#### **FAIRNESS BIGGEST** RTNDA ISSUE



Pictured above, RTNDA Chairman-elect Bob Priddy greets outgoing Chairman Spence Kinard at last week's convention. A drive to mobilize newspeople to fight the Fairness Doctrine was a key issue.

Story Page 9, Photos Page 14

#### \$2 BILLION IN RADIO TRANSACTIONS ON HORIZON

Radio station purchases neared the \$2 billion mark this week. Sonderling sold its last property, WBMX/Chicago, to Sky for \$27 million, while Amaturo disposed of WJQY/Ft. Lauderdale for \$34 million to

Page 16

#### SPECIAL FEATURES FOR NAB WEEK

As the NAB Radio Convention takes place in Anaheim this week, we've got some features of special interest:

- Budgeting expenses & revenues an in-depth look
- Testing your TV commercials a vital step
- Disposable music are we burning out the future's gold? Page 43

#### NEW AGE **BANDWAGON ROLLING**

What a week for New Age and Jazz on the radio! A brief rundown:

- KIFM/San Diego goes all-Jazz
- Bob O'Connor WNUA/Chicago's PD
- KHIT/Seattle adopts New Age format
- John Paoli OM for SMN's Wave format
- Burkhart/Abrams, SCS bow New Age/Jazz formats

Page 1, 3

#### **GOLDMAN EXITS BMG**

Just as R&R went to press, we learned that Elliot Goldman exited as Bertelsmann Music Group President Tuesday (9/18), owing to differences with the German parent company over future direction. No replacement is planned; Goldman's duties will be distributed among other executives.

Newsstand Price \$5.00



#### BELLAMY PD; NEW CALLS KMPC-FM

# Transtar Gets KUTE As 'Niche-29' Flagship

Transtar has announced its sixth full music format, "Niche-29," a variety of soft rock that will debut next month on KMPC-FM (formerly KUTE)/ Los Angeles. Longtime KMET/ Los Angeles PD Sam Bellamy has been named PD of the sta-

Rumors of a format change for KUTE were widely circulated after the successful debut of crosstown KTWV's Pop/ Jazz/New Age format, which cut into the station's ratings. It had marketed itself as "Quiet Storm."

Transtar Chairman C.T. Robinson described "Niche-29" as 'highly-researched 'Easy Rock' music from the past 10-15 years, with an emphasis from the '80s."

He added that the format will target the 21-36 age group, with an equal balance of males to females. Much like Transtar's "Format 41" service, it is pri-marily intended for larger market FM stations.

All the current KUTE programming and air staff will be let go. The new format is ex-



Sam Bellamy pected to be on the air October

Although Bellamy will be an employee of KMPC and not of Transtar, Robinson indicated that, as occurs with Transtar's other services, she will have an influence on the sound of the format. Bellamy was unavailable for comment.

Typical artists to be heard on the station include Paul McCartney, Bob Seger, Eagles, Moody Blues, Genesis, CSN, Phil Collins, Police, Huey Lewis, and Bruce Hornsby & The

#### SPECTOR GSM

# **WNUA Tops O'Connor** As Programmer

WNUA/Chicago. Additionally, KPWR/Los Angeles GSM Jeff Spector has taken a similar post at the recently converted New Age/AC.

WNUA GM Michael Donovan told R&R, "There are very few individuals in our business who've actually done a commercially successful adult alternative. Bob O'Connor, with his success at KIFM/San Diego, is one of those individuals. We are extremely pleased he's joining us."

'We needed a contemporary program director," said Pyramid CEO Richard Balsbaugh. "O'Connor is 28, he's contemporary, he's the right person for

O'Connor was in transit from

Pioneering New Age/Jazz San Diego to Chicago at pressconsultant Bob O'Connor has time and could not be reached. been named PD at Pyramid's His partner, O'Connor & As-WNUA/Chicago. Additionally, sociates VP/Marketing & Research Michael Fischer, says the fledgling consultancy will continue with a limited number of clients, including KKSF/San Francisco, KADX/Denver, and MCA Radio Network's syndicated "A Touch of Jazz" program.

> Fischer will be connected to WNUA through the consultancy, which will remain based in San Diego. He told R&R, "This radio station will have an Urban feel based on the composition of Chicago. We have no intention of doing the same thing for everyone. We'll be competing for the same audience (as Chicago's ACs) by doing something

WNUA/See Page 71

# Gallucci Now VP/GM At King Combo

Bob Gallucci has been upped our Seattle radio operations to VP/GM at KING-AM & FM/ Seattle. According to King VP/ Radio Stan Mak, the reason behind the move is the consolidation last week of the News/Talk AM and Classical FM. Gallucci has been GM of KING-FM since 1984. Prior to that, he was with King's KGW & KINK/Portland,

OR. "The consolidation of AM and FM operations is a common practice in the radio industry," explained Mak. "Combining

should enhance our competitive position in the market without diminishing our tradition of service to the community."

Gallucci told R&R he's looking forward to the challenge. "I've been with King Broadcasting for eight years and I see this move as an excellent oppertunity to better market the sta-

KING (AM) GM Bob Klopfenstein has exited owing to the consolidation

#### **GRAFMAN EXITS**

# Karlos, Collias **New Century Team**

of Directors at Century Broadcasting have named Tony Karlos Chairman/CEO and George Collias President. Sources

In a surprise move, the Board describe the move as "purely economic."

> Twenty-two-year veteran and former President Howard Grafman is out, as is VP Harvey Wittenberg, who had been with the company 18 years. Research Director Robin Ross, Grafman's assistant Mel Pinsel, and Marketing Director Jack Bivans also exited.

> The Century shakeup breaks up a Grafman/Collias partnership that dates back to the purchase of KSHE/St. Louis in the early '60s. Neither Grafman or Collias were available for comment on the purge, but market observers attribute the firings to reduced profits and an apparent disagreement over the future of the company.

Century owns WCZE & WLOO/Chicago, KMEL/San Francisco, KYBG/Denver, and WLFF/St. Petersburg.

## KIFM Converts To All-Jazz

In what KIFM/San Diego President/Station Manager Lec Mirabal termed a format expansion" rather than "change," the former Music-Intensive AC is now playing izzz throughout the day. The station had been Jazz-formatted only at night.

When AFC Broadcasting took over KIFM on July 1, 1986, we took out the John Denver. Carly Simon, and Three Dog Night songs," said Mirabal. "We immediately changed the texture of the station by not playing those oldies. During the last 12-14 months, we have slow-

ly added in more jazz during the

Mirabal says audience reaction has been positive. "Our listeners are noticing what's going on and have called saying 'We love it. We adore the added jazz.' There's a certain line between Jazz and AC. I feel we've crossed that line moving us to Jazz.'

Comparisons to KTWV/Los Angeles have already been made. "We are more uptempo and more selective in the New Age material we play. We're still going to have disc jockeys.

Our morning show is an information-oriented one. Our audience is going to be our gauge. If they tell us they hate the format, we would certainly go back to playing more AC currents during the day. But I don't think that's going to happen." KIFM's 3.1 12+ performance

in this spring's Arbitron was a point off from the winter and flat from last spring. KIFM's night figures (when Jazz ran) were its lowest since Summer '86. Last winter, the station placed second in the market at

NEXT WEEK: RATINGS REPORT & DIRECTORY

# Belinda

# CARLISLE

THE

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A

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ON

EARTH



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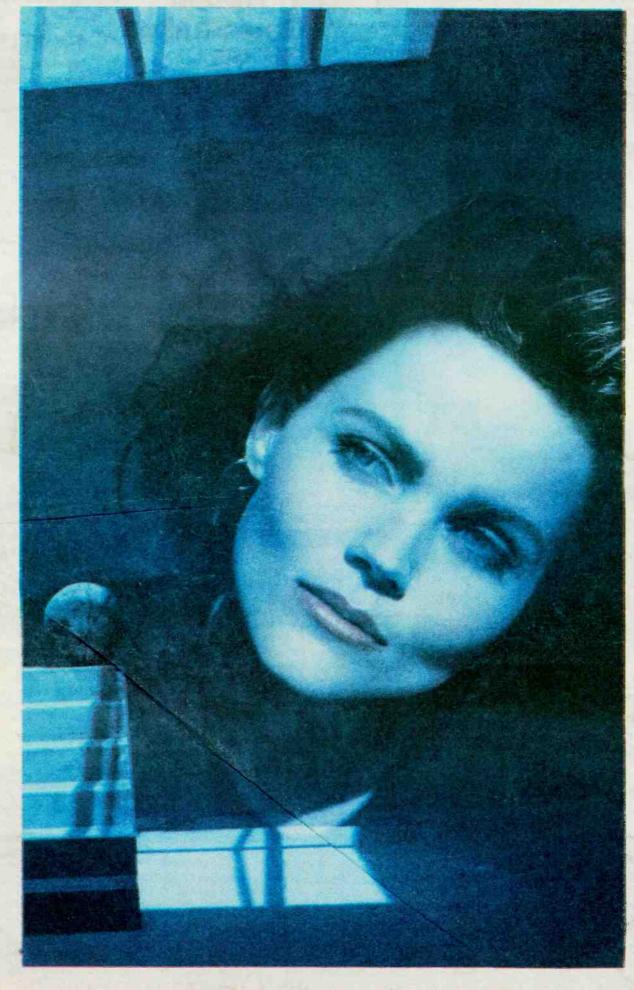
RICKNOWELS

MANAGEMENT

DANNY GOLDBERG

AND

RONSTONE



FROM THE FORTHCOMING ALBUM - HEAVEN ON EARTH

MCA RECORDS

### KHIT Joins New Age/ Jazz Battalion

Gannett took its ratings-beleagured CHR outlet KHIT/Seattle into the rapidly-growing realm of New Age/Jazz at noon Saturday (9/5). The station has adopted new calls: KNUA (Pyramid's WRXR/-Chicago adopted the calls WNUA along with a New Age-oriented for-mat in early August.)

The station is consulted by Greg Gillespie of Burkhart/Abrams & Assoc. Like the format's pioneer, KTWV/Los Angeles, KNUA will not use on-air announcers, with the exception of a morning newsperson and meteorologist. KNUA is using the slogan "KNUA 106.9, Music

For A New Age."

VP/GM Marc Kaye said, "Reaction is excellent. The most exciting part about this is the feedback that this is what's been missing. It's nice to feel you're filling a void and doing something new and different.

"For the most part, advertisers have been positive about our direction and have left their schedules intact," he continued. "We also feel this format will open many new advertising doors for us. While we're still gearing up, we plan a major media blitz to orient the entire market to what we're doing."

KHIT/See Page 68

#### KICKOFF SEPTEMBER 24

### Paoli OM For SMN's **New 'Wave' Format**

Satellite Music Network has named John Paoli OM for its new "WAVE" format. Paoli has been producing evenings at flagship

#### Anderson Exec. VP At Multimedia

Greg Anderson has been appointed Exec. VP at Multimedia Radio. Anderson's duties include overseeing operations at Multimedia stations in four markets: WFBC/ Greenville, WMAZ & WAYS/Macon, WEZW/Milwaukee, and KEEL & KITT/Shreveport.

Anderson has been with Multimedia for seven years, becoming VP/Radio Operations last January. He replaces Paul Fiddick, who left Multimedia last year to become President of Heritage Broad-ANDERSON/See Page 68

KTWV/Los Angeles. The New Age Wave format will be programmed out of KTWV and produced and sent over satellite from SMN's headquarters in Mokeena, IL, where Paoli will now be based.

KTWV PD Frank Cody says Paoli's job will be to coordinate all of the elements necessary to make the format work. "John's got a complete knowledge of the music as well as the graceful production skills needed to make it work. He's perfect for this position. The job is a combination of artistic ability and technical knowledge. He's also a fine person who's been working with us on the format since its inception.'

SMN VP/Programming Robert Hall told R&R, "The product will sound like the Wave in L.A., but be customized for each market. It'll sound local wherever you hear it."

The new format kicks off Sep-

### Derfler, Urban VPs At EMI-Manhattan



Ira Derfler

Ira Derfler has been promoted to VP/Sales at EMI/Manhattan, and Ron Urban has been named VP/ Finance & Administration. These are the first senior appointments made by new EMI/Manhattan CEO Sal Licata, to whom both men re-

Derfler was New York District Manager for the Capitol/EMI/ Manhattan/Angel branch system, and joined the company in 1973. In his new post, he'll be responsible for developing sales programs, advertising, and maintaining inventory levels and communication with the CEMA sales staff and district managers.

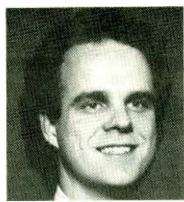


Ron Urban

Commented Licata, "Ira's invaluable history with the company and his acute knowledge of the field made his appointment to the newly created position the only logical move.'

Urban has been VP/Finance & Treasurer at Arista for the past four years, and was previously Director/Finance, Analysis & Plan-

ning at RCA Corp.
Licata said, "I've known Ron since we started together at Arista in 1983, and we've both grown together. I am happy to welcome Ron, and feel that with his extensive background and expertise he will be an essential part of building EMI/Manhattan.



Dave Shakes

### WTIC-FM **Gets Shakes** As PD

KSND/Eugene, OR PD Dave Shakes has been named PD at WTIC-FM/Hartford. He replaces Lyndon Abell, who transferred to sister KWK/St. Louis several weeks ago in the same capacity.

Chase Broadcasting VP/Programming Tom Barsanti told R&R, "We looked at a lot of people, but Dave was a real standout in a field of extremely qualified individuals. We know there is more growth for this station in the market, and Dave has the ability to take us there. He's a great people person and has a natural instinct for what makes a good-sounding

A former PD at KWNZ/Reno, Shakes commented, "I think this one of the best jobs in America, because WTIC-FM and Chase have assembled the finest people and onair product. I'm thrilled to lead the programming team into the next decade." Shakes's replacement at KSND is Bwana Johnny

#### ROMANO, MARTIN

#### **UPPED**

#### Hinshaw GM At WNYR & WEZO

WNYR & WEZO/Rochester have made several management changes, with former WAES & WROQ/Charlotte GM Richard Hinshaw assuming similar duties at the Rochester combo. Hinshaw replaces Cindy Weiner, who has left the stations.

Kim Romano has been named GSM for WNYR & WEZO. She began her career at the combo seven years ago as an AE. Two years ago, Romano was named LSM for the combo.

John Martin takes over as LSM. Martin joined the stations two years ago as an AE and was promoted to National Sales Director last May.

WNYR is a Transtar AM Only affiliate and WEZO uses Drake Chenault's soft AC format, Evergreen.

#### B/A/D/E, SCS Announce Jazz/New **Age Formats**

On the heels of Satellite Music Network's recent unveiling of a Pop/Jazz/New Age format (R&R 8/28), two more firms are lifting the wraps on similar formats.

Burkhart/Abrams/Douglas/Elliot & Associates has announced "Jazzage," a locally-consulted format which mixes melodic new age. light jazz, and other contemporary B/A/D/E/See Page 71

#### PAGE THREE

**SEPTEMBER 11, 1987** 

#### **GEODEMOGRAPHY: THE** DISCRIMINATING EDGE

Clusterplus, TargetAid, Prizm, and Acorn may sound like Hershey's fall line of candy bars, but as Charlie Sislen explains, they're geodemographic services that help radio stations pinpoint the zip codes and lifestyle groups they want to target.

Page 28

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#### NEWS

#### ZIMMERMAN, MCANANY APPOINTED

#### **Eastern Sets New VP Structure**

Eastern Broadcasting has upped two of its executives in preparation for further station acquisitions. VP/Operations Robert Zimmerman has been promoted to Sr. VP of the corporation. Filling the vacancy will be WAVZ & WKCI/ Hartford VP/GM Howard McAnany.

Eastern President Roger Neuhoff told R&R, "Bob is an outstanding operator. He'll be a key player in helping me to find new properties to acquire for Eastern.'

Zimmerman has been with Eastern for 12 years, including a stint as VP/GM and part owner of WRSC & WQWK/State College, PA.

Regarding McAnany, Neuhoff said, "I've worked with Howard for more than eight years. He has been and will continue to be a key player in keeping our stations successful."

When Noble bought WAVZ & WKCI, McAnany remained with the new ownership for six months before returning to Eastern.

Neuhoff announced that Eastern is in the process of purchasing WEZS/Richmond from EZ Communications. Eastern now owns WWAZ & WWLI/Providence; WRKZ/Harrisburg; WEST & WLEV/Allentown; WCVS & WFMB/Springfield, IL, WRSC & WQWK/State College, PA: and WQCY/Quincy, IL.

#### One For The Cutting Crew



Virgin presented Cutting Crew with a gold LP for their debut album, "Broadcast." Pictured (I-r) are Virgin Co-Managing Director Jordan Harris, tour musician Tony Moore, group's Colin Farley, Nick Van Eede, Martin Beedle, and Kevin Macmichael, Virgin VP Jim Swindel, Co-MD Jeff Ayeroff, VP Phil Quartararo, and band's manager John Gould.

#### Malone PD At WHBQ

Gerald Malone has been named PD at News/Talk WHBQ/Memphis. He succeeds Chris Cross, who was promoted within the RKO chain to Assistant PD at WOR/ New York. Malone has been acting PD since Cross's departure last

WHBQ VP/GM Chris Karb told

R&R it was a logical transition. 'Gerald has worked his way up through the ranks. He started here several years ago as a Production Assistant. He moved up to Executive Producer and became Chris Cross's right arm. He's had a lot of time to work under Chris, and he really knows his job.

#### Joel Awards A Family Affair



ternational artist, with \$30 million in records sold. Pictured at the presentation, on a Sydney Harbor cruise, are CBS Australia Managing Director Denis Handlin with his wife Jan and son Denny, plus Joel, wife Christie Brinkley, and daughter Alexa

#### **Schmidt Heads Windham Hill Promotion**

Rich Schmidt has been promoted to Director/National Promotion at Windham Hill Productions, respon sible for all product released through the Windham Hill Records Group.

Schmidt has been with the company since March 1986, when he joined as Manager/National Promotion for its Open Air subsidiary label. In his new post, created with this appointment, Schmidt will continue reporting to Windham Hill VP/Marketing Larry Hayes.

Schmidt called the current climate at radio for contemporary instrumental music "very exciting," and said, "Every day I see the base of stations grow, so it's time for us to focus on the core Windham Hill artists. As one of this format's premier labels, we're directing our energies accordingly.'

To further service radio, Schmidt said he's looking to fill one national promotion post in the immediate future.

Before joining Open Air, Schmidt was Director/Promotion & Publici-



Rich Schmidt

ty at Rhino, and worked at the label for two-and-a-half years. His

# Cooper **Upped To** WIOQ GSM

David Cooper has been elevated to GSM at AOR WIOQ/Philadelphia. He's been an Account Executive at the station since 1981.

WIOQ VP/GM Joe Chairs commented, "David's strong background, knowledge of WIOQ, and understanding of the Philadelphia market made him a perfect choice for the general sales manager position. His appointment will be a great asset to the present and future of WIOQ."

Before joining WIOQ, Cooper coowned Philadelphia women's boutique Kenneth & Cooper.

earlier experience includes promotion duties at indie Bomp Records.

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#### NEWS

#### Radio Helps Boost Philly Music Foundation





Top radio and TV officials attended a reception for the Philadelphia Music Foundation, which aims to boost the local music in dustry, with "PMF Musical Notes" to air on radio stations and a "Philadelphia Music Awards Show" set for TV late next month. Pictured at top are (I-r) WYSP air personality Ed Sciaky, WCAU-FM Promotion Director Ted Kelly, PMF Chairman and longtime concert promoter Larry Magid, E/P/A's Biff Kennedy, and WYSP Station Manager Rick Feinblat; (I-r bottom photo) Denny Somach (producer of the Musical Notes and co-founder of Cinema Records), PMF Managing Director Loretta Barrett, awards show producer Vince Scarza, WWDB PD Diane Raymond, Magid, and WPVI-TV VP/GM Rick Spinner.

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#### **BOLTON, STEWART, MANNING SET**

## WAGG, WENN Realign Management

At Smith & Gaston's WAGG & WENN/Birmingham, corporate VP Curtwood Bolton has resumed General Manager duties. Additionally, WAGG PD Rev. George Stewart has been named to the newlycreated Operations Director post. Current GM Bill Manning has been transfered to Sales Manager for the Gospel/UC combo.

Stewart will function as the stations' day-to-day manager. "My duties include everything other than sales," he explained. A longtime Urban powerhouse, WENN has dropped sharply in the wake of WKXX (KXX106)'s move to a heavily Urban-slanted CHR format. Stewart pledges that "WENN is going back to what brought us to where we are - more community involvement.

"Our slogan is 'WENN is on the attack and we're jamming back, not only against KXX106, but also drugs, dropping out, crime, teenage pregnancy, and all the ills of the community. We'll be in the high schools on a week-by-week basis with different people from the com-munity, as well as developing an 'attack team' of people from various organizations to be our resource people. Pound for pound, we've given away as much money as KXX106. We'll continue to do that, but our focus is a more serious one.

In recent months, WENN had tried to counteract KXX106 by being "blacker" musically. Now, Stewart says, "It's our involvement in the community that makes us black. Music is universal; whatever is good music, we'll play." He also pledged to upgrade the overall professionalism of the station.

In an eight-year career at WAGG & WENN, Stewart's positions have included Promotions Director for the FM, sales, and on-air work with the AM. Bolton, who had managed

the FM before Manning, will maintain his duties with the parent corporation, which owns financial and real-estate holdings among other enterprises. WENN's PD/MD team, Dave Donnell and Michael Star, remains unchanged.

# llgen GSM At WLFA & WPDS



Terri Ilgen

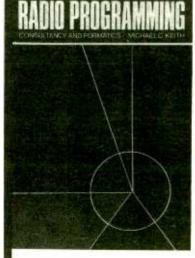
Former WIVY/Jacksonville National Sales Manager Terri Ilgen has been appointed GSM at Sconnix-owned WFLA & WPDS/ Tampa.

Commented VP/GM Peter Handy, "Terri is aggressive, but with a very strong sense of fair play that makes her a great leader. She's got a huge job here, but we're already seeing progress being made." Said Ilgen, "The folks at WIVY

were great, but by becoming part of Sconnix, I see an opportunity to take a giant step forward. Peter and I also hit it off immediately and we have the makings of a great team here.

WFLA is formatted News/Talk: WPDS is soft AC.

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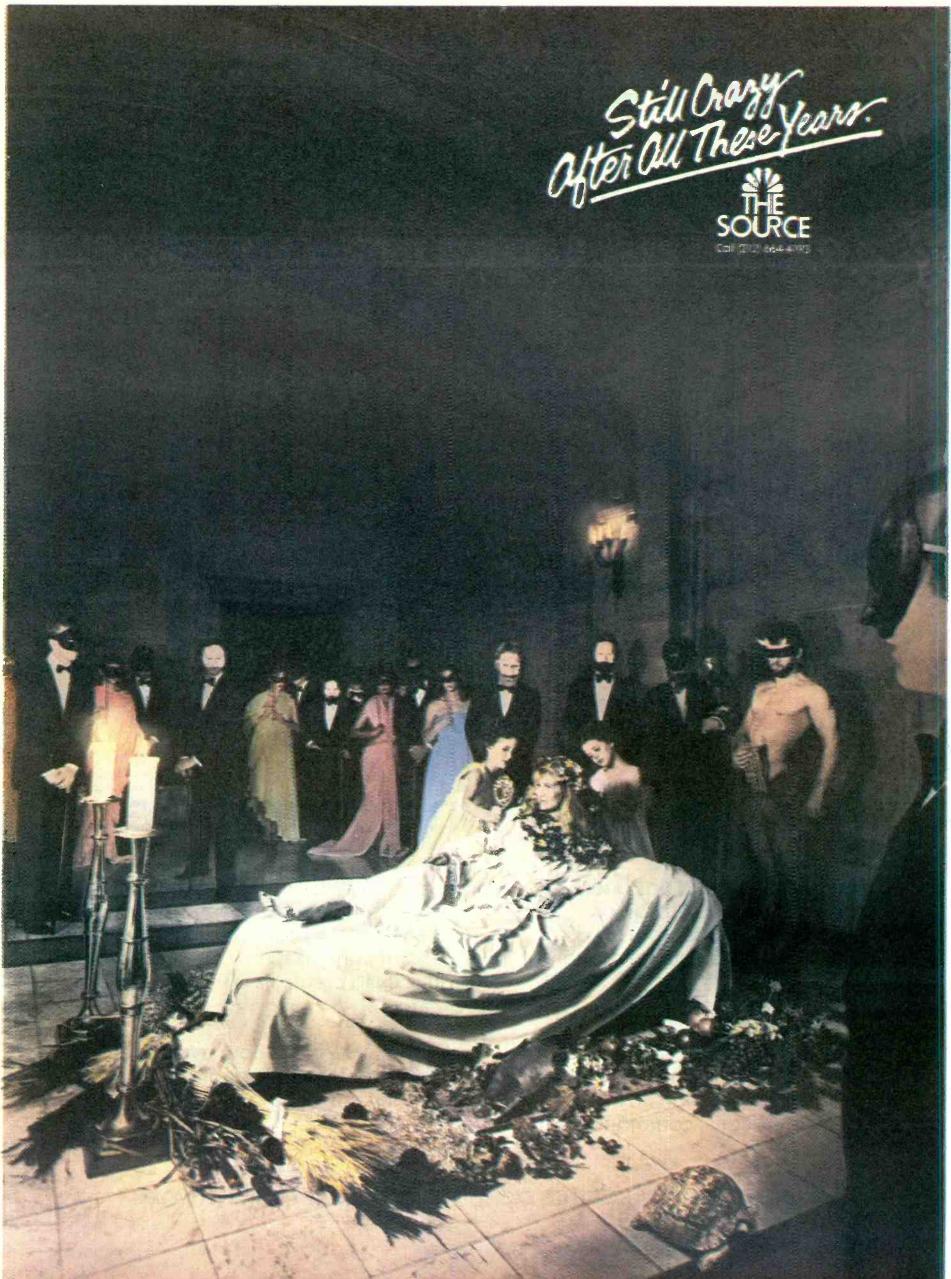


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#### NEWS

#### **CAMPAIGN LAUNCHED AT RTNDA**

### News Directors Mobilize Against Fairness Doctrine

News directors from across the nation are gearing up for a new campaign to push for broadcasting freedom and to block Congressional efforts to codify the Fairness Doctrine.

The campaign got underway in earnest last week during the annual Radio-Television News Directors Association (RTNDA) convention in Orlando, as about 1500 journalists gathered from across the nation. RTNDA leaders gave news directors a series of pep talks in an effort to brief them on the realities of the looming fight in Congress and the courts over full First Amendment rights for broadcasters.

"I know there is a reluctance on the part of many journalists to get involved in influencing legislation," RTNDA President Ernie Schultz said during opening ceremonies. "We are journalists," they say. "We report the news. We don't get involved with making it." But in this case, we are talking about your ability to report the news, fairly and honestly, without your editorial decisions being second-guessed by Washington political appointees."

He pointed out that FCC Commissioner James Quello said during a recent speech that "broadcasters can't lobby their way out of a paper bag."

"I would love to prove Quello wrong. And we can do it," Schultz said

Outgoing Chairman Spence Kinard of KSL/Salt Lake City urged broadcasters to write their Congressmen in a coordinated campaign to block Fairness Doctrine codification. He helped distribute packets of information containing a sample letter to send to Congress.

During the convention, members approved resolutions congratulating the FCC for abolishing the Fairness Doctrine, and calling on Congress to defeat any proposals to codify the measure. Another resolution called on the Supreme Court to open up federal courts to electronic coverage.

# Broadcasters "Thowing Away" Freedom

The issue of broadcasting freedom opened the convention with a bang, bringing about heated discussion at times.

"Freedom of the press - do we have too much or don't we have enough?" asked moderator Tim O'Brien, ABC News law correspondent while opening the convention's first seminar on freedom of information during the 200th anniversary of the Constitution. He predicted that "there are storm clouds on the horizon" because of an increasingly conservative Supreme Court that doesn't share the media's view of the First Amendment. He also cited a trend toward more Supreme Court limitations on commercial speech and advertising.

While O'Brien questioned the extent of freedom now enjoyed by the media, other panelists insisted there's no such thing as too much freedom and vigorously criticised broadcasters for failing to aggressively fight for their rights.

"I think the broadcasters are doing their very best to throw away what freedoms they have," insisted Michael Gartner, Editor of the Louisville Courier-Journal and past President of the American Society of Newspaper Editors.

"They parade down and they testify before Congress, which I find appalling," he continued. "Many people in your industry — many leaders in your industry — favor the Fairness Doctrine, which I don't understand. Rarely do I see a television or a radio station moving to open a courtroom or to get some documents which is standard in newspapers, even weekly newspapers across the country. So I don't think the television industry or the radio industry quite cherishes the First Amendment with the fervor that it should."

#### Salant Swipes At Broadcast Brass

Gartner's assertion that broadcasters are endangering their own freedom picked up support from a prominent member of the broadcasting fraternity — former CBS News President Richard Salant. He told the audience broadcasters "have no constituency" and do a poor job of communicating the importance of First Amendment freedoms to a public that has "no real feel" for the issue.

"They (members of the public) have no sense of history, of form of government, and so they give lip service to a free press and free speech," Salant said. "They say, yeah, I'm all in favor of it. But if you put the specifics to them, they say that's not freedom, that's license and that shouldn't be allowed."

With those comments, Salant kicked off a biting barrage of criticism at broadcast news managers on a variety of issues:

• Fairness Doctrine: "You can't be free if you are going to be second-guessed on any of your news content, and worse yet, and there is no solution I have to suggest on this, you can't be free if you're licensed." Salant repeatedly insisted that the industry must fight harder to remove government interference with broadcasters' free speech rights.

• Newsroom Budget Cuts: "We don't have enough specialists and experts in broadcasting. We don't have enough beats." Salant lamented that CBS News is now down to 84 correspondents for national and international news, and he warned of "enormous danger to a free press" by managements that place increasing emphasis on

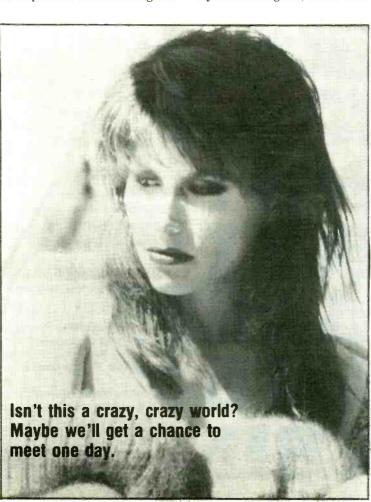
financial profit instead of journalistic values. "So much of the new management is going in the opposite direction. They seem to have no feel that there is an obligation, a social responsibility to give back in return for their freedom

... There has to be economic viability, of course. But what so much of new management hasn't addressed itself to is how much is enough and how high is up?"

• Self-regulation: "There is a

• Self-regulation: "There is a natural American distaste for the batter or the pitcher calling his own balls and strikes. And because we have the First Amendment, by and large we call our own balls and strikes. I think we ought to have something like a second look — unofficial, private, supported by the press, like the National News Council. I think there ought to be a greater willingness to admit mistakes. I think — especially in broadcasting — we must develop a more sensible, more thorough letters to the editor and op-ed page. Radio and television has done very little of that," Salant said.

RTNDA/See Page 68





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#### **CLOSING COMPARATIVE RENEWAL LOOPHOLES**

# **FCC Petition Process Revisions Underway**

The FCC shows signs of clamping down on loopholes in its comparative renewal regulations, which allow "greenmail" payoffs to unscrupulous petitioners. After complaints throughout the industry about rampant abuse of the comparative renewal system, the Commission released a notice of proposed rulemaking last week outlining possible solutions to the problem.

The notice considers steps suggested in recent FCC filings by the NAB and communications law firm Leibowitz & Spenser (R&R, 8/7) to tighten financial disclosure and filing policies.

NAB attorney Bob Branson told R&R, "I'm sure NAB supports the Commission's actions to curb abuse in the petition to deny process. If we can curb the abuses, it will make life a lot easier until we can get rid of the comparative renewal process altogether."

Matthew Leibowitz of Leibowitz & Spenser commented, "It seems that the Commission is somewhat

sensitive to the issue and that they are going in the right direction, but they still have to take that leap and attack it from the position of the comparative renewal, which they haven't done yet."

Leibowitz said he thinks the Commission has not improved the comparative renewal process because it's regarded as a legislative issue for Congress by most industry observers, and not as a procedural issue. "It's easier to deal with the larger questions than to take the time to analyze the whole process and break it down," he said.

#### **Profiteering Nixed**

The Commission agreed with the comments filed that payment of money or "any item of tangible benefit or value to the petitioner" exceeding filing expenses should be prohibited. Provisions for future payments to petitioners under withdrawal agreement "consulting contracts" would also be taboo. A "Joint Request for Withdrawal of Petition to Deny" stating no such contracts exist and itemizing expenses to be reimbursed would be required of both applicant and petitioner.

However, the FCC says it will not change requirements on the standing of petitioners, a step some industry critics have suggested. The Commission believes that resolving such cases "will turn on the facts surrounding the prosecution of the petition, and not on the identity of the petitioner." The allegations should be evaluated rather than the petitioner's identity, the FCC said.

These measures could prevent greenmail "without casting a chill-

ing effect on the filing or withdrawal of legitimate, good faith petitions," the notice said. Full financial disclosure of payments for petition withdrawal would also be required.

While renewal applicants who violate the new rules could be fined, the FCC says penalties for non-licensees would be lax. Non-licensed petitioners may not be fined for first-time violations where "willful or repeated violations" could not be proven, or if they did not receive a citation for the first violation.

The notice states, "What would

The notice states, "What would be improper, and what should be prohibited, is not the 'threat' to file itself, but the threat to file unless payment is received. Resolution of allegations that an improper 'threat' has been made will present difficult problems of proof."

#### Rule Changes Not Yet Determined

Unlike petitions to deny, the Commission feels that payment exceeding filing expenses in allocations proceedings might discourage good-faith counterproposals as well as bad-faith ones. It reasons that profit could be intended for station operations if the counter-proposal won the allocation. However, the Commission is seeking comments on ways to prevent cross-filings or counter-proposals by applicants with no real broadcast interests.

On citizens agreements, the Commission says they are "not abusive," although it will no longer require the "promise versus performance" test formerly applied to programming proposals. Because it does not require programming commitments any more, the FCC says it does not feel obligated to oversee a station's commitment to citizens' agreements. This policy change is hoped to shift disputes to local resolution, as the Commission says it supports "a local solution to a local problem, as well as increased personal interaction between the applicant and the public."

The FCC is also asking for comments on all rules; deadline for comments is October 19. Call (202) 632-7792 for information on filing comments.

# NEWS BRIEFS

# Fending Off "Fairness" Legislation

Broadcast lobbyists are rallying behind a letter signed last week (9/3) by eight former FCC commissioners urging Congress not to legislate the Fairness Doctrine. The letter went to chairmen of the Senate and House Commerce committees, Sen. Ernest Hollings (D-SC) and Rep. John Dingell (D-MI), who want codification of the doctrine. Supporting the Commission's repeal of the doctrine, the letter notes, "Whatever action is taken by Congress, the immediate fate of the Fairness Doctrine is now in the hands of the courts — ultimately the Supreme Court."

Former commissioner Glen O. Robinson wrote the letter at the prompting of the NAB. Signers include former FCC chairmen Mark Fowler, Richard E. Willey, and E. William Henry, as well as ex-commissioners Lee Loevinger, Stephen Sharp, Robert Wells, and Margita White. The missive follows a pro-doctrine statement sent by nine other ex-Commission members last month. Broadcast lobbyists expect congressional action on doctrine legislation soon, but the oversight committees have not announced when there might be movement on the issue.

# London Calling On AIDS Program

An international call-in show on AIDS is being planned for this weekend by WJHU/Baltimore and other public radio stations across the nation. Public broadcasters will join hands with the BBC to present "Women and the AIDS Crisis," a program focusing on the risk of infection to heterosexual women. AIDS physicians from the US and London will field questions from listeners around the globe who dial a London phone number, 011-441-580-4411. The program alrs Sunday (9/13) from 11:15am-2pm (EDT). It's being distributed via satellite by the American Public Radio network. WUHU plans to follow up the global radiothon with a series of reports on the AIDS impact locally.

#### Mikes, Cameras Make Courtroom Debut

The public had electronic media access to Virginia Supreme Court proceedings for the first time last week (9/2). A default judgment case involving two lumber companies highlighted the state's two-year experiment allowing cameras in Virginia's local and state courts. One attorney whose court arguments were alred commented he did not think broadcast coverage affected the proceedings, except that it seemed more questions were asked by the justices.

#### Reporters' Shield Laws Contested

WDOD/Chattanooga reporter Mark Curriden is in legal hot water following his refusal to testify before a grand jury about an interview he conducted with a murder suspect. For a program on unsolved murders in the Chattanooga area, Curriden interviewed a man who claimed to have committed several murders, but who has never been arrested for the crimes. Curriden's attorneys asked the state Supreme Court last week to uphold a lower court's ruling against reporters having to reveal confidential sources. A decision is expected later this fall.

# FCC Rule Violators Fined

Since July 31, the FCC has slapped fines on four stations to cover rule violations. WLTA/Clarkesville, GA was told to hand over \$5700 for infractions noted during a February 1986 station inspection. WWGN/Washington, NC is ordered to pay \$2800 for operating at an extra 18% over its authorized power of 591.65 watts, not maintalning its Emergency Broadcast System equipment, and for failing to alr weekly EBS tests. The station was also chastised for inadequate transmitter checks and remote operation capacity.

**WENA/Penulas-Yauco, PR** has to pay \$1200 for insufficient logging and Continued on Page 14

# Best radio performance by a banker.

WXKS Boston MA WBVR

WKPE

WAPI Birmingham, AL

WQGN Groton CT WZZO Allentown, PA

KRLB Lubback TX

Anaheim, CA

WYAY Atlanta, GA **WOJY** Greensboro, NC WWKX

San Jose, CA

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- We're consistently in the Top Five rankings of Group Operators in both cume and Average Quarter Hour (AQH).\*
- WOR-AM/WRKS-FM New York, is the #1 AM/FM combo in the market.\*\*
- WRKO-AM/WROR-FM Boston, is the #1 AM/FM combo in the market.\*\*
- WGMS-AM/FM Washington, consistently has the highest AQH ranking and cume rating of any commercial classical music station in the Top Ten markets.\*
- KRTH-AM/FM Los Angeles, is the #1 AM/FM combo
   25-54 adults total week, in the market.\*\*
- KFRC-AM San Francisco, after just one year of new programming format has catapulted from 21st to 6th in the market, 12+ AQH.\*\*
- WAXY-FM Ft. Lauderdale/Miami, continues to climb in adults 25-49 total week, moving up from 4.5 to

a 5.8 share.\*\*

- WFYR-FM Chicago, moving back to its "oldies" roots has boosted the station from 14th to 9th in the market, adults 25-54 total week.\*\*
- WHBQ-AM Memphis, shows its continued strength with #1 ranking among non-ethnic AM stations in the market.\*\*
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\*Duncan's American Radio, Inc. \*\*Arbitron Spring, 1987 MSA



WRKO-AM, WROR-FM Boston • WFYR-FM Chicago • WAXY-FM Fort Lauderdale/Miami • KRTH-AM/FM Los Angeles • WHBQ Memphis • WOR-AM, WRKS-FM New York • KFRC-AM San Francisco • WGMS-AM/FM Washington, DC

#### WASHINGTON REPORT

### **NEWS BRIEFS**

Continued from Page 11

not having a licensed operator on duty at all times. Also, **WHSM-FM/Hayward**, **WI** is facing a \$5000 fine, since the Commission dismissed its reconsideration petition because it was "untimely filed"

In addition, WSDC/Hartsville, SC has been fined \$2000 for not filing FCC Form 302 within ten days of operating modified facilities. KPPL/Denver was slapped with a \$200 fine for 'operating contrary to the terms of its station authorization" as stipulated by the Communications Act of 1934.

#### FM Info Lines Open At FCC

FM broadcasters can stop cursing the bureaucratic runaround that runs up the phone bill when they call the FCC. The Commission has just opened up two direct lines for info on general FM processing and questions on the status of pending FM applications. The new numbers are (202) 632-0394 and (202) 632-0395.

#### FCC Commends Broadcasters' EBS Use

The FCC reports receiving nearly 600 Emergency Broadcast System activation reports from 137 station broadcasters so far this year — a good return, the Commission says, for the voluntary filing. FCC Defense Director Edward J. Minkel says his staff is finalizing state and local EBS plans for some areas of the US not yet part of the EBS system. Reports submitted range from natural disaster alerts to a police "911" phone number outage.

#### NPR Offers Minorities News Training

Starting in October, National Public Radio will take on six minority public radio news journalists for a month-long residency program, funded by the Corporation for Public Broadcasting. Applicants must have three years' experience, and will contribute to "Morning Edition," "All Things Considered," and "Weekend Edition" as part of the skill-sharpening program. For more information, contact NPR at (202) 822-2305, or write 2025 M Street, NW, Washington, DC 20036.

#### Public Broadcasting Financial Data Released

If you've ever wondered how all those millions in taxpayer dollars are used by public broadcasters, three new reports will provide the answers. The Corporation for Public Broadcasting has released reports on its income for the last fiscal year, revenue profiles of public broadcasting stations, and financial contributions by state governments and colleges. Just ask for Research Notes #23 and #24. The publications are available free of charge from CPB publication services, (202) 955-5144.

## FCC's Haines Joins House Committee

FCC Mass Media Bureau Policy and Rules Attorney Terry Haines will become House Energy & Commerce Committee associate minority counsel for broadcast and telecommunications issues. Haines was at the Commission since 1983, also serving as general attorney-advisor in the Video Services Division.

# FCC Broadcast Application Filing Notice

Applications for the following vacant FM broadcast allotments may be filed until 9/22, the FCC has announced:

Channel 246 A (97.1 MHz): Coal Grove, OH. Channel 246 B1 (97.1 MHz): San

Luis Obispo, CA.

Channel 241 A (96.1 MHz): Margate City, NJ.

Channel 270 A (101.9 MHz): Monticello, FL; Greenwood, MS. Channel 270 C1 (101.9 MHz): San

Angelo, TX.
Until October 8, the Commission will accept applications for:

Channel 231 A (94.1 MHz): Buras Triumph, LA; New Bern, NC; Whitehall, NY; Myrtle Point, OR; Kingstree, SC; Ripley, TN; Tazewell, TN; and Pearsall, TX.

#### More Women And Minorities In Radio Newsrooms, RTNDA Reports

A new Radio-Television News Directors Association study says the number of women NDs at commercial radio stations increased from 21% in 1985 to 27% in 1986, or by about 500. While the study estimates that 400 fewer black men were employed in both radio and TV news, it also says minority NDs in radio alone increased from 3 to 6 percent (or about 375 for all radio stations in the US). The study also showed that black women outnumbered black men in radio news. RTNDA surveyed 362 commercial radio stations.

#### Stephens Named FCC Radio Allocations Chairman

FCC Mass Media Bureau senior attorney Louis C. Stephens has been named Chairman of the Commission's radio advisory subgroup on allocations. As senior counsel for the bureau's international staff, Stephens has served on US delegations to international telecommunications conferences. The allocations subgroup Stephens will chair provides data on spectrum availabilities.

#### **NPR Gets DEC Grant**

National Public Radio (NPR) has received a \$214,000 contribution from the Maynard, MA-based computer company Digital Equipment Corporation (DEC) for upgrading its studio and production facilities. DEC has helped fund public broadcasting for the last seven years, and has received awards for supporting the arts.

NPR President **Douglas Bennett** commented, "This grant is an important contribution to the technological advancement of National Public Radio; we anticipate increased capabilities throughout the company." He praised DEC's example of how the private sector can help support public radio.

NPR counts the grant as part of its three-year Fanfare fundraising campaign now underway, which has so far raised \$4.1 million towards its \$8 million goal for new equipment and programming.

# Sidak Named FCC Deputy Gen. Counsel

Former White House Sr. Counsel and economist J. Gregory Sidak is the FCC's new deputy general counsel. Before working on President Reagan's Council of Economic Advisers, Sidak was a consultant for the Boston Consulting Group in Los Angeles and an associate at O'Melveny & Myers.

# NAB Backs "Interim" Nighttime Authority For Daytimers

AM interference is the reason why the FCC's granting of nighttime authority to some daytimers should be temporary, says NAB. In reply to the Commission's 1986 proposal and current review of AM technical rules, NAB said the Commission should:

- exempt from "minimum operating schedule" rules daytimers operating at night on foreign clear channels or granted nighttime authority in this proceeding;
- stop licensing new daytime stations;
- reduce minimum power requirements for Class III stations on regional channels; and
- reclassify Class IVs on regional channels as Class IIIs.

# KUNM/Albuquerque Slapped With Lawsuit

It's off-again, on-again at noncommercial KUNM/Albuquerque, as the station has become embroiled in a heated legal dispute over a format change.

The station went off the air July 1 after management received threats to the safety of station personnel and property, and members of the station's volunteer staff complained over the air about management. The threats came after supporters of the station's free-form format complained about a format change to jazz and classical music. Station GM Tim Singleton decided to pull the plug after he concluded the University of New Mexico could no longer guarantee control over broadcasts as required by the FCC.

The station signed back on July 13 with abbreviated broadcasts of **National Public Radio** programming and jazz. With the resumption of programming, Singleton retracted a move taking 20 station volunteers off the air on July 3 for violating management's instructions that they not discuss or solicit comment about the format change.

Meanwhile, a listeners group is suing station management and the university on the grounds of fraud, deceptive trade practices, and First Amendment violations stemming from the format change. The lawsuit alleges deceptive trade practices because "at the time of the fund-raising drives, the defendants knew that drastic programming changes were contemplated for the daytime free-form radio format" even though it continued to accept contributions supporting the old format.

The station is now under a court order not to transfer listener contribution funds into any of the university's other bank accounts.

# RTNDA Photo Highlights

More Convention Details

See Page 9.



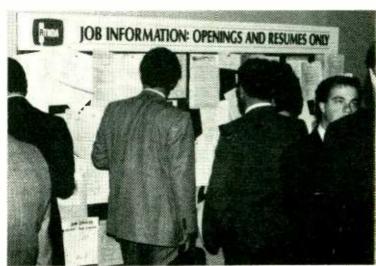
Former CBS wordsmith Ed Bliss packed in one of the largest convention crowds during his newswriting seminar. "We've become a nation slovenly with language," he said. The main objective of newswriters should be clarity, brevity and — when possible — wit.



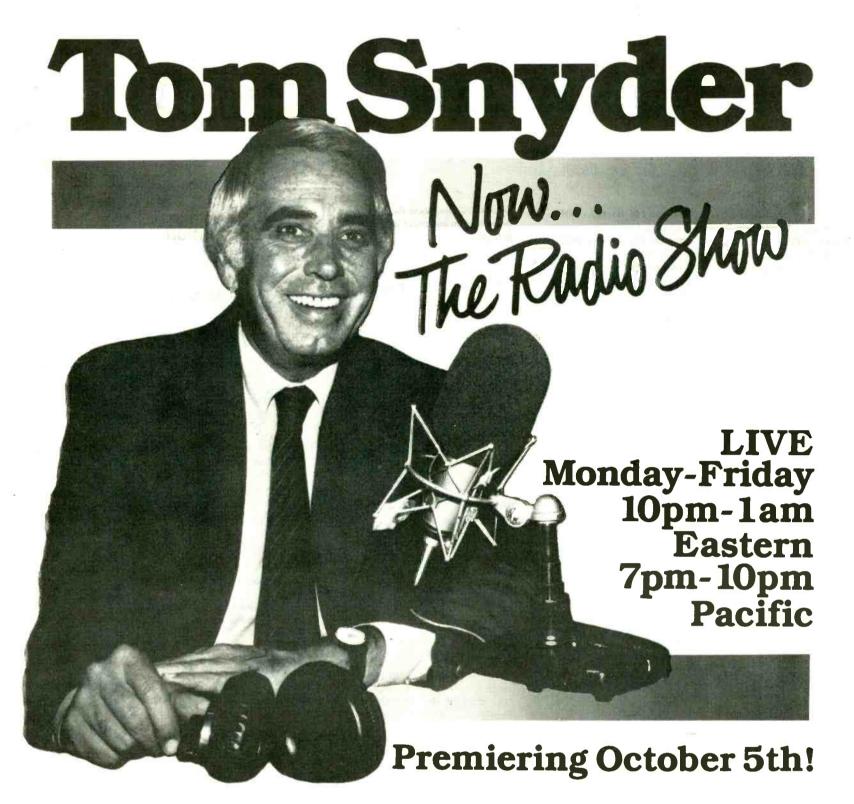
Radio news directors were told they have to become better businessmen by KRMG & K95FM/Tulsa GM Gerardo Tabio and ABC Radio News VP Bob Benson.



Serious partying was the rule on the convention's closing night, as broadcasters were invited to limbo with a Caribbean dance troupe.



The Job Board was one of the busiest and most popular spots at the convention, as broadcasters sized up their career opportunities and hunted for happier homes.



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#### RADIO BUSINESS

#### **TRANSACTIONS**

# 1987 Deals Approach \$2 Billion

Amaturo Sells Last Station To TAK For \$34 Million; Dorton Adds \$27 Million Chicago FM To His Sky-Line

#### WJQY/FT. LAUDERDALE-MIAMI

PRICE: \$34 million BUYER: TAK Communications, headed by Sharad Tak. The company is a subsidiary of STX Communications. Tak also owns WUSL/Philadelphia and TV stations in Wisconsin and Hawaii SELLER: Tremont Group Ltd., headed by Joseph Amaturo. DIAL POSITION: 106.7 MHz

POWER: 100 kw at 1024 feet FORMAT: AC BROKER: Edwin Tornberg & Co. COMMENT: This is the last station owned by Amaturo, who sold most of his Amaturo Group stations to

Keymarket Communications in 1986

#### WBMX/CHICAGO

PRICE: \$27 million BUYER: Sky Broadcasting Company, headed by Joe Dorton. The company also owns WCZY/Detroit; KSY/Dallas; WPEG & WGIV/Charlotte, NC; and WNYR & WEZO/Ro-SELLER: Sonderling Radio Corp.,

headed by veteran Chicago broadcaster and theatre owner Egmont Sonderling.

DIAL POSITION: 102.7 MHz POWER: 6 kw at 1170 feet FORMAT: Urban

COMMENT: This is the second deal announced for the property this year. A proposed sale in January to Northlake Communications for \$28 million subsequently collapsed after the station suffered a decline in ratings.

#### Alabama WYDE/BIRMINGHAM

PRICE: \$981.500

**BUYER: American General Media of** Texas Inc., owned by Anthony Brandon and Lawrence Brandon. The Brandons are also sole stockholders of American General Media of California Inc., which holds the licenses of WWWG/Rochester, NY; KLLF/Wichita Falls, TX; KERN & KQXR/Bakersfield, CA; KGEE/Monahans, TX; and recently announced plans to buy WMSR/Manchester, TX. Anthony Brandon is the sole proprietor of KVOQ/Lorenzo, TX.

SELLER: WYDE Broadcasting of Alabama, owned by L. Rogers Brandon, the father of Anthony and Lawrence Brandon, Rogers Brandon also owns an interest in KLFF/Wichita Falls, TX. **DIAL POSITION: 850 kHz** 

POWER: 50 kw days/1 kw nights FORMAT: Religion

#### Transactions at a glance

#### Transactions So Far In 1987: \$1,967,567,207

This Week's Action: \$64,624,670

Deals Of The Week:

- WJQY/Miami \$34 million
- WBMX/Chicago \$27 million
  - WYDE/Birmingham, AL \$981,500
  - KRVV/Vail, CO No cash consideration stock merger
  - WIMV/Madison, FL \$220,000
  - WEKS-AM/Marietta, GA \$240,000
  - WQBC/Vicksburg, MS \$200,000
  - KSWN & KFNF/McCook, NE-Oberlin, KS No cash consideration
  - WKLZ/Port Henry, NY \$200,000
  - KEOR & KHKC/Atoka, OK \$243,170
  - KSIW-AM & FM/Woodward, OK \$225,000
  - WKFD/Wickford, RI \$305,000
  - WWWA/Burnettown, SC \$110,000
  - WPJM/Greer, SC Assumption of liabilities in excess of \$200,000
  - WTYC/Rock Hill, SC \$100,000 plus assumption of liabilities
- KVOQ/Lorenzo, TX \$400,000 assumption of liabilities

**COMMENT:** This transaction is part of a reorganization and the formation of a new family-owned holding company. Another station (see KVOQ/Lorenzo, TX) is being transferred in a related deal to create the holding company.

#### Colorado

#### KRVV/VAIL

PRICE: No cash consideration — stock merge

BUYER: Sky Hi-Vail Inc., headed by Richard Sucher. He also owns KVMT/Vail.

SELLER: Mountain Wireless Ltd. headed by Catherine Dobson. DIAL POSITION: 610 kHz POWER: 5-kw daytimer FORMAT: AC

#### Florida

#### WIMV/MADISON

**PRICE:** \$220,000 BUYER: Edward Winton, who also owns WMLO/Havana, FL.

**SELLER: Madison Communications** Corp., headed by C. Bette Wimbish. DIAL POSITION: 104.9 MHz

POWER: 3 kw at 300 feet FORMAT: AC

#### Georgia **WEKS-AM/MARIETTA**

#### PRICE: \$240,000

**BUYER: Roswell Street Baptist** Church Foundation of Marietta Inc., headed by President Nelson Price. SELLER: Zapis Communications Corp., headed by Lee Zapis. The company also owns WEKS-FM/Atlanta. DIAL POSITION: 1080 kHz

POWER: 10-kw daytimer FORMAT: Urban

#### Mississippi **WQBC/VICKSBURG**

PRICE: \$200,000

BUYER: Sharing Inc., owned by Tommy Johnson

SELLER: V-C Enterprises Inc., headed by Frank Holifield.

DIAL POSITION: 1420 kHz POWER: 5 kw days/500 watts nights

FORMAT: Urban

#### Nebraska KSWN & KFNF/McCOOK, NE **OBERLIN, KS**

PRICE: No cash consideration release of bank debt

**BUYER: First National Bank & Trust** Company in Great Bend, KS.

Continued on Page 18

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#### SELECTED SUMMER SALES

KKNG(FM)	Oklahoma City, OK	No.
KRMG (AM)	Tulsa, OK	\$20,000,000
KKYX/KLSS (FM)	San Antonio, TX	
*WFLN(FM)	Philadelphia, PA	\$15,000,000
WMMA/WHTQ (FM)	Orlando, FL	\$13,500,000
KISS (FM)	San Antonio, TX	\$11,000,000
KBRQ (FM)	Denver, CO	\$ 9,000,000
WJOL/WLLI (FM)	Joliet, IL	\$ 4,400,000
KTOP/KDVV (FM)	Topeka, KS	<b>4</b> 1, 100,000
WMRE (AM)	Boston, MA	\$ 3,700,000
*KOCM (FM)	Newport Beach, CA	\$ 3,250,000
WACO/KHOO (FM)	Waco, TX	\$ 3,125,000
*WKEE (AM/FM)	Huntington, WV	\$ 3,100,000
WKDW/WGSM (FM)	Staunton, VA	\$ 2,330,000
*KRZQ (FM)	Tahoe City/Reno, NV	\$ 1,900,000
*WDVH/WYKS(FM)	Gainesville, FL	\$ 1,800,000
*WJYL (FM)	Louisville, KY	\$ 1,700,000
KBLQ (AM/FM)	Logan, UT	\$ 1,130,000
*pending FCC approval		

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#### RADIO BUSINESS

#### TRANSACTIONS

Continued from Page 16

SELLER: Jerry Venable and Ernest McRae, a partnership

DIAL POSITION: 1300 kHz: 101.1 MHz

POWER: 5-kw daytimer; 100 kw at 450 feet

FORMAT: Country

#### **New York**

WKLZ/PORT HENRY PRICE: \$200,000

**BUYER: Edward Pickett, Carole Pick**ett, Russell Kinsley, and Susan Kinsley, dba WKLZ Radio. The Picketts also own WHWB/Rutland, VT and WKLN-AM & FM/Lincoln, ME.

SELLER: Stock interests owned by Russell Kinsley and Susan Kinsley. DIAL POSITION: 92.1 MHz

POWER: 818 watts at minus 77 feet FORMAT: AC

#### Oklahoma **KEOR & KHKC/ATOKA**

**PRICE: \$243,170** 

BUYER: Newton-Adair Inc., owned by James Newton, S.L. Adair, and E.E.

SELLER: Ballard Broadcasting of Oklahoma inc., owned by Drew Ballard. He also owns interests in KRGT/Hutto. TX and KLFB/Lubbock, TX.

DIAL POSITION: 1110 kHz; 103.1

POWER: 5-kw daytimer; 3 kw at 424

FORMAT: Country

**BROKER: Chapman Associates Inc.** 

#### KSIW-AM & FM/WOODWARD

PRICE: \$225,000

**BUYER: Fuchs Communications Inc.,** principally owned by Alfred Fuchs. Several Fuchs family members involved in this transaction also own KTJS & KQTZ/Hobart, OK.

SELLER: Woodward Broadcasting Company, headed by Lenora Woods

DIAL POSITION: 1450 kHz; 93.5 MHz

POWER: 1-kw; 3 kw at 150 feet FORMAT: Country; AC

#### **Rhode Island** WKFD/WICKFORD

**BUYER: Inlet Communications Inc.,** owned by Paul Pabis and Patrice (Wood) Pabis. Mr. Pabis is an engineering supervisor at WJAR-TV/Providence. Ms. Pabis is a TV news anchor at the same station.

SELLER: Seacoast Broadcasting Inc., owned by William Devine III, Raymond Wardynski, Susan Wardynski, Richard Fors Jr., Morton Stavroff, Charles Mund, and Anthony FrandDIAL POSITION: 1370 kHz POWER: 500-watt daytimer

FORMAT: AC

**BROKER: Bob Kimel's New England** 

#### South Carolina WWWA/BURNETTOWN

PRICE: \$110,000

**BUYER: Robert Cannella. SELLER: Midland Valley Investment** Co., owned by Martha Parker and

Shirley George. DIAL POSITION: 1510 kHz POWER: 1-kw daytimer

FORMAT: Station is currently dark **BROKER: C. Alfred Dick of Business** Brokers.

#### WPJM/GREER

PRICE: Assumption of bankruptcy liabilities in excess of \$200,000 BUYER: Greer Broadcasting Co. Inc., headed by John Salter Jr. He's a previous owner of the station, having sold his interest in 1983.

SELLER: Thomas Norton, debtor-inpossession

DIAL POSITION: 800 kHz POWER: 1-kw daytimer FORMAT: Country

#### WTYC/ROCK HILL

PRICE: \$100,000 plus assumption of

BUYER: Jonas Bridges Jr., currently GM of WKMT/Kings Mountain, NC.

SELLER: Tri-Country Broadcasting Co. Inc. stock, owned by E.L. Burwell and T. Lamar Simmons.

DIAL POSITION: 1150 kHz POWER: 1-kw daytime FORMAT: Country

COMMENT: At the conclusion of this transaction, Bridges Jr. will own 50% of the radio station. Current stockholders R.H. Whitesides and Jonas Bridges Sr. will continue to own 25% each. Whitesides also owns WKMT/ Kings Mountain, NC.

#### **Texas**

#### **KVOQ/LORENZO**

PRICE: \$400,000 debt assumption BUYER: American General Media. SELLER: Anthony Brandon. DIAL POSITION: 98.3 MHz

**POWER:** 2.65 kw at 170 feet

FORMAT: AC

COMMENT: An application is pending to shift frequency to 98.1 MHz and operate at power of 50 kw at 500 feet. This transaction is part of a reorganization and the formation of a new familyowned holding company. Another station (see WYDE/Birmingham) is being transferred in a related deal to create the holding company.

### **NAB Survey Charts** AM Stereo Progress

Despite its stunted growth in the past few years, AM stereo is still among some broadcasters' future plans especially in metro and medium markets, according to a new survey by the NAB.

NAB Senior VP/Research & Planning Rick Ducey says AM stereo receiver manufacturer Motorola reports 424 stations using its C-Quam system, while its competitor Kahn counts about 100 clients — totalling about 11% of all US AM stations.

"We keep getting higher estimates than that, possibly because the stations we talk to are saying they have

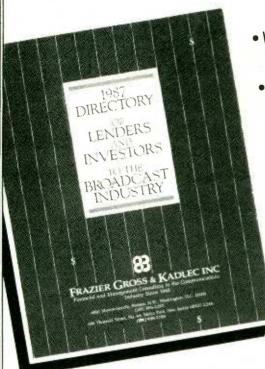
stereo even though they're really only in the planning stages," Ducey says. "But it's definitely growing."

The survey turned up the following results:

- Medium and large market stations are four times as likely to convert to AM stereo as those in small markets.
- · Group stations are three times as likely to convert as non-group stations.
- AM/FM combo stations are twice as likely than stand-alone AM stations to convert to stereo.

Ducey says NAB will continue to track AM stereo usage in future re-

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#### TAK Pays \$34 Million For WJQY

Florida broadcasting entrepreneur Joseph Amaturo has announced the sale of WJQY/Mlami to Sharad Tak of TAK Communications for \$34 million.

The sale means Amaturo will be out of the radio business at least temporarily. The Miami property is Amaturo's last radio station. He sold off his highly suc-

#### **EZ Goes Public** With Two Million Shares

EZ Communications plans to beef up its cash coffers with a public offering of its common stock. The Fairfax, VA-based broadcaster hopes to raise up to \$26 million for station acquisition and debt retirement with an initial public offering of two million shares of common stock. In papers filed with the SEC last week, the company said it will sell 1,712,500 of the shares and certain stockholders will sell the remainder. The offering is being underwritten by Paine Webber, Inc., and the initial offering price is expected to be between \$11 and \$13 per share. EZ owns and operates WHQT/Miami, WBZZ/Pittsburgh, KYKY/St. Louis, WEZB/New Orleans, WEZC/Charlotte, KMPS-AM & FM/Seattle, KAMJ/Phoenix, KRAK & KSKK/Sacramento, and WOKV & WAIV/Jacksonville. The company recently agreed to sell KFYE/Fresno and WEZS/Richmond.

#### **Orioles Station** For Sale

WCBM/Baltimore owner Ellek Sevmour is selling the station to the highest bidder, along with its broadcast rights to the Baltimore Orioles baseball team, according to the Baltimore Sun. cessful Amaturo Group stations last year to Keymarket Communications. Amaturo's radio holdings have spanned six states during his 36-year career, and he headed WJQY since 1958.

Meanwhile, TAK owns STX Systems Corp., as well as TV stations in Wisconsin and Hawaii and WUSL/Philadelphia. The deal was brokered by Edwin Tornberg & Company of Washington, DC, and is expected to close by the end of the year.

### Sky Buys Chicago Combo For \$27 Million

Sky Broadcasting says it's adding WBMX-FM/Chicago to its current group of six stations. The station is the last to be spun off by Sonderling Radlo Corp., which will get \$27 million for the Urban Contemporary powerhouse.

Sky President Joe Dorton, formerly President of Gannett Radio, says. "Our goal is to be in the top markets. WBMX fits our game plan because it gives us an incredible base." Dorton told R&R Sky is already working on "one or two" more acquisitions at this

Sky's other stations are WCZY/Detroit, WNYR & WEZO/Rochester. NY. WGIV & WPEG/Charlotte, and KSKY/ Dallas.

Sonderling President Egmont Sonderling, now 81, says he will retire. "I sold the station with mixed feelings," he commented. "I founded it in 1950, and I've run it for 38 years. I'm very pleased it's going to Joe Dorton because he understands the Chicago

# "THE STATION THAT GETS THE GIANT BOOM BOX FIRST, GETS THE GOLDEN EGG."

Mason Dixon, Operations Manager Q105/Tampa

To date, 80 leading radio stations across the country have purchased the market exclusive Giant Boom Box. They were quick to realize that once a station buys a Giant Boom Box that the market is theirs forever. This means you have only one chance to be the only station in your market with this giant radio promotional tool—the true Godzilla of beat boxes.

This larger-than-life portable promotional vehicle is as impressive to your listening audience as it is to your bottom line. Mason Dixon, operations director for Q105 Tampa, America's #1 CHR, was one of the first to jump on this enormous promotional opportunity. Through a co-sponsorship with Pepsi, the Giant Boom Box has given his station powerful exposure and impact. He explains:

#### On Exclusivity:

"You've got to jump on it immediately—when you're battling it out with another station, the one that gets there first with the Giant Boom Box gets the Golden Egg."

#### On Revenue.

"Since buying the Boom Box we've increased our remote rates from \$4,000 to \$6,000, and we're getting it! This is definitely a revenue-producing tool."

#### On Sponsorships:

"Q105 and Pepsi teamed up to buy a fully loaded Boom Box. Why? We knew it was exactly what we and Pepsi needed to successfully co-promote each other...So we jumped at it."

#### On Promotions

"It's so different, so unlike anything we've ever seen for promotions. What you can do with it is limited only to your imagination. It's a complete package; from a promotional standpoint, you can't beat it."

#### On Public Relations:

"You've got to be wherever the people are. If the station is not visible it's only going to be marginally successful. We don't believe in being marginally successful. The Boom Box takes the station to the listeners, which is where it belongs.

#### On Size:

It's larger than life, people are astounded when they see it... but it's what they expect from the most outrageous station in Tampa Bay—Q105.

#### On Himself:

"I don't let any station get anything before I get it... We saw it, and we bought it. I think it is the greatest promotional tool I've seen in all my years in broadcasting."

The Giant Boom Box is fully selfcontained, is ready for housing your station's equipment, needs virtually

no set-up time, and is designed for indoor and outdoor use in all types of weather. Permanently mounted on its own trailer, all you do is pull it up and plug it in.

Remember, stations have had their purchase price completely covered by a soft

Remember, stations have had their purchase price completely covered by a so drink, beer or fast food sponsor—which means the unit can come at no cost to your station whatsoever.

So act now! Don't join the growing list of stations who wished they had called sooner. For up-to-the-minute information on your market's availability and information on how you can get a Boom Box at no cost to your station, call 305-626-3774.

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### **RADIO BUSINESS**

#### **BUSINESS OVERVIEW**

### Martinez Says Ad Tax Repeal Possible

Florida Governor **Bob Martinez** is getting grief from state legislators about his proposed referendum on Florida's new five percent tax on advertising and other services (**R&R**, 9/4). According to the *Orlando Sentinel*, state Republican leaders claimed Martinez didn't consult them before announcing his intention to place a referendum on the March 1988 primary ballot. Now some are suggesting that the tax be repealed, while others say a referendum should take place November 1988.

Martinez said for the first time last week (9/2) he will consider revising, repealing, or holding a referendum on the controversial tax, and acknowledged that public support for the tax is lacking. The governor originally wanted to propose a constitutional ban on the amendment, then campaign for the public to vote against it. He has called for a special session of the Florida legislature to meet September 21-23.

Much of the projected \$713 million in first-year tax revenue already has been committed to teachers' salaries, prison facilities, and other programs. State revenues brought in by the tax during July came to about \$22.6 million, exceeding projections by about \$700,000, according to a spokesman for the state's Department of Revenue. However, broadcasters estimate third quarter losses of 20-30%, and advertisers estimate over \$100 million lost in convention cancellations.

### Clear Channel Trades On AMEX

Texas-based Clear Channel Communications has a new market for its stock as the company grows in size and gains in influence. It started trading 3,236,032 shares 8/21 on the American Stock Exchange, opening on 100 shares at 17½. Company earnings for the first half of 1987 were \$824,000 on revenues of \$14.2 million, compared to \$561,000 on sales of \$9,465,000 in 1986.

#### MCA, UA Register Bond Offerings

Two major communications companies have announced new public offerings to raise capital. MCA Inc., owner of MCA Records and the MCA Radio Network, is offering \$300 million of 5½ percent convertible Eurobonds. The bonds are redeemable at varying rates beginning September 1990, and are convertible into MCA common stock at \$69% per share. Underwriters include Morgan Stanley International, Lazard Bros., Ltd., and Salomon Bros. International Ltd. The bonds are for foreign investors only, and may not be sold in the US

United Artists Communications, which recently announced plans to get into the radio business with the purchase of WOOD-AM & FM/Grand Rapids, has filed shelf registrations with the Securities and Exchange Commission to sell up to \$245 million in bonds. The offering will allow UA to issue convertible debentures if that market becomes attractive.

### Pottash Named Viacom Attorney

Bruce G. Pottash is the new attorney for Viacom Entertainment Group. He'll cover the legal agenda for Viacom Productions (broadcast and pay TV programming), Viacom Enterprises (TV and film), the company's licensing and merchandising branch, and MGS Services (TV commercial distribution). Pottash previously worked with a New York law firm for the entertainment industry.

#### Osborn Common Stock Split

Shareholders of Osborn Communications Corp. will be getting a nice little present soon. Frank Osborn says the company's board of directors has okayed a 25% common stock dividend, payable 9/15 to shareholders of

record on 9/1. Osborn trades over the counter via NASDAQ (Symbol: OSBN). Last month Osborn agreed to acquire 25% of Fairfield Broadcasting, Inc., a deal in which Osborn will manage Fairfield stations KIOI/San Francisco, WLAC-AM & FM/Nashville, WMTG & WNIC/Detroit, and KKOB-AM & FM/Albuquerque.

### Fernandez Named Greyhound CFO

Jorge A. Fernandez, former CBS Records International Chief Financial Officer, has been named to the same position at Greyhound Lelsure Services, a subsidiary of the Greyhound Corp. GLS includes international duty-free shops and a cruise ship company among its businesses.

#### CALL SIGN CHANGES

#### Arizona

Oracle: KTTZ to KHYT-FM (9/2)

#### **Arkansas**

Hoxie: **KHOX** (new station, requested 8/27)

#### California

Escondido: KOWN-FM to KWNQ (requested 9/3)

Hanford: KNGS to KCLQ, KCLQ to

KCLQ-FM (8/25) Modesto: KADV (new station, 8/26)

#### Colorado

Colorado Springs: **KPIK** to **KWYD** (9/1)

#### Connecticut

Westport: WMMM to WCFS (9/7)

#### Delaware

Georgetown: WSEA to WSEA-FM, WJWL to WSEA (9/3)

#### Florida

Bushnell: **WWLB** to **WBEA** (9/4) Coleman: **WMHI** to **WWLW** (8/28) Orlando: **WWMA** to **WHOO** (8/28)

#### Georgia

Brunswick: **WBGA** to **WGIG** (8/29) Dalton: **WRCD** to **WLSQ** (requested 9/3)

#### Illinois

Chicago: WMXA (new station, 8/26) Joliet: WJRC to WWHN (9/14) Marseilles: WAEM (new station, 8/26)

#### Indiana

Crawfordsville: WLFQ to WIMC (10/1)

#### Kansas

Weir: KJWR to KRPS (9/4)

#### Kentucky

Radcliff: WHOO to WYCP (8/24)

#### Louisiana

Bastrop: KVOB to KMYG, KJBS to KMYQ-FM (9/1)

Delhi: KKRP (new station, 8/26)

#### Maine

Lincoln: WLKN-TM to WGUY (9/3) Skowhegan: WQMR to WSKW (9/30)

#### Michigan

Muskogee: KRLQ to KKWK (9/10)

#### Minnesota

Faribault: **KDHL-FM** to **KOFN** (9/1) Little Falls: **KFML** (new station, 8/28)

#### Mississippi

Calhoun City: WGIN (new station, requested 8/27)

#### Montana

Billings: KKLO to KOHZ (9/4)

#### New Hampshire

Lancaster: WLGW (new station, 8/26)

#### New York

Big Flats: WNBR (new station, 8/28)

#### North Carolina

Morgantown: WCIS (new station, 8/26)
Southport: WJYW to WSFM (re-

#### quested 8/27) Washington: WFXI to WFXZ (8/31)

Oregon
Ontario: KXBQ to KSRV-FM (9/25)

#### **South Carolina**

Allendale: WYXZ to WDOG-FM (9/1) Burnettown: WWWA to WTKS (requested 9/3)

Hardeeville: WWDR (new station,

8/26)

Mount Pleasant: WIXR to WZJY (8/27)

#### Texas

San Angelo: KQSA to KIXY (10/12)

#### Washington

Bremerton: KHIT to KNUA (9/4)

#### West Virginia

Oak Hill: WOAY-FM to WVMA (9/7)

#### Wisconsin

Milwaukee: WLUM to WLUM-FM (10/1)

West Allis: WAWA to WLUM (10/1)

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# ALES STRATEGY

# **Delivering** The Package

uestion: I use a lot of packages to help my salespeople generate new business. My problem is that only one or two out of ten ever use them. Do you have any ideas I can use to help create more participation and impact with special packages?

nswer: First analyze how many packages are available to sell at any one time. Sometimes we give the staff too many options to sell, making it difficult for them to focus on any particular one.

three available. (This includes standard packages such as news, sports, and business sponsorships.) These should be pulled, then periodically repackaged and reintroduced with a slightly new twist.

When you introduce packages in your sales meetings, set aside some time for you and your staff to brainstorm specific accounts and/or categories to be targeted. Have your assistant attend these ses-

Try having only two or sions and write down the category or target account assigned to each salesperson. This will make it easier for you to follow up a couple of days later.

Interestingly, packages with "limited participation availability" sell quicker than packages that can be sold to several advertisers. This is because the staff is presented with a limited supply-and-demand situation instead of a package they can "get around to la-

Chris Beck is VP/Sales for the Wally Clark Company. He also hosts the weekly sales training program "Video Sales Meeting" and serves as a sales consultant for a number of major corporations and radio stations. Beck's seminars stress developing new business by improving telephone techniques, selling to manufacturers, identifying new profit centers, and selling as opposed to servicing advertising

If you have any questions you'd like this section to address, write to Beck Chris Beck at R&R, 1930 Century Park West, Los



Angeles, CA 90067; or call him at (818) 843-0687.

# Hot New Categories For The Holidays



**Sound Recording Studios** 

Stations are tapping this new growth market for holiday revenues. These studios, located mostly in malls, have sound libraries made up of the instrumental beds for popular songs. For approximately \$15, customers can add their own voice track to their favorites. To achieve maximum sales success, look for same-owner, multi-location outlets.



#### **Private Airport Parking**

Private lot operators near major airports compete for holiday travel parking business. Stations have successfully positioned benefits, such as lots that take credit cards, offer lower rates, or feature car washing services. Also, two markets reported picking up schedules from the airport authorities seeking to counter these private lots.

#### Men's Cosmetics & Skin Care

As growth has slowed in women's skin care products, many manufacturers are targeting men as the next major market.



#### **Pest Control**

Many home owners expecting the arrival of holiday guests use this service to ensure a "pest-free" holiday. Industry representatives report large numbers of calls from panicked home owners right after the first big cold wave of the season.

#### **Maid Services**

There are several goodsized maid services springing up around the country. Many services target new client bases through special gift certificates (i.e. three months of service).

#### Stockbrokers & **Accounting Firms**

November and December are hot months for seminar activity. You'll see a great deal of free seminars on "last minute tax savings," "tax shelter ideas," and "pre-tax planning."



#### **Executive Shopping** Services

This category has experienced tremendous growth of late. Radio and targeted print have been their primary media buys.

#### Weight Loss Clinics & Programs

November, December, and January are strong months for "guilt-possessed" holiday eaters. Furthermore, since losing weight is easily America's number one New Year's resolution, this period is exceptional for pre-selling.



#### **Hi-Tech Toys For Kids** (And Maybe Adults)

One of the expected top sellers this holiday season will be Fischer-Price's \$150, black-and-white, hand-held camcorder, which will be sold only through toy stores. Another popular item will be laser guns, modeled after the popular "Photon" weapons.

Continued on Page 24

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# RESALES STRATEGY

# Hot New Categories For The Holidays

Continued from Page 22



#### **Flight Lessons**

A popular idea with many companies is to offer special incentives around the holidays. For example, you might receive a gift certificate for one plane ride with the first three hours of ground school included.



#### Gourmet Take-Out Foods

Target both restaurants and trendy grocery outlets.

### Hot Holiday Manufacturer Categories

- Batteries
- Blank audio
   & videotapes
- Electronic gadgets & gizmos
- Photographic film

#### **Savings And Loans**

One positioning idea that has proven successful for many stations is opening up a savings account for a child. Promotions for US Savings Bonds as gift items have also always been successful.



#### Cab Companies

In some markets, the holiday season is the only time of year that these companies advertise. Of course, the theme is "if you drink, let us drive." Many stations co-op these companies' efforts either by paying for the ride or by advertising in nightclubs with tent cards displaying telephone numbers of the cab companies.



#### **Hardware Stores**

Power tools are always popular gift items.

#### Public Storage Companies

This category frequently capitalizes on the annual ritual of cleaning and making room for holiday guests.



# Home Exercise Equipment

Two areas of expected popularity are aerobics equipment (such as exercise bikes), and musclebuilding machines.

# Local & Regional Magazines & Papers

Many stations capitalize on annual holiday subscription drives for local magazines and business publications.

#### **Videocassettes**

The forecast is that this will be a banner year for video sales. Look for video-cassettes to make a strong showing in book and record stores, as well as the usual video retail outlets.

Holiday promotions will include prices of \$19.95 and up. Look for major titles, children's films, holiday-themed movies, and health & fitness tapes to be the top sellers.

#### **Bookstores**

"Books On Tape" is perfectly suited for radio and has been a key source of new revenue for several stations around the country.



#### **Software**

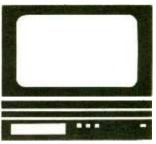
As computers start showing up in more and more homes, look for software to be a popular gift. Industry experts say to expect such positioning statements as "buy our software and if it's not what you want, you can return it for free." Software will continue to show up in bookstores and record stores.

#### Automobile Car Alarms

In national research this category consistently shows up on consumers' "wish lists."



- Hotels: Facilities for staff parties.
- Advertising Specialty Sales: Oct/Nov lastminute client gift decisions.
- Restaurants: Small business holiday lunches and dinners.



# Home Video Equipment

The recently-released "Super-VHS" recorders and hand-held camcorders are expected to be the hot sellers in the videophile market segment. These new units feature a picture quality of 400 lines compared to TV broadcasts of 330 lines. The difference is striking.



Experts say that camera sales will be brisk from Halloween through Christmas. The most popular models are expected to be "aim and shoot" automated 35mm cameras. Kodak will also be marketing its popular "Holiday 110" cameras in ten different pastel colors. Stores that have purchased the items are already asking for more product and an even greater variety of colors.

#### **Mini-Developing Labs**

"Quick process" outlets, including one-hour photo chains, continue to grow, as 14 billion pictures were taken last year. What's more, that number is expected to increase by 8% this year.

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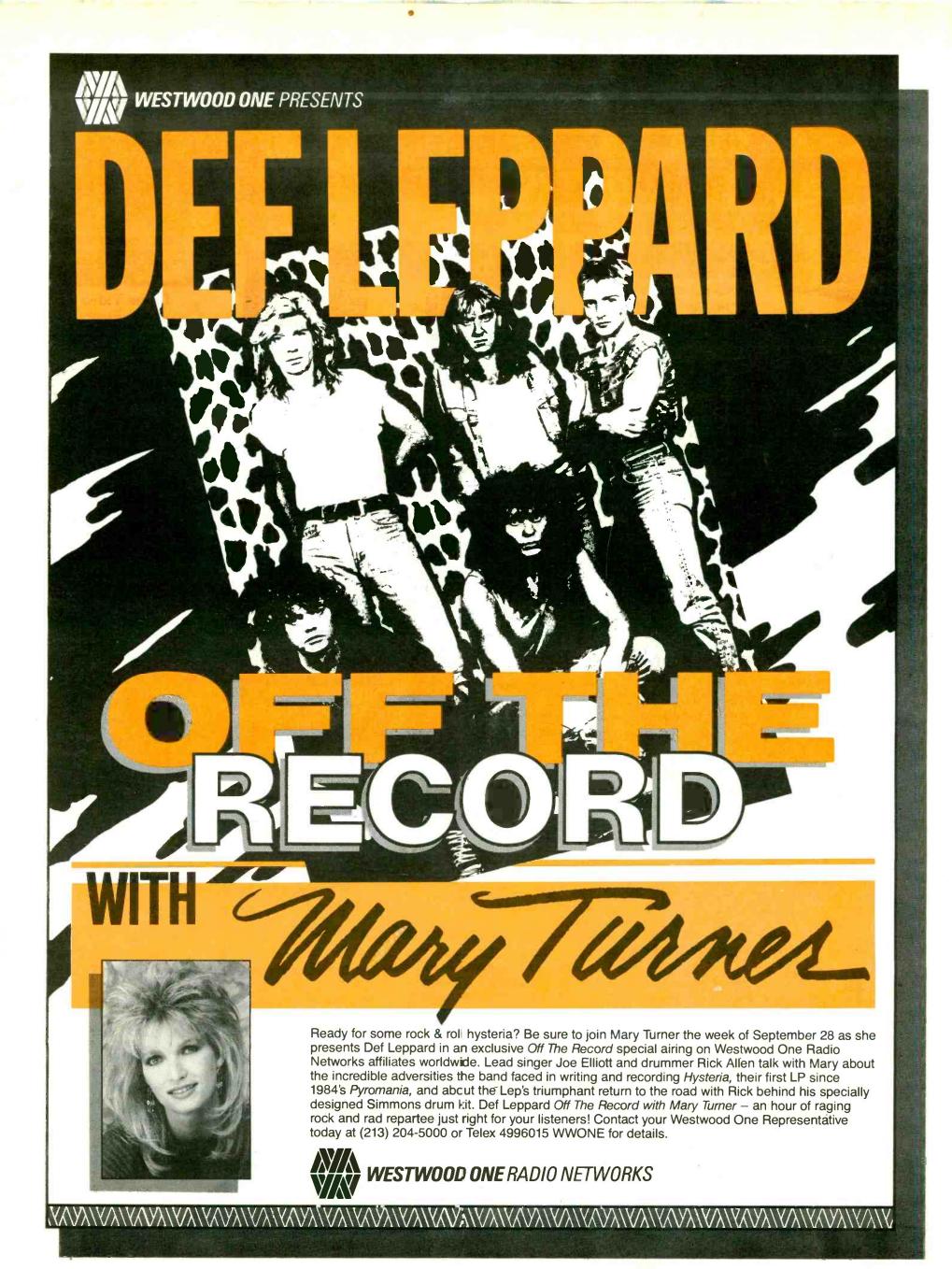
Super Index

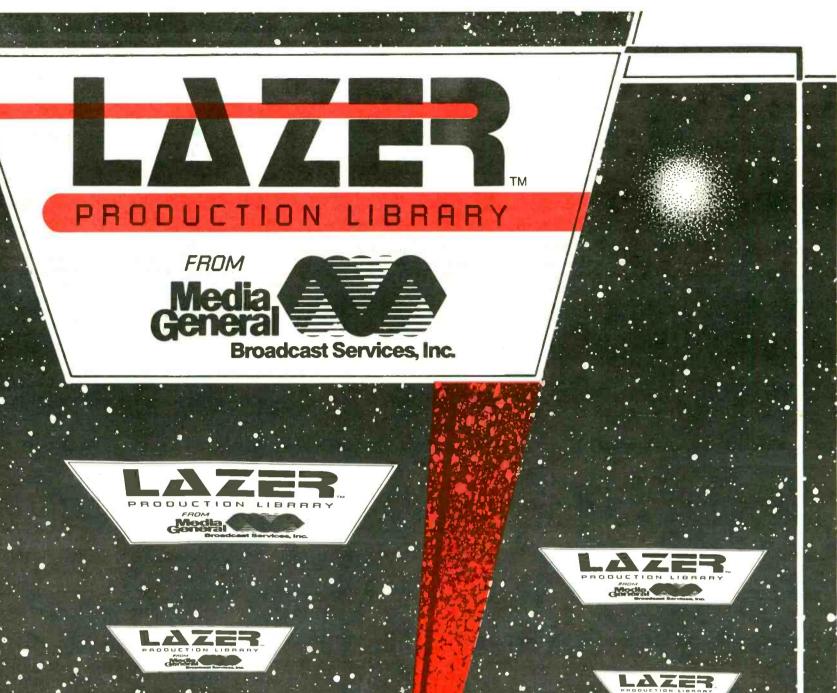
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# RRMANAGEMENT

Time Theft: The average office worker "steals" four hours, 29 minutes a week by arriving late, leaving early, faking sick, socializing, & personal calls.

#### **MORE MONEY FOR FEWER HOURS**

# "Peak-Pay" System For Parttimers

ou say your station or company is greatly understaffed, yet you can't afford to hire additional fulltime employees?

One solution may be hiring parttime workers at *peak-time pay*. This system is not only a proven money-saver but also results in an increase of productivity, claims **Stuart Mahlin**, President of the Cincinnati-based Charles Stuart & **Associates** business management and consulting firm.

How does the plan work? First, determine the hours during the work day when you need additional staff. Then pay a *premium* wage to part-time workers only for the hours they're needed.

However, in order to maximize the results from this peak-pay system, businesses need to make a detailed analysis of exactly when their peak hours occur. Many companies inaccurately estimate their actual peak hours because these time periods do not fall into typical industry patterns.

By paying higher wages, your company is more likely to attract better qualified and more experi-

Women As

Breadwinners

Slightly less than one out of

five women earn more than their

husbands, a condition that

varies only slightly from age

group to age group. Here are the figures, broken down by the

18%

19%

16%

18%

29%

Source: Census Bureau

age of the wife:

Under 25

25-34

35-44

45-54

55-64

65 And Over

enced employees, which are more likely to be productive than their lower-paid, inexperienced counterparts.

#### **Five More Benefits**

Another point in favor of this peak-pay system lies in the standard structure of most employee benefit plans. Since benefits for a \$6-an-hour worker will generally increase actual pay to the \$8-\$10 range, the money saved in fulltime employee benefits under the peak-pay system can then be used to pay premium wages to top-caliber parttimers.

In addition, this peak-pay system can enable businesses to reduce their number of fulltime staffers, as many fulltime employees may choose to become parttime workers once a company converts to a peak-time pay system.

Furthermore, establishing a peak-pay system makes it easier for a company to develop a highly-efficient parttime staff. This core group of parttimers can then be called upon in the event of absences or emergencies.

Having a core group of parttimers also reduces the amount of paperwork required with new hires, not to mention the reduction in overhead costs — use of telephones, electricity, air conditioning, etc. — when employees work fewer hours.

Finally, paying parttimers a premium wage keeps them from job-hopping, thereby reducing turnover and valuable time spent training replacements.

# Relocated Employees Need 8 Months To Adjust

hen employees move, it usually takes them a while to get back into their customary productive groove. But just how long should it take?

According to a recent survey conducted by the New York Citybased Morgan, Stahl & Boyer business relocation firm, newlyrelocated employees take an average of eight months to resume their previous level of productivity.

While workers earning under \$40,000 a year make the readjustment in about eight months, those employees earning more than \$60,000 annually take even longer — an average of nine-and-a-half months — to adjust to their new work environment.

### How Boring Are You?

"Boringness Index" Revealed

re you the type of person who starts a conversation by asking "do you like the color of the walls?" While some people might find that question provocative and be utterly enchanted by the answer, most people would find it mind-numbingly boring

Psychologist Mark Leary of Wake Forest University recently conducted surveys and laboratory research to determine what people consider to be boring behavior.

In one study, research subjects rated recorded conversations according to a "boringness index." Participants in another experiment listened to conversations, then listed what they perceived to be the speaker's personality traits.

The results showed that the most boring people are those who complain about themselves, talk about superficial things, and show little interest in other people.

#### Bores "More Intelligent"

Bores are also perceived to be less emotional and less sensitive. Oddly enough, however, people consider them to be more intelligent. "Critical people, which boring people tend to be, are frequently thought of as intelligent," Leary explains.

While being intelligent and merely being thought of as intelligent are certainly two different things, there is hope for the chronically boring. All they have to do is realize they're boring.

"A lot of people are depressed and lonely because they are socially unskilled," Leary notes, "but their real problem is that they are boring."

#### DATELINE

- September 9-12 Radio '87, sponsored by the NAB. Anaheim Convention Center. Anaheim, CA.
- September 11 1987 MTV
   Music Video Awards. Universal Amphitheatre, Los Angeles, CA.
- September 12 Academy of Television Arts and Sciences Non-Televised 39th Annual Prime-Time Emmy Awards. Creative Arts Categories. Pasadena Civic Auditorium. Pasadena, CA
- September 17-18 37th Annual Fall Broadcast Symposium sponsored by Institute of Electrical and Electronics Engineers. Washington Hotel. Washington, DC.
- September 20 Academy of Television Arts and Sciences 39th Annual Emmy Awards.
   Pasadena Civic Auditorium.
   Pasadena, CA.
- September 20-22 National Religious Broadcasters Western Chapter Meeting. Los Angeles Airport Marriott. Los Angeles,
- September 23-25 National Association of Black Owned Broadcasters 11th Annual Fall Broadcast Management Conference. Ramada Renaissance Hotel. Washington DC.

- September 24-25 National Religious Broadcasters Southern Meeting. Hyatt Regency. Memphis, TN.
- September 29 October 1 —
   Society of Broadcast Engineers
   National Convention. St. Louis
   Convention Center. St. Louis
   MO
- September 30 International Radio & Television Society Newsmaker Luncheon. Keynote Speaker: FCC Chairman Dennis Patrick. Waldorf-Astoria. New York, NY.
- October 12 CMA Awards. Grand Ole Opry House. Nashville, TN.
- October 14-16 National Religious Broadcasters Midwestern Chapter Meeting. Pheasant Run Resort. St. Charles, IL.
- October 22-24 National Religious Broadcasters Eastern Chapter Meeting. Sandy Cove Bible Conference Center. North East, MD.
- November 19-21 Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.
- March 3-5, 1988 R&R Convention. Loews' Anatole. Dallas,

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# RRMANAGEMENT

Career Opportunities: The occupation that will gain the most jobs in the next ten years is cashier.

Source: American Demographics

# Geodemography: A Means To Separate You From The Competition

It is becoming even more crucial for broadcasters to differentiate their audience from the rest of the market-place. One means of accomplishing this which is becoming increasingly popular is geodemography, the technique of profiling a group of people by the neighborhood in which they live. The philosophy is that people in similar neighborhoods will live comparable lifestyles and consume similar products.

Although there are several different services that work with geodemography, all of them start with the same source — US Census data. When evaluating the services, it is important to find out how they update census data and what other information they use to evaluate various neighborhoods. Three in particular have proven to be effective tools in radio sales.

#### **CLUSTERPLUS**

Clusterplus is a service of Donnelly Information Systems. It has allocated every zip code in the country into one of 47 clusters. Cluster One (top income, well-educated professionals, prestigious homes) is the most upscale, while Cluster 47 (poorly educated, unskilled rural, Southern blacks) is the least. For ease of use the 47 clusters have been grouped together into ten "cluster groups."

Arbitron has worked closely with Donnelly on Clusterplus. The front of every Arbitron report shows the percentage of the market that falls into each of the ten cluster groups and how that compares with the overall country. This allows a user to profile and compare his market to the rest of the country.

To help broadcasters gauge how well they are doing in individual clusters or cluster groups, Arbitron has an on-line computer program called "Target AID." With this, a sales manager can prove his station reaches a certain "type" of person. Stations around the country have utilized Clusterplus to dispel misconceptions about their audiences and formats.

WHTZ/New York Research Director Stu Naar has been extreme-

"Many advertisers have the preconception that CHR consists of young, downscale listeners. We find Clusterplus is increasingly important to show advertisers what a good job we do in reaching upscale adults."

> Stu Naar, Research Director, WHTZ/NY

ly successful with "Target AID." He commented that, despite the station's number one rank in the overall ratings, "We find it is increasingly important to show advertisers what a good job we do in reaching upscale adults. Many advertisers have the preconception that CHR consists of young, down-scale listeners."

In reality, Z100's audience is composed of adults who live in upscale, high-income professional neighborhoods. WHTZ has been successful in converting advertisers who previously would not place time on a CHR station.

However, while profiling your audience by lifestyle is helpful, most broadcasters and advertisers need to know what products and services these groups consume. This is where a salesman can take the Clusterplus information and let it pay for itself by using it to help make that extra sale or increase the station's rate.

For this reason Clusterplus has been cross-referenced with Sim-

mons to create a printed report known as "Product-Target AID." This report lets you examine which clusters are most important in over 750 different product categories. It is vital to remember that not all products will index high in the most affluent clusters. By knowing what clusters are important to an advertiser and where your station's strengths are, you can document that your station is correct for an advertiser.

This has been done extremely successfully by Country combo WKHX-AM & FM/Atlanta. The station has demonstrated not only its number of listeners, but also has proven to numerous clients that its audience lies in the clusters the advertisers need to reach. GSM Victor Sansone commented, "Some books are plainly better than others. Clusterplus and Target AID can identify that your audience is made up of the right people for the advertiser."

#### $P \cdot R \cdot I \cdot Z \cdot M$

Like Clusterplus, Prizm divides the country into a series of lifestyle clusters based on the profile of the neighborhood. They're combined into ten block groups which are similar in socioeconomic status and level of urban development. For example, lifestyle group S1 comprises three upscale suburban clusters. Conversely, U1 is made up of upscale urban clusters.

While Prizm is primarily a tool to assist marketers in site location, both Arbitron and Birch have cross-referenced Prizm information with their surveys. Like Clusterplus, Prizm is an added service in Arbitron's computer on-line service, AID.

Birch has developed a printed report using Prizm called "Profiles In Radio." While the report is based on persons 12+, it has several advantages over Arbitron's system. Without incurring high on-line charges, a radio station can prove to an advertising agency that radio

is effective in delivering all segments of the market. A user can also utilize the report to profile his particular audience, and compare his station to its competition. The report outlines a station's delivery

By Charlie Sislen

Average daily cume rating
 Average daily cume composi-

in 12 groups by:

• Average daily cume composition index

This report is released semiannually, so a station can track changes in its audience profile as either its own programming or the competition's changes. Birch President Bill Livek says that "Profiles In Radio" has been used effectively by agency planners trying to get the most out of their dollars.



"ACORN" (A Classification Of Residential Neighborhoods) employs data similar to both Clusterplus's and Prizm's. However, ACORN is able to link various types of syndicated research. ACORN will compare and contrast your market with the rest of the country. It also can forecast market growth and changes. Therefore, the output and utilization of the data is very different from the other services.

WRVA & WRVQ/Richmond GSM Bobby Walden explained, "ACORN has been valuable in showing that our market is growing not only in size, but also becoming more affluent. When the ACORN data is cross-referenced with the MRI report, we can see that nearly half of our market possesses the general characteristics of the typical MOR or CHR listener. This documents why our two stations do so very well in Richmond. The data also shows us what type of products and services the typical Richmond MOR and CHR listener will consume. This allows us to target specific adver-



Charlie Sisten

Charlie Sislen is VP/Marketing & Research for Eastman Radio, an independent radio representative. Prior to joining Eastman, Sislen worked in the Advertising Agency Sales Division for Arbitron. His experience also includes local station sales for WWDC-AM & FM/Washington, DC.

"We also have been able to use ACORN's data to compare the profile of radio listeners to TV viewers. With this, our stations have been able to pick the pockets of some TV budgets."

— Bobby Walden, GSM, WRVA & WRVQ/Richmond

"We have also been able to use the data to compare the profile of radio listeners to television viewers. With this, WRVA/WRVQ has been able to pick the pockets of some TV budgets."

It is important to realize that, just like radio stations, not all advertisers want to reach the most affluent portion of the general population. Another application of geodemography enables a station to alter its audience profile through promotions and advertising. Most direct mail companies can target to specific zip codes. By choosing zips that are most appropriate for your station and are the neighborhoods that deliver a desired segment of the market, a user can alter his station's audience lifestyle profile at a fraction of the cost of general market promotions.

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# & MEDIA **OVERVIEW**

Title Fight: There are 11,328 different magazines currently published in the US, up from 7907 titles in 1956.

Source: Magazine Publishers Association

# Musicians Dominate Forbes "Top 40"

orget the Fortune "500" ranking of America's leading corporations. Forget the Forbes "400" listing of America's highest-paid executives. The latter business magazine has recently published the "Forbes Top 40," a ranking of America's top entertainers as determined by their estimated total earnings for

While Bill Cosby's estimated, two-year earnings of \$84 million top the list, four of the top ten spots belong to musicians, or more accurately, pop singers, headed by Bruce Springsteen, whose \$56 million was good enough for third place, behind Cosby and Sylvester Stallone (\$74 million). Madonna (\$47 million) placed seventh, followed by Whitney Houston (\$44 million) in eighth, and Michael Jackson (\$43 million) in ninth.

Incidentally, with estimated incomes in excess of \$20 million per year, all the abovementioned entertainers, as well as the rest of the top ten, which included such showbiz luminaries as Charles Schultz. Eddie Murphy, Steven Spielberg, and Johnny Carson, earned more than the highest-paid corporate ex-- \$20 million-dollar Chrysler Chairman Lee Iacocca.

Despite the magazine's reliance on royalties, residuals, concert attendance figures and "informed guesses," nearly half of the nearly half of the "Forbes Top 40" was made up of pop musicians, including U2 (\$37 million), ZZ Top (\$31 million), Bon Jovi (\$29 million), Kenny Rogers (\$26 million), Van Halen (\$25 million), Wayne Newton and Neil Dia-

mond (\$24 million, each), and Prince and Billy Joel (\$23 million, each). All of the above ranked be tween 11 and 21 on the list.

Rounding out the top pop musicians: Paul McCartney (\$18 million), Bruce Willis and Willie Nelson (\$17 million, each), Julio Iglesias (\$13 million), Phil Collins (\$12 million), and Barbra Streisand (\$11 million).

Forbes also drily notes that the entertainment industry has become the second-largest producer of exports for America, creating a net trade surplus of \$4.9 billion last year alone. (The aircraft industry's \$10.8 billion ranked first.) What's more, it's estimated that in 1987, the entertainment industry will create an even greater net trade surplus: \$5.5 billion.

**WEEKEND BOX OFFICE** 

Stakeout (Buena Vista)\$7.0

5 La Bamba (Columbia) \$3.7 6 Can't Buy Me Love \$3.6

9 The Living Daylights \$2.21 (MGM/UA)

\* This weekend's totals are bas-

ed on four-day returns, due to the Labor Day holiday.

All figures in millions

COMING ATTRACTIONS: This weekend's openers include "A Prayer For The Dying," in which Mickey

Rourke, Bob Hoskins, and Alan Bates find themselves trapped

in a web of IRA intrigue; "Dead-line," in which TV reporter

Christopher Walken finds himself trapped in a web of Leb-

anese intrigue; and "He's My

Girl," in which Midwestern rock-

star David Hallyday wins a tal-

ent contest but must convince best buddy T.K. Carter to per-

form alongside him in drag in order to collect.

week are considered to be regional releases. While the

above mentioned films will open

in approximately 400 theaters, they may not be shown in your

Note: All films debuting this

Source: Exhibitor Relations Co.

\$4.2

\$3 2

\$3.0

SEPTEMBER 4-7

**FILMS** 

2 Dirty Dancing

4 The Big Easy

(Columbia)

(Buena Vista)
7 Fourth Protocol

8 Hamburger Hill

10 Born In East L.A.

(Universal)

(Paramount)

(Lorimar)

3 No Way Out (Orion)

(Vestron)

#### **MUSIC & MOVIES**

DIRTY DANCING (RCA)

Featured Artists: Blow Monkeys, Tom Johnston, Zappacosta

NO WAY OUT

Single: No Way Out/Julia Migenes & Paul Anka (Columbia) (No Soundtrack Available)

• THE BIG EASY (Antilles)

Single: Iko Iko/Dixie Cups

Other Featured Artists: Professor Longhair, Wild Tchoupitoulas

A BAMBA (Slash/WB)

Singles: La Bamba/Los Lobos Come On Let's Go/Los Lobos

Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley

OCAN'T BUY ME LOVE

Single: One Lover At A Time/Atlantic Starr (WB) (No Soundtrack; Available On Artist's Album)

• THE LIVING DAYLIGHTS (WB)

Single: If There Was A Man/Pretenders

• THE LOST BOYS (Atlantic)

Singles: Good Times/INXS & Jimmy Barnes Lost In The Shadows/Lou Gramm
Other Featured Artists: Echo & Bunnymen, Roger Daltrey

• THE DISORDERLIES (Tin Pan Apple/PG)

Single: I Heard A Rumor/Bananarama (London/PG) Other Featured Artists: Bon Jovi, Gwen Guthrie

• SUMMER SCHOOL (Chrysalis) Featured Artists: Fabulous Thunderbirds, Tonio K.

BEVERLY HILLS COP II (MCA)

Singles: I Want Your Sex/George Michael Be There/Pointer Sisters

Love/Hate/Pebbies

Better Way/James Ingram

Other Featured Artists: Corey Hart, Bob Seger, Jets

• FULL METAL JACKET (WB)

Single: Full Metal Jacket (I Wanna Be Your Drill Instructor)/Abigall Mead & Nigel Goulding

Featured Artists: Sam The Sham & Pharoahs, Nancy Sinatra

DRAGNET (MCA)

Featured Artists: New Edition, Patti Labelle

BACK TO THE BEACH (Columbia)

Featured Artists: Stevie Ray Vaughan & Dick Dale, Pee-Wee Herman

WHO'S THAT GIRL (Sire/WB)

Singles: Who's That Girl/Madonna

Causing A Commotion/Madonna
Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau

#### **UPCOMING**

• HE'S MY GIRL (Scotti Bros./Epic)

Single: He's My Girl/ David Hallyday

Other Featured Artists: Paul Revere & Raiders, Sylvie Vartan

• GHOULIES II

Single: Scream Until You Like it/W.A.S.P. (Capitol) (No Soundtrack Available)

● BIG TOWN (Atlantic)

Featured Artists: Little Willie John, Ronnie Self, Bobby Darin

He's my girl, she's my doll.

• PRINCESS BRIDE (WB)

Single: Storybook Love/Mark Knopfler & Willy DeVille

FIRE AND ICE (MCA)

Featured Artists: Gary Wrlght, John Denver, Marietta

● IN THE MOOD (Atlantic)

Featured Artists: Jennifer Holiday, Beverly D'Angelo

• WHEN THE WIND BLOWS (Virgin)

Featured Artists: David Bowle, Genesis, Roger Waters

TELEVISION

Due to the Labor Day Holiday, the Niel-sen Media Research listings of Top Ten/ Bottom Five television shows were unavail-able at press time.



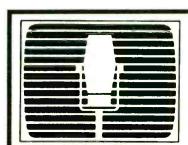
Dave Edmunds, Prince of Wails "The Second Annual Prince's Trust All-Star Rock Concert" will premiere on HBO Sunday, September 13, at 10pm. Artists include former Beatles mates George Har-rison and Ringo Starr, guitarstar Eric Clapton, plus British rock royalty as Phil Col-lins, Dave Edmunds, Jeff Lynne, and Elton John.

- Jazz singer Bobby McFerrin lends his vocal talents to Showtime's "The Elephant's Child," premiering Monday, September 14, at 4pm, Narrated by Jack Nicholson, this is the first episode of the new "Children's Storybook Classics"
- Fox channel's "Late Show" is alring a week of repeats (9/14-9/18, 11pm). Musical guests for the week include the everdramatic Patti Labelle (Monday, 9/14); former Princess Vanity, gospel singer Edwin Hawkins and the Boss's right-hand man Nils Lofgren (Tuesday, 9/15); former Supremes "Dreamgirt" Mary Wilson and folk-punks Mojo Nixon & Skid Roper (Wednesday, 9/16); and blues-rockers Omar & the
- Howlers (Thursday, 9/17).

   Teen dreams Michael J. Fox and Justine Bateman of "Family Ties" cohost NBC's "Friday Night Videos" (9/11,



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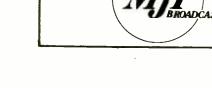




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# RER LIFESTYLES

Staying Safe: The safest hotel rooms are on floors three through six. Most robberies occur on floors one and two; most firetruck ladders don't reach beyond six.

Source: Former CAB Chief Dan McKinnon

# Hotel Phone Charges On The Rise

raveling executives and salespeople who place numerous business calls while on the road should know that many hotels have recently instituted a policy of adding a surcharge to all customer telephone calls.

According to the official airlines guide Frequent Flyer, the amount of the fee varies depending on the type of phone call. For example, a person placing a call from his or hers hotel room will be charged the standard operator-assisted rates plus an additional 20-30% charge.

For calls charged to a person's telephone credit card, a hotel will often include a \$1 surcharge. In some instances, even toll-free calls will have this \$1 fee attached.

While most hotels still charge anywhere from 50 cents to \$1 for a local call, a growing number have raised the basic fee to \$1 plus a perminute surcharge.

# We Don't Need No Smoking Badges

on-smokers who suffer in silence while people around them puff up a storm can now send out a quiet sign of disapproval.

The Palo Alto, CA-based firm Assay Technology has recently developed a badge that darkens when the wearer is exposed to cigarette smoke. The business card-size badge is coated with a chemical that reacts to the presence of the carbon monoxide found in burning coffin nails.

CHRONICLE

EMI-Manhattan Records

VP/A&R Bruce Garfield, wife

Merrill, daughter Samantha, Au-

WMAD/Madison air personai-

WLLR/Quad Cities MD Ron

Jeff Pollack Communica-

tions VP/Operations Marilyn

Tallman to Owen Williams, Au-

KZBB/Ft, Smith, AK MD Bri-

an "Kane" Harwell to Tina

Renee, September 5

ity Pat Gallagher to Laura, Au-

Evans to Linda Ponsetto, Au-

Born To:

gust 20

Marriages:

level reaches 10 parts per million over the period of one hour — the equivalent of smoking one-tenth of a cigarette.

The company is currently taking orders for the new product; cost is

This chemical reaction occurs

only when the carbon monoxide

The company is currently taking orders for the new product; cost is \$95 for a set of 20 badges. For more information, contact Assay Technology at (415) 424-9944.

# US Bicycle Market Grows Up

or the first time since the turn of the century more adults than children are riding bicycles, according to the Bicycle Federation Of America.

Another noticeable trend among older bike riders is their choice of wide-tire bicycles over the more traditional narrow-tire, drop handle-bar models. These wider-tire bikes, variously known as mountain, city, or all-terrain cycles, are rapidly becoming the favorites of older cyclists.

Meanwhile, sales of the more traditional, lightweight bikes are expected to dwindle, as these models become the exclusive province of racing and long-distance touring enthusiasts.



#### Food Fibs

hat Americans say they eat and what they actually consume are two different things. According to a recent study by University of Arizona anthropology professor Dr. William Rathje, Americans seriously overestimate their intake of such "good for you" foods by, in the case of cottage cheese, as much as 311%. Artificial sweetners (275%), diet soft drinks (218%), liver (200%), and tuna (184%) were likewise overreported.

Meanwhile, intake of such stereotypically "unhealthy" foods as sugar were reported at 94% of actual US consumption levels. Same goes for breakfast drinks (88% under-reported), nondairy creamer (83%), chips and popcorn (81%), and candy (80%). No wonder Americans are so forgiving of the rascals in Washington.

### Where To Beat The IRS

Taxpayers who appeal the results of an **IRS** audit have a good chance of reaching a settlement — or at least a compromise — before the case comes to trial.

When the taxpayer takes his or her grievance directly to the IRS appeals division — without filing a case in tax court — an agreement is reached in 84.9% of the cases.

When a taxpayer files in tax court but does *not* go to trial, a settlement is reached 89.6% of the time.

These were the 1985 results — the most recent year for which statistics are available — when taxpayers did go to trial:

Taxpayer

		WON	Decision
Tax Court			
Small Cases	8.7%	52.1%	39.1%
Reg. Cases	12.5%	51.5%	36.0%
District Court	25.2%	65.7%	9.1%
Claims Court	29.1%	66.1%	4.8%

# Working Women, Teens Boost Jewelry Sales

ast year US jewelry sales increased nine percent, thanks to a strong economy and an increase in "disposable" income among working women, according to a recent report conducted by Business Trend Analysts Inc.

While older, more prosperous consumers boost upper end sales of precious and fashion jewelry, it's the steadily increasing numbers of working women and white collar workers who make up the low to middle range purchases of costume jewelry.

Another factor contributing to this increase in US sales is the \$562 million spent on trinkets last year by teenage girls. (That's an average of nearly \$50 per person!)

While women account for 75% of all jewelry purchasers, men spend an average of \$140 on each purchase, compared to an average of \$80 per sale for women. Women between the ages of 35 and 44 purchase one-third of all earrings sold, while women over the age of 55 buy the majority (71%) of decorative pins.

# 976 Numbers Prove Sex-ce\$\$ful

alf of all calls placed to 976-prefix phone services are for taped or live pornographic conversations, according to statistics recently released by the California Public Utilities Commission. In fact, 32% of all 976 calls are specifically for taped sexual messages.

The extra-charge 976 service was begun in California three-and-a-half years ago to provide callers with paid information on a variety of subjects, including sports, stocks, auto loan rates, and daily horoscopes.

Nevertheless, of the \$64.2 million collected by Pacific Bell for 976 calls placed between July 1986 and May 1987, \$40.1 million came from "adult" service calls, which generally cost twice as much as other 976 numbers, making these so-called "dial-a-porn" lines a lucrative source of phone company revenue.

However, in the past year the company has had to refund \$2.3

#### Watch Out

Nearly one-quarter of all adult Americans do not usually wear a watch. Most likely to be watchless: pepole living in rural areas, blue collar workers, people aged 18 to 29, people earning less than \$15,000 a year, and people with children under the age of 17. million to customers who claimed that calls placed to a 976 service were made without their knowledge — by a minor or an unauthorized person — or that the call was placed without prior knowledge of the additional charges.

#### Billion-Dollar Luxury Market

Which segment of the US population buys the most luxury items? According to one survey, the 11-13 million American households with an annual income in excess of \$50,000 account for two-thirds of all the luxuries purchased, including a whopping \$7.2 billion chunk of the change spent on entertainment equipment. Here's what else rich folks are buying to the tune of billions.

Luxury Item (In Billions)	Amount Spent
Home furnishings	\$28.5
Furniture	\$11.5
Home-improvement	\$8.4
materials	
Entertainment	\$7.2
equipment	
Jewelry	\$6.1
Household appliant	ces \$4.2
Personal computer	s \$4.1
Photographic equip	ment \$2.4
Color TVs	\$2.4
Source: I	FIND/SVP, NYC

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# **ECHNOLOGY** OVERVIEW

I Want A New Drug: New pharmaceuticals created by recent scientific breakthroughs will generate annual sales of \$5 billion by 1990.

Telephone-Linked

sing standard telephones

linked with miniaturized

radio receivers via FM

Wristwatches At Hand

Source: Dun's Business Month

# Flat TVs In Future?

Gender-Bending Phone

DVC

long-standing quest in the manufacture of new video equipment is the development of a flat television screen. While several expensive experimental models have been produced, one company is currently working on an inexpensive model for

Working in conjunction with Corning Glass Works, the Hackensack, NJ-based Alpine Group Inc firm, has developed the "PolyVision" panel, a television screen so thin it can hang on the wall like a painting.

In standard televisions, a transparent film coating is applied to the inside of the glass viewing screen. This transparent film - when responding to an electrical signal will turn black.

With the "PolyVision" screen, the transparent film is laminated to the back of an ordinary sheet of glass that has been prepared with a coating of tin oxide. By painting the film white, it will then show printed text on the screen in the same manner that black ink contrasts with white paper.

The next step has been to place a television circuitry board onto the glass. This circuitry board enables the small dots on the screen, known as pixels, to be turned on and off. (The thousands of pixels are what make up the image seen on the screen.)

As simple and inexpensive as it looks on paper, there is still no word as to when the "PolyVision" screen will be made available to the consumer market.

#### **Promotion In** Motion Item

his compact digital recorder gives new meaning to the phrase "promotion in mousing VLSI technology to store any audio message you want and play it back whenever anyone walks by

Available from the St. Louis, MO-based Nu-Era firm, the unit can either be programmed to play a permanent message from a furnished tape or re-recorded again and again. Custom-imprinting is available as well.

For further information, contact Warren Hinderer at (800) 325-7003; in Missouri, call (800) 392-3661.

#### sidebands that are incorporated into a normal-sized wristwatch, anyone wearing Seiko's "Receptor" will have the ability to receive personal messages sent from anywhere in the world. The recent outgrowth of a manu-

facturing agreement between Seiko and the AT&E subsidiary of Receptor North America, the "Receptor" will become the first worldwide, wireless communications system. Testing will begin in the second quarter of 1988, with worldwide rollout scheduled for 1989.

Once the caller makes contact with the watch by calling via any standard telephone, a printed message will reach the watch's holder in less than three minutes. Standard information, telephone numbers, or coded messages can also be sent in this manner.

#### **Potential Profits** For FM Subcarriers

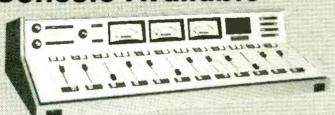
Of particular interest to FM radio stations is the "Receptor"'s potential positive impact on their bottom lines, as Receptor North America is currently in the process of establishing a network of FM subcarriers. The company has already conducted research to identify a pool of target stations within the top 52 US markets, which will form the basis of this network.

For those who can't wait that long, the Fairfield, NJ-based Casio Inc firm has developed the "DBA-800" watch (pictured),

which not only sports a telephonedialing feature similar to the "Receptor," but also contains a databank that enables the wearer to enter and store names, credit card numbers, and important dates. Here's how the phone-dialing feature works:

By pushing a recall button on the face of the watch, the wearer can dial a telephone number that has already been entered into the "DBA-800" 's memory. When placed next to the phone mouthpiece, the watch will then emit tones that dial the number. Retail priced at \$70, the "DBA-800" will be available to consumers beginning in October.

# ed. Retail price: \$499.50.



fering 24 stereo inputs as well as a "live assist" option, the "R/TV-12" audio console is currently available for use by radio or elevision stations from the Plano, TX-based Autogram Corpora-

By using the plug-in microprocessor board and a small remote switch box, you can program up to 32 sequential steps, making it possible for you to automatically operate one bus while performing live work on the other This feature, which sets the "R/TV-20" apart from similar consoles, also allows complete remote control of each mixer on the console

The unit sports an output of 600 ohms and any of the 20 sliders can be used as a mike pot. For further information, contact the Autogram Corporation at (800) 327-6901

#### Philips Intros New Audio Line

new line of audio and video accessories - targeted towards consumers, but just as useful to radio stations - has been unveiled by the Knoxville, TN-based N.A.P. Consumer Electronics Corp.

Using the brand name of Philips, the line sports 33 items including 11 sets of headphones, four mics, stereo booster loudspeakers, minispeakers, CD shelves, and a range of cleaning accessories. Retail prices range from \$1.95 to \$69.95. For further information, contact the company at (615) 521-4494.

#### Marketron **Brings Broadcast** Software To PCs

he Foster City, CA-based Marketron Inc company has recently begun offering a multi-user, PC-based, broadcast software system that handles all a station's traffic, management, and accounting activities without the need for expensive networks.

Basically, what the firm has done is take its popular "ACT II" software and make it workable on PCs. The company also offers a package that converts your station's current traffic system into a variety of off-the-shelf programs. For further information, contact Marketron at (415) 341-

# **AUDIO BREAKTHROUGH**

27th Dimension Inc. Proudly announces the release of the World's First Holophonic SFX Library. 1001 Real Sounds Recorded and Mastered Digitally Now Available on 10 Compact Disc FOR YOUR FREE CD SAMPLE

Contact: 27th Dimensions, Inc., P.O. Box 1561 Jupiter, Florida 33468 Phone: 800/634-0091 or 305/746-2222 (HOLOPHONICS IS A TRADEMARK OF ZUCCARELLI HOLOPHONICS, INC.)

#### female voice sound like a **New Stereo Audio** male's. Make your house sound like your dog's. All these things are Console Available digital voice changer currently available through the New York City and Beverly Hills, CA-based Hammacher Schlemmer catalog Designed to discourage unwant-

ed callers and deter potential intruders, the unit features a built-in, large-scale, integrated circuit that converts sound waves from any voice into digital signals. By changing the frequency of those signals, it's possible to alter the pitch of the voice. A variable frequency control can also be used to

possible with the "DVC 1000,"

ake a male voice sound

like a female's. Make a

adjust the speed and depth of the "dog's bark.

The "DVC 1000" is easily attached to any telephone by using a standard rubber coupler, which like the single, nine-volt battery that powers the unit, comes includ-

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tor/Alternative Sales and Marketing for

Also, JOHN McNAMARA has been

named Midwest Regional Manager for

the company. The ten-year music in-

dustry vet previously held sales and

promotion posts with RCA and ABC

Records, and was an AE at WGBO-TV/

BILL HICKMAN has been promoted

to Director/National Video Sales from

Director/National Video Accounts at

MCA. Former MCA Director/Regional

Video JANICE DURR has been promo-

ted to fill Hickman's previous position.

Also, the company's DAN GRANT has

been promoted from Local Sales Rep

to Regional Video Director/Midwest.

### Radio

• RICK CAVAGNARO has been appointed VP of Eugene Broadcasting and company-owned KZEL/Eugene, OR. Formerly NSM of KNBQ/Seattle-Tacoma for the last three years, he was also appointed President of subsidiary Seacliff Communications.

Also at KZEL, JON BELLIZZI has been promoted to GM/VP Sales, KEN MARTIN has been upped to Operations Director, and BILL SAINT JAMES comes aboard as PD. NANCY STEEL was appointed News & Public Affairs Director.

- BENNETT SCOTT SMITH joins Nashville-based SunGroup, Inc. as VP/Legal Counsel. He was most recently Corporate Administrative Officer/Chief Legal Officer for Keymarket Communications
- BOB CLARK is the new Station Manager at KPSI-AM & FM/Palm Springs, CA; he'll continue as the outlet's 10am-2pm personality. In addition, LISA WHITLOCK becomes AM PD and NICK LA CAPRIA is named Sports Director. GM RIC SUPPLE and FM PD MIKE DOYLE continue in those posts.
- TOMMY ALLEN has been upped from PD to OM at WQHK & WMEE/Ft. Wayne, IN

- GORDON WEINGARTH has been upped from AE to LSM at WHCN/Hartford. He joined the station in 1982
- KATHLEEN WARNER has been promoted to Sales Manager at WMIL/Milwaukee. She joined the station as an AE in March 1986.
- PATRICK FITZGERALD has joined WXRT/Chicago as Retail Marketing Specialist. He was most recently an AE at crosstown WLOO & WCZE.

#### Records

- JEFF MOSELEY has been upped from Director/Marketing to President at Reunion Records. In other restructuring moves, TERRY HEMMINGS has joined the label as Exec. VP/COO from the J.C. Bradford Co., where he was an investment broker; former Reunion Director/Public Relations MELINDA SCRUGGS has been appointed Director of Marketing/Public Relations; and MICHELLE PRUETT moves to Sr. Pub-
- KARL WASHINGTON heads the



Kathleen Warner

18 months

Chicago.









- ●PAT McCRUMMEN has joined the Programming Consultants as Northeast Director/Research at Vaughn Broadcasting for six years.
- JOE GARNER and LIZ LAUD have been elevated to National Station Sales Managers for the Westwood One Rathe company, which both joined in

- DAVE HAMILL has been appointed Communications Manager at NARM. Prior to this he was Editor of the monthly entertainment publication Fine Times
- KATHY WHITE and JANET THER-RIEN have been upped from Market Research Specialist positions to Associate Research Director and Associate Research Director/Hispanic Radio Sales, respectively, at Katz Radio. Also at Katz, ELIZABETH HABAN has been upped from Sales Asst. to Market Research Specialist.
- STEVE SUTTON has joined the staff of Sutton & Associates, where he will develop a radio programming/sales division for the sales/management consulting firm. The 17-year radio veteran formerly worked at WLGA/Valdosta, GA and WARM/Atlanta, and most recently served as Radio Editor for the Hard Report.
- GAIL LEE, most recently Director/ Administration at Pasha Music House, has established Lee Management Services. Prior to her four-year Pasha stint, Lee held promotion and marketing posts at KHFI/Austin and KEGL/ Dallas-Ft. Worth.
- REGINA JONES, former owner and publisher of Soul Magazine, has formed PR/promotion/consulting firm Regina Jones & Associates, based in Los Angeles

new Envictious Records label, a joint venture of KMW Productions and Brass Rings Productions. REGINALD JONES of Brass Rings is Financial Coordinator and Business Affairs Rep and KEVIN McCLENDON is Technical Coordinator at the label

#### • ROY GATTINELLA has been promoted to Western Regional Manager at Windham Hill. He was previously Direc-

- Regional Manager. He previously was
- JIM FORRER has been named Manager of Republic Radio's Detroit office. He joins from Select Radio/Detroit. where he was Sr. VP/Midwest Regional Manager.
- dio Networks. They previously served as Regional Station Sales Managers for

#### **CHANGES**

Leana Wild has been upped from Production Manager to Associate Director/Production at Arista Records. The Production Manager slot has been filled by Gerry Kuster.

Frederick Brown has joined the Warner Bros. legal staff as an attor-

Josh Nash has joined Banner Radio as an AE in the company's Dallas of-

Diane Max has been appointed Director/Video Programming, Columbia House Division at CBS.

Gregg Oehlke has joined WRIF/ Detroit as an AE

Mary Cancassi has been named AE at KNX-FM/Los Angeles.

#### PROS ON THE LOOSE

Peter Collins - AM Drive KRQR/ San Francisco (415) 327-7707

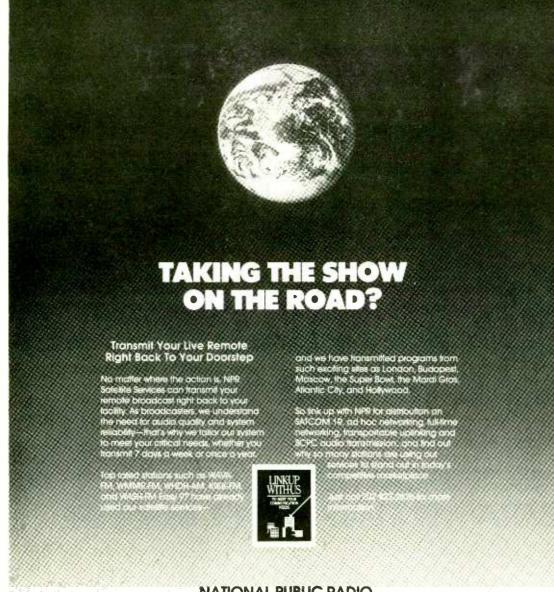
Terry Corbell - News Editor/Anchor KSL/Salt Lake City (801) 355-2508

Joe Dawson - PM Drive KHIT/Seattle (206) 747-6663

Dave Dunkin - Middays WKLH/Milwaukee (414) 258-2003

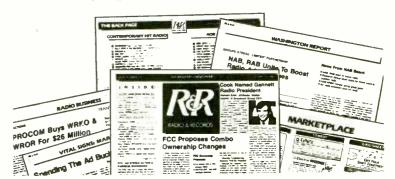
Bob Lewis — OM WRVQ/Richmond, VA (804) 730-1507

"Big" Ron O'Brien - Afternoons KIIS-FM/Los Angeles (818) 343-3880 Dave Thompson — Evenings WHBT/ Milwaukee (414) 281-3182



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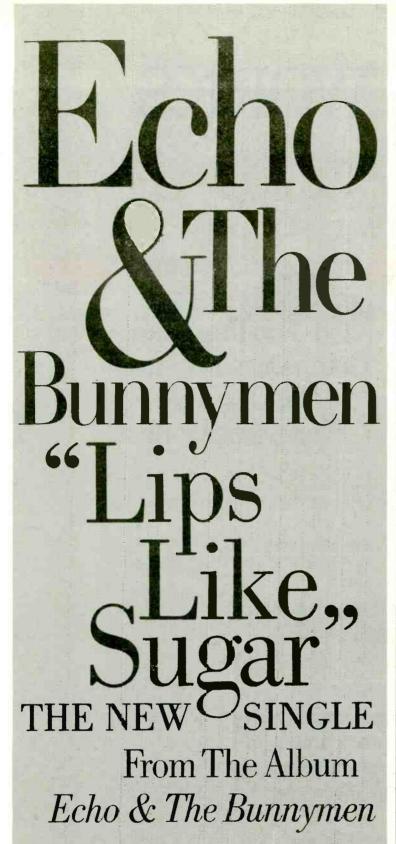
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Early Action!

WXKS add KRBE 38-30 KCPX 36-29 KITS 30-27 96KFMY on KTMT add KZFN on



#### t Ain't Over 'Til It's Over

STREET TALK has learned that while some are still being called in for questioning in front of the L.A. Grand Jury payola probe, others have now been told "never mind." And there are a few who've been repeatedly rescheduled, only to be told of a new date at the last minute. Insiders say it's not over, simply a case of an understaffed investigation team.

BIRCH has announced the signing of corporate deals for its ratings services with GREATER MEDIA, TAFT, and MALRITE.

#### **Major Market Moves**

After almost 15 years in afternoons at POWER 95 (WPLJ)/NY, PAT ST. JOHN is no longer with the station. Night rocker FAST JIMI ROBERTS takes his shift, while newly-arrived HOLLYWOOD HENDERSON from KKBQ/HOUSTON gets the 6-10pm slot.

KIIS-FM/L.A.'s "BIG" RON O'BRIEN is no longer doing afternoons after over four years in that slot. He'd been working without a contract for the last several months. Latenighter BRUCE VIDAL slides into the slot.

BILL MAIER and SYLVIA AIMERITO join KBIG/LOS ANGELES from crosstown KFI for AM drive duties starting the 14th of the month.

BRUCE CAREY & SCOTT PARKIN exit KMYZ/TULSA to do mornings at KZEW/DALLAS, moving KEN RUNDLE elsewhere in the day.

BILL MARSHALL quits mornings at WSSX/CHARLESTON to rejoin morning partner JOEY REYNOLDS at WSHE/MIAMI. 'SSX PD DON JOSEPH needs a replacement ASAP.

PETER NAPOLIELLO, East Coast regional rep for GEFFEN, moves to L.A. to handle National CHR chores in the wake of JOHN BRODEY's exit to places still undetermined.

#### **Boss Pushed Back**

Fans of COLUMBIA's 56 million dollar man, BRUCE SPRINGSTEEN, just saw the light at the end of the "Tunnel Of Love" LP get a little dimmer. The album, once set for a 9/28 release, has been held back to "about October 5." The Bossman's "Brilliant Disguise" single has likewise been rescheduled from its original street date of 9/9 to September 17.

RICHARD VERNE has been appointed President/CEO for the PRIVATE SATELLITE NETWORK. Most recently Group VP for LIN BROADCASTING, Verne previously served as President for NBC RADIO.

