D

THE R&R INTERVIEW: HOT103/ NEW YORK'S JOEL SALKOWITZ

As his Urban hybrid station reaches the top in New York (in the latest Birch monthly), Hot 103 PD Joel Salkowitz talks philosophy, mechanics, and game

Page 34

COURTS RULE ON RECORD, RADIO ISSUES

Al Coury wins a "landmark decision" in the Irene Cara case; MCA and Scorpio both win dismissals; Unidyne wins a direct mail decision.

Page 3, 8, 10

HIBER'S RATINGS RETURN

Former Ratings & Research Editor Jhan Hiber returns with the first of a series of regular guest columns, an overview of today's hottest ratings issues.

Page 36

PRE-NAB: NEW **EQUIPMENT PREVIEW**

The new equipment on display at NAB is previewed, from cassette decks to 100-CD players.

Page 42

AC HYBRID IN FOUR-STATION SIMULCAST

Asti Broadcasting will simulcast its new AC/CHR/AOR/Jazz format on its four Florida stations via satellite.

Page 8

Z-ROCK SELLS METAL

The SMN heavy metal format Z-Rock shows radio makes a difference, as retail picks up on increased hard rock sales. Page 55

FAIRNESS DOCTRINE DRIVE LAUNCHED

Legislation to write the Fairness Doctrine into law is introduced by a trio of Senate heavies.

Page 13



METHODOLOGY QUESTIONED

RADAR Shows ABC-I Leads; **Mutual Second**

Transtar, SMN, Talknet Register Big Gains

Amid a burst of controversy, Mutual has become the second most-listened-to network, according to RADAR 34 results published this week. The results

al withdrew 48 of its 126 measured programs from the second half of the survey, most of that programming occurring between 7pm-midnight and in-

RADAR Top Ten

RADAR 33	RADAR 34	Network	% Change
1	1	ABC Info	+5.4
4	2	Mutual	+25.4
2	3	ABC Ent.	+1.5
3	4	ABC Contemp	8.4
5	5	CBS	-3.8
6	6	NBC	+0.4
7	7	Source	-2.9
12	. 8	SMN	+22.9
. 8	9	ABC Rock	-8.7
10	- 10	ABC FM	-4.4

network executive and prompted Statistical Research Inc., which publishes the ratings, to announce changes. In response, Westwood One Inc. officials say the figures result from the creation of a new network.

The ABC Information network

held onto first place among the 19 measured networks, posting a five percent gain over the pre-vious RADAR 33 survey. But Mutual was the big winner, gaining 25% in average audience and leapfrogging over the ABC Contemporary and Entertainment networks (12+ persons, Monday-Sunday, 6ammidnight)

Figures Don't Compare

However, NBC VP/Radio Research Nicholas Schiavone said it would be unfair to compare Mutual's current numbers to any previous ones, because it was measured differently this time. He pointed out that Mutu- 'sion in areas of programming,

raised the ire of a competing cluding its entire Sunday sched-

Claimed Schiavone, "This also happened to be the lowest-RADAR/See Page 22

Z100 Promotes Shannon To VP

Heads Programming & Operations

WHTZ (Z100)/New York PD Scott Shannon has been pro-moted to VP/Programming and Operations, coinciding with the renewal of his contract for a two-year period. Salary details were undisclosed.

"It's nice to be important, but it's more important to be a vice president," joked Shannon. "When Gil called to inform me of the promotion I got a little worried. But after reassuring me it didn't mean a cut in salary I accepted. I thank Malrite for the title but the most important thing Malrite has given me is the freedom to do what I do, and that's to have fun on the

epitomizes a winner. Whether program detail as Scott."



Scott Shannon

it's on-air or creating the direc-Malrite Exec. VP and Radio tion, sound, and personality of a Division President Gil Rosen- radio station, no one works as wald noted, "Scott Shannon hard or pays more attention to

Burns Becomes VP/GM At KKBQ-AM & FM

GM at Easy Listening-format-integrity to the Gannett team of ted WWBA/Tampa, Bill Burns has joined Gannett Radio as VP/GM at CHR combo KKBQ-AM & FM/Houston. He fills the vacancy created in January when Jay Cook was promoted to Radio Division President.

After over three years as VP/ Bill's experience, ability, and outstanding GMs. Bill's done an excellent job for two fine companies, LIN and Metropolitan, and I know he'll do the same for Gannett Radio."

Before arriving in Tampa in 1983. Burns worked in Philadel-Said Cook, "We're pleased to phia as GSM at WIP and Sales be able to add someone with Manager at WFIL & WUSL.

Logan PD At KLAC

WUSN/Chicago PD Lee Logan has been named PD for KLAC/Los Angeles. The PD position has been vacant since Malrite acquired the KLAC & KZLA Country combo in January 1986, although OM Bob Guerra has been programming both stations since the takeover. Logan, who starts April 6, will report to Guerra and also handle middays

Guerra told R&R, "You win

Lee Logan

by surrounding yourself with the best possible people, and Lee's one of the best programmers in the country. I'll continue handling the operations for both stations, but having Lee here allows me to concentrate

on programming the FM."

Logan said, "This move helps me meet a lot of personal and professional goals. Plus, I get to work for a company that has great people and is at the top of its game."

Logan, who's been with First Media nine years, began with the company in Washington, DC at WPGC. He moved to Houston to put KFMK on the air in 1979, then went to Chicago in 1982 to change WUSN to Country.

Laurence VP For **Noble Programming**

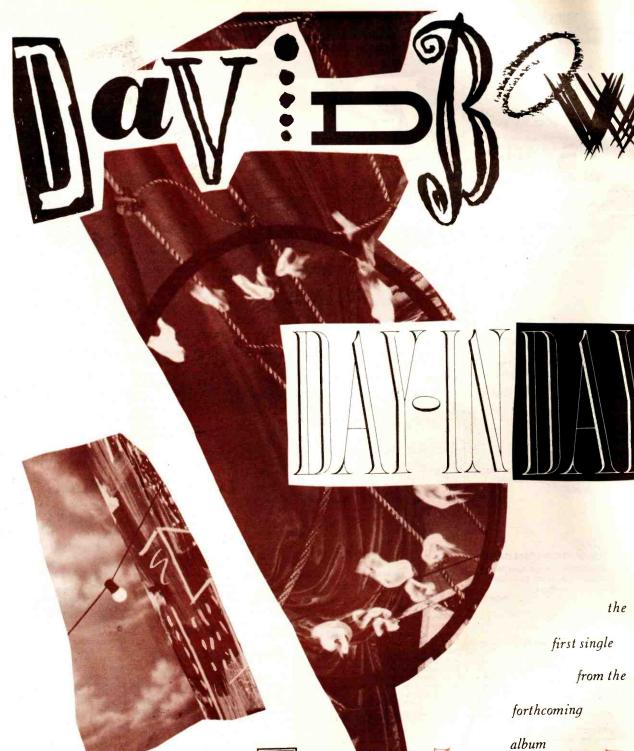
Bob Laurence, VP/Program- promotion, and research. ming at Albuquerque-based Drake-Chenault for the past six and a half years, has been named VP/National PD-Operations at Noble Broadcast Group. He will relocate to San Diego.

Noble VP/COO Norm Feuer explained, "I had a person in this capacity at Viacom, and I think it's important to have someone who can deal with many of the areas in which I don't have expertise. He will help me come to a sound deci-

Laurence, who begins his new duties March 30, told R&R, "The job is one of interfacing with the GMs and PDs and help ing them fine-tune their pro-gramming and operations."

In his new position, Laurence will be working with Gold/Rock Of The '80s AOR XTRA-AM & FM/San Diego, Nostalgia/CHR WAVZ & WKCI/New Haven, MOR/AOR WGBB & WBAB/ Long Island, Soft AC WSSH/ Boston, and newly-acquired WMRE/Boston, with a format to be announced.

Newsstand Price \$5.00



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David Bowie & David Richards

management

Isolar Entertainment

PAGE THREE

MARCH 20, 1987

CHR PROGRAMMERS DEAL WITH NEW REALITIES

Changes in retail sales research, MTV's renewed impact, and musical styles are keeping active programmers busy, as revealed in a "Programmers' Think Tank." Page 62

AC: AHEAD ON THE PILLOW

"Pillow Talk"-type shows concentrating on romantic songs are picking up ratings for many AC stations.

WASHINGTON REPORT: Y100 in comparative renewal

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Michael Ewing

Ewing Stars In Dallas As KRLD VP/GM

Former CBS Radio Network VP/ GM Michael Ewing has accepted the same post at all-News KRLD/ Dallas. The appointment became effective last Monday (March 16).

Commented Metropolitan President Carl Brazell, "Michael's great strength in sales and management will allow us to optimize the potential of KRLD."

Ewing earlier worked as VP/GM with CBS Radio Spot Sales, was Director of Sales for WEEI/Boston, and managed KMOX-FM/St. Louis. "I've known Carl for a long time," Ewing said, "and am very happy to be working with him now. As a former CBS network execu-EWING/See Page 22

Mounty **Resigns As NBC Exec. VP**

Citing personal reasons, Robert Mounty has resigned the NBC Radio Exec. VP position he has held since April 1982, in which he was responsible for overseeing the net's eight O&O's. No specific date has been set for his departure.

Mounty previously had worked for NBC in both network and station operations and had served as VP/Marketing. He joined the net 12 years ago to help launch the Radio News and Information Service (NIS). Prior to joining NBC he spent 15 years with Metromedia, where his positions included VP/ GM at WNEW/New York and Exec. VP, Metromedia Radio. MOUNTY/See Page 22

'EAGLE 106' IMAGE

Quinn PD As WTRK **Becomes WEGX**

Malrite's takeover of former Cox CHR WTRK (Elektric 106)/Philadelphia has been completed with the hiring of Charlie Quinn as PD and a call letter change to WEGX ("Eagle 106")

Quinn, who left the National Programming Consultant slot at Drake-Chenault, assessed the station's new marketing strategy. "Our focus and perception studies found 'Electric 106' to be a nonentity in the marketplace. The old 'Z106' billboards were still up along with Electric 106 billboards, so the feeling was we needed to start fresh

"Instead of the low end, we're reaching for the 18+ side of the format. We are up, quick, and bright, but we don't scream. Musically we're heavily dayparted and are purposely avoiding 12+ core



Eagle 106 debuted Friday (3/13) at 6pm and has kept most of its previous airstaff intact, including former PD (now MD/night personality) Tony Davis. "Our only airstaff needs are for a killer morning show," Quinn noted. Ross Brittain recently left to rejoin Z100/New QUINN/See Page 22

Court Rules For Coury In Cara Case

"Landmark Decision"; Second Suit Pending

The Labor Commissioner of California has decided in favor of Al Coury; Al Coury, Inc.; and Net-work Records in regard to a 1985 petition filed against them by recording artist Irene Cara. In that petition to the State Labor Board, Cara alleged that Coury acted as an agent, seeking and obtaining employment for her without a li-

However, the Commissioner ruled that "no violation of the Talent Agencies Act was shown to have occurred here ... Network Records was shown to be a bona fide record company."

Coury, formerly Network President and now head of Geffen's promotion department, explained, "If Cara had won, it would have been a

landmark decision against all record companies except majors with their own distribution setups.

"She contended that Network asn't a record company because it had no manufacturing/distribution facilities. Her argument was that because we had to go to another label for distribution, we were in effect acting only as an (unregistered) agent," invalidating the contract. By this reasoning, Coury said, every label other than the biggest six would have been vulnerable.

Cara's attorney, David Braun, told R&R, "I was disappointed in the result," adding that no decision on whether to appeal has been

CARA/See Page 32

R&R Adds Editorial Staff

Clawson, Waller, Rodrigues Tapped

Bolstering its editorial lineup, R&R has made the following appointments:

• Pat Clawson is now Washington Bureau Chief

Don Waller and Ron Rodrigues

rejoin the paper as editors Clawson, a former CNN and newspaper reporter, has been an Assistant Editor in Washington, and replaces Brad Woodward, who will now devote full time to his own business enterprises. Waller, compiler of R&R's "What's New" column, has been a prominent freelance music journalist, writing for the L.A. Times, and is the author of "The Motown Story." Rodrigues, previously R&R's AC Editor, sub-sequently programmed KMGG/ Los Angeles and was Sr. VP at program supplier James Paul Brown Entertainment. He will cover network and syndication news as well as general news duties.

In addition, staffer Jim Dawson will assume the role of Specials Editor, while Hurricane Heeran becomes Contemporary Christian

Chart Editor. R&R Publisher Bob Wilson said, "I'm happy to have this caliber of people join our braintrust as we redesign the paper to serve our subscribers better. We have many new features planned, and the team is in place to execute our plans."



CONDOM CONDEMNATION - WGST/Atlanta talk host Ed Tyell interviews protester Alonzo Thornton from downtown Woodruff Park during the station's live remote to discuss condoms and AIDS prevention with listeners. WGST gave away condoms and information, while representatives from AID Atlanta and members of the local health community participated on-air. Photo courtesy of Andy Sharp and the Atlanta Journal/Constitution

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Tom Joyner, KKDA – Dallas & WGCI/FM – Chicago Urban Contemporary Air Talent of the Year

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NEWS

JOHNSON PROGRAMS KFMY

Burns New National Consultant For D-C

KFMY-AM & FM/Provo-Salt Lake City PD Brian Burns has resigned after a nine-month stint to become National Program Consultant at Albuquerque-based Drake-Chenault. He replaces Charlie Quinn, who became PD at WEGX/ Philadelphia (see Page 3). Burns's successor at the CHR simulcast combo is Asst. PD/afternoon man E. Curtis Johnson.

Burns, who posted the station's best showing in many years in the fall Arbitron (0.5 to 2.6), told R&R. "My longterm interest has always been in the area of consultation. This is the chance to work with a number of high-quality stations in a wide variety of formats and mar-

A six-month KFMY staffer who was Asst. PD at Unidyne's Z90/San Diego, Johnson said, "We're going to continue the same music policy which Brian and I established, being upfront and aggressive. Because Utah County has now been



made part of the metro, K96 only stands to gain. "Personality-wise, we are so far ahead I don't think anyone can touch us Radio is show business, not liner cards. In time I believe we can beat (CHR leader) **CHAMBERS GSM**

KJOI Resets Sales Team

KJOI/Los Angeles has reorganized its sales department, beginning with the promotion of Local Sales Manager Larry Chambers to GSM. In addition, AE Jeri Lawrence has been upped to National Sales Manager, Marcia Davis has replaced Chambers as LSM, and Bob Hoffman has joined as an AE.

Chambers told R&R, "Jeri, Marcia, and Bob give KJOI the experience and professionalism that go hand in hand with the growth of Legacy Broadcasting. This sales department can be one of the finest in L.A. advertising.

Chambers worked previously as Group W Cable's Director Of Advertising, and is a former GSM of nearby KRLA. Lawrence is a seven-year KJOI veteran, Davis previously was LSM at KQYT/Phoenix, and Hoffman was most recently GSM at KTRH & KLOL/Hous-

WMJC Ends AC For 'Classic Rock' WCSX

Greater Media's WMJC/Detroit. an AC mainstay since 1977, has adopted a Classic Rock format and the new calls WCSX. The move follows the success of sister KLSX/ Los Angeles and had been expected since the appointment of GM Tom Bender, who helped develop Classic Rock with Fred Jacobs. Bender was GM at KRQX/Dallas (now KLDD), Jacobs's first AOR/Gold client.

Jacobs, however, is still waiting out a 90-day noncompete clause with AOR WRIF and emphasized that he is not consulting WCSX's new format. When that clause expires in mid-May, Jacobs will announce his future consulting plans in Detroit. No WCSX PD has been named yet, and the change was implemented by interim PD Joe Capobianco.

The station is operating with what Bender terms a "transitional airstaff." Morning man Tom Shannon is gone. "Pillow Talk" host Alan Almond "has been given a few weeks to consider some options that I laid out to him," said Bender. Tom Force, who has a local AOR history as Zak Burns, and ND Roberta Jasina survive the change.

Bender said, "The audience's need now is exactly the same as when we were 18-34: I want my music, not everybody else's music, my music.' That's the basis for the format '

Under consultant Paul Christy, WMJC was a Detroit radio force in the late '70s and early '80s. "Majic 95" was one of the first musically tough ACs to influence the format's later direction. In recent years, it had gone through numerous personnel changes and format permutations. Several years ago, it ran a program entitled "Night Magic" that featured LP cuts and harder material and, in many ways, anticipated the Classic Rock boom

In recent weeks anticipation had spread that somebody in town would adopt a Classic Rock format. Crosstown WKSG, programmed by Christy, had added some AOR material and begun using the phrase "Classic Rock & Roll." Other Gold-oriented stations in the market include CKLW-FM WCSX's mainstream AM sister WHND, and Heart & Soul affiliate

Bettelli **Becomes PD** At KOMO

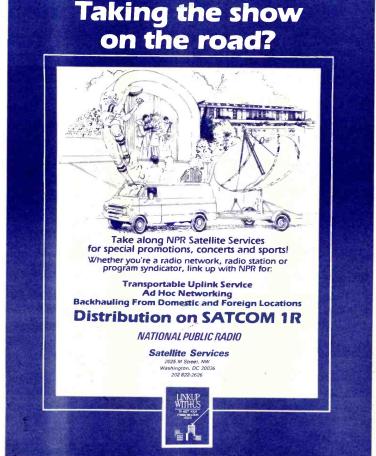


Michael Bettelli

Fisher Broadcasting's full-service KOMO/Seattle has named acting PD Michael Bettelli PD. He replaces Ken Kohl, who left last month to program KFI/Los Angeles. Bettelli joined KOMO in 1982 and also has served as MD and weekend air personality.

Bettelli anticipates no major changes. "I think the newest guy on the air is our afternoon guy, who just celebrated his fourth year with us," he told R&R. "We have the most popular morning guy in the market (Larry Nelson), and our News Department just won anoth-er Edward R. Murrow RTNDA award, so we're very happy with what we have."

Before joining KOMO, Bettelli was in the programming and sales departments of IGM (now RPI) from 1971-1976. He went on to program AOR KISM/Bellingham.





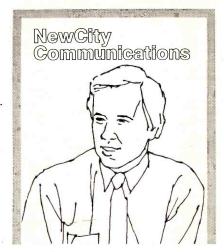
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NEWS

HUNTINGTON, WEED, FISHER NAMED

Asti Plans Four-Station Simulcast

Clearwater, FL-based Asti Broadcasting is gearing up to simulcast an AC hybrid of album cuts, adult CHR, and jazz via Westar 4 to its four Florida properties: WWWQ/Ft. Myers, WEND/Tampa, WWSS/Panama City, and WOOO/West Palm Beach. WWWQ is already on the air with the new format; the others will debut in early summer. Local commercials will air in their respective areas, handled by a regional sales staff.

The team supervising the stations operations includes veteran Florida programmer Steve Huntington, who becomes Group Program Manager and will base out of WWWQ; Sales Manager Bill Weed; and Director Of Engineering Marc Fisher

Asti President Bruce Micek told R&R, "Our goal is to continue buying major market stations in Florida, becoming the state's 'Super Station' of sorts, and calling it 'The Florida Connection.' My partner (former Apple Computers executive) Ken Zerbe and I wanted to do something really innovative in



Steve Huntington

broadcasting, and when we explored the possibilities provided by satellite usage, we decided it was the way to go."

Of Huntington, Micek noted, "It takes a creative genius to get consistently good ratings with almost no budget, and he's torn up the Tampa Bay market under those conditions for several years now."

Huntington first became PD at WHVE/ Sarasota in 1978 when it was WQSR. He then worked in Miami at WSHE and WLVE before returning to WHVE for a four-year tenure from 1982-86.

Weed, whose legacy includes the founding of Weed Radio Reps in Chicago, worked in Chicago sales for several years, including stints at WJJD, WCLR, and WCFL. Fisher joins Asti from WRKO & WROR/Boston, where he was Chief Engineer.

SOME CHARGES DISMISSED

Court Action On MCA, Scorpio Suits

U.S. Federal District Judge Stephen Wilson dismissed Friday (3/13) MCA Records' charges that Scorpio Music, a Trenton, NJbased distributor, made and distributed bogus tapes of the label's artists. That suit was filed last March 18. Separately, Scorpio's claims against MCA of fraud and racketeering in the major's 1984 sale of cutout merchandise to Scorpio were dismissed. That complaint, filed last March 19, cited the involvement of Sal Pisello, said to be an organized crime figure.

In MCA vs. Scorpio, attorneys for the prosecution reportedly failed to prove in court that the merchandise involved was illicit or that Scorpio was the supplier. According to the Los Angeles Times, Judge Wilson said that a key MCA witness provided testimony "I wouldn't take to the bank."

MCA had sought \$10 million in punitive damages, as well as exemplary damages. At presstime, it could not be determined whether lawyers for the company would appeal Friday's decision.

The Scorpio action against MCA continues with charges that MCA failed to deliver cutout merchandise for which Scorpio paid, and therefore is in breach of contract. According to published reports,

Lubin PolyGram VP/A&R

PolyGram Director/A&R Peter Lubin has been promoted to VP/-A&R.

Sr. VP/A&R Dick Wingate, to whom Lubin reports, praised his "commitment to excellence" and added, "Peter's recent signings the Robert Cray Band, the Rainmakers, and the Everly Brothers are significant contributions to the quality and creative excitement at PolyGram."

Lubin joined the company seven years ago as Director/A&R for Mercury Records on the East Coast. Prior to that, he worked as



Peter Lubin

tour publicist for Columbia. Lubin told R&R, "There has been no better time to be discovering and developing talent than right now. Today's talent is to make records which aren't contrived or imitative, but are more honest on every level, and that suits me just

New Age KLRS Sets Hammond As PD

Mark Hammond (aka Mark Hill) is the new PD at Fuller-Jeffrey's KLRS (Colors 99.1)/Santa Cruz, which switched its calls from KSCO-FM and format from Easy Listening to New Age March 10. The 14-year radio vet's seven years of programming experience includes positions at KDON/Salinas-Monterey, KFMJ/Medford-Grants Pass, OR, and KRDG/Redding, CA

KLRS GM Bill Cloutier told R&R, "This is Lee Abrams's first New Age station, so he's guiding the programming. Mark has a lot of talent, particularly with people, and will be working very closely with Lee."

Hammond, who also does mornings, commented, "A year ago, you couldn't have told me that I'd be playing the kind of music I've been into for so many years. I'm also very happy to be working with Lee — he's the best in his business."

NOW CHR COMBO

this will come to trial in July.

KKUA Simulcasts With KQMQ

AM outlet KKUA/Honolulu ended AC programming last Friday (3-13) in favor of CHR simulcasting with sister FM KQMQ, creating the combo KQMQ-AM & FM. The move gives the metro its only AM CHR service. Originally a CHR, the 20-year-old station was a hybrid for much of that time until evolving to AC a few years ago.

President/GM Jack Kelly pointed out that, based on the most recent survey, KQMQ's combo structure places the station first in the ratings. "In the most recent Arbitrend, the 'Q' alone was only two-tenths of a point behind K59 (KSSK). This ensures victory." The economics of a separate format were difficult, he added, "since the size of the AM listener-ship here has decreased dramatically in the last year." KKUA had a 3.5 12+ in the fall '86 Arbitron, a share less than it held a year earlier.

Noted OM Kimo Akane, "This will also get us out to the other islands, which have no CHR."

Five on-air staffers have left: Noel Gray, middays; PM driver Kelly Randall; Bill Carpenter, overnights; and newspersons Norma Delacruz and Allicyn Hikida.

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NEWS

Rocky Knight

Knight, Lyons Upped To WLRS Program Posts

WLRS/Louisville has promoted PD/morning partner Rocky Knight to a new OM position and Asst. PD/MD/afternoon partner Lisa Lyons to PD. Additionally, "Kevin" Robinson, the other PM drive cohost, has assumed eight-year veteran Lyons's former

VP/GM Louisa Henson told R&R, "The market is more competitive than ever now. With Rocky

and Lisa both holding down airshifts, it became necessary to distribute the duties in a more even fashion."

Knight commented, "Two of the best things about this change is getting the chance to work on the morning show and spend more time with new consultant E. Alvin Davis. With Lisa I've got the most knowledgeable personality in the market; I have tremendous faith in her ability to execute the format." ROBERTS TO KCAL-FM, CLAY TO KGGI

Twin PD Changes In Riverside

Cliff Roberts, PD at CHR KGGI/Riverside-San Bernardino, will segue to the same position at neighbor AOR KCAL-FM March 30. Replacing him at KGGI is John Clay, former PD of KHTZ/Reno.

Jeff Salgo, VP/Programming & Operations of Anaheim Broadcasting Corporation, which took over KCAL FM on January 1, said Roberts brings "a good sense of strategy. At KGGI, he beat KIIS (in the Riverside book), and was the only person in the area surrounding L.A. to do that." Salgo added that no change in direction is planned. "We'll continue as a real AOR, not a hybrid or quasi-AOR format."

KCAL-FM has perennially trailed L.A. AORs KLOS and KROQ in its own ratings. Roberts expects to change that through community involvement. "Although the L.A. stations' signals come in here extremely well, they're forced to serve both metros," he said. "They can't give this area the full attention we can." Prior to his three years at KGGI, Roberts jocked at San Diego outlets KPRI and KGB (AM).

Clay, who's programmed Odessa, TX stations KWES and KRIG, said he'll be comfortable in his new

environment. "I'm from San Diego, so I'm practically home. More important, I've got plenty of experience programming Urban-oriented CHRs. KGGI certainly leans Urban and it will stay that way."

Unidyne Wins Direct Mail Ruling In Key Case

Motion To Set Aside Award Filed

A U.S. District Court in Dallas has awarded Unidyne Direct Mail more than \$333,000 in damages and legal fees in its copyright infringe-

WERI-FM Back To AOR As WWRX

After playing Beatles album sides for four days, Westerly Broadcasting CHR WERI-FM/ Providence became AOR WWRX on Thursday (3/12) at 5:20pm. The first song on "WRX, Quality Rock 'n' Roll," as WWRX refers to itself on-air, was Yes's "Changes." The switch marks a return to AOR for the station, which dropped the format for CHR on Thanksgiving 1983. Sister AM WERI retains its Satellite Music Network Nostalgia for-

As the market's third AOR, WWRX joins WHJY, ranked #3 in the fall book with a 9.3, and Brown University's student-operated WBRU, which tallied a 3.0. WERI's last CHR book was down 4.5-2.6. Harris Communications, also in-volved in the recent switchovers of three AORs in Miami and Orlando, advises WWRX and co-owned AOR WZXL/Atlantic City.

A new PD is being sought, with interim PD Greg Cutler staying on to produce the morning show, in which he will act as second banana. Exiting staff include Jonathon Monk (middays), Ken Matthews (PM drive), and Mike Olsen (nights). Overnighter Daria will stay on, while morning man Red Decker joins WZXL. Currently, the station is operating without jocks; a new airstaff is expected to be named in 2-3 weeks.

WERI & WWRX VP/GM Philip Urso, who also serves as President of WZXL, said the decision to return to AOR was the result of market research. "When we undertook the study, we were looking to improve our position as a CHR. We found the majority of the audience we had as a CHR told us they actually preferred AOR."

Harris Communications VP Tom Kelly said the station will adopt his company's Adult AOR approach, targeting 25-44 by avoiding metal and emphasizing library material and established currents. He feels the market is large enough for three AORs, adding that the current musical climate is favorable for the format. "The Michael Jacksons and Lionel Richies aren't at the forefront right now. It's Steve Winwood, Bruce Hornsby, U2, and Peter Gabriel, and they're all AOR

ment suit against A.M. Communications and its President, T.J. Miller, Miller has filed a motion that the default judgment should be set aside; arguing that his company had not been properly notified of the hearing.

The suit stemmed from publication by Miller and A.M. Communications of several radio station promotional mailers which Unidyne claimed were substantially similar to its copyrighted products. Asked which elements prompted the suit, Unidyne President William Alfredo said, "To get down to the specifics of it is almost impossible. While you can't copyright an idea, the expression of that idea is protecta-

Alfredo advised stations with legal questions to consult with a copyright attorney, adding, "They're welcome to call us as well. We'd certainly be willing to discuss different tacks they might be able to take. If someone has violated our copyright, we're willing to work with them."

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WASHINGTON REPORT

SENATORS PROPOSE PUTTING IT INTO LAW

Fairness Doctrine Gains Strength In Congress

Legislation writing the Fairness Doctrine explicitly into federal law was introduced in the U.S. Senate last week. Hearings on the measure were quickly scheduled for this week (3/18) in the Senate Communications Sub-

The doctrine imposes a general obligation on radio and television stations to present contrasting viewpoints on controversial issues of public importance. But the policy's origins - whether federal law or FCC regulation - have been in doubt for years.

Under outgoing Chairman Mark Fowler, the Commission has moved steadily toward the position that the doctrine doesn't work and should be repealed. And a federal appeals court ruled last September that the doctrine had never been written into law.

Prompted by the court ruling and the FCC's open hostility, key senators last week proposed writing the doctrine into law once and for all via the Fairness Broadcasting Act of 1987. Its sponsors are Commerce Committee Chairman Fritz Hollings (D-SC), Communications Subcommittee Chairman Daniel Inouye (D-HI), and ranking GOP member Jack Danforth

Doctrine Prompts Airing Of Wider Views, Hollings Argues

Hollings praised the doctrine for giving non-station owners "an opportunity to participate in important public debate. It has provided the public with a greater range of views upon which to make informed decisions. It clearly has en-hanced speech and furthers the First Amendment."

Critics, including Fowler and NAB, have harshly criticized the doctrine. They claim it has a "chill-

ing effect," by discouraging coverage of controversial topics by sta-

hassles associated with a possible Fairness Doctrine complaint. Among industry witnesses set to attack the doctrine at this week's hearing were RTNDA President

tions fearing the legal costs and

John Spain and KNUI & KHUI/Kahului, HI President/GM Tom Elkins

Danforth Sees Better Informed Public

Sen. Danforth explained, "I believe it is not asking too much of trustees of the spectrum to require them to devote time to the discussion of controversial issues of public importance and to air conflicting viewpoints so that the public may make informed decisions."

Added Inouye, "The Fairness



PROM/GRADUATION KICKOFF — A coalition of national organizations, in cluding NAB, is again sponsoring Operation Prom/Graduation this year, ciuding NAB, is again sporisoning operations with the aim of reducing drinking and drug-taking at high school springtime activities. Among those attending a kickoff reception for the campaign last week on Capitol Hill were (left to right) NAB President Eddie Fritts, Rep. Benjamin Gilman (R-NY), and radio personality Casey Kasem.

Doctrine balances the First Amendment rights of the public and broadcasters. It is time for us to act to ensure the continuation of the Fairness Doctrine and the benefits it brings to the public."

NEW/S BRIEFS

Y-100 Designated For Renewal Hearing

Metroplex Communications' WHYI/Miami (Y-100) has been designated for a comparative renewal hearing against Southeast Florida Broadcasting Limited, which filed a competing application to Y-100's renewal.

The opportunity for a challenge arose because Y-100 previously was given a short-term one-year renewal owing to shortfalls in its recruitment of minority and female employees.

In designating a hearing, the Commission noted that Y-100 "now has a positive continuing equal employment opportunity program." Substantial numbers of women and minorities have been hired, and good EEO recruitment procedures remain in effect.

The lengthy and expensive comparative renewal process Y-100 is about to embark on has been earmarked for elimination by NAB. Legislation to aboiish the process is now pending in the House, and a similar bill is expected soon in the Senate

FCC Sets Up Filing Fee **Phone Hotline**

Broadcasters and applicants with questions about the FCC filing fees that take effect April 1 can now call a new information hotline to get help. For radio and television applications the hotnumber is (202) 632-FEES

Applications requiring a fee (use check, bank draft, or money order) should be delivered to FCC, 1919 M St. NW, Rm. 9-18, Washington, DC 20554-1800. Submissions may be made in person at the same address between 8am and 5:30pm weekdays.

NAB Forms For-Profit Technology Subsidiary

NAB has created a profit-making subsidiary, NAB Technologies, to explore technological innovations in the broadcasting industry

NAB Chairman Ted Snider, also Chairman of the new corporation, explained, "NAB Technologies will develon and bring to market new production and transmission equipment to keep broadcasters in their traditional position of technological leadership.

The company's first project is devel-

opment of FMX, a new transmission and reception technology designed to extend the listenable signal of FM stereo stations. NAB says some FMX performance problems reported a year ago have been resolved by additional lab work and field testing.

Actual completion of FMX will be carried out by Broadcast Technology Partners. The new group's partners are NAB Technologies, a group of Detroit area investors led by engineer John F.X. Browne, CBS, and FMX's two inventors, NAB Sr. VP Tom Keller and Emil Torick.

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RADIO BUSINESS

TRANSACTIONS

Guild Buys \$18 Million Worth Of WOOD

WOOD-AM & FM/ GRAND RAPIDS, MI

PRICE: \$18,250,000

BUYER: Ralph Guild Broadcasting Corp., owned by Ralph Gulld. He is also President of the Interep radio sales rep firm.

SELLER: Grace Broadcasting Co., headed by Harvey Grace. DIAL POSITION: 1300 kHz; 105.7

POWER: 5 kw; 265 kw at 810 feet FORMAT: MOR; Beautiful

BROKER: Bob Mahlman of the Mahl-

WBCA & WWSM/ BAY MINETTE, AL

PRICE: \$575,000

BUYER: Faulkner-Phillips Media, Inc., owned by James H. Faulkner and William H. Phillips. Faulkner is chairman of the board of trustees of Faulkner University, and he formerly owned several radio stations in small Southern markets.

SELLER: Faulkner University DIAL POSITION: 1110 kHz; 105.5 MHz

POWER: 10-kw daytimer: 3 kw at FORMAT: AC: Country

WQBR/ATLANTIC BEACH,

PRICE: \$260,000

BIJYER: Conceptron Investments. Inc., owned by Mark Cowart and Roger G. Robertson III. Cowart is the former GM of WBIX/Jacksonville, FL. SELLER: William H. Bivens, court-appointed receiver for Coastal Airways Corporation, a company headed by William F. Proctor.

DIAL POSITION: 1600 kHz POWER: 5-kw daytimer FORMAT: AC

WXOZ/JACKSONVILLE, FL PRICE: \$275,000

BUYER: Darrell Spann SELLER: Willis & Sons, Inc., owned POWER: 5 kw

by Levi WIIIis. He also owns WOWI/ Norfolk, VA; WIMG/Ewing, NJ; WBOK/New Orleans, LA; WGSP/ Charlotte, NC; WBXB/Edenton, NC; KFTH/Marlon, AR; WTNC/Thomas-ville, AR; WSAY/Salem, VA; WESL/ East St. Louis, IL; WGTM/Wilson, NC; WTJH/East Point, GA; WWCA/ Gary, IN; WPCE/Portsmouth, VA; WFTH/Richmond, VA; and WSVE/ Green Cove, FL.

DIAL POSITION: 1280 KHz POWER: 5 kw FORMAT: Religious

WFLZ/THONOTOSASSA, FL

PRICE: \$125,000 (CP Sale) BUYER: Southern Seven Communications, inc., owned by Norman B. Hart Jr. and James R. Thompson. SELLER: H.F.B. Ltd., owned by Jeffrey L. and Melvin Hoffman. DIAL POSITION: 1200 kHz

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TRANSACTIONS AT A GLANCE

Transactions So Far in 1987: \$578,685,640

This Week's Action: \$27,049,000 This Week's Biggest Deal: WOOD-AM & FM/Grand Rapids, MI

\$18,250,000

- WBCA & WWSM/Bay Minette, AL \$575,000
- WQBR/Atlantic Beach, FL \$260,000
- New AM station CP/ Destin, FL \$25,000
- WXOZ/Jacksonville, FL \$275,000
- WFLZ/Thonotosassa, FL \$125,000
- WTTB/Vero Beach, FL \$600,000
 KQIS/Clarenda, IA \$139,500
- KDMC/Dversville, IA \$145,000
- WMLA-AM & FM/Normal (Bloomington), IL \$500,000
- WKKY/Moss Point (Pascagoula), MS \$199,500
- WRAN/Dover, NJ \$1.5 million
- KCRF/Lincoln City, OR \$450,000
- WFGN/Gaffney, SC \$225,000
- KBLQ-AM & FM/Logan, UT \$1,130,000
- WSVA & WQPO/Harrisonburg, VA \$2,650,000

WTTB/VERO BEACH, FL

PRICE: \$600,000

BUYER: Treasure Coast Broadcasting Co. Ltd. Partnership, headed by Gregory D. Bone, Thomas A. Latanzi, and Douglas J. Bone. They also own WQRC/Barnstable, MA and WGYL/Vero Beach, FL.

SELLER: Treasure Coast Broadcasting, Inc., headed

by Howard Cohen. DIAL POSITION: 1490 kHz POWER: 1-kw days, 250 watts nights FORMAT: News/Talk

KQIS/CLARENDA, IA

PRICE: \$139,500 BUYER: G.O. Radio Ltd., owned by Glenn Olson and David Rieck. Olson also owns KQWC-AM & FM/Webster City, IA; KDOM-AM & FM/Windom, MN; KSIB & KITR/Creston, IA; and WKEI & WJRE/Kewanee, IL

SELLER: Midland Communications, Inc., owned by President Don Eckles. DIAL POSITION: 106.3 MHz POWER: 3 kw at 300 feet FORMAT: AC

KDMC/DYERSVILLE, IA

PRICE: \$145,000 BUYER: Marcom of lowa, Inc., owned by Donald J. Alt and Kerby Confer. Alt has Interests in WRLX & WFFX/ Tuscaloosa, AL; WRUS & WFFX/ Russellville, KY; WZNY/Augusta, GA: KOFO & KHUM/Ottawa, KS; WZOQ/Wapakoneta, OH; KAFX-AM & FM/Diboll, TX; KLIO/Clinton, IA; KXKX/Dubuque, IA; KZBB/Poteau, OK, and WRDO-AM & FM/Augusta,

SELLER: Diversified Media Corp., owned by Charles P. Hilliard. DIAL POSITION: 99.3 MHz POWER: 3 kw at 370 feet FORMAT: Station is currently dark.

WMLA-AM & FM/NORMAL (BLOOMINGTON), IL

PRICE: \$500,000 BUYER: McLean Country Broadcasters, Inc. owned by David K. Keister. He also owns WMCB & WCBK/Martinsville, IN; WIFE & WCNB/Connersville, IN; WOFR & WCHO/Washington Court House, OH; and WBCI/

Lebanon, IN.

SELLER: W. Russell Withers Jr., who also owns KOKA-AM & FM/Keokuk, IA; WMIX-AM & FM/Mt. Vernon, IL; and KAPE & KGMO/Cape Girardeau,

DIAL POSITION: 1440 kHz; 92.7 MHz

POWER: 1 kw days, 500 watts nights; 3 kw at 300 feet FORMAT: Country; CHR

WKKY/MOSS POINT (PASCAGOULA), MS

PRICE: \$199,500

BUYER: C. Wayne Dowdy, who has ownership interests in WAPF & WXLT/ McComb, MS; WSUH & WOOR/Oxford, MS; WMLT & WQZY/Dublin, GA: KNWA/Bellfonte, AR; KPET & KRTX/Lamesa, TX; KCWD/Harrison, AR; and KPFM/Mountain Home, AR. SELLER: Jackson Country Broadcasting Co., owned by Charles W. and J. Morgan Dowdy. They also own WSUH & WOOR/Oxford, MS; WROA/ Gulfport, MS; WMLT & WQZY/Dublin, GA; WMCG/Milan, GA; KNWA/ Beilfonte, AR; KCWD/Harrison, AR; WKKY/Moss Point, MS; KPFM/Mountain Home, AR; KPET & KRTX/Lamesa, TX; and WRPM & WQLC/Poplarville, MS.

DIAL POSITION: 104.9 MHz POWER: 3 kw at 223 feet FORMAT: CHR

WRAN/DOVER, NJ

PRICE: \$1.5 million

BUYER: Atlantic Morris Broadcasting, Inc., a subsidiary of Orange & Rockland Utilities Corp.

SELLER: Bell Broadcasting of New Jersey, Inc., owned by Richard Bell. He also owns WALL & WKGL/Middletown, NY.

DIAL POSITION: 1510 KHz POWER: 10 kw days, 500 watts

FORMAT: AC

KCRF/LINCOLN CITY, OR

PRICE: \$450,000

BUYER: Matrix Media, Inc., principally owned by Michael Symons and Sarge Harvey. They are businessmen from Saginaw, MI who also own KBCH/ Lincoln City, OR.

Continued on Page 16



Bob Maccini to head Chapman Financial Services Division, now open in World Trade Center, Boston, Massachusetts

March, 1987 — Chapman Associates, Inc., one of the nation's largest and oldest Media Brokerage firms, has just announced the addition of a Financial Services Division to be located in Boston, Mass. The division is headed by Bob Maccini, former senior broadcast loan officer with Old Stone Bank in Providence, Rhode Island.

Maccini will be responsible for securing broadcast financing for transactions, from 8-figure level down to loans as small as \$1,000,000 for station acquisitions or refinancing. Maccini will be dealing with many broadcast lenders, not only those headquartered in Boston and New York, but all over the country. He also will main-



tain communication with the nation's leading venture capitalists, certain large insurance companies, and other sources of broadcast lending and deal structuring. The two areas of emphasis will be acquisition lending and refinancing.

Chapman President Bill Cate stated, "We are very

fortunate to have Bob Maccini, a man with experience in broadcast finance and structure, and I am confident that Bob will fill a void in broadcast lending. As Vice President of our Financial Services Division, Bob will be arranging financing on any transaction which presents itself to us, regardless of whether or not it is one of our brokered deals."

For a confidential discussion about securing funds for your next acquisition, or for refinancing of an existing broadcast loan, contact Bob Maccini, Vice President, Chapman Financial Services Division, World Trade Center Boston, Suite 400, Boston, MA 02210, or call (617) 439-5312.

Now, more than ever,

For Buying, Selling, and now Financing, Chapman Means Business.

RADIO BUSINESS

Taft Family Steps Up Takeover

Waging War With Offers Of Bigger Bucks

The takeover battle for control of Cincinnati-based **Taft Broadcasting** is heating up, as Vice Chairman **Dudley Taft** is upping the ante in his bid to return the company to family control.

The Dudley Taft-led Theta Corp. investment group announced Tuesday that it's prepared to offer \$1.4 billion, or \$150 per share for Taft Broadcasting stock. That's a significant increase from its original offer of \$1.34 billion.

or \$145-per-share, made on March 6. The Cincinnati-based company has about 9.3 million shares outstanding.

Stock Soars In New York

Taft Broadcasting said the new offer would be referred to its board of directors for review. The board has made no decisions about whether to sell Taft Broadcasting, company VP and spokesman S. Donald Urban said.

Taft stock has been steadily gaining in price since the takeover attempt started. In closing trading on the New York Stock Exchange on Tuesday, Taft's stock rose \$3.37 ½ to \$156.

Unanimous Turndown Last Week

Last week, the company's board of directors unanimously rejected as "inadequate" the original \$1,34 billion takeover offer by Dudley Taft and Narragansett Capital Inc., an investment banking and venture capital company in Providence, RI. The turndown decision was based partially on the advice of Taft Broadcasting's financial advisor, Goldman, Sachs & Co., which warned that the offer of \$145 per share was inadequate. At the time, the company's stock was trading at a market price of \$152.50.

· A good person for Metropolis to

talk with is Sumner Redstone, the new

owner of Viacom. In an interview pub-

lished in the New York Times, the Mas-

sachusetts entertainment magnate

made it known he plans to unload Via

com's radio stations. Sumner will pay

\$3.4 hillion to take over Viacom, and

interest costs will total about \$1'80 mil-

lion per year. Selling the radio stations

- valued at about \$142 million -

would help relieve the debt pressure

he's sure to encounter from the bank-

ers working on the deal. Viacom spokesperson Liz Martin said "no

comment" when asked about the stations going on the market.

. Mutual Broadcasting System has

cut a three-year affiliation agreement

with Legacy Broadcasting Inc. to

broadcast Mutual and Westwood One

news, talk, sports, and entertainment

programming. The deal includes Legacy outlets KJOI/Los Angeles, WLLZ/

Detroit, KDWB-AM & FM/Minneapo-

lis, and KHOW & KPKE/Denver.

Stevens Joins TM Board

Prominent broadcast investment banker Gary Stevens has been appointed to the board of directors of TM Communications, Inc.

"I think it's a hot little company," said Stevens, an associate managing director at Wall-Street based Werthelm Schroder & Co. "I think it's a growth company that's under development."

The Dallas-based company, headed by Pat Shaughnessy, acquires turnaround radio stations, markets services to broadcasters, and produces live and filmed shows for corporate and governmental clients. Its stock is sold over-the-counter on the NASDAQ trading system.

Stevens Sees No. Conflict Of Interest

Last year, Stevens handled merger and acquisition transactions in the radio industry totaling nearly \$300 million, a record for any individual in any year. Even though he represents several broadcasting companies in his role as an investment banker, Stevens said no conflict of interest exists in his advising Shaughnessy about acquisitions and operations.

Stevens said, "Pat is basically acquiring broadcast properties in markets that are much smaller than what I deal in. I deal with large dollar transactions in large markets."

TM closed its acquisition of Class C FM KNS/Reno this week for approximately \$2.5 million cash. Last year it bought KHAT-AM & FM/Lincoln, NE.

Radio Business Briefs

• The sale of KVIL-AM & FM/Dalias to Infinity Broadcasting for an estimated \$80 million is "imminent," according to sources close to the action. Sconnix Broadcasting acquired the Big D powerhouse combo in its recent \$152 million acquisition of the Blair stations. Sconnix partner Randy Odeneal says "no comment," but we've been told the deal will probably be wrapped up within the next week.

 By the way, Sconnix is planning a frequency swap in Boston between its WBOS (92.9) and WZOU (94.5), which it acquired in the Blair deal. The latter is more attractive because its stick is on top of the John Hancock Building in downtown Boston. Sconnix is now looking for a buyer for WZOU, since it can't own two FMs in the same market. The asking price is \$16 million. Odeneal says no firm deal has been reached with anyone, although several parties have talked with Sconnix. One broadcaster who's looked at the property says we shouldn't be surprised if Emmis Broadcasting walks away with the prize.

 Metropolis Broadcasting says its rattempt to buy WWDC-AM & FM/ Washington has gone sour. Negotiations collapsed over the proposed \$50 million deal when Morton Bender, one of the owners of WWDC, decided he didn't like the deal. Bender retruses to comment on the matre. Lorraine Golden of Detroit-based Metropolis says her company had lined a firm commitment of venture capital from investment bankers at Chrysler Capital Corp. That firm financed Metropolis's Tecent purchase of WERE & WNCX/ Cleveland. Golden says Metropolis is definitely looking for major market acquisitions and will make some moves

BURBACH BROADCASTING COMPANY

John Laubach & Larry Garrett Has Sold

WKRT-AM&WOKW-FM

Cortland, N.Y. for

\$3,100,000

to

Sun Radio Broadcasting, Inc. David E. Gerard

We are pleased to have served as broker in this transaction.

Robert A. Chaisson, Inc.

39 Locust Avenue New Canaan, Conn. 06840 203-966-6333

TRANSACTIONS

Continued from Page 14

SELLER: Rainbow Broadcasting Corp., headed by Charles Rowe. DIAL POSITION: 96.7 MHz POWER: 3 kw at 670 feet FORMAT: MOR BROKER: Roy Rowan of Blackburn &

Company, Inc.
WFGN/GAFFNEY, SC

PRICE: \$225,000
BUYER: Pamela J. Sutherland, former GM of WGNC/Gastonia, NC.
SELLER: WFGN, Inc., owned by
Catherine Todd McSwain and Broad-

us McSwain.
DIAL POSITION: 1180 kHz
POWER: 2.5 kw
FORMAT: Country

WSVA & WQPO/ HARRISONBURG, VA PRICE: \$2,650,000

BUYER: M. Belmont VerStandig, Inc., owned by John D. and Helen VerStandig and the M. Belmont VerStandig Testamentary Trust. They also own WCEM-AM & FM/Cambridge, MD; WAYZ-AM & FM/Waynesboro, PA; and are applicants for a new FM in Staunton, VA.

SELLER: Gilmore Broadcasting, headed by Chairman James S. Gilmore Jr. and President James S. Gilmour III. They also own WIVY/Jacksonville, FL and WLVE/Mlaml. DIAL POSITION: 550 kHz: 100.7

POWER: 5 kw days, 1 kw nights; 50 kw at 500 feet

FORMAT: News/Talk; AC BROKER: Blackburn & Company,

KBLQ-AM & FM/LOGAN, UT PRICE: \$1,130,000

BUYER: Logan Broadcasting Company, owned by Drs. Brent W. Lambert and Eric J. Johnson. They also own WIKE/Newport, VT; WSTJ & WNKV/Johnsburg, VT; and KEVA & KOTB/Evanston, WY.

SELLER: Peoples Broadcasting, Inc., headed by M. Kent Frandsen. They also own KBLI & KLCE/Idaho Falls-Pocatello, ID and KSKI-AM & FM/Halley-Sun Valley, Idaho.
DIAL POSITION: 1390 kHz; 92.9

POWER: 5-kw days, 500 watts nights; 50 kw at 716 feet FORMAT: Country; AC

FORMAT: Country; AC BROKER: Blackburn & Company,

NEW AM STATION CP/DESTIN, FL

PRICE: \$25,000 -BUYER: Willie J. Martin, who is the current GM of WORL/Jacksonville,

SELLER: Harold R. & Louise J. Hard-Ing. They own CPs for three additional AM stations in the Southern ILS

DIAL POSITION: 1120 kHz POWER: 1 kw-daytimer

ASCAP winners dominate songwriter categories.

Burt Bacharach Song of the Year "That's What Frends Are For

Gary Bias & Louis A. Johnson
Best Rhother & Blues Swig
"Sweet Lane"

Jamie O'Hara

Best Country Song "Grandpa (Tell Me Bout The Good Old Days)"

Stephen Sondheim's

Witold Lutoslawski*

NEWSBREAKERS



















Marcellus Alexander Brendan Okrent

Roger Schnur

Edith Buchanan

Chuck Young

Fred Ehrlich

Michele Block

Pam Haslam

Radio

- MARCELLUS ALEXANDER, ex-VP/ COO at WRIF/Detroit, will consult Bell Broadcasting Co., which owns WCHB & WJZZ/Detroit. He resigned his posts at WRIF in December, but is still part owner of the station.
- ROGER SCHNUR, an AE at Westwood One Radio Networks for the past three years, will head East Coast operations of the newly formed Premiere Radio Network as Eastern Sales Manager.
- EDITH BUCHANAN is appointed Corporate Operations Coordinator for Woolfson Broadcasting, owner of WGUS-AM & FM/Augusta, GA, and five other Southeastern stations. She formerly managed WGUS for four years. Stepping in as GM there is CHUCK YOUNG, a four-year staffer who's served as PD, OM, and Sales Manager.
- •FRANK FALLOW, recently with WNEW-FM/New York as Sales Manager, has signed with WXRK/New York as National Sales Manager.
- DWIGHT LANE has been upped from Asst. PD to PD at KEFM/Omaha.

- MARK STANDRIFF ioins WTWR/ Monroe-Toledo as PD/morning personality. A Toledo native, he was previously Broadcast Operations Manager at WAJB & WQTE/Adrian, Ml.
- ROBERT MELFI has been promoted from AE to Local Sales Manager at WSNE/Providence. He has been with the station since 1981.
- PATRICIA ROSEN, formerly Administrator/Research and Sales Development for four years at NBC, has been appointed Director/Entertainment Program Clearance for the ABC Radio Network.
- ANDREW GOLDBLAT, formerly GSM at WEZS/Richmond, has been appointed Philadelphia Manager for Select Radio Representatives. He replaces STAN VOGIN, who has gone into local station sales
- ODr. JAMES GEARITY has been appointed Sr. Development Director at American Public Radio, where he has been Director/Development since
- GEM O'BRIEN, PD for the Interstate Satellite Network, has moved to the position of Director/Operations and Programming for Interstate Broadcasting Systems. He will continue to program the net. Also at Interstate, ROY TAYLOR joins as Director/Marketing. He was previously an AE at KBRT/Los

 MICHAEL PENZELL has resigned as Satellite Music Network VP/Central Division Sales to form Penzell Communications, Inc., which will provide sales representation to media comnanies

· JOE RYAN, who retired after more than 30 years as on-air personality at WALL/Middletown, NY last December, died of cancer March 6. He was

Records

- DAWN ATKINSON has been promoted to VP/A&R at Windham Hill Records, where she had been Director/ A&R since last year. She joined the label in 1984 as Co-Director/A&R.
- FRED EHRLICH has been upped to Director/College Marketing at CBS Records, where he was a college marketing rep since last year. Also at the label, MICHELE BLOCK was named Manager/College Marketing. She had been Manager/Top 40 Promotion/Secondary Markets for Epic/Portrait/Associated Labels since 1986.

PROS ON THE

mento (916) 973-1760

(513) 435-7487

381-2800

WLVE/Miami (305) 595-4261 Bob Kirby - GM KDCK & KGNO/

Dodge City, KS (316) 225-3701

Jon Brent - Middays KCBS &

Carmy Ferrari - PD KDJQ/Sacra-

Joe Johnson — Mornings/Asst. PD

John Lakenau - PD WING/Dayton

Scott McMahon - Afternoons

KSYZ/Grand Island, NE (308)

Mike Schaefer - West Coast Re-

Jay Sison - MD WLSQ/Montgom

gional Virgin (213) 934-9288

ery (205) 264-6406

KRQR/San Francisco (209)

LOOSE

523-6332

PAM HASLAM has been named to the new position of VP/Communications for PolyGram Records. She joins from CBS, where she had been Director/Communications for the CBS Broadcast Group since 1984.

- RHONDA LYNCH has been promoted from Accounting Manager to Director/Accounting at Warner/Elektra/ Atlantic. Prior to joining WEA last year, she was on the West Coast staff of the WCI Internal Audit Group.
- SUZAN JO WALWORTH has been appointed Asst. to the President at Living Music Records. She previously held managerial, administrative, and production positions with Lawson-**Guild Music Publishers and Century** Artists Bureau.
- HYMAN KATZ has moved up from Boston Promotion Manager to GM of the Sonic Atmospheres label.
- Chappell/Intersong Music Group USA has relocated to 8436 W. 3rd St., Suite 600, Los Angeles, CA 90048; (213) 655-5575.

- BRENDAN OKRENT has been named West Coast General Professional Manager of Jobete Music Co. She previously operated her own music pub-
- BRIAN BEDOL, formerly Director/ Sponsored Programming and East Coast Operations for Karl-Lorimar Home Video, has joined the newly formed Quantum Media, Inc. as VP/ Television Division.

Industry

- lishing company, B Major Music.

CHANGES

Suzanne Westcott, formerly Research Director at WRIF/Southfield, MI, has been promoted to AE/Research Coor-

Camelot Music parent company Camelot Enterprises has announced five promotions to VP: Regional Director VERN BENKE to VP/Southern Division; Director/Human Resources DAN DENINO to VP/Administration; Northern Divisional Manager LARRY HODG-SON to VP/Northern Division. Director/Management Information Systems JIM SAGE to VP/Management Information Systems; and Chief Financial Officer JACK ROGERS to VP/Finance and board director

- FRAN DEFEO has been appointed Director/East Coast Operations for PR firm Norman Winter/Associates. She joins following three years with Columbia Records publicity.
- · GEORGE KUCHMAS has been promoted to GM/Manufacturing for Sony Professional Products. He joined the company in 1973, and was most recently Manager/Material and Production Control.

CHRONICLE

Born To:

 WVEE/Atlanta afternoon jock Billy Dee, wife Amy, daughter Ashley, December 25.

• KWEZ & KJLO/Monroe, LA's Eric Marsh, wife Judy, daughter Harmony Lynne, December 28.

 WTKX/Pensacola MD J.D. Stone, wife Randi, daughter Elizabeth, Janu-

• RCA Director of Advertising Barbara Higgins, husband and United Stations AE Jim Higgins, daughter

Jamie Alexandra, February 5. • WBLI/Long Island OM Len Rothberg, wife Jani, son Joshua Michael, February 14.

• WPTX & WMDM/Lexington Park, MD OM/PD Thomas Grooms, wife Carla, daughter Chloe Michelle, Feb-

 KYA/San Francisco PM driver Pat Evans, wife Debra, son James Arthur, February 18.

 KKRD/Wichita MD Greg Williams, wife Sheri, daughter Heather Lynne, February 26.

Married:

• WBLi/Nassau-Suffolk PM driver Rick Summers to Janet Salafia, February 14.

From a

thanks to direct mail. "

■ 6 Broadcasting Unlimited made direct mail work for us. And they make sure it works every time. That's because they're radio people who understand what it takes to get and keep listeners. 9

Alan Gray Vice President and General Manager WWSN FM, Dayton



*Comparison of Arbitron Spring 1985, 12 + shares, to Arbitron Fall 1986, 12 + shares.

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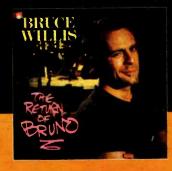
Not another countdown show. Not an oldies show. It's adult contemporary entertainment. Each weekend you'll hear the top A/C songs in the USA, along with #1 hits from the past 10 years. Entertainment segments feature interviews with recording artists, movie stars, and TV personalities. The show is hosted by the incomparable Dan Ingram whose insight and humorous outlook give The Weekend Music Review its unique personality. Every show is created with the production excellence you've come to expect from JAM. To get The Weekend Music Review in your market, call JAM today for a demo tape and a complete information kit. (214) 526-7080.

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61987 Motour Record Corporation

WHAT'S NEW

Edited by Don Waller

SOLID GOLD

"Grammy" Medallions



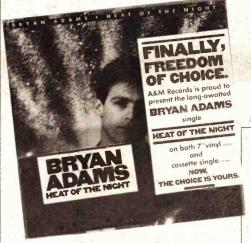


Solid gold medallions commemorating the Grammy award-winning Record of the Year are now available to the general public. Weighing one troy ounce of .999 pure gold, these 32mm diameter collectables are licensed by the National Academy of Recording Arts and Sciences (NARAS) and manufactured exclusively by Los Angeles-based Solid Gold Mint.

The first issue, consisting of 1000 individually-numbered coins, will celebrate last year's winner, "We Are The World" by the 45-member consortium of artists known as USA For Africa. Incidentally, all profits from the sale of this first medallion will be turned over to the USA For Africa charity.

Each medallion is priced at \$650. For further information, contact the Solid Gold Mint at (213) 456-2547

A&M Offers Adams Single On Vinyl Or Cassette



"Glory Days"

Sporting a \$200,000 radio and

print promotion budget, "Glory

Days," a 400-page Bruce Spring-

steen biography written by noted rock scribe Dave Marsh, is sched-

uled to hit the nation's book-

With a 250,000-copy first print-

ing, not to mention a 15-city au

thor's tour on tap, interested radio

stations are advised to contact the

book's publisher, NYC-based Pan-

theon, regarding potential promotional opportunties immediately

after reading this sentence.

shelves this May.

Coming In

On A Blaze

Heralding the move as providing consumers with freedom of choice, A&M Records is currently offering the latest single from Bryan Adams, "Heat Of The Night," on either seven-inch vinyl or cassette single.

Industry hipsters and flipsters should have received a promotional package including both formats already. Although this tune is not the first to be issued as a cassette single, it is one of the earliest to be made available to the consumer

POLLSTAR

TOP 20

CONCERT PULSE

LW TW ARTIST

- 1 GENESIS
- PETER GABRIEL
- 3 BOB SEGER
- 4 BILLY JOEL
- 5 LIONEL RICHIE
- 6 JOURNEY
- KENNY ROGERS
- **HUEY LEWIS &** THE NEWS
- 9 RON JOVI
- 10 10 ALABAMA
- 11 11 JRON MAIDEN
- 12 12 DAVID LEE ROTH 13 13 FREDDIE JACKSON
- 16 14 HANK WILLIAMS JR.
- -15 RATT
- 18 16 PRETENDERS
- 19 17 CYNDI LAUPER
- 20 48 ALICE COOPER
- -19 B.B. KING
- 20 STEVIE RAY VAUGHAN

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line-Listings. (800) 344 7383. or in California. (209) 224-2631

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THE PICTURE PAGES

DIR Cinemax Special Spotlights Ladies



As part of a continuing series of HBO/Cinemax specials, DIR Broadcasting has produced "The Legendary Ladies," hosted by Belinda Carlisle and Grace Stick and featuring '60s stars Lesley Gore, Brenda Lee, Martha Reeves, Ronnie Spector, and others. Pictured (I-r) are Shirley Alston Reeves (ex-Shirelles), Slick, DIR President Bob Meyrowttz, Chubby Checker, co-producer Dick Fox, DIR Exec. VP Peter Kauff, Freda Payne, and Martha Reeves; (front I-r) Brenda Lee and Ronnie Spector.

Henley, Frey Team For Martell



Don Henley and Glenn Frey have been named Artist Chairman of the Dinner Committee for the T.J. Martell Foundation's April 11 fete honoring MCA Music Entertainment Group President Irving Azoff. Pictured at the West Coast kickoff luncheon are (I+r) Frey, Henley, and Azoff.

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RADAR 34

Continued from Page 1

rated programming among Mutual's schedule. Thus, its remaining average numbers showed a substantial increase."

Separation, Not Withdrawal

But Westwood One President Bill Battison said Mutual actually shifted some of its programming over to its new network. Said Battison, "Much of our evening programs became part of our "Mutual PM" network. We separated them because it's so unlike the elder Mutual network. It's a flexible programming service which includes Dr. Toni Grant and Larry King. Also, its news will originate from Los Angeles, not from Mutual's headquarters in Arlington, VA."

He added, "We worked closely with SRI President Gale Metzger, and they've been very supportive of this. This was a long-planned move, and it was not done for RADAR purposes."

SRI Senior Account Executive Miriam Q. Murphy confirmed that her company and Mutual did get together to discuss the new methodology, but also recognized problems. "Statistical Research is not happy with the current situation because it is confusing. There will be changes in reporting format because it is to everyone's interest to have clarity in the marketplace."

Transtar, SMN Up

Other networks showing significant gains from the previous survey include Transtar, which posted a 30% gain; Satellite Music and Satellite Music 2, up 23% and 14% respectively; and Talknet, up 17%. Networks showing the steepest declines this period include US 2, down 19%, ABC Direction, off 18%, and National Black, down 16%. In cume, biggest gainers were Transtar and Sheridan, each with 20% increases, and Satellite Music, up 18%.

Quinn

Continued from Page 3

The kickoff featured a "no-repeat weekend" and the promotion of a 24-hour code-a-phone suggestion line. The station uses the slogan "Eagle 106, less music repeated, and more non-stop back-to-back favorites." Quinn added, "Perception is a major factor for us. Positioning ourselves as being less repetitive will strike down one of the most common listener complaints. Before we came in, WTRK was playing the number one song every 50 minutes."

Mounty

Continued from Page 3

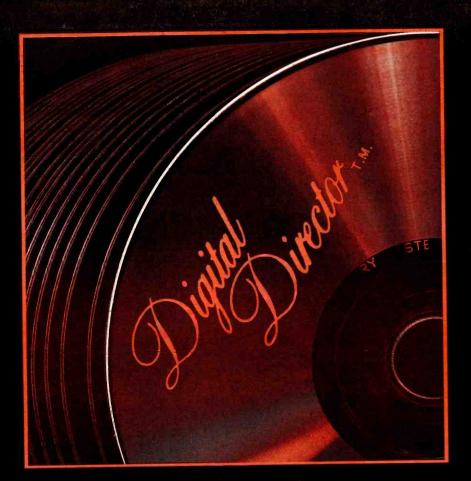
Mounty told R&R he is investigating opportunities in cable TV, radio/TV syndication, and ownership. "I am at the point of my life where I need to fully maximize my marketing expertise," he commented.

Ewing

Continued from Page 3

tive, I'm very familiar with this operation — it's one of the best along the network."

KRLID continues as flagship of the Dallas Cowboys. Metropolitan also owns the Texas State Network, but it is operated as an entity separate from KRLD.



Production Trax On Compact Disc Updates Catalog On Floppy Disk Sound Effects Available Digital Director Brought To You By



NEW! Random Select Digital Music Formats On 8mm Cassette From Media General. System Design By Systemation.

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THE PICTURE PAGES

Exposed By Arista



Arista honored Expose' with a listening party to introduce their debut album, "Exposed." Shown here (back, I-r) are Arista's Sandy Jones, India Graves, and Candy Massengale-Boggs, Expose's Jeanette Jurado, Arista VP Abbey Konowitch, Expose's Giola Bruno, Arista Sr. VP Donnie lenner, Expose's Ann Curless; (front, kneeling I-r) Arista's Denise Bagiey and Dave Jurman; (front, standing I-r) producer Lewis Martinee, Pantera Productions' Ismael Garcia, and President Frank Diaz.

Satellites Land In Winston-Salem



Elektra's Georgia Satellites visited wth radio execs after a recent show in the Winston-Salem area. Pictured (I-r) are WKZL MD Don Joseph, band members Mauro Magellan, Rick Price and Dan Baird, WKRR PD Bruce Wheeler and OM Jamey Kerr. In front are (top) WKRR air personality Mike Sutherland and (bottom) WKRR John Amberg.

The City In Motion



Chrysalis execs met with new group the City to discuss their upcoming single, "Planets in Motion." Shown here (I-r) are Chrysalis VP Charly Prevost, Executive VP Jeff Aldrich, Chairman Chris Wright, City's Billy Trudel and Wade Biery with manager Evan Hosie, the label's Bruce Dickinson, group's Peter Mclan and Stuart Mathis, and Chrysalis President Jack

Hornsbys Continue To Climb



ASCAP honored John and Bruce Hornsby for their efforts on Huey Lewis's latest single, "Jacob's Ladder," and Bruce's "Mandolin Rain." Shown (I-r) are ASCAP's Loretta Munoz, Bruce and John Hornsby, and Bob-A-Lew Music VP/GM Ronda Espy.

Have Another Donut



When WMAQ/Chicago OM Bill Gamble said, "If Oral Roberts can raise nearly \$4 million by saying God will take him home, we ought to be able to raise 400 donuts to help Paul (Muth, morning producer) keep his job," Mr. Clyde's donuts springt for the rescue. Getting ready for the taste (clockwise, from left) are WMAQ morning man Drew Hayes, Gamble, Gerry O'Brian of Clyde's Donuts, newsman Pat Cassidy, and Muth.

Private Music Generates New Dreams



Longtime David Bowie guitarist Carlos Alomar has signed with Private Music and will release a debut album titled, "Dream Generator." Shown here (I-r) are Alomar and Private Music President/CEO Ron Goldstein.

Siegel Flies Without Transfer



Manhattan Transfer member Janis Siegel met with label execs after a solo engagement in New York City. Pictured (I-r) are Atlantic VP/GM Dave Glew, Siegel, and WEA International Chairman Nesuhi Ertegun.

BON JOYI

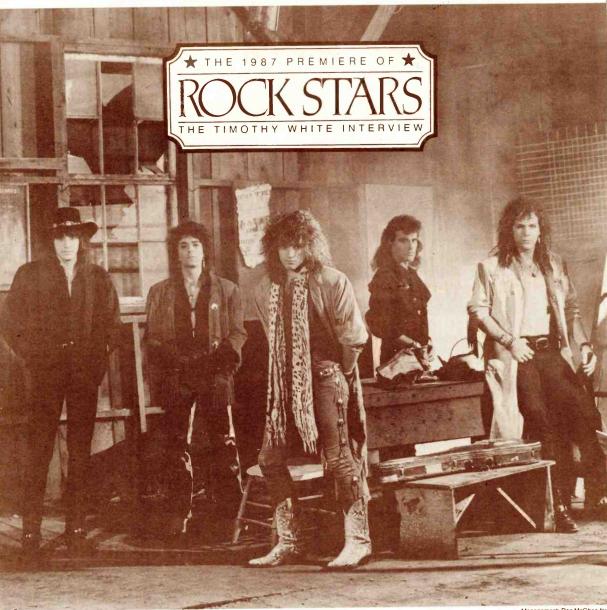


photo: Mark Weiss

Management: Doc McGhee for McGhee Entertainment, Inc.



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FOREST FOR THE TREES
NATURALLY
SIMPLE AS THAT

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HILFY I FWIS THE NEWS

non-annual transposition 20 207 778 MILL MALLEY PS MIN



Chrysalis

Ç 9

STREET TALK

Infinity: How Deep Is Your Loot?

If INFINITY's reported \$82 million bid for KVIL/DALLAS comes to fruition, the company will then own the two highest-priced radio properties around. The deep-pockets outfit bought KROQ/LOS ANGELES last year for more than \$43 million.

Walter Lee Departs Capitol

The CAPITOL tower was spinning this week, with Sr. VP/Promotion & Marketing WALTER LEE out after 17 years with the label. Heavy names being eyed for the post; National Promotion Director TOM GORMAN, COLUMBIA'S JOHN FAGOT and WB'S RICH FITZGERALD. New faces at Capitol: A&M'S STEP JOHNSON as VP of the Black music division and SIMON POTTS (exELEKTRA) as Sr. VP of international A&R.

At sister MANHATTAN/BLUE NOTE, Sr. VP/Marketing & Administration STEPHEN REED exits after serving as President BRUCE LUNDVALL's right-hand man since day one.

Reynolds Wraps Up 'NBC Stint

With word that JOEY REYNOLDS is exiting afternoons following last week's news that SOUPY SALES is leaving middays, some say WNBC/NEW YORK may be paring its payroll in preparation (or a sale. VP/GM JOHN HAYES labels that speculation "premature," explaining that Sales resigned over creative differences while Reynolds was fired because of "insufficient ratings." All-nighter ALAN COLMES has been upped to PM drive. On their way out, Soupy and Joey got a laugh out of Hayes by decking themselves with lilies and lying corpse-like in front of his office door.

Big changes in MCA's A&R department: VPs THOM TRUMBO and STEVE MOIR are exiting, while Director MICHAEL GOLDSTONE is moving on to a new gig. Executive VP JHERYL BUSBY is calling the shots solo for the time being.

"Spike At The Mike" To WGN

WGN/CHICAGO legend WALLY PHILLIPS is switching shifts again. Last July, he moved to afternoons after 20 years in mornings. In late May, Phillips will shift to a midday slot and SPIKE O'DELL from KIIK/QUAD CITIES, IA will join 'GN for afternoons.

Look for RCA SE Regional Director
BUTCH WAUGH to get VP/Promotion stripes
in the wake of ED MASCOLO's advancement
to Sr. VP/Product Development. Nipper
Director/A&R SIMON LOW is also in line for
VP honors.

New call signs: WINZ-FM/MIAMI becomes WZTA, harkening back to its previous AOR identity of "Zeta-Four" ... KLZZ/SAN DIEGO's new CHR handle is KKLQ (Q106).

Ex-KIIS programmer MIKE SCHAEFER is no longer a VIRGIIN. He's resigned his West Coast regional slot and been replaced by BOB FRYMIRE, once of A&M. Virgin's latest signing is ROY ORBISON, and a solo deal with a member of the self-proclaimed "greatest rock 'n' roll band in the world" may be in the works.

Sounds like KLOS/LOS ANGELES's hot pursuit of WKDF/NASHVILLE morning dominator CARL P. MAYFIELD has suddenly cooled. President/GM BILL SOMMERS says, "At this moment, Carl P. is no longer under consideration."

At press conferences in Toronto, NY, and London this week, **DAVID BOWIE** announced a 100-date, six-continent tour, with the US leg starting in August. An advance copy of his new album, "Never Let Me Down," leaked on **WLLZ/DETROIT** last weekend. Radio gets the single, "Day In, Day Out," this week and the album goes out April 22.

Shannon On Wry

Z100/NEW YORK'S SCOTT SHANNON

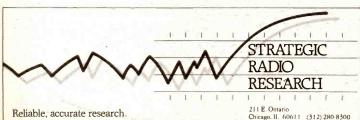
not only has a new title (VP/Programming) and contract (Ad Age reports two years at a million per), but a sandwich named after him at NY's famed Stage Door Deli. Ask for "#21, 'the Shannon Sandwich" and you'll get a tripledecker with tuna, bacon, egg, and tomato. What, no ham?

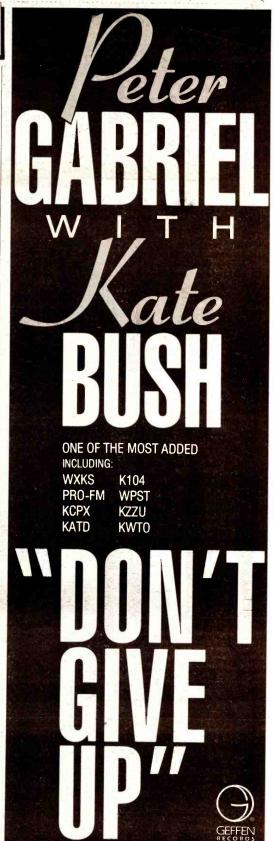
Talk Talk: When MUTUAL's LARRY KING returns to the air this Monday (3/23), the live portion of his show will be reduced from four hours to three, a temporary measure until King is back up to speed after a recent heart attack

Before leaving for vacation last week, WABC/NEW YORK talkmaster BOB GRANT told listeners that he wouldn't return unless he gets a hefty raise. He's reportedly miffed that he earns a paltry \$180,000 while WOR's BERNARD MELTZER takes in close to \$600,000 annually without producing higher ratings.

News Notes: "All Things Considered" 's new hosts are RENEE MONTAGNE and ROBERT SIEGEL, who gives up his News Director post for the NPR program . . . WCKG/CHICAGO has hired ELEANOR MONDALE, daughter of the ex-Veep, for morning news.

Continued on Page 29







"You Can Call Me Al" Paul Simon

From The Grammy Award-Winning Album Graceland Produced by Paul Simon · Engineer: Roy Hallee

One Of The "Most Added" CHR

B104 add KBEQ add Z100 add KMJK add B106 add-26 KMEL add WAVA add Ż93 add

Z94 add WSSX add WKSI add-22 KLQ add Y100 add WHYT add WCKN add

BJ105 add 94Z add WXLK add WDLX add

KFIV add-25

KISR add WZYP add WVBS add-33 WKDD add-36 WBWB ra

AUL SIMON

SHIPPING THIS WEEK!

STREET TALK

Continued from Page 27

The Wave Wavers

KTWV/LOS ANGELES ("The Wave") has modified its no disk jockey, no music identification policies: the Jazz/New Age outlet will have artists record intros and backsells for their own selections.

Tough luck this week for a Louisville man who tried to collect an all-expense-paid trip to the moon that he won from WAKY back in 1958. Though he had been promised a March 15, 1987 voyage for winning a "Why I want to go to the moon" essay contest, the station didn't make good on the wacky prize offered when it was owned by Top 40 pioneer GORDON MCLENDON. Turns out the winner had the piece ghosted for him, anyway.

GSM YULEE COMMANDER becomes the new senior officer at WRQL & WFYV/ JACKSONVILLE, replacing exiting President/GM PAUL ROGERS. AOR 'FYV still has a PD vacancy.

OM DON BENSON says CHR 94Q/
ATLANTA's new programming regime isn't
contemplating a full-fledged commitment to
AC. Why the speculation? Known for breaking
format with its nightly "Jazz Flavors," 94Q has
now added "Classic Weekends." In a nice
touch, the local record community gave former
PD JIM MORRISON and MD JEFF
McCARTNEY an appreciation dinner and
presented them with statues in the shape of

KBEQ/KANSAS CITY's STEVE PERUN, rumored to be the lead candidate for the B104/BALTIMORE PD post, says,"Thanks, but I'm not interested."

microphones.

METROPOLIS President JIM HARPER has given up PD duties at the company's WDTX/DETROIT, where he'll remain paired in mornings with MD/Acting PD MIKE BRADLEY.

WAVA/WASHINGTON'S DON GERONIMO & MIKE O'MEARA got an "un-Christianlike" reception last Friday when they journeyed to Tulsa to report on the ORAL ROBERTS "Countdown To Doom." Denied permission to broadcast from the hotel across from Roberts's University (he owns the land under and around the hotel), they used phones from gas stations, a waffle house, and 7-11s to do their morning show.

Following up on the Geronimo impersonator who raped a 14-year-old girl last

week, WAVA rival Q107 morning guys J.J. McKAY & CHRISTIAN PAUL put the competitive battle aside and did a 45-minute simulcast with Geronimo & O'Meara to warn listeners of the potential for problems. The effort generated hundreds of calls, including a few good leads, though the suspect is still at large with a \$10,000 reward for capture posted by WAVA.

How do you combat the FILMHOUSE TV "Birthday Contest?" Well, CHR WLRS/ LOUISVILLE is on the air battling against AC WRKA with the "It's Not My Birthday Contest." A parody TV spot offers \$102 throughout the day for anyone calling in whose birthday doesn't fall on the announced date.

Hot prize item: a SONY/SEEBURG CD Jukebox that holds 60 CDs and can program 1000 selections. It costs \$4400. KZEW/DALLAS and WGTR/MIAMI report great response to contests.

Looks like **BEASLEY**'s new Winston-Salem property is fixing to go Country and try to grab some of **WTQR**'s 19.7 share. It's changing handles from **WWMO** to **WBIG**, which had been Country calls in the market for 60 years before its previous holder went dark, and has hired a bunch of Country talent, including ex-WTQR morning man **BILLY BUCK**.

QWEST Prez HAROLD CHILDS was the prankster who said it with 100 dead flowers to A&M Senior VP/Promotion CHARLIE MINOR. The two are facing off for a sales battle between the HERB ALPERT and DAVID SANBORN albums.

New ISLAND phone #: (212) 995-7800.

Congrats to MCA VP/Marketing & Promotion RICHARD PALMESE and wife Lana on Richard Andrew, born 3/11 . . . R&R Records Editor ADAM WHITE and wife Ann on Emma, born 3/14 . . . MALRITE VP/Research JHAN HIBER on his 3/6 marriage to United Airlines flight attendant ANITA NOYES.

Sad news: veteran black record promoter BOB RILEY succumbed to a heart attack in Nashville on 3/16.

Best wishes to R&R Network Editor REED BUNZEL, who's devoting his fulltime efforts to writing a book, and Marketing Editor HARVEY MEDNICK, who's concentrating on his consultant work. Both will contribute periodically to R&R on special projects.

AIR PRIORITIES: WEEK 4

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Mar. 25, 1987

BREAKFAST CLUB
EDDIE AND THE TIDE
DEBORAH ALLEN
KENNY LOGGINS

POISON

Title

RIGHT ON TRACK
WEAK IN THE PRESENCE OF BEAUTY
TELEPATHY
MEET ME HALF WAY

MCA ATCO RCA COLUMBIA ENIGMA/CAPITOL

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COREY HART



42/8

WXKS 990 CKOI KDV WCAU Y10

99DTX KDWB Y100 add KRBE add

PRO-FM add WRCK K104 WKRZ WERZ WKSI WMJQ WKDD

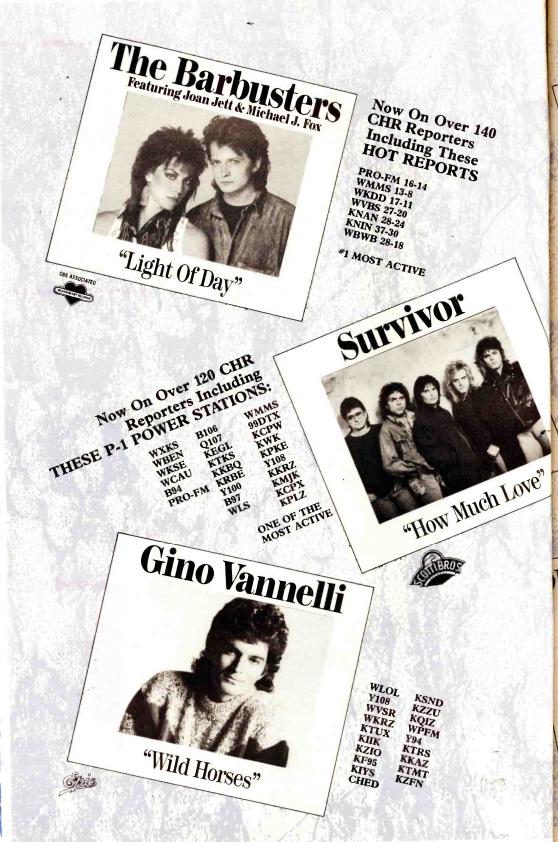
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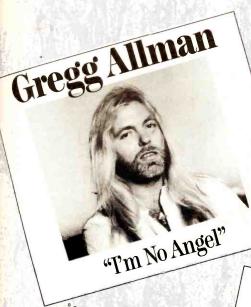
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EPIC/PORTRAIT/CBS ASSOCIATE





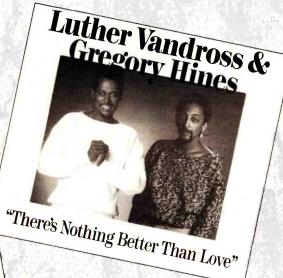
WMMS 95XIL
K104 KCMQ
PWR997 KGOT
WKDD KTMT
KXYQ
WZYQ
AOR TRACKS: #3

Seig .

Now On Over 50 CHR REPORTERS Including

WXKS WCZY KMJK WBEN KCPW KPLZ WKSE KKRZ KUBE

PLUS KOST (HEAVY ROTATION) BLACK/URBAN:



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PIC/PORTRAIT/CBS ASSOCIATE

pandau Ballet



"How Many Lies"

WMMS KITX PWR997

NEWS

'HEARTBEAT 101'

WRKR Now WHBT

cine-Milwaukee has switched calls to WHBT (Heartbeat 101), working with consultant Gary Guthrie. Don Johnson's "Heartbeat" kicked off the new format last Sunday morning (3-15).

PD Kipper McGee describes WHBT as "targeted and designed to fill the needs of 18-40 year-old women." Initial monitoring suggests musical elements of AC, CHR, and Urban. Currents range crix, and ornan. Currents range from Eddie Money to Expose, with gold including Elton John's "Your Song" and Prince's "1999." Posi-tioning statements include "Music just to make you feel good" and

Reno Returns To New Orleans At WCKW

222 Corporation Classic Rock outlet WCKW/New Orleans has hired market veteran Bobby Reno as PD. Reno, who will also do mornings, programmed then-AORs WRNO in the late '60s/early '70s and WNOE-FM from 1973-78. Additionally, "Fast" Eddie Coyle joins WCKW for afternoons.

Classic Rock for the past 15 months. WCKW has been adding currents and moving closer to AOR recently. It is the only album station in the market; WRNO is a CHR-AOR hybrid.

A 100kw Class C, WCKW plans in June to raise its stick to 2000 feet above sea level, which will make it the only station in Louisiana at that height, according to Reno. He says it will then have a city-grade signal in both New Orleans and Baton Rouge. Currently, it's only citygrade halfway through New Or-leans and into the eastern section of Baton Rouge, Reno says.

"To feel Milwaukee's pulse, you've got to hear its heartbeat . . . now. listen."

R.J. Harris, previously in mornings at WYNY/New York, has returned to the market for mornings, while Chris Moreau has joined as Asst. PD/PM drive from crosstown WMYX. Mike Rogers and Tim Dunbar have exited, but McGee says he anticipates no further staff changes.

All air personalities, according to McGee, are being given specialized training to help them "inter-nalize the values" of the new format. "We'll go through a series of readings and watching movies from a certain perspective to get a feel of who our audience is and

what they're thinking."

As a longtime CHR, WRKR PDs included Tom Rivers, Pat Martin, and Steve Warren. Never entirely successful in mounting a run at Milwaukee, the suburban FM's 2.3-3.5 rise last fall was its best in re-cent memory. The switch leaves WKTI as the only straight-ahead CHR in a market that, at one point in 1984, had four.

Cara

Continued from Page 3

Still pending is a Superior Court suit in which Cara alleges Coury mishandled her career and that Network breached its contract with her. Cara reportedly seeks \$10 million in exemplary and punitive damages and \$2 million more in compensatory damages. No hearing date has been set, but both Cara's manager Jeff Tornberg and Braun acknowledged the possibility of a settlement. Said Braun, "There are still some very large issues to be resolved."

Cara's next album, on Elektra, is due April 10.

E/A Flashes Forward With New Product Roadshow



Elektra/Asylum's top executives toured the country visiting WEA offices and introducing the label's new product. Pictured in L.A. are (I+) WEA President Henry Droz, E/A Sr. VP Mike Bone, and E/A Exec. VP Aaron Levy.

Mathews Takes WGPR Helm

George Mathews has assumed the President/GM post for Black/ Urban-formatted WGPR/Detroit. Mathews, Supreme President of the (station parent) International Free & Accepted Modern Masons since last summer, replaces former GM Tenicia Gregory, who will now serve as Personnel Director.

In the fall '86 Arbitron, WGPR registered a 1.8, up slightly from a 1.7 last summer, but still below the 2.0 it held a year earlier. According to a station spokesperson, "George wants WGPR to be competitive and have an impact in the community. He's going to back his staff and give them the tools they need to do their jobs.'

Major Market Fly-In With Ford





Major Market Radio held its eighth annual Client Fly-In in Palm Springs, with over 300 attending. Among the highlighted magnet mannet mann them is signed annual client riy-in in Paint Springs, with over such attending, among the highlighted speakers were former President Gerald Ford, syndicated columnist Abigail Van Buren (Dear Abiga), and Notro Bame head coach Lou Holtz, Pictured at left are Ford (left) and MMR President Warner Rush, while shown at right are (I-r) MMR's Sharon, Mancini, McCornick Communications' Maureen McCornick, and Van Buren.

EMI Signs Joe-Bruce & 2nd Ave.



EMI America has signed Joe-Bruce & 2nd Ave., comprising Joe "Bean" Esposito and Bruce Sudano, formerly of Brooklyn Dreams. Pictured (i-r standing) are EMIA's Suzie Kaplan, VP Mark Berger, President Jim Mazza, and VPs Colin Stewart, Slack Johnson, Neil Portnow, and Frenchy Gauthier; (i-r seated) producer Michael Omartian, Esposito, Sudano, and Lighthouse (management) President Susan Munao.

