+ 40+	60 - 64 -
26 24 23 23	DEF LEPPARD/Pour Some Sugar On Me (Mercury/PG)	103-/3	3=	43-	58 -
58 45 36 24	PAUL CARRACK/One Good Reason (Chrysalis)	100 + /20	1+	21+	71+
- 50 33 25	BALAAM & THE ANGEL/I Love The Things You Do To Me (Virgin		1+	11+	77+
21 21 28 20	AC/DC/Heatseeker (Atlantic)	98-/3	3-	23=	58-
19 18 25 27	WHITE LION/Wait (Atlantic)	78-/0	6-	37-	36-
4 5 13 28	STING/Be Still My Beating Heart (A&M)	62 - /0	9 –	44 –	12-
30 30 30 29	R.E.M./Finest Worksong (IRS/MCA)	90 – /2	1 =	19-	60 -
47 41 35 30	ROBERT PLANT/Ship Of Fools (Es Paranza/Atlantic)	73+/6	1 -	24+	45 =
	DONALD FAGEN/Century's End (WB)	90 /90	0	11	68
22 19 24 32	ROBBIE ROBERTSON/American Roulette (Geffen)	73 – /0	3-	26 –	46 -
5 8 20 33	GEORGE THOROGOOD/You Talk Too Much (EMI-Manhattan)	52 – /0	8-	29 –	21 -
- 60 43 🔮	JONI MITCHELL/Snakes And Ladders (Geffen)	82+/14	2 =	15+	52+
- 51 45 35	WILL & THE KILL/Heart Of Steel (MCA)	101 + /10	0 =	4 =	62 +
	SMITHEREENS/Only A Memory (Enigma/Capitol)	93 /93	0	8	56
	INXS/New Sensation (Atlantic)	66 + /21	3+		36+
	PINK FLOYD/Sorrow (Columbia)	83-/3 77 (0	0=		58 =
	JOE SATRIANI/Satch Boogie (Relativity) MIKE OLDFIELD/Magic Touch (Virgin)	77–/0 66–/0	2 = 3 -		53 - 39 -
	LITA FORD/Kiss Me Deadly (RCA)	80 - /0 80 - /4	3- 0-		39 - 45 +
	LYNYRD SKYNYRD/Swamp Music (MCA)	75 /75	0	12	4 57 52
	TONIO K. /Without Love (A&M)	82 + /2	2+		55+
-	BRYAN FERRY/Kiss & Tell (Reprise)	57-/1	4=		29-
	RICK SPRINGFIELD/Rock Of Life (RCA)	65 - /1	4-		41 -
	FOREIGNER/I Don't Want To Live Without You (Atlantic)	53+/3 4	2+	23+	27+
	GREAT WHITE/Save Your Love (Capitol)	45 - /1	8-	26	18-
31 31 32 48	BODEANS/Dreams (Slash/Reprise)	65-/1	0-	12 –	42 -
	BRUCE SPRINGSTEEN/One Step Up (Columbia)	36 - /1	12 -	28 –	6-
DEBUT 50	STING/Englishman In New York (A&M)	52 + /27	2+	22 +	25+
48 47 49 51	DAVID LEE ROTH/Knucklebones (WB)	52 + /6	0 =		32+
	PROPHET/Sound Of A Breaking Heart (Megaforce/Atlantic)	61 - /2	0 =		37-
	GUNS N' ROSES/Welcome To The Jungle (Geffen)	67+/4	1 =		39+
	DAVID LEE ROTH/Stand Up (WB)	45 + /7	0 -		26+
53 53 52 55	GODFATHERS /Birth, School, Work, Death (Epic)	56 - /6	0-		34 -
	TREAT HER RIGHT /I Think She Likes Me (RCA)	53+/13 21 (0	1 = o		35+
8 23 39 57	DAVID LEE ROTH /Just Like Paradise (WB)	31 - /0 52 - /0	8 - 0 =	23- 5+	5+ 35-
59 56 55 58 35 37 47 59	SO/Are You Sure (EMI-Manhattan) GEORGE HARRISON/When We Was Fab (Dark Horse/WB)	53-/0 25-/0	0= 9-	5+ 19-	35 - 5 -
35 37 47 59	DEACON BLUE /Dignity (Columbia)	25-/0 52 /50	9- 0	2	25
	PERSON DEDERDIginity (Originita)	JZ /JU		-	

BREAKERS.

FOREIGNER Can't Wait (Atlantic) 60% of our reporters on It.

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Two Lass 172 REPORTERS	MARCH 18, 1988	Reports/Adds	Power Hea	avý Medium
1 1 1 O ROBERT PLANT /Now And Zen (Es Paranza/Atlantic)	"Heaven" (152) "Cool" (144) "Fools" (73)	164 - /0	<i>85</i> + <i>15</i>	5 9 = 5 -
2 2 2 2 DAVID LEE ROTH/Skyscraper (WB)	"Damn" (147) "Knucklebones" (52) "Stand" (45)	153-/0	62 + 13	88 - 15 =
5 3 3 JOHN COUGAR MELLENCAMP/The Lonesome Jubilee (Mercury/	PG) "Check" (152) "Life" (7) "Empty" (2)	153–/3	75 - 14	¹ 5 – 7 +
6 4 4 A EROSMITH/Permanent Vacation (Geffen)	"Angel" (149) "Magic" (2) "Hearts" (1)	151 – /1	84 + 14	4 - 4 -
14 12 8 (5) HENRY LEE SUMMER/Henry Lee Summer (CBS Associated)	"Wish" (154) "Darling" (7) "Lovin'" (2)	154+/2	66 + 13	80 + 22 -
_ 11 9 6 KINGDOM COME/Kingdom Come (Polydor/PG)	"Get" (150) "Living" (26) "Loving" (18)	150 – /0	21 + 10	01+ 46-
10 9 7 2 BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)	"Heaven" (141) "Step" (36) "Tougher" (3)	152 – /0	26 + 10	9+ 41-
8 6 5 8 GEORGE HARRISON/Cloud Nine (Dark Horse/WB)	"Cloud" (132) "Fab" (25) "Love" (7)	145–/2	33 = 10	9- 36+
3 5 6 9 GEORGE THOROGOOD/Born To Be Bad (EMI-Manhattan)	"Bad" (132) "Too" (52) "Really" (8)	148+/6	10- 6	63 - 81 +
7 7 10 DINXS/Kick (Atlantic)	"Devil" (89) "Sensation" (66) "Kick" (7)	<i>136</i> + /7	24 - 8	89-45+
9 10 11 D FOREIGNER/Inside Information (Atlantic)	"Wait" (103) "Want" (53) "Heart" (18)	139+/10	21 + 8	81 + 56 -
13 13 13 IZEHOUSE /A Man Of Colours (Chrysalis)	"Electric" (142) "Nothing" (2) "Obsession" (1)	144 + /7	44 + 10	01+ 36-
15 14 14 B JERRY HARRISON/Casual Gods (Sire/WB)	" Rev" (151) "Gun" (3) "Running?" (1)	152 =/2	24 + 8	88 + 54 -
DEBUT TALKING HEADS /Naked (Fly/Sire)	''Flowers'' (138) ''Blind'' (10) ''Jones'' (7)	138 /28		4 87
18 16 15 3/To The Power Of Three (Geffen)	"Talking" (140) "Lover" (2) "Chains" (1)	140 + /3		57+ 78-
4 8 12 16 STING/Nothing Like The Sun (A&M)	"Still" (62) "Englishman" (52) "Heart" (8)	107–/10		6- 34 +
12 16 15 17 DEF LEPPARD/Hysteria (Mercury/PG)	"Pour" (103) "H ysteria" (23) "Bites" (12)	119–/3		50 = 56 -
28 26 21 🔁 ALARM/Eye Of The Hurricane (IRS/MCA)	"Presence" (137) "Rescue" (4) "Rain" (2)	141 + /7		2+ <i>89</i> -
20 19 17 19 DANNY WILDE/Any Man's Hunger (Geffen)	"Time" (123)	123–/0		6 1 + 58 -
29 27 22 🐼 MIDNIGHT OIL/Deisel And Dust (Columbia)	"Beds" (142) "Heart" (4) "Dreamworld" (3)	142+/13		86 + 78 +
17 20 20 21 YES/Big Generator (Atco)	"Final" (112) "Shoot" (10) " Rhythm" (2)	119-/4		15 + 65 -
37 33 27 🔁 CHURCH/Starfish (Arista)	"Under" (134) "Destination" (1)	134 + /20		3+ 78+
25 24 24 🥶 JOHN BRANNEN/Mystery Street (Apache)	"Angel" (11) "Primitive" (1)	110-/0		2+ 60-
22 22 25 🥸 AC/DC/Blow Up Your Video (Atlantic)	"Heatseeker" (98) "That's" (9) "Zone" (7)	107-/5		25+ 64-
21 21 23 25 WHITE LION/Pride (Atlantic)	"Wait" (78) "Tell" (19)	96-/7		9- 46-
19 17 19 26 ROBBIE ROBERTSON/Robbie Robertson (Geffen)	"American" (73) "Somewhere" (19) "Sweet" (3)	88 - /1		85 - 51 -
32 32 31 22 PAUL CARRACK/One Good Reason (Chrysalis)	"Reason" (100) "Don't" (4) "Double" (2)	103+/18		4 + 70 +
- 40 33 3 BALAAM & THE ANGEL/Live Free Or Die (Virgin)	"Things" (120) "Show" (1) "Live" (1)	122 + /16		1+ 79+
24 25 26 29 JOE SATRIANI/Surfing With The Alien (Relativity)	"Satch" (77) "Surfing" (26) "Always" (5)	98 - /4		7+ 64-
26 28 28 30 PINK FLOYD/A Momentary Lapse Of Reason (Columbia)	"Sorrow" (83) "Turning" (7) "Slip" (3)	88 - /2 01 /1		5 - 59 +
27 30 29 31 R.E.M. /Document (IRS/MCA)	"Worksong" (90) "End" "Disturbance" (1)	91 – /1 69 - /15		9-60-
	"Save" (45) "Mistreater" (25)	68 + /15 02 /02		26 – 29 + 1 69
DEBUT BRIGHT LIGHTS, BIG CITY/Soundtrack (WB)	"Century's" (90) "Kiss" (1) "Pleasure" (1)	92 /92 68 /0		
11 15 18 34 MIKE OLDFIELD/Islands (Virgin)	"Magic" (66) "North" (3) "Flying" (1)	68 – /0 84 – /5		6- 39-
	"Kiss" (80) "Close" (4) "Can't" (2)	84 = /5	•	6 + 48 + 48 + 62 + 62 + 62 + 62 + 62 + 62 + 62 + 6
$ _{38}$ \bigcirc WILL & THE KILL/Will & The Kill (MCA)	"Heart" (101) "Without" (82) "Stou" (2) "Children's" (1)	101 + /10 86 + /2	0 = 2 +	4 = 02 + 7 = 56 + 7
- 38 37 TONIO K. /Notes From The Lost Civilization (A&M)	"Without" (82) "Stay" (2) "Children's" (1)	80 + /2 68 - /0		7 = 50 + 2 - 43 - 30 + 30 + 30 + 30 + 30 + 30 + 30 + 3
33 34 34 38 RICK SPRINGFIELD/Rock Of Life (RCA)	"Rock" (65) "Tear" (4)	08 - /0 77 + /5		6 = 43 + 43 + 43 + 43 + 43 + 43 + 43 + 43
39	"Welcome" (67) "Sweet" (8) "Paradise" (5)	66 - /1	—	0 = 43 + 3 + 3 - 42 - 3 - 42 - 3 - 3 - 42 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 -
30 29 30 40 BODEANS/Outside Looking In (Slash/Reprise)	"Dreams" (65) "Pick" (2) "Tomorrow" (1)	00-//		J

BREAKERS.

TALKING HEADS Naked (Fly/Sire) 80% of our reporters on it.

NEW & ACTIVE

PROPHET "Cycle Of The Moon" (Megatorce/Atlantic) 61/2 (63/5) Adds: CFOX, WIBA. Heavy 11 including WEBN, WFBQ, WOFM, KJJO, WDHA, WCMF, WIMZ, WKQQ, WQMF, KQWB. Medium 37 including WDVE, KISS, WLLZ, WRIF, KUPD, KRXQ, WTPA, WEZX, WAQX, KWIC. GODFATHERS "Birth, School, Work, Death" (Epic) 58/6 (58/6) Adds: WZZO, KRIX, KBER, WWTR, WBLM, KSQY. Heavy 8 including WDRE, KROQ, 91X, WHFS, WHCN, WFNX, WXXP. Medium 35 including WIYY, WPHD, WNEW, WKLS, WNOR, WXRT, WEBN, WRIF, KJJO, KORS. THE PROVINCE THE REPORT (1990)

TREAT HER RIGHT "Treat Her Right" (RCA) 53/13 (40/18) Adds including KLOL, WLLZ, KXRX, WTPA, WCCC, WOUR, KNCN, KBAT, WJXQ, KEZO. Powers 1. Heavy 5 including WOEM, KORS, WMAD, WFNX. Medium 35 including WHJY, KZEW, KBCO, KUPD, 91X, WPYX, WHFS, WDHA, WHEB,

Nono. 50 "Horseshoe in The Glove" (EMI-Manhattan) 53/0 (58/4) Heavy 5: KROQ, WIMZ, KRNA, KQWB, KZOQ. Medium 35 including WDRE, CHOM, KLOL, WNOR, WLLZ, WFBQ, KYYS, Heavy 5: KROQ, WIMZ, KRM KLOS 91X, WKLC, WDHA,

KLOS, 91X, WKLC, WDHA. JOHNNY B. GOOD "Soundtrack" (Atlantic) 44/12 (33/13) Adds including WLVO, KAZY, KBPI, KUPD, KROR, WAOY, WAOX, KRIX, WIXV, WXLP. Powers 1. Heavy 5: KISS, KJJO, KNAC, KFMQ, KWHL. Medium 23 including WYNF, WLLZ, WQFM, KLAQ, WIMZ, WRQK, WLAV, KFMG, KKDJ, KEZE. PAT McLAUGHLIN "Pat McLaughlin" (Capitol) 38/3 (36/10) Adds: WCCC, WKGR, KZRR. Heavy 0. Medium 19 including KZEW, KLOL, KBCO, KFOG, WDHA, WTPA, WHCN, WPLR, WIMZ, KBAT, KATT.

WIMZ, KBAT, KATT. SINEAD O'CONNOR "The Lion And The Cobra" (Chrysalis) 37/6 (33/4) Adds: KROQ, WTPA, WCCC, WPLR, WOUR, KRZQ. Powers 1. Heavy 8 including WDRE, WXRT, 91X, WHFS, CHEZ, WFNX, WIZN, Medium 17 including CHOM, WLLZ, KBCO, KFOG, KLBJ, KBAT, WWTR, WXXP, KRQU, KZOQ. JAMES TAYLOR "Never Die Young" (Columbia) 33/3 (31/1) Adds: WKLC, WPDH, WZZQ. Heavy 7: KTCZ, KINK, WMFX, WIMZ, WQMF, WIZN, KRNA. Medium 20 including KSHE, WPX, WOUR, KPEZ, WZYC, WKRR, WSTZ, KBAT, KGGO, WLAV.

PETER HIMMELMAN "Gematria" (Island) 31/0 (33/3) Heavy 9: WXRT, KSHE, CFNY, WKQQ, KQDS, WMAD, WXXP, WYMG, KRZQ. Medium 12 including KQRS, KUPD, 91X, WPYX, WDHA, WTPA, WLAV, KJOT, KQWB, KSQY.

TT LO, WEIDO, WIEA, WEAV, NUCL, NUWD, NOWT. TOTO "The Seventh One" (Columbia) 30/6 (26/3) Adds: WFBO, KJJO, WPLR, WTUE, KDJK, KOWB. Powers 1. Heavy 11 including KTCZ, KINK, WPYX, WKLC, WMFX, WKGR, KGGO, KZEL, KRNA, WZZO. Medium 15 including WLLZ, WEZX, WLAV, KMOD, KILO, KNX, KFMZ, KFMF, KZOQ, KRZO.

Continued on Page 78

THE SILOS CUBA Featuring "Tennessee Fire"

SILOS



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R&R NATIONAL AIRPLAY AOR TRACKS

MOST ADDED

SMITHEREENS/Memory (93) DONALD FAGEN/Century's (90) LYNYRD SKYNYRO/Swamp (75) **DEACON BLUE/Dignity (50)** FOREIGNER/Don't (34) TALKING HEADS/Flowers (28) STING/Englishman (27) **GEORGE THOROGOOD/Born (23)** INXS/Sensation (21) CHURCH/Under (20) PAUL CARRACK/Reason (20)

HOTTEST AEROSMITH/Angei (84) JOHN COUGAR MELLENCAMP/Check (73) **ROBERT PLANT/Heaven (70)** HENRY LEE SUMMER/Wish (66) DAVID LEE ROTH/Good (55) ICEHOUSE/Electric (44) JERRY HARRISON/Rev (24) GEORGE HARRISON/Cloud (22) KINGOOM COME/Get (21) INXS/Oevil (20) ROBERT PLANT/Tall (20)

CHART CLIMBERS

WILL & THE KILL "Heart Of Steel" (MCA) 101/10 (92/15)

A, KBCO, KGON, WKLČ, WKČF, WKGR, WJXQ, KILO, WRKI. Heavy 4: KQRS, KBPI, KLBJ, KPEZ WNEW, WDVE, WHJY, WKLS, KTXQ, KLOL, KISS, WYNF, KDKB. Moves 45-35.

PAUL CARRACK "One Good Reason" (Chrysalia) 100/20 (80/11) Adds including WPHD, KGON, KROR, WPYX, WPDH, WFYV, KMJX, WDIZ, KGGO, KEZO. Heavy 21 including WNOR, WYNF, WOFM, KRXO, KFOG, KXRX, WTPA, WHCN, WPLR, WAQY. Medium 71 including WHJY, KLOL, KISS, WXRT, WLVQ, W1/2, WEGO, KYVS, WCOG, KICO, WORD, WORD, WORD, WASHING, WASHING, WASHING, WYNF, WOFM, WASHING, WYNF, WORD, WYNF, WASHING, WYNF, WARY, WASHING, WASHING, WYNF, WORD, WYNF, WARY, WASHING, WASHING, WYNF, WORD, WYNF, WARY, WARY, WASHING, WASHING, WYNFA, WARY, WARY, WASHING, WASHING, WYNF, WARY, WASHING, WASHING, WYNF, WARY, WARY, WASHING, WYNF, WARY, WARY, WASHING, WASHING, WYNF, WARY, WARY, WASHING, WASHING, WASHING, WARY, WARY, WARY, WASHING, WASHING, WASHING, WASHING, WARY, WARY, WARY, WARY, WASHING, WASHING, WASHING, WARY, W WFBQ, KYYS, KBCO, KLOS, Moves 36-24

WLLZ, WFBU, KTD3, KBUO, KLOS, MOVES 30-24. SMITHEREENS "Only A Memory" (Enigma/Capitol) 93/93 (0/0) Adds including WMMR, WDVE, WHJY, DC101, WKLS, KZEW, KLOL, KISS, WXRT, WLVO, Heavy 8: WNOR, WQFM, KAZY, KSJO, WHCN, WAQY, WFNX, WXXP. Medium 56 including WAAF, WHTF, WRXK, WFYY, WIMZ, KWLN, WEGR, WDIZ. Debuts at #36

OONALO FAGEN "Century's End" (WB) 90/90 (0/0)

Adds including KZEW, WXRT, KORS, KTCZ, KSHE, KBCO, KZAP, WPYX, WZZO, WKLC. Heavy 11 including CHOM, KGON, KINK, KFOG, WPLR, WPDH, WAQY, WHTF, WQMF, WGIR, Medium 68 including WMMR, WDVE, WHJY, WNOR, WYNF, WLUP, WLVQ, WLLZ, WFBO, KYYS, Debuts at #31.

PINK FLOYD "Sorrow" (Columbia) 83/3 (87/8) Adds: WQFM, WJXQ, KEZO. Heavy 11 including WEBN, KQRS, WRXK, WFYV, KFMG, KILO, WGIR, KTAL, KQWB, KRZQ. Medium 58 including KZEW, WSHE, WNOR, WLLZ, KYYS, KJJO, KAZY, KLAQ, WKRR, WSTZ. Remains at #38.

JONI MITCHELL "Snakes And Ladders" (Geffen) 82/14 (70/32) Adds including WBCN, WMMR, WNOR, WFBO, WHEB, WOUR, WHTF, KPEZ, KLAO, KRIX. Heavy 15 including Q107. WXRT, KTCZ, KBCO, KFOG, WKQO, KODS, WMAD, KFMO, KWHL. Medium 52 including KINK, WPYX, WHFS, WDHA, WHCN, WBRU, CFNY, KWIC, WAYF, WRFX, Moves 43-34.

TONIO K. "Without Love" (A&M) 82/2 (81/5) Adds: WLVQ, KDKB. Heavy 6 including WRIF, KQRS, KBCO, WPLR, KTYD. Medium 55 including WYNF, WXRT, WLLZ, KPOI, KDJK, KMBY, WRKI, WGIR, KATP, WRUF. Moves 44-43.

LITA FORD "Kiss Me Deadly" (RCA) 80/4 (81/3) Adds: WPDH, WRFX, WHTQ, WXKE: Heavy 16 including KISS, WQFM, KJJO, KUPD, WDHA, WHCN, WPLR, KWIC, KNCN, WSTZ. Medium 45 including DC101, KTXQ, WSHE, WLLZ, WRIF, KBPI, KRXQ, WKQZ, KMOD, KFMG, KILO. Moves 42-41.

LYNYRO SKYNYRD "Swamp Music" (MCA) 75/75 (0/0) Adds Including WPHD, KORS, KRXO, KGB, KFOG, WPXX, WZZO, WIMZ, KMJX, KWLN, Heavy 12 including WHJY, KISS, WFBO, KSJO, WHCN, WAOY, WRXK, WKDF, KEZE, WGIR, Medium 52 including WIYY, WMMR, WDVE, DC101, WKLS, KTXQ, KZEW, WYNF, WLVQ, WLLZ, Debuts at #42.

ROBERT PLANT "Ship Of Fools" (Es Paranza/Allantic) 73/6 (70/11) Adds. KAZY, KZAP, KWIC, WQMF, KWLN, KWHL. Heavy 24 including CHOM, WDVE, KTXQ, KBPI, KUPD, WHCN, KLBJ, KLAQ, WRXK, WRXL. Medium 45 including WIYY, WNEW, Q107, WKLS, KLOL, WLVQ, WRIF, KGON, WIMZ, KMJX. Moves

GUNS ' ROSES ''Weicome To The Jungle'' (Geffen) 67/4 (65/9) Adds: WRIF, WOUR, KMBY, WKLT, Heavy 4: KUJO, WZZO, KTAL, KRZQ. Medium 39 including WKLS, WYNF, WLLZ, WEBQ, KAZY, KBPI, KLOS, KUPD, KOME, KSJO. Moves 54-53.

INXS "New Sensation" (Allantic) 66/21 (47/13) Adds including WKLS, KZEW, KISS, WRIF, KAZY, KGON, CFOX, WEZX, WKFM, WZYC. Heavy 25 including Q107, WYNF, KBCO, KBPI, KFOG, WCCC, WHCN, WPLR, CHEZ, WBRU. Medium 36 including WFYV, WKGR, WTUE, WKQZ, KJOT, KILO, WFNX, WRUF, KSQY, KOZZ. Moves 53-37.

FOREIGNER "I Don'I Want To Live Without You" (Atlantic) 53/34 (19/9) Adds including WMMR, KUPD, KRXQ, WPYX, WKLC, WPLR, WPDH, WCMF, WAQY, KWIC. Heavy 23 including WKLS, WLIP, WLVQ, WFBQ, KNKR, WHT, WKAQ, WWCT, KRNA. Medium 27 including WIYY, Q107, KLOL, WNOR, WYNF, WRIF, CFOX, WAYF, WMFX, WKRR, WDIZ. Debuts at #46.

TREAT HER RIGHT "I Think She Likes Me" (RCA) 53/13 (40/18) Adds including KLOL. WLLZ, KXRX, WTPA, WCCC, WOUR, KNCN, KBAT, WJXQ, KEZO. Heavy 5 including WQFM, KQRS, WMAD, WFNX. Medium 35 including WHJY, KZEW, WXRT, KBCO, KUPD, 91x, WPYX, WHFS, WDHA, WHEB, WBRU.

Deouis at #35. DEACON BLUE "Dignity" (Columbia) 52/50 (2/1) Adds including WBCN, WPHD, WMMR, WHJY, KZEW, KBCO, WHFS, WDHA, WTPA, WHCN. Heavy 2: KAZY, KRNA. Medium 25 including WLUP, WXRT, WLLZ, KYYS, KORS, KTCZ, KSHE, WZZO, WBRU, WEZX, WOUR. Debuts at #60. STING "Englishman In New York" (A&M) 52/27 (25/20) Adds including CHEZ, WKFM, WSTZ, WIMZ, KBAT, WONE, KADS, WWCT, KILO, KMBY. Heavy 22 including DC101, KISS, KBCO, 91X, KFOG, WTPA, WHCN, WPLR, WPDH, WBRU. Medium 25 including WPHD, KTXQ, WNOR, WLVQ, KYYS, KRQR, WDHA, WACX, KPEZ, WZYC. Debuts at #50. AVID 1EE BOTH "Knuektabnace" (WB) 52/6 (51%)

OAVIO LEE ROTH "Knucklabones" (WB) 52/6 (51/5)

Adds. WHJY, Q107, KWIC, KILO, WBLM, WZZQ, Heavy 15 including KISS, WQFM, KRXQ, KZAP, KSJO, WHCN, WHTF, WFYV, WKQZ, KNAC. Medium 32 including KLOL, WEBN, WLVQ, WRIF, KJJO, KOME, WKLC, WDHA, WCCC, WHEB.

MOVES 1953. DAVID LEE ROTH "Stand Up" (WB) 45/7 (39/4) Adds: WLVQ, WPYX, WKLC, WHTQ, WAPL, KFMQ, KWHL. Heavy 15 including WMMR, KISS, WYNF, KUPD, CFOX, WZZO, WRXK, KODS, KPOI, WBLM. Medium 26 including WDVE, Q107, WKLS, KTXQ, KLOL, WSHE, WRIF, WFBQ, KAZY, WKRR. Moves 56-54

NEW & ACTIVE

JUOAS PRIEST "Johnny B. Good" (Atlantic) 33/13 (20/20) Adds including WLVQ, KAZY, KBPI, KUPD, WAQY, WAQX, KRIX, WIXV, WXLP, KTAL. Powers 1. Heavy 5: KISS, KJJO, KNAC, KFMQ, KWHL. Medium 23 including WNEW, WYNF, WLLZ, WQFM, WEZX, KLAQ, WIMZ, WRQK, WLAV, KFMG.

AOVENTURES "Broken Land" (Elektra) 37/17 (20/18) Adds including WDHA, KWIC, WRXK, KKDJ, KNX, KDJK, KMBY, WWWV, KFMZ, KSQY. Heavy 1: WRIF. Medium 19 including KLOL, WLLZ, KYYS, KJJO, KQRS, KBCO, WHCN, CHEZ, KZOQ, KRZQ.

Including RCUL, WLZ, KTTS, Rado, RURS, Rado, WHCL, RECU, RECU. SINEAD O'CONNOR ''Mandinka'' (Chrysalis) 35/5 (32/4) Adds: WTPA, WCCC, WPLR, WOUR, KRZQ, Powers I. Heavy 7 including WXRT, 91X, WHFS, CHEZ, WFNX, WIZN. Medium 17 including WDRE, CHOM, WNEW, WLLZ, KBCO, KFOG, WHCN, KLBJ, KBAT, WWTR. PAT McLAUGHLIN ''Wrong Number'' (Capitol) 35/3 (34/9) Adds: WCCC, WKCR, KZRR. Heavy 0. Medium 19 including KZEW, KLOL, KBCO, KFOG, WDHA, WTPA, WHCN, WPLR, MCFZ WINZ

JAMES TAYLOR "Never Die Young" (Columbia) 31/3 (30/1) Adds: WKLC, WPDH, WZZO, Heavy 6: KINK, WMFX, WIMZ, WQMF, WIZN, KRNA. Medium 19 including KTCZ, KSHE, WDHA, WOUR, WZYC, WKRR, WSTZ, KBAT, KGGO, WLAV.

JOHNNY HATES JAZZ "Shattered Oreams" (Virgin) 28/17 (11/11) Adds including KRXQ, 91X, WHFS, WZEW, WKGR, KNX, KDJK, KFMZ, KRZQ, Heavy 5: CHOM, WFBQ, KINK, WPLR, KRNA, Medium 16 including WDRE, KSHE, WKLC, WCCC, CHEZ, WRXK, KGGO, WLAV, WJXQ, KZEL.

ROBYN HITCHCOCK AND THE EGYPTIANS "Balloon Man" (A&M) 27/6 (22/5) Adds: WLLZ, WRIF, WTPA, WPLR, WHEB, WHTF, Heavy 7 including KROQ, 91X, WHFS, CFNY, WFNX, WXXP. Medium 13 Including WDRE, WNEW, WXRT, WDHA, WHCN, WEZX, WLAV, WMAD, KPOI, WWTR.

PETER HIMMELMAN "I Feel Young Today" (Island) 27/1 (27/4) Adds: WRIF. Heavy 6. WXRT, CFNY, WKQQ, WMAD, WXXP, KRZQ. Medium 12 including KQRS, KUPD, 91X, WPYX, WDHA WTPA, WLAV, KJOT, KQWB, KSQY.

JOE SATRIANI "Surfing With The Alien" (Relativity) 26/14 (12/4) Adds including WHJY, KAZY, KDKB, KUPD, KRQR, WPLR, WFYY, KMJX, WKQZ, KWHL. Heavy 4 including KGB, KQWB. KRZQ. Medium 15 including WMMR, KLOL, KLOS, KOME, WHCN, KFMG, KILO, KKDJ, KNAC, KOZZ.

DEL-LOROS "Judas Kiss" (Enigma) 26/6 (20/5)

, WXRT, KUPD, WKFM, WOUR, WZYC. Powers 1. Heavy 2: WPLR, KTYD. Medium 15 including WPYX, WKLC. N, CHEZ, WBRU, WRXK, WZEW, WIZN, WRUF. KINGOOM COME "Living Out Of Touch" (Polydor/PolyGram) 26/5 (21/8)

luding KSJO, WHCN, KNAC. Medium 17 including WGTR, WRIF, KRZQ. H WFBQ, KJJO, WDHA, WEZX, KLBJ, WRDU, WAPL, KJOT.

10,000 MANIACS "Like The Weather" (Elektra) 26/2 (23/7) Arids: WBCN. WSTZ. Heavy 3: WPLR, WXXP, WWWV. Medium 16 including WDRE, WNEW, WLLZ. KTCZ, KBCO, 91X, WBCN, WSTZ. Heavy 3 WTPA WBRU, KPEZ. WDHA, WTPA, WBRU, KPEZ. ROBERT PALMER "Sweet Lies" (Island) 26/1 (25/9) CONTRACT WNEW KINK. WPLR, KRNA. Medium 16 including WHJY, Q107, WXRT, KGON, WCCC,

CFNY, WAVF, KGGO, WMAD, WKQZ. NICK LOWE "Lovers Jamboree" (Columbia) 26/0 (26/2) NICK LOWE "Lovers Jamboree" (Columbia) 26/0 (26/2) GREAT WHITE "Mistreater" (Capitol) 25/19 (6/5)

WKQZ, KMOD, KJOT, KEZE Heavy 0. Medium 12 including Adds including WHJY, WRIF, KRXQ, WKLC, WSTZ, KMJX, W KISS, WLLZ, KJJO, KAZY, KBPI, WCCC, WPLR, WIMZ, WLAV

BRUCE SPRINGSTEEN "Roulette" (Columbia) 24/6 (19/9) Adds: WIYY, KLOL, KKDJ, KMBY, KFMQ, KRZQ, Heavy 8; KSJQ, WBRU, WKFM, WHTF, WAPL, WWCT, KPOI, KBER. Medium 13 including WNEW, WKLS, KZEW, WPYX, WDIZ, KMOD, KCAL, WZXL. DAN REEO NETWORK "Ritual" (Mercury/PolyGram) 22/5 (17/6) Adds: KRXQ, WKLC, WHEB, WWWV, KTYD. Heavy 0 Medium 14 including KTXQ, WLLZ, KGON. 91X, WPLR, WIMZ, KBAT, KMOD, KDJK, KATP.

BIG PIG "Breakaway" (A&M) 22/2 (21/3) Adds: KILO, KTYD. Heavy 5 including WDRE, KROQ, CFNY, WXXP. Medium 13 including KTXQ, WLLZ, 91X, WHFS, WPLR, CHEZ, KLAQ, WZEW, KJOT, KPOI.

WHITE LION "Tell Me" (Atlantic) 19/10 (9/3) Adds: KISS, WRIF, WHON, WAQY, WLAV, KATT, WKQZ, KILO, KNAC, KWHL. Heavy 2 including KBPI. Medium 10 including WLIZ, KJJO, KSGON, WKLC, KRZQ. LOVE & ROCKETS "Walting For The Flood" (Big Time/RCA) 19/8 (11/9) Adds: WBCN, WGPM, WDPA, WPLR, CFNY, KJOT, WXXP, KOZZ. Heavy 3 including WXRT. Medium 12 including WRIF WBRU, WEZX, WMAD, WFNX, KRQU, KZOQ, KRZQ.