A station put on the air by ALF LANDON 61 years ago, Gold outlet WREN/TOPEKA, has gone dark, apparently due to IRS troubles. Coincidentally, all this happened the same week that former mike-jockey RONALD REAGAN was in town for Landon's 100th birthday.

Urban AM **WJPC/CHICAGO** is now simulcasting a third of its broadcast day with Alternative Adult sister FM **WLNR**. The move should help 'LNR, which is facing new competition from **WNUA**, as 'JPC provides FM coverage north of the Loop where the FM's signal is weak.

In the continuing saga of the formatic fate of 94Z/RALEIGH, STREET TALK now understands the calls published last week, WCXZ, are not going to be used after all. Instead, VP/GM PETER JORGENSON's station is billing itself on air as the "New & Improved 94Z," with a less-talk, more-music CHR approach.

Meanwhile, across town, MICHAEL HUGHES has been named PD for AOR outlet WRDU-FM, relinquishing his Manager/Program Administration duties at the SOURCE in the process.

SHIRLEY MULDONADO heads south from WNBC/NY to become MD/Research Director for POWER 96/MIAMI, with JOHN RODGERS and CARLOS RODRIGUEZ named her assistants.

Ears continue to burn with word of giant music publisher **SBK ENTERTAINMENT GROUP's** possible custom label link-up with a very large canine corp.

Eight-year CHUM-FM/TORONTO MD WAYNE WEBSTER has joined crosstown CKFM to handle Assistant PD/MD duties.

RICK SKLAR inks his first international client, CHR outlet XERC-FM/MEXICO CITY.

Continued on Page 40

#### **AIR PRIORITIES: WEEK 3**

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm. Wed. Sept. 16, 1987

Artist

R.E.M.
LOS LOBOS
BOURGEOIS TAGG
VELORE & DOUBLE-O
ROCK AND HYDE

Title

THE ONE I LOVE
COME ON, LET'S GO
I DON'T MIND AT ALL
YOUR UGLY
MIDDLE OF THE NIGHT

Label

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- featuring background vocals by don henley
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- catch Cruzados playing their hearts out on tour now!
- small town love. Cruzados.
- big time commitment.

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Robin Gibb and Maurice Gibb

Co-Produced by Brian Tench

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Management: Gary Borman and Harriet Sternberg,

Borman/Sternberg Enzertainment

Z94 34-25 WCAU add Y100 21-17 KCPX add KPLZ on WERZ add WBBQ deb 39 WZYP deb 39 WHHY deb 38 KSAQ add KZIO add Z104 35-32 KF95 deb 39 KIKX add WQCM add 95XIL deb 40 **KOCR 38-36** KQIZ add 37 Q101 38-31 KNAN add Y94 35-33 KFRX 34-30 KGOT add KZFN add OK95 deb 39



#### STREET TALK

Continued from Page 38

#### **Tube Time For Thomas**

Look for POWER 106/L.A. morning drive sidekick POWERMOUTH PATTY to soon appear as a VJ on VH-1. Morning maniac JAY THOMAS is conducting a "Star Search" replacement contest for her. Jay himself will appear in three upcoming episodes of "Cheers," in his rockin' role of goalie "Eddie LeBec," who will end up marrying "Carla" in a special one-hour two-parter. Jay will also be featured in an upcoming episode of "Family Ties" as well as the NBC nighttime soap "A Year In The Life."

Look for good things to happen soon for CHRYSALIS Associate Director/Singles JAN TEIFELD and Associate Director/AOR JEFF LAUFER, both based in L.A.

#### **Jock Jumps**

KRQR/SAN FRANCISCO grabs STEVEN (BAILEY WILLIAMS) B. for mornings from KPKE/DENVER, as PETER COLLINS exits.

**RANDI RHODES**, last at KTKS/DALLAS, moves to WQFM/MILWAUKEE as morning sidekick to PERRY STONE.

BRUCE CAREY & SCOTT PARKIN leave mornings at KMYZ/TULSA for wakeup service at KZEW/DALLAS.

STREET TALK hears that EDDIE MURPHY is going to warble at least one tune on the soundtrack to his next film.

Word has it that KS103/SAN DIEGO will not be replacing MD GREG ROLLING, who leaves to program KKYK/LITTLE ROCK. Instead, PD NICK FERRARA will pick up the MD duties.

With the Nashville market in a constant uproar, and speculation that somebody will be going CHR to replace KX104 (which recently became Classic Rocker WGFX) running rampant, Y107 morning man COYOTE McCLOUD has hung a "do not disturb sign" outside his door. The ink is still drying on a new one-year deal "with a substantial raise, and more benefits, plus incentive bonuses."

#### **Programmers On Parade**

Longtime WRVQ/RICHMOND Operations
Manager BOB LEWIS has departed on friendly
terms. PD JIM PAYNE moves into the
vacancy, leaving a prime PD opening.

STEVE DAVIS, former PD at WARM/ATLANTA, moves into the PD position at WNOK/COLUMBIA, SC, where he'll also do afternoons for Operations Manager LEO WINDHAM.

WGLF/TALLAHASSEE PD DON CRISTI has exited. SHOTGUN KELLY is interim PD. WFMI/LEXINGTON programmer CHARLIE

WFMI/LEXINGTON programmer CHARLIE FOX says goodbye to radio. MD INDY JONES becomes PD.

HOT103/NY MD STEVE ELLIS adds
Assistant PD duties to his daily routine, while
SUNNY JOE STEVENS has joined HOT 103
for swing duties, coming from KC101/NEW
HAVEN.

KLOS/L.A.'s new morning team of MARK THOMPSON & BRIAN PHELPS debuted with the duo listing the people they'd most like to "beat the hell out of" as a regular feature. The list included "Spuds McKenzie" and NANCY REAGAN, among others. Mark & Brian also aired a produced parody of the "Mr. Ed" TV theme with the opening line, "A bottle of glue is a bottle of glue, unless of course it was someone you knew..."

MCA just upped LIZ HELLER to VP/Artist Development from her previous Director/Music Video post. Meanwhile, JANIE HOFFMAN moves into the label's National Director/Media & Artist Relations slot, coming from her Associate Director/Publicity position.

Street Talk hears there may be two new promotion appointments at **ENIGMA: PAM NEWMAN** to head National Album Promotion and **BEN BROOKS** coming for National Singles honors.

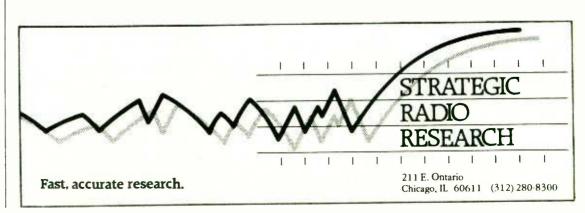
KNX/L.A.'s GM GEORGE NICHOLAW recently celebrated his 20th anniversary with the station. Meanwhile, on the FM side, PD ANDY BEAUBIEN is looking for a female sidekick to do wakeup service. T&Rs only.

Former WAIV/JACKSONVILLE PD FRANK PROCTOR joins RADIO ARTS as Director Of Special Projects. He had previously spent nine years at DRAKE-CHENAULT as National Programming Consultant. Radio Arts is also celebrating the recent inking of its new Country client, WRRB/SYRACUSE.

KQLH/SAN BERNADINO-RIVERSIDE MD/AM drive personality DANNY GILCREST has been upped to PD, while STEW BERGER shifts from middays to PM drive and becomes Assistant PD.

Condolences to **WQFM/MILWAUKEE** PD **GREG AUSHAM** on the death of his father, **CLARENCE.** The elder Ausham had previously been Chief Engineer at several stations in the Upper Midwest, and was the obvious inspiration for his son's later choice of careers.

University of Phoenix (located in Aurora, CO) graduate student JOHN HOWARD, who also happens to be Assistant PD for KVUU/COLORADO SPRINGS, is asking for the 250 PDs and OMs nationwide to take the time to complete the questionnaire they've recently received that will provide the research for his master's thesis. Help light the lamp of radio knowledge by filling yours in and returning it.



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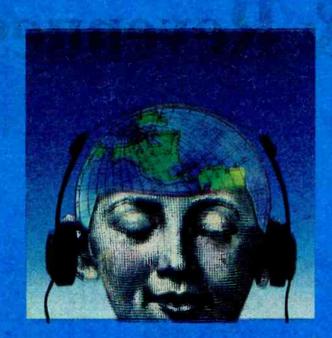
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# Budgeting Expenses & Revenues

By Paul Lucci

n only a few months, radio stations operating on a calendar fiscal year will begin the process of creating a 1988 budget. The arduous job of assembling budget projections is part of the invaluable planning process necessary for successful operation of a radio station. For most broadcast companies, "success" means producing a desired level of positive cash flow. And for those same companies, next year could well be characterized as "The Year Cash Flow Became King."

#### Cash Flow = Real Value

The term "cash flow" has a very specific meaning when used in connection with the broadcasting business. It's the amount of money left over after operating expenses are deducted from net revenues. In other words, it's the cash available to pay against debt after all the other bills are paid.

Broadcast cash flow disregards the effects of depreciation, amortization, interest, and income tax on the company's income statement. In addition to its role in paying off loans, cash flow often determines the radio station's selling price, set at some multiple of the figure. In cash flow lies the real value of a radio station — its power as a Great Electronic Machine to retire debt and pay a healthy return on investment.

Armed with the knowledge of what cash flow represents, a GM may want to rethink his role in

are well advised to increase time on expense budgeting.

Why focus on expense budgeting? Doesn't it make more sense to put top priority on revenue budgeting? Not really! Look at it this way: after a station breaks even, it

year. Finally, its relative value to the overall operation and expected effect on cash flow must be analyzed.

#### Don't Let Dept. Heads Create Budgets

Many budgeting experts say you should allow your department heads to create the expense budgets for their own departments. This non-expert says that such action is the same as letting the inmates run the asylum. The GM must be intimately acquainted with every expense item and inspect each new expense with a jaded eye.

This is not to say that department heads should not have input to the expense budgeting process. On the contrary, an extensive review of each minute expense should be conducted by the GM

"The entire budgeting process must begin at least 90 days from the beginning of the fiscal year."

face-to-face with each department head and, if necessary, individual employees. The GM should include an expense item in the budget only after it has been justified as to its effect on cash flow.

A worksheet should be written up and saved for each included expense item. As the fiscal year progresses, the GM can refer to the



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worksheet to understand quickly how the original estimate of the item was developed. Each line of the budget expenses may contain several component items that add up to the total. A different worksheet should be filled out for each item and the documentation of the expense attached. This will save the GM time searching for contracts, agreements for services, and past invoices if a question should arise.

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#### A Dollar Saved Is \$1.40 Earned

After a station breaks even, it takes \$1.40 in additional sales to equal \$1 of expense cutting. These are some of the expenses that come out of every revenue dollar:

- Sales Commissions
- Sales Overrides
- Advertising Agency Commissions

making up the budget. No longer is budgeting a matter of throwing together projections of revenues and expenses for the next fiscal year. Careful research should be given to every budget line. Judgment must be made based on each budget category's direct influence on the bottom line. The resulting budget would then become a road map to the company's cash flow.

An interesting thing sometimes happens on the road to cash flow. GMs often tend to spend more time budgeting anticipated revenues than they do expenses. This is probably a natural tendency, since most GMs rose through sales departments. While accurate projection of revenues is important, GMs

takes roughly \$1.40 of additional sales to have the same effect on cash flow as would \$1.00 of expense cutting. Remember that out of each revenue dollar, sales commissions, sales overrides, and possibly an advertising agency commission must be paid, leaving a considerably smaller pile of money than what was billed to apply to cash flow.

The entire budgeting process must begin at least 90 days from the beginning of the fiscal year, for there's much to be done. First, each budget expense line must be broken down into component parts. Then each individual item must be examined to determine its projected cost each month of the new

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#### **Budgeting Expenses & Revenues**

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The relative impact of each expense line can vary with the type of station, AM, FM, or combo; the format; and operating configuration. Some combos operate out of two or more studio and office sites with two or three transmitter sites. It goes without saying that a single, integrated studio-office-transmitter site will save time and money. Keeping the operation as simple as possible on all levels reduces expenses

#### **Payroll Largest Expense**

The largest single expense in virtually all radio stations is employee payroll. While usually budgeted by department, the overall payroll expense can easily account for half of the radio station's cash outlay. Therefore, GMs must spend as much time as needed on careful budgeting of people costs.

Also, the cost of each employee is not just salary or wages but the hidden costs of federal and state taxes, unemployment taxes, and "Many budgeting experts say you should allow department heads to create expense budgets for their own departments. That's letting the inmates run the asylum."

insurance. All those taxes and benefits can add a whopping 20% or more to the cost of each employee. This has to be sobering news to any GM planning an additional hire. This is also why it makes sense to hire better-quality employees whose productivity is higher, and hire no more employees than actually needed. A smaller staff also spends less time exchanging and coordinating information among

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its members.

When budgeting for payroll expense, don't forget that each employee will be taking some vacation time throughout the year. Few of those employees will be able to take time off without a temporary replacement sitting in for them. The cost of the person(s) filling in must be planned and included in payroll expense projections.

Many expense lines other than payroll go into a radio station budget; far more expense lines than revenue lines, to be sure. Let the sheer number of expense items be a reminder of how much time should be spent on the expense side of budgeting.

A final message to GMs about to begin this process: treat the company's money as if it were your own if you aspire to run a successful radio station.

#### **Expenses Other Than Payroll**

While payroll generally represents 50% or more of the total cash outlay of most radio stations, many other budget lines — some large

and some small — make up the critical "other half" of radio station expenses. Some of these, unlike payroll, may vary dramatically from one month to the next, depending on factors such as rating periods, weather, equipment breakdowns, etc. Like payroll, these other expense lines may contain a number of component parts of items which, taken together, make up the entire budget line.

Expense lines other than payroll generally fall into two broad categories: discretionary and non-discretionary. Discretionary lines would be subject to immediate revision by the GM for the coming budget year. Non-discretionary budget lines are the ones over which the GM may have little or no control for the coming year.

The fact is, virtually all budget lines are discretionary at some

"Treat the company's money as if it were your own if you aspire to run a successful radio station."

point. Major contracts governing certain expense lines may be negotiated or renegotiated from time to time. It's at those critical points that the GM must consider an agreement's longterm impact on the budgets of years to come.

For example, consider a lease for new studio and office space. A hypothetical radio station is to be relocated, and the GM is put in charge of the job. The GM's instant reaction is to construct a monument, a Taj Mahal of broadcasting to impress listeners and clients. Yet while radio broadcasting certainly has elements of Hollywood, a showy studio and office at a pricy

"GMs often tend to spend more time budgeting anticipated revenues than they do expenses."

address does little to enhance cash

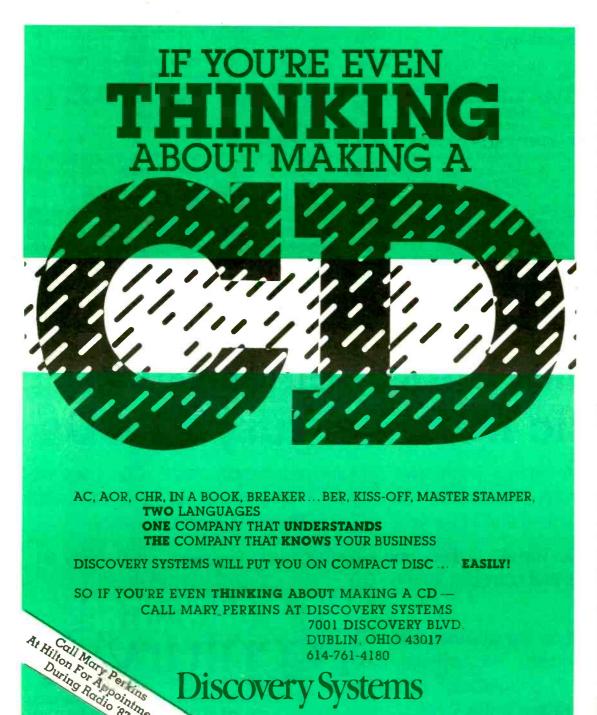
Few clients actually visit radio stations, and the listeners should form a mental picture of the station from what comes out of the speaker, not from the rug in the lobby. It doesn't make good business sense to commit a fortune in rent for years to come when clean, spacious studios and offices located where the sales staff can readily access clients will do nicely.

Other examples of longterm commitments that can lock in expenses lines for years to come are those for audience measurement services (Birch and Arbitron), contracts for news wire services, equipment leases, computer and software leases, and contracts for programming services such as syndicated formats or production aids. All of these will take away GM budget discretion for the life of the contract, but are negotiable before signing the contract. When budgeting such expenses, the GM must simply refer to the contract to estimate the expense line for the new year.

#### **Partial Discretion Items**

Expenses for public utilities fall into the partial discretion area. Since rates that such utilities charge are generally fixed, the GM does not have total discretionary power — but can influence the budget's outcome. For example, many stations find that their long distance bills can be cut substantially by using outgoing WATS service. WATS rates are based on a

Continued on Page 47



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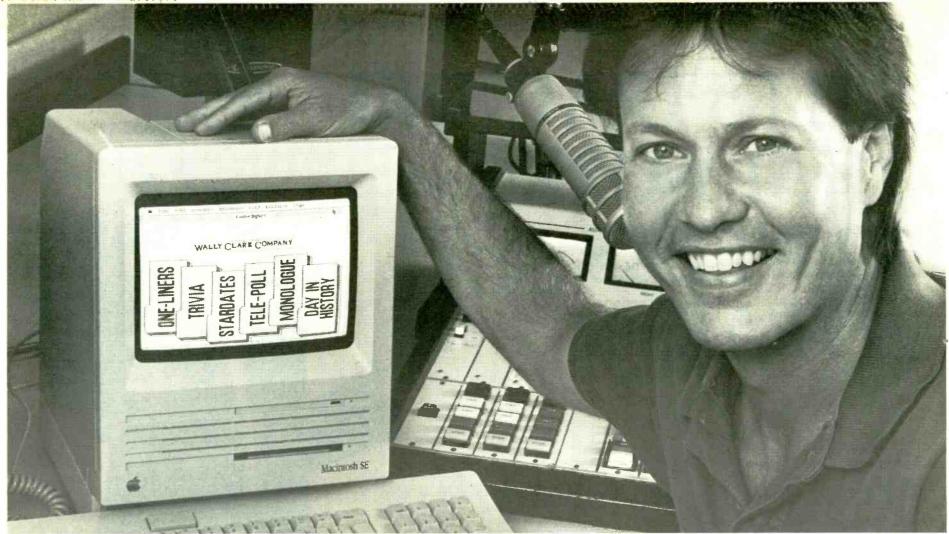
"I have never been so impressed with anything like this before. The content is so logical ...the delivery thorough, intense and yet humorous, which makes the sales people comfortable... VERY IMPRESSIVE."
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#### **Budgeting Expenses & Revenues**

Continued from Page 44

bulk purchase of long distance time. Similarly, some power companies offer a lower rate for bulk electricity usage, for which many radio stations qualify.

One large expense that is both non-discretionary and non-negotiable is the music license fee. ASCAP and BMI fees are the result of an industry-wide agreement and are, for the most part, revenue-driven. In other words, the station may sustain a decrease in cash flow in a given year. But if revenues rose, so

"The largest single expense in virtually all radio stations is employee payroll."

will the ASCAP and BMI license fees. (Just one more reason to keep cash flow maximized.)

1 6

To estimate the coming year's music license fees, the GM should,

"The greatest amount of planning time should be spent on those budget lines over which the GM has total control — discretionary expenses."

using last year's report forms as a guide, do a pro-forma based on an estimate of current year's financial results. Also, it's necessary to account for the billing adjustment ASCAP and BMI will remit for additional fees if the station is doing

#### Controlling Discretionary Expenses

better than predicted by last year's

report form.

Clearly, the greatest amount of planning time should be spent on those budget lines over which the GM has total control — the discretionary expenses. Unfortunately, most GMs rely on historical information plus some sort of "growth factor" to project these expenses. All too often historical expense levels are too high, too low, or just plain won't relate to future radio station structure and operation.

For example, advertising expense is second only to payroll in importance at many stations. Likewise, it's a discretionary expense that's almost totally under the GM's control at most stations. A well-conceived advertising plan can dramatically increase audience and cash flow. An advertising disaster can literally put a station out of business. An unhurried itemby-item review of a coming year's advertising expense is certainly needed.

In fact, budget time should be viewed by the GM as time to carefully examine all discretionary expenses and the assumptions upon which expense projections are based. New cost controls may be call-

#### **Controlling Expenses**

- Plan ahead
- Shop around
- Use your best negotiator
- Renegotiate commitments when necessary

ed for; even higher expense levels in certain areas may be appropriate. Budget time is the time to establish goals for expenses as well as revenues.

Two principles will help hold down excessive expense growth and help meet expense goals. First, as the old song says, "shop around." Today there are many suppliers whose products and services for radio stations are roughly equivalent. It pays big budget dividends to shop the various suppliers. Second, when making expense commitments, whether long or short-term, negotiate the cost when possible. Keep in mind that every expense dollar saved enhances cash flow with a power greater than another revenue dollar. Use the best negotiator on staff (it may not be the GM) to arrange contracts. The longer the term of the agreement, the more attention should be paid to the negotiating process since the effects will be felt for months and possibly years.

Finally, no radio station ever went down the tubes because of too much planning. The budget itself is a plan, a model that should serve as a blueprint for the station's operation in the coming year. The greater budget expense accuracy going into the year, the easier it is to understand and account for cash flow developments during the year.

#### **Revenue Budgeting**

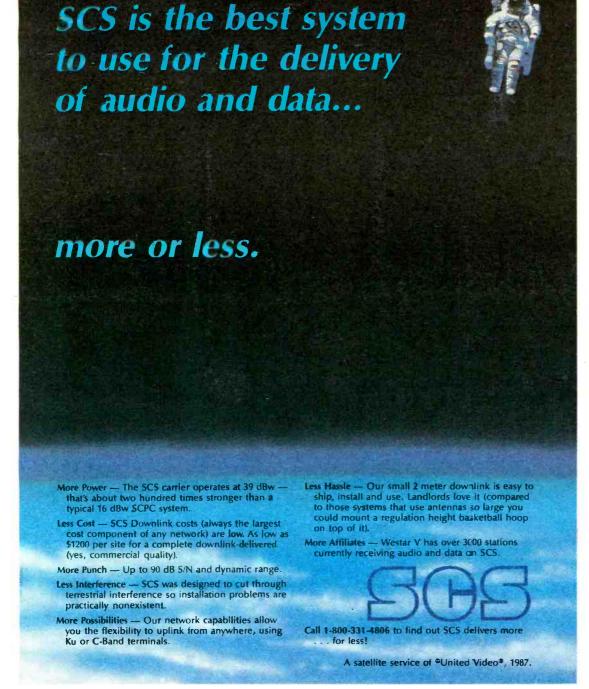
After wrestling with the expense side of the budget, the GM must shift gears to focus on revenue forecasts. One of the few comforts in this activity is that it may put GMs on more familiar turf, since most have sales backgrounds. The comfort ends there, however, as the job of accurately predicting billing is much more elusive than predicting expenses.

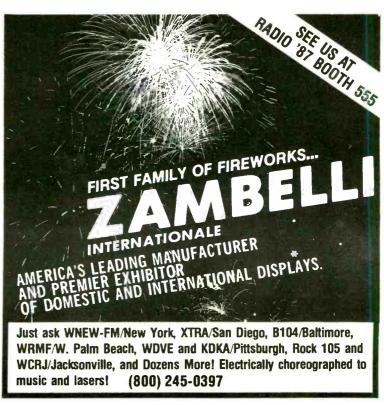
"All too often historical expense levels are too high, too low, or just plain won't relate to future station structure and operation."

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While a GM can exercise control over expenses, revenues can only be influenced. There are market-place factors with which the station will have to contend. A downturn in national advertising revenues, for instance, may be frustrating but uncontrollable. Also, the GM's direct influence over the sales department's performance may be limited somewhat by the station's management infrastructure.

Nevertheless, when budgeting Continued on Page 49





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#### **Budgeting Expenses & Revenues**

for revenue, the GM must shift his attention from "How are we doing?" to "How should we be doing?" (Actually, the question should be asked more often than just at budget time.) No one should be more qualified to look into the future revenue prospects of the radio station than the GM. Other employees are so embroiled in daily operations that they rarely get beyond today's state-of-affairs. Fore-

"While a GM can exercise control over expenses, revenues can only be influenced.

sight and overview should be left to the GM. The starting point is an analysis of overall market revenues for all radio stations.

#### **Estimating Market** Revenues

There are two ways to estimate total market revenues. If the GM is very lucky, a local broadcaster group has been formed to report all station revenues to a central clearinghouse such as Miller Kaplan and Arase, Hungerford, or a local CPA firm. Such sharing of revenue information on a blind basis helps all market GMs do a better job of managing and budgeting

If, on the other hand, there is no such report, total market revenues can be projected from retail sales. On the average, \$3-\$3.50 in radio advertising revenues are generated for each \$1000 in retail sales. Factors such as market growth or decline and the market's role as a shopping hub can drive the average up or down accordingly. Without question, there's room for error in projecting by this method.

#### **Steps To Projecting Revenue**

- Use a clearinghouse, if available
- Factor in retail sales
- Consider market growth or decline
- Look at ratings as "weighting factors"

Once the current total market revenue is pegged, a projection of next year's total revenues can be made by applying the economic growth factors for the market in question. Then it's time to ask, How big will my slice of the pie be?" There are three ways to estimate what a station's percentage

w "Other employees are embroiled in daily operations. Foresight and overview should be left to the GM."

of market revenues will be:

• Gut Method — The least accurate, this method is used quite often with limited success. It ignores marketplace factors and reflects a GM's wishful thinking about revenues. It views the radio station as a closed system, limited only by the internal factors. In some simple markets with limited competition, the gut method can have surprising accuracy, reflecting the intuitive ability of the GM. Unfortunately, with competition being what it is in virtually every market, this estimating method is the dinosaur of budgeting.

• Historical Method - If the market revenues of the past few vears are known and accurate station records have been kept, it's relatively easy to know what the station's historical percentage of market revenues has been. In all likelihood, unless there's been a dramatic change in programming, ratings, competition, or quality of the station staff, the percentage of market revenues the station will achieve is going to remain more or less constant.

If local broadcasters are reporting revenues to a monitoring service, the GM will know, with great accuracy, the percentage of the market revenues enjoyed by the station. The same historical percentage can then be applied to future market revenues. The danger

"No radio station ever went down the tubes because of too much planning."

in using the historical method is, of course, the effect of a change in the marketplace, inside the radio station, or both.

• Book Method - The most accurate way of predicting revenues, which isn't available to all stations, is based on audience survey results. The "book" method's accuracy has little to do with the direct relationship of Arbitron or Birch to the selling process. Instead, this method assumes there's a relationship between the overall impact of the radio station, reflected in 12+ listening share, and the share of total market revenue which will accrue to the station during the coming year. The formula for projecting revenue by this method would look this way:

Audience Share x Weighting Factor x Market Revenue = Station Revenue.

The weighting factor would adjust for the relative sales demand for the station's demographics. A station with strength in the "glamour" demos of 25-54 adults would have a greater weighting factor than a station delivering primarily

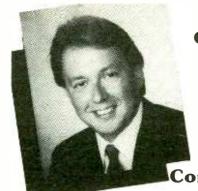
12-17 year-olds. Because of the variation in audience shares reported by Arbitron and Birch, the weighting factor would also differ between the services.

In actual practice, certain seasonal rating books may reflect greater influence over revenue than others. For example, the audience share in a fall report may have a greater-than-average influ-

"There is no foolproof method of estimating future radio station revenue performance."

ence on a station's revenues in the new year. This could be because performance in the last quarter may have a profound effect on whether certain longterm contracts will be signed by advertisers for the following calendar year.

There's no foolproof method of estimating future radio station revenue performance. Incorporating all three methods outlined above seems to be the best choice for accurate total revenue projection. This kind of consensus approach would have a statistical basis (Book method), tempered by knowledge of the past (Historical), but would not ignore the instincts (Gut) of the GM.



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FIVE RESEARCHERS TELL WHAT TO EXPECT

# Testing Television Creative Ideas

By Steve Stockman

ou rack your brain for weeks and finally come up with a great idea for your station's TV spot. You love it, the morning team loves it, the sales manager loves it. So you have it produced by a local production company . . . and they love it. You spend a fortune to run it. When the book comes out, your ratings are down. What happened?

Everyone loved your spot — except the station's target listeners. When you come right down to it, they're the only ones who matter.

Being sure you're running the right spot is simply a matter of asking your target what *they* think about it before you have it produced. In other words, do research.

#### Why Test?

Radio stations spend between \$100,000 and \$1,000,000 a year running TV. For most, it's their single biggest promotional expenditure. Yet some stations hesitate when it comes to researching TV creative.

"How can you in clear conscience commit a station to a quarter of a million dollars worth of advertising and not have a clue about whether it will work?," asked Bob Harper, President of Bob Harper's Company. "In most markets, if a station would just drop two primetime commercials from their

yearlong schedule, they would pay for the research."

Emmis Research President Jim Riggs commented, "We used to come up with creative ideas that we didn't test. Some succeeded, some failed miserably. Now we test everything. We're so deeply in-

volved that a spot may deliver the results for us, but not for the general public."

He also mentioned another obstacle radio stations face in getting their message across: "Radio people have a bad habit of thinking that radio is as important to people

"Radio people have a bad habit of thinking that radio is as important to people on the street as it is to us. It's taken for granted by them."

-Jim Riggs



Money You Save May Be Your Own

Research will help you determine the best TV commercial of the ideas you test to get your message across to the target audience. Knowing which scripts or storyboards to test, however, is of prime importance.

Ask yourself the following questions about a concept you're preparing to test. If the answer to any of them is "no," don't test the script or storyboard without revisions. The money you save may be your own.

- Does the script or storyboard reflect the main idea you want to get across?
- Is it focused? Does it deliver the message in a pointed, concise way?
- Will the target audience care?
- Is it unique in your market (i.e., nothing else like it on TV); to the station (the spot wouldn't work well for another station in town)
- Is it credible? Are the claims it makes true?
- Does it cut through the clutter?
   When played next to other local and national TV spots in the market, will the finished spot stand out?
- Does it reflect the station's personality? Are you truly comfortable with this idea for your station?
- Are your cails and dial position made memorable by the spot?

on the street as it is to us. Actually, though, it's taken for granted by them because it's always there and it's free."

Harper agreed. "Women are 20 times more involved in their choice of supermarket than in their choice of radio station. You're fighting for a share of mind that's very small."

Research Group President Larry Campbell put the question of testing TV creative in terms of return on investment: "Say you have a B- or C+ spot vs. an A+ spot. In testing, you find the A+ spot is much more helpful in communicating the key benefits, dial position, and station call letters. It really motivates them to listen to the station, where the C+ spot *might* motivate them.

"In the top ten markets, if the \$15-20,000 in pretesting is worth a difference of even half a share point, that's \$500,000 to \$1.5 million in sales. In smaller markets, where



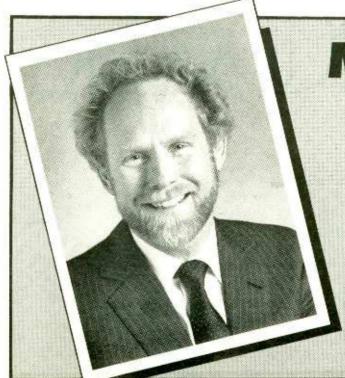
Steve Stockman

Steve Stockman is the President of Framingham, MA-based Custom Productions, a company that creates and produces custom television commercials for radio stations. Before founding the company he was Director/Marketing, Advertising & Promotion for WAAF/Worcester-Boston and National Promotion Director for parent Katz Broadcasting Company.

Stockman is the author of "More Powerful Commercials," a TV production how-to guide, which is available free to radio stations. Call (617) 879-6180.

the cost of testing is less, there may be an opportunity to improve ratings by two, three, or four share points. That still translates into more billing and a good ROI."

Continued on Page 52



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# GIANT BOOM BOX TAKES RADIO BY STORM

In February of this year the Giant Boom Box was introduced to the radio industry. Today, only seven months later, the Giant Boom Box is one of the industry's big success stories, having been sold to more than eighty stations nationwide. Why the success? The Giant Boom Box is that magical product that achieves high impact for the programming department and increased revenue for the sales department. Rarely can a radio promotion tool do both.

In Dallas, Y95 program director Buzz Bennett recognized the value immediately and was the second station in the country to purchase a unit. "In thirty years of radio, I've never seen a more effective promotion tool," said Bennett. "The bottom line is . . . it really works. It draws a crowd no matter where we go. Even when we pull into a gas station. I've never seen anything get this much attention."



Buzz Bennett- Y95/Dallas

Unlike the inflatable boom boxes, the Giant Boom Box is as practical as it is attention getting. Constructed of molded high stress fiberglass, the box has a roomy and climate controlled 5x7 foot interior studio space that can be used for remotes and a myriad of promotions.

Jim Marchyshyn, director of marketing and promotions at Emmis' KSHE in St. Louis said their boom box made an ideal autograph booth at a recent Charlie Daniels concert. "It was great. Charlie was in a booth with our logo all over it. The crowd could come up to the window for autographs, yet he was comfortable and well protected. At the same time, we had our station blasting, promoting our image all over the county fair."

Marchyshyn said they are no longer at the mercy of the weather. "In the winter we can still do lots of outdoor events like the Busch City ski fest. We can also use it in the malls, the rod and custom show and all those events that come around when the weather is cold. Plus, if KSHE is obligated to do something outside for a client, the station can still show up even when the weather doesn't cooperate. There is nothing worse than explaining to a client than the promo-

tion he paid for won't go on because the weather isn't just right," said Marchyshyn.

The practicality goes beyond the station's ability to use the unit all year round. Steve Butler, President of Giant Boom Box Industries explains, "You can mount your equipment in the unit and leave it set up." Butler continued, "The jocks and engineers don't have to hassle with running wires, carrying equipment and all the standard procedures. You just pull the unit up and plug it in. You're operational within minutes."



Jim Marchyshyn-KSHE/St. Louis

Butler said many stations equip their boom boxes with a generator so there's no need to plug the unit in, a handy feature for outdoor promotions. "Your personnel can actually drive to promotions while the station is blasting from the speakers," Butler noted.

Another reason for the success of the Giant Boom Box is its massive size, a towering 12 feet high and 20 feet long. With its telescoping banner poles, the box height extends to 18 feet. "It dominates every event we attend," said Zemira Jones, General Sales Manager of DJ-100 in Washington, D.C.

"We recently did a joint 'Walk Away From Drugs' promotion along with several stations in town. When we showed up, boom box blasting, it became our event," said Jones. "Our competition packed up and left. Now, if our competitors know the boom box is going to be present at an event, they don't show. It's the best, most effective way to recreate the excitement of your station on location."

New World Communications President Jerry Clifton, who has boom boxes at several of his client stations, calls them head-turners. "The Giant Boom Box causes people to talk about your station . . . not just listen to it."

KSHE's Marchyshyn concurs. "It's like being the kid who has the hottest car on the streets . . . you stand out and get a lot of recognition. It separates you from anyone else. When all the stations are playing close to the same tunes, you have to find ways to stand out and be remembered. The boom box does that."

Buzz Bennett says, "It's like a hit record. People really do like it. It works like magic . . . it makes people talk about us. It's a showpiece."

Increasing station revenue is another reason stations give for the fascination with the boom box. Because of the unit's design, sponsorship signage is possible without being intrusive. The majority of the stations involved have had the



Steve Butler, Pres./
Giant Boom Box Industries

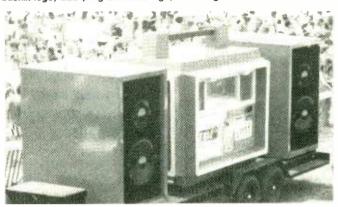
entire cost of the unit paid for by image-conscious advertisers like Coke, Pepsi, McDonalds, Dr. Pepper, Budweiser and others. The boom box's ability to generate additional dollars for remotes and appearances appeals to Dallas' Y95. The station paid for the unit in the first 30 days they had it. According to Bennett, this was all new found money. "Clients love it. It's one of our best sales tools. Car dealers all want it. Once one signed up, they all had to have it," he emphasized.

At Washington's DJ-100, Zemira Jones decided to offer quarterly sponsorships. As Jones was presenting the plan to Church's Fried Chicken, trying to sign the enthusiastic yet reluctant client, the box pulled up in front of the station. "Once they saw it, they couldn't sign fast enough," he said. "We got 70% of their radio budget and \$60,000 for one quarter . . . all because of the boom box. We would

[ADVERTISEMENT]



The WABB Giant Boom Box sports various options, including banner, backlit logo, LED programmable sign, on-air sign and video monitor.



EZ-104/Richmond introduced the Giant Boom Box at a recent summer picnic to a crowd of 18,000.

have only received a fraction of the budget otherwise."

Because of sponsorships and additional revenues, the Giant Boom Box is affordable in all size markets, according to boom box officials. The company touts sales in major markets as well as smaller markets such as Glen Falls, NY, population 25,000. In Mobile, WABB owner Bernie Dittman said, "Even in the 86th market it pays for itself. It's a great excuse to charge more, and the boom box opens the door. It shows the client you're doing something more to draw traffic."

Bruce Beasley, VP/GM of K-Rock in Ft. Myers, FL said "We'll see a 30% price increase as a direct result of the Boom Box. It lets advertisers know we are serious!"

Because of the market exclusive, the Giant Boom Box has been selling fast, said company officials.



Zemira Jones-DJ100/Washington, DC

"We get calls every day from stations who saw the advertisements three months ago and finally decided to do something about it . . . only to find out a competitor has scooped them," said Butler.

In Houston, a competitor of Power 104 decided to make their own boom box from a utility trailer. Butler relates, "After spending thousands of dollars on the project, the station scrapped it because it couldn't compare in appearance."

The mad rush to get the boom box is easy for Bruce Beasley to explain. He says, "My competitor called to buy the box and found out I had bought it. If the roles had been reversed, I would have felt like I'd been kicked in the gut. This is something you don't want a competitor to have."

Steve Butler tells of an incident before a recent Monkees concert and explains how a station without the boom box got burned. One Mobile station was in front of the concert hall with their Coke video van. Moments later, WABB drove up with the Pepsi sponsored Giant Boom Box blasting.

WAAB's Dittman elaborated. "The box was like a magnet, the crowd left our competitor and came to us. It's a phenomenon. It blasted our competition! They were so overwhelmed and embarrassed that they closed the video van and left. The next day Coke called and wanted to know why they hadn't been given a chance to sponsor the boom box . . . I reminded them that we had in fact come to them first and they turned it down."



Jerry Clifton, Pres./ New World Communications

Developed by radio entrepreneur B. Eric Rhoads, the Giant Boom Box has been sold primarily to CHR, AOR and URBAN stations, however several country, soft rock and AC formats have also purchased the units. The North Palm Beach company anticipates wrapping up the top 300 markets late this year, and based on the response I have no doubt it will happen. They can be reached at (305) 626-3774.

#### **Testing Television Creative Ideas**

Continued from Page 50

#### Send The Right Message

TV creative testing is a very narrow area of research, designed for a very specific purpose. You need to know what you want to say in a TV commercial before you start in on your creative; testing tells you whether or not you said it the right

"Develop as many different ways to sell your positioning statement as possible," said Campbell. "We want to see which approach will work best for your particular radio station in your particular marketplace for your target.'

Rob Balon, President of the Benchmark Company, commented, "Testing should help the radio stations ask themselves, 'Am I communicating clearly? Am I selling at least one salient benefit of my radio station, and is that benefit easily understood? Does that spot distinguish me from my competition in a way that's recallable top of mind?""

Harper mentioned one other consideration stations should take into account. "We often find that a slogan tests well but is not appropri-

"How can you in clear conscience commit a station to \$250,000 worth of advertising and not have a clue about whether it will work?"

-Bob Harper

ate to the client's station, or has the effect of promoting the other guy,' he said. "Recall of the spot is immaterial - recall of the station is what's important."

.5

"Credibility is critical," Campbell pointed out. "Is your message true from the target's point of view? Many Clio award winners go down in flames as being very ineffective commercials. It was David Ogilvy who said, 'It's creative only if it sells the product or service for the client."

Balon added that a radio spot must act as a vehicle of reinforcement to help convert real listening into reported listening. "If I have someone casually curning the station and not reporting listening, a TV spot should make the station more prominent in the viewer's mind," he said.

#### TV Testing **Dos And Don'ts**

"Before you start your research project, sit down and state in 25 words or less the exact purpose of exactly what you're trying to accomplish."

-Jim Riggs, Emmis Research



"Don't try to do storyboards that are 17 panels long with artwork that's three steps refined. It doesn't make it any better for the listener. It's better to look at as many scenarios as possible."

-Rob Balon, The Benchmark Company



"The strength of a video storyboard is the soundtrack.

-Dave Vadehara, Video Storyboard Testing



"Don't mix strategic messages. You've got to deal with the single marketing strategy that will make the station succeed or fail.'

—Larry Campbell, The Research Group



"Take more innovative approaches to solving the creative problem. We are in show business. Put yourself in the place of the guy who did Fed Ex commercials . . . how would he do it?"

-Bob Harper, Bob Harper's Company

#### **Testing Methodologies**

There are a number of different methodologies in use for testing storyboard creative. At the Research Group, focus groups are the method of choice. According to Campbell, "Focus group testing is an important step in the marketing of a radio station that comes after the product is right.'

Critical to the success of focus groups is careful targeting of the participants. Campbell advised that stations make sure the right people are used in the groups. "If you're testing a Country station, you don't want rock and roll or News/Talk listeners in there, just heavy users of Country radio.

It's also important to keep your groups focused on creative. "Format decisions or 'What should we say in our spot' questions should be done with high levels of reliability in a telephone study that covers 500-1000 respondents," added Campbell.

Bob Harper's Co. and New York's Video Storyboard Testing use mall intercepts and a larger sample base than that generally found in focus group testing. Video Storyboard Testing VP Dave Vadehara said, "We use one-on-one interviews in shopping malls, about 15 minutes long, about 100 for each commercial. Each person sees only one commercial.

According to Bob Harper, viewers don't normally see radio spots the way they see them in focus groups, where they are exposed to up to eight at a time. "Putting people in focus groups places them in the role of ad agency experts," he said. "You may be asking for a reaction on something they do not have a reaction to. We spent a year investigating all the major techniques of the package goods marketers. The guys who spend billions of dollars know that focus groups don't work, and that's why they don't use focus groups. McDonald's

"Develop as many different ways to sell your positioning statement as possible."

-Larry Campbell

would never do research the way radio stations do it.

A third methodology is used at the Benchmark Company. utilize an applied auditorium technique called confrontation analysis (CA)," said Balon. "We get a minimum of 75 respondents in a hotel room setting and expose them to storyboards, concept boards, rough cuts, or whatever the method may be. We ask them a variety of questions about it. In focus groups some people will talk more than others. The participants in confrontation analysis react to a written questionnaire."

Riggs said Emmis Research primarily uses "rather extensive" hourlong one-on-ones, which include a "precise, almost surgical" questionnaire.

#### What You Won't Get **From Testing**

Riggs warned that people sometimes try to get too much into the testing process, and said reducing the amount of material tested can result in "a great deal more sub-

Vadehara added, "What you won't get out of storyboard testing are things dependent on production values, such as whether you have a beautiful starlet or wonderful photography."

Although researchers differ somewhat on the best testing methodology, they agree on one thing. As Harper put it, "The biggest mistake is not to test at all, making a quarter of a mil commitment based on 'It worked in Topeka.'



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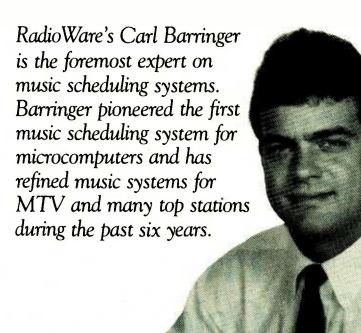
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CLASSIC HITS AN ENDANGERED SPECIES

# Surviving The Age Of 'Disposable' Music

By Rick Sklar

opular American songs from the '60s and '70s strike a responsive, positive chord in most people. They can make you feel good just by recalling what they sound like. Remember the Beatles' "Hey Jude," Simon & Garfunkle's "Bridge Over Troubled Water"/"Mrs. Robinson," and the Doors' "Light My Fire?"

These are the songs we grew up with in our teens and twenties; the ones that jog our memories. Intimately entwined in our lives, they were the sounds of Top 40. So it's not surprising that these records, both in their original forms and in new arrangements, find their way onto adult music radio formats of

In fact, when you look at the playlists that make up the Easy Listening, Soft Rock, "Lite Hit," Classic Hit, and Oldies formats, the majority of the selections and artists are from those earlier eras. These are the tunes and performers that are magic to adults and spell ratings when they are played. Without them, these formats would simply not exist.

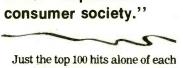
The same scenario holds true for the songs and musical preferences of earlier generations. The music of Bing Crosby, Glenn Miller, Tommy Dorsey, Benny Goodman, and Duke Ellington was the teen sound of the '30s and '40s. And these same songs remain the preference of today's older generations who tune in the Music of Your Life stations and

old-line MOR stalwarts like WNEW/ New York, where the "Make-Believe Ballroom" still holds sway.

#### **New Generations Need Classic Hits**

Psychologists, tracing the memories of people as they mature, have shown that we tend to go hazy on details of what happened just a short time ago. But the memories of our formative years - including music - are burned forever into our minds. And while we take these songs for granted, it's abundantly clear that these tunes are a major resource of the radio industry.

"Hit songs have been added to the list of 'disposable' products in our 'disposable'



year of the rock era (going back 35 vears) add up to 3500 songs. Crossover hits that originated in Country, AC, Urban, and AOR further swell the inventory. As long as there is a public alive that remembers the music, whether it be of the '30s, '40s, '50s, '60s, or '70s, there will be a radio audience for that mu-

But that audience will not be with us forever. Listeners are not immortal. There are new generations coming along, feeding into the audience pool that music stations draw from to create their loyal groups of target listeners. Where will we find the classic hits that will burn into



Rick Sklar is President of Sklar Communications, a radio program consulting firm located at 100 Park Ave., New York, NY 10017; (212) 370-0077. He was formerly VP/ Programming for ABC Radio.

their memories and form anchor points for future adult music for-

There's a sort of unspoken assumption that the new melodies will come, as they always have, from today's hits. Very few people have given much thought to this assumption, but they should.

Continued on Page 56

### **Preventing Future Gold Shortage**

Contributing to the future gold shortage:

- Format narrowcasting
- Shorter airplay spans
- Brief library shelf life

To forestall this problem radio needs:

- Better music
- Mass appeal songs that cross several
- Longer airplay periods



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#### Surviving The Age Of 'Disposable' Music

Continued from Page 54

#### **Fewer Mass Appeal Songs**

Since it was invented, radio has been the number one marketing tool for popularizing music. Radio replaced the song plugger sitting in the window of the sheet music store. For decades, the songs of America were mass appeal hits played on the radio, sold as phonograph records, and often heard in motion pictures. During the last decade, however, coinciding with our entry into what sociologists call the "information age," changes began to occur in the marketing and exposure of popular music.

The number of radio stations tripled. Because of this population explosion, the musical marketing machinery underwent a metamorphosis. Radio stations began to specialize, offering much more narrowly targeted programming in order to carve out audience niches and survive as viable business entities.

With demands of

"The demands of today's marketplace are burning up musical product as fast as it's churned out. It's six weeks on ... and off."



In the case of music stations, we went from a few basic formats — MOR, rock 'n' roll, and Country — to dozens of variations. Instead of relying on mass appeal songs, broadcasters began to depend on music that would appeal to specialized age, income, ethnic, and lifestyle groups. Songs for a Format 41 would not always work with Cuban/Hispanic dance. Ballads used on AC stations could not break onto CHR playlists, where stations are so "pace" conscious. Selectivi-

ty became narrower and narrower.

As a result, fewer songs emerge today that are heard on the majority of radio stations broadcasting music. There are fewer opportunities for melodies to work their way into the subconscious memories of tomorrow's adult radio listeners. At the end of a year we find that nobody remembers the top 100 anymore. Starting as early as 1978 we began to be hard pressed to find three or four dozen songs per year that we could remember.

The late '70s also saw another blow to mass appeal music — the emergence of disco and a major fracturing of the music audience. Most of us remember "I Will Survive" by Gloria Gaynor; it was the number one song of the year. How many other disco hits can you recall? Not too many. And the same phenomenon has occurred with each of the other musical and format specializations that have since arisen.

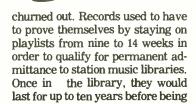
#### **Shorter Life Spans For Hits**

But the cause of this future gold shortage goes far beyond music radio's format explosion and its need for narrower-appeal product. The second and perhaps more damaging part of this one-two punch is the shorter life span of today's hit songs.

The old songs, whether you call them "classic hits," "solid gold," or "blasts from the past," became implanted in our memories because we were exposed to them over a number of weeks and months. "Hello Dolly" by Louis Armstrong played for 22 weeks on WABC/New York. And it was on the charts for almost twice that time

By contrast, the demands of today's marketplace are burning up musical product as fast as it's

"Fewer songs emerge today that are heard on the majority of radio stations broadcasting music."



retired.

It's now six weeks on the playlist and off for many of what are considered genuine "hit" records. Then, after six months in a recurrent category, songs can look forward to a shelf life of no more than three years with brief exposure even during that time. With such little exposure to new songs on the radio, is it any wonder that people forget yesterday's hits?

#### Age Of 'Disposable' Music

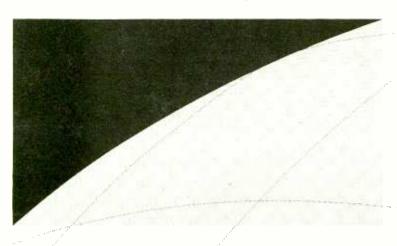
Hit songs have been added to the list of "disposable" products in our "disposable" consumer society. The classic hit, or oldie, has become an endangered species. Many of today's so-called hits have become as unmemorable as most of today's movies. We are, for the first time in the history of radic, playing throwaway hits in the same way that Hollywood gives us throwaway movies and never-to-be-remembered music videos. The Alfred Hitchcocks are no more.

If we're now at the level of disposable cameras, disposable cars, and disposable buildings, why not disposable music? You have to go back to the aqueducts of ancient Rome to find truly indisposable products. Those aqueducts function to this day. Yet our swimming pools have to be patched a few years after they're built. The Appian Way is still a road, but our national highway system is crumbling 30 years after it was built.

What does all this have to do with the survival of radio? Simply this: if we keep turning out disposable music, if our songs are burned out by intense short exposure on limited-format stations, tomorrow's adult formats will not have the product or musical memories they need to survive.

We need better songs, spread more uniformly over three or more formats for longer periods of time. There needs to be a way to produce a more permanent musical product that can last. This won't change today's bottom line one way or the other. But unless we take some measures, there will be a day of reckoning for adult formats and stations targeting 35+ — and even 25+ — listeners.

This article was adapted from Rick Sklar's August 13, 1987 address to the Alaska Broadcasters' convention.



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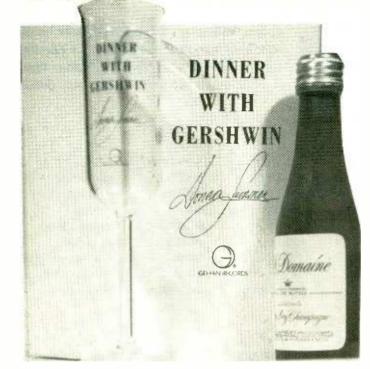
#### TASTEMAKERS GET BOTTLED

#### Donna's 'Dinner' Is Served

ou just knew Geffen wouldn't pass up the opportunity to create a promotional item based on "Dinner With Gershwin." But since George or Ira weren't available, the label instead distributed bottles of champagne to tastemakers in radio, retail, and the media.

That's just the fun side of a campaign for the new Donna Summer album, "All Systems Go," which ships this week. Producers include Richard Perry (who did "Gershwin"), Harold Faltermeyer, Peter Bunetta/Rick Chudacoff, and Summer. On "Only The Fool Survives," Donna duets with Mickey Thomas of Starship.

Geffen promotion/marketing chief Al Coury says the label's strategy targeted CHR, Urban, and AC formats, as well as the



Capitol, Lakers
'Just Say No!'

As a twist on the recent trend of sports teams releasing self-promoting rap songs, **Capitol Records** has just released an anti-drug rap message performed by the 1987 National Basketball Association World Champion Los Angeles Lakers.

The 12-inch single "Just Say No!" was premiered at a September 1 press conference attended by Capitol Industries/EMI President/CEO Joe Smith and several Lakers players. The single was released that day along with a music video of the team performing the song. A 20-minute home video on the making of the song will be released September 24 by CBS/Fox Video Sports and NBA Entertainment.

The single was produced by veteran jazz musician/producer **George Duke.** The song features a turn by each player and coach **Pat Riley.** All proceeds from the record will go to the **Forum Community Services,** a non-profit organization formed by wives of the Lakers players. The group sponsors educational anti-drug presentations and provides scholarships for schools and individual students in the Inglewood, CA area.

dance clubs. Summer made herself available for a handshake tour of some markets before going to Europe, and has done station IDs live and on tape.

She'll continue the support effort this month, Coury states. "Donna will be going out to meet radio and retail, to get into the street. She's very good at that, and very appreciative of the renewed interest in her career. The girl's working her ass off, as we say."

#### BMG's New ID

ere's the freshly minted Bertelsmann Music Group logo, designed to "increase awareness of the company's identity and further unify their worldwide operations."



The stylus-shaped (what? no laser beam?) logo will be used in different sizes and with different divisions worldwide, e.g. BMG Music, Arista, etc.

The logo might also be used someday to represent a record label within the company, say BMG officials.

#### Compact Data

#### "Sign" Here In November

Word is that the **Prince** concert movie, "Sign 'O' The Times," will be distributed by the **Cineplex-Odeon** theater chain rather than by a Hollywood studio. It's scheduled to open November 11.

Cineplex has 1500 screens in the US and Canada, and is 50% owned by MCA. A company spokesman would not confirm or deny "Sign" release information, however.

What is known about the picture: it's feature-length, with main footage shot during Dutch dates of Prince's recent European tour. He's filmed additional material, and directed the whole package.

Meanwhile, Prince's US tour is on the back burner, at least until after release of the movie.

#### Leppard On The Loose

Next month **Def Leppard** begins their first US tour in four years. The 35-date trek kicks off Oct.1 at the Civic Center in Glens Falls, NY, and runs through mid-December. All shows will feature in-the-round seating.

#### Wondering, Waiting

During eight nights of concerts in London earlier this month, **Stevie Wonder** previewed songs from his upcoming **Motown** album, including "Skeletons," to be the first single. Release of the package (which includes a duet with **Julio Iglesias**) is suffering from the customary Wonder delays, however.

#### "Pet Sounds" In CD Midline

The **Beach Boys'** "Pet Sounds" is slated to be one of the first albums in **Capitol**'s new CD midline series. Others expected in the initial release: **Billy Squier, Little River Band, Sammy Hagar, Motels, Iron Malden.** 

#### Davis, Garland Are Rockin'

Quantum Music will market its first album this month: "Kick The Wall" by Memphis rocker Jimmy Davis. It'll be the third release in MCA's new "Kickin' Off The Hits" artist development program. On "Are We Rockin' Yet," QMI Music President Les Garland gets a songwriter's credit (sort of). It's a cut which also features Joe Walsh on slide guitar.

#### Lundvall Is AMC Honoree

**EMI/Manhattan** President **Bruce Lundvall** is to be this year's recipient of the American Medical Center's Humanitarian Award. He'll be honored December 4 at the organization's annual dinner in New York.

#### **Short Cuts**

- ROBERT PALMER will be an EMI-Manhattan artist once his contractual obligation to Island is complete. There should be an album next
- BRYAN FERRY will switch from Warner Bros. to Reprise for his November release, "Bete Noir."
- SIMON F, another Reprise act, is searching for Nancy Sinatra. He says he wants to be photographed with the lady to illustrate the label's past and present.
- VAN MORRISON returns in October with "Poetic Champions Compose" on Mercury. The album has ten original songs, plus Van's version of "Sometimes I Feel Like A Motherless Child."
- LINDA RONSTADT should see a first-quarter '88 release for "Songs Of My Father," her album of Spanish material produced by Peter Asher.
- The FOUR TOPS' debut for Arista will include productions by Narada Michael Walden and Thomas McClary, onetime member of the Commodores.
- **DWEEZIL ZAPPA**'s debut album, "Havin' A Bad Day," is reissued by CD-only label **Rykodisc.** His next, for **Chrysalis**, should be a 1988 release.
- FULL FORCE recently completed their next album for Columbia, and are preparing to work with Gladys Knight & the Pips and James Brown.
- AUTOGRAPH appear in a concert sequence in the new **Dudley Moore** movie "Like Father, Like Son" performing "She Never Looked That Good For Me." Flick opens September 22.
- $\bullet$  ARMORED SAINT, Grim Reaper, and Helloween will tour together, the package dubbed "Hell On Wheels."
- ELVIS COSTELLO and T-Bone Burnett have written songs for Roy Orbison's first new-material album for Virgin, a November release.
- PETER GABRIEL, Kate Bush, Lou Reed, Jackson Browne, Joan Armatrading, Duran Duran, and Bob Geldof are some of the artists featured on the upcoming Virgin LP "The Secret Policeman's Third Ball," to be released sometime this month. The all-new live tracks were taken from a four-day series of shows held last March in London. All proceeds from the album will go to Amnesty International. A film and home video of the performances will be released later this year.

A VOICE THAT YOU'LL REMEMBER

A SONG YOU WON'T FORGET ...

# BOYS NIGHT OUT

First Week Out:
One of the
Most Added Including:

Z93 add KEGL add KKBQ add Q105 add WMMS add KKRZ add TIMOTHY B, SCHMIT

THE FIRST SINGLE FROM THE ALBUM



PRODUCED BY DICK RUDOLPH MANAGEMENT: FRONT LINE MANAGEMENT

MCA RECORDS

© 198/ MCA Records, Inc.



#### **CHR NEW & ACTIVE**

WMJQ deb 38 KXX106 deb 31 Z93 34-30 94TYX add 40 KKBQ on WHHY 38-36 KRBE add 40 KITY deb 35 Z95 deb 40 Z102 add WCZY on WKDD add WIXX 35-32 WKTI 25-19 **KDWB** add KF95 40-31 194 deb 35 WLOL add 96KFMY deb 36 WHYT on 95XXX add KKRZ 40-37 KROY on WQCM deb 39 KUBE deb 34 KYYA deb 30 KOZE deb 33 KPLZ on WERZ deb 36 **KZFN** deb 38 WNNK add OK95 38-30 WPST deb 38

THE NEW SINGLE
FROM THE FORTHCOMING ALBUM TAJA SEVELLE
PRODUCED BY BENNETT
PERSONAL MANAGEMENT: CAVALLO, RUFFALO & FARGNOLI

#### MUSIC

#### "Is It True You Guys Broke Up 17 Years Ago?"

Until they start making CDs as picture discs or in odd shapes, you'll have to be content with the likes of this vinyl curio from the Chameleon Music Group of Hawthorne, CA.

"Hear The Beatles Tell All" Is a new \$9.98 LP featuring interviews from the group's 1964 US tour. The material was originally released on VeeJay Records (though hardly in this shape) and was recorded by Jim Steck and longtime "LA radio personality Dave Hull."

As for the content, they don't ask questions like these anymore. You can reach Chameleon at (213) 973-8282.



PLATINUM, GOLD ALBUMS

#### Platinum '87 Tops Platinum '86

Arista

Around Again'

Columbia

Voice'

Deffer

Elektra

Know It

MCA

Woman

Hills Cop II

"Spanish Fly

**CBS** Associated

Rhoads "Tribute"

Def Jam/Columbia

Machine "Let It Loose"

Warner Brothers/Curb

Hank Williams Jr. "Hank

Here's the platinum and gold count for August, with nine albums certified as million-sellers (compared to two last August) for an eight-month platinum total of 53 (by this time in '86, there were 43).

L.L. Cool J, Lisa Lisa & Cult Jam, Europe, and the Georgia Satellites went platinum for the first time in their careers. In gold albums, that's Barbra Streisand's 30th to date, 13th for Hank Williams Jr., and 10th for REO Speedwagon. For Carly Simon, "Coming Around Again" is her first certification since a gold single in 1980.

Four acts collected multi-platinum, compared to three this time last year. Year-to-date, 42 multi-platinum awards have been presented, compared to 29 in 1986. Gold albums are running even, with 86 so far in '87 (there were 87 by this time in '86).

#### MULTI-PLATINUM

8 million Bon Jovi "Slippery When

Wet" (Mercury)

5 million
Madonna "True Blue" (Sire)
3 million

Whitney Houston "Whitney" (Arista)

2 million Whitesnake "Whitesnake" (Geffen)

#### PLATINUM

Capitol
Anne Murray "Christmas Wishes"

Anne Murray "New Kind Of Feeling" Columbia

Lisa Lisa & Cult Jam "Spanish Fly" Eddie Money "Can't Hold

Eddie Money "No Control" Def Jam/Columbia

L.L. Cool J "Bigger And Deffer" Elektra

Georgia Satellites "Georgia Satellites"

Europe "Final Countdown" MCA

Original Soundtrack "Beverly Hills Cop II".

### Trouble's A'Comin'

Celebrated network TV exec Fred Silverman has Big Trouble. Or, more accurately, is responsible for Big Trouble. He wanted to create a female band, so he went about it with the help of TV producer Erni DiMassa and musical director John Toben.



Epic/Portrait Sr. VP/A&R Don Grierson gets into Big Trouble. Left to right: Bobbi Eks, Grierson, Rebecca Ryan, Julia Farey, and Suzy Zarow.

Auditions in Hollywood (where else?) were held, 500 musicians were seen and heard, and Big Trouble was born. Silverman then recruited Giorgio Moroder to produce the group's debut album, scheduled for release by Epic next month.

It contains new songs written by Moroder and associates, plus a couple of oldies: "Cool Jerk" and "Trains And Boats And Planes." But first up is a single, "Crazy Crazy World," due Friday (9/14).

#### PRODUCER PROFILE

GOLD

Carly Simon "Coming

Ozzy Osbourne/Randy

Lisa Lisa & Cult Jam

Barbra Streisand "One

L.L. Cool J "Bigger And

Cure "Kiss Me Kiss Me Kiss Me"

Gloria Estefan & Miami Sound

REO Speedwagon "Life As We

Stevie Ray Vaughn "Soul To

Stephanie Mills "If I Were Your

Original Soundtrack "Beverly

### 'World' According To Marti Sharron

nita Baker, in the short time she's been in the spotlight, has gained a reputation for knowing what she wants and how she wants it.

Marti Sharron, who coproduced and cowrote Baker's current hit "No One In The World," confirms the reputation. "For a new artist who really never had anything before," she says, "Anita acted like a star and certainly knew her direction more than anyone. She's not one of those artists who just comes to sing (their parts) and leaves. She was totally involved."

One of a handful of female producers in the business, Sharron suggests most labels feel women aren't suited for the task. "Perhaps it's because women aren't generally heavy-duty studio musicians, since it's mostly those musicians and engineers who go into production."

Sharron, who coproduced Natalie Cole's 1985 Modern album, says her gender is no liability in working with other women. "Actually, it works as a plus. They're very sympathetic." Cole was different than Baker, she adds. "She took direction well, and was very trusting."

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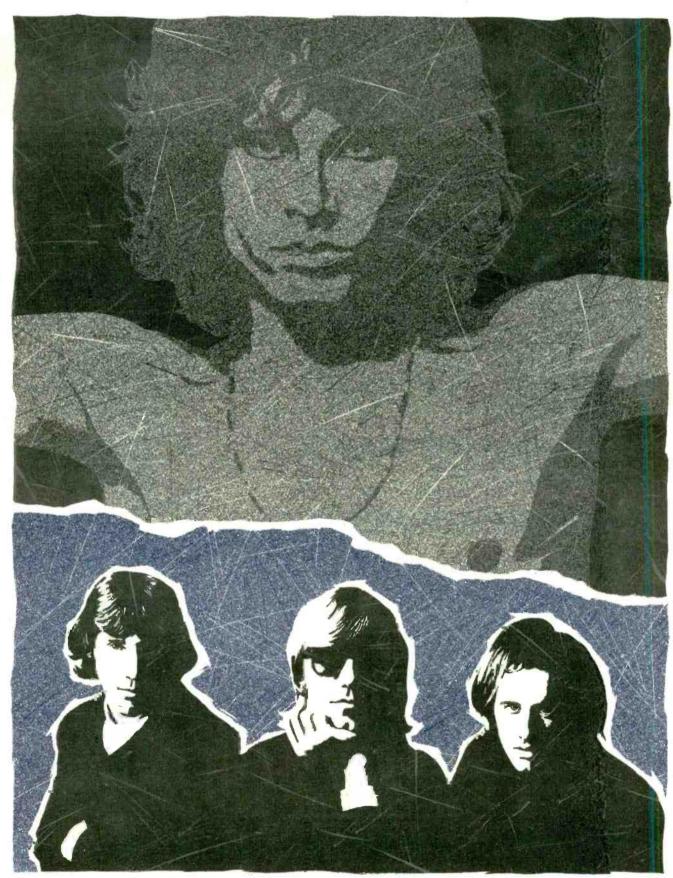
# CLASSIC CALL PREMIERES WITH

BEHIND DOOR NUMBER ONE.
September 15 at 7:00 P.M.
(Pacific time) Ray Manzarek,
Robby Krieger and John
Densmore will be calling up
radio listeners to personally
answer questions about the
legendary Doors. You have
the unique opportunity to
open the Doors to your market, by joining in on Premiere
Radio Network's innovative
music and interview program,
Classic Call.

THE DOORS ARE RINGING,
ANSWER THE PHONE! Who
better than the Doors to kick
off the premiere of Classic
Call. KLSX's classic air talent,
Billy Juggs, is the host and
he'll bring you only the
superstars. Scheduled artists
include:

ELTON JOHN
THE DOOBIE BROTHERS
THE BYRDS
SANTANA
THE MOODY BLUES
AND MORE...

OPEN THE DOORS FOR YOUR LISTENERS. Contact the Premiere Radio Network at (213) 46-RADIO (213) 467-2346.



JOHN DENSMORE RAY MANZAREK ROBBIE KRIEGER



#### VIDEO MUSIC



35.8 million households

Jeanne Yost, Director/Music Programming

SNEAK PREVIEW	Weeks On
FABULOUS THUNDERBIRDS/How Do You Spell Love (Epic) FLEETWOOD MAC/Little Lies (WB) HEART/Who Will You Run To (Capitol) BILLY IDOL/Mony Mony (Chrysalis) MICK JAGGER/Let's Work (Columbia) LOVERBOY/Notorious (Columbia) RICHARD MARX/Should've Known Better (EMI-Manhattan) MOTLEY CRUE/Wild Side (Elektra) MR. MISTER/Something Real (RCA) TINA TURNER/Paradise Is Here (Capitol) U2/Where The Streets have No Name (Island) SUZANNE VEGA/Solitude Standing (A&M)	
HEAVY	
38 SPECIAL/Back To Paradise (A&M) BANANARAMA/I Heard A Rumour (London/PG) PETE BARDENS/In Dreams (Capitol)  DAVID BOWIE/Never Let Me Down (EMI-Manahttan) EUROPE/Carrie (Epic) FAT BOYS featuring BEACH BOYS/Wipeout (Tin Pan Apple/PG) GENESIS/Anything She Does (Atlantic) GRATEFUL DEAD/Touch Of Grey (Arista) SAMMY HAGAR/Give To Live (Geffen). HOOTERS/Johnny B. (Columbia) HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis) MICHAEL JACKSON/Bad (Epic) LOS LOBOS/La Bamba (WB) JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG) PRINCE/U Got The Look (Paisley Park/WB) WHITESNAKE/Here I Go Again (Geffen)	6 
BEE GEES/You Win Again (WB) BOLSHOI/Please (Beggar's Banquet/RCA)	

FROZEN GHOST/Promises (Atlantic) HOODOO GURUS/What's My Scene (Elektra) MICHAEL JACKSON/Bad (Epic) LOVERBOY/Notorious (Columbia) MR. MISTER/Something Real (RCA) EDDIE MONEY/We Should Be Sleeping (Columbia) **NEW ORDER/**True Faith (WB) JOHN WAITE/Don't Lose Any Sleep (EMI-Manhattan)

> Information current as of September 8; possible subsequent changes not reflected.



20.8 million households

 $Sal\,LoCurto, Director IM usic Programming-Jessica Falcon, Director ITalent\,\&\,Artist\,Relations$ 

POWER Weeks On
ABC/When Smokey Sings (Mercury/PG)  DEBBIE GIBSON/Only In My Dreams (Alantic)  DAN HILL/Can't We Try? (Columbia)  WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)  LISA LISA & CULT JAM/Lost In Emotion (Columbia)  LOS LOBOS/La Bamba (Slash/WB)  SMOKEY ROBINSON/One Heartbeat (Motown)
HEAVY
ANITA BAKER/No One In The World (Elektra) BANANARAMA/I Heard A Rumour (London/PG) DAN FOGELBERG/Lonely In Love (Epic) KENNY G/Don't Make Me Wait For Love (Arista) JELLYBEAN/Who Found Who (Chrysalis) NYLONS/Happy Together (Open Air/Windham Hill) CARLY SIMON/The Stuff That Dreams Are Made Of (Arista) SWING OUT SISTER/Breakout (Mercury/PG) SUZANNE VEGA/Luka (A&M) 1
MEDIUM
GEORGE BENSON & EARL KLUGH/Dreamin' (WB)  NATALIE COLE/Jump Start (EMI-Manhattan)  DANNY WILSON/Mary's Prayer (Virgin)  G. ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)  EXPOSE/Let Me Be The One (Arista)  GO WEST/Don't Look Down (Chrysalis)  LEVERT/Casanova (Atlantic)  RICHARD MARX/Don't Mean Nothing (EMI-Manhattan)  BILL MEDLEY & JENNIFER WARNES/Time Of My Life (RCA)  RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)  RESTLESS HEART/Why Does It Have To Be (RCA)  SIMPLY RED/Maybe Someday (Elektra)  WHISPERS/Rock Steady (Solar/Capitol)
LIGHT
BLACK/Wonderful Life (A&M)
NOUVEAUX VIDEO
PEE GEES (Vou Win Again (WR)

#### MTV Most Requested

- 1. FAT BOYS f/BEACH BOYS/ Wipeout (Tin Pan Apple/PG)
- WHITESNAKE/Here I Go Again (Geffen)
- 3. MOTLEY CRUE/Wild Side (Elektra)
- LOS LOBOS/La Bamba
- POISON/I Won't Forget You (Capitol)
- EUROPE/Carrie (Epic)
- MADONNA/Who's That Girl (Sire/WB)
- WHITNEY HOUSTON/I Wanna Dance With Somebody (Arista)
- STRYPER/Honestly (Enigma)
- 10. PRINCE/U Got The Look (Paisley Park/WB)

#### PROGRAMMING NOTES

MTV SUPPORTS SPORT AID: ABC, Curiosity Killed The Cat, and Pepsi & Shirlie are just some of the acts shot live in concert at the MTV Sport Aid Concert/Special, airing at midnight EDT Tuesday (9/15). The benefit for Ethiopian famine relief funds was produced in conjunction with MTV Europe, and shot live at the QPR Football Round in London.

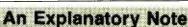
MTV WORLD PREVIEWS NEXT

Aerosmith at 7pm & 10pm EDT

Wednesday (9/16) **Belinda Carlisle** at 7pm EDT Thursday (9/17)

MTV SPECIALS NEXT WEEK: Marshall Crenshaw "Live From The Ritz" at midnight EDT on Sa-

turday (9/12). Simple Minds at 10pm on Sunday (9/13) (repeat).

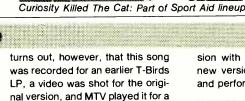


You may notice on the MTV list this week that the Fabulous Thunderbirds' "How Do You Spell Love" video is credited with 45 weeks aired on the channel. Considering that the current album was released around May this year, this may seem puzzling. It

turns out, however, that this song was recorded for an earlier T-Birds LP, a video was shot for the original version, and MTV played it for a considerable amount of time. Since it is the same song, MTV policy combines the earlier weeks accumulated by the first video version with the weeks aired of the new version, although the videos and performances differ.



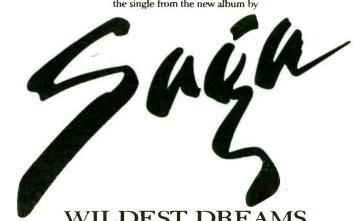
MTV: DOM DeLUISE at 10pm on Tuesday (9/15)



# RADIO HAS ALWAYS LOVED SAGA, BUT THEIR NEW RECORD EXCEEDS EVERYONE'S WILDEST DREAMS



"ONLY TIME WILL TELL" (7-89195)
the single from the new album by



WILDEST DREAMS

(81794)

Produced by Keith Olsen for Pogologo Corporation
Management: Clive Corcoran for Bonaire International

ON ATLANTIC RECORDS,
CASSETTES AND COMPACT DISCS

1987 Atlantic Recording Corp. A Warner Communications Co.

#### THE PICTURE PAGE

#### Kimmel Cruises By PolyGram



Mercury/PolyGram's New York office was a pit stop on Tom Kimmel's agenda recently, along with dates supporting Heart. Lining up are (I-r) PG Sr. VP William Fox, label's David Leach, management's John Baruck, Kimmel, Cypress/PG artist Wendy Waldman, PG's Cliff O'Sullivan, Sr. VP Joe Parker, Exec. VP Bob Jamleson, label's K.P. Mattson, Sr. VP Harry Anger, and Sr. VP Dick Wingate.

#### Never Enough Of Smyth



Patty Smyth rock 'n' rolled the Ritz in New York in a recent performance. Shown backstage are (I-r) Columbia's Jim Del Balzo, Sr. VP Mickey Eichner, VP Paul Rappaport, manager Mark Spector, CBS Records Division President Al Teller, Smyth, VP Danny Yarbrough, Sr. VP Bob Sherwood, and label's Amy Strauss.

#### Perkins Up In New York



What/A&M artist Dave Perkins (center with black hat) was hangin' out in the streets of New York after a Cat Club performance. Also shown are (i-r) A&M's Wayne Isaak and Chris Kerr, Sr. VP Michael Leon, What VP Lynn Nichols, and A&M's Dick Bozzi.

#### **Gyrating Gold**



Spyro Gyra saxophonist Jay Breckenstein (center) was surrounded by glittering gold albums at a recent listening party celebrating the group's 11th release. MCA Records staff assisted with the valuables. Pictured (I-r) are MCA's Jim Wilson, manager Phil Brennen, Breckenstein, and MCA's Michael Halley, Randall Kennedy, and Angela Thomas.

#### Siegel In New York



Manhattan Transfer member Janis Siegel (center) jazzed the crowd in a recent solo performance at the Alice Tully Hall in New York. Backstage, (I-r) Atlantic VP Lou Sicurezza, Sr. Director Andrea Ganis, Sr. VP Vince Faraci, and manager Brian Avnet presented her with a bouquet.

#### For Whom The Belle Toils



The Bally Hotel in Las Vegas was treated to the 9th annual Rhythm & Blues Awards, at which Columbia's Regina Belle performed. Hanging out after the performance (I-r) are BMI's Dexter Moore, Belle, and manager Mervin Dash.

#### **Gold Exit**

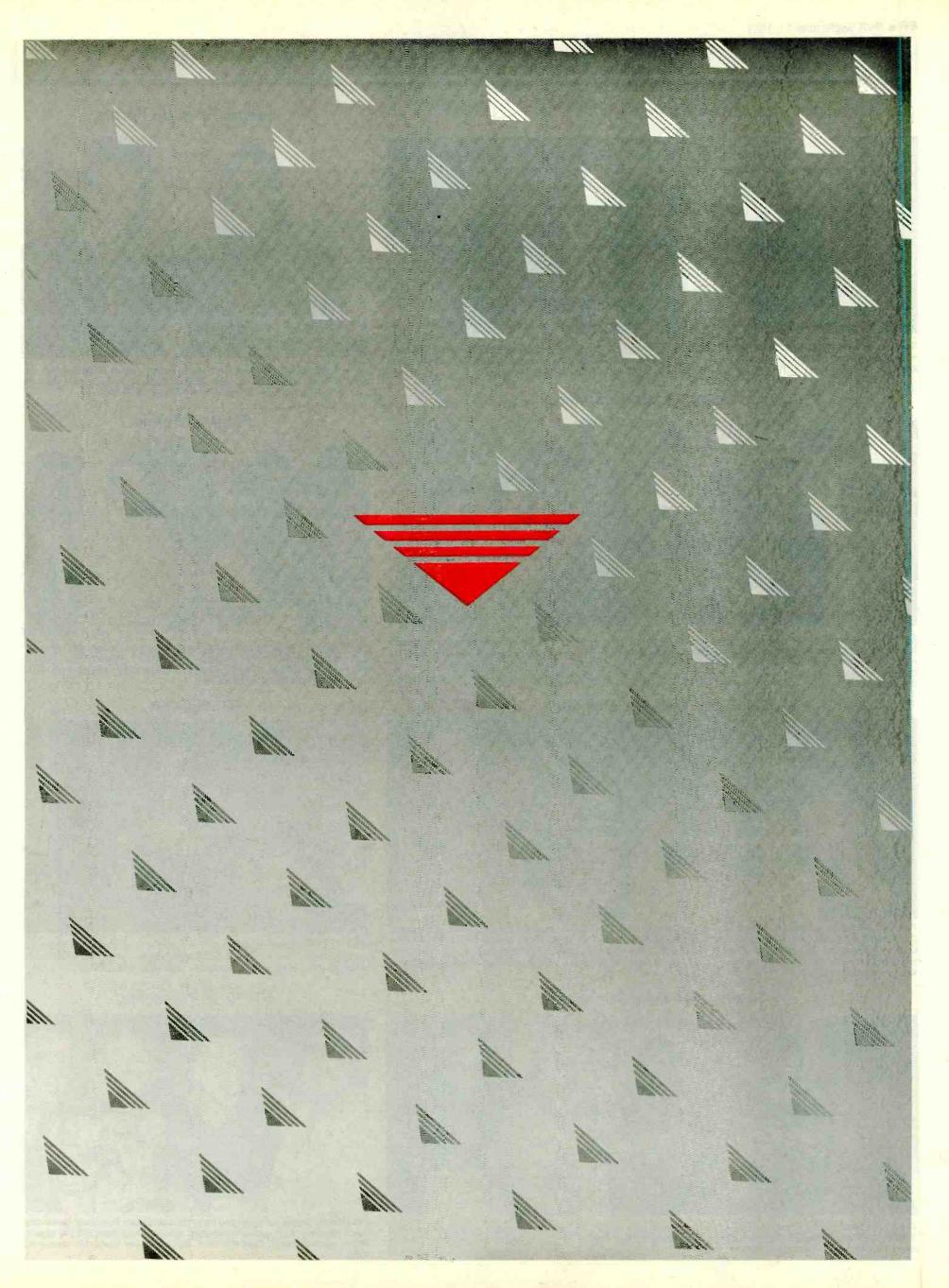


Steve Earle "ain't ever satisfied,"... though he had to be reasonably pleased with the Canadian gold album he received after a recent Toronto show for his latest release, "Exit-O." MCA Canada Exec VP/GM Ross Reynolds (left) was backstage to hand over the merchandise.

#### Striped Horse Execs Bestow Burdon New Contract



A new Striped Horse album is in the works for English rocker Eric Burdon, following the success of his paperback "I Used To Be An Animal, But I'm All Right Now." The LP will feature the same artwork as the forthcoming hardcover version of the autobiography. Pictured are (I-r) Striped Horse Chairman Carlo Nasi, Burdon, and SHR President Barney Ales.



#### THE PICTURE PAGE

#### Hootin' In L.A.



The Hooters opened for Bryan Adams concert at L.A.'s Forum recently. Whoopin' it up backstage are (I-r) Columbia's Greg Phifer, Hooters Rob Hyman and David Uoslkkinen, KEZY/Anaheim MD Michelle Dodd, Band's Andy King and John Lilley, KGB/San Diego MD Pam Edwards, Hooter Eric Bazillan, and Y97/Santa Barbara MD Mike Newman.

#### Maniac Philanthropists



The Nicaragua Hospital Relief Fund was showered with financial support from 10,000 Maniacs when the group staged a benefit concert at New York's Ritz. Present for the cause are (back row l-r) manager Peter Leak, E/A's Suzanne Berg, VP Robin Sloane (both obscured), Sr. VP Gary Casson, VP Peter Philbin, label's Ann Littin and Lisa Frank; (front row l-r) Sr. VP Hale Milgrim, group's Steven Gustafson, Jerome Augustyniak, Natalie Merchant, Rob Buck, and Dennis Drew, and label's Larry Braverman.

#### **Curiosity Kills The Cat Club**



PolyGram executives packed New York's Cat Club for Curiosity Killed The Cat's recent performance. Crammed backstage (back row I-r) are group's Julian Brookhouse and lead singer Ben Volpeilere-Pierrot, PolyGram VP Jim Urie, Sr. VP/GM West Coast Jeff Sydney (obscured), company's Holly Browde, Sr. VP Harry Anger, group's Mig Drummond, Sr. VPs Ted Green and Len Epand, and Exec. VP Bob Jamieson; (front row I-r) band's Nick Thorpe, PG's Kerry Wood, President/CEO Dick Asher, and Marty Diamond.

#### Seams Like Gold For Nylons



The Nylons were "Happy Together" in Toronto after receiving gold records for Canadian sales of their latest LP from Attic Records. (L-r)Attic VP Lindsay Gillespie, group's Arnold Robinson, Paul Cooper, and Claude Morrison, Attic's Marc Connors and Steve Waxman created a gold rush backstage.

#### Adams Fires Up Forum



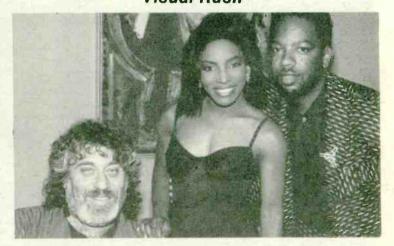
Bryan Adams (right) played the L.A. Forum recently, and an after-show bash was held, at which Adams and his band received platinum plaques for the "Into The Fire" LP. Doing the honors is A&M Sr. VP Charlie Minor (left).

#### Flanked Feline



CBS/Tabu recording artist Kathy Mathis was surrounded by company execs during a promotional tour for her debut album "Katt Walk." Pictured (I-r) are Tabu VP George Lakes, E/P/A Sr. VP Ray Anderson, Mathis, CBS Assoc. Labels VP/GM Tony Martell, and E/P/A VP Don Eason.

#### Visual Rush



MCA recording aritist Stephanie Mills "feels good all over" after the completion of her latest video "(You're Puttin') A Rush On Me." Shown taking a breather from the video are (I-r) director Marty Callner, Mills, and MCA VP Loull Silas Jr.

#### Doing Some Sailing



Capitol artist Belouis Some (second from left) cruised New York Harbor aboard the label's "Shipwrock" in a recent promotion. Also on board were EMI Int'l Director Roger Lecomber (left), Capitol VP Ron McCarrell, and label's Tim Devine (far right).



An international group of music companies sharing an historic heritage. Separate. Unique. Working together to create a distinctive future for our artists and a new, worldwide music force.

#### BMG MUSIC

RCA Records Label RCA Red Seal Label RCA/A&M/Arista Distribution BMG Music Publishing 3MG Direct Marketing

#### BMG MUSIC INTERNATIONAL

RCA Records International Label Arista Records International Label **BMG** Records International Label Ariola Eurodisc International Label

#### ARISTA

Arista Records 6 West Home Video







#### **NEWS**

#### KNUA

Continued from Page 3

PD Maureen Matthews detailed the format transition: "We put together a three-hour sound-effect tour of Seattle. We took our mikes to all the major places with uniquely recognizable Seattle sounds, like the beaches, the ferries, seagulls, street corner musicians, and more.

Discussing the format itself, she noted, "It's not a real deep jazz presentation; we will include some rock with vocals from artists like Dire Straits, Genesis, Phil Collins, and Sade. We feel this is the right thing for Seattle to deliver the 25-49s everyone is seeking."

#### Anderson

Continued from Page 3

Multimedia President James Lynagh feels Anderson's the man for the job. "Greg's got an overview of the business and a lot of experience in programming, promotion, and strategic planning."

Anderson said, "Multimedia has shown they're interested in promoting from within. Our challenges in all of our markets are significant and I'm looking forward to the challenge." He will based in Greenville.

#### Winter Comes To CBS



CBS Associated Labels has signed singer/songwriter Joy Winter, with a release due shortly. Pictured (I-r) are CBS's Mitch Tenzer, attorney Alan Arrow, CBS Assoc. Labels VP/GM Tony Martell, Winter, and manager John Luongo.

#### Ruffner Ready For New York



E/P/A staged a showcase for Mason Ruffner at New York's Cat Club. Pictured (I-r) are CBS Associated Labels VP/GM Tony Martell, E/P/A's Terry Coen, Ruffner, and E/P/A VP Dan Beck.

#### RTNDA

Continued from Page 9

#### Faceoff With O'Brien

The issue of network news chiefs appearing before Congress earlier this year (R&R 5/8) to defend their business and coverage policies set off a testy encounter between Salant and O'Brien.

Salant called network decisionmaking "none of Congress's business," and said he was "so outraged" that news executives voluntarily appeared that he wrote a letter to the New York Times, along with former CBS executive Bill Leonard, protesting their actions.

"That was a giveaway of our freedom go down there and allow Congress to press us on how we cover the news, what our budgets are. What bothered me is that they didn't learn their lesson," he said, citing the decision of former CBS CEO Frank Stanton a decade ago to risk imprisonment by resisting Congressional investigation of the "Selling of the Pentagon" documentary.

"One the things that we learned about the First Amendment is that it takes more than lip service, it takes guts and courage and risk," Salant continued bitterly. "Frank Stanton did it and the news division chiefs didn't."

That contention was immediately challenged by O'Brien, who defended the decision to testify as an effort to educate the Congress and the public.

the public.

"We are after all educators . . .

What's wrong with educating Congress and telling them off?"

O'Brien asked.

"It's not our job to educate Congressmen," Salant retorted indig-

nantly. "It's Congressmen's jobs to educate themselves. That's what they're there for. "

"But if we can help them along, you're going to turn down the opportunity?" quizzed O'Brien. "You don't go down and grovel before a Congressional committee," snapped Salant, who then told the crowd that O'Brien was simply defending the decision of his boss, Roone Arledge, to testify.

#### Koppel Angers Journalism Professors

In other RTNDA convention ac-

• Journalism schools were roundly panned by ABC News anchor Ted Koppel. In a spirited debate with a journalism professor during the convention's opening ceremony, Koppel said "journalism is fundamentally a trade "and young people would benefit more from college by studying traditional academic disciplines such as history, economics or philosophy.

NBC News anchor Connie Chung, speaking at the convention's closing luncheon, joined in some of Koppel's criticisms. Chung said she would not recommend that students major in journalism, but history or English instead.

• A resolution calling on the group to stop holding its conventions in Florida in protest of that state's advertising tax was tabled at the request of WPTV/West Palm Beach ND John Ray, who said it was premature in light of the Florida governor's decision last week to convene a special session of the legislature to deal with the

• RTNDA's executive board di-

rected President Ernie Schultz to establish a task force to research declines in broadcast news minority employment and recommend actions to reverse the trend. Recent surveys showed the number of minorities working in broadcast newsrooms dropped to 13% last year from 15% in 1985.

 Pioneer black broadcaster Mal Goode and RTNDA legal counsel J. Laurent Scharff received the 1987 Distinguished Service Awards.

Goode was the group's first black member and the first black ABC News correspondent. Scharff was honored for his years of work on behalf of broadcasting freedom. A major player in the campaign to eliminate the Fairness Doctrine, he has advised broadcast newspeople on their First Amendment rights since joining the Washington, DC law firm of Pierson, Ball & Dowd in 1964.

• Exhibitors bemoaned the area's tourist attractions and lengthy panel sessions for slow traffic in the exhibition hall. Television exhibitors dominated the floor, with little in the way of new radio product being touted. Two products attracting attention: a new system for transmitting news scripts from the field to the newsroom via two-way radio; and specially tailored bulletproof vests for street reporters

• Bob Brunner, Exec. News Editor of WSAZ-TV/Charleston, WV was installed as 1987-88 RTNDA Chairman. Bob Priddy, ND of Missourinet, was named Chairman-elect. Elected to two-year terms as Directors-At-Large were Debbie Bolton, Managing Assignment Editor at WSAV-TV/Savannah, GA; and Tom Luljak, ND of WTMJ & WKTI/Milwaukee.

#### PolyGram Packed Backstage With TNT



Mercury/PolyGram's TNT played the Felt Forum in New York recently, with company executives making appearances in force after the show. Pictured (I-r standing) are PG's Steve Kleinberg, VP Jim Lewis, group's Ronnie Le Tekro, PG Exec. VP Bob Jamieson, group's Tony Harnell and Morty Black, Sr. VP Harry Anger, VP Jim Urie, and PG's Brenda Romano; (I-r seated) PG's Cliff O'Sullivan, Marggi Vangeli, Pat Rascona, and band's Diesel Dahl.

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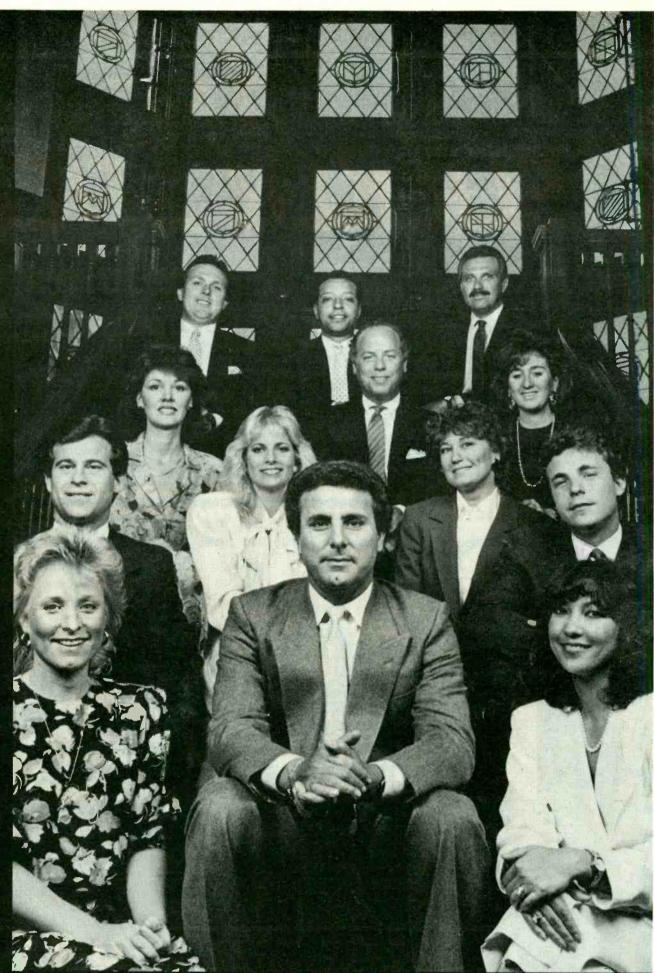


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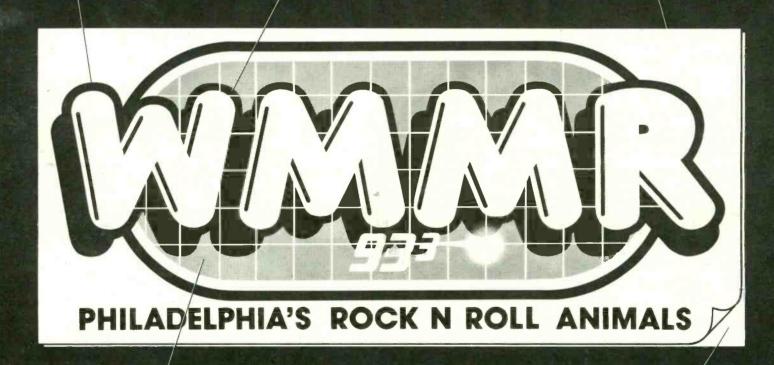
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#### NEWS

#### Penetrating Vela Secrecy



A&M executives battled their way through a crowded and celebrity-studded backstage melee to greet Rosie Vela after her Ritz/New York debut. Pictured (I-r) are VPs Al Cafaro and Rick Stone, Vela, and Sr. VP Michael Leon

#### **Howards Of Power**



E/A artist Howard Jones (left) met up with label VP/A&R Howard Thompson (second from left) after the singer's Madison Square Garden show recently. Also on hand were noted producers Arif Mardin (third from left) and Keith Diamond.

#### Warnes Warrants Canadian Platinum



Jennifer Warnes received a platinum plaque from Attic Records for her "Famous Blue Raincoat" LP. Pictured (I-r) are Attic VP Lindsay Gillespie, producer Roscoe Beck, Attic President Al Mair, and Warnes.

#### WNUA

Continued from Page 1

O'Connor was a jock, later MD, then PD at KIFM. His "Lights Out" program is credited with helping to pave the way for new age and contemporary jazz in commercial radio. Ironically, O'Connor's appointment comes the same week that KIFM shed its daytime AC programming to concentrate on Jazz fulltime. (See separate story Page 1.)

Spector previously worked for Balsbaugh in sales at Pyramid's WXKS-AM & FM/Boston. He joined KPWR in 1986 as GSM. Balsbaugh described him as a "family member come home" as well as "the quickest and the best."

Donovan said, "Jeff Spector is one of the most creative Sales Managers I've ever met. His ability to sell conceptually, and to teach the same skills, led to his hiring. Jeff's energy and dedication thoroughly impressed me."

#### B/A/D/E

Continued from Page 3

Commented B/A/D/E President Dwight Douglas, "We're very excited about the format, and we've observed many different formatic slants cropping up around the country which reflect the need for specific market customization."

Like the consulting firm's other formats, each client will be required to program his own station, as it is not a satellite-delivered for-

"Jazzage" stations already on the air include KLRS/Santa Cruz, WNUA/Chicago, KNUA/Seattle, and KEYV/Las Vegas.

Meanwhile, Tulsa-based United Video's SCS Service will be distributing "The Breeze," a New Age/ Soft Jazz format produced by the Progressive Music Network.

PMN OM Tom Pelissero noted, "Our service offers state-of-the-art sound, with the best quality audio possible via the SCS feed to our affiliates.'

United Video also distributes WGN-TV/Chicago, WPIX-TV/New York, and other video services to cable systems.

#### R&R TIMELINE

Wild Bill Scott was moving to WABX/Detroit in 1977, and in 1982 he was at WMET/Chicago. One year ago today, he left KNACI Los Angeles to become PD for the Z-Rock satellite channel.



#### YEAR AGO TODAY

- Nancy Pool named KXOK/St. Louis VP/GM
- Chuck Morgan named WRQX/Washington PD
- Kevin Metheny named KTKS/Dallas PD
- Jay Stevens named WQUE-FM/New Orleans PD
- #1 CHR: "Stuck With You" Huey Lewis & The News (Chrysalis\*)
  #1 AC: "Stuck With You" Huey Lewis & The News (Chrysalis)
- •#1 UC: "When I Think Of You" Janet Jackson (A&M) (3 wks)
- #1 Country: "Both To Each Other" Eddie Rabbitt & Juice Newton
- •#1 AOR Track: "Take Me Home Tonight" Eddie Money (Columbia)
  •#1 AOR Album: "Fore!" Huey Lewis & The News (Chrysalis)
- #1 Jazz: "Spontaneous Inventions" Bobby McFerrin (Blue Note)

#### 5 YEARS AGO TODAY

- WCAO/Baltimore goes Country
- Cat Simon named KYST/Houston OM
- Sherman Cohen named KHYT/Tucson PD
- #1 CHR: "Jack & Diane" John Cougar Mellencamp (Riva/PolyGram)
- #1 AC: "Love Will Turn You Around" Kenny Rogers (Liberty) (4 wks)
- #1 UC: "Love Come Down" Evelyn King (RCA)
- #1 Country: "Love Will Turn You Around" Kenny Rogers (Liberty)
- •#1 LP; "Mirage" Fleetwood Mac (WB) (2 wks)
- #1 Jazz: "Out Of The Shadows" Dave Grusin (Arista/GRP)

#### 10 YEARS AGO TODAY

- WNBC/New York debuts Top-40 format
- WABC/New York goes 8.1-8.5 in July/August Arbitron
- Sandy Beach named WKBW/Buffalo PD
- Don Cox joins Z93/Atlanta
- #1 CHR: "Don't Stop" Fleetwood Mac (WB) (2 wks)
  #1 AC: "Handy Man" James Taylor (Columbia) (6 wks)
- •#1 Country: "I've Already Loved You In My Mind" Conway Twitty
- •#1 LP: "Crosby, Stills & Nash" Crosby, Stills & Nash (Atlantic) (10 wks)

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#### VITAL SIGNS: MARKET RESEARCH

MIKE SHALETT

# **Baby Boomers Big Buyers**

They're Not Getting Older, They're Getting Richer

For the longest time, record buying has been considered the exclusive domain of the very young. Marketing plans are formulated to target only those under 25. And though sages like WCI's Mickey Kapp (of the infamous Warner record studies of the late '70s and early '80s) implored labels to take adult record buyers more seriously, little heed was paid to his instructions.

Alongside a piece highlighting MTV sister adult channel VH-1, USA Today (8/25/87) ran a story indicating people over 25 are responsible for more than half of all prerecorded music purchases. However, the article did not mention the source of that data.

The most recent figures available (first quarter 1987) through the RIAA's ongoing music tracking study indicate that 45.5% of prerecorded music purchases were bought by consumers 25+. In terms of dollars spent, the figure is 46.2%. As radio consultant John Parikhal likes to say, "The Big Generation lives."

Parikhal is speaking of the baby boom generation. The compact disc has enticed many members of the Woodstock Nation back into record stores; others are purchasing directly through the mail. Concerts also aren't solely for the young. A Street Pulse Group study of more than 4500 concertgoers

#### Homing In On 25+Consumers

- Responsible for 45.5% of prerecorded music sales
- Represent 46.2% of
- dollars spent
   Radio still major
- purchase stimulant

   35+ more likely to join
- record clubs

  Don't visit record stores often

during the first quarter shows 23.6% of those intercepted were 25 and older. How then do we adjust marketing plans to reach this huge segment of buyers?

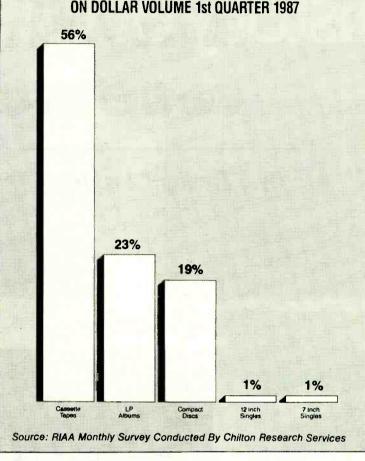
#### 35+ Join Record Clubs

First, we should better qualify the age segment. In terms of both dollars and units, 25-34 year-olds make 21% of prerecorded unit purchases. The 35+ crowd represents approximately 25% of all dollars spent on prerecorded music.

The latter group is more likely than the former to belong to a record club. Those club members tend to buy more in the compact disc configuration than the general public. Club selections offer less-informed record consumers a clearer decision-making process. Most consumers 25+ continue buying prerecorded music product in the long-established vinyl format.

Consumers over 25 who continue to buy records don't make that many visits to record stores — less than half say they are in record stores "very often" or "often." When they do go, the purchase in terms of dollars is usually much greater than the average sale. Thirty-nine percent of 25+ consumers said they do shop for records, tapes, or discs frequently.

Compact disc purchasing is a function of age: the older the respondent, the more likely he is to have a CD player. This is interest-



**CONFIGURATION PURCHASED BASED** 

ing, considering CD players these days can be found for little more than \$100. Based on the merchandising tables at concert venues, teens should be able to purchase a CD player without breaking a sweat. Christmas should tell a lot about teens and the CD for 1988.

#### Radio Still Major Influence

The radio is still the most important stimulant to record buying among the 25+ crowd. As they become more involved in their own families and jobs, and spend less time networking with friends, they like teens - need a direct media attack. The active 25+ buyer is listening to AOR radio. He's not in the habit of listening to Full-Service AC stations other than to hear about news, sports, or school closings. There's also a likelihood that his AC listening percentage is the same as that for alternative or noncommerical radio.

These consumers were raised on progressive radio of the early '70s and matured with the format. So AOR's return to Classic Rock suits these folks just fine. It coincides with their intentions to fill in their CD collections with deep catalog or titles they've worn out in vinyl. One interesting note: some may have to fight with their children over who gets the Led Zeppelin II and Crosby, Stills & Nash CDs.

Awareness is the single most important factor with record buyers no longer in the mainstream of media efforts. Thus, a conscientious store clerk can serve as the medium and the message by turning the buyer onto product in the store. And the newspaper is another effective tool that offers individual stimulation as well as awareness.

#### Home Shopping Alternatives

Another way of reaching the 25+ buyer is through catalog or home shopping. Catalog shopping is very convenient for people with busy lifestyles — 46% have ordered products through catalogs in the past, and the degree of participation is increasing monthly.

There are the mainstream titles: Sears, J.C. Penney's, Spiegel. The more hip: L.L. Bean, Land's End, Banana Republic. Consumers already participating in home shopping tend to send for other product catalogues; someone who crochets may get catalogs pushing patterns, wool, etc. The only all-purpose catalog advertised frequently and available in the marketplace is New York-based Music Express.

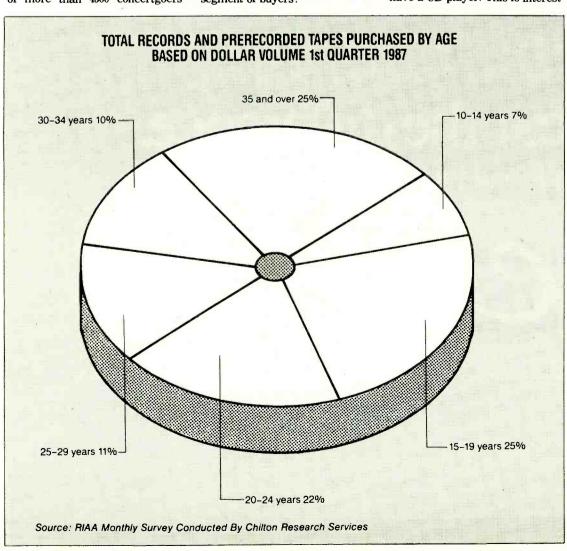
The success of home shopping via cable television deserves attention. Music consumers are more likely than others their age to have cable television in their homes where available. These folks are techno-comfortable, on the leading edge. They've got to have all the latest toys.

More than 40% watch MTV and/ or VH-1. And ESPN viewership is also growing. "Sportscenter" newscasts would be a great vehicle for reaching prerecorded music consumers over 25. CNN is another cost-efficient means for reaching tens of thousands. These don't have to be bought nationally, but can be bought on a local cable basis.

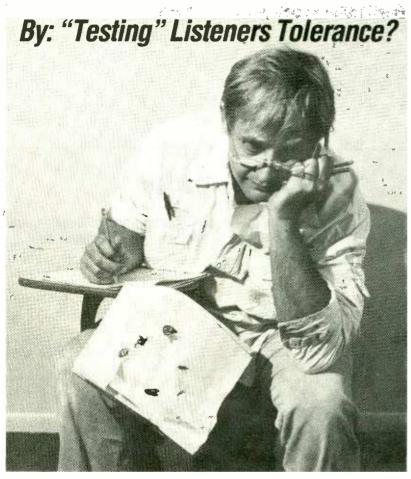
#### 25,000+ Incomes

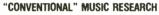
More than half of the baby boomers earn individual incomes over \$25,000, and many are living in dual-income homes. While a majority in the 25-34 category are not married, nearly 60% of the 34+ record consumers we polled were married.

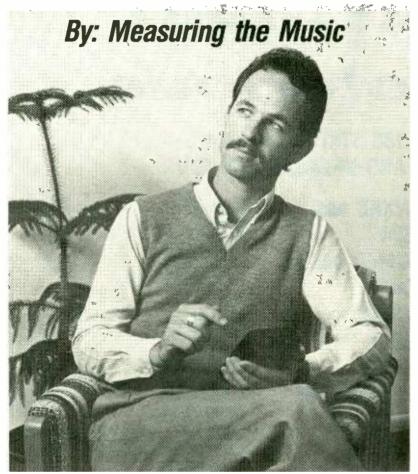
Remember, baby boomers listen to AM/FM cassette players in their late model cars. Those players require software. Making these consumers aware of available product is first and foremost the bottom line.



# How would you rather research your music?







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lectronic Attitude Research
Systems (EARS®) established the state-of-the-art
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the group playlist testing ideas of
the 1970's. Since then, FMR has
continued to improve, update, and
expand its systems, as well as new
techniques that have consistently
increased time-spent-listening and
shares.

t the same time, other research companies have simply claimed to be "leaders" or the "best" with nothing to back up the hype. Meanwhile, FMR's clients have benefited from new EARS® applications such as Programming Simulation Analysis; Music Blend testing; New Format Simulation testing; Music Category/Parameter Analysis; as well as Personality and Feature Prototype pretesting.

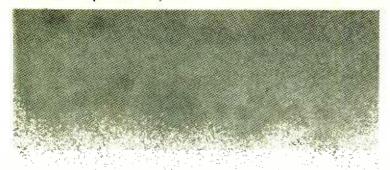
adio has never needed innovation and new ideas more than in today's increasingly competitive environment. Meanwhile the only other "new" things in radio research have been the increasing number of "new" companies – that provide "me-too" services that are "incredibly" cheaper; or are owned by competitive broadcast companies; or will now use your research to benefit their satellite clients as well.

eeing the difference between these other companies and FMR is simple. Ask every FMR client who has seen the EARS® music system after using a CMT. Ask every PD who's seen his product evaluated as his listeners hear it. Ask every PD who's seen his results prepared virtually instantaneously. Ask every DJ who's seen the EARS® real-time videographic evaluation of his show, specifically why listeners tune-out and when.

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**WXKS** add Q106 add 195 add **Z94 WKQB 17-15** WMJQ add 39 **WROQ 15-12 WZYP 40-35** CKOI **WQUT 31-27** WCAU **KZOU 38-33** WHHY 28-25 **KEGL KBFM** add KKBQ Y106 30-25 KRBE deb 35 KTUX 29-24 WKDD 22-16 WGH KZ10 33-27 **Z95** KJ103 28-24 KKRD 29-24 **WMMS 20-16** KIVA 16 **99DTX WIKZ 34-30** OK100 30-23 WKTI **WOMP 33-27 KDWB WBNQ 26-22** WLOL deb 40 KKXL 33-27 **WAZY 39-35** KCPX deb 35 99KG 39-33 **KPLZ WDBR 34-28 WSPT 35-29** WFLY 39-34 **KFMW 12 (HOT)** K104 38-29 KYYA 26-22 **WLAN 40-36 KOZE 19-15** 

# ONE OF THE MOST ACTIVE

**KTMT 22-17** 

OK95 29-23

99GFM deb 40

WNYZ add 37

Produced by Bruce Fairburn



#### **RATINGS**

#### Arbitron Demographic Rankings

#### **New York**

WHTZ New Young Adult Champion, Gains In Older Adults; WQHT Red Hot With Teens; WCBS-FM Still 25-54 Leader; WXRK Gains In Older Demos

Wi	Sp	12-17	Wi	Sp	18-34	WI	Sp	18-49	Wi	Sp	25-54
'87	'87	Rank	'87	'87	Rank	'87	'87	Rank	'87	'87	Rank
3	1	WQHT (CHR)	5	1	WHTZ	6	1	WHTZ	1	1	WCBS-FM
1	2	WHTZ (CHR)	1	2	WNEW-FM	1	2	WBLS	2	2	WLTW
2	3	WRKS (UC)	3	3	WPLJ	2	3	WPLJ	8	3	WHTZ
4	4	WPLJ (CHR)	2	4	WBLS	3	4	WNEW-FM	3	4	WBLS
5	5	WBLS (UC)	6	5	WRKS	4	5	WCBS-FM	5	5	WPLJ
7	6	WNEW-FM (AOR)	7	6	WQHT	5	6	WĽTW	10	6	WXRK
6	7	WXRK (AOR)	4	7	WXRK	7	7	WRKS	4	7	WINS (News)
8	8	WLIR-FM (AOR)	9	8	WLTW (AC)	9	8	WXRK	. 7	8	WNEW-FM
10	9	WBAB (AOR)	10	9	WCBS-FM (Gold)	11	9	WQHT	13	9	WHN (Ctry)
9	10	WBLI (CHR)	8	10	WNSR (AC)	8	10	WNSR	6	10	WNSR

#### Los Angeles

KIIS-FM Leads With Adults, Teens Second Home; KPWR Teen Champ, Runner-up in Young Adults; KTNQ Up in All Demos; KTWV Jumps in Older Adults

WI	Sp	12-17	WI	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'87	'87	Rank	'87	'87	Rank	'87	'87	Rank	'87	'87	Rank
1	1	KPWR (CHR)	1	, 1	KIIS-FM	. 1	1	KIIS-FM	1	1	KIIS-FM
3	2	KIIS-FM (CHR)	2	2	KPWR	3	2	KPWR	2	2	KRTH-FM
2	3	KROQ (AOR)	- 4	3	KLSX (Gold)	2	3	KOST	3	3	KOST
4	4	KDAY (UC)	3	4	KOST	5	4	KRTH-FM	4	4	KLSX
5	5	KOST (AC)	5	5	KROQ	4	5	KLSX	11	5	KPWR
7	6	KJLH (UC)	6	6	KLOS	8	6	KROQ	12	6	KTNQ
6	7	KNAC (AOR)	7	7	KRTH-FM (Gold)	6	7	KLOS	6	7	KIQQ (AC)
10	8	KLOS (AOR)	9	8	KLVE (Span)	9	8	KLVE	15	8	KTWV
15	9	KTNQ (Span)	12	9	KTNQ	15	9	KTWV (AA)	7	9	KBIG (AC)
13	10	KRTH (Gold)	14	10	KNAC	13	10	KTNQ	9	10	KLVE

#### Chicago

WGCI-FM Leads Adult Demos; WBBM-FM Teen Titan; WJMK Mines Out Growth In Older Adults; WKQX Up in All But 18-34

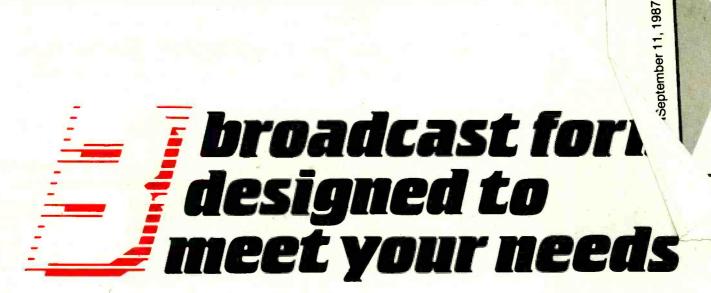
Wi	Sp	12-17	WI	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'87	'87	Rank	'87	'87	Rank ·	'87	'87	Rank	'87	'87	Rank
2	1	WBBM-FM (CHR)	2	1	WGCI-FM	1	1	WGCI-FM	1	1	WGCI-FM
1	2	WGCI-FM (UC)	1	2	WLUP-FM	2	2	WLUP-FM	3	2	WGN
4	3	WYTZ (CHR)	3	3	WBMX	3	3	WBMX	4	3	WLAK
3	4	WBMX (UC)	5	4	WCKG	4	4	WLAK	12	4	WJMK
5	5	WZRC (AOR)	4	5	WXRT	9	5	WKQX	2	5	WLUP-FM
8	6	WKQX (CHR)	6	6	WKQX	5	6	WXRT	5	6	WCLR
6	7	WCKG (AOR)	7	7	WBBM-FM	8	7	WCKG	11	7	WKQX
9	8	WLUP-FM (AOR)	10	8	WYTZ	11	8	WJMK (Gold)	7	8	WUSN (Ctry)
17	9	WLAK (AC)	9	9	WLAK	7	9	WGN (Talk)	14	9	WFYR (AC)
12	10	WRXR (Gold)	14	10	WRXR	6	10	WCLR (AC)	6	10	WLOO (B/EZ)

#### San Francisco

KSOL Still Young Adult Leader; KMEL Teen Champ, Runner-up in 18-34; KSFO & KYA
Combo Second Home To Older Adults; KGO Keeps 25-54 Crown

Wi	Sp	12-17	WI	Sp	18-34	Wi	Sp	18-49	WI -	Sp	25-54
'87	'87	Rank	'87	'87	Rank	'87	'87	Rank	'87	'87	Rank
1	1	KMEL (CHR)	1	1	KSOL	3	1	KSOL	1	1	KGO
2	2	KSOL (UC)	3	2	KMEL	6	2	KSFO & KYA	3	2	KSFO & KYA
3	3	KLOK-FM (AC)	9	3	KRQR (AOR)	9	3	KOIT-FM	12	3	KNBR
4	4	KITS (CHR)	6	4	KYUU	1	4	KGO (N/T)	5	4	KOIT-FM
5	5	KWSS (CHR)	7	5	KFOG (AOR)	4	5	KMEL	4	5	KCBS (N/T)
6	6	KYUU (AC)	10	6	KSFO/KYA (Gold)	12	6	KRQR	11	6	KSOL
10	7	KOME (AOR)	11	7	KOIT-FM	17	7	KNBR (Misc)	2	7	KBLX-FM
12	8	KSJO (AOR)	2	8	KITS	8	8	KYUU	8	8	KYUU
15	. 9	KIOI (AC)	5	9	KLOK-FM	12	9	KFOG	13	9	KFOG
9	10	KATD (CHR)	4	10	KBLX-FM (AA)	2	10	KBLX-FM	10	10	KSAN (Ctry)

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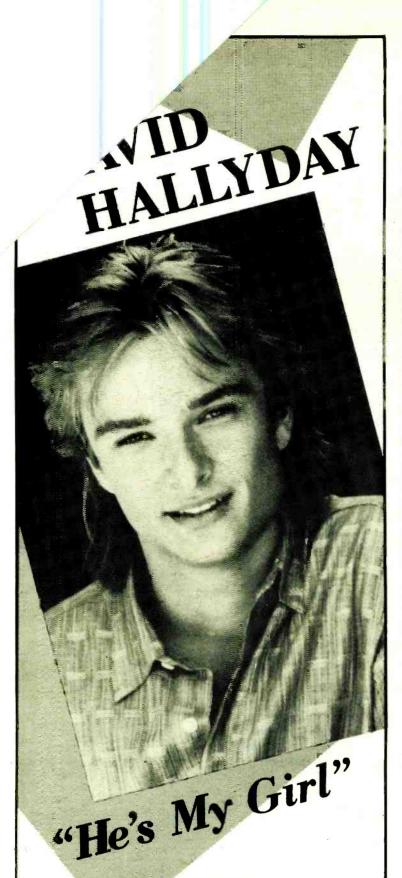
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Taken from the movie and soundtrack
"HE'S MY GIRL"
starring David Hallyday



Distributed by CBS Records, Inc.

#### RATINGS

#### Arbitron Demographic Rankings

#### **Philadelphia**

WMMR Still Adult Dominator, Grows In Teens; WUSL Stable In Younger Demos; WMGK Up In Older Demos; WDAS-FM Makes Across The Board Gains

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'87	'87	Rank	'87	'87	Rank	'87	'87	Rank	'87	'87	Rank
1	1	WUSL (UC)	1	1	WMMR	1	1	WMMR	1	1	WMMR
2	2	WCAU-FM (CHR)	.2	2	WUSL	2	2	WUSL	4	2	WMGK
4	3	WEGX (CHR)	3	3	WYSP	5	3	WMGK	3	3	WSNI
3	4	WMMR (AOR)	8	4	WDAS-FM	8	4	WDAS-FM	2	4	WKSZ
6	5	WDAS-FM (UC)	4	5	WCAU-FM	3	5	WSNI	11	5	WDAS-FM
5	6	WYSP (Gold)	5	6	WSNI	4	6	WYSP	5	6	WEAZ
8	7	WPST (CHR)	6	7	WMGK	6	7	WKSZ	6	7	KYW
7	8	WSNI (AC)	7	8	WIOQ (AOR)	7	8	WCAU-FM	7	8	WUSL
10	9	WKSZ (AC)	9	9	WKSZ	9	9	KYW (News)	8	9.	WYSP
13	10	WMGK (AC)	12	10	WEGX	11	10	WEAZ (B/EZ)	9	10	WXTU (Ctry)

#### **Detroit**

WJR Regains 25-54 Crown, Up In Teens And 18-49; WJLB Teen And Young Adult Leader; WCSX Makes Impressive Growth In Adult Demos

Wi	Sp	12-17	Wi	Sp	18-34	И	/i	Sp	18-49	Wi	Sp	25-54
'87	'87	Rank	'87	'87	Rank	'8	7	'87	Rank	'87	'87	Rank
1	1	WJLB (UC)	1	1	WJLB		1	1	WJLB -	2	1	WJR
2	2	WHYT (CHR)	2	2	WRIF		2	2	WRIF	1	2	WJLB
3	3	WCZY-FM (CHR)	3	3	WLLZ	1	5	3	WCSX	1.8	3	WCSX
6	4	WDTX (CHR)	15	4	WCSX (Gold	(b	5	4	WLLZ	4	4	WOMC
4	5	WLLZ (AOR)	4	5	WCZY-FM		7	- 5	WJR	7	5	WCZY-FM
7	6	WNIC (AC)	5	6	WHYT		3	6	WCZY-FM	6	6	WNIC
5	7	WRIF (AOR)	6	7	WNIC		4	7	WNIC	3	7	wwww
_	8	WMHE (CHR)	8	8	WKSG (Gold	d) 💉	9	8	WOMC	9	8	WRIF
10	9	WJR (Misc)	7	9	WDTX		6	9	WHYT	8	9	WJOI (B/EZ)
9	10	WWWW (Ctry)	9	10	WOMC (AC	) 1	0	10	wwww	1.2	10	WLLZ

#### **Boston**

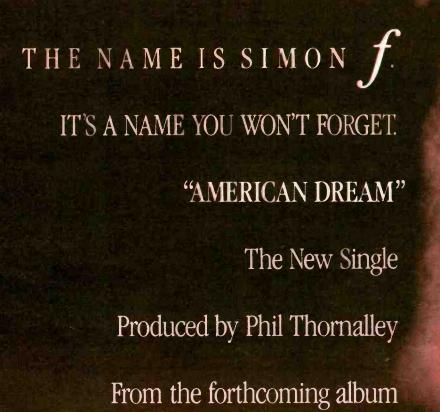
WBCN Young Adult Leader; WXKS-FM Wears Teen And 25-54 Crowns; WRKO Up In Older Demos; WZLX Remains Stable

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	78-49	WI	Sp	25-54	
'87		Rank	'87	'87	Rank	'87	'87	Rank	'87	'87	Rank	
1	1	WXKS-FM (CHR)	1	1	WBCN	2	1	WBCN	4	1	WXKS-FM	
2	2	WZOU (CHR)	2	2	WXKS-FM	1	2	WXKS-FM	1	2	WBCN	
3		WBCN (AOR)	3	3	WZLX (Gold)	3	3	WZLX	3	3	WBZ	
4		WAAF (AOR)	6	4	WZOU	4	4	WMJX	9	4	WRKO	
7		WILD (UC)	9	5	WAAF	8	5	WBZ (AC)	5	5	WZLX	
5		WROR (AC)	4	6	WMJX	.6	6	WROR	6	6	WHDH	
_	7	WHJY (AOR)	5	7	WROR	10	7	WZOU	7	7	WROR	
10	8		7	8	WVBF (AC)	11	8	WRKO (N/T)	2	8	WSSH	
21	_	WJIB (B/EZ)	12	9	WILD	5	9	WSSH	10	9	<b>WMJX</b>	
8		WMJX (AC)	8	10	WSSH (AC)	9	10	WHDH	1.1	10	WVBF	
0	. 0			_	- (/							

#### Houston-Galveston

KIKK-FM New 25-54 Leader, Goes Up in Teens And 18-34; KMJQ Remains Young Adult Champ; KKBQ-FM Stable in Young Demos, Slips in Older; KEYH Jumps in Teens

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'87	'87	Rank	'87	'87	Rank	'87	'87	Rank	<b>'87</b>	'87	Rank
1	1	KKBQ-FM (CHR)	1	1	KMJQ	1	1	KMJQ	3	1	KIKK-FM
2	2	KRBE-FM (CHR)	2	2	KKBQ-FM	2	2	KIKK-FM	4	2	KILT-FM
3	3	KMJQ (UC)	5	3	KZFM	5	3	KILT-FM	2	3	KFMK
5	4	KLOL (AOR)	4	4	KRBE-FM	4	4	KFMK	1	4	KMJQ
4	5	KIKK-FM (Ctry)	6	5	KIKK-FM	3	5	KKBQ-FM	6	5	KODA (B/EZ)
7	6	KYOK (UC)	3	6	KLOL	6	6	KRBE-FM	5	6	KKBQ-FM
24	7	KEYH (Span)	7	7	KFMK (AC)	8	. 7	KZFM	7	7	KZFM
6	8	KQQK (CHR)	8	8	KILT-FM	7	8	KLOL	10	8	KTRH
8	8	KILT-FM (Ctry)	9	9	KLTR (AC)	9	9	KLTR	9	9	KLOL
18	10	KZFX (Gold)	11.	1.0	KKHT (AC)	12	10	KTRH (News)	12	10	KLTR



NEVER NEVER LAND

#### **NETWORK FEATURE FILE**

#### **NEWS & INFORMATION FEATURES**

September 14 - September 20

#### MUSIC FEATURES

#### WEEKLY

Centember	14 - September	70
September	I T - SCHICHING	20

ABC/Gloria Estefan & Miami Sound Machine/Alexander O'Neal	(WOIM)
American Top 40 Levert/Suzanne Vega/John Cougar	(ABC)
camp/Bruce Springsteen Dionne wick/Madonna/La Bamba/LDDs: I Love	War-
Lee Arnold	
On A Country Road	(WO/M)
Willie Nelson/Kenny Rogers/K.T. O	slin
Christian Countdown	
America	(CCA)
Don Francisco Pt. 2	
Dick Clark's	
Rock, Roll & Remember	(US)
Elton John	
Classic Call	(PRN)
2 hour Doors special	` ,
Classic Cuts	(MJI)
Dave Clark	` '
The Countdown	(WO/M)
Madame X/Prince	,,
Countdown America	
With Dick Clark	(US)
Bob Seger	()
Countdown USA	(CUSA)
Countdown USA Mr. Mister	(CUSA)
	(CUSA)

American Dance Traxx (WO/M)

weekly Special	(CW)
Janie Frickie/Roy Acuff/David Bellamy	//Hank
Williams Jr./Juice Newton/Barbara	
Mandrell/Ronnie Milsap	
Country Report Countdown	ı(WRN)
Don Williams	
Country Today	(MJI)
Mickey Gilley	
Cruisin' America	
With Cousin Brucie	(CBS)

Rick Dees Weekly Top 40 Natalie Cole	(RDP)
Dr. Demento	(WO/M)
Cheech Marin	
Encore With Jim Lange	(WO/M)
1937: Tommy Dorsey	
Fusion 40	(TP)
Steve Bach/Max Bennett/Jean Carr Ellington/Eliane Elias	

Great Sounds	(US)
Lawrence Welk  Hot Rocks  Steve Winwood	(US)
In Concert	(WO/M)

(WO/M)

**Future Hits** 

Jazz Show	
With David Sanborn	(NBC)
Alex de Grassi	

John Lander's Hit Music USA (US) snake/Whitney Houston

Legends Of Rock Led Zeppelin Pt. 1	(NBC)	
Let The Good Times Roll Eagles/Frankie Avalon	(GSN/ABC)	
Line One Def Leppard	(WO/M)	
Live From Gilley's Lacy J. Dalton	(WO/M)	
Metalshop	(MJI)	
Donnington Special  Miller Sound Express  Levert/Regina Belle	(WO/M)	
Motor City Beat Isley Brothers	(US)	
Musical!	(WO/M)	
John Barry/Seven Brides For St National Music Survey America		
Off The Record Specia The Hooters	I (WO/M)	
On The Move	(CBS)	
On The Radio Outfield	(OR)	
Maria A. L. L.		ı

Lisa Lisa	· /
On The Radio	(OR)
Outfield	` '
Party America	(ABC)
Lisa Lisa/Bananarama/Levert/Cheech	/Outfield

Plain Rap Countdown AC: Siedah Garrett/Dan Hill/Heart/Sn	(PRN)
Robinson/Mr. Mister	ionoy
CHR: Fleetwood Mac/Los Lobos/Ge Michael/REO Speedwagon/David I	
Library Line Line / a west/Europe / Debt	

Gibson/Whispers	e/Debble
Pop Concerts/	
Star Trak Profiles	(WO/M)
Tat-	

Powercuts	(GSN/ABC)
Jethro Tull/John Cougar	Mellencamp

Reelin' In The Years (GSN/ABC)

boutes. logor biasty	
Rock & Roll	
Never Forgets	(WO/M
Dave Edmunds/Supertramp/D	Donovan/Young

Rock Chronicles	(WO/M)
Outfield/John Waite/Chrissie Hynde	, ,
Rock Over London	(RI)
Deacon Blue	` ′
Rock Today	(MJI)
Jerry Garcia	` ,

Rock Watch	(US)
Heart	
Rockline	(GSN/ABC)
Aerosmith	
Rocktrends	(MCA)

Billy Idol/P.I.L. Scott Shannon's Rockin'

(WO/M) America Countdown Grateful Dead/Jonathan Butler/Suzanne Vega

Sittin' In	(WRN)
Holly Dunn	
Solid Gold Seturdey Night	(US)

Neil Diamond	
Special Edition	(WO/M

Star Beat	(MJI)
New Edition	• •
Sunday Country	(CI)
Sylvia	

<b>Superstars Rock Concert</b>	(WO/M)
Huey Lewis & News	
Top 20 HCA	(ODC)

Top 30 USA	(CBS)
Felix Cavaliere interview, music by The	Rascals

Weekly Country	
Music Countdown	(US)
Oak Ridge Boys	` ,

#### DAILY

#### September 21 - September 25

British Wax Museum	(RI)
Rolling Stones/Al Stewart/Pete Ronnie Lane/Paul & Linda Mo Zeppelin	

Loppomi	
Country Calendar	(CW)
Dan Seals/Donna Fargo/Moe Bandy/Pa	itty
Loveless/John Schneider/Barbara	
Mandrall/John Dittriak	

Loveless/John Schneider/Barbara Mandrell/John Dittrick	
Country Comments Randy Travis/Moe Bandy/George S	(WO/M) Strait/Lacy J.