Doug E. Fresh In New York



Doug E. Fresh and the Get Fresh Crew partied at a New York club to celebrate the release of their new album, "Oh, My God!" They also received a gold award for last year's single, "The Show/Ladi-dadi." Shown here (i-r) are Crew members Chuck Will, manager/producer Dennis Bell, Doug E. Fresh, producer Ollie Cotton, Danya Records' David Lucchesi, and Reality Records President Juery Bloodrock.

ONE YEAR AGO TODAY

- Patricia Diaz Dennis named to FCC Doug Brown VP/Group Operations for Legacy
- Reid Reker VP/Programming, Fairwest
- #1 CHR: "Rock Me Amadeus" Falco (A&M)
- #1 AC: "Secret Lovers" Atlantic Starr (A&M) • #1 B/U: "Kiss" - Prince (WB) (2 wks)
- ## 1 DIU. Nos CHINE (YED) L2 WES)

 ## 1 COU: "Feelin" The Feelin" Bellamy Brothers (MCA/Curb)

 ## 1 APR Track: "Harlem Shuffle" Rolling Stones (R S/Col.) (2 wks)

 ## 1 LP: "Lives in The Balance" Jackson Browne (Asylum)
- #1 JAZZ: "Explosion" Paquito D'Rivera (Columbia)

FIVE YEARS AGO TODAY

- Howard Stern joins WNBC/New York
- #1 CHR: "Open Arms" Journey (Columbia) (6 wks)
- •#1 AC "Key Largo" Bertie Higgins (Kat Family/CBS) (3 wks)
 •#1 B/U: "That Girl" Stevie Wonder (Tamla/Motown) (7 wks)
- #1 Country: "The Clown" Conway Twitty (Elektra)
- ●#1 LP: "Freeze-Frame" J. Geils Band (EMI America) (4 wks)

TEN YEARS AGO TODAY

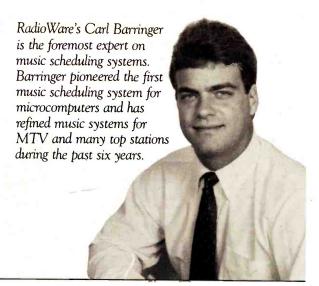
- Charlie Van Dyke resigns KHJ/Los Angeles PD position
- •#1 CHR: "Rich Girl" Hall & Oates (RCA)
- #1 AC: "Don't Give Up On Us" David Soul (Private Stock)
 #1 Country: "Southern Nights" Glen Campbell (Capitol)
- #1 LP: "Rumours" Fleetwood Mac (WB) (4 wks)

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KOY-AM, Phoenix KOY-FM, Phoenix KGW, Portland KINK, Portland KSGO, Portland WRAL, Raleigh WRVA, Richmond WRXL, Richmond KISS, San Antonio KMMX, San Antonio KSAQ, San Antonio 91X, San Diego KCBQ, San Diego XTRA, San Diego KSFO, San Francisco KYA, San Francisco KWSS, San Jose KZST, Santa Rosa WGFM, Schenectady WGY, Schenectady Broadcast Programming, Inc. Seattle KJR, Seattle KGTO, Tulsa KRAV, Tulsa WCXR, Washington, DC WMZQ-AM, Washington, DC WMZQ-FM, Washington, DC WMRJQ-FM, Washington, DC WRMF, West Palm Beach KEYN, Wichita KLZS, Wichita

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THE SI INTERVIEW

JOEL SALKOWITZ COMMENTS

New York's HOT 103: **Dancing In The Streets**

ith a box of 100 records tucked under his arm. WQHT (HOT 103)/New York PD Joel Salkowitz arrived last August from L.A., where he had helped kick on Emmis sister KPWR (POWER 106). Backed by giant cash giveaways, major visibility, and an ethnic music mix, HOT 103 is already tied for #1 with CHR Z100 with a 6.8 in the latest Birch monthly. Salkowitz, a former ABC Radio manager in his first PD assignment, talked with Jeff Green about his station's lightning

R&R: You've obviously found a hole big enough to drive a truck through. What is it?

JS: It's primarily based around whites (45%) and Hispanics (40%), with about 12-15% black. The Hispanics, particularly, were not being served well by either CHR or Black/Urban. Not really since (Disco) WKTU did they have a station to call home.

R&R: What does the station sound like?

JS: The best description would be CHR records that people dance to. It's kind of a new animal - the

HAT 103FM

Saturday, 2pm

JANET JACKSON/What Have You

Done For Me Lately (hot mix)
DEBBIE GIBSON/Only In My

VOICE IN FASHION/Only in The

CYNDI LAUPER/Change Of Heart

JILL/Match Made Up in Heaven

GENUINE PARTS/Did It Feel Like

TIMEX SOCIAL CLUB/Rumors

TRANS DANCE/Do The Dance

LISA LISA & CULT JAM/Head To

PRINCE/Sign 'O' The Times

GIGGLES/Love Lette

COVER GIRLS/Show Me

EXPOSE/Come Go With Me

JODY WATLEY/Looking For A

New Love

Dreams

CAMEO/Candy

GIORGIO/Sex Appeal

excitement and energy level of CHR without the hype or rock guitars. I think of HOT 103 as "Walkman Radio" - it always keeps moving. We tend to follow on the hallads because we want to make sure when people tune in they know what they've got. If we're going to break a record, it's going to be something uptempo.

Our audio processing is driving this town crazy. It gives us a very loud, clean signal with excellent bass. But our signature is the music. That is, of every three records there should be one that's clearly ours. We don't want to hear three of Z100's or KISS's (WRKS) in a row on HOT 103.

R&R: Which stations are your biggest threats?

JS: Clearly, it's the CHRs. I don't think anything we do is going to draw a sizable audience from WBLS or, to a lesser degree, KISS. 'RKS probably had a lot of Hispanics listening for lack of a

better place to go.

R&R: Do POWER 106 and HOT 103 sound similar?

JS: There's a general affinity for uptempo, high-energy songs with a lot of high-end in the mix - like the "Miami sound" - but I don't think you could plop POWER 106 down as it exists in NY and expect it to work, or vice versa. The primary difference between the two is in the music mix. POWER 106, at this point, can afford to be a little more mass appeal than us because they've only got KIIS-FM to deal with in terms of Contemporary

R&R: How much of a role do the personalities play?

JS: We've made our mark by playing music . . . a lot of it. In our research HOT 103 more or less owns the "Less Talk" position in the market. But at some point down the road, in order for the station to evolve, the personality has to come through. We've brought in Bill Lee as our night jock, and he can have his personality without getting in the way of the music. That's what we look for in on-air talent. Bill works nights because for us, nighttime is key. It's the first daypart this format grows from, because of the teens and the music's intensity.

R&R: Who are you targeting, demographically and psychographically?

JS: It's pretty much 18-34 You're gonna get teens automatic-

ally. They go for the new, shiny object and will be the first to find it. And HOT 103 is a weekend radio station. We can't wait for summer to come here. This is radio that was made to be played on the beaches, in the parks - everywhere. That's when the station's really going to come into its own.

R&R: Are the dance clubs a key influence?

JS: This is a very club-oriented station in terms of what we play. You can walk into most of the Manhattan nightclubs, and it's like you're listening to our station at night. When people want to have fun, uptempo music and are at a party, we want them to think of turning us on.



Joel Salkowitz

R&R: Like a nightclub, your promos and IDs evoke very glossy, high-tech images.

JS: In our studio, we have an emulator and a lot of outboards and keyboards. Digitally sampled stuff is now all over the airwaves in N.Y. But that's okay because it has the other stations playing catch-up

R&R: What's the current-to-gold

JS: Our current list runs about 60 records. The overall mix is about

80-85% current, and recurrents go matter to you? a year back in some cases. We play some oldies, such as "Square Biz,"

"Take Your Time," and "A Love Rizarre R&R: How are your clocks structured?

JS: The seven powers turn over about every three hours; the nine in B about 4.5 hours; the 11-12 in C come up roughly 5.5-6 hours. There are about eight different rotations, and most of the currents are dayparted, except the powers.

R&R: HOT 103 plays a lot of 12" records. What have you done to adapt them for radio?

JS: We normally shorten the 12" club versions to 4-5 minute "Hot Mixes." Now that we've gotten everybody's attention they're looking long and hard at the records we're playing. All of the ten top-selling 12-inchers in NY were broken on this station.

R&R: Do listeners know that you're first?

JS: Yes, quite a bit. One of our biggest slogans, which just went up on our subway boards, is "HOT 103, because NY won't stand still for the same old music."

R&R: Have you noticed your competitors making musical adjustments to your presence?

JS: I'd bet that a year ago you never would've heard a record like Giggles on a station like 'PLJ. (Z100 PD) Scott Shannon and (WPLJ PD) Larry Berger are smart guys; they're not sitting around and letting this just happen.

JS: We particularly track 12' sales, callouts, and requests. Another important part is just getting out. We have our DJs in the clubs all the time.

"Our audio processing is driving this town

crazy."

103FM

R&R: Your station is certainly all over the street.

JS: Besides the subway boards, we've got an intensive TV campaign using an ethnic-looking "Solid Gold" dancer with a smoking radio. At the end of her routine, she asks, "Hot enough for ya?" We use the phrase "Nonstop music" and an "I used to listen to ——" promo. A lot of the lines have been picked up by other stations.

The first on-air contest we did was a "Fantasy Charge" \$50,000 credit card to spend in 24 hours. Then there are the "Hot song of the day" and other timespent-listening contests. Our "Hot Night In NY" at the Palladium was a monster. Sheila E. headlined, with 6-7 more local groups such as TKA and Expose. Max Headroom was the host. We invited 3500; 2000 more tried to get in without tickets. We made it sound like the second coming

R&R: Since this is your first PD gig, are there any skills you're learning on the run?

JS: Working with people and motivating the airstaff to get things done. When we put HOT 103 on the air we didn't have a promotion director, production director, or a full airstaff, although all the shifts were covered. You learn to wear a lot of bats real fast.

R&R: Which forms of research **VP/GM Stuart Layne:**

High Hopes For The Bottom Line

R&R: How did you position HOT 103 to sell at the outset?

SL: Until you have a rating book the ad community doesn't consider you a mature property. So a lot of what our staff sold was their own confidence in what we were going to do. We didn't want to sell ourknew there'd be some success, and a lot of majors joined up even before the book: Michelob, Pepsi, McDonald's, Crazy Eddy, among others

R&R: What does a 60-second drivetime spot cost?

strong. The ratings and sales success has moved so quickly that our rates are constantly growing, but we'll take care of the advertisers who took care of us in the begin-. . the new advertisers are going to have to pay the freight.



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WESTWOOD ONE RADIO NETWORKS

RATINGS AND RESEARCH

WHAT'S HOT AND WHAT WILL BE

Exciting Times, Confusing Times

This week's column presents an overview of recent ratings and research topics — and what are likely to be hot topics in the future.

Radio Audience Measurement Task Force

NAB is somewhat sheepish over the results of the Radio Au-dience Measurement Task Force (RAMTF). A couple of years ago, this group of primarily medium market broadcasters generated some heat. Questions were raised about whether it was urging NAB to go into the ratings business as a member service. Although this was considered, wiser heads prevailed. Could the body generate new technologies to measure radio more efficiently and thus compete with Arbitron? In a word, no. And what about Birch? Tom Birch asked that if NAB wanted to foster competition and drive down research costs, hadn't they heard of a viable competitor in Florida?

RAMTF: Much Ado About Nothing

When RAMTF was announced, the bottom line among cynics was that not much would happen. These critics were right. Oh, there will be a presentation at the Dallas NAB about a small study done by Birch and the Australian firm of McNair-Anderson, but that will be the final death knell for RAMTF. There may be lower research costs these days, but that's as likely to be due to Birch's progress as much as any other cause. Overall, NAB could have saved its members' money. However, R&R hears that there will be one good result - the NAB's Committee On Local Radio Audience Measurement (COLRAM) body will continue to search for new ratings technology.

Daypart Diary: Listening Credits Change

Since July, the major research topic of conversation has been Ar"Listening levels are likely to increase in the winter sweep because the edit rules have been changed to show more listening."

bitron's "Daypart Diary." A few thoughts to keep in mind: first, good radio — well-researched, programmed, and marketed — will win in any diary. Don't drive yourself crazy trying to turn your station upside-down each time Arbitron sneezes and redesigns the diary.

Second, keep on top of other changes at Arbitron. For example, listening levels are likely to increase in the winter sweep because the edit rules have been changed to show more listening. In the past, a person who didn't put a stop time for the end of his listening span was only credited with one quarterhour from the beginning of the listening time (e.g., 9-9:15). Now, entries showing no end time will be granted six QHs from whenever the listening period started (e.g., 9-10:30). The addition of five quarter-hours in such situations is bound to help radio levels.

The additional five quarter-hours are being granted by Arbitron for two reasons. One is because of general uproar and political pressure. At a recent meeting between Arbitron and the RAB GOALS committee, Arbitron offered the additional credit to stave off the broadcast wolves (clients). The other reason, according to an Arbitron official at the same GOALS

meeting, is because "the average listening span recorded in the diaries is 90 minutes." Thus, presumably, awarding an average amount of time to fill an incomplete entry made sense.

This 90-minute declaration piqued my curiosity. I've asked two Arbitron officials for the document to back up the claim, since to my thinking it seemed too long. Both said they had heard of the claim, assumed there was internal research to back it up, but had not seen the data. Arbitron is using a test sample of 73 people to back up the 90-minute contention. This is the only study information that has been shared by Arbitron.

75% Of Entries Under 90 Minutes

My own examination of thousands of fall % diarries has shown that while the average entry may be 90 minutes that figure is at best misleading. Of the listening occasions tracked across a cross-section of markets/formats (thousands of diaries), the actual entry timeframes showed that 75% of the entries were for periods of less than 90 minutes.

Thus, the reality from a programmer's perspective is that the largest group of diary entries are for less than 90 minutes. This is vital when putting together rotations, promos, and so on.

Where did Arbitron get its figure? Keep in mind its assertion that 90 minutes is an average, not an indicator of what is most often recorded. For example, two 15minute entries averaged with one entry four hours long yields an average TSL of 90 minutes. Yet, the most frequent listening span was for 15 minutes.

If you haven't reviewed your diaries to see what your most frequent time span is under the new diary and edit rules, you'd better do so. Arbitron's average number may be correct (it still remains to be checked), but it might also mislead inadvertently.

By Jhan Hiber

18-24 DST

Last year I wrote that giving more money and attention to non-ethnic males 18-24 and their housemates could actually hurt AOR shares. R&R AOR Editor Steve Feinstein has already looked at part of that issue. Suffice it to say that stations expecting ratings nirvana from this technique begun in the fall had better see another Yoda. No cure-all this, but it does offer a more realistic sample of that difficult (for Arbitron) demo.

Arbitron Vs. Birch: The Battle Rages

Among the exciting and possibly confusing stories this year will be the ongoing struggle beteen Arbitron and its pesky competitor, Birch. There are more claims being swapped here than in the Okla-

"The actual entry timeframes showed that 75% of the entries were for periods of less than 90 minutes."

homa land rush, but no doubt, Birch has gotten Arbitron's atten-

Forthcoming Topics Of Interest

Here are some of the key items
I'll be tracking:

• Birch's application for accreditation by the Electronic Media Rating Council (EMRC). The stamp of approval by the EMRC auditors would be a boost for Birch and would take away one of Arbitron's main sales points



Jhan Hiber

("Our procedures are audited and approved by the EMRC, Birch's aren't.") Because I serve on the board of directors of the EMRC, rest assured I'll have the straight scoop on the audit right here.

• Ratings pricing. With pressure from Birch, Arbitron is reportedly in a dealing mood right now. On the other hand, Birch has raised its rates significantly, apparently to help pay for improvements to its service (and, presumably, to enhance profits). We're hearing from stations who are surprised at some \$45,000-\$60,000 Birch annual price tags. Is the rate differential more narrow now? If so, has Birch priced itself out of some sales?

 The agency battle. Birch's PR was sometimes ahead of its actual agency usage last year. Now they are more prudent. Both sides are out pitching to the max trying to woo agencies.

Improvements in services. Arbitron will debut its new book look
in April with the release of the
winter report cards. The diary
may undergo tests of new designs.
Birch may open new WATS centers, and is working to upgrade the
performance of its interviewers as
it strives for a consistently high
measure of performance.

Jhan Hiber, R&R's former Ratings & Research Editor, is currently Director of Research for Malrite. He will contribute articles to R&R periodically.

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In the world of automobiles, everyone promises a luxurious ride and excellent road handling. But as we all know, all automobiles are not created equal. Some simply provide more luxury and better road handling than others. What makes the difference? Did someone just happen to stumble across a better design? Hardly! Finetuning makes the difference. Having all the parts is only half the battle; making them all work together as a finely tuned system is an equally big part.

Years of thought, caring, and genius went into the fine motor cars before you ever saw them. It started with a better design and more concern for the customer. Then the rough edges were smooth; the fine

points were tuned. The result: not just an automobile . . . a world class motor car.

Broadcast audio processing is not unlike the world of fine motor cars. The object is to harness tremendous power into a well-mannered and controllable form — well-behaved power. Raw, uncontrollable power like the muscle cars of the '60s just doesn't make it today.

To make today's winning broadcast audio processor, you start with a better design for more power — DIGITAL CONTROL. You plan for the future with OPEN ARCHITECTURE (Plug-in Printed Circuits), so that future improvements are only a card

swap away. You smooth the rough edges and tune the system until the power is perfectly controllable. The result: The Digitally Controlled AUDIO PRISM by TEXAR. Just as Digital CDs are replacing vinyl LPs as the medium of choice, the future of audio processing also belongs to the digital world.

Get the power and clarity of the future working for you. Call Barry Honel (412) 85-MICRO to arrange for a ten-day demo in your station. Considering a demo of another make of audio processor? Let us know. We'll make sure our delivery date coincides with theirs so you can hear the difference for yourself!



TEXAR INCORPORATED 616 Beatty Road Monroeville, PA 15146-1502 (412) 856-4276 (412) 85-MICRO

SEE US IN DALLAS

RATINGS

ARBITRON FALL '86

Demographic Ranking Trends

New York

WRKS Hot With Teens, 18-34; WHTZ Leads Older Demos, Runner-up In Younger Demos; WCBS-FM Second With 25-54

Su		12-17	Su	Fa	18-34	Su	Fa	18-49	Su	Fa	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	-	Rank
3	1	WRKS (B/U)	4	1	WRKS	3		WHTZ	4	1	WHTZ
1	2	WHTZ (CHR)	3	2	WHTZ	2		WPLJ	3		WCBS-FM
2	3	WPLJ (CHR)	1	3	WPLJ	1		WBLS	2		WLTW
5	4	WQHT (UC)	2	4	WBLS	4		WRKS	4		WBLS
4	5	WBLS (B/U)	6	5	WNEW-FM	7		WNEW-FM	5		
7	6	WNEW-FM (AOR)	5		WXRK	8		WLTW	9		WPLJ
8		WXRK (AOR)	13	7	WQHT	6		WCBS-FM			WNEW-FM
6		WLIR (AOR)	8	8	WLTW	5		WXRK	6		WINS (News)
13		WLTW (AC)	7	-	WCBS-FM (Gold)	_			7		WRKS
9						9		WNSR	8	9	WXRK
9	10	WBLI (CHR)	9	10	WNSR (AC)	19	10	WQHT	10	10	WNSR

Los Angeles

KPWR Tops With Teens, 18-34; KIIS-FM Up Front With Older Adults; KSLX Debuts In **Adult Demos**

Su	Fa	12-17	Su	Fa	18-34	Su	Fa	18-49	Su	Fa	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86		Rank
1	1	KPWR (UC)	2	1	KPWR	1	1	KIIS-FM	1		KIIS-FM
2		KROQ (AOR)	1	2	KIIS-FM	2	2	KPWR	2	2	KRTH-FM
3		KIIS-FM (CHR)	_	3	KLSX (Gold)	3	3	KRTH-FM	8	3	KIQQ
4		KDAY (B/U)	5	4	KROQ	5	4	KOST	7	4	KTNO
5		KOST (AC)	4	5	KRTH-FM	-	5	KSLX	3	5	KOST
6		KNAC (AOR)	6	6	KOST	8	6	KIQQ		6	KLSX
7		KLOS (AOR)	3	7	KLOS	7	7	KROQ	9	7	KBIG
8		KJLH (B/U)	9	8	KTNQ	6	8	KTNQ	5	8	KPWR
16		KRTH-FM (Gold)	14	9	KIQQ (AC)	10	9	KBIG (AC)	4	9	KABC (Talk)
18	10	KTNQ (Span)	11	10	KJLH	4	10	KLOS	10		KJOI (B/EZ)

Chicago

WCGI-FM Remains Adult Leader: WBBM-FM Still Teen Champ: WJMK Gains In Adults

					eer, webput in	Othi		en Champ,	AA DIAIL	Gail	ns in Adults
Su '86		12-17 Rank	Su '86		18-34 Rank	Su		18-49	Su		25-54
00	00			80	Hank	'86	'86	Rank	'86	'86	Rank
1	1	WBBM-FM (CHR)	1	1	WCGI-FM	1	1	WGCI-FM	1	1	WGCI-FM
2		WCGI-FM (B/U)	2	. 2	WLUP	2	2	WLUP	2	2	WGN
4	3	WYTZ (CHR)	3	3	WBMX-FM	3	3	WBMX-FM	3	3	WLUP
3	4	WBMX-FM (B/U)	4	4	WXRT (AOR)	5	4	WGN (Talk)	4	4	WLOO .
-		WZRC (AOR)	5	5	WKQX	9	5	WJMK	9		WJMK
8	6	WCKG (AOR)	13	6	WBBM-FM	8	6	WLAK (AC)	7	-	WLAK
7	7	WKQX (CHR)	7	7	WCLR (AC)	7	7	WCLR	6	7	WCLR
5	8	WLUP (AOR)	10	8	WJMK (Gold)	12	8	WLOO (B/EZ)	10	8	WBBM (News)
10	9	WLS (CHR)	6	9	WCKG	11		WLS	13		WLS
9	10	WFYR (AC)	8	10	WYTZ	4	10	WKQX	14		WUSN (Ctry)

San Francisco

KYUU Leads With Young Adults; KMEL Still Teen Titan; KGO 25-54 Winner; KSOL Solid Second In Teens, Young Adults

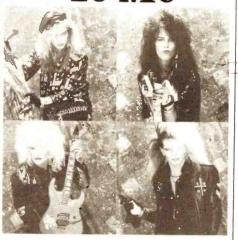
Su	Fa	12-17	Su	Fa	18-34	Su	Fa	18-49	Su	Fa	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1	1	KMEL (CHR)	3	1	KYUU	5	1	KYUU	1	1	KGO
2	2	KSOL (B/U)	1	2	KSOL	1	2	KSOL	3	2	KCBS
4	3	KITS (CHR)	4	3	KRQR	2	3	KGO (N/T)	4		KYUU
5	4	KWSS (CHR)	6	4	KFOG (AOR)	9		KROR	8	-	KSAN
6	5	KYUU (AC)	2	5	KMEL	10	5	KCBS	6		KOIT
3	6	KLOK-FM (AC)	5	6	KBLX (AA)	8	6	KFOG	10		KFOG
8	7	KRQR (AOR)	16	7	KITS	13	7	KSAN	5	7	KBLX
12	8	KATD (CHR)	10	8	KOME (AOR)	4	8	KMEL	9	8	KIOI
13	9	KIOI (AC)	19	9	KCBS (N/T)	6	9	KBLX	7		KSOL
7	10	KREO (CHR)	20	10	KSAN (Ctry)	11	10	KOIT-FM (AC)	17		KRQR

102/25

KKBQ add KRBE add-25 KUBE add WAVA 29-20 (HOT) Y100 28-21 Z93 31-25 (HOT) KTKS 15-9 (HOT) KCPX 1-1 (HOT) KPLZ 26-23 (HOT) B104 add-29 Z100 add

PRO-FM 35-30 Q107 27-23 KEGL 8-7 Z95 deb-38 WMMS deb-36 KBEQ 29-26 WLOL deb-38 KMJK deb-37 KS103 24-13 KATD 20-15

"Talk Dirty





MANAGEMENT

Achieving Station Authenticity By E. Karl

KINK/Portland. WMMS/Cleveland. KVIL/Dallas. WDVE/Pittsburgh. WCBS-FM/New York. KMOX/St. Louis. WTIC/Hartford. WBCN/Boston. WKDF/Nashville. The list goes on, as does the confounding performance of these great-grandfathered radio stations. What they have in common is authenticity; they all are authentic radio stations with tenure in their format arenas. They don't even have to follow many (or, in some cases, any) of the basics to keep the franchises they own intact. How do they

KINK goes against the "rules." WMMS went from AOR to CHR and no one in the audience noticed; it didn't matter. WCBS-FM is really more of an AC station than an Oldies station, but that doesn't matter either. WTIC is a train wreck compared to the norms of strategic programming, targeting, and marketing for a full-service AM AC; again, it doesn't matter. The station is ageless, timeless The station is authentic, and the hit books just keep on coming.

Owning The Franchise

Authenticity is a key to success if a station can achieve it. There are certain steps a station can take to start achieving authenticity in its format and among its target audience. We often call these steps "things to do to own the franchise."

But first, let's look outside of radio, where there are many examples of products that have "made as a result of authenticity achievement strategies. Who started the Walkman craze? The name

"There are stations that seem to defy gravity. It doesn't matter so much what they do as what they are - they're authentic.'

Sony gave its portables is almost the generic word for mini-players these days, but you're not at the pinnacle until you own the real Mc-Coy: a Sony. Who gave yuppies their driving status rights? A Volvo

Steps To "Owning The Franchise"

- Commit yourself
- · Go to the grass roots Nurture talent
- Market with pride

might be okay in a pinch, but you're not in the yuppie main-stream until you get your BMW. What about watches that make a statement all on their own? Better be a Rolex. A look-alike Seiko just won't do. Is there a substitute for V-8 juice? A second banana to a Xerox copier? A true replacement for an IBM computer? A runner-up to Spielberg as a moviemaker for

Inside the radio industry, there are stations that seem to defy gravity. They withstand assaults from good competitors. On paper, in research, and on the air they can break all of the old rules they want. It doesn't matter so much what they do as what they are - what they stand for. They're authentic.

Success Strategy

Your station also can be authentic if you are willing to make as much of a commitment outside the station as you do on the air. Here is a look at those steps to take in planning an authenticity achievement strategy of your own:

1. Commit. Batten down the hatches for the long haul. Plan to stay in your format arena for a long time. If you know your niche is viable, prepare for commitment and let your listeners know you're

"here to stay." Point out other stations' lack of commitment and superficialities if you have to. Use the word "finally" in your marketing efforts (on and off the air).

2. Search out grass roots. Go to the hardcore users and find out what they expect from the kind of product you're offering. Stay away from casual listeners or users who are simply trendy or happen to be fad followers. Talk to your people, the real ones you're after with your format - the ones who will always give you most or all of their quarter-hours in any diary they receive. Design research that gives you minimum waste. After a full market "lay of the land" positioning/ strategy study, tell your research company "no thanks" when they come back with boilerplate. Go for the hardcore. The grass roots input you'll receive will never let you

3. Pluck heartstrings. Believe in what your target listeners believe in. Your key programming/mar-keting people should become experts in your targeting/positioning niche. If they can't pull it off or play the role, find people who can. Don't waste time fooling yourself. If your listeners want Libya to become a parking lot tomorrow, don't let your talent praise restraint. If your morning talent watches "No-

"If your morning talent watches 'Nova' on PBS but doesn't watch 'The Cosby Show' or 'The Golden Girls' every week - and love them - then start looking for someone who does.'

va" on PBS but doesn't watch "The Cosby Show" or "The Golden Girls" every week - and love - then start looking for someone who does. Reflect as much of your target's life as you can. Live it, reflect it, and project



Consultant E. Karl is advisor to Viacom, Taft, NewCity, and other radio groups and stations. He can be contacted at E. Karl Broadcast Consulting, 1665 Knoll Dr., San Luis Obispo, CA 93401-6013; (805) 543-6386.

E. Karl

4. Activate roots development projects. If your community has events for your grass roots supporters, be central in your involvement. If the events or projects are lacking, create them on your own. Start traditions. Let your authenticity banners fly. Marlboro sponsors rodeos, Pepsi funds concerts for teens, Budweiser races cars, American Express donates money to Lady Liberty, and WMMS spearheaded the drive that brought the Rock & Roll Hall of Fame to Cleve-

5. Nurture sideliners. Once you are well on your way to establishing your franchise ownership your authenticity - start the recruitment process necessary to bring in the people who want to play along on the sidelines. Let them know what you're doing. Let them know you're the expert, and that it's okay for them to join in Don't count on them for much, and don't program anything for them. Be prepared to bring them along and entice them to belong because it's the thing to do.

6. Market with pride. This is where many rules must be broken. Stay away from mainstream advertising. Don't look at all like the other guys look. Be as different as possible, and always do the unexpected for a radio station in your marketplace. IBM buys full sections of print advertising. P&G sends samples through the mail. Hallmark sponsors entire special events on television and creates spots that are timeless. Springsteen hides away for years at a time, but when he comes back the whole world knows about it.

Find A New Way To Market

Compete differently by marketing differently. Radio listeners are hip to the hype. They have a dozen

stations in town saying they play more music with less talk. They can hear it all; the radio is free, and we're all on the bands. Pick your target wisely, learn all you can about the product they really want to hear, give it to them in its purest form, and tell them you're doing it. Go right to the core of the listeners you want most. Talk to them, ask them questions, get them involved in your product, and urge them to pass the word and tell friends just like them. Answer the

"Let your authenticity banners fly. Marlboro sponsors rodeos. Pepsi funds concerts. **Budweiser races cars,** and WMMS spearheaded the drive that brought the Rock & Roll Hall of Fame to Cleveland."

phones when they ring. Never let a caller get away without picking his brain. Get a name and address, and send a follow-up note.

Define Your Audience

Work your appearances or remotes as if you're asking for the or-der of a lifetime. Find out where your core listeners are living; they tend to live together in marketing area clusters, so find them and go door-to-door if you have to. Give away the cars they want to drive, send winners to places where they most want to go, and give them tickets and albums they don't want to spend their hard-earned money for. Be authentic, and tell them so in 25 words or more every day.

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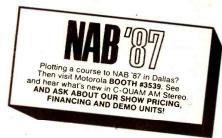
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Tuning In To Radio

Next weekend (3/28-31) some 30-40,000 broadcasters and exhibitors will converge on Dallas for the annual **National Association of Broadcasters** Convention and Exposition. Over 600 booths will offer virtually every imaginable piece of broadcast hardware and software, while the 40+ workshops, forums, and roundtable discussions will focus on a wide spectrum of management problems and challenges. On the next few pages we take a look at some of the new equipment to be unveiled on the Dallas Convention Center exhibition floor, and present a general itinerary of the Convention's radio-oriented management and engineering events.

1987 NAB Engineering Conference Radio Agenda

Friday, March 27

AM Improvement, 11:00am-1:00pm

- Overmodulation Report
- · Synchronous Transmitters
- NRSC Activities
- AM Transmitter Testing
- Antenna Broadband for Stereo
- Digital AM Modulation

Panel on NRSC Standard

Saturday, March 28 Radio Engineering, 9:00am-2:00pm

- · FMX Update & Improvements
- AM Measurements By Helicopter
 Diplexing AM Antennas
- . Low Cost Directional Antennas
- FM Propagation Over Water
- Optimum SCA Frequencies
- FM Transmission Subcommittee Report

Sunday, March 29

Radio Station Maintenance, 9:30-11:30am

- Tower & Antenna Maintenance
- Panel On Maintenance of Studio and Transmitter

Monday, March 30

AM-FM Allocation, 9:00-10:30am

- International Report
- New Class A FM Proposal
- FM/Aeronautical Interference
 Radio Production, 10:45am-12:45pm

Local Production Enhances Image

- Solving Stereo Audio Phase Problems
- Multi-Track Production Techniques
- Broadcasting The Disney World Party

1987 NAB Convention Radio Agenda

		Saturday, March 28	O
	Time	Session	Location
	9:00-10:00am	Spanish Radio Programming	W105
	10:05-11:05am	Spanish Radio Sales	W105
	11:00am-2:00pm	Radio Production Workshop	W107
	11:00am-12:15pm	Radio Acquisition	W108, 115
	11:15am-12:15pm	Daytimers' Forum	W106
	12:30-2:00pm	RAMTF Presentations	W102, 104, 110
	12 noon-2:00pm	One-On-One Sessions	W101, 103
		Instant Ratings Book Analysis Ask The FCC	
		Subcarrier Opportunities	
		Minority Employment	
		Engineering	
		Doing Your Own Research	
		 Program, Management & Sales Consultants 	1
		NAB Insurance & Services	
		Sunday, March 29	
	9:00-10:15am	FCC-Congressional Staff Breakfast	W116, 117
		Drug Abuse (Radio-TV Session)	Theatre
		MegaRadio	W108, 109, 115
	10:45am-12 noon	Winning In AM Radio	W101, 103
	12:45am-1:30pm	Community Service Makes Good Business	W116
		Sense	14/4.07
		RAB Sales Session	W107 W102
		New Stations, Opportunities & Competition Creating An Effective Business Plan	W105, 106
	1:45-3:00pm	Operating In The Shadows Of A Major Market	
	1.45-3.00pm	Advertising Is The Name Of The Game	W104, 100
		Advertising: A Legal Product & Truthful	W117
		Message	
		MegaRadio	W109
	3:15-4:30pm	50 Ways To Cut Station Expenses	W101, 103
		Putting News Back Into Radio	W102
		Gazing Into The Crystal Ball	W116
		RAB Sales Session	W107
	5:00-6:00pm	Blitz_Club Reception	Anatole Hotel
		Monday, March 30	
	9:00-10:15am	Ready, Aim, Fire (with Tom Winninger)	W101, 103
		Tax Reform: Effects On Broadcasting	W107
		Dos & Don'ts Of License Renewal	W116
	10:30-11:45am	One-On-One with Jim McKinney	W102, 104, 110
		RAB Sales Session	W105, 106
		Personnel Planning For the '80s & Beyond	W107
		Ready, Aim, Fire with Tom Winninger	W101, 103
	12:15-2:15pm	Radio Luncheon	Arena
	2:45-3:45pm	Legal Workshops	
	3:00-4:00pm	Emergency Broadcast System with	W102
		Commissioner Mimi Dawson	
		Tuesday, April 1	
	9:00-10:15am	RAB General Session	W116, 117
	9.00-10.15am	People Game: Hiring & Discharging	W106
		Music & Program Research	W105
		Staying Out Of The Libel Stew	W102
	10:30-11:45am	FCC Panel Discussion	Theatre
	11:45am-1:45pm	Syndicators' Lunch	W101, 103
	1:00-2:15pm	Winning 100% Of The Time	W116, 117
		(with Wayne Dyer)	
		Broadcasters Can Negotiate Anything	W107
		Station Acquisition Financing	W102, 104, 110 W106
٠	2:30-3:45pm	RAB Sales Session FCC Commissioners' Panel	W106 W108, 109, 115
	4:00-5:15pm	AM Improvement	W108, 109, 115 W116, 117
	4.00-5.15pm	RAB Sales Session	W102, 104, 110
		RAB Sales Session	W106
		Promotions That Work	W107
	7:30-9:00pm	Closing Dinner	Chantilly
			Ballroom/Anatole
	9: 00pm	Entertainment with Ray Charles	Chantilly
_			Ballroom/Anatole

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Tuning In To New Products

Player Handles 100 CDs



From Allied Broadcast Equipment comes the Audiometrics AMC-DS1000A compact disc player capable of housing 100 CDs under lock and key. Selection is random to any disc and cut, and the unit cues each selection for broadcast use. The CD multiplay system can be accessed via the front panel manual buttons, user PC, or automated for up to 2000 walkaway events. Booths 3414 and 3480.

Digital Sound Effects Library



FirstCom is introducing its Digital Production Library, a collection of 11 compact discs featuring over 1000 digitally-mastered sound effects. The library is broken down into ten categories of sounds: city, domestic, rural, transportation, industrial, office, leisure, sports, people, and specialty.

New Cart Machine



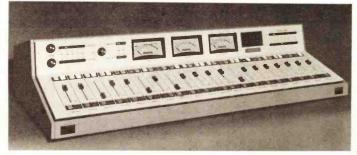
Otari is unveiling its new CTM-10 series of cart machines, featuring a milled alloy deskplate, DC brushless capstan motor, dynamic braking, and Life heads. The CTM-10 also features front panel adjustable azimuth, independent cue track erase record, optically-sensed automatic splice find, and repeat play lockout.

AM Stereo Processor Goes Live



Delta Electronics will be introducing its new tri-band AM Stereo Matrix Audio Processor, the AMP-1. It features state-of-the-art studio processing techniques and includes the user-programmable AM preemphasis curves recommended by the National Radio Systems Committee. A live demonstration of this new processor will be featured in Booth 3488.

Audio Console With All The Trimmings



The Autogram R/TV-20 Audio Console features 34 stereo sources with 18 slide-dedicated pots and 2 pots with 8 inputs each. Latest technology includes VCA level control, electronic switching, pluggable miniature terminal strips, patchable mike preamps, and remote controlled channels (no audio transformers). Penny & Giles slide pots and Schadow seiector switches mounted in a heavy aluminum, engraved front panel add to the console's durability. Options include autoclock (time, counter, and temperature), logging, and live assist programming.

dsp

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II din

Stereo Image Enhancer



The Modulation Sciences' StereoMaxx Spatial Image Enhancer provides a "foolproof" method to enlarge a station's stereo image, designed for use in all musical formats and all stereo systems. It is built to be fully monocompatible and includes circuitry which avoids undesirable side-effects found in some other image enhancement

Broadcast Cartridges



Shure is unveiling a new line of stereo phonograph cartridges de signed specifically for professional radio station use. The Shure BC70, BC80, and BC90 cartridges offer professional broadcasters both high fidelity sound reproduction and the ruggedness to withstand constant back-cuing. The BC series offers a choice of tracking forces (1-3.5 grams), stylus geometrics (spherical or elliptical), and mounting styles - as well as design and coloring techniques to enhance stylus visibility for easy cuing.

Open-Reel Tape Offers 3db Improvement



3M is introducing its new "800 Series" open-reel mastering tapes. The 3M 808 features a 3db improvement in signal-to-print over the Scotch 208 it is replacing, and is designed for optimum use for narration or voice-overs. The 3M 806 features the output of its predecessor — Scotch 206 — with a 3db improvement in print characteristics. The 3M 806 is designed for blending music and voice for optimum signal-to-noise combined with optimum signal-to-print.

Four-Stage Level Control System



Orban Associates is displaying its Model 464A Co-Operator 4-stage level control system, featuring a slow AGC leveler, faster attack compressor, high-frequency limiter with adjustable preemphasis, and peak clipper. Orban is also introducing its new Programmable Mike processor, a multi-function fully-programmable system featuring 32 memory registers for instantaneous set-up and recall. The unit also includes a 3-band parametric equalizer, compressor with variable release time, de-esser, noise and compressor gates, and an optional mike preamp with Jensen transformer and automatic dunker.

Mixer And Recorder Combines Ruggedness And Signal Quality





Studer Revox is introducing two new products: the C279 audio mixer and A807 studio recorder

The C279 is a 6-input audio mixer designed for basic production chores, but also provides a high level of ruggedness and signal quality. All 6 inputs are switchable to accept either balanced microphones, balanced mono line, or unbalanced stereo line inputs. Each input also features 48 V phantom power, low cut filter, input gain control, HF and LF shelving equalizers, pan (mono) or balance (stereo) control, PFL button, auxiliary level control, and mono direct output. Professional grade long-throw faders control input level through voltage-controlled amplifiers.

The A807 recorder is a compact (19") unit suited to a range of studio, remote, and industrial recording. It is constructed on a rigid die-cast aluminum chassis, and its 2 AC spooling motors are driven by 3-phase switched motor drive amplifiers for high efficiency, low heat dissipation, and optimum torque in all operating modes. The A807 offers digital setting and storage parameters, as well as a variety of tape locator functions, backspace, library wind, reverse play, and variable speed.

RADIO IS SCREAMING "YES"

TO THE **WORLD'S LARGEST** INFLATABLE RADIO



GAIN A MARKET. EXCLUSIVE WITH THE WORLD'S LARGEST INFLATABLE RADIO! This 16 foot high, 20 foot wide inflatable boombox is perfect for live remotes and special events. Broadcasting or not, the World's Largest Inflatable Radio says RADIOL in a very big way—like nothing else at any live event. Indoors or Outdoors. In almost any weather. The World's Largest Inflatable Radio comes customized with your station's logo and dial position.

BLOW UP YOUR MARKET WITH THE WORLD'S LARGEST INFLATABLE RADIO.

CALL MATT WIEDERKEHR AT 612/776-5776.

KNOCK THEIR SOX

Make their day—blow'em away. Help boost the image of your station and your radio personalities with The Giant Boom Box." This massive 20-foot long box extraordinaire features a customized radio panel sporting station logo and digital dial. The unit is identical on both sides, making it perfect for parade floats and eliminates any case of mistaken station identification. This is the type of powerful exposure your personalities and your station deserve.

And the Giant Boom Box is as functional as it is attention getting.

The enclosed air conditioned booth in the Giant Boom Box is already wired, allowing quick set up of your station's studio, remote, p.a. or dance equipment. Ample space allows for permanent equipment set up. Pull it up and plug it in. It's a turn key operation—with absolutely no set up time required. There's also plenty of secured storage space for spare equipment, promotional items, etc., so you can quit dragging those extra boxes and cases around.

THOSE IMAGE DEFLATING INFLATABLES.

Neither rain nor sleet, nor little vandals with pointy sticks can put a damper on your event. *The Giant Boom Box is* not an inflatable, so it can not become a deflatable. Rugged molded fiberglass construction allows operation in any kind of weather. The unit comes mounted on a trailer and makes it simple for one person to set-up and tear-down in seconds.

And many stations have already had their purchase costs completely covered by soft drink, beer or fast-food sponsors—which means the unit can come at no cost to your station whatsoever.

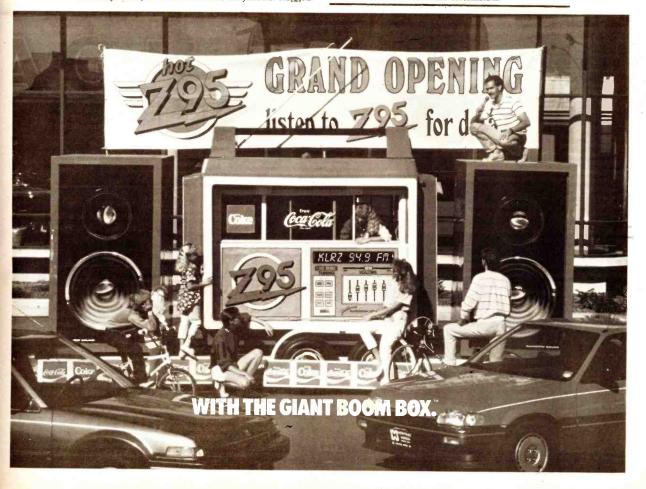
BLAST YOUR COMPETITION— BEFORE THEY BLAST YOU.

Don't get caught with your pants down. When your market's gone, it's gone for good. Exclusivity is guaranteed for each and every market. If your station is the *first* in your market to get the Giant Boom Box, it will be the *only* station in your market to get one.

Find out more about how you can improve your station's reception at promotion events. For up to the minute information on your market's availability, call (305) 626-3774.

GIANT BOOM BOX INDUSTRIES

1208 United States Highway #1
North Palm Beach, Florida 33408 305-626-3774
A Division of Electronic Media Consultants. Inc.



Headphone Provides Shoulder-Rest Convenience



Stanton's Dynaphase 30M/SR Disco Headphone is specially-designed to fit the air personality's on-air needs. It is a shoulder-rest single cup headphone constructed for convenience, comfort, and maximum sound quality, and features a frequency response of 20-20kHz, impedance of 100 ohms, and maximum input of .25W. The lightweight headset is made to rest on either the right or left shoulder, or to be detached for use as a hand-heid monitor.

Control System Interfaces Computers



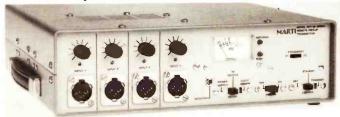
Media Touch Systems¹ Touchstone is an IBM-compatible digital control system designed to operate multi-CD players, digital audio, reel-to-reels, cart decks, and other peripheral equipment or audio sources in the studio. By interfacing the Touchstone system with any traffic, newsroom, or programming computer, the system becomes a complete communications and control network.

Full-Size Console Capability Goes Compact



Logitek's new Stereorack Audio Console brings full-size console capacity to a compact rack-mountable package. It features 11 inputs selectable on 6 mixing channels, 2 full stereo output channels with built-in DAs, a built-in tone oscillator, separate operator and talent monitoring, talk-back, and mix-minus.

Remote Pickup Broadcast Transmitter



Marti Electronics¹ new RPT-30 remote pickup broadcast transmitter is designed for enhanced remote broadcasting use. It features a subaudible encoder, FM compressor-limiter, illuminated VU meter, dual-frequency capability, balanced microphone mixing inputs, and flashing LEDs indicating antenna VSWR problems.

New Recorder Takes 15-Watt Maximum



Standard features of the new Micromax recorder from Pacific Recorders & Engineering include stereo with auxiliary cue tones, automatic input/output monitor and meter switching, cue track erase, and automatic fast wind. The CMOS logic includes options such as replay lockout and test mode operation. The unit is designed to consume only 13 watts idling and 15 watts recording, eliminating the need for ventilation screens or internal fans, and is available with either Maxtrax half-track or NAB format quarter-track heads.

ALL YOUR MUSIC-NOW ON CD



Your station will sound cleaner, clearer and punchier with digital Compact Discs from Century 21 Programming. GoldDiscs are available right now in Country, CHR, AC, Mellow AC, or Top 40 Oldies.

Declare your independence from scratchy vinyl records July 4, 1987, when Century 21 begins weekly current HitDisc CDs for CHR, AC and Country formats.

And Century 21's \$300 AutoSegue option transforms ordinary CD players into MicroAutomation.

Be first in your market to find out about GoldDiscs and HitDiscs to improve your station.

Hear them at NAB Booth 3452 and Anatole Suite 7172, or call Century 21 for a sample: (800) 582-2100 tollfree or at (214) 934-2121.



4340 Beltwood Parkway, Dallas, TX 75244-3225 (214) 934-2121 or toll-free (800) 582-2100

PROMOTION & MARKETING

HARVEY MEDNICK

Inflatables: One Way To Make Your Station A Giant

Inflatables are the hot new trend in promotional items. Last fall (R&R 10/24/86) I reported on the "World's Largest Inflatable Radio," which WLOL/Minneapolis and other Emmis stations were using for audience and sales promotions. Now there's a new inflatable on the market: the blow-up station mascot.

Bringing Inflatable Mascots To Radio

Two stations, both known as "The Fox" - WRFX/Charlotte and KCFX/Kansas City - have been outfoxing the competition with their inflatables. The idea for the WRFX blow-up fox came to Promotion Director Mark Gullet when he was looking for something to represent the station in his city's Fourth of July celebration last year. He remembered that Robert

Keith & Company (inflatables specialists best known for their blow-up King Kong on the side of the Empire State Building a few years ago) had an inflatable Statue of Liberty. The station didn't end up using the statue, but Gullet did get Keith's brochure, and the fox inflatable concept was born.

Reinforcing Station Identity

"We've had a very strong identity," Gullet said. "In focus groups, when the letters "WRFX" are shown, the participants automatically say 'the Fox.' We've also been successfully retailing 'Fox' clothing items, so an inflatable was

He sent a logo to Keith, and five weeks later a 30-foot Fox was delivered. WRFX's Fox made his debut on the set of the Jerry Lewis Labor Day Telethon, in which the station traditionally participates.

KCFX Promotion Director Lorri Stanislav suggested that a giant visibility item, such as an inflatable, would be a good idea in the extremely competitive Kansas City market, where stations fight to get banners up and wage war for eye contact at every local event.

The inflatable was delivered this past January 27. That date sticks in Stanislav's mind because she's

What They Cost And What They Make

At about \$15,000, inflatables are not cheap - but they can bring in the bucks. Both WRFX and KCFX have developed sales promotion packages built around their fox's appearances.

"It may have cost us \$15,000, but it's already generated \$26,000 since we've had it," said WRFX's Mark Gullet. "Even now, more than six months after getting it, we're sold out two months in advance.

KCFX's StanIslav said, "We have our fox booked for the next 60 days, and are scheduled for 100 sales and 50 promo appear-

Gullet tells the story of a major local speedway event which expected 185,000 people. He wanted to be there with his Fox, but the venue was charging \$2000 for advertising involvement, and he didn't have the dollars in his

budget. So he went to the parking lot across the street and bought two parking spaces for ten bucks and set up the Fox. After a while, the lot owner came by and gave him his money back, because the Fox was such a great draw for the lot he had sold out in virtually no

been on a non-stop promo whirlwind with the blow-up Fox ever since. "We call him 'Foxzilla' and he's been in steady demand. I never dreamed that clients would be asking for him instead of a jock.



WRFX/Charlotte's mascot

"'Foxzilla' has been in steady demand. I never dreamed that clients would be asking for him instead of a jock."

- Lorri Stanislav

He's easier to do than a remote, and has proven to be much more satisfying."

Easy To Handle And Set Up

Both Gullet and Stanislav pointed out that although the Foxes weigh in at 300 pounds, they fold down to slightly smaller than the average desk, travel in the back of the station vans, and take three people an average of 20 minutes to set up. (Gullet did note that the first fox set-up was "a nightmare": "It took me four hours and he nearly fell off the stage.") Both stations carry along generators to run the blowers used to inflate the foxes.

One drawback with inflatables can be the weather. Too much wind and they can prove unstable, since they are three stories high. This does not limit indoor applications, however, since most malls and arenas offer sufficient clearance

They are also durable. "We have had no vandalizing," Stanislav said. "It's made of heavy-duty fabric; it's certainly not fragile. It'll last at least five years with no trouble. You also get a repair kit just in case of accidental rips or punctures."

And that concludes a "tail" of two foxes - both of which have the tongues of competitive stations wagging with envy.

Create an eve

with your logo or mascot

IMAGINE THIS:

•Tens of thousands of dollars' worth of prime television coverage.

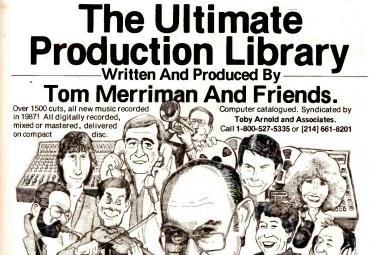
Front-page, full colour photos and headline copy in newspapers across the country.

An ad that can be reused over and over again in promotion after promotion with just as much impact.

Infatable displays are charming, easy to use, and generate the excitement and response you're looking for. With our 25 years of experience, we'll build an inflatable to promote your personality and image, for a lot less than you'd expect.

Call for our information kit DYNAMIC DISPLAYS P.O. Box 32726 (519) 254-9563





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ddroon	Tolophone	- N		

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NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

CBS GAME OF THE WEEK

Diamonds Are Forever

Question: What has 18 legs, a gigantic web, and catches seven million people a week?

baseball team which plays a "Game of the Week" broadcast by the CBS Radio Network.



For the third consecutive year, CBS Radio Sports is gearing up for opening day of the baseball season (4/7) by finalizing its schedule and announcer lineups. Following a tradition established in years past, the network is offering two games (one afternoon, one evening) each Saturday, covering both the National and American Leagues. This "double-header" broadcast allows stations to select the game most suited to their markets - although some stations prefer to carry both games each weekend. Additional weekday games may be added later in the summer as pennant races tighten up. All games will be selected as close to air date as possible to ensure the best match-

CBS has also expanded its coverage from 20 to 26 weeks. The first 'GOTW" will air April 11, and the series will continue through the last Saturday of the regular season (10/3). In addition, the network will broadcast the play-by-play of the All-Star Game from Oakland, CA

Answer: Any major league (7/14), the League Championship Series (10/6-15), and the World Series (beginning 10/17). CBS will also report on the Baseball Hall of Fame induction ceremonies live from Cooperstown, NY on August

> Prior to the first pitch of the season CBS will present "1987 Baseball Preview," providing listeners with a recap of last year's action plus an analysis of how each team is shaping up for 1987. "Base-ball Preview" is a five-part series hosted by CBS Radio Sportscaster John Rooney, and includes interviews with players and managers. The series airs the week of March

> Providing play-by-play and color analysis for the 52+ regular season games is a slate of 11 team announcers, former players/managers, and network sportscasters. Also, as in past years, fifth inning action will be called by a local announcer to provide "a unique perspective" on the game.

Returning to the "GOTW" broadcast booth for the third season are Brent Musberger, Johnny Bench, Bill White, Jerry Coleman, John Rooney, Dick Stockton, and Howard David. In addition, CBS's Jim Hunter, Texas Rangers' announcer Tom Cheek, and former Houston Astros voice Gene Elston will join the broadcast team. Sparky Anderson, Jack Buck, and Er-nie Harwell will call the World Series action in October.

CBS Game Of The Week Play-By-Play Line-Up







Sparky Anderson







Brent Musberger











Jerry Coleman

Ingram To Host "Weekend Music" From JAM

Dallas-based JAM Creative Productions has unveiled a new weekly feature, "Weekend Music Review hosted by veteran New York personality Dan Ingram. The 3-hour show is targeted to an AC audience, and features the week's "most popular songs" as well as oldies from past years. Special segments include artist interviews, entertainment news, and a brief look back to the music scene of 20 years ago

JAM President Jonathan Wolfert commented, "This isn't strictly a countdown show, and it isn't an oldies show, it's entertainment. We're going to present interesting facts about the music and the artists instead of just reciting an endless list of chart trivia." Ingram added, "I'm truly fired up about this show. It's the most excited I've felt about radio since the '60s.'

For The People . . .

The For The People Foundation, a non-profit consumer advocacy group. has begun syndication of a "consumer complaint" call-in show locally programmed on WPLP/Tampa. "For The People" consists of a 2-hour daily call-in show hosted by Tampa veteran Chuck Harder, and outlines consumer complaints and problems. Advice imparted on the show covers such topics as defective merchandise, legal problems, taxes, investments, insurance, personal injury accidents, and banking. Each hour includes 3 1/2 minutes of network direct response advertising (for which each station receives 6% of all revenue generated from its market), and 7 minutes for local spots

"For The People" is available on Westar 3 on a market exclusive basis.

New Music Now

New York-based Heller Broadcasting is introducing a 2-hour weekly program featuring the latest in "new music." "New Music Now" outlines who's moving up the charts, who's moving out, and who are next week's newcomers - all hosted by "rock chronicler" Zimmerman. The program highlights such "new music" artists as Elvis Costello, Skinny Puppy, Fishbone, REM, Minimal Compact, and Kate Bush, and is obviously targeted to bridge the AOR-CHR gap. "New Music Now" is available on a barter basis

> Swing, Taxes From **United Stations**

United Stations is readving a 3-hour retrospective featuring swing king Benny Goodman, set to air this weekend (3/20-22). "The Benny Goodman Story - Long Live Swing" will highlight such classics as "Stompin' At The Savoy," "Let's Dance," "Honeysuckle Rose," and "Jersey Bounce," and will include the premiere broadcast of Goodman's last radio interview

Also coming from U.S. is the net-works' annual "Tax Tips" feature. This five-week series of :60 reports is hosted by Correspondent Ross Klavan, and examines the intricacies of filing yearly tax returns. Klavan looks at some of the more confusing laws and loopholes in the tax system, and also discusses the ramifications of the new tax law, deductions, IRAs, and business expenses. "Tax Tips" will be fed daily through April 17 during US's "Newscall."

CBS Enters "New Age"

CBS Radio Programs is introducing a 2-hour New Age-oriented series,

aptly titled "The New Age Show," on March 30. The program, will blend "Windham Hill progressive acoustical music" with European synthesizer music and light modern jazz, with an emphasis on the musical content and a marked absence of interview material. WIOQ/Philadelphia personality Michael Tozzi will host the weekly feature, produced by Denny Somach.

Somach commented: "Great care has been taken to produce a broadcast that echoes the musical needs of an audience looking for a substitute or supplement to other forms of music. Interest in this particular type of music has steadily increased and now radio stations are searching for product to satisfy that interest. 'The New Age Show' will draw from the more than 7000 pieces of music available to us and, as it progresses, the available music will increase too.

NETWORK FEATURE FILE

MUSIC FEATURES

The Week Of

March 30 - April 3

gton/Lynyrd Skynyrd

(MJI)

(WRN)

(USP)

(WO)

(WO)

(NBCE)

(WO)

(WO)

(WO)

(WO)

(WO)

(DIR)

(WO)

(MJI)

(WO)

(USP)

(WO)

(WO)

(GSN/ABC)

Classic Cuts

Country Calendar

Country Comments thael Martin Murphey/Oak Ridge Boys/ Judds/Rosanne Cash/T. Graham Brown/

Country Datebook Jim Ed Brown/Emmylou Harris/Roger Miller/ Gail Davies/Johnny Rodriguez

Country Report with

Rick Dees American

Breakfast Club/Bostor

Chris DeBurgh/U2/Night Ranger/

Encore With Jim Lange

Oliver Stone/Patty Smyth/Christopher Reeve/ Stevie Ray Vaughan/"Bobcat" Goldthwait

Music Magazine

Ron Martin

Earth News

1943: Harry James

Legends Of Rock

Live From Gilley's

Off The Record

Patty Smyth

Miller Sound Express

Kinks/Bon Jovi/Patty Smyth

Pioneers In Music

Pop Concerts/

Chicago, Pt. 1

Group

Rockline

Rock Today

Star Trak Profiles

John Butcher/Lone Justice

Shootin' The Breeze

Solid Gold Country

Solid Gold Scrapbook Today In 1967/Marvin Gaye tribute/SFX

Sound Express

Special Edition

Star Trak

Gregory Abbott/Liilo Thomas/Levert

Golden duets: Jim Ed Brown & Helen

Patty Smyth/Colin James Hay/Robert Cray Band

Cornelius/This week in 1977/Emmylou

Harris/Academy of Country Music Awards

Off The Record Special

Rockability: Carl Perkins/Robert Gordon Dave Edmunds

Rock & Roll Never Forgets (WO)

Dr. Hook/Mott the Hoople/Spencer Davis

In Concert

Line One

The Weekend

٨	Narch 28	- March 29	
American Dance Trax SOS Band/Boy George/Jody Wa		Musical! Salute to the Oscars: Rita More	
American Eagle Michael Martin Murphey	(DIR)	Liza Minnelli/Jennifer Warne Musical Starstreams	s (FF)
Christian Countdown America David Martin	(CCA)	Chris Spheeris National Music Survey Dr. Hook/Smokey Robinson/She	(wo
Dick Clark's Rock, Roll		On The Radio	(NSBA)
& Remember Sonny & Cher	(USP)	Ready For The World	
The Countdown	(WO)	Pepsi Hitline USA Wang Chung (3/29)	(JBP)
Countdown America wi		Plain Rap Countdown CHR: Bruce Hornsby/Wang Chu	(PRN)
Dick Clark Lionel Richie	(US)	Crowded House/Bangles/Be AC: Starship/Jets/Kool & the Ga	astie Boys
Countdown USA Kool & the Gang	(CUSA)	Gregory Abbott Urban: James Ingram/Bunny De	
Country Closeup	(PM)	Georgio/Kim Wilde/Breakfas	
Alabama/Oak Ridge Boys/Gattins Dirt Band	Nitty Gritty	Powercuts Bryan Adams/David Bowie	SN/ABC
Country Report		Radioscope	(RS
Countdown Louise Mandrell/Waylon Jenning:	(WRN)	Robbie Nevil/Cheryl Lynn Reelin' in The Years (C	SNIAPO
Country Today Reba McEntire	(MJI)	Jan & Dean Eric Burdon & the A	nimals
Cruisin' America with		Rock Connections Rock's Best of 1980: Bruce Spi	(CBSR)
Cousin Brucie	(CBSR)	Queen/Pat Benatar	
Burt Bacharach/James Darren/Sp Group/Bread Rick Dees Weekly Top 4		Rock & Roll Never Forge Led Zeppelin/Eric Clapton/Crosb Nash & Young/Turtles	
Billy Idol	(DIR)	Rock Chronicles	(WO
Dr. Demento Demented polka	(WO)	REO Speedwagon/Maria McKee to U2	
Future Hits David Bowle/Beastle Boys	(WO)	Rock Of The World Paul Simon/Benjamin Orr/Steve V	(MCA)
Great Sounds Connie Francis	(USP)	Rock Watch Steve Miller	(USP)
Great Star Ship	(MCA)	Scott Shannon's Rocking	,
George Benson/Linda Ronstadt		America Countdown	(WO)
Hot Rocks Steve Winwood	(USP)	Lou Gramm/Georgia Satellites Sittin' in	(WRN)
Jazz Show with	(NIDOE)	John Conlee	hA (110)
David Sanborn John Scofield	(NBCE)	Solid Gold Saturday Nig Brothers & sisters: Kinks/Bee Ge	
lazz Trax	(AG)	Carpenters	
ill Bergman (ing Biscuit Flower Hou	(DIR)	Star Beat Mille Jackson	(MJI)
ete Townshend/David Gilmour/	(DIN)	Street Beat	(MCA)
Chrissie Hynde		Starpoint/Expose/Howard Hewitt	(TD 4)(C)
Music USA	(JBP)	Super Gold Rock 'n roll Hollywood	(TRANS)
eurvivor/Expose	. ,	Superstars Rock Concer	t (WO)
Country Road	(WO)	Huey Lewis & the News That's Love	(WO)
ludds/Eddie Rabbitt/Charly McCla	Bin	Bruce Hornsby/Burt Lancaster/	()
Metalshop Ace Frehley	(MJI)	Jennifer Warnes Top 30 USA	(CBSR)
Motor City Beat	(USP)	Top 10 male stars of the '60s	(CB3N)
Aotown's solo ladies		Weekly Country Music	
Scott Muni's Ticket To Ri		Countdown	(USP)

NETWORKS/PROGRAM SUPPLIERS

AA = Audiophile Audition (415) 457-2741

ABC = ABC Direction Net (212) 887-7777

AP = Associated Press (202) 955-7200

A\$ = Audio Stimulation (213) 466-5201

AS = Audio Stimulation (213) 466-5201
ASR = All Star Radio (213) 850-1169
ATQN = At The Game Network (516) 491-8585
CB = Continuum Broadcasting (212) 580-9525
CBS = CBS Radio (212) 975-4321
CBSR = CBS RadioRadio (212) 975-4321
CCA = Christian Countdown America (312) 820-

1369

1369
CN = Copiey Radio Network (619) 293-1818
CRS = Creative Radio Shows (818) 787-0410
CUSA = Countdown USA (415) 383-7302
CW = Clayton Webster (314) 725-5070 DC Audio (202) 638-4222

DD = Dorsey & Donnelly Enterprises (214) 631-7934

7934

DIR = DIR Broadcasting (212) 371-6850

ERI = Entertainment Radio, inc. (818) 985-4807

ESG = Emirana Syndication Group (209) 578-6747

6747
Frank Forest Productions (415) 383-7827
Frank Forest Productions (415) 383-7827
Frank Forest Productions (415) 383-7827
Frank Forest Productions (418) 905-1888
Innerview (213) 952-8710
AM Good's Jusz Trax (619) 233-9228
Frank Fra

Kris Stevens Enterprises (818) 981-8255

LBP = Lee Bailey Prod. (213) 256-2778

LW = London Wavelength (914) 961-7600

MBS = Mutual Broadcasting (703) 685-2000

MCA = MCA Radio (818) 788-2331

MJI Broadcasting (212) 245-5010 = NBC Radio (212) 664-4444 = NBC Radio Entertainment (212) 664-4444

N= A444
N= Narwood Productions (212) 755-3320
NS8A = NS8A Network (213) 306-8009
OHR = Off Hour Rockers (518) 628-1490
PM = ProMedic (212) 559-5400
PIA = Public Interest Affiliates (312) 943-888
PM = Premiere Radio Network (213) 467-2346
Bit = Barlo Interest/P13) 300-1670

2346

III = Rado International (212) 302-1670

RL = Rado International (212) 302-1670

RL = Rado Loria (213) 454-0488

RS = Radoscope (213) 989-010

SCGI = Startheam Communications Group, Inc. (713) 731-0781

SM = Spectbase (181) 505-0746

SM = Spectbase (181) 505-0746

SMF = Softers (181) 505-0746

SRFI = Softers Roskin Friedman, Inc. (213) 936-798

Sofiés Prosess recovers
 7900
 Syndicon (415) 366-1781
 Transtar (213) 460-6383
 USA Today (800)(222-0990
 Urilled Stations (703) 276-2900
 Weedeck Radio Network (800) 548-7474
 Westwood One (213) 204-5000

NEWS & INFORMATION FEATURES

March 23 - March 27

GENERAL INFORMATION

The Blimp Erasable hair/today's miracles/mudwrestfing/ exersmiles/se Campbell's Playhouse (PIA)

Car Show Coast To Coast (SCGI) (CW) 87 Ford Mustand Jimmy Fortune/Paul Overstreet/John Meers/ Mel McDaniel/Patrick Duffy/Ricky Skaggs/ Computer Program I-O ports/printed matter/modems/baud rat network programming

> Costas Coast To Coast (CW) ommy Lasorda (3/22) Discovering Tomorrow (JBP) Talkwriters/porta-phones/speaking Japanese/Dick Tracy wrist phones

Golden Age Of Radio Edgar Bergen & Charlie McCarthy/universit theater/Life of Riley/'You Bet Your Life with Groucho Marx/'Night Beat' Health Care Saving Face

(NBC) NRC Extra Personal Finance Digest

Renting your home/IRA investments/ educational travel deductions/Social Security junk mail/charitable contributions

Public Affaire Twilight Fears' Reviewing Stand (PIA) What's up, doc?/Smoking: Something you can live without/Who is Art Flemming

Sound Advice Volume & loudness/equalization explana tone talk/filter fandango/bass overkill Sporting News Report Paul Hornung/Rick Barry/Dave Winfield
Al McGuire/Spencer Haywood/Pat Tabler/
Gayle Gardner/David Stern

Sports Explosion ck/Randy Minkoff/Joe McC Sports Flashback

(CW) kie Robinson's 1st year/Mickey Mantle's 565-ft. HR/'75 NHL MVP/Tom Seaver's '78 no-hitter/only rookie MVP/greatest World Series game ever

Travel Holiday Magazine (CW) Wireless Flash (CRN) Jane Fonda/Sigourney Weaver/Si

Dionne Warwick & the Soul Train Music Awards/Peter Wagg

COMEDY

All My Children Update Langley's got money again/Phoebe's on Mr Toad's wild ride/Palmer walks Amatellin U (DD) Learn to hog call/no gum in class/dean's list/ coupon clippings/AU dress code

Bobby Jo Ambergy's Bar 'N Grill (DD) Spam balls to go/ledie's night/the flash macho chest hair kit/tempestuous Tommy

Comedy Hour (I Live guest: Bob Saget/Gilbert Gottfried/ Steve Martin/Emo Phillips/Bill Cosby Comedy Show with

Dick Cavett Spring cleaning: George Carlin/Gilda Radner/ Phyllis Diller/Steven Wright/ Garrison Keillor

Comedy Spot (CW) Steven Wright/John Belushi/Art Linkletter/ Justin Wilson/George Carlin

Dally Feed (DCA) Anti-ballistic misses/immunity subcommittee partisan transportation/live equinox coverage/PR, a 4-letter word

Fun Factory (PM) Iranscam song parody/leftovers restauranti fly-by-night airlines Hiney Wine

Paint your hiney red/small hiney breaks/titanic hiney/a voce from the can/take your hiney Trying Loblotty

Sports on parade/day at the ballpark/ touchdown in left field/swimmer's track record/sprinters at half time Jackle The Joke Man

Measuring cups/see her bust/ready fo plucking/asp in the grass/drawers open Laugh Machine (PM) a Martin/Rodney Dangerfield/Proctor & Bergman/Rich Little/Bill Cosby/

Pat Paulsen/Henny Youngman. Joan Rivers/Gallagher Live From The Improv (DIR) /Rosie O'Donne

Wil Shriner/Fritz Coleman/Rosie O'De Brandt von Hoffman/Billy Riback Mel Blanc's Blankety Blancs (ASR) Brothers Karamazov/Paul Bunyan/the flea &

the oelephant/sleeping beauty/count of Monte Cristo National Comedy Wireless (DD)

Carl plays golf/icewalking/St. Paddy's day at the White House National Lampoon's True Facts (PRN)

Forked tongue/doctor's orders/buzzed burglar/real pals/desk clerk Party Drop-Ins Cold shower/motion sickness industry/parts

Radio Hotline (A Joshua Logan/Mr. X/Cynthia Upchurch/ (ASR) bad connection/giant panda Red Neckerson (SYN)

Stevens & Grdnic's Comedy Drop-ins (ASR)
Best of the best of Carson/salesmen/Mr. Fixit/ Federal Express freak/the phone store

United Spots Of America (ASR) Babies first toods/radio magic cards/ 'J' stores/James Brown school/ fold-o-matic



LOU ON LINE ONE - Foreigner lead singer Lou Gramm paid WWI's New York studios a visit to guest on the network's weekly 'Line One' program. In the studio are (I-r): WWI's Sam Kopper, Scott Muni, Lou Gramm, and WWI's David Knight.

SPORTS ON RADIO



RICHARD AGATA

One-On-One With Chick Hearn

'Fastest Gums In The West' Still Going Strong

#The game is in the refrigerator, the door is closed, the light's out, the eggs are coolin', and the butter's gettin' hard."

-Chick Hearn, whenever a Laker victory seems inevitable

Chick Hearn became play-by-play man for the Los Angeles Lakers in spring 1961. Today he is the lone remaining member of the original cast that trekked from Minneapolis to L.A. And on top of that, Hearn called his 2000th consecutive Laker broadcast on February 28.

This broadcast milestone is only part of his story. He virtually invented the art of basketball playby-play. Nearing 70, he continues to perfect his craft and shows no signs of slowing down. "It hasn't gotten boring yet," he says. "When it does, I'll quit."

KLAC/Los Angeles is the flagship station of a baker's dozen comprising the Lakers Radio Network. Ten of those stations are scattered throughout California, from KERN/Bakersfield to KIST/ Santa Barbara. The others are KHVH/Honolulu, KROL/Las Vegas, and KNST/Tucson

Lakers' Coach Former **Booth Partner**

What listeners are treated to each broadcast is the rat-a-tat style of a man possessed by the game and who holds true affection for the men who play and coach it. Columnist Jim Murray once described Hearn as having the "fastest gums in the West."

The Lakers simulcast roughly 66 of 82 games each season. Hearn says, "I try to take off roughly 25% of my call when we simulcast, but I'm on stage all the time because people come here and bring their radios. They listen and watch.'

The fact that Hearn's former color man is Lakers' head coach Pat Riley helps a great deal. "It really is a unique situation," says Hearn. "I'm privileged to know how his mind works basketballwise. He really didn't want to leave the booth. When the time came, I had to push him into coaching.

"I could have been a coach in this league, but I don't think I would have been a good coach. I know practically everything there is to know about the game, but I'm a perfectionist."

"I call about five minutes of the game before it starts. A lot of my colleagues think I'm

"I'm really privileged to know how Pat Riley's mind works basketballwise. When the time came, I had to push him into coaching."

Chick's Tips

"I could have been a

coach in this league.

Color Man: 'Get In,

Get Out'

don't leave much room for anyone

else. His other sidekicks have in-

cluded ABC's Al Michaels, Utah

Jazz play-by-play man Hot Rod

Huntley, former Bruin Lynn

Shackelford and, for the past eight

years, ex-Bruin and Laker Keith

Hearn admits that working as his color man is a tough job. "He

has to be very good, very aggres-

sive. But he has to know when to

get in and get out. Doing straight

radio, I really didn't think there

was room for one. In fact, for many

and say, 'What the hell is he doing?

Hearn's colorful descriptions

but I don't think I

would have been a

good one - I'm a

perfectionist."

Erickson

Aspiring play-by-play announcers should:

- Be yourself: "Too many basketball announcers try to imitate Chick."
- Go to school: "Take classes in radio and television arts."
- Prepare: "Be ready to pay the price. Work, work, work."



Chick Hearn

KLAC's Epstein Goes To Bat For Lakers

'Hearn Best In Basketball'

KLAC/Los Angeles VP/GM Norm Epstein's office looks like a lost wing of the Baseball Hall of Fame. But next to the bats signed by Rod Carew and Reggie Jackson, and the autographs of Cy Young and Jimmy Foxx, is a basketball sporting the signatures of the Los Angeles Lakers

Country-formatted KLAC has carried the Lakers for 16 years - one vear with Epstein at the helm. About two-thirds of all Lakers games are simulcast with TV, but Epstein doesn't think that hurts

KLAC 57 AM

He maintains that Chick Hearn is primarily associated with radio, and that Hearn has to do the simulcasts as if he were doing radio. "He's as fine a play-by-play broadcaster as I've ever heard and the best in basketball," says Epstein. "Chick Hearn is to the Lakers what Vin Scully is to the Dodgers.

Epstein adds that carrying the Lakers offers tremendous prestige. "The Impact on a radio station is a little stronger with baseball - not because baseball is better, it's just



Norm Epstein

a longer season (162 vs. 82 regular basketball games). But next to a professional baseball team, the Lakers are the best sports on

Put him away!' But I figure, what the heck. The players warm up before the game - why shouldn't I? It's good to get the roll of the names you'll use that night off your tongue. A lot of my colleagues think I'm really goofy."

During 27 years of broadcasting, Hearn's made his share of gaffes. He once called an Arizona suburb "the Sunshine Shitty." A few years back in San Francisco, he was watching the Lakers get trounced. One player in particular was contributing to the team's demise, so "I gave the commercial cue. At that time all mikes go dead, and I said, 'Why doesn't that silly son of a bitch take that guy out?' And it

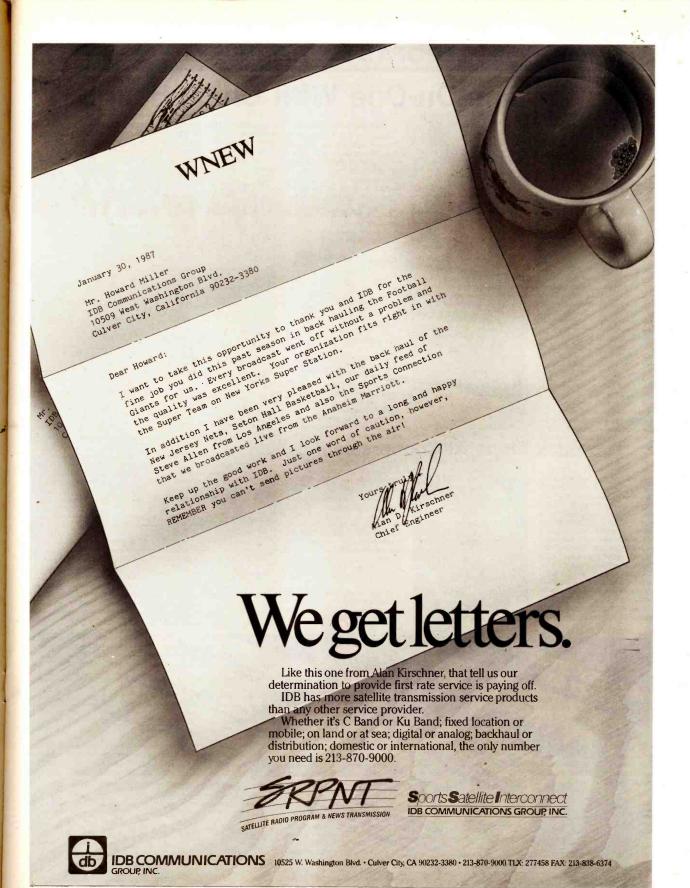
Cheerleading Not His Job

One thing Hearn's not hired to do is lead cheers. "If the owner told me I had to cheerlead and favor the Lakers, I'd have to quit because it's not Chick," he says. "(Lakers' owner) Jerry Buss appreciates that. What I try for is extreme accuracy and an honest report: both teams, all the players, all the coaches. I believe in reporting fact. If I don't call what's really happening, people will lose faith in me real

Asked to recall particularly memorable games or great plays. he has no problem coming up with examples. His top recollections include Jerry West's 63-foot shot in overtime against the Knicks in a

Continued on Page 54





SPORTS ON RADIO

CHICKSPEAK

Hearn's Word's-Eye View

Listed here are several examples of Chick Hearn's colorful calls:

- The mustard just came off the hot
 dog.
- No harm, no foul, no blood, no ambulance.
- · He didn't draw iron.
- He's yo-yoing up and down out there at the top of the key. The ball looks like it's at the end of a string.
- Garbage time. He plcks it up and scores off the garbage.
 Ooh, what a cheap foul. That was
- ticky-tack.

 He shoots it from 20, doesn't get anything, an air ball.
- He faked him into the popcorn machine. He's got butter and salt all over him.
- He goes to the dribble drive . . . heartbrrr-rake, it went in and came out.

One-On-One With Chick Hearn

Continued from Page 52

playoff game and the sixth game of the world championships in 1980: "Magic was a rookie. We went back to Philadelphia without Kareem and nobody gave us a chance, including me. Magic played all five positions and scored 42 points." Hearn's biggest thrill occurred in the 1971-72 season, when L.A. won its first world championship against New York. "That was the year the Lakers won 33 straight. That feat will never be duplicated."

Rapping's Next Star?

Hearn not only broadcasts for the NBA's number one team, but does TV and radio calls for the UNLV Runnin' Rebels, the number one college team. He feels the difference between the two extends beyond playing styles. "The crowds are different; the cheerleading that goes on, the pompoms. It's something special. I love them both."

When the season ends in June, Hearn will keep busy working in a Disney film starring Lily Tomlin and Bette Midler. And don't be surprised if you see him on MTV soon. Last year an engineer put some of his best bits together for a rap record called "Rap Around." Naturally, Hearn thinks making a video would be "a heck of an idea."

Batter Up: Major League Baseball's Radio Lineup

Here is major league baseball's updated roster of radio announcers. All former players' names are printed in bold type.

National League

Atlanta Braves: WSB (AC); Ernie Johnson, Skip Caray, Pete Van Weiren, and John Sterling.

Chicago Cubs: WGN (Talk); Harry Caray, Jim Frey, and Dwayne Staats.

Cincinnati Reds: WLW (AC); Andy McWilliams, Joe Nuxhall, and

Marty Brennaman.

Houston Astros: KTRH (News); Milo Hamilton, Bill Brown, Larry

Dierker, and Jerry Trupiano.
Los Angeles Dodgers: KABC (Talk); Vin Scully, Jerry Doggett, and

Ross Porter. KTNQ (Spanlsh); Jaime Jarrin.

Montreal Expos: CFCF (N/T); (English) Dave Van Horne and Jim Fan-

ning, CKAC (Misc); (French) Jacques Doucet and Rodger Brulotte.

New York Mets: WHN (Ctry); Bob Murphy, Gary Thorne, and Howie
Rose.

Philadelphia Phillies: WCAU (News); Harry Kalas, Richie Ashburn, Andy Musser, and Chris Wheeler.

Pittsburgh Pirates: KDAC (AC); Lanny Frattare and Jim Rooker.
St. Louis Cardinals: KMOX (Talk); Jack Buck and Mike Shannon.
San Diego Padres: KFMB (AC); Jerry Coleman, Dave Campbell, Ted eitner, and Bob Chandler.

San Francisco Giants: KNBR (Misc); Ron Fairly and Wayne Hagin.

American League

Baltimore Orioles: WCBM (AC); John Miller and Jack Weirs.
Boston Red Sox WPLM (B8nd); Joe Castiglione and Ken Coleman
California Angels: KMPC (B8nd); Al Conin and Ken Brett. XPRS
(Spanish); Cos Villa & Ruben Valentin.

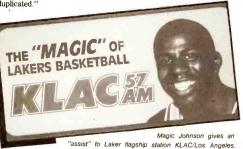
Chicago White Sox; WMAZ (N/T); Del Crandall, Lorn Brown, and Frank Messer.

Cleveland Indians: WWWE (N/T); Herb Score and Steve Lamar.
Detroit Tigers: WJR (Misc); Ernie Harwell and Paul Carey.
Kansas City Royals: WISW (N/T); Fred White and Denny Mathews.
Milwaukee Brewers: WTMJ (AC); Bob Uecker and Pat Hughes.
Minnesola Twins: WCCO (AC); Herb Carneal, John Gordon, John
Rooney, and Harmon Killebrew.

New York Yankees: WABC (Talk); Hank Greenwald and Tommy Hut-

١.

Oakland A's: KSFO (Gold); Bill King, Lon Simmons, and Ray Fosse. Seattle Mariners: KIRO (N/T); Dave Nelhaus and Rick Rizz. Texas Rangers: WBAP (Ctry); Mark Holtz and Eric Nadel. Toronto Blue Jays: CJCL (BBnd); Tom Cheek and Jerry Howarth.



LINE DRIVES

The Buck Stops At Cooperstown

After 33 years as the radio volce of the St. Louis Cardinals on KMOX, Jack Buck has been named the 1987 winner of the Ford C. Frick award and will be inducted in Baseball's Hall of Fame in Cooperstown, NY on July 26. Previous broadcast inductes include Mel Allen, Red Barber, Bob Elson, Russ Hodges, Ernie Harwell, Vin Scully, Jack Brickhouse, Curt Gowdy, Buck Canel, and Bob Prince.

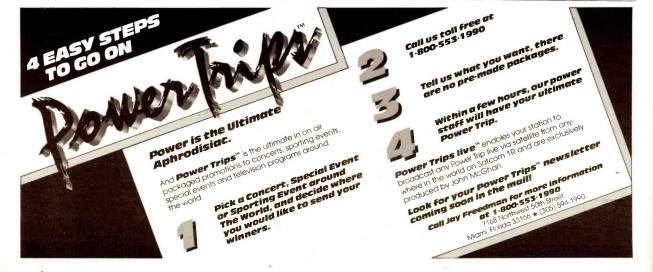
Buck joined KMOX in 1954 as an assistant to **Harry Caray** and became the Cardinals' play-by-play man in 1970. His work for the CBS network includes four World Series, two All-Star games, and eight Super Bowls.



Jack Buck

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Any station can request a complimentary demonstration by calling (800) 321-5562 for a special ID number to access the CSW database.





RECORDS

ADAM WHITE

SATELLITE FORMAT SELLS RECORDS

Z-Rockin' At Retail

What Z-Rock plays, its listeners apparently buy. The arrival of this Satellite Music Network format in such markets as Chicago and Cleveland is having an appreciable impact on record sales, according to a number of retail and label executives. They're not necessarily surprised by this development - given the musically active nature of the hard rock/metal audience - as much as they are enthusiastic. Naturally, they wish Z-Rock would spread else-

E/A VP/National AOR Promotion Brad Hunt points to Cleveland, where the format debuted January 1 on WBEA/Elyria, OH. "The minute it went on the kids found the station, and we felt it," he says. "Not just with Dokken and Metallica and Motley Crue, which are in the mainstream, but also with development bands like Metal Church

Sales Action In Chicago, Cleveland

Hunt illustrates his point by noting the sales of Metal Church's "The Dark." As of January 26, the album had sold a total of 922 pieces in Cleveland. By March 4, that was up to 12,866 units. Adjusting for population and market share, he says, "We're moving records in units proportionate to what we're selling in Los Angeles off KNAC." According to the E/A exec, the same applies to Chicago and upstate Michigan, where Z-Rock is on WZRC/Des Plaines and WCXT/ Hart-Grand Rapids, respectively.

E/A Regional Marketing Manager Denny Nowak confirms positive results in Chicago. "There was a lot of metal product hanging around in the stores, ready to be returned. When Z-Rock went on. people were opening up the boxes and putting the product back on the shelves." He says that even Rolling Stone, an influential store account long associated with metal, moved



1200 units of Metallica's "Master Of Puppets" - far more than usu-

Rolling Stone GM Mike Troccoli agrees that Z-Rock is "making a lot of difference," estimating it's probably at least doubled his business. Independent labels are the biggest beneficiaries, he believes. 'What's on the major labels is pretty glamorous metal, and there isn't that much. But there's a lot on the indies, and now it's really started to sell." As one example, Troccoli cites "Fatal Attraction" by King Diamond on Road Runner. which is handled by Important Record Distributors.

Indie Labels Feel The Force

Important VP Howie Gabriel calls the Z-Rock playlist a "who's who" of the indie scene and says volume has more than tripled on selected titles (such as the King Diamond). "Independent metal sales are the greatest thing. They just keep on going, and stores like Rolling Stone are really plugged in.

"But what Z-Rock has done for us is really made the chains aware; it's moved to the next level. Once this music gets on the radio and the masses hear it, they start looking to buy in the chains. So outlets like Camelot and Musicland are going, 'Hey, this stuff sells; we'd better bring it in." To avoid PMRC-type complications, Gabriel explains, "When I solicit, say, a Musicland, I have to send the cover so they see there are no obscenities on it, nothing disgusting."

In addition, Z-Rock is giving companies such as Important an opportunity to use co-op funds, as Camelot Sr. Music Buyer Bob Var-

Metal Moves

- Z-Rock works with labels, artist management
- Chains, specialist stores feel sales impact
- Indle labels and majors benefit
- Marginal product becomes must-have at retail
- Format is new vehicle for ad dollars

che confirms. "We've had people wanting to spend ad dollars with us on metal product, but we really didn't have a vehicle. It's really not geared to your daily newspaper or radio that's not playing it." Now the chain is running an ad program with various labels through the end of March

Camelot Tests Z-Rock's Clout

Obviously, Varcho views this as a test of Z-Rock's power in Camelot markets. He's optimistic, but defers a definitive answer until the format has been in place longer. "We've not used them elsewhere because we have no stores in Michigan and not enough in Chicago to concentrate on. Cleveland seemed like a good attempt because we hit ten. 11 stores within their range. We're excited, and we're not even in the good season right now. When the kids get out in the summertime and it's driving season, look out!"

