ISSUE NUMBER 681

THE INDUSTRY'S NEW/SPAPER

APRIL 10, 1987

N S E: n

RKO STATIONS ON BLOCK IN GENCORP TAKEOVER BATTLE

GenCorp., parent of RKO, is offering stockholders \$130 share as a hostile takeover looms. The RKO stations will be sold to raise money for the conflict. Page 14

LINEAR RADIO DIAL -AN AM ANSWER?

Dwight Douglas proposes the adoption of a linear radio dial, contending if TV has erased UHF/VHF distinctions, radio can eliminate AM/FM terminology Page 6

ALAN BOX: THE EZ WAY TO SUCCESS

This week's R&R Interview spotlights Alan Box, the 35-year-old EZ

Communications chief who presides over one of the fastest-growing and tightly-run radio chains in the country.

Page 22

WHAT DO YOU DO TO BEAT A ZOO?

Programmers facing powerful morning zoos or wakeup institutions compare notes on the best counter-strategies, from emphasizing the music to retargeting the humor.

Page 44

RECORD BUYERS BY GENDER

Women and men buy music on vinyl equally, but an overwhelming majority of men buy CDs. A look at configuration and artist preferences of the American record buyer

Page 32

NEW HAT FOR HANK AT ACM



Hank Williams Jr. was named Entertainer of the Year at the 22nd annual Academy of Country Music awards this week. Randy Travis picked up four awards, with Reba McEntire garnering two and the Judds, Forester Sisters, and Dwight Yoakam winning other key categories. More next week

Newsstand Price \$5.00



SHOW DEBUTS MAY 1

WRBQ-AM & FM (Q105)/

Q105 Director/Legal & Tech-

nical Operations Ralph Beaver told R&R, "We're simply taking

an existing morning show and

putting pictures to it. There are

no special sets, monitors, or

studio lights, and the cameras

will be hidden so our people can work and forget they're being

Capitol Names Fagot VP/Promotion

John Fagot has been officially appointed VP/Promotion at Capitol. He moves into the post Monday (4/13) at the label's Los Angeles headquarters, reporting to President Don Zimmermann.

Fagot will be responsible for all aspects of CHR, AOR, AC, and secondary market promotion. Reporting to him will be VP/Rock Promotion Ray Tusken and Director/National Promotion Tom Gorman.

Fagot told R&R that the key to his decision to leave CBS, where he was Columbia's VP/ Promotion, was the leadership of



John Fagot

Capitol Industries/EMI Vice Chairman/CEO Joe Smith and President David Berman. "These two guys and the staff they're putting together can turn Capitol around, and I want to be part of that."

He continued, "After assaulting Joe with a page full of questions - some positive, some negative - concerning Capitol's marketing, sales, promotion, and manufacturing, the end result from him was straight, honest answers." The FAGOT/See Page 9

KIRO VET

Bremer **Moves** To WCCO



Vic Bremer

Vic Bremer, VP News/Programming at KIRO/Seattle, has moved to WCCO/Minneapolis as Director/Broadcast Operations. Last fall, KIRO and WCCO easily retained number one rankings in their respective markets.

Bremer leaves KIRO after an eight-year stint, and says WCCO is a giant with its own set of problems. "It's a tremendous community leader, but needs to continue looking at a changing society and staying contemporary with it," he said.

Prior to joining KIRO, Bremer spent seven years as PD/ ND at the former KXRX/San Jose. Ironically, the KXRX calls were dropped in San Jose and picked up in Seattle.

Bremer reports to WCCO May 11. A replacement at KIRO is expected to be announced within two weeks.

Tampa has announced it will Q-200 begin simulcasting its highly successful "Q Morning Zoo" **TV FEATURES** weekdays on local cable televi-

Q105 Plans Morning

TV Simulcasts For Zoo

- Three-year joint commitment
- by cable company
- Expansion to other markets possible

televised at the same time." Morning host Cleveland Wheeler joked, "Our Einstein hair, patent leather pumps, and Tammy Faye Bakker makeup will be really nice on TV." On a serious note, he added, "Since we have a zoo image, we'll try to get Banana Republic to war

NEW CALLS WPHR: "POWER" ID

WDMT Shifts From **Urban To CHR**

This Thursday (4/9) longtime Urban leader WDMT/Cleveland switched calls to WPHR (Power 108) and flipped formats to CHR under the direction of OM Jeff Kelly.

VP/GM Charlie Slavik told R&R, "The changes have as much to do with the competition as our own desires for a change. Nobody else is doing a pure CHR in this town that can be heard everywhere. WMMS is still a rock-based CHR, while WRQC faces signal limitations which we no longer have. Our new tower and transmitter puts us from 350 to 750 feet high,

better than doubling the density of our metro coverage.'

"When WNCX changed to Classic Hits, we saw a huge hole in the market reopen," said Kelly. "Since Power 108 is going to be a true CHR, we'll naturally be playing a better variety than WMMS, so in a sense we're not directly attacking them." Kelly indicated a media

splash would be made once the sound is fully developed. In the transition, Asst. PD Calvin Hicks will also become MD. Other changes include J.J. Haves moving from parttime to overnights. There is an opening for a new afternoon personality. drobe us in khaki-safari gear." Regarding the production aspects, Wheeler said, "We'll reveal just enough for people to get an idea of what a radio show really looks like. You'll see some things MTV has never done hefore

Expansion To Other Markets Possible

In addition to morning coverage, Jones InterCable intends to rebroadcast the show between 6-10pm, and also carry live remotes. PD Randy Kabrich, noting that Q105 is now seeking video service from all labels to accompany the audio, said that once the "Q Zoo" video version is established locally, plans are to broadcast the show to other cable operators, both in Florida and other states. "At least one system in a top ten market has expressed interest in airing the show," he said.

The Q Morning Zoo, Tampa's Q105/See Page 9

Wilson PD At WUSN

WPOC/Baltimore PD Doug Wilson has been named PD for First Media's WUSN/Chicago. He succeeds Lee Logan, who resigned three weeks ago to take the KLAC/Los Angeles PD job.

Wilson, who starts April 27, said "I've invested a lot of time and effort here, and Nationwide has been great. But this is something I feel I've worked all my life to achieve."

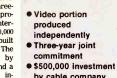
Wilson celebrated his third anniversary as WPOC PD a few weeks ago. He previously was on the air at WQAM/Miami and before that programmed WAPE/Jacksonville.

No successor has been named, though an acting PD is expected to be appointed soon.

FORMAT-BY-FORMAT **New Artist Scoreboard** Page 37

sion May 1. As part of its threeyear commitment to the project, Denver-based Jones Inter-Cable has invested over \$500,000 in equipment for a custom-built control room at the station. The video portion, produced by Chris Clark, Ken Cheek, and a 20-person crew operating in-dependently of the 13-member morning team, will use music videos, film, graphics, slides,

Live remotes planned and digital effects to complement in-studio camera cover-



ARE YOU STILL PLAYING THE SAME OLD STUFF? TRY THESE:



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LUTHER VANDROSS & GREGORY HINES "THERE'S NOTHING BETTER THAN LOVE"

<u>GREGG</u> ALLMAN

Now On Over 85 CHR Reporters Including:

WXKS WCAU Y100 KBEQ KCPX WBEN PRO-FM Z95 KCPW KMEL 99DTX KKRZ KUBE WKSE KTKS WPHD KRBF WCZY KMJK

BLACK/URBAN: 4 AC CHART: 22

FORMER #1 AOR TRACK NOW CROSSING TO CHR

Now On Over 65 CHR Reporters

WBEN 37-32 940 deb 31 WMMS deb 40 KADT on KPKE add WCAU 39-35

"I'M NO ANGEL" KMJK on Z93 37-31 WXLK KQKQ KCPX on Also Adds At: KTUX WDLX WGLF KZ10

WSPT 95XXX KFMW KBOZ Y94

Direction: Strike Force, Inc.

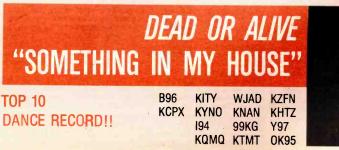
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94Q add	WBBQ add	KIKX add

Z93 deb 33 KIIK deb 34 CHED 20-14 KQCR 39-34 KTUX on Y108 26-19 KZIO 31-29 KZZU deb 40 Y94 29 KMJK add KIYS 25-21 WCGQ add KTRS deb 38 KQIZ on

WPFM 20-15 KKAZ 28-26 KTMT on KF95 on

WLOL 12-7 (HOT) KSND 19-14 (HOT) CKOI 15-10 (HOT)

AC CHART: 29









Patrick New PD At WASH

Lou Patrick, PD for eight months at Clear Channel's KJYO (KJ103)/Oklahoma City, has been named PD at Metropolitan soft AC WASH/Washington. He replaces OM Tom Tradup, who became OM at KRLD/Dallas.

WASH VP/GM Tom Durney commented, "Tom did a great job of putting our soft AC presentation, EZ-97, on the air, but we needed someone to carry on the format. With Lou we have a formatic expert whose background - computers and research - and disci-plined attitude will fit right in with our approach.'

Patrick, who starts April 20, added, "We really want to give WASH a true personality. Musically it's correct, but it needs a more in-teractive image with the market." Patrick has also programmed WYKS/Gainesville, WNKS/Co-

lumbus, and WKZW/Peoria. His replacement is being sought.

Reeb Joins KAZYAs PD



Trip Reeb

"Just call me 'Rocky Mountain High,' " quipped KISS/San Antonio PD Trip Reeb, who's been named OM of DKM AOR KAZY/Denver. PD Zak Phillips relinquished the post two weeks ago, and is currently seeking a medium market programming position.

KAZY recently returned to a mainstream AOR stance after a period as a softer, more eclectic rival to progressive KBCO. "The market's wide open," said Reeb. "We'll be more of a rock 'n' roll station than **KBPI**, which is more of a (CHR/AOR) hybrid. I have no interest in competing with KBCO

on any terms." Reeb said KAZY will not sound like KISS, one of the few AORs that still features large doses of hard rock and metal. "KISS sounds like it does purely because of its history and the market," he commented. "From the research I've seen, Denver doesn't want a station that hard."

Reeb predicted he will put together a "killer morning show that will blow the market away," REEB/See Page 9

Radio Condom Ad Acceptance Rises

NAB Survey Shows 19% Say Ads OK; 58% More May Take Them Later

Nineteen percent of American radio stations accept condom advertising now, while a further 58% say they envision accepting them at a later date. The findings come from an NAB phone survey covering 445 radio outlets. The data breakdown:

• 87.6% said they accept PSAs on AIDS

• 19.2% accept condom ads

• Of the stations that said they didn't accept condom ads, 57.7% answered yes to the question, "Do you think this will change in the future?'

Meanwhile, Jive Records has prepared a promotional condom mailing in support of Kool Moe



OPEN FOR SAFETY

Dee's "Go See The Doctor" single. The package's matchbook-style cover is pictured.

B106's Crockett, Dempsey **Face Rape Charges**

R&R learned at presstime that two WBMW (B106)/Washington personalities have been arrested for the alleged statutory rape of a now-15-year-old girl. As night rocker Crockett (aka David B. Labonte) left the air at midnight Tuesday (4/7), he was arrested and accused of the alleged December 4, 1985 incident. At last report he was being held by Fairfax County police on \$50,000 bond.

Music Director Marty Dempsey

was arrested later that morning on similar charges for an incident which allegedly occurred June 13, 1986, and was released on his own recognizance. The girl's parents lodged the complaints on behalf of their daughter, who was 13 and 14, respectively, at the time of the pur-ported incidents. Neither Crockett or Dempsey are suspects in the recent WAVA/Washington rape incident. Infinity officials were not available for comment

Holmes, Miller Columbia, **Epic Black A&R VPs**



Cecil Holmes

CBS Records has reorganized its black music A&R operations, shifting this function from the divisional level to the individual labels.

Concurrently, Cecil Holmes has been appointed VP/Black Music A&R at Columbia, and Bernie Miller has been named VP/Black Music A&R for Epic/Portrait.

Holmes has been VP/Black Music A&R, East Coast for CBS Records since 1982. Miller comes from B/U-formatted WLUM/Milwaukee, where he was PD for the past 18 months. He was previously with WJPC/Chicago. Columbia Sr. VP/A&R Mickey

Eichner, to whom Holmes reports, told R&R, "This returns to a structure that worked successfully before, and you'll see increased black music A&R activity at Columbia.'

Eichner cited Holmes's "outstanding track record, knowledge, experience and reputation." Additional staffing for the department is "a possibility," he said.

Miller reports to Epic/Portrait Sr. VP/A&R Don Grierson, who said, "This label is very strong but



Bernie Miller

the roster is not large. On a selective basis, we're going to be mak-CBS/See Page 9

Laird Upped To WXTU **VP/GM**



WXTU/Philadelphia GSM Jeff Laird has been promoted to VP/ GM of the Beasley Country outlet. He succeeds C.J. Jones, who left to LAIRD/See Page 9

PAGE THREE

APRIL 10, 1987

DON'T FIX IT IF IT'S NOT BROKEN

CHR PDs coming in to a new market have to resist the urge to change everything - but a seemingly minor decision can have drastic and unforeseen consequences.

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ANHEUSER-BUSCH LEADS SPOT RADIO ADVERTISERS

The RAB's 1986 box score shows the St. Louis-based brewer in the leadoff position among the nation's top 25 spot advertisers. Page 14

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R&R is published weekly, except the week of December 25th, for \$215 per year, or \$400 br foreign subscriptions. by Radio & Records, Inc., at 1930 Century Park West, Los Angeles, Californía 9007, Application for mail a second class postagera els pending at Los Angeles, California, All reasonable care taken but no responsibility assumed for unsolicited material. RAF reserves at inghis in material accepted for publication. Al leters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this publices. Nothing may be engroduced in whole or in p3rt whole with with the permission of his publices. Nothing may be engroduced in whole or in p3rt whole with whole and the sub-al Aprilay 30, Panil The Rimms ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rimms ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-tar Aprilay 30, Panil The Rims ADR, ADR Tracks, Back Page, Breakers, Most Added, Nation-tar Aprilay 30, Panil The Rims ADR Tracks, Back Page, Breakers, Most Added, Nation-al Aprilay 30, Panil The Rims ADR Tracks, Back Page, Breakers, Most Added, Nation-the Rims, California 80067.

NEWS

Elton Returns To MCA



Etton John has officially rejoined MCA Records, with a July release of "Etton John Live in Australia With The Melbourne Symphony Orchestra" kickling off the renewed relationship. John was one of MCA's leading hitmakers from 1970-80. A Showline special depicting the Australian tour performance will air in June, with a home video of the show following in July. Bictured at the signing are (i-r) MCA Music Eintralament Group President Irving Azoff, longtime John collaborator Bernie Taupin, John, MCA/Universal President Sid Sheinberg, and manager John Reid.

Christian Plea-Bargains On Photo Charges

Former KTCZ/Minneapolis PD Bobby Christian (aka John Jennings) has pleaded guilty to mailing and receiving photographs of a sexual nature involving a person alleged to be under 18. Christian wrote to R&R from prison in St. Paul to explain the outcome following his Decemper 17 arrest:

"We worked out a plea bargain with a maximum sentence of 36 months, and it will probably be less. Since one only does two-thirds of time sentenced, the most I'll do is two years. Of course, all of the time I've been incarcerated counts, so I'll be out sometime next year at the latest.

"Under a special, little-used provision of Federal law, I will be undergoing a 90-day psychological evaluation before final sentence is passed. To qualify, I must be given a ten-year 'provisional sentence' later this month. Then I'll be sent to the Federal Medical Facility in Rochester, MN, where I'll be working with doctors from the Mayo Clinic. I'll return to the Twin Cities in mid-July for 'final sentencing.' when I'll learn what the actual term will be.

"As part of the plea bargain, I acknowleged only that I mailed and received the photos, and that the government had evidence (one doctor's testimony) they felt showed the person to be under 18. The government acknowledged we had evidence (testimony of two pediatricians and an endocrinologist) we felt showed the person to be over 18.

"I'd like everyone to know the facts, especially that I was not involved with 'kiddie porn.' Thanks to everyone for all your good wishes. Like so many broadcasters, radio is in my blood – it's all I ever want to do. My spirits are high ... I'll be back."

-Bobby Christian

MANAGES WXLK, WJQI Jeffries Coleman Corp. GM



Jan Jeffries

WXLK/Roanoke-Lynchburg GM-VP/Programming Jan Jeffries has taken on Corporate GM duties as Coleman Broadcasting adds new acquisition WJQ1 (formerly wNRN)/Virginia Beach-Norfolk to its roster. WJQ1 is currently satellite-programmed with Transtar's Format 41. Jeffries will oversee all future programming and management decisions.

"Tm looking forward to splitting my time between the two properties; the travel will broaden my perspectives for the company," be commende. "The Norfok market is quite competitive, and I'm thankful we've got the best FM signal available to make our mark."

Jeffries indicated another large market acquisition will soon be announced.

CONTRACT RUNS THROUGH 1991

BMI, Radio Agree On Licenses

The All-Industry Radio Music License Committee and BMI have reached agreement on new blanket and per-program license contracts to run through 1991. According to Committee Chairman Don Thurston, the agreement will result in a 2.3% increase in current BMI license rates for the overall radio industry.

The new pact eliminates trade and barter from station income used to compute BMI rates. Under the new agreement, stations will pay 1.39% of net cash billings, adjusted with 15% deduction for outlets using BMI's short-form agreement. Stations with legitimate deductions exceeding 15% of cash billing still have the option to itemize, and also pay the 1.39% rate. New stations or outlets with under \$150,000 in gross revenue will be charged at a 1.2% rate.

Those properties billing less than \$150,000 will pay at a 3.5% per-program license rate, as opposed to 4% for larger stations. Programs will also be weighted according to program periods, which remain quarter hours (as opposed to the full hours used by ASCAP.) BMI President/CEC Frances

BMI President/CEU Frances Preston noted, "The radio license agreements, the result of many months of difficult negotiations, deliver an increase to our creators that reflects the growing impact of their work in radio broadcasting's financial results, and a stable working environment through 1901"

Harrison Directs KGON Operations



Iris Harrison

Ten-year morning talent Iris Harrison has been promoted to Programming/Operations Director at Ackerley AOR KGON/Portland. She replaces Pete Bolger, who left last month to program WZTA (formerly WINZ-FM)/Miami.

Harrison will continue her airshift, where she's paired with newsman Mike Turner. KGON middays are open, as KC McCoy has left to join Bolger at WZTA. With Harrison and MD Inessa York, KGON now has one of the few female programming teams.

Rick Scott, Ackerley's Group Director of Programming, praised Harrison's energy and enthusiasm, market knowledge, and familiarity with the staff.

Harrison commented, "With all the responsibilities I'll have, it's wonderful to be bestowed such a great staff that'll pick up some of the duties." Her 12 years in radio also include morning work at former AORs KVAN/Vancouver and KFMY/Eugene.



"I like the contemporary research approach used by Surrey regarding questionnaires and samples. Surrey is the best." Kent Burkhart

Burkhart/Abrams/Douglas/Elliot

1-800-952-1986 Ask for Mike Henry

Roger Wimmer, Ph.D./President Chris Porter/Senior Research Director Mike Henry/Director of Marketing

THE FIRST IN A COLLECTION OF SEARING BLUES CLASSICS.

I WANNA BE LOVED the new single by the STEVE MILLER BAND from the album

LIVING IN THE 20TH CENTURY

A 24 minute long-form video will be released featuring live performances of the 6 classic blues rockers from the album.

Blues In The 20th Century.

Capitol

NEWS

Linear Radio Dial: The AM/FM Solution

A Commentary By Dwight Douglas



A few weeks ago I was riding in a program director's brand-new pickup truck and was fooled by his radio. He has an AM stereo/FM stereo radio. While he was punching between the FM Country station and his AM stereo Country station, I couldn't tell the difference.

A friend said recently, "So what if you do a great music station on AM... How will you get the audience over to AM?"

It hit me. The problem is "over to AM." Why in this time of CDs and techno-computerism do we make it so difficult for the consumer? Why isn't radio simply radio, the way cable and better TVs have made TV simply TV? I don't hear anyone saying. "I don't watch that station. It's on UHF."

I suggest the federal government pass a law that all radios must be in LINEAR FORM. The digital radio receiver would work the same as the air log linear stereo radio.

Linear Lets Radio Be Radio

No longer would the listener have to "over" to another band. The radio would simply be radio. The terms "AM" and "FM" would vanish, like VHF and UHF. I have no problem adjusting to Channel 2 in Atlanta being on Channel 18 on my video box. I'm sure future generations would get over 1600 being next to 88 on the radio dial and radio stations saying, "We're KXXX, 89 left on your radio in stereo."

The poor image of AM radio must be erased by eliminating the name itself. In this age of deregulation, it's far more important to mandate the Linear Stereo Radio than to permit the "W" and "K" tradition to go away. Perhaps it's

time for REGULATION and the LSR. It's not a software problem; it's a hardware problem.

McCartney Programs WBGK

C.C. McCartney has been hired as PD of Amos Communications soft AOR WBCK/Milwaukee. He replaces Alan Lawson, who left in January to program KTCZ/Minneapolis.

Amos Exec. VP Charles Harper commented, "He's got a wide formatic background and is very promotionally-minded and good with people."

WBGK has been sold to Fairwest, with the takeover possible as soon as April 25th, according to McCartney. He plans to move WBGK, formerly a John Sebastian-consulted EOR station, toward a more traditional AC posture.

"My gut level feeling is there's a great deal of potential here that hasn't been tapped," said McCartney. "It'll be more visible, have a little more talent accentuation, and play less obscure, esoteric tunes."

McCartney's 23 years in radio include airwork at Houston's KILT, KRBE, KKBQ, and KRLY, and KIMN/Denver. McCartney most recently did nights at KHFI/Austin. His only other programming post was at Gold KEYS/Corpus Christi two years ago.

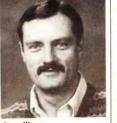
Severino Now WFOG's GM

Former WWKX/Nashville VP/ GM Tom Severino has been named to the same position at Easyformatted WFOG/Norfolk. He moves into the position formerly held by Joni Challenor, who moves over to the GSM post at the station. Commented JAG Communica-

tions VP/Radio Jack Hobbs, "Joni has done a wonderful job for us and we're happy to have her stay, but we had an opportunity to get someone with the depth and experience that Tom possessed and couldn't pass it up."

Prior to Nashville, Severino spent seven years managing WIRE & WXTZ/Indianapolis. He told R&R. "Although I do expect to modernize the sound of the station, there won't be any major programming changes. I also plan to be much more aggressive in the promotion arena."

For The Record



Steve Warren

In the 3/27 story of new WING/ Dayton PD Steve Warren, R&R inadvertently printed the photo of Programming Co-op President Steve Warren, whose company is based in Fayetteville, AR. The Dayton programmer, pictured above, left as PD at KKYX/San Antonio in December, and earlier worked at New York stations WHN and WNBC.

WMJQ Drops CHR For Country Format

WMJQ/Rochester became Country WBEE Wednesday April 2 after almost six years as a CHR outlet. Simultaneously, WLLR/Quad Cities PD Tony Kidd was named PD. WMJQ had been without a PD since last fall, when Jay Stevens left the station. In the interim Tom Messner, who remains with WBEE, has been acting PD.

WBBF & WBEE VP/GM Carey Barnaby-Merz, who joined the station from Heritage sister and longtime Country giant WIL/St. Louis last February, explained, "We did a major perceptual study of the market when Heritage took over from LIN the first of the year." she said. "The opportunity for an FM Country station that was a blend of accessible country music and information made the format an absolutely compelling choice."

"I can't say enough good things about Tony Kidd," Barnaby-Merz continued. "We could not have found a better person to be with us as we launch this station."

Kidd described the new WBEE as a contemporary Country station featuring tenin-a-row every hour except AM drive. The oldies/current mix is 70% oldies "at least for the time being, as we reintroduce the audience to Country on FM." according to Kidd. Playlist length has yet to be determined.

WBEE is going after a Country share which has reached into the nines. Longtime AM Country outlet WNYR recently signed on with the Transtar Country Network for all but morning and afternoon drive.

When WZKC, the market's only Country FM, changed to Classic Hits last June, it left behind a 6.0 12+ share and ranked fourth 25-54. Kidd said, "There are a lot of people here without an FM station to serve them: that's what we're here to do." Kidd joined WLLR as PD six months ago from WZZK/Birmingham, where he had spent 5% years as MD and the last two as Asst. PD

Shebel Takes WDJX PD Post

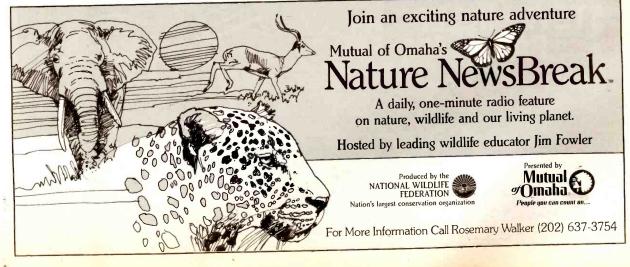


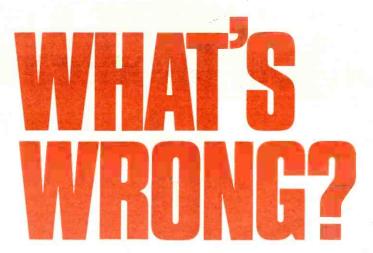
WLXR/LaCrosse, WI PD Chris Shebel has resigned after eight months to become PD at Great Trails CHR WDJX/Louisville. He replaces Kevin Kenny, who became PD at crosstown AC WRKA.

came PD at crosstown AC WRAA. VP/GM Wath Broadhurst told R&R, "We feel Chris will accelerate our growth, as his expertise is making stations fun-sounding. He'll bring fresh ideas and tricks to the market, which can onby spell good things for us."

Shebel, who will be an off-air programmer, said, "WDJX is already in a very strong position, as it's more aggressive-sounding than most of the market. Any changes will be of a fine-tuning nature to make us sound even better." A veteran of Great Trails, Shebel was also an air talent with sister station WXGT (92X)/Columbus.

WLXR is seeking Shebel's replacement.



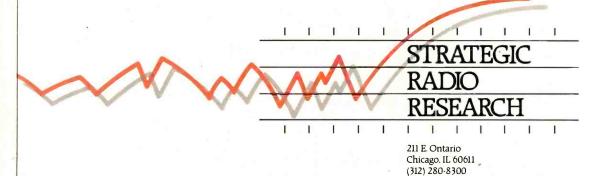


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The CD's started it. Now, listener demand for Beatles music is at its highest level since the 70's! You can satisfy your listeners with THE BEATLES: THE MEN AND THEIR MUSIC.

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P.O. BOX 32681

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BALTIMORE, MARYLAND 21208 (301) 764-8550

It was twenty years ago that "Sgt. Pepper" took the world by storm! Commemorate this important milestone with THE BEATLES: THE MEN AND THEIR MUSICI Relive the magic of Beatlemania one more timel Call for a free demo and more information.

NEWS

'Porn Rock' Debate **Sparks MBS Meetings**

A heated debate on "Rock Music's Influence On Our Society' highlighted the third annual Music Business Symposium held April 2-5 in Los Angeles. Parents Music Resource Center Director Jennifer Norwood anchored a six-person team in favor of record stickering. Spin's Bob Guccione Jr. headed the opposition, which included artists rank Zappa and Jello Biafra.

During the frequently rowdy, two-hour-plus session. Norwood revealed that the PMRC had received funding from large corporations including Merrill Lynch and Occidental. Norwood and the National PTA's Ann Kahn often sought to distance themselves from current religious scandals, as well as the more extreme members of their team, especially one couple who termed rock musicians "maggots" and accused them of "handing a shovel to American children to dig their own graves with." Eventual ly, Guccione and Norwood agreed that posting lyrics in-store might be an acceptable compromise, but were rebuffed by other members of the anti-labelling team which cited licensing problems in any compulsory lyric sheets.

In addition to keynote speeches by Quantum Media President/ CEO Bob Pittman and Westwood One Chairman Norm Pattiz, MBS panels included New Age/Jazz music, moderated by KTWV/Los Angeles PD Frank Cody, DAT, and independent record labels. Pittman concentrated on marketing strategies, while Pattiz compared the record-labeling battle to radio's own quest for autonomy and termed radio "the Rodney Dangerfield of the entertainment business."

The A&R process was heavily emphasized during the weekend appropriate for the many symposium-goers looking for first breaks in the music business. Attendance estimates ranged from 800 to 1200.

CBS

Continued from Page 3

though he said he won't make a run at KISS "Morning Sickness" duo John Lysle & Steve Hahn. However, KISS Production Director Andy Schuon will be joining Reeb at KAZY.

Reeb

KLZ & KAZY VP/GM Bill Struck commented, "KISS sounds like the station I have in my head for KAZY, which has been missing an outrageousness and fun element. That's what'll make the difference between us doing okay and going right through the roof.

Reeb has programmed WMET/ Chicago and, on two separate occasions, WCMF/Rochester. He has done airwork at WPLJ/New York and Philadelphia outlets WYSP and WMMR.

Continued from Page 3 ing a very aggressive move into

black music of all kinds." Grierson continued, "I found Bernie to be very knowledgeable. WI JIM was first overall in the recent Birch, and it's an Urban station in a predominantly white marketplace. His philosophy was integrating music for people, and that's basically what A&R is all about

Miller told R&R, "Because of my contacts in radio, knowing what radio will play, I feel I bring a new ear, a fresh perspective."

The Columbia and Epic/Portrait changes follow the departure of CBS Records Sr. VP Larkin Arnold, who was responsible for both labels' black music A&R activity. Director/Black Music A&R Erik Nuri, who reported to Arnold, has also left CBS.

ONE YEAR AGO TODAY

- Bob VanDerheyden VP/GM, WHTT/Boston
- •#1 CHR: "Kiss" Prince (WB)
- •#1 AC: "Take Me Home" Phil Collins (Atlantic)
- •#1 B/U: "I Can't Wait" Nu Shooz (Atlantic)
- •#1 COU: "Grandpa" Judds (RCA/Curb) (2 wks)
- •#1 AOR Track: "Why Can't This Be Love" Van Halen (WB) (2 wks)
- •#1 LP: "Dirty Work" Rolling Stones (Rolling Stones/Columbia)
- (3 wks)
- •#1 JAZZ: "Breakthrough" Eddie Daniels & London Philharmonic Orchestra (GRP)

FIVE YEARS AGO TODAY

- Michael Abramson VP/Promotion, Island
- •#1 CHR: "Don't Talk To Strangers" Rick Springfield (RCA) •#1 AC "Chariots Of Fire" - Vangelis (Polydor/PolyGram) (3 wks)
- •#1 B/U: "If It Ain't One Thing, It's Another" Richard "Dimples" Fields
- (Boardwalk)
- #1 Country: "Same Ole Me" (Epic)

•#1 LP: "Asia" - Asia (Geffen)

TEN YEARS AGO TODAY

- •#1 CHR: "Hotel California" Eagles (Asylum) (2 wks)
- #1 AC: "Don't Give Up On Us" David Soul (Private Stock) (4 wks)
- •#1 Country: "Paper Rosie" Gene Watson (Capitol) •#1 LP: "Rumours" - Fleetwood Mac (WB) (7 wks)

Nielson **Returns As KSEA PD**

Eight-year KBIG/Los Angeles OM Grant Nielson is the new PD at Bonneville Easy Listening sister station KSEA/Seattle. The move marks a return to the market for Neilson, who programmed KSEA from 1975-79, and earlier spent six years as an announcer/production man at co-owned KIRO. He replaces Steve Schy, who will continue in middays. At KBIG, Bonneville VP/Programming Rob Edwards will handle operations.

Nielson told R&R, "The station and market changes in L.A. prompted me to reevaluate my career and the Easy Listening format. Easy Listening is still very much alive and well, and KSEA is one of the best Easy Listening stations in the country.

I aird

Continued from Page 3 form Jones-Eastern Broadcasting. Laird told R&R, "Coming from a position where the major thrust was obviously sales, the major challenge will be to look at the whole overview of a radio station. We have one of the finest stations in this city, if not in the country. I want to take it from being a good radio station to being a great one.

Laird joined WXTU as a Sr. AE three years ago, and was made GSM in October 1985. Prior to that he was GSM at WFIL & WUSL/ Philadelphia.

Q105

Continued from Page 1 most popular AM drive show, ranked 19th in the country last fall in the top 100 markets, scoring a 20.8 12+ share.

EMI Re-Signs Bowie

David Bowie has re-signed to EMI America, coinciding with the release of his cur rent single "Day-In Day-Out." The "Never Let Me Down" album will follow shortly. Pictured (I-r) are EMI America President Jim Mazza, Bowie, and Capitol/EMI Vice nan Joe Smitt

Loring & Atlantic Partner



"Friends & Lovers" duet member Gloria Loring has just released a new single. "Changes Of Heart," from her self-titled album on Atlantic Records. She's shown here with Atlantic President Doug Morris.

NEW BREED OF COUNTRY WWMO Drops 40-Year Format, Picks Up 60-Year-Old Calls

After more than 40 years in the Christian format, WWMO/Winston-Salem changed to Country last week with new calls WBIG. Those call letters have been in the market for 60 years, and most recently belonged to Jefferson-Pilot's AM AC station which went dark last November

A Beasley Broadcasting property the last ten years, WWMO signed off for good Sunday (3/29) at midnight. It returned to the air Wednesday night at 7pm with a computer-voiced countdown which began at 33,000. The next 49 hours produced "incredible street talk," according to PD Kevin O'Neal. He added that the local police department was flooded with calls, and said speculation as to what would happen at the count of one ranged from "World War III to the announcement it was an H.G. Wells 'War of the Worlds'-type program."

What did happen at "one" which was reached on Friday (4/3) at 5pm - was a tape of the final 45 seconds of the WBIG signoff, followed by Alabama's "Mountain Music." The first voice heard on the new WBIG was the last one

Fagot

Continued from Page 1 label's new artist signings and the strength of its field force were additional factors in his decision

Zimmermann said Fagot's appointment "completes our resenting our artists and their music to the broadest possible audience.

cent efforts toward expanding our strength in effectively preheard on the old WBIG, as the newly-signed Dusty Dunn introduced Billy "Buck" Blevins, the former longtime morning man for crosstown rival and market leader WTQR. The two kicked off the format, which was positioned only as "BIG 102, the Triad's new FM.

O'Neal described WBIG as a "different kind of Country station. 100% CD, its Country/AC music mix features a 25-record list which will expand to 40-45 titles "somewhere down the road." Its current/oldie mix will be 65-35, with a Country/pop ratio of 80-20 for currents and 60-40 for oldies. O'Neal also said there were no hard-andfast rules about what they'll play except that "a twangy record won't get on this station, but a good country record will. Randy Travis and Bruce Hornsby are both power artists for us."

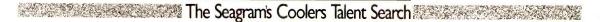
Explaining the reason behind the hybrid format - and noting that the station will not use the word "country" on the air - O'Neal said that other would-be attackers have gone straight at Country 'TQR, and failed. "WTQR is well-programmed and has a huge following," said O'Neal. "It leans traditional, and history has taught us it didn't make sense to go directly against them. We're trying to win the market, not just beat WTQR."

Rusty Walker, who also consults Beasley Country outlets WXTU/ Philadelphia, WYNG/Evansville, WKML/Fayetteville, and WRNS/ Coastal NC, is working with WBIG as well.



ublisher: BOB WILSON recutive VP/General Managar: DICK KRIZMAN Editorial Los Argonist Ottos: (213) 553-4330 Senor Voe President & Edito: (EN BARMES An Director, BCHARD ZUMWALT Managing Editor, JEFF GREEN Encodate Editor, GAIL MITCHELL Networks & Speciela Editor, REED BUNZEL Memore & Science (Gen Verb) A fore used another A fore used another another A fore used another Control (Control) Control Tashington Burtseu (202) Io27484, National Press B Svite 807, 529 Teth St. NW, Washington, DC 20045 Wreau Char/Washington Editor 8840 WOODWARD secure Editor: PATRCK CLAWSON Even Some Yee Areasiant Bill, CLARK Los Angeles (21) (53-13) D Mark Instantion Seek Instantion, Michael LATRING One Angewardines FAM BILAMT, DEC DOWNS, Seek Angewardines FAM BILAMT, DEC DOWNS, ERF GEB, Donks Strender, EETh www.mit. Seek Angeles Conditions EETH SALE CONTENT See Angeles Conditions EETH SALE CONTENT See Angeles Conditions, Mark II, AS CANVERIES Michael Seek Conditions, Mark II, AS CANVERSE Michael Seek Conditions, Mark II, AS CANVERSE

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The Seagram's Coolers Talent Search blankets your market with thousands of custom-designed, fourcolor display cards, posters and entry blanks. This exciting point of sale package features your logo and delivers impression saturation without costing you a cent!



America's #I Rock Artist Past Starstream Talent Search contestant

This is where the fun starts SCOOLERS COOLERS



CALL STARSTREAM TODAY-BEFORE YOUR COMPETITION DOES! (713) 781-0781 Seagram's Wine Coolers, The Seagram Wine Company. New York, NY

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Starstream's turn-key promotion offers limitless sales opportunities! Generate new income, reward loyal clients, and increase existing commitments. The Seagram's Coolers Talent Search is like money in the bank!

IMAGE RESULTS

The competition will lose sleep trying to break into your station's exclusive market position thanks to The Seagran's Coolers Talent Search. Fix your finger on the pulse of the city aware of what's hot and what's not long before the other guys even have a clue!

Jon Butcher Top 10 Airplay Album Past Starsteam Taent Search contestant

ION BUT

April 10, 1987 R&R # 11

WASHINGTON REPORT

Fairness Doctrine Heats Up

Nader, Schlafly Mend Fences To Battle Broadcasters

Politics makes strange bedfellows, and the political controversy over the Fairness Doctrine is no exception. During a congressional hearing public access to "scarce" spectrum space. He told the congressmen tha the Doctrine is an in-

Congressional Hearing Highlights

Schlafly seeks extension to networks
Nader calls for "Audience Network"

NAB, RTNDA support Fowler plea

Markey defends scarcity issue
 Ferris dismisses "chill" argument

"What is wrong in asking broadcasters to be fair?" asked Schlafly during her testimony before the House Subcommittee on Telecommunications and Finance. "The purpose of the Fairness

Tuesday (3/7), ultraconservative Phyllis Schlafiy teamed up with liberal consumer crusader Ralph

Nader to ask Congress to write the Fairness Doctrine into federal

law. Usually poles apart on any political issue, the two urged Congress to take quick action to en-

sure that the First Amendment

and the airwaves belong to all people and not just broadcasters.

Doctrine is that the American public not be left uninformed, that broadcasters not be able to exercise unfettered control over what we see and hear on the air," added Nader. "This is not only constitutionally permissible, but constitutionally required."

Media Power Threat Cited Schlafty testified the Fairness Doctrine is needed more than ever to restrain the monopoly power wielded by "big TV media." Labeling the networks as the "robber barons of modern America." she suggested extending the Doctrine to cover networks as well as local broadcasters.

~ 1

Said Schlafly, "When the word was passed that the FCC did not explect complaince with the Fairness Doctrine, that was tantamount to telling the networks: "Go ahead and be just as anti-Reagan and leftwing as you want. You have no legal or moral obligation to be fair."

Nader suggested the creation of a non-profit corporation to be called "Audience Network" that would produce citizen's programming on public affairs issues. He asked that Congress grant the group 60 minutes of prime time daily on every American commercial radio and television station. He also advocated granting multiple licenses for use of broadcasting facilities, with competing groups carving up hours of the broadcast day.

The House subcommittee is considering H.R. 1934, a bill to codify the Fairness Doctrine. The bill was introduced by the Subcomittee Chairman, Rep. Edward Markey (D-MA), and cosponsored by Rep. Charles Dingell (D-MI).

Fowler's Final Pitch

For Doctrine Elimination Broadcasters have been battling the Fairness Doctrine, contending that it inhibits free speech on the airwaves. The FCC has attacked the Doctrine on the grounds that broadcasters often shy away from covering controversial issues. FCC Commissioner Mark Fowler has repeatedly attacked the rule as being unconstitutional, and be has urged the Commission to do away with it.

In what may have been his last testimony to Congress as head of the FCC, Fowler contended that radio and television outlets now vastly outnumber newspapers, thus refuting arguments that the doctrine is necessary to guarantee fringement on First Amendment rights that chills free speech.

"Fairness is assured in having an unregulated press," Fowler said. "Editing is what editors are for and the government has no business second-guessing that process."

Among those who appeared before the subcommittee to oppose the bill were National Association of Broadcasters President Eddie Fritts, Radio-Television News Directors Association President Ernie Schultz, and Commerce Department Assistant Secretary Alfred Sikes.

Subcommittee Leaders' Minds Already Made Up

But Fowler's arguments, and those of the broadcasters, fell on deaf ears. Saying that the Fairness Doctrine precludes broadcasters from censoring the public, Markey insisted that in its absence only those who could afford to purchase airtime or those with whom a broadcaster agrees would have access to the airwaves. And he rejected the Fowler's arguments that a scarcity of broadcast media no longer exists.

"There still are many more people who want broadcast licenses than there are available frequencies," said Markey. "In other words, demand exceeds supply. And the last time I looked in a dictionary, that was the definition of scarcity."

"Without the Fairness Doctrine, discussion of public affairs could either become one-sided or be reduced to a bland, uniform pablum as broadcasters react to economic pressure from commercial advertisers, whether real or perceived," commented Dingell.

Former FCC Chairman Charles Ferris also challenged Fowler, saying he seen no evidence of any chilling effects on speech. While in the FCC, he said, he found that the Doctrine actually enhanced free speech.

⁴ "Stripped to its essentials," Ferris said, "the chill argument is an attempt to clothe in First Amendment rhetoric a simple, economically motivated, refusal on the part of broadcasters to air both sides of an issue and give something in return for the grant of a valuable public privilege."

AMERICA'S LISTENING



KBER, Inc., Christopher F. Devine, President

has completed transactions to acquire

KBER 106.5 FM Salt Lake City

from

Mountain States Broadcasting, Dan Lacy, President

\$ 1,263,000

KBER wishes to thank Jules Kauffman Holtzman, Wise and Shepard for assistance in this acquisition. This announcement appears as a matter of record only.

for

12 B R&R April 10, 1987

RADIO BUSINESS

TRANSACTIONS

Brown Buys KLOK-FM For \$15 Million

California

KLOK-FM/SAN FRANCISCO PRICE: \$15 million

BUYER: Brown Broadcasting Co., headed by Michael J. Brown. He also owns KXOA-AM & FM/Sacramento, KPOP & KGB/San Diego, and KYNO-AM & FM/Fresno

SELLER: Davis-Weaver Broadcasting Co., owned by Phillip Davis and Bill Weaver. They also own KFIG-AM & FM/Fresno, KLOK (AM)/San Jose, and KWIZ-AM & FM/Santa Ana. DIAL POSITION: 103.7 MHz POWER: 7.8 kw at 1470 feet FORMAT: AC

KBBV & KTOT/ BIG BEAR LAKE

PRICE: \$40.000 BUYER: Vernon E. Thompson, who is currently the stations' GM. He is purchasing stock from other owners to acquire a majority interest SELLER: Hugh A. Cover and Donald Stone

DIAL POSITION: 1050 KHz; 101.7 MHz POWER: 250-watt daytimer; 3 kw at 1500 feet

Florida

FORMAT: AC

WANM/TALLAHASSEE PRICE: \$350.000

BUYER: James Sleeman. SELLER: WANM, Inc., owned by B.F.J. Timm, Bruce Timm, and Jan B. Timm. They own interests in several cable and radio properties, including WVOJ/Jacksonville, FL; WGLF/Tailahassee, FL; WSGL/Naples, FL; WLVV/Panama City, FL; WDMG-AM & FM/Douglas, GA; WRBN-AM & FM/ Warner Robins, GA; WOZN/Key West, FL; and WCXL/Vero Beach, EI.

DIAL POSITION: 1070 kHz POWER: 10-kw daytimer FORMAT: AC

Georgia WZKS/JESUP

PRICE: \$385.000 BUYER: Bohanan Associated Broadcasters, Inc., owned by Dan Bohanan, who also owns WGFS/Covington,

GA SELLER: Adtech Communications

Associates, Inc., owned by James Jennings. DIAL POSITION: 98.3 MHz POWER: 3 kw

FORMAT: AC

TRANSACTIONS AT A GLANCE

Transactions So Far in 1987: \$741,419,468

This Week's Action: \$23,927,379 **Deal Of The Week:** KLOK-FM/San Francisco \$15 Million

- WANM/Tallahassee, FL \$350,000
- WZKS/Jesup, GA \$385,000
- KJJC/Osceola, IA \$500,000
- KTJC/Rayville, LA \$76,444
- WDMV/Pocomoke City, MD \$550,000
- WKXC & WWKZ/New Albany-Tupelo, MS undisclosed WKAJ & WASM/Saratoga Springs, NY \$1.45 million
- WBCO & WBCQ/Bucyrus, OH \$500,000
- .
- WHHT/Orangeburg, SC \$112,000 WJKM/Hartsville, TN \$140,000
- WDKN-AM/Dickson, TN \$250,000
- KPSM/Brownwood, TX \$198,935
- KKYS/Bryan-College Station, TX \$2.8 million
- KLEF/Seabrook (Houston, TX) \$1,575,000 plus liabilities

Radio Business Briefs

Big Broadcast Offerings

 Three broadcasters are dipping into the public well in search of financing. New filings at the US Securities & Exchange Commission show that Tribune Company, the parent of Tribune Broadcasting, has registered a \$300 million offering of debt securities. Osborn Communications has filed disclosure documents for an offering of \$30 million in junk bonds and \$10 million in common stock. The underwriters of the offering will be E.F. Hutton and Robinson-Humphrey. And last but not least, Hutton is also underwriting a \$100 million offering of 100,000 "Investment Units" by Mairite Guaranteed Broadcast Partners, Each unit is priced at \$1000 and consists of 40 "Beneficial Unit Certificates" and 10 warrants entitling the holder to buy a share of Mairite Communications Group Class A common stock. Hutton and Malrite are doing the deal as a joint venture to fund the acquisition of additional radio and television stations

McClatchy Stations For Sale

· A couple of choice California radio properties are now on the block. McClatchy Newspapers has decided to sell its last four radio stations. KFBK & KAER/Sacramento and KMJ & KNAX/Fresno. No price has been established for the stations, but Harold Ewen and Glenn Serafin of **Communications Equity Associates** are brokering the deal. McClatchy sold its Reno and Modesto radio properties in 1983 and its cable TV holdings last year. The company plans to devote its attention to its newspaper properties, such as the Sacramento Bee and the Anchorage Daily News.

. The RAB has issued a couple of new publications designed to help you make money. The "1987 Radio Co-Op Sources" handbook is described as the most complete reference of its kind ever published. It features 5604 co-op advertising plans - ten percent more than last year's volume. Compiled and edited by RAB's Beverly Banks, the directory lists 1609 plans that offer ten percent co-op to radio stations - 868 more than last year. Also hot off the press is the first volume of RAB's 1987 "Instant Background" series, a collection of sketches of 50 businesses. Long a staple in radio sales departments, this publication quickly briefs radio reps on how to analyze a client's business and speak his language. This year's edition features profiles on four new business categories: airlines, housewares, new products, and the vacation market. Copies of both publications are available to RAB members by calling (212) 254-4800. · Robert Mahlman, President of

the Mahlman Company, has been elected as the new President of the National Association of Media Brokers. Inc. (NAMB). He succeeds Mary Bush, Exec. VP of Atlanta-based Robert W. Rounsaville & Associates. The NAMB counts 31 major media brokerage firms among its members. Other officers elected to two-year terms include VP Gordon Sherman of

Gordon Sherman & Associates, Boca Baton EL: Secretary Joann Kall of Milton Q. Ford & Associates, Memphis, TN; and Treasurer Jim Blackburn Jr. of Blackburn & Company, Washington, DC.

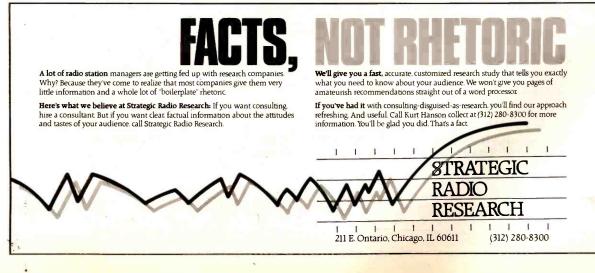
Radio News Profitable

 Radio news is making money at 46% of all radio stations surveyed by RTNDA. Prof. Vernon Stone of the University of Missouri polled 325 radio stations and found that stations in small markets were most likely to be turning a profit on news. In markets of 50,000 or less, 53% of the NDs said their newsrooms were making money. Only 34% of the NDs in markets of one million or more reported profits. Stone found that the stations least likely to make news profits were those with very small news staffs

Wyman's "Golden Parachute''

· While CBS employees have been fired left and right as part of a massive budget-trimming campaign, former Chairman/CEO Thomas Wyman has

been financially set up for life. Wyman was booted out of the company last fall after being criticized for failing to control costs. According to a proxy statement just sent out to CBS stockholders, Wyman will receive \$400,000 annuity each year for life as part of a settlement with CBS. But that's not all he gets. Under the "golden parachute" settlement, he also gets \$3.8 million in ten annual installments of \$380,000 each, or can choose to cash out with a lump-sum \$2.8 million payment on January 2, 1988, CBS also will provide Wyman with some fringe benefits: secretarial assistance and office space through 1987 and medical and life insurance through 1988. The proxy also says Wyman received \$808,000 in salary for 1986, and an additional \$293,000 bonus in February 1987. In January he received another \$555,000 in bonus payments due from previous years. Meanwhile, the CBS board has set new CEO Laurence A. Tisch's annual salary at \$750.000.



KBBV & KTOT/Big Bear Lake, CA \$40,000

WHILE OTHER ETWORKS A **CRYING THE BLUES... MUTUAL'S EXPANDING WITH PM NEWS!**

On Monday, May 4, Mutual premieres *PM News.* The only radio network evening news originating from the West Coast. Under the direction of Ron Nessen, Mutual's new, state-of-the-art West Coast News Bureau will be up and running live and direct from Westwood One's headquarters in Los Angeles.

PM News will be the centerpiece of the Mutual PM Network – the new, flexible-format programming network. Phase One teams *PM News* with America's favorite talk program, *The Larry King Show*, and radio's original media psychologist, *Dr. Toni Grant*. And that's only the beginning. There'll be more, new and exciting programming announcements coming soon from the Mutual PM Network.

It's another great concept from the people who bring you the "Best of Everything" on Network Radio.

To get on board, contact Westwood One/ Mutual Sales now.



RADIO BUSINESS

Anheuser-Busch Radio Ad King TRANSACTIONS

Overall Radio Revenues Up; Spot Flat

The Radio Advertising Bureau has reported that Anheuser-Busch was the nation's biggest user of shot radio in 1986, with expenditures of \$50.4 million. That's a 25.5% increase from 1985 radio buys totalling \$40 million, and it marks the second consecutive year that the St. Louis-based brewer has taken the top position among the nation's advertisers.

Radio ad revenues nationally were up seven percent to a new high of \$7.02 billion, according to 1986 year-end figures analyzed by the RAB. Network revenues in 1986 were-15.6% greater than in 1985, growing from \$328.7 million to \$380 million. Spot dollars had a growth rate

1985

(000)

\$40,034

27.943

17 946

29.925

16.704

19,903

23.549

19.926

31.720

11.017

21.533

6.345

14 613

8.914

2.343

14.205

10,759

10 269

7.143

11,327

10.584

11.896

7,996

6.130

12.5 million shares, about 54% of the company's outstanding stock. Total

price tag on the stock buy-up: \$1.6

The company says it will accelerate

plans to sell off its RKO radio and TV

stations to raise the cash necessary

to fight off a \$2.2 billion takeover by

General Acquisition, Inc. GenCorp

also plans to sell its 70-year-old tire

business and its soft-drink bottling

business to raise a war chest of cash.

Financial Sandbagging

Underway

The company has been trying for

1201200000

billion

Expenditures Rank

1985

Rank

1.

8

3

9

5

6

2

15

10

11

25

12

16

18.

17

14.

13

Totals:

-

of 1.2% and nudged forward from \$1,319 hillion in 1985 to \$1,333 hillion in 1986. Local radio revenues edged up 8.1% from \$4.915 billion to \$5.313 billion

RAB VP/Marketing Ken Costa said an analysis of data collected by Radio Expenditure Reports (RER) showed that 18 of the nation's top 25 spot radio users increased their buys during 1986. Overall, spot radio's biggest users increased market-by-market spending 15%.

"The 1986 figures show that the strongest marketers and the fiercest competitors are placing more dollars into spot radio," said Costa, "When the top 25 users of this brand of radio

Expenditures Client

Anheuser-Busch

General Motors

PensiCo

Amstel)

NY Air)

Pillsbury Co.

Pabst Brewing Co.

People Express Airlines

Ford Motor Co.

Coca-Coia Co

Bell South

American Airlines

Transworld Corp.

Nissan Motor Corp.

Southwestern Bell*

Mobil Oil Corp. (incl.

Montgomery Ward)

United Airlines

Beatrice Companies

George A. Hormel Co.

Miller Brewing Co.

Sears Boebuck

Delta Air Lines

Chrysler Corp.

Southland Corp. (7-11)

Van Munching (Heineken &

Texas Air (Continental, Eastern, -15.7

1986

(000)

\$50.420

35,153

28 724

22 342

21,928

21,708

21,071

19,962

18.670

18,178

18,146

17.914

17.610

16.608

16.377

14,407

12,110

11.684

11,376

11,249

11,115

10,382

10,317

9.598

1986

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increase their investment 14 times more than the national average, you have to believe they know that spot radio delivers the impressions, the coverage, and the sales they need to win.

Leading the trend toward greater use of spot radio were government agencies including state lotteries, political candidates, military recruit ers, and postal marketers. RER reported "government" spending increased 102.2% in 1986 to \$29 million from \$14.3 million in 1985. Retailers and other mass merchandisers increased spending 57.6% to \$58 million in 1986 from \$37 million in 1985. Major increases also were posted by brewers, airlines and mass food or drink marketers

KJJC/OSCEOLA PRICE: \$500,000 BUYER: James S. McBride of Omaha, NE

SELLER: J.B. Broadcast, Inc., owned by State Rep. Jack Beaman. DIAL POSITION: 107.1 MHz POWER: 3 kw at 300 feet FORMAT: Country BROKER: Bill Lochman of Chapman Associates.

Louisiana KTJC/RAYVILLE PRICE \$76.444 BUYER: Marie Smalling. SELLER: Kenneth Wayne Diebel. DIAL POSITION: 92.1 MHz POWER: 3 kw at 300 feet FORMAT: Christian

Maryland

PRICE: \$550,000 BUYER: Five Star Broadcasting, Inc., owned by WCBS-TV/New York weatherman Franklin Field, NBC News producer Sid Friedman, WNBC-TV/ New York reporter Anthony Guida,

Zimmerman. SELLER: Robert L. Purcell, a communications engineer from Silver

DIAL POSITION: 540 KHz POWER: 500 watts days/250 watts

FORMAT: Country

pany.

WKXC & WWKZ/

PRICE: Undisclosed **BUYER: Holder Communications** Corp., headed by Haroid Holder. The company also owns WLOR & WHMJ/ Thomasville, GA; WHBB & WTUN/ Selma, AL; KLCL & KHLA/Lake Char-

WBZW/Knoxville, TN. SELLER: Jack Norman and Joe

DIAL POSITION: 1470 kHz; 103.5

POWER: 500 watts; 100 kw at 654

FORMAT: Country: CHR

Company, owned by Howard M. Ginsberg, John Kimel, and Dave Kimel. Ginsberg is a consulting engineer who recently sold his in-terest in WXXX/South Burlington, VT. The Kimel brothers are radio brokers with New England Media, Inc. They own WWSR & WLFE/St. Albans, VT and WSNO & WORK/Barre,

SELLER: Kent, Fran and Kimberly Jones.

MHz

nights: 3 kw at 74 feet FORMAT: MOR

BROKER: New England Media, Inc. Ohio

WBCO & WBCQ/BUCYRUS

PRICE: \$500,000 **BUYER: Brokensword Broadcasting**

Co., owned by Thomas P. Moore. Moore is purchasing a stock from a deceased partner.

SELLER: Estate of Orville J. Sather. DIAL POSITION: 1540 kHz; 92.7 MHz

POWER: 500-watt daytimer; 3 kw at 300 feet

FORMAT: AC; Easy Listening South Carolina

WHHT/ORANGEBURG

PRICE: \$112,000 BUYER: Mediamatrix, Inc. SELLER: First Orangeburg Investment Corp., headed by Michael H. Johnson. DIAL POSITION: 920 kHz

POWER: 5-kw daytimer FORMAT: AC

Tennessee

WJKM/HARTSVILLE PRICE: \$140.000 BUYER: Blanton-Gosser-White Broadcasters. SELLER: B & E Broadcasting, Inc., headed by Ernie Ashworth. DIAL POSITION: 1090 kHz POWER: 1-kw davtimer FORMAT: Country

WDKN-AM/DICKSON

PRICE: \$250,000

BUYER: Edmisson & Eubank Communications, headed by Thomas L. Edmisson. He is the station's current GM

SELLER: American Communications, inc., owned by Steven Coltrane, Todd Christopson, and Rod Waldorff. DIAL POSITION: 1260 kHz POWER: 5-kw daytimer

FORMAT: Country Texas

KPSM/BROWNWOOD

PRICE: \$198 935

BUYER: Group R Broadcasting, inc., owned by John Renshaw. SELLER: KPSM, Inc., owned by Dave Fair and Burt William DIAL POSITION: 99 3 MHz POWER: 800 watts FORMAT: AC BROKER: Bill Whitley of Chapman Associates.

KKYS/BRYAN-COLLEGE STATION

PRICE: \$2.8 million BUYER: James A. Reeder, who also owns KCOZ/Shreveport, LA. SELLER: Culpepper, Turner & Buck, a Texas partnership headed by Barry Turner and John Culpepper, They also own KIIO & KVEE/Grand Junction, CO and WPFM/Panama City, FL.

DIAL POSITION: 104.9 MHz POWER: 3 kw at 300 feet FORMAT: AC BROKER: Bill Whitley of Chapman Associates.

KLEF/SEABROOK (HOUSTON)

PRICE: \$1,575,000 plus liabilities not to exceed \$675,000 BUYER: KRTS, Inc., owned by Michael Stude. SELLER: Roy E. Henderson, who al-

so has several pending applications for FM stations in Arizona, Texas, and California. He also holds an LPTV license in Clear City, TX. DIAL POSITION: 92.1 MHz POWER: 1.85 kw at 485 feet FORMAT: Classical

13.972 25 9.318 Martlett Importers \$396.696 \$456.367 * Note: AT&T and its former subsidiaries spent \$51 million in radio during 1986. SELLING RKO STATIONS TO RAISE CASH GenCorp Sweetens Pot In Defense GenCorp is battening down the several months to sell its broadcasting properties, in the wake of FCC prohatches and sweetening the pot as it ceedings aimed at stripping the comgoes to war to block a hostile takeover attempt. The Akron, Ohio-based tire pany of its broadcasting licenses for and technology conglomerate analleged improper business activities. nounced Monday (4/6) that it will offer RKO successfully sold WOR-TV/New York last weekend, receiving after-tax shareholders \$130 a share for up to

> fense "We will continue to strongly support our selected core businesses and to make major investments to improve our market and competitive positions," said GenCorp chairman A. William Reynolds. "We will be a smaller, leaner, and much more focused company operated under tighter cost and expense controls."

proceeds of \$257 million which will

be used to finance the takeover de-

GenCorp has already arranged for \$1.75 billion financing which will be available to fight the takeover and for other corporate purposes. A six-bank syndicate, led by Manufacturers Hanover Trust Co. and Chemical Bank, has delivered a commitment let-

Gencorp's stock buyback offer is

GenCorp's move could end the

\$2.2 billion for GenCorp's 22.3 million outstanding shares March 18, had no immediate comment on Gen-Corp's action.

General Acquisition

The partnership, which offered

ter for the financing.

Large Profit Possible For

about \$30 more than General Acquisition's only bid to shareholders. General Acquisition has said it would raise its bid to \$110 a share if GenCorp would agree to negotiate.

takeover fight while providing a large profit for General Acquisition, which had bought most of its current 9.8% interest in GenCorp at less than \$90 a

share.

1986 Top 25 Spot Advertisers 0/

Change

+25.5%

+25.8

+60.1

-25.3

+31.3

-10.5

+9.1

+0.2

-41 1

+65.0

+182.3

+20.5

+86.3

+1.4

+12.6

+13.8

+59.3

-0.7

+5.0

-12.7

+29.0

+55.6

-33.3

+15.0%

+599.0

WDMV/POCOMOKE CITY

New York coin dealer Gerald Bauman, and New Jersey artist Maxine

Spring, MD.

nights

BROKER: Kozacko-Horton Com-

Mississippi

NEW ALBANY-TUPELO

les, LA; WIIS/Key West, FL; and

Shaw

MHZ

New York

WKAJ & WASM/ SARATOGA SPRINGS PRICE: \$1.45 million

BUYER: Saratoga Broadcasting

VТ

DIAL POSITION: 900 kHz; 102.3

POWER: 250 watts days/47 watts

BLAST THE COMPETITION BEFORE THEY BLAST YOU.

Don't let the other radio stations blow you away. Market exclusivity on the Giant Boom Box¹⁰ guarantees that the first station to grab ahold of this Godzilla of beat boxes will be the only station in its market to own the rights.

This larger-than-life replica of the rock n' roller's favorite appliance is a portable, molded fiberglass broadcast booth and promo vehicle that can be easily towed behind a car or truck on its own permanent trailer. It can be set up by one person in seconds. Just pull it up and plug it in.

The Giant Boom Box features an enclosed, airconditioned studio pre-wired for instant set-up of your studio, remote, p.a. or dance equipment simultaneously. The unit is identical on both sides and is emblazoned with customized, station logos and digital dial numbers assuring instant, and lasting, station identification. Extra banners or posters sporting the logos of soft drink, beer and fast food sponsors can make your Giant Boom Box an instant money maker and make it virtually cost-free to your station.

The Giant Boom Box is *not* an inflatable, so it is unaffected by weather conditions or the rowdier elements of your audience, who have been known to make an inflatable quickly into a deflatable.

But the Giant Boom Box is market exclusive. This is great news for the stations that buy it first, and bad news for the ones who've

already noticed a crowd gathered around The Giant Boom Box with the competition's call letters on it. So act now!



Because when your market area, call 305-626-3774 now.

GIANT BOOM BOX INDUSTRIES

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AMERICA'S LISTENING



NEWSBREAKERS







Edited by Jim Dawson

Radio

Lauren Moran

Buz Hiker

• MICHAEL HAYES has been promoted from MD and evening air personality to Asst. PD at WHLY/Orlando. He joined the station last year, and will continue his other duties in his new position

Rob Sides

BUZ HIKEN has been named NSM. at WYST-AM & FM/Baltimore, He was formerly a Regional Sales Manager, and has been with the stations since 1981.

 MARK McCLURE has been upped from WROK/Rockford PD and Asst. OM to OM for WROK & WZOK. He replaces STEVE BRILL, who moved to WKLH/Milwaukee.

 B. PAUL MOORE has been appointed President/GM at WKHK/Richmond and WPVA/Petersburg, VA. He was most recently at KRFD-AM & FM/Chico-Marysville, CA.

 BILL "BIRDMAN" THOMAS, most recently with KBEQ/Kansas City as half of the morning show, has been named OM and interim PD at KKSS/ Albuquerque, NM until a replacement can be found for outgoing PD RICH BAILEY.

• BILL CLARY has been upped to Station Manager at WKGN/Knoxville. He was previously PD/MD.

 PAUL INGLES has been upped from Promotions Director to PD at KKBR/Albuquerque.

• ART LABOE has been named to the new position of Program Strategist at KRLA/Los Angeles, which he programmed in the late '70s-early '80s.

KKHT/HOUSTON has realigned its programming team. OM ANDY BEAU-BIEN will concentrate on research projects and marketing, while day-today programming will be handled by MD WARREN WILLIAMS, Research Director JUDY HAVESON, and VP/ GM JOHN E. PATTON, who has added duties of Creative Director for the station's morning show.

• KMYZ/Tulsa plans to switch from Classic Rock to CHR on April 16 with BRUCE CAREY on mornings. PD BRENT ALBERTS and Asst. PD MEL MYERS splitting middays, M.G. GREER on nights, and Promotion Director D.C. ROBERTS on news. Afternoons and overnights are still vacant.

Records

 DARRYL CLARK is the new Director/Black Music Publicity for RCA Records. He was previously Direc. tor/National Public Relations for Opportunities Industrialization Centers of America, Inc.

 JANE MOODY has been promoted from Manager/Sales and Advertising Administration to Associate Director of that department at Arista Records. She joined the label in 1984.

LAUREN MORAN has been upped from National Director/Field Marketing to National Sales Director at Arista Records. She joined the label in 1982.

West Coast Regional Marketing Man-Marketing Manager for Elektra in Dallas

ped to Director/East Coast Publicity ords. She was formerly East Coast

 AUDREY STRAHL has been appointed VP/Publicity at Virgin, based in New York. She was Co-Director/ National Publicity at A&M, and previously ran her own PR firm

Concurrently, KATIE ELLIOTT has been named Publicity Manager at Virgin, and KATHY GILLIS joins as Publicity Coordinator/Copywriter. Elliott, based in Los Angeles, was with Warner Bros, in publicity and artist development. Gillis, based in New York, was Dance/Disco Charts Manager at Billboard.

 NIGEL CERDEIROS joins Select Records as National Retail and Record Pool Promoter. He was a store manager with The Wiz retail chain. Also, AMY BENNICK is appointed Art Director at the label; she was with Collector Communications.

Other Select appointments are GLEN OLSHEIM as Asst. to the President, and MAHENDRA SHAH as Accountant.

• ROY FREEMAN has been named Director/National Promotion at Black-Hawk Records. He was most recently Director/Admissions at the Columbia School of Broadcasting.

• JIM GAVIGAN has been appointed Manager/Marketing, East Coast Region for CBS Masterworks. He has been Director/Marketing Analysis for CBS Records since 1985, and joined the label in 1974.

Strah Katie Elliott MARK KARGOL advances from

EMI Los Angeles promotion to Manhattan Director/National Promotion, West Coast

• Esquire Records has moved to: 1600 Stewart Ave., Westbury, NY 11590; (516) 334-6600.

Industry

Amy Alter Associates is a new PR firm that will specialize in the entertainment industry, particularly home video. President AMY ALTER ROSS was formerly Manager/Public Relations for CBS/Fox from 1984-86. The company may be contacted at: 35 E. 20 St., New York, NY 10003; (212) 674-9505.

ARMA ANDON has been appointed Sr VP of SBK Entertainment World and President of its new SBK Management division. He joins after 16 years with CBS Records, most recently as VP/Product Development at Columbia.

PROS ON THE LOOSE

Rich Bailey - PD KKSS/Albuquerque (505) 989-9093 Shawn Burke - Evenings WYNY/

New York (212) 753-2310

Frank (Shannon) Ferreri - Evenings WPDS/Tampa (813) 797-4236 John Hammond - National Promo-

tion & Publicity Director Living Music Records (201) 420-7473

Mike Johnson - MD/Middays WASK/Lafayette (317) 474-4137 Amir Mansbacher - Nights KYA/

San Francisco (415) 872-1139 Mike McCarthy - Mornings KVLT (Lite 106)/Tulsa (918) 250-7993

Tod Rifner - Talk Producer/Guest Booking WCOL/Columbus (513) 277-1018

Lee Roberts - Asst. PD/MD/PM Drive KMYZ/Tulsa (918) 493-5955 Randy Rose - MD/PM Drive

WXBM/Pensacola (904) 476-0556 Mark Shands - MD WINZ-FM/Miami (305) 651-7996

Jere Sullivan - Air Talent WIOD/MIami (305) 445-1363

Mike Ward - News Director/Anchor WBZA & WAYI/Glens Falls, NY (518) 798-4792

Jill West - Overnights KLLY/Bakersfield, CA (805) 322-5451

Lew White - PD WDEK/DeKalb, IL (815) 758-6462

ager for Elektra/Asylum/Nonesuch Records. He was formerly Promotion

 JUANITA STEPHENS has been upand Artist Development at MCA Rec Publicist

• ROB SIDES has been promoted to

GENERATION II The music scheduler that responds to today's programming demands

Generation II Solves Programmers' Toughest Scheduling Problems In Ways You Never Thought Possible:

- Increased categories for more flexible scheduling
- Eliminates hand scheduling with twofers, threefers, blocks ... now you let the computer do it
- Automatic category changes improve daypart control
- Keeps your inventory fresh by automatically resting and reintroducing your songs
- Can't lose control of your format because Generation II is so easy to understand and modify

RadioWare's Carl Barringer is the foremost expert on music scheduling systems. Barringer pioneered the first music scheduling system for microcomputers and has refined music systems for MTV and many top stations during the past six years.

Join the smart broadcasters who have already purchased GENERATION II:

WWMX, Baltimore WKJN, Baton Rouge WMJX, Boston WVBF, Boston WYRK, Buffalo WCLR, Chicago KPLX, Dallas/Ft. Worth KSCS, Dallas/Ft. Worth WBAP, Dallas/Ft. Worth WWSN, Dayton KOAQ, Denver WIKY, Evansville WSSL, Greenville, SC KIKK, Houston WEAG, Indianapolis WFMS, Indianapolis WMSI, Jackson, MS KBEQ, Kansas City KMJX, Little Rock KBIG, Los Angeles KLSX, Los Angeles WEGR, Memphis WGKX, Memphis WRC, Memphis WRVR, Memphis MTV, New York VH-1, New York WLTW, New York WLTW, New York WSTF, Orlando WMGV, Oshkosh KOY-AM, Phoenix KOY-FM, Phoenix KGW, Portland KINK, Portland KSGO, Portland WRAL, Raleigh WRVA, Richmond WRXL, Richmond WRXL, Richmond KISS, San Antonio KMMX, San Antonio SAQ, San Antonio 91X, San Diego KCBQ, San Diego KSFO, San Francisco KYA, San Francisco KWSS, San Jose KZST, Santa Rosa WGFM, Schenectady Broadcast Programming, Inc. Seattle KJR, Seattle KGTO, Tulsa KRAV, Tulsa WCXR, Washington, DC WMZQ-FM, Washington, DC WMZQ-FM, Washington, DC WMZQ-FM, Washington, DC WRMF, West Palm Beach KEYN, Wichita KLZS, Wichita



Software Specialists for Radio P.O. Box 36385 Dallas, Texas 75235 (214) 350-7216



AFTER 10 IN A ROW, PLAY TODAY'S

Think of AP as an exclamation point at the end of a 27-minute music statement. A way to focus your audience's ear and brain; a way to set up a commercial break, a station promo, or a new addition to your playlist.

AP's resources are so vast, our coverage of news, weather, sports, lifestyle and entertainment features so broad, you can literally cherry-pick AP for the script or sound that best fits your audience. Point is, your "news" doesn't have to

SMASH HIT SINGLE.

-

8239 DER

Ene

Blat

be simply a two-minute affair at the top of the hour. Use it throughout the hour to add spice and personality to your program format.

Use AP. Then watch your ratings even out. AP works wonders every quarter hour.



FORMAT 41

AMERICA'S LISTENING

THE PICTURE PAGES

"Young, Wild And Free" Show



Atco's Brighton Rock recently performed songs from their album "Young, Wild And Free" at a show in New York. Shown (I-r) are the band's John Rogers & Gerald McGhee, Atlantic VP Judy Libow, the band's Stevie Skreebs, Atco GM Margo Knesz, the band's Mark Cavarzan, manager Ralph Alfonso, and band member Greg Fraser.

Himmelman Hits Bottom Line



Island artist Peter Himmelman recently played New York's Bottom Line. Pictured after the show are (I-r) Island VP Bob Catania, label's Kathy Kenyon and Janet Kleinbaum, Himmelman, Island President Lou Maglia, VP Joel Webber, label's Andy Allen, and manager Arnold Freedman.

Feliciano Lights Fire At EMI



Jose Feliciano (seated) has signed with EMI Music Worldwide to record pop, classical, and Hispanic LPs. Celebrating the union (I-r) are EMI's Roel Kruize, manager Rick Hansen, EMI's Oscar Llord, Manhattan Records President Bruce Lundvall, Susan Feliciano, EMI Worldwide Chairman/CEO Bhaskar Menon, and attorney Peter Lopez.

Frozen Ghost Thaws In U.S.



Canadian group Frozen Ghost visited BMI's New York offices to celebrate the release of their first single, "Should I See." Pictured (I-r) are BMI's Mark Fried, WEA Canada's Bob Roper, the band's Wolf Hassel and Arnold Lanni, manager Robert Lanni and BMI's Rick Sanjek.





April 10, 1987 RaR 21

THE PICTURE PAGES

McCarthy Wins PG Sales Honors



William "Buzz" McCarthy, a 15-year label veteran based in Boston, has been named 1986 Salesman of the Year by Poly-Gram. Pictured (I-r) are Boston Branch Mgr. Paul Wennik, VP Jim Urie, McCarthy, and PG President Dick Asher.

Shadowfax Signs With Capitol



Shadowlax, successful in the jazz fusion arena, have signed with Capitol, with a fall LP debut scheduled. Pictured (standing ir) are group's G.E. Stinson, Stuart Newlin, David Lewis, and Chuck Greenberg, Capitol VP Tom Whalley, attorney Steve Lowy, and group's Charles Bisharet; [I-r seeled group's Phil Maggini and Capitol President Don Zimmermann.

7ª

EMI Meets Najee



EMI America artist Najee met with label executives during the L.A. stop on his tour. Pictured (I-r) are VPs Colin Stewart and Neil Portnow, President Jim Mazza, Najee, and VP Tony Smith.

Ranked & Filed



New Rhlno signing Rank & File recently appeared on "American Bandstand." Pictured (I-r) are Rhino's Stan Becker, band's Jeff Ross and Chip Kinman, host Dick Clark, and-group's R. Kahn and Tony Kinman.

NAB Highlights



EMPHASIS ON LOCALISM — Accepting NAB's Disinguished Service Award, retired KAKE-AM & TV/Wichita President/OM Martin Umansky (center) called on stations to program to the needs of their local communities. Umansky is lianked above by NAB Chairman Ted Snider and President Eddie Fritts.



DAYTIMERS CONVERGE — Daytimers' Forum participants (I-r): Larry Eads, FCC; Wayne Eddy, KYMN/Northfield, MN; Barry Umansky, NAB; and John Quinn, WJDM/Elizabeth, NJ.



CONSIDERING THE TASK AT HAND — To encourage more competition in radio ratings, the Radio Audience Measuremnt Task Force moderated presentations by three ratings services. Bill Faulkner of Australian tirm McNair Anderson & Associates later told R&R that American smaller market response to his company's dary system was "discouraging," adding, "American broadcasters want high quality service but don't want to have to pay quality rates." However, McNair Anderson still plans to enter the US radio ratings arena. Picture are (I+1): Birch Radio's William Livek; RAMIF Chairman Kenneth McDonald, Sr., WSAM/Saginaw, MI; Faulkner, and Arbiton's Rhody Bosley.



GET UP, GET DOWN — Jitterbugging couples during NBC's private hash Sunday night for NAB conventioneers include (left) Dr. Ruth Westheimer, host of NBC Radio Entertainment's "Sexually Speaking" and WNEW-FM/New York VP/GM Mike "Kakoyiannis", and fight Willard Lochridge, VP/GM-The Source/NBC Radio Entertainment, and guest.

RINTERVIEW

ALAN BOX EXPLAINS NEW MANAGEMENT TIER

EZ Communications: Grand Centralized Stations

Ithough EZ Communications' radio outlets stretch from Seattle to Miami, you'd be hard-pressed to find a more closely-knit organization. Only 35, President Alan Box is a big believer in centralizing corporate operations - management, programming, communications, accounting, and advertising. Recently, EZ brought 150 of its staff to St. Louis for a three-day motivation and idea-sharing "fly-in," as well as to discuss its new management tier (R&R 4/3) and a forthcoming station acquisition.