Dalton/Juice Newton/Schuyler, Knobloch & Bickhardt/Rosanne Cash
Country Datebook (US) Ray Charles/Mickey Gilley/George Strait/David

Ray Charles/Mickey Gilley/George	Strait/David
Frizzell/Oak Ridge Boys	
Country Report	(WRN)
Holly Dunn/Ricky Van Shelton/Tany	ya Tucker

Rick Dees'	
American Music Magazine	(US)
Pet Shop Boys/Mr. Mister/Cutting Crev	v/Swing
Out Sister/Genesis	•

Off The Record	(WO/M)
Europe/Richard Manx/U2	
Psychedelic Psnack	(WO/M)
Johnson Division Affines (Dead Characast)	Mann/Thurs

Rock & Roll Never Forgets (WO/M)

Shootin' The Breeze (WO/M) Deele/Lakeside/Patrice Rushen

Solid Gold Country 1978/Autumn's greatest hits/David Frizzell/ Shelly West/September gold/Lynn Anderson

Solid Gold Scrapbook (US) Brian Epstein/MGM Records/1968/Detroit spotlight/Neil Diamond

Star Trak

Los Lobos/Hooters/Jonathan Butler

#### **GENERAL** INFORMATION

American Focus (FY)

C. Everett Coupe **Auto Report** (ME)

Car Show Coast-To-Coast (SCGI)

Car review: Lincoln 2-door; interview with former AMC designer Richard Teague

Earth News Jim Carroll/Jay Nash/Stanley Ross/Michael Singer/Pamela Des Barres/Joan Baez/ Derek Taylor (WO/M)

**Health Care** (PIA)

'Chiropractics & Nutrition: Good Medicin Like Only Yesterday (WO/M)

Benjamin Weir released Khrushchev visits US/Ford pardons draft evaders/Sadat & Begin sign Camp David Accords/Dag Hammarskjold dies in plane crash

NBC Extra (NBC) King football: college game Public Affairs (PIA) "The Nursing Shortage" aka "The Nurse D

Reviewing Stand (PIA)

Impact Of Televised Hearings, Professor
David Protess, Fred Thompson — Watergate
Counsel / Should Televangelists Be Required To Testify Before Congress?, Professor Dan Polsby/ O'Hare Airport's New Terminal, Joe Hopkins - United Airlines

Travel Hollday Magazine (CW)

Wireless Flash (CRN) Donna Pescow/Joan Harting/The Call/Janis Siegel

#### **SPORTS**

Baseball Game Of The Week

(listing arrives Sept 8) **Costas Coast To Coast** 

(CW) **Inside Sports Report** (CW)

(CBS)

Dick Schultz/Arthur Ashe/Phil Simms/Tommy Lasorda/Dick Enberg

John Madden's Sports Quiz

Who wouldn't give up a TD/Worst national an-them/Stork/Coach who couldn't break a record/1964 boxing champ/Best

National Football

(WO/M) League

Cowboys at New York Giants (3:45 PM ET) (9/20)

NFL Football (CBS) New York Giants, Chicago Bears (8:40 PM ET) (9/14)

Radio Rasaball Cards (GCS)

Darryl Porter/Gary Gaetti/Glenn Davis/Oil Can Boyd/Brooks Robinson/Mickey Hatcher

**Sports Explosion** (PIA)

Sports Flashback (CW)

Lou Brock's stolen base record/Manager '68
Tigers/Bobby Thompson's home run/Tommy
Mariello's claim to fame/Paul Molitor's consecutive hit record/Sandy Koufax strikeout

#### COMEDY

All My Children Update (PRN) Nat spills beans to Ellen/Ross rags on Ellen/Ellen packs her rags/Palmer cleans beans with Ellen's rags/without Louise, David

Amatellin U (DD)

omecoming wrap-up/Earthworm step morn/Psychology of arc welding/Hitchhiking football players

Bobby Jo Ambergy's Bar 'N Grill

(DD) Voting for favorite waitress/Football follies/Ur ban accountant at night/Knuckles

Comedy Hour (MJI) Special Guest: John Cleese/Monty Python/Billy Crystal/Bill Cosby/Not the 9:00 news

Comedy Show

(CW) Political humor/Johnny Carson/David Frye/Fred die Prinze/Jeff Altman/Jonathan Winters

Comedy Spot (CW) Freberg/Michael Kauffman

Daily Feed (DCA) Glasnost gesundheit/Starship survives/Rag'd heads of state/What budget?/Guinness special prosecutor records

**Hiney Wine** (DD) Never too young for Hiney/Dipping your com dog in Hiney/Tobasco & Hiney/Cheap Hiney/Seed Scandal 1987/Soaking Wet

Jackie The Joke Man (OHR)

Fat-o-mat/Behind fig leaf #1/Captain's for-ward/Big breaths, thixteen/Files tangled Mel Blanc's

**Blankety Blancs** (ASR) Hanky panky/Gilligan's island/ Charo/Whoopi/Daquaris National Comedy Wireless (DD)

Mr. Reagan's neighborhood/Susan B. Anthony Jones' patriotic phone/Nuclear fireplace/ Susan B. Anthony 1-900 #/Reverend Oral Dosage/Sniff & Whiff perfumery/Wormgear

National Lampoon's True Facts (PRN)

See no evil/House plants/Glass holes/Sorry is the hardest word/What's in a name Red Neckerson (SYN)

Bo Jackson's hobby Radio Hotline (ASR)

I sing/Trick knee/I'm totally disgusted/Bob & Ray COUDONS

Stevens & Grdnic's Comedy Drop-ins (ASR)

Mena je tois/Cordless phone call/Soda taste test/This message irrelevant/National etiquette test Stevens & Grdnic's

**Daily Comedy Exclusive** (ASR) Jim & Tammy's shopping show/Grateful Dead look alike contest/Time & temp announcing Enemy awards/Battle of celebrity lawnmowers

#### DRAMA/ NOSTALGIA

Campbell's Playhouse

Golden Age Of Radio (PRN) Saint/People are funny/Falcon/Rocky for tune/Duffy's tavem

(PIA)

#### THE ADD-VENTURE **OF THE 80'S!**

A one-hour barter program of the week's most exciting new rock releases. Hosted by former KROQ, KNAC Air Personality. Famous co-hosts. Focus on new releases by today's established inventive artists and those just making their names. Attracts a dedicated audience of young adults to complement and increase



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FORCE M.D.'S "Love Is A House"
MIAMI SOUND... "Betcha..."
RAY PARKER JR. "I Don't..."
MICHAEL BOLTON "That's..."

Country Alternative

STEVE WARINER "Lynda"
LEE GREENWOOD "If There's...
KEITH WHITLEY "Would..."
JANIE FRICKE "Baby You're..."

Bonneville Broadcasting
Kevin McCarthy (800) 631-1600
Alpha

FLEETWOOD MAC "Little Lies" CARLY SIMON "The Stuff..."

Easy Listening

PERRY COMO "That's What..."
L. VAN ROOYEN "Falling..."

Broadcast Programming
Jeff King/Jay Albright (800) 426-9082
Adult Contemporary

CARS "You Are The Girl"
SWING OUT SISTER "Breakout"
BEBE & CECE WINANS "I.O.U..."

Modern Country

SAWYER BROWN "Somewhere...'
KEITH WHITLEY "Would These...'
T.G. SHEPPARD "One For..."
REBA MCENTIRE "The Last..."

Century 21 Greg Stephens (214) 934-2121 The Z Format

MICHAEL JACKSON "Bad" MICK JAGGER "Let's Work" U2 "Where The Streets..."

The AC Format

MICHAEL JACKSON "Bad" TAJA SEVILLE "Love Is..." RAY PARKER JR. "I Don't..." AL JARREAU "Since I Fell..."

Super-Country

OAK RIDGE BOYS "Time In" HIGHWAY 101 "Somewhere..." VINCE GILL "Let's Do..." SWEETHEARTS... "Gotta..."

Concept Productions
Elvin Ichiyama (916) 782-7754
CHR

FAT BOYS "Wipe Out"
MICHAEL JACKSON "Bad"
LOS LOBOS "Come On..."
ALEXANDER O'NEAL "Fake"
MICK JAGGER "Let's Work"
U2 "Where The Streets..."

Country

TRIO "Those Memories Of You"
PAKE MCENTIRE "Good God I..."
BILLY MONTANA "Baby I Was..."

AC

LISA LISA "Lost in Emotion"
LOS LOBOS "Come On Let's Go"
FORCE M.D.'S "Love is A House"
AL JARREAU "Since I Feli..."

Drake-Chenault Phil Barry (800) 247-3303 XT-40

U2 "Where The Streets." REO SPEEDWAGON "In My..."

Contempo 300

SIMPLY RED "Maybe Someday" RAY PARKER JR. "I Don't..." BEBE & CECE WINANS "I.O.U..." MICHAEL BOLTON "That's..."

Great American Country

TAMMY WYNETTE "Your Love" SAWYER BROWN "Somewhere..." BAILLIE & THE BOYS "He's..." REBA MCENTIRE "The Last..." WAYLON JENNINGS "Rough &..."

Supersoul

ALEEM "Love Shock"
MICHAEL JACKSON "Bad"
LACE "My Love Is Deep"
DEJA "You & Me Tonight"
MILLIE SCOTT "Automatic"
JONATHAN BUTLER "Holding On"
STEVE ARRINGTON "Stone Love"
ALEXANDER O'NEAL "Criticize"
LUTHER VANDROSS "So..."
REGINA BELLE "So Many Tears"
LOOSE ENDS "Nights Of..."

JSA Programming

Jay Stevens (213) 463-4542 Easy Hits

CARS "You Are The Girl" RAY PARKER JR. "I Don't..."

Media General Broadcast Services John Lentz (901) 320-4433 ACtion

TAJA SEVILLE "Love Is..."
RAY PARKER JR. "I Don't..."
AL JARREAU "Since I Fell..."
MICHAEL JACKSON "Liberian..."
GORDON LIGHTFOOT "Morning..."

Your Country

K.T. OSLIN "Do Ya"

T.G. SHEPPARD "One For..."

REBA MCENTIRE "The Last..."

T. GRAHAM BROWN "She..."

Hit Rock

BILLY IDOL "Mony Mony" ALEXANDER O'NEAL "Fake" REO SPEEDWAGON "In My..." MADONNA "Causing A..."

Peters Productions, Inc. George Junak (800) 255-8511 Country Lovin'

VINCE GILL "Let's Do..."
CHARLEY PRIDE "If You..."
REBA MCENTIRE The Last..."
The Ultimate AC

LUTHER VANDROSS "So..."
MICHAEL BOLTON "That's..."

The Programming Consultants

Consultants Lindsay Schnyder (800) 843-7807 Stereo Rock

U2 "Where The Streets..."

J.C. MELLENCAMP "Paper..."

REO SPEEDWAGON "In My..."

THE PROGRAMMING CONSULTANTS

AC

TAJA SEVILLE "Love Is..."
REO SPEEDWAGON "In My...'
AL JARREAU "Since I Fell..."

Country

Hot AC

SKB "No Easy Horses"
TAMMY WYNETTE "Your Love"
TRIO "Those Memories Of You"
REBA MCENTIRE The Last..."
T.G. SHEPPARD "One For..."
T. GRAHAM BROWN "She..."

WA WA NEE "Sugar Free"
ALEXANDER O'NEAL "Fake"
MICK JAGGER "Let's Work"
U2 "Where The Streets..."
REO SPEEDWAGON "In My..."
LOS LOBOS "Come On Let's..."

Radio Arts
John Benedict/Joe Patrick (818) 841-0225
Country's Best

REBA MCENTIRE "Last One..." TRIO "Those Memories Of You" Soft Contemporary

ABC "When Smokey Sings" SWING OUT SISTER "Breakout"

Sound 10

AL JARREAU "Since I Fell..."
MICHAEL BOLTON "That's..."

American Rock

LEVERT "Casanova"
FAT BOYS "Wipe Out"
MICHAEL JACKSON "Bad"
ALEXANDER O'NEAL "Fake"

Satellite Music Network
Pat Clarke (214) 991-9200
The Starstation

ABC "When Smokey Sings" RESTLESS HEART "Why Does..."

Country Coast-To-Coast

MOE BANDY "You Haven't..."
HOLLY DUNN "Only When I Love"

Rock 'N' Hits

LEVERT "Casanova"
MICHAEL JACKSON "Bad"
R.E.M. "The One I Love"
MICK JAGGER "Let's Work"
SWING OUT SISTER "Breakout"
TOM KIMMEL "Trying To Dance"
REO SPEEDWAGON "In My..."
MADONNA "Causing A..."
BOYS DON'T CRY "Who's Am..."
U2 "Where The Streets..."
RICHARD MARX "Should've..."

Z-Rock

KISS "Crazy Nights"
MSG "Perfect Timing"
ARMORED SAINT "Raising Fear"
SHOK PARIS "Steel And..."

Transtar Country Steve Penny (213) 460-6383

JOHN CONLEE "Mamma's..."
O'KANES "Daddie Needs..."
JUDDS "Maybe Your Baby's..."

#### **PROGRAM SUPPLIER ROUNDUP**

#### **MJI Makes Direct Hit**

MJI Broadcasting has debuted "Direct Hits," a twohour music-intensive entertainment magazine targeted to CHR stations.

The show is hosted by WQHT/ New York evening personality Bill Lee, and is supplied in two versions: mainstream CHR and urban/dance-leaning. "Direct Hits" will contain entertainment news, interviews with stars, and a topthree countdown; (212) 245-5020.

#### Touch Of Jazz

MCA Radio is distributing the AC-targeted "A Touch Of Jazz." Running three hours a week, "Touch" will blend contemporary jazz (e.g., George Benson, Larry Carlton, David Sanborn ) with new age (Andreas Vollenweider, Montreaux) and pop (Sade, Doobie Brothers, Steve Winwood). The feature is hosted by veteran personality Alison Steele and produced by Bob O'Connor; (818) 777-5775.

#### **Oldie Party**

The Music Director programming service is offering "Saturday Night Oldies Party," 422 selections from the '50s, '60s, and '70s on 12

reels. Current Music Director clients will not be receiving any repeat oldies; (413) 783-4626.

#### **Mutual Football**

For the 20th consecutive year, Mutual Broadcasting will provide season-long coverage of Notre Dame football with Tony Roberts on play-by-play and Tom Pagna doing color. On Sundays the net will broadcast NFL doubleheaders: Roberts and Jack Ham will describe the early games; Joel Meyers and Jack Snow will call the afternoon contests; (703) 685-2000.

#### **Black Focus**

A new syndicated strip featuring the lifestyles of black women is now available from Atlanta-based Anderson Communications. "Focus On Women" is designed to run in Imorning and afternoon drive, and will cover such topics as dealing with cancer, cooking, child rearing, and interracial relationships; (404) 752-9353.



Officials of Bronner Brothers Cosmetics and Anderson Media discuss the premiere of "Focus On Women." Host Sharon West stands with (I-r) N.H. Bronner Sr., Nathaniel Bronner Jr., Dale Bronner, Bernard Bronner, and Anderson Media President Al Anderson.

#### **CLOSED CIRCUIT**

#### People

The Associated Press has appointed Susan Spaulding Broadcast Executive for Indiana/Illinois from the Northern California/Oregon region ... Beau Weaver leaves Transtar to become the new host of ABC/Global Satellite's "Let The Good Times Roll"

... Steve Scharch upped to GSM at James Paul Brown Entertainment from Director/Affiliate Relations ... Bruce Wermuth joins TM Communications as Vocal/Music Producer ... Doug Lyon now at Rosko World Syndication for Japanese programs.

Brent Musberger and Ernie Harwell will call the American League championship series for CBS Radio next month. This is the 12th year that Musberger and Harwell (the voice of the Tigers) have teamed up. Appointed to the National League games are Johnny Bench and Dick Stockton. At the World Series, Jack Buck, Bill White, and John Rooney will be in the booth ... NBC has established the Steve White Memorial Fund, com-



Bruce Wermuth memorating the Direct

memorating the Director/Affiliate Services who passed away in July.

AP has contracted with GTE Spacenet Corp. for satellite time beginning next year. The operational life of current bird Westar III is fading . . . The Texas AP Net will again carry Houston Oiler games . . . Sheridan Broadcasting will broadcast "Lift Every Voice" in association with the United Negro College Fund through November. The 30-minute program features college choirs, inspirational messages, and more to raise money for the fund. For info, call (412) 281-6751.

# NOLFMAN JACK



The original rock in Tollor is now **live** on San Diego's original Oldies Station original Oldies Station 69 XTRA Gold. Howlin and Prowlin Howlin and Prowlin every weekday afternoon from 2pm—6pm.



# EPIC COMMITMENT



# **REO SPEEDWAGON**

"In My Dreams"

#### **CHR BREAKERS**

29

151/26 — 65%

AC CHART: TO A HIT IS A HIT!!



# GLORIA ESTEFAN & MIAMI SOUND MACHINE

KYYY

"Betcha Say That"

NOW ON OVER 100 CHR REPORTERS! NEW ADDS INCLUDE:

Z94 WINK KCAQ WBNQ HOT105 Z102 WKSF WKFR PWR106 WKDD WYKS KKLS KC101 KIIK Q101

ONE OF THE MOST ACTIVE!



## WA WA NEE

**KMGX** 

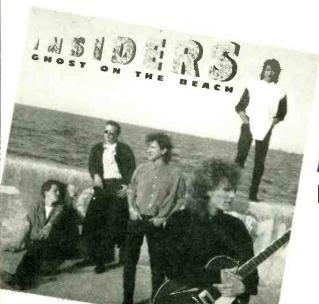
"Sugar Free"

#### **NEW & ACTIVE**

63/29
ONE OF THE MOST ADDED

WHAT A BUZZ!

Y100 WKEE WKZL OK100 KZOZ **KDWB** 99GFM WGTZ KNAN **KCPX** KRNQ WRCK **WPFM** WFLY WQUT 194 **WBWB** WVSR WOKI **96KFMY WAZY** WNNK KITY KRQ **KKRC** WTIC KTUX WWFX **KUUB** 



# INSIDERS

"Ghost On The Beach"

LISTEN TO THIS RECORD

**KOZE 32-20 (HOT)** 

KPLZ KXYQ KKRC KITS KZZU KGOT WAEB WJMX KTMT WQUT WCIL KDWZ Y94



#### **DATEBOOK**

SEAN ROSS

# Sex Music For Bat People

#### **MONDAY, SEPTEMBER 21**

1967/Joan Collins makes her first of two appearances as a special guest villainess on "Batman."

1976/On the second night of a punk festival at London's 100 Club featuring the **Vibrators**, **Damned**, **Buzzcocks**, and **Stinky Toys**, a girl's eye is put out by a flying beer bottle. Police try to blame **Sid Vicious**,

then drummer for Siouxsie & the Banshees. Punk is subsequently banned from the club.

1979/lt also said they'd arrive in UFOs: The New York Post insists, in a front page story, that the Beatles will reunite to benefit Kampuchean boat people.

1984/"Burning Rage," a TV movie featuring Barbara Mandrell's first dramatic role, premieres while its star is still in a coma from her car crash.

1985/As part of a then-burgeoning UK trend that involves reissues and remixes of everything, **Amii Stewart** reenters the Top 10 with a "Knock On Wood/Light My Fire" medley.

Born: Dickey Lee 1940, Leonard Cohen 1934, Don Felder 1947, Betty Wright 1953

#### **TUESDAY, SEPTEMBER 22**

1979/Joe Walsh announces he'll run for President in 1980.

1980/John Lennon & Yoko Ono sign with Geffen and bring the label the already-recorded "Double Fantasy." 1983/The Everly Brothers play their first show together in ten years.

1984/"Dr. Beat," the Miami Sound Machine's pre-"Conga" experiment with English-language disco, goes to #6 UK.

1985/"Farm Aid I" takes place in Champaign, IL.

1986/Bobby Bland plays to 800 female inmates of New Orleans's Parish Prison. When he tries to kiss a woman in the second row, she buries her head in her arms. "I wouldn't want to kiss an old man like me either" he replies

Born: David Coverdale (Whitesnake) 1949, Debby Boone 1956, Joan Jett 1958, King Sunny Ade 1946 WEDNESDAY, SEPTEMBER 23

1983/A Warners spokesman announces that Art Garfunkel won't be on Paul Simon's "Hearts & Bones" LP, then known as "Think Too Much," because Paul thinks the album is "too personal" to feature another's singing. Also, "Eddie & The Cruisers" opens nationally.

1986/Night Ranger's Brad Gillis and Jeff Watson help Jackie Stewart test the new Ford Mercury at a Northern California racetrack. Melba Moore and Freddie Jackson headline an anti-crack show at the Plaza Hotel's Grand Ballroom in New York. Guests include James Brown, Mohammad Ali, and Tony LoBianco. And the Buffalo Springfield's Dewey Martin and Bruce Palmer play a San Francisco club; Stephen Stills is at another club a few blocks away but doesn't visit, despite Martin's claims that there'll be a reunion LP. Born: Bruce Springsteen 1949, Julio Iglesias 1943, Roy Buchanan 1939, John Rocca (Freez) 1960



#### THURSDAY, SEPTEMBER 24

Bruce Springsteen, Holly Knight, Joan Jett, Betty Wright.

1976/Bay City Rollers singer Les McKeown is found not guilty of shooting at a girl fan with an air rifle.
1977/2500 fans show up for the first Elvis Presley convention in Cincinnati. Presley 45s sell for up to \$300.
1980/Led Zeppelin gets together to rehearse for the last time at the house Jimmy Page has recently acquired from Michael Caine.

1984/Bar-Kays guitarist Marcus Price is shot to death while leaving a Memphis rehearsal studio.

1986/Gram Parsons is honored in Nashville by a group of guitarists influenced by him, including Steve Young, Doug Dillard, Joe Sun, and the Hot Band's Barry Tashian.

Born: Linda McCartney 1941, Holly Knight (Device) 1956

#### FRIDAY, SEPTEMBER 25

1959/KIMN/Denver jock Royce Johnson is fired for various lewd ad-libs, including calling Sandy Nelson's "Teen Beat" the "fertility dance song" and referring to Dee Clark's hit as "Hey Little Girl' in the high school underwear."

1975/Jackie Wilson collapses from a heart attack at a New Jersey club, supposedly in the middle of the line "my heart is crying" from "Lonely Teardrops."

1980/John Bonham dies after downing 40 measures of vodka over a 12-hour period. Two days later, the London Evening News issues a story implying that Jimmy Page's interest in black magic was responsible for Rephar's dott

1983/Supertramp plays its final show with Roger Hodgson as lead singer in Irvine, CA.

1984/Barbara Mandrell talks to her doctor, the first thing she remembers after her car crash.

#### **SATURDAY, SEPTEMBER 26**

1956/"Elvis Presley Day" is declared in Tupelo, MS.

1976/Marvin Gaye plays London's Albert Hall. The concert is issued as "Live at the London Palladium" and nobody particularly notices.

1983/NBC gets about 100 calls each in New York, Chicago, and L.A. after Joan Rivers talks dirty on the Emmy awards and calls James Watt an idiot. Ironically, Rivers's cohost is a relatively non-controversial Eddie Murphy.

Born: Bryan Ferry 1945, Olivia Newton-John 1948, Lynn Anderson 1947, David Frizzell 1941, Craig Chaquico (Starship) 1954, the late Marty Robbins 1925

#### **SUNDAY, SEPTEMBER 27**

1976/The Runaways are arrested in Dover, England for the alleged theft of a hairdryer from a London hotel...
1980/Is that what they mean by lacking the instruments of power? Jimmy Buffett plays an acoustic fundraiser for Jimmy Carter at Atlanta's Fox Theatre. And "Don't Stand So Close To Me" enters the British charts at #1.
1983/Shelly West and Allen Frizzell file for divorce.

1986/Metallica's bus crashes between Stockholm and Copenhagen. Bassist Cliff Burton, asleep in his bunk, is thrown from the bus, which then flips over and kills him. In California, a highway patrolman pulls over a busload of stars on their way to an anti-Lyndon LaRouche rally when Michael J. Fox insists on sticking his hand out the window. Whoopi Goldberg and Jane Fonda talk the patrolman out of ticketing the group.

Born: Greg Ham (Men At Work) 1953, Glenn Jones 1960, Shaun Cassidy 1958, Randy Bachman 1943

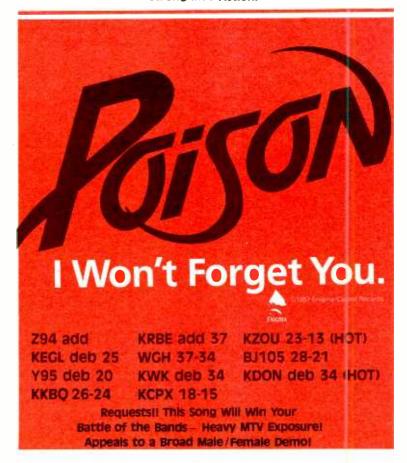


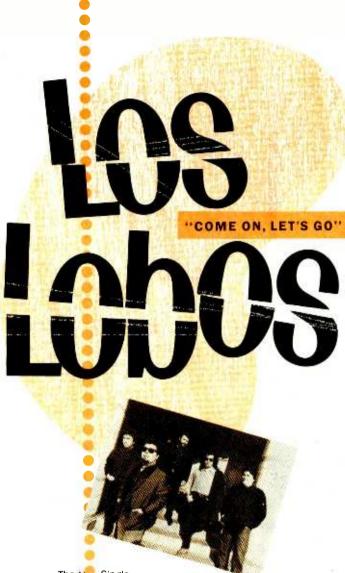
Capitol. @1987 Capitol Pecords Inc

Z94 KDWB deb 36 PRO-FM KCPX 14-4 (HOT)

KEGL 40-20 KUBE 33-30 WMMS 34-26 K104 12-6 (HOT)

Exploding at Retail! 170,000 Albums in One Week. Strong MTV Action.





The New Single
Produced by Steve Berlin
From the hit album La Bamba
Management: Linda Clark

Z104 deb 40 Q107 add WAVA 30-28 KIYS add KMGX 36-34 Z93 deb 36 KYNO add 37 Y95 add B97 add 28 194 add KZZU add WNVZ deb 30 WWFX 37-32 WMMS deb 36 95XIL add WCZY deb 38 B98 add KKLQ deb 29 KIXY deb 35 WVSR add KNIN add K104 add WCIL deb 34 WERZ 34-30 99KG add WTIC add 38 KKRC add 99GFM add WDBR add WNYZ add WSPT deb 37 KEZB deb 30 KOZE deb 34 KBFM deb 34 Y97 add KRNQ add 40





#### **CALENDAR**

**BRAD MESSER** 

#### **Mexican Earthquake Anniversary**

**MONDAY, SEPTEMBER 21** — A one-two punch devastated parts of Mexico in 1985 when the nation was rocked by the second major earthquake in three days. More people were trapped beneath collapsed buildings, and the official death toll went above 5500.

Sandra Day O'Connor was confirmed as the first female Supreme Court Associate Justice in 1981. James Chelich became the world somersaulting champ in 1974 by completing 8450 forward rolls in 8.3 miles. America's first daily newspaper, the "Pennsylvania Packet," was published in 1784. Birthdays: Bill Murray 37. Larry Hagman 56.

#### Nathan Hale Died A Patriot

TUESDAY, SEPTEMBER 22 — Captain Nathan Hale, a 21-year-old former school teacher, was executed as a spy by the British in 1776 after uttering his famous final words, "I regret that I have but one life to lose for my country." A federal judge ruled in 1986 that computer chips are covered by copyright laws. The first Farm Aid concert was staged in 1985. Rely tampons were recalled by Proctor & Gamble in 1980 because of the risk of toxic shock syndrome. The first nonstop transatlantic flight by jet was completed in 1950. Last full day of summer.

Birthdays: Scott Baio 26. Debbie Boone 31. Shari Belafonte-Harper 33. Tom Lasorda 60.

#### First Day Of Autumn

WEDNESDAY, SEPTEMBER 23 — Fall, the shortest season of 1987, begins at 8:45am (EST) and will last 88 days. From today through the end of next month, as the days get shorter, we will lose one hour 45 minutes of daylight. Ford and Carter held the first face-to-face TV debate in a Presidential race in 1976. Photo flashbulbs were patented in 1930. The first Keystone Comedy premiered in 1912. "I Wish I Was In Dixie" was published in 1859, written by Daniel Emmett, who had never been in the South. Jewish Holy Day Rosh Hashanah (New Year) begins at sunset and continues through tomorrow.

Birthdays: Bruce Springsteen 38. Julio Iglesias 44. Ray Charles 57. Mickey Rooney 67.

#### First "Real" Flight

**THURSDAY, SEPTEMBER 24** — The first "real" flight, in which the pilot had complete control of altitude and direction, was made over Paris, France in 1852 by **Henri Giffard** in his steerable airship. Continental Airlines laid off 12,000 employees and filed for bankruptcy in 1983 (and was flying again two days later). The largest ship in the world at the time, the USS "Enterprise," was launched in 1960. Jewish New Year Rosh Hashanah (began at sunset yesterday). Native American Day. *Birthdays:* **Jim Henson** 51. **Anthony Newley** 56.

#### America's First Newspaper

FRIDAY, SEPTEMBER 25 — The first newspaper in America — "Publick Occurrences Both Foreign and Domestick" — was published in Boston in 1690, when America was still a British colony. Publication of unauthorized material was against the King's rules, so printer Benjamin Harris's paper was suppressed after one day and all undistributed copies were confiscated. This is American Newspaper Week.

38 Irish terrorists shot their way out of "escape proof" Maze Prison in Belfast in 1983. The skateboard long-jump record of 17 feet was set in 1977. Spanish explorer **Vasco Balboa** sighted the Pacific Ocean in 1513 and claimed all bordering lands for Spain.

Birthdays: Heather Locklear 26. Christopher Reeve and Mark Hamill 35. Juliet Prowse 51. Barbara Walters 56.

#### Golden Furs



Previously, Canada's most valuable firs were of the Douglas variety, but CBS's Psychedelic Furs, with a newly-awarded gold certification for the "Midnight To Midnight" LP, are strong rivals. Pictured after a Toronto Maple Leaf Gardens show are (I-r) CBS Canada Sr. VP Jack Robertson with group's John Ashton, Tim Butler, Paul Goristo, Mars Williams, and Richard Butler.

# RADIO SALES UNIVERSITY



Designed to address the needs of new salespeople, the 12 hour weekend course integrates product knowledge, facts and figures, practical experience and realistic exercises to fully prepare students to sell radio effectively. The object is to make students more productive, more creative, more motivated, more knowledgeable, and more skilled in radio sales.

The RAB Radio Sales University is open to any radio station. RAB and NAB member stations enjoy discounted tuition.

#### **FALL SESSIONS**

Sept. 11-13

Portland, OR

Oct. 9-11 Nov. 13-15 Chicago, IL Little Rock, AR

Information/Registration: 1-800-232-3131

#### AIR PERSONALITIES



DAN O'DAY

# Small-Market Morning Jock Mini-Critique

• "Good morning! (ED JOCK) at 6:48. Tell you what we'll do, check in on a complete detailed weather forecast for you next."

Criticism: Needlessly wordy; he could have used a third fewer words by saying, "We'll have a complete, detailed weather forecast for you next!"

Suggestion: It wouldn't take much to punch up this weak promo; it has absolutely no localization. A much more effective approach would be, "Will the Local League baseball championships be rained out again today? We'll find out when . . ."

• (Outroing "Hit The Road, Jack:") "Sounds like he's got a one-way ticket to (Interstate Highway)!"

Comment: A perfect, simple, fast localization! Excellent!

• JOCK: (after giving call letters) Good morning.

CALLER: Good morning, Ed! JOCK: Good morning, how are you?

CALLER: Lee again.

JOCK: Yeah? Well, uh, whatcha up to this morning?

CALLER: Oh, well I was reading my latest copy of the National Enquirer.

JOCK: Ah, yes! That's for those of us with feeble minds.

CALLER: Yeah, this is a funny magazine. You know I believe everything in it.

JOCK: Well, that's good . . . . . . . . . . . What interests you this time? CALLER: The pictures on the

front are real cute this week!

JOCK: Gary Hart and Donna

Rice!

CALLER: Yeah. I want you to do me a favor.

JOCK: Okay.

(Intro to "Come On Down To My Boat" begins underneath)

CALLER: I want you to play something for Gary Hart and Donna Rice.

JOCK: Oh . . . oh, sure! What? CALLER: Yeah, I want you to play "Come On Down To My Boat."

Criticism: Listeners are perfectly willing to believe that a jock can play a song one-half second after a caller requests it. "Sure, it's all computerized, and all the DJ does is punch a button!" They don't know or care about sliding over to

a wall rack of cartridges and searching for that one oldie. But even the least technically knowledgeable listener knows the jock can't start playing a request before the caller identifies it.

Damage: The listeners suddenly realize the conversation they thought they were hearing as it unfolded actually was prerecorded. This makes them feel slightly dumb, and greatly lessens the excitement and energy of live radio.

Criticism: Boy, does this conversation need editing! (And we know it was prerecorded, so he could have put his razor blade to good use during the next record.)

Suggestion: Wouldn't the following, edited version be shorter, faster paced, and more entertaining?

JOCK: (after giving call letters) Good morning.

CALLER: Good morning, Ed -

#### **Punching Up Your Airshift**

- Edit your recorded phone calls
- Sustain the illusion of radio
- Keep a clear focus during live bits
- Don't blow your punchline!

Lee again. I was reading my latest copy of the *National Enquirer*. You know I believe everything in it. JOCK: Ah, yes!

CALLER: The pictures on the front are real cute this week!

JOCK: Gary Hart and Donna

CALLER: Yeah. I want you to play something for Gary Hart and Donna Rice.

JOCK: Sure!

CALLER: Play "Come On Down
To My Boat."

(RECORD BEGINS)

Making eight simple edits turns a bloated 30-second bit into a lean 20-second exchange.

JOCK: We have the Bad Joke of the Day for you. You ready?

CALLER: I'm ready.

JOCK: All right, here we go with today's edition of the Bad Joke of the Day. (BUGLE SOUNDS) 'Dja hear the one about the, uh, rough neighborhood?

CALLER: Nope.

JOCK: Neighborhood that I used to live in was, uh, so rough that we

used, uh, barbed wire for dental floss, you see that's how rough it was . . . (WILD TRACK LAUGH-TER)

Criticism: This call was aired live, but it still desperately needed editing by the jock as he spoke. (He opened the bit by introducing the Bad Joke of the Day twice.) Also, the jock stumbled all over himself while delivering the joke. He needs to become comfortable enough with both the set-up and the punch line so he speaks them naturally and fluidly.

JOCK: (CALL LETTERS, NAME) on the telephone — who's this?

CALLER: This is Mary Smith.

JOCK: Mary, how are you this morning?

CALLER: Fine.

JOCK: I hope that we call out your name on, uh, Friday between nine and ten.

CALLER: I hope so too.

JOCK: Yeah, wouldn't that be great? Hey, I got a great joke for you, uh, I was developing this, uh new car telephone? Okay?

CALLER: Uh-huh.

JOCK: And, uh, the car telephone itself only cost \$19.95, but, uh, 14 miles of telephone cord to go along with it cost, uh, \$5000.

Criticism: By now it's becoming a familiar refrain: edit. Tighten up. Become more comfortable with your material before you deliver it. But this one adds a new twist: he blows his punch line by placing it in the middle of the joke instead of at the end. Here's how the joke should sound, tightly edited and structured to maximize the laugh: "I've just invented a car telephone that costs only \$19.95... plus another \$5000 for the 14-mile-long telephone cord."

# Mark Larson's Job-Hunting Tips

Here are a few handy pointers from KFMB/San Diego OM Mark

The Most Common Mistake Of Job-Seekers: Not leading off their airchecks with their best material. I'm still amazed when I hear tapes that begin with mistakes . . . or with weather or PSAs. (Of course, a mistake can be good if it turns into something funny or creative that shows how you can think on your feet.)



Mark Larson

The Best Things A Job-Seeker Can Do: First, don't drive me crazy with phone calls! Second, research the station. I'm always impressed when somebody writes a cover letter that shows some awareness of our market, who we are, and what we do.

I need your Input. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.

— Dan O'Day



Dave Price Frank Proctor

Rick Lemmo Larry Vanderveen John Benedict Joe Patrick



presents

- THE NEW QUEST COMPUTER GENERATED PLAYLIST SYSTEM
- SYNDICATED FORMATS
- FULL SERVICE CONSULTING
- · SPECIAL FEATURES
- · MUSIC SPECIALS
- · AND NOW,

TCBY frozen yogurt in 🚽

"SWEET"#1741 (MARRIOTT)

PLEASE JOIN US

# LAS top concerts.have ecor contractsor

However, you can catch their acts daily in your car or living room. They're L.A.'s favorite ra-

dio personalities, as selected by readers of

the Los Angeles Herald Examiner in the Herald's second annual Great L.A. DI Sound Off.

This year's number one voice is Jim Lange of KMPC. Because lim has

done such a great job talking his way to the top, we're happy to give him two round-

trip tickets to the beautiful Hawaiian Islands. and Al Lohman of KFI.<sup>M</sup> And rounding

In second place are Gary Owens

out the top three, Charlie Tuna of KRLA.AM Congratulations to everyone of them.

In appreciation of their talents, the Herald will make cash donations to their favorite charities. \$5000 to KMPC's, \$2500 to KFI's and \$1500 to KRLA's.

And thanks to all the

Los Angeles DJs who participated in this year's Great DJ Sound Off.

There's just no way we could handle

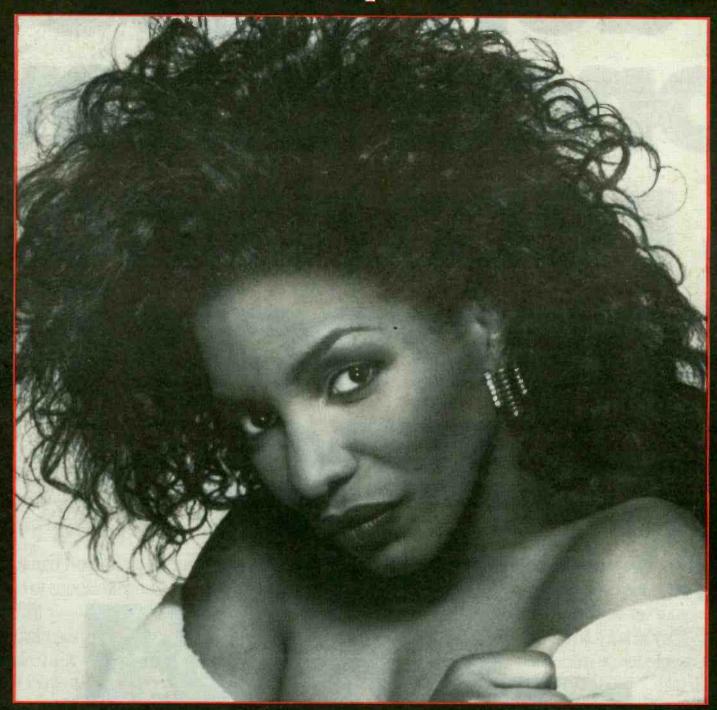
the frustration of the freeways without them.



It's all over L.A.



THE FIRST SINGLE, "I FEEL GOOD ALL OVER"



NOW THE NEW SINGLE

"(YOU'RE PUTTIN') A RUSH ON ME" IS HEADING TO THE TOP OF THE URBAN CHARTS AND

MCA RECORDS

#### **CHR PICTURE PAGE**



NAME YOUR POISON — Enigma recording group Poison infected the studio of WCKN/Greenville when their current tour with Ratt brought them to town. Injecting the veriom with afternoon jock Nathan Norris are band members (I-r) C.C. and Brett.



WHO'S THAT GIRL? — WROQ/ Charlotte's Madonna Look-Alike Contest awarded a Madonnawould-be a trip to the Meadowlands to see Madonna live. Shown is the station's afternoon driver Blaine Kellis with the winner.



RICH WITH MONEY AND GOLD — Eddie Money made a special appearance at WMMS/Cleveland's Appreciation Day Concert and National Rib Cook-Off for a show and a gold album presentation to the station. Backstage supporting the gold market are (I-r) WMMS GM Lonnie Gronek, CBS's Doug Hamann, WMMS's Kid Leo, Money, PD Brian Phillips, Money's manager, and CBS's Pete Anderson.



98PXY'S POSEIDON ADVENTURE — 98PXY/Rochester waved in some business at the grand opening of Poseidon Pools. Standing (I-r) are Account Executive Don Walding, and morning man Scott Spezzano; in the tub flanked by two models is night rocker Fast Larry Wax.

THE ONE TO PLAY. THEONEILOVE Z104 add WKZL add **CKOI** add KRBE add K98 add KIIK add KKRZ add WROQ add KIYS add KSND add WSKZ add KS103 deb 33 WANS add 96KFMY add KATD add **WQUT** add KITS 18-13 (HOT) ONE OF THE MOST ADDED WITH 29 ADDS AOR TRACKS 12 - 8 AOR ALBUMS 12 - 9 **ALBUM SALES OVER 600,000** AFTER JUST ONE WEEK! The first single from the album, DOCUMENT.

# **CONTEMPORARY HIT RADIO**



JOEL DENVER

#### HOW THE PROCEDURE WORKS

# Welcome To New Parallel Reporters

Not a day goes by without a phone call to this office asking, "How do I become a CHR reporter?"

R&R's data is based solely on airplay information from what are considered to be the most influential radio stations across the country. To become a reporter, several criteria must be met.

#### Format-Dominant In Ratings

The first qualification is based on Arbitron ratings, in particular the average quarter hour shares of the target demo. Each time Arbitron releases sweep results, prospective reporters who've been surveyed are examined. Since CHR is the mass appeal format, the 12+ share becomes the initial benchmark in evaluating a prospective reporter. R&R selects those outlets which are format-dominant in a market, or can demonstrate significant influence with a competitive 12+ share that's within striking distance of the format leader.

A good example is the Sacramento market: KWOD 6.4-7.5; KROY 6.8-7.0; FM102 7.1-6.0. An-

other interesting situation would be Allentown, PA, where a newcomer virtually ties the market leader: Q100 11.1-8.8; WAEB 4.0-8.0.

#### **Playlist Content**

The next selection criterion is the station playlist. While no two stations play the identical titles, or all the records on the CHR National Airplay/40, the bulk of a reporter's music is found within the CHR "universe" — the Back Page chart and records in New & Active and Significant Action.

The CHR section has a limited number of reporting slots, so it's important that the playlists be of a current and timely nature. While many stations find ratings success with a conservative musical approach, they unfortunately don't provide much leading-edge feedback for readers in other markets.

These are stations which generally rely almost exclusively on call-

Continued on Page 94



**NEVER ENOUGH** — WINK/Ft. Myers MD Marty Berger couldn't get enough when Patty Smyth stopped by for an on-air chat and some candid shots. Kicking it up are (I-r) Berger, Smyth, and Columbia's Richie Tardin-co.



SALT LAKE STAGE FRIGHT — KCPX ("Power 99")/Salt Lake City gave a lucky listener the chance to go backstage and onstage to sing backup with REO Speedwagon during their concert. Singing background to "Roll With The Changes" are (I-r) Power 99 "Breakfast Bunch" members Jack Sunday, Pat Gray, and Mick MacKay; winner Linda Taylor; and KCPX's Sue Low and Peggy liams.

## And The Stations Are...

After a review of spring data from the 259 **Arbitron**-rated markets and an evaluation of playlists/airchecks, the following stations were selected as CHR reporters. Current total: 233.

#### Parallel One:

WEGX/Philadelphia PD: Jay Beau Jones

MD:

KKLQ/San Diego PD: Garry Wall MD: Lisa Dent

Note: Z94 (WZOU)/Boston is now a P1

#### Parallel Two:

WAEB/Allentown, PA
PD: Jefferson Ward
MD: Sue Sherry

JET-FM/Erie, PA

PD/MD: **Jim Cook** 

B93 (KBTS)/Austin PD: Lisa Tonacci

MD: Kevin Davenpor

96 KFMY/Salt Lake City PD: E. Curtis Johnson

99 WAYS/Macon, GA

PD: Oscar Leverette

MD: Gina Shurtz

MD: Dee Shannon

Q98 (WQSM)/Fayetteville, NC

PD: John McFadden

MD: Greg Davis

WLAP/Lexington, KY

PD: Barry Fox MD: Mike Graves

WPXR/Davenport, IA

PD: Jim Schaefer

MD: John Austin

KDWZ/Des Moines

PD: Tom Oakes
MD: Steve Hooker

FM104 (KHOP)/Modesto, CA PD: Gary DeMaroney

MD: Eric Hoffman

KIVA/Albuquerque
PD/MD: Howard Johnson

Note: Both WZYP/Huntsville, AL and Z102/Savannah, GA are now P2s.

#### Parallel Three

WPRR/Aitoona, PA
PD/MD: Darrell Ray

WZKX/Biloxi, MS PD: Rick James MD: Mark Gunn

KAKS/Amarillo, TX PD: Keith Richards

MD: Scott James

KIXY/San Angelo, TX PD/MD: John Raymond

WHSL/Wilmington, NC PD: Stanley B. Stewart MD: Jeff Stone

KUUB/Bozeman, MT

KFBQ/Cheyenne, WY PD/MD: Tony Davis





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#### **CONTEMPORARY HIT RADIO**

## **Welcome To New Parallel Reporters**

Continued from Page 92

out research versus a combination of this methodology, requests, sales data, and airplay information from other markets. They simply mirror what is already evident in R&R, owing to the time it takes for a response to this type of research.

As a result most of their new adds are records which have already gone Top 15. And because callout research tends to generate positive response on only certain limited types of records, these stations often pass on what many of the generally accepted hits which otherwise work nationally.

The Sound Of The Station

Finally, a composite aircheck is evaluated to determine the station's texture, presentation, and mix. Because this is Contemporary Hit Radio, the emphasis has to be on hits, not recurrents and gold. While some might consider this a tough list of criteria, we feel it gives us the highest grade of airplay information available.

However, the toughest part is not being able to include every formatdominant station in every market, owing to limitations of space and manpower.

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stations are divided into Parallels 1, 2, 3, or our newest category, P1-A. P1 stations are format-dominant in a market with an Arbitrondefined 12+ metro population of 1 million or more. P2 is from 999,999 to 200,000, and P3 is 199,999 and below. Stations in P1-A are major market leading-edge CHRs with an alternative music profile exercising a profound influence on mainstream CHRs.

If you'd like to become an R&R CHR reporter, please call me or my assistant Tara Beyer at (213) 553-4330. We will send you an application form to complete and re-



LAYING IT ON THE LINE IN L.A - During David Bowie's concert stop in L.A., he stopped by the studios of KIIS for a rare on-air interview with Rick Dees on the morning show



IN THE MIX — Jellybean Benitez was the special guest mixer and Judge at KMEL/San Francisco's "Mixxing Contest," where Bay Area amateur mixers had a chance to show their stuff for cash. Sipping a few cool ones after the contest are (I-r): Jellybean; KMEL PD Keith Naftaly and personality Leslie Stoval; and Chrysalis reps Robert Nesbit (standing) and Steve

#### MOTION

Todd Pettengill is upped to PD. KBTS/Austin adds Linda "Energy" from KHYI/Dallas as 7pm-midnight per-. . Scott Collins, last at sonality WXQR/Jacksonville, joins WHSL/Wilmington for evenings replacing Kyle Summers, who's now parttime.

Night rocker Nancy Faye takes on the new MD position at WFFX/Williamport . . . Tracy Hyde leaves overnights at KZOZ/San Luis Obispo; former KWSS/San Jose parttimer Lisa Sturges joins for early morning duties WLAN/Lancaster \_welcomes Diane Woods to middays, replacing the exiting Danny Carlyle.

MD Laurie Lancaster exits CHED/ Edmonton; Asst. MD/midday talent James Stuart takes on full music . WZOK/Rockford overnightduties . er Doug Grant moves to the 7pm-midnight shift replacing the retiring Larry Seiferth, and parttimer Roger Peters KZZB/Beauhandles overnights . . mont MD/Asst. PD J.J. Jackson holds down the midday shift, not overnights as previously reported

Mike Bradley leaves the Asst. PD



WFLY PD Todd Pettengill post at 99DTX/Detroit, Chris Edmunds segues from afternoons to mornings, and Rich Anton comes to

afternoons from WHTX/Pittsburgh.

WM.IQ/Ruffalo announces a new line-up: morning drive is Jim Bosh and Kelly Sinclair formerly of crosstown AOR WBYR; 10am-noon has PD Kevin Belcastro on the waves: noon-3pm is MD Roger Christian; afternoon driver Lee Pettigree moves over from WBLK; and Marie Bonacci, last at WPXY/Rochester, joins for evenings.

At KISR/Ft. Smith, PD Dave Baker -

Jr. takes over music duties from Dave Bryant, who will concentrate on his overnight shift . . . Midday personality Skip Presson of WROQ/Charlotte is appointed Production Director . . . KDON/Salinas, Belin Newsome, last at KHTZ/Reno, joins for middays replacing T.J. Wright, who goes to WPGC/Washington.

WSPK/Poughkeepsie MD/evenings Bob Well leaves for Reprise Records in Philly as station parttimer K.C. Rhodes takes over on-air evening Steve Smith leaves WVAF/Charleston for wake-up duties at crosstown WVSR.

FM102/Sacramento wetcomes Mark Allen as the new 7pm-midnight personality from KGGI/San Bernardino New CHR WWHT (Hot 94)/Charleston's announces its staff line-up: morning drive is Madeline from WAVF/Hananhan, SC; former WSSX personality Mick Barker joins for middays; and Chris Kelly leaves WMMC/Columbia for afternoon drive. Rocky Love joins for 7pm-midnight from WXTU/Philadelphia, and an overnighter is still being sought



B93 evenings Linda "Energy"

 Much Ado For The Zoo — Z-93/ Atlanta's recent fundraiser goal was to enable the station to donate a zebra to Zoo Atlanta's African Savannah Habitat. Zoo Atlanta is planning ten natural habitats where visitors can view exotic animals in a natural setting, and is \$3 million short of making their plans a reality. Z-93 listeners who donated \$10 or more received a Z-93 "Club Zebra" T-Shirt

• Can't Go A Day Without It -

WHYT (Power 96)/Detroit presented a "No Sex Weekend" in light of the controversy surrounding George Michael's "I Want Your Sex." Power 96 satisfied listeners who thought it should be banned by not playing the song from 6pm Friday through midnight Sunday, despite the song's popularity. It also awarded "No Sex Weekend" prizes such as invitations to view the re-release of Walt Disney's wholesome film "Snow White." The

grand prize was a weekend for two at a local expensive hotel - separate rooms, of course.

• In The Slammer - 92X/Columbus morning team O'Malley and Chad were thrown into a Coca-Cola jail to raise money to add 25 rooms to the local Ronald McDonald House, Volunteers from the House and 92X personalities sold 12 packs of Coke until the donation goal was reached and the

morning duo were "bailed out."

• Japan-Bound For Jackson KXPW (Power 92)/Honolulu is sending two listeners to Tokyo to see the opening night of Michael Jackson's world tour. The round-trip for two includes hotel, up-close concert seats, a day at Tokyo Disneyland, and a closing sushi and sake farewell dinner. The winners will also tour Japan and phone in daily reports to Power 92, giving listeners the full scoop on Michael's show.

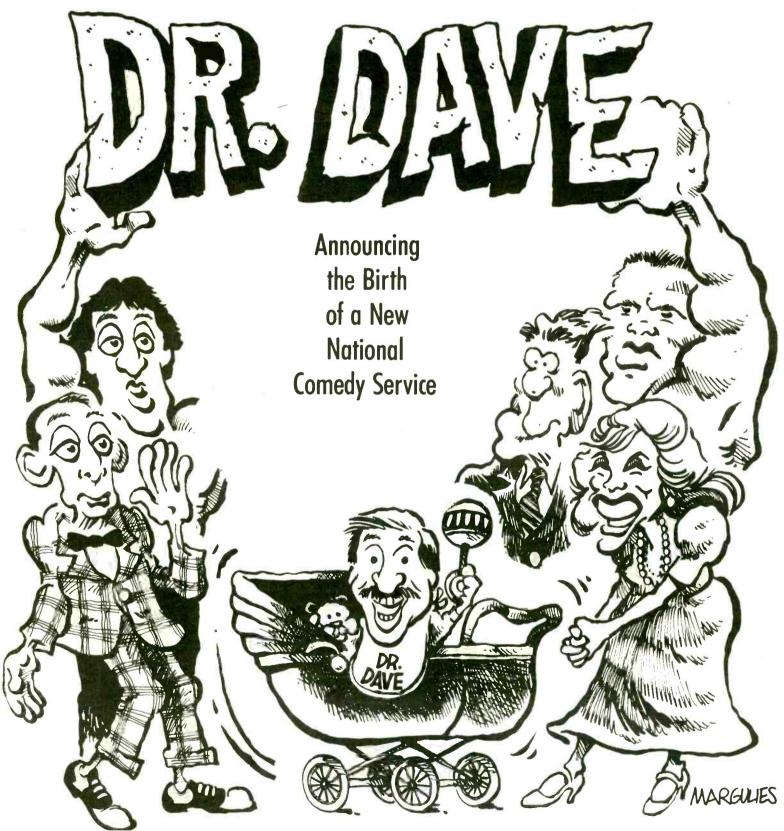
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# **AOR PICTURE PAGE**



WHERE'S ROBBIE? — Former Doors keyboardist Ray Manzarek (second from left) and drummer John Densmore (right) try to figure out how to play a guitar that was part of WNEW-FM/New York's Doors CD & video giveaway. Joining in the fun are PD Mark Chernoff (left) and OM/afternooner Scott Muni.



A LOB-BYING EFFORT — Members of WB's Farrenheit show off their excitement at being on the winning team of the celebrity softball game following the Texas Jam. From left: band members David Heit, Muzz and Charlie Farren, and KTXQ/Dallas Asst. PD Redbeard.



SLIP SLIDIN' AWAY — KZEW/Dallas held a "Wet 'N Wild Hydramaniac Slide-a-thon," giving away a 1988 Pontiac LeMans to the person who slid down the most consecutive times. The winner (I) racked up 888 slides during more than 41 straight hours. Overnighter Nancy Johnson (r) was on hand to crown the winner.



ROQIN' L.A. NOTORIOUSLY — Duran Duran recently visited KROQ and forced some of the staff to jump in this photo. Clockwise: band members John Taylor and Nick Rhodes, station intern Danish Ann, Production Director John Frost, Capitol's Susan Epstein PD Rick Carroll, Promotion Director Diane Morales, morning maven Richard Blade, and group's Simon LeBon.



FOUR OUT OF FIVE DENTISTS SURVEYED... — Joe "How Ya Doin" Walsh played DJ again, this time for a week at KLBJ-FM/Austin. To show its appreciation, 'LBJ had plenty of gum on hand. Shown from left are: Rick The Bass Player, morning man Dale Dudley, Walsh, and PD Jeff Carrol.



**YOU'RE A SCREAM** — Comedian Sam Kinison (r) took time from his Hawaiian vacation to have a quiet conversation with KPOI/Honolulu PD Greg Mundy.



FROM JERSEY? WHAT EXIT? — Steve Earle (I) dropped in on WNEW-FM/New York's Dan Neer recently to talk about his latest album.

#### **SEGUES**

WQMF/Louisville PD **Duke Meyer** steps down to concentrate on middays. OM **Terry Medert** will handle programming ... KFMQ/Lincoln AM driver **Joe Skare** adds MD duties ... WHCN/Hartford evening guy **Bob Smith** moves to Asst. PD/Production Director/mornings at KFMU/Steamboat Springs, CO ... KRQU/Laramie-Cheyenne goes automated as PD **Bob Ely** and MD **Kevin Lewis** exit ... WRQK/Canton ups morning man **Rik Elliott** to MD/afternoons.

KRQR/San Francisco morning man Peter B. Collins exits, replaced by KPKE/Denver's Steven Balley WII-KEYX-FM/Phoenix reforliams mats as a "free-form" rock station, including R&B, jazz, and reggae. Joining for afternoons is former crosstown KSTM PD Jeff Parets and, in overnights, ex-KEYX PD Johnny D. WPYX/Albany middayer Cliff Nash returns to the morning team as Bill Sheehan exits. Nash continues to do middays . . . WQBK-FM/Albany fills its AM opening with WRSG/Binghamton, NY's ... WKFM/Syracuse John Gilson

adds Steve Corlette, ex-WLNZ/Lansing, to its morning crew.

Former WEGR/Memphis morning man Tommy Smlth joins KMJX/Little Rock, replacing Lee Edwards... WZEW/Mobile middays go to Cary Gray, who succeeds Michael Angelo... KTAL/Shreveport brings Dave Rodman in for mornings from WTIX & B97/New Orleans... KBAT/Odessa, TX morning ace John Robbins exits... Libby Zabriskie joins WFBQ/Indianapolis for morning news; she halls from KLDD & KZEW/Dallas.

KZEW/Dallas brings Kathy Aubry back as Promotions Director, replacing Alan Lombard. Aubry was most recently Promotions Director at cross-town KHYI-FM.

KKDJ/Fresno relocates to 1525 E. Shaw Ave., Fresno, CA 93710-8003; phone stays the same.

WMRY/St. Louis needs artists to do customized station liners for an upcoming AIDS benefit on Saturday, September 26. Contact: Kim Pool at (618) 397-2002.

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"I Need Love"





#### URBAN CONTEMPORARY PICTURE PAGE



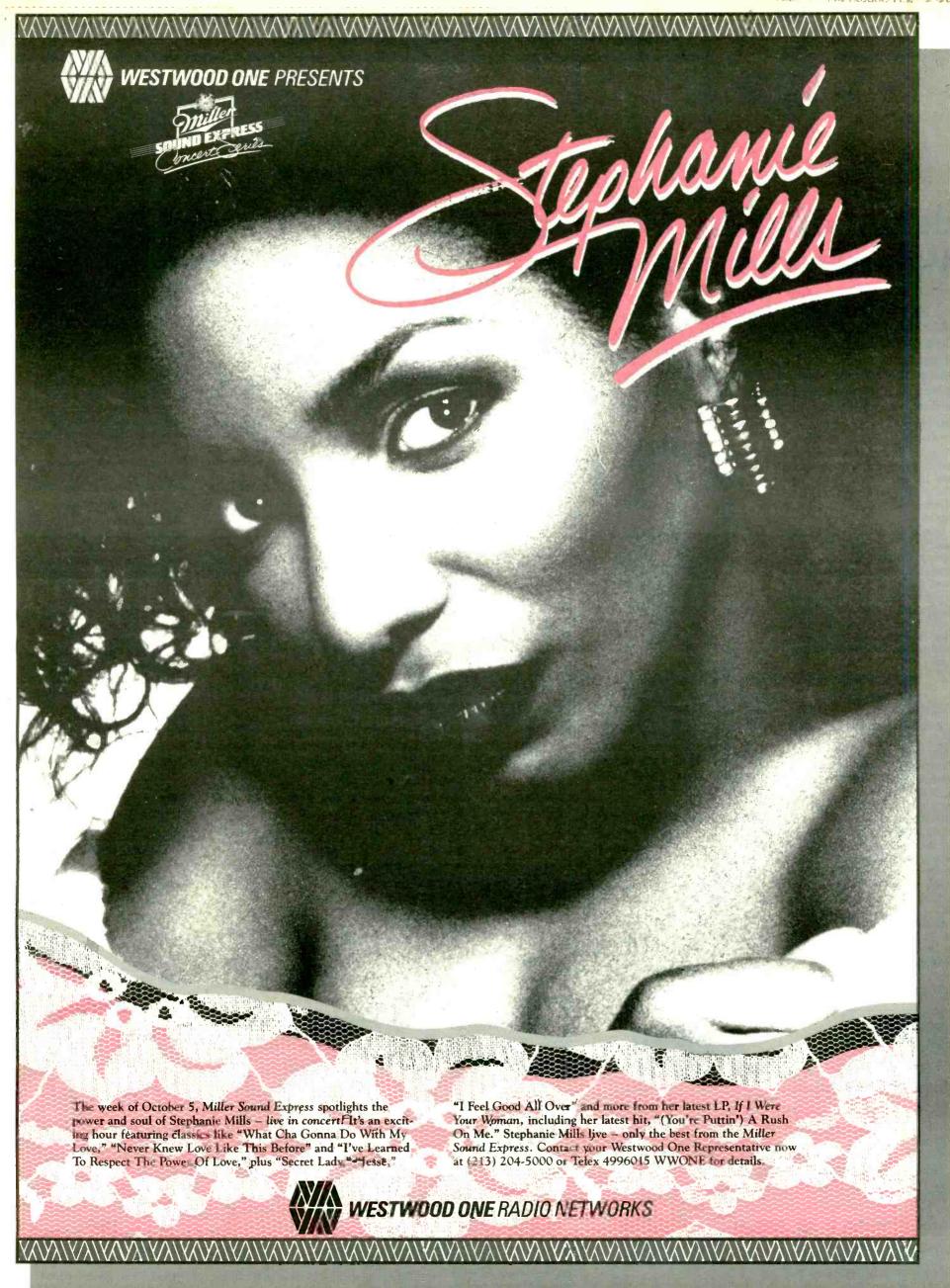
RIDING HIGH AT THE CIRCUS — The Force M.D.s get together with WRKS/New York personality Chuck Leonard (I) and PD Tony Gray (seated) at the circus. The group performed a benefit concert for the Children's Aid Society.



A DECADE IN THE CAPITAL — WKYS/Washington PD Donnie Simpson celebrated ten years as PD recently. Pictured during the party is Simpson being congratulated by (I-r): Kool & The Gang's Robert Bell and 4 By Four's Lance, Steve, Jay, and Damen.



WILD CRUISE — WILD/Boston's cruise included a performance by the System. Pictured after their boat-rocking set (front 1-r): WILD's Dana Hill, PD Elroy Smith, and afternoon drive personality Mike Shannon, (rear I-r) System's Mic Murphy and David Frank, and WILD's William Maye.



#### **URBAN CONTEMPORARY**



WALTLOVE

# **Beaumont/Port Arthur's Major Market FM**

By Sean Ross

KHYS/Port Arthur, TX attracted a lot of attention this year when owner Clear Channel announced plans to target Houston, 95 miles away. New PD Steve Hedgewood was brought in from KYOK/Houston in April to help upgrade the already successful outlet, and KHYS rose 12.7-15.0 this spring. It also recaptured the top spot in Beaumont/Port Arthur, a market which may not be big enough to hold it in the future.

"Kiss 98," owner of an FM UC monopoly for more than five years, had done as well as a 22.3 (in spring '84). Its lowest book, a year ago, was an 11.9; in the next book it recovered but trailed CHR KZZB 14.5-12.7.

Despite its ratings, KHYS had a poor industry reputation. Like many monopoly FMs it ran a huge playlist, usually turning over ten or more records a week. It also used live-assist automation which didn't disappear until this spring. Hedgewood remembers viewing KHYS from Houston as "a big, powerful radio station with a lack of direction."

#### Medium Market Professionals

Hedgewood said when he arrived in Port Arthur there were no liner cards. "People would just say whatever they wanted to say. There were so many things we had to straighten up, and we began doing it from day one. I told people there would be no more run-on sentences on the air, no more just talking for three minutes. We were going to do all the things they do in the majors. We wanted to have the professional presentation of a WGCI or WBMX/Chicago — or (CHRs) KKBQ and KRBE/Houston."

Although long-entrenched staffers at a successful station might be expected to resist changes, Hedgewood said there haven't been problems getting new people to do what he wants. "I wanted to



Steve Hedgewood

work with the people here. In a small market, many times you fault the announcers — but if they've never been anywhere else, how can you blame them? I have three jocks who've never worked at any radio station but this one. What they've learned here was all they knew as far as radio was concerned."

#### **Bright Lights, Small City**

Hedgewood, on the other hand, had spent the bulk of his career at KYOK and WNOV/Milwaukee, small AMs in large cities. Moving to Port Arthur was "like coming to a standstill; it's very homey, and very, very small. But I enjoy KHYS because it's an FM. It was my decision to be a big fish in a small pond. In Houston, we were in a large city but we didn't get any respect at KYOK except for what we demanded, because we were so



**TOGETHER AGAIN** — Cheryl Lynn does a little on-air work while in Washington promoting her latest album. She stopped by WDJY to see her pal afternoon driver Chris Barry(I).

overshadowed by KMJQ (Majic 102). Here, everything is KHYS.

"Port Arthur is in a financal crunch because of the oil situation, as are most Texas cities; being a smaller one, it's hurting a little more. Beaumont is the bigger city and seems to be doing a lot better. It has a lot of 'buppies:' upwardlymobile blacks.

"KHYS was not necessarily a Full-Service radio station when I got here. Now we do all sorts of community service. We held special picnics, we visit churches, and we visited school before it let out. We constantly run anti-drug campaigns on the air, and encourage people to stay in school."

#### **Rap Graduates**

KHYS is not only Hedgewood's first FM, it's also his first station that isn't specifically youth-oriented. KYOK, at its peak in summer '84, occasionally led even KDAY/Los Angeles on rap and teen novelties. KHYS plays rap only between 4:30-10pm and limits it to one cut an hour. Still, Hedgewood remains a champion of the genre, which has enjoyed a recent chart resurgence.

"Rap isn't making a comeback, because it's always been hot," he contended. "It's just that people who did not want it to shine can no longer stop it. I really disagree with the 2 Live Crew because their music is such smut, but anytime you can sell as many albums as



WINNING MAGIC — WMGL/Charleston helped put a listener onto the path of financial freedom. Magic 101 GM Rlch Glover (I) and OM Alvin Stowe (r) award grand prize winner Herschell Robinson \$101,000.

they've sold underground, how can you stop them?

"Rap's other big success is that major labels are pushing it now. It's like anything (with an industry push); if major labels picked up blues, I feel the same thing would happen. Rap has graduated to a more sophisticated sound when you have Whodini and others who sing, and L.L. Cool J who's taken it to a new plateau with a slow rap.

"It's just a matter of how rap's presented. At KHYS we don't play four an hour. I understand the importance of 25-54 females who don't want to hear 'I'm Bad' or 'Wipe Out.' But programmers are forgetting the 18-25 audience; at least 60% of them like rap songs. Even in an adult club they'll play at least one or two raps a night. Now you've got groups whose music is the rap beat with singing over it. Club Nouveau is nothing but rap with sung lyrics; Levert's 'Casanova' can mix with any rap that's out."

Asked if "I Need Love" and "Wipe Out" have increased the adult tolerance for rap, he answered, "I think they tolerate it or turn the radio off, because you can turn to any contemporary station and hear it now. I know some CHRs who jumped on 'I Need Love' before many Urbans did. One thing about CHR I agree with is that if

their audience wants it, they play it. In Urban, some PDs don't want to play songs because they don't like them. The thing that scares me is that I know how record companies are. I'd hate for the Fat Boys to come through here, because there'd be a fight for the concert. We just won a fight over Club Nouveau, and we've got one now for Lisa Lisa. In Houston, KRBE took many a concert from KMJQ."

#### **Houston Nights**

KHYS also hopes to do some taking from KMJQ. The first announcement of Clear Channel's plan to move towards Houston was in the company's annual report. As of mid-August, no actual application for a tower change had been filed with the FCC, but speculation has studios moving to Houston and the antenna going to the eastern end of Galveston Bay.

end of Galveston Bay.

Hedgewood is understandably reluctant to discuss the details of the switch. Although no Houston FM has been interested in challenging KMJQ since KRLY abdicated second place in 1984, the year or so it could take for KHYS to move is plenty of time for another station to change its mind. He did say, "Houston needs something new, and I hope KHYS will be giving it to them." He also thinks the station, which is consulted by Drake Chenault's Kim Travis, is ready to compete in a larger market now.

"KMJQ is a very strong station. I'd put them against any Urban in the country. I tell everybody they're not going to be easy to mess with." So where's Majic's vulnerability? Hedgewood said there doesn't necessarily have to be one. "KKBQ was damn good, but KRBE got a chance to tap into that audience. WGCI is great, but I'm sure Lee Michaels will try to topple them. I feel Houston is big enough for two powerful Urbans now that KYOK is 'Heart & Soul.'"

#### **At This Moment**

The revamping of KHYS continues. The air studio and production room have been remodeled recently. Promotions are being given higher priority than before, and there's already a "Payday Thursday" cash giveaway planned for the fall. "I have a lot of autonomy as far as what happens on the station," Hedgewood said. "(GM) Richard Carroll works with me, and he wants to win.

"We're going to be professionals in this small market. We'll be ready for Houston. No matter what happens, we're going to sound like a major market station."

## **ACTION**

Lee Sherman vacates his PD post at WUSS/Atlantic City to program WIGO/Atlanta: former WUSS PD Bob Shivers takes his place as PD/MD. WBLX/Mobile PD Ty Bell moves crosstown to WMML as PD non Wells, formerly of WKRG/Mobile, moves to WEKS/Atlanta as Production Director replacing Richard Woods . KPRR/EI Paso MD Tony Brock moves to (AC) WBGK/Milwaukee: morning man Mark Mendoza is upped . WBLS/New York air personality Ken Webb recently celebrated his second anniversary as host of "Jazz From The City"; also, G. Keith Alexander leaves WBLS after 17

WUSL/Philadelphia provided special live interviews and updates on the Philadelphia Martin Luther King Jr. Association for Non Violence Freedom Ride, which retraced the route of the civil rights freedom rides. Also, WUSL morning man Dick Edwards has exited; afternoon driver Mike Love moves into mornings and The Doctor (Robert McPeat) takes on the

afternoon shift . . . Curtis Wilson from B93/Austin joins WWDM/Columbia for morning drive . . . WVKO/Columbus MD Rob Morris has taken a leave of absence to join the New York Jets as team trainer.

WAUG/Raleigh (St. Augustine College) has signed on at 750 AM, servicing the Raleigh/New Hope area. WAUG becomes the second commercial station owned and operated by an historically black college. Record service needed: contact GM J.M. Holloway Jr., St. Augustine College Communications Center, Raleigh, NC 27611.

In New York, WRKS afternoon driver **B.J. Steele** brought down the house while hosting the Superfest concert at Madison Square Garden; between acts Steele gave the crowd a sample rap song, and was given a standing ovation.

B.E.T. founder and president Robert Johnson received the Entrepreneurial Award from Operation Push during its 16th annual convention



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#### COUNTRY

LON HELTON

#### **COUNTRY RATINGS INDEX UP 31.8 SHARES**

# Spring '87: FM Leads Way To Solid Gains

Once again, the spring ratings sweep has been good to Country. The format, which notoriously suffers in the summer and winter, regained the 3½% CRI loss suffered this past winter.

Band		AM	FM
Stations:	Spring '87	80	94
	Winter '87	80	92
CRI:			
Actual 25-54 Share	S		
By Band			
	Spring '87	174.3 18%	789.5 82%
	Winter '87	170.2 18%	761.8 82%
	Net Gain/Loss	+4.1 13%	+27.7 87%
Spring '87	Up	37 46% 27.1	46 49% 71.0
25-54 Share Totals	Down	38 47% 21.9	44 47% 54.7
20-04 Share Totals	Flat	3 4%	2 2%
	Debut	2 3% Both	
		DNS	2 2% 11.4
	:Drop	2 - 1.1	0

Overall, the gainers just about equalled the losers in both 12+ and 25-54. The CRI advance was fueled by FM, which showed and 27.7 share gain 25-54, compared to AM's slight gains. This was despite the fact that the 25-54 gainers only led the losers by one.

More good news was that, for the first time in two years, the number of Country outlets in the continuously measured markets rose.

Here's a look at how everybody in the Continuously Measured markets fared.

# Spring '87 At A Glance

- •25-54: 48% up;
- 12+: 46% up; 48% down

#### **Country Ratings Index Data**

Spring '87 CRI: 963.8, Up 31.8 25-54 shares

from winter '87 Winter '87 CRI: 932.0\*

Fall '86 CRI: 972.9 Summer '86 CRI: 950.4 Spring '86 CRI: 1014.6

Spring '87: 174 Stations

83 up a total of 98.1 shares, Adults 25-54.

82 down a total of 76.6 shares, Adults 25-54.

12 Even

4 Debuts, +11.4 shares, Adults 25-54

2 Drops, - 1.1 shares, Adults 25-54

\*Winter '87 CRI and other stats adjusted due to the deletion of **WMUS-FM/Muskegon**, which had previously been listed for its below-the-line numbers in the Grand Rapids **Arbitron**. Only above-the-line ratings are now included in tabulating the CRI.

#### **Format Scorecard**

	1	Winter '87	Spring '87
Stations Surveyed	i	172	174
(Markets With			
Continuous Measuremen	t)		
25-54 Share	Up	70 40%	83 48%
Comparisons	Down	90 52%	82 47%
Winter '87 Vs.	Even	11 7%	5 3%
Spring '87	Debut	1 1%	4 2%
12 + Comparisons	Up	77 45%	79 46%
Winter '87 Vs.	Down	83 48%	84 48%
Spring '87	Even	11 6%	7 4%
	Debut	1 1%	4 2%
Markets With Country #1 in Adults 25-54		16	18
Markets With Country #1 12+		1.1	10

# Spring '87 Scoreboard

Station/City		12+		25-54
	W'87	Sp'87	W'87	Sp'87
WGNA/Albany	4.3	5.8	8	5
WPTR/Albany	2.5	3.7	11	9
WEEX/Allentown	1.4	.8	T13	T14
WXKW/Allentown	2.6	2.2	8	7
WKHX/Atlanta	.9	.7	T16	15
WKHX-FM/Atlanta	6.8		T2	3
Combo	_	7.9	-	3
WYAY/Atianta	7.0		6	2
KASE/Austin*	15.2		1	1
KTAE/Austin	.6	1.2	DNS	
KVET/Austin*	2.1	2.9	10	13
WCAO/Baltimore	3.4	4.1	10	12
WPOC/Baltimore	4.8	5.8	5	2
WKJN/Baton Rouge	7.0	9.2	4	2
WYNK/Baton Rouge	1.5	Table .	16	1.3
WYNK-FM/Baton Rouge	13.2	11.9	1	1
Combo	14.7	12.4	1	1
WZZK/Birmingham	1.0	.9	15	T17
WZZK-FM/Birmingham	15.8		1	1
Combo	16.8		1	1
WBOS/Boston	1.6		14	
WYRK/Buffalo	6.9	8.9	2	2
WLON/Charlotte	.8	.7	T15	T24
WLVK/Charlotte	8.1	7.1	3	4
WSOC/Charlotte	.4	.3	T18	T24
WSOC-FM/Charlotte	13.7		1	1
WDOD/Chattanooga	3.4		11	12
WDOD-FM/Chattanooga	10.0		3	
WUSY/Chattanooga	11.0		4	
WUSN/Chicago	3.1	3.3	T7	T6
WBVE/Cincinnati	3.8			
WUBE/Cincinnati	6.2		6	
WGAR/Cleveland	.7	_	T20	
WGAR-FM/Cleveland	4.7		6	
Combo	5.4		5	_
WHOK/Columbus, OH	3.6		8 9	
WMNI/Columbus, OH	3.1	3.3	1 9	9

Station/City		12+		25-54
	W'87	Sp'87	W'87	Sp'87
KPLX/Dallas	8.4	7.4	2	2
KSCS/Dallas*	3.2	4.5	11	7
WBAP/Dallas*	5.2	6.6	4	5
WBLY/Dayton	.6	1.7	19	16
WBZI/Dayton	2.0	.8	T12	T14
WONE/Dayton	4.7	7.2	7	4
KBRQ/Denver	.7	.6	25	27
KBRQ-FM/Denver	.9	1.6	T20	T18
KLZ/Denver	2.0	1.9	16	17
KYGO/Denver	5.4	5.6	4	3
WCXI/Detroit*	1.5	1.4	T20	24
WWW/Detroit*	3.8	3.9	Т3	T5
KHEY/EI Paso	2.8	4.4	10	10
KHEY-FM/EI Paso	9.3	8.7	1	3
KFRE/Fresno	3.2	3.0	Т9	T13
KFRE-FM/Fresno	3.4	3.8	T11	7
KNAX/Fresno	5.1	6.3	4	1
WCUZ/Grand Rapids	2.1	2.8	13	T9
WCUZ-FM/Grand Rapids	5.7	10.1	4	1

#### Legend

All figures refer to **Arbitron** metro survey areas Monday-Sunday, 6am-midnight.

Stations with #1 shares have 12+ figures in **bold**. Stations debuting this book, and stations not Country during the sweep, are designated with "—."

Demo figures are for market rank, not actual share.

Asterisks indicate Country stations in a particular market which are co-owned but have different call letters

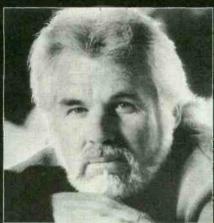
Only ratings for stations above-the-line are used.

DNS means a station did not show in the ratings book.

Station/City	14//07	12+ Sp'87	W'87	25-54
	W 87		W 87	
WBIG/Greensboro-	_	1.1	_	T13
Winston-Salem-High Point	1	_		
WPCM/G-WS-HP	1.4	.5	T14	T23
WKOQ/G-WS-HP	1.6	—	T11	16
WTQR/G-WS-HP	17.8			1
WESC/Greenville	1.5	1.2	12	14
WESC-FM/Greenville	13.1	14.9	2	2
Combo	14.6	16.1	2	2
WSSL/Greenville	.4	.1	T18	DNS
WSSL-FM/Greenville	9.1	9.9	3	3
Combo	9.5	10.0	3	3
WCMB/Harrisburg	2.7	3.6	Т6	5
WHYL/Harrisburg	.5	.9	T23	T27
WHYL-FM/Harrisburg	2.7	3.4	9	9
Combo	3.2	4.3	T5	9
WRKZ/Harrisburg	10.9	8.0	2	4
WKHT/Hartford	1.5	.8	T12	T15
KDEO/Honoluiu	1.1	1.9	15	14
KIKK/Houston	.5	.7	27	T23
KIKK-FM/Houston	7.6	8.0	3	1
KILT/Houston(#1)	1.1	_	T19	_
KILT-FM/Houston	6.4	7.3	4	2
WFMS/Indianapolis	11.6	10.8	2	2
WIRE/Indianapolis	2.3	1.9	11	11
WCRJ/Jacksonville	3.2	4.6	8	6
WQIK/Jacksonville	1.2	1.3	14	14
WQIK-FM/Jacksonville	11.0	11.0	1	1
KFKF/Kansas City	_	DNS	_	DNS
KFKF-FM/Kansas City	6.3	6.3	4	3
Combo		6.3		3
WDAF/Kansas City	11.8		1	1
WIVK/Knoxville	4.8		6	5
WIVK-FM/Knoxville	31.4	—	1	1
Combo	36.2		1	1
VVIIIDV	40.2	91.1	1	

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COUNTRYLINE USA Welcomes Waylon Jennings. November 1st

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KLZ	WOW	KICE
KRAK	KHAK	WATW
KNIX	WYNK	KWMT
KUPL	WDOT	KSNI
WSM	WRCM	<b>KDEO</b>
KSON	WBTU	WBKC
WDAF	WTSO	WAMZ
WUBE	KYKX	WBKC
WFMX	KALF	WAMZ
WESC	WAXX	<b>KXXY</b>
WQBE	WTVY	<b>KKAT</b>
KVOO	WOKK	WIMT

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#### NASHVILLE THIS WEEK

## Morris Snags Broadway Lead

One of Broadway's most successful shows, "Les Miserables," has signed Gary Morris for the lead role of Jean Valjean. Morris's debut is scheduled for November 30 at New York's Broadway Theatre.

The original French play, which debuted in New York last March following a two-year London run, starred British actor Colm Wilkins Morris was in the midst of negotiations to take the lead in the Los Angeles production of the show when the actor scheduled to replace Wilkins in New York died suddenly. Morris then became first choice for the role on Broadway.

Morris is no stranger to theatre productions. In 1985 he played Rodolfo, opposite Linda Ronstadt, in "La Boheme."

He will actively continue his country recording career, and his album will be released at the end of this month. The first single, "Finishing Touches," is a new tune he penned with longtime pal and new WB labelmate Kevin Welch. "Your Little Hand," a solo piece with sparse instrumental accompaniment that was featured in his initial operatic debut, will also be included in the package. The aria was recorded at an empty Opry House for special acoustical ef-

The Broadway-bound singer also assures us he will be back at Fan Fair next year to visit with his country fans.

#### Reba Autographs **For Passengers**

1987 Entertainer of the Year Reba McEntire will put in a special in-store appearance for Nashville air passengers when Music City's new airport opens September 14. Grand opening festivities will unveil the 3400-sq.-foot "Nashville Recording Studio" record shop at the air terminal. The full service retail store is one of only a few record outlets located within US airports, a venture more common to European facilities.

#### **Music And The Law**

On the heels of a Missouri lawsuit in which a federal jury ordered Waylon Jennings and Jessi Colter to pay \$34,000 in damages from a cancelled show in 1985, Steve Earle is being sued for \$40,160 by his former manager. Nashville publicist John Lomax III says the MCA artist owes him for managerial services agreed upon in June 1983. Lomax said he helped Earle obtain a three-year songwriting contract with Silverline-Goldline Music here

Earle and present manager Will Botwin were in Los Angeles and unavailable for comment. Earle was there producing several songs for MCA rocker Charlie Sexton; the two also have been writing together.

- · Dwight Yoakam's second album, "Hillbilly Deluxe," has gone gold, following in the footsteps of his debut LP "Guitars, Cadillacs, Etc. Etc." He and Warner Bros. plan a celebration for the event during Country Music Week in Oc-
- · There's craziness on the chart these days. The Oak Ridge Boys bring you "This Crazy Love," nestled near newcomers Foster & Lloyd's "Crazy Over You," as the Bellamy Brothers watch "Crazy From The Heart" move up the
- · Claude King's classic "Wolverton Mountain" is getting new mileage from songwriter Merle Kilgore, who has announced plans for the marketing of his "Wolverton Mountain Honey." Wal-Mart stores will be distributing it nationwide.

Bocephus manager Kilgore also tells R&R that the 1962 song is a true story about his uncle, Clifton Clowers, who is 98 years old and still living on Wolverton Mountain



WILLIE HOLDS OUT - The Country Music Hall of Fame and Museum's Willie Nelson Exhibit has proven so popular that the institution will hold it over until spring 1988. The two-year presentation features a room full of personal items belonging to the multi-talented entertainer. BMI President and Chief Exec. Frances Preston (I) shows Nelson some of the effects that document Nelson's early life and longstanding career as a singer, songwriter, and actor at the exhibit's opening.

in North Central Arkansas. He had not one pretty young daughter but two, Kilgore confesses; Burlene Virginia "were beautiful strawberry blondes."

• The Grand Ole Opry's Ryman Auditorium is getting a facelift at its downtown site. The Opryland U.S.A. owners will clean the bricks on the famous property in the early steps of a renovation. Nashville's \$320 million downtown development project will include a galleria, entertainment venues, and office and residential facilities around the Mother Church of Coun-

• Country Music Foundation Records has released a double album collection of significant recordings by the Carter Family, Jimmie Rodgers, and the Stone-man Family. "The Bristo! Sessions" features 36 songs believed to be among the first recordings of these artists, recorded during the summer of 1927 in Bristol, VA.

# Spring '87 Scoreboard

Continued from Page 102				
Station/City	1	12+		25-54
0,2.10.1701.7	W'87	Sp'87	W'87	Sp'87
WNOX/Knoxville	2.4	1.7	9	T8
WSEV/Knoxviile	1.2	1.6	19	12
WSEVIKIIOAVIIIO	1			
KFMS/Las Vegas	1.1	.9	16	18
KFMS-FM/Las Vegas	9.7	7.0	2	T2
Combo	10.8	7.9	1	2
KRAM/Las Vegas	2.3	1.2	13	15
KLAC/Los Angeles*	1.6	1.4	T20	23
KZLA/Los Angeles*	1.7	1.9	18	T16
WAMZ/Louisville	15.8	15.4	1	1
WTMT/Louisville	1.0	1.1	12	14
KTXF/McAllen-Brownsville	5.6	7.9	7	4
WGKX/Memphis	8.1		2	4
WMC/Memphis	4.9	3.2	9	T11
WKQS/Miami*	4.2	2.8	Т3	8
WQAM/Miami*	.6	.5	T31	T26
WMiL/Milwaukee	5.4	6.7	3	4
KEEY/MinnSt. Paul*	6.1	5.8	4	6
WDGY/MinnSt. Paul*	2.3	1.8	14	14
WSiX/Nashville	.4	.2	T18	T22
WSIX-FM/Nashville	5.7	5.3	5	
***************************************	6.1	5.3	5	
Combo WSM/Nashville	7.0		6	-
WSM-FM/Nashville	10.5		1 -	-
WNOE/New Orleans	1.8		14	18
WNOE-FM/New Orleans	3.8		9	8
WHN/New York	2.1	2.8	1	9
WCMS/Norfolk	.2	.7	21	
WCMS-FM/Norfolk	9.1	10.3	1	1
WKEZ/Nortolk	1.1		18	17
WSKX/Norfolk	1.0	2.8	13	13
KEBC/Oklahoma City	7.0	3.9	4	Т9
KXXY/Okiahoma City	7.7		1 '	
KXXY-FM/Oklahoma City	9.5			
Combo	10.2		1 '-	. ,
WKY/Okiahoma City	3.8		- 1	
WAT/ORIANOMA City	5.6	4.0	1 '2	. , .

Station/City		12+		25-54
	W'87	Sp'87	W'87	Sp'87
WOW/Omaha	5.3	4.5	8	9
WOW-FM/Omaha	7.4	5.4	6	5
WWKA/Orlando	9.2	12.8	2	1
WXTU/Philadelphia	3.2	3.3	Т9	10
KNIX/Phoenix	1.6	1.0	T18	T19
KNIX-FM/Phoenix	10.2	12.1	1	1
Combo	11.8	13.1	1	1
KUKQ/Phoenix	_	DNS	-	DNS
WDSY/Pittsburgh	4.2	4.4	10	6
WIXZ/Pittsburgh	DNS	.4	DNS	23
KUPL/Portland	.6	.5	T22	25
KUPL-FM/Portland	5.7	6.5	4	3
KWJJ/Portland	2.3	1.9	T14	16
KWJJ-FM/Portland	4.1	3.4	9	10
WHIM/Providence	1.1	2.3	T17	12
WODD/Datalah Dunham	7.3	8.1	2	2
WQDR/Raleigh-Durham	3.3	_	9	9
WKHK/Richmond WTVR/Richmond	3.3		T17	16
WTVR-FM/Richmond	6.8		6	6
KCKC/Riverside-San Ber.	2.7		T11	11
KDIG/RivSan Ber.(#2)	DNS		DNS	_
KNTF/RivSan Ber.	1.7		T11	17
KWDJ/RivSan Ber.	1.3		T16	14
WNYR/Rochester	6.2		6	11
WBEE/Rochester	"-	7.4	_	4
WDEE/NOCHESTER		,		
KHWY/Sacramento	DNS		DNS	20
KRAK/Sacramento	3.5		12	7
KRAK-FM/Sacramento	7.6		2	3
KUSA/St. Louis	3.2		9	. •
WIL/St. Louis	.5		T22	22
WIL-FM/St. Louis	5.0		6	8
WKKX/St. Louis	2.5		12	15
KKAT/Salt Lake City	8.6		2	2
KSOP/Salt Lake City	.9		26	
KSOP-FM/Salt Lake City	6.1		3	
Combo	7.0	5.6	3	14

Station/City	12+		25-54	
	W'87	Sp'87	W'87	Sp'87
KZAN-FM/Salt Lake City	2.3	1.4	T16	17
KAJA/San Antonio	6.8	6.5	1	2
KBUC/San Antonio	.5	.6	23	T20
KBUC-FM/San Antonio	4.5	4.1	6	6
Combo	5.0	4.7	5	6
KKYX/San Antonio	4.4	3.1	12	15
KSON/San Diego	1.5	1.3	19	21
KSON-FM/San Diego	4.3	5.8	5	3
KNEW/S.FOakland*	2.7	1.7	T15	15
KSAN/S.FOakland*	2.3	2.3	9	10
KEEN/San Jose	2.5	2.4	15	15
KMPS/Seattle-Tacoma	1.0	.8	23	T25
KMPS-FM/Seattle-Tacoma	4.5	4.2	4	4
Combo	-	5.0	-	2
KRPM/Seattle-Tacoma	.5	.4	29	T30
KRPM-FM/Seattle-Tacoma	3.2	2.8	11	15
WiXY/Springfield,MA	1.4	1.7	T15	17
WRRB-FM/Syracuse	7.3	5.8	3	2
WQYK/Tampa	4.9	6.4	5	4
WSUN/Tampa	3.8	3.6	T10	10
WKKO/Toledo*	9.4	8.3	1	3
WTOD/Toledo*	5.0	4.0	7	11
KCUB/Tucson*	4.3	3.2	T9	8
KltM/Tucson*	8.1	7.6	2	2
KTFX/Tulsa	3.9	3.2	10	9
KVOO/Tulsa	9.1	8.8	6	. 7
KWEN/Tuisa	T11.2	13.1	1	1
WMZQ/Washington, DC	.2	.2	30	T31
WMZQ-FM/Washington, DC	6.8	5.6	T1	2
WiRK/West Palm Beach	.3	.3	T24	DNS
WIRK-FM/West Palm Beach	6.2	4.7	2	4
Combo	6.5	5.0	2	4
WQXK/Youngstown-Warren	9.0	12.0	3	2

#1: KILT-AM/Houston changed to Country Gold. #2: KDIG/Riverside-San Bernardino changed to a Chris-



#### **ADULT CONTEMPORARY**

MIKE KINOSIAN

# **Fallout From A Bad Book**

Recent articles in this section have spotlighted ratings winners. But what happens when the numbers aren't good? Let's look at the frustration — and the economic realities — from a programmer's viewpoint when bad news arrives.

#### WAYS Richer At WPEZ's Expense

Macon, GA is the 140th market. It's surveyed once a year by Arbitron in the spring; there are no Birch reports. Perennial 12+ leader is CHR WAYS, formerly WMAZ-FM. The station's 12+ shares are consistently solid: two years ago it notched an 18, last year an 18.8. While a case could be inade to classify WAYS as AC, it's widely believed the market's lone, pure AC is WPEZ.

WPEZ has challenged WAYS for years in adult demos, with WAYS always holding the upper hand. Last spring WPEZ personnel were confident — their station had tightened up and was better prepared for the book. The 'PEZ camp anticipated boosting its 12+ figure by four shares; its 1986 10.2 showing had placed it more than 8 shares behind WAYS. But when Arbitron tallied the results this year. WAYS vaulted to 27.6 while hopeful WPEZ dropped to 6.1 — the station's lowest performance ever.

"Something's screwy somewhere. Obviously, programming and ratings have nothing to do with each other."

-Matt Caesar

"I think something's screwy somewhere," said WPEZ PD Matt Caesar. "We spent more money on TV (\$7000) than we ever did before. We had a \$108 giveaway every morning throughout the book." The station lost two points 12+ in AM drive compared to the year before. Money giveaways in '86 were conducted in all dayparts; this year cash was doled out only in the mornings. "We did a direct mail campaign to businesses for the midday show." The result: a 3.4 decline. "We ran the 'History Of Rock And Roll' in evenings." WPEZ lost more than three-and-ahalf points in that daypart.

"All the indicators looked good," added Caesar. "The (phone) response to contests, especially midday, was great. May was our biggest month ever. Obviously, programming and ratings have nothing to do with each other."

He found out about his station's numbers through phoned advances. "They start in alphabetical order and the first one I heard was WAYS at 27.6; right away, I knew it was going to be bad news. They had to take their audience from us."

#### Numbers Vs. Reality

WPEZ is consulted by Scott Kerr of Albuquerque-based Programming Consultants. "From the time last year's book came in, we made a yearlong concerted effort," continued Caesar. "Our consultant came into the market, listened to other stations, told us what we should do, and critiqued our airchecks. He liked what we were doing compared to WAYS. Everything was rolling along fine until the day the book came out."

After the initial shock, Caesar phoned Kerr. "He didn't understand why or how that could happen, either. The numbers just don't con-



IN SEARCH OF FRANKIE AND ANNETTE — WSTU/Stuart, FL recently co-sponsored its 6th annual Beach Olympics. Three contestants in the bikini contest are shown here. The event raised over \$6000, which was donated to Muscular Dystrophy.

nect with reality. There's nothing wrong here and I wouldn't change anything. You can say WAYS went live (formerly used Drake Chenault reels), did the Prize Catalogue and therefore they should have had an increase. Fine, I'll give 'em that. On the other hand, you can't say half our audience disappeared. Logically, I think, Arbitron can't screw up. But I wonder where all our contest response came from. Do we have the most responsive audience in the history of radio?''

WPEZ must now wait another year to improve on this spring's disappointment. The \$4000 spent on production of the syndicated TV spot was a departure; 'PEZ usually uses a locally-produced spot for considerably less money. Station management plans to visit Arbitron headquarters to investigate the decline.

#### K99's Financial Rebound

Condensed market Great Falls, MT is #251, with eight metro stations. KAAK President Don Robinson watched last spring as K99 fell from #1 (21.6) to #6 (9.9). "Everything that was in place was suddenly destroyed by a book that didn't reflect the market. That feeling was eventually supported by local advertisers who hung on with us. We remained first in local sales, but all other business that would have made us profitable dropped out of sight.

"We lost about 80% of our national business. Our monthly billing went from \$15,000 to about \$3500. We went from a viable, profitable operation to a break-even worrisome one."

In contrast to WPEZ, Robinson didn't enter the '86 race extremely confident. "We had some announcers with blue content in a conservative market. That hurt us a little. My perception was we deserved third place, but certainly not next to the bottom."

Trying to keep negative reaction to a minimum, Robinson's sales staff took to the streets. Surprisingly, they didn't encounter hostile response. According to Robinson, one local advertiser seeing the book quipped, "I guess I don't believe surveys anymore."

This spring K99 posted a smashing turnaround, catapulting again to the #1 spot with a 25.7 and surpassing its '85 12+ share. Robinson's first item of business: get on the phone to agencies and reps, hammering the numbers. "We didn't want anybody to stumble on the news. We had to tell them."

Although no doubt pleased with the spring performance, Robinson made a realistic point to Arbitron's San Francisco client representative. "I told Rick Gardner I thought we were a good station but not as good as the book shows us right now. Here we go with this jagged edge again — way down, then way

#### Bad Book = Bad Investment

A down book can spell disaster for even would-be station owners. Consider one case of an individual (who shall remain anonymous) who quit his well-paying job to pur-

"We lost about 80% of our national business. We went from a viable, profitable operation to a break-even, worrisome one."

—Don Robinson

chase his first radio station. The facility had a good ratings history, was making money, and seemed to be a sound investment. The prospective buyer flew to the station (a considerable distance from his home) and conferred frequently with lawyers and consultants.

Nearly concurrent with final bank approval was the release of a ratings book. The results were awful for the station and the potential buyer. A bad book meant a bad risk for the bank. The result: the buyer was out of his job, the bank loan, the station, and nearly \$45,000 paid out to cover fees for something he would not own.

#### A POLLSTER'S OPINION

#### **Decoding Negative Numbers**

**Birch** head **Tom Birch** suggests managers and programmers first ask several questions when faced with a bad book:

- Is this truth or an aberration?
- If it's truth, is it something we add internally? A one-time competitive situation? A competitor's brilliant promotion?
- Were there market changes such as an increase in unemployment levels?
- Has there been a structural change in the audience, relative to my station?
- Are we out of sync with what, the audience wants to hear? Zero in on previous reports — not just the last book.
- Was a drop in TSL across the board or in a key targeted cell?

#### In-Depth Research

Birch subscribers can do more in-depth research when they get a bad book. "They can review raw data paperwork or call to order a file listing, which is equivalent to **Arbiton's Mechanical Diary**," said Birch. "We tell programmers who shares their audience and how people are reporting (their) listening. We're not programming consult-

ants. We can show what other stations have done in positioning themselves to advertisers and agencies."

He says closer study may turn up a saving grace. "Often, a station having downward trends in one area may have an excellent story elsewhere. In repositioning a station to an adult format with an upscale audience, they might have lost overall quantity of audience, but increased the quality of audience."

#### 'Don't Shoot The Messenger

While Birch feels most stations can claim at least one positive point in a book, he's also realistic. "If a client has declined in a quarterly and over time in the monthlies, we advise him to trust the numbers. If there's been a consistent pattern of decline, don't shoot the

"Don't think you know more than we're finding out with the samples." "Don't shoot the messenger . . . When you've said Arbitron is BS and Birch is BS, heaven help you when you get a great book."

-Tom Birch

They're telling us something — the station is in trouble. Station management should rethink some of their strategies. We advise stations not to try to cover it up with agencies and advertisers. If you shoot the book, when it returns to its normal level you can't use it. When you've said Arbitron is BS and Birch is BS, heaven help you when you get a great book."

According to Birch, a station can expect an answer within one week after the company receives a complaint or inquiry about the validity of a ratings report. Arbitron's response was similar.

# MARKETPLACE

#### AIRCHECKS

#### Audio And Video Airchecks!

Current Issue #89 features Chicago's WBBM-FM/Ed Volkman & new Current Issue #89 features Chicago's WBBM-FM/Ed Volkman & new WLUP-AM/Kevin Matthews, NY's Z100/Matt Allen & new country WYNY & the new WNBC weekend format, XETRA/Wolfman Jack, KIIS/Rick Dees, & Toronto CHR CFTR, 90-min. cassette, \$5.50. Current Issue #88 features KRLA/Charlie Tuna, WNBC/Alan Colmes, KIIS/Hollywood Hamilton-Big Ron O'Brien, LA's KTWV, Miami's WPOW/Bill Tanner, WKQX/Robert Murphy, Pittsburgh's WHTX & WBZZ, Tampa's WRBQ & KHIT/Howard Hoffman. 90-min. cassette, \$5.50.

WHTX & WBZZ, Tampa's WRBQ & KHIT/Howard Hoffman. 90-min. cassette, \$5.50. Special Issue #\$-1:10 features SEATTLE! CHRs KUBE, KHIT, KPLZ & KNBQ, AORS KISW & KXRX, ACs KJR, KLTX, KEZX, KOMO, KLSY & KMGI plus Gold KVI. 90-min. cassette, \$5.50. Special Issue #\$-1:11 features LOS ANGELES! Gold KRTH, KRLA & KLSX, CHRs KIIS & KPWR, AORS KLOS, KROQ & KNX-FM & ACs KOST, KBIG, KIQQ, KTWV & KFI. 90-min. cassette, \$5.50. STILL AVAILABLE: #\$-109 (Calif. Coast), #\$-108 (SAN DIEGO), \$5.104 (AS) #\$.105 (HOLISTON), #\$-104 #S-107 (TAMPA), #S-106 (DALLAS), #S-105 (HOUSTON), #S-104 (MIAMI) at \$5.50 each

(MAM) at 35.30 each. Classic Issue #C-82 features WABC/Dan Ingram-1976, WRKO/Shadoe Stevens-1971, KMET/B. Mitchell Reed (KFWB Recreation) - 1972, KFRC/Citizen Bill - 1973, WLTH/Ron Bordon -Recreation) - 1972, KFRC/Citizen Bill - 1973, WLTH/Kon Bordon - 1966, KHJ/Machinegun Kelly - 1975, plus more! Cassette, \$10.50. VIDEO #12 NOW AVAILABLE! Featuring Seattle CHRs KUBE/Charlie & Ty, KHIT/Howard Hoffman, KNBQ/Jeff Randall, AOR KISW/Langan & Rody, LA's AC leader KOST/Mark & Kim, San Diego's CHR leader KKLQ/Murphy & McKeever, Vancouver's CHR CKLG/Dean Hill & Morning Zoo, AOR CFOX/Bob & Jeff, 2 incredible bours, VHS or RETA, specially priced at only \$20.00! ble hours, VHS or BETA, specially priced at only \$20.00

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Send cassette and resume immediately

Al Brock **Program Director** WHIT P.O. Box 3433 Harrisburg, PA 17105 For overnight delivery:

360 Poplar Church Road Camp Hill, PA 17011 WHIT is proud to be an equal oppor-

tunity employer.

NO PHONE CALLS ACCEPTED,

## SOUTH

The South's hottest CHR seeks parttime female production per son; airshift possible. Nice people to work with. T&R: Dor Paschal, WWUF, 710 Carswell Ave, Waycross, GA 31501

West Texas leader seeks air talent/engineer with experience in all phases of broadcast. T&R: Brad Holcomb, KODM, Box 9830, Odessa, TX 79767. EOE (9/4)

and T&R: Ike Smith ND, WTTB, 2015 38th Ave., Vero Beach, FL 32960. EOE (9/4)

101-Q seeks personality for weekends. Also accepting T&Rs for future fulltime position. No calls please. Dan Brow 6, Box 150, Brunswick, GA 31520. EOE (9/4)

Small market soft AC seeks announcers willing to gress as air talent. T&R: Chris Stevenson, 13th St., Gainesville, FL 32609. EOE (9/4) nson, WLLO, 3181 NW

Future opening for experienced news anchor, T&R: Jon Holiday PD, WQAM, 9881 Sheridan St., Hollywood, FL 33024. No calls. EOE (9/4)

Announcer/sales: Need some to do both. Some sports. Eager beginner will be considered. Florida Gulf. T&R: WMFL, 1275 S. Jefferson St., Monticello, FL 32344. EOE (9/4)

writer, great voice, and delivery. Must be organized. Samples and T&R: KTRH, Box 1520, Houston, TX 77251. EOE (9/4)

Raleigh-Durham's G-105 seeks creative copywriter/producer. Writing/voice/production skills. T&R: Box 2126, Durham, NC 27702. FOF (9/11)

Mornings: possible opening for creative, community-oried CHR personality. ACN available. C&R: John O'Dea, B-98 8901 Jenny Lind Rd., Fort Smith, AR 72903. EOE (9/11)

Austin's new 94.7 FM; Adult CHR charging into America's hottest market seeks morning talent! T&R: Bob Perry, 3910 So I-35, Ste #300, Austin, 78704. No calls. EOE (9/11)

100kw AC Z-93 (resort area) has opening for nighttime personality. Females encouraged. T&R: John Peace, WZNS, Box 231, Dillon, SC 29536. EOE (9/11)

WHHY/Montgomery is accepting applications for future openings in radio sales. At least two years' experience. Resume 3435 Norman Bridge Rd, Box 2744, AL 36196. EOE (9/11)

Female communicator needed for medium market 100kw AOR rocker. T&R: KDXR, Box 104, Amarillo, TX 79105. EOE (9/11)

Experienced news anchor from area. T&R: Jon Holiday PD, WOAM, 9881 Sheridan St., Hollywood, FL 33024. No calls. EOE (9/11)

Great medium market station seeks morning man. T&R: Andrea Russell, Box 5797, Meridan, MS 39301. No calls. EOE (9/11)

860-KOSE needs part-time announcers for weekends. Oldies. Also accepting tapes for possible future openings. T&R: Box 249, Osceole, AR. 72370. Attn: Bob Abel. EOE (9/11)

San Antonio Country Legend seeks evening talent. Upbeat personality with good phone skills. T&R Jim Casey, KKYX, 8041 Datapoint Dr., Ste #900, San Antonio TX. 78229. EOE (9/11)

## **OPENINGS**

## 20-0-0-0-0-0-0-0-0-0-0-0-0 COUNTRY

Top rated contemporary country station Top rated contemporary country station in great southern market seeks cassettes and resumes from air personalities with at least three years experience for future openings. We offer great facilities, and a great lifestyle with a growing company. C&R to Radio & Records, 1930 Century Park West, #822, Los Angeles, CA 90067, FOF 

## MORNING COMMUNICATOR

FM AC in one of South's greatest cities is seeking a morning personality. Must be warm, personable, topical, informative, entertaining, interesting, involved in the community, and fun to listen to. If you want to be a part of a great team dedicated to nothing less than dominating the market, send a cassette air check, resume, references and salary requirements to Radio & Records, 1930 Century Park West, #807, Los Angeles, CA 90067. EOE

# Kickin' 103.1 WMBC+FM

Modern Country WMBC-FM has an opening for PD. Must have good people skills, fresh promotion ideas, strong production, and a morning personality. Tape, resume, photo, and a brief philosophy to Mike Comfort, Box 707, Columbus MS 39703 FOF

## **WE'RE SERIOUS ABOUT FUN RADIO!**

We need a jock with guts for PM Drive. East Coast 100,000 Watt Modern Country. Send T&R to Radio & Records, 1930 Century Park West, Box #815, Los Angeles, CA 90067, EOE



WSSP FM, Orlando's Easy Listening Station, has a current on air opening for evenings. Warm personality a must. T&R to Allen Wilkerson, 140 N. Orlando Ave., Winter Park, FL 32789. EOE

## PROGRAM DIRECTOR

Top country FM/AM in highly competitive Gulf Coast market. Excellent people and organizational skills required. All replies confidential. T&R to Radio & Records, 1930 Century Park West, #817, Los Angeles, CA 90067. EOE

## **SOUTHERN EVENINGS**

Bright and warm evening personality needed now in the sun and golf capitol of America. Ladies encouraged. T&R to Nat Humphreys, Sunny 105, PO Box 669, Augusta, GA 30903. EOE

## **PRODUCTION WIZARD** WANTED

If you're willing to name your first born son Stan Frieberg and can write creative, effective promos and spots, then come play in our 8 & 4 track production wonder-lands. Lots of people can edit tape and do voices, but only a few are exceptional at writing for radio. Good pipes helpful but not necessary. AC/AOR experience preferred. Good bucks and benies. Tape to Radio & Records, 1930 Century Park West, Box #813, Los Angeles, CA 90067.

# **OPPORTUNITIES**

## **OPENINGS**

## **CHR MORNINGS**

South Carolina CHR needs high energy professional morning man to be other half of team. Voices, personality & talent are a must. T&R to Radio & Records, 1930 Century Park West, #816, Los Angeles, CA 90067. EOE

# COUNTRY PERSONALITY/ MUSIC DIRECTOR KAJUN 103 FM (WKJN-FM, Baton Rouge)

needs a top-notch country personality to join superior air staff. We're looking for a warm, knowledgeable person to fill either a midday or pm drive slot, as well as to be our music director (some PC experience would help). You need several years of country experience, and intimate knowledge of music and artists. A demanding position for a true professional! Cassette & resume: Jim Williams, KAJUN 103 FM, 2039 S. Sherwood Forest Blvd., Baton Rouge, LA 70816.



## CAN YOU PRODUCE

GREAT SOUNDING SPOTS AND PRO-MOS? Can you use state of the art equipment, including recording studio console multitrack, and digital synthesizer? Can you conceive campaigns for clients and station promotions? Then you are ready to apply for our immediate fulltime Production Director opening. Send production samples and resumes to WAPI-FM, PO Box 10886, Birmingham, AL 35202, attn: Kevin McCarthy, and maybe in the near future you'll be producing at Birmingham's \*1 CHR! M/F EOE



## MIDWEST

Creative copywriter for 100wk FM. Strong writing skills required. Production skills a plus. Samples and T&R: WYCO, Box 778, Wausau, WI 54401. EOE (9/4)

Fulltime Production Director: Work with sales and jocks to produce spots that sell. T&R: Nancy McMahon GM, WMAD-AM & FM, Box 7727, Madison, WI 53707. EOE (9/4)

Production Coordinator/morning drive talent. Relatable pro 50k Soft AC. T&R: Chuck Gillespie, WVUD, 300 College Park, Dayton, OH 45469. EOE (9/4)

Weekends available at Country WAHC-FM/Appleton-Oshkosh. T&R: Gary Johnson, Box 707, Nennah, WI 54956. EOE (9/11)

Personality-oriented CHR talent needed immediately. Full and partitime. T&R: R. Jay Cortrecht, WPFR-AM & FM, 643 Ohio St., Terre Haute, IN 47807. EOE (9/11)

Newsperson needed: Lifestyle with local angle. Ability to interact on-air. T&R: Mike Morgan, WXUS, Box 7093, Lafayette, IN 47903. EOE (9/11)

Classic Rock, PM drive. Experienced, good voice, production skills, and know the music. T&R: Talent Round-Up, KCFX, 10800 Farley, #310, Overland Park, KS 66210. EOE (9/11)

KDTH seeks news anchor. Excellent salary/benefits. T&R: Susie Wells, Woodward Communications, Box 688, Dubuque, IA 52001. EOE (9/11)

KIZZ/Minot seeks morning pro excellent salary and benefits. T&R: PD, Box 2188, Minot, ND 58702. EOE (9/11)

Letterman-like morning show needs a Paul Schaeffer immediately. Seek the whole Enchilada, T&R: WYMG, 975 Durkin Dr., Springfield, IL 62704. EDE (9/11)

Class C AC/Oklahorna City seeks AM drive personality and night jock. T&R: Dennis Bergendord OM, KXLS, 425 W. Broadway, Enid, OK 73701. EOE (9/11)

Sconnix in the Quad Cities needs part-time announcers. Experience required! Country FM/Oldies AM. John Keith PD, WLLR/WMRZ, 1910 E. Kimberly, Davenport, IA 52807. EOE (9/11)

## PRODUCTION DIRECTOR

Great Top 75, Great money for an organized creative pro. If you've got the pipes and creativity, rush tape and writing samples today. Radio & Records, 1930 Century Park West, Box #819, Los Angeles, CA 90067. EOE

## **OPENINGS**



Rare opportunity for community oriented morning entertainer at the legendary KVOO. Rush tape, resume, photo & sal. req. to KVOO, Box 1349, Tulsa, OK 74101. All qualified respondents will be contacted within one week. No calls please. EOE

## Production Director Immediate Opening

WLZR Milwaukee's hottest AOR seeks creative production wizard! 4 track experience and flexibility to do an airshift a must! No MBA required. Just one hell of an imagination! We have the toys, you make the noise! Rush T&R to Bruce McGregor, 5407 W. McKinley Ave., Milwaukee, WI 53208. EOE

# MAJOR MARKET AC MORNINGS

This is the job you'd like to finish with! If you're already a successful Morning Act, here's a giant opening at one of America's best broadcast companies. We're looking for a team or single who is fun, funny, creative, relatable, natural, polished and driven to win. We have everything else — the great city, winning atmosphere and support you need to get to and stay on top. If you can take direction, come be our star! Send tape, resume, photo and track record to Radio & Records, 1930 Century Park West, Box #821, Los Angeles, CA 90067. EOE

## **MIDWEST MORNINGS**

Looking for experienced morning announcer who can deliver information, be entertaining and topical. Must be a team player! C&R to Radio & Records, 1930 Century Park West, #818, Los Angeles, CA 90067. EOE



Mid-west AOR has prime opening HOW. If you have a knowledge of the music and have worked AOR before, then this excellent paying position with great benefits and company is for you. Don't wait! Rush T&R to:

Bill Martin 1111 E. River Davenport, Iowa 52803



## AM DRIVE NEWS ANCHOR

Experienced newscaster needed to join top rated, personality morning team. Interview and conversation skills, creative mind, and credible presenter. Chance to stretch your skills and build for solid career growth. Good pay, benefits. Stable company and news commitment. Family community, 40 minutes from metro but without the hassles. Call Rob Kemper, President, WDIF Radio, Box 10,000, Marion, Ohio 43302, 614-387-9343 to discuss details, background and next step. EOE

## **OPENINGS**

# PROGRAM DIRECTOR

Do you measure your success by the success of those who work for you? Do you play to win? Can you manage successful, ego-driven air talent in a positive manner? Are you known for your close, friendly management style? Do you work at getting people to like you? Can you bring out the best in other's talents? Do you enjoy handling a daily air shift? Are you good at creating promotions and advertising spot campaigns?

If yes, you may be who we're looking for to lead one of the nation's best small market operations to continued success in the years ahead.

Would you enjoy life in a family community, 40 minutes from a fast growing metro but without the hassles? Do you find community involvement a meaningful part of your radio life? Are you seeking career stability, good pay, incentives and an opportunity for equity from our company's growth plans?

If yes, then we may be what you're looking for. Call for more information and to discuss the next step. Rob Kemper, President, WDIF Radio, Box 10,000, Marion, Ohio 43302. 614-387-9343. EEO.



# KO%

Evansville, Indiana's KQ99, in the heart of the Midwest looking for morning adult personality who likes to have fun on the air and get involved with the community. Send tape and resume to: Bruce Clark, KQ99, Box 435, Henderson, KY 42420. EOE

# WDNL) DIO2

20.4 Share Midwest CHR seeking mature Morning Host. Upgrade to 50,000 Watts will put city grade signal over 3 metros totalling 500,000 people. Ideal candidate: 30+, family man, mature voice & presentation, 5 years experience. Must be interested in longterm employment. Salary commensurate with market experience. Send T&R to Marc Steenbarger, Power 102.1, 1500 N. Washington, Danville, IL 61832.

## **OPENINGS**



WJMO is accepting T&R for future openings, 3 years experience preferred and good production. Send T&R to Doug St. John, c/o WJMO, 11821 Euclid Ave., Cleveland, OH 44106.

Applications accepted until September 30, 1987 No Calls Please EOE M/F

## WEST

Southern CA CHR seeks weekend jock yesterday for powerhouse station in Santa Barbara, Ventura County. No beginners. T&R: Y97, 1330 Cacique, 93103. No phone calls. FOF (9/11)

N. CA 100,000kw, has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (9/11)

Make decent money in Southern Arizonal Do a zany morning show and have excellent production. Call Bob Jones, Z92: (602) 458-9631. EOE (9/11)

Female partner wanted for morning team but not immediately. Medium/large market stuff. Let's see if we can talk. You'll love Colorado! Tammy (303) 669-6224 Eves. EOE (9/11):

## **KSES** AM 1420

One person news department needed NOW! Team player for local news coverage. Southern California small market. T&R to Steve Smith, KSES, PO Box 1420, Yucca Valley, CA 92286. EOE

## Station Relations Manager/-Radio Syndication

Established producer and syndicator of black/urban radio programming looking for experienced individual to direct station relations department. Offices in LA area. Send resume to Radio & Records, 1930 Century Park West, #812, Los Angeles, CA 90067. EOE

# 98.5 KLUC, FM

THE #1 HIT MUSIC STATION

ANTIONWER COMMUNICATICS 45

One of the highest rated CHR's in the country is looking for a "Lifestyle" News Director to join our #1 rated morning show. You must have a winning attitude, and the ability to do "off the wall" stories and the desire to have fun on the radio in the mornings. If you fit the bill, rush T&R to Jerry Dean, PD, KLUC Radio, PO Box 14805, Las Vegas, Nevada 89114. KLUC is an equal opportunity employer of Nation-wide Communications, Inc.

# 93.7. KRQ

BETWEEN A HARD ROCK AND A SOFT PLACE

Our #1 team needs a morning personality or morning team. If you have experience in a contemporary format doing mornings, we've got the opening. We are also seeking a morning news person that has worked with high profile morning personalities. Nationwide Communications is an equal opportunity employer. We must hear from you immediately. Send tape, resume, and photo to:

NATIONWIDE COMMUNICATIONS INC.

Jim Gillie Program Director KRQ-FM La Placita Village 110 S. Church Ave. Tucson, AZ 85701-1603

# **OPPORTUNITIES**

## **OPENINGS**

## K-CUB 1290 KIIM 99.5 THE COUNTRY STATIONS

P.O. BOX 50006 • TUCSON, ARIZONA 85703

Tucson's Country Stations are looking for top notch air personalities. Great facilities, and a beautiful city. Cassette and resume to Dave Nicholson, PO Box 50,006, Tucson, AZ 85703. Females and minorities encouraged. EOE

## **POSITIONS SOUGHT**

Former Music Director/Boston seeks promoter position. Prefer North/Southeast. Two years' experience, gr industrious. TANYA: (212) 562-7018. (9/4)

Production/programming whiz available. Currently in Jackson-ville ADI. Prefer Coastal CA/FL/MD. Ten years' experience. DON: (912) 285-6569. (Beeper) (9/4)

Young athletic pro seeks on-air job. Prefer Northeast Ohio. A year's experience at WWWE/WDOK/WCZR (Cleveland). Enjoy sports and AOR/CHR. PETE DIDONATO: (216) 245-5711.

Frustrated pro seeks right opportunity. Six years in the business, tired of being snowballed. Make me an offer I can't refuse. Hard work no problem. KELLY: (916) 527-4112. (9/4)

17-year pro employed Jazz Director/announcer/production manager with sales copywriting background desires position in Jazz promotions/marketing. DANTE: (517) 754-1071. (9/4)

PD medium/large market. Extensive knowledge of programm ing, music, promotion and research. Lite Rock, AC, AOR, CHR.
Degree in media marketing. KEVIN: (812) 866-3612. (9/4)

Help save me from automation. It's found its way to smalltown USA. Four years' experience, currently Country. MD or production. Willing to try anything. KEN: (509) 962-3400. (9/4)

Major market talk producer languishing as newsman. F sports or being talk host is what I crave the most. DAVE: (716)

You want this voice! Female seeks fulltime in AOR/AC/CHR or Urban format. Will relocate to the South. (415) 797-5262. (9/4)

Four-year medium market pro seeks position. Character voices, CHR/Urban. KELLY & COMPANY: (601) 864-3996. (9/4)

Eight years' experience, seek announcer position in small or medium market. Experience in all aspects of radio broadcasting. Prefer Texas. RANDY: (214) 767-1319. (9/4)

I'm trapped in a "Web" and looking to escape to AC/CHR/Gold format. LEIBO: (703) 329-1271 or (305) 686-6378, (9/4)

Win a trip to the Persian Gulf! Enter the JOHNNY & ELAINE Job Search Sweepstakes! Husband/wife team in top 50 marker available now. Operators standing by: (405) 691-4024. (9/4)

Walt - don't hire that consultant! Give it to me. I'll get you numbers. Twenty years' experience. Rocky Mountains please. (505) 292-7940. (9/4)

So CA sportscaster (currently employed) seeks new challenge. Five years' professional experience. PBP sports talk host. TOM MARGELL: (805) 682-0360. (9/11)

Workaholic with AC/CHR and production experience seeks move to medium/large market. Will relocate immediately. C. ALAN: (409) 291-7967, (9/11)

Experienced air talent available immediately. Seek work in Tennessee, or Midwest. Prefer CHR/AC/AOR. PATRICK: (309) 828-3408. (9/11)

Air personality with production skills seeks L.A.-area AOR/AC station, full and parttime. Call Mark for T&R: (818) 366-9667

## POSITIONS SOUGHT

British announcer. Tight, creative, reliable. Add spice to your sound and smiles to your sales force. Leave message for Jonathon: (312) 351-1978 (9/11)

Four-year pro with B.A., excellent production skills and winning attitude seeks medium/major market position. Great character voices and phones: PAMELA: (512) 331-1712. (9/11)

17-year major market pro seeks programming challenge. Results-oriented! Good skills. Strong references. Nominated for station of the year. STEVE SUTTON: (404) 945-8209. (9/11)

Evening jock with three years' experience seeks position. Experience includes everything from Top 40 to jazz. Great production, writing, and voices. TOM: (907) 279-6031. (9/11)

The Northland's all-original "Mo-sho." Rediscover theater of the mind. Entertaining, topical, great on phones and in public. Leading morning show. TOM BERRY: (218) 728-6421. (9/11)

Top 50 market CHR jock seeks new home. large markets only. (718) 615-0235. (9/11)

Three-year medium market personality, characters, bits, phones. Seek morning/afternoon position. Awesome production. JIM: (601) 865-9430 or 896-3996, (9/11)

Northern California: 13-year versatile, team-oriented PD/AT ancement opportunity with winning company. JIM

New York City's leading PD with five years' experience seeks parttime position. AC/CHR/AOR. AL: (201) 383-3133. (9/11)

Experienced PD with 13 years' experience seeks position. Great production and promotion ideas. History consists of try/AC/Oldies. BOB SHANNON: (318) 635-5204. (9/11)

AT/MD with 11 years' experience seeks AOR/CHR gig in medium/major market. Prefer Northeast. Formerly WYDD, KC-101, WPLR. MIKE: (412) 337-1351. (9/11)

On the radio, affordable, low-priced talent. I've got my price You've got yours. If you want shuck, I'll jive. (701) 537-5167.

High-impact talk show host seeks Talk station in large medium/major market. JOHN: (305) 689-8715. (9/11)

Talk host with proven ability to light up the lines at 50kw clear. ART BELL: (702) 363-1010. (9/11)

Young jock with two years' experience seeks fulltime gig in medium market. Voices also. Prefer CHR. BILL: (216) 442-7892. (9/11)

Experienced funny communicator. Available now. ED: (413) 443-3816. (9/11)

They wanted minorities, that's the one thing I couldn't do. Personality-oriented with four years' experience in Reno. CHR/AC/Country. PAT THOMAS: (702) 329-7039. (9/11)

Broadcasting grad, 32, half a team, seeks small station in ed audience. BOB: (317) 773- 2877. (9/11)

An Equal Opportunity Employee. I'll give you a chance if you give me one. Five-year pro seeks announcer position in Colorado. PAUL: (307) 382-6633. (9/11)

Young, educated, experienced, enthusiastic. Team player, takes direction well. Formerly MD/AT at top 40. BILL BRIAN: (816) 665-8839. (9/11)

Gospell Lively gospell It must be heard and so must I. I live and breathe the music. Let's talk. PERCY: (212) 869-2300, (9/11)

AC Gold AOR currently on-air. JIM: (305) 653-8377, (9/11)

Experienced Country announcer seeks position in Texas, Oklahoma, Louisiana, New Mexico, Arkansas. DONN: (806) 293-5688, (9/11)

Looking in the Rocky Mountains for radio position as an art, not a copy. Know what I mean? (505) 292-7940. (9/11)

Dynamic PBP/Sports Director ready to move to bigger challenge. I live, eat, and breathe sports. JIM: (919) 799-1512.

KURT KELLY, five years' in radio and great production. Currently working in Tampa. Two years in recording engineering. Wants to relocate. (904) 385-2363. (9/11)

Are you tired of egos and clones? Seek someone to be himself if that describes the AT you're seeking, call me. I'm KEN, and the winning number is (509) 962-3400. (9/11)

Sports Director with 11 years' experience seeks to relocate. Background in field reporting and PBP. Seek college sports in medium market. BOB: (812) 866-5515. (9/11)

Seven-year veteran PD/MD in Boston market wants to program your station into a winning position. Let's discuss what I can do for you. SKOT: (617) 686-0676. (9/11)

# Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick . . . Easy . . . and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now - 205-822-9144.

Act now.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

## POSITIONS SOUGHT

## POSITIONS SOUGHT

## Milwaukee's Heartbeat 101 Undergoes Cardiac Arrest after only five months!

This fine air staff looking for work:

RJ Harris, mornings, PD

Don Murphy, Morning/afternoon traffic, fill-in air Chris Moreau, afternoons, Asst. PD, MD

Dave "Dave-o" Thompson, evenings, Production Director John Gits, overnights

Gene Butterfield, Chief Engineer

For information and recommendations, contact Kipper B. McGee. (414) 545-8900.

**Creative, experienced PD.** Solid skills. Top 200 markets only. (615) 883-5900. (9/11)

Talent and potential unlimited. I've got what you want. CHR/AC. Medium/large markets here I come. RANDY: (814) 371-2777. (9/11)

Desperately seeking position in Northeast. Network anchor/correspondent is eager to relocate from Los Angeles. GENE BRODEUR: (213) 276-1284. (9/11)

Eight-year pro with MD/PD experience and hot production fis ready for your medium market CHR/AOR in upper Midwest. Prefer Southern Indiana. RICK: (308) 236-9855. (9/11)

Family man with 11 years' experience seeks radio home. Prefer Eastern medium/major market Country/AC/Oldies. MARK ANDERSON: (302) 994-3934. (9/11)

Hard-working, solid-sounding 11-year veteran seeks change For T&R: KEVIN BARTON: (314) 336-3133/5063. (9/11)

Young energetic jock with three years' experience and good me, you'll like me. BRIAN: (217) 875-0933. (9/11)

## \*\*\*\*\*\*\*\*\*\*\*\*\*\* WHAT THE CRITICS SAY

"Polished & professional\*good formatic jock."

"Highly recommended\*helped immensely. "Dedication & attitude far

superior. 'Congratulations on initiative." 'Our best man on remotes.' 'Great job on production.'

yr. pro \* Consistent excellence. STEVE AVERY (813) 574-4092

\*\*\*\*\*\*\*\*\*\*\*

## Major Market Personality

Blends music/talk/variety/phones in a light & entertaining way. Informed, relatable, topical adult communicator looking for a full service radio

John: (317) 849-3457

"Without a doubt - The Hottest Jock in America!" - Bill Lee, WQHT New York

• Now available for the Fall • Top 15 market CHR only Inquiries at 619-565-2006

## **ADULT MORNING TEAM**

Currently Top 10 Country Talent. Available for your Fall ARB. Confidentiality respected. Contact David (305) 382-8665.

## YOUNG BROADCAST VETERAN

specializing in wild promotions looking for CHR, AOR, or AC morning opportunity. Appeared in USA TODAY and on CNN plus Letterman. Call Steve (412) 366-9471.

## MEET ME AT ANAHEIM!

Outstanding programmer/air talent. Major market experience, LA, San Francisco, San Diego, PD, consultant or air talent. Fantastic voice, work well with people, and funny! Great attitude Hard worker! Jack Hayes, (619) 272-7587 (message) or (714) 772-7621 (at convention).

## WNBC'S IMUS IN THE MORNING

Producer, writer, and on air personality. Need instant ratings? Need to increase revenue? My show will please your listeners AND your advertisers! BRING EXCITEMENT BACK TO YOUR MORNINGS! Eight years of medium/major market experience. Call 201-947-2329.

