## **REAMS DROPS ARBITRON LAWSUIT**

Citing substantial legal fees, time, and improved ratings, Reams Broadcasting withdraws its \$5.5 million racketeering suit against Arbitron.

Page 12

## VIRGIN BOWS NEW REGIONAL LINEUP

Virgin Records introduces its nine regional promotion representatives, who report to VP/National Promotion Phil Quartararo.

Page 3

### **USING AD DOLLARS WISELY**

Mike Shalett examines several effective ways to reach record buyers, including late-night television

Page 26

### PROS AND CONS OF MALE 18-24 DST

is the procedure — designed to increase the number of in-tab diaries — actually working against AOR? Steve Feinstein discusses the mixed results.

Page 68

### AC'S MORE MUSIC/LESS TALK TRADEOFF

Don Imus, Jhani Kaye, Sam Church, and others debate the personality issue with Mike Kinosian.

Page 75

## KLTY: FROM CHRISTIAN TO GLADIATOR CHR

KLTY/Dallas-Ft. Worth is deemed as both Contemporary Christian's "greatest step forward and greatest setback. Brad Burkhart tracks the events leading to its format switch.

Page 81

## **EMERGENCY BROADCAST** TEST SCRIPT REVISED

The FCC amends EBS copy to allow broadcasters to mention specific kinds of emergencies that may occur in their markets; the Commission also proposes higher power for FM boosters.

Page 10



## **GOLDMAN KEYNOTES**

## NARM Probes Old. **New Issues**

By Adam White

New product configurations and old problems competed for attention at the 1987 NARM convention, which drew approxi-mately 1700 music business attendees to Miami Beach's Fontainebleau Hotel February 13-

Illegal Practices Challenged

The familiar convention topics were record/tape piracy and chart hyping, although both were tackled by speakers with

accompanying story, Page 9) .

Several other stations, in-

cluding WAVA/Washington,

have been approached by pro-

spective clients and will be

making decisions on the matter

In Los Angeles, KABC's an-nouncement that it would ac-

cept condom ads resulted in a

"Candid Phone" bit from KIIS-

AM & FM's Rick Dees, who

phoned KABC's traffic manag-

er on-air. KABC VP/GM

Dees apologize on-air.

George Green has asked that

R&R contacted station repre-

sentatives in all formats about

airing the ads, many sounded

almost eager for time-buy re-

quests. The majority of these

respondents said the reason they had not already aired such

ads is because they had not yet

CONDOMS/See Page 9

been approached.



Elliot Goldman unusual candor. In his keynote address, RCA/Ariola President/CEO Elliot Goldman suggested that "the proper way" to confront illegally manufactured merchandise would be to iden-

- RCA/Ariola's Goldman calls trades' sales charts easily manipulated
- Goldman also blasts retailers who handle nirate merchandise
- PolyGram's Timmer promotes compact disc video, and urges hardware/software cooperation

tify publicly any retail outlets found handling it, and cut off the sale of legitimate product to those stores until restitution is their condom advertising made.

policies. Although some said Added Goldman, "And don't they would not even consider give me that bullshit that when you're buying product at 50%-75% off normal wholesale on a one-shot basis from an unauthorized source that you don't know it's stolen or counterfeit.' The following day, outgoing NARM President Roy Imber NARM/See Page 14

## Condom Advertising Sparks Radio Controversy

Polarized Viewpoints On Policies, Attitudes

Responding to the US Surgeon General's recent call for broadcasters to air advertising for condoms as a preventive measure against AIDS, radio stations across the country are formulating policies on the matter. Few stations have begun running condom ads or PSAs, and when asked about their attitudes on the controversial subject, broadcasters' reactions were decidedly mixed.

Talk-formatted WMCA/New York began accepting condom advertising last week, and will run the spots at no charge for the next six months. KSFO & KYA/San Francisco is currently running PSAs as part of National Condom Week, and will follow owner King Broadcasting's policy of accepting condom ads. In Oregon, KPNW/Eugene is running a PSA on condoms and ATDS (see

## KMET Rides The Wave. Becomes KTWV

Soft Rock/Jazz/New Age Mix; No Jocks; "Playlets"



Faced with declining ratings, Metropolitan's KMET kissed 19 years of AOR goodbye on Valentine's Day (2/14) and became KTWV ("The Wave"), a blend of soft rock, light jazz, and New Age music targeting adults

The last hour of KMET was nostalgic, sprinkling vintage IDs from the late B. Mitchell Reed and Tom Donahue in between songs such as "Funeral For A Friend," "The Times They Are A Changing," and, ironically, "Rock 'n' Roll Never

Forgets." The KMET era ended at noon with the Beatles' "Golden Slumbers" message of "And in the end, the love you take is equal to the love you

Then another song with a sig-nificant lyric — "If You Love Somebody, Set Them Free" — kicked off a new format with several striking features:

· No Jocks: KTWV has no live announcers other than morning drive newsperson Deanna Crowe of cable television's Financial News Network. KTWV/See Page 4

**FCC Wants RKO** Licenses Stripped Cites "Deceit, Fraudulent Activities"

**RKO Disputes Charges** 

in its long-running battle with RKO General by urging an administrative law judge to rule that the company is unfit to hold broadcast licenses.

In a scathing, 590-page report to administrative law judge Edward Kuhlmann, the FCC Mass Media Bureau says, "RKO has proven itself, over a substantial number of years and in a myriad of contexts to be institutionally incapable of dealing with the Commission in a forthright, candid and truthful manner."

The report was filed last week in connection with a license qualification proceeding involv-

The FCC is taking a bold step ing RKO's KHJ-TV/Los Angeles. The FCC staff asks that the beleaguered broadcaster be stripped of its broadcast licen-ses, saying RKO "by virtue of its deceit, concealment, fraudulent activities, and manifest contempt for the Commission's processes, has forfeited the privilege of remaining a commission licensee."

GenCorp Chairman A. William Reynolds, who oversees activities of the company's RKO subsidiaries, disputes the FCC staff's claim that it is unqualified to serve as a licensee. He admits RKO committed er-

RKO/See Page 14

Country Radio Special

Begins Page 35

Newsstand Price \$5.00

Oh Yeah • In France A Skinny Man Died Of A Big Disease With A Little Name • By Chance His Girlfriend Came Across A Needle And Soon She Did The Same • At Home There Are Seventeen-Year-Old Boys • And Their Idea Of Fun Is Being In A Gang Called The Disciples • High On Crack And Totin' A Machine Gun. Time, Time • Hurricane Annie Ripped The Ceiling Off A Church And Killed Everyone Inside • U Turn On The Telly And Every Other Story Is Tellin' U Somebody Died • Sister Killed Her Baby Cuz She Couldn't Afford 2 Feed It And • We're Sending People 2 The Moon • In September My Cousin Tried Reefer 4 The Very First Time • Now He's Doing Horse, It's June. Times, Times • It's Silly, No? When A Rocket Ship Explodes And Everybody Still Wants 2 Fly • Some Say A Man Ain't Happy Unless A Man Truly Dies • Oh Why, Time, Time Baby Make A Speech, Star Wars Fly, Neighbors Just Shine It On • But If A Night Falls And A Bomb Falls • Will Anybody See The Dawn? Time, Time • It's Silly, When A Rocket Blows And Everybody Still Wants 2 Fly • Some Say Man Ain't Happy Truly Til Man Truly Dies • Oh Why, Oh Why, Sign "Q" The Times • Time, Time • Sign "Q" The Times Mess With Your Mind, Hurry Before It's 2 Late • Let's Fall In Love, Get Married, Have A Baby •

We'll Call Him Nate (If It's A Boy)

Time, Time
Time, Time



Tom Grave

## KXOA-FM Selects Graye As PD

WRKA/Louisville PD Tom Graye has accepted the PD post at Sacramento AC leader KXOA-FM. The vacancy reopened recently after Dan O'Toole, who held the post briefly, returned to Philadelphia for family reasons.

Prior to WRKA, Graye programmed WLTE/Minneapolis, and worked at WLS/Chicago and WROK/Rockford. KXOA-AM & FM VP/GM John Geary told R&R. "Tom is a very creative man with an extensive background that makes him ideal for this job. More than anything, he was hired because I walked away from his interview knowing we could work GRAYE/See Page 6

## PETRONE EXEC. VP OF NEW DIVISION

## Hensler President PolyGram CD Video

PolyGram CD Video has been formed as a new division of Poly-Gram Records, and Guenter Hensler has been appointed its President. He'll continue to serve as President of PolyGram Classics.

Compact Disc Video is the latest audio/video technology developed by PolyGram's corporate parent, Philips, in partnership with Sony. Compatible with the existing compact disc audio format, it's designed to play 5-inch CD video singles and 12-inch video albums. The system is scheduled to debut in the US this fall.

In his new post, Hensler will oversee the selection, mastering, production, and distribution of all PolyGram CDV titles in the US. He continues to base at PolyGram's



Guenter Hensler New York headquarters.

Concurrently, Emiel Petrone has been appointed Exec. VP of Poly-Gram CD Video. Based in Los Angeles, he'll continue as VP/Market-POLYGRAM/See Page 6

## **DEPARTMENT RESTRUCTURES**

## Capitol Ups Whalley To VP/A&R

In a restructuring of Capitol Records' A&R department, Director/A&R Tom Whalley has been promoted to VP/A&R. Whalley and VP/A&R-Black Music Wayne Ed-



Tom Whalley

wards report to President Don Zimmermann. Tim Carr and Stephen Powers, A&R Managers in New York and Hollywood, respectively, will report to Whalley, as will staff producer David Cole. New York-based A&R Manager Steven Ray will continue to report to Edwards.

## ✓ Virgin Sets Regional Promotion Lineup

Virgin Records has appointed nine Regional Promotion Managers as its national field force. The team, which reports to VP/National Promotion Phil Quartararo, is:

# Rovner Promoted To Columbia VP/Marketing



Jack Royner

Jack Rovner has advanced to VP/Marketing, East Coast for Columbia Records. Reporting to Sr. VP/Marketing Bob Sherwood, Rovner will oversee marketing campaigns for all of Columbia's East Coast-based artists. The label's East Coast Product Marketing and Video Marketing Departments will report to him.

Rovner has been Director/Product Development, East Coast for Columbia since last year. He joined the label in 1981 as Manager/Artist Development and was later named Director/Product Marketing, East Coast. He previously worked as a concert producer/promoter for a promotion company. Tom Bobak, covering the mid-Atlantic: Washington, Philadelphia, and Eastern Pennsylvania. He's based in Washington, and previously handled local promotion for RCA in Buffalo and Washington.

Jim Burruss, covering the Northwest out of San Francisco. He did local promotion for RCA in the Bay Area and previously worked for CBS.

NEW REPLACEMENT PLANNED

## Keillor To Close 'Prairie Home Companion'

The town that time forgot and the decades could not improve will be leaving the airwaves June 13. Last week Garrison Keillor, creator and host of Minnesota Public Radio's "A Prairie Home Companion," announced plans to cease production of the show after 13 years. The two-hour program, set in Lake Wobegon, MN and broadcast live from the World Theatre in St. Paul, is heard by millions of loyal listeners every week on more than 275 radio stations worldwide on American Public Radio.

MPR reportedly is replacing the show (and Keillor) with a similarly formatted two-hour Saturday night feature hosted by Noah Adams, the ten-year host of National Public Radio's "All Things Considered." The name for the new show has not yet been decided

Keillor said the decision to fold PHC was strictly his. "I want to resume my life as a shy person and live with my family a more peaceful life," he explained. "This business is so much fun it's easy to hang around too long. The time has KEILLOR/See Page 6

## KEILLOR/See Page SKEWS HARDER AOR

## Klohn Advances To KJJO PD

At Park's KJJO-AM & FM/Minneapolis, Scott Klohn, the station's MD since 1985, is promoted to PD; Dan Hattfield is upped to Asst. PD/Production Director. In addition, the longtime AOR/Gold outlet has modified its format to emphasize more currents and lean harder in certain dayparts.

"It's extremely gratifying to have the opportunity to direct KJJO into the late '80s," Klohn told R&R. "I love rock and roll and I'm excited at our growth prospects.

KLOHN/See Page 6

## PAGE THREE

FEBRUARY 20, 1987

## **FALL RATINGS SUMMARIES**

Lon Helton offers a detailed analysis of the fall '86 sweep, including first-time AM vs. FM breakouts to gauge the format's relative strength. And Barbara Barnes features ratings highlights for "fulltime" Jazz outlets.

Page 74, 76

## FEATURES

RADIO BUSINESS	
NEWSBREAKERS	18
STREET TALK: Is the new KTWV/L.A. a program-	
length beer commercial, or the first wave of a	
	20
WHAT'S NEW: Response rates for surveys plunging	
VITAL SIGNS: MARKET RESEARCH	26
NETWORKS: Syndicated country programs battle	
	30
COUNTRY RADIO SPECIAL: FORMAT IN	
METAMORPHOSIS: The winners of R&R's	
Readers' Country Music Poll, plus country's shift	
from an artist-oriented to a song-oriented industry	
as seen by programmers, label execs, artists,	
and A&R reps/producers	35
RATINGS RESULTS: More fall Birches	54
ON THE RECORDS: Ten years of country music	
trends indicate groups, uptempo music	
on increase	58
PICTURE PAGE	60
CALENDAR	61
DATEBOOK	62
MARKETPLACE	82
OPPORTUNITIES	84
FORMATS	
CHR: KDWB-FM/Minneapolis's two-year struggle	
nets victory over WLOL	64
AOR	
BLACK/URBAN: Tribute to personality Paul	-
J.D. Holliday" Zarcone	72
AZZ	
AC	
COUNTRY	
IASHVILLE THIS WEEK: CRS New Faces performer	
profiled	
PROFILES IN COUNTRY: New artists pave the way	
o gold and platinum	30
CONTEMPODADY CUDISTIAN	

## MUSIC INFORMATION

NATIONAL MUSIC	F	O	F	R٨	11	٩.	T	S													. 8
BLACK/URBAN					į.																. 8
JAZZ																					9
CONTEMPORARY	C	Н	F	IIS	SI	П	Α	N	١.	×	×	*			57		v				. 9:
COUNTRY																		ı			. 9
AC FULL-SERVICE	i		į,																į.		. 9
AC						·				y		į.									. 91
AOR TRACKS																					100
AOR ALBUMS		·																		Ü	102
CHR	Ŷ.		v														v		į		107
AC, AOR, B/U, CHR	(	1	1	41	R	T	S							v							120

R&R is published weekly, except the week of December 25th, for \$215 par year, or \$400 for foreign subscriptions, by Radio & Records, fic., at 1930 Century Park West, Los Angeles, California 90057, Application to mail at second class postager acts to pending at Los Angeles, California All reasonable care taken but no responsibility assumed for unsolicited materials. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or R&R reserves all rights in material accepted for publication. All enter addressed to R&R of R&R reserves all reserves and the reserves of the R&R or R&R reserves all reserves and reserves to the R&R or R&R reserves all reserves and reserves the R&R reserves all reserves to the R&R or R&R reserves all reserves and reserves the R&R reserves all reserves and reserves and reserves all reserves and rese

## NEWS

### KTWV

Continued from Page 1

however; "on-air producers" operate the board.

"Playlets": Three-four prerecorded vignettes performed by a troupe of seven actors playing continuing characters

### DEBUT HOUR

## KTWV Waves Hello

STING/If You Love Somebody, Set

Them Free
DAVID SANBORN & BOB JAMES/
Maputo

DOUBLE/Captain Of Her Heart
ANDREAS VOLLENWEIDER/Night
Fire Dance

Fire Dance LARRY CARLTON/Smiles And Smiles To Go

PAUL SIMON/Crazy Love, Vol. II JAN AKKERMAN & THIJS VAN LEER/

King Kong
RIPPINGTONS/She Likes To
Watch

MICHAEL FRANKS/Monkey See, Monkey Do

DAVID BENOIT/Linus & Lucy

air each hour. Inspired by Molson Golden and American Express commercials and described as "contemporary dramatic moments . . . extraordinary moments in the lives of ordinary people," the pieces are up to a minute long.

 No Music Information: The station does no on-air identification of music. Listeners find out artists and song titles by calling a toll-free "Wave-Line."

• Production Value: Jingles ("Wave Songs") based on a melody cowritten by Director Of Programming Frank Cody and Production Director Paul Goldstein and produced by San Diego musician Lars Clutterham run up to four times an hour. Additionally, brief instrumental sounders are played after music sweeps going into spots.

### Core Artists: Straits, Sanborn, Vollenweider

Metropolitan bills KTWV as an Adult Contemporary station, though many observers have quickly dubbed it "Beautiful Music For Yuppies." Core artists are listed as Dire Straits, Sting, Peter Gabriel (rock),

## KTWV's New 'Playlets' Characters

Frank Cody, Chris Brodey, and Paul Goldstein conceived the seven continuing characters in the playlets. The scripts are written by Scott Gorden and Shelby Hilat, whose credits include episodes of "Cheers," "Golden Girls," and "Moonlighting," Almost a dozen new playlets are written and recorded each weekday, with Goldstein directing and producing.

Guest actors, being lined up by "Late Night With David Letterman" talent coordinator and "Wave" consultant Sandra Furton, are expected to include stars the stature of Terri Garr and Michael J. Fox.

### Ordinary People

Among the regular characters, as

David Sanborn, Sade, Spyro

Gyra (jazz), and Andreas Voll-

enweider, Kitaro, and Windham

Hill label artists (New Age).

Also heard frequently are

Bryan Ferry/Roxy Music, Stee-

ly Dan, Steve Winwood, and Michael Franks. Each hour indescribed by Cody, are

 "Steven," played by ex-KSAN/San Francisco talent Terry McGovern. He's 29, an entrepreneur who designs custom computer software, drives an early '70s Porsche, plays racquetball, jogs, swims, and loves to sail.

"Kate," whom Steve lives with but is not married to. She's 33, works for a PR firm, earns more than Steve, and drives a Toyota Carnry. Kate does aerobics, jogs, is a great cook and great in bed.

 "Becky Klein" is 27, a little overweight, ditzy, materialistic, dates a lawyer only because he's a lawyer, has serious PMS, and loves sushi.

cludes at least 50% instrumentals, with Jazz fusion far outweighing the New Age material.

### "Stirs People Below The Neck"

Metropolitan President Carl Brazell commented, "The opportunity to introduce a radio format based on a completely new music type is rare. I don't think it's been done since AOR was inaugurated in the late '60s. (It) exists today with the unexposed New Age/light Jazz genre."

Eight-year KMET VP/GM Howard Bloom considers the station "singular in the United States. It can't be compared to anything. It creates a specific mood and takes you to a space that lets you relax."

that lets you relax."

Cody calls the sound "sensual and uplifting. We're out to reach a lot of people and make them feel good. It's clearly an attempt to create a mass appeal radio station through three elements — mood, music that's easy to like, and entertainment value (the playlets) — that no one's put together before."

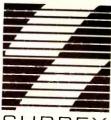
## Format Developed By Think Tank

The format is the brainchild of a "think tank" guided by Cody, who joined KMET last August. Other principals included Goldstein, Cheryl Jackson of Leach's company, and Dan Smith of a Dallas ad agency. The music list for the kick-off was compiled by Cody and Assistant PD/MD Chris Brodey. The station has ended its four-year association with consultants Burkhart/Abrams/Douglas/Elliot.

Both Bloom and Cody declin-

Both Bloom and Cody declined to offer an estimated market share or timetable for judging the format's success, saying only that they expect to surpass KMET's final 1.6 last fall. As for marketing plans, while unwilling to reveal specifics, they say an extensive media blitz will "make Los Angeles aware of "The Wave."

## The Best Use



SURREY

"We've been involved with all the researchers and know the difference between trained professionals and sales pitchers. I'm quite impressed with the team... Surrey has put together."

Dwight Douglas

Burkhart/Abrams/Douglas/Elliot

## Because you demand the best.

1-800-952-1986 Ask for Mike Henry

Roger Wimmer, Ph.D./President Chris Porter/Senior Research Director Mike Henry/Director of Marketing





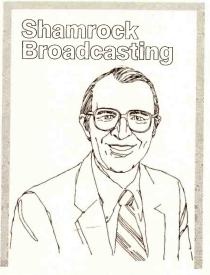
WHO'S DONNIE? — Top: Not one, not two, but three Don lenners (Sr. VP/Promotion & Marketing) and one James Cawley (VP/Sales) relax at Arista's final dinner during the label's Palim Springs "Championship Season" convention recently. Arista gathered its troops to celebrate the label's most successful year in its history, and to plan strategies for '87. Bottom: The real Don lenner (right) posses with Arista President Clive Davis (center) and Sr. VP/Operations Roy Lott (left).

## Why Shamrock chooses to use the best:

"The reason The Research Group is so sought after is much more than just the research."

"One of the things that really sets The Research Group apart is their broad radio experience. The entire professional staff has worked in station management and they really know the business. We found that most researchers deliver the research, but don't give you specific effective recommendations. It's different with The Research Group. Since they've been broadcasters at competitive winning stations, they can help you translate the findings of their work into an action plan. A plan that really works. With The Research Group the big difference is real know-how in programming and promotion, as well as research. And that's the difference that makes their clients win."

Bill Clark
President
Radio Division
Shamrock Broadcasting Company



If you're serious about improving your ratings and profits, please contact us today.

The Rese	nd me more information about arch Group.	
Name/T	itle	
Station		
Address		
Send to:	The Research Group Metropolitan Park, Suite 1200 1100 Olive Way Seattle, WA 98101	

or, for more information, call: Larry B. Campbell, President-206/624-3888

In almost every field, there is a company that has earned a reputation as the leader.

## The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

## ALSO HANDLES PUBLICITY

## **Heiman Joins Gold Castle As National Promotion Director**

Music promotion veteran Jef Heiman has joined folk/jazz/New Age label Gold Castle Records as National Director/Promotion & Publicity, reporting to President Danny Goldberg and VP Paula Jeffries. He will direct the acoustic music-based company's promotion and publicity, in addition to retail and video responsibilities.

Heiman is the former VP/Promotion & Publicity for Windham Hill Records, where he worked for nearly a decade. He previously served on-air at KZAM-AM & FM/ Seattle and programmed crosstown university outlet KCMU.

Jeffries commented, "Jeff is a natural addition to our staff, with his ten years' experience pioneering radio in the alternative market, both commercial and noncommercial. His equally vast knowledge of press and his proven skills of marketing music to the 25-49 year-old



Jeff Heiman

audience makes him key to Gold Castle's success.

Heiman added, "I'm thrilled to be associated with Danny and Paula, and have a tremendous amount of respect for both of them. In addition to that, I get to work with some of my musical heroes, including Peter, Paul & Mary,

Joan Baez, and Bruce Cockburn, as well as being involved in launching the careers of many contemporary singer-songwriters and instrumentalists we're currently negotiating with. This is going to be

### **PolyGram**

Continued from Page 1



Emiel Petrone

ing & Public Relations of American Interactive Media, the PolyGram/ Philips joint venture formed to develop software for the Compact Disc Interactive (CDI) system.

Petrone will be responsible for CDV's overall market development, including the creation of a cooperative "systems marketing" effort between record companies, movie studios, and consumer electronics firms

Commented PolyGram International Chairman/CEO Jan Timmer, "Guenter Hensler and Emiel Petrone were the executives chiefly responsible for the overwhelmingly successful US introduction of CD digital audio, and we are pleased that they will be leading the launch of the next revolution. CD

Said Hensler, "PolyGram was the first software company to make a large-scale commitment to the CD digital audio format. We intend to maintain our leadership nosition with the introduction of CDV. and set an example for other record companies and motion picture studios to follow."

Stated Petrone, "The ability of CD Video to achieve its full potential in the marketplace will depend on close cooperation among software and hardware industries, and we will take the initiative to estab lish formal CDV licensee associa-

Hensler has been President of PolyGram Classics since late 1985. Before that, he was President of PolyGram Records for four years. He joined PolyGram in 1968 in Hamburg.

Petrone was Sr. VP/Compact Disc at PolyGram from 1983 to 1986, when he left for American Interactive Media. He also played a key role in the US launch of the CD as Chairman of the Compact Disc Group, which represented both software and hardware interests.



ment and promotion team. From left, first row: Lori Pappalardo, assistant to VP/National Promotion Phil Quartararo (right). Second row: Managing Director Jeff Ayeroff, rep Rodney Pierson, Managing Director assistant Carolyn Lagman, rep Cledra White, and Managing Director Jordan Harris. Third row: rep Jim Burruss, Director/AOR Promotion Jeffrey Naumann, and rep Mike Schaefer. Fourth row: reps Tom Bobak, Todd Bisson, and Stan Gleason. Fith row: reps Jerre Hall and Bonnie Stacy, Director/National Alternative Promotion Iris Dillon, and VP/Field Operations Michael Plen. Sixth row: rep Al Moinet, National Alternative Promotion assistant Molly Kaye, and rep Phil Costello.

Virgin

Continued from Page 3

Phil Costello, covering the Midwest out of Chicago. He was Manager/Regional Promotion for IRS in the Midwest.

Stan Gleason, covering the Carolinas and Tennessee out of Charlotte, NC. He used to be Assoc. Director/National Album Promotion-West Coast, for Capitol.

Jerre Hall, covering the Great Lakes territory out of Cleveland. He was most recently a Houstonbased independent, and has worked at London Records.

Al Moinet, covering the South-east out of Atlanta, His experience includes VP/National Promotion

Mike Schaefer, covering the West Coast/Southern region out of Los Angeles. He was Asst. PD at KIIS-FM/Los Angeles, and previously worked for E/A in Chicago.

Bonnie Stacy, covering the Southwest out of Dallas. She was PD at KSCN/Corpus Christi, TX.

Cledra White, covering the Northeast out of Virgin's soon-tobe-announced New York office. She previously worked R&B promotion for Columbia out of Atlanta.

Commented Phil Quartararo, 'When we set out to staff the Virgin field force, we wanted people with a real knowledge of all aspects of our industry: radio, retail, marketing, and artist relations. We're especially excited about the caliber of these nine people, not only for their experience and enthusiasm, but also for their determination to start something from the ground up and build it into a unique and major undertaking.

"This is just the first plateau of Virgin's promotion effort, as we anticipate much success and growth. Members of our field force have true leadership qualities; pany in 1987 looking toward the 1990s." they're the cornerstone of a com-

## Graye

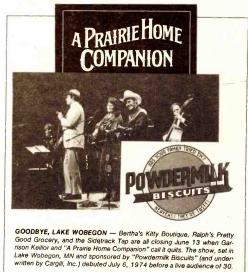
Continued from Page 3 well together. I reacted very well to him on a personal basis. We talked with about 20 talented applicants before choosing Tom. Our top consideration was having someone involved with layered competition."

Music Director Paul Mitchell continues to serve as interim PD until Graye arrives March 2. Candidates for Graye's position at WRKA are now being considered.

## Klohn

We're really just blowing doors down here." "We've beefed up the music and gone a little more current," added Hattfield. "There's no Twin Cities station that's really rockin'."

Klohn was previously a jock at crosstown AOR KQRS. Hattfield sounds harder and more current than mainstream KORS.



Keillor

Continued from Page 3

come for us to say 'Thank you very much,' and sit down - and we'll do it in style June 13."

Minnesota Public Radio Presi-dent Bill Kling commented, "Garrison has made an enormous contribution to radio audiences in this nation. With gentleness, warmth, and intelligence he reintroduced the live variety show to radio at a time when it had long been forgotten. The development of 'A Prairie Home Companion' has been a wonderful adventure."

"A Prairie Home Companion' was introduced in 1974, and APR picked it up in 1980. Since then it has spawned a number of cassette recordings and a best-selling book, "Lake Wobegon Days."

## Whalley

Continued from Page 3

Commented Zimmermann, "We're a great record company, with a rich 45-year history, that operates as a small family in nature and takes pride in being artist supportive. Tom himself has grown and developed within that environment and we feel he's the man to help broaden the scope of our roster and provide future leadership."

Whalley joined Capitol two years ago as A&R Director, based in Hollywood. He previously served six years with Warner Bros., the last three in A&R. "I've always believed that talent defines the marketplace, as opposed to the other way around," he said. "Our mandate here is to discover great talent, in all its diversities.

Continued from Page 3

joined the station in last February; before that, he did mornings at 194/Eau Claire. KJJO has been gradually skewing harder since the fall. Although it maintains its "Classics 104 FM" tag, some local observers maintain that KJJO now

# THE MASTERPIECE IS BACK.

The Thirty-Hour definitive history of the group that inspired and redefined the boundaries of contemporary music.



It was twenty years ago this summer that "Sergeant Pepper taught the band to play".

To commemorate the anniversary,
The Programming Consultants is re-issuing the legendary radio epic The Beatles:
The Days In Their Life. Beat your competition, secure the exclusive rights to your market by calling The Programming Consultants right now.

(800) 843-7807 or (505) 843-7807



2000 Randolph Rd. SE • Suite 2000 Albuquerque, New Mexico 87106
© 1987 THE PROGRAMMING CONSULTANTS, INC.



OVER
4,000,000
AND COUNTING ...

Now, the new single from
Third Stage

# CAN'TCHA SAY

Produced by Tom Scholz

Management: SR&D

ON MCA HO CASSETTES AND RECORDS

© 1987 MCA Records, Inc

## NEWS

### Condoms

Continued from Page 1

### The Question Of Tastefulness

A recurring comment from those who said they would air the ads was the stipulation that such spots must be in good taste. CHR WDJX/Louisville PD Kevin Kenny said, "Condom spots would be treated the same as those for any other product: not too many in close proximity, and copy approval would be a must."

Black/Urban WUSL & WFIL/ Philadelphia President/GM Bruce Holberg said, "If you look at condom advertising in some magazines, it's really about pleasure enhancing. We'll not get into that at all. We'd run these commercials from the standpoint of health and contraception, not as a sexual aid."

Eliot Keller, President/GM of AOR KRNA/Iowa City, defined as "tasteful" those spots "that would deal with the benefits to the user, as opposed to an ad that encourages promiscuity or makes unwarranted claims for the benefits."

Opinions on condom advertising in the Easy Listening format differ widely. Where KMEZ/Dallas GM Jim Stanton said it is not appropriate for the format, KCTC/Sacramento Program Manager Gil Boucher plans to bypass his personal products policy to include condom advertising. In Los Angeles, KJOI VP/GM Bob Griffith did not see a problem with condom ads presented in an adult, clinical, therapeutic manner

## Health Vs. Morality

At CHR KRPL & KZFN/Moscow, ID, GM/PD Gary Cummings commented, "Health is far more important than some people's idea of morality."

Country WKHX/Atlanta President/GM Norm Schrutt said each manager in the Cap Cities/ABC group will make the decision for his marketplace,



AD CONDOM-NATION - NRC Talknet host Sally Jessy Raphael scolded the 1475 radio managers attending the RAB Managing Sales Conference by telling them they should accept condom advertising because AIDS is reaching epidemii proportions.

adding that the responsibility for producing tactful spots will fall on the ad agencies.

On the networks side, NBC's policy of not accepting the promotion or advertising of contraceptive products is the same for radio and television. At United Stations, President Nick Verbitsky said no policy has yet been established but that decisions will be made based on individual spots. VP/Communications, CBS Broadcast Group George Schweitzer said CBS is looking into changing its current policy, which does not permit radio or TV condom advertising. He added, "It's entirely likely that with all the attention the matter has been getting lately - our radio policy might change."

## Some Say "No Way!"

Whether because of parent company policy or perceived community attitude, several stations said they would not even consider airing condom advertising.

VP/GM Terry Schmidt of CHR KBUG & KCPX/Salt Lake City, commented, "There is no way we could accept condom advertising. We've even got a policy against accepting advertising for R-rated movies. We also reject commercials for feminine hygiene products."

## EMI America Signs Nona Hendryx



EMI America hosted a special party honoring artist Nona Hendryx on the occasion of her signing to the label. Over 100 employees and gluests were treated to a listening of her new album "Female Trouble." From left: EMI America President Jim Mazza; Capitol Industries-EMI, inc. President David Berman; Hendryx; Capitol Industries-EMI, inc. Vice-Chairman/CEO Joe Smith; EMI America VP/A&R-East Coast Michael Barrackman, and EMI America VP/A&R Neil Portnow

## Berlin Hits L.A.



Berlin met with Geffen execs after a show at Hollywood's Palladium. Shown here (standing, I-r) are Berlin's Rob Brill and Terri Nunn, Geffen's Tom Zutaut, President Ed Rosenblatt, John Brody, and (kneeling, I-r) Marko Babineau, Berlin's John Crawford, and band manager Perry Watts-Russell.

## ONE YEAR AGO TODAY

- GE seeks waivers on NBC radio stations
- Jerry Greenberg named President/UA Records Daniel Glass VP/Promotion for Chrysalis
- #1 CHR: "Kyrie" Mr. Mister (RCA)
  #1 AC: "Sara" Starship (Grunt/RCA) (3 wks)
- #1 B/U: "What Have You Done For Me Lately" Janet Jackson (A&M)
   #1 COU: "What's A Memory..." John Schneider (MCA) (2 wks)
   #1 AOR Track: "All The King's Horses" Firm (Atlantic) (3 wks)

- •#1 LP: "Mean Business" Firm (Atlantic)

## FIVE YEARS AGO TODAY

- NBC announces go-shead for satellite Talknet
- KJR/Seattle makes transition from CHR to Full-Service AC
- #1 CHR: "Open Arms" Journey (Columbia) (2 wks)
- #1 AC "Through The Years" Kenny Rogers (Liberty)
- •#1 B/U: "That Girl" Stevie Wonder (Tamla/Motown) (3 wks)
- #1 Country: "Mountain Of Love" Charley Pride (RCA)
   #1 LP: "I Love Rock 'N' Roll" Joan Jett & The Blackhearts (Boardwalk)

## TEN YEARS AGO TODAY

- KWOD/Sacramento signs on • #1 CHR: "Torn Between Two..." — Mary MacGregor (Ariola America) #1 AC: "New Kid In Town" — Eagles (Asylum) (3 wks)
  #1 Country: "Moody Blue" — Elvis Presley (RCA) (2 wks) •#1 LP: "Hotel California" - Eagles (Asylum) (7 wks)

## **KPNW Airs** Oregon's **First** Condom PSA

AC-formatted KPNW/Eugene, OR received national ABC coverage as the first station in the state to air a PSA devoted to condoms as an AIDS preventive. Below is the text of the PSA, which VP/GM Dave Woodward says will air between 9pm and 6am on the station:

"Condoms have not been a topic of discussion on the radio in the past. AIDS has changed that. Well over a million people In this country are already infected with the HIV virus that causes AIDS, including thousands of Oregonians. Use of condoms will reduce the chance of spreading AIDS. Sexually active people can protect themselves and their loved ones with condoms. AIDS is a problem for all of us. AIDS is preventable. For more informa-tion, contact your local health department. A public service announcement of the Oregon Health Department.'

AC KANE/New Iberia, LA PD Ken Romero summarized his station's policy on accepting condom advertising by saying, "No way!" Management there feels such advertising encourages promiscuous behavior, he said, adding that neither KANE nor the marketplace would accept such advertising.

Condom ads also won't be running on Group W's KDKA/ Pittsburgh or sister WBZ/Boston in the near future because of parent company policy. Sandusky Radio, which operates AORs in markets such as Denver and Phoenix, is another group owner with a policy of not accepting condom ads, according to KBPI/Denver GM Nick Marnelli. President Toney Brooks said, "We think it's too controversial."

WTOP/Washington OM Holland Cooke said there would be a need for dayparting. "It's in the client's best interest not to turn people off," he pointed out.

Speaking from America's heartland, Country KSO/Des Moines PD Jarrett Day said, "We're not going to be accepting any advertising of that kind. We don't feel it's appropriate subject matter for a family-oriented radio station. We've never even been too thrilled with the network's Preparation H commercial."

## STAFF

Section 1 (1998)

CHI Educa JOSI, DENVIE CONTROL CONTROL

Associate General July (2004). DOI 18.11. Most Silvie Web Presented Common Science (2011 Cubes Medi Lovd.)

Deline General July Cubes Medi Lovd.

Deline General July Wood Common Science (2011 Cubes Medi Lovd.)

Deline General July Wood Common Science (2011 Cubes Medi Lovd.)

Deline General July Wood Common Science (2011 Cubes Medi Lovd.)

Propriese (2011 Thi Charles Loud Common But Morte Medium Science (2011 Cubes Medium American Science (2011 Cubes Medium A

Peshington Bureau (202) 062-7484, National Press Bu Suite 807, 52P 14th St. NW. Washington, DC 20045 Juneau Chief/Washington Editor, BRAD WOODWARD Jasoolete Editor, PATRICK CLAWSON

Machinille Burneur (615) 792-8962, 292-8983, 1610 Feir South, Nashville, TN 37212 Burneur (South Chiv + Brill (DN Associate (GROTE KATE BEE Office Menager: DEIBL FENNELL

IN Vice President BLI CLARE
Angelier III 513-430

Headen Seels Heaten Region MCHAEL ATRINGON

ramp Coordinate HANCY HOT ORK DOWNES.

FORE CHAPTER OF THE CONTROL OR CONTROL

PRODUCTION CONTROL CONTROL

PRODUCTION CONTROL

REGION SEELS CONTROL

## **WASHINGTON REPORT**



BRAD WOODWARD

## **IDENTIFYING POTENTIAL EMERGENCIES**

## FCC Revises EBS Test Script, Again

Radio stations continue to receive greater flexibility from the FCC in how they word the tests they air weekly for the Emergency Broadcast System (EBS). The latest changes allow stations to mention specific types of emergencies that may occur in their areas.

In making the change, the Commission said it had numerous requests from broadcasters, especially California stations wishing to mention that they would utilize EBS in the event of an earthquake. After reviewing the matter, the FCC said "extending this authorization to all broad-

"Extending this authorization to all broadcast stations would be in the public interest and better educate the public regarding the EBS."

cast stations would be in the public interest and better educate the public regarding the EBS."

The EBS test script now reads as follows:

"This is a test. This station (optional — substitute call letters) is conducting a test of the Emergency Broadcast System. This is only a test."

(Transmit two-tone attention signal for 20 to 25 seconds.)

"This is a test of the Emergency Broadcast System. The broadcasters of your area in voluntary cooperation with federal, state, and local authorities have developed this system to keep you informed in the event of an emergency. If this had been an actual emergency (optional - stations may mention the types of emergencies likely to occur in their area), the attention signal you just heard would have been followed by official information, news, or instructions.

This station (optional – substitute call letters) serves the (operational area name) area. This concludes this test of the Emergency Broadcast System."

The Commission also reminded stations that they must air the tests at least once a week on random days between 8:30am and local sunset, unless they've taken part during the test week period in a local EBS activation or a coordinated EBS test.

## **NEWS BRIEFS**

## Jim Quello Attacks Comparative Renewals

FCC Commissioner JIm Quello has added his voice to the growing chorus protesting the comparative renewal process. That process allows any qualified party to apply for an existing license that's up for renewal, even if the present licensee has been an exemplary broadcaster.

"License challenges at renewal time, it seems to me, are far more costly than any public benefit they allegedly produce," Quello told a recent Washington conference.

He added, "It is far from clear why a broadcast licensee who is otherwise qualified to have his license renewed should be required to defend himself in an often-costly and time-consuming comparative hearing."

The comparative renewal is not "holy writ," said Quello, and now is a "propitious time to challenge it or recommend corrective legislation."

## Higher Power Coming For FM Boosters

FM boosters, currently limited to ten watts, are about to be approved for higher power. Unlike translators, which rebroadcast a station's signal on another frequency, boosters operate on a station's main channel.

No specific power limit will be set. The Commission only proposes requiring that the 1 mV/m contour of the booster not exceed the same contour for the main station signal. Interference protection is written in for co-channel stations.

Also proposed is a new provision allowing boosters to be fed by any means, such as microwave links and satellites. They're currently required to pick up the main station signal off the air.

## William B. Williams IRTS Broadcaster Of The Year

The late William B. Williams, who spent 40 years at WNEW/New York, has become the first posthumous win-

ner of the International Radlo and Television Society's Broadcaster Of The Year Award. A tribute is planned in New York on June 17 at an IRTS luncheon, where Dorothy Williams will accept the award on her late husband's behalf.

Past winners of the award include Jack Benny, Johnny Carson, Arthur Godfrey, Dinah Shore, Phil Donahue, Lowell Thomas, Walter Cronkite, Ted Koppel, Arlene Francis, and last year's recipients, Jane Pauley and Bryant Gumbel.

## NAB, BFM Plan Joint Financial, Wage Studies

Separate financial surveys now conducted by NAB and the Broadcast Financial Management Association (BFM) will be conducted jointly, overseen by a new joint committee of the two associations.

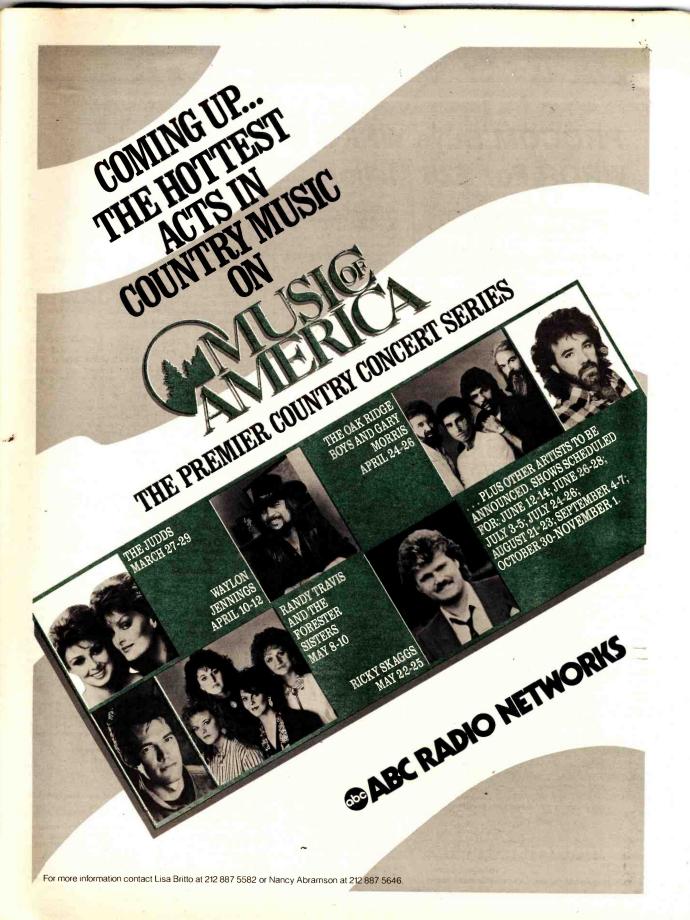
Two surveys will be conducted, one covering station revenues and expenses, the other exploring employee compensation and fringe benefits.

Surveys were mailed in early February and, to speed the results, are due back March 9. Previously, stations were given ten weeks to respond. To assure confidentiality and presumably bolster participation by stations, surveys are being returned directly to Price Waterhouse, and will not be seen by anyone at either NAB or BFM.

## Other Key Developments:

- The FCC has affirmed the Mass Media Bureau's allotment of 103.1 MHz to Bay Shore, NY. Several stations challenged the assignment on grounds it would be short-spaced to other FMs, and low antenna height would prevent full coverage to the community of Bay Shore.
- March 31 has been set as the deadline to apply for advertising and programming awards from the International Radio Festival. Spots, programs, and features aired between April 1986 and March 1987 are eligible. Call (914) 238-4481 for an entry kit.
- Sally Lawrence has been named Chief/FCC News Media Division in the Office of Congressional and Public Affairs.
- Public comment is being sought by the FCC on whether specific rates should be set by the Commission for public FM stations renting SCAs to reading services for the blind.





## RADIO BUSINESS

## **TRANSACTIONS**

## PROCOM Buys WRKO & **WROR For \$26 Million**

## WRKO & WROR/BOSTON

PRICE: \$26 million

BUYER: Professional Communications Partners (PROCOM), headed by William B. Murray Jr., and Commonwealth Broadcasting Group, headed by Mark Berman.

SELLER: RKO General Broadcasting,

DIAL POSITION: 680 kHz; 98.5 Mhz POWER: 50kw; 8.1 kw at 1191 feet FORMAT: News/Talk: AC

### WGR & WRLT/BUFFALO

PRICE: Undisclosed BUYER: Rich Communications Corp. of Buffalo, NY, David A. Rich, Presi-

SELLER: Taft Broadcasting Co., Exec VP/Radio Cart J. Wagner, Taft owns 15 radio stations

DIAL POSITION: 550 kHz; 96.9 MHz POWER: 5 kw; 12.6 kw at 890 feet FORMAT: AC

## WMVP & WBGK/MILWAUKEE

PRICE: \$4 million

BUYER: World Class Communications, inc., owned by Bill Yde, George Johns, and Reg Johns.

SELLER: Amos Communications Inc. DIAL POSITION: 1290 kHz; 95.7

POWER: 5 kw; 34 kw at 610 feet FORMAT: Gold

### KGOL/HUMBLE (HOUSTON)

PRICE: \$2.1 million

BUYER: Satellite Radio Network, Inc.. Principals include John S. Tyler, James W. Rupp, and Michael B. Glinter. Satellite Radio Network distributes religious programming to 238 radio station affiliates. Tyler is head of Satelitte Music Network, a national satellitedelivered programming network; Rupp is head of Midwest Communications, licensee of WCCO & WLTE/Minneapolls: Glinter owns several AMs including WQCC/Charlotte.

SELLER: Humbie Audiocomm Corporation, owned by J.M. Keller, Presi-

DIAL POSITION: 1180 kHz POWER: 10 kw days: 1 kw nights FORMAT: Religious

### WFAD & WCVM/ MIDDLEBURY, VT

PRICE: \$1,125,000

BUYER: Straus Communications, Inc., headed by R. Peter Straus, which also owns WELV-AM & FM/Ellenville. NY and WFTR-AM & FM/Front Royal,

SELLER: Addison Broadcasting Corp., owned by Mark and Mary

DIAL POSITION: 1490 kHz; 100.9 POWER: 1 kw days/250 watts nights;

3 kw at 300 feet FORMAT: MOR/AC

BROKER: Bob Kimel of New England

## WRXJ/JACKSONVILLE, FL

PRICE: \$1,000,000 BUYER: Hoker Broadcasting, inc., President/COO Jay Hoker. It also owns WCRJ/Jacksonville, WLLT/Cincinnati, and KCFX/Kansas City. SELLER: The Kravis Company, George Kravis, President. It also owns KGTO & KRAV/Tuisa. DIAL POSITION: 930 kHz POWER: 5 kw

## KTWO/CASPER, WY

PRICE: \$750,000

FORMAT: Gold

BUYER: MDM Broadcasting, inc., a subsidiary of Wooster Republican Printing Company, President Robert C. Dix. Wooster also owns WZMM/ Ocals, FL; WTRO-AM & FM/Cumberland, MD; WRAD & WRIQ/Radford, VA; and WWST & WQKT/Wooster. OH.

SELLER: K2 Radio Company, a limited partnership operated by Irving and Burt Harris, the former principals of Harriscope Broadcasting Corp., which was dissolved last year. DIAL POSITION: 1030 kHz POWER: 50 kw FORMAT: AC

### KAAR/VANCOUVER, WA

PRICE: \$600,000

BUYER: Beiridge Broadcasting Corp., headed by veteran broadcasters Kenny Green and Rhonda Kramer; they also own the L.A. Network in Los

SELLER: Patten Communications owned by M.P. "Pat" Patten. DIAL POSITION: 1480 kHz POWER: 1 kw days/2.5 kw nights FORMAT: Oldies BROKER: Jerry Dennon of the Montcalm Corp.

### WMMM/WESTPORT, CT

PRICE: Undisclosed BUYER: Minuteman Broadcasting, owned by Robert A. Graham and his son, Mark S. Graham. The elder Graham is the former owner of WSTC & WYRS/Stamford, CT.

SELLER: Westport Broadcasting, President Donald J. Flamm. DIAL POSITION: 1260 kHz POWER: 1 kw daytimer FORMAT: AC

### KDBL-AM & FM/ RIFLE, CO

PRICE: \$410,000

**BUYER: Servant Communications.** owned by David Hobson, Tony Maddox, John Greve and Porter Davis, all of Oklahoma City.

SELLER: Stephen L. and Susan Hughes DIAL POSITION: 810 kHz; 105.3

POWER: 1 kw daytimer; 60 kw at 1741 feet

FORMAT: Country/AC BROKER: Greg Merrill of Chapman

## Associates

## Arbitron Racketeering Suit Dead

### Reams Drops Suit After Ratings Resurrection

Is Arbitron cooking the books when it comes to ratings?

A legal answer to that question now appears unlikely, since Reams Broadcasting of Toledo, Ohio has dropped its \$5.5 million lawsuit against the ratings giant. The lawsuit, filed last September in Baltimore's U.S. District Court, alleged that Arbitron violated federal racketeering and fraud laws by engaging in a scheme to falsify ratings of radio stations which had dumped Arbitron in favor of competitor Birch

"We decided to declare victory and retreat," said Reams VP/COO Peter Cavanaugh, "We decided just to drop it. We had reached a point where we had spent a substantial amount in legal fees and it appeared as though it would draw out another couple of years or so. Also, the last couple of Arbitrons since the suit have been more along the lines of what we're normally used to seeing." Reams did not receive any payment

### or other settlement from Arbitron. Ratings Improve After Suit Filed

Reams alleged in its lawsuit that Ar-

bitron tampered with the ratings of WIOT/Toledo, a perennial market ratings leader, to produce a low 12+ 6.7 audience share in the Spring 1986 survey after the station dropped its Arbitron contract in favor of Birch. Cavanaugh says once the lawsuit was filed, the ratings picture suddenly improved, with the station pulling a 10.5 share in the summer book, and a 9.5 share in the fall book

Gordon Hathaway, an attorney with Plerson, Ball, Dowd in Washington, D.C. who represented Reams, was both the summer and fall '86 sweeps, the ratings somehow magically went back up to their former levels and indeed, a little bit more. The only intervening factor was the fact that somebody stood up to Arbitron."

Hathaway says Reams recently won some battles over pre-trial discovery with a federal judge, but since the ratings had improved, potential monetary damages had become limited. With a protracted legal battle expected to bring high legal costs, both sides decided to walk away from the confron-

"We obviously have gotten Arbitron's attention," says Hathaway. "Although damages is always one of the things that you want when you file a lawsuit as a plaintiff, in this case obviously the most important thing to us was a return of fair ratings. We believe we got those with this lawsuit.

## Arbitron Calls Suit Frivolous

Arbitron had steadfastly denied the charges since they were filed, labelling them as frivolous. The company, which provides audience rating estimates for 259 radio markets and has been an accredited rating service for 22 years, says the Reams charges were totally

Rhody Bosley, Arbitron's Vice-President for radio sales and marketing, was unavailable for comment at presstime. But in a prepared statement, he said that Arbitron made no changes in the way it calculated or processed radio ratings while the lawsuit was pending.

"What Reams never understood is it is not in our interest to tamper with these ratings in any way, shape or form," Bosley said in his statement.

## TRANSACTIONS AT A GLANCE

## Transactions So Far in 1987: \$119,373,647

This Week's Transactions: \$36,647,500

- WRKO & WROR/Boston, MA \$26 million
- WGR & WRLT/Buffalo, NY Undisclosed
- WMVP & WBGK/Milwaukee \$4 million
- KGOL/Humble (Houston)/TX \$2 1 million ● WFAD & WCVM/Middlebury, VT \$1,125,000
- WRXJ/Jacksonville, FL \$1 million
- KTWO/Casper, WY \$750,000
- KAAR/Vancouver, WA \$600,000 WMMM/Westport, CT Undisclosed
- KDBL-AM & FM/Rifie, CO \$410,000
- WQKZ/Bolivar, TN \$300,000 WQXO-AM & FM/Munising, MI \$145,000
- WBOL/Bolivar, TN \$115,000
- KVEG/North Las Vegas, NV \$75,000
- WAMW/Washington, IN \$27,500

### WQKZ/BOLIVAR, TN

PRICE: \$300,000

**BUYER: West Tennessee Radio Net** work, Inc. owned by Haley Smith. SELLER: Boliver Broadcasting Service, Inc. owned by John Latham, Ray Smith, and Robert P. Hudson. They also own WRJB/Camden, TN. **DIAL POSITION: 96.7 MHz** POWER: 3 kw at 300 feet FORMAT: AC

## WQXO-AM & FM/

MUNISING, MI

PRICE: \$145,000 BUYER: Munising Radio, inc., owned by William D. Poage and his wife Cathy, and Robert Kramer and his wife Joanna

SELLER: Morgan J. Marti DIAL POSITION: 1400 kHz; 98.3

POWER: 1 kw; 1.8 kw at 380 feet FORMAT: AC

## WBOL/BOLIVAR, TN

PRICE: \$115,000

BUYER: Johnny W. Shaw and his wife Opal. Shaw is the current GM of WBOL.

SELLER: Bolivar Broadcasting Service, Inc., owned by John Latham, Ray Smith, and Robert P. Hudson. They also own WRJB/Camden. TN. DIAL POSITION: 1560 kHz POWER: 250 watts daytimer FORMAT: Gospel

## KVEG/NORTH LAS VEGAS,

PRICE: \$75,000 for construction per-

**BUYER: Noble House Communica**tions, Ltd. owned by Howard Washer, James E. Schultz, Elbert Wagner, and

**SELLER: Roberts Communications** Corp. a subsidiary of Juarez Communications, inc., which is headed by Yolanda Juarez Naismith, Benadette Wegerly, Lillian Wegerly, Jim Wegerley, and Robert Naismith. Juarez holds several CPs.

DIAL POSITION: 650 kHz POWER: 50 kw days/10 kw nights BROKER: Chester Coleman of American Radio Brokers.

## WAMW/WASHINGTON, IN

PRICE: \$27,500 BUYER: William A. Greene, owner of Greene Electronics Company. SELLER: Vincennes University Foun-

DIAL POSITION: 1580 kHz POWER: 250-watt daytimer FORMAT: Country

## **Reporting Transactions**

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available. Sale closing photos and broker news, such as personnel and office announcements, are also welcome.

## Who Sells Florida?

















RICK STACY and DAVID GREGG III
have ocquired

WGGG-AM/FM
Gainesville, Florida

from

Micanopy Broadcasting Co., Inc.
for

\$1,450,000

Chapman's **Randy Jeffery** does! Handling 60% of all Florida sales — averaging 61 days to complete at 99.21% of the asking price.



Randall E. Jeffery

7479 Conroy Road, Suite C, Orlando, FL 32811 • (305) 295-2572 Licensed Florida Real Estate Broker

## NEWS

## NARM

Continued from Page 1

urged fellow retailers to report any and all instances of such illegal activity to NARM or the RIAA.

Goldman also drew up a list of suggested solutions to the digital tape/home taping problem, including dual-inventory software which would be available to the consumer in both noncopiable and copiable forms, the latter at a higher price.

### Business Methods Questioned

But the RCA/Ariola chief was most emphatic in arguing that the music industry should improve its image in business circles, Corporate staff at companies like CBS and Warner Communications "are continually mystified about how and whether their record divisions will succeed," he said, "and they are frightened to death by the industry's unpredictability and the seemingly omnipresent spectre of illegality or unfavorable publicity."

Goldman identified independent promotion as "a marketing fechnique that doesn't pass the smell test," and said that labels, retailers, and the trades accept a sales reporting system

"based more on its vulnerability to manipulation than its accuracy of reporting." The industry would be "healthier and more manageable" if the effort was made to correct those situations, the executive urged.

### New Configurations For Music

Convention newcomers included compact disc video (CDV), digital audio tape (DAT), and the cassette single. PolyGram International Chairman/CEO Jan Timmer, for example, used his time at the podium to present the five-inch compact disc video single, and audio/video albums in twelveinch and eight-inch formats.

Following Goldman, Timmer not only presented CD Video but also stressed the need for cooperation between hardware and software interests. "The compact disc showed that a coordinated effort is the key to success," he said. Timmer explained CDV would receive its official presentation and launch at the June Consumer Electronics Show in Chicago. "The beauty of compact disc video is that it is a standardized system that is both backward-compatible able to play existing CD and LaserVision software - and forward-upgradable.

The five-inch CDV single is the "heir apparent" to the seven-inch vinyl version, Timmer also said, but several labels at NARM were touting the cassette single. A&M reported that Bryan Adams' upcoming "Heat Of The Night" will be available as a 45 and on tape. Arista promoted the forthcoming vinyl and cassette availability of singles by Expose, Aretha Franklin, and Whitney Houston. MCA and E/A are investigating the format, among others, with some releases scheduled.

### Speaker Highlights

Other speakers at NARM included consultants John Parikhal, describing the baby boomers (he called them "the big generation") and their impact on music marketing, and Peter Glen. The latter gave a flamboyant, no-holds-barred presen tation about the lack of care and attention paid by many record stores to the needs of their customers and staff. Glen illustrated the point with photos taken at outlets around the US, including Tower, Record World and Sam Goody, which showed indifference towards those needs - and he received a standing ovation at the end of his session.

RKO

Continued from Page 1

rors in an FCC proceeding involving its Boston TV station a decade ago, but insists problems have been rectified.

"In the decade since those events, there has been an almost total change of management at RKO and GenCorp," Reynolds said. "Recent events and conduct prove current management is committed to superior public service and full compliance with FCC requirements."

The FCC staff, however, doesn't buy that argument. Its report cites numerous allegations of fraud involving the RKO Radio Network and allegations of shady conduct by RKO in its relations with the FCC for more than a decade.

## Tough Talk From FCC, Competitors

The Mass Media Bureau staff says that while the FCC requires broadcast licensees to be truthful and reliable, "findings of fact and conclusions of law establish beyond all reasonable argument that RKO totally lacks these traits, and consequently lacks the requisite basic qualifications to remain a licensee."

The regulators also contend there's no reason to believe that RKO would be honest in any future dealings it might have with the FCC.

Fidelity Television, a longstanding competitor for the KHJ-TV license, has joined the FCC in demanding that RKO be denied renewal of its licenses. In a legal brief, Fidelity argues that "never has a major broadcast licensee brought such dishonor upon itself or done so much to discredit the broadcast industry."

RKO's licenses have been in jeopardy during more than 20 years of litigation. In 1980, the FCC revoked RKO's license to operate a Boston TV station. The Commission has been considering lifting the other licenses, but gave RKO an opportunity to settle with its opponents and leave the broadcasting business.

### \$26 Million Boston Sale Announced

RKO this week announced the sale of WRKO & WROR/Boston to a group headed by Boston-area computer tycoon William B. Murray Jr. of Professional Communications Partners (PROCOM) and broadcaster Mark Berman of Commonwealth Broadcasting Group (see Radio Business, Page 14). The two firms had been competing applicants for the Boston stations, but have now merged their efforts. While RKO has not announced the financial details of the sale, sources close to the negotiations say the final price tag will be nearly \$26 million. with \$19 million going to RKO and another \$7 million to be paid to settle litigation claims of other groups seeking the licenses. The FCC is expected to approve the transfer as a way of settling at least one part of the RKO litigation.

### Westinghouse Bails Out

Westinghouse Electric Corp. recently pulled out of a year-old agreement to buy KHJ-TV because of the length of time that elapsed since it entered into the deal and uncertainty over when it would be resolved. The FCC had set aside the KHJ agreement until a Commission mediator, Mass Media Bureau chief Jim McKinney, completed negotiations over 13 other RKO broadcast licenses.

The RKO talks ended in failure February 3, when McKinney reported to the FCC that an overall settlement "is clearly not achievable." In the negotiations RKO demanded 70% of the proceeds from the sale of its broadcast properties. In his report, McKinney repeatedly mentioned failure by RKO to compromise on its share of any sales proceeds as a major unresolved issue.