R&R: Does your operating philosophy dilute the GMs' individual power?

AB: Just because EZ is a centrally controlled organization doesn't mean that managers don't run their own operation. It's just that strategic planning and product control are coordinated and monitored from our corporate office. Since our payables and receivables are also corporately controlled, there's a lot of communication from our GMs and department heads into our Fairfax, VA office. We feel this corporate team atmosphere gives us a better product.

We've had to let a few GMs go, but in my eight years here we've

"It's very rare in our company where a decision is forced on management."

never had one resign. A lot of people in this business are hung up on "How much control will T have? I don't want to be in a situation where people are constantly on me." Frankly, our people don't mind that. Actually, I don't think we are a tightly controlled corporate office, we just communicate a lot. It's very rare when a decision is forced on management.

R&R: EZ has hired several PDs — Nick Ferrara, Guy Zapoleon, Kipper McGee, Bill Tanner — but has lost them to other companies. Any reason?

AB: These people are great programmers, but they're out 'to make a name for themselves – and that's fine. I've seen it time and time again when a PD says, "T've been here for a year and doing well, but it's time now to move on to a larger market." I have nothing against them for doing



- WHQT/Miami
 WBZZ/Pittsburgh
- KYKY/St. Louis
- WEZB/New Orleans
- WEZC/Charlotte
- WEZS/Richmond
- KMPS-AM & FM/Seattle
- KMYL & KAMJ/Phoenix
- KRAK-AM & FM/ Sacramento
- WOKV & WAIV/ Jacksonville
- KFYE/Fresno

that, and don't think money or any other plan would stop people with those kinds of goals. R&R: How do the fly-ins help

R&R: How do the fly-ins help your company?

AB: It's worth the expense of bringing all the GMs, sales managers, AEs, and sales assistants together in a competitive environment for three days. There are motivational speakers and a great deal of idea cross-communication. This year we've added PDs and morning personalities – about 150 people in all. On the closing night last year I presented a \$17,000 convertible to a salesperson; this year we awarded a \$15,000 check. R&R: What are the pros and cons of having Washington ad

agency Abramson & Associates handle all your stations? AB: There are more advan-

tages than disadvantages. On one hand, local managers have their own buddies who are very good in advertising. Sometimes they feel, "What do these guys in Washington know about us?" But our agency visits each market at its expense, and we also bring in our management teams for in-depth strategic meetings to educate both sides. It's more important for a central ad agency to understand how EZ operates. We're not in the business of syndicating, but very often there are economies.

R&R: Buying the nine Affiliated outlets last December more than doubled your station roster. Did EZ undergo any growing pains?

AB: It hasn't been nearly as complicated as other situations. The Pittsburgh and Miami acquisitions were equally troublesome because they were major turnarounds – new formats, staffs, and – in Miami – reconstructing the building and studios. Affiliated was a neatly bound package: no GM, format, or building changes. Our biggest problems have been dealing with the time zone and distance of the West Coast.

R&R: With 15 stations from coast to coast, is it impossible for you to personally oversee each one?

AB: We're setting up a second tier of management in corporate, which is something I've been very reluctant to do because I believe very strongly in direct control. It's tough for a company to be on top of things if you have a lot of management tiers because the problems don't seem to shift to the top. But at the same time, to continue to grow we can't fool ourselves – we're going to have to delegate some things.

Since product control remains in the hands of the people who understand it, VP/Programming Dan Vallie will also establish a

Alan Box

form, you stay, and you're going to own a good piece of a significantly larger organization." We think it's a better life, and frankly, they agree. The EZ philosophy is "Let's take care of our family," and there shouldn't be any pressure on a GM to run out and buy a small station. Their goal could be to own 24% of EZ, which is far more valuable.

EZ Corporate Profile

- Several centralized functions: Accounting, advertising, consulting, management, planning, programming
- 30% profit objectives
- Stock options for key employees
- Annual sales/programming "fly-in"
- No contact with independent promoters

second tier of regional programming management within the next several months.

R&R: How profitable is EZ Communications?

AB: We're solidly in the black. Each station's goal is to produce at least 30% cash flow to its net sales annually. While some produce in the 20% range, others are approaching 40%. If one needs a shot in the arm but it'll impact its cash flow, I'll do it if it makes sense. We did that for years at B94/Pittsburgh, losing huge sums of money, but it paid off in multiples. A lot of companies become so concerned with protecting cash flow that they say, "Let's not take that risk."

R&R: Do you have a profitsharing or stock options program for upper-level executives?

AB: Yes. It's really at any level, as determined by (Chairman) Art Kellar, the Board of Directors, and myself. I very clearly communicate to our GMs that "You come to our company, you perR&R: Any plans to take EZ public?

AB: It's certainly a consideration, but there's no move right now. EZ's 75-80 stockholders and 20-30 bondholders are very happy with their stock's performance. We've been able to attract capital without going public and don't have a tremendous demand for people to liquidate stock – the two real reasons to go public. Our business is to buy stations and build them up. We've sold one (WBMW/Washington) in 20 years.

R&R: B97/New Orleans morning man Cajun Ken Cooper was signed to an enormous contract. What's your stance on personality salaries?

AB: Cajun got an enormous contract for a couple of reasons. He brings us a lot of revenue and he's very consistent. We knew he fit the company's longterm plans. His was a five-year deal, and a lot of companies aren't ready to commit for that long. We also offered him an opportunity to buy stock. R&R: Has his deal created any jealousy or unrealistic expectations among EZ's other air talent? AB: None that I've been aware

of. We don't have a lot to hide, and when you have fly-ins like we do, the talents talk to each other ... and we want them to. I couldn't convince KMPS/Seattle morning man Ichabod Caine to sign a fiveyear contract, but we did end up with a multiyear deal. While salaries vary, the people are all coppensated well.

R&R: EZ's been getting a lot of heat for refusing to allow its stations to take calls and visits from independent record promoters. What led you to this decision?

AB: We run a very straight organization with a lot of audit controls, and expect our department heads and managers to be above

"To continue to grow we can't fool ourselves — we've got to delegate some things."

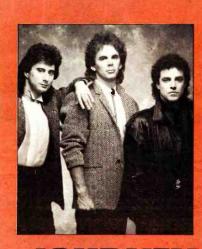
board. This doesn't suggest that taking calls from independents changes any of that. I personally don't have a strong feeling one way or another, but Dan Vallie feels that (taking indie calls) opens up a station to problems and that we can do business without having to deal with them. A couple of years ago there was nothing but .rumor after rumor about investigations on independents, and a lot of things did take place. There seems to be some merit to that and situations where corruption exists. We'd like to stay as far away from that as possible

R&R: None of your 11 FMs are in the top ten markets. Will EZ be moving into these larger metros?

AB: We're certainly interested in the top five markets and, really, the top 25 markets. Our main emphasis is to get another major market FM to replace WBMW. From that point on, we're hoping the limit will change. I would've died for KVIL and having grown up in Dallas, I have a lot of emotion about it. I don't think \$82 million is ridiculous; Infinity got a great deal.



- i

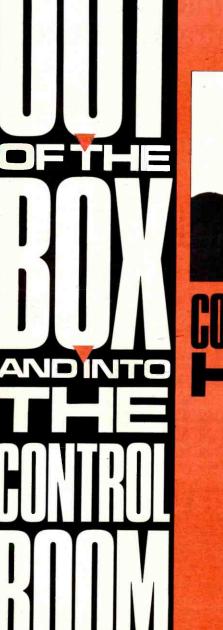


"Why Can't This Night Go On Forever"

Taken from the Columbia Lp: "BAISED ON RADIO" OC 39936



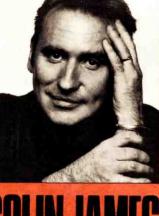
Produced by Steve Perry



1987. CBS Inc.



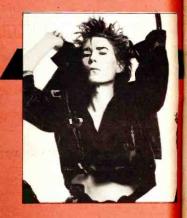
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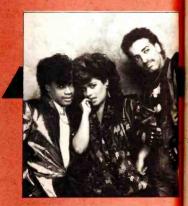


"Can I Hold You?"

Taken from the Columbia Lp: "LOOKING FOR JACK" BFC 40611

Produced by Robin Millar for Multi Media London Limited







Dur Records Make All The Right Moves...

© 1987, CBS Inc

PSYCHEDELIC FURS "Heartbreak Beat"

Another week of boundary-breaking AOR/CHR activity.

Now On Over 115 CHR Reporters including 28 P-1s / Check This Top 20 Action: WXKS 22-17 WMMS 13-12 KCPX 14-8 (HOT) Q107 17-15 KIIS 14-13 One Of The MOST ACTIVE AOR Tracks: (5)



KENNY LOGGINS "Meet Me Half Way"

Covers the whole spectrum of your demographic demands.

• 134/33 - 56%

- A Nationally Most Added At CHR & ACI
- AC Breaker Debut 23
- Already TOP TEN At: KEGL 11-10 FM102 13-10 Q10513-8 WKDD 12-8 WKTI 8-4 (HOT) WQDD 10-8 (HOT) KDWB 12-8 WLRW 16-8 (HOT)

LISA LISA and CULT J**A**M

"Head To Toe"

Ask any PD who's playing this record and you'll get the same response: **PHENOMENAL!!!**

3rd Week/ 65/37 Including This P-1

Power Action:		
Bl04 add	KKBQ add	KCPW add
WKSE add	KRBE add	FM102 31-27
PWR 95 add-25	Y100 add	KROY 34-20 (HOT
Z100 29-20	B97 add	KS103 add
Bl06 add	B96 30-23	KMEL deb-25
WAVA deb-29	Z95 deb-40	KATD deb-35
Z93 add	WHYT deb-	23
Black/Urban C	hart . 69. 24	

EDDIE MONEY

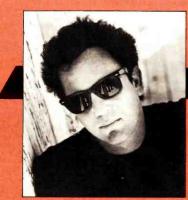
"Endless Nights"

"It's called finding just the right groove, and Eddie and producer Richle Zito, have captured it. Has the same wide autience appeal of "I Wanna Go Back" and "Take Me Home Tonight," which, by the way, won Song of the Year honors at last week's Bay Area Music Awards held here in San Francisco." Date Sholfa's - Personal Picks The Gavin Report

Now On Over 60 CHR Reporters Including This Week's Adds:

WPHD	KIKX	KNAN
Q107	KSND	KYYY
99DTX	KDON	99KG
WNNK	KNBQ	KTRS
WNYZ	95XXX	KHTZ
WXLK	OK100	
WDLX	B98	
SOR TH	acka: D	





BEASTIE BOYS

"Brass Monkey"

Steamrolling through tripleplatinum territory.

Now On Over 60 CHR Reporters With 11% Hot Reports

B94 Add-28

 Top Ten At:

 WAVA 14-8 (HOT)
 WFMI 15-8 (HOT)

 Q105 7-8 (HOT)
 Y106 15-8

 KROY 6-3
 WRVQ 7-6

 KS103 7-10
 KMGX 5-6

 KVNO 3-5
 KVNO 3-5

BILLY JOEL featuring RAY CHARLES

"Baby Grand"

Every thorough programmer knows the value of balancing a playlist with the chart-topping success stories of companion formats.

AC Chart: WBEN deb-37 WBLI on 94Q 22 WNNK 39-34 WMMS deb-39 WCZY 35-32 WKDD 19-12 WRON WIMX KCMO

ALTO ALL	AA 11-17	PLANC
KIKX	Q104	KWTO
WFBG	Q101	KBOZ
95XIL	KNIN	KKAZ

Columbia Records



9jam

26 = R&R April 10, 1987

WHAT'S NEW

"American Radio: Tenth Anniversary Issue" Available

For the past decade James Duncan has been publishing "American Radio," a market-by-market guide that ranks radio stations, identifies trends and provides other detailed statistical information on the nation's top 175 markets, all derived from data supplied by Ar-

bitron. Spanning the years 1976-86, Duncan's most recent publication, "American Radio: Tenth Anniversary Issue," not only provides a 175 market-bymarket breakdown of 12+ metro share, 12+ cume rating, format

Kamkorder 4 Kida

Erasing the distinction between adult toys and kids' stuff, the "PXI 2000" video carncorder system from Fisher-Price Electronics is either the most technologically advanced toy on the market or the ultimate yupple puppies' status symbol.

Weighing in at slightly under two pounds, the fully automatic, batterypowered unit comes complete with built-in microphone and can be hooked up to any television for playback. However, the "PXL 2000" shoots strictly in black-and-white and the images are created from tiny squares rather than traditional scan lines.

"The result is like an effect you see a lot in rock videos, where they divide the image into tiny squares," said Fisher-Price marketing manager Ian Sole, quoted in a recent Issue of Electronic Media.

Priced Under \$150

The unit is priced at under \$150, mostly because the picture quality is the result of a less expensive fixed recording head instead of the rotating heads found in adult camcorders. Another reason for the low, low price lies in the unit's video recording system using standard audio tape. Unfortunately, because of the faster recording time needed to capture all the information necessary for even this system's less-than-precise video image, a 90-minute audiocassette only runs for 11 minutes of video - 51/2 minutes per side

Of course, if you have pretensions of becoming a video artist you can hook this camcorder up to a standard videocassette recorder and record for a longer period of time on ordinary videotape, all at a fraction of what big kids pay for their camcorders

Introducing

Ø

shares, highest-billing stations, and major station sales, but also sports 49 essays on such diverse subjects as buying, selling, and financing radio, at least 14 radio formats, sales and management, audience research, programming and more

This one-inch-thick paperback is available via American Radio c/o James Duncan, Box 2966, Kalamazoo, MI 49003; (616) 342-1356. Price: \$110

2050: Five Percent Of US Will Be 85+

By the year 2050, the number of Americans age 85 or older will have quintupled. According to a recent US Census Bureau analysis, one out of every 20 Americans will be 85 or older by then, up from one in 100 today.

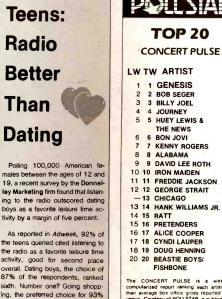
This startling demographic shift is one more that can be attributed to the so-called "baby boom" of 1946-64. The large number of people born during that time will increase proportionately the ranks of elderly Americans, as they previously have swelled younger demographic groups. One-quarter of the elderly population (defined as 65+) will be 85 or older in 2050; today, that segment makes up nine percent of the 65% population.

Shrinking Work Force

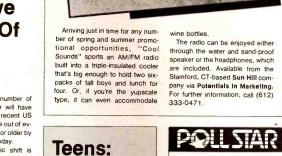
One potential problem created by this situation will be the difficulty a disproportionately smaller work force will face supporting the increased number of needy elderly. (The working-age US population will peak in 2015, after which the majority of baby boomers will begin retiring.)

What's more, an estimated one-third of all baby boomers' children - who will be between 60 and 74 years old in 2050 - will find themselves supporting an elderly parent.

Finally, women over 85 will outnumber men over 85 by a two to one margin at that time. Considering that more of these women are likely to be widowed, poor, living alone, and ill than their male counterparts, the strain on social services will force dramatic changes in the way America views its elderly in the not-too-distant future







Radio

Better

Than

Dating

of those surveyed.

Edited by Don Waller

Radio

Coole

The new compact disc music library from American Image. Call for a demo today. 1-800-251-2058

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Radio is bigger and better than ever...and listeners know it. That's why America's listening *more* than ever. America's listening to the "Best of Everything" on the Westwood One Radio Networks and the Mutual Broadcasting System. Every conceivable type of program for every demographic segment. Concerts, Specials, Countdowns, News, Talk, Sports and Big Events.

You name it, we've got it. You can have it by the program through Westwood One, or 24 hours a day through an affiliation with Mutual. Or you can even examine our new, flexible-format, news and programming network, *Mutual PM*.

Call us to get America listening to you.

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BREAKING OUT NOW!



SIMPLY RED "THE RIGHT THING"

from the rapidly approaching gold Men and Women LP. Exploding af CHR! Video in heavy rotation on . On tour soon.

CHR DEBUT 39 130/17 55% 76 UPS, 8 DEBUTS

#1 MOST ACTIVE WC7Y 20-16 WXKS 9-8 (HOT) KBBE 37-29 KPKE add FM102 10-5 (HOT) KITS 12-10 (HOT) Y108 add KMEL 26-21 WMMS 28-25



ANITA BAKER "SAME OLE LOVE (365 DAYS A YEAR)"

from the double Grammy Awardwinning <u>Rapture</u> LP. Over 2.3 million sold! Triple format threat— very strong at CHR, R&B and A/C! See her co-host <u>Saturday</u> <u>Night Live</u>, April 11. "Same Ole Love" video in power on **VH1**.

R&R AC 20*-11*-6*-4* R&R BLACK/URBAN 20*-14*-9* B&B CHB 51/6



HOODOO GURUS GOOD TIMES"

from the forthcoming <u>Blow Your</u> <u>Cool</u> LP. The first guru-vy single is breaking big at AOR; the "Good Times" are just beginning at CHR. Backing vocals by Susanna Hoffs, Debbi Peterson, Vicki Peterson and Michael Steele. histime

AOR NEW & ACTIVE

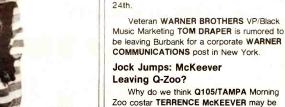
Artist AIR MYSTERY RECORD #2 KENNY G CARRIE McDOWELL PAUL LEKAKIS

SONGBIRD CASUAL SEX BOOM BOOM (LET'S GO BACK TO MY ROOMI

ARISTA MOTOWN ZYX

DEAD OR ALIVE FPIC AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.





Zoo costar TERRENCE MCKEEVER may be headed for new CHR Q106/SAN DIEGO to be teamed with JACK MURPHY in mornings? McKeever hasn't been on the air the last two weeks, and he's old buds with Q106 PD GARRY WALL from their days at FM100/MEMPHIS.

Who'll be the new PD at KLOS/LOS

ANGELES, where the chair has been vacant

WEST from KMOD/TULSA. A deal's been in

entanglements at KMOD have stood in the

way, and it's hoped they'll be resolved by the

for almost four months? Bet on CHARLIE

the works for some time: contractual

If McKeever lands in San Diego, he'll find rival KS103 sporting "SCOOT IN THE MORNING" from WRNO/NEW ORLEANS, who joins in the wake of RANDY MILLER's move to Z93/ATLANTA.

Will AL LOHMAN return to KFI/LOS ANGELES mornings? Currently at suburban KWNK, he was a KFI fixture for many years with ex-partner ROGER BARKLEY (now on crosstown KJOI), and might be paired this time with GARY OWENS.

WYNF/TAMPA wakeup duo NICK VAN **CLEVE & JEFF JENSEN** has jumped to WKLS/ATLANTA. **Digital Digest**

Double your CDs, double your fun: forthcoming RIAA figures have it that compact disk shipments in '86 were twice as high than in '85, both domestically (up to 55 million) and worldwide (140 million).

A Washington Post editorial (4/6) gave a thumb's down to the music industry's Congressional quest for an anti-taping chip in DAT (digital audio tape) machines. The proposal approved by the House Energy & Commerce Committee was labelled a "misguided solution to a grossly overstated threat," combining "bad technology to bad law."

CBS has scored the exclusive for NFL network radio rights for the next three years, with 40 games per year to be broadcast in stereo. No word on whether JACK BUCK and HANK STRAM will handle announcing chores. Format Funnies: KMJK To Gold

R STREET TALK

Go West, Young Charlie . . . For KLOS

Nobody at KMJK-FM/PORTLAND will confirm its plans to dump CHR for Gold, but that's what's expected to happen when new owner BRUCE ENGEL takes over next week. GM DAVE McDONALD and PD STEVE NAGANUMA will stay, and JOHN LUND will consult.

WMJQ/ROCHESTER's flip to Country has new calls of WBEE, which market punsters say stand for "We've Been Everything Else." A local historian reports that over the last 12 years, the frequency has hosted Classical, News, Soft Rock, Superstars AOR, JOHN SEBASTIAN-style "Kick-Ass Rock," "Rock Of The '80s," and CHR.

Martell Fundraiser Takes In \$200,000

Organizer JON SCOTT says last weekend's T.J. MARTELL FOUNDATION sporting festivities in L.A. raised over \$200,000 for cancer and leukemia research. An ATCO/GREGG GIUFFRIA foursome won on the green, where stars such as MICHAEL KEATON, ANDREW MCCARTHY, JOHN McVIE, MICKEY THOMAS, and GLENN FREY also teed off. In softball, a team of record folks beat a crew of radio types 18-5, showing who picks the hits in our biz. In bowling, CHICAGO racked up the best team score for the second year in a row, while the best solo score went to KLSX/LOS ANGELES'S BARRY WINESETT.

UPI: Unhappy Presidents, Inc.

Troubled UPI's latest President, MILTON BENJAMIN, has guit after only six months on the job. Friction with owner MARIO VASQUEZ RANA was cited as the cause

WRIF/DETROIT on the block? "Never has been, never will be," asserts VP/GM ABE THOMPSON.

IS KYKY/ST. LOUIS PD KRIS O'KELLY leaving to return to the South? ... The programming post at Nashville AC leader WLAC-FM is open, as DAVE NICHOLS exits after four productive years. Continued on Page 30

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Apr. 8, 1987 Label Title

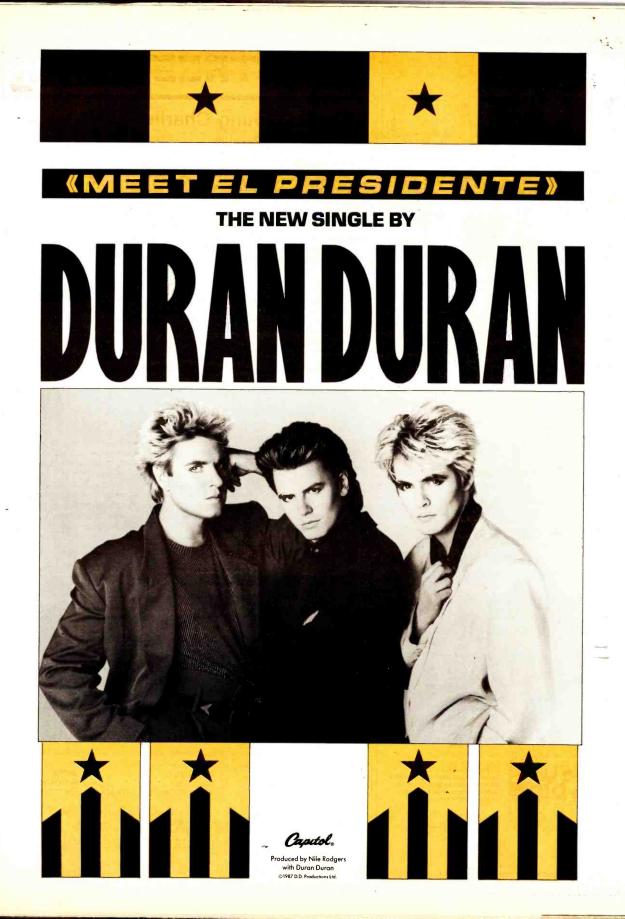
AIR PRIORITIES: WEEK 7

SOMETHING IN MY HOUSE

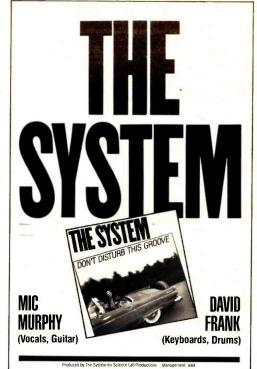




P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544



30 = R&R April 10, 1987



■ In addition to their success as The System, Mic and/or David have been featured musicians/ singers/writers/arrangers/producers for such artists as:

PHIL COLLINS • CHAKA KHAN BILLY IDOL • STEVE WINWOOD NONA HENDRYX

The System hit the pop charts in 1983 with "You Are In My System." Their last album <u>The Pleasure Seekers</u> reached the Top 10 last year.

■ A video for "Don't Disturb This Groove" has been favorably received by both broadcast and cable outlets across the country. Watch for it!

"DON'T DISTURB THIS GROOVE"

from the album <u>Don't Disturb This Groove</u> (81691) is currently one of the fastest breaking singles at Black Radio and retail indicates a quick crossover to the pop market!



STREET TALK

Continued from Page 28

CHRYSALIS VP/Promotion DANIEL GLASS needs a Southeast regional rep, as GEARY TANNER has left that slot for the same position with RCA ... A&M New York promo pro SUE DeBENEDETTE is headed for Los Angeles to take over local chores from KELLY SUMMERS.

With WINZ-FM/MIAMI back to AOR as WZTA, longtime MD MARK SHANDS is out (see Pros On The Loose, Page 16) ... JACK SILVER has resigned his GM post at the SUPERSPOTS production house in Chicago to become Executive Producer for RICK DEES at KIIS/LOS ANGELES.

And, Furthermore, I'll Do It With One Foot Firmly In My Mouth

KJLO/MONROE, LA's new PD, KEN CURTIS, is now its ex-PD. When he called rival KNAN PD/morning man CHUCK REDDEN and promised to "kick your m% f*in' ass in the ratings," he somehow let the call air over KJLO. Within 30 minutes, Curtis was looking for work and KJLO management was in the KNAN lobby with a sincere apology.

April Foolery

Here's a taste of the April Fool's Day hijinks in radioland:

KDKB/PHOENIX joined with a local magazine to leak an elaborate bogus story about a \$60 million "Fool's Gold" movie to be filmed in the area. With SPRINGSTEEN, VANNA WHITE, and JON BON JOVI to star, the film was said to need 20,000 extras. The phone numbers that KDKB gave for interested applicants were actually for the offices of controversial Governor EVAN MECHAM, who got over 1200 calls.

Detroit Mayor COLEMAN YOUNG spoofed WCZY'S DICK PURTAN by conspiring with JOE. NOUNE, who impersonates Young on Purtan's show. Noune made his regular call to Purtan, but handed the phone over to the Mayor in midscript. Channel 7 was on hand at both ends putting it all on video.

KRTH-FM/LOS ANGELES morning man STEVE MORRIS told listeners that all L.A. freeways would be closed for a month of repairs. The state's transportation bureau and Highway Patrol offices received hundreds of calls.

WAAF/WORCESTER-BOSTON'S BOB & ZIP did their show with the studio clock set a half-hour ahead of the actual time. Because the stunt came the day after flooding had caused a series of power out-

KWES/ODESSA-MIDLAND is stirring up Bible-thumpers' hackles as it hands out "DAMM (Driving Around Money & More) Cash" as part of a bumpersticker campaign. The phones go bonkers with complaints from the holy when KWES runs winner promos saying "KWES made me a damm winner."

WATR/WATERBURY, CT talk host JAY CLARK lost his day in court this week against a persistent anti-Semitic caller charged by the state with harassment for repeatedly calling Clark's show. A Connecticut Superior Court judge threw the case out on First Amendment grounds.

WNBC/NEW YORK is devoting all its community affairs programming this month to AIDS awareness.

Might "Mellow Rock" KNX-FM/LOS ANGELES, with a 1.0 in the latest ARBITREND, be contemplating a move closer to mainstream AOR territory, where KLOS is all alone now that KMET has "Waved" byebye? VP/GM BOB NELSON says, "No. It wouldn't be consistent with the nature of KNX-FM."

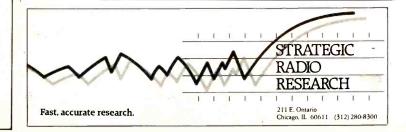
ages, many listeners bought the bit, and -Bob & Zip heard from a number of people who showed up for work 30 minutes early.

WKQX/CHICAGO sportscaster PAT BENKOWSKI played a recording by CHICAGO BULLS superstar MICHAEL JORDAN announcing his retirement from the NBA. Hundreds of calls later, Q101 filled in the public on the hoax.

WCKQ/CAMPBELLSVILLE, KY's TOM MCCLENDON shocked listeners by staging the entrance of an irate listener into the studio where a heated discussion took place. McClendon was "shot," and the newsperson took over as the sound of yelling, screaming, and sirens wailed in the background. The police department was in on the spoof, and McClendon ended up making an on-air apology.

KBCO/DENVER used make-believe newscasts and futuristic commercials to take listeners on a theater-of-the-mind trip to the year 2027. Jocks and newsmen adopted characters for the 14-hour broadcast, which required two months of preproduction.

WLXR/LaCROSSE'S CHRIS SHEBEL (now headed for WDJX/LOUISVILLE) aired the audio of "Wizard Of Oz" from a laser disc. ...WPHD/BUFFALO's morning team played four solid hours of various versions of "Louie, Louie."



KIM WILDE



YOU KEEP ME HANGIN' ON

ONE OF THE MOST ADDED

ECORDS IN

U.S.FOR

CONSECUTIVE

EEKS. NOW A

FROM THE ALBUM A NOTHER STEP

THE INTERNATIONAL HIT

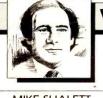
#1 AUSTRALIA #1 NORWAY #2 U.K. **#2 SWITZERLAND #3 DENMARK**

> DEBUT 36 191/69 80% **ONE OF THIS WEEK'S MOST ADDED**

PRODUCED BY RICKI WILDE MANAGEMENT: JOYCE WILDE. **BIG M PRODUCTIONS**

MCA RECORDS

32 . R&R



VITAL SIGNS: MARKET RESEARCH

MIKE SHALETT

CONCERT AND RECORD SALES STATISTICS

Differences Among Male And Female Consumers

Three research projects we have done over the past three years have shown that men and women buy 60% and 40% of records sold, respectively. This column looks at several studies to determine where sex demographics of record buyers are going this summer, and why.

In 1969 Rolling Stone commis-sioned a study that revealed its readership, which reflected the nature of the newly emerging rock audience, was 80% male. Our Street Pulse Group data published in late 1983-early 1984 indicated that those numbers had shifted significantly toward females.

Our numbers portraved a marketplace where six out of ten record buyers were male; the numbers for women had doubled in comparison to the Rolling Stone figures. The overall female numbers were 25% young teens. Conversely, the vast majority of male record buyers at that time were over the age of 18.

In July 1985 we looked at the age breakdowns of record consumers again. At that time we found that 20% of our overall sample was under 18 years of age, 37% was between 18-23, while 30% was be-tween 24-35. An additional 12% were over 35 years old. The 60/40 ratio of males to females held strong. So did the fact that more of the female shoppers were under the age of 24. The older women were, the less likely they were to be record buyers. Nearly 70% of the over-35-year-old segment were men.

A year later, in the early summer of 1986, the 60/40 ratio held once again. In this national survey of 445 record consumers accessed via telephone, 263, or 59.1%, were male.

When their ages were broken down we found again that a majority of women record shoppers were under 24. Of note for the first time was the fact that women were staying in the consumer marketplace longer, age-wise.

Women Move To Fore

When we captured a Huey Lewis audience after the first of the year we found that 56% were male and 44% female. Within those percentages, the females were younger than their male counterparts.

Huey's lady friends cited new music and soft rock as their favorite types of music. The men we surveyed, however, tended to favor hard rock. This was especially true of men between the ages of 18-24.

Among the Lewis crowd, the men tended to have had more edu-

Sex Difference Highlights

Women

- Rock fans seem to network via word of mouth
- Tend to buy cassettes more often than men
- Majority of record shoppers are under 24

Men

- Lead women 60-40% in music purchases
- Are less concerned with price factors
- Control nearly 70% of 35+ purchases

cation. Thirty-seven percent of the men said they had graduated from college, attended grad school, or graduated from grad school, as opposed to 29% of women with the same amount of education.

Radio listenership broke down along sex demographic lines. Women in the audience were twice as likely to favor a CHR station as men. Men were more likely to favor an AOR station, though not in the same percentage.

From the data we collected about actual record purchases, more women claimed to have bought the "Fore" album, Lewis's latest, than men. Likewise, overall ownership of any Huey Lewis product was skewed female.

Heading out to a Pretenders date a month ago, we intercepted an audience that was 55% female. The women in attendance were younger than those who had attended Huey's concert (in the same town). Seventy percent of those females we talked to were 24 or younger, compared to 40% of the men.

Rock and new music were the fave raves of the women. More than half of the women said their favorite type of music was rock, while 23% favored new music. In both cases, these favorite types of music figures were higher than those of their male counterparts.

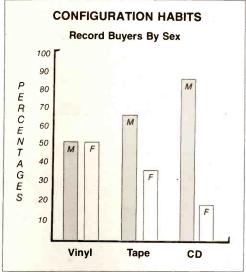
Word of mouth was significantly higher among women than men as a stimulus for discovering this particular concert. This was not true among the Huey Lewis female fans. The indication is that there is a network of female rock fans who turn each other on to music - the way heavy metal fans do!

When asked if they had bought any albums by the Pretenders, 63% of both the men and women questioned said they owned some product by the group. More men were likely to own "Get Close," the Pretenders' latest record. Many women (75%) were seeing the Pretenders for the first time. This was significantly higher than the percentage of men seeing the band for the first time.

David Lee Roth Shakes It At . . . Men

Where would you place David Lee Roth on the sex demo scale? Would you think he'd attract more women or men? Who is he busy shaking his tush to? On the night in question, we found men in a two-toone ratio to women. Ten percent of the men were over 24 years old, while there were no women over 24. The audience totally categorized Roth as heavy metal.

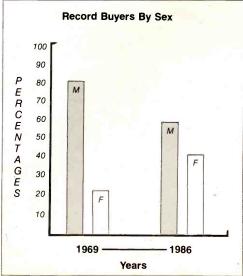
You can also expect a heavier MTV influence among these fans,



DLR's audience, women were far more likely to view the channel and other video shows than were there male counterparts. As record buyers, women were less likely to have followed through and bought product. We also discovered that more men than women, 55% as compared to 40%, had seen Van Halen's most recent tour

more often than their male opposites. When first entering a record store, young female record fans are more likely to hang out and browse. As age increases, how ever, males tend to spend a longer amount of time in the store, looking through the various bins.

women when it comes to buying



true for every age group until we reach the over-35s. The hardcore male record shopper over the age of 35 discriminates when it comes to price, but it is very much a tertiary reason for shopping in a particular store

Browsing in a record store is more of a feminine art. It is mentioned much more often by women record consumers than males. Men are in a particular store for selection. While the physical location of a store is also more important to women, our data indicates women will drive further than men to shop at a particular store.

Female Networking

As revealed by the Pretenders' audience, networking is key among female record fans. Women are more likely to tape an album from a friend. They buy tape moderately (one to six tapes in the last three months); they buy tape according to price more than men; and they are more likely to tape someone else's records than are men.

They are also more apt to tape songs off the radio than men are. In this regard there is one other important thing to note: women tend to prefer store-bought or pre-manufactured cassettes over their own recordings. Techno-comfortability still resides more in the masculine domain

I doubt that we can expect to see a higher percentage of female participation in record buying this year. This summer's sales figures will probably fall in the precast 60/40 male/female ratio of the past several years.

Women are buying more records in pure volume, however. The networking principle, which long has been prevalent in record buying among men, is becoming a reality among women. They are no longer solely dependent upon the radio for their music. In response, radio stations should take a longer look at the records these women are purchasing. Such research will go a long way in clueing them in to future success stories

particularly women. In the case of

More Sex Differences

Women tend to buy cassettes

Price is more of a factor with recorded music product. This is



Aber

TWO-WEEK BREAKER! AOR TRACKS DEBUT **(5)**

From The Album "Weapons Of Love" Produced And Engineered By Dennis Herring

Single And LP Arrive At Radio April 17th



... And That's The Truth!

We Got You	RATINGS
Between A	ARBITRON FALL '86
Rock	Demographic Ranking Trends
	Dallas
	KVIL Combo Dominates Older Adults; KKDA-FM Remains On Top Of 18-34; KEGL Fin Choice Of Teens; KPLX Second Home To Adults
TELA	Su Fa 12-17 Su Fa 18-34 Su Fa 18-49 Su Fa 25-54 '86 '86 Rank '86 '86 Rank '86 '86 Rank '86 '86 Rank 1 1 KEGL (CHR) 1 1 KKDA-FM 2 1 KVIL-AM & FM 1 1 KVIL-AM & FM 2 2 KKDA-FM (B/U) 7 2 KPLX 3 2 KPLX 2 2 KPLX
	3 3 KTXS (CHR) 2 3 KTXO 1 3 KKDA-FM - 4 KHYI (CHR) 4 4 KVIL-AM & FM 4 4 KTXO 5 5 KTXQ (AOR) 3 5 KEGL 8 5 KLUV 8 5 KLUV
"Little Suzi"	9 6 KSCS (Ctry) 6 6 KZEW 5 6 KEGL 6 6 KRLD 11 7 KZEW (AOR) 5 7 KKSCS 4 7 WBAP (Ctry) 13 8 KPLX (Ctry) 9 8 KMGC (AC) 14 8 KRLD 5 8 KSCS 6 9 KIVL-AF (AC) 10 9 KLUV 16 9 KMZ-FM (B/EZ) 7 9 KQZY 21 10 KRLD (News) 11 10 KQZY (AC) 11 10 KZEW 9 10 KMGC
OUT OF THE BOX AT: WGH KDWB	
WCKN Q101	Pittsburgh
WHHY WPFM	WBZZ Teen And 18-49 Leader; WDVE Keeps 18-34 Crown; KDKA Regains Control C 25-54; WLTJ Makes Sizable Adult Gains
WKPE 99KG WZYQ KWTO	Su Fa 12-17 Su Fa 18-34 Su Fa 18-49 Su Fa 25-54 '86 '86 Rank '86 '86 Rank '86 '86 Rank '86 '86 Rank '86 '86 Rank
100KHI KZFN	1 1 WBZZ CHR) 1 WVE 2 1 WBZZ 3 1 KKA 2 2 WDVE 4 1 2 2 WDVE 2 2 WWSW
	3 3 WAMO-FM (B/U) 3 3 WAMO-FM 3 3 WWSW 9 3 WLTJ 4 4 WYDD (CHR) 9 4 WLTJ (AC) 5 4 WHTX 6 4 WBZZ
And A Soft	5 5 WhTX (AC) 4 5 WHTX (AC) 7 5 WLTJ 4 5 WHTX (AC) 6 6 WKKA 5 6 WSW 6 6 KDKA 5 6 WSHH 7 7 7 7 WAMO-FM 1 7 WDVE
	10 8 WXXD (AOR) 8 8 K0KA 10 8 WYDD 7 8 WTAE - 9 WLSW (CHR) 7 9 WMYG (Gold) 11 9 WSHH 8 9 WAMO-FM
Place	12 10 WTAE (AC) 18 10 WSHH (B/EZ) 9 10 WTAE 10 10 WDSY (Ctry)
	St. Louis
PETER	St. LOUIS KSHE Steady As Gibraltar; KMOX 25-54 Leader; KEZK Increases 25-54 Ranking; KS Gains In Teens And Young Adults
	Su Fa 12-17 Su Fa 18-34 Su Fa 18-49 Su Fa 25-54 '86 '86 Rank '86 '86 Rank '86 '86 Rank '86 '86 Rank '86 '86 Rank
GABRIEL	1 1 KSHE (AOR) 1 1 KSHE 1 1 KSHE 1 1 KSHE 1 1 KMOX 2 2 KHTR (CHR) 2 2 KMJM 2 2 KMOX 2 2 KSHE
	3 3 KMJM (B/U) 3 3 KYKY 4 3 KMJM 5 3 KEZK 4 4 KWK (CHR) 7 4 KSD 6 4 KSD 4 4 KSD
)	5 5 KYKY (AC) 4 5 KHTR 3 5 KYKY 8 5 WIL-FM 8 6 KSD (AC) 6 6 WMRY (AOR) 5 6 KHTR 3 6 KYKY
"Dont Give Up"	15 7 WESL (Rei) 5 7 KMOX (Talk) 8 7 WMRY 6 7 KMJM 8 KATZ-FM (B/U) 8 8 KWK 9 8 WIL-FM 11 8 KTH
OW ON OVER 75 CHR REPORTERS	18 9 KUSA (Citry) 10 9 KUSA 7 9 KEZK (B/EZ) 10 9 KUSA 19 10 WCBW (CC) 12 10 KLTH (AC) 11 10 KLTH 7 10 WMRY
INCLUDING:	Baltimore
WXKS 94Q 99DTX WBEN KEGL KDWB	WBSB New Teen Titan, Gains In Young Adults; WLIF Reclaims 25-49 Crown; WXYV Still Leads Young Adults: WWMX Makes Good Debut
WPHD KRBE KMJK CKOI WGH KCPX	Su Fa 12-17 Su Fa 18-34 Su Fa 18-49 Su Fa 25-54
WCAU Z95 KATD	'86 '86 Rank '86 Rank <th'86 rank<="" th=""></th'86>
PRO-FM WMMS	1 2 WXYV (B/U) 3 2 WBSB 3 2 WBSB 2 2 WPOC 4 3 WIYY (AOR) 2 3 WIYY 2 3 WIYY 1 3 WXYV
	7 4 WEBB (B/U) - 4 WWMX (AC) 6 4 WLIF (B/EZ) 4 4 WBSB - 5 WWMX (AC) 4 5 WWDC-FM - 5 WWMX 7 5 WYST-FM
	5 6 WRQX (CHR) 9 6 WGRX (Gold) 4 6 WPOC 5 6 WBAL (N/T) 9 7 WWIN-FM (B/U) 8 7 WYST-FM 8 7 WYST-FM 11 7 WQSR
	6 8 WWIN (B/U) 5 8 WWIN-FM 7 8 WWIN-FM 6 8 WIY 8 9 WWDC-FM (AOR) 7 9 WPOC (Ctry) 5 9 WWDC-FM 8 9 WWIN-FM
GEFFEN RECORDS	15 10 WYST-FM (AC) 14 10 WWIN 12 10 WQSR (Gold) - 10 WWMX



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NETWORK FEATURE FILE

MUSIC FEATURES

The Weekend

April 18 - April 19

American Dance Trax	(WO)	National Mu
Bunny DeBarge/Jocelyn Brown/Co	mpany B.	Manhattan Trans
Lee Arnold On A		On The Radi
Country Road	(WO)	David Bowie
Reba McEntire/Mel Tillis/Ronnie M		Party Americ
Michael Martin Murphey/Dwigh	it Yoakam	"Burglars" stars
Dick Clark's Rock,		Bob Goldthw
Roll & Remember	(USP)	Plain Rap Co
Four Seasons		AC: Starship/Anit
Coast to Coast	(AM)	Bruce Hornsl
Gregory Abbott		CHR: Club Nouve
The Countdown	(WO)	Lou Gramm/E
Atlantic Starr/Full Force		Urban: Beastie B Donna Allen/I
Countdown America with	1	
Dick Clark	(US)	Powercuts
Dionne Warwick		Jon Butcher/U2
Countdown USA	(CUSA)	Radioscope
Fleetwood Mac	. ,	Whispers/System
Country Closeup	(PM)	Reelin' In Th
Singers who write for singers: Wayl		Paul McCartney/F
Eddie Rabbit/Dan Seals		Rock & Roli M
Country Report		Mamas & Papas/.
Countdown	(WRN)	Steely Dan
Restless Heart/Reba McEntire/	(Rock Chroni
Lee Greenwood		Steve Miller/Glass
Country Today	(MJI)	Rock Of The
Statler Brothers	(Eddie Money/Joa
Rick Dees Weekly Top 40	(DIR)	Rock Over Lo
Expose	(511)	Julian Cope
Dr. Demento	(WO)	Rock Watch
Monty Python	(100)	Pat Benatar
Future Hits	(WO)	Scott Shann
REO Speedwagon/Wang Chung	(****)	America Cou
Great Sounds	(USP)	Crowded House/
Joni James	(05P)	Sittin' In
Great Star-Ship	(MACA)	Dwight Yoakam
Chicago/Billy Ocean/Miami Sound I	(MCA)	Solid Gold Sa
Hot Rocks		Early 70's soft ro
REO Speedwagon	(USP)	Star Beat
		Anita Baker
Jazz Trax	(JT)	Street Beat
Najee	-	Luther Vandross/
King Biscuit Flower Hour	(DIR)	Super Gold
Elton John Pt. 2		Rock's Top-10 ar
Metalshop	(MJI)	Johnny Rivers/19
Michael Schenker		Superstars R
Motor City Beat	(USP)	Prince's Thrust C
Billy Preston		That's Love
Scott Muni's	10.10	Chaka Khan/Angle
Ticket To Ride	(DIR)	TOD 30 USA
Beatle authors		Music Shop: Pian
Musical!	(WO)	Boogle Woog
Oscar winning composers/High But	on Shoes/	Weekly Cour
Sydney Sheidon		Music Count
Musical Starstreams	(FF)	Restless Heart
Patrick O'Hearn		110311035 11601
	-	

National Music Survey	(WO)
Manhattan Transfer/Cyndi Lauper/	
On The Radio	(NSBA)
David Bowie	
Party America	(ABC)
"Burglars" stars Whoopi Goldberg	
Bob Goldthwaite/Cameo/Bang	
Plain Rap Countdown AC: Starship/Anita Baker/Shitley N Bruce Hornsby/Chris DeBurgh CHR: Club Nouveau/Crowded Hou Lou Gramm/Bangles/Kool & G Urban: Beastie Boys/Breakfast Ck	use/ ang ub/
Donna Allen/Hipsway/Robbie I	
	SN/ABC)
Jon Butcher/U2	(0.0)
Radioscope	(RS)
Whispers/System/Reggie Haynes	
Reelin' In The Years (GS Paul McCartney/Ray Davies	
Rock & Roll Never Forget Mamas & Papas/Joe Cocker/Rasc Steely Dan	
Rock Chronicles	(WO)
Steve Miller/Glass Tiger/Los Lobos	s/Europe
Rock Of The World Eddie Money/Joan Jett/Europe	(MCA)
Rock Over London	(RI)
Julian Cope	()
Rock Watch Pat Benatar	(USP)
Scott Shannon's Rockin	,
America Countdown	(WO)
Crowded House/Janet Jackson/Jo	
Sittin' In	(WRN)
Dwight Yoakam	4-
Solid Gold Saturday Nigh Early 70's soft rockers: Bread/Car	
Star Beat	(MJI)
Anita Baker	(1101)
Street Beat	(MCA)
Luther Vandross/Tina Turner	
Super Gold Rock's Top-10 artists 1960-69 (4	
Johnny Rivers/1960/Lovin' Spoon	
Superstars Rock Concert	(WO)
Prince's Thrust Concert (4/24)	
That's Love	(WO)
Chaka Khan/Angle Dickinson/Daryl I	
Top 30 USA	(CBSR)
Music Shop: Piano Man/Dueling Be Boogle Woogle Bugle Boy/Gui	
Weekly Country	
Music Countdown	(USP)

CLOSED CIRCUIT



Terry Redding

New Shows

Westwood One takes us back to the era of ballrooms and hotels with "Puttin" On The Ritz," a three-hour tribute to the Big Band era. Hosted by Jim Lange, the show will feature the Dor-sey Brothers, Glenn Miller, Guy Lombardo, Benny Goodman and others.



Charles Moger

Show airs week of April 20, (213) 204-5000. ABC features two specials the weekend of April 24-26, "Music Of America" highlights the Oak Ridge Boys and Gary Morris. Also, "Supergroups," with Eric Clapton and members of his '87 band: Phil Collins, Nathan East, and Greg Phillinganes (212) 887-7777 ... Oblate Media

British Wax Museum	(RI)
Who/Squeeze/Troggs/Rolling Stone	es/
Moody Blues Classic Cuts	(MJI)
Bob Dylan	(1931)
Country Calendar	(CW)
Kathy Mattee/Nanci Griffith/Lee Gree	
Pake McEntire/Richard Sterban	
Louise Mandrell/Teddy Gentry	
Country Comments	(WO)
Charley Pride/Forester Sisters/Gan David Allan Coe/Bruce Hornsb	
Janie Fricke/Keith Whitley	y,
Country Datebook	(US)
Dolly Parton/Dottie West & Kenny I	Rogers/
Ricky Skaggs/Glen Campbell/	
Charty McClain/Michael Johnso Lacy J. Dalton & George Jones	
Country Report	(WRN)
Earl Thomas Conley/Janie Frickie/	(
T. Graham Brown/Eddie Rabbit	1/
Lee Greenwood	
Earth News	(WO)
Scott Valentine/Asleep At The Whe Lionei Chetwynd/U2/Harold Ra	
Encore With Jim Lange	(WO)
1948: Nat King Cole	(#0)
In Concert	(WO)
Elton John	(,
Legends Of Rock	(NBCE)
Fleetwood Mac Pt. 1	
Line One	(WQ)
Bryan Adams	
Live From Gilley's	(WO)
Johnny Lee	
Miller Sound Express Chaka Khan	(WO)
Off The Record	(WO)
Deep Purple/Steve Winwood/	(#0)
Robert Cray Band	
Off The Record Special	(WO)
Steve Miller	
Pioneers In Music	(DIR)
Rock 'N' Roll storytellers: Tom Pet	
John Mellencamp/Elvis Costelle	>
Pop Concerts/ Star Trak Profiles	(WO)
Jackson Browne concert/Doobie B	
profile	
Psychedelic Psnack	(MBS)
Paul Revere/Billy Preston/David Gil	
Rock & Roll Never Forgets	(WO)
Warren Zevon/Cat Stevens/Yes	
	N/ABC)
Night Ranger	(84.11)
Rock Today Stevie Nicks	(MJI)
Shootin' The Breeze	(WO)
Herb Alpert/Surface/Jocelyn Brown	
Solid Gold Country	(USP)
1970/Glen Campbell/Rafe VanHoy	
April #1 hits/Elvis Presley	
Solid Gold Scrapbook	(US)
Turtles/Help me!/Roy Orbison/196	5/Rock &
Roll Hall of Fame	000
Special Edition	(WO)

The Week Of

April 20 - April 24

(00)

Pritich Wax Museum

will soon be distributing "Secret Of Dominion," an action packed sci-fi drama series. Contact Mary Bauer, (618) 277-4900... The Creative Ra-dio Network premieres its 10-hour mini-series "The Pop Years" on WPEN/Philadelphia, later this month. Show will be available to the rest of the country in May. (800) 392-9999 NBC has debuted "Today In History," a daily short feature documenting life almanac style. (212) 664-4444.

Paul Simon/Michael J. Fox/Thompson Twins

(WO)

Gladys Knight

Star Trak

Program Notes

REMN Communications announces two upcoming specials.

American Focus (FY) David Brenne The Blimp (PM) Bowling/Unfair termination/Citrus rustlers Lab animal protests/College freshman Campbell's Playhouse (PIA) Craig's Wife Car Show Coast To Coast (SCGI) view of '87 Pontiac STE/William Baker Listener phone calls Computer Program (PM) Stores offer instruction/Care & maintenance o arketing computers Costas Coast To Coast (CW) Golden Age Of Radio (PRN)

GENERAL

INFORMATION

A Man Called X with Herbert Marshall/ Nightbeat with Frank Lovejoy/Dangerous Assignment/Barry Craig confidentia ator/Dr. Sixgun (PIA) Health Care th care The right to Personal Finance Digest (JPB) Used car shopping/Franch Svivia Porter's Personai (REMN)

Finance Report (R Oil co-ops/'Churning'/Bed & breakfast/ Buyer's remorse/Managing savings Public Affairs (PIA)

Search for solutions **Reviewing Stand** (PIA) ontra Problems," William Crotty/ "Innocence Lost," Geraldo Rivera/"In Self Defense," John McSweeney Contra Probl

Same Time . . . (RRC) Same Station Dracula Pt

Sound Advice (PM) Basic trouble shooting/Warranties/Record handling/Avoiding record damage/Care & cleaning of records Sporting News Report (CW)

Dale Brown/Sparky Anderson/John McNamara/Joe Piscopo/Charlie Kerteld/ Tom Reich/Hal Lanier/Tony Kubek/

Sports Explosion (PIA) Larry Robinson/Bob Gainey/Patrick Roy/ Bucky Dent/Dan Dierdorf

Sports Flashback (CW) '62 Mets/'56 World Series/Patterson-Johansson fight/World Series scoreless innings/'87 Heavyweight title fight/ Stan Musial's RBi record/Harry Carey's

famous line This Date In **Baseball History** (DIR) ury Wills/Graig Nettles/Pee Wee Reese/ Bob Feller/Mickey Mantle's homer

Travel Holiday Magazine (CW) (CRN) Wireless Flash Tony Curtis/Perry King/REO Speedwagon/ Big Audio Dynamite

Working Out (JBI) Volleyball/High Energy Fuel/Muscle Cramps/ Swimming/Wrist Weights

'Bon Jove: Wanted Dead or Alive" airs April 24, and "Paul Simon - Graceland Specials" happns July 4. (212) 302-9346

People

Personal advice specialist Dr. Joy Browne joins ABC Talkradio for midday duty from WABC/New York ... Two appointments at Starstream Communications, as Terry Redding joins as Promotion Manager for the "Budweiser Showdown." Also there, Charles Moger is named Account Executive for the "Seagrams Talent Search.'

NEWS & INFORMATION FEATURES

April 13 - April 17

COMEDY

Ali My Children Update (PRN) Julie is in dire need of her diary/Erica bomb with Stewart's ex/Adam commits origina sin/Donna tells Vinnie something/ Angle zips her lips Comedy Hour (MJI) Weird Al Yankovic/Bette Midler/Albert Brooks Woody Allen/Rodney Dangerfield Comedy Show With Dick Cavett (CW) Bill Cosby/Tim Conway/Bob Newhart/ Mel Brooks/Carl Reiner/Robin Wittle Richard Pryor/Rodney Dangerlieid/ Woody Allen/Billy Crystal Comedy Spot (CW) Gallagher/Erma Bombeck/Kip:Adotta/ Myron Cohen/Howie Mandel (DCA) Daily Feed Jim & Tammy & Jerry & Jessica/Tokyo caling/ Fairness doctrine explained/Moscow girls make me shout/Slowing summer practice runs Fun Factory (PM) H&R Cellblock/Beaster Boys/Roniovi/ Gorbachev on the to (OHR) Jackie The Joke Man hat bust/Planned transparenthood/ McJagger's blubber rubber/Reaching for flies Laugh Machine (PM) Monty Python/Emo Phillips/Bill Cosby/ Kip Addotta/George Carlin Mel Blanc's **Blankety Blancs** (ASR) No ears/Bird dog/Lead pencil/Bed of spikes/ Large ranch National Lampoon's True Facts (PRN) Bah bah humbug/Dope grope/Cow carpet/ Rad example/Guilt by association Red Neckerson (SYN) Scary Tax Stories (ASR) Party Drop-Ins Home computers MTTV/Captain Kangaro workout/Powder fluff/Pertinent pursu Radio Hotline (ASR) Sharon Sedgewick-flying/l believe in miracles Boring people/A big celebrity/Cigarettes Stevens & Grdnic's (ASR) **Comedy Drop-ins** Don't miss this movie/Live-in lover/ Play Mickey for me/How to pick up girls 101/Doc & Duane United Spots Of America (ASR) Brewski Beer/Songs that didn't make it/ Bartman Bros. #AA/Three guys named Bob/Everything TV promo

NETWORKS/ PROGRAM SUPPLIERS

ABC - ABC Radio (212) 887-7777

AM — American Media (404) 873-3100 AP — Associated Press (202) 955-7200 ASR — All Star Radio (213) 850-1169 CBS — CBS Radio (212) 975-4321 CBSR — CBS Radio (212) 975-4321 CBSR — CBS Radio Radio (212) 975-4321 CN — Copley Radio (619) 293-1818 CUSA — Countdown USA (415) 383-7302 CUSA — Countown USA (415) 383-7302 CW — Clayno Webster (314) 725-5070 DCA — DC Audo (202) 638-4222 DIR — DR Broadcastro (212) 371-6850 FF — Frank Forest Productions (415) 383-7827 FY — Focus On Youth Radio (609) 452-1150 GSN — Global Steffie Net (618) 906-1888 JT — Art Good's Jazz Trax (619) 233-9228 a → Art tooot s Jazz Trax (619) 233-9228 JBH → Jamesson Broadcast (202) 226-3283 JPB → Jamess Paul Brown Entertainment (800) 345-2354 MBS → Mutual Broadcasting (703) 685-2000 MICA → MCA Radio (818) 77-575 MJI → MJI Broadcasting (212) 245-5010 NBC → NCR Radio (212) 64-4444 NP → Narwood Productions (212) 755-3320 NSBA → NCR8 January (212) 756-3320
 The activation of the second state of the s

 United Stations (703) 276-2900
 Weedeck Radio Network (800) 548-7474 WRN -WO - W wood One (213) 204-5000



ON THE RECORDS

KEN BARNES

FIRST QUARTER SURVEY

New Artists Hold Their Own

Lou Gramm (AOR)

Jody Watley (B/U)

World Party (AOR)

Jeff Lorber f/Karyn White

Five from AOR, four from B/U,

providing a solid balance of artists new to the CHR audience.

AOR Copes With

New Artists:

artists (plus three more technicali-

ties that under an extremely broad

definition of new artist might qualify) broken, double last first

quarter's three - but still below

Every quarter about this time I tally the number of new artists broken by each format. With all the emphasis placed on new music by record labels recently, the total number for First Quarter 1987 was flat (two down from FQ '86's total). But stats for individual formats, as well as the sheer variety of new artists breaking through, were encouraging.

(B/II)

1985's ten.

Summarizing, CHR, Country, and Black/Urban were off a bit compared to a year ago (a more valid basis of comparison than last quarter, as record releases are somewhat seasonal), while AOR and AC were up. Here's how new artists fared format by format.

CHR Cinderella Stories

CHR was responsible for first breaking seven acts this past quarter, down from nine last year at this time but up from 1985's total of five. The big seven were:

Beastie Boys Breakfast Club Cinderella **Crowded House** Expose (tie w/ B/U) Hipsway Bruce Willis

Since CHR is a variety format, you'd expect a mixed bag of artist breakthroughs, and you would not be disappointed. You got a rap/ metal fusion/outrage trio, Madonna's early band in a revamped incarnation, a new pop-metal aggregation, New Zealand's biggest hitmakers, a Miami danceclub phenomenon, a Scottish dance-pop act, and a famous actor moonlight ing as a soul singer.

Because CHR is also a creamoff-the-top format (theoretically taking the most mass-appeal hits developed by other formats), I added another classification for these new-artist surveys: Tag-alongs. These are artists recently broken in another format that had their first hit in the specific format under study (CHR in this case).

This category favors CHR by a wide margin this quarter, with AC (which follows both CHR and B/U frequently) also showing a significant number of tag-alongs. AOR and Black/Urban, which usually break their hit artists first, show up negligibly for tag-alongs, while Country, for the most part off in an artist universe all its own, doesn't show at all

CHR had nine tag-alongs in addition to the artists it broke first. These artists enjoyed their first CHR hits in the first quarter:

Club Nouveau (CHR was on the late freight on this one)

Robert Cray (from AOR) Cutting Crew (AOR) Chico DeBarge (B/U) Europe (AOR)

I disallowed the Gregg Allman Band (a comeback but not strictly new), Patty Smyth (technically her first solo effort, but the last LP was billed as Patty Smyth & Scandal), and the Barbusters (adding Michael J. Fox to Joan Jett & the Blackhearts does not create a new act).

Still, AOR broke the following half-dozen

Julian Cope Cult

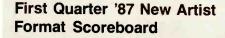
Cutting Crew Frozen Ghost

- Lou Gramm
- **Rob Jungklas**

AOR also tagged along with Crowded House after CHR broke them. Good quarter for AOR - six new

Black/Urban: Showing **Out On Top**

Black/Urban has consistently broken more acts than any format since I've started tracking this data, and once again it takes the



Total New Artists Broken: 30 (First Quarter 1986: 32) (First Quarter 1985: 27)

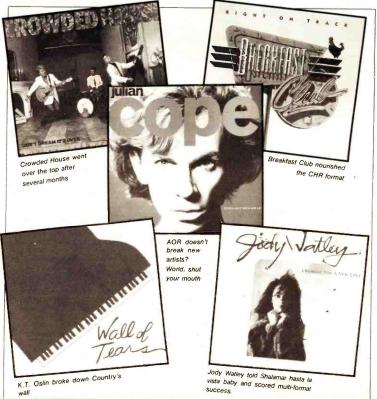
Format	FQ 1987	FQ 1986	FQ 1985
B/U	9	11	9
CHR	7	9	5
AOR	6	3	10
Country	6	8	2
AC	2	1	1

lead. (Could the precipitous chart drops once records hit their peaks, which open more chart room to new records, have anything to do with this?)

Anyway, B/U registered nine new breakers, same as 1985 at this time but off from 1986's 11. They were

Blake & Hines **Bunny DeBarge** Expose (tie w/ CHR) Georgio Madhouse Mel & Kim Millie Scott Surface Jody Watley

The Class of March '87 includes two duos (one from England), a



new Prince project, the former female lead of Shalamar, and the latest entry in the DeBarge of the Month Club (Bunny becomes the third to break solo from the De-Barge family unit). Apropos of nothing, if that British duo mentioned earlier toured with John Cougar, would it be billed as John Cougar/Mel & Kim?

B/U had one tag-along, giving Bruce Willis some respect shortly after his CHR achievement.

Country: Keeping Up The Pace

Country has certainly turned the corner for accepting new artists. This quarter, even discounting a few comebacks and the Trio, six new artists hit the chart for the first time this quarter. Although eight accomplished this feat in 1986's first quarter, let's also remember that only seven managed it in all of 1985 (two in the first quarter).

The new Country hitmakers:

Nanci Griffith

Highway 101 Tim Malchak

K.T. Oslin

Shooters

Ricky Van Shelton

Two male vocalists, two female singers, and two groups (one with a female lead vocal, one male) pretty close to the perfect balance.

AC Doubles: One To Two

When I reported AC showed an increase in breaking new artists this quarter, I fudged a little - the increase was from one last year at this time to two. Inexplicably, both artists broke in the same week, though what connection China Crisis has with the Burns Sisters Band remains fuzzy.

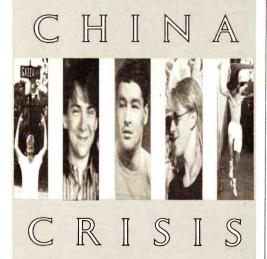
AC is the second-strongest tagalong format, however, with four artists making their AC hit debut following earlier success elsewhere: Miki Howard (from B/U), Shirley Murdock (ditto), Restless Heart (from Country, a healthy sign for Country's crossover prospects), and Bruce Willis (CHR).

Full-Service AC did not break an artist of its own, but did follow up on a ton of AC Breakers, plus Restless Heart

Watch for second-quarter New Artist information sometime in July, when we'll see if the climate improves or worsens.

MUSIC WELL WORTH SEEING.

summer man



TOUR O N NOW

APRIL 9	VANCOUVER, BC
APRIL 10	SEATTLE, WA
APRIL 11	PORTLAND, OR
APRIL 13	BERKELEY, CA
APRIL 14	SANTA CLARA, CA
APRIL 15	SAN FRANCISCO, CA
APRIL 17	LOS ANGELES, CA
APRIL 18	SAN JUAN CAPISTRANO, CA
APRIL 19	SAN DIEGO, CA
APRIL 21	PHOENIX, AZ
APRIL 23	BOULDER, CO
APRIL 25	KANSAS CITY, MO
APRIL 27	ST. LOUIS, MO
APRIL 28	MILWAUKEE, WI
APRIL 29	MINNEAPOLIS, MN
APRIL 30	CHICAGO, IL
MAY 1	DETROIT, MI
MAY 2	CLEVELAND, OH
MAY 3	SPRINGFIELD, OH
MAY 5	PITTSBURGH, PA
MAY 7/8	NEW YORK CITY, NY
MAY 9	PHILADELPHIA, PA
MAY 10	WASHINGTON, DC
MAY 12	PROVIDENCE, RI
MAY 13	BOSTON, MA
MAY 14	LONG ISLAND, NY
MAY 16	TORONTO, ONTARIO
MAY 17	MONTREAL, QUEBEC
MAY 18	OTTAWA, ONTARIO
MAY 19	WATERLOO, ONTARIO
MAY 20	KINGSTON, ONTARIO

what price paradise

THE NEW ALBUM FROM CHINA CRISIS PRODUCED BY CLIVE LANGER AND ALAN WINSTANLEY **ON A&M RECORDS**

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DATEBOOK

Mr. Ed As A Force For Evil

MONDAY, APRIL 20

1981/John Phillips begins a 30-day prison term for possession of cocaine. The rest of his five-year sentence will be traded for 250 days of community service.

1983/The L.A. Times reports that Marie Jahan was used as a body double for Jennifer Beals in "Flashdance." Beals then helpfully volunteers that Jahan did all her dancing, something her producers then deny. 1985/"We Are The World" goes #1 in Britain for two weeks.

1986/Ironton, OH evangalist Jim Brown announces that the theme from "Mr. Ed" includes such Satanic messages as "The source is Satan" and "Someone sung this song for Satan." Also, Ted Nugent strips a 19-year old female fan down to her boots and panties than leaves the stage with her. He's allowed to get away with this, he says, because "I did such a good job, they didn't have the heart to arrest me." Born: Lionel Hampton 1913, Ollie Brown (& Jerry) 1953

TUESDAY, APRIL 21

1971/Andy Warhol's most lasting contribution to rock & roll, the Rolling Stones' "Sticky Fingers" LP is released. 1974/Dolly Parton and Porter Wagoner perform together for the last time, save a few tape splice duets. 1977/After fleeing the draft, Jesse Winchester plays his first American show in ten years.

1982/Joe Strummer misses a rehearsal and goes AWOL from the Clash. The British press reports this as something akin to Agatha Christie's disappearance and issues day-to-day reports by people who think they've seen him. 1986/Southern Pacific's State Department-sponsored tour of Europe is cancelled because of overseas tension. Kim Wilde and Nik Kershaw headline the first of five Greenpeace benefit nights at Albert Hall. Other nights feature the Cure and Echo & the Bunnymen.

Born: Iggy Pop 1947, Robert Smith (Cure) 1959

WEDNESDAY, APRIL 22

1969/"The Ballad of John and Yoko" is recorded on the same day that John Lennon takes "Ono" as his middle name

1976/Johnny Taylor's "Disco Lady" becomes the first platinum single

1978/At Bob Marley's "One Love" concert, his first in Jamaica since being shot, he persuades the Prime Minister and opposition leader to shake hands on stage.

1980/WBLS/New York sponsors a "Celestial Gala" fundraiser with Phylils Hyman and Bobby Short at New York's Havden Planetarium.

1986/Prince cancels his European tour plans. And music attorney Brian Rohan is arrested at Paul Kantner's home for tax evasion and his 1975 Mercedes is impounded. Rohan claims that as a non-resident of California, he didn't think he had to pay state tax

Bom: Glen Campbell 1938, Peter Frampton 1950.



THURSDAY, APRIL 23

Glen Campbell, Peter Frampton, Roy Orbison, Albert King

1964/John Lennon is honored at a London literary luncheon for "In His Own Write."

1965/The Four Tops' "I Can't Help Myself" released

1975/27-year old Badfinger guitarist/songwriter Peter Ham hangs himself.

1986/A whole bunch of things are gonna stop us now #1: the ongoing terrorism crisis leads Starship to cancel its European tour; Grace Slick announces, "Even the shopping isn't worth it." Also Roy Orbison buys a new home in Malibu for his 50th birthday

Born: Roy Orbison 1936, Narada Michael Walden 1952

FRIDAY, APRIL 24

1959/The Drifters' "There Goes My Baby" is released.

1970/A whole bunch #2: Grace Slick is refused admission to Tricia Nixon's White House tea party because she tries to bring Abbie Hoffman with her.

1981/The Police begin recording "Ghosts In The Machine" at Monserrat

1984/Hollywood's Walk of Fame committee announces that Rick Dees will get a star.

1986/Lionel Richie cancels his European tour plans. Also, Fela Kuti is released after 18 months of a five-year prison sentence in Lagos

Born: Barbra Streisand 1942, Richard Sterban (Oak Ridge Boys) 1944, Fish (Marillion) 1958.

SATURDAY, APRIL 25

1974/Gregg Allman insists that the Allman Brothers aren't breaking up.

1975/Sources close to Elvis Presley insist that he'll be in "A Star Is Born," which will then be retitled "Rainbow Road.

1969/BB King returns from a monthiong tour of the Soviet Union and compares it to his well-known prison concerts. 1980/Commodores member Ronald LaPread marries Jacqueline Echols in Tuskegee. The two must honeymoon on the group's 95-date tour

1986/Laurie Anderson's movie, "Home of the Brave" premieres in New York after four days of installing and testing the sound system.

Born: Bjorn Ulvaeus (Abba) 1945, Jerry Leiber 1933, Albert King 1923, Ella Fitzgerald 1918 SUNDAY, APRIL 26

1969/A Baltimore "rally for decency" becomes a riot when special guest James Brown doesn't appear as promised. 1973/White Bird must flee: David LaFlamme is kicked out of It's A Beautiful Day and is replaced on violin by Jascha Heifetz's nephew.

1982/Rod Stewart is robbed at gunpoint in broad daylight on L.A.'s Sunset Blvd. The British Safety Council later praises him for not "having a go" with the robber, despite the 1966 advice of a London Ass't Police Commissioner that has been responsible for over 200 robbery victims being killed.

1986/Thieves steal \$50,000 in equipment from Joe Ely's motel in San Francisco, none of which is insured. Also Grace Jones, Andy Williams, Barbara Walters, and Andy Warhol are among the guests at the Arnold Schwarzenegger/Maria Shriver wedding. And Julian Lennon and Whitney Houston appear on "American Bandstand" together.

Born: Roger Taylor (Duran Duran) 1960, Gary Wright 1945, Duane Eddy 1938, Bill Lyall (Pilot) 1953.





ADAM WHITE

New Approaches **To Market New Music**

RECORDS

Talk to record people in artist development or promotion, and they'll likely agree that the set-up for releases by new and developing acts is more difficult than ever. The competition is more intense, and radio programmers, retailers, and all those who bring music to the consumer are increasingly sophisticated about the process itself.

Promotional campaigns to ensure that the music gets a fair listen - or a fairer listen than the competition gets - need more effort and creativity than before. Here's a brief look at three recent examples.

Virgin's Cutting Crew And Compilation CD

With the Cutting Crew, Virgin Records was introducing both the act and the label. The single was an international hit last fall, notes VP/ National Promotion Phil Quartarare, "When I came here in October, it was one of the first things that (Virgin US Managing Directors) Jeff Ayeroff and Jordan Harris and (Virgin UK chief) Simon Draper played me," he says. "I wanted to lead off with it, not only as the first single and album, but also as the kick-off act because I felt they had a lot of pop potential.'

By way of conventional tactics, Quartararo sent cassettes of the Crew's album to radio, as well as a tape loop of the single. More unusual was "Young Virgins," a compact disc compilation of forthcoming Virgin product with "(I Just) Died In Your Arms" as the leadoff cut. Two February conventions, Gavin and NARM, were seen as ideal distribution points for the CD to familiarize people (including the Atlantic and WEA-staffs) with the label and its music

Quartararo says Virgin's own CD manufacturing sources in Britain played a vital role. "We were able to get it made inexpensively, and in only 14 days. I knew if I really hustled I could put the Crew on there and help get them introduc-

RPM

The National Association of Independent Record Distributors and Manufacturers (NAIRD) holds its 1987 convention in San Francisco April 30-May 3. The event features speakers, seminars, workshops, awards, and exhibits, all keyed to the indie sector. More information from (609) 665-6636.

Atlantic Chairman/CEO Ahmet Ertegun will be the recipient of the annual Irvin Feld Humanitarian Award next month, presented by the National Conference of Christians and Jews. He'll be feted at a black-tie dinner at Manhattan's Waldorf-Astoria Hotel April 27

Giving Radio The Quality Option

To follow through on the reception given to "Young Virgins," Quartararo is currently considering a second CD sampler. "It's a promotional tool we like, and one we certainly intend to use again.'

CD-only label Rykodisc has a new

catalog with details of its releases by

Jimi Hendrix, Frank Zappa, Richie

Havens, and Devo, among others. Call

David Fishof Productions, which

presented last year's Monkees tour, is

packaging more '60s groups for the

road this summer The "Classic Super-

fest" roadshow will feature the Turtles.

the Byrds, Mark Lindsay, Herman's

Hermits, the Grass Roots, and (for

select dates) Tommy James & the

(617) 744-7678

Shondells.

Giving radio the option of CD-quality sound is a useful marketing position for the company, in his view.

Quartararo concludes, "A lot of labels starting up do so with big splashes, parties, hoopla, and so on. For the most part, we've tried to do everything low-key. That's by design. We want the music and our people to speak for themselves."

MCA Hits Radio. **Retail First**

To introduce the Breakfast Club, MCA devised a decidedly high-key campaign with a series of related audio/visual materials spun off from the band's name. There's always a risk that such visible efforts will be seen as hype, but VP/Artist Development Liz Heller says that a label must be sure an artist's music has substance, or else the waste of time and expense is considerable. "If the record is not there, it's real tough," she comments. "It's like trying to get people excited about marketing a movie that's going to open for a week



Liz Heller

Heller explains that "breakfasts" in six cities in February were organized by MCA branches to introduce the Club to radio and retail. They were deliberately geared away from media publicity angles, she says. "There was a great turnout, and that really helped the awareness factor '

The campaign's promotional centerpiece was a "cereal box," containing the first single, video, bio, T-shirt, and poster. "We're proud that it not only shows com-mitment to the act," states Heller, "but also that it looks great, that there's such attention to detail." Naturally the breakfast theme was extended to the video clip and trade advertising

With such an elaborate campaign, coordination is crucial, and the MCA VP notes that six months of company-wide work was involved in this case. Is the internal enthusiasm as important as the external campaign? "It's important



DOG DAYS - It's strategy time at Critique Records, the Boston label now distributed by Atco. Discussing the NewCity Rockers' update of "Black Dog" are (I-r) Critique President Carl Strube, video director John Lindauer, bandmember Ken Kozdra, producer Cliff Goodwin, and Critique Director/National Promotion Michael Patt.

"If a record is not there, it's real tough. It's like trying to get people excited about marketing a movie that's going to open for a week."

-Liz Heller, MCA

for an understanding of who made the music," she responds. "If you release the record and everyone who works at the label can honestly be excited about the act and say, "This is who they are,' then it makes all the difference."

Arista Stresses Information

Artist identity was a vital part of Arista's set-up for the KBC Band last fall. Its use of an overnight mailer resembling a FedEx package ("Key Business Correspondence") drew praise, and the band's history was exploited via a Pete Frame-type "family tree" bio.

Sr. Director/National AOR Promotion Sean Coakley says, "We wanted to make it clear we were introducing a new group, while at the same time exploiting the group's past to best advantage. We also agreed that we wanted to package everything to make it really noticeable."

The result was favorable, according to Coakley. "I think it made radio pay a little more attention that they might otherwise initially, and that's really what you hope to do. Also, from my stand-point dealing with rock radio, I'm constantly asked by programmers to provide as much information as possible on artists so their jocks have something to say."

For developing artists, that's essential. "With a new band no one's ever heard of, the advance campaign can be so instrumental in helping build the story. You really

can measure that in the first four to six weeks of a record's release. The same applies when watching the competition, he says. "Often you see great talent and potential in a new project, but it doesn't succeed. You wonder whether the label concerned could have drummed up a bit more excitement, rather than what appears to be just shipping the record and seeing what happens."

The Music Isn't Enough

Continues Coakley, "Sometimes there's great music which doesn't get enough focus or push, so what's in the grooves isn't enough. If you can't get it played and heard, all the critical raves from the press aren't going to sell a lot of records. You really do have to set something up correctly. Conversely, it's true that you can do the greatest ad-vance job in the world, but if the music isn't there, nobody's going to care because the consumer doesn't care.'



Sean Coakley

If the nuts and bolts of these campaigns sound simple, don't be deceived. In addition to the details above, there was a great deal of below-the-line activity at each label. As those interviewed would be the first to point out, successful campaigns are won in the field. Execution is everything.