MSG "Follow The Night" (Capitol) 19/4 (15/4) Adds: KLAQ, KBAT, KATT, KRZQ, Heavy 2: KJJO, KNAC. Medium 11 including KISS, KBPI, KUPD, WEZX, KMOD, KFMG, KILO P

RUC, RHOU. ROBBIE ROBERTSON "Somewhere Oown The Crazy River" (Geffen) 19/3 (18/5) Adda: WDHA WAOX KLBJ. Heavy 9 including KISS, WXRT, CFOX, CHEZ, WRXK, WMAD, WI WWTR. KTYD. Medium 9 DHA, WAQX, KLBJ. Heavy 9 including KISS, WXRT CHOM, KLOL, WLUP, KTCZ, KFOG, WBRU, WWWV

ROBERT PLANT "Walking Towards Paradise" (Es Paranza/Atlantic) 19/3 (15/4) Adds: KSJO, KKDJ, WBLM. Heavy 5 including WXRT, WEBN, KLAQ, WQMF. Medium 13 includi WGTR, WLVQ, WRIF, WFBQ, WWCK, KZRR, WWTR.

ling WIYY, Q107, WKLS,

KINGDOM COME "Loving You" (Polydor/PolyGram) 18/3 (15/5) Adds: KRIX, KKDJ, KEZE. Heavy 2: KAZY, KILO. Medium 15 including WDVE, WGTR, WLVQ, WRIF, KLBJ, WRDU, WIXV, KATT, KEZO, WIOT. UNDERWORLO "Underneath The Radar" (Sire/WB) 17/1 (16/0)

s: WZXL. Heavy 4 including KROQ, WPLR, CFNY. Medium 9: WNEW, 91X, WHFS, WDHA, WTPA, WHCN, WEZX, KPOI.

LAS. LOBS 10BOS "One Time One Night" (Siash/WB) 16/2 (14/5) Adds: WBCN, WBLM. Heavy 2 including WHEB. Medium 10 including KISS, KBCO, KFOG, WHCN, WKQQ, WGIR, WWWV, Adds: WBCN KSQY, KTYD

JOE COCKER "Rivers Rising" (Capitol) 15/13 (2/2) Adds including WHEB, WFYV, KMOD, WRUF, KSQY, Heavy 3: WTPA, WPLR, WGIR. Medium 8 including KPEZ, WSTZ, WIMZ, WTUE, KILO, KEZE.

TOTO "Stay Away" (Columbia) 15/7 (8/6) Adds including WEBQ, KJJO, WPYX, WTUE, Heavy 1: WPLR: Medium 11 including WLLZ, WEZX, KMOD, KILO, KDJK, Adds including WFBC KQWB, KFMF, KRZQ

AOR ALBUMS

MOST ADDED

BRIGHT LIGHTS, BIG CITY (92) TALKING HEADS (28) CHURCH (20) PAUL CARRACK (18) JOHNNY HATES JAZZ (17) BALAAM & THE ANGEL (16) GREAT WHITE (15) TREAT HER RIGHT (13) **MIONIGHT OIL (13)**

HOTTEST **ROBERT PLANT (85)** AEROSMITH (84) **JOHN COUGAR (75)** HENRY LEE SUMMER (66) DAVIO LEE ROTH (62) ICEHOUSE (44) GEORGE HARRISON (33) **BRUCE SPRINGSTEEN (26)**

INXS (24) JERRY HARRISON (24)

NEW & ACTIVE

Continued from Page 77

JOHNNY HATES JAZZ "Turn Back The Clock" (Virgin) 28/17 (11/10) Adds including KSHE, KRXQ, 91X, WHFS, WCCC, WZEW, WKGR, KGGO, WJXQ, KZEL. Heavy 5 including CHOM, WFBQ, KINK, WPLR, KRNA. Medium 16 including WDRE, WKLC, CHEZ, WRXK, WLAV, KDJK, WXXP, KFMZ, KZOQ, KRZQ, WHITESNAKE "Whitesnake" (Geffen) 27/12 (17/2) Adds including KISS, WLLZ, KJJO, KMJX, WDIZ, WWCK, WGIR, KOZZ, KRZQ. Heavy 8 including WYNF, KUPD, WAQX, WAPL, KFMG, KOMP, KFMX. Medium 16 including WEBN, WLVQ, WRIF, KRXQ, CFOX, WPDH, WMFX, WFYV, WQMF, WZZQ

ROBYN HITCHCOCK AND THE EGYPTIANS "Globe Of Frogs" (A&M) 27/6 (22/5) Adds. WLLZ, WRIF, WTPA, WPLR, WHEB, WHTF. Heavy 8 including WDRE. KROQ, 91X, WHFS, CFNY, WFNX, WXXP. Medium 12 including WXRT, WDHA, WHCN, WEZX, WLAV, WMAD, KPOI, WWTR.

Medium 12 including WARI, WHAN, WHAN, WEZA, WEAY, WMAD, KPOI, WWTR. 10,000 MANIACS "In My Tribe" (Elektra) 27/3 (24/8) Adds: WBCN, WSTZ, WMAD. Powers 1. Heavy 4: KTCZ, WPLR, WXXP, WWWV. Medium 15 including WDRE, WLLZ, KBCO, 91X, WDHA, WTPA, WBRU, KPEZ, WLAY, KMOD.

NICK LOWE "Pinker And Prouder Than Previous" (Columbia) 27/0 (27/3) Heavy 3: WXRT, KPEZ, WFNX. Medium 17 including WLLZ, KSHE, KBCO, KUPD, 91X, WHFS, WDHA, WEZX, KLBJ, WLAV,

OEL-LOROS "Based On A True Story" (Enigma) 26/6 (20/5) Adds: WNOR, WXRT, KUPD, WKFM, WOUR, WZYC. Powers 1. Heavy 2: WPLR, KTYD. Medium 15 including WKLC, WDHA, WHCN, CHEZ, WBRU, WRXK, WZEW, WIZN, WRUF, KZOQ.

LOVE & ROCKETS "Earth Sun Moon" (Big Time/RCA) 25/8 (22/8) Adds: WBCN, WOFM, WDHA, WPLR, CFNY, KJOT, WKLT, KOZ, Heavy 5 including WXRT, KROQ, WXXP, WMRY Medium 15 including WRIF, 91X, WBRU, WEZX, WAAF, WMAD, KZEL, WFNX, KROU, KZOQ.

BIG PIG "Bonk" (A&M) 24/2 (22/3) Adds: KILO, KTYD. Heavy 5 including WDRE, KROQ, CFNY, WXXP. Medium 15 including KTXQ, WLLZ, KBCO, 91X, WHFS, WTPA, WPLR, CHEZ, KLAQ, WZEW.

OAN REED NETWORK "Dan Reed Network" (Mercury/PolyGram) 22/5 (17/6) Adds: KRXQ, WKLC, WHEB, WWWV, KTYD. Heavy 0. Medium 14 including KTXQ, WLLZ, KGON, 91X, WPLR, WIMZ, KBAT, KMOD, KDUK, KATP. T BONE BURNETT "The Talking Animals" (Columbia) 22/0 (25/3)

WXRT, WHFS, Medium 10; WLLZ, KBCO, KRXQ, CHEZ, KPEZ, WZEW, KATT, WFNX, WXXP, WWWV

UNOERWORLO "Underneath The Radar" (Sire/WB) 20/2 (18/0) Adds: WFNX, WZXL. Heavy 4 including KROQ, WPLR. CFNY. Medium 12 including WXRT, KBCO. 91X, WHFS, WDHA, WTPA, WHCN, WEZX, KPOI, WXXP.

MSG "Perfect Timing" (Capitol) 19/4 (16/4) Adds: KLAQ, KBAT, KATT, KRZQ. Heavy 2: KJJQ, KNAC. Medium 11 including KISS, KBPI, KUPD, WEZX, KMOD, KFMG, KILO, KRQU.

LOS LOBOS "By The Light Of The Moon" (Slash/WB) 16/2 (14/5) Adds: WBCN, WBLM. Heavy 2 including WHEB. Medium 10 including KISS, KBCO, KFOG, WHCN, WKQQ, WGIR, WWWV, KSQY, KTYD.

LA. GUNS "LA. Guns" (PolyGram) 15/2 (15/1) Adds: WHCN. KWLN. Heavy 2: KJJO. KNAC. Medium 8 including KISS, WYNF, WLLZ, KUPD, KRXQ, KRQU, KRZQ.

March 18, 1988 RaR # 79



PLAYLISTS - An artist's name is CHOM/Montreal listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been added.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbi-

tron's MSA population figures. Parallel One: 1,000,000 +.

Parallel Two: 200,000 -1.000.000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallet

EAST					
PARTICIPAL PARTY		(
	WBCN/Boston				
	(617) 266-1111				
	PD: OEDIPUS MD: CARTER ALAN				
PARALLEL	ADI CARIER ALAR				
	1 AEROSMITH				
ONE	2 SINEAD O'CONNOR 3 AC/DC	i I			
	A BRYAN PERRY				
	5 JOHN COUGAR MEL 6 GEORGE HARRISON				
WPHD/Buffelo	7 BRUCE SPRINGSTEEN				
(716) 885-1400	9 JOHN BRANNEN				
PD: JOHN HAGER MD: BOB RICHARDS	10 ALARM 11 GODFATHERS				
	12 INXS				
Heavy Great White	13 DEF LEPPARD 14 KINGDOM COME	· '			
JOHN COUGAR MEL HENRY LEE SUMMER DAVID LEE ROTH	15 R.E.M. 16 ICEHOUSE				
DAVID LEE ROTH	17 SHE'S HAVING A BAB				
KINGDOM COME	18 BODEANS 19 MIDNIGHT OIL				
BRUCE SPRING STREN	20 DAVID LEE ROTH 21 JOE SATRIANI				
WHITE LION	22 TERENCE TRENT D'AR				
ROBERT PLANT	23 JERRY HARRISON 24 MIKE OLDFIELD				
JOHN BRANNEN	25 UNDERWORLD 26 TALKING HEADS 27 GEORGE THOROGOOD				
JOHN BRANNEN JERRY HARRISON DANNY WILDE	27 GEORGE THOROGOOD				
ALARM FOREIGNER	28 3 29 TONIO K.	a			
Medium	30 RAINMAKERS a31 LOS LOBOS	a :			
DEF LEPPARD	32 T BONE BURNETT				
MIDNIGHT OTL	33 BIG PIG 834 LOVE & ROCKETS 35 ROBYN HITCHCOCK AN 36 RADIATORS				
NOISEWORKS GEORGE THOROGOOD	35 ROBYN HITCHCOCK AN 36 RADIATORS	۷			
& PAUL CARRACK GODPATHERS	37 BALAAM & THE ANGEL	(
a STING Light	a 38 ECHO & THE BUNNYME 39 CONNELLS	P			
a DEACON BLUE a LYNYRD SKYNYRD	39 CONNELLS 40 TREAT HER RIGHT 41 LITA FORD	т			
& LINIRD SKINYRD	42 SO	J			
WDRE/Long Island	43 CHURCH a44 10,000 MANIACS	S			
(516) 832-9400	45 MIGHTY LEMON DROPS 46 FOOLS	G			
PDI DENIS MCNAMARA	A7 PAT MCLAIKHLIN	F			
Heavy Afrika bambaataa	48 LIVE FOR IRELAND 49 WILD SEEDS 50 WILL & THE KILL	1			
BIG PIG CRAZY HOUSE	50 WILL & THE KILL A MORRISSEY				
CRAZY HOUSE	a JONI MITCHELL	3			
CURE(L) SHE'S HAVING A BAB FRASURE	a SMITHEREENS				
GODFATHERS	A HENRY LEE SUMMER	E			
ROBYN HITCHCOCK AN(M) MIDNIGHT OIL(M)	WIYY/Baltimore	1 5			
MIDNIGHT OIL(M) MARTINI RANCH MIGHTY LEMON DROPS	(301)889-0098				
MISSION UK	STA MGR: CHUCK DUCOTY MD: CHRIS EMRY				
MORRISSEY MOTORCYLE BOY	MD: CHRIS EMRY				
SINEAD O'CONNOR(M)	Bea⊽y				
SINEAD O'CONNOR(M) PUBLIC IMAGE LIMIT POP WILL EAT ITSEL	AEROSMITH MICHAEL BOLTON				
POP WILL EAT ITSEL PRIMITIVES TALKING HEADS	JOHN COUGAR MEL GREAT WHITE				
WOODENTOPS	INXS KINGDOM COME	1			
Modium BALAAM & THE ANGEL PATO BANTON	STING	3			
PATO BANTON BLACK	GEORGE THOROGOOD(M) ROBERT PLANT(M)				
CHRISTIANS	Medium				
CHURCH TERENCE TRENT D'AR DEPECHE MODE	BODEANS a BRIGHT LIGHTS, BIG				
PALL	a FOREIGNER GEORGE HARRISON	1			
BRYAN PERRY FLESH FOR LULU	JERRY HARRISON				
ICEHOUSE	MIDNIGHT OIL				
INXS Johnny Hates Jazz	ROBBIE ROBERTSON JOE SATRIANI				
MEN WITHOUT HATS	HENRY LEE SUMMER TALKING HEADS				
R.E.M.	a ALARM				
HIDING OUT SISTERS OF MERCY	3 DAVID LEE ROTH				
SO	DAVID LEE ROTH BRUCE SPRINGSTEEN				

3 DAVID LEE ROTH BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN AC/DC GODFATHERS

SO STRANGE ADVANCE STRANGLERS 10,000 MANIACS

S F	CHOM/Montreal (514)935-2425	WHJY/I (401)43
s	PD: IAN MACLEAN MD: BENOIT DUFRESNE	PD: RON APD: GL
),)	HEAVY BRUCE SPRINGSTEEN STING	Heavy FOREIGN ROBERT DAVID L
e i-	EURYTHMICS TERENCE TRENT D'AR CLANNAD	DAVID L AEROSMI YES
<i>.</i>	OMD ALARM ROBERT PLANT (M)	INXS HENRY L KINGDOM BRUCE S
e 1-	ICEHOUSE SWEET LIES BRYAN FERRY	JOHN CO
1-	TALKING HEADS a JOHN COUGAR MEL a JOHNNY HATES JAZZ a BRIGHT LIGHTS, BIG	ICEHOUS WHITE I TALKING
s	Medium MEN WITHOUT HATS	GEORGE STING 3
e s	MODERN MAN INXS AEROSMITH	AC/DC(I a LYNYRD Međiu DEF LEI
5 5,	MIDNIGHT OIL STRANGE ADVANCE VAN MORRISON	DEF LEI DANNY V PAUL CA JOHN BA
n	PLEASURE TOYS CHURCH JOE COCKER MARC JORDAN	JOHN BI ALARM WILL & TREAT I
	SO BLACK	SWEET I NOISEWO CHURCH
d	PAVORITE NATION GREENWAY MISSION UK SINEAD O'CONNOR ROBBLE ROBERTSON BUNDOCK MYLES GOODWYN	a BALAAM
-	ROBBIE ROBERTSON BUNDOCK MYLES GOODWYN	a JOE SA a BRIGHT a SMITHE
it	MICHEL LEMIEUX	Light a GREAT C a DEACON
-		DC101/ ton DC
-	WMMR/Philadelphia (215)561-0933	(202)82
э	OM: TED UTZ MD: ERIN RILEY Heavy	VP/PRG: OD/MD:
a	YES BRUCE SPRINGSTEEN ROBERT PLANT GEORGE HARRISON	Heavy AEROSMI ROBERT MICHAEL
,	GEORGE HARRISON INXS DAVID LEE ROTH	INXS
•	AEROSMITH STING DEF LEPPARD	JOHN CO STING STEVE W YES
ł	FOREIGNER GEORGE THOROGOOD MICHAEL BOLTON	PINK FL GEORGE KINKS
-	Medium JOE SATRIANI a TALKING HEADS KINGDOM COME	GEORGE HEART ELTON J
		KINGDOM RICHARD TALKING
	GLEN BURTNICK KINKS HENRY LEE SUMMER JERRY HARRISON 3	Mediu WHITE L LITA FO
	DANNY WILDE ALARM MIKE OLDFIELD	ALARM MIDNIGH 3
	MIKE OLDFIELD 4 JONI MITCHELL AC/DC MIDNIGHT OIL 8 LYNYRD SKYNYRD 8 BRIGHT LIGHTS, BIG D TITEBERG	HENRY L CHURCH a SMITHER a LYNYRD
•	a LYNYRD SKYNYRD a BRIGHT LIGHTS, BIG a SMITHEREENS	WDVE/F
•	a SMITHEREENS Light a WILL & THE KILL a DEACON BLUE	(412)937 PD: GENT MD: ANT
		MD: ANTI BORVY DAVID LI
	Q107/Toronto	DAVID LI ROBERT FOREIGN
	(416)967-3445 APD/MD: ANDY FROST	HENRY L DANNY W GEORGE
	Heavy JOHN COUGAR MEL	BRUCE S KINGDOM GEORGE
	JOHN COUGAR MEL INXS(M) DAVID LEE ROTH(M) STING(M) GEORGE THOROGOOD ROBERT PLANT(M)	WHITE L
	ALARM	Hediu DEF LEP JOHN CO CELLARF
	PAUL CARRACK	CELLARF BILLY P PROPHET INXS
EN	BLUE RODEO BLVD.(L) STRANGE ADVANCE(L)	JERRY H AC/DC WILL &
	MYLES GOODWYN JONI MITCHELL BASIC ENGLISH	MIDNIGH ICEHOUS BODEANS
	GREENWAY Medium BRUCE SPRINGSTEEN JOHN COUGAR MELLEN	a TALKING a BALAAM a LYNYRD
BAB	DANNY WILDE FOREIGNER	a BRIGHT a SMITHER a G-FORCE
	KINGDOM COME DEF LEPPARD 3	,
'AR	MIDNIGHT OIL AC/DC JERRY HARRISON	
D	JOHN BRANNEN MIKE OLDFIELD TALKING MEADS SWEET LIES	
	a ICEHOUSE Light a SIMON CHASE	
		PARA TW/C
AN GEL YME	WNEW-FM/New York (212)986-7000	
100	PD: MARK CHERNOFF (FROZEN) Heavy INXS(M)	
	JOHN COUGAR MEL STING GRATEFUL DEAD(M)	WPLR/N (203)287
OPS	GEORGE HARRISON MIKE OLDFIELD ROBBIE ROBERTSON TALKING HEADS DAVID LEE ROTH(M)	PD: JOHN MD: CHRI
- D	TALKING HEADS DAVID LEE ROTH(M) GEORGE THOROGOOD ROBERT PLANT(M)	Heavy ROBERT P
	YES AC/DC	MIDNIGHT BRUCE SP RICK SPR R.E.M.
	BODEANS BRYAN FERRY JERRY HARRISON SWEET LIES	HENRY LE ALARM GEORGE H
	BRUCE SPRINGSTEEN	AEROSMIT DAVID LE JOHNNY H
OTY	JOHN BRANNEN FLESH FOR LULU Medium CHURCH	GEORGE 7 TALKING PAUL CAF
	JOHNNY B. GOOD KINGDOM COME	CHURCH DEL-LORD JERRY HA SWEET LI
	JONI MITCHELL	RADIATOR LITA FOR
)	HENRY LEE SUMMER JAMES TAYLOR 10.000 MANIACS	MICHAEL INXS TONIO K.
	3 BRUCE SPRINGSTEEN WHITE LION	UNDERWOR a BRIGHT I KINGDOM JONI MIT
	ALARM BALAAM & THE ANGEL PAUL CARRACK GODFATHERS	a FOREIGNI STING a JOE COCH
	ROBYN HITCHCOCK AN	a TOTO AC/DC WHITE LI
	MIDNIGHT OIL SINEAD O'CONNOR PINK FLOYD PROPHET	10,000 Medius A GREAT WI
	SO RICK SPRINGFIELD STRANGLERS	a ROBYN H a BEARS a JOE SAT
	UNDERWORLD DANNY WILDE WILL & THE KILL	a SMITHER a SINEAD a LOVE &
		_

	1 Terlin	
WHJY/Providence (401)438-6110 PD: RON ST. PIERRE APD: GLENN STEWART	WPYX/Albany (518)785-9061 OM1 ED LEVINE	WTPA/Harrisburg (717)697-1141 PD: JEFF KAUPPMAN
Heavy POREIGNER ROBERT PLAAT DAVID LEE ROTH AEROSMITH YES INNS HENRY LEE SUMMER KINGCOM COME BRUCE SPRINGSTEEN	APD: JOHN COOPER Beavy JOHN COUGAR MEL TOTO(M) INXS ICEHOUSE HENRY LEE SUMMER GEORGE THOROGOOD DAVID LEE ROTH TALKING HEADS a FOREIGNER	PD: JEFF KAUPFAAN ASST PD: CHRIS JAMES Heavy AEROSMITH GREAT WHITE HICK SPHINGFIELD RICK SPHINGFIELD RICK SPHINGFIELD DAVID LEE ROTH J PAUL CARRACK
JOIN COUGAR MEL GEORGE HARRISON ICEHOUSE WHITE LION TALKING HEADS GEORGE HYOROGOOD STING AC/DC(L) AC/DC(L) Medium DEF LEPPARD DANNY WILDE	WHITE LION ROBERT PLANT KINGDOM COME GEORGE MARRISON AEROSMITH Medium JAMES TANUAR BAJUCARRACK A YES BRIGHT LIGHTS, BIG	FOREIGNER GEORGE HARRISON JERRY HARRISON JCRHOUSE KINGDOM COME JOHI MITCHELL ROBERT FLANT BRUCE SPRINGSTEEN STING CHURH HANNY MILDE YES
DANNY WILDE PAUL CARRACK JOHN BRANNEN ALARM WILL & THE KILL TREAT HER RIGHT SWEET LIES NOISEMORKS CHURCH	WZZO/Allentown (215)894-0511 PD: RICK STRAUSS MD: TOOD HEPT Beavy AEROSMITH	INXS DEF LEPPARD a JOE COCKER a FLEETWOOD MAC Medium a AC/DC a SINEAD C'CONNOR
MIDNIGHT OIL a BALANM & THE ANGEL a JOE SATRIANI a BRIGHT LIGHTS, BIG a SMITHERENS Light a GREAT WHITE b DEACON BLUE DC101/Washing-	ROBERT PLANT INXS DAVID LEE ROTH GEORGE HARRISON HENRY LEE SUMMER JONN COUGAR MEL GEORGE THOROGOOD JERRY HARRISON BRUCE SPRINGSTEEN KINGDOM COME WHITE LION	a BOBYN HITCHCOCK AN SMITHREENS a TREAT HER RIGHT Light DEACON BLUE WHCN/Hartford (203)247-1060 PD: BOB BITTENS HD: KIM ALEXANDER
DCTUTIWASHIG- ton DC (202)828-9932 VP/PKG: DAVE BROWN OD/MD: CUHT GARY HEARY AEROSHITH ROBERT PLANT(H) MICHAEL BOLTON INKS BRUCE SPRINGSTEEN	JONI MITCHELL 3 POREIGNER GUNS N' ROSES DEP LEPPARD Med dus a ROBBLE ROBERTSON a GOPATHERS a LYNYRD SKYNYRD a SMITHEREENS a DEACON BLUE a BRIGHT LIGHTS, BIG	Heavy ALARM JERRY HARRISON KINGDOM COM K NOBBIE ROBERTSON DAVID LEE ROTH STING HENRY LEE SUMMER HARROSITH ADROSITED INCTTEN
JOHN COUGAR MEL STING STEVE WINWOOD YES PINK PLOYD(M) GEORGE HARRISON(M) KINKS GEORGE THOROGOD(M) HEART ELTON JOHN KINGDOM COME	Light a BALAM & THE ANGEL a CHURCH WHFS/Annapolis (301)263-1430 PD: DAVID EINSTEIN MD: BOB SHOWACRE Beary MIDNIENE OLI	PAUL CARRACK 4 LYNYR D SKYNYRD TALKING HEADS 8 RADIATORS 8 SMITHEREENS GODRATHERS GEORGE THOROGOOD 3 GEORGE HARRISON BODEANS MIDNIGHT OIL
RICHARD MARX TALKING HEADS Medium White Lion Lita Ford ALARM MIDNIGHT OIL 3 HENRY LEE SUMMER CHURCH a SHITHEREENS a LYNYRD SKYNYRD	MIDNIGHT OLL SIMED O'CONMYR JERRY HARRISON ROBYN HATCHCOCK AN GODFATHERS THALKING HEADS CHURCH POGUES BURNETT THIS HAVING A BAB Medius HAVING A BAB Light C CHNISTY MOORE	INXS JOHN BRANNEN LITA FORD AC/DC Medium a WHITE LION a NOVENTURES BRIGHT LIOHTS, BIG a BRIGHT LIGHTS, BIG a LA, GUNS Light a BRACON BLUE a BALAMA 6 THE ANGEL
WDVE/Pittsburgh (412)937-1441 PD: GENE ROMANO MD: ANTHONY ALFONSI	a SMITHEREENS a HOUSE OF SCHOCK A JOHNNY HATES JAZZ A MISSION UK A KINSEY REPORT A DEACON BLUE	WCCC/Hartford (203)233-4426
THEY DAVID LEE ROTH(H) ROBERT PLANT(H) J POREIGNER(H) J BUNGED BUNGED BUNGED BUNGED COME(H) DANNY WILDE GEORGE THORGETEN BUNGED COME(H) DANNY MILDE GEORGE HARRISON ACROSTICH MEGINE DEF LEPPARD JOIN COUGAR MEL CELLAPUL OF NOISE CELLAPUL OF NOISE CELLAPUL OF NOISE CELLAPUL OF NOISE USEN HARRISON AC/OC WILL & THE KILL HIDMIGHT FOIL ICENOUSE SODEANS TALFING HEADS BUNDY BUNGENS DANNY BUNGENS	WKLC/Charleston- Huntington (304)722-3308 VV/PROC, BRIAM KRYSZ APD: DUARE DOBERTY BRAYY DAVID LEE MOTHIN REENDAITH RICK SPRINGFIELD KINGDOM COME TOTO INKS DEF LEPPARD GEORGE HARRISEN AC/DC I BORT BIGHT LIGHTS. BIG STORT SKYNYRD B DIGHT LIGHTS. BIG DORENDER DAN REED NETWORK JAMES TAYLOR LIGHT LIGHT GRAT WHITE	ROBERT PLANT (M) JOHN COUGAR MEL. AEROSHITH DAVID LEE ROTH(H) LIEUHOUSE RINDOM COME BROTH MEROSHITH DAVID LEE ROTH(H) MEROSHICH MEROSHICH RIND COLL MILLE ROTH REAL REAL REAL REAL REAL REAL REAL REAL
a G-FORCE	WDHA/Dover (201)328-1055 VP/GM: BOB LINDER OM: MIKE BOYLE Heavy	WHEB-FM/Portsmout (603)436-7300 PD: CHRIS GARRETT MD: SCOTT LAUDANI Heavy
PARALLEL TWO	Heavy ROBERT PLANT(4) AFROSHITH JORN COUGAR MEL DAVID LEE ROTH(H) INNS(H) J HENRY LEE SUMMER(H) KINGDM COMMER(H) KINGDM COMMER(H) GEORGE THOROGOOD ICENDUSE MIKE COLPTELD DANYY WILDE GEORGE HARRISON PROPHET ROBELE ROBERTSON(H)	AFROSHITH POREIGNESS DAVID LEE ROTH(H) HENRY LEE SUMMER GREAT WHITE ROBERT PULAT(H) WHITE LION JOHN COUGAR MEL AC/DC JOHN SUGAR MEL JOHN SUGAR MEL JOHN SUGAR MEL JOHN SUGAR MEL DERY MARRISON KINGOOM COME BRYAN FERRY LOS LOBOS ALARM
WPLR/New Haven (203)287-9070 PDI JOINI GRIFFIN PDI CHRISTINA Heavy ROBERT PLANT MIDNIGHT OIL BRUCE SPRINGSTEEN RICK SPRINGFIELD R.E.M. HENRY LEE SUMMER	BRUCE SPRINGSTEEN Lita FOR DEF LEPPARD Meddium SMITHEREENS a STING Light A LOVE & RCKETS a DAVENTURES a DEACON BLUE a BRIGHT LIGHTS, BIG	BRUCE SPRINGSTEEN GEORGE THORGCOOL(H) DEF LEPPARD Medius 8 LYYRD SKYNYRD 8 BRIGHT LIGHTS, BIG Light 5 MITHEREENS 8 JOE COCKER 8 ARDIATORS 8 JOH HITCHELL 8 ROHYN HITCHECL 8 DOKYN HITCHECL 8 DENCYN BLUE 9 DENCYN BLUE
ALARM GEORGE HARRISON AEROSMITH DAVID LEE ROTH JOHNRY HATES JAZZ GEORGE THOROGOOD TALKING MEADS PAUL CARRACK CHURCH	CHEZ/Ottawa (613)563-1919 PD: STEVE COLWILL MD: GREG TORRINGTON Heavy ROBBERT PLANT ROBBIE ROBERTSON	WPDH/Poughkeepsie (914)471-1500 PD: JEFF LEPT MD: PAM BROOKS Heavy
LUEL-LIARDS DERRY HARTISON SWEET LIES FADIATODS LITA PORD MICHAEL BOLTON INXS TONIO K. UNDERWORLD BRIGHT LIGHTS, BIG KINGCOM COME JOHI MITCHELL POREIGNER OT JOHI AUTOREL JOHI COCKER YOTO OCC	MIDNIGHT OIL ICENOUSE INXS STING STING SHE SHAVING A BAB WILLY DEVILLE EURYTHMICS GEORGE WARRISON FOREIGHER DAVID WILCOX SINEAD O'CONMOR DAVID LEE ACTHEN DAVID LEE ACTHEN DAVID LEE ACTHEN	DAVID LEE ROTH GEORE HARRISON HEART INNS JOHN COUGAR MEL MICHAEL BOITON BRUCE SPRINGSTEEN STEVE HINGOD RICHARD MAXX ARENGSHITH'IT CEDEGE THOROGOOD YES J TALKING HEADS STING & POREIGNER
AC/DC WHITE LION ND DOD MANIACS GREAT WHITE ROBYN HITCHCOCK AN BEARS JOE SATRIANI SKITHERENS SITHERENS SINEAD O'CONNOR LOVE & ROCKETS	JONI MITCHELL BLUE RODEO RY CODDER Medium a GEORGE THORGOOD a BRIGHT LIGHTS. BIG a NEO A 4 A MICHEL LEMISUX a AICHEL LEMISUX a AEROSHITH a HORRISSEY	a BRIGHT LIGHTS, BIG B FLEETWOOD HAC ELTON JOHN Medium a PAUL CARACK Light JAMES TALOR a LANES TALOR a CHIRCH A CHIRCH A CHIRCH A CHIRCH

WBRU/Providence WAQX/Syracuse (315)472-0200 (401)272-9550 PD: KURT HIRSCH MD: ALISON STEWART PD: SIMON JEFFRIES MD: LORRAINE RAPP Hery ALISON STEWART Hery John Cougar HEL Genore Harlson Jethen Tull Bryam Ferry Sting(L) Genore Thoragood(L) Talking HeaDs(H) Bruce SpringsTeen Robert PLANT(H)(L) INXS(L) Medius Bright Lights, Big(L) Deacon BLUE ShiThEmeEns WCMF/Rochester (716)262-4330 PD: STAN MAIN APD/MD: DAVE KANE APD/MD: DAVE KANE HEARY YES LEE SUMMER MITTERNAKE MITTERNAKE MITTERNAKE PROPHET RUSH DAVID LEE ROTH FOREIGNER Medium BRIGHT LIGHTS, BIG(L) Light a BRIGHT LIGHT Light a DIRTY LOOKS a SMITHEREENS CFNY/Toronto (416)453-7452 PD: DON BERNS AND: IVAR HAWILTOW Heavy SHE'S HAVING A BAB STRANCE ADVANCE HIDNIGHT OLS TALSING HENEBN ROBYN HITCHCOCK AN INACES IN VOCUE BIG PIG PETER HIMMELMAN HIGHTY LENON DROPS SISTERS OF MERCY CANNAD OFFERA SPROUT PETER HIMMELMAN HIGHTY LENON DROPS SISTERS OF MERCY CANNAD OFFERA SPROUT PETER HOOE ANNA DOWINO KINKS MISSION UK NEW ORDER HOLDER BUJO. A LOVE & ROCKETS WAQY/Springfield, MA (413)525-4141 PD: BRIAN HALE APD: JOE MARINO Heavy GEORGE THOROGOOD JOHN COUGAR MEL HENK LEE SUMMER DORIGHER COTH GEORGE HARRISON GOBRET PLANT GOBRET PLANT ICIARD MARX AEROSMITH ALARM KINGDOM COME(M) KINGDOM COME(M) MIKE OLDFIELD MIKE OLDFIELD 3 YES BRUCE SPRINGTEEN DRULC SPRING DRULL CARRACK BRIGHT LIGHTS. BIG BRIGHT LIGHTS. BIG BRYNR B. GOOD TALING MEADS TALING MEADS WHITE LION BRYAN FERRY WOUR/Utica (315)797-0803 PD: PETER HIRSCH MD: TOM STARR WHTF/York (717)266-6606 PD: MIKE ONDAY PD: MIKE ONDAYKO Reavy MICHAEL BOLTON PAUL CARRACK(M) GEORGE HARRISON INXS EITM COUGAR MELL COMBET PLANT BRUCE SPRINGSTEEN STIEVE WINYOOD KINGOOM COME BRICHT LIGHTS. BIG BRICHT LIGHTS. BIG BRICHT LIGHTS. BIG BRICHT LIGHTS. BIG BRICHT LIGHTS. SMITHERENS LIGHT DRCON BLUE ROENN HITCHCOCK AN