## McKinney Recommendations Not Embraced

McKinney made three recommendations to the FCC. Its suggested that all remaining RKO proceedings be expedited with appeals of ruling being sent immediately to the full Commission for decision; that results of recent negotiations be kept "invisible" in any future FCC litigation; and that the Commission seek abolishment of the comparative license renewal process from Congress.

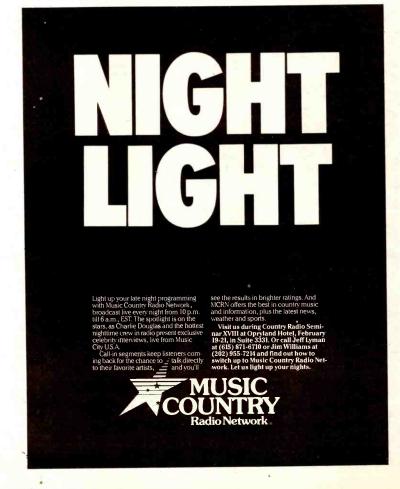
FCC commissioners met in closed session last week to consider the recommendations, but failed to embrace any of them.

A decision from Judge Kuhlmann in the FCC's 20-year battle with RKO is expected next
fall. If he rules against RKO, it
is likely that the company
would appeal. An FCC source
estimates that further litigation
before the US Court of Appeals,
and possibly the US Supreme
Court, would take a minimum
of six years and perhaps as long
as nine years to complete.

# Griffin New WONE & WTUE GSM

Don Griffin has joined DKM Country/AOR combo WONE & WTUE/Dayton as General Sales Manager. Griffin, who started his radio career in Dayton as an Account Executive at WAVI in 1973, later worked at WKIS/Orlando before his most recent post as Sales Manager at WFLA & WPDS/Tam-

GM Don Schwartz noted, "Don's enthusiasm for wanting to return to Dayton was a big factor, and he will do the best job of anyone we talked to. He'll add freshness to our sales approach with his caliber of experience in larger markets, and will help us stay on top and gain more of our share."



# SIMPLY RED



31/31

One of the "MOST ADDED" Including These Adds:

94Q Z93 KZZP KCPX KATD KWSS WNNK WTIC WPST WKRZ KFIV

**KDON** 

"THE RIGHT THING"

FROM THE FORTHCOMING ALBUM,

## **MEN AND WOMEN**

60727)

Produced by Alex Sadkin

Representation: Worldwide—So What Art Ltd./USA in association with Burton Management

Elektra Records congratulates Simply Red on their two Grammy Nominations:

Best New Artist

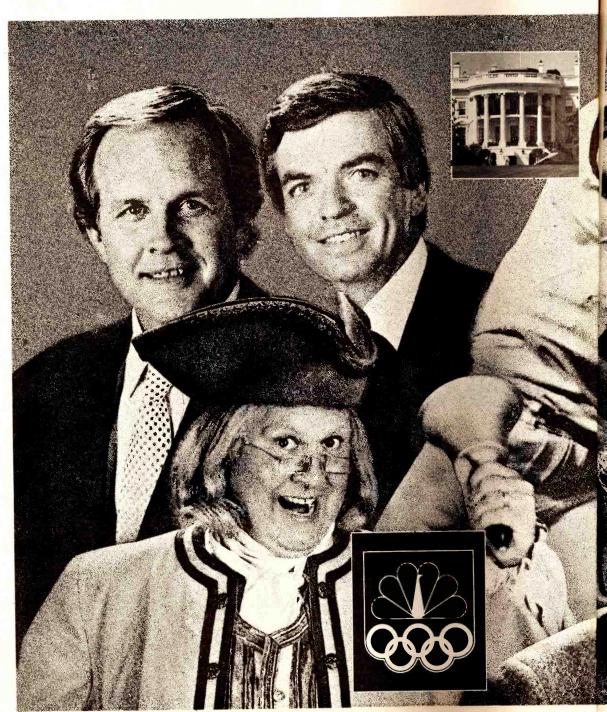
Best Pop Performance by Duo or Group With Vocal—"Holding Back The Years"

Simply Red will be performing live at the Grammy Award Ceremonies in Los Angeles on February 24th.

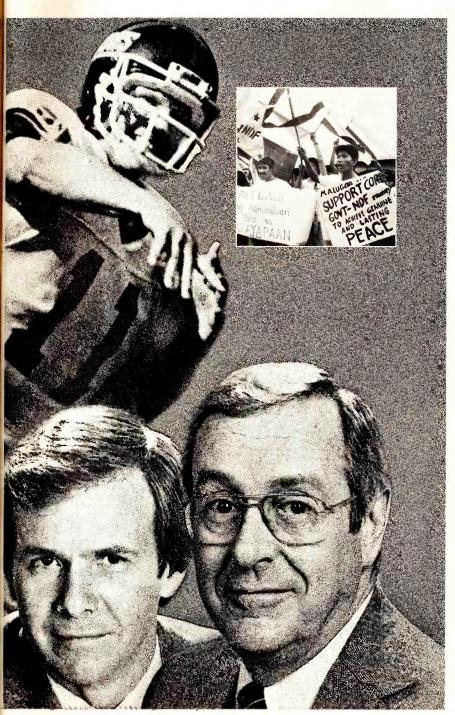
THEY'RE ALL WINNERS...
ON ELEKTRA MUSIC CASSETTES, RECORDS, AND COMPACT DISCS.



# Some stations kr when they hear



# now a good thing it.



## THAT'S WHY 77 MORE STATIONS JOINED US IN 1986

The reasons for our continuing growth are there for everyone to hear: award-winning hourly news plus in-depth coverage of major news events and late-breaking stories. Great sports programming such as NFL Football and major college bowl games. And features on health and science, business, humor and entertainment.

All brought to you by an outstanding team of professional broadcasters—Tom Brokaw, John Chancellor, Gary Nunn, Willard Scott, Don Criqui, Bob Trumpy, John Palmer, Roger Field, Cameron Swayze, Dr. Joyce Brothers and more.

Looking for "full-color" radio programming that can attract a lot of green? Write to: NBC Radio Network, 30 Rockefeller Plaza, New York, NY 10112. Or call: (212) 664-5501



NETWORK OF THE 1988 SUMMER OLYMPICS

## NEWSBREAKERS



















ment since 1984.

• STEVE BACKER has been appointed Director/National Video Promotion at Epic/Portrait/CBS Associated Labels, CBS Records Division. He came to CBS Records in 1981 as Manager/National College Marketing, having been Director of that depart-

· MARILYN LAVERTY has been appointed VP/National Press and Public Information at Columbia Records, where she had been Director of the department since last year. She joined the label's publicity staff in 1979 as Associate Director and was subsequently promoted to Director/Press and Public Information-East Coast, then to her most recent position.

 MARK COOPER has been named Director/Sports Sales for Blair's Radio Representation Division. He was previously with WHN & WAPP/New York as Director/Sales Research and Exec. Producer for the New York Mets.

## **Anthony** To Program KILT-AM

WEEP/Pittsburgh PD Dave Anthony has been named Program Director for Country-formatted KILT (AM)/Houston, effective March 12. The move reunites Anthony with Shane Media's Alan Furst, a former WEEP PD who consults KILT.

Present KILT-AM & FM PD Rick Candea will continue to program KILT-FM, where he has applied most of his energies. Anthony is being brought in as part of an effort to place greater emphasis on the AM

As part of the changes, KILT-AM will be repositioned musically to become more of a Country goldbased format, and will no longer be in direct competition with its counterpart. The AM will reach back further for oldies and lean more traditional than the modernformatted FM.

Anthony told R&R, "We'll be moving to a format similar to what WEEP had been doing. It'll be great to be at a legendary station with the signal, tools, and people to really make it go. It'll also be nice working in a market where there's such a large share of Country.'

WEEP had been a Country outlet for more than 20 years until its switch to Gold last December. Anthony joined Entercom, owner of WEEP and sister WDSY, in 1979. After two and a half years with WDSY, Anthony moved to WEEP in 1981, becoming PD in 1984. Prior to that, he was PD of WMBA/Ambridge, PA.

Tom Dolliff

- KENNETH KAUFMAN has been named Sr. VP/Legal Affairs at Poly-Gram Records. He was formerly VP/ Government Affairs for Vlacom International, prior to which he was Sr. VP/General Counsel for Viacom subsidiary Showtime/The Movie Chan-
- TOM DOLLIFF has been named Regional Manager for McGavren Gulld Radio's Dallas office. He had previously held the same position at the company's Houston office since 1984, prior to which he was with Christal for ten years.

## **Stevens Rises To**

KGMG PD



Gree Stevens

KGMG/Oceanside-San Diego morning man Greg Stevens has been named Program Director at the Par Broadcasting Classic Hits outlet. Stevens, who will continue in mornings, replaces the exiting Dino Matela, and expects to open up another fulltime airshift for someone who will also assist in programming.

GM/part-owner Steve Jacobs said the change reflects a decision to take the edge off the station's music, which will now lean less AOR.

Originally licensed only to Oceanside, the station upped its power and took on a dual license a year ago. Consulted by Al Peterson, it notched a 2.0 share in the fall San Diego Arbitron. Stevens told R&R, "As we've started to compete with San Diego stations, we need to upgrade our jock presenta-tion, music flow, and promotions."

Before arriving at KGMG last September, Stevens programmed Classic Rock KCFX/Kansas City and AOR KISS/San Antonio, and served as MD at WYNF/Tampa and as an air talent at KEGL/Dal-

Jess Auerbach

TY BELL, morning man at Urbanformatted WBLX/Mobile, has been promoted to PD. A former PD at WLUM/Milwaukee and WYLD-FM/ New Orleans, his on-air experience includes KMEL/San Francisco, cross-Bay KDIA, as well as WBCS/ Milwaukee, and WAPI-FM/Birming-

- JESS AUERBACH, formerly Director/Operations for Warner Audio Publishing, has moved to the newly created position of Director/Production at RCA Records/US. He previously held a Production Manager post at Arista Records and was Director/ Production-Distribution at New World
- SONNY WEST and LAURA WIL-KINSON have been named Assistant PD and Music Director, respectively, at KCBQ-AM & FM/San Diego. West, who has been with the stations since 1981, will be in charge of production and promotional announcements, in addition to on-air duties. Besides her MD duties. Wilkinson will be involved with producing music specials. KCBQ airs a "Greatest Hits Of All Time" for-
- PHILIP JOHNSON has joined WOCB & WJFK/West Yarmouth, MA as Sr. VP/Sales & Marketing and will be a member of the stations' Board of Directors. He previously was Sr. VP/ GSM at WCIB/Falmouth, MA, prior to which he held senior management positions with several New England advertising agencies.
- KEN ANTONELLI and TOM BALLA have been promoted at Arista Records to Regional Marketing Directors for the East Coast aand Midwest Region, respectively. Antonelli was previously Associate Regional Marketing Director and Balla was formerly Local Marketing Manager at the label.

## PROS ON THE LOOSE

Charlie Bennett — GM/PD WNAMI Appleton-Oshkosh, WI (414) 725-

Terry Gladstone - Weekends KMET/Los Angeles (213) 374-6260

Nancy Levin — Mornings & Assistant PD KKBR/Albuquerque (505) 823-1942

Jeff Ryan - PD KWNZ/Reno (702) 358-9148

Rebecca Ward - Continuity Director B97/New Orleans (504) 367-3552

Randy Miller

- RANDY MILLER has been promoted to Director/Product Management for RCA Records/US, where he has been Product Manager since joining the label in 1984. He previously worked for several advertising agencies and specialized in accounts manage-
- BOB PAYNE has been named Manager/A&R for PolyGram Records. He joins the label from Columbia Records, where he was Coordinator/Artist Development for the past four years.
- HAL BEDSOLE, Sales Director at Chuck Blore & Don Richman, Inc. for the past two and a half years, is promoted to VP/GM. Prior to CBDR, he spent 11 years as GSM at KNX-FM/ Los Angeles. Bedsole is a former NFL player with the Minnesota Vikings and Los Angeles Rams.
- WILTON OSBORN II. President of KJLA/Kansas City and former President-elect of the Missouri Broadcasters Association, is the new President of that association. KOLR-TV VP/GM Ellis Shook, the MBA's former Secretary-Treasurer, is the association's new President-elect, and former MBA director David Shepherd of KWIX & KRES/Moberly is the new Secretary-Treasurer. The moves come as a result of former MBA President Terry King's resignation to become GM and part owner of KAND-AM & FM/Corsicana, TX.

### Greg Brodsky

• GREG BRODSKY has been appointed to the new position of Manager/Advertising Media for RCA Records. He had been Product Manager at RCA since 1985, prior to which he was a publicist for the label and a writer for MTV Music News.

• TIM ACHTERHOFF is elevated to President of WMUS-AM & FM/Muskegon-Grand Rapids, MI. A 20-year station veteran, Achterhoft remains GM there, and also serves as President of Northern Michigan's WJML-AM & FM/Petoskey.

• CAL ROBERTS has joined Laser-Video, inc. as VP/Compact Disc Marketing. He was formerly Sr. VP/Operations Marketing for CBS Records, where he worked for 32 years.

• For The Record: In the February 6 issue, R&R inadvertently misspelled the name of the new Atlantic Records Associate Director/Media Relations-West Coast. She is KATHY AC-QUAVIVA.

Also, it was reported that NBC Talknet host Sally Jessy Raphael appeared in a RAB Managing Sales Conference photo in last week's issue. The person pictured next to RAB President BIII Stakelin is actually Bill's wife, former CBS Radio Reps Director/Promotion LOUISE STAKELIN.

## CHRONICLE

Born To:

- WVEE/Atlanta afternoon jock Billy Dee, wife Arny, daughter Ashley, December 25.
- WTKX/Pensacola MD J.D. Stone, wife Randi, daughter Elizabeth, Janu-
- RCA Director of Advertising Barbara Higgins, husband and United Stations AE Jim Higgins, daughter Jamie Alexandra, February 5.

- KRWQ/Gold Hill MD Sam Dunlap to Kristen, December 12.
- WRCK/Utica PD Jim Wright to Karen Hanna, December 26.
- Musician Steve Winwood to Eugenia Crafton, January 17.
- KRIX/McAllen, TX Asst. PD
   "Smokin' Joe" Kelley to Brenda Austin, February 14 on the air.

## CHANGES

Bruce Werner, recently market specialist at Wells Rich Greene, joins Torbet Radio/New York sales staff.

Debbie Marcus, former AE with KJR/Seattle, joins the sales staff at KLSY/Seattle, WA.

Lauralee Mohr, former media supervisor with Media Masters Inc., joins WOMC/Detroit as Director of Retail De-

Paula Schneider, former AE with WNBC/New York,has been promoted to National Sales Manager

Bill Burns, former General Sales Manager with WHTG/Asbury Park, NJ., rejoins WNBC/New York as an AE. John Page, former AE with WERA!

Plainfield, NJ, joins WNBC/New York as an AE. Joanne Shaw, former weekend anchor with WNLC & WTYD/New London, CT, joins WLIS/Old Saybrook, CT, as afternoon news anchor/report-

Les Isralow, former\_AE with KOME/San Jose, has been promoted

Corrine Perri, former AE with KOME/San Jose, has been promoted to Senior AE

Steve Johnson, recently part of the sales staff with KOME/San Jose, has been promoted to Senior Accounts Manager

## GIVE YOUR STATION A PERSONALITY

Nothing boosts listener awareness, loyalty and ratings like personality.

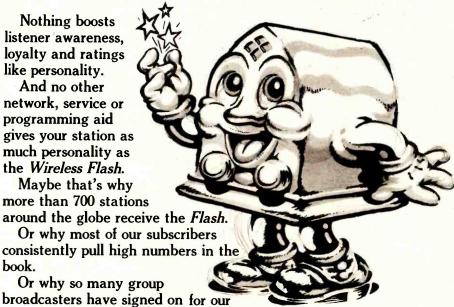
And no other network, service or programming aid gives your station as much personality as the Wireless Flash.

Maybe that's why more than 700 stations

Or why most of our subscribers consistently pull high numbers in the

Or why so many group broadcasters have signed on for our twice-a-week programming service.

Ratings, personality and listener loyalty. It's yours in a Flash.



## FLASH

## Find out more.

Call toll free, (800) 445-4555

California, Hawaii, Alaska, Canada & Overseas: Call collect, (619) 293-1818

Wireless Flash can ac	oligation, let me see how d zip, zing and personality to our
station. Please send a	two-week sample of the Wireless free and judge its programming
merits first nana.	



STATION

CITY/STATE/ZIP/COUNTRY

An Exclusive Service From

Copiev Radio Network

# ...SO WHAT'S YOUR PROBLEM?

You've Got:

## • GREAT EXPOSURE

Well OVER 100 Stations

## • GREAT RESULTS

WXKS 19-15 **WOCM 29-24** WKSE 40-34 WJMX 24-21 WPHD 20-15 0104 36-30 WCAU 28-24 WPFM 35-28 PRO-FM 25-18 WVBS 21-16 (HOT) WMMS 12-9 WBWB 17-13 KITS 5 WDBR 23-18 KATD 34-21 (HOT) WSPT 23-19 WERZ 23-19 KTRS 20-16 WIXX 18-12 B91 22-15 (HOT)

• GREAT VIDEO

MTV HEAVY ROTATION

• GREAT SALES

# LONE JUSTICE "SHELTER"

Is A Hit— We Need Your Help Now!



GEFFEN RECORDS

## STREET TALK

## KTWV: Mental As Anything?

Now that KMET/LOS ANGELES's format change (to KTWV) seems to be targeting the DINKs (Double Income, No Kids), what do Southland audiences think of the switch? One L.A.-based reporter refered to the blend of Jazz, New Age, and "some vocals" as "the world's longest Michelob commercial" and speculated that "mental hospital jukeboxes must be programmed like this." Critics are already waving "bye-bye" to "The Wave."

Overheard at L'Ermitage in Beverly Hills early this week: WESTWOOD ONE is "very close" to making an official offer to buy the NBC RADIO NETWORKS, possibly as early as next week. NBC reportedly has a healthy cash flow, but a profit margin of just 3.5% — which means WW1 is targeting it as a good turnaround prospect.

Looks as if RELIANCE's sale of the BLAIR stations to SCONNIX may be announced as early as next week as well. Stay tuned for specific details.

A&M, along with CBS, is sending out a clear message that it's cutting back on 12-inch service to AOR radio. Instead of sending out a 12-inch for a new DAVID & DAVID emphasis track, "David's Gonna Rise," it's reservicing rock radio with a CD bearing a "No 12-inch" sticker.

Seems Los Angeles Times investigative reporter/parttime label antagonist WILLIAM KNOEDELSEDER is pitting CBS RECORDS GROUP Prez WALTER YETNIKOFF against CBS CEO LARRY TISCH. Quoting ex-CBS employees, Knoedelseder has discovered "the two don't get along" and "Walter yells and screams a lot." Where is GERALDO RIVERA when we really need him?

A shift at RCA's black music division sees SHARON HEYWARD heading up promotion, while BASIL MARSHALL will be handling product management. Sharon has been Product Director at the label for the past year, and was previously at E/P/A.

And will Sharon be promoting the new **DEBORAH ALLEN** single (yes, we said Deborah Allen) on **RCA?** The man who wrote and produced it under a pseudonym is **PRINCE**, and the title is "Telepathy" — or maybe you already knew that.

Congratulations to DAN YARBOROUGH and JIM CAPARRO, advancing to VP/Sales at COLUMBIA and E/P/A, respectively. These are new posts to liaise between the labels and CBS CORE MARKETING. Yarbrough comes

from the Sales Manager slot at the company's Dallas branch, while Caparro has been handling the same job at the Washington/Baltimore branch. Expect the official word soon.

WCAU/PHILADELPHIA talk host ANITA GEVINSON is suggesting that former employer WYSP put its money where her mouth was. Fired by 'YSP in August '85 after three years at the station, she's suing for over \$1 million, alleging breach of contract, wrongful dismissal, and sexual discrimination. Gevinson claims 'YSP owes her \$98,000 in back salary and \$80,000 in bonuses, and that her firing caused her "humiliation and embarrassment." MEL KARMAZIN, President of 'YSP parent INFINITY, says the suit is "frivolous, totally without merit."

The annual West Coast T.J. MARTELL fundraiser is set for April 2-4 in L.A. This year's events include a bowling party and softball and golf tournaments. For more info, call JON SCOTT of MUSIC AWARENESS at (818) 883-7625 or ATLANTIC'S JUDY LIBOW at (212) 484-6062.

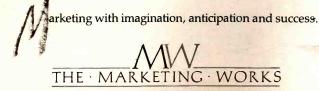
NARM Notes: the new President of the merchandisers' association for 1986-87 is RUSS SOLOMON of TOWER, succeeding ROY IMBER of RECORD WORLD. Also, NARM attendees heard and saw excerpts from MICHAEL JACKSON's upcoming album, two cuts billed by the artist in a pre-preview message as "works in progress." One of the cuts, "Bad," was accompanied by an excerpt from the MJ videoclip directed by MARTIN SCORCESE.

Among the artists present at the conference was BON JOVI, much to the dismay of COLUMBIA Sr. VP/Marketing BOB SHERWOOD. Seems Sherwood's room at the Hotel Fontainebleau was within earshot of the POLYGRAM suite, so he says he's arranging a BEASTIE BOYS in-store appearance at the home of PolyGram's GUENTER HENSLER.

We've learned that **BILL BERGER** will be joining **ISLAND** as VP/Marketing soon. Berger, who was most recently **EIA** VP/Product Development, will take over the duties of outgoing **JIM SWINDELL**, who is **VIRGIN**-bound.

What do WMMS/CLEVELAND, WMMR/ PHILLY, WBCN/BOSTON, and WNEW and WHTZ in New York all have in common?

Continued on Page 22



112 WASHINGTON ST. • MARBLEHEAD, MA 01945 617-639-2007

a division of WOMEN AT WORK, INC.

# POISON EXPLODES AT RADIO!





"We were getting monster phones with the only exposure being MTV. Since airing "Talk Dirty To Me," It has been consistently top 5 phones overall and "1 phones at night." - John Roberts/PD KEGL DALLAS

"POISON 'TALKS DIRTY TO ME' has been the battle of the hits champion for over o week!" -JD Ryan/MD KEGL DALLAS

When POISON Talks Dirty, People Listen!

## **POISON EXPLODES AT**



When POISON Talks Dirty, People Watch!

## POISON EXPLODES AT RETAIL!

This week alone,
We've sold over 75,000 copies of the POISON LP,
"LOOK WHAT THE CAT DRAGGED IN."

When POISON Talks Dirty, People Buy!

ON TOUR NOW WITH RATT

Cantol

**KEGL** 

KTKS

**KCPX** 

**KPLZ** 

FEB. 28 BB 52

C 1987 Candul Founda Keepe



## CHRONICALLY **HOT RECORDS!**



Check This Pl Action:

WXKS 8-6 (Hot) WCAU 2-1 (Hot) PRO-FM 4-4 (Hot) B106 6-4 (Hot) 94Q 2-2 (Hot) KKBQ 3-3 (Hot) KZZP 4-4 (Hot) KITS 31-6 (Hot)

BB IP Chart @- 6

The Georgia Satellites 'Keep Your Hands To Yourself"

from the Georgia Satellites LP





AC BREAKER @

Z100 3 WCAU 17-14 Y100 14-11 B96 18-15 (Hot) WCZY 26-20 (Hot) WHYT 11-8 (Hot) KPKE KIIS add-31 KS103 34-30 KWSS deb-35

Shirley Murdock 'As We Lay" from the Shirley Murdock! IP

Selling now in your market place!

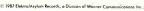


Black/Urban @-@

Crossing Now: KROY add KMEL deb-34 WHYT on KAMZ deb-30 194 deb-27

Starpoint 'He Wants My Body'' from the forthcoming Sensational LP

THEY MUST BE... ON ELEKTRA MUSIC CASSETTES, RECORDS, AND COMPACT DISCS.





## STREET TALK

Continued from Page 20

They're the five winners of Rolling Stone's Best Radio Station awards (large market class). Medium market winners were KSHE/ ST. LOUIS, KISW/SEATTLE, KGB/SAN DIEGO, WCCC/HARTFORD, and KZAP/ SACRAMENTO. Taking small market honors were KOME/SAN JOSE, WLIR/ HEMPSTEAD, NY, WDIZ/ORLANDO, WKDF/ NASHVILLE, and WHJY/PROVIDENCE. We wonder what RS used to classify these markets, since ARBITRON lists two of these small markets (Providence and San Jose) as larger than two of the medium markets (Hartford and Sacramento).

Personnel at WORD RECORDS are bracing for a restructuring, affecting the Regional Promotion Department and assorted label veterans. Unconfirmed reports say that some employees have already departed.

We get word from Philadelphia that WMMR morning star JOHN DeBELLA is close to inking a deal for a syndicated show. Watch here for details . . .

TAFT's WBCS/MILWAUKEE made its switch from Country to AOR as WLZR (LASER 103) last Monday (2/16). No live jocks yet, as board ops are spinning the tunes.

KHIH/DENVER last week suspended morning team JOHN MILLINDER and DAN GRIFFIN after the station received numerous complaints about the pair promoting SCAT (skeet shooting with cats). The duo also put a banana in the GM's cat car (a Jag) tailpipe, and sold the station for \$40 to the sixth caller. Millinder & Griffin were subsequently reinstated after the station got "cat"-calls 4:1 in favor of putting the team back on the air. Upon their return, M & G promptly started playing "Kitty Pinata."

RAECHEL DÓNAHUE'S L.A.-based TV show "On The Flip Side" this weekend featured the entire airstaff of KMET. They spent a few minutes reminicising, telling some pretty funny inside stories, and offered their unbaised (?) comments on The Wave. By the way, if you need an instant airstaff, a bunch of the "MET vets" - RICK SCARRY, DAVID PERRY, RICK LEWIS, JIM LADD, JACK SNYDER - are being represented as a group by the MICHAEL AMEEN MANAGEMENT GROUP. Reach 'em at (213) 656-7603.

B104/BALTIMORE'S MD AMY KRONTHAL has left after a number of years, and PD STEVE KINGSTON is handling the music for

Soft AOR KESI/SAN ANTONIO is changing calls to KMMX ("K-Mix 107 -Greater Variety, Less Repetition") with no format change planned. According to PD LEE ROY HANSEN, it's a marketing move designed to clear up the station's image since the KESI calls still carry baggage from the station's Easy Listening and heavy metal incarnations.

WOLFMAN JACK is making tracks. Seems he's hoofing it from KRLA/L.A. after four years in the 8pm-midnight slot. Changes in the contents of the show, including call-ins and requests, reportedly led the Wolfman to his decision.

Consultants corner: SANDUSKY RADIO has hired GEORGE JOHNS as its Corporate FRED JACOBS is officially in Consultant . . . the door at WCKG/CHICAGO, which continues to image itself as "Classic Rock" while still playing currents .

Morning madness: KENNY NOBLE and newsperson JONI CARYL have exited KLSX/LOS ANGELES mornings. Their respective replacements are PHIL HENDRIE and MARY LYON (ex-KRTH) . . . After sitting out a four-month noncompete clause, former WSHE/MIAMI morning stars SKIP HERMÁN & JIM McBEAN started on rival WGTR last Monday (2/16). Linking with the Coconut Grove Art Festival, the pair did a live broadcast of "steamroller art," with people dropping things like albums, ice cream, fuzzy purple dice, and beer cars on the ground and then running over the objects with a steamroller.

Personalities on parade: Sports mavin DON DEWOLF, late of KDKB/PHOENIX, takes his COOKIE "CHAINSAW" RANDOLPH alter ego to KGB/SAN DIEGO mornings . . . LISA GLASBERG steps down from WNEW-FM/NEW YORK morning news . . . PATTY MURRAY jumps from afternoons at top-rated WKDF/NASHVILLE to middays at WGTR/Miami . . . KISW/SEATTLE PD JON ROBBINS won't reveal the names just yet, but his new morning team will reportedly combine a KZEW/DALLAS talent with a Chicago personality. Meanwhile, MD STEVE SLATON is switching to PM drive after nine years on nights, so KISW is looking for a night rocker

. Is KHFI/AUSTIN'S J.R. EDWARDS headed for a new morning assignment in the Mile High

## AIR PRIORITIES: WEEK 26

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R-National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Feb. 25, 1987.

WHAT IT TAKES

Artist NEVILLE BROS. BRENDA K. STARR

**GEORGIO** 

**BILLY VERA** 

WHAT YOU SEE IS WHAT YOU GET THE BIG DISH SLIDE

SEXAPPEAL I CAN TAKE CARE OF MYSELF MCA WR MOTOWN RHINO

EMI

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

**ACTIVE INDUSTRY RESEARCH** 

P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544



Whatever It Takes
The first single from the debut album on EMI America Records

A SONG THIS GOOD DESERVES A SINGER THIS STRONG.

EVERYTIME I THINK OF YOU

ERIC MARTIN

TILL HAVE YOUR REQUEST AND DEDICATION LINES RINGING OFF THE HOOK.

Capital

6-96 - LPHOL RECORDS ...

50 YEARS, 150 DRAWINGS

## Sketchbook Look At The Art Of Jazz



Dizzy Gillespie in a 1978 sketch by Stephen Longstreet.

A jazz aficionado for more than half a century, playwright-novelistscreenwriter Stephen Longstreet adds two more hyphens to his credits as the author and illustrator of "Storyville To Harlem: Fifty Years In The Jazz Scene" (Rutgers University Press, \$27.95).

Perhaps best known as the screenwriter of "The Jolson Story" and the playwright of "High Button Shoes," Longstreet began drawing personalities from the world of jazz while he studied art in New York and Paris in the 1920s. And that explains Longstreet's peppering his text with 150 blackand-white drawings whose stylistic changes mirror that of the music itself.

Along with the predictable number of portraits of jazz giants, Longstreet's sketchbook includes scenes ranging from the scintillating to the squalid (clubs 'n' crash pads, live performances 'n' recording sessions). Guaranteed to put a little jive in your java-table reading.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT

## **Voice Lessons Via Computer**

sing. All you have to do is train yourself to match the sound that comes out of your mouth with the sound that comes out of your teacher's, Customarily, once the student becomes proficient at this, he or she then works up to being able to look at a line of written notes and hum the melody after hearing only the pitch of the first note. The problem? It's timeconsuming - not to mention labor-in-

According to the Wall Street Journal. two University of Kentucky professors (voice acoustics expert Allen Goodwin and music theorist Charles Lord) have developed a way to make learning how to sing easier and quicker. They're the architects of a small, inexpensive microprocessor that attaches easily to a home computer and thus eliminates the need for a human teacher.

The microprocessor receives the sounds made by a student via a throat microphone, sorts through these



sounds hundreds of times per second, and measures the frequencies of the sound waves produced. An appropriately-programmed computer can then determine where these frequencies lie on the musical scale and display a pictorial version of the same, showing the student how close he or she is to the proper pitch.

While Goodwin and Lord's computerized bel canto method is not the first attempt of this nature, previous pitchsensing systems have been complex and prohibitively expensive. In contrast, the duo claims their visual voice teacher could be produced for less than \$200 per unit. Tickle the keyboard, Profes-

## Americans Saying "No" To Surveys

The simplest way to render a survey meaningless is for the people surveyed to fail to be representative of the population gueried. The infamous Truman-Dewey preelection poll, faithfully trotted out by the mass media every four years as an example of American voters' unpredictablity, is generally not explained as a failure of then-primitive survey techniques in which only households with telephones were questioned. In 1948 that meant an inordinate number of Democratic households went unpolled and the entire polling process took the fall for what was obviously an unrepresentative sample.

Information gathering has come a long way in the last four decades. However, the public opinion industry - and those businesses, such as radio, that depend on an accurate measurement of consumer preferences — are looking for-ward to a rematch with the problem of unrepresentative sampling

According to the U.S. Census Bureau, response rates are nosediving "across the board," although Americans with the most amount of money and education remain the most likely to respond. As recently as the 1980 census, 50 U.S. cities took the bureau to court, contending the number of urban poor were seriously underrepresented. (81% of rural residents sent their questionnaires back as opposed to 76% of Americans living in the inner cities.)

Response rates also vary greatly by region, from a high of 88% in the Kansas City, KS area to a low of 78% in where else? - the New York City area. Variation from city to city was even greater, from a high of 95% in Portland, ME to a low of 59% in Newark, NJ.

### Wealthy, Educated **Best Respondents**

In addition, the Bureau of Labor Statistics reports that response rates for its Consumer Expenditure Survey are subject to the following demographic factors: blacks and Hispanics are least likely to fill out the diaries, young people are most likely to put down "misleading" answers, and the hardest people to get any sort of response from are the oldest and least-educated segments of the population.

These problems, which are most frequent when diary-type surveys are being conducted, have led public and private information-gathering agencies to turn to "Computer Assisted Telephone Interviewing" when a time-use diary-type survey is required. These particular surveys are valuable to marketers because the manner in which people spend their time influences the type of products and services they will

## **Survey Crisis**

- Response rate plunging
- Representative samples In jeopardy
- Blacks, Hispanics, young, undereducated tough to reach
- Solutions may not fill the bill

However, for such surveys to be valid, they must be complete. But who is going to stand for being asked to recreate the way they spent the past 24 hours - in 15-minute segments, no less? Only the wealthiest and most educated Americans, that's who. The University of Michigan's Institute for Social Research, which has conducted several large-scale time-use polls, has repeatedly found that educated people understand that responding to a survey can influence decisions in their favor

wishing to target such upscale markets However, if either less-educated, lessaffluent consumers are your customers. or if your business depends on an accurate reflection of the total marketplace, the ever-increasing number of Americans who simply don't want to participate in the polling process is a problem that, unlike Dewey's "victory," is not going to evaporate in the

## **TOP 20**

**CONCERT PULSE** 

### LW TW ARTIST

- 1 LIONEL RICHIE
- 2 BILLY JOEL
- PETER GABRIEL BOB SEGER
- JOURNEY
- HUEY LEWIS &
- THE NEWS
- KENNY ROGERS 8 BON JOVI
- DAVID LEE ROTH
- 10 10 STEVE WINWOOD
- 11 GEORGE STRAIT
- 12 12 TRIUMPH
- 19 13 R.E.M. 13 14 OAK RIDGE BOYS
- 14 15 MONKEES
- 15 16 FREDDIE JACKSON
- 18 17 CYNDI LAUPER
- 20 18 GEORGE THOROGOOD & THE DESTROYERS
- 21 19 STEVE RAY VAUGHAN & DOUBLE TROUBLE

## 16 20 ALICE COOPER

The CONCERT PULSE is a weekly computerized report ranking each arist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication oters' On-Line Listings. (800) 344 7383. or in California. (209) 224-2631

## VITAL SIGNS: MARKET RESEARCH

## Spending The Ad Bucks

By Mike Shalett

Basking in the after-midnight glow of television's light, America's record buyers are watching "Late Night with David Letterman." Some of them may be time-shifting (taping it on their VCRs for viewing at a later, or perhaps "earlier," time). But in terms of raw numbers, quite a few are catching Letterman's unique act.

allow for advertising in prime time. The cost of a local :30 on Letterman in Hartford is \$200. In Philadelphia the cost for a local spot would be \$400. For the time being, this form of advertising is reaching its intended targets quite efficiently.



- David Letterman show is an aggressive, efficient buy for record buyers.
- Fans buy group's latest record before seeing concert more often than after.
- USA Today reaches high percentage of 25 + consumers.

In a survey of close to 5000 music fans over the course of 1886, we found that more than 25% said they watched Letterman and that his show was their favorite late-night fare. At the heart of this viewership were 18-26 year-old males.

Better than one-third of men interviewed in that age demographic said they watched the show. Women in that age segment also showed a significant amount of viewership. The percentage of women 18-26 who watched "Late Night" was over 27%. (See Graph 1.)

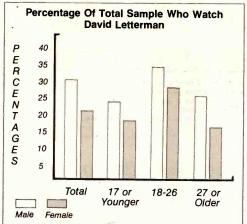
What other programs are being viewed by music fans on the latenight TV safari? "Heeceeere's Johnny" is still a popular cry in the homes of target consumers. The largest segment of viewers, by percentage, is among fans 27 years of age or older.

Both these programs can be used not only through advertising, but through the arrangement of appearances. The Carson show is a particularly effective marketing tool when used in tandem with a print campaign.

### Audience Splinters After Top 3 Shows

Only the syndicated reruns of "Saturday Night Live" garner the attention of more than 10% of a huge sample. As one flick through any television guide can attest, there are myriad other syndicated late-night TV programs to watch (and on which to advertise). Audience splintering can make these shows ineffective ad vehicles these days. Surveys of local audiences and use of ratings research are advised. (See Graph 2.)

Late-night television has long been one of the few arenas in which we've seen record and concert advertisements. The factor most often cited for such a phenomenon is the cost, with the excuse being that the margin on our products doesn't



## MCPAPER IS MCEFFICIENT

## USA Today Offers Fast Turnaround

If you're looking for an advertising periodical which can offer national reach similar to that of a magazine and quick turnaround time like a newspaper, try USA Today.

Street Pulse Group was quite surprised to find an extremely high percentage of music fans (more than 30% in all surveys taken to date) reading the national paper. Among these fans it ofters a readership whose demographics are more male than female, older (25+), and upscale.

USA Today also doesn't need the lead time that glossy magazines require. This allows a manufacturer to jump in quickly on a breaking story. Again, not only can you advertise but an appearance in editorial can do the trick. The paper also tends to keep updating your artist's success stories.

## Not Now, But Sooner!

When an act is on tour, the traditional advertising intual has been to advertise the artist's product concurrent with the appearance. That is, if the artist is appearing in a particular town this Saturday, ads for the current album are run over the weekend. This way people who are excited about seeing the show, or who had enjoyed the show Saturday night, would go out and purchase the record.

Does this work? Our data indicates that retailers and manufacturers would be much better off if they advertised further ahead of the artist's scheduled appearance.

## **Concert Evenings Costly**

An evening spent at a concert these days is quite expensive. Not including the price of the ticket, which is usually purchased far in advance, a fan can expect to shell out \$50 on concert night. This includes gas, parking, merchandise, and food and drink (before, during and after the concert).

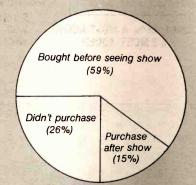
In a survey involving close to 3000 concert visits by consumers, it was found that a purchase of the artist's latest record was four times more likely to occur before a concert as opposed to afterward. To take that information even further, a consumer was twice as likely not to buy the latest product at all, as compared to those who bought the product after seeing the show.

After seeing similar data several years ago, I began recommending to clients — retailers, manufacturers, and concert promoters alike — that they start joining forces in advertising assaults on their common customers.

### Save Money, Increase Efficiency

These allied forces could save money and increase efficiency by advertising the concert date and the latest product concurrent with the announced sale date of tickets. Fans want to be familiar with a group's most recent product when it comes time to see the show. No

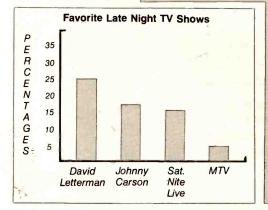
Of The Artists You've Seen in Concert, Did You Purchase Their Latest Record?



one likes that uncomfortable left-out feeling when a group plays its latest single. Fans want to be able to sing along

When the event is over and the band has packed its equipment and moved to the next town, there is much less reason for concertigoers to buy that least album. There are new stimuli on the horizon — the next act's concert —for which people will begin saving. Acts should also be cognizant of this. Too many times a road manager comes to town and scurries through the local record stores looking for displays and stock.

Though there should be ample instore product (15% of the sample did buy product after attending the concerts), once again the key to the timing of the display is to do so far in advance.



# This week make your radio station sound three times greater!

HUGE 1st WEEK! CHR: 33/27

Including:

940 WMMS 293 KWSS B97

AOR TRACKS BREAKER DEBUT 27

**#2 MOST ADDED** 

# Patty SMYTH "NEVER ENOUGH"

" Never Enough' hits the mark in terms of contemporary mainstream roci appeal. Patty gets writing and playing assistance from the Hooters and together they cover all the bases. Sounds like it's going to take at least a few hundred spins before I've had enough."

-Dave Sholin's Personal Picks, Gavin Report 2/13



ALBUM NOW BREAKING THE DOUBLE-PLATINUM MARK!

# the BANGLES

"WALKING DOWN YOUR STREET"

**BREAKER-BOUND** 

133/61, 55%, A MOST ACTIVE #3 MOST-ADDED

INCLUDING

PRO-FM WGH WNCI WHYT KCPW WKTI

KHTR

KWK Y108 KZZP KKRZ

KMJK KWOD KPLZ



ONCE AGAIN, A THREE FORMAT WINNER!

# Gregory ABBOTT

"I'VE GOT THE FEELIN" (IT'S OVER)"

CHR: 52/14, 22%

WKSE KCPW 94Q FM102 B97 KS103 99DTX KATD WCZY KPLZ

WHYT

A/C: MOST ADDED

F/S: MOST ADDED

B/U: BREAKER-Debut 40
#1 MOST ADDED





# Audience Al Len

"THE HONEYTHIEF"



'Combining pop, soul, and jangly guitars, their sound is superb, enhanced by Grahame 'Skin" Skinner's sultry, soaring vocals."

**CHR Chart Debut 39 #1 MOST ACTIVE** 138/20, 58%

KITS: Top 15

# Colin James HAY

"HOLD ME" ONE OF THE MOST IDENTIFIABLE VOICES IN POP MUSIC!

35 CHR Stations Strong! KTKS **KMJK KPLZ Immediate Album Sales** 



**AOR New Artist Charts:** Album:

Tracks: 2

# the PSYCHEDELIC FUI

"HEARTBREAK BEAT"

CHR BREAKOUT:

CLEVELAND WMMS

MINNEAPOLIS **KDWB** 

SAN FRANCISCO KITS





**AOR TRACKS: 33** 

# IN Getters



# Sammy HAGAR

"WINNER TAKES IT ALL"

CHR: 33% AND CLIMBING

WXKS PRO-FM WGH WKSE KEGL WMMS **KMJK** WPHD KTKS **KDWB KCPX** 

**KPKE** 

**AOR TRACKS: 7** 



# the BURNS SISTERS Band

KATD

"LISTEN TO THE BEAT OF A HEART

**NOW BREAKING** INTO MAJOR MARKET RADIO!

Y95 KYRK WXKS K104 WFR7 KAMZ WZYP KBOZ WRCK KITY KRQ WKRZ KMGX WKPE KNAN KKAZ OK100 WBNQ KOZE

A/C: 27, 59% F/S: 28%



IN THE TRADITION OF 20 YEARS OF HITS!

**AOR Albums Breaker! AOR Tracks: 23 ALBUMS: Debut 18** 

WERZ KMGX **WDBR** 

## **NETWORKS/PROGRAM SUPPLIERS**

REED BUNZEL

## **Country Programming:** Survival Of The Fittest

A quick look through the "Network Feature File" (pg. 32) shows no fewer than eight weekly or weekday syndicated Country features. Additional programs which (for whatever reasons) are not included in the "Feature File" increases this volume of product. Still, this number doesn't seem inordinately large (compared with the vast quantity of CHR or AOR programs), especially with approximately 2000 stations broadcasting Country fulltime. Given the fact that many major markets have only one Country outlet. however, the battle for airspace between those eight can become intense.

When advertisers get involved (and they do), this battle becomes a "Catch 22." A syndicated program typically needs to cover 80% of the country before Madison Ave-nue grants it full support, but half of that is found in the top 10 markets. New York alone has 9% of the total population, and if a company fails to sign that market, plus Los Angeles and Chicago, it's already lost 21%. Yet a total of only five Country stations operate in these three markets - only one in New York - and if a PD says "no," that's it. The irony is that the smaller markets tend to have many more Country stations and agreeable programmers - but the advertisers aren't overly impress-

### Too Much Or Too Little?

Eight Country programs does not a glut make. That's the consensus of most syndication companies. the folks who would typically think any competition was too much. As United Stations Exec. VP/Programming Ed Salamon says, "In radio syndication and network program development there is always room for a better mousetrap. We've found that the appetite for Country programming is extremely high, and there is a market for it if you have a quality concept."

Craig Scott, Exec. Producer/ host of Clayton Webster's "Country Calendar," agrees. "I don't think there's a glut at all," he observes. 'You have to really look at the shows that have been around for a long time - they're the ones that have a good station roster and keep turning out good product." Scott maintains that the number of shows really doesn't reflect their success, stressing that syndication is really more a question of quality rather than quantity.

Weedeck Radio Network President Ron Martin views Country. syndication as a process of natural selection. "I'm not a programmer so a lot of programming doesn't come across my desk," he explains. "Personally, I think there's a lot of good stuff being produced, and if there is a glut it will fix itself Programs that aren't any good will

of markets (or stations) before a show is considered a viable advertising vehicle. This poses a problem for Country syndicators and programmers: not only does Country have a difficult time selling in major markets, but the advertising community views the Country audience with reserved skepticism This double whammy can make it tough on a producer who is trying to blanket the country with a new

SHOW	SUPPLIER	HOST	DAILY	BARTER	LENGTH
American Country Countdown	ABCW	Bob Kingsley	weekly	barter	4 hrs
Country Calendar	CW	Craig Scott	daily	berter	2% minutes
Country Cluseup	PM ,	Lon Helton	weekly	barter	1 hour
Country Datebook	USP	Del DeMontreaux	daily	berter	2% minutes
Country Report	WRN	Ron Martin	daily	barter	21/4-3 minutes
Country Report Countriown	WAN	Ron Martin	weekly	barter/cash	4 hrs.
Country Six Pack	USP	various	holidays	barter	3 hours
Country Today	MJI	Den Taylor	weekly	barter	1 hour
Live From Gilley's	WO	*Mickey Gilley	weekly	berter	1 hour
Sittin' in	WRIN	various charts	weekly	berter/cash	1 hour
Solid Gold Country	USP	Mike Fitzgerald	daily	barter	1 hour
Weekly Country Music Countdown	USP	Chris Charles	weekly	barter	3 hrs.

disappear by the wayside, and those that have some substance will be picked up."

## **Advertiser Control**

Like it or not, Madison Avenue has considerable input on the programs that are available. As mentioned above, a syndicator or network has to clear a certain number

Ed Salamon says the number of required clearances can be highly subjective. "You'll hear a variety of percentages depending on the people you talk to," he begins. "If you have less than eight of the top ten markets the advertising agencies won't pay a premium rate for the program. They're going to beat you up for the rate, and how low



BAND TOGETHER - NBC's new Source reporter Lisa Karlin interviewed KBC Band members Paul Kantner and Jack Casady at the network's Studio 8B for a recent "Source Report" feature, where they talked about Jefferson Airplane and Starship and other memories of days gone by. Pictured (I-r) are Source Program Manager Michael Hughes, Kantner, Karlin, Casady, and Source Correspondent Bill Vitka.

you decide to go is based on your philosophy and what you feel you need to get for your product." This tends to drive down rates of programs with mediocre-to-moderate clearances, thus affecting the rates of programs which clear a healthy number of stations.

"When it comes to selling the advertising it's critical that we clear the top 50 markets, and certainly the top 10," maintains Scott. "The difficulty of this process is compounded by the programmers in the major markets, who are a bit more critical of what programming they take. They're in a very competitive situation themselves, and tend to be very protective of their product."

Major markets with more than one Country station don't necessarily offer more than one syndication opportunity because the performance of that second or third station might not be appealing to prospective advertisers. "A second station's numbers probably aren't comparable to the number one station, decreasing their value to the advertiser" says Weedeck's Mar-

### Something Old, Something New

Also facing Country programmers is the rift between traditionalists and modernists. Some stations target an older demographic that appreciates a traditional musical approach, while their counterparts offer more contemporary artists and product. Since syndication has to appeal to as wide an audience as possible, this dichotomy offers a stiff challenge to syndicators.

"The best Country network programming follows the same rule that the best Country radio stations do," explains Salamon. "We have to achieve a coalition between various listener groups so there is enough to keep all segments of the audience interested."

Salamon believes it's difficult to please all the people all the time, but insists it is possible to please most of the people most of the time. "In many markets there's only one successful station, and it exists because it appeals to as broad a cross-section as it can," he says. "By mixing the music or the best artists we can achieve this coalition; that's what successful Country stations do and we can do the same thing.

### **Inquiring Minds Want** To Know . . .

Despite this old-vs.-new rift, Country listeners tend to be very loyal and are always looking for more information on their favorite arts. "Country is, and probably always will be, a very fan-oriented music form," explains Scott, "We don't have a lot of one-record wonders, and people get attached to the artists they hear on the radio." What these fans crave, he says, is as much information as they can "Syndicated programming has to offer historical information, which allows us to go back and touch on the traditional roots And because so many of today's artists share those roots we make a nice transition to contemporary.'

According to Martin, this information source role is what makes syndicated programming attractive to program directors, "In most cases it's very difficult for a jock to impart all this various information about the artists," he points out. "But with a short-form feature, or a countdown structured around solid interviews, the audience will listen to it."

And whether the audience listens to it or not is what separates the wheat from the chaff.

## **NETWORK NOTES**

## **Grammy Awards Hosts Named**

MJI Broadcasting, which again this year is producing the officially-sanctioned Grammy Awards Radio Specials, has named the hosts of the five different format-specific programs. DIonne Warwick will host the AC-oriented special, James Ingram will handle emcee duties for R&B, Steve Miller will emcee AOR, Mike Rutherford will cover CHR, and Ronnie Milsap will host Country. Each of the five 2-hour, pre-event specials will consist of music and interviews with the nominees in each musical genre. MJI is also producing a live, 1-hour post-event special featuring the winners in the pop, new artist, and record-of-the-year

## Hard Bodies Rock Strong

Nissan Hard Body Trucks has joined forces with TRG Communications and OutQ Media to produce and promote a short-form rock and roll program

scheduled for a late March debut. 'Strong Sounds," a trivia-information feature hosted by New York veteran personality Pat St. John, will focus on such artists as Bruce Hornsby, Fabulous Thunderbirds, Wang Chung, Timbuk3, and Bon Jovi. The harter show is designed to serve as a vehicle for Nissan to promote its new line of hard body trucks. Nissan intends to give away a number of trucks in station and listener promotions through the third quarter of 1987

## **AP Examines Computers**

AP Network News will examine the consequences of the technological revolution in an upcoming 10-part series "The Prying Eye: Computers and Privacy." The feature, hosted by AP Correspondent Mark Smith, will investigate worker productivity, electronic verification of welfare rolls, and open access to credit records. The series

will be distributed on the February 27 AP closed circuit update.

### **Kidsounds Storytime** Storyteller

Rarely is radio programming targeted to children, largely because advertisers ignore the pre-teen buying audience. But when a program can attract chil dren and their parents, that's another

That's the hope, at least, of the people behind "Kidsounds," a 3-hour weekly feature scheduled to begin broadcast late in March. "We know there are lots of parents and grandparents out there who will enjoy the music and stories as much as the children,' says Producer Bill Reardon. The show, which mixes music and information with children's stories, is being targeted to AM radio stations as a solu tion to slow revenue periods

# FIVE REASONS TO USE C.M.I. TELEVISION CAMPAIGNS:

- 84% of our clients have had positive Arbitrons. The average increase is 2.1 shares.\*
- 2. 84% of our clients have had positive Arbitrons. The average increase is 2.1 shares.\*
- 3. 84% of our clients have had positive Arbitrons. The average increase is 2.1 shares.\*
- 84% of our clients have had positive Arbitrons. The average increase is 2.1 shares.\*
- 5. 84% of our clients have had positive Arbitrons. The average increase is 2.1 shares.\*

CM

(213) 392-8771

612 Hampton Drive, Venice, CA 90291

<sup>\*</sup> Based on sample of Arbitron 12+ AQH Metro Share of C.M.I. clients during the last 5 years.

## NETWORK FEATURE FILE

## **NEWS & INFORMATION FEATURES**

February 23 - February 27

## MUSIC FEATURES

## The Weekend

	February 2	28 - March 1	
Christian Countdown	(CCA)	Musical Starstreams	(FF
Sheila Walsh	(CCA)	National Music Survey	(WO
Dick Clark's		George Benson/Chicago/Miki Hov	
Rock, Roll & Remember Fifth Dimension	(USP)	On The Radio Aretha Franklin	(NSBA)
The Countdown	(WO)		
Shirley Murdock/Bruce Willis		Pepsi Hitline USA Ouran Ouran (3/1)	(JBP)
Countdown America		Powercuts	(GSN)
with Dick Clark Heart	(US)	Peter Wolf/Patty Smythe	
Countdown USA	(CUSA)	Reelin' & A Rockin' Ann Wison	(RI)
Country Closeup Restless Heart/Kathy Mattea	(PM)	Beach Boys/Steve Winwood	BC/GSN)
ricosos rica trainy Mattea		Rock & Roll Never Forget Genesis/Doors/Small Faces	s (WO)
Country Today	(MJI)	Genesis/Doors/Small Faces	
Waylon Jennings		Rock Chronicles Ray Davies/Georgia Satellites/Stew	(WO)
Cruisin' America		Rock Watch	(USP)
with Cousin Brucie Petula Clark/Paul Anka/Emilio E Huey Lewis	(CBSR) steves/	The Who	(03P)
		Scott Shannon's Rockin	
Dr. Demento Requests	(WO)	America Countdown Georgia Satellites/Ben Orr/Billy Ver	(WO)
Future Hits	(WO)		
Cyndi Lauper/Kenny Loggins Great Sounds	(USP)	Solid Gold Saturday Nigh: Teen Idols: Bobby Rydell/Paul Anki Frankie Avalon/Fablan	
Joe Williams	(USF)	Soupy Sales' Moldy Oldie Beach Boys/Monkees	s(NBCE)
Hot Rocks	(USP)	DOGETT BOYS WOTKOUS	
Cyndi Lauper		Star Beat Janet Jackson	(MJI)
Jazz Show		Superstars Rock Concert	(WO)
with David Sanborn Crusaders	(NBCE)	Dylan/Petty	(₩О)
Metalshop Whitesnake	(MJI)	That's Love Jimmy Jam & Terry Lewis/Jessica L Ray, Goodman & Brown	(WO) ange/
Motor City Beat	(USP)	Top 30 USA	(CBSR)
Holland, Dozier & Holland	(55.)	On The Move	
Musical!	(WO)	Weekly Country	
Musicals about states/Millicent N Lorenz Hart/"Swing Time"	lartin/	Music Countdown Barbara Mandrell	(USP)

## NETWORKS/PROGRAM SUPPLIERS

AA = Audiophile Audition (415) 457-2741 ABC = ABC Direction Net (212) 887-7777 AP = Associated Press (202) 955-7200 AS = Audio Stimulation (213) 466-5201 ASR = All Star Radio (213) 850-1169

ATGN = At The Game Network (516) 491-8585

CB = Continuum Broadcasting (212) 580-9525

CBS = CBS Radio (212) 975-4321 CBSR = CBS RadioRadio (212) 975-4321

CCA = Christian Countdown America (312) 820-1369 CN = Copley Radio Network (619) 293-1818
CRS = Creative Radio Shows (818) 787-0410
CUSA = Countdown USA (415) 383-7302

CW = Clayton Webster (314) 725-5070 DCA = DC Audio (202) 638-4222 DD = Dorsey & Donnelly Enterprises (214)

DIR = DIR Broadcasting (212) 371-6850 ERI = Entertainment Radio, Inc. (818) 985-4807

ESG = Emfana Syndication Group (209) 578-6747

FF = Frank Forest Productions (415) 383-7827 GCI = Goodphone Communications Inc. (818)

GSN = Global Satellite Net (818) 906-1888 GSN = Global Satellite Intel 101.07 and IN = Innerview (213) 652-8710

JT = Art Good's Jazz Trax (619) 233-9228

JBE = Jim Brown Entertainment (213) 390-9671

JPB = James Paul Brown Entertainment (213) 390-9671 KSE = Kris (818)-981-8255 Kris Stevens Enterprises LBP = Lee Bailey Prod. (213) 256-2778 LW = London Wavelength (914) 961-7600

MBS = Mutual Broadcasting (703) 685-2000 MDS = Multial Broadcasting (1/03) 685-2000 MCA = MCA Radio (818) 788-2331 MJI = MJI Broadcasting (212) 245-5010 NBC = NBC Radio (212) 664-4444 MBCE = NBC Radio Entertainment (212) 664-4444

Star Trak

Starship/REO Speedwagon/Jeff Lorbe

NP = Narwood Productions (212) 755-3320
NSBA = NSBA Network (213) 306-8009
OHR = Off Hour Rockers (516) 628-1490
PM = ProMedia (212) 585-9400 PIA = Public Interest Affiliates (312) 943-8888

PRN = Premiere Radio Network (213) 467-2346 RI = Radio International (212) 302-1670 RL = Radio Links (213) 454-0488 SCGI = Starstream Communications Group,

Inc. (713) 781-0781 SI = Syndicate It (818) 841-9350 SM = SpecMark (818) 505-9746 Satellite Music Network (800)

527-4892 SRFI = Softers/Roskin/Friedman, Inc. (213)

936 7900
SYN = Syndsom (415) 366-1781
TRAN = Transtar (213) 460-6383
USAT = USA Today (800)222-0990
USP = United Stations (703) 276-2900
WRN = Weedeck Radio Network (213) WO = Westwood One (213) 204-5000

## The Week Of

March 2 - March	6
British Wax Museum	(RI)
Bad Company/Police/Who/Yardbirds David Bowie	v
Classic Cuts	(MJI)
Ray Davies/Kinks	()
Country Calendar	(CW)
Tanya Tucker/O'Kanes/Anne Murray Frizzell/Ricky Skaggs/Steve Warin	
Witt	CITEDO D
Country Datebook	(US)
Willie Nelson & Julio Iglesias/Exile/Lo Lynn/Emmylou Harris/Dolly Parton.	retta Mac
Davis/Tanya Tucker	
Earth News	(WO)
Shelley Long/Europe/Judd Nelson/ Tina Turner/Ray Bolger	
Encore With Jim Lange	(WO)
1944: Ella Fitzgerald	
The Golden Age	
Of Radio Theatre Abbott & Costello/Groucho/Fibber	(PRN)
McGee & Molty	
In Concert	(WO)
Jeff Beck/Rod Stewart	
Legends of Rock Steve Miller Band	(NBCE)
Line One	(WO)
Lou Gramm	(00)
Live From Gilley's	(WO)
Keith Whitley	
Off The Record  Eddie Money/Billy Idol/Crowded House	(WO)
Off The Record Special	(WO)
Dave Edmunds	(,
Plain Rap Countdown-	
CHR/AC	(PRN)
CHR: Bon Jovi/Beastie Boys/Huey Le News/Samatha Fox/Wang Chung	wis & The
AC: Lionel Richie/Bruce Hornsby & Ti	he
Range/Paul McCartney/Corey Hart/ Bruce Willis	
Urban: Janet Jackson/Jesse Johnson	/Kool &
The Gang/Timex Social Club/Club N Pop Concerts/	louveau
Star Trak Profiles	(WO)
Pointer Sisters	(,
Rock & Roll	
Never Forgets	(WO)
Buffalo Springfield/Blues Brothers/Bea Rock Over London	(RI)
Holles	(1.1)
Rock Today	(MJI)
Greg Allman	
Shootin' The Breeze Metba Moore/Sheila E./Rose Brothers	(WO)
Solid Gold Country	(USP)
March calendar/this week in 1984/Etv	is
Presley/rock stars go country/Statter	
Solid Gold Scrapbook  Mr. & Mrs. Rock & Roll/March gold/Th	(US)
Supremes, Carpenters, Zombies, &	e wile,
Chambers Brothers/Today in 1966/ Make Me Happy!	
Sound Express	(WO)
Stephanie Mills	,,,,,
Special Edition	(WO)
Carneo	

### **GENERAL** INFORMATION

## Camp Car S Review Comp Origin/E applia Costa John Fe Disco Fingerpri Non-surg Super Vi High-tec Enterta Radio Health NBC E Instant w Person "Of Many Review Sound

(WO)

(CRN) R.J. Wagner/Mickey Dolenz/Dionne Warwick/Meatloaf

## COMEDY

		THE STATE OF THE S
The Blimp	(PM)	All My Children Update (PRN)
Soviet rock 'n roll/fashionable gray/stra names for children/too many talk sho year-old Hindu goddess	ows/five-	Jeremy chokes Matt/Phoebe's new slime child/Matt embelming himself/Jeremy knows a secret/Ellen's got a clue
Campbell's Playhouse	(PIA)	Amatellin U (DD)
"Escape"		Tappe Taga Day/school for midwives/battling
Car Show Coast To Coast	(SCGI)	earthworms/smoke in the restrooms/rivalry
Review of '87 Chevrolet Corsica Ball E Steve Durst & Mike Brockman	Prothers:	Bobby Jo Ambergey's Bar & Grilli (DD)
		Pam McSpam/singles night for uglies/pit bull
Computer Program	(PM)	contest/valentine menu/nothing but fun
Origin/ENIAC/silicon chips/ICs & CPUs appliances	/home	Comedy Hour (MJI)
Costas Coast To Coast	(CW)	Live guest: Paul Hogan/Monty Python/Woody Allen/Martin Short/Emo Philips
John Feinstein/Tom Boswell	(044)	Comedy Show
		With Dick Cavett (CW)
Discovering Tomorrow	(JBE)	Money: Monty Python/Steve Martin/Brooks &
Space station living quarters (2/23) Fingerprint locks (2/24)		Reiner/Bill Cosby
Non-surgical sterilization (2/25)		Comedy Spot (CW)
Super VHS revolutionizing TV (2/26)	1	Jerry Clower/Sanford & Son/Robert Klein/Steve Martin/Weird Al
High-tech Stradivarius (2/27)		Daily Feed (DCA)
High-tech tennis racket (2/28) Supercow (3/1)		W4 almost explained/Larry, Mo & Meese/is
		February over yet?/the last predictions/
Entertainment-		Bush traded for Waite
Radio Links	(RL)	Fun Factory (PM)
"Nightmare On Elm Street: Dream Warn		Dud Lite/plastic surgeon Top Katz/Oprah Winfrey & Sly Stallone/Betty Ford Center
Health Care	(PIA)	mini-series
"The unknown in a glass of water"  NBC Extra		Hiney Wine (DD)
Instant winner	(NBC)	Hiney smasher/hiney inspectors/diress like a hiney/grab my hiney
William William	1	
Personal Finance Digest	(JBP)	Bush hog & dolly/Sneed state/trucks &
Falling to report income/improve your		football/cheerleaders/let's win
finances/alimony/tax preparers/generic		Jackie The Joke Man (OHR)
drugs/money illiteracy	1	Pipe cleaners/a wiener/undressed for gym/yoga
Public Affairs	(PIA)	bare/naval destroyer
"Of Many Voices, One"	,	Rowan & Martin/Jackie Mason/Woody Allen/
	(5)	Eddie Murphy/Bill Cosby
Reviewing Stand Social Security	(PIA)	Mel Blanc's Blankety Blancs(ASR)
Social Security		Midas & fried chicken/dancing shoes/Frank
Sound Advice	(PM)	Merriwel/the happy musician/King Kong
Preamps/tone controls/high-powered	(- 141)	National Comedy Wireless (DD)
amps/noise & hearing loss/protection		Tiger on my tail/Chinese-Mexican restaurant/Rodney's vallentine/Oral's visit
with fuses		National Lampoon's
Sporting News Report  Roy Firestone/Dick Schaap/Bart Connor.	(CW)	True Facts (PRN)
McGuire/Billy Packer/Christin Cooper	~	Nuclear nut case/the kid's in the mail/film flam
		man/strange bedfellows/cheese wiz
Sports Explosion	(PIA)	Party Drop-Ins (ASR)
Arthur Ashe/Dallas Green/Bob Cousy	, , , ,	TV promo/house party #1/Pierre La Quiche/video destroyer/house party #2
Sports Flashback (	CW)	Radio Hotline (ASR)
Coach Auerbach's titles with Celtics/1st	NL	Cockroach record/normal people/I deserve a
player to hit 500 homers/66 NHL final ACC tournament	ls/'83	date/I win!/Mom
	1	Red Neckerson (SYN)
Travei Holiday Magazine (	CMO	Trillion dollar budget
California Highway 1	CW)	Stevens & Grdnic's
-g-may		Comedy Drop-ins (ASR)
Working Out	(JB)	The Nelson family/Pipple magazine/Ghandi film festival/another lousy day all week long
Cycling (2/23)	(00)	United Spots
Cross training (2/24)		Of America (ASR)
Swimming (2/25)		Lukewarm/Scamco toxic waste/lbsen
Low impact aerobics (2/26)	1	mania/Scamco scalp weasel/Scamco
Pumping iron (2/27)		environment



JUDDS FOR YOURSELF — Mother-daughter country duo Wynonna and Naomi Judd recently visited Westwood One's West Coast studios to guest on Mutual's Larry King Show. Pictured (I-r) are Wynonna Judd, King, Westwood One's Gary Landis, and Naomi Judd.