In Hart-Grand Rapids, the 20store Believe In Music chain is widely regarded as the top retail account. VP Jim Marcusse calls Z-Rock "a major influence," and



KNOCKIN' EM DEAD - Def Jam's Slaver visits Z-Rock in Dallas, MD Madd Maxx Hammer and OM Wild Bill Scott (first, third right) mug for the camera with bandmembers and Z-Rock airstaff.

says, "I can see it geographically because WCXT affects some of our markets a lot stronger than others. When they changed format, it was done with little fanfare that I noticed. But the kids picked up on it right away." The result, he estimates, is a 100% increase in metal sales. "A lot of that product would have been considered marginal before. Now we consider it must-

Like others, Marcusse cites the King Diamond album. "That's a record we wouldn't normally be aware of, dealing primarily with the major labels as we do. But it was one we couldn't ignore: we sold tonnage on that record, and who would have thunk it?"

Label Support Not Universal

At SMN's Dallas headquarters, Z-Rock OM Bill Scott stresses the degree to which the channel works with major and indie labels, as well as artist management. In fact, he says first word of WZRC's influence came from manager David Krebs, calling to report an 8000piece reorder on the Motorhead album "Orgasmatron." Scott adds, "It took 90 days to be reflected in Arbitron, but the instant street reaction on Motorhead came from David."

Is the format drawing across-the-board label support? "Yes, from the ones that know we're here and realize what we are," Scott replies. "But others are still coming around." CBS is a non-believer,

"Record companies can get their acts on," says Scott. "Bruce Dickinson from Iron Maiden came by; we had Megadeth, Slayer. In fact, we're probably one of the only ones to have a positive interview with Slayer. We had Stryper in here, too. We're wide open for Christian rock and all of that."

Comments Atlantic VP/National Promotion Judy Libow, "The fact that they're based in Dallas, one of the best rock and roll markets for these bands, is good. They'll get a lot of artists to come through." She is positive about Z-Rock, with a touch of conservatism. "They've helped sell concert tickets for us, and we've also been working with them doing interviews, IDs, visits, and so on for that extra exposure. Like AOR, like video, their impact on the sales level is just one more piece of the pie. I won't say they're the reason we're selling records, but I will say they're one of the reasons.

Put The Format On A Combo

Libow acknowledges that the format is a plus in light of Atlantic's new deal with Megaforce Records. "The real hardcore metal bands are the kind we really feel Z-Rock's impact on. We were at a loss in certain areas to get these records going. So I would love to see them grow in a lot of other markets where you feel a void. The only negative is that there aren't more of them "

E/A's Brad Hunt, for one, has some opinions about that. "In some major markets, I wish they would consider going into the AM of an AM/FM combo. If they came to a city like New York and there was an AM in Newark, they could put it on the AM because you know those 16-year-old kids driving around, their first car is a 1974 Ford with an AM radio. When the six months are up, they could have it on the FM simulcast it, and it would be all over but the shouting."

Music Monitor

This is the top ten from Z-Rock's playlist for 3/9:

- 1. SLAYER/Reign In Blood (Def Jam/Geffen)
- 2. STRYPER/To Hell With The Devil (Enigma/Capitol)
- 3. IRON MAIDEN/Somewhere In Time (Capitol) 4. DEEP PURPLE/House Of Blue
- Light (PolyGram) 5. TESLA/Mechanical Resonance (Geffen)
- 6. JACK STARR/No Turning Back (Napalm) 7. MEGADETH/Peace Sells
- 8. LIZZY BORDEN/Menace To Society (Metal Blade) 9. DOKKEN/Dream Warriors
- (Elektra) 10. MALICE/License To Kill (Atlantic)

(Capitol)

Windy City Jammin'

Two years ago, Chicago concert promoter JAM Productions launched its own hard rock/metal show on local outlet WVVX/Highland Park, IL. Its goal was to compensate for the lack of such music on the market's AORs and to help promote area concerts by hard rock/metal bands.

Mickelson feel about the arrival of Z-Rock and its impact on his nightly five-hour show? "I'm glad it's here, but in our particular situation in Chicago, we didn't need it. We advertise our shows on the program we have and add Z-Rock at the very end.

"So while I welcome the fact that there's more hard rock and heavy The more, the merrier.

How does JAM's Jerry metal on the air, we don't use them as much as we would if we dldn't have our situation. I don't notice any difference in my ticket sales or in anything I do - since they came into the market."

Mickelson says he has no plans to change. "Ours is running, and we're doing great. We're both doing good things for the market.

13

ON THE RECORDS

KEN BARNES

Grammys' Career Impact — The Conclusion

Last week I launched an attempt to track a relationship between Grammy Awards and artists' airplay success. I managed to get through nine years' (1972-80) worth of recap. This week I'll cover 1981 to the present and sum up.

1981 (presented 2-82): The Eyes Have It

The big winner (Record of the Year) in 1981 was Kim Carnes's "Bette Davis Eyes." Carnes had already had a follow-up peak at No. 23 later in '81, and the Grammy did not reverse the trend: She did have five more CHR chart records from 1982-85, but none made Top 15.

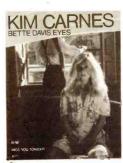
Album of the year went posthumously to John Lennon for "Double Fantasy," and pop female vocal honors were bestowed upon Lena Horne, not previously nor thereafter a CHR contender. Al Jarreau's "Breakin' Away" LP, which featured his biggest hit, "We're In This Love Together" (No. 7), won best pop male vocal; as it happened, he had one more CHR hif a year after the awards, when "Mornin'" reached No. 17.

The pop group vocal award went to Manhattan Transfer for "Boy From New York City," their last appearance on the CHR chart. However, best new artist Sheena Easton has sustained a solid hit record since her anointing.

1982 (2-83): Victory In Toto

1982 was Toto's year, with the "Toto IV" LP taking album honors and "Rosanna" record laurels. At the time of the awards, the LP was still strong: "Africa" was just departing the chart, and "I Won't Hold You Back" was about to mount its climb to an eventual No. 4. The next LP contributed just one relatively minor hit, "Stranger In Town," although the group came back to the Top 10 in 1986 with "I'll Be Over You."

The Grammys were right on the money in the pop male vocal cate-



Kim Cames eyes her Grammy



Lionel Richie's Grammy launched a Top 10 streak that hasn't quit yet

gory this year, spotlighting Lionel Richie's first solo hit "Truly." A week after the award show, the follow-up, "You Are," hit No. 1, and Richie's continued to roll up the Top 10 hits (12 in a row without a miss to date).

"You Should Hear How She Talks About You." Melissa Manchester's pop female vocal winner, was also her CHR chart swan Song, so far. Same holds true for both Joe Cocker and Jennifer Warnes, whose duet "Up Where We Belong" was the best group/duo vocal award-winner. New act for the year was Men At Work, who promptly went to No. 1 with "Overkill" two months after the ceremonies, followed with a No. 3 and a No. 20, missed the chart on their next LP's singles, and then broke up.

1983 (2/84): Monster Thriller Award Theatre

1983 was all Michael Jackson, practically; the man from "Thriller" won best LP, best pop male vocal, best rock male vocal, and record of the year ("Beat It"). Since the awards were announced, he hasn't had a solo hit on the charts. A possible reason is that he hasn't released a record since the 1984 Grammys. 1987 should put him back on the boards.

Michael was ineligible for best female vocal, so Irene Cara took it for "Flashdance." Her two followups to that five-week No. 1 had peaked at No. 10 and No. 31, but after the Grammys, "Breakdance" made it to No. 7. A recorded silence followed, just broken by a new single, "Girlfriends." The Police wrapped up the group vocal category with "Every Breath You Take," and its three follow-ups had already reached their peaks before the Grammys were announced. Subsequently, they broke up for all intents and purposes. Best new artist was Culture Club, riding on five straight Top 10 hits. Post-awards, "Miss Me Blind" hit No. 3, "It's A Miracle" No. 9, and three more chart records followed, though I'm not sure if they're still together.

1984 (2/85): Tina's Turn

Tina Turner's comeback was accorded the Grammy seal of approval with victories in the pop fermale vocal, rock female vocal (a category she seems to be retiring, with three consecutive wins), and record of the year ("What's Love Got To Do With It"). The next two records, "Private Daneer" and "Show Some Respect," finished up at Nos. 12 and 35, like so many rainy day women, but "We Don't Need Another Hero" quickly stormed up to No. 3 and in 1986, Turner had her first No. 1, with "Typical Male."

Lionel Richie returned with alburn of the year for "Can't Slow Down," while Phil Collins captured pop male vocal honors "Against All Odds." He's churned out five more huge solo or duet hits since, and is currently riding a streak of eight straight Top 5 records as a soloist or duettist (only Madonna's got that beat).

The Pointer Sisters took group vocals for "Jump," receiving the award a couple of weeks after "Neutron Dance" peaked at No. 4. Since then they've had "Dare Me" go to No. 13 and "Goldmine" to No. 33. Cyndi Lauper was the academy's choice for new artist, and no wonder after four Top 3 hits. Following the awards, "Goonies" hit No. 11, and "True Colors" restored her to the top spot.

1985 (2/86): Jacket Up For Phil

Phil Collins built on his 1984 Grammy success with two more major awards in 1985. LP and pop male vocal for "No Jacket Required." And the hits kept coming, solo and Genesis. USA For Africa took two other key categories, record of the year and pop group vocal, but this one-of-a-kind record won't be followed up.

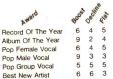
won't be followed up.
Whitney Houston's "Saving All
My Love For You" was the pop female vocal winner, and she followed her award with a second No. 1,
"Greatest Love Of All," with new
product coming soon. 1985's new
artist was Sade, just peaking at No.

Grammys: Generally Good Effect

Here's one man's perception of how winning a pop Grammy has affected CHR careers. I looked at the winners in each of my six categories over the past 15 years and, taking the CHR charts into consideration, I placed them into one of three slots.

"Boost" means that the Grammy winner's career took off into the stratosphere or maintained an already-high level of chart achievement. "Decline" means the hits dropped off in number and height after the Grammy. "Flat" means maintaining the pre-Grammy level (unless it was already superstarclass), and also includes instances where it's too soon to tell the Grammy's effect (plus a couple of cases of group breakups).

You might take the same 15 years/six categories and come up with different conclusions about the effects of the various awards. If you've got last week's column and this one, I encourage you to draw your own conclusions; there are



plenty of borderline cases to change the figures a bit. But here are my stats:

From these figures, the Best Album and Pop Male Vocal categories clearly stand out as the most helpful awards (or the best forecasts of enduring stars). If you subract the Falt/Can't Tells, 82% of the LP winners went on to greater success, while 75% of the Pop Male Vocalists' did the same.

Record of the Year and Pop Fesitive edge, while the Pop Group
Vocal winners were split three
ways — anything could happen,
and did. The Best New Artist picks,
thanks to an '80s surge, managed
to even out, but still, a 40% rate of
declining careers is not a real testament to the prophetic vision of the
voters — not if you're trying to
choose artists with staying power.

Perhaps the best testament to the influence of the Grammys, however, is that people keep talking about 'em. And two weeks' worth of discussion here certainly contributes to that testimony.

7 with "The Sweetest Taboo"; "Never As Good As The First Time," a title with dangerous implications, finished at No. 21 and the world awaits new releases.

1986 (2-87): Winwood Wins; Simon Starts Over

The effect of the 1986 Grammys is impossible to gauge fully, but already some interesting fallout has materialized. Mike Shalett tells me Bruce Hornsby's sales jumped immediately after his best new artist award, and Warner Bros. has seized the opportunity of Paul Simon's album of the year victory to mount a new campaign on the record, rereleasing "You Can Call Me Al." Double victor Steve Winwood

Double victor Steve Winwood (record of the year, pop male vo-cal) is still climbing with "The Finer Things." Dionne Warwick, who won best group vocal with her "Friends," has a new LP forthcoming, while pop female vocal winner Barbra Streisand won for the "Broadway Album," not a CHR mainstream contender.

Time will tell for the Grammy class of '86; meanwhile, check the accompanying table for some generalized conclusions.

Lou & Stacey Exposed

In my continuing efforts to display old and often embarrassing pictures of current stars, I thought it at least marginally appropriate to add a couple of shots of current hitmakers Lou Gramm and Stacey Q in earlier incarnations.

Lou, using the longer surname Grammatico, was lead singer in



Lou Gramm was the Black Sheep of Foreigner



Stacey Q failed to connect with SSQ

upstate New York rock band Black Sheep in the mid-'70s, pre-Foreigner. They had a single on Chrysalis and then two LPs on Capitol.

Stacey (real last name Swain) fronted L.A. synth-pop band SSQ before releasing "Shy Girl" on a small Orange County label and following it up with "Two Of Hearts."

As artists insist on making comebacks, we'll flash the photo spotlight on 'em . . . count on it.

An open letter to Radio Programmers and General Managers:

RCA Records | 1133 Avenue of the Americas | New York, NY 10036 | Tel (212) 930-4727



March 18, 1987

Rick Dobbis

Many times in the past few decades we have seen music communicate to young people on difficult subjects with a clarity and lack of pretense that is astounding. Music made by their peers confronting the complex and challenging issues of growing up, fitting in, discovering their feelings and expressing themselves has helped generations of Americans come to grips with the hard realities of living in their times.

It seems that we are constantly confronted with new and even more difficult problems as we learn to deal with others. Just when we thought we were at peace with the *sexual revolution, * the most alarming and dangerous health crisis since the 13th Century is being visited upon our world, with young people at great risk.

No pop record can supply the answers to the very serious questions that are now being debated, many of which directly impact not only your listeners but your advertisers and advertising policies as well.

An artist named KOOL MOE DEE on Jive Records has just released a record, however, that in a humorous and hip way speaks to young people about safe nowever, that in a numbrous and hip way speaks to young people about sex and responsibility. This record, called "GO SEE THE DOCTOR", is exploding throughout Europe and, in fact, has been adopted by the German government as a centerpiece of a major public service campaign.

A few American programmers are playing "GO SEE THE DOCTOR" already. Certainly there may be some negative calls, but at KCPW in Kansas City, deep in America's heartland, the calls are running 50 to 1 in favor - an overwhelming response for any record.

Please listen to "GO SEE THE DOCTOR" by KOOL MOE DEE.

Sure it's controversial and it's a rap record, but it's great listening and it's important.

Please give your audience the chance to hear the music and the message. Thank you for your consideration.

Rick Dobbis Executive Vice President

RCA Records - U.S.

Elmasulo

Senior Vice President product Development

KOOL MOE DEE "GO SEE THE DOCTOR"

FLEETWOOD MAC



"BIG LOVE" THE NEW SINGLE FROM TANGO IN THE NIGHT PRODUCED BY LINDSEY BUCKINGHAM AND RICHARD DASHUT

FIRST WEEK! CHR BREAKER 172/172 AOR TRACKS BREAKER CHART DEBUT 6 #1 MOST ADDED



DATEBOOK

Rock 'N' Rollin' With Tip O'Neill

MONDAY, MARCH 30

1960/Congressman Tip O'Neill demands that the FCC investigate payola and protect America's youth from rock & roll, which he calls "a type of sensuous music unfit for impressionable minds."

1968/The Yardbirds play New York's Anderson Theatre and are surprised by an Epic staff producer who plans to record the night's show live. They have to talk the company out of releasing the LP twice, once several days later and again when Led Zeppelin surfaces.

1974/Genesis's "Selling England By The Pound" released.

1980/"Children Of A Lesser God" opens on Broadway.

1983/The Bangles open for Sparks at the Anaheim Convention Center. Jane Wiedlin joins the latter group to duet on

Bom: Eric Clapton 1945, Graham Edge (Moody Blues) 1942.

TUESDAY, MARCH 31

1967/As part of a Finsbury Park, UK show that also includes Engelbert Humperdinck and Cat Stevens, Jimi Hendrix torches his guitar for the first time

1973/Donny Osmond's "The 12th Of Never" pushes Slade's "Cum On Fell The Noize" out of #1 UK.

1982/Eighteen months after their last studio LP, the Doobie Brothers announce their breakup. Michael McDonald's first solo record is out within four months.

1986 Bob Dylan arrives with Elizabeth Taylor for an ASCAP party at Chasen's in Beverly Hills in his honor. Hal David 1986 Bob Dylan arrives with Elizabeth Taylor for an ASCAP party at Chasen's in Beverly Hills in his honor. Hal David 1986 Bob Dylan the "poet of his generation." Other guests include Stevie Nicks, Whoopi Goldberg, Leonard Cohen, Sammy Fain, and Carole Bayer Sager. Also, Roland Orzibal's apartment in Bath is burglarized; he loses a \$500 oil painting and three cameras. And O'Kelly Isley dies in his sleep of a heart attack at age 48. Born: Herb Alpert 1935, Mick Ralphs (Bad Co.) 1948.

WEDNESDAY, APRIL 1

1983/Culture Club's "Church Of The Poison Mind" released in Britain, seven months or so ahead of its US release. 1984/Marvin Gaye is shot to death by his father, one day before his 45th birthday. Also, Amy Grant tells the L.A. Times that it was a crush on her Sunday School teacher at age 15 that first interested her in religion. 1985/The "We Are The World" LP is released.

1986/WHJY/Providence tells listeners that the city is closed and they can stay home. WAQY/Springfield conducts a bogus Led Zeppelin interview

Bom: Ronnie Lane 1948, Rudolph Isley 1939, Mark White (ABC) 1961, Arthur Conley 1946.



Emmylou Harris, Richard Thompson, Marvin Gaye, Gail Davles

THURSDAY, APRIL 2

1971/Ringo Starr's "It Don't Come Easy" and David Bowle's "The Man Who Sold The World" LP released in Britain. 1977/MOR artist Waldo "Miguel" De Los Rios, whose biggest US hit was "A Song Of Joy," commits suicide 1980/Anne Murray wins four Junos, including best single for "I Just Fall in Love Again." Frank Mills wins two. Host Burton Cummings wins Top Male Vocal, Bruce Cockburn is named Folk Artist of the Year

1983/Ronnie Spector plays her first Southern California show ever. The day before, she breaks the silence on her marriage and admits to the press that Phil dragged her into seclusion and made her stop singing.

1986/Albert Gore announces a full-scale Senate payola investigation.

Born: Emmylou Harris 1948, Keren Woodward (Bananarama) 1961, Leon Russell 1941, the late Marvin Gaye

FRIDAY, APRIL 3

1966/While he waits to hear back on his Monkees audition, Peter Tork plays a weeklong folk engagement at L.A.'s Troubadour.

1973/Capitol issues two Beatles "Greatest Hits" double LPs.

1979/Kate Bush's first live show, at the Liverpool Empire

1984/Despite a terrorist attack the day before, Barbra Streisand dedicates a \$1.5 million building to her father at Jerusalem's Hebrew University.

1986/Simply Red begins its first US tour with a week of shows in Los Angeles. Meanwhile, a surprise Prince show sells out Boston's Metro in an hour

Born: Jan Berry 1941, Tony Orlando 1944, Richard Thompson 1949, Wayne Newton 1942.

SATURDAY, APRIL 4

1960/The first Miracles single on Tamla, "Way Over There," released.

1964/The authors of "Surfin' Bird" by the Trashmen are found to have plagiarized "The Bird is The Word" by the Rivingtons

1973/Dr. Hook's "Cover Of The Rolling Stone" released.

1986/Bianca Jagger plays a "recently released political prisoner who likes to party" on "Miami Vice." Also, A&M opens a tollfree "Faico hot line" with three rotating messages to promote his current LP.

Bom: Gail Davies (Wild Choir) 1948, Major Lance 1941, Steve Gatlin 1951.

SUNDAY, APRIL 5

1983/Danny Rapp, lead singer of the Juniors, dies of self-inflicted gunshot wounds at age 42.

1984/After Marvin Gaye's funeral, Berry Gordy Jr. tells a writer, "The closest person I can relate to him is Billie Holliday, and I even consider Marvin better

1985/5000+ stations air "We Are The World" simultaneously; it goes #1 on the same day. Also, Van Halen breaks

with Noel Monk, their manager since 1978. 1986/George Michael's "A Different Corner" debuts at #4 UK. Three out of the Top Five that week are reissues. Also, Jean Michael Jarre stages his "Rendez-Vous" multimedia show in Houston. One piece is dedicated to Ron McNair, who would have played sax on the album had he not died in the Challenger explosion.

Born: Eric Burdon 1941, Agnetha Faltskog 1950.

"No one understands the critical issues of winning programming better than E. Alvin Davis & Associates."

"They know what needs to be done and they communicate it to our people in an honest, straightforward manner."

-Jeff Smulyan, President, Emmis Broadcasting



"Simply put, we help our clients make more money."—E. Alvin Davis

Our commitment is to provide quality consulting services. By design, we have chosen to offer programming and marketing guidance for select clients.

This allows us to tailor individual strategies that consistently improve rating performance.

And while ratings are important, we know they are only one part of the profitability equation. We're dedicated to delivering marketing solutions that maximize profits and control costs. We exhibit fiscal responsibility.

The bottom line is this: We help our clients make more money.

A case in point: Emmis Broadcasting

Situation: WENS-FM/Indianapolis has consistently been the market's leading Adult Contemporary. After debuting strongly, the numbers flattened out, due in part to the success of the market's leading CHR and the entry of a new A/C competitor.

WLOL-FM/Minneapolis, after achieving overnight success with its CHR format, saw its ratings level off, and, at the same time, faced a challenge from a strong, new direct format competitor.

Solution: To meet the competitive challenge, these Emmis stations secured the services of E. Alvin Davis & Associates as program consultant.

Success: <u>WENS</u> beat its CHR competitor for the first time in three and a half years, and expanded its lead over the A/C competitor. WENS jumped 6.1 to 8.0, including #2 Adults 18-34 and 18-49.*

WLOL scored its best book ever, gaining a tie for the #1 FM. WLOL jumped 7.9 to 11.3, including #1 Adults 18-34 and #2 Adults 18-49.**

*Fall 1985-Spring 1986 Arbitron, Total Persons, AQH, M/S, 6A-12M

**Spring 1983—Fall 1984 Arbitron, Total Persons AQH, M/S, 6A-12M



"Our commitment to improving our product is unyielding. We believe the people on-the Emmis team are the best in the industry. That's why we rely on E. Alvin Davis & Associates as a part of that team.

"I value their opinion in every facet of this business. They understand why radio works." —Jeff Smulyan, President, Emmis Broadcasting

When you do something very well, you simply can't do it for everyone.

For more information, phone E. Alvin Davis at 513/984-5000.



RADIO PROGRAMMING 8 MARKETING 9851 FOREST GLEN DRIVE CINCINNATI, OH 45242 513/984-5000 E Alvin Davis President

Quality consulting for select clients

Attending the NAB Convention in Dallas?

If you are a General Manager or Group Executive who is interested in achieving higher ratings, perhaps you should spend a few minutes visiting with us

To schedule an appointment in Dallas, phone E. Alvin Davis at 513/984-5000.

We Make Your Sta



Patty Smyth

"Never Enough"

Patty's brand new album is now available and moving fast from the third week in-a-row of Top 10 airplay at album radio; first CHR believers already charting Top 20!

100 CHR REPORTERS!

WKDD 16-14 WPHD 23-19

AOR TRACKS: 6

TOP 20:

WKTI 24-20 KOZE 16-11

AOR ALBUMS: 6

OK95 21-19 WROQ 19-14



Psychedelic Furs

"Heartbreak Beat"

Breaking bigger and faster than anyone imagined; album sales are out-of-control and everywhere this single is played it pulls the kind of audience reaction that programmers dream about.

63/20 INCLUDING:

KKBQ KDWB KITS **WXKS B106** KRBE KIIS

KMEL

AOR TRACKS: 15

WKSE Q107 WPHD WAVA Y100 Z93

KWOD KATD

WMMS KCPX KPLZ



Beastie Boys

"Brass Monkey"

Z100

#1 Lp sales, high charting additions, immediate heavy rotation.

WNVZ WHYT **KITY 10-3** Z100 O105 28-18 KMGX 5-5 Z95 Q107 WAVA **WMMS** KROY deb 12 KYNO 9-5 KS103 19-9 **KEGL** 99DTX

Z102 2-8

KKBQ WCZY WRVQ deb 19



Stabilizers

"One Simple Thing"

If you've read this far, you're the type of thorough programmer who never overlooks the potential of that one simple thing that gives you that ratings-winning edge.

> Y108 6-5 (Hot) **KPKE 23-18**

WMMS 39-33 KCPX add KATD on

WNNK add WKRZ on KSND 35-32 99KG add KFMW deb 37 KKAZ on

© 1987, CBS Inc

ation Sound Better!

Gregory Abbott

"I Got The Feelin' (It's Over)"

Gregory's back with an album zooming up the pop charts and a single breaking on three formats of radio: CHR, A/C, and Black/Urban.

WXKS PRO-FM 99DTX **KATD WBEN** 940 WCZY **KPLZ** WKSE **KRBE** WHYT

PLUS KCPW

WPHD Y100 **70 MORE!** WCAU **B97** KS103



Kenny Loggins

"Meet Me Half Way"

AC CHART: 22-21

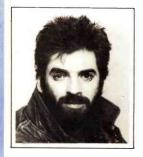
B/U CHART: 16

Let's face it, this man makes records that are big on audience requests and heavy on sales; go ahead and add this sound that you know will work for you.

940 WMMS KWK FM102 **KEGL KCPW** WLOL

KWOD KTKS WKTI **KZZP** KATD Q105 **KDWB** KKRZ **KWSS**

32% CHR PENTRATION



Billy Joel Ray Charles

"Baby Grand"

Although this is a natural at A/C (out only 2 weeks and almost closed) Billy's audience has brought millions of his albums from CHR airplay and will continue to request and enjoy new Billy Joel music on your station.

WBLI K104 **WPST** WFBG Q101 **KBOZ** 940 WNNK **WNOK** 95XIL **KNIN** KKAZ WCZY WSPK WKDD Q104

AC CHART: 23-17



Burns Sisters Band

KWTO

"Listen To The Beat Of A Heart"

We really want you to go back and LISTEN to this Beat Of A Heart -Our hard work has paid off with a national breakthry at A/C and Top 10 rotations at early CHR believers.

> K104 5-3 (Hot) OK100 10-6 (Hot)

WXKS 95XIL **WBNQ KBOZ KTRS**



TOP 15 AC CHART!



CONTEMPORARY HIT RADIO

JOEL DENVER

Programmers' Think Tank, Part I: A Format For Motion

Assessing Active Audience Awareness

In this first Programmers' Think Tank for 1987, Z95 (WYTZ)/Chicago PD Ric Lippincott, Z94 (WZOU)/Boston PD Harry Nelson, KHOW & KPKE/Denver Operations Director and Legacy Group Program Consultant Doug Erickson, and Z104 (WZEE)/Madison OM Jonathan Little discuss some key programming topics in a freewheeling exchange.

Rockin' With A Beat R&R: The music in CHR is changing again. What active music trends do you

see emerging in the coming months?

Nelson: On the East Coast and around the country there's a real trend toward rock and roll with almost a metal edge. In the past there was more of a trend toward Urban but now it's opened up to rock and roll, so things like the Beastie Boys, Cinderella, Poison, and newer-sounding records like Paul Lekakis's are doing extremely well here.

Little: This is the rock and roll Midwest. I found it interesting when I was in San Francisco listening to KMEL, which regards itself as CHR. Lee Michaels's Urban kind of presentation wouldn't fly in Madison. John Cougar plays very well here. So does Bob Seger, and we were very eager to get the new Peter Wolf album because it's rock and roll.

"I don't test records at all and I don'f think I ever will. I just think it's bullshit."

- Harry Nelson

On a Sunday night program called the "Beat Of The City" we feature local music exclusively for an hour. We have discovered, much to our pleasure, that there is a lot of great music being created locally. I think we're going to find more local input as the years progress. Much of the rock and roll that's going to make it in the '80s will have to have a strong dance orientation, such as Peter Gabriel has. Most of our local bands have discovered that.

Nelson: I think you're right. It's rock and roll with more of a dance beat to it that's successful.

Erickson: I'm really uncomfortable making big generalizations about the music taste of active fisteners. Just when I think I've got them pegged, along comes a Ron-



Ric Lippincott

stadt & Ingram that shows up on my request sheet every single week. I do tend to agree that I'm playing more rock and roll now than I was six months ago, but I see active listeners responding to individual songs more than to certain kinds of music.

Nelson: There are always trends. We went Urban, now we're moving a bit toward rock, but I think it always seems to move back toward the center — to those big records such as Steve Winwood's "Higher Love" and other mass appeal hits.

Mixing Guts & Research

R&R: Each of you makes decisions about songs every day. Do you base them on personal feelings, an assessment of the marketplace, or a combination?

Lippincott: The marketplace, combined with personal feelings. We're able to play a diverse mix of artists such as the Beastie Boys, Jody Watley, and Genesis, so records from all genres are hits here. But for years there was always this false bias that said Chicago was a very white rock city, and that Black, Urban, or Dance music wouldn't be success-

ful. That's not necessarily true.
While we don't have a Power 106
or KMEL, I would classify WGCI
and WBMX as being 100% percent
Urban or Black-formatted stations.
A substantial percentage of
KMEL's audience is ethnic, but an
even greater percentage is non-ethnic. 'BMX and 'GCI are predominately ethnic stations, but today
B96, WKQX, and my station play

more Urban or Dance music than ever before.

R&R: Do you see any backlash on the horizon to this music?

Lippincott: No, not really. In this market it was always a question of what came first; did the audience reject Dance or Urban music, or did the stations never expose audiences to it in the first place?

Retail Ramifications On Airplay

R&R: Is there any retail research about which programmers need to be aware?

Erickson: In Denver we are finding very limited single research. In this week's music meeting I said we were going to stop researching 4s. We're still doing 12" research, and CDs are really coming on strong, but cassettes are still king. In many cases the big sellers we see happening with no airplay are songs by Ratt, Cinderella, and the Beastie Boys.

We're making sure we're earlier on more of the rock and roll to balance with the Urban or Dance music so we don't stray too far from our mid-ground. When we see a Ratt come out of nowhere as the number two album in our research in one week, it makes us more aggressive in adding that record.

R&R: What do you think

R&R: What do you think is responsible for this? Is it that the AORs aren't playing as many oldies, or is it MTV?

Nelson: It's MTV. They seem to be generating a lot of sales before radio even plays it. Most of the AORs in America are still oldied

Lippincott: MTV is certainly a factor on certain records. A good example is the Europe hit "The



Harry Nelson

Thoughts That Count

- A more balanced music mix returns
- Plunging single sales cloud hit record picture
- Resurgence noted in MTV influence
- Programmers testing music caught between a rock and a hard place

Final Countdown." But another factor is the clubs. There's a record by New Order called "Bizarre Love Triangle" we put on the air based on club exposure. Suddenly we started getting reports off our request line from people calling up saying, "I never thought I'd hear that group on the radio." It's quickly becoming a very active record for us, even though no other radio station in Chicago is playing it.

Singles On The Skids

R&R: With single sales sliding, and the cassette single a few months away, how are you determining what's active in your marketplace and which cuts off a top 10 album are motivating the public?



Doug Erickson

Little: I've had great success researching jukebox play. Some fairly aggressive people play them, and I've found a pattern of popularity leading national radio airplay by as much as two or three weeks. Because I can get specific numbers of plays each selection receives, it's an interesting statistic to check

Lippincott: You can get jukebox tallies in Chicago too, but I've found that it's kind of a political machine here. So you have to kind of be careful about how you interpret that information.

Nelson: We do some callout research, log the phones, and pay a lot of attention to retail. But more important is that we go out to the clubs and just listen. We try to ascertain their high rotation cuts, and listen to see which make sense to play.

Little: There's another form of research that can't be overlooked. I've found that my own kids have pretty good ears, and so do their friends. When there's a party at my house and they're down there in the family room listening, I'll

often go down there and ask what cuts they like off an album.

This Is Only A Test ...
R&R: With so many
choices available each
week, how do you decide
what to test?

Nelson: I don't test records at all, and I don't think I ever will. I just think it's bullshit. If you're the

"Much of the rock and roll that's going to make it in the '80s will have to have a strong dance orientation, such as Peter Gabriel has."

- Jonathan Little

programmer and you're the decisive man in the chair, I don't really think you would put anything on your radio station that you don't have confidence in.

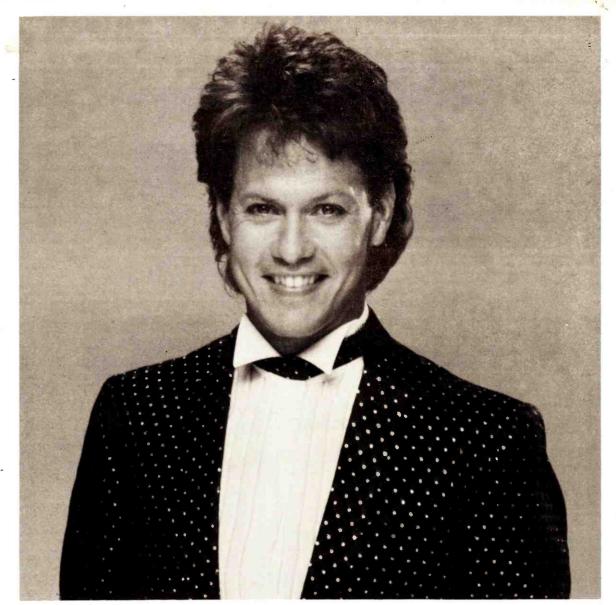
Lippincott: We don't test records the way a KIIS or B96 would, by playing them for a couple of weeks. B96 played Bon Jovi for four to six weeks without reporting it, and I never could understand that. But we do have a Monday-Friday packaged feature called "Battle of Future Hits," where we'll pit two brand new records against one another. The record that wins goes on to the next night, and we see how many nights in a row it wins.

That information isn't necessarily a deciding factor in our music meeting, but it's another source of information. If a record loses a battle, that doesn't exclude it from ever being played at the station, either. It depends on the song it was put up against.

Continued on Page 64



Jonathan Little



RICK DEES Top Forty Air Talent of the Year

Gavin Media Professional Awards 1987

Congratulations from the staff of the "Rick Dees Weekly Top Forty."

CONTEMPORARY HIT RADIO

Programmers' Think Tank, Part I

Continued from Page 62

Airplay And No Reports Brings Frustration

R&R: Why do you think a radio station would play a song in a good rotation week after week and not report it?

Lippincott: Programmers are in kind of a no-win situation with the record companies. If you add a record to your list and it doesn't work out — and believe me, my percentage of that is substantial enough that I'm aware of it — then four weeks later it shows as a drop.

There are repercussions with the record companies. If a record only moves up maybe one notch, it's obviously not happening. If I drop the record, it has impact, and that upsets the record companies. So stations will test a record for four weeks to see if it'll happen to avoid the problems rather than having the courage to put it on the list.

Erickson: We don't test records the way KIIS does, either, but we have features similar to Rick's. When it comes to new music, you can't test. it passively. No test system I know of in the world can tell you what's going to be a hit. I just don't think it can hurt you to play a new song by Sammy Hagar. A week after we started playing it, and we were very early on it, we were getting calls requesting it. New music can't hurt you if it's good new music.

"Programmers are in kind of a no-win situation with the record companies."

- Ric Lippincott

How many hits are there in any given week? Seven, eight, maybe ten at the most? So basically what we're doing is surrounding our hits with stiffs. I mean, we could call them other names. We could say they're flavor records, or balance, but basically what we're saying is those records that surround our hits are not as strong.

Each programmer has to have a feel for his station and market on how to balance out the station. There's not a system in America that's going to do it for you. You just have to pull it out of your own butt and just go for it.

Catch-22 Or Cheating The Industry?

R&R: When they don't report those records that they've played, aren't stations cheating everyone?

Erickson: It is cheating, and I understand the problem because I see the Catch-22 that Rick discussed. There is enormous pressure from record companies once you add a song, especially if you add early, to show continued upward growth. If some of those songs sound good on the radio but don't generate sales or requests, there's nothing stronger to replace them with. You get caught in a situation where you're damned if you do, damned if you don't.

Lippincott: When I came to town I asked the labels if they'd rather we test records for a couple of weeks, minimizing the risk of dropping them, or add them when it's time. They unanimously took the risk of getting the drop.

R&R: You have to be a

R&R: You have to be a decisive programmer, to be able to stick by your decision.

Little: Exactly. You're doing a disservice to your station, to the record company, and to your listeners if you don't have enough confidence in a record to put it in a full rotation and add it to your playlist.

Lippincott: Sometimes the "no report" thing backfires. When Bon Jovi came to town, they virtually ignored B96 and gave us the exclusive interviews and tickets.

Nelson: Do you guys think the chances of making a mistake on a record are higher by having the confidence to add it, or is there a greater chance of making a mistake by testing records continually?

"No test system I know of in the world can tell you what's going to be a hit."

- Doug Erickson

Erickson: You're going to make mistakes either way. As Rick said, any week you add five records, three of them probably won't make the top 10. That's not a great batting average, and I don't think any of us have a great batting average. You just have to have the guts and go for it: add a song and play it in a decent rotation for a few weeks and see what happens.

MOTION



aco Lopez

Paco Lopez, formerly night rocker at Y100/Miami, joins isle 95/East Qaribbean as 7-midnight personality and Asst. PD . . Asst. PD Bill Marshall of WFIL/Philadelphia departs for morning drive at WSXV/Charleston replacing Jay Donovan . At K100/Chico, Jessie McManon joins for production/middays as Ron Brown leaves the business . . . At Y97/Santa Barbara. Alan Hill is promoted to overnights and

Roger Peterson leaves Q105/Oxnard for mornings there.

Nightrocker J.T. is promoted to Asst. PD/MD at KF95/Boise as Jim Edwards exits. Don Crockett leaves KISR/Ft. Smith for MD duties at KTKS/Dallas replacing Marci Grukian . . . KFMW/Waterloo overnighter Terry Lynn exits and is replaced by Jamie Carr . . Dave Anthony, last at WEIR/Weirton, VA as PD, joins WFBG/Alton a for afternoons . . Danny Wright, formerly at WADK/Garner, ME, takes over the midday slot from exiting Frank Patrosky at WIGY/Bath.

Jon Scott leaves KBOS/Fresno for middays at KZOZ/San Luis Obisso ... At 100KH/Ocean City, morning man Jay Sparks moves to 7pm-midnight as PD J.J. "Hitman" McKay goes to mornings ... Asst. PD/Fromotion Director/Midday personality Shelly Rae leaves KDON/Salinas for programming duties at KWNZ/Reno ... Patrick "Doobs" Dubord departs afternoon drive at KPSI/Palm Springs for late evenings at KST03/San Diego.

STATION PROFILE

KKXL (XL-93) is a "true format" CHR. We strive to be as musically fresh as we can while still maintaining our 70/30 current/oldie mix. In our music meetings, MD Kevin Hendrickson and I look through every bit of information available. Requests, sales tracking, market activity, national trends, and gut feeling all have equal input into our final weekly decision.

Our metro is around 85,000 and there are six class C FM signals and two AMs in the market, 80% of which are targeting the same demographic core. This is my first programming position, and the words "baptism by fire" really hit home. We've had a great track record over the last four years; we're consistently the market leader. My personal challenge is that of any programmer: keeping the station exciting, tun to listen to, and in the forefront of our listeners' minds. "Gotta keep the curtain risingt"

KKXL/Grand Forks (701) 775-0575



PD Adam North



MD Kevin Hendrickson

Even if
You are already using
a "state of the art"
music system,
you haven't seen the best
until you've seen
MUSICSCAN...
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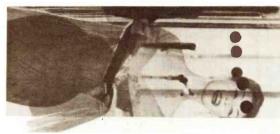


If She Would Have Been Faithful... CHICAGO

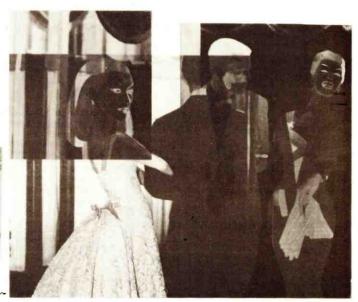
Produced By David Foster

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Direction: Howard Kaufman, Front Line Management







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WAPE add KZOU add KWES add BJ105 on

KITY add WDLX 31-26 I94 deb-26

KLUC deb-37 KYRK 33-22

KFIV deb-26 KFMW deb-38

KHTZ on

KZOZ add SLY96 add

BLACK/URBAN CHART 24-18

ON WARNER BROS. RECORDS MANAGEMENT: EARL S. COLE, JR.





CALENDAR

BRAD MESSER

ADDING ENTERTAINMENT TO NEWSCASTS

Tabloid Kickers Get Reaction

Did you hear the story of the 400-pound lady who spent two days in a bathtub? After her truck-driver husband left on a road trip, she decided to relax by taking a leisurely, hot bath . . . then discovered she was wedged into the tub and could not get out. She was trapped there (thinking about food, she said) until her hubby returned and rescued her. "She is a big woman," he commented, "but not too much woman for me!"

That's a kicker story from a supermarket tabloid. After I tagged it onto the end of a regular newscast just for the heck of it, our station got calls from amused listeners who said they wanted more such stories.

Listeners never call about leading economic indicators, tax debates in the legislature, or even the disarmament talks, but they respond to stories from the tabloids, saying they are delightful entertainment. Our "sleazy tabloid story" feature, appended to regular newscasts, has generated infinitely more comment than, say, the Iran/Contra-versy.

Newspeople labor over shades of meaning, timeliness, accuracy, and other aspects of responsible journalism when they compile legitimate newscasts, and that's as it should be. But my listeners say

they want entertainment for dessert, either in the form of real-life kickers or wild, unbelievable stories such as the man who was cured of AIDS by a UFO alien, or the fisherman whose four-year-old son was carried away ("his little arms and legs waving frantically") by the Loch Ness monster.

I do not present sleazy tabloid stories as things to be believed, but as entertaining fiction. Since their addition, two major clients have signed up to sponsor morning drive newscasts.

My audience still gets accurate news, which generates virtually no talk. However, just mention two 400-pound women beating up a preacher during his sermon on the evils of obesity, and those phones light up like the landing lights on a

Land Two Cents Per Acre

MONDAY, MARCH 30 — Seward Day in Alaska honors Secretary of State William Seward, who signed a treaty with Russia 120 years ago today for the purchase of Alaska (1867). He was ridiculed by Americans who said we didn't need the land, but Seward pushed ahead with the deal and got the entire territory for less than two cents an

John Hinckley Jr. shot President Reagan in 1981. The Supreme Court upheld a Virginia law prohibiting homosexual

acts between consenting adults (even in private) in 1976. Birthdays: Eric Clapton (real name Eric Patrick Clapp) is 42. Actor Warren Beatty 50

Mount Rushmore Memorial Funded

TUESDAY, MARCH 31 — Congress approved funding for the Mount Rushmore monument in 1925. The giant sculpture on a South Dakota mountainside features 60-foot-tall heads of Presidents Washington, Lincoln, Jefferson,

In 1986 a Mexicana airliner crashed into a remote jungle with 166 fatalities. The play "Oklahoma!" opened on Broadway in 1943. The US first went on Daylight Savings Time in 1918. The Eiffel Tower in Paris was dedicated

Birthdays: Actor Gabe Kaplan 42. Actor Christopher Walken 44. Actor Richard Chamberlain 52. Musician Herb

America's Deadliest Epidemic

WEDNESDAY, APRIL 1 — The worst epidemic (technically a pandemic) in the history of America — and the second-worst in the world — developed in 1918 as deaths from influenza occurred in almost every major city. We now know it was swine flu that killed 1.5 million people in America and an estimated 21 million worldwide Singer Marvin Gaye was shot to death in 1984, on the eve of his 45th birthday, by his 79-year-old father. The first weather satellite, Tiros-I, went into orbit in 1960, Louis Marx introduced the yo-yo in 1929. April Fools' Day Birthdays: Actress All McGraw 48. Actress Debbie Reynolds 55, Actress Jane Powell 58. Composer Henry Mancini 65. Frederick de High, the inventor of dehydrated water, was born on April Fools' Day.

The Littlest War

THURSDAY, APRIL 2 — Hostilities between Argentina and Britain over ownership of the tiny Falkland Islands turned into war in 1982. A 40-ship task force sailed 8000 miles from Britain and fought until June 14, when 11,000

The first commercial movie theater, Thomas Talley's "Electric Theater," opened in Los Angeles in 1902. The first

human was shot from a circus cannon in 1877 Birthdays: Musician Emmylou Harris 40. Musician Leon Russell 46. Marvin Gaye would have been 48. Actor Sir Alec Guinness 73

Richmond Burned By Accident

FRIDAY, APRIL 3 — During the Civil War on this date in 1865, Union troops marched on Richmond, Virginia. Confederate defenders decided to retreat, but first wanted to burn military supplies to keep them from falling into enemy hands. The fire got out of control and the Confederates accidentally burned most of downtown Richmond. The prime interest rate soared to 20% in 1980. TV Guide was founded in 1953. Outlaw Jesse James was shot to death in 1882 by Robert Ford for a \$10,000 reward. The Pony Express began in 1860.

Birthdays: Comedic actor Eddle Murphy 26. Singer Tony Orlando 43. Singer Wayne Newton and actress Marsha

Mason are 45. Singer/actress Doris Day and actor Marlon Brando are 63.

GOLD

SEAN ROSS

A LOOK AT TWO SMALL MARKETS

Outside The Majors

Before the rise of satellite networks and signal proliferation, Gold stations were rarely found in small markets. There simply weren't enough stations in most cities to cover even the traditional formats. In the last year, however, the number of small-town Gold stations has increased. There are even Gold battles in markets as small as Cocoa Beach, FL (rank: 112; 12+ population: 307,300).

WJJB (98 Fame)/Poughkeepsie adopted the format in the early '80s under then-owner Bruce Morrow's Sillerman-Morrow Broadcasting. It's been through various permutations of Gold since then. Recently, GM Harry Gregor Jr. and PD Ron Lyon evolved the FM to Classic Hits and switched its calls to WCZX. After 2½ years, the station did well enough for Gregor to purchase "'98 Fame" from Bell Broadcasting.

A typical WCZX segue joins "The Finer Things" by Steve Winwood with Roy Orbison's "Candy Man"; variety is one of the station's functions as the area's only Gold outlet. "We play two currents an hour plus recurrents," says Lyon "The other records will be an even '50s/'60s/'70s mix, lighter on the '50s side during the week. We have to be ready to adjust, and that's why we're a little broader than we'd be in the major markets."

"My fascination with Classic Hits is due to the diversity available," adds Gregor. "A lot of programmers make a big mistake by narrowcasting. They need a major format overhaul to accommodate whatever's crossing over at the time. That's not necessary here."

"We've been extremely successful with wrestling, which is out of character for an adult station."

- Harry Gregor

Wrestling With Promotions

"Serving the Hudson Valley is a very interesting challenge for a radio station," Gregor continues. "Kingston and Poughkeepsie are two different towns on two different sides of the river; they're virtually in different time zones. You have to sit down with each promotional item that comes your way and ask if it has mass appeal for the entire valley."

"We're the official sponsor of the World Wrestling Foundation here," says Gregor. "We've been extremely successful with wrestling, which is out of character for an adult station." WCZX also carries Marist College basketball. Lyon, who calls Marist's P-B-P, says basketball attracted more listeners because the team became a national contender last year and draws 3000 people to its games.

WCZX has also sponsored Vintage Rock concerts by acts ranging from the Regents to Vanilla Fudge. It's also in the process of repainting a '57 Chevrolet for parades and remotes.

Localized Vs. Satellite

Asked if WCZX has a hard time finding staffers who know its music, Lyon replies, "We've been lucky that we've been able to keep a fairly stable staff. We've also



picked up some very bright people who like to do homework. Our midday and nighttime personalities love trivia and bury their noses in books on the subject all the time. We also have some weekenders who are in our target demo."

Aside from "Cruisin' America" on the weekends, all of 98 Fame's programming originates locally. "Tm a devotee of live radio." says Gregor. "No one will ever convince me about the viability of tapes or satellite. Will a Los Angeles format play in Peoria? I don't think so. It won't do as well as if you're doing the right thing in your own market."

WQWM's Satellite Success Story

A Los Angeles format,



WCZX PD Ron Lyon and Owner/GM Harry Gregor

WCZX Morning Team Bob Miller & Hanna Hawkins



Transtar's "Oldies Channel," is doing just fine for WQWM/Appleton-Oshkosh, a stand-alone 1000-watt AM which recently went fulltime. The station's 1.4-7.5 rise last fall seemed too good to be true, and was — but its subsequent 5.6 in the reissued book was still good enough to tie for fifth place, more than two shares ahead of the FM CHR from which it was spun off.

WQWM PD Laura Morgan came from a crosstown AOR to turn the station on last June. She works mornings and says the station whasn't even considered using its new prosperity to localize fulltime. "Transtar has an excellent staff, especially "World Famous" Tom Murphy at night," she says, adding that most locals can't recognize the network programming as such.

Being at a satellite affiliate has another unusual advantage for Morgan. "We have a ten-person staff, and are all working very hard and very happily. This is probably the nicest radio environment I've ever been in for coexisting. There are no personality clashes, power struggles, or paternalistic speeches about team effort, buying into the system, or company loyalty."

Many of WQWM's devotees are third-shift workers whose loyalty to WHAS/Louisville's overnight oldies show helped convince Morgan of the need for a fulltime Gold station. WQWM's promotions are slightly more traditional than wrestling. Recent ones include a

"This is probably the nicest radio environment I've ever been in. There are no personality clashes, no power struggles, or paternalistic speeches about team effort, buying into the system, or company loyalty."

— Laura Morgan

'50s-'70s sock hop in Green Bay and a "Back to the Prom" night for Valentine's Day that drew 800 people and will become an annual event.

Where's The Money?

WCZX's most recent 12+ share, a 3.7 in spring 1986, is typical for many Gold stations. Unlike other outlets that survive on demo breakouts, WCZX is sold by salespeople who are told to ignore ratings altogether.

"This format almost sells itself; it's ours alone in the market," Gregor says. "I have zip code breakouts. I have the other Arbitron thingamajigs too. But there are 16 stations in the Hudson Valley that can do that. We sell results, and it's become easier as the

months have gone on because of the format.

"The only place where I have a tough time now is the major national agencies. They go primarily by the numbers, and they don't have the time or desire to sit down and understand concept. But that's not as much of a factor these days because of the tremendous drop-off in national advertising."

Morgan adds, "We've had a full log, even in January and February when other people expect to drop off. Right now, I couldn't fit another commercial into mornings with three pounds of butterflavored Crisco and a shoehorn."

GOLD EXCHANGE

WJDM/Elizabeth NJ has switched from AC to Gold as "1530 Gold Rush" under new VP/GM Phil Stumbo, who joins the station from WHLI & WKJY/ Hempstead NY. Stumbo's experience also includes several feature films, among them both "Godfather" films, "Kramer Vs. Kramer," and "Death Wish." Other stations adopting a Gold format this month include Heart & Soul KCHL/San Antonio (formerly KAPE) and Classic Rock outlets WCDX/Richmond and KZTR (Z96)/Oxnard.

At KSLM/Salem, Bob "Stevens"
Blackney is promoted from OM to GM
Dave Scott moves from middays

at AC KLSY/Seattle to mornings at KQSP/Seattle. He replaces Sky Walker, who will concentrate on his PD duties.

KOOL/Phoenix was the local sponsor of the "Stand By Me" four featuring Mary Wells, Thurston Harris, the Drifters, and the Coasters. WJMK/ Chicago will sponsor a show featuring the 25th anniversary of the Righteous Brothers along with Mitch Ryder and Blood Sweat & Tears. XTRA/San Diego is naming a listener "Big Cheese of the Day" every Friday. Winners, nominated by employees, friends, or co-workers, win \$10 gift certificates to the Cheese Factory.



KWFN IN DISGUISE —KWFN/Santa Rosa morning man Bob "Bobalou" Sala has been awarding "spy kits," consisting of dark glasses and a fake moustache, to listeners who help keep him informed on community events. Seen here (I-t): KWFN'S GM Bob Woelfle, PD Bill Bowker, Karen Lynn & Cazz Coast (incognito), and Sala.



STEVE FEINSTEIN

NEW PDs, NEW OUTLETS

Changes Recast Major Market Battles

A flurry of changes since the fall have affected some major market AOR races. Here's a review of how new programmers and entrants into the format have influenced the battles from the standpoint of musical positioning.

New York

New WNEW-FM PD Marc Chernoff declines to articulate his station's musical position out of concern for tipping his hat to the competition. However, WXRK's Pat Evans feels 'NEW-FM is softening up during the day. She notes an absence of harder-edged rock and inclusion of softer. AC crossover ballads such as Cat Stevens's "Wild World" and Elion John's "Rocket Man." While her station isn't "crunchy," she says it's more likely to jump on an act like the Beastie Boys early and play it all day while 'NEW-FM will daypart it after 7pm.

Chicago

Some might have expected new PD Tim Kelly to rock WCKG and become the only AOR in town to play acts like Bon Jovi and Cinderella, currently heard in Chicago only on CHR and Z-Rock's WZRC. But 'CKG has reaffirmed its Classic Rock stance by hiring consultant Fred Jacobs. The currents it plays are generally Mt. Rushmore acts like Alan Parsons rather than the new acts that WLUP and WXRT favor, such as Crowded House, Iggy Pop, Concrete Blonde, and Julian Cope.

San Francisco

Dave Logan has returned to the KFOG helm at a time when he says there's a swing to new music and

"KSLX is the first station that I have to dismantle. They cut into our base much more than KUPD."

-John Sebastian

new artists. "The audience's senses have been dulled by all the Classic Rock artists," he explains. "We're less limited in our scope with currents." He feels artist identity and image are no longer as critical; accordingly, KFOG's playlists contain more new artists than before. One recent week found Chris Isaak, Del Fuegos, and Don Dixon in power, for example. The station is up to 50% current at cer-

"There's a swing to new music and new artists. The audience's senses have been dulled by all the Classic Rock artists."

-Dave Logan

tain times and is taking a middle ground between KRQR's Classic Rock sloganing and KKCY's eelecticism.

Dallas

KZEW switched from its adventurous musical policy under ex-PD Rob Barnett to a more mainstream stance with Dennis Anderson. Where rival KTXQ was to the right of the 'ZEW, now you're more likely to find Q102 stepping out early on

new acts such as Cult, Don Dixon, and Concrete Blonde or jamming Little America in heavy.

Seattle

PD Paul Sullivan calls newcomer KXRX ("The X" ... "96 dot five" rather than "96 point five") "more pop" than dominant KISW. "We've lopped off the bottom end." he says, proposing that KISW's strength lies 12-24, "while our market starts at 25." 'Though KISW was #1 25-49 in the fall, Sullivan feels it "tops off at 27, 28."

KXRX, he says, plays no hard rock or metal. "We have no lack of energy, but we're fast-paced while KISW is high-intensity. We'll play ZZ Top, but not Van Halen, and we daypart harder Zeppelin." KXRX plays what KISW steers clear of — Eurythmics, World Party, and Chris Isaak — while avoiding KISW stalwarts such as Sammy Hagar, REO, and Bon Jovi.

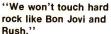
Phoenix

VP/Programming Ern Gladden calls KUPD "a full-service 18-34 station" that's "more supportive of the 18-24 core" than rival KDKB, which he sees as skewed more

25+.
"We're after the rockers in Phoenix; that's what we're known for. If I program only to 25-34 year-old men, that's my Waterloo. I'm not

going to piss off three shares of 12+." For example, while KDKB might play "American Pie" and Three Dog Night, KUPD still plays Ozzy Osbourne's "Crazy Train" along with more textured material such as Don Henley's "Boys Of Summer."

Gladden sees aggressive CHR KZZP, rather than KDKB, as his primary competition. "They have

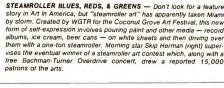


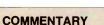
-David Gariano

a ten share, and our demo structure is more along the lines of a Top 40. That's how we're programmed and targeted."

After unrewarding spells as an AOR/CHR hybrid and then a Classic Rocker over the last three years, KDKB has returned to a mainstream AOR stance under new PD John Sebastian. A heavy billboard campaign -proclaims "KDKB Is Back," and the station now plays five currents an hour with early play on acts such as Little America, Hank Williams Jr., World Party, Cutting Crew, and Crowded House.

Sebastian says KUPD is only "slightly harder" than KDKB during the day, but "much harder" at





The Need For A Niche

Prediction: the current AOR boom will lead to another bust. In markets overserved by AOR, we'll see shares fragment. And once again the prophets of doom will declare rock radio in trouble.

Ultimately, though, the worst that'll happen is a process of natural selection. Also ran AORs will drop out and adopt whatever the latest fad format is. Meanwhile, healthy rockers will carry on.

Net result — markets will have only as many AORs as they really need. For instance, most of the participants in the three-way AOR races in Miami and Orlando agree those markets can support only two rockers in the long run. (tronically, this inevitable cycle may be expedited by one of the developments that has helped revive AOR — an increased reliance of the distribution of the developments of the development of

same market playing the same titles, library burnout will surely claim victims.)

Unique Niche A Competitive Edge

The only way most markets can support more than two AORs is if each station has a clearly defined position. That's the case in Los Angeles, where five AORs cover a remarkably diverse range of music, with relatively little overlap. Each station has a unique niche: cutting edge KROQ, Classic Rock KLSX, mainstream KLOS, hard rock KNAC, and soft rock KNX-FM. (All that's missing is an AOR with a high profile, talk-of-the-town morning personality.) Contrast this with markets in which the product differentiation is much more subtle and the battle is fought largely on a marketing front of who can spend the most dollars.

Unfortunately, there's a force working against the kind of innovative offshoots that are found in L.A. — the heavy debt that new

owners are incurring in this era of wheeling and dealing increasingly expensive properties. Many operators are looking for low-risk, tried-and-true formats that will garner an audience quickly so revenue can be generated quickly. When there's a banker breathing down your neck, you simply don't have the luxury of time to experiment with new formats that may take awhile to find their audience.

That's why it's all the more admirable when somebody does try something genuinely new, such as KTWV's soft pop/light Jazz/New Age mix. The format has met with skepticism — to put it mildly — in many quarters, and only Arbitron will decide whether it's the "Wave" of the future or a blunder. But there's no denying that parent Metropolitan, facing a reported \$285 million debt after a leveraged buyout, has taken an exceptionally bold, courageous step by trying the format on its property in the nation's biggest dollar market for radio.

AOR

night. KDKB plays Tesla, Dokken, Bon Jovi, et al but only at night, while KUPD spins them during the day. He adds that the stations differ as much in presentation as in music. KUPD's "more youth-oriented" approach is in line with its image as "the heavy metal, kickass station "

"Accentuated by (morning star) Dave Pratt, its image is both KUPD's strength and Achilles heel," Sebastian adds. "They're extremely strong 15-24. My thrust is more 25-40. (Classic Hits) KSLX is the first station I have to dismantle. They cut into our base much more than KUPD."

In the latest Arbitrend, KDKB was up 3.2-4.0 and KUPD moved

Orlando

PD David Gariano sees new entrant WHTQ as less heavy than dominant WDIZ - "they embrace hard rock and metal that we would never touch, like Bon Jovi and Rush. We'll play Zeppelin's 'The Rain Song,' but not 'Heartbreak-er/Livin' Lovin' Maid.'" He adds that WHTQ is more consistent than WORZ, which he calls a "musical potpourri that'll play Sweet, Wet Willie, and Harry Chapin."

Instead, Q96 focuses on acts such as Paul Simon and Billy Joel who, feels Gariano, have a 25+ texture. Of the top ten albums the week of 3/6, he was playing only Lou Gramm, Gregg Allman, Eric Clapton, and Steve Winwood, while he wasn't on Hagar, REO, Los Lobos, Bon Jovi, Georgia Satellites, or Patty Smyth. "We're looking for durable artists the caliber of Robert Cray, Bruce Hornsby, and Jon Butcher," Gariano says. Consulted by George Harris, Q96 mixes in library spice from bands such as Little Feat and Traffic.



KDJQ ACCEPTS NO SUBSTITUTE FOR VINCENT - It's V for victory all around as KDJQ/Sacramento MD Ron Garrett (left) trades riffs with Vinnie Vincent after an area show

SEGUES

KZTR/Ventura switches to "Rock Classics," consulted by Alex DeMers KDJQ/Sacramento PD Carmy Fer-... WWCT/Peoria MD Phil Manicki upgrades to Assistant PD. WHTF/York, whose pact with Burkhart/Abrams has lapsed, inks consultant George Harris.

Changes at KROQ/Los Angeles: April Whitney goes from 6-9pm to weekends, switching with Dusty Street. J.J. Jackson (ex-MTV) joins for a Sunday shift, John Frost from KWHL/Anchorage is named Production Director, and Diane Morales (ex-crosstown KNX-FM, KLOS) is appointed Promotions Director . Ex-KYYS/Kansas City PD Joe McCabe is on rival KCFX after-

Dan Ballard, ex-WLAV-FM/Grand Rapids, to WKLT/Kalkaska mornings

At KMBY/Monterey, Jay Mazarrocco from KZFM/Corpus Christi replaces Scott McConnell on mornings, GM/co-owner Chet Tart handles afternoons, weekender Trish Bell advances to overnights, and APD Steve Hoover adds MD chores . . KRQU/ Laramie's new PM driver is Mark Mallack from KMOR/Scottsbluff, NE, while Don Paul is named GSM.

KLOL/Houston's David Sadof, who produces KLOL/Houston's new music show, named Assistant MD . . . Max Hancock joins KEZE/Spokane weekends from crosstown KJRB . . KISS mainstay Joe "Godfather" Anthony in hospital for gall bladder operation. Cards to 1100 N. Main, San Antonio, TX 78212.



91X'S STAR TOUR DE FORCE — 91X/San Diego broadcast live from Disneyland during most of the 60-hour opening party for the park's "Star Tours" attraction. Part of the fun included miking jocks as they rode the rides. Pictured flying on the ground are (I-r) Promotions Director Rob Tonkin, morning hostess with the mostest Katie Manor, and actor Anthony Daniels, the voice of C-3PO

WHITESNAKE

NIGHT"



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The Long-Awaited "WHITESNAKE" Album ON YOUR DESK NOW!

Including:

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Produced by Mike Stone & Keith Olsen Management: Frontline Management



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Boys are already
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WALTLOVE

RECORD SERVICE POLITICS, TRADE REPORTING EFFECTS

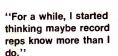
How Much Promotional Attention Is Too Much?

By Sean Ross

"Suddenly, a lot of people I'd never heard from, or who wouldn't return my calls, became my long-lost buddies." That's how WKGN/Knoxville PD Bill Clary recalls the week his station became an R&R B/U reporter after months of obscurity in the record community.

Clary's story should be familiar to stations awaiting their first ratings or in smaller markets. Without reporting status in a major trade, even stations with demonstrable impact on their markets say they're often forced to buy their own records.

Once a station is reporting, however, the problem often becomes too much attention. Some PDs say they're not only pressured to add records, they're also asked not to report songs that don't jibe with a label's priorities. There have been cases of new reporters either driving their playlist size way up – sometimes by 20-25 songs – or at



-Bill Clary

least losing the uniqueness in their music policy.

In New York, those problems led WBLS to stop publishing its list in 1983, with WRKS following in recent weeks. Kiss's conservatism was constantly assailed by record people on the basis of such things as the station adding Billy Ocean's "Love Is Forever" several weeks after it dropped off national charts.



Ernie Singleton



Bill Clary

When The Phone Starts Ringing

Because of New York's importance to the record community, WRKS will probably still be serviced, even though a few irate reps have threatened otherwise. In Knoxville, things are different.

"The first thing I did when WKGN switched format was go to the record store," says Clary. "Then I wrote letters to people I knew in the record industry. It was not a very gratifying experience. For 70% of my records I had to keep going to the record store."

When WKGN became a reporter, Clary asked a lot of his new friends where they'd been two weeks ago.

"When you find insensitive, irate, or ridiculous requests from radio, it's usually because they're dealing with unsupportive promotion people."

—Ernie Singleton

"I was told 'Well, I kept meaning to put you on a mailing list, but other things got in the way." The time Clary needs to do his music each week didn't change, but the amount of time he spent on the phone increased drastically.

Initially WKGN's list was short, with more disco than is usually heard in the Deep South. Even after the station began reporting, Clary

says he had a problem getting a lot of records he thought he could do well with. "You have to fall on your knees and plead for a lot of the dance-oriented material because it's not one of their priorities. I don't even ask for the few CHR crossovers I play; I just buy them.

"The record companies operate with so many different stations they think we're all cut out of the same cloth, and that we should all play the same records at the same time. I don't think they understand that each station is trying to do different things at different times.

"I've seen people be more professional once they become a reporter."

- Tony Anderson

"For a while, I started thinking maybe record reps know more than I do. If you believe that, you end up playing every record that comes in and your ratings go down. In the early fall, we got a little out of control. I don't remember why, but the list grew by accretion. Suddenly, I was one of the PDs that I always vowed not to be: no playlist control or clear focus as to where we were going. I've been paring it back gradually. We're playing 42 songs now; for a while, we were running close to 60. To me, that's a lot of records."

Want Some Records?

If you're not receiving Arists service, VP/Black Music Tony Anderson suggests sending a playiist to your local rep. For MCA, VP/Promotion-Black Music Ernle Singleton says a request on station letterhead should do it. Write National Promotion Director A.D. Washington, 6311 N. O'Connor #201, Irving. TX 75039. One problem, Ernle says, is that many new-stations won't reach out. "Don't think because you announce your station in the tip-sheets that you'll be covered," he



TOP GUNS — Why are these three gentlemen smiling? Well, they're all successful PDs in their respective markets: (I-r) WANM/Tallahassee's Joe Bullard, WVEE/Atlanta's Ray Boyd, and WJIZ/Albany, GA's Tony Wright.

The Record Perspective On New Reporters

MCA VP/Promotion Black Music Ernie Singleton acknowledges that a natural change has to happen if a PD or MD suddenly gets 15 more calls a week than he was previously getting. He says, "Stations aren't always equipped to deal with it. A lot of people think these PDs can call them back; 5% of these small market stations don't even have the freedom to make long-distance calls."

The other side of the "too much attention" stories are those about new reporters abusing their power. Singleton says, "I've never had



Tony Anderson

that problem because you never have to be the top station for me to be interested. When you find insensitive, irate, or ridiculous requests from radio, it's usually because they're dealing with unsupportive promotion people."

Arista VP/Black Music Tony Anderson says, "I've seen people be more professional once they become a reporter. They feel they should be more effective and professional: get their reports in on time, be accurate, and have direct and timely communication with their local reps. The people who have gone crazy are those who

were crazy anyway; our problem people are usually ones who have been reporters forever."

Fight For Your Right (To Service)

"My philosophy has always been that all radio stations have the right to service from record companies," asserts Singleton. "Stations in secondary and tertiary

"My philosophy has always been that all radio stations have the right to service from record companies."

- Ernie Singleton

markets should be serviced, not only by mail, but in person. I'm a little upset if I find out my staff isn't covering a station because it's small"

This dictum even extends to cable stations when they play the only B/U music in a market; the only exception is block-programmed stations. Both Singleton and Anderson espouse liberal service policies. Stations tell of other labels refusing to service them outright or asking them to buy their record service.

Some reps service small stations on the prospect of their PDs moving to larger markets. Not even that concerns Singleton. "There's KADO/Texarkana, where Dorian Cox has been for more than eight years, or KZEY/Tyler, or KYEA/ Monroe. These stations don't have a lot of turnover. It doesn't matter where their people go next; they're servicing their communities, and I have to service them because we want to be exposed in every city in America. I'm not hung up that Tony Gray was at WTAM/Gulfport and now he's PD of WRKS. That's not why we were always good 72 = R&R March 20, 1987

On Your Desk This Week. The Long-Awaited New Single By:

"NEVER SAY NEVER"



From The Forthcoming Album

"Water Under The Bridge"

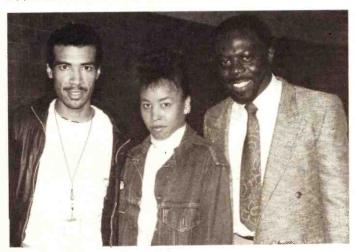
Columbia Records — Radio's Best Friend



BLACK/URBAN PICTURE PAGE



AS WE WEAL INTO TOWN — While in Greensboro for a concert, Shirley Murdock met with the WEAL staff. Pictured (I-r) are WEAL's Jo E. Marino, Murdock, and WEAL MD Jay Holidae.



LEAN ON MR.C — Club Nouveau visited KDKS/Shreveport PD Mr.C (C. Erwin Daniels). Shown (I-r) are the Club's Jay King, Valerie Watson, and Mr. C.



MOONLIGHTING — While in Los Angeles marketing their syndicated video show "The Beam," K104's Chris Arnold, PD Michael Spears (first and second from left), and PM drive jock Scott West (right) were joined by Bobby Womack

MOTOWN

CHICO DEBARGE eThe Cirl Next Door, 1075M

from his album, Chico DeBarge

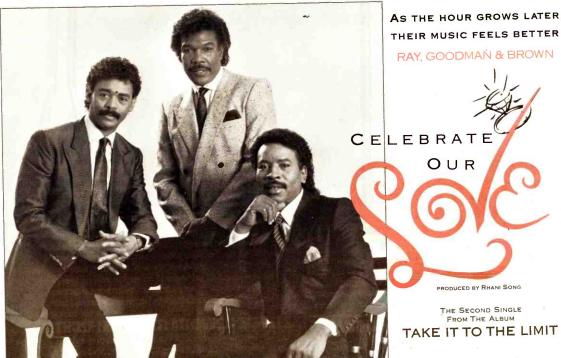
GEORGIQ "Sexappeal"

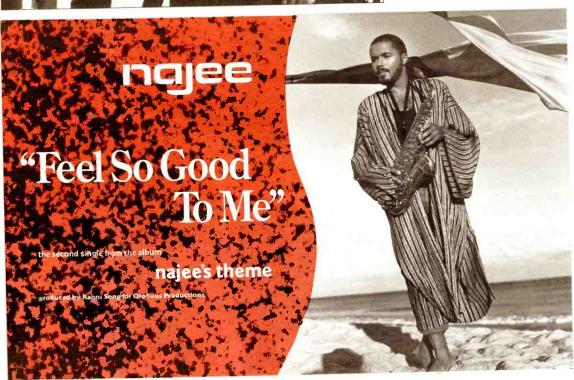
from his just-shipped album, Sexappeal

AND BREAKER BOUND!

BLAKE & HINES

"Sherry" from their album, Blake & Hines





celebrate their new hits with us



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BLACK/URBAN PICTURE PAGE



POWER CLEANS UP AGAIN — WUSL/Philadelphia received yet another award from the city for its role in the local cleanup project. On hand for the award ceremony were (i-r) WUSL's Clint Frye, Mayor Wilson Goode, WUSL GM Bruce Holberg, and Loraine Ballard Mornit.



STAY WITH Q — Howard Hewett recently dropped by KUKQ/Phoenix. He's flanked by MD Rick Thomas and PD Robert Wideman.



FINAL FOUR — WHRK/Memphis was this year's host station for the annual Bulff City Classic; its jocks did the play-by-play. After the finals, Memphis State's Vincent Askew (I) congratulates University of Alabama Birmingham player McKinley Singleton.



KLYMAXX HONORED — MCA held a listening party in Los Angeles for Klymaxx. Many radio and press people were in attendance. Pictured (i-r) are XHRM/San Diego's Gene Harris, William Shelby and wife Lorena of Klymaxx, XHRM's Lee McCollum, Klymaxx's Cheryl Cooley, XHRM's Darryl Cox, and the group's Robbin Grinder.



CLEAN DREAMS — The L.A. Dream Team was featured at K104/Dallas's first antidrug assembly at a local high school. Seen (I-r) are K104's Chris Arnold with the team's Rudy Pardee and Chris "Snake Puppy" Wilson.



GOODE THING — WDAS (AM)/Philadelphia broadcast on Thanksgiving Day from Concerned Parents, Inc.'s 18th annual dinner. Mayor Wilson Goode visits with some elderly listeners; WDAS's Carl Helm Wilson Steven Collins are standing in the background behind the podium.



CRACK NOT KOOL — Among those at the recent anti-crack concert/dinner party in New York were (i-f) the New Edition's Michael Bivins, WRKS/New York PD Tony Gray, and Robert "Kool" Bell.



NEW YORK DEBUT — MCA hosted a luncheon to introduce Janice Mc-Clain to New York area radio. Pictured (I-r) are MCA's Michael Halley, WRKS/New York MD Robin Washington, MCA's Angela Thomas, McClain, and her manager Tom Page.

FUSION DEFINED.

Each week, KUTE's China Smith hosts Fusion 40, the first fusion music magazine jammed with the biggest names in contemporary jazz.

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FUSION 40...another Jim Hampton Idea from





3

ADULT CONTEMPORARY

MIKE KINOSIAN

ROMANCE, RATINGS, AND RADIO

Can We (Pillow) Talk?

Imagine the scenario: soft seductive lighting, a warm fireplace or candlelight, roses in a slender vase, and the radio tuned to an AC station. At one time the radio station in this scenario would have been Beautiful Music — but today many ACs offer a clever programmning block that sets a romantic mood without the lush strings.

While the name of the program differs from place to place, the "Pillow Talk" concept features love songs, requests, and dedications every night. Theorizing that AC's available night audience is lost to TV and outside activities, programmers feel there is little to lose with "Pillow Talk" programming. Nationwide, the results are significant. Many stations airing the shows get great response, pull good numbers, and have something to promote. Perhaps the greatest benefit derives from the programming basic that people wake up to the station they fell asleep to the night before. Accordingly, "Pillow Talk" stations recycle listeners.

Origins Of The Concept

The consensus is that WNIC/Detroit's Alan Almond hosted the first "Pillow Talk" show. After many successful years at 'NIC, he was lured away to crosstown WMJC, where the night numbers more than doubled in one year. His current venture there is "Alan Almond's Candlelight." Meanwhile, WNIC continues "Pillow Talk" with veteran Moor City personality Johnny Williams, who has led the station to its best 7pm-12m numbers in recent memory. The strongest daypart for both stations

"I do the show in moods, depending on what the audience wants."

-Johnny Williams

is 7pm-12m — when their specialized programming airs.

Detroit may be bracing for a third such show. Rumors in Motown suggest that WLTI is gearing up to enter the "Pillow Talk"

Few personalities have enjoyed the kind of continuing success in the same market as Williams has in Detroit. Best remembered as a "Big Eight" jock, he is parlaying his "Pillow Talk" opportunity into a mini-syndication business. After hosting his five-hour show, he



Dave Ervin

enters a production studio to voice liners, drops, and intros for a similar three-hour show which airs on WCLR (CLEAR)/Chicago. CLEAR PD Dave Ervin was Williams's PD at 'NIC, and gave him the chance to replace Almond there. Williams regards the CLEAR voicing as a way of thanking Ervin for the break.

Ervin is watching the phones ring off the hook with "Pillow Talk" on the air in Chicago. "It's just insane," he says. "It fills an emotional need, pulls at the heart, and is a perfect way to go to bed."

Saying his audience tells him what to play, williams claims he spends at least 50% of his time on the phones. WNIC receives 100 calls per hour during the show.

There is a serious side to the shows. Approximately three callers per week threaten to take their lives. Last June, Williams coaxed one young girl out of suicide and received a proclamation from the city of Dearborn, the Detroit suburb where WNIC is located.

Setting The Mood

The success of "Pillow Talk"type programs depends on their
ability to create a proper mood. As
WNIC PD Joel Lind put it, ""Pillow
Talk" is not meant to be "Format
41' music with a big voice thrown
in." Williams adds, "I do the show
in moods, depending on what the
audience wants."

This type of feature can also break records. Lind reports that WNIC was Detroit's first station to play Billy Vera's "At This Moment" and Ronstadt & Ingram's "Somewhere Out There." Programmers of similar programs make similar claims.

Show Attracts Male And Female Demos

Contrary to popular belief, "Pillow Talk" callers are not exclusively female. The pattern is for women to call first, then men follow about four months later. Various PDs and "Pillow Talk" hosts we talked with agree that the callers are extremely important to their shows' success.

KS94/St. Louis PD Bill Garcia says his station's demos for the show he airs range from 16-50. Williams puts it at 15-60. Many stations experience healthy teen shares with the feature. Lind says the popularity of the show relies on a CHR cornerstone: "Say a lot of

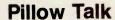
"It fills an emotional need, pulls at the heart, and is a perfect way to go to bed."

-Dave Ervin

kids' names and build high school loyalties."

Station formatics are sometimes at the control of "Pillow Talk." In St. Louis, Garcia says KS94 won't do call-in contests during the show. In other cities, service elements such as weather and PSAs are done over a light instrumental bed, usually with a jazz flavor. The philosophy is to continue an intimate mood.

Paul Area has hosted the KS94 show for the past three years. St. Louis radio has offered similar late-night fare such as the recently



- Set the mood
- Listen to the audience
- Host shouldn't be obtrusive
- Air songs not on the playlist if they fit the mood
- Service elements should not distract
- Promote!

discontinued "St. Louis After Dark" at KYKY. Another AC in town, KADI, just launched "Mystic Moods."

"I give them 100% for effort," observes Arca, "but it's boring. It's a jukebox playing a bunch of sad songs." He says the demise of "St. Louis After Dark" was due, in part, to the station's attempt to mix Jazz and AC.

Pittsburgh's only version of the show is "Heartlite," which runs nightly from 7pm-12m on LITE FM WI.TJ. OD George Hart says "Heartlite" originally started at 9pm, but the station added two hours to it because of listener response. Most of its call-ins are



Joel Lind

from women, but men have picked up the pace. WLTJ receives a substantial number of dedications and requests by mail. "Pillow Talk is not meant to be 'Format Hi' music with a big voice thrown in."

-Joel Lind

Hart says music is the top priority, "followed by execution." He flags about 150 songs for the show. Peter Morley does the program weeknights, with Pat Bridges handling weekends.

A Genuine Caring For Callers

The most successful woman hosting this kind of programming is Liz Kiley of KOST/Los Angeles. Kiley's "Love Songs On The KOST" feature propels the Cox station to the top spot in L.A. 7pm-12m. Her signature on the show is a genuine caring for callers. She comes off as a friend and a great listener.

Kansas City has two such features, on KLSI and KLTY. KLSI's "Lights Out" airs 10pm-1am Sunday-Friday. PD Tom Land says it's a straightforward presentation without poetry or other elements. He notes that he toned down the music when the personal musical tastes of the hosts began to surface. He says the show appeals to a 25-34 base.

"If there's one downfall to the show, it's that we can't handle all the requests," he says. Crosstown, KLTY runs "Love Songs" nightly from 9-11, complete with dedications, requests, anniversaries, and birthday announcements.

It Doesn't Work Everywhere

Not all the "Pillow Talk" news is rosy. W101/Tampa launched the show more than two years ago. The numbers were great . . . at first. This fall, the station saw its audience drop by half. Programmer Bob DeCarlo says the decline came because the station stopped promoting the show. "It's suffering from a lack of attention. 'Pillow Talk' is my pet project. We have never received one bad comment about the show. We're going to fix it."



TOAST OF NEW YORK — Melba Moore (right) joined WPIX/New York's Holly Levis for a PIX Penthouse "After 11" Interview. Moore took calls from listeners and gave away copies of her album.

COUNTRY



LON HELTON

FOCUS ON FALL ARBS

Market Sketches: Ratings & Analyses

Once again, an in-depth look at key Country battles and stations.

Austin

KASE is back to number one 12+ and 25-54 after a momentary setback last summer. Not only that, but KASE set a new record for cume, surpassing its previous high in the fall '84 ARB by 18%. Congrats to President/GM Ron Rogers, OM Mike Carta, and the staff.

Baton Rouge

		_			
	12	+ 2	25-54 (Rank)		
	Su '86	F '86	Su '86 F	'86	
WKJN	7.4	6.4	4	3	
WYNK	1.0	2.7	16	15	
WYNK-FM	11.7	13.4	1	1	
Combo	12.7	16.1	1	1	

For years, WYNK-AM & FM had things pretty much its own way in Baton Rouge. The FM pounded out 13s and 14s on a regular basis; the AM contributed threes and fours. Until WKJN came to town, that is.

"Cajun" debuted at 5.2 (fall '84), while WYNK-FM tumbled to a 6.6 — its lowest in years. In the next book, spring '85, WKJN soared to an 11.0 while WYNK-FM rebounded to a 9.5.

At this time WYNK was sold to Hicks Communications. McVay Media's Charlie Cook was brought in as a consultant.

WYNK embarked on one of the largest cash giveaways in Baton Rouge history, giving away \$1000 a day. During a portion of this time, the station was without either a GM or a PD WYNK GSM John Peroyea was upped to GM, and Ray Massie joined the station last August as PD.

Since the spring '85 book, WYNK has gone 10.4-9.4-11.7-13.4. WKJN has posted 10.2-8.9-7.4-6.4.

Added to the mix is WYNK (AM), which has tossed in shares in the high ones or low twos to fortify the pair.

Despite WYNK-FM's strong showings in the past, this book was the first time it was number one 12+. The combined totals put it almost four 12+ shares ahead of its nearest competitor, and more than five shares ahead 25-54.

Chicago

	12-	+ 2	25-54 (Rank)		
	Su '86	F '86	Su '86 F	'86	
WMAQ	1.8	1.6	21	20	
WUSN	2.6	2.9	14	10	

"Not having a second cume availability within the format is not necessarily a healthy situation" is how WUSN PD Lee Logan responded when asked how it felt to be the only Country station in the nation's third largest market. WUSN found itself alone when WMAQ officially became a full-time News/Talk station last fall.

How much did WUSN benefit from being alone? "We didn't see as much of that WMAQ audience come over as we would have liked. We maybe got half a share. Because they took so long to fully change, and because they kept at least some music on for so long. I don't know that there was a tremendous amount of available audience for us to grab."

The fall sweep was the first for morning man Deano Day, who replaced Gary D. late last summer. Logan said, "Mornings bounced back real strong, especially in the target demos, where we were fifth. While no one is going to turn this market around in one book, we think this was the beginning of good longterm gains."

Discussing the Gary D. experiment, Logan said, "We tried to create a different atmosphere in the morning with Gary D., figuring we'd be able to expose a new audience to the radio station. In effect, we did. What we didn't count on was some of our audience leaving. We thought the people we had would stay here and we could build on those numbers with the new listeners. Unfortunately, many of those we had left."

Logan said the task now at hand is rebuilding the base. "Our experience with Gary D. left some open wounds with our audience," he admitted. "We experimented. It didn't work as we'd hoped, and now we're rectifying the situation.

"We're also working at getting back some of the audience we lost to AC stations. We're a holistic radio station again, instead of something being done in two parts."

A new Country breeze may soon be blowing in the Windy City now that Beasley Broadcasting has purchased a west suburban station. Plans are to move the stick and upgrade the signal to cover the city. The company already operates successful Country outlets WXTU/ Philadelphia and WRNS/Coastal NC, so it may not be going too far out on a glimb to speculate that the station may ont for Country.

station may opt for Country.

Another twist which occurred after talking with Logan for this



YOUR PLAYLIST SHRUNK TO HOW MANY? — Obviously crazed by the cold, native Southerner (and MCA promo man) David Haley attacks WDGY/Minneapolis MD Rick Stephenson as George Strait admires his promotional techniques.

piece: he is leaving Chicago to become the new KLAC/Los Angeles PD. No word on his replacement for this plum position as yet.

Cincinnati

12+ 25-54 (Rank) Su '86 F '86 Su '96 F '86 WBVE - 2.6 - 11 WUBE 64 61 4 5

Were you one of those who believed market speculation that the Beaver wasn't serious about staying Country? By now you know you were wrong, tree breath. Not only is the Beav serious, but it's already gnawing at WUBE's roots.

The Beaver is currently airing TV spots with morning man and former WUBE personality Larry B. Shown with a black stripe across his face as he talks to a "psychiatrist," he takes some direct shots at his old employer, lamenting its

lack of "true Country music." But once he says he's found the Beaver, the stripe goes away and he's a happy guy, 'cause he's found real country music on the radio at last.

That's not the only bite taken by 'BVE. It's still running liners touting, "Here's another song too country for WUBE."

Though WBVE went Country last fall, the numbers shown above were garnered under the old owner, as Reams Broadcasting didn't take over until just after the first of

The WUBE folks don't think the Beaver's signal is strong enough to compete in Cincinnati. With its transmitter located between Cincinnati and Dayton, WBVE is hoping to benefit from audience captured in both those markets.

At this rate, this promises to turn into one of the premier Country battles. Don't go away; the shots you've heard are only the first.

Knoxville

	12-	+ 2	5-54 (Ra	nk)
	Su '86	F '86	Su '86 F	'86
WIVK	4.1	4.1	6	5
WIVK-FM	27.7	27.0	1	1
Combo	1	1		
WNOX*	1.8	2.6	8	7
WSEV	.9	1.5	15	16

Talk about owning a market: this is about as close as you can come without having your own key. and knowing manager Bobby Denton, he probably even has a couple of those tucked away.

OM Mike Hammond and the entire WIVK crew keep rolling along while stearrolling the competition. WIVK-FM is 11 ½ 12+ shares and the combo is well over 20 25-54 shares ahead of its nearest competitor.

Meanwhile, morning fixture Claude Tomlinson racked up a 36.2 12+, good for the number one morning drive share in the nation — any format. But you should see his 25-54 numbers. Due to restrictions, I can't give you the exact number, but it's over 40 — and he's



WALL OF PEERS — New RCA artist K.T. Oslin was in high gear during her West Coast promotional tour. Shown in L.A. are (standing, I-I) RCA's Gary Greenberg, KLAC/Los Angeles morning man Gerry House, K.T., Transtat's Rick Honea and Pamela Baker, and RCA's Bonnie McCassey; (seated, I-I) are KZLA/Los Angeles MD R.J. Curtis, RCA's Carson Schreiber, and Transtat's Rolfe Taylor.

COUNTRY

nearly 30 shares ahead of number

In the afternoon, Ed Brantley was also tops in the US with a 29 AQH share. He leads the second-place station by nearly 20 shares 25-54.

Memphis

	12	+ :	25-54 (Rai	nk
	Su '86	F '86	Su '86 F	'86
WGKX	5.9	8.1	4	2
WMC	4.8	4.1	10	9

Following its softest book since going Country, WGKX leaped back to the eights for the first time since the fall '85 ARB.