PDT RAY CRAHAM REATY ROBERT PLANT MIKE OLDFIELD JOHN COUGAR MEL ARROSHITH ICENOUSE INXS Heavy AEROSHITH ROBERT PLANT(M) DAVID LEE ROTH JOHN COUGAP MEL CEDROE HARRISON HENRY LEE SUMMER WHITE LION JERRY HARRISON JOHN BRANNEN GEORGE THOROGOOD RUSH RUSH MIKE OLDFIELD FOREIGNER DANNY WILDE S BRUCE SPRINGSTEEN WHITESNAKE a WHITESNAKE a ROBBLE ROBERTSON KINGCOM COME Medium a STING a MR. HISTER a JOHNNY B. GOOD Light WGIR-FM/Mancheste (603)625-6915 WEZX/Scranton PD: JON ERDAHL MD: KAREN ANDERSON (717)961-1842 Heavy AEROSMITH JOHN COUGAR MEL ROBERT PLANT DANNY WILDE 3 PD: DAVE LONDON MD: JACK MEYERS ND: JACK NEYFES Heavy LCEMAUSE AEROSHITH JOHN COUGAR MEL KINGDOM COUGAR MEL KINGDOM COUGAR MEL RINGCH FLANT(M) BRUCE SPRINGTEEN RICK SPRINGTEEN HENRY LER SUMMER LEF LEPARD OEF LEPARD OEF LEPARD DEACON BLUE INXS INXIGHT LIGHTS, BIG LIVNYED SKYNYRD SMITHEREENS SAC/OC GEORGE THOROGOOD ROBERT FLANT DANRY WILDE JOIN BRANNEN JOEN COCKER LYNYRD SKYNYRD DEF LEPPARD FOREIGNER HEART ISMODOM COME BRIGHT LIGHTS, BIG MIKE GLOPFILD DAVID LEE ROTH JOE SATRIANI BRUCE SPRINGSTEEN JOERNY HARRISON HEMRY LEE BUNNER WIES LOON MEGIUM SHITNEREENS FLEETWOOD MAC MILL CARRACK PILN FLOYD MGGIUM SHITNEREENS FLEETWOOD MAC WILL CARRACK PLANT HILLESNARE SHITNEREENS FLEETWOOD MAC MILL CARRACK PLANT HILLESNARE SHITNEREENS FLEETWOOD MAC DEACON BLUE WXXXP/PIHISburgh WKFM/Syracuse (315)487-1500 PD: BRIAN ILLES HEAVY AEROSMITH JOHN COUGAR MEL HENRY LEE SUMMER JERRY HARRISON DAVID LEE ROTH POREIGNER JOHN BRANNEN ALARM RICK SPRINGFIELD RINGDOM COME GEORGE HARRISON YES WXXP/Pittsburgh (412)821-6140 THE SPECTORY THE BEADY HEAVY BALAM & THE ANGEL BIG PIC CURE CURE CURE CURE CURE CURE CURE CURE CODE C MD: DEB BRADY RINGDOW CORE GEORGE HARRISON YES GREAT WHITE BRUCE SPRINGTEEN BRUCE SPRINGTEEN MURE OLDPIELD TALKING HEADS 6 JINXS 6 JINK HEADS 6 JINK AND HEADS 6 JEL-LORDS WAAF/Worcester-(617)752-5611 PD: HARVE ALAN APD/MD: RICK MACKENZIE HAPYAD, RICK MACKENZJ HABAYY AEROBAYTHIN) JOBET ELANT(N) JOBET ELANT(N) JOBE COUGAR MEL DAVID LER NOTHIN) GEORGE MARRISON MILTE LION MILTE LION MILTE SUMMER JERT HARRISON Medium HENRIGHT OIL ISMITTHEREENS BRIGHT LIGHTS, BIG Light WBLM/Portland (207)783-2065 OM: JOSE DIAZ MD: ROBIN MATHIEU ND: ROBIN MATHIE ROBERT PLANT AEROSMITH DAVID LEE ROTH INXS ICEHOUSE HENRY LEE SUMMER RICK SPRINGFIELD BYYAN FERRY JOHN COUGAR MEL AC/DC BRYAN FERRY JOHN COUGAR MEL AC/DC GREAT WHITE JERNY HARRISON K.E.M. DANY WILDE KINO DOM COME KINO DOM COME KINO DOM COME DEUCE PRING STEEN Medius BRIGHT LIGHTS, BIG BRIGHT LIGHTS, BIG SWITHEREENS GODFATHERS LOS LOBOS LIGHT PARALLEL THREE WIZN/Burlington, (802)877-6800 PD: STEVE CORMIER MD: TOM VAN SANT PDI 15 JUE CONTRACT PDI 15 JUE CONTRACTOR HEARY ROBERT FLATT(M) JOHN COUGAR MELL DANNY VILDE A ERNY HARBISON HENRY LEE SUMMER I CENOUSE R. E.M. ROBBIZ ROBERSON DOED TAGE DIVERSION DOED FACTOR DAVID LEE ROTH JAMES TAVLOR MICHAEL BOLTON TALMAN HEDDS SIGNE SIGNE SIGNE DOEC FOR DAVID LEE ROTH JAMES TAVLOR MICHAEL BOLTON TALMAN HEDDS SIGNE SIGNE SIGNE DOEC CONTRACTOR DOED FACTOR DISTINGTIONE SIGNE SIGNE SIGNE DISTINGTIONE SIGNE SI WFNX/Boston (617) 595-6200 PD: MICHAEL BRIGHT APD/MD: BRUCE MCDONAL APD/MD: BRUCE MCDON Heavy SIESAD O'CONNOR SIESAD O'CONNOR HUBCH HUB a J Light a TREAT HER RIGHT WWTR/Ocean City (301)289-4545 WZXL/Cape May, (609)522-1416 PD: STEVE MCNEE APD: BARBARA VOIGHT PD: SKIP ISLEY MD: JENNIFER GIPE MD: JENNIFER GIPE Meavy AEROSHITH ROBHID BOERTSON JERRY HAARISON BRUCE SPINGSTEEN GEDRGE HAARISON BRUCE SPINGSTEEN GEDRGE HAARISON BRUCE SPINGSTEEN APD: BARBARA VOIGHT Hasvy MICINAEL BOLTON JOHN COUGAR MEL(L) INNS ROBERT PLANT(M) DAVID LEE ROTH BRUCE SPRINGSTREEN(M) STEVE MINWOOD STEVE MINWOOD STEVE MINWOOD GEORGE HARRISON(M) RICHARD MARX Medium B BRIGHT LIGHTS, BIG(L) B VLEETWOO MAC B VLEETWOO MAC B VLEETWOO MAC B VLEETWOO MAC a UNDERWORLD a CHURCH a LYNYRD SKYNYRD a SMITHEREENS Continued on next page

WRKI/Danbury (203)775-1212 PD: RAY GRAHAM



80 = RaR March 18, 1988

REGIONAL AOR ACTIVITY

S. Control <th>·</th> <th></th>	·										
Control Statum and and any and any	SOUTH	KLBJ-FM/Austin	WINZ-EM/K nov.		WZEW/Mobile	KEMX/Lubbock	KATP/Amarilio	KSHF/St Louis	K.UO/Minneapolis		W XI P/Devenoort
					(205)432-0102		(806)374-1637				
	(Continuea)	OM I CLARK RYAN	(615)525-6000	OM: NAT LAMP		PD: WES NESSMAN	INT PD: TIM BUTLER INT MD: JIM KELLY		PD: SCOTT KLOHN		PD: GUY PERRY
							Beavy			PARALLEL	
	WYNF/Tampa	AEROSMITH		ROBERT PLANT	HENRY LEE SUMMER STING(L)	ICEHOUSE	AEROSMITH	ROBERT PLANT	LITA FORD(M)		KINGDOM COME(L)
International International <t< td=""><td></td><td>ICEHOUSE</td><td>ROBERT PLANT(M)</td><td>AEROSMITH</td><td></td><td>ROBERT PLANT(M)</td><td>DAVID LEE ROTH</td><td>GREAT WHITE</td><td>ROXANNE</td><td>100</td><td>DEF LEPPARD(M)</td></t<>		ICEHOUSE	ROBERT PLANT(M)	AEROSMITH		ROBERT PLANT(M)	DAVID LEE ROTH	GREAT WHITE	ROXANNE	100	DEF LEPPARD(M)
Mathematical StructureMathematical StructureMathematical StructureMathematical StructureMathematical StructureMathematical StructureMathematical StructureMathematical StructureMathematical StructureMathematical 	PD: CAREY CURELOP APD: CHARLIE LOGAN	ROBERT PLANT	KINGDOM COME	GREAT WHITE	AEROSHITH	JOHN COUGAR MEL	HENRY LEE SUMMER	AEBOSMITH	FDREIGNER		INXS
		HENRY LEE SUMMER	GEORGE HARRISON	ICEHOUSE	INXS(L)	GEORGE HARRISON	ICZHOUSE	MIKE OLDFIELD	BLACK SABBATH(M)	WONE-FM/Akron	WHITE LION
Normal Normal Normal Normal 	AEROSMITH	YES			FOREIGNER	DAVID LEE ROTH(M)	GEORGE HARRISON	DANNY WILDE	MSG		GREAT WHITE
Normal Normal	FOREIGNER(M)	CHURCH	MIKE OLDFIELD JERRY HARRISON	HENRY LEE SUMMER	Hedium	INXS	DANNY WILDE	JOHN BRANNEN		PD: BRIAN TAYLOR APD: MICHAEL MICHELLI	Nedium
	ROBERT PLANT	GREAT WHITE	SO	DEP LEPPARD	Light	WHI TESNAK E	ALARM	JDE COCKER	ACE FREHLEY JOHN BRANNEN	Beavy	a FOREIGNER
	WHI TESNAKE	KINGDOM COME(M)	PROPHET	Nedium	a JOE LEWIS WALKER	GREAT WHITE	DEF LEPPARD		JOHENNY B. GOOD(M) DEF LEPPARD	ROBERT PLANT (M)	a JOHENNY B. GOOD
	BRUCE SPRINGSTEEN	BRUCE SPRINGSTEEN	3	a PAUL CARRACK	a SMITHEREENS		YES	3 JAMES TAYLOR	AC/DC(M)	JOHN COUGAR MEL	
Address Address Address Address Address Address Address Address Address Address Address Address Address Address Address Address 	INXS	STING WILD SEEDS	MIDNIGHT OIL	a LYNYRD SKYNYRD	WDiZ/Orlando	a BRIGHT LIGHTS, BIG	LITA FORD	FOREIGNER a BRIGHT LIGHTS, BIG	L.A. GUNS(M) Medium		
	ICEHOUSE	WILL & THE KILL	POREIGNER	a MSG		Nedium	A TALKING HEADS		TED NUGENT	JERRY HARRISON	
 A. S. A. S.	Medium		ALARM	a JONI MITCHELL			A LYNYRD SKYNYRD		DANNY WILDE	GEORGE HARRISON	
	GEORGE THOROGOOD	Light a LYNYRD SKYNYRD	LITA FORD		ROBERT PLANT (M)		A DEACON BLUE		LEATHERWOLP	DANNY WILDE	Beavy
	WHITE LION	a SMITHEREENS	Medium		DAVID LEE ROTH(M)			INXS	MIDNIGHT OIL	GEORGE THOROGOOD (M)	JOHN COUGAR NEL
 A. S. S.	LITA FORD		a BRIGHT LIGHTS, BIG	PD: PETER DELLORO	HENRY LEE SUMMER		KTAL/Shreveport	a JOHNNY HATES JAZZ a DEACON BLUE	HENRY LEE SUMMER	TALKING HEADS	HENRY LEE SUMMER
			a LYNYRD SKYNYRD		POREIGNER(M)		(318)425-2422	KINGDOM COME	YES POBLE POBLETSON	PAUL CARRACK	INKS
	GREAT WHITE		a DEACON BLUE	AEROSMITH	ICEHOUSE	MD: BRIAN JORDAN		AC/DC	GEORGE HARRISON	a SMITHEREENS	Hedium
	L.A. GUNS	Heavy ROBERT PLANT(H)	a SMITHEREENS a STING	JERRY HARRISON	A LYNYRD SKYNYRD	Beavy AEROSMITH		JOE SATRIANI WHITE LION	SAVATAGE	a MIDNIGHT OIL	A BRIGHT LIGHTS, BIC
	TOBIO K.	AEROSMITH		JOHN COUGAR MEL	a SMITHEREENS	JOHN COUGAR MEL	ROBERT PLANT(M)	a LYNYRD SKYNYRD	FASTER PUSSYCAT		A JOHNNY HATES JAZZ
	JOHNNY B. GOOD DOKKEN	KINGDOM COME		ROBERT PLANT DAVID LEE ROTH	a TALKING HEADS a BRIGHT LIGHTS, BIG	BRUCE SPRINGSTEEN	AC/DC	WEBOlladiagapolis	WHITE LION		KQDS/Duluth
	RUSH	JERRY HARRISON		BRUCE SPRINGSTEEN	Light	3	GUNS N' ROSES(M)		CHURCH		1
	WILL & THE KILL	DAVID LEE RDTH(L)		JOHN BRANNEN	a BALAAM & THE ANGEL	GEORGE HARRISON	DEF LEPPARD	PD: MARTY BENDER	ZODIAC MINDWARP &	PD: GARRETT HART	
	a BRIGHT LIGHTS, BIG	DANNY WILDE		GEORGE HARRISON	WEGR/Memphis	ICEHOUSE	WHITE LION	MD: JAY BAKER	GEORGE THOROGOOD		
	A LYNYRD SKYNYRD	3 GEORGE HARRISON	ICEHOUSE	INXS		DAVID LEE ROTH	DOKKEN	Heavy AEROSMITH	DWEEZIL ZAPPA	ROBERT PLANT	ROBERT PLANT (M)
	a HENRY LEE SUMMER	MIDNIGHT OIL	ROBERT PLANT(M)	PROPHET ROBBLE ROBERTSON		Nedium	RICK SPRINGFIELD	a JOHNNY RATES JAZZ	JAMES HARMAN BAND	HENRY LEE SUMMER	DAVID LEE ROTH
	a U2	POREIGNER(L) Medium	JERRY HARRISON	RICK SPRINGFIELD		A DEACON BLUE	PINK PLOYD Medium	ROBERT PLANT(M)	JERRY HARRISON GREAT WHITE	ICEHOUSE	JOHN COUGAR MEL
	a JERRY HARRISON	Light a SMITHEREENS	DAVID LEE ROTH	WHITE LION	AEROSHITH	a LYNYRD SKYNYRD	a JOHNNY B. GOOD a BRIGHT LIGHTS, BIG	PROPHET DAVID LEE ROTH(M)	DIRTY LOOKS	KINGDOM COME(M)	KINGDOM COME(M)
		a BRIGHT LIGHTS, BIG a ADVENTURES	GEORGE HARRISON	YES	KINGDOH COME	A SMITHEREENS	a ICEHOUSE	HENRY LEE SUMMER(M) Medium	a ADVENTURES a WHITESNAKE	TALKING HEADS	DANNY WILDE
			3	JONI MITCHELL	JOHN COUGAR MEL			ALARM BALAAM & THE ANGEL	a FIFTH ANGEL Light	DAVID LEE ROTH	JONI MITCHELL
			Medium	HING I G M				PAUL CARRACK JERRY HARRISON	a TOTO a BLACK ROSE	GEORGE HARRISON	A SMITHEREENS
			Light		Hedium			ICEHOUSE INXS		3 GEORGE THOROGOOD	a LYNYRD SKYNYRD
	PAPALIEI		a JOHNNY HATES JAZZ		A LYNYRD SKYNYRD	MIDW	EST I	KINGDOM COME	WRIF/Detroit	MIDNIGHT OIL BRUCE SPRINGSTEEN	a RUSH
	•••••		& PAT MCLAUGHLIN		A MIDNIGHT OIL		and a second second	SO a TOTO	(313)827-9505	BRUCE SPRINGSTEEN BODEANS	WWCK/Ellet
	TW/O	AEROSHITH	KMJX/Little	GEORGE HARRISON(M)	a DEP LEPPARD			a BRIGHT LIGHTS, BIG	PD: PAT STILL	HEART Nedium	(313)744-1570
		DAVID LEE ROTH(M)	Rock	ROBERT PLANT(M)	ary it			AC/DC		a LYNYRD SKYNYRD a WHITESNAKE	PDI SEAN MCNEIL
	W74010	INXS		INXS(M)			1	GREAT WHITE	ADVENTURES	a SMITHEREENS	
		ROBERT PLANT(M)	MD: DAVID ALLEN ROSS			PARALLEL		RICK SPRINGPIELD	JOHN COUGAR MEL	a SEMI-TWANG	ICENOUSE
		WHITE LION	Heavy	3 DAVID LEE ROTH(M)		ONE	Beavy		JERRY HARRISON	a berain (10110) bro	HENRY LEE SUMMER
	ACT. PD: BOBYN	Medium	AEROSMITH ROBERT PLANT(M)	KINGDOM COME WHITE LION	DEF LEPPARD(M)	UNE	TALKING HEADS ROBERT PLANT		INXS(M)		INXS
	Heavy	a PAUL CARRACK	KINGDOM COME(L)	a LYNYRD SKYNYRD	BRUCE SPRINGSTEEN ROBERT PLANT(M)		ROBBIE ROBERTSON STING		DAVID LEE ROTH(M)		ROBERT PLANT(M)
	ROBERT PLANT(M)	a CHURCH		a BRIGHT LIGHTS, BIG	INXS	WLUP/Chicago	BRUCE SPRINGSTEEN MIDNIGHT OIL				DAVID LEE ROTH(M)
	KINGDOM COME	WRFX/Charlotte		a SMITHEREENS	STING		JERRY HARRISON			Heavy	STING
	DAVID LEE ROTH(L)				DAVID LEE ROTH(M)	ON I GREG SOLK NDI DAVE BENSON	EURYTHMICS			INXS(M)	a BRIGHT LIGHTS, BIG
	INXS(L) ICEHOUSE				GEORGE HARRISON	Heavy	SINEAD O'CONNOR			JOHN COUGAR MEL	a FOREIGNER
	BRUCE SPRINGSTEEN(L)			PD: MICHAEL HUGHES	Medium	ROBERT PLANT(M)	CONNELLS	JOHN BRANNEN	AC/DC ALARM	BRUCE SPRINGSTEEN	a ALARM
	GEORGE HARRISON(L)	BRUCE SPRINGSTEEN	a LYNYRD SKYNYRD	1	a GREAT WHITE	POREIGNER	JONI MITCHELL	JERRY HARRISON	BALAAM & THE ANGEL	DAVID LEE ROTH(M)	
	a BRIGHT LIGHTS, BIG Light	BODEANS	a BALAAM & THE ANGEL	AEROSHITH	a GEORGE THOROGOOD	JERRY HARRISON	AL DI MEOLA	GEORGE THOROGOOD	CHURCH	WHITE LION JERRY HARRISON	
		ROBERT PLANT (M)	Light	DAVID LEE ROTH	& LITA PORD	AEROSHITH	NICK LOWE	DAVID LEE ROTH WHITESNAKE	LITA FORD	JOE SATRIANI	
	KNCN/Corput	MIKE OLDFIELD	a SMITHEREENS	ROBERT PLANT(M)	WKRR/Greens-	HENRY LEE SUMMER	YES	RUSH PROPHET	GENE LOVES JEZEBEL	MIKE OLDFIELD Medium	PDI DAVE LANGE
		STING		JOHN COUGAR MEL MIKE OLDFIELD	boro	WHITE LION	LYLE LOVETT	WHITE LION a INXS	GEORGE HARRISON	. MIDWIGHT OIL	
	² (512)289-1000	Medium a LITA FORD(L)		KINGDOM COME(M)	(919)274-8042	Medium	Medium ROBYN HITCHCOCK AN	a SEMI-TWANG	LOVE & ROCKETS MIDNIGHT OIL	a LYNYRD SKYNYRD	JOHN COUGAR MEL
 A. S. S.		& CHURCH & LYNYRD SKYNYRD				GREAT WHITE	SWEET LIES	3	PROPHET	A GEORGE THOROGOOT	AEROSMITH
		a GEORGE THOROGOOD		Medium		MIDNIGHT OIL	GEORGE THOROGOOD LIVE FOR IRELAND	JOE SATRIANI			INXS
 American Strammerson, S. W. Strammerson, S. W. Strammerson, S. S. Strammerson, S. Strammerson,		Light	ON : SMOKIN' JOE KELLY	a BRIGHT LIGHTS, BIG	RDBERT PLANT(M)	JOE COCKER	WOODS	DOKKEN	RUSH		DAVID LEE ROTH
	DAVID LEE ROTH(M)	WAEY Columbia		A LYNYRD SKYNYRD	DAVID LEE ROTH(M)			BRUCE SPRINGSTEEN	SMITHEREENS		GEORGE THOROGOOD (M)
 Link and karden Lin	ICEHOUSE		AEROSMITH		HENRY LEE SUMMER(M	3 TALKING HEADS	TRIBE	GEORGE HARRISON		HENRY LEE SUMMER	DANNY WILDE
	KINGDOM COME(L)	PD: DICK BASCOM	JOHN COUGAR MEL		JOHN COUGAR MEL	MIKE OLDFIELD a BRIGHT LIGHTS, BIG		GUNS N' ROSES	GEORGE THOROGOOD (L	AEROSHITH	BRUCE SPRINGSTEEN RICK SPRINGFIELD
	3	MD: TONY CLYBURN	INXS		GEORGE HARRISON	a DEACON BLUE	CHURCH	& PINK FLOYD	WHITESNAKE	ICENOUSE	HENRY LEE SUMMER Modium
	JERRY HARRISON		STING		ROBBIE ROBERTSON	WLVQ/Columbus	PIERCE TURNER	DEF LEPPARD	ZODIAC MINDWARP 4	KINGDOM COME	& BRIGHT LIGHTS, BIG & IAN MATTHEWS
	YES	TOTO	DEF LEPPARD	GEORGE HARRISON	Light		PAUL CARRACK	Medium	a BLVD.	JOHN COUGAR MEL	
	JOHN BRANNEN	AE ROSH ITH	Medium	JOHN COUGAR MEL	a LYNYRD SKYNYRD	PD: BUZZ KNIGHT	a EIEIO	DRIVIN' N' CRYIN'	a GUADALCANAL DIARY	GREAT WHITE	a IT BITES
	DANNY WILDE	JOHN COUGAR MEL	Light	ROBERT PLANT	a DEACON BLUE		HOUSE OF FREAKS	61 EIO	a PETER HIMMELMAN	INXS	a WHITE LION
 Marcana	BRUCE SPRINGSTEEN	HENRY LEE SUMMER	a JOHNNY B. GOOD a JONI MITCHELL	STING		BRUCE SPRINGSTEEN(M)	POGUES	Light	IN IN THE OWN AN	Medium	
	Medium	a FOREIGNER	a SMITHEREENS	A BRUCE SPRINGSTEEN	PDI FRANK HALL	GEORGE THOROGOOD(M)	a DEACON BLUE			A BRIGHT LIGHTS, BIG	
 Markan Ruber Marka	a TALKING HEADS		& CHURCH	a BRIGHT LIGHTS, BIG	MD: DREW DAWSON	STING(M)	WOODENTOPS		(612)339-0000	a LITA PORD	GMI ROD PRAHIN
				Light	AEROSMITH	AEROSMITH	KINSEY REPORT	(313)855-5100	MD: JANE FREDERICKSE	. VPC	MD: JEFF ROBINSON
		. ,		-	DANNY WILDE	HENRY LEE SUMMER	SISTERS OF MERCY	PD: DOUG PODELL APD: JIN PEMBERTON	Heavy		FOREIGNER
Proc. Name Proc. N	(512)478-6900		PD: BRAD YOUNG		GEORGE HARRISON	FOREIGNER(M)	STRANGLERS		BODEANS(M)		GEORGE HARRISON DAVID LEE ROTH(L)
 Among and a second and a second		HENRY LEE SUMMER	MD: ROBERT HARDER		ICEMOUSE	ICEHOUSE	LONNIE BROOKS	DEF LEPPARD	ELIZA GILKYSON	()	DOKKEN
	Beavy	DAVID LEE ROTH(M)	ROBERT PLANT(L)	Heavy	3	GEORGE HARRISON	a DEL-LORDS	JOHN COUGAR MEL	GEORGE HARRISON(M)	MD: JOHN BEAULIEU	ROBERT PLANT (M)
Butter Landown Come Boards Control Landown Come Boards <th< td=""><td>JOHN COUGAR MEL</td><td>PINK FLOYD</td><td>AEROSMITH JOHN COUGAR MEL</td><td>GEORGE HARRISON(M) AEROSMITH</td><td>JERRY HARRISON</td><td>ROBBIE ROBERTSON</td><td>a BEARS a BALAAM & THE ANGEL</td><td>RDBERT PLANT</td><td>JERRY HARRISON(L)</td><td></td><td>ROBBIE ROBERTSON</td></th<>	JOHN COUGAR MEL	PINK FLOYD	AEROSMITH JOHN COUGAR MEL	GEORGE HARRISON(M) AEROSMITH	JERRY HARRISON	ROBBIE ROBERTSON	a BEARS a BALAAM & THE ANGEL	RDBERT PLANT	JERRY HARRISON(L)		ROBBIE ROBERTSON
	DAVID LEE ROTH AEROSMITH	VPC	DAVID LEE ROTH ICEHOUSE	BRUCE SPRINGSTEEN JOHN COUGAR MEL	Medium	TALKING HEADS	A WIRE	RUSH	JONI MITCHELL MARK PLACE	AEROSMITH	Light
Control Participant Participant Control Participant Partitipant Participant Participant<	KINSEY REPORT	MICHAEL BOLTON	JERRY HARRISON	ROBERT PLANT(M)	a TALKING HEADS	AC/DC	a BRIGHT LIGHTS, BIG	a POREIGNER	MIKE OLDFIELD(M)(L) PAUL MCCARTNEY	DAVID LEE ROTH	a CHURCH
	DYNATON ES	PROPHET	KINGDOM COME	KINGDOM COME(M)	a INXS	RICK SPRINGFIELD PAUL CARRACK		DANNY WILDE KINGDOM COME	CHRISTIANS TOTO	JERRY HARRISON	a GREAT WHITE
will be training to the first ite meets	YES WILD SEEDS	JAMES TAYLOR	DANNY WILDE	DAVID LEE ROTH(M)	a STING	MIDNIGHT OIL		JOHN BRANNEN	WAX UK Medium	ICEHOUSE	KiCT/Wichita
	WILL & THE KILL HENRY LEE SUMMER	FOREIGNER		HENRY LEE SUMMER ICENOUSE	A DEACON BLUE	A LYNYRD SKYNYRD		3	BOURGEOIS TAGG	POREIGNER	
	ROBERT PLANT NICK LOWE	RICHARD MARX	3 BRUCE SPRINGSTEEN	a POREIGNER Medium	S STATUS GRADUTES	a BRIGHT LIGHTS, BIG	KORS/Minnespolie	GLEN BURTNICK	a BRIGHT LIGHTS, BI(YES	PD: RON ERIC TAYLOR
 A contract A contract	a JOE COCKER	JETHRO TULL	FOREIGNER GEORGE THOROGOOD	A LYNYRD SKYNYRD		A WILL & THE KILL		a BRIGHT LIGHTS, BIG	JOHN STEWART LYLE LOVETT(L)	Hedium	1
is concords WST2-FMJAckston (0) Austral is work in solitoria is concord in the superior is	a JONI MITCHELL a 3	Medium	MIKE OLDFIELD MIDNIGHT OIL	a GUNS N' ROSES		a SMITHEREENS	PD: DAVE HAMILTON	A LYNYRD SKYNYRD	MEN WITHOUT HATS ROBBIE ROBERTSON	a TOTO	AEROSMITH
A LIVEYED BY LORSE BY LEFT AND TEADS CORRECT LARGE BY LEFT AND TEADS CORRECT LARGE BY LEFT AND TEAD CORRECT AND TEAD CORRECT BY LEFT AN	Light		ALARM Medius	A JOHNNY B. GOOD			MD: JOHN LASSMAN	GEORGE THOROGOOD	ROBERT PLANT	a BALAAM & THE ANGEL	JOHN COUGAR MEL
WRXK/FL Myers (6) 307-3095 br/ GENERATION RECOVER AND DO RECOVER AND DATA DESCRIPTION RECOVER AND RECO	a LYNYRD SKYNYRD		A SMITHEREENS		PARALLEL		R.E.M.	DOKKEN	TALKING HEADS	a JUA CULKER	ICEHOUSE
WHAX (Fit. Myers) have (it 3) 507 (3008 / P.2028) it. It. Tubes (it 000 / 2008 / P.2028) it. It. Tubes (it 000 / 2008 / P.2028) It. It. Tubes (it 000 / 2008 / P.2028) It. It. Tubes It.			a TALKING HEADS Light	ville	THREE	(816)561-9102	JAMES HARMAN BAND JOHN COUGAR MEL	ACE FREHLEY	JAZZ BUTCHER(L)		A DEF LEPPARD
(b)						PD: SCOTT JAMESON	JOE COCKER GEORGE THOROGOOD(M)	TED NUGENT	YEAR ZERO(L)		a SMITHEREENS
have Rohest Joint Concar Har Joint Concar Har Licewooder Marko Bit Harvi Les Anderson The Risk Les Anderson Harvi Les Anderson Harvi Les Anderson Licewooder Harvi Les Anderson Harvi Les Anderson Harvi Les Anderson Harvi Les Anderson Licewooder Harvi Les Anderson Harvi Les Anderson <b< td=""><td></td><td>AEROSMITH</td><td>WKDF/Neshville</td><td></td><td></td><td>fisavy</td><td>TREAT HER RIGHT</td><td>A SMITHEREENS</td><td>a IAN MATTHEWS</td><td>MD: BILL ROBBINS MD: PAUL MARSZALEX</td><td>a LYNYRD SKYNYRD</td></b<>		AEROSMITH	WKDF/Neshville			fisavy	TREAT HER RIGHT	A SMITHEREENS	a IAN MATTHEWS	MD: BILL ROBBINS MD: PAUL MARSZALEX	a LYNYRD SKYNYRD
NORSKY FLANT JOHN COMPARING LICENDISEFIDAT LICENDISENORSKY FLANT (GROUP THAT LICENDISENORSKY FLANT (GROUP THAT DATIO LEE NTH ARROWTH ARROWTH MARGONTHY MA		DAVID LEE ROTH(L)		Heavy		ROBERT PLANT(M) AEROSMITH	FOREIGNER	TONIO K.		Heavy	KEZO/Omaha
I CERPUTE DAVID LER NOTH MUTTE LION MUTTE LION MU	JOHN COUGAR MEL	KINGDOM COME	PD: KIDD REDD	ROBERT PLANT AEROSMITH		JOHN COUGAR MEL	WILL & THE KILL ROBERT PLANT(M)	a TREAT HER RIGHT		ROBERT PLANT GEORGE HARRIBON	(402)592-5300
ARROSHTM Curves Dates Arrost Handbas	ICENDUSE DAVID LEE ROTH	JERRY HARRISON		DAVID LEE ROTH HENRY LEE SUMMER	NDI DAVE COWAN	GEORGE HARRISON	BRUCE SPRINGSTEEN TONIO K.	WILL & THE KILL	MD: TONY TOLLIVER	JOHN COUGAR HEL JERRY HARRISON	
GORDAGE HARRISON KINGCOME HERRY LEE SUMMER JENNY MILDE JENNY MILTE JENNY MILTE JOHN MILTER JOHN MILTE <b< td=""><td>AEROSMITH WRITE LION</td><td>BRUCE SPRINGSTEEN</td><td>AEROSMITH</td><td>KINGDOM COME GEORGE HARRISON</td><td>ROBERT PLANT</td><td>DAVID LEE ROTH</td><td>CHURCH PINK FLOYD(M)</td><td>MIDNIGHT OIL</td><td>Heavy</td><td>BRUCE SPRINGSTEEN LYLE LOVETT</td><td>Beavy</td></b<>	AEROSMITH WRITE LION	BRUCE SPRINGSTEEN	AEROSMITH	KINGDOM COME GEORGE HARRISON	ROBERT PLANT	DAVID LEE ROTH	CHURCH PINK FLOYD(M)	MIDNIGHT OIL	Heavy	BRUCE SPRINGSTEEN LYLE LOVETT	Beavy
Hearty Let Burnher Darkty Wildle Orkan Hulls Check Park Continued Continued <td>GEORGE HARRISON KINGDOM COME</td> <td>STING</td> <td>FOREIGNER</td> <td>JERRY HARRISON DANNY WILDE</td> <td>AEROSMITH</td> <td>BRUCE SPRINGSTEEN</td> <td>MIDNIGHT OIL KINGDOM COME</td> <td>L.A. GUNS</td> <td>DEP LEPPARD(M)</td> <td>PETER HIMMELMAN</td> <td>INXS(L) STING</td>	GEORGE HARRISON KINGDOM COME	STING	FOREIGNER	JERRY HARRISON DANNY WILDE	AEROSMITH	BRUCE SPRINGSTEEN	MIDNIGHT OIL KINGDOM COME	L.A. GUNS	DEP LEPPARD(M)	PETER HIMMELMAN	INXS(L) STING
DEF LEPPAD MILTERENS Data bit intermeterensise Distance intermeterensise Distance in	HENRY LEE SUMMER	3	RICHARD MARX	FOREIGNER	BRYAN PERRY	Medium	Medium HENRY LEE SUMMER	SINEAD O'CONNOR	HENRY LEE SUMMER	MIDNIGHT OIL	GEORGE THOROGOOD (M) AEROSMITH
mark/bc George THOROGOOD STING GEORge THOROGOOD STING STING <	DEF LEPPARD	ALARM	ROBERT PLANT BRUCE SPRINGSTEEN	3 PINK PLOYD	DAVID LEE ROTH		PETER HIMMELMAN DAVID LEE ROTH	FASTER PUSSYCAT	GREAT WHITE PINK FLOYD	ROBBIE ROBERTSON BRYAN FERRY	JOHN COUGAR MEL DAVID LEE ROTH(M)
a Liver DD Striver DD Striver DD Striver DD CHURCH TALKING TALKING <td>AC/DC R.E.M.</td> <td>GEORGE THOROGOOD JOHN BRANNEN</td> <td>& STEVE WINWOOD</td> <td>BRUCE SPRINGSTEEN</td> <td>GEORGE HARRISON</td> <td></td> <td>DEF LEPPARD SLAVE RAIDER</td> <td>NO I SEWORK S</td> <td>STEVE WINWOOD</td> <td>TREAT HER RIGHT</td> <td>GEORGE HARRISON ROBERT PLANT(M)</td>	AC/DC R.E.M.	GEORGE THOROGOOD JOHN BRANNEN	& STEVE WINWOOD	BRUCE SPRINGSTEEN	GEORGE HARRISON		DEF LEPPARD SLAVE RAIDER	NO I SEWORK S	STEVE WINWOOD	TREAT HER RIGHT	GEORGE HARRISON ROBERT PLANT(M)
BITAN LLASH ROBBIT R ROBERTSON GEORGE HARISON JORN BRAINSN HENRY LEE SUMMER INXS INXS BOELANS Mediue <	A LYNYRD SKYNYRD	FOREIGNER(M) DEF LEPPARD	JOE COCKER	TALKING HEADS	MIDNIGHT OIL	TALKING HEADS	LIVE FOR IRELAND	JOHNNY B. GOOD	PROPHET	CHURCH ALARM	HENRY LEE SUMMER BRUCE SPRINGSTEEN
TALARD TORM TYRE ICENOUSE TORE COUNT	MIDNIGHT OIL	WHITE LION	JERRY HARRISON	JOHN BRANNEN	BODEANS	B.E.M.	a BRIGHT LIGHTS, BIG a SMITHEREENS	NICK LOWE ZODIAC MINDWARP &	JOHN BRANNEN	Medium a BRIGHT LIGHTS, BIG	Medium a FOREIGNER
Pith David Lee Roth Pith David Lee Roth Pith Pith David Lee Roth	ROBBIE ROBERTSON	YES AC/DC	ICEHOUSE A LYNYRD SKYNYRD	YES	YES	YES	a ICEHOUSE	DAN REED NETWORK 10,000 MANIACS	JOHN COUGAR MEL JETHRO TULL	Light a SMITHEREENS	a PAUL CARRACK
INS. Medius Medius Medius Machine Machine Partice SPAIL CARRACK GEORGE TUNKOGOUD BAUCE Outbuilt Spain Control Ministration	STING	RICK SPRINGFIELD	DAVID LEE ROTH	MIDNIGHT OIL	10,000 MANIACS	BALAAM & THE ANGEL	DANNY WILDE	a CHURCH	AEROSHITH STING	a DEACON BLUE	a TREAT HER RIGHT
JOE SATRIANI a JOE COCKER a J	AT.ARM	Hedium	RICK SPRINGFIELD HENRY LEE SUMMER	a PAUL CARRACK		CHURCH	a DEACON BLUE JOE SATRIANI	a WHITESNAKE a GREAT WHITE	MIDNIGHT OIL KINGDOM COME		
Madius a 10,000 MANIACS Light a DOKEN a SMITHEREENS)	a JOE COCKER	DANNY WILDE Medium	a SMITHEREENS	3 ICEHOUSE	JONI MITCHELL SO	GODFATHERS	a ROBYN HITCHCOCK AN	Hedium JERRY HARRISON	Continued	n next nage
a SUTERIERS a DEACON BLUE RICHARD MARX a SuithERZENS a GRAT WHITE a WILL & THE KILL A ULL A UL	Madium	Light a 10,000 MANIACS	a GEORGE THOROGOOD	a DOKKEN	a SMITTHEREENS	a SMITHEREENS	AC/DC	a GREG STRYKER GREENWAY	GODFATHERS WHITESNAKE		in the new page
Light a URL THILL A HOUSE HALL A CHURCH A CHURCH A CHURCH A DEACON BLUE	a SMITHEREENS	a SMITHEREENS	A TALKING HEADS	a JOE COCKER	a BRIGHT LIGHTS, BIG a LYNYRD SKYNYRD	a ADVENTURES	a ADVENTURES		RICHARD MARX		
a DAN REED NETWORK	Light	a UNDAT WILLE	a wash a the stab	a CHURCH	Light a ADVENTURES	a DEACON BLUE			-		
					A DAN REEO NETWORK		L	1		1	