## RADIO & RECORDS NATIONAL AIRPLAY

## COUNTRY

## **NEW & ACTIVE**

SHOOTERS "They Only Come Out At Night" (Epic) 96/9 Rotations Heavy 2, Medium 32, Light 62, Total Acids 9, WAM, WRICZ, WSLP, WMNI, WEMS, WMUS, KUUY, KUGN, KUPL Heavy KLLL, WKK Medium: WGNA, WISN, KRIPV, WEZL, WUSY, WBHP, WSIX, KUNE, KIK-FM. Moves 49-40-36 on the

Country chart.

STEVE EARLE "Goodbye's All We've Got Left" (MCA) 93/17

Rotations: Heavy 0, Medium 31, Light 62, Total Adds 17, WVAM, WTCR, CHOW, WYNK, WXBQ, WDXE, WGKX, WSIX, WDDR, WYYO, WDYK, WSLR, WKKQ, KCJB, WTHI, KIK-FM, KMPS, Moves 44-37 on the Country chart.

OAK RIDGE BOYS "It Takes A Little Rain" (MCA) 89/31
Retainer Heavy 1, Medium 25, Upin 63, Total Adde 31 including WGNA, WCAO, WWVA, WXBO, WLVK, KHEY, WBHP,
WSIX, WONG, WOME, KUJY, KSO, WWWW, WHMS, KFF, WKCO, KTS, KYBO, KCCY, KSOP. Moves all-35 on the Country JUDY RODMAN "Girts Ride Horses Too" (MTM) 88/25 Relations Heavy & Medium 21. Light 67. Total Adds 25. WRKZ, WTCR, WAJR, WIXL, CHOW, WVMI, WXBO, KKIK, WBHP, KLLL, WSIX, WCRG, WORD, WYTO, WSG, KSO, WKKO, KWMT, WBCS, KCJB, WKCQ, WTHI, KCOY, KIGO, KIIM, Moves

50-11 on the Country Chart!

GRILS REXT DOOR "Walk Me in The Rain" (MTM) 84/11

Relations Heavy 0, Medium 36, Light 48, Total Adds 11, WRFZ, WTCR, CHOW, WORC, WYMI, WXBD, WKLO, WBHP, WOYK, WTSD, WOW, Medium, WGMA, KEAN, KMML, WUSY, WTVT, WLWI, WSIX, WXCL, KTS, Moves 49-43 on the WYM, WTSD, WOW, Medium, WGMA, KEAN, KMML, WUSY, WTVT, WLWI, WSIX, WXCL, KTS, Moves 49-43 on the

COUNTY ORBIT.

MANCI GRIFFITH "Lone Star State Of Mind" (MCA) 83/3

Robaloos Heavy 2, Medium 39, Light 42, Total Adds 3, CHOW, WOOR, WMNI. Heavy, WTSV, KRKT, Medium: WAJR,

WOOR, KEAN, KSC, WEZL, MYV, WANZ, WLW, WOORS, KBUC, WOV, WKCO, KALF, KOLO, KTOM, Moves 49-46-42-39

on the Country chart.

RCEK'S KAGGS "I Wonder H I Care As Much" (Epic) 79/7

Rotalions: Heavy O, Medium 32, Light 47, Total Adds 7, WTCR, WKLO, KJJY, KSO, WKKO, KCJB, KMPS. Medium: WYOU,
WTSV, KEAN, WUSY, WLWI, WCMS, WSLR, WONE, WGEE, WOW, KUGN, KOLO, KTOM. Moves 46-42 on the Country

chart. 
PAKE McENTIRE "Heart Vs. Heart" (RCA) 69/18
Rotations: Heavy 0, Medium 16, Light S3, Total Acids 18, WAJR, WYNK, WUSY, KRIND, WONE, WTSO, KCJB, WXCL, WTHI, KTKY, KRSF, KKHR, KKUK, KVIV, KYOO, KWAJ, KYOM, CHART, WASH, KYON, KWAJ, KYOM, CHART, WASH, KYON, KWAJ, KRIND, KYON, CHART, WASH, KWAJ, KAJE, HAWY, WOKK, KRKT, Medium: KASE, WAMZ, KRIMD, WOYK, WOW, KTOM, Debuts at number 47 on the Country chart.

KMPS, KRPM. Moves 47-33-40 on the Country chart.

DAVID ALLAN CDE "Need A Little Time Off For Bad Behavior" (Columbia) 53/12

Rotations: Heavy 1, Medium 7, Light 45, Total Adds 12, WCAO, WPOR, KRRV, KMML, WKSJ, WUSO, KWMT, WXCL, KTTS,

KRST, KGHL, KAO, Heavy, KBMR, Medium: WEZL, WTYV, KKYX, WBCS, WTCM, KUZZ.

LVLE LOVETT "Bod WIII" (MCA/Curn) 52/10

Rotations: Heavy, O Medium 12, Jurit 40, Total Adds 10, WPOR, WNYR, WOKK, WLWI, WUSO, KWMT, KRWO, KOIL, KALF,

KGA, Medium: KRRV, WCMS, KBUC, KKYX, KRRT, KUZZ, KFRE, KTOM.

NOT MODIFIED TO WHAT A HIGHT "(Daplied) 5177

Relations: Heavy 0, Modium 15, Upin 36, Total Aods 7, WPOR, WDAF, WTHI, KKAL, KNAX, KRWQ, KGA. Medium: WCVR, KRRW, WCAL, KKRX, KTOM, Upin 5, KTOM Light, KSSN, KJNBE, KRFE, KVOO, KCCY, KSOP.

## SIGNIFICANT ACTION

MOE BANDY "TILL I'M DO Old To Die Young" (MCA/Curb) 32/22

Rotalora Heavy 1, Medium 4, Light 27, Total Ands 22, WCAO, WCVR, WXY, WYII, KEAN, KRRV, WTVY, WLWI, WQYK, WAOC, KRGO, KMMT, WOAW, WOO, KRST, KLUT, KUON, KRWO, KWOO, KRST, KUUT, KUON, KRWOO, KWOO, KRST, KUUT, KUON, KROO, KWOO, KRST, KUUT, KUON, KROO, KROO, KWOO, KRST, KUUT, KUON, KRWOO, KWOO, KRST, KUUT, KUON, KROO, KWOO, KRST, KUUT, KUON, KRST, KUUT, KUON, KROO, KWOO, KRST, KUON, KWOO, KRST, KUUT, KUON, KROO, KWOO, KRST, KUON, KWOO, KRST, KUUT, KUON, KROO, KWOO, KRST, KUON, KWOO, KRST, KUON, KWOO, KRST, KUON, KWOO, KRST, KUON, KWOO, KRST, KUUT, KUON, KROO, KWOO, KRST, KUON, KWOO, KRST, KUUT, KUON, KWOO, KWOO, KRST, KUUT, KUON, KWOO, KRST, KUON, KWOO, KWOO, KRST, KUUT, KUON, KWOO, KWOO, KWOO, KRST, KUUT, KUON, KWOO, KWOO, KWOO, KWOO, KWOO, KWOO, KRST, KUUT, KUON, KWOO, KWOO,

JIMMY MURPHY "Keep The Felth" (Encore) 31/5 Rotations Heavy 2, Medium 10, Light 19, Total Adds 5, WEZL WITL, WTSO, KWJJ, KGA, Heavy: KSO, KRKT. Medium WYV., KLWA, KAME, WAXX, KRGO, WOW, KFDI, KTOM, KSOP.

JOHN CONLEE "Domestic Life" (Columbia) 23/26.

Restauroussy 0, Medium 5, Light 24, Total acdus 26, Medium 755, Word, WCVR, KEAN, WEZL, WLVK, WUSY, WDXE, WWW, WORD, WCVR, KEAN, WEZL, WLVK, WUSY, WDXE, WWW, WORD, WRYS, WRYS,

LIZ 80ARD0 "Thera's Still Enough 01 Us" (Master) 26/4

Distance: Fleavy 0, Medium 3, Light 23, Total Adds 4, WPOR, WEZL, WTVY, KRWO, Medium; WCVR, WIXY, KSOP, Light: rn 3, Light 23, Total Adds 4, WPOR, WEZL, CMS, KJNE, KSO, WAXX, KFGO, KVOO, K

WYAM, WCAU, RRIFV, WCMS, KJNE, KSO, WAXX, KFGO, KYOO, KYOO.
PAM TILLS" "I Wish She Wouldn't Treat You That Way" (WB) 25,6
Rotations: Heavy Q, Medium 3, Ugin 22, Total Adds 8, WCVR, WLWI, KWMT, KFD), KALF, KSOP, Medium: KITS, KRKT,
KRFE, Light: Winy, XVIVI, KSO, KTP, WTCW, KUUY, KKCS, KNAX, KRWO, KOIL, KOLO.
BILLY SWAN "I'm Bonna Get You" (Mercury/PolyGram) 25,7
Rotations: Heavy 1, Medium 8, Light 16, Total Adds 1, KSO, Heavy, WOKK, Medium: KKYX, WQYK, KITS, WTOM, KRKT,
KYOC, KOLO, KTOM, Light: WORC, KEAN, KFGO, KTPK, KFDI, KKCS.

ASSLEEP AT THE WHEEL: "Way Down Texas Way" (Epic) 24/17
Rotations: Heavy 1, Medium 5, Ugin 18, Total Adds 17, WYOU, WIXY, KRRV, WTVY, WOKK, KBMR, WAXX, KFGO, WGEE, WAX, YOUN, KTS, WXOO, KUV, KFE, KTOM, KGA WOAP, WOW, KITS, WHUD, KUUT, KTER, KTOM, KUA.

DUISE MANDRELL "DO I Have To Say Goodbye" (RCA) 21/19

Rolations: Heavy O, Medium D, Ugh 21, Total Adds 19, WOKO, WCVR, KEAN, WTVY, WOKK, WLWI, WCMS, WPAP, KFGO, WGER, WWJO, WTCM, KVOO, KFDI, KNAX, KQIL, KCCY, KALF, KSOP.

WGEE, WYUD, WTOM, KYOO, KPDI, KNAX, KOIL, KCCY, KALF, KSOP.

CONWAY TWITY "Julia" (MGA) 19/19

Rotations: Heavy 0, Medium 2, Light 17, Total Acus 19, WRKZ, WNYR, WIXY, KEAN, KMML, KYKR, WLW, WUSY, WKLO,

KKIK, WDXE, WGES, KCLB, WCKC, LYTOM, KUZZ, KYOO, KUGN, KOIL.

DIAMONDS "Just A Little Bit" (Churchill) 19/7

Rotations: Heavy 0, Medium 6, Light 13, Total Acus 7, WTVY, KHEY, WLWI, WTSO, KTTS, KFDI, KGA. Medium: WWVA, WKSJ, WOW, KRKT, KOLO, KIGO.

WKSJ, WOW, KRKT, KOLO, KIGO.
WHITES "There Ain't No Binds" (MCA/Curb) 16/7
Rozations: Heavy O, Medium 3, Light 13, Total Adds 7, KEAN, WEZL, WUSY, WAXX, WOW, KITS, KFDI. Medium: KTOM.
Light: WYOU, WCVR, KMML, WPAP, WTCM, KRKT, KVOC, KOIL.

JOHNSTONS 'Two Name Girl' (Hidden Valley) 16/2

ns: Heavy 0, Medium 1, Light 15, Total Adds 2, WYII, KJNE, WUSQ, KSO, KTTS, KFDI, KKAL, KUUY, KRWQ WLWI. Medium: KRKT. Light: WYOU, WXTU, WIXY, WTVY, TIM MALCHACK "Colorado Moon" (Alpine) 15/12
Rotations: Heavy 0, Medium 0, Light 15, Total Adds 12, WYOU, WORC, KMML, WTVY, WCMS, WPAP, KTTS, KGHL, KVOC, KUUY, KKCS, KARL: Light WCXC, KRFI, KOIL.

NOUT, N.C.S, AUEL LIGHT WALL, KHIKT, KOILL
PORESTER SISTERS "TOO MANY RIVERS" (WB) 14/14
Rotations: Heavy 0, Modum 1, Light 13, Total Adds 14, KEAN, KMML, WLVK, WUSY, WDXE, WAXX, WMIL, WWJO, KUZZ,
WOO, KYOO, KOIK, KALF, KTOO

KYOC, KYOO, KOIL, KALP, KYUM.

JOHNNY PAYCHECK "Come To Me" (Mercury/PolyGram) 14/4

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 4, WTSV, WAXX, WW3O, KIGO. Medium: KYKR, WTVY, WTCM. Light:

ATLANTA: "We Always Agree On Love" (Southern Tracks) 14/1
Rotations: Heavy 0, Medium 3, Light 11, Total Adds 1, KUUY, Medium: WYII, WPAP, KALF. Light: WTCR, WAJR, WNYR, WYAY, KKIX, WTNG, WOW, KIKE-M, KRRW, KSON

CHARLY MCCLAIN "Don't Touch Me There" (Epic) 13/11
Rotations: Heavy 1, Medium 1, Light 11, Total Adds 11, WNYR, WIXY, KYKR, WLWI, WCMS, WPAP, WTQR, WOW, KVOO,

Medium 1, Light 11 KFDI, Light: KMMI

KRKT, KOIL Heavy: KFDI. Light: KMML.

MICKEY CLARK "When I'm Over You" (Evergreen) 12/2

MICKEY CLARK "When I'm Over You" (Evergreen) 12/2

Total Adds 2, WLWI, WAXX, Medium: WAMZ, WOKK, KRKT, Light: WVAM, WIXY,

Rotations: Haay O, Medium 3, Upht 9, Total Adds 2, WLWI, WAOX, Medium: WAMZ, WOKK, KRKT. Light. WYAM, WIXY, WEZL, WCMS, KKYX, KFSO, KTTS.

RIDE THE RIVER "You Left Her Lovin' You" (Advantage) 11/0
Rotations: Heavy O, Medium O, Light 11, Total Adds 0. Light: KRRV, WTVY, KYKX, WOKK, WLWI, KJNE, KFGO, KTTS, KTPK,

LISA CHILDRESS "H's Goodbye & So Long To You" (AMI) 11/0 Rotations: Heavy 0, Medium 3, Light 8, Total Adds 0, Medium: WAJR, KUGN, KIGO, Light: WYOU, WIXL, WYII, KSSN,

WUSO, WMUD, KRWD, KALB.— KRIS KRISTOPERISON "They Killed Him" (Marcury/PolyGram) 9/1 Rotations: Heavy 0, Medium 4, Light 5, Total Adds 1, KWMT. Medium: WTCM, KFDI, KRKT, KUUY. Light: KEAN, WOKK,

TINA DANIELLE "Burned Out" (Charter) 8/2

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, WLWI, KFDI. Medium: KSOP, Light: WTVY, KKYX, KSO, KEGO, KTTS

## **ALBUM TRACKS**

## ARTIST/Song Title (Label)

ALABAMA/Let's Hear It For The Girl (RCA) DAN SEALS/Three Time Loser (EMI America) MEL McDANIEL/Just Can't Sit Down Music (Capitol)

GEORGE STRAIT/All My Ex's Live In Texas (MCA)

REBA McENTIRE/Why Not Tonight (MCA) RESTLESS HEART/Wheels (RCA)

MEL MCDANIEL/57 Chevy & You (Capitol) RANDY TRAVIS/My Heart Cracked (WB)

**Album Title** 

The Touch Out On The Front Line Just Can't Sit Down... Ocean Front Property What Am I Going To Do ... Wheels

> Just Can't Sit Down... Storms Of Life

34 radio stations from Los Angeles to San Antonio can't be wrong!

# merica's Country

Created for KLAC, Los Angeles, this is the complete ID package to give your sound instant identity!

Call ID Sales for availability in your market.

*1-800-527-7759* 



TM Communications, Inc. Broadcast Services Radio Stations Corporate Communications

1349 Regal Row • Dallas, TX 75247 • 214-634-8511 • 1-800-527-7759

NEXT TO YOURS, THE MOST IMPORTANT CALL LETTERS IN COUNTRY MUSIC ARE OURS





**RADIO & RECORDS** 

## R&R Country Music Poll Winners Announced

ive artists took top honors in the eight categories of this year's R&R Country Music Poll. George Strait took both Best Performer of the Year and Best Male Vocalist prizes; Reba McEntire again captured the Best Female Vocalist crown; Restless Heart narrowly beat out Alabama as this year's Group of the Year; the Judds again took honors as Best Duo; and Randy Travis pulled a hat trick, picking up awards for Best New Artist, Best Album, and Best Single.

Page 36



## Country Radio: Format In Metamorphosis

986 was the year Country radio shook off its conservative musical stance and embraced more new artists than in any year since Radio & Records began charting the music in 1974. Last year, fifteen artists had records reach the top 15 for the first time on the R&R Country airplay chart.

In addition to a large number of break-through acts, Country radio's "new openness" yielded a tremendously wide range of music as well. Radio pushed the boundaries of that which was considered "country" and came up winning on both ends. Whatever the cause, the effect has been greater acceptance of new artists and a reexamination of standard product turned out by established performers.

Page 42

# The Artists: Spanning The Spectrum

he "traditional vs. contemporary" rift among artists, labels, and radio stations may only be a perceived chasm; witness the artists who have great respect for the roots and changes of today's country music.

The emergence of new artists who not only make music which excites country's multitude of loyal listeners but also attracts others to the format is a welcome change to Nashville's status quo. All sectors of the industry are beginning to open up to changes in sound and content, and this acceptance of "new" is perhaps strongest in the artist community itself. Those with deep-rooted respect for the basic elements of country work side-by-side with today's artists who are effecting change. Whether Country will remain intact — or segment into "old" and "new" — is a question dear to these performers.

# Labels: In With The New?



either Randy Travis nor Restless Heart were on the charts a year and a half ago — and they're light years apart in the "traditional vs. contemporary" country spectrum. Still, both achieved back-to-back number one records last fall. Further evidence of the many forms the music took, and of radio's changing attitude, was the strong 1986 chart action by such diverse musical talents as T. Graham Brown, Dwight Yoakam, Michael Johnson, Sweethearts of the Rodeo, Judy Rodman, and Keith Whitley.

A major factor behind Nashville's shifting attitude towards new artists is the genre's continuing transformation from an artist-oriented format to one that is driven by song and sound.

Page 48

# Producers/A&R: Talent Behind The Product

ntil recently new artists had virtually every card stacked against them. Established artists were considered a "sure thing," even if they hadn't turned out a successful record in years. New artists were an unknown risk, and Nashville was not known for its willingness to take chances.

Enter the A&R rep and the producer. These are often the first (and most important) people artists come in contact with at a label, and have the power to "make or break" them. The A&R person visits every club and listens to every demo (theoretically, at least) to find the latest crop of talent. The producer, in turn, is responsible for taking the new artist and turning his or her sound into a polished, professional product. Both elements have an important role in Nashville, yet they tend to be the most overlooked when it comes to assessing the content of the product and the climate of the market.

Page 52



# Radio & Records Readers' Poll 1986 Award Winners

or the 11th consecutive year, R&R readers have voted their choices of those best representing country music in each of eight categories. PDs, MDs, and personalities of our reporting stations were asked to list their favorites for Performer of the Year, Best Male Vocalist, Best Female Vocalist, Best Group, Best Duo, Best New Artist, Best Album, and Best Single of 1986.

Once again more than 700 ballots were cast in this survey, the only poll comprised solely of Country broadcasters. The ballots list each of the eight categories and each voter is free to write in any artist, song, or album he or she wishes.

Thanks to all of you who completed the ballot. Here are the people and songs you selected as the winners of the 1986 R&R Readers' Poll. Congratulations to the winners!

## George Strait

Performer Of The Year, Best Male Vocalist

he winner of this year's top category marks a break in tradition by our voters. For the last seven years, the Readers' Poll Performer of the Year has been the incumbent CMA Entertainer of the Year. Though Reba McEntire, our Reader's Poll Best Female Vocalist, won the CMA award last fall, George Strait has been named the 1986 Country Performer of the Year by R&R readers. He was also voted the Best Male Vocalist for the second consecutive year.

Strait captured this year's honors on the strength of two number one singles — "Nobody In His Right Mind" (which stayed on top of the R&R chart for two weeks) and "It Ain't Cool To Be Crazy



About You" – and a number four showing with "You're Something Special To Me"

## .MCA RECORDS

Again in 1986, Strait won the Male Vocalist of the Year honors from both the ACM and the CMA. His "Does Ft. Worth Ever Cross Your Mind" took top album honors from the ACM.

For all its fortune, 1986 was marred by the tragic loss of Strait's 13year-old daughter, Jenifer, who died in an automobile accident last June.

The events of the year were tearfully brought to mind in October, as Strait chokingly dedicated his CMA honors to his daughter, whom he had promised could attend the award show for the first time.

1987 has started incredibly strong for Strait, with the release of his eighth MCA LP, "Ocean Front Property," and the title cut from that album. Also cause to celebrate is the fact his "Greatest Hits Volume I" album was recently certified platinum, and his first two LPs — "Strait Country" and "Strait From The Heart" — were both recently certified gold.

## Reba McEntire

Best Female Vocalist .MCA RECORDS

o category has been dominated by so few artists as has this one. Reba McEntire joins Crystal Gayle (1976, '77, and, '78) and Barbara Mandrell (1979, '80, and '81) as the third threetime winner in the eleven years of this poll.

Artist biographies often swim with platitudes and overblown hyperbole. Reba's latest bio, however, is right on track in stating, "Depending on our years, country music can mean Patsy Montana, Molly O'Day, Kitty Wells, Patsy Cline, Loretta Lynn, or Tammy Wynette. For those of us living in the '80s, country music means, and will continue to mean in the years ahead, Reba McEntire."

The press piece could certainly have added Ms. Gayle and Ms. Mandrell for their respective contributions to the late "70s and early "80s, but there's no question that Reba McEntire is the dominant female country voice of the mid-"80s.

1985 saw her take both the ACM and CMA top female vocalist honors, each for the second consecutive year, as well as the Music City News award in that category. She was also the only female in Rolling Stone's Critic's Choice Poll of the Top Five Country Artists of the Year.

The accolades continued to come in 1986 when the ACM, CMA and MCN awards for top female vocalist again went to Reba, making her the first woman since Loretta Lynn to win all three awards two years running.



Ms. McEntire kicked off 1987 as she ended '86 — with a hit record. Her "Let The Music Lift You Up" single, from the "What Am I Gonna Do About You" LP, is heralded by many as being her most mass appeal effort to date. It's sure to attract new fans from the periphery of "non-country" listeners while maintaining her loyal country fandom.

Earlier success aside, 1986 was the biggest year of Reba's career. This was due largely to the broadbased acceptance of the "Whoever's In New England" LP, although a top single and video by the same name brought Reba and her music to the eyes and ears of many new fans — particularly in the Northeast.

Still, it was her charm and honesty while accepting the CMA's Entertainer of the Year award last October that brought the telecast studio audience to its feet. Visibly moved and shaking, she vowed to "stick my big ol" boot in the door for country music... for all of us." It's doubtful the former rodeo.

It's doubtful the former rodeo participant will have to resort to such physical tactics given the power of her voice and music. Congratulations, again, Reba!

## RUSTY WALKER

**Programming Consultant** 

Providing a Wide Variety of Personal Consulting Services Exclusively to Country Radio

- (601) 423-1046 -

P.O. Box 417 luka, Mississippi 38852



### 1987 Marks 20 Years of Broadcasting Country Music for KNIX.

We're Phoenix Arizona's # 1 Radio Station, of All Formats, with Adults 25-54, and have been 19 of the Last 20 Quarterly Arbitron Rating Surveys.\*

We're Planning Lots of Exciting Listener Appreciation Events This Year, But Listeners Aren't the Only Ones We Have to Thank. We Couldn't Have Reached This Milestone Without You:

The Artists, Songwriters, Musicians, and Producers...

for Creating the Music that We Proudly Offer as "Arizona's Best Country."

The Managers, Publishers, Record Companies, and Concert Promoters... for Delivering the Music and Entertainers Our Audience Appreciates.

The CMA, CRS, ACM and Trade Publications...

for Helping All of Us in the Country Music Business to Stay in Tune With Each Other.

These Have Been a Lively, Innovative and Gratifying Two Decades. Country Music Has Been Good to KNIX, and You're the Reason Why.

Here's to the Future for All of Us.

Thank You!







### Restless Heart

Group Of The Year

RCA A



n the biggest surprise (and the closest race) of this year's Readers' Poll, Restless Heart edged out labelmates Alabama as Group of the Year.

Restless Heart is lead singer (and new papa) Larry Stewart, keyboarder Dave Innis, bassist (and new dad) Paul Gregg, lead guitarist Greg Jennings, and percussionist John Dietrich. They along with this year's multiple winner Randy Travis, typify the best of what has resulted from Country radio's "new openness" in the last year. Both Restless Heart and Travis were newcomers to the scene, and they couldn't have been further apart on the musical spectrum. The Reader's Poll awards are further confirmation that Restless Heart and Travis have been fully accepted in the hearts and minds of Country radio.

Whereas much industry talk has been about the resurgence of traditionalism, Restless Heart personifies the contemporary side of what country music has become is becoming. Evidence of this is Restless Heart's number one rec-ord last fall, "That Rock Won't Roll."

Timing is perhaps part of the reason Restless Heart fared so well in this poll. The ballots were mailed the first week in January and voting came on the heels of Restless Heart's first extensive touring schedule. On the road much of November and December, the group's dates were designed to get them in front of radio people as well as the public. Every date the group did over those two months was tied in with a radio station. Restless Heart was out to show the folks in radio that they weren't just a studio band put together for short term convenience. Instead, they were a force to be reckoned with.

As 1987 gets underway, Restless Heart is embarking on a number of



dates opening for Bruce Hornsby & The Range. Their current single is "I'll Still Be Loving You" which, in additition to recently hitting number one on the R&R Country chart, was an AC Breaker a couple of weeks ago. It was the first country record to accomplish this feat in many moons.

In congratulating this fine young group, it would be remiss to not mention its producer and organizational catalyst: Tim DuBois. The members of the band would be the first to credited him with a large part of their success.

The fact that Restless Heart would wind up winning this category is not surprising. The amazing part is that they did it within a year and a half of first getting on the charts.

Congratulations!

Thanks Country Radio For A Great Year!

BOBBY YOUNG - ROCCO COSCO

9 Music Square West Nashville, Tennessee 37203 (615) 256-8357

# THE MOTHERS OF THESE WARNER BROS. PROMOTION MEN ARE DEEPLY INDEBTED TO COUNTRY RADIO FOR JUSTIFYING THEIR SONS' EXISTENCE.

### BRUCE ADELMAN West Coast



"I Do Have A Shirt With A Collar"

TONY MARFISI
Midwest



"A Dentist's Dream"

RICK MOXLEY
Southeast



"The Moxley Crew"

BOB SAPORITI



"Che"

DOUG GRAU
Nashville



TN: 487382

DENNY MOSESMAN
Southwest



"4th & 35"

CHRIS PALMER



"The Professor"

NICK HUNTER Nashville



"The Natural"



### John Schneider 📕



D.J.'s . . . Without you I'd just have an expensive tape to play for my friends. Thanks. I owe you one!



Coming in April, John's newest Album, You Ain't Seen The Last of Me," on MCA records, tapes and C.D.'s



### **Judds** Best Duo

ot since Batman and Robin has there been a Dynamic Duo rivaling the success of Naomi and Wynonna Judd. This mother/ daughter duet overwhelmingly won the Best Duo award from R&R readers for the third consecutive

Though 1986 will go down as the year new artists broke through with a vengeance, the Judds will go down in country history as the act which got everybody into the "new can be great" mode.

Naomi and Wynonna enjoyed tremendous single success last year. Both "Grandpa" and "Rock-

While the Judds have virtually owned radio the last couple years, 1987 is the year they stake their claim on the TV airwaves. The pair will be co-hosting the ACM awards telecast, along with "Dallas" star Patrick Duffy, Naomi and Wynonna are also set to star along with pilot being made for Fox Broad-coasting. Reportedly, NBC has expressed some interest in the show, which depicts what happens to a family with country values when plopped in a metropolitan setting.

Just released is the ladies' new album "Heartland," featuring the first single "Don't Be Cruel." If anybody can get away with recutting an Elvis classic, you can bet it's these two

Congratulations on once again being the R&R Readers' Best Duo!



### Randy Travis

Best New Artist, Best Album, Best Single

ere's a guy who one year ago didn't get a single vote from any reader in any category. Now, 12 months later, Randy Travis shines as this year's top vote-getter in the three categories above, and finished a not-too-distant second in the Best Male Vocalist voting. Who says things din't change much in 19867

It's hard to say something about Randy Travis that People, Newsweek, the Wall Street Journal, or every country fan magazine published on the face of the earth hasn't already said about this unassuming young North Caroli-

Perhaps it's just enough to say that 1986 will long be remembered as the year of Randy Travis. He carried off the ACM's Best New Male Vocalist Hat trophy last spring, and added the CMA's Horizon award in the fall. Even more amazing, in his first year Travis



was nominated for five CMA awards. In addition to the Horizon and Song of the Year categories, he was up for Male Vocalist of the Year, Single of the year, and Album of the Year

His "Storms of Life" LP went gold four months after release and hit platinum status after just eight months on the shelf. These are sales in time frames almost unheard of in country the last few years . . if ever. That album yielded four top ten singles: "1982" (9), "On The Other Hand" (4), "Diggin' Up Bones" (which went to number one), and "No Place Like Home (3). His new album should be out in the next month.

"On the Other Hand," written by Paul Overstreet and Don Schlitz, was the CMA's 1986 Song of the Year. Its initial release last fall was met with less than enthusiastic response, but following the success of Travis's "1982" Warner Bros. (believing "Hand" to be a smash) boldly rereleased it to radio. It set the wheels in motion for what will surely be one of the more incredible rises to stardom in country history.

### LOST & FOUND:

If you see this person wandering aimlessly around the CRS, please say hello. She may be lost and needs to be found!



### **CAROLYN PARKS** PROMOTION CO.

P.O. BOX 150546 NASHVILLE, TN 37215 (615) 329-4239

## Thanks,

Country Radio, for giving our Dog a home.

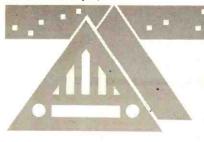


Congratulations to

KEITH WHITLEY,

star of the 1987 New Faces Country Radio Seminar Show

> REA Records and Cassettes NASHVILLE



### **Country Radio:**

## A Format In Metamorphosis

ountry radio was more receptive to new artists in 1986 than at any time since at least 1974. Using the R&R Country Airplay chart (which debuted October 1973) and defining a record reaching the top 15 as "breaking through," 15 new artists were "broken" last year.

Only 1981, which saw 13 acts burst upon the scene in the wake of the "Urban Cowboy" phenomenon, rivaled the past twelve months. The "Urban Cowboy" wave is easily explained - but familiar artists - "name stars" why 1986? It was a year following four years which saw a

total of 21 acts break the top 15 barrier . . . so why did things open up so dramatically?

Many radio people view the situ-ation as a "chicken-or-the-egg" scenario. Did radio become more open to playing new acts, making it easier for them to enter the scene, or did the recording industry suddenly begin to produce better rec-

### **Riding The Cycle**

KMPS/Seattle PD Jay Albright feels that both the time and radio were ripe for this breakthrough resurgence. The large number of artists who broke through was indicative of a process Country radio was going through. "I view our for-mat as a product," he says. "Every marketed product goes through a certain life cycle. Country music has been through the entire cycle two or three times in the 15 years I've been involved with it. At the cyclical point we're at now, the old rules don't apply. In fact, if you stick to the old rules you're in trouble because there are so many new things happening."

Albright also points out that when product really catches on a wave of growth follows. "Toward the end of the product cycle; manifested in our case by a shrinkage of the cume, one begins to see a refining of the rules," he explains. "There's a strict adherance to those rules, resulting in a desire to superserve the core. That's when you hear phrases like 'dancing with who brung ya.' Right now we're in the fringe area: at the end of a down cycle and the very beginning of an up cycle."



**Buddy Owens** 

#### Shedding The Old Ways

Country radio's metamporphosis can be attributed to a change in the basic tenets under which the format has operated since its infancy. Country has always been an artistdriven format, drawing intense criticism in years past for preferring to play mediocre records by

over a good song by a new, unfa-

The resultant changes were overdue, but not necessarily intentional. As KNIX/Phoenix MD Buddy Owens says, "We were forced into a 'changing of the guard' because the established stars just weren't putting out hits on a con-



Bob Mitchell

sistent basis. There seems to be no reason for this. The new acts broke through with great material, but the established stars couldn't seem to find it. Why I don't know, except that somebody wasn't doing their homework. Radio had to find music to fill the gap, so we turned to the new artists.

Owens also attributes the

"changing of the guard" to the fact "the quality of the so-called 'unknowns' is so good. We're playing 20-25 people on the air we hadn't even heard of a year and a half ago." He also feels many new country acts simply forced their way onto Country radio by making records so good they couldn't be

WWVA/Wheeling PD Tom Mil-ler agrees, adding, "Last year also marked the end of the automaticadd era. The latest song by the highprofile artist is now judged on the merits of the song, not the artist."

Albright claims the format was



Jay Albright

getting stale. "Years of intensive music research had us playing the same two hundred songs four times an hour, something we've done for three or four years," he notes. "We're now getting complaints from listeners about too much repetition. This provides an opportunity for the new artist to break through.

"The new acts broke through with great material, but the established stars couldn't seem to find

it." -Buddy Owens

By Lon Helton

#### Same Song, Different Melody

Some discussions never go away. The traditional vs. modern challenge not only has to be addressed as a format dilemma, but it must also be discussed in regards to the new crop of talent.

Albright believes traditional music is important to the mix of any successful Country station and always will be. Still, he insists that much of what people call traditional doesn't necessarily reflect the truest sense of the word. "The key is that these so-called traditional artists are singing songs which are relatable to today's audience, which ultimately means more than 'traditional' or 'modern' label. Both of these elements can coexist in the marketplace as long as the songs are relatable."

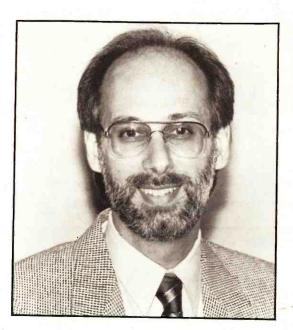
"The traditional sound coming back has helped a lot of new artists step into radio," Owens adds. "Country radio is more receptive to a good new act with a good tradi-tional sound than it has been in

The reason radio is receptive to new, traditional acts is because the audience is as well. As Albright points out, "These acts work so well because they sound traditional to the upper demos while also be-ing acceptable to the younger demos. This is due to the sound and production values they embody,

Continued on Page 44

#### MERLE HAGGARD WILLIE NELSON **BARBARA MANDRELL OAK RIDGE BOYS** О Tell your openers we want to Send introduce them to the world N Recordings And 1 Biographies Many Stations Including The Armed Forces Radio E To OPENING ACTS Have Already Joined CARL PANZARELLA M G Our Network **Executive Producer** A New Syndicated Radio Show 24 Kibler Dr., Suite P With TOM MILLER S Tonawanda, N.Y. 14150 And All Other Headliners In The Country Music Field

### MOVAY MEDIA



### **CHARLIE COOK**

VICE PRESIDENT/PROGRAMMING

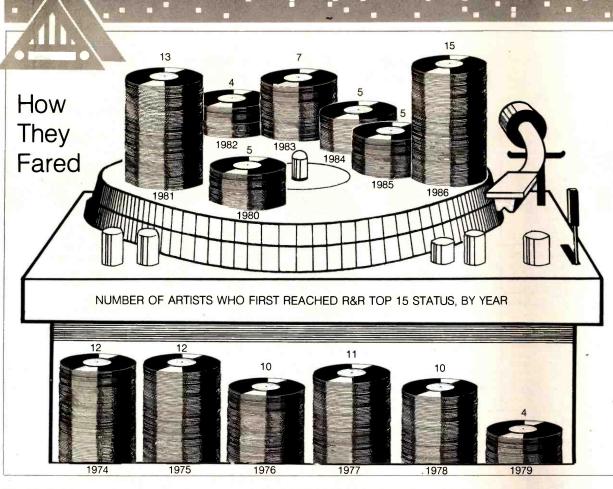
We salute you for your DEDICATION to Country, the SUPPORT you have shown the Country Radio Broadcasters and the Rating SUCCESS you have posted in the Format--Most Notably #1 Total Persons 12+ at WYNK-AM & FM/Baton Rouge and at KRMD/Shreveport: 9.5-11.5 12+.

EXECUTIVE OFFICES • KING JAMES SOUTH 24650 Center Ridge Rd. • Suite 148 • Cleveland, OH 44145 • (216) 892-1910

NASHVILLE OFFICE

1425 Robert E. Lee Lane • Brentwood, TN 37027 • (615) 373-2518

REPRESENTED NATIONALLY BY • THE JIM WEST COMPANY 6211 W. Northwest Hwy. #2606 • Dallas, TX 75225 (214) 644-7800



Continued from Page 42

and for this reason I see the trend continuing over the next few years."

Theoretically this works because older demos are more tolerant of new traditional music than younger demos are of older traditional music

### Musical Kaleidescope

Last year's growth was not all on the traditional side. Of the 15 acts reaching top 15 status for the first time, only a handful would appeal soley to that crowd. The success of T. Graham Brown, Southern Pacific, and Michael Johnson suggests that Country radio is reaching out to as broad a variety of artist as it has in years. At one point last fall Randy Travis had a number one record, followed the next week by Restless heart reaching the same pinnacle. Neither act was on the charts a year and a half ago, yet the two also represent opposite ends of the Country music spectrum today.

"Country has always been all-encompassing in terms of range," Albright asserts. "Early Country sta-

"Country has always been all-encompassing in terms of range. The only difference between then and now is the lifestyle of those who define themselves as Country listeners."

—Jay Albright

tions played everybody from Fats Domino to Patsy Cline to Johnny Horton to Jim Reeves. That's as diverse a sound as you hear today. The only difference between then and now is the lifestyle of those who define themselves as Country listeners. Thus, the production values and the sound of the songs must be different."

Albright feels it is precisely this wide range which provides the

Country format with a powerful drawing card. "The reason most people listen to Country radio is because they like the variety it offers," he says. "Of course, one must balance the variety so a listener is never too far away from his favorite song."

Albright has altered his programming to reflect the quality of available music. He explains: "A year ago I dayparted my music to a great degree, relegating most of the music by new artists and records on the bottom of my playlist to

Continued on Page 46

### YOU'RE IN THE HEART OF THE COUNTRY



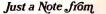
Hosted By LON HELTON

- · Country's Biggest Stars
- · One Hour of Great Music and Talk
- · Special On-Air Promotions and Giveaways
- · Special Holiday Editions with T.G. SHEPPARD

Come Say Hello At The Country Radio Broadcasters Seminar, Opryland Hotel, Suite 5306

Call Now For A Demo (800) 782-0700

ProMedia 321 Rider Ave., New York. NY 10451 (212)585 9400 -



BILL

CONGRATULATIONS C.M.A
AND M.I.PS. DURING THE 18th
ANNUAL COUNTRY RADIO SEMINAR

RADIO AND RECORDS . . .
THEY GO TOGETHER!

LOWERY AND COUNTRY . . .
THEY GO TOGETHER!

LET'S KEEP IT THAT WAY!

Always Together,



# RADIO LIKES IT HOT ... AND MERCURY IS COOKIN'

### The Statlers



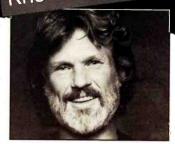
"Forever" the current smash single from The Statlers—the most awarded group in country music today. From their current hit album "Four For The

### Kathy Mattea



"You're The Power" that will take Kathy Mattea to the top of the charts and firmly establish her as today's brightest female voice. Her hit packed chart album "Walk The Way The Wind Blows" containing the Grammy nominated single "Love At The Five And Dime" is selling strong at retail everwhere.

### Kris Kristofferson



The genius who wrote "Help Me Make It Through The Night," "Sunday Morning Coming Down" and "Me And Bobby McGee" is back in fighting form and ready to explode across radio with "They Killed Him", the debut single from "Repossessed" his first album release in six years. Be sure to see Kris starring in "Amerika" now on ABC television.

### Johnny Paycheck



Only the pure country voice of Johnny Paycheck can do justice to a ballad as beautiful as "Come To Me" from his forthcoming album "Modern Times" (in stores March 9). Also contains the hits "Old Violin" and "Jole Blon" featuring Jimmy Hall.

### Carl Perkins



Carl Perkins is pure class, and his brand new single "Class 0f '55" is sure to become a classic. So close your eyes and drift back to the great days of school, music and memories...Oh those memories! From the 1987 Grammy nominated album "Class 0f '55" featuring Johnny Cash, Carl Perkins, Jerry Lee Lewis and Roy Orbison.

### Johnny Cash



Coming soon—"I'll Go Somewhere And Sing My Songs Again" the new and exciting album from the legendary singer, songwriter and entertainer to the world—Johnny Cash. His like "The Might Hank Williams Came To Town", "16 Tons", "Letters From Home" and the "'Big Light" will be arriving at radio shortly.

AND REMEMBER, WHILE ATTENDING THE COUNTRY RADIO SEMINAR
BE SURE TO VISIT THE MERCURY SUITE AND REGISTER TO WIN A
JUKEBOX LOADED WITH GREAT HITS.



PolyGram Records



Continued from Page 44

non-daytime dayparts. Now, it moves much more evenly through the day. "I've opened up the daytime because I'm hearing things on the lower end of my chart I'm much more willing to expose to my daytime auidence"

#### **Bad Breadth?**

It is precisely this breadth of the music, however, that has some programmers concerned. Says Owens, "I don't know if the spectrum of music we play has ever been this broad. The variety of the music is so great I'm afraid some-place down the line the Country format will have to split to 'tradition-only' and 'contemporary-only' formats."

Exacerbating the problem, claims Owens, is that many older listeners are becoming disenfranchised with what they're hearing today. "They're not getting what

"The variety of the music is so great I'm afraid someplace down the line the Country format will have to split to 'tradition-only' and 'contemporary-only' formats."

-Buddy Owens

they're looking for in Country music from today's Country radio stations," he states. "They don't care for many of the younger groups and want more 'gutsy' stuff It makes me wonder if there's not a place for a 40+ Country format. We worry about appealing to both groups at the same time. Keeping one section of your audience happy can result in another section becoming disgruntled."

Owens also points to another problem faced by Country programmers: "No one wants to lean too far in either direction for fear of leaving a hole for a potential competitor to drive a format into. The problem is trying to take the broad range of available music and mix it to keep from upsetting one sector of your audience when trying to please another." Trying to juggle six demo cells is infinitely more difficult than juggling just one or two, as is the case in most other formats. But when you're juggling

### The Young Turks

Country reform, without a doubt, has been fueled by the influx of many talented new acts in a relatively short span of time.

In five of the seven years preceeding 1986, Country had preceeding 1986 (Country had been seven years) acts per year. If someone saw this statistic, with no other knowledge of what transpired over the last few years, he may well conclude that Country as a format must be in trouble. Few of us in radio would want to play such a scenario again over the next seven years, yet we alllowed it to happen before. Why?

WWVA/Wheeling PD Tom Miller says timing played a large role in it. "1966 was the year Country ratings hit bottom," he says. "We saw some shifting in key demos we thought we owned. This shocked many programmers, who then started to look for alternatives. We saw the high percentage of new artists who had found success in other formats and decided our audience was hungry for new music and new artists a well."

KCKC/San Bernardino PD Bob Mitchell claims Nashville and Country radio were caught in the same non-visionary, small-minded syndrome. No one was willing to break the circle. "Radio has an inclination to play it safe; to be cautious," he explains. "There was a safety net associated with playing

only familiar names and voices. We all fell into it."

As new acts began to arrive on programmers desks, some programmers realized there was some potential for moving out of the conservative mode. For instance, Mitchell set up features like a daily "rate-a-record" to force feedback from listeners. When this feedback was instantly positive, Mitchell fet things were set to break open

Complacency was another problem. As KMPS/Seattle PD Java Albright notes, "One of the problems of the entertainment industry as a whole is when you have success, as Country did with 'Urban Cowboy,' you aren't willing to experiment. When you get the best shares you've ever had in your life, or when you're selling more records than you've ever sold before, you lock into the status quo. This breeds a certain sameness. In the long run, you self-destruct."

Mitchell concurs, adding, "Nashville began living in a little comfort zone. It was resistant to breaking out and taking chances, for fear of interrupting what was already set up there. A protective guard had been built up around the people and the business: singers, writers, musicians, and labels. Everything and everybody. There was a tremendous lack of daring. No one wanted to risk upsetting what they had built. What should have been the natural growth of Country was hindered by those people unwilling to gamble, and too afraid to develop and expand,

Breaking out of this mold required some chance-taking — a real break in philosophy for many Country outlets. KNIX/Phoenix MD Buddy Owens comments, "There have been many songs by major artists we haven't played because we didn't believe they were hits, so we had to change the way records were being added. In the past, we wanted to add nothing by new artists except the old, proven hits songs we absolutely could not keep from playing. An example of that would have been Terri Gibbs's 'Somebody's Knockin" a few years ago. Now we've broadened our sights a bit. But again, it was forced on us by the lack of hits from the 'big stars'.

1986 was a harbinger of things to come. An incredible amount of growth potential will be realized as more and more people — in the radio and recording industry — begin to experiment in areas outside their "comfort zone."

singular format — satisfy the various musical needs of its broad range of listeners?

Albright feels the time for an allcurrents format might be three or four years down the road, when the 35-54 cell will be totally dominated by the younger end of the bracket (35-44). "At least we'll be in line for another major growth spurt," he projects. "The youth group will have enough potency, in terms of "If I were starting a new Country station in a market which already had an established, high-percentage-ofoldies station or two, I'd be real tempted to go to a current intensive format."

—Jay Albright

Arbitron methodology, for a Country station to really make a run for it. If I were starting a new Country station in a market which already had an established, high-percentage-of-oldies station or two, I'd be real tempted to go to a current intensive format. It might take a year or two while the ranks of the 35-44 cell grew, but I think it would be very successful."

There is at least one caution, however. "Because of fragmentation in the 35-44 demo cell, and since you'd be competing with four or five other formats targeted at the same audience, I'm not sure if the time is right," Albright warns. "It can't work without strong 45-54s, since that's who we count on for strong time spent listening, and we risk alienating them with too many currents. The time may not yet be quite right."

Therein lies the problem. For several years Country has dropped to just one or two stations per market. In this post-"Urban Cowboy" era how can a format fragment and spawn a couple of hybrids per market when there's barely enough financial support to feed the industry as it exists? With Country spot rates and biases as they are, where will the dollars to support additional Country outlets formats come from?

Perhaps the key, and certainly the hope, is that a more narrowly targeted Country format will develop new Country audiences capable of attracting the revenue to make them viable.

Should that ever happen, we will no doubt look back at the "Class of "86" as one of the primary cata-

six the feedback is so slow that you're never really certain if you're right or wrong.

"When it comes to mixing the two," Miller continues, "We're riding the fence. As long as we don't go too far left or right, we're on safe ground. There just aren't enough stations ready to say 'we're gonna be traditional' or 'we're gonna be contemporary."

Albright points out that country music is a 35-44 format. "A large part of that target is loosely called 35-44," he says. "More accurately, it's probably the 35-41, postwar baby boom group who are also post-rock and rollers. They were in the middle of the birth of rock, and it's their total radio and musical experience. They're much more open to new sounds, but they demand contemporary production values because that's what they've been exposed to all their lives."

These people are secondary

users of Country, Albright continues. "They have very firm feelings about twangy music," he says. "They hate it. The question is what do they define as twang? Even more perplexing is that they'll classify a George Jones or Merle Haggard song as 'twangy' but not a Ricky Skaggs, George Strait or Reba McEntire. People label things by bringing their background to the point in life at which they are now.

### **New Format Frontiers?**

Does this influx of new artists signal that the Country format is set to fragment as AC recently did? Is there now enough talent on both sides of the traditional/contemporary line to support such a move?

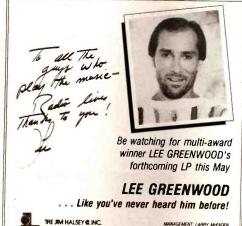
A check of the CHR, AC and AOR national charts shows some similarities, although each basically reflects the different tastes of divergent radio audiences. Since Country has one list, must it — as a

HEYYALL: SALUTATIONS (i.e. hello everyone)
SEMNAR: GATHERING (for education)
ME CHEW: MEET YOU (i.e. looking forward to)
NASHVULL: NASHVILLE (capital of Tennessee)
TRANSLATION: Greetings everyone! Welcome
to Nashville. I'm looking forward to meeting
you at the Country Radio Seminar!

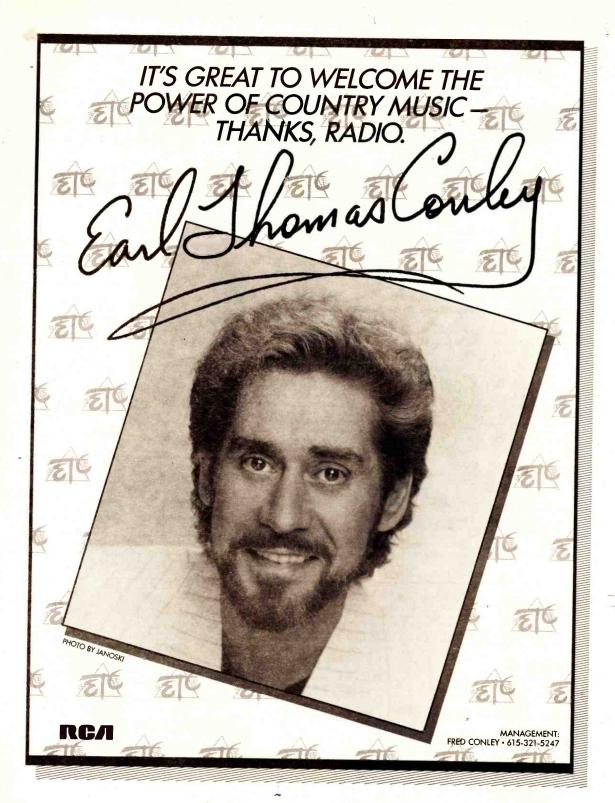
TARI LAES COMPANY
National Record Promotion

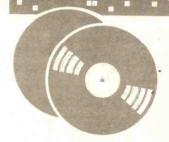
917 Battlefield Drive Nashville, TN 37204

(615) 327-7949



MANAGEMENT: LARRY MUFADEN





# Label Changes Linked To Profits New And Fresh In; Complacency Out

ust as Country radio has found itself evolving from an artist-related to a song-oriented format, record labels also have found shifts in consumer attitudes and buying habits. These changes have forced both industries to reassess their directions and rethink their rosters.

CBS/Nashville chief Rick Blackburn sees the industry changes — in both records and radio — as reactive. "The message has actually come from the consumer," he begins. "We're all responding to that. The right way to go is the way the public wants to go."

Just what is this consumer message? In what direction does the public want the industry to go? "The consumer has given us a mandate to present them with something different." Blackburn replies. "Fortunately radio endorses that."

"Fortunately, radio endorses that." For MCA/Nashville Sr. VP Bruce Hinton, the message doesn't necessarily equate "change" with "new." "New" and 'youth' have been good buzzwords for the consumer press," he says. "But in reality what we really had going for us in 1986 was across-the-board quality. Good music is our top priority. If established artists are delivering quality music, they're the ones getting on the air. The radio 'openness' we saw last year meant that if it was a new act which delivered the music, they were no longer 'shut out' of airplay as they have been in the past."



Rick Blackburn

Virtually all label execs are aware of the shift in radio's philosophy — that of placing song over artist name. Hinton agrees with those programmers who feel that the door was opened to new acts when radio moved away from adding name artists whose records didn't measure up to normal standards.

As this radio policy evolved, labels were instantly affected by the inability of superstars to get considerable airplay to which they had become accustomed. This ultimately resulted in a sales downturn, which really hurt when it came to these same superstars. Says Hinton, "If the music missed the mark the established artists stumbled hard. Artists who two or three years ago were virtually invincible began to find airplay no longer available to them. More slots became open and the new acts slid in."

Just like radio, the record industry is also beginning to place more importance on songs than on artists. As Blackburn says, "When it comes to purchasing decisions, our consumer base is responding much more to songs than to artists. Their habits are becoming more like those of pop buyers. Given that attitude, it opens up new artist situations, as long as they're different and fresh."



Jack Westor

### New To Nashville:

Many feel "different and fresh" had been deleted from the industry's dictionaries over the last few years.

RCA/Nashville Director/Promotion Jack Weston, himself a former major market Country radio program director, comments, "I think everybody along Music Row would admit that Nashville had gotten very complacent in the last few years. Part of it was a cause-andeffect relationship because radio was becoming very comfórtable in playing only superstar artists. As a result the sound of the product coming out of here became homogenous. Not only did everything start to sound the same but it stified the pofential to break anyone who sounded different.

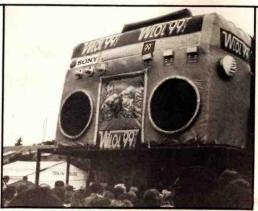
"Ultimately, the listeners got tired of the same sounds," he continues. "Some left the stations some just listened less. When some hing fresh came along, as it did last year, they embraced it wholeheartedly. They saw the reaction to the freshness as potential for growth. Many people decided it was time to rethink what they had been doing for years and move to a new position."

#### MTM Leads The Way

Nashville-based MTM, which also releases product to the CHR and Urban formats from its Music City address, led the way with an interesting case history the last two years. Established labels were coming to grips with whom to keep, whom to release, and whom to sign, but MTM opened shop as an independent label and signed only new artists (which until recently would have been considered suicidal).

RADIO
IS SCREAMING
"YES"

TO THE WORLD'S LARGEST INFLATABLE RADIO



GAIN A MARKET EXCLUSIVE WITH THE WORLD'S LARGEST INFLATABLE RADIO! This 16 foot high, 20 foot wide inflatable boombox is perfect for live remotes and special events. Broadcasting or not, the World's Largest Inflatable Radio says RADIO! in a very big way—like nothing else at any live event. Indoors or Outdoors. In almost any weather. The World's Largest Inflatable Radio comes customized with your station's logo and dial position.

BLOW UP YOUR MARKET WITH THE WORLD'S LARGEST INFLATABLE RADIO.