## **MISCELLANEOUS**

The new KLZZ seeks record service from all labels. ATTN: Kevin Barrett PD, Central Coast Plaza, 321 Madonna Rd., Ste #23, San Luis Obsipo, CA 93402 (9/11)

100kw FM AC in Northwestern MN seeks record service from all labels. T&R: Paul Tacheny MD, KJ104, Box 1360, Bemidji,

JOHN DOUGLAS, formerly morning man at WRMR/Cleveland has opened the Promo Werks, a promo voicing service. (216) 892-8503. (9/11)

REGINA JONES, former owner and publisher of Soul Magazine has formed PR/promotion/consulting firm: R. Jones & Assoc., 1230 S. Van Ness, L.A., CA 90019. (213) 734-6108. (9/11)

# **R&R** Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

## Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

## Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## **R&R** Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record comnies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

## Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

# RADIO & RECORDS NATIONAL AIRPLAY

## **TOP 30**

	Last Week		SEPTEMBER 11, 1987
	1	1	PAT METHENY /Still Life (Talking (Geffen) "Talk" (29) "Last" (25) "So May" (23)
	3	0	G. WASHINGTON JR./Strawberry Moon (Columbia) "Strawberry" (28) "Summer" (18) "Look" (12)
ĺ	2	3	LARRY CARLTON/Discovery (MCA Master Series) "Minute" (17) "Hello" (17) "Knock" (16)
	5	4	ELIANE ELIAS/Illusions (Denon/Blue Note) "Chan's" (19) "Choro" (18) "Through" (14)
	6	6	SPYRO GYRA/Stories Without Words (MCA)
	7	0	MAKOTO OZONE/Now You Know (Columbia) "Might" (26) "Piggy" (19) "Watch" (14)
	. 8	Ø	CHARLIE HADEN/Quartet West (Verve) "Hermitage" (19) "Bay" (16) "Foolish" (13)
	9	0	FREDDIE HUBBARD/Life Flight (Blue Note) "Melting" (24) "Battlescar" (22) "Saint's" (13)
ı	4	9	G. BENSON/E. KLUGH/Collaboration (WB) "Mt." (18) "Collaboration" (15) "Brazilian" (11)
	12	<b>©</b>	NEIL LARSEN/Through Any Window (MCA) "Alborada" (21) "Through" (14) "Carnival" (11)
١	11	, <b>®</b>	<b>OTB</b> /Live At Mt. Fuji (Blue Note)
	18	Œ	SCOTT COSSU/She Describes Infinity (Windham Hill) "Bajun" (25) "Red" (10) "Napali" (8)
	10	13	M. FERGUSON/High Voltage (Intima/Enigma) "Marketplace" (14) "Shuffle" (11) "Sunday" (9)
	15	<b>©</b>	STEVE BACH/Zero Gravity (Cafe)
	13	15	SPHERE/Four For All (Verve) "Biana" (14) "Bittersweet" (12) "Lunacy" (11)
	16	<b>®</b>	T LAVITZ/From The West (Passport Jazz)
	DEBUT DEBUT	<b>(B</b> )	SUSANNAH McCORKLE/Dream (Pausa)
		Ξ	WYNTON MARSALIS/Standard Time Vol. 1 (Columbia) "Caravan" (11) "April" (8) "Foggy" (8)
	22	8	STEVE GADD/The Gadd Gang (Columbia) "Morning" (17) "Way Back" (14) "Watching" (6) HIROSHIMA/Go (Epic) "I've Been" (12) "Hawaiian" (9) "No. 9" (8)
	20	21	MICHAEL FRANKS/The Camera Never Lies (WB)
	DEBUT DEBUT	2	D. PULLEN/G. ADAMS /Song Everlasting (Blue Note) "Serenade" (12) "Sun" (9) "1529" (8)
	21	23	FATTBURGER/Good News (Intima/Enigma) "Good" (15) "Doctor" (10) "Truth" (8)
l	19	24	JANIS SIEGEL/At Home (Atlantic) "Trouble" (10) "Small" (7) "Million" (7)
	23	25	PETER ERSKINE/Transition (Denon)
١	26	<u> </u>	MONGO SANTAMARIA/Soy Yo (Concord Picante) "Sweet" (7) "La Manzana" (6) "Smooth" (6)
١	27	Œ	ART FARMER /Something To Live For (Contemporary) "Something" (12) "Isfahan" (9) "Johnny" (7)
	DEBUT	· 23	SARAH VAUGHAN/Brazilian Romance (CBS) "Love" (11) "Nothing" (11) "Obsession" (6)
١	DEBUT	ĕ	ALEXANDER ZONJIC/When Is It Real (Optimism) "When" (13) "Only" (11) "Waiting" (11)
	DEBUT	· 🗓	WAVE/Wave (Atlantic) "Journey" (8) "Mixed" (7) "Fantasy" (6)
١		_	

# **NEW & ACTIVE**

NIELS LAN DOKY/The Target (Storyville) 19/1 "What" (8) "Autumn" (8) "Home" (5)
Rotations: Heavy 6/0, Medium 6/0, Light 7/1, Total Adds 1, KLSK, Heavy: KJAZ, WHRO, WUSF, WNUR, KBEM, WVPE.
Medium: WRTI, WFAE, WFPL, KANU, KLON, KWMU. Moves 28- on the Jazz chart.

GEORGE CABLES/By George (Contemporary) 15/3 "Rhythm" (6) "Foggy" (5) "Bess" (4)
Rotations: Heavy 5/0, Medium 6/2, Light 4/1, Total Adds 3, WEBR, WRTI, WUSF. Heavy: KANU, KLON, KJAZ, KKUL, KXPR.
Medium: WJAZ, KADX, KPLU, KLCC.

RIC SWANSON/Windsock (American Gramaphone) 14/5 "Damrosch" (7) "Time" (5) "Windsock" (4)

ALVIN RED TYLER/Graciously (Rounder) 13/2 "Count 'em" (7) "Dreamsville" (4) "Graciously" (3) Rotations: Heavy 4/1, Medium 4/1, Light 5/0, Total Adds 2, WJZZ, WVPE, Heavy: WBFO, WRTI, WUSF, Medium: KERA,

BOBBY WATSON/Round Trip (Red) 12/4 "Ceora" (6) "Greater" (5) "Sweet" (3) Rotations: Heavy 2/0, Medium 5/2, Light 5/2, Total Adds 4, WBFO, KLON, WUSF, WNUR. Heavy: V

BARNEY KESSEL/Spontaneous... (Contemporary) 12/3 "Moonlight" (5) "Bluesy" (4) "Ah" (4) Rotations: Heavy 6/2, Medium 4/0, Light 2/1, Total Adds 3, WMOT, WHRO, KBEM. Heavy: WJAZ, KANU, KADX,

Medium: WBEE, KJAZ, KKUL, KXPH.

JACK WALRATH/Master Of Suspense (Blue Note) 12/3 "Children" (4) "Lord's" (4) "Monk" (4)

Rotations: Heavy 4/0, Medium 4/3, Light 4/0, Total Adds 3, WBGO, KWMU, KLSK, Heavy: WFPL, KJAZ, WHRO, KX

HENRY ROBINETT/Henry Robinett (Artful Balance/JCI) 12/1 "Eye" (7) "Lower" (5) "Jade" (4)
Rotations: Heavy 3/0, Medium 6/1, Light 3/0, Total Adds 1, KKGO, Heavy: WVPE, KIFM, KLSK, Medium: WRTI, KJZZ, KUOP

M. McPARTLAND/Plays...Billy Strayhorn (Concord) 11/3 "Intimacy" (8) "Isfahan" (3) "After" (3)
Poterions: Heavy 3/0 Medium 8/3 Light 0/0 Total Adds 3 WRTI, WUSE, WNUR, Heavy, WJAZ, KKGO, KWMU, Medium

SCHONHERZ/SCOTT/One Night In... (Windham Hill) 10/0 "Wishing" (6) "Peace" (4) "Vienna" (4) Rotations: Heavy 2/0. Medium 4/0. Light 4/0. Total Adds 0. Heavy: WVPE, KLSK. Medium: WFAE, WLVE, WHVE, WNUR. TOSHIKO AKIYOSHI/Interlude (Concord) 9/1 "So In" (4) "Blue" (4) "I Know" (3) Rotations: Heavy 3/0. Medium 2/0. Light 4/1, Total Adds 1, KLSK. Heavy: KLON, KJAZ, WHRO. Medium: WUSF, KXPR.

**MOST ADDED** 

WYNTON MARSALIS (21) SARAH VAUGHAN (14) PULLEN/ADAMS QUARTET(9) ALEXANDER ZONJIC (6) BASIA (5) ART FARMER (5) RIC SWANSON ... (5) SPYRO GRYA (4) BOBBY WATSON (4)

## HOTTEST

PAT METHENY (23) **GROVER** WASHINGTON JR. (21) LARRY CARLTON (16) ELIANE ELIAS (14) BENSON & KLUGH (11) MAKOTO OZONE (11) FREDDIE HUBBARD (10) CHARLIE HADEN (9) SPYRO GYRA (9)

## MOST ADDED **TRACKS**

WYNTON MARSALIS/Caravan (10) WYNTUN MANSALIS/Caravaii (10)
SARAH VAUGHAN/Nothing (10)
SARAH VAUGHAN/Love (8)
WYNTON MARSALIS/Foggy (7)
WYNTON MARSALIS/April (5) WYNTON MARSALIS/Cherokee (5) PULLEN & ADAMS/Serenade (5)
PULLEN & ADAMS/Sing (5) PULLEN & ADAMS/Warm (5) BOBBY WATSON/Ceora (5)

CHET ATKINS, C.G.P./Sails (Columbia) 9/1 "Roll" (6) "Sometime" (3) "Letter" (3) Rotations: Heavy 3/0, Medium 5/1, Light 1/0, Total Adds 1, KLSK, Heavy: WLVE, WHVE, WVPE. Medium: WAER, WFAE,

KARUKAS/Nightowl (Optimism) 9/1 "Drive" (4) "Calypso" (3) "Walkin" (3) STEVE TURRE/Viewpoint (Stash) 9/0 "Lament" (3) "Viewpoint" (3) "Sentimental" (2) Rotations: Heavy 1/0, Medium 3/0, Light 5/0, Total Adds 0. Heavy: WVPE. Medium: WRTI. KJAZ. WUSF. Rotations: Heavy 1/0, Medium 3/0, Light 5/0, Total Adds 0. Heavy: WYPE. Medium: WRTI. KJAZ. WUSF.

O. COLEMAN/In All Languages (Caravan/Dreams) 8/0 "A-Feet" (4) "A-Word" (4) "A-Latin" (2)
Rotations: Heavy 3/0, Medium 1/0, Light 4/0, Total Adds 0. Heavy: WGBH, WNUR, KWMU. Medium: KXPR. KAZUMI WATANABE/The Spice Of Life (Gramavision) 8/0 "Unit" (4) "Hiper" (3) "Na" (2) Rotations: Heavy 1/0, Medium 4/0, Light 3/0, Total Adds 0. Heavy: WNUR. Medium: WNOP. WDET, WFSS, K KHAN JAMAL/Thinking Of You (Storyville) 7/1 "Thinking" (3) "Theme" (2) "Sweet" (2) Rotations: Heavy 0/0, Medium 5/1, Light 2/0, Total Adds 1, KLSK, Medium: KERA, KJAZ, KPLU, KXPR. Rotations: Heavy 0/0, Medium 5/1, Light 2/0, Total Adds 1, KLSK, Medium: KERA, KJAZ, KPLU, KXPR.

MARVIN SMITH/Keeper...Drums (Concord) 7/1 "Love" (4) "A Song" (3) "Creeper" (2)

Rotations: Heavy 3/0, Medium 4/1, Light 0/0, Total Adds 1, KWMU. Heavy: WBEE, KJAZ, WHRO. Medium: WBGO, WRTI.

BASIA/Time And Tide (Epic) 6/5 "Astrud" (5) "Promises" (3) "From" (3) Rotations: Heavy 0/0, Medium 2/1, Light 4/4, Total Adds 5, KTCJ, KADX, KJAZ, KUOP, KL Rotations: Heavy 1/0, Medium 3/1, Light 2/1, Total Adds 2, WGBH, KLON, Heavy: KPLU. Medium: WBGC COUNT BASIE/Fancy Pants (Pablo/Fantasy) 6/0 "HI-Five" (4) "Blue" (3) "Strike" (2) Rotations: Heavy 4/0, Medium 1/0, Light 1/0, Total Adds 0. Heavy: WBGO, KJAZ, KBEM, KWMU. Medium Rotations: Heavy 4/0, Medium 1/0, Light 1/0, Total Adds 0. Heavy: WBGO, KJAZ, KBEM, NCRUSADERS/The Vocal Album (MCA) 5/3 "Better" (3) "Soul" (3) "Inherit" (3) "Light 4/3, Total Adds 3, KTCJ, KPLU, WNUR. Heavy: KA SWING OUT SISTER/It's Better To... (Mercury/PG) 5/1 "Twilight" (3) "Breakout" (2) "After" (2) Rotations: Heavy 2/0, Medium 2/1, Light 1/0, Total Adds 1, KLSK. Heavy: WFAE. WNOP. Medium: WBBY.

# **REGIONALIZED ADDS & HOTS**

## EAST

WYNTON MARSALIS RIC SWANSON Hottest: FREDDIE HUBBARD BENSON & KLUGH

PULLEN & ADAMS WYNTON MARSALIS SARAH VAUGHAN BOBBY WATSON

POW GOUZOUSIS

WYNTON MARSALIS
RIC SWANSON
GEORGE CABLES
MARIAN MCPARTLAN
HOLLES
LARY CARLTON
HAKOTO OZONE
ELIANE ELIAS
ANDY NARELL
PAT METHENY

BACK PETUNE

BARAH VAUGHAN
HOUSTON PERSON
HOLTEGE:
LARRY CARLTON
MICHAEL PRANKS
ALEXANDER ZONJ'S
SARAH VAUGHAN
HOUSTON PERSON

WLOQ/Orlando (\*) Bob Church

SOUTH

CURIOSITY KILLED MAX BENNETT ELIANE ELIAS BILLY COBRAM

Bob Saymour

WYNTON MARSALIS

MARIAN MCPARTLAND

BOBBY WATSON

PULLEN & ADAMS

GEORGE CABLES

HOTEGEL WYNTON MARSALIS

CHARLIE HADEN

PAT METHEMY

ELIANE ELIAS

MAKOTO OZONE

KIFM/San Diego (\*) Michael Parks

MAVE
SCOTT HENDERSON
RUBAJA & HERNAN
HOLLEGI:
SPYRO GYRA
NEIL LARSEN
CHECKPIELD
RIC SWANSON
FATTBURGER

KJAZ/San Franc Bob Perioche

SARAH VAUGHAN WYNTON MARSALIS ASHLEY ALEXANDER HOTTEST: GROVER WASHINGTOI LARRY CARLTON FREDDIE HUBBARD Urban Contemporary stations contributing to Jazz: KJCB/Lafayette, Tyrone Davis; WYLD-FM/New Orleans, Dell Spencer.

## MIDWEST

WNOP/Cincinnati (\*)

Rottest: SWING OUT SISTER

HOTTON BENSON & KLUGH LARRY CARLTON HIROSHIMA PAT METHENY JANIS SIEGEL

Creig Allen

ZAKIR HUSSAIN
WYNTON MARSALIS
BEN TAVERA KING
PACO DELUCIA
PULLEN & ADAMS
HOTCEST:
CHARLIE HADEN
NANA SIMOPOULOS
PETER ERSKINE
PAT METHENY
ELIANE ELIAS Judy Adams
PULLEN 4 ADAMS
SARAH VAUGHAN
MYNTON MARSALIS
TRI ATMA
SPYRO GYRA
HOTERST:
MODERN JAZZ QUAI
SPHERE
PAT METHENY
LARRY CARLITON
FREDDIE HUBBARD

indicate

Jay Tarmenbaum
PETER SRSKINE
MYNTON MARSALIS
BOBBY WATSON
MARIAN MCPARTLAN
CRUSALDERS
HOTLERS
HOTLERS
CHARLE RADEN
ELIANE ELIAS
SPYRO GURA
PREDDIE HUBBARD MONGO SANTAM BASIA CRUSADERS HOTTEST HOTTEST PAT METHENY BENSON & KLU LARRY CARLTO NEIL LARSEN GROVER WASHI

WYNTON MARSALIS
PULLEN & ADAMS
HOTLEST I
MAKOTO OZONE
OTB
SPHERE
JIMMY HEATH
GEORGE CABLES

WJZZ/Detroit (\*) Dorian Pester

AUVIN RED TYLER
ALEXANDER ZONJIC
HOLLEST
HAYBARD PERGUSON
GROVER WASHINGTON
NIBLS LAN DOKY
SPHERE
SCOTT COSSU

JIM WARLOO JACK WALRATH PULLEW & ADAM: MARVIN SMITH ISHAM & LANDE SARAH VAUGHAN HOTTEMST: BOBBY WATSON ELIANE ELIAS SUSANNAH MCCO

BARNEY KESSEL PULLEN & ADAMS ALEXANDER ZONJI: FATTEURGER JIMMY HEATH

BY WATSON L LARSEN TON MARSALIS BASIA Hottest: BASIE & PETERSON PENSON & KLUGH

KLCC/Eugene Michael Cenning BASIA SARAH VAUGHAN WYNTON MARSALIS AZUMA RUBAJA & HERNANI HOLLEST:

Hottest; PAT METHENY GROVER WASHING ELIANE ELIAS SPYRO GYRA CHARLIE HADEN

KLON/Long Beach Helen Borgers

BILL FASLEY BOBBY WATSON HOLLEST: TOSHIKO AKIYOSHI ART FARMER BARNEY KESSEL TERRY GIBBS ROSS THOMKINS KPLU/Tacoma-Se Scott Williams

KJZZ/Phoenix Bili Shedd BIII Shedd
ASHLEY ALEXANDER
MONGO SANTAMARIA
SPHERE
HOTTEST:
HOTTHENY
BENSON & KLUGH
MAYWARD FERGUSON
HIROSHIMA
LARRY CARLTON

Jeff Gehringer

WYNTON MARSALIS

DIANE SCHUUR

HENRY ROBINETT GRO

ALEXANDER ZONJIC

HOTCEST:

GROVER MASHINGTON

MONGO SANTAMARIA

LARRY CARLTON

SPYKO GYVA

ELIANE ELIAS

SARAH VAUGHAN PUCK FAIR WYNTON MARSALIS

SCOTT COSSU STEVE GADD KLSK/Santa Fe (\*) Jack Kolkmeyer

RALPH MOORE
MYNTON MARSALIS
SARAH VAUGHAN
SCOTT COSSU
BASIA
HOTLEST:
GEORGE CABLES
MARVIN SHITH
TOSHIKO AKIYOSH
MAKOTO OZONE KHAN JAMAL
JACK WALRATH
CHET ATKINS
SWING OUT SISTER
TOSHIKO AKIYOSHI
HOTLEST:
PAT METHENY
JOHN KAIZAN MEPTU
LARRY CARLTON
BRIAN TORFE
SPYRO GYRA WYNTON MARSALIS SARAH VAUGHAN RASIA HOTTEST: GROVER WASHINGTON SPYRO GYRA LARRY CARLTON PAT METHENY

PULLEN 4 ADAM: JIMMY HEATH FRIEDEMANN HOLLEST: MAKOTO OZONE ELIANE ELIAS PAT METHENY JACK WALRATH PETER ERSKINE

WLVE/Miami Be Geoff Fisher CHECKFIELD
BILLY COBHAM
ALEXANDER ZONJIC
HOTTEST
BENSON & KLUGH
LARRY CARLTON
SPYRO GYRA
GROVER WASHINGTO
PAT METHENY

BARNEY KESSEL
ART PARKER
WYNTON MARSALIS
PETER MOPFITT
HOTTEST
HAYNARD PERGUSON
JOHN JARVIS
CROVER MASHINGTO
SPHERE
MAKOTO OZONE

HYNTON MARSALIS BARNEY KESSEL MAVE RIC SWANSON HOTTEST LARRY CARLTON SCOTT COSSU MAKOTO OZONE STEVE BACH ELIANE FLIAS

**44 Current Reporters** 38 Current Reports

The following stations reported a frozen

> playlist this week: KKUL/Portland **WAER/Syracuse** WBEE/Chicago WNOP/Cincinnati

The following stations failed to report this week, therefore their rotations were frozen:

> WBBY/Columbus WYLD-FM/New Orleans

# N DENON: R&R JAZZCHART 4



Eliane Elias ILLUSIONS CY-1569

The first name in digital recording. DENON SUPPAPHON Interface

# **R&R NATIONAL AIRPLAY**

# URBAN CONTEMPORARY

# BREAKERS.

(Baby Tell Me) Can You Dance (A&M)

76% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/2, Light 57/17, Total Adds 19 including WXYV, WVEE, KRNB, WOWI, WBMX, WVKO, WPEG, JET94, WFXC, WJMI, WANM, KPRW.

# MARLON JACKSON

Don't Go (Capitoi)

75% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/3, Light 47/11, Total Adds 14 including WAMO, KRNB, WEDR, WBLZ, KDAY, WDIA, Z103, KKSS, KMYX. Debuts at number 36 on the Urban Contemporary chart.

# MICHAEL JACKSON

Bad (Epic)
70% of our reporting stations on it. Rotations: Heavy 21/17, Medium 16/11, Light 27/26, Total Adds 54 including WXYV, WBLK, WAMO, WHUR, WVEE, KRNB, WOWI, WBMX, WGCI, WBLZ, WZAK, WJLB, WLUM, XHRM. Debuts at number 24 on the Urban Contemporary chart.

## CONTROLLERS

Steepin' Alone (MCA)
63% of our reporting stations on it. Rotations: Heavy 2/0, Medium 27/2, Light 28/5,
Total Adds 7, WEDR, WTMP, WGFX, KIIZ, KJCB, WJYL, WCIN. Debuts at number 35 on
the Urban Contemporary chart.

## **GARRY GLENN**

Do You Have To Go (Motown)
63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/1, Light 36/6,
Total Adds 7, WILD, WNHC, WZFX, KDLZ, WJYL, KATZ-FM, KKSS.
TEMPTATIONS

## I Wonder Who She's Seeing Now (Motown)

62% of our reporting stations on it. Rotations: Heavy 1/0, Medium 9/0, Light 46/30, Total Adds 30 including WILD, WAMO, WDJY, WYLD-FM, WTMP, WBMX, KPRS, WQMG, KDKS, WTLC, KPRW.

## ANGELA WINBUSH

Angel (Mercury/PolyGram)
62% of our reporting stations on it. Rotations: Heavy 2/1, Medium 18/1, Light 36/17,
Total Adds 19 including WAMO, K94, WTMP, WGCI, WBLZ, WZFX, WGFX, WKXI, WJYL,
WTLC. Debuts at number 40 on the Urban Contemporary chart.

## **NEW & ACTIVE**

## EXPOSE' "Let Me Be The One" (Arista) 50/3

Heavy 5:0, Medium 20:0, Light 25/3, Total Adds 3, WQMG, WGPR, WXLA. Heavy: WDAS, WHRK, QC104, KPRR, dedium: WBLK, KRNB, KPRS, WLUM, KMJM, XHRM, WNHC, WDKX, WXOK, Z93, WZFX, WQFX, WDIA, WALT, VOI, KKSS, KDKQ, KMYX, KKPW.

BAR-KAYS "Certified True" (Mercury/PG) 48/16

Rotations: Heavy 2/0, Medium 15/2, Light 31/14, Total Adds 16, WVEE, KRNB, OC104, KOXL, WXOK, WENN, JET94, WOFX, WZAZ, WJJS, WALT, WQQK, WORL, KDKS, WGPR, KKSS, Heavy, WZAK, WHYZ, Mediums include: K104, KMJQ, WOWI,

WHISPERS "Just Gets Better With Time" (Solar/Capitol) 48/5
Rotations: Heavy 7/0. Medium 29/0, Light 12/5. Total Adds 5, WVKO, XHRM, WBLX, WPLZ, WCIN, Heavy: WGCI, WZAK, KJLH, WWDM, WFXC, WHYZ, KIIZ. Mediums include: WXYY, WILD, WAMO, WHUR, K104, WBMX, WBLZ, WJLB, KSOL. Debuts at number 37 on the Urban Contemporary chart.

LA LA "My Love is On The Money" (Arista) 47/6
Rotations: Heavy 3/0, Medium 21/0, Light 23/6, Total Adds 6

Medium 21/0, Light 23/6, Total Adds 6, WILD, WATV, WFXC, WKXI, WALT, WWWS, Heavy: KDAY, : WXYV, WBLK, WDAS, WAMO, WHUR, K94, WOWI, WBLZ, KPRS, WNHC, WJIZ, Z93, WPEG, WLOU, WJJS, KHYS, WPLZ, KKPW.

WOMG, WPDQ, WYTL, WLOU, WJJS, RATS, WFLE, RAFW.
JONATHAN BUTLER "Holdin' On" (JIVe/RCA) 46/21
Rotations: Heavy 0/0. Medium 11/0, Light 35/21, Total Adds 21, WILD, WAMO, WVEE, WYLDFM, WBMX, WGCI, KPRS, WLUM, KMJM, XHRM, WJZ, JET94, WZFX, WJMI, KIIZ, WJYL, KDKS, WCIN, Z103, KDKO, KKPW.

MILLIE SCOTT "Automatic" (4th & Broadway/Island) 38/7
Rotations: Heavy 0/0, Medium 13/0, Light 25/7, Total Adds 7, WVEE, WZAK, WEKS, Z16, WPLZ, KDKS, WANM. Medium WBLK, WDJY, WHUR, WEDR, WTMP, WKND, WJIZ, WLOU, WGPR, WKWM, WXLA, WWWS, WVOI.

FIVE STAR "Whenever You're Ready" (RCA) 37/8 Rotations: Heavy 0/0, Medium 11/1, Light 26/7, Total Adds 8, i f**8 Heagy" (HCA) 37/8** /1, Light 26/7, Totai Adds 8, WXYV, WAMO, WGCI, WKND, KIIZ, WJYL. WJJS, WANM VJIZ, WATV, WPEG, WZFX, WXLA, KMYX, KKPW

REGINA BELLE "So Many Tears" (Columbia) 36/21
Rotations: Heavy 1/1, Medium 7/1, Light 28/19, Total Adds 21, v Rotations: Heavy 1/1, Medium 7/1, Light 28/19, Total Adds 21, WUSL, WVEE, WEDR, WOWI, WTMP, WZAK, KPRS, WEKS, VPAL, Z93, WFXC, KDLZ, WHYZ, WKXI, WPDQ, WZAZ, Z16, WQQK, WORL, KHYS, KKPW. Medium: WBLK, WWDM, VQMG, WJMI, WXLA, KMYX.

ALEEM featuring LEROY BURGESS "Love Shock" (Atlantic) 36/11

WTMP, WNHC, WPAL, WDIA, WTLC.

WHODINI featuring MILLIE JACKSON "Be Yourself" (Jive/Arista) 34/18

Rotations: Heavy 0/0, Medium 9/2, Light 25/16, Total Adds 18, KMJQ, WYLDFM, WOWI, WZAK, KMJM, XHRM, WJIZ, WEKS, WXOK, WATV, JET94, WWDM, WQFX, WQIS, KOKY, WQIM, WGPR, KMYX, Medium: K104, KDAY, KIIZ, WLOU, WALT,

KENNY G with LENNY WILLIAMS "Don't Make Me Walt For Love" (Arista) 33/8 Rotations: Heavy 1/0, Medium 15/2, Light 17/6, Total Adds 8, WILD, KPRS, WKND, WZFX, KDLZ, WQMG, WQIS, KATZFM.
Heavy: WHYZ. Medium: WBLK, K104, KRNB, WOWI, WBLZ, XHRM, WNHC, WPDQ, WLIQ, WALT, WANM, Z103, WXLA.

PAULI CARMAN "In The Heat Of The Night" (Columbia) 33/3

Rotations: Heavy 0/0. Medium 14/0, Light 19/3, Total Adds 3, WENN, JET94. WDIA. Medium: WYEE, WEDR, WTMP, KMJM, WNHC, WDV2, 793, WZFX, WZAZ, WZZ, 16, WLIQ, LIVENS, GAZZEN.

PROCESS & THE DOO RAGS "Call Me" (Columbia) 33/1

Rotations: Heavy 0/0, Medium 7/0, Light 126/1, Total Adds 1, WQIM. Medium: KRNB, WKXI, WZAZ, KIIZ, WPLZ, KDKS, Rotations: Heavy 0/0, Medium 7/0, Light 26/1, Total Adds 1, WQIM. Medium: KRNB, WKXI, WZAZ, KIIZ, WPLZ, KDKS,

ORAN "JUICE" JONES "Cold Spendin' My \$ Money" (Def Jam/Columbia) 32/19
Rotations: Heavy 0/0, Medium 5/2, Light 27/17, Total Adds 19, WDJY, WHUR, WVEE, WEDR, WYLDFM, WTMP, KPRS, WKND, WNHC, WJIZ, WATV, WENN, WOFK, WZAZ, KJCB, WORL, KDKS, WANM, WXLA. Medium: KMJQ, WZAK, WALT.

WKND, WNHC, WJIZ, WATV, WENN, WGFX, WZAZ, KJUB, WUHL, NUNS, WANM, WALA, INGGISH, MING, SYBIL "My Love Is Guaranteed" (Next Plateau) 31/7
Rotations: Heavy 0/0, Medium 7/1, Light 24/6, Total Adds 7, WXOK, WATV, KPRR, WZFX, WKXI, WANM, KDKO, Medium:

GIORGE PETTUS "My Night For Love" (MCA) 29/9
Rotations: Heavy 0/0, Medium 1/0, Light 28/9. Total Adds 9, Z93, WZFX, KDLZ, WJMI, Z16, WORL, WCIN, KPRW, WVOI

NEW CHOICE "Cold Stupid" (RCA) 27/7
Rotations: Heavy 0/0, Medium 3/0, Light 24/7, Total Adds 7, WOWI, WJIZ, WATV, WENN, WPAL, WPDQ, WXLA. Medium WBLZ, KCAL, KHTS. ANGELA CLEMMONS "B.Y.O.B (Bring Your Own Baby)" (Portrati/CBS) 27/6 Rotations: Heavy 0/0, Medium 4/0, Light 23/6, Total Adds 6, KMJQ, WPAL, KPRR, WPDQ, WALT, WANM, Medium: WTMP

WOIL, NOCK, NOCK,

## **MOST ADDED**

MICHAEL JACKSON (54) TEMPTATIONS (30)
JONATHAN BUTLER (21) REGINA BELLE (21) ORAN JUICE JONES SHANICE WILSON (19) ANGELA WINBUSH (19) WHODINI (18) BAR-KAYS (16) DEJA (16)
TERENCE TRENT D'ARBY (16)

## HOTTEST

LISA LISA (47) L.L. COOL J (46) MICHAEL JACKSON (46) FORCE MD'S (40) WHITNEY HOUSTON (38) ANITA BAKER (33) STEPHANIE MILLS (22) HERB ALPERT (15) FAT BOYS (15) COLONEL ABRAMS (14) SHERRICK (14)

# SIGNIFICANT ACTION

PRETTY POISON "Catch Me I'm Falling" (Virgin) 23/3

94, KPRS, WQIM. Heavy: KPRR. Medium: WDKX, WXOK

MILES JAYE "Start Love Over" (Island) 22/6

dds 6, WILD, WEDR, WTMP, WZAK, KMJM, WTLC, Heavy, KMJO

INTRIQUE "Together Forever" (Chrysalis) 21/3 ts 3, WPDQ, WQIM, WGPR, Medium; WDAS, WHUR, WDIA

Rotations: Heavy 0/0, Medium 3/0, Light 16/3, Total Adds 3, 11 03, 11 03, 11 03, 11 04

FELLAS featuring JOE RAINS "All The Way To Heaven" (CBS Associated) 19/2
Rotations: Heavy 0/0, Medium 6/0, Light 13/2, Total Adds 2, KJCB, WXLA: Medium: WBLK, WOWI, WNHC, OC104, WPDQ,

WZAZ.
TONY TERRY "She's Fly" (Epic) 18/13
TONY TERRY "O' Medium 0/0. Light 18/13, Total Adds 13, K104, KMJQ, WOWI, WZAK, KPRS, WLUM, WJIZ, KQXL

WZFX, Z16, KHYS, WWWS, WVUI.

JELLYBEAN "The Real Thing" (Chrysells) 18/9

Relations: Heavy 0/0. Medium 3/1, Light 15/8, Total Adds 9, WAMO, WOWI, WBMX, KPRS, Z93, WQFX, WPDQ, WLOU,

CHANDRA SIMMONS "Never Gonna Let You Go" (Fresh/Sleeping Bag) 18/4
Rotations: Heavy 0/0, Medium 6/0, Light 12/4, Total Adds 4, WTMP, WJIZ, KDKS, WANM. Medium: WILD, WHUR, KRNB.

WDKX, WPAL, WZAZ.

PEBBLES "Love/Hate" (MCA) 18/2

Rotations: Heavy 0/0, Medium 7/0, Light 11/2, Total Adds 2, WTMP, KDAY. Medium: WBLK, KSOL, WNHC, WXOK, WLOU,

BOYS ON THE BLOCK "Let It Be" (Fantasy) 18/1 Adds 1, KDKS. Heavy: WWDM, WFXC. Medium: WDAS, WAMO, WHUR, LA, WWWS, WVOI.

SHALAMAR "Games" (Solar/Capitol) 17/15 Rotations: Heavy 0/0, Medium 2/1, Light 15/14, Total WATV, WENN, WKXI, KIIZ, WDIA, KHYS, WTLC. Med al Adds 15, WDJY, KRNB, WHRK, WEDR, WTMP, KPRS, KDAY, WJIZ, adium: KMYX

BLACK BRITAIN "Funky Nassau" (Virgin) 17/8
Rotations: Heavy 0/0, Medium 2/0, Light 15/8, Total Adds 8, WAMO, WENN, WOFX, KIIZ, KJCB, Z16, KDKS, KPRW.

Medium: WZ-Z-, WANM.

MISSION "Show A Little Love" (Columbia) 17/7

Rotations: Heavy 0/0, Medium 1/0, Light 16/7, Total Adds 7, WAMO, KMJQ, WJIZ, WZFX, WPDQ, WDIA, WTLC. Medium:

WZAZ.
FIFTH AVENUE "Exception To The Rule" (Paradise) 17/5
FIFTH AVENUE "Exception To

WHUR, WHRK, WPAL, KJCB, WURL, KKPW.

DAVID ALEXANDER "Ms. X" (Sound Town) 17/2

Rotations: Heavy: 1/0, Medium 6/0, Light 10/2, Total Adds 2, WDJY, WGCI. Heavy: WHRK. Medium: WDAS, WEDR, WBMX, KPRS, WJIZ, WKXI.

SHIRLEY MURDDCK "Be Free" (Elektra) 17/0

SHIRLEY MURDDCK "Be Free" (Elektra) 17/0

Medium 5/0. Light 9/0, Total Adds 0. Heavy: WDAS, WTMP, WTLC. Medium: WBLK, KJLH, WPEG,

TERENCE TRENT D'ARBY "If You Let Me Stay" (Columbia) 16/16
Rotations: Heavy 0/0, Medium 0/0, Light 16/16, Total Adds 16, WDJY, WHUR, KRNB, WHRK, WTMP, KPRS, KMJM, XHRM

JOCELYN BROWN "Caught In The Act" (WB) 16/5 Rotations: Heavy 0/0. Medium 4/0, Light 12/5, Total Adds 5, N

5, WBLK, K94, WEKS, WPDQ, WQIM, Medium; WILD, WHUR, WTMP, WFXC.

PHYLLIS HYMAN "You Just Don't Know" (PIR/Manhattan) 16/3

Potations: Heavy 0/0. Medium 6/0, Light 10/3, Total Adds 3, WEDR, KQXL, WTLC. Medium: WBLK, KPRS, WPAL, JET94,

TYRONE DAVIS "I'm in Love Again" (Future) 16/2 WKXI, WALT, Medium: WHRK, WFXA, WDIA, WANM, WTLC. Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Total Adds 2, TASA, WALL MADER D'NEAL "Criticize" (Tabu/CBS) 14/5
Rotations: Heavy 1/1, Medium 3/0, Light 10/4, Total Adds 5, WAMO, WBLZ, WZAK, KDAY, KHYS, Medium: WFXA, WQMG,

Z16.

DONNA ALLEN "Sweet Somebody" (21/Atlantic) 13/5

DONNA ALLEN "Sweet Somebody" (21/Atlantic) 13/5

DONNA ALLEN "Sweet Somebody" (21/Atlantic) 13/5

DONNA ALLEN "Sweet Somebody" (21/Atlantic) 13/5 Rotations: Heavy 0/0, Medium 2/1, Light 11/4, rotal Adus 9, World, Williams 11/4, rotal Adus 9, World, World, World, Williams 11/4, rotal

WATY, WMI, WANM.

TAWATHA "DId I Dream You" (Epic) 12/6

Retations: Heavy 0/0. Medium 1/0, Light 11/6, Total Adds 6, WAMO, K104, KMJQ, WZAK, Z93, WCIN. Me

ERIC B & RAKIM "I Ain't No Joke" (4th & Broadway/Island) 12/4

Rotations: Heavy 1/0, Medium 3/0, Light 8/4, Total Adds 4, WDJY, K94, KMJM, KDKS. Heavy: KDAY. Medium

WFXC, WHYZ.

VESTA WILLIAMS "You Make Me Want To (Love Again)" (A&M) 11/6

Potatione: Heavy 0/0. Medium 1/0, Light 10/6, Total Adds 6, Z16, WBLX, WGPR, WKWM, WTLC, WWWS. Medium: WBLK. Rotations: Heavy 0/0, Medium 1/0, Light 10/6, Total Adds 6, 216, WBLX, WGPH, WKWM, WTLC, WWWS. Medium: HOLL.

JELLYBEAN "Who Found Who" (Chrysalis) 11/2

Rotations: Heavy 3/0, Medium 4/0, Light 4/2, Total Adds 2, WHUR, WBLZ. Heavy: OC104, KPRR, KMYX. Medium: WLUM,

RAY GOODMAN & BROWN "(Baby) Let's Make Love Tonight" (EMI-Manhattan) 11/2 Rotations: Heavy 0/0, Medium 6/1, Light 5/1, Total Adds 2, WAMO, WWWS. Medium: WEDR, JET94, WZAZ, WANM, WC ARETHA FRANKLIN with LARRY GRAHAM "If You Need My Love Tonight" (Arista) 10/3
Rotations: Heavy 0/0, Medium 5/1, Light 5/2, Total Adds 3, WAMO, WLIQ, Z16. Medium: WBLK, WPAL, WJMI, KDKO.

Rotations: Heavy 0/0, Medium 5/1, Light 5/2, Total Adds 3, KRNB, WHRK, WZAZ.

MAIN "All Of Me" (Satellite) 10/3

**NEW ARTISTS** 

Rotations: Heavy 0/0, Medium 0/0, Light 10/3, Total Adds 3, KRNB, WHRK, WZAZ.

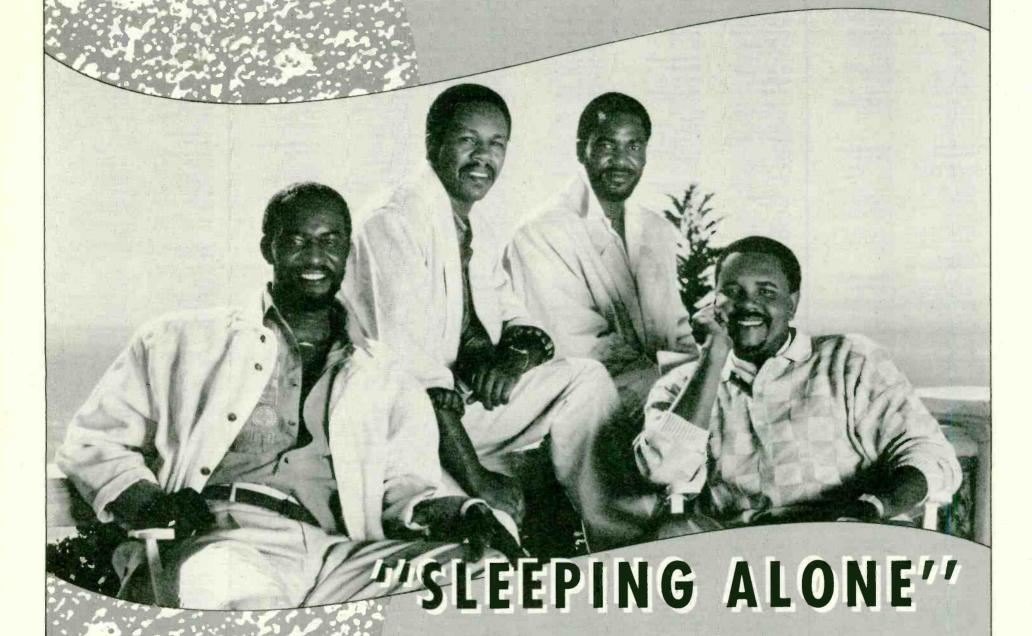
SPOONIE GEE "The Godfather" (Tuff City) 10/3

Rotations: Heavy 0/0, Medium 1/0, Light 9/3, Total Adds 3, WEDR, WENN, KHYS. Medium: WALT.

	Reports/Adds
1	MICHAEL BOLTON/That's What Love Is All About (Columbia)
2	JAMAICA BOYS/(It's That) Lovin' Feeling (WB)
3	PROCESS & THE DOO RAGS/Call Me (Columbia)
4	GIORGE PETTUS/My Night For Love (MCA)
5	NEW CHOICE/Cold Stupid (RCA)
6	ANGELA CLEMMONS/B.Y.O.B. (Bring Your Own Baby) (Portrait/CBS)
7	PRETTY POISON/Catch Me I'm Falling (Virgin)
8	MILES JAYE/Start Love Over (Island)
9	INTRIQUE/Together Forever (Chrysalis)
10	FELLAS/All The Way To Heaven (CBS Associated)

New Artists are those who have not previously been reported as a Breaker by reporting stations

THE FIRST OF SEVERAL HITS FROM THE ONTROLLERS



BREAKERS.





HEAR ALL THE OTHERS ON THEIR FORTHCOMING ALBUM "FOR THE LOVE OF MY WOMAN"

> PRODUCED BY RALPH BENATAR AND GALEN L. SENDGLES FOR SHEIKA PRODUCTIONS MANAGEMENT: JIMMY BEE FOR COAST TO COAST PRODUCTIONS, INC.



# **URBAN CONTEMPORARY ADDS & HOTS**

## EAST

PRINCE MICHAEL JACKSON LACE
FIVE STAR
SHANICE WILSON
LILLO THOMAS
CHICO DEBARGE
HOTHORAS
HICHAEL JACKSON
ANITA BARER
L.L. COOL J
WHITNEY HOUSTON
LISA LISA

MICHAEL JACKSON KENNY G LA LA TEMPTATIONS MILES JAYE JOHNTHAN BUTLER GARRY GLENN HOSTER FORCE MD: STEPHANIE MILLS NEW EDITION L.L. COOL J

## WBLK/Buffalo Deborah Sims

Deboran Sims

MICHAEL JACKSON

MICHAEL BOLTON

DEJA

LILLO THOMAS

RAY PARKER JR.

ALEEM

JOCELYN BROWN

HOLTEST:

SHERRICK

ANITA BAKER

WHITNEY HOUSTON

ANGELA WINBUSH

MICHAEL JACKSON

## WKND/Hartford Jordan/McLean

MICHAEL JACKSON
ANGELA WINBUSH
ORAN JUICE JONES
SHANICE WILSON
TEMPTATIONS
FIVE STAR
KENNY G
LISA HOSTER
HOLLER
LL. COOL J
STEPHANIE MILLS
MICHAEL JACKSON
KLYMAXX
WHITNEY HOUSTON

## WOC104/Ocean City Filippelli/Jantzen

MICHAEL JACKSON JAMAICA BOYS BAR-KAYS HOTCEST: MICHAEL JACKSON FORCE MD'S WHITNEY HOUSTON LISA LISA DEBBIE GIBSON

## WDAS/Philedelphia Joe Tamburro

Chuck Woodson

MICHAEL JACKSON

ALEXANDER O'NEAL

JELLYBEAN

BANNANARAM

RAY GOODMAN & BR

ARETHA FRINKLIN

TAMATHA

TEMPTATIONS

RAY PARKER JR.

FILVE STAR

JENNIFER HOLLIDAY

MARLON JACKSON

AMGELA WINBUSH

ISLEYS

5 2ND STREET

DONNA ALLEN

JAMAICA BOYS

ALLEN

JAMAICA BOYS

ALEXANDER O'NEAL

MICHAEL JACKSON

JODY WATLEY

MICHAEL JACKSON

JODY MATLEY

MICHAEL JACKSON

ALEXANDER O'NEAL

L.L. COOL J

Brute Bailey
CHICO DEBARGE
LILLO THOMAS
ERIC B
ERIC B
SHALMAMS
TERENCE TERMT D'.
TEMPTATIONS
DAVID ALEXANDER
HOTEABL'
HICHAEL JACKSON
FORCE HD'S
WHITNEY HOUSTON
COLONEL ABRAMS
PRINCE

Michael Jackson
Michael Jackson
Michael Jackson
Slave
Isleys
TOUCH
DUNN STREET
TERENCE TRENT D'A
ORAN JUICE JONES
JELLYBEAN
MICHAEL BOLTON
GEORGIO
HOLLEGE:
SHERRICK
LL. COOL
MADAME X
WHITNEY HOUSTON
MICHAEL JACKSON

RAY PARKER JR.
STEVE ARRINGTON
ALEEM
REGINA BELLE
HOTTEST
HICKSON
L.L. COOL J
WARNICK & OSBORN
LISA LISA
WHITNEY HOUSTON

DAVID DICKERSON
MICHAEL JACKSON
ORAN JUICE JONES
GARRY GLENN
TEMPTATIONS
TOUCH
HOTLEST:
ANITA BAKER
L.L. COOL J
LISA LISA
PRINCE
MICHAEL JACKSON

## 91 Reporting Stations

frozen playlists: WDAS/Philadelphia, WDKX/Rochester, KJLH/Los Angeles KSOL/San Francisco.

## SOUTH

Tony Wight

MICHAEL JACKSON
MILL TO POWER
SHALAMAR
ORAN JUICE JONES
LOOSE ENDS
CHANDRA SIMMONS
MICHAEL BOLTON
NEW CHOICE
WHODINI
TEMPTATIONS
SLAVE
TONY TERRY
MISSION
TERRYCHET D'A
JONATHAN BUTLER
HOTEGEL
ANITA BAKER
LL. COOL J
LISA LISA
MINNEY HOUSTON
COLONEL ABRAMS
WEELAHLINIE

## WVEE/Atlanta Ray Boyd

MICHAEL JACKSON SHANICE WILSON BAR-KAYS MILLIE SCOTT REGINA BELLE JONATHAN BUTLER ORAN JUICE JONES HOTLEST FORCE MD'S ANITA BAKER L.L. COOL J L.L. COOL J STEPHANIE MILLS WHITNEY HOUSTON

# WEKS/Atlanta Dee Perry

Dee Perry
MICHAEL JACKSON
MILLIE SCOTT
STEVE ARRINGTON
REGINA BELLE
JOCELYN BROWN
WHODINI
ATLANTIC STARR
LUTHER VANDROSS
HOLTER VANDROSS
HOLTER
ANITA BAKER
LISA LISA
HERB ALPERT
FOUR BY FOUR

## KMJQ/Houston Terri Avery

WHODINI
TONY TERRY
MISSION
GAP BAND
TAWATHA
ANGELA CLEMMONS
HOTEOSTI
ANITA BAKER
NEW EDITION
STEPHANIE MILLS

RAY PARKER JR. TEMPTATIONS GEORGIO BAR-KAYS O'JAYS PHYLLIS HYMAN DELM DENIES LASALLE ISLEYS TONY TERRY LILLO THOMAS HOLLEST. HOTTEST: L.L. COOL J ANITA BAKER LISA LISA WHITNEY HOUSTON MICHAEL JACKSON

Tony Scott
JONATHAN BUTLER
BAR-KAYS
PAULI CARMAN
TEMPTATIONS
WHODINI
PEBBLEE-POO
SHANICE WILSON
HOTE
L.L. COOL J
WHITNEY HOUSTON
STEPHANIE MILLS
FAT BOYS
LISA LISA

VESTA WILLIAMS ANGELA WINBUSH WHISPERS SHANICE WILSON LACE LACE
DENIECE WILLIAMS
O'JAYS
Hottest:
WARWICK & OSBORNE
MICHAEL JACKSON
FORCE MD'S
ANITA BAKER RON JANUARY
JILL JONES
SHALMAR
ALEM
WHODINI
ORAN JUICE JONES
MICHAEL BOLTON
LUTHER VANDROSS
LA LA
NEW CHOICE
SYBIL
MICHAEL JACKSON
HOCLES
FORCE MD'S
PRINCE
FORCE MD'S
FAT BOYS
L.L. COOL J

# WENN/Birmingham Dave Donnell

Dave Donnel
SPOONIE GEE
NEW CHOICE
STEVE ARRINGTON
PAULI CARMAN
SHALAMAR
BAR-KAYS
SLAVE
BLACK BRITAIN
ORAN JUICE JONES
HOTEM
HOTEMAL
FORCE MD'S
MICHAEL JACKSON
SHERRICK
LISA
LISA
LEVERT

## WPAL/Charleston

Don Kendricks

WINANS
MICHARL JACKSON
MARLON JACKSON
LILLO THOMAS
LACE
DEJA
REGINA BELLE
ALEEM
ANGELA CLEMMONS
HOCTES
L.L. COOL JAVS
LISA
SURPACE

## Z93/Charleston Cilff Fletcher

JAMAICA BOYS
REGINA BELLE
GIORGE PETTUS
JELLYBEAN
TAWATHA
COVER GIRLS
LUTHER VANDROSS
HOCLEST
LISA LISA
WHITNEY HOUSTON
STEPHANIE MILLS
COLONEL ABRAMS
PRINCE

# WPEG/Charlotte Vance/Saunders

MICHAEL JACKSON MICHAEL JACKSON O'JAYS GAP BAND LIONEL RICHIE SHANICE WILSON NOEL
CASHFLOW
HOTTEST:
MICHAEL JACKSON
L.L. COOL J
WARWICK & OSBORNE
LISA LISA
MADAME X

# WXOK/Baton Ro Matt Morton

MART MOOTON
DEJA
HOWARD HEWETT
WHODINI
LILLO THOMAS
TEMPTATIONS
MICHAEL JACKSON
EDDIE CHACON
EAST SIDE BOYS
SYBIL
BAR-KAYS
HOLLEST:
FAT BOYS
MICHAEL JACKSON
L.L. COOL J

# WFXA/Augusta Carl Conner

none
Hottest:
NATALIE COLE
LEVERT
STEPHANIE MILLS
LISA LISA
WHITNEY HOUSTON

ATLANTIC STARR
WHODINI
TEMPTATIONS
TERENCE TRENT D'
HOTCEST:
KLYMAXX
WHITNEY HOUSTON
FORCE MD'S
LEVERT
STEPHANIE MILLS

## K104/Dallas Michael Spears

Michael Spears
TAWATHA
TONY TERRY
JAMAICA BOYS
LACE
POUR BY FOUR
HOTLEST:
FORCE MD'S
L.L. COOL J
HERB ALPERT
JOHN WHITE
WHITTEY HOUSTON

PRINCE
REGINA BELLE
FOUR BY POUR
LOOSE ENDS
SHANICE WILSON
LA LA
MICHAEL JACKSON EQ TERENCE TRENT D'A HOTTEST TRENCE TRENT D'A HOTTEST TRENCE TRENCE MD'S BABYFACE

## KPRR/EI Paso Hanson/Mendoza

GEORGIO
RAY PARKER JR.
SYBIL
ANGELA CLEMMONS
HOTTEST
COMPANY B
EXPOSE
GEORGIO
PRETTY POISON
PEPSI & SHIRLIE

PEPSI & SHIRLIE
WZFX/Fayettevlile
Tony Lype
JONATHAN BUTLER
DEIA
DONNA ALLEN
GARRY GLENN
ANGELA WINBUSH
MISSION
SYBIL
GIORGE PETTUS
TONY TERRY
KENNY G
ROTERST
HICKARL
LL. COOL J
MICRAEL JACKSON
FORCE MD:
LISA LISA
KDLZ/F1. Worth-Dalia
Tucker/Medison

TUCKEY/MAGISON
MICHAEL JACKSON
MEGINA BELLE
GIORGE PETTUS
ANGELA MINBUSH
GARRY GLENN
STEVE ARRINGTON
KENNY G
MARLON JACKSON
HOTE
FORCE MD'S
ANITA BAKER
MICHARL JACKSON
SHERRICK
WHITNEY HOUSTON

Mike Wheeler

MICHAEL JACKSON
LACE
EXPOSE
KENNY G
TERRNCE TRENT D'A
TEMPTATIONS
HOTEPHANIE MILLS
LISA LISA
MICHAEL JACKSON
FORCE MD;
SWHITNEY HOUSTON

## WHYZ/Greenville Walker/Mason

TERENCE TRENT D'A LACE
MICHAEL JACKSON
LOOSE ENDS
GEORGIO
TEMPTATIONS
REGINA BELLE
HOTLEALE
MICHAEL JACKSON
LEVERT
FAT BOYS
FORCE MD'S
BAR-KAYS

## WQFX/Gulfpor Al Luv

Alluv

ANGELA WINBUSH
BLACK BRITAIN
KELLY CHARLES
WHODINI
JELLYBEAN
GRAW JUIF JONES
TERRICE THENT D'A
HOWARD LERST
HOWARD LERST
FORCE MD'S
LISA LISA
ANITA BAKER
HERB ALPERT
WHITNEY HOUSTON

## WANM/Tsitehassee

HOTTEST STANONS
HOTTEST STANONS
HOTTEST STANONS
HOTTEST HOUSTON
L.L. COOL J
STEPHANIE MILLS
MICHAEL JACKSON

DWHINE TENNEY

TYRONE DAVIS
ANGELA WINBUSH
TERENCE TRENT D'
SHALAMAR
SYBIL
JAMAICA BOYS
TEMPTATIONS
LILLO THOMAS
IVY
LA LA
REGINA BELLE
HOCLEST
MICHAEL JACKSON
COLOMEL ABRAMS
ANITA BAKER
GEMERAL KANE
SHERRICK

Pam Wells
ANITA BAKER
RAY PARKER JR.
STEPHANIE MILLS
SHALMANR
TERENCE TRENT D'A
FRESH GORDON
LVY
MAIN
HOTLEST:
PRINCE
WHITNEY HOUSTON
WINNNS
THERESA
KLYMAXX

# KXZZ/Lake Charles

MICHAEL JACKSON BLACK BRITAIN TONY TERRY MILLIE SCOTT ARETHA FRANKLIN REGINA BELLE VESTA WILLIAMS MARLON JACKSON GIORGE PETTUS HOTTEST PETTUS
HOTTEST PETTUS
LISA LISA
LEVERT
WHITNEY HOUSTOP
PRINCE
FAT BOYS

# KENNY G CHICO DEBARGE TEMPTATIONS WHODINI ANGELA WINBUSH HOTEAST: L.L. COOL J FORCE MD'S FAT BOYS STEPHANIE MILLS HERB ALPERT

Chris Turmer

DONNA ALLEN

DONNA ALLEN

STEVE ARRINGTON

MILES JAYE

CONTROLLERS

O'JAYS

CHANDRA SIMMONS

ANGELA WINBUSH

ORAN JUICE JONES

REGINA BELLE

TERENCE TRENT D'

PEBBLES

SHALAMAR

TEMPTATIONS

HOTELEY

SHIRLEY MURDOCK

FOUR BY FOUR

LILLO THOMAS

LL. COOL J

ANITA BAKER

GEORGIO
RAY PARKER JR.
CONTROLLERS
BLACK BRITAIN
FELLAS
ORAN JUICE JONES
HOTTOLERS
HOT

MICHAEL JACKSON
DENTECE WILLIAMS
DEJA
LACE
BAR-KAYS
FIVE STAR
DONNA SUMMER
HOTESE:
L.L. COOL J
LISA LISA
STEPHANIE MILLS
SHERRICK
ANITA BAKER

BODDY O'JBY

RAY PARKER JR.

SHALAMAR

MARLON JACKSON

MISSION

PAULI CARMAN

TREENCE. TRENT D'A

FORCE MD'S

LISA LISA

L.L. COOL J

MHITNEY HOUSTON

ANITA BAKER

# WALT/Meridian Aundra Russell

TYRONE DAVIS
ANGELA CLEMMONS
LA LA
BAR-KAYS
HOTCHEST
HICHAEL JACKSON
FOUR BY FOUR
LEVERT
FORCE MD'S
COLONEL ABRAMS
WEDR/Allami

WQIS/Laurel Ron Davis.

Cy Young

REGINA BELLE

ANCELA WINBUSH
MICHAEL JACKSON
CLUB NOUVEAU
LILLO THOMAS
WILL TO POWER
BAR-KAYS
STEVE ARRINGTON
HOHITMEN HOUSTON
WHANS
SHERRICK
HERB ALPERT
GLENN JONES

NAJEE

NAJEE

TEMPTATIONS
JONATHAN BUTLER
REGINA
WHODINI
ORAN JUICE JONES
HOTTER
HOTE JONES
HOTTER
HOTE JONES
HOTTER
HOTE JONES
HOTE

## WOWI/Norfolk Stephen Crumbley

SHANICE WILSON
LACE
MICHAEL
JELLYBEAN
NEW CHOICE
WHODINI
RECINA BELLE
TONY TERRY
GEORGIO
HOSTERY
LIC. COOL
LISA LISA
FAT BOYS
WHITHEY HOUSTON
WINANS

MADONNA LEVERT NATALIE COLE JANET JACKSON ATLANTIC STARR ABC ABC
WHITNEY HOUSTON
SMOKEY ROBINSON
PRETTY POISON
ERIC B
SALT & PEPA
MICHAEL JACKSON
DEJA DEJA JOCELYN BROWN ANGELA WINBUSH

EARL JAMES
SHANICE WILLIAMS
GIORGE PETTUS
BAR-KAYS
ALEEM
WICE JONES
WILLIE CLAYTON
TEMPTATIONS
TEMPTATIONS
TEMPTATIONS
HOLDER LAYTON
HOLDER LAYTON
MADAME X
HERB ALPERT
FOUR BY FOUR
NEW EDITION

# KHYS/Port Arthu Steve Hedgwood

Stave Hedgwood
MICHAEL JACKSON
SPOONIE GEE
LACE
DEJA
REGINA BELLE
SHALAMRE
PIFTH AVENUE
TIFTH AVENUE
TIFTH AVENUE
TO SHALAMORN
ALEXANDER O'NEAL
HOTES
WHITHEY HOUSTON
STEPHANIE MILLS
JODY WATLEY

## WPLZ/Petersburg Debbie Parker

DEELE
WILL TO POWER
WHISPERS
DEJA
MILLIE SCOTT
Hottest:
MICHAEL JACKSON
LISA LISA
WHITNEY HOUSTON
SHERRICK
MADONNA

# KDKS/Shreveport C. Erwin Daniels

C. Erwin Daniels

LACE
FOUR BY FOUR
ORAN JUICE JONE:
TEMPTATIONS
BAR-KAYS
CHANDRA SIMMONS
JONATHAN BUTLER
BLACK BITTAIN
BOYS ON THE BLOCK
ERIC B
MILLIE SCOTT
HOTELER
HOTELER
HOTELER
TOTALER
TOTALER
STEPHANIE MILLS
STEPHANIE MILLS

## MIDWEST

## WGCI/Chicago Sonny Taylor

MICHAEL JACKSON JONATHAN BUTLER JONATHAN BUTLER
MADONNA
AMBELA MINBUSH
DAVID ALEXANDER
FIVE STAR
HOTTEBER
ANITA BARER
COLONEL ABRAMS
LISA LISA
PRINCE
MICHAEL JACKSON

## WBMX/Chicago Michaels/Davis

MICHAEL JACKSON
MICHAEL JACKSON
TEMITATIONS
SHANICE WILSON
JONNATHAN BUTLER
JELLYBEAN
JOHN WHITE
HOTTER
HOTTER
LL. COOL J
ANITA BAKER
LISA LISA
COLOMEL ABRAMS
MICHAEL JACKSON

## WCIN/Cincinnati Steve Harris

JONATHAN BUTLER WHISPERS MICHARL JACKSON CONTROLLERS TAWATHA GIORGE PETTUS HOTELER JACKSON WIMANS FORCE MD'S LARESIDE STEPHANIE MILLS

MICHAEL JACKSON
ALEXANDER O'NEAL
MARLON JACKSON
O'JAYS
ANGELA WINBUSH
JELLYBEAN
HOTCE HD'S
ANITA BAKER
HERB ALPERT
L.L. COOL J
LISA LISA

Lynn Tolliver
MICHAEL JACKSON
WHODINI
MILLIE SCOTT
ALEEM
MILES JAYE
ALEXANDER O'NEAI
TAWATHA
TONY TERRY
REGINA BELLE
GAP BAND
AL JARREAU
HOttest:
WINANS
DANN DANE
L.L. COOL J
WHITNEY HOUSTON
MICHAEL JACKSON

SWING OUT SISTER MICHAEL BOLTON MARLON JACKSON TEMPTATIONS JONATHAN BUTLER HOTESE: MICHAEL JACKSON ANITA BAKER L.L. COOL J LISA LISA WHITNEY HOUSTON WVKO/Columbus KC Jones

# MICHAEL JACKSON WINANS SHANICE WILSON WHISPERS O'JAYS BERT ROBINSON HOTEGE: HERB ALPERT ANITA BAKER LISA LISA PORCE MD'S LEVERT

MICHAEL JACKSON HOTTEST: MICHAEL JACKSON FORCE MD'S ANITA BAKER LAKESIDE LISA LISA

Jey Johnson

MICHAEL JACKSON
MICHAEL JACKSON
MISTON
MISSION
TEMPTATIONS
SLAVE
VESTA WILLIAMS
ANOELA WINBUSH
BOOGIE DOWN PROI
MILLIS JAYE
HOCHAEL JACKSON
ANITA BAKER
SURFACE
LISA LISA
SHERRICK

INTRIQUE MICHAEL JACKSON EXPOSE MICHAEL JACKSON
EXPOSE
BAR-KAYS
FIFTH AVENUE
VESTA WILLIAMS
TEMPTATIONS
WHODINI
HOTESST:
RAY PARKER JR.
MICHAEL JACKSON
SHERRICK
PRINCE
STEPHANIE MILLS

MICHAEL JACKSON DONNA SUMMER STEVE ARRINGTON LOOSE ENDS VESTA WILLIAMS HOTTEST L.L. COOL J MICHAEL JACKSON FORCE MD'S LISA LISA STEPHANIE MILLS

## KPRS/Kansas City Del Rice

JONATHAN BUTLER JAMAICA BOYS JELLYBEAN SHALAMAR JELLYBEAN
SHALAMAR
TERENCE TRENT D'A
MICHAEL JACKSON
ORAN JUICE JONES
DUNN STREET
BOOGIE DOWN PRODU
TEMPTATIONS
REGINA BELLE
LILLO THOMAS
PRETTY POISON
KENNY G
SLAVE
TONY TERRY
HOTLERE'
HOTCHESE'
MICHAEL JACKSON
FORCE MD'S
SHERRICK
LAKESIDE
LISA LISA

# WXLA/Lansing Sammy Jordan

MICHAEL JACKSON FIFTH AVENUE NEW CHOICE EXPOSE TEMPTATIONS ORAN JUICE JONES LACE ALEEM FELLAS FELLAS
HOTTEST:
LISA LISA
WHITNEY HOUSTON
MICHAEL JACKSON
FORCE MD'S
STEPHANIE MILLS

JIMMY SMITH

FOUR BY FOUR
SWING OUT SISTER
MICHAEL JACKSON
MADONNA
CHICO DEBARGE
JONATHAN BUTLER
MADAME X
JODY WATLEY
TONY TERRY
HOTESET:
MICHAEL JACKSON
LEVERT
L.L. COOL J
PRINCE
FAT BOYS

# KPRW/Oklahoma City Fred Elkins

Fred Elkina
MICHAEL JACKSON
SHANICE WILSON
TEMPTATIONS
GIORGE PETTUS
BLACK BRITAIN
HOTTEST
LL. COOL J
ANITA BAKER
MICHAEL JACKSON
HERB ALPERT
FORCE MD'S

LOOSE ENDS
VESTA WILLIAMS
O'JAYS
RAY GOODMAN & BR
TONY TERRY
LA LA
ANGELA WINBUSH
MICHAEL JACKSON
JAMAICA BOYS
HOTEOSE:
STEPHANIE MILLS
COLONEL ABRAMS
SHERRICK
KLYMAXOX
L.L. COOL J

## KMJM/St. Louis Mike Stradford

WHODINA HOTTEST: MICHAEL JACKSON COLONEL ABRAMS L.L. COOL J LISA LISA HERB ALPERT

# KATZ-FM/St. Louis Cheryl Winston

GARRY GLENN
KENNY G
MICHAEL JACKSON
CHICO DEBARGE
HOTHEST
HICHAEL JACKSON
PRINCE
HADAME X
SHERRICK
LISA LISA

## WVOI/Toledo Paul Brown

KSQL/San Francisco Robinson/Moody none Hottest: NATALIE COLE LEVERT FORCE MD'S SYSTEM BABYFACE

The following stations reported

## WEST

TIFFANY
NANCY MARTINEZ
MARLON JACKSON
BAR-KAYS
LACE
GARRY GLENN
TAJA SEVELLE
STEVE ARRINGTON
RICK
MICHAEL JACKSON
LEVERT
WHITNEY HOUSTON

# KJLH/Los Angeles Winston/Torres

none
Hottest:
FORCE MD'S
WHISPERS
ISLEY JASPER ISLE
HOWARD HEWETT
STEPHANIE MILLS

## KMYX/Ojal Howard ''HT'' Th

MARLON JACKSON FOUR BY FOUR WHODINI DANA DAME HOTCEST: MICHAEL JACKSON PRINCE LISA LISA JODY WATLEY O'JAYS

# KDKO/Denver Danny Harris

MICHAEL JACKSON WINANS MARLON JACKSON JONATHAN BUTLER SYBIL FIFTH AVENUE SLAVE HOSTER LISA LISA STEPHANIE MILLS WHITNEY HOUSTON COLONEL ABRAMS MADAME X

MICHAEL JACKSON
MHIGHER VANDROSS
MHIGHER VANDROSS
MHODINI
STARPOINT
TERENCE TRENT D'A
JONATHAN BUTLER
HOTEGE TOCE MD'S
LL. COOL J
LISA LISA
MHITNEY HOUSTON
MICHAEL JACKSON

## KDAY/Los Angeles Patterson/Mack

Patterson/Mack

L.L. MONDAY

BOOGIE DOWN PRODU
RAY PARKER UR.

PEBBLES

ALEXANDER O'NEAL

STARPOINT

SHALAMAR

LA. LAKERS

MARLON JACKSON

HOTESS:

MICHAEL JACKSON

FORCE MD'S

L.L. COOL J

LISA LISA

FAT BOYS

MICHAEL JACKSON LILLO THOMAS O'JAYS JONATHAN BUTLER REGINA BELLE DEJA CHICO DEBARGE HOTTOST FORCE MD'S HERB ALPERT WHITNEY HOUSTON WARWICK & OSBORNI WARWICK & OSBORNI

WKXI/Jackson Dwalne Tanner

WJMI/Jackson Carl Hsynes MICHAEL JACKSON SHANICE WILSON DEJA MADONNA STEVE ARRINGTON JONATHAN BUTLER GIORGE PETTUS HOLLESSE FAT BOYS MADAME X L.L. COOL J JESSE'S GANG WILL TO POWER

# WZAZ/Jacksonville Nat Jackson

Net Jackson
ORAN JUICE JONES
EDDIE CHACON
RENE ALDRICH
REGINA BELLE
MAIN
MILLE CLAYTON
TEMPTATIONS
BAR-RAYS
SHANICE WILSON
HOTESET:
MICHAEL JACKSON
FAT BOYS
FOUR BY FOUR
LL. COOL J
ANITA BAKER

# WPDQ/Jacksonville Crumbley/Henry

Crumbley/Henry
INTRIQUE
TEMPTATIONS
JOCELYN BROWN
LACE
ANGELA WINBUSH
MICHARL BOLTON
MICHARL BOLTON
MICHARL JACKSON
MICHARL JACKSON
MICHARL BELLE
MISSION
ANGELA CLEMMONS
JELLYBEAN
NEW CHOICE
GEORGIC
HOLLES
ANTA BAKER
WHITMEY HOUSTON
PAT BOYS
L.I. COOL J
LISA LISA
L.I. COOL J
LISA LISA
L.WINGHEER

MICHAEL JACKSON
LILLO THOMAS
JONATHAN BUTLER
FIVE STAR
CONTROLLERS
SHANICE WILSON
STEVE ARRINGTON
BLACK BRITAIN
SHALAMAR
HOTCHE
FORCE MD'S
STEPHANIE MILLS
STEPHANIE MILLS WLIQ/Knoxville Wayne Swann MICHAEL JACKSON TEMPTATIONS ARETHA FRANKLIN HOTTEST: LISA LISA SURFACE HERB ALPERT WHITNEY HOUSTON L.L. COOL J

WLOU/Louisville Ange Canessa

JELLYBEAN
ALEEM
MICHAEL JACKSON
HOTCEST:
L.L. COOL J
MICHAEL JACKSON
LISA LISA
KLYMAXX
MADAME Y

KOKY/Little Rock Dave Felder

TEMPTATIONS
WHODINI
ANGELA WINBUSH
DEJA
SHANICE WILSON
LILLO THOMAS
HOTCEST:
MICHAEL JACKSON
FORCE MD'S
PRINCE
MADAME X

MICHAEL JACKSON FIVE STAR SYBIL ORAN JUICE JONES EDDIE CHACON SHANICE WILSON RENE ALDRICH MILLIE SCOTT ANGELA CLEMMONS CHANDRA SIMMONS HOTLESS

## WJYL/Louisville Philip David March

# WJJS/Lynchburg Lad Goins

# KRNB/Memphil C.J. Morgan

WHRK/Memphis Pam Wells

PHYLLIS HYMAN
CONTROLLERS
REGINA BELLE
DONNA ALLEN
MARION JACKSON
STEVE ARRINGTON
SPOONIE GEE
SOFF TOUCH
BUILD JONES
MILES JAYE
SHALAMAR
HILES JAYE
SHALAMAR
HICHAEL JACKSON
FAT BOYS
L.L. COOL J
COLONEL ABRAMS
ANITA BAKER

# WTMP/Tampa Chris Turner

Frenche Be
MICHAEL JACKSON
WHODINI
GEORGE GODFREY
JOCELYN BROWN
INTRIOUE
DONNA ALLEN
PROCESS & DOO RAG
PRETTY POISON
CHILL PACTOR
HOTEL PACTOR
HOTEL LISA LISA
PAT BOYS
MADAME X
FOUR BY FOUR
O'JAYS

# WQQK/Nashville Cy Young

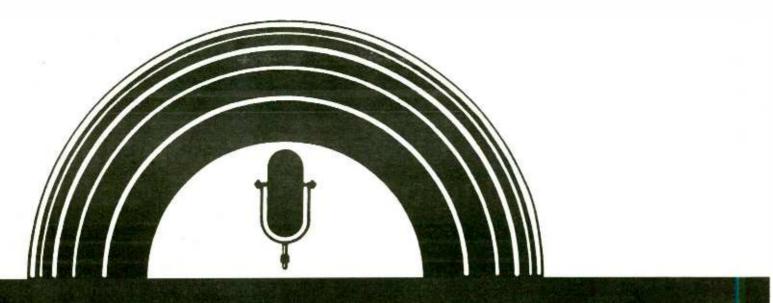
## WYLD-FM/New Orleans Del Spencer

WZAK/Cleveland Lynn Tolliver

WWWS/Saginaw Kermit Crockett

Mike Stradford
MILES JAYE
ERIC B
MARLON JACKSON
MICHAEL JACKSON
JONATHAN BUTLER
CHICO DEBARGE
TERENCE TRENT D'A
DUNN STREET
WHODIN1
HOTERS:

GIORGE PETTUS
ANGELA WINBUSH
LATIMORE
HICHAEL JACKSON
TONY TERRY
52ND STREET
L.J. REYNOLDS
HOTELE
FORCE MD'S
HICHAEL JACKSON
KLYMAXX
WARWICK & OSBORNE
FOUR BY FOUR



# YOUNG BLACK PROGRAMMER'S COALITION, INC.

# NOVEMBER 20, 21, & 22, 1987 HYATT REGENCY HOTEL

Houston, Texas (713) 654-1234

Special YBPC Room Rate \$53.00 Single \$63.00 Douple per day/per room

# Theme: THE BUSINESS OF RADIO & RECORDS:

# "The How To's!"

- I. The Operations of a Radio Station
- II. The Development and Operations of a Record Company

# **SCHEDULE OF EVENTS**

## FRIDAY, NOVEMBER 20th

Registration: 3:00 p.m. - 5:00 p.m. 7:00 p.m. - 9:00 p.m. 'Artist Showcase''

## EARLY BIRD REGISTRATION FEES

Members	50.00
Non-Members	\$60.00
Late Fee After October 31	\$10.00
Spouse Regular or Banquet Ticket	
CONTACT: Barbara Lewis1-5	

## SOUVENIR BOOKLET INFORMATION

## SATURDAY, NOVEMBER 21st

Registration: 9:00 a.m. - 5:00 p.m.
General Session 10:30 a.m. - 11:30 a.m.
Workshop I 12:30 a.m. - 2:30 p.m.
Workshop II 2:30 p.m. - 4:30 p.m.
Cocktail Party 6:30 p.m. - 8:00 p.m.
Awards Banquet 8:00 p.m. - 11:00 p.m.

## SUNDAY, NOVEMBER 22nd

YBPC ANNUAL MEETING Election of National Officers 11:00 a.m. - 2:00 p.m.

# THE TENTH ANNUAL YBPC NATIONAL MEETING '87 YBPC, INC. c/o BARBARA LEWIS 7011 Salem Dr New Orleans, La. 70127 Name Radio/TV Station Company City State \$ (CHECKS OR MONEY ORDERS ONLY)

# R&R NATIONAL AIRPLAY

# COUNTRY

## **TOP 50**

## **SEPTEMBER 11, 1987**

7	Three Weeks			Last Week			Total Reports/Adds	Heavy	Medium	Ligt
7 4 1 2 NITTY GRITTY DIRT BAND/Fishin In The Dark (WB)		9	5	3	0	ROSANNE CASH/The Way We Make A Broken Heart (Columbia)	158/0	133	23	2
5 3 2 3 FORESTER SISTERS/OLA Again (WB)		7	4	1	2	· · · · · · · · · · · · · · · · · · ·		133	18	3
13 10 7		5	3	2	3	·		130	18	5
13		11	9	5	4	JUDY RODMAN/I'll Be Your Baby Tonight (MTM)	154/0	112	33	9
18   15   10		13	10	7	=			113	31	8
14   12   9		18	15	10	=	, , ,		97	49	7
3 1 4					=			92	51	8
15   14   11   3   DESERT ROSE BANDLOVE Reunited (MCA/Curb)   1,56/2   87   56   12   17   18   10   DWIGHT YORKAM/Little Ways (Reprise/WB)   1,46/1   78   56   12   17   18   19   DWIGHT YORKAM/Little Ways (Reprise/WB)   1,46/1   78   56   12   17   18   19   14/1   15   15   16   17   18   16   17   18   17   18   19   19   19   19   19   19   19					_	·		95	38	11
22 16 12		_	14	11	_	• • •		87	56	13
21   17   13					=	, ,		79	73	5
22 20 15					_			78	56	12
27 23 20					_	• • • •		60	78	12
31 28 21					=	• • •		37	101	14
25 22 18					=			-	119	14
2 2 6 18 0 AK RIDGE 8079/This Crazy Love (MCA)					Ξ			33	101	16
24 21 19					_	• • •				12
36 30 25		_	_	-						14
22 82 24					_	·	,			20
10 8 8 8 20 GLEN CAMPBELL/The Hand That Rocks The Cradle (MCA) 112/0 61 39 12 19 18 16 21 O'NAMES/Daddies Need To Grow Up Too (Columbia) 128/1 53 56 15 20 19 17 22 BARBARA MANDRELL/Child Support (Capitol) 106/0 42 54 17 40 35 29					_					23
19 18 16 21 O'KANES/Daddies Need To Grow Up Too (Columbia). 128/1 53 56 15. 20 19 17 22 BARBRARA MANDRELL/Child Support (Capitol). 106/0 42 54 71. 41 36 30 20 TAMMY WYNETTE/Your Love (Epic). 129/12 11 76 44. 41 36 30 20 TAMMY WYNETTE/Your Love (Epic). 123/12 7 73 43. 5 6 6 22 25 DON WILLLAMS/I'll Never Be In Love Again (Capitol). 76/0 37 23 16. 50 41 32 20 RICKY VAN SHELTON/Somebody Lied (Columbia). 124/12 6 66. 50 41 32 20 RICKY VAN SHELTON/Somebody Lied (Columbia). 124/12 6 66. 50 41 32 20 GATLIN BROTHERS/Changin Partners (Columbia). 130/19 2 72 56. 50 41 32 30 HOLLY DUNN/Only When I Love (MTM). 130/19 2 72 56. 51 41 30 STAYLER BROTHERS/Changin Partners (Columbia). 114/8 4 75 32. 52 23 31 CRYSTAL GAYLE/Nòbody Should Have To Love. (WB). 86/0 25 43 19 52 23. 53 13 28 32 KENNY ROGERS & RONNIE MILSAP/Make No Mistake, She's Mine (RCA). 74/0 21 36 71. 50 43 39 30 SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM). 106/9 5 48 53. 53 27 26 37 JUICE RENEWOOD/If There's Amy Justice (MCA). 108/15 0 50 50 50. 54 41 40 40 37 39 SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM). 108/15 0 50 50 55. 55 27 37 JUICE RENEWOOD/If There's Amy Justice (MCA). 108/15 0 50 55. 56 37 JUICE NEWTON/First Time Caller (RCA). 79/1 10 50 75. 56 37 JUICE NEWTON/First Time Caller (RCA). 79/1 10 50 75. 56 37 JUICE NEWTON/First Time Caller (RCA). 75/5 1 1 19 56. 56 37 JUICE NEWTON/First Time Caller (RCA). 75/51 1 19 56. 56 37 JUICE NEWTON/First Time Caller (RCA). 75/51 1 19 56. 56 37 JUICE NEWTON/First Time Caller (RCA). 75/51 1 19 56. 56 24 34 44 HANK WILLIAMS JR./Born To Boogie (WB/Curb). 75/55 3 39 33. 57 26 JUICE NEWTON/First Time Caller (RCA). 75/51 1 19 56. 56 24 34 44 HANK WILLIAMS JR./Born To Boogie (WB/Curb). 75/55 1 19 50. 57 25 JUICE NUTLINES/Bonnie Jean (Little Sister) (Mercury/PG). 82/21 2 38 44. 58 24 34 44 HANK WILLIAMS JR./Born To Boogie (WB/Curb). 75/55 1 1 19 56. 58 24 34 44 HANK WILLIAMS JR./Born To Boogie (WB/Curb). 75/55 1 1 19 56. 58 24 34 44 HANK WILLIAMS JR./Born To Boogie (WB/Curb). 75/59 1 25 46. 58 24 34 44 HANK W					_					12
20 19 17 22 BARBARA MANDRELL/Child Support (Capitol)			-							19
### ### ### ### #### #### #### ### ###										10
### ### ### ### ### ### ### ### ### ##			4000		_					
6 6 22 25 DON WILLIAMS/I'I Never Be In Love Again (Capitol) 76/0 37 23 16/50 41 32 3 RICKY VAN SHELTON/Somebody Lied (Columbia) 124/12 6 6 66 52/4 31 32 3 € STEVE WARINER/Lynda (MCA) 134/26 2 59 73 43 € STEVE WARINER/Lynda (MCA) 130/19 2 72 56/4 31 32 € HOLLY DUNN/Only When I Love (MTM) 130/19 2 72 56/4 31 32 € HOLLY DUNN/Only When I Love (MTM) 130/19 2 72 56/4 31 32 € STEVE WARINER/Lynda (MCA) 130/19 2 72 56/4 31 32 € STEVE WARINER/Lynda (MCA) 130/19 2 72 56/4 31 32 € STEVE WARINER/Lynda (MCA) 144/8 4 75 33 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 86/0 25 43 18/4 32 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 86/0 25 43 18/4 32 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 94/3 19 52 23 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 94/3 19 52 23 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 94/3 19 52 23 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 94/3 19 52 23 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 94/3 19 52 23 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 94/3 19 52 23 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 174/4 41 33 € STATLER BROTHERS/I'II BE The One (Mercury/PG) 174/4 41 € BAILLIE AND THE BOYS/He's Letting Go (RCA) 107/11 3 60 44 € STATLER BROTHERS (RCA) 107/11 3 60 44 € STATLER BROTHERS (RCA) 107/11 3 60 44 € STATLER BROTHERS (RCA) 108/15 0 50 56 € STATLE					=					
50 41 32					_					
- 47 36		-			_					
— 42       33       ② HOLLY DUNN/Only When I Love (MTM)       130/19       2       72       56         43       37       31       ② GATLIN BROTHERS/Changin' Partners (Columbia)       114/8       4       75       35         12       11       14       30       STATLER BROTHERS/I'll Be The One (Mercury/PG)       86/0       25       43       16         28       25       23       31       CRYSTAL GAYLE/Nobody Should Have To Love (WB)       94/3       19       52       23         4       13       28       32       KENNY ROGERS & RONNIE MILSAP/Make No Mistake, She's Mine (RCA)       74/0       21       36       17         1       7       27       33       EXILE/She's Too Good To Be True (Epic)       61/0       24       26       17         44       40       37       ⑤       BALLLIE AND THE BOYS'/He's Letting Go (RCA)       107/11       3       60       44         49       43       39       ⑤       SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM)       106/9       5       48       53         BREAKER ⑥       DEE GREENWOOD/H There's Any Justice (MCA)       108/15       0       50       56         30       27       28       37       JUICE					Ξ					73
### ### ### ### ### ### ### ### ### ##					_					56
12   11   14   30   STATLER BROTHERS/I'II Be The One (Mercury/PG)   86/0   25   43   18   28   25   23   31   CRYSTAL GAYLE/Nobody Should Have To Love (WB)   94/3   19   52   23   23   4   13   28   32   KENNY ROGERS & RONNIE MILSAP/Make No Mistake, She's Mine (RCA)   74/0   21   36   17   727   33   EXILE/She's Too Good To Be True (Epic)   61/0   24   26   17   44   40   37   26   BAILLIE AND THE BOYS/He's Letting Go (RCA)   107/11   3   60   44   40   37   27   28   38   39   39   30   SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM)   106/9   5   48   53   50   54   50   50   54   50   50   54   50   50					_					35
28 25 23 31 CRYSTAL GAYLE/Nobody Should Have To Love (WB) 94/3 19 52 23 4 13 28 32 KENNY ROGERS & RONNIE MILSAP/Måke No Mistake, She's Mine (RCA) 74/0 21 36 17 1 7 27 33 EXILE/She's Too Good To Be True (Epic) 61/0 24 26 17 44 40 37  BAILLIE AND THE BOYS/He's Letting Go (RCA) 107/11 3 60 44 49 43 39  SCHUYLER, KNOBLOCH & BICKHARDT/NO Easy Horses (MTM) 106/9 5 48 53  BREAKER LEE GREEN WOOD DI/I There's Any Justice (MCA) 108/15 0 50 58 30 27 26 37 JUICE NEWTON/First Time Caller (RCA) 79/1 10 50 15 47 44 44 1  GENE WATSON/Everybody Needs A Hero (Epic) 94/10 8 40 46  BREAKER T.G. SHEPPARD/One For The Money (Columbia) 99/22 1 30 68  BREAKER DAYID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) 82/21 2 38 42  — 48  DAYID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) 83/12 1 39 43  — 48 44  TIM MALCHAK/Restless Angel (Alpine) 75/5 3 39 33  DEBUT S REBA MCENTIRE/The Last One To Know (MCA) 75/51 1 19 55  B 24 34 44 HANK WILLIAMS JR./Born To Boogie (WB/Curb) 42/0 10 20 12  DEBUT S KEITH WHITLEY/Would These Arms Be In (RCA) 74/11 0 28 46  DEBUT S ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol) 77/14 3 21 47  DEBUT S ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol) 77/14 3 21 47  DEBUT S RESTLESS HEART/Why Does It Have To Be (RCA) 37/0 13 14 10  DEBUT T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol) 77/27 0 20 55					_			-		18
4 13 28 32 KENNY ROGERS & RONNIE MILSAP/Måke No Mistake, She's Mine (RCA). 74/0 21 36 17 17 27 33 EXILE/She's Too Good To Be True (Epic). 61/0 24 26 17 18 19 19 19 19 19 19 19 19 19 19 19 19 19		_			-	· · · · · · · · · · · · · · · · · · ·				23
1 7 27 33 EXILE/She's Too Good To Be True (Epic) 61/0 24 26 17 44 40 37 BAILLIE AND THE BOYS/He's Letting Go (RCA) 107/11 3 60 44 49 43 39 SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM) 106/9 5 48 53  BREAKER LEE GREENWOOD/If There's Any Justice (MCA) 108/15 0 50 58 30 27 26 37 JUICE NEWTON/First Time Caller (RCA) 79/1 10 50 15 47 44 41 SGENE WATSON/Everybody Needs A Hero (Epic) 94/10 8 40 46  BREAKER DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) 82/21 2 38 42 - 48 DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) 83/12 1 39 43 - 48 44 TIM MALCHAK/Restless Angel (Alpine) 75/5 3 39 33  DEBUT DEBUT DAVID LYNN JONES/Bonnie Jean (MCA) 75/51 1 19 55  DEBUT DEBUT DAVID LYNN JONES/Bonnie Jean (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DEBUT DAVID LYNN JONES/Bonnie Jean (Little Sister) (MCA) 75/51 1 19 55  DA										17
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BREAKER					=					53
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### BREAKER ### GENE WATSON/Everybody Needs A Hero (Epic) ### 99/22 1 30 68   ### BREAKER ### T.G. SHEPPARD/One For The Money (Columbia) ### 99/22 1 30 68   ### BREAKER ### T.G. SHEPPARD/One For The Money (Columbia) ### 99/22 1 30 68   ### BAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) ### 82/21 2 38 42   ### A 42   ### BAWYER BROWN/Somewhere In The Night (Capitol/Curb) ### 83/12 1 39 43   ### BAWYER BROWN/Somewhere In The Night (Capitol/Curb) ### 83/12 1 39 43   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/55 3 39 33   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/55 1 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BEBUT ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 75/51 1 19 58   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 83/12 1 1 39   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 83/12 1 1 39   ### BROWN/Somewhere In The Night (Capitol/Curb) ### 83/12 1 1 39   ### BROWN/Somewhere In The Night (Capito					_			_	_	19
BREAKER ③       T.G. SHEPPARD/One For The Money (Columbia)       99/22       1       30       68         — — 48       ④       DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG)       82/21       2       38       42         — — 47       ④       SAWYER BROWN/Somewhere In The Night (Capitol/Curb)       83/12       1       39       43         — 48       44       ④       TIM MALCHAK/Restless Angel (Alpine)       75/55       3       39       33         □ EBUT       ●       REBA McENTIRE/The Last One To Know (MCA)       75/51       1       19       55         8 24       34       44       HANK WILLIAMS JR./Born To Boogie (WB/Curb)       42/0       10       20       12         □ EBUT       ⑤       KEITH WHITLEY/Would These Arms Be In (RCA)       74/11       0       28       46         □ EBUT       ⑥       ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)       71/14       3       21       47         □ 50       ⑨       BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)       75/9       1       25       49         17 31 40       48       RESTLESS HEART/Why Does It Have To Be (RCA)       37/0       13       14       10         ○ DEBUT       ⑤       T. GRAH					_	, ,				46
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— 48       44       ♣ TIM MALCHAK/Restless Angel (Alpine)       75/5       3       39       33         DEBUT       ♣ REBA McENTIRE/The Last One To Know (MCA)       75/51       1       19       55         8 24       34       44       HANK WILLIAMS JR./Born To Boogie (WB/Curb)       42/0       10       20       12         DEBUT       ♣ KEITH WHITLEY/Would These Arms Be In (RCA)       74/11       0       28       46         DEBUT       ♠ ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)       71/14       3       21       47         — 50       ♠ BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)       75/9       1       25       45         17       31       40       48       RESTLESS HEART/Why Does It Have To Be (RCA)       37/0       13       14       10         DEBUT       ★ Graham Brown/She Couldn't Love Me Anymore (Capitol)       77/27       0       20       57				A7	=			_		43
DEBUT       S         8 24 34       44         HANK WILLIAMS JR./Born To Boogie (WB/Curb)       42/0       10       20       12         DEBUT       S       KEITH WHITLEY/Would These Arms Be In (RCA)       74/11       0       28       46         DEBUT       ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)       71/14       3       21       47         50       BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)       75/9       1       25       45         17 31 40       48       RESTLESS HEART/Why Does It Have To Be (RCA)       37/0       13       14       10         DEBUT       T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)       77/27       0       20       57		_	48	41	_					33
8 24 34 44       HANK WILLIAMS JR./Born To Boogie (WB/Curb)       42/0       10 20 12         DEBUT       SKEITH WHITLEY/Would These Arms Be In (RCA)       74/11 0 28 46         DEBUT       ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)       71/14 3 21 47         50       BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)       75/9 1 25 45         17 31 40 48 RESTLESS HEART/Why Does It Have To Be (RCA)       37/0 13 14 10         DEBUT       T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)       77/27 0 20 57	, ,									55
DEBUT       3       KEITH WHITLEY/Would These Arms Be In (RCA)       74/11       0       28       46         DEBUT       3       ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)       71/14       3       21       47         -       50       9       BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)       75/9       1       25       45         17       31       40       48       RESTLESS HEART/Why Does It Have To Be (RCA)       37/0       13       14       10         DEBUT       49       T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)       77/27       0       20       57						, ,		-		12
DEBUT       3       ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)       71/14       3       21       42			_	_	_	, ,				46
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## **MOST ADDED**

REBA MCENTIRE (51) VINCE GILL (32) WAYLON JENNINGS (30) K.T. OSLIN (29) T. GRAHAM BROWN (27) STEVE WARINER (26)
PARTON, RONSTADT, & HARRIS (23)
T.G. SHEPPARD (22) DAVID LYNN JONES (21) HOLLY DUNN (19)

## HOTTEST

NITTY GRITTY DIRT BAND (78) ROSANNE CASH (71) FORESTER SISTERS (57) FOSTER & LLOYD (49) DAN SEALS (40) JUDY RODMAN (34) DWIGHT YOAKAM (26) CONWAY TWITTY (25) EDDY RAVEN (24) OAK RIDGE BOYS (22)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# **NEW ARTISTS**

Reports/Adds

1	D.L. JONES/Bonnie (Merc./PG) .	.82/21
2	B. MONTANA/Baby I Was(WB)	
3	TIM MALCHAK/Restless Angel (Alpine)	. <b>75/5</b>
4	ROSIE FLORES/Crying (Reprise/WB)	.37/9
5	LOS LOBOS/La Bamba (Slash/WB)	. <i>35/1</i>
6	M. TUCKER BAND/Hangin' (Merc./PG) .	. 27/5
7	RONNIE ROGERS/Good Timin' (MTM) .	. 19/6
8	B. LEE SPRINGFIELD/Chain Gang (Epic) .	.17/2
9	SHOOTERS/Tell It To Your Teddy (Epic)	. 12/8
10	L CALIDELL (Souvenire (16th Ave /Capitol)	10/4

New Artists are those who have not previously been reported by 60% of the reporting stations.

# BREAKERS.

LEE GREENWOOD

If There's Any Justice (MCA)
On 68% of reporting stations. Rotations: Heavy 0, Medium 50, Light 58, Total Adds 15, WPOC, WIXL, WXTU, WDSY, WILQ, WORC, WVMI, WMC, WYYD, WFMS, WTSO, KUPL, KRAK, KKAT, KGA. Moves 42-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status

## T.G. SHEPPARD

One For The Money (Columbia)
On 63% of reporting stations. Rotations: Heavy 1, Medium 30, Light 68, Total Adds 22 including WVAM, WBOS, WQBE, WIXL, WIXY, KKIX, WIVK, WSM, WYYD, WQYK, WUSQ, WMNI, WONE, KSO, WYNG, KFKF, KIOV, KFMS, KKAT, KMPS. Moves 45-39 on the Country chart.

RICKY VAN SHELTON **Has The Hottest Record At Country Radio** 





GAVIN @

On Columbia Records



# **R&R NATIONAL AIRPLAY**

# COUNTRY

## **NEW & ACTIVE**

SAWYER BROWN "Somewhere In The Night" (Capitol/Curb) 83/12

Rotations: Heavy 1, Medium 39, Light 43, Total Adds 12, WTCR, WILQ, WMC, WYYD, WQYK, WUBE, WONE, WFMS. WMIL, KIOV, KNAX, KMPS. Heavy: WAMZ. Medium: WWVA, KEAN, WUSY, KHEY, KJNE, KTTS, KTOM. Moves 47-41 on the

DAVID LYNN JONES "Bonnie Jean (Little Sister)" (Mercury/PolyGram) 82/21
Rotations: Heavy 2, Medium 38, Light 42, Total Adds 21, WGNA, WVAM, WBOS, WRKZ, WIXL, WVMI, WEZL, KYKX, WYY
WUBE, WGARFM, WMNI, WONE, WXCL, WKCQ, KTPK, KFDI, KYAK, KNAX, KRAK, KSON, Moves 48-40 on the Coun WVMI. WEZL, KYKX, WYYD,

T. GRAHAM BROWN "She Couldn't Love Me Anymore" (Capitol) 77/27
Rotations: Heavy 0, Medium 20, Light 57, Total Adds 27 including WCAO, WPOC, WBOS, WRKZ, WDSY, KEAN. KYKX, WKSJ, WLWI, WWKA, WUBE, KSO, WMUS, WOW, WTHI, KUUY, KYGO, KUGN, KTOM, KMPS. Debuts at number 49 on the

REBA MCENTIRE "The Last One To Know" (MCA) 75/51
Rotations: Heavy 1, Medium 19, Light 55, Total Adds 51 including WCAO, WBOS, WWVA, WKHX, KASE, WUSY, WRNS, KPLX, WIVK, WWKA, KRMD, WQYK, KFKF, KVOO, KNIX, KCKC, KSAN, KMPS, KRPM, KIIM. Debuts at number 43 on the

BILLY MONTANA & THE LONG SHOTS "Baby I Was Leaving Anyhow" (WB) 75/9
Rotations: Heavy 1, Medium 25, Light 49, Total Adds 9, WCAO, WBOS, WILQ, WWKA, WUBE, KKAL, KGHL, KTOM, KKAT. Heavy: KRKT, Medium: WGNA, KEAN, KMML, WAMZ, WQYK, WTCM, KIK-FM, KNIX, KOLO, KCKC. Moves 50-47 on the

TIM MALCHAK "Restless Angel" (Alpine) 75/5

TIM MALCHAK "Nestiess angel" (Alpine) 75/3
Rotations: Heavy 3, Medium 39, Light 33, Total Adds 5, WTCR, WIXL, WCVR, WILQ, WMNI. Heavy: KRRV, KTTS, KRKT. Medium: WYOU, WYII, WORC, WEZL, WRNS, WTVY, KHEY, WKSJ, WPAP, KJNE, KFDI, KUGN. Moves 48-44-42 on the

KEITH WHITLEY "Would These Arms Be In..." (RCA) 74/11
Rotations: Heavy 0, Medium 28, Light 46, Total Adds 11, CHOW, KASE, WYYD, WSLR, WKKQ, KFKF, WXCL, KTTS, KKAL, KCKC, KMPS. Medium: WEZL, WCMS, WDAF, KXXY, WTCM, KFRE, KNIX, KTOM, KSOP. Debuts at number 45 on the

ANNE MURRAY "Anyone Can Do The Heartbreak" (Capitol) 71/14
Rotations: Heavy 3, Medium 21, Light 47, Total Adds 14, WVAM, WCAO, WQBE, WTCR, WDSY, WRNS, KBMR, WUSN, WKKQ, KWMT, WTSO, WLLR, KTPK, KYGO, Heavy: WBOS, WOKK, KRKT. Debuts at number 46 on the Country chart.

K.T. OSLIN "Do Ya" (RCA) 70/29 K.T. OSLIN "Do Ya" (RCA) 70/29
Rotations: Heavy 1, Medium 11, Light 58, Total Adds 29 including WPOC, WBOS, WDSY, WWVA, WKHX, WUSY, KIKK, WKSJ, WWKA, WYYD, WUSQ, WTOR, WUSN, WONE, KTTS, WTHI, KFDI, KFMS, KCCY, KRPM.

TOM WOPAT "Susannah" (Capitol) 68/12
Rotations: Heavy 0, Medium 18, Light 50, Total Adds 12, WIXY, WEZL, WIVK, KSSN, WWKA, WKKQ, WLLR, WWJO, KIK-FM, KGHL, KUPL, KKAT. Medium: WPOC, WAMZ, WCMS, WUBE, KFKF, KTTS, KRKT, KFRE.

KGHL, KUPL, KKAT. Medium: WPOC, WAMZ, WCMS, WUBE, KFKF, KTTS, KHKT, KFHE.

WAYLON JENNINGS "Rough And Rowdy Days" (MCA) 65/30

Rotations: Heavy 0, Medium 12, Light 53, Total Adds 30 including WQBE, WOKQ, WTCR, WXTU, WWVA, WKHX, KKIX, KIKK, WLWI, KKYX, KJNE, WSLR, WMNI, WMUS, WOW, KTPK, KFDI, KNEW, KCKC, KMPS.

SWEETHEARTS OF THE RODEO "Gotta Get Away" (Columbia) 55/13

Rotations: Heavy 1, Medium 13, Light 41, Total Adds 13, WRKZ, KRRV, WRNS, WGARFM, WMNI, KWMT, WXCL, KIOV, KTTS, KIK-FM, KKAL, KUGN, KMPS. Heavy: WOKK. Medium: WCMS, KKYX, WOW, WTCM, KFDI, KNIX.

KTTS, KIK-FM, KKAL, KUGN, KMPS. Heavy: WOKK. Medium: WCMS, KKYX, WOW, WTCM, KFDI, KNIX.

CHARLY McCLAIN "And Then Some" (Epic) 48/4

Rotations: Heavy 1, Medium 19, Light 28, Total Adds 4, WCAO, WEZL, WKSJ. WWJO. Heavy: WDAF. Medium: WCVR, KEAN, KRRV, WTVY, WLWI. WCMS, WPAP, KKYX, WOYK, WTOR, KTTS, WTCM, KFDI, KRKT, KALF.

JOHN ANDERSON "When Your Yellow Brick Road..." (MCA) 47/9

Rotations: Heavy 0, Medium 11, Light 36, Total Adds 9, WUSY, WRNS, WWKA, WSLR, KIK-FM, KKAL, KFMS, KALF, KMPS. Medium: WTVY, KKIX, KKYX, KBMR, WDAF, KTTS, WTCM, KFDI, KRKT, KFRE.

# SIGNIFICANT ACTION

VINCE GILL "Let's Do Something" (RCA) 39/32
Rotations: Heavy 0, Medium 3, Light 36, Total Adds 32 including WYOU, WCVR, WWVA, KEAN, KRRV, KMML, KASE, WEZL, WRNS. WCMS. WQYK. KJNE. WUSQ, WMUS, WOW, WTHI, WTCM, KIK-FM, KTOM, KRPM.
ROSIE FLORES "Crying Over You" (Reprise/WB) 37/9
Rotations: Heavy 0, Medium 7, Light 30, Total Adds 9, KEAN, KSO, KFGO, WWJO, KFDI, KKAL, KFRE, KCCY, KCKC. Medium: WWVA, KBMR, WOW, KTTS, WTCM, KRKT, KUZZ. Light: WOKK, WAXX, WDAF, KOLO.

LOS LOBOS "La Bamba" (Slash/WB) 35/1 Rotations: Heavy 2, Medium 11, Light 22, Total Adds 1, WORC. Heavy: WBOS, WUBE. Medium: WPOC, KSCS, KIKK, KBMR, WWWW, WYNG, KFDI, KKCS, KRWQ, KWJJ, KSOP. Light: WYAY, WSOC, WGARFM, K102, KZLA, KUPL. MARSHALL TUCKER BAND "Hangin" Out In Smokey Places" (Mercury/PolyGram) 27/5

Rotations: Heavy 0, Medium 3, Light 24, Total Adds 5, WCAO, KEAN, WUSY, WLWI, WWKA. Medium: KTTS, WTCM. KFDI. Light: WYOU, WWVA, WTVY, WIVK, WCMS, KJNE, WOW, KALF, KOLO, KTOM, KSOP.

D. PARTON, L. RONSTADT, E. HARRIS "Those Memories Of You" (WB) 26/23
Rotations: Heavy 0, Medium 4, Light 22, Total Adds 23 including WYOU, WTCR, KEAN, KMML, WKLO, WTVY, KKIX, KIKK, KKYX, KRMD, WDAF, KTPK, WTCM, KGHL, KVOC, KQIL, KNIX, KWJJ, KCKC.

MERLE HAGGARD & WILLIE NELSON "If I Could Only Fly" (Epic) 21/9
Rotations: Heavy 0, Medium 5, Light 16, Total Adds 9, WBOS, WDXE, WOKK, KKYX, K |AGGARD & WILLIE NELSON "IT I COUID UNITY FIY (EDIC) Z 1/3 |Heavy 0, Medium 5, Light 16, Total Adds 9, WBOS, WDXE, WOKK, KKYX, KBMR, KFGO, KRKT, KZLA, KCKC. |DAF, KTOM. Light: WYOU, WXTU, WCVR, WWVA, WYII, KASE, WTVY, WCMS, KVOO, KFDI.

RONNIE ROGERS "Good Timin' Shoes" (MTM) 19/6

Q Ilmin Snoos (mim) 1970 1, Light 18, Total Adds 6, WIXY, WYNK, WVMI, WOKK, KKYX, KFGO. Medium: KRKT. Light: KYKR, WTYY, WDXE, WAXX, WTCM, KVOC, KRWQ, KWJJ.

BOBBY LEE SPRINGFIELD "Chain Gang" (Epic) 17/2

Botations: Heavy 1, Medium 2, Light 14, Total Adds 2, WOW, KVOO, Heavy KRKT, Medium: KTTS, KFDI, Light: WEAO, avy 1, Medium 2, Light 14, Total Adds 2, WOW, KVOO. Heavy K KEAN, WTVY, WDXE, WCMS, KKYX, KFGO, KRWQ, KWJJ, KSOF

LYNN ANDERSON "Read Between The Lines" (Mercury/PolyGram) 16/9
Rotations: Heavy 0, Medium 2, Light 14, Total Adds 9, WCAO, WIXY, KRRV, WOKK, KKYX, KFGO, KTTS, KVOO, KTOM.
Medium: KRKT, KUGN, Light: WTVY, WDXE, WQYK, KVOC, KSOP.

JANIE FRICKIE "Baby You're Gone" (Columbia) 14/1
Rotations: Heavy 0, Medium 3, Light 11, Total Adds 1, WWJO. Medium: WYII, WDXE, KFDI. Light: WYOU, WPOR, WCVR, WIXY, KRRV, WKKQ, WAXX, WOW, KQIL, KSOP.

SHOOTERS "Tell It To Your Teddy Bear" (Epic) 12/8
Rotations: Heavy Q, Medium 1, Light 11, Total Adds 8, KRRV, KMML, WRNS, WCMS, WPAP, KJNE, KFGO, KRKT. Medium: avy 0, Medium 1, Light KEAN, KVOC, KRWQ

WTCM, Light: KEAN, KVOC, KRWO.

LANE CAUDELL "Souvenirs" (16th Avenue/Capitol) 10/4

LANE CAUDELL "Souvenirs" (16th Avenue/Capitol) 10/4

LANE CAUDELL "Souvenirs" (16th Avenue/Capitol) 10/4

JOHNNY CASH "Let Him Roll" (Mercury/PolyGram) 9/3 tal Adds 3, KRRV, KKYX, KFRE. Medium: KRKT. Light: WCVR, WYII, WDXE, KVOO.

DARLENE AUSTIN "I Had A Heart" (Magi) 9/2

WTVY, KKYX. Light: WSM, KSO, KFGO, KTTS, KTPK, KFDI, ₱SOP.

AL DOWNING "Just One Night Won't Do" (Vine St.) 8/2
Rotations: Heavy O, Medium 1, Light 7, Total Adds 2, KKYX, KTTS. Medium: KSO. Light: WTVY, WAXX, KFGO, KVOO, KSOP.

RAY STEVENS "Three-Legged Man" (MCA) 8/2
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 2, WTVY, WDAF, Medium: KRKT, Light: WCVR, WYII, KMML, W/DXE, Rotatio WTCM

# **ALBUM TRACKS**

## **ARTIST/Song Title (Label)**

Album Title

, ,
JUDDS/Turn It Loose (RCA/Curb)
HIGHWAY 101/Cry, Cry, Cry (WB)
HOLLY DUNN/Small Towns (MTM)
ROSANNE CASH/Tennessee Flat Top Box (Columbia)
DWIGHT YOAKAM/Readin', Rightin', Rt. 23 (Reprise/WB)
VINCE GILL/Baby That's Tough (RCA)
STEVE EARLE/Sweet Little 66 (MCA)
DWIGHT YOAKAM/Please, Please Baby (Reprise/WB)
K.T. OSLIN/Doctor, Doctor (RCA)
NITTY GRITTY DIRT BAND/Joe Knows How To Live (WB)
GIRLS NEXT DOOR/I Hear My Heart Begin To Cry (MTM)
CHARLEY PRIDE/Looking At A Sure Thing (16th Avenue/Capitol) After All This Time
HANK WILLIAMS JR./Young Country (WB/Curb)
CONWAY TWITTY/Snake Boots (MCA)
GEORGE STRAIT/Hot Burnin' Flames (MCA)
and the artist the control of the co

Creative ID's for particular stations.

+

Before you make any commitment for IDs this fall...listen for "Freedom" — the new Country Package just created for KMPS-Seattle and Country 105 FM-Sacramento. "We did something special in Nashville. We got a great product. Mission Dan Vallie, Vice President/Programming, accomplished." EZ Communications. See us at the NAB — Anaheim Hilton, Suite 5-124.



TM Communications, Inc. Corporate Communications Training Programs Broadcast Services Radio Stations 1349 Regal Row

Dallas, Texas 75247 214-634-8511 1-800-527-7759

# **COUNTRY ADDS & HOTS**

MOST ADDED Lee Greenwood (MCA) Reba McEntire (MCA) EAST

Nitty Gritty Dirty (WB) Forester Sisters (WB)

Reba McEntire (MCA) Vince Gill (RCA)

MOST ADDED SOUTH HOTTEST

Rosanne Cash (Columbia) Foster & Lloyd (RCA)

MOST ADDED MIDWEST HOTTEST

Reba McEntire (MCA) Waylon Jennings (MCA)

Nitty Gritty Dirt Band (WB) Forester Sisters (WB) Rosanne Cash (Columbia)

WEST MOST ADDED

HOTTEST

Nitty Gritty Dirt Band (WB) Rosanne Cash (Columbia)

## EAST

none Hottest WVAM Altoona, PA

Hottest: DAN SEALS FORESTER SIST NITTY GRITTY ROSANNE CASH DON WILLIAMS

LEE GREENWOOD T. GRAHAM BROWN K.T. OSLIN NITTY GRITTY TANYA TUCKER ALABAMA

MARSHALL TUCKER B HÖTTESTER SISTERS ROSANNE CASH FOSTER & LLOYD WITTY GRITTY DIRT CONWAY TWITTY

NITTY GRITTY DIRT FORESTER SISTERS ROSANNE CASH EARL THOMAS CONLE ALARAMA

WQBE Charleston, WV

PEBA MCENTIRE 1. GRAHAM BROWN DAVID LYNN JONES GENE WATSON BAILLIF AND THE A SWEETHEARTS OF TH

Hottest: BARBARA HANDRELL FORESTER SISTERS O'KANES CONWAY TWITTY TANYA TUCKER

WIXL Newton, NJ

NEW GRASS REVIVAL Parkersburg, www. VINCE GILL BILLY JOB WALKER JUDDS PARTON, RONSTADT, BAILLIE AND THE B BELLAMY BROTHERS BELLAMI BROWN
Hottest;
NITTY GRITTY DIRT
FORESTEP SISTERS
DAN SEALS
JUDY RODMAN
OAK RIDGE BOYS

Hottest: none

Hottest: JUDY RODMAN FORESTER SISTERS DAN SEALS NITTY GRITTY DIRT DESERT ROSE BAND CHOW Welland, Ontario

TAMMY WYNETTE GATLIN BROTHERS RICKY VAN SHELTO HOLLY DUNN STEVE WARINER SKB KEITH WHITLEY Hottest:

WWVA Wheeling, WV

Hottest:

WORC Worcester, MA LEE GREENWOOD STEVE WARINER LOS LOBOS

SOUTH

WAYLON JENNINGS
SWEETHEARTS OF
VINCE GILL
SHOOTERS
JOHNNY CASH
LYNN ANDERSON
HOLLEST:
JUDY RODMAN
DAN SEALS
COMMAY TWITTY

SKB Hottest: MOE BANDY RANDY TRAVIS GEORGE STRAIT CONWAY TWITTY RICKY VAN SHE

Abiene, IX

. GRAHAM BROWN
NISHA JACKSON
VINCE GILL
PARE MCENTIRE
PARTON, RONSTADT,
MARSHALL TUCKER B
ROSIE FLORES
HOTES
DAN SEALLS
POSTER & LLOYD
EDDY RAVEN
NITTY GRITTY DIRT
JOHN CONLEE

REBA MCENTIRE WAYLON JENNINGS K.T. OSLIN

WYNK Baton Rouge, LA

REBA MCENTIRE RONNIE ROGERS HOTTEST: OAK RIDGE BOYS QLEN CAMPBELL FARGO & ROYAL DAN SEALS

none Hottest:

WEZL FM Charleston, SC

none Hottest: none

WUSY Chattanoogs, TN K.T. OSLIN REBA MCENTIRE JOHN ANDERSON MARSHALL TUCKER B HOTLESTE SISTERS ROSANNE CASH OAK RIDGE BOYS ROGERS 6 MILSAP BARBARA MANDRELL

none Hottest:

Columbia, SC
STEVE WARRINER
GATLIN BROTHERS
TAMMY WYNETTE
SKB
MOE BABLE
GLEN CAMPBELL
BARRARA MANDRELL
DON WILLIAMS
MICHAEL MURPHEY
STATLER BROTHERS

KSCS Dallas-Ft. Worth, TX

REBA MCENTIRE
TAMMY WYNETTE
HOTLEST:
OAK RIDGE ROYS
DON WILLIAMS
NITTY GRITTY D
CONWAY TWITTY
DAN SEALS

Danville. KY
HOLLY DUNN
STEVE WARINER
HOTTER
HOTTER
HOTTER
TANYA TUCKER
NITTY GRITTY DIRT
O'KANES KSSN Little Rock, AR

DOTHAN, AL

MISHA JACKSON
MISHA JACKSON
MICKEY CLARK
DARLENE AUSTIN
CARLA MONDAY
BERTLE HIGGINS
RONNIE DOVE
RAY STEVENS
RONNIE DOVE
RAY STEVENS
ONE REPORT
ONE STEP SISTEPS
OAK RIDGE ROYS
ROSANNE CASH
NITTY GRITTY DIRT VINCE GILL
T. GRAHAM BROWN
DAVID LYNN JONES
HOTCEST:
DAN SEALS
NITTY GRITTY DIRT
CONWAY TWITTY
EDDY RAVEN
FOSTER & LLOYD

RICKY VAN SHELTON BELLAMY BROTHERS HOTEEST: DAN SEALS ROSANNE CASH NITTY GRITTY DIRT FUSTER & LLOYD EARL THOMAS CONLE

Memphis, IN
LEE GREENMOOD
GENE WATSON
SAMYER BROWN
HOLLEST
ALABAMA
CONNAY TWITTYFOSTER & LLOYD
JUDY RODMAN
EDDY RAVEN

KILT-FM Houston, TX WGKX Memphis, TN none Hottest:

none Hottest:

T.G. SHEPPARD JUDDS TAMMY WYNETTE ALABAMA HOTESE: GLEN CAMPBELL DON WILLIAMS OAK RIDGE BOYS STATLER BROTHI TANYA TUCKER

JOHN CONLEE EARL THOMAS CONLE MICHAEL MURPHEY HOTTEST: UITTY GRITTY DIRT GLEN CAMPDELL ROSANNE CASH FOSTER & LLOYD DWIGHT YOAKAM RESPUTE TO THE T

WPAP Panama City, FL

HOTTEST: DAN SEALS ROSANNE C

WCMS Norfolk, VA

BAILLIE AND THE F VINCE GILL NISHA JACKSON REBA MCENTIRE SHOOTERS HOTERSTEN OAK RIDGE BOYS DAN SEALS FORESTER SISTERS ROSANNE CASH NITTY GRITTY DIRT WWKA Orlando, FL

SI. PetersDurg-rains
T.G. SHEPPARD
REBA MCENTIRE
SAWYER BROWN
VINCE GILL
HOLLEST
HOLLEST
FOSTER & LLOYD
EDDY RAVEN
GEORGE STRAIT
DAVID LYNN JONE

HOLLY DUNN STEVE WARINER RICKY VAN SHELTON HOTCER: LLOYD FORESTER & LLOYD FORESTER SISTERS DAN SEALS ROSANNE CASH NITTY GRITTY DIRT

LEE GREENHOOD
GENE HATSON
T.G. SHEPPARD
SAMYER BROWN
KEITH WHITLEY
K.T. OSLIN
DAVID LYNN JONES
HOLEGE!
FORESTER SISTERS
FOSTER & LLOYD
JUDY RODMAN
EARL HOMMS CONLE
ROSANNE CASH K.T. OSLIN REBA MCENTIRE HOTTOST HOSANNE CASH FORESTER SISTERS RESTLESS HEART TANYA TUCKER FOSTER & LLOYD MIDWEST

WWWW Detroit, MI

WKKQ Duluth, MN

SER AMODIO. LA

K.T. OSLIN

T. GRAHAM BROWN
REBA MCENTIRE
WAYLON JENNINGS
HAGGARD & NELSON
VINCE GILL
RONNIE ROGERS
PARTON, RONSTADT,
LYNN ANDERSON
AL DOWNING
DARLENE AUSTIN
JOHNNY CASH
ALIBI KEITH WHITLEY
JOHN ANDERSON
WAYLON JENNINGS
GEME WATSON
REBA MCENTIRE
HOSTERS
NITTY GRITTY DIRT
JUDDS
DAN SEALS
FORESTER SISTERS
GEORGE STRAIT DARLENE MOSTIN
JOHNNY CASH
ALIHI
OGDEN HARLESS
AL GARRISON
HOTCEST
DAK RIDGE BOYS
DAN SEALS
FORESTER SISTER
DWIGHT YOAKAM
GEORGE STRAIT

WUSN Chicago, IL K.T. OSLIN RICKY VAN S SKB ANNE MURRAY

WUBE Cincinnati, OH

BILLY JOE ROYAL
SAWYER BROWN
THE GRANAM BROWN
DAVID LYNN JONES
BILLY HONTANA & T
STEVE WARINER
HOTELES;
DESERT ROSE BAND
NITTY GRITTY DIRT
EDDY RAVEN
DAN SEALS
FORESTERS

DAVID LYNN JONES SWEETHEARTS OF TH WMNI Columbus, OH

Hottest: FORESTER SISTERS NITTY GRITTY DIRT ROSANNE CASH JUDY RODMAN CONWAY TWITTY

FATGO, NO
HACCAND 4 NELSON
HERA HCENTIRE
VINCE OFFICE
HORS SHOOTERS
LYNN ANDERSON
HORSON
HORS SAWYER BROWN DAVID LYNN JON K.T. OSLIN T.G. SHEPPARD STEVE WARINER

FOSTER & LLOYD
KWMT
FOR DODGE, IA
ANNE HURRAY
SWEETHEARTS OF TH
T. GRAMAM BROWN
WAYLON JENNINGS
REIRA MCENTIFE
HOLLOSE:
FORESTER SISTERS
NITTY GRITTY DIRT
DOSTER & LLOYD
DWIGHT YOARAM MOE BANDY STEVE WARINER Hottest: FORESTER SISTERS ROSANNE CASH

Reba McEntire (MCA)

T. Graham Brown (Capitol)

Deroit, MI
JOHN CONLEE
JOHN CONLEE
DESERT ROSE BAND
CRYSTAL GAYLE
JUDOS
TUCKER
DAIGHT YOAKAM
HOLDEST
HEBA MCENTIRE
MICHAEL MURPHEY
SKAGGS & WHITE
HANK WILLIAMS JR.

KFKF-FM Kensas City, MO

WDAF Kansas City, MO PARTON, RONST RAY STEVENS LIBBY HURLEY Hottest: TAMMY WYNETTE RICKY VAN SHELTON

WAXX Esu Claire, Wi WITL-FM Lansing, MI ALABAMA
RICKY VAN SHELTON
T.G. SHEPPARD
HOttest: FORESTER SISTERS
GLEN CAMPBELL
NITTY GRITTY DIRT
ROSANNE CASH
JUDY RODMAN

WTSO Madison, WI

none Hottest: none

none Hottest:

WXCL Peoris, IL

WKCQ Saginaw, MI MUE HANDY DAVID LYNN JONES GATLIN BROTHERS BAILLIE AND THE R STEVE WARINEP HOTTESTER SISTERS NITTY GRITTY DIRT ROSANNE CASH

KIOV Sioux Falls, SD

TO GRAMA BROWN
RANDY TRAWIS
CONHAY THEITY
SAMYER BROWN
K.T. OSLIN
MAYLON JENNINGS
T.G. SHEPPARD
VINCE GILL
TOBLE FARTS OF T
JUICE NEWTON
GLEN CAMPBELL
FARE THORS COM
DESERT ROSE BANI
DESERT ROSE BANI

Springlield, MO
DENNIS ROBBINS
KEITH WHITLEY
REBA MCENTER
KEITH WHITLEY
REBA MCENTER
KET OSLIN
PAT GARRETT
ERNIE ROWELL
ERNIE ROWELL
ERNIE ROWELL
ERNIE ROWELL
ERNIE ROWELL
ERNIE ROWELL
ERNIE ROSANNE CASH
DOTTERN REIGN
MICHEY
DOTTERN REIGN
MICHEY
DOTTERN REIGN
MICHEY
DOTTERN REIGN
MICHEY
DOTTERN
MOE RANDY
GERMANDY
GERMANDY
GERMANDY
GERME WATSON
GEORGE STRAIT

St. Louis. MO
DESERT ROSE BAND
EARL THOMAS CONLE
BELLAMY BROTHERS
RANDY TRAVIS
HOTLOGIC
LOUIS SEALS
MITTY GRITTY DIRT
ROSANNE CASH
FORESTER SISTERS
JUDY RODMAN

Hottest:

Terre Haute, IM
REBA MCENTIRE
WAYLON JENNINGS
T. GRAHAM BROWN
VINCE GILL
K.T. OSLIN
HOTESE:
ROSANNE CASH
NITTY GRITTY DIFT
DWIGHT YOAKAM
EARL THOMS CONLE
FOSTER & LLOYD

WTOD Toledo, OH BAILLIE AND TH STEVE WARINER SKB

PARTON, RONSTADT,
REBA MCENTIRE
MAYLON JENNIMOS
DAVID LYNN JONES
ANNE MURRAY
HOTESELS
FORESTER SISTERS
NITTY GRITTY DIRT
JUDY RODMAN
ROSANNE CASH

WTCM Traverse City, MI Traverse City, MI
VINCE GILL
RONNIE: DOVE
PARTON, RONSTADT,
NEW GRASS REVIVAL
CARLA HONDAY
BILLY JOE WALKER
HOTTEY GRITTY DIRT
DWIGHT YOAKAM
JUDY RODMAN
O'KANES
RDSANNE CASH

KWEN Tulsa, OK KVOO Tuisa, OK

TUISO, OR
LYNN ANDERSON
REBA MCENTIRE
BOBBY LEF SPRINGI
LANE CAUDELL
HOTCEST:
DAN SEALS
NITTY GRITTY DIR\*
CONMAY TWITTY
DWIGHT YOAKAM
GEORGE STRAIT

KFDI Wichita, KS Wichita KS
K.T. OSLIN
WAYLON JENNINGS
DAVID LYNN JONES
ROSIE PLORES
REBA MCENTIRE
HOTECSE:
ROSANNE CASH
JUDY RODMAN
DAN SEALS
FORESTER SISTERS
O'KANES

## 158 Reporters 150 Current Reports

The following stations reported no change in their rotations this week: KEEY/St. Paul

KCJB/Minot KOLO/Reno KLLL/Lubbock KRST/Albuquerque KSOP/Salt Lake City KUZZ/Bakersfield KYKR/Beaumont WGKX/Memphis WLVK/Charlotte WYAY/Atlanta WYII/Williamsport

The following stations failed to report this week & their rotations

WYRK/Buffalo

WZZK/Birmingham

were frozen: WKQS/Miami KXXY/Oklahoma City WAJR/Morgantown WAXX/Eau Claire WESC/Greenville WPOR/Portland WPTR/Albany WSOC/Charlotte

GENE WATSON REBA MCENTIRE

KYGO Oenver, CO

REBA MCENTIRE ROSIE PLORES JOHNNY CASH

KRWQ Gold Hill, OR

PARTON. RONSTADT. Hottest: NITTY GRITTY OIRT COMMAY TWITTY ROSANNE CASH TANYA TUCKER JEFF DUGAN

T.T. OSLIN
T.G. SHEPPARD
STEVE WARINER
JOHN ANDERSON
HOTLEST:
NITTY GRITTY DIRT
EDDY RAVEN
FOSTER & LLOYD
ROSANNE CASH
CONWAY TWITTY

KNIX Phoenix, AZ

PARTON. RON Hottest: NITTY Chimm

KALF Redding-Chico, CA STEVE WARINER VINCE GILL T. GRAHAM BROWN JOHN ANDERSON REPA MCENTIRE HOLLEST: HOLLER HELENTRE
FORESTER SISTERS
NITTY GRITTY DIRT
ROSANNE CASH
JUDY RODMAN
FOSTER & LLOYD

KCCY Pueblo, CO

KTOM Sailnas, CA Sainas, CA
BILLY MONTANA & T
VINCE GILL
LYNN ANDERSON
T. GRAHAM BROWN
FERA HCENTIRE
HOTE ST
DESERT ROSE BAND
TANYA TUCKEP
FARL THOMAS CONLE
ROSANNE CASH
FORESTER SISTERS

KKAT Selt Lake City, UT ALARAMA BAILLIE AND THE B LEE GREENWOOD T.G. SHEPPARD TOM MOPAT BILLY MONTANA & T HOLEGAT: DWIGHT YOAKAM BARBARA MANNRELL NITTY GRITTY DIRT CONNAY THITTY FORESTER SISTERS

KSOP Salt Lake City, UT

DAN SEALS DAVID LYNN JONES CONWAY TWITTY

MOE BANDY
MOE BANDY
TAMMY WYNETTE
SKB
REBA MCENTIRE
HOLLEST:
ROSANNE CASH
NITTY GRITTY DIRT
DAN SEALS
DWIGHT YOAKAM
FOSTER & LLOYD

VINCE GILL
K.T. OSLIN
RERA MCENTIRE
HOTLERINITY GRITTY DIRT
DON HILLIAMS
O'KANES
DESERT ROSE BAND
RANDY TRAVIS

GENE WATSON
HOLLY DUNN
LEE GREENWOOD
HOTLEST:
NITTY GRITTY
CONWAY TWITTY
FOSTER & LLOY
DWIGHT YOAKAM
EAPL THOMAS C

## WEST

KIK-FM Anaheim, CA

Ansheim, CA
K.T. OSLIN
SWESTHEARTS OF TH
SWESTHEARTS OF TH
LINCTE OIL
WAYLON JENNINGS
TOM MODEL
JOHN ANDERSON
HOTE SELLOYD
DESERT ROSE BAND
ROSANNE CASE
OAK RIOGE BOYS
DAN SEALS KYAK Anchorege, AK

BILLY MONTANA & T T. GRAHAM BROWN K.T. OSLIN SWEETHEARTS OF TH JOHN ANDERSON ROSIE FLORES REBA MCENTIRE KEITH WHITLEY HOTLEST: Hottest: NITTY GRITTY DIR FORESTER SISTERS ROSANNE CASH JUDY RODMAN FOSTER & LLOYD

none Hottest:

KVOC Casper, WY

KUZZ Bakersfield, ÇA

KLZ Denver, CO

SWEETHEARTS OF TH T. GRAHAM BROWN HOLLEST: DAN SEALS ROSANNF CASH FOSTER & LLOYD EDDY RAVEN ALABAMA

KNAX Fresno, CA

HOLLY MINN
RICKY VAN SHELTON
WAYLON JENNINGS
HOELEST:
ROSANNE CASH
NITTY GRITTY DIRT
DWIGHT YOAKAM
EDDY RAVEN
DESERT ROSE BAND

PROGRIX, AZ

PARTON, RONSTADT,
HOTLEST;
HOTLEST;
HOTHY GRITTY DIRT
DWIGHT YOAKAM
TANYA TUCKER
MOE BANDY
RANDY TRAVIS KWJJ Portland, OR

PORTIERS

ARTLIN BROTHERS

LEE GREENHOOD

STEVE WARRINER

HOLLY DUNN

BAILLIE AND THE B

TOM WOPET

MOE BANDY

MOEBS!

ROGERS & MILSAP

DAN SEALS

OAK RIDGE BOYS

FORESTER SISTERS

NITTY GRITTY DIRT

SKB VAN SHELTON
RICKY VAN SHELTON
DAVID LYNN JONES
STEVE WARINER
HOLLY DUNN
HOTTES
OAK RIDGE BOYS
DAN SEALS
GLEN CAMPBELL
FORESTER SISTERS
NITTY GRITTY DIRT

Hottast: Sen Bernardino, CA
REBA MCENTIAE
HAGGARO & NELSON
ROSIE FLORES
KEITH WHITLEY
PARTON. RONSTADT,
MAYLON JENNINGS
HOTLES
LITTY GRITTY DIRT
GLEN CAMPPELL
ALARAMA
DWIGHT YOAKAM
TANYA TUCKER

# R&R NATIONAL AIRPLAY

# ADULT CONTEMPORARY

# BREAKERS.

## **AL JARREAU**

## Since I Fell For You (MCA)

56% of our reporters on it. Rotations: Heavy 0, Medium 14, Light 36, Total Adds 29 including WNLT, WSNY, KHYL, KLCY, B100, WAEB, WKYE, WKGW, Y103, WIZD. Debuts at number 29 on the AC chart.

## **FORCE MD'S**

## Love Is A House (Tommy Boy/WB)

52% of our reporters on it. Rotations: Heavy 0, Medium 20, Light 26, Total Adds 8, WNLT, KLCY, WKYE, WRKA, WSLQ, WRMF, WFMK, WHNN.