March 18, 1988 R&R = 81

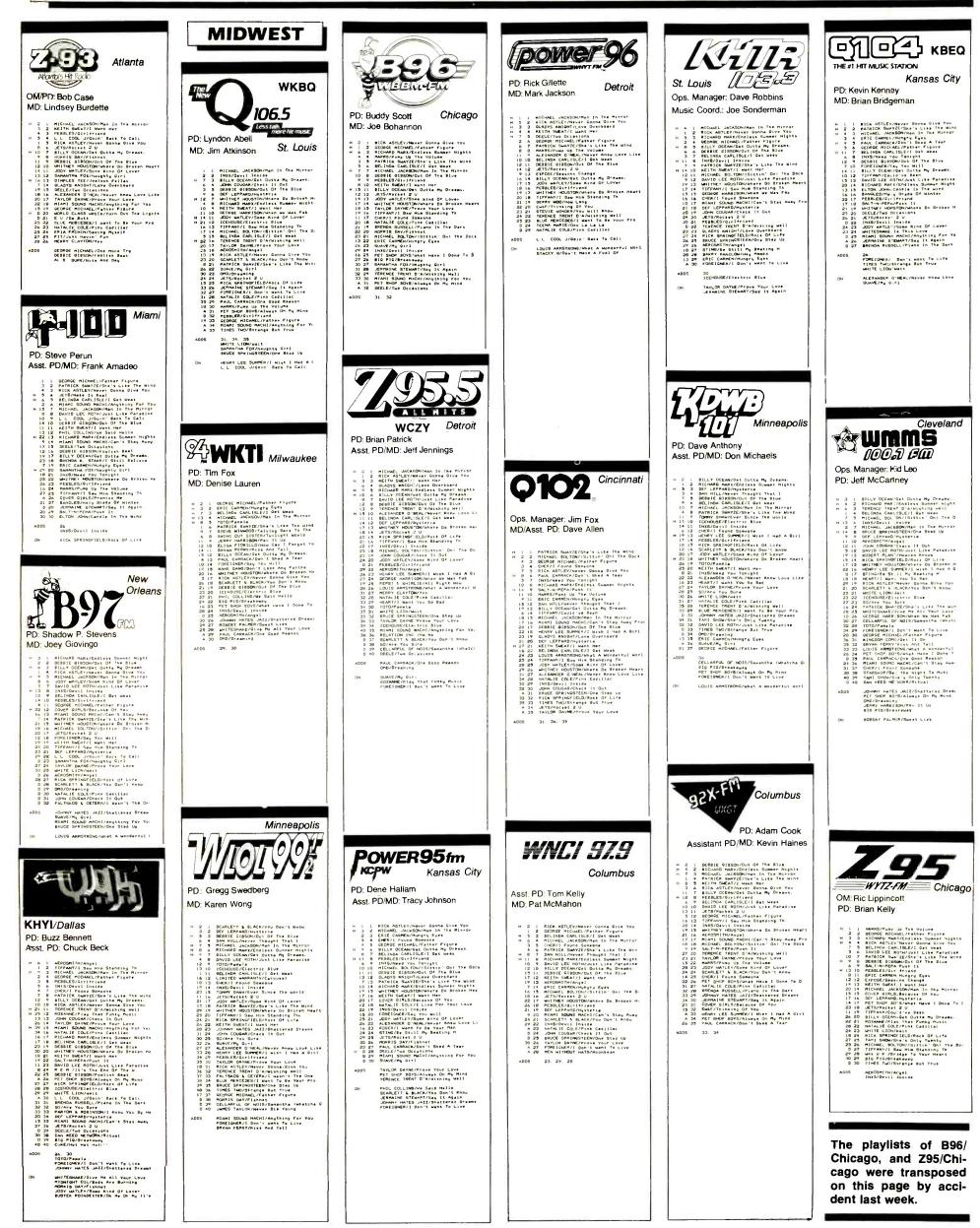
REGIONAL AOR ACTIVITY

MIDWEST (continued)	KRNA/Cedar Rapids (319)351-9300	WKLT/Kalkaska (616)258-2800 PD: DAVE FORTNEY	KQWB-FM/Fargo (218)236-7900 M: MARK NICHOLLS	KDKB/Phoenix (602) 897-9300 PD: CYNDE SLATER	91X/San Diego (619)291-9191 PD: TRIP REEB	KXRX/Seattle (206) 323-3636 PD: PAUL SULLIVAN	KGON/Portland (503)655-9181	KPOI/Honolulu (808)524-7100 PD: GREG MUNDY	KBER/Salt Lake City (801)322-3311	KOZZ/Reno (702)329-9261
KMOD/Tulsa (918)664-2810	PD: MARK VOS Heavy DEP LEPPARD	Heavy KINGDOM COME(M) ROBERT PLANT(M)	MD: TY BANKS Heavy JERRY HARRISON	PD: CYNDE SLATER Heavy AEROSMITH JOE SATRIANI(M)	MD: OZ Heavy MIDNIGHT OIL(M)	MD: BREW MICHAELS Heavy ROBERT PLANT(L)	MD: INESSA YORK Heavy Aerosmith	MD: ANDY PRESTON Heavy ROBERT PLANT	PD: KATHERINE BROWN MD: TRICIA GRIFFITH Heavy	MD: HARRY REYNOLDS Heavy John Cougar Mer.
PD: JIM JONES MD: JOHN POSTER Beavy	GEORGE HARRISON JOHN COUGAR MEL BRUCE SPRINGSTEEN AEROSMITH	WHITE LION DAVID LEE ROTH(M) INXS JOHN COUGAR MEL	JOHN COUGAR MEL AEROSMITH ICEHOUSE ROBERT PLANT	ROBBIE ROBERTSON ROBERT PLANT ICEHOUSE	MORRISSEY(M) TALKING HEADS(M) CHURCH INXS(M)	JOHN COUGAR MEL GEORGE HARRISON DANNY WILDE HEART	JOHN COUGAR MEL ROBERT PLANT(M) DAVID LEE ROTH GEORGE THOROGOOD	AEROSMITH JERRY HARRISON JOHN COUGAR MEL BRUCE SPRINGSTEEN	DAVID LEE ROTH(M) ROBERT PLANT STING	KINGDOM COME(M) JERRY HARRISCN ICEHOUSE AEROSMITH
ICEHOUSE 3 AEROSMITH ROBERT PLANT	ICEHOUSE HENRY LEE SUMMER INXS	AEROSMITH HENRY LEE SUMMER GEORGE THOROGOOD POREIGNER(M)	HENRY LEE SUMMER YES BODEANS BRUCE SPRINGSTEEN	KINGDOM COME GEORGE THOROGOOD(M) 3 JERRY HARRISON	JERRY HARRISON ROBYN HITCHCOCK AN ECHO & THE BUNNYME MIGHTY LEMON DROPS	SILENCERS HENRY LEE SUMMER STEVE WINWOOD	GEORGE HARRISON JERRY HARRISON ICEHOUSE	GEORGE HARRISON MIDNIGHT OIL HENRY LEE SUMMER	INXS AEROSMITH BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN	DAVID LEE ROTH(M) ROBERT PLANTIM) HENRY LEE SUMMER
KINGDOM COME DANNY WILDE JOHN COUGAR MEL	OMD FOREIGNER ALARM ROBERT PLANT	GEORGE HARRISON DEF LEPPARD Medium	a DAVID LEE ROTH PINK PLOYD ROBBIE ROBERTSON	HENRY LEE SUMMER DEF LEPPARD DAVID LEE ROTH(M) DANNY WILDE	ALARM SINEAD O'CONNOR(M) ICEHOUSE	JERRY HARRISON GEORGE THOROGOOD BRUCE SPRINGSTEEN PAUL CARRACK	BRUCE SPRINGSTEEN HENRY LEE SUMMER 3 ALARM	ICEHOUSE DAVID LEE ROTH FOREIGNER STING	JOHN COUGAR MEL KINGDOM COME HENRY LEE SUMMER DANNY WILDE	WHITE LION FOREIGNER(M) Medium a STING
STING JOHN BRANNEN Medium & LYNYRD SKYNYRD	SO ELTON JOHN HEART	Light a JOHNNY B. GOOD a LOVE & ROCKETS a GUNS N' ROSES	CHURCH KINGDOM COME MIKE OLDFIELD MIDNIGHT OIL	Medium MIKE OLDPIELD JOHN COUGAR MEL	OMD BRYAN PERRY GODFATHERS STING	CHURCH Medium JOHN BRANNEN	FOREIGNER STING DANNY WILDE a BRIGHT LIGHTS, BIG	BRUCE SPRINGSTEEN DANNY WILDE JOHN BRANNEN CURE	DEF LEPPARD(M) GEORGE THOROGOOD Medium	a LYNYRD SKYNYRD a SMITHEREENS a AC/DC a WHITESNAKE
a JONI MITCHELL Light a GREAT WHITE	CHURCH JAMES TAYLOR TOTO SWEET LIES	KFMZ/Columbia (314)874-3000	LITA FORD AC/DC GEORGE HARRISON BALAAM & THE ANGEL	INXS STING PINK FLOYD JOHN BRANNEN	Medium THEY MIGHT BE R.E.M. BIG PIG	J JAMES HARMAN BANI DAVID LEE ROTH TALKING HEADS	Medium a PAUL CARRACK CHURCH	3 TALKING HEADS YES	Light a MIDNIGHT OIL a CHURCH a GODFATHERS	a GREAT WHITE a DEF LEPPARD Light
a JOE COCKER a HOUSE OF SCHOCK a TALKING HEADS a SMITHEREENS	GEORGE THOROGOOD PAUL CARRACK TALKING HEADS A JOHNNY HATES JAZZ	MD: MIKE RICHTER Heavy AEROSMITH	SO JOE SATRIANI RICK SPRINGPIELD	GOD FATHERS PAUL CARRACK BRUCE SPRINGSTEEN COLORTONE	POGUES PET SHOP BOYS UNDERWORLD	POREIGNER a SMITHÉREENS a STING a ALARM	KINGDOM COME a INXS WHITE LION a MIDNIGHT OIL	KINGDOM COME Medium a SMITHEREENS Light	KCAL-FM/Riverside- San Bernardino	a LOVE & ROCKE"S a DYNATONES a PAT MCLAUGHLIN
a FOREIGNER a TREAT HER RIGHT a DEACON BLUE	a DEACON BLUE Hedium a FLEETWOOD MAC	ICEHOUSE JOHN COUGAR MEL BRUCE SPRINGSTEEN	FOREIGNER 3 PROPHET Medium	YES CHURCH WILL & THE KILL	BALAAM & THE ANGEL DEPECHE MODE DEPECHE MODE SISTERS OF MERCY	Light a ICEHOUSE a MIDNIGHT OIL a TREAT HER RIGHT	TALKING HEADS DAN REED NETWORK SWEET LIES Light	a BRIGHT LIGHTS, BIG a JONI MITCHELL KOMP/Las Vegas	(714) 431-5335 OM: DANA JANG	KRZQ/Reno (702)827-0965
WJXQ/Lansing (517) 788-6360 PD: BILL WEBSTER	a BRIGHT LIGHTS, BIG Light a AC/DC	JERRY HARRISON ROBERT PLANT HENRY LEE SUMMER Medium	a STING a LYNYRD SKYNYRD a DEACON BLUE a TOTO	JAMES HARMAN BAND MIDNIGHT OIL BALAAM & THE ANGEL a TONIO K.	SO WOODENTOPS DAN REED NETWORK CURE	KRQR/San Francisco (415)765-4045	a WILL & THE KILL	(702)876-1460 PD/OD: SHERMAN COHER	APD: KELLI CLUQUE Heavy AEROSMITH	PD: DANIEL COOK MD: DICK SHEETS Heavy
HEAVY AEROSMITH MICHAEL BOLTON	WAOR/South Bend	a JOHNNY HATES JAZZ Light a BALAAM & THE ANGEL a ADVENTURES	a BRIGHT LIGHTS, BIG	a SMITHEREENS	SHE'S HAVING A BAB NICK LOWE CRAZY HOUSE	PD: CHRIS MILLER MD: JOHN MCRAE	<u></u>	MD: BIG MARTY Heavy	INXS DAVID LEE ROTH HENRY LEE SUMMER MIKE OLDFIELD	AEROSMITH ROBERT PLAN" JOHN COUGAR MEL KINGDOM COME(M)
RICHARD MARX RICK SPRINGPIELD ROBERT PLANT(M) JOHN COUGAR MEL	(616)683-5432 PD: GREGG RICHARDS APD: SUE FREY	a ALARM		(408)288-5400 PD: KEN ANTHONY MD: PATTY MARTIN	STRANGLERS FALL 10,000 MANIACS PETER HIMMELMAN	Heavy 3 AEROSMITH	PARALLEL	DEF LEPPARD(M) GEORGE HARRISON(M) DAVID LEE ROTH(M) AEROSMITH	JOHN COUGAR MEL ICEHOUSE STING ROBERT PLANT(M)	DAVID LEE ROTH MIKE OLDFIELD BALAAM & THE ANGE
INXS BRUCE SPRINGSTEEN(M) ICENOUSE	Heavy AEROSMITH JERRY HARRISON	WE	TZ	Heavy Robert Plant(M)	MISSION UK GENE LOVES JEZEBEL EURYTHMICS PATO BANTON	JOHN COUGAR MEL ROBERT PLANT DAVID LEE ROTH BRUCE SPRINGSTEEN	TWO	MICHAEL BOLTON INXS WHITESNAKE ROBERT PLANT(M)	GEORGE HARRISON BRUCE SPRINGSTEEN FOREIGNER	DEF LEPPARD JERRY HARRIJON ICEHOUSE GEORGE HARRISON
HENRY LEE SUMMER FOREIGNER Medium a WILL & THE KILL	ICEHOUSE JOHN COUGAR MEL MIKE OLDFIELD			AEROSMITH JOHN COUGAR NEL 3 DAVID LEE ROTH	POP WILL EAT ITSEL BROADCASTERS MARTINI RANCH	HENRY LEE SUMMER DEF LEPPARD Medium ALARM	KZRR/Albuquerque	JOHN COUGAR MEL STING RICHARD MARX	GREAT WHITE STEVE WINWOOD GEORGE THOROGOOD(M) Medium	YES PINK FLOYD RICK SPRINGFIELD JOHN BRANNEN
a TALKING HEADS a CHURCH a JOHNNY HATES JAZZ	ROBERT PLANT(L) ROBBIE ROBERTSON DAVID LEE ROTH(L) HENRY LEE SUMMER			HENRY LEE SUMMER KINGDOM COME ICEHOUSE WHITE LION	CHRISTIANS LOVE & ROCKETS NEW ORDER ZODIAC MINDWARP &	JOHN BRANNEN CHURCH PINK FLOYD	(505)765-5400 PD: PRANK JAXON MD: HUBBY DEAN	Medium a BRIGHT LIGHTS, BIG	a TALKING HEADS Light a MIDNIGHT OIL a ROXANNE	DOKKEN FOREIGNER MIDNIGHT OLL
Light a TREAT HER RIGHT a PINK FLOYD a ZODIAC MINDWARP 5	3 DANNY WILDE Medium a PORZIGNER		KROQ/Los Angeles (818)953-7667	ALARM AC/DC GEORGE HARRISON GEORGE THOROGOOD	TREAT HER RIGHT HOUSE OF FREAKS JAZZ BUTCHER THREE WIZE MEN	FOREIGNER GODFATHERS GEORGE HARRISON INXS	Heavy BRUCE SPRINGSTEEN(M) STING	KDJK/Modesto- Stockton (209)869-2594	KKDJ/Fresno (209)226-5991	HENRY LEE SUMMER DANNY WILDE JOE SATRIANI GUNS N' ROSES
 SMITHEREENS WIOT/Toledo (419)248-3377 	a DEACON BLUE a SMITHEREENS a BRIGHT LIGHTS, BIG	PARALLEL ONE	PD: RICK CARROLL MD: LARRY GROVES Heavy	JOE SATRIANI ROBBIE ROBERTSON YES	Light a SMITHEREENS a PUBLIC IMAGE LIMI1 a ZIGGY MARLEY	MIDNIGHT OIL R.E.M. ROBBIE ROBERTSON GEORGE THOROGOOD	ROBERT PLANT(M) JOHN COUGAR MEL DAVID LEE ROTH AEROSMITH	PD: MARK DAVIS	PD: ART PARKAS MD: JEFF RIEDEL	AC/DC(M) PAUL CARRACK ROBBIE ROBERTSON PROPHET
PD: KEITH MASTERS MD: JIM STEEL	a GEORGE THOROGOOD		MIDNIGHT OIL DEPECHE MODE STRANGLERS MORRISSEY	R.E.M. POREIGNER TALKING HEADS BALAAM & THE ANGEI	a LIVE FOR IRELAND a JOHNNY HATES JAZZ a CLOSE LOBSTERS	YES AC/DC KINGDOM COME a PAUL CARRACK	AEROSATTH HENRY LEE SUMMER ICEHOUSE INXS DEF LEPPARD(M)	DAVID LEE ROTH(M) FOREIGNER(M)	Heavy ROBERT PLANT(M)(L) JOHN COUGAR MEL DAVID LEE ROTH(M)	3 PETER HIMMBLMAN R.E.M. Medjum
Heavy AEROSMITH HENRY LEE SUMMER	(618)397-2002 PD: GARY KOLARCIK	KBPI/Denver (303)572-6200	ICEHOUSE NEW ORDER SPARKS	BRUCE SPRINGSTEEN a LYNYRD SKYNYRD a SMITHEREENS Medium	KRSP-FM/Salt Lake City (801)262-5541	a STING Light a JOHNNY B. GOOD	KINGDOM COME Nedium a FOREIGNER	AEROSMITH INXS WHITE LION ICEHOUSE	AEROSMITH INXS(M) KINGDOM COME(M)	a BRIGHT LIGETS, BIG a MSG a YNGWIE MALMSTEEN
JOHN COUGAR MEL ROBERT PLANT DAVID LEE ROTH INXS	Heavy ROBERT PLANT AEROSHITH	PD: GABE BAPTISTE APD: JOHN EDWARDS	HOUSE OF FREAKS PET SHOP BOYS ECHO & THE BUNNYME BIG PIG	DANNY WILDE JOHN BRANNEN GUNS N' ROSES	(801)262-5541 PD: RANDY ROSE MD: JOHN FLORENCE	a JOE SATRIANI a SMITHEREENS KFOG/San Francisco	a BRIGHT LIGHTS, BIG a ALARM Light a DEACON BLUE	GEORGE HARRISON MIKE OLDPIELD JOHN COUGAR MEL HENRY LEE SUMMER	TALKING HEADS HENRY LEE SUMMER WHITE LION STING	a DEACON BLUE a SMITHEREENS a JOHNNY HATES JAZZ a WHITESNAKE
GEORGE HARRISON TALKING HEADS JERRY HARRISON a POREIGNER(M)	JOHN COUGAR MEL DAVID LEE ROTH HENRY LEE SUMMER JERRY HARRISON	Haavy AEROSMITH DEF LEPPARD FOREIGNER	FLESH FOR LULU(L) ALARM(L) JERRY HARRISON LOVE & ROCKETS	MIDNIGHT OIL a CHURCH WILL & THE KILL TED NUCENT	Heavy DEP LEPPARD INXS	(415)986-1045 OM: DAVE LOGAN	a PAT MCLAUGHLIN a SMITHEREENS a PAUL CARRACK	KINGDOM COME(M) DANNY WILDE 3	GEORGE HARRISON DEF LEPPARD ROBBIE ROBERTSON FOREIGNER(M)	a SINEAD D'CONNOR a BRUCE SPRINGSTEEN a INXS a LYNYRD SKY VYRD
ICEHOUSE ROBBLE ROBERTSON YES Hedium	BRUCE SPRINGSTEEN GEORGE HARRISON DANNY WILDE 3	ICEHOUSE INXS ROBERT PLANT DAVID LEE ROTH	UNDERWORLD THEY MIGHT BE BRYAN FERRY	Light KISW/Seattle	ROBERT PLANT DAVID LEE ROTH JOHN COUGAR MEL BRUCE SPRINGSTEEN(M)	MD: SKY DANIELS Heavy Robert plant	KFMG/Albuquerque (505)265-8811	JOHN BRANNEN BRUCE SPRINGSTEEN CHURCH JERRY HARRISON	JERRY HARRISON ICEHOUSE Mudium a JOE SATRIANI	KTYD/Santa Barbara (805)967-4511
a SMITHEREENS a GEORGE THOROGOOD Light	ALARM a GEORGE THOROGOOD JOHN BRANNEN * CENTRULE	RUSH RICK SPRINGFIELD WHITE LION DANNY WILDE	EURYTHMICS(L) OMD CHURCH SQUEEZE	(206)285-7625 PD: JON ROBBINS MD: MIKE JONES	BRUCE SPRINGSTEEN(M) GEORGE HARRISON ICEHOUSE ROBBIE ROBERTSON HENRY LEE SUMMER	ICEHOUSE TALKING HEADS JOHN COUGAR MEL INXS	ACT. PD: MICHAEL DAVIS Heavy JOHN COUGAR MEL	a TOTO a JOHNNY HATES JAZZ a ADVENTURES	a SMITHEREENS a BRUCE SPRINGSTEEN a LYNYRD SKYNYRD	PD: RUSS MCTTLA MD: JIM ST. JOHN
a CHURCH a BALAAM & THE ANGEL a BRIGHT LIGHTS, BIG	ICEHOUSE MIKE OLDPIELD RICK SPRINGFIELD BRYAN FERRY	WILL & THE KILL Medium ALARM	INXS TALKING HEADS(L) PAUL CARRACK GODFATHERS	(FROZEN) Heavy John Cougar Mel	AEROSMITH RICHARD MARX KINGDOM COME	STING LIVE FOR IRELAND AEROSMITH	AEROSMITH ROBERT PLANT HENRY LEE SUMMER DAVID LEE ROTH	Light a SMITHEREENS KMBY/Monterey	a BRIGHT LIGHTS, BIG Light a ADVENTURES	Heavy AEROSMITH DAVID LEE ROTH(M) ROBBIE ROBERTSON(M)
KATT/Okishoma City (405)848-0100	LOVE & ROCKETS MIDNIGHT OIL Medius a INXS	BALAAM & THE ANGEL GLEN BURTNICK CHURCH BRYAN PERRY	R.E.M. MARTINI RANCH TONIO K. SHE'S HAVING A BAB	DAVID LEE ROTH(M) STING DEF LEPPARD INXS	Medium GEORGE THOROGOOD BODEANS RICK SPRINGFIELD	BRYAN FERRY SHE'S HAVING A BAB DANNY WILDE DYNATONES	JERRY HARRISON GEORGE HARRISON TALKING HEADS	(408)394-9000 PD: RICH BERLIN	KNX-FM/Los Angeles	GEORGE HAREISON JOHN COUGAE MEL ROBERT PLANT(M)
PD: PAT WELSH HD: SCOTT DOUGLAS	a TALKING HEADS a CHURCH Light a BALAAM & THE ANGEI	LITA FORD a GREAT WHITE GUNS N' ROSES a JOHNNY B. GOOD	SO ROBYN HITCHCOCK AN ZODIAC MINDWARP 6	AEROSMITH ROBERT PLANT(M) BRUCE SPRINGSTEEN(M) HENRY LEE STMMER	PAUL CARRACK TALKING HEADS ALARM CHURCH	JERRY HARRISON JONI MITCHELL PAUL CARRACK	YES GEORGE THDROGOOD ICEHOUSE PINK FLOYD	MD: PATTI CLARKE Heavy JOHN COUGAR MEL	(213)460-3657 PD: ANDY BEAUBIEN MD: RICK SHAW	JERRY HARR SON STING HENRY LEE SUMMER DEL-LORDS
Heavy AEROSMITH MICHAEL BOLTON JOHN COUGAR MEL	a LITA PORD a JONI MITCHELL a DEACON BLUE	KINGDOM COME MSG a GEORGE THOROGOOD	GREG KROLL JESUS & MARY CHAIN BALAAM & THE ANGEL WILD SEEDS	Medium Foreigner Great White	a 3 JERRY HARRISON	GEORGE HARRISON a BRIGHT LIGHTS, BIG DAVID LEE ROTH	3 DEF LEPPARD KINGDOM COME(M) ALARM	KINGDOM COME ROBERT PLANT(M) AEROSMITH HENRY LEE SUMMER	Heavy ICEHOUSE JOHN COUGAR MEL	TONIO K. FLESH FOR LULU ICEHOUSE DEF LEPPARD
FOREIGNER(M) HENRY LEE SUMMER ROBERT PLANT(M) JOE COCKER	KFMQ/Lincoln (402)489-6500	YES KBCO-FM/Denver	SUGARCUBES MIGHTY LEMON DROPS SIMON F Medium	WHITE LION ICEHOUSE DANNY WILDE MIKE OLDFIELD	KGB/San Diago (619)292-1360 PD: TED EDWARDS	JOHN BRANNEN BRUCE SPRINGSTEEN GEORGE THOROGOOD Medius	POREIGNER DANNY WILDE a WHITESNAKE BRUCE SPRINGSTEEN	BRUCE SPRINGSTEEN ICEHOUSE 3 DANNY WILDE	ROBERT PLANT(M) GEORGE HARRISON(M) JERRY HARRISON BRUCE SPRINGSTEEN(M	DANNY WILDE KINGDOM COME JOHN BRANNEN
STING(M) YES(M) DAVID LEE ROTH(M)	PD: BOB ALLEN MD: JOE SKARE	(303)444-5600 PD: JOHN BRADLEY MD: DOUG CLIPTON	Light a SMITHEREENS a SINEAD O'CONNOR	KINGDOM COME STEVE WINWCOD HEART JOHN BRANNEN	MD: PAM EDWARDS	JOE COCKER MIKE OLDFIELD ALARM BODEANS	DOKKEN HEART ROBBLE ROBERTSON	JERRY HARRISON GEORGE HARRISON DEF LEPPARD	HENRY LEE SUMMER Medium a TALKING HEADS a BRIGHT LIGHTS, BIG	Medium a FOREIGNER a BRIGHT LICHTS, BIG
DANNY WILDE KINGDOM COME(M) JOHN BRANNEN ICEHOUSE	Heavy BRUCE SPRINGSTEEN DAVID LEE ROTH(L) ROBERT PLANT	REAVY ROBERT PLANT	A GENE LOVES JEZEBEL KAZY/Denver (303)759-5600	GEORGE THOROGOOD BALAAM & THE ANGEI GEORGE HARPISON YES	JIMMY DAVIS DEF LEPPARD STING(M) JOHN COUGAR MEL	LOS LOBOS MIDNIGHT OIL PINK FLOYD ROBBIE ROBERTSON	Mađium a BRIGHT LIGHTS, BIG a INXS a JOË SATRIANI	JOHN BRANNEN DAVID LEE ROTH INXS(L) FOREIGNER	a JOHNNY HATES JAZZ a ADVENTURES	a SMITHEREEFS Light a BIG PIG a DEACON BLUE
Modium BRIGHT LIGHTS, BIG LYNYRD SKYNYRD SMITHEREENS	HENRY LEE SUMMER ICEHOUSE AEROSMITH	TALKING HEADS MIDNIGHT OIL INXS TOMIO K.	PD: ANDY SCHOUN	JERRY HARRISON TALKING HEADS Light	FOREIGNER(L) INXS(M) HEART PINK FLOYD	JOE SATRIANI SINEAD O'CONNOR TONIO K.	a SMITHEREENS a YNGWIE MALMSTEEN Light a LYNYRD SKYNYRD	R.E.M. MIDNIGHT OIL ALARM YES		A DAN REED HETWORK
Light MSG WHITE LION AC/DC	DANNY WILDE YES ALARM DEF LEPPARD(L)	ROBBIE ROBERTSON JERRY HARRISON STING BRYAN FERRY	Heavy GEORGE THOROGOOD FOREIGNER GREAT WHITE(M)	KRXQ/Sacramenio (916)334-7777	JETHRO TULL ROBERT PLANT KINGDOM COME GREAT WHITE	R.E.M. a LYNYRD SKYNYRD a CHURCH PAT MCLAUGHLIN	a ZODIAC MINDWARP &	Hedium Light a GUNS N' ROSES a STING	PARALLEL	(406)728-5000 PD: VERN ARGO Heavy
WIBA-FM/Madison (608)274-5450	HEART KINGDOM COME(L) JOHN BRANNEN GEORGE HARRISON	GEORGE HARRISON CHURCH JONI MITCHELL	3 AEROSMITH ROBERT PLANT KINGDOM COME	PD: RON GARRETT Heavy	GEORGE HARRISON RICHARD MARX DAVID LEE ROTH(M)	KLOS/Los Angeies (213)557-7250	(208)344-3511 PD: DAVE STONE	a ADVENTURES a BRUCE SPRINGSTEEN KNAC/Long	THREE	AEROSMITH JOHN COUGAR MEL ROBERT PLANT
PD: STEVE HOOVER MD: JACK MITCHELL	3 BALAAM & THE ANGEL CHURCH	ALARM BRUCE SPRINGSTEEN BODEANS Modium	JETHRO TULL DAVID LEE ROTH(M) RUSH HENRY LEE SUMMER	ICEHOUSE ROBERT PLANT(M) BRYAN FERRY FOREIGNER(L)	STEVE WINWOOD JOE SATRIANI WHITE LION AEROSMITH	PD: CHARLIE WEST MD: STEPHANIE MONDELLO	APD: CARL SCHEIDER BOAVY AEROSHITH	Beach-Los Angeles (213)775-8172	KWHL/Anchorage (907)344-9622	ICEHOUSE HENRY LEE SUMMER GEORGE HARRISON DAVID LEE ROTH
HEAVY AEROSMITH Robert Plant John Cougar Mel	a TALKING HEADS a LYNYRD SKYNYRD JOHI MITCHELL JOHNNY B. GOOD	LYLE LOVETT CLANNAD PINK FLOYD JOHN COUGAR MEL	JOHN COUGAR MEL JOE COCKER YES	JOHN COUGAR MEL DAVID LEE ROTH GEORGE HARRISON DOKKEN	Medium ALARM MICHAEL BOLTON ICEHOUSE	HBAYY STING(L) GEORGE THOROGOOD	JOHN COUGAR MEL KINGDOM COME(M) YES DAVID LEE ROTH(M)	PD: TOM MARSHALL MD: ROSS GOZA	PD: CYNDEE MAXWELL Haavy	RICK SPRIWGPIELD MIDNIGHT DIL HEART BRUCE SPRINGSTEEN
ICEHOUSE HENRY LEE SUMMER DAVID LEE ROTH JERRY HARRISON	Medium a BRUCE SPRINGSTEEN a SMITHEREENS a BRIGHT LIGHTS, BIG	GEORGE THOROGOOD 10,000 MANIACS ROSANNE CASH EURYTHMICS	GEORGE HARRISON MIDNIGHT OIL ICEHOUSE TALKING HEADS	DEF LEPPARD BRUCE SPRINGSTEEN JERRY HARFISON HENRY LEE SUMMER	HENRY LEE SUMMER TALKING HEADS GEORGE THOROGOOD	HENRY LEE SUMMER ROBERT PLANT ICEHOUSE JOHN COUGAR MEL	POREIGNER JERRY HARRISON GEORGE HARRISON DEF LEPPARD	Heavy AEROSMITH GUNS N' ROSES(M) AC/DC	ICEHOUSE KINGDOM COME(L) GEORGE HARRISON & LYNYRD SKYNYRD	CHURCH JERRY HARRISON SO
GEORGE HARRISON GEORGE HARRISON BRUCE SPRINGSTEEN DANNY WILDE	Light WZZQ/Terre	HOUSE OF FREAKS IAN MATTHENS BIG PIG	BALAAM & THE ANGEL a INXS a SMITHEREENS a DEACON BLUE	PAUL CARRACK Medium JAMES HARMAN BAND	3 BODEANS JERRY HARRISON MIDNIGHT OIL	KINGDOM COME GEORGE HARRISON JOE COCKER(L) DAVID LEE ROTH	ROBERT PLANT(M) Medium a CHURCH	JOHNNY B. GOOD KINGDOM COME WHITESNAKE DOKKEN	JONI MITCHELL JOHNNY B. GOOD DANNY WILDE	3 INXS TALKING HEADS KINGDOM COME
3 JOHN BRANNEN ALARM Medium	Haute (812)232-5034 PD: TODD HOLMAN	BALAAM & THE ANGEL T BONE BURNETT PAUL CARRACK CHRISTIANS	a CHURCH Medium TESLA GUNS N' ROSES	JOE SATRIANI MIKE OLDFIELD WHITE LION YES	DANNY WILDE AC/DC Light a BALAAM & THE ANGEI	Medium RUSH INXS MIKE OLDFIELD	a STAND AND DELIVER a LOVE & ROCKETS Light a GREAT WHITE	MEGADETH DAVID LEE ROTH DEF LEPPARD GREAT WHITE	YES DAVID LEE ROTH JOHN BRANNEN	DANNY WILDE DEF LEPPARD Medium Light
a TALKING HEADS Light a BALAAM & THE ANGEL a JONI MITCHELL	MD: DAN MICHAELS Beavy AEROSMITH	TERENCE TRENT D'AR DEPECHE MODE DYNATONES ICEHOUSE	TRIUMPH AC/DC DEF LEPPARD	T BONE BURNETT JOHN BRANNEN WHITESNAKE AC/DC	a CHURCH a LYNYRD SKYNYRD KUPD/Phoenix	PAUL CARRACK JOE SATRIANI RADIATORS	KILO/Colorado	L.A. GUNS ROBERT PLANT DIRTY LOOKS	ROBERT PLANT RUSH ROBBIE ROBERTSON GEORGE THOROGOOD	a DEACON BLUE a FOREIGNEE a GREAT WHITE a BRIGHT LIGHTS. BIG
a BRIGHT LIGHTS, BIG a PROPHET WWCT/Peorla	HENRY LEE SUMMER(M) JOHN COUGAR MEL(M) GREAT WHITE DAVID LEE ROTH(L)	LOS LOBOS NICK LOWE PAUL MCCARTNEY PAT MCLAUGHLIN	FINK FLOYD GODFATHERS a JOE SATRIANI a JOHNNY B. GOOD	JOE COCKER CHURCH ALARM HEART	(602)838-3062 PD: CURTISS JOHNSON	FOREIGNER BRUCE SPRINGSTEEN AC/DC NOI SEWORKS	Springs (303)634-4896 OM: RICH HAWK	ROXANNE ACE FREHLEY TED NUGENT a WHITE LION	BRUCE SPRINGSTEEN JOHN COUGAR MEL HENRY LEE SUMMER JOE SATRIANI(L)	a SMITHEREENS a STING
WWC1/Peoria (309)674-2000 PD: PHIL MANICKI MD: PAUL NELSON	WHITE LION GEORGE HARRISON(M) ICEHOUSE RICK SPRINGFIELD	SINEAD O'CONNOR TREAT HER RIGHT UNDERWORLD	CFOX/Vancouver (604)684-7221	PINK FLOYD BALAAM & THE ANGEL RUSH	MD: J. DAVID HOLMES Heavy ROBERT PLANT	JOHN BRANNEN AEROSMITH 3 DOKKEN	MD: ALAN WHITE Heavy	MSG Medium a BARREN CROSS a JOE SATRIANI	a WHITE LION a ALARM Light	KRQU/Laramie Cheyenna, WY (307) 745-7396
Heavy INXS	TOTO ROBERT PLANT(M) INXS	DOUG CAMERON a DEACON BLUE a BRIGHT LIGHTS, BIG a ADVENTURES	PD: JOHN BEAUDOIN APD: KAREN HEWKO	KINGDOM COME DANNY WILDE STING L.A. GUNS	AEROSMITH DAVID LEE ROTH INXS STING	SO STEVE WINWOOD CHURCH TONIO K.	KINGDOM COME 3 YES DAVID LEE ROTH(M)	a LITA PORD a FIFTH ANGPL KEZE/Spokane	KFMF/Chico (916)343-8461	PD: BOB :HLE MD/APD: "ONY MONTOYA
STEVE WINWOOD JOHN COUGAR MEL STING BRUCE SPRINGSTEEN	STING DEF LEPPARD JERRY HARRISON Medium	a SMITHEREENS a WILL & THE KILL a ZAWINUL Light	Heavy INXS AEROSMITH GEORGE HARRISON(M)	PROPHET LITA FORD 3 Light	KINGDOM COME HENRY LEE SUMMER AC/DC	GUNS N' ROSES Light a JERRY HARRISON	ROBERT PLANT(M) GREAT WHITE CHURCH DEF LEPPARD(M)	(509)448-1000 PD: GARY ALLEN APD: CURT CARTIER	PD: RON WOODWARD MD: MARTY GRIPPIN	Heavy AEROSMITE DEF LEPPARD ROBBIE RUBERTSON
BRUCE SPRINGSTEEN ROBERT PLANT MICHAEL BOLTON PAUL CARRACK	a FOREIGNER a JAMES TAYLOR a BRIGHT LIGHTS, BI Light	KOME/San Jose	DAVID LEE ROTH ROBERT PLANT(M) BRUCE SPRINGSTEEN ICEHOUSE	a YNGWIE MALMSTEEN a SMITHEREENS a DAN REED NETWORK a GREAT WHITE	LITA FORD ICEHOUSE JOHN COUGAR MEL GEORGE THOROGOOD	KINK/Portland (503)226-5080	GEORGE THOROGOOD(M) DANNY WILDE HENRY LEE SUMMER JERRY HARRISON	Heavy John Brannen	Heavy ROBERT PLANT(M) JOHN COUGAR MEL DAVID LEE ROTH(M)	ROBBIE ROBERTSON DAVID LEE ROTH(M) ICEHOUSE LITA FORD
RICHARD MARX DAVID LEE ROTH AEROSMITH	a YES a GEORGE THOROGOOD	(408)985-9800 PD: RON NENNI MD: STEPHEN PAGE	GEORGE THOROGOOD(M) MIDNIGHT OIL JOHN COUGAR MEL BOBBIE ROBERTSON	a GREAT WHITE a JOHNNY HATES JAZZ a LYNYRD SKYNYRĽ a KINGS OF THE SUN	RICK SPRINGFIELD a FOREIGNER BRUCE SPRINGSTEEN WHITESNAKE	PD: CARL WIDING	BALAAM & THE ANGEL TALKING WEADS(M) PINK FLOYD(M)	AEROSMITH DANNY WILDE SAVOY BROWN(M) DAVID LEE ROTH(M)	HENRY LEE SUMMER 3 ICEHOUSE	JERRY HARRISON HIMTRY LIE SUMMER BODEANS DANNY WILDE
GEORGE THOROGOOD HENRY LEE SUMMER TALKING HEADS POREIGNER	KSQY/Rapid City (605)578-3533	Heavy ROBERT PLANT ICEHOUSE	JOE SATRIANI(M) KINGDOM COME ALARM	KZAP/Sacramento (916)925-3700	GEORGE HARRISON DANNY WILDE Medium WHITE LION	FOREIGNER GEORGE HARRISON(M) PAUL CARRACK	Madium a STING a DOKKEN a WHITE LION	ROBBIE ROBERTSON JOHN COUGAR MEL HENRY LEE SUMMER KINGDOM COME(M)	JERRY HARRISON AEROSMITH ALARM GEORGE HARRISON	RICK SPRINGFIELD SIMON P RUSH JOHN COUGAR MEL
Medium a BRIGHT LIGHTS, BIG Light	PD: JACK DANIELS APD: JEFF MICHAELS	DAVID LEE ROTH(M) HENRY LEE SUMMER AEROSMITH 3	a STING a TALKING HEADS Medium FOREIGNER	PD: TOM CALE MD: JON RUSSELL	MIKE OLDFIELD YES 3	HEART ICEHOUSE SANTANA BRUCE SPRINGSTEEN(M	a SMITHEREENS a WILL & THE KILL	GEORGE HARRISON JERRY HARRISON ROBERT PLANT(M)	DANNY WILDE CHURCH YES R.E.M.	ROBERT FLANT GEORGE FARRISON FOREIGNER
	Heavy AEROSMITH JOHN COUGAR MEL MIKE OLDFIELD	JOHN COUGAR MEL GREAT WHITE KINGDOM COME(M)	JERRY HARRISON JOHN BRANNEN WHITESNAKE YES	Heavy AEROSMITH DAVID LEE ROTH GEORGE HARRISON	TALKING HEADS BALAAM & THE ANGEL MSG ALARM	STING SWEET LIES TOTO WAX UK(M)	KLPX/Tucson (602)622-6711	GEORGE THOROGOOD a LYNYRD SKYNYRD Medium a JOE COCKER(L)	BRUCE SPRINGSTEEN PAUL CARRACK Medium a SMITHEREENS	Medium a GREG KROLL a DEACON BLUE a SMITHEREENS
PARALLEL THREE	ROBERT PLANT(M)(L) DANNY WILDE ICEHOUSE JERRY HARRISON	OANNY WILDE AC/DC JOE SATRIANI(M) WHITE LION	PINK FLOYD HENRY LEE SUMMER CHURCH	HENRY LEE SUMMER ROBERT PLANT Medium BRUCE SPRINGSTEEN	JOHN BRANNEN PAUL CARRACK ROBBIE ROBERTSON PROPHET	FLEETWOOD MAC EURYTHMICS JOHNNY HATES JAZZ MR. MISTER	PD: LARRY MILES MD: JACK GREEN	a GREAT WHITE a SMITHEREENS Light	a LYNYRD SKYNYRD a BRIGHT LIGHTS, BIG Light	a LYNYRD SKYNYRD
WYMG/Spring-	RENRY LEE SUMMER KINGDOM COME(M)(L) DAVID LEE ROTH(M)(L)	BRUCE SPRINGSTEEN JERRY HARRISON JOHN BRANNEN FOREIGNER	TONIO K. PAUL CARRACK a AC/DC a 54/40	DANNY WILDE a BRIGHT LIGHTS, BIG DYNATONES	TREAT HER RIGHT PINK FLOYD WILL & THE KILL	JAMES TAYLOR(M) STEVIE WONDER DREAM ACADEMY(M)	Heavy AEROSMITH BRUCE SPRINGSTEEN	KZEL/Eugene (503)342-7096	168 Curre	eporters ent Playlists
field, IL (217)245-7171	GEORGE HARRISON 3(L) FOREIGNER(M)(L) BRUCE SPRINGSTEEN	GEORGE THOROGOOD ALARM YES	IMAGES IN VOGUE BOX DOWNCHILD BLUES BA JATO	GEORGE THOROGOOD JAMES HARMAN BAND JERRY HARRISOM MIDNIGHT OIL	FLESH FOR LULU GUNS N' ROSES CHURCH ROXANNE	AGNETHA FALTSKOG JAN HAMMER a GEORGE MICHAEL(M) MICHAEL FRANKS	GEORGE HARRISON JOHN COUGAR MEL RICHARD MARX INXS	PD: KEN MARTIN MD: AL SCOTT Heavy	WKQQ	ed in a frozen report; Lexington pringfieid, IL
PD: CRAIG STEVENS MD: KEEF FULGHAM (FROZEN)	JOHN BRANNEN ALARM AC/DC(L) GEORGE THOROGOOD	CHURCH GEORGE HARRISON Medium DEF LEPPARD	STRANGE ADVANCE LOVERBOY BLVD. TRAGICALLY HIP	MIKE OLDFIELD PAUL CARRACK PINK FLOYD R.E.M.	L.A. GUNS NICK LOWE JOE SATRIANI PETER HIMMELMAN	TOM GRANT DAN SIEGEL a BRIGHT LIGHTS, BIG Medium	ROBERT PLANT(M) ICEHOUSE HENRY LEE SUMMER DAVID LEE ROTH	AEROSMITH HENRY LEE SUMMER ICEHOUSE JOHN COUGAR MEL(L)	Two stations faile	id to report and their were frozen:
Heavy AEROSMITH FOREIGNER(M) PETER HIMMELMAN	Medium a TALKING HEADS Light a GODFATHERS	TONIO K. PINK FLOYD GUNS N' ROSES BALAAM & THE ANGEL	HAYWIRE GREENWAY DAVID WILCOX	R.E.M. RICK SPRINGFIELD ROBBIE ROBERTSON CHURCH	DEF LEPPARD TED NUGENT TONIO K. R.E.M.	JONI MITCHELL RICHARD MARX TIMOTHY B. SCHMIT	Hedium a TALKING HEADS	INXS RICHARD MARX TOTO	KISV WNEW-F	//Seattie M/New York
INXS JOHN COUGAR MEL ROBERT PLANT(M) DAVID LEE ROTH	a BRIGHT LIGHTS, BIG a DEACON BLUE a TED MUGENT	ZODIAC MINDWARP & LITA FORD a SMITHEREENS	RUSH a NEO A 4 Light a PROPHET	3 YES ALARM Light	R.E.M. ACE FREHLEY FASTER PUSSYCAT a JOHNNY B. GOOD	VAN MORRISON STEVE WINWOOD MIAMI SOUND MACHIN SWING OUT SISTER SWING OUT SISTER	a BRIGHT LIGHTS, BIG a FOREIGNER Light a DEACON BLUE	STEVE WINWOOD Medium a JOHNNY HATES JAZ7(L) Light	WBAB/Long isian a second co	nd failed to report for nsecutive week.
STING HENRY LEE SUMMER Medium	a JOE COCKER a LYNYRD SKYNYRD a ADVENTURES	Light a MIDNIGHT OIL	a NOISEWORKS	3 JOHN COUGAR MEL	a DEL-LORDS	WALTER BEASIFY				ere not used in this k's data.