CALL MATT WIEDERKEHR AT 612/776-5776.



After all, if only five acts had broken through in both '85 and '86 respectively, and only 21 acts had achieved significant chart success from '82 through '86, what were the chances of succeeding with all unknowns?

Did MTM "get lucky," opening its doors just as radio's "new openness" hit? "This was no accident," asserts Chairman/CEO Alan Bernard. "We walked the streets of Nashville for two years before we put anything together. We felt the mood of the town and the nature of the talent here would be going in that direction." Bernard claims MTM had a direct effect on the widespread change of attitude, and says the success of the label's acts, all of whom were new, "had a lot to do with other companies realizing there was another marketplace that needed to be serviced."

"When you see the sales figures for household names dropping, you have to conclude the music isn't working. So either they have to get the music right, or we have to sign an artist who has it right."

-Bruce Hinton

This may be more than idle boasting. Consider that of the 15 acts placing a record in the top 15 for the first time last year, MTM was responsible for four. (Holly Dunn, Girls Next Door, Judy Rodman, and SKO.) "Not bad for a little company people constantly say is leaving town," laughed Bernard. "We can't quit now — we're on a roll"

### Sales: The Great Motivator

Country was obviously ready for the new talent that hit the scene – but what motivated the rest of Music City? Sales – what else.

"As we looked at certain established acts, we realized they could no longer sell in the numbers they

"With a new artist you don't have to achieve instant sales but if you have a superstar investment in a contract it's absolutely imperative to open up with instant sales to recoup the royalties and advances."

-Jack Weston

previously did," Hinton explains. "It opened our eyes to the fact we had to find some music and artists that the public would buy. When you see the sales figures for household names dropping, you have to conclude the music isn't working. So either they have to get the music right, or we have to sign an artist who has it right. Sometimes you have to come to the decision that certain artists and their music have had their day and it's now time to move on to something fresh."

The labels' profit expectations for established artists are different from those of new artists, which leads to different treatment if those big name artists can't sell records. As RCA's Weston says, "Established artists are signed to contracts based on a certain sales volume. In the case of a big name who's selling a lot of records, that price can be high. But if they don't at least maintain the sales levels at which they were signed, you're faced with losses.

Newcomer sales, however, are far from guaranteed. "Some new

artists have established sales levels, some haven't, "Weston notes. "With a new artist you don't have to achieve instant sales because you have to go through a development period. But if you have a superstar investment in a contract it's absolutely imperative to open up with instant sales to recoup the royalties and advances."

Established artists also have a coattail effect with new artists. "It's important to keep the established acts on today's Country radio so that we can sell the catalog," Hinton explains. "Conway is the perfect example. He had some big records (on WB) last year, but even though he hasn't been on MCA in five years his catalog put him in MCA's top 10 sales for 1986."

#### **Cutting The Cord**

So what do you do with the people who "brung ya" once they're no longer profitable? Cold as it seems, nostalgia and tradition alone aren't enough reason to carry an artist—even one who's been on the label a long time. Johnny Cash, Mel Tillis, and Charley Pride are just a few who parted company with labels after long term relationships. A number of other major names are said to be close to the ax.

"If you have an artist who continues to be in the black, even though the profits may be down from previous levels, you certainly want to continue with them." Hinton explains. "It's the right and proper thing to do, and there's much to be gained because you can further enhance the value of that artist's catalog.

"We used to do business so a lot of artists could sell in a middle range enough for them to operate in the black," he continues. "If you had two dozen of these artists making a modest profit, it obviously added up and was considered all right. But as the middle range slipped away the last few years, you could no longer count on even modest profits. This caused labels to do some rethinking along these lines."

Hinton is quick to note that labels don't just abandon those artists who find themselves in sales trouble. "When an artist continues to seriously be in the red, prudent business dictates you either have to have a quick turnaround in the situation or move on," he says. "We will continue to go to the wall to help an artist whose sales are flagging. There is a point, however, where we must operate as a business — and we can't do it in the red."

#### For Fun, Not Profit

Profits are not the sole driving force behind Music City, of course. The "fun factor" — creativity — is also a major element of today's record industry. As Weston points out, "Labels rolled up their sleeves and realized this was a chance for them to become part of the creative process again. It was an opportunity for us to get reinvolved with the spirit and emotion that comes from artist development. That's a lot more exciting than swapping ar-

"The artists breaking through today won't be automatic because their names are getting established. They'll be automatic because the music will be consistently great."

-Bruce Hinton

tists, buying out contracts, or offering established acts more money to come to your label."

The success of new artists in 1986 was also due to a certain amount of luck and fortuitous timing. "A number of artists who broke last year had been around Nashville or the music business five to ten years," suggests MCA's Hinton. "Some had previous deals that didn't work. Others were turned down – often more than once – by everybody in town. In some ways it was luck that several acts had big

hits which moved radio from their sedentary ways. From there, it all crystallized into a bona fide movement."

Hinton believes that acts who enter the marketplace over a long period of time tend to dilute their impact. When it happens in a quick series, it takes on the proportions of a major happening. Paraphrasing artist manager Ken Kragen, if six incredible things happen over two years, it leaves one impression. If six incredible things happen in six weeks, it leaves a totally different impression.

#### '87 And Beyond

Following last year's tremendous influx of talent, many industry watchers are wondering if the "market" might not be on the verge of saturation. Are the gates due to soon shut again? "By the end of '87 we may see the so-called open door for new artists appear to be closing," Hinton projects. "Many of the new artists who've broken in the last year and a half have a lot to say and will prove to be substantial artists. As their stature grows with each ensuing release, they'll start attaining the automatic add status the establsished acts of the last few years have given up. Once again we may wind up where the playlist slots aren't as available as they are

Hinton is also quick to note that the automatic-add situation will function on a different level. "The artists breaking through today won't be automatic because their names are getting established. They'll be automatic because the music will be consistently great."

RCA's Weston admits he is "still concerned about this format's propensity towards oldies, which he terms an inherently limiting universe. The real potential for growth is in the new music and artists. "I'm not saying that the intensive oldies play hasn't worked," he concludes. "But there's a limit to how far you can go 'til you have to switch. The excitement is in the air of the new."

### ACCELERATE YOUR RATINGS!

High performance is on the air...with "The Car Show Coast To Coast", now available to radio stations across the nation. This one-hour weekly program, hosted by two of the country's most knowledgeable and entertaining car experts, Len Frank, Editor-at-Large of "Motor Trend" magazine, and John Retsek, automobile expert, is right on track with insightful car reviews and timely interviews, fascinating features and listener phone-in questions. Get better mileage from your format and learn more about this unique new outlet for America's flourishing love affair with the automobile.

THE CAR SHOW COAST TO COAST



CALL STARSTREAM COMMUNICATIONS GROUP, 713-781-0781



# The Artists: Spanning The Musical Spectrum

By Katy Bee

adio programmers, label execs, record producers, and A&R people all have started to recognize the changing climate in Nashville. The tradition vs. contemporary balance is shifting the perceptions and perspective of country music, and the acceptance of new artists seems to be taking hold. An industry that for so long relied on a proven formula has broken out of its strict mold and started taking chances.

Radio feared that "etched-in-stone" listeners would rebel, while the labels balked at the idea of tampering with "proven" product. Caught between the needs of the radio and record industries are the artists; established talent was the foundation of the industry, while new artists were regarded with suspicion and fear.

How do the artists feel about the emerging chasm between traditional "roots" and contemporary tastes and production values?

"Puzzled," says EMI/America artist Dan Seals. "There are so many new artists and new directions in country music that it's really got me kind of baffled. The music still has the same traditional elements it had before; there are just different people doing it."

#### More Listening; Less Research

"Country radio has made some real advances in playing new artists," observes Kristine Arnold of Columbia's Sweethearts Of The Rodeo. "I realize it is sort of in a bind right now, playing oldies that people feel comfortable hearing. But they are making an effort to play the new stuff."



Steve Earle

MCA's Steve Earle considers himself a longtime folksinger and country artist, but is currently capturing a younger, pop audience. Having "been there" once before with a deal on Epic (which didn't meet with noteworthy success),



T. Graham Brown

Earle notes that Country radio is taking many more chances than in the past. "They trying some new things and getting some younger people listening," he explains. "A lot of radio is starting to listen to its audience more and to reseach it less. This really is to radio's advantage, because if you can find a way to bring younger listeners without losing your own audience, you supply as large an audience as possible to the people who are advertising."



Restless Heart

Many traditionalist fingers point to Dwight Yoakam, who feels that "over the past 10 years acts such as Barbara Mandrell, Kenny Rogers, and those from the 'Urban Cowboy' era were the faces that shaped Country radio with country pop. You have to go back 15 years to get to the point where you were still hearing a lot of country music on Country radio."

Yoakam's Warner Bros. labelmate, country/rock group Southern Pacific band member Keith Knudsen, feels plenty of room exists for both music forms in Country radio: "There was more traditional music in 1986 than in the last 5-6 years, but in the past year there has been an expansion with the newer groups."

Larry Stewart, lead singer of RCA recording act (and R&R Readers' Poll Group of the Year winner) Restless Heart, thinks the changing attitude has "brought more variety of styles to Country radio," which he views as a positive sign.

Still, Southern Pacific's Stu Cook admits he had some trepidation about listener acceptance. "We're overwhelmed with how Country radio has greeted us," he says. "There was a lot of concern with the first album whether people would accept a band like ours — but we at least had some credentials because we used to be in bands (CCR/Doobie Brothers) that were quite popular. The main difference was there is a lot more guitar work on Southern Pacific records."

#### A New Attitude

Former Doobie Knudsen maintains that Country radio's new atti-



## Thanks, D. J.s For Your Support



STEP ONE RECORD

SUITE 304 NASHVILLE, TN 37203 TELEPHONE: (615) 255-3009

tude has definitely helped Southern Pacific, but feels it hasn't translated into a lot of record sales. "I think that's going to happen in the next year," he predicts. "There was some early resistance from radio - but once they listened, met us, and saw us live, they found out we weren't just a bunch of rock and rollers here to make a killing in an easy market. There is no such thing as an easy market here, and you don't make a killing. You work very hard. Much harder than rock."

Knudsen also feels pop and rock fans are much more fickle than country listeners. "They love you when you have a hit in the top 20," he observes. "But if they don't hear from you for a couple of years, or don't have another hit, it's very difficult to get back in there. Once country audiences become your fans, however, they're fans for

Steve Earle says his current success - and that of many others has to do with good timing. "Radio

MCA RECORDS



is definitely learning they can reach a different audience," he explains. "Randy Travis didn't really go that much outside of what radio was already playing, but Dwight (Yoakam) and I were a little out of the ordinary for what was already on their playlist."

#### The College Radio Force

College radio also has played a big part in developing some new artists. Through college radio airplay, for instance, Yoakam was able to transcend previous country boundries. "That was very ironic," he recalls. "We're not trying to make the music palatable in a crossover sense. But they understood the emotional integrity and

honesty in what we were trying to do. That market helped tremendously."

Southern Pacific may be a sort of underground favorite on the college radio circuit, due largely to the release of their new video "Killbilly Hill." Ironically, Stu Cook says the clip is doing better than the single and is actually starting to move product. "In some markets it's given the single a second

Still, Earle contends that college radio, as a force in the music business, is still in its infancy. "It's suffering some growing pains now because the music business is finally taking them seriously," he com-

Personal Management :

Erv Woolsey

### **How Much Tradition?**

Much has been written about the new wave of traditionalism in country music – but is it more prevalent than in years past? Seals remembers the "raw power" of Dwight Yoakam's stage show: "There was a real power and excitement that I hadn't heard on stage in along time. He really got it together with his musicians, who really play with a special spirit. Everything about their attitude is different — and the album was very traditional."

Yoakam makes his own stand, admitting some people are annoved by the "self-involving traditionalism" in his songs. "They misinterpret my love of the form sometimes with my own self-import-ance, or that of being inflated with my own ego," he claims. "That's not the case. I'm standing on the shoulders of all those men that cre-



ated this form: Bill Monroe, Buck Owens, Hank Sr., and Merle Haggard. I just have a strong desire to try and perpetuate it and keep it alive. It gives me such enjoyment. My motive is very selfish. I like that music. It gives me the most pleasure, and I'm doing what I

Sweethearts' Arnold claims her group "can do both styles of music. We have a very strong country sound, but with our Los Angeles roots we have contemporary influences in our background, too. It's a nice combination and we try to do both - but we take it song by song. Hank Williams, Bob Wills, Buck Owens - those influences are going to be in our music whether we like it or not. It's part of our past along with the rock & roll. It's an unconscious thing."

Stu Cook says Southern Pacific makes an effort to emphasize its country roots with country guitar.



Dan Seals

"It's not very popular on the radio at this point," he acknowledges. "I think John McFee does a lot to insure that guitar stylists like Don Rich, and people who could really pick, won't be forgotten."

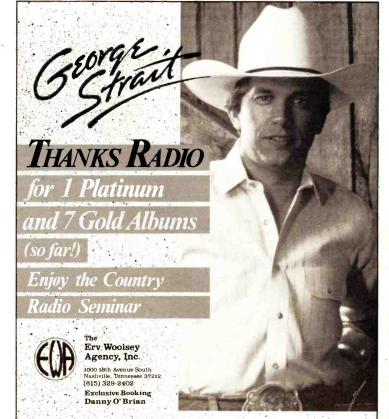
"If you listen to what we are do-ing on our records," Knudsen adds, 'a lot of the arrangements and chords are directly from traditional country music. We just put them together in a different way and play it with a different energy.

#### Preservation Vs. Fun

Still, not every new artist feels the necessity to preserve country's roots. "Shit! I ain't no Dwight Yoakam," exclaims T. Graham Brown. "I'm not trying to preserve anything. I'm just out there having fun. I'm not out to prove anything. I'm not a soul man. I'm just an ole redneck guy." The Capitol recording artist vehemently argues that country origins won't be destroyed, noting that Otis Redding always considered himself a country sing-er. "That's all I'm doing," he adds. "I'm just as country as Randy Travis or Dwight Yoakam or any

Unlike other radio formats or music styles, Country need not be judged as a collective whole. As Dan Seals observes, "Everything should be considered in increments of one - song by song - not the question of 'where is country music

"I think the industry and media put more emphasis on what country music is doing than the people out there listening to it," concludes Restless Heart's Larry Stewart. "We can go and play for people who love what we do, and those same people can go hear Dwight Yoakam and Randy Travis. The people who like Travis are liking Restless Heart and Southern Pacific too.'



### To Country Radio... Thanks For Your Support!



### JOHN CONLEE

Look for the new John Conlee single "Domestic Life" from the Columbia LP "American Faces"





# A&R/Producers: Talent Behind The Product

By Katy Bee

ountry music is basically a triple play. Artists provide the product, labels are the manufacturers, and radio is the primary marketing tool. In between these interrelated tasks, however, are the people tagged with the job of unearthing new "raw materials" — those unsung heroes who take a song and meld it with a performer's artistry to yield a commercially viable (yet still "true") product.

The record producers and the A&R (artists & repertoire) folks at the labels are those largely responsible for the product emanating from Nashville. They are the scouts who find the talent and produce a quality product, and they are entrusted with recognizing tomorrow's artists today.

**Changing Perceptions** 

Independent producer Kyle Lehning has had his feet firmly planted in pop and country circles for some time. His eleven-year associaton with Dan Seals has yielded some eight or nine albums, and it was during the 1970s that he began to dabble in country. By 1986 that dabble had turned into a full-fledged effort; Lehning teamed with Randy Travis and made music which, according to most critics, transcended all boundaries with a no-frills approach to traditional country.

Lehning says honesty is the key to any quality production, pop or country. "It doesn't involve any certain production technique," he explains, "but it does require that the music be treated honestly. The similarity between the two is that Randy and Danny both want to do



Tony Brown
certain kinds of music, and I just
try to help them realize that kind
of music. It's never been my desire
to steer the record in either a pop
or country direction. I've always

just tried to treat material as honestly as I could."

MCA VP/A&R Tony Brown is credited with helping to shape the label's present talent roster. He currently produces Steve Earle, Steve Wariner, and Lyle Lovett, and believes recent changes in country music can be attributed to the infusion of new talent. "Pop is becoming popular music, as opposed to pop meaning 'slick, refined' music," he says. "Country is going through a change now, and there is some new, fresh blood like Randy Travis. You can't learn to be a Randy Travis - you have to be born into loving country music to sing like that."

Steve Earle, on the other hand, tends to blur the traditional definition of "country sound." "People say he is a rock act," Brown continues. "He's not a rock act. He's a country act that rock people like. I think what makes Steve cool is that he has said in every interview that he is a country act. But being compared to country really sets him aside as a different kind of country."

Brown was working at RCA when Alabama first signed with that label, and he recalls how many people considered them a rock & roll act. "They're not rock & roll." Brown remembers arguing at the time. "These are country boys. They're doing a real good job of country music, so admit it." Now he sees the doors opening even wider for the acts of the '80s with more to choose from.

About four years ago the industry was focused on crossover product. "Well, you can't cross over until you've landed on one side or the other," Brown notes. "That used to turn me off. Now we have some acts that want to be in country music."

#### The Name Game

"It's just music," observes RCA Talent Manager Mary Martin, who works closely within the Nashville A&R department listening to "yards of songs." Martin refuses to categorize songs or songwriters, a trait which helped her procure Mark Germino - songwriter veteran but artist newcomer -Nashville record deal. She predicts somebody like Germino "will hook one that's gonna touch all hearts. He's got a good grounding now at the AOR level that can be attacked with confidence not only from the New York base but here as well." Martin also believes Steve Earle



Kyle Lehning

has the potential to break other formats.

Change is constant — even in country. Tony Brown says this change began with new artists, but even established acts are beginning to take note. "Eventually you have to get off the court when people start wanting something new." he observes. "Everybody can't be what's happening — there just ain't enough room. In country music, the cycles seem a lot longer than in pop. but in 1986 the cycle finally came back around to where there was a slot opening for some new acts." Brown says the turning point came with the emergence of the Judds in 1985.



Before too much water runs under that old bridge . . . We'd like to thank country radio for helping make our dream come true.

Forester sisters

Watch for our new single

"TOO MANY RIVERS"

MANAGEMENT: G. GERALD RO PUBLICITY: FRAN DALTON (615) 822-1888



#### Emotion And Believability

The basic draw of country music is the way a song draws emotion from the listener. "An artist has to twist me inside somehow," Lehning explains. "He or she has to reach in there and tug at something that I can emotionally get involved in. When a song hits me, it's usually with a vision of how that song should be. Sometimes that's because the demo is so good and the biggest thing I have to do is just not screw it up. Other times the record sort of unfolds instantly. When we go in to make the record. I'm always interested in other people's input. I let the players take it where they feel it's going to go."

Brown says believability is a key factor. "That's what country music used to have," he remembers. "Country is a lyric you can grab hold of. In pop music, the track is the star and the singer becomes the

tool. In country music, the singer is still the star. I go for acts that can make me believe what they are singing, and I avoid too much plastic."

Avoiding the plastic mold means working for today rather than tomorrow. Lehning believes it's important to "take it one step at a time. We don't try to project the future too much. Instead we just try to stay open to possibilities and listen for great songs." He maintains that artists must have two distinct traits: "Their singing has to be great, and they have to have some kind of an idea of who they are as a person and an artist. If they have these two things, then there's something solid for me to work with. I'm just not interested in getting in there and flailing around with someone.'

#### From Passion To Payoff

With country music's new generation of acts coming of age, producers are often tempted to experiment with new freedoms in the studio. Claiming that *uniqueness* is what they seek, and observing that record companies often try to make clones of other success stories, Lehning says label non-interference gives him – and his artists — the freedom they need.

### Give Her A Good Song

A producer's or A&R person's job description might read: Listening, listening, and, listening. Their "ears" are their tools of the trade.

"I've listened to too many yards of songs in this town that are levelers to mediocrity," RCA Talent Manager Mary Martin admits. "I hate it. Out of one batch of 150 songs, there was one song I listened to twice. It is real rare to find a wonderful song. People go to the office and they work day in and day out on their cubicle songs," she explains about the typical staff songwriter and their mechanical writing process. "Give me something that is a reflection of what's going on out there in America. There seems to be a much more serious emphasis to dig a little deeper in their hearts. now. They're striving for something that is an intangible quality of integrity as opposed to contrived complacency."



Martin is tickled with that last phrase she coined. But what she is

looking for, plain and simply, is a "good song." Then she'll find a place for it.

One RCA singer/songwriter, K.T. Oslin, was brought on board because she steers clear of the normal stereotypes of contemporary female country singers. Martin feels "A lot of these ladies didn't provide any kind of relationship to their sisters" out there. "There are very few females who have risen above the 'you'il sing this song and you'll wear this' sort of thing. The only person writing her own material since Loretta has been Rosanne Cash," she notes.

"K.T. Oslin really does do that in a way that is not threatening to any-body. I've always liked how she sang because if was right here—in the heart. That's what I mean about unique. She was not a clone of any-body else. That's making a contribution."

"Let The Music Lift You Up" Whoever's In New England was certified gold in December, 1986. "Let The Music Lift You Up" is taking What Am I Gonna Do About You home to gold in 1987. Thank You Radio!

When granted this freedom the songs sound "truer," he says: "It's different for every song and every artist. I try to keep my personality not terribly locked up in all those records I make. It doesn't make any difference who I'm working with. That's the attitude I always try to take toward the work we're doing."

MČA's Brown admits he's a workaholic driven by the passion for what he does and loves: 'You have to love what you're doing when you're working around (MCA President) Jimmy Bowen — or you can't keep up with the guy." This approach takes its toll, however: with an overloaded studio schedule Brown says it's hard to get to the clubs at night, a virtual requirement if one is to stay in touch with the audience and new artists. Still, he feels he maintains his consumer insight. "I sit down with people and talk about what kind of music they like," he notes.

Lehning claims label support systems are vital to the producer. "Thave a lot of people helping me," he says. "Martha Sharp at Warner Bros. has been wonderful with Randy's stuff, and Lynn Shults at Capitol/EMI has been terrific for Danny. Those A&R people have really been invaluable to us. And it's really good to have people to bounce things off of."

Martin lauds RCA VP/GM Joe Galante for his marketing skills and he, she says. "trusts my A&R ears. But compliments are not just passed around within the labels. She heaps praise on her former associates Tony Brown and Emory Gordy at MCA. "This team works well together because one's strong points at the production help compliment the other's weaknesses," she comments.

And working together is what has introduced a new climate of experiment and change to the traditional values along Music Row.



### **RATINGS**

### Paul Simon

"The Boy In The Bubble"



WBEN deb 39 KF95 deb 36 CFTR add WMMS add FM102 deb 36 WFXX add Z94 add KZZB deb 37 WINK add WHHY add

KIYS 39-35 KXYQ deb 33 Q101 add WVBS add KOZE deb 35 OK95 deb 39

K104 **WBBQ** WKSI **WBAM KSAQ** WDLX **KSND WQCM** WGAN WKSF WJAD WCGQ WPFM **WBWB** WSPT **KTMT** 

Plus:

WGH

KATD



Track: Breaker 30

**SLY 96** 

Album: 28

From the Paul Simon album Graceland

Produced by Paul Simon Engineer: Roy Halee

Additional Production and Mix by Steve Thompson and Michael Barbiero

on Warner Bros. Records

#### © 1987 Warner Brus. Records Inc.

### Fall '86 Birch 12+

### Cleveland

WMMS More Than Doubles Runner-up; WDOK Posts Gains; WZAK Up

	Summer '86	Fa '86	
WMMS (CHR)	19.8	17.7	
WDOK (B/EZ)	5.1	8.2	
WZAK (B/U)	4.9	7.8	
WLTF (AC)	4.7	6.2	
WQAL (B/EZ)	6.8	6.3	
WMJI (AC)	6.2	5.3	
WWWE (N/T)	8.6	5.3	
WDMT (B/U)	6.7	5.2	
WNCX* (CHR)	5.6	4.1	
WBBG (BBnd)	2.6	3.5	
WRQC (CHR)	2.2	. 3.2	
WERE (N/T)	3.6	3.1	
WGAR-FM (Ctry)	3.2	2.8	
WCLV (Clas)	1.6	2.6	
WCPN (Misc)	2.3	2.2	
WONE-FM (AOR	2.2	2.2	
WHK (Gold)	2.4	2.0	
WRMR (B/EZ)	2.2	1.6	
WCRF (Rel)	2.1	1.5	
WJMO (B/U)	1.0	1.0	
*Formerly WGCL			

### **New Orleans**

WYLD-FM Stays In The 20's; WQUE Leaps Into Double Digits; WNOE-FM Gains

Gair	15	
	mmer '86	Fa '86
WYLD-FM (B/U)	20.3	20.0
WEZB (CHR)	12.1	11.9
WQUE (UC)	6.3	10.6
WNOE-FM (Ctry)	5.7	6.2
WLTS (AC)	6.9	5.4
WRNO (CHR)	7.6	5.1
WWL (N/T)	3.4	4.4
WBYU (B/EZ)	5.1	3.9
WBOK (Rel)	2.4	3.6
WSMB (Talk)	3.7	3.4
WCKW-FM (AC)	3.8	2.9
WTIX (Gold)	2.9	2.8
WWOZ (Misc)	.2	2.8
WAJY (AC)	4.5	2.7
WNOE (Ctry)	1.7	2.6
WWNO (Ctry)	1.3	2.3
WYAT (Gold)	1.0	1.6
WTUL (Misc)	.5	1.4
WWIW (BBnd)	2.1	4.4

### Memphis

WHRK Slips But Remains In Lead; WRVR-FM Posts Gains; WHBQ Nearly

Doubles			
	Summer '86	Fa '86	
WHRK (B/U)	21.0	18.8	
WMC-FM (CHR)	17.0	12.0	
WERG (AOR)	11.5	10.2	
KRNB (B/U)	7.0	9.1	
WGKX (Ctry)	8.4	8.0	
WRVR-FM (AC)	5.7	7.8	
WHBQ (N/T)	3.2	6.0	
WDIA (B/U)	6.1	5.9	
WLOK (B/U)	4.5	4.1	
WMC (Ctry)	3.2	3.2	
WEZI (B/EZ)	3.4	2.9	
WREC (BBnd)	1.7	1.9	
WXSS (B/U)	.1	1.7	
KWAM (Rel)	.2	1.5	
WKNO (Clas)	1.1	1.5	

### Miami-Ft. Lauderdale

WHQT Hits Market Top; WHYI And WLYF Tied For Second; WPOW Nearly **Doubles** 

	Summer '86	Fa '8
WHQT (UC)	8.2	7.
WHYI (CHR)	7.5	6.
WLYF (B/EZ)	5.9	6.
WSHE (AOR)	10.0	6.
WPOW (CHR)	2.9	5.
WKQS (Ctry)	4.0	4.
WAXY (AC)	5.2	4.
WQBA (Span)	3.0	3.
WCMQ-FM (Spar	n) 2.7	3.
WINZ (N/T)	4.2	3.
WJQY (AC)	3.2	3.0
WEDR (B/U)	4.8	3.
WMXJ (Gold)	2.3	3.:
WLVE (AC)	2.2	3.
WIOD (N/T)	3.0	3.0
WINZ-FM (CHR)	3.5	2.9
WNWS (Talk)	3.2	2.6
WQBA-FM (Span	2.9	2.5
WAQI (Span)	2.4	2.4
WTMI (Clas)	1.7	2.3
WFTL (AC)	1.4	1.8
WGTR* (AOR)	_	1.8
WTHM (UC)	.5	1.5
WKAT (BBnd)	1.4	1.3
WMBM (Rel)	1.1	1.1
WRBD (B/U)	.7	1.0
WSUA (Span)	1.6	1.0
*Formerly	WAIA (AC)	

### Milwaukee-Racine

WTMJ Increases Market Lead; WKLH Increases Share; WEZW Gains Two **Points** 

WTMJ (AC)	10.7	11.4
WKTI (CHR)	12.5	10.7
WKLH (Gold)	8.3	8.7
WQFM (AOR)	10.0	7.8
WLUM (UC)	7.3	7.2
WEZW (B/EZ)	4.5	6.5
WOKY (BBnd)	6.0	6.3
WMIL (Ctry)	5.2	3.7
WBCS-FM (Ctry)	3.2	3.4
WISN (AC)	3.2	3.1
WMYX (AC)	3.4	2.9
WLTQ (AC)	1.8	2.8
WFMR (Clas)	1:.3	2.7
WRKR-FM (CHR)	2.9	2.6
WEMP (Gold)	2.1	2.5
WNOV (B/U)	3.5	2.0
WGN (Talk)	-8	1.5
WBGK (AOR)	.6	1.5
WUWM (Jazz)	1.4	1.4
WMVP (Gold)	.8	1.3
WAWA (B/U)	.7	1.1

### Denver-**Boulder**

**KBPI Increases Market** Lead; KMJI Jumps To Second Place; KOA Up

Summer '86 Fa '86

KBPI (AOR)	9.6	11.2
KMJI (AC)	4.9	7.8
KPKE (CHR)	7.7	7.7
KBCO-FM (AOR)	7.3	7.5
KRXY-FM (CHR)	6.2	7.2
KOSI (B/EZ)	7.4	6.5
KOA (Talk)	4.6	6.3
KYGO (Ctry)	4.2	5.0
KAZY (AOR)	5.6	4.7
KOAQ (AC)	6.1	3.7
KIMN (AC)	3.2	3.1
KVOD (Clas)	2.7	-3.1
KHOW (AC)	3.1	2.5
KEZW (BBnd)	2.2	2.4
KCFR (Clas)	2.6	2.3
KDKO (B/U)	3.3	2.1
KRZN (Gold)	1.9	2.0
KWBI (Rei)	1.7	1.8
KBRQ-FM (Ctry)	1.7	1.7
KLZ (Ctry)	2.9	_1.7
KNUS (N/T)	2.4	1.3

### Cincinnati

**WEBN Makes A** Commanding Lead; WWEZ Jumps Two Points; WKRC Adds A Point

	oummer 86	Fa 86
WEBN (AOR)	15.6	16.4
WLW (AC)	10.6	8.9
WKRQ (CHR)	10.7	8.7
WBLZ (UC)	8.7	7.9
WWEZ (B/EZ)	5.6	7.6
WUBE (Ctry)	9.5	7.0
WKRC (AC)	5.0	6.0
WCKY (N/T)	3.5	4.7
WRRM (AC)	6.0	4.4
WWNK-AM & FR	И	
(AC)	3.3	4.1
WBVE* (Ctry)	_	3:8
WGUC (Clas)	2.1	3.6
WLLT (AC)	2.7	3.2
WCIN (B/U)	3.4	2.8
WPFB-FM (Rel)	.2	1.5
WDJO (Gold)	1.5	1.1
WVXU (Jazz)	1.3	1.0
*Formerly V	VSKS (AOR)	

### Indianapolis

WFBQ Slips But Still Leads; WIBC Jumps To Second; WZPL CHR Champ

Onamp		
	Summer '86	Fa '86
WFBQ (AOR)	18.0	16.5
WIBC (AC)	9.4	14.1
WFMS (Ctry)	12.7	11.1
WTLC (B/U)	13.2	10.9
WZPL (CHR)	8.8	- 9.2
WENS (AC)	7.7	7.0
WEAG (CHR)	9.3	6.2
WXTZ (B/EZ)	6.2	6.0
WTPI (AC)	1.1	3.0
WTUX (BBnd)	2.0	2.0
WGRT (Rel)	.8	. 1.9
WNDE (Gold)	1.2	1.9
WIAN (Misc)	1.0	1.7
WIRE (Ctry)	1.3	1.5

LOOKING FOR A NEW LOVE

John Nathey

Produced by André Cymone and David Z. Direction: Bennett Freed Management

.MCA RECORDS

### CHR NEW & ACTIVE

WBEN 35-31 WPHD 34-26 WCAU deb-39 WGH deb-35 WLS add-27 Z95 deb-38 WMMS deb-39 KKRZ 36-34 KMJK deb-37 KITS 15-11 KATD 19-16 K104 deb-39 WNOK add WCKN deb-39 WKDD 27-15 WIXX deb-39 KIYS 34-28 KSND 37-34

95XXX 38-33

WQCM add OK100 37-33 100KHI deb-39 95XIL deb-36 WGAN deb-31 WJMX 40-37 Q101 4-1 KYYY add WBNQ add WAZY add WSPT 33-29 KFMW deb-38 KGOT 27-24 KTRS 39-33 KKAZ add **KOZE 30-23** B91 39-30 SLY96 add-39 OK95 32-29

PRODUCED BY BO'S CLEARWOLNTAIN AND JIMMY IDAINE - MANAGEMENT: DAVE HILL & 1985 SIRE RECORDS COMPANY

### RATINGS

### Fall '86 Birch 12+

### Buffalo

WJYE Eases Into First; WBEN-FM CHR Champ; WBUF Keeps Edge Over WBEN

	Surrimer 60	Fa 00
WJYE (B/EZ)	6.0	8.8
WBYR (AOR)	8.2	8.0
WBLK (B/U)	7.6	7.4
WBUF (AC)	6.4	7.3
WBEN (AC)	6.2	7.1
WHTT-FM (Gold)	4.7	6.6
WBEN-FM (CHR	5.4	6.0
WPHD-FM (CHR	9.2	5.7
WECK (BBnd)	6.9	5.3
WGR (AC)	4.6	5.3
WYRK (Ctry)	6.2	5.1
WKSE (CHR)	7.6	4.9
WWKB (Gold)	2.7	3.0
WRLT (AC)	4.1	2.8
WNED-FM (Clas)	.8	2.4
CILQ (AOR)	1.5	1.6
WEBR (Misc)	2.2	1.6
WDCX (Rel)	1.1	1.5
WXRL (Ctry)	.7	1.1

### Columbus, OH

WLVQ Widens Market Gap; WSNY And WTVN Tie For AC Leadership; WXGT Closes In On WNCI

Su	mmer '86	Fa '86
WLVQ (AOR)	18.9	17.2
WNCI (CHR)	12.0	9.8
WXGT (CHR)	10.4	9.5
WBNS-FM (B/EZ)	8.1	6.9
WSNY (AC)	9.5	6.9
WTVN (AC)	5.7	6.9
WMGG* (Gold)	_	6.2
WHOK (Ctry)	2.6	4.1
WZZT (B/U)	3.8	3.3
WCOL (BBnd)	1.5	3.2
WMNI (Ctry)	2.3	3.0
WOSU-FM (Clas)	2.5	2.2
WBNS (AC)	1.8	2.1
WVKO (B/U)	3.8	2.1
WRFD (CC)	1.4	2.0
WCKX (B/U)	2.0	1.9
WOSU (N/T)	.5	1.8
WBBY (Jazz)	1.4	1.4
WLW (AC)	1.3	1.2
WLOH (Ctry)	.2	1.1
WCVO (Rel)	1.5	1.0
*Formerly WF	RMZ (Ctry)	

### **Birmingham**

WZZK Combo Nears A 20; WAPI-FM Slips; WATV Nearly Doubles

П			
1		Summer '86	Fa '86
	WZZK-AM & FM	1	
i	(Ctry)	16.9	19.8
į	WAPLEM (CHR)	19.5	17.5
	WENN (B/U)	16.6	13.4
	WMJJ (AC)	7.5	7.6
	WKXX (CHR)	8.4	7.3
	WATV (B/U)	3.7	7.1
	WERC (N/T)	3.3	5.8
	WAPI (BBnd)	3.8	3.0
	WDJC (Rel)	2.5	2.8
	WVOK (Gold)	2.2	2.1
1	WLTB (Ctry)	2.9	1.7
	WJLD (B/U)	2.6	1.5
	WBHM (Clas)	1.8	1.3
	WAGG (Rel)	26	12

### Greensboro-Winston-Salem-High Point

WTQR Gallops Ahead; WKSI CHR Champ; WOJY Almost Doubles Size

	Statution 00	
WTQR (Ctry)	12.9	15.
WKRR (AOR)	10.4	9.
WKSI (CHR)	9.4	9.
WKZL (CHR)	9.5	8.
WMAG (AC)	6.1	6.
WQMG (B/U)	7.1	6.
WOJY (B/EZ)	3.2	6.
WSJS (AC)	4.9	4.
WTHP (B/U)	4.6	3.
WGLD (Gold)	.9	2.
WSEZ (AC)	4.2	2.
WWMO (Rel)	.9	1.
WSOC-FM (Ctry	.7	1.
WAAA (B/U)	1.3	1.
WKLM (B/EZ)	1.1	1.
WNAA (B/U)	2.4	1.
WEAL (B/U)	1.5	1.
WFDD (Clas)	1.6	1.
WAIR (Gold)	.5	1.
WBIG (AC)	.9	1.
WMFR (BBnd)	1.2	1.
WPCM (Ctry)	1.9	1.
WDCG (CHR)	.6	1.
,,		

### Dayton-Springfield

WGTZ Remains Market Leader; WTUE Tied With WHIO-FM For Second

	Summer '86	Fa '86
WGTZ (CHR)	15.9	15.6
WHIO-FM (B/EZ	9.9	11.2
WTUE (AOR)	11.1	11.2
WBLZ (UC)	8.7	7.9
WWSN (AC)	5.0	6.7
WHIO (AC)	7.9	6.3
WONE (Ctry)	4.3	5.3
WBVE* (Ctry)	_	4.7
WVUD (Ctry)	1.5	4.0
WBZI (Ctry)	2.2	3.5
WYMJ (AC)	4.2	3.5
WLW (AC)	3.7	2.5
WING (AC)	1.7	2.0
WDAO (B/U)	1.3	1.2
WEBN (AOR)	.2	1.2
WLLT (AC)	.5	1.2
WAZU (AC)	.6	1.0
*Formerly	WSKS (AOR)	

### Norfolk-Virginia Beach-Newport News

WNOR-FM Stays On Top; WCMS Combo Runs Second; WOWI A Close Third

ner '86 Fa '86

WNOR-FM (AOR)	16.3	16.8
WCMS-AM & FM		
(Ctry)	11.0	11.7
WOWI (B/U)	11.7	11.6
WNVZ (CHR)	9.2	9.2
WFOG (B/EZ)	6.7	5.8
WMYK (B/U)	5.5	5.4
WRSR (CHR)	5.7	5.2
WLTY (AC)	3.4	4.7
WWDE (AC)	4.2	4.3
WRAP (B/U)	4:6	4.0
WTAR (AC)	3.3	3.4
WHRO (Jazz)	2.0	2.7
WPCE (Rel)	1.9	2.3
WNIS (Talk)	2.1	2.0
WXRI (AC)	2.1	1.4
WNOR (Gold)	.6	1.2
WTID (Ctry)	.7	1.1
WYFI (Rel)	1.4	1.0

### Gastonia-Rock Hill

WPEG Steady At The Top; WLVK Lassos Double Digits; WBCY Gains

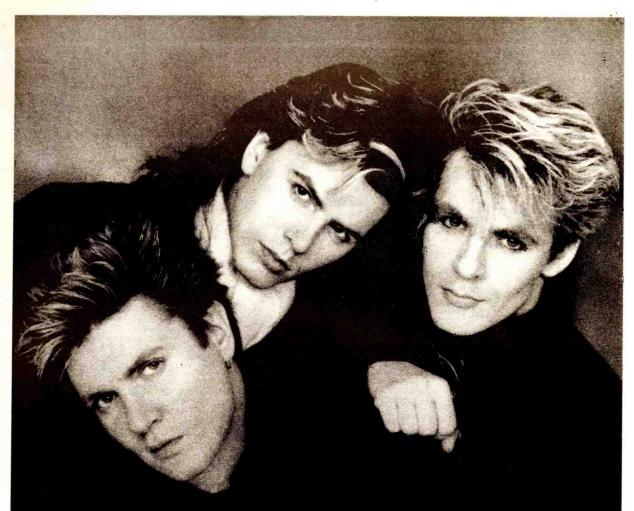
	Summer '86	Fa '86		
WPEG (B/U)	15.1	15.1		
WROQ (CHR)	13.4	11.2		
WSOC-FM (Ctry	) 10.3	11.1		
WRFX (AOR)	10.5	10.2		
WLVK (Ctry)	8.5	10.1		
WBCY (CHR)	5.4	7.5		
WEZC (AC)	5.7	7.2		
WBT (AC)	6.7	6.3		
WWDM (B/U)	1.8	1.8		
WFAE (Misc)	1.0	1.7		
WAES (Gold)	.4	1.2		
WGIV (B/U)	1.8	1.1		
WMIT (Rel)	.4	1.1		
WSOC (Ctry)	1.3	1.1		
WXRC (AOR)	1.6	1.1		
WZXI (B/EZ)	3.7	1.1		

### Louisville

WAMZ Remains Leader; WHAS Jumps To Second; WDJX And WQMF Tied For Third

Fo	r Third	
	Summer '86	Fa '86
WAMZ (Ctry)	15.2	18.2
WHAS (AC)	9.2	14.5
WDJX (CHR)	11.7	10.8
WOMF (AOR)	13.5	10.8
WLRS (CHR)	9.1	6.9

WJYL (B/U)	7.7	5.7
WRKA (AC)	6.7	- 5.1
WLOU (B/U)	4.0	5.0
WVEZ (B/EZ)	6.1	4.9
WAVG (AC)	4.4	3.4
WXVW (B/EZ)	1.7	2.5
WXLN (CC)	1.1	1.9
WCII (Ctry)	1.0	1.3
WTMT (Ctry)	.5	1.1
WUOL (Clas)	.3	1.0



HITLINE USA. The most successful premiere in Contemporary Hit

Radio history.

And on March 1st, it's Duran
Duran. (At eleven PM, 8 PM PST).

Your listeners can call in and
talk live to Simon Le Bon, Nick Rhodes and John Taylor.

As they announce details of their upcoming world tour.
They can ask questions, request their favorite hits. Including

their new one, "Skin Trade." As millions listen in.

To connect your station, call toll free, 1-800/345-2354. That's right. Sunday, Sunday.

Duran Duran.

From James Paul Brown Entertainment.

Produced by ISINC. Executive Producer Dana Miller.

### ON THE RECORDS



KEN BARNES

GROUPS, UPTEMPO MUSIC ON RISE

## Ten Years Of Country Music Trends

Elsewhere in this week's Country Radio Seminar special, there's some research by Lon Helton on the percentage of new artists going Top 15 in Country year by year. It's interesting stuff, and fired me up to find some other objective and (I hope) useful country trends.

I ended up hitting on one study that's quite objective and one that has a ton of subjectivity in it but still shows some interesting developments. The first stack of research was a look over the last ten years of Country Top 15 hits to identify trends in the percentages of male artists, female artists, male and female groups or duos, and duets making up the hits.

The large table on this page displays the raw results. The clearest trend is the growing importance of groups and duos, especially the male variety. It wasn't that long ago that the Statler Bros. were just about the only prominent group in country. Then the Oak Ridge Boys came along, followed by Alabama and the more recent explosion of Exile, Restless Heart, Sawyer Brown, Nitty Gritty Dirt Band, et al.

Similarly, the era in which the Kendalls (classified as a female duo since Jeannie Kendall does the lead vocals) reigned alone gave way to a profusion of acts like the Forester Sisters, Girls Next Door, Sweethearts Of The Rodeo, and of course the Judds.

The net result was that the total percentage of groups or duos rose from 5.7% in 1977 to 22.3% in 1985 and 1986, an almost fourfold increase and nearly a quarter of the hit total the last two years.

#### The Solo Story

That growth has come at the expense of all the other categories in



Wille Nelson: always ready to duet at the drop of a hat



The Judds led the renaissance in female duos and groups

### **Duet Till You're Satisfied**

Duets were defined as solo artists getting together for a song (or more), as opposed to formal duos or groups. In no other musical style does the duet have nearly its importance in Country, but again no clear pattern emerges as to how they're being accepted. Some years they're up, as high as 11% in 1980 (the year male solo acts hit their low point), some years they're down: 3.6% in 1977, 4.2% in 1982, 5.4% in 1986. The total depends on who got together in any given year to do a duet and how strong the results were, but there's no sign that duets are coming in or out of fashion these days.

So the basic discernible trends are that groups and duos are getting hot and solo artists are on the wane accordingly. It might be useful to take a look at the ten-year average percentages for all the categories and compare them to the figures for the past couple of years, so here they are (below the table).

### **Table of Country Content**

Year	Male Solo	Female Solo	Mele Group	Female Group	(Group/Duo Total)	Duets
1977	66.9%	23.7	5.0	0.7	(5.7)	3.6
1978	61.5	22.4	5.6	2.8	(8.4)	7.7
1979	57.5	25.3	7.5	2.1	(9.6)	7.5
1980	51.8	24.9	10.2	2.2	(12.4)	10.9
1981	56.5	25.2	8.2	0.7	(8.9)	9.5
1982	81.5	23.1	9.8	1.4	(11.2)	4.2
1983	60.0	21.4	9.7	1.4	(11.1)	7.6
1984	57.4	18.2	14.9	3.4	(18.3)	6.1
1985	53.2	17.3	17.3	5.0	(22.3)	7.2
1986	54.7	17.5	16.2	6.1	(22.3)	5.4

varying degrees, but the main decrease is in female solo artists. In 1979-81, they hit a peak of right around 25% all three years, but over the last three years female singers have lost about a third of their total impact, falling under 20% for the first time in 1984 and currently hovering just above the one-sixth mark

Male solo artists have also declined, scaling the heights of 66.9% in 1977 (over two-thirds of the hits), dropping to 51.8% just three years later, working their way back up to 61.5% in 1982 and currently landing in the mid-fifties. The up-and-down pattern is unclear, but the ascendancy of the groups and duos has cut into male soloist strength.

### Ten-Year Averages

Male Solo Artists: 58.1% Female Solo Artists: 21.9% Male Groups/Duos: 10.4% Female Groups/Duos: 2.6% (Male/Female Group/Duo Total) (13.0%)

Duets: 7.0%

### The Ups & Downs Of Downtempo Hits

The second idea was to track the percentage of downtempo (essentially ballads) hits over the last ten years of Country, again to see if any clear trend emerged. I didn't need Lon's help to distinguish between male and female solo artists or any of those categories, but I



groups and duos account for almost a quarter of Country's hits by 1985

needed plenty of assistance from him on making the subjective decisions on what songs to classify as downtempo. In fact, Lon and Assoc. Editor Katy Bee essentially did all the classifying, for which I fervently thank them.

In fact, they were so helpful that they tracked three extra years for me, enough of an extraordinary effort that Tll add them into the tally. Here, then, are the downtempo percentages of the Top 15 hits since 1974.

Year	Downtempo Pct	
1974	33.3%	6
1975	33.3%	5
1976	30.0%	5
1977	31.7%	5
1978	35.7%	,
1979	43.8%	
1980	36.5%	
1981	27.2%	
1982	37.7%	
1983	38.6%	
1984	21.6%	
1985	24.5%	
1986	28.4%	
Ten-Year A	verage: 32.5%	

#### Picking Up The Tempo

The individual rises and falls are once again tough to figure, aside from the usual subjective reasoning that in 1979, say, when downtempo records accounted for almost 44% of the total, the ballads were of exceptional quality. By the same token, you could say the more uptempo or midtempo hits were stronger in 1984, when downtempo hits plunged to their alltime low of 21.6%.

However, over the last three years, downtempo records have accounted for fewer than 30% of the hits, and that appears to be a



Crystal Gayle: fighting a decline in female solo artists



Conway Twitty keeps getting hits for the male soloist team

trend worth noting. Only once in the previous ten years did the downtempo figure fall under 30%, in 1981, in an apparent wild wobble, since the year previous and following showed 10% higher levels, Now, however, the emphasis may be on uptempo/midtempo mater

(It would be interesting to try to figure out why there was such a dramatic plunge from 1983 to 1984; any explanations and theories are welcome.)

Again, I should stress that no matter how expert Lon's categorizations are (and, since he approached them with a seasoned programmer's perspective, I'd say they're very expert indeed), any of you would probably disagree with some of his decisions, and there's room for plenty of different opinions. So take the tempo study as a rough outline. But it does appear Country's moving in a more uptempo direction.

### **Groping For More Groups**

Early response to last week's column on groups with leaders who didn't sing lead indicates that (surprise!) I missed a few notable examples. Hurricane Heeran suggested Grover Washington Jr. on a couple of guest-vocalized hits, and that rang a distant bell with me about Lee Ritenour being in the same boat. Yvonne Olson reminded me of Santana (she doesn't look like Santana or anything; I mean she reminded me that Santana has generally had frontmen who sang while Carlos played). But the most grievous oversight was placing John Stevens, one of the folks who came up with the idea, at WKSF in Nashville, when it should have been Asheville. Close enough for country just doesn't make it in this context.



### ADDULT CONTEMPORARY

RCA HAS THE SIX **ADD**ULT CONTEMPORARY SINGLES FOR YOUR PLAYLIST!

### BRUCE HORNSBY & THE RANGE

"Mandolin Rain"

### STARSHIP

"Nothing's Gonna Stop Us Now"

. Heading straight into the Top Ten next week!

### DARYL HALL

"Someone Like You"

### KENNY ROGERS

"Twenty Years Ago"

### RESTLESS HEART

"I'll Still Be Loving You"

Now crossing CHR!

19

### **POINTER SISTERS**

"All I Know Is The Way I Feel"

Multi-Format Action!

### -RCA

### THE PICTURE PAGE

### **Power Meeting**



Kansas visited the MCA record staff in Los Angeles recently to discuss "Power," their debut album for the label. Pictured (standing, I-r) are MCA VPS Bob Schneider, John Burns and Richard Palmese, Kansas's Phil Ehart, MCA VP Lou Mann, the group's Steve Morse, manager Bud Carr; (sitting, I-r) the group's Steve Walsh, and MCA VPS Thom Trumbo and Steve Moir.

### Cray Smokes In New York



PolyGram's Robert Cray and band are currently on tour promoting their major label debut album, "Strong Persuader." "Smoking Gun" is the first single. Visiting backstage in New York City (back, I-r) are PG's Drew Murray, David Leach, President/CEO Dick Asher and Sr. VP Harry Anger, (front, I-r) PG's Senior VP Dick Wingate, VP Jim Urie and Peter Lubin, the band's Richard Cousins, Peter Boe, Robert Cray and David Olson, and Rosebud Management's Mike Kappus.

### **Burns Sisters Light Up The Roxy**



Columbia's Burns Sisters celebrated with label execs after a showcase performance at L.A.'s Roxy Theatre. Shown here (I-r) are Columbia's VP Ron Oberman, Amy Strauss, VP Bob Willicox, Marie Burns, Columbia's Craig Applequist, the Entertainment Company's Don Rubin, Columbia's George Chaltas, Sheila and Annie Burns, Columbia's Gich Kudolla, Jeannie Burns, and Columbia's Bob Garland.

### Megaforce Distributed By Atlantic



Atlantic has finalized a distribution deal with Megaforce Records, currently planning the LP releases of Overkill, Testament, and original Kiss guitarist Ace Frehley. At the signing (I-r) were Megaforce's Michael Toorook, Atlantic VP/GM Dave Glew, Megaforce VP Jon Zazula, Atlantic President Doug Morris, and Megaforce President Marsha Zazula.

### Pickin' The Hits



The National Academy of Recording Arts & Sciences' L.A. Chapter hosted its annual Grammy listening session last week. Pictured here (I-r) are avid listeners Dr. Demento, Lamont Dozier, NARAS President Al Schlesinger, and National Trustee Morgan Ames.

### Scott Visits Island



4th & Broadway artist Millie Scott (I) visited Island Records President Lou Magilla (r) to discuss her upcoming LP titled "Love Me Riight." The single "Ev'ry Little Bit" is now oul, and the album will be released in late February.

### Ashford & Simpson Walk In L.A. Gear



Ashford & Simpson's latest single "Nobody Walks In L.A." will be backed up with a promotional campaign sponsored by sneaker company L.A. Gear. Celebrating the endorsement (Ir) were Capitol VP Ronnie Jones, Valerie Simpson, Capitol President Don Zimmermann, and Nicholas Ashford.

### **Bobby Brown Appreciated**



Former New Edition member Bobby Brown (center) received a Certificate Of Appreciation award from Richmond, CA Mayor George Livingston (f) for speaking to community youth on the negative forces of drugs and the importance of education. They're shown here with MCA's Alan Corrol (f) after a show in San Francisco. Bobby is currently touring as special guest star for Ready For The World.



# EXCLSIL

PAT BENATAR
BON JOVI
JACKSON
BROWNE
ERIC CLAPTON
DYLAN/PETTY
THE FIXX

HEART
JOURNEY
JULIAN LENNON
HUEY LEWIS
& THE NEWS
THE MOODY BLUES
STEVIE NICKS

AM

# M 1987

ROBERT PALMER
THE PRETENDERS
PRINCE'S TRUST
QUEEN

REO SPEEDWAGON SURVIVOR 38 SPECIAL
VAN HALEN
STEVE WINWOOD
NEIL YOUNG



RICA'S MOST LISTENED-TO CONCERT SERIES.

### PLUS, SIX MORE GREAT CONCERT PROGRAMS PRODUCED FOR THESE FORMATS:

**ROCK** 

IN CONCERT AEROSMITH THE CALL

TOM COCHRANE & RED RIDER

JOE COCKER ROBERT CRAY

EMERSON LAKE & POWELL THE FABULOUS THUNDERBIRDS

GEORGIA SATELLITES HONEYMOON SUITE

HOOTERS ICEHOUSE JASON & THE SCORCHERS

LONE JUSTICE LOS LOBOS EDDIE MONEY

OMD THE OUTFIELD CHARLIE SEXTON THE SMITHEREENS

TRIUMPH ROBIN TROWER STEVIE RAY VAUGHAN

POP

POP SERIES JIMMY BUFFETT FLEETWOOD MAC ELTON JOHN

BRUCE HORNSBY & THE RANGE JONI MITCHELL THE POINTER SISTERS

JAMES TAYLOR TOTO DIONNE WARWICK

**BLACK** 

SOUND EXPRESS
CAMEO
CON FUNK SHUN
ARETHA FRANKLIN
JERMAINE JACKSON
THE JETS
PATTI LaBELLE

CHAKA KHAN EVELYN KING STEPHANIE MILLS NEW EDITION NU SHOOZ ALEXANDER O'NEAL READY FOR THE WORLD RUN D.M.C.

RUN-D.M.C. SADE SHEILA E. DIONNE WARWICK WHODINI

HISPANIC

**MUNDO ARTISTICO** 

MARIA CONCHITA ALONSO REUBEN BLADES ROBERTO CARLOS

EL FESTIVAL DE LAS SUPER ESTRELLAS

BEATRIZ ADRIANA

Featuring: LISA LOPEZ CHELO PIPORRO FRANCO YURI EMMANUEL JOSE FELICIANO JUAN GABRIEL JOSE JOSE

MIAMI SOUND MACHINE PIMPINELLA

CLASSIC ROCK

**BBC CONCERT CLASSICS** 

THE ALLMAN BROTHERS THE JEFF BECK GROUP FACES WITH ROD STEWART PINK FLOYD GENESIS

ELTON JOHN LED ZEPPELIN SUPERTRAMP TRAFFIC JETHRO TULL

COUNTRY

LIVE FROM GILLEY'S WESTWOOD ONE PRESENTS

THE BELLAMY BROTHERS
RODNEY CROWELL
EXILE

THE FORRESTER SISTERS LARRY GATLIN CHRIS HILLMAN GEORGE JONES MICHAEL MARTIN MURPHY ANNE MURRAY NITTY GRITTY DIRT BAND RESTLESS HEART RICKY SKAGGS HANK WILLIAMS JR. DWIGHT YOAKAM

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



### CALENDAR

**BRAD MESSER** 

### ENTERTAINMENT VS. THE BOTTOM LINE

### Personalities Miss Monkey Business

Once upon a time, DJs thought mostly about music, promotional appearances, and how to be entertaining. Newspeople occupied their minds with visions of bulletins and scoops. To radio air talents who were engaged mostly in monkey business, real business was represented in toto by a thin-lipped little old lady who emerged from her office every two weeks to hand out paychecks.

To hear some people tell it, that was before certain bean counters reached down radio's mouth, past the heart, grabbed its tail, and yanked everything inside out to create business radio.

In the pleasant days of yore, ratings didn't cause heart seizures. A couple of times a year, after a heavy envelope arrived in the mail, the boss and salespeople had a meeting which lasted maybe an hour and then everyone returned to

normal work. If airstaffers showed curiosity, someone would say the ratings were better, or good, or great. End of report. No pesky details. As the story went, discussion of actual numbers was considered unnecessary, perhaps even vulgar.

Time went by. Air people began to perceive a connection between ratings and raises. I remember one jock who, upon learning he had pulled a 60 share, had the nerve to ask for another \$200 a week. A 60!

As rumor had it, he settled for \$100 and was happy

Formats split and subdivided like amoeba. We began to think a ten share looked great. Approximately concurrent with the rise of the less-talk liner card readers, a five looked pretty okay. Today, careers can be made or broken on tenths of shares.

Beginning with the Marconi brothers, radio has always kept score in dollars, but some veteran air talents complain the pendulum has swung too far. They ask, when today's bean boys go to lunch to discuss mezzanine financing or debt service, do they ever talk about plain ol' entertainment? Or is that unnecessary, perhaps even vulgar, as numbers once were to the entertainers?

### **Aquino Restored Rights**

MONDAY, MARCH 2 — One year ago, following the exile of Ferdinand Marcos, Corazon Aquino issued her first proclamation as President of the provisional government of the Phillipines (1986). She ended a national suspension of civil rights and restored protection against arrest without charges.

Pioneer-10 was launched in 1972 on the interplanetary voyage that would eventually make it the first artifact to escape the solar system. The first nonstop around-the world flight was completed in 1949 by a U.S. Air Force B-50, which required four mid-air refuelings.

Birthdays: Musician Lou Reed 43. Author Tom Wolfe 56. Actress Jennifer Jones 68. Author Theodore Seuss Geisel (Dr. Seuss) 83

TUESDAY, MARCH 3 — Mardi Gras — French for Fat Tuesday — is the last Christian feast prior to Lent, which begins tomorrow. Lent includes the 40 weekdays from Ash Wednesday to Easter, a period of fasting to commemorate the fast by Jesus in the wilderness. Mardi Gras marks the end of two weeks of celebrations and carnivals, especially in New Orleans.

Reports in 1986 linked former United Nations Secretary General Kurt Waldhelm to Nazi activities during WWII. Congress made the "Star-Spangled Banner" America's official national anthem in 1931, more than a century after the words were written by Francis Key during the War of 1812. Birthday: Golfer Julius Boros 67

### First News Photograph

WEDNESDAY, MARCH 4 — The newspaper New York Graphic published the first news photograph in 1880, picturing the electric-chair execution of a convicted killer. The photographer had broken the rules to smuggle his

In 1985, the Supreme Court opened the way for Oneida Indians to sue New York State over lands taken in 1795. At least 1000 Muslims died in religious riots in Nigeria in 1984. The Confederate states adopted the Stars and Bars flag, also known as the Rebel flag, in 1861. Ash Wednesday. Lent begins

Birthdavs: Actress Paula Prentiss 48. Entertainer Barbara McNair 48. Attorney/card expert Charles Goren 86

### Christmas Displays Okayed

THURSDAY, MARCH 5 — Three years ago, the Supreme Court ruled that cities can use tax money to finance certain Christmas displays, including nativity scenes, if there is no "real danger of the establishment of a state

John Belushi died of a heroin overdose five years ago (1982). The largest U.S. merger was arranged in 1984 when Standard Oil of California agreed to buy Gulf Oil for \$13.3 billion. British troops killed five civilians in the Boston

Birthdays: Musician Andy Gibb 29. Violinist Eugene Fodor 37. Actor Eddle Hodges 40. Actress Samantha Eggar 48. Actor James Sikking ("Hill Street Blues") 54(?).