## **DONNA SUMMER**

## Dinner With Gershwin (Geffen)

51% of our reporters on it. Rotations: Heavy 3, Medium 24, Light 18, Total Adds 7, KHYL, KLCY, U102, WAGE, WAEV, KWEB. Debuts at number 28 on the AC chart.

# **NEW & ACTIVE**

CARS "You Are The Girl" (Elektra) 43/6
Rotations: Heavy 2/0, Medium 22/1, Light 19/5, Total Adds 6, WSNI, WLTF, K101, KEY103, WSLQ, WMTFM. Heavy: WEIM. WAFL. Medium including WMJI, WNIC, WKYE, WZNY, WMGN, KWFM, WWMJ, WSKI, WCKQ, WCHV, WAGE, WORG, WAEV, WBGM, WZLQ, WXUS. KYJC. Debuts at number 30 on the AC chart.

## KENNY ROGERS & RONNIE MILSAP "Make No Mistake, She's Mine" (RCA) 29/1

Rotations: Heavy 2/0, Medium 16/0, Light 11/1, Total Adds 1, WSGL. Heavy: WTRX. WAHR. Medium: WALK, WNAM, WEIM. WAFL, WTNY, WWPA, WCKQ, WCVQ, WGSV, WKCX. WBGM, WZLQ, WMTFM, KFSB, WJON, KYJC. Light including KLCY, WAEB, WKYE, WXTC, WLACFM, WKNE, WAGE, KWEB.

RAY PARKER JR. "I Don't Think That Man Should Sleep Alone" (Geffen) 28/5
Rotations: Heavy 1/0, Medium 10/2, Light 17/3, Total Adds 5, WNLT, WNAM, WKNE, WGLL, WWPA. Heavy: WAFL. Medium including Y103, WSKI, WCKO. WCHV, WSGL, WZLQ, KKLV, KWWS. Light including B100, KEY103, WTRX, WEIM, WQHQ, WCVQ, WGSV, WAGE, WORG, WMTFM.

WCVQ, WGSV, WAGE, WORIG, WMTFM.

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Betcha Say That" (Epic) 28/4

Rotations: Heavy 0, Medium 15/1, Light 13/3, Total Adds 4, WHTX, WRMF, WBGM, WXUS. Medium including WZNY, Y103, WIZD, WTRX, WAFL, WSKI, WOHO, WCHV, WSGL, WKCX, WZLQ, KKLV, KYJC, KWWS. Light including KLCY, B100, WTCB, KELT, WCKQ, WCVQ, WORG, WMTFM, KFSB, WJON.

WILLIONS LIKE US "Guaranteed For Life" (Virgin) 27/16

RIGHTONS: Heavy 0, Medium 4/1, Light 23/15, Total Adds 16, KEY103, WTFM, WIZD, WTRX, KWFM, WGLL, WQHQ, WCHV, WAGE, WSGL, WKCX, WAEV, WBGM, WMTFM, WJON, KWWS. Medium including WWMJ, WEIM, WAFL. Light including WSKI, WCKQ, WCVQ, WGSV, KKLV.

GORDON LIGHTFOOT "Morning Glory" (W8) 25/3
Rotations: Heavy 1/0, Medium 8/1, Light 16/2, Total Adds 3, WAHR, WKCX, WMJC. Heavy: WEIM. Medium including WNAM. KWFM, WKNE, WAFL, WSKI, WCHV, KWWS, Light including WTCB, WIZD, WTRX, WCKQ, WCVQ, WGSV, WSGL, WORG, WSGL, WCRG, WCVQ, WGSV, WSGL, WCRG, WSGL, WCRG, WCVQ, WGSV, WSGL, WCRG, WSGL, WSGL, WCRG, WSGL, WCRG, WSGL, WCRG, WSGL, W

## ROTATION BREAKOUTS

Repo	orts/Adds	Heavy	Medium	Light
WHITNEY HOUSTON	89/0	85	3	1
2 HUEY LEWIS & THE NEWS	82/1	70	11	1
3 MICHAEL JACKSON W/SIEDAH GARRETT	84/0	69	14	1
DAN FOGELBERG	88/0	66	18	4
<b>6</b> ABC	87/1	58	24	5
6 SMOKEY ROBINSON	78/0	<i>57</i>	19	2
ANITA BAKER	<i>79/3</i>	57	16	6
CARLY SIMON	<i>84/6</i>	47	26	11
FLEETWOOD MAC	84/1	35	42	7
RESTLESS HEART	73/4	43	27	3
CUTTING CREW	<i>78/8</i>	18	49	11
<b>❷ KENNY G w/LENNY WILLIAMS</b>	81/7	6	54	21
® NYLONS	69/0	27	<i>37</i>	5
<b>⚠ LOS LOBOS</b>	72/0	<i>33</i>	31	8
15 DIONNE WARWICK & JEFFREY OSBORNE	64/0	31	26	7
GRATEFUL DEAD	72/6	15	43	14
REO SPEEDWAGON	64/1	21	<i>3</i> 5	8
18 MADONNA	<i>58/0</i>	17	30	11
19 DANNY WILSON	<i>50/1</i>	8	34	8
② BEBE & CECE WINANS	61/2	11	<i>37</i>	13
21 HERB ALPERT	62/0	10	37	15
② SWING OUT SISTER	<i>59/12</i>	5	34	20
③ SIMPLY RED	61/4	5	<i>3</i> 8	18
BREAKFAST CLUB	<i>52/2</i>	13	25	14
MICHAEL BOLTON	<i>57/8</i>	1	31	25
26 STEVE WINWOOD	<i>38/0</i>	6	22	10
27 HEART	29/0	7	18	4
② DONNA SUMMER	<i>45/7</i>	3	24	18
AL JARREAU	<i>50/29</i>	0	14	36
<b>© CARS</b>	43/6	2	22	19

## MOST ADDED

AL JARREAU (29) MILLIONS LIKE US (16) SWING OUT SISTER (12)
DAVID BOWIE (11) MICHAEL BOLTON (8) CUTTING CREW (8) FORCE MD'S (8) MADONNA (8) EXPOSE (7) KENNY G (7) DONNA SUMMER (7)

## HOTTEST

WHITNEY HOUSTON (72) MICHAEL JACKSON (56) HUEY LEWIS & THE NEWS (52) SMOKEY ROBINSON (37) DAN FOGELBERG (35) ABC (32) ANITA BAKER (26) LOS LOBOS (22) FLEETWOOD MAC (14) RESTLESS HEART (14) CARLY SIMON (14)

# SIGNIFICANT ACTION

BANANARAMA "I Heard A Rumour" (London/PolyGram) 23/1
Rotations: Heavy 5/0, Medium 9/1, Light 9/0, Total Adds 1, K101, Heavy: WKYE, KEY103, WGLL, WSKI, KWWS. Medium including WSNI, WHTX, B100, WMGN, WAFL, WCKQ, WCHV, WXUS. Light including WAEB, WIZD, WSLQ, WHVE, WAGE, WAEV.

DEBBIE GIBSON "Only In My Dreams" (Atlantic) 23/0
Rotations: Heavy 7/0, Medium 9/0, Light 7/0, Total Adds 0. Heavy: WLTF, KS95, WKYE, KEY103, WMGN, KDUK, WCKQ. Medium: WNLT. KLSI, KKLT, WTCB, U102, WSLQ, KKOB, WCHV, WMTFM. Light: KELT, WTRX. 3WM, KOAQ, WSGL.

REGINA BELLE "Show Me The Way" (Columbia) 21/0 10. Medium 10/0, Light 11/0, Total Adds 0. Medium: WGLL, WAFL, WOHQ, WCVQ, WGSV, WKCX, WMTFM, MGQ. Light: WNIC, WTFM, WRKA, WLACFM, WNAM, KWAV, WWMJ, WCKQ, WSGL, WAEV, WZLQ.

TAJA SEVELLE "Love is Contagious" (Paisley Park/Reprise) 17/2
Rotations: Heavy 1/0, Medium 3/1, Light 13/1, Total Adds 2, WSGL, KWWS. Heavy: KOST. Medium including WAFL, WQHQ. Light including KLCY, B100, KWAV, WEIM, WSKI, WCHV, WCVQ, WGSV, WAGE, WKCX, WZLQ, WMTFM.

SUZANNE VEGA "Solitude Standing" (A&M) 16/3
Rotations: Heavy 0, Medium 5/1, Light 11/2, Total Adds 3, KEY103, WGLL, WMTFM. Medium including WNAM, KWFM, WAFL, WCHV. Light including WEIM, WSKI, WOHQ, WSGL, WORG, WZLQ, KKLV, KYJC, KWWS.

WAFL, WCHY. Light including Welm, WSKI, WOHO, WSGL, WORG, WZLQ, KKLV, KYJC, KWWS.

BEE GEES "You Win Again" (WB) 16/2
Rotations: Heavy 0, Medium 3/0, Light 13/2, Total Adds 2, KEY103, WTRX. Medium: WKYE, WCHV, WKCX. Light including WHTX, WNAM, WEIM, WAFL, WSKI, WOHO, WCKQ, WZLQ, WMTFM, KFSB, KYJC.

DAVID BOWIE "Never Let Me Down" (EMI-Manhattan) 14/11
Rotations: Heavy 0, Medium 4/2, Light 10/9, Total Adds 11, WAEB, WKYE, KWFM, WEIM, WSKI, WQHQ, WSGL, WORG, WKCX, KKLV, KWWS. Medium including WHVE, WAFL, Light including B100.

WKCX, KKLV, KWWS. Medium including WHVE, WAFL. Light including B100.

ANNE MURRAY "Anyone Can Do The Heart Break" (Capitol) 14/0

Rotations: Heavy 0, Medium 7/0, Light 7/0, Total Adds 0, Medium: WNAM, WGLL, WAFL, WAHR, WKCX, KFSB, WJON. Light: WTRX, WKNE, WTNY, WCVQ, WGSV, WBGM, WZLO.

PARTLAND BROTHERS "One Chance" (EMI-Manhattan) 12/1

Rotations: Heavy 0, Medium 1/0, Light 11/1, Total Adds 1, KWWS. Medium: WAFL. Light including WAEB, WNAM, WTRX,

# MADONNA "Causing A Commotion" (Sire/WB) 10/8 Rotations: Heavy 0, Medium 2/2, Light 8/6, Total Adds 8, B100, WKYE, WIZD, WEIM, WAFL, WCHV, WORG, KKLV. Light

# ALISON MOVET "Weak In The Presence Of Beauty" (Columbia) 9/6 Rotations: Heavy 0, Medium 0, Light 9/6, Total Adds 6, WAFL, WSKI, WORG, WKCX, WZLQ, KWWS. Light including WNAM,

WOHQ, KYJC.

CROWDED HOUSE "World Where You Live" (Capitol) 9/0

EXPOSE "Let Me Be The One" (Arista) 8/7
Rotations: Heavy 0, Medium 1/1, Light 7/6, Total Adds 7, B100, WEIM, WSKI, WORG, WAEV, WZLQ, KWWS, Light including

EUROPE "Carrie" (Epic) 8/0 4/0, Light 4/0, Total Adds 0. Medium: B100, WKYE, WSLQ, WEIM, Light: WAFL, WCKQ, WORG,

WHISPERS "Rock Steady" (Solar/Capitol) 8/0
Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Total Adds 0. Heavy: WKYE. Medium: WNLT, B100, KEY103, WHVE, WGLL. Light: KLSI, KOAQ.

# **NEW ARTISTS**

1	ROGERS & MILSAP/Make No Mistake (RCA)	.29/1
2		
3	DEBBIE GIBSON/Only In My Dreams (Atlantic)	.23/0
4	REGINA BELLE/Show Me The Way (Columbia)	.21/0
5	TAJA SEVELLE/Love Is Contagikous (Paisley Park/Reprise)	.17/2
6	DAVID BOWIE/Never Let Me Down (EMI-Manhattan)	.14/11
7	PARTLAND BROS./One Chance (EMI-Manhattan)	
8	ALISON MOYET/Weak In The Presence Of Beauty (Columbia)	9/6
9	EXPOSE/Let Me Be The One (Arista)	8/7
10	EUROPE/Carrie (Epic)	8/0

New Artists are those who have not previously been reported as a Breaker by reporting stations

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay on from 8-24 stations. Records with substanital heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the AC chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

# **ACADDS & HOTS**

# **MUSIC INTENSIVE**

## EAST

## PARALLEL ONE

## WALK/Long Isl

GRATEFUL DEAD Hottest: HUEY LEWIS & THE LOS LOBOS MICHAEL JACKSON MRITNEY HOUSTON ABC

RESTLESS HEART SWING OUT SISTER CARS HOTCOST: HUEY LEWIS & THE WHITNEY HOUSTON ABC DAN FOGELBERG CARLY SIMON

# WHTX/Pittsburgh

BE BE & CE CE WIN MIAMI SOUND MACHI MICHAEL BOLTON Hottest: HUEY LEWIS & THE ABC MICHAEL JACKSON LISA LISA

## PARALLEL TWO

## WAEB/Allen Chris Balley

AL JARREAU DAVID BOWIE HOTTEST: MICHAEL JACKSON WHITNEY HOUSTON ABC FLEETWOOD MAC HUEY LEWIS & THE

## WKYE/Johnstown Jack Michaela

MADONNA
DAVID BOWIE
MICHAEL BOLTON
FORCE MD'S
AL JARREAU
HOTEBEL:
WHISPERS
DEBBIE GIBSON
GRATEFUL DEAD
BANANARAMA
HUEY LEWIS & THE

## WKGW/Utica-Rome

SWING OUT SISTER AL UNKNESS
HOTEST:
SMOKEY ROBINSON
DAN FOGELBERG
HUEY LEWIS & THE
WHITNEY HOUSTON
MICHAEL JACKSON

## PARALLEL **THREE**

## WWMJ/Bangor

Hottest: DAN FOGELBERG ABC ANITA BAKER HUEY LEWIS & THE WHITNEY HOUSTON

EXPOSE
MADONNA
DAVID BOWIE
K.T. OSLIN
BLACK
HOTCEST CLUB
HERBALFAST CLUB
HUEY LEWIS & THE
HERB ALPERT
WHITNEY HOUSTON
DAN FOGELBERG

# WKNE/Keene Mike Trombly

K.T. OSLIN RAY PARKER JR. PAT METHENY HOTTEST. HOTCHEST. MICHAEL JACKSON DAN FOGELBERG RENNY G SMOKEY ROBINSON WHITNEY HOUSTON

## WGLL/Mercersburg

MICHAEL BOLTON
MAY PARKER JR.
SUZANNE VECA
MILLIONS LIKE US
HOTTOSTON
LOS LOBOS
HUEY LEWIS & THE
SMOKEY ROBINSON
DAN FOGELBERG

# WAFL/Milford, DE Tim Brough

TIM BROUGH

MADONNA

AL JARREAU
JOAN BAEZ
JOSH WALTE
LUTHER VANDROSS
ALISON MOYET
BONNIE HAYES
PAT METHENY
HOLLEST
HOL

## WSKI/Montpelie Bruce Stebbins

EXPOSE
DAVID BOWIE
K.T. OSLIN
BOWNIE HAYES
ALISON MOYET
HOTTMEY HOUSTON
HUEY LEWIS & THE
CARLY SIMON
REO SPEEDWAGON

DAVID BOWIE MILLIONS LIKE US AL JARREAU Hottest: WHITNEY HOUSTON ABC ABC LAURA BRANIGAN DAN FOGELBERG HUEY LEWIS & THE

# WTNY/Watertown Jey Donovan

none
Hottest:
MICHAEL JACKSON
LOS LOBOS
WHITNEY HOUSTON
ABC
HUEY LEWIS & THE

RAY PARKER JR.
AL JARREAU
GRATEFUL DEAD
HOTCOST
MICHAEL JACKSON
ANITA BAKER
DAN POGELBERG
WHITNEY HOUSTON
HUEY LEWIS & THE

# SOUTH

## **PARALLEL** ONE

none
Hottest:
SMCKEY ROBINSON
WHITNEY HOUSTON
MICHAEL JACKSON
HUEY LEWIS & THE
LOS LOBOS

## KVIL/Delles Rhodes/Chap

none
Hottest:
LOS LOBOS
SMOKEY ROBINSON
STEVE WINWOOD
DAN FOGELBERG
WHITNEY ROUSTON

none
Hottest:
MICHAEL JACKSON
SUZANNE VEGA
DAN FOGELBERG
WHITNEY HOUSTON
ANITA BAKER

## WNLT/Tampa Casey/Brown

AL JARREAU
SIMPLY RED
RAY PARKER JR.
FORCE MD'S
HOTHEST
HICHAEL JACKSON
WHITNEY HOUSTON
SECRET SOCIETY
FLEETWOOD MAC
ANITA BAKER

## **PARALLEL** TWO

none
Hottest:
MICHAEL JACKSON
WHITNEY HOUSTON
HUEY LEWIS & THE
CARLY SIMON
CUTTING CREW

## KEY103/Austin

AL JARREAU
MILLIONS LIKE US
BEE GEES
SUZANNE VEGA
CARS
HOTTEST HOUSTON
ABC
MITCHAEL JACKSON ABC MICHAEL JACKSON DEBBIE GIBSON BANANARAMA

## WXTC/Charleston Quincy/O'Brien

CUTTING CREW SWING OUT SISTER BREAKFAST CLUB HOTTOST HOTTOSTON ANITA BAKER MICHAEL JACKSON ABC CARLY SIMON

# WEZC/Charlotte Herring/Conway

CUTTING CREW KENNY G HOTLEST: ANITA BAKER HEART KENNY G MICHAEL JACKSON SMOKEY ROBINSON

WTCB/Colum Mark Hamiln none
Hottest:
DAN FOGELBERG
SMOKEY ROBINSON
MICHAEL JACKSON
HUEY LEWIS & THE
WHITNEY HOUSTON

# Y103/Jacksonville Goldson/Lee

AL JARREAU CARLY SIMON HOTTEST: WHITNEY HOUSTON HUEY LEWIS & THE MICHAEL JACKSON ABC ANITA BAKER

MILLIONS LIKE US HOTTEST: MICHAEL JACKSON SMOKEY ROBINSON RESTLESS HEART HUEY LEWIS & THE WHITNEY HOUSTON

# U102/Knoxville Hobbs/Trotter

CUTTING CREW
CARLY SIMON
DONNA SUMMER
HOTTEST
WHITNEY HOUSTON
MICHAEL JACKSON
RESTLESS HEART
DAN FOGELBERG
STEVE WINWOOD

CUTTING CREW
FORCE MD'S
HOTLEST:
ABC
MICHAEL JACKSON
SMOKEY ROBINSON
HUEY LEWIS & THE
WHITNEY HOUSTON

AL JARREAU
MADONNA
LOS LOBOS
LUTHER VANDROSS
MILLIONS LIRE US
HOTE STATE
ANITA BAKER
WHITNEY HOUSTON
MICHAEL JACKSON
SMOKEY ROBINSON
FLEETWOOD MAC

CUTTING CREW
AL JARREAU
CARLY SIMON
LOS LOBOS
HOTLEST:
WHITNEY HOUSTON
WARWICK & OSBORNE
RESTLESS HEART
MADONNA MADONNA SMOKEY ROBINSON

MICHAEL BOLTON Hottest: SMOKEY ROBINSON MICHAEL JACKSON WHITNEY HOUSTON DAN FOGELBERG ANITA BAKER

## WOCL/Orlando

none
Hottest:
SMOKEY ROBINSON
MICHAEL JACKSON
LOS LOBOS
WHITNEY HOUSTON
HUEY LEWIS & THE

BANANARAMA CARS LISA LISA HOttest:

O'Sheafry
SWING OUT SISTER
KENNY G
SIMPLY RED
CARS
FORCE MD'S
ANITA BAKER
MICHAEL BOLTON
AL JARREAU
HOTLEST
SMOKEY ROBINSON
MICHAEL JACKSON
MADONNA
LOS LOBOS
WHITNEY HOUSTON

# WHVE/Sarasota Lindsey/Lewrence

SIMPLY RED Hottest: DAN FOGELBERG WHITNEY HOUSTON HUEY LEWIS & THE ABC CARLY SIMON

# WRMF/West Palm Beach Dave Parks

FORCE MD'S
AL JARREAU
MIAMI SOUND MACHI
HOTTEST:
WHITHEY HOUSTON
HUEY LEWIS & THE
ANITA BAKER
CARLY SIMON
FLEETWOOD MAC

## **PARALLEL** TWO

# WCKQ/Campbeilsville Jackson/McClendon

none
Hottest:
HUEY LEWIS & THE
LOS LOBOS
WHITNEY HOUSTON
MICHAEL JACKSON
ABC

BLACK BONNIE HAYES MILLIONS LIKE US MADONNA PAT METHENY LEVERT HOTTEST: ABC RESTLESS HEART GO WEST SWING OUT SISTER NYLONS

# WCVQ/Clarksville Dennis Daley

none Hottest: MICHAEL JACKSON HUEY LEWIS & THE ABC

# WGSV/Gunte Jackson/Bell

# WAHR/Huntaviil Bonnle O'Brien

BONNE O'BREN
GORDON LIGHTPOOT
SHING OUT SISTER
LIEE GREENHOOD
BREAKFAST CLUB
CITTING CREN
GRATEFUL DEAD
HOTEST LISHOREY
HOTEST HORNON
DAN FOGELBERG
MEDLEY & WARNES
ANITA BAKER
RESTLESS HEART

# WAGE/Leesburg Steve Porter

MILLIONS LIKE US BORNIE HAYES DONNA SUMMER ROTTES: MICHAEL JACKSON HUEY LEWIS & THE LOS LOBOS RESTLESS HEART CARLY SIMON

## WSQL/Naples Barry/Tanner

Barry/Tanner

LUTHER VANDROSS
ROGERS & MILSAP
AL JARREAU
RENNY PORE
MILLIONS LIKE US
TAJA SEVELLE
PAT METHENY
DAVID BOWNIE
HOTTOST
BREAKFAST CLUB
HICHAEL JACKSON
REO SPEEDWAGON
SMOKEY ROBINSON
ANITA BAKER

Stu Wright

MICHAEL JACKSON
DAVID BOWIE
EXPOSE
HADONNA
ALISON MOYET
K.T. OSLIN
HOTTEST
ABC
GRATEPUL DEAD
ANITA BAKER
WHITHEY HOUSTON
HUEY LEWIS & THE

# WKCX/Rome Randy Quick

DAVID BOWIE

MILLIONS LIKE US
GORDON LIGHTPOOT
ALISON MOVET
K.T. OSLIN
HOTHER
HOTHER
HUEY LEWIS & THE
ABC
NYLONS
FLEETWOOD MAC

# PARALIFI THREE

# WAEV/Savannah West/Davis

EXPOSE
DONNA SUMMER
MILLIONS LIKE US
ANKA & MIGENES
HOTTOST
HUEY LEWIS & THE
ABC ABC RESTLESS HEART FLEETWOOD MAC GRATEFUL DEAD

MILLIONS LIKE US
MIAMI SOUND MACHI
HOTTEST:
ANITA BAKER
HUEY LEWIS & THE
WHITNEY HOUSTON
HERB ALPERT
PLEETWOOD MAC

K.T. OSLIN EXPOSE ALISON MOYET HOTLEST: WHITNEY HOUSTON HUEY LEWIS & THE DAN FOGELBERG ABC ANITA BAKER

# MIDWEST

## **PARALLEL** ONE

CARLY SIMON CARS CUTTING CREW Hottest:

# WMJI/Cleveland

KENNY G RESTLESS HEART HOTTEST: HUEY LEWIS & THE DAN FOGELBERG SMOKEY ROBINSON ABC REO SPEEDWAGON

none
Hottest:
WHITNEY HOUSTON
WARWICK & OSBORNE
LOS LOBOS
HUEY LEWIS & THE
ABC

none
Hottest:
WHITNEY HOUSTON
ANITA BAKER
HUEY LEWIS & THE
LOS LOBOS
WARWICK & OSBORNE KLSI/Kansaa City

SWING OUT SISTER
LISA LISA
MICHAEL JACKSON
HOTESET:
WARWICK & SOONE
MICHAEL JACKSON
SMOKEY ROBINSON
HUEY LEWIS & THE
WHITNEY HOUSTON

# WMYX/Milwaukee Beth Fest

KENNY G GRATEFUL DEAD HOTTOST: MICHAEL JACKSON WHITNEY HOUSTON DEBBIE GIBSON SMOKEY ROBINSON HUEY LEWIS & THE

**PARALLEL** 

WNAM/Appleton-Oshkosh Collins/Millio-

Commenter
HUEY LEWIS & THE
JOAN BAEZ
AL JARREAU
RAY PARKER JR.
HOTLEBER
CARLY SIMON
WHITNEY HOUSTON
MICHAEL JACKSON
DAN FOGELBERG
HERB ALPERT

WTRX/Filint

AL JARREAU BEE GEES MILLIONS LIKE US HOTTEST: HUEY LEWIS & THE DAN FOGELBERG ABC

CARLY SIMON RESTLESS HEART

WLHT/Grand Rapids Ashford/Brown

none Hottest: SMOKEY ROBINSON LOS LOBOS WHITNEY HOUSTON MICHAEL JACKSON DAN FOGELBERG

SWING OUT SISTER FORCE MD'S AL JARREAU MICHAEL BOLTON HOTTEST DAN POGELBERG MICHAEL JACKSON

MICHAEL JACKSON ABC ANITA BAKER RESTLESS HEART

TWO

none Hottest: MICHAEL JACKSON SMOREY ROBINSON HUEY LEWIS & THE DAN FOGELBERG WHITNEY HOUSTON

# WLTF/Cleveland

WHITNEY HOUSTON ANITA BAKER MICHAEL JACKSON DAN FOGELBERG

## WSNY/Columbus

AL JARREAU GRATEFUL DEAD HOTLEST: WHITNEY HOUSTON MICHAEL JACKSON ABC

REO SPEEDWAGON ABC
Hottest:
WHITNEY HOUSTON
SMOKEY ROBINSON
MICHAEL JACKSON
LOS LOBOS
FLEETWOOD MAC

3WM/Toledo King/Matthews

none
Hottest:
SMOKEY ROBINSON
LOS LOBOS
WHITNEY HOUSTON
HUEY LEWIS & THE
MICHAEL JACKSON

PARALLEL

GORDON LIGHTFOOT AL JARREAU SWING OUT SISTER HOTTOST HOTTOST HOUSTON FLEETWOOD MAC RESTLESS HEART DAN FOGELBERG MICHAEL JACKSON

WMT-FM/Cedar Rapids Green/Sellers

ANKA & MIGENES SUZANNE VEGA LOS LOBOS MILLIONS LIKE US CARS HOTLEST: ANITA BAKER REO SPEDWAGON HUEY LEWIS & THE GRATEFUL DEAD ABC

THREE

SWING OUT SISTER
AL JARREAU
FORCE MD'S
HOCTEST
HOTSHOTON
RESTLESS HEART
HUEY LEWIS & THE
DAN FOGELBERG
ABC

none
Hottest:
MADONNA
MICHAEL JACKSON
ANITA BAKER
WHITNEY HOUSTON
LOS LOBOS

KFSB/Jophi

## WXUS/Lafayette

AL JARREAU
MIAMI SOUND MACHI
MICHAEL BOLTON
HOTTOST:
WHITNEY HOUSTON
ABC
FLEETWOOD MAC
MICHAEL JACKSON
HUEY LEWIS & THE

MICHAEL BOLTON DONNA SUMMER HOTTEST HOTTEST HOUSTON MICHAEL JACKSON SMOKEY ROBINSON LOS LOBOS

## WJON/St. Cloud Nancy Fox

MILLIONS LIKE US AL JARREAU Hottest: WHITNEY HOUSTON DAN FOGELBERG NYLONS NILONS REO SPEEDWAGON CARLY SIMON

## 89 Reporters **67 Current Reports**

Due to the Labor Day holiday, there were a high number of freezes.

KIFM/San Diego is no longer a Music Intensive AC reporter.

# WEST

## **PARALLEL** ONE

# BE BE & CE CE WIN Hottest: WHITNEY HOUSTON SMOKEY ROBINSON HEART HUEY LEWIS & THE

KOST/Los Angeles Kaye/Kiley none Hottest: MICHAEL JACKSON SMOKEY ROBINSON CUTTING CREW ABC FLEETWOOD MAC

# KKLT/Phoenix Church/Thomas

PLEETWOOD MAC CARLY SIMON ANITA BAKER Hottest: U2 HEART MICHAEL JACKSON WHITNEY HOUSTON SMOKEY ROBINSON

# KHYL/Secramento

SOWING OUT SISTER
AL JARREAU
DORNA SUMMER
CARLY SIMON
HOTCEST:
HUEY LEWIS & THE
DAN FOGELBERG
ANITA BAKER
ABC
WHITNEY HOUSTON

# B100/San Diego Rich/Knight

RICHKHIGH
MADONNA
LEVERT
PET SHOP BOYS
EXPOSE
ATLANTIC STARR
AL JARREAU
LOS LOSOS
HOTEARL JACKSON
MITNEY HOUSTON
LISA LISA
SHORE ROBINSON
REO SPEEDWAGON

# KLCY/Salt Lake City Michael O'Brien

SWING OUT SISTER AL JARREAU PORCE MD'S DONNA SUMMER DONNA SUMMER HOTTEST: MICHAEL JACKSON FLEETWOOD MAC DAN FOGELBERG HUEY LEWIS & THE RESTLESS HEART

# HOTLESC: ABC WARWICK & OSBORNE WHITNEY HOUSTON GRATEFUL DEAD DANNY WILSON KEZR/San Jose Bonnie Knox

none Hottest: Los Jones WHITNEY HOUSTON HUEY LEWIS & THE ABC MICHAEL JACKSON

## PARALLEL TWO

KKOB-FM/Albu RESTLESS HEART
ANITA BAKER
GRATEFUL DEAD
HOTTO HOTTO
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# KVUU/Colorado Springa

HOWARD JECKEON
SWING OUT SISTER
KENNY G
HOTTEST:
WARWICK & OSBORNE
SMOKEY ROBINSON
WHITREY HOUSTON
MICHAEL JACKSON
DAN FOGELBERG

# KOAQ/Denve

none Hottest: U2 LOS LOBOS SMOKEY ROBINSON DAN FOGELBERG HUEY LEWIS & THE

KDUK/Eugene Moultrie/Miller

# SIMPLY RED DONNA SUMM AL JARREAL KENNY G CUTTING CHAPTER MADONNA WARWICK & OSBORNE MICHAEL JACKSON WHITNEY HOUSTON HEART

# none Hottest: FLEETWOOD MAC ANITA BAKER MICHAEL JACKSON WHITNEY HOUSTON SMOKEY ROBINSON

AI, JARREAU
MILLIONS LIKE US
DAVID BOWIE
BLACK
HOTLEST:
WHITNEY HOUSTON
HUEY LEWIS & THE
DAN FOGELBERG
ANITA BAKER
CARLY SIMON

# THREE

KKLV/Anchorage AL JARREAU DAVID BOWIE

# **PARALLEL**

MADONNA
Hottest:
WHITNEY HOUSTON
HUEY LEWIS & THE
MICHAEL JACKSON
DAN POGELBERG
ABC

# KYJC/Medford Kay/Kirk

none
Hottest:
MICHAEL JACKSON
WHITNEY HOUSTON
ANITA BAKER
HUEY LEWIS & THE
LOS LOBOS

## www americantadiohistory com

# **AC ADDS & HOTS**

# **FULL-SERVICE AC**

## **MOST ADDED**

FLEETWOOD MAC (5) SIMPLY RED (4) MICHAEL BOLTON (3) **CUTTING CREW (3)** MADONNA (3) RESTLESS HEART (3) CARLY SIMON (3)

## HOTTEST

MICHAEL JACKSON (42) WHITNEY HOUSTON (40) DAN FOGELBERG (25) SMOKEY ROBINSON (22) LOS LOBOS (19) WARWICK/OSBORNE (18) ABC (7) RESTLESS HEART (7)

## AL JARREAU (8)

HUEY LEWIS & THE NEWS (20)

ROGERS & MILSAP
BE BE & CE CE WIN
BEE GEES
HOTTONIA
SMOKEY ROBINSON
WHITMEY HOUSTON
MICHAEL JACKSON

## EAST

## PARALLEL ONE

# WBEN/Buffs Hank Nevin

MICHAEL BOLTON BREAKFAST CLUB SIMPLY RED BE BE & CE CE WIN HOTTEST: FLEETWOOD MAC

PARALLEL

And Bickle

DAN POGELBERG
ANITA BAKER
FLEETWOOD MAC
AL JARREN
MADONNA
EDDY RAVEN
HOLTEST
HUEY LEWIS & THI
WARWICK & OSBORN
SHOKEY ROBINSON
MICHAEL JACKSON

TWO

WBT/Cherlott Andy Bickle

SOUTH

none Hottest: WHITNEY HOUSTON MICHAEL JACKSON SMOKEY ROBINSON WARWICK & OSBOR

# KDKA/Pittsburgh \_ Cheryl Morton

FLEETWOOD MAC Hottest: WHITNEY HOUSTON HUEY LEWIS & THE LOS LOBOS DAN FOGELBERG REO SPEEDWAGON

none
Hottest:
MICHAEL JACKSON
LOS LOBOS
WHITNEY HOUSTON
HUEY LEWIS & THE
SMOKEY ROBINSON

none
Hottest:
MADONNA
WARWICK & OSBORNE
LOS LOBOS
MICHAEL JACKSON
WHITNEY HOUSTON

none
Hottest:
CARLY SIMON
MICHAEL JACKSON
WARWICK & OSBOR
STEVE WINWOOD
RESTLESS HEART PARALLEL

# TWO

CUTTING CREW
GRATEFUL DEAD
AL JARREAU
MICHAEL BOLTON
GORDON LIGHTPOOT
SUZANNE VEGA
MADONNA

none
Hottest:
MICHAEL JACKSON
HUEY LEWIS & THE
DAN FOGELBERG
WARWICK & OSBORNE
NYLONS

AL JARREAU Hottest: WARWICK & OSBOR WHITNEY HOUSTON RESTLESS HEART MICHAEL JACKSON CARLY SIMON

PARALLEL

THREE

# none Hottest: ABC DANNY WILSON WHITNEY HOUSTON CARLY SIMON HERB ALPERT

PARALLEL **THREE** 

FLEETWOOD MAC
Hottest:
ABC
HUEY LEWIS & THE
MICHAEL JACKSON
DAN POCELHERG
WHITNEY HOUSTON

ABC WHITNEY HOUSTON MICHAEL JACKSON DAN FOGELBERG

## 51 Reporters 29 Current Reports

# SIMPLY RED MEDLEY & WARNES ALABAMA HOTLEST: DAN POGELBERG HUEY LEWIS & THE WHITNEY HOUSTON ANITA BAKER CARLY SIMON

# WKYX/Paducah Carvell/Rheers

NYLONS
PLETWOOD MAC
HOTTEST:
WHITNEY HOUSTON
MICHAEL JACKSON
SMOKEY ROBINSON
HUEY LEWIS & THI
DAN FOGELBERG

## Due to the Labor Day holiday, there were a high number of freezes.

## MIDWEST

# **PARALLEL**

ONE

ANITA BAKER CARLY SIMON HOTLEST: DAN FOGELBERG WHITNEY HOUSTON HUEY LEWIS & THE SMOKEY ROBINSON ABC

# WTVN/Colur Evana/Lane

CARLY SIMON RESTLESS HEART MADONNA LOS LOBOS FLEETWOOD MAC Hottest: HOTTEST: MICHAEL JACKSON STEVE WINMOOD DANNY WILSON WHITNEY HOUSTON HUEY LEWIS & THE

## PARALLEL TX/O

none Hottest: SMOKEY ROBINSON DAN FOGELBERG RESTLESS HEART MICHAEL JACKSON WHITNEY HOUSTON

# KMOX/St, Louis Bob Oshorn

none
Hottest:
LOS LOBOS
MICHAEL JACKSON
WHITNEY HOUSTON
DAN POGELBERG
CARLY SIMON

AL JARREAU CARS CARS
HOTTEST:
MICHAEL JACKSON
WHITNEY HOUSTON
ANITA BAKER
DAN POGELBERG
HUEY LEWIS & THE

HUEY LEWIS & THE RESTLESS HEART Hottest: DAN FOGELBERG LOS LOBOS MICHAEL JACKSON WHITNEY HOUSTON

none Hottest: MICHAEL JACKSON MADONNA DAN POGELBERG SMOKEY ROBINSON LOS LOBOS

# WROK/Rockford Stressel/Ge----

# PARALLEL

THREE

none Hottest: DAN POGELBERG MICHAEL JACKSON ABC ANITA BAKER RESTLESS HEART

# GOLD INTENSIVE

## **MOST ADDED**

FLEETWOOD MAC (3) MICHAEL BOLTON (2) CUTTING CREW (2) KENNY G (2) GRATEFUL DEAD (2) RESTLESS HEART (2)

WYST/Beltimore

# HOTTEST WHITNEY HOUSTON (23)

MICHAEL JACKSON (22) SMOKEY RORINSON (18) HUEY LEWIS & THE NEWS (14) LOS LOBOS (11)
DAN FOGELBERG (10) ABC (7)
WARWICK/OSBORNE (6) DANNY WILSON (6) DAN HILL (3) U2 (3)

## FAST

PARALLEL

ONE

none
Hottest:
MICHAEL JACKSON
LOS LOBOS
WHITNEY HOUSTON
HUEY LEWIS & THE

DONNA SUMMER FORCE MD'S Hottest: HUEY LEWIS & THE ABC

# SOUTH

**PARALLEL** ONE

CUTTING CREW HOTTEST: MICHAEL JACKSON LOS LOBOS WHITNEY HOUSTON U2 HUEY LEWIS & THE

none
Hottest:
MICHAEL JACKSON
LOS LOBOS
WHITNEY HOUSTON
SMOKEY ROBINSON

MIDWEST

## 2WD/Norto Gary King none Hottest: DAN HILL CROWDED HOUSE DANNY WILSON KFMK/Houston

Jay Scott
HUEY LEWIS & THE
HOTTEST THE
HOTTEST

# KENNY G FLEETWOOD MAC Hottest: WHITMEY HOUSTO MICHAEL JACKSO HUEY LEWIS & T DAN POGELBERG

PARALIFI

TWO

WYYY/Syrac

WUSA/Temps Bob DeCarlo

# none Hottest: SMOKEY ROBINSON WHITNEY HOUSTON HUEY LEWIS & THE DANNY WILSON LOS LOBOS

PARALLEL TWO

# WRVR/Men Bob Kaake

NYLONS Hottest: DAN FOGELBERG WHITNEY HOUSTON MICHAEL JACKSON SMOKEY ROBINSON WARWICK & OSBORN

## WSTF/Orlando Bailard/Kirkland WRAL/Releigh Michael Neff

28 Reporters

13 Current Reports

Due to the Labor Day holiday,

there were a high number

of freezes.

GRATEFUL DEAD DEBBIE GIBSON PLEETWOOD MAC RESTLESS HEART HOTTEST Hottest:
ABC
WHITNEY HOUSTON
LOS LOBOS
HUEY LEWIS & THE
DANNY WILSON

CUTTING CREW
GRATEFUL DEAD
HOLLEST:
HUEY LEWIS & THE
SMOKEY ROBINSON
MICHAEL JACKSON
DAN FOGELBERG
ABC

none
Hottest:
MICHAEL JACKSON
LOS LOBOS
WHITNEY HOUSTON
SMOKEY ROBINSON
HUEY LEWIS & THE

**PARALLEL** ONE

CARLY SIMON ANITA BAKER AL JARREAU AL JARREAU
HOTTEST:
SMOKEY ROBINSON
WHITNEY HOUSTON
KENNY G
MICHAEL JACKSON
WARWICK & OSBORE

# WLLT/Cincinnati Kay/Zerhusen

none Hottest: SMOKEY ROBINS

AL JARREAU
RESTLESS HEART
MICHAEL BOLTON
HOTTOST
HOTTOST
HOTOST
HOTOST
HOTOST
HOS LOBOS
DANNY WILSON PARALLEL

## TWO WENS/Ind

none Hottest: U2

none
Hottest:
KENNY G
SMOKEY ROBINSON
MICHAEL JACKSON
WHITNEY HOUSTON
WARWICK & OSBORN

DON DAWNS
KENNY G
SIMPLY RED
HOTTEST:
ABC
DAN FOGELBERG
WHITNEY HOUSTON
MICHAEL JACKSON
HUEY LEWIS & THE

U2 STEVE WINWOOD

DAN FOGELBERG Hottest: WHITNEY HOUSTON SMOKEY ROBINSON MICHAEL JACKSON LOS LOBOS WARWICK & OSBOP

# Brian Chase FLEETWOOD MAC HOTEST: MICHAEL JACKSON LOS LOBOS HUEY LEWIS & THE SMOKEY ROBINSON ABC

# WEST

**PARALLEL** ONE

Tom Graye
Hottest:
MICHAEL JACKSON
SMOKEY ROBINSON
DANNY WILSON
HUEY LEWIS & THE
DAN FOGELBERG

CARS
BRYDGE
MICHAEL BOLTON
HOCLOST:
WHITNEY HOUSTON
MICHAEL JACKSON
SMOKEY ROBINSON
DAN FOGELBERG
CARLY SIMON

## PARALLEL TWO

KCIX/Boise Brien Grego

## KMZQ/Lee Vega:

HUEY LENSON ABC SMOKEY ROBINSON FLEETWOOD MAC

# **SUMMARY**

Due to Labor Day, many stations reported frozen lists, throwing many things off balance. Full-Service had the fe since the AC changes went into effect (7/24). One of the eight FSA stations introducing Al Jarreau's "Since I Fell For You" is P1 powerhouse WCCO/Minneapois. For the second week, Fleetwood Mac is Gold Intensive's Most Added, gaining three P2s (WYYY/Syracuse, WRAL/Raleigh, KRAV/Tulsa). Houston-Jackson-Robinson are Gl's hottest for a second straight week, with Huey Lewis gaining strength. Three Atternative ACs listed Swing Out Sister cuts (excluding the "Breakout" single) as Hottest.

# KKSF/Sen Francisco Steve Feinstein

CHET ATKINS "Saits"
PAT KELLEY "Simple Things"
JOE TAYLOR "Where The He Hottest:
ACOUSTIC ALCHEMEY "Mr. Chow'
SUZANNE CIANI "Velocity"
MAGES "Tressure"
MONTREUX "To Be"
SWING OUT SISTER "Twilight"

# KUTE/Los Angeles

ENDY & LISA "About" "Chence" AUL RUSSO "Morning" AY PARKER JR. "After" LACK "Sweetest" CHARD CARPENTER "Something" "Love"

# KBLX/San Francisco Tony Kilbert

Hottest: MICHAEL FRANKS "Face" SMOKEY ROBINSON "Hearth BOY GEORGE "Everything" HERS ALPERT "Rain" WHITNEY HOUSTON "Didn't" KACE/Los Angeles Pam Robinson

# WBMW/Washington John Sebastian

John Sebestian

AZUMA "Silver"
SCOTT COSSU "Bejun"
LUCIA HWONG "Luris"
JOHANNES SCHMOELLING "Metjorn
MARC JORDAN "Moon"
PAT METHENY "Train"
HIROSHIMA "I've Been Here"
MONTREUX "Sign"
BASIA "Astrud"
FATTBURGER "Good News"
ACOUSTIC ALCHEMEY "Mr. Chow"
CHECKFIELD "Clockwork"
MARIA VIDAL "Life"
ANDY NARELL "Chocolate"
BEN TAVERA KING "Catcus"
GO WEST "Baltmore"
LANZ & SPEER "Walerfall"
STEVE BACH "Hometown"
SCHOENERTZ & SCOTT "Wishing"
Höttest: RICHIE HAVENS "Know"
SUZANNE CIANI "Velocity'
SWING OUT SISTER "Com

ARO "Theme" DLER & BELL "Dolphin"

## WEST

## **PARALLEL** ONE

none
Hottest:
MICHAEL JACKSON
WARNICK & OSBORNE
LOS LOBOS
WHITNEY HOUSTON
SMOKEY ROBINSON

none Hottest: NYLONS MICHAEL JACKSON HEART FLEETWOOD MAC HUEY LEWIS & THE

BE BE & CE CE WIN AL JARRENU CARS TAJA SEVELLE MIAMI SOUND MACHI HOTLOST DAM POGELBERG WHITNEY HOUSTON MICHAEL JACKSON SHOKEY ROSINSON HUEY LEWIS & THE

## PARALLEL TWO

KKOB/Albuquerqu Fitch/M. Schreiber DAN FOCELBERG ANNE MURRAY Hottest: WARWICK & OSBORNE MICHAEL JACKSON STEVE WINWOOD WHITNEY HOUSTON LOS LOBOS

MICHAEL BOLTON HOTLEST: WHITNEY HOUSTON MICHAEL JACKSON HUCHAEL JACKSON HUCHAEL JACKSON HUCHAEL SETTING MOKEY ROBINSON LOS LOBOS AL JARREAU
BE BE & CE CE WIN
SIMPLY RED
HOTLEST:
SMOKEY ROBINSON
ANITA BAKER
DAN FOGELBERG
NYLONS
ABC

RESTLESS HEART CARLY SIMON CARLY SIMON
HOTTEST:
SMOKEY ROBINSON
DAN FOGELBERG
DANNY WILSON
WHITNEY HOUSTON
MICHAEL JACKSON

## PARALLEL THREE

none
Hottest:
SMOKEY ROBINSON
LOS LOBOS
WHITNEY HOUSTON
HUEY LEWIS & THE
MICHAEL JACKSON

WASK/Lefsyette Keith Harris

AL JARREAU CUTTING CREW HOTLEST: MICHAEL JACKSON DAN FOGELBERG CARLY SIMON WHITNEY HOUSTON MICHAEL BOLTON

none
Hottest:
WHITNEY EOUSTON
HUEY LEWIS & THE
MICHAEL JACKSON
RESTLESS HEART
DAN FOGELBERG none
Hottest:
MICHAEL JACKSON
SMOKEY ROBINSON
MADONNA
WHITNEY HOUSTON
WARWICK & OSBORNI

Hottest: **SWING OUT SISTER** "Twilight"

www.americanradiohistory.com

# KLRS/San Jose Mark Hill

none Hottest: MICHAEL JACKWON HUEY LEWIS & THE

# REGIONAL AOR ACTIVITY

WCCC/Hartford (203) 233-4426

GRATEFUL DEAD! JOHN COUGAB MEI R.E.M. JOHN CARBON MARY CARS(M) MINTESNAKE MET LEPPARD! MARY CARS(M) SUPPARD! MARY CARSONITH(M) SOURCEZE BYVAN ADMS MR. HISTERD CARSONITH(M) DAVID BOWLE MET LA LABME MOTERS OUTFIELD MORTHERN PLES KISS

CHEZ/Ottawa (613) 563-1919

PD: STEVE COLWILL MD: GREG TORRINGTON

MD: GREG TDRRINGT
BRAYY
RUSH(L)
SUZANNE VEGA
FLEETWOOD MAC
JOHN COUGAR MELLI
GRATEFUL DAI
JOHNY CLEGE
LIVING DAYLIGHTS
CARSARI JACKSON
STEVE EARLE
CHAIK CITCLE R.E. M.
NORTHERN PIKES
PINK FLOYD
HOOTERS
HEART
DAVID BOWIE
PAUL KELLY
GO WEST
WEGIUM

OWEN

U2 RICHARD MARX PET SHOP BOYS GRAPES OF WRATH Light

WHEB-FM/Port (803) 436-7300

(803) 436-7300

PD: JEFF LETT
MD: CHRIS GARRETT
(FROZEN)
MB. VY
M

PD: STEW SCHANTZ

Reavy RATEFUL DEAD(M)

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is. condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

## EAST

PD: TOM EVANS

FIRE TO THE PART OF THE PART O

Heavy AEROSMITH DAVID BOWIE JOHN COUGAR MEILEN EUROPE GRATEFUL DEAD(H) PINK FLOYD(H) RUSH(H)

## PARALLEL ONE

VP/PD: BOB BUCHMANN MD: RALPH TORTORA

Reavy
GRATEFUL DEAD(H)
JOHN COUGAR MELLEN(H)
CARS(M)
FINW FLODY(H)
HEART(H)
HEART(H)
HEART(H)
HEART(H)
HILSON
EURODE
HORNEY WILSON
EURODE
BRYAN ADANS
Medius
U2

BRYAN ADAMS
Medium

LA BAMBA
HOOTERS
DAVID BOWIE
R.E.H.
SUZANNE YEGA
DEP LEPPARD
CRUZADOS
MR. MISTER
REOSHITE
RESS
MELVIN JAMES
GREAT WHITE
THOTHY B. SCHMIT
BILLY IDOL
LOST BOYS
FICHARD THE
THOTHY B. SCHMIT
BILLY IDOL
LOST BOYS
FICHARD THE
THOTHY B. SCHMIT
BILLY IDOL
LOST BOYS
OUTFIELD
LOYERSOY
OUTFIELD
A JETHRO TULL

# DC101/Washington (202) 626-9932 DC

VP/PRG: DAVE BROWN OD/MD: CURT GARY

VP/PRG: DAVE BROWNOD/MD: CURT CARY

Reavy
DAYID ROWIE
HEART
U2(H)
HICK JAGGER
GRATEFUL DEAD(H)
BRYAN ADAMS
JOHN COMEN HELLEN
PINK FLOYO
WHITESNAKE(H)
CARS
RUSH
RICHADD MARX
RICHADD MARX
RICHADD MARX
BILLY
BILLY
BILLY
BILLY
PAUX KELLY
PAUX K

# PD: IAN MACLEAN MD: BENOIT DUFRESN

CHOM/Montrea (514) 935-2425

U2
FLEETWOOD MAC
CROWDED HOUSE
JOHN PARNHAM
SUZANNE VEGA
GRATEFUL DEAD
HEART
RICHARD MARX
LEVEL 42
DAVID BOWIE
HUEY LEWIS
JOHN COUGAR ME
SILENCERS
CARS

SOURCERS
SOLES
MR. HISTER
MR. HISTER
LIVING DAYLIGHTS
PINK PLOYD
PINK PLOYD
R.E.M.
MICK JAGGER
ROGER MATERS
1 CUTTING CREM
Medium
CORRY HART
GOMAN
BOX
NORTHERN PIKES
BNYAN ADAMS
NOTHERN
PIKES
BNYAN ADAMS
MICHAEL REEN
CHALK CIECLE
DEF LEPPARD
LOVERBOY
RUSH

# (212) 986-7000

Heavy AEROSHITH(M) CARS(M) JOHN COUGAR MELLEN FABULOUS THUNDERBI LOST BOYS MICK JAGGER RICHARD MARX PINK FLOYD DANNY WILSON U2 DANNY WILSON

DAVID BOWIE

GMATEFOL DAAD

GMATEFOL DAAD

GMATEFOL DAAD

ROER TALTREY

LA BAMBA

R.E.M.(M)

SILENCERS

SQUEEZE

JOE WALUS

BRANDOS

GLEN RURTNICK

CRUZADOS

CUTATOS

CUTATOS

GLEN RURTNICK

CRUZADOS

CUTATOS

CUTA

SUZANNE VEGA
HOOTERS
CULT
DEF LEPPARD
MELVIN JAMES
PAUL KELLY
KISS
OUTFIELD
OYS
RECK ORIN
MASON RUPPER
SAMON MAGAR
STABSHP
TIMOTHY B. SCHMIT
JOHN KAY
WHITESMAKE

WDVE/Pittsburgh (412) 937-1441 PD: HERSCHEL MD: ANTHONY ALE

Heavy
DEF LEPARD
WEF LEPARD
WEF LEPARD
WEF LEPARD
WEF LEPARD
U2 JOHN COUGAR MELLEN
LOVERBOY
AEROSMITH
PINK FLOVY
RUSH
SAMY HAGAR
REYAN ADAMS
MEGIUM
CAS
GLEN BURNICK
HICK JAGGER
GLEN BURNICK
INSIDERS
HEART
GEAT WHITE
OUTPIFLD
BEVERLY
KISS
RICHARD MARX
LOST BOYR
JON ASTLEY
WOTHERS
RICHARD MARX
LOST BOYR
JON ASTLEY
ROTHERS
BILLY HOLL
CULT
ROGER MATERS
LULY LOOL
CULT
ROGER MATERS
LA BABAR

PD: BOB MACKONYCZ
MD: ANDY FROST
(FROZEN)
Heavy
HHITESHAKE(M)
DEF LEPPARD(M)
UZ(M)
JOHN COUGAR MELLEI
GREAT WHITE
CARS
AEROSNITH(M)

CARS
AEROSMITH(M)
PINK FLOYD
HICK JAGGER(M)
GRATEFUL DEAD(M)
R.E.M.
RICHARD MARX
HEARTIM)
HELIVITY

VP/PRG: DENIS MCNAMAR. APD: LARRY "THE DUCK"

DURES OF STRATOSPH U2 MOJO NIXON & SKID R.E.M. ECHO & THE BUNNYME, CARE SOUBEZE REPLACEMENTS CURE GENE LOVES JEZEBEL LA BANBA HICK JAGGER U2

GRME LOVES JEZEBEL
LA BAMBA
MICK JAGGER
UZ DI BOMZE
MEM ORDER
PET SHOP BOYS
BOLSHOI
IT'S' INPATERIAL
DEPECHE HODE
UBAO
PAT BOYS
BILLY IDOL
YOMELY IS AN EYESO
BELOUIS SOME
DANNY MILSON
SIMPLE MINDS
Medium
ARAILMY CHILDREN
LIVING DAYLIGHTE
FICURES ON A BEACH
CALLE
MANY CHILDREN
LIVING DAYLIGHTE
MARKEN ZEVON
GUZANNE VEGA
HURRAHI
JON ASTLEY
HOLLYVOOD BEYOND
ALISON MOVET
JESSUS A MANY CHAIN
SILENCEMS
HODDOG GURUS
SUMMER SCHOOL
BACK TO THE BEACH
PSEUDO ECHO
T PAU
BACK TO THE BEACH
PSEVIONER
REASUME
ARE
LIGHTE
BACK TO THE BEACH
PSEVIONER
REASUME
ARE
LIGHTE
BESSUS A MANY CHAIN
SILENCEMS
SUMMER SCHOOL
BACK TO THE BEACH
PSEVIONER
BACK TO THE BEACH
BACK TO THE BE

# WMMR/Philadelphia (215) 561-0933

OM: TED UTZ MD: ERIN RÎLEY

Heavy GRATEFUL DEAD HOOTERS JOHN COUGAR MELLEN 

## WHJY/Providen (401) 438-6110 PD: KEN CARSON APD: GLENN STEWART

Heavy
JOHN COUGAR MELLEN
CARS
AEROSMITH
PINK FLOYD
DEF LEPPARD
BUSH

PINK FLOYD
DEF LEPPARD
RUSH
BRYAN ADAMS
RICHARD MARX
FICHARD MARX
FICHARD MARX
FICHARD MARX
FICHARD MARX
FICHARD MARX
HISTER
MINITER
MINITER
MINITER
MICK JAGGER
SILENCERS
OUTFIELD
MEDIUM
AND MINITER

# PARALLEL

CULT Light a PETE BARDENS

# (401) 272-9550

PD: KURT HIRSCH MD: ALISON STEWART Henry
JOHN COUGAR MELLEN(
CRATEFUL DEAD(L)
DAVID BONE
CARS(M)
HOOTERS(L)
R.E.M.(L)
PINN FLOYDIM)
MICK JAGGER
SQUEEZE
U2

# WZZO/Allentow (215) 694-0511

PD: GENE ROMANO Heavy JOHN COUGAR MELLEN DEF LEPPARD U2 DEF LEPPARD
U2
SEYAN ADAMS
ARROSHITH(M)
MILESNAKE
FLOYDIM)
CARS
INSIDERS
RICHARD MARX
DAVID BONIE
GRATFEUL DEAD
HOOTERS
LY
RUSHRN
REM.
Medius
TIMOTHY B. SC
Light
B BRANDOS

WBYR/Buffak (718) 852-9297 PD: MIKE BENSSON APD: CAROLYN WESSEL

> Heavy CARS(M) GRATEFUL DEAD PINK PLOYD FLEETMOOD MAC U2 PLEETHOUS PAGE
>
> 22
> JOHN COUGAR MELLEN
> AEROSHITH(H)
> RICHARD MARK
> RICHARD MARK
> RICHARD MONIE
> WHITESHARE
> LOVERBOY
> INSIDERS
> Heddum
> LA BAMBA
> JINHY DAVIS
> CUTTING CREM

# Huntington (304) 722-3306

OM: BRIAN KRYSZ APD: DUANE DOHER

OM: ED LEVINE

Reavy BRYAN ADAMS CARS MR. MISTER DAVID BOWIE JOHN COUGAR ME WHITESNAKE U2 AEROSMITH DEP LEPPARD FLEETWOOD MAC FLEETWOOD MAC FLEETWOOD TO GRATEFUL DEAD MICK JAGGER RUSH Medium a LOST BOYS

# VP/GM: BOB LINDER PD: MIKE BOYLE

Heavy JOHN COUGAR MELLEN CARS(M) GRATEFUL DEAD(M) DEF LEPPARD(M) U2 GLEN BURTNICK(M) LOVERBOY(M) AEROSMITH(M) PINK FLOYD R.E.M.(M)

MICK JANGGA BRYAN ADARX SICHARD MARX SICHARD FAR FABULOUS THUNG FLEETWOOD MAC HR. MISTER MEDITAL JAMES JIMMY DAVIS DAMES JIMMY DAVIS DAMES JIMMY DAVIS DAMES JIMMY DAVIS

PD: JEFF KAUFFMAN ASST PD: CHRIS JAME

RAST TOIL CHRIS

HEAVY
CARS
GREAT WHITE
RICHARD MARK
JOHN COUGAR ME
PINK FLOVO
BRANDOS
A RENOSHITAND
PLEETWOOD MAC
GRATEFUL DEAD
SAMMY HAGAR
HOOTERS
INSIDERS
MICK JACGER
LA BAMBA
OUTFIELD
R.E.H.
MAC
THE SOUPEZZE
WHITESNAKE
TIMOTHY B. SCH
JETHRO TULL
Kedius
JIMMY DAVIS
NORTHERN PIKES
BILLY LIDOL
LIGHT

a BILLY IDOL Light a ECHO & THE BUNNYM a JOE ELY

PD: JOHN GRIFFIN MD: CHRISTINA

MD: CHRISTINA
Reary
JOHN COUGAN MELLEN
FLEETWOOD MAC
FABULOUS THUNDERBI
MR. MISTER
CARS
FINK FLOYD
SQUEEZE
MICK JAGGER
HICK JAGGER
HICKARD MARX
DEF LEPPARD
KISS
BUSH

KISS
BUSH
GRATEFUL DEAD
DAVID BOWE
INSIDERS
WHITESWARE
LA BAMRA
MELVIN JAMES
AEROSMITH
LOVERBOY
JETHRO TULL
MOTLEY CRUE
R.E.M.
TIMOTHY B. SCP

MOTLEY CHUE
R.E.M.
TIMOTHY B. SCHMIT
OMAR & THE HOWLERS
SILENCERS
Medium
NORTHERN PIKES
Light
MACO/Philadelphia

WIOQ/Philadelphia (215) 687-8100

PD: DAVID DYF

# WHCN/Hertford (203) 247-1060 PD: BOB BITTENS MD: KIM ALEXANDE

Heavy
AEROSMITH
CARS
DEF LEPPARD(M)
GRATEFUL DEAD
MICK JAGGER
DAVID BOMIE
LOVERBOY
JOHN COUCAR MELLEN
PINK FLOYD
RUSH

MO: PAM BROOKS

Heavy
GRATEFUL DEAD(M)(L)
U2
HEART
JOHN COUGAR MELLEN
CARS
DAVID BOWNE
FLEWHOOD MAC
HISTORY
BYAN ADAMS
RICHARD MARX
HOOTERS
R.E.M.
MICK JAGGER
BILLY IDOL
EDDIE MONEY
CUTING CREW
AEBOANTH
PETER RARDENS
MELVIN JAMES
MITTESNAKE
Light PINK FLOTOR
RUSH
U?
BRANDOS MARX
RICHARD MARX
RICHARD MARX
RICHARD MARX
RICHARD MARX
RICHARD MARX
BRYAN ADMS
STARSHIP
HEART
HOOTERS
SAMHY HACAR
HOOGER MATERS
R.E.H.
LA BAMBA
SOUEEZE
HEGIUM
HASON RUFFNER
BOONNAY
BONNAY
LIGHT

## CFNY/Tore (416) 453-7452

PD: DON BERNS AMD: IVAR HAMILTON

PD: DOMMEAVY
MEAVY
NORTHENN PIKES
EORTHENN PIKES
EORTHENN PIKES
EORTHENN

# PD: BRIAN HALE APD: JOE MARINO

Heavy JOHN COUGAR MELLEN CARS

JOIN COUGAN MELLEN
CARS
UCCURAD MARX
PINN FLOYD(M)
BRYAN ADAMS
JON ASTLEY
AEROSNITH(M)
DAVID BOMIE
MR. MISTER
FLEETWOOD DRAD
GEF LEPPARD
WHITENAME
LOVERBOY
MICK JAGGER
LA BAMBA
INSIDERS
SQUEZE
AUTOTIV B. SCHMIT
A KISS
A JETHRO TULL
JON BUTCHER
LIGHT

# PD: STAN MAIN APD/MD: DAVE KAN

APD/MD: DAVE KANE
Heavy
SAHMY HAGAR
GREAT WHITE
SHYAM ADAMS
OUTFIELD
WHITESMAX
JOHN COUGAR MELLEN
LOST BOYS
RICHARD MARK
ASHOSHITH(L)
PIMY FLOYD
CARS
UP
Medium

PD: MACK METCAN

Reavy
JOHN COUGAR MELLEN
GARTEULT DRAD (M)
MINITESNAVE
DAVID BOWN E
HOOTERS
FLETTWOOD MAC
RUSH(M)
PINN FLOYD
MR. MISTER
BRYAN ADAMS
MEDIUM
A LOST BOYS
A LITTLE AMERICA
A ECHO A THE BUNNY
A JIMMY DAVIS
A CHIZADOS
A JEMPAN TULL
LIGHT

# WOUR/Utica (315) 797-0803

PD: PETER HIRSCH

Heavy
HOOTERS(L)
GRATEFUL DEAD(M)(L)
GRATEFUL DEAD(M)(L)
RICHARD MARX
PINN FLOYD
JOHN COUGAR MELLEN
PAUL KELLY
INSIDERS
AEROSMITH
RUSH AEROSMITH
RUSH
ROGER WATERS
R.E.M.
DEF LEPPARD(M)
JON BUTCHER
SILENCERS
BRYAN ADAMS
Medium
Light
MICK JAGGER

# WAAF/Worcester (617) 752-5611

PD: CYNDE SLATER MD: RICK MACKENZI

(717) 286-6808
PD: MIKE ONDAYRO
HD: TIM DRAYER
(FROZEN)
HERRY
BRYAN ADAMS
DAVID BONIE
CARS
FLEETWOOD MAC
GRATEFUL DEAD
HEART
HUEY LENIS
JOHN COUGAR MELLE!
UZ
HOOTERS

PD: SIMON JEFFRIE MD: LORRAINE RAPP

a DIO a GREAT WHITE a CRUZADOS Light

PD: BOB WELCH PD: BOB WELCH

BRANY

U2

JOHN COUGAR ME
CARS(M)

DAVID BOWLE

POWNER

FORMMETCUL DEAD

MICK JAGGEP

RICHARD MAXX

FLETTWOOD MAX

FLETTWOOD MAX

FLETTWOOD MAX

FLETTWOOD MAX

FLETTWOOD FLETTWOOD

MAX

FLETTWOOD

FR.E.M.

INSIDERS

RUSH

PD: DAVID EINSTEI

MDI BOB SHOWACRE

Reavy
ECHO & THE BUNNYHE
R.Z.M.
GRATEFUL DEAD
SUZANNE VEGA
LA BAMBA
JOIN COUGAR MELLEN
NEW ORDER
SOUGEZE
10,000 MANIACS
BEAT FARMERS
Hed ius
a GEBE LOVES JEZEBEL
LIGHT
LIGHT
ADDIAGS
AZUMA
GUADALCANAL DIARY
ALEX CHILTON

# City (609) 641-1400

OM: TOM MCNALLY MD: JIM SPECTOR

ON. TOM MCNAALL
MD. JIM SPECTOR

Reavy
JOHN COUGAR MELLEN
GRATEFUL DEAD
RICHARD MARK
LOVE MOY
ON THE STATE OF THE STATE
ARROSHITH(M)
INSIDERS
FLEETWOOD MAC
STARSHIP
HOOTERS
FABULOUS THUNDERBI
PAUL KELLY
SAMMY HAGAR
GLEN BURTHICK
HEART
MICK JAGGER
MELVIN JAMES
R.E. H.
Medium
ARGOMUTPHER
ALIGHER
FORTHER PIKES
STRANGEWAYS
A JIMMY DAYIS
HEGE V
ANTIFER PIKES
STRANGEWAYS
A JIMMY DAYIS
HEGE V
A HEILT
HORTHERN PIKES
STRANGEWAYS
A JIMMY DAYIS
HEGE V
A HITE LION

PD: MICHAEL BRIGHT MD: BRUCE MCDONALD

(602) 877-6800 PD: STEVE CORMIER MD: TOM VAN SANT

Heavy U2 JOHN COUGAR MELLEN DAVID BOWIE CARS GRATEFUL DEAD RUSH

DAVISOR OF THE PROPERTY OF THE

## (817) 426-2200

PD: BARBARA TEMPLI MD: SANDY BENSON (FROZEN)

(412) 821-6140

# WGIR-FM/Manch

PD: JON ERDAHL

# (301) 289-4545

(301) 289-4545

PD: SKIP ISLEY
HD: JENNY GIPE
(FROZEN)
Heavy
PINN FLOYD
U2
FLEETHOD MAC
CARS(H)
CRUSADOS
CRUSADOS
CRUSADOS
CRUSADOS
SILENCERS
GREAT WHITE
JOHN COUGAR MELLEN
AEROSHITH
Medium
Light

OM: JOSE DIAZ MD: ROBIN MATHIEU Heavy JOHN COUGAR MELLES AEROSMITH GRATEFUL DEAD DEF LEPPARD CARS

## SOUTH

## **PARALLEL** ONE

# WKLS/Atlanta (404) 325-0960

PD: BILL PUGH MD: BETH WILLIAMS

GREAT WHITE

GREAT WHITE
EUROPE
JOHN COUGAR MELLEN
LOVERBOY
CARSIAI)
AEROSMITH(H)
AEROSMITH(H)
AEROSMITH(H)
DED LEPPARD(H)
BILLY IDOL
Hedium
SAMMY HAGAR
FABULOUS THUNDERBI
INSIDERS
AFABULOUS THUNDERBI
INSIDERS
ROGER WATERS
JOAVID BOWIE
TIMOTHY B. SCHMIT
KISS
MICK JAGGER
SOUZEZE
CHARLIE DANIELS
LIGHT

(214) 528-5500 PD: ANDY LOCKRIDGE APD: REDBEARD

KTXQ/Dallas

MANY AGARD STITUTERS OF THE MAN AGAINST THE MAN AGAINST THE MAN AGAINST AGAINS

RUSH
SAMMY HAGAR
MICK JAGGER
LOVERBOY
Medium
JOE WALSH
CULT
DIO

COLT
DIO
CURE
SILEMERS
SILEMERS
SILEMER
SILEMER
SILEMER
SILEMER
SILEMER
SICHARD MARX
BRANDOS
BEAT FARRERS
GLEN BURTNIC
MELIVIN JAMES
INSIDERS
SIASIDER
SIASIDER
SIASIDER
SIASIDER
GRATEFUL DEAD
LIGHT

## WGTR/Mlami (305) 759-4311 OM: CHARLIE KENDALL PD: MICHAEL DALFANZO

VP PRG: RON REEGER APD: DAVID HILLARY

VP PRG: RON REGGER
APD: DAVID HILLARY
BEAVY
BRYAN ADDMS
CARS(H)
HOOTERS
RICHARD MARX
JOHN COUGAR MELLES
BEAT FARMERS
DAVID BOWIE
CALL
FABULDICY
HODER
CALL
GREAT WHITE
RUSH
U2
WHITESNARE
Med Lus
AEROSMITH
CULT
INSIDERS
JON BUTCHER
MINITEY
LOVE
BOWN HINTER
JON BUTCHER
MINITEY
AUGUST
JON HINTER
MINITER
JON BUTCHER
MINITER
JON BUTCHER
MINITER
JON HINTER
AUGUST
LOVERROY
LIVING DAYLIGHTS
SOUEZE
CULTURE
COURROY
LIVING DAYLIGHTS
SOUEZE
ROGER
ROGER
MATERS
ROGER
HOSSY CRUZADOS
R.E.M.
ROGER WATERS
FASTER PUSSYCAT
GUNS N' ROSES
BRANDOS
DEF LEPPARD
LA BAMBA
RAMONES
BODEANS
TIMOTHY B. SCHMIT

PD: CAREY CURELOP APD: CHARLIE LOGAN Heevy WHITESNAKE SAMMY HAGAR U2 DEF LEPPARD BRYAN ADAMS GRATEFUL DEAD JOHN COUGAR ME RICHARD MARX PINK FLOYD FLEETWOOD MAC AEROSHITH JOH ASTLEY CARS

FLEETWOOD MAC
AEROSHITH
JON ASTLEY
CARE
GLEN BURTNICK
GREAT WHITE
OUTFIELD
TESLA
REGISTER
RUSH
ACE FREHLEY
MOTLEY CRUE
TWISTED SISTER
INSIDERS
TIMOTHY B. SCHRIT
R.E. H.
DAVID BOWIE
DIO
SAVATAGE
HOOTERS
MELUIN JAMES
MELANTAGE
TOTION
BEFLACEMENTS
BEFLACEMENTS
CUTTING CREM
SIMMY DAVIS
METALLICA

KLOL/Houston (713) 526-6855

PD: BILL WISE MD: BEARMAN MD: BEARMAN

Reavy
BRYAN ADAMS
AEROSNITH'M)
DEPLORATION
DEPLOPMAR(M)
DEPLOPMAR(M)
MELVIN JAMES
LOVERBOY
RICHARD MARX
JOHN COUGAR MELLI
PINN FLOYDOM)
RIE. M.
MITTESNAKE
Medium
DEPLEPPARD
SAMMY HAGAR
INSIDERS
NORTHERN PIKES

Continued on next page

# PARALLEL

# PD: DAVE LONDON MD: JACK MEYERS

WHFS/Annapolis (301) 263-1430

WMGM/Atlantic

WFNX/Boston (617) 595-6200

MD: BRUCE MCDONALD

Heavy
CURE A THE BURNYME
BCNG THE BURNYME
SILENCERS
NEW ORDER
SOLIEZE
GENE LOVES JEZEBEL
U2
REPLACEMENTS
IT'S IMMATERIAL
CARS
PAUL RELLY
SMITHS
ICEROUSE
BAMONES
BODANS
BODANS
PUBLIC IMAGE LIMIT
LIGHT

U2 JOE WALSH AEROSMITH BRYAN ADAMS Mediu

# WAQX/Syracuse (315) 472-0200

MO: LORRAISE RAPP
Heavy
PINK PLOYD
BUSH
GRATEFUL DEADIM)
JOHN COUGAR MELLEN
SAMHY HAGAR
BRYAN ADANS
DEF LEPPARDIM)
AEROSHITH
RICHARD MARK
FOLOURROY
CABS(H)
CLEN BUSHNICK
HICK JAGGER
LOST BOYS
Medium
DIO

# WKFM/Syracus (315) 467-1500

# THREE

OM: BOB KOCAK

# WXXP/Pittsburgh

MD: DEB BRADY

READY
ARC(L)
BELDUIS SOME(M)
CARS
CURE(M)
DEPECHE MODE
DUKES OF STRATOSPH
ECKO & THE BURNTHE
GRAVE LOVES
ALL SOME MOVET
NEW ORDER
NEW ORDER
NEW ORDER
PET SHOP DRYS
PET SHOP DRYS
PET SHOP ROYS
R. E. M.
REPLACEMENTS
SOUREZE
U7
U7
ZANNE VEGA
MEGIUE
B OLISHOI

1 IT'S IMMATERIAL

# HCK JAGGER
# FINK PLOYD

# BILLY 100L
LIGHT

LIGHT

\*\*ENDY LOVE
\*\*ENDY LO

# (603) 625-6915

MD: KAREM A. SMALL.

READY
BRYAN ADAMS
GRATEFUL DEAD(H)
JOHN COUGAE MELLEN
AFROSMITH(H)
JOHN COUGAE MELLEN
AFROSMITH(H)
LEPHAND HOLE
PINK FLOYD
DEF LLEPPARD(H)
EUROPE
FABILOUS THUNDERBI
FLEETWOOD HAC
SAMMY HAGAR
MICK JANGER
BICHARD MARK
MR. MISTER
R.E.M.

WWTR/Ocean City

WBLM/Portland (207) 783-2065

CARS
U2
LOVEROY
BRYAN ADAMS
RUSH
GREAT WHITE
PINK FLOYD
RICHARD MARX
MOOTERS
DAVID BOWIE
WHITESNAKE
MODITESTAKE
MODITESTAKE
A TISSTMOOD MAC
A TISS
A TINOTHY B. SCHMIT
A OUTFIELD
A HEART

# PD: DAVID GROSS

MD. SUPMERFIELD HORNER
BEATY
U2
GRATEFUL DEAD
JOIN COUGAR MELLEN
FABULOUS TRUNDERB(M)
CARS(M)
FLETHOOD MAC
ALENSMITH(M)
RICHARD MARX
FLETHOOD MAC
ALENSMITH(M)
R.E.M.
Medius
JOH BUTCHER
INSIDERS
GRAT WHITE
OMAN & THE HOWLERS
LOVERBOY
LOVERBOY
BUSH
HOOTERS
GLEN BURTNICK

Beavy
HOOTERS (H)
U2
JON ASTLEY
JOHN COUGAR MEI
CARS (M)
RICHARD MARX
HICK JAGGER
DANNY MILSON
GANTEFUL DEAD
FIN FLOYO (M)
FILE HOOTE (M)
BRYAN ADAMS
MELVIN JAMES
U2
DAVID BOWIE
GLEN BUSTNICK
AEROSMITH
RUSH RUSH
FABULOUS THU
CUTTING CREW
SAMMY HAGAR
JETHRO TULL

OM: MARK NICHOLES CO-MD: GREGG STEELE

BOOLAND GREEG STELE
BOAT PARMERS
JOHN COUGAR MELLEN(H)
INSIDEMS
JOHN COUGAR MELLEN(H)
INSIDEMS
JOHN COUGAR MELLEN(H)
INSIDEMS
JOHN COUGAR MELLEN(H)
INSIDEMS
JOHN DE JOHN
RELTY JAMES
LOVERBOY
PABILLOUS THUNDERS
HOOTERS
FLETHOOD MACH
STLEMENS
HOUTERS
NOTES HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
JOHN THUNDERS
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HOOTERS
JOHN THUNDERS
JOHN TH

WKLT/Kalkaski

(616) 258-280Œ PD: DAVE PORTMEY

Heavy REROSMITH(M)

ARROSHITH(M)
U2
RUSH(M)
U2
RUSH(M)
DOIN COMOAR MELLEN
PINK PLOYD(M)
CARE LEPPARD(M)
SAMOY HANGER
LOVERBOY
BILLY IDOL
INSIDERS
Medius
a MOOTERS
JOHN WAITE
Light

KFMQ/Lincoln (402) 489-6500

PD: BOB ALLEN MD: JOE SKARE

MDI JOE SKARE

Heavy
PIMK PLOYD
AEBRITH(N)
A

# **REGIONAL AOR ACTIVITY**

## **SOUTH** (Continued)

## **PARALLEL** TX/O

KPEZ/Austin (512) 478-6900 PD: BRENT CLANTON

BORYY
JOHN COUGAR MELLEN
GRATEFUL DEAD
R.E.M.
OMAR & THE HOWLERS
FABULOUS THUNDERSI
JOE MALSH (M)

X
ROGER WATERS
PINK FLOYD
BEARS
PLEETWOOD MAC
JOE ELY
MASOB RUFFNER
MICK JAGGER
TIMOTHY B. SCHMIT

JAGGI
JHOTHY B.
U2
INSIDERS
CARS
AEROSMITH
Medium
SQUEEZE
JIMMY DAVIS
Light
CALL

KLBLIFMAustir (512) 474-6543 OM: CLARK RYAN PD: JEFF CARROLL

PDI JEFF CARROLL

Meavy
CARS
GRATEFUL DEAD(W)
FABULOUS THUMDERBI
JOHN COURAR MELLEN
DONE COURAR MELLEN
EXTRA BAMB
WITTERNAKE
R. E. M. (M)
RUSH(W)
ROGER MATERS(L)
JOHN BUTCHER
DEF LEFFARO
FLEETWOOD MAC
SAMOY HAGAR
WITCH JAGGER
LOVERBOY
OMAR & THE FOMLERS(I)
TIMOTHY B. SCHMIT
Meddim
Light
BOOKEMS
HOOTERS

(409) 842-2210 PD: DAVID PERRY APD: TIM KELLEY

Heavy
JOHN COUGAN MELLEN(P
PINK PLOYD
R.E.M.
AENOMITH(M)
AENOMITH(M)
JOH BUTCHER
BRYAN ADAMS
SAMPH HAGAR
CARS(M)(L)
OUTFIELD
RUSH
UNINDERSON MENY 

(704) 933-1121

DAVID BOTALE
RUSH
GRATEFUL DEAD(H)
GRATE WHITE
RICHARD MARK
AEROSHITH(H)
ROSE
ROSE
HORDON
Light
BILLY IDOL

KN<u>CN</u>/Corpus Christi (512) 289-1000 OM: GENE OLSON PD/MD: TIM PARKER

Heavy
RUSH(H)
PINK PLOYD
GRAFEFUL DEAD
JOBE MUCGAR MELLEN IM
COVERBOY
AEROSHITH(H)
FABULOUS THUNDERSI
OUTFIELD
SAMMY HACAR
BRYAN ADAMS
OMAR & THE HOWLERS
ULTIFLED
MICK JAGGER
MICK JAGGER
MICK JAGGER
MITESHARE
HOOTERS
MR. HISTER
FLEETWOOD HAC
RICHARD MARX
DEF LEPPARD HA
R. Medius
JETHRO TULL
JOHN KAY
Light
LIGHOUSE
REMOUSE
REMOUSE
REMOUSE Heavy USH(M)

KLAQ/EI Paso (915) 544-8864

OM: NAT LAMP MD: MIKE RAMSEY (PROZEN) MDI BIRE (FROZEN)
Heavy
GRATEFUL DEAD
JOHN COUGAR ME
GREAT WHITE
BRYAN ADAMS
18 SPECIAL
HEART
DEF LEPPARD
EUROPE
FLEETWOOD MAC
CARS
MR. MISTER
LOVERBOY
DAVID BOMIE
Medium

WKRR/Greensboro (919) 274-8042

PD: BRUCE WHEELER MD: JOHN AMBERG (FROZEN) Heavy (PROZEN)
Beavy
JOHN COUGAR MELLEN(M
GRATEFUL DEAD(M)(L)
CANS(M)
PLEETMOOD MAC(M)(L)
DEF LEPPARD(M)
HOOTERS(M)
INSIDERS
RICHARD MARX
TOM PETTY(M)
AEROSHITH
LOVERBOY
BRYAN ADAMS
CRUZADOS
HEART
R.E.M.
U2(L)
MICK JAGGER
Medius
Light

WFYV/Jacksonville (904) 642-1055

(904) 642-1055
PD: BRIAN TAYLOR
APP: LEX STALEY
(FROZES)
Heavy
(FROZES)
HEAVY
LEPPARD
DEF LEPPARD
DEF LEPPARD
CARS
RICHARD MARX
LOVERBOY
GRATEFUL DEAD
AREMOSNICOYD
RUSH
DAVID BOMIE
U2
BRYAN ADMS
PABLLOUS THUMDERBI
KSMMY SIAGA
KSMY SIAGA
MITESNARE
HICK JAGGER
HOSTORY
HISTORRS
HICK JAGGER
HOSTORY
HOSTOR

WIMZ-FM/K (615) 525-6000

PD: JOHN LARSON MD: MIKE CAPPS HER CAPPS

BRAVY
MITESMAKE
FLEETWOOD HAC
JOHN COUGAR MEL
BRYAM ADAMS
S
SAMPY HAGAR(H)
RICHARD MARX
OUTFIELD
GREAT WHITE
STARSHIP
DEF LEPPARD
ALESSER
A

WKQQ/Lexingto (606) 252-6694

(OUD) 252-0084
PD: PETER DELLORO
MD: STACY YELTON
(FROZEN)
Heavy
BRYAN ADAMS
JON ASTLEY
BEARS
DAVID BOWIE
CARS
JOHN COUGAR MELLEN
U2 CARS
JOHN COUGAR MELLEN
U2
PETE BARDENS
CALL
PINK FLOYD
SAMOT MAGAR
SAMOT MAGAR
PLEETWOOD MAC
RICHARD MARK
RICHARD MARK
RICHARD MARK
RICHARD MARK
AGREAT MHITE
MHITESMAKE
GRATFFUL DEAD
AGROSHITH
RUSH
RUSH
RUSH
RUSH
RUSH
ME

KRIX/McAilen Brownesville (512) 546-9900

WRDU/Rateigh (919) 762-1061

PD: MICHAEL HUGHES MD: BOB WALTON Heavy
GRATEFUL DEAD
DEF LEPPARD(M)
GREAT WHITE
JOHN COUGAR MELLEN(M
AEROSMITH(M)
CARS
U2
DIEM(M)

U2
RUSH(M)
PINK FLOYD(M)
RICHARD MARX
LOVERBOY
JON BUTCHER
R.E.M.
Medium
WHITESNAKE
Light
PETE BARDENS

PD: JIMMY CHRISTOPHE APD: TOM SCHEPPRE

PDI JIM.
APD: TOM SCHE.
Beavy
RUSH
JOHN COUGAR MELLEN
AEROSHITH
PINK PLOYD
DEF LEPPARD
WHITESHARE
SEART
CULT
LOVERBOY
DISORDERLIES
KISS
CARS
GRATEFUL DEAO
Medium
ARNORED SAINT
THISTED SISTER
RICK AXE
a LIZZY BORDEN

WZYC/Coastal North Carolina (919) 728-2019

PD: J.T. STEVENS MD: ROBYN MUTCHLE

Reavy
JOHN COUGAR MELLEN
CARS(M)
HUEY LEWIS
a PINN FLOYD
GRATEFUL DEAD(H) (L
a EUROPE
AEROSHITH(L)
FILETMOOD MAC
RUSHING
RYAN ADAMS
DAVID BOWIE
LOVERBOY
R. E. M. (L)
INSIDERS
MICK JAGGER
Medius
DEF LEPPARD
WITTESBAGA
SAWY BAGAR
SOMETER
LOUERBOY
LUSTENDERS
LUSTENDERS
LUSTENDERS
MICK JAGGER
MEDIUS BAGAR
SOMETERS
LUSTENDERS
LUSTEND Heavy OHN COUGAR MELLE

KMJX/Little Rock (501) 224-6500

PD: TOM WOOD MD: DAVID ALLEN

MOI DAVID ALLEN N
PROVY
JOIN COUGAR MELLE
PINK FLOYD
CARS(M)
A ENGSHITH(M)(L)
STIAM JAMS
GRAFAUL DEAD(L)
LOZZERO
GRAFA WHITE
RUSH
JOIN BUTCHER
U2
Med tus U2 Medium I SAMMY HAGAR(L) Light I SQUEEZE(L)

WQMF/Louisville (502) 589-4400

Beavy HEART GRATEPUL DEAD WHITESNAKE JOHN COUGAR MELLI CARS PINK PLOYD DEF LEPPARD TOM PETTY(H) UZY LEWIS UZY LEWIS HUEY LE.
U2(M)
EUROPE
STARSHIP
JOE WALSH
38 SPECIAL
DANNY WILSON
Medium
a GREAT WHITE
Light

WEGR/Memphis (901) 576-1103

PD: TIM SPENCER MD: KELLIE CRUISE Heavy DEF LEPPARD RUSH(M) 

WRXL/Richmon (604) 262-9731 MD: PAUL SHUGR

READY
GRATEFUL DEAD(M)
LA BAMBA
JOHN COUGAR MELLEN
FLEETWOOD MAC
CUTTING CREW
CARS(M)
R.E.M.
LOYD(M)
HIVAN ADAMS
Med JUB
A DAVID BOMIE

DAVID BOMIE

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOM Heavy OHN COUGAR MELLE U2 LOVERBOY AEROSMITH(M) DEF LEPPARD(M) BRYAN ADAMS BRYAN ADAMS
RUSH
CUTTING CREW
GRATEFUL DEAD(M)
PINK FLOYD(M)
CARS(M)
BILLY IDOL
Medium
Light

WKGR/West (305) 655-2308

PD: TOM STEVENS Basry
JOHN COUGAR MEL
CARS
PINK FLOYD
RICHARD MARX
MICK JAGGER
DAVID BOMIE
MR. MISTER
Medius
ICEMOUSE
BODEANS
Light
GRATEFUL DEAD
OUTFIELD

KBAT/Odessa (915) 563-2121

PD: FRANK HALL MD: DREW DAWSO MD. DREW DAWSON

REATY
RUSH
GOTFEFUL DEAD(M)
GOTFEFUL DEAD(M)
AEBOSHITH(M)
RICHARD MARX
CARS(M)
LOVERBOY
JOHN COUGAR MELLEN()
BEYAN ADAMS
DEF LEPPARD
PROBLEM
A ICHOUSE
A JIMMY PAVIS
A KISS
NOMAR & THE HOWLERS
BRANDOS

PD: CATT STONE MD: REBECCA ST. JO

Beavy
AEROSMITH(L)
GRATEFUL DEAD
R.E.M.(L)
LIVING DAYLIGHTS
CARS(L)
DEF LEPPARD
RICHARD MARX
BRYAN ADAMS
FLEETWOOD MAC
JOHN COUGAR MELL
U2 JOHN COULUZ STARSHIP PINK PLOYD(M) Medium a ROGER WATERS Light a U2(L) a SOUEEZE

WKDF/Neshvilk (615) 244-9532 PD: JUDY MCNUTT ASST. PD: DAVID

PDI JUDE TASTE PRI DAVID HALL

Heavy
DISORDERLIES
JON BUTCHER
JOHN COUGAR MELLEN
TOWN COUGAR MELLEN
TOWN KINNEL
RICHARD MARX
PATTY SMYTH
WHITESHARE
BRYAN ADAMS
CARS
CHARLIE DAMIELS
DAMIELS
CARS
CHARLIE DAMIELS
GREAT WHITE
MICK JAGGER
LOVERBOY
PINK FLOYD
a RUSH
JOHN WALTE
Medium
LOST BOUS
JETHRO TULL
KILGHT
BOOTERS
OUTFILLD
R.E.M.

WTKX/Pensac (904) 438-7543

PD: MARK DAGWELL MD: J.D. STONE

WDIZ/Orlando (305) 845-1802

THREE

(604) 971-4057

(904) 392-0771

PD: HARRY GUSCOTT
MD: JASON TYLER
(FROZEN)

BRYAN ADAMS

CAMS(H)

GRATEFUL DEAD
JOHN COUGAR MELLE
U2

FLEETWOOD MAC

FLEETWOO

GM: TED FERGUSON MD: BRIAN MILLER MDI BKARAN

Racy
DEP LEPPARD
PINN FLOYD
RUSH(M)
MOTLEY GRUE(M)
KISS
REPRESE
ELOST BOYS
AEROSHITE(M)
JOHN COUGAR M
MHITESNAME
GREAT WHITE
OUTFIELD
LOVERBOY
JETHAD TULL
JOE WALSH
AICK JAGGER

KATP/Amarillo (806) 374-1637

PD: JACK RANDALI

PDI JAAA SHEET PPI JAAA SHEET PPI JAAA SHEET PPI JAAA SHEET PI JOHN COUGAR MELLEY CARS PINN FLOYD ARROSHITH (N) RUSH SHEET PI JAAA SHEET PI JA

KFMX/Lubbock (806) 747-1224

PD: GARY WINTER Remvy PINK FLOYD AEROSMITH(L)

PINK FLOYD
AEROGHITH(L)
U2
BORN
GORD COUGAR MELLEN
CARS(L)
GREAT WHITE
RICHARD MARX
GRATEFUL DEAD(H)
LOVERBOY
PUL
TOWNOOD MAC
LOVERBOY
BORNOOD MAC
BOR COUGAR MELLEN

MIDWEST

PARALLEL ONE

WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: LIN BREHMER

OMAR & THE HOWLERS
MARSHALL CREMSHAM
HAT PETROL EMOTTO
BEAT PARMERS
CHOSTON OF THE PROPERTY
PELLOW JACKETS
ALISON MOVET
ELEVENTH DREAM DAY
JOE ELY
PRESTON REED
BUCKWHEAT 27 DECO
BALANCING ACT
BEARS
MASON RUFFEER
LIGHT
LIGH

MASON RUPFNER Light DUKES OF STRATOSPH BODEANS

WLUP/Chicago (312) 440-5270

OM: GREG SOLK

HOD DATE AND AND HEAD OF THE STATE OF THE ST

Medium U2 U2 PLEETWOOD MAC CRUZADOS SQUEEZE DEF LEPPARD LA BAMBA RICHARD MARX PAUL KELLY AEROSMITH GRATEFUL DEAD JON ASTLEY RUSH

ONKEES

HEAVY
H. JODIC COUGAR MELLEE
GRATEFUL DEAD
U?
CURE
NICHOLAS TREMULIS
SUZANNE VEGA
NEIL YOUNG
SUZANNE VEGA
NEIL YOUNG
STEVE EARLE
DAVID BOWIE
INSIDERS
HICK JAGGER
PABULOUS THUNDERSI
THE FLOYD
CARS
LA BAMBA
ROGER MATERS
PAT HETHENY GROUP
LIVING DAVILIGHTS
SI MAG US
FIRE TOMN
DB'S
SOUREZE
BRANDON MANIACS
LONG RYDERS
SOUREZE
BRANDON MANIACS
LONG RYDERS
SOUREZE
BRANDON
DB'S
SOUREZE
BRANDON
DB'S
SOUREZE
BRANDON
DB'S
REPLACEMENTS
CALL
CRUZADOS
NORTHERN PIKES
ONAR & THE HOWLERS
NORTHERN PIKES
ONAR & THE HOWLERS

(305) 645-1802
PD: RAD MESSICK (FROZEN)
Heavy
CARSI(M)
FINK FLOYD
RICHARD MARX
JOHN COUGAN MELLEN(
22 AEROSMITH
ROGER WATERS
BRYAN ADAMS
Medium
14aht

PARALLEL

(804) 971-4057
PDI JAY LOPEZ
(FROZEN)
Heavy
JOHN COUGAR MELLEN
CARS
GRATEFUL DEAD
UZ
ROYTER
ROYTAN ADMS
RICHARD MARX
RICHARD MARX
RICHARD MARX
RICHARD MARX
LEETHOOD MAC
FABULOUS THUNGERBI
HEART
HEART
HEART
HEART
HEART
HEART
HEART
HEART
HEART
HEIDER
DAVID BOMIE
LOW
LEY
LEPPARD
HICK
JAGGER
R.E. M.
HR. HISTER
Med LUB
LIGHT

WRUF-FM/Gair (904) 392-0771

(614) 224-1271

(513) 871-8500 PD: TOM OWENS MD: TONY TOLLIVER MED. TOMY TOLLI'S

#BADYY
WHITESWAKE
WHITESWAKE
WHITESWAKE
WHITESWAKE
WHITESWAKE
WHITESWAKE
DISORDERLIES
DISORDERLIES
DISORDERLIES
CROWNED HOUSE
CROWNED HOUSE
ARROWNTH
HURY LEWIS
JOE WALSH
PAUL KELLY
PINK FLOYD
12 (NI)
Medium
CREAT WHITE
RUSH
WHITE
RUSH
WHITE
RUSH
WHAGAR
CRUZADOS
INSIDERS
LOVERBOY
LIGHT

PD: GREG AUSHAM APD: CHIP HOBAR Beavy
AEROSMITH
DEF LEPPARD
DEF LEPPARD
DEF LEPPARD
GRATEFUL DEAD
PINN FLOYD(L)
JOHN COUGAR M
JOE WALSH
INSIGERS
BEAT FARRERS
SAMMY HAGAR
OUTFIELD
MELVIN JAMES
CARS
U2
Medding

Medium
GLEN BURTNICK
GLEN BURTNICK
GLEN BOYT
RUSH
JOHN KAY
RICHARD MARX
BRIAN MCDONALD
COCK ROBIN
DAVID BOWIE
HELIX
R.E.H.
RELLY
R.E.H.
RICK JAGGER
NORTHERN PIKES
BRANDOS
BRA

Heavy OHN COUGAR MELLI JOHN COUGAR MELLE
U?
DEP LEPPARD(M)
LOVERBOY
AEROSMITH(M)
RUSH(M)
PINK PLOYD(M)
MHITESNAKE
GRATEFUL DEAD(M)
Medius
JETHRO TULL(L)
Light
a NUMBERS BAND

WKQZ/Saginav (517) 695-5115 PD: DAVE HAMILTON MD: JOHN LASSMAN

MDI JOHN LASSMAN
Heavy
JOHN COUGAR MELLI
DEF LEPPARD(M)
JOHN FLOYD
GRATEFUL DEAD(M)
GRATEFUL DEAD(M)
GRATEFUL DEAD(M)
GRATEFUL DEAD(M)
ARBOSHITH
MELVIN JAMES
CARS(M)
SANNY HAGAR(M)
INSIDERS
LOVERBOY
HEART(M)
Medius
RUSH Medium
RUSH
RICHARD MARX
WHITESNAKE
R.E.M.
GREAT WHITE
LOST BOYS
CHARLIE DANIELS
BRIAN MCDONALD
PAUL KELLY
CRUZADOS PD: KEITH MASTERS MD: JIM STEEL Reavy GRATEFUL DEAD(M) JOHN COUGAR MELLE

PARALLEL TWO

(317) 257-7565

(317) 257-7585
PD: MARTY BEND
MD: JAY RAKER
(FROZEN)
Heavy
EUROPE
FLEETWOOD MAC
RICHARD MARX
JOHN COUGAR ME
POISON
DEF LEPPARD(M)
AEROSMITH
MHITESNAKE
Medium
Medium

WXLP/Davenpo (319) 326-2541

KSHE/St. Louis (314) 621-0095

OM: RICK BALI:

ONI NICK BALIS
APD: AL HOFER

BANY
JORE COUGAR MELLI
GOVERNMENT OF THE STATE OF THE

(319) 328-2541

PD. BILL MARTIM MALE MORTANA (FRAZR)

BANNY BAGAR(M) WHITESBARE JOHN WAITE 38 SPECIAL LOST BOYS HEART COUGAR MELIST BOYS FATTY SMITH GREAT WHITE GREAT WHITE READ LIGHT MALE DISPECTATIVE STATTY SMITH GREAT WHITE MAGIUM Light

WTUE/Dayton (513) 224-1501 PD: TOM CARROLL MD: JOHN BEAULIE

MDI JUNE

BROWY
PINN FLOYD
JOHN COUGAN MELLEI
CARS(M)
WHITESNAKE
RICHARD MANX
ANCOK JAGGER
ARROWNITH(M)
GRATEFUL DEAD
DES GRAY WHITE
LOVERBOY
Medium
A OUTFIELD
A THMOTHY B. SCHM
A JOHN KAY
Light

(313) 627-9505 PD: MICHAEL MAYER APD: JOE URBIEL

> WONE-FM/Akron (216) 869-9800 PD: WARD HOLMES APD: MICHAEL MIC

BAYD, MICHAEL MICHELLEM
CABE (H)
JOHE COUGAR MELLEM
CABE (H)
PINK FLOYD
BYAN ADAMS
MICK JAGGER
RICHARD MARK
LOVERBOY
FLEETWOOD HAC
DAVID BOWIE
HEARY
MEG IUB
SAMMY MAGARE
JOH BUTCHER
JOH RAY
LA BAMBA
JOH BUTCHER
FIGURES ON A BEACH
LIGHT

Green Bay (414) 734-9228

PD: GARRETT HART MD: RICK PANNECK HD: RICK PANNECK

Heavy
GRATEFUL DEAD
R.E.M.
HOOTERS
CAMS COUDAR MELLEN
PLAN FLOYD
RUSH
RICHARD MARX
SAMMY HADAR
DEF LEFFRAD
LOVERBOY
AEROSHITH
RICK JAGGER
RE MELLEFFARD
LOVERBOY
AEROSHITH
THOTHY B. SCIMIT
B BODEANS
JOHN MAITE
Light
AFABLUOUS THUNDERS
B JOHN KAY

(316) 722-5600 PD: RON ERIC TAYLO MD: PHIL THOMPSON (FROZEN) Heavy HORY FLOYD JOHN COUGAR MELLEN AEROSMITH(M) RUSH AERUSH RUSH DEF LEPPARD(M) GRATEFUL DEAD(M) LOVERBOY

> KEZO/On (402) 592-5300 PD: BILL BRUUN MD: JOE BLOOD

MEATY
GREAT WHITE
DEF LEPPARD(M)
FABULOUS THUNDERBI
LOVERBOY
FABULOUS THUNDERBI
LOVERBOY
MOIN)
JOHN ASTLEY
ARS
RUSH(M)
JOHN COUGAR MELLEN
Medium
DOPEANS(L)
Light

WLNZ/Lans

Heavy JOHN COUGAR MELLEN(1 U2 LOVERBOY U2
LOVERBOY
DEF LEPPARD(M)
AEROSMITH(M)
PINK FLOYD(M)
RUSH(M)
GRATEFUL DEAD(M)
WHITESNAKE
BILLY IDOL
Medium

(517) 669-8361

WIBA-FM/Madison (606) 274-5450 PD: JACK MITCHELL

Beauy
LA SAMEA
BEAUT

KGGO/Des Moines (515) 265-6161

OF DIR: LARRY MOFF PD: JACK EMERSON

Heavy
JOHN COUGAR I
RICHARD MARX
CARS
MR. MISTER
CUTTING CREW
HEART
AEROSMITH
Medium a U2 a GREAT WHITE

WWCT/Peorla (309) 674-2000 PD: PHIL MANICKI MD: PAUL NELSON PD1 --Reavy
JOHN COUGAR MELLI
GRATEFUL DEAD
CARSEN
MICK JAGGER
RICKARD MARX
MILTESHAKE
MITESHAKE
MITESHA

KTCZ/Minneapolis (612) 339-0000 PD: ALAN LAWSON

PD: ALAN LAMSON

Beavy

CNRIS DAMIELS
COCK ROBIN(M)(L)
CNOWDED HOUSE
DAM POGELBERGIN(M)
LICKNOWDED HOUSE
DAM POGELBERGIN(M)
LICKNOWDED HOUSE
HOWELLEN
JOHN COUGAR MEELLEN
JOHN COUGAR MEELLEN
JOHN COUGAR MEELLEN
JOHN COUGAR MEELLEN
MICHAEL TOOLLINSON(M)
NEIL YOUNG
PETE BARDENS
PINK FLOYD
ROGER MATERIS
SUZANNE VEGGA(M)
SUZANNE VEGGA(M)
MR. NISTER(L)
TIMOTHY B. SCHMIT(L
LIGHT
YANNI
STEVE BACH
GO WEST
BELOUIS SOME
NORTHERN PIKES
CUTTING CREM

WMAD-FM/M (608) 249-9277
PD: BILL ROBBINS
MD: PAUL MARSZALEK

MD. PAUL MARS:

Reavy
R.E.M.(M)
PINK PLOYD
P

PARALLEL

PD: MARK VOS APD: STEVE KOSBAU

APP) STEVE KOSBAU

ROWY
GRATEFUL DEAD(H)
JOHN COUGAR MELLEN
HEART
DAVID BOWLE
FLEETWOOD MAC
HEART
COUTTING CREW
U2
HICK JAGGER
COCK ROBIN
HICK JAGGER
COCK ROBIN
BEYAN ADAMS
AEROSMITH(L)
LOST BOYS
R.E.M.
SOUREZE
THOTHY B. SCHMIT
PINK FLOY
Medium
SMITENAKE
DISORDERLIES
LAMMBBA
JIMY DAVIS
JETE BOTON
SMITE
THOTHY B. SCHMIT
PINK FLOY
Medium
SMITENAKE
DISORDERLIES
LAMMBBA
JIMY DAVIS
JETE BARDENS
KFMZ/COLUMBIS

KEM7/Colum

Heavy
OUTFIELD
JOHN COUGAR I
RICHARD MARX
CARS
CUTTING CREW
MR. MISTER
LOVERBOY
Medium
TIMOTHY B. SC
MICK JAGGER
Light

THREE

KRNA/Cedar Rapids (319) 351-9300

APD: SUE PREY

Reavy
CARS (M)
DEF LEPPARD (M)
PLEETWOOD MC
GRATEFUL DEMO MC
HOUSE M

PD: TED HARECK

U2
PINK PLOYD
MICK JAGGER
MHITESMAKE
DAVID BOWII
RICHARD MABUS
ROGER WATERS
GRATEPUL DEA
PETE BARDEMS
Medium
CURE

PD: LEE RANDALL MD: WENDY STEEL!

JORN ASTLEY

JORN ASTLEY

RICHARD MARK
GREAT WHITE
FABULOUS THUN
HOOTERS
PETE BARDENS
PETE BARDENS
PETE BARDENS
PETE BARDENS
PAUL KELLY
LOVERROY
BRANDOS
DAVID BOMIE
ROCER WATERS
DAVID BOMIE
ROCER WATERS
CULTTING CREM
GLEN BURTHICK
MELVIN JAMER
LEVIN JAMER
LE

PD: DOUG PODELI APD: JIM PEMBER

Reavy
BRYAN ADAMS
TOM PETTY
HANDY HAGAR
TOM PETTY
HANDY HAGAR
RICHARD MARK
LOST BOYS
DEF LEPPARD
JOIN COUGAR MELLEN
MITTESHARE
ROWITD BOWIE
HICK JAGGER
38 SPECIAL
Medius
ROGER DALTREY
GRATEFUL DEAD
GRANTPUL CUCKEROY
JOIN KAY
HR. MISTER
HELIX
CULT
CURE
BRANDOS
TARSHIP
HELIX
CULT
CURE
BRANDOS
TRIAN MCDONALD
MELVIN JAMES
PIKK FLOYD
R.E. M.
STARSHIP
LA BAMBA
PIKK FLOYD
R.E. M.
STARSHIP
LA BAMBA
FIGURES ON A BEACH
HOOTERS
HASON RUFFNER
ASON RUFFNER
A

KYYS/Kansas City (616) 561-9102

(616) 561-9102

PD: SCOTT JAMESON MD: SKID PROADIE (FROZEN)
MB: SKID P

Hebrut SIEGLEHebrut SIEGLEHebrut SIEGLECARS (M)
CARS (M)
CARS (M)
CARS (M)
CRATEFUL DEAD(M)
REATH AMASS
HEART
HEAR

Havy
JOHN COMGAR MELLE
SAMMY HAGAR(L)
MHITESHARE
PINN FLOYD(M)
GRATEFUL DEAD(M)
HEART
LOST BOYS
AEROSNITH(L)
CARS(L)
ELICHADE MARX
TIMOTHY B. SCHMI
JOHN MALT
ERIC CLAPTON
Medium
ROGER WATERS(L)
DEF MARK
BAYAN ADAMS
PLEETMOD MAC
RUSH
LOVERBOY
DUTFIELD
STARSHIP
MIC JAGGER

A PETE BARDENS

WRQK/Canton (216) 492-5630 PD: GREG MORRI

PD: PAUL CHRISTY APD: CHRISTY ADA Reavy
JOHN COUGAR MELLER
CARS
DEF LEPPARD
PINK PLOYD
Medium
BRYAN ADAMS
HOOTERS
MR. MISTER
HELVIN JAMES
FLEETWOOD MAC
TIMOTHY B. SCHMIT
Light WIOT/Toledo (419) 248-3377

JOHN COUGAR MI HEART BRYAN ADAMS MR. MISTER CARS(M) FLEETWOOD MAC LOVERBOY DAVID BOWIE Medius HOOTERS DISORDERLIES LIGHT KISS TOM KIMMEL OUTFIELD

MD: JOHN FOSTE!

Heavy
BRYAN ADAMS
DEF LEPPARD
DEF LEPPARD
GLEN BURTNICK
LOVERBOY
PINN FLOY
RUSH
Medium
BEAT FARMERS
JIMMY DAVIS
GRATEFUL PEAD
Light
Light
SOURFERN PIKES
RODEANS

PD: JIM JONES MD: JOHN FOSTER

KQDS/Duluth (218) 728-6421 PD: MIKE KELLER

Heavy DEF LEPPARD(M) LOST BOYS JOHN COUGAR MELLE JOID COUGAR MEI
U2
GREAT WHITE
CARS'H)
HOOTERS
WHITESNAKE
RUSH
MELVIN JAMES
ROGER DALTREY
BEAT FARMERS
CRUZADOS
Medium
a JOHN KAY
a NORTHERN PIKES
Light

MWCK/EIL (313) 744-1570

PD: MARK MILLER ND: JEFF HOLBROO HOL JEFF HOLDROW.

Beary
DAVID BOWIE
FLEETWOOD HAC
CARS(H)
EURDE
DAMS
GRATEFUL DEAD(H)
HEART
JOHN COUGAR MELLEN
MR. MISTER
Hedium
CUTING CREM
TOTHER
THOMEL
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TOTHER
TOTHER
THOMEL
TOTHER

WLAV-FM/Grand

нарки» (616) 456-5461

PD: DAVE LANGE MD: ARIS HAMPERS

Meany House Samy House Marillon Grateful Dead R.E.M. RUSH(M) HOOTERS CARS JOHN COUGAR MELLE: FITE BARDENS DEFECTION OF THE MARC JORDAN SQUEEZE

WXKE/Ft. Wayne (219) 484-0580 (219) 48-40580

PD: RICK WEST
MD: JETSON
(FROZEN)
GRATEF/IL DEAD
38 SPECIAL
FILETMOOD MAC (M)
CARS
TOM PETTY
ERIC CLAPFON
WHITESHAKE
PINK FLOYD
CRUZADOS
JOHN COUGAR MELLEN
Medium

KATT/Okiahoma City (405) 848-0100 PD: PAT WELSH MD: SCOTT DOUGLAS

MD, SCOTT DOUGLAS

Beavy
JOHN COUGAR MELLEN
CARSINI
JOHN COUGAR MELLEN
CARSINI
MITTESNARE
U2
TY SMITTH
DEFLOSHITH
MR. MISTER
PIEW FLOYDCH
AND MISTER
PIEW FLOYDCH
LOVERBOY
RICHARD MARX
Medium
OUTFFIELD
LITTLE AMERICA
Light
MCJO NIXON & SKID

(805) 578-3533
PDI JACK DANIELS
APDI JEFF MICHAELS
(FROZEN)
Beavy
GREAT WHITE(L)
HOOTERS(M)
BRYAN ADAMS
EICHARD AND
EICHARD AND
12
INSIDERS(L)
JOHN COOGAR MELLEM(M)
GATFEFUL BEAD(M)(L)
DAVID BOWIE
LOWEROY(L)
CARE(M)(L)
AEROSHITIS(M)
DEF LEPPARD(M)(L)
PEPARD(M)(L)
PABULOUS THUMDERBI
LIGHE

WAOR/South Bend (616) 683-5432 PD: GREGG RECHARDS APD: SUE FREY

WMRY/St. Louis (618) 397-2002

Heavy
RUSH
JOHN COUGAR MELLEN
CARS
PABULOUS THUNDERBI
INSIDERS
HOOTERS
SAMMY HAGAR
AEROSMITH
U2

Continued on next page

# **REGIONAL AOR ACTIVITY**

## MIDWEST (continued)

## WYMG/Springfield, IL PD: BRYAN JEFFRIES MD: KEEF FULGHAM

Beavy WHITESNAKE PINK FLOYD CARS(M) DEF LEPPARD RICHARD MARX JOHN COUGAR M GRATEFUL DEAD LOVERBOY AEROSMITH(M) U2

U2
BRYAN ADAMS
Medium
a TIMOTHY B. SCHMIT
Light
a KISS

## WZZQ/Terre Haute (812) 232-5034

PD: TODD HOLMAN MD: DAN MICHAELS

Heavy BRYAN ADAMS LOVERBOY JOHN COUGAR MELLEN(M RICHARD MARX AEROSMITH MR. MISTER

EICHARD MARX
AROSHITH
MR. MISTER
CARS
DEP LEPPARD
WHITESNARE(M)
CUTTING CREM
FLEETMOOD MAC
HEART
MELVIN JAMES
38 SECIAL
OWN TILL
OWN TILL
DAVE MASON
DISORDERLIES
LIGH
WHITE LION

KGB/San Diego (619) 292-1360

PD: TED EDWARDS

PETE BARDENS PABULOUS THU

KUPD/Phoenix (602) 638-3062

## WEST

## PARALLEL ONE

## CFOX/Vancou

(604) 684-7221 PD: JOHN BEAUDDIN
APD: KAREN HENKO
(FROZEN)
Beavy
BRYAN ADAMS(M)
HEART
MHITESNAKE(M)
GRATEFUL DEAD(M)
FLETTMOD MAC
EUROPE
JOHN COUGAR MELLEN
CARS(M)
HE, MISTER DAVID BOMIE

CARS HISTER

CARS HISTER

CARS HISTER

CROWDED HOUSE

U2

38 SPECIAL

ROGER WATERS

DEP LEPPARO(H)

LOVERBOY(H)

CUTTING CREW

BILLY IDOL

HAND HARK

PAUL KELLY

SUZANNE VEGA

PINK FLOYD

ARROSMITH

PABULOUS THUNDERRI

HOOTERS

MELVIN JAMES

MELVIN JAMES

MILVIN JAMES

PAUL JAMZ

EIGHT SECONDS

HAYWIRE

ROGER

ROFFICER

POCEN GHOST

MICHAEL BREEN

REFUGEE

ROGER

GROED

RUSH

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# RUSH NEW REGIME Light KROQ/Los Angeles (816) 578-0830

PD: RICK CARROLL MD: LARRY GROVES

MD: LARRY GROVES

Heavy
ECMD & THE BUNNYME(L)
PET SHOP BOYS
SUMMER SCHOOL
LEFLACEMENTS
BOLSHOI
CRUZADOS(L)
RADIO HEART I / GAPY
ICICLE WORKS
CARS(L)
NEW ORDER
JON ASTLEY
ABC
CURE(L)
X(L)
Y(L)
Y(L)
Y(L)
Y(L) CURE(L)
X(L)
FIXX
FIXX
SILENCES
SILENCES
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SILENCE
FAIL RELLY
FAITH NO MORE
FILVATE DOMAIN(L)
UB40
DRAMARAMA
FOUNDES
SILLY
SOUVEZE
SILLY ROMIE(L)
SMITHS
DEPECH; MODS(L)
MARREN ZEVON
ROBERT VAUGEN
ROBERT VAUGEN ROBERT VAUGHN
U2
BOY GEORGE
ZETTE
CULT(L)
TSOL
Hadius
Light
A MNO'S THAT GIRL
RED HOT CHILL PEPP

(213) 557-7250 PD: CHARLIE WEST APD: KURT KELLY Heavy
JOE WALSH
DAVID BOWIE
RUSH(L)
GLEN BURTNICK
PINK PLOYD
-AEROSMITH(L)
PETE BARDENS ARROSHITH(L)
PETE BARDENS
MOCER TALTHEY
MICK JAGGER MELLEN(M)
SHORT SAGER
AND HALL SAGER
BILLY IDOL
SILENCES
HOOTERS
HOOTERS
LOVERBY
JOHN MAITE
BEAT TARMERS
HOUSE TARMERS
HELL YOUNG
RICHARD MARK
LIGHT
LIGHT TULL
CRUZADD
LIGHT
CRUZADS
PABULOUS THUNDERBI

CRAMPERIO DEAD
GRAVERIO DEAD
GRAVERIO DEAD
GRAVERIO DEAD
GRAVERIO DEAD
GRAVERIO
RES.M.
ALA RAMBA
JON BUTCHER
BARNINGER
GRAVERIO
G

X
JOE ELY
PIRE TOWN
MR. MISTER
RICHIE HAVENS
PAT HETHENY GROUP
REPLACEMENTS
MICHAEL TOMLINSON
STEVE JONES
LIVING DAYLIGHTS
DB'S

DB'S
DAVID BOWIE
MASON RUFFNER
MICK JAGGER
SUZANNE VEGA
PAUL KELLY
BUCKWHEAT ZYI

A PAUL KELLY
BUCKWHEAT TYDEO
DAN FOGELBERG
BEARS
LARRY CARLTON
HAMBLIN & PANUCCI
LOUDON WAINWRIGHT
TRI ATMA
PLETEWOOD MAC
BRANDOS
DAUT FLEETWOOD MAC BRANDOS DAVID LYNN JONES PRINCESS BRIDE AGOO NIXON 6 SKID BODEANS DAVE ALVIN THIRD WORLD Light A HIROSHIHA T. LAVITZ

MOI PAN EDWARDS

Heavy

REAT PARMERS(M)

GRATEPUL DEAD

SANOT HAGAR

JOHN COUGAR MELLEN

JOHN COUGAR MELLEN

JOHN COUGAR MELLEN

JOHN COUGAR MELLEN

JOHN COUGAR

JOHN COUGAR

JOHN FLOOT

WHITESHAKE

JOHN BUTCHER

CABS(M)

CRUZADOS (M)

CRUZADOS (M)

CRUZADOS (M)

CRUZADOS (M)

TOM FLIMMIL

RUSH

PATTY SHOTH

LO

RUSH

RUSH

RUSH

MEGIUM

PATTY SHOTH

LO

MEGIUM

MEGIUM

METE BARDENS PABULOUS THUNDER: MR. MISTER GREAT WHITE BRYAN ADAMS LOVERBOY RICHARD MARK LIVING DAYLIGHTS UZ RICHARD MANICHTS
LIVING DAYLIGHTS
U2C. TO THE BEACH
BACKDOS
PANIC SELLY
GLEN BURNICK
CULT
HOOTERS
INSIDERS
HOTLEY CRUE
R.E.H.
THE HOWLERS
SILENCERS
SILENCERS
SUBJECT
DAVID BOWIE
T THOTHY 9. SCHMIT
DISDORGELIES
LA BAMBA
JOHN MATTE
LIGHE

# KZAP/Secret

PD: TOM CALE MD: BILL PRESCOTT

MD: BILL PRESS.

REGORNITH(M)
BRYAN ADAMS
PRESSION OF THE PROPERTY OF THE PROP

## KRSP-FM/Salt Lake City (801) 282-5541

Heavy
Def Leppard
John Codgar Mellen
John Codgar Mellen
John Codgar Mellen
Heavy
Heavy
Heavy
Heavy
Heavy
Hornor
Ho PD: RANDY ROSE
MD: JOHN FLORENCE
(FROZEN)
Beavy
GRATEFUL DEAD(M)
LA BAMBA
FLEETWOOD MAC
JOHN COUGAR MELLEN
UZ FABULOUS THUNDERBI CULT FASTER PUSSYCAT FLEETWOOD MAC PAUL KELLY JOHN KAY JOHN KAY GURS N' ROSES SILENCES & JIMMY DAVIS CRUZADOS OMAR & THE HONLERS BRIAN MEDONALD HELIX ENLY LIGHT U2 HEART GREAT WHITE WHITESNAKE WHITESMAKE
CARS
Medium
JON BUTCHER
JON ASTLEY
PINK FLOYD
BILLY IDOL
LOVERBOY
EUROPE
MICK JAGGER
INSIDERS
STARSHIP
SAMMY HAGAR
AEROSMITH
BRYAN ADAMS

## KSJO/San Jose (408) 288-5400

PD: KEN ANTHONY

Heavy
JOHN COUGAR MELLEN
RUSH
DEF LEPPARD
PINK FLOYD
CARS
SAMMY HAGAR
AEROSMITH KAZY/Denver (303) 759-5600 PD: TRIP REEB MD: TIM JEFFREYS AEROSMITH U2 GRATEFUL DEAD JETHRO TULL GREAT WHITE RICHARU DUM
GRATEFUL DEAD
RUSH
PARHERS
JON BUTCHER
HELVIN JAMES
ARROSHITHIM
CARS
DEF LEPPARD
HOOTERS
HICK JAGGER
R.E.M.
ROGER WATERS
WHITESWAKE(M)
JOHN COUGAR MELLEN
PINK FLOYD
CAMPA THE HONLERS
BILLY IDOL
MASON RUFFNER
MEGIUM
YAT
COMAR & THE HONLERS
BYAT
GUS N' ROSES
COUGAR METALEN
FINK FLOYD
THE FLOYD
T JETHRO TULL
GREAT WHITE
STABSHIP
LOVERHOY
R.E.M.
INSIDERS
PABULOUS THUNDERBI
MR. MISTER
MHITESNARE
HOOTERS
EARS
CHAPLE DANIELS(L)
ROGER WATERS
MEDICES
HELLY
GLEN BURTNICK
MELLY
GLEN BURTNICK
MELLY
JOHN RAY
MOTLEY CRUE
CALL
CUTTING CREM

## KBCO-FM/Denver (303) 444-5600 KBPI/Denver (303) 572-8200

PD: GABE BAPTISTE APD: JOHN EDWARDS PD: JOHN BRADLEY MD: DOUG CLIFTON

Heavy
BRYAN ADAMS
GLEN BURTNICK
CARS
JIMMY DAVIS
DEF LEPPARD
SAMMY HAGAR
HOOTERS
INSIDERS
MELVIN JAMES
PAUL KELLY
LOVERBOY
RICHARD MARX
JOHN COUGAR M
FINK FLOYD
RUSH

PINK FLOYD
RUSH
MHITESNAKE
PETE WYLLE
MODULE
A MODULE
A MODULE
CUPTING CREM
DISORDERLIES
FLEETMOOD MAC
HEART
TOOL
TOM KIMMEL
KISS
MR. MISTER
OUTFIELD
POISON
A THOOTHY B. SCHNIT
38 SPECIAL
A STRANGEMAYS
A JOHN MAITE
YAT

# KRXQ/Sacrement

PD: NON GARRETT

Heavy
PINK FLOYD

# 91 X/San Diego

Light GREAT WHITE

(619) 291-9191 PD: MAD MAX
MD: OZ
(FROZEN)
Heavy
CURE(M)
ECHO & THE BU.
NEW ORDER
SOUREZE(M)
DEPECHE MODE
R.E.M.(L)
CARS SILENCERS(M)

ABC DAVID BOWIE PAUL KELLY CRUZADOS(M) CROWDED HOUSE PET SHOP BOYS SUZANNE VEGA SUZANNE VEGA

X CENE LOVES JEZEREI.
CALL(H)
WARREN ZEVON
HOOTERS
Medium
REPLACEMENTS
HOUS NIXON & SKID
FIRE JOHN
BILLY JUDI
PUBLIC IMAGE LIHIT
SMITHS
DURES OF STRATOSPH
PETER TOSH
SUMMER SCHOOL
BEAT FARRES
BRANDOS
FIGURES ON A BEACH
DIAGO
SIMPLE HINDS

UB40 SIMPLE MINDS IT'S IMMATERIAL MIGHTY LEMON DR CULT
SIGUXIE 6 THE BANS
ROBERT VAUGIN
TOM VERLAINE
DISORDERLIFS
NEW MODEL ARMY
ICICLE WORKS
THAT PERROL EMOTIO
Light

# KOME/San Jose (408) 985-9800

PD: RON NENNI MD: STEPHEN PAGE

MIL SKY DANIELS

Reavy
JOHN HIATT
GRATEFUL DEAD(H)
ROOGE WATERS
HOOTERS(M)
CRUZADOS(M)
COUGAR MALL
PAT METHRY GROM
MARC JORDAN
MARC JORDAN MD: STEPHEN PAGE

Heavy
JOHN COUGAR MELLEI
CARS FLOYD
AEROSHTHIH
A INSIDERS
JOHN KAY
GRATEFUL DEAD
HICK JAGGER
WHITESNAKE
HAGUNE
UTTING CLEW
HAGUNE
UTTING CLEW
HAGUNE
DISORDERLIES
CHARLIE DANIELS
CHARLIE DANIELS
CHARLIE DANIELS
CHARLIE DANIELS
CHARLIE DANIELS
CHARLIE DANIELS
CHUZADOS
MARILLION
BILLY 1DOL
R CLIM.
COULT
LICEHOUSE
TOM KIMMEL
TINOTHY B. SCHNIT
A JOHN WAITE
R S.S.
AUGUNE
AUGUN JIMMY DAVIS
CALL
FABULOUS THUNDERBE
STARSHIP
FLEETWOOD MAC
BEAT FARMERS
CUTTING CREW
STEVE EARLE
TIMOTHY B. SCHMIT
BONNIE HAYES CUTTING CREW
STEVE BARLE
TIMOTHY B. SCIMIT
BOWNIE HAYES
BOWNIE HAYES
HAGON RUFFINER
HAGON RUFFINER
HAGON RUFFINER
HAGON RUFFINER
HAGNEN ZEVON
BARNEN
BEANNOS
BEANS
LUTH
BEANS

## KGON/Portland

KISWISaattle

Heavy RUSH

(206) 265-7625

Beary
RUSH
GRATEFUL DEAD
GREAT WHITE
HOOTERS(H)
JOHN MAITE
DEF LEPPAR
HOTERSMAC(H)
HINE SEMAC(H)
LINSIDERS
HOTERSMAC(H)
CARS
Naddum
BEAT FARKERS
BRYAN ADAMS
ROGER MATERS
GREGG ALLMAN BAND
U2

CRUZALIA-O
OREGG ALLMAN BABL
U2
MASON RUFFNER
LITTLE AMERICA
DAVID BORTE
MELVIN JAMES
PAUL KELLY
OMAR & THE HOMLERS
LOVERBOY
MICK JAGGER
AEROSHITH
AEROT
BODGANS
OUTFIELD
JETHE TULL
PETE BANDENS
Light

KDKB/Phoenia

(802) 897-9300

Heavy AEROSMITH(M) PINK PLOYD RUSH(M) MELVIN JAMES PAUL KELLY CARS(L) DIO

CARSILLO

CARSILLO

GLEN BURTNICK
PATTY SWITH
JOHN COUGAR MELLEN
GREAT MHITE
MITCHARD MARX
GREAT MHITE
MITCHARD
MEGIUM
DE MEGIUM

KROR/San Francisco

(415) 785-4045

PD: CHRIS MILLER MD: JOHN MCRAE

Heavy GRATEFUL DEAD

Mayy
GRATEFUL DEAD
PINN FLOYD
DEF LEPPAID
JOHN FLOYD
DEF LEPPAID
JOHN COUGAR MELLEN
RUSH RESENARE
GRANNY HAGAR
INSIDERS
AEROSHITH
Medius
DAVID ROWIFF
GLEN BRANTERS
HICK JAGGER
DISORDERLIES
LOVERBOY
SILENCERS
ROUTERS
SILENCERS
ROUTERS
ROUTERS
LOVERBOY
ROGGE WATERS
BILLY IDOL
R. E. M.
CALL
A JST. DOYS
A JOH DAVIS
A JOH

(415) 986-1045

OM: DAVE LOGAN

(503) 655-9181 OM/PD: IRIS HARRI MD: INESSA YORK

HICK JAGGER
JOHN COUGAR MELLEN
CARS
JOHN COUGAR MELLEN
CARS
JOHN COUGAR MELLEN
FABULOS THUNDERRI
AECHAD MARX
INSIDERS
BEAT FARMERS
BEAT FARMERS
BEAT FARMERS
BEAT FARMERS
BEAT MAGAR
DE LEPPARD
DE LEPPARD
DE LEPPARD
TOM PAUL
AELLY
DAVID BOMTE
SILENCERS
REALY
AMELIN JAMES

R.E.M.
102

## KXRX/Seattle (206) 323-3636

PD: PAUL SULLIVAN MD: LARRY SNIDER

INSIDERS
HOOTERS
GRATEFUL DEAD
Medium TE
GREAT WHITE
CUTTING CREM
BRANDOS
MELVIN JAMES
BILLY IDOL
TIMOTHY B. SCHMIT
R.E.M.
CRUZADOS
A JINHY DAVIS
BOCZANS

## KINK/Portland (503) 226-5080

PD: CARL WIDING (PROZEN)
THE ATTENT PETE BARDERT
PETE BARDERT
PETE BARDERS
DAVID BEBOUT
LARRY CARLTON
ROSANNE CASH
CRONDED HOUSE
GLORIA SETTENT
LARRY CARLTON
ROSANNE CASH
CRONDED HOUSE
GLORIA SETTENT
LETON JOHN
MELL PRANKS
PLETE ATTENT
LETON JOHN
MELL LARSN
LEVEL 42
HOUSY LEWIS
OVER THE HAW
PAT HERY LENIS
OVER THE HAW
PAT METHENY GROUP
JOHN HAW
PAT METHENY GROUP
SWING OUT SISTER
OF LOW AND HAWAN
THE METHEN WING
THE MARK
THE METHEN
THE MARK
THE MARK
THE METHEN
THE MARK

PARALLEL TWO

# KFMG/Albuquerqu (505) 265-8811

KFOG/San Francisco PD: KARL BAEHR APD: MICHAEL DAVIS

Heavy GREAT WHITE U2 GREAT WHITE

UN COUGAR MELLEN
MITTENAME

BUSH (MOYOU PROVIDED TO THE SHAPE

RUSH (MOYOU PROVIDED TO THE SHAPE

RICHARD MARK

DEF LEPPAND

BYAN INTER

MICK JAGGER

AEROSMITH(M)

HEART

SAMMY HAGAR

GRATEFUL DEAD

ROGER MOGEN

MOGEN WEBS

MOGEN UP THE BARDENS

DISTRIBUTED

LIGHT

DISCREPTIES

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DISCREPTIES

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DISCREPTIES

LIGHT

LIGHT

DISCREPTIES

LIGHT

LIGHT

DISCREPTIES

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LIGHT

DISCREPTIES

LIGHT

LI

# (505) 765-5400

PD: FRANK JAXON MD: HUBBY DEAN MD: HUBBY DEAN
Reapy
EUROPP
DAVID BOWIE
HEART
JOHN COUGAR MELLEN
HR. HISTER
FLEETMODD ANC
CARS(H)
DANS
GRATEFUL DEAD
LOVERBOY
FINN FLOYD(H)
SAMMY HAGAR
AEROSHITH(H)
DEF LEPPARD(H)
RUMAGIA
CUTTING CREM
LIMMED
LIGHT
LIGHT

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# KZEL/Eugene (503) 342-7098

OPS DIR: KEN MARTIN PD: BILL ST. JAMES

Heavy GRATEFUL DEAD CALL(M) PAUL KELLY OUTFIELD(M) HOOTERS(M) CURE 

# KKDJ/Fresno (209) 226-5991

PD: ART FARKAS MD: JEFF RIEDEL

Beavy
DEF LEPPARD(M)(L)
GRATEFUL DEAD(M)
PINK FLOYD(M)
JOHN COUGAR MELLEN(R
RUSH(M)
AEROSMITH(M)
LOVERBOY
CARS(M)
U2

OM: RICH HAWK

Beavy
DEF LEPPARD(M)
JORN COUGAR MEI
RUSH(M)
PINN FLOYD
AEROSMITH(M)
CAMS(M)
MHITESNAKE
GREAT MHITE
HOOTERS
GRATEFUL DEAD
FABULOUS THUNDI
U2 FABULOUS THUN
U2
RICHARD MARX
BILLY IDOL
SAMMY HAGAR
Medium
a KISS
a BODEANS
a CURE
a JIMMY DAVIS

# KNAC/Long Beach

Los Angeles (213) 775-8172 PD: TOM MARSHALL MD: ROSS GOZA

FASTER PUSSYCAT(M) PASTER PUSSICAL
YET
WHITE LION
POISON
HELIX
KISS
DISORDERLIES
WHITESNAKE
TWISTED SISTER
SAMMY HAGP
LOUERBOY
MEGIUM
A CARS
A RHORED SAINT

KJOT/Bolse (208) 344-3511

PD: DAVE STONE APD: CARL SCHEIDER HEAVY
HEART
HEARTHL DEAD(M)
HEARTHL DEAD(M)
HEARTHL DEAD(M)
HOT ERRENMIN(M)
JOHN COUGAR MELLEN
CARS(M)
GREAT MHITE
INSIDERS
PINK FLOYD
PINK FLOYD
A R. E. OLD
THOMTHY BASCHIT
A JIMMY DAVIS
A JETHRO TULL
SAMMY HAGAR
LIGHT
WE ROBERTS a SAMMY HAVAS Light a KANE ROBERTS a GARY MOORE

> KDJK/Modesto (209) 869-2594

PD: MARK DAVIS MD: BEAVER BROWN MD: BEAVER

Reavy
DEF LEPPARD(H)
GRATEFUL DEAD(H)
USON COUGAR HELL
PINK FLOYD
CARS(H)
RUSH
LOVERBOY
MR. MISTER
MOOTERS
CRIING CREM
GRING CREM
GRING CREM
GRING
JON BUTCHER
SAMPY HAGAR
Mediu
A JETHRO TULL
A JOHN WAITE
A LA BAMBA
TOM KIMHEL

# KMBY/Monterey (408) 394-9000

(213) 460-3657 (213) 400-3057

PD: ANDY BEAUBIEN
HD: RICK SHAW
(FROZEN)
HBBAVY
HUEY LEMIS
DAN FOGELBERG
PETE BARDENS
JOHN COUGAR MELLE:
DAVID BOWIE
FLEETWOOD MAC
CUTTING CREW
CARS(M)
Medium PD: RICH BERLIN APD: STEVE HOOVE

AEROSHITHIM
CARS(L)
RUSH
DEF LEPPARD(M)
BRYAM ADAMS
BRYAM ADAMS
PAUL ELLY
PABULOUS THUNDERBI
LOVERBOY
CLEM BUSTNICK
SAMMY HAGAR
DAVID SOWIE
HELVIN JAMES
SILENCERSY
WHITESHAM
HITESHAM
HE, MISTER
HOOTERS
HICK JAGGER
HEGUN
ALDSTRUMS
A DISORDERLIES
A JOE MALSH
A JIMMY DAVIS
HEGE V

KCAL-FM/Rivers

(714) 431-5335

VP/OPERA: JEFF SALGO APD: KELLI CLUOUE

APD: KELLI COUGAP

Heavy
CARS(L)
JOHN COUGAP NELLEN(H)
ACCASOL TAKE
BRYAN ADAMS
DEF LEPPARD(L)
LOVERBOY
GRATEFUL DEAD(L)
DAVID BOWIE
PINN FLOYD
PLEETWOOD HAC
PAUL KELLY
USS
R.E.H.
Medium
JETHRO TULL(L)
Light
A KISS

WHITESHAKE
WHITESHAKE
WHITESHAKE
WHITESHAKE
SAMY BAGAN
SAMY BAGAN
SHILLY LORD
SILEHCERS
PLETTWOOD MAC
GREAT WHITE
INSIDERS
Madium
Light
JIMY DAVIS(L)
HORTHERN PIKES
BODEANS

# KILO/Colorado

KBER/Salt Lake Springs (303) 634-4896 (601) 322-3311

MD: TRISHA GRIPFI

Beavy
CARS(M)
MICK JAGGER
MICK JAGG

# KKCY/San Franci (415) 474-9100

PD: KATE HAYES MD: LORRAINE MEIER

ND: LORRAINE MELEK

Reavy
CARSIMUL DEADIM)
GRAYEFUNGAR MELLEMI
GRAYEFUNGAR MELLEMI
HAMBLIN E FANUCCI
ACQUSTIC ALCHEMY
PETE BARDENS
MARSHALL CRENSHAM
DUANE EDY
FABULOUS THUNDERBI
STEVE GODDAN
STEVE GODDAN
BOTHOM PSON
10,000 ANAINAS'(M)
LARRY CARLTON
COCK ROBIN
PAT METHENY GROUP
MEGICA

STAN CAMPBELL
A TINOTHY B. SCIMIT

KEZE/Spokane (509) 448-1000

PD: GARY ALLEN ACT. MD: CURT CARTIER ACT. MD. CURT CART!