CHR PARALLEL ONE PLAYLISTS



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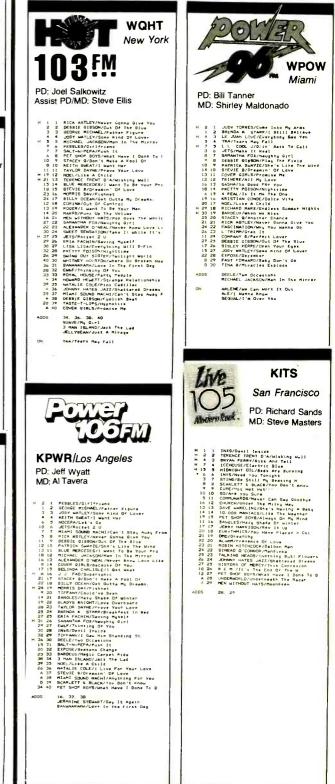
84 E R&R March 18, 1988

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ot 103 had a rigid Top 5 this week, but the hot moves were seething below the Top 10. NOEL solidifies that second dance hit with a 19-12 jump, with **TERENCE TRENT** a derby contender, 21-13; **MORRIS DAY** fishtailing up 23-16; and BILLY OCEAN revving up 24-17. SWEET SENSA-TION takes it while it's hot, 30-24, and there are monster moves for the JETS single, 37-25; LISA-LISA, 38-27; and WHITNEY, 40-30. Plus four charted adds — HOWARD HEW-ETT out of the box, JOHNNY HATES JAZZ, DEBIE GIBSON "Foolish," and COVER GIRLS, and uncharted adds for SUAVE's Temptations cover, JELLYBEAN, and (following KPWR) 3 MAN ISLAND. KPWR has the Jets up 10-6, MICHAEL JACKSON 18-12, and DEELE moving 36-30 as KIIS adds it, but the big news is JJ FAD added at an almost unprecedentedly high #16. Other adds are STEVIE B's follow-up, GLORIA & MSM, JER-MAINE STEWART, and BANANARAMA. WPOW moves Stevie B 14-10 and PRETTY POISON 18-14. Now that RICHARD MARX is on the playlist, it makes up for lost time, 29-18, close-ly followed by the BARDEUX LP track, 30-19. STACEY Q is up 25-20. Adds are Deele and Michael Jackson, while Y100 adds WPOW's #11 hit, Cover Girls. At KITS, ICEHOUSE is up 7-4 but **MIDNIGHT OIL** burns up the competition with a 15-5 leap. A third Aussie hit, the CHURCH, climbs 16-12, and the PET SHOP BOYS grabs early chart success, 19-15. Adds are the UK's UNDERWORLD (formerly Freur) and our Canadian charttopper MEN WITHOUT HATS.



BREAKOUTS Pet Shop Boys Donald Fagen Johnny Hates Jazz Gloria Estetan Suave Foreigner **Jermaine Stewart**

FACT

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CHR ADDS & HOTS

March 18, 1988 R&R = 85

KMAN/Monroe, LA Redden/Piro

Reddem/Phro JCHNNY HATES JAZZ ALARM (dp) HEN WITHOUT HATS BREAKFAST CLUB BREAKFAST CLUB BREAKFAST CLUB NC/DC (dp) PHORE NO NC/DC (dp) PHORE NO DC/DC (dp) PHORE NO PHORE NO DC/DC (dp) PHORE NO DC/DC (dp) PHORE NO PHORE

WPFM/Panama City, FL Jeff Davia

Jeff Davis DCNALD FAGEN PET SHOP BOYS FLEETWOOD MAC BFYAN FERY BFFAKFAST CLUB DAN REED NETWORK (dp) MERRY CLAYTON HCTC 10 18-14 WHITE LLON 18-14 WHITE KOUSTO 19-16 HENRY LEE SUMMER 201-17 ICENOUSE 25-20

KIXY/San Angelo, TX Jehn Reymond

J HA Reymond BANANARAMA DCNALD FAGEN MLAWI SOUND MACHI LITA FOR KELL KELL APROSMITH 7-5 PEBBLES 8-6 KFITH SWEAT 13-7 L.L. COLJ J 35-28 RCKANNE D-31

ZT03/Taleheesee.FL Bran Dougles WHITE LION MIAMI SOUND MACHI JCHNNY HATES JAZZ PPT SHOP BOYS HCTLest: NICK ASTLEY 1-1 NICHAEL JACKSON 2-2 WIITNEY ROUSTON 19-16 PEBBLES 28-18

KNIN/Wichits Falls, TX Kay/John

KayJohn BRUCE SPRINGSTEEN MEELE DEELE DIELE LLON (dp) BOLTERL MCCHARL JACKSON 3-1 DEBBIE GISSON 2-2 PEBBLES 6-3 STLLY OCEN 9-7 REITH SWEAT 10-9

ton, NC

MOST ADDED SOUTH BREAKOUTS Donald Fagen Pet Shop Boys Foreigner Blg Pig Fleetwood Mac Johnny Hates Jazz Miami Sound Machine Midnight Oil Jermaine Stewart Slave

EA	ST
PARALLI	EL TWO
WFLY/Albeny, NY Pettengill/Morgan	KC101/New Heven, CT
DEELE	Stef Rybek PEBBLES
L.L. COOL J (dp) FOREIGNER	TERENCE TRENT D'A MIAMI SOUND MACHI SCARLETT & BLACK
FOREIGNER PET SHOP BOYS TIMES TWO	SCARLETT & BLACK JERMAINE STEWART
Hottest: KEITH SWEAT 2-1	Hottest:
JETS 5-4 PEBBLES 7-5 DEBBLE GIBSON 11-10 WHITNEY HOUSTON 18-11	BELINDA CARLISLE 2-1 RICK ASTLEY 3-2 DEBBIE GIBSON 8-4 BILLY OCEAN 11-7
WHITNEY HOUSTON 18-11	BILLY OCEAN 11-7 AEROSMITH 22-16
WAEB/Alientown, PA Werd/Sherry	WSPK/Poughkeepsie, NY
PET SHOP BOYS	Dayton/Schantz
MIAMI SOUND MACHI JETS	JOHNNY HATES JAZZ BRENDA RUSSELL (dp) ALEXANDER O'NEAL
DANNY WILDE Hottest:	ALEXANDER O'NEAL Hottest:
DEBBIE GIBSON 3-2 RICHARD MARX 5-3	RICK ASTLEY 2-1 RICHARD MARX 4-3
DARY WILL DEBDIE GIBSON 3-2 RICHARD MARX 5-3 WHITNEY HOUSTON 14-6 AEROSWITH 12-10 PEBBLES 19-13	Hottest: RICK ASTLEY 2-1 RICHARD MARX 4-3 KEITH SMEAT 5-4 MICHAEL JACKSON 14-11 BILLY OCEAN 19-15
Q100/Altentown, PA Andrews/Clifford	98PXY/Rochester, NY Tom Mitchell
MIAMI SOUND MACHI FOREIGNER	PET SHOP BOYS JOHNNY HATES JAZZ Hottest:
FOREIGNER PET SHOP BOYS (dp) FLEETWOOD MAC SUAVE (dp)	Hottest: RICK ASTLEY 1-1
	BILLY OCEAN 12-3 PEBBLES 11-4
MICHAEL JACKSON 3-1 DEBBIE GIBSON 6-3	Hottest: RICK ASTLEY 1-1 BILLY OCEAN 12-3 PEBBLES 11-4 MICHAEL JACKSON 6-5 TERENCE TRENT D'A 23-
HOTCHEEL JACKSON 3-1 DEBBIE GIBSON 6-3 BILLY OCEAN 7-4 JETS 11-8 WHITNEY HOUSTON 14-11	
	99GFM/Schenectedy, NY
WMJQ/Buffelo, NY Belcastro/Christian	Perker/Chick
POREIGNER	Hottest: MICHAEL JACKSON 3-3
JOHNNY HATES JAZZ (dp) Hottest:	BILLY OCEAN 7-7 KEITH SWEAT 10-10
RICK ASTLEY 1-1 MICHAEL JACKSON 7-2	none Nottest: MICHAEL JACKSON 3-3 BILLY OCEAN 7-7 KEITH SWEAT 10-10 DEF LEPPARD 11-11 MICHAEL BOLTON 15-15
Hottest: RICK ASTLEY 1-1 MICHAEL JACKSON 7-2 RICHARD MARX 6-3 DEBBIE GIBSON 10-5 BILLY OCEAN 12-8	93Q/Synecuse, NY
BILLI OCEAN 12-6	Cunningham/Dunes
WVSR/Charleston, WV	TERENCE TRENT D'A ICEHOUSE
Calleghen/Swenn	NATALIE COLE MIAMI SOUND MACHI
JOHNNY HATES JAZZ OMD	TOTO Hottest:
RICK ASTLEY 2-1	RICHARD MARX 3-2
Hottest: RICK ASTLEY 2-1 RICHARD MARX 3-2 MICHARL JACKSON 4-3 DEBBIE GIBSON 9-5 BILLY OCEAN 11-7	NOTLESI: MICHAEL JACKSON 7-1 RICHARD MARX 3-2 DEBBIE GIBSON 6-3 DEF LEPPARD 10-7 PEBBLES 21-13
BILLY OCEAN 11-7	PEBBLES 21-13
K104/Erie, PA	WPST/Trenton, NJ Cunninghem/Merelo
Bill Shennon	ALARM PET SHOP BOYS JERMAINE STEWART TIMES TWO HOTLES TWO ROLLES TWO ALLES TWO TERENCE TRENT D'A 4-3 INNS 12-9 BRUCE SPRINGFTEEN 10-13 JODY WATLEY 30-20
PET SHOP BOYS STARSHIP	JERMAINE STEWART
DONALD FAGEN KINGDOM COME (dp)	Hottest: BELINDA CARLISLE 2-1
STARSHIP DONALD FAGEN KINGDOM COME (dp) JERMAINE STEWART TERENCE TRENT D'A Hottest: GEORGE MICHAEL 2-1	TERENCE TRENT D'A 4-3
Hottest: GEORGE MICHAEL 2-1	BRUCE SPRINGSTEEN 18-13 JODY WATLEY 30-20
JOHN COUGAR 3-2 MICHAEL BOLTON 4-3	
GEORGE MICHAEL 2-1 JOHN COUGAR 3-2 MICHAEL BOLTON 4-3 BILLY OCEAN 6-4 KINKS 8-6	WNYZ/Utice, NY
	Burton/Andrews
JET-FM/Erie, PA Jim Cook	JOHNNY HATES JAZZ DEELE
JOHNNY HATES JAZZ	DEELE PET SHOP BOYS DONALD FAGEN Hottest:
TOTO Hottest:	Hottest: DEBBIE GIBSON 1-1 MICHAEL JACKSON 2-2
TERENCE TRENT D'A 3-1 MICHAEL JACKSON 4-3	DEBBIE GIBSON 1-1 MICHAEL JACKSON 2-2 AEROSMITH 12-4 TIFFANY 13-7 JODY WATLEY 25-18
Hottest: TERENCE TRENT D'A 3-1 MICHAEL JACKSON 4-3 BILLY OCEAN 7-4 INXS 11-6	TIFFANY 13-7 JODY WATLEY 25-18
DEBBIE GIBSON 13-7	WRCK/Utics, NY
WERZ/Exeter, NH	Jim Reitz PET SHOP BOYS

WERZ/Exeter, NH Feiconi/Brady Felcon/Bredy JOHNNY HATES JAZZ SO BRENDA RUSSELL FLETHOOD MAC HOITEST: TERENCE TRENT D'A 5-3 MICHAEL JACKSON 12-6 DEBBIE GIBSON 13-8 DAVID LEE ROTH 11-10 BILLY OCEAN 15-12

WNNK/Harrisburg, PA Bond/August Bond/August FOREIGURE JERMAINE STENART BERARFST CLUB JORNNY HATES JAZZ HIANT SOUND MACHI BANANARAMA PET SHOP BOYS HENRY LEE SUMMER MERRY CLAYTON RICK ASTLEY 5-1 RICKAR MARK 17-7 WHITNEY MOUSTON 32-19 JORN COUGAN 31-20 PEBBLES 40-29

Q106/York, PA Crockett/Quinn

PARALLEL

THREE

WPRR/Altoons. PA Derreil Ray

SO MIAMI SOUND MACHI PAUL CAURACK Hottest: RICK ASTLEY 2-1 RICHARD MARX 3-2 MICHAEL JACKSON 4-3 DEBBIE GIBSON 6-4 BILLY OCEAN 7-5

WWFX/Bangor, ME Leven/Clark

Lever/Clark JOINNY HATES JAZZ TOYON PORZIGNER NATALIE COLE DONALD PAGEN BRYAN FERRY HOTEGEC; DEF LEPPARD 3-1 RICK ASTLEY 5-3 AEROSMITH 8-5 BILLY OCENN 14-9 INXS 15-10

WTIC/Hentford. CT Shakes/West SAMANTHA POX MIAMI SOUND MACHI PAUL CARRACK TAJA SEVELLE KEITH SNEAT 1-1 DEBBIE GIBSON 5-2 MICHAEL JACKSON 4-4 WHITNEY HOUSTON 24-16 TIFFANY 26-20

WKEE/Huntington, WV Miller/Reinherdt Miller/Reinherdt POREIGNER JOHENNY HATES JAZZ WHITE LION PET SHOP BOYS HOLTERI: BELINDA CARLISLE 2-1 RICHARD MARK 5-2 MICHARL JACKSON 6-4 JETS 7-6 DEBBIE GIBSON 9-7

WLANLancester, PA MennolMurray TAYLOR OAYNE NATALIE COLE HENRY LZE SUMMER HIAMI SOUDA MACHI Hottest: RICK ASTLEY 2-1 BILLY OCENN 3-2 BILINDA CARLISLE 7-4 RICHARD MARG 16-8 JETS 21-10

• 103CHR/Beckley, WV Spencer/Kelly ALECKANDER O'NEAL SUAVE DAN REED NETWORK DONALD FAGEN TERENCE TREAT D'A FOREIGNER HORE IN ALEY Z-1 RICHARD MARX 4-2 DEBBIE GIESON 6-4 BILLY OCEAN 10-5 DEF LEPPARD 9-6 95XXX/Burlington, VT Speck/Yasner JETS MIAMI SOUND MACHI JOHNNY HATES JAZZ MIAMI SOURD MACHI JOHNNY HAFES JAZZ OMD DES SHOP BOYS EFC FLEETWOOD MAC HOTLEAL JACKSON 4-1 DAVID LEE ROTH 3-3 AEROSMITH 8-4 TERENEC FRENT D'A 10-8 WHITE LION 14-9 WKPE/Cape Cod, MA Rick Ryder The pro-JETS FOREIGNER KEITH SWEAT JOINNY HATES JAZZ HOLTES HICHAEL JACKSON 6-4 BILLY OCEAN 16-7 TERENCE TRENT 0'A 28-8 WHITNEY HOUSTON 18-15 PEBBLES 26-19 WIKZ/Chembersburg, PA Rick Alexander Nick Awarder Toro FOREIGNER PST SHOP BOYS MIAMI SOUND MACHI (dp) JERMAINE STBWART Hottest: BILLY OCEAN 1-1 KEITH SHEAT 6-2 JETS 10-9 JETS 10-9 FEBLES 29-22 WQCM/Hagerstown, MD Will Kauffman Wilk Kauffman PET SHOP BOYS HERRY LEE SUMMER ERTA PACHIN WORKS DAY THES TR STEWART TIMES TR STEWART TIMES TR STEWART HOTLASTLEY 2-1 MICHAEL JACKSON 7-3 KEITH SWEAT 6-4 BILLY OCEAN 11-5 DEF LEPPARD 8-6 OK100/ Ithaca, NY Doug Nevel Doug Nevel PAUL CARRACK JEMAINE STENART MIAMI SOUND MACHI TIMES TWO JOHNN HATES JAZZ MICHAE MARK 3-2 DEF LEPPARD 4-3 MICHAEL MARK 3-2 BELINDA CARLISLE 7-5 100KHI/Ocean City. MD Hitman/Jernigan HitmaniJernigan MIAMI SOUND MACHI FOREIGNER SUAVE PET SHOP BOYS PAUL CARRACK HOTLEAT: RICHARD MARX 2-1 TERENCE TREAT D'A 9-4 ACT SEPARD 8-7 DEF LEFPARD 8-7 LEFT SWEAT 12-8 PET SHOP BOYS PAUL CARRACK JOHNNY HATES JAZZ DEELE HENRY LEE SUMMER HOTLOST DEBLE GIBSON 1-1 PEBBLES 9-3 DEF LEPPARD 10-8 TIFFANY 13-9 AEROSMITH 14-10

95XIU/Parkersburg, WV Paul DeMille

OMD PFT SHOP BOYS DOWALD FAGEN JENHAINE STEMART TERENCE TERMT D'A KINGOM COME (COME GEORGE MICHAEL 3-1 BILLY OCEAN 12-5 VIEW FROM THE HIL 10-7 PHIL COLLINS 18-8 WKRZ/Wilkes-Berre, PA Rising/Star Hishg/Star none Hottest: BELINDA CARLISLE 3-3 DAVID LEE ROTH 4-4 DEF LEPPARD 7-7 BILLY OCENN 9-9 JETS 10-10

WTHT/Portland, ME Cosenza/Marshall Coentra/Mershall PIT SNOP BOYS MINI SOUND MACHI (dp) SANAWTHA PIX (dp) DANAWTHA PIX (dp) DEBLE CIBSON 5-4 AEROSMITH 8-6 BILLY OCEAN 11-9 WHITNEY HOUSTON 21-18 CrocketVQuinn ALEXANDER O'NEAL BRENDA RÚSSELL JOHNY HATES JAZZ JEMAINE STEMART BRYAN FERRY HOLTEST: MICHAEL JACKSON 6-3 BILLY OCEAN 6-5 KEITH SWEAT 10-7 INXS 14-10 AEROSMITH 20-16

WOMP/Wh Bob Forster Bob Forster PET SHOP BOYS BRENDA RUSSELL (dp) Hotess: DEF LEPPARD 3-1 BILLY OCEAN 6-3 JETS 7-6 TERENCE TRENT 0'A 14-11 WHITNEY HOUSTON 17-14

WFXX/Williemsport, PA Minler/Fays MINIMUTARY PET SHOP BOYS TIMES TWO MERRY CLAYTON BANANARAWA Hotteet: DEBRIE GISON 5-2 DEBRIE GISON 5-2 HILLY OCEAN 9-5 JETS 8-7 PEBBLES 26-19