Phil Quartararo

he adds, sampler CDs were unusu-"so it was a new idea, and very effective. Now in the last four weeks, I've seen three of them.

ed." At the beginning of the year, The Virgin exec agrees that industry interest in the company's debut has been a plus factor. "As

good as the record is, a lot of people wanted to be part of the first release," he says. "We didn't take it for granted, but a lot of friends were pulling for us." That said, Quartararo adds, "It's a favor to add a record early, but when a record reacts the way the Crew does, that's not a favor. That's the record's own legs,"

SOUND ADD THESE HOT TRACKS TODAY!



PSEUDO ECHO

The #1 band from the land down under

THEIR FIRST RELEASE **''LIVING IN A DREAM''**

FROM THE ALBUM

	unuer		
NOW ON O	VER 70 CHR	REPORTERS	
WBEN add WMMS 35-3(92X add KCPX 28-24 KITS 18 KPLZ deb 31	WVSR add WNNK 36-26 93Q add WBBQ add KSND 39-35 KXYQ 20-17	KZZU 14-11 (HOT) WWFX add 40 WZYQ add OK100 add KNAN 33-28 Y94 add 40	WSPT add KGOT 32-25 KYYA add KOZE 7-5 (HOT) KTMT 3-2 (HOT) KHTZ add OK95 10-7 (HQT)



RESTLESS HEART

Their multi-format breakthrough

"I'LL STILL BE LOVING YOU"

- Adult Female & Male Phones
- Top 5 AC
- LP SALES 200,000

B106	KZZU add	KOZE add
940 add	WIKZ add	KZFN add
	WQCM add	B91 add
Q105 deb 26	KQIZ add	WBCY deb 34
KMJK add	WKSF add	KSND deb 40
KCPX	WCGQ add	KISR 29-22
WNNK add	WJMX add	Q101 deb 39
WSSX add	B98 add	KNAN deb 38
KIYS add	Q104 add	KQCR deb 38
KIKX add 32	99KG add	
		AC CHART: 3



RCAL

THE BLOW MONKEYS

Climbing To New Heights With

"IT DOESN'T HAVE TO BE THIS WAY

NXKS add	WNNK	99KG
KBQ	KXX106	KOZE
(RBE add	KITY	KHTZ
M102 add	KF95	KZ0Z
WIUZ auu	KDON	Y97

FROM THE ALBUM SHE WAS ONLY A GROCER'S DAUGHTER



CONTEMPORARY HIT RADIO

JOEL DENVER

Learning To Program In An Unfamiliar Market

B97's Stevens Resists Temptation

To Reinvent The Wheel

If it's not ego then it must be the need to "look like you're doing something" which inspires a new PD in an unfamiliar market to make radical overnight changes at a winning radio station.

willing radio station.

The temptation in such a situation is to march into the control room, rip out haif the recurrents and oldies, add a few others back in, and blow out a parttimer or two. Next comes a jock meeting where the previous PD and everything he did gets slammed. Then comes an explanation of the new format clocks, contests, and positioning statements.

The PD who gives in to this temptation has made a statement, but not a positive one. No one likes change for change's sake, especially at a station which already has great numbers.

Be A Pro, Take It Slow

One of the best examples of someone who took it slow and did it the right way is B37/New Orleans PD Shadow P. Stevens. Fresh out of Z100/New York, he was smart enough to realize life was a tad different in the Crescent City.

"Coming into a new station can be a bag full of surprises," he said. "There are generally a lot of things happening which don't make a hell of a lot of sense. That's how it was here. If you see something you don't understand, it's important to probe for reasons before taking action." (See "Looking Back...")

"If you see something you don't understand, it's important to probe for reasons before taking action."

Sidestepping PD Prejudices

"We'd only have 28-year-old males listening if we went by my background. Being 32 and having grown up in Chicago listening to WLS, I'm most familiar with that Midwest rock sound – but that's not what this market is about."

Stevens pointed out that staffers within the station were his first source of information. "(Morning man) Cajun Ken and (Asst. PD/ night rocker) Boomer have about 12 years in the city between them. This kind of local knowledge can make the difference in a new pro-



Shadow P. Stevens

grammer's ability to pick up the ball and run with it successfully."

New MD To The Rescue

One of the more upsetting problems new PDs face is losing key members of their new teams. Stevens lost longtime MD Greg Rolling to former B97 programmer Nick Ferrara at KS103/San Diego.

Stevens said his musical link to the market is Research Director Joev Giovingo, who recently added MD duties. "I'm so glad he was here," Stevens admits. "Joey's probably the most valuable guy in terms of what will and won't work. I've let him handle the bulk of the music since coming here. He's got a much better feel for the songs we can add early for New Orleans."

Music is perhaps the most critical area of concern for a new PD, and generally it's the first thing he tinkers with. In Stevens's case, however, he said, "The one thing we didn't want to do was change the musical direction of B97. We're still mostly current and the appeal is to the 12-34s, but our 25-44 numbers are solid. If you could label the type of music which works best here, it would be 'Pop/ Rhythmics.'

"When we examined the music library for the records which did make sense to leave in for recurrents or gold, it came down to a title-by-title investigation. Each song had to have justification for its existence or it was pulled out."



ALIVE AND WELL IN LONDON — KMEL/San Francisco sent its morning team of John London and Ron Engelman to London for a week of interviews and shows. They broadcast live via satellite from Tower Records in Piccadilly Circus and visited with Bryan Adams, who was in London to remix his upcoming LP "Into The Fire." Pictured are (r) Adams, London, and Engelman.

Research First, Change Later

Stevens said EZ Communications VP/Programming Dan Vallie, who put the station on the air, is an excellent source of information. "I use Dan as a constant sounding board for my ideas. He's been really helpful in augmenting the few changes I have made."

Stevens did decide a few modifications were in order at B97 after a short while. He hired Dallas Kincaid (formerly Pete Richards) from WROQ/Charlotte, and J.J. McKay from 2100 to do production. "I didn't change the hot clocks around until a lot of research had been conducted," he explained. "B97 didn't sound bad at all. It just needed a bit of freshening around the edges without affecting the expectations of the audience."

"When we examined the music library ... each song had to have justification for its existence or it was pulled out."

Looking Back To Stay Ahead

If you're programming in a market for the first time it's important that you know where the main streets are, how they're pronounced, what the different neighborhoods are like, peak traffic hours, when schools open and close, and other basics.

The best sources for information about a new city are the chamber of commerce, public library, and the local newspaper. Take the time to explore your new environment. Remember, every market has its idiosyncrasies. Get in a car, drive around, make notes, and take in the flavor of the area. Ask where the favorite local restaurants are. Grab a meal and soak it all in.

Not having a handle on this information will severely limit your ability to program to the fifestyle of your audience. If you don't know when localized yearly events occur, it's impossible to immerse your station in the community.

Once you've done your homework and have an idea of what's going on in the market, take the time to look back on how your station, and the competitors, have promoted themselves. A solid foundation for your station's future can be based on what worked and what didn't. That facelift included a bit of repositioning. Promoting the station as "The New B97." Stevens changed the old "four in a row – no talk" concept to eight in a row. "By doubling the music we've enhanced B97's music image greatly." he pointed out. "We also allow jock content in the sweep to identify the music, which gives us an added dimension of personality." In addition, a new set of jingles was produced and voice sweepers using Z100's J.R. Nelson and San Francisco legend Bobby Ocean are now being used.

Stevens said learning the lifestyle of a new city is also important. He advocates a lot of in-person observation, and likes to give jocks the day off and drive around the city with them during their shift.

"Nothing like getting stuck in traffic going across Lake Pontchartrain to give you a feel for rush hour," he said. "I like to get out and about. I've found the studio can be a confining place which greatly diminishes your perspectives."

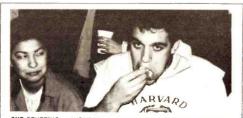
Promotion Awareness

Stevens believes that next to music the most critical area new PDs should be aware of is promotions. "If you don't have a good knowledge of what's been done here and elsewhere you can really be in trouble," he explained. "Nothing could be worse than putting together a direct mail piece only to

"The best advice I can give anyone in my situation is to go slow."

learn it was done last year by the guys across the street.

"The best advice I can give anyone in my situation is to go slow. Making kneejerk reactions and sudden changes without investigation can shake a staff's confidence in you quickly. Without their support, the finest programming in the world won't get you to number one."



SUB STUFFING — WONC/Naperville-Chicago's First Annual Submarine Eat-Off drew crowds and big eaters from ail over the city. Seven tables were surrounded by teams of ten consisting of North Central Coliege students and faculty, ready to plunge into a four-foot submarine sandwich. The winning team was students from Geiger Hall dorm, who devoured the sandwich in five minutes, 17 seconds. Pictured stuffing his face is student Greg Kontos.



XX

CONTEMPORARY HIT RADIO

MOTION

OK100/Ithaca PD Doug Nevel moves from mornings to afternoons, while Tom McKenna moves from afternoons to overnights. Steve Wilkins rejoins as MD from KZOU/Little Rock, and will also do half of the morning show with Martin Castle and his pup pet "Duncan" . Former KSAQ/San Antonio Asst. PD Lee Carrington becomes "Cruze In The Morning" at KJ103/Oklahoma City, replacing Steve Christy who moves on.

Tony Michaels leaves KC101/New Haven for middays at WHHY/Montgomery at WCAU/Philadelphia Bobby Sharpe, formerly of WAYV/Atlantic City, joins for nights. Bill O'Brien moves from nights to PM drive, replacing exiting Billy Burks . . Don Crockett leaves KISR/Ft. Smith for MD



UP, UP AND AWAY - KKYK/Little Bock is up in the air about its newest staffer, the "KKYK Hot Air Balloon.

STATION PROFILE

WKQB(Q107)/Charleston (803) 744-1779

WKQB (Q107) is a high-profile CHR station. We are music-intensive and at the same time very personality oriented. We're mainstream and play the hits whether they are Urban, rock 'n' roll, or ballads. We assume nothing; we let our listeners decide what the hits are, and then we serve them up hour after hour. We are Charleston's ten-in-a-row-every-hour station with the exception of morning drive. We play very few oldies and they date back a maximum of five years.

Q107 is very current and aggres sive on the new music. One of our image lines is "Q107 plays the new hits first," and we do. In my opinion, the epitome of what CHR is all about is having a lot of fun on the air, a heavy concentration of the current hits, and an aggressive posture on adding new music. It seems to be working, as we are the top-rated station in Charleston.



PD Roger Gaither



MD Mary Russell

duties at KTKS/Dallas.

WAZY/Lafayette afternoon jock Steve Louizos gives up music duties for the PD slot replacing Tomm Kristi, who keeps his midday shift. Overnighter Kevin Morton gets music duties Former KOZZ/Reno personality Brian Elder joins KHTZ/Beno for mornings as PD Dave Ruble moves to afternoons Rich Bailey exits the PD chair at KKSS/Albuquerque

BITS

 Primo Promotions — WXKS (Kiss 108)/Boston morning team Lisa Lips and Matt Siegel travel throughout the US (via theater of the mind), stopping at one major city daily. Listeners must use each morning's clues to figure out all 15 cities visited throughout the promotion to qualify for a Toyota Cellca or Toyota MR-2. The station also features different comedians each day on its "Comedy Break" at 1:08pm, Listeners with the best jokes win tickets to a local comedy hotspot. Another station promotion is "Dale's Free Ride," a commercial-free block by afternoon personality Dale Dorman. The show's listeners have a chance to win a Blaupunkt car stereo weekly

· Hump Day Blues - WPLJ (Power 95)/New York City opens its studio doors each Wednesday to a "Hump Day Studio Audience." Listeners call in on Monday mornings to audition their special talents over the phone. Two callers are selected to join the crew on Wednesday. Winners have included a Long Island high school student who could imitate rock stars' screams, a human sound effects machine, and a woman who imitated the Wicked Witch of the West

 Roth Wristbands Success -KZIO/Duluth personalities handed out 1000 commemorative wristbands at a David Lee Roth concert. Fans waved the wristbands during the concert, and when Roth hit the stage he was wearing two of them.

· It's A Ratt Race Out There -KUSR/Ames, IA recently ran a "Ratt Race" promotion in conjunction with a local concert by the group. The station picked ten contestants out of those registered to race two stuffed rats tied to rollerskates down a tenfoot bar table. All ten contestants won concert tickets and the winner also received a backstage pass.



THIS BUD'S FOR YOU - 96STO Evansville gave away a Dean-Budweiser ouitar in conjunction with a Triumph concert. Shown with winner/aspiring guitarist Chuck Faulk are (I-r) morning man Brian Jackson and midday personality Scott Murray.

- A

BRAD MESSER

Taxes: Give Me Shelter

CALENDAR

'Twas the week of tax deadline, and all through the nation, there arose cries of anguish at each broadcast station. Tax forms were strewn across home kitchen tables; consciences battled between facts and fables. Blast you, 1040! Curse you, 1099! If I'd planned out my tax year, right now I'd be fine.

But there was no tax plan, no shelter or dodge; just a stack of receipts in a hopeless hodgepodge. This receipt for a lunch that cost a day's pay; is there a slim chance that business was discussed in some way? I'd love to deduct it, I thought about trying; but with no backup notes they'd know that I'm lying. Heck, without documentation the tax man won't buy it, and with my kind of luck, I had better not try it.

That fun family trip to the sea-

shore last fall; should I say it was research -a business expense? And the stereo stuff that I bought at the mall; deduct it or don't - can you give me some hints?

I hate the instructions and W-2s; the way things are looking, there's no doubt that I'll lose. Consider these receipts from Federal Express; if I try to'deduct them, will I get in a mess? And the headphones I bought and blank tapes and reels; would the tax man believe they're legitimate deals? My moving expenses cost a leg and an arm, but I can't write 'em off without risking grave harm. For the rule is quite plain and the outlook is bleak; they won't write 'em off 'till the 39th week.

The anguish is deep, the confusion is mass, but it's increasingly clear, I'm in up to my ... Ask me no questions, I'll tell you no lies; the real bottom line is a rotten surprise. The facts are all in and they surely aren't funny: the tax man again will get all of my money.

But cheer up and chin up and stop all the yammer: my taxes might go for a \$500 hammer. Or will Uncle Sam purchase something even more neat, like embassy silver or an \$800 toilet seat?

Curies Isolated Radium

MONDAY, APRIL 20 — French scientists Pierre and Marie Curie isolated the element radium 85 years ago. unaware that overexposure to its radiation can be deadly (1902). Mrs. Curie eventually died of leukemia, as did her daughter Irene, who had helped with some of the experiments. Britian announced in 1984 that it will return the coloay of Hong Kong to the Chinese when the lease expires in 1997. The annual Lyrid meteror shower begins this evening and will peak tomorrow morning around 4am EST in the southern sky. Patriots Day in Maine and Massachusetts. Birthdays: Musician Peter Frampton 37. Actress Jessica Lange 38. Actor Ryan O'Neel 46.

Red Baron Shot Down

TUESDAY, APRIL 21 — German air ace Baron Manfred von Richtofen, the Red Baron, was shot down by Canadian fighter pilot Roy Brown in 1918. The Baron had scored 80 kills from his bright red airplanes. The Allies buried him with full military honors; he was 26. The first human artificial heart implant was performed In 1966. Texas won independence from Mexico in 1836 at the Battle of San Jacinto. *Birthdays*: Comedienne Elaine May 55. England's Queen Elizabeth II 61. Actor Anthony Quinn 71.

Biker Pedals Around World

WEDNESDAY, APRIL 22 — Tom Stevens got on his bicycle in San Francisco on this date in 1884, intending to ride clear around the world. He succeeded, although the 14,000-mile ride took almost three years. The most recent record for circumnagivation by bicycle is 78 days, set in 1985 by British rider Nicholas Sanders, who averaged 167 miles a day. Poison gas was used in battle for the first time in 1915, when Germans used chlorine against allied troops in Belgium (WWI). Secretaries Day. *Brithdays*: Singer Glen Campbell 49. Actor Jack Nicholson 50. Actor Eddia Albert 79.

Coke Formula Changed

THURSDAY, APRIL 23 — Coca-Cola announced in 1985 that it was changing the Coke recipe, which had been successful for 99 years. Consumer reaction to the new mix was mixed, so in July the company brought back the old recipe under the new name Classic Coke. Steamship service across the Atlantic began in 1838. William Shakespeare, whose poetry and plays had made him rich and famous, died on his 52nd birthday in 1616. *Birthdays:* Actress Valerie Bertinelli 27. Actor Herve Villechaize 44. Actor Lee Majors 47. Singer Roy Orbison 51. Optomative-actress Shirley Temple Black 59.

Iran Hostage Rescue Try

FRIDAY, APRIL 24 — A 90-man American strike force landed in the desert of Iran in 1980 on a mission to rescue American hostages from Tehran. However, failures of backup helicopters forced Prevident Carter to scrub the mission, and an on-the-ground aircraft collision killed eight men. The hostages remained in captivity another nine months. Twenty years ago, Vladimir Komorov became the first man to die during a space mission, when a malfunctioning reentry parachute caused the spaceship to hit the ground at several hundred miles per hour (1967). National Disc Jocky Day. Birthdays: Singer Barbra Streisand 45. Actress Jill Ireland 51. Actress/author Shirley MacLaine 53.





AOR

Countering The Show Of Shows

- Offer an alternative, not a copycat version
 Capitalize on competition's soft spots
- Be consistent with your overall identity

Stellar morning talents translate into big ratings, big -dollars, and lots of fame and glory for their stations. But for every station reaping the rewards of having a morning

superstar, there's a rival station trying to be reasonably competitive in that daypart.

Morning Show

Dealing with a force-of-nature, talk-of-the-town morning show that dominates the market usually means combining equal parts philosophy and strategy. Philosophically, you have to accept that you may never top your rival. Strategically, you must do your best to provide a sensible alternative.

Don't Do A Pale Imitation Of Leader

Consultant Jeff Pollack says not to try beating Brand X at its own game. "It doesn't make sense going up against attributes that are major strengths," he advises. "Don't waste time trying to be like the guy who owns the marketplace. All you'd be doing is providing a halt-baked, second-rate version."

A smarter approach, says Pollack, is to realize that the amount of time a high-profile morning show devotes to bits and chatter may mean it's neglecting other important areas. "The act may rely on a one-dimensional approach that doesn't allow it to be as fullservice or varied. So make sure that if a listener turns away from that superstar morning show, you have other incentives for him to appreciate and listen to on a consistent basis. Offer things that the other show doesn't — more music, service information, a different style of entertainment."

Manhattan Mornings

New York wakes up to morning titans Howard Stern, Don Imus, and Scott Shannon. For a while, WNEW-FM tried a chatty "Breakfast Club" that blended humor and group activity. Then PD Mark Chernoff saw a problem: "The music was becoming secondary to bits and features like 'Comedy Corner' or guests who weren't musical or topical."

Now WNEW-FM has gone back to basics, reinstalling station vet Dave Herman in AM drive. With Stern playing only an occasional song on rival WXRK, that leaves 'NEW-FM as the only New York outlet playing rock 'n' roll in mornings.

"We have to go on the assumption that there are enough people who want to be entertained by music presented by a personality they feel comfortable with - someone who has credibility," says Chernoff. "We have to do what we do best. WNEW-FM has always been known for playing great rock 'n' roll music. Stern is extremely "Make sure that if a listener turns away from that superstar morning show, you have other incentives for him to appreciate." -Jeff Pollack

Countering An 'Unbeatable'

strong and gathers tremendous numbers. If we don't feel we can beat him on his turf, we have to use the tack that we know best."

Differentiate Yourself

At WYNF/Tampa, which faces the original "Morning Zoo" on rival CHR WRBQ-FM (Q105), PD Carey Curelop says wake-up duo Nick Van Cleve & Jeff Jensen has moved from fifth to second in men 25-54 over the last year with a show that's "as unlike the Q-Zoo as we can possibly make it. The problem with other morning shows in town has been that they've tried to beat Q105 at its own game, which it's the best at in the country."

That's why Nick & Jeff don't use "phony laugh tracks, bells and whistles, and insulting ethnic jokes," says Curelop. "They're not as fast-paced and intense with as many sound effects and drop-ins." Other differences: because he feels the Q-Zoo resembles a talk show at times, N&J play about 40 minutes of music an hour compared to an amount he estimates as less than half that on Q. While the Q-Zoo will take stands on political issues, says Curelop, Nick & Jeff refrain from doing so.

In some areas, though, 'YNF's morning show has become more like the Zoo. It's added more information elements, such as a traffic vehicle and award-winning newsperson Becky Gordon. Says Curelop, "We're providing things that for a time were provided only on Q105. There was a time when if a traffic problem or news story happened you had to go to Q105 to hear about it."

A previous 'YNF attempt to counter the Zoo with a strippeddown, more-music-less-talk approach didn't work, Curelop explains. "You don't build up any loyalty or rapport with listeners that way. A person's frame of mind is much different in the mornings. He wants to hear rock 'n' roll, but he also wants to hear people saying funny, relatable things."

His ratings expectations are based on demos rather than 12+ figures, as the Zoo is always likely to lead in that arena since it pulls the lion's share of teens and women. The show's progress, however, satisfies him. "In the last year, in men 18-34 we've moved 19.9 to 22.0 and they're (Q105) 29.4 to 28.8. With men 18-24, we're up 25.0 to 30.4, and they're down 36.6 to 24.4."

Jousting With Johnny Chicago morning talent includes Robert Murphy on WKQX and WLUP's indominatable Jonathon Brandmeier, whose share of 18-34 men more than doubles any other station's.

Terri Hemmert moved into WXRT mornings five years ago. In keeping with the station's alterna-



FREDERICK'S OF LONG ISLAND — In what is surely a radio first, WRCN/Long Island three wan on-air ingering party. The stunt was an effort to cash in on the Home Shopping Network craze. Each item worn by models was described over the air for the folks at home, while listeners who came to the station could see the garments for themselves and place orders with local lingerie shops. Above, PD Lenny Bloch interviews a shop owner while a model shows her wares.



SCORCHER OF A SHOW — KQRS/Minneapolis night rocker Jack Hicks (right) pursues his second career with the gracious help of Jason Ringenberg of Jason & The Scorchers.

tive image, the music is the message on her show.

PD Norm Winer says, "Terri plays herself; she's not looking for laughs. She's by no means a comedienne. She's thought-provoking rather than entertaining."

Besides Hemmert's abilities, Winer poses a number of sound strategic reasons for not running with the rest of the high-profile pack:

• "It's not always cost-effective to compete against a high-paid morning team with a sizable staff."

 "There's not a whole lot of talent out there capable of doing a genuinely entertaining approach."
 "It would've been suicidal to hire someone who was perceived as a second-rate Steve Dahl."

"Realistically, we're not going to beat him," says WCKG/Chicago PD Tim Kelly of WLUP's Brandmeier. "We just want to improve our back-of-the-pack position by giving good, credible information with a more-music approach."

'CKG's John Fischer plays ten records an hour to Brandmeier's fewer than half-a-dozen, says Kelly. However, the station has dropped a "while they're talking, we're playing rock 'n' roll" campaign that Kelly felt promoted the Loop.

WIOQ: Facing DeBella And Stern

As if facing WMMR's John DeBella weren't enough of a headache, imagine WIOQ/Philadelphia's reaction last August when it found out Howard Stern was coming to town on WYSP.

"They're the top two morning men in the country. There's nothing we can do," Co-PD David Dye says of his predicament, "We have to counterprogram, and at this point we're doing it with music." However, he expects to eventually add another talent to the morning show currently manned by lowkey Jerry Abear. That addition will "fit our station's personality," says Dye. "He'll be personable, quick, smart, and connected with what's going on" rather than outrageous or a "cartoon figure."

KDKB: Trying To Avoid Prattfalls

Going up against zany KUPD wake-up whiz Dave Pratt doesn't have KDKB PD John Sebastian rattled. "He's very youth-oriented, and that plays into my battleplan of positioning KUPD as the low-end station and us as the upper-demo station," says Sebastian. "We embelish that by being an alternative

"We have to go on the assumption that there are enough people who want to be entertained by music presented by a personality they feel comfortable with."

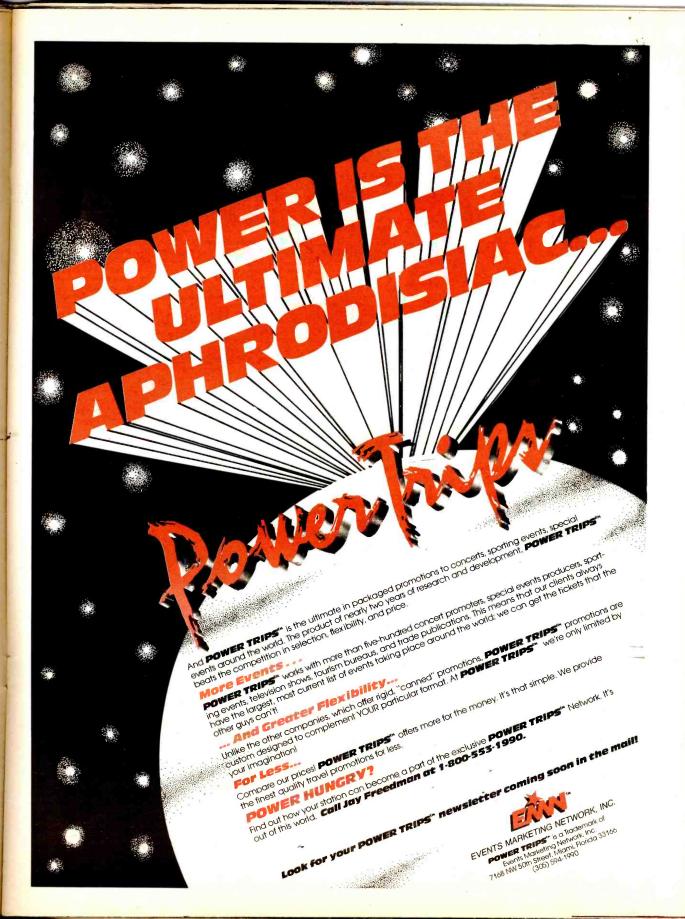
-Mark Chernoff

— let them do the bells and whistles and clowning around while our guy (John Driscoll) offers a warmer, more mature delivery with brief topical bits. It makes distinguishing between us really easy, which is half the battle."

If he viewed Pratt as more of a threat on the upper demo front, Sebastian feels he'd have an additional option. "I could try to top him if I could find someone better. If I were up against John DeBella, who appeals more to adults, that's what I might try."

Cooking Without The Grease

Classic Rock WCXR/Washington PD Doug Gondek faces the inimitable Greaseman at DC01 and a strong "Morning Zoo" at CHR WAVA. Feeling that neither show commands tremendous loyalty from the 25-44 audience - Greaseman's appeal, he says, is primarily 18-24 and the Zoo is strong 12-24 he set out to find a "personality who's entertaining but not adolescent. We were looking for someone who's topical and really tuned in, who gets chuckles as opposed to gut laughs." His choice was Paul Harris, who started at 'CXR in De-



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• WHCN/Hartford's "No Repeat Workdays" yow to never play the same song twice between 9am-5pm Mon-

tigue on "Two-fer Tuesdays" by drop-ping in "Newfer Two-fers," doubleshots of new music which usually pair a tune by a new artist, such as Crowded House, and a new track by an established act, such as U2. Credit ex-'TUE

donated \$10,000 for WIOT/Toledo to

April 10, 1987 R&R = 47

AOR PICTURE PAGE



W-B-SKI-N — WBCN/Boston's winter promotional campaign focused heavily on skiing activities. At one of several dozen ski events, PD Oedipus (left) and VP/GM Tony Berardini research a slope that they later skied down while equipped with microphones so they could broadcast live during their trip. The stunt was heard on Mark Parenteau's afternoon show, which originated from the slopes that day.



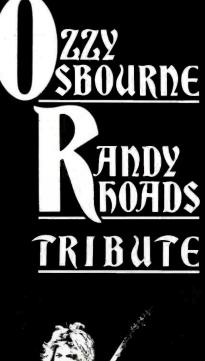
KFMF'S CHIC(0) NEW HOME — Before and after being purchased by Fuller-Jeffrey: KFMF/Chico spent 13 years in a double-wide mobile home (complete with an outhouse), then moved into splify new quarters (complete with indoor plumbing). Contrast the old studio, where PD Ron Woodward is pictured doing the last show, with the splify new digs.



WANTED: BON JOVI ALIVE — KSHE/St. Louis held onto that "Slippery When Wet" guy Jon Bon Jovi long enough for a lunchtime visit. From left, Bon Jovi, Assistant PD AI Hofer, personality Vince Edwards, and OM Rick Balis.



MIGHTY WHITE OF YOU, GUYS — Sales of WFBQ/Indianapolis morning duo Bob & Jom's "White Album" raised \$20,000 for a local food bank. At a check presentation are (i-r) Bob Kevolan, a food bank rep, Tom Griswold, and voicemaster Marc Much.





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AIR PERSONALITIES

DJs SHARE UPLIFTING EXPERIENCES

Sparking Your Spirits On The Night Shift

Recently I received the following letter from a jock who works the 7pm-midnight shift at a medium market station:

"The show I do is like a morning show, in that it features produced bits and off-the-wall humor. Unlike morning personalities, however, I have no sports or newsperson to laugh with or contribute to the zaniness.

"By the time I'm on the air, the building is empty. It's tough to continue thinking (with conviction) that your audience likes what you're doing when there's little or no contact with other humanoids.

"Other than keeping a positive attitude, what suggestions could you offer to make the silence more bearable for us Lone Radio Rangers?"

To find out how other personalities deal with this problem, I called five evening jocks working in five different formats: Bob Friend, 6pm-midnight, WAKR/Akron (AC); Jack Green, 7pm-midnight, KLPX/Tucson (AOR); Bill "Slam" Duncan, 6-l0pm, WRVQ/ Richmond (CHR): Hal Murray, 6pm-midnight, KRAK/Sacramento (Country); and Tony Perez, 7pmmidnight, WJLB/Detroit (Black/ Urban).

R&R: How do you keep your energy level up?

PEREZ: I answer as many phone calls as possible to find out what's going on in the city. I get into the music and try to weave myself in and out of it, maybe with a quick one-liner or something about the artist. I concentrate on being as creative and informative as possible.

"I have learned to please myself over the years. I know when I'm doing a good job and

don't need anybody else to tell me.''

- Bob Friend

FRIEND: Earlier in my career when people would come into the studio, I'd suddenly turn on and start saying things on the air that I thought were witty, just to get their reaction. But once at a Minneapolis station, there was an engineer in the studio who was having a bad day. He simply would not respond and that ruined my whole show. I decided from then on I would not allow someone else to influence me to that degree. Because I am alone most of the time during my show, I have learned to please myself over the years. I know when I'm doing a good job and don't need anybody else to tell me – although it's certainly nice when they do.

Tapping Phone Energy GREEN: I get a lot of energy off the phone. It's possible to feel that you're sometimes operating in a void, and getting feedback from

you've just broken up with your girlfriend, or some other outside circumstance makes you feel a lithe down. But that might be the night the station owner is in town checking you out, or the night the PD decides to listen to your entire show. Most importantly, it might be the night somebody times you in for the first time. Maybe they've just moved into your city and they're looking for a radio station. Maybe they're looking for somebody to entertain them. If you come across like a run-of-the-mill jock, they might not be very im-

Working On Your Night Moves

- Visualize your listeners
- Work the phones
- Aircheck your show
- Get involved with the music

Learn to please yourself

the phone helps a lot. At least you know there's somebody listening out there. To keep the calls coming in, you can prompt your listeners for requests and ask what they think about new records.

MURRAY: I answer the phone as much as possible. Even though most people call just to make a request, I'll ask, "Well, what's going on?" I don't talk at length, but I find out exactly what my audience is doing. A lot of people in this area have hobbies like cabinet making or working on cars, so I'll create features specifically for them: trivia stuff, the country quiz, sports inferentiation.

information. Contact is the big thing. I meet the listeners at local clubs, weekend rodeos, etc. I talk to them and learn about their interests. When I'm all by myself in the studio, I have a mental image of the people I'ver met

DUNCAN: I came from a really small radio station before landing this job. I put a sign up on my control board that says, "YOU CAN ALWAYS GO BACK," because I don't ever want to think I've got it made in radio. That sign inspires me to keep up my energy level. Sometimes you come in sick, or "I came from a really small station. I put a sign up that says, 'You Can Always Go Back." That inspires me to keep up my energy level."

- Bill "Slam" Duncan

I also work the telephones really hard. If there's a bad night on the phones, it might affect my energy level a little. But if five out of every ten kids on the phone sound like they're having a good time listening to me, that keeps my spirits up.

Advantages Of Working Nights

R&R: What's the biggest advantage to working nights?

FRIEND: I find I have much more time during the day to get involved in my hobbies or other work I'm interested in – and I don't waste a lot of time in front of the tube. MURRAY: I don't have outside interruptions from production people, salesmen, or news people coming into the control room. I have complete concentration.

DUNCAN: I'm 23 years old, still young enough to relate to teenagers. The station opens up a little more at night; when I'm on a roll and the kids listening are having fun, it's great.

GREEN: The biggest advantage is not having people parading in and out of the control room while I'm trying to do a show.

PEREZ: I've got my days free. And with this format playing lots of dance music, my show really fits in with the night scene – especially in Detroit.

... And The Drawbacks R&R: What's the biggest drawback?

PEREZ: I'm a morning person. Before coming here I did a morning show, where there's more freedom and creativity. Sometimes I get a little frustrated.

DUNCAN: I can't go out at night, can't attend certain social functions. Also, most of the other people at the station work nine to five, and the last thing they probably want to do when they go home is turn on their radios. So they don't know your act. When someone asks, they can't speak knowledgeably about your show.

GREEN: The disadvantage is the same as the advantage: not having people parading through the control room. It's nice to have some human contact.

FRIEND: There are many interesting lectures and functions that happen at night that I can't attend. MURRAY: I don't see a disad-

worker. I don't see a usad vantage. A lot of guys complain that they're out of touch with the radio station. They say, "I don't know if I'm wanted. I don't know what the boss or the other jocks think of me." "Most DJs find their energy lagging in the middle or last hour. I deliberately plan something special for the middle hour, so I end up looking forward to that part."

- Hal Murray

But I occasionally make it a point to stay a little later at the station. T'll go ult to breakfast with the morning man after he finishes his shift. I don't try to find out what's going on at the station; I find out what he's doing. It just takes a little effort to keep in touch with your fellow iocks.

R&R: Any other tips for evening DJs?

GREEN: If you feel like you're operating in a void, start making airchecks. Then sit the PD down and have him listen. That's a good way to get some feedback.

MURRAY: Most disc jockeys find their energy lagging either in the middle hour or the last hour of the show. I deliberately plan something special for that middle hour, so I end up looking forward to that part of the show.

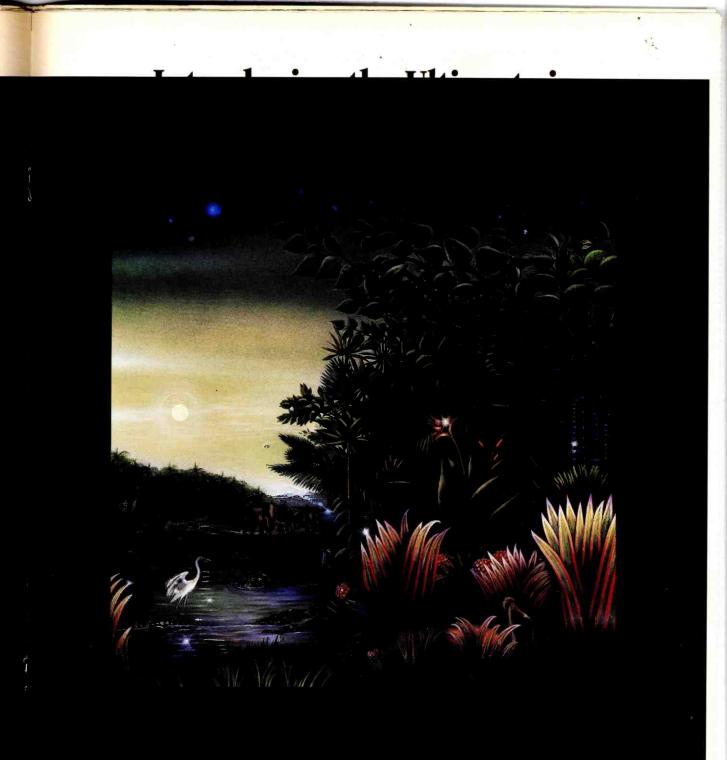
As for my last hour, I have to realize that the man who follows me probably is at his highest point of energy; he's ready to go on the air. So if I sound tired just before he comes on, it'll really make me look bad. And that certainly does motivate me!

I need your input. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail. however, I regret that I cannot critique the tapes Lreceive.



TANGO IN THE NIGHT

12



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EVERYWHERE

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WELCOME TO THE ROOM SARA

ISN'T IT MIDNIGHT

WHEN I SEE YOU AGAIN

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0 0 BEING THERE*****

(1979) 130m Lonmar/UA c BEING THERE*****
[1979] 130m Lonmar/UA C
Peter Sellers (Chance), Shinley MacLaine (Eue Rond), Melvyn Douglas (Benjamin
Rond), Jack Warden (President Bobby), Richard Dysan (Dr. Robert Allenby),
Richard Basehart (Vidothir Skrapinou), Ruth Attaway (Louse), Dave Clenon
(Thomas Franklin), Fran Bill (Sali) Hayes), Denise DuBary (Johanna Franklin),
Otell Burbndge (Lolo), Ravenell Keller III (Abbaz), Bnan Corrigan (Poiteman),
Altredine Brown (Old Woman), Donald Jacob (David), Enest M. McClure (Jeffen),
Kenneth Patterson (Builer), Richard Venture (Wilson): Anthur Grundy (Arthur),
W C. "Mut", Burton (Leusie), Henry B Dawkins (Billings), Georgine Hall (Mrs.
Aubrey), Nell Leaman (Constance), Villa Mae Barkley (Teresol Alice Hirson (Firs.
Lady), James Noble (Kau/man). Sandy Ward (Sen Lighshod), Danna Hansen (Mrs.
Slipshod), Mitch Kreindel (Denns Watson), Kanterine De Hetre (Kinney), Sam
Weissman (Colson), Elya Baskin (Karpacuo), Thann Wyenn (Ambasador Gaulid)).
Perfection Never have two hours and tem minutes cone by so aucklus Sellers is an Perfection. Never have two hours and ten minutes gone by so quickly. Sellers is an Periecular rever nave two nous and en minutes goile dy so quicky, selects a oil innocent illerest who has lived in a house with an old man ever since he can remember. The old man dies and Sellers must leave the coccon. He has never been in the real world and only knows of it through watching television, his one and all-consuming passion. On the streets, he is hit by a limousine owned by MacLaine who is married to a kingmaker, a man behind all the President's men (Douglas). Sellers honesty is charming and his prosaic answers seduce Douglas and MacLaine and eventually the President (Warden in a sensational performance). Sellers becomes a eventually the President (Warden in a sensational performance). Sellers becomes a national celebrity by appearing on his favorite medium: television. His answers to complex questions are beautiful. We, the audience, realize that he is talking about gardening the had been a gardener at his former residence) but the audience in the film finds all sorts of hidden meanings to his simple words. His truthfulness attracts the policy makers in the policical pary and by the film's end they are senoisly considering Sellers as a presidential nominee. That, in a nutshell, is the storv, yet the details would take many nutshells to cover. Sellers hadn't been this good since his early British comedies. MacLaine is sincere and furny as the sex starved wide. Dwolas is such a presence on screen that if 'difficult to low at anyone eke in a early British comeales MacLaine is sharer and outing as the sex-shared whe bouglas is such a presence on screen that it's difficult to look at anyone else in a scene it Douglas is there. The movie was made in Los Angelés, Washington, D.C. and at The Bittmore. Vandrebitt's incredible North Carolina mansion. As in the case of ONE FLEW OVER THE CUCKOO'S NEST, BEING THERE took many years to get done. It was worth the wait. Though ostensibly labeled a comedy. BEING THERE goes way beyond comedy, beyond satire, and out into a world of its own.

p. Andrew Braunsberg. d. Hal Ashby. w. Jerzy Kosinski (based on his novel); ph. Caleb Deschanel (Technicolor): m. John Mandel: ed, Don Zimmerman: art d. James Schoppe: set d, Robert Benton: makeup, Charles Schram. Frank Westmore. (PR:C MPAA:PG) Comedy Cas 0 0 0 0

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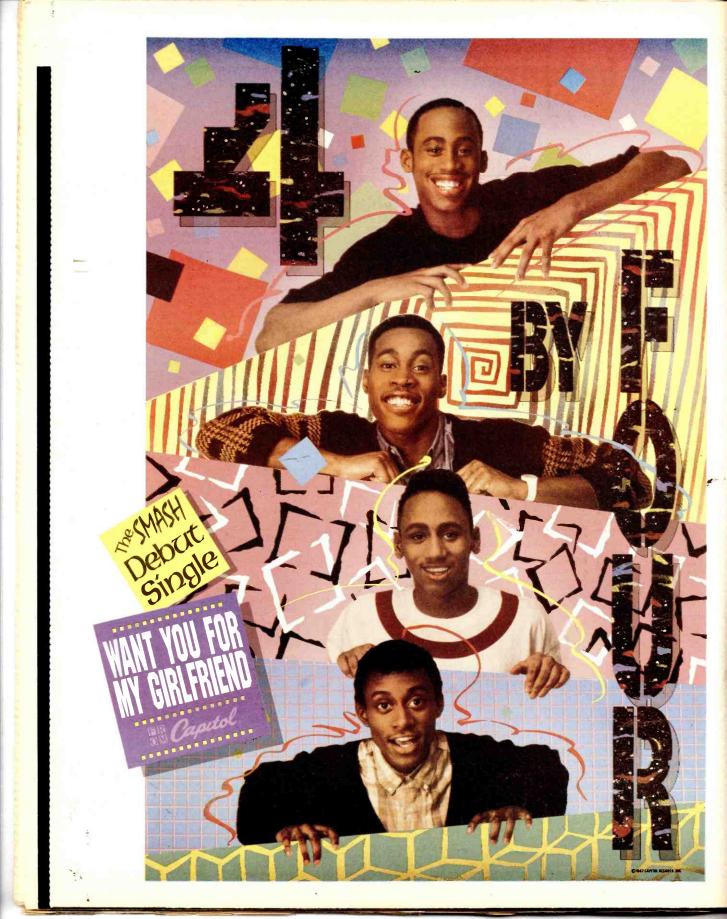
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WALTLOVE

LOOKING DOWN THE ROAD

The Next Generation Of Broadcasters

Ever wondered what the next generation of broadcasters will be like? Howard University Radio, TV, and Film Department Chairman Dr. Howard Myrick, Texas Southern University instructor and KTSU/Houston Director Charles Porter, Young Black Programmers Coalition President/WKXIJackson PD Tommy Marshall, Columbia School of Broadcasting instructor Mike Caviel, and WBLS/New York morning personality Ken Webb offered their opinions on what we can expect in the near future.

Myrick: Be Able To Work In All Media

Discussing Howard University's program, Myrick said, "We provide options for our students that some other universities can't. We have production and management programs built on providing a wellrounded liberal arts education. This means that 75% of their studies is geared toward the world and 25% of their training is professional. The idea is that a solid liberal arts education overlayered with a professional education gives students the best chance of achieving self-actualization at whatever they hope to do as a professional."

Asked what kind of students come through the Howard program, Myrick said, "We have a combination - those who are terribly career-oriented and the group dedicated to pursuing dreams. Financial gain is not the second group's primary purpose in choosing a profession.

'Our students show the most interest in television, followed by telecommunications, broadcast management, film and, finally, radio. But some of our people who are now interested in TV and film just might end up working in the radio business, because they're also trained in that area.

On the subject of what the future holds, Myrick said, "The telecommunications industry as we know it is currently in a state of churn. The lines of demarcation between radio, TV, film, cable, newspapers, etc. are a bit fuzzy. We're working on trying to understand the changing media. The current environment leads us to believe that we'll have to turn out media journalists who can move between all media forms to succeed within the industry."

Attention all Black/Urban stations! If you have any exciting pictures of recent promotional/community events, please send them our way. We're always interested in what you're doing. Just write Editor Walt Love at R&R, 1930 Century Park West, Los Angeles, CA 90067



Mike Caviel

Porter: Too Many Want Stardom

Texas Southern's Charles Porter also lectures regularly on theatre and cinema at the University of Houston. He's a 19-year industry vet who started as a street reporter for KCOH/Houston and then became the station's News Director. He's also worked in TV news at Houston's Channel 11.

"Sadly, I see more weak points than strong points in the way our students are approaching the in-dustry," he said. "Most of the students I've dealt with at TSU and U of H are only interested in becoming TV stars - anchor-type stars, not good journalists. I'm not saving that a good anchor can't be an excellent journalist, but these kids look at only the glamour. Students interested in radio have the same problem - they're only interested in being on the air. Not sales, not management, and not news.

"Most of the students I see don't have the thirst for knowledge they should have. There was a time when young people interested in this business would ask questions. They'd hang around the production studio to learn anything they didn't know about.

Better Public School Education Needed

Porter said minority students would be helped by stronger basic education. "The public schools have degenerated to looking at students as objects instead of as human beings. It's possible to recover these people if our society starts now, but only we can make these things change - and I still think we can if we want to:"

BLACK/URBAN

According to Porter, remedying this situation would entail three stens:

· A stronger public school curriculum

 Intense instruction in all media for interested students

On-the-job training

Marshall: A "New Breed"

Tommy Marshall said the college students and recent graduates who attend YBPC meetings are a "new breed. The majority of blacks in the industry today might have gotten formal educations, but not in broadcasting. This new generation has had the opportunity to get the formal education we missed. They're pretty well-equipped if they begin to apply themselves.

We mostly deal with people who have an interest in programming, but we also have some who are in terested in the sales side. I'd like to see more newcomers look at what the entire industry has to offer over and above air work. Many don't realize what a career in sales could do for them professionally or financially.

He also mentioned the lack of black music history knowledge among most young black broadcasters. "It's frightening when I talk to some of these kids and they don't know anything about Sara Vaughan or any greats from our musical past. They can't know where they're going if they don't know or care where they came from.

Caviel: Most Looking For Quick Fix

In addition to his teaching duties, Mike Caviel has handled vacation relief and weekends at KKBQ/ Houston for two years. He's worked extensively in the Houston market at such stations as KYOK, KMJQ (Majic 102), KRBE, and Love 94 when it was still Urban Contemporary.

"I work as a counselor for the school," Caviel explained. "We offer a home correspondence course. Each student puts his assignments on tape and comes in to see me for a critique. Part of the critique is directed at helping them improve from lesson to lesson."

He said his students are very intelligent and eager to learn, but added, "I've also noticed that most of them-are looking for a quick fix to their problems because of the economy in our area. Those who already have a job but are looking for a new challenge seem to have more interest."

More Desire Needed

'Lack of desire seems to be a problem with a number of stu-dents," he said. "They desperately want to be a part of the industry, but lack that go-out-there-and-getit attitude it takes to make it in this business. We all know it takes talent, but desire is of the utmost importance to success.

"Some students really have the wrong impression of those of us al-

"Desire seems to be a problem. Students lack that go-out-there-andget-it attitude."

-Mike Caviel

ready working in the industry," Caviel continued. "They think we don't work hard or work long hours. They also think that because our positions are extremely highvisibility, we all make an awful lot of money and do just about anything we want.

"It's my job to tell them the truth and try to give them the right guidance. I teach them two things: the proper perspective they should have on the industry, and how to succeed within it. That includes both the work ethic and the politics."

Although the school is geared toward on-air work, Caviel said he tries to let students know that's only part of the radio business. "Seeing the flash has most of them fooled about reality. We do get some students who find out this industry isn't for them. This usually happens when we get into projecting your personality while reading live copy. I've had more than one student tell me, 'I don't think I can do that.' We tell them how important it is to read well and project. Most pros know that getting on the air means being able to sell the product and themselves to the public.

Ken Webb:

People Vs. Technology

Ken Webb works closely with the youth in the New York metropolitan area by lecturing at universities, colleges, high schools, and local civic organizations on an ongoing basis

Asked if he thought the next generation of broadcasters would be more people-oriented or more technology-oriented, he said, "There will be a good mixture of both. I must say though, they really get into the new technology. In the future I wouldn't be surprised at anything these youngsters will be doing They're finding ways to utilize

HONESTY, BUSINESS SENSE TOP LIST

Finding The Right PD

In six years with R&R, no owner had ever sent me a letter praising a PD, especially one who'd left - until now. WHYZ/Greenville, SC President/GM Thomas Hooper III wrote to acknowledge the contributions made by PD/MD Andre Carson, who now programs WWDM/ Columbia. Contacted for his views on what criteria he used when replacing Carson, Hooper said he looked for honesty, integrity - and a grip on reality.

"Andre was very honest, and that was the only type of person I was going to hire to fill that position," Hooper said. "I Interviewed five people. They were all technically qualified, had prior experience, and seemed very well prepared. Wayne Walker was hired because our chemistry fit just a little bit better than it did with the other people. There was nothing wrong with the others. Wayne Walker just impressed me in a way that made me feel he was the guy for our position.

Hooper, who holds a Harvard Business School MBA, added, "We bought this station in March '82. and the kind of people I'm seeing now about working here are completely different from the kind we saw back then. All the people we talked to understood that this was first and foremost a business. The big job of a PD is to deliver ratings to the sales staff. I'm not putting. down programmers, but they must understand the business side of radio to grow in the industry.

their computer training and technology to help them do their jobs more efficiently and faster. Because they've already had to deal with the social issues of our time, I think most of them won't have any people problems. Most of the students I've dealt with care about their fellow man and woman.

"Our students show the most interest in TV: followed by telecommunications, broadcast management and, finally, radio." -Dr. Howard Myrick

Ownership An Interest On the lecture circuit, Webb has found more students interested in broadcast ownership. And at Nassau Community College, for example, students were surprised to learn that marketing, advertising, and public relations are the backbone of the broadcasting industry. "They really didn't know about anything other than on-air work." Webb recalled. "Afterwards, a number of students expressed genuine interest in knowing more about sales, marketing, and public relations careers. Schools, instructors, and professionals must let them know what other opportunities are available in our business."

52 = R&R



San Diego: Now There Are (Only) Three

GOLD

There's a substantial Gold audience in San Diego, but it's difficult for any one outlet to own much of it. In Febru--ary's Arbitrend, heavily promoted newcomer KCBQ-AM & FM (Eagle 105) had a 3.6, veteran XETRA (69 Xtra Gold) showed a 2.7, and Oceanside's KGMG-AM & FM (Magic 102) registered a 1.9.

This winter San Diego was America's most Gold-glutted city, with three FMs (all with AM sisters), two stand-alone AMs, and three outside signals. Now that suburban KVSD has gone N/T and "California Classics" KLZZ is CHR KKLQ, there are only three stations on five frequencies splitting a potential 10-share.

Full-Service Gold

XETRA left CHR in fall 1984 to become "69 Xtra Gold," the city's first Oldies station in several years. When competitors began arriving last fall, PD Jim LaMarca recalled, "At first we wondered if each one would take a little bit of our core. Whenever a station plays music on AM, FM is always in the back of our minds because of places like L.A., where KRLA was just destroyed by FM. We're really pleased that we've held on.

"Our whole promotional campaign has been telling people they



Jim LaMarco



have to come to AM to hear oldies. For fall, we repackaged the hours for more music and emphasized AM as where they heard these songs first. It's been a slow turnaround, but we've seen through research that people who wrote off AM years ago have come full circle. Now we're finding a lot of 30-49 year-olds saying that even though it's available on FM, the better product is still on AM.

"For each of the last two years I've revised our three-to-five-year plan. Last spring we took a big step and spent a lot of money to pinch



105 fm

Greatest Hits of All Jime the Chargers for five years. That accelerated what we were going to do anyway, making Xtra a classic Oldies station with more full-serv-ice elements,"

In January XETRA hired TV anchorman Paul Bloom and Irv Harrigan (formerly of Charlie & . . .) for mornings. "Paul has a built-in recognition factor I don't think we could get anywhere else," LaMarca said. "We also have the mostread columnist in town, the Union's Tom Blair, doing two reports a day. The show is really in tune with San Diego, and it's still very music-oriented."

The Longest Drive

Even as a CHR, one of XETRA's most fascinating aspects was its location - 25 miles into Mexico. Prederegulation, that meant unusual programming freedom. Recently, American-leased Tijuana stations have been known more for long commutes through sometimes ugly border politics.

LaMarca works at XETRA's San Diego office and visits the plant only once a week. "It's a little unusual when you can't just walk in the studio and do things: pull a cart, add a liner, post a memo. But we've got our systems down after doing it for eight years. We're always planning 24 hours ahead, so it works very well.

"The studios are as nice as anything in San Diego; they're brand new and really put together well. The only hassle is the border crossing." When XETRA hired Bloom and Harrigan, it hired a driver for the team who also serves as the show's producer. The rest of the morning team works via phone.

The New Eagle

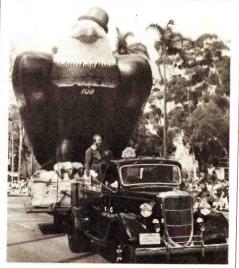
Compared to the softer and more '60s-centered XETRA, KCBQ runs a broad music mix with a heavy '50s presence in its spice categories. PD/morning man John Forsythe recently replaced some 200 songs, many of them faster-burning '50s titles. Otherwise, Eagle 105 has changed little since its December sign-on, adhering closely to the Jeff Pollack Gold model. (Pollack's liaison with KCBQ isn't his usual Gold-specialist. Dave Brewer, but Tommy Hadges, once PD at KLOS/L.A. for now-GM/owner Simon T.)

Eagle 105 was immediately promotionally active. In its first weeks, it awarded two callers \$5000 apiece who heard Bing Crosby's "White Christmas." KCBQ followed that with \$1000-\$5000 daily prizes in a "money song" promotion through the winter. It's currently offering a \$1000 prize in a "Hot Licks Music Medley" scrambledsongs contest



The station drew 30,000 to a New Year's Eve fireworks exhibit. Forsythe asserted, "We're not only looking at doing contests, but also at creating new events." Accordingly, Eagle 105 drew 3000 people, at \$10-15 a head, to a fundraiser for the Old Globe Theatre. It also unveiled a mascot, a 25-foot in-flatable eagle, in a recent St. Patrick's Day parade.

Given the station's heavy spending by day, it seemed odd when



KCBQ's 25-foot eagle mascot in action on St. Patrick's Day.

KCBQ began running SMN's "Pure Gold" format overnight. Forsythe explained, "They use our slug-line, 'the greatest hits of all time,' so it matches closely with what we have here; we've not received a single call from anybody who thinks we change at 1am. They play a bigger list than we do. so it also adds some more variety at a time when you need it or can get away with it. It's worked out even better than I thought it would.

Guys From The North Country

KGMG, which rose 1.6-5.7 in fall's San Diego North book, was actually the second local outlet for AOR Gold following XHITZ's experiments with it in 1985-86. When Greg Stevens became KGMG PD in February, rumors were that Magic 102's very tough music would soften considerably. Actually, the new mix is reminiscent of WKLH/Milwaukee; titles now are very familiar, but still have a strong AOR image.

'A lot of depth was being added at the expense of familiarity," explained Stevens. "There wasn't enough control over the rotations. We had to make sure it didn't become unfamiliar for long stretches of time. That's what I've been devoting a lot of my attention to." He added that he still wants to "position the station as playing a lot of classic LP cuts that you don't hear anywhere else."

Continued Stevens, "The experience that I got as PD of KCFX/ Kansas City is invaluable now. From day one, this station has played more '80s music than KCFX ever did. Our slogan is 'Classic Hits of the '60s, '70s, and Today.' Without meaning to, we convinced a lot of listeners in Kansas City that if it's not old, it's not a good record. Here, I don't get complaint calls when we play a new Steve Miller cut; if we played Dire Straits at KCFX, we'd be flooded with complaints."

Going After KLZZ's Audience

Because two shares would help anybody now, there's been a good deal of scrambling for KLZZ's handful of listeners. KLZZ was only Gold for six months, and spent most of that dormant. Even for AOR Gold, its mix was highly unusual; Roxy Music's "Love Is The Drug" and "Everybody Needs Someone To Love" by the Blues Brothers repeated every 30 hours or so.

LaMarca said he doesn't think KLZZ ever garnered enough of an exclusive audience to send many people back into circulation, but be did run liners in the week after the switch welcoming listeners back. KCBQ, one dial position to KLZZ's left, went even further, calling itself "your new home for California Classics." It still uses that line in a lesser rotation.

Interestingly, KLZZ's new handle is "the New Q," an admitted reference to KCBQ's Q-format CHR days. Unfortunately, For-sythe says, "KCBQ still exists in a lot of people's minds, and people are telling us they're glad we're back." Eagle 105's intention in softpedaling the KCBQ calls was to put a new wrapping on the station." Now with two Qs next door to each other, Forsythe has added a second hourly reference to the calls and may try other strategies down the road to reduce the expected confusion

KGMG uses an answering machine as its "listener suggestion box" and has been running comments from former KLZZ listeners, although Stevens says he doesn't mention his ex-competitor. "They're not a legend like KMET/ Los Angeles," he said. "We ran lots of promos even before they actually changed, saying, 'We're com-mitted to this, we were the first FM in town to do this and we'll continue to do it.' Since they've gone, we've run some liners such as, 'Magic 102 is San Diego's original Classic Hits FM. Thanks to you, we're still here.



April 10, 1987 R&R = 53

ADULT CONTEMPORARY

MIKE KINOSIAN

WLTF, WMJI LOCK HORNS

Lite Means Might In Cleveland

Two music-intensive FMs - personality-oriented WMJI (Magic 105.7) and "Lite Rock/Less Talk" WLTF - are slugging it out in Cleveland. In the latest round, per-

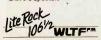
sonality is losing 7.1-5.8. Entering his third year as PD at

WLTF, former WMJI PD Dave Popovich explained, "I think this fall's win was the result of our consistency. We don't play blaring rock or sleepy vocals. We reflect what's going on in the community. We like to have fun on the air and play a lot of music. They're louder and more talkative."

He said that his outlet is a contemporary station playing some oldies, while 'MJI is an Oldiesoriented station playing some currents. He added that WLTF is a "family" station, whereas 'MJI is "more into blue humor and telling dirty jokes."







L. RONSTADT & J. INGRAM/ Somewhere Out There ENGLAND DAN & JOHN FORD

COLEY/We'll Never Have To Say Goodbye Again CHICAGO/You're The Inspiration

HUEY LEWIS & THE NEWS/ Jacob's Ladder

BILLY JOEL/This Is The Time BOB WELCH/Sentimental Lady STEVE WINWOOD/The Finer Things

- JOHN LENNON/Woman
- A. FRANKLIN & G. MICHAEL/ I Knew You Were Waiting (For Me)
- GUESS WHO/These Eyes ROD STEWART/The First Cut is
- The Deepest MOODY BLUES/In Your Wildest
- Dreams HOLLIES/Long Cool Woman

LIONEL RICHIE/Dancing On The Ceiling "AC PDs create the least amount of irritants. When you do that, you become passive and don't get noticed."

-Rick Torcasso

WLTF's promotion thrust was a cash call variation known as "Free Money." To win, listeners called at random at 7:10am, noon, and 4pm and had to know the amount of money announced at 7:10am. Popovich said WLTF has given away nearly \$200,000 in cash and prizes during the promotion. The station also supports heavy TV use with billboard and transit advertising.

Popovich noted that consultant E. Alvin Davis has been instrumental in the station's success. "Consultants are very helpful," he said. "I think every station in the world should have one."

Grabbing People By The Collar

WMJI PD Rick Torcasso, who formerly programmed WYNY/ New York, said his station's most important attributes are personality, promotion, and music. He claimed that WLTF's recent ratings triumph was not disappointing because he had anticipated the problem when he learned his afternoon talent, Kim Scott, was leaving the station in August. Magic's Fall '86 drive numbers were its lowest since summer '85.

"WMJI builds on attributes not easily duplicated by WLTF," he said. "Air people are important to our profile, and we lost a profile we promote." Countered Popovich, "I don't think many people noticed she left. It wasn't that big of a deal."

Torcasso is not exactly in awe of WLTF. "I don't consider Lite Rock/Less Talk a formidable competitor," he said. "The only way they can come back from a down book is direct marketing. We come back with on-air programming and promotions. We have lots of character. We talk more than Lite Rock, and sometimes that works against you if you don't have a lot to talk about. But I'd go up against a Lite Rock station any day."

Torcasso added that he "hardly ever" listens to WLTF because he says he's not programming against it. "I'm building a station around its own cornerstones. They're not doing anything that worries me."

Torcasso sees WMJI as having a contemporary, high-profile image. "If there's something hot on the front page of USA Today, we're doing it. We're a step ahead of the average listener." While Poporich is a fan of consultants, Torcasso is a critic. "Consultants get into conceptual boxes. They get caught up with doing the wrong thing right."

Discussing the difference between his programming philosophy and that of most PDs in the for-



AICK TOPCUSSO



CROWDED HOUSE/Don't Dream It's Over

STEVIE WONDER/I Just Called To Say I Love You

BREAD/It Don't Matter To Me STARSHIP/Nothing's Gonna Stop

Us Now TURTLES/Happy Together

ELVIN BISHOP/Fooled Around And Fell In Love

BRUCE HORNSBY & THE RANGE/Mandolin Rain

BEATLES/Please Please Me KENNY LOGGINS/This is it

SERGIO MENDES/Never Gonna

LUTHER VANDROSS/Stop To

Love COMMODORES/Sail On SIMON & GARFUNKEL/

Scarborough Fair GLASS TIGER/Someday

GLASS TIGER/Someday

FACTS AND FIGURES

Cleveland's AC Ratings Game

In the nine **Arbitron** books since fall '84, **WMJI** holds a five-to-four advantage over **WLTF** 12+. WMJI's average 12+ share in the last nine books is 6.56; WLTF's is 6.33. The largest margin of victory was WMJI's 2.2 in winter 36. This fall, WMJI registered its lowest 12+ showing in the last nine books as WLTF defeated it 7.1-5.8.

WLTF's success is largely attributable to its excellent performance with women 25-49. While WMJI dropped nearly five shares from last fall, WLTF gained nearly three, vaulting to the number one spot in that attractive demo.

In fact, WLTF was up in every daypart from last fall, while WMJI was down across the board. WLTF's biggest gain was 7pm-midnight, and 'MJI suffered its greatest loss in PM drive. While WLTF made a nifty gain in men 18+, WMJI was virtually flat.

Both stations continue to fatten cume, improving by more than 5000 cume persons since last fall. WMJI has a fragile 300-cume person lead, and both ACs trail WWWE and market powerhouse WMMS in cume.

Time Spent Listening offers eye-opening statistics. Last fall, WLTF's TSL was 58.99 minutes per day compared to WMJI's 73.33. One year later, the numbers are reversed: WLTF climbed to 74.08 minutes per day; WMJI slipped to 58.45.

	F '85	W '86	Sp '86	Su '86	F '86
WLTF	5.2	5.5	6.7	6.3	7.1
WMJI	6.8	7.7	7.0	7.8	5.8
Figures are 12+ Arbitron MSA.	Monday	-Sunday	6am-midnight,	fall '86	Cleveland

mat, Torcasso said, "AC PDs create the least amount of irritants. When you do that, you become passive and don't get noticed. When you listen to WMJI, we grab you by the collar and say, 'Hey, you're listening to WMJI Magie 105.7. Here's something only we're doing.'

"PDs are hiding behind research. I spend about an hour a week on music. A PD should concentrate on three things: the focus of the station, differentiation and, most important, how to get noticed. As long as I do that, I can beat Lite Rock every minute of the day."

Notwithstanding Torcasso's statements, the latest box score has him down by 1.3 points. The Cleveland conflict continues.

THREE TO GET READY — WSB/Atlanta's Bobby Harper visited backstage with two early rockers during the "Class of '55" concert. Shown (I-r) are Ace Cannon, Harper, and Carl Perkins.



COUNTRY

KNIX/Phoenix: Radio Station Of The Year

It's appropriate that KNIX/Phoenix should be named the ACM Radio Station of the Year during this, its 20th anniversary. KNIX's accomplishments have been well-chronicled in these pages.

Asked the secret of the station's success, VP/GM Michael Owens and General Program Manager Larry Daniels both answered, "The people." So here's a salute to the folks behind one of the greatest radio stations in the US: KNIX/ Phoenix.



Here are the folks responsible for the product which has resulted in KNIX being number one 25-54 adults in 19 of the last 20 Arbitrons: the KNIX programming department.

PERSONALITY OF THE YEAR **Chris Taylor: Mechanic To DJ**

Like 1986 ACM Personality of the Year Eddie Edwards, KIXZ/Amarillo PD/midday jock Chris Taylor is a third generation broadcaster. Unlike Edwards, however, he didn't grow up wanting to follow in his dad's and granddad's footsteps. In fact, broadcasting was his second choice. It wasn't until health problems prohibited him from pursuing a career as a mechanic that Taylor made the move behind the mike.

Putting away his wrenches, Taylor returned to college in search of a business degree. It was at Mankato State College that he first picked up the tools of his forefathers' trade and began working at the college radio station. Noting that both he and his father were adopted, Taylor said he figured if it was good enough for them, he would give it a try. The "bug" bit hard - 38-year-old Taylor is celebrating 20 years in radio this vear

Payin' Dues

While in school, Taylor worked parttime at Country KYSM/Mankato, TN, his first commercial job. He then left radio for six months, but dabbled in it by working parttime at KOLM/Rochester, MN. I got married," explained Taylor, "and decided I should support my wife. So I went to Rochester for a job as a parts manager for a Ford dealer. That only lasted six months because I couldn't stand being out of radio." So it was back to Mankato, where Taylor caught on fulltime at KYSM.

From Mankato it was on to Madison and another Country station, WMAD, for a couple of years. In '77 he left for the KYNN/Omaha evening slot, jumped to MD two weeks later, and was named PD/MD a year later. In '83 it was on to KIXZ &

KMML/Amarillo. Originally the KIXZ morning man, he was named PD a year later as the AM and FM



Chris Taylor

began to move in separate directions

Move Over, Drivetimers

While most of the personalities who win these honors do either mornings or afternoons, Taylor's achievement strikes a chord for the often unheralded midday jock. Taylor, who admits partiality to personality radio, says, "When your station is personalityoriented, it's immaterial what time of day it happens to be. What changes by daypart is not the need for personality but the form it comes in.

"'Midday personality' may not mean talking for two or three minutes as it might in mornings. It can be as simple as how you give a

weather forecast or what you say over a ten-second intro." But he does feel that midday jocks should "be more relaxed or laid back' than their morning or afternoon counterparts.

Taylor also refutes the theory that midday jocks should aim solely at housewives. "A midday talent targets the same people who are there in the morning or afternoon. There may be fewer of them, but they're the same." To illustrate his point, Taylor cited the latest ratings, which show KIXZ midday numbers to be stronger in men

Trivia and artist information play a major role in Taylor's show. "I try to get as many artists calling in to talk on the air as I can," he said. "I also subscribe to the 'water-cooler' philosophy in that I strive to talk about things people in this town are talking about."

On being a personality, Taylor said, "What you're sharing on the air is yourself; that's what personality radio is all about. If you don't give part of yourself to listeners, you're deceiving them and they ultimately will figure it out and go away.'

Taylor recalled one of his first radio interviews where Bill Anderson told him, "There's nobody out there who can be you better than you." Taylor added, "Being unique is so important. By being you, you're being the best you can be on the air. People relate to that; it ties you closer to them. And we need to remember that without those folks, none of us would be here." he said. "We've got to love 'em; not make fun of 'em.

As for the future, Taylor's aspirations lie in "some form of ownership," he said.



Assembled here are those charged with converting the numbers into dollars: the KNIX sales staff.



The KNIX fulltime airstaff consists of (front row, I-r): General Program Manager Larry Daniels, PD/midday personality Eric Foxx, features reporter Sandy Lovejoy, news anchor Larry Clark, overnighter John Michaels, ND Stephan Kaulman, and midday Jock Bill Kramer. Back row (I-r): PM driver Brian Kelly, evening talent George King, and morning man W. Steven Martin.



The management team (I-r): GSM Bob Podolsky, VP/GM Michael Owens, and General Program Manager Larry Daniels.



Gathering around VP/GM Michael Owens is the general and administrative staff of KNIX. Left to right are: Sonja Black, Stacey Brewer, Joy Ekleberry, Ruth Calabro, Lisa Callan, and Penny Drouillard.



Last year we reported that KNIX had built a fully-equipped gym/workout room, complete with showers, lockers, and a fulltime instructor/nutritionist. Due to its continued success, this year KNIX built its staff a beach! (Before you rush your resume, I guess I should tell you that this is really a pic of the airstaff taken at a local wave pool. Interesting thought, though,



THE WINNERS

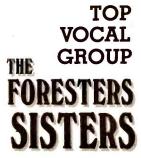
SINGLE RECORD OF THE YEAR "ON THE OTHER HAND"

> SONG OF THE YEAR "ON THE OTHER HAND" ALBUM OF THE YEAR STORMS OF LIFE



VOCALIST TOP MALE

RANDY TRAVIS







top new male vocalist DWIGHT YOAKAM

ENTERTAINER OF THE YEAR



HANK WILLIAMS JR.

A special thanks to Bill and Fran Boyd and the Academy of Country Music and its members

56 R&R April 10, 1987





SOUTHERN PACIFIC "Don't Let Go Of My Heart" (7-28408)

BREAKERS CHART: 37



DWIGHT YOAKAM "Little Sister"

From His Upcoming Album Hillbilly Deluxe



COUNTRY

CLOSE-UPS



HUGS FOR BLOOD — WSIX/Nashville combined forces with the MTM Records roster to sponsor "Hug A Donor Day" at Nashville's American Red Cross headquarters. Holly Dunn, Marty Haggard, the Girls Next Door, and an Almost Brother joined (I+7) Judy Rodman, a listener/donor, and 'SIX sportscaster Duncan Stewart as they gave their all for the cause.

 KRMD/Shreveport has a handle on Arklatex regional traffic problems. Area Cellular One phone customers can now place a free call from their cars to the KRMD news department to report accidents or road hazards. The new emphasis on up-to-the-minute accurate traffic reports details problem areas at noted landmark locations. WGAR/Cleveland helped keep inebriated St. Patrick's Day drivers off Northern Ohio roads via the "Cab Call." Taxi service was provided by the Yellow Cab Company, with fees footed by the station. Clevelandites also mobilized its forces for "WGAR Remembers Terry Anderson Day." He's the AP Bureau Chief being held hostage in Lebanon. Listeners were asked to display American flags and turn on car headlights and porch lights. News Director Mark DeMarino and morning personality Jim Shafer also put in calls to Senator Howard Metzenbaum and Congressman Don Pease to discuss the international situation.

• KAND/Corsicana, TX salutes 50 years of broadcasting on May 21. Previous personnel are invited to call the station collect — (214) 874-7421 — and participate in events that include an ail-day remote from the station's original site and visits from previous owners and city dignitaries.

HAVE YOU HEARD

Congrats to former **R&R/Nashville** staffer **Deborah Evans Price**, who has been tapped to host a new syndicated radio show called "Songs of the Stars."

Changes at WKHK/Richmond as it adds an extra air staffer to the lineup. OM **Rob Ryan** goes from afternoons, to a split midday shift; **Bev Davis** moves from evenings to afternoons, and takes on Promotion Director duties for 'KHK and sister WPVA; overnighter **Alan Craig** goes to nights as weekender **Rick Campbell** slides into all nights.

New MD at WWJO/St. Cloud is Mark Sprint, as Steve Stewart goes into sales ... Deb Spring has been promoted to MD at new Country outlet KIIQ/Reno. The address is 5290 Neil Rd., Ste. 220, Reno, NV 89502: (702) 826-7200. Spring says they need product. Glen Thomas is now doing afternoons at WXCL/Peoria after a crosstown jaunt from K2-93 . WVM/Bilioxi shuffles a bit as Mike Thomas leaves the station. Taking his PM drive shift is evening jock Mike Albert. New to nights is Dory Hough from WRVR/ Memphis sales ... Copley Radio Network's Sales Director Becky Wight has joined KSON-FM/San Diego as Creative Services Director/overnight personality.

Here's to the entire RCA/Country staff for putting up with Carson Schreiber the last ten years. Few thought he'd last ten minutes. Fewer thought he'd last ten expense reports. Way to go, Carson!

Congratulations to WYNK/Baton Rouge on being named "Major Market Station of the Year" by the Louisiana Broadcasters Association.

Scott Johnson has left WBHP/Huntsville to join his old PD Dana Webb at KYKX/Longview as MD. Dana and Scott's departure means changes in Huntsville, of course. Former WSUN/ Tampa Asst. PD Jack Evans is now 'BHP PD. He hired Greg Picciano as the new MD/afternoon jock and O'Reilly for morrings. AT KMPS/Seattle, Caleen Robbins moves from nights to middays, replacing Dave Young who left for crosstown KSEA. Weekender Tim Edwards segues to evenings ... Kelly Garrett leaves a Tulsa CHR for overnights at KWEN... WMUS/Muskegon ups evening man Chris Roberts to middays and partimer Mike Lampl to evenings.

After 15 years at KEBC/Oklahoma City, Lynn Waggoner has joined the airstaff of neighbor KXXY . . . Satellite Music Network personality Gary Semro has moved to mornings at KGHL/ Billings . . . WLBJ/Bowling Green AM driver Donna Dee has been named MD Kirk Scott is upped to MD at 96KIX/Lincoln.

WAWW/Vero Beach has a new lineup with Trish Hennesey in mornings, OM Sunny Shields middays, Glenn Curtis afternoons, and Laura Seger, evenings ... At KEED/Eugene, OR, Jim Tull moves from middays to mornings, Dave Tappan joins for middays from KPAK/Redding, and Pat Allen moves up from partime to evening\$... Paul Jeffries to WRNS/Coastal, NC for evenings ... Longtime WILQ/Williamsport overnighter Doug Dodge has moved into sales as weekender Brian Hill fills the slot.



NASHVILLE THIS WEEK

CMA MARKETING WHITE PAPER **Debunking The Myths**

The Country Music Association's long-awaited radio white paper, "A New Look At Building Country Music Radio Audiences," is now available. This investigative report was partially spurred by a 1985 New York Times article announcing the "death of country music."

Written for Country radio's managers and programmers, the white paper contains facts that debunk several myths about country music and its listeners/consumers. Among them:

· Country music is regional or ethnic. The survey found that almost everyone listened to country music sometimes. More than 75% said they liked country music and listened to it; only 24% said they really disliked the sound.

· Country music fans are older, redneck males. Among the consumers who listened the most to country music, 42% were male, 49% were female. Of those surveyed, 39% were 18-24; 45% 25-34; 45% 35-44; and 58% 45-54.

· Country music was a fad. The study probed consumers' attitudes about changes in current music and today's new music to determine how country has been faring in the aftermath of the "Urban Cowboy" era. It seems people real-ize country music has been changing over the past few years and characterize the changes as good and exciting. As a result, over onethird said they're listening to country music more now than in the past

Those surveyed were also asked to compare country to other music types (rock, soft rock, black/soul, and gospel) in terms of five "im-agery attributes": listener identification/gratification; execution/ performer merits, entertaining/enjoyable sound; understandable music; and popular music.

It seems that those who like country do so because it tells simple stories. Others who dislike the music cite this same simplicity as a deterrent to relatability, while some view country as not much more than "cheatin' and drinkin' ' songs done by artists "not as talented as their pop counterparts."

The White Paper states that as Country radio seeks to broaden its audience, there will be a need to identify musical gaps in order to provide sounds which will attract a wider demographic. And it also provides insights as to how the music's appeal can be broadened to attract new audiences.

CMA broadcast members will receive a copy of the report free of charge; non-CMA members can purchase a copy for \$125. Contact the CMA Membership Department, 7 Music Circle North, Nashville, TN 37203; (615) 244-2840



Moe Bandy (c) is welcomed to the Dick James Organization by Nashville chief Arthur Braun (I) and professional manager Pat Finch.