### Mexicans Killed DEA Agent

FRIDAY, MARCH 6 — Drug traffickers tortured and murdered a Drug Enforcement Administration agent in Mexico in 1985, leading to American diplomatic protests and border slowdowns over lack of action by Mexican authorities. To date, there have been many arrests but still no convictions in the murder of DEA agent Enrique Camarena-Salazar.

One year ago, the Soviet Vega-1 spacecraft made a flyby of Comet Halley, measuring the nucleus as being three miles wide and nine miles long (1986). All Texas defenders died in the Battle of the Alamo at San Antonio in 1836. Birthdays: Actor/director Rob Reiner 42. First woman in space Valentina Tereshkova 50. TV personality Ed

Saturday (3-7) Ivan Lendl 24, Daniel Travanti 47 Sunday (3-8) Mickey Dolenz 42, Lynn Redgrave 44, Cyd Charisse 64.



3rd "MOST ACTIVE" WBEN add-34 WKSE 20-17 CKOI deb-40 Q107 22-20 Z93, 19-17 KRBE 35-33 Y100 17-8 Z95 30-28 KDWB 31-26 WLOL 33-29

KCPX 15-12 KWSS 26-20 K104 21-17 99GFM 32-29

KZZU 15-13 95XXX 19-12 OK100 30-25 95XIL 20-16 WGAN 33-28 WJAD 27-24 Q104 19-15 WZYP 15-13 Q101 add WVBS deb-39 WBWB 19-15 Y94 22-20 WDBR deb-40 KFMW deb-39

February 20, 1987 RaR = 6,1



THE NEW SINGLE the Warner Bros. album Scoundtel Days PRODUCED BY ALAN TARNEY Management: Terry Slate

WNYZ 39-34 WBBQ 25-20 KZZB add WKQB 29-24 WSSX add WNOK add WANS add WHHY deb-30 KWES 35-28 BJ105 38-33 94Z 28-20 KITY 27-25 WKDD 26-20 WIXX 38-34 Z104 28-26 KF95 deh-35

KIYS 16-14

KCAQ 17-14

KXYQ 29-27

KDON 19-14



THE NEW SINGLE

FROM THE SMASH ALBUM.

BACK IN THE HIGH LIFE



### CHR BREAKERS

### CHART DEBUT 40 TRACK 10

PRODUCED BY RUSS TITELMAN AND STEVE WINWOOD



MANAGEMENT: NUVISIONS MANAGEMENT, LTD. RON WEISNER / BENNETT FREED TM Owned By Island Entertainment Group, Inc. MANUFACTURED AND DISTRIBUTED BY WARNER BROS. RECORDS INC.

### "Diana: With & Without The Muppets"

1979/"Saturday Night Fever" is rereleased, this time with a PG rating thanks to editing.

1980/Diana Ross sings at a Jimmy Carter fundraiser at the Beverly Hilton

1983/Sony, Phillips, and PolyGram all debut their Compact Disc systems. And Lorimar announces three films, "Tank," "The Last Starfighter," and "Dallas: The Movie." The last one ends up as a "prequel" television film. 1984/The Whites join the Grand Ole Opry. Also, Gold Star, the recording studio of Phil Spector, the Beach Boys, and others, is torn down to build a strip shopping mall.

1986/Night Ranger's Tyler, TX show is disrupted by a woman who strips on stage and feigns masturbation with a flashlight. While NR disavows prior knowledge, the city council bans their future concerts until they apologize. And Robbie Basho, the acoustic guitarist who was WIII Ackerman's teacher, dies of a stroke at age 45. Born: Jon BonJovi 1962, Lou Reed 1942-44, Eddie Money 1949.

### TUESDAY, MARCH 3

1972/Nilsson's "Without You" goes gold.

1980/Two-and-a-half months after the Who stampede, Electric Factory Concerts and Cincinnati's Riverfront Coliseum agree to six new public safety measures and rock concerts are reinstated. Also, LInda Ronstadt brings her "Mad Love" four through Nashville. After performing "I Can't Help It (If I'm Still In Love With You)" and "Silver Threads and Golden Needles," she tells the audience, "I don't want you to think 'ive forgotten country music." 1982/The reformed Mamas & Papas make their first appearance in New York City.

1986/After less than a year of seeking the ladder in the April snow, Prince comes out of retirement with a "warmup" show in Minneapolis. Also, the Pasadena City Council votes 6-0 not to ease its rental terms for the Concert That Counts. The city still wants at least \$100,000 more for the Rose Bowl than similar venues rent for.

### WEDNESDAY, MARCH 4

1967/Steve & Muff Winwood exit the Spencer Davis Group.

1971/Probably because Main Street denied them a visa, the Rolling Stones announce that they'll enter tax exile in France

1984/Industrial noise band Einsturzende Neubaten, whose influence can be heard on "Rockit," "Nasty," and other better-known works, plays a secret location in the Mojave Desert. Patrons pay \$15 to board buses from downtown Los Angeles at 11am without knowing where they're going.

1986/The Band's Richard Manuel hangs himself at age 42 following a Florida concert at which he'd seemed in good spirits. Nell Sedaka's songwriting partner, Howard Greenfleld, dies at age 49.

Born: Bobby Womack 1944, Mary Wilson 1944, Chris Rea 1951, Chris Squire 1948, Barbara McNair 1939.



### THURSDAY, MARCH 5

Eddie Money, Micky Dolenz, Bobby Womack, Jon Bon Jov

1957/Two years after Elvis Presley's first TV appearance, he's satirized on "Sgt. Bilko" when "Elvin Pelvin" visits the barracks. Three years later, to the day, he's discharged from the Army.

1963/Patsy Cline, Cowboy Copas, and Hankshaw Hawkins die in a plane crash between St. Louis and

1980/An Urban League tribute to Berry Gordy Jr. at L.A.'s Century Plaza draws an overflow crowd. Alex Haley is MC. Billy Preston & Syreeta sing Gordy's compositions; Diana Ross appears on film with the Muppets to sing "For He's A Jolly Good Fellow."

1982/John Belushi overdoses at age 33.

1986/Nancy Reagan removes her support of the Concert That Counts because she can't censor the acts. Also, Lou Rawls and Melba Moore host the 3rd Black Gold awards in Memphis. Birthdays: Eddy Grant 1948, Howard Huntsberry 1954.

### FRIDAY, MARCH 6

1966/Beatles fans petition the British government to reopen Liverpool's Cavern Club.

1968/"Best Of Buck Owens" is awarded a gold LP.

1976/The British Beatles revival begins with the reissue of 23 singles.

1986/The Concert That Counts moves to the LA Coliseum, where it is now also a free attraction for those who'll be attending the custom car show next door at the Sports Arena. And ABC announces Lucilie Ball's return to series TV in "Life With Lucy.

### SATURDAY, MARCH 7

1952/The first edition of British consumer publication New Musical Express is issued.

1983/The Nashville Network premieres, as does the Hank Williams Jr. biopic "Livin' Proof."

1985/Jeff Gorski, founder of obscure Oxnard patriotic group General Public, goes to see the similarly named band in concert and decides that they're okay, just as long as they don't try to sell hats like his

1986/Adam Ant's car is hit by a drugs suspect in a stolen car. Police then apprehend and beat up the suspect in front of Ant, who escapes with minor neck injuries. And Pat Benatar plays a homecoming show at the Nassau Coliseum. Nassau County's Chief Economic Officer presents her with a plaque declaring Pat Benatar Day. Born: Peter Wolf 1946.

#### SUNDAY, MARCH 8

1980/Tommy Cook plays a New Jersey club as the Platters and becomes the first of that group's imitators to be hauled into court and ordered to stop.

1983/Roger Hodgson leaves Supertramp. Also, the English Beat sell out the Hollywood Palace in an antinukes

1985/Cher's "Mask" opens. Also Tab Hunter & Divine in "Lust in The Dust."

1986/Prince, who's now joining Shella E at the end of her shows, parodies Morris Day by telling a San Francisco crowd, "We're going to chop down that oak tree and turn it into a wooden leg." Meanwhile, Big Audio Dynamite's Mick Jones refers to their current tour-closer, "1999," as "the Twist & Shout' of the '80s." Born: Micky Dolenz 1945, Randy Meisner 1947.

# (I JUST) DIED IN YOUR ARMS WHAT A WAY TO GO!



R&R TRACK BREAKER!

A PINE

TRACKS (5) - 29
A MOST ADDED TRACK
ALBUM NETWORK HOMER!
POWER CUTS (5) - (3)

From The LP BROADCAST. Out Now. Produced By Terry Brown/John Jansen and Cutting Crew.

Virgin © 1811 Voya Records America.



### **CONTEMPORARY HIT RADIO**

JOEL DENVER

# **KDWB Edges WLOL For Top Honors**

### The Results Of A Two-Year Struggle

"WLOL had an 11; we had a five and nowhere to go but up," recalled KDWB-FM/Minneapolis PD Dave Anthony. He's savoring a major victory in a battle which dates back to June 1984. This time around his station finally edged past the Emmis CHR giant, finishing 7.0 to its 6.7.

"All I set out to do was close the gap," continued Anthony. "It was unrealistic to talk about winning unless we were ready to do something about it. Doubleday owned the station and was contemplating an exit from radio — and we had no budget."

### Creativity Goes A Long Way

"It came down to using creativity to make what little we had go a long way. It was like using guerrilla tactics to make inroads, and it worked. The station grew, although we were still far behind WLOL."

What were some of the tactics that helped make KDWB click with listeners? "Doing things such as an 'Outrageous Contest,' where listeners did something weird for \$1000. From there we did other contests like the 'Easy Winning Game.' Listeners sent in postcards stating the

"I just want to win. If it takes the next three years to take the whole market . . . then so be it "

times they listened. We'd announce their names and if they could name the title of any song played in the last 15 minutes, they won a little cash or a tradeout special.

"We were quick to jump onto everything happening in the community: breakfast broadcasts, charity events, parades, and whatever else. The whole concept was to score impressions on the audience. Slowly but surely we were building."

### Legacy Takes Over

Doubleday stirred up station waters when it brought in a consultant. "We were back down to a 5.5 in short order," said Anthony. "Across the street they were up and having a good laugh. The con-



PD Dave Anthony

sultant had reversed our aggressive music stance, and we were allowed to play only the top 17 records showing up in callout research. No exceptions. All judg-

### KDWB's Music Flow

Here are two sample hours from KDWB. PD Dave Anthony dismisses age-old rules about playing female vocalists or Urban songs back-to-back.

#### 6am

TINA TURNER/Better Be Good To

BILLY OCEAN/Love Is Forever JESSE JOHNSON/Crazay COREY HART/Can't Help Falling MIKE & MECHANICS/All I Need Is

DEAD OR ALIVE/Brand New Lover INXS/What You Need CHICO DeBARGE/Talk To Me BRUCE WILLIS/Respect Yourself

#### 4pm

PHIL COLLINS/One More Night EDDIE MONEY/I Wanna Go Back SHEENA EASTON/So Far So Good

CYNDI LAUPER/Change Of Heart TINA TURNER/What's Love Got To

BON JOVI/Livin' On A Prayer PETER CETERA/Glory Of Love ROB JUNGKLAS/Make It Mean Something

Do With It

SURVIVOR/IS This Love
JEFF LORBER/Facts Of Love
BRUCE HORNSBY & RANGE/
Mandolin Rain

HAROLD FALTERMEYER/Axel F
Theme

MADONNA/Open Your Heart CLUB NOUVEAU/Lean On Me



Asst. PD Don Michaels

ment or gut level programming was thrown out the window."

Finally, the station was put on the block. "Last April, Legacy took over. After a few months of sorting things out, their budgets kicked in. Now we've got budgetary parity with the rest of the market."

Assessing his strategy from that point on, Anthony said, "There are three parts to a station. Music is 90% of the product. But anyone can copy your music, record for record. Promotions is the other key element. There you're subject to budgets and creativity. But the third and most important area which sets us apart is personality.

"Most stations dislike being the number one teen station. I love it. Teens eventually become 18-24s and then 25+ listeners."

You can't duplicate it. So I set about developing the people we had into personalities which would give exclusivity to our franchise."

Believing that personality doesn't mean diarrhea of the mouth, he utilized strong on-air production techniques to keep KDWB sounding sharp. "No one is supposed to overshadow the music. Sure we talk over intros, but it's done in a manner to complement the music, not detract from it.

"The basic criteria are to have fun and entertain. I like to think of my night jock as being able to generate and work with phones just like a morning man. The only difference is the available audience."

### KDWB's Secrets For Success

- Longterm winning commitment
- Unified team concept
- Aggressive music and marketing
- Personalities who add exclusivity

#### **Tops In Teens**

"Most stations dislike being the number one teen station," Anthony continued. "I love it. Teens eventually become 18-24s and then 25-listeners. My night jock, Greg Thunder, is a killer. He really complements my morning team, Buck (McWilliams) and (Chris) O'Connor. Now there are a couple of guys who want to win. Each morning at 9 we meet to discuss strategy. We're just one point behind WLOL's Hines & Berglund now; I'm proud of our team's progress.

"I go to all the sales meetings to reinforce our programming position. As a result, we've gotten some exclusive big dollar teen and young adult buys. Add that to our strong 18-34 numbers, and it's hard to buy around us." (WI.OL still leads KDWB in the key adult demos.)

### Urban Crossovers Work

Despite being hamstrung by research at one point, Anthony said, "I still do callouts, auditorium testing, semiannual perception testing, and the standard retail and request research. (But) we don't use callouts to add music. (MD) Don Michaels and I make our own decisions and then use the research to determine rotations and drops. I'm more concerned about fatigue than playing an unfamiliar record. We're about 70% current on the average, while WLOL plays more gold going back to the '60s and '70s I selectively stick with the last few years. WLOL sounds more jukebox, while KDWB has the 'more music' image in our research."

During his discussion about music and his market. Anthony exploded an old myth about Urban crossovers. "With a 2% ethnic population, I was originally told the Pointer Sisters were going to be about as funky as I could ever get.

"We don't use callouts to add music . . . I'm more concerned about fatigue than playing an unfamiliar record."

That stereotype is so wrong. Who says you can't play black music here? We knew the rock crossovers were going to do great, so it stood to reason Urban crossovers would give us the added balance we needed."

### **Grassroots Promotions**

During the fall sweep, KDWB used "an effective grassroots-type promotion backed by billboards (no TV) stressing our slogan, '101 KDWB The Music Leader.' We kicked things off with a 'Birthday Contest.' We called out birthdates around the clock and took winners for eash

"From there we began going to malls and recording listeners. We Continued on Page 66



Morning dudes Buck & O'Connor pose with participants in the annual sailboat competition as part of the Minneapolis Aquatennial festival last surpmer

# NEW MUSIC NOW

ROCKIN' ON THE ALTERNATE ROUTE

New Music Now. A ready-to-go two hour weekly syndicated show bridging the gap between CHR and AOR:

New Music Now. Bringing you the artists, the interviews, the music, the humor, the lifestyle of tomorrow. Combining past "New Music" legends with next year's favorites. Showing the influences, while playing the latest.

New Music Now. It's the newest rockers from the alternate charts. Who's moving in, who's moving up, who's moving out, It's the group talk: interviews with the hottest and newest talent in the music world. It's the audience: the individuals who demand to be new now. It's the voice of an original; Zimmerman. Master D.J., merchant seaman, stand-up comic, photographer, chronicler of the alternate rock scene right from the start. About him "Cousin Brucie" Morrow says, "Zimmerman reminds me of what it was like to work on the air in the 60's, fun, energetic, and non-conformist, when radio personalities reached out and talked to their audience." It's music the way it's going to be. In step with the changing times and taste of your audience. And It's only from Heller Broadcasting.

New Music Now. Every week. Available on a swap/exchange basis. For station clearance call Heller Broadcasting in New York (212) 874-6935.

### MEMORANDUM

TO OUR FRIENDS IN RADIO:

### FACT:

The Ratt album.

"DANCIN' UNDERCOVER" has danced past platinum status! BB 69-63\* (2/21)

### FACT:

The ongoing **Ratt** tour is "dancing" across the country to frenzied crowds and sold-out halls!

### FACT:

The **Ratt** video, "**DANCE**," is in heavy rotation on MTV and continues to receive TOP 10 requests nightly!

### FACT:

Ratt is receiving massive audience exposure in Eddie Murphy's box office smash, "THE GOLDEN CHILD."

### FACT:

Exploding at TOP 40 stations in major markets such as: Atlanta, Dallas, Miami, San Diego, Houston, Washington & Des Moines!

### FACT:

The **Ratt** single, "**DANCE**," is an undeniable hit! BB DEBUT 92\* (2/21)

C O N C L U S I O N:
Don't "DANCE" to a different tune!
Play Ratt, and "DANCE" along!

### **CHR NEW & ACTIVE**

### 52/24 With This Week's Adds:

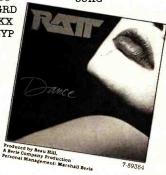
WCAU WHHY KNAN
Q107 BJ105 KYYY
Q105 KITY
WMMS WGRD

KZZP KIKX WRCK WZYP WKRZ

WROQ WINK WABB WBAM

ON ATLANTIC

RECORDS



WBNQ

WBWB

SOKG

KFMW

KYYA

1987 Atlantic Recording Corp. 9 A Warner Communication Co.

### **CONTEMPORARY HIT RADIO**

### KDWB Top Honors

Continued from Page 64

got them to say our slogan and the town they lived in. Hearing a liner mentioning their community gave listeners a chance to call in and win \$101. On Thursdays we bonused the audience with 101 chances to win between 6am-midnight." Every KDWB weekend uses the operative word "free"; i.e., "Free Music," "Free Ski," "Free Movie," etc.

### Theatre Of The Mind

This book, Anthony is using a theatre-of-the-mind promotion. "It's almost a radio drama instead of a contest," he explained. "A couple of weeks ago we aired a report from Australia that a huge blimp had been sighted with the calls KDWB on the tail. We fabricated a reporter, who set out in search of the blimp.

"His comball reports on the sightings became more farfetched and always ended with a cliffhanger. Now the blimp is on its way to the Twin Cities. This has really accelerated calls to the station. We've been putting listeners on air and getting the whole town talking."

While he won't reveal how this will end, there's more to the teaser campaign. "Billboards are going up saying, 'It's Coming, Believe It.' TV spots have also kicked in. And we've added bumper stickers ('I'm A KDWB-liever'), which are available at Arby's. Spotters are pulling cars over for a quick \$101. If the drivers know the location of the last report, we up it to \$1001."

Heaping praise on his internal support, Anthony said. "Knowing I have the backing of (Legacy President) Carl Hirsch, (VP/Operations) Doug Brown, and (GM) Kevin Smith allows me to take such a promotional gamble. There are still a lot of phases to go. We've all sat down and planned exactly how it will come off."

Countering outside sentiment that the war between KDWB and WLOL is a grudge match, he said, "I have no bitter feelings and all the respect in the world for (GM) Tac Hammer and (PD) Gregg Swedberg. I just want to win. If it takes the next three years to take the whole market and eventually beat (AC powerhouse and current market leader) KS95, then so be it. That's our eventual goal."



A billboard promoting the KDWB Blimp concept (top); below it is the official "chase vehicle."



### MOTION



Nicki Summers

At WFXX/Bangor, midday personality Nicki Summers switches shifts with morning talent Dave Cooper who also takes on production director duties . . . Bob Garrett, former PD at KITS/San Francisco and KHTR/St. Louis joins KS103/San Diego to do middays re-

placing Woody Wood.

KXX106/Birmingham names Jim Prewitt as MD . . . At the Programming Coordinator's position at Power 95/. New York is Marisa Brown coming in from Ticketmaster where she was Director of Promotions . . . RI-104/Providence afternoon driver Ken Matthews takes on Assistant PD slot, and Joe Reale becomes Assistant MD.

MD Larry Olek has left WGRD/Grand Rapids to do swing/production at 99DTX/Detroit and is replaced by late nighter Michelle McCormick. Also new to nights is Pete Bunch ... Rick James is now PD at Power 108 (WZKX)/Gulfport-Biloxi, and needs records service from all labels.

Tony Collins leaves KKYK/Little Rock for MD/evening shift at KJ103/ Oklahoma Cify ... Tom Wright joins KCMQ/Columbia as News Director ... KWSS/San Jose welcomes Jim Sheehan, last at crosstown KSJO as Promotion Director replacing Robin Silva ... GM Kerry Fink leaves 94Q/Atlanta for the same position at WCKN/Greenville replacing 80b Nations.

Ken Davis, formerly of WTWR/Monroe, joins WRON/Toledo for overnights and night joick Cyndl Pierce moves to morning news replacing Pam Gibson who goes to WNCI/Columbus ... Congratulations to KWES/Midland-Odessas morning man "The Original Willie Mitchell," who was voted the favorite morning mouth by a local TV station.

At KTKS/Dallas, MD Marcy Guckian leaves creating an opening ... Spanky McFarland leaves Z102/Savannah for swing/weekends at Z100/New York ... Michael St. John is the new overnighter at WDLX/Washington, NC ... At WNYZ/Norfolk, Steve Davis is promoted to MD as Mary Ann Raymond becomes the Promotions Director.



MEGA GIVEAWAY — FM100/Memphis gave away a \$30,000 Corvette, a \$10,000 shopping spree, and four round-trip tickets to anywhere in the world during its "Ultimate Fantasy II." The above display was set up at the Mall of Memphis, complete with a two-minute video explaining the contest.



WAKE UP TO A **NEW HOTBED OF BLUE-EYED SOUL.** HIS FIRST SINGLE,
"WILD HORSES,"

FROM HIS NEW ALBUM, "BIG DREAMERS **NEVER SLEEP.**"



ON CBS ASSOCIATED RECORDS, CASSETTES AND COMPACT DISCS.



STEVE FEINSTEIN

**FALL BOOK FALLOUT** 

# Male 18-24 DST: Boon Or Bane?

There's an old expression: "Be careful what you wish for . . . you might get it." You might apply that to Differential Survey Treatment for non-ethnic 18-24 males, something for which AOR has long clamored. Arbitron instituted it last fall. But now some voices claim the procedure, designed to increase the amount of in-tab diaries from a cell that is usually lax in returning them, has actually worked against AOR.

Malrite VP/Research and ex-R&R Ratings & Research Editor Jhan Hiber predicted that some AORs would be in for an unpleasant surprise from male 18-24 DST. This was despite Arbitron tests that had the return rate of 18-24 year-old male diaries up by 20% as a result of increasing the premium from \$1 to \$2 for non-ethnic men. The premium was also doubled for every member of a household with an 18-24 male (including roommates, parents, spouses, and siblings).

#### More Diaries Requires More Mentions

"There's no question that Arbitron did a better job of getting the diaries back this time," Hiber says. "But in some cases there was a down side. Increased diary returns means a smaller cume value for each diary, as less weighting of each is required since the amount of in-tabs is closer to the number needed to represent the cell proportionally against the overall population. If, hypothetically, Arbitron gets back 20% more 18-24 male diaries in a market, then a station would need 20% more guys writing it down in the diaries or a TSL increase just to stay even."

Here's an illustration of how the procedure could've hurt an AOR. If a station's TALO ("total all listening output;" i.e., diary count — the number of diaries in which a station was mentioned at least once) for the fall '85 and '86 sweeps was the same amount for both books, say 180 diaries, and your time-spent-listening was the same, you wouldn't necessarily have the same share.

"You could go down because there were 20% more male 18-24 diaries this time," Hiber continues. "Since you didn't show a 20% growth, the value of those 180 diaries was reduced by 20%. In the fall '85 book, diaries would've hypothetically been worth 2000 persons apiece; in fall '86, they would perhaps have been worth only 1600 persons. Thus, you would've had to make up the drop with either a 20%.

cume growth or 20% increase in

### Concentate On Cume Rather Than TSL

He suggests that stations should have concentrated on bringing in

new listeners rather than trying to increase TSL. "The diary is a recall medium for which you need top-of-mind awareness. If I were an AOR, I would have made every effort to be as visible and build cume as much as possible. Get your cume up, so that with Arbitron having more diaries circulating among the target demo you'll be mentioned more proportionately.

"It's very hard to expand TSL by 20%. There's more of a possibility of increasing the number of people sampling your station by 20%.

### **Key Findings:**

- While diary returns among males 18-24 are up, AOR shares may be down
- Cume building has become more critical
- Fluctuations from book to book should occur less often

Your secondary goal is to get those samplers to eventually increase their time-spent-listening."

### Irresponsible Diarykeepers

WIYY/Baltimore Station Manager Chuck DuCoty expressed skepticism about male DST in this column in February 1985. "I hate so say 'I told you so'... but I've been saying for the last two years that male 18-24 DST is not something we want," he says. "It worked as far as getting better in-tabs—Baltimore's was up by 46% over the spring book: we went from 89 to 127 diaries. That translated to

10% increase in cume in 18-24 yearold males, and that's good.

"But what happened was what I was afraid of: irresponsible diary-keepers are still irresponsible. We're only kidding ourselves if we think we're going to see big jumps in listening just because we're paying these kids \$2. The extra dollar hasn't made them any more responsible in keeping their diaries. I think we're going to see a lot of diaries with listening on Thursday and Friday, but not filled out for the rest of the week. Or else a guy who didn't bother to fill out the book but turned it in for the \$2."

DuCoty explains why DST for non-ethnic 18-24 males isn't automatically the same boon for AOR that ethnic DST was for the Black/ Urban format. "Black listening didn't go up because of an increased premium. It rose because the methodology changed from telephone to diary, which for all of its problems records more listening than phone retrieval. The proof of the pudding that methodology, rather than money, made the difference was that listening among non-ethnics living in High Density Black Areas also went through the roof. The non-ethnics didn't receive as much extra money as blacks, but switched from phone retrieval to diaries as blacks did."

#### Undersampling Isn't Always Bad

DuCoty continues, "An undersampled cell doesn't always mean you're not going to get a big share in that demo. A station dominating that undersampled cell may wind up doing pretty well because the per-person diary value (cume) is so high that if you get a few diaries with long listening spans, it shoots those quarter-hours through the

Agreeing with Hiber, he says, "More than ever, we're in a cume battle. If the overall TSL is shorter because you have a lot more irresponsible diarykeepers, then the only way you can get comparable average persons figures is to increase cume. That-means more outdoor advertising and great promotions."

#### Culprit #2: The Daypart Diary

Continued on Page 70

He also notes, "We're getting broadsided on two fronts: by the

FALL '85 — FALL '86 COMPARISONS

### Before And After Male 18-24 DST

	Versus Men 18-24 Avg. Persons % Of Unweighted In-Tab Diaries AOR Stations			sons	Men 18-24 Avg. Persons All Stations			
Market								
(# AORs)	Fall '85	Fall '86	Fall '85	Fall '86	(Change)	Fall '85	Fall '86	(Change
Albany (2)	6.8/3.8	6.6/3.8	24	43	(+79%)	75	75	(-
Baltimore (4)	6.9/4.6	6.7/5.5	114	96	(-16%)	297	256	(-14%
Dallas (2)	7.7/4.5	7.4/4.6	82	103	(+26%)	430	396	(-8%
Denver (4)	8.3/3.6	8.1/4.7	122	95	(-22%)	225	224	(
Detroit (2)	7.3/4.7	7.2/5.3	153	171	(+12%)	446	451	(+1%
Lexington (1)	7.6/4.6	7.4/4.3	18	9	(-50%)	50	32	(-36%
Omaha (1)	7.4/3.7	7.2/4.3	32	29	(-9%)	56	68	(+21%
Tucson (1)	7.9/4.7	7.5/5.5	23	19	(-17%)	75	74	(-1%

Yes, DST increased the amount of in-tab (usable) diaries from 18-24 males. That's clearly the case in most of the eight markets in this admittedly unscientific study. However, the news was bittersweet — in most of the markets where the in-tab rate did improve, AOR's performance in men 18-24 declined compared to the rest of the market.

Eight markets — one large and one medium from each region — were chosen randomly and compared from fall '85 — fall '86. For each, three sets of stats were broken out:

\*The % of males 18-2 (at the overall booulation vs. the % of usable diaries that the demo contributed towards the

total In-tab diaries received. (This is called "proportionality.")

For example, in fall '85, males 18-24 made up 7.7% of Dallas's population, while only 4.5% of the usable diaries

came from that demo.

\*The aggregate amount of male 18-24 average persons (Monday-Sunday, 6am-midnight) tallied by the market's

AOR stations.

For example, in fall '85, the four AORs in Denver accounted for 122 average persons among 18-24 men.

•The total listening among men 18-24, expressed in average persons, for all stations in the market. For example, in Tucson in fall '86, the total among all stations for 18-24 men was 74.

### Increased Proportionality

Out of eight markets, five — Baltimore, Deriver, Detroit, Omaha, and Tucson — had better proportionality. That is, the % of in-labs from men 18-24 was significantly closer to the demo's % of the overall population. In Albany and Dallas, the window narrowed only slightly, while in Lexington it widened a wee bit.

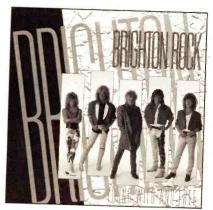
We'll compare AOR's performance among 18-24 men with the rest of the market only in the five markets that showed better proportionality. Of those five, Baltimore appears little-affected, as AORs were off by virtually the same rate as the overall market — 16% vs. 14%.

In three of the remaining four, AORs were down while the rest of the market was up (Omaha) or flat (Denver and Tucson). Only in Detroit did the AORs outperform the rest of the market in 18-24 men.

Draw your own conclusions. Arbitron reportedly has data forthcoming confirming the improved proportionality, but has no plans to study 18-24 male DST's effect on individual formats.

# BRIGHTON ROOK

"WE CAME TO ROCK"



# YOUNG, WILD AND FREE THE DEBUT ALBUM.

"The minute we played Brighton Rock, the phones went off the wall"

KDXR, Amarillo, Texas, Jeff Furley PD

"Another Canadian superstar! Just two weeks on and already generating Top Ten phones."

WTPA, Harrisburg, PA, Chris James MD

"The Phone response has picked up dramatically in the last two weeks...it looks like this song could break Brighton Rock"

KATP, Amarillo, Texas, Jack Randall PD

"There was never a power rotation at our station until Brighton Rock came along"
WTCS, Fairmont, West Virginia, Scott Reppert MD

# **AOR NEW & ACTIVE**

### ALREADY ON AT . . .

WBCN WLLZ WBYR KUPD WHJY KDJQ Q107 WKLC WYNF WDHA

WTPA

WAQX WOUR KWIC KNCN WFYV KISS WIXV

KNAC WMGM KATP WRUF

WIXV WAPL KJOT

AND MORE

On ATCO Records
Distributed by Atlantic Recording Corp.
1987 Atlantic Recording Corp. © A Warner Communication

### AOR



NASH NOSHES AT WDIZ — Midday personality Suzanne Stewart served up tasty tidbits of Hollies and Crosby, Stills & Nash when Graham Nash visited her during WDIZ/Orlando's "Electric Lunch" feature.

# Male 18-24 DST: Boon Or Bane?

Continued from Page 68

18-24 male DST and the new daypart diary, which seems to be cutting down on long listening spans. If it is, then it's going to hurt formats with the longest listening spans, such as AOR, the most."

Another theory has it that the additional premium inspires diary returns for the first time from more casual listeners who normally wouldn't return a diary. These people may have different listening tastes than the more active counterparts in their demo who traditionally return diaries. Again, it becomes necessary to make an impression on these casual diary-keepers by creating top-of-mind awareness through advertising, promotions, etc.

### Less Fluctuation, More Stability

Jeff Wakefield, Sr. VP/Marketing & Research at Major Market Radio, says the ultimate benefit of DST will be stability in scores, whether those scores are higher or lower than before. "You may not see those outstanding books you've seen in the past. It should flatten out the huge fluctuations where an AOR doubles or triples its 18-24s without a change in format, or else goes from a 40 share to a 15 share. That's always been my-gripe about undersampling of 18-24s: one book would have a lot of high TSL diaries, the next book wouldn't. Since each diary accounted for so much weight, it would just amplify the problem.

Part of the reason for the improved response rate, he says, is because of other changes Arbitron instituted concurrently, such as an additional follow-up premium and another round of phone calls. In a preliminary look at a half-dozen books, Wakefield saw AC stations getting stronger 18-34 books, just as Arbitron's pretesting of male 18-24 DST predicted.

He's a believer in the new procedure. "Since you have more diaries, you're getting a better crosssection of the 18-24 audience. Decreasing the amount of weight attached to each diary gives you a more reliable sample and a more trendable picture.

"I don't subscribe to the theory that people who weren't returning diaries listened to a particular format. The bigger question is whether certain people who respond to higher premiums listen to certain formats. Are you now introducing a bias into the survey, or are you correcting the bias that was obtained when people who returned diaries had theirs weighted more heavily?"

### Additional Premium Helped 35+ Stations

Dwight Douglas, President of Burkhart/Abrams/Douglas/Elliot, notes that a letter with an additional \$1 premium was sent to all nonethnic households regardless of whether or not they had 18-24 males. The purpose was to remind all household members to return their diaries. He feels this may

have had more impact on diary returns than male 18-24 DST, as Arbitron told him that male 18-24 response rate was up only .5% while overall diary returns were up 5%. As further evidence, he claims that listening levels in Baltimore, for instance, were unusually high on Mondays, the day most households received the letter. He figures this had the greatest impact on cells such as 35+ females, who are already superior diarykeepers to 18-24 males and helped stations that skew 35+.

His greatest beef is that Arbitron rolled out the male DST at the same time it previewed other innovations. "It's horrible we're going to be forced to judge 18-24 male DST where there was also a new premium and a new (daypart) diary. (Editor's note: the daypart diary. (Editor's note: the daypart disary. (Editor's note: the daypart disary. (Editor's note: the three panages, but it's unscientific. There are too many changes happening at once, with too many ad dollars at stake."

98 Rock

presents

98 great ways to enjoy Baltimore



BALTIMORE ON A BUDGET— WIYY/Baltimore is distributing 50,000 copies of a pamphlet that lists 98 free local activities. It ties in nicely with a weekend feature the station runs called "Cheap Dates" that lists similar activities. An area business that got a plug in the pamphlet picked up the printing costs.

# **SEGUES**

WIQB/Ann Arbor is switching back to AOR after a two-year stretch of CHR. Reach PD Jeff Crowe and MD Mark DeMers at (313) 612-2281 WPYK, a 5kw AM outside of Birming-

WPYK, a 5kw AM outside of Birmingham licensed to Dora, has changed from CHR to AOR. Reach owner/PD Chris Bailey at (205) 741-9795.

Chris Jones resigns WFYV/Jack-sonville PD chores while retaining mornings... Sonny Cuellar is Acting PD at KRIX/McAllen-Brownsville as PD Ace Paladino exits... Jeff Cochran, ex-KWK/St. Louis, is the new PD at KFMZ/Columbia, MO, where MD Craig Stevens gets Assistant PD stripes ... Mary London is back in the MD chair at WRFX/Charlotte.

WEBN/Cincinnati APD Michael Luczak leaves for WCKG/Chicago afternoons ... KLOL/Houston ups MD Dayna Steele to APD and midday man Harvey "Dr. K" Kojan to MD... WONE-FM/Akron PM driver Michael Michelli is named Assistant PD... Bill St. James, ex-KINK/POrtland, becomes MD at KZEL/Eugene as Rusty Kimball resigns ... KOME/San Jose APD Larry Miles adds MD responsibilities ... WRFX/Charlotte wake-up whiz John Isley (John Boy) gets APD stripes ... WOOJ/Ft. Meyers names morning man Ken Brower APD.

After sitting out a four-month nocompete clause, former WSHE/Miami morning stars Skip Herman & Jim McBean started on rival WGTR last Monday (2/16) ... Don DeWolf (aka Cookle "Chainsaw" Randolph) from KDKB/Phoenix joins Jeff Prescott in mornings at KGB/San Diego.

# ANDY TAYLOR

# MIGHT LIE

The First Release From His Debut Solo Album

Number One New & Active Track!

New At Over 40 AORs, Including . . .

WNEW WQFM

WXRK KQRS WHJY KBPI

WKLS KUPD KZEW KRQR

KZEW WLLZ

... And Out Of The Box At KMET!

(Yeah . . . Yeah . . . That's The Ticket!)

**MCA RECORDS** 



## **BLACK/URBAN**



**WALT LOVE** 

### AN APPRECIATION

# **Paul Zarcone: 1945-1987**

Paul Zarcone, known professionally as J.D. Holliday, was a major figure in Black/Urban radio through much of the '70s. He was also one of the most generous people I knew. When he was killed by a car January 18 near his Long Island home, neither his previous stature in the industry or the generosity he had shown others for years seemed to have been remembered.

I first met Paul at WBLS/New York, where I worked swing for three months in 1978. He'd been there since the early '70s, working for Frankie Crocker, for whom he'd been a board operator at WMCA in the late '60s. Other staffers included Vaughn Harper, Ken "Spider" Webb, Vy Higgenson, Lamar Rene, and Wanda Ramos. It was then that WBLS was coming into its own. By summer, it would nearly tie WABC as New York's top station. It would also be responsible for WKTU's decision to drop soft AOR and go Disco a few months later

Programming was Paul's great love and he always wanted to talk about the about philosophies, about my memories of RKO during the Drake era, etc. He'd always ask me how it felt being that company's first black jock and, as a white who'd made the switch from Top 40 to WBLS, he was able to identify with my situation.

The first time I really got to hang out with Paul, he invited me to dinner on the East Side at some little restaurant where everybody knew him. He introduced me to all of his friends and we stayed out until 3am, which was rare, since I wasn't much of a partier. That was the beginning of one of the closest friendships I've had in this industry with anybody, other than Gary Bledsoe, now at WBLS.

Paul really wanted to program, but didn't want to leave WBLS or the Big Apple. But within a few months, I was back in Chicago as OM of WVON & WGCL. WGCL far from being the giant it is now, was still the throwaway station of the combo. There were no jocks, just engineers segueing records and playing drop-ins. Gannett wanted me to handle it all. I convinced them I needed somebody to take care of the FM while I worked on the AM.



TAKIN' IT TO THE STREETS — WKTU/New York treated a pair of listeners to dinner with the Village People and several station personalities. Pictured to Paul's left (with his hand ralsed) is current WBLS PD B.K. Kirkland; behind Paul is then-WKTU MD Michael Ellis; (rear, top right) is current CBS VP/Promotion B/U Rubin Rodriguez; (rear, third from left) is Dale Reeves. And next to Reeves is Guy Broady, who at the time was WKTU's all-night person. Broady is now PD of "FOXY" in LaFayette, LA.



MORNING CRAZINESS — Paul and his wacky morning crew — (I-r) traffic reporter Fred Feldman, Dale Reeves, Zarcone, and weatherman Roberto Tirado — kept New Yorkers laughing with their crazy humor.

### Italian Brother

Paul was a sharp dresser; he liked the corporate management look and he would come to work at WGCI in great suits and ties. He cut an unusually sharp figure given that we were still on So. Kedzie Avenue in terrible facilities in a sleazy industrial area.

Paul always felt that programming people never got the respect they deserved for their contribution. He wanted to see his staffers have somewhere decent to work and he was responsible for helping to design the new WGCI studios downtown on Michigan Ave.

Frankie Crocker had always been proud of having an integrated airstaff. At WVON & WGCI. they weren't used to it. I would get calls from engineers and management people who'd hear Zarcone on the air and were surprised that a white jock could sound so soulful. During his first afternoon on the radio. black listeners would call, and ask the usual first-day questions, and what he looked like. With his typical sense of humor, Paul would tell them that he was "an Italian brother."

Paul stayed in Chicago for roughly a year, then went back to program WKTU during its Disco heyday. He thought Crocker and Bill "Rosko" Mercer were the format's greatest personalities, up there with Dan Ingram for across-the-board appeal. Rosko was one of the people Paul brought on board at WKTU. Others on 'KTU at the time were Dale Reeves, who was his morning partner, Guy Broady, Carlos DeJesus, G. Keith Alexander, and Paco.

### WKTU's Heyday

WKTU was Paul's dream job, especially when the station began to dominate New York, decimating WBLS (temporarily) and WABC (permanently). He had the station all over the streets of New York, working to become to the people of the city what WBLS had been to them a few years earlier. He was there for two years before station politics began to undermine his efforts. He finally left. Paul had a chance to go to NBC's WYNY but went to do mornings at WXLO, which was then in the process of segueing from AC to Urban. By the time he left WXLO, I was

at R&R and was able to put him together with another old friend, Joe McCoy at WCBs-FN. Paul was happy at 'CBs-FM, but he kept telling me that he wanted to play black music. He wanted to put together those long unusual music sets that WBLS had been known for, with Kool & the Gang, KC & the Sun-



PAUL AND ROSKO — Paul "LD Holiday" Zarcone hired Rosko for the 6-10pm shift, even though Rosko had been living in Europe since his WNEW-FM days. In this photo, Zarcone (right) and Rosko had finished narating a day of circus activities for a group of blind children at a special community service event created by WKTU.



IT'S HOLIDAY & REEVES — Dale Reeves (right) and Paul teamed up for the WKTU morning show. Reeves can now be heard over the American Comedy Network.

shine Band, Timmy Thomas, Wes Montgomery, Frank Sinatra, Johnny Mathis, the Doobie Brothers, and Mandrill all somehow working together. He wanted another station where he could experiment like that again.

### The Support System

There was never a time that I talked to Paul, even as recently as earlier this year, where he didn't have something to say out of concern for someone else - even when his own luck began to slide. There would be times when friends from his past - jocks, salespeople, secretaries, record people - were down on their luck and he would always bring them into his home until they were functioning again. Some of them ended up in Paul's living room for up to three months. It was nothing for Paul to lend his car to somebody who needed transportation.

Guy Broady was one of Paul's special proteges. I'd introduced them in Chicago. Paul liked Broady because of his youth and knowledge about the industry. He always took to people who seemed to be looking for more knowledge about this business because he could teach them. When Paul put WGCI together, Guy, who worked nights on WVON, would come to work at 2pm so he could help assemble the music library, and so forth. Paul was Broady's personal protector at WVON, often from me. And he made sure that Broady got his shot at New York.

After WCBS-FM, everything went sour for Paul. Good opportunities didn't present themselves. He used his Inner City connection and went to work for them a third time af KBI.X/San Francisco. That didn't last long and he went back to New York. From that point there were a lot of jobs — some of them in the industry, some of them outside, most of them beneath him. One was for a black Cadillac dealer in the Bronx, Dick Guidron, who

hired Paul because he knew him from WBLS.

### The Support System Fails

A lot of what happened to Paul in this decade probably happened because of his drinking and his depression over the way he'd been treated. Paul always drank in the '70s, but not irresponsibly; I could always depend on him to be where I needed him to be. It was as the politics at WKTU began to take their toll that the drinking began to kick in. Even in his last years, when people were working to keep him straight, his radio mind was still lucid. He was always looking for another New York station to help and he probably still could

There were people there for Paul during his last years, but there weren't enough. A lot of those he'd helped, most of them unnamed here, weren't there to take him in. Some could have, but thought the only jobs they had would be beneath him - when in fact he would have been grateful for the chance to do radio again. His funeral was held the Wednesday after he died. Former WBLS newsman Sam Lee, WBLS GM Charles Warfield, Ken Webb, Dale Reeves (now with the American Comedy Network), WALK PD Sean Casey, (who'd given him his last radio job), and WBLS PD B.K. Kirkland were all there. Many others who should have been weren't.

have been weren't.
It's too late for anybody to help
Paul now; his baritone voice, the
one I always wished I had, isn't of
any use. But there's still a great
deal that can be done in his memory. We all have friends in this industry with personal problems. If
we're really the communicators
we say we are, there are still people out there on the verge of being
swallowed by the cracks who we
can reach out to. And there are
problems of our own that we can
clean up so that we're in a position
to help others.

# **COLUMBIA'S CARAVAN OF HITS**



# "I GOT THE FEELIN' (IT'S OVER)"

One Of The MOST ADDED (2/13)

# **BLACK/URBAN BREAKERS** | 60/29

#1 MOST ADDED — DEBUT 40

COMING SOON — THE GREGORY ABBOTT THANK YOU DOWN PROMOTIONAL TOUR



BLACK/URBAN BREAKERS | BB 62-62

THE ISAAC HAYES PROMOTIONAL TOUR CONTINUES TO ROLL



"BAD ROCK CITY"

**BLACK/URBAN NEW & ACTIVE** 

43/11 — BREAKER BOUND!

One Of The MOST ADDED (2/13)

INCLUDING THESE B/U POWERHOUSES: KMJQ — WDIA — WEDR — WOWI — WTMP RE-ADD — KDAY — KSOL — WTLC



ΗΑΡΡΥ"

**BLACK/URBAN NEW & ACTIVE | 28/7** 

SMASH WRITTEN ALL OVER THIS RECORD!

IMMEDIATE PHONE RESPONSE: WZAK ADD HEAVY — WDJY NEW ADD — KSOL NEW ADD KMJQ NEW ADD — KJLH — KOKY HOT REPORT



"OH HOW I LOVE YOU (GIRL)"

THE FOLLOW-UP TO THE TOP 10 SINGLE "MISUNDERSTANDING" JUST RELEASED AND ALREADY ON: WBLK

WTKI KOKY WHUR Z93 WLOU WNHC WJMI KAPE

**WDKX** WKGN



COLUMBIA RECORDS - RADIO'S BEST FR



BARBARA BARNES

# Jazz Ratings Overview: No Sour Grapes

For most everyone, it's difficult to get excited about Arbitron shares that are typically on the lower end of the scale. Says WYRS/Stamford PD Rick Petrone, "Even if we come up with a 3.0, which is great for any Jazz station, an agency buyer might laugh at it because he's so used to seeing double-digit numbers."

Yet these stations manage to stay afloat, and a few are even successful despite the low numbers. The current jazz sizzle is attributed in part for some of the success stories, but for years it's been low overheads, in-house research highlighting qualitative data, format uniqueness, and plain old chutzpah that have carried these stations through. So without further ado or apologies, here are some ratings highlights for "fulltime" Jazz stations. Next week offers a look at the grand success stories of the parttime jazzers

At first look, KJAZ/San Francisco made across-the-board lateral moves. This is quite true until evenings, when it took fifth place in adults 25-49, 25-54, and 35-64. PD Tim Hodges credits a tighter playlist as one of the reasons. The station previously added a little more fusion and contemporary jazz into its format. "But since (AORs) KKCY and KFOG started playing

more of that type of music" he says, "we've tightened up to a more straight-ahead sound again."

WNOP/Cincinnati's OM/PD Geoff Nimmo is proud of the 1-kw daytimer's results, which are the AM station's highest ever. Working without a promotion budget, he says his unique blend of music is the magnet. "Mixed in and featured during different dayparts are the various types of jazz that we play," he says. "In mornings the uplifting, contemporary-type jazz would be highlighted. During middays you'd hear more of the ambient, Windham Hill-type music, and in the afternoons it's more mainstream." Throughout all of this, Nimmo notes that WNOP programs many vocals from artists including Anita Baker, Steely Dan, Michael Franks, Sade, Cleo Laine, and Flora Purim.

AC/Jazz WLOQ/Orlando did well also, coming in at 4.0 for men overall. PD Bob Church sees it the way much of other Jazz programmers do, saying "There's no rhyme or reason to any of the ratings' methodology. We've been programming the same quality music, with the same mix and promotions for years. The diaries simply got into an area where people don't like country music, that's all."

Back in Stamford, during the evening hours WYRS, which just switched call letters to WJAZ, took fifth and sixth places in adults 25-54 and 35+, respectively. Considering that there were 32 rated stations in the market, Petrone is quite happy with the results. He cites the reason for the climb as WYRS's "outreach promotions." "We've finally begun to reach out in the tristate area with many personal appearances," he says. "One was called the 'Corporate Lunches,' where the jocks went out to 21 different corporations like Xerox, Texaco, General Foods, and US Tobacco. We offered free live music during lunch in the form of a local trio, and handed out flyers and such to listeners. We simply got our name out there in a very personal way.'

	KLSK/S	anta Fe-	Albuque	que	
	F '85	W '86	Sp '86	Su '86	F '86
12+	1.7		2.4	* *	1.6
Men 18+	1.7	• •	3.3	* *	1.9
Women 18+	1.9	• •	1.7	• •	1.6
		WNOP/C	incinnati		
12+	**	* *	.5	.6	1.2
Men 18+	• •	* *	1.1	.9	2.2
Women 18+	**	• •	**	.6	.6
	W	/BBY/Col	umbus, C	Н	
12+	1.3	• •	2.1	2.3	1.4
Men 18+	1.2	• •	3.5	3.3	2.1
Women 18+	1.5	••	1.0	1.8	.9
		KADX/I	Denver		
12+	.9	.7	.9	.8	.6
Men 18+	1.4	.9	1.5	1.2	1.1
Women 18+	.5	.6	.5	.5	.2
		WJZZ/D			
12+	2.4	2.1	2.3	1.9	2.1
Men 18+	3.7	2.7	3.3	3.1	3.0
Women 18+	1,7	2.0	1.7	1.3	1.6
	1	KKGO/Lo	s Angele	S	
12+	1.6	1.4	1.3	1.3	1.2
Men 18+	2.3	2.1	2.0	1.8	1.8
Women 18+	1.2	.9	1.0	1.0	.9
		WLOQK			
12+	2.0	* *	1.0	2.3	2.8
Men 18+	2.7	• •	1.6	2.1	4.0
Women 18+	1.6	•••	.8	2.9	2.2
	KNCR/I	Portland	(now KKL	IL)	
12+	• • • • • • • • • • • • • • • • • • • •	**			.4
Men 18+ Women 18+					.5
women 18+		TDID			.4
	WC	BIPTOVI	dence, Ri		
12+			.3	.5	.5
Men 18+ Women 18+			.5 .3	.6	.6 .6
Women 10+		147/0			.0 .
			Francisc		
12+	1.0	1.6	.9	1.2	1.1
Men 18+	1.3	1.2	1.1	1.8	1.6
Women 18+	.9				.8
			CT (now \	VJAZ)	1
12+	2.2	7-7	2.3		1.9
Men 18+	3.1	::	3.0 2.0		1.5
Women 18+	1.8		2.0		1.5

## ALL THAT JAZZ

KCNR/Portland sold to Gothic Broadcasting and switches calls to KKUL (Kool). GM Roger Morgan replaces Ray Horn, who will remain as afternon announcer; new PD/MD is George Fendel ... KIFM/San Diego's AC MD Michael Parks Includes Jazz MD to title, replacing David Good, who continues in morning drive ... Mark Daniels from AC

WSNY/Columbus joins crosstown WBBY for afternoon drive ... Al Albert new ND at WFSS/Fayetteville, replacing Mark Melvin, who remains at station as Production Manager. WFSS also seeks development director to succeed Thad Mumau, who recently resigned ... New to overnights at WHRO/Norfolk is Becky Livas ... Joining WHYE/Sarasota are

acting PD Robert Lindsey (in place of PD Steve Huntington) and MD Blake Lawrence ... WVPN/Charleston's JD JoAnn Urofsky segues to WAER/ Syracuse as PD.

Concord's National Promotion Director Ellen Findlay exits to pursue outside interests — she's taking an extended vacation to see the world! R&R wishes her lots of sunshine and jazz concerts. No replacement named ... Aspen National Director of Promotion Dede Whiteside segues to MTM as National Director/Pop Promotions

... Atlantic's Director/Jazz Production John Snyder exits label: no replacement named yet, but recent London import Peter Koepke is currently taking up some of the slack. National Promotion Director Suzanne Berg exits Gramavision; Debble

Schore upped to Promotion Manager
... Fantasy Records purchases Pablo Records from Norman Granz.
KLON/Long Beach, CA MD Helen

Borgers hosts new Saturday morning show "Artist's Corner," which features conversation with guest artists who will also play and discuss favorite records by other artists. KKGO/Los Angeles launches weekly series of live jazz remotes from Bon Appetit Cafe and Bar with artists including Larry Carlton, David Benoit, Wishful Thinking, and Alphonse Mouzon.

And at crosstown KNX-FM, an hour of new age/fusion jazz on "Midnght Cafe" airs weeknights with host Rich Fields ... WDEV/Waterbury, VT announces new nightly two-hour show "Dinner Jazz," hosted by Charlle Ventura Jr.: (802) 244-7321 ...

AOR WHMD/Hammond, LA's long-time Sunday morning "Just Jazz" host Leanne Astin departs to do radio in Staunton, VA (new station, no calls yet); Richard Blake takés up slot ... Kudos to WGMS/Rockville, MD host Paul Anthony, who celebrates sixth year of "Jazz Unlimited" show ... Kyle Neur is host of new Saturday night show "Blues In the Night" at KANU/Lawrence. Needs blues record service (913) 864-4530.

"The Jazz Lover's Catalog of Rare Records" lists a library of more than 900 hard-to-find recordings, from early jazz, be-bop, and big band through music from the '70s. Cost to collectors and aficionados: \$1 to Robert Hess, Musical Memories, 253 W. 72 Street, New York, NY 10023. And if you're looking for a new jazz reference book, just out is "The Harmony Illustrated Encyclopedia of Jazz: Third Edition." Priced at \$22.95 (hard) and \$13.95 (paper), the book boasts entries from Louis Armstrong to Frank Zappa, and is quite inclusive when compared to the original 1978 publication - jazz-rock and fusion artists are also acknowledged. With the passing of ten years, a new perspective is evident.



The Follow-Up To His #1 Jazz Album "EXPLOSION"

## PAQUITO D'RIVERA's

Newest Album

"MANHATTAN BURN"



When you think of jazz music you think of Columbia Records



# **ADULT CONTEMPORARY**

# Make Room For Personality

By Mike Kinosian

Shut up and play the music! This terse programming philosophy pervades the industry. Stations achieving success with a "More Music/Less Talk" stance nurture this attitude. Consequently, we hear phrases like "Another 20 in a row coming up . . ." more often. There's a tradeoff regarding more music/less personality. How can we keep personality from disappearing on music-intensive and full-service stations? I sought opinions from several qualified sources.

### Imus In The Morning

To me, the quintessential morning personality in AC today is Don Imus of WNBC/New York. Quick, clever, and relevant, Imus spawns imitators everywhere. However, his unique style makes duplication difficult. "Ever since I've been in radio, I've heard personality is dying," he said. "Today, there are more guys doing what I'm doing than ever before." There is a long-standing gag: Robert W.-Morgan steals Imus's act and vice-versa.

Imus freely revealed that when he started his radio career in Southern California he "basically did what Morgan did that morning and what Mort Sahl did the previous night." Imus said back then he was toiling at a station "owned by alcoholics that neither knew nor cared what I did." In those early days, he was known as "Captain Pon"

The Imus approach to personality is to discuss what's on his mind on a particular day. Together with newsman Charles McCord, Imus spends three hours preparing for his next show. These planning sessions set "a topical tone" for classic Imus characters like Billie Sol Hargis. There is an obvious love in what he does. Imus noted that his favorite time of the day is the four and a half hours he's on the air. Pointing to the powerful one-to-one effect of radio, Imus is philosophical: "On the air, you have to be what you are off the air.'

The Imus act is running on the AM dial, but he claims "absolutely nothing" would change if he were to segue to the FM band. He praised former WNBC PDs Bob Pittman and Kevin Metheny for their help. Imus said Metheny is "brilliant" in knowing what to say to air talent.

Imus In The Morning makes listening to radio fun by masterfully blending in service elements, music, and his personality. As mentioned in the Feb. 6 edition of R&R's "Street Talk," Imus is in



Don Imus

terested in buying WNBC. Who would he hire for talent? "Robert W. Morgan," he replied. Would Morgan move to NY? With his famous wry smile in his voice, Irnus said, "No." And if he were told tomorrow all "personality" must be eliminated? Irnus quipped, "Do I still get the money?"

### **KOST-ing To Big Numbers**

KOST/Los Angeles is enjoying ratings success with its soft approach to AC. While the on-air line-up doesn't boast the "name" talents one associates with L.A. radio, the presentation is warm and smooth. Station Manager Jhani Kaye touched the heart of the matter when he said, "You get personality in content, not necessarily in witticism."

Kaye reviewed the five basics for a personality to remember: calls, your name, time, artist, title. Personality is achieved in the way one presents the basics, "All of L.A. loves this new one by ..." or, "Hope you like this one as much as we do ..." Kaye feels the inflection one gives conveys personality.

Many people confuse personality with humor. An announcer doesn't have to be funny to be a personality. Kaye labels his KOST announcers as "companions" and encourages them to ad-lib lifestyle situations on the air rather than to read People magazine.

KOST, a non-"name personality" station, wants its announcers to use personality because, according to Kaye, the music is "not enough."

# Don't Forget "Stationality"

"The most important thing a station must have is 'stationality,' "said KKLT/Phoenix PD Sam Church. Church reasons the overall sound of the station is more important than individual personalities and the music is the station's foundation. "Music is first — talk second," he said. "Listeners see what the station is through personalities, music, and promotion."

One common criticism of "More Music/Less Talk" stations is that they sound like jukeboxes. "People should realize there is a limited potential for stations that are like that," said Church. It should be noted, however, KKLT is a "Lite Rock/Less Talk" station that always plays "four in a row." The insertion of personality is found in the morning show hosted by Barry Chase, who joined the station one year ago from WASH, Washington.

"If a station is to be very successful, it has to supersede any individual," says Church. "Here, the music is the star."



Sam Church

### WJBC's Personal Involvement

"Our people care about this community and listeners can hear this concern on the air." That's the sentiment of Don Munson, PD of Full-Service heavyweight WJBC/Bloomington, IL Munson makes a good point in noting that an important role of an air personality is to know what's happening in the community. Being both visible and ac-

# **Personality Pointers**

- "On the air you have to be what you are off the air." —Don Imus
- "You get personality in content, not necessarily in witticism." —Jhani Kaye
- "Our people care and listeners can hear this concern." —Don Munson
- "It's quality, not quantity."

-Dick deButts



Jhani Kaye

tive in one's town help an on-air personality. Munson is critical of some other radio talent whose only knowledge of their community "is what they read in the paper or see on TV." He said, "These people aren't mingling in the crowd. The more contact you have, the more you can speak from personal experience."

In addition to PD duties, Munson has handled mornings on WJBC for the past 22 years. Longevity is a key to the 'JBC lineup. All fulltime announcers have been there a minimum of eight years. Munson says the announcers are given a lot of latitude to develop their personality. There is no pressure to produce personality; it seems to come naturally. The posture taken by Munson is to lead by example. "We don't push."

Munson doesn't see all stations using the WJBC approach. "The thing missing from otherwise slickly programmed stations is friendliness and personal involvement. Some of the really good stations

are cold. They don't have a personality." But Munson sees a positive side. "Even though personality may be weaker today than it was several years ago, radio's pretty darn good."

### Not A Music Box

"We spend more time developing our personality than on almost any other aspect of the radio station," said WRAL/Raleigh VP/GM Dick deButts. And it must work, since the Capitol Broadcasting music intensive outlet was #1 12+ in the fall Arbitron. DeButts says WRAL is a high-profile personality station. Mornings are anchored by a six-person staff headed by 11-year veteran Bob Inskeep.

"If a station is to be very successful, it has to supersede any individual."

-Sam Church

"Music," deButts says, "is about 85% of our product, but much of our success comes in the presentation, so announcers have to understand the gameplan. There are a lot of music boxes playing the same records. We need other things like news and personality to set us apart." DeButts cites Transtar stations as a music box example.

In defining personality, deButts is right on the money when he states, "It's quality, not quantity."

# Mystery Minutes.

Your listeners guess whodunnit and win a trip on the Orient-Express!