SOL	-
PARALLI	el two
WBBC/Augusta GA Bruce Stevens PAUL CARRACK PET SHOP BOYS PAUL CARRACK PLEETWOOD MAC DONALD PAGEN HOTKBET MICHAEL (4P) HOTKBET HIGHAELACKSON 5-1 HIGHAELACKSON 5-1 PEBLES 9-4 BILLY OCEN 12-8 MORRIS DAY 23-17 BB3/Austh, TX TONACU/Davenport TAYLOR DAYNE OEELE BRUCE SPRINGSTEEH	WHOK/Columbia Mata/King MIAMI SOUND F JORNNY HATES HOTLELE HOTLELE RICHARDEN RICHARD HARX GIOS/DUMENT HAL GIOS/DUMENT HAL GIOS/DUMENT HAL GIOS/DUMENT HAL BRUCE SPRING TOTO HOTLELE
Hottest: KEITH SWEAT 3-1 MICHAEL JACKSON 5-3 JETS 14-10 NHITHEY HOUSTON 15-12 L.L. COOL J 33-24 K98/Augtin,TX Mike Scott/Lousteeu MIAMI SOUND MACH: FOREIGNER JERMAINE STEWART (dp) PET SNOP BOYS WHITESNAKE (dp) PAUL CARRACK SUAVE (dp) PEDBLES 2-1 KEITH SWEAT 3-2 RICHARD MARK 5-3 MICHAEL JACKSON 9-6 DEELE D-21	INCLEAST RICK ASTLEY I RICK ASTLEY I RICKARD MARK MATALIE COLE MICHARD MARK BILLY OCEAN I REZEVEI Peso. TH Heney(Simon BRENDA RUSSEI PET SNOE BOYS TATLOR DATUSE PET SNOE BOYS TATLOR DATUSE RICKARD MARK INXS D-20 OB/Feystaville. MGC4dedrolDavis
DEELE D-21 WFMF/Baton Rouge. LA Rics/Afveen JOHN COUGAR BRUCE SPRINGSTEEN MOLTENT: RICK ASTLEY 2-1 DEBBIE (GISCON 5-3 JETS 15-10 TINFS 21-15 TIFFANY 30-23 KZZE/Besumont TX Baker/Jackson MIAMI SOUND MACHI TATLOR DANE MACHINE CURE	PET SHOP BOYS FOREIGNER DAN REED NETY FALL CARRACK HILLE CARRACK EROSWITH 16- INNS 20-16 WHITPEY HOUST WINKIFL Myer. Sonwlarge TAYLOR DAYNE WINKIFL MYER SICHARD HARK MICHARL JACK BEILE GISSO BILLY OCENN
WHITE LION Hotteat: MICHARL JACKSON 1-1 RICHARD MARX 5-3 DEDITE GORSON 6-4 BETTE GORSON 6-4 MORRIS DAY 36-22 MORRIS DAY 36-22 MORRIS DAY 36-22 MORRINGHAN AL MCCarthy/Peske JETS MITTHEY HOUSTON WHITHEY HOUSTON WHITHEY HOUSTON JALU ARREX POREIGNER Hotteat: DAVID LEE ROTH 2-1 DEF LEPPARD 5-4 RICK ASTLEP 14-6 AEROSMITH 18-16 AEROSMITH 18-16 AEROSMITH 18-16 AEROSMITH 18-16 AEROSMITH 18-16 AEROSMITH 18-16 AEROSMITH 18-16 MORE	WKSJ/Greensbor Jeckaow/O'Brien JODY WATLEY WHITE LION MIAHI SOUND P BRENDA RUSSEI HOTLEAL: NICK ASTLEY : MICHARL JACK: DEBBIE GIBSO BILLY OCEANS KEITH SWEAT : WANS/Greenville Kein King PET SHOP BOYT HIAHI SOUND :
Hottest: L.L. COOL J 3-3 GEORGE MICHAEL 4-4 PATRICK SWAYZE 5-5 MORRIS DAY 9-9 DEELE 11-11 WKQB/Charleston. SC Gather/Russell TOTO PET SHOP BOYS HENRY LEE SUMMER HENRY LEE SUMMER HE	BULLY OCEAN I WZYPHUntsville, Chris Andrews DONALD FAGEN PET SHOP BOYD DELE PAUL CARRACK LITA FORD HITA FORD HITA FORD DEBLE GIACK DEBLE G
SAMANTHA POX 22-7 TIFFANY 23-9 WSSX/Charleston. SC Joseph/Allen JOHNNY HATES JAZZ TAYLOR DAYNE (dp) Hottest: MICHAEL JACKSON 4-2 RICHAED MARX 5-3 SMMANTHA POX 12-8 JUTENTHA POX 12-8 JUTENTHA POX 12-8 JUTENTHA POX 12-11 WHITNEY HOUSTON 14-11	MICHAEL BOLTO NATALIE COLE JOEN COUGAR WHITE LION SCARLETT & BI HOLTest: WHITNEY HOUS: JETS 12-9 TERENCE TREN: JODY WATLEY : TIFFANY 27-2 WAPE/Jacksony
BlackwelVColline KINGDOM COME DAN REED NETWORK JODY WATLEY (dp) FLEETWOOD NAC MERRY CLAYTON HOITEST GEORGE MICHAEL 2-1 ARCOMITM AS 9-7 BILLY OCEAN 10-8 DEELE 28-16 WROD/Charlotts.NC Blac/Word POREIGNER WHITE LION FLEETWOOD MAC MORRIS DAY	CahlWKhutch PET SHOP BOY JERNAINE STE ERIA FACHIN HOTEST: NICK ASTLEY NICK ASTLEY NICK ASTLEY NICK ASTLEY NICK ASTLEY WGUTJOHNEON POTHFTEVIC POTHFTEVIC MGUTJOHNEON POTHFTEVIC MGUTJOHNEON ASTOSHIC SUAVE NICKIEST AEROSAILT NICKIEST NICKI
DNNRY WILDE (dp) BIG PIG RIG PIG RIGT PIG RIGTARD MARX 3-1 RICKARD MARX 3-1 RICKARD MARX 3-1 RICKARD MARX 3-1 MICHARL JACKSON 13-8 ARROMITH Z6-19 WSK2/Chattanooga, Th ChaeseSott JOHNNY HATES JAZZ OHD PET SHOP BOYS HOLLest: RICHARD MARX 3-1 MICHARL JACKSON i-2 IMKS 12-4 BILLY OCEAN 9-5 RICK SPRINGFIELD 10-6	JODY WATLEY NATALI & COLE WHITE LION 3 WOKI/KnoxwH Cley Ginh Done RCCHARD MAKK DEF LEPPARD BILLY CCEAN INXS 23-23 WFMU/Langton TAYLOR DAYLE FOREIGNER TAYLOR DAYLE FOREIGNER NOTEGAL: HENRY LEF SIBSO BILLY CCEAN INXS 25-21

J	WLAP/Lexington,KY Fox/Graves
	PEBBLES INXS JOHNNY HATES JAZZ
rbia. SC	FOREIGNER
D MACHI ES JAZZ	Hottest: KEITH SWEAT 7-2 RICHARD MARX 8-6 TERENCE TRENT D'A 16-10 TIFFANY 18-12 PEBBLES D-25
Y 2-1 CKSON 7-3	KZOU/Little Rock, AR Peter Stewart
N 17-7 RX 24-12	FOREIGNER (dp) MIAMI SOUND MACHI (dp) Hottest:
Raleigh, NC ht D MACHI	Hottest: RICHARD MARX 3-2 BILLY OCEAN 5-3 KEITH SWEAT 7-4 PEBBLES 9-7
NGSTEEN Y 1-1	JETS 13-11 WDJX/Louisville, KY Shebel/Meyer
Y 1-1 RX 5-2 LE 6-3 CKSON 7-4 N 10-5	
N 10-5	MORRIS OAY HENRY LEE SUMMER PET SHOP BOYS BRUCE SPRINGSTEEN JERMAINE STEWART
SELL OYS	
NE S WRECK	Hottest: MICHAEL JACKSON 10-1 KEITH SWEAT 7-3 RICHARD MARX 15-5 BILLY OCEAN 16-10 JETS 17-11
Y 1-1 T 6-5 CKSON 9-8 RX 14-12	99WAYS/Mecon, GA Leveretta/Shannon
ille. NC	PAUL CARRACK FOREIGNER DONALD FAGEN BRENDA RUSSELL
OYS	DAN REED NETWORK (dp)
ETWORK (dp) CK CKSON 5-1	MICHAEL JACKSON 5-1 RICHARD MARX 4-2 DEBBIE GIBSON 6-3 MICHAEL BOLTON 9-6 BILLY OCEAN 11-7
N 9-6 16-12	FM100/Memphie. TN ¹
USTON 22-18	John/Conley none Hottest:
NE	Hottest: BILLY OCEAN 7-7 JOHN COUGAR 9-9 GLADYS KNIGHT 14-14 WHITNEY HOUSTON 16-16 BRUCE SPRINGSTEEN 21-21
(dp)	WHITNEY HOUSTON 16-16 BRUCE SPRINGSTEEN 21-21 WABB/Mobile, AL
RX 3-1 CKSON 6-2 SON 5-3 N 7-4	Fram/Cheenut
N 7-4 T 24-18 boro, NC	PET SHOP BOYS JOHNNY HATES JAZZ AEROSMITH Hotteat:
len Y	Hottest: MICHAEL BOLTON 2-1 MICHAEL JACKSON 9-3 BILLY OCEAN 7-5
D MACHI SELL	BILLY OCEAN 7-5 JETS 16-6 PEBBLES 10-8
Y 1-1 CKSON 4-2 SON 5-4 N 9-6	WBAM/Montgomery, AL
N 9-6 T 15-11	Owens/Jackson TOTO DEF LEPPARD (dp)
ville. SC	SAMANTHA FOX BRENDA RUSSELL Hottest:
ЮYS D MACHI 'ES JAZZ	TOTO DEF LEPPARD (dp) SAMANTHA POX BRENDA RUSSELL HOTLGGE MICHAEL JACKSON 3-1 DEBBIE GIBSON 5-2 PEBBLES 6-4 KEITH SWEAT 9-6 JETS 13-8
Y 1-1 RLISLE 2-2 RX 4-3 SON 5-5	WHHY/Montgomery, AL Wood/Ross
N 8-7	FOREIGNER JERMAINE STEWART DONALD FAGEN
EN	PAUL CARRACK
ioys .ck	PET SHOP BOYS Hottest: MICHAEL JACKSON 6-2 BILLY OCEAN 8-6 KEITH SWEAT 9-8 JETS 13-11 INXS 15-13
RX 3-1	JETS 13-11 INXS 15-13 KBFM/McAllen-Brownsville, TX
	Dusty Hayes / Sentiago
on, MS	BRUCE SPRINGSTEEN HENRY LEE SUMMER (dp) SAMANTHA FOX AEROSMITH
LTON	COVER GIRLS PET SHOP BOYS Hottest: PEBBLES 18-12
BLACK	PEBBLES 18-12 NEW ORDER 23-14 GREAT WHITE 32-25 CCCP 33-26
USTON 11-8	Y107/Neshville, TN ³ Chase/Käplen
ENT D'A 16-13 TY 2D-14 T-23	MERRY CLAYTON HENRY LEE SUMMER
onville, FL	BRENDA RUSSELL ROXANNE (dp) JOHNNY HATES JAZZ Hottest:
OYS TEWART	HOTCEET: RICK ASTLEY 3-1 JETS 7-4 WHITNEY HOUSTON 13-10 TERENCE TRENT D'A 18-1 DEF LEPPARD 19-16
EY I-1 ARX 2-2 N 4-3	DEF LEPPARD 19-16
N 4-3 ISON 5-4	Jim Scott
on City, TN	JUB SECU JOBNNY HATES JAZZ (dp) ICEHOUSE (dp) L.L. COOL J (dp) MIAMI SOUND MACHI (dp) PET Supp BOYE (dp)
NOYS DIL	HENRY LEE SUMMER (dp)
18-14	SUAVE (dp) Hottest: MICHAEL JACKSON 2-1 BILLY OCEAN 11-8 TERENCE TRENT D'A 25-1 INXS 35-25 AEROSMITH 34-27
18-14 SY 21-17 DLE 33-27 7 38-34	INXS 35-25 AEROSMITH 34-27
tville. TN	8J105/Orlando. FL Philipa/Summers
CHAEL 1-1	PRETTY POISON BRUCE SPRINGSTEEN (dp) PET SHOP BOYS 3 MAN ISLAND (dp)
CHAEL 1-1 ARX 4-4 AD 9-9 N 10-10	HOTTEST:
iton. KY	RICHAEL JACKSON 10-1 KEITH SWEAT 4-2 PEBBLES 12-8 L.L. COOL J 20-14 DEELE 30-23
ne Ne	DEELE 30-23 Y106/Orlendo. FL
SUMMER ACKSON 3-1	Reese/Mariner FOREIGNER
SON 8-4 N 17-11	DEELE PET SHOP BOYS Hottest: KEITH SWEAT 4-2
LENT D'A 30-2:	³ MICHAEL JACKSON 5-3 PEBBLES 24-17 GEORGIO 34-28
	SAMANTHA FOX 38-30

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CURE (dp) ALEXANDER O'NEAL FOREIGNER JOHNNY HATES JAZZ HOTCEME: BILLY OCEMN 7-2 RICHARD MARX 10-5 DAN HILL 14-10 PHIL COLLINS D-21 PEBBLES D-22 0 WRVQ/Richmond, VA Devis/Michaele David/Michaele MERRY CLAYTON E.U. (dp) WHITE LION (dp) FOREIGNER JOHNNY HATES JAZZ HOELES JAZZ HOELES JAZZ MICHAEL JACKSON 12-7 AEROSMITH 24-18 K92/Rosnoke, VA Zak Szabo Larseboo SANANTHA FOX FLEETWOOD MAC BRENDA RUSSELL PET SHOP BOYS JOHNNY HATES JAZZ HOLTEGIL RICK ASTLEY 2-1 BILLY OCEAN 11-6 MICHAEL JACKSON 15-7 DEF LEPPARD 12-9 TIFFAM7 22-16 KITY/San Antonio. TX Upton/LePera UpionLeff AL B. SURE MERRY CLAYTON JERNAINE STEWART BRENDA K. STARR HOTLESL DEBBIE GISSON 3-2 MORRIS DAY 5-4 COVER GIRLS 15-10 MIAMI SOUND MACHI 20-11 KSAQ/Sen Antonio, TX Leo Vele MIDNIGHT OIL MERRY CLAYTON HOTLEST: OEBBIE GIBSON 7-4 KEITH SWEAT 12-7 INXS 17-10 AEROSMITR 18-15 FEBBLES 27-17 Z102/Sevenneh, GA McGraw/Williems McGraw/Williams PET SHOP BOYS WHITE LION JERMAINE STEMART HOLLBAL JACKSON 2-1 PEBBLES 3-2 DEBBLE GIBSON 8-4 JOPY WAILEY 9-5 TERENCE TRENT D'A 19-9 KTUX/Shreveport, LA Steel/Weber StealWeber FOREIGNER PAUL CARRACK PET SMOP BOYS BIG PIG DAN REED NETWORK L.L. COOL J (dp) LITN PORD (dp) ELLA RACHIN MICHARL JACKSON 1-1 RICK ASTLEY 2-2 DEBBIE GIBSON 4-3 KEITH SWEAT 8-4 RICHARD MARX 6-6 WDLU/Washington, NC Jackson/Lane Jackson/Lane FOREIGNER Hottest: DEF LEPPARD 3-2 AEROSMITH 9-3 INXS 20-11 BILLY OCEAN 24-15 TIFFANY 32-23

94Z/Raieigh, NC Steve Christien

WKZL/Winston-Salem, NC Holloway/Catcher JOHNNY HATES JAZZ MIAMI SOUND MACHI SO BRENDA RUSSELL (dp) Hottest: RICK ASTLEY 1-1 MICHAEL JACKSON 7-3 DEBBIE GIBSON 6-4 KEITH SWEAT 10-6 WHITNEY HOUSTON 24-15 PARALLEL

THREE

KAKS/Amerilio, TX Richards/Jemes Richardw/Jennee JERNATNE STEWART BREARFABT CLUB PET SHOP BOYS MORRIS DAY BIG PIG (dp) LAURA BRANIGAN (dp) BRYAN PERRY (dp) HOLTEWI: BILLY OCEAN 4-3 TIFPANY 7-6 MIAMI SOUND MACHI4-8 RICK SPRINGFIELD 16-11 NATALE COLE 29-22

KQIZ/Amerillo, TX Stu Smoke Stu Smoke MIAMI SOUND MACHI JOHNYY HATES JAZZ JERMAINE STEMART DANNY WILDE MIDNIGHT OIL HOTEST: MICHARZ JACK SON 4-1 RICHARZ MARX 3-2 DEBBLE GIESON 5-3 BILLY OCEAN 6-4 KEITH SWEAT 9-5

WZKX/Biloxi, MS Rick Jemes

WKSF/Asheville, NC Maloney/Trent

DONALD FAGEN MORRIS DAY PET SHOP BOYS Hottest: RICHARD MARX 2-1 MICHAEL JACKSON 8-5 BILLY OCEAN 11-6 DEF LEPPARD 12-7 DEELE 33-28 Q104/Gedsden, AL Brown/Devis BrownDavie MIAMI SOUND MACHI SAMANTHA POX (dp) WITTE LION (dp) MORRIS DAY JOHNNY HATES JAZZ JOHNNY HATES JAZZ HOLLOSI, JACHSON 4-1 MICHAEL JACHSON 4-1 RICHAEL JACHSON 4-1 RICHAEL JACHSON 4-1 RICHAEL JACHSON 4-1 HICHAEL JACHSON

B98/Ft. Smith, AR John O'Dee

WYKS/Gainsville, FL Banta/Jon

none Hottest: DEF LEPPARD 8-8 MICHAEL BOLTON 9-9 BILLY OCEAN 11-11 KEITH SWEAT 13-13 JETS 16-16 WJMX/Florence, SC Miller/Baker

Miler/Baker PORFIGNER PDT SkOP BOYS MIDBIGHT OIL (dp) JERNAINE STEVART KINGDOM COME (dp) DANNY WILDE (dp) DANNY WILDE (dp) DANNY WILDE (dp) TAMI SHOW HOttest: MICHARL JACKSON 3-1 BILLY OCEAN 8-2 DEBBIE GISSON 12-5 GEORGE HARRISON 11-INXS 14-10

Meloney/Trent POREIGNER JERNAINE STEMART TIMES TWO PAUL CARRACK PET SHOP BOYS NOTENT: RICHARD MARX 5-2 DEF LEPPARD 9-5 AEROSHITH 16-11 TERERICE TRENT D'A 23-19 WHITNEY HOUSTON 25-20 KISR/F: Smith AR Fred Baker PET SNOP BOYS JOHNNY HATES JAZZ TIMES TWO DEELE ERIA PACHIN BARDA K. STARR BARDA K. STARR HICHARD MARX I-1 JOHN COURAR 10-6 INNS 17-8 WHITHEY HOUSTON 19-9 KEITH SWEAT 22-15

WJAD/Beinbridge, GA Elliot/Tenner EHROTTENNER PET SHOP BOYS DONALD PACEN MEN WITHOUT HATS BLVD. DEELE DANNY WILDE HOTTEST: RICHARD MARX 2-1 BILLY OCENN 6-2 AEROSMITH 12-8 PEBBLES 19-14 TIFFANY 27-21

KSMB/Lafayetta, LA Steve Small

Rick Jamas PAUL CARRACK PET SHOP BOYS L.L. COOL J BIG PIG HOLLAST, JACKSON 5-1 RICHARL JACKSON 5-1 RICHARD MARX 3-2 DEBBIZ GISSON 6-4 JETS 16-11 INXS 21-14 Q101/Meridian. MS Mike Partridga Mike Pertidge FAUL CARRACK JOHNNY HATES JAZZ BRZHDA RUSSELL BRUSSELL BOLSELL BOLSELL BOLSELL DEFLEPPARD 4-3 STING 5-4 MICHAEL JACKSON 6-5 WCGQ/Columbia, GA McClure/McCard MCClure/McCard DONALD PAGEN PLEETWOOD MAC PET SHOP BOYS PAUL CARRACK POREIGNER (dp) WHITE LION MIDBIGHT OLL (dp) HOTEGHT: FICHARD MARX 2-2 JOHN COUGAR 17-14 TOTO 25-20 NATALLE COLE 36-24

Steve Small DEBBLE GIBSON JOHBNY HATES JAZZ (dp) SAMANTHA FOX (dp) HORRIS DAY L.L. COOL J (dp) DONALD FMCEN (dp) CELLARFUL OF NOIS (dp) HOCTEST: RICHARD MARX 3-1 HICHARL JACKSON 11-2 BILLY OCEAN 7-7 PEBBLES 19-17 WHITE LION 23-20 WHSL/Wilming Stewart/Stone SurverVStore POR ELONER JAZZ OMD MEN WITHOUT HATS MIDNIGHT OIL Hcttest: MICHIZEL JACKSON 7-1 DEBBIE GIBSON 6-3 BILLY OCEAN 8-5 TERENCE TRENT D'A 9-6 RICK SPRINGFIELD 12-8

WVBS/Wilmington, NC Casey/Kelly

MIAWI SOUND MACHI BFENDA RUSSELL JCHNYY HATES JAZZ CLEAR HCLEGE: HICK ASTLEY 1-1 MICHAEL JACKSON 5-2 KEITH SMEAT 13-6 AFROSMITH 18-13 TIFFANY 24-17

N&A Begins Page 94 New Artists & Chart Summary Page 93 New P-1 A Playlists Page 84

236 Current Reporters 229 Current Reports

The following stations reported a frozen playlist: WKRZ/Wilkes-Barre FM100/Memphis KKRD/Wichita

The following stations failed to report this week, therefore their playlists were frozen: 990FM/Schenectady KXX106/Birmingham WDKi/Knoxville WYKS/Gainsville

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by lewer than 50, but at least 10 of our CHR reporters. The two numbers following the analytits (label) designation in-dicate the total number, how many added if for the hist time this veek. Moves include the type of activity this week. Up to upward chain novement Sarker for sideways or continued unchanted activity, Down for downward chair activity, and Adds for the number is a sampling of individual station activity. Complete activity and be found in the Parallelis NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumatitie enough chair points from high chair positions on those stations reporting them, to debut on the CHR National-Ampley(40 CHR Rotation Christia — Fullime Adds and/or One: four plays in a 24-hour pend, three of them before midinght. Dayparted Adds endior One: two plays in a 24-hour pend, them Othem Iden midinght.

86 R&R March 18, 1988

MOST ADDED MIDWEST BREAKOUTS Pet Shop Boys Foreigner Donald Fager **Paul Carrack** Miami Sound Machine Johnny Hates Jazz OMD

CHR ADDS & HOTS

WEST MOST ADDED Pet Shop Boys Johnny Hates Jermaine Stewart Foreigner **Donald Fagen** Midnicht Oil

KYYAJBilings. MT Charls Foxa JERMAINE STEWART JORNY HATES JAZZ ICEHOUSE HOLLESI; RICK ASTLEY 1-1 MICHAEL JACKSON 4-2 ALEXANDER O'NEAL 9-4 INSS 13-9 HENRY LEE SUMMER 18-14

Armer/Scott KEITH SVEAT NATALIE COLE PAUL CARRACK DANNY WILDE FOREIGNER POREIGNER DITA DONG (dp) MIDNIGHT OIL (dp) HOLTESTI BILLY OCEAN 9-4 RICK SPRINCFIELD 15-9 SCARLETT & BLACK 16-12 HENRY LEE SUMMER 25-20 WHITE LION 27-23

KFBQ/Cheyenne, WY

DavidScott MIAMI SOUND MACHI FORFICNER MIDNIGHT OIL (dp) MEN MITHOUT HATS DANNY WILDE SUAVE JERNAINE STEWART ALARM DONALD FAGEN HOTEASI DEF LEPPARD 2-1 RICHARD MARX 5-2 TERRNCE TRENT D'A 6-3 DEBRIE GISON B-4 BILLY OCEAN 12-7

Ryan Awaya Johnny Hates Jazz Jenaine Stewart Hottest: George Michael 2-1 Pebbles 7-5 Whitnet Houston 8-6 Ray Parker Jr. 12-10 MIAMI SOUND Machi 29-22

KYRK/Las Vegas, NV Cummings/Miles

Cummings/Miles DAN REED NETWORK BIG PIG DANNY WILDE Hottest: MICHAEL JACKSON 2-1 KEITH SWEAT 9-2 DEBBIE GIBSON 7-3 L.L. COOL J 16-12 TAYLOR DAYNE 28-19

KOZE/Lewiston, ID Jay McCall

194/Honoiulu, HI Ryan Awaya

KTRS/Casper, WY

BREAROUTS Danny Wilde Men Without erworld Und Alarm **Big Pig**

KZFN/Moscow, ID Cummings/Heller

Cummings/Heller PET SIGP BOYS MEN MITHOUT HATS ERIA PACHIN PAUL CARRACK ALARM HIT OIL (dp) HOITENIT TERBROR TERT DIA 3-1 INNS 10-4 UNIS 10-4 UNIS 10-4 DEBBIE E GISSON 7-6 LITA FORD 34-29

KMTZ/Rano, NV Kan Carson/Rick Ma

KWNZ/Reno, NV Todd/Roble

Kan Corton/Rick Marino JERNAINE STENART PAUL CARRACK DONALD PAGEN (dp) MEN WITHOUT HATS STARSHIP JOHENY HATES JAZZ HOTLEAL HOT

ToddRoble MERRY CLAYTON (dp) POREIGNER JOHENY HATES JAZZ SCALEFT & BLACK (dp) Hottest: KEITH SWEAT 3-1 JETS 6-2 BILLY OCEAN 7-4 MICHAEL JACKSON 9-5 JODY WATLEY 10-7

JODY WATLEY 10-7 SLY96/San Luis Obispo. CA AlmorSive AlmorSive PAUL CARRATS JAZZ PAUL CARRATS JAZZ PAUL CARRAT DA DANNY WILDE PET SHOP BOYS MORRIS DAY BIG PIG HOTESI: MICHAEL JACKSON 3-1 BILLY OCEAN 4-2 DEBBLE GIBSON 5-3 KEITK SHCAT 10-8 INKS 12-9

KZOZ/SAN Luis Oblspo, CA Joe Kelly

JOHNNY HATES JAZZ TIMES TWO CURE PET SHOP BOYS FOREIGNER Hottest: RICHARD MARX 4-1 MICHARL JACKSON 5-2 DEBBIT GIBSON 8-5 DEF LEPPARN 16-8 RICK SPRINGFIELD 20-22

Y97/Santa Barbara, CA Chria Ruh

BRUCE SPRINGSTEEN TOTO OMD

MIDWEST PARALLEL TWO

WKDD/Akron, OH Anthony/Kittredge

Andronykitegy PAUL CARRACK JOHNNY HATES JAZZ BRENDA RUSSELL RICHARD MARX 2-1 ARMOSHITH 6-4 JETS 8-5 WHITMEY HOUSTON 13-6. SCARLETT 6 BLACK 12-9 KilK/Davenport, IA Ivey/D'Hara

Uvey/O Hem DONALD FAGEN PET SHOP BOYS JOHNNY HATES JAZZ SUAVE HOTLEAL: MICHAEL JACKSON 3-1 BILLY OCEAN 4-3 TERENCE TRENT D'A 10-5 WHITNEY HOUSTON 21-10 NATALLE COLE 23-12

WPXR/Davenport IA Schaefer/Austin DEELE TOTO (dp) BANANARAMA (dp) Hottest: RICHARD MARX 5-1 MICHAEL JACKSON 9-3 SCARLETT & BLACK 15-11 TOMMY SHAW 19-12 TAYLOR DAYNE 21-18

WGTZ/Dayton, OH Jarvis/Dr.Dave

JOHNNY HATES JAZZ AEROSMITH HOLLESE: MICHAEL JACKSON 5-1 PEBBLES 4-2 DEBBLE GIBSON 11-5 BILLY OCEAN 13-6 RIC:___MARX 12-8

KDWZ/Des Moines, IA Oakes/Steele

OMD Hottest: RICHARD MARX 3-1 MICHAEL JACKSON 9-2 BILLY OCEAN 16-7 RICK ASTLEY 13-8 DEF LEPPARD 14-11

KRNQ/Des Moines, IA Knight/Sharp

KnightSharp TAYLOR DAYNE MIAMI SOUND MACHI FOREIGNER PAUL CARRACK DEELE Hottest: MICHARD MARX 5-3 BILLY OCEAN 10-6 KEITH SHEAT 18-12 TIFFANY 20-17

WDTX/Datroit, MI Hatfield/Anton

Hadfield Anton RICK ASTLEY WHITNEY HOUSTON HERRY LEE SUMMER Hottest: DEF LEPPARD 3-2 AEROSMITH 8-5 INXS 9-7 CHER 15-10 RICK SPRINGFIELD 22-17

KZIO/Duluth. MN Michaels/Martin

MichaelyMertin JERMAINE STEWART TIMES TWO BRYAN PERRY PET SNOP BOYS FOREIGNER HOLTEST DAVID LEE ROTH 1-1 RICHARD MARX 2-2 BILLY OCEAN 8-4 DEF LEPRAD 11-7 AEROSMITH 32-23

WMEE/Ft, Wayne, IN

Aller/Davis KEITH SWEAT HIAMI SOUND MACHI TAYLOR DAYNE WHITE LION HOLTESI: RICHARD MARX 2-1 DEBBIE GIBSON 7-3 MICHARL JACKSON 9-5 HENRY LEE SUMMER 13-9 BILLY OCEAN 18-10

JODY HATLEY TERENCE TRENT D'A TIFFANY HOOTEst: RICK ASTLEY 1-1 BELINDA CARLISLE 2-2 RICHARD MARX 3-3 DEBBIE GIBSON 4-4 MICHAEL JACKSON 5-5 KLQ/Grand Rapids, MI Owen/Tinnes CONSTRUCT TAYLOR DAYNE JOHDNY HATES JAZZ ALEXANDER O'NEAL HOTTESI: DEBBIE GIBSON 12-7 INXS 15-10 RICK SPRINGFIELD 18-13 BILLY OCEAN 21-16 JODY WATLEY 23-18 KAY107/Tulsa, OK Duncan Payton ICEHOUSE SCARLETT & BLACK Hottest: DAVID LEE ROTH 4-2 BILLY OCEAN 10-9 JETS 14-13 JODY WATLEY 22-18 TIFFANY 24-21 WIXX/Green Bay, WI McCarthy/Michael T. PEBBLES FLEETWDOD MAC MIAMI SOUND MACHI KKRD/Wichits, KS Otiver/Williams MIAMI SOURD PACH OMD PAUL CARRACK Hottest: MICHAEL JACKSON 4-1 DEBDIE GIBSON 5-2 BILLY OCEAN 6-3 INXS 14-4 TIFFANY 24-10 none Hottest: RICK ASTLEY 1-1 BELINDA CARLISLE 2-2 DEBBIE GIBSON 4-4 MICHAEL JACKSON 5-5 BILLY OCEAN 7-7 WZPL/Indianapolis. IN Scott Wheeler WHOT/Youngstown, DH Dick Thompson TOTO JETS PAUL CARRACK KINGDOM COME (dp)

DEE IMMANDES JEFE JODY WATLEY TIFFANY SCRALETT & BLACK FOREIGNER JONNY HATES JAZZ HOLTES MICHAEL JACKSON 10-1 RICK ASTLEY 2-2 BILLY OCEAN 4-3 DEBRIE GISON 8-5 NICHARD MARK 16-9 RICHARD MARX 1-1 RICHARD MARX 1-1 RICK ASTLEY 3-2 BILLY OCEAN 4-3 MICHAEL JACKSON 12-5 PEBBLES 21-14

Z104/Msdison, WI

KJ103/Oklahama City, OK Folger/Spain

NIAMI SOUND NACHI MIDNIGHT DIL PAUL CARRACK ALARM HOTLERET BILLY OCEN 8-3 JENNY LEE SIMMER 27-19 FHIL COLLINS 28-22 TIFFANY 34-27

EvanUBandary SCARLET & BLACK JOHNNY HATES JAZZ JOHNNY HATES JAZZ TAYLOR DAYNE PET SHOP BOYS MORRIS DAY (dp) HOTLOST: HORRIS DAYNE HOTLOST HITTEC OF DAYNA WHITE CO DAYNE WHITE CO DAYNE HITTEC DAYNE HIT

KQKQ/Omeha, NB Evans/Bentley

KZ93/Peoria. IL Edwards/Stern

TAYLOR DAYNE TERENCE TRENT D'A MIAMI SOUND MACHI Hottest: RICHARD MARX 2-1 RICK ASTLEY 3-2 DEBDIE GIBSON 9-6 BILLY OCEAN 13-7 MICHAEL JACKSON 14-8

MCCARWSUMMERT PET SHOP BOYS DONALD FAGEN JOHNNY HATES JAZZ PAUL CARRACK HOLLEAS: RICHARD MARX 2-1 BELINDA CARLISLE 4-2 DAVID LEE ROTH 5-3 DEBBIE GIBSON 6-5 JETS 9-6

WZOK/Rockford. IL McClure/Summers

LTDBFNGBON BRUCE SPRINGSTEEN PET SNOP BOYS BRENDA RUSSELL PAUL CARRACK FOREIGNER HOTTOSEL HOT

WRQN/Toledo, OH

PARALLEL THREE

KYYY/Bismarck, ND Bob Beck Bob Beck TAYLOR DAYLE MIANI SOUND MACHI PIG PIO[®] BOYS TIMES TWO WHITE LION HOTEST: RICK ASTLEY 2-1 RICHARD MARK 5-2 MICHARL JACKSON 6-3 BILLY OCEAN 7-5 JETS 16-10

WBNQ/Bloomington, IL Justin/Robbins

WKFR/Kalamazoo, M1 Anthony/Britain JustinRobbins DONALD FAGEN FLEETWOOD NAC JERRY HARRISON (dp) Hotteat: RICHARD MARX 2-1 TERENCE TRENT D'A 3-2 BILLY OCEAN 7-5 BILLY OCEAN 7-5 JOHN COUGAR 14-7 Anthony/Britain OMD (dp) DAN REED NETWORK (dp) BRENDA RUSSELL (dp) ROXANNE (dp) CURE (dp) CURE (dp) Notteat: RICHARD MARX 4-1 DF LEPPARD 3-2 NICHARL JACKSON 7-3 MICHARL JACKSON 7-3 RICHARL BOLTON 9-6 RICK SPRINGPIELD 12-9

WBWB/Bloomington, IN WAZY/Lefayette, IN FALTSKOG & CETERA

Jim Clouse FOREIGNER DORALD FAGEN MIAMI SOUND MACHI PET SHOP BOYS CELLARFUL OF NOIS (dp) Hottest: MILLY OCEAN 8-4 RICK SPRINGFIELD 11-6 HERRY LEE SUMMER 12-7 PEBBLES 16-10 PALTSKOG & CETERA OMD TIMES TWO NIDNIGHT OIL JERNAINE STEMART HOLTENT: MICHARD MARK 5-5 AEROSMITH 9-8 HENRY LEE SUMMER 10-9 DEBBIE GIBSON 11-10