NASHVILLE IN MOTION

Bandy Signs To DJO

The Dick James Organization adds four staff songwriters: Moe Bandy enters into a new copublishing agreement with Dejamus, Inc./Nashlon Music. He'll write for the companies and also bring additional writers into the fold under his employ. Three other writers join the international organization: Steve Gibson, coproducer with Jim Ed Norman on Michael Martin Murphey's "Americana"; Fred Knipe ("Listen To The Radio"); and singer/ songwriter Darden Smith from Austin. TX

Chris Waters and Michael Garvin sign with ASCAP's Cross Keys Publishing . . . Warner Bros.-MCA-Capitol alum Con Hunley is about to sign with another major as he reteams with producer Norro Wilson ... Leon Everette has signed with Compleat Records, Manners Management, Buddy Lee Attractions, and the Hyland Company for PR ... Diamond Records

has been reactivated with the resigning of Ronnie Dove. The full-service independent label is based at 14-H Irongate Drive, Waldorf, MD 20601; (301) 645-7900/843-8888.

Evelyn Shriver Public Relations now represents Steve Wariner Nashville's Rick Hanson of RicRac Produc-

BITS & PIECES

On The Tube

· Dolly Parton has signed a twoyear deal with ABC for a weekly onehour variety program beginning next fall; the 44 shows will be produced by Parton's own company. She may postions has been appointed to the Indiana State Festivals Association's board of directors ... Radio veteran Biff Collie has been named Executive Director of ROPE - Retirement of Professional Entertainers . . And record promoter Debbie Gibson has announced her marriage to Encore Records chief Ed Palmer

sibly do other specials and TV movies for the network

· Chet Atkins will be featured in a Cinemax cable special, along with friends Willie Nelson, Waylon Jennings, Mark Knopfler, Emmylou Harris, and the Everly Brothers. Atkins will appear as a soloist and an accompanist for his guests. The show, which is part of Cinemax's "Sessions" series, will be taped in Nashville May 2. It's tentatively set for a fall air date

• The Nashville Network has scheduled five specials to be telecast this month. Ronnie Milsap will host a two-hour show on April 11 titled "Ronnie Milsap In Celebration." It's a tribute to the RCA artist and includes performances by Ray Charles, Glen Campbell, Gladys Knight and the Pips, Janie Frickle, Leon Russell, Bobby Jones & New Life, and the Whites On the morning of April 18 you can watch "Gary Morris: A Portrait"; later that same day "Loretta Lynn: Follow The Flag," based on her USO tour, will be telecast.

And on April 23, you can tune in "Charlie Daniels Homecoming," a 60-minute special featuring highlights from Volunteer Jam XII. In addition to the Charile Daniels Band, you'll see the Judds, Pat Boone, Con Hunley, Dwight Yoakam, John Schneider, Dobie Gray, and Carl Perkins. And last but not least is the 60-minute "Barbara Mandrell: Get To The Heart.

Just thought you'd like to know!



Five upstate New Yorkers carving out a successful career as country music performers doesn't sound like a sure bet. But as Billy Montana says of his band the Long Shots, "We've always gone against the odds.

The group, whose friendship and musical association go back to grade school, first called themselves Southbound. Their self-produced album "All The Way" on New Colony Records and subsequent video package caught the attention of Warner Bros.

Because a number of other hands across the country were using the Southbound moniker, the label advised a name change. But why Montana? "I've always liked the state," says Bil-"And hey, Joe Montana is my favorite QB.



Billy Montana & the Longshots group members (I-r): Doug Bernhard, Kyle Montana, Billy, Bobby Kendall, and Dave

After talking to other producers, the ley, who had played on their indepen-Long Shots reteamed with Paul Wor-

dent album. They felt Worley - who

also works with the Nitty Gritty Dirt Band, Highway 101, and Marje Osmond -- "had the magic to break us."

Kyle, the younger Montana, calls debut single "Crazy Blue" a "great introductory song for radio. Harmony is what we do; it gives everybody a chance to shine.

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section



* Great On-Air Sound * Proven Profit Center * Market Exclusive GET IT IT WORKS!



MARKETPLACE



MARKETPLACE

PRODUCTION MUSIC

MARK DRISCOLL, H&G VP/PROGRAMMING:

"A refreshing impact that underlines the "super statements" necessary to create the thunder & lightning of positioning "attack" through any sound barrier smashing marketing situations in radio as it is defined today. It's good stuff."

MIKE PRESTON, PROGRAM DIRECTOR KWSS/SAN JOSE:

"After using Clean Sheets for just two weeks my promos are sticking out like a sore thumb! Talk about attracting some attention! Clean Sheets are easy to use the combination of the long beds I've heard, with some fantastic punctuators and short stagers... the promo bed package that, in my opinion, should make a Clean Sweep!

RICK GILLETTE, PROGRAM DIRECTOR, WHYT/DETROIT: "I would recommend Clean Sheets unconditionally for any CHR."

BRYAN WILSON, PRODUCTION DIRECTOR, Y95/DALLAS:

"Absolutely nothing wimpy about it! Clean Sheets is perfect for the high energy style of production. Clean Sheets is the perfect package for what we are doing."



So why not put R&R Marketplace to work for you? It's a sure way to generate qualified sales leads. Just Call (213) 553-4330



60 = R&R April 10, 1987

OPPORTUNITIES

OPENINGS

OPENINGS

NATIONAL

NEWS - NEWS - NEWS - NEWS

Anchors — Reporters — Directors — M/F We never seem to have enough to fill the many job orders we receive from stations all across the country — in all size markets. Our client stations are increasing the quality and quantity of their news departments. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For confidential details and registration form enclose \$1 postage/handling to: NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

MAJOR MARKET TALK HOST

This is an exceptional opportunity to join the talk team at Jefferson Pilot's WNWS-AM in Miami. The successful candidate must be able to listen, to entertain, to inform, and should be inclined to rage against the boredom and sameness threatening to engulf talk radio in America. In short, we are looking for an **original** who is ready for stardom in South Florida.

Okay, we've come this far without resorting to professional cliches. So ... "we want a heavyweight, a home-run hitter with proven top-20 track record." Send tape and resume YESTERDAY to Rob Balon, President, The Benchmark Company, 1101 Capital of Texas Highway, Building G, Suite 159, Austin, TX 78746. (512) 327-7010. EOE

Looking for extra income, national exposure? Love sports? At The Game Network seeks reporters/sportscasters. All markets. (516) 491-B585, 9am-1pm EST, EOE (4/10)



night opening. Must be able to work the phones and have good production skills. Team player, rush T&R to Alan Burns & Associates, 11705 Sumacs St., Oakton, VA 22124. No calls.



Q94 Richmond, VA will be celebrating our 15th birthday this summer. If you are one of our former announcers, please give us a call. We want all of you to help us celebrate!!! Call TOM HOOF, (804) 649-9151.

PRODUCER/LABEL WANTED Rock Hudson intimate conversation to be produced on cassettes! Cali Tyron Lamont (213) 939-5787

JOB-HUNTING? Hundreds of fresh leads/lucrative potential

openings every week! From major market to entry level. We actively canvass companies daily for exciting opportunities nationwide!

P.O. Box 1476 Palm Harbor, FL 34273-1476 813-786-3603

"The choice of professionals"

Program Director - WAPL, Green Bay/Appleton. Must have strong AOR background, proven success, excellent people skills. T&R to AI Peterson, 3397 Wrightwood Dr., Studio City, CA 91604. No calls EOE

Radio & Records, 1930 Century Park West, Box #664, Los Angeles, CA 90067. EOE

NEED EXTRA CASH? Buying Record Awards Badio Memorabilia

Records, etc. Any quantity -- call for details. WYNNCO ENT. (803) 269-5152

EAST

Charleston/Huntington AOR seeks night rocker/MD, possible assistant PD, Females encouraged, Rush C&R: Brian Krysz, WKLC, 100 Kanawha Terrace, St. Albans, WV 25177. EOE (4/3)

Régional New England FM seeks Sales Manager and AEs. Excellent opportunity for career-oriented. Will train. Resumes: T-V-B, RD #3, Box 107, Oneonta, NY 13820. EDE (4/3)

WLAN-FM97 CHR P2 has rare opening for 7pm-midnight talent with strong production skills. Call DAVE: (717) 394-7261 from noon to 5pm. EOE (4/3)

AC Christian station seeks creative, disciplined production person/copywriter for major market. T&R: John Bennett, WLIX, 138 W. Main St., Bayshore, NY 11706. EOE (4/3)

Small market AM/FM seeks production manager/air personality. MinImum one-year professional experience. Production samples and T&R: Box 688, Clarion, PA 16214. EOE (4/3)

Wantedl News Directorl 5000w station seeks three years' experience. Salary and T&R: Jonathan Pearson, WINY, 45 Pomfret St., Putnam, CT 06260, EOE (4/3)

Naeded ASAP: Parttime weekend announcers for Soft AC FM & FSA AM. T&R: Chuck Igo, WIDE & WYJY, 8ox 667, Biddeford, ME 04005. EOE (4/3)

OPENINGS

Regional New England FM wants AM/FM drive Contemporary Adult hosts; Copy, production, remotes. T&R: T-V-B, RD#3, Box 107, Oneonta, NY 13820. EOE (4/3)

Needed immediately! 7pm-midnight AC sports personality. Experience necessary. Production samples and T&R: Chris Bailey, WAEB, Box 7277. Allentown-Bathlehem-Easton, PA 18001. EOE (4/3)

Partime newscaster needed, primarily Saturday morning shift. T&R: Ray Collins, WRNJ, 100 Rt. 46, Hackettstown, NJ 07840. EOE (4/10)

Mid-Maryland (Class B) AC seeks team-oriented adult communicator for future opening. T&R: Reid Blankenship, WARX, 880 Commonwealth Aye., Hegerstown, MD 21740. EOE (4/10)

AC Christian station seeks creative. disciplined production person/copywriter for major market. T&R: John Bennett, WLIX, 13B W. Main St., Bayshore, NY 11706. EOE (4/10)

Regional New England FM seeks Sales Manager and AEs. Excellent opportunity for career-oriented. Will train. Resumes: T-V-B, RD #3, Box 107; Oneonta, NY 13820. EDE (4/10)

Central New York combo seeks an announcer and a newsperson. Experience required. T&R: Kim Stevens. WCHN, Box 552, Norwich, NY 13815. EOE (4/10)

Perttime air personalities needed at WVPO & WSBG in the Poconos. Weekend shifts available. T&R: Robin Lee/Sue Sherry PDs, 22 S. Sixth St., Stroudsburg, PA 18360. EOE (4/10)

Market leader needs News Director In July. Experienced journalist with sports knowledge. Writing samples and T&R: GM, WTCR, Box 2186, Huntington, WV 25722. EOE (4/10)

Full Service AM, heavy on news. Want self-starter with local government, newscasting experience. C&R: Brian Ashley ND, WTNY, 134 Mullin St., Watertown, NY 13601. EOE (4/10)

Top NE PA Country FM seeks applicants for future openings. Personable. people-oriented, and promotions. T&R: Banbara Evans. WILQ. Box 1176. Williamsport. PA 17703. EDE (4/10)

Bright, humorous, experienced jock wanted for CHR morning show in Vermont, T&R: A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106. EOE (4/10)

> All the best jobs ... all over the country ... every week in R&R Opportunities ... check 'em out!

Immediate opening for morning show at top-rated AOR. Heavy promotional involvement. T&R: Simon Jeffries, WAQX, Box 95, Syracuse, NY 13250. EOE (4/10)

Creative person to write and record spots for Vermont combo. T&R: A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106, EOE (4/10)

WLEV/Easton, PA, seeks experienced newsperson for prime shift. T&R: Mike Moore, Box 81, Easton, PA 18942. Females encouraged. EOE (4/10)

WMAS/Springfield lost top anchor to television. Seek experienced anchor/reporter ASAP, T&R: Fred Snyder OM, Box 1418, MA 01101. EOE (4/10)

News Director/morning show anchor needed at WZO2-FM. T&R: Jon Weston, Box 1030, Oneonta, NY 13820, EOE (4/10)

Regional New England FM wants AM/PM drive Contemporary adult hosts; copy, production, remotes. T&R: T-V-B, RD #3, Box 107, Oneonta, NY 13820. EOE (4/10)

TALK SHOW HOST

needed soon for top 15 market station. Must be mature, conversational, and willing to handle regular guests every day. Midday show for adults. Send tape and resume to Radio & Records, 1930 Century Park West, #669, Los Angeles, CA 90067. EOE

TOP 20 MARKET

looking for experienced morning AND afternoon hosts. Must be ready to work our new all-information shows, to appeal to adults 35-64. Quickly send tape, resume, and salary history to: Radio & Records, 1930 Century Park West, #668, Los Angeles, CA 90067. EOE

SUNSHINE GROUP

Looking for bright, witty **morning man** with minimum five years experience for AC radio in Manchester, NH market. Join Sunshine Group Broadcasting's winning team – consulted by McVay Media. Contact **Tom Holt** (603) 669-5777. EOE



OPENINGS

If you're happy where you are, and you're performing at high levels, we need to talk. If your achievements happen because of team concepts, talent recognition, high levels of expectation, research skills, and commitment, we're ready to provide recognition, challenging opportunity, a great broadcast team, and one of the County's most admired Broadcast Groups: NewCity Com-

munications. Please send your successes and tape. Tell us what you know, how you manage your job and how this would fit your career. Hugh Barr, YP/GM, 2 Clinton Square, Syracuse,

NY 13224. An Equal Opportunity Employer.

NY-AOR

Can you pilot this hybrid AOR to greater heights? I'm seeking an experienced on-air programmer who excells at everything! Promotion, music, research and management skills absolutely essential. You'll be well paid, live in a top suburban market with NYC and its perks less than three hours away. T&R plus letter to Radio & Records, 1930 Century Park West, #672, Los Angeles, CA 90067. EOE



MORNING SHOW

#1 CHR in Midwest Market needs morning talent. Looking for high-profile, female appeal team and/or male/female personalities. If you're a winner, send T&R immediately to Alan Burns & Associates, 11705 Sumacs St., Oakton, VA 22124. No calls.

WEZN

OPERATIONS MANAGER/ MORNING PERSONALITY FOR EASY LISTENING FM IN SOUTHERN CONNECTICUT

Are you ready to work for a company that will respect your talent and know-how, and will treat you as colleague rather than a subordinate? NewCity Communications (formerly Katz Broadcasting) is looking for an Operations Manager/Morning Personality for WEZN, its market-dominated Easy Listening station in Southern Connecticut. This is a top-paying position for the right individual: someone who can turn in an exceptional on-air performance and who has both a management track record and Easy Listening experience. T&R to Paul Knight, Operations Manager, WEZN Radio, 10 Middle Street, Bridgeport, CT 06604. EOE

SOUTH

Urban PD for major North Carolina FML Must understand Power format and possess track record. T&R: Tom Joyner, Box 1125, Cary 27511. EOE (4/3)

Aggressive 100,000w CHR seeks streetwise, promotionoriented team player. Females encouraged. T&R: Neil Harrison, K106 FM, 1725 Evangeline Dr., Vidor, TX 77662. E0E [4/3]

North Ceroline Urban giant FM seeks start-up staff. You must be super. T&R: Tom Joyner, Box 1125, Cary 27511, EOE (4/3)



OPPORTUNITIES

OPENINGS

Experienced announcer with strong, creative production and electic music/faik air skills. T&R: Steve Huntington, ASTI Broadcasting, 2857 Excecutive Dr., Clearwater, FL 33520. EOE (4/3)

Imaginaive individual to write copy, do production, and air shift. Naples, Florida CHR. T&R: S. Mesheau, Crest Rd., Monson, MA 01057. EDE (4/10)

Looking for extra income, national exposure? Love sports? At The Game Network seeks reporters/sportscasters. All markets. (516) 491-8585, 9am-1pm EST. EOE (4/10)

Morning personality for Country FM station with sports and PBP experience. T&R: Ken Halbleib, KATX, Box 1420, Plainview, TX 79072. EOE (4/10)

Urban station seeks PM drive announcer, energetic. T&R: Fred W. Graham III, WQDW, Box 668, Kinston, NC 28501. E0E (4/10)

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call IIsa or Dave at 213-553-4330 for more information.

Fonds AC FM seeks morning personality ASAP. Creative, experienced. T&R: Greg Cohane, WLVU FM, 1473 Springer Dr., Port Richey, FL 33568. EOE (4/10)

WKRM, 40 miles south of Nashville, seeks 7-midnight CHR jock. T&R: Gary Moss, Box 1377, Columbia, TN 38402. Females encouraged. EOE (4/10)

PM drive, Adult/CHR. Experience and good production a must. T&R: Gary Moss PD, WKRM & WKOM, Box 1377, Columbia, TN 38402. EOE (4/10)

Parttime newsperson needed at Gospel station in Charleston, SC metro. T&R: David Moore, WQIZ, Box 903, St. George, 29477. EOE (4/10)

PROGRAM DIRECTOR

Bright, creative, experienced for Jacksonville Florida's leading AC station. Minimum 5 years experience. Send festime and success stories to General Manager, WIVY-FM, 3101 University Biod. S., Jacksonville, FL 32216. EOE





JOYNER COMMUNICATIONS

Major N.C. FM seeks top quality Urban (Power) P.D. Must have strong track record and be able to prove it. This 100,000 watt monster FM will be a killer. We're starting fresh and will need to fill all air slots. Talent should get tapes & resumes in now! If you've got talent AND THE RIGHT ATTITUDE, let's explore. Tom Joyner, Joyner Communications, P.O. Box 1125, Cary, N.C. 27511. EOE

OPENINGS

COUNTRY AM/FM We have openings for several air slots and news positions. If you want to work hard to build our ratings at a close knit country AM/FM in one of the best markets in the southeast... send tape and resume to Radio & Records, 1930 Century Park West, #670, Los Angeles, CA 90067. EOE



the Aggleplex, is an incredible little FM radio station with strange yet well-paid personalities playing the hits and sounding Big Time. Care to join us? Yes, calls. (We're real fussy, but we're not stuck-up) (409) 268-STAR. Ask for your Famous Amos.

TALENT

The North Carolina Triad, home of the new W-MIX 93.1, has received many tapes and resumes since our birth on March 6th. However, we are still looking for "special" adult oriented talent (M/F) that want to join an aggressive company in a terrific area. Send tape, resume and photo to Keith Ciark, WMOX, P.O. Box Box 593, Winston-Salem, NC 27102; E0E

WMQX

W-MIX



Texas, creating a prime opening for a truly mettvated radio production pro. Successful applicant should possess superior writing and production skills, plus an ability to work with programming, sales, and clients to create the best commercials and promos in radio. A winning attitude and a willingess to work hard are essential. Position includes some on-air work. Ving one of the Southwest's most beautiful cities. Send a production tape, recent aircheck, writing sample, and resume to: Reircheck, writing sample, and resume to: Reify Carls, Program Director, 74KRMG radio, 7136 S. Yale, Tuisa, OK 74136. MF EOE

MIDWEST

Wantedl Commercial production VO talent on freelance basis. Send high-quality boxed reel of best samples to: Colony Interconnects, 633 Jackson, Anderson, IN 46016. EOE (3/27)

Experienced team player needed for future. Top-rated station. 30+ audience. No calls. T&R: Retta Deal, WHFB, Box 608, Benton Harbor, MI 49022: EOE (3/27)

Midwest Gold seeks full and parttime talent. T&R: John David, WSAM, Box 1776, Saginaw, MI 48605. EOE (3/27)

Major market Adult Contemporary Christian radio station seeks warm, one-on-one personality. T&R: WMUZ, 12300 Radio Piace, Detroit, Mi 48228. EOE (3/27) CHR WDEK/DeKalb, IL, has fulltime opening for energetic

CHR WDEK/DeKalb. IL., has fulltime opening for energetic 6-11pm jock. Good copywriting and production skills required. Rush T&R: Dave Bavido, Box 925, 60115. EOE (4/3)

Central Michigan's great combos seek talent. 98.5 FM CHR & AM 1290 Country. T&R: Pete Michaels, Box 98.5, Houghton Lake, 48629. EOE (4/10)

If Full Service radio with extensive community involvement is your forte, send your C&R: KWBE, Box 10, Bestrice, NE 68310. EOE (4/10)

Sales pros needed at KOKZ & KXEL/Waterloo, IA. Send resumes: Ken Hensley, Sales' Manager, Box 1540, 50704. EDE (4/10)

North Centrel Iowa's leading CHR (Class C) FM needs air taient that can double as Music Director. T&R: Doug MacKinnon, KKEZ, Box 578, Fort Dodge, 50501. EOE (4/10)

Wanted! PM host for Info/AC station. WLBK-AM, Dekalb, IL, Ibetween Chicago and Rockford). Prefer minimum three years' experience. T&R: Dave Bavido, Box 448, 60115. EOE (4/10)

Female street reporter/anchor moving on. Seek replacement. Experienced only. T&R: Rand LaVonn ND, KRMG, 7136 S. Yale, Tulsa, OK 74136. No calls. EOE (4/10)

Work where you want -- check out the industry's only regional job listings in Opportunities.

Parttime AM produce//FM lifestyle anchor. Opportunity for a seasoned vet or a telented beginner. T&R: Rand LaVonn, KRMG & KQMJ, 7136 S. Yale, Tulsa, OK 74136. No calla. EOE (4/10)

Experienced announcers wanted for all time slots for expanding CHR FM. T&R: PD, KF8Q, 1806 Capital Ave., Cheyenna, WY 82001. EOE (4/10)

Sales representativel Excellent opportunity. Salary commen surate with qualifications and experience. Resume: Jim Mil ler, KNEN FM, Box 937. Norfolk, NE 68701. EOE (4/10)

Future possible full and perttime openings at lowa AC. T&R: Chris Caine, KCRG, Box 816, Cedar Rapids, 52406. Females encouraged. EOE (4/10)



KRGI AM/FM, Central Nebraska's leading radio station, is expanding its award winning news department. Experienced, professional news reporters send T&Rs only to Ellen Dolan, Box G, Grand Island, NE 68802. EOE

WEST

KNX-FM/Los Angeles seeks anchor/reporter. Créative writer, conversational delivery. Major market experiance. T&R: Jim Chenevey ND, 6121 Sunset Bivd., Hollywood, CA 90028. EOE (4/3)

New Contemporary FM in Anchorage seeks experienced team players due to staff expansion. T&R: Susan Moore, 3700 Woodland Dr., Ste #300, AK 99513. EOE (4/3)

Urban Contemporery KCEP/Las Vegas is accepting T&Rs for all shifts. Robert Holday, 330 W. Washington Ave., Las Vegas, NV 89106, No calls. EOE (4/3)

KOZZ/Reno seeks mature morning personality. Must be funny and into music. T&R: Box 1928, NV 89505. EOE (4/3)

P3 Light AC has long hours, low pay, but great opportunities for overnights. T&R: Paul Carpenter, Q96, Box d2128, Rock Springs, WY 82901. No calls please. EOE (4/3)

KCBN/Reno seeks overnight person with one-two years' experience. If you love to ski with summer fun, Lake Tahoe is for you. T&R: Jim O'Neal, Box 10630, Reno, NV 89510. EOE (4/3)

N. CA 100,000kw has money to spend for right alr talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (4/3)

Board operator/production announcers needed for Transtar affiliate. Responsible, dependable local people only. T&R: Bill Nesbitt, KBON, Box 2565, San Bernardino, CA 92406. EOE (4/3)

Got a job? Need a jock? Put it in Opportunities -- and get results? Call 213-553-4330,

KHYT-AM has an immediate opening for a PD responsible for programming and on-air shift. T&R: Laurie N. Weisert, 2820 S. 8th Ave., S. Tucson, AZ 85713. EOE (4/10)

News pro needed for fast growing combo. T&R: Royce Blake, Box 26388, Tucson, AZ 85726-6388, EOE (4/10)

On-air position at one of California's leading Country stations.
 T&R: F. Jolle. Box 3087, Hollywood, 90078-3087. EOE (4/10)

We want selespeople to fill spots in expanding, profitable promotions. Resume: F. Jolie, Box 3087, Hollywood, CA 90078-3087. EOE (4/10)





San Diego's one and only Country Music Station is looking for an extremely talented and dedicated part-time air talent. Southern California applicant preferred. If you can hang with WINNERS and have at least three years experience, rush T&R to Mike Shepard, Program Director, RSOR, P.O. Box 1240, La Mesa, CA 92041. No calls. EOE

WANTED: EXPERT PRODUCTION DIRECTOR

To take charge of a Top 20 West Coast Market AM/HFM Combo. Creative production and writing a must! Great company and facilities. Voice, music talents a bonus! T&R to Radio & Records, 1930 Century Park West, #671, Los Angeles, CA 90067. E0E

92.3 KKFR Hot MusicRadio

Phoenix CHR has immediate opening for quality midday talent! Tape and resume only to Steve Casey, Program Director, KKFR, 631 N. 1st Ave., Phoenix, Arizona 85003. EOE

PROGRAM DIRECTOR I-94 KMAI FM - HONOLULU

1939 KMAI FM - HONOLULU Immediate opening at Honolulu's CHR leader, Great opportunity for an experienced PD with an FM on-air track record. Strong administrative and people skills required. Contact Mike Brandt, General Manager, 808/531-4602, or send resume and tape to KMAI FM, 841 Bishog Avenue, Suite 1700, Honolulu, Hawaii 96813. A Parker Communications station. E0E/MF/AA

PARKER COMMUNICATIONS, INC.

WANTED:

Afternoon Drive Killer. Major market, major group, top-rated CHR. Beginners and screamers need not apply. If you're an entertaining adult communicator who knows the meaning of personality, rush knows the meaning of personality, rush knows the meaning of personality, rush Angeles, CA 90067.

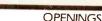


107.7 KSOL the West Coast's leading Urban Contemporary station has a rare opening for a killer afternoon drive personality with strong production skills. Send tape and resume to KSOL Radio, 1730 So. Amphiett Blvd., #327, San Mateo, CA 94402. EOE M/F Norphone calls.

POSITIONS SOUGHT

Great voice, currently parttime in San Diego, seeks fulitime entry level position. Will also consider sports announcing. CRAIG: (619) 546-7841. (4/3)

Perfect "do It all" guy for small upper Midwest station. (Airshift, production, PBP). Clean cut, honest, responsible, experienced. RAY: (505) 437-1505, 6am-2pm. (4/3)



OPPORTUNITIES

OPENINGS

Experienced medium market PD with excellent management skills, extensive on-air experience, Including news, morning drive, sports. LARRY: (805) 273-0448. (4/10)

Desire to win and talent to do it! Seven-year CHR pro. Great production with voices. Prefer medium market, Sunbelt, but make me an offer. STEVE: (703) 978-6609. (4/10)

Bitchin', dudel (Actual listener response to on-air material.) Seasoned pro, AOR/Country, LA and surrounding counties. UNCLE DAVE: (213) 925-7738. (4/10)

Greet voice, currently parttime in San Diego. Seek fulltime entry level. Will also considered sports announcing. CRAIG: (619) 546-7841. (4/10)

News prol Great pipes, writing, digging, conversational. Major market experiènce, solid references. All offers considered. WAYNE SMITH: (503) 292-2261. (4/10)

I'M AN ARB TERRORIST

your competition will be terrorized by what I'll do to their ARB's!

I'm radio's best kept secret: Dynamically creative! Exceptionally organized and meticulousl Excellent management skills! Solid radio marketing/image instincts! Energetic radio fanatic! Street-smart thinker! Good understanding of research/#s! Dedicated!

I'll effectively promote and position your station; help increase your cume, TSL & AQH, with solid, visionary ideas via my nine years radio/tv experience. Ready to create marketing warfare & inflict some pain!

All serious inquiries considered for any top 40 metro rated CHR/Hot AC/BU/Gold/non-metal AOR. I'll relocate for right offer; especially CA, Sunbelt & NE. Call today before the pain 1 inflict may be on YOU! Stephen (617) 449-8141!

FlashI PD is wasting young, talented warrior. Help, he's got me washing all the dirty dishes. AOR bir talent, medium/major markets. CHRIS: (201) 379-2717. (4/10)

Exciting and fun. That's me on the radiol Pro on the loose wants to do it for you. Great production and remotes. AC/EZ/ Talk/Country. JOHN: (313) 227-6328. (4/10)

Experienced radio personality seeks exciting position with stable organization. Formally operations, production, MD. Please call: (214) 881-0352. (4/10)

New Yorker must move to Florida in two months. Prefer CHF team looking to retain market top. (718) 263-9353, (4/10)

Relevent, irreverent, nothing is sacred. I talk to people. 151 proof personality, aged to perfection. Major market AOR/-Adult radio call your UNCLE TIM: (205) 478-3134. (4/10)

Young entry level broadcast graduate seeks small/medium market. Has marketing minor. Also seek challenge in Southwest. SHANTINA: (214) 942-6394. (4/10)

Sex. sex. sex. sex. sex. l got your attention and can do the same to your audience. Program Directors in Georgia call BOB: (312) 894-3987. (4/10)

Want to increase sales? Use R&R Opportunities ads to find hot new sales talent. Call 213-553-4330.

CHR high-energy hardworking pro wants to move. Prefer West Coast. All up books (9.7-12.8-16.6). CAESAR: (915) 592-9242. (4/10)

Five years' broadcast production experience. Superior communication, and creative copywriting skills. Will relocate. BARRY MORGAN: (207) 283-9191. (4/10)

Tired of unmotivated telent? Drug free pro seeks SE Michigan AOR/CHR/Classic station with spunk. My tape's yours, but prefer audition. STU: (313) 773-6182. (4/10)

Adult volce seeks AOR/AC/CW airshift and production. Young, energetic, team player. Seek challenge in medium East market. GARY: (B17) 923-0244/921-7631. (4/10)

Need sports professional? Six years' experience, small and medium market. PBP anchor, workaholic, seek break. JAY: (309) 343-8384. (4/10)

Experienced PD, Seven years' on-air major market. Creative resourceful, organized, a winner. Prefer top 200 markets (615) 883-5900. (4/10)

Afternoons, weekendst Seek fulltime position in medium market. B.A., six years' experience, witty, worksholic, phones and drops. JAY: (309) 343-8384. (4/10)

PBP you say! I'm on my way. Just give the OK. Want someone on the ball? Just give me a call. DAN: (205) 233-4526. (4/10)

Extremely knowledgeable, hardworking PBP announcer seeks position. Professional baseball and college basketball announcer with football experience. RANDY: (704) 377-3827. (4/10)

Radio announcer with ten years' experience desires position in Midwest. G. ERNEST McCUNE: (913) 841-8658. (4/10)

1

OPENINGS

Female reporter/anchor seeks position with a record company In the area of Public Relations or artist relations. Willing to relocate. TOXIE: (413) 445-5775/499-1531. (4/10)

Four-year professional with announcing/programming experience seeks fulltime career in radio. Willing to relocate. Currently employed. MARK: (704) 553-8921. (4/10)

Sports nut with seven-plus years football and basketball (PBP) experience, seeks job in college or pro-market, TV production experience too. JOE: (715) 845-5492, (4/10)

Two-year pro with great production would like to work for you. Writing copy is no problem. Call MARK: (303) 857-6398 afternoons/evenings. (4/10)

The song goes, "Someone is looking for someone like you." 10-year pro wants assistant engineer or PD position, Prefer Midwest, Call (217) 287-7626, (4/10)

Creative pro in top 50 AOR/CHR seeks partner to go to the top. I'll be Pat, you be Wags. You be Steve, I'll be Gary. You get the idea. CHUCK JEFFRIES: (919) 288-5557. (4/10)

Experienced announcer seeks Sports Director and (PBP) position. Brown Institute graduate. JOHN F. SANTELMANN. (414) 233-4701. (4/10)

Experienced announcer! Willing to adjust to your station's specifications. 20 years in the business. L.A. or Orange County area. BARBARA: (213) 498-0036. (4/10)

Knowledgeable, aggressive Sports Director with 16 years experience, seeks talk-show, play-by-play, sports reporting TOM: (915) 658-6130, (4/10)

I have experience, ability, and much to offer somebody. I don't have a job. Collect 808 IRWIN: (205) 352-6603, (4/10)

Announcer with Program Director experience seeks either position with competitive team in Florida, Currently in Orlando area, but can relocate. GARY: (305) 695-8507. (4/10)

Philly cheesesteaks are nice, but California sunsets are better. WFIL news prowants to return to the Golden State. Medium/large market. MIKE: (215) 969-1456, (4/10)

"26-Year Broadcast Veteran"

Extensive AC background as Music Director, Production Manager, and all on-air shifts. Experience in programming, formatics, promotions, automation, and ratings analysis. Interested in on-air openings for PD, MD, or OM in medium or major market AC. All areas considered. Call Mike Johnson (317) 474-4137.

CLID award-winning copy/production. 15 years' experience B.A. degree. Multi-track and word processor experience Class act seeks same. ROGER CURTIS: (707) 792-0240 (4/10)

Small markets only! Programming small market radio is my specialty. Develop young talent, and win on tight budget. SHAWN: (209) 527-2926. (4/10)

Mature, experienced announcer wants to return to radio. Family man, team player. Any position, any shift. Prefer West/Midwest. PAUL JAY: (312) 293-1538. (4/10)

Five years at WINZ FM/Mlami. Disciplined and determined. Great attitude both on and off the air. GEORGE COREY: (305) 432-6006. (4/10)

Eight-year pro. great pipes, good production. AOR/CHR/AC. Medium or large market. Currently AC. Prefer Midwest. Workaholic. JIM: (906) 632-3664. (4/10)

Versatility and talent! BILL: (216) 255-8143. (4/10)

10-year radio vet seeks P8P Sports Director or Sports Tall position. All markets considered. J.R.: (612) 722-2535 (4/10)

Four-year pro with workaholic tendencies seeks fulltime announcer's position along Colorado's front range. Committed to Improvement. PAUL: (307) 382-6633. (4/10)

Celifornie native coming home. All facets of radio, no need to boast. West Coast inquiries only to: JEF/REILLY c/o AFN/Munich. A.P.O., NY 09108. (4/10)

Houston! Good, solid air talent moves to your city soon. Call this six-year pro, now. Full or parttime, any format. KARYN: (409) 899-9488. (4/10)

Let the best polish your best. AC Operations Director available now. Seek PD position with stable company. Great production, promotions. AC/EZ/NT. JOHN: (313) 227-6328. (4/10)

Smaller markets: I'm your PDI Currently assistant PD/MD at KEX/Portland, Seek first PD position, Workaholici AC/CHR/ Oldies, RICH PATTERSON: (503) 777-9044. (4/10)

Morning man with extensive ADR & Jazz/New Age background seeks any shift at a 25 + AOR. PAUL NELSON: (414) 738-6966. (4/10)

CHR night talent! Seven years' experience medium/major markets. Currently employed, seek new challenge. (305) 721-0582. (4/10)

POSITIONS SOUGHT

Lady air personality with five years' experience. B.A. degree, great numbers! Morning sidekick or evenings. Florida or Oregon. Call now. JJ McKay: (305) 984-7812. (4/10)

Seek P3 AOR station on the East Coast. I have a years' experience in a humble market. Wanna rock. JEFF: (516) 623-8483. (4/10)

NewsI I can pass, punt, write, and read. Top 25 market experience. STEVE LYLE: (818) 339-9839. (4/10)

Bast night numbers in CHR todey. Seek West Coast medium/ large. Listeners are us when you hire me. Proof? DERRIN: (509) 535-7548. (4/3)

Eight months' experience in three major market stations. Board operator, associate producer. Seek on-air job. I know sports. Reliable. PETE: (216) 245-5711. (4/3)

Anywhere now! Trained broadcaster seeks employment in AC/CHR/MOR. Good production. HENRY: (201) 836-5166. (4/3)

Strong young air talent will be an asset to your station. Research director/on-air experience. Fulltime position anywhere In U.S.! MASON WILD RISHER: (B17) 562-7347. (4/3)

Creative individual with experience. Willing to relocate immediately. Production/personality top of the line. Prefer either coast. JOHN BLAINE: (216) 228-8209. (4/3)

Radio is magic. I still beliave. Do you? AOR professional in medium market seeks major adult radio challenge. UNCLE TIM: (205) 478-3134. (4/3)

Albany, New York or.50-mlle radius. Experienced in all formats. Currently employed on-air fulltime. NEIL: (518) 355-1366. (4/3)

Midwest pro wants to move up. Five years at present statio OM/PD/MD experience. BRIAN: (308) 532-9676. (4/3)

Mature adult volce seeks AOR/AC/CW eirshift and production. Hardworking (no screaming) teem player. GARY: (817) 923-0244/921-7631. (4/3)

Helpl Four-year pro with the need for a change. Can handle all shifts and MD position. I need to learn more about Top 40. Prefer AC. RICK: (413) 774-4301. (4/3)

JIM McCLOUD: Sixteen years' experience seeks morning o PD position in the South. (405) 789-3754. (4/3)

Seek Sports Director (PBP) producer/announcer. Five years' experience news background, also reporting. Will relocate. SEAT: (702) 368-2115. (4/3)

Indian Rocks Beach, Tarpon Springsl West Coast Florida is where I'm lookin'. 11 years' experience. (803) 457-4556. (3/27)

Dn-air personallty. News, sports, mornings. Three years'commercial on-air experience. Dependable, hardworking, and iavailable. Call MARK today: (206) 745-0379, (3/27)

I'M TIRED OF THE BULL!

Tired of the agencies who promise everything and only take my cash. I'm looking for a medium market AM to perform a morning drive show with 12 years of uniqueness, likeability and drive. Willing, able and hungry now. Mark "In The Morning" Taylor. (213) 410-0324 or (519) 537-3384.

I don't need sex to entertain. Adult funnymän seeks drivetime position. Voices, phone blts, great production. AC/CHR. Prefer East Coast. MITCH: (216) 333-3842. (4/3)

Want to sell my suitcase! Talented AT/producer seeks longterm relationship. AC/CHR. Drive or programming. RUSTY: (216) 383-0159. (4/3)

I swing both waysI AM or FM, prefer East Coast drive shift. Humor, bits, phones, hot production. BAGMAN: (216) 321-2811. (4/3)

Ambitious young eir talent seeks fulltime action anywhere. Well educated in radio broadcasting. SCOTT ERICKSON: (414) 694-8373. (4/3)

Authenticity! I am peering for a P3 AOR station on the East Coast that can wear my ability. Okay? JEFF: (516) 623-8483. (4/3)

Experienced, talented PD. Have seven years on-air in major market. Creative, resourceful, organized. Prefer top 200 market. (615) 883-5900. (4/3)

Extremely knowledgeable, hardworking PBP announcer seeks stable PBP situation. Professional baseball and college basketball announcer. RANDY: (704) 377-3827. (4/3)

Three years' experience, ready for the next step. BILL: (308) 532-3344. (4/3)

Four-year pro with workaholic tendencies seeks fulltime announcer position along Colorado's front range. Committed to improvement. PAUL: (307) 382-6633. (4/3)

Multi-talented announcer seeks fulltime position in upper Midwest market. Great volce, good writing skills, lots of related experience, JARED: (612) 286-5141. (4/3)

Important message! To radio stations seeking experienced producer at entry level pay. Gave my guts for two years at respected New York stations. JOEY D.: (201) 488-2700, (4/3)

POSITIONS SOUGHT

Verm, personal communicator. Currently Public Service and ND plus airshift at small market AC, Four years' experience, refer S. CA, JULIO; (512) 773-3135, After 2pm CST, (4/3)

Look no further. Hardworking, energetic jock wants to help you in any way. Will relocate. CHRIS: (305) 961-9949. (4/3)

Three-yeer high energy pro, working two stations. Seek NE medium CHR or small CHR PD slot. ED: (914) 794-0215. (4/3)

We do more in a week than the army does befor 10am. TOM & LA MAR: (618) 895-2305. (4/3)

TELL IT LIKE IT IS

20 Share Fall Birch. Me & my "crew" can do the same for you. Serious inquiries only; interested? Contact Capt'n 302-478-0975

AOR voice with top 60 market experience, tight production, good biz skills seeks stable gig. Drive/evenings. JOHN A: (312) 784-1327. (4/3)

Experienced CHR/AC announcer seeks position with a "team company" in Florida. Currently in Oriando area. Will relocate: GARY: (305) Bös-Söb7, (43) Los Angelesl Objective to be MD. Three years in the business: seek assistant to MD or programming assistant. Have worked with major industry trade: (213) 661-5590, (43)

Two and half years in small market. MD/PD/news, contin Time to move up. A great find waiting to be discovered. J (904) 584-7074. {4/3}

California boy ready to movel CHR/Urban. MD experience plus lots of production. Will work anywhere. Don't delay, call today. SCOTT: (818)362-3000. (4/3)

Uniquel Topical personality/ For today's listener! In a society

Two-year pro with great production would like to work for you. Writing copy is no problem. Call MARK: (303) 857-6398

Major market personality J.C. COLLINS. Last at WIRE/Indian apolis, has superb pipes and personality to bring you ratings (317) 787-7845. (4/3)

MISCELLANEOUS

Investor(s) wanted for pressing and promotion of hit potential record. Hot songs, hot artist. For details, call: (213) 512-7B34, leave message and phone number.

R&R Opportunities

Display Advertising

Display: \$40 per inch per week (maximum

Blind Box: \$50 per inch per week (maxi-

postage/handling

Payable In Advance!

Display & Blind Box advertising orders must be

typewritten or printed and accompanied by check

Deadline

To appear in the following week's issue, we must

receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities.

1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities

Free Advertising

Radio & Records provides free (24 words or 3

lines) listings to radio stations and record com-

panies in Openings. Free listings of the same length are also available to individuals seeking

work in the industry under Positions Sought. All

To appear in the following week's issue, we must

receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings

by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los

other advertising must run display. Deadline

Issue date.

Angeles, CA 90067.

and logo.

mailed to our office in advance.

35 words per inch). Includes border

mum 35 words per inch). In-

cludes border, box number and

MICK: (312) 849-04904, (4/3)

afternoon/evenings. (4/3)

nation. A personality who can have fur 904, (4/3)

.

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting Alpha

ATLANTIC STARR "Always" B. JOEL & R. CHARLES "Baby

Easy Listening ROGER WILLIAMS "Hello"

Grand"

Broadcast Programming Adult Contemporary

JENNIFER WARNES "First We Take Manhattan

GREGORY ABBOTT "I Got The Feelin' (It's Over)'

Modern Country

MERLE HAGGARD "Almost Persuaded" TANYA TUCKER "It's Only Over

EARL THOMAS CONLEY "That

Was A Close One MARIE OSMOND "Everybody's Crazy 'Bout My Baby' JOHN SCHNEIDER "Love You Ain't

Seen The Last Of Me

Century 21

The Z Format

LEVEL 42 "Lessons In Love" BON JOVI "Wanted Dead Or Alive" PAUL SIMON "You Can Call Me Al" GREGG ALLMAN BAND "I'm No Angel" KIM WILDE "You Keep Me Hangin"

The AC Format

On

PETER CETERA "Only Love

Knows Why" HOWARD JONES "Will You Still Be

GLENN MEDEIROS "Nothing's Gonna Change My Love For ... "

Super-Country

MERLE HAGGARD "Almost Persuaded HOLLY DUNN "Love Someone Like Me

GEORGE STRAIT "All My Ex's Live In Texas'

Concept Productions

CHR

HERB ALPERT "Diamonds" EDDIE MONEY "Endless Nights" BON JOVI "Wanted Dead Or Alive" GLENN MEDEIRO'S "Nothing's Gonna Change My Love For ...

Country

DESERT ROSE BAND "Ashes Of RANDY TRAVIS "Forever And

Ever, Amen" RICKY VAN SHELTON "Crime Of Passion

AC

GINO VANNELLI "Wild Horses" PETER CETERA "Only Love Knows Why HOWARD JONES "Will You Still Be

There GLENN MEDEIROS "Nothing's Gonna Change My Love For. Drake-Chenault XT-40

FERRY AID "Let it Be" WORLD PARTY "Ship Of Fools" CHRIS DeBURGH "The Lady In

BREAKFAST CLUB "Right On Track

BON JOVI "Wanted Dead Or Alive" Contempo 300

FERRY AID "Let It Be" ATLANTIC STARR "Always" CHRIS DeBURGH "The Lady In Red'

GLENN MEDEIROS "Nothing's Gonna Change My Love For ... "

Great American Country

DWIGHT YOAKAM "Little Sister" JANIE FRICKIE "Are You Satisfied" JOHN SCHNEIDER "Love You Ain'f Seen The Last Of Me

Supersoul

PRINCE "U Got The Look" LAKESIDE "Relationship" CARRIE McDOWELL "Casual Sex" JODY WATLEY "Still A Thrill" DENIECE WILLIAMS "Never Say

GAP BAND "Zibble, Zibble (Get The Money)" RAY, GOODMAN and BROWN "Celebrate Our Love

Media General **Broadcast Services**

ACtion U2 "With Or Without You"

DAN SEALS "I Will Be There" HOWARD JONES "Will You Still Be

P. LaBELLE & B. CHAMPLIN "The Last Unbroken Heart" L. VANDROSS & G. HINES 'There's Nothing Better Than ... "

Your Country

DWIGHT YOAKAM "Little Sister" TANYA TUCKER "It's Only Over

For You" EARL THOMAS CONLEY "That Was A Close One

SWEETHEARTS OF THE RODEO "Chains Of Gold" JOHN SCHNEIDER "Love You Ain't Seen The Last Of Me'

Hit Rock

DAVID BOWIE "Day-In Day-Out" BON JOVI "Wanted Dead Or Alive" KIM WILDE "You Keep Me Hangin' CHICAGO "If She Would Have Been Faithful"

GLENN MEDEIROS "Nothing's Gonna Change My Love For ... "

Peters Productions, Inc.

Country Lovin SKO "American Me"

DWIGHT YOAKAM "Little Sister" MERLE HAGGARD "Almost LOUISE MANDRELL "Do I Have To Say Goodbye

The Ultimate AC LIONEL RICHIE "Se La" KLYMAXX "I'd Still Say Yes" The Programming Consultants Stereo Rock

FERRY AID "Let It Be" WORLD PARTY "Ship Of Fools" CHRIS DeBURGH "The Lady In

BREAKFAST CLUB "Right On Track'

Red'

MADONNA "La Isla Bonita" CHRIS DeBURGH "The Lady In CHICAGO "If She Would Have

Been Faithful' Country

MOE BANDY "Till I'm Too Old To Die Young' MARIE OSMOND "Everybody's

Crazy 'Bout My Baby

Radio Arts

Country's Best

SKO "American Me" KIM MALCHAK "Colorado Moon" DWIGHT YOAKAM "Little Sister" MICKEY GILLEY "Full Grown Fool" MARIE OSMOND "Everybody's Crazy 'Bout My Baby'

Soft Contemporary

CHRIS DeBURGH "The Lady In Red' JENNIFER WARNES "First We

Take Manhattan" P.LaBELLE & B. CHAMPLIN "The Last Unbroken Heart

GLENN MEDEIROS "Nothing's Gonna Change My Love For ... "

Sound 10

DAN SEALS "I Will Be There" CHRIS DeBURGH "The Lady In Rod"

HOWARD JONES "Will You Still Be

GLENN MEDEIROS "Nothing's Gonna Change My Love For.

Satellite Music Network

The Starstation

MADONNA "La Isla Bonita"

Country Coast-To-Coast JANIE FRICKIE "Are You

Satisfied' T.G. SHEPPARD "You're My First

Lady EDDY RAVEN "You're Never Too Old For Young Love"

Rock 'N' Hits BRYAN ADAMS "Rebei" LIONEL RICHIE "Se La" STRANGLERS "Always The Sun" BOOK OF LOVE "I Love Roses" DAVID BOWIE "Day-In Day-Out" THOMPSON TWINS "Get That

Love BON JOVI "Wanted Dead Or Alive" **KENNY LOGGINS** "Meet Me Half Way

JODY WATLEY "Looking For A DEAD OR ALIVE "Something In My

House Transtar

Adult Contemporary

LIONEL RICHIE "Se La" CHRIS DeBURGH "The Lady In Red"

Country

CONWAY TWITTY "Julia" DAN SEALS "I Will Be There" JUDY RODMAN "Girls Ride Horses Too

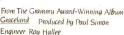
THE TIME IS NOW.

"You Can Call Me Al" Paul Simon

CHR BREAKERS

Debut 🕢

Graceland Produced by Paul Simon Engineer: Roy Hallee



R&R NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS.

CLAUDJA BARRY

Can't You Feel My Heart Beat (Epic) 71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 27/0, Light 36/11, Total Adds 11, WDAS, WYKO, OC104, WENN, KDLZ, WHYZ, WPDQ, WJYL, WLOU, WORL, WANM. Debuts at number 32 on the Black/Urban chart.

FIVE STAR

Are You Man Enough (RCA) 69% of our reporting stations on it. Rotations: Heavy 10, Medium 24/4, Light 36/9, Total Adds 13 Including WTMP, WZAK, WJLB, WKND, OC104, WFXC, WCIN, Z103, KDKO. Debuts at number 34 on the Black/Urban chart.

DAVID SANBORN

Chicago Song (WB) 67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 26/2, Light 34/13, Total Adds 15 including WWIN-FM, WBMX, KJLH, WDKX, WENN, WPAL, WPDQ, WJJS, Z103, WVOI, KKPW. Debuts at number 37 on the Black/Urban chart.

NONA HENDRYX

Why Should I Cry (EMI America) 64% of our reporting stations on it. Rotations: Heavy 0(0, Medium 16/4, Light 41/19, Total Adds 24 Including WXYV, WUSL, WVEE, WDIA, WEDR, K94, WBLZ, WZAK,

WVKO, WKND, Z93, WPEG, KDKO

DENIECE WILLAIMS Never Say Never (Columbia)

64% of our reporting stations on it. Rotations: Heavy 0(0, Medium 13/3, Light 44/14, Total Adds 17 Including WWIN-FM, WXYV, WBLK, WAMO, K94, WGCI, WBLZ, WFXC, WQMG, WHYZ, WCIN.

COVER GIRLS

Show Me (The Fever/Sutra) 63% of our reporting stations on it. Rotations: Heavy 13/0, Medium 32/0, Light 11/7, Total Adds 7, WBLK, KQXL, WENN, WQFX, KJCB, WQIS, WGPR. Moves 34-26 on the

MANHATTANS

All I Need (Columbia)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 25/0, Light 28/6, Total Adds 6, KMJM, Z93, WPDQ, WLOU, WCIN, KPRW. Debuts at number 10 on the Black/Urban chart.

NEW & ACTIVE

Black/Urban chart.

AL GREEN "Everything's Gonna Be Airight" (A&M) 47/6 Rotations: Heavy 3:0, Medium 28/2, Jugh 164, Total Adds 6, WOJY, WOIA, KSOL, JET94, WALT, WPLZ, Heavy: WTMP, WEKS, WGPR. Mediums includer: WWINFM, WXYY, WILD, WDAS, WAMO, WHUR, WEDR, WGCI, WZAK, WJLB, KMJM, Debuis at number 38 on the Black/Urban chart.

LAKESIDE "Relationship" (Solar/Capitol) 47/5

Tetatiditiship [Oldir/wajhu] 477 y 4/0, Medium 20/1, Light 23/4, Total Adds 5, KMJO, KJLH, WFXA, WZAZ, KHYS, Heavy: WEDR, WHYZ, Mediums include: K104, WTMP, WBLZ, KPRS, WJIZ, WEKS, WATV, WPEG, WWDM, WFXC, WLOU.

LSSE JUHNES MEEDING "Baby Left's Kiss" (A&M) 4622 (ESSE JUHNESON "Baby Left's Kiss" (A&M) 4622 Rotations Heavy 2/0, Medium 11/1, Liph 33/21, Total Adds 22, WXYV, WYEE, WDIA, WHRK, WBMX, WGCI, WBLZ, WVKO, WULM, WHHC, 233, WFXC, KDLZ, WJYL, WALT, WBLX, WDIA, KHYS, WANM, MGPR, WXLA, KFRW.

WLUM, WHIC 293, WFXC, KULZ, WUFL, WALF, WALF, WUBK, KUTG, WARF, KUTG, WALF, KUTG, WALF, KUTG, KU

NTLE, WURK REGULTER BEGULTER TUND, NUR, TEAM, WUG, NUL, NUG, TUND, TUTT, TAGO, NULFRI, NUZZ RJS LITEST ARRIVAL "Rhythm Method" (Manhattan) 40/26 Rotations: Heavy 00, Medium 65, Light 34/3, Stell Adds 28, WBLK, WDAS, KMJQ, WYLDFM, WTMP, KMJM, KOXL WXDK, WPAL, 293, JET94, WCFX, WZAZ, KIIZ, Z16, KOKY, WJYL, WLOU, WALT, KDKS, WANM, WGPR, WXLA, KATZFM, NUCL, WRME

WOL, KARW ROSE ROYCE "Lonely Road" (Omni/Atlantic) 38.5 Rotations: Heavy 2:0, Medium 21:0, Ugni 15:5, Total Adds 5, WVEC, WTMP, WGCI, WPDQ, KPRW, Heavy WILD, KDKS. Mediums include: WDAS, WAMO, WHLR, WYLDEW, KSOL, WXOK, WENN, JET94, WGFX, WJYL, WGGK, KHYS, WWWS.

MENUTER INCLUE WULDS, WANKU, WITUET, WITUET, WAUEN, WAUEN, WEINN, JE 194, WUFA, WITL, WUUEN, KHTS, WWWS, WHISPERS "Rock Steady" (SolairCaphilo) 34/23 Realions Heavy 20, Meduum 62, Light 26/21 Total Adds 23, WVEE, K104, KMJO, WYLDFM, WTMP, WBMX, WGOL WILW, KOXL, 203, WHOM, WANH, WZAZ, KOKY, WJJS, WOIM, WANM, WKWM, WTLC, WXLA, WWWS, KATZFM, KBUZ Heavy WZAK, WEKS.

10.5

Heavy WCAA, WEAS SUGAR BABES[®] We Rock The Beat" (MCA) 34/9 Rotations: Heavy 10, Medium 11.0, Light 229, Total Adds 9, WDAS, K104, WENN, JET94, WWDM, WKXI, WALT, WORL KKKOL Heavy, WJMI, Medium: KAUQ, "MDA, WTLPM, WFXC, WJYL, WKWM, WXLA, WWWS, KATZFM, WVOI, KBUZ, KKKOL Heavy, WJMI, Medium: KAUQ, "MDA, WTLPM, WFXC, WJYL, WKWM, WXLA, WWWS, KATZFM, WVOI, KBUZ,

KDKO, Heavy, WJMI, Medium KMJO, WDLA, WYLDHM, WHXO, WYL, WKWW, RADS, HYTHS, KARZINI, HOS, KOSE, WHISTLE, "Bastbara's Bedroom" (Select 3/4/8) Relations: Heavy 00, Medium 7/1, Light 277, Total Adds 8, KDay, WJIZ, WENN, WPAL, WPEG, WJJS, WBLX, WANN, Medium: K104, WBMX, WZAK, WUMK, KIZ, KDKO. TEMPTATIONS "Someone" (Motown) 33/11 Rotations: Heavy 00, Medium 102, Light 239, Total adds 11, WDAS, KMJM, JET94, WFXC, WKXI, KJCB, KOKY, WQIM, 2103, WXLA, KRW, Medium: Maxdo, WTIP, WZAK, WKNN, WALT, WANM, KATZFM, KDKO.

2103. WXLA, KKPW, Medium: WAMO, WTUP, WZAK, WENN, WALT, WANM, KALZYM, RUKO, PICTURE FERFECT "Prove IB Boy" (Altantic) 33/6 Rolations: Heavy 2/0, Medium 7/0, Light 24/6, Total Adds 6, WUSL, WZAK, WEKS, JET94, WWDM, WKXI, Heavy: WDAS, WTLC, Medium: WAMO, WIEE, WEDR, WTWR, WOKX, 216, KOV-MARTRONIX, "Who is it" (Sleeping Bag) 32/3. "Rations: Heavy 00, Medium 150, Light 12/6 Total Adds 3, Alt "Hvrs, WTLC, KSQL, KOXL, WXOK, WATV, WOFX, WXXI, KJOE, WOHA Adds 3, Alt "Hvrs, WTLC, CARRIE MCDWELL, "Uh Uh, No No Casual Sax" (Molown) 31/8 Rolations: Heavy 00, Medium 120, Light 23/8, Total Adds 4, NHLR, WFXA, ET94, MPDO, WZAZ, KHVS, Z103, KPRW-Medium: WAXV, KIPP.

Medium WUAS, NAPW. (VRF "Last Chance" (Fresh/Sleeping Bag) 31/2 Rotations: Heavy 00, Medium 160, Ligh 152, Total Adds 2, WBLK, WDLA, Medium: WHRK, WJIZ, KOXL, WXOK, WPAL, 233, WWOM, WORK, WZZZ, KIGE WIOS, WALT, WARM, WTC, WXLA, KKPW.

ECYPTIAN LOVER "Fraekaholic" (Egyptian Empire) 295 Botalons: Heavy Mover With Charles (Charles Charles Charles

WYLOFAK KOAY, KSOL, WENN, WEFG, WJM, KHYS.
FLOS, with DLIE WODDSON "We're Back" (Superstar Int'l) 26/11
Rotations Heavy 00, Medium 42, Light 229, Total Adds 11, WDJY, WDIA, WTMP, KJLH, KSOL, WJIZ, KOXL, JET94, WZAZ, WLOU, WANH, Medium WRAL, WYAL, WSOL, WAID, WEAL, WYAL, WINE, MORT, Heavy, WWINFM, WGCI, WNHC, Medium sinduce WXY, WOAS, WOLS, WAIO, WHUR, WEOR, WEAX, WEAX, KHPS, KJLH.

Mediums include: Warty, Yukas, Wost, YAMO, HIUM, WEUR, HOMA, WELZ, NA MONET "My Heart Gets All The Breaks" (Ligosa/Warlock) 25/16 Rotations: Heavy 00, Medium 3/1, Light 22/15, Total Adds 16, WVEE, WDIA, WHR WGCI, WJLB, KDAY, WPAL, WPDQ, WZAZ, WQIS, KHYS. Medium: WDAS, WZAK WHRK, WEDR, K94, WOWI, WTMP, WBMX

MOST ADDED

BJ'S LATEST ARRIVAL (26) NONA HENDRYX (24) WHISPERS (23) JESSE JOHNSON (22) H. ALPERT W/JACKSON & KEITH (20) LISA-LISA & CULT JAM (18) DENIECE WILLIAMS (17) MONET (16) DAVID SANBORN (15)

HOTTEST

PRINCE (73) SYSTEM (62) Atlantic Starr (42) Gregory Abbott (36) HERB ALPERT (36) L. VANDROSS/G. HINES (36) KLYMAXX (18) SMOKEY ROBINSON (18) CAMED (12)

SIGNIFICANT ACTION

HERB ALPERT with JANET JACKSON & LISA KEITH "Diamonds" (A&M) 24/20 Rotations: Heavy 10, Medium 75, Light 1615, Total Adds 20, WWINFM, WXYV, WBAS, WUSL, K104, WYLDFM, K94, WBLZ, OC104, WPAL, WFC, WFX, KIX, KOKY, WORL, KNYS, WHZ, WANM, WTLC. PEGGI BLU "Tender Moments" (Capitol) 24/14

TEUGI BLU "IBROET NUMBERS" (LEDITO) Z4/14 Realons: Heavy 00, Medium 50, Liph 1914. Toral Adds 14, WXYV, WHUR, WHRK, WEDR, WJZ, WGFX, WKXI, WZAZ Z16, WOIM, WYLZ, WKZA, WWWS, KDKO, Medium, WDAS, WAMO, WNHC, WENN, WANM.

(WED) 24/0 5/6, Total Adds 6, WILD, WÜAS, WENN, WOFX, Z16, WANM. Medium: K104, WBLX. JEFF LORBER "True Contessions" (WB) 24/6 G, WJMI, WJYL, WLOIT

WIMP, KULH, WPEG, WUMI, WUFU, WILU, WILU, WILK NAJEE "Feel So Good To Me" (EMI America) 24/2 Roalions: Heavy 00, Medium 130, Liph 11/2, Total Adds 2, WLOU, WVOI. Medium: WWINFM, WXYV, WILD, KMJO, KDLZ, WQFX, WKXI, KUCB, 216, WJYL, WALL, KDKS, KATZFM.

KENNY G "Songbird" (Arista) 23/8 JOINGUITU (ATSIBJ 63/0 Heavy 00, Medum 80, Light 15/8, Total adds 8, WDAS, WAMO, WJIZ, WXOK, KDLZ, Z16, WJJS, WGPR, HUR, WCER, WLUM, WHAC, WDKX, WFXC, WANM, KMYX.

Medium Whon, Hohn, Weather' (Edge) 23/7 J. BLACKFOOT "Bad Weather' (Edge) 23/7 Botations: Heavy 00, Medium 5/0, Liph 18/7, Total Adds 7, WDAS, WEKS, WEXC, WQFX, WALT, KHYS, WVOI. Medium KOKY, KDKS, KATZFM.

WTMLE, WTAUTH, TAUTES, TATACTIM ROSE BROTHERS 'I Get A Rush' (MSS/Malaco) 23/6 Rogalone Heavy 00, Medium 30, Light 2016, Total Adds 6, WDJY, WVEE, KPRS, WENN, WKXI, KHYS, Medium: WPAL, Rogalone Heavy 00, Medium 30, Light 2016, Total Adds 6, WDJY, WVEE, KPRS, WENN, WKXI, KHYS, Medium: WPAL,

WAAZ, KONS, CONWAY BOOTHERS ''I Can't Flipht II'' (Ichiban) 21/1 Rotations: Heavy 0/0, Medium 130, Ught Bill, Total Adds 1, UETs4, Medium: WDAS, WEDR, WTMP, KPRS, WJIZ, WENN. WPAL, WFAC, WAZ, KONY, KINY, WTLC, KONC, Manachi / 202

WPAL, WFAC, WZAZ, KUKY, KHYS, WTLC, KUKO. SINITTA "Feels Like The First Time" (Omn/Atlantic) 20/3 Rotations: Heavy Oo, Medium 11/2, Ugiti 91, Total Adds 3, KSOL, Z93, KHYS, Medium: WUSL, WHUR, WDIA, WTMP, WBMX, XHRM, WJZ, WPAL, WZAZ.

WBMX, XHRM, WUZ, WPAL, WZAZ. BABYFAC: "Uvers" (SolariCapitol) 19/5 Rotations: Heavy 2/0, Medium BiG. Light Big. Total Adds 5, WDJY, WJLB, WENN, WJMI, KHYS. Heavy: WZAK, WWWS. Medium: WBLK, K104, WINIC, WESK, KDLZ, WORI, WGPR, WTLC. HOWARD HEWETT "I Commit To Love" (Elektra) 18/13 Rotations: Heavy 00, Medium Sid, Light 139, Total Adds 13, WDIA, WTMP, WGCI, WZAK, KJLH, WPAL, WPEG, WJMI. ₹

Medium 5/4, Lig wwwS KMYX

KOKY, WANN, WALA, WWWS, KAYX, Medium, WeLZ. ROBERT BROOKINS "Come To Me" (MCA) 19.5 Rotations: Heavy 00, Medium 311, Light 154, Total Adds 5, KOR5, KJCB, WBLX, KDKS, WANM. Medium: WDA' PROCESS & THE 000 PAGS "1 Promise To Remember" (Columbia) 17.3 Rotations: Heavy 00, Medium 20, Light 159, Total Adds 3, K104, OC104, WOIS. Medium: WYLDFM, KATZFM. 5, KPRS, KJCB. WBLX, KDKS, WANM. Medium: WDAS, WVO

Rotations: Heavy 00, Medium 20, Light 133, Total Aldos J, Arton Colles, National Medium 20, Light 136, Total Aldos J, Nov. Colles, National Medium 20, Light 51, Total Aldos Z, MYKC, KKPW, Heavy, WTMP, WLUM, OC104, Medium: WHRK, WYKA, WOM, WAKK, KPW, KMYX.

, Medium 33, Liph 13/11, Total Adds 14, K104, KMJO, WYLDFM, WVKO, WNHC, WJIZ, WEKS, WPAL KATZEM, KMYX, KKPW TEEN OREAM "Let's Get Busy" (WB) 16/14

293, 2103, WWWS, BALERS, WANK, WXLA. Medium Relations: Heavy 0.0, Medium 30, Light 137, Total Adds 7, WDJY, KPRS, WXOK, KDLZ, KDKS, WANM, WXLA. Medium

WNNC, WKWM, WYOI. CYNOI LAUPER ''What's Going On'' (Portrait/CBS) 16/2 Politice: Wear 1/1, Medium 11/0, Light 4/1, Total Adds 2, KMJQ, WOWI, Medium: WWINEM, WAMO, WHRK, K94, KDAY,

SYBIL "Let Yourself Go" (Next Plateau) 14/11 Rotations: Heavy 000, Medium 2/2, Light 12/9, Total Adds 11, WHUR, KDAY, WDKX, WJIZ, WXOK, WENN, WPAL, JET94 WFXC, WCRX, WALT,

BEAU WILLIAMS "All Because Of You" (Capitol) 14/2 Beau WILLIAMS "All Because Of You" (Capitol) 14/2 Rotations: Heavy 1/0, Medium 7/1, Light 6/1, Total Adds 2, WDJY, WJIZ, Heavy: KQXL. Medium: KMJQ, WEKS, WQFX, KIIZ, Rotations: Heavy 1/0, Medium 7/1, Light 6/1, Total Adds 2, WDJY, WJIZ, Heavy: KQXL. Medium: KMJQ, WEKS, WQFX, KIIZ,

KOPPER "Speaking Japanese" (KMA) 14/1

KUPPEH "Speaking Japanese" (KMA) 14/1 Rotations Heavy 10, Medium 10, Liphi 12/1, Toral Adds 1, KPRS, Heavy, KDKS, Medium: WZAZ. PATTI LABELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 13/6 Rotations: Heavy 00, Medium 2/1, Liphi 11/5, Total Adds 6, WXOK, WQFX, WANM, WGPR, WTLC, KATZFM. Medium: Rolations (newy uw) KCKY BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 13/2 BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 13/2 BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 13/2 BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 13/2

LOOSE ENOS "You Can't Stop The Rain" (MCA) 12/8 Rotations: Heavy 10. Medium 1/1, Light 10/7, Total Adds 6, WILD, WDKX, WPAL, 216, WPLZ, WANM, WCIN, WKWM

Heavy, WHYZ. BREAKFAST CLUB "Right On Track" (MCA) 12/3 Rotations: Heavy 0.0, Medium 6/1, Light 8/2, Total Adds 3, WGCI, WHYZ, WPDQ, Medium: K94, WBLZ, WJIZ, JET94, KMYX. MILLIE JACKSON "An Imitation 01 Love" (Jive/RCA) 11/9 Rotations: Heavy 00, Medium (11, Upht 108, Total 4045 9, WILD, WDIA, WEKS, WXOK, WFXC, KDLZ, WJMI, WKXI, KOKY.

MILLE UNIVERSITY OF MEDIUM 11, Light 108, Total Adds y mills, How Service, Add Service, Servi

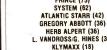
KPMW: DOUG E. FRESH "Play This Only At Night" (Danya/Fantasy) 11/4 Rotations: Heavy 0(0, Medium 1/0, Light 10/4, Total Adds 4, WDIA, WZAK, WTLC, KDKO, Medium: WDAS. Rotations: Heavy 000, Medium 1/0, Light 104, Iodal Ados 4, WDM, WEAS, WEOS, Teles Media Ados 4, WDM, WEAS, WEOS, Teles Media Ados 4, WHRK, WWDM, WHYZ, KHYS, Heavy: KDAY, Medium: WEDR, Participae Heavy 10, Medium 3/1, Light 7/3, Total Adds 4, WHRK, WWDM, WHYZ, KHYS, Heavy: KDAY, Medium: WEDR,

COMPANY B "Fascinated" (Atlantic) 11/1 Rotations: Heavy 2/0, Medium 7/1, Light 2/0, Total Adds 1, K94, Heavy: WWINFM, WKGN, Medium: WILD, WHRK, WBMX,

WBLZ, WLDM, XHRM. CURTIS 'HAIRSTON ''(You're My) Shining Star'' (Atlantic) 10/4 Polatone Heavy 1/0, Medium 2/0, Light 7/4, Total Adds 4, WDKX, WJYL, WLOU, WVOI, Heavy: WILD, Medium: WBLK,

WWWS. GEORGE HOWARD "Sweetest Taboo" (MCA) 10/3 Rotations: Heavy 00, Medium 10, Light 9/3, Total Adds 3, WULB, WKWM, WVOI. Medium: KATZFM. GEORGE BENSON "Teaser" (WB) 10/1 Gatations: Heavy 00, Medium 50, Light 5/1, Total Adds 1, WHYZ. Medium: WYLDFM, WTMP, WJYL, WCIN, KPRW.

SANDY TORANO "Should Have Been Love" (Atlantic) 10/1 Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, WDIA. Medium: WDAS, WZAZ, WTLC.



"CHICAGO SONG"

From the album <u>A Change Of</u> Heart



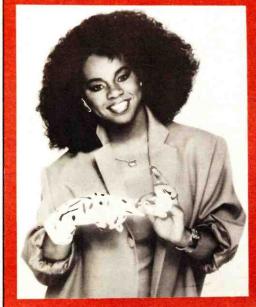
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BREAKER

-

987 Worner Bros. Records Inc.

Columbia Records — Radio's Best Friend, Does It Again and Again and Again! DOUBLE BREAKER!!