Mystery Minutes Is Now Available! Call Contemporary Marketing, Inc. today! 314-567-9650

Mystery Minutes—Another original radio promotion from CMI

avel via British Caledonian. Mrways and the Venlee-Simpton Orient Expres





LON HELTON

**COUNTRY RATINGS INDEX UP 31.2%** 

# Fall '86: Target Demo, 12+ Shares Up

Following what had been a rather dismal summer showing, Country made some good gains in the target demo and 12+ in the fall '86 Arbitron.

Of course, the jury is still out on exactly what the summer book meant, considering it was the first summer sweep for more than 70% of the stations. But let's not dwell in the past - we have good news to talk about. Presented here is the full rundown on how every Country station in Continuous Measurement markets fared.

We have also included the newly created (R&R 12/5/86) Country Ratings Index, which is the aggregate sum of the actual 25-54 shares for the stations listed on these pages. A full explanation can be found in the 12/5/86 issue, but generally this number is gleaned from and season to season.

of its total stations on AM than any other musical format, so we are in-AM vs. FM breakouts. In order to gauge the relative strength of the format, breakouts were done to eliminate the influence of AM fect" may have been painting a less than accurate picture of Country's strength, so - in an attempt to compare apples to apples - the band breakouts will become a regular feature of these scoreboards.

a consistent sample base, providing an accurate picture of how the format is doing in its target demographic from book to book

Country has a higher percentage troducing - for the first time Country shares, which are declining (in part) simply because they're AM shares. The "AM ef-

Here's how everybody did:

### **Country Ratings Index Data**

Fall '86 CRI: 981.6 Up 31.2 shares from the summer Summer '86 CRI: 950.4\*

Spring '86 CRI: 1014.6

Fall '86:

181 Stations:

97 Up a total of 115.7 shares, Adults 25-54.

74 Down a total of 75.0 shares, Adults 25-54

8 Even 2 Debuts + 5.3 8 Drops -14.8

187 Stations:

72 Up a total of 75.2 shares, Adults

25-54

103 Down a total of 130.8 shares, Adults 25-54.

10 Even 2 Debuts + .5 1. Drop - 9.1

Summer '86 CRI and other stats adjusted for incorrect listing of WPFB/Dayton as a Country station in the Summer '86 Scoreboard.

### Legend Box

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-Midnight.

Stations with #1 shares have 12+ figures in bold. Stations debuting this book, and stations not Country during the sweep, are designated with

Demo figures are for market rank, not actual share.

Under the demo ranking comparisons, "1-5" means a station ranked in the top five 25-54 adults. "6-10" indicates the station ranked either sixth through tenth.

An example of the numbers listed, "1-5 64 35%" means that 64 of the 181 stations we've included ranked between one and five, or 35% of the total sample

Asterisks indicate Country stations in a particular market which are coowned but have different call letters.

DNS means a station did not show in the ratings book.

# Fall '86 Scoreboard

Fall At

A Glance

● 54% up, 25-54

●69% up, 12+

• AM: 57% up, 25-54

• FM: 51 % up, 25-54

55% up, 12+

62% up, 12+

Station/City		12-	-	25-5	4 Rank	-1	Station/City	12-		25-54		Station/City	12 Su '86		25-54 Su '86	Rank
	Su	'86	F '86	Su '8	6 F'86			Su '86	F '86	Su '86	F '86					
WGNA/Albany		4.6	4.7	7	5		KSCS/Dallas*	4.6	3.9	5	8	WFMS/Indianapolis	10.0	10.7	2	2
WPTR/Albany		4.4	3.4	9	9		WBAP/Dallas*	6.7	4.6	4	7	WIRE/Indianapolis#4		1.9	6	11
WEEX/Allentown		2.7	1.5	TE	T12	- 1	WBLY/Dayton	.9	1.3	21	21	WCRJ/Jacksonville	4.1	3.6		T17
WXKW/Allentown		2.6	3.1	11	7		WBZI/Dayton	2.1	1.8	12	13	WQIK/Jacksonville	1.1	.8	13	4
WKHX/Atlanta*		5.8	6.7	1 6	4		WONE/Dayton	6.3	5.5	6	5	WQIK-FM/Jacksonville	8.1	8.7 7.5	3	2
WPLO/Atlanta*		1.0	1.3	20	15		KBRQ/Denver	.8	.9	26	23	KFKF/Kansas City	5.6		1	1
WYAY/Atlanta		4.3	5.9	8	6		KBRQ-FM/Denver	.6	1.0	25	22	WDAF/Kansas City	10.3	11.2	6	5
KASE/Austin*		3.0	14.6	2	1		KLZ/Denver	2.9	2.0	12	14	WIVK/Knoxville	4.1	4.1	1	1
KTAE/Austin	1	.8	.8	17	15		KYGO/Denver	4.5	5.6	5	6	WIVK-FM/Knoxville	27.7	27.0	1	
KVET/Austin*	1	3.7	2.7	8	8	1	WCXI/Detroit*	1.4	1.5	24	T18	Combo			10	
WCAO/Baltimore		2.4	2:9	13	3 11		www/Detroit*	3.5	4.2	5	5	WNKX/Knoxville*#5	.6	-	8	7
WPOC/Baltimore		5.8	6.7	1 2	2 2		KHEY/El Paso	3.0	5.6	1.1	T5	WNOX/Knoxville*	1.8	2.6	15	16
WKJN/Baton Rouge	1	7.4	6.4		3		KHEY-FM/EI Paso	8.9	9.5	2	2	WSEV/Knoxville	.9	1.5	18	17
WYNK/Baton Rouge	1	1.0	2.7	16	15		KLOZ/EI Paso#3	.4	_	29	_	KFMS/Las Vegas	.5		2	1
WYNK-FM/Baton Rouge	1	11.7	13.4		1 1		KFRE/Fresno	1.9	2.9	16:	12	KFMS-FM/Las Vegas	10.0	8.8	2	- 1
Combo		12.7	16.1	-	1 1		KFRE-FM/Fresno	2.1	3.7	14	10	Combo	1.0	1.9	14	1
WZZK/Birmingham	1	1.8	1.2	13	3 13		KNAX/Fresno	6.6	4.0	2	4	KRAM/Las Vegas	1.3		10	- 1
WZZK-FM/Birmingham		16.7	15.9		1 1		WCUZ/Grand Rapids	3.9	2.5	10	12	KYYX/Las Vegas#6	2.0		25	T1
Combo		18.5	17.1	1	1 1		WCUZ-FM/Grand Rapids	8.7	8.3	1	1	KLAC/Los Angeles*	1.4		13	1
WBOS/Boston		2.4	2.8		2 9		WMUS-FM/Grand Rapids	3.7	5.0	7	6	KZLA/Los Angeles*	1.6		13	- 1
WYRK/Buffalo		8.2	6.2		2 4		WPCM/Greensboro-	.4	1.5	12	15	WAMZ/Louisville	15.7		10	
WLON/Charlotte	1	.9	1.1	2	716		Winson-Salem-Highpoint	1				WCII/Louisville#7	3.6		14	1
WLVK/Charlotte	1	8.4	9.0		4 3		WKOQ/G-WS-HP	2.2	1.1	T10	T16	WTMT/Louisville	1.0		6	
WSOC/Charlotte		.9	.9	2	6- T18		WTQR/G-WS-HP	14.6	19.7	1	1	KTXF/McAllen-Brownsville			4	
WSQC-FM/Charlotte		9.7	13.6		3 1		WESC/Greenville	1.2	1.8	13	T11	WGKX/Memphis	5.9		10	
WDOD/Chattanooga		1.7	4.1	1	2 9		WESC-FM/Greenville	12.9	15.6	2	2	WMC/Memphis	4.8		7	
WDOD-FM/Chattanooga	1	11.1	10.9		1 1		Combo	14.1	17.4	2	2	WKQS/Miami*	3.6		27	2
WUSY/Chattanooga		10.8	10.2		3 2		WSSL/Greenville	6.8	8.6	5	3	WQAM/Miami*	1.0			T2
WMAQ/Chicago		1.8	1.6	1	1 T20		WCMB/Harrisburg	2.7	3.6	7	4	WBCS/Milwaukee	.5			12
WUSN/Chicago		2.6	2.9	1	4 10		WHYL/Harrisburg	2.2	1.4	12	17	WBCS-FM/Milwaukee	3.8			
WBVE/Cincinnati#1		_			- 11		WHYL-FM/Harrisburg	4.8	5.2	5	6	WMIL/Milwaukee	4.2			-
WUBE/Cincinnati		6.4	6.1	1	4 5		Combo	7.0	6.6	3	4	KEEY/MinnSt.Paul*	5.4		_	1
WGAR/Cleveland		1.0		2	1 T20		WRKZ/Harrisburg	8.2	8.6	2	2	WDGY/MinnSt.Paul*	2.1			1
WGAR-FM/Cleveland	1	3.6			9 5		WKHT/Hartford	DNS	1.0	DNS	14	WSIX/Nashville	9.			-7
Combo		4.6			8 T4		KDEO/Honolulu	2.0	2.0	13	13	WSIX-FM/Nashville	6.6	5.1	- 5	3
WHOK/Columbus, OH		4.1	5.2		8 6		KIKK/Houston	.6	.9	19	T20	Combo	-	5.0		
WMNI/Columbus, OH		2.5			2 10		KIKK-FM/Houston	6.8	6.8	1.	. 3	WSM/Nashville	5.2			
WRMZ/Columbus, OH#2		5.6			5 -		KILT/Houston	.9	.8	17	T23	WSM-FM/Nashville	11.1			1
KPLX/Dallas		6.6		3	2 2		KILT-FM/Houston	5.7	6.0	3	4	WNOE/New Orleans	1.8	2.0	10	1.

### COUNTRY

# Fall '86 Scoreboard

	001	CD	Vu	ı u
Station/City	12-			Rank
	Su '86	F '86	Su '86	F '86
WNOE-FM/New Orleans	4.8	5.2	7	7
WHN/New York	2.8	2.1	12	17
WCMS/Norfolk	.8	.4	21	22
WCMS-FM/Norfolk	8.7	7.9	1	3
WKEZ/Norfolk	.8	1.1	18	T15
WTID/Norfolk	1.9	1.6	15	14
KEBC/Oklahoma City	4.8	4.7	5	T8
KXXY/Oklahoma City	.9	.4	15	19
KXXY-FM/Oklahoma City	11.8	10.7	1	1
Combo	12.7	11.1	1	1
WKY/Oklahoma City	4.5	3.6	8	11
WOW/Omaha	5.2	5.0	8	. T8
WOW-FM/Omaha	7.5	6.4	4	3
WHOO/Orlando	2.8	3.2	10	12
WWKA/Orlando	7.0	8.9	3	2
WXTU/Philadelphia	3.8	3.9	T5	T7
KNIX/Phoenix	1.3	1.4	28	18
KNIX-FM/Phoenix	9.6	10.3	1	1
Combo	10.9	11.7	1	1
WDSY/Pittsburgh*	2.7	2.8	10	10
WEEP/Pittsburgh*#8	1.2	2.0	17	13
WIXZ/Pittsburgh	.4	DNS	23	DNS
KUPL/Portland	1.0	.8	18	21
KUPL-FM/Portland	5.6	4.6	4	T4
KWJJ/Portland	2.4	2.9	14	13
KWJJ-FM/Portland	3.5	4.7	12	6
WHIM/Providence	1.3	1.6	26	12
WKIX/Raleigh-Durham#9	1.9	-	12	_
WQDR/Raleigh-Durham	6.3	5.5	5	5
WKHK/Richmond	1.8	1.5	10	11
WRNL/Richmond#10	2.4		19	_
WTVR/Richmond	.4	.1	DNS	DNS

Station/City	12-	+	25-5	4 Rank
	Su '86	F '86	Su '86	F '86
WTVR-FM/Richmond	7.1	5.8	5	6
KCKC/Riverside-San Ber.	2.7	2.7	12	9
KDIG/Riverside-San Ber.	.5	DNS	38:	DNS
KNTF/Riverside-San Ber.	.8	1.6	21	T13
KWDJ/Riverside-San Ber.	1.8	1.2	24	T15
WNYR/Rochester	4.6	5.2	8	6
KHWY/Sacramento	.5	.9	22	18
KRAK/Sacramento	4.5	5.1	7	8
KRAK-FM/Sacramento	5.7	7.3	5	2
KUSA/St. Louis	2.9	3.9	10	9
WIL/St. Louis	.5	.8	24	23
WIL-FM/St. Louis	3.6	4.5	T6	5
WKKX/St. Louis	1.6	1.6	16	13
KKAT/Salt Lake City	6.2	8.1	4	2
KRGO/Salt Lake City#11	.4	-	26	_
KSOP/Salt Lake City	1.3	1.1	29	18
KSOP-FM/Salt Lake City	6.0	6.2	7	4
Combo	_	7.3	_	4
KZAN-FM/Salt Lake City	2.0	2.5	13	13
KAJA/San Antonio	6.1	6.3	2	2
KBUC/San Antonio	.4	.4	26	25
KBUC-FM/San Antonio	4.5	4.8	7	11
KKYX/San Antonio	3.4	3.6	11	13
KCBQ/San Diego#	1.0	1.4	20	T19
KCBQ-FM/San Diego#	2.4	2.3	14	15
KSON/San Diego	1.2	1.1	24	T19
KSON-FM/San Diego	2.9	4.3	13	6
KNEW/Oakland-S.F.*	1.8	1.8	18	T15
KSAN/Oakland-S.F.*	2.2	3.2	7	4
KEEN/San Jose	2.8	2.4	10	11
KMPS/Seattle-Tacoma	1.2	1.3	16	21
KMPS-FM/Seattle-Tacoma	3.9	3.4	6	T8
KRPM/Seattle-Tacoma	.3	.5	29	25
KRPM-FM/Seattle-Tacoma	2.1	3.4	13	5
WIXY/Springfield, MA	1.3	1.7	11	T11

Station/City	12-	+ .	25-54 Rank		
	Su '86	F '86	Su '86	F '86	
WRRB-FM/Syracuse	8.0	7.7	2	2	
WSEN/Syracuse	.9	.7	13	12	
WSEN-FM/Syracuse	4.9	4.2	3	T6	
Combo	5.8	4.9	3	4	
WQYK/Tampa	6.6	8.0	2	3	
WSUN/Tampa	3.6	3.9	9	8	
WKKO/Toledo*	6.4	9.4	3	1	
WTOD/Toledo*	4.5	5.9	8	9	
KCUB/Tucson*	3.9	4.7	8	6	
KIIM/Tucson*	10.5	7.0	1	1	
KTFX/Tulsa	6.1	4.9	5	8	
KVOO/Tuisa	8.0	9.2	6	2	
KWEN/Tulsa	8.8	11.6	1	1	
WMZQ/Wash. DC	DNS	2	DNS	T25	
WMZQ-FM/Wash. DC	4.4	5.5	4	3	
WIRK/West Palm Beach WIRK-FM/	.9	.2	20	T29	
West Palm Beach WQXK/Youngstown-	4.3	4.8	T4	5	
Warren	8.4	9.1	4	T2	

Footnotes: #1: WBVE/Cincinnati went Country last September, changing from AOR WSKS. #2: WRMZ/Columbus dropped Country and changed to WMGG and oldies last September. #3: KLOZ/EI Paso, which had been dark, signed on as KPRR in October. #4: WIRE/Indlanapolls returned to Country last October. #5: WNKX/Knoville changed to CHR and WTNZ in October, \*66. #6: KYYX/Las Vegas became Classic Soft Rock as KSLO last October. #7: WCII/Louis-ville turned to Classic Hits of the \*60s, \*70s, and \*30s last September. #8: WEEP/Pittsburgh left Country after more than 20 years for Gold last December. #9: WKIX/Raeligh changed to oldies last September. #10: WRNL/Richmond also went the Gold route last October. #11: KRGO/Sait Lake City has been oldies KRPN since September.

# Breakouts: AM Vs. FM

Band		1	AM	1	FM
Stations:	F' 86		84		97
	Su'86		86		101
CRI:				1	101
Actual 25-54	Shares				
By Band					
	F '86	203.4	21%	778.2	7004
	Su'86		21%	753.4	
	Net Galn/Loss	+6.4	21%	+24.8	
25-54 Shares					
	Up	48	57%	49	51%
	Down	28	33%	46	47%
	Flat	7	8%	1	1%
	Debut	.1	2%	1	1%
	Drop		3		5
2+					_
	Up	46	55%	60	62%
	Down	29	34%	33	
	Flat	8	9%	3	3%
	Debut	1	2%	1	1%
	Drop		3		5

# **Format Scorecard**

Stations Surveyed (Markets With Continuous Measurement)		Summ	187		F	181 181
25-54 Share Comparisons	Up	72	-0.0		97	54%
Comparisons	Down	103	55%	i i	74	41%
	Flat	10	5%		8	4%
	Debut	2	1%		2	1%
25-54 Rank		1-5 62		1-5	64	35%
Comparisons		6-10 43	23%	6-10	40	22%
		11-15 39	21%	11-15	40	
		16+ 43	23%			21%
12+ Comparisons		Sp Vs. S	u '86		_	F '86
	Up		38%			59%
	Down	107	57%			34%
	Flat	8	4%		11	6%
	Debut	2	1%		2	1%
Markets With Country #1 in Adults 25-54			14		_	15
Markets With Country			7			6

# FOR COUNTRY'S TOP PROGRAMMERS, MUSICSCAN PASSES EVERY TEST:

"MUSICSCAN is a system designed by programmers for programmers. It meets every one of my needs, and there's no other program that matches it!"

Bob Guerra KZLA, Los Angeles

"We found MUSICSCAN responsive to the real-world needs of a music programmer."

Bill Steadman KSAN/KNEW, San Francisco

"I looked at the rest, and MUSICSCAN is the best!"

Dave Nichols WLAC-FM, Nashville

"MUSICSCAN's adaptability to various formats and its versatility within those formats is second to none."

Dave Malmberg KEEY-FM, Minneapolis

"Constant updates, user support, and operational ease. . . I've used the rest and MUSICSCAN BEATS THEM ALL!"

Ralph Cherry WNOE, New Orleans

Come to Booths 201 and 202 at the Country Radio Seminar, bring your most difficult programming challenge and watch MUSICSCAN ace the test for YOU!

(205) 987-7456

\$1986 TAPSCAN, INC. . 3000 RIVERCHASE GALLERIA . SUITE 1111 . BIRMINGHAM, AL . 35244

### NASHVILLE THIS WEEK



SHARON ALLEN

# **New Faces To Watch**

New faces have become the norm this year, and ten of those new acts will be showcased on the closing night of the Country Radio Seminar. The New Faces Show will spotlight three female acts and seven male artists:

### Adam Baker

Avista Records' Adam Baker credits his high school for having an excellent performing arts department, where he received classical voice training. But when he was offered two scholarships from the University of Oklahoma, he had to make a major decision between voice or theater. Baker explains, "I didn't feel that at the college level they were going to teach me the kind of music I wanted to go into, so I opted for theater — and I'm glad I did. It's helped me with my stage show."

He cut his first album in Nashville at 19 and garnered one charted single. Since signing with Avista, he has several charted singles to his credit. The Oklahoma native enthusiastically proclaims, "Everything is looking up."

### Larry Boone

"I was raised in Cooper City, Ft," says Mercury/PolyGram artist Larry Boone, "and the rodeo was the prime thing there. Consequently, country music was a big thing. I played baseball in college and on the weekends I'd play clubs. I got hurt severely during my sophomore year, so music went from an extra way to make money to becoming my career."

Boone moved to Nashville in 1980. He didn't know anybody, so he made a living by singing for tips at the Country Music Wax Museum. During the winter he played a few clubs and doubled as a substitute teacher. Things finally came together when he met Gene Fergu



Larry Boone



Adam Baker

son, who manages Charly McClain and John Anderson. Boone says, "I started pitching songs to Gene, and he became interested in me as a writer. But it was ironic because 'the things I was pitching him were written for a female — songs for McClain. I was never singing on anything."

singing on anything.

While singing at the wax museum, he was approached to do specs for a TV series. He did the tapes and gave them to Ferguson to critique. "He didn't even know I sang." recalls Boone. "He said, 'I don't think you're ready. If you want to work hard and stick with me, I think we can get something done."

That was four years ago. After a brief CBS association that didn't pan out, Boone signed with Mercury last April. Two successful singles later, he's putting the finishing touches on his first album.

### Holly Dunn

Singer/songwriter Holly Dunn jokingly says, "The problem with growing up in Texas as a preacher's daughter is that everyone expects you to be absolutely terrible or absolutely perfect. I never quite fit the mold. I guess you could say I was normal with a bullet.

"When I was six my folks bought me a little drum set as a humane gesture toward the pots and pans," she laughs. At eight she learned to play the guitar and began writing songs in high school. She enrolled at Abilene Christian College, planning a career in speech pathology. But two weeks after her "9 graduation, she moved to Nashville and joined brother Chris Waters, an established Music City songwriter.

She worked at several jobs - including restaurant hostess - be-

### 1987 CRS New Faces Show

- Adam Baker
- Larry Boone ● Girls Next Door
- Holly Dunn
- Lyle Lovett
- A.J. Masters
- Sweethearts Of The
- Rodeo

  Keith Whitley
- Keith Whitley
- Tom Wopat
- Dwight Yoakam

fore plunging into songwriting, often cowriting with her brother. She has had tunes recorded by, among others, Louise Mandrell, Terri Gibbs, Sylvia, the Whites, and Marie Osmond. Before signing with MTM, she sang demos and jingles and did some studio work.



Holly Dunn

### Girls Next Door

MTM's Girls Next Door celebrates its fifth anniversary in July. Girls' spokesperson Doris King recalls, "I knew our producer Tommy West from the Nashville studio where my husband was an engineer. Tommy was always encouraging me and listening to my tapes when I was pursuing studio work. When he said he'd love to work with a four-girl group, I said, 'Let me see what I can do.'"

Cindy Nixon, Diane Williams, Tammy Stephens, and King spent the first year practicing in Diane's basement. The next year they cut "Slow Boat To China" and "Love Will Get You Through Times Of No Money."

"Just as we started shopping for a record deal," King relates, "Tommy asked if we wanted to be



few name changes."
The Girls first worked under the name Belle, then as Wild Flower. In both cases they found the names were already registered. The Girls Next Door was pulled from a song West wrote when he was struggling. It was about girls living next door to him who were helpful friends. "He felt that was like us," says King. "We loved it."



Lyle Lovett

### Lyle Lovett

MCA/Curb artist/songwriter Lyle Lovett was born and raised just north of Houston in the Klein community. "When I went to Texas A&M (where he received a degree in journalism in 1980 and a degree in German in 1981), I became interested in playing and singing in the local clubs. I went to see a lot of great Texas songwriters like Guy Clark, Townes Van Zant, Michael Martin Murphey, Jerry Jeff Walker, Willis Alan Ramsey, and Eric Taylor. I was trying to learn how to play guitar, and I learned their songs. A couple of years later I was able to play in places where I could do my own songs, so I started writing."

In late 1983, Lovett wrote a song for and appeared in the CBS television movie "Bill On His Own," starring Mickey Rooney. Later that year the singer performed at Luxemburg's annual Schueberfouer fair. There he met J. David Sloan and his band and was encouraged to come to Phoenix to record with them. Sloan bandmember Billy Williams helped Lovett produce his first recordings backed by a band. Lovett brought those tapes to Nashville two years ago and that's when "things started happening." The result is his self-titled debut LP.



A.J. Masters

### A.J. Masters

A.J. (Arthur John) Masters was the last member of his family to pick up an instrument and start singing. He recalls, "My mother sang jazz and opera in New York and Los Angeles; my father played guitar, mandolin, and saxophone in various country groups; my two sisters both sing, play piano, and write songs; and my brother is a vocalist, guitar player, and writer as well."

A.J. and brother Bob started playing together at dances, parties, and churches. Later A.J. struck out for L.A. He says, "I recorded some songs with Kim Carnes's band in late 1980-early 1981. But I got turned down by all the major labels in L.A."

He credits his family and friends for the emotional influence and support they provided by simply "hanging in there." All his persistence paid off when Californiabased Bermuda Dunes Records signed him shortly after seeing him at a showcase in Palm Springs.

### Sweethearts Of The Rodeo

Sweethearts Kristine Arnold and Janis Gill are sisters, born and raised in Manhattan Beach, California. "We played in bands all through high school," says Arnold, and "started calling ourselves Sweethearts Of The Rodeo in 1973." The name was taken from the title of the late-'60s Byrds LP.

When Janis's husband Vince Gill signed with RCA and moved to Nashville, the girls decided to take time off from their careers. Eventually, Janis convinced Kristine to make the move too. "We got involved with the Wrangler Country Showdown because we had moved to Nashville and didn't know where to start." say Kristine. "Janis and I won the whole competition—\$50,000, a Dodge van, and a ward-

### NASHVILLE THIS WEEK

# **New Faces To Watch**

robe. It was a real boost for our career."

During that time, CBS Records became interested in the duo. "I guess the connection came about because Mary Martin, who was Vince Gill's manager, knew about us when we were in LA. She told her close friend Bonnie Garner, who was at CBS at the time, and Bonnie came to see us at showcase clubs." The Columbia act is now busy performing, recording, and songwriting.

### Keith Whitley

"My first professional job in the music business was at 15," says Keith Whitley, "with Ralph Stanley and the Clinch Mountain Boys, a nationally known bluegrass band. Ricky Skaggs and I worked together at that point.

"Country was, is, and always has been my first love. I wanted to get back into it, since that's what I started out doing. So I made plans to leave the J.D. Crowe band. The last album I did with J. D. was straight-ahead country; it came to the attention of a couple of different labels in Nashville – one being RCA. I was approached by them, wound up moving to Nashville in 1983, and was fortunate to sign with RCA in 1984. Norro Wilson, who was head of A&R at that time, was instrumental in my being signed.



Keith Whitley

"It seemed like everything came together for me musically in 1986," says Whitley. "I've been writing better songs and performing better. A big plus is now having my own band. I'm excited about performing on the New Faces Show. Had it happened any sooner it would have been premature, even though I had this lengthy background in the business. Sometimes it just takes a while for an artist to come into his own as a solo artist. It did for me, the timing is just perfect now."

### Tom Wopat

Tom Wopat feels there have been two distinct phases to his career. "First, I did an album for CBS Records. I was never that closely associated with country music before, so the bottom line was we spent a lot of money on an album that didn't have much single material. For the last two years I've been in



Sweethearts Of The Rodeo

volved with Capitol Records, and it's 180 degrees from the situation I had at CBS. I've got a good feeling about the relationship we have and their commitment to the project."

Wopat was raised on a rural dairy farm in Lodi, WI. He studied voice and opera while attending college, prior to appearances in musical and theatrical productions that eventually led him to major on and off-Broadway shows. He's also been honing his writing skills, working with various established songwriters.

Aside from the notoriety of TV's "Dukes Of Hazzard," Wopat believes he brings significant talent to the table. "I've always been a hands-on type of performer. There's very little mystique about my artistry. I enjoy singing and have a talent for selling a song."



Tom Wopat

### Dwight Yoakam

After moving to Music City in the mid-70s, Kentucky native Dwight Yoakam found "my music was too country for Nashville." In 1978 he relocated to Los Angeles. "There was definitely a roots movement that started here in the '70s. It's spilled over into other kinds of music, and traditional country is one of them. I think it's an extension of kids exploring their roots."



Dwight Yoakam

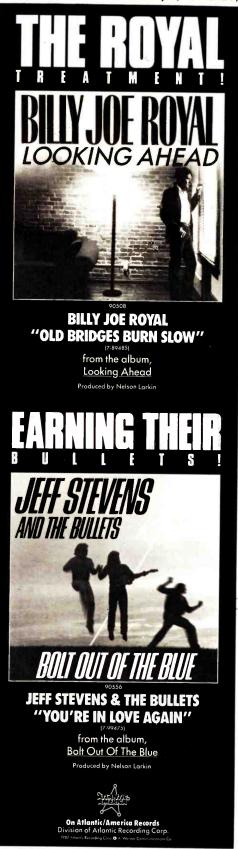
Yoakam began attracting attention in the L.A. club scene along with such bands as the Blasters, Los Lobos, and Lone Justice. He released an EP on an independent label in 1984. Its six cuts were lifted and incorporated in his debut Warner Bros./Reprise album, "Guitars, Cadillacs, Etc. Etc.," which has already gone gold.

has already gone gold.
"I'm proud of my heritage,"
Yoakam says. "I have an obligation to my parents and grandparents, who didn't have the opportunities I have. I want to champion my people, mountain people. I got to where I am because someone crawled down a dirty black mine every day. I don't plan to forget that."

### **BITS & PIECES**

 Southern Pacific has added new member David Jenkins. You may remember him as the former lead singer for Pablo Cruise, a San Francisco Bay Area-based pop act from the late '70s.

 Former Statler Brother Lew De-Witt is spending the month of February with his group rehearsing a new 1987 road show. He is also putting the finishing touches on his second Compleat album set for early spring.



### **PROFILES IN COUNTRY**

GOIN' FOR THE GOLD . . . AND PLATINUM

# Veterans Make Way For Newcomers

By Katy Bee

In terms of RIAA gold and platinum certifications, 1986 was a landmark year for longtime country artists—and their new counterparts. While label execs hope last year's sales wave will continue its momentum, some are carefully watching what could become a mixed blessing.

For a long time, Country has been regarded as less fickle than other music formats. And artists' careers have benefited as a result of this fierce listener loyalty. However, the current onslaught of new artists is challenging those patterns.

"Anytime you have a format that begins to develop a wider audience, it becomes more of a cross-format kind of acceptance," says RCA Director/Merchandising Randy Goodman. "You gain a wider audience but you don't have the same fan loyalty base." Warner Bros. VP/Promotion

Warner Bros. VP/Promotion Nick Hunter feels country acts will become more like pop artists and exhibit a higher turnover rate. "People are having fewer hits and disappearing. It seems like there's a mystical number of artists who can be successful at one time. When three or four artists come up to that level, you see three or four fall out the other end. You can't ride the crest forever."

Adds CBS VP/Marketing Roy Wunsch, "There is no formula. Frankly, if it's not in the grooves —

Roy Wunsch

to coin a very old phrase - it just isn't there."

### Coping With Unfulfilled Expectations

But what about music that is there and, unfortunately, doesn't make the grade with consumers? "That happens," Goodman admits.

"There's a huge difference between taking a record gold and taking it beyond platinum. We concentrate on trying to pull depth out of our records."

-Randy Goodman

"Romie Milsap's 'Lost In The Fifties' album is right at gold. Sometimes when you first listen to a record, you think, 'Gosh, this is incredible. I know this is going to be big for us.' And then sometimes these records don't really hit the public and become radio records. They may go #1, but they don't make the consumer say, 'I have to have this record.'"

Goodman says Earl Thomas Conley's "Greatest Hits" "Don't Make It Easy For Me" LPs are close to delivering gold. Yet he's disappointed in the sales. "We're not disappointed in his music, but we really want to deliver a gold record. Earl doesn't get anywhere near the credit he deserves. Lately we've had all this talk about the new wave of singer/ songwriters, and Earl gets left out. He came after Waylon, Willie, Haggard, and Vern Gosdin and is one of the most intense singer/ songwriters out there. He can write poignant, intense music and commercial stuff. He's one artist who's able to successfully marry art and commerce together.'

"Sure there are moments of frustration," notes Wunsch, "when we know we have the right music on an artist and it ultimately doesn't behave the way we'd like in terms of the public's buying habits. But that's business."

Wunsch says a label can usually tell artists' potential within a couple of albums and acknowledges, "They can be very successful develop into superstars and not achieve gold or platinum status — and still make lots of money for themselves and deliver very profitable records."

### RCA's Platinum Streak

RCA hit platinum status in '86 with the Judds' "Why Not Me" '(released 11/84) and "Rockin' With The Rhythm" (released 10/85), and "Alabama's Greatest Hits" (released 1/86). Earning multiplatinum honors were Alabama's debut LP, "My Home's In Alabama," and Ronnie Milsap's "Greatest Hits." Former RCA artist Dolly Parton (now with CBS) achieved platinum with her "Greatest Hits" LP (from 9/82).

Describing his label's approach to the record game, Goodman says, "Joe (VP/GM Galante) wanted to create a strong market-



Nick Hunter

ing department in Nashville. He emphasized product development, working with the accounts and label salespeople on setting up the record before it gets released. There's a huge difference between taking a record gold and taking it beyond platinum. We create an awareness on getting those acts out to the marketplace. Dave Wheeler, Director/Marketing, has a strong background in account development, and that gives us a real strength.

"We concentrate on trying to pull depth out of our records. That's something Joe requires. We're not looking for one or two singles. If you look at the Judds, the 'Why Not Me' and 'Rockin' With The Rhythm' albums each went four singles deep. We don't pull two

singles, then come back with another album in six or eight months. 'Rockin' has been out for almost 15 months. That gives us the opportunity to build momentum and credibility at the account level and with the consumers. It adds value to your package.''

### WB's Travis, Yoakam Mine Gold

Two artists who struck gold during their first year of recording were WB's Randy Travis and Dwight Yoakam. Labelmate Hank Williams Jr. garnered the predictable gold albums (four this time, which bring his consecutive total to 13) and a platinum for "The Pressure Is On."

The sales racked up by newcomers Travis and Yoakam surprised their record company. "I think Randy's 'Storms Of Life' just about shocked everybody," confesses Hunter. "I don't think anybody had the faintest idea. We had originally gauged ourselves to move 100,000 albums, which is considered to be a successful country album. But it kept going and going — and it's still going. We're doing 14,000 a week."

Discussing the road to earning gold and platinum status, Hunter says, "In this day and age of country, you really don't expect it. Outside of Hank Williams Jr., anything we've had has been a surprise. Hank's LPs usually took about a year to go gold, until about three or four albums ago. Now they go gold at release. We're putting two albums out a year. Hank probably has a real solid base of around half a million albums."

Hunter confirms that Travis's debut LP will move into platinum territory this month. "'On The Other Hand' was the record that kicked the whole thing into another



Katy Bee

gear; then 'Diggin' Up Bones' and 'There's No Place Like Home.' It happens so few times; it was the singer, the song, the people — it all connected. As dumb as it sounds, that's just the way it happened. There's just no way to gauge it. It took Dwight's 'Guitars, Cadillacs, Etc. Etc.' about 11 months to go gold; Randy's went in about four.'

### CBS: Music Is The Bottom Line

CBS Records also earned its share of gold and platinum, but it was primarily for product released before '86. In November, Lynn Anderson's '71 release "Rose Garden" struck platinum, as did three classic Johnny Cash albums (ironically, he exited the label that same year). Johnny Horton's "Greatest Hits" was also tapped as platinum. (Originally released in 1961. Horton's was one of the first country albums to go gold, in 1964.) "Willie Nelson's Greatest Hits & Some That Will Be" (1981) hit the two million mark, as did his legendary "Red Headed Stranger." The latter was Willie's CBS debut in 1975 and went gold the following

Product marketing at CBS is based on a simple truth, says Wunsch. "The marketing plan doesn't deliver gold or platinum—the music does. The public has to respond to the music. There are certain strategies we can do to enhance sales and develop images. But overall, it's got to be in those radio records."

# A Promising '87

1987 has gotten off to a glittering start for several country artists:

• George Strait's "Greatest Hits Volume I" was just certified platinum. And both his "Strait Country" and "Strait From The Heart" LPs were also certified gold recently.

Alabama's "The Touch" reached platinum in January.

Dan Seal's EMI America

1985 LP, "Won't Be Blue Anymore," just went gold.

National Radio Redio Resident Property of the Strict of th

# **CONTEMPORARY CHRISTIAN**

NOW CHR KHYI

# **KLTY: Bittersweet Memories**

In one year, Contemporary Christian KLTY/Dallas-Ft. Worth built its 12+ ratings from a .8 to a 3.5. In its target demo of 18-34 women, the station rose to fourth out of the 28 Metroplex stations. In its fourth book, KLTY beat established adult leaders KMGC and KLUV in both 12+ and women 18-34. Christian record sales in the Metroplex soared, as did concert attendance. Despite these positive trends, KLTY switched to CHR.

KLTY showed the Dallas-Ft. Worth market what the format could do. From sign-on in August 1985 to sign-off a year later, the station promised and delivered a type of Christian radio never heard before. Many industry leaders look back on KLTY as both CCR's greatest step forward and greatest setback.

The rapid Arbitron growth and community acceptance indicate KLTY was different from any other CCR outlet in a top ten market. What made it stand out from previous stations in the format? For starters — a Class C signal easily accessible at 94.9. No other top ten market has a Class C CCR station.

### More Than A Great Signal

The reasons for the station's success, however, went deeper than a great signal. From day one, there was a commitment to excellence. This was evidenced by the hiring of GM Bob Hill, who had previous success in the Dallas market selling the format. The commitment was followed through in the hiring of IT-year market veteran "Brother" Jon Rivers as OM, and key air talent from other Metroplex stations.

Rivers comments, "Terri Barrett (AM drive news) and I had been in the market for years, had always respected each other's ability, and wanted to work together. Dave Tucker (middays) had been in the market close to 20 years and was still a young guy. He grew up in Dallas; he knows the city and its people inside out. He didn't have to read the Dallas Morning News and piece it together. Our afternoon man, PD David Pierce, had pulled strong night numbers at KEGL for several years before taking the afternoon slot at Classic Rock pioneer KROX.

"You have to give Scott Ginsburg (Statewide Broadcasting President) credit. He had the guts to pay talent more than anybody in the industry's history had paid. He was a maverick. He stepped out and did what Christian owners only talk about doing."

### Audience And Revenue Attack Plans

KLTY had an attack plan for building both audience and revenue. Hill explains, "From day one, we had a well-organized sales plan. We understood we weren't going to get national advertisers in the first few months. We concentrated heavily on developing local sales during the first six months. We of

KLTY's ability to gain a loyal audience so rapidly. "Before we ever said a word or played a song, we drew a picture of who the most logical audience to listen to a CCR station would be. It was an intelligent, upper-middle class, 32-year-old female — a so-called 'yuppie'—

## From Christian To Gladiator

- KLTY was the first Contemporary Christian outlet to significantly dent a top ten market — .8 to a 3.5 in a year; top five in women 18-34, 25-34.
- Reasons for success: a specific sales/programming plan, personnel, targeting, music selection, and creative promotions.
- After careful examination of sales and projected growth trends, Statewide switched to CHR for financial and personnel reasons.

fered incentives to new advertisers and worked them into our overall promotional plan. Our billboard campaign, for instance, was also a way to compliment our advertisers: we mentioned our key clients in a classy way. It was attractively packaged, so when local sponsors bought time on KLTY they got the added exposure of the boards.

"Beginning around month six, we began to develop our national agency accounts. We were able to add Dr. Pepper, Pepsi-Cola, McDonald's, What-A-Burger, Braniff Airlines, and Six Flags, along with several regional accounts like the Dallas Mavericks. The sales were primarily from our winter (1.5) book. We only had a little over a month to work with the spring book (2.5) before the switch-over and, obviously, never had the advantage of selling our 3.5 summer book."

In addition to the staff, Rivers points to three primary reasons for



Jon Rivers

with or without a young child.

"Second, the right music was the most important element. The Christians in Dallas had never heard all the right songs played on a station. Everywhere I went, whether it was my car repair shop or a 7-11, people would say. 'I can't believe this. I love every song you play.' We came in with pretty close to the right list of songs, all handpicked for our demo."

"KLTY's .8 to 3.5 proved to me that if you offer people a truly consistent product they will be there. It's that simple."

-Ex-KLTY OM 
"Brother" Jon Rivers

### **Shoestring Promotions**

"Finally, we did promotions on a shoestring that were staggering. They all came from wild, creative ideas — like that doggone Lemon-Aid thing (wherein listeners submitted creative poems about their 'lemon' cars and KLTY paid the winner's repair bill). That was the biggest deal for the least amount of money I've ever seen in my radio career. There are stations that will spend \$100,000 in the wink of an eye to get that kind of reaction."

To generate revenue more quickly and ease immediate pressure for spot sales, two hours of middays were sold to local and national preachers and religious talk programs. Rivers remembers the day they were removed. "We turned By Brad Burkhart

the corner and I could feel the audience give a sigh of relief 'Yeah, this is for real' - when we took those programs off at the end of May. Their (the shows') presence hurt us because we couldn't be truly consistent running several hours of preachers in the middle of the day. No merchants could keep their radios on KLTY for the whole day before that. I shudder to think how many potential listeners we lost who saw one of our billboards, curned us, heard a preacher, and said, 'They're no different from the other religious stations.' It's not that our core didn't appreciate good teaching. We had excellent people on, but their place was not in the middle of a music station.

### Felled By The Gladiator

In September 1986, Christian KLTY transformed into "Gladiator CHR" KHYI. Ginsburg recalls, "It wasn't something I did with a great deal of glee. There were times when the station would sparkle from a programming standpoint. I didn't want to change the format. We had interviews with media buyers all over town before I changed the format. There wasn't one of them who told me we had an impact. I perceived we had finished the momentum that was to come from people who had an affinity to the format. It was going to start taking hard dollars.

"In order to sell top five women 18-34, you need more than one book. And it couldn't be done without appropriate marketing, which was not available to that station. Winning takes a Herculean effort; plans never fall into place all by themselves. People make them work. The staff was inappropriate for the task that needed to be done.

"We had nice, pleasant, and loyal people at KLTY. Unfortunately, from programming to management to salesmen to engineers, the staff was at best third or fourth string. The only way you can succeed in the type of radio we want to do is to have first string people. Unfortunately, first string people aren't available for that format.

"I was incapable of putting more



Scott Ginsburg



attention to it because my input wasn't welcome. Where my input and our corporate input is welcome, we tend to do much better. We take stations and turn them around almost overnight. We had an opportunity to show this could work. The businesspeople had the opportunity to support it. The listeners had the most to lose because they got something they tended to like and then it was taken away. But they can't see us (ownership) as the evil that took it away. They have to see themselves (business-people)."

"I perceived we had finished the momentum that was to come from people who had an affinity to the format. It was going to start taking hard dollars."

-Statewide President Scott Ginsburg

### The Debate Continues

The argument of whether KLTY could have been a financial success will probably continue between station principals for years without resolution. Format proponents will point to KLTY's rapid audience growth, while opponents will cite—the CHR switch as proof of an open—and shut case against CCR. Rumors abound that another FM in the Dallas market may soon try the Contemporary Christian format. Without the personnel and music mix, however, can it be expected to pick up KLTY's former audience?

Rivers concludes, "KLTY's 8 to 35 proved to me that if you offer people a truly consistent product they will be there. It's that simple. If you can ever get all the egos out of the way — 'I don't need research, I don't need a consultant, I know the music and what people want,' and all those other stupid things programmers often say — then you can succeed.

"Talking about KLTY is emotional to me. It was very, very, very important. People paid attention to KLTY. The police department even brought us flowers when we went off the air. Unless you were there and experienced it, I know it's hard to understand. Now it's important we communicate that it can happen and will work if it's done right."

# MARKETPLACE

### **AIRCHECKS**

# Audio And Video Airchecks!

Current Issue J82 features WAVA/Don Geronimo & Mike O'Meara, WBSB/Brian & O'Brien, Cleveland's new CHR WNCX/Denny Sanders, Louisville CHRs WDJX & WLRS, Klis/Rick Dees, KPWRJay Thomas & KPl/Gary Owens, 90-min. cassette, \$5.50.

Current Issue J81 features WNBC/Don Innus, LA's new classic rock KLSX, WEZB/Gajun Ken Copper, KRLA/Charile Tuna, Sacramento CHRs KROY/Pat Riley, KSFNIFM 102 Zoo, KWOD/Plasters & Olphoson, Boston CHRs WKKS/Diab Dorman & WZOU/Foxx & Christian, plus Spokane's CHR glant KZZU, 90-min. cassette, \$5.50. Spocial Issue 57-96 features CHCAGO AND DRIVE Part 2, with ACs WCLR & WFYRJeff & Jer, AOR WXRT, Oldes WJMK & Urbans WGCI & WBMX. Cassette, \$5.50.

Special Issue 57-97 features DETROIT: CHRs WCZY/Dick Purtan & WHYT, AORS WRIF & WLLZ, Oldes CKIW-FM, ACs WNIC, WOMC, WLTI, WDTX, WMJC & WJR, plus Urban WJLB, 90-min. cassette, \$5.50.

ssette \$5.50

cassette, \$5.50.
STILL AVAILABLE: J5-95 (Chicago Part II), J5-94 (Philadelphia), J5-93 (Baldimore), J5-92 (New York), and J5-91 (Washington) 75.50 each with Classic Issue JC-75 features WILDIOK Drury-1952, WIFEJRAC Morristong, 1-1977, WLS/Larry Lujack - 1968, KCBQ/Ron Thompson - 1998, KHJ@Obby Ocean - Machingum Kelly - 1975, KHJ/Charlie Van Dyke - 1997, plus more! Cassette, \$10,50.

Dyke - 1977, plus more? Cassette, \$10.50.
VIDEO J9 features LA's KPIGAry Owens, KFI/Mark Taylor, soft AOR
KINX-FM/Pete Harmon, KRLA/Charlie Tuna, San Diego's KLZZJJohn
Forsythe, Sacramento CHRs KSFM/FM 102 Zoo & KWOD/Tom
Chase, 2 incredible hours on VHS or BETA, specially priced at only \$25.00 for 2 more weeks.

> CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104 \_(619) 460-6104\_

### COMEDY



### ONE-MAN ZOO?

Get free details on four unique comedy services. Write: Ghostwriters, 2301 Unity Ave. N., Dept. Z-4. Minneapolis, MN 55422 or call 612-522-6256



Hundreds renewed again!

Free sample!

Write on station letterhead to Contemporary Comedy 5804-D Twineing Dallas, TX 75227

YUKS FOR BUCKS . P.O.Box 3146 . Chico, Calif. 95927



### A Monthly Written Comedy Service...



Which includes a pre-recorded comedy service as well. Afty Air personality in any market can afford it. Guaranteedtl Write today for your FREE SAMPLE and prices you won't believe!

The Little Bag of Jokes, 1025 Cuervo Ct., Chesapeake, VA 23320

### COMEDY

### O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

### the Electric WEENIE RADIO'S MOST RESPECTED

DJ GAG SHEET SINCE 1970 RICK DEES, KIIS-FM: "Tom. you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

FOR FREE SAMPLES WRITE

P.O. Box 2715 Quincy. MA 02269

# Disk Jockey Comedy

Hilarious 20-40 second comedy bits . . . 25 pages permonth delivered to your mouth. For sample & info on FREE book of 100 Krazy Kommercials, write HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA 90046.



### "Phantastic Phunnies"

Highly Respected! Hilarious! Original!
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

### EMPLOYMENT/INSTRUCTION

### **LOOKING FOR A JOB?** No one looking at you?

BROADCAST TALENT AGENCY can help you compile many of the tools you need to get the radio job you want. For FREE information, send a self-addressed stamped envelope to:



Broadcast Talent Agency

73-255 El Paseo, Suite 9 Palm Desert, CA 92260

NAB

### **FEATURES**

### **ONLY \$30**

For 8 Celebrity voice drops or promos. Call or write: Johnny Thomas

Box 3343 Spring, (Hou) Texas 77383 Phone 713-987-2083

### DAILY ALMANAC

Idea-loaded daily reference source. Reliable, accurate, proven valuable programming aid. Historical events, celebrity birthdays, trivia, phone numbers & continuously fresh material.

FREE SAMPLE: DAILY ALMANAC, P.O. BOX 577, LANNON, WI 53046



Hollywood's hottest ... right in your own studio! Recent and timely interviews with Kathleen Turner, Leonard Nimoy, Mol-by Ringwald, Eddie Murphy, Rob Lowe, Whoopi Goldberg and Tom

Featured Friday, February 27 . . . "NIGHTMARE ON ELM STREET III: DREAM WARRIORS" with creator WES CRAVEN and ROBERT "FREDDIE KRUGER" ENGLUND

ee satellite delivery - no inventory to clear! ontact LORI LERNER for details. (213) 454-0488.

### **GAG SHEETS**



### IDs/JINGLES/SWEEPERS

Z-100/NY Production Wizard & Producer/Scott Shannon's Rockin' America Top 30 Countdown now offers the finest in RADIO STATION PRODUCTION SERVICES.

CUSTOM ID's & SWEEPERS ALL FORMATS.

**NEW! COUNTRY & ADULT PACKAGES.** CHR & AOR - ASK ABOUT POWER-SWEEPERS!

Full Service - promos, jingle freshening, presentation tapes & more ... Call (201) 866-2638.

### THE VOICE OF YOUR STATION **Production Package**

●ID's ●Promos ●Highly Produced Diál-A-Demo (818) 981-D-E-M-O

Kris Hevens

14241 Ventura Boulevard, Suite 204 Sherman Oaks, CA 91423 (818) 981-8255



### Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force.

So why not put R&R Marketplace to work for you? It's a sure way to alified sales leads. Just call

(2 1 3)553-4330 for more information





### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

> \$60.00 1 Time \$55.00 6 Insertions \$50.00 13 Insertions \$45.00 26 Insertions

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, one week prior to publication date. Marketplace ads are non-commissionable:

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

# MARKETPLACE

# IDs/JINGLES/SWEEPERS

# JINGLES MORNING SHOW"

COMPLETE PACKAGE IN 30 DAYS

Where do Scott Shannon (Z-100), Cleveland Wheeler (Q Morning Zoo), the WMMS Buzzard Morning Zoo, and John Landers (Hit Music USA) go for that original sound?



For that fresh one-of-a-kind creative sound, phone or write J.L. RITTER PRODUCTIONS PO Box 6994, Stateline, NV 89449 (702) 588-4542

### PERSONALITY

### [[红红色]]

"MOST USABLE SERVICE EVER."
THE SHEET OF THE FUTURE
2 WEEK TRIAL ONLY \$5 • OR MORE INFO:
INFO-BITS, BOX 112576, SAN DIEGO, CA 92111



Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICE!

Airshift-ready music notes, star facts, calendar, more!

# **Docklak**

IT'S HERE!

Now . . . Jocktalk, the newsletter that works HAS A COUNTRY EDITION DAILY FEATURES TO BOOST YOUR RATINGS

### DON'T DELAY

Join the country stations that know how to keep their listeners LISTENING LONGERI If you missed the sample issue then call (604) 687-4774 for your first issue.

FREE!

COUNTRY JOCK TALK
P.O. Box 532, Postal Station "A"
Vancouver, B.C. Canada V6C 2J6

### IMMA TIBRITA ILDO

Preparation unnecessary. A complete show per page. Tips. Trivia. Insults. Birthdays. Calendar. Daily Celebration. Sports. Weird News. Low prices. Sample:

1395 Overlook Ave., N.W., Salem, OR 97304

### PREMIUMS

# INCENTIVE GIFTS All Types of Gift Merchandise

for Every Purpose.

Sales Incentives, Goodwill Business Gifts, Custom Imprinted Giveaway, Call for Color Catalog.

Allied Premium Company
1170 Broadway, New York, N.Y. 10001
212-683-5050

### PROGRAMMING

### COUNTRY OLDIES 1950-1985

1590 Hits on tape with cue-tones

Call or write for information and free list of titles.



PROGRAMMING SERVICE Box 103 • IndianOrchard Massachusetts 01151 • 413-783-4626 "See you in Booth 302"

### **PROGRAMMING**

# PERSONAL POWER'! PROGRAM' POWER'! Program YOURSELF for SUCCESS

New four tape audio cassette program! Your daily motivational resource, geared to make you your best... on and off the air! To order, send \$5.55, (\$29.55) before March 1, 1987) to: Mark Larson, Box 2424, El Cajon, CA 92021 (619) 579-0967.

### WANTED TO BUY

 $\Delta 
abla \Delta 
a$ 

# WANTED TO BUY!

Record awards & used radio shows. Memorabilia Call for detalls. WYNNCO ENT.

(803)269-5152

SMALL SPACE WORKS!!!

YOU JUST READ THIS!

MARKETPLACE CALL (213) 553-4330

### PRODUCTION MUSIC

### FINALLY.

MUSIC BEDS THAT BRING A FRESH EXCITMENT TO PROMOS. RICK GILLETTE, PROGRAM DIRECTOR: WHYT, DETROIT:

"We'd been milking a two year old package from another production company because... we felt we had to, To justify the expense. It was a welcome relief to find tracks that sounded better and cost less."

FINALLY. -

A PACKAGE THAT IS 100% USEABLE AND 100% EFFECTIVE. CHRISTOPHER CONN, CREATIVE DIRECTOR; WHYT, DETROIT:

"The stuff we were using had simply burned out. Alot of of it just wasn't...effective bed material. Clean sheets has beds and stagers for every conceivable promo."



# CLEAN SHEETS

(313) 544-0405

HEAR THE DIFFERENCE - DEMO AVAILABLE ON REQUEST

CLEAN SHEETS INC. 1504 N. VERMONT ROYAL OAK, MI. 48067

DON'T MAKE YOUR PROMO BEDS WITHOUT CLEAN SHEETS!

The radio and record industries are big markets to cover with a limited sales force.

So why not put R&R Marketplace to work for you? It's a sure way to generate qualified sales leads.

Just Call (213) 553-4330



# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

### NATIONAL

### 10,000 RADIO and TV JOBS!

The most complete list of job openings ever published by anyone! Up to the minute, computer printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities.

Yearly \$120.00

One week \$7.00 - SPECIAL SIX WEEKS \$15.95 . . . SAVE \$20.00 MONEY BACK GUARANTEE

American Radio

1553 N. Eastern, Las Vegas, NM 89108



### **HELP! RADIO PERSONNEL NEEDED**

Due to the large number of registrants placed, and the increased demand of radio stations all across the country, NATIONAL is in immediate need of qualified personnel. This is for virtually all radio positions, particularly newspeople and announcers for small, medium, and major markets. We're also in need of qualified female personnel. If you're ready for a move, let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

### PROGRAM MANAGERS

If you find yourself sitting on top in your market, looking for a new challenge, we would like to talk to you.

Bolton Research represents over 50 of America's leading radio stations. We're looking for execution oriented PD's with experience in implementing research and strategic planning

If you have a winning record or a recent accomplishment, we want to know about it. Positions now available in both AOR and A/C formats.

Send resumes to: Gary Jensen, 2401 Pennsylvania Avenue, Philadelphia, PA 19130

# BOLTON RESEARCH CORPORATION



### **METROPLEX**

We're always looking for winners to be a part of our growing group. If the following aren't for you, please apply anyway for future positions of all types to Bob Kaghan, National PD, 510 King Street, Suite 315, Alexandria, VA 22314. No Calls. EOE M/F

W-Lite/WHBO - Tampa (Mornings) WRFX - Charlotte (AOR Nights)
Rock 105/WPDQ - Jacksonville (Morning) sidekick, AOR PO) W-Lite/WKIX - Raleigh (News Director)

V-100 Miami

WCXR/WCPT - Washington Joy 108/WORL - Orlando

### DRAFT NOTICE

Upper Midwest Radio School gives you the chance to draft some of the hottest new broadcasters. Air talent, news and production. (Best of all - they'll save you money!) Call for a 1st round draft pick today at 701-852-0427. MSB, P.O. Box 2126, Minot, ND 58702

### **IMMEDIATE OPENINGS**

Air personalities, program directors, news specialists, play-by-play sportscasters, and talk-show hosts. Our list of availabilities is tops in the industry!

P.O. Box 1476 edia Palm Harbor, FL 34273-1476
813-786-3603

"The choice of professionals"

United Stations seeks production engineers for the overnight shift at NYC facility. Some experience required, Resume: Mark Reed Edwards, One Time Square Pi., 10TH Floor, New York, NY 10036. EOE (2/20).

Radio professionals needed for partitime Jeaching positions. Resume to Director, Conn. School of Broadcasting, 151 West Passaic St., Rochelle Park, NJ 07662. EOE (2/20)

### **EAST**

West Virginiari Urban/CHR (Charleston-Huntington) seeks fulltime salestmorning drive jock. Sell AM-FM combo. C&R: Chuck Horn, WKAZ, 100 Kanawha Terrace, St. Albans, WV 25177. E0E (2/13)

NW Pennsylvania AC-FM seeks parttime talent with potential and possible fulltime openings. T&R: Thomas Sauber, WVEN-FM, Box 908, Franklin, PA 16323, EOE (2/13)

New England CHR format seeks AC talent. Great voices and articulation. T&R: Dave Iseman, Box C, Falmouth, MA

News producer, Seek quality-oriented journalist. Three years minimum experience. T&R: Human Resources. Skytop Office Bidg., Syracuse, NY 13244. ATTN: Rick Mattioni, ND. (2/13)

Seek personable, professional fulltime announcer in Hudson Valley of NYS. T&R: WKNY, Box 1398, Kingston, NY 12401. EOE (2/20)

NW Pennsylvania AC has immediate opening for cr duction person/announcer. T&R: Jim Farley, WMKX-FM, 205 Main St., Brookville, PA 15825, EOE (2/20)

rempshire resort FM seeks talented, community-oriented AC morning personality. Great opportunity. T&R: Jay Williams, WLKZ, Box 799, Laconia, NH 03247. EOE (2/20)

Seek PD with excellent production skills for Ohio AC FM, \$20,000, T&R: Ray Malone, Box 608, Galion, 44833. EOE

Afternoon drivel Experienced Contemporary MOR personality needed. Great production, team player. Not entry level. T&R: Chris Lucas, WGCH, Box 1490, Greenwich, CT 06836. EOE

WCRO seeks experienced personalities for possible future full and parttime positions. C&R: Greg Banks, 407 Main St., Johnstown, PA 15901. EOE (2/20)

Aggressive new owner has immediate openings full and part-time CHR. Williamsport FM. Females encouraged. T&R: Den-ny Hartman, R.D. #1, Box 374, Catawissa. PA 17820. EOE (2/20)

### **OPENINGS**

PD seeks forthcoming acquisition of smaller market FM in NE PA. Great opportunity! T&R: Rick Strauss, WZZO, Westgate Mall, Bethlehem, PA 18017. EOE (2/20)

Highly-formatted AC Christian station seeks disciplined air talent for major market. T&R: 6445 Powers Ferry Rd, #180, Atlanta, GA 30339. Attention position D. EOE (2/20)

50.000w CHR 100-KHI seeks air talent, C&R: J.J. "Hitman McKay PD, 2301 Coastal Hwy., Ocean City, MD 21842. EOE

Searching for special, mature morning personality who loves production, appearances, and the community. T&R: Diana Perri PD, Wine Box 95, Danbury, CT 06813, EOE (2/20)

We need an experienced AM-FM maintenance engineer. Ex cellent opportunity. Resume to: D.A. Thurston, Berkshire Broadcasting, Box 707, No. Adams, MA 01247. EOE (2/20)

AOR WRKI has possible parttime on air openings. Local applicants encouraged. T&R: Buzz Knight PD, Box 95, Danbury. CT 06813. EOE (2/20)

RI-104 Providence seeks upbeat, dependable CHR jocks fo parttime and possible fulltime openings. C&R. PD, Box 325, Westerly, RI 02891. EOE (2/20)

WLAN-FM97 CHR P2 has future openings. Must have production skills, solid professional delivery. T&R: 252 Queen St., Lancaster, PA 17603. No calls. EOE (2/20)



PHILADELPHIA! An opening for a morning sidekick at Philly's hottest adult radio station
... 92 WXTU. We're looking for a sidekick who'll read some news and mix and mingle and do bits with Buzz Bowman! Beasley Broadcasting is one of the hottest companies in America! Join a winning team and have fun making mornings special on 92 WXTU. Tapes and resumes to Bob Young, WXTU, 23 City Line Avenue, Bala Cynwyd, PA 19004.