WCIL/Carbondale, IL Tony Waitekus KFRX/Lincoln, NE Cook/Meyer

Tony Weikekus SCARLET & BLACK MISSIOND MACHI MISSIOND MACHI MISSION FAUL CARRACK GEORGIO GEORGIO PHIL COLLINS HOLTEST: PATRICK SWAYZE 1-1 AEROSHITH 3-2 REITH SWEAT 8-6 LOUIS ARKSTRONG 17-12 WHITE LION D-17 Cook/Meyer PET SHOP BOYS TIMES TWO FORELGNER JAMES TAYLOR (dp) Hottcat: MICHAEL JACKSON 3-1 RICHAED MARX 4-3 DEBLIG CIBSON 6-4 BILLY OCEAN 7-5 TIPFANY 28-19

Gery Dison TAYLOB DAYNE PET SHOP BOYS WHITE LIOH (dp) FOREIGNER OMD DOWALD FACEN HOLTEST: MICHAEL JACKSON 4-1 BILLY OCEAN 10-4 BILLY OCEAN 10-4 IERENNE TRENT D'A 18-10 ICEHOUSE 16-11 UNDERWORLD (dp) DONALD PAGEN PET SHOP BOYS MARILYN MARTIN OMD Hottest: MICHAEL JACKSON 3-1 RICK ASTLEY 4-2 BILLY OCEAN 7-3 RICHARD MARX 11-6 TERENCE TRENT D'A 22-16 99KG Seline, KS Leigh Ann Adem DONALD FAGEN PET SHOP BOYS SAMANTHA FOX HOTLEAL MICHAEL JACKSON 5-1 RICHARD MARX 3-2 BILLY OCEAN 7-4 JETS 12-7 INXS 17-9 WLRW/Champaign, IL McCann/McKeighan FOREIGNER MORRIS DAY MAD JOHNNY HATES JAZZ HOTLESI: KEITH SWEAT 9-4 INNS 17-8 ICEHOUSE 21-16 TERENCE TRENT D'A 25-19 MIAMI SOUND MACHI 32-26 KKRC/Sioux Falls, SD Kleley/St. James Kieleyisi James FOREIGNEF PAUL CARRACK JOHNNY HATES JAZZ JOHNNY HATES JAZZ PET SHOP BOYS DONALD FACEN HOTLESI BILLY OCEAN 5-1 BILLY OCEAN 5-1 BILLY OCEAN 5-1 BILLY OCEAN 5-5 SIGLOTT ACESACK 18-13 ICCHOUSE 20-16 KCMQ/Columbia, MO Tuttin/Colt Turin/Coh MIAMI SOUND MACHI PULS NUMACK PULS NUMACK PULS NUMACK PULS NUMACK PULS NUMACK NUMATINEY HOUSTON 26-14 THERENCE THERET D'A 24-15 PEBBLES 36-20 TIFFANY 30-21 ICEHOUSE 38-31 KWTO Springfield, MO T.K. O'Grady WHITE LION (dp) DONALD PAGEN (dp) LITA FORD (dp) ALARM Hottest: RICK ASTLEY 2-1 MICHAEL JACKSON 3-2 BILLY OCEAN 5-3 AEROSMITH 11-7 TERENCE TRENT D'A 18-10 Y94/Fargo, ND Jack Lundy

KPHR/Rapid City, SD Piper/Kallaway

KQCR/Cedar Repids, IA Gary Dison

Jeck Lundy TERENCE TRENT D'A WHITE LION TIMES TWO HOTEGET: BELINDA CARLISLE 1-1 RICK ASTLEY 4-2 RICK SPRINGFIELD 7-5 ICCHOUSE 14-8 HENRY LEE SUMMER 19-13 WDBR/Springfield, IL Moore/Lawlay ALEXANDER O'NEAL JOHNNY HATES JAZZ FOREIGNER KKXL/Grend Forks, ND Michael Right

POREIGNER OMD MIAMI SOUND MACHI PAUL CARRACK FLEETWOOD MAC DANNY WILDE PET SHOP BOYS TIMES TWO KINGTOM COME (dp) HOTLatt MICHAEL JACKSON 11-1 DEF LEPPARD 8-4 RICHAED MARK 12-6 INXS 17-10 KEITH SWEAT 25-15 MILENTAL JERNAINE STEWART MIAMI SOUND MACHI PAUL CARRACK ROBERT PALMER HOTTEST: RICHARD MARX 1-1 DEBBIE GIBSON 7-4 DEBBIE GIBSON 7-4 DEBBIE GIBSON 7-4 DEBBIE JACKSON 9-6 JETS 8-7 BILLY OCEAN 15-8

WSPT/Stevens Point. WI Bouley/Steffen POREIGNER PET SHOP BOYS DONALD FAGEN

DONALD FACEN OMD PAUL CARRACK KINGDOM COME (dp) PEBBLES (dp) MIAMI SOUND MACHI JOHNNY HATES JAZZ HOLTEST DAVID LEE ROTH 3-1 AEROSMITH 8-4 TERENCE TRENT 0'A 12-5 TIFFANY 24-14 WHITE LION 34-24

KOVV/Topeka, KS Kevin Rabat

Kevin Rabat FLEETWOOD MAC JOHNNY HATES JAZZ HOTLEST: RICK ASTLEY 1-1 HICHAEL JACKSON 3-2 RICHARD MARX 2-3 AEROSMITH 4-5 BILLY OCEAN 11-6

KFMW/Waterloo, IA O'Douglas/Hansan O'Douglaithensen FLEETWOOD MAC JERNAINE STEWART TAYLOR DAYNEA PEBBLES Holtest: MICHARL JACKSON 5-2 BILLY OCEAN 8-3 RICK SPRINGFIELD 11-7 INXS 12-8 AEROSMITH 19-13

WEST PARALLEL TWO IVÁJAlbuquerque, i loward Johnson KYNO/Fresno, CA Jeff Davis TAYLOR DAYNE SCARLETT & BLACK PET SHOP BOYS KINGDOM COME TOTO Jeff Davis MIAMI SOUND MACHI PET SHOP BOYS BRRAKFAST CLUB BRUCE SPRINGSTEEN (dp) BRUCE ASTLEY 3-1 CHER 4-3 RICHARD MARK 5-4 TIFFANY 12-8 TEFENCE TRENT D'A 30-20 HINDER CORE TOTO HOLLESL: KEITH SWEAT 14-9 WHITNEY HOUSTON 20-11 JETS 18-13 PEBBLES 21-15 TERENCE TRENT D'A 23-17 KF95/Boise, ID Jack Armstrong KQMQ/Honoluki, HI Akane/Miller Jeck Armstrong PET SHOP BOYS ROXANNE (dp) JOHBNY HATES JAZZ MIDNIGHT OIL (dp) LITA PORO (dp) DEELE (dp) CELLARUL OF NOIS LAURA BRANIGAN UNDERMORLD BILLY OCAN 5-2 JETS 9-7 RICK SPRINGFIELD 18-8 NATALIE COLE 33-22 TIMES TWD D-27 INXS OND 3 MAN ISLAND FOREIGNER HOLtest: MICHAEL JACKSON 5-4 RICHARD MARX 6-5 DEBBIE GIBSON 7-6 WHITNEY HOUSTON 11-9 RAY PARKER JR. 28-17 PWR92/Honoluiu, H1 Stevens/Shishido PET SHOP BOYS DELLE POREIGNER HOLLEST: GEORGE MICHAEL 2-1 MICHAEL JACKSON 7-5 KEITH SWEAT 15-10 WHITNEY HOUSTON 20-12 RAY PARKER JR. 22-16 KIYS/Boise, ID Dan McColly FOREIGNER DANNY WILDE OMD PET SHOP BOYS DONALD FAGEN ROBERT PLANT BLVD

KLUC/Las Vegas. NV Deen/Taylor BLVD. Hottest: RICHARD MARX 2-1 DEBBIE GIBSON 4-3 MICHAEL JACKSON 7-5 ICEHOUSE 11-8 INXS 16-11 DeanTaylor TERERCE TRENT D'A SAMANTHA FOX TIMES TWO PET SHOP BOYS BRUCE SPRINGSTEEN (dp) Hotteat: GEORGE HICHAEL 1-1 GEORGE HICHAEL 1-1 JS-2 HICHAEL JACKSON 9-3 DELLE 14-8 BILLY OCEAN 15-11 KIKX/Colorado Springs, CO John Dantzer

John Dantzer MIAMI SOUND MACHI JOHNNY HATES JAZZ DANNY WILDE (dp) SISTERS OF MERCY (dp) MIDNIGHT OLL (dp) JOHNANS GETEMART (dp) DENENSE STEMART (dp) HICHAEL JACKSON 4-1 BICHARD MARK 3-2 BILLY OCEAN 6-3 DEBBIE GIRSON 5-4 WHITNEY HOUSTON 9-6 KFIV/Modesto, CA Edwards/Sanders

EGWYGD SANGer NATALLE COLE SCARLETT & BLACK (dp) BREATHE (dp) Hottest BILLY OCEAN 7-5 DEBBIE GIBSON 12-9 ALEXANDER O'NEAL 15-13 JODY WATLEY 19-16 BRENDA RUSSELL 22-18 CHED/Edmonton, Alberta McKanne/Stuert

McKennalStuart TXYLOR DANNE NATNLIE COLE ALARM ALARM ALEXANDER O'NEAL ICCHOUSE HERRY LEE SUMMER TRAGICALLY HIP (4D) HOLTEST: HICX ADEFY 1-1 HICX ADEFY 1-1 HICX ADEFY 1-4 INKS 12-9 INFANY 23-18 BARDEUX D-30 FM104/Modesto, CA DaMaronev/Hoffman DeMaincomey/Hoffman WHITINEY HOUSTON JOHNNY HATES JAZZ WHITESNAKE FORFIGNER NATALIE COLE Hottest: DAVID LEE ROTH 1-1 DEF LEPPARD 5-2 HENRY LEE SUMMER 12-7 AEROSMITH 21-15

KSND/Eugene, OR Rwene/Hvatt KCAQ/Oxnerd-Venture, CA Greg Williams

Burankiyett AEROSMITH UNITE LION DHITE LION DHITE LION DOWALD FACEN FOREIGNES FOREIGNES Hottest: MICHAEL DACKSON J.1 MICHAEL DACKSON J.1 MICHAEL DACKSON J.1 MICHAEL DACKSON J.1 CHLAREVLOF MOIS J.6-21 WHITNEY HOUSTON J2-22 Greg Williams HSNRY LEE SUMMER BRUCE SPRINGSTEEN PET SHOP BOYS TERENCE TREXT D'A JERNAINE STEWART HOLLEAL: REITH SWEAT 2-1 DEBBIE GIBSON 4-2 JOOY WATLEY 7-3 BILLY OCEAN 13-7 TIFFARY 18-10

KXYQ/Portland, OR Jim Ryan

KMGX/Fresno, CA Richerd/Carter AL B. SURE

TIMES TWO NOEL JOHNNY HATES JAZZ Hottest: JETS 2-2 MORRIS DAY 3-3 DEELE 7-4 WORLD CLASS WRECK 23-14 TEENA MARIE 32-26

KDON/Selines Monterey, CA Geiger/Ofson GeigerOhon BRYAN FERRY SAMARTHA FOXS PET SHOP DOYS BRUCE SFRUGSTEEN (dp) BRENDA K. STARR HOITEST J. SHORE J. JACKSON 11-5 BILLEL JACKSON 11-5 BILLES TWO D-30 NATALLE COLE 38-31 96KFMY/Salt Lake City, UT Johnson/Fraser Johnson/Freef UNDERWORLD JOINNY HATES JAZZ JOINNY HATES JAZZ JOINNY HATES JAZZ HIG BANNARAMA BANNY WILDE MINIGHT OIL DEAXON BLUE JERNY HARISON BLUE HERKEDES DERNY HARISON BLUE HERKEDES MICHARL JACKSON 5-1 RICK SPRINGFIELD 13-10 TOCMMY SIAN 15-11 ICCHOUSE 16-12 DAN REED NETWORK 24-17

KZZU/Spokana, WA Randy Robbins

Randy Robbine DANNY WILDES SIMEAD O'CONNOR MIDNIGHT OIL DOWALD FAGEN FOREIGNER JERWAINE STEWART UNDERWORK HOLTERSI HOLTERSI HOLTERSI HOLTERSI DEBB JE GISSON 5-4 BILLY OCEAN 12-6

KRQ/Tucson, AZ Ingrem/Davis IngamyDavis MERRY CLAYTON BRUCE (dp) BRUCE GIRLS (dp) HOLLS (dp) PATRICK SWAYZE 1-1 RICHARD MARX 2-2 INXS 3-3 MIAMI SOUND NACHI 5-4 MICHARL JACKSON 13-5

PARALLEL THREE

KGOT/Anchorage, AN

J.D. Chandler FOREIGNER JERNAINE STENART TIMES TWO PAUL CARRACK (dp) Hottest: RICHARD MARX 5-1 MICHARE JACKSON 6-TERENCE TRENT D'A KEITH SWEAT 17-12 Jay McCan DONALD PAGEN JOHNNY HATES JAZZ ROBERT PALMER PAUL CARRACK JERMAINS STEMART PET SHOP BOYS KINGDOM COME (dp)

KUUB/Bozemen, MT Bes/Schweffer DONALD FAGEN SAMANTHA PDX ALARM PET SHOP BOYS BANNNRAMA MIDNIGHT OIL ROBERT PALMER HOITESI BILLY OCEAN 11-3 PEBBLES 18-12 DAN REED NETWORK 31-24 BREATHE 36-27 JOHNNY HATES JAZZ D-30

Jim Kyen JETS JOHNNY HATES JAZZ JONALD FAGEN MIDHIGHT OIL (dp) BIG PIG (dp) UNDERWORLD (dp) HOLTEST: RICHARD MARX 2-1 MICHARI JACKSON 7-2 INXS 9-4 TERRNCE TRENT D'A 14-8 AEROSMITH 15-9

TOTO OND JERMAINE STEWART BANANARAMA ALARM HOttest: GEORGE MICHAEL 2-1 RICHARD MARX 5-4 MICHAEL JACKSON 6-5 DEBBIE GIBSON 7-6 BILLY OCEAN 15-10 KINGDOM COME NUE. OMD FOREIGNER JODY WATLEY HOTEST: HEINY JEE SUMMER 6-3 HEINY JEE SUMMER 6-3 HICK SPRINGFIELD 5-4 WHITE LION 15-10 CELLARFUL OF NOIS 19-12 OK95/Tri Cities, WA LeMaster/Travia KTMT/Medford, OR TIMES TWO JERMAINE STEWART OND MERRY CLAYTON HOLLOST: BILLY OCEAN 11-8 JOHN COUGAR 15-10 DEBBIE GISSON 17-11 INXS 24-17 TIFFANY 26-19

LeMaster/Trava POREILONER PORTINGEN PORTINGEN STOPPEN STOPPEN JOINNY HATES JAZZ DANNY WILDE HOLLOBT: ACCMARD MARX 5-3 WICK SHON OF LLD 7-6 WILTESNARE 16-12 JETS 39-22

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.



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PARALLELS

 NNOK 7,27-22

 G105 24-24

 G105 24-24

 G105 24-24

 G105 24-24

 G105 24-24

 G105 24-24

 MANS 9-8

 MCM 12 12-10

 WCM 13 12-10

 WCM 12 12-10

 WCM 12 12-10

 WDAT 12-10

 WDAT 12-10

 WDAT 12-10

 WABB 2-1

 WABB 2-1

 WABB 12-10

 WABB 12-10

 WABB 2-1

 WABB 2-10

 WABB 2-10
 </tr

MIDWEST

WEST

C

Chart Pos

2-5 6-15 16-40

Addis Ch Addis

Total

195 a WKQB a KZ106 on Q98 a WZYP a WQUT on 99WAYS a WHHY a KTUX a

MIDWEST

WKDD a-32 WGTZ d-40 KRNQ a-39 WDTX on

WDTX on WIXX a~40 WZPL a Z104 a KJ103 a WZOK a

P3

WEST

EAST

WFXX on

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Ons

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

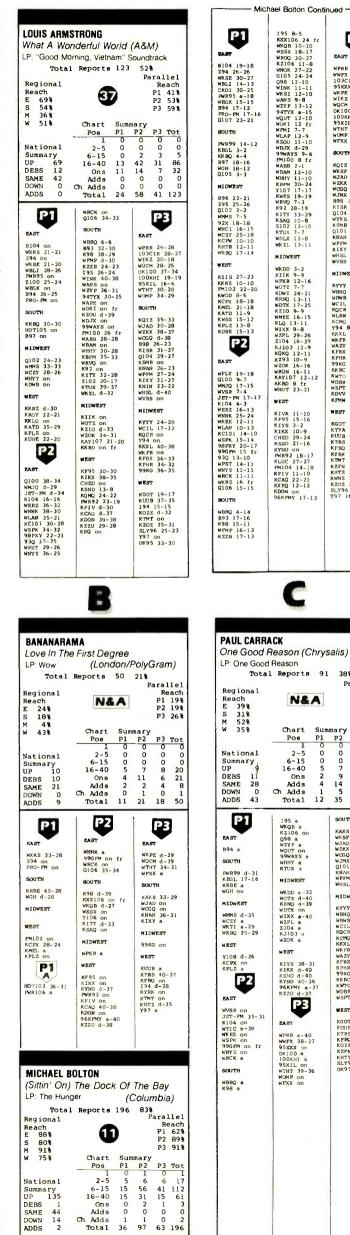
Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence. in secondary markets with a metro 12 + population, according to Arbitron, between 200,000-1 million

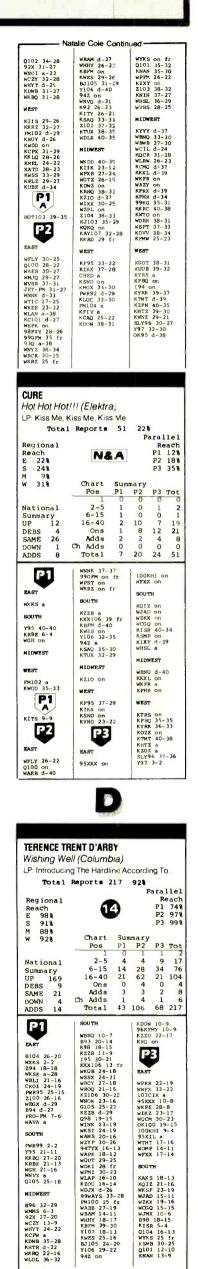
Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.





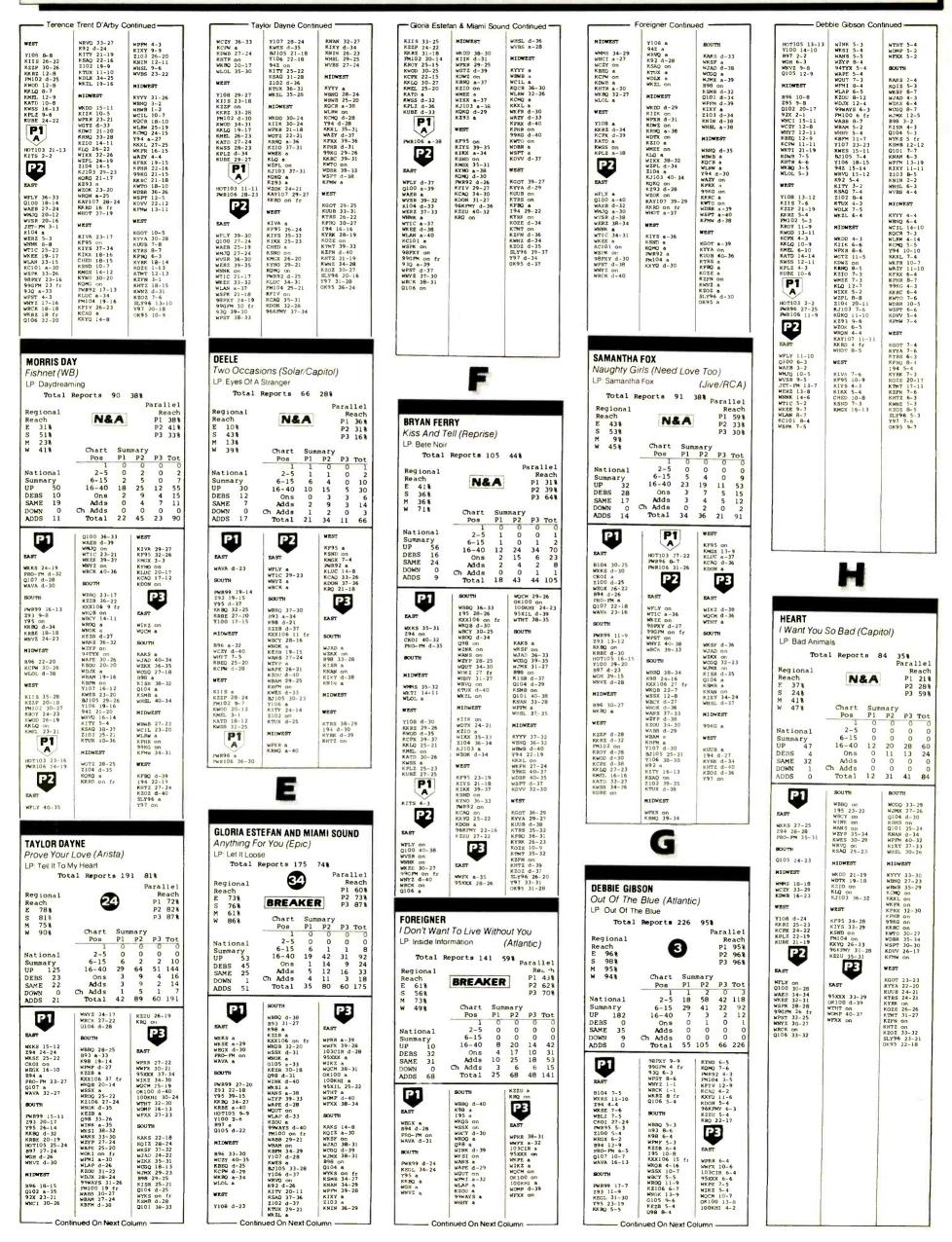
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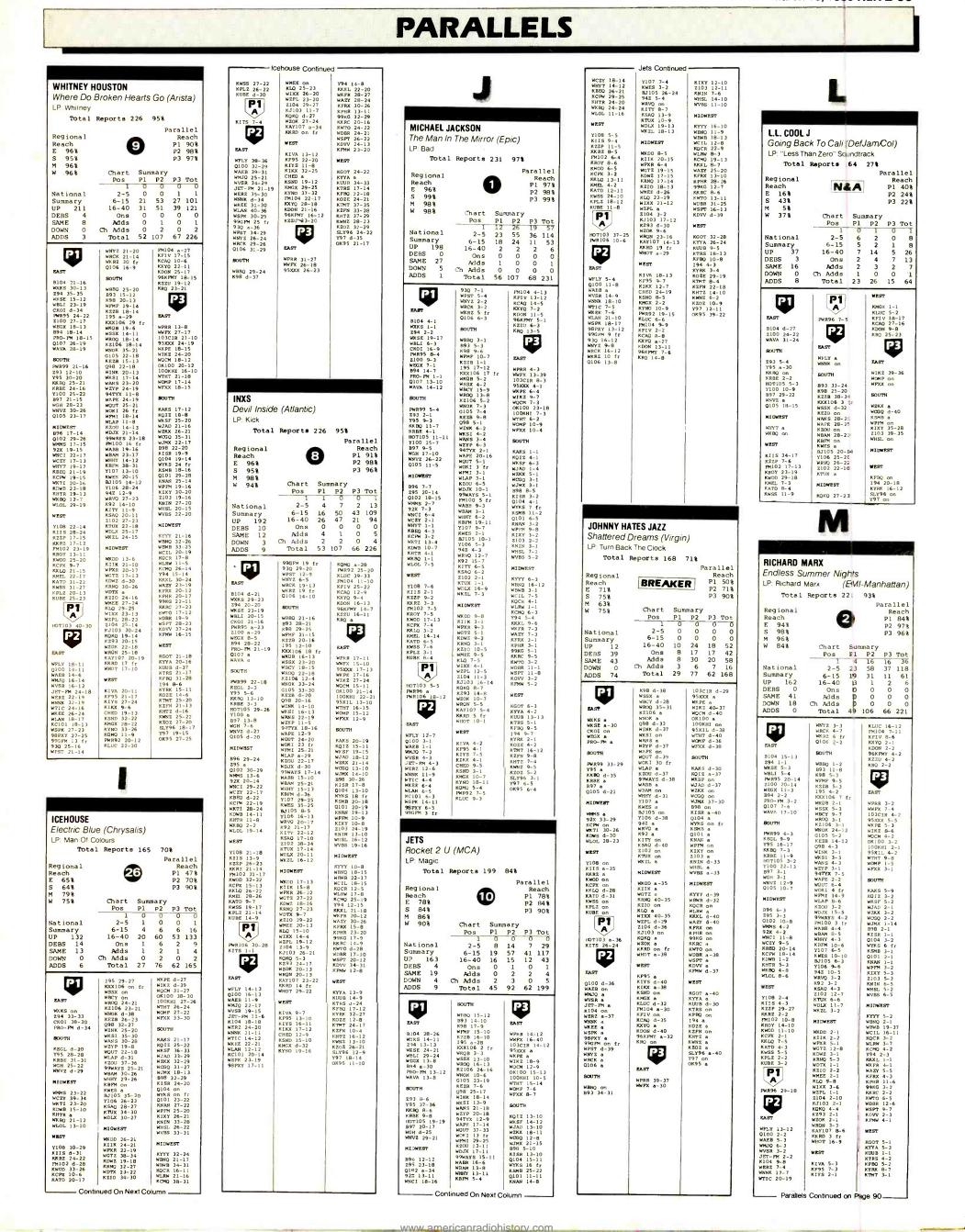
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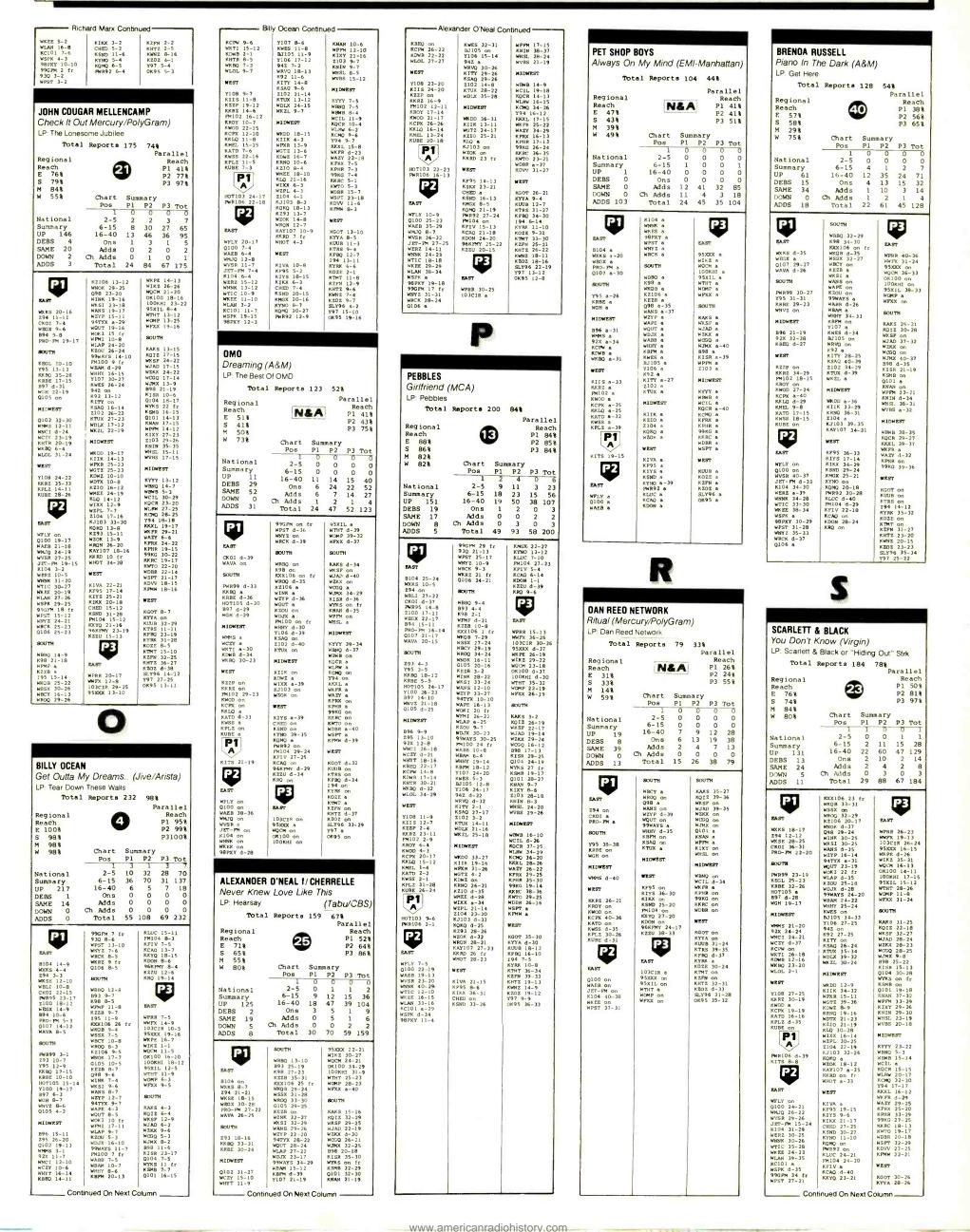


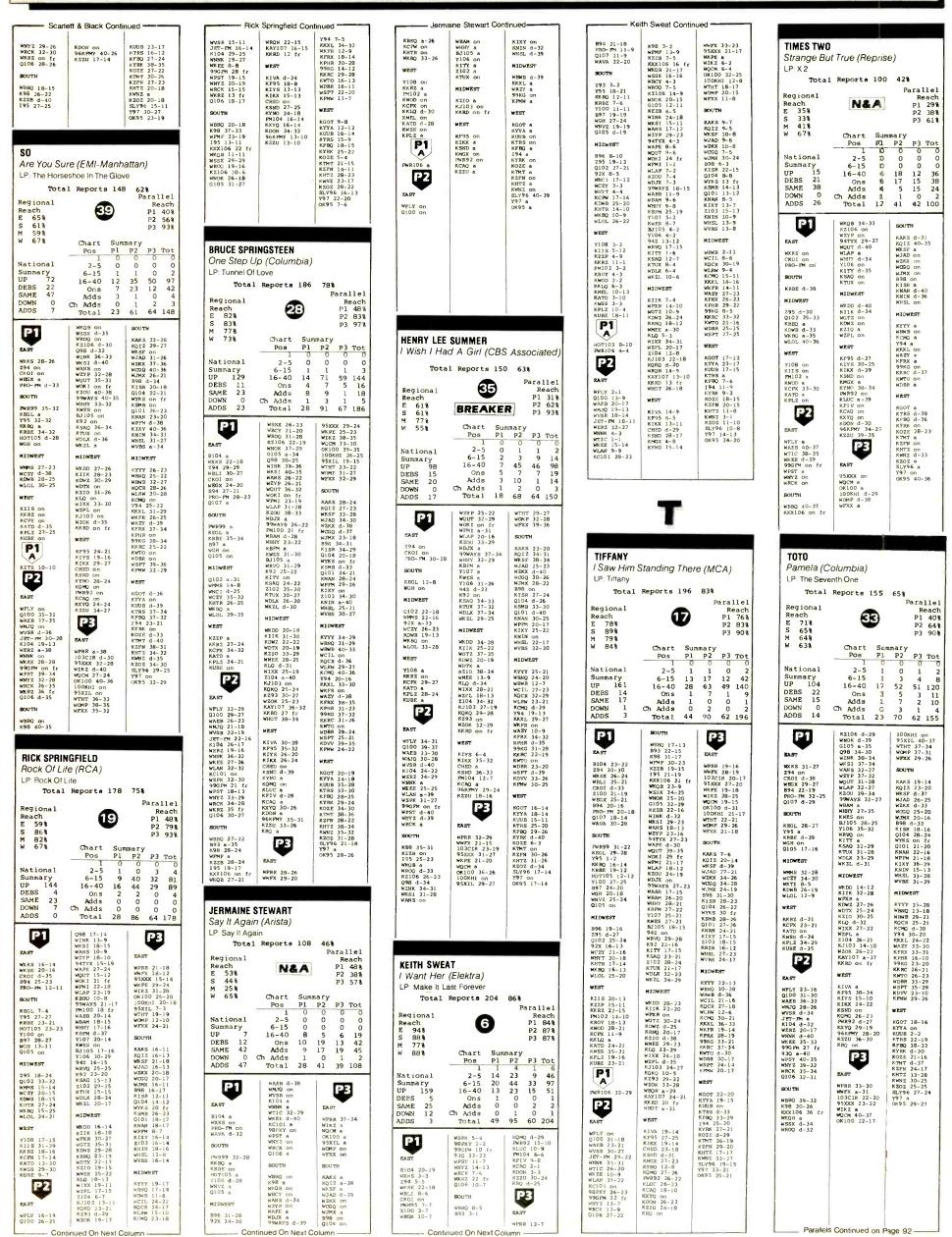


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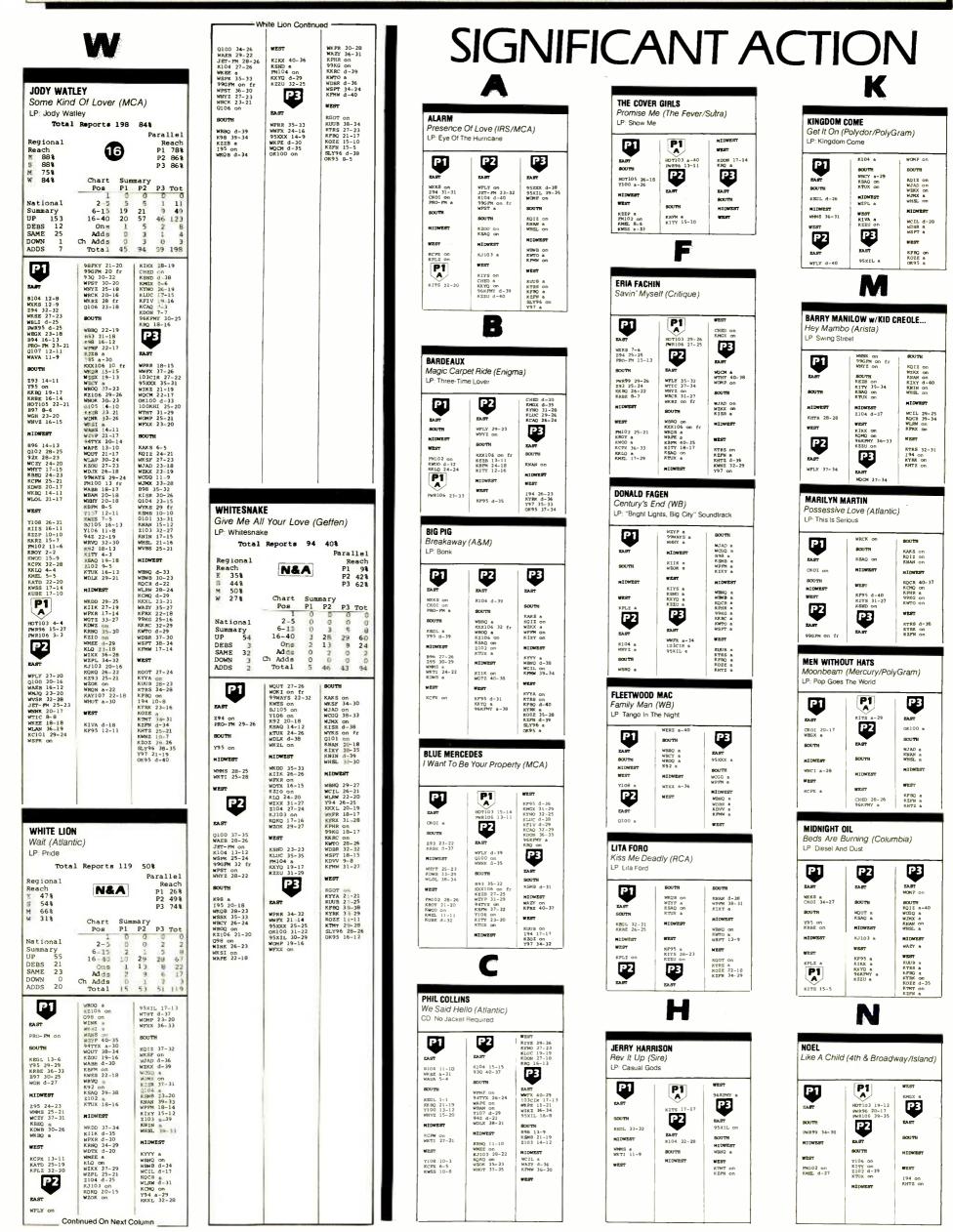
March 18, 1988 RaR = 89