It did so on the strength of the Filmhouse "Free Money Birthday" contest and direct TV campaign. OM Dana Harmon said 'GKX aired it over five weeks, giving away more than \$45,000 in cash and prizes. Thursday cash awards ran \$5000 for four consecutive weeks and \$10,000 the final week.

WGKX further extended listening by announcing the "X" caller would win \$106 when the next record by a certain artist was played.

Harmon also added that the station sent out a direct mail piece to every business in the city, and will do so four times a year. The mailer features a return questionnaire asking for the recipients' four favorite songs. "Each morning at 11:30," explained Harmon, "we play four songs in a row from one of the cards. If the office which submitted the request is listening and calls, it wins money. We're going after the office listening that many AC and BM stations have locked up."

Portland

	14	T 4	S-S4 (INDIA)
	Su '86	F '86	Su '86 F '86
KUPL	1.0	.8	18 21
KUPL-FM	5.6	4.6	4 4
KWJJ	2.4	2.9	14 13
KWJJ-FM	3.5	4.7	12 6

After turning Country four years ago, KUPL-FM tied market Country leader KWJJ-FM (then KJIB) the first book, and has beaten it every survey since . . . until this fall, that is. KWJJ's saving grace the last few years has been the continued strength of its AM, long a fixture in the market.

Interestingly, the PD accomplishing this feat, Larry Coates (who also did simulcast mornings) has left the station over either a contract dispute or philosophical differences, depending on who's doing the talking.

KWJJ Asst. PD Mark Andrews, a Portland native who's been with the station for seven years, has recently been upped to PD. Taking over KWJJ mornings from his AM afternoon drive slot is "Laid Back" Lenny.

KUPL, meanwhile, has moved to strengthen its morning show with the addition of WIRE/Indianapolis and former Chicago personality Doug Dahlgren.

San Diego

	12+	25-54 (Rank			
	Su '86	F '86	Su '86 F	'8	
KCBQ	1.0	1.4	20	19	
KCBQ-FM	2.4	2.3	14	15	
KSON	1.2	1.1	24	19	
KSON-FM	2.9	4.3	13	6	

It was a long, hard-fought battle which was relatively "clean" as far as radio wars go. But KSON has emerged the victor in San Diego following KCBQ's change to Gold last December 9 when the station was acquired by new owner Eric Chandler Communications.

What that means, of course, is that KSON earned its fall 4.3 in the face of full competition. KCBQ Country went full-tilt almost to the end, including numerous free concepts over the summer and fall.

Congrats to KSON VP/GM

Clarke Brown, PD Mike Sheppard, and the entire staff.

Wichita

	12+	25-54 (Rank)			
	Su '86	F '86	Su '86 F	'86	
KFDI-AM	6.9	7.5	9	8	
KFDI-FM	10.4	10.6	1	2	
KFH	6.0	4.0	10	9	
KZSN	7.3	8.6	3	1	

Here's another battle to keep an eye on. In only its second book since going Country last February, KZSN has wrested the 25-54 crown from longtime leader KFDI-FM.

Of course, the battle is fought with KFDI's combo numbers, and it remains formidable. KFDI-AM & FM have nearly a five-share lead on KZSN 25-54.

The market share for Country has remained in the low 30s. It's just being carved up differently.

CLOSE-UPS

KEBC/Oklahoma City sent 150,000 homes a "Family Find Planner" and reply card. If a listener's name is called, he has nine minutes and 47 seconds to respond to win the sponsor's prize. Included are groceries, carpeting, tires, lawn and car care services. The booty totals \$50,000 in sweepstakes merchandise.



FOUR BRIGHT EYES — WYAY/Atlanta's Rhubarb Jones (r) enticed Alabama's Randy Owen to do an early on-air guest shot on Y-106's Morning Zoo show.

 It's "instant Sweeps" time for WOKQ/Dover. Listeners can win cash by counting the songs the station plays back-lo-back in its "All Music Hour" at 9am. The Spot Cash Instant Sweeps tickets are worth up to \$1000 from the WOKQ Telephone Ticket Window.

• WXYQ/Stevens Point, WI generated over 6000 entries for its "Cruisin" With The O" contest. The grand prize was a cruise aboard Norwegian Caribbean Lines to Cancun, Cozumel, and the Cayman Islands. PD Dan Olsen accompanied the winners as the station broadcast live via satellite from the ship back to Stevens Point. Plans are already underway for another trip.

WCUZ/Grand Rapids recently celebrated "Spouse's Day," an event invented by WCUZ three years ago and one which appears on Chase's annual events calendar. The day is meant as an opportunity for husbands and wives, who share job roles and responsibilities, to better appreciate one another. As such, the regular morning show featuring Andy Rent, Dennis Sutton, John Bry, and George Lessons was turned over to Kathy Rent, Carla Sutton, Debbie Bry, and Sherry Lessons.

HAVE YOU HEARD

David Liston has been elevated from WTHI-AM & FM/Terre Haute Station Manager to VP/GM ... KTTS/ Springfield early evening jock Darrell Hummel has been upped to MD as MD Tony Michaels is promoted to AM Programming Asst. ... Myra Collins appointed WYNG/Evansville MD ... "Lonesome" Rhodes upped to WXKX/ Parkersburg MD.

Rich Hogan has joined K102/Minneapolis for mornings, coming from KIIS/Los Angeles . . . Former WGTO/ Cypress Springs PD Henry Jay is now doing evenings at WPCV/Lakeland

... CFGM/Toronto has switched PM driver Jim Brady to AM drive; Jim Marshall moves to PMs... KKAL/Arroyo Grande's **Mike David** has moved to KFMS/Las Vegas for evenings... Robbie Thomas to WYYD/Roanoke-Lynchburg for evenings.

Bo Matthews is new to afternoons at KVOC/Casper. He replaces Kelly King, who left to join crosstown KTKL

...J., Davis heads for WLLR/Quad Cities to do mornings... Phill Cordle returns to WSLR/Akron after a two-year absence for Production Director/afternoons... Pat Fitzgerald, with KKYX/San Antonio since 1976, has been named ND for KKYX and slster KLLS.

KWBY/Ventura has gone Country under OM Jim Dillman. He needs Country product sent to 2284 S. Victoria Ave., Ste. A, Ventura, CA 93003 . . . As always, don't forget to let me know what you have heard!

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NASHVILLE THIS WEEK



SHARON ALLEN

Golden Voted Out Of Oaks

It's been rumored for several years, but became reality last week: William Lee Golden was voted out of the Oak Ridge Boys. Golden, 48, had been a member since 1965.

The gossip mill began to work overtime last year when Golden released his "American Vagabond" solo album. But MCA Records executives, the Oaks, and other representatives of the group held a press conference to assure that a split wasn't imminent.

Even now, the split is not finalized. In a statement released by Oaks' publicist Kathy Gangwisch, Joe Bonsall said, "It is important for people to know that none of our agreements are completed yet and won't be for some time. As of this point, William Lee Golden is still an Oak Ridge Boy. We told him our feelings - that perhaps now is the time for him to move on and do those things that he feels he wants to do. And also that the time is right for us to find somebody new to fill his slot so that all of our energies can be directed in a positive way. There will definitely be a fourth

Statements were issued by both Duane Allen and Richard Sterban. Allen said, "I feel good about the change, especially if it feels good for Golden." Sterban added, "I don't have any bad feelings for Golden He's been a friend for many years, and we've all accomplished some great things together. But I do feel the time for a change is now, and I hope it works out for all of us."

Golden could not be reached for

Onward And Upward

"A lot of good things are happening with the Oak Ridge Boys right now," said Bonsall. "We have a hit single, an album that's happening, and a book coming out in May that chronicles our career to this point ('Our Story'). We have the "Fast Lane Tour" starting July 15 that will cover over 100 cities. And

we're going into the studio in April to start work on our 16th album.

"We've always been a positive thinking group and tried our best to never make a move that wouldn't affect everyone in a positive way, including our fans. It's very simple. We want the best for Golden. We want the best for the Oak Ridge Boys. The indications he has given us the last several years are that he would be happier if he were not



A FAMILY AFFAIR - Like his father and sister Pam, Mel Tillis Jr. (sec ond from left) Is launching a songwriting career with BMI. He signs on the dotted line with (I-r) BMI's Harry Warner, Musiplex OM Ben Payne, and

NASHVILLE IN MOTION

Babylon Cowboys Regroup

By Katy Bee

Dwight Yoakam's Babylon Cowboys band welcomes two new members. Producer/guitarist Pete Anderson exits the road to produce Dwight and other as-yet-unnamed acts. His replacement is Eddy Shaver, son of Texas songwriter Billy Joe Shaver. And bass man J.D. Foster, who has

BITS & PIECES

In the Studio, On The Street

 The fifth annual Philip Morris/Miller Genuine Draft "Reach For The Stars Country Music Competition" is set for April 27 in Louisville, KY, Contestants will vie for \$1500 and a showcase opportunity as the opening act of the 31st Philip Morris Festival of Stars on April 30. The competition is open to all country music entertainers who have not had a top 50 charted release in the past 12 months, and those who haven't won a previous "Reach For The Stars" competition. For more information, call (502) 425-5205

· Crystal Gayle is set for a cameo on her favorite soap, "Another World." She'll play herself as a performer at the Tops nightclub and interact with other characters. Word has it that Gary Morris will join her on a sono which will become the soap's new theme. No word on whether Gary will do any other acting on the show, which will air March 20-23

opted to play with longtime pals. L.A.-based Lonesome Strangers, is replaced by David Jackson.

Mel Tillis Jr. affiliates with BMI. He will be published through Cedarwood Publishing, a division of Tillis Sr.'s Musiplex Group, Inc. Musiplex's proposed acquisition of Silverline/Goldline Music appears to be dead. But the possibility of Silverline/Goldline being bought by the publishing/management/promotion firm Appalachian Gold "looks like a positive situation," according to insiders.

Martha Heywood is named Professional Manager of Criterion Music, replacing Larry Willoughby. Former Criterion writer Rosanne Cash takes her tunes to Bug Music for administration.

Don Light Talent moves its headquar-

2102 West Linden Avenue, Nashville, TN 37212; (615) 298-9944 . . . The Emerald Entertainment Group moves into Light's former location to house the expansion of its management, publishing, and studio operations Management ties have been mad

ters from 1100 17th Avenue South to

between famed guitarist Leo Kottie and Chuck Morris Entertainment The Girls Next Door signed with Halsey's Century City Artist Management Lisa Childress joins Curb Records

and the McFadden Agency for bookings. Ferrante & Teicher going country?

Well, the pop piano team has signed with Nashville's Starfest Record Corp. Together 25 years, the duo has just released its 179th album

THE STORY BEHIND THE SONG

Paulette Carlson: "The Bed You Made For Me"

Ironically, the first serious song ever written by Paulette Carlson broke her career and that of her new Warner Bros. group Highway 101.

Carlson wrote "The Bed You Made For Me" soon after she arrived in Nashville in 1978. The lyrics are an actual scenario of her life with a railroad switchman in Fargo, ND. She was playing the bars there and became seriously involved with him right out of high school

"He was a pretty ornery old cuss," she says of her first true love. One day the couple stumbled onto an abandoned house about to be torn down. Her boyfriend went up to the third floor, climbed out the window, and tore off one of the weathered gables, out of which he carved a headboard for Carlson.

The sad ending of the story can't be heard in the song, but Paulette says her boyfriend died of leukemia shortly after they broke up. She says she wants to track that



Paulette Carlson

bed down someday - her exboyfriend's father gave it away to a neighbor's cousin in Northfield,

Don Gant Passes Away

Veteran Nashville music executive Don Gant died March 6 due to complications resulting from a stroke. The producer/publisher/songwriter/singer had a long, successful career in his hometown.

He worked at Acuff-Rose and later produced Jimmy Buffett, Lefty Frizzell, and Eddy Raven. Gant signed the Amazing Rhythm Aces and Delbert McClinton to ABC/ Dunhill while Director of Nashville Operations in the '70s. He spent six years as a Tree International VP, was past president of NARAS. and a board member of the Country Music Foundation.

His early credits as a singer included a stint with the Newbeats ("Bread & Butter") and the Neon Philharmonic ("Mornin' Girl"). Gant also co-wrote Roy Orbison's 1967 hit "Cry Softly, Lonely One." As a backup vocalist, Gant worked on Kenny Rogers and Conway Twitty records.



Most recently, Gant had reteam ed with Raven to co-produce the latter's current LP, "Right Hand

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CONTEMPORARY CHRISTIAN

BRAD BURKHART

Agency Spot Buys: Hard Answers

Three obstacles prevent Contemporary Christian radio from getting significant financial recognition from agencies: current agency perceptions, low ratings, and a lack of strong relationships with agency personnel.

Over the past ten years, revenue from spot sales has been increasingly more important than preaching and teaching revenue to the financial success of CCR stations. Churches and Christian-owned businesses and bookstores have all proven sympathetic to CCR stations, often including them in their advertising campaigns. Yet for Christian radio to prosper, it must move from sympathy buys to justified buys — and from local merchants to national and regional agencies.

Shattering Agency Perceptions

First CCR must shatter current agency perceptions of the format. Patsy Perrault, Exec. VP and a principal owner of the Houstonbased agency Taylor, Brown, & Barnhill, has bought CCR radio for agency clients and believes it can be cost effective. She comments, 'Everybody in Christian radio that I've spoken with seems to think the big problem is that agencies are run by non-believers, and that we won't accept the format for that reason. That's just not true. Like myself, many of them are believers, but they're still not going to buy Christian stations if it doesn't make sense. Then you do have a large group of people in the agency community who fit the non-believer category, and have such an image of Christian radio that they shudder if someone even suggests they put money on it. This is not a rejection because of Christianity, it is a rejection brought on by the current perception most buyers have of the Christian or religious format."

She points out that a nationally consistent sound must accompany the needed national image campaign. "Christian radio has to become more professional in sound



Patsy Perrault

"I've seen situations where a \$400 buy on a Christian station would give you their entire audience for the price of one spot on the leading AC station."

-Patsy Perrault

and more uniform in quality across the country. There are some Christian stations that I know and buy that represent quality radio. I am proud for my client to hear his spot on those stations. There are other times when I've bought in a distant market where I don't know much about a station other than that they have a Christian format. The spot I had placed would run next to something so embarrassing that I knew if the client heard it I would lose the account."

Agencies Buy Listeners, Not Excuses

The second major factor standing between CCR stations and agency dollars is ratings. CCR stations rarely rank near the top of

their markets. While low ratings can be justified within the industry because of inferior signals, minimum-wage personnel, and no advertising budgets, agencies look to the ratings to buy warm bodies, not excuses.

CCR leader KCMS/Seattle is one of the only major market FM Christian stations in the country which looks exclusively to music to attract its audience and to spot sales to pay its bills. Spot sales account for 97% of billing for KCMS, with an even split between local and agency business.

"Consistent ratings performance is one challenge that we as an industry must face," says GM Bob Powers. "KCMS is fortunate, because we do have a story to tell ratings-wise. In specific demographics and dayparts we've done well in the Birch ratings and marginally well in Arbitron. In Birch, KCMS is the number two radio station among women 18-49 on Saturdays. In our sales approach we then add to the ratings story the distinction of Christian radio — an exclusive audience, very loyal listenership, results, and other statistical trends we know."

Perrault adds, "We buy based on cost per thousand. In years past here in Houston, we've had Christian stations with only a .5 or .8 that are very good buys based on their rate structure and the cost per thousand of other Houston stations. I've seen situations where a \$400 buy on a Christian station would give you their entire audience for the price of one spot on the leading AC station. Where frequency is the name of the game, 24 exposures to a limited audience can make a lot more sense than one impression on a greater number of people."

Gaining Agency Credibility

The third significant factor is the importance of building strong relationships with agency personnel. Powers comments, "KCMS gained a fair amount of local agency credibility because of my experience at KSEA and the experience of

Keys To Agency Buys

- Reimage CCR as a professional, unified format
- Achieve successful ratings
- Establish relationships with key agency personnel
- Hire professional sales personnel and equip them with needed tools
- Form a national rep firm specializing in CCR

several of our salespeople we brought from other stations.

"One thing we don't do very well as an industry is build relationships with agency personnel. Going in and getting to know all the people is vital. There is a tendency to drop off a rate card to the media buyer and never follow up with a sales presentation about the station. We just sort of hope we get the buy. I think we need to go in strategically and develop relationships with all the key people. When they begin to see you're real and not just some religious fanatic, they may begin to think, 'Well, maybe some of their listeners are real people too.' It's important for the GM or SM to be out there in the trenches, building relationships beyond the initial contact with the agency media

Get The Basics Right
Taking the next step toward



Bob Powers

"Getting to know all the people is vital. When they see you're not just some religious fanatic, they may begin to think, "Well, maybe some of their listeners are real people too."

-Bob Powers

agencies on a local level means polishing the product offered — the air sound. It also means being financially willing to hire professional salespeople and allowing them the freedom to develop relationships with agencies.

Local CCR stations must give their sales personnel the necessary tools to reimage Contemporary Christian radio in the minds of the agencies. Powers recently made an 11-minute video about KCMS and its audience. In addition to establishing the mood of Contemporary Christian music with a music video, the presentation included testimonials from listeners, local merchants, and a respected Seattle agency media buyer. Powers comments, "We have seen the videotape presentation change the perception people have of Christian ra-

National Representation Needed

In addition to the need for local changes, Perrault sees the need for national unity among CCR stations. "One thing that could benefit Contemporary Christian radio would be the formation of a national rep firm that exclusively represents Christian stations and has offices in New York and Los Angeles — the places where the big dollars are coming from. The rep firm must aggressively sell Christian radio as a concept and a nower.

"Because of the inconsistency of CCR stations across the country, the first step might be putting together a small group of handpicked quality stations that are consistent in their programming to be an unofficial network that can be sold. A Christian radio rep needs to be able to go in and say, 'We know there are problems with Christian radio, but these 11 stations in the top 10 markets statistically have X number of listeners and are quality stations you can use with no fear."

"It will take these moves to get the big dollars into Christian radio."



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Philadelphia's KISS-100 seeks weekend/fill-in personality for light AC format. T&R: Jim Rafferty, WKSZ FM, 1001 Baltimore Pike, Media, PA 19063. No calls. EOE (3/20)

Copywriter for award-winning New Jersey combo. Salary, samples, and T&R: GM, WNNJ & WIXL, Box 40, Newton, NJ 07860. EOE (3/20)

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OPENINGS

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SOUTH

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Looking for CHR entertainer. T&R: J.P. DeSantis, WCCW, Box 666, Traverse City, MI 49685. EOE (3/20)

Midwest news and information station seeks morning news an-chor. Good delivery and writing a must. T&R: Peter Zelcs ND, WIOU, Box 2208. Kokomo, IN 46902. EQE (3/20)

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Country FM south of Toledo seeks drive-time personality with quality air/production skills. Decent bucks for the right pro. T&R along with salary history to: Dave Glass, WHMQ, PO Box 1507, Findlay, OH 45839-1507.

PRODUCER

Major market morning show seeks creative writer-producer with production skills to assist top-rated morning duo. Experience, or related experience, necessary. Responses to Radio & Records, 1930 Century Park West, #649, Los Angeles, CA 90067. EOE M/F

HOT CHR

Major Broadcast Group in Top 40 Market needs killer morning talent, and other shifts. If you have the talent, creativity, and drive to be #1 and want a great work environment, rush T&R to Radio & Records, 1930 Century Park W. #646, Los Angeles, CA 90067. EOE



PRODUCTION DIRECTOR

The Beaver 96.5 FM, Cincinnati and Dayton's country giant, has an immediate opening for a top notch Production Pro. Country experience preferred, but not a must. Decent bucks and benefits. Rush tape and resume in confidence to Ray Miller, Program Director, WBVE-FM, P.O. Box 42238, Cincinnati, Ohio 45242. EOE

WSPD RADIO



We're looking for a successful 'personality' for our morning show. We are a top-rated AC/full-service format. Must be creative, have a natural sense of humor, and be able to interact with listeners over the telephone and during remote broadcasts. If you're a real entertainer, send tapes and resumes to Fred Heller, Program Manager, WSPD Radio, 125 S. Superior, Toledo, OH Radio, 125 43602. EOE



CAREER BREAKTHROUGH FOR RIGHT PERSON

Stable Indiana AM/50,000 Watt FM has-exceptional opportunity for leadership-oriented career broadcaster who has 4-5 years varied ex-perience in good operation but feels advancement is limited. If you agree with us that radio is far more than DJ's and on-air ego trips, mail us your resume, tape and references. This could be the turning point in your career WILO/WSHW, P.O. Box 545, Frankfort Indiana 46041, EOE

WROQ/BIG WAES NEEDS A STATE OF THE ART MAJOR LEAGUE PROGRAM DIRECTOR

\$500 REWARD!!! NATIONWIDE TALENT SEARCH Tip us to the next on-air personality we hire and collect our cash. Maybe you! K104FM

got on top of Dallas/Ft. Worth ratings with determined, workaholic professionals who'll do ANYTHING to stay there. Big dollars when you produce! Urban contemporary. Minori-

ties/women encouraged Calls OK! Cass. & Bio. to Michael Spears, KKDA-FM, 621 6th St., Grand Prairie, TX 75050.

GREAT Talent Makes Our Difference!

If you are up to the challenge and consider yourself one of the best, please forward your resume, programming philosophy, station composite and list of references to:

Neal Newman Corporate Director of Programming CRB Broadcasting WROQ/WAES Charlotte, NC 28216



EOE



WYNK is Louisiana's best radio station. We're recruiting a great morning show to join us. You'll get outstanding support from a \$300,000 promotion budget, a news director with 18 awards for news coverage from AP, and a management team that puts its people first. WYNK is a unique radio station. You won't find a better opportunity anywhere in the country. Your competition, such as it is, will be around for a little while. You'll be encouraged and helped, to keep us growing. And you'll work with the best group of people in radio. If having fun at work and winning big is what you want, please send me a cassette and resume today. WYNK is a great radio station . . . because our people are great. I look forward to hearing from u. Ray Massie, Program Director, WYNK, PO Box 2541, Baton Rouge, LA 70821. EOE P.S. Super pros only!! Kajun 103 employees don't bother.

OPPORTUNITIES

OPENINGS



The New MAJIC 104 wants to be at the top of the Dayton Market and we need your help. Looking for Hot Night CHR talent with great Production Excellent facilities, great city, great pay. Females encouraged. T&R to: Kirk Patrick, P.O. Box 765, Dayton, OH 45401, EOE

MIDWEST SALES

Sales Oriented Manager. Looking for pro with professional management track record to multiply sales through people development. One of the finest Midwest small market combos. Excellent compensation and benefit package. Great working environment. Send resume with references and compensation requirement to Susanne S. Bergeron, President, WKAN/WLRT Radio, 6 Dearborn Square, Kankakee, IL 60901. EDE

WEST

Z-93, Central Coast CHR, seeks killer morning personality. Good money. T&R: Kevin Barrett, Box 220, Arroyo Grande, CA Good money, T&R: 93420, FOE (3/20)

40 share, N. CA 100,000kw, has money to s talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (3/20)

890 KDXU needs parttime air talent vesterday. Also accepting tapes for future fulltime openings. T&R: Jim King, KDXU, Box 1890, St. George, UT 84770. EOE (3/20)

Fish all afternoon! Run our Easy Listening format, mornings. Production experience necessary. T&R: Kelly Beckstead, Box 1549, Idaho Falls, ID 83401. EOE (3/20)

KWOD 106 seeks experienced CHR talent for WKND relief. Nor-thern CA only. C&R: Torn Chase, KWOD, 777 Campus Com-mons Drive, Sacramento, CA 95825. EOE (3/20)

Radio sales for Los Angeles area (San Fernando Valley). Willing to train enthusiastic beginner. Copywriting and production helpful. DARRELL WAYNE: (818) 780-3644, EOE (3/20)

Producer/reporter. Early mornings. Experienced broadcast journalist with excellent writing skills. T&R: KINK, 1501 S.W. Jefferson, Portland, OR 97201. EOE (3/20)

So. CA AC market leader has an opening for evenings. T&R: Chad Perry, Box 5640, San Bernardino, CA 92412. No calls please. EOE (3/20)

Wantedl Witty, topical, hardworking morning person for top Oklies station. T&R: Rick Scot, KSGO, Box 22125, Portland, OR 97222, No calls, EOE (3/20)

San Jose, CA AC station needs strong air talent and production person. T&R: John McLeod, KARA & KLIV, Box 995, 95108. EOE (3/20)

riek morning drive jock for Country/Western station. Ex-rience necessary. T&R: Mitchell Johnson, Box 143, Fort perience necessary. T&R: Mir Smith, AR 72901. EOE (3/20)

An all-News/Talk AM (Rock FM) in Monterey Bay area seeks aggressive/contemporary news director. T&R: Chet Tart, KMBY & KNZS, Box 1271, Monterey, CA 93942. EOE (3/13)

CHR/AC KWNZ/Reno has Immediate openings. T&R: 557 Washington, NV 89503. EOE (3/13)

Night jock. CHR/AOR. Offering good job, bad pay, and great boss, T&R: Jon Read, Box 5102, Woodward. OK 73803. EOE

CHR KEZY seeks local weekend/relief talenti T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (3/13)

OPENINGS

Reporter/enchor needed in university setting. Sports back-ground helpful, but not necessary. T&R: Bob Beck ND, KOWB & KCGY, Box 1290, Laramie, WY 82070. Deadline 4/1. EOE

Aggressive Northern CA medium merket seeks field reporter. Salary commensurate with talent and experience. T&R: Tom Guarino ND, 2654 Cramer Ln., Chico, CA 95928, EQE (3/13)

PRODUCTION WIZARD

Growing Broadcast Group needs production wizard to start at the bottom and work up. Voice talent and writing skills work up. Voice talent and writing skills are essential. Good dollars/benefits. T/R: Radio & Records, 1930 Century Park West, Box #655, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

Immediate opening with market-leading 100,000 watt AC beautiful Southwest. Great opportunity for an experienced PD, or a newcomer ready to steop up with growing company. Quality air, production, and people skills essential. Resume and tape to Radio & Records, 1930 Century Park West, #656, Los Angeles, CA 90067, EOE

SOUTHERN CALIFORNIA STATION

about to go EZ/BM looking for quality announcers. Good salary, benefits and a fine opportunity to move into a majormarket. If you are a team-player with a great attitude and are willing to work hard we may need you. Mature voices only. T&R to Radio & Records, 1930 Century Park West, Box #657, Los Angeles, CA 90067, EOE

K108 FM

KXOA-FM. Sacramento's AC leader has a rare opening for a Production Director. Qualified applicants must have multi-track experience, im-agination and be "Theatre of Mind" oriented. Submit production samples and air check before April 3rd to Tom Graye, KXOA, Inc., PO Box 1677, Sacramento, CA 95808. EOE



WANTED:

Chief Engineer for major market AM & FM. Must have good management skills. Stations are part of major radio group. Rush resume and salary requirement to: J. Jones, 350-A Clayton Street, Denver, CO 80206. EOE

TIRED OF THE BULL----?

And the unreturned phone calls? And what does some glorybound P.D. care that you sent you last stamp on a T&R and that your mortgage is late? Then there's the "job lead" people who are bold enough to HIT your paycheck for 10%, IF they find you work. It's enough to make you think about selling insurance! Fortunately, WESTWOOD PERSONALITIES has a different system. Our stations specifically request talent from us, and WHEN you "score" every dollar you make is yours to keep. And because Westwood is a FULL SERVICE radio management firm, we also negotiate salary, moving expenses, etc. So, send us your tape and resume, and tell us where you want to work. If you're GOOD, and really SERIOUS about winning, we'll take you to third base!

WESTWOOD PERSONALITIES

279 S. Beverly Dr., Beverly Hills, CA 90212

(213) 851-5769

OPENINGS

HOT NEW COUNTRY EM looking for killer PD, MD & jocks. State of the art facility in the West's most beautiful medium market. T&R, in confidence, to Radio & Records, 1930 Century Park West, #652, Los Angeles, CA 90067. EOE

DYNAMIC PROGRAM DIRECTOR KO93-FM, Modesto, CA

Requirements:

- *FM AC Track Record
- *Strong Administrative & People Skills
- *Personality Air Talent Ability to Groom & Develop Talents

you generate and command lovalty, rush tape, resume, references and photo to John Lund, The Lund Consultants, Inc., 1330 Milibrae Ave., Milibrae, CA 94030. EOE

THE LUND CONSULTANTS

POSITIONS SOUGHT

Energetic air personality/copywriter, team player, Two years' experience CHR/AC formats, seek home in small/medium market, Will relocate, NORRIS; (602) 829-0177, (2/27)

PD/Promotions/Air Talent. 11 years' experience, seven in highly rated programming. AC/CHR/Urban. Top 10 market experience. MARK HAMMOND: (408) 757-3414. (2/27)

Four-year professional with announcing/programming experience seeks fulltime career in radio. Willing to relocate. MARK DUNCAN: (704) 553-8921. (2/27)

Experience and high-rated medium market morning man and PD available. Budgets, promotions, staffing and training are what you will get. J.R. GREELEY: (314) 474-6259. (2/27)

Announcer PD/MD/DJ/production. 20 years' experience. AC/CHR. Greater Cincinnatti area. BILL: 1513) 528-6316. (2/27)

KROY! Teens love me and so do adults. Incredible night numbers for a year and a half. Cand do the same for you. SHEL LEY: (916) 661-3263. (2/27)

Twd-year news anchor from CA who has covered football to politics seeks reporting job. Will relocate anywhere. DAVID MELLO: (408) 385-0194. (2/27)

Warm, relatable, humorous, sometimes brilliant. Good pro-duction, team player. AOR/AC/Jazz. Loves living on the coast. T.C.: (205) 478-3134. (2/27)

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330

Three years' experience and ready for the next step. Daytime call BILL: (308) 532-3344. (3/6)

Now available: Air personality, presently Operations Manager of AM-FM combo, seeks larger market as an announcer or to lateral market as PD. (601) 446-8523. (3/6)

Experienced in talk/interview, DJ, and production. Seek small to medium market. Excellent people skills. Prefer Classical/ Jazz/Easy Listening. JIM: (714) 839-5105. (3/6)

Four-year professional with announcing/programming experience seeks fulltime career in radio. Will relocate. Currently employed in Charlotte. MARK: (704) 553-8921. (3/6)

Newsperson with top 25 market experience seeks position in ci-ty with a skyline. I have dealt with diverse formats. STEVE: (818) 339-9839 (3/6)

ochester, Buffalo, Syracusel Seven-year pro wants to go ime. Good ratings, voices. PJ: (305) 651-7811. (3/6)

Need an air personality with major market experience? CHR or AC for PM drive, evenings, overnights. Top 100 markets only! BRUCE: (312) 872-4846. (3/6)

Southern California: Personality newsman, any format. Great style, humor, consistency. Award-winner, straight news and fun staff. CHRISTOPHER JAMES: (818) 894-8562. (3/6)

DO YOU FEEL LUCKY?

Forget the lottery and take a chance on me! EXPERIENCED jock seeks full or part time on-air, production or board operator work ANYWHERE in So. CA. Very reliable and hard working. MARK LAROQ (714) 971-1616.

POSITIONS SOUGHT

Energetic new talent with experience wants to join your on-air staff. Plenty of personality and humor. JEFF SHANNON: (702) 825-9526. (3/6)

AC/CHR seeks mornings. afternoons. PD. Medium or large. have done it all. LARRY HINZE: (702) 322-8495. (3/6)

When was the last time you hired a Jock you'd share lunch with? Well, plug in your toaster oven and chill the wine. SCOTT: (818) 362-3000/(213) 851-5769. (3/6)

Air personality, news, sports, mornings. Three years' commercial radio, seek medium plus market station. MARK: (206) 745-0379. (3/6)

Helpl Automation is controlling my life. Young, eager-to-work jock seeks fulftime live airshift. AC/CHR/AOR. JIM: (414) 551-0419, (3/6)

Florida pro: WDIZ, WSHE, WKGR, currently employed in May-berry seeks one-way ticket out. Medium majors only. Prefer mornings. TOM SEBASTIAN: (305) 466-3484. (3/6)

Versatile broadcaster. Airshift, news, production. Seek new challenge in medium Southern or Eastern market. LISA: (305) 743-0471. (3/6)

Still looking? So am II Let's both qult looking and start talking. Seek AOR/CHR gig In medium market. Prefer West or Southwest. DARRYL: (415) 785-8674. 11am-4pm P.S.T. (3/6)

Top-rated, seven-year pro, ready for your CHR/AOR/AC. Stable family man. All markets considered. JAY: (512) 576-9784.

Work where you want -- check out the industry's only regional job listings in Opportunities.

To radio stations seeking experienced producer at entry level pay. Gave my guts for two years at respected New York sta-tions. JOEY D: (201) 487-0668. (3/6)

Pay attention! Fourteen years. Don't let competition get me first. CHR/Oldies/Talk. Los Angeles and Washington. DC. Serious majors and mediums only. STEVE RAY: (714) 542-8550. (3/b)

Attention West Coast CHRs and ACsl Ten-year veteran available now. Experience includes KITS, KO93, and KSND. BIG BILL CRAWFORD: (209) 571-9164. (3/6)

Experienced isn't enoughl I've got potential! Young, exciting but mature personality seeks CHR/AC or Christian afternoon/evenings. BOB THORNTON: (405) 774-0864. (3/6)

Dave-o the Sperm Whale Beached in Louisville! (812) 282-9734

Seeking CHR afternoons/nights, CHR/AOR Morning team, or Production. Plays well with other children! Writez gud! A funny, creative, capable guy!

Ten-year programming/production pro has pioneered Contemporary Christian format since '78 in Kansas City, IA and Ohio, Also secular AC, RANDY: (913) 362-5504, (3/6)

Hi Mr. PD. Do you need an overnight jock? I need an overnight Country show. Six years' experience. Prefer college or beact town. SCOTT: (615) 968-3358. (3/6)

Looking for progressive programmer? Major market Urban per-sonality. Chicago/Dallas. Afternoon man with strong new ideas. RDC, 2337H Eastway Dr., Charlotte, NC 28205, (3/6)

L.A. radio. Do you constantly seek strong new talent? Let's talk. My name is DANNY SHAHEEN. I'm young, English, flexi-ble, and eager.

Top talent available now! Air talent/MD formerly with WROQ/ Charlotte seeks fulltime airshift. SCOTT: (704) 553-1141. (3/6)

PD/MD/Production Director. Eight years at WMGK/Philadelphia. Excellent management skills, AC expert, prefer Northeast. TOM: {215} 259-1809. (3/6)

Hil It's mel Are you ready to consider excellent production skills? Crowd pleaser with morning personality. Seek medium to large market. JOHN BACH: (305) 337-0012. (3/6)

Wanted! Medium market AOR/CHR who's serious about hir-ing the hardest worker they'll find. Good personality and pro-duction. Prefer West Coast. DARRYL: (415) 785-8674.

Sports director (PBP) producer/announcer seeks position. Five years' news background. Will relocate. (702) 368-2115. (3/13)

Talent being wasted. Can do sports. Worked all formats, all shifts, Four and half-year veteran. Prefer the South. KEVIN: (205) 757-9158. (3/13)

Testing the free agent market. Veteran newsman looking for bigger bucks. Strong sports background. Eight and half yeers' experience. BRUCE: (813) 349-0546. (3/13)

OPPORTUNITIES

POSITIONS SOUGHT

Qualified, experienced, educated eir personality seeks position, medium market. Currently working in Northeast, All formats/offers considered. ANDY: (718) 979-3171. (3/13)

Seven-year pro. solid production, team player seeks medium market position with stable, winning company. AC or Country. DON ELLIOTT: (913) 242-8006. (3/13)

It's JJ McKAY, lady air personality, looking for morni kick position or evenings. Five years' experience, great numbers. Florida or Oregon. (305) 984-7812. (3/13)

Award-winning lifestyle news director interested in opportunities in Florida. All sizes, market. TERRY: (503) 371-3846. (3/13)

Marie Antoinette University graduate. I'll put my neck on the line, to get the job done right! Humorous, dedicated and diligent jock available. LEI8O: (703) 329-1271. (3/13)

I tried nine to five, it didn't work. Four years' experience in-cluding West Palm Beach and Miami. Available on two weeks' notice. JON LLOYD: (305) 734-7595. (3/6)

"Rockin' " ROGER CHRISTIAN, a Los Angeles jock with four number one ratings in the city at different stations, seeks posi-tions in market: (818) 769-9712. (3/6)

Air personality, news, sports, mornings. Three years' on-air commercial radio experience, seek good station. MARK: (206) 745-0379. (3/6)

Most of us can talk, but few are talk show hosts. Need a host, let's talk, JOHN: (518) 477-4108. (3/6)

Seven-year pro, solid production, team player. Seek medium market position with stable, winning company. AC or Country. DON ELLIOTT: (913) 242-8006. (3/6)

AIR TALENT/PRODUCTION

Creative, adaptable, 10 yrs. experience CHR/AC, Classic Rock/Gold Characters, parody & Pipes. Looking for an honest gig with a growing broad-cast company. Would like to stay in Great Lakes area but not necessary. Have an opening? I can help! Ric Cluchey 313-683-5772.

San Francisco jock, former San Jose PD, seeks PD position with FM Country in West. Write PD, 1001-J Bridgeway, Box 647. Sausalito, CA 94956. (3/13)

Strong entertainment background. Two years' radio. Good artist/music knowledge. Co-PD/MO/production seeks AOR/ artist/music knowledge. Co-PD/MO/production si GOLD/Classic. ARTHUR: (313) 647-1408. (3/13)

Two-year news anchor who has covered football to politics seeks reporting Job. Will relocate anywhere. DAVID MELLO: (408) 385-0194. (3/13)

I'm e responsible, team player, and I talk to adults. I'd also like to "come home" to metro New York area. Call weeknights: (516) 481-0217. (3/13)

> Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

Not out of work or desperate. Team player seeks for CHR/Ur-ban. Medium/major markets. PATRICK: (309) 828-3408. (3/13)

Air personality, top 25 market experience, CHR/AC, any shift. Top 100 markets east of the Mississippi, Please, Call now, BRUCE; (312) 872-4846, (3/13)

Ricky Nelson is back! 12 years' AC/CHR/Country. WTNT & WPFM, Phones, PD, music, sports. Prefer East or Southeast. RICK: (904) 722-4022. (3/13)

Seven-year pro with major market experience, solid production, seeks medium to large market position with stable, winning company, DON: (913) 242-8006, (3/13)

Experienced PD, Creative, organized, and resourceful. Seven years' on-air in major market. Prefer top 150 market. (615) 883-5900, (3/13)

MAKE BEST BROADCAST **TEAM BETTER**

Currently employed major market radio talk show host with worldwide connections seeks daytime slot on best station. Perceptive interviewer, inquiring mind, rib tickling funnybone. Send T&R to Radio & Records, 1930 Century Park West, Box #645, Los Angeles, CA

Adult communicator musicologist ready to make your AC.
Oldies, or adult rock station a winner. Loves sports, too. ROB:
(312) 577-5771. (3/13)

15-year pro. Large market morning experience unabashed. Slightly irreverent. Want good bucks and long hitch with solid station. MACE: (419) 666-6943, (3/13)

umber one-rated for three sweeps. CHR/AC, Southern Cali-rnia only. I've got it all, now I'm free. Next week, who lows? DEE: (714) 735-3448. (3/13)

POSITIONS SOUGHT

Young, talented jock, promotional experience as well as on-air, seeks medium market Country station on East Coast. MATT: (516) 489-9152, (3/13)

Avallable yesterday, ready, willing and able to come aboard before Spring book. Three years' experience. PDIND/DJ with 7all formats. KEVIN: (515) 285-2301. (3/13)

THE PATRON SAINT OF ROCK AND ROLL

SHAWN ST. JAMES is ready to turn your competition into a parking lot. 10 year CHR/HOT AC pro is ready for a new chal-lenge in the sunbelt. ABLE TO COMMUNI-CATE WITH ADULTS AS WELL AS TEENS. ABLE TO TAKE DIRECTION IN HIGHLY STRUCTURED FORMAT. Creative production, phones, and more. PD/MD/OM PO-SITIONS DESIRED. 15th caller gets me now at (505) 722-9025/(713) 728-1348.

Successful medium market PD seeks supporting role on major market team. Promotions/research/Assistant PD. AOR/AC/-CHR. MARK: (303) 630-7389 evenings. (3/13)

Energetic and creative team player, ready to move from semi-automated station today! Call George: (816) 353-3985.

Love AORI Help me. There must be life after small market. Three years' CHR/AC, copywriting, production, Former operations manager. TIM: (603) 466-2901. (3/13)

Personable upbeat seven-year pro with top 20 market ex-perience, Just right for any AC/CHR, Solid number one with 18-34 demo. CJ: (718) 347-0476/343-2192, (3/20)

CHR/Urban jock wants nights, Currently at News/Talk station. Prefer Texas, Mexico, New Mexico or CA desert, Industrious and reliable, (205) 342-8574, (3/20)

Solid moming pro, major market experience, seeks larger market wanting personality and commitment, MACY IN THE MORNING; (419) 666-6943, (3/20)

Having trouble filling late-night/early morning hours? Mature, experienced announcer wishes to return to radio, Prefer Illinois. Will work cheap, PAUL JAY: (312) 293-1538; (3/20)

Young, hungry, jock seeks L.A. position. Charts, Jazz, R&B, my specialties. For a refreshing and professional change call OAN-NY: (619) 222-1663. (3/20)

LOOKING FOR AN URBAN PD?

Presently employed at the highest rated and most respected Urban station in the nation. Seeks on air PDship of Black/Urban FM in Top 100 market, at a station that's committed to winning and that will provide full promotional support.

Experience includes working in both Urban and CHR formats as well as AC. Extensive knowledge of programming, music, promotions as well as research. If you're looking for someone who possesses maturity, leadership and people skills then let me take your station to the top. Let's (504) 346-7525

Prefer Christian station! Talk show producer/host desires new challenge. Fifteen years' in broadcasting. Education specialist THOMAS: (813) 688-5868 evenings. (3/20)

Creative and organized Promotions Director. Nine years' experience. STEVE: (617) 449-8141, (3/20)

BOB DARK seeks return to Connecticut as Oldies or Classic Rock PD. Eighteen years' major market experience. (301) 490-1996.

> All the best jobs . . all over the country . . . every week in R&R Opportunities . . . check 'em out!

Warm climate, medium/large markets. Eighteen year pro break! Good voice, dedicated worker. Mornings, news, p tion. LARRY KAY: (717) 653-2500, (3/20)

Rocker seeks change from light 'AC. Four years' expessome major market. Currently assistant PD. For T&R: 433-6254 before noon or after 4pm. (3/20)

Six years' exparience, WOKY, WKSM, and WEZW/Milwaukee. Seek new challenge in Wisconsin market. JEFF: (414) 784-5465. (3/20)

POSITIONS SOUGHT

It's JJ McKAY, lady air personality, looking for morning sidekick position or evenings. Five years' experience. Great ratings. Florida or Oregon. (305) 984-7812. (3/20)

Dynamic, responsible, efficient newscaster/reporter seeks fulltime position in New York State. Local news experience. BARBARA LEOMBRUNO: (607) 756-4619. (3/20)

Want to increase sales? Use R&R Opportunities ads to find hot new sales talent. Call 213-553-4330.

Still looking to be your newsperson. Assistant News Director in top 30 market seeks anchor position in mid-size market. LAURA PAPAS: 889-1123. (3/20)

IOE IOUNSON former LOVE 94/Miami mornings/assistant PD seeks similar position. Eight years' major market. Great produc-tion skills. (305) 595-4261, (3/20)

Country or Oldles. 19 years' experience. Extremely knowledgeable in both. PD/alr personality. CARL DRAKE: (217) 787-6890. (3/20)

The "Real" Rocketman needs work. Eight-year vet, all formats and markets considered. SCOTT: (916) 644-6783/726-8518.

Outstanding, creative air personality seeks wake-up shift in medium/large market. Spot voicing available. Call for my latest celebrity impersonation. (718) 979-3171. (3/20)

Newscaster/reporter seeks medium or large market. Possible News Director position. Ten years' experience. No one-man shops. KEVIN; (513) 653-5477, (3/20)

Genesoe-Western Finger Lakes' regional jock, four years' ex-perience, seeks weekends or weeknights within 30 miles of Rochester, BOB LUCKEY: (716) 254-6417/ 426-0760, (3/20)

18 years' on-air and as Production Director (DC, Philadelphia and NY). Seek chance to program Maryland FM Oldies of Classic Rock, AL SANTOS: (301) 490-1996, (3/20)

Four-year professional with announcing/programming ex-perience seeks fulltime career. Willing to relocate. Currently at WBT/Charlotte, NC. MARK: (704) 553-8921. (3/20)

JOHN QUAYLE (412) 228-0563

Four and a half years experience, looking for an opportunity to contribute in a positive and stable environment. Major market experience. Top fif-ty markets only. No shift or format preference.

Four years' experience CHR/AC. Good production, work well with others. Great attitude. GLENN JENSEN: (312) 425-9495.

Aggressive, recent college graduate with expe potential, and record of proven success. Ready to help your sta-tion win. ANTILLA TROTTER: (202) 332-2468. (3/20)

Three years' experience and ready for the next step, daytime Call BILL: (308) 532-3344. (3/20)

Very determined and enthusiastic jock seeks hot FM CHR st tion to grow with. Good team player, very dedicated. TODI (605) 332-5335. (3/20)

Why am I off the air? Last worked #36 ADI, Station sold. Out of work six months, You know the rest. (803) 457-4556. (3/20)

New England's hottest DJ looking for home in S. Florida, Ex-cellent track record and numbers, CHR/URBAN/AC/OLDIES, Currently employed, "The Captain" (617) 852-8370, (3/20)

In the Roman days THEY RULED! In the 80's we hope for a FEW

THE GLADIATOR

CHR/Urban PDs:

 #1 Jock in Top Five Market • #1 In Appearances

Strong, Enthusiastic Presentation With Style Likeability

Make The Call:

(213) 207-9737

Experienced, successful Program Director. Creative, resourceful, and organized. Seven years' on-air, major market too. (615) 883-5900. (3/20)

holding daily eight-hour airshift in small New Prefer East/Northeast. (607) 324-0149. (3/20) with East Coast FM Didies or Classic Rocker, ALFREDO: (301) 490-1996, (3/20)

personality. CHR/AC top 100 markets only. Prover numbers, major market experience. Bits, phones, portessional attitude. BRUCE: (312) 872-4846. (3/20)

POSITIONS SOUGHT

Most likely to die talking, interviewing, and news anchoring. Love to interview and investigate. Strong ratings, faithful following, SHERI: (619) 328-6407, (3/20)

Great voice! Would like to work where my talent isn't wasted. Eight years' experience. Excellent production. Call between 10am-noon EST only. RON FOLKS: (803) 779-3281. (3/20)

Veteran announcer seeks station in Western Arizona or S. CA Fifteen years' experience in Country/Easy Listering formats Excellent references, 8RIAN; (619) 238-9403, (3/20)

I want back into rock, I'm In Seattla at MAGIC 108, I've seer enough rain and wind to last a lifetime. Seek medium to large market in SW or SE Coastal states, (206) 282-2202, (3/20)

Soven-year pro with major market experience seeks medium to large market position. AC or Country. DON: (913) 242-8006 weekdays. (3/20)

Versatile team player would like to wear new uniform. Air talent with good production skills and news. Medium market. LISA: (305) 743-0471. (3/20)

Do you need a

GREAT FEMALE?

I give good personality/news/character voices/ creative comedy writing!

(312) 228-4877

13-year major market personality ready for a new place to win. CHR/AOR/AC/Classic/Country. SARA: (214) 699-1686. (3/20)

Small market talent has done just about everything at the same time. I want to be a copywriter, love production. I need to up. TIM: (603) 466-2901. (3/20)

Seek entry-level fulltime position within a record compa more information call TOM A.: (313) 873-9742. (3/20)

MISCELLANEOUS

Urban Contemporary WVIS-FM/St. Croix, Virgin Islands needs record and compact disc service from all labels.

Joseph Bahr, Box 487, Frederiksted, U.S.V.I. (3/20)

104.9FM. WYBR/Rockford, IL is developing a Jazz program.
Seek service from all labels with any Jazz product. ATTN: "
Michael Ferris, Box 7180, 61126-7180. (3/20)

We need record servicel AM 53 KLCC, a student-operated col-lege radio, features AOR/CHR. ATTN: Brian Rumbaugh PD, LACC, 855 N. Vermont, Los Angeles, CA 90029, (3/20)

R&R Opportunities Display Advertising

Display: \$40 per Inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067:

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Alpha ATLANTIC STARR "Always" SIMPLY RED "The Right Thing" SMOKEY ROBINSON "Just To See

A. FRANKLIN & G. MICHAEL " Knew You Were Waiting For Me"

Broadcast Programming

Adult Contemporary

GINO VANNELLI "Wild Horses" SIMPLY RED "The Right Thing"
EL DeBARGE "Starlight Express"

Modern Country

LYLE LOVETT "God Will" SHOOTERS "They Only Come Out

STEVE EARLE "Goodbye's All We've Got Left' SOUTHERN PACIFIC "Don't Let Go Of My Heart'

Century 21

The Z Format

DONNA ALLEN "Serious" MADONNA "La Isla Bonita"
U2 "With Or Without You" ROBERT CRAY BAND "Smoking

NIGHT RANGER "The Secret Of My Success"
CHICAGO "If She Would Have

Been Faithful" The AC Format

KENNY G "Songbird" LIONEL RITCHIE "Se La" MADONNA "La Isla Bonita"
CHICAGO "If She Would Have

JENNIFER WARNES "First We Take Manhattan"
ANITA BAKER "Same Ole Love (365 Days A Year)

Super-Country

DESERT ROSE BAND "Ashes Of

CHARLY McCLAIN "Don't Touch Me There' BRUCE HORNSBY & THE RANGE

"Mandolin Rain SWEETHEARTS OF THE RODEO "Chains Of Love"

EDDIE RAVEN "You're Never Too Old For Young Love"
NITTY GRITTY DIRT BAND

"Baby's Got A Hold On Me"

JOHN SCHNEIDER "Love, You Ain't Seen The Last Of Me"

Concept Productions

U2 "With Or Without You" FLESH FOR LULU "I Go Crazy" BON JOVI "Never Say Goodbye"
THOMPSON TWINS "Get That

ROBERT CRAY BAND "Smoking

CHICAGO "If She Would Have Been Faithful'

Country

TANYA TUCKER "It's Only Over BRUCE HORNSBY & THE RANGE

"Mandolin Rain" CHARLY PRIDE "Have I Got Some Blues For You"

JOHN SCHNEIDER "Love, You

Ain't Seen The Last Of Me

LIONEL RITCHIE "Se La" ANITA BAKER "Same Ole Love (365 Days A Year)"
BANGLES "Walking Down Your

CONCEPT PRODUCTIONS

JENNIFER WARNES "First We Take Manhattan L. VANDROSS & G. HINES

'There's Nothing Better Than Love'

Drake-Chenault

XT-40

BOSTON "Can'tcha Say" DONNA ALLEN "Serious" U2 "With Or Without You" MADONNA "La Isla Bonita" ROBERT CRAY "Smoking Gun"

Contempo 300

B. JOEL & R. CHARLES "Baby Grand"

SIMPLY RED "The Right Thing" ANITA BAKER "Same Ole Love (365 Days A Year)"
GREGORY ABBOTT "I Got The

Feelin' (It's Over)

Great American Country

JOHN CONLEE "Domestic Life' KEITH WHITLEY "Hard Livin" TANYA TUCKER "It's Only For

SHOOTERS "They Only Come Out At Night

Media General **Broadcast Services**

AMY GRANT "Angels" CYNDI LAUPER "What's Going

KENNY LOGGINS "Meet Me Half

B. JOEL & R. CHARLES "Baby Grand"
ERIC MARTIN "Everytime I Think

Of You"
ANITA BAKER "Same Ole Love (365 Days A Year)"

Your Country

KEITH WHITLEY "Hard Livin' " JANIE FRICKIE "Are You

CHARLY McCLAIN "Don't Touch

Me There"
ASLEEP AT THE WHEEL "Way Down Texas Way"
MOE BANDY "Til I'm Too Old To

Die Young"
LOUISE MANDRELL "Do I Have To Say Goodbye'

Hit Rock

MADONNA "La Isla Bonita" U2 "With Or Without You" BREAKFAST CLUB "Right On JODY WATLEY "Looking For A

Peters Productions, Inc.

Country Lovin'

New Love

JANIE FRICKIE "Are You Satisfied"
TANYA TUCKER "It's Only Over SHOOTERS "They Only Come Out NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me"

The Ultimate AC

B. JOEL & R. CHARLES "Baby Grand" CHICAGO "If She Would Have Been Faithful" ANITA BAKER "Same Ole Love (365 Days A Year)"

The Programming Consultants

Stereo Rock

U2 "With Or Without You" MADONNA "La Isla Bonita" SIMPLY RED "The Right Thing" ROBERT CRAY BAND "Smoking

B. JOEL & R. CHARLES "Baby

CHICAGO "If She Would Have Been Faithful"

SHIRLEY MURDOCK "As We Lay" STEVE WINWOOD "The Fine

SMOKEY ROBINSON "Just To See

GENESIS "Tonight, Tonight,

Country

TANYA TUCKER "It's Only Over For You" SOUTHERN PACIFIC "Don't Let

Go Of My Heart"
CHARLEY PRIDE "Have I Got

Some Blues For You NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me"

Radio Arts

Country's Best KEITH WHITLEY "Hard Livin' "
T.G. SHEPPARD "You're My First

ASLEEP AT THE WHEEL "Way Down Texas Way"
CHARLEY PRIDE "Have I Got Some Blues For You'

Soft Contemporary

KBC BAND "Hold Me" ATLANTIC STARR "Always" MADONNA "La Isla Bonita B. JOEL & R. CHARLES "Baby Grand"

JENNIFER WARNES "First We Take Manhattan"
ANITA BAKER "Same Ole Love (365 Days A Year)

Sound 10

ANITA BAKER "Same Ole Love (365 Days A Year)"

Satellite Music Network

The Starstation

KOOL & THE GANG "Stone Love" SMOKEY ROBINSON "Just To See

Country Coast-To-Coast

CONWAY TWITTY "Julia" JOHN CONLEE "Domestic Life" BILLY JOE ROYAL "Old Bridges Burn Slow

Rock 'N' Hits

FLEETWOOD MAC "Big Love" BRYAN ADAMS "Heat Of The

A, FRANKLIN & G. MICHAEL " Knew You Were Waiting (For

Transtar **Adult Contemporary**

JANET JACKSON "Let's Wait

Country

MICHAEL JOHNSON "The Moon Is Still Over Her Shoulder"



BLACK/URBAN

BREAKERS

Zibble Zibble (Get The Money) (Total Experience/RCA)
71% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/2, Light 43/22,
Total Adds 24 Including WWIN-FM, WILD, WDJY, WOWI, WTMP, KDAY, KJLH, XHRM, WPEG, KUKQ. Debuts at number 39.

Back And Forth (Atlanta Artists/PolyGram)

66% of our reporting stations on it. Rotations: Heavy 7/0, Medium 18/10, Light 35/29, Total Adds 39 including WWIN-FM, WBLK, WVEE, K104, WDIA, WEDR, WYLD-FM, WTMP, WGCI, WBLZ, WLUM, XHRM. Debuts at number 37.

JOCELYN BROWN

Ego Maniac (WB) 65% of our reporting stations on it. Rotations: Heavy 6/0, Medium 24/0, Light 29/9, Total Adds 9, KMJM, KJLH, WFXA, WATV, JET94, KIIZ, WWDM, KPRW, WWWS. Debuts

GEORGIO

Sexappeal (Motown)
64% of our reporting stations on it. Rotations: Heavy 5/0, Medium 18/1, Light 35/10,
Total Adds 11, WUSL, WBLZ, KJLH, WPEG, WQFX, KIIZ, WKGN, KOKY, WLOU, Z103, WKWM. Debuts at number 10.

CHICO DeBARGE

The Girl Next Door (Motown)
64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 29/0, Light 29/6,
Total Adds 6, WHUR, WYEE, KMJM, WNHC, WHYZ, KATZ-FM.

NEW & ACTIVE

BLAKE & HINES "Sherry" (Motown) 54/9
Rotations: Heavy 3:0, Medium 2:00, Light 3:19, Total Adds 9, WBLK, WDMT, KDAY, XHRM, WALT, WORL, WXLA, WVOI, KDKO, Heavy, KMJM, WAZZ, KIIZ, Medium's include WAMO, WDJY, WDIA, WTMP, WBMX, WGCI, KPRS, KJLH.
FREDDIE JACKSON "1 Don't Want To Lose Your Love" (Capitol) 52/30
Rotations: Heavy 3:2, Medium 13:2, Light 36:26, Total Adds 30, WINIFM, WILD, WBLK, WDJY, WYEE, WBMX, WBLZ, WDJY, WWCW, WLJK, JUH, KHM, WXDK, ATT, 293, JET94, WKK, KIIZ, Z16, KOKY, WLDU, WJJS, WWOM, WCIN, WGCR, WKWM, WXLA, KPRW, KDKO, KMYX.

WULTH, WINYM, WALA, RETUY, AUXU, AMYA.

JAMES "D-TRAIN" WILLIAMS "Dh How I Love You (Girl)" (Columbia) 48/9

JAMES "D-TRAIN" WILLIAMS "Dh How I Love You (Girl)" (Columbia) 48/9

ROBINDER: HOW YOU (MILLIAMS "DH HOW I LOVE YOU (GIRL)") WAYE, WHEN, WGCI, WOMT, WIJZ, WEKS, WOIM, WALA, WAYE, WHEN, WGCI, WOMT, WIJZ, WANM, WXLA, WAYER HOW, WILLIAMS, WALA, WAL

KATZFM. "Driving Force" (Capitol) 47.75
"D'BRYAN "Driving Force" (Capitol) 40.75
Rolations Heavy 0.0. Medium 17.2. Light 30.3. Total Adds 5. WDAS, KJLH, WOMG, WKXI, KKPW, Medium: K104, WEDR, WDAS, WEDR, WPCG, WFKC, WIMM, WZAZ, KILZ, WBLX, WKWM, WTLC, WXLA, WWWS, KBUZ.

WNHC, WPXA, WPEG, WPXC, WUM, WZAC, NIC, NGDA, NATION, NICO, NASC, MINISTRADO, WE' (The Fever/Sulra) 46/6
Rotations Heavy 80, Medium 192, Light 194, Total Adds 6, WBLZ, WATV, WPEG, WBLX, WQIM, KKPW, Heavy WWINFM, WDAS, WUSL, WBMX, WGC, KPRS, XHRM, WKGN, Mediums include: WHRK, WOWI, WTMP, WZAK, WLUM, KMJM.

KIXKU, KMYX.

NORWOOD "I Can't Let You Go" (MCA) 41/14

Rotations Heavy 10, Modium 40, Light Sirls, Total Adds 14, WXYV, WBLK, WVEE, WDKX, WATV, JET94, WQFX, Z16,

ROTATIONS HEAVY, ROTATION WOLK, REPUX, KNOK HEAVY, WTMP, Medium: WPAL, WZAZ, WANM, WTLC.

LONEL RICHET Se La" (Motown) 37/37

LONEL RICHET Se La" (Motown) 37/37

LONEL RICHET SO LA" (Motown) 37/37

LONEL RICHET SO LA" (Motown) 37/37

LONEL RICHET SO LA" (Motown) 47/37

MINISTRA WHIS WAMO WHUR: K94. WOWL.

LIUNEL HICHIE "Se La" (MOTOWIN) 3//3/1
Rotations: Heavy 0:0, Medium 99, Light 28/28, Total Adds 37, WWINFM, WBLK, WDAS, WAMO, WHUR, K94, WOWI,
Rotations: Heavy 0:0, Medium 99, Light 28/28, Total Adds 37, WWINFM, WBLK, WDAS, WAMO, WHITE, WDWI,
WTMP, WBMX, WBLZ, WZAK, KPBS, WLUM, XHRM, WJIZ, WFXA, WXOK, WATV, WENN, WPEG, WFXC, WHYZ, WJMI,
KJCB, Z16, WLOU, KHYS, KDKS, WWOM, WANM, WTLC, WXLA, KPRW, KBUZ, KDKO, KMYX, KKPW.

KJCB, 216, WLOU, KHYS, KDKS, WYDM, WARRY, THE WARRY THE WARRY TO SEE AND THE "Lone IP ROAd" ("Offmi/Alfantic) 36.5 Rosa Ross Heavy 00, Medium 130, Ugin 1236, Total Adds 5, KAMIM, WENN, WOFX, WJMI, WOIM, Medium: WILD, WDAS, WAND, WYLDFAN, KHYS, WJIZ, YAZZ, WJJS, WRLX, KDKS, WTLC, WWWS, KATZFM.
ORAN JUICE JONES "Here I Go Again" (Def Jam/Columbia) 36.7
Para JUICE JONES "Here I Go Again" (Def Jam/Columbia) 36.7
Para JUICE JONES "Here I Go Again" (Def Jam/Columbia) 36.7

WERD, WEED, WELX, KHYS, KDKS, WILLA.

LUTHER INGRAM "Don't Turn Around" (Profile) 35/2

Rotations theory 0.0. Medium 18.0. Light 17.2. Total Adds 2, KDXL, WOIM, Medium: WDIA, WEDR, WTMP, WZAK, KPRS, WXD. WYN. WENN. WEAL, WENC. WORZ, WXD. WAZZ, KJOB, WOIS, KHYS, WANM, WTLC.

WXD. WYN. WENN. WEAL, WENC. WORZ, WXD. WAZZ, KJOB, WOIS, KHYS, WANM, WTLC.

ROTATION TO BE A STREET OF THE STREET OF TH

Medium: WTMP, WUKK, NONT, KHTS.

TRINERE "They're Playing Our Song" (Jampacked) 32/2

TRINERE "They're Playing Our Song" (Jampacked) 32/2

ROBAION: Heavy: WEDR. Medium: WJLB, WILUM, KDAY, WCDN, WCDN, WGDN, WJLB, WILUM, KDAY, WEDN, WJMI, WKXI, WKGN, WJYL, KHYS, WWDM, WTLC, WXLA.

WENN, WOM, WAX, WORLD WITH STATE OF THE WAY OF THE WAY

Rotations Heavy 0.0, Medium 4/1, Light 23/15, Total Adds 16, WDAS, K104, WEDR, WLUM, WNHC, WJIZ, KOXL, JET94, WFXC, WKXI, KIIZ, WBIX, WOIM, WANM, WTLC, WWWS. Medium: WTMP, WZAK, WXOK.

MOST ADDED

CAMED (39) LIONEL RICHIE (37) FREODIE JACKSON (30) SHIRLEY MUROOCK (26) ISLEY JASPER ISLEY (25) GAP BAND (24) MANHATTANS (16) MELBA MOORE (16)

HOTTEST

JODY WATLEY (65) CLUB NOUVEAU (64) SHEILA E (39) PRINCE (38) KOOL & THE GANG (34) HERB ALBERT (24) ONE WAY (23) MACHOUSE (22) SYSTEM (12) LUTHER VANOROSS 1/G. HINES (11)

GRANDMASTER FLASH "U Know What Time It Is" (Elektra) 27/3

OR LINE 17/3 Total Adds 3 WGCI, WZAK, KDKS, Heavy: WDJY, Medium: K104, KMJO,

MESHAY "Climbing The Wali" (Superstar Int'l) 26/2

WVEE, WZAZ. Heavy: WTLC. Medium; WDIA, WTMP, KPRS, Rotations: Heavy 2/1, Medium 11/0, Light 13/1, Total Adds WJIZ, WEKS, WPAL, WFXC, WKXI, WBLX, KHYS, WWWS.

RUE "I Need Your Loving" (Asinia) 26/2
Rotations: Heavy 0/0, Medium 6/0, Light 20/2, Tot

Id) EU/2.

1 20/2, Total Adds 2, WATV, WQIS, Medium: KPRS, WJIZ, WFXC, WBLX, KDKS. WWWS ISLEY "8th Wonder Of The World" (CBS Associated) 25/25 ISLEY JASPER ISLEY "8th Wonder Of The World" (CBS Associated) 25/25 Realations: Heavy 0/0, Medium 3/3, Light 22/22, Total Aods 25, WBLK, WAMO, K104, WDIA, WHRK, WYLDFM, WOWL WITH, WDMT, XHRM, WDKX, WEKS, WATV, WENN, WPAL, WFXC, WKXI, KJCB, Z16, WQIS, WALT, KHYS, WTLC, WXLA, VGIT?

SIGNIFICANT ACTION

DAVID SANBORN "Chicago Song" (WB) 24/14
Rotations. Heavy 0.0, Medium 31, Light 21/13, Total Adds 14, WDAS, WDIA, WHRK, WYLDFM, WOWI, WTMP, WDMT, WARK, KPIS, KMMM, WEKS, 298, KATZEM, KDKO, Medium OC104, WARM.
PICTURE PERFECT "Prove It Boy" (Atlantic) 23/6
Rotations. Heavy 0.0, Medium 60, Light 178, Total Adds 6, WHRK, WDKX, WFXC, Z16, KOKY, KBUZ, Medium: WILD,

WZAZ WTLC

WDAS, WTMP, WZAK, WZAZ, WTLC

PHIL FEARON "Ain't Nothin' But A Houseparty" (Cool Tempo/Chrysalis) 23/5

PHIL FEARON "Ain't Nothin' But A Houseparty" (Cool Tempo/Chrysalis) 23/5

Charling Hosey (Jin Medium (J. Liph) 20/4, Total Adds 5, WTMP, WPAL, WKGN, KOKY, WBLX, Medium: WAMO, WTLC.

Rotations: Heavy 0/0, Medium 3/1, Light 20/4, Total Adds 2, WZAK, WKXI. Medium: WFXC.

Rotations: Heavy 0t0, Medium 10, uppl 22/2, tolan Rods 2, 17 CYRE' "Last Chance" (Fresh/Sleeping Bag) 21/7 Rotations: Heavy 0t0, Medium 3/0, Light 18/7, Total Adds 7, WUSL, WATV, WPAL, Z93, WFXC, WZAZ, WANM, Medium

KOXL, WXOK, WQIS.

CONWAY BROTHERS "I Can't Fight It" (Ichiban) 21/5.

Relations: Heavy 0/0, Medium 2/1, Light 19/4, Total Adds 5, WDAS, WHUR, WEDR, WEKS, WLOU, Medium: WZAZ.

Rotations: Heavy 0.0. Medium 2/1, Light 19/4, Total AUGS 3, 100-6, THORS, TURCE: "Working Up A Sweat" (EMI America) 20/2
Rotations: Heavy 1.0, Medium 9/0, Light 10/2, Total AUGS 2, KPRS, OC 104, Heavy: WCIN, Medium: WWINFM, WXYV, WUSL, WHUR, WOWI, WBMX, WGCI, WNHC, WXIA
WHUR, WOWI, WBMX, WGCI, WNHC, WXIA

EL DEBARGE "Startight Express" (MCA) 19/5 Rations: Heavy ON, Medium 40, Light 15/5, Total Adds 5, WEDR, WQFX, KOKY, WLOU, KBUZ. Medium: WPXA, WJMI, Rations: Heavy ON, Medium 40, Light 15/5, Total Adds 5, WEDR, WQFX, KOKY, WLOU, KBUZ. Medium: WPXA, WJMI,

KPRW, WVOI.

EGYPTIAN LOVER "Freakaholic" (Egyptian Empire) 18/2

EGYPTIAN LOVER "Fre EGYPTIAN LOVEM (Modium 20, Light 152, Total Adds 2, WKXI, WZAZ, newy, MAD (Modium) (

Rotations: Heavy 0;0, Medium 3/1, Light 11/3, Old ROSS 1, 1904 NOSS 1,

ZEE "Madness" (Warlock) 16/4 Light 15/4, Total Adds 4, WDIA, WJIZ, WFXC, KUKQ, Medium: WXYV.

Rotations: Heavy 0.0, Medium 1.0, Light 1974, 1994 Polar Ross SALT & PEPA "My Mike Sounds Nice" (Next Plateau) 16/1 SALT & PEPA "My Mike Sounds Nice" (Next Plateau) 16/1 SALT & PEPA (No. Medium 20), Light 14/1, Total Adds 1, WTLC, Medium KDAY, WPAL Rotations: Heavy 0/0, Medium 2/0, Light 1971, 10tal Adds 3, WPAL, WQFX, WQIM. Medium: KMJQ, WYLDFM, WJIZ, Z16.

BEAU WILLIAMS "All Because Of You" (Capital) 15/3

BEAU WILLIAMS "All Beau WILLIAMS "All Beau WILLIAMS "All Beau WILLIAMS" (Capital) 15/3

BEAU WILLIAMS "All Beau WILLIAMS" (Capital) 15/3

BEAU WILLIA

Rotations: Heavy 010, Medium 4/0, Light 110, Octal Adds 1, KOKY, Medium: WYLDFM, KDAY, WJMI.

Rotations: Heavy 010, Medium 4/1, Light 10/0, Total Adds 1, KOKY, Medium: WYLDFM, KDAY, WJMI.

LAKESIDE "Relationship" (Solar/Capitol) 13/8 ds 8, K104, WEDR, WEKS. KDKS. WTLC, WWWS, WVOI, KMYX.

LAKESIDE "nelaturismy 11, Light 12/7, Total Adds 8, K104, Webm. Medium: Wilz, KOXL, WZAZ.

TONY DESHAWN "Real Lover" (Amazon) 13/2

Rotations: Heavy 00, Medium 30, Light 102, Total Adds 2, WXOK, WTLC Medium: Wilz, KOXL, WZAZ.

Rotations: Heavy 00, Medium 30, Light 102, Total Adds 12, K104, WYLDFM, WILB, WXOK, KJCB, Z16, KDKS, WKWM.

WTIC, WXLA, WVOI, KBUZ SINITTA "Feels Like The First Time" (Omni/Atlantic) 12/7 SINITTA "Feels Like The First Time" (Omni/Atlantic) 12/7

Rotations, Heavy 0.0, Medium 1/1, Light 11/6, Total Adds ...

ROTATION RED "The Right Thing" (Elektra) 12/3

SIMPLY RED "The Right Thing T

WOFX, KMYX.

BABYFACE "Lovers" (Solar/Capital) 11/4

BABYFACE "Lovers" (Solar/Capital) 11/4

WILD, WZAK, WLOU, WTLC. Medium: KMJO, WWWS.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

IS THE CENTER OF ATTENTION WITH

BREAKER



THE HOT SINGLE FROM THE **FORTHCOMING** B U М **ONE FROM** THE HEART

Catch Jocelyn Brown's "Ego Maniac" Video Now Playing on B.E.T.!



1987 Warner Bros Records Inc

DON'T IGNORE THESE SHOW-OFF CUTS!

THE JEFF LORBER BAND FEATURING KARYN WHITE

"TRUE CONFESSIONS"

DAVID SANBORN "CHICAGO SONG"

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Baltime

ANITA BAKER
JEFF LORBER
NU ROMANCE CREW
D TRAIN
NORWOOD
BREAKFAST CLUB BREAKFAST CL Hottest: ONE WAY SHETLA E CLUB NOUVEAU JODY WATLEY HADHOUSE

WWIN-FM/B

WILD/Boston Elroy Smith

CAMED
PREDDIE JACKSON
ONE MAY
SINEMANE
GAS BAND
DE SAND
DE SAND
DE SAND
LIONEL RICHIE
HOTEGELYN
BROWN
COVER GIRD
PRINCE
STARPOINT
JODY WATLEY

BARBARA POY
SHIBLEY MURDOCK
AL GREEN
FREDDIE JACKSON
OCTAYTA
GAP BAND
COMPANY R
BABYFAME
FIVE STAR
CLUB HOUVEAU
TOPY
ATLANTIC STARR
CAMEO
PRINCE WAMO/Pittsburgh Woodsor/Anthony

WBLK/Buffal Ray Anthony

Ray Anthony
CAMED
GRACE JONES
GRACE JONES
FREDDIE JACKSOI
ATLANTIC STAFR
MAI TAI
NORMOOD
BLAKE A HINES
CLAUDIA BARRY
PEGGI BLI
LIONEL RICHIF
ALL GREEN
HOLLER'S
JODY WATLEY
JODY WATLEY
JOTY WATLEY
LUMINER VANDROSS

CAMBO
CLAUDJA BARBY
FRANKLIN & MICHAE
ATLANTIC STARR
HOTLERE:
JODY MATLEY
CLUB NOUVEAU
STARBOINT
JOCELYN BROWN
SHEILA E

David Dickenson

MELRA MOORE
AL GREEN
CAMED
CAMED
HANHATTANS
SHIRLEY MURDOCK
HIKI HOWARD
KENNY G
HICO DEBARGE
HOHE HE HE
RAINY DAVIS
CLUB HOUVEAU
ONE WAY
KOOL & THE GANG

ANITA BAKER LILLO THOMAS BLOW MONKEYS PATRICE RUSHEN PATRICE RUSHEN LEVERT FIRST CIRCLE HOTLEST: SYSTEM RAINY DAVIS ATLANTIC STARR HERB ALPEPT PRINCE

RAINY DAVIS GEORGIO ATLANTIC STARR ATLANTIC STANK CYRE' HOTLEST: JAMET JACKSON SYSTEM SHIRLEY MURDOCK PRINCE

JOS TAMBUTO
PUBLIC ENEMY
DAVID SANBORN
LIONEL RICHIE
ATLANTIC STARR
MARRATTANS
COMMAY ABOOTHERS
O'BBY ABOOTE
O'BSY ABOOTE
CUBB NOUVEAU
ONE WAY
CHUCK STANLEY
HEBB ALPERT

Woodsor/Anthony
SHIRLEY MURDOCK
LIONEL RICHTE
CLAUDJA BARRY
CYMDI LAUPEP
BARBARA ROY
AL GREEN
ISLEY JASSER ISLE
HOUSE FINIS
HOUSE FINIS
HOWAD HEVETT
LILLO THOMAS
KOOL & THE GANG
RAINY DAVIS

WDKX/Rochaster Andre Marcel

CAMED
GAP BAND
ISLEY INSPER ISLE
KERRY G
KERRY G
CHUCK STABLEY
PICTURE PERFECT
SHIBLEY MURDOCK
HOCKEST
HOOV WATLEY
PRINCE
LUTHER VANDROSS
SURFACE
STARPOINT

WHUR/Washington Mike Archie

AL GREEN
CHICO DERARGE
SOS RAND
CONWAY BROTHERS
LIONEL RICHIE
HOTELEST
PRINCE
GREGORY ABBOTT
ATLANTIC STARR
MILLIE SCOTT

WDJY/Washington Bruta Balley

FULL FORCE GREGORY ABBOTT GAP BAND ANITA BAKER FREDDIE TACKSON LILLO THOMAS HOTTES LILD THOMAS HOTTES LUB NOUVEAU JODY MATLEY SHEILA E KOOL & THE GANG

KDAY/Los Angeles

SHIRLEY MIRDOCK

SOUTH

CAMED
MANHATTANS
KENNY G
INENE CARA
LUTHER INCRAM
HOTERST
JODY WATLEY
SHEILA E
KOOL & THE GANG
MADHOUSE
CLUB NOUVEAU

LIONEL RICHIE
MANHATTANS
D TRAIN
MANTRONIX
SINITTA
SANDY TORANO
ZEE
FULL FORCE
ROSE BROTHERS
HOTEBRE: ROSE BROTHER Hottest: JODY WATLEY MADHOUSE HERB ALPERT SHETIA E PRINCE

WATV/Birmingi Ron January

CAMEO MMtch Faulkner
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D THAIN
JSLEY JASPER IS
LAKESIDE
FIVE STAR
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CCONNAY MROTHERS
AL GREEN
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HOLE-BITHER
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CYRE:
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LIONEL RICHIE
LIONEL RICHIE
JOCELYN BROWN
COVER GIRLS
FREDDIE JACKSON
CHERYL LYNN
HOTEMEL:
CLUB NOUVEAU
KOOL & THE GANG
STARPOINT
ATLANTIC STARR
FULL PORCE WPAUCharlestor Don Kendricks

WVEE/Atlanta Ray Boyd

Ray Boyd

CAMEO
FREDDIE JACKSON
CHICO DEBARGE
SHIRLEY MUDDOCK
NORMODD
MESHAY
D TRAIN
HOLLES
JODY WATLEY
CLUB NOUVEAU
SYSTEM
ONE MAY
PRINCE

WFXA/Augusta Rob Conner

ROB CONNEY

MELBA MOORE

JOCELYN BROWN

SHFELFY MURDOCK

GEORGE BENSON

SIMPLY RED

LIONEL RICHIE

MOTERATE

BUNNY DEAARGE

CLUB NOUVEAU

HADPOUSE

PRINCE

JODY MATLEY

ROD Neal

MILLIE SCOTT
ANTTA BAKER
FREDDIS JACKSON
LIONEL RICHIF
RAY GOOMMAN & BR
CONTROL
TOWN DESHAWN
HOTE-BR
LINE NOUVEAU
PRINCE
HEBB ALPERT
HADHOUSE
KOOL & THE GANG

WENN/Birmingham Dave Donnali

LIONEL RICHTE MIKI HOWARD PEGGI BLU MELBA MOORE CAMEO

LEE FIELDS ISLEY MASPER ISLE CAMEO CYRE' SINITTA PHIL PRARON BEAU WILLIAMS PRINCE BUNNY DEBARGE

Z93/Charleston Cliff Fletcher

FREDDIE JACKSON SHIRLEY MURDOCK GAP BAND SHIRLEY MURDOCK
GAP BAND
DAVID SANBORN
CYRE'
CHUCK STANLEY
HAI TAI
SYLVESTER
HOTEGET
HOTEGET
JODY WATJEX
CLUB NOUVEAU
SHEILA E
KOOL & THE GANG
MADHOUSE

WPEG/Charlott

GAP BAND
SHIRLEY MURDOCE
LIONEL RICHIE
COVER GIRLS
GEORGIO
CAMFO
MELBA MOORE
Hottest:
JODY WATLEY
SURFACE
FULL FORCE FULL FORCE SHEILA E KOOL & THE GANG

JET94/Chattanooga Frank St. James

PEADY FOR THE MOR
JOCELYN BROWN
GAP BAMD
NORMOOD
SHIRLEY
PREDDIE JACKSON
MANHATMAS
ALG SEEN
JODY MATLEY
ONE MY
VESTA MILLIAMS
CLUB NOUVEAL
LUTHER VANDROSS MELLIN DOOR
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ISLEY JASSER ISLE
TEMPTATIONS
ROSE ROYCE
HOTLESE:
JANET JACKSON
JODY WATLEY
CLUB NOUVEAU
SHETLA E
FOOL & THE GANG

KSOL/Sen Francisco

SINITHA
CAMED LILLO THOMAS
ECYPTIAN LOVER
FREDDIE JACKSON
O'SHYNN SPEPE SILE
HANNATTAN
LIVING PROOF
HOLESH
JODY MATLEY
CLUB NOUVEAL
SHEILA E
MADHOUSE
KOOL- THE GANG
KOOL- THE GANG WZAZ/Jacksonville

WPDQ/Jacksonville Reg Hanry

CAMBO
KOOL HOE DEE
ISLEY JASPER ISLE
LARESIDE
MANHATTANS
RAY GOODMAN & BR
WHISTLE
HOTTER
ANTR BAKER
CLUB NOUVEAU
SYSTEM
JODY WATLEY
LUTHER VANDROSS none Hottest: CLUB NOUVEAU MADHOUSE RAINY DAVIS LUTHER VANDROSS PRINCE KIIZ/Killeen Bill St. John

K104/Dallas Terri Avery

WFXC/Durham Doc Hollidae JOCELYN BROWN
GEORGIO
GAP BAND
CYNDI LAUPER
HOTLEGT:
CLUB NOUVEAU
STARPOINT
JODY WATLEY
PRINCE
HERB ALPERT GAP BAND LIONEL RICHIE CAMEO CYRE' MANHATTANS MANHATTANS
ZEE
PICTURE PERFECT
ISLEY JASPER ISLE
MASTERS OF CERPAO
HOTCHERL
CLUB NOUVEAU
SHEILA E
JODY MATLEY
MADHOUSE
SYSTEM WKGN/KnoxvHile Bill Clary

KDLZ/Ft. Worth-Dalles Tucker/Medison

WQMG/Greenst

WQFX/Qulfp

MADHOUSE KOOL & THE GANG

KMJQ/Houston

none Hotteet: SHETLA E CLUB NOUVEAU MADHOUSE SYSTEM ONE WAY

SINITTA

CHERYL LYNN ISAAC HAYES ANITA BAKER O'BRYAN HOTTEST: STARPOINT JODY WATLEY ONE WAY HERB ALPERT JETS WHYZ/Greenville Wayne Walker

WAYNE WAIRER
LOOSE ENDS
SMEET SENSATION
LIONEL RICHTE
CHICO DEBARGE
SHIFILEY MURDOCK
MIKI HOWARD
AL GREEN
Hotteat:
CIUB NOUVEAU
JODY WATLEY
TIMEY SOCIAL CLUB
LUTHER VANDROSS
PRINCE Manuel/Moore
CARRIE MODOMELL
SURPACE
GAP BAND
FREDDIE JACKSON
RAY GOODMAN & BR
FIVE STAR
LIONEL RICHIE
LONGE RICHIE
HOLDEN
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ROSE ROYCE
GAP BAND
NORMOOD
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CARRIE MCDOWELL
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BEAU WILLIAMS
HOTEMST
JODY WATLEY
SHETLA E
CLUB NOUVEAU
MADHOUSE

PREDDIE JACKSON PREDDIE JACKSON
CAMED FOR THE MOR
BRADY FOR THE MOR
BARBARA BROY
SUGAR BARBES
PICTURE PERFECT
GEORGIO
PHIL FEARON
EL DERARGE
ROSE BROYNERS
HOLLER'S
HOLLER'S MADHOUSE CAMEO LIONEL RICHIE GEORGE HOMARD ROSE ROYCE HOTEBEL RUN D.M.C. PRINCE LUTHER VANDROSS ANITA BAKER FRANKLIN & MICHAE

WLOU/Louisville Tony Fields

LIONEL RICHIE
PREDDIE JACKSON
GEORGIO
SHIRLEY MURDOCK
CONNAY BROTHERS
BAFYARG
EL DEBARGE
CLUB NOUVEAU
HERB ALPERT
PHYLLIS HYMAN
SYSTEM
PRINCE

none Hottest: CLUB NOUVEAU JODY WATLEY SHEILA E KOOL & THE GANG JANET JACKSON

WDIA/Memphis Bobby O'Jay

CAMED
ISLEY JASPER JSLE
SINITTA
LEE FIELDS
ZEE
CURTIS HAIRSTON
DAVID SAMBORN
HOTLEST
HOTELLEY
SHELL E
CLUB NOUVEAU
MADHOUSE
LUTHER VANDROSS

WHRK/Memphis Wells/Smith

WeilaSmith
ISLEY JASPER ISLE
MEJAN MOORE
KLYMAXX
CHERYL LYNN
STARSHIP
HEAVY TRAFFIC
PICTUAL PERFECT
DAVID SAMBORN
RATY SLYY
HOLESEL
LUB MOHIEAU
ADDROILE
ADD

NAJEE BLAKE & HINES ISLEY JASPER ISLE HOCLEST: SHEILA E CLUB MOUVEAU ROWARD HEMETT JODY WATLEY MADROUSE

WEDR/Mismi Jackson/Jones

KENNY G
CAMED
EL DEBARGE
MASTERS OF CFREMO
TAYLOR WILLIAMS
MELBA MOORE
MANHATTANS
LAKESIDE
MASTERS LAKESIDE
MASTERS LAKESIDE Hottest: SYSTEM ONE WAY JODY WATLEY KOOL & THE GANG LEVERT

BOBBY BROWN
COVER GIRLS
PHIL FEARON
HANHATTANS
NORWOOD
HOTER
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FEAROE
FROM
HOTER
BUNNY DERARGE
MADHOUSE

PRENCHE BE
ANITA BAKER
HUGH MASKRELA
HELBA HOORE
COVER GIFLS
STEVE MINNOOD
BEAU WILLIAMS
SUEPACE
LUTHER INGRAM
ROSE ROYFE
MANHATTANS
CLUB NOUVEAU
SHELLA R
READY FOR THE MOR

none
Hotteet:
SYSTEM
PRINCE
WHISTLE
SHIRLEY MURDOCK
TIMEX SOCIAL CLUB

Dail Spencer
ISLEY JASPER ISLE
CAMED
DAVID SANBORN
RAY GOODMAN & RR
SORPA-TO ICE JONES
HOTELS:
JODY MATLEY
SHEILA E
CLUB NOUVEAU
ONE WAY
RAINY DAVIS

Dave Allan
HERB ALPERT
MADONNA
LIONEL RICHLE
SUMPACE
SHIFLEY MURDOCK
TRINERE
BREAKFAST CLUB
HOCLEST:
ATLANTIC STARR
CLUB NOUWEAU
JODY WATLEY
PRINCE
SHELLA E

KHYS/Port Arthur Petry/Davis

GAP BAND
BARBARA ROY
NAJEE
LIONEL RICHTE
ISLEY JASPER JSLE
HOTE-SE:
JODY WATLEY
CLUB NOUVEAUSHEILA F
KOOL & THE GANG
WADHOUSE

GENOBIA JETER KDKS/Shreveport C. Erwin Daniels

Andre Cerson

FREDDIE JACKSON
MILLIE SCOTT
SHETLA E
CAMPO
LIONEL RICHIE
SHTRLEY MURDOCK
AL GREEN
JOCELIN BROWN
CLUB ROUVEAU
JODY WATLEY
ONE WAY
LOOSE ENDS
JAMES BROWN

Joe Bullard

SYLVESTER CAMEO SHIRLEY MURDOCK LIONEL RICHIE MELBA MOORE MELBA MOORE
CYRE'
CURTIS HAIRSTON
HANHATTANS
HOTCEST:
CLUB NOUVEAU
SURFACE
JODY WATLEY
ONE WAY
KOOL & THE GANG

FIVE STAR
D TRAIN
CLAIDATA BARRY
CAMEDO
SURPACE
BOBBY BROWN
GRANDMASTER FLASH
HOTLEST
CLUB NOUVEAU
EXPOSE
KOOL 6 THE GANG
SMETLA E
PRINCE

WBMX/Chicago Boulding/Davis ROBBY BROWN
MELBA MOORE
RAY GOODMAN &
SHIRLEY MURDO
HOTE-STORM
MILLIE SOOTT
PRINCE
SHETLA E Boulding/Davis
LIONEL RICHIE
CLAUIDAR RARRY
BEASTIE BOYS
MANTRONIX
FIVE STAR
FREDDIE JACKSON
HOLLEST:
JODY WATLEY
CLUB NOUVEAU
SHEILA E
KOOL & THE GANG
HERB ALPERT

WCIN/Cincinnati Steve Harris

TRINERE FREDDIE JACKSON SHIRLEY MURDOCK BOBBY BROWN AL GREEN

JETS PRINCE

Brian Castle

WBLZ/Cincinnati

Brian Castle

CAMED
PREDDIE JACKSON
COMPANY B
LIONEL RICHIE
MIXI HOWARD
COVER GILLS
GEORGIO
HOTELS
HOTELS
FOLLS
FOLLS
JODY MATLEY
SHELLA E

WZAK/Cievelend Lynn Tolliver

Lynn todiver

BABYFACE
LIONEL RICHIE
LIONEL RICHIE
LIVING PROOF
REATHER
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LIVING PROOF
REATHER
LIVING PROOF
REATHER
LIVING
ROOL MOE DEE
ATLANTIC STARR
JODY MATLEY
PRINCE

WDMT/Cleveland Calvin Hicks

CANN MICKS

DAVID SANBORN
MITI HOWARD
MITI HOWARD
MITIN H

WVKO/Columbus KC Jones

FREDDIE JACKSON LILLO THOMAS ATLANTIC STARP BUNNYD DEBARGE HOTTEST CLUB NOUVEAU JODY WATLEY ONE WAY PRINCE STARPOINT

Joe Spencer
FREDDIE JACKSON
FREDDIE JACKSON
FREDDIE JACKSON
FREDDIE JACKSON
FREDDIE JACKSON
FREDDIE JONES
FREDDIE JACKSON
FREDDIE JACKSON AL GREEN Hottest: JODY WATLEY CLUB NOUVEAU RJ'S LATEST ARRIV

WKWWGrand Rapids Grant/Franklin

CAMEO

Jey Johnson
LIONEL RICHIE
RAY GOODMAN &
MANHATTANS
BABYFACE
CAMED
GAP BAND
CLAMEDJA BARRY
TSLEY TASPER I
TONY DESHAMN
SALT & PEPA
MOCLEST
JODY MATLEY
HERB ALPERT
SYSTEM
PRINCE
CLUB NOUVERII
PRINCE ISLE

KPRS/Kanses City Del Rice

Del Rice
SURFACE
LIONEL RICHIS
MELBA HOORE
FIRST CIRCLE
DAVID SANBORN
CHUCK STANLEY
HOLLEST
JODY WATLEY
CULB NOUVEAU
HADHOUSE
LUTHER VANDROSS
ATLANTIC STARR

KBUZ/Wichita

ISLEY JASPER ISL
NORMOOD
PICTURE PERFECT
EL DEBARGE
TEMPTATIONS
GAP BAND
RAY GOODMAN & BR
NOTEMET:
HERB ALPERT
CLUB NOUVEAU
SHEILA E
PRINCE
STARPOINT

91 Total Stations **85 Current Reports**

WXLA/Lansing Sammy Jordan

Sammy Jordan
FREDDIE JACKSON
GAP RAND
AL GREEN
RAY GOODMAN & BI
SHIRLEY MUDDOCK
BLARE & HINES
ISLEY JASPER ISL
LIONEL RICHIE
SIMPLY RED
HOLLEST, LICHIE
SIMPLY RED
HOLLEST, LEE
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HOLL

The following stations called in frozen playlists this week: KDLZ/Ft. Worth, KMJQ/Houston WPDQ/Jacksonville, WJYL/Louisville, WQQK/Nashville, KSOL/San Francisco.