DENIECE WILLIAMS "Never Say Never"

57/17 -- 64% ONE OF THE MOST ADDED





MANHATTANS "All I Need"

NOW ON 53 B/U REPORTERS -- 60%

BLACK/URBAN CHART: DEBUT 40

BREAKERS

1.0

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Baltimore Roy Sampson DC104/Ocean City Fillipelli/Jantzen Noy Sempson ISLEY JASPER ISLE NORA HENRRYX JESSE JOHNSON PEGGI BLU HERR ALPERT DENIECE WILLIAMS DENIECE WILLIAMS DENIECE WILLIAMS STARPOINT FATRICE RUSHEN SYSTEM FINDENIUJARLEYN HERB ALPERT PROCESS & DOO RAG FIVE STAR KIM WILDE MELBA MOORE MADONNA CLAUDJA BARRY DAVID SANNORN LISA LISA HOLLESI ATLANTIC STARR PRINCE GREGORY ABBOTT CAMEO WWIN-FM/Balti Don Brooks CAMEO LIONEL RICHIE

DENIECE WILLTAMS HERB ALPERT BARBARA ROY NORWOOD DAVID SANBORN Hottest CAMED ATLANTIC STARR COVER GIRLS FIRST CIRCLE JODY WATLEY

WDAS/Philadelphia Joe Tamburro

JOB IAMDUFFO LISA LISA HERB ALPERT KENNY G J. BLACKFOOT MANTRONIX SUGAR BABES BEASTIE BOYS L.J. REYNOLDS CLAUDETE POLITES TEMPTATIONS RJ'S LATEST ARRIV IVY IVY

IVY JEFF LORBER Hottest: PRINCE SYSTEM CAMEO ANITA BAKER LILLO THOMAS

WAMO/Pittsburgh Woodson/Anthony

DENIECE WILLTAMS

KENNY G Hottest: PRINCE ATLANTIC STARR SMOKEY ROBINSON LUTHER VANDROSS PATRICE, RUSHEN

WDKX/Rochester Andre Marcel

WHUR/Washington Mike Archie

WILD/Boston Elroy Smith

Eiroy Smith ANITÁ BAKER SOUL CLUB MILLIE JACKSON FIRST CIRCLE LOOSE ENDS JEFF LORBER KOOL MOE DEE PRINCE ATLANTIC STARR SURFACE SWEET SENSATION SHIRLEY MURDOCK

WBLK/Buffalo Ray Anthony

DENIECE WILLIAMS FIRST CIRCTE PHYLLIS HYMAN COVER GIRLS RJ'S LATEST ARRIV NANCY WILSON CYRE' Hottest: PRINCE STETEM

ADDE MAICS LOOSE ENDS DAVID SANBORN SYBIL CURTIS HAIRSTON RAY GOODMAN & BR NAYOBE CHUBB ROCK HOLTEST PRINCE LUTHER VANDROSS SYSTEM ATLANTIC STARR GREGORY ABBOTT PRINCE STSTEM WITHER VANDROSS SMOKEY ROBINSON GREGORY ABBOTT

WKND/Hartford LISA LISA FIVE STAR LIONEL RICHIE NONA HENDRYX MELBA MOORE HOTLEST: CLUB NOUVEAU STARPOINT LILLO THOMAS -SURFACE CAMED

WNHC/New Haver David Dickenson

CARRIE MCDOWELL JIMMY CASTOR GRANDMASTER FLASH PEGGI BLU SYBIL HOTLEST: GREGORY ABBOTT MIKI HOWARD ATLANTIC STARR SYSTEM KLYMAXX TEEN DREAM GEORGIO RAI TAI RAY GOODMAN & BR JESSE JOHNSON HOTLESE: HERB ALPERT SYSTEM PRINCE FRANKLIN & MICHAE GREGORY ABBOTT WDJY/Washingto Brute Balley Detail Williams Jimmy Castor Treore Brusson Lola Scott & Aaven FLOS Volle Hood Baryface A. GREEN ROSE BROTHES Notlest SHIRLY MURDOCK PRINCE ATLANTIC STARR GRAGDWASTER FLASH STSTEM

WUSL/Philedelphia Tony Quartarone HERB ALPERT SURPACE NONA HENDRYX PICTURE PERFECT

HOTORE PERFE HOTTORE PERFE SYSTEM PRINCE CLUB NOUVEAU LUTHER VANDRO COVER GIRLS oss

WEST

KDKO/Denver	KDAY/Los Angeles
Danny Harris	Patterson/Mack
ISLEY JASPER ISLE	WRISTLE
NONA HENDRYX	SYBIL
KATHY MATHIS	MELBA MOORE
FIVE STAR	FREDDLE JACKSON
DOUG E. FRESH	MARLEY MARL F/M.
PEGGI BLU	MONET
SUGAP BABES	Hottest:
Hottest:	PRINCE
HERB ALPERT	BEASTIE BOYS
SYSTEM	KOOL MOE DEE
ATLANTIC STARR	NASTERS OF CEREMO
KLYMAXX MELBA MOORE	HERB ALPERT
MELBA MOORE	
KJLH/Los Angeles	NUMBER OF T
Winston/Torres	KMYX/Ojai Howard "HT" Thomas
	Howard HI Inomas
LAKESIDE	PRINCE
FLOS W/OLLIE WOOD	KIM WILDE
HOWARD HEWETT	ISLEY JASPER ISLE
DAVID SANBORN	TEEN DREAM
Hottest:	HOWARD HEWETT
HERB ALPERT	GAP BAND
PRINCE	Hottest:
SYSTEM	PRINCE
MELBA MOORE	FRANKLIN & MICHAR
HELEN MOURE	HERB ALPERT
	COVER GIRLS
XHRM/San Diego	SMOKEY ROBINSON
L.D. McCoilum	divolter no britobil
none	
Hottest	
PRINCE	
SYSTEM	
GREGORY ABBOTT	
ATLANTIC STARR	
COVER GIRLS	

Tony Wright BEAU WILLIAMS FLOS ../OLLIE MON WHISTLE DEBBIE DEB WILLIE CLAYTON KENNY G TEEN DREAM SYBIL PEGGI BLU HOLLEAL: SYSTEM FRINCE LUTHER VANDROSS ATLANTIC STARR GRECORY ABBOTT COVEN GIRLS SUGAR BABES BABYFACE DAVID SANBORN SYBIL CLAUDJA BARRY ROSE BROTHERS JEFF LORBER WHISTLE HORE ALPERT JODY WATLEY PRINCE SYSTEM LUTHER VANDROSS WVEE/Atlanta Ray Boyd WATV/Birmingham Ron January Ray Boyd ROSE BROTHERS 2 LIVE CREW WHISPERS ROSE ROVCE NONET NORM HEBDRYX JESSE JOHNSON HOTESTL PRINCE SYSTEM ATLANTIC STARR STARPOINT FREDDIE JACKSON none Hottest: ATLANTIC STARR HERB ALPERT PRINCE LUTHER VANDROSS KOOL & THE GANG WPAL/Charleston Don Kendricks HERB ALPERT HIS LATEST ARRIV HOWARD HENETT TEEN DREAT COULS TANLEY LOOSE ENDS MANTRONIE DAVID SANBORN L.A. DREATEAN SPOONIE GEE MONET WEKS/Atlanta Mitch Faulkner WILLIE CLAYTON J. BLACKFOOT MILLIE JACKSON PICTURE PERFECT TEEN DREAM GENERAL KANE WONET SYBIL WHISTLE HOLTest: ATLANTIC STARR SYSTEM PRINCE GREGORY ABBOTT NORWOOD Hottest: PRINCE GREGORY APBOTT CAMEO FREDDIE JACKSON SYSTEM WFXA/Augusta Rob Conner Z93/Charleston Cliff Fletcher Rob Conner DENIECE WILLIAMS RAY GOODMAN & BR LAKESIDE CARRIE MCCOWELL DAVID SANBORN HERE ALPERT LEVERT EVERT SMOREY ROBINSON FRANKLIN & MICHAE PPINCE SINITTA WHISPERS NONA HENDRY SYLVESTER RVY MANHATTANS JESSE JOHNSON JANICE MCCLAIN RJ'S LATEST ARRIV TEEN DEFAM TEEN DREAM PHYLLIS HYMAN Hottest: PRINCE System Luther Vandross Gregory Abbott Atlantic Starr WXOK/Baton Rouge Rob Neal Rob Neel RJ'S LATEST ARRIV TYRONE BRUNSON MILLIE JACKSON JON BURFORD KENNY G GENERAL KANE GENERAL KANE GENERAL KANE SYBIL PATTI LABELLE PRINCE SYSTEM SHOKEY ROBINSON GREGORY ABBOTT ATLANTIC STARR WPEG/Charlotte Michael Saunder Michael Saunders CHUCK STANLEY MISTLE HOMARD HEWETT HERB ALPERT NORMOOD SYBIL NORMOOD SYBIL NOLTATE: PRINCE SYSTEM SURFACE ATLANTIC STARR LUTHER VANDROSS KOXL/Baton Rouge Ricardo/Clay HEBROOLES JACKSON JARIEE HECLIN GOVER OILS GUTE LITES ARTUS JOE BIRDORD FLOS V/OLLIE WOOD GHETTO ROYA MHISPERS MOLLER PRINCE HERB ALPERT ATLANTIC STARR ATLANTIC STARR ALTURE VANDROSS SYSTEM JET94/Chatter Tony Scott Tony Scott NOAM HENDRYX DENIECY EVILLIANS DICTURE PERFECT RJ'S LATEST ARRIV FLOS L'ALLE # GOOD FLOS L'ALLE # GOOD COMMAY BROTHERS SYBIL NORMOOD FONS ALL GREEN MANTRONIX SUPER BALGREEN HERB ALPERT PRINCE SYSTEM KSOL/San Francisco FLOS w/OLLIE WOO K104/Dellas Terri Avery LUTHER VANDROSS CAMED LIONEL RICHTE LISA LISA ISLEV JASPER TSLE O'BRYAN AL GREEN MIKT HOWARD SINITTA HOTERST: JODY WATLEY KOOL & THE GAMG SYSTEM PRINCE MEL & KIM HERB ALPERT PROCESS & DOO R. SUGAR BABES TEEN DREAM WHISPERS Hottest: SYSTEM LUTHER VANDROSS CAMEO CLUB NOUVEAU WFXC/Durham Doc Hollidae KKPW/Tucsor Royce Blake Doc Hohidae SIMPLY RED THY AND AND DENIECE WILLIAMS SYDIL JIMMY CASTOR JESSE JOINSON HERB ALPERT JOBACENER NEAR HER ALPERT JOBACENER NEAR HOLDE JACKSON HOLTEST SYSTEM WILLE JACKSON HOLTEST SYSTEM ANDDOSS BERGORY ANDROSS SEREGORY ANDROSS Royce Blake RLVHAXX FIVE STAR FIVE STAR TEMPTATIONS DAVID SANNORN NOSA HEDDRARTIV AUST AND AND AND AUST AND AND FORCES TAR PRIMA PRIMA SHOPLY RED HOLLEST PRIMA SHOPLY RED HOLLEST PRIMA SHOPLY RED SHOPLY SHOPLY SHOPLY RED SHOPLY SHOPLY SHO

SOUTH

WOOD

WENN/Birming

COVER GIRLS SUGAR BABES

WJIZ/Albany Tony Wright

WWDM/Columb MASTERS OF CERE WHISPERS NONA HENDRYX SUGAR BABES PICTURE PERFECT Hottest: SHIRLEY MURDOCK ANITA DAKER ATLANTC STARR LUTHER VANDROSS GREGORY ABBOTT KDLZ/Ft. Worth-Dallas Tucker/Madison Tucker/Madison NONA HENDRYX FREDIE JACKSON CLAUDJA BARRY GENERAL KANE ATRONE BRUMSON MILLIE JACKSON HOLEASI: SYSTEM SMCKTY ROBINSON HERB ALPERT GREGORY ABOTT STARDOINT WQMG/Green Bobby Knight MIKI HOWARD DENIRCE MILLIAM FIVE STAR SHIRLEY MURDOCK LISA LISA HOStest: LUTHER VANDROSS KOGL & THE GANG SYSTEM PRINCE ATLANTIC STARR WHYZ/Greenville Walker/Scott Walker/Scott BREAK/Scott DNE MAY FULL PORCE HERS ALPERT MASTERS OF CEREMIC CANDIA BARRYN DENIECE WILLIAMS CEORCE RENSON SOS BAND Hotteat I SHIRLEY MURDOCK PRINCE ATLANTIC STARR CAMED CAMED ANITA BAKER WQFX/Gulfport-Biloxi Al Luv Al Luv Al Luv LIGA LISA LIGALI RICHIE RAY GOONANA & BR COVER GIRLS SYBIL RJ'S LAKEFOR ARTI LARET ARIV JEFF LORBER PEGGI BUU Hettest: PRINCE HER ALERT H KMJQ/Houston Atkins/Michaels ARRIGHT AND A CONTRACT AND A CONTRAC Ron Davis CTNL: CHUCK STANLEY HOLLEST: SYSTEM SMOKEY ROBINSON PRINCE HERB ALPERT KLYMAXX WKXI/Jackson Tommy Marshall Tommy Marshall PROT COLL PROT COLL PROT COLL LISA LISA LISA USA DON BUHFORD PICTURE PERFECT SUGAR BABES ROTE ANTONS MILLIE JACKSON MILLIE JACKSON MILLIE JACKSON MILLIE JACKSON PROT PENFEC PROT PENFEC PENFEL PENFEL PENFEL PENFEL MICHAELSEN PENFEL PE Pho WJMI/Jackson Carl Haynes Carl Haynes HOWARD HEWETT NEW EDITION JODY WATLEY WHISPERS BLOW MONKEYS BLOW MONKEYS MILLIE JACKSON DAVID SANBORN BABYFACE HOTLESL BABYFACE Hottest: BEASTIE BOYS FREDDIE JACKSON SUGAR BARES LUTHER VANDROSS PATRICE RUSHEN WJJS/Lynchburg D TRAIN CLARENCE CARTER DAVID SANBORN LISA LISA WHISTLE WHISTLE NONA HENDRYX NONA HENDRYX KENNY G Hottest: JODY WATLEY PRINCE PRINCE HERB ALPERT MILLIE SCOTT LILLO THOMAS

WZAZ/Jacksonville WDIA/Memphis Bobby O'Jay Bobby O'Jay LILLO THOMAS JOCELTN BROWN FLOS W/OLLIE WOO ORAN JULE JONES SPOONTE GEE MILLIE JACKSON MOMARD HENETT J. GREEN NONA HENDRYX BRASTLE BOYS FREDDIE JACKSON MONET DOUG E. FRESH CYRE' GIETIAN LOVER CAMEO ISLEY JASPER ISLE TALET JASPER ISLE WILLTE CLAYTON CARRIE MCDOWELL RAY GOODMAN & BR LAKESIDE FLOS w/OLLIE WOOD WHISPERS PEGGI BLU RJ'S LATEST ARRIV MONET EXOTIC STORM Hottest: KOOL & THE GANG GAP BAND PRINCE GREGORY ABBOTT SYSTEM DOUG E. FRESH CYRE' EGYPTIAN LOVER BUBLIC ENEMY JESSE JOHNSON SANDY TORANO TYBONE CURRY LIONEL RICHIE MOLTEAL: PRINCE GREGORY ABBOTT ATLANTIC STARR LUTHER VANDROSS SYSTEM WPDQ/Jacksonville Reg Henry THE THEORY JOCELYN BRONN GEORGIO D TRAIN CHUCK STANLEY CHUCK STANLEY CLAUDIA BARRY KRAFTWERK BREAKFAST CLUB ROSE ROYCE DAVID SANBORN CARRIE MCDOWELL DAVID SANBORN CARRIE MCDOWEL JIHMY CASTOR MONST WHRK/Memphis Wells/Smith JESSE JOHNSON LILLO THOMAS NORWOOD NORWOOD MONET CHUCK STANLEY MASTERS OF CERE PEGGI BLU HOTLEAT: SYSTEM PRINCE ATLANTIC STARR JODY WATLEY GREGORY ABBOTT MONET Hottest: PRINCE GREGORY ABBOTT SYSTEM ATLANTIC STARR LUTHER VANDROSS KIIZ/Killeen Bill St. John WALT/Meridian Aundra Russeli HERB ALPERT RJ'S LATEST ARRIV Hottest: HERB ALPERT PRINCE ATLANTIC STARR SYSTEM LUTHER VANDROSS Aundra Russell PREDDLE JACKSON AL GREEN J. SEE JONSON VYBIL JACKONON VYBIL JACKSON SUGAR BABES BJS LATEST ARRI MELBA MOORE HOLTEST ARRING SHEILA E CAMEO HERB ALPERT LUTHER VANDROSS KJCB/Lafayette COVER GIRLS ROBERT BROOKINS JON BURFORD SHIRLEY MURDOCK TEMPTATIONS WEDR/Miami TEMPTATIONS Hottest: HERB ALPERT LUTHER VANDROSS SYSTEM SMOKEY ROBINSON GREGORY ABBOTT Jackson/Jones PEGGI BLU GERRY WCO KRAFTWERK NONA HENDRYX EMANION OSCAR PERRY MONET HOLLESS: PRINCE STARPOINT TRIMERE LUTHER VANDROSS FRANKLIN & MICHAE KXZZ/Lake Charles ManueliMoore Loose Ends Peggi BLS Arrest RJ'S LATEST ARRIV JEFF LORBER KENRY G LISA LISA CINDY VALENTINE Hottest: PRINCE STARPOINT SHOKEY ROBINSON GREUORY ABBOTT GEORGIO WBLX/Mobile Tony Brown ROBERT BROWN ROBERT BROWNSON ISLEY JASPER ISLE LISA LISA WHISTLE HOLTESE: SYSTEM PRINCE ROOL & THE GANG HERB ALPERT MILLIE SCOTT WQIS/Laurel FREDDIE JACKSON LILLO THOMAS MONET PROCESS & DOO RJ COVER GIRLS HOSTEST PRINCE SYSTEM ANITA BAKER GREGORY ABBOTT ATLANTIC STARR WQIM/Montg LISA LISA TEMPTATIONS SYLVESTER BLARE 4 HINES FIVE STAR DENIECE WILLIAMS JESSE JOHNSON WHISPERS NONA HENDRYX PEGGI BLU Nottest: PEINCE KOKY/Little Rock CHUCK STANLEY NONA HENDRYX LARRY CARLTON DAVID SANBORN JANICE MCCLAIN HOWARD HEWETT EGYPTIAN LOVER TEMPTATIONS Hottest: PRINCE KOOL & THE GANG HERB ALPERT SYSTEM STARPOINT TEMPTATIONS WHISPERS MILLE JACKSON RJ'S LATEST ARRIV HERB ALPERT HOLLEGAL PRINCE SMOKEY ROBINSON SHIRLEY MURDOCK MIKI HOWARD LIONEL RICHIE WQQK/Nashville JON BUTCHER COMMODORES CARL ANDERSONF// FIRST CIRCLE HOLTEST: SYSTEM KLYMAXX MIXI HOWARD PRIMCE LUTHER VANDROSS WLOU/Louisville Tony Fields CHUCK STANLEY WYLD-FM/New Orlean Dell Spencer LIVING PROOF MANNATTAN DEMIFT'& WILLIAMS NATEE IVY CURTIS HAIRSTON GERRY MOO FLOS JOLIS WOOLS FLOS JOLIS WOOLS NOT AN ANN HOILSAN FOIL ANN PHYLLIS WYMAN CLUB NOUVEAU HEBB ALPERT ATLANTIC STARR Uell Spencer GENERAI, KANE NEW EDITION WHISPERS REDD RJ'S LATEST AR TEEN DREAM HERB ALPERT HOTCHE: PRINCE STARPOINT SYSTEM GRECORY ABBOTT FULL FORCE WOWUNorfolk Don Allen WKGN/Knoxville Bill Clary none Hottest: ATLANTIC STARR LUTHER VANDROSS CLUB NOUVEAU JANET JACKSON JOCELYN BROWN CYNDI LAUPER HONET Hottest: PRINCE GREGORY ABBOTT SYSTEM ATLANTIC STARE LUTHER VANDROSS

WJYL/Louisville Philip David March CHUTLS HAIRSTON NOMA HENDERY CLAUDAT ARRY FIVE STAR JESSE JOINSON CHUCK STANLEY EGYPTIAN LOVER GENERAL KANS RJ'S LATEST ARRIV HENE SLI RJ'S LATEST ARRIV HENE SLI DEINTE LITHER VANDROSS SYSTEM ATLANTIC STARR K94/Norfolk Dave Alian COMPANY B HERB ALPERT DENIECE WILLIAMS NONA HENDRYX ISLEY JASPER ISLE MONET MIKI HOWARD GEDRGIO HOILEARL GEORGIO Hottest: ATLANTIC STARR GREGORY ABBOTT HERB ALPERT PRINCE SYSTEM WORL/Orlando Earl James Earl James CLAUDJA BARRY GAP BAND GERRY WOO WILLIE CLAYTON SUGAR BABES HERB ALPERT HOTE at: PRINCE KLYMAXX ATLANTIC STARR SHIRLEY MURDOCK SURPACE KHYS/Port Arthui Doug Devis LISA LISA FIRST CIRCLE ARRIV LISA LISA FIRST CIRCLE LANSSIDE BARTYACE BARTYACE DARTYACE JESSE JOHNSON BARTYACE JESSE JOHNSON FOR DARTYACE JOHNSON COPER MONET JON JOHNSON DARTE MCOMPLEX MONET JANJICK HCCALINA MONET JANJICK HCCALINA MONET JANJICK HCCALINA HOUTEREL JANJICK HCALINA HOUTEREL JANJICK HOUTERE WPLZ/Petersburg Debbie Perker LOOSE ENDS LL CREENSA AL CREENSA ANICE MCCLAIN NONA HENDRYX HERR ALPERT PEGGI BLU RAY GOODMAN & BR ISLEY JASPER ISLE NOTEREI PRINCE CAMED ATLANTIC STARR COVER GIRLS MILLIE SCOTT KDKS/Shrevepor C. Erwin Daniels C. Erwin Daniels D TRAIN JON BURFORD RJ'S LATEST ARRIV TYROME BRINSON ROBERT BROOKINS STARPOINT HERB ALPERT LAKESIDE GREGORY ABBOTT WANNITAIBABASSE JOE BUILARD WTMP/Tampa Chris Turner FIVE STAR KRAFTWERK TAYLOR WILLIAMS MERGE f/DEBBIE A. WHISPERS EGYPTIAN LOVER RJ'S LATEST ARRIV ROSE ROYCE FLOS W/OLLIE WOOL FLOS w/OLLIE w TOUCH HOWARD HEWETT HOTLEST: SYSTEM CAMED GREGORY ABBOTT ANITA BAKER SMOKEY ROBINSC

MIDWEST

WGCI/Chicago Sonny Taylor Sonny Taylor Hods Rover Liddel Atents Artss Johnson Ray Godphan & Br Howard Hemert Breakfeast Club Hodet Whispprs Dentere Williams System Hentoce Resolve Abbott Cover GIRLS WGPR/Detroi

Bouiding/Davis. DAVID SANBORN D TRAIN JESSE JOHNSON RAY GOODMAN & BR WIISPERS WHISPERS MONET JONATHAN BUTLER HOATENT PRINCE SYSTEM CREGORY ABBOTT SMCKFY ROBINSON KLYMAXX

WCIN/Cincing Steve Harris

GEORGE HOWARD SHIRLEY MURDOCK GAP BAND LOOSE ENDS WHISPERS DEBHIE DEB Hottmst: CLUB NOUVEAU HERB ALPERT SYSTEM LISA LISA LOSE ENDS FIVE STAR DENTECE WILLIAMS RAY GOODMAN & BR MANNATTANS LITTLE MILTON HOTEAL: SYSTEM HERB ALPERT JODY WATLEY PEINCE MELBA MOORE JODY WATEL PRINCE FRANKLIN & MICHAE

MERGE f/DEBBIE A.

HERB ALPERT NONA HENDRYX BLAKE & HINES JESSE JOINSON DENIECE WILLIAMS HOTEGE: HERB ALPERT STARPOINT LUTHER VANDROSS GREGORY ABBOTT SYSTEM WZAK/Cleveland

LYND IOHWEF FIVE STAR HOWARD HEWETT J. BLACKFOOT DOUG E. FRESH HURRICANE SALT & PEPA NONA HEBNEYY NU ROMANCE CREW FICTURE PERFECT HORING SYSTEM ATLANTIC STARE BABYFACE HERB ALPERT WVKO/Columbus KC Jones

CHUCK STANLEY LISA LISA TEEN DREAM NONA HENDRYX CLAUDJA BARRY NORWOOD JESSE JOHNSON

MONET FIVE STAR BABYFACE GEORGE HOWARD HOTLEST: ANITA RAKER GRECARY ABBOTT HERB ALPERT KLYMAXX PRINCE

Z103/Columbus Tom Reynolds Tom Reynolds FIVE STAR TEMPTATIONS DAVID SANBORN CARRIE MCDOWELL TEEN DREAM CHUCK STANLEY REINCE HERR ALPERT LUTHER VANDROSS SYSTEM GREGORY ABBOTT

WBMX/Chicago Bouiding/Davis-

Joe Spencer PATTI LABELLE KENNYG MAI TAI GENERAL KANE RJ'S LATEST AR COVER GIRLS JESSE JOHNSON HOLCEST: PRINYE HERB ALPERT SURFACE KLYMAXX AL GREEN WKWWGrand Rapi Grant/Franklin

WTLC/Indianapolls Jay Johnson WBLZ/Cincinnati Brian Castle

MERGE (/DEBBIE TVY DOUG E. FRESH FREDDIE JACKSON HAROLD FALTERM WHISPERS MIKKI BLJE MERB ALPERT PUBLIC ENEMY HOLTE ALBELLE PUBLIC ENEMY HOLTEAL SYSTEM PRINCE GREGORY ABBOTT

SURFACE ATLANTIC STARR

KPRS/Kensas City DefRice ROBERT BROOKINS LISA LISA TYRONE BRUNSON KOPPER LIVING PROOF REAL DIST DEAL PRINCE JODY WATLEY CLUB NOUVEAU KOOL 4 THE GANG BUNNY DEBARGE

WXLA/Lansing Sammy Jordan Sammy Jordan DARRELL LEE TEMPTATIONS JESSE JOHNSON HOMARU HEMETT TYRONE BRUNSON PEGGI BLU RJ'S LATEST ARRJV WhISPERS SVSTCH SUBPACE SVSTCH HERB ALPET HERB ALPET

JESSE JOHNSON Hottest: ATLANTIC STARR SYSTEM CAMEO LUTHER VANDROSS PRINCE

WJL8/Detroit James Alexander

89 Total Reports 88 Current Reports

WRGN/Knoxville called in a frozen list this week.

WDMT/Cleveland is no longer a B/U reporter.

CUTTING CREW MADONNA BANGLES HIISPERS JESSE JOHNSON HOTLØFT: PRINCE KLYMAXX ATLANTIC STARR SYSTEM KPRW/Okla Fred Elkins na City

WLUM/Milwaukee Bery Young

CARRIE ERMIS CARRIE MCTOWELL ISLEY JASPER ISLE ROSE ROYCE JESSE JOINSON MANNATTANS SYLVESTER LISA LISA HOLTESE: PRINCE HERB ALPERT SMOKEY ROBINSON SYSTEM LUTHER VANDROSS

WWWS/Saginaw David Rosas

David Rosas SOUL CLUB GENTS PEGGI BLU HOWARD HENETT WHISPERS TEEN DREAM LISA LISA DARRELL LEE HOTESS: ATLANTIC STARR PRINCE SYSTEM KLYMAXX

HERB ALPERT

KMJM/St. Louis Mike Stradford

TEMPTATIONS MANNATTANS GAP BAAD KATHY MATHIS RJ'S LATEST ARRIV HOLLESI: GREGORY ABBOTT SWOKEY ROBINSON KLYMAXX PRIMCE LUTHER VANDROSS

KATZ-FM/St. Louis Mike Kelly

Mike Kelly PATTI LARELLE RJ'S LATEST ARRIV NEW EDITION TEEN DEEAM WHISPERS REDD DEINEE SYSTEH KLYMAXX SHOREY ROBINSON LITHER VANDROSS

WVOUToledo Paul Brown

Paul Brown Dewil & Diame Roocie Donn Produ David Sknoban Jarice Roclain Cents Harchine George Howard Cintis Harstnik Ration Jales Alert Najee Neb Alpert Klymax Klymax System Prince

KBUZ/Wichita Rochel Wright

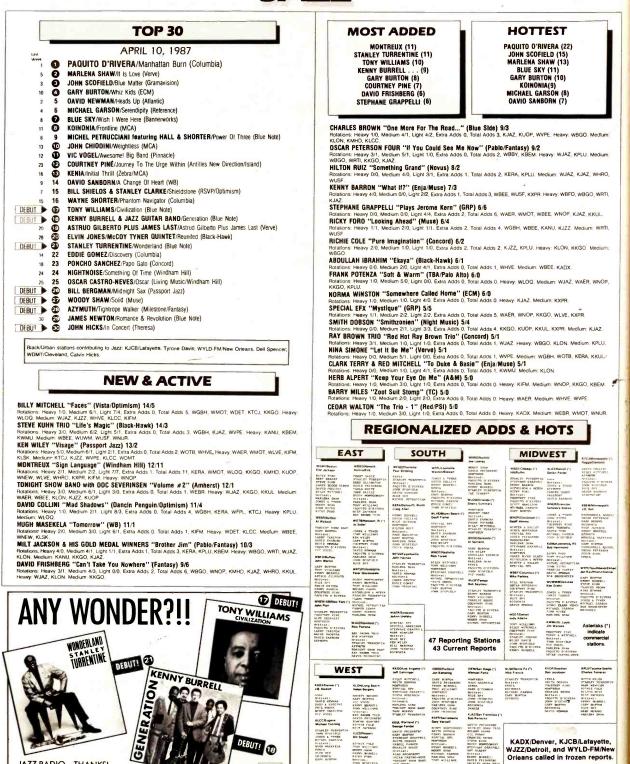
WHISPERS ANITA BAKER NONA HENDRYX Hottest: KLYMAXX LILLO THOMAS CAMEO

CAMEO SMOKEY ROBINSON PRINCE

JAZZ RADIO ... THANKS!

R&R NATIONAL AIRPLAY







Young Black Programmers Coalition, Inc.

Fifth Annual Award of Excellence Scholarship Fund Banquet

A Tribute to Del Spencer, national program director, Inter-Urban Broadcasting; and

> Ernie Singleton, vice president, MCA Records

Saturday, May 9, 1987 8:00 P.M. Plaza of the Americas Hotel 650 North Pearl Street Dallas, Texas

Friday, May 8, 1987 Cocktail Reception Hosted by Big State Distributing 7:30 P.M.

Saturday, May 9, 1987 Cocktail Reception 6:30 P.M.

Tickets are \$75 each. Tables (seating 10) are \$750. Room rates are \$60 single and \$70 double. Call the Plaza of the Americas at (214) 979-9000 for hotel accommodations. For more information contact: Marcell Lee at (504) 822-1945 or A.D. Washington at (214) 556-2002.

(Ads bases	00.014 + 44 + 1-2		Registr	
Full page (1 Full page Half page Fourth page Eighth page		\$400 \$300 \$200 \$150 \$75 \$50	YOUNG BLACK PROGRAM Fifth Annual Award Scholarship Bangu Return to: 7011 Salem Drive, New Or NAME Company	d of Excellence let - Registration rleans, LA 70127, (504) 242-3131
Non-camer Ad deadline	a ready artwork e: April 20, 1987 Henry Jefferson,	\$100	City Phone	State Zip
1 H	0600 S. Gessner #4, louston, TX 77071. Call (713) 271-0011.		Check one:	Mail application to the above address with your check or money order. Total enclosed: \$

70 = R&R April 10, 1987

R&R NATIONAL AIRPLAY

COUNTRY

	TOP 50	AP	RIL 10), 198	7	
iwo Last s Weeks Week	1. I.	Total Reports/Adds	Heavy	Medium	Light	
12 9 5 🕦 🛙	. PARTON, L. RONSTADT, & E. HARRIS/ To Know Him Is To., (WB)	160/0	135	23	2	
	ICHAEL MARTIN MURPHEY & HOLLY DUNN/A Face in The Crowd (WB)	159/1	135	18	∠ 5	
	ICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)	158/0	129	26	3	
	GRAHAM BROWN/Don't Go To Strangers (Capitol)		131	20	3	
	AYLON JENNINGS/Rose In Paradise (MCA)	154/0	121	24	7	
	EBA MCENTIRE/Let The Music Lift You Up (MCA)	152/0	117	25	10	
	"KANES/Can't Stop My Heart From Lovin' (Columbia)	155/2	111	37	7	1
	AK RIDGE BOYS/It Takes A Little Rain (MCA)	157/0	100	53	4	
	THY MATTEA/You're The Power (Mercury/PG)	155/1	92	56	7	
	DNWAY TWITTY/Julia (MCA)	159/4	68	82	9	
	AN SEALS/I Will Be There (EMI America)	159/3		101	9	T
	JDY RDDMAN/Girls Ride Horses Too (MTM)	153/3	57	81	15	
	TEVE EARLE/Goodbye's All We've Got Left (MCA)	146/1	60	76	10	
	DN WILLIAMS/Senorita (Capitol)	131/1	69	50	12	
25 21 19 🔂 JI	DHN CONLEE/Domestic Life (Columbia)	150/2	56	82	12	
	ELLAMY BRDTHERS/Kids Of The Baby Boom (MCA/Curb)	120/0	72	30	18	
	ARY MDRRIS/Plain Brown Wrapper (WB)	146/1	35	95	16	
41 33 23 🕕 N	TTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB)	156/5	12	106	38	
31 28 22 🕕 F	DRESTER SISTERS/Too Many Rivers (WB)	150/7	15	110	25	
5 4 8 20 H	GHWAY 101/The Bed You Made For Me (WB)	102/0	46	40	16	
	LLY JDE RDYAL/Old Bridges Burn Slow (Atlantic America)	128/3	29	79	20	
47 38 29 🔁 T.	G. SHEPPARD/You're My First Lady (Columbia)	148/17	4	88	56	
	LE LDVETT/God Will (MCA/Curb)	126/4	20	79	27	
	ITH WHITLEY/Hard Livin' (RCA)	136/8	9	88	39	E
	DDY RAVEN/You've Never Too Old Far Young Love (RCA)	147/24	1	76	70	L
	ABAMA/"You've Got" The Touch (RCA)	88/0	39	23	26	
	OE BANDY/Till I'm Too Old To Die Young (MCA/Curb)	124/13	16	73	35	1
	ORGE STRAIT/Ocean Front Property (MCA)	82/0	33	37	12	L
	VEETHEARTS OF THE RDDED/Chains Of Gold (Columbia)	133/32	2	48	83	
	UISE MANDRELL/Do I Have To Say Goodbye (RCA)	115/11	9	64	42	
	ARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol)	105/6	7	65	33	
	NIE FRICKIE/Are You Satisfied (Columbia)	106/7	4	55	47	ł
	WIGHT YDAKAM/Little Sister (Reprise/WB) HN SCHNEIDER/Love, You Ain't Seen The Last Of Me (MCA)	122/35	1	48 42	73 79	
	IARLY MCCLAIN/Don't Touch Me There (Epic)	122/27 99/9	1 2	65	32	
	RL THOMAS CONLEY/That Was A Close One (RCA)	114/28	2	38	74	
	UTHERN PACIFIC/Don't Let Go Of My Heart (WB)	101/13	4	46	51	í.
	UCE HORNSBY & THE RANGE/Mandolin Rain (RCA)	88/3	1	42	45	1
	NYA TUCKER/It's Only Over For You (Capitol)	105/18	1	39	65	
	ILLIE NELSON/Heart Of Gold (Columbia)	82/8	3	44	35	Ľ
	DDS/Don't Be Cruel (RCA/Curb)	57/0	18	30	.9	î.
	ORGE JONES/The Right Left Hand (Epic)	56/0	21	22	13	
	M MALCHAK/Colorado Moon (Alpine)	86/9	2	39	45	
	CKEY GILLEY/Full Grown Fool (Epic)	84/15	ō	27	57	
	LLY MONTANA & THE LONG SHOTS/Crazy Blue (WB)	82/13	1	26	55	
	NDY TRAVIS/Forever & Ever, Amen (WB)	57/54	3	13	41	
28 25 25 47 PI	KE MCENTIRE/Heart Vs. Heart (RCA)	54/0	6	35	13	1
DEBUT 🕨 🚳 GE	NE WATSON/Honky Tonk Crazy (Epic)	61/6	4	24	33	
DEBUT 🕨 🙂 DE	SERT ROSE BAND/Ashes Of Love (MCA/Curb)	69/10	2	25	42	1
	RIE OSMOND/Everybody's Crazy 'Bout My (Capitol/Curb)	66/25	1	16	49	

MOST ADDED

RANDY TRAVIS (54) DWIGHT YDAKAM (35) BAILLIE AND THE BOYS (34) SWEETHEARTS OF THE RODEO (32) EARL THOMAS CONLEY (28) RICKY VAN SHELTON (28) JOHN SCHNEIDER (27) SKO (27) MARIE OSMOND (25)

HOTTEST

D. PARTON, L. RONDSTADT, E. HARRIS (78) M.M. MURPHEY & H. DUNN (76) WAYLDN JENNINGS (69) T. GRAHAM BRDWN (68) MICHAEL JOHNSON (53) REBA MCENTIRE (51) O'KANES (30) BELLAMY BROTHERS (22) OAK RIDGE BOYS (20)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

DWIGHT YOAKAM Little Sister (Reprise/WB)

On 76% of reporting stations. Rotations: Heavy 1, Medium 48, Light 73, Total Adds 35 Including WQBE, WOKQ, WRKZ, WXTU, WWVA, WRNS, WCOS, KSCS, KHEY, KYKX, WMNI, WITL, WMIL, WMUS, WKCQ, KYAK, KKAL, KFMS, WZLA, KNEW. Moves 41-33 on the Country chart.

JOHN SCHNEIDER

Love, You Ain 'i Seen The Last Of Me (MCA) On 76% of reporting stations. Rotations: Heavy 1, Medium 42, Light 79, Total Adds 27 Including WPOC, WYRK, WOBE, WTCR, WAJR, KASE, KPLX, KKIX, WBHP, KSSN, WMC, KBMR, WMNI, WWJO, KYAK, KLZ, KNEW, KUPL, KRAK, KRPM. Moves 39-34 on the Country chart.



On 71% of reporting stations. Rotations: Heavy 2, Medium 38, Light 74, Total Adds 28 including WCAO, WBOS, WQBE, WIXL, CHOW, KHEY, WESC, KSSN, WQDR, WYYD, WMIL, WIL, K102, WTHI, KWEN, KYAK, KKAL, KUGN, KFMS, KRPM. Moves 46-36 on the Country chart.

SOUTHERN PACIFIC

Don't Let Go Of My Heart (WB)

On 63% of reporting stations. Rotations: Heavy 4, Medium 46, Light 51, Total Adds 13, WQBE, WILQ, WVMI, KSSN, WKSJ, WLWI, WQDR, WSLR, WKKQ, KYAK, KNEW, KTOM, KGA. Moves 43-37 on the Country chart.

TANYA TUCKER

It's Only Over For You (Capitol) On 65% of reporting stations. Rotations: Heavy 1, Medium 39, Light 65, Total Adds 18, WBOS, WTCR, WAJR, WYNK, WYMI, WXBO, KHEY, KYKX, KBUC, KJNE, WUSQ, KJYY, KSO, KFMS, KKAL, KFMS, KUPL, KOLO. Moves 48-39 on the Country chart.



Alpine Records-1025 17th Avenue South, Nashville, TN 37212

R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

TIM MALCHAK "Colorado Moon" (Alpine) 86/9 Rotalions: Heavy 2, Medium 39, Light 45, Total Adds 9, CHOW, WXBO, KHEY, WAMZ, WUSN, WML, KFMS, KRAK, KCKC. Heavy: WORC, KRKT, Medium: WAJR, WEZL, ISSN, WSIX, WSIX, KSO, WXCL, KLZ, Moves 50-47-43 on the Country chart.

MICKEY "HUI GROWN FOO" (Epic) 84/15 Nations: Heavy, O. Madium 27, 1001 A061 51, WCAQ, KASE, WEZL, KHEY, WESC, KSSN, WUSQ, WDAF, KCJB, WWJG, KRST, KYGO, KRWQ, KNIX, KRPM. Medium: WIVK, KRMD, WYGR, KFDI, KFRE. Debuts at number 44 on the

Doubly Junation Bill WONTANA & THE LONG SHOTS "Crazy Blue" (WB) 82/13 Rotations: Heavy 1, Medium 26, Light 55, Total Adds 13, WBOS, WFOR, WORC, WYNK, WKLO, KYKX, WKSJ, WQDR, KSO WKKQ, WLR, WTHI, KCKC, Heavy: WOKK, Medium: WUSY, KKYX, KOLO, KTOM, KRPM. Debuts at number 45 on the

County onen: DESERT ROSE BAND "Ashes Of Love" (MCA/Curb) 69/10 Rotalions: Heavy 2, Medium 25, Light 42, Total Adds 10, WCVR, KEAN, WUSY, WDXE, WOKK, WFMS, KCJB, WTHI, KRPM, KGA. Heavy: WTCM, KRKT, Medium: WIXY, WAMZ, WCMS, KXXY, KVDC, KKCS. Debuts at number 49 on the Country chart

NoA. Heavy m Vok. Dnpt. Medium Min. Transc. Wows, Anat, NYOU, NYOU, DBUDS at Infinite County Unat. MARIE OS MOND "Everybody's Crzzy Bout My Baby" (Capitol/Curb) 66/25 Rotations: Heavy 1, Medium 16, Light 49, Total Adds 25 including WRKZ, WOSY, WWA, KEAN, WYAY, WUSY, KKIK, KSSN, KLLL, WGKX, WML, WOW, WXCL, KTTS, K102, WTCM, KGHL, KUUY, KYGO, KIIM. Debuts at number 50 on the Country and

unan: GENE WATSON "Honky Tonk Crazy" (Epic) 61/6 Rotalions: Heavy 4, Medium 24, Light 33, Total Adds 6, KJNE, WMNI, WKKO, WTSO, KUGN, KOLO, Heavy: KKYX, WDAF, KUZZ, KCNC: Medium: KEAN, WTVY, KHEY, WLWI, WAXX, WITL, KVOO, KNIX, KSOP. Debuts at number 48 on the Country

chart. RANDY TRAVIS "Forever & Ever, Amen" (WB) 57/54 Rotations: Heavy 3, Medium 13, Light 41, Total Adds 54 Including WLVK, WIVK, WAMZ, WLWI, WWKA, KRMD, KJVY, KXXY, KUZZ, KYGO, KNIX, KOLO, KTOM, KSOP, KCKC, KSAN, KRPM. Debuts at number 46 on the Country chart.

SIGNIFICANT ACTION

BAILLIE AND THE BOYS "Oh Heart" (RCA) 47/34 Rotations: Heavy 0, Medium 4, Light 43, Total Adds 34 includin WUSO, WOW WXCI, KTS, K102, KTEK WTCM, KED, KR MAILLIE AND THE BUTS UII HEBIT (HLA) 47/34 Rationic Heavy (Medium 4. Lipher 43. Total Adds at including WCAO, WDSY, WFOR, WRNS, WGKX, WLWI, WPAP, KJINE, WDSO, WOW, WXCL, KTTS, KID2, KTPK, WTCM, KFDU, KRKT, KIK-FM. LARRY BOOHE, "Back In The Swing Of Thilars Again" (Mercury/PolyGram) 47/9 Rationae Heavy 2. Medium 18. Liph 27. Total Adds 9. WCAO, WUSY, WUSO, WUSN, WWWW, WKKO, WTHI, KVOC, KALF Heavy, WCPK, KRKT, Medium, Rierk, WCYK, WDS, KTS, KIK-FM, KTOM.

JOHNYY CASH "The Night Hank Williams Came To Town" (Mercury/PolyGram) 45/3 Beatains Interny Wildiams 18, Light 28, Total Adds 3, RU22, KRWO, KALF Heavy, WDAF, Medium, WPTR, WTSV, WCVR, WTVY, KWING, MICH, MRC, KRRE, KTOM, KIM,

SKO "American Me" (MTM) 44/27

Heavy 0, Medium 5, Light 39, Total Adds 27 including WCAO, WPOR, WORC, WTVY, KHEY, KIKK, WCMS, KRMD (QR, WLLR, KTPK, WTCM, KRST, KIK-FM, KUGN, KCCY,

Ande, miton, wich, Airk, wick, Mask, Kik-M, KuGA, KCCY. RICKY VAN SHETTON "Chime Of Passion" (Columbia) 41/28 Rotations: Heavy 0. Medium 7. Light 34. Total Adds 28 including WWVA, KRIW, KYKR, KIKK, WCMS, WPAP, WYYD, KJNE, KWWT, WOW, WCAL, KTKP, WTOK, KYOO, KFOL, MKRT, KSHL, KREE, KTOM, KSOP JEFF STEVENS & THE BULLETS "You're in Lave Alone" (Allantic America) 37/1 Rotations: Heavy, Medium 10, Layit 28, Total Adds 1. KLE, Heavy, KRKT, Medium: WAJR, KYKR, WTVY, KKYX, WTSO, WOW, WTCM, KFDI, KYOC, KTOM, Light: WOEE, WWAA, KNE, WUBE. MERLE HAGGRBD "alonget Berrunder" (Columbia) 28.01

WOW, WTCH, KFDI, KVOC, KTOM, LIGH: WOBE, WWVA, KJNE, WUBE. MERLE HAGGARD "Almost Persuaded" (Epic) 28/21 Rotalions Heavy, O. Macium 6, Light 22, Stala Jack 21, WWVA, WVII, KARV, KMML, KASE, WKLO, WDXE, WLWI, WCMS, KBUC, KKYX, KJNE, KFGO, WXCL, WTCM, KFDI, KUZZ, KFRE, KTOM, KCKC, KIGO.

KBUL, MATA, AURE, KYOU, WALL, WYUM, KUU, KULA, MATE, ATUM, AURU, AIGU. VICXI RAE VON "Not Tonight" (Atlantic America) 25/8 Rotations Heavy O, Medium 4, Ugm 21, Total Adds 8, KEAN, WCNS, KKYX, WOW, WTCM, KALF, KOLO, KSOP, Medium WCVR, KYKR, KRKT, Light KMML, WYMI, KUNE, WUSQ, KSO, KTTS, KVOC, KRWQ.

STEVE WARNER "The Weekend" (MCA) 24/24 Rotations: Heavy 0, Medium 3, Upin 21, Total Adds 24, WYOU, WCVR, WYII, KEAN, KRRV, WLVK, KIKK, WIVK, WDXE, WOKK, WWKA, WTOR, KXKY, WXCL, KRKT, KUZZ, KGHL, KVOC, KKCS, KOIL, KNIK, KTOM, KSOP, KCKC.

HANKS RACI For having PRIDE in your music! **Charley Pride** "Have I Got Some Blues For You" His new Single on 16th Avenue Records & Tapes Watch for Charley Pride's new LP — "After All This Time" releasing in early April!

16th Avenue ST-70550 Distributed by Capitol Records

PATTY LOVELESS "I DId" (MCA) 21/0

PATIT LUVELSS 'T UIta' [MLA] 21/0/ Rotations: Heavy 0, Medium 5, Light 16, Total dats 0, Medium: WKY, KYKR, WTVY, KIKK, KTTS. Light: WGNA, WGBE, WYII, KSSN, WWNI, KSO, KFGO, WGEE, WOW, KVOO, KIK, FM, KUZZ, KRWO, KOIL, KALF, KIGO DOM MCLEAN "Hea's Got You" (EMI Amarica) 20/6 Rotations: Heavy 0, Medium 4, Light 16, Total dats 6, WEZL, KKYX, KTPK, WTCM, KVOO, KIIM, Medium: WOW, KFDI, KKGS, Light: WKY, WYII, KMML, WVMI, KVGO, KGHL, KRWO, KGIL, KCCY, KTOM, BETA JIII LISHE: "Head & The Backdoor!" (BEL) Add.

KKCS. Liphi: WWY, WYI, KMML, WVM, WLVK, KFGO, KGHL, KRWO, KGIL, KUCY, KTUM. BETH WILLIAMS "Man At The Backdoor" (BGM) 19/4 Rotations: Heavy O, Metium 5, Liphi 14, Total adda 4, KEAN, KWMT, KVOO, KRWO, Medium: WTVY, KKYX, KJNE, KTTS, KRKT, Liphi: WYAM, WCAO, KHEY, WLWI, WCMS, KFGO, KPO, KVOC, KILO, KIGO, MASON DIXON "3335 West End Ave." (Premiere) 17/12 Rotations: Heavy O, Medium 5, Liphi 12, Total adda 12, KEAN, WTVY, KKIX, KYKX, WPAP, WOW, KTTS, WTCM, KVOO, KFD, KRKT, KIK-FM, Medium 5, Liphi 12, Total adda 12, KEAN, WTVY, KKIX, KYKX, WPAP, WOW, KTTS, WTCM, KVOO, KFD, KRKT, KIK-FM, Medium 5, Liphi 14, WOKK, KVOC, KIGO.

APUL DADL, INSUME MEDIUM AFEA, INFE. LIVINE WYARI, NYUO, NGU. AJ, MASTERS[®] Ini h Again[®] (Bermuda Dunes) 16/4 Rotations: Heavy 0, Medium 3, Liphi 13, Total adds 4, KYX, KFGO, WOW, KFDI. Medium: WCVR, KRKT, KJGO, Liphi WIXY, WYII, WTVY, WCMS, KIME, KTPK, KRWO, KOLO, KTOM.

WAY, WYIL WIYI, WUMO, NUME, NIME, NIMO, NOLO, NUMA. NANCI GRIFFITH "Trouble In The Fields" (MCA) 12/10 Relations: Heavy 0, Medium 1, Light 11, Telal Adds 10, WTSV, WPOR, WYIL WTVY, WLWI, WPAP, WWWW, WOW, WTCM.

AMRI: Light: WOVM, KVOC. RATTLESANKE: AMNIE: "Callin' Your Bluff" (Columbia) 10/3 Rotations: Heavy 0, Medium: 1, Light 9, Total Adds 3, WPOR, WTOM, KRWO, Medium: KFDI. Light. WCVR, WYII, WCMS,

RAY PRICE "Better Class Of Losers" (SOR) 10/1

Heavy 0, Medium 3, Light 7, Total Adds 1, WTCM. Medium: WCVR, KTTS, KTOM. Light: WAXX, KFGO, KVOO,

RAZORBACK "As Long As I've Been Lovin' You" (Compleat/PolyGram) 9/3 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 3, WCVR, WTVY, KTTS, Medium: KKIX, Ligh Light: KKYX, KSO, KFGO, KWMT,

RONNIE DOVE "Heart" (Diamond) 8/2

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, WWVA, KIGO, Medium: WCAO, Light: WVAM, WYOU, WTVY, WLWI, KWMT.



ARTIST/Song Title (Label)

Album Title

GEORGE STRAIT/All My Ex's Live In Texas (MCA) Ocean Front Property JUDDS/Turn It Loose (RCA/Curb) Heart Land DAN SEALS/Three Time Loser (EMI America) Out On The Front Line D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB) ALABAMA/Let's Hear It For The Girl (RCA) RESTLESS HEART/Wheels (RCA) MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB) JUDY RODMAN/I'll Be Your Baby Tonight (MTM) BELLAMY BROTHERS/Country Rap (MCA/Curb) REBA MCENTIRE/Why Not Tonight (MCA) What Am I Going To Do ... WAYLON JENNINGS/Chevy Van (MCA) MEL McDANIEL/57 Chevy & You (Capitol) JUDDS/Cow Cow Boogie (RCA/Curb) RANDY TRAVIS/My Heart Cracked (WB) CONWAY TWITTY/Snake Boots (MCA) K.D. LANG/Three Cigarettes In An Ashtray (Sire/WB)

Trio The Touch Wheels Americana Judy Rodman Country Rap Hangin' Tough Just Can't Sit Down ... Heart Land Storms Of Life Borderline Angel With A Lariat

72 BR&R April 10, 1987

COUNTRY ADDS & HOTS

MOST ADDED Randy Travis (WB) John Schneider (MC		HOTTEST Rondstadt, Harris (WB) lurphey & H. Dunn (WB)	MOST ADD Randy Travis Ballie And Thi Dwight Yoska	(WB)	TH HOTT T. Graham Brown M.M. Murphey & H. Du Michael Johnse	(Capitol) 82 nn (WB) Ea	DILIE AND THE BOYS (RCA International Context (RCA weethearts Of The Rode) Parton, Ront	HOTTEST n Jennings (MCA) stadt, Harris (WB)	MOST ADDER Randy Travis (W Steve Wariner (B) M.M	HOTTEST Murphey & H. Dunn (WB) Ion, Ronstadt, Hisrris (WB)
WITH Amar, WY Amar, WY Amar, WY Amar, MY Amar, MY Amar, MY Amar, MY Amar, MY Amar, MY Amar, MY Amar, MY Amar, MA Amar, MY Amar, MA Amar, MY Amar, MA Amar, MA A	<section-header></section-header>	HIGH MARKET ALL AND AL	KI AM KI AM STATUS KI AM STA	NUT AND A CONTRACT OF A CONTRA	WKLO Dunnik KY NITTY GRITY DIFT MILLY WORTANA & T THOTLASL NOTANA I SHORE NICHARY 101 PARTOR, POSSTAT. - ICALI ANDRON WTW DUNAS, AL BLO RATOR TO ALTOPAC ALTOPAC	KSSN Linke Root AR Type Production Sector Control of Control Sector Control Sector Control of Control Sector Control Sec	PURA A Solandor, TA Solandor, T	VISA Aber, Oil Samer, China Contra Sector Sectors Contract Contract Contract Sectors Contract	ALDAYE STATE S	FIGURE AND	KC.4 KC.4	NL Status Status Status Status
KRT ACT CALL CALL CALL CALL CALL CALL CALL	WEEST AND AND AND AND AND AND AND AND AND AND	KCH bar at KCH ba	KLC Herry Later Herry Later	HARA CA France CA France CA The Carlos Carlo	ALA ANDERSON CASES AND	KWJ A Profind. CO ACC ACC ACC ACC ACC ACC ACC ACC ACC A	HETLE FORCEMENT BATE CARDEN SOUTHERN PARTERC ANNY TEAMOUS RECEASE HETLER HERNEY AND HERNEY AND HERNEY AND HERNEY AND HERNEY HERN	Local and A local	Auff S Same and S Same	The fol change The f report	161 Report 153 Current R lowing station in their rotatik WKHX/Atla WUBE/Cinci ollowing static this week & th were frozt KFKF/Kansaf KKAT/Sait Lai KWJJ/Portin WSM/Alb WIXY/Spring WKMF/Fil WSM/Nash WSOC/Char	ers sports s reported no ons this week: nts nati ns failed to elir rotations n; City e City and sny field ti life

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April 10, 1987 R&R = 73

R&R NATIONAL AIRPLAY FULL-SERVICE AC

		TOP 20	APRIL 10, 1987				MOST ADDED
ver Two Last Verks Weeks Week			Total Reports/Adds	Heavy	Medium	Light	PETER CETERA (8) GLENN MEDEIROS (8) CHRIS Beburgh (6)
6 3 3	0	RESTLESS HEART/I'll Still Be Loving You (RCA)	36/3	29	6	1	P. LABELLE & B. CHAMPLIN (6)
18 12 8	0	BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)	40/3	21	17	2	DAN HILL (5)
13 10 7	Θ	SMOKEY ROBINSON/Just To See Her (Motown)	36/0	25	10	1	LIONEL RICHIE (5)
11 9 4	0	ARETHA FRANKLIN & GEORGE MICHAEL/I Knew You Were Waiting (For Me) (Arista)	31/0	29	1	1	KENNY G (4)
7 5 5	6		29/1	26	2	1	MADONNA (4) ATLANTIC STARR (4)
1 2 2	6	BRUCE HORNSBY & THE RANGE/Mandolin-Rain (RCA)	33/0	19	9	5	Artanno Stann (4)
2 1 1	7	JANET JACKSON/Let's Wait Awhile (A&M)	34/0	19	11	4	
10 7 6	8	SERGIO MENDES/What Do We Mean To Each Other (A&M)	32/1	20	8	4	
14 13- 10	-	(Manarita)	30/2	23	6	1	HOTTEST
3 6 9	10	JETS/You Got It All (MCA)	26/2	12	9	5	ine include
14	Ð	ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)	30/1	10	16	4	RESTLESS HEART (22)
20	Ð	LIONEL RICHIE/Se La (Motown)	28/5	7	16	5	STARSHIP (20)
20 18 15	Ð	KOOL & THE GANG/Stone Love (Mercury/PG)	23/1	4	17	2	A. FRANKLIN & G. MICHAEL (18
5 11 13	14	KENNY ROGERS/Twenty Years Ago (RCA)	21/0	4	13	4	B. JOEL 1/R. CHARLES (16) SMOKEY ROBINSON (15)
4 4 11		PAUL McCARTNEY/Only Love Remains (Capitol)	24/0	6	12	6	STEVE WINWOOD (15)
- 20 18		ATLANTIC STARR/Always (WB)	26/4	9	13	4	SERGIO MENDES (13)
BREAKER	Ð	MADONNA/La Isla Bonita (Sire/WB)	22/4	5	13	4	JANET JACKSON (12)
<u> </u>	Ð	GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)	24/1	3	19	2	BRUCE HORNSBY (10)
8 8 12		LIONEL RICHIE/Ballerina Girl (Motown)	17/0	7	7	3	
9 14 16	20	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)	14/0	2	9	3	Long the second s

BREAKERS

MADONNA

La Isla Bonita (Sire/WB)

50% of our reporters on it. Rotations: Heavy 5, Medium 13, Light 4, Total Adds 4, KOY, WHAS, WSPD, WGBR. Debuts at number 17 on the Full-Service chart.

GLENN MEDEIROS

Nothing's Gonna Change My Love (Amherst)

50% of our reporters on it. Rotations: Heavy 3, Medium 9, Light 10, Total Adds 8, WCHS, WROK, KBOI, KSL, WASK, KFQD, KVEC, WTIC.



CHICAGO "If She Would Have Been Faithful" (WB) 21/1

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ABD H She Work of the Beneric Annual (WB) 21/1 WPRO. Heavy: WTIC, WELI, WTKO. Medium: WCCO, KFMB, KBOI, WMTR, WGBR, WSTU, WJBC, KFOD, KTWO. Light including KJR, WICC, WCHS, WIBA.

WGY, KBO, WMTE, WGBR, WSTU, WIBC, KFOD, KTWD, Light including warm, Milos, Textus, Thate, CHRIS, DeBURGH, "The Lady (in Red" (Lady 19), 16(6) Rotations: Heavy 0, Medium 16(4, Light 32, Total Adds 6, KOY, WTC, WELL KUGA, KSL, WMTR, Medium Including WCCO, KFMB, WICC, WCH, SWO, WGBW, WSTU, WASK, WBOW, KFOD, KVEC, Light including WIBA, PATTI LaBELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 18/6 Rotations: Heavy 0, Medium 10(1, Light 85, Total Adds 6, WCF, WTC, WHEB, WROK, WWMR, WHTR, Medium Including WCCO, KFMB, WHEP, WSPD, KUGH, WTKO, WASK, KTWO, KYEC, Light including WGBR, WBOW, KFDD.

WOOD, Andreis, Mitol, Houte, Kudar, Kitola, Harder, Kitola, Ketola, AMY GRANT "Angels" (A&M) 13/2

KINATT Aligets (Kam) 13/2 KSL, WTKO, WGBR, WJBC, Light 41, Total Adds 2, KKOB, WCIL, Heavy: WASK, WBOW, KTWO. Medium including KSL, WTKO, WGBR, WJBC, Light including KFMB, WHBC, WMTH.

D. PARTON, L. RONSTADT, E. HARRIS "To Know Him is To Love Him" (WB) 13/1 Rotations. Heavy 0, Medium 12/1, Liph 10, Total Adds 1, KKOB. Medium including WTMJ, WCCO, WCHS, WHAS, WHBY, WHBC, KUGN, WTKO, WGBR, WUGL, GUEN, WBA. PETER CETERA "Only Love Knows Why" (WB) 12/8

Heavy 0, Medium 5/3, Li ncluding KSL, WSTU, Light m 5/3, Light 7/5, Total . Adds 8, WCCO, KFMB, WGY, WTKO, WJBC, WBOW, KTWO, KVEC. cluding WMTR, WGBR

KENNY G "Songbird" (Arista) 12/4 Rotalions: Heavy 3/0, Medium 8/3, Light 1/1, Total Adds 4, KOY, WRVA, KSL, KFQD, Heavy: WTMJ, WHBY, KBOI. Medium Including KUGN, WWNR, WGBR, WROW, WKY

Inzulari Adam, water, water, webw, rozc. JENNIFER WARKES "First We Take Manhattan" (Cypress/PolyGram) 11/3 Rotations: Heavy 10, Medium 40, Liph 63, Total Adds 3, WHBC, WMTR, KFGD, Heavy: KTWO, Medium: WCCO, KFMB WASK, IVICE, Juni Including withOV, WGBR, WJBC.

CYNDI LAUPER "What's Going On" (Portrait/CBS) 10/0 Rotations: Heavy 1/0, Medium 7/0, Light 2/0, Total Adds 0, Heavy: WTKO, Medium: WICC, WGOW, KBOI, WWNR, WMTR 1/0, Medium 7/0, oht: WCHS, WSTL

WBb, K INYO, Light Words, Watu Dan SEALS "I Will Be There" (EMI America) 9/1 Rotations: Heavy 0, Medium 40, Light 5/1, Total Adds 1, WSTU, Medium: WCCO, KUGN, WGBR, WBOW, Light Including

TMTU, WHBY, WIBA, WJBC. EL DeBARGE "Startight Express" (MCA) 9/1 Rotations: Heavy O, Medium 610, Light 3/1, Total Adds 1, WSTU. Medium: WHBY, WSPD, KUGN, KSL. WMTR, WASK. Light



BANGLES "Walking Down Your Street" (Columbia) 6/1 Rotations: Heavy 0, Medium 5/1, Light 1/0, Total Adds 1, WSPD. N

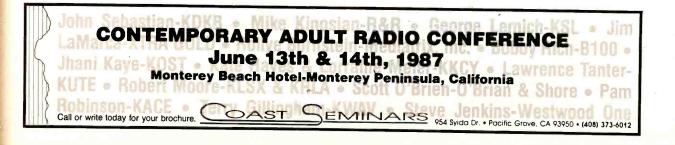
Medium including WICC, WHAS, WSTU, KTWO. Light:

WCIL SHIRLEY MURDDCK "As We Lay" (Elektra) 5/0 Rotations: Heavy 3/0. Medium 2/0, Light 1/0, Total Adds 0. Heavy WELI, WWNR, WSTU. Medium: WGOW, WMTR. Light.

FLEETWOOD MAC "Big Love" (WB) 6/0 Adds 0, Medium: WICC, WWNR, KTWO. Light: WCHS, WTKO, WMTR,

Patislino Henry Multi Multi Mada (1970) 201 Battlori Karling (1970) 201 DNM HILL "Carl We Try?" (Columbia) 55 Battlori Henry (0) Medium 113, 1994 HJ, Total Ada 5, WCCO, WHSP, KBOI, WTKO, KTWO, GINO VANNELLI "Wild Horses" (Columbia) 55 Battlori Henry (10, Medium 10, 10) HJ, Total Ada 5, KBOI, Henry KTWO, Medium KSL HODSIERS "Theme From Hoosiers" (Polydor/Polyfaram) 31 HODSIERS "Theme From Hoosiers" (Polydor/Polyfaram) 31

Aedium: KSL. Light including WHBY Notations neary 0, meaning the Light Srift role Adds 1, model meaning KENA 'On't Let Me Be Lonely Tonight' (MCA) 3/0 Rotations: Heavy 0, Medium 2/0, Light 1/0, Total Adds 0, Medium: KUGN, WASK, Light: WHBY

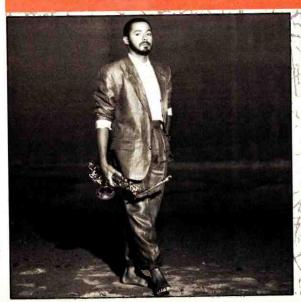


EX INFLUENCE OF DUILS



rate Our Love 1

Produced by Rahm Song for Orpheus Productions. The second single from the album Take It To The Limit.



So Good To Me

alai the

naleve

Produced by Rahni Song for Orpheus Productions. The second single from the current #1 Jazz (Billboard) album Najee's Theme.

ADULT CONTEMPORARY

BREAKERS.

CROWDED HOUSE

Don't Dream It's Over (Capitol)

59% of our reporters on it. Rotations: Heavy 19, Medium 25, Light 10, Total Adds 11 including WSNI, WSNY, KHYL, WIVY, WIZD, KELT. Moves 20-16 on the AC chart.

KENNY LOGGINS

Meet Me Half Way (Columbia)

58% of our reporters on it. Rotations: Heavy 6, Medium 33, Light 14, Total Adds 11 including KVIL, KMJI, KEZR, WKGW, WMGN, WHNN, KRAV, WTNY. Moves 30-23 on the AC chart.

PATTI LaBELLE & BILL CHAMPLIN

The Last Unbroken Heart (MCA)

53% of our reporters on it. Rotations: Heavy 3, Medium 27, Light 18, Total Adds 7, WSNI, WXTC, WLAC-FM, WLHT, WFMK, WHNN, KRNO. Debuts at number 28 on the AC chart.

LUTHER VANDROSS with GREGORY HINES

There's Nothing Better Than Love (Epic) 52% of our reporters on it. Rotations: Heavy 3, Medium 28, Light 16, Total Adds 10, B100, WIZD, KELT, WLHT, WFMK, WHNN, WKNE, WGLL, KRLB. Debuts at number 27 on the AC chart.



GLENN MEDEIROS "Nothing's Gonna Change My Love" (Amherst) 42/10 Rotations: Heavy 7:0, Medium 2312, Light 12:8, Total Adds 10, WARMA98, KIFM, KEZR, WAEB, WKYE, WXTC, WMGN, WKNE, KRIB, KMGO, Heavy: 2000, W101, WMYX, KOST, KDUK, KWAV, WGLL. Medium including WPIX, KVIL, WNIC, B100, K101, WRKA, KWZO, WEIM. Moves 29:25 on the AC chart.

ROTATION BREAKOUTS

		Total				
		Reports/Adds	Heavy	Medium	Light	
	ARETHA FRANKLIN & GEORGE MICHAEL	88/0	83	5	0	
Ø	OILTE WINWOOD	85/0	82	3	0	
0	RESTLESS HEART	86/3	69	14	3	
0	ANITA BAKER	87/3	56	28	3	
G	SMOKEY ROBINSON	84/3	59	22	3	
6	STARSHIP	85/0	69	14	2	
Ø	BILLY JOEL featuring RAY CHARLES	84/2	52	28	4	
0	LIONEL RICHIE	81/6	27	48	6	
0	MADONNA	76/9	22	45	9	
10	SHIRLEY MURDOCK	69/0	38	26	5	
11	KOOL & THE GANG	66/0	31	29	6	
Ð	CHICAGO	76/8	13	55	8	
13	BRUCE HORNSBY & THE RANGE	62/0	19	33	10	
14	GENESIS	60/0	29	22	9	
Ð	CHRIS DeBURGH	71/13	7	37	27	
Ð	CROWDED HOUSE	54/11	19	25	10	1
Ð	GREGORY ABBOTT	61/0	13	44	4	1
Ð	ATLANTIC STARR	65/16	12	34	19	
Ð	KENNY G	64/7	9	42	13	
20	EL DeBARGE	55/0	18	28	9	
21	JANET JACKSON	51/0	9	36	6	
22	JETS	40/1	7	22	11	Į
Ð	KENNY LOGGINS	53/11	6	33	14	I
3	CYNDI LAUPER	53/2	14	28	11	ł
	GLENN MEDEIROS	42/10	7	23	12	1
	FLEETWOOD MAC	53/8	2	25	26	í
	LUTHER VANOROSS with GREGORY HINES	47/10	3	28	16	ł
20	PATTI LaBELLE & BILL CHAMPLAIN	48/7	3	27	18	
3	GIND VANNELLI	50/3	5	26	19	
3	JENNIFER WARNES	47/0	5	26	16	1

MOST ADDED

DAN HILL (23) JOURNEY (19) ATLANTIC STARR (16) CHRIS DeBURGH (13) KANSAS (12) . ALPERT J. JACKSON (11) CROWDED HOUSE (11) KENNY LOGGINS (11) **GLENN MEDEIROS (10)** L. VANDROSS W/G. HINES (10)

HOTTEST

STEVE WINWOOD (70) A. FRANKLIN & G. MICHAEL (67) STARSHIP (54) RESTLESS HEART (47) SMOKEY ROBINSON (33) ANITA BAKER (23) B. JOEL I/R. CHARLES (21) CROWDED HOUSE (11) GENESIS (11) KOOL & THE GANG (11)

HOWARD JONES "WIII You Still Be There?" (Elektra) 30/9 Rotations: Heavy 0, Medium 10/1, Light 20/8, Total Adds 9, WMYX, KIFM, WAEB, KEY103, WTRX, KWFM, WTNY, WWPA, WAGE, Medium Including WWMJ, WEIM, WSKI, WOHO, WSKY, WCKO, KKLV, KYJC, KOSW. Light including WTFM,

THOMPSON TWINS "Get That Love" (Arista) 30/2. Relations: Heavy O. Medium 12/1. Lopit 19/1. Total Adds 2, KEY103, WGLL. Medium Instuding WKYE, WWMJ, WSKI, WOPG, WKY, WGHW, WGSV, WFR, KKUV, KVG, KOSW, Lapit Including B100, WKGW, U102, WTRX, WCKQ, WAGE.

WORG. BANGLES "Walking Oown Your Street" (Columbia) 25/4 Notations: Heavy 5/0, Medium 12/1, Light 9/3, Total Adds 4, WRKA, WIZD, WMTFM, WJON. Heavy: KVIL. K101, KDUK, WSKI, WFFX. Medium including WSNI, WNIC, U102, WHVE, WWPA, WCHV, KRLB, WORG, WZLQ, KYJC, KQSW.



U2 "With Or Without You" (island) 24/3

WITD UT WIINDUI TOUI' (ISIANUJ 24/3 Inos: Heavy 20, Modum 90, Upuh 13/3, Tolial Adds 3, B100, WHVE, KKLV Heavy: WKYE, WSKY, Medium: KWEM, 4, WSKK, WCKO, WCHV, KRLB, WBGM, WFX, K99, Light including KEV103, WIZD, KDUK, WORG, WAEV, WZLO.

WEIM, WSKI, WCKQ, WCHY, KRLB, WEGM, WFFX, K99, Liphi including KEY103, WIZD, KDUK, WORG, WAEV, WZLO, DAH HILL, "Carl' We Try?" (Columbia) 23/263
Rotations: Heavy 0, Medium 6/6, Liphi 17/17, Total Adds 23, WPIX, KOST, WNAM, WTRX, KWFM, WEIM, WWE, WGLL, WSKI, WSKY, WCKO, WCHW, WORGY, WAHR, WORG, WBGM, WZLO, WMTFM, WJON, KKLV, KYJC, KOSW, KMBGD, PETER GABRIEL & KATE BUSH "Don't Give Up" (Getfen) 23,0
Rotations: Heavy 10, Medium 80, Liphi 147, 141 adds 0, Heavy WeIM. Medium: KWAV, WSKI, WSKY, WCKY, WCKQ, WAHR, WORG, WBGM, KOSW. Liphi including WNIC, WKGW, KEY103, WOHO, WCHV, WGSV, WAEV, WMTFM, KFSB, KKLV, KMBO,

INTOLI: EVEL 42 "Lessons in Love" (Polydor/PolyGram) 21/3 Rotations: Heavy 0, Medium 7/0, Light 14/3, Total Adds 3, B100, WKYE, WTRX, Medium: KWFM, WEIM, WOHO, WSKY, WCHV, WAGE, WBGM, Light Including KEY103, KWAV, WWMJ, WSKI, WWPA, WCKQ, WORG, WZLQ, KKLV, KYJC, Krisu

KUSW. JOURNEY "Why Can't This Night Go On Forever" (Columbia) 20/19 Rotalions: Heavy O, Medium 32, Light 17/17, fotal Adds 19, WKYE, U102, WNAM, KWAV, WWMJ, WEIM, WWPA, WCKO, WCHV, WGSV, WAGE, WORG, WZLO, WJON, KKLV, K99, KYJC, KOSW, KMGO, Medium including WBGM.

WCHV, WGSV, WAGE, WORG, WZLQ, WCJN, KKLV, K99, KYJC, KGSW, KMGU, Medium Inchuring weism. CLUB NOUVEAU "Lean On Me" (WB) 10/1 frations: Heavy 50, Medium 31, Light 40, Total Adds 1, WMJI, Heavy, 2WD, WLTF, U102, WRKA, WWPA. Medium including B100, WKYE, KEY103, WHVE, KWFM, WFFX, K99, KYJC, Light: KS94, WTRX, KVUU, KDUK. KENIA "Don't Let Me Be Lonaly Tonjah" (MCA) 17,3 Rotations: Heavy 0, Medium 90, Light 80, Total Adds 3, WUHT, WFMK, KWFM. Medium: WPIX, WEIM, WKNE, WSKY, WCHV, W6GM, WHTFM, WUHR, KGSW, Light including KIFM, WOHO, KKLV, KYJC, KMGO.

WCHV, W6GM, WMTFM, WJON, KGSW, Light including KIFM, WCHO, KKLV, KYJC, KMGU, DAN SEALS¹¹ WIII BC There¹¹ (EMI Amortica) 17/1 Rotations: Heavy 10. Medium 0. Light 16/1, Total Adds 1, WTRX. Heavy, WAHR, Light including KEY103, WNAM, WEIM, WKNE, WSKI, WOHO, WCHV, WCBV, WCHV, WLZU, WMTFM, KFSB, KKLV, KYJC, CUTTING CREW "(1 Just) Died in Your Arms" (Virgin) 15/3 Rotations: Heavy 2/1, Medium 7/1, Light fin, Lotat 463, 3, WSKI, WSKV, WCHV, Heavy including WFFX, Medium including K101, WKYE, WGL, WCAC, KRLB, K9B, Light Including WLTF, B100, WZLO, KYJC, KGSW.

Noti, Mirce, Walc, Wold, Anles, Kes, Light Including WLTF, B100, WZLO, KYJC, KOSW. PETER CETERA "Only Love Knows Why" (WB) 137 Rotations: Heavy 0, Modium 30, Light 107, Total Adds 7, WKGW, WWMJ, WEIM, WSKI, WGSV, WMTFM, WJON, Medium: WOHO, WBGM, VIG. Light Including WKYE, WTRM, WAGE, KANSAS "Can't Cry Anymore" (MCA) 12/12

m 0, Light 12/12, T dds 12, WKYE, KEY103, WNAM, WEIM, WSKI, WCKQ, WORG, WBGM.

HERB ALPENT & JANET JACKSON "Diamonds" (A&M) 11/11 Rotations: Heavy 0, Medium 2/2, Light 9/9, Total Adds 11, WEIM, WGLL, WCKO, WCHV, WGSV, KRLB, WBGM, WZLQ, K99,

KYUC, KUSW SPANOU BALLET "How Many Liss" (Epic) 9/4 Rotations: Heavy 0, Medium 4/2, Light 5/2, Total Adds 4, WEIM, WTNY, WSKY, KKLV. Medium Including WBGM, KQSW. Light Including WGHO, WAEV, WJON.

Capit Induction in Mark, Index, Index, Mark, What I Like" (Chrysalls) 9/4 NUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalls) 9/4 Rotations: Heavy 0. Medium 6/3, Light 3/1, Total Adds 4, KVIL, WIZD, WHVE, K99. Medium including WKYE, WCKO, WFFX. Light Including 18100, KVJC.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

April 10, 1987 R&R = 75

76 R&R April 10, 1987

10

AC ADDS & HOTS

	EAST	SOUTH		MID	WEST		FL	JLL-SE	RVICE	AC
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PARALLE PARALLE VAEBAILENTON WAEBAILENTON Chris Bailey ATTAVIC STAR MOMAR JORZS GLERN WRDEITOS	CHICAGO CYNDI LAUPER	WLTS/New Orleans STEVE «TINGOD ScottAllicheil STARSNIP ANTTA BAXES None BILL/Y JOE: Not sees Starsyspection (Starsyspection) STARSYSP (Starsyspection)	Hottest:	FAUL STHOM STASSIFP CLDN HOLVEAU WHATCHENSAM HUMBACLESS CLDS WOVEAU HADOOMS REMY C ROTEAS STEPS: HISTOR STEPS: HISTOR FRANKING HOLESS STEPS: HISTOR	Althouteroun FLEETWOOT HAY LARTILE & CHAMPLI KENIA IDTHIPS HANDROSS MARTINE STAR	DAN HILL BILLY VERA 6 BEAT PATTER CETERA RANCLES MARTILES HEART STEVE MISMORD FRANKLIN & RICHAE SIVELEY HUBBORY KINNY Q KINNY Q KSINY Troy West	WICCERINGERPORT PrinzBacker Rotteatt CLIR HOUVEAU GENESIS HADDINA STARSHITP	ATLANTO DEBUGH ATLANTO STABL PRODUCT HOUSE NOTIGE TO STARFUCTURE STARFUCTURE BOOKT PROTOCOL BOOKT PROTOCOL BUILT HOLES		eporters ent Reports
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APLOTE CONSTRAINTS	STARSHIP PRANKLIN & MICHAE STEVE MINHOOD LIONEL RECHTE ANITA RAKER	KET103/Austin WET10/Inde Reservant HONARD, JORFS NILLY, JORF, SAGAA HONARD, JORFS NILLY, JORF, SAGAA HONARD, JORFS NILLY, JORF, SAGAA HONARD, JORFS NILLY, JORF, SAGAA HONARD, SAGAA HONARD, SAGAA HON	WARRHunswiis DelasCannon NM RILL FINNY G. STEVY S. LIONEL RICHTL NOTER STERAT TOTO STEDIO NENOTS POINTER SISTERS	Berry Argenetiget OriClass Rodol, 4 ref 6 Aur Rodol, 4 ref 6 Aur Sector 1 and 1 and Sector 1 and 1 and Rodol 1 and	Wotewess in ross PTATLES KHART PTATLES KHART PTATLES KHART PTATLES KHART PTATLES KHART WINNSGIDE NICOLARIA NICOLA	WIDNIS, Choid Man Dum Journery Ravies Have a how HILL bottest Jonn TEP Wakers FRAMELIN & HICHAE STEVE HIMMON	ATLANTIC STAPP RINGYL LOGGINS HOLTEGELI FRANKIP STRUK MANOO BESTLESS HEAPT GENESIS	Matter Downsey WitVARIchmond Gay King Kithiny G Strent to exhibits Litoritik privritik Binter: Alphasian Jakter Jaktson BitLay Joel Strent MitMoon	a fro this WDBO	ons reported izen list week: 0/Orlando V/Denver
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KH3/Game- Elitoride.coj Chi (rado) His Gripo VikoreLi, Markovel, Konceli, Markovel, Konceli, Markovel, Konceli, Markovel, Konceli, Markovel, Konceli, Markovel, Kanton Konceli, Kanton Kanton, Kanton	Norman Service	Constraints and a second	TOUR STORE S	froz	station reported	n. 1	WTMJIMImaukee Max McConaid	Four stations di laylist, therefore were frr KJR/Se WBT/Ch WKYX/Pa WTMJ/Milt	their rotations ozen: attle arlotte ducah	ATLANTIC STARR
RELTPROPAGE Church/Thomas Scholary and testow choice and choice and testow choice and strategies attraction and choice an	Confload and Confload Advantation and Advantation Confload Confloa	REALPHOREMENT Windowskie Win	E WZLOłTupeło Todd Tedde Hospis & MARNES KANSAS AL GRIPH HERM ALPERT OAN HILL	Two re theref WTI The fr	2HQ/Ocean City stations did no port a playlist, ore their rotatio were frozen: AEV/Savannah FM/Johnson City bollowing station b longer an AC reporter: DA/Des Moines	ot ons v is	WES PARALLEL ONE KICHRome Karper Karp	TURDEN Department TURDEN DEPart	ROUTING PARAMETERS CONTRACT STATE ATLANTIC PRAB PROVIDE 1020118 DATA TALE STATE DATA TALE STATE	PARALLEL DHEE DHEE BOOM TO AND
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AOR TRACKS

	Three Tu Weeks W	vo eest	Las	-	167 REPORTS	Reports/Adds	Power	Heavy	Medium
	1			6	U2/With Or Without You (Island)	163+/0	81+	161+	- 1-
	6	3			FLEETWOOD MAC/Big Love (WB)	160 = /0		147+	
	7	5			BRYAN ADAMS/Heat Of The Night (A&M)	151 - /0		149+	
	4	4		_		142-/0		133-	
	-	9		5	DAVID BOWIE/Day-In Day-Out (EMI America)	150+/0		116+	
	DE				TOM PETTY & THE HEARTBREAKERS/Jammin' Me (MCA)			95	46
	11	8			JON BUTCHER/Goodbye Saving Grace (Capitol)	150-/1	19+	86+	
	18	12			FROZEN GHOST/Should See (Atlantic)	149+/2	16+	77+	
	2	2		9	PETER WOLF/Come As You Are (EMI America)	119-/0	40-	95-	
	16	15	j 1	1	LOU GRAMM/Ready Or Not (Atlantic)	131+/6	16+	80+	
	29	20	1	đ	U2/I Still Haven't Found What I'm Looking For (Island)	132+/14	3+	64+	64-
	25	21	16	E	EDDIE MONEY/Endless Nights (Columbia)	124 + /9	18+	61+	61-
	15	14			PSYCHEDELIC FURS/Heartbreak Beat (Columbia)	126-/2	6-	64+	54 -
	19	16	14		NIGHT RANGER/The Secret Of My Success(Camel/MCA)	129-/2	8-	53+	71-
	13	10	12		BON JOVI/Never Say Goodbye (Mercury/PG)	100 - /0	11 =	69 -	31 -
	3	6	9		GREGG ALLMAN BAND/I'm No Angel (Epic)	91-/0	13-	67-	17-
	20		17		ANDY TAYLOR/I Might Lie (MCA)	122 -/1	3+	30+	81 -
	-		27	-	ROCK & HYDE/Dirty Water (Capitol)	131 +/18	3+	14+	102+
	32	28			CULT/Love Removal Machine (Sire/WB)	124 + /5	2-	23+	86+
	30			-	WHITESNAKE/Still Of The Night (Geffen)	114+/4	5=	30 +	68 =
	35	29			LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	114 + /9	2=	28+	77+
	33				BILLY IDOL/Sweet Sixteen (Chrysalis)	104 +/3	3+	27+	<u>65</u> –
	36		25	96	EUROPE/Rock The Night (Epic)	109+/4	0-	15+	
	44				LITTLE AMERICA/Walk On Fire (Geffen)	110+/19		· 27+	
	9	13			LOU GRAMM/Midnight Blue (Atlantic)	66 - /0	14-	50-	9+
	27				GLASS TIGER/I Will Be There (Manhattan)	88-/0	3=		49 -
		-11 7			STEVE WINWOOD/The Finer Things (Island/WB)	67-/0	14 -	44 -	18-
	5 54				PATTY SMYTH/Never Enough (Columbia) ERIC CLAPTON/Run (Duck/WB)	79-/0	11-		26 -
					ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)	88+/10	6+	28+	
	31	30			BRYAN ADAMS/Into The Fire (A&M)	91 -/1	5=	26 -	
•	_	47			BRYAN ADAMS/Another Day (A&M)	80+/19	0 =		47+
	47		37		GEORGIA SATELLITES/Railroad Steel (Elektra)	78 = /5 89 + /9	2+	22+	53-
					U2/Bullet The Blue Sky (Island)		0=		57+
	_	_			GREGG ALLMAN BAND/Anything Goes (Epic)	72 + /8 88 + /37	3+ 0=	20+	40 - 61 +
	12	18			CROWDED HOUSE/Don't Dream It's Over (Capitol)	60-/2	6-	40-	
				Đ	TRUTH/Weapons Of Love (IRS/MCA)	100 + /53	0=	1+	79+
		_		38	U2/Where The Streets Have No Name (Island)	65-/1	2+	26=	
	_	_			PETER WOLF/Can't Get Started (EMI America)	81+/41	0=	16+	
	59	53	44	1	REO SPEEDWAGON/Variety Tonight (Epic)	85+/19	2+	13-	
	28				DOKKEN/Dream Warriors ("Theme From") (Elektra)	80-/1	1+	15-	
	55	45	43	32	DEL FUEGOS/Long Slide (For An Out) (Slash/WB)	67+/3	2=	10+	49+
	k manar	49	45	3	FARRENHEIT/Fool In Love (WB)	64 + /7	3=	15+	
	-	54	46	•	XTC/Dear God (Geffen)	55+/5	0-	16+	
	10	17			SAMMY HAGAR/Winner Takes It All (Columbia)	48-/0	6-		20 =
	24	24			HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	51-/1	8+		20-
	-	60			THOMPSON TWINS/Get That Love (Arista)	57+/4	2 -	14 -	37+
	-	-			TESLA/Little Suzi (Geffen)	70+/17	0-	7+	41+
	-	-			OTHER ONES/We Are What We Are (Virgin)	69+/15	0 =	4 =	50+
					DAMNED/Alone Again Or (MCA)	63+/5	0 =	4+	40+
					U2/In God's Country (Island)	48 - /4	1+	19 -	24 -
	DEBU	IT			BON JOVI/Wanted Dead Or Alive (Mercury/PG)	42+/11	6 +	20+	19+
		_			BRYAN ADAMS/Victim Of Love (A&M)	42+/2	0 =	10 -	29+
					GARY MOORE/Over The Hills And Far Away (Virgin)		0 =		41+
					ROBERT CRAY BAND/Right Next Door (Because) (Mercury/Po		1+	15+	
					CINDERELLA/Somebody Save Me (Mercury/PG)		0 =	5+	
			41	57	STRANGLERS/Always The Sun (Epic)		0=	-	30 -
				58	DEEP PURPLE/Call Of The Wild (Mercury/PG)				20-
	DEBL				WIRE TRAIN/She Comes On (415/Columbia)		0=	5+	
	ULB)I	۶	9	MONDO ROCK/Primitive Love Rites (Columbia)	48+/10	0 =	2 =	29+
					DDEAVEDC				
					BREAKERS.				
					L				

TOM PETTY & THE HEARTBREAKERS Jammin' Me (MCA) 89% of our reporters on it. LITTLE AMERICA

Walk On Fire (Getten)

66% of our reporters on it. TRUTH

Weapons Of Love (IRS/MCA) 60% of our reporters on it.