REAVY

GREAT WHITE

JON BUTCHER

CHARLLE DANIELS

ROOGE WATERS

JOHN COUGAR MELLEN

AEROSHITH(L)

INSIDERS

HOOTERS(L)

SILENCERS

GRATEFUL DEAD

GLEN BURTNICK

PINN FILOYD

DEF LEPPARD

ME 41UP

A CARS

JIHMY DAVIS

LIGHT

ROYAL COURT OF CHI

A REPLACEMENTS

KLPX/Tucson

(602) 622-6711

PD: LARRY MILES MD: JACK GREEN

## (406) 728-5000 PD: VERN ARGO

BRYAN ADAMS
FLEETWOOD MAC
RICHARD MARX
CASS(L)
DAVID BONIE
PAGL RELY
LEW HISTER
HICK JAGGER
INSIDERS
SAMMY HAGAR
MELVIN JAMES
BILLY IDOL
MHITESNAKE
PINK FLOVE
FINK FLOVE
AEROSHITH
RUSH
LIGHT
BUSH
LIGHT
BUSH
LIGHT
BUSH
LIGHT
BUSH
LIGHT
CHOUSE
LIGHT
CURE
JOHN KAY
MARA
HELVEL
MARA
HELVEL
JOHN KAY
MARA
HELVEL
MA

## KWHL/Anchorage

Reavy
AEROSMITH(L)
DEP LEPPARD
WHITESMAKE
CARS(M)
BRYAN ADAMS
SAMMY HAGAR
PINK FLOYD
GUSH
JOHN COUIGAR MELLEN
MICK JAGGERA
GREAU
GREAU
GREAU
LOUIGAR
LOUIGAR
LOUIGAR
LOYERBOY
Medium
Light
DISORDERLIES

# KOMP/Las Vegas (702) 876-1460

PD/OD: SHERMAN APD: BIG MARTY

KNX-FM/Los Angel

Heavy HEART WHITESNAKE(M) LOST BOYS GRATEFUL DEAD(M) GREAT WHITE LA BAMBA JOHN COUGAR MELL KGRQ/Casper (307) 266-1400 JOHN COUGAR M EUROPE BRYAN ADAMS AEROSMITH(M) CARS(M) DISORDERLIES RUSH PINK FLOYD Medium 6 R.E.M. a INSIDERS a MELVIN JAMES a MICK JAGGER PU: FRED LEEM:

BRAYY
CARS(M)
CRUEADOS
PAUL RELLY
PETE BARDENS
GREGG ROULE
PETE WYLLE
HA. MISTER
LIVING DAYLIGHT
INSIDERS
CRUEAT
CRUEAT
AND COMPACT
MARC JORDAN
DOE BLY
MARC JORDAN
BOMBIE RAYES
Medium
THOOTHY B. SCHMI
R.E.M.
MICK JAGGER
MICK JAGGE PD: FRED LEENHUIS

# KPOI/Honolulu

(808) 524-7100

PD: GREG MUNDY MD: ANDY PRESTON Heavy DEF LEPPARD JOHN COUGAR MELLEN GRATEFUL DEAD AEROSMITH CARS
PINK FLOYD
WHITESNAKE
LOVERBOY

RICHARD MARX
HOOTERS
PABULOUS THUNDERBI
BEAT FARMERS
RUSH
HEART
MICK JAGGER
TOM PETTY
PAUL RELLY
R.E. M.
Medium

PARALLEL THREE

# KOZZ/Reno (702) 329-9261

PD: STEVE FUNK MD: HARRY REYNOLDS PINK PLOYD(M) JOHN COUGAR MEI DEF LEPPARD(M)

AEROSMITH(M) RUSH(M)
GRATEFUL DEAD(M)
LOVERBOY
CARS(M)
BILLY IDOL
Hedium
TIMOTHY B. SCHMIT
Light
BODEANS

## KFMF/Chica (916) 343-8461

PD: RON WOODWARD MD: MARTY GRIFFIN

MD: MARTY GRIFFIN

Reavy
JOHN COUGAR MELLEN(M)
PINK FLOYD
RUSH(M)
CARS(M)
DEF WEPPARD(M)
AND SUBPRES

BRYAN
MELVIN JAMES
BRYAN ADAMS
GRATEFUL DEAD
GLEN BURTNICK
PAUL KELLY
LOVERBOY
WHITESHAKE
SAMMY HAGAR
GREAT MITE
MEGIUM
A BRANDOS
A NOOTHERN PIKES
A NORTHERN PIKES
A MARC JORDAN
GREGG ROLIE

# KZOQ/Missouls

KTYD/Santa Barbara (805) 967-4511 PD: RUSS MOTTLA MD: JANE ASHER

HILL IDOL
BILL IDOL
RUSH PLOYD
RUSH PLOYD
GLEN BURTNICK
BERAN ADAMS
CARS(M)
PAUL KELLY
HOOTERS
DEP LEPPARD
JOHN COUGAR HELLEN
HOOTERS
HOOTERS
HOOTERS
HOOTERS
AGINAMES
TIMOTHY B. SCHMIT
LIGHT
BODERNS
CALL
MICK JAGGER

## KRQU/Laramie (307) 745-7396 PD: BOB ELY MD: KEVIN LEWIS

MD. KEVIN LEWI BEAVY DISONDERLIES OUTFIELD(N) LOVERSOY AMES SILENCERS WHITESNAKE RUSH RICHARD MARX CARS BRYAN ADAMS HEART JORN COUGAR ME ARROSHITH JORN COUGAR ME ARROSHITH PINN FLOTO DISONS COUGAR ME ARROSHITH LOVER MENT OF THE NEW MISTER DEF LEPPARD BILLY IDOL Medius I CERPUSE JORN WAITE JORN WAITE HOOTERS

## 169 Reporters 143 Current Playlists

Six stations failed to report. Their rotations were frozen:

> KICT/Wichita KLOL/Houston WDIZ/Orlando WHTF/York WKRR/Greensboro WXKE/Ft. Wayne, IN

Twenty stations reported a frozen list:

91X/San Diego CFOX/Vancouver KINK/Portland KLAQ/EI Paso KNX-FM/Los Angeles KRIX/McAllen-Brownsville KRSP-FM/Salt Lake City KSQY/Rapid City, SD KYYS/Kansas City Q107/Toronto WFBQ/Indianapolis WFYV/Jacksonville WHEB-FM/Portsmouth, NH WKFM/Syracuse WKQQ/Lexington WMRQ/Boston WRUF-FM/Gainesville WWTR/Ocean City WWWV/Charlottesville

WXLP/Davenport

TYPE ... . THE SET SEEDS AND SERVICE ...

satate

HEAVY
GRATEFUL DEAD
JOHN COUGAR MELLENIM
HEART NDAMS
BR. MISTER
DAVID BOMIE
CARSIM!
CUTTING CREW
FLEETWOOD MAC
FLEETWOOTH B. SCHMIT
LIGHT
A JOHN KAY
OMAR & THE HOWLERS
KISS ( Continuent of = 2 + 1 24

# **R&R NATIONAL AIRPLAY**

# **AOR ALBUMS**

Three Two Last Weeks Weeks Week	169 REPORTS	SEPTEMBER 11, 1987	Reports/Adds	Power	Heavy	Medium
_ 1 1 1	JOHN C. MELLENCAMP/The Lonesome Jubilee (Mercury/PG)	"Paper" (158) "Hard" (101) "Cherry" (59)	161+/1	<i>86</i> +	161 <b>+</b>	<b>0</b> =
_ 3 2 2	CARS/Door To Door (Elektra)	"Girl" (158) "Strap" (107) "Double" (22)	168+/1	<b>64</b> +	149+	19+
DEBUT 3	PINK FLOYD/A Momentary Lapse Of Reason (Columbia)	"Learning" (161) "Slip" (48) "Dogs" (32)	162 /5	<i>57</i>	138	23
1 2 3 4	GRATEFUL DEAD/In The Dark (Arista)	"Hell" (137) "Touch" (54) "Push" (40)	<i>153 – /0</i>	<b>50</b> –	130 <b>-</b>	21+
5 🗗	AEROSMITH/Permanent Vacation (Geffen)	"Dude" (144) "Rag" (86) "Magic" (7)	<i>148 = /0</i>	<i>31</i> +	110+	35 –
2 4 4 6	DEF LEPPARD/Hysteria (Mercury/PG)	"Animal" (132) "Hysteria" (48) "Women" (40)	140+/1	<b>24</b> =	<b>99</b> –	<i>35</i> +
DEBUT > 7	RUSH/Hold Your Fire (Mercury/PG)	"Force" (145) "Time" (59) "Lock" (14)	148 /3	24	101	41
4 7 6 8	WHITESNAKE/Whitesnake (Geffen)	"Love" (116) "Here" (45) "Still" (2)	133+/2	<b>25</b> –	<b>82</b> –	
12 9	R.E.M./Document (IRS/MCA)	"One" (156) "End" (12) "Disturbance" (6)	<i>156+/8</i>	15+	<b>64</b> +	<b>85</b> –
	U2/The Joshua Tree (Island)	"Where" (108) "God's" (13) "Bullet" (9)	122 – /2	<b>32</b> –	<b>83</b> –	34+
7 8 8 <b>11</b>	RICHARD MARX/Richard Marx (EMI-Manhattan)	"Should've" (135) "Mean" (4) "Endless" (1)	139 – /2	<i>30</i> =	<b>92</b> –	45 –
17 14 13 😰	INSIDERS/Ghost On The Beach (Epic)	"Ghost" (149) "Love" (3) "Price" (1)	149+/3	<b>9</b> +	<b>62</b> +	<i>79</i> –
— 12 11 <b>13</b>	LOVERBOY/Wildside (Columbia)	"Notorious" (134) "Walkin'" (3) "Rise" (2)	134 – /0	13=	<b>74</b> +	<i>57</i> -
6 10 14 🔼	SAMMY HAGAR/I Never Said Goodbye (Geffen)	"Returning" (113) "Boys" (16) "Eagles" (14)	<i>123+/5</i>	<b>6</b> –	<b>49</b> –	71+
3 6 10 <b>15</b>	HOOTERS/One Way Home (Columbia)	"Satellite" (118) "Johnny B" (30) "Karla" (5)	132 – /6	<b>6</b> –	<b>52</b> –	73+
11 9 9 <b>16</b>	BRYAN ADAMS/Into The Fire (A&M)	"Victim" (107) "Strong" (2) "Heat" (1)	108 – /0	<b>24</b> –	<b>80</b> –	24 –
18 16 16 🕡	DAVID BOWIE/Never Let Me Down (EMI-Manhattan) •	"Never" (113) "Time" (2) "'87" (1)	115=/4	19 +	<i>58</i> +	<i>50</i> –
15 15 15 <b>18</b>	FLEETWOOD MAC/Tango In The Night (WB) * keeps a bullet due to	"Lies" (111) "Midnight" (5) "Everywhere" (2)	111-/3	17 –	74 +	31 -
	MELVIN JAMES/The Passenger (MCA)	"Why" (134)	134+/4	4+	<b>20</b> +	<i>95</i> +
	FABULOUS THUNDERBIRDS/Hot Number (CBS Associated)	"Spell" (116) "Comes" (2) "Takes" (1)	117-/4	3+		70 -
— — 22 <b>3</b>	MR. MISTER/Go On (RCA)	"Something" (107) "Stand" (1) "Power" (1)	108 – /2	9+		61 –
	HEART/Bad Animals (Capitol)	"Who" (37) "Wait" (32) "Girl" (17)	<i>82 – /3</i>	14 –		33+
_	GLEN BURTNICK/Heroes And Zeros (A&M)	"Follow" (114) "Spinning" (2) "Heard" (1)	116+/3	3+		<i>78</i> –
	PAUL KELLY & THE MESSENGERS/Gossip (A&M)	"Darling" (104) "Train" (3) "Before" (3)	111-/1	<b>2</b> +		74 -
	GREAT WHITE/Once Bitten (Capitol)	"Rock Me" (80) "Lady" (7)	<i>85 – /4</i>	6-		
	SILENCERS/A Letter From St. Paul (RCA)	"Painted" (90) "Red" (5) "A Letter" (2)	93-/0	<b>2</b> –	24 –	- 1
	TIMOTHY B. SCHMIT/Timothy B (MCA)	"Boys" (100) "Give" (2)	101 /35	0	7	83
	PETE BARDENS/Seen One Earth (Cinema/Capitol)	"Dreams" (78) "Seascape" (4)	<i>79</i> + /9	3+		<i>50</i> +
	CRUZADOS/After Dark (Arista)	"Small" (50) "Lies" (25) "Sofa" (2)	74 – /9	2-		48+
_	CUTTING CREW/Broadcast (Virgin)	"Been" (69)	<i>69+/8</i>	<b>2</b> =		
_	LA BAMBA/Soundtrack (Slash/WB)	"Come" (49) "La Bamba" (16) "Summertime" (3)	,	4+		
	ROGER WATERS/Radio K.A.O.S. (Columbia)	"Sunset" (37) "Needs" (20) "Tide" (6)	<i>59 – /3</i>	· <b>0</b> –		I
	OUTFIELD/Bangin' (Columbia)	"Bangin'" (68) "Since" (4) "Surrender" (2)	<i>75</i> + /8	1 –		47+
	BRANDOS/Honor Among Thieves (Relativity)	"Gettysburg" (73) "Nothing" (1)	74+/4	1+		<i>52</i> +
	CULT/Electric (Sire/WB)	"Wild" (66) "Devil" (1) "Outlaw" (1)	67 <b>-</b> /0	<b>0</b> =		* -
	BEAT FARMERS/The Pursuit Of Happiness (Curb/MCA)	"Dark" (48) "Hollywood" (5) "Last" (2)	<i>54 – /0</i>	<b>5</b> +		<i>32 –</i> ~
	JOHN KAY & STEPPENWOLF/Rock & Roll Rebels (Qwil)	"Life" (63) "Hold" (6) "Rock" (1)	<i>69 – /5</i>	1+		
	LOST BOYS/Soundtrack (Atlantic)	"Lost" (37) "Good" (20) "People" (1)	<i>52</i> = /6	<b>5</b> =		<i>26</i> +
_	STARSHIP/No Protection (Grunt/RCA)	"Babylon" (52) "Over" (5) "Transatlantic" (1)	56 – <i>/</i> 1	<b>0</b> –		<b>45</b> +
DEBUT > 40	CURE/Kiss Me Kiss Me Kiss Me (Elektra)	"Heaven" (48) "Why" (2) "Kiss" (2)	49+/7	1+	9=	32+

# BREAKERS.

A Momentary Lapse Of Reason (Columbia) 96% of our reporters on it.

Hold Your Fire (Mercury/PG) 88% of our reporters on it.

TIMOTHY B. SCHMIT Timothy B (MCA) 60% of our reporters on it.

## **NEW & ACTIVE**

OMAR & THE HOWLERS "Hard Times in The Land Of Plenty" (Columbia) 54/5 (56/4) Adds: WOFM, KBAT, KLPX, WMRY, KZOQ. Powers 1. Heavy 5 including KAZY, WPLR, KLBJ, KPEZ. M WBAB, WNEW, KTXQ, WXRT, KDKB, KUPD, KGB, KFOG, KOME, KISW.

REPLACEMENTS "Pleased To Meet Me" (Sire/WB) 48/1 (51/5)

Adds: KEZE. Powers 1. Heavy 5: WLIR, KROQ, WAPL, WFNX, WXXP. Medium 25 including WNEW, WMMR, WYNF, WXRT, KBCO, KGB, KFOG, WAAF, KLBJ, KPOI.

JOHN WAITE "Rover's Return" (EMI-Manhattan) 45/9 (39/20)
Adds: WHJY, WLLZ, KBPI, KGB, KOME, WAPL, KDJK, WKLT, KRQU. Heavy 5 including WRIF, KISW, WKDF, KRNA. Medium 36 including WYNF, WQFM, KLOS, KXRX, WCMF, WAAF, WIMZ, KGGO, KQDS, KEZO.

TOM KIMMEL "5 To 1" (Mercury/PolyGram) 43/4 (39/2)
Adds: KROR, WWCK, WIOT, KDJK. Powers 1. Heavy 2: KGB, WKDF Medium 25 including KBPI, KUPD, KOME, WCMF, WAAF, WIMZ, WTUE, WLAV, KATT, KMOD.

NORTHERN PIKES "Big Blue Sky" (Virgin) 41/10 (31/16)
Adds: WHJY, KTXQ, WTPA, WCCC, KQDS, KTCZ, KMOD, KKDJ, WMGM, KFMF, Heavy 2: CHEZ, CFNY, Medium 22 including CHOM, WGTR, WXRT, WQFM, KBCO, WPLR, KLAQ, KEZO, KILO, KQWB.

CALL "Into The Woods" (Elektra) 35/6 (31/9)

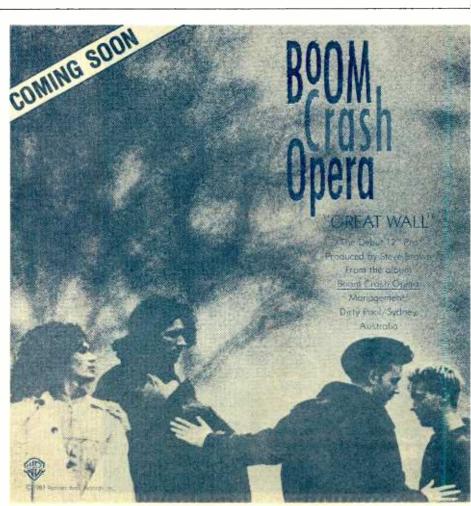
Adds: KZAP, KWIC, KQWB, KGRQ, KROU, KTYD. Heavy 5 including WNOR, 91X, CFNY, KZEL. Medium 20 including WXRT, KBCO, KFOG, KRQR, KOME, KSJO, KQDS, KILO, KEZE, KFMF.

DISORDERLIES "Soundtrack" (Tin Pan Apple/PolyGram) 33/10 (25/7)
Adds: WMMR, KGB, WIOT, KFMG, KMBY, KRNA, KFMQ, WZZQ, KWHL, KZQQ. Powers 3. Heavy 9 including WEBN, WIMZ, WKDF, KISS, KOMP, KNAC, KTAL, KRQU. Medium 20 including WLVQ, KBPI, KRQR, KOME, WAQY, KLAQ, WTUE, KGGQ,

MASON RUFFNER "Gypsy Blood" (CBS Associated) 33/5 (28/6)
Adds: WHCN, WBRU, KBER, WMGM, KATP, Heavy 3: KAZY, KPEZ, WIZN. Medium 25 including WNEW, WXRT, WLVQ, WLLZ, KBCO, KDKB, KFOG, KISW, WPYX, WAAF.

MOJO NIXON & SKID ROPER "Bo-Day-Shus!!!" (Enigma) 19/4 (18/6)
Adds including KBCO, WKLC, KATT. Heavy 1: WLIR. Medium 6 including CFNY, KPOI, WHFS.
HELIX "Wild in The Streets" (Capitol) 19/1 (19/2)
Adds: WQFM. Heavy 2 including KNAC. Medium 7 including WLLZ, KUPD, KISS, KATP, KQWB.

Continued on Page 129



# **NEW ARTISTS**

## **Albums**

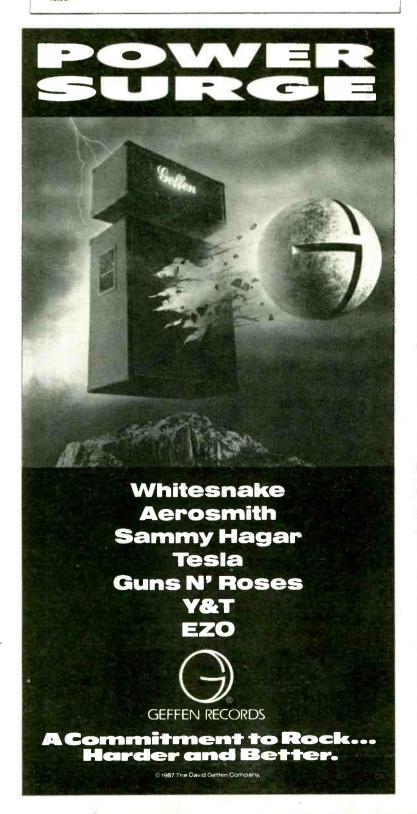
Reports

1	PETE BARDENS/Seen One Earth (Cinema/Capitol) . 79
2	BRANDOS/Honor Among Thieves (Relativity)
3	CURE/Kiss Me, Kiss Me, Kiss Me (Elektra)
4	NORTHERN PIKES/Big Blue Sky (Virgin)
5	MOJO NIXON & SKID ROPER/Bo-Day-Shus!!! (Enigma) 19
6	MARC JORDAN/Talking Through Pictures (RCA)
7	<b>10,000 MANIACS</b> /In My Tribe (Elektra)
	<b>dB'S</b> /The Sound Of Music (IRS)
9	WHITE LION/Pride (Atlantic)
10	<b>HEGE V</b> /House Of Tears (MTM)

## **Tracks**

1	SQUEEZE/Hourglass (A&M)90
2	PETE BARDENS/In Dreams (Cinema/Capitol)
3	BRANDOS/Gettysburg (Relativity)
4	CUTTING CREW/I've Been In Love Before (Virgin)*
5	JOHN KAY & STEPPENWOLF/Give Me Life (Qwil)63
6	CURE/Just Like Heaven (Elektra)
7	OMAR & THE HOWLERS/Mississippi (Columbia)* 44
8	NORTHERN PIKES/Things I Do For (Virgin)40
9	TOM KIMMEL/Tryin' To Dance (Mercury/PG)*37
10	BODEANS/Only Love (Reprise/WB)

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.



# R&R NATIONAL AIRPLAY

# **AOR TRACKS**®

Three Weeks			Last Week	169 REPORTS	Reports/Adds	Power	Heavy	Medium
1	1	1	1	JOHN C. MELLENCAMP/Paper In Fire (Mercury/PG)	158 – /0	83+	157-	1 =
	2	2	.2	CARS/You Are The Girl (Elektra)	158 – /0		142-	16 -
	4	3			161+/5		136+	23 -
	5	5	0	AEROSMITH/Dude (Looks Like A Lady) (Geffen)	144-/0	31+	108+	33 -
	11	6	6	RUSH/Force Ten (Mercury/PG)	145 = /1	24+	99+	40 -
	3	4	6	GRATEFUL DEAD/Hell In A Bucket (Arista)	137-/2	34 –	104 -	
	8	7	Ö	RICHARD MARX/Should've Known Better (EMI-Manhattan)	135 - /2	<i>30</i> +	90+	43-
		12	8	R.E.M./The One I Love (IRS/MCA)	156 + /8	15+	64+	85 -
		11	9	DEF LEPPARD/Animal (Mercury/PG)	132+/7	19+	89+	38+
		13		INSIDERS/Ghost On The Beach (Epic)	149 + /3	9+	62+	79 –
"		14	0	MICK JAGGER/Let's Work (Columbia)	142+/13	13+	64+	66 <b>-</b>
15		10	12	LOVERBOY/Notorious (Columbia)	134-/0	13=	74+	57-
	6	9	13	U2/Where The Streets Have No Name (Island)	108 - /4	31 -	77-	28+
	7	8	14	BRYAN ADAMS/Victim Of Love (A&M)	107-/1	24 –	80-	
		15			111=/4	17-	73+	32 -
		16	6	DAVID BOWIE/Never Let Me Down (EMI-Manhattan)	113=/4	19+		49 -
			0	WHITESNAKE/IS This Love (Geffen)	116+/8	12+		54 -
		18	9		118+/19	4+		67+
			19	SAMMY HAGAR/Returning Home (Geffen)	113+/11	4 -		65+
		21	3	MELVIN JAMES/Why Won't You Stay (Come In) (MCA)	134+/4	4+		95+
		29	3	CARS/Strap Me In (Elektra)	107+/27	1+		57+
		19	22	MR. MISTER/Something Real (Inside Me/Inside You) (RCA)	107-/1	9+		60 -
		20	23	FABULOUS THUNDERBIRDS/How Do You Spell Love (CBS Assoc		3+		69 -
		30	2			3+		60+
			-	GLEN BURTNICK/Follow You (A&M)	114+/3	3+		77-
		26	26	GREAT WHITE/Rock Me (Capitol)	80-/2	6-		33 -
		17		PAUL KELLY & THE MESSENGERS/Darling It Hurts (A&M)	104-/2	0 =		71 -
		25	27	BILLY IDOL/Mony Mony (Chrysalis)	102+/7	2+		58+
		31	29	SILENCERS/Painted Moon (RCA)	90-/0	2-		56-
22 2		22	30	TIMOTHY B. SCHMIT/Boys Night Out (MCA)	100 + /34	0 =		82+
_		48	9	AEROSMITH/Rag Doll (Geffen)	86+/32	0-		60+
		44		GRATEFUL DEAD/Touch Of Grey (Arista)	54-/0	16-		15+
		28		SQUEEZE/Hourglass (A&M)	90+/13	2+		52+
			-	PETE BARDENS/In Dreams (Cinema/Capitol)	78 + /9	3+		49+
		39		WHITESNAKE/Here I Go Again (Geffen)	45 - /0	13-		10+
			30	CUTTING CREW/I've Been In Love Before (Virgin)	69+/8	2=		49+
		41		JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG)	59+/8	1 +		<i>35</i> =
DEB				RUSH/Time Stand. Still (Mercury/PG)	59 /59	0	19	37
19 2			-	HEART/Who Will You Run To (Capitol)	37-/0	13 –	33 -	4+
				PINK FLOYD/One Slip (Columbia)	48 /48	0	19	27
				OUTFIELD/Bangin' On My Heart (Columbia)	68 + /8	1 =	12+	44+
_ (		55	_	KISS/Crazy Crazy Nights (Mercury/PG)	76+/19	0 =		47+
_		47		BRANDOS/Gettysburg (Relativity)	73+/4	1 +	3-	51+
49 4		47	_	CULT/Wild Flower (Sire/WB)	66-/0	0=	6-	46 -
		46		DEF LEPPARD/Hysteria (Mercury/PG)	48+/6	3=	18=	28+
			-	EUROPE/Carrie (Epic)	43-/1	<u>5</u> –	20 -	22 -
31 3		54		JOHN KAY & STEPPENWOLF/Give Me Life (Qwil)	63 + /12	1+	2=	51+
DEBI		34		LOS LOBOS/Come On, Let's Go (Slash/WB)	49+/20	2+	15+	27+
		36		BEAT FARMERS/Dark Light (Curb/MCA)	48-/0	5+	13 -	26 -
		34		JON BUTCHER/Wishes (Capitol)	<del>49</del> – /0	4 -	15 –	28 -
		50		STARSHIP/Babylon (Grunt/RCA)	<i>52 - /1</i>	0=	<b>6</b> =	44+
		37		DEF LEPPARD/Women (Mercury/PG)	40 - /1	4-	17-	21 -
		53		GRATEFUL DEAD/When Push Comes To Shove (Arista)	40+/3	0-	18-	19+
		32	54	JON ASTLEY/Jane's Getting Serious (Atlantic)	40 -/0	4-	11 -	<b>25</b> –
		56		JOHN COUGAR MELLENCAMP/The Real Life (Mercury/PG)	35 + /5	0=	17+	15=
				CURE/Just Like Heaven (Elektra)	48+/7	1+	9=	31+
DEBL		_		PINK FLOYD/The Dogs Of War (Columbia)	32 /32	0	17	14
		58		OMAR & THE HOWLERS/Mississippi Hoodoo Man (Columbia)	44 + /5	1 =	5+	29 -
DEB		-		CRUZADOS/Small Town Love (Arista)	50+/12	1 =	3+	34+
18 2		_		ROGER WATERS/Sunset Strip (Columbia)	37-/1	0-	14-	17 –
					- Local			

# **BREAKERS**®

HOOTERS
Satellite (Columbia)
70% of our reporters on it.
CARS

Strap Me In (Elektra) 63% of our reporters on it.

BILLY IDOL
Mony Mony (Chrysalis)
60% of our reporters on it.

JOHN COUGAR MELLENCAMP Hard Times For An Honest Man (Mercury/PG) 60% of our reporters on it.

# R&R NATIONAL AIRPLAY

# **AOR TRACKS**

## **MOST ADDED**

RUSH/Time (59) PINK FLOYD/Slip (48) BODEANS/Love (34) TIMOTHY B. SCHMIT/Boys (34) AEROSMITH/Rag (32) PINK FLOYD/Dogs (32) CARS/Strap (27) JETHRO TULL/Steel (27)

## HOTTEST

JOHN C. MELLENCAMP/Paper (83) CARS/Girl (64)
PINK FLOYD/Learning (57) GRATEFUL DEAD/Hell AEROSMITH/Dude (31) U2/Where (31) RICHARD MARX/Should've (30) BRYAN ADAMS/Victim (24) RUSH/Force (24) DAVID BOWIE/Never (19) DEF LEPPARD/Animal (19)

# **CHART CLIMBERS**

TIMOTHY B. SCHMIT "Boys Night Out" (MCA) 100/34 (66/66)

Adds including KPEZ, WZYC, WEGR, KKCY, KFMX. Heavy 7 including WRIF, WTPA. WHCN, WPLR, KLBJ, KRNA. Medium 82: WBAB, WNEW, WKLS, KTXQ, KZEW, WNOR, WYNF, WLLZ, WQFM, KQRS, KSHE, KBPI, KDKB, KUPD, KINK, KRXQ,

SQUEEZE "Hourglass" (A&M) 90/13 (77/28)
Adds including KTXQ, WLYQ, WQFM, CFNY, KPEZ, WZYC, WLAV, WWCT, KFMQ, Heavy 19 including WBAB, WNEW, KROQ, KFOG, WTPA, WCCC, WAQY, KRNA, KQWB. Medium 52 including DC101, WKLS, WNOR, WLUP, WXRT, WLLZ, KBCO, KGB, WPYX, WPDH, Moves 40-33.

KBCO, KGB, WPYX, WPDH. Moves 40-33. **AEROSMITH "Rag Doll" (Geffen) 86/32 (54/54)**Adds including WNEW, DC101, WOFM, KSHE, KOME, WZZO, WPDH, WTUE, KQDS, WIOT. Heavy 15 including WDVE. WHJY, WYNF, KQRS, KUPD, KFOG, KISS, KILO, KNAC, WBLM. Medium 60 including WMMR, WKLS, KTXQ, KLOL, KAZY, KDKB, KZAP, KISW. WCCC, WAQY. Moves 44-31. **PETE BARDENS "In Dreams" (Cinema/Capitol) 78/9 (72/4)**Adds: WHJY, WRIF, KISW, WPDH, WRDU, KFMG, WIZN, KFMX, KRNA. Heavy 15 including KBCO, KLOS, KRXQ, KFOG, WIQQ, WKQQ, WLAV, WMAD, KTCZ, KKCY. Medium 49 including WMMR, WLVQ, KSHE, KGB, KLAQ, WIXV, WRQK, WIOT, WOOD, KIDT, MOVES 39-34.

KISS "Crazy Crazy Nights" (Mercury/PolyGram) 76/19 (58/57)
Adds including WBAB, KSHE, KOME, WCCC, WAQY, WKDF, WIOT, KILO, WGIR, WBLM. Heavy 5 including WKLC, WPLR, KISS, KNAC, KTAL. Medium 47 including WNEW, WDVE, WKLS, WLLZ, KAZY, KBPI, KUPD, WIMZ, WRDU. WRQK. Moves

BRANDOS "Gettysburg" (Relativity) 73/4 (69/13)
Adds: WZZO, KBAT, WAOR, KFMF, Heavy 3: WTPA, WHCN, KQWB. Medium 51 including WNEW, DC101, KTXQ, WNOR, WYNF, WXRT, WLVQ, WLLZ, WQFM, KBCO, KGB, Moves 47-43.

CUTTING CREW "I've Been In Love Before" (Virgin) 69/8 (67/8)
Adds: CHOM, WSHE, WYNF, WBYR, WWCK, KTCZ, KZRR, WAOR. Heavy 18 including WKLS, WCCC, WPDH, WRXL, WIXV, KGGO, WWCT, KDJK, WGIR, KRNA. Medium 49 including WNEW, WLVQ, KBPI, KFOG, KOME, KXRX, KLAQ, WLAV.

OUTFIELD "Bangin' On My Heart" (Columbia) 68/8 (60/15)

Adds: KISW, WCCC, WAQY, WKDF, WTUE, KATT, WIOT, WBLM. Heavy 12 including WHJY, WQFM, KOME, WTPA, KWIC, WIMZ, KZEL, KFMZ, KQWB, Medium 44 including WBAB, WNEW, WLLZ, KBPI, KUPD, WAAF, KLBJ, KLAQ, WIXV, WAPL.

Moves 49-41.

JOHN KAY & STEPPENWOLF "Give Me Life" (Qwil) 63/12 (53/24)

JOHN KAY & STEPPENWOLF "Give Me Life" (Qwil) 63/12 (53/24) CCC, WHCN, WEZX, KNCN, WONE, WAPL, WTUE, KODS, KLPX, WMGM, KQWB, KZOQ. Heavy 2: KQRS 51 including WNEW, WKLS, WQFM, KUPD, WPYX, WCMF, WAQY, WOUR, WRDU, WIXV. Moves 54-47

RUSH "Time Stand Still" (Mercury/PolyGram) 59/59 (0/0)
Adds including KLOS, WAAF, KLBJ, WRDU, WRXL. WRQK, WLAV, KATT, KMOD, KILO. Heavy 19 including KDKB, KUPD, KGB, KFQG, KRQR, KISW, WPYX, WKDF, KISS, WAPL. Medium 37 including WBAB, WNEW, KTXQ, WLUP, WLVQ, WQFM, KSHE, KZAP, WZZO, WCCC. Debuts at #38.

KSHE, KZAP, WZZO, WCCC Debuts at #38.

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram) 59/8 (53/12)

Adds: CHOM, WRIF, KRXQ, KRQR, WONE, KTCZ, KMBY, KGRQ. Heavy 20 including WDVE, WLUP, WGFM, WPYX, WCMF. KLBJ, WKDF, KATT, WBLM, WWWV. Medium 35 including WBAB, WKLS, WGTR, WNOR, KZAP, WZZO, WOUR, WKRR, WRDU, WRXL. Moves 45-37.

WRDU, WRXL Moves 45-37.

CRUZADOS "Small Town Love" (Arista) 50/12 (39/23)

Adds including WBAB, WMMR, KQRS, KLOS, KROQ, KUPD, KGB, WWCT, WIZN. Heavy 3: KBCO, KFOG, KZEL. Medium 34 including WNOR, WXRT, KZAP, KOME, KISS, WLAV, KMOD, KILO, WRKI, KQWB. Debuts at #59.

LOS LOBOS "Come On, Let's Go" (Slash/WB) 49/20 (30/17)

Adds including DC101, WNOR, KBCO, KROQ, KGB, KEZO, WWCT, KDJK, WIZN, WBLM. Heavy 15 including WLIR, WNEW, WXRT, KFOG, WTPA, WCCC, WACY, WRXL, WGIR. Medium 27 including WBAB, WLUP, WLLZ, WIOQ, WPDH, WBRU, WFBQ, WRKI. WRUF. Debuts at #48.

PINK ELOYD "One Stin" (Columbia) 48/48 (0/0)

PINK FLOYD "One Slip" (Columbia) 48/48 (0/0)
Adds including WQFM, KISS, WIXV, WRQK, WLAV, KATT, KEZO, WIOT, WGIR, KFMQ, Heavy 19 including WNEW, WMMR, DC101, WYNF, WXRT, KSHE, KUPD, KRQR, WPZY, WPDH. Medium 27 including WBAB, KTXQ, WGTR, WLVQ, KFOG, KXRX, WZZO, WCCC, WADU, WRDU, Debuts at #40.

CURE "Just Like Heaven" (Elektra) 48/7 (43/6)
Adds: KOME, WKLC, KMOD, KILO, WAOR, WMRY, KZOO, Heavy 9 including WLIR, WXRT, KROQ, KZEL, WFNX, WIZN, WXXP, Medium 31 including KTXQ, WLLZ, KBCO, KBPI, KFOG, WCCC, WLAV, WBLM, KRNA. Moves 57-56.

WXXP Medium 31 including K1XU, WLLZ, KBO, KBH, KPOG, WCCC, WCAV, WCLW, KNIXI. MICES 37-30.

DEF LEPPARD "Hysteria" (Mercury/PolyGram) 48/6 (43/5)

Adds: WRIF, KQRS, WHCN, KNCN, KQDS, KFMF. Heavy 18 including WEBN, KUPD, KRQR, WPYX, KISS, WAPL, WLAV, WBLM, KFMQ, KWHL. Medium 28 including WKLS, WGTR, WLVQ, KDKB, WPDH, WRDU, WIXV, WRQK, KILO, KDJK.

Moves 46-45.

OMAR & THE HOWLERS "Mississippi Hoo Doo Man" (Columbia) 44/5 (43/6)

Adds: WQFM, KBAT, KLPX, WMRY, KZOQ. Heavy 5 including KAZY, WPLR, KLBJ, KPEZ. Medium 29 including WBAB, WNEW, KTXQ, KUPD, KGB, KFOG, KOME, KISW, KMOD, KICT. Remains at #58.

GRATEFUL DEAD "When Push Comes To Shove" (Arista) 40/3 (38/2)

Adds: WAQX, KMOD, KATP. Heavy 18 including WNEW. WMMR, WXRT, KFOG, KRQR, WPYX, WAQY, WRXL, KATT. Medium 19 including WBAB, WGTR, KLOS, WIOQ, WPDH, WKFM, KDJK, KOZZ, KTYD. Remains at #53.

JOHN COUGAR MELLENCAMP "The Real Life" (Mercury/PolyGram) 35/5 (34/7)
Adds: KSJO, WROK, WLNZ, KKDJ, KPOI, Heavy 17 including WHJY, WYNF, WXRT, KSHE, KUPD, KROR, KISS, WAPL, WLAV, KMOD. Medium 15 including WNEW, KTXQ, WBYR, WAAF, WRFX, KBAT, WRDU, WTUE, KDJK, KOZZ. Moves 56-55.

## **NEW & ACTIVE**

NORTHERN PIKES "Things I Do For Money" (Virgin) 40/12 (28/15)
Adds including WHJY, KTXQ, WTPA, WCCC, WPLR, CHEZ, KQDS, KTCZ, KMOD, KFMF, Heavy 2 including CFNY. Medium 21 including WGTR, WXRT, WQFM, KBCO, WBRU, KPEZ, KEZO, KILO, KQWB.

JOHN WAITE "Don't Lose Any Sleep" (EMI-Manhattan) 38/10 (28/24)
Adds: WHJY, WLLZ, KBPI, KGB, KOME, WKDF, WAPL, KDJK, WKLT, KRQU. Heavy 2 in
WYNF, WOFM, KLOS, WIMZ, KGGO, KEZO, KPOI, WRUF, KFMZ, KQWB.

LOU GRAMM "Lost In The Shadows" (Atlantic) 37/8 (30/11)
Adds: KORS, KRQR, WPYX, WEZX, WKDF, KMBY, WIZN, KFMX. Powers 1. Heavy 7 including WLLZ, WCMF, KRNA, KFMQ, KWHL. Medium 20 including KZAP, KGB, KOME, WIMZ, KMOD, KILO, KDJK, WMGM, KATP.

TOM KIMMEL "Tryin" To Dance" (Mercury/PolyGram) 37/4 (32/1)
Adds: KRQR, WWCK, WIOT, KDJK. Heavy 0. Medium 22 including KBPI, KOME, WIMZ, WTUE, WLAV, KATT, KMOD, KEZE,

MEN, KNOO.

\*\*BODEANS "Only Love" (Reprise/WB) 34/34 (0/0)

Adds including KTXQ, WXRT, WQFM, KLBJ, WIBA, KMOD, WIZN, WRKI, KQWB, KOZZ. Heavy 0. Medium 21 including WNEW, WNOR, WLLZ, KBCO, KFOG, KISW, KXRX, WAPL, KEZO, KILO.

JIMMY DAVIS & JUNCTION "Kick The Wall" (MCA) 33/30 (3/2)
Adds including KTXQ, WYNF, WQFM, KRQR, WBYR, WDHA, WIMZ, KRNA, KQWB, KFMF, Heavy 2: KBPI, WEGR. Medium 20 including DC101, WLLZ, KDKB, KUPD, KFOG, KXRX, KMOD, KJOT, KILO, KEZE.

BON JOVI "Edge Of A Broken Heart" (Tin Pan Apple/PolyGram) 32/10 (24/7)

Adds: WMMR, KGB, WIOT, KFMG, KMBY, KRNA, KFMQ, WZZQ, KWHL, KZOQ. Powers 3. Heavy 9 including WEBN, WIMZ, WKDF, KISS, KOMP, KNAC, KTAL, KRQU. Medium 19 including WIYY, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, KBPI, KRQR, KOME, WAQY, WTUE, KGGQ, POWERS AND WEBN, WIMZ, WLVQ, WTUE, WTUE, WLVQ, WTUE, WT

CALL "In The River" (Elektra) 32/8 (24/12)

Adds: KZAP, KPEZ, KWIC, KQWB, KGRQ, KFMF, KRQU, KTYD. Heavy 3: WNOR, CFNY, KZEL. Medium 19 including WXRT, KBCO, KFOG, KRQR, KOME, KSJO, WPLR, CHEZ, KILO, KEZE.

HEART "Wait For An Answer" (Capitol) 32/5 (28/5)

Adds: WBAB, KISW, WWCT, WBLM, KQWB. Powers 1. Heavy 8 including KGB, WHCN, KFMG, WMGM. Medium 23 including KZAP, WKLC, WDHA, WEZX, WAQY, KATT, KILO, KDJK, WIZN, KWHL.

MASON RUFFNER "Red Hot Lover" (CBS Associated) 29/8 (20/7)
Adds: WNEW, KBCO, WHCN, WBRU, KBER, WMGM, KATP, KGRQ, Heavy 2: KAZY, KPEZ, Medium 22 including WXRT, FOG. WPYX, WLAV, KEZE, WIZN, WR

PINK FLOYD "On The Turning Away" (Columbia) 28/28 (0/0)
Adds including KZEW, WTPA, WZEW, WRXL, WKGR, WLAV, KATT, KFMG, KZEL. Heavy 14 including WNEW, DC101, WLUP, WXRT, KUPD, KGON, WHCN, WGIR, KWHL. Medium14 including KTXQ, WLLZ, WRIF, KFOG, WZZO, WCCC, WIGO, WADV.

JETHRO TULL "Steel Monkey" (Chrysalis) 27/27 (0/0)
Adds including KTXQ, WQFM, KLOS, KNCN, WKDF, WRQK, KFMG, KJOT, KDJK, KQWB. Heavy 4: KSJO, WTPA, WPLR, WIOQ. Medium 20 including WBAB, WHJY, WSHE, WLLZ, KQRS, KDKB, KISW, WDHA, WEZX, WAQY.

CARS "Double Trouble" (Elektra) 22/2 (22/8)
Adds: KKDJ, KMBY. Heavy 7 including WQFM, KUPD, KRQR, KOME, KLBJ, KOZZ. Medium 13 including WNEW, WKLS, WLVQ, WLLZ, KZAP, WAAF, WLNZ, KILO, KDJK.

WLVQ, WLLZ, KZAP, WARF, WLNZ, KILO, KIDOK.

ROGER WATERS "Who Needs Information" (Columbia) 20/6 (16/6)

Adds: WHJY, WRIF, KBCO, WDHA, WHCN, KATP. Heavy 6 including KGB, KFOG, CFNY. KEZE. Medium 11 including KISW,

PINK FLOYD "Sorrow" (Columbia) 19/19 (0/0)

g WIYY, WZEW. Heavy 7: WMMR, KUPD, WHCN, WAPL, KMOD, WGIR, WMRY. Medium 12 including WBAB, I, KFOG, KISW, WCCC, WAQY, WAAF, WLAV, KEZO.

MOJO NIXON & SKID ROPER "Elvis is Everywhere" (Enigma) 19/4 (18/6)
Adds including KBCO, WKLC, KATT. Heavy 1: WLIR. Medium 6 including CFNY, KLAQ, KPOI, WHFS.

Adds including KBCO, WKLC, KATT. Heavy 1: WLIR. Medium 6 includi

GRATEFUL DEAD "Throwing Stones" (Arista) 19/1 (18/2)

101, KFOG, KRQR, WPYX, WHCN, WEZX, CFNY, WHTF, KZEL. Medium 8

HELIX "Wild In The Streets" (Capitol) 19/1 (19/2) ing WLLZ, KUPD, KISS, KATP, KQWB

Adds: WQFM. Heavy 2 including NNAC. WINDIGHT. J. 22/1)

MARILLION "Sugar Mice" (Capitol) 19/1 (22/1)

MARILLION "Sugar Mice" (Capitol) 19/1 (22/1)

MARILLION "Sugar Mice" (Capitol) 19/1 (22/1)

ECHO & THE BUNNYMEN "Lips Like Sugar" (Sire/WB) 16/3 (14/2)
Adds: WTPA, WEZX, KTYD. Powers 1. Heavy 8 including WLIR, WXRT, KROQ, CFNY, WHFS, WFNX, WXXP. Medium 4

GUNS 'N' ROSES "Welcome To The Jungle" (Geffen) 16/1 (17/2)
Adds KAZY Powers 1. Heavy 1: KNAC. Medium 11 including KTXQ, WNOR, KUPD, KWIC, KLAQ, KISS, KFMG, KILO KATP.

# **AOR ALBUMS**

## **MOST ADDED**

TIMOTHY B. SCHMIT (35) LA BAMBA (13) DISORDERLIES (10) NORTHERN PIKES (10) PETE BARDENS (9) CRUZADOS (9) JOHN WAITE (9) CUTTING CREW (8) OUTFIELD (8) R.E.M. (9)

## HOTTEST

JOHN COUGAR MELLENCAMP (86) CARS (64) PINK FLOYD (57) GRATEFUL DEAD (50) AEROSMTIH (31)
RICHARD MARX (30) WHITESNAKE (25) BRYAN ADAMS (24) DEF LEPPARD (24) **RUSH (24)** 

## **NEW & ACTIVE**

Continued from Page 127

MARC JORDAN "Talking Through Pictures" (RCA) 16/4 (12/4)
Adds: WLAV, KFMF, KRQU, KZOQ. Powers 1. Heavy 3: KFOG, KTCZ, KGRQ. Medium 7 including KBCO, WEZX, WLNZ,

WRKI.

GUNS 'N' ROSES "Appetite For Destruction" (Geffen) 16/1 (17/2)

Add: MAZY Designe 1 Lieauv 1: KNAC. Medium 11 including KTXQ, WNOR, KUPD, KWIC, KLAQ, KISS, KILO, KATP,

X "See How We Are" (Elektra) 14/3 (13/1)

Adds: WKLC, WBRU, KPEZ, Heavy 3 including KROQ, Medium 8 including WXRT, KBCO, KPOI, WHFS, WFNX, WXXP,

CHART CLIMBERS - Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds, e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

# CHR PARALLEL ONE PLAYLISTS

## **EAST**

# **B104**

**WBSB** 

PD: Brian Thomas



Buffalo

## WMJQ 102.5 FM

# Philadelphia PD: Scott Walker MD: Glenn Kelias WCAU-FM MD: Glenn Kalina with shiss

H i i HICHMEL JACKSON/I JUST Can't Stop Lov
H 3 2 ASC/When Sharey Sings
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6 DAGE CAN'T SHORE SHOR

SYSTEM/Nighttime Lover LOVERBOY/Notorious

Washington D.C.

PD: Chuck Morgan MD: Pam Trickett

PRINCE/U Got The Look
U2/where The Streets Hav
LOS LOBOS/Come On Let's Go

CURIOSITY KILLED/Misfit SWING DUT SISTER/Breshout SMOKEY ROBINSON/One Heartheat WKSE-FM Buffalo

PD: Boom Boom Cannon MD: Dave Gillen

98.5

CARS/You are The Cirl GO WEST/Don't Look Down TIFFANY/I Think He're Alone N DAVID HALLYDAY/He's My Cirl



VP/Programming: Scott Shannon OM: Steve Kingston

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2 PHICHAEL JACKSDOY! JUST CAR'S THEY LOV

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WZOU/Boston PD: Harry Nelson

PD: Harry Nelson

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1 4 A J ARC/MEN BEASE THE COSING IT All For My S
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PEO BPEEDMADON/In My Dreams PET BHOP BOYS/It's A Min SOUREZE/Hourgies RH. HISTER/Something Real. HIAHI BOUND PACHIFMETON Say Thet POISON;I han't Forgat You

CUTTING CREM/1've Been In Love Been In Love

# 92 PROFM

Ops. Manager: Tom Cuddy MD: Vic Edwards Providence

MD: Vic Edwards Providence

# 1 1 MHITNEY HOUSTON/Dign't We Almost Have
# 3 2 ABC/Mism Booksy Sings
# 3 ABC/Mism Booksy Sings
# 3 BC/Mism Booksy Sings
# 4 BEAMANAMAN/ Insent A Dumbor
# 5 BEAMANAMAN/ Insent A Dumbor
# 6 BEAMANAMANAMAN INSENT
# 7 JULIVIAN HOUSTON BOOK
# 8 BEAMANAMAN INSENT BOOK
# 7 JULIVIAN HOUSTON BOOK
# 8 BEAMANAMAN INSENT BOOK
# 9 JULIVIAN HOUSTON
# 10 HIT BOOK AND HOUSTON
# 10 HIT BOOK AND HOUSTON
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# 11 HIT BOOK AND HOUSTON
# 11 HIT BOOK HOUSTON
# 12 HIT BOO

HICHAEL JACKSON/Bad CUTTING CREWIT'VE Been in Love Sef BILLY IDDC/Mong Hong UZ/Where The Streets May HICHAEL BOLTON/That's what Love Is A

Montreal Montreal

PD: Bob Beauchamp

MD: Guy Brouillard

SLEECHS/Parket figure

37. 40

36. R. /The Dre 1. Love

16. R. /The Dre

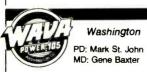


WEGX/Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

MD: Jay Beau Jones

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MICHAEL JACKBON/844 EUROPE/Carrie



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2 LOS LOBOS/LAS Banks

3 RICHARD RMREY/CON'T HEAR NOIRING

3 HINTTENSHAD RMREY HEAR NOIRING

3 LISA LISA/LOS I TEASTER

1 SON DOVI/Eags Of A Broken Hear

1 CHORD/Carrier And Soul

1 SON DOVI/Eags Of A Broken Hear

1 CHORD/Carrier And Soul

1 SON DOVI/Eags Of A Broken Hear

1 CHORD/Carrier And Soul

1 LISA/LOS I TEASTER

1 LISA/L

NOEL/Silent Morning U2/Where The Streets Hav JOHN COUGAR/Paper In Fire FLEETHOOD TMC/Little Lies

# WBLI 100FM

Long Island PD: Bill Terry

MD: HURT IOISON

# 2 i #ICHAEL JACKSON/! JUST Cent Step Lov
1 2 LOS LODBOY/LS Bands or Assin
5 4 MITTER HOUSTON/DIGHT HE ALBEST MAVE
8 7 3 ARCHITES HOUSTON/DIGHT HE ALBEST MAVE
8 7 3 ARCHITES HOUSTON/DIGHT HE ALBEST MAVE
8 7 3 ARCHITES HOUSTON/DIGHT HE ALBEST MAVE
9 12 0 LISA LISA/LSS IN TEACH
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24 25 MARKAM WEAKAMANAY
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Pittsburgh

PD: Jim Richards MD: Lori Campbell

LOT CAMPBEL

INITISMAKE/Here I Do Again

INITISMAKE/Here I Do Again

INITISMAKE/Here I Do Again

INITISMAKE/Here I Do Again

INITISMAKE/Here I No AGAIN

INITISMAKE/HERE I

ZS EXPOSE/Let No Be The One BRYAN ADAMS/Victim Of Love



WPLJ-FM RADIO

MD: Andy Dean

MD: Andy Dean

1 LOS LOBOS/Le Same
2 2 HISTORY JACKSON/JUNES Can't Stop Lov
2 3 MADDIMOVAN TO THE SITE AND THE STOP
2 3 MADDIMOVAN TO THE SITE AND T

WXKS-FM
Boston
1 0 8 F M PD: Sunny Joe White

MD: Susan O'Connell

RAY PARKER UP / 1 uon VILLO/ON YELLO/ON Yeah NOVELO/ON Yeah NOVELO/ON Yeah NOVELO YELLO/ON Yeah NOVELO YELLO YELLO

COUTTING CREWIT'UP also In Love Bre
Hant SOUND CHOILTRACKS Day That
HANTER REVONALESSE HIS MORNEY ALONE
CHEET HOOD MACHINETE LINE
CHEET HAD MACHINETE LINE
CHEET HAD MACHINETE
CHEET HAD MACHINE
CHEET HAD MACHINETE
CHEET HAD MACHINETE
CHEET HAD MACHINETE
H

## SOUTH



MD: Bobby Rich

H 2 1 LOS COBOS/Le Banks
H 2 1 LOS COBOS/Le Banks
H 3 2 MADOMA/Mino's That Gurl
H 4 3 PAT BOYS/Les Banks
H 6 3 DESERTION TO THE MADOMA/MINO'S THAT GURL
H 7 A WITTESWARZ/MEYE I GO Again
H 7 A WITTESWARZ/MEYE I GO Again
J 7 STEVE MINODO/Bees In the Migh Life
J 9 STEVE MINODO/Bees In the Migh Life
J 10 MINTESWARZ/MEYE AND ALIGNED HAVE
LIFE TO STEVE MINODO/Bees In the Migh Life
J 10 MINOS MINOS MADOMA COMPANY IN THE MINOS MADOMA
LIFE TO STEVE MINODO/Bees In the Migh Life
J 10 MINOS MADOMA COMPANY IN THE MINOS MADOMA
LIFE TO STEVE MINOS MADOMA COMPANY IN THE MINOS
J 10 MINOS MADOMA COMPANY IN THE MINOS
J 10 MINOS MADOMA COMPANY IN THE MINOS
J 20 MINOS MADOMA COMPANY IN THE MINOS
J 21 MINOS MADOMA COMPANY AND THE MINOS
J 22 MINOS MADOMA COMPANY AND THE MINOS
J 22 MINOS MADOMA COMPANY AND THE MINOS MADOMA COMPANY AND THE MINOS
J 22 MINOS MADOMA COMPANY AND THE MINOS MADOMA COM

CARSYOU Are the Girl
21. 27
20HN MAITE/Don't Loss Any Sie'ep
TIMOTHY 8 SCHRID/Boys Night Dut
EXPOSE/Let Me Be The One

BON JOVI/Edge Of A Broken Heat KENMY G/Don't Nake He Hait DAVID SOMIE/Naver Let Me Down HP MISTER/Something Real ALEXANDER D'MEAL/Fale

THE NEW

1 1 DEBRIC GIBGOV/Only In My Orama
1 1 1 DEBRIC GIBGOV/Only In My Orama
2 2 EUMORP/C/carrs
3 3 DAN HILL/Can't Me Try?
4 12 7 INCOME.
5 12 7 INCOME. LONG ROOM LAND LAND LAND
5 14 7 STOCK LONG ROOM LAND LAND
6 7 STOCK LONG ROOM LAND LAND
7 STOCK LONG ROOM LAND LAND
8 9 MISSING LONG ROOM LAND
8 9 MISSING LONG ROOM LAND
8 9 MISSING LONG LAND
9 MISSING LONG LAND
9 MISSING LONG LAND
9 MISSING LONG LAND
10 10 TO THOMPSEN LAND
10 10 LIGHT LAND
10 11 LIGHT LAND
10 LIGHT

BILLY IDOL/Mony Mony FLEETWOOD MAC/LITTLE Lies

KENNY G/Don't Make He Wait CURIOGITY KILLFD/Misfit MADONNA/Cauting A Commotio

POWER

000

PD: Chris Bailey MD: Cathy Cruise

2104

WNVZ

KRBE

PD: Paul Christy

Music Coord.: Cheryl Broz

1 INTERMARE/Here I Go Agein
2 Seminor of the Committee of

LAMPER ZEOWYLEAVE N, WOOLSE, Alone
CHRIS MEALTH'S Dance
EIPHLY MED/May's Sometal
RAY PARKER WIJ Jonn't Their That The
BUCKNEW CHEATER
BUCKNEW CHEATER
BUCKNEW CHEATER
WELLY LIST HORSE STRONG HEATER
MELVEL LIST HORSE STRONG HEATER
MELVEL LIST HORSE STRONG
MELVEL STRONG HEATER
MELVEL SA LAMPES/CIF'OF MELT TIES OF MY
RETWY CORNER THESE THE MELT

Houston

VP/Programming: John Lander PD: Ron Parker MD: John Cook

32. 34 TIMOTHY B SCHMID/Boys Night Out FLEETHOOD MAC/Little Lies

BILLY IOOL/Hong Mony SQUEETE/Hourglass TAJA SEVELEY/Love 1s Contegious DONAS SUMMER/Olloner Mith Orrshwin COMERBOY/Notorious BRYAN ADAMS/Visctim Of Love KENNY O/Don't Make Me Mait



PD: John Roberts MD: J.D. Ryan

MD. J.D. Ryan

H 1 1 | IntiteMANE/Here I Ge Again
H 2 | Heart/He will voy Num Te
2 | Heart/He will voy Num Te
2 | Heart/He will voy Num Te
4 | The William Park Park I Have Nothing
H 3 | Heart/Heart And Soul
H 3 | Dear Harry I Have Nothing
H 4 | Dear Harry I Have Nothing
H 5 | Dear Harr

ADDS RICHARD MARK/Should ve Known Bette TEMBINY B SCHMID/Boys Night Out LOVERBOY/Notorious LOU GRAMM/Lost In The Shedows DAVID HALLYDAY/He's My Girl

974WGH PLAYS MORE HITS

PD: Tony Macrini MD: Doc Michaels

MICHAEL JACKSON/Bad MICK JAGOER/Let's Mort MEDLEY & MARNES/II've Had) Tier OF M JOHN HAITE/Den't Lose Any Steap

LOVERBOY/Notorious CUTTING CREW/I'vs Been In Love Bef RAY PARKER UR /1 Don't Think That Ma NEWCITY ROCKERS/Rev. It Up

# **CHR PARALLEL ONE PLAYLISTS**



Atlanta

## OM/PD: Bob Case MD: Lindsey Burdette

MICHAEL JACKBON/Bad TIMOTHY B. SCHMID/Poys Night Out



# Asst. PD/MD: Frank Amadeo

ASSI, PD/MD: Frank Amadeo

H 2 | HHITESMAKE/Here & I Ge Agein
H 3 | HITESMAKE/HERE | HITESMAKE/HERE
H 4 | HITESMAKE/HERE | HITESMAKE/HERE
H 5 | HITESMAKE/H 5 | HITESMAKE/HERE
H 5 | HITESMAKE/H 5 | HITESMAKE/HORD
H 5 | HITESMAKE/H 5 | HITESMAKE/HORD
H 5 | HITESMAKE/HORD
H 5 | HITESMAKE/HORD
H 5 | HITESMAKE/HORD
H 5 | HITESMAKE/H

25 KENNY G/Don't Make He Wast 20N JOVI/Edge Of A Broken Hear, WA WA NEE/Sugar Free

JOHN COUGAR/Paper In Fire HEART/Who Mill You Run To RED SPEEDMAQON/In My Dreams



## PD: Shadow P. Stevens MD: Joey Giovingo



## KHYI/Dallas PD: Buzz Bennett Asst. PD: Chuck Beck

LOS LOBOS/Come On Let's Qo MOYLEY CRUE/Wild Side

## **MIDWEST**

## -#ins-=106-KWK= MEANS MORE MUSICE St. Louis

PD: Lyndon Abeil MD: Jim Atkinson

MUL. JHT AKKIRSUI

3 MICHAEL JAKKROM/J JUSE Can't Stop Lov
2 SHITTSHAME/HAVE I GO Again

4 3 MICHAEL JAKKROM/J JUSE Can't Stop Lov
2 SHITTSHAME/HAVE I GO Again

5 CONTROL CAN'S LOS AGAIN

6 ARC/HAME BOSTAY BITTS

10 1 ARC/HAME BOSTAY BITTS

11 0 LISA LIBA/LOS II RESOLUTION

12 10 ARC/HAME BOSTAY BITTS

13 1 LOS AGAINST FOR STAN BITTS

13 1 LOS AGAINST FOR STAN BITTS

14 21 12 ARC/HAME FOR STAN BITTS

15 1 CONTROL CAN'S LOS AGAINST FOR STAN BITTS

16 14 38 DEFCERA/SECT TO FOR STAN BITTS

17 10 DESSIE SIBBON/CONTY IN TO DESSIE SIBBON/CONTY LOS AGAINST

20 10 ARC/HAME WILL YOU WANT TO

20 12 DO HER/DET/HAME HAME WANT TO

21 21 DO HER/DET/HAME HAME WANT TO

22 PER AT BOYS/MILES BOOTH ASSIN THAT

23 23 BEYNAM ADAMS/VICTIO OF LOVE

24 27 DO HER/DET/HAME HAME WANT TO

25 28 PER AT BOYS/MILES BOOTH ASSIN THAT

26 29 DO HER/DET/HAME HAME WANT TO

27 29 CONTINUE OF CREATER TO AGAIN THAT

28 29 DO HER/DET/HAME TO AGAIN THAT

29 29 DO HER/DET/HAME TO AGAIN THAT

29 20 HER/DET/HAME TO A

23. 33 MR. HISTER/Samething Real



## PD: Bobby Hatfield Asst. PD/MD: Mike Bradley

i i i mel'ESMARK/Here i Go Again
2 p HUKY LEUIS & THE/Doing it all For My L
7 J John COOLAM/Faser in Five
5 S Hill THEY HOUTION/Glen's He alenet Heve
6 10 P LEUIS MARKET HOUTION/Glen's He alenet Heve
10 P LEUIS MARKET HOUTION/Glen's He alenet Heve
11 O J CHAPTER HOUTION/Glen's He alenet Heve
11 O J CHAPTER HOUTION/Glen's He alenet Heve
12 I S TAMBRIFF/Let's Not Over ("Til I
11 I S GONETHOUS MARKET HE BOUNT
11 I S AMERY HOUTION/GLEN'S HE HE BOUNT
12 I S HILL HOUTION HOUTION HOUTION
12 I S HILL HOUTION HOUTION HOUTION
12 I S HILL HOUTION HOUTION HOUTION
13 I SIGNAD MARKET HOUTION HOUTION
14 I SIGNAD MARKET HOUTION HOUTION
15 I SHOWLY HOUTION HOUTION HOUTION
16 HOUTION HOUTION HOUTION HOUTION
17 J DOARN HILLOW/HOUTION FORCE
18 I SIGNAD HILLOW/HOUTION HOUTION
18 I SIGNAD HOUTION HOUTION HOUTION HOUTION
18 I SIGNAD HOUTION HOUTION HOUTION HOUTION HOUTION HOUTION
18 I SIGNAD HOUTION HOUT

U2/Hhere The Streets Hav NATALIE COLE/Jump Start
COUTING CREW/I/ve Bean in Love Bef
NYLONS/Nappy Together
LOVERBOY/Notor:oux

# WKTI Milwaukee

## PD: Tim Fox

MD: Denise Lauren

2 1 Denise Lauren

3 2 Unit Element/Inver 1 Ge Again

4 3 2 Unit Element/Inver 1 Ge Again

4 3 2 Unit Element/Inver 1 Ge Again

4 3 2 Unit Element/Inver 1 Ge Again

5 3 4 Incomed, Inverse 1 Ge Again

6 1 Unit Lauren

6 1 Unit Lauren

6 1 Unit Lauren

6 2 Unit Lauren

6 2 Unit Lauren

6 3 Unit Lauren

6 4 Unit Lauren

6 4 Unit Lauren

6 5 Unit

29. 24. 30 LEVERT/Catanove



# PD: Buddy Scott

MD: Joe Bohannon

1 2 Joe Holman John Step Low

1 2 Joe Holman John Step Low

1 3 2 Joe Holman John Step Low

2 Joe Holman John Step Low

3 3 Lish Lish/Lust in Eastian

3 4 Los Los Lish Lish/Lust in Eastian

4 6 Joe Los Lish Lish/Lust in Eastian

5 6 Joe Los Lish Lish/Lust in Eastian

6 7 John Step Low

6 7 John Step Low

6 Joe Lish Lish/Lust in Eastian

7 7 John Holman John Step Low

7 7 John Holman John Step Low

7 8 John Step Low

7 10 John Step Low

8 10 John Step Low

9 10 Joh

## WCZY Detroit

MD: Kathy Means

MD: Kathy Means

\*\*\* I HICHMEL JACKSON/I JUST Cen't Step Lov 3 2 Mel'TERMACTISTE ( So Again Mark Con't Step Lov 3 2 Mel'TERMACTISTE ( So Again Mark Con't Step Lov 3 Mel' LOVIS & Con't Step Lov 3 Mel' LOVIS & THE LOVE STEP LOVE

31 TAJA SEVELLE/Love Is Contagious

MD: Karen Wong

MD: Karen Wong

# 1 | Mett Temode\_Filer | 1 Go spain

# 1 | 1 | Mett Temode\_Filer | 1 Go spain

# 1 | 2 | Report Filer | 1 | Go spain

# 2 | 2 | EMODE/Carrie | 1 | Go spain

# 2 | A | EGA | Filer | 1 | Go spain

# 3 | A | EGA | Go spain

# 4 | 1 | 1 | Go spain

# 5 | A | A | Go spain

# 6 | Filer | 1 | Go spain

# 6 | Filer | 1 | Go spain

# 7 | Mark | EGA | Filer | 1 | Go spain

# 10 | Go spain

# 11 | 10 | L. GOD | JJ | Real Love

# 11 | 10 | L. GOD | JJ | Real Love

# 12 | A | LEANGER | Dead | Touch

# 13 | Go spain

# 14 | 1 | Go spain

# 15 | Go spain

# 15 | Go spain

# 16 | Go spain

# 17 | Go spain

# 17 | Go spain

# 18 | Go spain

# 18 | Go spain

# 19 | Go spain

# 1



PD: Rick Gillette

Detroit

SILLY IDDL/Mony Mony TAUM BEVELLE/Love Is Contagious TIFFMAY/I Thin Merre Alone N MAY MANUEL M. / I Don't Tains That Ma EXPOSE/Let He Be The One RENNY O'DON'T Mais He Mail.

Q102 Cincinnati

# **WNCI 97.9**

## PD: Bill Richards Asst. PD: Tom Kelly

ASST. PD: Tom Kelly

H 7 | Self TESSMAR JULY | Co. Agein

1 | 2 | Self TESSMAR JULY | Co. Agein

1 | 3 | LOB LOBOSTLE BERNE

1 | 4 | DON HILL/Cart | W | Tye?

1 | 5 | Self TESSMAR JULY | Co. Agein

1 | 5 | Self TESSMAR JULY | Co. Agein

1 | 6 | Self TESSMAR JULY | Co. Agein

1 | 7 | RICHARD MARK JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

1 | 1 | Self TESSMAR JULY | Co. Agein

2 | Self TESSMAR JULY | Co

31 OTHER ONES/Heliday U2/Where The Streets Hev NR HISTER/Something Real

RAY PARKER JR // Don't Think That Ha

# POWER95fm Kepw Kansas City

## PD: Dene Hallam

PD: Dene Hallam

1 1 DESBIE OIBSON/Only in Ny Oreans
1 2 DESBIE OIBSON/Only in Ny Oreans
1 3 TO TANDON MARKED AND THE MARKED
2 MINISTERS AND THE MARKED AND THE MARKED
2 MINISTERS AND THE MARKED AND THE

SWING OUT SISTES/Breaton BON JOVI/Edge OF A Brosen He GRATEFUL DEAD/Touch Of Gray FLEETHOOD HAC/LITTLE LIES



Ops. Manager: Dave Robbins

MD: Mark Todd

H 4 1 MICHAEL JACKSON/1 Just Can't Blop Lo'
H 3 2 MHITEMANG/Mers I On Again
H 3 1 MICHAEL JACKSON/1 Just Can't Blop Lo'
H 3 2 MHITEMANG/Mers I On Again
J 3 MHITEMANG/Mers I On Again
J 4 MADONA/Mers That Gory
J 5 MADONA/Mers That Gory
J 7 MARCHAEL JACKSON/J 1 MM JACKSON J

# Minneapolis

# PD: Dave Anthony Asst. PD/MD: Don Michaels

ASST. PD/MD: Don Michaels

H 1 1 Dan Hill/Cont M. Try

H 2 2 Dan Hill/Cont M. Try

H 3 2 Hill/Cont M. Try

H 3 Hill/Cont M. Try

H 3 2 Hill/Cont M. Try

H 3 3 HILL/Cont M. Try

H 4 Hill/Cont M. Try

H 5 Hill/Cont M. Try

H 6 Hill/Cont M. Try

H 7 Hill/Cont M. Try

H 7 Hill/Cont M. Try

H 1 Hill/

74
TAJA SEVELLE/Love Is Contagious
CARS/YOU ATS The Girl
MA NEE/Sugar Free

LOVERBOY/Notorious
MARREN ZEVON/Luave My Hontey Alone
CUTTING CREW; I've Seen In Love See
HICK JADGER/Let's Hork
HICKHAEL SOLTON/That's Whet Love Is;

# --!!XGT--92X-FM Columbus

Assistant PD/MD: Kevin Haines

23 EUN JOVI/Edge Of A Brotan Hear CUTTING CREM/I've Bean In Love Bef. PET SHOP BOYS/It's A Sin

# THE #1 HIT MUSIC STATION PD: Steve Perun Kansas City MD: Karen Barber

H 2 1 DEBEE DIBBOYONIY IN MY DYSAMA.
1 2 LOS LORDSYLA BANKS
1 2 LOS LORDSYLA BANKS
1 3 LOS LORDSYLA BANKS
1 3 SAME DEBETERATION STREAM
1 3 SAME DEBETERATION STREAM
2 7 RECHARD MARK JOHN LAW THE SAME
2 9 RECHARD MARK JOHN LAW A HARST MAY
3 9 RECHARD MARK JOHN LAW A HARST MAY
4 10 SAME LAW A LAW

WMMS

NOON POW

Ops. Manager: Kid Leo

PD: Brian Philips

PD: Brian Philips

1 2 ABCOMMAN STATES OF ABENT

2 2 ABCOMMAN STATES OF ABENT

3 2 ABCOMMAN STATES OF ABCOMMAN

1 3 2 ABCOMMAN STATES

1 4 ABCOMMAN STATES

1 5 4 ABCOMMAN STATES

1 6 ABCOMMAN STATES

1 6 ABCOMMAN STATES

1 7 ABCOMMAN STATES

1 8 ABCOMMAN STATES

1 9 ABCOMMAN STATES

1 10 ABCOMMAN STATES

1 11 ABCOMMAN STATES

1

JOHN MATE/DOT'S LOSE AND SISE MICHAEL JACKSDAYSE MICHAEL JACKSDAYSE MEDIETY B SCHMID/SEQ MIGH! DAT FINDITY B SCHMID/SEQ MIGH! DAT FINDITY B SCHMID/SEQ MIGH! DAT RICHARD AND KING HIGHEN MICHAEL SCHWING MIGHT MICHAEL SCHWING

# Z95 WYTZ-FM Chicago

## PD: Ric Lippincott MD: Brian Kelly

REO SPEEDMAGON/In Mg Dreams LEVERT/Cosenova SQUEEZE/Hourglass

# **CHR PARALLEL ONE PLAYLISTS**

## WEST

Ops. Manager: Gary Bryan Seattle MD: Tom Hutyler

D: TOM Hutyler

| NICHAEL JACKSON/I JUAN CEN'R Stor Lov B
| JACKSON/I JUAN CEN'R Stor Lov B
| JACKSON CHILD STOR CHILD STOR CHILD
| JACKSON CHILD
| JACKSON CHILD STOR CHILD
| JACKSON CHI

WA HA NEE/Sugar Free



Assist. PD/MD: Robin Silva

Assist. PD/MD: Robin Silva

1 DAM NILL/Cents Me Fry?
2 DEBERGESTONOMY IN MY OFFERS
3 HOST LEBERGESTON TON IN MY OFFERS
3 HOST LEBERGESTON TO DEBERGESTON TO

# KZZP104.7<sub>FM</sub> Phoenix

PD: Guy Zapoleon Asst. PD/MD: Todd Fisher

21 FORCE MD'S/Love Is A House EXPOSE/Let Ma Be The One



MD: Gary Weinstein

MD: Gary Weinstein

1 LOS LOBOS/La Basha
1 2 MITCESAME/MIRE 1 Go Again
11 3 LIGA-LIBA/Last in Easting
13 1 LIGA-LIBA/Last in Easting
14 3 3 LIGA-LIBA/Last in Easting
15 2 MITCESAME/MIRE 1 GO Again
16 3 LOBOS/Last in Easting
17 5 LOBOS/Last in Easting
18 1 MITCESAME/MIRE Single
19 5 MITCESAME/MIRE Single
10 9 MITCESAME SINGLE
10 9 MITCESAME SINGLE
10 10 MITCESAME SINGLE
10 11 MITCESAME SINGLE
10 11 MITCESAME SINGLE
10 10 MITCESAME SINGLE
10

20. 32
R E M /The One I Love
TIFFANY/I Thinh Me're Alone N
WENDY & LISA/Weterfall
NGL/Silent Maring
SIMPLY RED/Maybs Somedey.

# PD: Sean Lynch MD: Chet Buchanan MD: Li HICHMEL JACKSON/I JUST CAN'E SEOP I

REO SPEEDMONDER

THE CHEEN COLLEGE

OTHER CHEEN COLLEGE

CAMEYOU ARE THE OTHE

CAMEYOU ARE THE OTHE

THORSTON CHEEN COLLEGE

THORSTON CHEEN COLLEGE

HIAND SCHOOL LOSS DOWN

THORSTON CHEEN COLLEGE

TO SOUNT MONTH TO STATE TO THE

POSSONY MONTH TO STATE TO

COUNT SOUNT COLLEGE

STATE NIGHT COLLEGE

CUITING COLLEGE

CUITING COLLEGE

COLL



PD: Steve Rivers

MD: Jack Silver

2 | Hichart Anchonyr June Cent Step Lov

3 | Hichart Anchonyr June Cent Step Lov

4 | Description of the Anchonyr June Cent Step Lov

5 | Los LoseColle Benba

4 | Dan Hill/Cent He Fry?

5 | ABCLUMEN Shapes Sings

6 | Description of the Fry?

5 | ABCLUMEN Shapes Sings

6 | Description of the Fry?

6 | ABCLUMEN Shapes Sings

7 | Cent Step Centson/Cent In High Dreams

13 | Description of the Fry?

14 | Description of the Fry?

15 | ABCLUMEN Shapes Sings

16 | Description of the Step Sings

16 | Description of the Step Sings

17 | ABCLUMEN Shapes Sings

18 | Description of the Step Sings

19 | Description of the Lose

10 | Description of the Lose

10 | Description of the Step Sings

11 | Description of the Step Sings

12 | Description of the Step Sings

13 | Desc

21 CUTTING CREW/('ve Been in Love Bee



KKLQ/San Diego PD: Garry Wall MD: Lisa Dent

TIFFANY/! Think We're alone N NOEL/Silent Morning

## Jeston Sacramento

OM/PD: Chris Collins Asst. PD/MD: Kevin Kei

ASST. PD/MD: Kevin Kei

1 I MICHAEL JACKBOX/I Just Cen't Biss (
13 LICA L'INACUSTI In Continue
13 LICA L'INACUSTI IN Continue
14 3 LICA L'INACUSTI IN CONTINUE
15 LICA L'INACUSTI IN CONTINUE
16 3 MICHAEL L'INACUSTI IN CANADA
17 7 SINGAET ROLI INGOVIDANI NESTRANI
18 10 LICA L'INACUSTI IN CONTINUE
19 11 LICA L'INA

18. 26
FLEETHOOD MAC/Little Lies
RED SPEEDWAGON/In My Dreams
SQUEEZE/Nourgless

CUTTING CREM/I've Been In Love Bef HENDY & LISA/Materfall MARREN ZEVON/Leave My Montes Alone DONNA SUMMER/Dinner With Gershwin

# San Francisco San Francisco Pro- Kaith Naffalv PD: Keith Naftaly MD: Kevin Weatherly

MD: Kevin Weatherly

N : | LISA LIBA/LORY IN EXCLOP

N : | LISA LIBA/LORY IN EXCLOP

N : | 2 EXPONENT LIST IN SET YOU NO

N : | 3 EXPONENT LIST IN SET YOU NO

1 : | 3 EXPONENT LIST IN SET YOU NO

1 : | 4 ATLANTIC STAMPTONE LIST IN

1 : | 4 ATLANTIC STAMPTONE LIST IN

1 : | 5 ATLANTIC STAMPTONE LIST IN

1 : | 6 ATLANTIC STAMPTONE LIST IN

1 : | 7 CONTOSITY ALLEGYMENT

1 : | 1 MATALE COLETAINED STAMPTONE LIST

2 : | 2 MATALE STAMPTONE LIST

2 : | 2 MATALE STAMPTONE LIST

3 : | 3 MATALE STAMPTONE LIST

3 : | 3 MATALE STAMPTONE LIST

3 : | 4 MATALE STAMPTONE LIST

4 : | 4 MATALE STAMPTONE LIST

4 : | 4 MATALE STAMPTONE LIST

5 : | 5 MATALE STAMPTONE LIST

5 : | 5 MATALE STAMPTONE LIST

6 : | 5 MATALE STAMPTONE LIST

6 : | 5 MATALE STAMPTONE LIST IN STAMPTONE LIST

6 : | 5 MATALE STAMPTONE LIST IN STAMPTONE LIST

8 : | 5 MATALE STAMPTONE LIST IN STAMPTONE LIST

1 : | 5 MATALE STAMPTONE LIST IN STAMPTONE

DAVID BONIE/Never Let Me Down

# KS 103

1 I MICHAEL JACKSONYI JUST CAN'T BES LOV
2 UNITARY HOUSTON/Disn't be Almost Nave
4 A RICHAEN BESELVE SINGS
4 A RICHAEN BESELVE SINGS
4 DISTRICT STATES AND ALMOST STATES
4 DISTRICT STATES
5 DISTRICT STATES
5 DISTRICT STATES
6 DIS



MD: EVAN LAKE

2 1 WHITESMANE/Here ( On Agein

3 2 EUNDE/Carrie

3 3 2 EUNDE/Carrie

3 3 2 EUNDE/Carrie

3 3 2 EUNDE/Carrie

3 3 1 HITTESMANE/Here ( On Agein

3 3 HITTESMANE/Here Warre alone N

1 1 4 ORGAN WHITESMAN WARRE Alone

4 8 AREA WHITESMAN WARRE Alone

5 8 AREA WHITESMAN WARRE ALONE

1 9 OWNER WARRE SINGS

1 9 OWNER WARRE SINGS

1 1 9 OWNER OWNER/HERE NOW LITE OF THE OWNER

1 1 10 OWNER OWNER/HERE NOW LITE OF THE OWNER

1 1 10 OWNER OWNER/HERE NOW LITE OWNER

1 1 10 OWNER OWNER/HERE NOW LITE OWNER

1 1 10 OWNER/HERE NOW LITE OWNER/HERE

1 1 10 OWNER/HERE NOW LITE OWNER/HERE

2 1 10 OWNER/HERE NOW LITE OWNER/HERE

2 2 JOHN COUNAR/HERE LITE OWNER/HERE

2 2 JOHN COUNAR/HERE LITE OWNER/HERE

2 3 FAT BUTSMAN WARRE LITE OWNER/HERE

2 3 THE MISTER WARRE WARRE

2 3 THE MISTER WARRE LITE OWNER/HERE

3 3 THE CHARLE BUT THE WARRE AND WARRE OWNER/HERE OWNER/HERE

3 3 THE CHARLE BUT THE WARRE AND WARRE OWNER/HERE

4 3 OWNER/HERE OWNER/HERE WARRE

4 OWNER/HERE OWNER/HERE

4 OWNER/HERE OWNER/HERE

4 OWNER/HERE

4 OWNER/HERE

4 OWNER/HERE

4 OWNER/HERE

4 OWNER/HERE

4

37. 38. 40 HICK JACGER/Let's Work SEE GEES/You Wan Again

OEE OEENYOU Wan Again

OOK NOBLEVIOUR AND THE CERRE
COMES REACLEX'S DARCE

ANITA SAMEATO ONE IN THE MOTIF

ACRES OF THE MET THE MET THE MOTIF

ACRES OF THE MET THE ME

# 97-KROY CHR P1A

OM/PD: Bob West Sacramento

Asst. PD/MD: Harley Davidson

1 1 Horea Lackson' Lat Can't Step Lov

1 2 2 Lisk Libariost in Eastin

3 3 Mark Lackson' Beat Can't Step Lov

4 2 2 Lisk Libariost in Eastin

5 3 Los Los Libariost in Eastin

5 3 Los Los Los Libariost in Eastin

6 8 Fat Soviance Out

7 0 No Mark Lackson' Lackson' Lackson'

8 8 Fat Soviance Out

8 9 Fat Soviance Out

10 11 West Essential

11 11 West Essential

12 12 Los Los Los Los

13 13 Mark Los Los

14 Esfois/Las Beats Sange

15 11 West Essential

16 Esfois/Las Reside Sange

17 ALEANOUR OF Los Los

18 18 Suran Mark West Los

19 19 ALEANOUR OF Los Los

19 19 Mark West Los

22 22 MadDebar/Cauting a Commettion

23 25 Deserviance Mark Los

24 28 Bankmark/Mark Los Los

25 26 Tripulment And Soul

HEART/Who Will You Run To TAJA SEVELLE/Love Is Contagious BILLY IDOL/Mony Mony LEVERT/Casenove



Denver

PD: Mark Bolke Asst. PD/MD: Dom Testa

GRATEFUL DEAD/Touch Of Grey PET SHOP BOYS/It's A Sin OTHER ONES/HOLLday SHING OUT SISTER/Breatout HA HA NEF/Bugar Free

## Sacramento



HI I MICHAEL MACKSON'I JUST CEN'T Stop Lov
2 LOCAL COMMISSION I JUST CEN'T Stop Lov
3 1 2 LOCAL COMMISSION I STOP
4 3 A INTERFE MODIFICATION IN THE ALBORY HAVE
5 3 DERBIE SISSON/DRIV IN THE ALBORY HAVE
5 3 DERBIE SISSON/DRIV IN THE ALBORY HAVE
6 8 L. L. COOL JI Need Love
7 7 RICHARD MAKE/DRIV CHARD HAVE
8 B. L. L. COOL JI Need Love
10 10 HOWEL LEVIS E HAVE/DRING IT STATE
10 11 LISA LISAN/LOSI IN EASTION
11 11 LISA LISAN/LOSI IN EASTION
11 11 LISA LISAN/LOSI IN EASTION
11 11 LISA LISAN/LOSI IN EASTION
12 12 LISAN/LOSI IN EASTION
13 10 LOVER/LOSI IN EASTION
14 13 10 LOVER/LOSI IN EASTION
15 11 MACKED HAVE SIGN THE MACKED HAVE
16 10 ARACHMENT HAVE SIGN THE MACKED HAVE
17 17 MEGRAT/WHO MAIL YOU RUN FEE
18 10 LOSI STEVE HIMMODO/SACE IN THE HIGH LIFE
18 12 LIFAN/T INTO ME'RE ALBORY
18 22 STANDARFY LIVE MACKED HAVE
18 22 STANDARFY LIVE MACKED HAVE
23 29 CRAFFUL DRAD/TOUCH OF GREY
24 24 LIFAN/T THE MACKED HAVE
25 29 CRAFFUL DRAD/TOUCH OF GREY
26 28 LIFAN/T THE MACKED HAVE
26 29 CRAFFUL DRAD/TOUCH OF GREY
27 27 MICHAEL BROWN HAVE
28 29 CRAFFUL DRAD/TOUCH OF GREY
29 20 11 LUCKETY/CLANDOW
20 21 LIFANDEL HAVE
20 20 MICHAEL BROWN HAVE
20 20 MICHAEL BROWN HAVE
21 LIFANDEL LIVE HE SET TO THE
21 LIFANDEL HAVE BE SET TO THE
22 LIFANDEL HAVE BE SET TO THE
23 LIFANDEL HAVE BE SET TO THE
24 LIFANDEL HAVE BE SET TO THE
24 LIFANDEL HAVE BE SET TO THE
24 LIFANDEL HAVE BE SET TO THE
25 LIFA

KPLZ Seattle

PD: Casey Keating

MD: Mark Allan

MD: Mark Allan

| I HICHAEL JACKSON/I JUST Can't Step Loy
| I Just Can

NOME
TICK JAGGEF/Let's work
SU/NO OUT SISTEM/SEARON
SU/NO OUT SISTEM/SEARON
SU/NOWE THE SERVEST HAV
SU JAMES THE SERVEST HAV
SU JAMES THE SERVEST HAV
SU JAMES UPON/SEALTH IN LOVE SEA
SU JAMES UPON/SEALTH IN LOVE SEA
TAJA SCHELLOW I SCARFOUX
BEC GEET/FOW WIN Again
HIGHT SUMMOR ACKLY SEALTH SEALTH
INSIDEM/SOURCE OF THE SEACH
OTHER OMESTICALS

ower96/Miami continues to make hits out of relatively unknown artists. This week Genuine Parts hits Top 10, TKA, Tiger Moon, Babie & Keyes, and Taylor Dayne are among the hottest upward movers, and adds include Natasha and Chapter One, far from household names just yet. At the same time, this consistently intriguing maverick station also adds Europe and the Pet Shop Boys. Europe is a sound add in this market: Hot105 moves it 22-3! It's part of an apparent move toward the mainstream, also illustrated by high debuts for Whitesnake and the Bon Jovi LP track; chart adds for the Pet Shoppers and Billy Idol, plus Michael Jackson and Prince, who are danceable but hardly on the frontier; and additional adds for **Tiffany**, local institutions **Miami Sound Machine**, and **Los Lobos** ("Donna," interestingly). KITS takes the Pets to No. 1 this week, with a giant move for Swing Out Sister and good moves for Mick Jagger, U2, R.E.M., and Idol. The Cure debuts and New Order and Nathalie Archangel are added. KPWR shows hot action for Pretty Poison, Expose, Levert, Jody Watley, and Noel, with adds being MSM, Pebbles from "BHCII," and Nancy Martinez, who's already enjoyed two KPWR smashes. Hot103, in a relatively stable week, takes Will To Power Top 5 and is first to add the new Cover Girls.

# WQHT New York

PD: Joel Salkowitz Assist PD/MD: Steve Ellis

ASSIST PD/MD: Steve Ellis

### 21 NOC. (#slant Porning)

| 2 US LONDEN/A SHAPE

### 3 3 PEPBI & SHIRLE/Heartach

| 3 3 SILL TO HOMER/OF-easth

| 3 3 SILL TO HOMER/OF-easth

| 3 3 SILL TO HOMER/OF-easth

| 4 10 3 HILL TO HOMER/OF-easth

| 7 BANAMARMANI HEART ASSISTED

| 8 HITMEN HOMER/OF-easth

| 9 BHITMEN HOMER/OF-easth

| 10 SHILL TO HOMER/OF-easth

| 10 SHILL TO HOMER/OF-easth

| 11 CONTROL OF HOMER OF HOMER

| 12 EXPORTING HOMER OF HOMER

| 13 LONG HOMER OF HOMER

| 14 LONG HOMER OF HOMER

| 15 LONG HOMER OF HOMER

| 16 LONG HOMER OF HOMER

| 17 MANUAL HOMER OF HOMER

| 18 TEART HOMER OF HOMER

| 18 TEART HOMER OF HOMER

| 18 TEART HOMER OF HOMER

| 19 BT TEART HOMER OF HOMER

| 10 LONG HOMER OF HOMER OF HOMER

| 10 LONG HOMER OF HOMER OF HOMER

| 10 LONG HOMER OF HOMER

| 10 LONG HOMER OF H

POWER 100FM

MD: Al Tavera

N 1 | LUS LOBON/LS Parks

1 2 | LUS LOBON/LS Parks

1 2 | LUS LOBON/LS Parks

1 2 | LUS LOBON/LS Parks

1 3 | SCLUPEAN/MS Point she

3 | SILUPEAN/MS Point she

4 | NICHAEL MAKEGOV/L JUST Can't Stop Lov

5 | Prist | SHIRLE Prisertache

1 | 10 | The Lobon Ly/I Need Love

6 | Prist | SHIRLE Prisertache

1 | 10 | The Lobon Ly/I Need Love

6 | Prist | The Lobon Ly/I Need Love

6 | Prist | The Lobon Ly/I Need Love

1 | 10 | CLUB MON/MAI/My You Treat me So B

10 | The Lobon Ly/I Need Love

11 | The Lobon Ly/I Need Love

12 | The Lobon Ly/I Need Love

13 | The Lobon Ly/I Need Love

14 | The Lobon Ly/I Need Love

15 | The Lobon Ly/I Need Love

16 | The Lobon Ly/I Need Love

17 | The Lobon Ly/I Need Love

18 | The Lobon Ly/I Need Love

19 | The Lobon Ly/I Need Love

19 | The Lobon Ly/I Need Love

10 | The Love

10 | The Lobon Ly/I Need Love

10 | The Lobon Ly/I Need Love

10 | The Love

10 | The Lobon Ly/I Need Love

10 | The Lobon Ly/I Need Love

10 | The Lobon Ly/I Need

NANCY MARTIMEZ/Crasy Love MIANI SOUND MACHI/Betcha Say That PEBBLES/Love/Mate

KPWR/Los Angeles



PD: Duff Lindsey Asst. PD: Cedric Hollywood

ASSI, PD: Cedric Hollywood

H 3 i FAT BOYS/Jaje Out
H 2 2 MCCUTSILENT FORTING
H 22 3 CUMPERCENTE
H 2 2 MCCUTSILENT FORTING
H 2 2 MCCUTSILENT FORTING
H 3 1 DE LOBOS/LE BARRES
H 7 0 LISA LEBALCET IN EBOLIS
H 10 MCCOMMENT FORTING
H 10 MCCOMMENT
H 1

24. 25. 29. 30 HIAMI SOUND HACHI/Betche Say That TIFFANY/I Think We're alone N LOS LOBOS/Donn

RICHARD MARX/Don't Mean Nothing TAYLOR DAYNE/Tall It To My Heart



PD: Bill Tanner MD: Colleen Cassidy Asst. PD: Mark Shands



KITS

San Francisco PD: Richard Sands

H 7 1 PET SHOP BOYS/It's A SIN
3 2 BANAMARAMY! Heard A Russur
11 2 3 Surind DUT SISTER/Energy
11 2 3 Surind DUT SISTER/Energy
11 3 CUROSITY ALLED TO SISTER/ENERGY
12 A ABC/When Bostey Sings
13 CUROSITY ALLED Some
10 9 TO SURE TO SINGS
10 10 DAY TO SURE TO SINGS
11 10 CARRETON ARE TO SINGS
11 10 CARRETON ARE TO SINGS
11 11 10 CARRETON ARE TO SINGS
11 11 12 SUZUMAFE THE SITEST NAV
12 SUZUMAFE THE SITEST NAV
13 12 SUZUMAFE THE SITEST NAV
14 12 SUZUMAFE THE SITEST NAV
15 SUZUMAFE THE SITEST NAV
16 SUZUMAFE THE SITEST NAV
17 SUZUMAFE THE SITEST NAV
18 SUZUMAFE THE SITEST NAV
18 SUZUMAFE THE SITEST NAV
19 SUZUMAFE THE S

EAST MOST ADDED Michael Jackson **REO Speedwagon** Wa Wa Nee U2

BREAKOUTS Los Lobos **Mediev & Warnes** Wendy & Lisa Timothy B. Schmit

# **CHR ADDS & HOTS**

MOST ADDED SOUTH BREAKOUTS Michael Jackson Timothy B. Schmit Neel Squeeze Billy Idol

## EAST PARALLEL TWO

MICHAEL JACKSON LEVERT WA WA NEE PINK FLOYD (dp) POISON (dp)

WardSherry
MICHAEL JACKSON
TIMOTHY B. SCIMID
HEVERF
ALEXANDER O'NEAL
KENRY G (4p)
GLEN BURTNICK
ROTTER
EUROPE 2-1
JOHN COUGAR 6-4
LISA LISA 8-6
CAES B.-1
MICHAEL JACKSON 20-15

## Q100/Allentown, PA Andrews/Clifford

MICHAEL JACKSON CARS
GREAT WHITE (dp)
GLEN BUSTRICK (dp)
KENNY G
HOTELST AND CARSON 1-1
MICHAEL JACKSON 1-1
MITHEL JACKSON 1-2
ABC 5-3
EUROPE 10-8
LISA LISA 13-10

LOS LOBOS
MICHAEL JACKSON
PET SHOP BOYS
SWING OUT SISTER
TIMOTHY B SCHMID
WA WA NEE
HOTCHEL
MICHAEL JACKSON 2-1
WHITTEY HOUSTON 3-2
HUEY LEWIS & THE 6-4
SWOKEY ROBINSON 7-5
EUROPE 8-6

## K104/Erie, PA Bill Shannon

BUI SHAMMON
SONNIE RAYES
MEDLAY & WANNES
WERDLY & LISA
LOS LOBOS
MADONNA
STARSHIP
TIMOTHY B. SCHMID
ROTTEST
ROTTEST
GRATEFUL DEAD 1-1
OFFICE NEES 5-2
WHITHEY NOUSTON 14-5
GREAT WHITE 12-6

Jim Cook
PRINCE
MICHAEL JACKSON
MADONNA
CUPTING CREW
OTHER ONES
HOTESHARE 2-1
MILTESHARE 2-1
MICHAEL JACKSON 5-2
MITHEY HOUSTON 4-3
ABC 7-6
EUROPE 8-7

## WER2/Exeter, NH Felconi/Brady

PRECONDERSELY
MR. MISTER
SMING OUT SISTER
BEE GEES
HOLTEST
SMOKEY ROBINSON 10-7
CARS 23-11
HEART 22-15
PLEETWOOD MAC 30-22
CURIOSITY KILLED 31-26

Bond/August
MICHAEL JACKSON
SYSTEM
TAJA SEVELLE
SQUEEZE
MA WA NEE
COTTING CREM
WHITESNAKE 17-12
LEVERT 26-18
EXPOSE 38-25
SWIMG OUT SISTER D-26
MADONNA D-31

# WTIC/Hartford, CT Shekes/West

BRYAN ADAMS
LOS LOBOS
WA WA NEE
HOTLEST
WHITHEY HOUSTON 4-1
LEVERT 8-4
WHITESMAKE 13-5
EUROPE 24-12
MICHAEL JACKSON 37-35

Miller/Reinhardt

Miller/Reinhardt

FLEETWOOD MAC
GRATEFUL DEAD (dp)
TIFFANNE
TIFFANNE
REW REW REDITION
HOttenst:
DEEBIEG GISSON 2-1
MICHAEL JACKSON 3-2
WHITHEY HOUSTON 4-3
EUROPE 5-4
WHITESHARE 6-5

MarhonMurray
LEVERT
LEVERT
ALEXANDER O'NEAL
MR. MISTER
HOTCEST
MICHAEL JACKSON 4-2
FAT BOYS 12-9
LL. COOL J 24-16
LISA LISA 31-17
JOHN COUGAR 30-24

## KC101/New Haven, CT Stef Rybak

FLEETWOOD MACH
U2
MIAMI SOUND MACHI
MEDLEY & WARNES
MICHAEL JACKSON
HOTLEST HOUSTON 2-2
WHITESNAKE 5-3
EUROPE 19-9
MADONNA 25-15
BON JOVI D-29

LEVERT HEART

Deyton/Weil

L.L. COOL J

REO SPEEDWAGON
MICK JAGGER
KENNY G
LEVERT
HOTEST:
LOS LOBOS 1-1
WHITESNAKE 3-2
DANNY WILSON 14-12
HEART 16-13
EXPOSE 25-21 98PXY/Rochester, NY Tom Mitchell MICHAEL JACKSON GO WEST ALEXANDER O'NEAL BILLY IDOL REO SPEEDWAGON CUTTING CREW TIFFANY SWING OUT SISTER HOLLEST:

# SWING OUT SISEN HOTTEST: WHITESNAKE 6-1 L.L. COOL J 2-2 GRATEFUL DEAD 19-9 LEVERT 21-10 HEART 23-11

99GFM/Schenecte Parker/Chick ParkerChick
MICHAEL JACKSOM
MICHAEL BOLTON
LOS LOROS
MICHAEL SHIRLIE
ALEXANDER O'NEAL
HOTHER O'NEAL
HOTHER HOUSTON 6-2
HHITESMAKE 3-3
BANANARAMA 11-9
EUROPE 14-11
LISA LISA 23-14

Laird/Dunes
MICHAEL JACKSON
FLEETHOOD MAC
CARS
ROTERL JACKSON 1-1
DAN HILL 3-2
HUSY LEWIS & THE 4-3
WHITESNAKE 7-5
BANANARAMA 12-8

## WPST/Trenton. NJ Cunningham/Marelo

Cunningham/Merelo
MICHAEL JACKSON
GO WEST
KENNY O
SQUEEZE
RICHEEL JACKSON 1-1
ABC 5-2
HHITNEY HOUSTON 10-4
WHITESNAKE 11-6
EUROPE 17-9

# WNYZ/Utica, NY Burton/Andrews

Button/Andrews

DAVID BOWLE

LOVERBOY

MICK JAGGER

BOWNIE HAYES

LOS LOBOS

YELLO

MICHARL JACKSON

HOCHERL

L.L. COOL J 4-4

HEART 16-7

BANANRAMA 17-12

JOHN COUGAR 26-15

FLEETWOOD MAC 29-18

## WRCK/Utica, NY Reitz/Willems

Neitz/Willems
MICHAEL JACKSON
CUTTING CREW
WA MA NEE
ANITA BAKER
MEDLEY & WARNES
SOUREZE
WARNES
WENDER & LISA
WHITESNAKE 4-3
EUROPP 7-4
LISA LISA 11-5
MADONNA D-24
MICHAEL JACKSON D-40

# WKRZ/Wilkes-Barre, PA Rising/Star

Rising/Star
PAINCE
PAIN

# Q106/York, PA

Crocket/Quinn
MICHAEL JACKSON
PET SHOP BOYS
BILLY IDOL
LOVERBOY
TIFFANY
HOTLEY
HOLTEY
BANANARAMA 15-10
LISA 22-11
GARTEFUL BAD 20-14
HEART 25-17

## PARALLEL THREE

Derrei Ray
REO SPEEDMAGON
CARS
MR. MISTER
GO WEST
MADONNA
PET SHOP BOYS
HOLDRIAL JACKSON 1-1
WHITTER HOUSTON 2-2
HUEY LEWIS & THE 4-3
WHITTER HOUSTON 2-4
ABC 6-5

# WWFX/Bangor, ME Leven/Clark

LaventClark
MICHAEL JACKSON
REO SPEEDWAGON
MICHAEL BOLTON
WA WA NEE
HOttest:
MICHAEL JACKSON 4-1
EUROPE 9-7
JOHN COUGAR 16-14
LL, COOL J 18-16
BILLY IDOL 25-23

## 103CIR/Beckley, WV Spencer/Kelly

HEART BON JOVI HOTTEST: MICHAEL JACKSON 2-1 WHITNEY HOUSTON 6-2 WHITESNAKE 9-3 JELLYBEAN 15-9 LISA LISA 20-10

## 95XXX/Burlington, VT Speck/Yasner

Spack/Vanner
TIFFANY
RAY PARKER JR.
SWING OUT SISTER
TAJA SEVELLE
REO SPEEDWAGON
GREAT WHITE (dp)
DAVID HALL/DAY
HOTLEST:
HITTESNAKE 4-3
WHITTESNAKE 4-3
EUROPE 15-12
BANANARAMA 16-13

## WKPE/Cape Cod, MA Ryder/McVie

MICHAEL JACKSON
SWING OUT SISTER
DAVID BONID BONE
BON JOVI
LEVERT
HOTTESHAKE 10-6
WHITHES HOUSTON 8-4
WHITESHAKE 10-6
ALEXANDER O'WEAL 21-15
PENOSE 32-12
EXFOSE 31-24

## WIKZ/Chambersburg, PA Rick Alexander

Rick Alexander
MICHAEL JACKSON
REO SPEEDMAGON
OTHER ONES
HOTTEST
HOTTEST
LL. COOL J 9-6
BANNANRAMA 12-9
ABC 22-17
BILLY IDOL 31-23

WWI Kauffman
MICHAEL JACKSON
REO SPEEDWAGON
BEE GEES
MICK JAGGER (dp)
Rotteat:
MICHAEL JACKSON 1-1
WHITESNAME 3-2
LISA LISA 11-9
EUROPE 12-10
L.L. COOL J 20-16

MICHAEL JACKSON TIFFANY WA WA NEE MICK JAGGER U2 Hottest: HUEY LEWIS & THE 5-1 WHITNEY HOUSTON 7-2 GRATEFUL DEAD 6-3 WHITESNAKE 13-6 GO WEST 21-13

Hitmen/Jernigen
MADONNA
CUTTING CREW
MICHAEL JACKSON
TIFFANY
HOTLEST,
LAVID BOWIE 8-4
HEART 10-6
WHITESNAKE 11-7
EUNOPE 14-10
GRATEFUL DEAD 18-15

Paul DeMMMe
STARSHY F WARNES
LOS LOBOS
TIMOTHY B. SCHMID
WENDY & LISA
RUSH
FOR THE STATE STATE
SAMMY HAGAR 2-1
FOINTER SISTERS 9-2
KIM WILDE 7-3
DANNY WILSON 11-8
JOHN COUGAR 18-9

WTHT/Portland. ME
Todd Martin
MICHAEL JACKSON
ALEXANDER O'NEAL
TIFFANY
STARSHIP
HOCTORY
UNDER 10-7
JELLYBEAN 10-9
JOHN COUGAR 14-11
LISA LISA 19-12

WOMPNWheeling, WV
Bob Forster
WENDY & LISA
MICHAEL JACKSON
KENNY G
MICHAEL BOLTON (dp)
UTHER OWES
BOLTEST:
DAN HILL 3-2
WHITHEY HOUSTON 4-3
LOS LOBOS 6-5
EUROPE 9-8
FAT BOYS D-38

MinierFeye

ALEXANDER O'NEAL
MICHAEL JACKSON
REO SPEEDWAGGON
TIMOTHY B. SCHHIJD
R.E.M.
GPEAT WHITE [dp)
SWING OUT SISTER
HOTCELS
FAT BOYS 13-8
LISA LISA 24-10
L.L. COOL J 20-13
CARS 23-19
TIFFANY 34-27

## SOUTH

## PARALLEL TWO

MICHAEL JACKSON HEART MEDLEY & WARNES HOTTESTAKE 6-5 FAT BOYS 8-6 LISA LISA 12-8 PRINCE 13-1' EUROPE 16-13

## WBBQ/Augusta. GA Bruce Stevens

Tonacci/Davanport
MICHAEL JACKSON
SWING TOUT SISTER
KENNY G
HOTLEST:
LOS LOBOS 1-1
WHISPERS 2-3
WHITESNAKE 9-6
WHITNEY HOUSTON !
FAT BOYS 16-11

## K96/Austin, TX Michael Lee Scott

ABC BON JOVI MICHAEL JACKSON BILLY IDOL U2
MADONNA
Hottest:
DEBBIE GIBSON 2-1
WHISPERS 3-3
EUROPE 5-5
DAN HILL 9-9
DANNY WILSON 15-11

## KZZB/Besumont, TX Baker/Michaels

96XIL/Parkersburg, WV Paul DeMille

HICHAEL JACKSON U2 Hottest: EUROPE 7-2 PRINCE 9-3 BANANARAMA 10-4 LISA LISA 14-7 TIFFANY 21-10

KISS
POISON
MICK JAGGER
R.E.M.
HOTTEST
LOS LOBOS 2-1
HEART 4-2
GRATEFUL DEAD 3-3
BON JOVI 5-4
JOHN COUGAR 10-7

WSKZ/Chatte Chase/c WSKZ/Chattanooge.TN Chase/Scott MADONNA MICHAEL JACKSON EXPOSE TIPPANY HOLLEST: WHITESNAKE 1-J WHITNEY HOUSTON 2-2 MICHAEL JACKSON 3-3 BANANARMA 11-7 LISA LISA 12-8

MICHAEL JACKSON DAVID BOWIE

CUTTING CREW
LOVERBOY
RAY PARKER JR.
HOTESINAKE 1-1
EUROPE 4-2
PRINCE 12-8
LISA LISA 17-9
JOHN COUGAR 21-16

G105/Durham-Raleigh. NC
Edwards/Wright
MICHARL JACKSON
PLEETWOOD MAC
BILLY IDOL
HOTEBAL
HITESNAKZ 2-1
HITHESNAKZ 2-2
HITHEY HOUSTON 7-3
EUROPE 12-7
LISA LISA 19-12

KEZB/EI Paso, TX Heney/Simon

none Hottest: LOS LOBOS 1-1 LISA LISA 2-2 MICHAEL JACKSON 3-3 FAT BOYS 7-4 L.L. COOL J 6-6

MICHAEL JACKSON MADONNA

MADONNA U2 MIAMI SOUND MACHI HOTTEST 7-4 WHITESNAKE 9-6 EUROPE 10-7 LISA LISA 19-9 FAT BOYS 25-17

MICHAEL JACKSON MIAMI SOUND MACHI U2

U2
POISON (dp)
HOTCHST:
MICHAEL JACKSON 2-1
WHITNEY HOUSTON 3-2
EUROPE 7-5
REO SPEEDWAGON 11-7
LISA LISA 18-8

Kevin King
MICHAEL JACKSON
OTHER ONES
POISON (dp)
NOEL
R.E.M.
JOHB WAITE
TIMOTHY B. SCHMID
HOCLEST:
WHITNEY HOUSTON 3-2
WHITESNAKE 6-3
EUROPE 7-6
LISA LISA 15-12
LEVERT 24-15

Nome
Hottest:
MICHAEL JACKSON 1-1
WHITESNAKE 2-2
EUROPE 4-4
PRINCE 8-8
LEVERT 12-12

Caris Andrews
MICHAEL JACKSON
UZ JAGGER
MICK JACKSON

94TYX/Jackson, MS Dunaway/Craws

MICHAEL JACKSON

NOEL
JODY WATLEY
SWING OUT SISTER
GO WEST
WENDY & LISA
TAJA SEVELLE
HOCTEST
LEVERT 2-1
JELLYBEAN 7-2
AGC 4-3
LISA LISA 8-4
MICHAEL JACKSON D-23

PottedTeylor
MICHAEL JACKSON
U2
LEVERT
LISA LISA
WA WA NTE
R.E.M.
HOttest
WHITESMARE 2-1
HUFY LEWIS 6 THE 5-3
38 SPECIAL 15-5
EUNOPE 18-8
JOHN COUGAR 17-10

## WNOK/Columbia, SC Davls/King

MICHAEL JACKSON
STARSHIP
TIMOTHY B. SCHMID
MICK JAGGER
HOTE AST
MICHAEL JACKSON 1-1
L.L. COOL J 5-2
HUEY LEWIS & THE 6-4
WHITNEY HOUSTON B-6
EUROPE 18-10

# B93/Austin, TX Tonacci/Davanpe

NOEL
R.E.M.
BON JOYI
DAVID BOWIE (dp)
POISON (dp)
HOLLEST
WHITMEY HOUSTON 3-2
WHITESHAKE 4-4
FAT BOYS 14-9
EUROPE 20-13
TIFFANY 30-15

WFMF/Baton Rouge, LA Rica/Ahysen FAT BOYS ABC

BakerMichaels

MICHAEL JACKSON
BILLY IDOL
PET SHOP BOYS
OTHER ONES
ANITA BAKER
HOttest:
LOS LOBOS 1-1
PAT BOYS 16-13
YELLO 17-14
BAKAWARAMA 21-17
MICHAEL JACKSON D-31

MADONNA BILLY IDOL CUTTING CREW
PET SHOP BOYS
MICHAEL JACKSON
REGO SPEEDWAGON
LOVERBOY
POISON
LEVERT
HOCHEEL JACKSON 2-1
WHITESNAKE 5-4
EUROPE 9-5
JELLYBEAN 11-10

# JELLYBEAN 11-10 LISA LISA 15-12

KXX106/Birminghem, AL ProwittOovis
STARPOINT
ANITA BAKER
NOEL
MICK JAGGER
POISON
HOttest:
PAT BOYS 1-1
WHITNEY HOUSTON 8-3
LISA J-4
PRINCE 10-5
ABC 11-6

WKQB/Charleston, SC Galther/Russell UAITHOF/RUSSON
FLEETWOOD MAC
SQUEEZE
MICHAEL JACKSON
U2

Joseph/Alken
MICHAEL JACKSON
TIFFANY
LEVERT
CARS
U?
HOttest:
WHITESNAKE 2-1
MICHAEL JACKSON 3-2
EUBOPE 4-3
WHITMEY HOUSTON 5-5
L.L. COOL J 10-7

# WBCY/Charlotte, NC Jack Daniel

WAPE/Jacksonville. FL Cahill/Klutch EXPOSE FORCE MD'S TIFFANY HOTCEST LOS LOBOS 1-1 PAT BOYS 6-6 MHITESNAKE 9-8 NATALIE COLE 10-9 LEVERT 17-13 none
Hottest:
MICHAEL JACKSON 1-1
DAN HILL 3-3
DEBBIE GIBSON 4-4
WHITESNAKE 5-5
WHITNEY HOUSTON 6-6 WROQ/Charlotte, NC Bliss/William WQUT/Johnson City, TN Potter/Taylor

11-4-11-11-11

WOKUKNOXVIIIe. TN
Harper/Chucker
MICHARL JACKSON
HAW AN RES
SWING OUT SISTER
MEDLEY & WARNES
TIMOTHY B. SCHMID
HOTERAL JACKSON 3-1
JOHN COUGAR 6-4
ABC 10-7
EUROPE 14-10
LEVERT 22-16

## WFMI/Lexington, KY

JonedThomas
BON JOVI
MICHAEL JACKSON
MOTLEY CRUE
EXPOSE
TIFFANY
Hottest
PRINCE 4-3
WHITESNAKE 5-4
LEVERT 13-10
BON JOVI D-21
MICHAEL JACKSON D-24

## WLAP/Lexington,KY Fox/Graves

Fox/Gaves

CUTTING CREW

U2 (dp)
PET SHOP BOYS

TIFFANY

Hottest:
LOS LOBOS 1-1

MICHAEL JACKSON 3-3

WHITNEY HOUSTON 5-4
LISA LISA 19-9

LEVERT 22-14

## KZOU/Little Rock, AR Lousteau/Allen

SPLIT THE DARK
TIFFANY
MICHAEL JACKSON
MOTLEY CRUE (dp)
HOCLEST:
MICHAEL JACKSON 1-1
PRINCE 6-4
LISA LISA 10-7
YELLO 11-8
POISON 20-13

ShebelMeyer

MADONNA
MENNY G
BILLY 1DOL
SWING OUT SISTER
HOTEBL JACKSON 2-1
WHITMEY HOUSTON 3-2
ABC 4-3
L.L. COOL J 12-8
WHITESNAKE 19-15

LevestruShannon
MICHAEL JACKSON (dp)
MICH ADGER (dp)
MICH ADGER (dp)
MICH ADGER (dp)
MICH SISTER
HOLTEST:
MILTINET HOUSTON 2-1
ARC 6-2
EUROPE 3-3
RUEY LEMIS & THE 4-4
LISA LISA 13-11

# FM100/Memphis, TN John/Conley

WKSI/Greensboro, NC Kelly/O'Brien MICHAEL JACKSON EKPOSE HOLLES JACKSON 1-1 WITTESNAKE 7-4 SHOKEY ROBINSON 11-9 PRINCE 19-1 DAN HILL 30-23 John/Conley
REO SPEEDMAGON
MADONNA
MICHAEL JACKSON
HOCHAEL:
MICHAEL JACKSON 3-2
EUROPE 12-8
JOHN COUGAR 18-14
HEART 27-21
PET SHOP BOYS D-26 WABB/Mobile, AL Fram/Chesnut Fram/Cheshut
MICHAEL JACKSOM
GRATEFUL DEAD
BON JOVI
HOttest:
WHITESNAKE 1-1
EUROPE 10-2
LISA LISA 9-6
PRINCE 17-8
HEART 18-13

WBAM/Montgomery, i Owens/Jackson OwensiJackson
MICHAEL JACKSON
BILLY IDOL
TIMOTHY B. SCHMID
HOTTEN B. SCHMID
HOTTEN B. SCHMID
FOR SCHMID
HOTTEN B. SCHMID
HOTTEN B. SCHMID
HOTTEN B. SCHMID
HOTTEN
L. COOL J 7-4
EUROPE 8-6
PRINCE 10-7

WHIMY/Montgomery, AL
Collins/Shennon
GLEN BUHTNICK
OTHER OWES
MICHAEL JACKSON
THOPHY B. SCHMID
NEMCITY ROCKERS
HOLDER
HOLDER
EUROPE 10-8
PRINCE 15-9
PRINCE 15-9
PRINCE 15-9
PRINCE 15-9
PRINCE 15-9
PRINCE 15-9

REO SPEEDWAGON SWING OUT SISTER PEPSI & SHIRLIE BILLY IDOL (dp) FIVE STAR LOVERBOY LOVERBOY NOEL Hottest: DEBBIE GIBSON 2-1 MICHAEL JACKSON 8-4 BANANARAMA 17-12 EXPOSE 26-19 TIFFANY 36-26

## Y107/Nashville, TN Chase/Kelly

CHARACTER O'NEAL
BILLY IDOL
RED SPEEDWAGON
HOTCEST
WHITESNAKE 10-3
PRINCE 12-4
LEVERT 13-6
HEART 23-18
TIFFANY D-25

# KWES/Odesse-Midl

Jim Scott
GREAT WHITE (dp)
DONNA SUMMER (dp)
RENNY G (dp)
RENNY G (dp)
FLEETWOOD MAC (dp)
Hottest
L.L. COOL J 5-2
WHITESNAKE 7-5
LISA LISA 13-8
FAT BOYS 19-11
EUROPE 25-20

# BJ105/Driando, FL White/Summers

MICHAEL JACKSON HEART GO WEST (dp) Hottest: MICHAEL JACKSON 1-1 EUROPE 2-2 WHITESNAKE 4-3 WHITNEY HOUSTON 7-4 TIPPANY 24-16

## y106/Orlando, FL McKay/Hayes

WENDY & LISA
MICK JAGGER
CARS
KENNY G
HOTTER
MICHAEL JACKSON 1-1
WHITNEY HOUSTON 6-3
WHITESNAKE 8-5
EUROPE 11-6
PRINCE 25-15

# 94Z/Raleigh, NC Dennos/Rivers

Dennos/Rivers
FLEETWOOD MAC
MADONNA
NATALIE COLE
HOTESE
LOS LOBOS 2-1
DEBBIE GIBSON 7-2
WHITESWAKE 8-3
SWOKEY ROBINSON 9-5
LEVERT 14-9

# WRVO/Richmond, VA Jim Payne

MICHAEL JACKSON CARS U2 BILLY IDOL HOTLEST IDOL HOTLEST IDOL HOS LOBOS 1-1 DEBBIE GIBSON 3-2 WHITESNAKE 11-7 FAT BOYS 14-8 EUNOPE 15-12

## K92/Rosnoks, VA Cat Thomas

Cat Thomas
MICHAEL JACKSON
MADONNA
TINOTHY B. SCHWID
CUTTING CREW
KENNY G
LEVERT
BILLY IDOL
HOLSENS 1-1
MICHAEL JACKSON 2-2
WHITMEY HOUSTON 3-3
DEBBIE GIBSON 5-4
PAT BOYS 16-9

# KITY/San Antonio, TX Upton/LePara

OPTONLEPERS
MICHAEL JACKSON
OTHER OMES
MA WA NEE (dp)
WEMDY & LISA
HOTTES
EUROPE !-1
PRINCE 2-2
LISA LISA 4-3
WHITMEY HOUSTON 6-4
WHITESNAME 7-6
LEVERT 14-7

# KSAQ/San Antonio, TX Leo Vela

Leo Vele
MICHAEL JACKSON
MICHAEL JACKSON
MICHAEL JACKSON
MICHAEL
MICHAEL
JOHN WAITE
MICHAEL
MICHAEL JACKSON 1-1
WHITESNAKE 2-2
LISA LISA 13-8
EXPOSE 22-18
MICHAEL JACKSON D-30

McGraw/MMHerma
MICHAEL JACKSON
PRINCE
MIAMI SOUND MACEI
TIMOTHY B. SCHMID
TAJA SEVELLE
HOCTEAL JACKSON 3-1
LISA LISA 5-2
MHITMEY HOUSTON 8-6
LEVERT 14-8
TIFFANY 31-20

SteelWeber
MICHAEL JACKSON
SILLY IDOL
NA WA NEE
GREAT WHITE
OUTFIELD
MICHAEL ROLTON
MICHAEL ROLTON
MEDLEY & WARNES
HOLTELL HACKSON 2-1
WHITTES NACKSON 2-1
EUR DE STEEL STEE

# WDLX/Washington, NC Jeckson/Lee

MICHAEL JACKSON
OTHER ONES
TIFFANY
POISON (dp)
Hottest:
WHITESNAKE 4-3
EUROPF 7-4
L.L. COOL J 14-10
PRINCE 19-15
PAT BOYS 22-16

# WKZL/Winston Salem. NC Blackwell/Catcher

BlackwellCatcher
SWING OUT SISTER
R.E.M.
NA WA NEE {dp}
LISA LISA
'INOTHY B. SCHMID
lottest:
IICHAEL JACKSON 1-1
DEBBIE GIBSON 2-2
PRINCE 8-3
WHITNEY HOUSTON 4-4
NATALIE COLE 15-10 WJMX/Florence, SC Green/Baker

## PARALLEL THREE

RICHARDJAMPAG
MICHAEL JACKSON
SMING OUT SISTER
U2
MICK JAGGER
KENNY G (dp)
ROTESTAN G (dp)

KQIZ/Amarillo, TX Stu Smoka Stu Smoke
MICHAEL JACKSON
PAT BOYS
PAT BOYS
BOYS
OUTSIGN
OUTSIGN
MICHAEL BOLTON (dp)
MICHAEL BOLTON (dp)
MICHAEL BOLTON 2-1
WHITTENKER 3-2
HUEY LEWIS 4 THE 4-3
DAR HILL 5-4
LISA LISA 14-8

WKSF/Ambeville. NC
Edwards/Trent
MICHARL JACKSON
MADONNA
MIAMI SOUND MACHI
MICHARL BOLTON
U2
HOtteat;
MICHARL JACKSON 6-2
DAN HILL 9-3
EUROPE 17-10
PRINCE 21-11
LEVERT 39-25

# WJAD/Beinbridge, GA Elliot/Tanner

EMOUTAnner

MICHAEL JACKSON

TIMOTHY B. SCHMID

ROLLER

OUTFIELD

MEDLEY & MARNES

HOTLEST

MITTESNAKE 2-1

EUROPE 7-2

L.L. COOL J 8-7

LISA LISA 20-8

PRINCE 13-10

# WZKX/Blioxi, MS John Raymond

Madonna

John Raymond
MR. MISTER (dp)
KENNY G (dp)
U2 (dp)
EXPOSE
BILLY IDOL (dp)
REO SPEEDWAGON
GRATEFUL DEAD (dp)
ALEXANDER O'NEAL
MADONNA
HOTCHEN HOUSTON 4-1
MICHAEL JACKSON 8-3
WHITESNAKE 6-6
LISA LISA 12-10
JELLYBEAN 25-13

## WCGQ/Columbus, GA Carroll/Daniels

CarrollOandes

U2

MICHAL JACKSON
ANITA BAKER
SYSTEM
WENDY 6 LISA (dp)
POISON (dp)
TIMOTHY 8 SCHMID
BUCKEL JACKSON 1-1
WHITNEY HOUSTON 3-2
WHITESNAKE 5-9
PAT BOYS 21-16

GreenVesker

MICHAEL JACKSON

MICHAEL JACKSON

MADONNA

R. Z. M.

R. Z. M.

MICHAEL JACKSON

2-1

RUCHAEL JACKSON

2-1

RUNDPE 6-4

GRATEFUL DEAD 7-6

SMOKEY ROBINSON 11-10

JOHN COUGAR 12-11

# KISR/Ft. Smith, AR Baker/Bryant

none Hottest: MICHAEL JACKSON 1-1 DAN HILL 2-2 ABC 4-4 WHITESNAKE 8-8 EUROPE 9-9

O'DesiKane
MICHAEL JACKSON
LOS LOBOS
SWING OUT SISTER
LOVERBOY
TIFFANY
ROCTES:
EUROPE 7-2
FAT BOYS 8-3
WHITESNAKE 9-4
LISA LISA 15-7
PRINCE 28-17

C104/Gadden, AL St John/Davis MADONNA MICHAEL JACKSON HOTEBEL JACKSON 3-1 MITTHEY HOUSTON 7-2 EUROPE 10-5 LISA LISA 13-9 PRINCE 12-10 Kaylobh MICHAEL JACKSON U2 LOS LOBOS BON JOVI TERENCE TREMT D'A HOTESEL WHITESNAKE 2-7 PAT BOYS 5-4 L.L. COOL J 7-6 LISA LISA 10-8 LEVERT 17-12 MICHAEL JACKSON U2 CUTTING CREW TIFFANY

# TIPFANY SWING OUT SISTER MIAMI SOUND MACHI HOTTEST: WHITESNAKE 6-3 EUROPE 9-6 BANANARAMA 15-8 LISA LISA 18-10 PRINCE 22-15

Q101/Meridlen. MS O'Nell/Brock MADONNA REO SPEEDWAGON MICK JAGGER MIAMI SOUND MACHI LOVERBOY (dp) HOTTEST:
MICHAEL JACKSON 1-1
WHITNEY HOUSTON 2-2
GRATEFUL DEAD 15-7
LISA LISA 16-8
EUROPE 20-10

## KNAN/Monroe, LA Chuck Redden

WA WA NEE MICK JAGGER OUTFIELD SQUEEZE U2 UZ
NOEL
MICHAEL JACKSON
BECLEY & WARNES
POISON (dp)
HOCCEST
WHITESNAKE 2-1
HUEY LEWIS & THE 3-2
WHITHEY HOUSTON 4-3
EUROPE 5-4
PRINCE 20-14

POISON SQUEZZE TIMOTHY B. SCHMIE MA WA NEE MICHAEL JACKSON HOTESEL MICHAEL JACKSON 1-1 WHITESNAKE 3-2 WHITMEY HOUSTON 3-3 PRINCE 10-6 EUROPE 18-13

John Maymond
MICHAEL JACKSON
JOHN MAITE
R.E.M.
THOOTHY B. SCHMID
EXPOSE
HOCLEST
MICHAEL JACKSON 4-1
MITTESNAKE 1-3
EUROPE 6-4
PRINCE 8-5
FAT BOYS 15-10

# Z103/Tellahasses. Fl. Brien Douglas

none
Hottest:
LOS LOBOS 1-1
DEBBIE GIBSON 2-2
WHITESNAKE 9-9
EUROPE 11-11
ABC 14-14

WHSL/Wilmington NC Bowman/Davis U2
SMING OUT SIFTER
MICHAEL JACK-ON
MICK JAGGER
POISON
HOCKEST FOR SON
HUTTES HOUSTON 3-2
WHITTEST HOUSTON 3-2
WHITEST SOM HOLE
BANANARAMA 10-9
SMOKEY ROBINSON 14-13
EXPOSE 21-20

# WVBS/Wilmington, NC Steve Davis

REO SPEEDWAGON MADONNA BILLY IDOL MICHAEL JACESON U2
TIFFANY
SWING OUT SISTER
HOTLESNAKE 2-1
MICHAEL JACKSON 3-2
EUROPE 11-8
LL. COOL J 12-9
FAT BOYS 19-16

N&A Begins Page 142 Artists & Chart Summary Page 141 New P-1A Playlists Page 132

233 Current Reports 220 Current Reports e following stations reporte frozen playlist this week: KROY/Sacramento KWSS/San Jose WBCY/Charlotte KXYQ/Portland

The following stations failed to report this week, therefore their playlists were frozen:

WKSE/Buffalo
KPLZ/Seattle
KWOD/Secramento
WCKN/Greenville
KISR/Ft. Smith
KSMB/Lafayette
Z103/Tailahassee
KFMW/Waterfoo KFMW/Waterloo KTRS/Casper

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/fife (abbit) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity his week. Up for upward chart movement. Same for sideways or continued uncharised activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Paralella. NOTE: Records that fact the required 60% of our CHR reporters to become Breakers may accumulate enough chart positions on those stations reporting them, to obtain on the CHR National ArhaysV4C.
CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight.