WEST

READY FOR THE LIONEL RICHIE DAVID SANBORN DAVID SANBORN NORMODD FREDDIE JACKSON SHIRLEY MURDOCK BLAKE & HINES HOTCHES JODY HATLEY CLUB NOUVEAU ONE WAY HERB ALPERT SMOKEY ROBINSON

SMIRICEY MURDOCK
SURFACE
EXOTIC RAPPERS
SYSTEM
GHETTO BOYS
BLAKE 4 HINES
GAP BAND
MIKKI BLUE
HOTTEBLY
HOTTEBLY KMYX/Ojal Howard "HT" Ti HOWARD "HT" Thoms
HERB ALPERT
LIONEL RICKIE
FULL PORCE
MADONNA
NELBA MOORE
FREDDIE JACKSON
SHIRLEY WURDOCK
LAKESIDE
LOCALB HOUVEAII
HERB ALPERT
KOOL & THE GANG
PRINCE

GAP BAND
JOCELYN BROWN
FREDDIE JACKSON
O'BRYAN
GEORGIO
HOttest:
SHEILA E
JODY WATLEY
HERB ALPERT
SURFACE
PRINCE

ZEE
MADONNA
CYNDI LAUPER
PAUL LEKAKIS
COMPANY B
SINITTA
GAP BAND
Hottest:
CLUB NOUVEAU
JODY WATLEY
LOOSE FRINS
BEASTIE BOYS
PRINCE

XHRM/San Diego L.D. McCollum

MINI HOMAND
SUPEN'E
FREDDIE JACKSON
KLYHAUN
GAP BANN
CAMED
LIONEL RICHIE
ISLEY JASPER ISLE
BIAKE & HINE
HOLLER
LID HOLLER
CLIB HONILD
CLIB HONILD
SHEILA E
LIOY HARLEY
FRANKLIN & MICHAE

SUPPACE LIONEL RICHIE O'BRYAN COVER GIRLS CARRIE MCDOWELI Hottest: HERB ALPERT CLUB NOUVEAU PRINCE MILLIE SCOTT ONE WAY

HOTE STATE TO THE STATE OF THE

MAI JACKSON
MESHAY
SINITTA
MARGRET REYNOLDS
CYRE'
AL GREEN
EGYPTIAN JOVER
KOPPER
HQTE-GET
KOOL & THE GANG
HEBB ALPERT
PAYNE & INGRAM
ISAAC HAYES
BUNNY DEBARGE

CAMBO KLYMAXX FREDDIE JACKSON MANHATTANS JOCELYN BROWN GEORGIO

COMPANY B PHIL PEARON SYSTEM
GEORGIO
ANITA BAKER
CAMEO
MIKI HOMARD
HOLEGEI
ATLANTIC STARR
JANET JACKSON
SHEILA E
CLUB NOUVEAU
JOCELYN BROWN

Hendy/Davis

BOBBY MCCLURE
RAY GOODMAN & BR
ISLEY JASPER ISLE
FIVE STAR
CAMED, RICHIE
CAMED,
CAMED,
HOSTER
LILLO THOMAS
MADHOUSE
STARPOINT

KXZZ/Lake Charles

WQIS/Laurel Ron Davis

KOKY/Little Rock Frazier/Earl

WJJS/Lynchburg Lad Goins

CAMBO

CAMBO

ANITA BAKER
RUN D.M.C.
GAP BAND

KLYMAXX

FREDDIE JACKSON

HOTEBEL

CLUB NOUVEAU

JANET JACKSON

LOOSE EMDS

ONE MAY

KOOL & THE GANG THE GANG

WOWWNorfolk Don Alien

LIONEL RICHIE
DAVID SANBORN
ISLEY JASPER ISLE
GAP BANN
HANTRONIX
JIHNY CASTOR
SURPAR
LUB NOUVEAL
JODY WATLEY
SHEILA E
ROOL & THE GANG
ONE WAY

WORL/Orlando Earl James

MELBA MOORE BLAKE & HINES SHIRLEY MURDOCK Hottest: JODY WATLEY CLUB NOUVEAU KOOL, & THE GANG RAINY DAVIS ONE WAY

WPLZ/Petersburg Crumbley/Daniels GENOBIA JETER
CAMED
SHIRLEY MURDOCK
SURFAGE
HOTTEST:
KOOL & THE GANG
PRINCE
HADROUSE
JODY WATLEY
READY FOR THE KOR

C. EWIN DENIES

LAKESIDE
LIONEL RICHIE
SURFACE
RAY GOODMAN & BR
CAMEDO
GRANDMANTER FLASH
MANTRONIX
HOTLESE:
SHEILA E
HERB ALPERT
CLUB NOUVEAU
JODY WATLEY
PRINCE

WANM/Tallaha

Chris Turmer
CAMED
ISLEY JASPER ISLE
LIONEL SICHIE
GAP BAND
TEMPTATIONS
LILLO THOMAS
DAVID SAMPORN
PHIL PERSON
HOLLOW THE GAME
HOLLOW THE GAME
ROCKES ALPER
FULL PORCE
BUNNY DEBANCE
GREGORY ABBOTT

MIDWEST

WGCI/Chicago Sonny Taylor

Tom Reynolds

WJL8/Detroit James Alexande Fred Binns
JOCELYN BROWN
JOCELYN BROWN
SHIRLEY MURDON'R
SOURGE BENSON
STEPLY RED
AND PER
MORNOOD
LIONEL RICHIE
HOTE
CLUB NOUVEAL
JONY PARLEY
KOOL & THE GAMG
BUNNY DEBARGE
PRINCE

GAP BAND,
ANITA BAKER
SOS BAND
JOCELYN BROWN
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MANHATTANS
D TRAIN
HOTEGEL
JODY WATLEY
ONE WAY
CLUB NOUVEAU
VESTA WILLIAMS
HERB ALPERT

LIONEL RICHTE HIPSWAY SOS BAND CAMED

SOS BAND CAMED MANNATTANS FREDDIE JACKSON NAJEE HOTERST KLYMAXX SMOREY ROBINSON KOOL & THE GANG LUTHER VANDROSS TRINERE

KMJM/St. Louis Mike Stradford

DAVID SANBORN JOCELYN BROWN ROSE ROYCE ONE WMY CHICO DERARGE HOTTEST SHETIA E BLAME & HINES JODY WATLEY KLYMAXX MILLIE SCOTT

KATZ-FM/St. Louis Mike Kelly CAMED NORMOOD DAVID SANBORN NAJEE CHICO DERARGE HOTTEST JODY WATLEY CLUB NOUVEAU ONE WAY, SHEILA E LEVERT

FAUL BOOWN

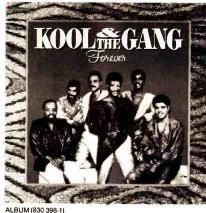
LAKESIDE
SHIRLEY MURDOCK
ROSS BROTHERS
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ROSS ROTHERS
AL GREEN
NORWOOD
ROBERT BROOKINS
HOTEGET
ONE MAY
JODY WATLEY
SHEILA E
CLUB NOUVEAU
MILLIE SCOTT

LIONEL RICHIE



There Is A Stone Love" Kool & The Gang And Black/Urban Radio That Will Last

"Forever"



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R&R: 4 IMPACT: 6* RAPPER:10*

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JAZZ

TOP 30

MARCH 20, 1987

0 DAVID NEWMAN/Heads Up (Atlantic)

LARRY CARLTON/Last Nite (MCA)

MICHEL PETRUCCIANI I/HALL & SHORTER /Power Of Three (Blue Note) 0

PAQUITO D'RIVERA/Manhattan Burn (Columbia) 10

DAVID SANBORN/A Change Of Heart (WB)

BILL SHIELDS & STANLEY CLARKE/Shieldstone (RSVP/Optimism)

MICHAEL GARSON/Serendipity (Reference)

JOE HENOERSON/The State Of The Tenor... (Blue Note)

WAYNE SHORTER/Phantom Navigator (Columbia)

CARMEN LUNDY/Good Morning Kiss (Black-Hawk)

PASSPORT/Heavy Nights (Atlantic)

JOHN SCOFIELO/Blue Matter (Gramavision)

EOOIE GOMEZ/Discovery (Columbia) VIC VOGEL/Awesome! Big Band (Pinnacle)

BLUE SKY/Wish I Were Here (Bannerworks)

PONCHO SANCHEZ/Papo Gato (Concord)

FUTURE PROSPECT/Future Prospect (DSP/Optimism)

CHICK COREA/Trio Music, Live In Europe (ECM)

BOB BROOKMEYER/Oslo (Concord)

20 RIPPINGTONS/Moonlighting (Passport Jazz)

KOINONIA/Frontline (MCA)

DEBUT MARLENA SHAW/ft Is Love (Verve) Œ

OSCAR CASTRO-NEVES/Oscar (Living Music/WH)

SCOTT HAMILTON/The Right Time (Concord)

25 McCOY TYNER/Double Trios (Denon)

NIGHTNOISE/Something Of Time (Windham Hill)

DEXTER GORDON/Other Side Of Round Midnight (Blue Note) 27

DEBUT > 20 JOHN CHIODINI/Weightless (MCA)

DEBUT > 29 MARK MURPHY/Night Mood (Milestone/Fantasy)

ASTRUD GILBERTO/JAMES LAST TRIO/Astrud Gilberto Plus James Last Trio (Verve) DEBUT 🕨 🥨

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Calvin Boutte; WYLD-FM/New Orleans, Dell Spencer

NEW & ACTIVE

KENIA "Initial Thrill" (Zebra/MCA) 18/14

Rotalions: Heavy 10, Medium 80, Light 80, Extra Adds 3, Total Adds 14, WEBR, WLOO, WBEE, WDET, KKGO, KMHD, KPLU, WNEW, WLVE, WHYE, KEEM, KWMU, KLCC, KLSK, Heavy, WJAZ, Medium: WJZZ, KXPR, KIFM.

BILL BERGMAN "Midnight Sax" (Passport) Jazz] 13/2.

Rotalions: Heavy 10, Medium 9/2, Light 30,0 Extra Adds 0, Total Adds 2, WOTB, WLOQ, Heavy, WAER, Medium: WNOP, KKGO, WLVE, WHYE, KIFM, KLOB, WOMT.

KEN WILEY "VIsage" (Passport Jazz) 13/1

Rotalions: Heavy 40, Medium 9/1, Light 30,0 Extra Adds 0, Total Adds 1, KBEM. Heavy, WAER, WLVE, KLCC, KLSK, Medium: WLOQ, WNOP, KPLU, KIFM.

JOHN HICKS "In Concert" (WB) 11/0

Medium 7/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy; KANU, KJAZ, KXPR, Medium: WGBH, WHRO, WUSF, KLCC.

LONNIE LISTON SMITH "Make Someone Happy" (Doctor Jazz) 10/1
Rolations: Heavy 2:0, Medium 6/1, Light 2:0, Extra Adds 0, Total Adds 1, WRTL Heavy: WJZZ, KKUL, Medium: WBFO, WBGO, WAER, WUMM, WUSF.

WBIGO, WAEN, WUMM, WUDF. AZYMUTH "Tightrope Walker" (Milestone/Fantasy) 10/1 Rotations. Heavy 7:0, Medium 1:0, Light 1:0, Extra Adds 1, Tofal Adds 1, KJZZ. Heavy: WBGO, WJAZ, WNOP, WJZZ, KJAZ,

ELVIN JONES/McCOV TYNER "Reunited" (Black-Hawk) 9/4
Rotations: Heavy 0/0, Medium 3/1, Light 3/0, Extra Adds 3, Total Adds 4, WBFO, WBGO, WJZZ, KJZZ Medium: WRTI,

JAMES NEWTON "Romance & Revolution" (Blue Note) 9/2 Rotations: Heavy (I/O, Medium 7/1, Light 2/1, Extra Adds 0, Total Adds 2, WOTB, WNUR. Medium: WFPL, KANU, KKGO, KLAZ WESS, KYPR.

DAVE McKENNA "My Friend The Plano" (Concord) 9/0

xtra Adds 0, Total Adds 0, Heavy: KLON, KLCC, Medium: KADY, KKIII

ndalions, relaity 20, Medium 2(0, Light 5:0, Extra Adds 0, Total Adds 0, Heavy KLON, KLCC, Medium: KADX, KKUL **GARY BURTON "Whit X Mics" (ECM) 8:6** Rotations: Heavy 1:0, Medium 3(2, Light 1:1, Extra Adds 3, Total Adds 6, WBGO, KERA, WBEE, WJZZ, KPLU, WHRO. Heavy: WRTI. Medium: WHOT.

It's Only The Best that Matters.

JOHN SCOFIELD'S BLUE MATTERI



Scofield's Most Successful Album to Date is 12 and Rising this Week - R&R Jazz Chart

GRAMAVISIO N

Contact: DEBBIE SCHORE (212) 226-7057

MOST ADDED

KENIA (14) MARLENA SHAW (13) JOHN CHIODINI (9) PAQUITO D'RIVERA (8) KOINONIA (8) BLUE SKY (7) **GARY BURTON (6)** COURTNEY PINE (5)

HOTTEST

DAVID NEWMAN (20) DAVID SANBORN (15) MICHEL PETRUCCIANI (12) B. SHIELDS & S. CLARKE (12) PAQUITO D'RIVERA (10) LARRY CARLTON (9) RIPPINGTONS (8) WAYNE SHORTER (8)

COURTNEY PINE "Journey To The Urge Within" (Antilles/Island) 8/5
Rotations: Heavy 2/1, Medium 4/2, Light 2/2, Extra Adds 0, Total Adds 5, WBFO, KERA, WFPL, KJAZ, WNUR. Heavy, WBEE.

HUGH MASEKELA "Tomorrow" (WB) 8/1 Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KLCC, Heavy: WDET, Medium: WREE, WNEW

WOODY SHAW "Solid" (Muse) 8/1
Rotations: Heavy 2:0, Medium 6/1, Light 0:0, Extra Adds 0, Total Adds 1, WRTI: Heavy: WBGO, KXPR. Medium: WNOP, WZZ, KJAZ, KPUJ, KKUL.

ABOULLAH IBRAHIM "Ekaya" (Black-Hawk) 8/0

avy 4/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WDET, WUWM, KJZZ, KLCC. Medium:

KERA. KIEM.
ARTFULLY BEATLES "'25th Anniversary Salute . . . " (Artful Balance/JCI) 8/0
Rotations Heavy 0.0, Medium 3/0, Light 5-0, Extra Adds 0, Total Adds 0, Medium. WOTB, WBBY, KLSK. Rotations: Heavy 0/0, Medium 3/0, Light 5/0, Ext MAOHOUSE "8" (Paisley Park/WB) 7/0

tra Adds 0, Total Adds 0, Heavy: WFSS, Medium: WUWM, KJZZ, WDMT. Rotations: Heavy 1/10, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 2, WAER, KWMU. Medium: WFPL, WVPE.

READ THE RESEAUCH SERVICE STATE ADD TO TOTAL ADD TO TO

Rodations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 0, Heavy: KEMA Medium: WGBR, WEBR, WLWM, Extra Adds 0, Total Adds 0, Heavy: KWNU, KKUL, Medium: WRTI. CEBAR WALLTON **The Trio - 1** (Red/RS)\$, 6/1
Rodations: Heavy 1/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KWNU, KKUL, Medium: WRTI. CEBAR WALLTON **The Trio - 1** (Red/RS)\$, 6/1
Rodations: Heavy 1/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KANU, Medium: WGBR, WEBR, WLWM,

Hotistines 1, 1847. ACDX.

NINA SIMONE "Let it Be Me" (Verve) 5/3

tra Adds 1, Total Adds 2, WRTI, KPLU. Medium: WBGO, KKUL, KXPR.

LEE KONITZ QUARTET "Ideal Scene" (Soul Note/PSI) 5/1

Rotations: Heavy 0:0, Medium 2:0, Light 3/1, Extra Adds 0, Total Adds 1, KJAZ. Medium: KPLU, WUSF. NAJEE "Najee's Theme" (EMI America) 5/0

n 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WJZZ, KJCB, WDMT

CHARLES BROWN "One More For The Road" (Blue Side) 5/0
Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, Medium: WBEE, KMHD.

REGIONALIZED ADDS & HOTS

SOUTH MIDWEST

WBEE/Chicago (

VIC VOCEL GARY BURTON KENIA

MUS Perins

BIJE SHY
ROTHORIT
OSCAR CASTPO-NEVE
PAGUITO D'RIVERA
LIZ STORY
VIC VOGEL
ROTTERL
HOSTERL
LARRY CARLTON
LOWEL PITSIVE
DAVID SAMBORN
DAVID SAMBORN

KANULawrence, KS Bob Hammond

STEVE KURN HARLENA SHAM HOLLEST; HICHEL PETRUC DAVID NEMBAN JOE HENDERSON JOHN HICHE ROS RECOMMETE

WDET/Detroit

NINA SINCEE
PAQUITO D'ELVERA
TERRY BORNEZL.
HICTUREL GARSON
HARIZZAS SHAW
HICTEREL COCHEANE
BOTLEST,
EDDIZ GONES
JOE HENDERSON
HAYNE SHORTER
STANLEY JOEDAN
DAVID HEMMAN

EAST

WBFO/Buffeto John Warlob

WHEW-AMMew York

ASTRUC CILBERTO JOHN CHICODINI HENIA HARK MURPHY HOTTOS D'HIVERA ASTRUTH LARRY CASLTON HAYNI SHORTER DAVID SANBORN

ASTRUD GILBERTO MARRY NICER MARRY NICER MARILDEA SHAN MOTERAT BELLE SKY DAVID SANDORN SHIELDS & CLARKE KEN MILEY BILL RERCHAN

MARLDNA SHAN BILL BERGHAN JAMES NEWTON BLUY SKY PAGUITO D'SIVE HOTTENEY LARRY CARLTON VIC VOUEL RIFFINGTONS SHIELDS & CLAR SHIELDS & CLAR RENNY BARRON
DOKE BLINCTON
MARLINA SHAM
JOHN CHIODINI
WOODLY SHAM
LORNIE BESTON SHY
RICKY PORI
HOLDERL
MICHER BESTON SHY
MICHER PETROCOLM

MICHEL PETROC CARMEN LUMDY FENNY BARROH JOSH SCOTIELD DAVID NEWHAN

WJAZ/Stamford (*) Rick Petrone

ROTH-WKW'S
GARY BURTOH
RICHARL COCKRANZ
RILT JAC'RSON
RILT JAC'RSON
RILT JAC'RSON
RITHA SINGNE
NONE THERE
CARMEN LUNGY
PAGULTTO B'RIVERA
MODDY STAM
CNAMES BROWN
CNAMES BROWN

ASTRUD G

MARLENA SHAM NEGHTHOISE BLUE SEY PONCHO SANCHEZ GOLGEST BITELOS & CLARI DAVID NEMMAN MICHAEL GARRON FICHEL PETRUCCI

WHROMSONION
JOE LOWNRY

GARY BUFTON
HOTCHSTI
JOE HEMDERSON
JAK SINNETT
SHIFLDS & CLARKE
RICHMEL GARSON
FAQUITO D'RIVKRA

WFPL/Louisville Weston/Stewart COURTNEY PINE OBCAR CASTRO-NI EDIMONIA JORN FUNO

WLOQ/Orlando (*) Sherry Summera BILL BENGMAN FRANK POTENTA KENIA Hottest: EIPPINGTONS PASSPORT DEZMS DAVID SANBORN

HOTTEST: PAGUITO D'RIVERA MICHEL PETBUCCIAN LARRY CARLTON DAVID HEMMAN MAYNE SMORTER

KMHD/Portland Jon Kettering

WUSF/Tampa called in frozen reports

KADX/Denver, WNOP/Cincinnati, and

47 Reporting Stations 44 Current Reports HARLENA SHAM MICHAEL GARSON BARRY WILES KENIA JOHN CHIODINI

KLSK/Sente Fe (*) Nick Francis

WHURIEvanation Salvatora Stokes JAMES HERTON STEVE KURN

JOHN CHIODENI JOHN SCOFTELD HARLENA SHAW

KJAZ/Sen Franci Bob Pariocha

WEST KJZZ/Phoe Bill Shedd JONES & TYNES BUTT'S HILES HABLENA SCAN ALYMITH

KADX/Denser (*) JB. DeWart

KLCC/Eugene Michael Cenning

LEMEL & MARY OSCAR CASTRO-HARK MURRYS CHARLIE BOUSE HOLLES SROWKHEYE SCOTT HANILTON

HARK HUMPHY RICHARD SYDITES KINKA GARY BURTON RICHY PORD CLAUDE: MYLLING NOTE: ET BLUE SRY JOHN SCOPTELD

KXPR/Secrament Gary Verceill

K#M/Sen Diego (*) Michael Parks

KUOP/Stection Don Jacobson VIC VOGE: FRED BADISTON Motest: JOHN HICKS DAVID NEMMAN HICKEL PETRICS BOB BROOKHEVES CHICK CYMEA

REMIA
MILCHO LEVIEV
MICHAED STOLPTM
MOTERATIONALA
OSCAR CASTRO-NE
MICHAEL GARSON
KEN WILLEY MICHAEL WIRSS
ASTRUD GILBERT
SHITH DOSSON
COUNTRY PINE
LIE ROWITY
ROJBONIA
JOHN CHIODINI
RAY RACHO INI
ROSE CHIODINI
JOHN HICKS
MAJE MUPPLY
ATTROPH

Editor's Note: WCLK/Atlanta is no ionger a reporting station to R&R.

CONTEMPORARY CHRISTIAN

TOP 20

Four Wrency	Tw	O NPR I	MARCH 20, 1987				
6	2	0	DENIECE WILLIAMS with SANDI PATTI/They Say (Sparrow)	320	29	3	0
1	1	2	IMPERIALS/Wings Of Love (Myrrh)	300	28	2	0
12	4	•	BENNY HESTER/Remember Me (Myrrh)	320	25	5	2
9	6	0	LARNELLE HARRIS/I Miss My Time With You (Benson)	27/2	22	5	0
8	5	5	STEVE GREEN/Enter In (Sparrow)	260	21	3	2
19	9	0	KIM BOYCE/Here (Myrrh)	27/0	23	2	2
2	3	7	ROB FRAZIER/Break My Heart (Light)	27/0	22	4	1
18	11	0	CRUSE/All The Hurting People (Greentree)	25/4	21	1	3
4	7	9	JDN GIBSON/God Loves A Broken Heart (Frontline)	21/1	21	0	0
_	15	1	BILLY CROCKETT/Portrait Of Love (DaySpring)	21/3	15	4	2
11		11	IDLE CURE/Take It (Frontline)	180	15	2	1
_	_	Ø	DAVID MARTIN/You're To Blame (Greentree)	23/7	8	13	2
_		B	GAITHER VOCAL BAND/Can't Stop Talking About Him (Word)	21/16	9	8	4
10	13	14	OALLAS HOLM/Against The Wind (DaySpring)	16/2	12	3	1
	_	1	FARRELL & FARRELL/People All Over The World (Star Song)	18/9	12	4	2
5	12	16	CYNTHIA CLAWSON with PAUL SMITH/Bring It To Jesus (DaySpring)	17.0	11	5	1
3	8	17	PRISM/Jesus Loves Me (Reunion)	14/1	10	4	0
	20	1	ROBY DUKE/Can't Let You Go (Good News)	14/1	8	6	0
_		1	GLAD/All The World Should Know (Greentree)	17.8	3	6	8
_	_	20	SHEILA WALSH/Big Boy Now (Myrrh)	13/1	9	2	2

BREAKERS

DAVID MARTIN

You're To Blame (Greentree)

68% of our reporters on it. Rotations: Heavy 8, Medium 13, Light 2, Total Adds 7, WZZD, WCFL, WXIR, WFOM, WHLO, KCNW, WGFT. Debuts at number 12.

GAITHER VOCAL BAND

Can't Stop Talking About Him (Word)
62% of our reporters on it. Rotations: Heavy 9, Medium 8, Light 4, Total Adds 16
including WWDJ, WCFL, WRFD, WMUZ, WXIR, WCBW, KCMS. Debuts at number 13.

FARRELL & FARRELL

People All Over The World (Star Song)
53% of our reporters on it. Rotations: Heavy 12, Medium 4, Light 2, Total Adds 9, WXRI,
WCIW, WRFD, WMUZ, WXIR, WCBW, WLIX, WIOV, WABS. Debuts at number 15.

GLAD

All The World Should Know (Greentree)

50% of our reporters on it. Rotations: Heavy 3, Medium 6, Light 8, Total Adds 8, WWDJ, WZZD, WCIE, WXIR, KCMS, WABS, KWKY, KDAR. Debuts at number 19.

NEW & ACTIVE

DION "You Need A Love" (DaySpring) 16/10

PRISIDENT NEW A LIVE (UZFSPTING) 16/11.

ROBIGIOS THABY 0, Medium 644, Light 108, Total Acds 10, WWDJ, WXRI, WCIE, WCFL, WRFD, WCBW, WJTL, WHLO, RWG, WCDF, Medium 644, Total Acds 10, WWDJ, WXDM, KYDM, WCM.

PAM MARK HALL "What Can I bo" (Requind) 16/5.

Robations Heavy 50, Medium 41, Light 74, Total Acds 5, WWDJ, WOIV, WHLO, WCRM, KKRE, Heavy, WCIE, WJYP, KWYY, KERI, KARA, Medium including WCBW, WJTL, WLXI. Light including KSBJ, WXLN, WCM.

PRISM "This Little Light" (Reunion) 14/14
Rotations: Heavy 0, Medium 11/11, Light 3/3, Total Adds 14, WRFD, WMUZ, WCBW, KCMS, WLIX, WFOM, WHILO, WCM, WCRB, CHVM, KCAW, KCRB, CHVM, KOAR, CHVM, KOAP, CHVM, CHVM,

WORM, KWKY, KCHW, KRRE, KLYN, KOAR,
RICH MULLUS, "Verge of Miracle" (Reunion) 14/13
Rotations: Heavy 0, Medium 11/10, Light 33, Total Adds 13, WCFL, WMUZ, WCBW, WLIX, WOIV, WFOM, WCM, WCRM,
KWKY, WGFT, KER, KKRE, KROB, Medium including WHLO.

GEOFF MOORE "Obey" (Power Discs) 14/5
Rotations: Heavy 40, Medium 73, Light 32, Total Adds 5, WABS, WCTN, WCM, KCNW, KDAR, Heavy: WMUZ, WOIV,
WCRM, WGFT, Medium including WXIR, WCBW, WJTL, KERI, Light including WWDJ.

RORY DIMER" Clan't Lat You Go? "(Snod) Mewel 14/14

ROBY OUKE "Can't Let You Go" (Good News) 14/1

ins: Heavy 8/0, Medium 6/1, Light 0, Total Adds 1, WZZD. Heavy: WPIT, KYMS, KCMS, WABS, WXLN, WGFT, KERI, Medium including WCIE, WXIR, WJYP, KWKY, KRDS.

SOUNCE LETTHAUG" "Lone Pyraye" (0.9% Spring) 13/5

Rotations. Heavy 6/1, Medium a/2, Light 3/2, Total Adds 5, Wolfe, WCFL, WCBW, KERI, KLYN. Heavy including WXIR, WLIX,

WFOM, WCRM, VORAM. Medium including WMUZ, KRRE Light including WPIT.

KATHY TROCCOLI "If Only" (Reunion) 13/3

Rotations: Heavy 3/1, Medium 9/1, Light 11/1, Total Adds 3, WCFL, KCMS, WCRM. Heavy including WCIE, WJTL. Medium

Lincluding WWDJ, WMUZ, WOIV, KWKY, KERI, KLYN, KDAR, KRDS.

including WWDJ, WMUZ, WOIV, KWY, KERII, KLYN, KDAR, KNFLD.

SKEILA WALSH. "Big Boy Now" (Myrrh) 1937
Rotations Heavy 91, Medium 20, Liph 2/9, Total Adds 1, KOMS, Heavy including WCIE, WJTL, WJYP, WOIV, WGFT, KLYN, KORA, KRDS, Modium. WFD, KYMS, Liph; KSS, WGRM.

BRYAN DUNCAN "Your Evertasting Love" (Lipht) 12/3
Rotations: Heavy 60, Medium 4/2, Lipht 21, Total Adds 3, WMLZ, WCTN, WGFT, Heavy: WWDJ, WCFL, KCFO, KYMS, WLFJ, KCNW, Medium including WCM, KKRE, Lipht including WHLO.

WEJ. KOW. Medium including WCM, KKRE, Light including WHLO.

OAN PEEK "A New Song" (Greentree) 12.1
Rotations: Heavy 60, Medium 51, Light 10, Total Adds 1, WCIE. Heavy: WRFD, WOIV_WCTN, WXLN, KCNW, KDAR.

WHITE HEART "Maybe Today" (Sparrow) 11/10
Rotations: Heavy 21, Medium 77, Light 22, Total Adds 10, WWDJ, WCFL, WCSW, KCMS, WJTL, WHLO, WCM, WCRM, KKRE, KRDS, Heavy including KERI.

MOST ADDED

GAITHER VOCAL BAND (16) PRISM (14) RICH MULLINS (13) MICHAEL CARD (10) DION (10) WHITE HEART (10) FARRELL & FARRELL (9)

HOTTEST

D. WILLIAMS W/S. PATTI (17) LARNELLE HARRIS (15) KIM BOYCE (14) BENNY HESTER (11) STEVE GREEN (9) IMPERIALS (9) GAITHER VOCAL BAND (7)

JIM MURRAY "Christians Arise" (DaySpring) 11/5

11/5

12 Inhi 4/2, Total Adds 5, WMUZ, WLFJ, KWKY, KCNW, KDAR. Heavy including WPIT.

PHIL MADEIRA "Alone With You" (Refuge) 11/2
Rotations: Heavy 5/1, Medium 4/0, Light 2/1, Total Adds 2, Medium: WRFD, WXIR, KCMS, KRDS, Light including KCFO. dds 2, WXRI, WCFL. Heavy including WWDJ, WCIE, WOIV, KWKY.

CHRIS EATON "Don't Understillnate My Love" (Reunion) 11/2
Rotations Heavy 3/0, Medium 6/2, Light 2/0, Total Adds 2, WABS, KRDS. Heavy: WJTL, WJYP, WCRM. Medium Including
WCFL, WXLN, WGFT, KERL Upin WZDO, KKRE. MICHAEL CARD "The Final Word" (Sparrow) 10/10

Rotations: Heavy 1/1. Medium 6/6, Light 3/3, Total Adds 10, WWDJ, WCFL, WMUZ, WCBW, WLIX, WFOM, WHLO, KWKY,

KCDWI, KKRE.
STEVE CAMP "Foolish Things" (Sparrow) 10/2
Rotations: Heavy: WWDJ, WJTL, WCRM, KWKY, KERI.
Rotations: Heavy: WWDJ, WJTL, WCRM, KWKY, KERI.

Notations: Heavy 5/0, Medium 3/0, Light 2/2, 10/08 2000 10/1

MORGAN CRYAR "Sibling Rivalry" (Star Song) 10/1

MORGAN CRYAR "Sibling Rivalry" (Star Song) 10/1

Control of the Control of

MUNICAM CHTAN JOSINIS (INVAIR) (Start Soung) 10.17
Rotations: Heavy 4/0, Medium 5/1, Light 1/0, Total Adds 1, WPIT. Heavy: WRFD, KYMS, WABS, KRDS. Medium including WWDJ. WCIE. KCFO, WCIV. Light: WZZD.
PETRA: "King 18 Ransom" (Start Song) 10/1
Rotations: Heavy 4/0, Medium 5/0, Light 1/1, Total Adds 1, KERI. Heavy: WPIT, KSBJ, KYMS, KRDS. Medium: WZZD, WXRI.
DAVID & THE GIANTS: "WIY," (Myrth) 9/3
Rotations: Heavy 1/0, Medium 3/3, Light 5/5, Total Adds 8, WWDJ, WZZD, WCFL, WCBW, WJTL. WDIV, WCRM, KRDS.

PAUL SMITH "Let Love Happen To You" (DaySpring) 9/1
Rotations: Heavy 2/0, Medium 4/0, Light 3/1, Total Adds 1, WCIE, Heavy, WWDJ, WJYP, Medium: WCFL, WXIR, KWKY,

FIRST CALL "Step Of Faith" (DaySpring) 8/3 Rotations: Heavy 1:0, Medium 9/2, Light 2/1, Total Adds 3, WJTL, WHLO, KRDS. Heavy. KDAR. Medium including WCIE, WCTH, KWRY. Light including WCIE.

WCTN, KWKY, Light including WLIX.

TAMI GUNDEN "If You Could See My Heart" (Home Sweet Home) 7/5

TAMI GUNDEN "If You Could See My Heart" (Home Sweet Home) 7/5

TAMI GUNDEN "If You Could See My Heart" (Home Sweet Home) 7/5

TAMI GUNDEN "If You Could See My Heart" (Home Sweet Home) 7/5 DeGARMO & KEY "Inside Out" (Power Discs/Cap) 7/3
Rotations: Heavy 3/0, Medium 3/2, Light 1/1, Total Adds 3, WCIE, WCFL, KERI, Heavy: WJTL, WJYP, WCRM

KEITH THOMAS with DONNA McELROY "Home Away From Home" (DaySpring) 7/1 Rotations: Heavy 4/1, Medium 3/0, Light 0, Total Adds 1, KERI, Heavy including WJTL, WJYP, WCRI

BILLY & SARAH GAINES "You Are Faithful" (Benson) 7/1 Rotations: Heavy 4/1, Medium 3/0, Light 0, Total Adds 1, WRFD, Heav Heavy including KSBJ, KCMS, KLYN, Medium: KCFO,

GLENN GARRETT "There's A Redeemer" (Greentree) 7/1
Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Total Adds 1, WCTN, Heavy: WABS, Medium, WMUZ, KCFO, KCNW, KLYN

REGIONALIZED ADDS & HOTS

EA	ST	SOU	ТН	MIDV	VEST	WXIR/Indianapolis Phil Foley
WITLAncares Fred McNeuprion DIOM FIRST CALL CROMBACHER FRED CRIMINO GAITMER WOCAL NAM DAVID & *HE GIANT TOROLA GIODN'S AMPY MOST AMPY MO	WZZDPYNISOSIPNIS Carl Dean PORY DERE GLAN BI LLAY CROCKETY DAVID INAPTIN OXYID & THE GTANY DAVID IN CONTROL DAME TO THE STANY DAME TO THE STANY DAME TO THE STANY BE NOTCY CRUSE WINTEPHROWER Kally Joy	WFOM Ahania Milite Fernandas CAT PRES MOCAL JAN DAVID MARTIN PRES MICLAINS PRESALE, CAND LESSIF OFFILLERS MCCORE OFFICE OF LITTLE STRICE STRICE CAND CHIEF C	WILFAGreentile Allen Henderson STEVEN SHIVER LARRY HORSEN STEVE & MARIE GAF JIF HIJFARN THEFE SILL THEFE SILVE STEVEN SHIVER THEFE SILVE THEFE THEFE SILVE THEFE THEF THEF	WPK_OFAbron Own'd Phone GAITHER VOCAL RAN FOLSE WARTIN HICKARL CARD MITTER HARLET HICKARL CARD MITTER HARLET LESSLE PHILLIP LESSLE PHILLIP FIRST CARL MOTERS CARL MOTERS CARL MOTERS CARL MOTERS CARL MOTERS CARL MOTERS CARL FIRST CAR	WCRMCHAege Boo Sover WHITE HEART ITELY CONCERNS DAYID & THE STATE LAMNILLE MARKE HARE LAMNILLE MARKE HARE HOUSEON APTERS HOUSEON APTERS HOUSEON APTERS HOUSEON APTERS HARE RECORDED. N. SETTI SENTER EXTENT TERROCOLT SATISTICS CLAD DAYID MARTIN	GAITHER WORLD, WE GLAD THE GLA
WILLLAMON BEIGGE WHILL A FARRELL FARRELL & FARRELL FARRELL & FARRELL FARRELL CAND FILE MCHOCKE LANKKLIK NARRIS IDLE CURE	PRISH POPKAN CEYAB LARRELE MARPE LARRELE MARPE BOTEST JOSE CIBSON BESSEY MESTER INFESTALS JIM MURRAY WITPCharleson B.O. Harrick TORR HOTEST HORS HOTES	WCTN/Weahington, D.C. Haren Lees BFYAM EUNEAN GEOFF MOCRE THILE PASIS GAITHER WOCAL BANG CHOISE CHOISE CHOISE LIFE GAFRETT TANI GIBBREN HOSTERS!	MOSTORY MOSTOR	WCFL/Chicago Dermis Antario HTLL MADETHA GATTHER VOCAL DAN DAVID MAPPH N DION HITE HEAST HICHAEL M. SHITM EDECAMO A. REY	REDOY MEXTED GEOFF MOORE WRFD/Columbus BHI DOWNER STLLY & EMPAN CAI GAITHER VOCAL HAN FARREL & FARRELL EVIE PIER MORELS CHAPMAN TWILLA PARIS FLON NOTEMELL HARRIN MARY MECALS	DAVID MARTIN JIP MURRAY NICHAEL W. SHITH FRISH GROFF MODRE HICHAEL CARD MOTORE HICHAEL CARD MOTORE HICHAEL ROB FRATIER DONIESE MULLIANI STEVE GREN LAMBELLE MARTIN WCSWYSL LOUIN Kerl Walsoce

CRUSE PARRELL & PARRELL PHIL MADEIRA DION Syttest: JON CIBSON IMPERIALE STEVE GREEN DENISCE WILLIAMS LARNELLE MARRIS

DION
GAITHER VOCAL NAM
PAN MASE HALL
GLAD
CEPG X. VOLI
HICHAEL CARD BILLY CHOCKETT DAVID 4 THE GI. MICHARL M. SH! GAITWER WOOAL! FAM MARK HALL TAMI GINDEN STEVE GREEN LARMELLE HARF! FILL MADEIRA SILVERMIND EIM BOYCE

WWD.476ew York George Flores

NOTERET HOTERET HHITE HEART RILLY CROCKETT CHOIS DALLAS HOLF PETRA

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WEST

WCIE/Tempe Jon Hyll GEOFF MODRE PRISH PRISH

JIM MUMBAY
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CLAD
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CHOIR
NOTCOR
DENIETE WILLIAMS
PAN MARK HALL
STEVE CAMP
FARBELL & PARBELL
PHILIP MALLEY

34 Reporters

PAUL OVEN. CARRAN BEYAN DUNCAN W@FT/Youngelow Grace Lightner

KCFO/Tules Ken Staley

29 Current Reports

Five stations falled to report a playlist this week so their rotations KCFO/Tulsa KSBJ/Houston KYMS/Anahelm WJYP/S. Charleston

WXLN/Louisville

SHETTA WALSH MICHAEL W. SMITH

COUNTRY

TOP 50

ree	Two	Las			
reks	Weeks				
	4	4	2	0	GEORGE STRAIT/Ocean Front Property (MCA)
	8	6	3	ě	BELLAMY BROTHERS/Kids Of The Baby Boom (MCA/Curb)
	11	7	5		WAYLON JENNINGS/Rose In Paradise (MCA)
	5	1	1	4	ALABAMA/"You've Got" The Touch (RCA)
	14	8	6		HIGHWAY 101/The Bed You Made For Me (WB)
	15	10	8	0	T. GRAHAM BROWN/Don't Go To Strangers (Capitol)
	18	13	11	õ	REBA MCENTIRE/Let The Music Lift You Up (MCA)
	21	14	12	_	MICHAEL MARTIN MURPHEY & HOLLY OUNN/A Face in The Crowd (WB)
	16	12	10	0	GEORGE JONES/The Right Left Hand (Epic)
			13	0	MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)
	23	17	4	11	GATLIN BROTHERS/Talkin' To The Moon (Columbia)
	24	19	15		D. PARTON, L. RONSTADT, E. HARRIS/To Know Him Is To Love Him (WB)
					JUDDS/Don't Be Cruel (RCA/Curb)
	20	15	14	1	O'KANES/Can't Stop My Heart From Lovin (Columbia)
	28	22	17	0	
	31	24	18	0	OAK RIDGE BOYS/It Takes A Little Rain (MCA)
	27	23	19	0	KATHY MATTEA/You're The Power (Mercury/PG)
	2	2	7	17	STEVE WARINER/Small Town Girl (MCA)
	29	25	20	0	DON WILLIAMS/Senorita (Capitol)
	33	28	22	©	STEVE EARLE/Goodbye's All We've Got Left (MCA)
	1	5	9	20	KENNY ROGERS/Twenty Years Ago (RCA)
	32	29	23	3	SHOOTERS/They Only Come Out At Night (Epic)
	35	30	24	2	JUDY RODMAN/Girls Ride Horses Too (MTM)
	45	37	26	3	CONWAY TWITTY/Julia (MCA)
	_	42	28	3	DAN SEALS/I Will Be There (EMI America)
	49	39	30	39	JOHN CONLEE/Domestic Life (Columbia)
	46	41	35	30	GARY MORRIS/Plain Brown Wrapper (WB)
	39	33	29	=	GIRLS NEXT DODR/Walk Me In The Rain (MTM)
	42	36	31	=	PAKE McENTIRE/Heart Vs. Heart (RCA)
	43	38	32	3	BILLY JOE RDYAL/Old Bridges Burn Slow (Atlantic America)
	6	9	16	30	RESTLESS HEART/I'll Still Be Loving You (RCA)
		44	37	_	FORESTER SISTERS/Too Many Rivers (WB)
	44	40	36		HANK WILLIAMS JR./When Something Is GODD (WB/Curb)
	48	43	38		LYLE LOVETT/God Will (MCA/Curb)
	38	35	33	34	RICKY SKAGGS/I Wonder If I Care As Much (Epic)
	10	11		35	JOHN SCHNEIDER/Take The Long Way Home (MCA)
	12	16	25	36	STATLER BROTHERS/Forever (Mercury/PG)
_	47	45	41		OAVIO ALLAN COE/Need A Little Time Off For Bad Behavior (Columbia)
B	KE/				KEITH WHITLEY/Hard Livin' (RCA)
	-	49	42	<u> </u>	
			47		LOUISE MANDRELL/Do I Have To Say Goodbye (RCA)
	Ut	BU'	_	_	
	9	21	27	42	
	_	-	48	3	
	-	BU	_	• @	
	-	BU	=	• 3 3	
	DI	EBU	_	• @	
	DI	EBU		• 30	
	DI	EBU		• 3	
	19	18		49	
	0	EBU			WILLIE NELSON/Heart Of Gold (Columbia)

MARCH 20, 1987

Total			
Reports/Adds	Heavy	Medium	Light
160/1	143	11	6
160/0	141	16	3
160/0	134	24	2
151/0	130	19	2
160/0	119	36	5
160/0	119	38	3
159/1	103	51	5
158/1	88	65	5
144/3	94	44	6
158/2	77	76	5
144/0	86	36	22
158/3	52	101	5
149/0	74	61	14
153/4	46	89	18
155/1	25	115	15
152/7	33	100	19
135/0	76	40	19
129/3	36	77	16
141/4	22	93	26
133/0	81	28	24
139/7	16	90	33
146/10	12	94	40
145/12	5	97	43
150/13	4	91	55
137/13	10	73	54
132/17	3	75	54
121/6	15	68	38
124/7	7	77	40
120/10	14	65	41
84/0	30	37	17
123/13	2	63	58
112/7	6	67	39
113/13	4	62	47
87/1	9	53	25
54/0	16	, 22	16
56/0	15	23	18
98/6	4	49	45
98/22	2	30	66
88/12	2	40	46
87/14	1	32	54
80/53	0	9	71
41/0	12	17	12
75/16	0	28	47
77/19	0	22	55
64/8	4	30	30
71/18	1	26	44
75/31	0	13	62
70/17	0	19	51
41/0	6	27	8
51/13	1	15	35

MOST ADDED

NITTY GRITTY DIRT BAND (53) EDDY RAVEN (40) T.G. SHEPPARD (31) SWEETHEARTS OF THE RODEO (26) TANYA TUCKER (24) KEITH WHITLEY (22) JANIE FRICKIE (19) CHARLEY PRIDE (18) GARY MORRIS (17) BRUCE HORNSBY & THE RANGE (17)

HOTTEST

GEORGE STRAIT (105) BELLAMY BROTHERS (81) ALABAMA (76) HIGHWAY 101 (65) WAYLON JENNINGS (58) T. GRAHAM BROWN (44) KENNY ROGERS (42) GEORGE JONES (31) STEVE WARINER (27)

MOST ADDED & HOTTEST list those songs MOST ADDED & HOTTEST list those songle archieving the most adds nationally, and the songle reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottes Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

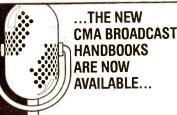
BREAKERS.

KEITH WHITLEY Hard Livin' (RCA)

On 61% of reporting stations. Rotations: Heavy 2, Medium 30, Light 66, Total Adds 22 including WVAM, WQBE, CHOW, KHEY, WESC, WBHP, KYKX, WKSJ, WSLR, WGAR-FM, KSO, WYNG, KWMT, WTSO, KIOV, WWJO, KYAK, KUUY, KUPL, KSAN. Moves 44-38 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

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- Successful promotion advice and techniques
- Tips on selling Country radio Consulting and syndication information
- Facts and resource data on Country Music television

An excellent reference guide section

BUT THERE'S A CATCH!!!

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COUNTRY

NEW & ACTIVE

MOE BANDY "Till I'm Too Old To Ole Young" (MCA/Curb) 88/12 Rotations Heavy 2, Medium 40, Light 46, Total Adds 12, WGNA, WTSV, OHOW, KBUC, WGARFM, WMNI, WFMS, WKCO, KTPK, KK-FM, KFMS, KALF, Heavy, WOAF, KRIK THEGIUM: WWYA, KEAN, KASE, WUSY, WQYK, KOKC. Moves 19-42-39

on the Country chart.

LOUISE MANDRELL "Do I Have To Say Goodbye" (RCA) 87/14

Rotations Heavy 1, Medium 32, Light 54, Total Adds 14, WYAN, WTCR, CHOW, WYNK, WXBQ, KHEY, WAMZ, WKSJ, WSIX, WSIX, WMIN, WYNG, WMIN, KGHL, KWJ, Heavy, KRKT Medium, WUSY, WRNS, KTTS. Moves 47.40 on the Country chart.

NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me" (WB) 80/53

Rotations: Heavy, O, Medium 9, Light 71, Total Adds 53 inchding WGAO, WBOS, WGSY, WWVA, WLVK, KRLX, KSSN, WSIX, KJNE, WTCR, WUBE, WGARFM, WFMS, KFKF, WIL. K102, KYGO, KKAT, KMPS, KRPM. Debuts at number 41 on the Country chart.

Courtry chart.
JANIE FRICKIE "'Are You Satisfied" (Columbia) 77/19
Rotations: Heavy 0, Medium 22, Light 55, Total Adds 19, WAJR, WCOS, KKIX, WESC, WBHP, WPAP, KJNE, WTOR, WXCL,
KTPK, KRST, KIK-FM, KYAK, KUGN, KFMS, KWJJ, KCCV, KALF, KGA. Debuts at number 44 on the Country chart.

T.G. SHEPPARD "You're My First Lady" (Columbia) 75/31
Rotations: Heavy O. Medium 13, Light 62, Total Adds 31 including WBOS, WEZL, WUSY, WKLO, WTVY, WBHP, WLWI
WGARFM, WMM, WAXX, KFK: WTH, KTPK, KFD, KUUY, KFMS, KUPL, KKA1, KRPM, Debuts at number 47 on the Country

CRIARLY MCCLAIN "Don't Touch Ms There" (Epic) 75/16 Rotations Heavy 0, Medium 28, Light 47, Total Adds 16, WGNA, WYAM, WYOU, WTCR, WWVA, WXBO, WESC, KSSN WUSC, WKKO, WXCL, KYAR, KKOLA, KUZZ, KUGN, KRWO, Moves 48-43 on the Country chart.

CHARLEY PRIDE "Have I Got Some Blues For You" (16th Avenue/Capito) 71/18.
Rotations: Heavy 1, Medium 26, Light 44, Total Adds 18, WGRA, WRKZ, WTCR, WWWA, KEAN KSY, WLIVI, WCMS, KJNE, WTCR, KWO, CLOS, KULY, KUM, KUPL, KUPL, KOPK, KGA, Messy, WDAF, Debusia of number 46 on the Country chart.

WTOR, KSO, KCJB, KUUY, KUGN, KUPL, KALF, KSOP, KGA, Heavy, WDAF, Debuts at number 46 on the Country chart. BRUCE HORNSSY & THE RANGE: "Mandolin Raln" (RGA) 70.07.
Rotations, Heavy 0, Medium 19, Lignt 51, Total Adds 17, WBOS, WIXL, WWWA, WZZK, WESC, KYKX, WGKX, WSIX, WODR, WWWW, WGES, WMUS, WWJO, KRIY, KZLD, KAKT, KSOP, Debuts at number 48 on the Country chart.

ASLEEP AT THE WHEEL: "Way Down Texas Way" (Epic) 64/8
Rotations: Heavy 4, Medium 30, Light 30, Total Adds 8, WGBE, WWAL WKSJ, WONE, WFMS, KTPK, KUZZ, KUGN, Heavy-KKK, KBMR, WDAF, WTCM, MGUMM, KSSE, KVOO, KFDI, KKCS, KFRE, KTOM, KCKC, KIIM. Debuts at number 45 on the Coverage water.

Dodainy Instit. ITM MALCHAK "Colorado Moon" (Alpine) 60/9

Rotations: Heavy O, Medium 19, Light 41, Total Adds 9, WQBE, WWVA, KEAN, KKIX, WDXE, KBMR, KWMT, KFRE, KGA, Medium, WAJE, WAML, WTV, WGWS, WYNG, WXDL, KFDE, KKCS, KALE, Light, KSSN, WGARFM, KYGO.

SOUTHERN PACIFIC "Den't Let Go Of My Heart" (WB) 59/14
Rotations: Heavy 1, Medium 15, Light 43, Total Adds 14, WOKO, WRKZ, WAJR, WDSY, WWVA, WEZL, KRMD, WUSO, KRKF, WMIK, KFRE KALF, KRDE, KSAN, Heavy KBMR.

KERF, WAILL, KERE, KALE, KOLO, KSAN, Heavy KBMR.

EDDY RAVEN, "You're Never Too Old For Young Love" (RCA), 54/40.

Rottsines Heavy O, Medium S, Light 69. Total adops 40 including WOKD, KASE, WYNN, WRINS, KPLX, KIKK, WAMZ, WCMS, WAPA, KRMD, WOK, WIGH, WIKKO, WAXX, WOW, KYOC, KNAX, KINX, KTDM, KRPM.

WILLIE NELSON "Heart Of Gold" (Columbla), 51/13.

Rottsines Heavy, I Medium 15, Light 35, Total Adds 13, WBOS, WINZ, WWA, WTV, WDXE, WLWI, WCMS, WPAP, KTTS, WWJO, KTPK, KALE, KOLO, Heavy, KCKC, Medium, WYOU, KNIX, KUPL, KIIM, Debuts at number 50 on the Country chart.

JOHN ANDERSON "What's So Oliferent About You" (MAN, KOFL NIME, Debuts at minited 30 of the Cooliny chair. JOHN ANDERSON "What's So Oliferent About You" (MB) 4.97 Rotations: Heavy 0, Medium 19, Upol 30, Total Adds 7, WYNK, KNIX, WLWI, WXCL, WWJO, KIK-FM, KFMS, Medium: KEAN, KRFW, WEZ, WYYK, KKYX, WW, KTS, WTOM, KFD, KRFK, KNIX, WLWI, WXCL, WWJO, KIK-FM, KFMS, Medium: KEAN, KRFW, WEZ, WYYK, KKYX, WW, KTS, WTOM, KTS, WTOM, KFD, KRFK, KNIX, WLWI, WXCL, WWJO, KIK-FM, KFMS, Medium: KEAN, KRFW, WEZ, WYYK, KKYX, WW, KTS, WTOM, KTS, WTOM, KFD, KRFK, KNIX, WLWI, WXCL, WWJO, KIK-FM, KFMS, MEDIUM: A WARD AND A WARD AND

GENE WATSON "Honky Tonk Crazy" (Epic) 48/11
Rotations: Heavy O. Medium 17, Light 31, Total Adds 11, WEZL, ZWLLO, KHEY, WPAP, KSO, WWJO, WTHI, KIK-FM, KYAK, KRWO, KALE, Medium WUK, KKYK, KTIS, WTOM, KFDI, KYZL, KNIX, KTOM, KCKC.

SIGNIFICANT ACTION

BILLY MONTANA & THE LONG SHOTS "Crazy Blue" (WB) 39/13
Rotations Heavy 0, Medium 4, Light 35, Total Aods 13, KRRV, KHEY, WOKK, KUNE, WAXX, KWMT, KFKF, KTIS, KTPK, KVOQ, KRTK, KDLO, KSDP, Medium-WGMA, WTCM, KVOQ, KRTK, KO

PATTY LOVELESS "I DId" (MCA) 36/14

PALIT LUYELESS "I UIU" (MCA) 30/14
Rotalions Heavy O, Medium 6, Light 30, Tolat Adds 14, WYOU, KEAN, WTVY, KIKK, WLWI, WPAP, WUSQ, WSLR, KWMT, WTCM, KIK-FM, KNAX, KRWQ, KQIL. Medium. KYKR, WDAF, KTTS, KFDI, KRKT.

WIDM, KIR-PM, RNAC, KIRWO, KQIL, MESUMI KITKH, WOJE, KITIS, REDI, KIRKI.
WHITES "THEY AIR'N BOIRDS" (MCACURO) 36/1
Rotations Heavy O, Medium 17, Light 19, TotalAdds 1, WWNA Medium: WYOU, WAJR, WCVR, KRRV, WEZL, WUSY, WTVY,
KIKK, WSW, WAPA, KKYX, WOYK, KITS, WICM, KRRY, KALF, KTOM.

KINS, WSM, WPZP, DATA, MYLELATE, DATA, WILVER, DATA, SOSE, CAUSE TANNA TUCKER "It's Only For You" (Capito) 33/24 Rotations: Heavy O, Medium 4, Light 29, Total Adds 24, WCVP, WWVA, KRRV, KKIX, KIKK, WLW, WSIX, WCMS, WPAP, WCVP, WGEE, WOAF, KTPK, KYOC, KRKT, KGHL, KVOC, KYGO, KNAX, KRWO, KTOM, KSOP, KCKC, KMPS.

WOYK, WGEE, WOAF, KTPK, KVOO, KRKT, KGHL, KVOC, KYGO., KNAX, KRWO, KTOM, KSOP, KCKC, KMPS.
DESERT ROSE BAND "Asher Of Love" (McA/Curb) 3.7G.
Rotations: Heavy 0, Medium 9, Light 23, Total Adds 6, WAJR, WIXL, WAMZ, KBMR, KGHL, KNAX. Medium: WYOU, WIXY,
KTTS, WTOM, KFO, KRKT, KTOM, Light WYI, WORC, KMML, KASE, WCMS, WDAF, KXXY
SILZY BOGGUSS "1 Don't Want To Sat The..." (Capitol) 32./4
Rotations: Heavy 0, Medium 9, Light 23, Total Adds 4, WFOR, WWVA, KSSN, KWMT, Medium: WAJR, WKLO, WTVY, WTCM,
KFD, KRKT, KVOC, KIGO, KIML, Light WIXY, KEAN, KKYX, WOW, KTTS, KQIL, KOLO.

SWEETHEARTS OF THE RODEO "Chains Of Gold" (Columbia) 29/26

JOHNNY CASH "The Night Hank Williams Came..." (Mercury/PolyGram) 29/9
Rotations Heavy 0, Medium 7, Lignt 22, Total adds 9, Krtt NSO, WAXX, KFGO, WOW, KTTS, KTPK, KCKC, KGA. Medium
WGEE, WORF, WTCM, KRKT, Light, WPTR, WTSV, KEAN, KXXX, VXXO, KYOO, KTOM.

DANA McVICKER "I'd Rather Be Crazy" (EMI America) 27/4

edium 6, Light 20, Total Adds 4, WWVA, KSSN, KVOO, KCCY, Heavy: WOKK, Medium: KYKR, WLWI,

JEFF STEVENS & THE BULLETS "You're in Love Alone" (Atlantic America) 26/6
Rotations: Heavy 0, Medium 4, Light 22, Total Adds 5, WCAO, WCVR, KMML, WTVY, WUBE, WTCM. Medium: KYKR, WOW
KRDI, KRIT, Light: WYAM, WOBE, WAB, KREN, KRIYK, KJNE, WTSO, KRIWO. LARRY BODN: "Back in The Swing Of Things Again" (Mercury/PolyGram) 25:6

Rotations: Heavy, O. Medium B, Light 17, Total Adds 6, WAJR, WEZL, WLWI, KSO, KWMT, KGA. Medium: WYII, KRRV, WTVY, KIKK, KTTS, WTCM, KFDI, KRKT.

JOHNNY PAYCHECK "Come To Me" (Mercury/PolyGram) 25/2
Rotations: Heavy Q, Medium 11, Light 14, Total Adds 2, WGNA, WWVA, Medium: WTSV, KEAN, KRRV, WTVY, WLWI, WCMS, KKYX, KEGO, KTTS wTCM, KALF.

MARTY HAGGARD "Weskend Cowboys" (MTM) 24/6
Rotations Heavy 0, Medium 4, Light 20, Total Adds 6, WIXY, KRRV, WLWI, KTTS, KUUY, KNAX, Medium: KRKT, KNIX, Light:
WAJR, KJNE, WTOM, KUZZ, KOH,

MAJIR, KINE, WYOM, KUZZ, KOLO.
MICKEY GILLEY "Full Grown Fool" (Epic) 22/15
MICKEY GILLEY "Full Grown Fool" (Epic) 22/15
MICKEY GILLEY "A Light 18, Total Adds 15, WOKO, WWVA, KLLL, KRMD, WTSO, WOW, KTPK, KVOO, KYAK

RODNEY CROWELL "She Loves The Jerk" (Columbia) 20/7
Rotations: Heavy 1, Medium 5, Light 14, Total Adds 7, WLWI, WSIK, WSLR, KFDI, KRKT, KNAX, KRWQ. Heavy: WOKK avy 1, Medium 5, MZ, KRMD, WQYK

0.8. McCLINTON "Turn The Music On" (Epic) 18/2
Rotations: Heavy O, Medium 3, Light 15, Total Adds 2, WYOU, KTTS, Medium: WTVY, KIKK, WKSJ, Ught, WAMZ, WSM

WCMS, KKYX, WWW., WOW.

ARY STEVENS "Can HE Love You Half As Much As 1" (MCA) 14/0

Rotations: Heavy 0, Medium 4, Light 10, Total Adds 0, Medium: WYOU, KYKR, WTCM, KRKT, Light: WTCR, KEAN, KMML, WYYY, KWMT, WADAF, KTPK, KRD, KFRE, KALE

WYYY, KWMT, WADAF, KTPK, KRD, KFRE, KALE

JOHN SCHRIEDER "LOVE, YOU AIN 1 Seen The Last 0f Me" (MCA) 11/11 Botalfors Heavy 0, Medium 1, Light 10, Total Adds 11, WTSV, WCVR, KRRV, WVMI, WMIL, KVOC, KKCS, KRWO, KQIL KTOM, KSOP"

KTOM, KSOP EARL THOMAS CONLEY "That Was A Close One" (RCA) 10/10 Portations: Heavy 0. Medium 3. Light 7. Total Adds 10, KRRY, WLVK, WUSY, KKIX, KUZZ, KKCS, KFRE, KNIX, KOLO, KSOP, BETH WILLIAMS "Man At The Backdoor" (BGM) 9/1 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 1, WIXY, Medium: KRKT, Light: WVAM, WCAO, WTVY, KKYX, KJNE,

KATHY EDGE "I Take The Chance" (NSO) 8/2
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 2, KW

KWMT, KTTS. Light: WTVY, WLWI, KKYX, KSO, KFGO, KFDI. MCIKETY CLARK "When I ''m Over You'' (Evergreen) 8/1
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 1, WPOR. Medium: WEZL, WAMZ, Light: WVAM, WUBE, KWMT, WTSO,

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title Ocean Front Property

GEORGE STRAIT/All My Ex's Live In Texas (MCA) DAN SEALS/Three Time Loser (EMI America)

WAYLON JENNINGS/Chevy Van (MCA)

MEL McDANIEL/Just Can't Sit Down Music (Capitol)

ALABAMA/Let's Hear It For The Girl (RCA)

REBA McENTIRE/Why Not Tonight (MCA)

MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)

MEL McDANIEL/57 Chevy & You (Capitol)

RESTLESS HEART/Wheels (RCA)

BELLAMY BROTHERS/Country Rap (MCA)

D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)

RESTLESS HEART/Hummingbird (RCA)

JUDY RODMAN/I'll Be Your Baby Tonight (MTM)

D. PARTON, L. RONSTADT, & E. HARRIS/Wildflower (WB)

GATLIN BROTHERS/Little White Lies (Columbia)

Country Rap Trio Wheels

Wheels

Judy Rodman The Trio

Out On The Front Line

Just Can't Sit Down ...

What Am I Going To Do

Just Can't Sit Down ...

Hangin' Tough

The Touch

Americana

Partners

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COUNTRY ADDS & HOTS

EAST em Pacific (WB) Charty McClain (Epic)

Brothers (MCA/Curb) George Strait (MCA)

SOUTH MOST ADDED Eddy Raven (RCA)

HOTTEST George Strait (MCA) MOST ADDED MIDWEST

Mitty Gritty Dirt Band (WB) T.G. Sheppard (Columbia)

HOTTEST

MOST ADDED ethearts of the Rodeo (Co Gritty Dirt Band (WB)

HOTTEST George Strait (MCA)

WTOD Toledo, OH

KTPK Topeka, KS

TOPHAL AS
HITTY GENTY DIS
ABLED AT THE MA
ABLED AT THE MA
T.G. SHEPAR M
T.G. SHEPAR M
T.G. SHEPAR M
HOE BANDY
JAMIE PRICKE
BILLY MORTANA 6
JOHNST GENTY
BOUTH THE MELSON
HOCKEY GILLY
TAMYA TOTHER
HOCKEY GILLY
STEVE WARINER
REDNY ROOTES
ALBAMA
BELLAMY BROTHERS
GATLE BROTHERS
GATLE BROTHERS
GATLE BROTHERS

WTCM Traverse City, MI

PATTY LOVELESS
JERRY JEFF WALKEY
SWEETHZARTS OF TH
JEFF STEVENS & TH
DAVID PRIZZELL
A.J. MASTERS

KWEN Tulse, OK

EAST

WVAM Altoons, PA

GIRLS NEXT POOP PAKE HCENTIRE POPESTER SISTE HOTEBST GEORGE STRAIT WCAD Beltimore, MD

WYOU Bangor, ME

JANIE PRICKE HOTTEST: GEORGE STRAIT ALABAMA BELLAMY BROTHS HIGHWAY 101 REBA MCENTIRE

ASLEEP AT THE REITH WHITLEY TIR HALCHUS

LYLE LOVETT
HANK WILLIAMS JR.
HITTY CRITTY DIRT
O'KAMES
SOUTHERN PACIFIC
HOTCORY
ALABAMA
BELLANY BROTHERS
STEVE WARINER
CEDREE STEALT
WAYLOW JENNINGS

BUEY BOGGUES NITTY CRITTY D MICHEY CLARK HOTGEST CLARK GEORGE STRAIT BELLANY BROTHE RETHY ROGERS ALABAMA PARTON, RONSTAI

MICKEY GILLEY
LIZ MOMPOO
EDDY AMVEN
SOUTHERN PACIFIC
HOTTOGEN
ALABAMA
BELLAMY SKOTHERS
GEORGE STRAIT
MAYLON JENNINGS
MURPHEY & DURN NEEDERTS OF TH JOHN SCHNEIDER T.G. SHEPPAND JEFF GYEVENS & TH NITTY GRITTY DIRT TANYA THEKER FEDDICE JONES T. CRAINAH BROWN MAYLON JENNINGS DON NILLIAMS O'KANES

WIXY Springfield, MA

CHOW Welland, Onterio WHITEM, UNTERS
PORESTER SISTERS
POR RAMINY
REJTH WHITLEY
RUUTSE HAMDELL
NITTY GRITTY DIAT
HOTCHES
ALABAMA
RELLANY RROTHERS
HIGHNAY 101
MAYLON JINNINGS
GENEE JONES

WWVA Wheating, WV Wheeling WY

**ILLIE WELSON
BRUCE WORNESP L T

**CHARLY RECLAIN
NITTY ORITY ORITY

**COUTTEEN PACTIC

**COUT

NITTY GRITTY DIRT BRUCE MORNSHY & T DESERT ROSE BAND MOTORS: SELLANY BROTHERS HTGMAN 101 T. GRAHAM BROWN MAYLON JUNNINGS RESA MCENTIRE

ANNE HURBAY GEORGE JONES LYLE LOVETT Hottest: RESTLESS HEAR' GEORGE STRAIT WAYLON JENNING RESA HCENTIRE

SOUTH

WKLD Danville, KY

BARBARA FAIR DAN SEALS GARY MORRIS T.G. SHEPPARI GENE WATSON MOTESET: STEVE MARINE GEORGE STRAIT BELLAMY BROTH GEORGE JONES SUZY BOGGUSS

KHEY El Peso, TX

PORESTEP SIBTERS KEITH WHITLEY LOUISE HANDRELL O'KANES EDDY REVEN BILLY MONTANA CERE WASSON HOLDER'S STEVE WASSINER CEDRES STEVE READ HOLDER'S READ HOLDER'S BELLANT BROWNERS ALABAMA

KEAN Abliene, TX WXBQ Bristol, VA CEORGE JONES
LOUISE MANDRELL
CHARLY MCCLAIN
HOTTORIA
ALABANA
GEORGE STRAIT
HIGHWAY 101
OAK RICCE BOYE
CONNAY TWITTY KRRV Alexandria, LA

MARTY HAGGARD JOHN SCHWEIDER TANYA "UCKER SWEETHEARTS OF ' HOTTOST KENNY ROGERS GENGE STRAIT ALABAMA WAYLON JENNINGS REMA HCENTIRE KMML Amerilio, TX

VICEI RAZ VON ZDDY RAVEN JEFF STEVENS & TH MYTTEGE BELLAMY SROTHERS BIGHMAY 101 PARTON, RONSTADT, GEORGE STRAIT WURPHEY & DURN WSOC-FM Charlotte, NC

PORESTER BISTERS LYLE LOVETT HOTLEST; GEORGE STRAIT ALARAMA BELLAMY BROTHERS MAYLON JENNINGS T. GRAHAM BROWN

WKHX Atlanta, GA

KASE Auetin, TX

WYNK Beton Rouge, LA

KYKR

T.G. SHEPPARD VICKI RAE VON HOTTOSLIN ALABAMA T. GRANAM BROW T. GRANAM BROW

KYGO Denver, CO

RLZ Denrer, CO

GEORGE JONES WAYLON JENNINGS WESC Greenville, SC

MILLIE NELBON TIM MALCHAK Mottest: GEORGE STRAIT BELLAMY BROTHE HIGHMAY 101 GEORGE JONES T. GRAHAM BROW

KYKX Longstew, TX

EDDY RAVEN DESERT ROSE LYLE LOVETT LOUISE MANDE

SMEETHZARTS OF TH MILLIE NELSON CHARLEY PRIDE TANYA TUCKER EDDY RAVEN NITTY GRITTY DIST A.J. HASTERS MICKEY GILLE NITTY GRITTY JOHN COMILE MOTEST! O'KANES CONMAY TWITT RESA HCENTIS GARY MORRIS DAN SEALS

WGKX Memphis, TN

WOKK Meridian, MS

WKSJ Mobile, AL LOUISE MANDREI ASLEEP AT THE KEITH WHITLEY HOTE-SE; HIGHWAY 101 BELLAHY BROTHS WAYLON JENNING GEORGE STRAIT STEVE WARNING

BILLY ACE NOYAL
WGYK
S. Petersburg-Tampa,
PARTON. RONSTADT.
TANYA TUCKER
NITTY ORITY DIRT
EDDY RAVEN
BOTHERS
GATIN BROTHERS
GEORIE JORES
HIGHMAY 101
PAFE HIGHERTIRE

KJNE Waco, TX

DON WILLIAMS
JANIE FRITE
DAVID ALIAN COG
(CHARLEY PRIDE
NITTY GRITTY DI
EDPY RAVEN
RILLY MONTANA &
MOCEONI
EDDNOC STRAIT
GATLIN BROTHERS
JUDOS
HOE BANDY WIRK West Paim Beech, FL KJJY Des M

PATTY LOVELESS SOUTHERN PACIFIC CHARLY MCCLAIM HOTCOST HOTMAY 101 ALABAMA T. GRAMAM BROWN GEORGE STRAIT DAN SEALS
CHARLEY PRIDE
JONGHY CASH
LARRY BOOME
CHRIS MOTTER
WOLLDAN
REDNY MODES
GENERALITA
ALABANA
MAYLON JERNING

MIDWEST

DAN SEALS
GARY MORRIS
DAVID ALLAH COE
HOTCOCK
RANNY TRAVIS
STEVE WARINER
SHO
BESTLAMY BROTHERS
WAYLON JENNINGS WUBE Cincinnett, OH HITTY GRITTY DIFT JIFF STEVENS & TH HOLLOW HOLLOW HALAMAN BELLANY BROTHERS T. GRAHAW BROWN WAYLON JENNINGE GEORGE STRAIT

WGAR-FM Cleveland, OH

Green Bay, WI

HITTY GRITTY DIRT
EDDY RAVEN
TANYA TUCKER
BRUCE HORNSHY & T
HOTCHEL
RENNY BOCKERS
GENEZ STRAIT
ALABAMA
BELLANY SHOTHERE
HIGHMAY 101
MATAKE

KFKF-FM Kansas City, MO

NITTY GRITTY DIRT BILLY JOE ROYAL OAN SEALS COMMAY THITTY Mottest ALARMA BELLAMY BROTHERS EARL THOMAS COLLE NICHAEL JOHNSON GEORGE STRAIT

T.G. SHEPPARD REITH WHITLEY Mottest: HURPHEY & DUNN T. GRAMAN BROWN STEVE ZARLE WAYLON JENNINGS OAK RIDGE BOYS KTTS Springfleid, MO

NITTY GRITTY DIRT SWEETHEARTS OF TH CHARLEY PRIDE BOTLOSE: HIGHWAY 101 RENA HIENTIRE JUDDS

KCJB Minot, ND

KXXY Oklahoma City, OK

NITTY GRITTY DIRT BILLY JOE ROYAL BRUCE HORNSBY & T

DAMA MCVICKER
BILLY MONTANA L T
TANYA TUCKER
MICKEY GILLEY
LEAN MARE
LEAN MARE
STETTANATION OF TH
MOLTANI
REBNY MOOTES
GODGE STRAIT
ALABAMA
GODGES SINES
MICHAEL JONES
MICHAEL JONES
MICHAEL JONES WIL St. Louis, MO FORESTER SISTERS NITTY GRITTY DIRY Hottest: REDOT ROCERS GATLIN BROTHERS STEVE WARINER GEORGE STRAIT ALABAMA EDDY RAVEN T.G. SHEPPARD ROONEY CROWELS E.D. LANG HOTLEST: KENNY ROGERS GEDRIC STRAIT EIGHWAY 101

WOW Omehe, NE O'RANES MITTY GRITTY DIS GARY MORRIS JOSH FORLEE MOTLES REART GEORGE STRAIT ALABAMA BELLAMY SROTHERS WAYLOW JEWNINGS

161 Reporters

157 Current Reports The following stations reported no change in their rotations this week:

> KXXY/Oklahoma City WIVK-FM/Knoxville WWKA/Orlando

The following stations failed to report frozen:

KIGO/St. Anthony KILT-FM/Houston WPTR/Albany WYII/Williamsport

EDDY RAYEN
HITTY GRITTY DIRT
EWEETHEARTS OF "H
TANYA TUCKER
HOTLEST:
GEORGE STRAIT
ALABANA
HITCHANY 101

KIMM
Tucson, AZ

none
Mortagt;
Marion Jraninos
Michazi Johnson
Michazi Johnson
Michazi Johnson
Gommay 101
T. GRANAN BROWN
O'RANES

WEST

KRKT Albeny, OR

DAM JEALS
JUDY BODWAN
FATTY MATTER
HOE BANDY
JAMIE PRICES
GEME MATSON
JOHN ANDERSON
PATTY LOVELES
HOTCHESON
WATLON JUDINIANS
GEORGE JOHNS
SELLANY BROWNES
GEORGE STRAIT

LOUISE HANDRELL T.G. SHEPPARD TANYA TUCFER DESERT ROSE BAND SHEETHEARTS OF TH HOLLARY BROTHERS GATLIN BROTHERS GEORGE STRAIT FEDDY ROSES ALARAMA

SWEETHEARTS OF TH HICKEY GILLEY EARL THOMAS CONLE ARLEEP AT THE WHE CHARLY MCCLAIN HOLLOST! KEITH WHITLEY CHARLEY PRIDE T.G. SHEPPARD HARTY HAGGARD HOTTEST
HOTTEST
HOTTEST
HURPHEY & DUNN
JOHN CONLER
JUDDS
DOW MILLIAMS
STEVE WARINER

KNEW Oakland-S.F., CA

Mottest:

LOUISE MANDRELL JANIE PRICKE

DANA HCVICKES JANIE PRICKE MICKEY GILLEN HITTY GRITTY

HITTY GRITTY SHEETHEARTS O HICKEY GILLEY TANYA TUCKER JOHN SCHNEIDE J.D. 90LD EDDY RAYEN HOTCOST JOHN CONLEE REBA HCENTIRE GEORGE STRAIT MAYLON JENNIN STEVE MARINER

SOUTHERN PACIFIC BILLY MONTANA 6 T EARL THOMAS COMIE MYLLIE NELSON BARBARA FAIRCHILD HOTCEST: REPREY ROCERS GATLIN BROTHERS GEORGE TONES GEORGE STRAIT HOTESTI REMOY BOGERS GEORGE STRAIT ALABAMA GATLIN BROTHERS BELLAMY BROTHERS KRAK

T.G. SMEPPARD BRUCE MORKSDY & T NITTY ORITTY DIST COMMAY TWITTY MOTEST: RESTLESS HEART GEORGE STRAIT JUDGS BELLANY BROTHERS PARTON. RONSTADT.

STEVE EARLE SHOOTERS Hottest; EARL THOMAS CO KENNY ROGERS GEORGE STRAIT STEVE MARINER

FULL-SERVICE AC

TOP 20

Three	Two	Last		
Weeks	4	2 1	0	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
		5 2	ค	JANET JACKSON/Let's Wait Awhile (A&M)
	2	1 3	3	JETS/You Got It All (MCA)
		1 3	0	
		, ,	·	PAUL McCARTNEY/Only Love Remains (Capitol)
	٠.	3 4	5	KENNY ROGERS/Twenty Years Ago (RCA)
1	14 1	2 10	0	The state of the s
1	19 1	3 11	Ð	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
	1	4 5	8	LIONEL RICHIE/Ballerina Girl (Motown)
	9	9 9	9	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
-	_ 1	9 14	1	SERGIO MENDES/What Do We Mean To Each Other (A&M)
	_ 2	0 17	0	ARETHA FRANKLIN & GEORGE MICHAEL/I Knew You Were Waiting (For Me) (Arista)
1	1	8 8	12	LUTHER VANOROSS/Stop To Love (Epic)
		_ 19	Ð	
BRI	EΑ	KER	Ō	STEVE WINWOOD/The Finer Things (Island/WB)
		6 15	Ō	DARYL HALL/Someone Like You (RCA)
	5	6 7	16	CHICAGO/Will You Still Love Me? (WB)
1	0 1	1 12	17	TOTO/Without Your Love (Columbia)
		KER	- 11	BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
DKI	EM.			
_	7 1	0 13	19	BILLY VERA & THE BEATERS/At This Moment (Rhino)
L	DEB	UT.	- 20	KOOL & THE GANG/Stone Love (Mercury/PG)

MARCH 20, 1987

ReportMadds Heavy Medium Light 39/0 34 5 0 40/1 35 4 1 35/0 24 8 3 34/0 25 9 0 32/0 18 11 3 34/2 19 13 2 30/3 21 9 0 29/0 15 10 4 26/1 12 9 5 32/2 9 9 4 29/5 12 15 2 27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3 19/1 <t< th=""><th>Total</th><th></th><th></th><th></th></t<>	Total			
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34/0 25 9 0 32/0 18 11 3 34/2 19 13 2 30/3 21 9 0 29/0 15 10 4 26/1 12 9 5 32/2 9 19 4 29/5 12 15 2 27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	40/1	35	4	1
32/0 18 11 3 34/2 19 13 2 30/3 21 9 0 29/0 15 10 4 26/1 12 9 5 32/2 9 19 4 29/5 12 15 2 27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	35/0	24	8	3
34/2 19 13 2 30/3 21 9 0 29/0 15 10 4 26/1 12 9 5 32/2 9 19 4 29/5 12 15 2 27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	34/0	25	9	0
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29/0 15 10 4 26/1 12 9 5 32/2 9 19 4 29/5 12 15 2 27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	34/2	19	13	2
26/1 12 9 5 32/2 9 19 4 29/5 12 15 2 27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	30/3	21	9	0
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27/0 11 13 3 31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	32/2	9	19	4
31/6 7 18 6 26/5 8 17 1 22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	29/5	12	15	2
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22/1 13 9 0 24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	31/6	7	18	6
24/0 11 9 4 20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	26/5	8	17	1
20/0 8 10 2 29/7 3 16 10 17/0 5 9 3	22/1	13	9	0
29/7 3 16 10 17/0 5 9 3	24/0	11	9	4
17/0 5 9 3	20/0	8	10	2
	29/7	3	16	10
19/1 4 14 1	17/0	5	9	3
	19/1	4	14	1

MOST ADDED

ANITA BAKER (8) BILLY JOEL 1/RAY CHARLES (7) LIONEL RICHIE (7) MADONNA (6) SMOKEY ROBINSON (6) CHICAGO (5)

A. FRANKLIN & G. MICHAEL (5)

STEVE WINWOOD (5)

HOTTEST

BRUCE HORNSBY & THE RANGE (30) JANET JACKSON (25) PAUL McCARTNEY (22) STARSHIP (19) JETS (14) RESTLESS HEART (10) OARYL HALL (8) LIONEL RICHIE (8) KENNY ROGERS (8)

BREAKERS.

STEVE WINWOOD

The Finer Things (Island/WB)

58% of our reporters on it. Rotations: Heavy 8, Medium 17, Light 1, Total Adds 5, WCCO, KHOW, KJR, WRVA, WJBC. Moves 20-14 on the Full-Service chart.

BILLY JOEL featuring RAY CHARLES Baby Grand (Columbia)

64% of our reporters on it. Rotations: Heavy 3, Medium 16, Light 10, Total Adds 7, WTMJ, WCCO, WTIC, WGY, WGOW, WIBA, WCIL. Debuts at number 18 on the Full-Service chart.

NEW & ACTIVE

ATLANTIC STARR "Always" (WB) 21/3

ATLANTIC STARR "Aways" (WB) 21/3

Rotations: Heavy, 10, Medium 122, Uph e11, Total Adds 3, WCCO, WTIC, WJBC, Heavy, WHBY, Medium including WHBC, WSPO, KUGN, KSL, WTKO, WGBR, WCIL, WASK, KTWO, KWEC Light including WCHS, WIBA, WROK, WWNR.

REEGENT ABBOTT "1 Got 1 The Feelin" (It's Over)" (Columbia) 20/2.

Rotations: Heavy 10, Medium 11/0, Light 8/2, Total Adds 2, KFMB, WGCW Heavy, KTWO, Medium: WCCO, WHBY, WHBC, WSPO, WNNR, WPOC, WTKO, WHRT WGBR, WCIL, VKC Light including WCHS, WROK, KBO, WSTU, WJBC, KFQD.

KOOL & THE CANG: "Slone Love" (Mercury/PolyGram) 19/1.

Rotations: Heavy 40, Medium 14/1, Light 10, Total Adds 1, HWRA, Heavy, WWNR, WMTR, WSTU, KTWO, Medium including WPRO, KCY, KFMB, KJR, WICC, WGY, WGGW, WHBC, WSPD, LOO, KUGN, WTKO, WKY, Light WGBM 100, KUGN, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WSPD, CANG, WTKO, WKY, Light WGBM: "Love 1, WSPD, CANG, WSPD, CANG, WSPD, CANG, WSPD, CANG, WSPD, CANG, WSPD, CANG, WTKO, WSPD, CANG, WSPD, CANG

TIM FEEHAN "Listen For The Heartbeat" (Scotti Bros./CBS) 13/2

Botations: Heavy 0, Medium 6/0, Light 7/2, Total Adds 2, WIBA, KTWO, Medium: WCCO, WCHS, WHBY, WHBC, WGBR,

KWEC Light Industry WDGD, WTKO, WMTP, WSTU, WJBC.

BILLY YERR & THE BEATER "I Can Take Care of Myself" (Rhino) 13/2

Rotations Heavy 0, Medium 30, Light 82, Total Adds 2, WSTU, WJBC. Medium wFOE, WTKO, WKYX, WCIL, KTWO Light industry WHSP, WJBA, WFOC, WWTW, WGBR, KFOC, WJBC.

ANTIA BAKER "Same Die Love (385 Days A Year)" (Elektra) 12/8

Rotations Heavy 0, Medium 73, Light 56, Total Adds 8, KOY, KFMB, WHSP, WMNR, WMTR, WSTU, WASK, KFOD. Medium Markey 10, Medium 74, WSTU, WASK, KFOD. Medium

AMY GRANT "Angels" (A&M) 12/4 y 1/0, Medium 3/1, Light 8/3, Total Adds 4, WCCO, KFMB, WHBC, WBOW. Heavy: KTWO. Medium including light including WCHS, WTKO, WMTR. WGBR. WSTU

KENNY LOGGINS "Meet the Half Way" (Columbia) 12/3
Rotations: Heavy 0, Medium 5/1, Light 1/2, Total Adds 3, WICC, WJBC, KTWO, Medium including WGY, WIBA, KSL, KVEC.
Light including WWNR, WPOE, WTKO, WMTR, KFQD.