### JOIN A WINNING TEAM

Wanted-Winning coaches and players for the NJ GIANTS of NJ RADIOII AOR station scouting top rugged program director, sales manager and a tough winning team of air personalities (all shifts). Prespring sweep! If you are highly motivated, ambitious and the MVP of your station we want to negotiate your new contract Send C&R to Radio & Records, 1930 Century Park W. #626, Los Angeles, CA 90067. EOE



WASH-FM/EASY 97 is accepting resumes for the position of **Program Director**.
WASH is a Soft A.C. Applicant must have minimum 5 years successful experience programming music radio stations. Send resume to Tom Durney, V.P./G.M., WASH-FM, 5151 Wisconsin Avenue NW, Washington, D.C. 20016. WASH-FM/EASY 97 is an Equal Opportunity Employer (M/F).

### Y-107

Y-107 is still searching for a premiere morning talent. We need a warm morning voice to relate to an adult audience in an adult manner. Humorous but not bouncing off the walls. If you're an adult personality who knows how to relate in a topical, local and sincere manner rush your tape & resume to John Ford, Y-107, 156 Broadway, Long Branch, NJ 07740. All shifts encouraged. EOE

### **OPENINGS**

### JERSEY SHORE STATION

Looking for on-air PD with fresh ideas and successful track record. Searching for mature, people oriented professional who seeks stability with Contemporary FM in medium market. T&R to Radio & Records, 1930 Century Park #632, Los Angeles, CA 90067. EOE

WTRY-AM, Albany, N.Y.-Oldies - Looking for morning talent. Humor and community involvement a must. Must be able to relate to adults. Good bucks for the right person. T&R to John Gabriel, Program Director, WTRY, WTRY Road, Schenectady, N.Y. 12309 (518) 785-9061.



### SOUTH

Need experienced newsperson. Good writing, taps, editing, and on-air skills. T&R: Steve Harmel, KGNC, Box 710, Amarillo, TX 79189-0710. EOE (2/20)

FSA has fulltime & parttime openings. T&R: Tony William, WKXY, Box 2500, Sarasota, FL 33578. No phone calls. EOE

FSA has fulltime & parttime openings. T&R: Tony William, WKXY, Box 2500, Sarasota, FL 33578. No phone calls, please.

AC WGOL seeks afternoon drive personality. Great company great opportunity. T&R: Bob Abbott, Box 11529, Lynchburg VA 24506. EOE (2/20)

North Mississippi's hottest CHR is searching for a sizzling morning driver. The market is yours. Jay Hasting, KZ-102 80x 1787, Tupelo, MS 38802. EOE (2/20)

received. I need an adult/CHR communicator. T&R: Steve Sutton, WLGA, 1001 W. Gordon St., Valdosta, GA 31601. EOE (2/20)

Creative air personality wanted with PD potential. Heavy community involvement. Production pro. T&R: Dan Browning, Box 150, Brunswick, GA 31520. EDE (2/20)

KGNC-AM has an opening for overnight and parttime talent. Automation programming experience helpful. T&R: Scott Ray, Box 710, Amarillo, TX 79189. EOE (2/20)

Sunbelt Country station seeks informational, topical communicators, Salary requirements and T&R: Tom Collins, 121 Buckingham RD., Winston-Salem, NC 27104. EOE (2/20)

100,000w CHR in Nashville ADI has air positions available. No calls please, T&R: Russ Reynolds, WKQD-FM, Box 1570, Tullahoma, TN 37388. EOE (2/20)

KSCS/Dallas-Fort Worth has one spot to fill on our new win-ning team. Experienced Country or AC pros. T&R: Johnny O'Neil. One Broadcast Hill, Fort Worth, TX 76103. EOE (2/20)

Immediate opening for news director/anchor for top-rated 100,000w Contemporary Country FM. T&R: Doug Enlow, WCOS-FM, Box 748, Columbia SC 29202. EOE (2/20)

### SOUTHEAST FM CHR

We're looking for up-bright-friendly air personalities to join our dominant CHR in a great market. All shifts, including AM Drive. If you're a team player, send T&R to Radio & Records, 1930 Century Park West, Box #621, Los Angeles, CA 90067. EOE

### PRODUCTION DIRECTOR

Major market. Need experienced production director capable of commercial and creative production. Send resume and tape to Radio & Records, 1930 Century Park West, Box #608, Los Angeles, CA 90067. EOE M/F/H

# **OPPORTUNITIES**

### **OPENINGS**

### FLORIDA CHR

ching for the HOTTEST young adult and teen nighttime entertainer to continue our 6-10pm dominance. Strong motivation, creativity and team play necessary Good pay and benefits! Rush C&R to Ra dio & Records, 1930 Century Park West, Box #620, Los Angeles, CA 90067. EOE

## ROCK 105

### AOR PROGRAM DIRECTOR

WFYV.FM Is Seeking Experienced AOR PD With Winning Credentials. Must Have PD With Winning Credentials. Must Have Team Oriented Leadership Abilities With A Disciplined Approach To The Format. You Will Be Joining A Broadcast Company That Appreciates And Rewards Successful Talent. Send Resume And Cassette Tapes To Paul B. Rogers, President/G.M., Rock 105, c/o 9090 Hogan Road, Jacksonville, Florida 32216. A Metroplex Communications Commun. FOE tions Company. EOE

### PRODUCTION/MORNINGS

Texas small market AC/CHR station with major market ambition needs creative production pro/morning sidekick rolled into one talented person. Strong company and bucks. T&R to Radio & Records, 1930 Century Park West, #627, Los Angeles, CA 90067. EOE

### NEWSTALK PROGRAMMER

Strong programmer for NewsTalk. Prefer ex-talk host with news, management and people skills adept with broad strokes and details. T&R in confidence to R&R, 1930 Century Park West, #628, Los Angeles, CA 90067. EOE

### SAN ANTONIO

San Antonio's Class 100 seeks a warm friendly communicator for mornings on this music intensive AC. No readers please.
T/R Scott Huskey, KLLS, 8401 Datapoint #900, San Antonio, TX 78229.
MF/EOE



Z-103-WZYC Atlantic Beach rocks the Carolina coast, can you? ZJ03 is searching for young talent. Our morning show is the talk of Coastal Carolina and we are looking for a creative humorist to continue that tradition.

Strong production, sharp wit, smooth presenting the continue of the tation, and good personal appearance a must.
Send T&R to J.T. STEVENS, WZYC, P.O.
BOX WZYC, BEAUFORT, NC 28516. No calls. EOE M/F



One of America's hottest CHR radio stations in one of the South's most beautiful cities has a rare morning opening. KHFI (K-98) in Austin is searching the country for the best radio personality or team in America! Rush your tapes to Program Director, Barry Kaye, 1219 West 6th Street, Austin, TX 78703. **EOE** 

### OPENINGS

### PERSONALITY MORNING TALENT

Here's your opportunity to join a major country FM. If you do more than 'Time, Temp & Tune," know how to have fun on the phone, yet understand the importance of music, we want to hear from you immediately. Tapes and resumes to Radio & Records, 1930 Century Park West, Box #625, Los Angeles, CA 90067. EOE



pening at one of the South's leading adult CHRs. If you can entertain both on the air and at outside appearances, and have excellent production skills, rush T&R to: Ron White, KKYK, Box 4189, Little Rock, AR 72214. EOE No Calls

### **MIDWEST**

CHR OJI Applications being accepted. Day or night shifts. Some production. Experience necessary. KMKF, Box 1350, Manhettan, KS 66502. EOE (2/13)

Premier station looking to the future! Personality team players only! T&R: Jay Pipes, KGHL, Box 30198, Billings, MT 59107. EOE (2/13)

Adult energy! We need someone who can keep afternoons stzzling! Must be a team player/format follower. T&R: KG95, Box 1737, Sioux City, IA 51102, EOE (2/13)

Our MO/PM lock is going to Detroit. If you have talent, self-confidence, poise and experience send T&R to: Matt Clenott, WGRD, 38 W.Fulton, Grend Rapids, MI 49503. EOE (2/13)

Midwest AC has immediate opening for fulltime air talent. T&R: Jay Matthews, Magic 105.5, Box 167581, Toledo, OH 43616. EOE (2/13)

KS-98 seeks adult communicator for parttime shift. Send your best stuff on cassette and resume. Jesse James, Box 359, Pittsburg, KS 66762. No calls please. EOE (2/13)

Producer/Copywriter. Two years' college plus two years' commercial radio experience. T&R: KLMS & KFMQ, So. 70TH St., Lincoln, NE 68506. EOE (2/20)

Cleveland metro, Country AM seeks weekend/parttime help. Possible future fulltime. Country knowledge. C&R ASAP: Ken Kraus, WBKC, One Radio Pl., Painesville, OH 44077. EOE [2/20]



We're looking for the right person to

wake up Lincoln! If you're entertaining and relatable (no matter what you're worked) show us! Strong production a plus. A great opportunity for the right pro. Plus. A great Rush T&R to: Mark Lindow

KZKX 4435 "0" St. Suite 96

EOF Lincoln, NE 68510

### **OPENINGS**

### MIDWEST MORNINGS

Outstanding midwestern country FM needs creative morning pro. Ability to communicate with adults and be involved in the community is crucial. A rare opportunity. T&R to Radio & Records, 1930 Century Park West, #633, Los Angeles CA 90067. EOE

### CHR 7-12 MIDNIGHT

One of the top rated CHR stations in the country is opening a nationwide search for a super night personality. Person must be ready to maintain 20+shares and do great production in major midwest college town of 250,000. If you're ready to grow with a young and aggressive eight station group, send tape, resume and photo to Radio & Records, 1930 Century Park West, #630, Los Angeles, CA 90067. EOE/M-F

### ....... **OHIO COUNTRY**

Ohio small market seeks drive-time persmall market seeks drive-time personality with quality air/production skills.
Decent bucks for the right pro. T&R along with salary history to Radio & Records, 1930 Century Park West, #629, Los Angeles, CA 90067. EOE A.......

### MIDWEST MORNINGS

Number One Midwest FM is looking for creative morning personality or team. Salary \$50,000 per year. If you have the right talent and attitude, we'd like to begin a long term relationship. If interested, please send a typical day's aircheck, along with photo, resume and reference to: Radio & Records, 1930 Century Park West, Box #623, Los Angeles, CA 90067. EOE

### WEST

r World Communications saeks winning talent for medi-and major Sunbelt markets. Send your best to: 6127 Calle scruz, La Jolla, CA 92037. EOE (2/20)

KRKT-AM & FM seeks experienced midnight-6am announcer. 100,000w FM Country and simulcast 1000 AM Country. TRIS OM Bill O'Brian, 1207 E. 9th, Albany, OR 97321. EOE 12/201

Sales/results-oriented GM wanted for Southern New Mexico CHR FM. Send resume to: Broadcast Capital, 2828 N. Central Ave., #1112, Phoenix, AZ 85004, EOE (2/20)

Midday CHR personality/production director. Maintain our daypart share and manage topnotch production department. T&R: Dave Shakes PD, KSNO, Box 10767, Eugene, OR 97440. EOE (2/20)

92.9 KFSO seeks strong, adult fun lovin' personality. Come work in the sun with a young and progressive company. C&R: Mike Bushey, 5100 N. 67H #161, Fresno, CA 93710. EOE (2/20)

KSTR seeks fulftime newsperson for small market. Must be willing to work hard. Growing company, benefits, T&R: Kurt Neuswanger. 660 Rood Ave., Grand Junction, CO 81502.

KLTX/Seattle seeks mature DJ for parttime weekends. T&R: Ron Knowles, 113 Dexter Ave., N. Seattle, WA 98109. EOE (2/20)

tive morning personality. Soft AOR targeting 25-40. T&R: Bill Bowker, Box 1712, Santa Rosa, CA 95402. EOE (2/20)

Southern New Mexico CHR FM seeks Sales Manager, type A, organized & dogged. Sand resume: Broadcast Capital, 2828 N. Central Ave., #1112, Phoenix, AZ 85004. EOE (2/20)

# THE EASY LISTENING LEADER

... is looking for a highly motivated, self-disciplined on-air or sales person with a successful track in the format.

Outstanding opportunity to work with major national broadcasters in markets throughout the United States, Canada and Mexico as a sales oriented program consultant. Excellent benefits. Send you letter and resume immediately. No calls please.

BONNEVILLE BROADCASTING SYSTEM

PERSONNEL DEPARTMENT BONNEVILLE BROADCASTING SYSTEM 4080 COMMERCIAL AVENUE NORTHBROOK, IL 60062

### **OPENINGS**

### ENTREPRENEURIAL AE NEEDED TO SELL RESULTS!

Do you believe "Successful people find a way, others find excuses?" Scott Marcus, Drawer 1139, Arcata, CA 95521. (707) 822-7223.

### ....................... LOCAL NEWS DEPARTMENT

West coast resort market indie with top reputation local news & activities seeks replication local news & activities seeks self-motivated and experienced gogetter. Send T&R to Radio & Records, 1930 Century Park West, #631, Los Angeles, CA 90067. EOE Aligeles, CA SOUCH, EGE

### **NEWS DIRECTOR**

Major market, Southern California radio station looking for news director with lifestyle news content and delivery. Please rush tape, resume and salary r quirements to Radio & Records, 1930 Century Park West, #634, Los Angeles, CA 90067. EOE

### GENERAL SALES MANAGER KWIZ AM/FM Orange County (CA)

Contact: Bill Weaver, G.M. KLOK-FM 77 Maiden Lane San Francisco, CA 94108 (415) 788-2022 (EOE)

### \$48,000 = \$35,000 & \$21,000!

Those are the starting salaries on the following opportunities: West coast news anchor, talk show host, and medium market P.D./air talent. These position are available IMMEDIATELY through Westwood Personalities' radio talent managements. ant management service. (A membership fee is required.) for immediate response, please rush your best tape and

WESTWOOD PERSONALITIES 279 S. Beverly Drive, suite 1170 Beverly Hills, California 90212 or call (213) 851-5769. EOE

# KNZS

NEWSTALK RADIO SHOULD BE FUN! Entertaining! ... Is it? ... Are you? Prove it! Work hard and play hard in beautiful Monterey. Can you tease and recycle? Use effective and entertaining sound? Write excitement? Rush T&R to Ron Soergel, KNZS, 7600 Old Dominion Court, Aptos, CA 95003 NO CALLS! Females encouraged to

The Monterey Bay's rock authority is giving you a shot at the toughest job you'll ever love. If you're a hard working, enthusiastic, one on one communicator for our promotionally oriented, Hot-Rockin', Medium market AOR, don't call. Send resume, tape & photo to:

KMBY 107 Rocks Box 1271 Monterey, California 93942 EOF

# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

# TRANSTXR

The Industry's fastest growing radio network is seeking qualified weekend talent for THE OLDIES CHANNEL. If you live in the Southern California area, have a minimum of two years' major market experience, and would like to join a team of dedicated professionals, send a resume and current sample of your work to: Bill Michaels, Program Director, 6430 Sunset Blvd., Suite 401, Los Angeles, CA 90028. No calls

### POSITIONS SOUGHT

Los Angeles Objective to be MD. Three years in the business seek assistant to MD or research person. Willing to intern a night for on-air. (213) 661-5590. (2/20)

20 + years. Major, large medlum market experience. Currently OM/mornings. Seek return to major or large medium. AC/Country/Oldies. JACK: (309) 827-2329. (2/20)

ow host with quick impact on listeners, controversial, JOHN: (518) 477-4108, (2/20)

Ten-year pro seeks top 70 market only. CHR/AC formats Proven MD, excellent numbers. East Coast only. Currently employed. THE CAPTAIN: (617) 852-8370. (2/20)

PD AC/CHR, 11 years' experience, seven in successful programming. Promotions specialist. Committed to community interaction. team player. MARK HAMMOND: (408) 757-3414. (2/20)

Program Diractor. Creative, resourceful, organized. Solid skills. Seven years on-air in major market. (615) 883-5990.

Score a winner in PM drivet Seven-year CHR pro. Hot produ tion & voices. Prefer Southern medium markets, but make me an offer. STEVE: (703) 978-6609 after 6pm. (2/20)

Sales position wanted In California by radio engineer who wants to switch to sales side of the business. BRUCE; (818) 342-6521. (2/20)

Wanted: Great station looking for personality morning man Major market experience. Possible medium market morning: and PD for right bucks. MACY: (419) 666-6943. (2/20)

Mornings, Full Service Image, Produc-er/Host, Community Immersion with station stressing Customer, Integrity, Quality, Reliability. Leadership and 15 years all format exuberance. John 305-296-4016.

Versatile talent! News, sports, PBP jock or anything you need. College degree, broadcasting school, and three years' experience. BILL: (216) 255-8143. (2/20)

Professional seeks career position with stable organization. Strong on-air production, Willing to relocate this week, G.D. KAHN: (609) 795-7509, (2/20)

Get me the hell out of here! Nine-year pro seeks CHR/AC/ Black Urban. PAT: (309) 828-3408. (2/20)

Three years' experience in top 100 market. Seek CHR open ing. Team player, positive attit TIM: (501) 534-7005. (2/20)

Huey is still on tour, I'm not! Seek CHR/AOR gig in medlum market. Prefer West. Southwest. DARRYL (415) 785-8674.

Lam in love with radiol Graduate of Midwestern Broadcasting School seeks airshift. Will relocate. SCOTT: (219) 865-2544. School (2/20)

OM/PD with 16 years' experience programming. Leaders' skills and very organized, will work cheap for partial own ship. THOM ROBINSON: (304) 529-6752. (2/20)

Help! I'm selling padded toilet seats door to door with the motto; "I'm #1 in the #2 business." Creative personality seeks job in Southeast. ROB: [312] 894-3987. [2/20]

Attention medium/better warm climate markets! 18 year morning man. Good voice, reliable, available, stable, and married. LARRY KAY: (717) 653-2500. (2/20)

CHUCK WEELERI Personality with 20 years' experience, in cluding Dallas, Chicago, Washington, looking for major Country station. Warm communicator. (318) 686-6553, (2/20)

Experienced DJ with good production skills, currently highly eight-hour airshift in small NY market. RAY: 324-0149. (2/20)

"Letterman style" personality with nine years' experience AC/CHR seeks East Coast audience with sense of humor and great looks. MIKE: (609) 729-3520. (2/20)

### DANNY WRIGHT

Where are future morning stars? Looking for something different for your morning show? Award winning, highly rated personality ready for a great morning challenge CHR/AOR/AC/ Crossover/all markets AVAILABLE NOW! 216-656-3114.

20 + years' experience. Majors and large mediums. Currently OM/mornings, seek return to major or large medium. AC/ Oldies/Country. JACK: (309) 827-2329. (2/20)

Don't read this! Read my display ad which cost big bucks DANNY WRIGHT: (216) 656-3114. (2/20)

Relatable AOR personality with top 60 experience, good production seeks fame and bucks. Ready now. JOHN: (312) 784-1327. (2/20)

Dynamic voice surfaces from retirement. Seeks position with Beautiful Music station close to San Diego area. Quality references. BRIAN: (619) 238-9403. (2/20)

I need a sports job! Do you have one? Five years' experience, excellent PBP-sports reporting, Prefer Midest/Rockies, MIKE: (303) 275-2915. (2/20)

11 years' programming/production/DJ. Top 100 experie currently PD at 10k Country. Seek gig near Nashville or Coast. OAVE: (801) 628-3643. (2/20)

Rescue me please! Traffic director/office manager wants to me pressel Traffic director/office manager wants to retain position but ready to go elsewhere. Experienced in pressure-packed. Available ASAP.-JODY: (307) 324-2711. (2/20)

### HELD HOSTAGE (In Pittsburgh, PA)

Creative PD/PM Jerry "DJ" Strothers seeks release. Heavy into community affairs and PR. Interview me on-air live 10AM to 3PM EST. (412) 244-TV72. 'I can't last much longer

Bright, energetic, alive person seeks Urban Contempo CHR, Four years' experience, HENRY MITCHELL III 627-6792/588-9532, (2/20)

Rescue Mel Country jock stuck programming AC. Sevyears' experience, winning numbers. Seek small/mediumarket slot. Will relocate. RUSS: (513) 652-1988. (2/20)

AM/PM drive personality seeks medium/large market with "team spirit" in the East. Bits, voices, phones, any format.

Free! I will work for free for the first two weeks if you give me my first PD position. Major market jock. AOR/CHR/GOLD. (602) 840-5169. (2/20)

JIM: (802) 254-8453, (2/20)

PD/personality loves to win and does! Give me a budget and let me work. AC/Oldies/Country. JOE: (802) 862-5776/ lét me work. AC 863-6124. (2/20)

### Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick ... Easy ... and your only cost is a telephone call ... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now - 205-822-9144. ACT NOW!

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

### **POSITIONS SOUGHT**

Programming for a profit! Country PD/MD, major market ex-perience, available now. Pipes, warm, friendly delivery. Prefer SW/MW. STEVE: (405) 672-5767. (2/20)

Seek AC/CHR/Oldies alot East of the Mississippi. Upbeat friendly team player. 13 years' experience. Prefer Michigan or Florida, all considered. VIC DOUCETTE: (505) 722-3489. (2/20)

Six-year professional with programming experience. Strong AC background, need a job. Current employer going satellite. CHRIS JAMES: (205) 845-9047. (2/20)

Jock seeks entry level programming position/on-air, B.A. and experience in major market, Will consider any format, DAVE: (602) B40-5169, (2/20)

"Get This Guy A Joh Telethon" is on, Eight years biz and I'm pushing buttons. Medium and major. Prefer Texas stations. MIKE: (816) 252-6970. (2/20)

nediately! Three years' experience PD/ND/DJ in ... Will travel for right position. KEVIN FREDER-ICK: (515) 285-2301. (2/20)

Seven-year pro, solid production, team player, Seeks medium market position with stable winning company. AC/Country. DON ELLIOTT: (913) 242-8006. (2/20)

Assistant PD/MD seeks for same or PD. Promotion-oriented worksholic, will relocate for half costs. Will prove self for little money. SCOTT: (313) 661-2289. (2/20)

I'm ready to pilot my own signal. Assistant or PD in medium market. Hard work guaranteed. MIKE: (405) 728-8754.

Playing it safe, not bringing in numbers? Seek bold SE Michigan AOR/AC/Classic to turn me loose! Tight production, STU: (313) 773-6182, (2/20)

No VCRI Morning tv fanatic wants off AM drive to watch tube. Top 50 market. 15 years' experience Country, MD/pro-duction. GENE: (608) 756-4022. (2/20)

### I'M DEDICATED

News Anchor and Talk Host - I've done both - background includes WGR/KIOA/WOKO - Great now available - all locations Jim 518-436-4162 call anytime

Qualified, experienced, and educated air personality seeks fulltime position in any medium market, Currently working in Northeast, All formats, ANDY: (718) 979-3171, (2/20)

the person you want to be your next disc jockey. Great duction, great attitude. GLENN JENSEN: (312) 425-9495.

CS8 graduate seeks an on-air news/sports position. Willing to relocate. MIKE JENKINS: (619) 390-0762. (2/20)

Young, eager DJ seeks work. Will do anything, work any-where. Give me a chance, CHRIS: (216) 277-5661. (2/20)

Upbeat AOR personality/production man. Creative hard-worker. Prefer Texas/Florida area. GLENN DROBOT: (305) 557-1100, Ext. 138. (2/20)

20-year So. Cal. PD/OM/AT/production seeks too relocate within L.A. market. All serious and stable offers considered. DON: (213) 696-1254. (2/20)

Personality, pipes, production, ratings tool The real JACK DANIELS, 12-year CHR vet seeks new battleground, Winning major market situations encouraged, (216) 961-5220, (2/20)

To radio stations seeking experienced producer at entry level pay. Gave my guts for two years at respected New York stations. JOEY D: (201) 488-2700. (2/20)

### NOW AVAILABLE

10 Years at WGCL/Cleveland! I've done and can do it all: Middays, Afternoons, Nites & Production Director. All formats and markets considered.

> Ric Cramer (216) 835-2038

Experienced, hardworking copywriter/announcer who doesn't mind working late seeks fulltime position along the front range of Colorado, MARK: (303) 857-6398. (2/20)

Currently mornings on top 75 market Country station. Funny personality enjoys interraction with newsroom or phones. Love promotions. Mature, dependable. [702] 871-7595. (2/20)

Dynamic, responsible, efficient newscaster/reporter seeks fulltime position in New York state. Local news experience BARSARA LEOMBRUNO: (607) 756-4619. (2/20)

Upfront, strong entertainment background. Two years' radio. Excellent music/artist knowledge. PD/MD/Production. Seek AOR/Gold/Classic. Hardworker. ARTHUR: (313) 647-1408.

Successful CHR MD seeks first programming gig for small market CHR/AOR/AC. Four years in small/medium markets. ED: (303) 565-9582. (2/20)

### POSITIONS SOUGHT

I want your overnight shift! Medium major AOR/CHR. Morning talent looking to move in and up. Currently DJ/production director. JOHN: (602) 782-2746. (2/20)

Talented newswoman in top 30 market wants to relocate in mid-size market. For professionalism with a flair, call: LAURA SOMMERS: (614) 889-1123. (2/20)

JOHN THOMAS available for mornings/sidekick/production. WLS-FM, KFI, KOST, WWDC-FM, AOR/CHR/AC, (312) 577-0947 or (213) 397-7265, (2/20)

Warm, personable, deep voice, adult communicator. Three years' experience, looking for a home. FM only. No screamers. AOR/AC/CHR/Hybrids. GREGG: (215) 322-2736. (2/20)

BILL: (308) 532-3344, (2/20)

Community-minded PD/MD with a warm "mature" sound is available now. Team player with public appearance abilities. available now. Team player with put MICHAEL: (615) 381-5159. (2/20)

and sales background available now to help you reach y goals. BRUCE: (602) 224-6223/(313) 781-5196. (2/13)

oking for a ster, not a shooting star? Are you good enough r me? Call JACK, the ster. (303) 476-5868. (2/13)

BLACK TALK SHOW HOST Experienced, 15 years of interview skills, keen researcher, wide live audience experience, U.S., Canada, Europe. Multi-talented. Available, TV or Radio. Marlo Honore, Box 3264, Wenatchee, Wash. 98801 (509) 663-0043.

Seek sports director (PBP) producer/announcer? Five years' experience reporting news. Will relocate. SEAT: (702) 368-2115. (2/13)

Award-winning lifestyle news director interested in challenge and opportunity in SE, TERRY; (503) 371-3846∉(2/13)

Husbend/wife morning team voted number one by the presti-gious Aborigine Spearman's Association. For God's sake call gious Aborigine Spearman's Association. Fo JOHNNY/ELAINE: (702) 331-1514. (2/13)

Experienced announcer, 10 years commercial stations, Excellent voice. Willing to relocate, MARK: (912) 927-4189.

### MISCELLANEOUS

Jingle package needed for top AC/Talk format to meld air sound together. Peter Gabriel, WK8N, 3930 Sunset 8lvd, Youngstown, OH 44501. (216) 782-1144. (2/20)

### **R&R** Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### **R&R** Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record comnanies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# NATIONAL MUSIC FORMATS

### Added This Week

### **Bonneville Broadcasting**

Kevin McCarthy (800) 631-1600

### Alpha

PAUL McCARTNEY "Only Love Remains"
BURNS SISTERS BAND "Listen To The Beat Of A Heart'
Easy Listening

DAVID COMBS "Rachel's Song"
ANDY WILLIAMS "Through The Eyes Of Love"

### **Broadcast Programming**

### John Sherman/Jay Albright (800) 426

Adult Contemporary

STEVE WINWOOD "The Finer Things"
POINTER SISTERS "All I Know Is The Way I Feel"
Modern Country

JOHN CONLEE "Domestic Life"
GARY MORRIS "Plain Brown Wrapper"
RICKY SKAGGS "I Wonder If I Care As Much"
O'KANES "Can't Stop My Heart From Loving You"

### Century 21

Greg Stephens (214) 934-2121

### The Z Format

STEVE WINWOOD "The Finer Things"
BANGLES "Walking Down Your Street"
CROWDED HOUSE "Oon't Dream It's Over"
A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting...

The AC Format

GREGORY ABBOTT "I Got The Feelin' (It's Over)"

A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting...

### Super-Country

JUDY RODMAN "Girls Ride Horses Too"
STEVE EARLE "Goodbye's All We've Got Left"
BILLY JOE ROYAL "Old Bridges Burn Slow"
RICKY SKAGGS "I Wonder If! I Care As Much"
OAK RIDGE BOYS "It Takes A Little Rain..."
HANK WILLIAMS JR. "When Something Is Good..."
DAVID ALLAN COE "Need A Little Time Off For Bad..."

### **Concept Productions**

Elvin Ichiyama (916) 782-7754

### CHR

GLASS TIGER "I Will Be There"
GREGORY ABBOTT "I Got The Feelin' (It's Over)"

### Country

CONWAY TWITTY "Julia"
LYLE LOVETT "God Will"
PAKE MCENTIRE "Heart Vs. Heart"
FORESTER SISTERS "Too Many Rivers"
AC

CHINA CRISIS "Arizona Sky" MIKI HOWARD "Come Share My Love" PAUL SIMON "The Boy in The Bubble" GENESIS "Tonight, Tonight, "onight" SERGIO MENDES "What Do We Mean To Each Other"

### Drake-Chenault

Bob Laurence (800) 247-3303

### XT-40

CLUB NOVEAU "Lean On Me"
LOU GRAMM "Midnight Blue"
EUROPE "The Final Countdown"
BANGLES "Walking Down Your Street"
CROWDED HOUSE "Don't Dream It's Over"
A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting..."
Contempo 300

# RESTLESS HEART "I'll Still Be Loving You" BURNS SISTERS "Listen To The Beat Of A Heart" A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting...

Great American Country
DON WILLIAMS "Senorita"
OAK RIDGE BOYS "It Takes A Little Rain"

### Media General Broadcast Services

Bob Dumais (901) 32

### **ACtion**

SHIRLEY MURDOCK "As We Lay"
EDDIE MONEY "I Wanna Go Back".
ROBERT CRAY BAND "Smoking Gun"
STEVE WINWOOD "The Finer Things"

### Your Country

GIRLS NEXT DOOR "Walk Me In The Rain"
STEVE EARLE "Goodbye's All We've Got Left"
RICKY SKAGGS "I Wonder If I Care As Much"
O'KANES "Can't Stop My Heart From Loving You"
PARTON/RONSTADT/HÁRRIS "TO KNOW Him Is To Love..."

### MEDIA GENERAL CONTINUED

### Hit Rock

STACEY Q "We Connect"
HIPSWAY "The Honeythief"
STEVE WINWOOD "The Finer Things"
COMMUNARDS "Don't Leave Me This Way"
A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting...

### Peters Productions, Inc.

George Junak (800) 255-8511

### Country Lovin'

JOHN CONLEE "Domestic Life" GARY MORRIS "Plain Brown Wrapper" CHARLY McCLAIN "Don't Touch Me There"

### The Ultimate AC

SMOKEY ROBINSON "Just To See Her"
SERGIO MENDES "What Do We Mean To Each Other"
BURNS SISTERS BAND "Listen To The Beat Of A Heart"

# The Programming Consultants

Stereo Rock

HIPSWAY "The Honeythief"
BARBUSTERS "Light Of Day"
A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting...

KOOL & THE GANG "Stone Love"
BRUCE WILLIS "Respect Yourself"

### Country

STEVE EARLE "Goodbye's All We've Got Left " HANK WILLIAMS JR. "When Something Is Good..."

### Radio Arts

John Benedict (818) 841-022

### Country's Best

KATHY MATTEA "You're The Power"
PAKE McENTIRE "Heart Vs. Heart"
OAK RIDGE BOYS "IT 1846s A Little Rain"
PARTON/RONSTADT/HARRIS "To Know Him Is To Love...'

### Soft Contemporary

RESTLESS HEART "I'll Still Be Loving You" BURNS SISTERS "Listen To The Beat Of A Heart" POINTER SISTERS "All I Know is The Way I Feel" A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting...

### Sound 10

STEVE WINWOOD "The Finer Things"
PAUL SIMON "The Boy in The Bubble"
GENESIS "Tronight, Tonight, Tonight, Tonight,
GREGORY ABBOTT "I Got The Feelin' (It's Over)"
SERGIO MENDES "What Do We Mean To Each Other"
ALAN PARSONS PROJECT "Standing On Higher Ground"
A. FRANKLIN & G. MICHAEL "I Knew You Were Waiting..."

### Satellite Music Network

Pat Clarke (214) 991-9200

### The Starstation

STARSHIP "Nothin's Gonna Stop Us Now"

### Country Coast-To-Coast

JUDDS "Don't Be Cruel"
M.M. MURPHEY & HOLLY DUNN "A Face in The Crowd"

### Rock 'N' Hits

HIPSWAY "The Honeythief"
BARBUSTERS "Light Of Day"
CLUB NOUVEAU "Lean On Me"
PATTY SMYTH "Never Enough"
BON JOVI "Never Say Goodbye"
BENJAMIN ORR "Too Hot To Stop"
ROBERT CRAY BAND "Snoking Gun"
STEVE WINWOOD "The Finer Things"
SAMMY HAGAR "Winner Takes It All"
READY FOR THE WORLD "Love You Down"

### Transtar Adult Contemporary

Mike Tanner (213) 460-6383 KANSAS "All I Wanted"

### Country

Rick Honea (213) 460-6383

JUDDS "Dont Be Cruel"
WAYLON JENNINGS "Rose In Paradise"
REBA MCENTIRE "Let The Music Lift You Up"

Keep Yourself Informed with The Industry's Newspaper





# **BLACK/URBAN**

# BREAKERS

ARETHA FRANKLIN & GEORGE MICHAEL I Knew You Were Waiting (For Me) (Arista)

72% of our reporting stations on it. Rotations: Heavy 3/0, Medium 18/1, Light 43/14, Total Adds 15 including WBLK, WDJY, WTMP, KDAY, WDKX, KOXL, WENN, WHYZ, WJYL, WQIM. Debuts at number 38 on the Black/Urban chart.

### SMOKEY ROBINSON

Just To See Her (Motown)

89% of our reporting stations on it. Rotations: Heavy 2/0, Medium 14/5, Light 45/23, Total Adds 28 including WDAS, WHUR, WZAK, WVKO, KJLH, OC104, Z93, JET94, Z103, WWWS, KDKO, KUKQ.

### **GREGORY ABBOTT**

I Got The Fellin' (It's Over) (Columbia)
67% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/4, Light 39/25,
Total Adda 29 including WBLK, WÜSL, WYEE, K104, KMJQ, K94, WBLZ, XHRM, WPEG,
WJMI, WKXI, WTLC, KBUZ, KDKO. Debuts at number 40 on the Black/Urban chart.

### **VESTA WILLIAMS**

Something About You (A&M)
66% of our reporting stations on it. Rotations: Heavy 2/0, Medium 31/0, Light 26/6,
Total Adds 6, WVEE, WHRK, WQMG, KOKY, WJJS, WQQK. Debuts at number 37 on the

### S.O.S. BAND

No Lies (Tabu/CBS)

64% of our reporting stations on It. Rotations: Heavy 2/0, Medium 19/0, Light 36/8, Total Adds 8, WTMP, KSOL, Z93, WPEG, WJJS, WBLX, Z103, KBUZ.

Thing For You (Columbia)

63% of our reporting stations on it. Rotations: Heavy 2/0, Medium 21/1, Light 33/6, Total Adds 7, WJLB, KMJM, KJLH, WJIZ, WPDQ, WANM, WGPR.

### **NEW & ACTIVE**

LILLO THOMAS "Sexy Girl" (Capitol) 52/16

Captrol \$27.0 F. Captrol \$27.16 F. Captrol \$27.1

KSOL. WOKX.

BIG AUDID DYNAMITE "Bad Rock City" (Columbia) 43/11

Rotations: Heavy 1/0, Medium 50, Lign 37/11, Total Adds 11, WOJY, WZAK, KJLH, WXOK, WENN, JET94, KJCB, WALT,
WWOM, Z10, KOKO, Heavy, WESS, Medium: WXVV, WHUR, WHER, WZAZ, WANM.

POINTER SISTERS "All I Know Is The Way I Fee!" (RCA) 43/4

Rotations: Heavy 1/0, Medium 17/0, Light 25/4, Total Adds 4, WEKS, KOLIZ, KHYS, WTLC, Heavy, WZAK, Medium: WDAS,
WAMO, WDIA, WFSA, WTKL, WXOK, WATV, JET94, WFXC, WJMI, KJCB, WLOU, WBLX, WANM, Z103, KDKO, KMYX.

RUB D. M.C. "II's Tricky" (Profile) 42/19

ROBINOS HEBRY 20, Medium 95, Light 31/14, Yotel Adds 19, WDAS, WHINK, KDAY, WJIZ, 293, WPEG, JETSH, WJMI, 216, WDAS, WHAT, KHINS, KAPE, KDRS, WAMA, KHINS, KAPE, KDRS, WAMA, KBUZ, KOKO, KUKO, Heavy, WDA, WTMP, Medium, WBMK, WZAK, WHYZ, WOJS, WALT, KHINS, KAPE, KDRS, WAMA, KBUZ, KOKO, KUKO, Heavy, WDA, WTMP, Medium, WBMK, WZAK, WHYZ, WOJS, WALT, KHINS, KAPE, KDRS, WAMA, KBUZ, KOKO, KUKO, Heavy, WDA, WTMP, Medium, WBMK, WZAK, WHYZ, WOJS, WALT, KHINS, KAPE, KDRS, WAMA, KBUZ, KOKO, KUKO, Heavy, WDA, WTMP, Medium, WBMK, WZAK, WHYZ, WOJS, WALT, KHINS, KAPE, KDRS, WARTH, WARTH

PATTI LaBELLE "Something Special (Is Gonna Happen...)" (MCA) 42/4

Rotations: Heavy 3.0, Medium 21.0, Light 184, Total Adds 4, WEDR, WNHC, KJCB, WKWM, Heavy: WAMO, WHUR, WTLC.

Medium: WBLK, WDAS, WDJY, WVEE, K104, WDIA, WOW, WTMP, KSOL, WXOK, WENN, 293, WJMI, 216, WOOK, KHYS, KAPE, WAMN, WGPR, WWWS, WVOI.

KAPE: WARIN, WGIPH, WWWS, WUCI.

CHERYL LYNN "New Dress" (Manhattan) 40/8

Rotations: Heavy 1:0, Medium 91, Light 30/7, Total Adds 8, WYEE, KMJO, WTMP, WKND, WTKL, WJJS, WBLX, WTLC.

Heavy: KAPE Medium: WAND, KIOH, WDIA, WEKS, WFAA, KDLZ, KDKS, KDKO.

BOBBY BROWN "Girl Next Door" (MCA) 40/7

Rotations: Heavy: 20, Medium 122, Light 265, Total Adds 7, WDAS, KDXL, WATV, KIIZ, WJJS, WDGK, WKWM. Heavy:

K104, KATZFM. Medium: WYLDFM, WTMP, WZAK, KSOL, WEKS, WFAA, WFXC, WJMI, KAPE, KMYX.

KLYMAXX "I'd Silli Say Yes" (Constellation/MCA) 3710.

Rotations: Heavy 3/1, Medium 15/2, Light 19/7, Total Adds 10, WBLK, WDAS, WJLB, KJLH, KSOL, WPAL, KDLZ, WHYZ, WWDM, WXLA Heavy, WZAK, KDKY. Medium: WWINFM, WAMO, K104, WYLDFM, WJIZ, KOXL, 293, KJCB, WJYL, KAPE, WANM, WWWS, KATZFM.

WAMM, WWWS, KATZFM

DANA DANE "Delancy Street" (Profile) 37/1

Rostinors: Heavy 20, Medium 150, Ugin 2011, Total Adds 1, WENN, Heavy, WWDM, WANM, Medium: WDAS, WEDR, WZAK, KMMM, WATV, WYAL, WFXC, WGZA, WGIS, KOKY, WBLX, KHYS, KDKS, WKWM, WYO!

PHILIP INGRAM & SCHERRIE PAYNE "Incredible" (Supersate International) 38/2

Rostinors: Heavy 30, Medium 160, Ugin 1172, Total Adds 2, WJLB, WYO! Heavy, WPAL, WKXI, WZAZ, Medium: WDJY, WEE, WDIA, WEDR, WYDD, WYDY, WGE, WDIA, KHYS, KAPE, WGPR, WTLC.

GWEN GUTHRIE "(They Long To Be) Close To You" (Polydor/Po) 32/0

Rostinors: Heavy 40, Medium 140, Ugin 140, Total Adds 0, Heavy; WERP, WKND, WZAZ, KAPE, Medium: WXYV, WILD, WJLB, WHHC, WJJZ, WATV, WENN, WFXC, KDLZ, KHYS, WANM, WWWS, KATZFM, WYO!

FORTILL "127 AND Lamb" (SEM America) 20/2.

WJLB, WHIC, WJLK, WALY, VERRY, TITAL, TOPES, TOPES,

KATZFM, KBUZ
SUBFACE "Happy" (Columbia) 28.7
Rotations: Heavy BO, Medium Sri, Light 146, Total Adds 7, WDAS, WVEE, KJUH, WTKL, WFXC, KAPE, WKWM. Heavy:
WZAK, WFEC, WJM, KOKY. WJOU, WANM, WXLA, KMYX. Medium: WILD, WJLB, WNHC, WEKS, WALT.
BLAKE & HINES "Sharry" (Motown) 27.5
Rotations: Heavy 00, Medium 7/D, Light 2015, Total Adds 5, KJLH, JET94, WFXC, WGPR, KBUZ. Medium: K104, WEDR, WL BU WAZY KIIZ, KARP.

### MOST ADDED

GREGORY ABBOTT (29) SMOKEY ROBINSON (28) CHICO DeBARGE (26) MIKI HOWARO (23) LUTHER VANOROSS (23) RUN O.M.C. (19) ATLANTIC STARR (18) LILLO THOMAS (16)

### HOTTEST

LOOSE ENOS (46) JANET JACKSON (37) HOWARO HEWETT (34) FREODIE JACKSON (34) JETS (30) CLUB NOUVEAU (20) JOOY WATLEY (18) TIMEX SOCIAL CLUB (16) DONNA ALLEN (13) MIONIGHT STAR (13)

CHICO OBBARGE "The Birl Next Ooor" (Motown) 25/25
Rotations: Heavy 0.0, Medium 28. Light 24/24, Total Adds 26, WDAS, KMJO, WDIA, WEDR, WOW, WTMP, KQXL, WTKL,
WOOK, WATK, WPAL, WFEG, LEPH, WPKC, WOFK, KJOB, 216, WLOU, WALT, WBLX, WPLZ, KDKS, WARM, WTLC.

LUTHER VANDROSS "There's Nothing Better Than Love" (Epic) 28/23
Rotations: Heavy 3/2, Medium 3/2, Light 2019, Total Acds 23, WXYV, WBLK, KMJO, WDIA, WVKO, WLUM, XHRM, OC104,
WORK, MUZ, KOSL, WITKL, WXOK, KOLZ, WOFK, WKI, WPOD, WKON, KUG, Z16, WLOU, WORL, KAPE, Heavy: WAMO.

MODULIN WZAR. LUTHER INGRAM "Don't Turn Around" (Profile) 26/11 Rotations: Heavy 0.0, Medium 1/0, Light 26/11, Total Adds 11, WEDR; WPAL, JET94, KOKY, WLOU, WALT, WBLX, KHYS, KOKS, MANN, KATZPM. Medium: WTMP.

### SIGNIFICANT ACTION

MIKI HOWARD "Imagination" (Atlantic) 24/23

Rotations: Heavy O/O, Medium 6/6, Light 18/17, Total adds 23, WXYV, WBLK, WDAS, WHUR, WDIA, WTMP, WZAK, WLUM, WDKX, WIZ, WATV, 293, WPEG, 19744, WEXC, WPDQ, WZAZ, WLOU, WANM, Z103, WTLC, WVOI, KDKO. ATLANTIC STARR "Always" (WB) 24/15.

GEORGIO "Sexappeal" (Motown) 24.9
Rotations: Heavy 20, Modum 40, Upin 186, Total Adds 9, WHUR, WILB, KMJM, 293, WHYZ, WQQK, KHYS, WPLZ, KAPE.
Heavy: WTMP, KJUH, Medium: WJUM, KDAY, YHRM, KSOL.

ORAN JUICE JONES "Here I Go Again" (Del Jam/Columbia) 24/7
Rotations: Heavy 0/0, Medium 1/0, Light 23/7, Total Adds 7, WOWI, WZAK, OC104, WPAL, WPDO, WOQK, WWDM.

Medium: KOKY.

JACK\$0N\$ "Time Out For The Burgiar" (MCA) 24/5
Rotelions: Heavy 1/0, Medium 90, Light 14/5, Total Adds 9, WXYV, WDIA, KJCB, WQIS, WANM. Heavy: WJML Medium:
WAMO, WYEE, KSOL, MFXA, KDIZ, WOFK, KOKYV, WTLC, WWXS

RUE CALDWELL "I Need Your Loving" (Asinia) 23/13
Rotelions: Heavy 00, Medium 2/1, Light 21/12, Total Adds 13, WDAS, WDIA, WOWI, WTKL, WXOK, WPEG, WGPS, KJCB,
WLOU, MAIT, KHYS, KDIS, WWOM, Medium: WZNO, WALTHER WAS AND WAS WORD WORLD WAS WOR

JOCELYN BROWN "Ego Maniac" (WB) 23/5

Rotations: Heavy 170, Medium 1011, Lignt 12/4, Total Adds 5, WILD, WOWI, WJMI, KOKY, KAPE, Heavy: WQOK. Medium: WWINFM, WBLK, WAND, WHUR, KTOA, WTMP, WKND, WPAL, WANN. CHURC \$134, WAND, WHUR, KTOA, WTMP, WKND, WPAL, WANN. PORTON STANDARD STANDARD

WDAS, WZAK, WANM.

### AFRESH PRINCE "The Magnificent Jazzy Jeff" (Jive/RCA) 22/7

Rotations: Heavy 4/1, Medium 60, Light 126, Total Adds 7, WDAS, KMJM, KOXL, WTKL, WXOK, WFXC, KHYS. Heavy:

WZAK, KOAY, WAMM. Medium: WUSL, WTMP, WOKK, WPAL WKXI, WWXI

COVER GIRLS "Show Me" (The Fever/Sutra) 22/2 , WKGN, KHYS. Heavy: WDAS, WUSL. WNHC. Medium: WTMP

NN, ATIMM, MEND, (29). "C**Umbing The Wai!" (Superstar International) 22/1** Heavy 0/0, Medium 7/0, Light 15/1, Total Adds 1, 293. Medium: WEDR, WTMP, WATV, WPAL, WZAZ, WBLX, TRINERE "They're Playing Our Song" (Jampacked) 21/6
Rotations: Heavy 1/0, Medium 3/0, Light 17/6, Total Adds 6, KMJO, WOWI, WJLB, WENN, WFXC, WKGN. Heavy WJMI.

CHAKA KHAN "Earth To Mickey" (WB) 20/2 al Adds 2, K104, Z93. Heavy: WEDR, WJMl. Medium: WAMO, WHUR,

XHRM, WHHC, WJUZ, WFXA, WATV, WANN, KMYA. ANITA BAKET "Same Ole Love (365 Days A Year)" (Elektra) 15/11 Royations: Heavy 010, Medium 6/2, Light 9/9, Total Adds 11, K104, WLUM, KMUM, KSOL, KQXL, JET94, KDLZ, WJM, KOKY,

ROSE ROYCE "Lonely Road" (Omn/Atlantic) 14/8
Rotations: Heavy 0/0, Medium: 1/0, Light 13/8, Total Adds 8, WHUR, WYLDFM, WZAK, WATV, WPAL, WKXI, WANM,

RAYEFM. Medium: WUST, ASHFORD & SIMPSON "Nobody Walks In L.A." (Capitol) 14/0 Rotations: Heavy 2/0, Medium: 5/0, Light 7/0, Total Adds 0. Heavy: WTMP, WJMI. Medium: WAMO, WKND, WJIZ, WZAZ,

O'BRYAN "Driving Force" (Capitol) 11/11

Rotations: Heavy 0/0, Medium 1/1, Light 10/10, Total Adds 11, WDMT, KMJM, WNHC, KQXL, WFXC, WQFX, WZAZ, WLOU,

JAMES "D-TRAIN" WILLIAMS "Oh How I Love You (Girl)" (Columbia) 11/4

GRANDMASTER FLASH "U Know What Time It Is" (Elektra) 10/3
Rotations: Heavy 0/0, Medium 2/0, Light 8/3, Total Adds 3, WILD, WDJY, WKWM, Medium: KDAY, WANM.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

# ATLANTIC STARRALWAYS CONTEST

WHAT YOU'VE ALWAYS DREAMED OF: A WEEK IN PARADISE FOR TWO!

CHECK TO SEE IF YOUR NUMBER IS STILL IN THE RUNNING FOR THE TRIP YOU'VE ALWAYS WANTED.

1007 1008 1012 1014 1020 1021 1023 1033 1038 1040 1053 1054 1079 1085 1086 1087 1102 1108 1111 1112 1121 1122 1124 1128 1136 1147 1155 1157 1158 1158 1158 1169 1179 1179 1179 1179 1179 1179 1179	1222 1227 1230 1232 1234 1236 1243 1251 1260 1264 1268 1272 1273 1274 1275 1287 1287 1289 1291 1294 1299 1302 1315 1320 1333 1338 1345 1345 1347 1350 1354 1357 1377 1378 1388 1391 1393 1393 1393 1398 1391 1393 1393	1452 1455 1456 1457 1469 1473 1474 1477 1480 1484 1486 1487 1497 1498 1503 1508 1514 1525 1526 1536 1538 1538 1540 1542 1543 1545 1547 1547 1556 1556 1556 1556 1558 1558 1578 1578 1578 1578 1578 1578	1650 1654 16554 16557 1663 16648 16658 1693 1693 1693 1701 1703 1704 1712 1715 1735 1736 1739 1742 1743 1749 1751 1752 1757 1760 1764 1779 1781 1788 1799 1793 1799 1800 1801 1811 1821 1833 1834 1835 1855 1866 1867 1873 1873	1884 1886 1892 1893 1896 1898 1908 1900 1903 211 221 227 239 245 246 252 257 278 286 287 277 278 286 287 295 301 304 311 312 314 316 317 319 322 323 326 329 331 332 326 329 331 337 340 349 371 374 375 384 385 392 395 408 422 426 427 432 442
--	--	--	--	--



ATLANTIC STARR
ALL IN THE NAME OF LOVE
THE NEW ALBUM FEATURING THE SINGLE
"ALWAYS"

# **BLACK/URBAN.ADDS & HOTS**

### EAST

### WXYV/Baltimore Roy Sampson

JACKSONS
LUTHER VANDROSS
MIRI HOWARD
CLUB NOUVEAU
MANTRONIX
HOLLER:
TIMEX SOCIAL CLUB
LOOSE RIDS
HOWARD HEMETT
MIDHIGHT STAR
CLUB NOUVEAU

### WWIN-FM/Balti

### WILD/Boston Elroy Smith

ANITA BAKER
JOCELIN BROWN
ATLANTIC STARR
GRANDMASTER FLASH
CURTIS HAIRSTON
LILLO THOMAS
HOTCEST
LILLO HOMAS
HOTCEST
LILLO MOUVEAU
JODY WATLEY
HELBA MOORE
SMOKEY ROBINSON
RAINY DAVIS

KLYMAXX LUTHER VANDROSS GREGORY ASBOTT MIKI HOWARD ARETHA FRANKLIN HOLLEGAT STACY LATTISAW ONE WAY MADHOUSE SHEILA E HERB ALPERT

### WKND/Hartford Jordan/McLean

CHERYL LYNN
HERB ALPERT
NEN EDITION
SHOKEY ROBINSON
HOLLEST
CAMED
LOOSE ENDS
JODY WATLEY
CLUB NOUVEAU
HOWARD HEMETT

### WNHC/New Haven David Dickenson

FULL FORCE
JANET JACKSON
O'BRYAN
D TRAIN
PATTI LA BELLE
CLUB NOUVEAU
HOLLE=' Hottest: PREDDIE JACKSON LIONEL RICHIE GLADYS KNIGHT EXPOSE STACY LATTISAW

WEST

LUTHER VANDROSS
ORAN JUICE JONES
STARPOINT
SMOKEY ROBINSON
HOTCEST:
GAP BAND
HOHARD HEMETT
ROSE ROYCE
LOOSE ROYCE
LOOSE ROBS
GEORGE DUKE

KDKO/Denver Danny Harris

DANNY MARTIS
GREGORY ABBOTT
CLUB NOUVEAU
ANITA BAKER
HIKI HOWARD
SMOKEY ROBINSON
RUN D.M.C.
CHICO DEBARGE
BIG AUDIO DYNAMIT
HOTEOST

Hottest: JANET JACKSON MIDNIGHT STAR JETS JODY WATLEY RAINY DAVIS

KJLH/Los Angeles

### WUSLIPhiladelphia Tony Quarterone

POCUS
FIRST CIRCLE
KOOL & THE GANG
GREGORY ABBOTT
HOTLEST:
SHIRLEY MURDOCK
MELBA MOORE
CAMED
ROBBIE NEVIL
COVER GIRLS

JAZZY JEFF RJ'S LATEST ARRIV RJ'S CATEST AS MIDNIGHT STAR DARYL HALL BOBBY BROWN CHICO DEBARGE MIKI HOWARD CLUB NOUVEAU RUN D.M.C. LILLO THOMAS JUICY RUE CALDWELL MILLO THOMAS JUICY RUE CALDWELL MILLO MI KLYMAXX SURPACE SMOKEY ROBINSON

# SURFACE SHOKEY ROBINSO HOTTEST: PHYLLIS HYMAN LOOSE ENDS JAZZY JEFF SYSTEM COVER GIRLS

### WDKX/Rocheste

MIKI HOWARD RONSTADT & INGRAM CLUB NOUVEAU
LUTHER VANDROSS
ARETHA FRANKLIN
GENOBIA JETER
MEL 4 KEN
HOLLEST:
MIDNIGHT STAR
EXPOSE
HOWARD HEWETT
JODY WATLEY
SHEILA E

JUICY
ROSE ROYCE
SHOKEY ROBINSON
GEORGIO
JANET JACKSON
MIKI HOWARD
HOLLEST:
SHEILA E
MELDA MOORE
TIMEX SOCIAL CLUB
MADHOUSE
GIADYS KNIGHT

Brute Dalley

CHUCK STANLIY
ONE WAY
KOOL 6 THE GAMG
GRANDMASTER FLAM
ARETHA FRANKLIN
BIG AUDIO DYNAMIT
HOLLERL
DONNA ALLEN
TIMES SOCIAL CLUB
SHEILA E
HOWARD HEMETT

KDAY/Los Angele Patterson/Mack

Patterson/Mack
H.C. SHY D
RUN D.H.C.
PUBLIC EMPHY
RJ'S LATEST ARRIV
ARETHA FRANKLIN
TIERRA:
JANET JACKSON
PREDDIE JACKSON
SHIBLEY MURDOCK
2 LIVE CREW
DONNA ALLEN

KMYX/Ojal

none Hottest: EXPOSE JETS JANET JACKSON CLUB NOUVEAU

### SOUTH

Tony Wight

LUTHER VANDROSS
SMOKEY ROBINSON
RUN D.M.C.
MIKI HOWARD
ISAAC HAYES
ATLANTIC STARR
MELI'SA MORGAN
HOLLERI'SA MORGAN
HOLLERI'SA
JANST JACKSON
HOWARD HEMETT
TIMEX SOCIAL CLUB GREGORY ABBOTT GREJORY ABBOTT
COMMODORES
ON THE BAKER
READY FOR THE WOR
BOBBY BROWN
SIMELY RED
LUTHIRE VANDESS
LUTHIRE VANDESS
LUTHIRE VANDESS
FREDDIE JACKSON
DOMNA MALLEN
DOMNA MALLEN
JAMET JACKSON
JAMET JACKSON
JAMET JACKSON
JAMET JACKSON

### WEKS/Atlanta

ORAN JUICE JONES POINTER SISTERS HOLLEST: FREDDIE JACKSON BIG AUDIO DYNAMIT 911 CLUB NOUVEAU HERB ALPERT

### WVEE/Atlanta

NAY BOYO

SUPPACE
MPL & KIM
JAMES BROWN
CHERYL LYNN
CHERYL LYNN
CHERYL LYNN
CHERYL LYNN
READY YOR THE WOR
GREGORY ABBOTT
JOTS
JOTS
JANET JACKSON
RAINY DAVIS
JODY WATLEY
SHEILA \*E.