NEW ARTISTS

April 10, 1987 Har 177

Albums

_		Reports/Adds
1	DEL FUEGOS/Stand Up (Slash/WB)	72/3
2		70/15
3		65/7
4	GARY MOORE/Wild Frontier (Virgin)	64/30
5	DAMNED/Anything (MCA)	63/5
6		55/5
7	MONDO ROCK/Boom Baby Boom (Columbia)	49/11
8		48/5
9	RED 7/When The Sun Goes Down (MCA)	38/8
10		35/3
	JENNIFER WARNES/Famous Blue (Cypress/PG)	35/3

Tracks

1	GEORGIA SATELLITES/Railroad (Elektra)*	89/9
2	TESLA/Little Suzi (Geffen)*	70/17
3	OTHER ONES/We Are What We Are (Virgin)	69/15
4	DEL FUEGOS/Long Slide For An Out (Slash/WB)	67/3
5	GARY MOORE/Over The Hills And Far Away (Virgin)	64/30
6	FARRENHEIT/Fool In Love (WB)	64/7
7	DAMNED/Alone Again Or (MCA)	63/5
8	XTC/Dear God (Geffen)	55/5
9	MONDO ROCK/Primitive Love Rites (Columbia)	48/10
10	WIRE TRAIN/She Comes On (415/Columbia)	47/5

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.



Productions Inc.

GEFFEN

AOR ALBUMS

Nees Wees Wees	167 REPORTS	APRIL 10, 1987	Reports/Adds	Power	Heavy	Mediu
0 112	The Joshua Tree (Island)	"With" (163) "Still" (132) "Bullet" (72)	165+/0	81+	161+	3-
	AN ADAMS/Into The Fire (A&M)	"Heat" (151) "Into" (80) "Another" (78)	153+/1		149+	2 -
	GRAMM/Ready Or Not (Atlantic)	"Ready" (131) "Midnight" (66) "Heartache" (20)	146=/1	30-	113=	31-
	ER WOLF/Come As You Are (EMI America)	"Come" (119) "Started" (81) "Love" (4)	154 - /4	40 -	100 -	49
	TING CREW/Broadcast (Virgin)	"Died" (142) "One" (4) "Been" (4)	147-/0	49 –	<u> 135 –</u>	11
	GG ALLMAN BAND/I'm No Angel (Epic)	"Angel" (91) "Anything" (88) "Cross" (14)	145 + /5	16-	83-	59
	BUTCHER/Wishes (Capitol)	"Goodbye" (150) "Holy" (4) "Living" (2)	<u>150 – / 1</u>	19 +	86+	61
	ZEN GHOST/Frozen Ghost (Atlantic)	"Should" (149) "Beware" (3) "Yum" (2)	150 + /2	16+	78+	
	JOVI/Slippery When Wet (Mercury/PG)	"Never" (100) "Wanted" (42) "Rock" (11)	118-/1	17+	79 -	38
	CHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (126) "Shadow" (6) "Shock" (5)	129-/2	6-	67+	55
	HT RANGER/Big Life (Camel/MCA)	"Secret" (129) "Color" (8) "Big" (5)	135-/2	8-	57+	74
	DIE MONEY/Can't Hold Back (Columbia)	"Endless (124) "Back" (6)	125+/9	20+	64+	59
	BERT CRAY BAND/Strong Persuader (Mercury/PG)	"I Showed" (91) "Right" (41) "Smoking" (14)	125-/4	7+	36-	75
	C CLAPTON/August (Duck/WB)	"Run" (88) "Miss" (21) "Mask" (7)	112=/8	9+	40-	70
	LOBOS/By The Light Of The Moon (Slash/WB)	"Free" (114) "Shakin' " (15) "Hardest" (3)	122+/7	2-	32 =	80
	ITESNAKE/Whitesnake (Geffen)	"Still" (114) "Again" (11) "Love" (5)	117+/4	5 =	30+	72
	CK & HYDE/Under The Volcano (Capitol)	"Dirty" (131) "I Will" (4) "Blind" (3)	132+/19	3+	14+	10:
	TAYLOR/Thunder (MCA)	"Lie" (122) "Die" (1)	122-/1	3+	30+	8
	T/Electric (Sire/WB)	"Love Removal" (124) "Devil" (2) "Born" (1)	124 /4	2	23	8
	WDED HOUSE/Crowded House (Capitol)	"Dream" (60) "Something" (34) "World" (7)	89-/9	6-	46-	3.
	OPE /The Final Countdown (Epic)	"Rock" (109) "Final" (4) "Carrie" (1)	111+/3	0-	18-	8.
	TY SMYTH/Never Enough (Columbia)	"Never" (79) "Downtown" (10) "Give" (5)	93-10	11-	48-	4
	VE WINWOOD/Back In The High Life (Island/WB)	"Finer" (67) "Wake" (13) "Take" (3)	79 - /7	14 -	46-	2
	LY IDOL/Whiplash Smile (Chrysalis)	"Sixteen" (104) "Soul" (2) "Gun" (1)	104 + /3	3+	28+	6
	DRGIA SATELLITES/Georgia Satellites (Elektra)	Railroad" (89) "Battleship" (17) "Hands" (1)	99-/4	0 =	24-	6
	TLE AMERICA/Little America (Geffen)	"Fire" (110) "Walk" (1)	111+/20	2+	27+	5
	ASS TIGER/The Thin Red Line (Manhattan)	"There" (88) "Ancient" (1)	89-/0	3=	38+	4
		"Variety" (85) "Ain't" (15) "Dreams" (8)	98+/14	3-	19-	6
	SPEEDWAGON/Life As We Know It (Epic)	"Suzi" (70) "Modern" (15) "Changes" (2)	80+/12	2 -	9+	4
	LA/Mechanical Resonance (Geffen)	"Slide" (67) "Wear" (4) "Name" (1)	72 + /3	2-	11+	5
	FUEGOS/Stand Up (Slash/WB)	"Winner" (48) "Meet Me" (6)	53-10	6-	26-	2
	ER THE TOP/Soundtrack (Columbia)	"Fools" (22) "True" (22) "Private" (20)	58-/2	4+	18=	2
	RLD PARTY/Private Revolution (Chrysalis)	"Know" (51) "Jacob's" (3) "Never" (2)	54-/2	8+	25-	2
	EY LEWIS & THE NEWS/Fore! (Chrysalis)	"God" (55) "Earn" (3)	55+/5	0-	16+	
	/Skylarking (Geffen)	"Fool" (64) "Loveland" (1) "Impossible" (1)	65 + 7	3=	15+	_
	RENHEIT/Farrenheit (WB)	"Get" (57) "Goodbye" (4) "Twentieth" (4)	63 + /5	2-	14-	
	OMPSON TWINS/Close To The Bone (Arista)	"We Are" (69) "All" (1) "Day" (1)	70+/15	0 =	4=	
	HER ONES/The Other Ones (Virgin)	"Save" (56) "Nobody's" (4) "In From" (2)	62 - 1/1	0 =	6+	
	DERELLA/Night Songs (Mercury/PG)	"Wild" (38) "Attitude" (2) "Unwritten" (2)	46-/0	1 =	16-	
	EP PURPLE/The House Of Blue Light (Mercury/PG)		$\frac{40}{63} + \frac{10}{5}$	0 =	4+	_
DEBUT 🕨 😃 DA	MNED/Anything (MCA)	"Alone Again Or" (63)	03 +75		7 T	-+0



74% of our reporters on it.	66% of our reporters on it.
NEW &	ACTIVE
GARY MOORE "Wild Frontier" (Virgin) 64/30 (34, Adds including WNEW, WXRK, WYNF, WLVQ, KGB, WPYX, W including WNOR, WLLZ, WOFM, KOME, KLAQ, WKQQ, KISS	S, WLAV, KATT, KILO.
AUTOGRAPH "Loud And Clear" (RCA) 52/6 (50/5) Adds: KBPI, KOME, KISW, WAPL, WTUE, WZZQ. Heavy 2: KN KGB, WCCC, KLAQ, WIMZ, WKDF, KISS.	AC, KATP, Medium 30 including WLLZ, WURM, KSHE, KOPD,
MONDO ROCK "Boom Baby Boom" (Columbia) 49 Adds including WZZO, KWIC, KMJX, WEGR, WRQK, KICT including WDVE, WNOR, WYNF, KUPD, 91X, WIMZ, WKQQ,	KEZO, KJOT, KKDJ.
DOBIN TROWER "Passion" (GNP/Crescendo) 48/	Heavy 3: KISS, WGIR, KQWB. Medium 35 including WMMR,
WIDE TRAIN "Ten Women" (A15/Columbia) 48/5	(43/10) g KROQ, KRXQ, KOME, KZEL. Medium 27 including WLIR,
Antisticperate UFanadally, Eas You" (Eninma) AD	/7 (35/9) leavy 4: WBCN, WXRK, KROO, WMRY. Medium 28 including
DED 7 Hillbon The Sun Cone Down" (MCA) 38/8	(32/19) FMF, Powers 1. Heavy 2: KFOG, KMMX. Medium 26 including
HILLIAN CODE "Colot Julian" (lejand) 35/3 (33/8)	RK, KROQ, WHFS, CFNY, KZEL, KTCL. Medium 19 including
JENNIFER WARNES "Famous Blue Raincoat" (Cy adds: WKRR, KBAT, KTCL, Heavy 8: WXRT, WTPA, WIOO, WLUP, WLLZ, KINK, KLBJ, WIMZ, WLAV, KMOD, KPOI, WV	press/PolyGram) 35/3 (34/3) KNCN, KQDS, WMAD, KZEL, KMMX, Medium 18 including
DETED CARDIEL USa" (Cotton) 25/1 (36/5)	IAD, WWCT, KNX, WMGM, WGIR. Medium 22 including WLUP,

BREAKERS.

CULT

Electric (Sire/WB)

LITTLE AMERICA

Little America (Geffen)

AOR TRACKS

MOST ADDED

TOM PETTY . . ./Jammin' (149) TRUTH/Weapons (53) PETER WOLF/Started (41) GREGG ALLMAN BAND/Anything (37) GARY MOORE/Hills (30) BRYAN ADAMS/Fire (19) LITTLE AMERICA/Walk (19) REO SPEEDWAGON/Variety (19) ROCK & HYDE/Water (18) TESLA/Suzi (17)

HOTTEST U2/With (81) BRYAN ADAMS/Heat (71) FLEETWOOD MAC/8ig (66) CUTTING CREW/Died (49) PETER WOLF/Come (40) DAVID BOWIE/Day-in (29) TOM PETTY . . ./Jammin' (21) JON BUTCHER/Goodbye (19) EDDIE MONEY/Nights (18) FROZEN GHOST/Should (16) LOU GRAMM/Ready (16)

CHART CLIMBERS

GEORGIA SATELLITES "Raliroad Steel" (Elektra) 89/9 (81/17). Adds: WNEW, WNOR, WRIF, KLOS, WADY, KLBJ, WIMZ, KMJX, WOOJ, Heavy 21 including WXRT, KOME, WOUR, WAPL KLO, KKOJ, KOJX, WIZW, WGIR, WBLM. Medium 57 including WBAB, KTXO, WSHE, WEBN, KUPD, KZAP, KGB, KFOG,

MPCH, WARE, Moves 37-33. GREGG ALLMAN BAND "Anything Goes" (Epic) 88/37 (51/33) Adds Including WNEW, WKLS, WLLP, WLOG, WLLZ, KSCO, KZAP, WCCC, WHEB, WOUR, Heavy 21 including WDVE WKRP, WKV, WLAV, WGR, WWWV, KFMO, KWHL, Medium 61 including WHJY, WGTR, WSHE, WNOR, WYNF, WGPM, KOME, WAAF, WIMZ, WKQO, Moves 48-33.

ERIC CLAPTON "Briv" Adda Wolfe WHOR GTORK KLBJ RANZ, WINCK KATT, KRMX, KGRO, KFMF, Heavy 28 including WHJY, WLLZ, KZAP, KROG, KOME, WOCC, WHAR, MURZ, MICK MADIM 58 including WNEW, WMMR, DC101, WGTR, WLLP, WLVD, KYYS, WZZO, WAAR, Morea, Size, WINCE, WOLF Medium 59 including WNEW, WMMR, DC101, WGTR, WLLP, WLVD,

KTTS, WZZU, WARF, Moves 35-29. **RED SPEEDWARGON "Variety Tonight" (Epic) 85/19 (67/21)** Adds including WSHE, KLOS, KUPD, WCCC, WOUR, WKRR, WXV, KATT, KFMZ, KOWB, Heavy 13 including WLLZ, KSHE, WCMF, WIMZ, WAPL, KODS, WFBQ, WWCT, KFMD. Medium 62 including WHJY, WYNF, WLVQ, KGB, KOME, WPYX, WHEB, WKOF, WDIZ, WTUE, Moves 44-40.

WHICH WHICH, WICH WORKS 44-40, PETER WOLF "Can't Get Stande" (EMI America) 81/41 (41/41) Adds Including WKLS, WGTR, WNOR, WULP, KYYS, KZAP, WPX, WHEB, WOLP, WRFX, Heavy 16 including WMMR, WHIY, WLZ, WRF, KUPD, KONE, WHOR, WRFL, WAPL, Medium 56 including WNEW, WYNF, WOFM, KLOS, KISW, WPDH, WKDF, WRDK, WTUE, KODS, Moves 55-39.

WHOR, WHOR, WHOR, AUDS, MOUSS 50-39. BRYAN ADAMS "Into The Fire" (A&M) 80/19 (61/60) Adds including WDVE, WKLS, KLOS, WCAF, WIXZ, WKDF, WAPL, WWCT, KDJK, WWWV, Heavy 28 including WMMR, WHY, WLUP, KSHE, KUPD KOME, WPDH, KLBJ, WLAY, WGIR, Medium 47 including WNEW, DC101, KTXO, WNOR, WOFM, KORS, KZAP, KGB, KFOG, KISW, Moves 36-31.

THOME KUNS KARE, KOB, KNOL, NSW. MWYES 38-31.
BYYAN ADAMS' KANOTE OBY' (AAH) 786 (78/41)
Adas KGON, WINZ, WORZ, WINAD, WWW Heavy 22 including WMMR, WHUY, WLUP, KISW, WHEB, WPDH, WCMF, WARF, WRYS, WORM, KFOG, WPYX, WZZO.

Moves 35-42 12 "Builde The Blue Sky" (Island) 72/8 (69/4) Adds: WHCN WP.R, WEX, WKRR, RBAT, KISS, WMRY, WBLM. Heavy 26 including WDVE, KSHE, KLOS, KUPD, KFOG, WHCN, WHCN, WP.R, WRSL, WASL, Medium do including WNEW, KTXO, WGTR, WHOR, WOFM, KORS, KZAP, 91X, KGB, VIEW, WHCN, WRSL, WASL, WA

Novin remains all eval. TESLA "Little Suzi" (Getten) 70/17 (54/13) Adds including WNOR, WINZ, WRAL WTUE, KMOD, KDIX, KEZE, WBLM, WWW, Heavy 7 Including KORS, KUPD, KWIC, ValaC, KAIP, KWHL, Medium 41 Including WDVE, WKLS, WNNF, WOFM, KBPI, KZAP, KGB, KISW, WCMF, KLAD, Moves 53.48

5348. OTHER ONES "We Are What We Are" (Virgin) 69/15 (54/13) Adds including WNEW, KTXO, KROO, KZAP, KGB, WCCC, KILO, WRUF, KOWB, Heavy 4, WBCN, WLIR, Medium 50 including WGTR, WNOR, WKRT, KYYS, KBCO, KROR, WPYX, WHEB, WIMZ, WKOO, Moves 54.4 91X, KZEL

Medium by including works, whore, wath, https, Rebut, Andre, Hitter, H

49 Including WMMP, WHIT, WORE, WHON, NUTR, REW, NUTU, 31A, NUE, NWIT, SWITE AUTO, 2000 GARY MODER "Wore The Hills And Far Away" (Virgin) 64:30 (34:34) Adds including WNEW, WXRK, WYNF, WLVQ, KGB WYX, WIXV, WAPL, KE2O, KICT, Heavy 2; KZEL, KNAC, Medium 41 including WNOR, WLIZ, WOFM, KOME, KLAO, WKOQ, KISS, WLAV, KATT, KILO, Debuts at #54

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Moves 65-43 OAMNED "Alone Again Or" (MCA) 63/5 (60/9) Adds WBCN, WMMR, WCMF, KFMQ, KSOY, Heavy 4 including WXRK, KROQ, WPLR. Medium 40 Including WLIR, WNEW, WHUY, WXRT, WLOZ, KYYS, WOFM, 91X, WCCC, WHEB, Remains at #50. THOMPSON TWINS "Got That Love" (Arista) 57/4 (55/10) Adds: KBCO, WPDH, KLAQ, KFMZ, Heavy 14 including WLIR, KROQ, 91X, WDLR, WBRU, WIMZ, WKOQ, KRNA. Medium: 37 including WBA, WNEW, WMMR, KBPI, KFOG, WCCC, WHEB, WAAF, KGGO, Remains at #47.

VLVD, WOUR, WHTF, WRDU, KRNA, Heavy 16 Including WBCN, WLIR, WNEW, WXRK, WXRT, KROO, 91X, WHFS, Medium 35 including WBAB, WMMR, DC101, WKLS, KTXO, WYNF, KYYS, KBCO, KUPD, KFOG, Moves 46-44.

MONDO ROCK "Primitive Lave Rites" (Columbia) 48/10 (39/15) Adds WZO, KWIC, KMJX, WEGR, WZEW, WROK, KICT, KBER, KTMF, KTVD, Heavy2-K WDVE, WNOR, WYNF, KUPD, 91X, WWAZ, WROD, KICT, KBEZO, KJOT, KKDJ, Debuts at #60. avy 2: KZEL, KRQU, Medium 29 includion

WDVE, WNOR, WYNE, KUPD, 91X, WINZ, WKOD, KEZO, KUOT, KKOL Debus at #60. WIRE TRAIN "She Comes OI" (415/columbia) 4/75 (42/10) Adds ChEZ, KNCN, WINZ, KNBY, KLEX, Heavy 5 including KNO2, KHXO, KOME, KZEL Medium 26 including WLIR, WNOR, WXR1 9X, KKO3, KKOJ, KLOJ, KUD, WIZA, WWDR, FKHE Debus at #59 BON JOVI "Wanted Dead Or Allve" (Mercury/PolyGram) 42/11 (28/16) Adds including WYY, CFOX, WCCC, WEZX, KGOS, WIBA, WWCT, KDIX, Heavy 20 including WBCN, WMMR, WDVE, WEBN, WILZ, WPYX, WIZZO, WKRH, KISS, WIXV, Medium 19 including WGTR, WNOR, WTPA, WHTF, WRXL, WLNZ, KMDD, WIGKI Merkiss at #50

ROBERT CRAY BAND "Right Next Door (Because Of Me)" (Mercury/PolyGram) 41/7 (36/5) Adds: WBCN, WCMF, WIMZ, WOOJ, KTAL, KFMO, KTYD. Heavy 15 including KTXO, WXRT, KBCO, CFOX, WHC WRKI, WWWV. Medium 23 including KLOL, WLVO, WAOX, WIXV, WROK, KODS, KEZO, WBLM, KOZZ. Moves

NEW & ACTIVE

ROBIN TROWER "Caroline" (GNP/Crescendo) 38/8 (32/7)

avy 2: WGIR, KQWB, Medium 28 including WDVE KSHE KLOS KZAP KON DEM KORS

RED 7 "When The Sun Goes Down" (MCA) 38/8 (32/19)

wers 1. Heavy 2: KFOG, KMMX, Medium 26 including Adds Wulf-M, UHEZ, WILT, HINAS, NUCKEND, WRKI, WRUF. WILZ, WILZ, WWX, WWX, KEZ, KCO, KKDJ, WRKI, WRUF. HODODD GURUS "Good Times" (Elektra) 38/6 (32/13) Adds KLOL, WKIG, CFWY, WWT, ROZZ, KTYD Heavy 3, WILR, KRNA, KGRO, Medium 27 including WNEW, WHJY, WKLS, WLLZ, KUPD, 91X, WHEB, WKDF, KEZO, KILO.

MAC, WILL, NUTU, SIA, WHEB, WAD, REZO, KILU. CROWDED HUDBS: "Something So Strong" (Capitol) 34/14 (21/11) Adds including MBYR, WCCC, WHEB, KLBJ, WLAV, WIZN, WGR, WBLA, Heavy E: WXRK, WHUY, WLUP, 91X, WMAD, WMWV, Medium 21 including WABB, WMEW, WGTR, RFOG, WDAA, WIOD, WAAF, WRKI.

MITH PREVENT "TIME And TIME Again" (Linging) 347,1 (269) Adds: WICR WEDH, WTDE, KMOD, KILO, WGIR, KOWE, Heavy 3: WBON, WXRK, WMRY, Medium 22 including WNEW, WUTV, WCCC, KLO, KEZO, KOWK, WZN, WWWN, KYNO.

JULIAN COPE "Trampolene" (Island) 34/4 (29/8) Ands. WEBN, WHEB, WAPL, WMGM. Powers 2. Heavy 6: WUR, KROO, WHFS, CFNY, KZEL, KTCL, Medium 19 including VEBN, WHEB, WAPL, WMGM. Powers 2. Heavy WLLZ, KUPD, 91X, KFOG, KEZO, KILO, WIZN,

April 10, 1987 R&R = 79

Walt, Mult, New Jones, J. Actor, Netw., Netw., News, News 91X, KFOG, WZZQ, WHEB, WKDF, WDIZ, WRXL, KBER, WKIL JENNIFER WARRS "Hirst WE Take Manhattan" (Cypress/PolyGram) 33/3 (32/3) Adds WKRR, KBAT, KTCL Heavy 8 WXRT, WTPA, MCQ, KMCN, KOOS, WMAD, KZEL, KMMX, Medium 16 including WLUP, WLLZ, CFOX, KLBJ, WINZ, WAND, KNOD, KPOI, WWWV. SAINTS "Just Like Fire Would" (TVT) 32/1 (32/6) Adds: WMGM, Heavy 6 WLIP, WHFS, CFNV, WMRY, KZEL, WIZN, Medium 15 Including WBAB, WHUY, WXRT, 91X, KGB, WTCH WARF MAD, MAT 270, CNV, WMRY, KZEL, WIZN. Medium 15 Including WBAB, WHUY, WXRT, 91X, KGB,

Adds: WMGM. Heavy 6: WLIR, WHF WHEB, WAAF, KLAQ, KATT, KEZO.

WHEB, WAAF, KLAO, KATT, KEZU, WARD BROTHERS "WHY DO YOU Run" (A&M) 29/1 (31/5) Ande: WWW. Heavy D. Medium 16 including WEBN, KYYS, WOFM, KORS, WPYX, KLAO, WIXV, WLAV, KILO, WIZN,

WAND BRUITERS WHY DU TOU HILL Add: WWW, Haary D. Medium To finchiding WEBN, KYYS, WORM, KORS, WPYX, KLAO, WIXV, WLAV, KILO, WIXN BRYAN ADAMS "Hearts On Fire" (AAM) 23/4 (22/22) Adds WCAF, WOUR, KNCN, WACZ, Heavy Ti including WEBN, WLLZ, KUPD, KLAO, WIMZ, WOMF, KLPX, WMGM. Medium 11 Including WBYR, WLVO, WOFM, KORS, KLOS, WHTF, KISS, WIOT, KICT.

Medium 11 Including WBYR, WLVO, WOFM, KORS, KLOS, WHIF, KISS, WIOT, KI CHRIS ISAAK "You Owe Me Some Kind Of Love" (WB) 23/1 (22/2) Adds: KGRO. Heavy 7 including KRXO, 91X, KFOG, KZEL, KDJK, KKCY, Medium 16 KOME, WOUR, KMOD, KILO, KKDJ. ium 16 including KTXO, WXRT, KBCO, KZAP BYAN ADAMS 'UDIT THE Strong Survive'' (A&M) 23/1 (25/25) Adds: KMBY, Heavy 4: WYNF, KSHE, KLBJ, KPOI. Medium 17 including WBAB, WGTR, KZAP, KISW, WRXL, WIXV, KICT, WC1, UREA UDIT.

KKDJ, KBER, WAUF, WORLD PARTY "All Come True" (Chrysalis) 22/4 (17/1) Adds: KBCO, KEZE, WWTR, KZOQ, Powers 2, Heavy 7 including WXRT, 91X, CHE2, KTCZ, WIZN, KMMX, Medium 8

indusing in Adv., Adv., Adv., Adv., Adv., Adv., Anti, KNX. BOSTON "I TININI LILIKE I" (MCA) 2122 (231) Adds: WCMF, KZOD. Heavy 5: WHJY, WTPA, WKFM, WDIZ, WIZN. Medium 13 Including DC101, WOFM, KORS, KAZY, WACX, WTUE, KEZE, WRKI, WWW.

JOHN PHILLS: "What's It Gonna Be" (Atlantic) 21/2 (19/6) Adds: WONE, WMRY. Heavy 1: KZEL. Medium 11 including WYNF, WLLZ, WOFM, KZAP, KWIC, KNCN, WFYV, WRUF,

LOUIG LOUIGRAMM "Heartachs" (Atlantic) 20/4 (21/4) Adds: WAQX, WFYV, WEQR, WKQZ, Heavy 6 including K5H2, WHON, WCMF, WAPL, KMOD. Medium 14 including KTXQ, WGPM, KLOS, KLISU, WIXV, WLWFEQ, KICT, KKDJ.

Horm RLOS, RLOS, MUX, WIAW, WEG, RUT, KRUL, BUI GINO VANNELLI "Wild Horses" (ISB Associated) 19/1 (20/3) Adds: KODS: Powers 1: Heavy 10: WEBN, CFOX, CHEZ, CFNY, WZEW, WMAD, KTCZ, KNX, KMMX, KRQU. Medium 8 including CHOM, KBPI, WIOO, WORK, RRNA, WAOR, KGRQ. THRASHING DOVES" Beautiful Imbalance" (IABM) 16/5 (12/5) Adds 91X, WBRU, WAAD, KZEL, KINN, Heavy 1: WULR. Medium 5 including WHFS, WLAV, WMRY, KTCI.

WHES, WLAV, WMRY, KTCL DAVE EDMUNDS "Paralyzed" (Columbia) 16/4 (12/6)

Adds WLIR WORK WRIT WHIT Heavy O Medium 9 including WNEW, WMMR, KFOG, WHFS, WKFM, WMRY, KKCY. SIMPLY RED "The Right Thing" (Elektra) 152 (14/3) Adds WXRT, KWIC Powers 5, Heavy 9, WLIR, CHOM, CFOX, CHEZ, CFNY, WZEW, KKCY, WIZN, KGRO, Medium 5. WNEW, WMMR, KFOG, WHFS, WKFM, WMRY, KKCY.

WIOO, KNX, WOBK, WYMG TRUE (100) AND THOM, THING, TRY "10,000 Lovers (In Due)" (Mercury/PolyGram) 15/11 (4/1) Adds including WYNF, KAZY, KNCN, WIMZ, KISS, WKQZ, KFMG, KDJK, KLPX, WMGM, Powers 1. Heavy 1: KNAC. Medium

5 including KBPI, KRQU



MOST ADDED

GARY MOORE (30) LITTLE AMERICA (20) ROCK & HYDE (19) OTHER ONES (15) REO SPEEDWAGON (14)

TESLA (12) MONDO ROCK (11) **CROWDED HOUSE (9)**

EDDIE MONEY (9) ERIC CLAPTON (8) RED 7 (8) HOTTEST U2 (81) BRYAN ADAMS (71) CUTTING CREW (49)

PETER WOLF (40) LOU GRAMM (30) EDDIE MONEY (20) JON BUTCHER (19) BON JOVI (17) FROZEN GHOST (16) GREGG ALLMAN BAND (16)

NEW & ACTIVE

Continued from Page 78

Commond mannings, r.C. WARD BROTHERS "The Madness Of It All" (A&M) 34/1 (35/5). * Adds: WWWV. Heavy 1: KTCZ. Medium 18 Including WEBN, KYYS, WOFM, KORS, WPYS, KLAO, WIXV, WLAV, KILO, WIZN.

SAINTS "AIL FOOIS DBY" (TVT) 32/1 (32/6) Adds: WMGM. Heavy 6: WLIP, WHS, CFNV, WMRY, KZEL, WLZN, Medium 15 including WBAB, WHIY, WXRT, 91X, KGB, WHEB, WAAF, KLO, KATI, KEZO, AOOS WHOM HEN, KLAO, KAIT, KEZO, WHEB, WAAF, KLAO, KAIT, KEZO, EDDIE & THE TIDE "Looking For Adventure" (Atco) 29/2 (33/2) EDDIE & THE TIDE "Looking For Adventure" (Atco) 29/2 (33/2)

CHRIS ISAAK "Chruso, Kubo, Kory, Kork, Krwr. KRIS ISAAK "Chrus Isaak" (We) 267 (28/3) Adds. Chrvi, Heavy Sincluding KRXO, SIX, KPOG, WHS, K26/3) Kabo, KZP, KOKE, KNOR, KNOR, KID, KKD, KFW.

KBUU KAAP, KOME, WUUT, KMUU, KLU, KALU, KALU, KAU, KAU JOHN PHILIP "Walf For The Night" (Allantic) 23/2 (21/6) Adds, WONE, WMRY, Heavy 1: KZEL, Medium 13 including WYNF, WLLZ, WOFM, KZAP, KWIC, KLAO, WRUF, KOWB,

KWHL SIMPLY RED "Men And Women" (Elektra) 22/2 (20/3) Adds: WXRT, KWC, Powers 6: Heavy 12 including WLR, CHOM, CFOX, CHEZ, CFNY, KTCZ, WIZN, KMMX, KGRO. Medum 8: REGO, WHFS, WCCC, WIOA, KNX, WORK, WYUG, KTC, CHEZ, CFNY, WZEN, WMAD, KTCZ, KNX, KMMX, KROU. JAdds: KQDS: Powers 1: Heavy 11 including WERB, CFOX, CHEZ, CFNY, WZEN, WMAD, KTCZ, KNX, KMMX, KROU. Medium 8: necuding CHOM, KEPI, WIOD, WOMF, KRNA, WAOR, KGRO.

LEVEL 42 "Running in The Family" (Polydor/PolyGram) 18/0 (18/3) Powers 2: Heavy 11 including CHOM, KROQ, CFOX, CHEZ, CFNY, KTCZ, KKCY, KRNA, Medium 6: WHFS, WLAY, KNX,

KTCL, KROU, KZOQ, THRASHING DOVES "Badrock Vice" (A&M) 17/5 (12/4) NUMERASHING DOVES "Badrock Vice" (A&M) 17/5 (12/4) NUMERA AND VICE I KENA. Heavy 1: WLIR. Medium 6 including WHFS, CFNY, WLAV, WMRY, KTCL

Adds 91X, WBUN, WAND, KEEL, KRNA, Heavy 1: WUIR, Medium 6 including WHFS, CFNY, WLAV, WMRY, KTCL. COLIN JAMES HAY "Looking For Jack" (Columbia) 16/6 (12/0) Adds: WHEB, WONE, WMAD, KLPX, WWWY, KRNA, Heavy 4 including WXRK, KTCZ, KNX. Medium 5 including WIOQ, KNOD, KNMX DAVE EDMUNDS "I Hear You Rockin" (Columbia) 15/4 (15/4) Andre WLIR WXRR, WXRT, WHTF, Heavy D. Medium 9 including WNEW, WMMR, KFOG, WHFS, WKFM, WWRY, KKCY,

Adds: WLIR, WARK, WART, WHIF, Heavy D. Medium 9 including Whew, WMMH, AFUG, WHF9, WAF9, WAF9, MAF1, AND 1, 775 "77" (Ett/siand) 15/1 (17/1) Adds: WOFM Heavy 2: K2EL, KMMC, Medium 7: WHF9, KLBJ, WMRY, KATP, KGRQ, KTCL, KADU, STAN BUSH and BARRAGE "Sian Bush And Barrage" (Scotti Bros./CBS) 15/7 (8:6) Adds: WLLZ, WPLR, KWC, WONE, WLNZ, KDJK, WRUF, Heavy O. Medium 9 including WTPA, WE2X, KMSZ, KMBY, KATP.

AYLISTS - An		CHOM/Montreal (514) 935-2425	WMMR/Philadelphia (215) 561-0933	Q107/Toronto (416) 967-3445	WKLC/Charleston (304) 722-3308	CHEZ/Ottawa (613) 563-1919	WPDH/Poughkeepsie (914) 471-1500		WBLM/Portland (207) 783-2065	WWTR/Ocean City (301) 289-4545
ed once per play rotation that an		(514) 935-2425 PD: ROB BRALDE HD: BENOIT DUPRESHE	(215) 561-0933 ON: TED UTT ND: ERIN RILEY	VP/GH: GARY SLAIGHT	MDI TENNITER GIPE	PDI STEVE COLMILL NDI GREG TORRINGTON	PDI STEN SCHANTZ HDI PAN BROOKS	PARALLEL	ON: JOSE DIAZ	PD, SKIP ISLEY
cks are reported			Heavy BON JOVI(L)	(FROIEN) Heavy BON JOVI(H) LOU GRANN(H)	BRYAN ADAMS(L)	BRYAN ADAMS	Reavy STEVE WINHOOD	THREE	UT BEYAN ADAMS	Reary US(A) PLETNODO HAC LOG GRADH PSYCHEDELLC FURS CUTTING CRASH PROJEM GROST BILLY ING BILLY ING BILLY BIL
acks from the s		Man ave EU RYTANICS ROBBIE NETYL WORLDAU MALLET CYTTING CHEM CUTTING CHEM HANGLES LEVYL 42 17	LOU GRANN HUEY LEWIS CUTTING CREW	LOU GRANH(N) GREGG ALLMAN BAND PETER WOLF(M)	LOU GRANN(M) GREGG ALLMAN BANT	PROZEN GHOST	EDDIE HONEY(H) HUEY LEWIS LOU GRAMM U2		UZ BRYAN ADAMS PETER MOLP FLEETMOOD MAC CUTTING CREM a TOM PETTY OVER THE TOP BON JOVI HIGHT RANGER DAVID ROWLF	SYCHEDELIC FURS
orted in both he		SINPLY RED	BRYAN ADAMS	U2(M) CULT	CUTTING CREM STEVE WINWOOD PATTY SHYTH U2(H)	CROWDED HOUSE CUTTING CREW	U2 GREGG ALLMAN BAND	WQBK-FM/Albany	. TOH PETTY OVER THE TOP	PROIEN GHOST BILLY IDOL
, the artist will a cords being play		LEVEL 42	KINKS PETER WOLF PROZEN CHOST WORLD PARTY PAUL STNON PLETTINGO MCC	U2(N) CULT CROWDED HDUSE(N) DAVID ROWIE FLEETWOOD HAV	U2(N) PLETHNOOD MAC PLETHNOOD MAC PETER WOLF BON JOVI GLASS TIGER PROIEN GNOST DAVID SCHIZ MAGIUM BECHTON MOCK	BRIDE RUDE U2 ROCK & RYDE FROIDS GHOST CROWDED HOUSE CUTTING CROM SIMPLY RED LEVEL 42 GOMAN BOX CIMO MANELL	BRYAN ADAMS PATTY SATTH FILETWOOD MAG ERIC CLAPTON BRUCE HORNSBY BILLY JOEL BILLY JOEL BILLY JOEL	(518) 462-5555 PD: JORN COOPER HD: BOB WELCH	NIGHT HANGER DAVID BONIE STEVE WINNOOD	NIGHT RANGER
luded in a static		BRYAN ADAMS PRINCE STEVE WINHCOD		CUTTING CREW PSYCHEDELIC FURS(M) GLASS TIGER	GLASS TIGER PROZEN GHOST	GINO VANELLI LOS LOBOS ROBERT CRAY BAND	BRUCE HORNSBY	NDI BOB WELCH	STEVE WINNCOD PATTY SNYTH GREGG ALLMAN BAND	Hedium a Journery
1.		STEVE WINHOOD DAVID BOWLE FLEETWOOD MAC HIPSWAY	DAVID BOWIE GREGG ALLMAN BAND TOMMY CONVELL	GLASS TIGER ROCK & RTDE(L) PROIEN GROST(L) LEE AARON(L) GOMAN(L)	a SRIGHTON ROCK	PATTY SHYTH	CUTTING CREW DAVID BOWIZ WORLD PARTY	CUTTING CREW BRYAN ADAMS	GEORGIA SATELLITES FROZEN GHOST Nedium	Light
or all stations,		BLOW HONKEYS a BOY GEORGE a CHOWDED HOUSE	TOMPTY CONVELL PATTY SNYTH TON PETTY Hedium	BRYAN ADAMS(L)	a REO SPEEDWAGON a TOM PETTY Light	MORLD PARTY GEORGIA SATELLITES	. TON PETTY	DAVID BOWIE JON BUTCHER PSYCHEDELIC FURS	BTEVE WINKOUD PATTY SWITH GROG ALLMAN BAND GROGIA SATELLITES FROIEN GROST Nedius a TESLA a CHOWDED HOUSE a TRUTH	A TESLA
ords added to 1		PLETHNOOD MAC HITSHAW HITSHAW BOY GEORGE COMPED HOUSE GENAN Heat GOTAD HOUSE GOTAD HOUSE GOTAD HOUSE GOTAD HOUSE H	TON PETTY Hedium ROBERT CRAY BAND PSYCHEDELIC FURS ERIC CLAPTON THOMPSON TWINS SHITHEREPSS	LETHAL MEAPON Medius JON BUTCHER	a HOODOO GURUS a TERLA	PSYCHEDELIC FURS ROBBIE NEVIL WORLD PARTY GEORGIA SATELLITES Medium S EDDIE WORT a NEVILLE BROTHERS RED 7 Light a CARY MCORE a WIRE TRAIN	CRONDED HOUSE RINKS Medium a ANDY TAYLOR a THOMPSON TWINS a SHITHEREDAS a ROCK 4 HYDE	PRYCHEDELIC PURS		
ek. For P-2 an		IGGY POP GINO VANELLI	THOMPSON THINS SHITHERZENS BILLY TOOL GLASS TIGER	LETTAL WEAPON Medius Jon BUTCHER EUROPE EDUROFA SATELLITES ROBERT CRAY BAND DEEP PUBPLE CHUDERELLA WHITESHAKE	WDHA/Dover (201) 328-1055	a RED 7 Light a GARY MOORE	a THOMPSON TWINS a SHITHEREENS a ROCK & HYDE	XTC PROZEN GHOST GREGG ALLMAR BAND STRANGLERS • TOM PETTY LOU GRANN Medium	SOU	ТН
	condensed in	ROCK & HYDE PETER WOLF	GLASS TIGEN DAVE EDWINDS	CINDERELLA WHITESNAKE	VP/GM: BOB LINDER PD: MIKE BOYLE	WHEB-FM/Portsmouth		LOU GRANN Medium		
same manner. symbols:		BOX	DAVE EDWINDS ROBIN TRONER STEVE MILLER EDDIE MONEY	MISSION UK	Heavy U2(H)	(603) 436-7300	WAQX/Syracuse (315) 472-0200	a GARY MOORE a STEVE WINWOOD Light a MIGHT RANGER		Hedius
	newly reported	HARK KORVEN		XTC ANDY TAYLOR POISON	UZIN; CUTTING CREW(M) BRYAN ADAMS(M) PLEETWOOD MAC DAVID BOMIE PETER WOLF(M) BOM JOUT	NDI CHRIS GARRETT	PD: SIMON JEPPRIES	. MIGHT RANGER		CONCRETE BLONDE ROBERT CRAY BAND(L)
additional tracks			Light DAMNED	POISON DOKREN ROBIN TROMER OTTREM ONES Light	DAVID BOWIE PETER WOLP(M) BON JOVI	Ranvy U2 LOU GRAMM	Beavy LOU GRAMM(H)		PARALLEL	NIGHT RANGER
d.	trooko from that	DC101/Washington	CIAD RELEASE DEL FUEGOS SRUCE NORNSBY Light a DANNED a LOS LOBOS a ROCK 6 HYDE	ary	JON BUTCHER(M)	U2 LOU GRAMM PETER MOLP GREGG ALLMAN BAND(L) STEVE MILLER	BRYAN ADAMS	WMGM/Atlantic City	ONE	AITOGRAPH DORKEN CEORGIA SATELLITES DEEP PURPLE EUROPE CINDERELLA PARENNELT
	tracks from that rotations (medi-	(202) 828-9852			PROZEN GHOST(H)	DEL PUEGOS	KBC BAND CREGG ALLMAN BAND BON JOVI	(609) 641-1400 PD: AL BRANCA	WKLS/Atlanta	DEEP PURPLE BUROPE
or light).	_ tations (modi	PDI DAVE BROWN ASST. PDI B.J. COHEN	WDVÉ/Pittsburgh (412) 937-1441	24244	ROBET FAMILER(N) ROBET CRAY BAND ANDY TAYLOR CULT CINDERELLA MILTESNARE(N) GLASS TIGER	EDDIE HONEY CIMONED HOUSE(L) ERIC CLAPTON ROBERT (FRAY BANT) BON JOYI JON BUTCHER BRYAN HOAMS FLEETHOOD NAC LOME JUSTICT. DEEP FURFLE LOS LOBOS	EDDIE MOMEY KRC BARD GREGG ALLMAN BAND BON JOVT BRIC CLAPTON DEEP FURFLE HUEY LEWIS JON BUTCHER WHITESHARDS FLEETWOOD HAN A TOR PETTY NICHT RANCER	Heavy PETER HOLP	(404) 325-0960	PARRENNEIT LITTLE AMERICA
n artist's name	with no abbrevi-	Reavy BRYAN ADAMS(H) GREGG ALLMAN BAND(H) BOSTON(H)	(412) 937-1441 PDI HERSCHEL HDI ANTHONY ALFONSI	PARALLEL	MITTESNARE(M) CLASS TIGER	BON JOVI JON BUTCHER	JON BUTCHER WHITESNARE		PD; BILL PUGH HD; BETH WILLIAMS	PAREXNELT LITTLE AMERICA BILLY IDOL LOS LOBOS(L) ANDY TAYLOP WHITESNARE REDEFN CHOST
ins means all a	airplay is in the	BOSTON(H) LOU GRANN(H) RINKS EDDIE MONEY(H)	Heavy	TWO	LOS LOBOS	FLEETWOOD NAC	PROZEN GHOST PLEETHOOD MAC a TOM PETTY NIGHT RANGER	UZ PATTY SNYTH FLETTWOOD MAC BRYNN ADAMS DAVID BONIS	GEORGIA SATELLITES LOU GRANN(H) GREGG ALLMAN BAND(N)	WHITESNARE FROZEN CHOST GARY MODRE
	ndicates that a		U2 GREGG ALLMAN BAND BON JOVI		S TOM PETTY	LOS LOBOS Hedium	NIGHT RANGER Medium Light a ROBIN TROWER	CUTTING CREW BON JOVI(H)		PROZEN GHOST GARY HOORZ EDDIE MONEY GLASS TIGER GREGG ALLMAN BANDI
rent report wa	s not received,	U2(H) STEVE WINHOOD(M) FLEETWOOD MAC PAUL STHON PATTY SHITH Medium DAVID BOWIZ JON BUTCHER TOHMY COMMELL ROBERT CRAY BAND CONTELL COMMEL	DAVID BON JOU BON JOU BRYNN ADAMS LOU GRACH FLEETMOOD MAC DAVID BOMIE OVER THE TOP CUPTING CREW PETER MOLE PETER MOLE PETER MOLE	WPYX/Albany (516) 785-9061	Light a TRUTH a PARRENHEIT	A DULLAN COPE a JULIAN COPE a STEVE MINMOOD a COLIN HAY a TOH PETTY a LITTLE AMERICA	a ROBIN THOMER	DAVID BOHIE CUTTING CREW BON JOYI(H) A TOW FETTY HUTY LEWIS BILLY IDOL PETER GARATEL JOH BUTCHER FIRDLEY GARATEL BILC CLARTEL BILC CLARTE THOLES GARATE BILC CLARTE THOMPSON THINS ENDIE HOMEY	OVER THE TOP U2(M) BRYAN ADAMS(M) FLEETWOOD MAC	# HOODOO GURUS Light
	otations are in-	Medius DAVID BOWIE JON BUTCHER	OVER THE TOP CUTTING CREW	OMI ED LEVINE ASST PDI ANDI TURCO	WHCN/Hartford	A COLIN HAY A TOM PETTY A LITTLE AMERICA	WOUR/Utica	BILLY IDOL PETER GABRIEL JON BUTCHER	TOM PETTY CUTTING CREW WHITESNARE	WGTR/Miami
ded in the data	base. ations arranged		ROBERT CRAY BAND	HURY LEWIS	(203) 247-1050	A BILLY IDOL	(315) 797-0803 PDI PETER HIRSCH HDI TOM STARE	FROET GHOST NIGHT RANGER ERIC CLAPTON	BETAN ADARDIT FLEETHOOD NAC TON PETTY CUTTING CREW WHITESNARE Nedius Jon Butcher Dokken Cult Theor	(305) 759-4311
	cording to Arbi-	BOB GELDOF BILLY IDOL	a TOM PETTY	BORYY HUEY LENIS BRYAN ADAMSIN) PETER WOLF(N) PLEETWOOD MAC	PDI BOB BITTENS ND: KIM ALEXANDER	(315) 487-1500		ROCK & HYDE THOMPSON TWINS	DOKREN CULT	PDI BILL WISE HDI BEARMAN
n's MSA popula	tion figures.	BILLY JOEL LONE JUSTICE LOS LOROS HUEY LEMIS	DEEP PURPLE EUROPE NOBIN TROMER JON BUTCHER WORLD PARTY TESLA STEVIE WINNOOD STEVIE RAY VAUGNAN BOSTON	STEVE WINMOOD	BORYY PETER MOLF U2 CUTTING CREM	PD: STEVE BECKER APD: BRIAN ILLES	Beavy a TON PETTY U2(N)(L) CUTTING CREW(L) CHOMDED HOUSE(L) BRYAN ADANS(N) SANTANA(L)	THOMPSON TWINS EDDIE HOWEY LOU GRAMM GLASS TIGER ANDY TAYLOR Medium a REO SPEEDWAGOR	TESLA HOODOO GURUS	BRATY BRYAN ADANS(H) GREGG ALLMAN BANDIN BON JOVI(H) JON BUTCHER
arallel One: 1,0		PSYCHEDELIC PURS PETER WOLF	WORLD PARTY	U2 STEVE WINMOOD DAVID BOWIE PSYCHEDELIC PURS a TOH PETTY BON JOVI	BRYAN ADAMS FLEETWOOD MAC	Reavy LOU GRANM	CRONDED HOUSE(L) BRYAN ADAMS(M) SANTANA(L)	ANDI TATLOR Nodium a REO SPEEDWAGOR	NIGHT RANGER PSYCHEDELIC FURS FROZEN CHOST GLASS TIGER	JON BUTCHER CUTTING CREW
Parallel Two: 20	0,000 -	HUEY LEMIS PSYCHEDELIC FURS PSYCHEDELIC FURS NICHT RANGER FROZEN GHOST ERIC CLAPTON XTC	STEVIE RAY VAUGHAN BOSTON	a EDDIE HONEY	CUTTING CREM BRYAN ADAMS FILETWOOD MAC LIGHT OF DAY NURY LEMIS DAVID BOWIE TON PETTY ERIC CLAFYON LOU GRAWHAY BAND DOS LOBOS VIDE BARER	Reavy LOU GRANN BOSTON GEORGIA SATELLITES TON PETTY GREGG ALLEAN BARG PETTE WOLF PATTY SMYTH REDIE MONEY 12(M)	STEVE WINMOOD	a THT a ROBIN TROWER a JULIAN COPE Light a Litht a Litht AMERICA a SAINTS	DAVID BOWIE	JOH BUTCHER CUTTING CREM EUROPE FLEETWOOD WAR LOU GRAMM EDDIE HONEY NIGHT RANGER PSYCHEDELIC FURS ANDY TAYLOR U2(M) PETER MOLF(H) Nedium
Parallel Three: u	nder 200,000.	ERIC CLAPTON XTC a TOH PETTY	HONDO ROCK	DZEP PURPLE Medius a BERNIE TAUPIN	B TOM PETTY ERIC CLAPTON LOU GRAMM	PETER MOLP PATTY SHYTH	PROZEN GHOST	a LITTLE AMERICA	ATTEL AMERICA A PETER WOLF & EDDIE MONEY A TRUTH	EDDIE HONEY NIGHT RANGER PSYCHEDELIC FURS
tions at a signifi	cant ratings dis-	a TON PETTY a DEL PUEGOS	CINDERELLA	a GARY NOORZ a ROCK & NYDE a CULT	ROBERT CRAY BAND	EDDIE HONEY U2(M) CUTTING CREW	PLEETWOOD HAC		& EDDIE MONEY • TRUTH	ANDY TAYLOR
antage to their	in-format com-	· · · · ·	ROCK & RYDE GENESIS ANDY TAYLOR		BON JOVI	CUTTING CREW BRYAN ADAMS(M) FLEETWOOD MAC BON 10VT	LITTLE AMERICA PATTY SHYTH NIGHT RANGER		KTXQ/Dallas	PETER MOLP(H) Hedium ERIC CLAPTON CROWDED HOUSE
titor(s) are assig el.	ned a lower par-	WNEW-FM/New York (212) 986-7000	HUEY LEWIS ROCK & HYDE GENESIS ANDY TAYLOR NIGHT RANGER BRUCE NONSEY CHOMDED HOUSE	WZZO/Alientown	ANDY TAYLOR PSYCHEDELIC FURS DOKREN	FLEETMOOD HAC BON JOVE FROZEN GHOST Hediua	GEORGIA SATELLITES FLEETWOOD HAR PSYCHEDELIC FURS LITTLE AMERICA PATTY SMITH NIGHT RANGER DAVID ROMIE FAREDNEIT Medium 3 XTC	WIZN/Burlington, VT	(214) 528-5500 PD: ANDY LOCKRIDGE ASST. PD: REDBEARD	CROWDED HOUSE FARRENHEIT BILLY IDOL LOS LOBOS
		(212) 986-7000 PD1 HARK CHERNOPP	CROWDED ROUSE CULT * EDDIE MONEY	(215) 694-0511 PD: GENE ROMANC ND: RICK STRAUSS	CINDERELLA	Nediua a TRUTH a STEVE WINMCOD		(802) 877-6800 PD1 STEVE CORMIER		NOCE 4 NYDE
EA	ST I	ROGAYY BRYAN ADAMS(H) GREGG ALLMAN BAND(H) FLEETWOOD MAC		HDI RICK STRAUSS	a TESLA PROZEN GHOST CULT GREDG ALLMAN BAND EUROPE	WBRU/Providence	A CONCRETE BLONDE A PETER MOLF B RED SPEEDWAGON	Reavy U2(A) BRYAN ADAMS EDDIE MONTY SIMPLY RED CUTTING CREM FLETWOOD MAC JOB BUTCHER DEEV PHFLE BOSTON DAVID BONIE BOSTON DAVID BONIE	REBAYY BRYAN ADAMS(M) GREDG ALLMAN BAND LITTLE AMERICA ROBERT CRAY BAND CUTTING (REM BON JOVI BON JOVI	TRUTH WHITESNAKE STEVE WINWOOD
Name of Street, or other		GREGG ALLMAN MAND(N) PLEETWOOD NAC LOU GRAMM		U2 BRYAN ADAMS(M) CUTTING CREW PETER WOLF	EUROPE Hedius	(401) 272-9550	WAAF/Worcester-	BRYAN ADAMS EDDIE NONEY SIMPLY RED	ROBERT CRAY BAND	
	WBYR/Buffalo (716) 852-9297	LOU GRANH a TOK PETTY PSYCHEDELIC FURS U2(N)	WHJ I /Providence	FLEETWOOD NAC	A LITTLE AMERICA S DERNIE TAUPIN Light	PD: RICK SARE HD: ALISON STEWART Beaty	Boston (617) 752-5611	FLEETWOOD HAC	PLEETWOOD MAC PRYCHEDELIC FURS GLASS TIGER	WSHE/Miami (305) 581-1580
ARALLEL	PDI JOHN PICCILLO APDI CAROLYN WESSEL	STEVE WINWOOD PETER WOLT (M) JON BUTCHER	(401) 438-6110 PD: REN CARSON APD: GLENN STEWART	PETER NOLP FLEETWOOD NAC DAVID BONIE ROBERT CRAF BAND BON JOVI BRUCE HOPNSET	WCCC/Hartford (203) 233-4426	ReaTY U2(L) FLEETHOOD MAC CUTTING CREW RTC	PDI CYMDE SLATER APDI RUSS HOTTLA	DEEP PURPLE STEVE HILLER BOSTON	U2(H)	ONI CRARLIE RENDALL PDI NICHAEL DALPANT
INE	NIGHT RANGER	DON BUTCHER CUTTING OF CO EDDIE HO ANDY TAYLOR	Mar and a	A TON PETTY PATTY SHYTH EDDIE MONEY	PD1 RARVE ALAN	BRYAN ADAMS	BRYAN ADAMS	LOU GRANN	PETER WOLF CULT DOKREN	BRYAN ADAMS(H)
/IYY/Beltimore	NEARY NIGHT RANGER LOU GRANN LOS LOBOS JON BUTCHER	ATC BON JOVI DAVID BONNIE Hedium ERIC CLAPTON CULT	UZ BON JOVI ERIC CLAPTON BRYAN ADAMS	BRUCE HORSET PATTY SHITH EDDIE HONEY FROIEN GHOST PSYCHEDELIC FURS JON BUTCHER Hedium Light STRANGLERS HORDE BOCE	Heavy UZ CUTTING CREW	BAVID SONIE BRIC CLAPTON THOMPSON TWINS PETER GABRIEL	JON BUTCHER(M) a TOM PETTY U2(M) DEEP PURPLE	BON JOVI PATTY SHYTH GEORGIA SATELLITES	IN BUTCHER	BROAT ADAMS(N) BRYAN ADAMS(N) GREGG ALLMAN BAND(N BOSTON JON BUTCHER CUTTING CREW LOU GRAMM(N) CONTROL HOUSE BON JOYI FURTHADA MAC
01) 889-0098	U2(H)	Hedius ERIC CLAPTON		Medium Light	CUTTING CREW BRYAN ADAMS(H) PETER MOLP FLEETHOOD HAC		DEEP PURPLE PETER WOLF BILLY IDOL PARRENHEIT CUTTING CREW	WORLD PARTY	BON JOVI ANDY TAYLOR	CUTTING CREW LOU GRANN(N) CNOWDED NOUSE
	PLEETWOOD HAC DAVID BOWIE	CULT PROZEN GHOST LITTLE AMERICA	PLEETWOOD MAC CUTTING CREW BOSTON RODIE NONEY	a STRANGLERS a MONDO ROCK	ERIC CLAPTON	Hedium Light a THRASHING DOVES(L)	CUTTING CREW CULT	LITTLE AMERICA	CULF DORKEN TON PETTY Ned Jum JON BUTCHER BURDPE BON JOVI ANDY TAYLOR LOD GRAPHATELLITES GOOG & MYDE NIGHT BARGER CONVERD NOUSE	PATTY SHYTH
REATY RYAN ADANS(H) REGG ALLMAN BAND REGG ALLMAN BAND	HEDER GHOS: HEDER GHOS: LITTLE AMERICA ERIC CLAPTON TON PETTY PETER MOLP GOMAS ROCH & HYDE TEMLA	PROTEN GROST LITTLE AMERICA SHITHERETNS PATTY SHYTH TESLA THOMPSON THINS DOKKEN DAKEN	CUTTING CHEM BOSTOM BDDIE HONEY BILLY IDOL JON BUTCHER DAVID BOMIE PRITEN MOLF HOZEN GHOST CHOMDED HOUSE a TOH PETTY Hedium Robert Cray Band		DAVID BONTE LOU GRAMM(H)	WCMF/Rochester	CULT LOU GRANN DAVID BOWIE LOS LOBOS FLEFMOOD MAC DEL FUEDOS Medium Light	a TOM PETTY Medium a CRONDED HOUSE a TRUTH	NIGHT BANGER CROWDED HOUSE WORLD PARTT	U2(H)
NONDED HOUSE UTTING CREW DU GRAMM VER THE TOP	. TON PETTY PETER WOLP GOWAR	DOKREN DAMNED	PETER MOLF FROZEN GHOST	WHFS/Annapolis (301) 263-1430	PSYCHENELIC WURS DAVID BOWIE LOU GRAMM(M) BILLY IDOL BON JOVI(M) BON JOVI(M) BUROPR GLASS JON BUTCHER JON BUTCHER JON BUTCHER DEEP PROBACT	(716) 262-4330	PLEETWOOD NAC DEL PUEGOS Hedium	A GARY MOORE a CONCRETE BLONDE B GREGG ALLMAN BAND	DAVID BOWIE a OTHER ONES PROZEN GROST	STEVE WINNOO PATER WOLP DAVID BONIE PSYCHEDELIC FURS A TON PETTY Nedium LIGHT OF DAY CULT DEL FUEGOS EUROPE EDUROPE
(N)	ROCK & HYDE	DANNED STRANGLERS CINDERELLA ROBERT CRAY BAND CROWDED MOUSE DEL FUECOS	CROWDED HOUSE a TOH PETTY Hedium	PDI DAVID EINSTEIN MDI BOB SHOWACRE	GLASS TIGER JON BUTCHER		Light		CRRIS IBAAR	Medium LIGHT OF DAY
(H) REVENUE NOT BOWIE NUT BOWIE NUTCHER BACK THE SKY	GEORGIA SATELLITES PSYCHEDELIC PURS		DEL FUEGOS	Reavy U2		Reavy STEVE WINNODD LOU GRAMM FLEETWOOD RAC GREGGALLMAN BAND RED SPEEDWAGON U7(L) PTTER WOLP JON BUTCHER BURGENETT	WHTF/York		TRUTH NEWCITT ROCKERS TOMMY COMMELL Light	DEL FUEGOS EUROPE
IC CLAPTON MACE THE SEY JEY LEWIS	WHITESHARE EUROPE CULT	A GEORGIA SAVELLILL		NTC PRINCE LOS LOBOS	ATC Hediua a REO SPEETWAGON a GREGG ALLMAN BAND	GREGG ALLMAN BAND REO SPEEDWAGON U2(L)	(717) 265-6606	WRKI/Danbury (203) 775-1212		BILLY IDOL
DIE HONEY	NITEDALE CULT CONTOED HOUSE ROBEN TROWER OTHER ONES JULIAN COPE TRUTH	LOS LOBOS a GARY HOORE	REO SPEEDMAGON	LOS LOBOS PSYCHEDELIC FURS ROBERT CRAY BAND THE THE	a CULT			ONL BOB ROCAS	KZEW/Dallas (214) 748-9698	EDDIE MONEY NIGHT RANGER GEORGIA SATELLITES
N PETTY AUL SIMON NITESHARE ETER WOLF	GREAT HAN ALLAND	GLASS TIC NOODOG GURUS LOS LOBOS a GARY MOORE NIGHT RANGER OTHER ONES POISON ROCK & NTDE * TRUTH	PSYCHEDELIC FURS NIGHT RANGER PAREDNET RED SPEEDMACON SHITHEREENS ROCK & HYDE CINDRELLA GREGG ALLAWN BAND CULT HOODDO GURUS DANNED	THE THE SIGURIE & THE BANS STRANGLERS JULIAN COPE CHERIS ISAAR	A TRUTH Light A LITTLE AMERICA	ANDY TAYLOR CUTTING CREW	HERVY BRYAN ADAMS(M) GREGG ALLMAN BAND(M) ZRIC CLAPTON TOMMY COMPELL FERTHOOD HAC	PETER HOLP(H)	PDI DENNIS ANDERSEN	PAUL SIMON ANDY TAYLOR GLASS TIGER
ETER WOLF	REO SPEEDWAGON			SALITS	WPLR/New Haven (203) 287-9070		LOU GRANNINI	U2 BRYAN ADAMS	Reavy STEVE MINHOOD CHONDED HOUSE	TRUTH
HOMPSON TWINS	WIRE TRAIN HONDO ROCK DANNTED GLASS TIGER	EUROPE	B DEEP PURPLE SAINTS LITTLE AMERICA Light	DAVID BOWIE RUNTERS & COLLECTO	(203) 287-9070 PD: JOHN GRIPPIN" HD: CHRISTINA	Hedium Light 8 BOSTON A DANNED A ROBIN TROWER 4 TRUTH A ROBERT CRAY BAND	KINKS	PLETHOOD HAC EDDIE HONEY DEEP PURPLE HUEY LEWIS	STEVE MINHOOD CHONDED HOUSE PETER WOLF CUTTING CREW U2(M) PLEETWOOD MAC BRYAN ADAMS(M) LOU GRANN(M)	a DURKEN S ERIC CLAPTON A REO SPEEDWAGON LITTLE AMERICA A ROCE & HYDE
Light MOZEN GROST			Light	BTYLE COUNCIL DAVID SYLVIAN Medium	1	A TRUTH	DAVID ROWIE CUTTING CREW	CUTTING CREW	PLEETWOOD MAC BRYAN ADAMS(H) LOU GRANN(N)	
NUTH WECN/Boston	WLIR/Long Island	WXRK/New York (212) 750-0550		a PETER WOLF a TOM PETTY Light	HEAVY PETER WOLF(M) CUTTING CREW U2	WEZX/Scranton	DEL PUEGOS	LOU GRANN ROBERT CRAY BAND DAVID BONIE JON RUTCHER FROZEN GROST	LOU GRANN(M) DAVID BONIE Nedius LOS LOBOS	WNOR-FM/Nortolk (804) 623-9667
17) 266-1111	(518) 485-9200 PDI DENIS MCNAMARA APDI LARRY "THE DUCK	PDI PAT EVANS ASST PDY BOB KRANES	WBAB/Long Island (516) 587-1023	Light a W28 WILDER a LONG REDERS a TIM SCOTT WASHINGTON SOUARES a SHITMS	U2 BRYAN ADAMS(H) FILETHOOD HAC JON BUTCHER BILLY TOOL DAVID BOMIE EDDIE MONEY ERIC CLAPTON ROBERT CLAPTON DIENT PANDER	(717) 961-1842 PDI DAVE LONDON	a XTC a RED 7 a TOM PETTY a DAVE ZIMUNDS a REO SPEEDMAGON	PROZEN GROST Nadium a TON PETTY a BERNIE TADPIN Light	BORFRT CRAY BAND	VP PROG. 1 NON REEC APDI DAVID HILLARY
DI OEDIPUS		EDDIE HONEY GENESIS UZ	VP/PDI BOR BUCHHANN	. MASHINGTON SOUARES	DAVID BOWIE EDDIE MONEY	PD: DAVE LONDON ND: JAY DAXIELS	A DAVE EDMUNDS	a BERNIE TAUPIN Light	ANDY TAYLOR BON JOVI DORKEN	EDDIE HONEY
REAVY	U THOMPSON TWINS PSYCHEDELIC FURS JULIAN COPE SIGURIE 4 THE BANS CHINA CRISIS LIGHT OF DAY OTHOG BOING SINFLY RED LIGT POP(M) HODOTOG GUIS THEATHING DOVES	GENESIS U2 PSYCNEDZLIC FURS	(PROZEN)	WTPA/Harrisburg	ROBERT CRAY BAND	Beavy a TOM PETTY EDDIE HONEY FLEETWOOD HAC U2(M) JON BUTCHER			WHITESNARE	U2(M) BRYAN ADAMS(M) FILETWOOD MAC NIGHT RANGER(M) PROCEEN GHOST PSYCHEDELIC PURS LOS LOBOS ROBLET CRAY BAND
TEVE WINWOOD	JULIAN COPE SIGURIE & THE BANS CHINA CRISIS	DAVID BOWIE COLIN HAY LIGHT OF DAV	U2(H) CROMPED HDUSE(H) BYAN ADAMS(H) EUROPE(H) LOU GRAMH PSYCHEDELIC FURS POISON PETER WOLF STEVE WINHOOD ROBERT CRAY BAND(H) STABANT P	(717) 697-1141	NIGHT RANGER PSYCHEDELIC FURS GREGG ALLMAN BAND TON PETTY	JON BUTCHER	CFNY/Toronto		PAUL SINON REO SPEEDMAGON FROIEN GROST PSYCHEDELIC FURS CREOG ALLMAN BAND	FROZEN GHOST PSYCHEDELIC FURS
	LIGHT OF DAY OINGO BOINCO SIMPLY RED	LOS LOBOS GEORGIA SATELLITES BED SEFERANCON	LOU GRANN PSYCHEDELIC PURS	ASST PDI CHEIS JANES	THOMPSON TWINS DEEP PURPLE	JON BRITCHER BRYAN ADAMS(M) DAVID BOWIE GLASS TIGER	(416) 453-7452	WGIR-FM/Mancheste (603) 825-6915	TRUTH	
ORLD PARTY	IGGY POP(M) HOODOO GURUS	BRYAN ADAMS	PETER MOLF STEVE WINNOOD	BRYAN ADAMS DAVID BOWIE	PROZEN GHOST	CUTTING CREW NIGHT RANGER Hedium a LETHAL WEAPON	ASST PD: DOM BERNS ASST MD: IVAR NAMILTON	PD: JON ERDANL HD: KAREN A. SMALL	PATTY SMITH GLASS TIGER JON BUTCHER	EUROPE LOU GRANN
TTC TTC TTC ULT URLD PARTY UTTING CREW STTER GARAGE STTER GARAGE UTTING CREW STTER GARAGE UTTING CREW STTER GARAGE UTTING CREW STTER ST	SHITTEINI THRASHING DOVES PSEUDO ECHO LOVE & ROCKETS BIG AUDIO DYNAHITE	PRYCHEDELIC FURS DAVID BOWIE COLIN HAY LIGHT DOS MODRIA SATELLITES RED SPEEDMACON BYTAN ADARS PFFF WORL GREGG ALLMAN MAND STEVY WINNODD PATTY SHTTH HUET LIGHTDE	PLEETWOOD HAC	U2 ERIC CLAPTON CUTTING CAPM	GREGE ALLMAN MAND TOM PETTY THOMPSON TWINS DEEP FURFLE LOU GRANN PROZEN GROST DAVOED LOS LOBOS GLASS TIGER XTC NATUR	a LETHAL WEAPON a BON JOVI a TRUTH	JULIAN COPT.	Reavy	A TON PETTY	WHITESHAKE DAVID BOWIE JON BUTCHER ANDY TAYLOR Hedium GLASS TIGER ROCK & HYDE BILLY IDOL OTHER CHES
	BIG AUDIO DYNAHITE BEASTIE BOYS		DAVID BOWIE CUTTING CREW BON JOVI(H)	U2 ERIC CLAPTON CUTTING CREM BON JOVI(M) PATTY SNYTR GLASS TIGER PETZR WOLF	Mediua a REC SPEEDWAGON a GARY NOORE a STAN BUSH AND BARR	a Bon Jovi a TRUTH a GANY MOORE a PETER WOLF Light	ROCK & HYDE PEYCHEDELLC PURS	EDDIE MONEY BRYAN ADAMS a TOM PETTY	Light CONVELL	Hadium GLASS TIGER
ION BUTCHER ION JOVI ERIC CLAPTON LOU GRAMM	BEASTIE BOYS GENERAL PUBLIC OTHER ONES GODFATHERS	BILLY IDOL IGGY POP ANDY TAYLOR FLEETWOOD HAC	WORLD PARTY Hedius	PETZR WOLF BOSTON	a STAN BUSH AND BARR	WAQY/Springfield	STYLE COUNCIL	U2 GREGG ALLMAN BAND BON JOVI(H)		BILLY IDOL OTHER ONES
POINCH BCRO	XTC SAINTS DAVID BOWIE WIRE HISSION UK	PLEETWOOD HA" BON JOVI CULT	COTTING CROW BON JOVI(M) LICHT OF DAY WORLD PARTY Hedium BRUCE HORKSBY CENESIS GREGG ALLMAN BAND	BOSTON JON BUTCHER DOUG AND THE SLUGS PARRENHEIT FLEETWOOD NAC	(215) 667-8100	(413) 525-4141 MA	R.D. LANG STOUXIE & THE BANS DAVID BOWIE GOMAN	JON BUTCHER ERIC CLAPTON FARRENBEIT	KLOL/Houston (713) 526-6855	GREGO ALLMAN BAND
POISON POISON EDDIE NOMEY SILLY IDDI WISION UN PAREDMEIT	WIRE MISSION UK	CULT JON BUTCHER NIGHT RANGER DEL FUEGOS PAUL STHON BOB GELDOF		FLEETWOOD NAC LOU GRANN JENNIFER WARNES	CO-PD: HELEN LEICHT	PD: BRIAN MALE HD: JOE MARINO	GOWAN RIPSWAY SAINTS SMITHS GINO VANTELLI Rediue	GRECG ALLIAN BAND BON JOVE (M) JON BUTCHER ERIC CLAPTON PAREWHEIT GLASS TIGER LOU GRAMM 8 STEVE WINNOOD PATTY SHITTH POISON FUTTY POISON FUTTY POISON	PDI RICK LAMBERT MDI MARVEY KOJAN	A DETER MOLE
NISSION UK PARRENTEIT LOS LOBOS STRANGLERS	a LUCY SHOW a HEAVEN 17 a ALIBON HOYET Head ture	DEL PUEGOS PAUL SIMON BOB GELDOF LOU GRAMM	CLASS TIGER	NIGHT RANGER PROZEN CHOST	Reavy a TOM PETTY FLETWOOD MAC DAVID BOWIE CUTTING CREW 12	U2 (M) CUTTING CREW	GINO VANELLI Nadius	A STEVE WINNOOD PATTY SHITH POISON FLEETWOOD MAC		DEL PUEGOS HONDO NOCK
BIGHT RANGER	ALLEON NOVEY Neddys CULT AGE OF FRANCE WIRE TRAIN HIPSWAY PITER WOLF BILLY TOOL STAANGLERS SOME RIND OF MONDE DAWNEY	DANNIED	GBORGIA SATELLITES PAUL SINON GLASS TIGER HIPSWAY DOCKER HIGHT RANGER HIGHT RANGER HITESNARE REIC CLAPTON THONFSON THINS PATTY SYUTE FROZEN GHOST TRO	JEEFINGUD NAL LOU GRAMH JEDNIFEN WARNES NIGHT RANGER PROZEN GHOST a STEVE WINNOOD TOH PETTY TONHY COMMELL ALAN PARSONS a JOURNEY	DAVID BOWIE CUTTING CREW	Reavy U2(M) CUTTING CREW EDDIE MONEY BRIVAN ADAMS(M) FLEETWOOD MAC	a SECESSION	FLEETWOOD MAC a NIGHT RANGER DAVID BOWIE GEORGIA SATELLITES	No AVY a TOH PETTY DAVID BOWIE FLEETWOOD HAC BRYAN ADAMS(H)	CULT WOLLD PARTY DTL FUELOS WONDO NOCK TRUTH NON JOYI LITTLE ANERICA GARY MOORE SKITHERERS CONCRETE BLONDE GROMOIA SATELLITE WINE TRAIN
FROEDER GROET RUET LEWIS BORERT CRAY RAND PAUL BINON OTHER ONTES RURDPE RURDEE RURDEE RURDEE ROCK & RYDE ANTTHEREMS DANGED Redius	WIRE TRAIN HIPSWAY PETER WOLF	XTC WRREENS SWITWRREENS PROTEX GROST DOWNER CAN WREICA DOWNER CAN WREICA DOWNER CAN WREICA ROMER CAN BE RUNDER RUNDER RUNDER New Live Took PETTY BOAR EXHAUSS GAST HOOKE	THOMPSON THINS	ALAN PARSONS a JOURNEY DORKEN POISON	LOS LOBOS	FLEETWOOD HAC LOU GRANN JON BUTCHER BON JOVI(H) STEVE MILLER FARENHEIT			CUTTING CREW CROWDED HOUSE	A SHITHEREENS
EUROPE	BILLY IDOL STRANGLERS SOME RIND OF MONDY	BOBERT CRAY BAND		POISON CULT ANDY TAYLOB A PSYCHEDELIC FURS Hedius TRUTH LITHL MEAPON & LETHAL MEAPON & LOS LOBOS & GREGG ALLMAN MAND Light	JENNIFER WARNES PSYCHEDELIC FURS HUEY LEMIS(L)	STEVE HILLER	a STRANGLERS a SWING GUT SISTER a PIERCE TURNER a JIGGY POP a PURKA ORCHESTRA a MODDOG GURUS	PSYCHEDELIC PURS POTEN WOLF PODEN TROWER PETER GARIEL ROBERT CRAY BAND Nedium CROMED RUSE a SHITHEREIS A LITTLE AMERICA B ALAN PARBONS	U2(M) JON BUTCHER(M) BON JOVI LOU GRANN(M)(L)	
WEITERNART	DANNED BANGLES	EUROPE	DAIN'S TRUTH JON BUTCHER DEEP PURPLE CINDERELLA CHINA CRISIS RECR.LESS ROCK & HYDE	. PSYCHEDELIC FURS	HUEY LEMIS(L) EDDIE HONEY(L) BRYAH ADAMS ERIC CLAPTON JON BUTCHER Hedium a CTHIER OMES Light	PARKENELL Nedium a TOM PETTY a STEVE MINNOOD Light a GEONGIA SATELLITES a LITTLE AMERICA a PATTY SMITH	a HODDOO GURUS a CTRIS ISAAR Light a ARHOURY SHOW a EUGENE XIPPER a WORLD PARTY a LEDERNAREN	Ned tun	LOU GRANN(N)(L)	Light a TESLA
ROCK & RYDE	GENE LOVES JEZEBEL	CROWDED HOUSE	OFFR BIPPIP	A THITH	FRIC CLAPTON	a' STEVE MINWOOD	Light	CRUMUED RUDGE		