Light including wwink, Wrote, WIKO, WMIH, KFUU.

D. PARTON, L. RONSTADT, E. HARRIS "TO Know Him is To Love Him" (WB) 12/1

Rolations: Heavy O, Medium 7/1, Light 30, Total Adds 1, WCCO. Medium including WTMU, WSPD, WJBC, WBOW, KFQD, KVEC, Light WCHS, WHBC, WIBA. WGBR.

SHEILA E "Hold Me" (WB) 11/0 feavy 4/0, Medium 5/0, Light 2/0, Total Adds 0. Heavy: WELI, KUGN, WCIL, WASK, Medium: KSL, WWNR, TU, KVEC, Light WGOW, WTKO.

GENESIS "Tonlight, Tonlight", Tonlight", (Atlantic) 10/0
Rotations: Heavy 4/0, Medium 6/0, Light 0, Total Adds 0. Heavy: KOY, WICC, WHAS, KTWO. Medium: WCHS, WGOW, WWNR, WPOE, WMTR, WSTU.

EL DeBARGE "Starlight Express" (MCA) 9/2
Rotations: Heavy 0, Medium 6/1, Light 3/1, Total Adds 2, WMTR, KTWO, Medium including WHBY, WSPD, KUGN, KSL

MADONNA "La Isla Bonita" (Sire/WB) 8/6

3/2, Light 4/4, Total Adds 6, WGY, WWNR, WTKO, WMTR, WCIL, KVEC. Heavy: WICC.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 8/4
Rotations: Heavy 0, Medium 4/2, Light 4/2, Total Adds 4, WGBR, WJBC, WASK, KVEC, Medium Including KSL, K

including Acres, miles ("What's Going On" (Portratt/CBS) 8/1
Rotations: Heavy 0, Medium 4/0, Light 4/1, Total Adds 1, WSTU. Medium: WICC, WELI, WTKO, KTWO. Light including

PAUL SIMON "The Boy In The Bubble" (WB) 8/0

1 3/0, Light 4/0, Total Adds 0. Heavy: WTKO. Medium: KUGN, WJBC, WCIL. Light: WICC,

WORS, WINDO, MODEL MILLE SOLD TENT "EV'T LITTLE BIL" (4th & Broadway/Island) 8/0
Rotations: Heavy 0, Medium 4/0, Light 4/0, Total Adds 0. Medium: WHBY, KSL, WASK, KVEC, Light: WHBC, WWNR, WTKO,

SIGNIFICANT ACTION

LIONEL RICHIE "Se La" (Motown) 7/7

Rotations: Heavy 0, Medium 11, Light 68, Total Adas 7, WCCO, WICC, WHBY, KUGN, WTKO, WGBR, KFOD. STEVE WARRINER "Small Town Girl" (MCA) 771 Rotations: Heavy 0, Medium 61, Light 10, Total Ados 1, WTMJ. Medium including WCCO, WHBY, WGBR, WJBC, WBOW.

BRUCE WILLIS "Respect Yourself" (Motown) 7/0

WHAS, WPOE. Light: WELI, WGOW, KBOI, WMTR, WSTU.

WCCO, WCHS, WGY, WBOW. Medium including WICC. Light

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 6/2 Rotations: Heavy 0, Medium 2/1, Light 4/1, Total Adds 2, WCCO, WJBC, Medium includir

GLENN MEDEIROS "Nothing's Gonna Change My Love" (Amherst) 6/2 Rotations: Heavy 2/0, Medium 1/1, Light 3/1, Total Adds 2, WCCO, WGY. Heavy: WC WCIL. WBOW. Light including WHBC.

KENNY G "Songbird" (Arista) 6/1

NEMBY IN SURPRISE (AIRSINE) 0/1

ROBations: Heavy 1/1, Medium 30, Upht 20, Total Adds 1, WTMJ, Medium: WGBR, WBOW, KVEC, Light: WHBY, WWNR.

SHIRLEY MURDDCK "As We Lay" (Elektra) 6/1

Rotations: Heavy 0, Medium 4/1, Light 20, Total Adds 1, WELL Medium including WWNR, WMTR, WSTU, Light: WICC, VECC.

POINTER SISTERS "All I Know is The Way I Fee!" (RCA) 5/1
Rotations: Heavy 0, Medium 3/0, Light 2/1, Total Adds 1, KFMB, Medium: 1/4

PATTI LaBELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 4/4

PATTI LaBELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 4/4

GARY MORRIS & JENNIFER WARNES "Simply Meant To Be" (WB) 4/3

Rotations: Heavy 0, Medium 3/2, Light 1/1, Total Adds 3, WCC DAN SEALS "I Will Be There" (EMI America) 4/1

CCO. Medium Including KUGN, Light: WHBY, WGBR HOOSIERS "Theme From Hoosiers" (Polydor/PolyGram) 3/3
Rotations: Heavy 0, Medium 2/2, Light 1/1, Total Adds 3, KSL, WBOW, KTWO.

Rotations: Heavy 0, Medium 2/2, Upht 1/1, Total Audus 5, 1997 SIMPLY RED "The Right Thing" (Elektra) 3/1 Rotations: Heavy O. Medium 1/0, Light 2/1, Total Adds 1, WSTU. Medium: WKYX. Light includ GINO VANNELLI "Wild Horses" (CBS Associated) 3/0 Rotations: Heavy O. Medium 2/0, Light 1/0, Total Adds O. Medium: KSL. KTWO. Light: WWNR

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ADULT CONTEMPORARY

BREAKERS

ANITA BAKER

Same Ole Love (365 Days A Year) (Elektra)

66% of our reporters on it. Rotations: Heavy 4, Medium 37, Light 20, Total Adds 19 including WHTX, W101, WLTF, WNIC, WMYX, KYKY, KHYL. Debuts at number 20 on the AC chart.

CYNDI LAUPER

What's Going On (Portrait/CBS)

54% of our reporters on it. Rotations: Heavy 2, Medium 25, Light 23, Total Adds 10, B100, KIFM, KEZR, WLHT, WFMK, WHNN, KDUK, KWAV, WXUS, KMGQ. Debuts at number 30 on the AC chart.

EL DeBARGE

Starlight Express (MCA)
53% of our reporters on it. Rotations: Heavy 1, Medium 28, Light 20,
Total Adds 10, WLTS, WOMC, WKGW, WTFM, KIOA, 3WM, KMZQ,
WGLL, WGSY, WAHR. Debuts at number 29 on the AC chart.

NEW & ACTIVE

KENNY G "Songbird" (Arista) 45/7

KENNY G. "Sangbird" (Arista) 49/7
Galations: Heavy, 40, Medium 170, Light 24/7, Total Adds 7, WKYE, KEY103, WLHT, KDUK, KWFM, WWM,U, WGSY, Heavy:
WLTS. WCHV, WBGM, KOSW, Meellum including WPIX, WNIC, KIFM, WEIM, WKNE, WSKI, WSKY, WGSV, WAEV.
KENNY LOGGINS: "Meet Mr Half Way" (Columbia) 38/6.
Rotations: Heavy 0, Medium 21/1, Light 17/5, Total Adds 8, 290, KVUU, KWFM, WWM, WGSV, KALE, Medium including
WMYX, MYCK, WIZO, KIGA, KMZO, KWAV, WWPA, WSKY, WGHV, WZLQ, WMTPM, KFSB.

WMTX, WKTE, WIZD, KIOA, KMZO, KWAW, WWPA, WSKY, WCHV, WZLQ, WMTFM, KFSB.
ATLANTIC STARR "Always" (WB) 37.6
Rotations: Heavy 1:0, Medium 21:1, Light 15:5, Total Adds 6, KYKY, KIFM, KELT, KDUK, KKLV, KMGQ. Heavy. KOST.
Medium including wNIC, WOMC, WTFM, WEM, WGLL, WSKI, WSKY, WCKQ, WCHV, WAGE, WORG, WBGM.
BILLY VERA & THE BEATERS "I Can Take Care Of Mysaft" (Rhino) 37.1
Rotations: Heavy 1:0, Medium 26:0, Light 10:1, Total Adds 1, KMGQ. Heavy. WIZD, Medium including WARM98, WKYE,
WYY, WRRA, KWZQ, WWMJ, WEM, WGLL, WWRA WSKY, WCHV, WGSV, WZD, WMTFM, KFSB, WJON, KYUC, KQSW.

WIVY, WRIA, KWZO, WWMJ, WEIM, WGLL, WWPA, WSKY, WCHV, WGSV, WZLO, WMTFM, KFSB, WJON, KYUC, KGSW. JENNIFER WARNES "FIRST WO Take Manhatam" (Opprass/PolyGram) 35.11

Rolations: Heavy 1/0, Medium 11/1, Light 23/10, Total Adds 11, WAEB, WKYE, WIZO, WNAM, KIOA, KWFM, WWMJ, WTNY, WAEV, KFSB, WJON, Heavy, WEM, Medium Inichiding KWAV, WGLL, WKIL, WSKY, WAHR, WBGM, KGSW, KMGQ.

GINO VANNELLI "Wild Horses" (CBS Associated) 34/5

Rolations Heavy 0, Medium 17/0, Light 17/5, Total Adds 5, WAEB, KIOA, WOHQ, WTNY, WJON, Medium Including KIFM, WYEY, WHYE, WHAM, WWMJ, WHIM, WSKI, WWPA, WCHV, WAEV, WBGM, KFSB, KOSW.

LIONEL RICHIE "Se La" (Motown) 33/33 NOTATIONS HEAVY 1/1, Medium 8/8, Light 24/24, Total Adds 33 including WKYE, KELT, WNAM, KIOA, WMGN, KMZO, WWMJ, WEIM, WQHQ, WTNY, WWPA, WCKQ, WGSV, WAGE, WORG, WBGM, KTYL, WXUS, WJON, K99, KYJC, KALE.

CHICAGO "II She Would Have Been Faithful" (WB) 30/23
Rotations Heavy 0, Medium 9/3, Light 21/20, Total Adds 23 including WHTX, WMJ, WKYE, WEZC, U102, KMZO, WKNE, WSK, WSKY, WCHY, WCHY, WCHY, WZC, KYLY, WMTEM, Medium including KIOA, WWMJ, WERM, WCKQ, WBGM.

ROTATION BREAKOUTS

		Total			l late
		Reports/Adds	Heavy	Medium	Light
0	STARSHIP	90/0	85	5	0
2	JANET JACKSON	88/0	73	13	2
0	ARETHA FRANKLIN & GEORGE MICHAEL	88/1	64	21	3
4	BRUCE HORNSBY & THE RANGE	79/0	58	17	4
0	RESTLESS HEART	82/4	60	20	2
0	STEVE WINWOOD	84/6	49	30	5
7	DARYL HALL	77/0	56	20	1
0	KOOL & THE GANG	79/3	47	24	8
9	PAUL McCARTNEY	76/1	53	20	3
10	JETS	62/0	32	27	3
0	GENESIS	68/5	36	26	6
Ð	SHIRLEY MUROOCK	74/3	34	35	5
Œ	SMOKEY ROBINSON	77/8	19	46	12
14	LUTHER VANDROSS	53/0	14	30	9
1	BURNS SISTERS	65/1	22	34	9
16	JOURNEY	51/0	6	40	5
D	BILLY JOEL f/RAY CHARLES	70/21	2	47	21
0	SERGIO MENDES	60/5	16	34	10
19	TOTO	44/0	10	31	3
3	ANITA BAKER	61/19	4	37	20
ã	GREGORY ABBOTT	60/9	4	40	16
22	CHICAGO	36/0	8	19	9
23	MIKI HOWARD	48/0	18	25	5
2	SHEILA E	53/1	12	32	9
25	LINDA RONSTADT & JAMES INGRAM	32/0	10	16	6
26	HUEY LEWIS & THE NEWS	37/1	5	24	8
27	LIONEL RICHIE	31/0	6	20	5
20	SIMPLY RED	49/3	. 7	28	14
@	EL DeBARGE	49/10	. 1	28	20
<u> </u>	CYNDI LAUPER	50/10	2	25	23

MOST ADDED

LIONEL RICHIE (33) FLEETWOOD MAC (27) CHICAGO (23) BILLY JOEL 1/RAY CHARLES (21) ANITA BAKER (19) THOMPSON TWINS (19) MADONNA (16) CHRIS DeBURGH (14) KENIA (13) JENNIFER WARNES (11)

HOTTEST

STARSHIP (76) JANET JACKSON (55) A. FRANKLIN & G. MICHAEL (40) BRUCE HORNSBY & THE RANGE (37) RESTLESS HEART (35) DARYL HALL (29) STEVE WINWOOD (26) PAUL McCARTNEY (23) GENESIS (17) JETS (15) KOOL & THE GANG (15)

CHRIS DeBURGH "The Lady In Red" (A&M) 29/14
Rotations: Heavy 1:0, Medium 5:3, Light 23/11, Total Adds 14 including WPIX, WLTS, WNIC, K101, WXTC, KIDA, KWFM,
WSKI, WZLQ, WJON, KYJC, KQSW, Heavy including B100. Medium including KEZR, WORG. Light including 2WD, WHYE,
WNAM, WEIM, WQHQ.

WEIGH WEIGH WILL WEIGH LOVE! (WB) 27/27
Rotations: Heavy 0, Medium 7/7, Light 20/20, Total Adds 27 Including WLTF, WMYX, KMJI, WKYE, U102, KELT, WHVE, WASHA, KDUK, KWAY, KWMA, WMJ, WMSK, WGHO, WTNY, WSKY, WCHV, WGRM, WZLQ, WFFX, KYUC.

AMY CRANT "Angsis" (A\$M) 27/1
Gretarion: Heavy Transis (A\$M) 27/1
Gretarion: Heavy Transis (A\$M) 27/1
Gretarion: Heavy Transis (A\$M) 27/1
WGLL WSKI, WWFA, WCHV, WGSV, WAEV, WBGM, WZLO, WJON, KKLV, KYJC, KOSW, KALE: Light including WLACFM, WORG.

KORUS (ROWDED HOUSE "Don't Dream it's Over" (Capitol) 26/4
Rotations Heavy BO, Medium 130, Light 5/4, Total Adds 4, KKLT, WTFM, WENS, WWMJ, Heavy, KVIL, KYKY, B100, K101, KDUL, WSM, KHEB, WFFX, Medium robuling WITE, WNIC, KOST, WKGW, WLACPM, WHVE, KTVL, K99. KBC BAND "Hold Me" (Arista) 25/7 RBU DAND TIDIO MB (ATINIA) Z3)/ Rotations: Heavy 0, Medium 71, Light 18/6, Total Adds 7, KIOA, WWMJ, WGLL, WQHQ, WCKQ, WAGE, KFSB. Medium Including WKYE, WNAM, WSKY, WAHR, WBGM, KQSW. Light including WEIM, WKNE, WSKI, WQRG, WAEV. WZLQ, KKLV.

SIGNIFICANT ACTION

BANGLES "Walking Oown Your Street" (Columbia) 23/5 Rotations Heavy 10, Medium 123, Light 102, Total Ao5, 5, KVIL. U102, KELT, WSKI, KTYL. Heavy, KDUK. Medium Including WINC, K101, WSKY, WCHV, KRIB, WFR, KYJC, KOSW, KALE. Light including B100, WIZD, WHVE, WTPX.

RENIC MARTIN "Everytime I Think Of You" (Capitol) 22/2
Rotations Heavy 10, Medium 20, Light 1912, Total Adds 2, WKNE, WJON, Heavy: WBGM, Medium: WGLL, KALE, Light including KEY10, WIZD, WIZD, WKNE, WGN, WCKO, WCHV, WGSV, WORG, WZLQ, KTYL, KFSB, KYJC, KGSW.

including KEY103, WIZD, WNAIM, WEIM, WCHQ, WCHQ, WCHY, WLSV, WCHY, WLSV, WCHQ, WCHQ, WCHY, WCSV, WCSV, WCSV, KAGO, KALE. Medium including WCSW, KDUK, WCHQ, WCKQ.

PETER GABRIEL & KATE BUSH "Don't Give Up" (Gaffen) 20/10

PETER GABRIEL & KATE BUSH "Don't Give Up" (Gaffen) 20/10

Rotations: Heavy Q, Medium en; Luph 149, Total Adds 10, WNAIM, WCSK, WCHQ, WCSV, WCHQ, WCSV, WCHV, WGSV, WCHQ, WGSV, WCHQ,

KFSB. KKLY. Medium neutodring KWAY. WORG. WBGM. KGSW, KALE. Light including WEIM, WCKQ, WCHV, WGSV, WZLQ. THOMPSON TWINS "Get That Leve" (Arista) 19/19.
Rotations: Heavy 0, Medium 22, Light 17/17, Toral Adds 19, WKYE, WNAM, WBM, WSKI, WCHQ, WSKY, WGSV, WORG, WAEV. WGBM, WZLQ. WFFZ, KTNL, WMFME, KKLV, KYLC, KGSW, KMGQ, KALE.

CLUB NOUVEAU "Lean On Me" (WB) 19/3.
Rotations: Heavy 70, Medium 612, Light 617, Toral Adds 3, 2WQ, WLTF, K98, Heavy, WKYE, Li102, WRKA, WHVE, WGLL, KRILB, WFFZ, Medium including B100, KDUK, WCHQ, WWPA Light Including KS94, WTRX, KVUU, WORG, WZLQ.

PAUL SIMON "The Boy In The Bubble" (WB) 17/7.
Rotations: Heavy 2/0, Medium 10, Light 617, Toral Adds 1, WWMJ, Heavy, WCKQ, KALE, Medium: WKYE, KEY103, KIOA, WOHQ, WSKY, WGSY, WARF, WGSM, KYUC, KWO, Light Including WNAM, KWAV, WAEV, KFSB.

KENIA "Don't Let Me Be Lonely" (MCA) 13/73
Rotations: Heavy, 0, Medium 11, Light 12/12, Total Adds 13, WEIM, WKNE, WSKY, WCHV, WGSV, WARE, WORG, WBGM, KKLV, KYJC, KGSW, KMGQ, KALE.

CLENN MEDERIBOS "Nothling's Gonna Change My Love" (Amberst) 12/4

GLENN MEDEIROS "Nothing's Gonna Change My Love" (Amherst) 12/4
Rotations: Heavy 20, Medium 8/2, Light 2/2, Total Adds 4, WPIX, WMYX, WSKI, KKLV. Heavy: KOST, KMZO. Medium including 2MV, 19/10. B100 K COMX, KWAV, WGL. inclusing 2W0, W10); B100, KDUR, KWA, WGLL.

TIM FEEHAN "Listen For The Heartbeat" (Scotti Bros./CBS) 12/3
Rotations: Heavy 0, Medium 20, Light 100, Total Adds 3, WJON, KOSW, KALE. Medium; KOST, WBGM. Light including WBIM, WSKI, WOHO, WAEV, WLZC, KFSB, KYJC.

WEIM, WSKI, WOHQ, WAEV, WZLQ, KFSB, KYJC.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 11.2

Rotations: Heavy 10, Medium 30, Light 72, Total Adds 2, WTRX, WZLQ. Heavy. KOST. Medium: WTFM, WAEV, WBGM.

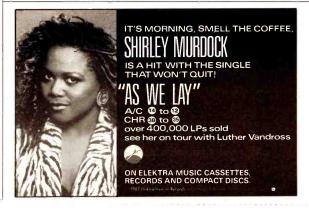
Light including KIOA, WOHQ, WGHV, WJON, KOSW.

22 "WITH OF WITHOUT 10" (Island) 10.9

Rotations: Heavy 0, Medium 32, Light 77, Total Adds 9, WEIM, WSKI, WOHQ, WSKY, WCKQ, WCHV, WBGM, KYJC, KALE.

Meditum including MXYE.

DAN SEALS "I WIII Be There" (EMI America) 9/1
Rotations: Heavy 0, Medium 2/0, Ught 7/1, Total Adds 1, KALE, Medium: WAHR, WBGM, Light including WTFM, WGSV, KRE, WAEV, WZCQ, KGSW,



AC ADDS & HOTS

EAST

THOMPSON TWINS
THOMPSON TWINS
LICHTEL PICHIE
GENERIS
FLÆETHOOD
FLÆ

WWMJ/Bengor HaskelVMIIIor

Hambeuthites
FLETHOOD MA:
FALL STORE
FALL STORE
FAUL STORE
FENDED MARMES
FENDEY OR
REBRY LONGINE
LORE JUSTICE
FROM BATTOR
FROM FLETHOUSE
FROM FLETHOUSE
AND THE STATE
FROM FLETHOUSE
AND THE STATE
RESTLESS HEART
RESTLESS HEART

WGLLMercereburg Low/Schmidt

COMPSCHMICK
GREGORY ADDOTT
REC BAND
EL DEBARCE
ANITA BARES
LOU GRAMM
MOTEGET:
DARYE MULL
STARSHIP
STEVE MINMODD
CLUS MOUVEAU
GEMESIS

BANGLES

UZ

CHRIS DENUMNH
GLENN MEDET MOS

CHICAGO
PETER GANG ELI
PLETHNOOD MM
LIGHTL RICHEL

ROOL 4 THE GANG
FRAMELIP MURDOO'
BURN STEEMS
STEVE WINNOOD

WOMBONESSAN

WOHG/Bellebury Ken Medek

LIONEL RICHIE THOMPSON TWINS LEVEL 42 LABELLE & CHAMPLE

GING VANNELLI KRC BAND FLEETWOOD HAC PETER GABRIEL

PETER GARRIEL
MOTEST: MALL
PAIL HCTARTNEY
STAPSHIP
ROOL & THE GANG
RISTLESS HRAPT

WTNY/Waterlown George Heher

LIGNEL BITHEE PLEETHOOD HAT ANITA BAKER AMY GRANT JINNIFEP MARNES GIBO VANNELLI ROTTEST

MOTTORY JACKSON PAUL HCCAPTNEY FRANKLIN & MICH BESTLERS HEART STARSHIP

WWP A/WIRlam sport

BILLY JOEL LIONEL RICHIE Mottest: NTANSHIP HOOL & THE GAME FRANKLIN & MICHAE GOMESIE

PARALLEL ONE

CHRIS DEBURSH LAWELLE & CHAMPLI GLEWN WEDELBOK MOTTON: JAMET JACFSON JETS PAUL MCCARTNEY RESTLESS HEART SHOREY RORINSON test: ET JACFSON

SHOREY RORENSON GREGORY ARBOTT Nottest! MADOWNA STARSHIP BRUCE WILLIS ROOL & THE GAM, GENESIS

WHT KPHIsburgh Keith Abrama Reth Abrams

RESTLESS HEARY
CHICAGO
ARTYA BARER
HOTURE:
FRANKLIN & MICHAE
JETS
STARSHIP
LIONFL PICHIE
RORSTADT & INGRAM

PARALLEL TWO

ANITA BAKER
CHEE'S DEBURGE
GIBO VANNESLE'S
JENNIFER MARRIES
MITTER MARRIES
MITTER MARRIES
MITTER MARRIES
MITTER MARRIES
MITTER MARRIES
MITTER

CKECORY ABBOTT
FLEETWOOD MAC
LIGHEL FIGHTS
LIGHTLE FIGHTS
CHICAGO
RINNY C
THOMPSON TWINS
HOTEGET
STARSHIP
FRANKLIM & MICHAE
CRISSIS
ROBERT CRAY
CLUB MONUVEAU

GREGORY ABBO EL PERANGE SIMPLY RED

PARALLEL THREE

CHICAGO
CHICAGO
RENIA
HOTTON
STARSHIP
JANET JACKSON
DARYL HUJJ.
FRANCELRE & MIC
STEVE WIMMOOD

PARALLEL

FLEETWOOD MAC SOCKERSHIP SAUCE HORMSBY JOURNEY CONESIS BILLY VERA & BEAT

RILLY JOEL RESTLESS HEART BOTTOR! SRUCE HORNERY JAKET JAKESON ATLANTIC STARR GLEWN HEDETROS SMOKEY ROBINSON

KKLT/Phoenia Church/Thomas

BILLY JOEL, CROMODD MOUSE ROOL & THE GAM Hottest; JETS BBUCE HORNSBY GENESIS JAMET JACKSON STARBRIP

ANITA BARER BILLY JOEL SHOFFY BORIHSON HOLLEST STARSHIP STEVE WIMMOOD JANET JACKSON PRANKLEH & HICH BRUCE HOPMSBY

B100/Sen Diego Rich/Knight

MANC THING BILLY JOEL CYNDI LAUPER

ONE

WEST CYMDI LAUPER FILETMODI HAN NOTERET: STARSHIP JANET JACKSON. RODE & THE GAM FRANKLIN & MIC! STEVE WIMMODI

CHRIS DEBURGH Mottest: STABBIP CROWDED HOUSE ROOL & THE GARC STEVE MIRRODO PRANKLIN & MICHI KEZR/Sen Jose Watson/Knoz BILLY JOEL TYND! LAUPER Hottest: JANET JACKSON STARBHIP PESTLESS MEART FRANKLIN & MICHAE STEVE WIMMOOD

PARALLEL TWO

MONE HOTTEST: BILLY JOEL CHICAGO TOTO BRUCE HORNISH STARSHIP KYUU/Colorado Spring Howard/Jackson

Howard Jackson
SMCKEY MOSTNBON
BILLY JOEL
KENNY LOGGINS
ANTRA BAKEP
HOTLEWIT LOGGINS
SANTRA BAKEP
HOTLEWIT JAKEN
STARSHIP
PAUL MCCARTHEY
RESTLESS HEART
KDUKKEUpene
Mountrie/Millier CYMBI LAUPER ATLANTIC STARS FLEETWOOD PAC RENTY G HOTTEST BANGLES GENERIS EDDIE HONTY STARNIP TINA TORNER

HADONNA JESMAINE JACKSON Botteet: JETS STARSHIP XIFM/San Diego Wicheel Perks PADONNA CYMDI LAUPER ATLANTIC STARR HOTTOPT:

SOUTH

PARALLEL ONE

SILLY JOEL SHIFLEY MURDOON STRUE MINHODO MOTENET BRUCE HOPESEY JANET JACKSON STARSHIP FRANKLIN & HICHAE LUTHER VARDROSS

R VIL/Deltae Rhodes/Char

NAMICLES Mottest: CEMESIS SEMICE MORRESHY CHOWDED MOUSE JETS STARSHIP LOYES4/Mamil Moen/Agony

STEVE MINMOON STELLY TOTAL SMOREY BORINSON BOLICE BODWISSY JAMET JACKSON STARBUTE PRANKLIN & MICHAE

WLTS/New Orleans

SCOUNNICHES

STEVE WINNOOP
STRGIO MENTER
E, DEADROE
CHRIS DEBURCH
BOLLEGE
JANET JACKSON
STARSHIP
RESTLESS HEART
GEDORY ARROTT
KNOY G

2WD/Nortols Campbell/Allen

EXPONENTIAL
RECORD LEWIS & THE
CLUB MOUVEAU
NOTEWAY
RELAT OF EAN
JETS
RELAT OF EAN
BILLY JOEL

W101/Temps DeCerio/Willelms

STEVE WINWOOD ANITA BAKER PAUL STHON

TWO

KEY103/Auetic RekeriAlen

RENOTY G Mottests JAMET JACKSON BRUCE MOPHSBY JETS TOTO STARBHIP

WXTC/Charlesto Quincy/O'Brien

CHRIS DEBURDE MADORMA ANITA BAKER Hottest: FRANKLIN & MIC JAMET JACKSON STEVE WINNOOD STARSHIP LUTHER VANDEDOS

KWFM/Tucson Chris Ryan

Chie Ryan

FLEETMOOD MAC
KENNY G
JONNIFER WARMIN
ANITA DAKER
KEDNY LOUGHNS
HOTTOGLY
STANSHIP
JANET JACKSOR
DANNI WALL
PAUL HOCARNES
BRUCE HORMSBY

PARALLEL

WikingonGuess
GEFESIS
ATLANTIC STABR
ATLANTIC STABR
KICAGO
PETER GRBSIEL
FFMIA
GLOON MEDICIONS
THOMEBON THINS
LIOWER SICHIE
JAMET JAKKSON
STABSHIE
PAUL HCCRETHET
PAUL HCCRETHET
PAUL HCCRETHET
OAFYL HALL
PRANKLIN & MICHAE

Kos/Great Falls Steve Keller

MADONNA LIONEL RICHIE CLUB NONVEAU

CLUB HORIVEAU
HOTTEST;
HOTTEST;
JANET JACKSON
STARSHIP
GPHESTS
FRANKLIN & MICHAE

THREE

NILLY JOEL CHICAGO GRICORY ABBOTT HOLLEST JANET JACKSON HOOL, & THE GANG LUTHER VANDROSS PESTIEST HEART STEVE MINNOON WIVY/Jecksonell Sherwood/Ryan

none Hottest: .TETS STARSHIP HONSTADT & INCRAM-FRANKLIN & HICHAE RESTLESS HEART WTFM/Johnson City Bruce Goldsen

PLEETWOOD MAC CROMPEN HOUSE SERTIO MENDES EL DERA MENDES PLOTE MENDES PLOTE MENDES PARTE HALL PAUL HOCARTHEY PROPERS MEANT UTOZ/Knoxville HODDA/Trotter

Hobbaltother
MUEY LEFIS & THE
SHIFFLEY NUMBOOK
MADOWNA
FLEETHOOD MAC
RANGLES
CHICAGO
NOTEGET
JANET JACKSON
STARSHIP
FRANKLIN & HICHAE
WHEALOUISHIE
WHEALOUISHIE
WHEALOUISHIE WRITA/Louisville

ANITA BAKER JONNITER MARKES HOTTORE MARKES HOTTORE BILLY VERA & BEAT FRANKLIM & MITHAE RESTLESS HEART BRUCE HORNERY STEVE WIMMOOD KELTMICATION Ted Griffin PARALLEL

KTJC/Medi

MADONNA RENIA LIONEL SICHIZ FLEETWOOD HAC U2 THOMPSON THINS CHEIS DEMUNCH Nottest, JAMET JACKSON STARSHIP

RESTLESS MEART PRANKLIN & MIC STEVE MINNOOD

nome Hottest; SFUCE HORNSTY SHIBLEY MURDOR JANET JACESON PAUL HOCARTMEY JOURNEY

KQSW/Rock Spring Paul Corporter

FLETTHOOD MAC HADDRIA CHICAGO SPANDAD BALLEY LIOWER BEFINE CHRIS DEBUNDA THOUTSON THINS RENTA RANEN KANON HOLDERON STARSHIP BUNDS SISTERS JANET JACKSON SMELLA E FRANCLIN & NICH KMGQ/SANDE BUTCH KMG/SANDE BUTCH KMG/SAN

KMGQ/Senie Berbere Stephen Meede LIONEL BICHTE BILLY VERA 4-BEJ

PADONNA
CYBOJ LAUPER
TEOPPOON THINS
ATLANTIC STARE
REMIA
HOTTOST
JAMET JACKSON
FRANKLIN & HICHA
RESTLESS HEART
ESDN'T BOG PAS
SHOREY BOG PAS

KALE/Tri-Chies

KRNOffleno Jim O'Neal

THE GITTER
ATLANTIC STARR
ANTTA RAKER
LIOWEL RICHIE
FLEETWIND NAC
BANGLES
JOOT MANLEY
HOTLOST:
REWIT HONNINY
FRANKLIN & HICH
SERGIO MYSCES
JAMET JACKSON
BHIBLEY MURCON
WI SLEET MURCON
WI SLEET MURCON
WI SLEET MURCON
WI SLEET MURCON WLAC-FMMeetris Michols/Sergent

SHOKEY BOBINSON SHETTA E GREGORY ABBOTT GREGORY ABBOTT Mottest: STARSHIP JETS BRUCE HORNSRY DARYE HAJL JANET JACKSON

Steen Parter

PETER GARRIEL
REC BAND
LIONEL RECHIE
RENIA
CHICAGO
RETEAS
STARRIEP
FESTICESS HEART
JANET JANESON
DARVE HALL
FRANKLIN E HICHAE KRLB/Lubbock

NO ROBETS
CUTTING CREM
STEVE MARINER
ALARAMA
JODY WATLEY
ANITA MARES
NOTICELLY
SAUCE HOSMANY
JAMET JACKSON
STABENTY
CLUB MORVEAU
GENESIS

Stu Wright
LIDNEL BICHIZ
CHICAGO
THOMPSON THINS
MADONNA
REDNIA
MOTERAT
PRANKLIM & MICHI
SERGIO MEMOES
GENESIS
SHIRLEY MURDOCK
REDTIESS HEART WAEVISevenneh Phillip West

WBGM/Tella?

MIDWEST

KYRY/St. Louis

PARALLEL ONE

NODE MATTER! BRIN'S HORNSBY JETS JAMES JACKSON STARSHIP LUTHER VANDROSS WLLT/Cine WHYE/Sersecte Lindsey/Lawrence RESTLESS HEAST GENERIS Nottest: BROTE MORNSBY STARSHIP EDDIE HONEY GENERIS STEVE WINWOOD PLEFFOOD HAC SMOKEY BOBINSON BILLY JOEL NOTESSI NOOL & THE GANG STARSHIP GENESIS CLUB NOUVEAU

WARRIST/West

MADONIA GRESORY ABBOTT Mottest: STEVE WIMMOOD RESTLESS HEART STARSHIP

PAUL HCCARTHES BRUCE HORNSEY

CLUB HOUVEAU ANITA PARER FLEETWOOD HAC LOW GRAWH HOTTORE STEVE WIMMOOD BRUCE HORNSIN EDDIE HOMEY PAUL RIMON STAPSHIP

WMJUClevelens Wers/Torcesso

BILLY JOEL CHICAGO SHOPEY POBINSON NCTEAT; STARRHIP SPUCE HORNISTY JETS JAMET JACKSON STEVE MINNOOD

WSNY/Columbus Dave Sishop

SERGIO WENDES GENESIS MOTHER: STARSHIP RESILESS MEART LUTHER VANDROSS JANET JACKSON

WHIC/Detroit Lind/Kuykendeli

GENESIS
ANITA BAPER
MADOMNA
CHRIS DERVACH
BILLY JOEL
HOTEBET
STEVE WINHCOO
FRANKLIN A RIC
STARSHIP
JAMET JACKSON

WONG/Detroit
Barry Arganbright
EL DENARGE
HOTTERS TARSHIP
JANET JACKSON
BRUCE HOSINST
FRANKLIN & MICH

ANITA BARÉR ROOL & THE GAME FILETHOOD MAC . GLENN HEDEISOS HOTLEGET: BRUCE MORRERY JETS JANET JACKSON RESTLESS WEART STARSHIP

KS04/St. Louis Watermann/Garcie

STEVE MINHOON BURNS BISTERS HOTE-ET: FRAMELIN & FICHAZ STARSHIP JAMET JACKSON DABYL HALL RESTLESS HEART

PARALLEL THREE

PETER CARRIES. CHRIS DEBURNS THOMPSON TWINS THOMPSON TWING
U2
FIRETHOOD MAC
CHICAGO
RENTA
BOTTART
STARSHIP
STEVE WIMMOOD
GENERIS
GENEG ALLHAM
BILLY JOEL
WCKOCAMPANI WCXQ/Campbells Smith/McClendon

SmithMcClendon
LIONEL KICHIE
CUTTING CERM
U2
FLEETMOOD HAC
KEC BAND
HOLLest:
STANSHIP
DARYL HALL
JANET JACRON
RESYLESS HEART
STEVE WINNOOD

Bob James

FLEETWOOD MAI
U2
KENTA
LEVEL 42
CWICAGO
LIOWEL RICHIE
MOTEST:
MIRI MEMARD
ROOL 4 THE GAME
PESTLESS MEAN*
SHIBLEY MURDOOR
SHIBLEY MURDOOR WGSY/Columbus Jee Cook

ANITA BAKER EL DERANGE KENNY O ROTLOST JASET JACKSON DARYL MALL STARRELP BURES SISTEMS FRANKLIN & MICH

Jackson/Medi Lionel Bichiz EDBY LOGGIHS CWICAGO TWOMPRON TWINS RENIA HOTTER! JANET JACKSON STAMENIE PRAMELIN & MICHAE DAFFL HALL PAUL HCCASTWEY

DEMANCE ORIGINAL OF THE PARTY O

WORG/Orangeburg Stu Wright

JONNIFER MARRES
THOMPSON THIMS
PRIVER GARRIEL
CRICAGO
MOTORIEL
STEVE MIRMOOD
STARRIEF
RESTLESS HEART
FRANKLIN & MICHAE
HOOD, & THE GARG

PLEETWOOD MAC LIONEL SICHIE HADONNA LEVEL 4PHSON TOWNFOOD THINS NATHY MACTEA HOOSIERS LTVIA STANSELP FRANKELP A MICC STROID MEMORE STALLY JOSEL HERRY O

WHNN/Seginaw Nixon/Mertin

HIFLY JOEL CYMDI LAMPER SOLLEST STARSHIP JAMET JAMESON DANYI NALL PAUL HYPARTMEY BRUCE HORNERY KOOL C THE GANG ANTTA RAKEP GENESIS STEVE WINNOON ATTARYEC STARE NOTESTE JANET JACKSON BRUCE WILLTS FRANKLIN & WICK CROMBEN SOURS RESYLESS MEART 3WM/Toledo King/Matthews SIMPLY RED EL DEBARGE HOTTOST: JETS RRICE HORNSRY PARYE HALL JANET JACESON STARRHIP

KRAV/Tulea Brian Chase

PARALLEL TWO

COMMENSATION
THOMPSON THINK
HOOSTERS
JENNIFER HARMES
LIONEL SITHE
FIZETHOOD PAC
CHICAGO
PETER GARRIEL
HOLLOSI
FALL SECVE ATTREY
STARSHIP
SURNS SISTERS
STEVE HIMMOOD

Lee Greene
LIGHTLA STORIE
LIGHTLA STORIE
LIGHTLA STORIE
LIGHTLA
LIGHTL

WFMK/Lensing Knight/Ashford

BILLY JOEL CYNDI LAUPER SENGIO MEMBER MOTESTI HOUSE MORESTLY STARSHIP JANET JARKSON PAUL MCCARTNEY RESYLESS HEART

LIONEL BICHIE BILLT JOEL GREGORY ARROTT MOTT-BI RESTLESS HEART STASSHIP FRANKLIN & PICHAE JAMET JAMESON DARTL MAIL

WTRX/Filmt Peerson/Burks LIONEL PICTIE CHICAGO LETHER VANDROSK HOTTEST STARRIEP FRANKLIN & HICK PAUL MCCARTHEY NURNS SISTERS RESTLESS NEART

WLHT/Grand Rapid BOD VIEW

BILLY JOEL
LIONEL BICHTE
HADDNNA
SMOREY RORINSON
CYRDI LAFFER
FRANKEIN & HICHAR
HOTCHET
JAMET JACKSON
STABBILF
PAGE
RESTLESS HEAPY
DARTE HASE. RENEW G DILLY JOEL CYNTI LAIPER MOTTONI BOUCE HOSHISM JAMET JACKSON RESTLESS MEART STARRHIF PAUL HOCASTWEY CHONDED HOUSE PAUL MICRATHEY Mattest: HONS'ADT & INCI PETER CETERA CHICAGO GEMESIS XANNAS

LIONEL RICHIE ANITA BAKES MOTE-ME! DARY! MAL! BRUTE MDPNSBY JANES JANESON STEVE WINWOOD STARSHIP WJONISE Cloud Mike Deem

MAR DEMINOR TO PERSON TO THE PERSON MARTE MARTER LIONER PETERS OF THE STATE OF THE

4 Reporters

91 Current Reports Two stations reported a frozen list this week: KRNO/Reno WEZS/Richmond

One station did not report a playlist, therefore its rotations were frozen: KCIX/Boise

The following station is no longer an AC reporter: KKUA/Honolulu

WZLQ/Tupelo Todd Tedder Todd Tedder
PLEITHOON HAC
LEVEL 42
CHRIS DEBURGH
RECHOON
LITTE OFFICE
CHICAGO
LUTHER VANDOOSS
LIONEL RICHER
ROTESELT
STARBHIP
PAUL HCCARTHEY
ROOL 6 THE GAMO
RETTLESS HEAPT
SRIPLEY MORDOCK

BANGLES
FLEETHOOD MAP
LIONEL BICHIE
CHICAGO
THOMPSON THINS
NOTES!
BESTLESS HEART
DANYL HALL
PAUL HOCARTHEY
JAMET JACKSON
STARSHIP

FULL-SERVICE AC

WTIC/Hertford David Bernstein

FRANKLEN & MICH BIFLY JOEL ATLANTIC STARP HOLICAST, ERUCE MORNISHY PAGE HOCKASTHEY PAGE HOCKASTHEY STEED HENDES SHOREY MOBINSON

SHOREY BUBINSON SHIBLEY MURDOCK BOTTOBLE STARSHIP FRANKLIN & MICHA PAUL HOCKATHEY BILLY TOEL LUTHER VANDROSS

WHASA outpette

FRANKLIN & MIC Mottnet: BRUCE HORNSBY ROMSTADT & INC JARET JACKSON STARSHIP JETS

EAST

PARALLEL ONE

WTAE/Pittel Bob Conred STARRIP Mottest: SSUCE HORNSEY JETS LIGHEL RICHTE ROWSTADT'S ING! MPROProvidence Tom Cuddy FRANKLIN & HICHAI HOTTER! BRUYE HORMERY JOURNEY STARBITP KOOL & THE GANG BILLY JOEL

PARALLEL

PARALLEL THREE TWO WCHS/Charle Rocky Steele THRIS DEBURCH FLEETWOOD MAC HOTTOG! BRUCE MORNSBY FAMET JACFSON PAUL HCCARTHRY RESTLESS NEART STARSHIP

CROSSIBLES
LIONEL RICHIE
LARELLE & CHASPI
PETER CASSIEL
THOMPSON TWINS
HADDONNA
CHICAGO
NOTICELL
JAMET JACKSON
DAETL HALL
ROOL & THE GAM:
STAPSHIP
RESTLESS HEART

KFS&rappin Troy West STMPLY RED PEYER GARRIFL LIOMEL RICHIE JENNIFER WARMES CHICAGO RC BAMD HOTCOCK JAMES JAMES IN DARYL MALL PAUL HOCALTHEY

none Mottret: WXUS/LaFeyette Bob Vizze WGOW/Cha Garry Mac

GREGORY ASSOTT BILLY TOTE SHOREY BORNES BOTTOMY JAMPT JAKESON STARSHIP BRUCE HORNESY PAUL HCCARTNE DARYL HALL

PARALLEL ONE SSKRC/Cincinn Denny Nugent STARSHIP Mottest: LIGHEL RICHIE ROWSTADT & INC

JETS BRUCE HORNSBY JANET JACKSON WTVN/Columbus Evans/Lane RESTLESS HEART Hottest: LIGHEL RICHIE BRUCE HORNSHY

HONE-ET: HONETADT & IMCRAM LINNEL BICHTS EXDRY MODERS CHICAGO BILLY VERA & BEAT

SERVI G SERGIO HENDES STEVE WARINER BILLT JOEL HOTERST BENNY SCKERS LIGHEZ RICHIZ CHICAGO HONSTALF & INC KEDNY &

WSPO/Toledo Fred Heller PARALLEL

WHBY/Appleto Salm/St. John IABELLE & CHUM ANITA BAFER LIONEL BICHIE HOSTEST FERNY BODERS JANET JACKSON 6257LESS HEAST SERGIO MEMPES ATLANTIC STARS

MADONNA GLIDH MEDETBOS BILLY JOEL CHRIS DEBURCH MCTCATI JAMET JACKSON-BRUCE HORNSBY JETS LITHER VANCBOSS PAUL HCCARTHEY MODE AND JACKSON PRUCE HORNSEY TOTO PAUL HOTARTNEY STARRIE WTKOfthaca Charlie Clyde

PARALLEL THREE

HOTE-BE! BRUCE HORNSBY JAMET JACKBON DABYL HALL FAUL SIMON STEVE HIMMOOD WMTR/Morris Emery/Boyle ANITA BAKER HADDONNA HOTEFERI JAMET JACKSON DARYL HALL HIRI HOMARD ROOL 6 THE DAW STARSHIP ANITA MAKER EL DERARGE ERIC MARTIN MADOWNA MOCLEST: STARSHIP JAMET JACESON FRANCIN & MICE OARTE MALL PAUL HOTARTHEY

45 Reporters 39 Current Reports

WKYX/Paducah Carvell@leges

PARALLEL

THREE HOTEPHT; PESTLESS H PAUL HOCAS BRUCE HORN STABSHIP WSTU/Stuert Grant/Archer

AMR HORSES
HORRES & WARNES
LITHER VANIBOSS
LIONZL PICHTE
LABELLE & CHAPPLI
BOTCOT
PAUL MCCATTHEY
RESTLESS MEANT
SFROID MEMORS
DARYL MALL
CROMDED MOMISE SIMPLY RED ANITA BAFER CYNDI CAMPER BILLY VERA & SEAT HOISTORY JAKESON STANSHIP FRANKLIN & HICHAE BRUCE BOPKEY DARYE, HALL

Four stations did not call in a playlist, therefore their rotations were frozen: KKOB/Albuquerque WBT/Charlotte WDBO/Orlando

WPOE/Greenfield

MIDWEST

SOUTH

PARALLEL

TWO

WBT/Charlott

LIONEL RICHIE BILLY IORI. PARTON, PONSTADT JUNITED MAJNES ATLAYTIC STARR NAM SEALS AND SEALS AND SEALS AND SEALS AND SEALS AND SEALS CHEEK DESCRIPTION CHEEK DESCRIPTION STEALS AND SEALS CLEWN HEDFIRDS STEALS WINCOLD TONE INCOLUMN HEDFIRDS STEALS WINCOLD TONE STEALS WINCOLD WINCOLD

KOOL 4 THE GAM DARY! HAIL STEVE HISHMOOD Hotteet: BRUCE HORNSBY JAMET JACKSON KENNY ROCERS GLASS *TGER TOTO

PARALLEL TWO

SPOKEY ROBINSO ANY CRANY CRONDED HOUSE HOLLEGT: BRUCE HORNSTY PAUL HYCASTNEY JANET JANESON LUTHER VANDROS DARYL HALL

KFMB/Sen Diego Mark Largon

none Hottesti

MUNICOTSIQUETO
LITTLE VARDENCE
LETTLE VARDENCE
REBRY LOGGINE
BILLY VERA
JENNITER MARKE
BERL MARTH
ATLANTIC STABR
HOLI-GE
JANET JACKSON
STABLES
HOLI-GE
SHORE
MARKET

JAMET JACKSON CROMDED HOUSE BILLY JOEL SHOREY MOBINSON TIM FERNAN HOLIGITA PAUL MCCARTHEY FESTLESS HEART BRICE HORRISY JETS KENNY ROCERS WCIL/Carbondale PRANKLIN & HICHAR HOLLEST: PAUL HCCARTNEY BRUCE HORNSBY JANET JACKSON

BESTLESS HEAPT
SHOREY SOSINANN
MARCHINA
HARCHINA

ANITA BAKER LUTHER VARDNOS Mottest: JAMET JACKSON PAUL HCCARTEY RESTLESS NEART BRUCE HORNSBY SEMGIO MENDES

Two stations reported a frozen list KBOI/Boise WISN/Milwaukee

WEST

PARALLEL ONE KHOW/Denver Murphy Huston STEVE MINMOOD MOTERATE BPUCE-MORRSBY JANET JACKSON STARSHIP JETS PAUL MCCARTMEN

KOY/Phoenix Jack Blair SERGIO HODES ANITA DAKÉS Mottesti GENESIS BRUCE HORNSMY STARSHIP KGW/Portland Scott Tom

FONSTADY & THERA-Notices: Notices GREGORY ABBOTT BROCE HOSNERY JETS BILLY JOEL K./R/Seattle Rick Scott

LIGHEL RICHIE

THREE

AMY GRANT CROMDED HOUSE CRRIS DEBURH HOOSIRRS HOTIERS! SAMKEY HOMINED JANET JACKSON GLINN MEDRIROS

K TWO/Caspe Bob Young MODITES
KEDNY LOCGINS
KEDNY LOCGINS
KEDNY LOCGINS
KEDNY LOCGINS
KEDNY LOCGINS
HORAGIS & MARKET
HITH FEEDAM
CHICAGO
PLETYMOOD MAC
LARELIE & CHARY
GYBGGE NONGON
MOTOGRAP
GRECORY ABBOTT
STARSHIP
PAUL MYCARTNEY
CEMESIS KSUSen Lake City LemicNJeesop HOOSIFES
HOLLOUI SINGE
LIONEL RIGHTE
SENCE WORKSHY
JETS
BESTLESS HEART KVEC/Sen Luis Of Diene King MADONNA BONNIE RAITT LUTHER VANDROSS NOTTORY LIONEL RICHIE PAUL MCCARTNEY STEVE MINHOOD LUTHER VANDROSS JANET JACKSON

STABBLE FRANKLIN & HICHAE AND ANGER HICHAE AND ANGER HICHAE ANGER HICHAEL & CHAPPLE & CH PARALLEL PARALLEL TWO THREE

KKOB/Albuquerque Frich/M. Schvelber LIGHEL BICHTE ANITA BAKER Nottest: STARSHIP RRUTE HORMSBY PAUL MCCARTHEY

none Hottast; BAUCE HORNSEN JETS TOTO LIONEL RICKIE GLASS TIGER

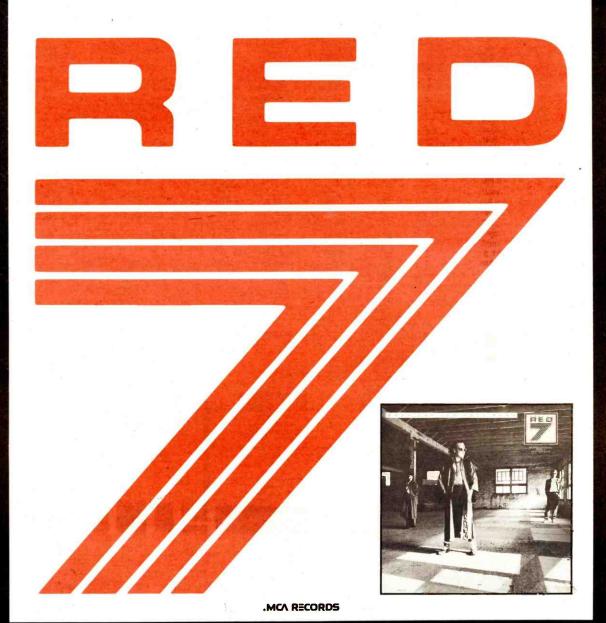
The following stations now Full- Service reporters: WBOW/Terre Haute

Now that the Bryan Adams, Fleetwood Mac, U2 and Night Ranger records are out of the way . . .

... Please go back and listen to RED 7's "When The Sun Goes Down."

We think you'll agree . . .

... It's very special.



AOR ALBUMS

	Last es Week		167 REPORTS	MARCH 20, 1987	Reports/Adds	Power	Heavy	Medium
DE	RUT	0	U2/The Joshua Tree (Island)	"With" (163) "Still" (75) "Where" (53)	164 /9	72	147	15
			LOU GRAMM/Ready Or Not (Atlantic)	"Midnight" (117) "Ready" (117) "Heartache" (18)	150+/1		133-	
			GREGG ALLMAN BAND/I'm No Angel (Epic)	"Angel" (154) "Anything" (15) "Don't Want" (12)	158-/0		144+	
_			CUTTING CREW/Broadcast (Virgin)	"Died" (148) "Colour" (3) "One For" (3)	153+/2		117+	
			PATTY SMYTH/Never Enough (Columbia)	"Never Enough" (146) "Time" (5) "Downtown" (1)	147-/1		110+	
	6 4	_	STEVE WINWOOD/Back In The High Life (Island/WB)	"The Finer Things" (128) "Take" (3) "Wake" (1)	128-/0		110-	
			BON JOVI/Slippery When Wet (Mercury/PG)	"Goodbye" (123) "Rock" (29) "Wanted" (14)	133=/3		62 -	
	7 9	_	OVER THE TOP/Soundtrack (Columbia)	"Winner" (119) "Meet Me" (6) "Gypsy" (2)	122-/1	31-		
			CROWDED HOUSE/Crowded House (Capitol)	"Dream" (112) "Something" (6) "World" (6)	118-/2	16-		
			JON BUTCHER/Wishes (Capitol)	"Goodbye" (148) "Holy" (3) "Living" (1)	148+/5	5+	48+	
			ERIC CLAPTON/August (Duck/WB)	"Miss You" (76) "Run" (52) "Tearing" (11)	119-/5	13-	49 -	
			PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (126) "Shadow" (5) "Shock" (4)	128+/6	4=	46+	74-
	14 13		ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Showed" (82) "Right" (35) "Smoking" (28)	127+/7	6+	37-	79+
			REO SPEEDWAGON/Life As We Know It (Epic)	"That Ain't Love" (80) "Variety" (36) "Dreams" (10)	109 – /3	11-	62 -	40+
			PAUL SIMON/Graceland (WB)	"The Boy" (121) "Diamonds" (3) "You Can Call" (2)	123-/1	10+	49+	71-
			DEEP PURPLE/The House Of Blue Light (Mercury/PG)	"Call" (117) "Bad Attitude" (5) "Strangeways" (2)	120-/1	1-	53+	60 -
7	8 1	1 17	LOS LOBOS/By The Light Of The Moon (Slash/WB)	"Set Me Free" (73) "Shakin'" (57) "Is This" (4)	116-/4	7-	33-	70+
	35 24	1	FROZEN GHOST/Frozen Ghost (Atlantic)	"Should" (138) "Yum Bai Ya" (2) "End" (1)	138+/22	1 =	16+1	107+
9	9 12		GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Railroad" (54) "Battleship" (54) "Keep" (3)	98-/6	1 -	33-	60-
17	16 17	20	SANTANA/Freedom (Columbia)	"Veracruz" (87) "Deeper" (3) "Praise" (3)	94-/1	5-	40 -	48-
20	23 23	2	EDDIE MONEY/Can't Hold Back (Columbia)	"Endless" (83) "I Wanna Go Back" (15)	92 + /9	11-	38+	47+
_	_ 25	2	ANDY TAYLOR/Thunder (MCA)	"I Might Lie" (123) "Don't Let Me" (1) "Life" (1)	123 + /5	3+	16+	90 -
22	21 19	23	LIGHT OF DAY/Soundtrack (Blackheart/CBS)	"Light" (93) "Twist" (17) "Stay" (1)	101-/1	3+	33 -	60-
13	17 2	24	WORLD PARTY/Private Revolution (Chrysalis)	"Private" (56) "Ship Of Fools" (38) "True" (10)	99 – /7	0-	22-	58 -
29	29 27	25	EUROPE/The Final Countdown (Epic)	"Rock" (79) "Final" (21) "Carrie" (1)	97+/10	4 -	19 –	63+
33	28 28	30	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"I Know What" (89) "Jacob's" (5) "Doing" (2)	91 = /2	6+	31=	54 –
_	40 32	2	GLASS TIGER/The Thin Red Line (Manhattan)	"I Will Be There" (92) "Ancient Evenings" (1)	93+/14	3-	19+	65 +
6	11 20	28	ALAN PARSONS PROJECT/Gaudi (Arista)	"Standing" (44) "Money" (38) "Too Late" (8)	76 – /4	2-	23-	43-
			BILLY IDOL/Whiplash Smile (Chrysalis)	"Sweet Sixteen" (81) "Soul" (3) "Don't" (1)	82+/12	1 =	16=	
			TESLA/Mechanical Resonance (Geffen)	"Modern" (64) "Little Suzi" (28) "Rock Me" (1)	84 - /1	2+	12-	
			CONCRETE BLONDE/Concrete Blonde (IRS/MCA)	"True" (82) "Dance" (4) "Haunted" (1)	84 - /4	1 =	16+	
			CINDERELLA/Night Songs (Mercury/PG)	"Somebody" (79) "Nobody's" (9) "In From" (2)	87+/8	1 -	-	62+
12	18 23		BOSTON/Third Stage (MCA)	"Can'tcha" (36) "I Think" (19) "Cool" (3)	60-/1	9-	28 –	
-	— 39		STRANGLERS/Dreamtime (Epic)	"Always The Sun" (65) "Mayan" (2) "Ghost" (2)	68+/6	1 =	15+	
11-	19 26		BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Mandolin" (38) "Kiss" (6) "Western" (3)	46-/0	7-	19-	
	38 38		STEVE MILLER BAND/Living In The 20th Century (Capitol)	"Loved" (35) "Nobody" (9) "Make" (2)	45-/0	5+	23=	
			ROBIN TROWER/Passion (GNP/Crescendo)	"No Time" (36) "Caroline" (21) "Passion" (3)	59-/4	1 –	10-	
			LITTLE AMERICA/Little America (Geffen)	"Walk On Fire" (71)	71+/11	1 =	7+	
			HIPSWAY/Hipsway (Columbia)	"The Honeythief" (50) "Longing" (2) "Car" (2)	55+/2	3-	13+	
DE	BUT	• 40	DEL FUEGOS/Stand Up (Slash/WB)	"Long Slide" (48) "Wear It" (3) "A Town" (2)	48 /10	2	4	35

BREAKERS.

The Joshua Tree (Island) 98% of our reporters on it

NEW & ACTIVE

ESQUIRE "Exquire" (Geffen) 49/4 (50/3)
Adds WKLC, WCCC, KATT, KMBY, Heavy 1: WMRY, Medium 34 including WMMR, WDVE, WKLS, WYNF, WOFM, KZAP,
KGB, KOME, WPY, WDIZ.

POISON "Look What The Cat Dragged in" (Enigma/Capitol) 46/6 (42/6)
Adds KNPD, WCCC, WAF, WKCF, WORR Powers 2: Penny? Proficieng WRICN, WBAB, KDJQ, KNAC, KDJK, Medium 26
midliding WNEW, WLIZ, KBPI, WHEE, WOUR, KLAO, KISS, KILO, WRKI, KWHL. including WNEW, WLLE, MEH, WHEE, WUGH, ADAU, ASS, AILO, WHOL, AWAI, AWAI, FARRENHEIT "Farranheit" (WB) 45714 (31710) MAJ, ALILO, WRILL POWERS I. HEAVY 3: WBCN, KINK, KRQU, Medium 30 including WLLY, WORK, KSHE, KSPI, KZPI, KSPI, WHEB, WOUR, WAAF, WTUE.

Medium 33 including WLLZ, WOFM, KSHE, KBPI, KZAP, KISW, WHEB, WOUR, WAAF, WTUE.

DAMNED "Anythine" (MCA) 45.11 [34.11]

Adds including KDJQ, WTPA, WCDC, WHCN, WPLR, WIMZ, WKDF, KICT, Heavy 2: WLIR, WXRK, Medium 26 including WNEW, WXRF, KYS, 91 X, KROR, WHEB, WOUR, WAAF, WRXL, KEZO.

INCH., MON., ATLES, ANDRE, MODE, MODE, MODE, MODE, SECULIARY, MODE, SECULIARY, MARKES "Famous Blue Raincoat" (Cypress/PolyGram) 32/4 (29/9) adds. WHY, KLBJ, KPOL, KLPX, Heavy 5: WHSS, WTPA, CHEZ, KTCZ, KNX, Medium 20 including WNOR, WXRT, KYYS. KORS, KBCO, KNN, WIMX, KODS, KLPX, KNOO,

KORS, KBCO, KINK, WIMZ, KOOS, WLAV, KMOD.

CHRIS ISAM. "Whits Isaat": (WB) 29/1 (29/2),

Adds KTXQ. Powers 2. Heavy 9: WBYR, WXRT, 91X, KFOQ, KROR, WHFS, KZEL, KDJK, KKCY, Medium 14 including KINK,

KDJQ, KZAP, KSD, WOUR, KILO, KFME, KTYO.

JILLIAN COPE: "Saint Julian" (Island) 28/13 (2/0)

JILLIAN COPE: "Saint Julian" (Island) 28/13 (2/0)

JILLIAN COPE: "Saint Julian" (Island) 28/13 (2/0)

JILLIAN WICH, WITH WITH KING, KILO, HOLD, KILO, WORD, WHEN, Y Including WXRK, KROQ, WHFS, CFNY,

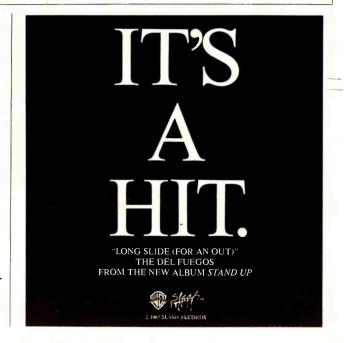
WMGM, WIZH, Medium 13 mcluding WXVE, DC101 : WGTR, WNOR, 91X, WXLIP, KIJOT.

WARD BROTHERS "The Madness Of It AII" (ASM) 28/6 (2/68)

AGDS, WHAY, WILZ, KDJQ, WPYX, KLAQ, KILO, Heavy 1, KTCZ, Medium 14 including WLIR, KYYS, WQFM, WONE, WLAV,

SAINTS "All Fools Day" (TVT) 24/2 (23/5)
Adds, WHJY, WHEB, Heavy 3, WLIR, WMRY, KZEL, Medium 13 including Q107, KUPD, 91X, WHFS, KATT, KEZO, WIZN, SMITHEREENS "Especially For You" (Enigma) 22/4 (21/3)
Adds: WXRK, KAZY, KDJK, WIZN. Heavy 4 including WRIF, KROQ, WHFS. Medium 13 including WNEW, WMMR, KBCQ,

Adds WRR, KAZY, KDJK, WIZN, Heavy 4 including WRIF, KROQ, WHFS, Medium 13 including WNEW, WMMR, KB WZZO, KNON, WMRY, KZE, KEZE, JOHN PHILLP "Walf For The Night" (Atlantic) 19/2 (16/5)
Adds KLAQ, KLPX, Heavy 0, Medium 13 including WYNF, WLLZ, KUPD, KZAP, WDIZ, KFMG, WRUF, KOWB, KWHL



NEW ARTISTS

Albums

1	CINDERELLA/Night Songs (Mercury/PG)	87/8
2	LITTLE AMERICA/Little America (Geffen)	70/11
3	STRANGLERS/Dreamtime (Epic)	68/6
4	HIPSWAY/Hipsway (Columbia)	55/2
5	ESQUIRE/Esquire (Geffen)	49/4
6	DEL FUEGOS/Stand Up (Slash/WB).	48/10
7	POISON/Look What The Cat (Capitol/Enigma)	46/5
8	FARRENHEIT/Farrenheit (WB)	45/14
9	DAMNED/Anything (MCA)	45/11
10	JENNIFER WARNES/Famous Blue (Cypress/PG)	32/4

Tracks

	OLAGO TIOFO (LAUR De There (Monhotton)*	02/44
1	GLASS TIGER/I WIII Be There (Manhattan)*	92/14
2	ROBERT CRAY BAND/I Guess I (Mercury/PG)*	82/10
3	CULT/Love Removal Machine (Sire/WB)	82/10
4	EUROPE/Rock The Night (Epic)*	79/13
5	CINDERELLA/Somebody Save Me (Mercury/PG)	79/9
6	LITTLE AMERICA/Walk On Fire (Geffen)	71/11
7	STRANGLERS/Always The Sun (Epic)	65/5
8	WORLD PARTY/Private Revolution (Chrysalis)*	56/8
9	GEORGIA SATELLITES/Railroad Steel (Elektra)	54/14
10	HIPSWAY/The Honeythief (Columbia)	50/2

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

$HYD\overline{E}$

DIRTY WATER

A MOST ADDED TRACK

Tracks New & Active

41 Adds First Week, Including:

WBYR KBCO
CHOM KUPD
WNEW KFOG
WXRK KRQR
Q107 CFOX
WLLZ KLAQ
KYYS WDIZ

From The Forthcoming Album UNDER THE VOLCANO

Produced by Bruce Fairbairn, Bob Rock and Paul Hyde

Management: Bruce Allen Talent

Capitol.

O 1987 EMI Records Ltd.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

				MON HOLE		0		
hree Veeks	Two	*:	Last Week	167 REPORTS	Reports/Adds	Power I	Heavy M	Medium
_	_	6	0	U2/With Or Without You (Island)	163+/9	72+	147+	14-
8	4	2		PETER WOLF/Come As You Are (EMI America)	161+/4	67+	143+	17-
2	2	1	3	GREGG ALLMAN BAND/I'm No Angel (Epic)	154-/2	58 -	140+	13-
19	8	8	0	CUTTING CREW/ (I Just) Died In Your Arms (Virgin)	148=/1	39+	115+	31 -
12	7	7		PATTY SMYTH/Never Enough (Columbia)	146-/1	32+	110+	34 -
				FLEETWOOD MAC/Big Love (WB)	156 /1	56 25	97	52
				BRYAN ADAMS/Heat Of The Night (A&M)	148 /1		95	45
7	5	5	8	STEVE WINWOOD/The Finer Things (Island/WB)	128-/0		110-	17=
	1	3	9	LOU GRAMM/Midnight Blue (Atlantic)	117-/0		109-	5+
3	3	4	-	SAMMY HAGAR/Winner Takes It All (Columbia)	119-/1	31 -	91-	27+
27		11		JON BUTCHER/Goodbye Saving Grace (Capitol)	148+/6	5+		94=
		9	12	CROWDED HOUSE/Don't Dream It's Over (Capitol)	112-/1	16-		21 -
13	12				123+/2		55+	
33	27			BON JOVI/Never Say Goodbye (Mercury/PG)	121-/1	10+	48+	70-
25	15	12	-	PAUL SIMON/The Boy In The Bubble (WB)	126+/6	4=	45+	73-
29	24	15		PSYCHEDELIC FURS/Heartbreak Beat (Columbia)				
30	26	19		LOU GRAMM/Ready Or Not (Atlantic)	117+/1.		49+	67+
21	14	14		DEEP PURPLE/Call Of The Wild (Mercury/PG)	117-/1	1-		58 -
56	35	23		FROZEN GHOST/Should See (Atlantic)	138+/2			10,7+
_	-	26		NIGHT RANGER/The Secret Of My Success (MCA)	120+/2			91+
40	29	22		ANDY TAYLOR/I Might Lie (MCA)	123+/5	3+		90 -
4	6	10		REO SPEEDWAGON/That Ain't Love (Epic)	80 -/0	11-		21-
20	17	17		SANTANA/Veracruz (Columbia)	87-/1	4 –		45 –
22	18	16	23	BARBUSTERS featuring JOAN JETT/Light Of Day (Blackheart/C		3+		55 –
38	30	25	2	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	89+/2	5+	<i>30</i> =	53 -
59	43	36	3	EDDIE MONEY/Endless Nights (Columbia)	83+/1	4 8+	32+	44+
9	10	13	26	ERIC CLAPTON/Miss You (Duck/WB)	76 -/0	11 –	38 –	<i>36</i> –
48	40	34	2	GLASS TIGER/I Will Be There (Manhattan)	92+/1	4 3-	18+	65+
57			<u>a</u>	DOKKEN/Dream Warriors ("Theme From") (Elektra)	103+/1	1 1-	11+	68+
	BUT			U2/I Still Haven't Found What I'm Looking For (Island)	75 /74	4 1	24	49
	47		30	WHITESNAKE/Still Of The Night (Geffen)	100+/9	2+	8+	68+
50	42		0	ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)	82+/10	0 3+	19+	56 +
_	_	41		CULT/Love Removal Machine (Sire/WB)	82+/10		7+	
Ξ	49	39		BILLY IDOL/Sweet Sixteen (Chrysalis)	81+/1		15+	52+
37				CONCRETE BLONDE/True (IRS/MCA)	82 - /5	1+	16+	51-
31				LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	73+/14		20+	45+
_		47		EUROPE/Rock The Night (Epic)	79+/1			58+
10			37	GEORGIA SATELLITES/Battleship Chains (Elektra)	54-/0	1-	24-	30 -
10			_	CINDERELLA/Somebody Save Me (Mercury/PG)	79+/9	1=	5=	57+
-	45	42	_	LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB)	57-/0	5-	18 -	30 -
6		21			53 /5		19	32
			0	U2/Where The Streets Have No Name (Island)		1=	15+	36+
54				STRANGLERS/Always The Sun (Epic)	65 + /5		11	
		_	_	U2/Bullet The Blue Sky (Island)	53 /5	1 0	9-	36 41 –
35	32		43	TESLA/Modern Day Cowboy (Geffen)	64 - /0		_	
_	56		4	LITTLE AMERICA/Walk On Fire (Geffen)	71+/1		7+	48+
			45	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)	44 -/0	10-	23 -	17-
DE	BUT		=	U2/In God's Country (Island)	48 /40		17	25
_	_			GEORGIA SATELLITES/Railroad Steel (Elektra)	54+/14		13=	<i>35</i> +
5	11	24	48	ALAN PARSONS PROJECT/Standing On Higher Ground (Arista)	44 – /0	2-		22-
17				BOSTON/Can'tcha Say/Still In Love (MCA)	36 - /0	7=	21 –	12-
60	59	52	3	HIPSWAY/The Honeythief (Columbia)	<i>50</i> = /2	1 -	11+	29 =
11	19	27	51	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)	38-/0	6-	15 –	16-
_	_	57	32	WORLD PARTY/Private Revolution (Chrysalis)	56+/8	0=	9+	36+
16	23	35	53	WORLD PARTY/Ship Of Fools (Chrysalis)	38 - / 1	0 –	13-	17-
				ERIC CLAPTON/Run (Duck/WB)	52+/26	6 0=	12+	33+
_	_			DEL FUEGOS/Long Slide (For An Out) (Slash/WB)	48+/1	2 =	4=	<i>35</i> +
DF	BUT			POISON/Talk Dirty To Me (Enigma/Capitol)	46+/5	2+	7+	26+
				ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	28 - /0	3=	15-	8-
-				STEVIE RAY VAUGHAN & DOUBLE/Willie The Wimp (Epic)	40-/0	1 =	6-	26 -
				REO SPEEDWAGON/Variety Tonight (Epic)	36+/14		10+	24+
				ROBERT CRAY BAND/Right Next Door (Because) (Mercury/PG)	35+/5	0=		23+
٥٤	اںں	_	•	Start Start Start Sout (Southern) (Morelly) (4)				

BREAKERS.

FLEETWOOD MAC Big Love (WB) 93% of our reporters on it. BRYAN ADAMS Heat Of The Night (A&M) 89% of our reporters on it. NIGHT RANGER.
The Secret Of My Success (MCA)
72% of our reporters on it.

DOKKEN
Dream Warriors
(Theme From "A Nightmare...") (Elektra)
62% of our reporters on it.

WHITESNAKE
Still Of The Night (Geffen)
60% of our reporters on it.

AOR TRACKS

MOST ADDED

FLEETWOOD MAC/Big (156) BRYAN ADAMS/Heat (148) U2/Still (74) U2/Where (52) U2/Bullet (51) U2/God (46) ROCK & HYDE/Dirty (41) THOMPSON TWINS/That (35) ERIC CLAPTON/Run (26) NIGHT RANGER/Secret (26)

HOTTEST

U2/With (72) PETER WOLF/Come (67)
GREGG ALLMAN BAND/Angel (58) LOU GRAMM/Midnight (42) CUTTING CREW/Died (39) STEVE WINWOOD/Finer (35) PATTY SMYTH/Never (32) SAMMY HAGAR/Winner (31) FLEETWOOD MAC/Big (25) BRYAN ADAMS/Heat (23)

CHART CLIMBERS

Adds including WBAB, WNEW, WNOR, WLVQ, KGB, WZZO, WPOH, KZRR, KKDJ, KPOI KUPD, KOME, WINZ, WKOQ, WAPL, WWCT, WGIR, KRNA. Medium 65 Including WN KBPI, KZAP, WCCC, WHEB, WCDM. MOVES 34-27.

KBP, KZAP, WCCC, WHEB, WCMF Moves 34:27

HUEY LEWIS & THE NEWS. "Know What I Like" (Chrysalis) 89.2 (88.7)

Addis KSJO, WROK: Heavy 30 including WMMR, WHJY, WNGR, WPIX, WZZQ WPDH, WKGR, WIMZ, WRXL, WXKE.

Medium 53 including DC101, WRSL, WWYF, WYG, WLOPO, WCCC. WHEB, WCMF, WAAF, KLAQ, Moves 25:24.

EDDIE MONEY "Endless Nights" (Dolumbla) 83.714 (69.25)

Addi including WGTR, WLUP, KDJQ, WPOH, WKGR WOF, KDJK, WBLM, KTVD, Heavy 32 including WNEW, WHJY,
WNOR, WEBN, WLLZ, KSHE, KOME, WZZQ, WHEB, KLBJ, Medium 44 including WMMR, KGB, KFOG, KROR, WAAF,
WDCZ, WRAL, KISS, WAPL, WXKE, WOWS 36:25.

CULT "Lave Removal Machine" (Sirc/WB) 82.710 (72.725)

Adds KLOL, KUPQ, WAOX, WKGO, STEVE, WBLM, WBLF, KFMQ, Heavy 7: WBCN, WLIR, WXRK, Q1D7,
KROQ, KNCN, KZEL, Medium 63 including WNEW, WKLS, KTXQ, WLLZ, KYYS, KORS, KZAP, 91X, KGB, KROR, Moves
41-32.

41-32.

**ROBERT CRAY BAND "I Guess I Showed Her" (Mercury/PolyGram) 82/10 (73/14)

**Adds WBAB, WYNF, WLLZ, KBCO, KDJQ, WKDF, WONE, WXLF, KNX, WZZO, Heavy 19 including WDVE, WNOR, KFOG, AZCO, WKGO, WAPE, WZZO, WKGO, WAPE, WZZO, WKGO, WHEB, WDUR, WFFX, KLAO, WKGRR, Moves 38-31.

**BILLY IDDL: "Wested Sixteen" (Chrysalls) 81/12 (70/22)

**Adds Including WLLZ, WPTX, KLBJ, WKDF, WTUE, WWCT, KICT, KGZZ, Heavy 15 including WLIR, WXRK, WHJY, 91X, KGS, KIGW, WCCC, WPDH, XGJT, WGIR, MGM, WGG, KGGO, KMT, WLYG, KUPD, KOME, WARF, WRXL, KGDS, WGG, WGGO, WDG, WARF, WGG, KGGO, KATT, KEZO, Heavy 7, WGTR, WNGW, WYAF, KBPI, KUPD, KDX, KGOU, Medium 39 including WBAB, WNEW, WLLZ, WOFM, KOME, WHEB, WOUR, WARF, WDZ, KSS.

WORSE 47-36.

Moves 47-36.

(INDERELLA "Somebody Save Me" (Mercury/PolyGram) 79/9 (73/14)

Adds WPLR, WHIT, KWIC., WIMZ, WKOF, WIXV, KEZD, KJOT, KFMX, Heavy 5: WHICK, KISK, KNAC, KTAL, KRQU, Medium 57 inclusion, Wesla, Wiese, Wimsh, WOVE, WIGS, KTXQ, WYNF, WLLZ, KORIS, KSHE, Moves 42-38.

UZ "I SIII Haven't Found.," (Island) 75/74 (0/0)

Adds including 9XX, KIBJ, KLAQ, WKOF, WIZW, WIW, WROK, WLAY, WIBA, KATT, Heavy 24 including WNEW, WMMR, WOVE, WLDP, WART, KBDC), KGB, KRQ, KRQR, WPDH, Medium 49 including WBAB, DC101, KTXQ, WNOR, KUPO, KXAP, WORK, WART, WRSD, WGR Debuts at 429.

LOS LOBOS "Set Me Free (Rocalus at #29.

(Stath/WB) 73/14 (59/21)

Adds including WBCN, WGTR, WFTX, KLBJ, WKGO, WRXL, WTUE, KFMO, Heavy 20 including WBYR, WXRT, 91X, KFOG, WRXL, WTUE, KFMV, OCTOT, WNOR, WLUP, KYTS, KROR, WAAF, WCN, WRTR, WHER, RILCU, WWW, KTD Medium 45 including wHYN, OCTOT, WNOR, WLUP, KYTS, KROR, WAAF, WCN, WTR, WHER, RILCU, WWW, KTD, Medium 45 including wHYN, OCTOT, WNOR, WLUP, KYTS, KROR, WAAF, WARRING, WAAF, WARRING, WAAF, WARRING, WAAF, WARRING, WAAF, WARRING, WAAF, WARRING, WARR

N.M.C., WINTER MOVES 49-35.

TITTLE AMBERTA: "Walk On Fire" (Geffen) 71/11 (60/11)

Adds including WIRR, WHUY, KORS, KDJO, KLBJ, WELM, KRNA, KWHL, Heaby 7: KTXO, WEBN, KWIC, KILO, KAIP,

KOWER, RROLL Medium 48 including WIREW, WLLZ, WOTM, KUPD, KGB, KROR, WCMF, WCMF, WOUR, WIRV, WAPL, Moves

OKOWER, RROLL Medium 48 including WIREW, WLLZ, WOTM, KUPD, KGB, KROR, WCMF, WCMF, WOUR, WIRV, WAPL, Moves

SO44
STRANGLERS "Always The Sun" (Epic) 85.6; (83/10)
Adds WROCK KPOL WIZK KOWB, WZCD Heavy 15 Including WBCN, WLIR, WXRK, WXRT, KBCD, KROD, 91X, WHES,
OHEZ, Medium 86 including WRITE WLIZL KYYS, KROR, WPYX, WHEB, WOUR, WAAF, WLAY, KATT, Mores 46-1.
WORLD PARTY "Private Revolution" (Chrysalis) 55.6; (48.79)
Adds WBRK, KLOL WHOR, KDJO, WCCC, WKGR, WKOZ, KWDD, Heavy 9; WGTR, WXRT, KBCD, KROD, 91X, WMAD,
WWWW, KRNA, KTCL, Medium 36 including WKLS, KYYS, WPYX, WAAF, WIMZ, WROK, KEZD, KICT, KILD, KKDJ, Moves
57.52

57-52.

GEORGÍA SATELUTES "Ralinad Steel" (Eletira) 54/14 (42/12)

Adds including KZAP, KRSP, WTPA, WADX, WZEW, WORZ, WGIR, KFMQ, KFMF, Heavy 13 including WGTR, WXRT, KUPD, WOUR, WXKE, WBLN, WWW, KOWB, KWHL, KTYD. Medium 35 including WKLS, WEBN, WLVQ, KFOG, KOME, WRXL, WXW, WHOK, WLAY, KEZO, Moves 51-47.

"Whore The Streets Have No Name" (Island) 53/52 (0/0)
sincluding 91%, WOUR WARF, WOLZ, KISS, WHOK, WLAV, KEZO, KILO, KKOJ, Heavy 19 including WLIR, WMMR, JP, WXRTI, KFOG, KROR, WPVX, KLAO, LWOT, WGIR, Medium 32 including WNEW, KTXO, WNOR, WILZ, KYYS, FM, KGRS, KUPD, KGB, KISW, WZZO, Debuts at #AV.

WOPM, KORS, KUPD, KOB, KISW, WZZO, Debuts at #40.

W2 "Ballet The Bise Sty" (Island) \$3.51 (0.01)
Adds including 91X, WCCC, WHEB, WOUR, WRPX, WDIZ, WRPK, KTT, WIOT, KILO, KDIX, Heavy 11 including WNEW,
WOYE, KFOS, KHOR, KOME, WOYE, WAPK, KPOI, KFMO, KTYD. Medium 36 including KTXQ, WGTR, WNOPR, WILZ,
WOPM, KORS, KLOS, KUPD, KZAP, KISW, Debuts at #42.
ERID CLAPTON "Flum" (Duck-W98) \$2.268 (3.17)

ncluding WHJY, KOME, WZZO, WHEB, WKRR, WAPL, WFBO, WGIR, KRNA, KFMO, Heavy 12 including WLLZ, WTPA, WIOO, WAOX, WFDU, WMAD, WWWW, KTYD, Medium 33 including WKLS, KYYS, WCCC, WDIZ, WIXY, KEZO, KICT, WRIK, WRIDL, Pobuls at #54

W.J.W. K.E.O., RUCT, WHIN, WHOP. Debats at #54

HIPSWAY "The Honeythief" (Columbia) 50/2 (50/10)

Adds. CHOM, CRIV, Heavy 11 including WLR, KBP, WPLR, KWIC, KNCN, WKQQ, WWCT, KRNA. Medium 29 including WBR, WRRW, WLS, 11 XH, CV, WAAF, WIMZ, WLAV, Moves \$2.50.

WBBB, MBEW, MORE, MAIL, MELE, 210, MORE, MEMORE, MEMORE, MEMORE, MEMORE, MEMORE, MEMORE, MORE, MORE, MORE, MORE, WOUR, WRILL, KDB, WLAV, WIBA, KEZO, WIOT, Heavy 17 including WYNF, KFOG, KROR, KOME, WPDH, KLBJ, WAPL, KPOI, WGIR, Medium 25 including WNEW, WKLS, KTXQ, WGTR, WLVQ, WLLZ, KUPD, WZZO.

WCCC Debuts at #46.

DEL FUEGOS "Long Slide (For An Out)" (Slash/WB) 48/11 (38/16)

Adds Including WHBW, KDID, WCCC, WADY, KJOT, KKDJ, WZN, WRKI, Heavy 4: WBCN, WXRK, KFOG, WHEB Medium 35 including WHJY, WNOR, WXRT, KYYS, KDS, KBCD, 918, KISW, WAAF, KLBJ, Moves 59-55. 35 PROBERTY MANUAL THORN, TRADIT AT THE ATTENDED AND A THORN, THO

WREW WILL ABIT, WHER WILDH, KLAU, NISS, NILL, WHILL DROUS at #90.

RED SPEEDWARDADN "Variety" Tonight" (Epil. 36,714 (234))

Adds incuding WHJY, WYNF, KOME, WAPI, KODS, WHOT, KEZE, WRUF, KWHL, Heavy 10 including WOFM, KSHE, WOMEN, WILL, WOHA, WILL, WOHA, WILE, WHO, WIT, KICT Debuts, WOMEN, WARD, WILL, WOHA, WILE, WHO, WIT, KICT Debuts, WOMEN, WILL, WOHA, WILE, WHO, WILL, WOHA, WILE, WHO, WILL, WOHA, WILE, WHO, WILL, WOHA, WILE, WOHA,

ROBERT CRAY BAND "Right Next Door (Because Of Me)" (Mercury/PolyGram) 35.5 (31.3)
Adds O107, WAOX, WHIT, KNX, WBLM, Heavy 11 including WKLS, KTXQ, CFOX, WHCN, WAPL, WLAY, KKDJ, WWWY.
Medium 23 including WGTR, WLVQ, KGB, WXX, WROK, KEZ, KDZ, CFOX, WED Cobus at #60.

NEW & ACTIVE

ESQUIRE "To The Rescue" (Geffen) 49/4 (50/5) Adds: WKLC, WCCC, KATT, KMBY. Heavy 1: WMRY. Media n 34 Including WMMR, WDVE, WKLS, WYNF, WQFM, KZAF

KOSI, KOME, WYTA, WOLD.

ROCK & HYDE "Dirty Water" (Capitol) 47/41 (5/0)
Adds including WXHK, KBOO, KROR, HOUZ, KATT, WIOT, KMOD. Heavy 4: O107, CFOX, CHEZ, CFNY, Medium 26 including WXHK, KND, KUPD, KFOB, KLAD, WINV, WROK, KICT, KKOJ.

FARRENHEIT "Fool In Love" (WB) 44/13 (31/10)

ILO, WRKI, Powers t. Heavy 3: WBCN, KINK, KRQU. Medium B. WOUR. WAAF, WTUF

Adds including MOUNT WERE, KSHE, KSPF, KISW, WHED, MOUNT WITH A MOUNT WITH WARM OF THE WARM. WARM, WHILE WARM, WARM, WERE, WICH WARM, WARM, WEEL, KEZO, WARM, WEEL, WOUR, WARM, WRITE, WED, WARM, WARM, KEZO.

Including WHEM, MAIL, ALBERT, MAIL AND Clear" (RCA) 40/12 (30/30)

Autor Labert "Loud And Clear" (RCA) 40/12 (30/30)

Autor Labert Labert Mail Clear "RCA) 40/12 (30/30)

Autor Labert Mail Clear "RCA) 40/12 (30/30) WCCC, WIMZ, WKDF, WDIZ_ KUPD, KLAQ, KISS, KILO, KQ

ALAN PARSONS PROJECT "Money Talks" (Arista) 38/7 (35/15)
Adds: WTPA. WTUE, KODS. KKDJ. KEZE, KROU, KZOO. Heavy 7: WOFM, KOME, KLBJ. WIMZ, KILO, KLPX, WWWV.
Medium 27 Including KYYS, KORS, KUPD, KORG, KATT, WIDE, KOWB, KWHL, KOZZ.

THOMPSON TWINS "Get That Love" (Arista) 36/35 (0/0)
Adds including 91X, WZZO, WDHA, WBRU, WHTF, WZYC, KNCN, WWWV
including WBAB, WNEW, WMMR, KBPI, KFOG, WIMZ, WLAV, WWCT, W

including WBMs, WNEW, WMMM1, ADF, ATOO, WMM5.

DAVID & DAVID WITHER'S GORNE RISE" (A&M) 36,5 (33.6)

Adds: WEZX, KWIC, WZEW, WWWV, KZOO, Heavy 4 including WGTR, KLBJ, KOWB, Medium 25 including WYNF, KBCO,

KGB, KFOG, WHEB, WAAR, KLAU, WAPL, WLAV.
JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 30/4 (27/9)
Adds: WHJY, KLBJ, KPDI, KLPX. Heavy 5: WHFS, WTPA, CHEZ, KTCZ, KNX. Medium 18 including

KORS, KBCO, WIMZ, KOUS, MLAY, KMOU.

TESLA "LIRIB SUZI" (Geffen) 28/9 (20/4)

AOGS WKLS, KAZY, KOB, WOPA, WROK, WKOZ, KFMO, KSOY, KTYD. Heavy 2: KORS, KWHL, Medium 17 including

WOFM, KBPI, KUPO, KLAO, WKRR, WKDE, KILO.

WORM, RBM, RUPU, RUAU, WARH, WAUF, RILO.