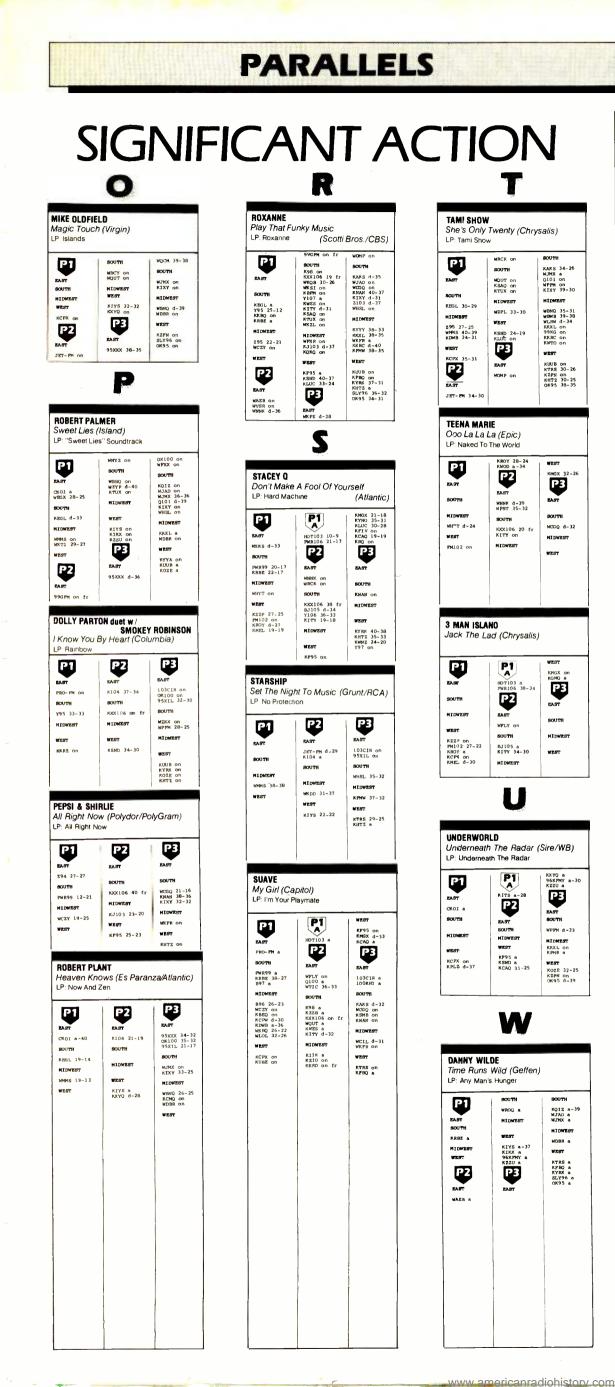






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March 18, 1988 Ra R = 93		
CHART SUMMARY		
Image: Second December 2014 Image: Second December 2014		
WITNEY HOUSTON , 15-9. The hot jump of the week goes to NATALIE COLE, who's cruisin' in her pink caddy for a 36-27 showing. TIFFANY's 22-17 move and AERO-SMITH'S 23-18 climb held RICK SPRINGFIELD to a 20-19 increase. HENRY LEE SUMMER, which debuted last week, hit Breaker and moved 40-35, while LOUIS ARMSTRONG lost stations but managed a 39-37 move up. Debuting ahead of Breaker is BRENDA RUSSELL at #40.		
NEW ARTISTS		
Reports 1 BRENDA RUSSELL/Piano In The Dark (A&M) 128 2 WHITE LION/Wait (Atlantic)		
PET SHOP BOYS "Always On My Mind"		
#1 Most Added!! (See Page 94)		

(See Page 94)

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS.

GLORIA ESTEFAN & MIAMI SOUND MACHINE

Anything For You (Epic)

74% of our reporters playing it. Moves: Up 53, Debuts 45, Same 25, Down 1, Adds 51 including WXKS, WKSE, WAVA, B97, WKBQ, WLOL, KATD, PWR106. See Parallels, debuts at number 34 on the CHR chart.

JOHNNY HATES JAZZ

Shattered Dreams (Virgin)

71% of our reporters playing it. Moves: Up 12, Debuts 39, Same 43, Down 0, Adds 74 including WEGX, PRO-FM, Y95, KRBE, B97, WMMS, KIIS, KKRZ. Complete airplay in Parallels.

HENRY LEE SUMMER

I Wish I Had A Girl (CBS Associated)

64% of our reporters playing it. Moves: Up 98, Debuts 15, Same 20, Down 0, Adds 17 including 92X, Y108, KATD, KUBE, WNNK, WKQB, WDTX, KCAQ. See Parallels, moves 40-35 on the CHR chart.

FOREIGNER

I Don't Want To Live Without You (Atlantic)

60% of our reporters playing it. Moves: Up 10, Debuts 32, Same 31, Down 0, Adds 68 including WEGX, KKBQ, WNVZ, WNCI, KBEQ, Y108, KATD, KPLZ. Complete airplay in Parallels.



BRENDA RUSSELL "Piano In The Dark" (A&M)

Reports: 128 Moves: Up 61, Debuts 15, Same 34, Down 0, Adds 18 including WEGX, KCPX, WERZ, Q106, KEZB, WKSI, WBAM, Y107, WKDD, Z104, KRBE 29-23, 92X 32-28, KKRZ 34-29, KMEL 9-8, WWFX 31-24. See Parallels, debuts at number 40 on the CHR chart as 64% of the airplay is charted.

OMD "Dreaming" (Virgin/A&M)

Reports: 123. Moves: Up 11, Debuts 29, Same 52, Down 0, Adds 31 including KKBQ, WMMS, WCZY, WKTI, KKLQ, KWSS KUBE, WVSR, KZ106, WINK, WKBQ 30-23, FM102 29-23, FM104 29-24, WOMP 39-32, WJMX 34-29. WHITE LION "Wait" (Atlantic)

Reports: 119. Moves: Up 55, Debuts 21, Same 23, Down 0, Adds 20 including KBEO, WKBO, WKEE, KZZB, WROO, WINK WKSI, WRVO, WMEE, O104, Y94, KEGL 13-6, B97 30-25, WCZY 37-31, KATD 25-19, KQKQ 20-15.

JERMAINE STEWART "Say It Again" (Arista) Reports: 108. Moves: Up 7, Debuts 12, Same 42, Down 0, Adds 47 including B104, KKBO, HOT105, WNVZ, Q105, KBEO, PWR106, KKRZ, FM102, KPLZ, PWR99 32-28, B96 31-28, 92X 34-30, WKBO 33-26, WTIC 32-29.

BRYAN FERRY "Kiss And Tell" (Reprise) Reports: 105. Moves: Up 56, Debuts 16, Same 24, Down 0, Adds 9, WLOL, KWSS, O106, KZIO, KJ103, KDON, WWFX, KAKS, WPFM, CKOI 40-32, WKTI 14-11, KITS 4-3, KATD 30-26, WBCY 30-25, 96KFMY 22-16. 70% of the airplay is charted with Top 10 & Top 5 moves developing.

PET SHOP BOYS "Always On My Mind" (EMI-Manhaitan)

Reports: 104. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 103 including B104, WXKS, WEGX, PRO-FM, Q107, Y95, KRBE, WGH, B96, WMMS, 92X, KCPW, KDWB, KIIS, KKLQ, KWSS. **TIMES TWO ''Strange But True'' (Reprise)** Reports: 100. Moves: Up 15, Debuts 21, Same 38, Down 0, Adds 26 including KBEQ, WKBQ, FM102, KWOD, KATD, WFLY, WPST, WLAP, WKSF, KTMT, WLOL 40-36, KCPX 33-30, 96KFMY 34-27, KQIZ 40-35, KOZE 28-23.

WHITESNAKE "Give Me All Your Love" (Geffen) Reports: 94. Moves: Up 54, Debuts 3, Same 32, Down 3, Adds 2, K98, FM104, WMMS 28-25, WNYZ 28-22, WKOB 28-23, WINK 26-23, WAPE 22-18, KLO 24-20, WIXX 31-27, WWFX 21-14, OK100 31-22, WKSF 34-30, WCGO 38-33, WCIL 26-21,

PAUL CARRACK "One Good Reason" (Chrysalis)

Reports: 91. Moves: Up 9, Debuts 11, Same 28, Down 0, Adds 43 including B94, KRBE, WCZY, WKTI, KPLZ, WTIC, WRCK, WBBO, K98, WKDD, WKBQ 35-29, KIYS 38-31, WWFX 38-27, WJMX 39-35, WAZY 19-14. SAMANTHA FOX "Naughly Girls (Need Love Too)" (Jive/RCA)

Reports: 91. Moves: Up 32, Debuts 28, Same 17, Down 0, Adds 14 including CKOI, PRO-FM, WKBO, WTIC, KBFM, K92, KLUC, KDON, 99KG, KUUB, B104 30-25, PWR99 11-9, PWR96 8-7, WKOB 22-7, KMGX 13-9. 70% of the airplay is charted with Top 10 moves in the South.

MORRIS DAY "Fishnet" (WB) Reports: 90. Moves: Up 50. Debuts 10, Same 19, Down 0, Adds 11, WROQ, WNOK, WDJX, KOKQ, WQCM, KAKS, B98, Q104, KSMB, WLRW, SLY96, WXKS 24-19, Z93 9-8, PWR106 24-19, WBCY 14-11, KITY 5-4. 71% of the airplay is charted as 13% of the moves show Top 15 or better. HEART "I Want You So Bad" (Capitol)

Reports: 84. Moves: Up 47, Debuts 4, Same 32, Down 1, Adds 0 including PRO-FM 35-31, WCZY 33-29, KPLZ 22-19, KUBE 21-19, WPST 33-25, WNYZ 30-27, KXYQ 26-23, 96KFMY 31-28, 95XXX 33-29, WOMP 40-37, WCGQ 33-29, WPFM 40-32, WHSL 30-26, WBNQ 27-23, KDVV 26-17.

DAN REED NETWORK "Rituai" (Mercury/PolyGram) Reports: 79. Moves: Up 19. Debuts 8, Same 39, Down 0, Adds 13, CKOI, PRO-FM, WBCY, O98, 99WAYS, KTUX, 103CIR, WTHT, O101, KNAN, WPFM, WKFR, KYRK, KKRZ 26-21, WPST 37-31, 96KFMY 24-17, KOZE 30-24. Heavy West Coast

MERRY CLAYTON "Yes" (RCA) Reports: 68. Moves: Up 13, Debuts 7, Same 33, Down 0, Adds 15 including WAVA, Q105, KCPX, WNNK, WBCY, Y107, WRVQ, KITY, KRQ, WFXX, WPFM, KTMT, KWNZ, WCZY 31-27, WBBQ 30-23, KZZB 31-25.

DEELE "Two Occasions" (Solar/Capitol)

Reports: 66. Moves: Up 30, Debuts 12, Same 7, Down 0, Adds 17 including PWR96, B96, KIIS, WFLY, WNYZ, WRCK, B93, WNOK, WZYP, PWR92, KKBQ 32-25, KRBE 27-20, WHYT 7-5, KMEL 3-1, WAPE 26-21, KMGX 7-4, KLUC 14-8.71% of the moves are charted with 28% of the moves showing Top 15 or better.

LL. COOL J "Goin' Back To Cali" (Def Jam/Columbia) Reports: 64. Moves: Up 37, Debuts 3, Same 16, Down 0, Adds 8, Y95, WNVZ, WHYT, WFLY, KWES, KTUX, WZKX, KSMB, WAVA 31-24, Z93 5-4, HOT105 5-3, PWR96 7-5, Y100 10-9, B97 29-22, KIIS 34-17, KZZP 7-6, KMGX 1-1.68% of the moves are charted and 38% of the action is Top 15 or better.

CELLARFUL OF NOISE "Samantha (Whatcha Gonna Do?)" (CBS Associated) Reports 56. Moves: Up 16, Debuts 10, Same 26, Down 0, Adds 4, KDWB, KF95, KSMB, WBWB, WMMS 30-27, WLOL d-39, KPLZ 23-20, KIYS 20-17, KSND 26-21, 95XIL 24-19, WPFM d-37, KKRC 30-25, KOZE 19-12, KZFN 35-30, OK95 30-23. CURE "Hot Hot Hotili" (Elektra)

Reports: 51. Moves: Up 12, Debuts 4, Same 26, Down 1, Adds 8, WXKS, FM102, KZZB, 94Z, WHSL, WKFR. KHTZ, KZOZ, KRBE 6-4, WFLY 26-22, KSAQ 35-30, KTUX 32-29, KF95 37-29, KISR 40-34, KYRK 36-33, Y97 3-2.

BANANARAMA "Love In The First Degree" (London/PolyGram) Reports: 50. Moves: Up 10, Debuts 10, Same 21, Down 0, Adds 9, PWR106, KMEL, WNNK, WPXR, 96KFMY, WFXX, KIXY, KUUB, Y97, WXKS 33-28, HOT103 36-31, KRBE 40-28, KCPX 28-24, KAKS 33-29, KNAN 36-31.



ROXANNE "Play That Funky Music" (Scotti Bros./CBS)

Reports: 47 Moves, Up 12, Debuts 8, Same 21, Down 0, Adds 6, KEGL, KRBE, Y107, KF95, WKFR, KHTZ, Y95 25-12 WNNK d-36, WKOB 30-26, KLUC 33-24, KNAN 40-37, KYYY 38-33, KKXL 38-35, KFMW 38-35, KYRK 37-31, SLY96 36-32



Most Active = Ups + Debuts - Downs

PHIL COLLINS "We Said Hello" (Atlantic)

Reports: 43. Moves: Up 27, Debuts 3, Same 9, Down 2, Adds 2, WKSE, WCIL, B104 11-10, WAVA 5-4, KEGL 1-1, WKTI 27-21, Y108 10-3, KCPX 6-5, KWSS 10-8, WDLX 38-31, KRNQ 11-10, KJ103 28-22, KDON 27-18, WWFX 40-29, 95XIL 18-8, B98 13-9. 83% of the airplay is charted as this non-single performs like one.

BIG PIG "Breakaway" (A&M) Reports: 41. Moves: Up 6, Debuts 6, Same 14, Down 0, Adds 15 including PRO-FM, KEGL, WMMS, KDWB, WBBO, KTUX, KAKS, WZKX, KYYY, B96 27-26, Z95 30-29, WKTI 24-22, WGTZ 40-38, KFMW 39-34, KOZE 35-28. ERIA FACHIN "Saving Myself" (Critique/Atco) Reports: 41. Moves: Up 17, Debuts 1, Same 13, Down 1, Adds 9 including KROY, KWOD, KKLO, WXKS 7-6, HOT103 29-26, PRO-FM 15-13, PWR99 29-26, Z93 25-24, KKBO 26-22, KRBE 8-7, PWR106 27-25, FM102 25-21, KCPX 36-33, WTIC 37-34, KIY 18-17.

37-34 KITY 18-17

BLUE MERCEDES "I Want To Be Your Property" (MCA) Reports: 41. Moves: Up 19, Debuts 8, Same 12, Down 0, Adds 2, CKOI, 96KFMY, HOT103 15-14, Z93 23-22, WHYT 25-23, KDWB 33-29, WLOL 38-34, PWR106 13-11, FM102 28-26, KROY 21-20, B93 35-32, WZYP 31-29, KMGX 31-29, KYNO 32-25, KCAQ 32-29

SUAVE "My Girl" (Capitol)

Reports: 39. Moves: Up 5, Debuts 5, Same 14, Down 0, Adds 15 including HOT103, PRO-FM, PWR99, B97, KDWB, KZZB, WQUT, KWES, KCAQ, 100KHI, KRBE 38-27, B96 26-23, WKBQ 26-22, WLOL 32-26, WTIC 36-33.

DONALD FAGEN "Century's End" (WB) Reports: 35. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including KPLZ, K104, WZYP, 99WAYS, KIIK, WZOK, KIYS, KSND, WWFX, 103CIR, WJAD, B98, WPFM, WBNQ, KQCR. ALARM "Presence Of Love" (IRS/MCA)

Reports: 35. Moves: Up 3, Debuts 4, Same 18, Down 0, Adds 10, PRO-FM, WPST, KJ103, CHED, KNAN, KWTO, KUUB, KFBQ, KZFN, Y97, KITS 22-20, JET-FM 33-32, K104 d-40, 95XXX d-38, 95XIL 39-35.

TAMI SHOW "She's Only Twenty" (Chrysalis) Reports: 31. Moves: Up 15, Debuts 1, Same 14, Down 0, Adds 1, WJMX, KEGL 30-29, Z95 27-25, WMMS 40-39, KDWB 34-31, KCPX 35-31, JET-FM 34-30, WZPL 33-30, KSND 24-19, KAKS 34-26, KIXY 39-30, WBNQ 35-31, WBWB 39-38, KTRS

30-26 KHTZ 30-25

BARRY MANILOW with KID CREOLE & THE COCONUTS "Hey Mambo" (Arista) Reports: 29. Moves: Up 7, Debuts 2, Same 20, Down 0, Adds 0 including WFLY 37-34, WNYZ on, KITY 35-34, KTUX on-dp, Z104 d-37, 96KFMY 36-33, WOCM 37-34, KNAN on, KIXY d-40, WCIL 29-25, KQCR 39-34, KTRS 32-31.

MIDNIGHT OIL "Beds Are Burning" (Columbia) Reports: 28. Moves: Up 2. Debuts 1, Same 6, Down 0, Adds 19 including WXKS, KPLZ, WQUT, KSAQ, KJ103, KF95, KIKX, KXYQ, 96KFMY, KZZU, KQIZ, WCGQ, WJMX, CKOI 34-27, KITS 15-5.

STACEY 0 "Don't Make A Fool Of Yourself" (Atlantic) Reports: 28. Moves: Up 13, Debuts 3, Same 12, Down 0, Adds 0 including WXKS d-33, HOT103 10-9, PWR99 20-17, KRBE 22-17, PWR106 21-17, KZZP 27-25, KROY d-27, Y106 36-33, KITY 19-18, KMGX 21-18, KYNO 35-31, KLUC 30-28, KYRK 40-38, KHTZ 35-33, KWNZ 24-20,

40-36, KH12 35-33, KWNZ 24-20. **ROBERT PALMER ''Sweet Lies'' (Island)** Reports: 27. Moves: Up 2, Debuts 4, Same 17, Down 0, Adds 4, CKOI, KKXL, KUUB, KOZE, WEGX 28-25, KEGL d-33, WMMS on, WKT1 29-27, WBBO on, WZYP d-40, 95XXX d-36, C101 d-39, **KINGDOM COME ''Get It On'' (Polydor/PolyGram)** Reports: 23. Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 10, K104, WBCY, WZPL, KIVA, 95XIL, WJMX, WDBR, WSPT, KOZE, OK95, KEGL d-26, WMMS 36-31, WFLY d-40, WCIL d-28.

BARDEUX "Magic Carpet Ride" (Enigma) Reports: 21. Moves: Up 9, Debuts 5, Same 5, Down 2, Adds 0 including KWOD d-32, WFLY 29-23, KEZB 13-11, KBFM 24-18, KF95 d-35, CHED d-30, KMGX d-35, KYNO 31-28, KLUC 29-26, KCAQ 26-24, I94 26-23, KYRK d-36, Y97 35-33,

LITA FORD "Kiss Me Deadly" (RCA) Reports: 20. Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 6, WZYP, KTUX, KF95, KIXY, KWTO, KTRS, KEGL 32-31, KRBE 26-25, KIYS 28-23, KNAN d-38, WPFM 38-31, WSPT 13-9, KOZE 22-18, KZFN 34-29. MARILYN MARTIN "Possessive Love" (Atlantic) Reports: 18. Moves: Up 2, Debuts 2, Same 13, Down 0, Adds 1, KPHR, CKOI on, WRCK on, KSAQ on, KF95 d-40, KIYS 31-27, KAKS on-dp, KNAN on, KQCR 40-37, KWTO on, KTRS d-36, KZFN on. PANNY WILDE "There Purce Wild!" (Gefac)

DANNY WILDE "Time Runs Wild" (Geffen) Reports: 16. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including KRBE, WAEB, WROQ, KIYS, KIKX, 96KFMY, KZZU, KQIZ, WJAD, WJMX, WDBR, KTRS, KFBQ, KYRK, SLY96.

UNDERWORLD "Underneath The Radar" (Sire/WB) Reports: 16. Moves: Up 2, Debuts 3, Same 3, Down 0, Adds 8, CKOI, KITS, KF95, KSND, KXYQ, 96KFMY, KZZU, KPHR, KPLZ d-37, KCAQ 31-25, WPFM d-33, KOZE 32-25, OK95 d-39.

FLEETWOOD MAC "Family Man" (WB) Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, Y108, Q100, WERZ, WBBQ, WBCY, WROQ, K92, WIXX, 95XXX, WCGQ, WPFM, WBNQ, WDBR, KDVV, KFMW. MIKE OLDFIELD "Magic Touch" (Virgin)

Reports: 15. Moves: Up 2, Debuts 1, Same 12, Down 0, Adds 0 including KCPX on, JET-FM on, WBCY on-dp, WQUT on, KXYQ on-dp, 95XXX 38-35, WQCM 39-38, WJMX on, KIXY on, WBNQ d-39, WDBR on-dp, OK95 on. DOLLY PARTON & SMOKEY ROBINSON "I Know You By Heart" (Columbia) Reports: 15. Moves: Up 4, Debuts 0, Same 11, Down 0, Adds 0 including PRO-FM on, KKRZ on-dp, K104 37-34, KXX106 on, KSND 34-30, 103CIR on-dp, OK100 on-dp, 95XIL 32-30, WZKX on-dp, WPFM 28-25, KYRK on-dp, KHTZ on-dp.

MEN WITHOUT HATS "Moonbeam" (Mercury/PolyGram) Reports: 14. Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 12, WEGX, WNCI, KCPX, KITS, 96KFMY, OK100, WJAD, KNAN, WHSL, KFBQ, KZFN, KHTZ, CKOI 20-17, CHED 28-26.

ROBERT PLANT "Heaven Knows" (Es Paranza/Atlantic) Reports: 14. Moves: Up 8. Debuts 1, Same 3, Down 0, Adds 2, CKOI, KIYS, KEGL 19-14, WMMS 19-13, K104 21-19, KXYQ d-28, 95XXX 34-32, OK100 35-32, 95XIL 21-17, WJMX on-dp, KIXY 33-25, WBNQ 26-25.

d-28, 95XXX 34-32, UK100 35-32, 95XL 21117, Willin Gri Gp, Kikt Go L, Hall L. 1997,

COVER GIRLS "Promise Me" (The Fever/Sutra) Reports: 12. Moves: Up 5, Debuts 0, Same 1, Down 0, Adds 6, HOT103, Y100, KZZP, KWSS, KBFM, KRO, HOT105 26-18, PWR96 13-11, FM102 on, KMEL 8-6, KITY 15-10, KDON 17-14. Big support in the majors with early Top 10 moves showing

in San Francisco & San Antonio. 3 MAN ISLAND "Jack The Lad" (Chrysalis)

www.americanradiohistory.com

Reports: 12. Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 4, HOT103, KROY, BJ105, KQMQ, PWR106 38-34, KZZP on-dp, FM102 27-22, KCPX on, KMEL d-30, WFLY on, KITY 34-30, KMGX on-dp.

STARSHIP "Set The Night To Music" (Grunt/RCA) Reports: 11. Moves: Up 3, Debuts 1, Same 4, Down 1, Adds 2, K104, KHTZ, JET-FM d-29, 103CIR on, 95XIL on, WHSL 35-32, KFMW 37-32, KTRS 29-25.

PEPSI & SHIRLE "All Right Now" (Polydor/PolyGram) Reports: 11. Moves: Up 4, Debuts 0, Same 5, Down 2, Adds 0, KJ103 23-20, KF95 25-23, WCGQ 21-16, KNAN 38-36, WKFR

JERRY HARRISON "Rev It Up" (Sire/WB)

Reports: 10. Moves: Up 3, Debuts 0, Same 4, Down 0, Adds 3, WMMS, 96KFMY, WBNO, KEGL 33-32, WKTI 11-9, K104 32-28, 95XIL on, KTMT on, KZFN on-dp. TEENA MARIE "Ooo La La La" (Epic)

Reports: 10. Moves: Up 3, Debuts 3, Same 3, Down 0, Adds 1, KWOD, WHYT d-24, FM102 on, KROY 28-24, WNNK d-39, WPST 35-32, KITY on, KMGX 32-26, WCGQ d-32.

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THE BACK PAGE



CONTEMPORARY HIT RADIO	AOR TRACKS®
Three Two Last Weeks Week	Three Two Last Weeks Weeks Week
6 5 2 MICHAEL JACKSON/Man In The Mirror (Epic)	2 2 2 D AEROSMITH/Angel (Geffen)
5 4 3 2 RICHARD MARX /Endless Summer Nights (EMI-Manhattan)	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
7 6 5 3 DEBBIE GIBSON/Out Of The Blue (Atlantic) 10 9 7 4 BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)	12 7 5 (2) HENRY LEE SUMMER/I Wish I Had A Girl (CBS Associated)
3 2 1 5 RICK ASTLEY/Never Gonna Give You Up (RCA)	7 4 4 3 DAVID LEE ROTH/Damn Good (WB)*
14 10 8 G KEITH SWEAT/I Want Her (Elektra)	9 9 6 KINGDOM COME/Get It On (Polydor/PG)
4 3 4 7 BELINDA CARLISLE/I Get Weak (MCA)	11 10 7 7 7 1 1 10 1
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21 16 13 D JETS/Rocket 2 U (MCA)	28 17 11 00 BRUCE SPRINGSTEEN/All That Heaven Will Allow (Columbia)
18 12 11 MICHAEL BOLTON /(Sittin' On) The Dock Of The Bay (Columbia)	18 12 9 GEORGE HARRISON /Cloud 9 (Dark Horse/WB)*
16 11 10 12 DEF LEPPARD/Hysteria (Mercury/PG) 29 21 16 🚱 PEBBLES/Girlfriend (MCA)	20 16 15 12 3/Talkin' Bout (Geffen) 2 27 13 TALKING HEADS/(Nothing But) Flowers (Fly/Sire)
28 22 18 TERENCE TRENT D'ARBY/Wishing Well (Columbia)	50 35 19 GEORGE THOROGOOD /Born To Be Bad (EMI-Manhattan)
1 1 6 15 GEORGE MICHAEL/Father Figure (Columbia)	34 26 17 1 ALARM/Presence Of Love (IRS/MCA)
30 24 19 3 JODY WATLEY/Some Kind Of Lover (MCA) 40 31 22 D TIFFANY/I Saw Him Standing There (MCA)	16 15 14 16 DANNY WILDE/Time Runs Wild (Geffen) 32 25 18 D MIDNIGHT OIL/Beds Are Burning (Columbia)
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2 7 12 22 PATRICK SWAYZE/She's Like The Wind (RCA)	25 22 21 23 JOHN BRANNEN/Desolation Angel (Apache)
39 34 29 🔁 SCARLETT & BLACK/You Don't Know (Virgin)	 28 26 29 YES/Final Eyes (Atco) 26 24 23 23 DEF LEPPARD/Pour Some Sugar On Me (Mercury/PG)
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20 26 33 38 ERIC CARMEN/Hungry Eyes (RCA)	3 1 2 2 MICHAEL JACKSON/Man In The Mirror (Epic) 13 7 6 3 da'KRASH/Wasn't I Good To Ya? (Capitol)
DEBUT SO/Are You Sure (EMI-Manhattan)	17 11 9 TEENA MARIE /Ooo La La La (Epic)
DEBUT BRENDA RUSSELL/Piano In The Dark (A&M)	5 2 1 5 MORRIS DAY/Fishnet (WB)
	12 8 7 G TERENCE TRENT D'ARBY/Wishing Well (Columbia) 8 5 5 7 JETS/Rocket 2 U (MCA)
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	22 18 14 9 LEVERT/Sweet Sensation (Atlantic)
18 9 4 🚯 WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)	 19 15 10 BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista) 16 14 11 11 JONATHAN BUTLER/Take Good Care Of Me (Jive/RCA)
3 2 2 RICK ASTLEY/Never Gonna Give You Up (RCA)	31 22 16 B GLADYS KNIGHT & THE PIPS/Lovin' On Next To Nothin' (MCA)
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14 10 8 6 BELINDA CARLISLE/I Get Weak (MCA)	25 20 18 10 FULL FORCE/All In My Mind (Columbia)
8 7 7 7 DAVE MASON & PHOEBE SNOW/Dreams I Dream (MCA) 22 17 12 ⁽³⁾ LOUIS ARMSTRONG/What A Wonderful World (A&M)	38 30 26 MIKI HOWARD with GERALD LEVERT/That's What Love Is (Atlantic)
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 25 20 16 22 STEVE WINWOOD/Talking Back To The Night (Island/WB) 22 23 BRUCE SPRINGSTEEN/One Step Up (Columbia) 	 38 29 29 WHITNEY HOUSTON/Where Do Broken Hearts Go (Arista) 27 23 22 23 SMOKEY ROBINSON/Love Don't Give No Reason (Motown)
_ 24 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Anything For You (Epic)	30 24 23 24 GERRY WOO/How Long (Polydor/PG)
17 15 14 15 MICHAEL BOLTON/ (Sittin' On) The Dock Of The Bay (Columbia)	33 28 25 🔁 L.L. COOL J/Going Back To Cali (Def Jam/Columbia)
26 24 20 BILLY OCEAN /Get Outta My Dreams, Get Into My Car (Jive/Arista) 27 23 19 DEBBIE GIBSON /Out Of The Blue (Atlantic)	6 3 4 26 EARTH, WIND & FIRE/Thinking Of You (Columbia) 36 35 30 🕑 FIT/Just Havin' Fun (A&M)
21 19 18 1B VIEW FROM THE HILL /No Conversation (Capitol)	32 29 28 23 ROGER/Thrill Seekers (Reprise)
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23 21 21 22 BREATHE/ Hands To Heaven (A&M)	- 40 34 39 FORCE MD'S/Couldn't Care Less (Tommy Boy/WB)
29 25 3 DOLLY PARTON & SMOKEY ROBINSON/I Know You By Heart (Columbia)	DEBUT SILISA LISA & CULT JAM/Everything Will B-Fine (Columbia)
4 5 11 24 PEABO BRYSON & REGINA BELLE/Without You (Elektra)	DEBUT SUAVE/My Girl (Capitol) 37 B RODNEY SAULSBERRY/Who Do You Love (Ryan)
BREAKER 20 BRENDA RUSSELL/ Piano In The Dark (A&M) Expanded AC Music	DEBUT OF NORMAN CONNORS f/SPENCER HARRISON/I Am Your Melody (Capitol)
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BREAKER I MICHAEL TOMLINSON/Highway Rain (Cypress/PG)	34 33 32 40 DIONNE WARWICK & HOWARD HEWETT/Another Chance To Love (Arista)

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