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REGIONAL AOR ACTIVITY

SOUTH Continued)	KLACHEI Paso (915) 544-8864 OR: INT LANP ID: INTER MAREY	WDIZ/Orlando (305) 645-1802 PDr IAAD HEBBICK	WKGR/Weet Paim Beach (305) 655-2308	KATP/Amarillo (806) 374-1637 PD: JACK RANDALL HD: DALE HILLER	KFMX/Lubbock (806) 747-1224 PD: GARY WINTER HD: LORIS LANC	Nedius a HURY LANIS STABILIERS PATT SHYTH a BON JOYI	WLUPIChicago (312) 440-6270 ON: ORIS SOLE ND: DAVE MERCON	WTUE/Dayton (513) 224-1501 P0: TOH CAUGOLL HD: JOH SEAULING	WIBA FM/Madison (908) 274-5450 PDI JACE REPORT	KICT/Wichita (316) 722-5600 PD: ROII BRIC TATLOR PD: PULL TROMPOS
	Beauty	000 YY U2(11) DHYAH ADAMS(H) FLEETWOOD HAC	PD: YON STEVENS APD: MIRE SYAN	HD: DALE HILLER	Beavy	REO EPERMANN	Baser		CUTTING CHEM CHEMIDED HEUSE	ND: PHIL THOMPSON
	LOU GRAMM	PLEETWOOD HAC	UZCHI	BITTAN ADAMS (31)	02 РЕТЕР МОЦР ВАТТАН АДАЛОВ (Н) DAVID BOUTE PATT SNYTH 300 SUTCHER CUTTING CHEM H 450000 MbC	PARMINELIT INITEDNALE(L) GUODBIA ENTELLITE CINDERELLA	03	U2(H) PLETWOOD HRC	02(m)	U2(H)
VYNF/Tampa 313) 228-6090	DAYAH ADAMS CUTTING CREW	CUTTING CHEW MAIC CLAPTON MODE HOMEY	JOH BUTCHER EDD IN HOMEY BUTTAN ADAMS(L)	PLETWOOD INC CUTTING CHEN DAVID BONIE	DAVID BOWIE	CINDERGLAA JOH BUTCHER PROSES GROOT	PLETWOOD HAC EDDIE HOREY PROSEN GROUT	PLEETWOOD NAC BRYAN ADANS(N) PETER MCLP(N) BDDIE NOMIT JON ROPCERR	STARGET P LOU GRAPPI	DETAIL ADAMS (H) GREEG ALLMAN BAND (H) PLETTEDOD MAC
	CRONIDED HDUSE PLESTWOOD NAC FRITEN WOLP	A TICH PETTY PATTY SHYTH	BOD : HOMEY BRYAF ADAMS(L)	DAVID BOWIE	des Surces	Light		BDDIE HONEY	PTYER WOLF(L)	PLEFTHOOD HAC CUTTING CREW HEITERMAKE
ART. PD: RON DIAL	STEVE WEINOOD	PATTY SWITH BOSTON	COTTING CREW	JOH BUTCHER PRODUCT DECEMBER	FLATTIOOD INA	- strings section	PETER HOLF CROWDED HEUSE	LOD ORMAN	BRITAN ADAME (30)	
Reavy	STEVE WINNCOD SHEDI ALLMAN BAND DAVID BOWIE	Nofi un	PATTY SHYTE PARTY	HIGHT BARGER	GIGIOG ALLANIT BAIRD		INCS CUTTING CHIM PRYCHIPMLIC PURS PARSENESIT LOU ORANN	COTTING CHEM	PUTUR MOLIFIC) PUTUR MOLIFIC) BUTAN ADAMS(N) DAVID BONIE A TON PETTY Nodium A DON JONI	BOB JOYI PATH NOLP LOD ORAMI(H) OVER THE YOP BTEVE WINNOOD A TON PRTYY Redium A NORDO ROCK A THEYN
THE ADAMS	BOU JOYI GLASS TIGEP PATTY SHYTH Nodium a TON FETTY a E-2-0 e THENDERS THINK	A PETER MOLP	PETER WOLP GLASS TIGER	BOOIE MOREY ANDY TATLOS	STEVE WINNOOD	WLLZ/Detroit	PSYCHEDELIC PURS PARRENEETY	A TON PATTY	A BOH JOVI	STEVE WISHOOD
TETWOOD HER	PATTY SNYTH Hedium	a PUTER WOLF Light a AUTOGRAPH a BRIGHTON ROCK	Nodium a TCH PETTY		CULT	(313) 855-5100		Buidfun . a' GREDG ALLMAN BAND a TESLA a seut THERE BES	Light a ROCK 6 HYDE	a ton party Redium
OSEN GROST	A TON PETTY	A BRIGHTON RDCK	Light	CULT GLASS TIGER WEITEBRAARE LITTLE AMERICA ROBERT CRAY BAND	BODERT CRAY BAAR BODER HORKY PROSEN BROOT BIOW RANDER ACAN PETTY PACE STREAMER Madium Redium Redium	PD: DOUG PODELL APD: JEN PENBERTON	a TON PETTY Nodius	• GHI THERE BES	A LITTLE AMERICA	a ROBERT CRAY BAND
N BUTCHER TTY BHYTH BOJF	· THOMPOON TWINE	WORZ/Orlando	Light a TRUTH(L) a LITTLE AMERICA	LITTLE AMERICA	BIGHT RANGER	APD: JEH PENSERTON		e THUTH e AUTOGRAPH	WWCK/Filmt	Light
ND-PE U GRANDA IYEBNARE Nodius		(305) 788-1400			PAGE STHON	BRYAR ADAMS	BART CALEFOR BART MAA LOS LOBOS(L) PATTY BATT PETER GABRIEL BOBERT CRAY BARD JUBERT PER WARTES STRAMULERS	WXLP/Devenoort	(313) 744-1570	A GARY HOORE
	WKRR/Greensboro	PD: ALAR EDMARDS HD: HECHAEL W. LOWE	KWIC/Beaumont	BILLY IDOL ADTOBRADE(10)	Hadless	U2 PLEETWOOD HAC	PETER GABRIEL	(319) 328-2541	PD: MARK HILLER APD: LECIA MACKYN	KATT/Oklehome City
ER THE TOP	(919) 274-8042		(409) 842-2210	THELA Heditup	A LITTLE AMERICA A ERIC CLAPTON	PATTY SHYTH BOSTON	JERNITPER WARES			(405) 848-0100
T JOUI T JOUET T ALIONET	PD: BRUCE WREELER HD: JOHN AMBERG	Beavy OVER THE TOP STEVE MIRROOD PETER MOLP CUTTING COMM JOS SUTCHES LOU GRADUCE) U2(R)	PD: THE GARLAND HD: TIN KELLEY	A PETER MOLP A TON PETTY		IVOL NOS		GR/PD: TERMY DUGAN HD: GARY JAMES	CUTTING CHEM	PD: PAT WELSH HD: SCOTT DEDGLAS
		PETER NOLP		a TON PETTY a STRIPER	KMMX/Sen Antonio	a FOR GBYMM	a TRUTH a ROCK & HYDE	Reavy	STEVE WINNOOD CROWDED HDUEL	
IN TROMER NG ALLING BAND TR WOLF SPEEDINGON	Basy U2(N)(L) SHYAN ADANB(N)(L) GROOG ALLPON BAND(N) PRTER MOLP(N) PLREYMOOD MAC	JON BUTCHER	BRATY WHITEERARE REYAR ADAME(M)	A CONCRETE BLORDE	(512) 337-4550	DEEP PUEPLE OVER THE TOP RED SPEEDINGON	Light	COTTING CREW		GREGG ALLMAN BANDIN U2(H)
ER WOLP SPEEDWAGON	GREEG ALLMAN BAND(H)		UITTLE AMERICA U2(H)(L)	a 8-8-0	PD: LEE ROY RANSES ASST PD: J. NOBINGO	BID SPEEDINGON BRIC CLAPTON PETER NOL?		PATTY BRYTH	U2(H)	BRYAN ADAMS(H)
LOBOS EPT CRAY BAND	PLEETWOOD NAC	PETCHEDELIC PUBS	JOB SUTCHER PETCHEDELIC FURS	a TYPY BLOBDE a CONCHEVE BLOBDE a Stientow ROCK a E-5-0 a Lobe RYDERS 9 MAYY SHATH 5 Apple a CIHENA	Bas Vy	DAVID BONIE	WOFM/Millionukan	STEVE WISHOOD	PETER WALF(N) LCU GRANN(N) U2(N) DAVID BONIE BRYAN ADASS(N) FLEETWOOD NAC Nadius 9 THUTH	CUTTING CHEW FLEETWOOD HAC BOH JOYI
REDEKETY	DAVID SCHIS a TON PETTY LOU GRAMM(H)	FIGHT RANGER FROSEN GROOT	CUTTING CIRTY LOU GRAMM	a CININA	GREEG ALLIAAN BAND CUTTING CREW PETER KINNELAAN	JOH BOTCHER CUTTING CHER	(414) 276-2040	EDDIE HOHEY	Heftus	PETER NOLP(H)
A PANCHE	CUTING CREMIN) JOB SUTCHER BOB JOVI STEVE WIMMOOD PATTY MYTH MODING	BOW JOVI FLEETWOOD NAC	CULT DAVID	WOOJIFt. Myers	POTER KINDELMAN RIPONAY	Nedius RUNOPE	PD: GREG AUGRAM	COPTIME CREW BRYAN ADAMS PATTY SWITH SORI JOYI STEVE WIMPOD GREGO ALLANN BAND EDDIE NOREY PETER WOLF PETER WOLF PLEINGE MAC	a TRUTH a ERIC CLAPTON a TON PETTY	PETER MOLP(H) STRVE HILLER DAVID BOWIS HIGHY RANGER JOH BUTCHER
# PARMONE Y LEWIS TD BOWID	BOB JOVI	DAVID SOWIE	CULT DAVID BOWIS FLEETWOOD HAC ANDY TAYLOB THELA	(818) 275-8487	CHRIS ISAAR	EDDIE NOWEY	Barren .	Helium	Light	JOB BUTCHER
DEBELLA	PATTY MATTH	A TON PETTY(L) Light	THELA PETER MOLP(L)	PD: PAT DEISCH HD: PTEVE AVERY	REFIA LEVEL 42 LOS LOBOS	a GREEG ALLINAS BAND TRICOPH LOS LOBOS	BOB JOVI INTE	A TOM PETTY B ROCK & HYDE	KEZO/Omehe	a TON PETTY Nedlus
TATLOS	Hed I van 1.5 gibt	Light	PROSEN ONDER	ND: STEVE AVERY		ANDT TAYLOR	U2(N)(L)	Light	(402) 592-5300	A THEFT
DO BOCK	A RED SPEEDWAGON	WTKX/Pensecole	GLASS TIGES DORIEN	12(H)(L)	RESTLESS HEART	PARRENTEIT	PLEETWOOD HAC		PD: BILL SHUUM	A DED SPEEDWAGON
DERELLA Y TATLOS W PHILIP DO BOCK SS TIGER TLE AMERICA PATTY	Redium Light a TED SPEEDwados a LITYLE AMERICA JUNITIPE MANTES a DEL FUEDOS	(904) 438-7543	BODIE HONEY GROBEIA BATELLITES	PUTER MOLP	RED 7 RESTLESS HEAR* 77'S SHIRIBRACK SINFLY RED SPANDAU BALLET	PORKEN PARDENNEIT NUTYENNACE AUTOGRAPH NIGHT RANDLER UTRANDLERS	PLEETWOOD MAC GREES ALLINAS SAND CUTTINE CREET	KGGO/Des Moines (515) 265-6161		
PETTY Y HOORE R s RYDE T		PD: MARE DADNELL HD: J.D. STORE	A TON PETTY	CUTTING CHEW	SINPLY RED SPARDAU BALLET	BIGHT BARGER	ANDY TAYLOR LITTLE ANERICA	OP DIR. LARRY HOPPIT	BRAVY A TON PETTY	KTCZ/Minneepolie
	WFYV/Jacksonville		GROWSIA BATELLIYES NIGHY RANGES A TOM PETTY LOS LOSOS BILLY IDOL Medium Light	Of HYTE) PUTTER MOLE BATTAR ADAMS(H)(L) CUTTING (TMBH BODIE HOUSEY RedSum A GREGO ALLMAN BASE • TON PETTY Light • CUTY	STRANGLERS STRANGLERS	CINDERFLA		PD1 JACK ENERGON	PETER MDLP(H)	(612) 338-0000
light OBRAPH	(904) 642-1055	BORY DAVID BOWTE PLEETWOOD HAC BRYAR ADAME(H)	Hand Steps	. TON PETTY	JUNNIPER WARDES(N) WORLD PARTY	POTCHEDELIC FUNS BOCK & HYDE	LOD GRAMM DAVED BONTE	thery CUTTING	BOIL JONI COTTING CREW	PD: ALAH LANGON APD: BRIAN TUNNER
		PLEETWOOD HAC BRYAR ADAME(H)		a CULT	Hedius a PETER GABRIEL	BILLY IDOL	SOBIE TROWER	02(0)	BOR JOYI CUPTING CREW U2(N) BRYAN ADAMS(N) PLEITHOOD HAC DAVID BOHIS PRYCHEDBLIC PUNS	(PRDSER) Net-Yy DIG DIGR
	PD: BRIAN TATLOR HD: LEX STALEY	U2(H)(L) PETER WOLF GREDG ALLUMA BAND(H)	A STAN SUGA AND BARD & MONDO BOCK	& ROBERT CRAY BAND & GEOBSIA SATELLITES	Light	PSSUDO BCND RED 7 BODDOO GUIUS	JIGHT RANGER	BOB JOVI (H)	PLEETWOOD MAC	CRIEA CRISIS(H)(L)
_	BETAN ADAMS	GREDG ALLINA BAND(H) OVER THE TOP CUTTING CREW	 IN FUNDUIT SIMPLY 380 	a PARRENTETT	A GROWIE HOWARD	REGEDOO GURUS PROTER GROAT	JOH BUTCHER JOHN BUTCHER	LOU GRANN(N)	PSYCHEDELIC PURS LOB LOBOS(L) LOD GRAMM(L)	PLEATWOOD HOC
RALLEL	U2	CUTTING CREW BOH JOVI				JULIAN COPE	CINDERELLA EDDIE NUMBY	Beery CUTTING CHEM U2(n) FLEETWOOD NAC BOI JOVI(N) FRIEN WOLF LOU GRAAN(n) BRITAN ADAMS Nedium THE PETTY	EVROPE	COLIN NAT PLRETWOOD NAC GINO VANELLI(N) GREDG ALLAAN NAND(N) HIPONAY
	U2 HIGHT BARGER CUTTING CREW JOB BUTCHER PROIER GROWT	A TON PETTY	WIMZ-FM/Knosville	WRUF-FM/Galneev: (904) 392-0771	KTAL/Shreveport (316) 425-2422	JOHN FWILIP JULIAN COPE JUNIPER WARKES GARY MOORE A HUNY LEWIS	PARRENCE 17	& TON PETTY	Redium a GARY HOORE(L)	HIPORAY IN FURDIT
/0		Rođium a TRUTH Light	(615) 525-6000	PD: RABEY BURCOTT		CULT	NOR JOYT JOH BYTCHER JOHN FWILLP CHIDENELLA HIDDIE HONEY PAREMINELT PAREMINELT DEEP FURPLE HOFTON	KQDS/Duluth	A ROBIN TROWER	IN LPOINTY IN PURSUIT RARES SLACE LEVEL 42(H)
	A TON PETTY PLEITWOOD NAC	Light	PD: JOHN LARSON HD: HIRE CAPPS	PD: RABRY GUBCOTT HD: JACK DEGEAR	GH: TED FURGUOON HD: BRIAF HILLES	CITTLE AMERICA STAN BUOM AND BADS BODIE 5 THE TIDE TON PETTY	NRITTERNALE	(218) 728-8421	Light	PETE TOWNSHIERD(H)(L) SANTTANA(H)
LENKA unti-	DAVID BORTS	WRDU/Raieigh		BRYAN ADAMS (H)	Bes vy LOD GRANN	A TON PUTTY	AUTOGRAPH CULT DAVIED ROCK 6 RTDE	PD: NEKE KELLER	WWCT/Peorle	SINPLY NED
J-FM/Austin) 474-8543	A SON JOVI	(919) 782-1061	DOATH THE TOP	BON JOVI DAVID BONTE		1	ROCE & RYDE		(309) 674-2000	MARD BROTHERS MORLD PARTY Hed Lus
CLASE STAN	A PETER NOLP	CH/PD: SES BALL HD: BOB MALTON	BOR JOWI CUTTING CHEM	JOH SUTCHES	BOBERT CRAY BAND DEEP FUEPLE		TESLA WARD BROTHERS	02 (H) LOU 00AMB(H)	PD: JEPP HURPHY APD: PHIL HARICE!	Hed two Light
	e CENTERIS		CROWDED HOUSE PETER WOLP BIGHT BANSER	CUTTING CHAPTON CUTTING CHAPTON FLEETWOOD NAC LOU WRANN	STANSTIP MULTEDUALE(N) DORRED BAYAN ADAMS	KYYS/Kanses City (816) 561-9102	WARD BROTHERS STEVE WINNOOD STEVIE RAY VADORAR	LOU GRADH(H) SRYAF ADAMS(H) LITTLE AMERICA	Hea TY	WKQZ/Seginew
A ADAMS	WKOQ/Lexington	ROATY STEVE WINNOOD CROWDED HEDRE	PLETWOOD NAC	LOU BRANK	BAYAR ADAMS		GROBGIA SATELLITES	FLEETWOOD HW	U2 BRYAR ADAMS	(617) 886-6115
THE CREW	(606) 252-6664	CUTTING CHM	U2 TRAINER	RDDIE HOREY	COTTING CREW	ND: SCOPP JAMESON ND: SKID ROADIE	GARY HOORE TRUTE	ALAIT PARSONS RED SPEEDWAGON	COTTING CREW	PD: PADL CHRISTY AMST, PD: MAXID FTLLMB
NY B ADAMS TIBL CIERS MINDOD INC GRANN(IP) PETTY	PD: PETER SELLORO	FLEETWOOD HMC	U2 TRIUMPH BRYAH ADAMS S.OU GRAMM RED EPERDINGON	A TOM PETTY	GROBETA SATELLITES STORT RANGER	BRYAN ADAMS (12)	TRUTH PETER NOLF LOS LOBOS		U2 BRYAN ADAMS CUTTING CHEM PRTER MOLP PATTER MOLP PATTER MOLP PATTER MOLP	MINT, PD: MILLING
i) M ALLMAN BANK		BRYAN ADAMS(H) DAVID BOWIE	REO SPEEDINGON	A LETTEL WEAPON	CROWDED HOUSE FLEETWOOD HMC	DAVID ROWIE JOB SUTCHER	Light A TON PETTY	JOH BUTCHER	PLEITWOOD HAC BON JOYI	HOGYY HIGHT BARBER(L)
JOVI	BOD VY BRYAR ADAMS (H)	NUTY LEWIS JOI SUTCHER	PROSEN GROUT	U2(H) PETER MOLP(H) a TON PETTY Modium a LETHAL WEAPON a OTHER CHUES a TRUTH		JON BUTCHER	Light a Tos Light a Tos PETTY a RED 7 a 77'S	PATTY SKYTH ANDY TAYLOR JOH BUYCHER JENNIFER WARKES Hedion	DAVID BOWIE EDDIE MONEY	U2(H) BRYAN ADAMB(H)
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D 4 DAVID	BAVID SCHIE	Hedius	CTICADO a TON PETTY • GEDEDIA SATELLITES Hadium • ROBERT CRAY BAND			U2(H) PETER NOLP(H)		WXKE/Ft. Wayne	STEVE WIENCOD HIGHT BANGER	PROSEM GROAT
TO ROWTE BUTCHER C CLAFFOR TD 6 DAVID FUSCOS BT OF DAY 28W GBOOT BIA GATELLITES WORD HOUSE(n) WORD HOUSE(n)	BAVID SONIE BIGHT BANGER CVITING CHEN PLEETWOOD NOC LITYLE AMERICA JOH BUTCHER BOMERT CRAY SAND CRONDED MOURE	a TON PETTY a XTC a LOU GRAMM	a GEORGIA SATELLITES Hedium			Hadium Fair of America	0.0.0.0.0.0	(219) 484-0580	A TON PETTY GREGG ALLMAN BAND PEYCHEDELIC PUNS HEITEBUAKE	JOH SUPCING NO SPECIMENTS
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			LOS LOBOS	MIDA	VEST	ROBERT CRAY BAND		PD: RICE MEET HD: JETHON	PROSESS GROST	HORY LEWIS BRIC CLAPTON PHTER WOLP(H)
	CROWDED HOUSE	(804) 282-9731	LOS LOBOS POISON ADTOGRAPH	MIDV	VEST	NOBERT CRAY BAND XTC LOU GRAMM ROCK & NYDE LOE LOBOR	TWO	PD: RICK MENT HD: JETHON Reavy	PROSEN GROAT PRTEN GABRIEL	BRIC CLAPTON PRYER MOLP(H) BOD JOYI(H) GREGO ALLMAN BAND(H,
cempetic puss odium R & HYDE	CULT	(804) 282-9731	 LOS LOSOS POISON ANTOGRAFM TESLA WIRE TRAIN 	MIDV	VEST	NOREST CRAY BAND XTC LOU GRANN ROCK & HYDE LOS LOBOS	TWO	PD: RICK MENT HD: JETHON Reavy	PROSESS GROST	NOT LATIS BRIC CLAFTON PRTEM NOLF(H) BOB JOT(H) GROO ALLMAR BAND(H, Nedium 1 Ton Petty
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REGIONAL AOR ACTIVITY

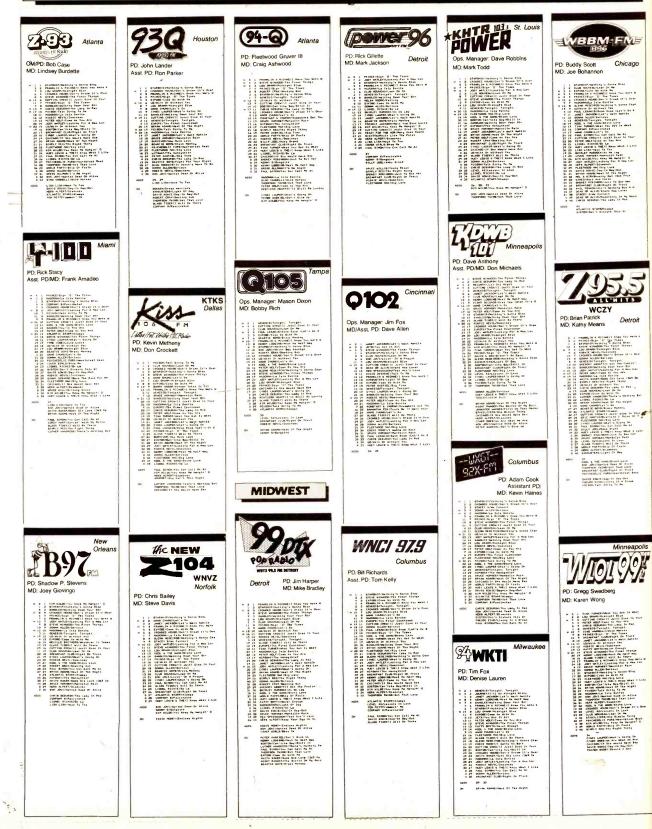
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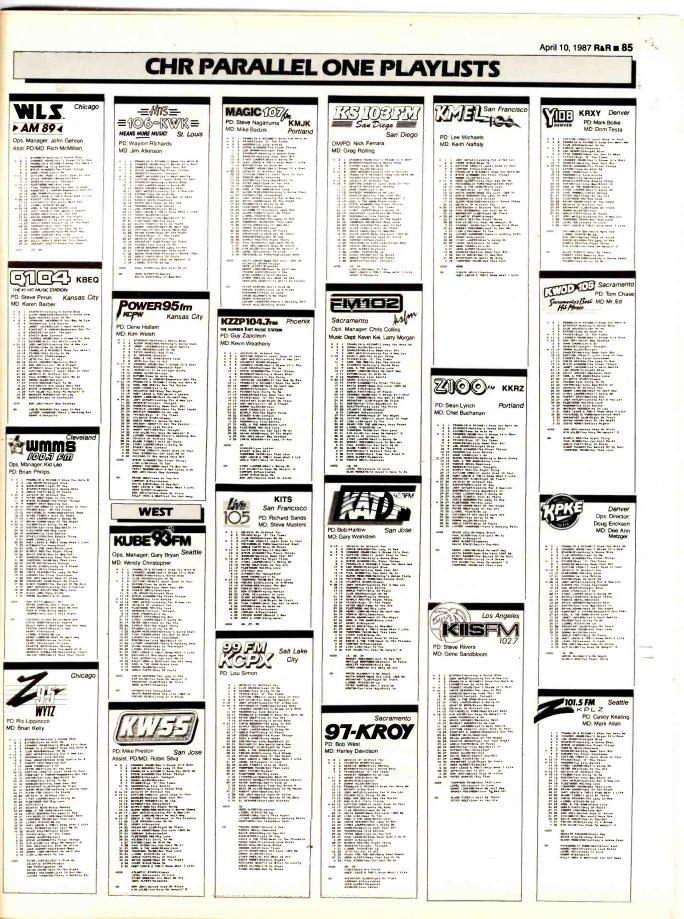
MIDW/EST (continued)	W	EST	KGB/San Diego (619) 292-1360 PD: TEP EDMARDS HD: PAN ZDMARDS	CFOX/Vancouver (604) 684-7221 PD: JORN BEAUDOIN APD: KAREN NENKO	KROQ/Los Angeles (818) 953-7667 . PD: BICK CARBOLL HD: LARY GROVES	KILO/Colorado Springs (303) 834-4896 (0): 81/3 Illian	KPOI/Honolulu (808) 524-7100 PD, GREG MERTOY NDI, ARDY PRESTON	KNAC/Long Beach- Los Angeles (213) 775-8172	KTYD/Sente Barbara (805) 967-4511 PDI RICK WILLIAMS HDF LAURIE REPETSON	KROU/Laramie- Cheyenne (307) 745-7396
		KGON/Pertiand	Neavy U2(M) GREGG ALLMAN BAND	BRANY BRYAN ADANS (H) CUTTING CREW FULETWOOD NAC NOCK 4 HTDE(H) SIMPLY RED PAUL SIMON U21(H) STEVE MINMOOD PTER WOLF a BON JOVI		ON: RICH MANY HD. ALAN WRITZ	Heavy U2	PDI JIHON' CHRISTOPHZI MDI ROSS GOZA	Reavy	PDI BOB ZLY MD: REVIN LEWIS
KQW8-FM/Fargo (218) 236-7900		(503) 655-9181 MD: INFESSA YORK	BOSTON LOU GRANN OVER THE TOP	PLEETWOOD MAC ROCE & HYDE(H)	PSYCHEDELIC FURS(L) PSEUDO 2CHO	U2 BRYAN ADAMS(M) WRITESHARE(M)	STEVE WINNOOD	WHITESNARE TESLA	BRYAN ADAMS PLEETWOOD MA CUTTING CREW GLASS TIGER	Heavy ANDY TAYLOR BRYAN ADAMS
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D2 PETER NOLF(H) CUTTING CREW JON BUTCHER LOU GRAMM	KBPI/Denver	FLEETWOOD HAC BRYAN ADAMS(H) STEVE HILLER(H) ERIC CLAPTON(H)	DAVID ROWIE ERIC CLAPTON	a BON JOVÍ DAVID BOWIZ ROBERT CAAY BAND BRICE HORNSBY PETCHEDELIC PURS PETCHEDELIC PURS PETCHEDELIC PURS WORLD PARTY WORLD PARTY HURY LEWIS GREGG ALLMAN BAND LEVYEL 42 Medius JON BUTCHER AND CASO	DAVID BOWIE(L) DURAN DURAN PRINCE(L)	CULT JON BUTCHER PETER WOLF(M) GEORGIA SATELLITE	HIGHT RANGER	CINDERELLA	PATTREDELLE PRES PATTRESHTTH PROZEN GHOST DAVID BOWIE GREGG ALLMAN BAND BOH JOVI ANDY TAYLOR EDDIE HONEY FRUG REPORT	EUROPE FAREANCET EDDIE 4 THE TIDE GINO VANELLI DORKEN MONDO BOCK CINDERELLA
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1	BILLY IDOL RUEY LEWIS POISON	REBAY BRYAN ADAMS(M) CUTTING CREM DAVID BONIE EDDIE HONEY FLEETWOOD HAC	PROJEN CHOST GEORGIA BATELLITES LOS LOBOS Light a ROCK & HYDE • GARY NDORE	JINNIPER MARNES	Medium Light	FLEETWOOD NAC	PLEETWOOD MAC CUTTING CREW NIGHT RANGER	h	PD: FRED LEDHUIS ND: JERRY LACHELT	
KSQY/Rapid City (805) 578-3533	TESLA THONPSON THINS	DAVID BONIE EDDIE HONEY	Light a ROCK & HYDE	A TRUTH	SPANDAU BALLET	FLEETHOOD HAC UZ(H) CHRIS ISAAR GARTHORER(H) PETER HOLF(H) FULL CULT(L) EDDIE HOREF JULIAN COPE(H) RETAN ADARS(H) PATTS FRYTH DAVID BORTS ATOP PETTY	PROZEN GHOST PSYCHEDELIC PURS ANDY TAYLOR	KWHL/Anchorage	HORY RED SPERDAGON EDDIE 4 THE TIDE THEOMPSON TWINS WORLD PARTY U2 (M) EDDIE NOMEY DODE AND THE SLUGS FLEETWOOD MAC	
PDI JACK DANIELS	A TRUTH GINO VANELLI	. TON PETTY				CULT(L) EDDIE HONEY	EDDIE & THE TIDE EDDIE HOWEY CULT	(907) 344-9622	WORLD PARTY U2(H)	
BRENT ALLMAN MAND(H)	WHITESWARE PETER WOLF Light	ERIC CLAPTON Hedium	91X/San Diego (619) 291-9191	KFOG/San Francisco (415) 986-1045		JULIAN COPE(H) BRYAN ADAMS(H) PATTY SHYTH		ONT CARTER B. BRADLEY ND: REVIN VARGAS	EDDIE HOWEY DODG AND THE SLUGS FLEETWOOD HAC	
CUTTING CREW(L) PETZS WOLF(L)	KBCO-FM/Denver	U2(N) ERIC CLAPTON Redium ANDY TAYLOR BTUJANIN ORR BTUJANIN ORR BTUJ TOOL ERIC NARTIN GEORGIA ANTELLITES GREGG ALLANN AND JON BUTCHER LOG LODGS NIGHT SAMPTE(1)	PD: NAD HAX ND: OZ	HD DAVE LOGAN	KLOS/Los Angeles (213) 557-7250	DAVID BOWIE THOMPSON TWINS	CLASS FYCER EDNOR LITTLE ANERICA FFTER WOLF(L) GREGG ALLANN BANCH L TON FETT Hedius GRAT WOOR(L) & MATT & WIRK TRAIN & S-2-0	SHATY BIGHT RANGER(H) LOU, GRANN FLEETWOOD HAC	BORNER GRAM ALIM	KOZZ/Reno
FINITE CHER(L)	(303) 444-5800	GEORGIA SATELLITES	BORTY U2(H) PETCHEDELIC PURS(H)	Reavy	ACT. PDI RURT RELLY	CUTTING CREW	a TON PETTY Nedius Light	BRYAN ADAMS	PARESHELT PATTY BATTH(L) JOBH PARE SRIC MATIN BEVILLE SNOTHERS SIMPLY SED NOODOO GURUS	(702) 329-9261
BON JOVI(L) U2(M)(L) ANDY TAYLOR(L)	PD: JORN BRADLEY HD: DOUG CLIFTON	LOS LOBOS	and a second	ERIC CLAPTON	BRYAN ADAMS(H)(L) U2(L) FLEETWOOD MAC	LOU GRAMM BEAT RODEO ALAM PARSONS OTHER GREES PAUL STHOM	. GARY HOORE(L)	U2 EDDIE HOWEY	SEVILLE SHOTHERS	PDI STEVE FUNK HDI RARRY REYNOLDS
Reavy GREGG ALLANN RAND(M) PATTY SHITH CUTTING CREW(L) PATTR NUCCENTLS DOWN SUPCIMENTS BOM DOVT(L) JOW SUPCIMENTS BOM DOVT(L) LOU GRAVE(M) MIGHT RANDER(L) FLETHOOD MAC	U2 ERIC CLAPTON	 LOS LOBOS NIGHT RANGER(L) PETER WOLP NOBIN TROWER TESLA 	ULING BOLHEG WHON'SON THIS (L) DAN'D ROW IT IS (L) PAN'D ROW IT IS (L) STRANDLERS LOG LODGS (H) CUTTING CREM STORIE CREM CHOTEN CROSS CHORA CRESS ROCK & HYDE NGELS ROCK & HYDE NGELS	EDDIE HONEY SANTANA PAUL SIMON • TON PETTY	FLETWOOD PAC ANDY TAYLOR PROIES GROST LOU GRADH (12) DORREN DALAN POREN NAME OF THE NAME OF THE BURDPE NIGHT RANDER BOILS THOUSE BURDPE NIGHT RANDER BOILS THOUSE WHITERMARE	PAUL STHOW JUNNIFRE HOAMES ROCK & HTDE MORDD ROCK(L) MADMUM RAZORACKE JOHN FWILTP Medium Light & THOAMEAD FOUTAINHEAD & COULS THE TIDE	S E-E-O	LT CR BULLIN EDDIE WORFY WHITEENSARE TESLA GREGO ALUMUM RANTO ON STYCERE ODDIDIA LATELLITES DAVID BOWIE EUROPE BUROPE CANTORI	Hedius a GEORGE REMEON(L)	Heavy U2(M) FLEETWOOD MAC BRYAN ADAMS(M) DAVID BOWIE
BRYAN ADAMS(N)(L)	GREGG ALLMAN SAND	EDDIE & THE TIDE	STRANGLERS LOG LOBOS(H)	CHRIS ISAAR PETER MOLP DEL PIEGOS	LOU GRANN(H)(L) DOKKEN	HONDO ROCK(L) HAGHUM RAZOURACES		JON SUTCHER GEORDIA GATELLITES	& ERIC CLAPTON	DAVID BOWIE CUTTING CREW
EDDIE HONEY GLASS TIGER DAVID BONIE	NORLD PARTY CROWDED HOUSE	GLASS TIGER JOHN PRILIP	SIGURIE & THE BARS	PSYCHEDELIC FURS FLEETWOOD HAC LIGHT OF DAY	ALAN PARSONS Medium	JOHN PRILIP Nedium	KBER/Selt Lake	EUROPE Hedius	a CARIS ISAAR a MONDO ROCK a DAN RILL a OTHER ONES a GOWAN a RERNIE TADPIN	TON PETTY BON JOVI
Hedius TOH PETTY(1) Light AUTOGRAPH STEVE WINNCOD CROWDED HOUSE	ERIC CLAPTON OREGG ALLMAN BAND ROBERT CRAY BAND PAUL SINGE WORLD PARTY CRONDED ROLES LOS LOROS ALLMI PARSORS BOS GELOOP FLESTWOOD NAC DAVID BANTS	CULT	CROWDED HOUSE OTHER ONES	PAUL SINCH TON PETTY CHRIS ISAAR PETER MOLP DEL FUEGOS PSYCHEDELT FURS FLEETWOOD NAC LIGHT OF DAY DAVID BOWIZ CUTTING CHEM FNOZEN GHOST RED 7	NIGHT BANGER	a THRASHING DOVES	(801) 322-3311 City	A LETRAL WEAPON	. ROCH & RYDE BERNIE TADPIN CARLY SINCH	Hedius
ATEVE WINNOOD	DAVID BOWIE JOH BUTCHER	PARRENET PROJEN GHOST GLASS TICER JOHN PHILIP NOCK & HYDE CULT • OTHER ONES WORLD PARTY Light	CHINA CRIBIS ROCK & HYDE Medium CONCRETE BLONDE(L)	ROCK & NYDE	DAVID BOWIE WRITESNAKE PETER WOLP	- conte e me not	PDI BILL MAY NDI TRISHA GRIPPITH	Light	Light . TOH PETTY	CUTTING CREM PSTCREDELLE PURS TON PSTTY GREGG ALLMAN HAND! CITTLE AVERICA Nedium Light ROODOO GURUS RATT
	PLEETHOOD MAC DAVID BOWZE JOH BOTCHER COMCRETE BLOHDE PROIES GHOST & TON PETTY	KDJQ/Sacramento	CONCRETE BLONDE(L) CULT DEL FUTGOS DAMNED	Hedius XTC DAVZ EDHUNDS STEVIZ RAY VAUGHAN CHIMA CRISIS	K1NKS		Heavy T CON SENT BOD GOADA FOUND ANALS BUTAN BARAS(H) JON BUTCHER U2(H) DAVID BOMIE MIGHT RANZER CONSERVICE CONSERVICE HIGHT RANZER CONSERVICE HIGHT RANZER CONSERVICE HIGHT RANZER CONSERVICE HIGHT RANZER CONSERVICE HIGHT RANZER CONSERVICE HIGHT RANZER CONSERVICE HIGHT RANZER HIGHT RANZ			-
WAOR/South Bend (616) 683-5432	• СОК РЕЛТ ВОВТО DANTELS GENERIC SANTANA НІРОМАТ КІМКО РАТТИГОТАS ВОВТИ СРОИТСЯ	(916) 334-7777 ACT PD: RON GARRETT	JULIAN COPE	STRANGLERS	SANTANA GREGG ALLMAN BAND ERIC CLAPTON ERIC CLAPTON BON JOVI PATTY SMTTH STEVE WIENDOO RED SPEEDWAGON(L) Light & TOH PETTY & LITTLE AMERICA	KOMP/Las Vegas (702) 876-1460	PLEETWOOD MAC BRYAN ADAMS(H)			
PDI GREGG RICHARDS APDI BUE PREY	BANTANA Nipsway Kiwks	HEATY LOU CRAMM	IGY POP HONDO ROCK WIRE TRAIN PETER HIMPKLAAN BOB GELDOP SAINTS C.S. ANGELS SHEIGRAACK SHEIGRAACK	LOVE & THE TIDE LOVE & ROCKETS ERIC HARTIN LONE JUSTICE NEVILLE BROTHERS GEORGIA SATELLITES DAVID & DAVID HIGHT RANGER	BON JOVI PATTY SMITH STEVE WINNOOD	PD/OD: SHERMAN CONEN APD: BIG HARTY	U2(M) DAVID BOWIE			
Beavy BRYAN ADANS(M) GREGG ALLMAN BAND(M) DAVID BOWIE(M) PLEETWOOD MAC LOU GRAMM(M)	NOBIN TRONZE	MIRE TRAIN GLASS TIGER FROZEN GHOST	BOB GELDOP SAINTS C.S. ANGELS	NEVILLE BROTHERS GEORGIA SATELLITES	RED SPEEDWAGON(L) Light + TON PETTY	ROBERT CRAY BAND	NIGHT RANGER CUTTING CREW PROZEN GHOST			
DAVID BOWIE(H) PLEETWOOD MAC	STRANGLERS STEVE MILLER	ANDY TAYLOR EDDIE 4 THE TIDE	SHRIERBACK SHITHS LOVE & ROCKETS	NIGHT RANGER CONCRETE BLONDE	. LITTLE AMERICA	BOSTON	A PETER MOLP			
BILLY IDOL	DEL FUEGOS DAVID & DAVID	GLASS TIGER FROZEN GHOST POISON ARDY TAYLOR EDDIE & THE TIDE WHITESHARE DAVID BOHTE & TOM PETY CUTTING CHEM CHRIS ISAAK BRYAN ADAKS 02		WIRE TRAIN WIRE TRAIN THOMPSON TWINS		Heavy ROBERT CRAY BAND STARSHT BOSTON GENESIS LOU GRANG(M) CRONED FOUSE FUET LONIS CUTTING COMM STOVE HINGOO U2(M) GLASS TIGER FLEETWOO NAC	a MORTO ROCK a TRUTH a GARY MOORE a POISON	KFMF/Chico (916) 343-8461		
PATTY SHYTH U2(H) PETER WOLF(H)	GEORDIA BATELLITES PSYCHEDELIC FURS BINPLY RED	CUTTING CREW CHRIS ISAAK BRYAN ADAKS	HOODOO GURUS PETER WOLP PRINCE	BRYAN ADAMS BOB GELDOF JON BUTCHER		STEVE WINNOOD	a POISON	PD4 RON WOODWARD		_
TON PETTY Medium GARY MOORE TRUTH	NORES TRAVER KYC FTAN LIJE STYCE ALLER FTAN LIJE STYCE ALLER PTET TUWERKEND DEL PTONOLI MATELLITE STYCE ALLER FTANLIF STYCE ALLER STANLIF	PSYCHEDELIC PURC	PETER GABITEL TRUTS POCLS POCLS PETER WOLP PRINCE MISSION UX HISHON UX HISHON UX HISHONY HISHONY HISHONY RANKAND FILE BLOW HOMESUS SPANNO BALLET	CONCRETE BLOADE WIRE TRAIN HIRE TRAIN THONFSON TWINS BUTAN ADAMS BOD GELOOP JON BUTCHER GREGO ALCHAN BAND JULIAN COPE PTETR GABRIEL CHONTRED HOUSE a TRETH		U2(H) GLASS TIGER FLEETHOOD HAC BRYAN ADAMS				
WYMG/Springfield, IL	BIG AUDIO DYNAMITE C.S. ANGELS CRIMA CRIME	Medium RILLY TOOL RED SPEEDWAGON ANTYOGRAPH EUNOPE CULT	HIPSMAY NEAVEN 17 BANE AND FUE	a TRUTH	PARALLEL	BRYAN ADAMS Medium a TOM PETTY a LITTLE AMERICA	KKCY/Sen Francisco	Heavy U2(N) BRTAM ADAMS(N) FLEETWOOD NAC PETER WOLF(N) DAVID BOWIE HIGHT RANGER(N) CUTTING CREW LOU GRAWN	167 Rep	orters
(217) 245-7171	REAVEN 17 OTHER ORES BARE ARD FILE	EUROPE CULT FARRENHEIT	BLOW NOWKEYS A MUXTON CREEPERS SPANDAU BALLET		TWO	a LITTLE AMERICA a CULT a ROCK & HYDE	(415) 474-9100	DAVID BOWIE HIGHT RANGER(H) CUTTING CREW	161 Cu	
PDI BRYAN JEPPHIES MD: REEP PULGHAN	THOMPSON TWINS PRINCE	HUEY LEWIS	HUNTERS & COLLECTO	KINK/Portland (503) 226-5080			PD: KATE HAYES MDI LORRATHE HEIER	LOU GRAMM BON JOVI PRYCHIDELLC FURS	Playli	
BRATY GREGG ALLMAN BAND PETER HOLF	WASH INCTON SOUARES	RAJORRACKS DANGER ZDDIE NORTY ZDDIE NORTY NORDO BOCK MARD BECTHERS MONDO BCCK LITTLE MARDICA RASK AND FILE NOBIN TROWER PATTY SWYTH RASK TOOPE ROBERT CRAY BAND LIGHE	LIGHT BRUW LIGHT & TOM PETTY & TIM SCOTT & THRASHING DOVES & MASHINGTON SQUARES	PDI CARL WIDING (FROZEN)		KNX-FM/Los Angeles	Heavy CHRIS ISAAK SIMPLY RED NEVILLE BROTHERS	RIGHT MARGER(H) CUTTING CEMP DAN JOYT PROTONEDELLC PUNG EDDIE MONEY FROIDE (MONEY SOLDER MONEY ANDY TALLOS BILLY TOL. ANDY TALLOS BILLY TOL. BILLY CLAPTON BILLY TOL. BILLY CLAPTON BILLY TOL. BILLY CLAPTON BILLY	Flayi	313
JON BUTCHER CUTTING CREW FROSEN CHOST	a Light Light Light GOWAN AMOS GARRETT	HONDO ROCK LITTLE AMERICA		GREGG ALLMAN BAND(H)	KFMG/Albuquerque	(213) 460-3857 PDI BILL MINCKLER MDI RICK SHAW	U2 CHINA CRISIS	GEORGIA SATELLITES		
2018 BULF JOH BUTCHER (UTTING CREW FROERS OROST PATTY SHOTH U2(M) BITAN ADAMS(M) FLEETHOOD MAC TOH PETTY		ROBIN TROWER PATTY SHYTH	KSJO/San Jose (408) 288-5400	BIG DISH BRUCE HORNSBY JON BUTCHER CANTANA	(505) 265-8811 PDI TON MARSHALL MDI MICHAEL DAVIS		NEVILLE BROTHERS U2 CHINA CRISIS FLEETWOOD MAC ANOS CARRETT LOS LOBOS	ANDY TAYLOR Hedius	No statio	n failed
	KAZY/Denver (303) 759-5600	GARY HOORE	PDI KEN ANTHONY HDI DAVE NUNHE	TON BUCKER SANTANA CHICAGO(H) CHINA CRISIS ERIC CLAPTON CRONDED HOUSE CROSADERS	HD: HICHAEL DAVIS Neavy BRYAN ADAMS	GREGG ALLMAN BAND(M) a CHICAGO ERIC CLAPTON(M) CHINA CRISIS a CHRIS DEBURCH	LOS LOBOS JOHN SCOTIELD SANTANA LEVEL 42 JON BITCHER ROCK 4 NYDE NOCK 6 NYDE NOCH FULL OF BLUES * ROCH FULL OF BLUES * NECH HONKEYS * ED HANKEYS	a GART HOOKE a ERIC CLAPTON a RED 7 a HONDO ROCK	No statio	
Nedius Light RED 7	PD: ZAK PHILLIPS HD: TIH JEPPREYS	Light a TRUTH a CROWDED HDUSE a PETER MOLF	U2 DAVID BONIE	CROWDED HOUSE CRUSADERS	BON JOVI	CHINA CRISIS a CHRIS DEBURCH FLEETWOOD MAC	THOMPSON TWINS	a ADRIGU ADCK	to rep	on.
WZZQ/Terre Haute	BRYAN ADAMS (H)	a GREGG ALLMAN BAND a STEVE WINWOOD a RATT	DAVID BOWIE CUTTING CREW BRYAN ADAMS NIGHT RANGER	CUTTING CREW PARRENHEIT FLEETWOOD MAC	JON BUTCHER CUTTING CREW DAVID BOWLS	PETER GABRIEL COLIN HAY(M) CROWDED HOUSE	A ROOM FULL OF BLUES Light	_		
(812) 232-5034	CUTTING CREM U2(N) EDDIY HOWEY PATT SHITH Medium BOW JOVI BOSTON		LOU GRAMM PETER WOLP(#)	RENNY G COLIN NAY(M) BOB JAMES	EDDIE HONEY WHITESNAKE BILLY IDOL	CHRIS DEBURCH FLETWOOD NAC FETER GABRIEL CODEN NAVIAN FETER GABRIEL STRUCK STARSHIP OVER THE TOP Medius LUCKE 44 TANNARAMA	A ANCIENT PUTURE A BLOW MONKEYS A TED HAWKINS A NEW BLUEBLOODS	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
PD: TODD HDLMAN	Hedium How JOVI	(801) 262-5541 City	ANDY TAYLOR JON BUTCHER	BILLY JOEL(M) LEVEL 42 OVER THE TOP	PATTY SHYTH	* STARSHIP OVER THE TOP	* NEW BLUEBLOODS	KTCL/Ft. Collins (303) 571-1232	Six sta	tions
BARTY PETER HOLF BRYAN ADAMS(H) FLEETWOOD NAC	DAVID BOWIE JON BUTCHER	PDI RANDY ROSE HDI JOHN FLORENCE	LOU GRAMM PETER MOLF(M) BON JOVI ANDY TAYLOR JON BUTCHER FROTEN GHOST ZDIE & THE TIDE(M) A TOM PETTY FLEETWOOD MAC	POLIN RAY(M) ROB JAMES BILLY JOEL(M) LEVEL 42 OVER THE TOP STEVE MILLER(M) ALAN PARSONS PAOL SINON PRETENDERS(M) DEVID SANDOM (M)	FLEETWOOD HAC	LEVEL 42 THOMPSON TWINS BANANARAMA		PDI JORN RAYES	report	ed a
BRYAN ADAMS(H) PLEETWOOD MAC CUTTING CREW LOU GRAMM	BOSTON DAVID BOWIE JOH BUTCHER ERIC CLAPTON FLEETHOOD MAC FROIEN GHOST LOU GRADH S TOM PETTY B RED SPEEDMACH ANDY TATION	Beavy U2	PLZETWOOD NAC Hedius	PRETENDERS(H) DAVID SANBORN(H) SIMPLY RED	ANDY TAYLOR STEVE MILLER	A NARE WINELER Light	KLPX/Tucson	U2 XTC	frozen	list.
PROZEN GHOST	LOU GRAMM	PETER HOLF FLEETWOOD NAC	Mediua WIRE TRAIN CHRIS ISAAN PSYCNEDELIC PURS	TIL TUESDAY TOTO(N) GINO VANELLI	GLASS TIGER Medium		(602) 622-6711 PD: ARIN MICHAELS MD: JACK GREEN	LOS LOBOS SHRIERBACK PEYCHEDELIC PURS		
PATTY SHYTH A	A REG SPEEDWAGON ANDY TAYLOR WHITESHAKE # PETER MOLP	U2 CROWDED' HOUSE PETER WOLF FLEETWOOD HA' GREGG ALLMAN BANND CUTTING CREM STARSHIP LOB GRAMM	PSYCHEDELIC PURS a ERIC MARTIN RRC BAND ROCK & HYDE GEORGIA SATELLITES	SIMPLY RED TIL TURESDAY TOTO'N) GINO VANELLI STEVE WINNOOD STAR TREE IV Medium ED CALLE ROBES* CRAY BAND COLOR OF MONEY	UD BETTOTES CONTENSIONER CATTERS CERMINAL CATTERS CERMINAL BALLER BILLER FROM FETT FROM FETT FROM FETT FROM FETT FROM FETT FROM FETT CALLER CALLER FROM FETT FROM FETT CALLER FROM FETT FROM FETT FR	KEZE/Spokane (509) 448-1000	Reavy U2	ATC LOB LOBOS SHRIERBACK PSYCHEDELIC PURS STRANCLERS BLOW NOWREYS SIOUXIZ & THE BANS THE THE		
BON JOVI	A PETER MOLP Light a BON JOVI a THT	REO SPEEDWAGON STEVE WINWOOD	LOS LOBOS		CRONDED ROUSE	APD: BREW MICHAELS	LOU GRAMM	PRETENDERS	KIN	K /
ERIC CLAPTON PARRENNEIT Medium	a THT		B GREGG ALLMAN BAND	COLOR OF MONEY JEFF LORBER BENJAMIN ORP GEORGE BENSON		Heavy U2(N) BRYAN ADAMS(M)	PLEETWOOD HAC PETER WOLP CUTTING CREW	GREGG ALLMAN BANT OINCO BOINGO STYLE COUNCIL JULIAN COPE TROMPSON TWINE FLETWOON PAC Nedius BRILLING JORE BRILLING JORE BRIDING STOCK SONG CORRETE BLOODE	Portla	
U2 CROWDED HOUSE BEIC CTAPTON PARENHEIT Nedius TOB PETTY Light AUTOGRAPH	KUPD/Phoenix	EUROPE BRYAN ADAMS JON BUTCHER NIGHT RANGER Nodium NUEY LEMIS FROZEN GROST	SILLY IDOL GLASS TIGER Light a TESLA	DARYL HALL		OVER THE TOP	PLEETWOOD MAC PETER WOLS CUTTING CREM REO SPEETWAROON CROWTED HOUSE STEVE WINNCOO BILLY IDOL DAVID BOMTE GREGG ALLMAN BAND Matin	THOMPSON THINS	KRC	
TRUTH RANSAS RATT	(602) 838-3062 PD: CURTISS JOHNSON MDI J. DAVID HOLMES	NUEY LENIS PROZEN GROST BON JOVI	KOME/San Jose -(408) 985-9800	HERB ALAEPT LONE JUSTICE PAUL MCCARTNEY MAJEE PATRICR O'HEARN BOINNIE RAITT MANG CHING JENNIFER MARNES SPANTAU BALLET CARLY SIMON	KZRR/Albuquerque	LOU GRAMM(H) HUEY LEWIS	BILLY IDOL DAVID BOWIE GREGG ALLMAN BAND	a RILLING JOKE	San Fra	
RNA/Cedar Rapids	Teavy	BON JOVI GEORGIA SATELLITES ROBERT CRAY RAND BILLY TOOL	-(408) 985-9800 PD: NON NENNI 'APD/HD: LARRY HILES	PATRICE O'HEARN BONNIE RAITT WANG CHUNG	(505) 765-5400 PD: FRANK JAXON HOI JESSIE BRICE	ALAN PARSONS(H) JON BUTCHER Hedius	GREOG ALLAGAN BAND Nedius TON PETTY TRUTH MEET TAALN GARY MOORE APATTY SHYTH RED 7 Light COLIN NAY TRT	TORCH SONG		
119) 351-9300	U2 BRYAN ADAMS FLEETWOOD MAC PETER WOLP LOU GRAMM WHITESMARE CUTTING CREW FROIS GHOST EUROPE(H) TOM PETTY	BILLY IDOL EDDIZ MONEY & TOM PETTY & LOS LOBOS		JENNIPER MARNES SPANDAU BALLET CARLY SIMON	Reavy	a DAVID ROWIE(L) Light a WORLD PARTY a TRUTH	A WIRE TRAIN B GARY HOORE B, PATTY SHYTH	a TORCH SONG CONCRETE BLONDE A TOR PETTY Light a THIN WHITE ROPE JENNIFER WARNES LUCY BROM A MASHINGTON ROUARES	KTC	
DI MARE VOS DI STEVE ROSBAU	PETER NOLP LOU GRANN WHITESHARE	KISW/Seattle	JON BUTCHER BRYAN ADAMS CUTTING CREW		Heavy LOU GRANN(N) FLEETHOOD NAC U2(N) DAVID BOWIE CUTTING CREW STEVE MINMOOD BRYAN ADAMS(N) CHOWDED NODSE FETTE MILE FETTE MILE	a TRUTH	a RED 7 Light a COLIN HAY	a MASHINGTON SQUARES	Minnea	
	CUTTING CREW PROJEN CHOST	(206) 285-7625	EDDLE HONEY ALAR PARSONS	KROR/San Francisco	CUTTING CAEN STEVE MINHOOD		. TNT		Q10	
Heavy		PD1 JON ROBBINS MD1 MIXE JONES	FLEETWOOD HAC	(415) 765-4045		KDJK/Modesto- Stockton			Toro	nto
Heavy 2 DDIE HONRY INYAN ADAHS URY LEWIS LEETHOOD HAC	GLASS TIGER		BILLY TOOL	PD: CHRIS HILLER HD: JOHN HCRAZ (PROZEN) Hesvy BRYAN ADAMS	Hedius a TON PETTY Light A LITTLE AMERICA	(209) 869-2594	KKDJ/Fresno (209) 226-5991	KZOQ/Missoula (406) 728-5000	WBA	B/
Heavy 12 IDDIE MONEY INTAN ADAMS RIEY LEMIS LEETWOOD HAC	GLASS TIGER	GREGG ALLMAN RAND OVER THE TOP	MHITESNARE		· · · · · · · · · · · · · · · · · · ·	PDI MARK DAVIS HDI BEAVER BROWN	PD: ART PARKAS	PDI VERN ARGO		
Heavy 12 EDDIE MONTY BRYAN ADAMS RUEY LEWIS PLEETWOOD HAC	GLASS TIGER LITTLE AMERICA TESLA HUEY LEWIS BOSTON	OVER THE TOP	WHITESNARE BON JOVI DAVID BONIE EDDIE 4 THE TIDE	BRYAN ADAMS DAVID BOWIE	A DITTLE ARERICA	Reavy	MDI JEFF RIEDEL		Long Is	land
Heavy J2 DDIE HONKY BRYAN ADAKS BUDIE HONKY BRYAN ADAKS PLZETWOOD HAC AVID BOWE HOLDON THINK DUSS TYCEN PSTYCHT LIGHT OF DAY ANTY SHYTH	GLASS TIGER LITTLE AMERICA TESLA HUEY LEWIS BOSTON	OVER THE TOP	U JOR BUTCHER BAYAN ADAKS CUTTING CREAT CUTTING CREAT ALAR PARSONS LOU GRANN FLETTWOOD MAC FLETTWOOD MAC FLETTWOOD MAC FLETTWOOD MAC FLETTWOOD MAC FLETTWOOD MAC BAYD BOMIE ENDIG A THE TOBE HIGHT DANCER NICHT FLETTE HIGHT FLANCER	NIGHT RANGER	A LITTLE MERICA	Beavy U2(N) CUTTING CREW	Heavý U2(H)	Beavy CHERTH	Long Is	
Heavy J2 DDIE HONKY BRYAN ADAKS BUDIE HONKY BRYAN ADAKS PLZETWOOD HAC AVID BOWE HOLDON THINK DUSS TYCEN PSTYCHT LIGHT OF DAY ANTY SHYTH	GLASS TIDE LITTLE ANERICA TESLA WIEY LEWIS BOSTON NIGHT: RANGER Modius "DOCK 6 MYDE SILLY IDOL BON JOUI DORMEN FSYCHEDELIC PURS	OVER THE TOP PETER MOLP(H)- 'U2(H) BILLY IDOL. BRYAN ADAMS(H) DAVID BOHTE a TOH PETTY Hed Lue LOS LOBOS	GEORGIA SATELLITES ERIC CLAPTON	NIGHT RANGER	KJOT/Boise	Reavy U2(M) CUTTING (REM PLEETHOOD MAC BRYAN ADAMS(M) PSYCHEDELIC PURS	Heavý U2(H)	Beavy CUTTING CREW U2(H) FLEETMOOD MAC	WFB	Q/_
Heavy 20DIE HORKY RATYN ADNS RATYN ADNS RATYN ADNS RUTE'LEVIS HORKOW IE HORKOW IE HORKOW IE HORKOW IE HORKOW IE DLASS TIGER STOCHEDELIC FURS STOCHEDELIC FURS STOCHEDELIC FURS STOCHEDELIC FURS STOCHEDELIC FURS	GLAS TIGE LITTLE ANERICA TESLA MUET LEWIS BOSTOW Num (ANERICA Num (ANERICA STATE STATE STATE DOL RON JOUI DORREN PSTOREDELIC PURS FATLON AND TATLON	OVER THE TOP PETER MOLP(H)- TUZ(H) BILLY IDOL BILLY IDOL BATTA ADAS(H) DAVID ROMIE BOM PETTY Hed Us LOS LOBOS PATTY SWTH PATTY SWTH PATTY SWTH PATTY SWTH	GEORGIA SATELLITES ERIC CLAPTON	DAVID SOWIE NIGHT RANGER U2 EDDIE MONEY SANTANA CMRIS ISAAR PETER WOLP WIRZ THAIN	KJOT/Bolse (208) 344-3511	PSYCHEDELIC PURS	Heavý U2(H)	Beavy CUTTING CREW U2(H) FLEETMOOD MAC	-	Q/_
Deary 20012 Horry SERVE ADAY 20012 Horry PLEETWOO NAC ANTO BONIE THEREWOO NAC ANTO BONIE THEREWOO NAC ANTO BONIE SERVENTS 20012 HORR 20012	GLAS TIGE LITTLE ANERICA TESLA METLONIS METLONIS Medius, Sock STYDE SILLY TOOL BOIL JOOL BOIL JOOL BOIL JOOL SYCHEDELIC PURS MORDO ROCK CULT ANEY TATLON	OVER THE TOP PETER MOLP(H)- TUZ(H) BILLY IDOL BILLY IDOL BATTA ADAS(H) DAVID ROMIE BOM PETTY Hed Us LOS LOBOS PATTY SWTH PATTY SWTH PATTY SWTH PATTY SWTH	GEORGIA SATELLITES ERIC CLAPTON	DAVID BOWER NIGHT RANGER UP SANTANA CHAIS ISAAR PETER BOLP WIRE TAAL NEAR TAAL NOTED LIC PURS NOCK & NYDE OWNES	KJOT/Bolse (208) 344-3511 PDI DAVE STORE APD, CALL SCREIDER Store	BRYAN ADAMS(M) PSYCHEDELIC PURS GREGG ALLMAN BAND(M) POISON CHRIS ISAAK GLASS TIGER TOM PETTY JON BUTCHER	Heavý U2(H)	Beavy CUTTING CREW U2(H) FLEETMOOD MAC	WFB	Q/_
Detry De	GLASS TIGES LITTLE AUGICA HURY LAWES SSTON NIGHT SAMED SSTON NIGHT SAMED SSTON POCK & SWEET SSTORELLIC PURS READ DOCK CUEY TWICE READ SPECTARED, READ SPECTARED READ SPECTA	OVER THE TOP PETER BUCK (M) UCLUN TOOL BYTAN ANALS(N) DAVID ROWIE BYTAN ANALS(N) DAVID ROWIE USLOBOS PATTY SWTTH RCO SPEEDMACON ALDW PATCHON ERIC CLAFTON TEILA LOW GRAPH ENIC CLAFTON TEILA LOW GRAPH MI TESMAR	GEORGIA SATELLITES ERIC CLAPTON	DAVID BOWIE NIGHT RANCER UDDIE MOREY SANTANA CHRIS ISAAR PETER WOLP WIRE THAIN PSTCHEDELIC PURS ROCK & HYDE OTHER ONTS CULT	KJOT/Bolse (208) 344-3511 PDI DAVE STORE APD, CALL SCREIDER Store	BRYAN ADAMS(M) PSYCHEDELIC PURS GREGG ALLMAN BAND(M) POISON CHRIS ISAAK GLASS TIGER TOM PETTY JON BUTCHER	Heary U2(M) BRYAN ADAMS(M) FLEETHOOD MAC CUTTING CREM BON JOVI(L) BAYID BONIE PETER MOLF(M) OVER THE TOP GREEG ALLMAN BAND LITTLE AMERICA	Reary Corriging CREM FileThrood MAC Bytan Adams(M) Bon Joy Jor Burcher Pacific Groat Pacific Groat Pacific Groat Calass Trider Eddic Morey Night Pakifik	WFB	Q/_
UNITY TOTAL FORMY BATA NACAS BATA NACAS BATA NACAS BATA NACAS NATIONAL NATIONAL SANTONIC	GLASS TIGES LITTLE AUGICA HURY LAWES SSTON NIGHT SAMED SSTON NIGHT SAMED SSTON POCK & SWEET SSTORELLIC PURS READ DOCK CUEY TWICE READ SPECTARED, READ SPECTARED READ SPECTA	OVER THE TOP VIEW DUCK THE TOP VIEW DUCK THE TOP NELLY IDOL. BYTHE MOUSE THIS BYTHE MOUSE THIS BYTHE ADDUCK THE TOP FROM ADDUCK TO SPECTATION ADDUCK TO SPECTATION ADD	GEORGIA SATELLITES ERIC CLAPTON	DAVID BOWIE NIGHT RANCER UDDIE MOREY SANTANA CHRIS ISAAR PETER WOLP WIRE THAIN PSTCHEDELIC PURS ROCK & HYDE OTHER ONTS CULT	KJOT/Bolse (208) 344-3511 PDI DAVE STORE APD, CALL SCREIDER Store	BRYAN ADAMS(M) PSYCHEDELIC PURS GREGG ALLMAN BAND(M) POISON CHRIS ISAAK GLASS TIGER TOM PETTY JON BUTCHER	HENEY PRIM ADAYS (M) PRIM ADAYS (M) PRIM ADAYS (M) PRIM ADAYS (M) CUTTING CREM BOX 300 (L) DRID BOX1	Reary Corriging CREM FileThrood MAC Bytan Adams(M) Bon Joy Jor Burcher Pactre Groat Pactre Groat Categories Class Figer Scholt Morey Night Adaktr	WFB	Q/_
UNITY DITE ANALY BITAL ADAPT BITAL ADAPT BITAL ADAPT DITE ANALY DITE ANA	GLAS TIGE LITTLE ANERICA TESLA METLONIS METLONIS Medius, Sock STYDE SILLY TOOL BOIL JOOL BOIL JOOL BOIL JOOL SYCHEDELIC PURS MORDO ROCK CULT ANEY TATLON	OVER THE TOP VIEW DUCK TO VIEW DUCK BILLY IDOL BITAR AUXOL BITAR AUXOL Hedlus Hedlus Hedlus RED SFREWAGN ALGU FARTH RED SFREWAGN ALGU FARTH RED SFREWAGN ALGU FARTH RED SFREWAGN ALGU FARTH HITCHAR HITCH	GEORGIA SATELLITES	DAVID BOWER NIGHT RANGER UP SANTANA CHAIS ISAAR PETER BOLP WIRE TAAL NEAR TAAL NOTED LIC PURS NOCK & NYDE OWNES	KJOT/Boise (208) 344-3511 PD, DAVE STORE ATD: CALL BCREIDER UT 10 GERCG ALLAR BART LOU GRAVE(H) BRYAN ADAUS(H) PRTT BUTTOL DUCK DELLY TOOL	PSYCHEDELIC PURS	Heary U2(M) BRYAN ADAMS(M) FLEETHOOD MAC CUTTING CREM BON JOVI(L) BAYID BONIE PETER MOLF(M) OVER THE TOP GREEG ALLMAN BAND LITTLE AMERICA	Reary CUTTING CREW ULLAINGOO MAC BYTAN ADAMS(N) BON JOY JOR BUTCHER PROIDS (ROGET PROTOR GROET PROTOR GROET PROTOR CREAT STOREGELIC FURS CROOTS MONTY NIGHT PANTER	WFB	Q/_



84 R&R April 10, 1987

CHR PARALLEL ONE PLAYLISTS





86 B R&R April 10, 1987

EAST MOST ADDED BREAKOUTS Newcity Rockers Alpert Frozen Ghost Kim Wilde Tom Petty Lisa Lisa Atlantic Star Other Ones

EAST

CHR ADDS & HOTS

MOST ADDED SOUTH BREAKOUTS H. Alpert ... Restless Heart Bon Jovi Kim Witz Other Ones Kim Wilde Atlantic Starr **Newcity Rockers** Tesia Paul Simon

PARALLEL TWO WGFM/Schi Tom Parker WFLY/Albany, NY Steve Christian Steve Chelsten Don 1001 CHICADO THEOMPBOLT THENS HUTP LOWIS & THE HEER ALSH HUTP LOWIS & THE HEER ALSH HOTT & HYDE (Ap) SIMPLY RED MOTO & 1-1 CHELS DEBURGH 1-2 CHELS DEBURGH 1-2 CHELS DEBURGH 1-2 CHELS DEBURGH 2-3 CHELST D Q100/Allentown, PA AndrewsiCBMord GL2CM HEDEIMOS DAVID BOGHE HEBE ALFERT HIGHT RANGER Hottest LOU GRAWN 10-5 CUTTING CREW 17-8 RANGLES 14-9 STEVE WINGOD 18-12 BETVAN ADAMS 20-14 294/Boston, MA Harry Naison Herry Neison RIBH WILDZ DONNA, ALLER ROBERT CRAY TOM PETT REDCITY BOCKERS BOTTALS STEVE WINGOD 3-1 PHINE C-20 R-5 CUTTING CREW 13-7 U2 26-12 WVSR(Charleston, WV Jervis/Rose JarviaRose Atlantic Starp Bouc Joyi Bruce Willis Refb Alpert Fibmo Bro Resolution & Hicke 2-1 Strong Bro Resolution & Hicke 2-1 Strong Hick Starp Fibmo 3-7 Prince 5-4 Guern Hedelson 9-5 Low Gradem 12-7

K104/Eria, PA ROCK & HYDE JOURDEY OINCO ROINCO ATLAWTIC STARE CYRIE THOMPRON HOLLART CRAY 3-1 FRUMELIN & MICHAE 11-2 EANOT RAGAR 10-4 CUTTING CRM 14-5 HUEY LEWIS & THE 15-8 WERZ/Exotor, NH FalconsBrady

none Hottesti STARSHIP 1-1 STEVE WINNOOD 8-8 ROBBIE MEVIL 12-12 PETER WOLF 16-16 HADONNA 23-23 WNNK/Herrieburg, PA Bruce Bond

Bruce Bend NUEY LEMIS & TYLE BREAKTARY CLUB ATLANTIC STARR BRUCE WILLIS LISA LIBA CHRIS DEBUNCH CHRIS DEBUNCH CHRIS DEBUNCH DIDIT NONET ENFOSE 4-1 JOOY MATLEY 12-9 NADONNA 32-15 DORNA ALLEM 25-17 CUTTING CREW 31-23

WTIC/Hartford, CT

AbeRWeet COVER DIRLS SRYAR ADARS PSYCHEDELIC FURE HERR ALPERT HOLLERL: JODY MRTLEY 4-I COMPANY B 10-8 CUTING CREW 11-9 HADDIRG 17-10 U2 18-15

WKEE/Hundington, WV

BON JOVI HERB ALPERT HERB ALPER-Hottest: GLENN HEDETROS 1-1 STARSHIP 2-2 EUROPE 3-3 NADOWNA 4-4 EXFORT 6-5

WLANiLencester, PA

Marinol Murray CHRIS DEBNICH BREARFAST CLUB PAUL LERANIS CHICAGO DOVS COMPANY & Notles: STANSHIP 2-1 CHOMMED PRUSE 6-3 JOOY MATLEY 10-6 CUTTING CREM 18-10 U2 27-12 KC101/New Haven, CT Stat Rybek

Stef Rybek HERB ALPERT REIN WILDP REDNY G COMPART B Notiest: STABBILP 1-1 EXPOSITE 1-2 ZADDY WATLEY 18-12 CUTTEG CREM 23-15 U2 24-16

WSPICPought Daytor/Weil LISA LISA HERB ALPERT LIVEL 42 LIVELY VANDROSS (dp) NEWCITY BOCKERS (dp) HOLTERT 1-1 CUBN HOUVERU 2-2 CHONDED HOUSE 3-3 POISON 9-5 U2 15-9

SEPXYRoches

COMPANY 8 LISA LISA Hottest: U2 6-1 LOU GRADM 3-3 PRINCE 7-6 CUTTING CREM 13-8 CROMDED HOUSE 10-9

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Tom Parker JOURNEY RIM WILDE POISON (dp) ATLANTIC STARR PETER GARRIEL RENOT WILLOTARE BRUCE WILLTHARE 3-2 CREMEDE NOSE 10-5 HADONNA 9-7 U2 18-9 CUTTIM: CREW 15-11 13Q/Syrecuse, NY Laird/Dunes LaidfUnnes pSEUDO ECHO PSEUDO ECHO PSTCHEDELIC FUES MINICITY POCKERS (dp) LUVEL 47 REMARY LOGGINS (dp) REMARLIN & MICHAE 4-1 STUTY BILLIN & MICHAE 4-1 STUTY MICHAE 20-10 PRINCE 20-10 JONY MARLEY 30-20 PLEETMOOD MAC 32-24 WPST/Trenton, NJ TayloriCunningham TeylentCurningham CINNERELA LISA LISA CISA LISA SYSTEM KIH WILDE HOLLGAAL FRANCLIN & MICHAE 7-1 CROMED INUSE 7-2 CHRIS DEBURGH 11-6 PRINCE 15-9 HADDIMA 20-17 WNYZ/Utica. NY Edwards/Andrews Edwards/Andrews Tom PETTY HERR ALPERT KENNY G EDDIE HONEY SINKLY NED KOOL ME DEE HOTTING CREW 7-3 PEINCE CREW 7-3 PEINCE CREW 7-3 POINT MILEY 19-11 U2 22-12 WRCK/Utics, NY Reitz/Williams LISA LISA ATLANTIC STARP REDNY G (4p) ATLANTIC STARP RIDDY G (10) SYSTEM OTHER ONES Hottest: CUTTINC CREM 10-4 POISON 15-9 U2 10-10 HADONNA 19-11 JODY WATLEY 30-19

WKRZ/Wikee Barra, PA Jim Rising Jim Rising POISON THOMPSON TWINS GLENN HEDEIROS LEVEL 42 PROIES GROST COMPANY ALIS STATEMENTS STATEMENTS COMPANY ALIS STATEMENTS COMPANY ALIS COMPANY ALIS COMPANY AND AND ALIS COMPANY AND ALIS ANDLES 18-8 CUTTING CREW 15-9

G105 York PA CrockettiQuine THOMPSON TWINS DAVID BOWIE XIM WILDE HOLLESI CROMED HOUSE 7-3 JODY MATLEY 25-15 U2 28-17 DOMMA ALLEN 29-19 BRYAN ADAM5 34-23

PARALLEL THREE WFBG/Altoon Steve Kelsey

Steve Keesy JODY WATLET BON JOYI PALL SIMON LISA LISA POISON Nottest: STARSBIP 1-1 CROMDED HOUSE 4-2 STEVE WIMMOOD 11-6 HADDNNA 14-10 U2 20-14 WWFX/Bangor, ME Leven/Clark

HERB ALPERT PAUL SIMON PSEUDO ECHO Rottest CURTING CREW 14-10 U2 21-18 PAUL LERARIS 23-20 WORLD PARTY 30-26 WIGY/Bath, ME Bolvin/Lief