EDDIE & THE TIDE "Weak in The Presence Of Beauty" (Atco) 28/3 (27/3)

Adds: WONE, WXLP, KRQU. Heavy 5: KDJQ, KOME, KSJQ, KRNA, KGRQ. Medium 18 i

XTC "Dear God" (Geffen) 26/7 (20/6)

X, KKDJ, WQBK, WRKI, WWWV. Powers 2. Heavy 10 including WBCN, WLIR, KTXQ, WXRT. KTCL, Medium 13 including Q107, WYNF, KYYS, KBCO, KFOG, WHEB, WBRU.

KKOL, KBER SAINTS "Just Like Fire Would" (TYT) 24/3 (23/5) SAINTS "Just Like Fire Would" (TYT) 24/3 (23/5)

CRIRIS ISAAK "You Owe Me Some Kind Of Love" (WB) 24/2 (24/2)
Adds: KTXQ, KTCL, Powers 2. Heavy 7: WBVR, 91X, KFOG, KRQR, KZEL, KDJK, KKCY, Medium 11 including KDJQ, KZAP,
KSIQ, WOUR KLIQ, KARP, KRMP, KRQU, KTYQ.

O, WOUR, KILO, KATP, KFMF, KRQU, KTYO.
"Trig Through Your Wires" (Island) 23/22 (0/0)
s including WRYD, O107, KZEW 91X, WKFM, WHTF, WMAD, WWTR, Powers 2, Heavy 5 including WLUP,
while CENV Medium 17 including WKLS, KTXO, WGTR, WNOR, WOUR, WAAF, KQDS, WLAV, KATT, KB

KFOQ, KRUR, CFNY, Medium IV including MALS, ATAS, 1991. WIRET TAIN "She Cames O'm" (415/Columbia) 23/4 (20/7) Addis: KBCO, KWIC, WKQZ, KDJK, Heavy 2: WLIR, KZEL Medium 15 including KDJQ, 91X, KFOG, KRQR, KSJO, WHFS,

U2 "One Tree Hill" (Island) 21/20 (0/0) itod thin. (1480HU) 21/2U (14/9) ng Wiyy, 0.107, WZEW, WTKX, WMAD, YWYR, Powers 1. Heavy 5; WXRT, KFOG, KROR, WHCN, WMGM. hciuding WBAB, WKLS, WNOR, KYYS, WXV, WLAV, WFBO, WIBA, KATT, KICT.

ROBIN TROWER "Caroline" (GNP/Crescende) 21/7 (14/10)

Adds: WGTR. KQRS. WRQK, WFBQ, WIZN, KQWB. KZQQ. Heavy 1: KBCO. Medium 15 including WXRT, KSHE, KOME,

WARD BROTHERS "Why Do You Run" (A&M) 21/5 (17/8) WARD DNUTHERS
Adds WILLZ, KODQ, WPYK, KLAO; KLO, Heavy O. Medium 12 including https://www.nesunance.com/
PETER GABRIEL "Don't Give Up" (Geffen) 21/4 (17/12)

WARD KWACT KNX. Heavy 2 including WMGM. Medium 17 including 91X. KFOG, WZZO, WCCC, WHEB

WODZ, WGIR, WWWV, KTYD.

BOSTON "I Think I Like It" (MCA) 19/2 (19/4)

BOSTON "I Think I Like It" (MCA) 19/2 (19/4)

WTPA, WKFM, WRUF, KRQU, Medium 13 including WNEW, WQFM, KQRS,

WDIZ, KBER, KEZE, WIZN, WGIR
LDU GRAMM "Heartache" (Atlantic) 18/1 (18/3)

Andre WCMF. Powers 1. Heavy 7: WDVE, KSHE, KLOS, WAPL, KMOO, KFMO, KWHL, Medium 10 including WBYR, KTXO,

Adds WOMF Powers 1. Heavy 7: WDVE, KSHE, KLOS, WAPL, KMOD, KFMO, KWHL, Medium 10 including WBYR, KTXQ, KLOL, WFBQ, WLNZ, KICT, KKDJ, WKLT, KOZZ.
FABULOUS THUMBERBINDS "Twist It Off" (Blackheart/CBS) 17/1 (17/4)
Adds: KWIC, Heavy 5: KFOG, KROR, KLBJ, KNCN, KPOI, Medium 9: WBAB, KTXQ, KZAP, KOME, WDHA, WRXL, WQBK,

KATP, KOZZ.

BYYAN ADAMS "Another Day" (A&M) 16/16 (0/0)

Adds including CFOX, WLNZ, KKDJ. Héavy 4: 0107, KSJO, KISW, CHEZ. Medium 12 including WDVE, WKLS, WGFM,

GIND VANELLI "WIId Horses" (CBS Associated) 16/3 (15/3)
Adds: WEBN, WIOQ, WZEW, Powers 2. Heavy 7: 0107, CHEZ, CFNY, KZEL, KMMX, KGRQ, KRQU, Medium 7 including

CHOM, RBCO, CFOX, KIUZ, KNX. JUHN PHILIP "What's It Gonna Be" (Atlantic) 16/2 (13/4) Artis, KLAO, KUPX, Heavy 0, Medium 10 including WYNF, WLLZ, KUPD, KZAP, KNCN, KFMG, KATP, WRUF, KOWB. Adds KLAQ, KLPK, Heavy G. Medium 10 including WYNF, WLLZ, KUPD, KZAP, KNUN, KFMG, KATP, WRUF, KUWB. JULIAN COPE "Trampolene" (Island) 15/13 (2/0) Adds including WLIR, WXRT, KBCO, WKLC, WDFA, CHEZ, KWIC, KEZO, WMRY, KOWB, Heavy 2 including CFNY. Medium

7 including 91x.

GREGG ALLMAN BAND "Anything Goes" (Epic) 15/2 (13/1)

Adde: WKEM WKIR Heavy 5 including WAQX, WAPL, KFMQ, KWHL. Medium 8 including WGTR, WQFM, WDHA, WKRR,

AOR ALBUMS

MOST ADDED

FROZEN GHOST (22) FARRENHEIT (14) GLASS TIGER (14) JULIAN COPE (13) BILLY IDOL (12) LITTLE AMERICA (11) EURDPE (10) DEL FUEGOS (10) EDDIE MONEY (9)

HOTTEST

U2 (72)
GREGG ALLMAN BAND (61)
LOU GRAMM (47)
CUTTING CREW (40)
STEVE WIN WOOD (35) PATTY SMYTH (32) OVER THE TOP (31) **CROWDED HOUSE (16)** ERIC CLAPTON (13) EDDIE MONEY (11) REO SPEEDWAGON (11)

NEW & ACTIVE

Continued from Page 101

GINO VARELLI "BIG Dreamers Never Sleep" (CBS Associated) 17/3 (16/3)

Adds: WEBN, WIOQ, WZEW. Powers 2. Heavy 8: Q107, KINK, CHEZ, CFNY, KZEL, KMMX, KGRQ, KRQU. Medium 7 KBCO, CFOX, KTCZ, I

including CHOM, KBCO, CFOX, KTCZ, KNX. SIMPLY RED "Ymen And Women" (Elektra) 16/4 (12/3) Andre KBCO WHFS KTCZ, KTCL, Powers 4, Heavy 10 including WLIR, CHOM, KINK, CFOX, CHEZ, CFNY, KKCY, WIZN,

RGNU, Medium 3 incidents wizers, nina, nimma.

RANK AND FILE "Rank And File" (Rhino) 14/3 (11/1)

Adds: WBCN, KDJQ, 91X. Heavy 1: KZEL. Medium 6: WLIR, WXRT, WHFS, WMRY, KTCL, KTYD, AGE WIGO, KDQ, 91X Heavy 1: KZEL Medium 8: WLIR, WART, WHES, WARY, KTCL, KTYD.

IN PUINSUIT "STANDING In Tour Shadow" (MTM) 471 (14/2)

AGE WIGH, "Heavy 2: KTCL, KZEL, Medium 8 including KZAP, WKDF, WONE, KNX, KATP, KMMX, KRQU, KTYD.

KILLING JOKE "Brighter Than A Thousand Suns" (Virgin) 137 (13/4)

AGE KEGO, "Heavy 1: KRGOL Medium 8: WLR; 91X, WHES, WMRY, KZEL, KATP, KTCL, KRQU.

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M): (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

1 000 000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

EAST

WBYR/Buffalo (716) 852-9297

APD: JOHN PICCILLO

BANKY

UPINITY

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VP/PD: BOB BUCHMANN HD: RALPH TORTORA

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PARALLEL ONE

(301) 889-0098 PD : TOM EVANS

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WLIR/Long Island (516) 485-9200

PD: DENIS MeNRHARA APD: LARRY "THE DUCK" Heavy Makey
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SIMPLY REPO
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HIPSMAY NIPSWAY LOVE & ROCKETS BIG AUDIO INVANITE

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PD: ROB BRAIDE HD: BENOIT DUFRE

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LOU GRAMM
ALAN PARSONS
MANG CHUNG
ROBBIE NEVIL
STARSHIP
WORLD PARTY
SPANNAU BALLET
CUTTING CREM
SIMPLY RED
BANGLES
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BRYAN ADAMS
PRINCE
STEVE FILMOOD
PILETMOOD MAC
HM651UB
TOR COCHENNE 4 RE
PARACHUTE CLUB
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LEE ARADON
DOWN
GOMAN

WNEW-FM/New (212) 988-7000

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DC101/Washington (202) 828-9932 DC

Q107/Toronto (416) 967-3445 VP/GM; GARY SLAIGHT

PD: PAT EVANS ASST PD: BOB KRANES

PRESENTATION OF THE PRESENT OF THE P

WDVE/Pitteburgi (412) 937-1441

PD: HERSCHEL HD: ANTHONY AL

WHJY/Provider (401) 438-6110

PD: REN CARSON APD: GLENN STEP

DOWN JOY LINE
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WPYX/Albany (518) 785-9061 ON: ED LEVINE ASST PD: ANDI TURCO

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WDHA/Dover (201) 328-1055 VP/GHI BOS LINDER

Reaty GREGG ALLIANS BANDÍN) LOU GRAMM OVER THE TOPIN) BON JOUTIN BON JOUTIN BON JOUTIN BON JOUTIN BRIC CLAPTONIN PATTY SHYTHIN CHOMBOD HOUSE LIGHT OF BONT IN SANTANNIN TESLA(H) PSYTHERELIC FIRS(M) UZÍNI

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WTPA/Harrisburg (717) 697-1141 PD: JEFF RAUFFMA

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WCCC/Hartford (203) 233-4426

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(203) 247-1060 PD: BOR BITTENS

Meavy LOU GRAMP CROWDED HOUSE OVER THE TOP GREGE ALLMAN DEEP PURPLE PETER WOLP UP PATTY SMYTH CUTTING CREM BRYNN ADMS FLEETHOOD MAG XTC

(203) 287-9070

PD: JOHN GRIFFIN

POT JOHN CREATING
MON CREATING

WBRU/Providence (401) 272-9550 PD: RICK BARR HD: ALISON STEWAR

Heavy HOUSEMARTINS STEVE WINMOOD PSYCHEDELIC FURS GREGG ALIMAN BAND PETER MOLF LIGHT OF DAY U2 PILETHOOD MAC Medius THOMPSON TWINS(L) B BYYAN ADAMS HOODDO GURUS Light

> CHEZ/Ottawa (613) 563-1919 PD: STEVE COLWILL MD: GREG TOPRING

FOI DESCRIPTIONS

PROFIT

PROF

WIOO/Philadelphia

CO-PD: HELEN LEICH CO-PO: DAVID DIE

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WHEB-FM/Port (803) 436-7300

PD: JEFF LEFT MEATY LOUGHAND THE MONTH OF THE TOP FRIED GREEN ALLIANS BOYER THE TOP EDOIE MONTY CRONDED HOUSE MATANA STEVE WINNOWS DON HOUSE ON JOYS LOW JUSTICE BON JOYS LOW JUSTICE BON JOYS LUS LOS LOBOS UZLL) Hedium Hedium

WPDH/Poughk (914) 471-1500

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BILLY JOEL
BILLY IDOL
CUTTING CREW
PATTY SHOTH
ERIC CLAPTON
FLEETHOOD MAC
BRYAN ADAMS
Hedius

PD: STAN MAIN HD: DAVE-KANE

Heavy

Boston (617) 752-5611

WHTF/York (717) 266-6606

PD: HIRE ONDAYED

REAVY PRETENDERS LOU GRAMM(M) STEVE WINMOOD SRICE MORNSBY DAVE EDMUNDS PAUL SIMON BOSTON

TOWN COMMITTEE OF THE C

PARALLEL

PD: JORN COOPER

WMGM/Atlantic (609) 641-1400

THREE

APDI RUSS HOTTLE Heavy
JON BUTCHER
GEORGIA SATELLIT
GREGG ALLHAN BAN
PATTY SHYLE
DEEP PURPLE(M)
DEEP MOOD
LICENSOON
LI

WEZX/Scranton (717) 961-1842

PD: DAVE LONDON Heavy
UZ(N1
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WAQY/Sortnoffe (413) 525-4141 MA

MEANY OVER THE TOP PETER WOLF GREEK ALLHAN BA UZ'H) CUTTING CREW CROMBED HOUSE PATTY SAVEN LOW GRAMM JON BUTTHER EDDIE MONEY FLEETWOOD PAC BEYAM DOWN LIGHT DEL PUTGOS TO PROZECT CLAPPON LIGHT DOWN GROST DOWNER HOUSE DEL PUTGOS TO PROZECT GROST DOWNER

WAQX/Syracuse (315) 472-0200

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OVER THE TOP

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WIZN/Burlington, (802) 877-6800 Light

NAME OF THE PARTY NEWS OF THE PD: STEVE BECKER APD: BRIAN TILES LOU CRAMMIN)
BOSTON
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STEVE MINHODO
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ERIC CLAPTON
Light

CFNY/Toronto (418) 453-7452

PD: SKIP ISLEY BOX GOMAN PURBUIT OF HAPPI CHRISTIANS Medium DAVID SANBORN BIPSWAY Light DANBED VIRGINIA ASTLEY STRANGLERS

WBLM/Portland (207) 783-2065 WOUR/Utica (315) 797-0803 PD: PETER HIRSO

OM: JOSE DIAE MOI BORIN MATHER

**New York

**LOUG GRAMM

OF THE MOINT

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CHAT

LITTLE AMERICA WRKI/Danbury (203) 775-1212 ON: BOB ROTAR APD: RAY GRAHAM

PROMP PROPERTY OF THE PROPERTY

a NTC
a ROCK & HYDE
a FARREMHEIT
a BRYAN ADAMS
a FLETHOOD MAC
a AUTOGRAPH
b DEL FUEGOS
Light

WGIR-FM/Manchester (803) 625-8915

PD: JON ERDARL MD: RAREN A. SMALL Heavy
OVER THE TOP
PETER MOLE
GREGG ALLMAN I
BEYAN ADAMS
SON RITTHER
CROMBED MOLE
LOU GRAMM
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(713) 526-6855

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(804) 623-9667

VP PROG. : NON REEG! APD: DAVID HILLARY

PD: RICK LAMBERT MD: RARVEY KOJAN

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MD BOS --BRAYY
GREGG ALLAMA BANTO
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CHOMODO MOUSE
PETER MOLE
PE WKLS/Atlanta (404) 325-0960 PD: BILL PUCH MD: BETH WILLIAMS

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VP PROC. I BOX DOC. I PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

PARTY SOTTE PARTY

TROI DENNIS ANDRESE
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TEO SPECHAGON
FETER MOLE
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LOU GRAWHIND
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BAYAN ADAMS
PAUL STROM
FROEDER GHOST
BOW JOY
POBERT CRAY BAND
ANTY TAYLOR
Light

WYNF/Tampa (813) 228-6090 PD: CARRY CURELOP ASST. PD: BON DIAZ (214) 748-9898

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WWCK/Filnt (313) 744-1570

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WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST

PD: HARK HILLER APD: LECIA HACRYN

REGIONAL AOR ACTIVITY

SOLITH (Continued)

(305) 759-4311

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KI BLIFM/Auntic (512) 474-8543 ON: CLASK RYAN

(502) 589-4400 PD: DUKE HEYER HD: REITH TAYLOR

ON CALLE STORY

THE STATE OF TH

PD: TED GARLANT

WFYV/Jackson (904) 642-1055 MD: TIM RELLEY

MOANY
LOU GRADNIAN
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RITERF (904) 842-1055

HD, LEX STALEY
(FOLER)

GREGG ALLPAN RAND
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REO SPEEDWAGON
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PATTY SHYTH
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(704) 933-1121

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PETER WOLF

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WZYC/Coastal North Carolina (919) 728-2019 PD: J.T. STEVENS HD: ROBYN HUTCHLES

KNCN/Corpus Christi (512) 289-1000

PD: TIM PARKER HD: ELISE VANDER BOS

MO. ELISE VANCES

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PLETWOOD MAC

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LOU GRAMM
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STEVE WINNEROD
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BRYAN ADAMS

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ROCK & MYDE

JODE MRILIP

WARD BROTHERS

WKRR/Greensb (919) 274-8042

PD: BRUCE WHEELER HD: JOHN AMBERG

HD. REITH TATLOR
FRANKIP
STARSHIP
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ROSTON
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WIMZ-FM/KnoxvIIIe (615) 525-6000

PD: JOHN LARSON ND: HIFF CAPPS

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PD: PETER DELLORO

WKQQ/Laxingto (606) 252-6694

KMJX/Little Rock (501) 470-0088 PD: TON MOOD HD: DAVID ALLEN R

WEGR/Memphi (901) 578-1103 PD: HOWIZ CASTLE Heavy U2(M) U2(M)
FLEETHOOD MACLOU GRAHM(M)
STEVE MINHOOD
CROMBED HOUSE
BRYAN ADAMS
CUTTING CREW
PETER HOLF
GREGG ALLMAN BAND
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Medius
JASON 6 THE SCORCH
Light

WZEW/Mobile (205) 432-0102 PD: CATT STONE

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WKDF/Nashvilla (615) 244-9532 PD: JUDY MCNUTT ASST. PD: DAVID HAL

ASST. PD. DAVID M.
RAYY
OREC ALLANA BANN
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WRXL/Rich (804) 282-9731 PD: DAVID GROSSHA

MD: PAUL SEGUE Heavy LOU GRANH STEVE WINNOCO GREGG ALLANN R PULL CLAPTON PETER BOT UZ(M) NUEY LEWIS A BRYAN ADAMS FIZETWOOD MAC Medium LOS LOBOS Light A DOKKER A NIGHT KANGER

WDIZ/Orlando (305) 645-1802 PD: RAD MESSICO

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MEMORY
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STRUCK WIPMOOD
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KBAT/Odessa (915) 583-2121

PARALLEL

PD: JACE RANDALL MD: DALE HILLER

THREE

PD: PRANK HALL POLITICAL PURPOSE DE LA CONTROL DE LA CONTRO

BANY CHOSE OF SELECTION OF SELE WORZ/Orlando (305) 788-1400 PD: ALAN EDMARDS HD: MICRAEL W. LOWE ME. MICHAEL W. LOMI
RESTRUCTION
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WWWV/Charlo (804) 971-4057 PD: JAY LOPEZ WTKX/Pensacola (904) 438-7543 PDI MARK DAGWELL MDI J.D. STONE Heavy UZ(M)(L) PETER MOI PETER WOLF
LOU GRAMMIN
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OVER THE TOP
PATTY SMYTH
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Medium
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OM/PD: BEN BALL

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REC REFERMATION
GREGG ALLMAN BANK
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KISSISan Anto (512) 223-6211

PD: TRIP REEB

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CROMED HOUSE
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CUTTING CREM WRDU/Ralaigh (919) 782-1061

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CUTTING CREW
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PD: PAT DEISCH Beay GREEG ALLMAN BAND OVER THE TOP STEVE WISHOOD EDDIE HOREY CUTTING CREW Hedius BRYAN ADAMS FLEETMOOD HAC Light RIGHT RANGER

KFMX/Lubbock (806) 747-1224 PD: GARY WINTER

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KMMX/San Antonio

PD: LEE BOY MANSEN ASST PD: J. ROBINS

(512) 337-4550

WIXV/Sevennsh (912) 897-1529 OM: BILL WESTON MD: VIRGIL THOM MD. VIRGI.

REATY
STEVE MINROOD
LOU GRAMMINI
SEYAM ADMS
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OVER THE TOP
CROMPED HOUSE
PETER WOLF
PATTY SHYTY SHYTY
MEGIUM
ROCK & NYDE
Light
CHOSERLLA

Palm Beach (305) 655-2308 PD: TOM STEVENS

ASST PD: J. ROBI
HOOMY
GRECG ALLMAN BAN
RABEN BLAFFINI
RABER BLAFFINI
CETTO CLAPTIC CAPT
FLETTHOOD HAC
COULH HAY
PETER HIMMELHAN
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WRUF-FM/Gaineeville (904) 392-0771 PD: HARRY GUSCO'

Heavy BETAM ADAMS GRECG ALLMAN BA ROSTON CROWDED HOUSE CUTTING CREW OVES THE TOP HUEV LEWIS EDDIE HONEY PATTY SWITH U2(M) SHITH STEVZ WINNOOD PETER WOLF Medium WINNOOD NOLF ITUM NOOD NAC 4 MYDE

KTAL/Shrevepo (318) 425-2422 GM: TED PERGUSON

CIMPERELLA

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ROMEST CRAY BAND
WHITESHARE
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LOU GRAMM(N)
BON JOUT
DEEP PURPLE
DOMESM
REYNA ADAMS
RUEY LEMIS
GEORGIA SATELLITES
HAGING MAC
RIGHT KANGER

WLVQ/Columbus (614) 224-1271

PD: LEE RANDALL HD: WENDY STEELE

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WLLZ/Detroit (313) 855-5100

PD: GREG AUSHAH APD: CHIP HORART

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PARALLEL ONE

WXRT/Chicago (312) 777-1700 WXRT/Chi PD: NORM WINER HD: LIN BRESNER

THE THE STATE OF T

PD: DOUG PODELL PASTY
EDUTE FOREY

ON: GREG SOLK HD: DAVE BENSON Beavy

(513) 871-8500 PD: TOM OWENS

NAME OF THE PROPERTY OF THE PR

WRIF/Detroit (313) 827-9505

POI MICHAEL HAYER APD: JOE URBIEL PATTONE UNBITE.

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KYYS/Kenses City (816) 581-9102 PD: SCOTT JAMESON MD: SRID ROADIE

PRI SPOTT JANOSE SERVICES SERV

KQRS/Minneap (612) 545-5801 PD: DAVE HAMILTON

PR. ANY UNITED STATES OF THE PROPERTY OF THE P WIOT/Toledo (419) 248-3377

KSHE/St. Louis (314) 621-0095 OM: RICH BALIS ASST. PD: AL HOPER

ID. CARY JAMES

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PD: MARD ROLMER APD: MICHAEL HICHELLI POI - SCHOOL ATTIN FOR THE POINT OF THE POIN

WAPL/Appleton Green Bay (414) 734-9226 POI BREAM TAYLOR

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WRQK/Centon (218) 492-6630 PD: DAN BELFORD HD: GREG HORRISON

MO, JETSON
THANDOOD
STEET MINHOOD
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PETER MOLT
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THE TOTAL THE TOT WLAV-FM/Grand (616) 456-5461 PD: DAVE LANGE MD: ARIS HAMPERS

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CUTTING CREM
PATTY SWITH
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PAREHNELT KQDS/Duluth (218) 728-6421 PD: MIRE RELLEP

(317) 257-7565 PD: MARTY BENDER

Heavy
PETER NOLF
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GREGG ALLMAN I
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LOU GRAMM(N)
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STRAIN
FULTHOOD MAC
FROIDE GHOST
ANDY TAYLOR
ROBIN TROWER
BERIC CLAPTON

PD: KEITH HASTERS WLNZ/Lansing (517) 669-8361

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OM/PD: TERRY DUGAN

WTUE/Dayton (513) 224-1501

PD: TOM CARROLL MD: JOHN BEAULIEU

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KGGO/Des Moi (515) 285-6181

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KEMO# Incole (402) 489-6500 PD: BOB ALLER

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WIBA-FM/Medisor (608) 274-5450 POI JACK

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Hea PD: JACK MITCHELL

KICT/Wichita (316) 722-5600 PD: NOW ERIC TAYL

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WMAD-FM/Medison (808) 249-9277

PD: BILL ROBBINS NOTE ON THE ANDREW YEAR OF THE ANDREW YOR AND YOU AND

KTCZ/Minneapolis (612) 339-0000

PD: ALAN TAMSON APD: BRIAN TURNER THE LABOUR TORSON
MARY PARAMETERS AND THE PARAMETER

KATT/Okiahoma City (405) 848-0100 PD: PAT MELSH ND: SCOTT DOUGLAS

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KEZO/Omaha (402) 592-5300 PD: BILL BRUIN

NO. JOE BLOOD
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PD: JEFF HURPHY HD: PHIL MARICE

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PD: PAUL CHRISTO ASST. PD: DAVID

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Continued on next page

REGIONAL AOR ACTIVITY

MIDWEST (continued)

(618) 397-2002

PD: TED MARECE

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PD: CHAPLIE WEST

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(319) 351-9300 PD: HARR VOS HD: STEVE KOSBAU

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(314) 874-3000 PD: JEPP COCHRAN

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LOU GRANN(M)
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* FLETTHOOD MAC
* SRYAN ADAMS
LIGHT

(618) 683-5432

PD: GREGG RICHAL APD: SHE PREY

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PD: BRYAN TEFFRIES

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WKLT/Kalkasks (618) 258-2800

PD: DAVE FORTNEY ASST. PD: TERRI RAY

ASST. PP, TERRI BAY
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(303) 572-8200

PD: TOM HUNTER MD: JOHN EDWARDS

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KBCO-FM/Denve (303) 444-5600 PD: JOHN BRADLEY MD: DOUG CLIPTON

MESTY U2
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ROBIN TROWER
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PD: JACK DANIELS APD: JEFF HICHARDS CO-MD: TY BANKS CO-MD: GREGG STEELS THE STATE OF THE S

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WZZQ/Terre Haute (812) 232-5034 PD: TODD HOLMAN HD: DAN HICHAELS

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KINK/Portland (503) 226-5080 PD: CARL WIDING

KSJO/San Jose (408) 288-5400

PD: KEN ANTHON

Heavy

HD: INESSA YOR

KAZY/Denver (303) 759-5600 PDI EAK PHILLI TOTO

(303) -- PD. EAM FRICKLIPS

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KROQ/Los Angeles (818) 953-7667 PD: RICK CARROLL MD: LARRY GROVES

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KUPD/Ph (602) 838-3062

PD: CURTISS JOHNSON

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KLOS/Loe Angeles (213) 557-7250 ACT. PDI KURT RELL MATE PD RIBET RELAY

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KD IOISe (916) 334-7777

PD: CARMY FERRERS COUNTY

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91X/San Diego (619) 291-9191

PD: HAP HAD Henry U2(L)

KEOG/San Fr (415) 986-1045

OM: DAVE LOGAN MD: JON RUSSELL

TRANSPORT CAN'S MAND LOSS OF CAN

KISW/Seettle (206) 285-7625

PD: JOH ROBBINS

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KOME/San Jose (408) 985-9800 PDI RON NEWNI APD/MDI LARRY MILES

Heavy OVER THE TOP GREGG ALLMAN BANT PETER MOLF PATTY SHYTH U2 SPECIAL SHAPE

AND SPECIAL SHAPE

KGB/San Diego (619) 292-1360 CFOX/Vancouver (604) 684-7221 PD: JOHN BEAUDOIN APD: KAREN HEWKO PD: TED EDWARDS MD: PAM EDWARDS

APD: KAREN HOWAD
NEARY
CUTTING. CREM
LOU GRAMM
REO. SPEEDMAGON
STARSHIP
PAUL SIMONE
STEVE WIMMOD
PETER MOLP
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U2 (M)
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PARALLEL KROR/San Franc TWO (415) 765-4045 PD: CHRIS HILLER HD: JOHN HCPAR Reary STLESS RESERVED AND STREET AND STREET

PD: FRANK JAXON MD: JESSIE BRICE

MPD, JESSIE BRICE

BEATY
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STRYE WISHOOD
CHOOMED HOUSE
PETER NOLE
GROOD ALLANN BAND
PAGISIS
REYAN ADAMS
LIGHT
BOCK & HYDE

KFMG/Albuquero (505) 265-8811 PD: TOM MARSHALL MD: MICHAEL DAVIS

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PD: DAVE STONE PO1 - CARL ...

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KZEL/Eugene (503) 342-7096 PDI JIH TRAPP HDI BILL ST. JAN

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COLIN MAY
PATTY SHYTH(M)
CUTTING CREM
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JON BUTCHES(M)
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K#LO/Colorado Springs (303) 634-4896 OM: RICH HAWK

RAST US (**) THE TOP US (**) THE TOP US (**) THE TOP ALAM PASONS LOU GRAPH BYTHE ADMAN GREGO ALLAND GREGO ALLAND CONTING CREWN PATTY SWITH PATTY SWITH PATTY SWITH BOWN SWITH PARAMENITY PARAMENITY PARAMENITY PARAMENITY

KKDJ/Frasno (209) 226-5991 PD: ART PARKAS HD: JEFF RIEDEL

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(808) 524-7100

PD: GREG MUNDY MD: ANDY PRESTO Heavy LOU GRAMM STARSHIP GREGG ALLMAN STEVE MINNOO RED SPETIMAO PAUL SIMON PATTY SMYTH U2

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KOMP/Las Vegas (702) 876-1460

PD/OD: SHERMAN APD: BIG MARTY

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KNAC/Long Beach Los Angeles (213) 775-8172 PD: JIMPY THE

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KNX-FM/Los Angel (213) 460-3657 PD: BILL MINCKLER MD: RICK SHAW

MDI RICK SHAM
TREATY

FIELD CARRIEL
ALAM PARSONS (M.)

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KBER/Salt Lake City (801) 322-3311

PD: BILL MAY Heavy
ORECG ALLMAN 8
POTER WOLF L
POTER WOLF

> KDJK/Modesto-Stockton (209) 869-2594 PD: MARK DAVIS

KMBY/Monterey (408) 394-9000 PD: RICH BERLIN APB: STEVE HOOVE

PD STOR BEALD, AND STORY STORY

PD: NON MOOTMARD MD: MARTY GRIFFIN

KKCY/San Franc (415) 474-9100 PD: KATE NAYES HD: LORRAINE ME

KEZE/Spokene (509) 448-1000

PDI GARY ALLEN APDI BREW MICHA

Heavy U2(M) OVER THE TOP GREGG ALLAAN RAND PATTY SHYTH LOU GRAMMIM! ALAM PARSONS(M) BRUCE SPRINGSTEEM ROBIN TROMER PETER MOLF BRYAN ADAMS

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KLPX/Tucson (602) 622-6711

PD: ARIN MICHAELS

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167 Reporters

Two stations failed to report. Their rotations were frozen. WFYV/Jacksonville WSHE/Miami

165 Current Playlists

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JOH BETCHER
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Medium

KGRQ/Casper (307) 265-1400 KROU/Laremie Cheyenne (307) 745-7396 PD: PRED LEEMHUIS HD: JERRY LACHELT PD: BOS ELY MD: KEVIN LEWIS DO THEST LOCKET,

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(303) 571-1232 PD: JOHN MAYE

KOZZ/Reno (702) 329-9261

PD: STEVE FUNK

HD: RARRY REY:

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PD: RICK WILLIAMS

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Philadelphia
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MD: Glenn Kalina WCAU-FM Stor hiss

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VP/Programming: Scott Shannon

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PAUL BIRDHITTON CON COIL No AL FOLSOMITELE DIVING TO No.

OM: Steve Kingston

Buffalo

WKSE-FM ROCK 102 98.5 Acting PD: Boom Boom Cannon

PD: Kevin Belcastro WBEN-FM MD: Roger Christian

Committee of the commit

New York

Washington D.C.

PD: Chuck Morgan

Section 1 - Section 2 - Sectio

HAFF/Dence HOOL & THE GAME/STARE Lawy

JO3 ₩PhD

Ops. Director: John Hager MD: Bob Richards

29. 34. 35 0.550 MCDC(ROS/Mossing's Genna Chang MIGHT ANNORAT'Ne Serves Or No Sect PSYCHOOLS (VMS/Meantered Seat LEVEL 27/Lessons In Leve DEEP PURPLE/Call OF The Mile JALIAN COPE/Norie Shut Your Routh

92 PRO'FM

| Commercial Commercia

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HERE M. PERTANNES YOU' Eye On He DEEP PURPLE/Cell Of The Mild

Washington

PD: Mark St. John

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FLEETHOOD MAC/Big Love BTEVE WIMMODO/Fax Finer Things CHICAGO/19 das would mave See PARE BIRDEN/Fax Cor Call Mr Al BHYAN ADAMS/Hark Or Tay Night MAMOD CHAROFILES

Ops. Manager: Tom Cuddy MD: Vic Edwards

Providence

Montreal Montreal

PD: Bob Beauchamp MD: Guy Brouillard

| December | December

Introduction, the activities of the control of the

CFTR309

VP/Programming: Sandy Sanderson MD: Bob Saint

Serial adordiness Of The Hight SLASS TIGER/I WILL BE There SIMPLY RED/THE Hight Thing

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WXKS-FM Boston 1 0 8 F M PD: Sunny Joe White

MD: Susan O'Connell

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SENSIO MENDER/MENT DO SE PAREN TO ESCOURS GIRBARTHON MAN THE CONTROL OF SENSION PROPERTY AND EAST OF THE CONTROL OF SENSION PROPERTY OF SENSION PR

WBLI

PD: Bill Terry MD: Ruth Tolson Long Island

PLEETHOOD MAC/Big Love MODE & THE GAME/Brane Lave LIGHEL RICHIEFIE La CUTTING CREW/II Jucky Dies In Your BILLY JOBL/Daby Grand

POWER New York WPLJ-FM RADIO

PD: Larry Berger

Towerful Pittsburgh
B94 FM

S 2 | SOCKETSTANDAN, Tentah.

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27. 24 CHICAGO/EF Bio Hould Mays Bio FLEETHOOD MAC/Big Cove ROOL & THE GAMO/Bione Lave

Player the Best New Music ... Frest -1 Washington

MD; Marty Dempsey

B 2 | DOSERIÉ MARIANA TRANSPORTE DE LA CONTRACTOR DE LA C

26. 27. 29 ATLANTIC STAPP/Always CPOWDED HOUSE/Dan't Desay It's Ove CONDUCTOR OF THE STATE OF THE S

SOUTH



WGH Nortolk

PD: Sheldon Borgelt MD: Doc Michaels

AND CONTINUES OF THE PROPERTY OF THE PROPERTY

Dallas all.hit 97.1 MEGL

PD: John Roberts

Music Coord.: J.D. Ryan The second secon

SEVAN ADMINISTRATE OF The Night FLEXINGSD FACTORS Love FROM SON TRIPS/SEA That Love PATT/Dance



KRBE Houston

The second secon

25
LIONEL FICHIEFE Le
THOPSION TRIMEDOLT THAT LAFA
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SIMPLY RED/THE RESET TO 100 COVER DIRECTIONS FOR SHAPE OF THE SHAPE FOR THE SHAPE FOR THE SHAPE FOR THE SHAPE OF THE SHAPE

CHR PARALLEL ONE PLAYLISTS



OM/PD: Bob Case MD: Lindsey Burdette

F-JDD Miami

Section of the control of the contro

OREGORY ABSOTT/: Get The Feelin'

Houston PD: John Lander

Asst. PD: Ron Parker

W 2 1 STORY CONTROL OF THE PROPERTY OF THE PRO

Brian in Jan. 29 POISBUTALL DIVING TO THE BREAD HOME INVESTIGATION HOMEST CHAY/BREADING OWN HOMEST CHAY/BREADING OWN HOMEST THINK "AR THAT LAVE BLOW MOMESTER! IT DESIGN'S HAVE TO BE

OCHRE ALLEN/Serious QLASS TIDER/I Mill Se There RED SPEEDWADON/TRAS Ain'S Love

(94-Q)

Atlanta

PD: Floetwood Graver III MD: Craig Ashwood

SOCIALLY SOCIAL PROPERTY OF THE PROPERTY OF TH

26 LIGHEL RICHIE/Se La REMRY LOGGINS/West To Half Was CAMPENSANCE Soung De-MARY LEWIS & THEFT HADE WHAT I LEE-STROKET FORESTROM-JUNE TO BET HAD HOBBES MEVIL/Desines RECEASED LEWIS AND THACK PARTY STREAMS Enough ORCORY AND THE PROBLEM

96 power

PD: Rick Gillette

William State of the Control of the

LIGHEL BICHIE/S+ L+ BINITYA/Feels Like The First PAGE BINDW/Yew Cen Cell P+ Al HERB ALPERTYRUS YOUR EQU On He MAND CHEMOTOR'S OR PARK LEMANIS/BOX Boas ILet's Or B OCCOMPION RESERVED IN GRAND CAST KHTR 103; St. Louis

Ops. Manager: Dave Robbins MD: Mark Todd

MD: Ment Toold

2 | Enterprise | Note of the Control of the Contro

34. 25 HARY CENTE & THE/I Annu Meet I Like ENTAN ADAMS/Heet Of The Night DOMM ALLEM/Sertown

WBBM FN

PD: Buddy Scott MD: Joe Bohannon

Chicago

Comment of the Com

WCZY

MD: Natiny Means

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LIGHEL SICHIE/De La US/NEID OF METHOD TO THE ENVAY ADMITTMENT OF THE HIGHE FLEETHOOD MACKED LOVE ATLANTIC STATEFALLINGS

TIME TURNETTURES TOO DAT IS MANY BELLY JOEL /Sely Green CVMD1 LANGER/Mant's Daing On CUTTION CREW/I Just Dies In Teur

PD: Brian Patrick

MD: Kathy Means

PD: Rick Stacy Asst. PD/MD: Frank Amadeo

26. 26. 29. 36 PRIOREOLIC FURS/Hearthreet Boot PASL SIROM/You Con Cail Mr Al FLEETWOOD MACFAST LAW COREY HART/Dencin' With My Michael

KTKS

1 0 6 F M Dollar/Feet Worths Mit Radio PD: Kevin Metheny

FOR THE PROPERTY OF THE PROPER | Description of the control of the

JODY WATLEY/Losting For A New Low Stran AdaPE/Heat Of The NIESS FLEETHOOD PACES Love

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THE NEW

Tampa (0)05

Ops. Manager: Mason Dixon MD: Bobby Rich

Service of the control of the contro

27. 26. 30 CHICAGO/IF EAR MAUTE Mare See LOU GRAMM/Hyantest DE The ERVAN ADMES/Heat Of The Hight POISON/Tale Sirty To No.

MIDWEST

Cincinnati Q102

MD/Asst. PD: Dave Allen

H 2 1 CASH MUNICIPALITY OF MARKET STATE OF THE PROPERTY OF THE

Minneapolis

OCOMO D'Estrepant C'MOI L'AUTER (Mart à Gaing On COMES MART (Dann) Mista Mg Marra Mart (Mart) Des MADORMAN SE BATTE MISTER MANOCENTRE BECTET DE Mg Byst MISTER MANOCENTRE BECTET DE Mg Byst

Columbus

PD: Adam Cook Assistant PD MD: Kevin Haines

23 FLEETWOOD MAC/Sig Love CHICAGO/Se San Marie Have San

PD: Tim Fox MD: Denise Lauren

104 WNVZ Norfolk

PD: Chos Bailey MD: Mary Ann Rayment

WNCI 97.9

Detroit PD: Jim Harper MD: Mike Bradley

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Columbus

PD: Bill Richards Asst. PD: Tom Kelly

Service of the control of the contro

22 DOMEN ALLER/Sertes Surf Eye On THE JOST WATLEY/Lesting For A New Lev COLMITS OF MISSAUL YOU FLETWOOD MAC/Stg Love

Minneapolis

PD: Gregg Swedberg

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INCOMPSON THEINBOOK THAT LAVE
NADORNA/Le lale Bonits
BOSTON/Confiche Bay/Still In

Committee of the commit 17 12/Mith Dr Without You Effron Abant Creat Of The Hight

MD: Joey Giovingo

New

Orleans

CHR PARALLEL ONE PLAYLISTS

NLS AM 894

Ops. Manager: John Gehron Asst. PD/MD: Rich McMillan

Asst POMD: Rich McMillan

consists of the property of the prop

KBEQ

PD: Steve Perun Kansas City MD: Karen Barber

ATLANTIC STAMP/Alerst JODY MATLEY/Looking For A New Lev PAG. SIMEN/YOU Can Call No Al

wmms Cleveland Ops. Manager: Kid Leo

PD: Brian Philips

FROM A STATE OF The Wight Process Addresses Addresses Addresses The Wight Processes Addresses The Wight Processes Addresses The Wight Processes Th BPANDAU BALLET/Her Mone Liet HENAMIN CHEYTER HET TO BEE GEORGIA BATELLITE/METELETERIS CREINE HERWY LONGING/METE IN HEIF MAY



PD: Ric Lippincott MD: Brian Kelly

The second secon

PLEETHOOD MAC/Big Lave
UZ/Mish Dr without You
LIGHEL BIGHTE/De Le
CHRIS DESUMBNITHS Lary In Bad
THEOMEDIN THINK/Des That Lave

108.5 KWK

PD: Waylon Richards St. Louis

D. Waylon Richards St. Louis
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POWER95fm Kansas City

PD: Done Hallam

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WEST

KUBE 93FM

Ops. Manager: Gary Bryan Seattle MD: Wendy Christopher

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Assist. PD/MD: Robin Silva

Assist, PDMD Robin Salva

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ALPERT LOSSING/Ment He Hald Men HERS ALPERT/Ment Your Eye On He MODL & THE DANG/Stone Love

MAGIC TOTA

PD: Steve Naganuma MD: Mike Badzik

MD: Michigan Colonia (Colonia Colonia Colonia

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FLETADO MC/Stg Leve
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KZZP 104.7_{FM} PhoeniX THE NUMBER 1 HT MUSIC STATION PD; Guy Zapoleon

MD: Kevin Weatherly

MILE RECIPIT WESTNESS, Amount State of the Control of the Control

LOV ORANGE/Michight Blue BTUE WINDOOFTE FIRST THINGS CYNEL LAUTER/MART'S WING ON BURELLY MINDOCKERS WE LEY ACOL & THE BAND/STONE LAYS SANDUSTRESIAND OF BAY

PD: Richard Sands MD: Steve Masters

KITS San Francisco

Service of the control of the contro

THEMPSON THINKINGS THAT LAVE LEVEL SZYLESIONS IN LAVE GIMOD BOIMSOYNES My Bleve

Salt Lake

PD: Lou Simon

PD. Lou Simon

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STABILIZERS/One Single Yaing
LEVEL 62/Leasens In Love

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IS IOS [7]] San Diego

San Diego OM/PD: Nick Ferrara

MD: Grea Rolling

SEVER ADMERIMENT OF The High's THEOPIES THINGTHAT THAT LAVE NOW WILDELTHON HARD TO MORNING O MERMICA OF MILAUT TOU HOSSIE MEVIL/Desiness

FIV102 Sacramento

Ops. Manager: Chris Collins Music Dept: Kevin Kei, Larry Morgan

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HEADY FOR THE MORY/Reg year hasses 34, 25 BYYAM ADDRES/HEST OF TAX HIGH LLOWER, RICHIEF/BE LA HIM WILLEY/YOU have No Mangin' O RICHIEF MORI HODGE TO THE MORY BROKEY MORI HODGE TO THE MORY



PD: Bob Harlow San Jose
MD: Gary Weinstein

MD Garry Weinstein

| Column |

ADD. A TOT SHARPSTONE OF THE STATE OF THE ST

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MD: Harley Davidson

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San Francisco

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Portland

PD: Sean Lynch MD: Chet Buchanan

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A DESCRIPTION OF THE PROPERTY OF THE PROPERTY

KRXY Denver
PD: Mark Bolke
MD: Dom Tease PD: Mark Bolke MD: Dom Testa

Control Contro

30 SEYAN ADAMS/HEAT OF The Hight 10/30116 OF MILERAL YOU DOMES ALLENGES - INV PARAFASI CLUF/REST OF Fred CLASS 11003/1 No.3 to Trave MONED PARTY/Bass OF Facts STRD WARRELLEVELS REFERSE

Sacramento PD: Tom Chase Facramento's Boss MD: Mr. Ed

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Denver Ops. Director: Doug Frickson

Methods

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101.5 FM Seattle PD: Casey Keating

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32, 33, 34, 33 MARYINGE/How Hors Age on Lag Participants (C PUMS/Houristoner Best CATHER CO. C. PUMS/Houristoner Best CATHER CO.

EAST MOST ADDED B. Adams Fleetwood Mac Lionel Richie Thompson Twins

CHR ADDS & HOTS

MOST ADDED SOUTH Bryan Adams Fleetwood Mac L. Richie U2 Thompson Twins

BREAKOUTS Paul Simon
Huey Lewis
P. Gabriel & K. Bush
Corey Hart
Smokey Robinson
Kim Wilde
Attantic Starr

EAST

BREAKOUTS

Paul Simon

P. Gabriel & K. Bush Level 42

Smokey Robinson

PARALLEL TWO

WMJQ/Roche Tom Mesener BYYAN ADAMS
FLEETHOOD MAC
CHRIS DEBUNGH
THOMPSON "MINS
BREAMFAST "LUB
BREAMFAST "LUB
HOTTOBAT
LOG GRAWH 1-1
CLUB NOGUTAN 4-2
STARSHIP 2 THOMPSON
ROSTAD" & THOMPSON
BANGLER 21-16 None Nottest: CLUB NOUVEAR 1-1 STARSHIP 2-7 GENESS 5-5 CRRIS DEBURCH 8-8 LOU GRAMH 10-10

Q100/Allentown, PA Andrews/Clifford

BRYAN ADAMS FLEETHOOD HAC POISON (dp) ROBERT CRAY CHRIS DEBURCH BREAKFAST CLUB HOLLDOOK BANDERS MOTTGET STARSHIP 3-1 CLUB MOUVEAU 5-2 BRUCE HORNSBY 6-3 EUROPE 9-7 GENTSIS 16-9 294/Boston, MA Harry Nation

Marry Nelson

BREAFFAST CLUB

MADOSNA
PAUL STHON
BRYAN ADAMS
CHICAGO
BOTCOBE

MARS CHEMS 5-1
CROWNEDD HOUSE 6-5
FRANKLIN & HICHAE
PRINCE 18-13
SIMPLY RED 30-29 WGFM/Schenectedy, NY Tom Perker Tom Parker
FLEETHOOD MAC
BRYAN ADAMS
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LIONEL RICHIE
THOMPSON TWINS
NOTEBEL
JANET JARKSON 1-1
BRUCE HORNSEY 3-2
GENESIS 4-3
STARSHIF 5-4
CLUB HOUVEAU 8-5 5-1 ISE 6-5 HICHAE 12-11

WVSR/Charleston, WV Jarvis/Rises

DEVANIONE

BRYAN ADAMS
FLEETHOOD MAC
JODY WAFLEY
HADONNA
WORLD PARTY
NOTICE AT 1

TOUR NOWINGAU 3-1

JUAN ROMERON 7-2

JUAN ROMERON 7-2

JUAN ROMERON 7-2

GENERIS 4-3

GENERIS 6-4

FRANKLIN & HICHAE 11-7

TeylorCouncingham
REYLAN ADAMS
DONNA ALLEM
FLEETHOOD MAC
FROZEM GHOST
PETER GRABIEL
LEVEL 49
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FROM TO THE T

WNYZ/Utice, NY Edwards/Andrews

Jim Riang
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ROBERT CHAY
FLEETHOOD HAT
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ROBERT CASHIEL
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Q106/York, PA Crockett/Quinn

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JODY MATLEY
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HORERY REYN
BEYAN ADAKS
FLETHROOM MAC
HOLLB HOUVEAU 6-1
EUROPE 11-6
ENOLES 25-19

PARALLEL

WFBG/Altoons PA Steve Kelsey MADONNA PLEETWOOD MAC LIONEL PICHIF

LIONEL PICHAL U2 ROBERT CRAY SHIRLEY MURDOCK CHRIS DEBURGH

THRES DEBINED MOTHWEST 2-1 CENESIS 2-1 CLUB NOUVEAU 4-2 WANG CHUNE 9-6 PRANKLIN & HICHAE EPPOSE 22-13

WWFX/Bangor, ME Leven/Clerk

BEYAN ADAMS
FIZETMOOD NAM
PAUL LEKARTE
FAUL LEKARTE
FAUNC CRUNG 4-3
LOU GRANN 5-4
CLUS NOUVEAU 7-5
EMPOSE 13-10
WIGY/Bath, ME
BONIN/Lief

BON-INILES
POISON
HUEY LOWIS & THE
FLEETHOOD MAC
BYEAN ANAME
HOUSE NORIVEAU 2-1
GOU GRAMM 74-10
RAMGLES 37-19
ROOL & THE GANG 36-24
BOSTON D-33

THREE

BBI Shannon
PILETHOOD MAC
BEYAN ADAME
GREDG ALLMAN
LIONEL RICHIE
PETER GABRIEL
SURVIVOR
HOLDON GREDG ALLMAN
LOO GRAMH 1-1
DANNAS 7-75
TAILMEN 11-6
BRUCE MORNSBY 14-8

WERZ/Exeter, NH Felcon/Bredy

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6-1
STARRHIP CUB
EXPOSE 15-12-2
PETER MOLF 32-74

Edwardshine XTC LEVEL 42 LEVEL 42 ENVAN ADAMS FLEETHOOD NAC MOTEBAL STARSHEP 2-1 LOU GRAWN 20-12 FRANKLIN & HICHAE 18-13 PRINCE 25-19 CUTTING CREW 35-25 WYNKI/Marmbourg.PA
Bruce Bond
STILEY JOSEL
STILEY JOSEL
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DORMA ALLEN
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STABSHIP S-3
CHOMINED HOUSE 70-17
PAUL LERAWIS D-38
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GENERALS 7-3
FRANKLIS 7-3
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PRINCE 22-15

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THOMPSON TWINS
HUSY LIMIS & THE
FILETWOOD NAM
PETER WOLF
ROLLER WOLF
CLUB NOUVEAU 1-1
STARSHIP 5-2
CPONDED HOUSE 10-8
JODY MATLEY 18-10
CUTTING CREM 32-27

MMMM/Swann
PAUL LERARIS
STEVE MINHOOD
FLEETHOOD MAC
SANAMTHA FOX
BOSTON
POISON
CHICAGO
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BOSTON CUPTING CREW HADOSHA U2 KENNY G HOLLEST CLUB HOUVEAU 1-7 EXPOSE 12-5 EVIDDY 18-9 FRANTLIN & MICHAE

KC101/New Heven, CT Stef Rybek

none Hottest: CLUB NOUVEAU 1-1 BRUCE WILLIS 3-3 STARSHIF 10-10 EXPOSE 11-11 CROMDED HOUSE 19-19

Deyton/Wen

ADBERT CRAY
CHICAGO
CHICAGO
LIONEL RICHIE
SURVIVOS
BEYAN ADAMS
GIJNIN HEIDEIROS (AP)
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THOMPSOS THINS
HOLTES
HOUVEAU 2-1
STARBHIP 7-3
STARBHIP 7-3
FOVEP GIRLE 6-6

THOMPSON TWINS PLEETWOOD HAC BRYAN ADAMS SAMANTHA PON DONNA ALLEN BOLLER

DONNA ALLEM HOTCHART STAMSHIP 6-1 JANET JACKSON 3-2 GYNESIS 8-4 FRANKLIN 4 MICHAE 10-6 ROBBIE NEVY L 15-12 BEXXX/Burlington, VT Speck/Yesner

SPECTION ADAMS
FLEETHOOD MAC
BEASTIR BOYS (GP)
THOMPSON THIMS
NIGHT RANCER
HOTE-ALL
CLUB HOUVEAU 5-1
STARSHIP 8-2
GENESIS 10-5
MANNI CHUBU 9-6
PRINCE 31-21 BANCIES 21-16

SPXYROCHECK, NY
TOM Mitchell

BRYAN ADMAS
PIERWOOD MAJB

LIONEL RICHTE
CHRIS DEBBINGES
PSYCHOLOGY
CUBB MOUTANU 2-1
STARSHIP 3-2
BRANCIN A HICHER 13-5
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BYING ADMS
BYING ADMS
FILETHOOD MAC
LIONEL RIFHEE
FITER GABRIEL
JORY MNTLEY
BOWNA ALLOCKERS
NOTLANE
CUB MOUVEAU 4-1
FRANKLIN & HICKER 11-8
CHOMOZO MOUSE 13-9
MOUVEAU 21-15
ENTER DEBURH 21-15

Rick Alexander
JOHY MATLEY
POISON 1/49)
REASTIR ROYS (Ap)
BYAN ADDRES (Ap)
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WQCM/Hegerstown, MD Cheek/Kauffmen

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U2
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100KHI/Ocean City, MD Hitman/Jernigan GEORCIA SATELLITE U2 (Ap)

GEDERIA SATELLITE
U2 (#p)
THOMPSON TWINS
LYONER SICHIZ
LYONER SICHIZ
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HOME
BETAN ROMNS (#p)
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ETAN R

95XIL/Parkersburg, WV Paul DeMille

Peul DeMille
FLEETHOOD HAC
GREGG ALLHAN
BRYAN ADAMS
LIONEL RICHTE
FRINCE
SURVIVOR
EPIC HARTIN
HOTLEST:
BRUCE HONNIST 3-1
DAVID 6-10AVID 4-2
LOU GRAMN 5-3
STEVE HIGNOOD 8-4
HIPSWAY 9-5

WGAN/Portland, ME Todd Martin

Todd Martin

BYAN ADAMS

PLETHOOD NAC

LIONEL FICHE

NIGHT RANGER (Ap)

JULIAN COPE (dp)

HOLLENI JARKSON 2-2

CHRIS-DEBRIGH 4-3

CLUB NOUVEAU 10-5

PRINCE 21-13

LOU GRAMM 22-14

WOMP/Wheeling, WV Forster/Stewart

PLEETWOOD MAC BREAFFAST CLUB BRYAN ADAMS LIONEL BICHTE ETC MARTIN PETER GABRIEL COVER GIRLS COVER GIRLS
HOTEBOLE
RONSTADT & INGRAM 2-2
STARSHIP 3-2
JANET JACKSON 5-5
POISON 15-11
ROBBIE NEWIE 19-13

WFXX/Williamsport, PA Miniar Stratton

Miniaristrator
THOMPSON THINS
FLEETHOOD MAC
BRYAN ADAMS
DRONA ALLEN
LIONEL, RICHIE
CHOIS DEDIRON
JULIAN COPE
GEDREIA SAYELLITE
HOCCEUS CHUME 9-5
CHUM 93-5
CHUM 94-5
PRINCE 21-14
PRINCE 21-14

HTUOZ

PARALLEL TWO

Windhamking
BEYAN ADAMS
LEVEL 42
FLEETHOOD MAC
ATLASTIC STARR
ATLASTIC STARR
ATLASTIC STARR
LIONEL BICHTE
BILLY JOEL
MOTEST LICHTE
BILLY JOEL
MOTEST LICHTE
BRUNE BUSHNSWY 2-2
STARRINE JEL 8-20
RED SPEEDMAGON 24-21 DevisiVerrostock
BRYAN ADAMS
FLEETHOOD MAC
LIONEL RICHIE
GREGG ALLMAN
THORPSON THIMS
HOTEST
CROWDED HOUSE 2-1
STARSHIP #-3
CHRIS DEEDINGH 10-5
HIPPMAN 15-9
CUTTING CREW 31-23

YS6/Dalles, TX Oriscoll/Beck

HADONNA CUTTING CREW CYMDI LAUPER JODY WATLEY LIONEL RICHIE U2

LIONEL RICHIE
TROMPSON TWINS
CHICAGO
REAR ALPERT
HOLLERIC CLUB ROUYEAU 1-1
STRERH 2-2
ST

EdwardsWright
BRYAN ADAMS
CRETCAGO
CHRES DEBLINCH
PORTUGEN
CHRES DEBLINCH
PORTUGEN
CHRES
C

BINNY DEBARCE LIONEL RIPHIE Hottest: CLUB NOUVEAU 2-1 NDM EDITION 3-2 JANET JACKSON 6-4 JESS 7-5 DEAD OR ALIVE 10-6

KEZB/EI Paso. TX Hanay/Simon

Henevishmon
LIONEL RICHIE
COMMEDO HOUSE
POISON (dp)
LIONEL RICHIE
COMMON JOUN
ERB ALPERT
OTTOR
LUB NOLVERU 4-1
JANET JAFFSON 3-2
EXPOSE 6-3
PAUL LERAIS 14-7
PRINCE 24-21
MANON JAMES JAFFSON JAFFSON 3-2
EXPOSE 6-3
PAUL LERAIS 14-7
PRINCE 24-21
MANON JAMES JAFFSON JAFFSON

WINKIFt, Myers, FL Stone/Berger

BRYAN ADAMS (dp) FLEETWOOD MAC U2

PLEETHOOD MAC SRYAN ADAMS WORLD PARTY LEVEL 42 HOttest; CLUB MOUVEAU 1-1 STARSHIP 4-2 BRUTE HORNSW 3-3 GENESIS 8-4 FRANKLIN 6 MICHAE 19-11

WKHFVAustr, TX Kaya/Edwards

BRYAN ADAMS FLEETHOOD HAC THOMPSON TWINS LIONEL RICHIE U2 U2
Notteet:
CLUB NOUVEAU 6-1
HANG CHUNG 4-2
GENESIS 9-4
BON JOVI 3-6
PETER GABRIEL 2-8

WFMF/Beton Rouge, LA Rice/Ahysen

PILETHOOD HAC BRYAN ADAMS CRICAGO Hottest: PETEZ GABRIEL 5-4 STARSNIF 8-6 EUPOPE 14-10 PRINCE 71-16 WGGZ/Baton Rouge. LA Michael Adams

CHONTED HOUSE BRYAN ADAMS BANGLES HOTLEST, STARSHIP 2-1 BRUCE HOPMSBY 7-4 LOU GRAMM 10-9 STEVE WINMOOD 14-10 CLUB HOUVEAU 12-13

KZZB/Beaumont, TX Baker/Michaele BOOK OF LOVE DONNA ALLEN DONNA ALLGO HOTEGET: RONSTADT & INCRAM 1-1 SHIRLEY HUFBOCK 5-3 CIUB NOUVEAU 15-10 GENESIS 19-16 PAUL LEKAKIS 33-23

WAPI/Birmingham, AL McCarthy/Wood PLESTHOOD MAC BRYAN ADAMS HUFF LEMES & THE MOTESTE CLUB NOOVENU 2-1 STARSHIP 4-2 OKNEST 4-2 OKNEST 4-5 MANG CHUNC 12-7 KANG CHUNC 12-7

DONNA ALLEN LIONEL RICHIE U7 BARBUSTERS Hottest: JANET JACKSON 1-1 CEUB MOUVFAU 7-2 PAUL LERAMIS 24-14 JODY WATLEY 77-18 STARPOINT D-74

WKQB/Charleston, SC Gaither/Russell

GathwiRussell
FLEETHOOD MAC
BEASTIE HOYS (dp)
BEASTIE HOYS (dp)
BEYAN ADAMS
LEVEL 42
BEYAN ADAMS
LEVEL 42
BEYAN ADAMS
CLUB HOUVEAU 4-1
CEMESTS 3-2
GENERAL CRUB (dp)
MAKI CRUBUS 6-6
GLIDN HOUVEAU 6-1
GLIDN HOUVE

Philips/Alen
BRYAN ADAMS
JODY MATLEY
FLEETMOOD HAC
LEVEL 42
U2
PAUL STHON
Hotteat:
CLUS MOUVEAU 1-1
STABSHIP 3-2
GENESTS 5-5
DORMA ALLEN 8-6
PRINCE 19-12

WBCY/Charjotte, NC Jeck Deniel

Jack Deniel
MADDHNA
FLETHOOD NAC
FLETHYOOD NAC
FLETHYOOD NAC
FLETHY ROBINSON
BRYAN ADMAN
FULLY LEWIS & THE
MOSTERLI
CLUB NOUVERI 3-1
STABENTP 2-2
CRESIS 11-8
STEVE WINNOOD 13-5
FRANKLIN & MICHAE 12-8

WROQ/Charlotte, NC Blackwell/Williams

EXPOSE PLEETHMOD NAC BRYAN ADAMS SIMPLY HED SURVIVE PSYCHEDELIC PURS HOTEWAY CLUB MODIVEAU 1-1 SRUCE MORNSHY 2-2 GENESTS 3-3 WANG CHUNCTS-5 LOU GRAMM 8-8

Chase/Scott ROBERT GRAY REVAN ADAMS FILETMOOD MAC HIEY LEWIS & THE HADORNA NOTE=all CIUM NOXIVEAU 5-1 STARSHIP 3-2 GENESIS 4-3 EUROPE 8-4 WAMS CHUNG 9-5

WOKIKnoxvilla, TN HarperiBeach KOOL & THE GANG CUTTING CREW CYNDI LAUPER MADONNA

MADDINKA
U2
PILETHOOD MAC
BON JOVI (Ap)
Bottest:
STARSHIP 2-1
CLUB NOUVEAU 9-2
JANET JACKSON 3-3
GENESIS 4-4
RED SPEEDWAGON 10-

ROBBIE MEVIL POISON (dp) Hottaet; CLUB NOUVEAU 2-1 STARSHIP 6-2 EXPOSE 17-10 RUN D.M.C. 19-12 PRINCE 24-16 KZOU/Little Rock, AR Lousteeu/Allen

LOUISING MALE.

BYEAR ADMS

CRICAGO STARR

PATTY SHITH (AP)

CLUSS TIGER

COREY PART

LIONEL RICHEZ (AP)

BERRAPAST CLUB

BYEAR ADMS

COREY PART

CLUB TO CLUB

COREY PART

CLUB TO CLUB

CLUB TO CLUB

CLUB TO CLUB

CLUB TO CLUB

CRESSIS 16-10

CANDALL CLUB

CRESSIS 16-10

WDJX/Louisville, KY Kenney/Meyer

WLRS/Louisville, KY Lyons/Robinson

PANIL LERAKIS BARBUSTERS CROMDED HOUSE HOTERSIS 3-1 EDDIE MONEY 4-2 HUEY LEWIS 4 THE 6-5 STARSKIP 8-6 BRUCE HORNSBY 11-7

FM100/MemPhis. TN John/Conley Johntoney
Liowel Richie
FRINCE
RADONNA
Hottest:
CLUB NOUVEAU 7-1
STARSHIP 5-5
GENESIS 15-12
EUROPE 26-20
BOSTON 28-24

WABB/Mobile, AL Frem/Cheenut

CYMDI LAUPER
JODY WATLEY [dp]
BRYAN ADAMS [dp]
HOTTER:
CLUB NOUVERU 2-1
LOU GRANH 12-7
STEVE WINNOOD 22-15
CROMEDE BOUSE 25-16
BANGLES 27-18

FLETHOOD MAC US JOY WATLEY (dp) BOBERT CRAY THOMPSON TWINS ORECORY ABOTT COREY BART MOTERAL STARSHIP 2-7 JANET JACKSON 3-3 MAKK CRUNE 5-4 EYPOSE 9-6 GENESIS 17-8 WBAM/Montgomery, AL Owens/Jackson

WKSI/Greensboro, NC Kelly/Denver RemyDenner
PAUL SIMON
PLETWOOD MAC
RRYAN ADAMS (dp)
POISON (dp)
THOMPSON TWINS
HOTEGAL 1-1
BROCK HORNSBY 2-7
GENESIS 4-3
STARSKIP 7-4
GLICHN MEDIZINOS 10-7

MADONNA
FLETHROD MAC
BRYAN ADAMS
PSYCHEDELIC FURS
UZ
BOTHETE 1-1
GLUIN NOUVEAU 8-2
JANET JACKSON 15-9
FRANKLIN & MICHAE 27-11
PETER MOLF 21-16

WCKN/Greenville, SC Wilson/Norris

MTYX/Jeckson, MS Bit Crews

DE Crews
PLEETWOOD MACHADONNA
U2
CHICAGO
HOTLEST:
STARSHIP 2-1
RECCE HORNSHY 4-2
JANET JACFSON 5-3
CLUB NOUVEAL 6-4
EUROPE 7-5

WAPE Jacksonville, FL Cahas Klusch CeNSTANCE OF THE STATE OF THE S

POTHETTAYON
BRYAN ADAMS
POISON
MUZY LEWIS & THE
FLEETHOOD MACE
PSYMEMOLIC BURS [4p]
CHRIS DEBRIGH
BOCKER!
DOCUMENT
BOCKER!
CHRIS DEBRIGH
BOCKER!
JAMET JARKSON 11-7
CUTTING CREM 30-32

1 NOMBREWIGHT

17
KOOL HOE DEE
FLEETWOOD HAC
BETAN ADNATE
SETVE VIEWOOD
STEVE VIEWOOD
BALL STROKE
PAUL STROKE
LUTHER VONDHOSS (4p)
HOTERST 6-2
PAUL LEXAKIS 10-8
GLOUN MEDEIROS 20-12 Y 108/Orlando, FL McKaylHayas

MCKAYIHAYBE CRICAGO COVER GIRLS STEVE WIMMOOD SYSTEM CAMED CAMED ROUSE HOLLERI STARSTIZ-2FOOT MATLEY 12-25 BEASTIZ BOYS 39-33 MCIRCAGO, NO Delloro/Ross

Delivoriflose
EUROPE
EU

WARE CHUNG CROWDED HOUSE NADONNA U2 GLENN MEDEIROS POISON POISON CHICAGO BRYAN ADAMS HOTCHST: CIUB NOUVEAU 2-1 BRUCE MORNSBY 6-3 PETER GABRIEL 7-4 GENESIS 13-5 BEASTIE BOYS D-19

WXLK/Rosnoke, VA O'Shes/Thomas

U?
FLEETHOON NA^
HUEY LEWIS & THE
PAUL SIMON
Notest:
CIUB NOUVEAU 3-1
STARSHIP 5-3
GENESIS 8-5
JANET JACKSON 10-A
EUROPE 12-8

KIM WILDE ATLANTIC STARR LOVE & ROCKETS BRYAN ADAMS LIGHTE RICHIE KEDNY G [4p] MOTEMB! CLIB MOUVEAU 1-1 GENESIS 4-2 BEASTIE MOYS 10-3 COMPANY 8 8-5 JODY MATLEY 11-8

KSAQ/Sen Antonio, TX Leo Vela

Leo Vala

FLEETHOOD MAT

FROTEN CHOST

FROTE Owens/Jackson
flgETHROON (AV
TO BARDISTERS
JANUARY STAN
HORLEN SAME
HORLEN PARTY
LOUB NOUVEAU 6-1
EUROPE 4-3
EXROSE 7-4
HARE THOSE 10-5
REASTIE BOYS 0-25
WHHY/Montpormery, AL
Colling/Shannon

KTUX/Shreveport, LA Steel/Weber

Steel/Weber
PLEETMOOD NAM
BRYAN ADNAS
THOMPSON TWENS
LIOWEL RECHEE
RECHES DERBURGH (Ap)
RECHE

KBFM/McAllen-Brow Hayes/Montane Hayas/Montane
LUTHER VANDBORS
REPR ALPERT
U2
FLEETHOOD MAC
LOOTE, RICHEZ
CHICAGO
NOTESTATEST
TANSHIP 4 INCRAM 14-9
CLUB NOUVERU 20-10
FRANYLIN 4 MICHAE 18-13

KX104Neshville, TN Michael St. John

SMCKEY ROBINSON [dp] LIONEL RICHIE HADONNA MADONNA
U2
CUTTING CREM (dp)
Hottest:
BRUCZ HDRHSBY 1-1
STARSHIP 2-2
CLUB NOUVEAU 3-3
JANET JACKSON 4-4
GENESIS 5-5

GENESIS 5-5 Y107Mashville, TN ChaseWhitsker FLEETIMOOD MAC COVER GIRLS LIONEL RICHIE RRYAN ADAMS HOTEBELT CLUB MONVEAU 1-1 STARSHIP 3-2 JANET JACKSON 5-4 MANG THURN 7-5 BRUCE HORNSBY 2-6

RATT (dp) RATT (dp)
U2
SUN D.H.C. (dp)
NIGHT RANKER (dp)
PAUL STHON
BYNA ADDOM
FLEETWOOD MAC
FLEETWOOD MAC
NATE OFFICETWOOD
NOT SHOW
AND ADDOM
LIONER RICHIE
HOLESEL
CLUB NOUVEAU 1-1
JANET JARKSON 2-2
STARRIFF 5-3
GYNEETS B-2-17
DOWNA ALLEM 24-17

WKZLWinston-Selem, NC Don Joseph

Don Joseph
Boston
FLEETHOOD NAC
ROBERT CRAY
BRINAN ADAMS
U7
BOOLERT CRAY
CLUB NOUVEAU 2-1
STARSHIP 5-2
GLEEN HEDELROS 10-6
MAND CHUNG 17-10
LOU GRAMM 22-13

PARALLEL THREE

KQIZ/Amerillo, TX Kelth Montgomery

Kath Montgomery
FLEETHOOD HAF
LIONEL RICHIE
FRIER GABRIEL
CORDY HANT
ROC BAND
ROT CRAY
XIN MILDE
HOLLOL
CHUR NOUVEAU 1-1
STARSHIP 3-2
GENESIS 7-3
MANG CHURC 9-7
FRANKIN & MICHAE 1

WKSF/Asheville, NC John Stevens

John Stevens
(TMD: LANPER
FLEETHOOD MAC
LETTEL 42
MIGHT PANNITH (dp)
MILLIAN CORE (d

WJAD/Beinbridge, GA Elliot/Kelly

PILETHOOD MAC REYAN ADAMS LICHTLE RICHIE THEMPSON TWINS LEYEL 42 Hottest: CLUB NOUVEAU I-1 WANG CHEME. 7-8 FANNELIS WICHAE 13-10 JOON WATLEY 30-19 WZYPiHuntaville. AL Chris Andrews Chris Andrews

FLEETHOOD HAN
BRITAN ADMIS
BRITAN ADMIS
BRITAN ADMIS
BRITAN BANGER
BADD. SINCER
BADD. SINCER
BADD. SINCER
BANAPHTHA POX
HOTEBRI
CRUMC 7-2
WANG CRUMC 7-2
PRANKILIN B HICHAE 11-8
CRUMDED HOUSE 12-9

WQID/Blioxi, MS Sendi Stevene

UP LIONEL RICHIE BRYAN ANNAS CUPTING CREM (*p) HOLLEN NOUVEAU 6-1 CROMPER HOUSE 9-5 MANG CRUNG 15-9 STEVE WINNOOD 16-10 EXPOSE 31-21

FLEETWOOD NAC PLEATHER BY THE STAFF THE

PLEETMOOD MAC BRYAN ADAMS

CHICAGO DONNA ALLEN CROWDED HOUSE PETER WOLF

U2 Motteet: CLUB HOUVEAU 3-1 STARSHIP 5-2 JAMET JACKSON 6-3 GLENN MEDEIROS 7-5 WANG CHUNG 9-7

Q104/Gededen, AL St. John/Devis

BRYAN ADAMS (dp) FLEETWOOD MAC THOMPSON TWINS CHRIS DESUNGH (dp) SILLY JOEL (dp)

MADONNA
GREDG ALLMAN
LIONEL RIGHTE
HOSTEST
STARBUSP 1-1
EUROPE 2-2
CIJB ROUVEAU 3-3
HANG CHUNG 11-6
EXPORE 15-8
ERIC CLAPPON 14-11

WYKS/Geineeville, FL Jeri Bente

KSMB/Lafeyette, LA Segraves/Small

SegraveSmall

DR. DAVE

LIONEL PICHTE
BRYAN ADAYS
FLEETHOOD HAT
JODY WATLE
PSTYCHOZELIC FURS
TROMPSON TWINS
MOTHER TO THE
BOTHER TO THE
STREET STANDARD

STREET STANDARD

STREET STANDARD

STREET STANDARD

STREET STANDARD

DOWNWOOD 17-8

DOWNWOOD 17-8

Qt01/Meridian, MS Kelley/Brock

Kulley Brock
LIONEL RICHIE
DONNA ALLEN
BALLEN
BALLEN
BAN ADMAN
PLETINGON MCMADDINNA
PETER GABIEL
SIMPLY PED
COREY HART
HOTHORY PED
LDG GRAMM 7-5
GERESTS 10-7
MANT CRUNG 27-21

PLEETWOOD HAC

KNAN/Monroe, LA Chuck Redden Green/Boswell
NADONNA
CHICAGO
FILETWOOD HAC
REVAN ADAMS
THEMPSON TWINS
LEVEL 42
HUTY LEWIS 6 THE
LIONEL RICHIE
CLES MOUVEAU 2-1
EXPOSE 6-1
ROBERT CRAY 10-5
WORLD PARTY 18-14
CUTTING CREM 27-21 Chuck Redden
THINS
PETER GARLEL
EVER AS
SHOWN THINS
PETER GARLEL
EVER AS
SHOWN ADDRES
LEVEL AS
SHOWN HOUSE
TABBILT
CLUM HOUSE
TABBILT
CLUM HICHAE
12-9
1007 MAILTY
BARBUSTERS
28-24 WPFM/Panama City, FL Jeff Davis

DETAN ADAMS
FLEETWOOD MAC
PETER GARRIEL
U2
ROBERT CRAY
THOMPSON TWINS
MOTESIS 5-1
STAPSHIP 7-4
CLUB NOUVEAU 10-6
HIPSMAY 17-12
FRANKLIN & MICHAE BRYAN ADAMS PLETHOOD HAT PAUL SIMON Notes: CLUB NOWYEAU 1-1 STARREP 2-2 JANET JACKSON 7-3 PRINCE 18-5 LOU GRAMH 13-6

Z102/Sevenneh, GA McGrew/McFerland McGrowIMcFerland
STEVE MINNOOD
HADDONA
HADDONA
HIGHES & THE
LLOWERS HICKEE
FLETTHOOD HAC
KIM MILDE-(Ap)
HOCKEES
HOUSE
HO

WGLF/Tellahosson, FL Stave Dosen PLEETHOOD MAC BRYAN ADAMS RIM WILDS HOTCOST: CLUB NORVEAU 1-1 STARSHIP 5-4 WANG CHUNG 12-7 CROMDED HOUSE 14-10 STEVE WINMOOD 26-19

Z103/Tellahasses, FL Douglas/Stevens

DouglewStevens

RUEY LEWIS & THE

UZ
PERTHOOD HAP

PERTHOOD HAP

PERTHOOD HAP

ETHER ADDARS

HOLLEGEL

CLUB HOLVEAU 1-1

STARSHE 3-2

JANET JACKEON 8-3

FRANKLIN & HICHAE 19-11

BANGLES 26-20 MADONNA
MADONNA
CHICADO
BEYAN ADANS
DOWNA ALLEN
BOTHAN ALLEN
MOTHERS 22-7
CUUB NOUVERN 23-10
LOW COMMISS 22-7
CUUB NOUVERN 101
CPANNIN 101

KNIN/Wichits Falls. TX Brends Key BYAN ADAMS
LIONEL RICHEE
THOMSON THINS
FLEETWOOD NAC
HOLLEN NOUVENU 1-1
EULB NOUVENU 1-1
SOLIS NOUVENU 1-1
FRINCE 34-26
BARBUSTERS 33-30

WVBS/Wilmington, NC Rendy "Animal" Turner

Rendy "Animal" Turner KENNY LOGOLINS PAUL SINGE PLEETWOOD MAC POISON (6p) THOMPSON THINE BEYAN ADAMS PETER MOLE PETER MOLE FETER MOLE FOLDS HOUVEAU 3-1 STARSHIP 7-3 STEVE AT WHIP 27-30 STEVE AT WHIP 27-30 STEVE AT MAPES 36-25 CYMOI LAUPES 36-25

240 Reporters 237 Current Reports The following station reported a frozen playlist this week: B96/Chicago

The following stations failed to port this week and therefore their playlists were frozen: WFLY/Albeny KC101/New Haven

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playfist then readded. MOST ADDED MIDWEST BREAKOUTS
Fleetwood Mac P. Gabriel & K. Bush Bryan Adams Georgia Satellites

CHR ADDS & HOTS

MOST ADDED WEST Bryan Adams Lionel Richie

BREAKOUTS Level 42 Peter Gabriei Kim Wilde Thompson Twins

MIDWEST

PARALLEL TWO

CUTTING CREW
U2
FLEETWOOD MAC
NOTES 1:
STARSHIP 3-2
ROWSTADT 5-180RAM 5-4
EXPOSE 8-5
JETS 7-7
DOWNA ALLEM 14-9
EMBOLDS

ROGERSTANDER

CHICAGO
CHICAGO
CHICAGO
BYAN ANAMS

MOCESEI
CIJB NOUVEAU 2-1
STABENTP 6-2
ROMETADY A IMMED 5-4
GENESIS 7-5
FRANKLIN & MICHAE 25-14

KZIO/Duluth, MN Michaele/Mertin

U2 SRYAN ADAMS Hottest: CLUB NOUVEAU 3-1 STARSHIP 9-3 GENESIS 7-4 CROMED DOUSE 12-8 FRANKLIN 4 MICHAE 18-13

BEASTIE MOTO CHICAGO REVAN ADAMS GEORGIA SATELLITE (dp) HOLE-set: STARSHIP 5-2 LOU GRAMM 9-5 ROBERT CRAY 14-11 CUTTING CREM 38-32 BON NOVI 40-35

OwenTinnes
BOSTON
MADONINA
MAD

RELETWOOD HAC JINNIFER MARKES BRYAN ADARS (dp) GEORGIA SATELLITE (dp) HOTEGET CIJH MOUVEAU 1-1 STARSHIP 3-2 HANG CHUMG 7-4 CROWING HOUSE 8-6 FRANKIIN & MICHAE 12-8 WEAG/Indian

**TANAMINENPORPORT (F)

ROTE | Herbit

PARTY DEPTH

PARTY L'EMOCO [1-1]

PARTY L'EMO

Z104/Madison, WI Little/Hudson

LITERINGOD MATCHENICADE PERCENTION TO MATCHENI LAMPER POISON PSYCHOLDELIC FURS BRYAN ADAMS HOCKENIC 12-7 EXPOSE 24-10 STEVE MINHOOD 10-12 PRINCE 22-14

KJ103/Oklehorna City, OK Patrick/Davis PetriculDavis
FLEETHOOD NAC
BRYAN ADAMS
UP (4p)
CHICAGO
PATTY SHYTH
MOLLEGEL SHYTH
CLUB NOUVEMB 7-1
ZUMORE 12-5
EXPOSE 15-5
FRANKLIN A MICHAE 18-14

Bob Back
DR. DAVE
PLEETHOOD NOT
LIOREL SICHIE
POISON
BRYAN ADAMS
HOLLEACUPAU 1-1
CUUR NOUVEAU 1-1
CUUR NOUVEAU 1-1
CUUR NOUVEAU 10-1
LOU GRAMM 10-10
CRONDED HOUSE 20-1
KRAMKLIN & MICHAE 24-10 WBNQ/Bloomington, IL Justin/Robbins KQKQ/Omahe, NB Evans/Michaels Evan-Michaele

PLEETWOOD MAN
BRYAN ADAMS
U2 (Ap)
JODY MATLEY
HOTCHS!
CLUB NOUVEAU 1-1
STABBIT 2-2
GENESIS 6-3
MANG CHUNC 7-6
CHOUDED HOUSE 8-7

K293/Peorle, IL Kelth Edwards

BPYAN ADAMS FLEETWOOD MAC CHICAGO Motenet: STARRHIP 4-1 CLUB ROUVEAU 12-2 GDMESTS 3-3 RED SPEEDMAGON 9-6 BON JOVI 18-10

Justin/Robbins

PLEETHOOD MAC
BRYAN ADMS
SIMPLY RED
BARBUSTERS
HADDINA
PETER GABPIEL
LIONEL, RICHITS
HOLLES, RICHITS
BOLLES, GABPIEL
COMMAN CHEMICAL
CAMPIEL
COMMAN CHEMICA
CLUB ROUTER 6-4
CLUB ROUTER 13-6
LOU GRAMM 13-7

Jim Ciouas
FLETHOOD NAC
BEYAN ADMS
BEYAN ADMS
BY
FETER GARRIEL
SAMANTHA POX (hp)
Notteat;
CLUB NOUVEAU 1-1
FRANTLIN L HICHAF 12-6
FRINCE IT-8
SOBBLE MEVIL 15-9
SARBUSTES 28-18

WZOK/Rockford, IL Brill/Denti MADONNA PLEZTWOOD HAC U2

BYAN ADAMS HOTTEST: STARNIF 6-6 GRMESIS 8-5 EUROPE 10-6 FRANKLIN 6 MICHAE 12-7 LOG GRAMM 16-9

WhoselerHanson
PRINCE
BYTAN ADAMS
HADDONN
PLETWOOD INC.
U7 (Ap)
CHIS DEBURGH
CUIS DEBURGH
CUIS DEBURGH
CUIS DEBURGH
CUIS NOWINEAU 1-1
STARSHIP 3-2
GENESIS 4-3
CROMENS BOUSE 7-4
SHIPLEY HURDOCK 17-11

Hoppins/Peyton
HADONNA
CHORD LAMPER
STEVE WINNOOD
HERR RAIPERT
RED SPEEDINGON
HOTTORY
JAMET JACESON 3-1
JAMET JACESON 3-1
JAMET JACESON 3-1
CKIPOSE 14-10
MARG CHUNG 15-11
CLUB NOCUMENT 20-13
KKRDOWLCHUK KS
Oliver/Williams

Oliver/Williams

PLEETWOOD MAC

BITTAN ADDRS THE

LIONEL STCHE

SNOREY BON ISON

HIPSON

CEBB HOUVALU B-1

RED SPEZOWADO S-4

FERS NOLF 23-14

WHOTTO LIONE S-1

FERS NOLF 23-14

DICK Thompson

DICK Thompson

DICK Thompson

PARALLEL

THREE

ROOL & THE CANG BRYAN ADAMS FIRETHOOD HAC HADDHNA U2 Sottest: Done

WKFR/Kalematon, MI Terry Weinecht CLUB HOUNTAU HOLLEST BRUCE HONNEST 7-2 EURIPE 8-4 STARSHIP 9-5 JAMET JÄCKSON E1-7

KKLS/Repid City, 5D

KFRUCLINCOIN, NE
Johnson/Meyer
PO1500 (dg)
FLEETHOOD MAC
BEYAN ADMES
CUPTING CERN
STREET AND 5-1
STANSHIP 2-2
FRANCLIN & RICHAE 12-9
SKG/SBIR 7-10-7
FRANCLIN & STERN
STORY
FLEETHOOD MAC

Tony Watekus
SEM CITY BOOKERS (dp)
POISON (dp)
POISON (dp)
SHIFELY WANDOOK
GEORGIA SATELLITE (Ap)
MADONNA
HOLLEST
TARSHIP 3-1
RUN D.M.C., 8-4
CHRIS DERUNGN 9-5
PAUL LENANIS 19-8
EKROSE 23-1

Mann'Dixon
SMOREY ROBINSON
MORLD PARTY
BREAKFAST CUB
OLDEN MEDDE HOS
JENNIFER MARNES
DR. DAVE
HOTEGET
STARSHIP 4-1
CROMBED HOUSE 3-2
CLUB NOUVER 19-3
CUCT MO CREM 22-17

McCannWhick-eighen
FLEETHOOD HAN
BRYTAN ADDMS
BRYTAN ADDMS
BRYTAN ADDMS
FOR ADDMS
FOR

Turin/Cot

GREGG ALIMAN
FLEETHOOD MAC
MADDINEA
SHOKEY ROBINSON
PATTY SHYTH
TWAYPSON
FAIN
FLEETHOOD WAINS
FLEETH SQUUYEAU 1-1
STABSHIP 6-2
ZURDPE 16-10
PRINCE 31-24
ROBBIR NEVIL 32-27

Y94/Fargo, ND Jack Lundy

Jack Lundy
BRYAN ADAMS
PLETIMODO MAC
NIGHT RANGER
MADONNA
THOMPSON THIS
HOTEWAT
TRANSHIP 1-1
CLUB MOUVEAU 9-6
BOSTON 12-8
ROBBIE MFUL 17-11
JODY WATLEY 30-21
MEXIL GRANG Forks NO KKXUGrend Forks, ND North/Hendrickson

RHEBULOUIDE

PAUL ISRARIS
CHICAGO
BREARPAST CLUB
FRARRENEIT
SETAN ADAMS
PATTY SHYTH
FAMTT JATESON 1-1
STARSUN 6-4
CRONDED HOUSE 5-5
CENTSIS 8-7
POTSON 26-16

Kevin Rabat

FIZETMODO NAC
LIONEL STIME
FIZETMODO NAC
LIONEL STIME
FIZETMODO NAC
LIONEL STIME
FIZETMODO NAC
LIONEL STIME
FIZETMODO NAC
FIZETMO

BRYAN ADAMS
NIGHT HANCER
HADDONG
JULIAN COPE
BREARMAST CLUB
DOKKEN
HOTERI
CLUB MOUVEAU 1-1
CROMIDTO BUSSE 10-2
CUTTING CHEM 28-12
U7 32-14
POISON 21-15

WEST PARALLEL TWO

StuckerDeniele

12
PLEETHOOD HAG
BEYAN ADAMS
JODY WATLEY
CHRIS DEMUNCH [Ap)
HOLLEST
BRUCE MORNSBY 1-1
STARSHIP 4-2
CLUB MOUVEAU 6-3
WANG CRUMG 8-5
GENESIS 10-7

PRODUCTION OF THE STATE OF THE U2
PLEETHOOD MAC
LIONEL RICHTE
ROUTE A THE TIDE
RIN HILDE
ROUTEA - THE TIDE
ROUTEAU 1-2
DOWN ALLEW 6-4
DOWN ALLEW 6-4
DOWN THE FEB. 28-21
PRINCE 31-27 KleleyiO'Douglas
THEMPSON THINS
SEYAM ADAMS
FLEETHOOD MAC
FLEETHOOD MAC
ROBERT CANY (dp)
NIGHT FANCER (dp)
NOGHT FANCER (dp)
POISON (dp)
FOILD MAC
FALL LERAKIS (dp)
HOLLOSAL (dp)
HOLLOSAL (dp)
HOLLOSAL (dp)
FOILD MAC
FLEETHOOD KIYS/Boles, ID Tom Evans

Tom Evame

SYCHEDELLE PURS

JODY MATLEY

JODY MATLEY

JODY MATLEY

JODY MATLEY

JOHN STATE

KWTO/Springfield, MO T.K. O'Gredy

T.K. O'Grady

FLEETHOOD HAT
MADONNA
PETER GARRIEL
BRYAN ADANS (dpl
ATT (dp)
Mintent:
CLUR NOBYCAU 1-1
STARBHIR 2-2
JANET JACKSON 3-3
MANG TRUNGS 6-4
STEVE NIHMOOD 10-7

MOORELEWRY
FLETHOOD MAN
BRYON ADOMS
THOMPSON IN INS
PETER GARPIEL
POISON
LIONEL PICHIE
BRASTIR FOYS
HOLLER TOYS
HOLDS HOUSE
CREMIED SHISK 7-4
GEMESIS 13-8
PRINCE 25-15

BoulaySteffen
FLEFTMOD MABRYAN ADMS
BRYAN ADMS
LOOPE. BIFMEE
JODY WAYLEY
FSYCHEDELIC FURB 14p)
Rottest
FSYCHEDELIC FURB 14p
Rottest
FSYCHEDELIC FURB
FALL
FOR ADMINISTRATION
FOR ADMIN

KIKX/Colorado Springs, CO John Dentzer John Denter
FOOL & THE GANG
FUZETWOOD HAM
FUZETWOOD HAMS
FUZETWOOD HAMS
FUZETWOOD THE GANG
FUZETWOOD THE GAN

PAUL SIMON
FLEETWOOD MAC
RIH WILDE
HOTESEL
CLUB MOUVEAU 2-)
U2 24-10
PRINCE 20-12
PAUL LERAKIS 29-18
PAUL SIMON D-25

Septembers of the septembers o KCAQ/Oxnerd-Venture,*CA Greg Williams WADDHEAD
GLASS TICER
FLETHODO NAC
CHICAGO
KIM WILDE
REYAR, ADAMS
"MOTEBEL"
CLUB NOUVEAU 1-1
GEMESIS 3-2
BRICE HODNISH 4-3
PRUD LERAKIS 7-6
PRINCE 19-11

Jim Ryan
FILETROOD MAC
BRYAN ADAMS
GREGG ALLEAN
PANL SIMON
Hottest CLUB NOUVEAU 1-1
EUROPE 7-4
HADDENNA 12-7
FPRINCE 20-15
POISON 29-21

BerryCarter

COMPANY 8

ROOT: 6 THE GAMG

RANGLES

LIONEL RICHIE

CUTTING CREM

CHES SERVICH (Api

EXPOSE 7-1

CLUB ROUVEAU 3-2

JOOY MATLEY 15-9

STARSHIP 21-11

COVER GIRLS 28-15

WARRACHAM
ADORNA
LIOWEL RICHIE
CONEL RICHIE
LIOWEL RICHIE

KNBCUSeertie, WA RIC Hannen LIOUTE. BICKTE BRYAN ADAMS FLEETWOOD MAC THOUSEON THINS FETER CARRIEL PSYCHEDELIC FURS HOLE-ST STARRIEL STARRI

StonyShishido

BEASTIE BOYS (dp)
CHICAGO
HOttest;
CLUB NOUVEAU 1-1
RUN D.M.C. 11-8
DONNA ALLEN 16-9
HADDONNA 18-13
JODY WATLEY 22-16 AkaneMMEe
LIONEL RICHIE
PORNA ALLEM
REDN'S ALLEM
REDN'S LOGGIS
REDN'S LOGGIS
REDN'S LOGGIS
REDN'S TOER
HOTEWAIL
BON JOVI 1-1
CLUB NOUVEAU 2-2
JAMET JACKSON 3-1
STARSHIP 7-4
BRUCE HORNERY 5-5

GIRGIACHNSON
PLETINGON MAC
REYNAM ADAMS
LIONEL RETHIE
COMMONDON HOUSE
MONITOR PROTE
MONITOR PARTY
HOSTART
CLUB NOUVEAU 4—1
ROMSTART & INVERSAM 6—5
STARBERT D-6
MANN CTOUNE 11—8
MANN CTOUNE 11—8 KLUCILas Vegas, NV DestyTaylor USBNIT BYFOR

FORMEDE HOUSE
FLATHOOD MAC

FLATHOOD MAC

LIONIL RICHIE

STARSHIP 2-1

STARSHIP 2-1

STARSHIP 2-1

ZOOY MATLET 8-7

PAUL LERKARIN 14-13

KYRKIK 18-2

KYRK/Las Vegas, NV Deniels/Holiday THREE

J.D. Chandler
FLETHOOD MAC
FLETHOOD MAC
BUYAN ADAMS
ROBONIA
NACE
ROBONIA
ROBON KFIVIModesto, CA Fisher/Edwards

CUTTING CREW D-18
KYYAUBRINGS MT
Charle Foux

FLEETIMOD HAC
U2
LIONEL RICHIE
THOMPSON THINS
BRYAN ADAMS
HOLICANI JANKSON 2-2
MANCH JANKSON 2-3
STANSHIP 8-3
CEMESSO 16-7

KBOZ/Bozeman, MT Steve Milis

STONE MITTER

THE TETHNOOD MAY

REYAN ANAME

GRECORY ABBOTT (Ap)

MADONNA

RILLY JOEL (dp)

MORLED PARK

ANTER (Ap)

LITOREE BETTER

RECORY ABBOTT

ANTER (AP)

LITOREE BETTER

RECORY ABBOTT

CROWDER HOUSEN 2-1

STARSHIP C

CRIMESIS 5-4

MANC CREMES 10-7

CROWDER HOUSE 16-10

KDON/Salines, CA Hunter/Lindell

KTRS/Cesper, WY
Kelly Gordon
FLEETHOOD MAC LEVEL 42
BRYAN ADAMS
GINO VANNELLI
HOLLEST 12-3
CLUB NOUVEAU 10-5
STEVE WINNEOD 18-16
CUTTING CREM 27-21 KKAZ/Cheyenne, WY Jeck Alexender

Randy Robbins
LIGNEL FICHIE
HADONNA
THOMPSON THINS
FLETTHOOD HAC
JOUY WATLEY
BRYAN ADMS
STANSHIP 2-1
JANET JACKSON 1-2
CEMESIS 7-4
CLUB NOUVEAU 9-5
EXPOSE 16-8

KRQ/Tuscon, AZ Gillia/Johnson

PARALLEL

Shelley Ree

12 (Ap) MURDOCK

12 (Ap) MURDOCK

12 (Ap) MAC

10 MAC

10

891/Roswell, NM Seers/Cody Seers/Cody

FLEETHOOD MAG
MADONAA
AARBUSTERS
PETEP GARRIEL
LIONEL RICHIE
HOLLER
CLUB NOUVEAU 3-1
STARRHIP 2-2
TINA TURNER 9-5
STEVE MIRMOOD 13-8
BOSTON 17-13

MADDRIA CHIEFADO MAC FLEETWOOD MAC FLEETWOOD THENS SHOCKEY BOSHNOON LINNER RICHLE BRYAN ADAMS HOLLEST, 2-2 STARSHEY 2-2 STARSHEY 2-2 STARSHEY 2-2 FRANKLIN 6-4 CRONDED HOUSE 8-5 EXPOSE 7-6-4 FRANKLIN 6 MICHAE 10-7

PRANCIEN & MECHAE (0-7
KZDESen Luis Doispo, CA
COINSTPHENOUS
BRYAN JOINES
BRYAN JOINES
BRYAN JOINES
BRYAN JOINES
BREAMPART CLUB
COMPANY B (Pg)
BREAMPART CLUB
COMPANY B (Pg)
BRICK HOPOSEY 1-1
BRICK HOPOSEY 1-2
EXPOSE 14-9
EXPOSE 14-9
EXPOSEE 14-9
EXPOSEE 14-9
EXPOSEE 14-1
BRANCIES 23-13
BRANCIES 23-13

SIMILATIVE MANAGEMENT OF THE PROPERTY OF THE P

OKSSTri-Cities, WA LeMaster/Purdy

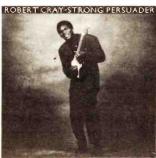
Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

ROBERT

(#830-076-1) is a Strong Persuader with

SMOKING GUN

CHR Chart 36 136/18 Album sales Gold







LEVEL 42 LESSON IN LOVE

Out of the box!