MOST ADDED MIDWEST BREAKOUTS Madonna R.E.M. Timothy B. Schmit Swing Out Sister

# **CHR ADDS & HOTS**

MOST ADDED WEST Michael Jackson

112 Squeeze Tiffany

BREAKOUTS R.E.M. Timothy B. Schmit Los Lobos

## MIDWEST

PARALLEL TWO

Anthony/kittedge
LEVERT
PRINCE
HICHAEL JACKSON
TAJA SEVELLE (dp)
HIAMI SOUND MACHI
WENDY & LISA (dp)
HADDNNA
HADDNNA
HOLLES 1-2
BANANARAMA 8-4
BOTHER ORSE 13-6
BRYAN ADAMS 18-9

KIIK/Devenport, IA Jim O'Here

Jim U Here
PAT BOYS
LEVERT
WENDY & LISA
ALEXANDER O'NEAL (dp)
HIAHI SOUND MACHI
MADONNA
HOTLEGET:
HOTLEGET:
EUROPE 13-6
HOTLEGET:
HOTLEG

WPXR/Davenport, IA SchaeferfAustin

MICHAEL JACKSON MADONNA MADONNA TIFFANY PET SHOP BOYS (dp) BILLY IDOL (dp) Hottest: REO SPEEUWAGON 1-1 WHITESNAKE 4-3 EUROPE 7-5 BON JOVI 8-7 PRINCE 16-11

MICHAEL JACKSON KENNY G WA WA NEE BOttest: MICHAEL JACKSON 4-1 WHITNEY HOUSTON 3-2 PRINCE 7-3 ALEXANDER O'NEAL 6-4 WHITESNAKE 9-5

KDWZ/Des Moines. IA Oekes/Hooker

NICK JAGGER

MICK JAGGER

INSIDERS (dp)

CUTTING CREW

GREAT WHITE (dp)

MICHAEL JACKSON

HOTESNAKE 2-1

MICHAEL JACKSON 4-2

WHITHEY HOUSTON 3-3

HUFY LEMIS & THE 5-4

ABC 9-7

KRNQ/Des Moines, IA Knight/Sharp

TIFFANY
U2
WA WA NEE
LOS LOBOS
EXPOSE
HOTERST HICHAEL JACKSON 2-1
WHITMEY HOUSTON 3-2
WHITESNARE 4-3
LISA LISA 18-9
L.L. COOL J 14-12

Michaeld/Merth
MICHAEL JACKSON
MICK JAGGER
MADONNA
BEE GEFS
TIFFANY
HOttest:
WHITESNAKE 6-1
PRINCE 15-11
YELLO 29-20
AL FYANDER O'MPA

AMENDAMS
SWING OUT SISTER
MICHAEL JACKSON
NATALIE COLE
PRINCE
HOTEEAT
HICHAEL JACKSON 2-1
WHITESNAKE 4-2
WHITNEY HOUSTON 9-4
DAN HILL 7-5
JOHN COUGAR 12-7

CUTTING CREW GREAT WHITE MADONNA REO SPEEDWAGON Hottest: FAT BOYS 14-5 ABC 16-6 JOHN COUGAR 20-11 LISA LISA 27-17 CARS 29-18

WIXX/Green Bay, WI McCarthy/Michael T.

MADONNA L.L. COOL J EXPOSE CUTTING CREW YELLO YELLO
HOTCOST
HOTCOST
HOTCOST
WHITNEY HOUSTON 2-1
WHITNEY HOUSTON 2-1
WHITESNAKE 4-2
EUROPE 5-3
BANANARAMA 10-8
JOHN COUGAR 11-9
WZPUIndianapolis IN
Steve Stiles

MADONNA LEVERT MICHAEL JACKSON HOTCESL: WHITESNAKE 1-1 EUROPE 3-2 LISA LISA 17-7 WHITNEY HOUSTON 13-9 DAN HILL 16-10

Z104/Madison, WI

MICHAEL JACKSON R.E.M. BRYAN ADAMS HOttest: WHITNEY HOUSTON 3-1 REO SPEEDWAGON 14-8 ABC 11-9 OTHER ONES 19-10 BON JOVI 20-14

MADONNA U2 Hottest: WHITESNAKE 8-1 WHISPERS 9-3 HUEY LEWIS & THE 10-6 HEART 12-10 WHITNEY HOUSTON 17-11

MADONNA
ALEXANDER O'NEAL
BILLY IDOL
MICK JAGGER
MICHAEL JACKSON
HOTEASL
WHITESHAKE 2-1
ARC 4-2
MICHAEL JACKSON 7-3
WHITESHAKE ARC
WHITESHAKE ARC
PRINCE 13-8

MICHAEL JACKSON
KENNY G
SWING OUT SISTER
TIFFANY
HOLTEST
HITTENAKE 6-6
HNITTENAKE 6-6
HNITTENY HOUSTON 11-B
JOHN COUGAR 12-10
HEART 20-16
UZ D-26

L.L. COOL J CARS DAVID BOWIE FLEETWOOD MAC

KKRD/Wichita, KS Oliver/Williams

MADONNA
PLEETMOOD MAC
HOTCEST
MICHAEL JACKSON 1-1
WHITESNAKE 3-2
WHITNEY HOUSTON 5-3
ABC 11-6
HUEY LEWIS & THE 10-7

PARALLEL

KYYY/Bismarck, ND Bob Beck

Bob Beck

FAT BOYS
ALEXANDER O'NEAL
SQUEEZE
MICHAEL JACKSON
CUTTING CREW
MIAMI SOUND MACHI
SUZANNE VEGA
HOTHERL JACKSON 2-1
WHITESNAKE 3-3
EUROPE 10-6
JOHN COUGRAR 16-10
LISA LISA 21-12

WENDY & LISA MIAMI SOUND MACHI MADONNA MADONNA
TIMOTHY B. SCHMID
PETE WYLLE (dp)
R.E.M. (dp)
Hottest:
WHITESNAME 1-1
REO SPEEDWAGON 6-3
EUROPE 12-5
GRATEFUL DEAD 11-6
MICHAEL JACKSON 15-7

Jim Clouse

LEVERT
R.E.M.
SOUBEZE
MADONNA
MICHAEL JACKSON
PET SHOP BOYS
WA WA NEE

UPICK JAGGER (dp)
TIMOTHY B. SCIMID
BOS SPEEDWAGON
OTHER ONES (dp)
MILTESMAKE 2-1
JOHN COUGAR 3-2
NATALIE COLE 18-9
L.L. COOL J 25-10
YELLO 30-17

UZ
TIFFANY
SHING OUT SISTER
MICHAEL JACKSON
LOVERBOY
HOLLEST:
HUCKAEL JACKSON 1-1
HUCKAEL JACKSON 1-2
WHITNEY HOUSTON 3-3
EUROPE 15-10

WLRW/Champaign, IL McCann/McKeighan

MICHAEL JACKSON R.E.M. U2 CUTTING CREW MADONNA

KCMQ/Columbia, MO Tuttin/Colt

NADONNA
MICHAEL JACKSON
MICHAEL JAGGER
OTHER ONES
R.E.M.
DONNA SUMMER
TIFFANY
HOLTOST
WHITESNAME 3-2
LISA LISA 20-13
LEVERT D-26

Y94/Fargo, ND Jack Lundy

MICHAEL JACKSON MADONNA SWING OUT SISTER R.E.M. SQUEZZE HOLLES: ALL FROS SPEEDWAGON 1-1 HUEY LEMIS 4 THE 2-2 WILTIMEN HOUSTON 5-3 OWN THE HOUSTON 5-3 CARS 16-10

O'Douglas/Hendrickson
MADONNA
MICHABL JACKSON
KENNY G (dp)
SOUREZE (dp)
Hottest:
MHITESNAKE 3-1
NATALIE COLE 22-15
L.L. COOL J 24-17
HEART 30-22
BRYAN ADAMS 31-24

WKFR/Kalamazoo. MI Anthony/Britain

Anthony/Britain
BILLY 10 DL
RICHARD MARX
BANNARAMA
BANNARAMA
GREAT WHITE
POISON
BONNIE HAYES (4p)
MICK JAGGER (4p)
MICK JAGGER (4p)
MIAHI SOUND MACHI (4p)
MIAHI SOUND MACHI (4p)
MIAHI SOUND MACHI (4p)
MIAHI SOUND MACHI (4p)
MIHE LEMIS & THE 2-1
LOS LOBOS 10-3
WHITESNAKE 19-6
EUROPE 20-9
JOHN WAITE 14-12
WAYYM MACHINE MACHINE

WAZY/Lafeyette, IN Louizos/Morton

MICHAEL JACKSON PET SHOP BOYS YELLO (dp) Hottest: MICHAEL JACKSON 1-1 WHITESNAKE 3-2 WHITNEY HOUSTON 5-4 EUROPE 8-5 ABC 11-10

KKLS/Rapid City, SD Piper/Kallaway

MICHAEL JACKSON
TIMOTHY B. SCHMID
MIAMI SOUND MACHI
HOTEGE:
MICHAEL JACKSON 1-1
EUROPE 7-2
HUFY LEWIS & THE 6-3
DAN HILL 5-4
WHITESNAKE 8-6

99KG/Salina, KS Ray Pollard

LOS LOBOS
R.E.M.
SWING OUT SISTER
MICHAEL JACKSON
DAVID HALLYDAY
MICHAEL JACKSON 1-1
EUROPE 9-6
BANANARAHA 14-7
HEART 12-10
LISA LISA 19-15

KIERSEL JACKSON
RICHAEL JACKSON
RICHA
MADONNA
CUTTING REW
LOS LOBOS
SQUEZE
HA WA NEE
HOttest:
WHITESHAKE 6-2
ABC 2-4
EUROPE 7-5
REO SPEEDNACON 17-11
PRINCE 24-17

KWTO/Springfield, MO O'Gredy/Cook

O'GRAYICON
MADONNA
L.U. COOL J (dp)
SWING OUT SISTER
HOTLER
HOTLER
HOTLER
HOTLER
FROM
HITESNAKE 4-3
PRINCE 7-4
PRINCE 7-4
LISA LISA 16-12

WDBR/Springfield, IL Moore/Lawley

Moorellawley
MICHAEL JACKSON
LOS LOBOS
LOB

MADONNA
LEVERT
EXPOSE
R.E.M. (dp)
HOCLEST
EUROPE 4-2
MITHAEL JACKSON 10-5
OTHER ONES 14-9
REO SPEEDWAGON 30-19

Kevin Rabat
TIFFANY
MICHAEL JACKSON
SWING US SISTER
BOOVI (AP)
HOTELSIN
WHITESWAKE 5-2
EUROPE 12-4
REO SPEEDWAGON 24-15
FAT BOYS 29-23
BILLY IDOL D-31

KFMW/Waterloo, IA Jacobsen/Hansen

WEST

PARALLEL TWO

Howard Johnson

MICHAEL JACKSON

DAN HILL

PRINCE

HOTLEST:

WHITNEY HOUSTON 10-4

LEVERT 16-11

JELLYBEAN 19-13

EUROPE 20-15

TIFPANY 28-21.

KIYS/Boise, ID Tom Evens

MICHAEL JACKSON MADONNA TIFFANY FAT BOYS PAT BOYS
POISON
BEE GEES
OUTFIELD
HOTCHEL
HICHAEL JACKSON 1-1
WHITNEY HOUSTON 2-2
WHITESNAKE 3-3
DAN HILL 4-4
HUEY LEWIS & THE 5-5

CHEO/Edmonton, Alberta McKanns/Stuart

HAYWIRE LEVERT LEVERT
MADONNA
GO WEST (dp)
U2 (dp)
PROZEN GHOST
HOTESNAKE 13-8
HEART 16-11
SMOKEY ROBINSON 18-12
JOHN COUGAR 22-15
GRATEFUL DEAD 27-17

KSND/Eugene, OR Bwana Hyart

MICHARL JACKSON
B.E.M.
B.E.M.
SIMPLY RED
SICTLE STATE STATE

Stairs/Certer

MICHAEL JACKSON
MIAMI SOUND MACHT
WENDY & LISA
SOUREZE
HOTLERS:
LL. COOL J 1-1
PAT BOYS 2-2
LEVERT 19-13
MADONNA 30-22
BILLY IDOL 38-32

KYNO/Freeno, CA Walker/Davis

Hottest: LOS LOBOS 1-1 WHITESNAKE 2-2 EUROPE 5-5 GRATEFUL DEAD 6-6 MADONNA 16-16

MICHAEL JACKSON GRATEFUL DEAD

Randy Robbins

LOS LOBOS
MICHAEL JACKSON
POISON (dp)
OUTFIELD
SOURZE
JOHN WAITE
HHITMEY HOUSTON 3-1
WHITESNAKE 4-3
EUROPE 6-5
JOHN COUGAR 10-7
PRINCE 20-14

GHIEJOHNEON
MICHAEL JACKSON
SQUEZZE (dp)
FLEETWOOD MAC
WA WA NEE (dp)
DAVID BOWIE (dp)
HOTEST
WHITHEY HOUSTON 2-1
MICHAEL JACKSON 5-2
DAN HILL 3-3
ARC 8-5
WHITESNAKE 11-8

MAICHAEL JACKSON
MADONNA
LOU GRAWH
SWING OUT SISTER
HOLLOREN 12-6
EUROPE 6-10
WHITMEY HOUSTON 17-1
FLETWOOD MAC 27-18
PET SHOP BOYS 30-24 THREE KCAQ/Oxnard Ventura. CA Greg Williams

SHOAL MUBINSON
BEE GEES
MICHAEL JACKSON
GREAT WHITE (dp)
GREAT HITE (dp)
NAPALIE 8. SCHOOL
HOLLES (dp)
NAPALIE COLE (dp)
MICHAEL JACKSON 5-1
REO SPEEDWAGON 3-2
OTHER ONES 4-3
EUROPE 7-4
WHITESNAKE 9-7

MICHAEL JACKSON KENNY G SMOKEY ROBINSON HOTCEST: MICHAEL JACKSON 1-1 EUROPE 3-2 WHITESWAKE 4-3 BANANARAMA 8-5 FLEETWOOD MAC 18-13

KUUB/Bozeman, MT Benny See

Benny Bee

U2

MICK JAGGER (dp)

SOUREZE (dp)

WA WA NET (dp)

OUTFIELD (dp)

JOHN WAITE

MICHAEL JACKSON

DAVID BALLYDAY

HOTCHES

EUROPE 3-2

GRATEFUL DEAD 4-4

JELLYBEAN 18-5

ABC 12-8

none Hottest: WHITESNAKE 2-2 MICHAEL JACKSON 4-4 REO SPEEDWAGON 9-9 CHRIS REA 22-22 YELLO 39-39

MICHAEL JACKSON SWING OUT SISTER SWING OUT SISTER
USES SPEEDHAGON
CUTTING CREW
POISON (dp)
ALEXANDER O'NEAL
ANITA BARKER (dp)
HOLLMART 23-14
LEVER 13-14
CHORN COUGAR 13-4
HEART 73-14
CHORN COUGAR 13-4
HEART VILLED 30-20
FLEETWOOD MAC 40-31

MICHAEL JACKSON TIMOTHY B. SCHMID LEVERT OUTFIELD
Hottest:
MICHAEL JACKSON 4-1
JOHN COUGAR 9-6
SWING OUT SISTER 13-8
CARS 23-14
INSIDERS 32-20

TIMOTHY B. SCHMID
ECHO A BUNNYMEN
DUANE EDDY
MICHAEL JACKSON
GLEN BURNTNICK
TOM XIMMEL
HOLLESHALL
HITTSHAKE 4
FLEETHOOD MAC 27-16
FLEETHOOD MAC 27-16
BILLY IDOL 32-22

Cummings/Shannon
BEE GEES
MICHABL JACKSON
TIMOTHY B. SCHMID
LEVERT
R.E.M.
CURTOSITY KILLED
KENNY G (dp)
HOTCEST
MICHABL JACKSON 2-1
OTHER ONES 3-2
EUROPE 12-8
PRINCE 19-14
DONNA SUMMER 24-16

ANITA BAKER (dp)
MICHAEL JACKSON
SQUEEZE
DONNA SUMMER
HOTLEST:
MICHAEL JACKSON 2-1
L.L. COOL J 5-2
WHITNEY HOUSTON 8-3
ABC 13-9
TIFFANY 37-25

MICHAEL JACKSON TIFFARY ATLANTIC STARR HOTLERS: DAN HILL 6-1 ABC 11-8 LISA LISA 28-14 FAT BOYS 32-22 MICHAEL JACKSON D-32

MICHAEL JACKSON HOTCHST: BANANARMA 6-3 WHITESNAKE 4-4 PRINCE 8-6 HEART-15-12 GRATEFUL DEAD 16-14

MICHAEL JACKSON
TIFFANY
WA WA NEE
JOHN COUGAR (dp)
HOTLEST:
GRATEFUL DEAD 16-8
PRINCE 18-12
LISA LISA 21-14
OTHER ONES 20-16
EXPOSE 26-19

Y97/Santa Berbara, CA Smrth/Newman

US LOSOS

LOS LOSOS

WARREN ZEVON

CURE

JOHN COUGAR

SUZANNE VEGA

HOTESHAKE 6-4

LISA LISA 13-6

OTHER ONES 24-19

PET SHOP BOYS 26-21

MADONNA 36-28

MICHAEL JACKSON U2 MICHAEL UNLEAVE
CUTTING CREW
KISS
LEWERT
TIMOTHY B. SCHMID
DUANE EDDY
MICHAEL JACKSON 1-1
GRAFEFUL DEAD 5-5
ALEXANDER O'NEAL 9-8
EUROPE 11-0
OTHER ONES 13-12

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

# GO BACK & LISTEN TO YOUR "Heart and Soul

BY THE MONKEES

 Q105 27-19 K104 25-17 B98 32-28

**WPRO WPST** WJAD **KBIM** 

KZZU KSKG

WXIL 26-16 **WJET 24-18**  WFLY WCIL 16-15 **KBIU WRNO 19** KKXX 17-15

QUOTES

**Kee** WKTI - "Top 10 phones"

Lori Campbell

Denise Lauren

ON RHINO RECORDS, CASSETTES AND CDs

RHINO

Squeeze

Wendy & Lisa

MICHAEL JACKSON HOTTESTAKE 1-1 DAN HILL 2-2 HUEY LEWIS 4 THE 3-3 EUROPE 9-8 DEBBIE GIBSON 14-9

KAY107/Tulsa. OK Hopkins/Payton

PLEETWOOD MAC Hottest: MICHAEL JACKSON 3-1 ABC 8-4 WHITESNAKE 11-9 JELLYBEAN 13-10 BANANARAMA 19-12

KQKQ/Omeha, NB Evans/Michaels

MICHAEL JACKSON
POISON
FAT BOYS (dp)
SWING OUT SISTER
HOTEST:
MICHAEL JACKSON 1-1
EUROPE 16-13
JOHN COUGAR 17-14

THREE

WBWB/Bloomington, IN Jim Clouse

ARDONNA
DAVID BOMIE
MICHAEL JACKSON
HOLLER
PAT BOYS 1-1
HITTESNAKE 2-2
L.L. COOL J 4-4
YELLAS
RELATION INC. 11-10
KQCRICAGAS Papids. IA
Gary Dixon

MADONNA Hottest: WHITNEY HOUSTON 4-1 DAN HILL 5-2 JOHN COUGAR 10-4 PRINCE 19-8 BILLY IDOL 27-22

HICHAEL JACKSON
FLEETHOOD HAC
MICK JAGGER
POISON (dp)
WA WA NEE
HOTESHAKE 2-1
EUROPE 3-2
DAN HILL 5-3
ABC 10-6
L.L. COOL J 22-15

194/Honolulu, HI Mike Schaefer Mike Scheefer

MICHAEL JACKSON

WA WA NEE

LOS LOBOS

MICK JAGGER

PRETTY POISON

GRATEFUL DEAD (dp)

SYSTEM

AMS

HOTE BANK

LIL. COOL J 2-2

LISA LISA 4-3

PAT BOYS 15-11

MADDNNA D-16

KLUC/Las Vegas, NV-Dean/Taylor

KFIViModesto, CA Edwards/Sanders

MICHAEL JACKSON

MICHAEL GREW
CARS
CUTTING CREW
U2
MIANI SOUND MACHI
POISON (49)
NOTHER
MICHAEL JACKSON 7-1
ABC 4-3
JELLYBEAN 5-4
PRINCE 6-5
WHITESNAKE 8-6

KQMQ/Honolulu, HI Akane/Miller

Jack Armstong
MICHAEL JACKSON
EUROPE
GRATEFUL DEAD
CURIOSITY KILLED
PETE WYLLE
HEDLEY & WARNES
HEDLEY & WARNES
HITHEY HOUSTON 7-3
TIFFANY 17
LEVERT 16-8
OTHER ONES 25-9
ALEXANDER O'NEAL 23-Akane/Muler
MICHAEL JACKSON
HEART
YELLO
MICK JAGGER
DONNA SUMMER
HOCLEST:
MICHAEL JACKSON 1-1
LOS LOBOS 3-2
ARC 4-3
LISA LISA 9-4
HERB ALPERT 11-7

U2
MICHAEL JACKSON
LOS LOBOS
EXPOSE
R.E.M. (dp)
SOUEZZE
HOOTEST
WHITESNAKE 2-|
EUROPE 3-2
YELLO 10-9
TIFFANY 18-13
FLEETWOOD MAC 32-25

KIKX/Colorado Springs, CO John Dantzer

MICHAEL JACKSON
LOS LOBOS
OTHER ONES
HEART
TIFFANY
DAVID BOWNE (dp)
HOCLEST:
HERR ALPERT 6-2
EXPOSE 14-4
WHITESNAKE 15-5
EUROPE 29-17
CURIOSITY KILLED 33-22

KDON/Salinas, CA Hunter/Lindell

MUCHAEL JACKSON
ALEXANDER O'NEAL
JOHN COUGAR
BILLY 1DOL
REO SPEEDWAGON
TIFFANY
CUTTING CREW
HOTHER
L.L. COOL J 2-1
LISA LISA 11-5
FAT BOYS 20-13
BON JOVI 39-30
POISON D-34

96KFMY/Salt Lake City, UT Johnson/Shurtz

KZZU/Spokene. WA Randy Robbins

MICHAEL JACKSON HOTLEST: MICHAEL JACKSON 1-1 MICHAEL JACKSON 2-2 EUROPE 4-3 LISA LISA 6-6 BON JOVI 30-17 Daniel/Miles
MICHAEL JACKSON
EUROPE
DONNA SUPHER
HUEY LEWIS & THE
BILLY IDOL
HOTTER
LISA LISA
4-1
ABC 5-2
TIFFANY 12-7
ATLANTIC STARR 28-21
MADORNA 30-22

MICHARL JACKSON
OTHER ONES
JOHN COUGAR (dp)
NATALIE COLE
HOTESNAKE 13-9
WHITNEY HOUSTON 17-12
CUTTING CREW 21-16
CURIOSITY KILLEN 26-18
LEVERT 30-23 PARALLEL

KYYA/Billings, MT Charile Foxx

KHTZ/Reno. NV Dave Robie

KWNZ/Reno, NV Steve West

KZOZ/Sen Luis Obispo. CA Steva Theroux

MICHAEL JACKSON

OK95/Tri-Cities, WA LeMaster/Purdy

# THESE PROGRAMERS TELL THE SUCCESS STORY

B94 - "It blew away our phone in 5 nights of phone tests"

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel | Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence. in **smaller markets** with a metro 12+ population, according to Arbitron, of 199,999 and below.

## 227 Reports



ABC						
When	Smc	key Sings				
(Merc	ury/P	olygram)				
LP AIL	-	,				
To	tal	Reports 2	18	938 <sub>P</sub>	a ra l	101
Regio	na l			•		ach
Reach					Pl	89%
E 96	8		9		P2	95%
S 91					Р3	948
M 91						
W 98	8	Chart	Sun	nmary		
		Pos	P1	P2	P3	Tot
		1	0	0	1	1
Natio		2-5	12	27	23	62
Summa		6-15		57	33	113
UP	163	16-40	14	20	6	40
DEBS	0	Ons	0	0	0	0
	34	Adds	1	0	0	1
DOWN	19	Ch Adds	0	1	0	1
ADDS	2	Total	50	105	63	218

ADDS	2	Total	50	105	63	21
	1	98PXY 18	3-17	KYN	0 4-1	10
PI	1	98PXY 18	- 4	194	12-9	•
•	- 1	930 10-	7	KOM	0 4-3	3
	1	WPST 5-2	2	KLU	C 7-1	12
EAST	1	WNYZ 8-6	6	KYR	K 5-2	2
		WRCK 8-		FMl	04 5- V 7-8 Q 4-:	- 3
B104 19-	-13	WKRZ 7-6		KFI	¥ 7−8	3
Z94 4-3		Q106 13-	-8	KCA	2 4-:	3
WKSE 2 f				KXY	0 18 N 6-4 PMY	fr
WMJQ 5-7 WBLI 7-5		SOUTH		KDO	N 6-4	1
WBLI /-5	'_			96K	PMY I	1-4
CKOI 10-	6	PWR997	5-3	KZZ	U 12	-9
PWR95 15 Z100 17- WCAU 3-2 WEGX 5-5	-13	WBBQ 14-	-9	KRQ	8-5	
2100 17-	13	893 18-1	16		<b>a</b>	
WUAU 3-2		K98 18-1	4		ы	
B94 18-1	-	WPMF a-2 KZZB 7-6	26			
PRO-FM 3	6	KZZB 7-6	5			
0107 18-	1-2	195 10-9 KXX106	•	SAS	г	
WAVA 24-	20	KXX106	1-6			
MAVA 24-	.22	WKQB 13-	-13	WPR	R 6-	•
SOUTH		WSSX 12- WBCY 10	-12	WW.	CIR :	· .
BOOTH	- 1	WBCY 10	fr			
Z93 9-8	- 1	WSKZ 5-4		95X	XX 6	-6
293 9-8		WNOK 6-4		WKP	E 7-	5
KRBO 16- KRBE 23-	16	G105 31- KEZB 13-	-28	MIK	Z 22 M 6- OO 1 KHI	-17
¥100 4-7	;**	Q98 11-6	-11	WOC	M 6-	
Y100 4-7 B97 11-1	4	Q98 11-6	3	100	00 I	2 - F1
WGH 6-4	. 1	WINK 5-4 WKSI 14-	,,,	257	11 3	2 2
WNV7 27-	.25	WKSI 14-	.10	WTU	T 7	4
WNVZ 27- Q105 23-	.22	WANS 13-	11	WOM	D 16	٠, ،
4105 25		WANS 13- WCKN 13 WZYP 14-	II	WEV	IL 2: T 7 P 15- X 5	1 4
MIDWEST	1	94TYX 4-	11	4.7	.,	
	_ 1	WADE 14	12	SOU	TR	
B96 16-1	5	WAPE 14- WOUT 9-6	12	500	• • •	
0102 22-	-19	WOKI 10-	7	KAK	s 3-:	,
WMMS 3-2	1	WFMI 24-		KOI		
92X 17-1	4	WLAP 10-	7	WKS:		
WNCI 18-	-16	K2011 21-	19	MJA	D 6-9	
99DTX 4-	-4	KZOU 21- WDJX 4-3		WZK	X 13-	-11
WCZY 10- WHYT 10-				WCG	0 16-	-14
WHYT 10-	-7	FM100 9- WABB 28- WBAM 17- WHHY B-7	7	WCG WJM	X 1-1	
KBEQ a	- 1	WARD 28-	24	898	13-1	11
WKTI 28-	-21	WRAM 17-	12	KIS	R 4 1	fr
KBEQ a WKTI 28- KBTR 12-	-9	WHHY B-7		WYK.	s 7-5	5
KWK 6-6		KBPM 25- KWES 15- BJ105 34	17	010	1 5-4	4
WLOL 30-	-30	KWES 15-	14	KNA	N 7-6	5
	1	BJ105 34 Y106 35- 942 20-1	-34	WPF	M 4-4	4
WEST		Y106 35-	34	Z10		fr
		942 20-1	9	KNI	N 6-	
Y108 9-8		WRVQ 19-	18	WHS:		
KIIS 5-	5	K92 12-6		WVB:	s 8-6	5
KZZP 26- KKRZ 5-	-24	<b>KITY 12-</b>	11	1		
RERE 5-0		KSAQ 9-7		MID	WEST	
PM102 21	1-16	Z102 12-	10			
KROY 15 KWOD 18	rr .	KTUX 14- WDLX 16-	9	KYY	Y 6-	5_
KCPX 8-	err	WDLX 16-	13	MRN	Q 4-: B 7-:	10
KKLO 13	,,	WKZL 20-	18			
KB103 4	-12			WCI	L 20	-17
KMPT 4-1		MIDWEST		KQC	R 6-1	٠
KATD 8-	,			W.L.K	0 7	-14
KWSS 13	fr	WKDD 23-		NC.	7-1	2
	fr	KIIK 6-5		KKX	L 9-	÷
KUBE 6-4		WGTZ 20- KDWZ 9-7	1/	WKF	B 26	-21
		KDWZ 9-7 KRNO 11-		WAZ	V 10	-21 -6
P1	1	KRNO 11- KZIO 4-4	0	KFR	· 11	-10
		WMEE 18-		KKL	c 10	-12
~		KLQ 16-6	1.0	99K		-0
HOT103	12-9	WIXX 12-		KKR		
HOT105	6-12	WZPL 14-	12	KWT		7
PWR106	5-12 28-31	2104 11-		WDB	R 7_	5
KITS 2-	6	W. 1103 20	-17	WSP	T 16	-10
	1	KOKO 5-5	• '	KDV	V 6-	-10 5
- P2		WZOK 4-2		KFM	W 18	fr
		WRON 14-	11		-0	
	1	KOKO 5-5 WZOK 4-2 WRQN 14- KAY107 B	1-4	WES	T	

WEST

KIVA 4-3 KF95 19-14 KIYS 17-16 KIKX 8-6 CHED 8-5 KSND 10-10 KMGX 13-21

KGOT 28-26 KYYA 10-7 KUUB 12-8 KTRS 6 fr KFBO 8-7 KOZE 3-3 KHTZ 13-9 KWNZ 11-8 KOZZ 7-5 SWOZ 7-7 Y97 7-8 OK95 12-11

BRYAN AOA	MS	
Victim Of L		
LP: Into The F	ire	_
Total	Reports 173	74% Parallel
Regional		Reach
Reach E 82%	28	P1 55% P2 73%
S 78%		P3 93%
M 71% W 63%	Chart Sum	mary
	Pos P1	P2 P3 Tot
National	2-5 0	0 0 0
Summary UP 128	6-15 0 16-40 26	3 3 6 63 53 142
DEBS 10	Ons 4	12 6 22
SAME 31 DOWN 1	Adds 1 Ch Adds 0	1 0 2 1 0 1
ADDS 3	Total 31	80 62 173
P1	WFMF 24-19	P3
	T 95 25-22	
EAST	WROQ 24-21	EAST
WXKS 33-32 294 d-31 WKSE 31 fr WMJQ 36-32 CKOI 39-34 WCAU 33-32	WSKZ 17-15 WNOK 38-31	WPRR 29-23
WKSE 31 fr	1 098 33-28	MPRR 29-23 WMFX 19-17 103CIR 21-17 95XXX 38-32 MXPE 32-29 MIKZ d-40 WCCM 36-33 OKIOO d-34 100KHI 26-22
CKOI 39-34 WCAU 33-32	WINK 31-27 WKSI on WANS 33-31	WKPE 32-29
	WANS 33-31 WCKN on fr	WQCM 36-33
B94 a PRO-FM 27-25	WCKN on fr WZYP 23-16 94TYX 33-31	100KHI 26-22
SOUTH	WOUT on WOKI on WPMI on WLAP 35-29	100KHI 26-22 95XIL on WTHT 23-19 WOMP 25-22 WFXX 29-23
Z93 27-24 KEGL 30-27	WLAP 35-29 KZOU 35-32 99WAYS 24-30 PM100 22-19	WFXX 29-23
Y95 26-26	99WAYS 24-30	SOUTH
KKBQ on KRBE 24-17 897 on	WABB 20-15	KAKS 35-32 KQIZ 25-21 WKSF 34-28
897 on WGH 27-24	WABB 20-15 WBAM 22-21 WHHY 23-21 Y107 22-19	WKSF 34-28 WJAD 24-21
Midwest		WJAD 24-21 WCGQ 27-26 WJMX 23-19 KISR 27 fr Q104 35-32
WMMS 28-20 92X 31-30	BJ105 on Y106 38-33	KISR 27 fr
92X 31-30 WNCI 29-27 99DTX 20-16	WRVQ on K92 30-24 KSAQ 24-20	
99DTX 20-16 KDWB 38-37 KHTR 31-29 KWK 31-28	KSAQ 24-20 KTUX 31-28 WDLX 30-23 WKZL 22-19	KSMB on fr 0101 39-32 KNAN 29-26 WPFM 33-29 KIXY 38-34
KWK 31-28	WKZL 22-19	WPPM 33-29 KIXY 38-34
WEST	MIDWEST	Z103 27 fr
Y108 28-25 KIIS on	WKDD 18-9 KIIK 30-28	Z103 27 fr KNIN 37-34 WHSL 26-25 WVBS 26-22
KIIS on KKRZ 35-32 KWOD on fr	KIIK 30-28 KDWZ 31-26 KZIO 30-28	WVBS 26-22
KWOD on fr KCPX d-34 KS103 34-30 KATD 25-24 KPLZ 24 fr	KDWZ 31-26 KZIO 30-28 KLQ 28-22 WIXX 22-20 WZPL d-29	HIDWEST
KS103 34-30 KATD 25-24 KPLZ 24 fr	WZPL d-29	KYYY 31-27 WBNQ 31-24
P2	Z104 a KJ103 24-21 KOKO 26-23	WBWB d-40 WCIL on KQCR 39-37
<b>W</b>	F703 29-28	WLRW 34-27
EAST	WZOK 34-32 WRON 23-19	VQ4 24_10
WFLY 38-32 Q100 30-22	KAY107 35-28 KKRD 24-20	KKXL 31-24 WKFR on
WAEB 23-20	WEST	KKXL 31-24 WKFR on KKLS 21-15 99KG 29-25 KKRC 15-15 KWTO 8-29 WDBR 28-22 WSPT 36-34 KDVV 32-27 KFFW 30 fr
JET-FM 28-27	KIYS 23-19	KKRC 15-15 KWTO d-29
WERZ d-38	KIYS 23-19 KIKX 30-27 CHED 28-24	WDBR 28-22 WSPT 36-34 KDVV 32-27
WVSR 32-28 JET-FM 28-27 K104 d-39 WERZ d-38 WNNK 39-38 WNIC a-37 WKEE d-30 WSPK 28-25	KSND on FM104 26-22	KDVV 32-27 KFMW 30 fr
WSPK 28-25	KDON 35-27	WEST
WSPK 2B-25 98PXY on 99GFM 32-30 930 36-35 WPST 27-22	KXYQ 2B fr KDON 35-27 96KFMY 35-28 KZZU 27-24 KRQ 29-25	KGOT 22-20
WPST 27-22	KRU 29-25	KGOT 22-20 KYYA 28-24 KTRS 30 fr



WBBQ 27-24 K98 on

KGOT 22-20 KYYA 28-24 KTRS 30 fr KFBO 38-33 KOZE on KTMT 19-13 KZFN 38-33 KHTZ 35-32 KWNZ 25-19 KZOZ 36-34 SLY96 23-21 Y97 on OK95 24-20

Summary         6-15         26         67         47         140           UP         190         16-40         15         30         9         54           DEBS         2         Ons         0         2         2         4			
Chard A Rumour (London/Polygram   Property			
Properties   Parallel   Parallel   Reach   Pl 88   P3 968   P68			
Total Reports 220 94%  Regional Reach B Parallel Reach B P1 80% E 94% P3 96% P3 96% W 98% Chart Summary P6 P1 P2 P3 Tot  National Summary 6-1-5 26 67 47 140 UP 190 16-40 15 30 9 54 DDES 2 Ons 0 2 2 4 SAME 23 Adds 0 0 0 0 0 DOWN 4 Ch Adds 0 0 0 1 1 ADDS 1 Total 49 107 64 220  PARS 1-1-1 WRX 17-12 BIO4 28-23 WX8 4-3 WX8 4-3 WX8 1-7 9106 15-10 WKS 11 fr WRX 17-13 WRX 17-12 WKS 11 fr WRX 17-12 WKS 11 fr WRX 17-12 WKS 11 fr WRX 17-13 WKS 11-7 WKS 1			n/Polygram)
Regional Reach Reach E 948 S 968 W 988 W 988 Chart Summary P68 Pl P2 P3 Tot  1 0 0 0 0  National 2-5 8 8 5 21 Summary 190 16-40 15 30 9 54  DEBS 2 Ons 0 2 2 4  SAME 23 Adds 0 0 0 1 1  ADDS 1 Total 49 107 64 220  DOWN 4 Ch Adds 0 0 1 1  ADDS 1 Total 49 107 64 220  TOTAL WRX 13-11 WRX 12-9 0106 13-10 WXX 4-1 WXX 4-3 WXX 4-3 WXX 4-3 WXX 4-1 WXX 17-12 WXX 17			
Regional Reach B P1 898 P2 978 P3 968	Total	Reports 220	
Reach E 948 P2 978 P2 978 P3 968 P2 978 P3 968 P2 978 P3 968 P2 978 P3 968 P3 968 P2 978 P3 968 P3 9	Regional	1427	
National   2-5	Reach	B	
M 998 W 988 Chart Summary Pos Pl P2 P3 Tot 1 0 0 0 0 National 2-5 8 8 5 21 Summary 1-5 8 8 5 21 Summary 1-6-15 26 67 47 140 UP 190 16-40 15 30 9 54 DEBS 2 Ons 0 2 2 4 Adds 0 0 0 0 0 DOWN 4 Chadds 0 0 1 1 ADDS 1 Total 49 107 64 220  POWN 4 Chadds 0 0 1 1 ADDS 1 Total 49 107 64 220  POWN 5 1-10 WRX 12-9 0106 15-10 WRX 12-9 WRX 13-10 WRX 14-11 WRX 12-9 WRX 13-10 WRX 14-11 WRX 12-9 WRX 13-10 WRX 14-11 WRX 12-9 WRX 13-10 WRX		U	
PGS   P1   P2   P3   Total	M 89%		P3 908
National 2-5 8 8 5 21  Summary 6-15 26 67 47 140  DEBS 2 Ons 0 2 2 4  Adds 0 0 0 0  DOWN 4 Adds 0 0 0 1 1  ADDS 1 Total 49 107 64 220  P1 WRX 12-9  Q106 15-10  WRX 12-9  WRX 13-12  WRX 13	W 98%		
National 2-5 8 8 5 21 Summary 6-15 26 67 47 140 UP 190 16-40 15 30 9 54 SAME 23 Adds 0 0 0 0 1 1 ADDS 1 Total 49 107 64 220 ADDS 1 Total 49 107 64 220 B104 28-23 WKX6 4-3 294 21-16 WKX6 4-3 893 11-9 WKX6 4-3 893 11-9 WKX6 13-11 WKX6 13-11 WKX6 13-10 WKX 6 13-10 WKX 11-7 WX			
UP 190 16-40 15 30 9 54 DDEBS 2 Ons 0 2 2 4 SAME 23 Adds 0 0 0 0 0 0 DOWN 4 Ch Adds 0 0 1 1 Total 49 107 64 220 ADDS 1 Total 49 107 64 220 B104 28-23 WRKS 4-3 294 21-16 WRKS 4-3 294 21-16 WRS 11-9 WRS	National	2-5 8	8 5 21
DEBS 2 SAME 23 Adds 0 0 0 0 0 ADDS 1 Total 49 107 64 220  PARES 13-11 WKK 13-11 WKK 12-19 0106 15-10 SOUTH S	UP 190	6-15 26 16-40 15	
DOWN 4 Ch Adds 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Ons 0	2 2 4
ADDS 1 Total 49 107 64 220			
## ROND 28-26 ##	D 01121		
## WRCK 13-11   KLUC 16-14   KFKR 7-4   FMIO4 4-2   KFKR 7-4   KFKR 7-4   FMIO4 4-2   KFKR 7-4   FMIO4 4-2   KFKR 7-4   KFKR 7-4   FMIO4 4-2   KFKR 7-4   KFKR 7-4   KFKR 7-4   KFKR 7-		1	
## BOUTH ## CATE   PRIOR 4-2    B104 28-23   WAKS 4-3    B104 28-23   WAKS 1-1-1    B104 28-23   WAKS 1-1-1    B105 18-1   WAKS 1-1-1    B106 18-1   WAKS 1-1-1    B107 18-1   WAKS 1-1-1    B108 18-1   WAKS 1-1-1    B108 18-1   WAKS 1-1-1    B109 18-1   WAKS 1-1-1    B100 18-1   WAKS 1-1    B	P1	WRCK 13-11	KLUC 16-14
MKSE 11 rr WHO 22 - 2		Q106 15-10	MIRK /-4
MKSE 11 rr WHO 22 - 2		SOUTH	KFIV 10-7 KCAQ 20-16
MKSE 11 rr WHO 22 - 2	WXKS 4-3	PWR997 9-7	KXYQ 17 fr KDON 21-17
MBLT 16-11 CNOT 30-22 PWR95 20-14 17 195 12-11 175 12-11 NCXII 6-4 NCXB 10-4 NCXB 10-4 NCXB 10-4 NCXB 10-7 NAVA 6-4 NOK 11-1 NOK 10-7 NAVA 6-4 NOK 11-1 NOK 11-7 NAVA 6-4 NOK 11-7 NOK	WKSE 11 fr	WBBQ 17-13	
CNOI 30-22 PMPS 520-14	WHJQ 23-20 WBLI 16-11	K98 15-11	KRQ 7-6
ZIXIO 6 23-9   KARCAU 6-4   MCXB 6-4   MCXB 6-4   MCXB 6-7   MCXB 10-4   MCXB 10-5   MCX	CKOI 30-22	KZZB 21-17	P3
B94 15-12 PROC-PM 6-4 0107 13-9 MSX2 11-7 MSX2	2100 14-11	EXX106 23-9	
PRO-PM 6-4 0107 13-9 MAVA 6-4 WRX 11-7 MOX 13-10 SOUTH REZE 29-13 SOUTH REZE 29-17-14 WRX 13-10 OPB 17-14 WRX 13-10 OPB 17-14 WRX 13-10	WEGX 8-7	WSSX On	
SOUTH	PRO-PM 6-4	MR00 11-11	WWFX 8-6
SOUTH   GIOS 18-13   WRPE 9-7   WRPE 9-9   WRPE 9-7   WRPE 9-7   WRPE 9-9   WRPE 9-9   WRPE 9-7   WRPE 9-9   WRPE 9-9   WRPE 9-9   WRPE 9-9   WRPE 9-7   WRPE 9-9   WRPE 9-9   WRPE 9-9   WRPE 9-9   WRPE 9-9   WRPE 9-7   WRPE 9-9	Q107 13-9 WAVA 6-4	WSKZ 11-7	
293 13-10  WINK 14-13  WINK 14-13  WINK 16-10  B97 15-12  WOT 10-8  B97 15-12  WOT 16-10  WOT	BOUTH	G105 18-13	LOVER A 2
NRSI 10-9   NRSI 33-30   100KHI 12-9   100	793 13-10	Q98 17-14	WQCM 9-8
Y100 16-8 B97 15-12 B97 15-12 B97 15-12 B97 15-13 B97 15-14 COLOR 16-10 B97 15-12 B97 15-14 COLOR 16-10 B97 15-12 B9	KKBQ 10-9	WKST 33-30	100KHT 12-9
MCH 10-8  MOY 2 15-14  MOUT d-21  MOUN d-21  MOUN d-21  MOUN d-21  MOUN d-21  MOUN d-21  MOUN d-21	Y100 16-8	WANS 10-9 WCKN 20 fr	WOMP 7-6
MIDWEST WEAP 1 d-30 KARS 5-4 KARS 5-4 KARS 5-4 KARS 5-10 KARS 5-4 KARS 5-2 KARS 5-4 KARS 5-2 KARS 5-4 KARS 5-2	WGH 10-8	94TVY 16-10	
MIDWEST WEAP 1 d-30 KARS 5-4 KARS 5-4 KARS 5-4 KARS 5-10 KARS 5-4 KARS 5-2 KARS 5-4 KARS 5-2 KARS 5-4 KARS 5-2	0105 18-17	WAPE 13-11 WOUT d-21	
0102 21-16 92X 21-17 MARS 1 16-18 MARS 12-8 MARS 12-8 MARS 12-8 MARS 12-8 MARS 13-9 MARS 13-12-2 MARS 13-12-2 MARS 11-10 MARS 13-12		WPMI d-30	KOIZ 8-7
0102 21-16 92X 21-17 MARS 1 16-18 MARS 12-8 MARS 12-8 MARS 12-8 MARS 12-8 MARS 13-9 MARS 13-12-2 MARS 13-12-2 MARS 11-10 MARS 13-12	B96 32-23	K20U 25-22	WKSF 22-15
92X 21-17 MARB 14-12 MINCY 16-15 KREO 24-18 KREW 19-15 MKTY 13-9 KROWA 19-16 K	295 31-29		WZKX 9-8
KREO 24-18   KREY 13-12   KISR 6 fr   KRCPW 19-15   KREY 17-12   KISR 16 fr   KREY 13-9   KREY 17-12   KREY 13-9   KREY 15-12   KREY	92X 21-17	WABB 14-12	WJMX 9-7
KCPM 19-15   KEPM 17-12   C104 17-14   KEPM 17-15   KEPM 17-16   KEP	KBEQ 24-18	MRHV 13-12	KISR 6 fr
NMC 5-5 Y106 5-10 SBAN 13-9 SBAN 13-	WKTI 13-9	KBFM 17-12 Y107 15-11	Q104 17-14 WYKS 15-8
942 24-21 WFFM 20-15 WFFM 20-15 WRFM 21-15 KIXY 28-20 K92 21-14 Z103 19 fr KITY 11-9 KITY 12-9 WFSL 10-9 WFSL 10-9	KDWB 17-26 KHTR 11-10		KSMB on fr
WRNO 21-15 KIXY 28-20 K92 21-14 Z103 19 fr KNTY 11-9 KNTN 12-9 K8A0 7-6 WHSL 10-9	KWK 5-5 WLOL 4-2	V106 15-10	KHAN 10-9
1108 18-1/   KSAQ 7-6   WHSL 10-9		MODUO 21-15	KIXY 28-20
RIIS 16-10 RSAQ 7-6 WESL 10-9 WVBS 14-10		KITY 11-9	KNTN 12-9
	KIIS 16-10	RSAQ 7-6	WVBS 14-10
	KIIS 16-10		WVBS 14-10

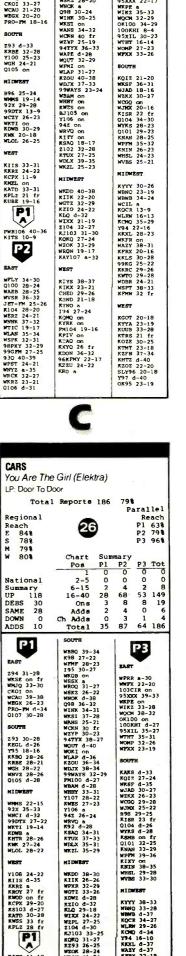
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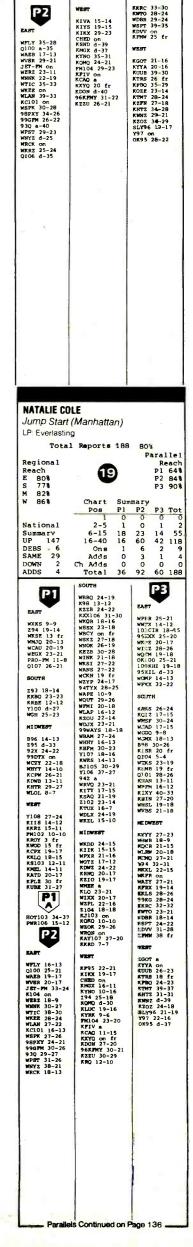
2102 7-5 KTUX 18-8 WDLX 18-14 WKZL 27-24 WKZL 27-26 WKZK 12-18 WKZK 21-18 WKZ	MIDWEST  XYYY 9-7 WCIL 27-22 WCIL 27-22 WCIL 27-22 WCIL 27-22 WCIN 12-9 WCIN 12-10 WC
LTON Love Is All A	About (Columbia)  Parallel Reach Pl 188 P2 228 P3 278
Chart Sun Pos P1 1 0 2-5 0 6-15 0 16-40 7 Ons 2 Adds 1 Ch Adds 0 Total 10	P2 P3 Tot 0 0 0 0 0 0 0 0 0 12 6 25 10 8 20 2 3 6 0 1 1 24 18 52
WNNK on KC101 23-19 99GFM a WPST d-37 WNYZ on WRCK d-38	EAST  WWFX a-39 103CTR 26-22 0K100 on 95XIL d-38 WOMP a
	MKDD 8-4 MKDD 8-4 MKDD 8-4 MFXD 18-9 MFXD 12-19 MFXD 12-11 MFXD 12-11 MFXD 12-11 MFXD 12-11 MFXD 12-11 MFXD 12-12 MFXD 12-13 MFXD 12

BON JOVI		
	roken Heart (L	ondon
0		/PolyGram)
	Reports 75	32%
		Parallel
Regional Reach	N&A	Reach Pl 34%
E 24%	NGA	P2 30%
S 25% M 54%		P3 34%
W 27%	Chart Sum	mary
	Pos Pl	P2 P3 Tot
National	2-5 0	1 0 1
Summary UP 31	6-15 3 16-40 11	4 2 9 16 9 36
DEBS 11	Ons 2	7 8 17
SAME 21 DOWN 0	Adds 2 Ch Adds 1	4 4 10
ADDS 12	Total 19	33 23 75
	1	KOMO on
P1	P2	KLUC 30-17 KPIV 29-24 KDON 39-30
EAST	EAST	KDON 39-30
WEGX d-28	WAEB 27-21	P3
WAVA 14-13	WVSR on	EAST
SOUTH	K104 13-12 WKEE 27-19	103CIR a
KEGL 13-8 Y95 a-25	KC101 4-29	WKPE a
Y100 a Q105 on	SOUTH	95XIL 10-10 WTHT 33-28
MIDWEST	K98 a WPMP a	SOUTH
<b>Z95</b> 30-26	WROQ 5-4 WOUT on	KAKS on WZKX on
0102 31-28 92X a	WFMI a-21 KZOU 37-31	KSMB 31 fr
WNCI 27-24	WABB a 2102 d-33	Z103 33 fr
KBEQ 18-15 KCPW on WKTI 23-18	WDLX a	WHSL on
WKTI 23-18 KDNB 26-23 WLOL 29-26	MIDWEST	HIDWEST
WEST	WPXR 8-7 KDWZ 32-25	WBNQ d-38
	KDWZ 32-25 KRNO 29-24 WIXX 34-30	MCIL d-29 KKXL d-38
KZZP 21-19 FM102 24-17	WZPL on	KFRX d-31 99KG on
KMEL 21-19 KWSS 20 fr	Z104 20-14 KJ103 d-33 KQKQ on	WDBR d-35
P1	KZ93 21-19	KDVV a KFMW on fr
•	WZOK on KKRD d-32	WEST
HOT105 d-23	WHOT 27-23	KUUB on
	WEST	KFBQ d-36 KWNZ On
	KIVA on KIYS 34-30	
	t s	

WEST KUUB 32-25 KTRS 38 fr Y97 on

222	ANATAMA CONTINU  2102 7-5 KTUX 18-8 MULX 18-14 MIDWEST  MKED 8-4 KIIK 8-7 MYEX 11-9 MYEX 23-18 KING 18-15 KENO 17-15 KEIO 18-15 KEIO 18-15 KEIO 19-13 KIX 19-18 KIX 19-28 KIX 19-28 KIX 19-18 KIX 19	ed  ***HIDMEST**  KYYY 9-7  WEND 4-7  WELL 27-22  KQCR 9-6  WLNW 01  FLNW 0	LP: Never Let N	e Down (EMI A Me Down Reports 171	merica)  73%  Parall Ree Pl 5 P2 7 P3 6  0 0 0 0 1 0 4 60 50 1 17 2 4 2 2 0 83 59 1
14 16 6-9 24 12 14 -21 16 6	KIVA 11-7 KP95 18-16 KIYS 22-18 KIKX 9-8 CRED 11-7 KSND 22-16 KNGX 27-23 KYNO 7-3 194 14-10	XTMT 21-19 KZFN 18-15 KHTZ 17-14 KMNZ 16-12 KZOZ 9-6 SLY96 6-3 Y97 9-9 OK95 20-16	EAST  WXKS 15-12 294 26-21 WKSG 21-21 CKG 21-21 CKG 33-27 WCAU 21-20 WEGA 20-20 PRO-FM 18-16	80UTH  WBBO 28-25 K98 a K728 36-32 WK08 on WSSX on WSSX on WSCY on fr WRCQ 4-33 MSKZ 28-20 WNCK a O98 30-24 WNINK 30-25 WKSI on WANS 34-12	EAST  WPRR 30-27  WMFX 17-15  103CIR 27- 95XXX 22-1  WKPE 8  WIKZ 35-33  WQCM 32-29  0K100 34-2  100KH1 8-4
<i>Nhat</i> ⊣unge		bout (Columbia) 228 Parallel Reach P1 188 P2 228 P3 278	293 d-33 KRBE 32-28 Y100 25-23 WGH 24-21 O105 on MIDWEST B96 25-24 WMMS 19-14 92X 29-28 99DTX 13-9 WCZY 26-23 WKTI on KDMB 30-29 KMX 20-18 MLOU 26-25	MANS 34-32 WCRN 40 fr WCN 40 fr WCN 25-19 94TYX 36-33 MARE d-28 MOUT 32-29 WRIJ 00 WRIJ 01 WCOJ 40-38 WDX 37-33 99WAYS 23-24 WBAM on WRIS 00 KWES 00 947 00 NRIYO 00 KITY 00 KSNO 18-17	95XIV. 30-2 WTHT 16-14 WOMP 27-23 MTXX 33-26 SOUTH KQIZ 21-20 WXSF 36-31 WXAD 18-16 WXXX 30-27 WCXQ on WXMX 20-16 KISR 22 fr Q104 34-30 MYXX 28-23 Q101 29-23 KNAN 28-25 KNAN 28-25 WPPM 35-32
18 4 23 0	Chart Sum Pos P1  1 0 2-5 0 6-15 0 16-40 7 Ons 2 Adds 1 Ch Adds 0 Total 10	mary P2 P3 Tot 0 0 0 0 0 0 12 6 25 10 8 20 2 3 6 0 1 1 24 18 52	NEST  KIIS 33-31  KRRZ 24-22  KCPX 11-9  KMEL on  KATD 33-31  KPLZ 21 fr  KUBE 19-16	Z102 32-28 KTUX 27-25 WDLX 39-35 WKZL 25-23 MIDWEST WKDD 40-38 KIIK 22-20 WGTZ 32-29 KZIO 24-22 KLO d-32 WIXX 21-19 Z104 32-27	KNIN 26-23 WHSL 24-23 WVBS 25-21 WIDWEST KYYY 30-26 WBNO 23-19 WBWB 34-24 WCIL a KQCR 13-9 WLRW 16-13 KCMQ 35-29 Y94 22-16
30	WNNK on KCIO1 23-19 990FM a WPST d-37 WNYZ on WRCK d-38 SOUTH WBBO 40-35 WCKN on fr WOUT 38-34 WHIY on KTUX a	EAST  WMEX a-39 103CIR ?6-22 0K100 on 95XIL d-38 WOMP a SOUTH	PMRIO6 40-36 KITS 10-9  P2  EAST  MPLY 34-30 Q100 28-24 MAES 28-25 WVSR 36-32 JET-PM 25-26 K104 28-20 WERZ 24-21 WNNK 37-32 WTIC 19-17	KAT103 31-30 KOKQ 27-24 W20K 33-29 WEON 19-17 KAY107 a-32 WEST KIYS 38-37 KIKX 23-21 CHED 29-26 KND 21-18 KYNO a 174 27-24 KOMQ on	KKXL 28-23 WKFR on WAZY 38-31 KFRX 20-16 KKLS 30-28 99KG 25-22 KKRC 29-26 KWTO 29-28 WDBR 24-21 WSPT 38-33 KFMW 32 fr
fr -33 :-29 -28 fr	MIDMEST  WKDD 32-26  KRWO 40-36  WZOK on  WEST  KF95 on  KIKX on 194 on  KLUC 36-35  KZZU on	KOIZ a WKSF a WJAD on KISR on fr KNAN on WHSL on MIDWEST WBMO 28-21 KOCR 35-32 99KG on WSPT on	MTIC 19-17 MAN 35-34 MSPK 32-31 9PXY 32-29 9907M 27-25 930 40-39 WPST 24-21 MYYZ a-35 WRCK 32-27 WRCK 32-27 URCK 32-31	KYRK on PM104 19-16 KPIV on KCAD on KCYO 26 fr KDON 36-32 96KPW 22-17 KZZU 24-22 KRO a	KYYA 23-19 KUUB 33-28 KTRS 21 fr KOZE 30-25 KTMT 23-18 KZFN 37-34 KHTZ d-40 KZOZ 22-20 SLY96 20-1 Y97 d-40 OK95 23-19
10	KRQ on	WEST KUUB 32-25			





	KILLED THE CA	
Misfit (Merc	cury/PolyGran	7)
LP: Keep You	r Distance	
Tota	al Reports 7	0 30%
		Parallel
Regional		Reach
Reach	N&A	P1 38%
E 24%	I N OL A	P2 24%
S 28%		P3 34%
M 98 W 638		
M 638	Chart Sum Pos Pl	mary P2 P3 Tot
	1-0	0 0 0
National	2-5 0	0 0 0
Summary	6-15 4	1 2 7
UP 43	16-40 14	19 13 46
DEBS 2 SAME 22	Ons 3	5 7 15
DOWN 1	Adds 0	0 0 0
ADDS 2	Total 21	
	Total 21	
PI	P2	P3
EAST	EAST	EAST
WXKS 28-27	WAEB 34-31	95 XXX 17-15
Z94 d-35 CKOI 32-30	WERZ 31-26 WRCK 34-33	WKPE on 95XIL on
Q107 on		WOMP 36-36
WAVA 29-23	SOUTH	SOUTH
SOUTH	PWR997 24-21	
KRBE 31-25	WSSX on WROO 29-26	WKSP on WCGO 35-32
KRBE 31-25 Y100 12-11	WNOK 32-25	WJMX 27-24
WGH 33-31 WNV2 On	G105 34-31 WANS OD	WHSL 40-39
	WCKN 37 fr	WVBS 40-39
MI DWEST	KZOU On	NIDWEST
WMMS 29-25	BJ105 d-35	
WEST	Y106 on KITY 25-24	WLRW 30-28 KKXL on
		WAZY 30-25
Y1D8 11-6 KIIS 29-26	MIDWEST	KWTO on
KZZP 29-28		WEST
KKRZ 26-19 KWOD on fr	WEST	KGOT on
KCPX 10-10	KF95 a	KTRS 20 fr
KKLQ 20-17 KS103 27-24	KIYS 20-17	KFBQ 30-20
KMEL 2-9	KYNO 33-22	KOZE 12-9 KTMT 35-35
KATD 23-19 KWSS 18 fr	194 40-32	KZFN a
P1	KLUC 33-32 KYRK 31-28 KFIV 26-18	KZOZ 31-27 SLY96 37-37 Y97 34-29

# **CUTTING CREW** I've Been In Love Before (Virgin) LP: Broadcast

		Tot	al Report	s 14	2 6	1.8	
ı					P	ara:	llel
i	Regio	nal				Re	each
	Reach		BREA	VE		Pl	45%
	E 61	8	DREA	VE	T.	P2	55%
	S 58	8				P3	85%
	M 63	8					
ı	W 63	8	Chart	Sum	marv		
1			Pos	Pl	P2	P3	Tot
ı			1	0	0	0	0
ı	Natio	nal	2-5	0	0	0	0
H	Summa	ry	6-15	0	0	0	0
ı	UP	37	16-40	10	31	33	74
ı	DEBS	34	Ons	9	16	17	42
ľ	SAME	45	Adds	5	12	7	24
١	DOWN	0	Ch Adds	1	1	0	2
	ADDS	26	Total	25	60	57	142

Summary UP 37 DEBS 34 SAME 45 DOWN 0 ADDS 26	6-15 0 16-40 10 Ons 9 Adds 5 Ch Adds 1 Total 25	0 0 0 31 33 74 16 17 42 12 7 24 1 0 2 60 57 142	
EAST  WXKS a 294 on Majo 38-35 (CKo1 on PRO-PM a SOUTH  293 32-27 (KEGL d-28 MOH on PRO-PM a SOUTH  293 32-27 (KEGL d-28 MOH on MIDWEST 205 40-39 MOH on MIDWEST 205 40-39 MOH on MIDWEST 37-30 (MOH a-33 MCL d-38 MEST 38-36 (KFR) a SOUTH  EAST  WEST  WES	195 a WROQ d-35 WROQ d-35 WROQ d-35 WSKZ on WNOK a Q98 con WNOK a Q98 con WROK 39 fr WKSI on WANN on WCKN 39 fr WZYF 34-27 WGUT on WROX 20-18 WZOU 34-27 WGUT on WROX 31-20 WROX 36-32 WROX 31-32 WROX 36-32 WROX 36-32 WROX 36-32 WROX 36-32 WKZL d-35 MIDMEST WKDD 33-27 KITK d-39 WBLX 36-32 WKZL d-35 MIDMEST WKDD 33-27 WKSI d-38 KRNO 39-34 KLO a WIXX a-38 WZPL on WROM 00 KRNO 39-34 KLO a WIXX a-38 WZPL on WROM 00 KRNO 39-34 KLO a WIXX a-38 WZPL on WROM 00 KRNO 39-34 KLO a WXYO 00 KRNO 39-34 KLO a WROM 00 KRNO 39-34 KLO a WXYO 00 KRNO 39-34 KITY 40-38 KITY 40-38 KITY 40-39 WROX 00 KRNO 39-34 KITY 40-39 WROX 00 KRD 32-27 WEST WROX 38-35 WIXZ 38-35	WOCM d-31 ON100 on 100KHJ a 95xIL d-34 WTHT d-35 WOMP on WTXX on SOUTH  KARS 21-18 KOIZ 35-27 WKSF on WJAD 36-32 WKSG 28-36 WJAD 40-29 B98 d-34 WJAD 40-29 B98 d-34 WJAD 40-29 B98 d-34 WJAD 40-29 B98 d-34 WJAD 36-36 WJAD 36-36 WJAD 36-36 WJAD 36-36 WJAD 36-37 WJAD 36-37 WIJAD 36-37 WIJAD 36-38 WIJAD 36-38 WIJAD 36-39 WIJAD 36-39 WJAD 36-39	

# G. ESTEFAN & MIAMI SOUND... Betcha Say That (Epic) LP: Let it Loose Total Reports 100 43%

Regional Reach E 35% S 41% M 41%	N&A	Parallel Reach Pl 29% P2 40% P3 60%
W. 578	Chart Sum Pos Pl	P2 P3 Tot
National Summarv UP 18 DEBS 23 SAME 43 DOWN 0 ADDS 16	2-5 0 6-15 0 16-40 9 Ons 6 Adds 1 Ch Adds 0 Total 16	0 0 0 0 0 0 17 16 42 19 17 42 8 7 16 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
EAST  WXKS ON 294 a MM30 31-25 CK01 on 6 K0AU -1-25 CK01 on 6 PRO-PM on SOUTH  Y95 d-28 Y100 29-24 HIDWEST  WMCI d-34 KWK 34-31 MMCI d-34 KWK 34-31 KWC JON 6 KSUD on fr KS103 28-23 FPLZ on fr KUBE 37-33  PLA HOTIOS a PWR106 a  PA  WZY ON WZY 31-25 WZ	SOUTH  WBRO ON  MKQB 28-26  KFZB ON  OTHER  OTHER  WANN 38-35  WGNN ON 1r  WZYP 4-40  WOUT ON  WOUT ON  WOUT ON  WOUT ON  WOUT ON  WOLL 4-39  99WAYS 4-32  KFRP 4-40  V. V. W.	WOCM d-38 OK100 On SOUTH  KAKS d-35 HKSP d-35 HKSP d-35 HKSP a O101 a KNAN d-38 HPPM d-38 RNIN ON HYKS a O101 a KNAN d-38 HPPM d-38 KNIN ON HISL 39-38 HIDWEST KYYY a WBNG A WBNG ON KYYA d-39 KCCR d-39 KCCR d-39 KCCR d-39 KCCR d-37 KWTO ON KKIS a 99KG d-37 KWTO ON KKIS a 80KG d-37 KWTO ON KKIS 37 KWTO ON KYYA d-29 KGOT ON KYYA d-29 KGOT ON KYYA d-29 KGOT ON KYYA d-20 KGOT ON KYY
KCIOL a 99GFM on WNYZ on WRCK on	EAST WWEX 40-35	Y97 on OK95 31-25

0 : 15 :					
Carrie (Epic	>)				
LP: The Final	Countdown				
Total	Reports	223	958		
			Pa	ara:	
Regional					eac
Reach	4			P1	
E 968					97
S 100%				P3	97
M 96% W 88%					
M 888	Chart		nmary		
	Pos	Pl	P2	P3	To
	1	Ö	2	0	
National	2-5	15		24	7
Summary	6-15		54	37	
UP 184	16-40	8	17	4	2
DEBS 0	Ons	0	1	0	
SAME 29	Adds	2	1	0	
DOWN 6	Ch Adds	0	1.	0	
ADDS 4	Tota1	51	107	65	22

	TOTAL ST	107 05 22
EAST	WPST 17-9 WNYZ 3-5 WRCK 7-4 WKRZ 10-8 Q106 8-7	KYRK a-36 FM104 6-10 KFIV 6-4 KCAQ 25-21 KXYQ 5 fr
B104 14-9 WXKS 23-15 Z94 25-13 WKSE 6 fr	FWR997 16-13	KDON 10-6 96KFMY 17-1 KZZU 6-5 KRQ 13-12
WMJQ 24-16 WBLI 14-10 PWR95 24-21 Z100 18-15	WBBQ 18-10 B93 27-22 K98 20-13 WFMF 5-5	<b>P3</b>
WCAU 26-23 WEGX a B94 5-3 PRO-FM 5-3	KZZB 38-28 195 9-5 KXX106 37-33 WKQB 7-2 WSSX 4-3	WPRR 10-7 WWFX 9-7
Q107 11-7 WAVA 19-14 SOUTH	WSSX 4-3 WBCY 20 fr WROQ 7-6 WSKZ 6-5 WNOK 4-2	103CIR 11-R 95XXX 15-12 WKPE 23-19 WIK7 10-7
Z93 4-2 KEGL 7-7 Y95 2-3	G105 12-7 KEZB 28-26 Q98 10-7 WINK 7-5	WQCM 12-10 OK100 18-12 100KHI 14-11 WTHT 11-7 WOMP 9-8
KKBQ 3-2 KRBE 3-3 Y100 5-4 B97 8-4 WGH 3-2	WKSI 18-17 WANS 7-6 WCKN 4 fr WZYP 7-2	WFXX 15-5 SOUTH
WNVZ 2-2 Q105 12-11 MIDWEST	94TYX on WAPE 5-4 WQUT 18-8 WOKI 14-10 WFMI 9-8	KAKS 8-5 KQIZ 6-5 WKSF 17-1D WJAD 7-2
Z95 22-21	WLAP 30-26 KZOU 4-3	WZKX 7-7 WCGQ 20-20 WJMX 6-4

- 1	WXKS 23-15	бортн	96KFMY 17-12
- 1	294 25-13	PWR997 16-13	KZZD 6-5 KRO 13-12
- 1	WKSE 6 fr	WBBQ 18-10 B93 27-22	KRQ 13-12
- 1	WMJQ 24-16	B93 27-22	10.3
- 1	WBLI 14-10	K98 20-13	
J	PWR95 24-21	WFMF 5-5	
ij	Z100 18-15 WCAU 26-23	KZZB 38-28	EAST
ď	WEGX a	195 9-5	
ı	B94 5-3	KXX106 37-33	WPRR 10-7
ŀ	PRO-FM 5-3	WKQB 7-2	WWFX 9-7
- 1	0107 11-7	WSSX 4-3 WBCY 20 fr	103CIR 11-8
- 1	WAVA 19-14	WROQ 7-6	95XXX 15-12
- 1		WERZ E-E	WKPE 23-19 WIK7 10-7
	SOUTH	WNOK 4-2	WQCM 12-10
- 1		G105 12-7	OK100 18-12
- 1	Z93 4-2	KEZB 28-26	100KHI 14-10
ì	KEGL 7-7 Y95 2-3	Q98 10-7	WTHT 11-7 WOMP 9-8
- 1	Y95 2-3	WINK 7-5	WOMP 9-8
-1	KKBQ 3-2 KRBE 3-3 Y100 5-4	WKSI 18-17 WANS 7-6	WFXX 15-5
- 1	V100 5-4	WANS 7-6	1
- 1	897 8-4	WCKN 4 fr WZYP 7-2	SOUTH
- 1	B97 B-4 WGH 3-2	94TYX on	WANG D #
- 1	WNVZ 2-2	WAPE 5-4	KAKS B-5
- !	Q105 12-11	WAPE 5-4 WQUT 18-8	WKCE 17-10
- 1		WOKI 14-10 WFMI 9-8	KQ12 6-5 WKSF 17-1D WJAD 7-2
- 1	MIDWEST	WFM1 9-8	WZKX 7-7
- 1		WLAP 30-26	WCGQ 20-20
- 1	Z95 22-21 Q102 18-13	KZOU 4-3	WJMX 6-4
ŀ	WMMS 11-8	WDJX 33-29	B98 7-2
- [	92X 15-8	99WAYS 3-3	KISR 9 fr
- 1	WNC1 17-14	FM1D0 12-8 WABB 10-2	Q104 10-5
- 1	99DTY 10-7	WBAM 8-6	WYKS 9-6
- 1	WCZY 28-25 KBEQ 7-6	WHHY 10-8	KSMB 16 fr Q101 20-10 KNAN 5-4
- 1	KBEQ 7-6	KBFM 14-10	KNAN 5-4
- 1	KCPW 14-11	Y107 19-12	WPFM 18-13
- [	WKTI 18-17	KWES 25-20	KIXY 6-4
- 1	KDWB 15-12	BJ105 ?-2	Z103 11 fr
ų	KHTR 14-12 KWK 4-4	Y106 11-6	KNIN 8-7
- 1	WLOL 7-3	94Z 19-14	WHSL 7-7
- 1	HLOL 7-3	WRVQ 15-12 K92 20-16	WVBS 11-8
-1	WEST	KITY 1-1	
- 1		KSAQ 5-4	MIDWEST
- 1	Y108 14-11	Z102 18-12	KYYY 10-6
	KZZP 17-14 KKRZ 28-25	KTUX 11-5	WBNQ 12-5
	KKRZ 28-25	WDLX 7-4	WBWB 23-13
- 1	FM102 16-13	WKZL 13-13	WCIL 10-9
-	KROY 26 fr		KQCR 15-10
	KWOD 13 fr KCPX 3-2	MIDWEST	WLRW 3-5
	KS103 5-3		KCMQ 9-7
- 1	KMEL a	WKDD 4-5 KIIK 13-6	Y94 10-13
	KATD 7-5	WPXR 7-5	KKXL 5-4 WKFR 20-9
- 1	KWSS 10 fr	WGTZ 31-28	WAZY 3-2
	KPLZ 6 fr KUBE 12-7	KDWZ 10-8	KFRX 8-5
	KUBE 12-7	KRNQ 23-20	KKLS 7-2
- 1	PI	KZIO 10-7	99KG 9-6
		WMEE 16-13	KKRC 7-5
- 1	\ <b>^</b>	KLQ 11-8	KWTO 10-8
	HOT105 22-3	WIXX 5-3	WDBR 9-7 WSPT 4-2
- 1	PWR96 a-26	WZPL 3-2 Z104 24-17	WSPT 4-2
		W 1103 10-13	KDVV 12-4 KFMW 3 fr
	1:24	KOKO 7-7	Nemm 3 TY
		KOKO 7-7 KZ93 9-8	WEST
i		W20K 16-12 WRON 16-13	
-	EAST	WRON 16-13	KGOT 7-4
	WELL A DO LE	KAY107 26-18	KYYA 3-2

0100 10-8	KKRD 16-13	KUUB 3-2
WAEB 2-1	WHOT 18-13	KTRS 8 fr
WVSR 8-6		KFBQ 9-5 KOZE 5-4
JET-FM B-7 KIO4 8-3	WEST	KTMT 7-6
WERZ 12-8	KIVA 20-15	KZFN 12-8
WNNK 27-22	KF95 a	KHTZ 15-11
WTIC 24-12	KIYS 3-2	KWNZ 14-6
WKEE 5-4	KIKX 7-7	\$2,496 10-6 497 28-23
WLAN 16-13	CHED 10-6 KSND 3-3	OK95 11-10
KC101 19-9 WSPK 13-11	KYNO 29-17	0.000
98PXY 16-15	KI/UC 4-3	
99GFM 14~11		1
930 18-13		

	The On <mark>e (</mark> A	rista	)		
LP: Exposure					
Tota	1 Reports	194			
			P		llel
Regional	-				each
Reach	22	1		Pl	77%
E 88\$		•		P2	82%
S 84%				P3	918
M 73%					
W 908	Chart		mary		
	Pos	Pl	P2	P3	Tot
	1	0	0	0	0
National	2-5	3	1	0	4
Summary	6-15	5	6	2	13
UP 143	16-40	28	71	53	152
DEBS 16	Ons	2	4	3	9
SAME 19	Adds	5	6	3	14
DOWN 0	Ch Adds	0	2	0	2
ADDS 16	Total	43	90	61	194

P1	99GFM 33-29	KCAQ 13-10
	930 23-19	KDON 30-24
	WPST 35-28	KZZU 25-23
	WNYZ 20-17	
EAST	WRCK 21-16	22
	WKRZ 24-22	
B104 a	0106 30-25	
WXKS 16-14		EAST
Z94 d-32	SOUTH	
WKSE 23 fr	Booti	WPRR 32-22
WHJQ 28-24	PWR997 21-18	WWFX 26-24
WBLI 23-19	WBBQ 32-29	103CIR 28-23
CKO1 on	B93 21-17	95XXX 33-25
WCAU 15-11	K98 26-21	WKPE 31-24
B94 a	WFMF 25-21	WIKZ 30-27
PRO-FM 13-11	KZZB 23-16	WOCM 30-25
Q107 24-22	195 24-21	OK100 32-24
	KXX106 24-24	100KHI 30-2
SOUTH	WKQB 23-20	95XIL 36-32
	WSSX d-23	WOMP 35-29
Z93 21-18	WSKZ a	WFXX 39-24
KKBQ 22-20	WNOK 28-20	WFAX 39-24
KRBE 15-5	KEZB 26-24	SOUTH
Y100 9-3	098 29-23	SOUTH
B97 20-18	WINK 28-23	KAKS 33-29
WGH 22-19	WKSI a	
Q105 a	WANS 30-24	KQI 2 20-13
	WCKN 25 fr	WKSF 33-27
MIDWEST	WZYP 27-21	WJAD 23-19
	94TYX 26-15	WZKX a
B96 20-16	WAPE a-29	WCGQ 23-22
7.95 32-31	WFMI a	WJMX 21-18
92X 26-25	WLAP 26-19	B98 on
WNCI 30-26	KZOU 33-29	KISR 30 fr
WHYT on	WDJX 25-20	Q104 27-21
KBEQ a	99WAYS 19-17	WYKS 29-22
KCPW 32-29	WABB 1-26	KSMB 22 fr
KHTR 30-25	WBAM 28-26	Q101 37-33
KWK 26-21	WHHY 19-16	KNAN 27-23
WLOL 40-34	KBFM 26-19	WPFM 36~30
	Y107 a	KIXY a
WEST	KWES on	KNIN 36-32
	BJ105 33-28	WHSL 21-20
Y108 21-19	Y106 4-37	WVBS 27-23
KIIS 28-23	94Z d-30	
KZZP a	KITY 16-13	MIDWEST
KKRZ 30-27	KSAQ 22-18	
FM102 17-14	Z102 19-13	KYYY 29-24
KROY 14 fr	KTUX 33-23	WBWB 37-22
KWOD 32 fr	WDLX 28-21	WCIL on
KCPX 34-30	HDIA 20-21	KQCR d-35
KKIQ 19-16	MIDWEST	WLRW d-33
KS103 23-21	CI LOTTE DE L	KCMQ 31-25
KMEL 6-2	WKDD 26-18	Y94 33-30
KATD 31-29	KIIK 23-18	KKXI 35-29
KWSS 30 fr	N14K 23-10	WAZY 24-19

KCPX 34-30	WDLX 28-21	KOCR d-35
KKLO 19-16 KS103 23-21	MIDWEST	WLRW d-33 KCMQ 31-25
RMEL 6-2 RATO 31-29 RATO 31-29 RVSS 30 fr RPLZ 27 fr RUBE 22-19 HOT103 14-12 HOT105 14-11 PWR96 6-4 PWR106 23-17	WKDD 26-18 KIIK 23-18 WFXR 23-18 WGTZ 28-24 KRNO a KZIO d-34 WIXX a-36 WIXX a-36 KJIO3 d-34 KOKO d-33 KZIO 3 30-29 WZOK 32-25 WRON on KAYIO7 34-27	Y94 33-30 KKXL 35-29 WAZY 24-19 KKLS 33-31 99KG 23-21 KKRC d-36 KWTO 26-25 WDBR 23-18 WSPT a KDVV 28-22 WEST KGOT 32-28 KYYA d-28
EAST WELY 4-39 0100 34-27 WAEB 35-32 WASR 31-24 K104 37-31 WERZ 4-35 WNIX 38-25 WINK 38-25 WICC 22-20 WEEE 4-25 WAEN 38-31 KC101 26-22 WEPK 25-21	KRB0 28-23 WEST KF95 25-19 KIYS a KIKX 17-14 CHEDO on KSND 36-31 KMCX 18-15 KYNO 14-4 194 28-21 KOMO on KULUC 22-21 KYNE 32-26 KFIV 23-21	KUUB ON KTRS 23 fr KFBQ 36-21 KOZE 31-27 KTMT 34-29 KZPN 40-37 KHTZ 20-16 KWNZ 26-23 KZOZ 26-19 SLY96 36-3 Y97 20-15 OK95 30-24
98PXY 26-23		

FAT BOYS Wipe Out (1 LP: Crushin'	in Pan Ap	ple/i	PolyC	Gran	n)
Tota	1 Report	8 14	8 6	38	
İ			P	ara	llel
Regional	_			R	each
Reach	6			PI	598
E 71%	2	9		P2	67%
S 72%	_			P3	61%
M 52%					
W 55%	Chart	Sum	marv		
	Pos	Pl	P2	P3	Tot
	1	0	2	1	3
National	2-5	5	10	7	22
Summary	6-15	13	31	7	51
UP 82	16-40	15	25	23	63
DEBS 7	Ons	0	2	1	3

	OP	82	16-40	15	25	23	63
	DEBS	7	Ons	0	2	1	3
	SAME	28	Adds	0	2	0	2
	DOWN	25	Ch Adds	ŏ	2	2	4
į	ADDS	6			74		148
	ADDO		Total	33	14	41	148
	B104 2 WXKS 3 Z94 23 WKSE 1 PWR95 Z1002 7 R0-FM 0107 1 WAVA 8 SOUTH Z93 1-Y95 17 B97 3-WGH 15 WNVZ 1 V0105 4	0-16 1-23 -18 4 fr 18-10 0-17 77-26 15 26-24 -19 2 -15 4-19	990FM 39- 930 34-32 WFST 18-1 WFST 18-1 WFST 18-1 WFST 21-1 WFST 1-4 WFST 1-4 WFST 1-4 WFST 1-4 WFST 1-4 WFST 1-4 WFST 1-7 WFST 2-7 WFST 2-	36 5 5 5 5 5 5 5 5 7	KMO KYM 194 KQM KYR KCX KTX 96K EAS WPR 103 95X WIR WQC OK1	X 2-2 10 18- 115-1 10 d-2 10 d-2 10 20- 10 15 10 20- 15 N 20- 17 PMY 6	fr 13 1-16 1-16 1-16 1-26 1-28
			94TYX 22	-13	1		

MIDWEST		
HIUWEST	WAPE 6-6 WOKI d-23	SOUTH
Z95 24-16	WFMI 2-2	
WCZY 12-12	KZOU 17-23	KARS 6-19
WHYT 3-2	99WAYS 28-22	KQIZ a-36
KBEQ 14-12	WABB 3-3	WKSF 27-2
KCPW 34-26	WBAM 2-2	WJAD on
KHTR 17-14	KBFM 20-15	WCGQ 21-10
KWK 32-29	KWES 19-11	WJMX 15-1
NWK 32-29	BJ105 5-8	B98 8-3
WEST	Y106 3-16	KISR 25 f
MED I		Q104 1-3
KZZP 20-20	WRVQ 14-B K92 16-9	WYKS 27-2
KKRZ 14-12		0101 24-16
FM102 13-24	KITY 3-5 KSAQ 17-16	KIXY 15-10
KROY B fr	Z102 4-3	Z103 7 fr
KKOY B II		KNIN 5-4
KCPX 25-25	KTUX 13-18	WHSL 20-19
KKLQ 5-4	WDLX 22-16	WVBS 19-16
KS103 7-6		
KMEL 8-8	MIDWEST	MIDWEST
KPLZ 26 fr		
DI	KIIK a-34	KYYY a-34
	WPXR 9-8	WCIL 1-1
A	KDWZ 18-19	KCMO 16-12
	KRNQ on	WKFR 27-24
HOT105 3-1	WMEE 30-27	WAZY 28-22
PWR96 10-15	KLQ 14-5	KFRX d-29
PwR106 11-8	WZPL 28-27	99KG 21-17 KWTO 24-20
	KJ103 34-31	KWTO 24-20
1274	KQKQ 20-16	KDVV 29-23
	WRQN 26-23	KPMW 4 fr
	KKRD a	
EAST	WHOT 15-10	WEST
WFLY d-36	WEST	KFBQ 2-2
0100 14-12		KTMT d-40
Q100 14-12 WAEB 10-18	KF95 30-24	KZPN 34-26
JET-FM 26-20	KIKX a	KHTZ 6-6
WNNK 35-35	CHED On	KWNZ 32-22
WKEE 11-15	Jii	Y97 3-12
WLAN 12-9		1
KC101 d-28		
		1
		1
		1
		1
		1
		1.

PI	SOUTH WBBQ 29- K98 d-30	22	EAS	P	1
FLEETWOOD Little Lies (W LP: Tango In T Tota Reach E 90% S 78% W 86% National Summary UP 137 DEBS 26 SAME 20 DOWN 0 ADDS 15	<i>(B)</i>	3	8 8	558 aral Re P2 P3 0 0 0 2 62 0 1 0 65	1e1 each 73% 84% 97% Tot 0 0 6 169 8 11 4 198
PZ  EAST  WPLY d-36  0100 14-12  WAEB 10-18  JEF-FM 26-20  WNNK 15-35  WKEE 11-15  MLAN 12-9  KC101 d-28	KORO 20-1 WRON 26-2 KKRD 46-2 KKRD 40-15-1 WEST KF95 30-2 KIXX a CHED on	0	KDVV	2-2 d-40 34-2 6-6	23

L	ADDS	15	Total	41	•
	P	0	SOUTH WBBQ 29-	22	
l	KAST		K90 4 30		1
ı			WFMF 27-2 195 27-2 KXX106 3	22	l
l	B104 c WXKS c Z94 33 WKSE	on on	KXX106 3	2-27	
i	Z94 33	-24	WKQB a WBCY 25		ı
ı	WKSE 3	7 fr	WROQ 32-	28	П
ĺ	CKOI C	n n	WSKZ 29- WNOK 39-	19	
ŀ	WEGX 2	4-1B			ı
Ĭ	PRO- PN	4 - 33	Q98 32-2 WINK 32- WKSI 40-	7	
l	Q107 d	1-29	WKSI 40-	35	1
l	WAVA C	on			1
Ì	SOUTH		WCKN 21 WZYP 31- WAPE d-2 WQUT 35-	24	
l	Z93 31	~ 25	WAPE d-2	7	
l	KEGL d	1-35	WEMI d-3	32	
	B97 28	1-23	WOUT 35- WFMI d-3 WLAP 33- KZOU 34-	28	
ı	WNVZ a	l.			
l	Q105 2	1 - 20	99WAYS 3 FM100 d-	1-28	١
l	MIDWES	T			1
ſ	B96 a-	36	WRAM 23-	20	1
ì	B96 a- Z95 33 WMMS 1	-32	WHHY 32- Y107 24-	26	
١	WMMS 1	6-11	KWES a		
ŀ	92X 30 WNCI 3 99DTX WCZY 3	4-28	94Z a	9	1
l	99DTX	25-14	K92 28-2	3	1
į	KBEO C	-27	K92 28-2 KSAQ 31- KTUX 35- WDLX 38-	23	
ı	KCPW C	n n a	WDLX 38-	34	1
Į	WKTI 9	7-24	WKZL 29-	26	1
l	KWK 29 WLOL 3	6-27	MIDWEST		1
ı			WKDD 30-	2.3	1
l	WEST		KIIK 24-	21	1
ì	KIIS 3 KKRZ d	0-18	WPXR 29-	35	1
ŀ	KKRZ d	-38	WGTZ 38- KDWZ 33- KRNO 32-	27	ı
l			KZIO on		
ı	KWOD 2 KCPX 2 KS103	8-21	KI/Q d-30		
1	KS103	32-26	KIQ d-30 WIXX 23- WZPL 30- Z104 37-	26	
ı	KATD 1 KWSS 3 KPL7 2 KUBE 3	5-13	Z104 37- KJ103 d-	33	
i	KPL7 2	9 fr	KQKQ d-3	40	
l			1 V702 20	26	1
1	E	2	KAYLO7	-36	1
i			WZOK d-3 KAYLO7 a KKRD 23- WHOT a-3	19	
ĺ	EAST		WHOT a-3	1	ı
Ì	WFLY o	n	WEST		1
l	Q100 3	8-33	KIVA 18-	7	1
Į	WVSR 2	0-28 8-18 27-23	KF95 31- KIYS 32- KIKX 27-	26	
i	JET-FM K104 4	27-23	KIKX 27-	16	ı
I	WERZ 3	0-22	CHED on	. 7	
I	WNNK 2 WTIC 3	0-22 9-24 1-28	KSND 23- 194 39-3	1	
1	WKEE a		KILIC 38-	37	-
I	WLAN 3 KC101	3-27	FM104 27	-18	
Ì	WCDK A	. 33	FM104 27- KFIV 27- KCAQ 32-	20	
Ī	9BPXY 99GFM	31~19	KXYQ 29	fr	
1	930 a-	36	KDON d-3	7	
1	930 a- WPST 3 WNYZ 2	0-24	KCAU 32- KXYQ 29 KDON d-3 96KFMY 3 KZZU 29-	25	
ĺ	WRCK 4 Q106 3	0-34	KRQ a		
1	Q106 3	4-28			1

	WZYP 31-24	
1 - 25	WAPE d-27	SOUTH
	WOUT 35-32	1,00111
d-35	WFMI d-31	KAKS 34-31
a	WLAP 33-28	KOIZ 29-16
8-23	KZOU 34-30	WKSF d-32
a		
21 - 20	WDJX d-38	WJAD 34-30
	99WAYS 31-28	WZKX 23-20
ST	FM100 d-29	WCGO 30~29
91	WABB 29-22	WJMX 26-23
- 36	WBAM 23-20	B98 34-30
	WHHY 32-26	KISR 29 fr
3-32	Y107 24-20	Q104 28-22
16-11	KWES a	WYKS d-24
0-27	Y106 d-39	
34-28		KSMB 34 fr
25-14	94Z a	Q101 27-17
38-35	K92 28-23	KNAN 31-28
d-27	KSAQ 31-23	WPFM 34-31
on	KTUX 35-29	KIXY 39-32
9-8	WDLX 38-34	KNIN 33-26
27-24	WKZL 29-26	WHSL 25-24
		WVBS 31-24
9-26	MIDWEST	HV83 31-14
36-27	144 044 001	

0-2.7	3	MIDWEST
	WKDD 30-23	
	KIIK 24-21	KYYY 35-28
0-18	WPXR 29-27	WBNO 32-26
1-32	WGTZ 38-35	WBWB d-33
-38	RDW2 33-27	WCIL d-33
	KDW2 33-27 KRNQ 32-27	KQCR 24-18
e er	KZIO On	WLRW 33-31
3-21	KI/O d-30	KCMO 39-30
32-26	WIXX 23-21	Y94 30-23
	WZPL 30-26	KKXL 38-30
5-13	Z104 37-33	WAZY a
fr	KJ103 d-40	KFRX 33-24
	KOKO d-32	KKLS 4-32
5-32	KZ93 28-26	99KG 34-28
-	WZOK d-34	KKRC 34-25
4	KAY107 a-36	KWTO 27-26
	KKRD 23-19	WDBR 27-19
	WHOT a-31	WSPT 28-24
		KDVV 30-25
	WEST	KEMW 11 fr
3-33		
-28	KIVA 18-17	WEST
9-18	KF95 31-26	
	KIYS 32-25	KGOT 25-19
27-23	KIKX 27-16	KYYA 18-13
7-40	CHED on	KUUB 24-18
9-22	KSND 23-17	KTRS 25 fr
-28	194 39-31	KFBQ 40-31
-28	KOMO 29-25	KOZE 25-19
3-27	KLUC 38-37	KTMT 27-16
3-27	FM104 27-18	KZFN 29-23
. 33	KFIV 27-20	KHTZ 39-27
1-19	KCAQ 32-29	KWNZ 40-29
10-17	KXYQ 29 fr	KZOZ d-31
86	KDON d-37	SLY96 18-16
-24	96KFMY 36-27	Y97 d-39
1-24 1-1B	KZZU 29-25	OK95 40-35
)-34	KRQ a	
- 28		
-28	1	

Y on	WEST
Y on 38-33 B 30-28 B 28-18 B 28-18 C 28-18 C 28-28 K 29-24 C 29-24 C 31-28 E A 31-19 F A 36-35 K 40-33 K 40-34	KIVA 18-17 KP95 11-26 KIYS 22-25 KIKX 27-16 CHED on KSND 23-17 194 39-31 KOMO 29-25 KLUC 38-37 FM104 27-18 KFIV 27-20 KCMO 32-39 KXYO 29 tr KXYO 20 t

G

KENNY G w					T
LP: Duotones	,	71130	4)		
Tota	al Reports	154	66	8	
	_		P	aral	llel
Regional				Ř	ach
Reach	BREA	WE		Pl	57%
E 698	DREA	WE	PK.	P2	66%
S 72%				P3	73€
M 43%					
W 80%	Chart	Sum	mary		
	Pos	Pl	P2	P3	Tot
	1	0	0	0	0
National	2-5	0	0	0	0
Summary	6-15	0	0	0	C
UP 61	16-40	17	46	29	
DEBS 25	Ons	11	14	14	
C		2	0	6	19

Summary	6-15	0 0 0
UP 61	16-40 17	
DEBS 25	Ons 11	14 14 39
SAME 45	Adds 3	9 6 18
DOWN 0	Ch Adds 1	4 0 5
	Total 32	
ADDS 23	10(81 32	73 47 134
	WPST A	17
P1	WPST a WNYZ 37-29 WRCK d-39	D2
	WRCK d-39	P3
	SOUTH	
EAST		EAST
	WBBQ 38-32	uno:
WXKS on WMJQ 30-26 WCAU 37-35	B93 a-30 K98 on	WWFX 31-28
WMJQ 30-26	K98 on	103CIR 29-27
WCAU 37-35	KZZB 25-23 WKQB 31-23 WBCY on fr WNOK d-37	95XXX on
B94 28-22	WAGE 31-23	WIKZ 40-36 WQCM 35-30
PRO-FM on	WHOY 4-37	OK100 on
Q107 29-27 WAVA d-29	G105 32-29	100KH1 d-26
WAVA G-29	098 38-36	95XIL 33-25
SOUTH	WINK 38-35	WOMP a
South	WKSI d-39	WFXX on
293 33-29	WANS 39-34	mann on
KKBQ on	WCKN 28 fr	SOUTH
KRBE OR	WNOW d-37 G105 32-29 O98 38-36 WINK 38-35 WKSI d-39 WANS 39-34 WCKN 28 fr WZYP 33-28 WOUT d-38 WLAP d-32 KZULON	
Y100 a	WOUT d-38	KAKS a
B97 a	WLAP d-32	KQIZ 23-19
B97 a WGH d-40	KZOU on WDJX a-40	KQIZ 23-19 WKSF on
WNVZ on	WDJX a-40	WJAD 32-28
Q105 on	99WAYS 27-23	WZKX a
	FM100 26-22	WCGQ 36-33 B9B 33-29
MIDWEST	WBAM d-30 WHHY 30-27	B9B 33-29
	KBFM on	KISR 31 fr
WCZY 29-26	KWES a	Q104 32-24
WHYT On	BJ105 on	WYKS on KSMB on fr Q101 35-29
KBEO on WKTI a-29	Y106 a	CIAL 36 39
WK11 4-29	WRVQ d-28	KNAN 26-22 WHSL 34-33 WVBS 38-35
WEST	V0.2 -	WHSI. 34-33
	KITY on	WV95 38-35
Y108 a	KSAQ 39-35	
	2102 33-31	MIDWEST
FM102 26-20 KROY 30 fr KWOD on fr KCPX on	KITY on KSAQ 39-35 Z102 33-31 KTUX 38-36	
KROY 30 fr	MDLX 40-37	WBNQ 34-29 WBWB on
KWOD on fr	WKZL 24-21	WBWB on
KCPX on	MIDWEST	KQCR 28-24
KKIN EG-53	HIDMEST	KCMO on
KS103 33-28	WGTZ a-39	KKXL a
KMEL d-34	KDWZ on	WAZY on KFRX d-34
KATO 28-27	KRNQ 34-30	KFRX 4-34
KATD 28-27 KWSS on fr KPLZ 33 fr KUBE d-35	KLQ d-35	99KG 37-34
KURE 4-35	WIXX 32-29	KKRC on
KODE U-33	KOKQ a	KWTO on
P2	WRQN a-31	KDVV 37-36
	KKRD d-33	1000
		WEST
EAST	WEST	
		KYYA a
wfLY on	KF95 33-32 KIYS d-33	KUUB 29-27 KTRS 32 fr
Q100 a	KIKX 24-20	KTRS 32 fr
WAEB a	KSND on	KOZE 34-32
WVSR 40-37		KTMT on
0100 a WAEB a WVSR 40-37 K104 33-25 WERZ 33-31	KYNO d-35 194 37-25	KZPN a
	194 37-25	KHTZ d-37 KWNZ 37-35 KZOZ d-38
WTIC 29-23		KZOZ 4-38
WTIC 29-23 WKEE d-29 WLAN 36-35	KFIV on	SLY96 38-38
WLAN 36-35	KCAO 31-28 KDON on	Y97 on
KC101 on	KDON on	OK95 39-34
WSPK a	96KFMY a	
98PXY d-24	KZZU 39-36	
99CPM 4-39	KRQ on	1

AND THE	1-11					
GO W	EST					
Don't	Look	Down (The	Sec	juel)		
LP: Da	ncing	On The Couc	h	(0	hrys	salis)
	Tota	1 Reports	146	,		_ ′
				P	aral	llel
Regio	na l				Re	each
Reach		3	•		Ρl	398
E 63	8	61	,		P2	628
S 53	8				P3	848
M 63	8					
W 78	8	Chart	Sum	mary		
		Pos	Pl	P2	P3	
		1	0	0	0	0
Natio	nal	2-5	0	0	1	1
Summa	ry	6-15	2	2	5	9
UP	91	16-40	14	50	43	107
DEBS	15	Ons	6	11	6	23
SAME	34	Adds	0	4	0	4
DOWN	0	Ch Adds	0	1	1	2
ADDS	6	Total	22	68	56	146

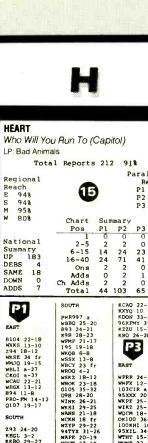
Reach E 63%	35	P1 39% P2 62%
S 53%		P3 84%
M 63% W 78%	Chart Sum	mary
W 78%	Pos Pl	P2 P3 Tot
	1 0	0 0 0
National	2-5 0	0 1 1
Summary	6-15 2	2 5 9
UP 91	16-40 14 Ons 6	50 43 107 11 6 23
DEBS 15 SAME 34	Adds 0	4 0 4
DOWN 0	Ch Adds 0	1 1 2
ADDS 6	Total 22	68 56 146
P1	WSSX 24-20 WBCY 29 fr	WKPE d-33 WQCM 40-37
	WROQ 26-24 WSKZ d-28	OK100 21-13 100KHI 23-20
EAST	WNOK 27-22	95XIL 25-18
WXKS on	Q98 37-35 WINK 29-26	WTHT 32-26 WOMP 29-25
Z94 d-30 WKSE on fr	WKSI 36-36	WFXX d-32
WMJQ 15-11 WCAU 35-29	WANS d-40	
WCAU 35-29 PRO-FM 25-23	WCKN on fr WZYP 28-25	SOUTH
	94TYX a-38	KAKS 12-10
SOUTH	WOUT 27-23 WDJX on	KQIZ 34-32 WKSF 32-29
KRBE 37-29	99WAYS 29-25	WJAD 27-24
WGH d-39	WBAM 30-25 WHHY 22-20	W.CGQ 19-19 WJMX 24-20
MIDWEST	KBFM d-38	B98 on
	KWES d-32 BJ105 a	Q104 26-25 WYKS d-30
WMMS 15-12 WNCI OR	KSAQ 37-33	Q101 34-30
99DTX 26-19 KWK 25-22	KTUX 39-35 WDLX 34-29	KNAN 36-33 WPFM 31-28
WLOL 24-2D		WHSL 31-30
WEST	MIDWEST	WVBS 32-29
Y108 30-27	WKDD 15-12 KIIK 34-31	MIDWEST
KIIS on KKRZ on	KDWZ 4-32	KYYY 34-30
KWOD on fr	KRNQ 24-21 KZIO 31-26	WBNQ 39-34 WBWB 36-23
KCPX 21-18 KMEL 26-24	KLQ on	KQCR d-40
KATD 32-30	WIXX 25-23 WZPL 25-24	WLRW 25-24 KCMQ d-38
KPLZ 35 fr KUBE 26-23	KJ103 on	Y94 6-4
P1	WZOK 27-23 WRON 29-27	KKXL 27-21
	KKRD 30-25	WAZY 35-29
·C	WEST	KFRX on KKLS d-33
KITS 9-7		99KG 36-31
122	KF95 29-29 KIYS 27-27	KKRC 23-19 KWTO d-30
	KIKX 35-33	WDBR 33-25
EAST	CHED a KSND on	WSPT 40-38 KDVV on
WFLY on	KMGX 28-24	
WVSR 3D-26 JET-FM 19-19	KYNO 36-30 194 30-27	WEST
KI04 39-32	KQMQ on	KGOT 26-24
WERZ 21-19 WNNK on	KLUC 29-27 KYRK 21-18	KYYA on KTRS 28 fr
WTIC 27-25	KCAO 33-31	KFBQ 19-19
WSPK 31-29 98PXY a	KXYO 30 fr KDON 26-22	KOZE 20-16 KTMT 40-36
99GFM 35-27	96KFMY 10-7	KZFN on
WPST a WNYZ 30-30	KZZU 21-19	KHTZ 40-36 KWNZ d-40
WRCK 37-35	D3	KZOZ 32-26
Q106 on		SLY96 24-22 Y97 15-13
SOUTH	EAST	OK95 14-13
tenno		

WBBQ on KZ28 37-33 KXX106 on

				-	
GRATEFUL (					
Touch Of G		a)			
LP: In The Dar	k Reports	204	879		
				ara:	
Regional Reach	1	4		Pl	79%
E 96% S 86%				P2 P3	85% 99%
M 88% W 82%	Chart	Sum	mary		
	Pos	P1 0	P2	P3	Tot
National Summary	2-5	20	7 41	47	108
UP 148	6-15 16-40 Ons	20	37	13	70
DEBS 2 SAME 35	Adds	0	4	1	5
DOWN 13 ADDS 6	Ch Adds Total	0 44	94	0 66	204
E33	SOUTH				
PI	WBBQ 15-1	2	ĮĮ		
EAST	WBBQ 15-1 K98 17-16 KZZB 34-3 195 18-17 WKQB 29-2 WSSX on WBCY 14-1 WROQ 3-3 WSKZ 7-6	30	EAST		
B104 23-21 WXKS 21-20	WKQB 29-2 WSSX on WBCY 14 WROQ 3-3 WSKZ 7-6 WNOK 19-1 G105 21-1	25	WPRR WWFX 103C 95XX WKPE WIKZ WQCM OK10 100K 95XI WTHT WOMP WFXX	18-	1 3 B
Z94 8-8 WKSE 15 fr WMJQ 11-8	WROQ 3-3	r	95XX	X 10	-10
	WNOK 19-1 G105 21-1	4	WIKZ	15- 5-1	1 2
WEGX 11-10 B94 16-11	Q98 14-11 WINK 19-1	7	100 K	0 6-1 HI 1	9-15
WBL1 24-20 CKOI on WCAU 2-9 WEGX 11-10 B94 16-11 PRO-PM 12-10 Q107 20-18 WAVA 25-24	WKOB 29-2 WSSX on WBCY 14 1 WROQ 3-3 WSKZ 7-6 WNOK 19-1 G105 21-1 Q98 14-11 WINK 19-1 WKSI 16-1 WANS 16-1 WKN 5 f:	3	WTHT	9-8	2
WAVA 25-24	WZYP 22-1 94TYX 29-	.5 -28	WFXX	14-	1
	WANS 16-1 WCKN 5 2-1 94TYX 29- 94TYX 29- WAPE 26-2 WOWI 12-1 WFMI 29-1 WLAP 24-2 KZOU 26-2 WIJAY 28-2 99WAYS 8- FMIOO 11- WABB a	9	SOUT		a .
Z93 17-13 KEGL 20-19 Y95 16-13 KKBQ 20-18 KRBE 7-15 WGH 18-16 Q105 26-25	WFMI 29-2	7	KAKS KQIZ WKSP WJAD	11- 13- 15- 12-	12
KKBQ 20-18 KRBE 7-15	KZOU 26-2 WDJX 28-2	23			
	99WAYS 8-	-10	WCGQ WJMX B98	13- 7-6 17-1	12
HIDWEST	WABB a WBAM 18-1 WHHY 11-1 Y107 29-2 BJ105 25-	6	Q104		
Z95 8-8 Q102 19-17	Y107 29-2 BJ105 25-	7 · 24	KSMB	13-	fr
Q102 19-17 WHMS 1-6 92X 16-13 WHCI 19-18	94Z 27-26	4	Q101 KNAN WPFH	25-	21
99DTX 19-12	K92 19-13	0	Z103	33-	28 Er
WCZY d-39 KCPW on WKTI 17-20 KDWB 12-22	Z102 21-1 KTUX 23-2	9	WHSL	30- 13- 17-	
KCPW on WKTI 17-20 KDWB 12-22 KHTR 9-8 KWK 12-10 WLOL 10-9	Y107 29-2 By105 25- Y106 on 94z 27-26 WRVO 28-2 K92 11-1 Z102 21-1 KTUX 23-2 WDLX 23-1 WKZL 6-6	,	MIDM		. 3
WLOL 10-9	MIDWEST				9
Y108 on	WKDD 11-1 KIIK 12-1 WGTZ 18-1 KDWZ 12-1 KRNO 16-1 KZIO 7-2 WMZE 25-2	0	WBNQ WBWB WCIL	12- 10- 14- 16- 12- 19- 17-1	16
KIIS 27-24 KKRZ 16-13	KDWZ 12-1 KRNO 16-1	0	KQCR WLRW	16-	13
KIIS 27-24 KKRZ 16-13 FM102 23-23 KWOD 25 fr KCPX 9-8 KS103 29-25 KATD 5-4 KWSS 27 fr RPLZ 14 fr FURP 21-18	KZIO 7-2 WMEE 25-2	2		17-1	15
KS103 29-25 KATD 5-4	WIXX 8-7 WZPL 19-1	в	WAZY	17-	7
KWSS 27 fr KPLZ 14 fr KUBE 21-18	Z104 4-6 KJ103 d-3	9	KKLS 99KG KKRC	13-1	19
P2	W20K 18-1 KAY107 14	5	KWTO	15-1	4
RAST	KZIO 7-2 WMEE 25- KLQ 13-33 WIXX 8-7 WZPL 19-1 Z104 4-6 KJ103 d-3 KOKO 21-1 WZOK 18-1 KAY107 14 KKRD ON WHOT 16-1	2	KDVV	3-3	17
NEL V G-8	WEST		KENW	13	tr
Q100 20-16 WAEB 14-12	KIVA 24-2 KP95 a	8	KGOT	27-2	25
WVSR 13-10 JET-FM 11-8 K104 1-1	KIVA 24-2 KP95 a KIYS 4-3 KIKX 13-1 CHED 27-1 KSND 5-5	2	KYYA KUUB KTRS	27-2 9-6 4-4	
WVSR 13-10 JET-FM 11-8 K104 1-1 WERZ 3-3 WNNK 5-5 WTIC 26-21	KSND 5-5	′	KPBQ	20-1	5
	I94 a FM104 14- KFIV 25-2 KCAO 15-2 KXYO 6 fr KDON 34-2	11	KTMT	4-4 11 : 20-3 10-1 13-1 10-3 12-1 36-2 16-8	1
WLAN 14-15 KC101 21-18 WSPK 23-20	KCAQ 15-2 KXYQ 6 fr	2	KHTZ KWNZ KZOZ	36-2	24

LP: Once Bitt	en				
Total	Reports	57	248		
			Pa	aral	lel
Regional					ach
Reach	N8	A		Pl	168
E 16% S 22%	-			P2	178
M 27%				P3	438
W 358	Chart	Sum	mary		
	Pos	Pl	P2	Р3	Tot
	1	0	0	0	0
National	2-5	1	0	1	2
Summary UP 19	6-15	1	6	11	21
DEBS 3	On s	3		13	23
SAME 25	Adds	o	5	3	8
DOWN 1	Ch Adds		0	1	1
ADDS 9	Total	9	19	29	57
	WROQ 20-	2.2	1		
1811	WANS on		WLW	F d-	
	WCKN on WOUT 37-		KIS	R on	fr
EAST	WHHY on	36	KNA	B on	fr
294 on	KWES a		WPF	M 40	
PRO-FM on	KTUX a		KIX	Y 24	-19
SOUTH	MIDWEST		MID	WEST	
KEGL 40-20	KDWZ a			Y on	
MIDWEST	KQKQ on			Q on 28-	21
	WEST		KKX	L on	
WMMS 34-26 KDWB d-36	WEST		99K	Ra-	29
	KIYS 28-	22	KKR	C 21-	-18
WEST	FM104 on			O on	
KKRZ on	KXYQ 22 KZZU 36-	fr		V on	
KCPX 14-4 KPLZ 15 fr KUBE 33-30	KZZU 36-	33	WES	т	
KUBE 33-30	1 13		KGO	т -	
P2			KYY	A 22-	
	EAST		KTR	S on	
EAST	WWPX 32-	29	KOZI	E 21-	18
WPLY d-40	95XXX a		KTM1		33
0100 a				N 26-	
K104 12-6	SOUTH				
SOUTH	KQIZ on				
K98 on			ĺ		
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GREAT WHITE Rock Me (Capitol)

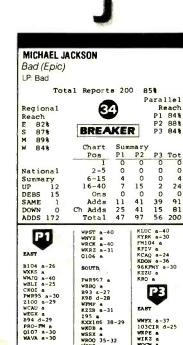


	Pos	P1	P2	P3 T	ot
National Summary UP 183	2-5 6-15	2	0 2 24	0	0 4 61
UP 183 DEBS 4	16-40	24	71		36
SAME 18 DOWN 0	On s Adds	0	2	1	3
ADDS 7	Ch Adds Total	44	103	0 65 2	4 1,2
P1	SOUTH		KCAC	22-18	
EAST	PWR997 a WBBQ 25-20 893 24-21 K98 28-23	,	KDON 96KI KZZU	33-26 MY 37-	31
		,	KRO	26-20	
794 18-12	195 19-18 WKOB 8-8		Ų	B	
WMJQ 19-15	WKQB 8-8 WSSX 13-8 WBCY 23 ft WROQ 4-2		EAST		
CKOI a-37 WCAU 22-21	WROQ 4-2 WSKZ 18-12 WNOK 23-16 G105 35-36	3	WPRI		
CKOI a-37 WCAU 22-21 WEGX 13-12 B94 11-8 PRO-FM 14-12 Q107 19-17			95XX	IR a X 20-1 25-21	6
Q107 19-17 SOUTH	WINK 26-21 WKS1 29-25 WANS 21-16	9	WIK?	25-22	
703 24 20	WCKN 18 fr	2	100F	U 36-2 HI 10- L 34-2	6 6
KEGL 3-2 KKBQ 29-27	WOLT 23-16	í	WTHT	12-10 IR a 0x 20-1 25-21 25-22 18-15 0 36-2 HI 10- L 34-2 15-13 23-20 19-16	
Y100 on B97 21-20 WGH 16-13 WNVZ 30-21 Q105 17-16	MOKI on WPHI on WPHI on WIAP 27-22 KZOU 23-22 KZOU 23-22 WDJX 30-22 99wAYS 17-FMI00 27-WABB 18-13 WBAM 20-18 KWFS 22-18 BJI05 a-25-23 WRV2 25-23 WRV2 25-23 WRV2 25-23 WRV2 25-24 KSAO 16-15	,	SOUT		
WGH 16-13 WNVZ 30-21	KZOU 23-20 WDJX 30-25	5	KAKS		
MIDWEST	99WAYS 17- FM100 27-2 WARR 18-17	-16 21	WKS!	16-10 29-22 119-17	
B96 31-27	WBAM 20-16 WHHY 25-19		WZKX	20-17	
Q102 26-22 WMMS 6-5 92X 25-21 WNC1 15-13	Y107 23-16 XWFS 22-16	3	B98 KISE	24-20 17 fr	
92X 25-21 WNC1 15-13 99DTX 9-6 WCZY 25-19 KCPW 27-25 WKTI 26-22 KDWB 27-19 KHTR 25-18 KWK 23-20	BJ105 a-30 Y106 23-19		WYKS	20-17	
KCPW 27-25 WKTI 26-22	947. 25-23 WRVQ 25-22 K92 24-17	2	Q101 KNAN	18 fr 22-14 15-13	
KDWB 27-19 KHTR 25-18	KSAQ 16-15 2102 24-18	3	WPPN KIXY Z103	29-22 26-18	
WLOL 17-13	KSAQ 16-15 2102 24-16 KTUX 22-17 WDLX 31-25 WKZL 26-22	5	KNIN WHSI	20-15	
WEST Y108 22-21	MIDWEST		WVBS		
KKRZ 20-16 KROY on fr	WKDD 3-2	,	KYYY		- [
KCPX 22-19	WRDD 3-2 KIIK 20-13 WPXR 22-13 WGT2 30-25 KDWZ 20-14	,	WBMC	27-20 d-35	
KATD 26-21 KWSS 19 fr	KRNO d=35		WCII WCII	, 31~31 11-8 124-17	
KUBE 18-15		•	Y94 KKXI	26-19 8-7	
P2	KLQ 21-14 WIXX 13-16 WZPL 18-14 Z104 25-26 KJ103 12-1	1	WAZ	23-18 25-20	
EAST	KJ103 [2-]	0	KFRO KKLS 99KG	31-27 27-25	
WFLY 24-17 Q100 27-23	WZOK 21-16 WRON 20-16	3	KKRO	13-9	
WFLY 24-17 0100 27-23 WAEB 13-10 WVSR 26-22 JET-FM 20-17	KQKQ 19-14 KZ93 18-16 WZOK 21-16 WRON 20-16 KAY107 28- KKRD 15-12 WHOT 28-25	-21	WDBI WSP1 KDV	19-15	
WERZ 22-15	WHOT 28-23	2	KEM	14 fr	
WNNK 31-28 WTIC 21-19 WKEE 30-27	KIVA 14-12 KF95 24-22	£	KGOT		
WLAN 28-25 KC101 d-30	KIYS 26~21		KYY	t1-8	
WSPK 16-13 98PXY 23-11 99GFM 13-10	CHED 16-11 KSND 27-20 KYNO a-40	)	KFB0 KOZI	23-14	
98PXY 23-11 99GFM 13-10 93Q 25-22 WPST 26-18 WNYZ 16-7 WBCK 35-26	KOMO a		KZF	28-20	
WNYZ 16-7 WRCK 35-26 WKRZ 22-19 Q106 25-17	FM104 18-1 KFIV d-28	5	SLY VO 7	31-27 6 15-1 37-33	2
Q106 25-17			OK95		
WHITNEY HO	USTON				
Didn't We A	most Have	a It i	Λ11./Δ	rieta)	- 1

WRCK 35-26 WKRZ 22-19 Q106 25-17	FM104 18-15 KFIV d-28	SLY96 15-12 Y97 37-33 OK95 22-18
LP: Whitney	OUSTON Almost Have It.	
Regional Reach E 100% S 97% M 96% W 100%	0	Parallel Reach Pl 98% P2 99% P3 99%
National Summary UP 157 DEBS 0 SAME 66 DOWN 7 ADDS 0	Pos P1  1 3 2-5 32 6-15 19 16-40 1 Ons 0 Adds 0 Ch Adds 0	P2 P3 Tot 12 8 23 62 44 138 32 13 64 3 1 5 0 0 0 0 0 0 0 0 0 109 66 230
EAST  B104 9-4  MXKS 2-1  2918 3 fr  WBLI 5-4  CROI 22-12  PWB95 4-4  2100 4-3  WCAU 10-8  WCAU 10-8  MCAU 10-	WSPK 11-7 98PXY 3-3 99CPM 6-2 99CPM 6-2 99CPM 6-2 99CPM 6-2 99CPM 6-2 99CPM 6-2 WKRZ 6-2 0106 4-2 80UTH PWR997 7-4 WBB0 8-6 893 12-8 K9B 3-2 K9B 3-2 K9B 3-2 K9B 3-3 K0ZB 3-3 FXXL06 8-3 WKCB 3-11 WSSX 5-5 WBCY 6 fr WSKX 5-5 WBCY 6 fr WSKX 3-2 WKSX 17-16 WSKX 17-16 WSKX 17-16 WSKX 17-16 WANS 3-2 WKSX 3-2 WK	RYNO 11-9 194 10-7 KOMO 5-5 KUKU 1-19 KUKU 1-19 KUKU 1-19 KOMO 1-19 KOMO 19-15 FMIO4 1-19 KOMO 19-15 FMOM 19-1

AALIIGIE	ey Houston Cont	inued ———
WCZY 6-3	WABB 5-4	KISR 5 fr
WHYT 5-3	WBAM 3-3	Q104 7-2
KBEQ 11-8	WHHY 3-2	WYKS 3-2
KCPW 12-10	KBFM 4-2	KSMB 5 fr
WKTI 4-3	Y107 1-1 KWES 9-12	Q101 2-2
KDWB 4-3	KWES 9-12	KNAN 4-3
KHTR 10-4	BJ105 7-4	WPFM 5-3
KWK 9-3	Y106 6-3	KIXY 2-2
WLOL 5-5	942 12-8	Z103 15 fr
	WRVQ 8-6	KNIN 4-3
West	K92 3-3	WHSL 3-2
	KITY 6-4	WVBS 5-4
Y108 3-2	KSAO 3-3 Z102 8-6	MT foreigne
KIIS 8-2	Z102 8-6	MIDWEST
KZZP 15-11 KKRZ 3-3	KTUX 3-2 WDLX 3-2	PNDDV 4 4
KKRZ 3-3	WKZL 4-4	KYYY 4-4 WBNQ 7-4
FM102 5-3 KROY 7 fr	MKST 4-4	WBWB 26-15
KWOD 4 fr	MIDWEST	WCIL 3-3
KCPX 5-5	MALMEST	KOCR 3-3
KKLQ 8-6	WKDD 2-1	WLRW 4-1
KS103 2-2	KIIK 2-2	KCMQ 2-1
KMEL 15-14	WPXR 5-4	Y94 5-3
KATD 3-6	WGTZ 3-2	KKXL 4-3
KWSS 8 fr	KDW7 3-3	WAZY 8-8
KPLZ 2 fr	KRNQ 3-2 KZIO 11-B WMEE 9-4 KLQ 7-3	KFRX 5-4
KPLZ 2 fr KUBE 8-5	KZTO 11-8	KKLS 2-5
	WMEE 9-4	99KG 2-2
P1	KLQ 7-3	KKRC 8-6
(A)	WIXX 2-1	KWTO 2-2
••	WZPL 13-9	WDBR 5-4 WSPT 6-4
HOT103 9-8	WZPL 13-9 Z104 3-1	WSPT 6-4
HOT105 18-13		KDVV 2-1
PWR96 7-7	KQKQ 3-3 KZ93 10-10	KPMW 16 fr
PWR106 26-23	KZ93 10-10	
	WZOK B-6	WEST
1274	WRON 11-8	
	KAY107 9-7	KGOT 14-12
	KKRD 2-2	KYYA 7-4
EAST	WHOT 5-3	KUUB 6-7
		KTRS 5_fr
WPLY 4-2	WEST	KFBC 17-8
Q100 2-2		KOZE 2-2 KTMT 9-7
WAEB 7-9	KIVA 10-4	KTMT 9-7 KZFN 6-4
WVSR 3-2	KP95 7-3	KHTZ 8-3
JET-PM 4-3	KIYS 9-8 KIKX 2-2	KWN2 9-2
K104 14-5 WERZ 1-1	CHED 7-3	KZOZ 2-2
WNNK 20-14	KSND 6-6	SLY96 2-1
WTIC 4-1	KMGX 22-18	¥97 19-14
WKEE 4-3	KADA 21 10	OK95 10-9
WLAN 3-3		01175 10-7
KC101 2-2		
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Mony Mon		<i>'</i>	2 7	48	
Regional Reach E 69% S 85% M 63% W 73%	Chart Pos	Ρl	umary P2	P3 T0	18 18 18
National Summary UP 61 DEBS 46 SAME 37 DOWN 0 ADDS 28	1 2-5 6-15 16-40 Ons Adds Ch Adds Total	0 0 24 8 4 2 38	0 0 50 12 17 2 81	0 0 0 36 11	0000
EAST  B104 d -29  WXKS a 294 on 294 o	WHYZ ON WRCK d-37 Ollo6 a SOUTH  PWR997 27 893 23-18 K98 d-27 WFMF a K2EB a-39 IXXX 106 20 WKOB 25-1 WSXX 00 MKOB 25-1 WKOX 10 MKOX 00 MKX	-40 8	EAST 103399500 WKPH 95300 WKPH WGOT WKSK WGG WJWO WKSK WKSK WWSK WKSK WWSK WKSK WKSK WWSK WK WKSK WK WK WKSK WK WK WK WK WK WK WK WK WK WK WK WK WK	2 d-39 2	10



Regional Reach	34	Reach Pl 84%
E 82% S 87%	BREAKE	P2 88%
M 89% W 84%	Pos Pl	mary P2 P3 Tot
National Summary UP 12 DEBS 15 SAME 1 DOWN 0 ADDS 172	Pos Pl 1 0 2-5 0 6-15 4 16-40 7 Ons 0 Adds 11 Ch Adds 25 Total 47	0 0 0 0 0 0 0 0 4 15 2 24 0 0 0 41 39 91 41 15 81 97 56 200
P1	WPST a-40 WNYZ a	KLUC a-40 KYRK a-30
EAST	WPST a-40 WNYZ a WRCK a-40 WKRZ a-31 Q106 a	KLUC a-40 KYRK a-30 FM104 a KFIV a KCAQ a-24 KDON a-36 96KFMY a-30 KZZU a
BlO4 a-26 WXKS a	SOUTH	96KPMY a-30 KZZU a KRO a
WMJQ a-40 WBLI a-25 CKOI a	PWR997 a WBBQ a B93 a-27 K98 d-28	P3
Z100 a-29 WCAU a	KZZB a-31	EAST
WBLI a-25 CKOI a PWR95 a-30 Z100 a-29 WCAU a WEGX a B94 d-29 PRO-FM a Q107 a-30 WAVA a-30	KXX106 38-29	WWFX a-37 103CIR d-25 WKPE a WIKZ a
WAVA a-30 SOUTH	WSSX a WROQ 35-32 WSKZ a	WIKZ a WOCM a
	WKOB a WSSX a WROQ 35-32 WSKZ a WNOK a-30 G105 a-35 O98 a-31 WINK a-34 WKSI a WANS #-29	MQCM a OK100 a 100KHI a WTHT a
Z93 a Y95 d-10 KKBQ a-32 KRBE a-36 Y100 a-25 B97 a-27 WGH a WNVZ 17-15 Q105 a-21	WINK a-34 WKSI a WANS a-29 WCKN 29 fr	WOMP a WFXX a
Y100 a-25 B97 a-27 WGH a		SOUTH KARS a-23 KQIZ a-30
	MCKN 29 fr MZYP a 94TYX a-23 MAPE d-17 MQUT a MOKI a-22 MFMI a-24 KZOU a MLJX a-35 99WAYS a FMI GO a	WKSP a WJAD a
MIDWEST 896 36-29	WPMI a-24 KZOU a	WJMX a-30
896 36-29 295 d-38 Q102 a-34 MMMS a-23 92X a-23 MXCI a-31 MC2Y a-31 MCY 12-6 KBEO 26-23 MKTI a-28 KDMB a-34 KHTR a-32 WKM a-23 WLOL d-35	99WAYS a PM100 a	Q104 a WYKS a KNAN a
92X a-23 WNCI a-31 WC2Y a+31	PM1GO a WABB a-18 WBAM a WHHY a	WPFM a KIXY a-23 KNIN a-40 WHSL a-40
WHYT 12-6 KBEO 26-23 KCDW 4-33	Y107 d-30 KWES d-30	WHSL a-40 WVBS a-38
WKTI a-28 KDWB a-34	WHAM a WHHY a KBFW d-32 Y107 d-30 KWES d-30 BJ105 a-27 Y106 39-35 942 d-25	MIDWEST
KWK a-23 WLOL d-35	942 d-25 WRVQ a K92 a KITY a-20 KSAQ a-30 Z102 a-27 KTUZ a-20 WDLX a	WBWB a-39 WCIL a
WEST	KSAQ a-30 Z102 a-27 KTUE a-20	KQCR a WLRW a-25 KCMQ a Y94 a-27
Y108 a KIIS a-21 KZZP a-21 KKRZ a-36 FM102 a-18 KCPX a-38 KKLO d-28 KS103 a KMEL 18-10	WDLZ a MIDWEST	WKPR 4-23
KKRZ a-36 FM102 a-18 KCPX a-38		WAZY A KPRX a KKLS a
KKLQ d-28 KS103 a KMEL 18-10	WKDD a-40 KIIK 32-22 WPXR a-30 WGTZ a-38 KDWZ a KRW-1 36-29	99KG a
KMEL 18-10 KUBE a	KZIO a	NWTO a WDBR a WSPT a KDVV a
A	WZPC a Z104 a	WEST
HOT105 a-24 PWR96 a-24 PWR106 d-34	KJ103 d-35 KOKD a-20 KZ93 a WZOK a WRON a-28	KGOT a
<b>P2</b>	WZOK a WRON a-28 KKRD a	KUUB a KFBQ a-32 KOZE a
EAST	WHOT 26-18	KTMT a KZPN a KHTZ a
WFLY a-38 Q100 a-28 WAEB a WVSR a		KWNZ a-32 KZOZ a
WVSR a JET-PM a WNNK a	KIVA a KF95 a-35 KIYS a-39 KIKX a-30 KSND a-25 KMGX a-39 KYMO a-33	SLY96 a-25 Y97 a OK95 a
WTIC 37-35 WKEE a-28 KC101 a	KMGX a-39 KYNO a-33	
JET-PM a WNNK a WTIC 37-35 WKEE a-28 KC101 a 98PXY a 99GPM a-33 930 a-26	194 a KOMQ a	
MICHAEL JA	CKSON w/SIED	AH GARRETT