BowingLief PETER GARRIEL DEFTE DEF

103CIR/Beckley, WV Spencer/Kelly Spencerinery CHICAGO PETER CETERA Rottaet: YRANKLIN & HICHAE 3-1 CROWDED HOUSE 7-3 ROBHIE NEVIL 6-4 EXFOSE 10-6 CUTTING CREW 16-12 95XXX/Burlington, VT Speck/Yasner

Speck/Yeener EnDIE NOHEF FROZEN GHOST HEER ALPERT SWORKEY ROBINSON (dp) LISA LISA GREGG ALIENA HOLEGET PRANELIN & WICHAE 2-1 COMMIN ALIEN * 1 COMMIN ALIEN * 1 CUTTING CHAN 13-7 HARDONNA 21-10

100KH8/Ocean City, MD Hitman/Jarvigan HITMAN/Jarvigan HITCAOD CIMER OHYS CIMERERLIA CIMERERLIA HOLLOST: PANELSS - 1 PANELSS - Randallijde Vie Cover GIRLS BON JOVI FREDDEL MERCURY CINERRELA (Ap) TSELA JACK MORER COMPANY B MER ADFERT MORER DEPERT PRINCE 12-6 JORY MATLEY 13-10 US 20-11 BANGLES 19-16 95XIL/Parkersburg, WV Paul DaMille ATLANTIC STARR JOURNEY Hottsst: STARSHIP 1-1. BOSTON 5-2 RENY LOGGINS 10-6 CUTTING CREM 11-7 CHICAGO 18-13 Rick Alexander ATLANTIC STAPR LISA LISA BRUCT WILLIS RITELESS MERAT (dp) RIM WILDS TIM WILDS TOAL AND THE HEAT AND AND AND AND CHARLES DEBURCH 14-4 JOOT WATTLY 16-9 CUTTING CREM 25-16 POISON 26-20 U2 31-25 WGAN:Portland, ME Todd Martin Tod Martin Ton PETTY DOMNA ALEM CHICADO LITA LLEM CHICADO HUTCHTR (dp) HOLTENIL CHILIS DEBUBGH 1-1 PRINCILLA MICHAE 3-2 PRINCILLA MICHAE 3-2 PRINCILLA MICHAE 3-2 U2 22-12 02 31-25 WZYU/Federkk, MD Bere/Armstong PSYNEEDELIC FURS HERB ALBEAT PSEUD DEMO HERB ALBEAT PSEUA (PD) HERTEAL LOU GRAWN 3-1 CUTTING CERW 2-2 DISON 15-10 DISON HEDETROS 24-16 WORTHINGCENTON WOMPWheeling, WV Bob Forster Rob Forster KIN WILDE HERR ALPENT JOURNY POTS & HOTE POISON 4-3 RENNY LOGGINS 22-12 DONNA ALLAR 26-16 RADONNA 27-18 JOOY MATLEY 34-25 WEXX/WILLIAMSOFT WQCM/Hagerstown, MD Chase/Keuffman CheaseKeartman RESTLESS NEART KIN WILDE OTHER ONES CINCERLLA (dp) PETER GARRIEL BOLTASI CUTTING CREME 0-3 LOU GRAVE 4-4 CHICAGO 14-7 CHOMDED HOUSE 16-11

WKPE/Cape Cod. MA

WIKZ/Chamber

DK1001thece. NY Neville/Wilkins

PAIL SHOP RIM WIDE TOR PETTY ANITA MAKER KENNY LOGINS COMPANY B HOLLBAC COMPANY B POLICE - 6 CONTON DUSIS 5-2 LOU GRAMM 7-3 PRINCE -6 CUTTING CREM 13-8 NevilleVVIII.inn EDDIE NOTET BODZEN VOIET BODZEN VOIST NEMCITY BOTRES PAUL SINCH ATLAITIC STARR CINCIDERLIA CINCIDERLIA STAVE NEMONO 7-4 LOU GRAMM 8-6 BANGLES 11-7 PEIMCE 13-6 PENMELIE A NICHAE 13-10

SOUTH PARALLEL TWO

WKQB/Charleston GaithenRussell PWR997/Atlents, GA Devis/Wyrostock GetberRussen JINFLY RED FINFLY LOCCINS SYCHEDELL FURS LIONEL RICHIE CORPANY B HUSSELL RICHIE SUSSELL RICHICA JOOT MATLEY 12-4 POISON 13-6 U2 13-6 U2 13-6 KOL HOE DEE 20-14 DOWNA ALLEN TRUTH (Apl LEVEL 42 Nottast: PRINCE 1-1 CHRIS DEBURGH 3-2 CUTTING CREM 13-10 U2 14-11 JODY WARLEY 23-17 WBBQ/Augusts, GA Bruce Stevens Bruce Stevens REINT LOGGINS ANTTA BARER GING VANMELLI PSEUDO ETHO OTTER OWES INCLUSE FRANKLIN & HICHAR 5-1 LOU GRAWH 3-3 CRONDED HOUSE 6-4 JOOT WATLEN 4-8 CUTTING CREW 17-13 WSSX/Charleston, SC Dave Allen COMPANY B PETER CETERA RESTLESS HEART (dp) COVER 0124.050 HOLLESS DONNA ALLEN 1-1 PRINCE 6-1 GLENN HEDEIROS 12-6 CUTTING CREW 16-9 ATLANTIC STARR 18-14 KSWAustin, TX Kaye/Edwards SHOKEY POBINSON SIMPLY RED GLENN MEDZINOS Mottest: STARSHIP 3-1 STEVE WIMMOOD 7-3 LOU GRAWH 11-7 PRIMCE 18-12 CUTTING CREW 21-14 WBCY/Charlotte, NC Jack Daniel KENNY G KENNY LOGGINS ATLANTIC STAR HOLLENI STEVE MINMOOD 2-2 FRANKLIN & HICKAE 3-3 CROMDED HOUSE 6-4 CUTTING CRM 12-6 LOU GRANN 13-9 WROQ/Charlotte, NC Chris William Chris William KIN WILDE LOU GRAMH U2 NENCITY ROCKERS Hottest: CUTTING CRDW 3-2 PRINCE 4-3 U2 18-11 JODY MATLEY 19-12 DAVID ROWIE 35-31 WKERYCHARRAGOLT WAP//Birminghem, AL McCerthy/Wood POISON POISON Nottest: STARMIF 1-1 LOU GRANM 3-2 PRANKLIN & HICHAE 5-3 CROMDER MOUSE 6-5 STEVE WINNORD 7-6 PERFECTIVE INFERIENCE LEVEL 42 BEB ALPERT PETER MOLF BLOW HONKEYS JOURNEY SINITTA NOTESTAR (LUB NOUVEAU 1-1 ATLANTIC STARS 17-5 JOOY MATEL 9-6 PEINCE 1P-5 PEINCE 1P-5 DOWNA ALLEN 22-17

WLRS/Louisville, KY G105/Durham Rateigh, NC Edwards-winghi RENNY LOGGINS CTNRDI LAWPER BEASTIE BOTS (dp) Hottest: FRANKLIN & MICHAE 2-1 GROWDED HOUSE 4-3 CUTTING CREM 11-6 PRINCE 10-7 KAMZ/EI Paso, TX MesaiBurns MessiGurni BRUCE WILLIS SIMELY RED CJJ (Pp) MATERET: COVER CIRLS 5-3 JODY WATLEY 12-9 ATLANTIC STARP 16-12 POISON 29-24 GLENK MEDEIROS D-29 KEZBIEL Paso, TX Haney/Simon HaneviSimon ROOL & THE GANG BPEARFAST CLUB HERB ALPEST SHORKY ROBINSON HOLLEGEL EXPOSE 2-1 STARSHIP 6-2 JODY WATLEY 16-0 PRINCE 13-0 BON JOVI 25-13 WINK/Ft. Myers. FL Stoneißerger Stoneiðarger NERB ALPERT (dp) CCMPANY B (dp) KENNY LOGGINS HOLtastr PRANKLIN & NICHAE 4-1 CRMMZE MOUSE 5-2 STEVE WINHOOD 9-4 PRINCE 13-8 HADONNA 20-11 WKSIGreensboro, NC Kelly/Denver KellyDenver PSYCHEPCIC FURS (4p) PSARTAST CLUB PSARTAST CLUB PSARTAST CLUB PSARTAST CLUB PSARTAST CLUB SHORY KOLT SHORY (4p) PSARTAST STORY (4p) STORY WINHOOD 4:3 STORY WIN WANS/Greenville, SC McCown/Holmes HINNY LOGGINS BON JOVI BREAKPAST CLUB HOLLAN: STARSHIP 3-1 CHONDED HOUSE 7-2 STEVE WINHOOD 12-6 MADONNA 18-9 U2 25-19 WCKN/Greenv Witson/Norris BON JOVI HERB ALPERT TESLA (dp) ROCK & HYOE (dp) NOTERATING CHEM 10-5 ATLANTIC CHEM 10-5 ATLANTIC CHEM 10-5 POISON 28-18 POISON 28-18 GATYXLJACSON MS SATYX/Jackson, MS Bill Crews RIN WILDE HERR ALPERT BON JOVI RENNT LOGGINS HOLLGEN CROWDED MUSE 6-1 LOU GRAMH 2-2 STEVE WINGOD 5-3 PRINCE 7-4 CUTTING CREM 9-5 UNANT LOGGING MES WAPE/Jacksonville, Ft. CahiWKlutch CabaNYKutch LISA LISA STARADINT BOH JOYI [dp] GLENH MEDEIROS LIONEL RICHIE Hottest: POISON 11-7 U2 13-9 ATLANTA ETARE 10-13 ANDATAT CUD 22-17 COMPANY B D-25 WQUT/Johnson City, TN PotterTeylor HADOMNA PAUL SINON REMAY LOGGINS HOLLES 13-4 PETER HOLT 35-17 RAYAN ADAMS 27-19 POISON 270-20 HUEY LEMIS & THE 32-23 WOKI/Knozville, TN Harper/Beach Harpar/Basch DONNA ALLEN CLENN REDETROS ROISON KIM WILDE HOISON KIM WILDE HOISON ROISON ROISO WFMI/Lexington, KY FoxIndy Foulindy RIN WILDE CWICAGO ATLANTIC STARE CHRIS DEBURGH HOTLEWIT DONNA ALLEN 3-I RUN D.M.C. 5-2 JOOY MATLEY 4-3 PPINCC 6-4 REASTIE BOYS 15-8 KZOU/Little Rock, AR Lostewinier Littler Vandross (4p) OTHER ORES PETER (ETERA (dp) HERB ALPERT THOMPSON TWINS Hottest; PRINCE 6-1 GLENN HEDEIROS 10-2 DDISON 12-7 POISON 12-7 CUTTING CREW 14-8 TODY WATLEY 16-12 WDJX/Louieville, KY Janney/Weyer LISA LISA COMPANY CLUB BREAKFAST CLUB Mottest: CROMDED HOUSE 6-1 GLENN MEDEINOS 7-4 PRINCE 8-5 CUTTING CREW 21-10 JODY WATLEY 23-18

Lyons/Robinson czm28315 POISON Hottest: STARSHIP 2-1 STAVSHIP 2-1 STAVSHIP 2-1 STAVAT MINHOOD 12-7 SANHY MAGAR 15-9 BOSTON 22-14 CUTTING CREW 20-21 FM100/Memphis, TN John/Conley CHRIS DERURCH PAUL SINGM HOTCOBL FRANKLIN-& MICHAE 7-2 HADONM J1-12 CHICAGO 22-16 FRIMCE 30-18 UZ 37-20 WABB/Mobile, AL NOTE NOT A CONTRACT OF A CONTR WBAM:Montgomery, AL OwensiJackson UWWRAUGENHUM JOURNEY DANTO BOWIE GLENN HEDEIRDS RIM WILDE LISA LISA PAUL SIMON HOLEGHI CROMEDD HOUSE 3-1 LOU GRAWA 6-4 PRINCE 9-7 JOOT WATLEY 16-8 CUTTING CREW 26-19 WHHY/Montgomery, AL Colline/Shennon LISA LISA JOURNEY KIM WILDE TESLA (dp) COVER GIRLS (dp) ROCK & HYDE (dp) ROCK & HYDE (dp) Nottest: STEVE WINWOOD 3-1 FRUNKLIN & NICHAE 6-2 CROWDED HOUSE 7-3 PRINCE 8-4 LOU GRAWH 10-5 KBFM/McAllan-Bron Hayes/Montane HeyesiMontane CHRIS DERUNGH POISON GLENN MEDEIROS BON JOVI (/d) PAUL SIMON HOEtest: STARSNIP 1-1 COMPEDE DOUST (-2 CUTTING CERM 17-10 U2 22-15 PAUL LERAKIS D-26 KX104/Neshville, TN Michael St. John CHRIS DEBURGH HUEY LEWIS & THE NUEY LEWIS & THE BON JOVI (dp) BON JOVI (dp) BREARFAST CLUB (dp) ROTEST: CLUB MOUVEAU 1-1 STARSHIP 2-2 FRANKLIN & MICHAE 5-4 CROMEDE MOUSE 6-5 STEVE WINWOOD 12-7 Y 107/Neshville, TN Chese/Whiteker None Hottest: Lou GRANH 2-2 PRINCE 5-5 NADORNA 8-8 JODY WATLEY 12-12 CROWDED HOUSE 21-21 KWES/Odessa Midland, TX Jim Scott Jum Beott THEORYSON THENS (dp) THEORYSON THENS (dp) LEVIE 42 (dp) DAVID BOHTE (dp1 HOLLSEL CLUB NOUVEAU 1-1 CLUB NOUVEAU 1-1 CROWDED HOUSE 10-2 CRETES DEBURGEN 12-5 CUTTING CREM 12-10 POISON 21-18 DEBURGEN 21-18 BJ105/Orlendo, FL Thomas/Wright JACK WAGNER HERB ALPERT GENESIS BOLLest; CUTTING CREM 15-11 BEASTIE BOYS 19-14 U2 20-15 POISON 24-18 Y108/Orlando, FL McKey/Hayee McKwyNHWY# LISA LISA HIGH TWO MCAN HIGH TWO HIGH TH HI S4Z/Raleigh, NC Kent/Ross NON® Hottest: STARSHIP 1-1 EUROPE 2-2 PRINCE 9-9 GLENN MEDEIROS 15-15 U2 20-20 WRVQ/Richn AV he

RENNY LOGGINS Hottest: PRINCE 9-8 U2 23-14 JODY WATLEY 29-21 BRYAN ADAMS 33-26 POISON 35-31 KTUX/Shreveport LA Steel/Weber SteadWeber LEWE: 42 FALL SIMON (dp) GREGG ALLANM SYSTEN BOCK 4 HTDE BRUCK WILLIS BRUCK WILLIS SISA LISA HOLTEST FALSENT 1-1 FRANCIN 4 MICHAE 3-2 COMMEDE DOUGS 10-3 PHIEB WOLF 13-10 WDLX/Washington, NC Jackson/Lee

WKZL/Winston Salam, NC Don Joseph Don Joseph BREAKFAST CLUB CHICAGO PAUL SIMON MOLTBAIL CUTTIMC CREW 15-7 STEVE WIMMOOD 16-10 U2 76-20 RADONNA 28-22 ATLANTIC STAER 29-23

THREE KQIZ/Amerillo, TX Keith Montgomery

Keth Montgomery CHICAGO EXICAGO EXIC WKSF/Asheville, NC John Stevene

John Stevene PAUL SIMON BON JOYI (dp) FETNER DERAFT (dp) PETLESS REAFT (dp) PETLE GARLEL BY ALLER MUTHING AND ALLER MUTHING AND ALLER PETLESSE 4-2 PRIMEE 15-6 JOY WATLEY 26-8 U2 20-9 ROBERT CRAY 27-10

WJAD Beinbridge, GA Elliot Kelly

BON JOYI (dp) PAUL SIMON Nottest! STARSHIP 2-1 LOU GRAMM 6-3 CUTTING CREW 9-4 WANG CREW 9-4 JODY WATLEY 15-11

K\$2/Rosnoke, VA O'Shes/Thomas O Shawithomse Restless KART EDDIE KOMET GERGG ALLRAM BERARPAST CLUB JOURNEY ATLANTIC STARR HETB ALPERT HOILWAIT STAVE WINNON 4-2 PRANKLIN 4 HICHAE 9-4 CUTTING CREW 18-13 JODY MATLEY 28-14

WHENCHAR CICALES DEAD OF ALIVE BLAW MORKEYS CINCO BOINCO (dp) THOMPSON THINS BON JOYI PAUL SIMON (dp) MALESIMON (dp) MALESIMON (dp) MALESIMON 2-2 PRINCE 5-4 NADONNA 0-5 UZ 9-6

CGQ/Coumbus, GA GarodiDandei Liss, Liss Cliss, Liss Cliss, Cliss Cliss Cliss, Cliss Cliss Cliss Cliss Cliss, Cliss Cliss Cliss Cliss Cliss, Cliss Cliss Cliss Cliss, Cliss Cliss Cliss, Cliss, Cliss Cliss, KSAQ/San Antonio, TX Leo Vela WJMX/Florence, SC Green/Boswall Grean/Boswall JOU HARY ATLANTIC STABR PERTON GHOST PROTEN GHOST HERB ALFERT MESTALES HEAAT HOLLAST IN CUTTING CREM 9-2 U2 11-4 JODY WATLEY 17-10 LEVEL 42 J3-25 BON JOVI D-29 KISR/Ft Smith AR BakariBryant

Jacksowies HERE ALPEST SOUTHEY GPEGG ALLMAN MOTEREI FRANKLIN 1 HICKAE 3-1 COMMED MULEE 7-2 CUTTING CREM 12-9 ATLANTEC STARE 18-12 U7 20-16

STEVE WINNOOD 16-9 **G96/FL Smuth AR C'DealKene** EDDIE HONEY HESTLESS HEART BON JOVI DAVID BOMTE Notlest: GLEMN HEDEIROS 3-2 PEINCE 5-3 CTHES DEBUGH 18-14 JODY WATLEY 21-16

Q104 Gededen, AL

St John/Devis HERS ALFERT ATLANTIC STARE OTHER ORES LISA LISA RESTLESS HEART NOTENEL JODY WATLEY 9-J FRANKLIN & NICHAE 10-4 PRINCE 15-7 KENNY G 17-13 POISON 24-15

WZYP/Huntavilla, AL Chris Andrews

Chele Andrews RifH WILDE PortWEDELT FURS HERE ACENT ATLANTIC STAR REDATY G CONCUMENT REDATION PRAMELING A HICHAE J-1 PRIMEL 4 HICHAE J-1 PRAMELING 1-15 COLEMN REDETING 23-16 U2 26-20

KSMB/Lafayette, LA Segreves/Small

Segreven/Smell ATLANTIC STARR MORLD PARTY KINGYG (Ap) BRZAKTART CLUB (Ap) HERN ALJECTUB (Ap) HERN ALJECTUB STARTART AL STATUS HISLEY MURDOCK 5-5 ENISLEY MURDOCK 5-5 PRINCE 9-7

PARALLEL

ENGLARY HERB ALPERT COMPANY BORTERS HERCITY BORTERS HERCITY BORTERS HERCITY BORTERS HERCITY BORTERS HOTLARY PRAFILIN L HICHLE 2-1 JODY WATER 10-6 PRIMCE 10-8 PRIMCE 10-8 PRIMCE 10-8 PRIMCE 10-8 PRIMCE 10-9 PRIM WQID/Biloxi, MS Sandi Stevens

LEVEL 42 ATLANTIC STARR RIM WILDE (dp) DOWNA ALLEN (dp) NOTLEAST CADWED HOUSE 1-1 LOU GRAMM 6-3 PRIME 12-6 RIMME 12-6 RIMME LOGGINS 10-8 U2 25-14

238 Reporters 232 Current Reports

The following station reported a frozen playlist this week: WERZ/Exeter

and therefore their were frozen: WABB/Mobile Y107/Nashville 942/Raleigh WVBS/Wilmington KWNZ/Reno

Note: WMJQ/Rochester is no longer a CHR reporter.

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Q101/Meridian, MS KalleyiBrock LLITHER VANDROSS SRUCE WILLIS PETER CETERA JOURNET POISON (dp) OTHER ONES (dp) OTHER ONES (dp) TOTO Mottest: TOTO Hottest: CHOWNED HOUSE 2-1 PRINCE 10-5 STEVE MINNOOD 13-7 FMANKIN & MICHAE 14-8 CUTTING CREW 21-9 KNAN:Monroe, LA Chuck Redden SYSTEM XENTY G (4p) SYSTEM PSYCHEDELIC PURE (4p) COLIN MAY EDDIM MATER JOINT RANGER ADDIM MATER JOINT MANER (4p) MOLTANI OUTFING (FEM 32-10 HADDNNA 24-11 BREARFAST CLIB 21-15 DONNA ALLEN 23-17

WPFMIPaname City, FL Jeff Davis

DARAFOTATION COMPARY B OINCO BOLINGO DAN HILL OINCO BOLINGO DAN HILL PERCY SLEDC FURS HOLEARS HOLEARS PERCY SLEDC FURS PERCY SLEDC FUES PERCY Jeff Dave DONNA ALLEN PAUL BIMON OTHER DRES TESLA (dp) KTARSHIP 1-1 STEVE HIMODO 7-4 FRANKLIN & MICHAE 9-5 CHRIS DERNICH 10-7 PRIMER 15-9 Z102/Savannah, GA McGraw/Williama

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ChristidGean Oilan Kathelkos SiHEUR KRO PAUL SIHOU ATLANTI LURAN ATLANTI LURAN ATLANTI LURAN STARBHIP 1-1 STARBHIP 1-1 STARBHIP 1-1 STARBHIP 4 M(THAR 13-3 CUTTING CERM 14-10 U 2 76-14 JODY MATLEY 27-15 Z103/Taliahasses, FL Douglas/Stevens

POISON 24-15 WYKS-Gainesville, FL Jani Banta REIM YLDE RENMY LOGGINS PSYCHEDELLC FURS Rectasts 1 Provide 7-2 Points 19-7 Phone Interno 9-5 AANDLES 13-7 HADDING 24-12 UZ 27-16 Douglas/Stavens PAUL SIMON KIM MILDS THOMPSON TWINS CHNORELLA (dp) ARUCT WILLIS (dp) MOTESAL STARSHIP 1-1 MADONNA 14-10 U2 18-11 CUTTING CRMM 24-15 JODY WATLEY 29-23

KNIN/Wichits Falls, TX KayiJohn

Kavijohn Toto Compary B Peter Cetera Nicht Rances Journey Mottast: Polson 10-4 Madoma 16-11 Cutting Crue 24-12 Jody Matter 23-21 Bon Jovi D-36

WVBS/Wilmington, NC

None Hotteet: STARSHIP 1-1 GENESIS 2-2 FRANKLIN 6 MICHAE HADOWNA 19-19 JODY WATLEY 25-25



Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83

The following stations failed to report this week and therefore their playlists

KITY/Sen Antonio, TX White/Giles

WSKZ/Chettanooga, TN Chese/Scott CHICAGO RIM WILDE THOMFSON TWINS Notest PRANKLIN & MICHAE 3-1 TANGLES 4-3 CUTTING CREM 9-4 UZ 19-7 MADONNA 20-9 WNOK/Columbia, SC Windham/King Windham/King LIAR LISA BRUCE WILLIS KIN WILDS HERB ALPERT CONFANY B LINCERELA DILEN MEDEIROS 4-1 LOU GRAWH 6-4 CHRIS DIBURCH 18-11 CUTTING CRM 23-25

Y95/Dellas, TX Driecoll/Beck Driecal/Beck Lurrier VANDROSS KENNY G SWOREY ROBINSON SYSTEM NEMCITY ROCKERS HOttest: STARSHIP 1-1 EXPOSE 5-2 CROMDED NDUSE 6-5 U2 11/-10 CUTTING FRM 22-17

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WFMF/Baton Rouge, LA Rice/Ahysen BEASTIE BOYS BON JOVI JODY NATLEY HOSTEAL CLUB NOUVEAL 1-1 STARSHIP 2-2 CUTTING CREW 13-9 CHOMMED HOUSE 25-15 WGGZ/Baton Rouge, LA Michael Adama Michael Adame GLASS TIGER POISON BON JOUT FRANKLIN & MICHAE Notest STEVE WIMMOOD 2-1 LUB ROUVEAU 6-5 ROSTON ID-8 CROMDED ROUSE 13-10

KZZB/Beaumont, TX Beker/Michaels Baker/Michaels SMOKEY ROBINSON BON JOVI ATLANTIC STARR SCHPLY RED LOVE & ROCKETS HOLTERST.

LOVE & ROCKETS CLUB MOUVEAU 1-1 JODY WATLEY JO-16 HADONNA J3-17 LIONEL RICHIE 40-18 STACEY O 38-21

KXX106/Birmingh Prewitt/Devis

MOST ADDED MIDWEST BREAKOUTS Kim Wilde Journey Bon Jovi Donna Allen Herb Alpert Paul Simon

CHR ADDS & HOTS

April 10, 1987 R&R = 87.

MOST ADDED

H Alpert

Kim Wilde Bon Jovi

Paul Simon

KBOZ/Bozemen, MT Steve Mille

KTRS/Casper, WY Gordon/Bradley

KIN WILDE CINDERELLA (Ap) HERA ALPERT GLENN MEDEIROS LUTHER VANDROSS EDDIE MONEY

KKAZ/Cheysons, WY Jack Alexander

KOZE/Lewiston, ID Jay McCall

Jay MeCall TON PETTY KIM WILDE AESTLASS HEART JOURNEY CINNERELLA [4p] Hottast STEVE VINCOD 4-1 PRINCE 5-4 PSEUDD ECH0 7-5 FARRENGIET 11-7 U2 14-10

KTMT/Medford, OR R. Cherles Snyder

KZFN/Moscow, ID Cumminga/Shannon

WEST APEAKOUTS Restless Heart Journey Other Ones Cindergits Frozen Biost Rock & Hyde Tom Petty

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	Botes ID CROWED HOUSE 5-2 Jim Ryan KYYA/Billings, MT
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BRANFAST CLUB 10-7	STASSIF 21-14

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ontel by elited 50 of the CHR recorders. Significant Action rebuilders songle recorded by elited 100 of the CHR recorders. Significant Action rebuilders are presented above of the first first first the result. Access induces the type of application of the strength on contractional schicity. Compared the Sontemat of care and of the strength on contraction action. Contract the Route and the Paulaes in the strength on contraction action. Contract the Route and the Strength on Contraction action. Contract the Route and the Strength on Contraction action. School action. These of the stores in contract, and Addition Chr. Not party in a School action. These of the stores includes and store into the store includes of the matters and and the stores. School action. These of the stores includes.



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Innovation. Superb craftsmanship. Technological An uncanny knack for highlighting the human wizardry. voice and a special feel for radio's diverse production needs. These are some of the qualities that have made ESCAPE the "crossover" production library of the 1980's. From CHR (Y100) to AC (WFYR), from Oldies (KRTH) to AOR (WIOQ) and even Country stations, ESCAPE" is proving that incredible radio production is not restricted to any format. Discover the state of the sonic art by requesting vour demo today.

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KHTZ/Reno, NV Deva Roble Devs Robe DORNA ALLEN DAVID BOWIZ DEAD OR ALLVE PSZUDD ENNO EDDIZ HONEY SNOREY NORINSON KIK WILDE HOILEN DOLLAN PRINCE 5-2 CUTTIKE CRMM 9-7 U2 21-12 POBBIX REVIL 19-15 POBBIX REVIL 19-15 KWNZ/Reno, NV Shelley Res NORP Hottest: STARSHIP 1-1 LOU GRAWN 8-8 STEVE WINNOD 12-12 CUTTING CREW 17-17 U2 28-28 DDIE WONEY JENNIFER WARWES (4p) ROCK & HYDE HOLESEL CROWDED HOUSE 4-1 CUB NOUVEAU 3-3 CUTTING CREW 15-7 POISON 32-15 CHAIS DEBURCH 27-20 891/Roswell, NM Seers/Cody ServiCody KIH WILDE PSYCHEDELIC PURS RETILESS HEAP LEVEL 42 JENIFER HARNES (Ap) JOLTESI LOU CRAMM 7-5 CYMTING CRAMM 7-5 CYMTING CRAMP 7-5 CYMTING CRAMP 7-5 CYMTING CRAMP 15-10 CYMTING LAUPER 12-11 DOWNA ALLEH 40-21 DOWNA ALLEH 40-21 Jack Messander Non Joyl (dp) PADL SIMMN JUNNITY JENNIFER MUNNES KANBAR COLLS KANBAR NOTES N SLYSS/Sen Lule Obiepo, CA Allen/Silva RIM WILDE BRUCE WILLIS OTHER ONES OTHER ONES Hottest: PRINCE 2-2 CROWDED HOUSE 3-3 BANGLES 7-5 HADOWNA 13-8 U2 22-0 KZOZISan Luis Obiapo, CA Barrat/Theroux BarrattTheroux NULTY LEWIS & THE RIM WILDRE (dp) PAULS SINGN CHICAGO HERB ALPERT Nottest; PROMILIN & MICHAE 3-1 LANGUES 11-7 DORNA ALLEN 18-11 UZ D-20 H. Unertes Skyder TOM PETTY HEAN ALPERT HONDO ROCK Nottest: PSEUDO ECHO 3-2 FLETTWOO NAC 23-13 FAREBRIETT 27-17 U2 34-22 HUEY LEMIS 4 THE 37-26 Y97/Santa Barbare, CA Smith/Newman OK95/Tri-Cities, WA CINDERELLA JOURNEY HERB ALPERT

TOTO FROZEN GHOST Hottest: STEVE MINMOOD 4-1 FSEUDO ECHO 10-7 PRINCZ 16-10 JODY WATLEY 19-14 BREAKPAST CLUB 23-16

BROWN BAG PRODUCTIONS

(303) 756-9949





Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

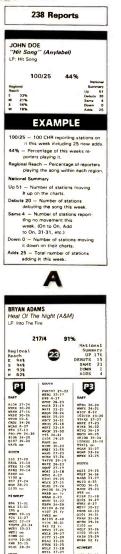
R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence,

in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.



293 27-20 KEGL 23-16 KTKS 31-28 KKBO 20-14 KR85 on Y100 a 897 27-24 MCH 28-21 D105 on

NIDWEAT

896 31-31 MLS 23-23 295 a

APPS 8 MPBKS 30-15 92X 13-27 WHCT 27-19 9907X 33-27 WCTY 30-23 WCTY 00-23 WCTY 00-23 WCTY 10-23 WCTY 10-25 WLOL 28-26 30-15

MEST APK: 25-22 Y108 25-22 K115 31-22 K127 29-28 KNDX 27-22 PH102 29-25 KNDD 4-34 RCPX 35-25 KS103 26-21 KATD 29-25 KNES 35-33

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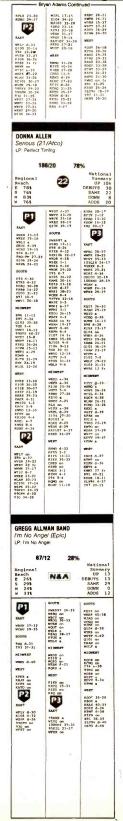
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SOUTH

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КҮҮҮ 36-29 МВНО 32-30 МЯМА 32-23

MRWR 32-23 WCIL on KGCR 38-36 MLBW 34-31 RCMO 35-31 RCMO 35-31 RKCR 29-25 RKCR 29-25 RKCR 42-27 WA2Y 35-32 RFRX 31-26 RKLS 14-10 99KG 21-13







BON JOVI nted Dead Or... (Mercury/PG) 182/55 76% 82/55 76% National Summary DF 17 DEREAKER DENTS 75 SAME 35 NOWN 0 ADDS 55 Regional Reach E 78% S 82% M 79% W 63% 781 828 791 638 P3
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 <td PI EAST MYBC a-36 WHYX 34-30 WHYX 34-30 WHYX 4-28 10302R A-26 9500X on WRYC A-37 MYYQ A-38 MIRC A-37 MYYQ A-38 MIRC A-37 MIRC A-37 MIRC A-37 MIRC A-38 WOAN 6-30 WHY 77-31 WHYX A-36 WXRS a WRSE d-17 WPHD d-35 WBLI a Z100 a-29 WCAU d-33 S94 26-16 PRO-PM on B106 d-29 WAVA on BOUTH 293 A-32 KKBO A-30 KRBE A-37 Y100 a S97 A-30 WCH A-32 WHV2 a BOUTH KOITH KOIZ a WIESF a WOID d-19 WIESF a WIESF a KSW d-29 E10 A WIESF a KSW d-29 E10 37-33 XSW d-16 WIESF a WIES NIDWEST 295 d-37 Modes d-34 92X a 99DTX a MCEY a RCFW on RDMB on RHTR on MLOL 33-29 NITHEST WEST RPXE a-34 Y108 a RIIS d-34 RZ2P on X4JR d-37 RMOD A RCPX 4-38 RS103 d-27 RATD a-32 XMSS on RPLZ 33-28 RICHEST KYYY d-37 WBNQ d-39 WTMM a MCIL on RCCR d-39 WT,PM d-32 KCPEC a 794 a-36 RKCL a WAEY d-37 RFRC d-37 RFRC d-31 RKRC d-31 RKRC d-31 RKRC d-38 RKD d-36 KTCC a WDR d-36 SCPFC d-38 SCPFC d-38 SCPFC d-38 22 WEST Q100 d-20 294 28-21 WYSR a R104 34-25 WREE'on WSPR on 98PXY d-32 930 d-38 WPST d-32 WPST d-40 WNYZ d-37 WRCK d-31 WKRZ 37-17 0106 on WEST RUND d-34 KIYS 36-26 CNED & KSWD & RLUC a-39 XXYQ 31-24 RDON d-35 XZZU on KNEO a KNEO a -KADT a-35 RYTA on XRAZ a XRAZ a XOZE d-24 RTMT on RTMT on RTMT on SLY96 d-31 Y97 on OK95 d-35 SOUTH PW2997 d-34 WBBD 40-34 ROSTON Can'tcha Say... (MCA) LP Third Stage 179/2 75% National Summary JP 145 DEBUTS 5 SAME 22 DOWN 5 ADDS 2 Region Reach £ 78% S 75% M 78% W 71% 2 95XXX 24-19 MKPZ 4-14 MKPZ 29-27 M7Y0 16-13 MOCH 17-14 OK100 21-16 100KHT 20-11 95X1L 5-2 MGHN 17-15 MGHZ 24-20 MPRX 19-17 PI
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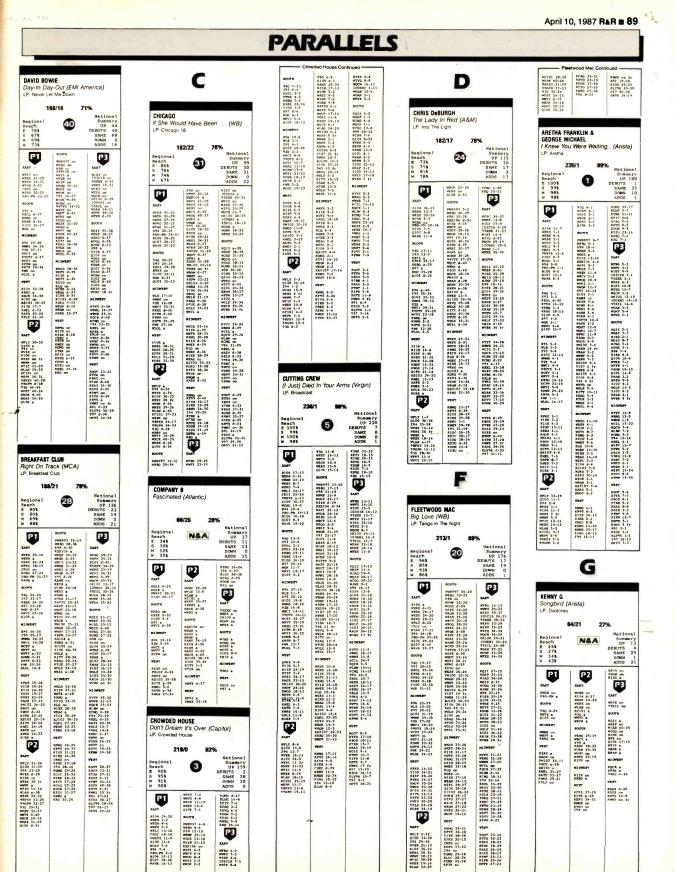
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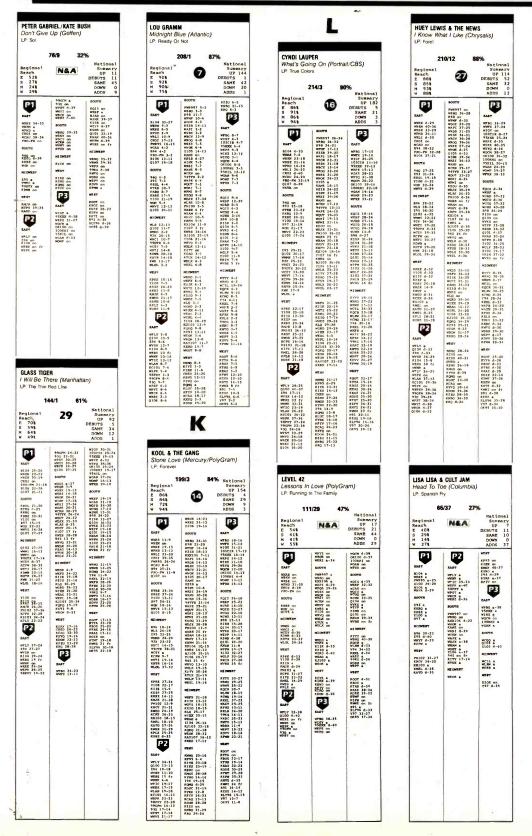
 WHERO 20.21
 </t WXRS 35-34 W3EN 24-24 WKSE 23-21 WFND 6-10 WCAU 25-22 PRO-FN 24-2 B106 on SOLTEN BOILTH RCII 16-15 WKSP 16-16 M/RD 28-23 WCD0 30-25 WID 34-23 WCD0 30-25 KISH 15-13 Q104 23-20 WFYP 12-8 KSMB 12-9 WFYP 12-8 KSMB 34-30 Q101 26-23 WFYP 12-8 KSMB 34-30 Q101 26-24 WFYP 28-25 2103 on KSIN 26-24 WFFS 28 fr SOUTH 940 14-10 293 19-16 REGL 1-2 KTRS 30-27 REBE 29-28 MGH 23-20 205 16-14 WHHS 19-17 MNCI 34-32 9907X on MKT1 22-21 KDWB 4-30 KHTM 30-15 KHX 26-20 WLOL 31-25 NIDWEST HIDWERT MEDX 5-3 MERX 20-24 KIIK 30-28 KIRO 3-REC 16-13 REQ 28-27 MERE 16-13 REQ 28-27 MIRO 16-10 MIRO 16-16 MIRO 14-1 KIIO 14-1 KIIO 14-1 KIIO 14-11 HIDHERT HIDHRET NYTY 22-19 VENC 20-19 VENC 20-20 RC27.18-12 NGC7.18-12 RCM2 25-23 Y64 7-7 REXL 25-23 VERT 15-11 PRXX 8-33 RFRC 25-23 NFFR 4-33 RFRC 24-22 RVFC 24-23 RVFC 24-33 RVFC 24-33 RVFC 24-33 RVFC 24-12.51 KPKE 23-21 Y108 20-16 KIIS 28-25 KKRE 25-23 KAIK 20-15 PH102 21-21 KMDD 23-22 KCPX 24-20 KATD on RP12 19-16 KUBE 28-25 PZ WZ.ST EAST 0100 35-34 294 18-16 WVSR 20-18 04 13-11 17 fr -2' KNNC 23-19 KIYS 21-14 KIXX 24-21 CRED on KSND 25-22 KFIV on KXYO 9-7 WEST MZ ST RGOT 15-11 RYYA 18-16 Rb02 23-19 RTRS 34-26 FRAZ 17-12 ROZE 10-16 KTMT 18-12 KITMT 18-12 KITM 28-25 RNTZ 4-34 RMNZ 30 fr 891 9-8 RICZ 24-22 SLY%6 19-17 OR95 17-12 244 18-16 NYSR 20-18 X104 13-11 WTRZ 10-28 WLAN 31-24 WHSPK 32-30 980FW 21-31 990FM 28-25 930 23-19 WPST 31-28 MNYZ 15-14 MRCK 4-36 0106 23-21 on 9-7 31-29 15-13 • MFBC 27-22 MMFX 17-14 WIGY 29-27 PMR:97 28-2 MRRO 22-20

PARALLELS

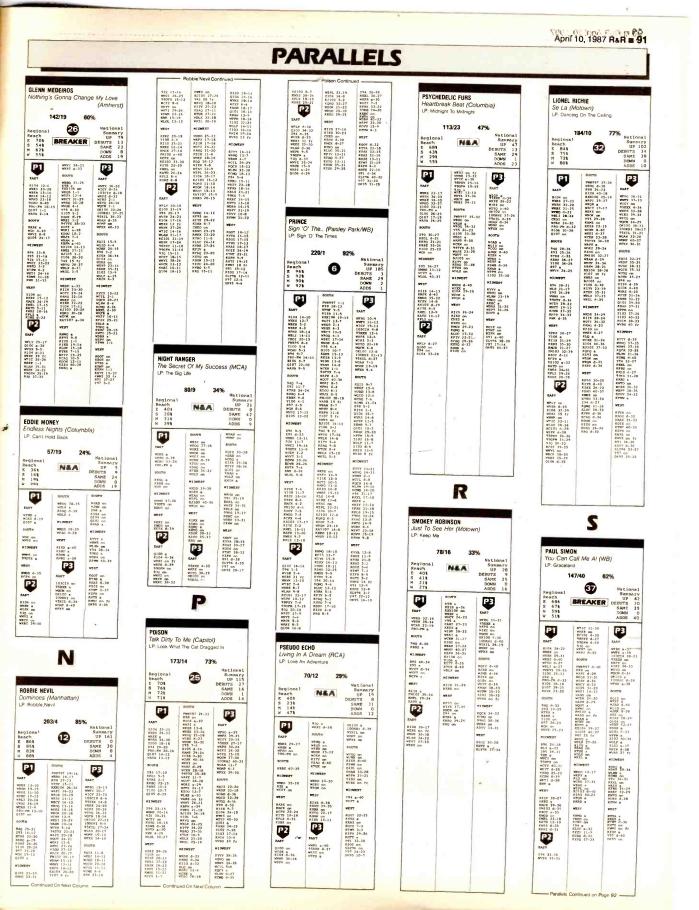


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PARALLELS

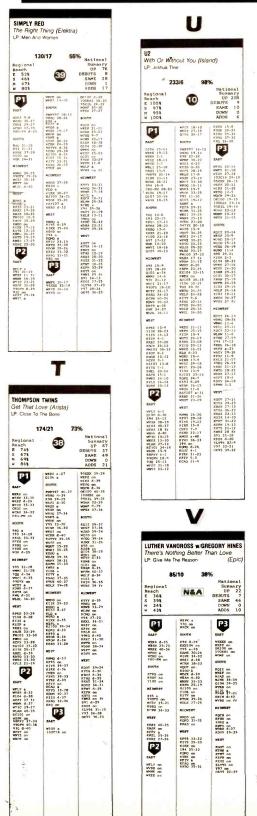




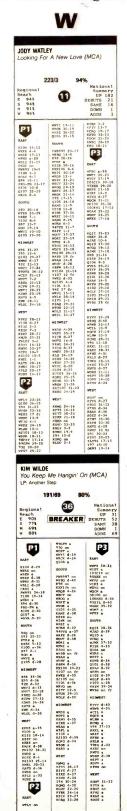


92 B&R April 10, 1987

PARALLELS



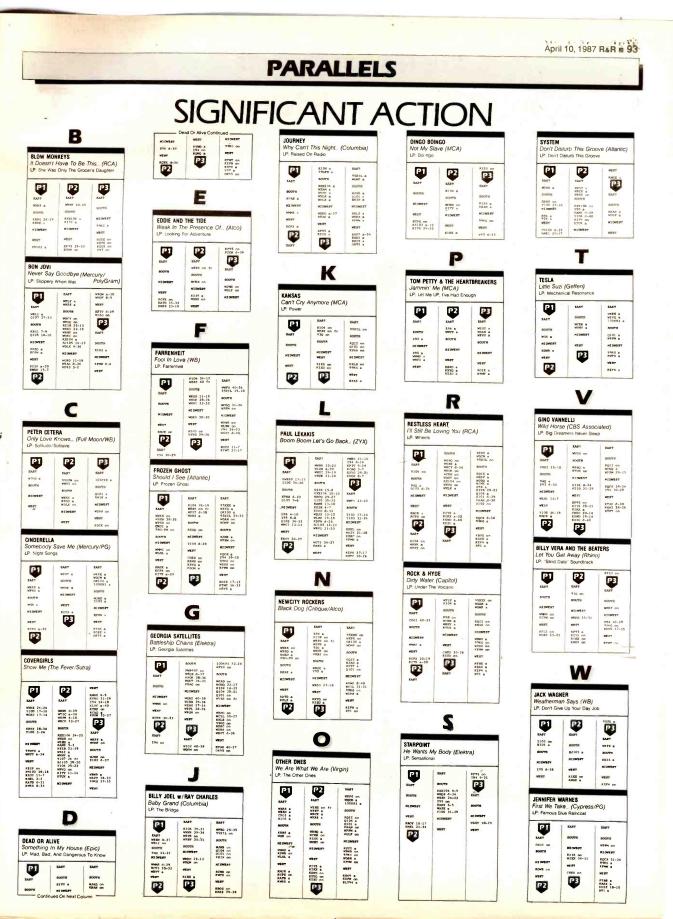
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CONTEMPORARY HIT RADIO

BREAKERS.

KIM WILDE

You Keep Me Hangin' On (MCA) 80% of our reporters playing it. Moves: Up 31, Debuts 52, Same 38, Down 1, Adds 69 including WBEN, Q107, KTKS, KHTR, Y108, KWOD, KPLZ. See Parallels, debuts at number 36 on the CHR chart.

BON JOVI

Wanted Dead Or Alive (Mercury/PolyGram)

76% of our reporters playing it. Moves: Up 17, Debuts 75, Same 35, Down 0, Adds 55 including WXKS, WBLI, Z100, WNVZ, 92X, 99DTX, KPKE. Complete airplay in Parallels.

PAUL SIMON

You Can Call Me AI (WB)

62% of our reporters playing it. Moves: Up 42, Debuts 30, Same 35, Down 0, Adds 40 including B94, KTKS, KRBE, 92X, KWK, KKRZ, KROY. See Parallels, debuts at number 37 on the CHR chart.

GLENN MEDEIROS

Nothing's Gonna Change My Love For You (Amherst)

60% of our reporters playing it. Moves: Up 79, Debuts 13, Same 23, Down 8, Adds 19 including KRBE, WKRZ, K98, WBAM, KAY107, KNMQ, WGLF. See Parallels, moves 33-26 on the CHR chart.



KENNY LOGGINS "Meet Me Hail Way" (Columbia) 134/33 Moves Up 55, Debuis 16, Same 30, Down 0, Adds 33 including WCAU, 0107, WLS, KIIS, KMJK, WFLY, 930, WKOB, KINQ, Clots 134, WHCI 35-2, WKI 18-4, KOWE 12-8, WICU 20-15, WKDD 12-8. SIMPLY RED "The Right Thing" (Elektra) 130/17 Moves: Up 76, Debuts 8, Same 28, Down 1, Adds 17 including KPKE, Y108, WFLY, WNYZ, K98, KZZB, I94, WXKS 9-8, KRBE 37-29, WCZY 20-16, FM102 10-5, KROY 35-29, KITS 12-10, WKRZ 14-10, WCGQ 9-7. See Parallelis, debuts at

number 33 on the CHR Chart. **PSYCHEDELC FURS "Hearbreak Beat" (Columbia) 113.23** Moves Up 47, Debuis 13, Same 29, Oswin 1, Adds 23 including PRO-FM, WCZY, WTIC, 930, WKOB, WKSI, WIXX, KISR, KYYY, WKKS 227, MRH 323-6, KORB 13-5, 6, KOPK 14-8, KMEL 1-29, WPST 13-10.

HERB ALPERT with JANET JACKSON & LISA KEITH "Diamonds" (A&M) 112/75 Debuts 13, Same 20, Down 0, Adds 75 including WPHD, CKOJ PROLPM, B106, Z93, KTKS, WGH, 92X, WCZY, B96 38-28, WLOL 36-31, KIIS d-31, WKOB d-35, KITY 35-27.

WANK 2721, bee deade, mCub deat, mid bah, mCub dead, Ann deade, EVVEL 42 "Lessons in Love" (Polydor/Polydoram) 11129 Moves Up 17, Deads 21, Same 44, Down 0, Adds 29 including 0105, WNCI, KIIS, FM102, KWSS, 930, KXX106, WPHD 31-25, WICL 39-34, KHEL 34-29, WFT 32-29, MKDB 29-26, WUAK 33-25, KINAN 39-34, Y97 33-27.

ATLANTIC STARR "Always" (WB) 98/42 Noves: Up 38, Debuis 9, Same 9, Down 0, Adds 42 Including B 104, WKSE, PWR95, Z100; B94, Z93, WGH, Q105, B96, Z95, WROL Y100 24-14, KZ2P 54, HROY 4-2, WARE 18-13

WNCI, V100 24-14, KZ2F 5-4, KR0Y 4-2, WAPE 18-13.
LUTTER VANDROSS with GREGORY HINES: "There's Nothing Better Than Love" (Epic) 85/10.
Moves Up 27, Debuis 7, Same 46, Down 0, Adds 10, WPH0, 265, KCPX, WSPK, Y95, KZOU, KFIV, O101, 99KG, KTRS,
WKSE 40-36, KKRE 40-36, KKRE 45-26, KKRE 2626, KRPH 25-19.
HIGHT RANGER "The Secret Of My Success" (Camel/MCA) 80/9.
Moves Up 21, Debuis 8, Same 42, Down 0, Adds 3, WXKS, PR0-FM, KEQL, O100, WGRD, KQMO, WCGO, KNAN, KNIN, WCAL 33-28, WKRE 36-26, KLNI 36-8, KDNI 36-2, Y41 25-19.

NOKEY ROBINSON "Just To See Her" (Motion 1/36), RUPUI 30-36, 194 (5)-19. SMOKEY ROBINSON "Just To See Her" (Motion) 78-16. Moves Up 28, Debus 9, Same 25, Dawn 0, adds 15 including PRO-FM, KR8E, 295, KCPW, KIIS, KATD, K98, KZZB, Y106, WKG 32-19, Bed -034, KOI 24-17. WINK 33-33, KKBO 24-25, KKANA 38-33.

PETER GABRIEL & KATE BUSH "Oon't Give Up" (Getten) 76/9 Moves Up 11. Deputs 11. Same 45. Down 0, Adds 9, WBEN, WPHD, Z95, WMMS, 99GFM, WIGY, WOCM, WKSF, KFMW, Debuts 11, Same 45, Down 0, Adds 9, WBEN, WPHD, Z95, WMMS, 5 <CPX 39-34, WBBQ 39-35, WKPE 31-27, KNAN 40-36. KOZE 28-23

WCAU 38-34, Kurk 39-34, MDDU 39-35, MMTE 31-51, NMTE 31-51, SUBME 30-50-50 BRUCE WILLIS "Young Blood" (Motown) 74-19 Moves Up 9, Debus 10, Same 38, Down 0, Adds 19 rotuding KKRZ, KPLZ, WVSR, WNNK, 99GFM, KAMZ, KIIK, WKSF, 2103, WCAU 35-62, Z55 40-32, KCDU 38-33, KMR2 40-35, WFBG 37-34, WJAX 38-35.

PSEUGO ECHO "Living in A Dream" (RCA) 70/12 Moves: Up 19, Debuts, 6, Same 31, Down 0, Adds 12, WBEN, 92X, WVSR, 93O, WBBO, WWFX, WZYO, OK100, Y94, WSPT, KYYA, KHTZ, WMMS 35-30, KCPX 82-2, WMNS 45-26

ΚΥΤΆ, ΚΗΤΖ, WMAS 35-30, ΚUFA 28-24, WMNK 36-26 GREGG ALLMAN BAND "I'M No Angel" (Epic) 57/12 Moves: Up 13, Debuis 13, Same 29, Down 0, Adds 12, KPE, WXLK, KTUX, WDLX, KZIO, KOKO, 95XXX, WGLF, Y94 W97T, KFWK, KBOZ, 283 37-31, WHOO 36-33, UOKH 99-31.

WSPT, KFWW, K8UZ, 233 37-37, HTVS 40-38 COMPANY B "Fascinated" (Atlantic) 65/25 Moves: Up 17, Debuts 11, Same 13, Down 0, 4dds 25 including WKSE, B97, WNCI, WHYT, KITS, KATD, 98PXY, WKOB, KF95, WJAD, PWR95 28-21, Y100 5-4, B96 23-16, KS103 35-28, KMEL 5-4, WTC 10-8, WSPK 35-27.

LISA LISA "Head To Toe" (Columbia) 65/37

LISK LISK Red to for (continue) 53/37 Moves: Up 7, Debuts 11, Same 10, Down 0, Adds 37 including B104, WKSE, PWR95, B106, Z93, KKBO, KRBE, Y100, Z100 29-20, B95 30-23, FM102 31-27, KROY 34-20, KXX106 d-22, KITY 17-14, KMGX 40-37. KENNY G "Songbird" (Arista) 64/21

21 , Adds 21 including PRO-FM, WNVZ, WHYT, KKRZ, KROY, KS103, KC101, 93Q. 27, KWSS 29-21, WBBQ 25-19, KWES 23-19. Debuts 4, Same 25, Down 1, A 29. FM102 23-13. KATD 32-27.

KITS 340 0-29 - M102 2-3-13 - KAID 32-27, MSS 35-27, MSD 2-53-19, KNS 2-53-19 **ERASTIE 8075: "Brass Monkey" (Dol Jam Columbia) 61**-5 Moves: Up 35, Debus 4, Same 14, Down 4, Adds 4, B94, WLAN, WFMF, 6105, Z100 21-19, O107 23-19, WAVA-14-8, KKBQ 24-20, O105 7-6, KIS 1-711, KROV 6-3, WROX 25-324, WFM 156, JTN 106 156, KSND 35-28

2420. Utos 14, km strinkov tvs Mights" (Columbia) 57/19 BOJE MOMEY "Endless Nights" (Columbia) 57/19 Moves: Up 5, Debuts 9, Same 24, Down 0, Adds 19 Including WHO, O 107, 99DTX, WNINK, WNYZ, WXLK, WDLX, OK100, Bag, WCAL 435, WKRZ 39-30, UMCO 38-35, WKDO 28-25, S9XLL 434, 194, 38-34.

bite. TV-20 0-53: MARL 39-50; TMOU 39-30; TMOU 28-29 39AIL 0-41. Fer 39-50. AMITA BAKET "Same Die Love (355 Days A Year)" (Elektra) 51.6 Moves: Up 17. Debuis 8. Same 20. Down 0. Adds 6. Y100. KMJK, WBB0, KF95, WFXK, KCMQ, B97 30-27. WCZY 18-15, KMEL 151-2, KMSS 26-23, VMIKA 3-27, KKMD 31-26, KKMD 33-28, WCGD 32-27, WFFM 32-29.

MOST ADDED MOST ACTIVE HOTTEST

H. ALPERT . . . (75) KIM WILDE (69) BON JOVI (55) ATLANTIC STARR (42) PAUL SIMON (40) LISA LISA (37) KENNY LOGGINS (33) LEVEL 42 (29)

SIMPLY RED (83) KENNY LOGGINS (71) PSYCHEDELIC FURS (59) ATLANTIC STARR (47) LEVEL 42 (38) SMOKEY ROBINSON (37) BEASTIE BOYS (35) NIGHT BANGER (29) LUTHER VANDROSS (29) COMPANY B (28)

CUTTING CREW (123) U2 (112) PRINCE (94) FRINCE (34) CROWDED HOUSE (85) JODY WATLEY (84) FRANKLIN & MICHAEL (78) MADONNA (68) STEVE WINWOOD (67) STARSHIP (58) LOU GRAMM (40)

SIGNIFICANT ACTION

COVERGIRLS "Show Me" (The Fever/Sutra) 44/11

CUVENGINLS "Show Me" (Ine Fever/Sulra) 64/11 Moves Up 14, Debuts 4, Same 9, Down 6, Adds 11 including 99DTX, WHYT, WTIC, WSSX, WKSI, WHHY, KTUX, WCAU 17-14, KRBE 38-34, KROY 11-7, WRCK 32-27, BJ105 29-20, KMGX 6-5, 194 24-18, KDON 32-27.

OTHER ONES "We Are What We Are" (Virgin) 43/26 icluding WXKS, WBEN, CKOI, B106, KRBE, WMMS, WLOL, KMJK, uts 0, Same 17, Down 0, Adds 26 0U, KIKX, Q104, Q101, SLY96. Moves: Up 0, Det KATD, KWSS K7

KATD, KWSS, KZDU, KIKK, 0104, 0101, SLV96.
PALL LEKKKIS* "Boom Boom (Let's Go Back To My Room)" (2YX) 42/3
Movas Up 18, Debuis 3, Same 8, Down 10, Adds 3, WLAN, KKRD, KFAW, 0105 5-4, 0102 34-32, WNY2 29-19, KZZB 15-8.
WROD 29-27 G105 35-32, KARD, 13-10, WRVO 21-20, WGT2 34-27, CHED 21-10, KDON 8-7, Z102 17-14.
RESTLESS HEART "11 Still Be Laving You" (IRCA) 40/20
KENTER 5 SHORE 5 Sense 12, Down 10, 445 30, Develop 404 KM KK, WINK, WSSY, WXIK, KIYS, KIKX, 0105 4-26.

Moves: Up 1, Debuts 6, Same 13, Oown 0, Adds 20 Including 940, KMJK, WNNK, WSSX, WXLK, KIYS, KIKX, Q105 d-26, WBCY d-34, KSND d-40, KISR 29-22, Q101 d-39, KNAN d-38, KQCR d-38.

FROZEN GHOST "Should I See" (Atlantic) 36/13 FHUZEN GHUST "Shulld 1 See (Atlantic) 50/15 Moves: Up 6, Debuts 2, Same 15, Down 0, Adds 13 including CKOI, WLOL, KMJK, KITS, WKRZ, KXYQ, KDON, 95XXX, WZYQ, WBEN 38-35, KTO 26-19, 95XiL 37-33, Y94 39-35, KOZE 17-13, KTMT 36-33.

NEWCITY ROCKERS "Black Dog" (Critique/Atco) 33/17 Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 17 including WPHD, WCAU, KRBE, KATD, KPLZ, Z94, WSPK, 930, WROQ, buts 1, Same 14, Down 0, Adds 17 inc

γ96, κ220, οκ100, κ0/2, «κού 27-18, waws 6-40 **GEORGIA 3ATELLITES "Battliship Chains" (Elektra) 32/0** Moves: Up 13, Debuta 2, Same 16, Down 1, Adds Oinciding KCPX 36-33, WKOB σ-37, WHOK 38-36, WOUT 36-31, WGRD 04.39, WKX 39-6, WEAD 17-16, WCPL 28-26, WIGY 40-38, 100KH182-28, WCG0 23-17, O104 25-21, WCIL 30-27, WSPT

d-36, KTRS 40-37. BON JDVI "Never Say Goodbye" (Mercury/PolyGram) 28/9 Moves: Up 10, Debuis 3, Same 5, Down 1, Adds 9 including WBLI, KBEO, KCPW, KZZP, WFLY, Q107 27-23, Q105 14-10, KWQO 157, KEZB 25-13, WKS1 2-15, BUI05 16-13, WGRD 21-19, XZ93 3-2, WHOT 8-5, KFMW 8-6.

ATTUC LIVE, TREED BOTHS, THIST EXCHANGED LIVES, WORLD 2119, THES 342, THUL BU, KTAW 99. JOURNEY, "WHY CAT This High's Con Therever" (Columbia) 26/26 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 28 including KTAS, WMMS, KCPK, KT04, 99GFM, KXX106, WBAM, WHYY, WKK, WDLX, WDD, WKBA, FRS, KZZU, 93/11.

ROCK & HYDE "Dirty Water" (Capitol) 25/14

0, Same 8, Down 0, Adds 14 including WMMS, KITS, WFLY, K104, WCKN, WHHY, KTUX, WGAN, 5, KKAZ, CKOI 40-33, KOPX 22-19, CHED 30-26.

WOMP, WBWB, KHS, KKAZ, CKOI 80-33, KOYA 22-19, UHED 30-26. GINO VANNELLI "Wild Horses" (ISB Associated) 25/5 Moves: Up 11, Debuts 4, Same 5, Down 0, Adds 5, 940, KMK, WBB0, KKX, WGQ, CKOI 15-10, WLOL 12-7, Y108 26-19, KZIO 31-26, KKZ 35-27, CHE 20-14, KSN0 19-14, WPFM 201-51, KOCR 39-34, Y94 30-29. BILLY JOEL featuring RAY CHARLES "Baby Grand" (Columbia) 23/2 Moves: Up 5, Debuts 2, Same 14, Down 0, Adds 2, WHYT, KICK, WBEN 437, WBL on, WMK5 d-39, WC2Y 35-32, K104 Up 5, Debuts 2, Same 14, Down 0, Adds 2, WHYT, KIKX, WBEN d-37, WBLI WNNK 39-34, WPST 35-31, WKDD 19-12, WRQN on-dp, KNIN on, KCMQ on

39.31, Wink 3934, Wink 2944, Wink 2000, Britz, Mind Wang 2000, Britz, Britz Wink 2000, Britz, Britz Wink 2000, Britz, Britz Wink 2000, Britz, Britz Wink, Britz, Britz, Wick B 21-19, WNOK 28-26, KXYO Moves Up 11, Debus 1, Same 8, Davin 0, Adds 0 Including 294 30-29, K104 24-12, WKOB 21-19, WNOK 28-26, KXYO 2926, Wink X 4056, BSXI, 15-10, WGGG 31-26, Y94 24-22, WZY 44-00, KOZE 11-7, KTMT 27-17,

SYSTEM "Don't Disturb This Groove" (Allantic) 19/10 Moves: Up 2, Debuis 3, Same 4, Downo, Adds 10, WCAU, B96, 92X, WPST, WRCK, Y95, KTUX, KMGX, KNAN, WGLF, Y100 27-26, FMI02 GAT, KMEL 25-11, KAM2 G-28, Y106 G-40.

CINDERELLA "Somebody Save Me" (Mercury/PolyGram) 17/17 Moves: Up 0. Debuts 0, Same 0, Down 0, Adds 17 including WKSE, WPHD, WGH, KCPX, WPST, WNOK, KIKX, WKPE. dds 1

BILLY VERA & THE BEATERS "Let You Get Away" (Rhino) 16/1 BILLY VERA & THE BEATERS "Let You Get Away" (Rhino) 16/1 Moves Lin 4, Debuts 0, Same 11, Down 0, Adds 1, KE95, WMMS on, KCPW on, KPLZ on-dp, KUBE 33-32, 93Q on, WKDD

G on KDVV 37-35

THUMN, UTAO, NOZE, STIMI BLOW MONKEYS "I'L Doen't Have To Be This Way" (RCA) 14/6 Moves: Ug 3, Debuts 0, Same 5, Down 0, Adds 6, WXKS, KRBE, FM102, KXX106, KITY, 99KG, KKBO 28-27, WNNK 40-35, KR59 35-33, KON0 on, KOZE on, KHT2 on,

Down U.

KH95 39-33, NDUN an, NOZE an, NTIZ ani DEALO **11**, ALUE "Something in **My House" (Epic) 14/5** Moves: Up 0, Debuts 2, Same 7, Down 0, Adds 5, KITY, KYNO, KOMO, KHTZ, Y97, B96 d-39, KCPX d-36, 194 on, WJAD an, KNAN ani, 9986 and pk. TMT ani KNAN ani, 9986 and pk. TMT ani.

Niew eni 39%0 aneur. MM an. JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 13/5 Moves Ug. 3. Debis 0. Same 6, Down 0, Adds 5, 99KG, KFMW, KTRS, KKAZ, B91, CKOI on, KDWB on, KIIK on, WDX 34.31, OHED on, WPPM on, KCCR 31-24, KOZE 18-15.

TESLA "Little Suzi" (Geffen) 12/12 Up 0, Debuts 0, Same 0, Down 0, Adds 12, WGH, KDWB, WCKN, WHHY, WKPE, WZYQ, 100KHI, Q101, WPFM, 99KG VTO KZEN

99KG, KWITO, KZFN OINGG BOINGG "Not My Slave" (MCA) 12/6 Ding BOINGG "Not My Slave" (MCA) 12/6 Ding BOINGG "Not My Slave" (MCA) 12/6 Ding BOING "Not My Slave"

do, KZY 0 n.do, 99KG on, 197 d.33. KANSAS "Can f Cry Anjmore" (MCA) 12/2 House the n. narus O. Same 10, Down O, Adds 2, 99KG, KKAZ, K104 on, WERZ on, 930 on, KIKK on-dp, KZZU on, 95KIL

With Natz on, Mith W, Diverkinder, Andre W. EDDIe & THE TTOE "Weak in The Presence Of Beauty" (Alco) 12/1 Moves: Up 2, Oebuls 1, Same 8; Down 0, Adds 1, Klirk, KCPX on, KATD 35-33, KWSS 23-19, WERZ on, WCKN on, WGRD on, Kr85 on, KCON 4-39, WUMK on WGLF on, KTR on.

STARPOINT "He Wants My Body" (Elektra) 12/1 Moves Up 5 Cobust 1 Same 3 Down2, Adds 1, WAPE, KROY 18-17, WKOB d-34, WSSX 24-22, Y95 on KAMZ 6-5, Y106 31-29, KF95 on WAZY 30-29.

PETER CETERA "Dnly Love Knows Why" (WB) 11/6 Moves, Up O Debuts 0, Same 5, Down 0, Adds 6, WPHD, WSSX, KZOU, 103CIR, Q101, KNIN, 99GFM on, WNYZ on, WDLX

uri, wuch on, KuZE on, JACK WAGNER "Weatherman Says" (Qwest/WB) 10/6 Moves up 0, Debuts 1, Same 3, Down 0, Adds 6, B106, BJ105, KMGX, KZZU, WKPE, KOlZ, Z100 on, Z95 d-38, KIKX on-dp KZFN on.

Most Active = Ups + Debuts - Downs

JOURNEY (26) OTHER ONES (26)

OTHER

LIJIC for Yoursel "We are What We are" 7" Single

the

PRODUCED BY CHRESTOFHER REIL JOR RELSON UNLIMITED PRODUCTIONS TROW THE VIRGIN ALBUN THE DTHER DRES © 1987 Virgin Records America Inc.

EDIT

43/26 Vign ADDED AT: WLOL KWSS KDWB WGH WMMS WBEN-FM WBBQ KMJK WXKS KRBE KATD CKOI **B106** KCPX AOR ALBUM DEBUT 37 AOR TRACKS 49

THE BACK PAGE



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	RADIO & RECORDS	-	••
CONTEMPORARY HIT RADIO			AOR TRACKS®
There Two Last	Three Two	Läst	
8 4 2 1 A. FRANKLIN & G. MICHAEL/I Knew You Were (Arista)	Weeks Weeks	1 0	U2/With Or Without You (Island)
2 1 1 2 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)	6 3	2 2	FLEETWOOD MAC/Big Love (WB)
10 6 4 3 CROWDED HOUSE/Don't Dream It's Over (Capitol)	7 5	3 3	
13 9 6 STEVE WINWOOD/The Finer Things (Island/WB)	4 4	4 4	CUTTING CREW/ (I Just) Died In Your Arms (Virgin)
23 16 12 5 CUTTING CREW /(I Just) Died In Your Arms (Virgin) 17 13 10 5 PRINCE /Sign '0' The Times (Paisley Park/WB)	BREAK		DAVID BOWIE/Day-In Day-Out (EMI America) TOM PETTY & THE HEARTBREAKERS/Jammin' Me (MCA)
17 13 10 (3) PHINCE/Sign (0' The Times (Paisley Park/WB)	11 8	7 0	
14 10 9 BANGLES/Walking Down Your Street (Columbia)	18 12		
30 19 13 9 MADONNA/La Isla Bonita (Sire/WB)	2 2		PETER WOLF/Come As You Are (EMI America)
40 25 14 🕡 U2/With Or Without You (Island)	16 15	11 10	
34 24 16 D JODY WATLEY /Looking For A New Love (MCA)	29 20		
22 18 15 CLUB NOUVEAU/Lean On Me (WB)	25 21		EDDIE MONEY/Endless Nights (Columbia) PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
25 20 17 🐼 KOOL & THE GANG/Stone Love (Mercury/PG)	15 14		NIGHT RANGER/The Secret Of My Success(Camel/MCA)
24 21 18 D PETER WOLF/Come As You Are (EMI America)	13 10		BON JOVI/Never Say Goodbye (Mercury/PG)
27 23 19 CYNDI LAUPER/What's Going On (Portrait/CBS)	3 6		GREGG ALLMAN BAND/I'm No Angel (Epic)
9 7 6 17 EXPOSE/Come Go With Me (Arista)	20 19		ANDY TAYLOR/I Might Lie (MCA)
3 3 5 18 GENESIS/Tonight, Tonight, Tonight (Atlantic) 5 5 11 19 WANG CHUNG/Let's Go (Geffen)	- 35		ROCK & HYDE/Dirty Water (Capitol) Complete Tracks Chart Begins on Page 77
- 38 28 SFLEETWOOD MAC/Big Love (WB)	32 28		CULT/Love Removal Machine (Sire/WB)
32 26 23 3 BOSTON/Can'tcha Say/Still In Love (MCA)	30 27		WHITESNAKE/Still Of The Night (Geffen)
37 29 26 2 DONNA ALLEN/Serious (21/Atco) N&A Begins on Page 9.4	35 29	- A	LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB) BILLY IDOL/Sweet Sixteen (Chrysalis)
- 37 29 3 BRYAN ADAMS/Heat Of The Night (A&M)	33 31	-	
 36 30 CHRIS DeBURGH/The Lady In Red (A&M) 39 31 OP POISON/Talk Dirty To Me (Enigma/Capitol) 	BREAK		LITTLE AMERICA/Walk On Fire (Geffen)
BREAKER 2 GLENN MEDEIROS/Nothing's Gonna Change My Love For You (Amhers			LOU GRAMM/Midnight Blue (Atlantic)
39 2 HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	27 25		GLASS TIGER/I Will Be There (Manhattan)
= 35 29 BREAKFAST CLUB/Right On Track (MCA)	8 1		STEVE WINWOOD/The Finer Things (Island/WB)
29 27 25 29 GLASS TIGER/I Will Be There (Manhattan)	5 7		PATTY SMYTH/Never Enough (Columbia)
4 11 20 30 JANET JACKSON/Let's Wait Awhile (A&M)	54 42	35	ERIC CLAPTON/Run (Duck/WB) ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)
DEBUT	31 30	28 30	HOBERT CHRT DAND/T Gless I Groned Her (metodiy) ay
36 33 32 33 ROBERT CRAY BAND/Smoking Gun (Mercury/PG)			
5 12 22 34 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)			BLACK/URBAN
37 3 WORLD PARTY/Ship Of Fools (Chrysalis)		-	
BREAKER C KIM WILDE/You Keep Me Hangin' On (MCA)	3 1	10	PRINCE/Sign 'O' The Times (Paisley Park/WB)
DEBUT	11 6		SYSTEM/Don't Disturb This Groove (Atlantic)
DEBUT 3 SIMPLY RED/The Right Thing (Elektra)	18 11		ATLANTIC STARR/Always (WB)
DEBUT DEBUT DAVID BOWIE/Day-In Day-Out (EMI America)	13 8		L. VANDROSS featuring G. HINES/There's Nothing Better Than Love (Epic)
	16 13	5 5	GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia) SMOKEY ROBINSON/Just To See Her (Motown)
ADULT CONTEMPODADY	21 16		
ADULT CONTEMPORARY	37 22		
	23 20	-	ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
3 2 2 0 A. FRANKLIN & G. MICHAEL/I Knew You Were (Arista)	20 17	16 10	LILLO THOMAS/Sexy Girl (Capitol)
6 3 3 2 STEVE WINWOOD/The Finer Things (Island/WB)	14 12	11 11 2 12	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista) HERB ALPERT/Keep Your Eye On Me (A&M)
5 4 4 B RESTLESS HEART/I'll Still Be Loving You (RCA)	24 18		PATRICE RUSHEN/Watch Out (Arista)
20 11 6 ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)	9 7	7 14	STARPOINT/He Wants My Body (Elektra) N&A Begins on Page 64
13 B 5 5 SMOKEY ROBINSON/Just To See Her (Motown)			SURFACE/Happy (Columbia)
T 1 1 6 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)	35 30		MELBA MOORE/It's Been So Long (Capitol) FREDDIE JACKSON/I Don't Want To Lose Your Love (Capitol)
17 12 8 7 BILLY JUEL featuring RAY CHARLES/Baby Grand (Columbia) - 20 13 (B) LIONEL RICHIE/Se La (Motown)			SHIRLEY MURDOCK/Go On Without You (Elektra)
- 25 14 MADONNA/La Isla Bonita (Sire/WB)			MIKI HOWARD/Imagination (Atlantic)
12 9 9 10 SHIRLEY MURDOCK/As We Lay (Elektra)	39 36		CAD DAND (These These (O + The start) (Table Francisco (DOA)
8 7 7 11 KOOL & THE GANG/Stone Love (Mercury/PG)	40 35	-	
- 30 16 CHICAGO/If She Would Have Been Faithful (WB)		29 🥸	
4 6 11 13 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) 11 10 10 14 GENESIS/Tonight, Tonight, Tonight (Atlantic)	36 32		JOCELYN BROWN/Ego Maniac (WB) LISA-LISA & CULT JAM/Head To Toe (Columbia)
- 22 15 CHRIS DeBURGH/The Lady In Red (A&M)			ISLEY, JASPER, ISLEY/8th Wonder Of The World (CBS Associated)
BREAKER 10 CROWDED HOUSE/Don't Dream It's Over (Capitol)	BREAK		
21 18 17 D GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)	10 9	10 27	MILLIE SCOTT/Ev'ry Little Bit (4th & Broadway/Island)
27 (B) ATLANTIC STARR/Always (WB)		37 🔁	JAMES "D-TRAIN" WILLIAMS/Oh How I Love You (Girl) (Columbia)
28 23 (D) KENNY G/Songbird (Arista) 29 22 21 (2) EL DEBARGE/Starlight Express (MCA) N&A Begins on Page 7	s	-	CHUCK STANLEY/Day By Day (Def Jam/Columbia) KOOL & THE GANG/Stone Love (Mercury/PG)
29 22 21 20 EL DeBARGE/Starlight Express (MCA)	4 4		BOBBY BROWN/Girl Next Door (MCA)
10 13 19 22 JETS/You Got It All (MCA)			CLAUDJA BARRY/Can't You Feel My Heart Beat (Epic)
BREAKER 2 KENNY LOGGINS/Meet Me Half Way (Columbia)	DEBUT	🗩 🕃	NORWOOD/I Can't Let You Go (MCA)
30 27 25 2 CYNDI LAUPER/What's Going On (Portrait/CBS)			FIVE STAR/Are You Man Enough (RCA)
GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)	1 3		JODY WATLEY/Looking For A New Love (MCA)
DEBUT S FLEETWOOD MAC/Big Love (WB) BREAKER 2 L. VANDROSS f/G. HINES/There's Nothing Better Than Love (Epic)	00544		BLAKE & HINES/Sherry (Motown) DAVID SANBORN/Chicago Song (WB)
BREAKER D PATTI LABELLE & BILL CHAMPLIN/The Last Unbroken Heart (MCA)			AL GREEN/Everything's Gonna Be Alright (A&M)
DEBUT GINO VANNELLI/Wild Horses (CBS Associated)			RUN D.M.C./it's Tricky (Profile)
DEBUT JENNIFER WARNES/First We Take Manhattan (Cypress/PG)			MANHATTANS/All I Need (Columbia)