27/27

PolyGram Records

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

240 Reports

"h		DOE ong" (Any iong	label)		
		100/25	44%		
				Netio	×
Regi	iano			Summ	•
Read					5
E	33%				2
M	21%			Same	
S	56%			Down	
w	19%			Adds	2
10		- 100 CHR in	eporting s	stations o	
44	% -	Percentage o	f this wee		
Reg		Reach - Per			

National Summary Up 51 — Number of stations moving it up on the charts.

trup on the charts,

Debuts 20 - Number of stations debuting the song this week.

Seme 4 - Number of stations report ting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving

it down on their charts. Adds 25 — Total number of stations adding it this week.



CRECORY ARROTT

	The Feelin' (It's Over)	
LP: Sh	ake You Down	(Columbia)
	87/6	36% Nationa	1
Regio	na1	Summar	
Reach		UP 3	3
E 37	N4	DEBUTS	6
8 49	91	SAME 4	1
M 24	8	DOWN	1
W 29	18	ADDS	6

Reach E 37% S 49% M 24% W 29%	N&A	DEBUTS 6 SAME 41 DOWN 1 ADDS 6
1.77	SOUTH	(25)
161	WARD 27-27	100
	K9B 30-27	
RAST	KZZR 4-37 KXX106 19-19	EAST
WXXS on	MKOR 26-23	WWPX 37-33
WRFN 32-25	MBCY 21-21	95XXX on
MESE 36-35	KAN7 on	WKPE on .
MPRD 38-31	KEZN d-29	WOCH a
WCAU 39-34	WINE B	OK100 4-40
PRO-PH on	WCKN 38-33	100KHI 28-26
	MOTT on	WOMP on
SOUTH	MOK! 23-21	
	K70U on	SOUTH
940 on RRBE A	PW100 30-29	EO17 33-30
Y100 on	WHAT OF	WKEY 36-34
897 21-20	RBPH 39=35	WJAD on
B97 71-20	EX104 17-16	NOID on
HIDNEST	Y107 25-25	MCGO on
117 (000)	WXX.X on	MJHO: 34-32
990TX 40-35	KITY 27-24	Q104 d-37
WCZY 27-20	KTUX on	Q101 on
MHYT 4-25	MDEX on	KNAN 30-27
KCPW 40-37		Z102 29-27
	MI OWEST	ENIN on
WEST	WYDD on	MVBS 38-32
ES103 21-20	#210 e	MITMEST
KATD on	WHEE on	MICHEST
KPLZ on	KKPD 15-28	KOCK 26-23
BYLL DI	ENGED 18-10	KCMO OD
27	MEST	99KG 27-76
1		KWTO on
	KE95 on	WDSR on
EAST	KIKX on	KDVV 30-24
	194 25-21	
Q100 mm	КОМО 30-24	WEST
WERZ on	KYRK on KNBO 40-36	
WNNK 37-37	KNBQ 40-36	EBOT a
WPST 33-31		
WNY7 on WKRZ 11-26	1	KEAZ 4-18
-re- 11-20		SLY96 on
I		95.95 on
l .	1	

BRYAN ADA Heat Of Thi LP: Into The F	e Night	(A&M)
178	/177	74%
Regional Reach E 79% S 76% M 72% W 69%	BREA	National Summer UP 1 DEBUTS 0 SAME 0 DOWN 0 ADDS 177
PI EAST MIXES & MIXES & MIXES &	PHR997 WBBO A K96 a MPPF a MGGZ A MAPI A MKOB A	PART INFEX a-34 MIGY a 10301F a 95XXXX a

EAST	WBBO A	ZAST
	KOS A MPHF A	1007X a-34
MXXX a	MOGZ n	MIGY a
MBEN A	MAPI n	103CIE e
WKSE &	MEDB a	95XXX a
WPHD a-29	WSSX a	MKPE a
CHOI a	WECY a	MIKE a
894 a-29	WROD &	WZYO n
PRO-FM a	WSEZ a-30	MOCH a
CPTR a	WNOR a	OK100 a
8106 a-29	G105 n-40	100KHI A
0107 a	G105 A-40	95XIL A
MAVA e	WINK a	WCAN A
	HANS A	WORF &
SOUTH		WENCE A
	WCKN a	WEAK A
291 a	WAPE a	SOUTH
KEGL a	WOUT a-39	BOUTH
KTKS a	MEDUX 4-36	EOI 2 a
EEBO A	MIDJX 4-36	WKSP a
KPBZ a	MABB &	MASP &
597 A	WITAN A	WOID a
MCDR A	Y107 a	MOSO B
Q105 a	T10/ a	WJMX a
*****	KWES &	898 a
NI DWEST	B.1105 a	E158 a-30
	942 a	0104 a
WZ.S 27-25	MRVO A	WYKS a
WHHS A		WZYP a
MICT a-35	KTUX a	KSKR &
990TX &	WDLX a	0101 a
	WKTL a	ENAN A
WKTI a	MT CWEST	MPEH A
KDWB a	MI DWEST	MOLE A
KHTE o	WKDD a-34	2103 a
YMX A		KKIN a
WI_OL a-37	MKPX a	MVRS a
		my bb m
MEST	KETO a	HT INVEST
	WYCEE a	MI OWERT
Y108 4	WIRD a	EXCC a
KITS A	WEAG A	MIND &
KIZP a		WIND A
KMTE a	w7.Pt a-27	WI, PW &
FH102 a	7104 a 7J103 a-40	Y94 a-36
KWOD e	R2103 4-40	KKXL a
KCPK a	KOKO a	
KS103 a	EZ93 a	WAZY &
EATD A	WZOK a	RPRX a
KPLZ a-33	WRON a	RKLS a
KUSE a	KKRD A	
Popul 4		KKRC a

RCDM/B is		MCLF &
KHTR A	WKDD a-34	2103 a
YMX a	WKFX a	KEIN a
W1.0L a-37	KWNO B	MVBS a
	KETO A	
MEST	WHEE a	MIDWEST
	WGRD a	
Y108 A	WINCE O	EYTY a
KIIS A	WEAG &	MINNO &
KIZP a	W7.Pt a-27	WINE A
KMJK a	7104 a	WI, PW &
991102 a	EJ103 4-40	Y94 a-36
KMOD e	KOKO a	KKXXL a
KCPK a	EZ 23 a	WAZY A
KS103 a	WZOK a	SPRY A
RATD &	WRON a	RKLS a
KPLZ a-33	KKRD 1	9.9KG A
KUBE a	RECED A	EKEC A
	WEST	EMTTO a
1524	and a	MORE &
	KN990 a	MSPT a
_	KIYS A	KDVV a
FAST	KIEK n	KEPRY &
	CHED a-24	A
Q100 a	KSND a	WEST
294 a	KLUC a-39	
WVSR a	ECAC A	KGOT a-35
K104 a	KXYO a-32	EYYA A
WEST a	# 2 711 A	EBO7 a
MINISTE IN	KHBO a	KTRS a
WSPK &	ENC a	KEAZ a
96PXY a	NEO E	KOZE A
WHATO A	1	STREET &
9907M &	4	KEPN a
930 a	1	EHTZ &
MPST A		KEOE a
MALAS: W		SLY96 A
MRCK &	1	Y97 A
WEEZ a		OF 95 a
0106 a	1	
1		
1		-
1	1	
	4	1
1		
1		
1		

Regional Reach	1/22 46	Natio Sum UP
E 488 S 568 M 268 W 538		DEBUTS SAME DOWN ADDS
PI	WNNK A WTIC 21-19 WKEE 4-28 RC101 29 fr	KONO a RLUC 13- KYRK 38 KFIV 4-
EAST	WSPK 36-32 930 a	ECAO 25
WXXX 27-26 WXXX 4-37	MPST a MNYZ A-38	KNO q-3
CKOI on	WRCK 4-38	PE
PRO-FM 4-35	SOUTH	EAST
MAVA d-29 SOUTH	WBBQ 26-21	103CIR
	E98 on EZZB a	WKPT a OK100 3
RRBC 4-6 B97 24-14	MKQB 9-9	
MNVZ 24-23	WSSX 8-6 WNOK d-40	WOMP d-
MIDWEST	995 24-16 0105 37-34	SOUTH
896 12 fr 928 25-17	KEEB 29-26	ROIZ or
WNCT &	WKSI ON WTKN 20-15	MJHX 23 898 a
99DTX on WCZY 31-27 WHYT 22-20	MAPE 17-13 MPHI 23-17	KISK d-
KBEQ 4-29	MDJX 12-8	WEYP A
KHTS a	WRAM d-28. KBPH 21-16	Q101 a
MEDIC 39-32	Y107 24-21 BJ105 23-20	2102 1 MGLF 4
WEST	Y106 22-17 WRV0 18-14	2103 7 WVBS 2
KPKE a	RITY-9-7 RTUX on WDLX 24-17	HIDWES 2
KERF 28-25	MICHEST	MEAN A
PM102 9-9 EROY 2-1	MOT7, 14-9	99KG 0
KMOD 21-17 FS103 25-17 KMEL 6-6	KRNO &	WEST .
KATD 15-10 KMSS 19-14	WEST	KEPN & KZOZ 6 Y97 40
(22)	KF95 6-4 KIYE 28-19 KIKX a-39 KHGK 11-7 KYNO 16-7	
-	KNGX 11-7	
EAST	194 16-9	
WERT 38-31		
	1	
		1

7	7/8 329	6
-		Nationa
Regiona1		Summar UP 2
Reach E 311	NEA	DEBUTS
S 391		SAME 4
M 178		DOWN
W 391		ADDS
P1	WERE on	
4	MNNK: 32-32	123
	WTIC 30-28 WSPK 38-35	
EAST	WRCK on WRRZ 4-39	EAST
MOOKS 26-25	WRD2 4-39	1
WCAU &	SOUTH	95XXX 36-29 WKPZ on
PRO-PH on BlOs on		100KH: 29-2
MAVA 23-23	WRRQ 34-31 EXX106 on	MGAN OR
воотя	WSSX on	SOUTR
вооти	Y95 a RAMZ 29-27	
KRBE OR	KEIS a	MASP on
Y100 23-20	W1 MK 39-35	MJAD on
	REOU on	WCGO on KISR 27-19
HIDWEST	WDJX 34-33	WYKS on
896 29 fr	MASS on KByN a-37	WZYP on
	Y106 OR	0101 on KNAN 34-31
99DTX 38-33	KITY 30-26	2102 36-32
MC2Y 36-33- MHYT on	WDLX on	MGLF on
KDWB d-38	MICHEST	
WEST	MGTZ 4-38	99KG on
FM102 14-13	KZIO a	
KROY 6-30	RAY107 a	WEST
KMEL 29-25	WEST	KTRS on
	KF95 on	KTMT on
XWSS on	KSND on	891 on
12.2	KMGX 29-24 KYNO 37-35	OK95 38-35
	194 pp	
PAST	KYRK on	1
	KDON on KRO on	1
WPLY 35 fr	1	

BANGLE	S	
Walking	Down Your Str	eet (Columbia
LP: Differ		021100000000
Lr. Dillel	en Ligra	
	224/6 9	13%
Regions	-1	National Summers
Reach		UP 199
E 88%	(14)	DEBUTS 8
5 958		SAME 1
M 931		DOMN (

B

B104 22-21 PYKS 34-29 MBEN 31-27 MSE 24-23 MPRD 18-17 MRLT 28-21 CKOI 39-33 MCAU 40-36 B94 22-17 PRO-PM 23-20 B106 10-8 Q107 19-17 MAVA 18-16 PE ZAST MTBG 18-14 MMPX 11-9 MIGT 37-19 9500X 27-19 MIRPE 34-28 MIRE 26-23 MIRE 26-23 MIRE 26-23 MIRE 26-23 MIRE 26-23 MIRE 26-23 MIRE 28-20 MORNI 23-2 MONP 33-26 WPXX 19-14 793 70-18 KEGL 4-38 KTKS 32-79 KKNG 74-21 KNBE 24-18 Y100 70-15 897 10-8 WGH 20-14 MRVZ 8-29 Q105 25-23

PM999 138-26

PM99 23-18

PM99 23-18

PM99 23-18

PM99 23-18

PM99 23-18

PM99 23-19

PM99 23-19

PM99 23-29

PM99 SOUTH

KOIZ 22-19
MKSF 28-25
MAD 22-17
MOID 28-21
MOOD 27-23
MOO 27-23
MOO 27-23
MOO 27-23
MOO 27-20
MONOX 16-10
MONOX 31-24 HIDMEST

B96 22 Fr

295 36-28

0102 33-29

MMHS 19-15

52X 24-20

MSC01 26-24

MCTY 29-25

MCTY 29-25

MCTY 36-33

MCTI 17-13

KDMB 39-36

KTH 26-25

KMT 26-25

KMT 26-25

KMT 26-25 HT DATE ST

RYTY 26-21 MENG 34-27 MENG 34-27 MCIL 33-22 ROFK 36-31 MLRM 17-14 XCM0 25-20 Y94 21-15 RISKL 31-27 MAZY 32-24 RYPK 31-27 FIND 23-16-15 RISKL 32-16 RIS KINNO 26-22 KIP95 30-28 KIYS 13-12 KIKX 20-17 CRED on KSND 34-30 KNNO a KONO 25-19 FLUC 34-30 KYRK a KPIV 16-11

P2

WFLY OR T 0100 22-20 294 25-23 WSR 26-20 WERE 18-13 WINNE 77-23 WINE 27-23 WINE 25-22 WINE 25-24 WSR 26-20 WSR 26-20

BARBUSTERS Light Of Day (CBS Associated) "Light Of Day 141/9

National Summary UP 83 DEBUTS 8 SAME 41 DOWN 0 ADDS 9 Regiona Reach E 60% S 56% M 62% W 59% HNOK on RETB O WOCH 26-23 OK100 40-37 100KH: 37-34 WGAN 29-28 WOMF 30-27 WFXX 29-28 EAST EAST SOUTH

KOIZ 26-23
WSAP 23-20
WSAP 33-27
WSAP 33-27
WSAP 33-27
WSAP 30-21
WSAP 0104
WSAP 21-19
KSHE 38-37
Q101 d-3
WSAP 28-24
WSAP 28-24
WSAP 28-24
MSAP 28 SOUTH KEGL 20-20 KTKS on KRBE on WOR 30-28 HIOMEST MEDD 17-11 MERTX 34-31 ETIK 31-30 ETIK 31-30 ETIK 31-30 ETIK 31-30 MED 38-31 MED 08-18 MEAG 08-10 MED 28-28-18 MEAG 09-17 EJIO3 37-34 MEAG 09-17 EJIO3 37-34 MEAG 09-17 EJIO3 37-34 MEAG 09-18 ME HI DWE ST WEST RZZP on RKRZ 28-25 KATD on KPLZ 22-19 PAST PAST WEST KIYS 16-14 RIKK 32-31 KYNO a 194 on ROMO on RYRK a RIFV on RCAO on KYYO 35-33 RZZU on RXBO ON MYLY 32 fr 0100 d-10 294 32-30 MVSR on MERZ 36-29 MSPK 32-26 98PKY 23-27 99GPK 35-32 930 36-32 MPST on MNYZ 33-33 MRCK d-40 MKPS 27-24 WEST KOOT 26-22 KYYA 23-22 KROZ ON KTRS 33-31 KRAZ 32-31 KOZE 30-26 KTHT 39-31 KZPN 36-29 KHTZ ON P3 PMR997 d-39 R98 on MGGI 28-21 RZER 31-29 RDE106 A MROQ 32-31 WSK2 on

BOSTON Can'tcha Say... (MCA) LP. Third Stage 168/11

National Summary UP 114 DEBUTS 28 SAME 15 DOWN 0 ADDS 11 Regions Reach E 69% S 70% M 71% W 71% PI MXXS a WBEN 37-33 WKSE 34-27 WPHD 25-16 WCAU 34-32 PRO-PH 8-33 B106 on SOUTH

MIDWEST

MIDWEST
MKDD 29-20
MKPX a
KIJR a
MOTT 32-26
RIJO 6-33
MMEX 29-24
RIJO 6-34
MCRD 35-34
MCRD 35-34
MCRD 35-34
MCRD 35-34
MCRD 35-34
MCRD 31-39
MCPU, 21-39
RJIO 32-25
MCRD 31-29
M

KMHO 34-30 X1YS 26-24 KIKK 40-32 KSRD 40-35 KPIV on KXYO 21-18 KDON 40-37 KZZU 37-31 KNRO 08

WEST

P

2000 m 294 on 1994 on 1998 30-24 K104 26-22 MERE 29-22 MERE 4-38 M

MI DWEST

NIDMERT
XYYY 36-30
WHN 32-23
WHNE 4-15
ROCR 26-15
ROCR 26-15
ROCR 26-15
ROCR 26-15
ROCR 26-15
ROCR 35-33
WEER 25-22
WAZY 38-30
ROER 30-29
ROER 30-29
ROER 30-26
WEPT 37-27
ROPO 4-38
ROPN 30-26
MEPT 37-27
ROPV 38-30
ROPV 38-30

WEST

WEST 7-23 RYYA 30-25 RB07 4-35 RB07 4-35 RTR5 30-37 RXAZ 28-22 ROZE 22-18 RTRT 72-26 RZFR 40-36 RST 17-11 RY0Z 8 SLY96 24-22 QX95 26-23 QX95 26-23

CHICAGO PREPART A-16
WISHO 30-27
WIFE 70-27
WIFE 70-If She Would Have Been . . . (WB) LP: Chicago 18 MRTX 27-25 MIGY 4-33 103CIR on 9SXXX 4-36 MIRX 36-34 M2Y9 23-20 0R100 39-30 100KH 27-2 9SXIL 28-24 WGAN 30-73 WGMP 34-31 WPXX 28-23 104/40 60% 47% 29% 37% NAA 940 22-17 793 30-28 KEGL 11-5 KTES d-38 KRBE 35-33 MGH d-27 Q105 24-22 MIDWEST **P**1 SOUTH

RQIZ 29-24
WISE 24-21
WIAD 38-34
WOTD ON
WCOO d-19
WING 21-18
R98 23-20
RISE 36-20
RISE 36-20
RISE 36-20
RISE 36-20
RISE 36-32
RISE 36-3 295 28-26 WMCS 28-22 WMCS 00 WKTS 30-26 KHTR d-33 KMK 30-29 WLOL a

National Summarv UP 8 DEBUTS 27 SAME 34 DOWN 0 ADDS 40 8 27 34 0 40 MKPE on MIKE on MITO on WOCH a-39 OX100 & 95XIL A-37 MFXX on SOUTH PMRP97 on WBBQ 39-37 WPM7 a KXXIIO6 on MAPI 6-30 WK08 A-25 Y95 a C105 a WKST on KXXII on KXXIII on KXXII on KXXII on KXXII on KXXII on KXXII on KXXII on KXXIII on KXXII on KXXII on KXXII on KXXII on KXXII on KXXII on KXXIII on KXXII on KXXII on KXXII on KXXII on KXXII on KXXII on KXXIII on KXXII on MOXS on MREN 4-37 MRSE 6-34 MPHD 40-26 WCAU on B94 a PXO-PM on WAVA a BOUTH

MJAD 4-40

MOID on

MOEGO a

MJMC 8-40

598 a

KISP on

Q104 4-39

MYKS a

O101 on

KNAN on

MPPH on

KNIN 4-40

MVES d-36 SOUTS 293 d-36 REGL d-35 WCH a Q105 a WI.S 25-19 MONES a 92X n RCPM on KHTR a-35 KMR d-35 HIDWEST MI (WEST WEST KYYY on KQCR a WAZY & 99KG on WDBR on WSPT on WEST RAJE d-35 ECPX A-37 PZ KIYS 40-35 KIYS 38-36 KSMD on 194 a KCAO a KCAO a KCAO a KCAO a KCAO a KCAO a P3 EAST

C

Right On Track (MCA)

LP: Breakfast Club Summary UP 3: EBUTS 3: SAME 4: DOWN (ADDS 2: 58% 57% 38% 71% WIRZ 4-40 MEYO a MQCH 4-40 OR100 4-31 100KN1 40-9 95XIL 4-40 MGAN 4-35 WONP A WFXX 4-35 **[]** PMEN 97 34-31 MR BIG ON 1898 ON 1898 ON 1898 ON 1898 ON 1898 ON 1890 A-37 FAME ON 1891 A-37 FAME ON 1891 A-37 FAME ON 1891 A-38 FAME & 8.3105 a 1817 d-34 KTVX 36-33 KTVX 36-33 KTVX 36-33 KTVX 36-33 WDLX 38-37 MORS on MKSE 4-33 CKDI a MCAU 4-40 PRO-PH on ROITM

ROIT 35-29
MISP 39-37
MISP 39-37
MISP 39-30
MISP 36-33
MISP OF SERVICE NTOGE 940 on 293 33-29 ERBE 4-40 897 d-30 MOR a MORYZ on HIDWEST Z95 4-35 MMET on MUT on KWK on MLOL 17-14 HI DWEST HIJK 28-78 WIXX 39-34 KJIO3 d-35 KOKO d-35 MIXOK ON KHRD d-32 WEST WEST KYYY ON MRMB 37-33 KOCR 6 Y94 37-30 WAZY 8 KRILS 4-23 99KG 39-74 KMTO ON MDBR 38-34 KOVV 8 K979H 8 KP95 on KIYK on KIYK on KEND d-33 I94 on KONO on KLUC d-35 KYRK on KCAO d-36 KDON d-36 KTZU d-39 KRQ on WEST KROT 36-32 KBOT ON RTRK 4-40 KTYN 0-34 KEYN ON XMET 4-40 SP1 34-31 KEOZ a SLYP6 33-32 Y97 4-38 OK95 4-33 P2 P3 294 a-33 K104 on MERZ d-37 WTIC 32-30 WSPK on 98PXY a WNIQ a 9907W on 930 d-39 WPST on

BREAKFAST CLUB

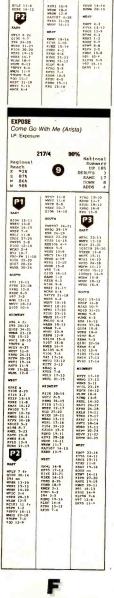
PARALIFIC





WFLY on fr Q100 30-26 294 26-22

MVSR d-32 R104 36-32 MRRE 27-21 MNNK on MTIC 33-27 MLAN A-39 RC101 on fr MSPK 39-33 98PKY 36-30 98PKY 36-30 900PK 39-26 900PK 39-26 900PK 39-26 900PK 39-26	Cutting Crew C. 194 24-20 RLID: 36-26 RYPR a RFIV on RCAO 33-78 RXTO on RDON 34-29 RXEU 29-20 RNDO 44-29	
LP Into The	In Red (A&i ELIght	
Regional Reach E 62% S 46% M 52% W 63%	30/20 N&A	National Summary UP 57 DEBUTS 18 SAME 33 DOWN 2 ADDS 20
EAST 11-10 EAST 11-10 WEEK 10-10 WEEK 1	9 100 P. 10 100 P. 100	EAST 125 125 125 125 125 125 125 125 125 125
EUROPE The Final (LP: The Final	Countdown (E	
20 Regional Reach E 878 S 858 M 888 W 801	4/3 85	National Summary UP 145 DEBUTS 1 SAME 36 DOWN 19 ADDS 3
P)	WKR2 3-2 0106 11-6 800YH	P
NOTE 9-9 WOOLS 9-9 W	Order 11-15 Description 11-15	000 (6-2) WOTE 16-4 WOTE 16-4 WOTE 16-5 WOTE 16-5 WOTE 16-5 WOTE 16-6 WOTE 16-7 WOTE 16-7



FLEETWOOD MAC

Big Love (WB) LP: Tango In The Nigh

Region Reach E 73% S 68% M 72% W 75%

4

WREN a WKSZ a MPHD a-31 WRLI a 894 a PRO-PH a

940 a-26 293 a KEGL a KYKS a Y100 a WOW a

WLS a-22 295 a MMMS a-39 92X a

172/172

BREAKER

PMS997 a MR80 a

National Summary UP 0 DESUTS 0 SAME 0 DOWN 0 ADDS 172

PB

MEMI a-2R MWFX a-35 MWFX a-35 MEGY a 103CIR a 95XXX a MXPE a MXPE a MITE A MITE

KQIZ m-32 MKSF a HJAD a MCGQ A WJHX a



PARALLELS

		PAKALLEL		
GENESIS Tonight, Tonight (Atlantic) LP: Invisible Touch 238/0 100% Regional Region	Class Tiger Continued ***CONT. 14:-28	### Mipowity Continued #### 2006 6-39 ##### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 ##### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 ##### 2006 6-39 ##### 2006 6-39 #### 2006 6-39 ##### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 2006 6-39 #### 200	Cyria Laper Controud ### Action 19-36 #	GLENN MEDEIROS Nothing's Gonna Change My Love (Amherst 100/13 42% Saturage (F 5 194 S 194
180 d. 6.1 50000 FREE TAIL 190 DEST 1.4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	### DATE 16-11 ### DATE 16-12 ### DATE 16	Regional	KENNY LOGGINS Meet Me Half Way (Columbia) LP Over The Top Soundtrack 78/7 32% Regional Reach 2 2 34 8 2 34 8 3 33 8 3 33 9 4 71 Sourm So	Note 1-1-10
Note 1		THE DESCRIPTION OF THE PROPERTY OF THE PROPERT	Name	SHIRLEY MURDOCK As We Lay (Elektra) LP Shirley MurdoCk 114/8 Reg tonal Reach 12 511 2 511 2 615 2 61
SLASS TIGER Will Be There (Manhattan) P. The Thin Red Line 173/8 1894 (no.1) 1894 (no.1) 1895 (no.1) 1	HIPSWAY The Honeythief (Columbia) LP Hipsway 182/2 76% National Regional Regional Regional Regional Regional Regional Regional	MAT Mart M	193/58 80% 193/58 80% National Reconstruction E 941 5 721 6 941 6 721 6 942 6 721 6 943 6 721 6 944	Variation Vari
## 694 AGNS ## 75 ***STORY*** ***PART ***STORY** ***PART	Reich	CYNDI LAUPER What's Going On (Portrail/CBS) LP: True Colors 205/9 85% Regional Regional Resch Stammary Stammary Portrail/CBS Resch Portrail/CBS	### 1.00 ###	ROBBIE NEVIL Dominoes (Manhattan) LP Robble Nevil 197/4 Reg (ona) Reg (o

PARALLELS



1	02/25 4	3% Nation
Regional Reach E 388 S 488 M 418 H 398	N&A	SUMME UP DEBUTS SAME DOWN ADDS
BADY 4-29 WORD A -29 W	POWER 19-12 PART 19-12	### 100 A.3 P.5

	217/9 90	
Regional Reach E 96% S 91% M ,83% W 92%	Ð	National Summary UP 183 DEBUTS 16 SAME 9 DOWN 0 ADDS 9
Part	SOUTH PROPERTY 20-17 12-12	WINC 27-20

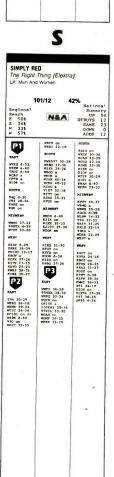
Regiona?		% Na S
Reach Z 448 S 198 M 128 W 358	N&A	DEBU SA DO AD
EAST	P2	EAST
MODES A-33 MOTES A-32	154 on 1-23 157 on 1-23 158 on	WEFFE OKIOGO 100 GENERAL STATE OKIOGO 100 GENERAL STATE OKIOGO MECOO MECOO MECOO MESME STATE OKIOGO MESME STATE OKIOGO MESME STATE OKIOGO MESME SELVING SELVIN

R

	96/7 40	
Regional Reach E 42% S 47% M 36% W 31%	N&A	Nation Summa UP DEBUTS SAME DOWN ADDS
FAST MFRED 37-36 MCAD 32-39 MCAD 32-39	SOUTH 7 ON THE PARTY OF THE PAR	EAST 10 10 10 10 10 10 10 1

	89/1 7	9% Natio
Regional Reach E 77% S 76% M 88% W 75%	Œ	DEBUTS SAME DOWN ADDS
SAST 10-12 STORY 1	### 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1	With 1 1 1 1 1 1 1 1 1 1

10	01/101 4	2%
Regional Reach E 44% S 43% M 22% W 61%	N&A	National Summary UP (DEBUTS (SAME (DOWN (ADDS 101
EAST VOKES A VOKES	SOUTH	FAAT

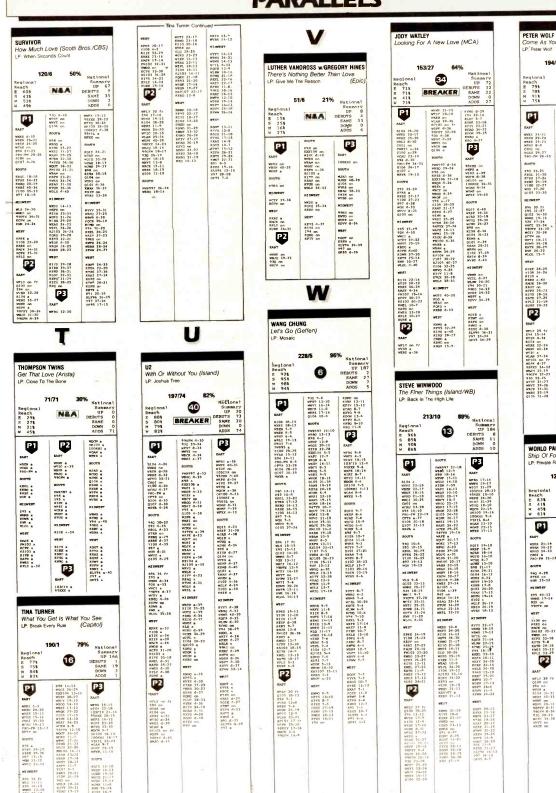


	99/6 41	% National
Regional Reach E 468 S 418 M 458 W 338	N&A	UP 38 DEBUTS 15 SAME 40 DOWN 0 ADDS 6
EAST WEEK 24-22 FACE 1-2-2 FACE 1	Morry 4-22 W020 4-32 W020 4-32 W020 4-32 W020 4-32 W020 4-32 W020 6-42 W020	1970 Co. 197



WRDD 26-21 WRFX 22-18 KIIN 18-26

PARALLELS



PETER WOLF

Corne As You Are (EMI America)

194/6

819/6

Regional

WORLO PARTY
Ship Of Fools (Chrysalis)
LP: Private Revolution

122/14

5196

Reach
E 611
E

| SAME 3| | SAME

| Number | N

STABILIZERS
One Simple Thing (Columbia)

PARALLELS

SIGNIFICANT ACTION

K

EAST
WHOM 39-26
WHAM 8
SOUTH
WHOM 40-39
WHEN 8
ENTS 4-35
EITY 8
HIDWEST

MEST EP95 a ESMD on

EAST MJAD on 0104 37-29

WEST XHTZ 21-10 KNOZ ON

KENNY G Songbird (Arlsta) LP. Duotones

LEVEL 4: Lessons LP Runni

EAST
MPRO a CROI a
SOUTH

WEST RAJE & KCPX & RITS & RICEL &



	LMAN BAND Igel (Epic)		
	anger .		
21	EAST	EAST	1
	F104 a	WZYO a	
13.07	BOUTE	95XIL a	1
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Conter	MIDWEST	0104 a	
7995 a	MKDO a	HIDWEST	
eser.	WEST	коно в	
	EXTEN A	WEST	1
72	23	9 TOOT 0	
•		KTHT 6	

ATLANTIC STARR Always (WB) LP: All in The Name Of Love		
EAST	194 A-26 BLUC 4-37	
WEEE on	EFIV 4-26	
SOUTH	(DE)	
1000104 29-23		
MINOR &	EAST	
WMS1 13-24		
NCWN 31-23 WAPE a	SOUTH	
KEOU a	HI DWEET	
BJ105 on	EPIN 4: 18	
MDLX 31-26	Khen 4-19	
	WEST	
HITWEST	KHTZ on	
	KEOE a	
WEST	SLY96 a	
	PAST WEEE ON SOUTH POST 13-24 WINE ON SOUTH POST 13-24 WINE 13-24	

В		
ANITA BAI Same Ole LP. Anita Ba	Love (El	ektra)
EAST	EAST	EAST

PT	P22	P3
EAST	EAST	EAST
вости	MONTE ON	*SXXX on
SAUTH .	WEPT a	SOUTH
HIDWEST	SOUTH	MJAD on
		MUZG GU
990TX on	WWOK on	MJHOX on
WCRY 34-30	WORK OR	ANAN OD
MMA1 34-51,	KITY OD	MPPH /-31
RET.	HIGHEST	HT DWILET
KERT A	¥2.57	
PH102 24-24	WENT	WEST
KROY a		
RE103 4-35	KTRX 36-35	FBOT a
ORT. 32-36	K53ED 4-38	EXAL on
MES 4-34	KDOM OO	891 on

P	P2	ENGX 5-5 EYNO 9-5
BAST	EAST	EXYO on EDON 6-3
2100 29-26 0107 a	WRCK &	23
WAVA 4-27	SOUTH	•
BOOTH	PWR997 6-40 EXX106 25-20	EAST
KEGL 26-39	WKQS a	95XXX a
HENO A-10	WENT OR	
0105 28-18	MABB 4-10	SOUTH
MICHEST	VBAH d-25 VRDY d-39 EVES a	9101 on
195 4-19	22105 A-31	2103 2-8
WHOSE OR	Y106 39-33	PGLF on
990TX 0	MRV0 4-19	ENIN OR
WCTY 0-18	KITY 10-3	KRIN On
MINT d-23	HIDWRET	HI THE ST
WEST	1	WORR a
	FLQ on	
EROY 4-12	MCRD a-40	WEST

BEASTIE BOYS Brass Monkey (Def. Jam (Col

It Doesn't LP: She Wa	Have To Be I s Only The Groce	This (RCA) or's Daughter
PI	P2	P3
BART	EAST	EAST
	MONEY &	SOUTH
800778	BOUTH	WKSF on
FRBO 4	MNOK on	HI DESERT
TOWEST	HIDWEST	WEST
MEST	WEST	FEAT on HOZE 4-15
ERCY on	EF95 d-40	FHTE on 197 a 0895 a

Fascinated		
PI	P2	XMGX 4-35 EYNO 40-36
EAST	EAST	P3
SOUTH	WTIC 29-25	EAST
Y100 17-10	SOUTH	SOUTH
876 37 fr	EANZ 28-28	2102 20-15
WEST	MINERY	HIDWEST
RROY on KHEL 15-13	WEST	MEST NECT a

C

LP. World \$		
PT	WEST OR	WIKPE on
	930 on MPST on	0K100 on
	WACK ON	100KN1 on
EAST	WERT OR	HGAN a MONP 37-34
	- Hake On	WZXX A
WPND on	BOUTH	W.AA .
MCAD a		BOTTO
SOUTH	WRITE OR	
SCOTH	XBAO no	FOIT ON
293 34-31	KTUX on	WEST &
RABE on		MJPCK on
MEN &	MI DWEST	MIYP OF
	1104 AL III	WPPM on
HIGHEST	2104 34-31	WV86 on
	NO. ST	NT CHREST
WINES OF		MIGMENT
9907X on	ETTS 36-34	MEMOR OF
NT ST	KIKK on	RXLS a
WEST	827U on	99XC 00
KCPX on	0.0	WORR on
AL PA OR	14.5	XPNN a
72.7		
_	TART	WEST
EAST		ETES OR

P1	XROY 20-25 KHZL 9-9	MEST
		EMGY 28-15
EAST	PZ	KYMO a
EAST		194 4-10
MINES OF	FAST	KYRF on
WBL1 24-22	Low I	[23]
PWR95 14-10	MSPK 6-8	
2100 15-13	MRCF OD	
MCAU 31-26		EAST
SOUTH	500716	
BOUTH	K300106 on	MORP &
KRRE on	KAH2 16-12	About 1
r100 6-2	EEZB A-22	BOUTE
	WAPE 29-25	
TESMEST .	Y107 a	MICOGRAFI
	BJ105 d-39	
PR NT	Y106 a-38	WATY OR
PEST	XTTY 21-16	-34
HI02 25-23	HE DISTRICT	WEST

EEP PURP	LE	
all Of The	Wild (Mercu	rv/PolvGr
	e Of Blue Light	, .,
PΤ	EAST	RAST
س	KING on	MOCH OD
MT	MERZ On	WOMP on
AST	WICKE OA	SOUTH .
FFRD on	ACKTYN	BOOTH
RO-PH On		EQIE on
DOMETER .	M300 4-38	MUAD OR
-com	RTUX on	OTOL OR
	HIDWEST	
TOWNST		HI DWEST
aer	WEST	WDB# on
	KONTO on	WEST
CFX on	(EE)	
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	e Presence or Adventure	OI (Atco
_	FMS5 d-32	, Khok on
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юсти	MERT a	SOUTH .
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I DWEST	1	MATHEK GR
	MATERIAL	WOLF OR
T. ST	Agonco.	WV85 nn
M102 33-28	WEST	MICHEST
ATD on	x295 a	9 98 G OR
		WEST

E

FARRENHEI Fool In Lov LP: Farrenhei	re (WB)	
60	FT04 38-36	MOCH 40-37
PI	BOUTH	45X1F 30-35
EAST		BOUTH
MANT	WBBO 36-32	MIAD 40-17
	WEGS 4-37	WC90 4-40
SOUTH	MODEY 4-38	M2900 38-35
793 29-27		0104 40-34
293 29-21	HICHEST	WPPH on
MICHEST	MGRD 39-37	MICHEST
	WEST	WLRW on
MEST		Y94 34-32
	KSWD on	MATY 4
122	FEOR on	1
MENT PZ	WEST KSWD on REYO d-25	WLRW on Y94 34-3 MAIY 4
		WEST

P1	MANT 40-40	MIGY OR
AST	BOUTH	103CIR a 95XXX on 1009381 on
RBE 37-36 RO- PH on	MESS on	BOUTH
NE 4-39	7106 on R177 on ETIX on	KOIE on
CWEST	HICHEST	KISR 23-20 W7YP a KWAN On
EST	WEST	HIDWEST
P Z	8795 on 138X 29-28 KMEX on 8790 d-40	WENTA & WCIL 31-29- 99KG 32-23 WDRS OR
MIT	194 30-28 KIJU on	WEST
75R on CEE a SPR 35-28	P3	RTMT on 301 31-29 0895 27-24
	G	

21	KID4 a	MKPE a
•	WPST a	month a
ART	WERE a	BOUTH
exs a	SOUTH	xol2 a
80-7N a	MCRN a	Q101 a
	MORE A	KHAN a
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PZ sore.		

2	BOOTH	WGAN on
•	PWRD97 on	WPXX B
UAST	WEEK on	BOUTH
OFFE	WOUT ON	MJAD on
0071	KSMO a	MCGQ 38-33 KIER 21-16
OVERT	HEDWEST	Q104 36-33 WVBS on
5 21-20	worn a	HIDWEST
00 On	WEAG A-24	WILL O
FT	WEPL 4-30	KKLS A
TX on	WEST	99KG a MDRR on
72	P3	WEST
•		STRS on
27	EAST	m91 10-26
4 on	WIGT OD	

COREY HAI Dancin' Wi LP. Fields Of	ith My Mirror	(EMI America)
-	#104 on	I MOTO OR
21	WERE on	savil on
•	MMATO on	MONTH OF
EMIT	MERZ 39-35	востя
WKKS OR	800778	
CHOI on	BOOTH	KOII a
WCAU 6-38	WINK a	MUMP on
PRO-PM a	WEST OF	KINE on
CFTR on	KEOU a	WYKE on
		0101 a
SOUTH	MICHEST	ENAN on
NRBE a	WKDD 39-33	HIDWEST
	WEST	HOCR 4-19
WICKEST		194 19-35
	KIKK OD	BELS A
99DTX on	CHED 28-23	9980 0-19
KDWB on	EXTU OR	RMTO on
WEST	P3	WEST
P2	EAST	8785 on 991 37-33
-	95000 on	SLY96 on

H

WEST EAST	P3 EAST 9500X on WEFZ on	XXTO on WEST XTPS on 193 37-33 6LTP6 on 197 on	NRTR a FME #-32 WEST KRRZ A-28 KMJK 30-24	HIDWEST WEAG & KERD &
	J			M
BILLY JOE Baby Gran LP: The Brid	L w/RAY CHAR nd (Columbia) ge	LES	ERIC MARTI Everytime I LP I'm Only F	Think Of You
EAST WELT on	EAST E104 on HNNR a MRFR on MFRT on BOOTH	MYBG 31-29 95XIL on SOUTH 0104 a 0101 on	EAST PRO-TH &	EAST E104 4-39 WERZ on WERZ on WERZ on
940 4-25 HIDWEST	MICHEST	MICHEST MICHEST	MIDWEST	WEDD d-35 WORD on
WEET ON	WEST PER	WEST KBOZ B KKAZ A-40	MCSY 38-35 XMR 35-34 WEST RROY &	WEST RIYS on RIKK on REXU on
•	•		7.2	

	Fooling Myself	
23	EAST	EAST
DAT .	WIRI OR WERT OR	95XIL a MOMP a
PRO-PH a	BOSTER	SOUTH
BOUTH	HIDWEST	MATER OF
HIDWEST	WKDD d-35 WGBD on	RE DWE ST
MCSY 38-35 XWK 35-34	WROM on	99KG on WDBR on
WEST		WEST
RROY &	KIEK on	EFA2 a
P22	P3	N91 39-3
	RIYS ON RIES ON RIES ON	MEST ERAZ & ETMT or

PSEUDO E Living In A LP Love An	Dream (RCA	y
	Adversure	
(2)	EAST	FAST
	8104 on	953DDC 00
EAST	MODEL CO.	100KM1 0m
	A comment	MPXX on
MOO'S OR	SOUTH	Source
	MHOK 36-33	AGOVE N
вости	MCRIST ON	RISE On
WOH no	KSAO on	RNAN da 39
	FTUX on	977H 33-30
HI DWEST	HT DOT ST	WV85 on
PPHS 4-40		
	WKDD a-38	HICHEST
WEST.	WYST	
KCPX d-39	1	WEST
KITS 23:19	XXYQ 30-26	
73-19	NEED 27-24	ROTE 18-13
12.0	PB	KTHT 13-10
•	145	REPH 40-35 891 40-37
-		Y97 32-31

R

PAUL LEKA			K		
BOOM BOOM BART BERT B	EAST EAST SELECT SECOND	WEST COOP OF THE PROPERTY OF T	READY FOR Mary Goes LP: Long Tim P1 RAST BOUTH FRE 19-35 T100 21-19 NIDNET WEST PH102 a-35	THE WORLD TOUR (MC e Coming TROY A EAST FORTH FORTION ON TION 6-40 HIDWEST REST RP95 on	ENDY OF THE OF T
ROY 8-4 RWD 30-29	BJ105 10-8 KSAQ 21-18 HICWEST	WEST ERTZ 4-34			

2				SMDKEY ROBINSON Just To See Her (Motow LP, Keep Me		
	Love (Poly(n The Family	Gram)-		SOUTH EXXIVE OR		
	EAST	LEAST	EAST	WACY a		
	WPST a	05100 a	MCAU 38-31	MINK OU		
	MALAX W	BOUTH	BOUTH	WRANG ON		
	BOUTH	WEST &	940 on	KX104 a		
	WBBQ a	MJAD a	HIDWEST	NTUX a		
	MERT &	KHAN a	WEST	HIOWEST		
	межи а	HIDWEST	PH102 a	KIIK 4-33		
	H.I CHEST	WEST .	KHEEL &	KKRD a		
	WEST	KTRS a	[22]	WEST		
	KEND a	ROZE &	EAST	KIYS on		
	[22]	KIPN a	#104 d-40	194 on RWBD 38-35		
	1	797 A OK95 a	WILAN 40-37	P3		

LP: Fore!	at I Like (Ch.	rysalis)	RUN D.M.I It's Tricky LP: Raising	(Profile)	
RAST ROUTE -40 on 293 on 8001.33-25 MOR 4 HIOWEST SURE 6-32 WEST RERE 4-28 RANK 30-24	BART RIGH 37-33 WERE a WERE a WERE a SOUTH WARE A MODE A WERE A WENT A WEAR A WERE A WENT A WEAR A WENT A WEAR A WENT A WEAR A WENT A WEAR A WEAR A WENT A WEAR A W	EAST PAGE A CONTROL OF THE CONTROL OF T	EAT 3104 on on stock on one of the one of t	FZ EAST WPLT on fr WEEE 22-20 WRCT 40-33 WRCT 40-33 EIZB on WRCT 10 WTH 19-12 EXCU 14-29 FYUE 33-24 FYU	ETT 35-2 EMEX 26-2 EMEX 26-2 EMEX 26-2 EMEX 26-2 EMEX 26-2 EMEX 26-2 EAST SCUTTE WEYP 6-40 ELOT 14-12 MOLEF ON WEST EMEX 26-2 EME

EAST

1104 a 2100 s 8104 a-MAVA a SOUTH 1100 s HICKEST

2	22	KP95 35-32 KMGX 26-22 KYNO 38-36
EAST	EAST	194 11-8
\$104 on 9006 on	WPLY on fr	EYRE 22-19
894 24-19	MRCH 40-33	
SOUTH	SOUTH	TRAST
KTHS on	KEZ# on	SOUTH
RPRE 23-13	WEST OF	WEYP 4-40
MICHEST	MPHI 19-12 RZOU 14-29	2102 14-12 MILP on
XCZY on	KWES 33-29	
	BJ105 d-37 Y106 26-21	HIDWEST
WEST	942 23-18	WCTL 8-4
FROY 15-7	WRV0 23-20	FREC on
	MEN'X W	WEST
	MIDWEST	
	WEST	KNT2 28-25

MEDO a-36
RIQ a
WEST

FERTY a-25
RIYO a

BAST

SOUTH

KISS a

MYNN a-33

KIONEST

WHAT

BOUTE BOUTE MICHEST MONES 39-33 WEST RPRE 23-18 YIOS R.S	NATO ON PLANT ON PARTY ON PART	EAST SOUTH MICHERAT SOUTH MICHERAT SONG A ROWN d-37 WEST REAL On
STARPOIN The Wants P. Sensabi	My Body (El. BAST WISC 31-29 WEST ON BOOTH FLOXION a-24 WEST 31-26 AME 11-26	EAST WEET ON SOOTH MEET WAY 36-31 WEST ON
INO VANI fild Horse Big Orea	COS ASSOC mers Never Sies sure on wilker on south krott on hit interest	BAST SOUTH ROLL ON WERH 35-31
ONTEN CONTENT COL 28-22	RIIR on RIIO d-16 WEST XF95 ON RITS 32-31 CRED 4-29 RESD 33-28 R320 On	HIDWEST T94 40-34 WEST KTAS a RRAN 40-33 KTWY a RZFH on

1	2	EAST	95XXX 39-32
1	•	WPLY on fr	
1	TRAS	BOUTH	SOUTH
	MBEN 4-39	Parks 97 on	MJAD on HYSO 30-27
4		WS EX OR	WYKS OD
	DOUTH	MNOR on	TAME OF
		WCKN 35-35	MPPH 31-28
	1	KRAQ on	MCC/F on
	MI DUTE ST		MYRS on
		HI DWEST	-740 011
	WHEE OR	1	HIDWEST
	WEST	WEST.	
	1		99KG 28-27
	RIGHT OF	KYRK on	FIFTO OA
	RCPX 39-36	KDON on	WORP OR
	E 178 29-28	K730 4-40	RPHR on
	RPLY On	23	WEST
	(P2)		ST25 4-19
			FTMT on
	_	EAST	EXPN on
			Francis Con
			EVOP2 no

EAST	EAST 29-26	RCAO :
RRBE 19-9 897 e-17	MS PH a	EAST SOUTH
KEWEST .	RITY 0-32 HIGHEST	107 a
MEST EIIS 4 PHIO2 a	NEST R795 4	WICHEST

RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS.

With Or Without You (Island)

82% of our reporters playing it. Moves: Up 20, Debuts 73, Same 30, Down 0, Adds 74 including PRO-FM, B97, WNVZ, Z95, KWK, KIIS, KS103. See Parallels, debuts at number 40 on the CHR chart.

MADONNA

La Isla Bonita (Sire/WB)

80% of our reporters playing it. Moves: Up 53, Debuts 57, Same 25, Down 0, Adds 58 including WXKS, WLS, Q102, 99DTX, WKTI, WLOL, KZZP, KUBE. See Parallels, debuts at number 30 on the CHR chart.

BRYAN ADAMS

Heat Of The Night (A&M)

74% of our reporters playing it. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 177 including PRO-FM, Q107, Z93, WMMS, WCZY, KIIS, KCPX. Complete airplay in Parallels.

FLEETWOOD MAC

Big Love (WB)

72% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 172 including B94, KTKS, Y100, WGH, WNCI, KDWB, KPKE, KKRZ. Complete airplay in Parallels.

JODY WATLEY

Looking For A New Love (MCA)

64% of our reporters playing it. Moves: Up 72, Debuts 32, Same 22, Down 0, Adds 27 including PWR95, Q107, KTKS, WNCI, KBEQ, KUBE, WSSX, See Parallels, debuts at number 34 on the CHR chart.

SIGNIFICANT ACTION

BARBUSTERS "Light Of Day" (CBS Associated) 141/9

WLRS, WBAM, KYNO, KYRK, WBNO, KWNZ, B91, KZOZ. 41, Down O, Adds 9, KXX106, WLRS, WBAM, MMS 13-8, KKRZ 28-25, KPLZ 22-19, WSPK 32

WCAU at 17, U102 21-19, WMMS 15-8, RATK 46-95, RTLE 22-19, WSFT, 32-09

ROBERT CRAY BAMD "Smolling Gim" (Mercury/PhilyBram) 138-f8

Moves Up 72, Debuse 22, Seme 20, Down 4, Adds 18 including WISE, KISBO, WLS, 99DTK, Q100, WRICK, WINK, WKZL,
KDV, WRPO 35-56, Q105 18-15, KIWO 35-31, KISB 16-10, WSCT 10-7, WALK 14-11 See Parables, moves 39-36 on the

BREAKFAST CLUB "Right On Track" (MCA) 133/22

including CKOI, WGH, Y106, KATD, Q100. Z94, WKQB, KWES. 97 34-31, WINK 38-32

BREAKFAST CLUB "Right On Track" (MICA) 133/22
Moves U. 91. Dobbas 39, Same 41, Down O. Adds 22 encluding CKOI, WGH. Y108, KATD, Q100. Z94, WKQB, KWES.
BJ108, WOMP, KOCR, 283 33-29, FM102 36-30, PWR997 34-31, WNK 38-32
CRHIS DeBURGH "The Lady In Roff" (ABIN) 139/20
Moves. U. 9. 57, Debus 18, Same 33, Down 2, Adds 20 including WKSE, PRO.FM, 295, WMMS, Q100. 98PKY, WMAJQ, WQTT, KSAQ, WQDV, WPHO 22-15, B100 18-14, WAWA 28-19, KWW 26-19, WLCU 16-10
WORLD PARTY "Salp Of Fools" (Chrysellis) 122/14
WORLD PARTY "Salp Of Fools" (Chrysellis) 122/14
Moves U. 9. 50, Debus 19, Same 31, Down 0, Adds 14 including CKOI, WVSR, WKR2, Q106, WBBQ, WBAM, WH-HY, KLQ, KRQ, KCQR, KBQZ, WMMS 17-14, KTS 9-4, WRCZ 49-33, 390 38-33
SURPYIOR "Hew Meub Love" (Scott) Bros., Adds 6, KPKE, KIGH, WSPK, WROQ, 95XIL, KHTZ, B94 27-23, KRBE 40-36, WKS. 26-20, 9901X 36-31, KMKS 43-31, WMKS 25-2, WOUT 38-33, WGRD 31-24, KRWD 36-31
SMIRLEY MURDDCK "As We Loy" (Elektra) 114/8
MOWES U. 95. Debus 36, Same 25, Down 3, Adds 6, KWQO, WST, KLQ, KYNQ, WGRQ, WCLL, WLRW, KWNZ, WCAU 5-3, MOWES U. 95. Debus 30, Same 25, Down 6, Adds 6, KWQO, WST, KLQ, KYNQ, WGR, WCLL, WLRW, KWNZ, WCAU 5-3, 900TX 31-24, KWNY 11-1, KRQY 42, KS103 11-8, KATD 23-18, WAAN 24-18. See Parallels, moves 38-35 on the CHRI Charl. DONNA ALLEN "Serious" (21/Atco) 111/22

RA ALLEM "Detroils" (£1/Alloi) 111/£2 © Up 56, Debuts 15, Same 18, Down 0, Adds 22 including WNCI, KHTR, KPKE, Y108, KKRZ, 93O, KDX108, 109CIR, WCAU 36-30, 807 24-14, 922 25-17, KCPW 28-23, WBBO 28-21, Y95 24-18. See Parallela, moves 40-37 on the CHR

CHICAGO "If She Would Have Been Falthful" (WB) 184/48 MAVA, WGH. 0105, WMMS, 92X, KHTR, Z94, G

KZOU, 194, WPHO 40-28, WLS 25-19, KIYS 40-39, WWFX 39-39 PDISON "Talk Orly To Nat" [Calignan/Casplell) 182/25 Moves Up 39, Dabuts 19, Same 19, Down 0, Adds 25 including 8104, Z100, KKBO, KRBE, KUBE, O100, WCKN, KWES, WRVO, WWSS, WORR, KEGL, 87, KKTS 193, KDCT 1-1, KATO 20-15 LIONEE, RICHE "36 La" (Richtern) 181/161 Moves Up 0, Dabatto, 0, Same 0, Down 0, Adds 101 including WXXS, WBEN, WKSE, 94Q, KRBE, Z96, WHYT, KDWB, KPKE, Moves Up 0, Dabatto, 0, Same 0, Down 0, Adds 101 including WXXS, WBEN, WKSE, 94Q, KRBE, Z96, WHYT, KDWB, KPKE,

SIMPLY REO "The Right Thing" (Elektra) 101/12 Moves. Up 54, Debuts 12, Same 23, Down 0, Adds 12 includin SHIPLY REU "The Right Thing" (Elektra) 181.72
Moves LD 54, Debuta 12, Same 23, Down 4, Add 12 including WBEN, WCAU, CFTR, KROY, WROQ, OK100, 99KG, WXXS d-23, WXMS 3-24, WCZY 3-26, KKR2 39-29, KCR2 29-24, WERX 26-18, WWW 29-24, WCXN 40-32.

GLENN MEDEIROS "Nething's Gener Change My Live For You" (Amberst) 180.73
Moves Up 5.0, Down 8, Adda 13 including WXXS, WPHO, WXXZ, Q105, WKTI, KDWB, KMJR, KWES.
94Z, PRO-FM 31-27, Q107 6-4, WXMA 3-2, KCPW 20-13, KATD 8-6, WKEE 4-2
MATTY SAMTH "Manus Femaling" (Chamballa), Add.

942, PRO-24 31-27, OTO 5-4, WIND 3-2, KICHY 20-13-7, KICHY 3-6, WINCE-WEST 2014 (Columbia) 99.6

Moves Up 30, Debuss 15, Sams 40, Down 0, Ados IR, ZCJ 00, KEA, KILDIJ, KCJMO, WAZY, KGOT, WBEN 38-34, WPHD Moves Up 30, Debuss 15, Sams 40, Down 0, Ados IR, ZCJ 00, KEA, KILDIJ, KCJMO, WAZY, KGOT, WBEN 38-34, WPHD 3-28, WROQ 19-14, WOCM 37-33

RATT "Desce" (Ristentle) 99.7

Service Up 37, Destal 3, Simm 48, Down 1, Ados 7, KEGL, KRIZ, WDLX, KZDO, WAJA, KDVW, KIKAZ, WPHD 37-36, WCAU 32-28, KCZM 335, WBBQ 21-18, WGG 25-20, KCZM 33-118, WGCM 24-20.

MREGORY ABBOTT "1 Got The Feelin" (It's Over)" (Columbia) 87/6
Moves Up 33, Debus 8, Seme 41, Down 1, Adds 6, KRBE. WRN. K2(D, WCCM, KGOT, KBOZ, WBEN 32.25, WPHO 38-31.
990TX 40-35, WRRZ 31-28, WBGD 27-22, WCCM 26-23, KERY 27-24, KOMO 30-24.

Moves Up 3-3. UPDIG 3-1-28, WIRD 22-22. Z. WIGD 26-23, ISEM 39-35, KITY 27-24, Number 26-20 (MINE 21-26), WIRD 21-26, WIRD 21-

KWK, WLDL, PMIUZ, CPAT, RAIDA, NICKE PSYCHEPELIC FURS "Hearthreak Best" (Columbia) 83/28 Moves Up 11, Debus 11, Same 20, Down 1, Adds 20 including WKSE, WPHD, YJ.00, KATD, WIAJO, 99GFM, WROO, Z104, KZZLJ, CN100, Z100, 30-27, WMSS 5-547, KMEZ 3-28, WPST 24-19, WKRZ 33-28

KZZU, OK100, Z109 30-27, WMMS 35-27, KMEL 33-28, WFST 24-19, WKRZ 33-28
WIGHT RAMBER "The Secret Of Mry Seccess" (Come/MCA) \$5.79
Movine Up 0, Debate 7, Same 27, Down 0, Adds 19 including WHYD, KKRZ, KWOD, 89Q, WDLX, WZPL, KSND, KDON, KDQ, 89QQ, WZPC, KKRZ, WMJO 430, WROD 436, KOZ 6-34
LLITHER VANDROSS with GREGORY MIKES "There's Hotbling Botter Than Love" (Epic) 51/8
Movel Up 8, Debate 4, Same 33, Down 0, Adds 6, WHOE 43-4, MICH 810.56, WKDQ, KZPN, WBEN 40-35, WCZY 39-36.
KUES 34-31, WAND 39-33, WINK d-40, WDLX 36-33, KF96 d-37, KNAN 38-33, KDVV d-36

MOST ADDED

BRYAN ADAMS (177) FLEETWOOD MAC (172) MEL RICHIE (181) U2 (74) THOMPSON TWINS (71) MADONNA (56) CHICAGO (40)

LEVEL 42 (27) JODY WATLEY (27) PETER GABRIEL (26) PAUL SIMON (26)

MOST ACTIVE

BARBUSTERS (91) ROBERT CRAY (98) WORLD PARTY (77) DONNA ALLEN (73) CHRIS DODURGH (73) SURVIVOR (73) BREAKFAST CLUB (70)

OF ENM MEDERNS (82)

HOTTEST

CLUS NOUVEAU (188) STARSHIP (189) GENESIS (88) JANET JACKSON (58) ARETHA FRANKLIN (57) EXPOSE (49) PRINCE (48) WANG CHUNG (48) CROWDED HOUSE (44) BRUCE HORNSBY

Most Active = Ups + Debuts - Downs

NEW & ACTIVE

BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 45/11

BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 45/11

BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 45/11

WKKKZ 38-36, WKDD 38-33, CHEU 28-43, NAMO 19-46 JULIAN COPE "World Shut Yoer Mouth" (Island) 48/7 JULIAN COPE "World Shut Yoer Mouth" (Island) 48/7 Carrier of Research 29, Down D. Adds 7, WCAU, WGH, WGAN, WRX, WKSF, KKLS, KFMW, WPHD on, 293

SAMANTHA FOX "Do Ya Do Ya (Wanna Please Me)" (Jive/RCA) 39/4

1, Same 23, Down 0, Adds 4, WKEE, 103CBR, WZTP, WBNB, WKSE 37-36, KRBE d-39, WSPK 35-28, 10, 184 30-28, KISR 23-20, WCIL 31-29, 99KG 32-23, B91 31-29, OK95 27-24

KINC 28-28, KYND 0-40, R94 30-28, KDR 23-20, WILL 31-29, WING 32-20, BIN 13-16, WING 27-18, WING 18-20, BIN 13-18, WING 28-21, BIN 11-18, WING 28-21, BIN 11-18, WING 28-21, BIN 11-18, WING 28-21, BIN 11-8, KYRK 28-19, 2102 14-12, WING 28-21, BIN 11-8, KYRK 28-19, 2102 14-12, WING 8-4 VERTILIARS "TO MIRCH 50 MIRCH 50

MULTY LEWIS A THE REMS 'I KNEW WAS I LILE" (Clarystats) 38/28, WGQ 39-27, WFPH 31-29, SMRQ 39-27, KTRS d-39.

MULTY LEWIS A THE REMS 'I KNEW WAS I LILE" (Clarystats) 38/28

Movies LUS 5, Debuts 2, Same 3, Down 0, Adols 20 including 28/9, WGH, KNTR, KKRZ, KUBS 2, WGE 24, WGE 24, WGE 24, KNLW 39-24, KNLW 39

PSELIDO ECRIO "LIViag In A Dream" (RCA) 28/1
Moves: Up 11, Debus 3, Same 13, Down 0, Adds 1, WKDD, WMMS d-40, KCPX d-38, KITS 23-19, WNOK 38-33, KXYO 30-28, KXZIV 27-24, KNAM d-39, MPFM 33-30, KOZE 18-13, KTMT 13-10, KZPN 40-36, B91 40-37, V97 32-31, CK96 24-20 EF/EF PHD, CKOI, KMJK, KCPX, KITS, KMEL, WPST, WNYZ, W98Q.

SUPPO, INCAU 27-26, RIVAN 0-39, WPPM ISS-30, KOZE 18-13, KTMT 13-LEVEL 42 "Lessess In Love" (Polydor/PelyGram) 27/27 MOVes: Up 0, Debuts 0, Same 0, Down 0, Adds 27 including WPHD, CKI WNOK, KSND, KDON, WJAD, WJMD, KNAN

WNOK, KSND, KDON, WJAD, WJAD, WJAD, WJADA ANITA BAKER "Same Ole Leve (385 Days A Year)" (Elektra) 27/4 ANITA BAKER "Same Ole Leve (385 Days A Year)" (Elektra) 27/4 OZ. WCZY 34-30, WKTI 29-27, FM102 29-24,

RS103 d.3b, RMEL 32-26, RWSS 0-38, RINK 35-36, ROBER 1976 (Geffen) 26/26
Moves, Up 0, Debuts 0, Same 0, Down 0, Adds 26 including W00S, PRO-FM, KCPX, KATD, K104, WERZ, WPST, WKRZ,

PAUL SIMON "You Can Call Me Ai" (WB) 26/26

COVERGIRLS "Show Me" (The Fever/Sutra) 26/4

Movee Up 11, Debuts 3, Seme 6, Down 0, Adds 4, 1107, 1106, KYNO, WOMP, WBLI 24-22, PWR95 14-10, Z100 15-13, VCAU 31-28, 1100 6-2, FM102 25-23, KROY 28-25, KAMZ 16-12, WAPE 29-25, KITY 21-16, KMGX 28-15 FARRENHEIT "Fool In Love" (WB) 24.7 Moves, Up 12, Debuts 5, Same 6, Down 0, Adds 1, WAZY, 283 29-27, K104 38-36, WBBQ 36-32, WKQB 31-28, WNOK d-37, WHY 0.5 WBRQ 38-32, WKQB 31-28, WNOK d-37, WAX 38-35, Q104 40-34, Y94 34-32, KQZE 25-16.

ERIC MARTIN "Everytime I Think Of You" (Capitol) 23/5
Movine: Up 3: Dabuts 2: Same 13, Down 0, Adds 5, PRO-FM, KROY, 95 95XIL, WOMP, KKAZ, WCZY 38-35, KWK 35-34, K104

Moves: Up 3, Debuds 2, Seme 13, Down 0, Adda 5, Peruf-HI, NRVIT, BOAL, WOME, NOSE, WAS 6, NRVE 0, NRVE 0, WRRZ 0, WRD 0, 35, KNYS 0, 1891 93-93.

BIND VANNELLI "WIM Horses" (CBS Associated) 21/2

Moves: Up 8, Debuds 2, Seme 9, Down 0, Adda 2, KTRS, KTMT, CKO 18-27, CFTR 34-30, WLOL 28-22, KZIO d-36, KIYS 22-31, CHEO 2-65, KSNO 32-86, WFFM 35-31, YM 40-34, KKAZ 40-33.

Moviet. Up 8. Joseph 9. J.
S231, CNEED 0429, KSND 33-28, WPFM 35-31, Y94 40-34, KKAZ 40-33.
DEEP PURPLE "Coal O'The Will" (Microury/PolyGram) 18/1
Moves: Up 0, Debust 1, Same 16, Down 0, Adds 1, KGGT, WPHD on PRO-FM on, KCPX on-dp, K104 on-dp, WERZ on, WRRZ on, WRDQ d-38, KTUX on-dp, KXYQ on-dp, WCCM on-dp, WORM on-dp, KOZ on
BULLY JOEL Restaining RAY CHARLES "Babby Grand" (Columbia) 17/4
Movea. Up 2, Debuts 2, Same 9, Down 0, Adds 4, WRNL, WNDK, Q104, KBOZ, WBLI on, 94Q d-25, WCZY on, K104 on,

Moves, Up 2, Debuds 2, Sama 9, Lourni 2008.
WSPK on, WPST on, WKDO 37-27, WFBG 31-29, KKAZ d-40
WSPK on, WPST on, WKDO 37-27, WFBG 31-29, KKAZ d-40
KKIM WILDE "You Koep No Hangia" On" (MCA) 18/14
KIM WILDE "You Koep No Hangia" On" (MCA) 18/14

Moves Up 2, Debuts 0, Same 0, Down 0, Add KFIV, KCAQ, KQIZ, KRBE 19-9, KCPX 29-26 KENNY G "Songhird" (Artista) 15.6

Moves Up 4, Debuts 2, Serre 3, Down 0, Adds 6, KMEL, KATD, WLAN, WCKN, KITY, KF95, FM102 d-33, WNNK 39-26, WRRD 4.0-55, FM102 d-33, WNNK 39-26, WNRD 4.0-55, FM102 d-33, WNNK 39-26, WNNK 39-26, WNND 4.0-55, WND 4.0-55,

WBBQ 40-35, KWES 0-35, 0104 37-26, KVHZ 21-18. READY FOR THE WORLD "Mary Boos Rowal" (MCA) 15:/4 Movese: UP 2, Debuts 3, Sams 6, Down 0, Aods 4, FMHOZ, KROV, KOMA, KYRK, KRBE 39-35, Y100 21-19, WHYT d-24. KUCKIGB 0, Y108 d-40, KPBG 0n, KHAIKO 4n-09, KDON d-39

KXX108 on, Y108 d.40, KF95 on, KMXX on-dp, KXXX on-dp, KXXX on the control of the

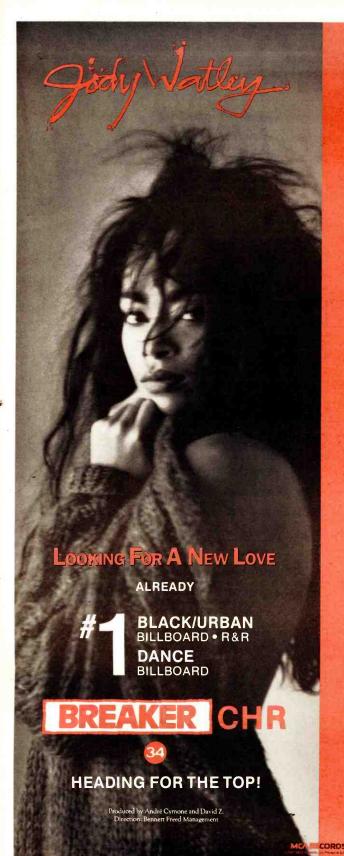
ON, WTIC 29-25, KITY 8-5, KYNO 40-36, Z192 (AP-12).

BLOW MONKEYS "It Dessn't Have To Be This Way" (RCA) 13/4

BLOW MONKEYS "IT Dessn't Have To Be This Way" (RCA) 13/4

STABILIZERS "One Simple Thing" (Columbia) 11/3
Movee Ub 4. Debuts 1, Same 3, Down 0, Adds 3, KCPX, WWWK, 99KG, WWMS 39-33, KPKE 23-18, Y108 6-5, KATD on,

TINDS OF THE THE THE THE THE THE PRESENCE OF Basety" (Also) 11/2
Moves: Un 1, Debuts 1, Same 7, Down 0, Adds 2, WERZ, KF96, FM102 31-28, KATD on, KWSS d-32, KDON on, W.M.X on, KSSM on, W.D.D. on, WWSS on, 96KG on.





"RIGHT ON TRACK"

MOST ADDED

TOP
NEW & ACTIVE CHR

133/22



UCED BY: JIMMY IOVINE

PATRICK RAINS & ASSOCIATES



CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week CLUB NOUVEAU/Lean On Me (WB) 2 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA) GENESIS/Tonight, Tonight, Tonight (Atlantic) JANET JACKSON/Let's Wait Awhile (A&M) BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) WANG CHUNG/Let's Go (Geffen) **EUROPE/The Final Countdown (Epic)** 25 17 11 3 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista) EXPOSE/Come Go With Me (Arista) CROWDED HOUSE/Don't Dream It's Over (Capitol) 1 LOU GRAMM/Midnight Blue (Atlantic) 9 12 LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA) 31 26 21 B STEVE WINWOOD/The Finer Things (Island/WB) 22 BANGLES/Walking Down Your Street (Columbia) TE REO SPEEDWAGON/That Ain't Love (Epic) 27 23 19 TINA TURNER/What You Get Is What You See (Capitol) 23 PRINCE/Sign 'O' The Times (Paisley Park/WB) 1 1 6 18 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) 32 28 25 (E) HIPSWAY/The Honeythief (Columbia) 3 8 12 20 PETER GABRIEL/Big Time (Geffen) N&A Begins on Page 118 13 21 BON JOVI/Livin' On A Prayer (Mercury/PG) ROBBIE NEVIL/Dominoes (Manhattan) _ 39 31 & CUTTING CREW/ (I Just) Died In Your Arms (Virgin) 40 33 28 PETER WOLF/Come As You Are (EMI America) _ 34 30 B KOOL & THE GANG/Stone Love (Mercury/PG) 6 9 16 26 BRUCE WILLIS/Respect Yourself (Motown) _ 36 CYNDI LAUPER/What's Going On (Portrait/CBS) 7 11 20 28 JETS/You Got It All (MCA) BREAKER TO MADONNA/La Isla Bonita (Sire/WB) 14 14 17 31 DEAD OR ALIVE/Brand New Lover (Epic) _ _ 37 @ BOSTON/Can'tcha Say/Still In Love (MCA) 15 24 33 EDDIE MONEY/I Wanna Go Back (Columbia) BREAKER 🚭 JODY WATLEY/Looking For A New Love (MCA) 38 SHIRLEY MURDOCK/AS We Lay (Elektra) 39 TOBERT CRAY BAND/Smoking Gun (Mercury/PG) _ 40 DONNA ALLEN/Serious (21/Atco) 12 20 26 38 BEASTIE BOYS/Fight For Your Right (To Party) (Def Jam/Columbia) 30 29 29 39 CAMEO/Candy (Atlanta Artists/PG) BREAKER 49 U2/With Or Without You (Island)

ADULT CONTEMPORARY

STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA) JANET JACKSON/Let's Wait Awhile (A&M) A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista) BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) 6 RESTLESS HEART/I'll Still Be Loving You (RCA) 10 6 STEVE WINWOOD/The Finer Things (Island/WB) DARYL HALL/Someone Like You (RCA) (Mercury/PG) PAUL McCARTNEY/Only Love Remains (Capitol) 10 JETS/You Got It All (MCA) 15 GENESIS/Tonight, Tonight, Tonight (Atlantic) N&A Begins on Page 98 SHIRLEY MURDOCK/As We Lay (Elektra) 16 SMOKEY ROBINSON/Just To See Her (Motown) 11 14 LUTHER VANDROSS/Stop To Love (Epic) BURNS SISTERS/Listen To The Beat Of A Heart (Columbia) 6 8 12 16 JOURNEY/I'll Be Alright Without You (Columbia) 28 BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia) 27 23 SERGIO MENDES/What Do We Mean To Each Other (A&M) 6 13 19 TOTO/Without Your Love (Columbia) BREAKER @ ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra) 9 15 19 22 CHICAGO/Will You Still Love Me? (WB) 22 20 20 23 MIKI HOWARD/Come Share My Love (Atlantic) _ 28 25 SHEILA E/Hold Me (WB) 16 24 24 25 LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA) 21 21 22 26 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) 10 13 17 27 LIONEL RICHIE/Ballerina Girl (Motown) _ 30 3 SIMPLY RED/The Right Thing (Elektra) BREAKER @ EL DeBARGE/Starlight Express (MCA)

BREAKER CYNDI LAUPER/What's Going On (Portrait/CBS)

AOR TRACKS®

Three Two Last. Weeks Weeks Week 1 U2/With Or Without You (Island) 2 PETER WOLF/Come As You Are (EMI America) 2 2 1 3 GREGG ALLMAN BAND/I'm No Angel (Epic) CUTTING CREW/ (I Just) Died In Your Arms (Virgin) 6 PATTY SMYTH/Never Enough (Columbia) BREAKER & FLEETWOOD MAC/Big Love (WB) Begins on Page 102 BREAKER O BRYAN ADAMS/Heat Of The Night (A&M) 5 5 8 STEVE WINWOOD/The Finer Things (Island/WB) 1 1 3 9 LOU GRAMM/Midnight Blue (Atlantic) 3 3 4 10 SAMMY HAGAR/Winner Takes It All (Columbia) 27 16 11 10 JON BUTCHER/Goodbye Saving Grace (Capitol) 13 12 9 12 CROWDED HOUSE/Don't Dream It's Over (Capitol) 33 27 18 13 BON JOVI/Never Say Goodbye (Mercury/PG) 25 15 12 14 PAUL SIMON/The Boy In The Bubble (WB) 29 24 15 PSYCHEDELIC FURS/Heartbreak Beat (Columbia) 30 26 19 10 LOU GRAMM/Ready Or Not (Atlantic) 21 14 14 17 DEEP PURPLE/Call Of The Wild (Mercury/PG) 56 35 23 B FROZEN GHOST/Should I See (Atlantic) BREAKER (19) NIGHT RANGER/The Secret Of My Success (MCA) 40 29 22 ANDY TAYLOR/I Might Lie (MCA) 4 6 10 21 REO SPEEDWAGON/That Ain't Love (Epic) 20 17 17 22 SANTANA/Veracruz (Columbia) 22 18 16 23 BARBUSTERS featuring JOAN JETT/Light Of Day (Blackheart/CBS) 38 30 25 A HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis) 59 43 36 25 EDDIE MONEY/Endless Nights (Columbia) 9 10 13 26 ERIC CLAPTON/Miss You (Duck/WB) 48 40 34 GLASS TIGER/I Will Be There (Manhattan)

BREAKER DOKKEN/Dream Warriors ("Theme From...") (Elektra) DEBUT 2 U2/I Still Haven't Found What I'm Looking For (Island) BREAKER WHITESNAKE/Still Of The Night (Geffen)

				BLACK/URBAN
2	1	1	0	JODY WATLEY/Looking For A New Love (MCA)
7	2	2	2	
_	19	В	0	PRINCE/Sign 'O' The Times (Paisley Park/WB)
8	5	4		KOOL & THE GANG/Stone Love (Mercury/PG)
14	10	7		HERB ALPERT/Keep Your Eye On Me (A&M)
6	3	3	6	SHEILA E/Hold Me (Paisley Park/WB)
13	7	5	7	MADHOUSE/6 (Paisley Park/WB)
12	В	6	8	ONE WAY/You Better Quit (MCA)
20	11	9		STARPOINT/He Wants My Body (Elektra)
21	15	10	0	MILLIE SCOTT/Ev'ry Little Bit (4th & Broadway/Island)
27	17	12	0	SYSTEM/Don't Disturb This Groove (Atlantic)
15	13	11	12	RAINY DAVIS/Lowdown So & So (Columbia)
40	27	17	Ø	L. VANDROSS featuring G. HINES/There's Nothing Better Than Love (Epic)
29	20	15	0	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
22	18	16	Ð	BUNNY DEBARGE/Save The Best For Me (Motown)
32	21	18		GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
35	29	20		SMOKEY ROBINSON/Just To See Her (Motown)
_	38	24		ATLANTIC STARR/Always (WB)
30	26	21	Ō	FULL FORCE/Old Flames Never Die (Columbia)
38	32	26	3	LILLO THOMAS/Sexy Girl (Capitol)
-	35	25	3	KLYMAXX/I'd Still Say Yes (Constellation/MCA)
28	24	22	Ž	LEVERT/Fascination (Atlantic)
_	_	27		ANITA BAKER/Same Ole Love (365 Days A Year (Elektra)
_	_	28	3	PATRICE RUSHEN/Watch Out (Arista)
_	36			READY FOR THE WORLD/Mary Goes Round (MCA)
36				S.O.S. BAND/No Lies (Tabu/CBS)
_	40	36	3	CHERYL LYNN/New Dress (Manhattan)
_	-	35		BOBBY BROWN/Girl Next Door (MCA) N&A Begins on Page 88
DE	BUT	•		SURFACE/Happy (Columbia)
39	37	33		ISAAC HAYES/Thing For You (Columbia)
34	33	31		GENOBIA JETER/GLENN JONES/Together (RCA)
_	-	40		MIKI HOWARD/Imagination (Atlantic)
_	_	39		RUN D.M.C./It's Tricky (Profile)
	31			VESTA WILLIAMS/Something About You (A&M)
				MELBA MOORE/It's Been So Long (Capitol)
				JOCELYN BROWN/Ego Maniac (WB)
RE	AK	FR	2	CAMEO/Back And Forth (Atlanta Artists/PG)

25 23 23 38 EXPOSE'/Come Go With Me (Arista)

BREAKER GAP BAND/Zibbic Tibble (Get The Money) (Total Experience/RCA)
BREAKER GEORGIO/Sexappeal (Motown)