WFLY a-38 Q100 a-28 WAEB a WVSR a JET-FM a WTIC 37-35 WKEE a-28 KC101 a 98FYY a 99GFM a-33 930 a-26	MEST  KIVA a  KP95 a-35  KIYS a-39  KIKX a-39  KIKX a-30  KSND a-25  KMCX a-39  KYNO a-33  194 a  KONQ a	KHTZ a KMNZ a-32 KZOZ a SLY96 a-25 Y97 a OK95 a
I Just Can't S LP: Bad	CKSON w/SIED Stop Loving Yo	ou (Epic)
Regional Reach E 98% S 96% M 95% W 98%	Chart Sur	Parallel Reach Pl 968 P2 978 P3 968
National Summary UP 102 DEBS 0 SAME 91 DOWN 32 ADDS 0	1 22 2-5 12 6-15 15 16-40 5 Ons 0 Adds 0 Ch Adds 0 Total 54	12 13 40 3 4 12 1 0 1 0 0 0 0 0 0
EAST  B104 2-1 MXKS 1-2 294 3-1 MXSE 4 fr MX92 2-9 MBLI 2-1 CK052 2-1 2100 2-2 MCAU 1-1 B94 7-5 PRC-PM 10-9 0107 5-4 MAVA 20-27 SOUTH	99CPH 1-1 99CPH 1-1 9PST 1-1 9PST 1-1 9PST 1-3 WRCK 1-1 WKCK 2-1 C106 2-1 SOUTH PWR997 1-1 MENC 1-1 993 5-4 K98 2-3 WKCK 2-2 WKCM 3-2 WKCM 3-3	KOMO 1-1 KUIC 2-2 KYRK 1-3 FNID4 7-4 KFIV 2-2 KCAQ 7-1 KXYO 4 -F KXYO 4 -F KXYO 4 -F KXYO 1-1 KXYO 1-1 KXYO 1-2 KXZU 1-4 KXO 5-2 F3 WPRR 1-1 WPK 4-1 103CIR 2-1 95XPIV 2-1 WIKZ 8-8

	son & S. Garrett	1
WHYT 2-1 KBEQ 21-21	KBFM 8-4 KWES 4-3	KSMB 7 fr Q101 1-1
KCPW 8-7	BJ105 1-1	KNAN 1-5
WKTI 5-4 KDWB 9-9	Y106 1-1 94Z 1-7	WPFM 1-1 KIXY 4-1
KHTR 4-1	WRVQ 7-5	Z103 6 fr
KWK 1-1	K92 2-2	KNIN 1-1 WHSL 2-1
WLOL 6-6	KITY 13-10 KSAQ 1-1	WHSL 2-1 WVBS 3-2
WEST	Z102 3-1	
Y108 1-1	KTUX 2-1 WDLX 2-1	MIDWEST
KIIS 2-1	WKZL 1-1	KYYY 2-1
KZZP 13-12		WBNQ 15-7 WBWB 5-3
KKRZ 1-1 FM102 1-1	MIDWEST	WBWB 5-3 KOCR 1-1
KROY 1 fr	WKDD 7-17	WLRW 1-6
KWOD 1 fr KKLO 7-2	KIIK 1-1 WPXR 2-2	KCMO 1-4 Y94 9-9
KS103 1-1	WGTZ 4-1	KKX L 1-2
KMEL 17-17	KDWZ 4-2	WAZY 6-4
KATD 6-12 KWSS 9 fr	KRNQ 2-1 KZIQ 17-13	KPRX 1-1 KKLS 1-1
	WMEE 2-1	99KG 1-1
KPLZ 1 fr KUBE 1-1	KLQ 2-1	KKRC 1-1 KWTO 1-1
PI	WIXX 1-5 WZPL 10-8	WDBR 2-1
A	Z104 1-2	WSPT 10-5
HOT103 on	KJ103 21-16 KOKO 1-1	KDVV 3-11
HOT105 8-8	F793 13-13	WEST
PWR106 5-4	WZOK 7-3	KGOT 5-1
P2	WRQN 1-1 KAY107 3-1 KKRD 1-1	KGOT 5-1 KYYA 1-1
		KUUB 14-**
LAST	WHOT 1-1	KTRS 4 fm KFBQ 12-25
ENS.	WEST	KOZE 4-1
WFI,Y 2-1		KTMT 1-1
0100 1-1 NAEB 20-15	KIVA 1-1 KP95 1-1	KZFN 2-1 KHTZ 2-1
WVSR 2-1	KIYS 15-12	KWNZ 1-7
JET-PM 5-2 WERZ 7-4	CHED 1-1	KZOZ 1-1 SLY96 1-2
WNNK 3-1	KSND 7-1	y97 8-7
WTIC 1-3	KMGX 6-4 KYNO 1-1	OK95 1-1
WKEE 3-2 WLAN 4-2	194 3-1	
KC101 1-1	***	
WSPK 4-4 98PXY 20-20	1	
70FX1 20-20	E:	
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MICK JAGGI		



IELL MREAM					
JELLYBEAN f/ELISA FIORILLO Who Found Who (Chrysalis)					
LP: Just Visiti	ing The Planet 1 Reports 198 85%				
Regional Reach	Paraliel Reach Pl 73%				
E 94% S 81% M 82%	P2 908 P3 878				
W 86%	Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0				
National Summary UP 133 DEBS 2 SAME 45 DOWN 18 ADDS 0	2-5 2 10 4 16 6-15 21 55 39 115 16-40 18 32 15 65 Ons 0 2 0 2 Adds 0 0 0 0 Ch Adds 0 0 0 0 0 Total 41 99 58 198				
EAST  8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-28 8104 29-29 8105	WNYZ 10-9   WRKK 14-14   PM104 12-6   WRKZ 16-11   RVZ 22-19   WRKZ 16-11   RVZ 22-19   WRXZ 16-11   RVZ 22-19   RVZ 22-19   RVZ 22-19   RVZ 22-19   RVZ 22-19   RVZ 22-12   RVZ 22-12				
WFLY 15-12 Q100 17-13 MAZB 25-26 MVSR 10-8 JET-FM 21-28 MERZ 20-18 MNNK 4-4 MTIC 6-1 MERE 18-14 MLAN 19-19 SPEXY 17-16 990FM 10-7 930 11-9 WFST 15-12	MHOT 24-21  WEST  KYVA 12-12  KIUB 18-5  KTPA 7 fs  KTPA 11-11  KTPA 11-11  KTPA 11-11  KTPA 11-12  KHEZ 27-24				

LEVERT						
	Atlantic					
Casanova (Atlantic)						
LP: The Big Throwdown						
Total	Reports 188	808				
		Parallel				
Regional Reach	<b>A</b>	Reach Pl 88%				
E 88	4	P2 82%				
S 87%	-	P3 73%				
M 73%						
W 71%	Chart Sum Pos Pl	P2 P3 Tot				
	1 0	1 0 1				
National	2-5 1	1 0 2				
Summary	6-15 13	24 1 38				
UP 128 DEBS 24	16-40 30 Ons 2	49 37 116				
SAME 14	Adds 3	9 6 18				
DOWN 0	Ch Adds 0	3 1 4				
ADDS 22	Total 49	90 49 188				
[7]	WNNK 26-18	KP95 16-8				
	WTIC 8-4 WKEE 29-26	CHED a KSND d-38				
EAST	WLAN a-37	KMGX 19-13				
	KC101 17-14 WSPK a	KYNO 37-25 194 26-19				
8104 30-22 WXKS 29-24	98PXY 21-10	KLUC 32-31				
294 35-26 WKSE 33 fr	93Q 33-30 WPST 39-33	KYRK 25-20 KFIV 30-23				
WMJQ 17-10 WBLI d-28	WNYZ d-34 WRCK 19~15	KCAQ 16-13 KDON 25-19				
CKOI a	Q106 d-27	96KFMY d-33				
PWR95 11-9	SOUTH	KRQ d-21				
Z100 15-12 WCAU 29-24 WEGX 17-14	PWR997 20-17	P3				
WEGX 17-14 B94 25-20	WBBQ 35-26					
B94 25-20 PRO-PM 31-28	B93 19-14 K98 19-10	EAST				
Q107 23-20 WAVA 22-19	KZZB 13-10	WPRR 33-24 103CIR a				
SOUTH	KXX106 18-8	95XXX d-35				
Z93 19-16	WKOB 26-22 WSSX a	WKPE a				
Y95 5-4	WBCY on fr WNOK 31-21	WIKZ 24-20 WOCM 22-17 OK100 d-36				
KKBQ d-33 KRBE 26-23 Y100 22-19	G105 28-25	100KHI 28-21				
Y100 22-19	KEZB 14-9 WINK 35-28	WOMP 34-28 WFXX 40-29				
B97 16-11 WNVZ d-29	WKSI 24-21					
Q105 25-24	WANS 24-15 WCKN 12 fr	SOUTH				
MIDWEST	WZYP d-38 94TYX 2-1	KAKS 25-21 WKSF 39-25				
B96 15-14	WAPE 17-13	WJAD 26-20				
295 a	WOUT a WOKI 22-16	WZKX 24-22 WCGQ 33-25				
Q102 32-29						
		1				

Regional Reach Reach P1 891 891 891 891 891 891 891 891 891 89	92X 14-11 MNCI 26-23 MCIY 14-9 MITT 126-23 MCIY 14-9 MITT 19-15 MCIY 14-9 MCIY 14-9 MCIY 14-9 MCIY 14-9 MCIY 14-9 MCIY 14-9 MCIY 18-2-30 MCIY 18-2-30 MCIY 18-3-32 MCIY 18-3-33 MCIY 18-3-3	Levert Continue  WPMI 13-10 WPMI 13-10 WLAP 22-14 KZ0U 24-18 WDLX 22-19 99WAYS 30-27 PM100 21-18 WBM 26-23 KBPM 35-30 Y107 13-6 KMES 31-25 KBPM 35-30 Y107 14-7 KSAQ 38-24 KDV 24-20 K92 a KITY 14-7 KSAQ 38-24 KDV 32-22 MIDWEST  WKDD a-35 KIN a-36 KIN	B98 27-23 0104 25-18 WYKS 00 167 0101 40-19 WPM 26-19 KNNN 21-19 WPM 26-19 KNNN 21-19 KNN 21-19 K
	Lost In Emol LP: Spanish FI Total Regional Regional Reach E 928 S 978 W 968 W 968 W 968 National Summary UP 189 DEBS 4 SAME 18 DOWN 5 ADDS 2 PI B104 15-10 MXKS 10-6 SAME 18 DOWN 5 ADDS 2 PI B104 15-10 MXKS 10-6 WKS 10-1 WKS 10-1	Chart Sum Pl 2 2-5 8 6-15 25 16-40 15 00 Ch Adds 0 Total 50 Total	93%  Parallel Reach Pl 89% P2 95% P3 96%  mary P2 P3 Tot 1 0 3 11 0 19 60 35 120 29 28 72 1 1 2 2 0 0 0 0 104 64 21 80 0 0 0 104 64 21 80 0 0 0 104 64 21 80 0 0 0 105 80 0 0 106 80 0 0 107 80 0 0 108 8

Regional Reach	Reports I			aral Re Pl	a c 30
E 55% S 58% M 63%				P2 P3	52 84
W 45%	Chart Pos	Pl	P2 0	P3	To
National	2-5	0	0	0	
Summary UP 63	6-15 16-40	6	2 34	2 36	
DEBS 11	Ons	9	16	15	4
SAME 45 DOWN 1	Adds Ch Adds	1	4	3	
ADDS 10	Total	17	57	56	13
P1	WINK 39-3		sour	H	
	WKSI on WANS 31-21 WCKN on f		KAKS KOIZ		26
EAST	WZYP 40-3 WOUT 31-2	5	WKSI	d-3	0
WXKS a Z94 on	KZOU 38-3	3	WCGC	32-	
WMJQ a-39 CKOI on	WABB 30-2 WHHY 28-2	B 5		8	
wcau on	KBFM a Y107 20-1	7	KISE Q104	d-2	fr 8
SOUTH	Y1D6 30-2		WYKS KSME	on	fr
KEGL on	KSAQ 36-34 KTUX 29-24 WDLX on WKZL d-33	4	Q101 KNAN	34-	
KKBQ on KRBE d-35	WELL d-33		WPFM	on	
WGH on MIDWEST	MIDWEST		WHSL	On	34
705 06 37	WKDD 22-16	5	HIDM		
	KDW2 on		KYYY		
	KRNQ on KZIO 33-2	7	WBWB	on	22
KDWB on WLOL d-40	KLQ d-31 WIXX 27-25 Z104 29-26	5	KQCR WLRW	22-	20
WEST	K.1103 28-	24	KCMQ Y94	31-29	9
KCPX d-35	WZOK 30-2 WRON 34-3 KKRD 29-2	2	KKXL WKPR	33-2 on	27
KELE OII II	KKRD 29-24	\$	WAZY		35
PZ	WEST		99KG KKRC	39-	33
EAST	KIVA 17-16 KIYS 37-35 KIKX 34-33	5	KWTO	d-3 d-2	,
WFLY 39-34	KIYS 37-39 KIKX 34-32	ź	WDBR	34-2	29
Q100 on WAEB 26-23	KSND on		KEMW	12 1	tr
WVSR on	PM104 on KXYQ 32 fr		WEST		
WERZ 39-39 WLAN 40-36	11000 10 11	5	KGOT	23-2 26-2	21
WSPK 35-34	P3		KUUB	37-3 33 f	34
99GFM d-40 WPST on	EAST		KPBO	24 - 2	20
WNYZ a-37 Olo6 a	WWW 20-24	. 4	KTMT	19-1 22-1	7
SOUTH	103CTR on		KHTZ	on	
K98 on	95XXX on WIKZ 34-30 WQCM 34-28		SLY96	on 27-	24
195 a WKQB 17-15	OK100 30-2	23	ОК95	29-2	3
WESY on	95XIL 37-24	29			
WROQ 15-12 WSKZ 22-21 WNOK a	WTHT 27-24 WOMP 33-27 WFXX 35-33				
WNOK a O98 on					

Causing A				0)	
Total	Reports	216	921		
Regional			E		llel
Reach					each
E 94%	(22	•			93%
S 918					918
M 898				₽3	968
W 98%	Chart	C.v	mmary		
	Pos	Pl			Tot
	1	0		-0	0
National	2-5	2	0	ő	2
Summary	6-15	4	2	Ö	6
UP 64	16-40	34	68	38	140
DEBS 79	Ons	5	6	7	18
SAME 23	Adds	3	15	12	30
DOWN 0	Ch Adds	4	9	7	20
ADDS 50	Total	52	100	64	216
	1 98PXY d-2	7	, FM10	4 a	
15.1	99GPM d-3	5		d-2	
	930 28-23 WPST d-36			28~	
EAST	WNYZ d-36			40-	
	WRCK d-24			MY d	
B104 26-19 WXKS 4-28	WKRZ a-28			d-3	7
794 27-20	V100 0-33		ARO	u-29	
WMJO 40-34	BOUTH			2.1	

	930 26-23	NUMBER 25-2
Same and a	WPST d-36	KXYQ 16 6 KDON 40-3
EAST	WNYZ d-36	KDON 40-3
	WRCK d-24	96KFMY d-
B104 26-19	WKRZ a-28	KZZU 6-37
WXKS A-28	Q106 d-33	KRQ d-29
294 27-20		
WMJO 40-34	SOUTH	23
WBLI on	500111	
MBLI On		
CKOI a	PWR997 28-25	
PWR95 30-28 2100 28-23	WBBQ on B93 30-25	EAST
Z100 28-23	B93 30-25	
WCAU a-30	K98 d-26	WPRR a-33
MPCY 27-22	WPMP a KZZB 31-19	WWFX 35-3
894 24-19	KZZB 31-19	103CIR d-
PRO-FM on	195 a-28	95XXX 8-3
Q107 d-25		
Q107 d-25	KXX106 d-39	WKPE d-34
WAVA 21-16	WKOB d-29	WIKZ d-25 WOCH d-27
	W88X d-26	WOCH d - 27
SOUTH	WSKZ a-30	0K100 on
	WNOK d-29	100KHI a
293 d-31	G105 d-33	
Y95 10-5	KEZB d-29	WTHT 4-27
KKBQ 35-17	Q98 a-34	WTHT d-27 WOMP d-39
KKBQ 33-17	U90 a-34	WFXX d-30
KRBE 19-6	WINK 4-32 WANS 35-27	MEXX 4-30
Y100 26-21	WANS 35-27	
B97 14-8	WCKN on fr	BOUTH
WGH 21-17	WZYP d-32	1
WNV2 on	94TYX 40-24 WAPE 29-23	KAKS d-30
Q105 a-27	WAPE 29-23	KQIZ 37-2
	WOKI d-21	WKSF a
MT DWD.	HOK 1 0-21	WJAD d-31
MIDWEST	WPMI d-28 WLAP d-31	MOVD 0-31
	WLAP d-31	WZKX a
B96 37-28	KZOU d-36	WCGQ d-39 WJMX a B98 35-31
295 38-36	WDJX a-36	WJMX a
Q102 a-35	99WAYS d-35	B98 35-31
92X d-31	FM100 a	KISR 39 £
99DTX a	WABB d-29	Q104 a
WCZY d-32 WHYT 25-17 KBEQ 23-19	WDAM 4-29	WYKS on
WELVE OF 17	WHHY d-39	KSMB on f
WRIT 23-17	KDEN 30 30	0101 a
KBEU 23-19	KBFM 38-28	
KCPW 35-32	Y107 d-29	KNAN d-24
WKTI 29-25 KDWB 37-32	KWES d-31 BJ105 29-23	KIXY d-29
KDWB 37-32	BJ105 29-23	Z103 on f
KHTR 33-28	Y106 27-23	KNIN d-33
KWK 21-13	942 a	WMSL 27-2
WLOL 37-31	K92 a	WVBS a-33
#LCL 37-31	KITY 28-27	
		W. T. D. C. T. C.
WEST	KSAQ d-29	MIDWEST
	Z102 d-39 KTUX d-30	
Y108 a	KTUX d-30	KYYY d-39
KIIS d-19	WDLX d-40	WBNQ a
KZZP on	WKZL on	WBWB a-30
KKRZ d-35		WCIL a
FM102 25-21	MIDWEST	KOCR d-34
KROY 22 fr	HIDWEST	WLRW a
KWOD 30 fr	WKDD a	KCMQ a-39
KCPX 37-31 KKLQ d-26	KIIK a	Y94 a-37
KKLQ d-26	WPXR a-31	KKXL a
KS103 19-13	WGTZ 40-32	WAZY d-39
KMET. 13-5	KDWZ on	KFRX d-26
KMEL 13-5 KATD a-20	KRNO 20 22	KKLS d-29
KATO 8-20	KRNQ 38-33	
KWSS on fr	KZIO a	99KG d-39
	KLQ a	KKRC a-40
	WIXX a-33	KWTO a

KPLZ 38 fr KUBE d-36 FO	Madonna Continu  WZPL a 2104 d-29 KJ103 e KJ103 e KGR0 35-31 KGR0 35-31 KGR0 35-31 KGR0 35-31 KGR0 27-22 WHOT a-28 WEST  KIVIA d-22 KPP5 6-36 KIYS d-40 KIKX a-39 CHED a KSND 28-15 KMGX 30-22 KYNO 38-26 KYR 38-26 KYR 30-22	MDBR 40-30 MSPT 4 KDVV on fr KDVV on fr KWBT KGOT a-36 KYPA on KUUB d-38 KPBQ 25-22 KOD 4-31 KOD 4-31 KFR d-10 KEFN d-29 KNTZ d-29 KNTZ d-29 KNTZ d-30 KDV d-26 SLY96 40-26 SLY96 40-26 SLY96 40-26 SLY96 40-28 OK95 d-32	
	AR MELLENCAN		
Paper In Fire LP: The Lones	e (Mercury/Poi	lyGram)	
	1 Reports 204	97% Parallel	
Regional Reach E 92% S 91% M 91% W 73%	Chart Sum	Reach P1 708 P2 918 P3 978	
	Pos Pl	P2 P3 Tot 0 0 0	
National Summary UP 179 DEBS 2 SAME 18 DOWN 0 ADDS 5	2-5 2 6-15 12 16-40 20 Ons 4 Adds 1 Ch Adds 0 Total 39	3 4 9 41 31 84 54 28 102 0 0 4 2 2 5 0 0 0 100 65 204	
PI	K98 24-20 WFMP 17-13 KZZB 30-27	P3	
EAST  8104 d-30  WKKS 24-19  294 14-10  WKKS 24-19  294 14-10  WKS 24-19  294 14-10  WKS 24-19  294 14-10  WKS 24-19  294 12-10  PRO-PM 16-14  WKS 26-6  994 12-10  PRO-PM 16-14  WKOAU 10-17  WEGG 6-6  994 12-10  PRO-PM 16-14  WKAU 20-17  WKOAU 30-17  WKOAU 30-18  W	195 16-15  KXX1106 d-22  WK08 19-9  WSXX 25-15  MSCY 30 fr  MRCQ 10-7  HRCQ 1	EAST  WPRR 21-18 WFK 16-14 103C1R 23-19 WFK 16-14 103C1R 23-19 WFK 16-14 WFK 29-23 WFK 23-19 WFK 23-19 WFK 23-19 WFK 23-19 WFK 23-19 WFK 23-19 WFK 17-14  SOUTH  KAKS 15-13 KOIZ 19-17 WFKS 17-14  SOUTH  KAKS 15-13 KOIZ 19-17 WFKS 25-19 WFK 17-14  SOUTH  KAKS 15-13 KOIZ 19-17 WFKS 25-19 WFK 12-11 198 19-14 WZXX 17-15 WFK 17-15 WFK 17-15 WFK 17-15 WFK 17-15 WFK 17-15 WFK 18-17 WFK 24-18 KSH 30 fr 010-14 WZX 17-15 WFK 18-17 WFK 18-18 WF	
MR. MISTER			
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egional. leach : 80% : 73% : 70% : 69%	Chart Summ	P2 P3 Tot	
ational ummary	2-5 0 6-15 0	0 0 0 0 0 0 2 2 4	
P 105 EBS 24	16-40 21 Ons 3 Adds 3	61 56 138 14 4 21 0 1 4	
AME 34 OWN 0 DDS 7	Ch Adds 0 Total 27	2 1 3 79 64 170	
P1  PXKS on 194 a 1994	MKOB 30-28 WSSX d-29 WBCY 27 fr WROQ 21-15 WSKZ 30-23 MNOK d-40 098 35-33 MINK 37-33 MINK 37-33 MINK 37-36 WASI d-40 WANN 40-36 WANN 40-36	WKPE d-32 WIX7 32-29 WIX7 32-29 WGCM 27-24 OK100 d-37 100KHI d-28 95XIL on WHTHT 26-21 WOMP 28-24 WFXX 28-21 SOUTH KAKS 23-20 WKSF d-40 WJAD 25-22	





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Tota	al Reports	157	67	8	
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Regional	_				each
Reach	2	3			548
E 63%	-				698
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National	2-5		4		
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DEBS 17	Ons	2	9	7	18
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PI	SOUTR			Р3	
	PWR997 18			Œ	,
EAST	WBBQ 13-8	1	EAST		
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WXKS 5-5 Z94 32-29	KXX106 on			R 34-	
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		1 0	0 0 0
1	National	2-5 3	4 0 7
١	Summary	6-15 8	12 7 27
1	UP 92	16-40 15	42 31 88
ı	DEBS 17	Ons 2	9 7 18
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1	ADDS 17	Total 30	76 51 157
1	60	SOUTH	
ı	P1	PWR997 18-15	P3
١		WBBQ 13-8	
1	EAST	K98 on	EAST
1	WXKS 5-5	KZZB 33-25 KXX106 on	WPRR 34-26
١	WXKS 5-5 Z94 32-29 CKOI d-36	KXX106 on WKQB 22-19	103CTR 30-20
١	CKOI d-36	WSKZ d-25	95XXX 36-31
١	PWR95 a-22 WCAU 14-10	WNOK d-34 G105 d-34	WKPE 21-15
١	PRO-FM 24-22 Q107 27-24	G105 d-34 KEZB 24-22	95XXX 36-31 WKPE 21-15 WIKZ d-38 WQCM 25-20
-	U107 27-24	WKST on	OK100 on 100KHI 20-17
J	SOUTH	WANS 28-20	WTHT A
1		WANS 28-20 WCKN 22 fr WZYP 13-18	WTHT a WPXX a-35
1	793 26-22 KKBO 15-8	94TVY 5-5	SOUTH
ŀ	KKBQ 15-8 Y100 13-10	WAPE 16-15 WOUT 34-31 WFMI 17-15	5-01B
1	WGH 34-27 Q105 on	WFMI 17-15	KAKS 18-16
1	AID OU	WLAP on KZOU 9-6	KQIZ 36-34 WKSF 40-34
1	MIDWEST	KZOU 9-6 WDJX 13-9	WJAD 31-23
1	996 10-31	WRAM 19-17	
1	896 18-21 Q102 25-20	WHHY 24-22	WCGQ 17-15 WJMX d-38
1	92X 12-9	KBPM 33-27 Y107 a	B98 4-35
١	WNCI 12-11	KWES 34-27	KISR 24 fr
1	WCZY 16-13 WHYT d-23 KDWB 6-4	BJ105 on	Q104 B-7 WYKS d-26
1	KDWB 6-4	Y106 20-17 WRVQ 27-25	WYKS d-26 KSMB 26 fr
1	WLOL 14-12	KITY 24-23	Q101 d-40
1	WEST	KSAO d-28 2102 15-25	
1	W100 -	KTUX 17-13	KNIN 39-36
ŀ	Y108 a KIIS 32-30	WDLX 12-9 WKZL on	WHSL 23-22 WVBS 34-27
1	KKR7 32-29	WKZL on	
I	KROY 17 fr KWOD 29 fr	HIDWEST	MIDWEST
1	KS103 20-20		KYYY a-37
ı	KMEL 5-4	KIIK a WPXR 30-26	WBWB 15-8
1	KATD d-22	WGTZ 6-4	WCIL 13-11
1	KPLZ on fr KUBE 16-13	KDWZ 26-23	KOCR 40-31 KONG 34-27 KKXL 39-33
1	P1	MGTZ 6-4 KDMZ 26-23 KRNQ 30-25 KZIO 28-23	KKXL 39-33
1		KLQ 39-26	WKFR a
ı	~	Z104 39-36 KJ103 40-38	KKLS 32-30 99KG 22-20
ı	HOT103 15-13 PWR106 31-40	KOKO 30-26	WSPT on
ı			KDVV d-35
I	P2	KKRD 25-21	WEST
ı		WEST	KGOT on
١	EAST	KP95 23-18	KYYA 15-11
١	WPLY 37-29	KIYS 25-20	KUUB on KPBQ a
1	Q100 37-32	KIKX 36-35 KSND on	KOZE on
1	WAEB a	KMGX 4-3	KTMT on
Ì	WVSR d-38 WNNK 18-13	KYNO 28-19	KZPN 31-27 KHTZ d-38
ı	WTIC 16-7	194 5-5 KQMQ on	KZOZ 19-15
I	WKEE 26-23 WLAN 8-38	KLUC 40~39	SLY96 34-33
ı	KC101 on	KYRK 13-12	Y97 on OK95 9-8
ı	98PXY a	KPIV d-30 KCAQ 9-11	
ı	99GFM a WPST 4-35	KDON a-39	
I	WPST d-35 WNY2 39-24 WRCK 25-23	96KPMY a KZZU 33-31	ı
Ļ	WRCK 25-21	No4U 33-31	
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	-23	KZZU 33-3	l	Į.		
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E 33	<b>a</b>	N&	A		P2	45%
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Summa UP	60	6-15 16-40	11	20	11	21
DEBS	8	0ns	4	13	19	50 25
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P	1	SOUTH		1	E	
		WBBQ 26-2	23	l l	U	
EAST		KZZB a		EAST		
		195 28-26 WSSX d-28				
WMJQ C		WSKZ on		95XX	CX 28	-22
				MIKE		

95XXX 28-22 WIKZ a

RO-FM 35-32	WINK on	WQCM 39-35
	WANS a	OK100 38-35
OUTH	WCKN 34 fr	WOMP a
	WZYP 39-31 WOUT on	WFXX on
93 14-11	KZOU 30-26	SOUTH
KBQ 32-30	WABB 22-20	SOUTH
RBE 21-19	WHHY A	KAKS 9-7
IGH 32-29	KITY a	KOIZ d-39
	KSAO a	WJAD on
IDWEST	KTUX on	WCGQ 34-31
05 10 10	WDLX a	WJMX 32-26
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MMS 10-9	MI DWEST	KNAN 19-18
NCI a		KIXY d-39
DWB 25-18	WKDD 13-6	KNIN 16-13
LOL 21-17	KIIK 25-23	WVBS 29-26
21-17	KDWZ 27-21	
TEST	KRNO on	MIDWEST
20.	KZ10 d-29	
108 on	KLQ d-25	KYYY 17-14
KRZ a	WIXX 26-24 2104 19-10	WBNQ 20-18 WBWB a
CPX 13-11	WZOK 15-10	WCIL on
KLQ 22-19	WRQN 32-30	KCMQ a
S103 d-34	WAGN 32-30	Y94 12-14
MEL 20-20	WEST	KKXL 8-6
ATD 17-14		WKFR on
PLZ on fr	KF95 26-9	WAZY 37-33
UBE a	KIYS 33-29	KFRX 30-25
Pi	KIKX 32-31	KKLS on
	CHED on	99KG 31-30
A	KSND 8-7	KKRC 16-14
ITS 23-21	KMGX on	KWTO 21-17
	KYNO a-39	WDBR on
	194 d-38 KOMO on	WSPT 14-9
	KLUC on	WEST
	KYRK d-40	KGOT 4-3
AST	KFIV a	KUUB 17-14
CHT M	KDON 22-16	KTRS 29 fr
FLY on VSR on	96KFMY 16-13	KFBQ 29-28
ET-FM a	KZZU 17-16	KOZE 7-7
104 5-2		KTMT 14-9
PST 33-30		KZFN 3-2
NYZ on		KHTZ 36-33 KZOZ 20-16
RCK on		SLY96 on
		Y97 24-19
		OK95 13-12
		ON73 13-12

		1	
Ρ	39-35 38-35 a on		
TF	3		
ZDQXRNYN	9-7 d-39 on 34-31 32-26 on fr 19-18 d-39 16-13 29-26		
	ST		
LRYY	17-14 20-18 a on a 12-14 8-6 on 37-33 30-25 on 31-30 16-14 21-17 on 14-9		
THESOE	4-3 17-14 29 fr 29-28		
e	ffen)		

WNYZ on WRCK on		KZOZ 20-16 SLÝ96 on Y97 24-19 OK95 13-12
~	P	
LP: After Darl	k That Man Sh k Sleep Alone Reports 77	e (Geffen)
National Summary UP 19 DEBS 11 SAME 44 DOWN 1 ADDS 2	1 0 2-5 0 6-15 0 16-40 6 Ons 7 Adds 0 Ch Adds 0 Total 13	0 0 0 0 0 0 0 0 0 14 12 32 19 17 43 1 1 2 0 0 0 0 34 30 77
EAST  WXKS d-35 WMYO d-36 CKOI on WCAU d-40 PRO-PM d-35  SOUTH  293 d-37 KRBE on WGH on WILIWEST  WACI on WCAU 36-22 WHIYT on WEST  KCPX on KATD on WERZ 32-29 WNNOI 33-29 WNNOI 33-29 WNOI on WCCK on	SOUTH  MBDQ on  KXXI 06 34-36  MBCY on fr  MKOK a  MAKN on  MCKN on fr  WZYP 35-33  84TYX 39-32  KZOU on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  MBAM on  KMES on  BJ105 on  KXIC on  KYUT	P3 EAST 95DOX a MKPE on WCOM 37-34 ON100 on WFXX on SOUTH KAKS on KO12 32-31 WKSF on WJAD on WCOO 37-34 WYSS on KSMB on fr 0101 on XSMB on fr 0101 on XSMB d-34 WCOX 37-34 WIND d-34 WCOX 37-34 WIND d-34 WCOX 37-34 WIND d-34 WCOX 31-26 KLIS on 95K0 on KDVV d-38 WEST KGOT On KUUB on KTRS 34 fr KSPS on KUVV d-38 WEST

LP: Jealousy	EMI-Manh	attar	'/		
	al Report	s 17	2 7	48	
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S 71%					949
M 77%				F 3	740
W 82%	Chart.	Sum	mary		
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	1	0	0	0	0
National	2-5	0	0	0	0
Summary	6-15	ı	0	0	1
UP 58	16-40		51		109
DEBS 47			20	22	
	Ons				47
SAME 52	Adds		5	2	11
DOWN 0	Ch Adds		1	- 1	4
ADDS 15	Total	32	77	63	172
B104 a WXKS on. 294 a WKSE 36 fr WMJO a CKOI on WCAU d-37 WEGX d-27	K98 d-29 K22B a-4 I95 a KXX106 d WK08 d-3 WSSX on WBCY on WSKZ on WNOK on KEZB on Q98 d-37 WINK 40-	-38 3 fr	WWF7 95X0 WIK7 WQCN OK10 100H	R a-3 CX d- CX d-3 d-4 00 on CHI di IL d-	34 7 0 -29
PRO-PM ON SOUTH KKBQ 33-29	WANS on WCKN on WZYP d-3 94TYX 37	fr 7 - 30	WOME WFX)	d-4	0
SOUTH KKBQ 33-29 KRBE 36-34	WANS on WCKN on WZYP d-3' 94TYX 37- WAPE 28-	fr - 30 24	SOUT	( d-4	0
SOUTH  KKBQ 33-29  KRBE 36-34  Y100 27-22  B97 29-26	WANS ON WCKN ON WZYP d-3' 94TYX 37- WAPE 28- WQUT 36-	fr - 30 24	SOUT	d-4 H on	
SOUTH KKBQ 33-29 KRBE 36-34 Y100 27-22	WANS on WCKN on WZYP d-3' 94TYX 37- WAPE 28-	fr 7 - 30 24 33	SOUT	d-4 H on 28-	
SOUTH  KKBQ 33-29  KRBE 36-34  Y100 27-22  B97 29-26  WGH 35-28	WANS on WCKN on WZYP d-3' 94TYX 37- WAPE 28- WQUT 36- WLAP a KZOU 39- WDJX 35-	fr 7 -30 24 33	KAKS KQIZ WKSI WJAL	d-4 H on 28- on 33-	25
SOUTH  KKBQ 33-29  KRBE 36-34  Y100 27-22  B97 29-26	WANS ON WCKN O	fr 7 -30 24 33	KAKS KQIZ WKSI WJAL	6 on 28- 5 on 33- 5 on	25 29
SOUTH  KKBQ 33-29  KRBE 36-34  Y100 27-22  B97 29-26  WGH 35-28  HIDWEST	WANS ON WCKN ON WZYP d-3' 94TYX 37' WAPE 28- WQUT 36- WLAP 8 KZOU 39- WDJX 35- FM100 d- WBAM ON	fr 7 -30 24 33	KAKS KQIZ WKSI WJAL WCGO	6 on 28- 5 on 33- 5 on 38-	25 29
SOUTH  KKBQ 33-29  KRBE 36-34  Y100 27-22  B97 29-26  WGH 35-28	WANS ON WCKN O	fr 7 - 30 24 33 35 28	KAKS KQIZ WKSI WJAI WCGO WJMX B98	6 on 28- 5 on 33- 5 on	25 29 27

WEST Y108 25-20 KIIS 21-17 KKRZ 31-21 FM102 9-6

KYYY 22-18 WBNQ 21-13

	nop Boys Contini	ned
Y108 on KIIS d-28	MIDWEST WKDD 39-37 KIIK 27-24	KIXY d-24 Z103 on fr KNIN d-37 WHSL 32-31 WVBS 36-31
KKRZ 39-34 KCPX 16-13 KKLQ 23-20 KS103 22-19	WPXR a WGTZ d-37 KDWZ d-33	WVBS 36-31 MIDWEST
KMEL a-33 KATD on KPLZ 37 fr KUBE d-38	KRNQ 37-32 KZIO d-30 KLQ on WIXX 29-27	KYYY 39-35 WBNQ 37-31 WBWB a WCIL d-28
P1	WZPL on Z104 d-39 KJ103 on KQKQ 32-29	WCIL d-28 KOCR 37-33 WLRW on KCMQ on Y94 34-32 KKXL d-36
HOT103 37-33 HOT105 a-29 PWR96 a-29	WZOK on WRQN on KKRD on	WAZY d-34 KFRX a
PWR106 37-33 KITS 7-1	KIVA d-27 KF95 d-37	KKLS on 99KG on KKRC 25-20 KWTO on WDBR 37-26
EAST	KIYS 39-36 KIKX 28-25 KSND 39-34 KYNO 40-29	WDBR 37-26 WSPT on KDVV on KFMW 34 fr
Q100 d-37 WAEB 39-37 WVSR a JET-FM d-34	194 d-36 KOMO 30-27 KLUC on KYRK 36-32	WEST KGOT 34-30
K104 d-30 WNNK on WSPK 33-30 98PXY d-28 99GFM 37-32	FM104 30-24 KCAQ 8-26 KXYO 31 fr	KYYA on KUUB d-39 KTRS on fr KFBO d-40
99GFM 37-32 WPST on WNYZ on WRCK 36-28 Q106 a	KDON d-35 96KFMY 33-25 KZZU 31-27	KOZE on KTMT d-32 KZFN d-31 KHTZ 38-34
Q106 a		KWNZ OB KZOZ 40-37 SLY96 30-29 Y97 26-21 OK95 4-36
POISON		
LP: Look What	et You (Enigma The Cat Dragged Reports 65	d In 28%
Regional Reach E 14%	N&A	Parallel Reach Pl 20% P2 28%
S 41% M 21% W 29%		P3 34%
National Summary	Pos P1 1 0 2-5 0 6-15 1	P2 P3 Tot 0 0 0 0 0 0 1 0 2
UP 15 DEBS 8 SAME 20	16-40 6 Ons 2 Adds 1	11 6 23 7 9 18 12 6 19
DOWN 0 ADDS 22	Ch Adds 1 Total 11	0 2 3 65
EAST	K98 a 195 a KXX106 a	P3
Z94 a	WROQ a WINK a WANS a	WFXX on
KEGL d-25	WABB d-30 WHHY 40-37	KQIZ a-40 WZKX on WCGQ a
KKBQ 26-24 KRBE a-37 WGH 37-34 MIDWEST	KBFM 39-35 KWES on BJ105 28-21 Y106 33-29 KITY 23-21	0104 on KNAN a
KWK d-34	KSAQ on KTUX on WDLX a	WPFM a KIXY 25-17 WHSL a MIDWEST
KKRZ on KWOD on fr	MIDWEST WKDD 28-25	wKFR a-30 wAZY a 99KG on
KCPX 18-15 KPLZ 39 fr	WPXR on KJ103 on KKRD a	KWTO on WDBR d-39 KDVV 33-29 KFMW 35 fr
EAST WFLY a	KIKX a KCAQ a KDON d-34	WEST KTRS on fr
WAEB 22-16 KC101 on WPST on WNYZ d-39	KZZU a	KFBQ a KTMT 30-27 KZFN on KHTZ on OK95 34-27
		OK93 34-27
PRINCE U Got The L LP: Sign 'O' T	Look (Paisley	Park/WB)
	1 Reports 210	90% Paralle: Reach
Reach E 88% S 91% M 95%	0	P1 849 P2 919 P3 949
W 86%	Pos P1 1 1 2-5 0	P2 P3 Tot
Summary UP 169 DEBS 9	6-15 22 16-40 21 Ons 1	43 26 91 35 31 87 2 1
SAME 23 DOWN 1 ADDS 8	Adds 1 Ch Adds 1 Total 47	3 0 4 3 0 4 100 63 210
		KYRK 17-11
P1	WPST 22-17 WNYZ 14-14 WRCK 10-9 WKRZ =-27	
EAST	WPST 22-17 WNYZ 14-14 WRCK 10-9 WKRZ a-27 Ol06 24-20 SOUTH	
EAST B104 27-24 WXKS 7-7 294 17-11 WKSE 18 fr WMJQ 16-14	SOUTH PWR997 13-11 WBBO 20-15	
B104 27-24 WXKS 7-7 294 17-11 WKSE 18 fr WMJQ 16-14 WBLI 25-18 CKOI 27-20 2100 27-24 WCAU 18-13 WEGX 9-8	SOUTH PWR997 13-11 WBBQ 20-15 B93 28-23 K9B 29-24 K2ZB 20-18	FM104 8-5 KFIV 3-1 KCAO 6-5 KCYO 23 fr KDON 31-25 96KFMY 27-2: KZZU 20-14 KRO 21-17
EAST B104 27-24 WXKS 7-7 Z94 17-11 WKSE 18 fr	SOUTH PWR997 13-11 WBBQ 20-15 B93 28-23 K9B 29-24 K2ZB 20-18	FM104 8-5 KFIV 3-1 KCAO 6-5 KXYO 23 fr KDON 31-25 96KFMY 27-21 KZZU 20-14 KRO 21-17 FEST WPRR 23-17 WPRR 23-17 WPRR 11-9
EAST B104 27-24 WXKS 7-7 204 17-11 WKSE 18 fr WKJQ 16-14 WBLI 25-18 CKOI 27-20 2100 27-24 WCAU 18-13 WCAU 88-13 WCAU 9-8 PRO-FM 17-15 Q107 a RAVA d-26 SOUTH	SOUTH PMR997 13-11 MBB0 20-15 B93 28-23 K98 29-24 K2ZB 20-18 175 17-14 KXX106 10-5 WKOB 9-3 WSXX 20-13 WBCY 19 fr WR00 14-9 WSKZ 19-10 WNOK 12-8 6105 27-23	FM104 8-5 KFIV 3-1 KCAO 6-5 KXYO 23 fr KDON 31-25 96KFW1 2-7 KCZU 20-14 KRO 21-17 WPRR 23-17 WPRR 23-17 WPRR 11-9 95XXX 12-8 MKPE 22-18 MKRE 21-16 MCM 33-25
B104 27-24 WXKS 7-7 294 17-11 WKSZ 18 fr WMJQ 16-14 WBL 125-18 CKO0 77-24 WCAU 18-13 WCAU 18-13 WCAU 39-8 894 6-28 PRO-FM 17-15 0107 a MAVA d-26 SOUTH 203 10-6 VXCD 19-16	SOUTH PMR997 13-11 MBB0 20-15 B93 28-23 K98 29-24 K2ZB 20-18 175 17-14 KXX106 10-5 WKOB 9-3 WSXX 20-13 WBCY 19 fr WR00 14-9 WSKZ 19-10 WNOK 12-8 6105 27-23	FM104 8-5 FYIV 3-1 KCMG 6-5 FX CMG
EAST  B104 27-24 WXKS 7-7 WXKS 17-11 WKSE 18 fr WMJ0 16-14 WBLI 25-18 CKOI 27-20 2100 27-24 WK0U 38-8 B94 a-28 PRO-FM 17-15 0107 a MAVA d-26  SOUTH 293 10-6 Y95 1-1 KKB0 19-16 Y100 18-9 B97 23-11 WKVZ 29-27	SOUTH  PMR997 13-11 MBBQ 20-15 B93 28-23 K98 29-24 KZZB 20-18 195 17-14 KXX106 10-5 MKQB 9-3 WSXX 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 21-13 MSXY 21-13 MXY 21-13	PMIO4 8-5 KFIV 3-1 KCAO 6-5 KFIV 3-1 KCAO 6-5 KFIV 3-1 KCAO 6-5 KYO 23 fr KDON 31-25 KZEM 0-1-2 KZE
EAST  B104 27-24 WXKS 7-7 WXKS 7-7 WKS 2 18 fr WAUQ 16-14 WAUQ 16-14 WAUQ 16-14 WAUQ 16-14 WAUQ 16-14 WAUQ 16-14 WAUQ 18-13 WAUQ 18-14 WAUQ 18-	SOUTH  PMR997 13-11 MBBQ 20-15 B93 28-23 K98 29-24 KZZB 20-18 195 17-14 KXX106 10-5 MKQB 9-3 WSXX 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 20-13 MSXY 21-13 MSXY 21-13 MXY 21-13	FM104 8-5 KFIV 3-1 KCAO 6-5 KFIV 3-1 KCAO 6-5 KFIV 3-1 KCAO 6-5 KFIV 3-1 KCAO 1-5 KC
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B104 27-24 MXKS 7-7 294 17-1 WKSG 7-7 294 17-1 WKSG 16-1-1 WKSG 16-1-1 WKSG 16-1-1 WKSG 18-13 MKGX 9-8 894 8-28 PRO-FM 17-15 Q107 7 a MC0X 9-8 800TH 293 10-6 WGS 19-16  SOUTH  PWR997 13-11 WBBQ 20-15 B93 28-23 K98 29-24 K2ZB 20-14 L2ZB 19-15 L2ZB	FM104 8-5 KFIV 3-1 KCNG 6-5 KFIV 3-1 KCNG 6-5 KFIV 3-1 KCNG 6-5 FM 1-1 KCNG 1-1 FM 1-1	
B104 27-24 WXKS 7-7 294 17-1 WKSG 18-14 WKSG 18-14 WKSG 18-14 WKSG 18-14 WKSG 17-20 2100 27-24 WCAU 18-13 WKGX 9-8 894 a-28 PRO-FM 17-15 0107 a AAVA d-26 SOUTH 293 10-6 995 1-1 KKBQ 19-16 Y10D 18-9 897 23-16 WGH 13-11 PRIVE 29-27 MIDWEST B96 11-11 295 12-10 0102 28-26 WHYET 21-19-21	SOUTH  PWR997 13-11 WBBQ 20-15 B93 28-23 K98 29-24 K2ZB 20-18 L2ZB 20-19 L2ZB	FM104 8-5 KFIV 3-1 KCN0 6-5 KFIV 3-1 KCN0 6-5 KFIV 3-1 KCN0 6-5 FM 9-1 KCN0 1-1 FM 9-1
B104 27-24 WXKS 7-7 294 17-11 WKSG 7-7 294 17-11 WKSG 16-14 WKSG 16-15 WKSG 16-17 WKSG 16-17 WKSG 16-17 WKSG 16-17 WKSG 16-17 WKSG 16-17 WKSG 16-17 WKSG 16-17 WKSG 18-17 WKSG 1	SOUTH  PWR997 13-11 WBB0 20-15 B93 28-23 K98 29-24 KZZB 20-18 195 17-14 KXX106 10-5 WSX 20-13 WBCY 19 4-9 WSXZ 19-10 WNOK 12-8 G105 27-23 KZZB 19-10 WNOK 12-8 G105 27-24 KZZB 10-15 WXSX 19-16 WXSX 19-16 WXSX 19-16 WXSX 19-16 WXSX 19-16 WXSX 19-16 XZDX 18-15 WXSX 19-16 XZDX 18-15 XXX 19-16 XZDX 18-15 XX 19-16 XZDX 18-17 XX 19-16 XZDX 19-17 XX 19-17	FMIO4 8-5 KFIV 3-1 KCAO 6-5 KFIV 3-1 KCAO 1-1 KCAO 21-1-1 KCAO 21-1 KCAO 2

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-30 -39 3-29 5 fr		MIDM Z95 WMMS 92X WNCI 99DI WCZY WKTI KDWE KHTF WLOI	23-1 23-1 7-1 7-1
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3-17 1-9 12-8 2-18 1-16 3-26 26-22 22-16 2-18 8-16		Sur UF DE	tio mma BS
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6 fr 2-10 2-15		WES WHAT	04 14 (S 19 1 10- SE 29 10 1:

WIND 23		Prince Continued	
### Continuation	RS103 30-18 RMED 22-15 RATD 21-16 RATD 21-16 RWSS cn f fr RWSS cn f f fr RWSS cn f f f f f f f f f f f f f f f f f f	WKDD a-39 WPKR 16-11 WCT2 7-3 KDWZ 15-13 KDWZ 15-13 KDWZ 31-26 KRMO 31-26 WTS2 28-26 WTSX 28-26 WTSX 28-26 WTSX 28-26 WTSX 28-26 WTSX 28-26 WTSX 28-26 WTSX 28-26 WTSY 28-26 WTSY 28-26 WTSY 28-26 KTSY 3-3 KTSY 3-5 KTYS 7-7 KTYS 25-22 KTYS 3-5 KTYS 7-7 KTYS 25-22 KTYS 3-6 KTYS 7-7 KTYS 25-22 KTYS 3-7 KTYS 25-22 KTYS 7-7 KTYS 25-22 KTYS 7-7 KTYS 25-22 KTYS 7-7 KTYS 25-22 KTYS 7-7 KTYS 25-22 KTYS 3-1	WEWB 11-5 NCIL 7-5 NCIL 7-5 NCIL 7-5 NCIL 7-5 NCIL 7-5 NCIL 8-12 NIAM 19-8 NCIM 23-17 Y94 29-28 NKPR 20-17 Y94 29-28 NKPR 20-16 NKPR 26-21 Y94 29-28 NKPR 20-16 NKSPT 19-13 KDVV 39-33 KDVV 39-33 KDVV 39-33 KDVV 39-34 KDV 15-13 KDVV 39-35 NCPW 15-14 NCPW 15-14 NCPW 15-14 NCPW 15-14 NCPW 15-16 NCPW
### Continuation		R	*
DOWN 6 Ch Adds 2 0 3 5 ADDS 26 Total 28 63 60 151  PD	In My Dream LP: Life As We Total R Regional Reach E 578 S 638 M 828 W 558  National Summary UP 70 DEBS 21	Exports 151 (15)  BREAKEP  Chart Pos Pl 1 0 2-5 0 3 6-15 7 16-40 11 0 0 ns 1	Parallel Reach Pl 508 P2 578 P3 908 P2 P3 Tot 1 1 2 2 8 11 13 31 29 29 69 10 4 15
### 10   10   10   10   10   10   10   1	DOWN 6	Ch Adds 2 Total 28	0 3 5 63 60 151
SMOKEY ROBINSON	Z94 a MKSE 39 fr MKSE 39 fr MKSE 39 fr MKSE 39 fr MKSE 39 fr MKSE 39 fr MKSE 39-33 MCMI 16-14 MEGI 22-13 MSE 5-12 KRBE 6-39 Y100 on MGI 6-30 MIDMEST Z95 a MMSE 7-4 MSE 23-19 MSE 23	G98 d-30 MINK 11-7 WANK d34 MINK 11-7 WANK d34 MINK 11-7 WANK d34 MINK 11-7 WANK d6 fr WZYP 38-30 WCNN 6 fr WZYP 38-30 MOUT 39-35 KZDU 7-15 KZDU 7-15 KZDU 7-15 KEFM a Y107 a KWES 8 Y106 d-25 KEFM a Y107 a KWES 8 Y106 d-25 KEFM a MIN d-37 WILLX d-38 WKZL on MIDWEST MIDWE	WFXX a  SOUTH  KOIZ 31-26 WKSF 19-13 WAD d-38 WAZN d-38 WAZN d-38 WZKX a  WCGO ON WJMX 28-21 B98 26-22 KISR 34 fr WXS G-35 WXS G-35 WXS G-35 WXS G-35 WXS G-35 WXS G-35 WXS G-35 WXS G-35 WXS G-21 WFFM 37-33 KIXY 12-11 KNIN 35-27 WIS L38-27 WIS L38-27 WIS L38-27 WIS G-3 WXS G-3 W
	Regional Reach E 90% S 90% M 86% W 84% National Summary UF 171 DEBS 2	Chart Su Pos Pl 2-5 0 6-15 19 16-40 21 Ons 2	Parallel Reach Pl 798 P2 898 P3 938  mmary P2 P3 Tot 0 0 0 3 2 5 51 30 100 44 28 93 0 0 0 2
Total Reports 204 878  Regional Reach Pl 798 E 908 P2 898 S 908 P3 938 M 868 W 848 Chart Summary P08 P1 P2 P3 Tot 1 0 0 0 0 National 2-5 0 3 2 5 Summary 6-15 19 51 30 100 UF 171 16-40 21 44 28 93 DEBS 2 0ns 2 0 0 2	DOWN 4 ADDS 4	Ch Adds 1	98 62 204
Total Reports 204 878    Parallel Reach   Reach   P1 708	BIO4 18-12 WXKS 19-18 294 10-9 MESE 26 fr WM30 12-22 PWR95 a-24 WCAU 17-15 B94 6-6 PRO-FM 21-19 0107 on	WBBQ 23-18 B93 29-26 K98 23-18 WFMF 16-14 KZZB 9-7 195 29-16 KXX106 13-12 WKOB 15-14 WSSX 30-27 WBCY 11 fr WSKZ 23-14	WPRR 19-15 WWFX 15-13 103CIR 13-12 95XXX 11-11 WKFE 35-27 WIXZ 29-24 WQCM 15-13 0X100 20-15 100KHI 15-14 95XIL 5-5 WFWT 18-16 WOMP 17-15 WFXX 27-20

B97 10-9	WAPE 19-18	KQI7 18-14
Q105 13-12	WOUT 33-30 WOKI 16-13	WKSF 24-17
MIDWEST	WOKI 16-13	WJAD 14-12
	WLAP 15-11	W2KX 19-16
B96 10-8	KZOU 18-16	WCGQ 18-17
295 34-28	WDJ# 20-17	WJMX 11-10 898 21-18
Q102 33-31	99WAYS 16-15	KISR 11 fr
92X 27-26	FM100 8-6	Q104 18-13
WNCI 31-29 99DTX 24-18	WABB 26-23	WYKS 21-16
99DTX 24-18 WCZY 9-7	WBAM 15-13 WHHY 12-11	KSMB 27 fr
WHYT 23-20	KBFM 19-14	Q101 19~15
KBEQ a	KWES 12-10	KNAN 11-10
KCPW 31-28	BJ105 17-14	WPPM 12-8
WKTI 20-16	Y106 31-24	KIXY-27-22 KNIN 23-18
KHTR 19-19	94Z 9-5	KNIN 23-18 WHSL 14-13
KWK 24-27	WRV9 d-27	WVBS 16-13
WLOL 23-19	K92 26-20 KITY 22-22	10.10
WEST	KSAQ 14-13	MIDWEST
MEGI	Z102 17-15	
Y108 16-14	KTUX 15-12	KYYY 23-19
KIIS 13-11	WDLX 25-20	WBNQ 16-11 WBWB 31-21
KZZP on	WKZL 14-14	WBWB 31-21
KKRZ 27-23		WCIL 28-26 KQCR 7-11
PM102 7-7	MICWEST	WLRW 23-19
KROY 9 fr KWOD 9 fr	MKDD 10 11	KCMO 21-16
KCPX 31-28	WKDD 19-11 KIIK 11-9	Y94 20-17
KS103 16-15	WGTZ 22-19	KKXL 26-19
KMEL 10-7	KRMQ 22-19	WAZY 29-23
KATD 10-9	KZIO d-31	KFRX 16-12 KKLS 25-22
KWSS 16 fr	WMEE 24-20	99KG 18-14
KPLZ 13 fr	KL@ 30-24	KKRC 31-27
KUBE 35-31	WIEX 14-11 WZPL 12-11	KWTO 19~18
72	Z104 9-7	WDBR 15-12
	KQKQ 18-15	WSPT 31-30
	WZDK 31-28	KDVV 11-10 KFMW 26 fr
EAST	KAY107 21-16	NEWW 70 IL
	KKRD 14-11	WEST
WFLY 30-25	WHOT 19-17	
Q100 18-15 WAEB 37-34	WEST	KGOT a
WVSR 7-5	7601	KYYA a
JET-FM 13-12	KF95 21-20	KUUB 2-3 KTRS 12 fr
K104 9-7	KIYS 16-14	KOZE 35-30
WERZ 10-7	KIKX 18-15	KZFN 33-28
WNNK 19-17	CMED 18-12	KHTZ 14-12
WTIC 17-15 WKEE 25-16	KSND 34-29 KMGX 17-12	KWNZ 24-17
WLAN 18-18	KMGX 17-12 KYNO 17-12	KZOZ 14-11
KC101 15-12	194 20-15	SLY96 11-10
WSPK 22-22	KQMQ 18-16	Y97 12-10
98PXY 13-12 99GFM 29-21	KQMO 18-16 KLUC 9-8	
99GFM 29-21	FM104 21-17	
930 17-14	KPIV 9-5 KCAO 21-19	it .
WPST 14-11 WNYZ 13-13	KCAO 21-19 KDON 29-21	
WRCK 16-14	95KFMY 12-9	1
WKRZ 26-20	KRQ 18-14	
Q106 23-19		1

TAJA SEVELLE Love Is Contagious (Reprise) LP: Taja Sevetle Total Reports 58 25%
Parallel
Reach
Pl 25%
Pl 25%
P2 23%
P3 28% Regional Reach E 18% S 24% M 16% W 43% Summary P1 P2 0 0 0 0 0 0 6 9 5 12 2 3 P3 Tot 0 0 0 0 0 0 5 20 13 30 1 6 National Summary UP 7
DEBS 13
SAME 30
DOWN 0
ADDS 8

P1
EAST
WMJQ d-38
SOUTH
Z93 34-30
KKBQ on KRBE a-40
MCZY on WITT on WITT on WITT on WITT 25-19
KDWB a MLOL a
WEST
KKRZ 40-37
KRDY on fr
KKRZ 40-37
KRDY on fr
KUBE d-34 EAST WERZ WNNK

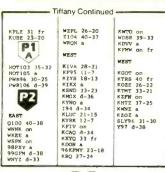
DOWN 0 6	Adds 2 Th Adds 1 Total 14	1 0 2 25 19 58
DOWN 0 ADDS 8  EAST WMJQ d-38 SOUTH KRRO on KR	Ch Adds. 1	PS PS PS PS PS PS PS PS PS PS PS PS PS P
KKRZ 40-37 KROY on fr KPLZ on fr KUBE 4-34 EAST WERZ d-36 WNNK a	WEST  KP95 40-31 KIYS on KMCX, on 194 d-35 96KPMY d-36 KZZU on	KGOT on KYYA d-30 KUUB on KTRS on fr KOZE d-33 KTMT on KZFN d-38 KHTZ on KZOZ on SLY96 on OK95 38-30
LP: All System	Gershwin (C	
Regional Reach E 33% S 44% M 23%	N&A	Paralle!  Reach Pl 39% P2 33% P3 49%
W 55%  National Summary UP 45 DEBS 9 SAME 32 DOWN 0 ADDS 5	Chart Sum Pos P1 0 2-5 0 6-15 0 16-40 18 Ons 4 Adds 0 Ch Adds 0 Total 22	P2 P3 Tot 0 0 0 0 0 0 0 0 0 21 22 61 12 9 25 3 2 5 0 0 0 36 33 91
EAST  WXKS 20-17 Z94 4-34 47 WKSQ 34-31 KKSQ 34-31 KKSQ 34-31 KKSQ 34-31 KKSQ 34-31 KKSQ 34-31 KKSQ 36-31 KKSQ 36-31 Y100 20-18 WGI 36-35	WINK 36-34 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 48-26 WTLCP 36-34 WTLCP 3	PSXXX 31-23 WOMP On SOUTH KAKS 31-28 KOIT 30-28 KNSF ON MXD ON MX

WEST	HIDWEST	MIDWIST
KKRZ on	WIXX 33-31 KKRD on	WBWB d-32
PM102 on KWOD on fr KCPX 35-32		WAZY on 99KG 40-35
KATD 27-26	WEST	KWTO on WSPT on
P1	KF95 27-25 KIYS on KIKX 26-24 KMGX on	KDVV 36-34
A	KIKX 26-24 KMGX on 194 d-37	KGOT on
PWR106 35-32	KOMO a KYRK a	KUUR on KTRS 27 fr
P2	KCAQ on 96KPMY d-38	KOZE 24-24 KZFN 24-16 KHTZ a
EAST	KZZU on KRQ 30-29	MACA 35 30
		SLY96 28-21 Y97 d-32 0K95 37-33
WERZ 27-25		
SWING OUT	CICTED	
_	Mercury/PolyG	ram)
LP: It's Better	To Travel	ŕ
Total	Reports 135	58% Farall
Regional Reach	60	Rea
E 598	39	P2 5
S 58% M 41%		P3 6
W 76%	Pos Pl	P2 P3 T
National	1 0 2-5 1	0 0
Summary UP 58	6-15 3 16-40 21	3 1 34 18
DEBS 17	Ons 6	7 7
SAME 26 DOWN 0	Adds 3 Ch Adds 1	13 12 2
ADDS 34	Total 35	59 41 1
P1	WVSR a	KFTV d-26 KCNQ d-27 KDON 37-28
	WNNK d-26 WTIC 32-29	96KFMY 11-
EAST	KC101 28-25 WSPK 34-32	P3
WXKS 32-29 WKSE 35 fr	98PXY a 99GPM 40-37	EAST
WMIQ. 32-29 CKOI 6-4 WCAU 30-25	WPST 23-20 WNYZ 34-26 WRCK 39-32	WWFX 21-19
wEGX d-24 PRO-FM on	SOUTH	9 5XXX a WEPE a
Q107 on WAVA 27-25		WIKZ 39~32 WCCM 24-19
SOUTH	PwR997 25-20 WBBQ 31-28 B93 a-29	OF100 40-3
293 22-19	KXX106 39-35 WKOB d-32	SOUTH
KKBQ 25-22 KRBE 25-22 Y100 d-30	WBCY on fr WNOK 40-32	KAKS a
Y100 d-30 B97 a WGH 31-26	WINK d-40 WANS on	WESF on WWAD 37-34
WGH 31-26 WNVZ 23-23	WCKN 24 fr WZYP 32-26	WJMX 37-25
HIDWEST	94TYX a-37 WOKI a	298 a Q104 a
B96 35-32 WMMS d-40	KZOU d-37 WDJX a	WE/KS a KSMB on fr CMLO1 d-38
WCZY 40-37	99WAYS a WHHY 6-40	MNAN 23-20
KCPW a WLOL a	WHHY d-40 KBFM a BJ105 on K92 on KITY 19-18	WPFM 32-26 WHSL a-37 WVBS a
WEST	K92 on KITY 19-18 Z102 34-29	MIDWEST
Y108 on KIIS on	KTUX on	WBNQ 38-32
	WKZL a	*CIL on
KZZP on KKRZ 21-15 FM102 a-26 KROY 20 fr	MIDWEST	194 a-38
KCPX 24~16 KKLQ 21-18	WKDD d-36 KIIK 31-30	NKRC d-35
KS103 24-16 KMEL 16-13	KIIK 31-30 WPXR 24-20 KDWZ on	MYTO a MODER 36-31
KATD 11-10 KWSS 24 fr	WMEE a KOKO a	IDVV a
KPLZ on fr KUBE 20-17	WRON a	WEST
P1	WEST	KUUB 36-29 KTRS 16 fr
A	KIYS 30-28 KIKX 40-38	KFBQ a-35
HOT103 26-25 PWR106 21-18 KITS 12-3	KIKX 40-38 KSND d-37	KTMT on
P2	KSND d-37 KMGX d-40 194 17-13	KZFN on KHTZ on KZOZ 28-24
17.07.5	KOMQ 16-12 KLUC 34-33	Y97 39-36
		1
EAST	KYRK 26-24 FM104 a	



Summary UP 57 DEBS 23 SAME 27 DOWN 0 ADDS 31	6-15 16-40 Ons Adds Ch Adds	20 4 2 0	15 2	0 22 11 12 0 45	19 29 2
		-	-		150
P1	WRCK 29-2 Q106 a SOUTH		EAS	P	,
WKSE on fr	PWR997 d- WBBQ 37-3 K98 30-15	11	103	CIR o	on
PRO-FM 20-18	KZZB 35-2	0	WKP	E on	
SOUTH	KXX106 33 WKQB 21-1		OK1	м 29- 00 а	
Z93 25-21 Y95 13-2 KKBQ 14-6	WSSX a WSKZ a WNOK on		WTH	KHI a T a X 34-	
KRBE 2-2	WKSI 35-3 WANS 4-37		sou	TH	
B97 26-21 WGH d-36	WCKN 32 f WZYP 37-2	r		s d-2	7
MIDWEST	WAPE a		WJA	F on D 39-	
B96 26-18	WLAP a KZOU a			Q 39- X d-3	
Z95 26-22 Q102 30-27	WDJX 36-3	2	898	a	
92X d-34	WBAM 21-1			R 33 4 d-3	
WNCI 35-33	WHHY 27-2 KBFM 36-2		WYK	Sa	
WHYT on KCPW d-35	Y107 d-25		KSM	B on	٤r
KDWB d-35	BJ105 24-		010	1 on N 40-	20
WLOL d-39	Y106 26-2	1	WDF	M 38-	34
	K92 d-27 KITY 27-2		KIX	Y d-3	17
WEST	KSAQ 35-3		KNI	N 32-	25
KIIS on	Z102 31-2	0		L 36-	35
KZZP 30-27	KTUX 36-2	6	wv8:	5 a	- 1
KKRZ 34-24 FM102 d-25	WDLX a WKZL d-32			WEST	
KROY 29 fr KWOD 21 fr	MI DWEST			B on	
KCPX 4-3			KQC:	R a √ dl-3	4
KKLO a	WPXR a-32 WGTZ 36-3		KCM		7
KS103 25-22	KRNO a-37		WAZ	Y on	
KATD a	KZIO a			3 d-3	
Parallel	s Continued	on P	age 1	40 -	
			-90 ,		

Continued On Next Column



Where The Streets Have No Name

LP: The Joshu	a Tree	(Island)
Total	Reports 135	58%
Regional Reach E 698 S 538 M 638 W 498	Pos Pl	P3 76% mary P2 P3 Tot
National Summary UP 12 DEBS 31 SAME 42 DOWN 0 ADDS 50	1 0 2-5 0 6-15 0 16-40 12 Ons 5 Adds 9 Ch Adds 1 Total 27	0 0 0 0 0 0 0 0 0 0 0 0 17 16 45 19 16 40 17 16 42 4 3 8 57 51 135
EAST  8104 a MKKS on MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-25 MKSS d-26 MKSS d-26 MKSS d-28 MKS	WPST d-39 WEYE on WRCK on SOUTH WBING ON K98 on WFWF a 195 a-30 WKOB a WSSX a WSSX on WNOK a 098 a WSSX on WNOK a 098 a WSSX on WNOK a 098 a WSSX on WNOK a 098 a WSSX on WNOK a 098 a WSSX on WNOK a 098 a WSSX on WNOK a 098 a WSSX on WSSX	WKFE on WIKZ d-19 WCM on OK100 d-35 WOMP d-35 WOMP d-35 WOMP d-39 SOUTH  KANS a WKSK d-39 WKKK a WKSK d-36 WKKK a WKSK d-36 WKKK a WKKK d-36 WKKK a WKKK d-36 WKK d-36 WKKK -36 WKK
KITS 17-12  EAST WYELF a 100 39-36 WAZE on WYELF on WYELF on KITS 17-12  EAST EAST EAST EAST EAST EAST EAST EAS	NOON OF THE PROPERTY OF THE PR	99KG on KRRC d-33 KWTO on MDBR 38-32 WSPT on KDVV d-39 WEST KYYA on KUUB a-40 KYRS on fr KYBQ a KOZE a KOZE a KOZE a KOZE a



WA WA NEE

Tota	Reports	63	2	7 %	
			P	aral	lel
Regional	-	-			ach
Reach	N&	A		Pl	21%
E 18%				P2	28%
S 29%				P3	30%
M 138 W 498					
W 498		Sumi Pl	nary		
	POS I	0	P2.	P.3	Tot
National	2-5	0			
Summary	6-15	0	0	0	0
UP 3				0	
DEBS 10	16-40	5	4	4	13
SAME 21	Ons	4	10	7	21
	Adds	2	14	7	23
ADDS 29	Ch Adds	1	3	2	6
NDDO 25	Total 1	2	31	20	63
P.1	99GFM a			-	
-	WRCK a			P3	-
EAST	SOUTH		'		
EAD!			EAS	T	
-	PWR997 d-3	0	WWE	X a-4	10
SOUTH	WBBQ on K98 on			00 a	~
293 8-34	WKOB d-30				-
293 d-34 Y95 d-27	WANS on		sou	TH	
Y100 a	WCKN on fr		KAK	S on	
MIDWEST	WZYP on WOUT a		WJA	D on	
	WOKI a			Q d-4	10
KDWB a WLOL 39-33	WHHY on		010	4 on N a-4	
WEOU 39-33	KITY a		WPF		
WEST	Z102 d-40 KTUX a				
W1 00	WKZL a		HID	WEST	
Y108 on KKRZ on			WBW	B B	
KCPX a-40	MIDWEST		WAZ		
KS103 d-35	WGTZ a-40		KKR	Ca	
KMEL d-29	KRNQ a-39			_	
KPLZ on fr KUBE on			WES	T	
	WEST		KGO	T 36-	34
122	KF95 on		KYY.	A on	
	KMGX on	- 1	KUU		
EAST	194 a		KZF	Ed-3 Non	>
	KLUC on KYRK 39-33	. 1		z on	
WFLY a	96KPMY a	1	KZO:	z a	
WVSR a	KZZU On		Y97		_
WNNK a WTIC a-39	KRQ a		UK9	5 d-3	R
WKEE a		- 1			

# SNAKE Go Again (Geffer), iitesnake Total Reports 217 938 Parallel Reach Pl 938 P2 918 P3 978 WHITESNAKE Here I Go Again (Geffen) Regional Reach E 92% S 96% M 96% W 86% P3 Tot 14 43 34 104 15 58 2 11 0 0 0 1 0 0 65 217 National National Summary UP 137 DEBS 1 SAME 57 DOWN 21 ADDS 1 99GFM 3-3 93Q 7-5 WPST 11-6 WNYZ 6-11 WRCK 4-3 WKRZ 5-4 Q106 3-3 PJ KLUC 13 FM104 2 KFIV 13 KCAQ 8-KXYQ 2 KDON 4-KZZU 4-KRO 11-BIO4 13-8 WXKS 8-8 Z94 12-6 WKSE 1 fr WBLI 8-3 PWR95 13-8 Z100 21-18 WCAU 7-5 WEGX 4-3 B94 2-1 PRO-FM 7-6 Q107 3-3 WAVA 11-5 SOUTH PWR997 6-5 WBB0 3-3 B93 9-6 KP80 1-6 KP80 1-6 KP80 1-6 WSSX 2-1 WKOB 1-6 WSSX 2-1 WKOB 1-6 WSSX 2-1 WKOC 1-5 FWR0C 1-5 FWR0C 1-5 FWR0C 1-5 FWR0C 1-1 G105 2-1 KRS 2-2 FWR0C 1-1 G105 2-1 KRS 2-2 FWR 2 WPRR 5-4 WWFX 1-36 103CIR 9-3 95XXX 4-3 WKPE 12-6 WIKZ 1-1 WOCM 3-2 OKLDO 13-6 100KHI 11-7 WTHT 5-3 WOMP 1-7 WFXX 11-2 SOUTH Z93 3-3 KEGL 1-1 Y95 8-9 KKRO 1-1 KRBE 1-1 Y100 2-1 B97 9-5 WGH 2-1 WNV2 18-16 Q105 7-6 KAKS 4-3 KOIZ 3-2 WKSF 1-1 WJAD 2-1 WZKX 6-6 WCGQ 5-3 B98 9-4 KISR 8 fr Q104 2-12 WYKS 6-3 KSMB 1 fr Q101 8-6 KNAN 2-1 WPEM 3-2 KIXY 1-3 Z103 9 fr KNIN 2-2 WISL 4-4 WUSS 2-1 0105 7-6 MIDWEST 295 2-1 0102 11-7 MMS 2-1 92X 3-2 MNC1 7-1 99DTX 1-1 MC2Y 3-2 MHYT A KBE0 13-10 KCPW 30-22 KDWB 2-2 KDWB 2-2 KDWB 2-2 KUWK 2-2 MLOL 1-1 WIDL 1-1 WEST 1108 5-4 KIIS 30-22 KZZP 12-7 KKRZ 6-5 FM102 8-5 KROY 11 fr KMD0 6 fr KCPX 2-1 KSI03 8-7 KSEL d-21 KKS 4 fr KDLZ 3 fr KUDE 9-6 HOT105 d-1 HI DWEST



MIDWEST

WKDD 1-8

KIIK 3-3

WYXR 4-3

WYXR 4-3

WYXR 4-3

KZIO 6-1

KNNO 4-3

KZIO 6-1

KZIO 3-2

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WEST

KIVA 8-5

KIYS 2-1

KIKX 3-3

CHED 13-8

KSND 2-2

KYNO 15-5

P2

Tota	1 Report	3 7	4 3:	2 %	
			P	aral	
Regional	_				ach
Reach	NE	A		Pl	20%
E 16%				P2	36%
37%				P3	348
4 30%					
W 418	Chart	Sum	mary		
	Pos	Pl	P2		Tot
	1	0	0	0	0
National	2-5	1	0	0	1
Summary	6-15	2	4	3	9
UP 35	16-40	6	24	14	44
DEBS 5	Ons	Ī	8	5	14
SAME 25	Adds	1	3	1	5
DOMN 3	Ch Adds	0	1	0	1
ADDS 6	Total	11	40	23	74
	KZZB 17-	14		V on	
15.4	195 26-2	5		FMY 2	
	WKQB 32-		KZZ	35-	32
EAST	G105 26-			D3	
	KEZB 27-	23	1 3	w.	,
WXKS A WAVA 18-18	wckn on	fr	EAS		
#AVA 10-18	KZYP a	Ó	Ena	1	
SOUTH	WABB 19-			Z 36-	31
KKBQ 31-31	WHHY 31-		WOM	P on	
WGH 38-37	Y107 21		SOU	TH	
	KWES 23-	21		D on	
MIDWEST	BJ105 12	-12	WZK	X 22-	25
B96 27-22	947 30-2		WCG	Q on X on	
Z95 6-5	XITY 32- Z102 26-			^ on 4 29-	19
KWK on	KTUX on		KSM	B 24	fr
WEST			KNA	N d-3	5
	HIDWEST		MID	WEST	
KZZP 10-10	KIIK 21		WBW	B 30-	
KWOD 27 fr KCPX 7-7	KRNQ 19-		WCI	L 8-7	
KUBE d-37	WIXX a-4	10	KKX	L 15-	11
100	KOKO 22-		99K		11
124	KKRD on		KKR	C 30-	29
	WEST		WSP		
EAST	MEDI		KDV	V 35-	30
WREE 4-21	KF95 d-3	88	WES	T	
99GPM on	KIYS 10-				
WNYZ a WRCK on	KMGX 20-		KTR	S 39 O on	fr
	194 34-		KOZ		3
SOUTH	.KQMO a		KZF	N 9-1	7
K98 on	KLUC 27	-23	KHT	2 29- 38-3	

# SIGNIFICANT ACTION

ATLANTIC STARR One Love At A Time (WB)

P1	P2	WEST
•		KF95 28-23
		KMGX 10-8
EAST	EAST	KYNO 23-18
		194 29-26
WXKS 22-21	WAEB 33-30	KQMQ 22-20
Z94 d-33	WKEE on WRCK 38-36	KLUC 35-34
PRO-FM on	WRCK 38-36	KYRK 28-21
SOUTH	SOUTH	KDON on
BOOTH	000111	0.2
	WKQB 6-21	P3
MIDWEST	WSSX 14-11	
***************************************	WNOK 15-26	BAST
B96 30-25	WKSI 23-29	
WHYT a	WANS 37-33	95XXX 27-2
KBEQ 28-20	94TYX 12-9	OK100 31-3
KCPW 25-19	WDJX d-37	
KDWB 28-15	WHHY 29-29	SOUTH
WLOL 22-18	Y107 14-15	
	BJ105 23~17	B98 23-19
WEST	Y106 40-36	
	WRVQ 29-26	MIDWEST
KKLQ 27-24	K92 on	
KMEL 12-6	KITY 15-14	KYYY 32-29
P1		WBWB 39-25
	MIDWEST	KQCR 25-22
A	WGTZ 34-30	WLRW 15-15
	WGTZ 34-30	
HOT103 on		WEST
		KWNZ a
		Y97 32-31



ij	
1	ANITA BAKER
ı	No One In The World (Elektra)
1	LP: Rapture

EAST MXRS 17-13 SOUTH KRBE a Y100 19-16	P2 EAST K104 15-8 WNNK on WRCK a	194 16-14 KOMO 19-16 KDON on KRO on
WXRS 17-13 SOUTH	K104 15-8 WNNK on WRCK a	KRO on
WXRS 17-13 SOUTH	K104 15-8 WNNK on WRCK a	P3
SOUTH KRBE a	WNNK on WRCK a	<b>P3</b>
KRBE a	WRCK a	4
KRBE a		
	COTIMIN	
		EAST
	SOUTH	
1100 19-10	WBBQ 30-27	95XIL 23-1
MIDWEST	KZZB a	SOUTH
	KXX106 a	80016
WNCI 33-30	WKSI d-37	WCGQ'a
WCZY 24-16	WCKN on fr	KSMB on fr
WHYT d-24	KITY 35-34	Q101 d-36
ultrem.	KSAQ a WKZL 34-31	KNAN on
WEST	WKZL 34-31	
KCPX on	MIDWEST	MIDWEST
KKLQ 24-21		
		WEST
	WEST	
		KTRS 31 fr
	KIKK on	KFBQ' a
		KHTZ a

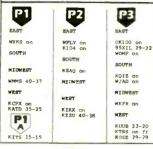
BEE GEES You Win Again (WB) LP: E.S.P.

	WERZ A	WOCM a
P1	WRCK on	95XIL d-40
EAST	SOUTH	SOUTH
CABI		KOIZ a-37
294 34-25	WBBO d-39	WJAD on
wCAU a	WRAM OD	WCGO on
	WHHY d-38	0101 38-31
SOUTH	KSAO A	KNAN A
	110110	KIXY on
Y100 21-17	MIDWEST	KNIN on
MIDWEST	EZIO a	MIDWEST
	Z104 35-32	
	WZOK on	KQCR 38~36
WEST	HDON OIL	Y94 35-33
	WEST	KFRX 34-30
KCPX a		
KPLZ on fr	KP95 d-39	WEST
0.0	KIKX a	
1-2		KGOT a
	1661	KOZE on
EAST		KTMT on KZFN a
chel		OK95 d-39
K104 on	EAST	OK 93 G-39
	95XXX on	
	1	

GLEN BURTNICK

PI	P2	P3
EAST	TAAS	EAST
WEGX on	Q100 a WAEB a	95XIL or
HTUOS	K104 on WPST 32-27	SOUTH
MIDWEST	SOUTH	
WMMS 39-33	WHHY a	MIDWEST
WEST	MIDWEST	WBNQ on
	WKDD 37-28	WEST KTMT a
	WEST	KIMI a

COCK BORIN Just Around The Corner (Columbia)
LP: After Here Through Midland





## FORCE MD'S Love Is A House (Tommy Boy/WB) LP: Touch And Go

P1	132	WEST
EAST	ZAST	KP95 39-34 KMGX 34-27 I94 33-30
SOUTH	WNNK 34-30 WKEE on	P3
MIDMEST	SOUTH	EAST
WHYT 22-22	94TYX 21-18 WAPE a-30	SOUTH
WZST KZZP a	WHHY on Y106 on KITY 18-17	MIDWEST
FM102 12-9 KROY 10 fr	MIDWEST	WEST
		Y97 30-30



LOU GRAMM	
Lost In The Shadow.	s (Atlantic)
LP: "Lost Boys" Soundtr	

PI	P2	P3
EAST	EAST	EAST
SOUTH	WAEB 29-27	SOUTH
KEGL on	SOUTH	KSMB on fr
MIDWEST	WKOB d-31 KSAQ 32-26	WPFM on KIXY 16-13
WEST	MIDWEST	HIDWEST
		KFMW 33 fz
	WEST	WEST
	FM104 a KDON on	OK95 on



## He's My Girl (Scotti Bros./CBS) LP: He's My Girl

P1	P2	P3
EAST	EAST	EAST
WXKS 35-34	WFLY on	95XXX a
WKSE on fr	Q100 on	OK100 d-33
PRO-FM 34-31	WERZ on	WOMP on
Q107 28-26	WNNK 4-39	
		SOUTH
SOUTH	SOUTH	
		WCGQ on
KEGL on	K98 on	KNIN on
KRBE 33-33	KWES on	
	KSAQ on	MIDWEST
MIDWEST		
	MIDWEST	WBNQ on
Z95 35-35		WBWB 29-29 WCIL on
Q102 27-23	KDWZ on .	WLRW 32-30
WMMS on	KZIO 35-33 WZOK 24-21	KKXL 37-35
99DTX 28-23	WRON d-35	99KG a
WEST	#W74 G=32	KKRC on
WEST	WEST	WSPT d-40
KCPX on	MEGI	#371 Q-40
KPLZ 40 fr	KF95 37-33	WEST
KPDZ 40 II	KIKK on	***************************************
	KZZU on	KGOT on
	AZDO OII	KUUB a
		KTMT on
		KZFN on
		Y97 40-37
		OK95 19-15



# Ghost On The Beach (Epic)

P1	P2	P3
EAST	EAST	EAST
SOUTH	WAEB on	SOUTH WJMX on
HIDWEST	WQUT on	HIDWEST
WEST	KDWZ a,	WCIL on Y94 40-36 KKRC d-34
P1	WEST	WEST
KITS 28-26	KXYQ on fr KZZU 38-34	KGOT on KOZE 32-20 KTMT d-38

Come On, Let's Go (Slash/WB) LP: La Bam

K104 a	
WERZ 34-30	P3
WT1C a - 38	
99GFM a	
WPST on	EAST
WNYZ a	
	WWFX 37-32
SOUTH	WQCM on
	95XIL a
WBBQ on	WTHT OR
KEZB d-30	
KBFM d-34	SOUTH
MIDWEST	WJAD on
	B98 a
KRNO a-40	WPFM on
2104 d-40	KIXY d-35
WZOK on	KNIN a
WEST	MIDWEST
KIYS a	WCIL d-34
KMGX 36-34	99KG a
KYNO a-37	KKRC a
I94 a	WDBR a
	WSPT d-37
KZZU a	KFMW on fr
,	WEST
	KOZE d-34
	SLY96 on
	Y97 a
	WERZ 34-30 WTIC n-18 9907M a WTST on WST on WST on WST a SOUTH WABO on KZB d-10 KSPM d-14 MIDWEST KRNO a-40 MZOK on WEST KYKS a KNOX 36-34 KYNO 36-37 194 a-37



# BILL MEDLEY & JENNIFER WARNES (I've Had) The Time Of My Life (RCA LP: "Dirty Dancing" Soundtrack

P1	P2	KOMQ on
		KZZU a
EAST	EAST	P3
WCAU A	K104 a KC101 a	EAST
BOUTH	WRCK a	WOCM a
	WKRZ a-30	95XIL a
RBE on		
∜GH a	FOUTH	BOUTH
IDWEST	PWR997 a	WJAD a
	WBBO a	KNAN a
MMS a	WOKIA	
	KTUX a	MIDWEST
EST		
	MIDWEST	
MEL a		WEST
	WEST	

STEPHANIE MILLS (You're Puttin') A Rush On Me (MCA) LP: If I Were Your Woma

PI	P2	P3
EAST	EAST	EAST
WXKS d-31 SOUTH	SOUTH	SOUTH
	KXX106 28-26	WCGQ on
KRBE on	94TYX 25-17	KNAN on
MIDWEST	KTUX on	MIDWEST
WHYT d-25	MIDWEST	WAZY OF
West	WEST	WEST
KMEL 30-27	KF95 on	

EDDIE MONEY We Should Be Sleeping (Columbia)

PI	P2	Р3
EAST	EAST	EAST
SOUTH	SOUTH	OK100 on WOMP 40-37
KEGL d-31	WANS ON Y107 30-28	SOUTH
MIDWEST	MIDWEST	MIDWEST
0102 34-32 WMMS 31-19 99DTX d-25	WKDD 31-29	WKFR on WDBR on
WEST		WEST
		KGOT on KUUB on KFBO on KTMT on OK95 35-28

MONKEES Heart & Soul (Rhino)
LP: Pool It

P1	P2	Р3
EAST	EAST	EAST
PRO-PM on SOUTH	WFLY on JET-PM 24-18 K104 25-17 WPST on	95XIL 26-16
Q105 27-19 MIDWEST	SOUTH	WJAD on B98 32-28 KIXY 31-27
WEST	MIDWEST KIIK OD WEST KZZU OD	MIDWEST WCIL 16-15 99KG on WEST KUUB on

# SIGNIFICANT ACTION

# LP: Newcity Rockers

P1	P2	P3
EAST	EAST	EAST
WXKS 27-25 Z94 29-27	wFLY on	95XXX 29-26 WKPE 34-30
PRO-FM 32-29	SOUTH	WOMP on
SOUTH	WKSI on	SOUTH
KRBE 27-18	KSAO on	MIDWEST
WGH on	MIDWEST	HIDMEST
MIDWEST		WEST
WEST	WEST	WEST
MEST	KZZU on	
KCPX 40-39		

# NOEL Silent Morning (4th & Broadway

P1.	PT	Y106 34-26
	A	Z102 30-22
EAST	HOT103 2-1	MIDWEST
WXKS 30-26	HOT105 2-2	MILWEST
WBLI 18-16	PWR96 8-12	
PWR95 9-12	PWR106 34-28	WEST
2100 7-6	P2	KF95 on
WCAU 24-22		194 32-20
WAVA on		KLUC 39-38
SOUTH	EAST	KYRK 20-1
wnn=	WNNK d-37	P3
Y100 8-6	wRCK on	
MIDWEST	SOUTH	EAST
	K98 a	
WEST	KXX106 a	SOUTH
	WANS a	
KZZP d-29	94TYX a-35	KNAN a
KKLO a	KBFM a	MIDWEST
KMEL 29-25 KATD a	BJ105 11-9	
		WEST
		KPBQ on

	K104 27-24	102
PI	WLAN 32-32	P3
EAST	SOUTH	PAST
	WKQB 20-17	
CKOI on	WSSX 21-19	95XXX 30-29
воити	WINK on	
вости	WHHY on	SOUTH
	KWES 33-33	WJMX 36-33
MIDWEST	KTUX on	KNAN On
ria birubi	MIDWEST	
99DTX on	HIDMEDI	MIDWEST
WCZY 31-28	KDWZ 30-31	
KDWB 33-20	KZIO d-35	KYYY 40-38
WLOL on	Z104 28-28	WBWB 32-28
	WRON 30-25	KQCR 26-23
WEST		WKFR a-27 WSPT 32-31
KKRZ on	WEST	MSPL 32-31
	KSND 29-26	WEST
P2	KOMO on	
س	KDON on	KUUB 35-35
	KDON ON	KTRS 24 fr
EAST		SLY96 on
		Y97 25-25
JET-FM 18-15		



OUTFIELD	
No Surrender (Columbia)	
LP: Bangin'	

P1	P2	P3
LAST	EAST	EAST
востн	SOUTH	SOUTH
	KTUX a	KQIZ a
IDWEST	MIDWEST	KNAN A
/MMS a		MIDWEST
EST	WEST	
KCPX a-37	KIKX A	WEST
	KZZU a	KUUB a
		KOZE a



# PEPSI & SHIRLIE

Heartache (I	Polydor/PolyG	ram)
P1	P1	WEST
	A .	KYRK 3-9
EAST	нот103 3-3	KDON 28-23
	PWR106 7-6	12.2
WXK\$ 18-16 WBLI 30-26	72	
PWR95 26-26		
SOUTH	EAST	EAST
	99GFM a	SOUTH
MIDWEST	SOUTH	
	SOUTH	HIDWEST
WEST	PWR997 22-26	
	B93 22-20	WAZY on
KMEL 9-32	KXX106 on KBFM a	WEST
	KITY 31-31	
		Y97 23-18
	MIDMEST	

_		
P1	WPST on	wPXX a
-	SOUTH	SOUTH
EAST	к98 а	KQIZ on
	WROO a	WJAD a
CKOI a	WSKZ a	WJMX a
	WANS a	KNAN d-39
SOUTH	WOUT a	KIXY a
	KSAQ on	
KRBE a	WKZL a	MIDWEST
MIDWEST	MIDWEST	WBNO a
		WBWB a-31
	KIIK a	WLRW a
WEST	KDWZ on	KCMQ a
	WIXX 40-39	Y94 a-39
KKRZ a	Z104 a	WKFR a
KCPX on	WZOK on	99KG a
KS103 d-33		KKRC a-39
KATD a	WEST	WDBR 4-37
		WSPT a
P1	KIYS a	KFMW 40 f
(A)	KIKX OD	
~	KSND a	WEST
KITS 18-13	KXYO on fr	
	96KFMY a	KGOT on
P2	KZZU on	KTRS on f
		KTMT on
	223	KZFN A
EAST		SLY96 d-40

## TIMOTHY B. SCHMIT Boys Night Out (Elektra)

	WVSR a	WFXX a
P1	K104 a	
		SOUTH
	SOUTR	
EAST		WJAD a
	WBBQ A	wccq a
	WANS A	MJMX a
SOUTH	WZYP a	WPPM a
	WOKI a	KIXY a
293 a	WBAM a	
KEGL a	WHHY a	HIDWEST
KKBQ A	K92 a	1
0105 A	KSAQ a	WBNQ a
	2102 a	wBw8 a
MIDWEST	WKZL a	KKLS a
	MIDWEST	WDBR a
WMMS a	HILMEST	
WEST		WEST
WEST	WEST	
KKRZ a	MEST	KGOT a
		KOZE a
P2	P3	KTMT a
17.4		KZFN a
		OK95 a
EAST	EAST	
WAEB a	95X LL .a	

## SIMPLY RED Maybe Someday... (Elektra/Asylum) LP: Men And Wome

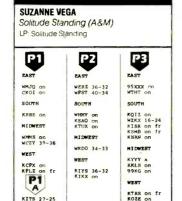
P1	SOUTH	SOUTH
EAST	KSAQ on KTUX on	KOIZ on KNAN on
	MIDWEST	MIDMEST
SOUTH	KIIK on	KQCR 30-28
KRBE on	WEST	KKXL on
MIDWEST	KIKX on	99KG on KKRC on
WEST	[22]	WEST
KMEL 33-31 KATD a	EAST	KTRS on fr KTMT on KZOZ on Y97 on
EAST WNNK on	WFXX on	

## SOUEEZE urglass (A&M)

P1	PZ	P3
EAST	EAST	EAST
WXKS on	WPLY ON WNNK A WPST A	WWFX 30-27 WTHT on
SOUTH	WNYZ OR WRCK a	BOUTH WJAD a
Z93 d-35 KKBO on	SOUTH	WJMX d-40 WYKS on
MIDWEST	WBBQ on WKQB a	KNAN A WPFM a
295 a WMMS d-39	KZOU on	MIDWEST
WEST	MIDWEST	KYYY a WBNQ on WBWB a-36
Y108 a PM102 a KCPX on	WEST	Y94 a-40 KKXL a
P1	KIYS &	KKRC a
A	96KFMY a KZZU a	WEST
KITS 13-11	KRO a	KHTZ a SLY96 on

# Nighttime Lover (Atlantic)

P1	P2	KMGX on
•		KCA0 4-33
EAST	EAST	P3
WM.10 29-27	WNNK a	
WCAU on	WRCK on	EAST
SOUTH	SOUTH	
	WCKN on fr	SOUTH
MIDWEST	MRHA OU	KAKS 20-13
	Y106 on	WCGO a
	KITY 33-33	KISR on fi
WEST		KNAN on
	MIDNEST	
KKRZ on KMEL 25-23		MIDWEST
	WEST	WAZY 33-30
	KF95 on	WEST



# Don't Lose Any Sleep (EMI-Manhattan

<b>P</b>	P2	P3
EAST	EAST	EAST
WXKS a	K104 on	95XIL on
SOUTH	SOUTH	SOUTH
KRBE a	WINK on	KQIZ on
WGH a	WKSI on	WJAD on
Q105 a	WANS a	WJMX on
	WZYP on	KISR on fr
MIDWEST	KSAQ a	WYKS on
		KIXY a
WMMS a	MIDWEST	
WLOL A		MIDWEST
	KJ103 d-36	
WEST		KOCR d-38
	WEST	Y94 39-35
KCPX on		WDBR a
	KXYO on fr	WSPT on
	KZZU a	
		WEST
		KUUB a
		KTRS on fr
	1	KOZE On

## WENDY & LISA LP: Wendy & Lisa

P1	22	WEST
•		KMGX a
EAST	EAST	KOMO on
EAST	EA31	123
WXK5 A	K104 a	
WMJQ a	WTIC 33-31	
	WNY2 a	EAST
SOUTH	WRCK a	
		95XIL 4
KRBE on	SOUTR	WOMP &
HIDWEST	KXX106 on	SOUTH
	94TYX 4-39	
WMM5 d-38	WHHY on	WJAD on
KDWB 20-14	Y106 a	WCGO a
WLOL 18-15	KITY a	2103 on fr
	WDLX on	1
WEST	WKZL on	HIDWEST
FM102 on	MIDWEST	WBNO a
KATD A		Y94 38-34
FD 6	WKDD a	WKFR &
P1	KIIK a	
A	KZIO on	WEST
	KOKO A	
KITS 24-22	1	KTMT 38-34
		KZOZ on
		SLY96 on

## WARREN ZEVON Leave My Monkey A LP: Sentimental Hygiene

100	WEST	WEST
PI	FM102 on	KIKX #-40
EAST	P2	P3
WXKS on	EAST	EAST
SOUTH	K104 32-26	SOUTH
KRRE a Y100 30-28	SOUTH	KQIZ on KSMB on fr
MIDWEST	WKZL 30-27	MIDWEST
WMMS 30-27 KDWB on	MIDWEST	WEST
KDWD QN		Y97 a
	1	
	1	

# **CHART SUMMARY**

# CONTEMPORARY HIT RADIO

M. JACKSON W/S. GARRETT/I Just Can't Stop Loving... (Epic)
WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
WHITESNAKE/Here I Go Again (Geffen)
EUROPE/Carrie (Epic)
ABC/When Smokey Sings (Mercury/PG)
LOS LOBOS/La Bamba (Slash/WB)
HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
BANANARAMA/I Heard A Rumour (London/PG)
LISA LISA/Lost In Emotion (Columbia)
LISA LISA/Lost WE Try? (Columbia) LISA LISA/Lost In Emotion (Columbia)

DAN HILL/Can't We Try? (Columbia)

PRINCE/U Got The Look (WB)

JELLYBEAN featuring ELISA FIORILLO/Who Found Who (Chrysalis)

SMOKEY ROBINSON/One Heartbeat (Motown)

GRATEFUL DEAD/Touch Ot Grey (Arista)

HEART/Who Will You Run To (Capitol)

JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG)

LL. COOL J/I Need Love (Def Jam/Columbia)

OEBBIE GIBSON/Only In My Dreams (Atlantic)

NATALIE COLE/Jump Start (EMI-Manhattan)

FAT BOYS with BEACH BOYS/Wipe Out (Tin Pan Apple/PG)

LEVERT/Casanova (Atlantic) LEVERT/Casanova (Atlantic)
EXPOSE/Let Me Be The One (Arista)
FLEETWOOD MAC/Little Lies (WB) MADONNA/Causing A Commotion (Sire/WB) ALEXANDER O'NEAL/Fake (Tabu/CBS) ALEXANDER O'NEAL/Fake (Tabu/CBS)

ALEXANDER O'NEAL/Fake (Tabu/CBS)

CARS/You Are The Girl (Elektra)

OAVID BOWIE/Never Let Me Down (EMI-Manhattan)

BREAKER® REO SPEEDWAGON/In My Dreams (Epic)

MADONNA/Who's That Girl (Sire/WB)

RICHARD MARX/Don't Mean Nothing (EMI-Manhattan)

P12 21 32 WHISPERS/Rock Steady (Solar/Capitol)

MR. MISTER/Something Real (Inside Me/Inside You) (RCA)

MREAKER MICHAEL JACKSON/Bad (Epic)

BREAKER MICHAEL JACKSON/Bad (Epic)

DEBUT MICHAEL JACKSON/Bad (Epic)

DEBUT DUMMY WILSON/Mary's Prayer (Virgin)

DEBUT DEBUT PT SHOP BOYS/It's A Sin (EMI-Manhattan)

ICHAEL JACKSON and WHITNEY HOUSTON, separated last week by LOS LOBOS, are a close pair again. PRINCE royally compelled JELLYBEAN to stay at #12, and slowed progress for SMOKEY ROBIN-SON and GRATEFUL DEAD. MADONNA caused a commotion with the biggest chart jump of the week. The CARS' 35-26 jump slowed growth for DAVID BOWIE, BRYAN ADAMS, and REO SPEEDWAGON. TIFFANY debuts at #37 just ahead of becoming a Breaker, as does SWING **OUT SISTER** at #39.

# **NEW ARTISTS**

	Reports
1	TIFFANY/I Think We're Alone Now (MCA)138
2	SWING OUT SISTER/Breakout (Mercury/PolyGram) 135
3	YELLO/Oh Yeah (Mercury/PolyGram)
4	CURIOSITY KILLED/Misfit (Mercury/PolyGram)
5	WA WA NEE/Sugar Free (Epic)
6	TAJA SEVELLE/Love Is Contagious (Paisley Park/WB)
7	GREAT WHITE/Rock Me (Capitol)
8	MICHAEL BOLTON/That's What Love Is All (Columbia) 52
9	R.E.M./The One I Love (IRS/MCA)
10	DAVID HALLYDAY/He's My Girl (Scotti Bros./CBS)



# P1 Check out the new P1-A CHR Playlists

on Page 132 for music from America's leading-edge CHRs.

# R&R NATIONAL AIRPLAY

# **CONTEMPORARY HIT RADIO**

# BREAKERS.

# MICHAEL JACKSON

Bad (Epic)

86% of our reporters playing it. Moves: Up 12, Debuts 15, Same 1, Down 0, Adds 172 including Z100, PRO-FM, KKBQ, Q105, B96, KDWB, KIIS, KS103. See Parallels, debuts at number 34 on the CHR chart.

## KENNY G with LENNY WILLIAMS

Don't Make Me Wait For Love (Arista)

66% of our reporters playing it. Moves: Up 61, Debuts 25, Same 45, Down 0, Adds 23 including Y100, B97, WKTI, Y108, WSPK, B93, WGTZ. Complete airplay in Parallels.

## **REO SPEEDWAGON**

In My Dreams (Epic)

65% of our reporters playing it. Moves: Up 70, Debuts 21, Same 28, Down 6, Adds 26 including Z94, Z95, KHTR, FM102, KS103, KATD, FM100, KDON. See Parallels, moves 34-29 on the CHR chart.

## **CUTTING CREW**

l've Been In Love Before (Virgin)
61% of our reporters playing it. Moves: Up 37, Debuts 34, Same 45,
Down 0, Adds 26 including WXKS, PRO-FM, 92X, WHYT, KWK, KIIS, KDWZ. Complete airplay in Parallels.

# **NEW & ACTIVE**

TIFFANY "I Think We're Alone Now" (MCA)

Reports: 138 Moves up 57, Debuts 23. Same 27, Down 0, Adds 31 including KKLQ, KATD, WKEE, 98PXY, O106, WLAP, WPXR, KDON. Z93 25-21, Y95 13-2, KKBQ 14-6, B96 26-18, KCPX 4-3, K98 30-15, WKQB 21-10. See Parallels, debuts at number 37 on the CHR chart with Top 5 moves in Dallas, Houston, and Salt Lake City.

U2 "Where The Streets Have No Name" (Island)
Reports: 135. Moves: Up 12, Debuts 31, Same 42, Down 0, Adds 50 including B104, WMJQ, PRO-FM, Q107, KRBE, WNCI, 99DTX, KKRZ, I95. KJ103, KAKS, KEGL 31-17, JET-FM 34-30, KIIK 33-25, WWFX 36-31.

SWING OUT SISTER "Breakout" (Mercury/PolyGram)
Reports: 135 Moves: Up 58, Debuts 17, Same 26, Down 0, Adds 34 including B97, KCPW, WLOL, FM102, WVSR, WERZ, 98PXY, B93, 94TYX, WOKI, 99WAYS, CKOI 6-4, WCAU 30-25, WGH 31-26, KKRZ 21-15. See Parallels, debuts at number 39 on the CHR chart with Top 5 & Top 15 action.

LOVERBOY "Notorious" (Columbia)
Reports: 130. Moves: Up 63, Debuts 11, Same 45, Down 1, Adds 10, WXKS, WMJQ, WNYZ, Q106, I95, WNOK, KBFM, B98, Q101, KQCR, WMMS 20-16, K104 38-29, WROQ 15-12, Y106 30-25, WKDD 22-16.

OTHER ONES "Holiday" (Virgin)

Reports: 115. Moves: Up 60, Debuts 8, Same 30, Down 1, Adds 16 including WNCI, KKRZ, KUBE, JET-FM, KZZB, WANS, WHHY, KITY, WIKZ, Z93 14-11, WMMS 10-9, KDWB 25-18, KCPX 13-11, Z104 19-10, KSND 8-7. 65% playing it have it

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Betcha Say That" (Epic)

Reports: 100 Moves: Up 18, Debuis 23, Same 43, Down 0, Adds 16 including 294, KC101, Q98, W WYKS, WKFR, WMJQ 31-25, Y100 29-24, WLOL 33-29, KS103 28-23, KUBE 37-33, WVSR 33-25

MICK JAGGER "Let's Work" (Columbia)

REPORTS: 97 Moves: Up 9, Debuts 9, Same 49, Down 0, Adds 30 including KKBQ, WGH, KCPX, KS103, KUBE, WAEB, WBBQ, KXX106, KDWZ, 194, KRBE 40-32, WMMS 36-22, WERZ 40-33, KQKQ 34-30, WWFX 38-33.

DONNA SUMMER "Dinner With Gershwin" (Geffen)
Reports: 91. Moves: Up 45, Debuts 9, Same 32, Down 0, Adds 5, KWES, KQMQ, KYRK, KCMQ, KHTZ, WXKS 20-17, WMJQ 34-31, KRBE 39-31, WCZY 32-27, WHYT 24-21, KUBE 32-28, WFLY 25-20, 94TYX 24-20, 95XXX 31-23, KZFN 24-16. Steady chart moves with 67% chiragit a number.

RAY PARKER JR. "I Don't Think That Man Should Sleep Alone" (Geffen)
Reports: 77. Moves: Up 19, Debuts 11, Same 44, Down 1, Adds 2, WNOK, 95XXX, Z93 d-37, WCZY 36-22, WERZ 32-29, WNNK 32-29. 94TYX 39-32, WHHY 37-34, K92 29-26, WKZL 31-28, WQCM 37-34, WCGQ 37-34, KNAN 39-32, KQCR

BON JOVI "Edge Of A Broken Heart" (London/PolyGram)

Reports: 75. Moves: Up 31, Debuts 11, Same 21, Down 0, Adds 12, Y95, Y100, 92X, K98, WFMF, WFMI, WABB, WDLX, 103CIR, WRPE, KNIN, KDVV, KEGL 13-8, WKTI 23-18, WRQQ 5-4, Z104 20-14. Still no single but it hasn't stopped 64% of these cleribing it from Chapting it.

YELLO "Oh Yeah" (Mercury/PolyGram)

Reports: 74, Moves: Up 35, Debuts 5, Same 25, Down 3, Adds 6, WXKS, WNYZ, WZYP, WIXX, KQMQ, KFRX, B96 27-22.
Z95 6-5, KZZB 17-14, WKQB 32-27, KZOU 11-8, KIYS 10-9, KMGX 20-16, 96KFMY 29-24, WCIL 8-7, 75% of the action is

CURIOSITY KILLED THE CAT "Misfit" (Mercury/PolyGram)

Reports: 70. Moves: Up 43, Debuts 2, Same 22, Down 1, Adds 2, KF95, KZFN, WAVA 29-23, KRBE 31-25, Y108 11-6, KKRZ 26-19, KATD 23-19, WERZ 31-26, WNOK 32-25, KMGX 37-33, I94 40-32, 96KFMY 9-6, WAZY 30-25, KFBQ 30-20, KOZE 12-9, Heavy support in South & West with 74% charting it.

POISON "I Won't Forget You" (Enigma/Capitol)

Moves: Up 15, Debuts 8, Same 20, Down 0, Adds 22 including Z94, KRBE, WFLY, K98, I95, KXX106, WROQ, FR, WAZY, KCPX 18-15, WAEB 22-16, KZOU 20-13, BJ105 28-21, KIXY 25-17.

WA WA NEE "Sugar Free" (Epic)
Reports: 63. Moves: Up 3, Debts: 10, Same 21, Down 0, Adds 29 including Y100, KDWB, KCPX, WFLY, WVSR, WNNK, WTIC, WKEE, 99GFM, KITY, WGTZ, KRQ, KUUB, WLOL 39-33, KYRK 39-33.

**TAJA SEVELLE "Love Is Contagious" (Palsley Park/Reprise)**Reports: 58. Moves: Up 7. Debuts 13, Same 30, Down 0, Adds 8, KRBE, KDWB, WLOL, WNNK, 94TYX, Z102, WKDD, 95XXX. Z93 34-30, WKTI 25-19, KKRZ 40-37, KXX106 d-31, WIXX 35-32, KF95 40-31, OK95 38-30.

GREAT WHITE "Rock Me" (Capitol)
Reports: 57. Moves: Up 19, Debuts 3, Same 25, Down 1, Adds 9, Q100, KWES, KTUX, KDWZ, KLQ, 95XXX, WFXX, WKFR, KGOT, KEGL 40-20, WMMS 34-26, KCPX 14-4, K104 12-6, KIYS 28-22, OK95 4-2. Strong major market support continues.

MICHAEL BOLTON "That's What Love Is Ali About" (Columbia)
Reports: 52. Moves: Up 18. Debuts 4, Same 23, Down 0, Adds 7, PRO-FM, 99GFM, KTUX, WWFX, WOMP, KQIZ, WKSF KCPX 39-33. WFLY 29-19, WVSR 34-29, K104 30-21, WERZ 35-27, KC101 23-19, WKDD 32-26, 103CIR 26-22.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

MOST ADDED MOST ACTIVE

MICHAEL JACKSON (172) MADONNA (50) U2 (50) TIMOTHY B. SCHMIT (35) SWING OUT SISTER (34) TIFFANY (31) MICK JAGGER (30) R.E.M. (29) **WA WA NEE (29)** BILLY IDOL (28)

TIFFANY (80) SWING OUT SISTER (75) LOVERBOY (73) OTHER ONES (67) DONNA SUMMER (54) CURIOSITY KILLED (44) U2 (43) BON JOVI (42) MIAMI SOUND MACHINE (41) YELLO (37)

## HOTTEST

WHITESNAKE (139) EUROPE (112) WHITNEY HOUSTON (100) M. JACKSON w/S. GARRETT (98) LISA LISA (82) PRINCE (53) FAT BOYS w/BEACH BOYS (40) ABC (38) DAN HILL (32) LL COOL J (32)

Most Active = Ups + Debuts - Downs

# SIGNIFICANT ACTION

R.E.M. "The One I Love" (IRS/MCA)

Reports: 49. Moves: Up 1, Debuts 4, Same 15, Down 0, Adds 29 including CKOI, KRBE, KKRZ, KATD, K98, WROQ, WSKZ, WANS. KIIK, Z104, KIYS, 96KFMY, WJAD, WLRW, KS103 d-33, KNAN d-39.

Reports: 46. Moves: Up 4, Debuts 12, Same 10, Down 0, Adds 20 including Q107, Y95, B97, WVSR, K104, WTIC, 99GFM, WNYZ, KRNQ, KYNO, 95XIL, B98, WDBR, WERZ 34-30, WWFX 37-32.

ATLANTIC STARR "One Lover At A Time" (WB)

Reports: 46. Moves: Up 31, Debuts 2, Same 7, Down 4, Adds 2, WHYT, KWNZ, WXKS 22-21, B96 30-25, KBEQ 28-20, KDW 25-19, KDWB 28-15, WLOL 22-18, KKLQ 27-24, KMEL 12-6, WSSX 14-11, 94TYX 12-9, BJ105 23-17, KMGX 10-8, WBWB 39-25, 86% of those playing it have it charted.

WBWB 39-25, 86% of those playing it have it charted.

DAVID HALLYDAY "He's My Girl" (Scotti Bros./CBS)

Reports: 45, Moves: Up 12, Debuts 4, Same 26, Down 0, Adds 3, 95XXX, 99KG, KUUB, WXKS 35-34, PRO-FM 34-31, Q107
28-26, Q102 27-23, 99DTX 28-23, KZIO 35-33, WZOK 24-21, KF95 37-33, WLRW 32-30, KKXL 37-35, Y97 40-37, OK95

SQUEEZE "Hourglass" (A&M)
Reports: 42. Moves: Up 1, Debuts 4, Same 12, Down 0, Adds 25 including Z94, Z95, Y108, FM102, WNNK, WPST, KTUX, KIYS, KMGX, KZZU, KRQ, WJAD, KNAN, Z93 d-35, WWFX 30-27.

WENDY & LISA "Waterfall" (Columbia)
Reports: 36. Moves: Up 5. Debuts 1, Same 12, Down 0, Adds 18 including WXKS, WMJQ, KATD, K104, WNYZ, WRCK, 94TYX, Y106, KITY, KRBE on, KDWB 20-14, WLOL 18-15, WTIC 33-31, Y94 38-34, KTMT 38-34.

BEE GEES "You Win Again" (WB)
Reports: 36. Moves: Up 7, Debuts 6, Same 12, Down 0, Adds 11 including WCAU, KCPX, WERZ, KSAQ, KZIO, KIKX, WQCM, KQIZ, KNAN, Z94 34-25, Y100 21-17, Z104 35-32, Q101 38-31, KQCR 38-36, KFRX 34-30. TIMOTHY B. SCHMIT "Boys Night Dut" (MCA)

Reports: 35. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including Z93, KEGL, KKBQ, Q105, WMMS, KKRZ, WAEB, WVSR, WANS, WBAM, K92, KSAQ, WFXX, WCGQ, KKLS.

NYLONS "Happy Together" (Open Air/Windham Hill)

Reports: 34. Moves: Up 14. Debuts 1, Same 17, Down 1, Adds 1, WKFR, WCZY 31-28, KDWB 33-20, JET-FM 18-15, K104
27-24, WKGB 20-17, WSSX 21-19, WRQN 30-25, KSND 29-26, 95XXX 30-29, WJMX 36-33, KYYY 40-38, WBWB 32-28, KQCR 26-23, WSPT 32-31.

ANITA BAKER "No One in The World" (Elektra)

Reports: 33. Moves: Up 13. Debuts 3, Same 9, Down 0, Adds 8 including KRBE, WRCK, KZZB, KXX106, KSAQ, WXKS 17-13, Y100 19-16, WNCI 33-30, WCZY 24-16, KKLQ 24-21, K104 15-8, KMGX 39-35, I94 16-14, KQMQ 19-18, 95XIL

17-13, Y100 19-10, WAITE "Don't Lose Any Sleep" (EMI-Manhattan)
JOHN WAITE "Don't Lose Any Sleep" (EMI-Manhattan)
JOHN WAITE "Don't Lose Any Sleep" (EMI-Manhattan) TE DOINT LUSE ANY SIGO (LINE MADE) (LINE MADE) (Moves: Up 1, Debuts 2, Same 15, Down 0, Adds 12, W WDBR, KUUB, KJ103 d-36, KQCR d-38, Y94 39-35.

NOEL "Silent Morning" (4th & Broadway/Island)
Reports: 30 Moves: Up 13, Debuts 2, Same 6, Down 1, Adds 8, KKLQ, KATD, K98, KXX106, WANS, 94TYX, KBFM, KNAN, WXKS 30-26, WBLI 18-16, Z100 7-6, WCAU 24-22, Y100 8-6, BJ105 11-9, I94 32-20. Major market support in East & West

Reading the way.

SUZANNE VEGA "Solitude Standing" (A&M)

Reports: 30. Moves: Up 6, Debuts 0, Same 21, Down 1, Adds 2, KYYY, Y97, WMJQ on, CKOI on, KRBE on, WMMS on, WCZY 39-36, WERZ 36-32, WPST 40-34, WKDD 34-33, KIYS 36-32, KTMT 37-31.

BILL MEDLEY & JENNIFER WARNES "(I've Had) The Time 01 My Life" (RCA)

Reports: 21. Moves: Up 0; Debuts 0, Same 3, Down 0, Adds 18 including WCAU, WGH, WMMS, KMEL, K104, KC101, WRCK, WKRZ, PWR997, WBBQ, WOKI, KTUX, KF95, KZZU, WQCM.

SIMPLY RED "Maybe Someday..." (Elektra)
Reports: 21. Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 2, KATD, KSND, KRBE on, KMEL 33-31, WNNK on, KSAQ on, KTUX on, KIIK on, KIKX on-dp, WFXX on-dp, KNAN on-dp, KQCR 30-28.

**SYSTEM "Nighttime Lover" (Atlantic)**Reports: 19. Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 3, WNNK, 194, WCGQ, WMJQ 29-27, WCAU on, KKRZ on, KMEL 25-23, Y106 on, KCAQ d-33, KAKS 20-17, KISR on, WAZY 33-30.

COCK ROBIN "Just Around The Corner" (Columbia)
Reports: 18. Moves: Up 5, Debuts 0, Same 13, Down 0, Adds 0 including WXKS on, WMMS 40-37, KCPX on, KATD 35-25, WFLY on, K104 on, KSAQ on, KZZU 40-38, OK100 on, 95XIL 29-22, WKFR on-dp, KUUB 23-20.

WFLY on, K104 on, KSAQ on, KZZU 40-30, UN 100 of, 30XIE 2011, MINING THE PROPERTY OF THE PROPE

EDDIE MONEY "We Should Be Sleeping" (Columbia)
Reports: 16. Moves: Up 6, Debuis 2, Same 8, Down 0, Adds 0 including KEGL d-31, Q102 34-32, WMMS 31-19, 99DTX d-25, WANS on-dp, Y107 30-28, WKDD 31-29, OK100 on, WOMP 40-37, WKFR on-dp, KUUB on-dp, OK95 35-28.

PEPSI & SHIRLIE "Heartache" (Polydor/PolyGram)
Reports: 15. Moves: Up 6, Debuts 0, Same 4, Down 3, Adds 2, 99GFM, KBFM, WXKS 18-16, WBLI 30-26, B93 22-20, KXX106 on, KMGX 35-31; KDON 28-23, WAZY on, Y97 23-18.

MONKEES "Heart & Soul" (Rhino)

Reports: 15 Moves: Up 7, Debuts 0, Same 8, Down 0, Adds 0, PRO-FM on, Q105 27-19, WFLY on, JET-FM 24-18, K104 25-17, KZZU on, 95XIL 26-16, WJAD on, B98 32-28, KIXY 31-27, WCIL 16-15, KUUB on.

NEWCITY ROCKERS "Rev It Up" (Critique/Atco)
Reports: 14. Moves: Up 7, Debuts 0, Same 6, Down 0, Adds 1, WHHY, WXKS 27-25, Z94 29-27, PRO-FM 32-29, KRBE 27-18, WGH on-dp, KCPX 40-39, WKSI on, KSAQ on, KZZU on, 95XXX 29-26, WKPE 34-30.

INSIDERS "Ghost On The Beach" (Epic)

INDIDENS GNOST UN THE BEREN (EPIE) Reports: 13. Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 1, KDWZ, KPLZ on-dp, WAEB on, WQUT on, KZZU 38-34, WJMX on, WCIL on, Y94 40-36, KKRC d-34, KGOT on, KOZE 32-20, KTMT d-38.

STEPHANIE MILLS "You're Putting A Rush On Me" (MCA)
Reports: 13. Moves: Up 3, Debuts 2, Same 8, Down 0, Adds 0 including WXKS d-31, KRBE on, WHYT d-25, KMEL 30-27, KXX106 28-26, WCKN on, 94TYX 25-17, KTÜX on, KF95 on, WCGQ on, KNAN on, WAZY on, KWTO on-dp.

GLEN BURTNICK "Follow You" (A&M)

Reports: 12. Moves: Up 3, Debuts 0, Same 5, Down 0, Adds 4, Q100, WAEB, WHHY, KTMT, WEGX on, WMMS 39-33, K104 on, WPST 32-27, WKDD 37-28, 95xiL on, WOMP on, WBNQ on-dp.

WARREN ZEVON "Leave My Monkey Alone" (Virgin)

Reports: 12. Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 2, KRBE, Y97, WXKS on, Y100 30-28, WMMS 30-27, KDWB on, FM102 on, K104 32-26, WKZL 30-27, KIKX d-40, KQIZ on-dp, KSMB on-dp. LOU GRAMM "Lost in The Shadows" (Atlantic)
Reports: 11. Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 1, FM104, KEGL on, WAEB 29-27, WKQB d-31, KSAQ 32-26, KDON on, KSMB on, WPFM on, KIXY 16-13, OK95 on.

OUTFIELD "No Surrender" (Columbia) Reports: 10. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WMMS, KCPX, KTUX, KIKX, KZZU, KQIZ, WJAD, KNAN, KUUB, KOZE.

A CHR SMASH AN AOR MONSTE **YOUR HANDS NOW!!!** SALES NOW OVER 400,000 IN JUST 3 WEEKS TION PRODUCED BY BRUCE FAIRBAIRN . MANAGEMENT BY TIM COLLINS FOR COLLINS MANAGEMENT, INC.



# **CONTEMPORARY HIT RADIO**

## Three Two Last Weeks Weeks Week 1 M. JACKSON w/S. GARRETT/I Just Can't Stop Loving... (Epic) 5 2 1 2 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista) 3 WHITESNAKE/Here | Go Again (Geffen) ■ EUROPE/Carrie (Epic) 6 ABC/When Smokey Sings (Mercury/PG) 6 LOS LOBOS/La Bamba (Slash/WB) HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis) BANANARAMA/I Heard A Rumour (London/PG) LISA LISA/Lost In Emotion (Columbia) 10 DAN HILL/Can't We Try? (Columbia) 32 23 18 PRINCE/U Got The Look (WB) JELLYBEAN featuring ELISA FIORILLO/Who Found Who (Chrysalis) 3 SMOKEY ROBINSON/One Heartbeat (Motown) 25 19 15 GRATEFUL DEAD/Touch Of Grey (Arista) 35 25 19 B HEART/Who Will You Run To (Capitol) JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG) 17 L.L. COOL J/I Need Love (Def Jam/Columbia) 18 DEBBIE GIBSON/Only In My Dreams (Atlantic) 19 NATALIE COLE/Jump Start (EMI-Manhattan) 29 27 23 FAT BOYS with BEACH BOYS/Wipe Out (Tin Pan Apple/PG) 2 LEVERT/Casanova (Atlantic) N&A Begins Page 142 New Artists & Chart Summary Page 141 New P-1A Playlists Page 132 **EXPOSE/Let** Me Be The One (Arista) FLEETWOOD MAC/Little Lies (WB) MADONNA/Causing A Commotion (Sire/WB) \_ 39 29 25 ALEXANDER O'NEAL/Fake (Tabu/CBS) 40 37 30 **DAVID BOWIE/Never** Let Me Down (EMI-Manhattan) 40 32 BRYAN ADAMS/Victim Of Love (A&M) BREAKER REO SPEEDWAGON/In My Dreams (Epic) 2 4 13 30 MADONNA/Who's That Girl (Sire/WB) 4 8 17 31 RICHARD MARX/Don't Mean Nothing (EMI-Manhattan) 9 12 21 32 WHISPERS/Rock Steady (Solar/Capitol)

# ADULT CONTEMPORARY

\_ \_ 38 🥸 MR. MISTER/Something Real (Inside Me/Inside You) (RCA)

BREAKER MICHAEL JACKSON/Bad (Epic)

DEBUT BILLY IDOL/Mony Mony (Chrysalis)

DEBUT TIFFANY/I Think We're Alone Now (MCA)

22 21 25 38 DANNY WILSON/Mary's Prayer (Virgin)
DEBUT SWING OUT SISTER/Breakout (Mercury/PG)

DEBUT PET SHOP BOYS/It's A Sin (EMI-Manhattan)

= 30 25 SIMPLY RED/Maybe Someday... (Elektra)

28 28 26 3 BREAKFAST CLUB/Kiss And Tell (MCA)

BREAKER 29 AL JARREAU/Since I Fell For You (MCA)

DEBUT CARS/You Are The Girl (Elektra)

BREAKER 20 DONNA SUMMER/Dinner With Gershwin (Geffen)

14 19 23 27 HEART/Alone (Capitol)

39 GO WEST/Don't Look Down (Chrysalis)

3	2	1	0	WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
8	5	3		HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
2	1	2	3	MICHAEL JACKSON w/SIEDAH GARRETT/I Just Can't Stop (Epic)
9	8	5	4	DAN FOGELBERG/Lonely In Love (Full Moon/Epic)
12	9	6	5	ABC/When Smokey Sings (Mercury/PG)
1	3	4	6	SMOKEY ROBINSON/One Heartbeat (Motown)
11	10	8	0	ANITA BAKER/No One In The World (Elektra)
17	12	9	8	CARLY SIMON/The Stuff That Dreams Are Made Of (Arista)
_	20	12		FLEETWOOD MAC/Little Lies (WB)
19	14	11	10	RESTLESS HEART/Why Does It Have To Be (Wrong Or Right) (RCA)
30	25	16		CUTTING CREW/I've Been In Love Before (Virgin)
_	27	17	Ø	KENNY G w/LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
22	16	14	B	NYLONS/Happy Together (Open Air/Windham Hill)
7	4	.7	14	LOS LOBOS/La Bamba (Slash/WB)
4	7	10	15	DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
29	24	18	16	GRATEFUL DEAD/Touch Of Grey (Arista)
23	22	19	D	REO SPEEDWAGON/In My Dreams (Epic)
5	6	13	18	MADONNA/Who's That Girl (Sire/WB)  Expanded AC Music
6	11	15	19	DANNY WILSON/Mary's Prayer (Virgin)  Begins on Page 121
-	29	22	20	BEBE & CECE WINANS/I.O.U. Me (Capitol)
21	21	20	21	HERB ALPERT/Making Love In The Rain (A&M)
_		28	23	SWING OUT SISTER/Breakout (Mercury/PG)

10 13 21 26 STEVE WINWOOD/Back In The High Life Again (Island/WB)

## **AOR TRACKS®**

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ry/PG)
A. Carrier
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LISA LISA & CULT JAM/Lost In Emotion (Columbia)
          2 L.L. COOL J/I Need Love (Def Jam/Columbia)
          3 ANITA BAKER/No One In The World (Elektra)
          4 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
          STEPHANIE MILLS/(You're Puttin') A Rush On Me (MCA)
             M. JACKSON with S. GARRETT/I Just Can't Stop Loving You (Epic)
  20 14 10 PRINCE/U Got The Look (Paisley Park/WB)
          COLONEL ABRAMS/How Soon We Forget (MCA)

    MADAME X/Just That Type Of Girl (Atlantic)

          SHERRICK/Just Call (WB)
          11 FORCE M.D.'S/Love Is A House (Tommy Boy/WB)
          GLENN JONES/We've Only Just Begun. (Jive/RCA)
          1 4 BY FOUR/Come Over (Capitol)
  40 25 18 DODY WATLEY/Don't You Want Me (MCA)
  30 22 17 SURFACE/Lately (Columbia)
       9 16 HERB ALPERT/Making Love In The Rain (A&M)
  40 23 RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)
  24 19 15 18 NEW EDITION/Helplessly In Love (MCA)
  28 21 19 19 FAT BOYS/Wipe Out (Tin Pan Apple/PG)
   = 37 24 ② O'JAYS/Lovin' You (PIR/Manhattan)
  29 22 DONNA SUMMER/Dinner With Gershwin (Geffen)
  34 25 WINANS featuring ANITA BAKER/Ain't No Need To Worry (Qwest/WB)
     38 28 BERT ROBINSON/Heart Of Gold (Capitol)
BREAKER  MICHAEL JACKSON/Bad (Epic)
  39 31 27 STARPOINT/The More We Love (Elektra)
  LILLO THOMAS/Downtown (Capitol)

DENIECE WILLIAMS/I Confess (Columbia)
  35 32 29 3 JOHN WHITE/(Can't) Get You Out Of My System (Geffen)
  3 6 21 31 LEVERT/Casanova (Atlantic)
 DEBUT DEBUT DEEP (Wing/PG)
  38 35 34 3 JENNIFER HOLLIDAY/Heart On The Line (Geffen)
  36 30 30 34 WILL TO POWER/Dreamin' (Epic)
BREAKER (5 CONTROLLERS/Sleepin' Alone (MCA)
                                                  N&A Begins on Page 114
BREAKER 39 MARLON JACKSON/Don't Go (Capitol)
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DEBUT WHISPERS/Just Gets Better With Time (Solar/Capitol)

DEBUT STEVE ARRINGTON/Stone Love (EMI-Manhattan)

32 28 35 38 LAKESIDE/Bullseye (Solar/Capitol)

BREAKER 4 ANGELA WINBUSH/Angel (Mercury/PG)