Rob Conner

MADHOUSE
LEVERT
SYSTEM
ARETHA FRANKLIN
ATLANTIC STARR
HOTEOSI:
KOOL & THE GANG
LOOSE ENDS
JETS
DONNA ALLEN
CAMED

### WXOK/Baton Bouge

SMOKEY ROBINSON MANTRONIX MANTRONIX
CYRE'
BIG AUDIO DYNAMIT
JAZZY JEFF
CHICO DEBARGE
RUE CALDWELL
LUTHER VANDROSS
HOLLEST
DONNA ALLEN
LOSE ENDS
RAY GOODMAN & BR
HILLIE JACKSON
JAMES BROWN

E. Rodney Jones
MIDNIGHT STAE
SMOKEY ROBINSON
LUTHER VANDROSS
CHICO DERBAGE
RUE CALDWELL
CHERYL LYNN
JAZZY JEFF
SUFFACE
JANET JACKSON
STACY LATTISAW
PHYLLIS HYMAN
KOOL & THE GANG
GREGORY ABBOTT

KUKQ/Phoenix Gladden/Thomas

BRUCE WILLIS
RUN D. H. C.
RJ'S LATEST ARRIV
SHOKEY ROBINSON
HOTLEST:
CAMED
CLUB NOUVEAU
BRASTIE BOYS
GAP BAND
MELBA HOORE

XHRM/San Diego L.D. McCollum

RYSTEM
RJ'S LATEST ARRIV
GREDORY ABBOTT
NO SOVEREIGN
LUTHER VANDROSS
HOTES:
SHIRLEY MURDOCK
LOOSE ENDS
EXPOSE
NICE 4 WILD
CLUB NOUVEAU

MICHAEI SAUNDERS
BUN D.M.C.
BUN CALAMELL
CHICO DEBARGE
ATLANTIC STARR
GREGORY ABBOTT
MIKI NOWARD
SOS BAND
STACT LATTISAW
CC COOPER
BELLEAL
LOOSE SINDS
LOWARD
LOOSE SINDS
LOWARD
LOOSE SINDS
LOOSE SINDS
LOWARD
LOOSE SINDS
LOOSE SINDS
LOWARD
LOOSE
LOOS

Frank St. James
KOOL & THE GANG
SHOKEY BOBINSON
BIG AUDIO DYNAMIT
RUN D.M.C.
LUTHER INGRAM
GREGORY ABBOTT
BLAKE & ININES
MIKI HOMARD
CHICO DEBARGE
HOLLEST
HOMARD
HOMED

### WFXC/Durham

MIKI HOWARD MIKI HWAND
O'SEKAN
JAZZY JEPF
READY POR THE WOR
RONNIE O'
TRINKRE
SULICY
BLAKE & HINES
HOLESE
TIMES SOCIAL CLUB
HOMADO HERET
JAMES BROWN
LOOSE FRIDS MILLIE SCOTT
DANA DANE
TRINERE
CHUCK STANLEY
ATLANTIC STARR
BIG AUDIO DYNAMIT
ARETHA FRANKLIN
HOLLERE
FREDDIE JACKSON
LOOSE ENDS
DONNA ALLEN
HOWARD HEFETT
RAY GOODMAN & DR

### WPAL/Charleston

DON KENDRICKSON

PINYLLIS (NYMM

TONY DESIANN

TONY DESIANN

TONY DESIANN

TALANTIC STARR

ORAN JUICE JONES

ROSE ROYCE

KLYMAXX

GENOBIA JETER

LUTHER INGRAM

CHICQ DEBIANCE

JANET JACKSON

JETS

KOOL & THE GANG

THIKK SOCIAL CLUB

JANES BROWN

ZSUCHALESIAN ARETHA FRANKLIN SYSTEM ANITA BAKER KLYMAXX POINTER SISTERS LUTHER VANDROSS Hottest: MELBA MOORE LOOSE ENDS PHYLLIS HYMAN JETS LIONEL RICHIE

GREGORY ABBOTT BOSHY BROWN ROSE ROYCE MIKI HOWARD CHICO DEBARGE HOTLOST FREDDIE JACKSON JANET JACKSON KOOL & THE GANG JODY WATLEY MELBA MOORE

SOS BAND SOS BAND
GERRIDO
SMOKEY ROBINSON
MESHAY
RUN D.M.C.
CHAKA KHAN
MIKI HOMARD
EXPOSE
NEW EDITION
HOLLEST
HOLLEST
HOMARD HANETT
JAMET JACKSON
JETS
MAN MANUALE
MANUALE
MANUALE
MANUALE
MANUALE
MANUALE
MANUALE
MANUALE
MANUALE
MAN

K104/Dallas Terri Avery

KSOL/San Francisc

SOS BAND ANITA BAKER KLYMAXX Hottest: JETS JESSE JOHNSON CAMED SYLVESTER FIVE STAR

Term Avery
GREGORY ABBOTT
ANITA BAKER
KOPPER
CHAKA KHAN
LITLO THOMAS
LITLING PROOF
BOTES
CLUB NOUVEAU
JANET JACKSON
BOBBY BROWN
FOCUS
JODY WATLEY

### WPEG/Charlotte Michael Saunders

Tommy Marshall
SMCKEY KÖBLINSON
HYSTIC KREME
RONNIE PERKINS
ROSE ROYCE
HANTER ROBUCHAU
GERSONY ABBOTT
LUTHER VANDROSS
HOLICAL
FREDIE JACKSON
LOOSE RNIS
HIDNIGHT STAR
RU'S LATEST ARRIV
JETS

### WZAZIJacksonville Nat Jackson

CLUB NOUVEAU
O'BRYAN
MIKI HOWARD
PICTURE PERFECT
SMOKEY ROBINSON
HOTCHST
JAMES BROWN
SYLVESTER
JESSE JOHNSON
JANET JACKSON
FREDDIE JACKSON WPDQ/Jacksonville Brody/Henry

EXEMORY
ONE MAY
LITHER MAY
LITHER MAPET
ISAAC MAYES
ISAAC MAYES
ISAAC MAYES
CHUCK STANLEY
ORAN JUICE JONES
SANDY TORANG
HOLLEST
HOLLEST
LOOSE MOSS
GLADYS KNIGHT
JODY MATLEY
RJ'S LATEST ARRIV

BUILST. JOHN
BOBBY BROWN
GREGORY ABBOTT
ATLANTIC STARR
GENOBIA JETER
ARETHA FRANKLIN
HOLLEST:
DONNA ALLEN
CLUB NOUVEAU
ONE WAY
JETS
LOOSE ENDS

WKGN/Knoxville Bill Clary COVER GIRLS
NEL & KIM
J.M. SILK
TRINERE
D TRAIN
RAINY DAVIS
MADHOUSE
LUTHER VANDROSS
READY FOR THE WOR
ATLANTIC STARR
HOLES! Hottest: HIKI HOWARD CLUB NOUVEAU SHIRLEY MURDOCK NEW EDITION RJ'S LATEST ARRIV

# VESTA WILLIAMS HOTLEST: LOOSE ENDS PREDDIE JACKSON DONNA ALLEN JETS MIDNIGHT STAR

WHYZ/Greenville Carson/Sewell CarsonSewell
ONE MAY
KLYMAXX
KLYMAXX
KLYMAXX
REFOCUS
GREGORY ABBOTT
ATLABTIC STARR
FOCUS
ARRITAR
ARRITAR
ARRITAR
BARKLIN
ARRITAR
BARKLIN
LILLO THOMAS
FULL FORCE
HOLLER SI
LULB NOUVEAU
CLIB NOUVEAU
LOUBAU
LOUNAU
L RUE CALDWELL
CHICO DEBARGE
LUTHER VANDROSS
JACKSONS
BIG AUDIO DYNAMIT
CYRE'
CHUCK STANLEY
RONNIE PERKINS
CLUB NOUVEAU
PATTI LABELLE
COMMODORES
EDT

### WQFX/Gulfport-Bilox

CTME
FBI
STETSASONIC
SYSTEM
GENOBIA JETER
LUTHER VANDROSS
O'BRYAN
HOUTEST:
FREDDIE JACKSON
LOOSE ENDS
HOWARD HEMETT
JETS
MIDNIGHT STAR

ARKHAMICHOBES
TRINERE
CHICO DEBARGE
GREGORY ABBOTT
LUTHER VANDROS
FOCUS
CHERYL LYNN
HOTCEST:
FREDDIE JACKST
HOWARD HEWETT
HILLIE JACKST
GLADYS KNIGHT
MELBA MOORE

WQIS/Laurel Ron Davis

MILLIE JACKSON SHEILA E

### WJMI/Jackson

JOCELYN BROWN RUN D. M. C.
GREGORY ABBOTT
D TRAIN
ANITA BAKER
SIMPLY RED
HOLLEST:
JODY WATLEY
READY FOR THE WOR
KOOL & THE GANG
TIMEX SOCIAL CLUB
TRINERE

### KOKY/Little Rock Frazier/Earl

Frainceard
JANICE CHRISTIE
SMOKHY ROBINSON
TINA TURBER
LUTHER INGERE
LUTHER INGERE
VESTA WILLIAMS
ANITA BAKER
GREGORY ABBOTT
RON D. M.C.
KING ERRISSON
RJ'S LATEST ABRIV
CRICK STANLEY
SURPACE
SURPACE
SURPACE
FREDDIE JACKSON
ISSAC HAYES
LOOST KNDS
JETS
LOOST KNDS
JETS
LOOST KNDS

SHOKEY ROBINSON GREGORY ABBOTT CHICO DEBARGE RUE CALDWELL LUTHER VANDROSS O'BRYAN MIKI HOWARD RUN D.M.C. LUTHER INGRAM MANTRONIX HOTELS MANTRONIX Hottest: FREDDIE JACKSON LOOSE ENDS HOWARD HEWETT JETS PHYLLIS HYMAN

### WJJS/Lynchburg Lad Goins

CHERYL LYNN
CHUCK STANLEY
CARL ANDERSON
BOBBY BROWN
SOS RAND
VESTA WILLIAMS
MILLIF SCOTT
HOTELEY
CAMED
LOOSE ENDS
JANET JACKSON
MIDMIGHT STAR
HOWARD HEMETT

### Bobby O'Jay

LUTHER VANDROSS BLACK WIDOW MIKI HOWARD MANRRIDAY JACKSONS STARPOINT RUE CALDWELL CHICO DEBARGE READY FOR THE WOR HOLLENS Hottest: MILLIE JACKSON JETS MADHOUSE JANET JACKSON HOWARD HEWETT WHRK/Memphis Wells/Smith

Wells/Smith

LILLO THOMAS
GREGORY ABOUTE
COMMODORES
GREGORY ABOUTE
COMMODORES
VESTA WILLIAMS
MANTRONIS
ENOUNE GREGORY
ENOUNE
ENO

FBI SMOKEY ROBINSON Aundra Russell
CLUB NOUVEAU
RUN D.M.C. GANG
RETHA FRANKLIN
CHICO DEBARGE
JULCY
RUS CALDWELL
LILLO THOMAS
BIG AUDIO DYNAMIT
HICLGAS
SILVEMAX
SYLVESTER
LOOSE REDS
HOWARD HERETT HOTTEST: FREDDIE JACKSON SHELLA E MILLIE JACKSON JANET JACKSON LOOSE ENDS KXZZ/Lake Charles Manuel/Moore ManuelMoore

DARYL HALL
RUN D.M.C.
GREOGRY ABBOTT
ATLANTIC STARR
LOTO DEBARGE
HICCO DEBARGE
HICCO DEBARGE
HICCO DEBARGE
HILLE JACKSON
HILLE JACKSON
LOOSE ENDS
JAMES BROWN
RJ'S LATEST ARRIV

### WEDR/Miemi leckson/Jones

PATTI LABELLE
CHICO DEDA MGE
LUTHER INGRAM
READY FOR THE WOR
COMPANY 8
BOTTOM
FREDER TO THE WOR
COMPANY 8
HOTE OF THE WOR
HOMARD HEMETT
MIDNIGHT STAR
MILLIE JACKSON
JAMES BROWN

SHEILA E CYRE' STETSASONIC JACKSONS HOTTEST: FREDDIE JACKSON JODY WATLEY HOWARD HEMETT JAMES BROWN NADHOUSE STARPOINT
CHICO DEBARGE
SHOKEY ROBENSOE
SHOWEY ROBENSOE
SOS BAND
CHERYL LYNN
GREGOR ABBOTT
HOWARD HEMETT
FREDDIE JACKSON
BRUCE WILLIS
JANET JACKSON
GLADYS KNIGHT WJYL/Louisville Philip David March ARETHA FRANKLIN SHIRLEY MURDOCK HOLLEST: FREDDIE JACKSON LOOSE ENDS HOWARD HEMETT JACKSON JETS

### WQIM/Montgomery Franche Be

Francha Be
NEM EDITION
STARROINT
FULL PORCE
READY FOR THE WOR
ARRTHA FRANKLIN
LILLO THOMAS
MADHOUSE
HOLLES IN
MILLE JACKSON
RAINY DAVIS
BILLY VERA & THE
CLUB NOUVEAU
EXPOSE

### WQQK/Nas

J.C. Hoyd

GEORG IO

EXPOSE
LILLO THOMAS
O'BRYAN
VESTA WILLIAMS
SMOKEY ROBINSON
GRECORY ABBOTT
JAM ES BROWN
ORAN JUICE JONES
BOBBY BROWN
MOLLEST:
CLUB NOUVEAU
SHIRLIPY MURDOCK
JETS JETS TIMEX SOCIAL CLUB WHISTLE

### WYLD-FM/New Orleans Dell Spencer

CHUCK STANLEY ATLANTIC STARR ROSE ROYCE Hottest: LOOSE ENDS FREDDIE JACKSON TIMEX SOCIAL CLUB HOWARD HEWETT JETS

### K94/Norfolk Dave Allan

CAWM HICKS
O'BRYAN
LILLO THOMAS
DARYL HALL
SIMPLY RED
HOTLEST:
FREDDIE JACKSON
CLUB NOUVEAU
JETS
JANET JACKSON
SHEILA E Dave Allan
ATLANTIC STARR
GREGORY ABBOTT
RAINY DAVIS
LIONEE, RICHIE
SYSTEM
ONE WAY
HOLLER
HOLLER WZAK/Cleveland Lynn Tolliver

SMOKEY ROBINSON WOW!/Norfolk Don Allen MIKI HOWARD
LILLO THOMAS
ATLANTIC STARR
STARPOINT
ROSE ROYCE
PRINCE
BIG AUDIO DYNAMIT
ORAN JUICE JONES
HOLLOSE ROYCE
LUB NOUVEAU
JETS
ONE MAY
JODY WATLEY Oon Allen
ORAN JUICE JONES
JOCELYN BROWN
LILLO THOMAS
TRINERE
CHICO DEBARGE
PHIL PEARON
RUE CALDWELL
HOLLES
FREDDIE JACKSON
TIMEX SOCIAL CLUB
HOWARD HEMETT
LOOSE ENDS
JANET JACKSON

### WORL/Orlando

BIG AUDIO DYNAMIT
SHOKEY ROBINSON
SOS BANTONAS
ERADO POR THE WOR
NIKI HOWARD
GREGORY ABBOT
MILLE SCOTT
HOUSE REDS
JATE
JATE
JANET JACKSON
BRUCK WILLIS
CUUB NOUVEAU Earl James
SHEILA E
CLUB NOUVEAU
COMMODORES
FULL, FORCE
LUTHER VANDROSS
SYSTEM
LILLO THOMAS
HOTELEST
LOOSE FINDS
HIDNIGHT STAR
TIMEX SOCIAL CLUB
JETS
JANET JACKSON

### KHYS/Port Arthur Petry/Davis

LUTHER VANDROSS
SMOKEY ROBINSON
PHYLLIS HYMAN
HERB ALPERT
HOTCHEST
JANFT JACKSON
CLUB NOUVEAU
JETS
HOWARD HEMETT
FREDDIE JACKSON GEORGIO
POINTER SISTERS
RUN D.M.C.
JAZZY JEFF
COVER GIRLS
TONY DESHAWN
RONNIE PERKINS
RUE CALDWELL
LIVING PROOF RUE CALDWELL LIVING PROOF LUTHER INGRAM SMOKEY ROBINSON HOTLEST FREDDIE JACKSON LOOSE RNDS HOWARD HEWETT JANET JACKSON JETS

### KDKS/Shrevepon C. Erwin Daniels

WVKO/Columbus

KC Jones

C. CHM DENNES
RUN D.M.C.
LEON HAYWOOD
LITTER HIGHAM
CHICO DENNES
RUE CALDMELL
LILLO THOMAS
READY FOR THE WOR
FULL PORCE
BOIRT SEAND
HOLLES!
LIVE STAR
TIMES SOCIAL CLUB
JETS
LOOSE ENDS WPLZ/Petersburg Crumbley/Daniela Crumbley/Daniela
RONSTADT & INGR
GREDORY ABBOTT
LILLO THOMAS
CHICO DEBAGE
GEORGI
JAMES BROWN
SMOKEY ROBINSON
HOTELST
JANET JACKSON
STACY LATTISAW
JETS
HYLLIS HYMAN
CLUB NOUVEAU

### WWDM/Sumter Tony Dean

LUTHER VANDROSS
JOCELYN BROWN
RUN D.M. C.
ARETHA FRANKLIN
BEAU WILLIAMS
D TRAIN
HUMAN LEAGUE
ROBBIE NEVIL
SUBFACE. NLYMAXX
FULL FORCE
ORAN JUICE JONES
GREGORY ABBOTT
SYSTEM
READY FOR THE WORRUE CALDWELL
BIG AUDIO DYNAMIT ROBBIE NEVIL SURPACE GUERGIO ANTTA BAKER Hottest: LOOSE ENDS JAMET JACKSON JODY WATLEY HOWARD HOWETT RJ'S LATEST ARRIV BIG AUDIO DYNAMIT
HOTTEST:
FREDDIE JACKSON
TIMEX SOCIAL CLUB
CLUB NOUVEAU
LOOSE ENDS
HEAVY D & BOYZ

### MIDWEST

Joe Spencer
STEADY B
COMMODORES
ISAAC HAVES
ISAAC HAVES
ISAAC HAVES
BEAU WILLIAMS
HOTTER
FREDDIE JACKSON
HOWARD HEMETT
JANET JACKSON
MILLIE SCOTT
SHELLA E

### WBLZ/Cincin Brisn Castle

WDMT/Cleveland Calvin Hicks

James Alexander
MILLIE JACKSON
PAYNE & INGRAM
TRINERE
BUNNY DEBARGE
GEORGIO
ISAAC HAYES
KLYMAXX
HOTLEN
FREDIE JACKSON
JANET JACKSON
JANET JACKSON
LOOSE PROS
SHEILA E GREGORY ABBOTT LILLO THOMAS STACY LATTISAW SHEILA E PETER GABRIEL SYSTEM Hottest:

### WKWM/Grand Rapida Grant/Franklin

COMMODORES O'BRYAN ANITA BAKER EXPOSE GRORGIO ATLANTIC STARR ISAAC HAYES JAZZY JEFF GRANDEASTER FLASH
CLUB NOUVEAU
BOBBY BROWN
PATHI LABELLE
HOLLE:
ONE WAY
SJ'S LATEST ARRIV
JANET JACKSON
JETS
LOOSE ENDS Hottest: HOWARD HEWETT FIVE STAR RJ'S LATEST ARRIV CLUB NOUVEAU JANET JACKSON KATZ-FM/St. Louis Mike Kelly

MEL 4 KIM
JAMES BROWN
MIKI HOWARD
FULL PORCE
ONE WAY
SHEILA E
ANITA BAKER
LUTHER VANDROSS
VENETIANS
HERB ALPERT
BOTTEST:

Hottest: CLUB NOUVEAU JANET JACKSON SHIRLEY MURDOCK JETS HOWARD HEMETT

WWWS/Saginaw David Rosas

David Rosss

SMCKEY ROBINSON
SYSTEM
O'BRYAN
ATLANTIC STARR
RONSTADT & INCRE
CHICO DEBARGE
HOLLEALI
ONE HAY
I JODY WATLEY
MILLIE JACKSON
SHEILA E
BRUCE WILLIS

KMJMrSt. Louis Mike Stradford

WXLA/Lansing Sammy Jordan

ATLANTIC STARR
KLYMAXX
HOTTER:
HOWARD HEWETT
NEW EDITION
CLUB NOUVEAU
TINA TURNER
LOOSE ENDS

ATLANTIC STARR
ROSE ROYCE
LUTHER INGRAM
Hottest:
LOOSE ENDS
JODY WATLEY
JANET JACKSON
BOBBY BROWN
LEVERT GREGORY ABBOTT
POINTER SISTER:
CHICO DEBARGE:
CHERYL LYNN
MIKI HOWARD
HOTLEST:
SHIRLEY MURDOC!
MIDNIGHT STAR
MEL & KIM
HOWARD HEWETT
JODY WATLEY

MIKI HOWARD PAYNE & INGRAM GRECORY ABBÖTT O'BRYAN SMOKEY ROBINSON CLUB NOUVEAU CLUB NOU... HOTTEST: SHEILA E MEL & KIM ONE WAY MIDNIGHT STAR PHYLLIS HYMAN

# KBUZ/Wichita Rochel Wright

HERB ALPERT
SOS BAND
BLAKE & HINES
GREGORY ABBOTT
RUN D.M.C.
HOTLEST
LOOSE RNDS
SHEILA E
JODY WATLEY
JANET JACKSON
EXPOSE

### 89 Station Reports **84** Current Reports

The following stations called in frozen playlists

wwiN/Baltimore WAMO/Pittsburgh, WGCI/Chicago and KMYX/Ojai.

WRKS/New York is no longer a reporting station:

Joe Bullerd
ISAAC HAYES
CHICO DEBANGE
JAMES BROWN
RUN D.H.C.
MIKI HOWARD
HOWARD
JACKSONS
HOTERET
FREDIF JACKSON
JETS
RYDE JACKSON
JETS
RYJS LATEST ARRIV
HZAVY D & BOYZ
HOWARD HENETT

### WTMP/Tsmps Chris Turner

SOS BAND
CHERYL LYSN
ARETHA FRANKLIN
ATLANTI-STARR
VARIOUS ARTISTS
CHICLESTARR
ENCLOSERS
SYSTEM

# WINSONTOPPS LEAVER SHOKEY PORINSON HEM EDITION HIAKE L HINES SUFFACE JAMES BROWN ISAAC HAVES ISAAC HAVES ISAAC HAVES LICLIB NOUVER LICLIB NOUVER LOSE RUSS JANET JACKSON CLIB NOUVER LOSE RUSS JANET JACKSON

.

# JAZZ

### **TOP 30**

### FEBRUARY 20, 1987

LARRY CARLTON/Last Nite (MCA)

DEXTER GORDON/Other Side Of Round Midnight (Blue Note)

SHERRY WINSTON/Do it For Love (Pausa)

McCOY TYNER/Double Trios (Denon)

STANLEY JORDAN/Standards Volume #1 (Blue Note)

DAVID NEWMAN/Heads Up (Atlantic)

LAUREL MASSE/Easy Living (Pausa)

RIPPINGTONS/Moonlighting (Passport Jazz)

MICHEL PETRUCCIANI featuring HALL & SHORTER/Power Of Three (Blue Note)

12 CARMEN LUNDY/Good Morning Kiss (Black-Hawk)

16 DAVID SANBORN/A Change Of Heart (WB)

PHIL WOODS/Gratitude (Denon) 12 CARMEN MCRAE/Any Old Time (Denon) 1

CANONEO/Desparately Seeking Fusion (Passport Jazz) 10

WAYNE SHORTER/Phantom Navigator (Columbia) 24

CHARLIE WATTS ORCHESTRA/Live At Fulham Town Hall (Columbia) 13 16 17

VITAL INFORMATION/Global Beat (Columbia) WISHFUL THINKING/Think Again (Pausa) 18

DENNIS COFFEY/Motor City Magic (TSR) 19 19

JOE HENDERSON/The State Of The Tenor, Vol. 2 (Blue Note)

PASSPORT/Heavy Nights (Atlantic)

a CHICK COREA/Trio Music, Live In Europe (ECM)

23 23 JAMES MOODY/Something Special (Novus)

AHMAD JAMAL/Live At The Montreal Jazz Festival (Atlantic) 24

BRIAN BROMBERG/A New Day (Black-Hawk)

BILL SHIELDS & STANLEY CLARKE/Shieldstone (RSVP/Optimism) DEBUT

POCKET CHANGE/Random Axis (Passport Jazz)

ART BLAKEY & THE JAZZ MESSENGERS/Feelin' Good (Delos)

TANIA MARIA/Lady From Brazil (Manhattan)

GEORGE HOWARD/A Nice Place To Be (MCA)

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Calvin Boutte; WYLD-FM/New Orleans, Dell Spencer WDMT/Cleveland, Calvin Hicks

### **NEW & ACTIVE**

ARTFULLY BEATLES "25th Anniversary Salute..." (Artful Balance/JCI) 16/2
Rotations: Heavy 1:0, Medium 7/1, Light 8/1, Extra Adds 0, Total Adds 2, WOTB, WFPL. Heavy: WHVE. Medium: WAER, WNDP, KTCJ, KWHD, WYPE, KLSK. NORDANDS, TREAT, MIND, WYPE, KLSK.

DSCAR CASTRO-NEVES "Oscar" (Living Music/Windham Hill) 14/11

LIGHT AGE 4. TOTAL AGES 4. TOTAL AGES 11, WBGO.

USCAN LAS 1RU-REVES "Uscar" (LIVing Music/Windham Hill) 14/11
Rolations: Heavy 10, Medium 34, Light 448, Extra Adds 4, Total Adds 11, WBGO, WOTB, WCLK, WFAE, KTCJ, KKGO, KM-D, KM-Z, WNEW, KKPB, KLSK, Heavy, WNOP, Medium: WYPS.
SCOTT HAMILTON "The Right Time" (Concord) 12/6
Rolations: Heavy 4/1, Medium 1/1, Light 5/2, Extra Adds 2, Total Adds 6, WBGO, WRTI, KANU, KPLU, WHRO, KLSK, Heavy:
WYSS KLON, KM-D

BOB BROOKMEYER "Dslo" (Concord) 12/5

vledium 6/2, Light 1/1, Extra Adds 1, Total Adds 5, KERA, KADX, WHRO, WUSF, KXPR. Heavy: WNOP, WYRS, KANU, KKGO, KPLU:

KJAZ, KKUL. Medium: WYRS, KANU, KKGO, KPLU: FUTURE PROSPECT "Future Prospect" (DSP/Optimism) 12/2

ra Adds 0, Total Adds 2, WEBR, WFSS, Heavy: WNOP, KLSK, Medium;

Rozelions: Heavy 20, Medium B1, Light 21, Extra Adds 0, Total Adds 2, WEBR, WFSS. Heavy: WNOP, KLSK. Medium: WTRS, WAER, KPLU, WUKE, KBEM, Light 21, Extra Adds 0, Total Adds 2, WEBR, WFSS. Heavy: WNOP, KLSK. Medium: STAR TIREK IV "Soundfrack" (MCA) 12:1
Rozalons: Heavy 20, Medium 60, Light 41, Extra Adds 0, Total Adds 1, WYRS. Heavy: WBBY, WLVE. Medium: WEBR, WOTB, WNOP, WJZZ, WNEW, KIFM.

MICHAEL GARSON "Serendipity" (Reference) 11/6 Rotations: Heavy 2:0, Medium 3:3, Light 6:3, Extra Adds 0, Total Adds 6, KERA, WNEW, WLVE, WHRO, KXPR, KLSK, Heavy:

PONCHO SANCHEZ "Papo Gato" (Concord) 11/5
Rotations: Heavy 5.0, Medium 1/1, Light 3/2, Extra Adds 2, Total Adds 5, WBGO, WBEE, KADX, KLCC, KLSK, Heavy, WYRS,

CEDAR WALTON "The Trio - 1" (Red/PSI) 11/1
Rotations Heavy 5.0, Medium 30. Light 30, Extra Adds 1, Total Adds 1, KADX. Heavy: KANU, WUWM, KJAZ, WUSF,
KSEM, Medium WITT, WEEE, KUPR.



### MOST ADDED

BILL SHIELDS & STANLEY CLARKE (13) OSCAR CASTRO-NEVES (11) WAYNE SHORTER (11) PASSPORT (10) NIGHTNOISE (9) EDDIE GDMEZ (8) JOE HENDERSON (7) DAVID NEWMAN (7)

### HOTTEST

LARRY CARLTON (16) SHERRY WINSTON (15) DEXTER GORDON (13) DAVID SÁNBORN (13) McCOY TYNER (11) RIPPINGTONS (10) CARMEN MCRAE (9) MICHAEL PETRUCCIANI (9)

NAJEE "Najee's Theme" (EMI America) 10/0
"The state of the state of th

NIGHTNOISE "Something Of Time" (Windham Hill) 9/9
Rotations: Heavy 0/0, Medium 4/4, Light 4/4, Extra Adds 1, Total Adds 9, WLOO, WNOP, WDET, KKGO, KPLU, WLVE, KLC KIMEN 4/10, WINDER ADD STATE ADD STATE ADD STATE ADD STA

EDDIE GOMEZ "Discovery" (Columbia) 9/8 Rotations: Heavy 1:0, Medium 2/2, Light 5/5, Extra Adds 1, Total Adds 8, WFPL, KTCJ, KUOP, KPLU, WNEW, WHRO, WUSF, KVPR. Heavy: KJAZ

VIC VOGEL "Awsome! Big Band" (Pinnacle) 9/5
Rotations: Heavy 20, Medium 84, Light 1/1, Extra Adds 0, Total Adds 5, WBFO, WNOP, KANU, WUSF, KKUL. Heavy: KPLU.
KREIN. Medium, AKOX: KKQO. RBEM, MROUIM: RAUJA, KKEU.

ABBULLAH IBRAHIM "EKBAYA" (Black-Hawk) 9/2

Rotations: Heavy 2/0, Medium 1/0, Light 5/1, Extra Adds 1, Total Adds 2, WBEE, WUWM. Heavy: KBEM, KLCC. Medium:

KPLU.

CHRIS CONNOR "Classic" (Contemporary/Fantasy) 8/2

Rotafons: Heavy 4/1, Medium 0.0, Light 3.0, Extra Adds 1, Total Adds 2, WRTI, WBEE, Heavy WBGO, WYRS, KKUL. Rotations: Heavy 4/1, Medium 0/0, Light 3/0, Ext MADHOUSE "8" (Palstey Park/WB) 8/2 Rotations: Heavy 1/0, Medium 2/0, Light 5/2, Ext

2/0, Light 5/2, Extra Adds 0, Total Adds 2, WOTB, WFSS, Heavy: WCLK, Medium: WNOP,

Hotaluting Free; W.Z.

DAVID BECKER TRIBUNE "Long Peter Madsen" (MCA) 8/0

Extra Adds 0, Total Adds 0, Heavy: WFPL Medium: WOTB, WRTI, WFSS.

WKUR, KIPM.

JERRY MARCELLINO & NAVARRO "Third Heaven" (Kerygma) 8/0

Rotations: Heavy 3/0, Medium 4/0. Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WAER, KKGO, KMHD. Medium: WLOQ, WKER, WKGO, KMHD. Medium: WLOQ.

LESTER BOWIE "Avant Pop" (ECM) 7/2 Medium 3/0, Light 0/0, Extra Adds 1, Total Adds 2, WRTI, KJAZ. Heavy: WNUR, KWMU. Medium:

WBGO, WCLK, KERA.

AZYMUTH "Tightrope Walker" (Milestone/Fantasy) 6/6

Rotations: Heavy 2/2, Medium 2/2, Light 1/1, Extra Adds 1, Total Adds 6, WBGO, WYRS, WNOP, KJAZ, WNEW, KIFM. AZYMUTH "Tightrope Walker" (Milestone/remery)
ROLLINGS: Heavy 22, Medium 22, Light I/I, Extra Adds 1, Total Adds 8, WBGO, WYRS, WNOP, Additions: Heavy 22, Medium 24, Light 12, Extra Adds 1, Total Adds 9, WROP, Heavy, KBEM, KKUL Medium KLON, House 3/1, Medium 1/0, Light 20, Extra Adds 0, Total Adds 1, WNOP, Heavy, KBEM, KKUL Medium KLON, Manual Strands 1, WNOP, Heavy, KBEM, KRUL Medium KLON, MANUAL STRANDS 1, WNOP, Heavy, KBEM, KRUL Medium KLON, MANUAL STRANDS 1, WNOP, Heavy, KBEM, MANUAL STRANDS 1, WNOP, Heavy, MANUAL STRANDS 1, WNO

"ROURD MIDMINIST.

ROtations: Heavy 3/1, Medium 1/0, Light 2/0, Extra Adda 0, Total Adda 0, Medium: KJZZ, KBEM.

BARRY MILES: "Zoot Suit Stomp." (TC) 6/0

BARRY MILES: "Zoot Suit Stomp." (TC) 6/0

Rotations: Heavy 00, Medium 2/0, Unit 4/0, Extra Adda 0, Total Adda 0, Medium: KJZZ, KBEM.

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "Make Someone Happy" (Doctor Jazz) 5/3

LONNIE LISTON SMITH: "LISTON SMITH: "Make SMITH: "Make SMITH: "Make SMITH: "Make SMITH: "Make SMITH: "Make SMI

Rotations: Heavy 2/0, Medium 1/1, Light 2/2, Extra Adds U, Total Ad DAYE McKENNA "My Friend The Plano" (Concord) 5/1 Rotations: Heavy 2/0, Medium 2/0, Light 0/0, Extra Adds 1, Total A

Total Adds 1, KADX, Heavy: KLON, KKUL. Medium: WYRS,

KJAZ. NAMCY REED "Nancy Reed" (Atlantic) 5/0 Rotations: Heavy 1:0, Medium 2:0, Light 2:0, Extra Adds 0, Total Adds 0, Heavy: KMHD. Medium: KANU, WVPE.

# **REGIONALIZED ADDS & HOTS**

### EAST SOUTH HICHEL PETRICO RIPPING TOWN FASSPORT HOLLEST TANIA HARIA TOWN SCOTT BOB JAMES NIGHTHOISE BRIDGE/ ROSSING. HICHEL PETRICCI BILL MERCESON CHICK COREA JOE HENDERSON Hottest; JANES MODEY MOLVESIMES SIG LARRY CRELTON VIC VOCKS, DAVID SAMBORN CONTEXTOR LATE CARREST LURBY PASSPORT CARMEN LUMBY OBCAR CASTRO-MY JOE HENDERBON ARTHULLY HEATLE MADHOUSE CARMEN LUNDY DAVID SAMBORM LAVID MEMPAN PASSAGE MAYNE SHORTER SOLLEGE SHERF WINSTON CANDING CHARLIE WATTS CON ARTYLLEY SEATLES ARTYLLEY SEATLES SMITELDS & CLAR MICHAEL, GARDOM BOB BROOKHLYEE SPERU & TRATY HOLLES! MCCOT THES DAVID MINHAM HICKEL PRINCE CHICK CORES CAMPEN LUMBY FIC VOCEL BRIELDS & CLARKE CONSTRUCTION BRI Peter Devocates MAYME SHOOTER LESTER SONTE LESTER SONTE MATERIAL CRAPPELL MATERIAL CRAPPELL MATERIAL CRAPPELL MATERIAL CRAPPELL MATERIAL M EDDIE GOREZ WIC VOGEL BOB BROOKHEYER PASSPORT RRIAM BROMBING SHIELDS & CLARP BOSTONE

# WEST

JAMES MODUY CEDAR MALTON FORCHO BARCHEZ DAVE MCKEDNA BOS BEJOK MEYEM BOS BEJOK MEYEM BOS BEJOK MEYEM BOS BEJOK MEYEM SPIEL MODOS ROCES KELLAWAY ROS MCCOMMELL DAVID NYSHAW

KLCC/Eugene Micheel Canning WAYNE SHORTER POSCHO SANCHEZ NICHTHOISE JOE HENDISTON HOLLEN ISRAHO GAVID NISHAM CARMEN LINDY PASSPORT MICHEL PRIBMOCI.

Gery Vercell
HOID DPOOK HIVER
GOCAR CAPTRO-NEVE
KEDIT GOREZ
HICHART
ACHBON
FFED HADLETON
BOLLETON
HOLLETON
HOLLETON
HOLLETON
HOLLETON
CARHON LUBDY
CHIEK COMPA
HOCKEY
HOLLETON

KLSKUSanta Fe (\*) Hick Francie Hottest: LAMBY GARLTON DAVID TANBORN VITAL IMPORMA PRASPORT

DAVID MEMPAN BRIAN BROWNER BOS HCCOMMELL HOTTEST JORGAS HCCOY TYMES LESTER BOSES PHIL MODDS

**48 Reporting Stations** 45 Current Reports

WMOT/Nashville called in a frozen playlist this week WBBY/Columbus and WGBH/Boston failed to report, therefore their playlists were frozen.

# CONTEMPORARY CHRISTIAN

### **TOP 20**

No.	Secur	7		FEBRUARY 20, 1987				
Wreks	Weeks	Weeks		R	eports/Adds	Heavy	Medium	Light
11	3	1	0	IMPERIALS/Wings Of Love (Word/A&M)	33/2	32	1	0
13	10	7	ĕ	RDB FRAZIER/Break My Heart (Light)	30/5	24	4	2
В	6	6	Õ	PRISM/Jesus Loves Me (Reunion)	27/3	23	4	0
19	13	9	ŏ	JDN GIBSDN/God Loves A Broken Heart (Frontline)	26/2	22	4	0
10	В	5	5	CYNTHIA CLAWSON/Bring It To Jesus (DaySpring)	24/2	21	3	0
-		16	0	DENIECE WILLIAMS with SANDI PATTI/They Say (Sparrow)	29/7	19	8	2
2	1	2	7	WHITE HEART/Fly Eagle Fly (Sparrow)	25/0	22	3	0
_	- 17	15	0	STEVE GREEN/Enter in (Sparrow)	26/4	20	4	2
-	-	20	ŏ	LARNELLE HARRIS/I Miss My Time With You (Benson)	24/4	17	5	2
	- 18	14	Ō	DALLAŞ HOLM/Against The Wind (DaySpring)	25/2	12	9	4
	DEBL	IT >	0	IDLE CURE/Take It (Frontline)	24/6	13	9	2
BR	EAI	(ER	Ø	BENNY HESTER/Remember Me (Myrrh)	25/12	12	8	5
1	2	3	13	STEVE CAMP/He Covers Me. (Sparrow)	24/2	10	14	0
9	9	8	14	GAITHER VOCAL BAND/Lord Of Hosts (Word/A&M)	20/1	13	6	1
5	4	10	15	BILLY SPRAGUE/Heart Like Mine (Reunion)	22/1	11	7	4
6	5	4	16	OION/Simple Ironies (DaySpring)	20/0	10	8	2
15	15	17	17	MORRIS CHAPMAN/Since God Is For Us (DaySpring)	20/3	14	5	1
BR	EAI	(ER	1	CRUSE/All The Hurting People (Greentree)	24/8	5	15	4
BR	EAI	(ER	1	KIM BOYCE/Here (Myrrh)	22/18	5	9	8
12		12	20	2NO CHAPTER OF ACTS/Fairest Lord Jesus (Live Oak)	18/1	1.1	5	2

# BREAKERS.

### **BENNY HESTER**

Remember Me (Myrrh)
74% of our reporters on it. Rotations: Heavy 12, Medium 8, Light 5, Total Adds 12
Including WZZD, KSBJ, WCFL, WXIR, WCBW, KKRE, KLYN. Debuts at number 12 on the Contemporary Christian chart.

CHUSE

Alí The Hurting People (Greentree)

71% of our reporters on it. Rotations: Heavy 5, Medium 15, Light 4, Total Adds 8, KSBJ, WCFL, WRFD, WXIR, KYMS, WHLO, WGFT, KKRE. Debuts at number 18 on the Contemporary Christian chart.

### KIM BOYCE

Here (Myrh)
65% of our reporters on it. Rotations: Heavy 5, Medium 9, Light 8, Total Adds 18
Including WWDJ, WRFD, WMUZ, WCBW, KCMS, WFOM, WXLN. Debuts at number 19 on the Contemporary Christian chart.

### **NEW & ACTIVE**

BILLY CROCKETT "Portrait Of Love" (DaySpring) 16/16

WWDJ, WCFL, WRFD, WMUZ, WXIR, WCBW, WLIX, WFOM,

Rotations: Heavy 3/3, Medium 8/8, Light 5/5, Total Add: WHLO, WCM, KWKY, KCNW, KERI, KKRE, KDAR, KLY

SILVERWIND "We WIII BE Holy" (Sparrow) 16/5
Rotations Heavy 5:0, Medium 9/4 Light 2/1. Total Adds 5, WPT, KCFO, KYMS, WGFT, KKRE. Heavy. WMUZ, KCMS, WOIV, WLFJ, KWKY, Medium including WAS, WCTN, KCPW, KLYN, KDAR.

DAN PEEK "A New Song" (Benson) 15/3

WITH CERT A TRUST SUITY (DRIFFET) 13/3

ROBINDES HEAVY 6O, Medium BZ, UJM 11, Total Adds 3, KCFO, KYMS, WABS, Heavy, WXRI, WOIV, KCNW, WGFT, KERI, KLYN, Medium including WZZD, WRFD, KCMS, WCTN, WXLN, KWKY.

ROBY DUKE "Can't Let You GO" (Good News) 13/7

ROBINOT SUITY 40, Medium Sit, Light 44, Total Adds 7, WPIT, WXIR, KYMS, WJYP, KWKY, KERI, KRDS, Heavy, WJTL, WABS, WXLN, KDAR, Medium including WGFT.

MORGAN EVAR PRINTING BUSIN-11/16 Control 40.00

MORGAN CRYAR "Sibling Rivalry" (Star Song) 12/0

vy 8/0, Medium 2/0, Light 2/0, Total Adds 0. Heavy: WWDJ, WXIR, WJTL, WABS, WCRM, KERI, KDAR, KRDS. ... WRFD. Light: WZZD, WLIX.

PHIL MADEIRA "Alone With You" (Refuge) 10/5
Rotations: Heavy 3/1, Medium 3/0, Light 4/4, Total Adds 5, WCIE, WXIR, KCMS, WCRM, KWKY. Heavy including WRFD,
WIT Medium WMCI WOIL KRDS. Hotalions: Heavy 3/1, Medium 3/0, Light 4/4, Idail Adds 2, WCIE, WAIR, KOMS, WCRW, KWAY, Reavy Including WAPD, WJTL Medium: WWOJ, WOV, KROS of Glory" (Myrrh) 10/2
RANDY STOREHILL: "The Hopp Of Glory" (Myrrh) 10/2
Rotalions: Heavy 3/0, Medium 6/1, Light 1/1, Total Adds 2, KSBJ, KERI, Heavy: WCFL, WJTL, KROS. Medium including WeIT, WOW, WABS, KWKY, KCNW.

TWILA PARIS "Center Of Your Will" (Star Song) 10/2
Rotations: Heavy 3/1, Medium 5/1, Light 2/0, Total Adds 2, KYMS, KDAR. Heavy including WPIT, KCNW. Medium including

WHP.D. WXIR, WARS, WXX.N.

HARVEST "Only The Overcomers" (Greentree) 9/3

Rotations: Heavy 2/0, Medium 2/0, Light 5/3, Total Adds 3, KYMS, WCTN, KERI. Heavy, WXIR, WOIV, Medium: KSBJ, KRDS.

BILLY & SARAH GAINES "You Are Faithful" (Benson) 9/2

Rotations: Heavy 2/1, Medium 4/0, Light 3/1, Total Adds 2, KSBJ, KCFO. Heavy including KWKY. Medium: WCIE, WCFL,

GLENN GARRETT "There's A Redeemer" (Greentree) 9/2
Rotations: Heavy 3/0, Medium 3/1, Light 3/1, Total Adds 2, WJTL, KCNW, Heavy, WMUZ, KCMS, WABS, Medium including

WCRM, KLYN.

DAVID MARTIN "You're To Blame" (Greentree) 8/8

AMBRIT OF THE TOTAL STATE OF

SHEILA WALSH "Big Boy Now" (Myrrh) 8/7
Rotations: Heavy 1/1, Medium 4/4, Light 3/2, Total Adds 7, WCIE, WCFL, WJTL, WCRM, WGFT, KDAR, KRDS, Light including

CHRIS EATON "Don't Underestimate My Love" (Reunion) 8/3
Rotations: Heavy 2/0, Medium 2/0, Light 4/3, Total Adds 3, WZZD, WCFL, KKRE. Heavy: WWDJ; WCRM. Medium: WCBW.

LUKE GARRETT "Magnily" (Home Sweet Home) 8/2 Rotations: Heavy 3:0. Medium 4/1, Liight 1/1, Total Adds 2, KCFO, KYMS. Heavy: WLIX, WCM, KKRE. Medium including WCBW, WFOM, WHLO.

### **MOST ADDED**

KIM BOYCE (18) BILLY CROCKETT (16) BENNY HESTER (12) CRUSE (8) DAVID MARTIN (8) STEVE CAMP (7) PAM MARK HALL (7) SHEILA WALSH (7) DENIECE WILLIAMS W/SANDI PATTI (7)

### HOTTEST

IMPERIALS (24) DENIECE WILLIAMS W/SANDI PATTI (14) JON GIBSON (12) ROB FRAZIER (11) CYNTHIA CLAWSON (9) STEVE GREEN (8)
LARNELLE HARRIS (7) DALLAS HOLM (7) PRISM (6) KIM BOYCE (5) BENNY HESTER (5)

PETRA "King's Ransom" (Star Song) 8/1

Adds 1, KRDS, Heavy: WWDJ, KSBJ, WRFD, KDAR, Medium including

MARTY McCALL "Higher Ground" (Greentree) 8/1
Rotations: Heavy 4/0, Medium 3/1, Light 1/0, Total Adds 1, WCBW, Heavy; WRFD, WMUZ, WLFJ, WGFT, Medium including

PAM MARK HALL "What Can I Do" (Reunion) 7/7

WCIE, WCFL, WCBW, WLIX, KWKY, KERI, KDAR. Rotations: Heavy 1/1, Medium 1/1, Light 5/5, Total Adds STEVE CAMP "Foolish Things" (Sparrow) 7/7

Adds 7, WCBW, WHLO, WCM, WCRM, KWKY, KCNW, KERI.

KATHY TROCCOLI "If Only" (Reunion) 7/2

KATHY TROCCOLI "III Unity tresmining" and the Research Constitution of the

Rotations: Heavy 2.0, Medium 20, Light 36, Total Adds 4, WNDJ, WCFL, KCFO, WCM. Light including WLFJ, WHLO.

PHILLIP SANDIFER "Keepin" The Oream Allve" (Urgent) 5/2

Rotations: Heavy 0, Medium 42, Light 20, Total Adds 2, WNDJ, WCFL, KCFO, WCM. Light including WLFJ, WHLO.

PHILLIP SANDIFER "Keepin" The Oream Allve" (Urgent) 5/2

Rotations: Heavy 0, Medium 42, Light 20, Total Adds 2, WNDZ, KCFO. Medium including KSBJ, WXRI. Light WCRM,

PAUL SMITH "A Holy Nation" (DaySpring) 6/1 1, KYMS. Heavy including WOIV, WXLN. Medium: WXRI, WCIE

GREG X. VOLZ "The River Is Rising" (Myrrh) 6/0 ids 0, Heavy: WOIV, WGFT, KRDS. Medium: WCFL, KERI. Light: WFOM

ALLIES "If You Believe" (Light) 6/0

ALLIE 3 II 100 Medium 20, Light 0, Total Adds 0, Heavy, Morta Nations Heavy 40, Medium 20, Light 0, Total Adds 1, KCFO. Heavy, WLFJ, KWKY, Medium Including KSBJ, WGFT.

### **REGIONALIZED ADDS & HOTS**

### SOUTH

Fred McNaughton	WPIT/Pitteburgh
	<b>Dusty Rhodes</b>
CHOIR	
GLENN GARRETT	MORRIS CHAPMAN
FOURTH WATCH	DENTISCE WILLIAM
INNOCENCE MISSION	STLVERWIND
CHARLIE PEACOCK	IDLE CUSE
DEGARMO & KEY	ROB FRAZIER
KIM BOYCE	DAVID MARTIN
SHELLA WALSH	CHRIS FATON
KATHY TROCCOLI	ROBY DUKE
Hottest:	Mottesti
JON GIRSON	IMPERIALS
RANDY STONEHILL	STEVE GREEN
DALLAS HOLM	DALLAS HOLM
FARRELL & FARRELL	JON GIRSON
DENTECE WILLIAMS	DENTECE WILLIAM

EAST

BILLY CROCKETT PAH MARK HALL

WWD.J/New York George Flores

GAITHER VOCAL BAN CYPTHIA CLAWSON HORRIS CHAPHAN RICK RISO PAUL SHITH HICHAEL CARD 2ND CEMPTER OF AC IMPERIALS TWILL PARIS SILVERNIND

WEST

BILLY CROCKETT HOTTER
HOTTER
HOTTER
LEPERTALS
CYNTHIA CLAWSON
JON GIRSON
MORRIS CHAPMAN
BENNY HESTER WLF.//Greenville Allen Henderson

WCBW/St. Louis Kurt Wellece

BENNY HISTER
KIM BOYCE
KIM BOYCE
BILLY CROCKETT
USENT HOURE
GLAD
HARTY MICHAL
PAH HARK HALL
DAVID HARTIN
STEWN CAMP
BOLL-EL:
CYMTHIA CLAMSO!
BINNY HESTER
HOWARD HOWETT
KIM BOYCE

CHIB MOUSE LARNILLE MARRIS KIM BOYCE BENNY HASTER DENINCE WILLIAMS NOTES IN 100 FRAZIER CHOIR IMPERIALS DALLAS HOLM HARVEST

DENIFICE WILLIAMS
KIM BOYCE
ROB FRAZIER
DAN PERK
HOLLEBL:
[HFRHIALS
FIRST CALL
AD
ROBY DUKE
DENIECE WILLIAMS

KIN BOYCE SHEILA WALSH SHRILA MALSH
CRUSE
SILVERMIND
STEVE GREEN
HICHARL CARD
HOLLESI
LANNILLE HARRIS
BILLY SPRAGUE
PRISH
DONNINCE WILLIAMS
ROS FRAZIER

34 Reporters 32 Current Reports

### KKRE/Coloredo Spr Doug Smith

STEVE CAMP
PAM MARK MALL
BILLY CROCKETT
ROPY DURK
RANDY STONDHILL
REITH THOMPA
HALL
JON GIRSON
DOWN SEE WILLIAM
RIM BOYCE
HPSRIALS
STEVE CAMP

KDAR/Oxnerd SILLY CROCKETT
SHELL MALSE
PRISH
PRISH
FRISH
SOLVEIG LETHRUG
KIM BOYCE
TMILA PARIS
HOLLEST
SHILLY CROCKETT
SHILLY CROCKETT
PRISH
PRISH
BOLVEIG LETHRUG
BOLVEIG LETHRUG
BOLVEIG LETHRUG

BENNY HESTER Noticest: HICHAEL CARD CYNTHIA CLAMBON

Man Rose

SILLY & SARAH GAI

SILLY & SARAH GAI

SILLY BOYCE

PALSH

ROSE FRAZIER

PHILLY BALLEY

BANDY STONBALLE

ROMEN STONBALLE

HOLLESLE

IMPERIALS

DALLAS ROLM

BLIMPERIALS

BLIMPERIA

KIM BOOK KIM BOOK FTEVK GREEN DENIFICE WILLI BENNY HESTER HOLEST HOPERIALS ROB FRAZIER DION MICHAEL CARD CYNTHIA CLAMS

WCIE/Tempa Jon Hull

Derei Ankario

EDLE CURE:
BRYAN DEDRCAN
STEVE GREEN
FROM CHAPTER
HORRIS PATON
HOLLER
HORRIS PATON
BUSH
HOLLER
HORRIS HARDISHAPPERIALS
BRYAN CONCAN
STEVE GREEN

Two stations falled to report a playlist this week so their rotations were frozen: WLFJ/Greenville

MIDWEST | #

KIM BOYCE BRYAN DUNCAN CRUST BILLY CROCKETS HOTLESL! IMPERIALS

KWKY/Des Moines Cecil Van Houten

SUNLIGHT
CARRAN
BILLY CROCKETT
PHILLIP SANDIFER
HOLLSELI
HPERIALS
DENIECE WILLIAMS
MARTY MCCALL
JON GIBSON
LARNELE MARRIS

Phil Foley

DAVID BARONI
PHIL MADEIRA
BONY MESTER
BOLLY CONCEPT
ROSE LOW:
DOWNIG LETHAUG
SUNGIONIG LETHAUG
SUNGIONIG
DAND
HOLLER:
RAY SOLITE
RA

BENNY HESTER CRISE STEVE CAMP SILLY CROCKETT BOTTOM HPTRIALS CYNTHIA CLAMBON PRISH BOB FRAZIER DENIECE MILLIAMS

Remin Cetterd
BILLY CROCKETT
KIM BOYCE
BRYAN DONCAN
STEVE CAMP
OAVID NARTIN
MOLLEGE!
BRNNY MESTER
RICK RISO
IDLE CURE
LARMELLE HARRIS
IMPERIALS

BOD SOURT
RICE RISO
DONNA MCKLEOU
GLAD
DEGARNO L KEY
GROPP MODRE
DAYED MARTIN
PAUL SMITH
PAUL SMITH
PHIL MADEIN
STEWN CAMP
HOLLEST JON GIBSON
RIM SOVCE
DESI RICE WILL
INPERIALS

WXRI/Norfolk

# DESTINED





MICHAEL CARD
THE FINAL WORD
The first single from the new album THE FINAL WORD
Ship date 2/27/87







ALREADY TOUCHING HEARTS NATIONWIDE









A Contemporary Christian Record Company Radio Hotline: 1-800-423-5052

# COUNTRY

### **TOP 50**

Three	Two	u	rst.		
Weeks	Wee	is W	/eek		
	10	6	2	0	RESTLESS HEART/I'll Still Be Loving You (RCA)
	13	7	5	ĕ	STEVE WARINER/Small Town Girl (MCA)
	15	9	6	Ð	KENNY ROGERS/Twenty Years Ago (RCA)
	8	5	1	4	SKO/Baby's Got A New Baby (MTM)
	6	4	3	5	RANDY TRAVIS/No Place Like Home (WB)
	16	12	10	<b>6</b>	GATLIN BROTHERS/Talkin' To The Moon (Columbia)
	14	11	9	Ŏ	
	12	8	7	8	SWEETHEARTS OF THE RODED/Midnight Girl/Sunset Town (Columbia)
	18	14	12	9	GEORGE STRAIT/Ocean Front Property (MCA)
	19	.16	13	Ŏ	ALABAMA/"You've Got" The Touch (RCA)
	2	1	4	11	LEE GREENWOOD/Mornin' Ride (MCA)
	23	19	15	Ø	BELLAMY BROTHERS/Kids Of The Baby Boom (MCA/Curb)
	17	15	14	Œ	STATLER BROTHERS/Forever (Mercury/PG)
	20	17	16	Ø	JOHN SCHNEIDER/Take The Long Way Home (MCA)
	21	18	17	ø	MARIE OSMOND/I Only Wanted You (Capitol/Curb)
	24	20	18	0	HIGHWAY 101/The Bed You Made For Me (WB)
	31	24	19	Ð	WAYLON JENNINGS/Rose In Paradise (MCA)
	29	26	21	•	
	25	22	20	<b>®</b>	ANNE MURRAY/On And On (Capitol)
	32	28	22	30	
	27	25	23	3	TOM WOPAT/Rock And Roll Of Love (EMI America)
	39	30	25	2	REBA MCENTIRE/Let The Music Lift You Up (MCA)
	-	33	26	3	JUDDS/Don't Be Cruel (RCA/Curb)
	1	2	11	24	EARL THOMAS CONLEY/I Can't Win For Losin' You (RCA)
	33	29	27	29	RICKY VAN SHELTON/Wild-Eyed Dream (Columbia)
	40	32	28	20	MICHAEL MARTIN MURPHEY & HDLLY DUNN/A Face in The Crowd (WB)
	35	31	29	3	SAWYER BROWN/Gypsies On Parade (Capitol/Curb)  MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)
	41	35	30	39	D. PARTON, L. RONSTADT, E. HARRIS/To Know Him Is To Love Him (WB)
	-	48	32	30	EDDY RAVEN/Right Hand Man (RCA)
	3	3	8	<b>6</b>	DON WILLIAMS/Senorita (Capitot)
	45	38	34	3	KATHY MATTEA/You're The Power (Mercury/PG)
	46	39 10	35	33	CRYSTAL GAYLE/Straight To The Heart (WB)
	5	42	38	2	D'KANES/Can't Stop My Heart From Lovin' You (Columbia)
	_	42	48	9	OAK RIOGE BOYS/It Takes A Little Rain (MCA)
	_	49	40	33	SHOOTERS/They Only Come Out At Night (Epic)
		-,,	44	0	STEVE EARLE/Goodbye's All We've Got Left (MCA)
	47	44	41	0	K.T. OSLIN/Wall Of Tears (RCA)
	49	46	42	<u> </u>	NANCI GRIFFITH/Lone Star State Of Mind (MCA)
	_	47	43	40	BILLY VERA & THE BEATERS/At This Moment (Rhino)
	_		50	ð	JUDY RODMAN/Girls Ride Horses Too (MTM)
	_	_	46	2	
	_	_	49	3	GIRLS NEXT OOOR/Walk Me In The Rain (MTM)
	9	23	36	44	RONNIE MILSAP/How Do I Turn You On (RCA)
	11	21	33	45	KEITH WHITLEY/Homecoming '63 (RCA)
	4	13	31	46	TANYA TUCKER/I'll Come Back As Another Woman (Capitol)
	DE	BU1		•	BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America)
	DE	BUI		. @	
	7	27	39	49	NITTY GRITTY OIRT BAND/Fire In The Sky (WB)
	36	34	37	50	RONNIE McDOWELL/Lovin' That Crazy Feelin' (MCA/Curb)

### FEBRUARY 20, 1987

162/0	-			
162/0 128 31 3 163/0 122 40 1 159/0 118 33 8 150/0 121 17 12 163/0 98 63 2 161/0 103 50 8 155/1 107 36 12 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 64 82 9 155/1 64 82 9 155/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 158/6 11 118 29 142/1 33 75 136/0 27 87 22 158/6 11 118 29 142/1 33 75 151/6 9 86 56 126/1 7 90 45 130/0 83 29 18 152/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 60/18 0 16 53	Total Reports/Adds	Heavy	Medium	Light
163/0 122 40 1 155/0 118 33 8 150/0 121 17 12 163/0 98 63 2 161/0 103 50 8 155/1 107 36 12 161/1 97 63 1 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 145/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 152/5 7 100 45 130/0 83 29 18 152/5 7 100 45 130/0 83 29 18 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 11/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	162/0	130	27	5
155/0 118 33 8 150/0 121 17 12 163/0 98 63 2 161/0 103 50 8 155/1 107 36 12 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 155/1 67 89 60 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 123/0 74 31 18 128/2 9 82 37 151/6 9 86 56 123/0 74 31 18 110/7 3 61 46 123/0 74 31 18 124/0 12 25 9 60 124/0 75 90 124/0 12 25 9 65 124/0 12 25 9 65 124/0 12 25 9 65 124/0 12 21 15 124/0 11 20 16 124/0 124/0 11 20 124/0 11 20 125/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 124/0 12	162/0	128	31	3
150/0 121 17 12 163/0 98 63 2 161/0 103 50 8 155/1 107 36 12 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 12 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 158/6 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 55 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 123/0 74 31 18 123/0 74 31 18 123/0 74 31 18 123/0 74 31 18 13/0 75 72 123/0 74 31 18 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/0 75 72 13/	163/0	122	40	1
163/0 98 63 2 161/0 103 50 8 165/1 107 36 12 166/1 97 63 1 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 23 144/3 31 91 22 136/0 78 71 22 136/0 61 78 72 136/0 61 78 78 72 136/0 61 78 78 72 151/6 98 78 72 151/6 98 78 78 72 151/6 98 78 78 78 78 78 78 78 78 78 78 78 78 78	159/0	118	33	8
161/0 103 50 8 155/1 107 36 12 161/1 97 63 1 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 128/2 9 32 32 11/7 9 3 3 46 128/3 2 39 42 11/7 9 3 32 62 11/7 9 3 32 11	150/0	121	17	12
155/1 107 36 12 161/1 97 63 1 161/1 97 63 1 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 556 136/2 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 66/9/9 1 2 26 39 69/18 0 16 53 66/9/9 2 2 66 39/17 0 31 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	163/0	98	63	2
161/1 97 63 1 164/0 88 74 2 144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 23 144/3 31 91 22 136/0 78 72 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 566 136/2 1 61 76 133/2 1 61 76 133/2 1 61 76 133/2 1 61 76 133/2 1 61 76 133/3 2 9 82 17/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	161/0	103	50	8
164/0         88         74         2           144/0         101         29         14           163/1         63         96         4           149/1         89         50         10           155/1         64         82         9           153/0         61         78         14           154/3         38         90         26           161/1         23         115         23           144/3         31         91         22           158/0         27         87         22           158/5         11         118         29           142/1         33         75         34           151/4         6         102         43           152/5         7         100         45           130/0         83         29         18           128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           147/7         7         84         56           138/24         1         61         76	155/1	107	36	12
144/0 101 29 14 163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	161/1	97	63	1
163/1 63 96 4 149/1 89 50 10 155/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 6 102 43 151/4 10 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 133/0 74 31 18 110/7 3 61 46 121/10 2 59 60 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 138/3 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	164/0	88	74	2
149/1         89         50         10           155/1         64         82         9           155/0         61         78         14           154/3         38         90         26           161/1         23         115         23           144/3         31         91         22           156/0         27         87         22           158/5         11         118         29           142/1         33         75         34           151/4         6         102         43           152/5         7         100         45           130/0         83         29         18           128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           147/7         7         84         56           138/24         1         61         76           121/10         2         59         60           78/0         28         27         23           11/79         2         50         65	144/0	101	29	14
155/1 64 82 9 153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 3 32 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	163/1	63	96	4
153/0 61 78 14 154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/5 6 102 43 151/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 138/24 1 61 76 138/24 1 61 76 138/24 1 61 76 138/24 1 61 76 138/24 1 61 76 138/2 1 62 98 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 11/79 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	149/1	89	50	10
154/3 38 90 26 161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 128/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53	155/1	64	82	9
161/1 23 115 23 144/3 31 91 22 136/0 27 87 22 158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53 69/18 0 16 53	153/0	61	78	14
144/3         31         91         22           136/0         27         87         22           158/6         11         118         29           142/1         33         75         34           151/4         6         102         43           152/5         7         100         45           130/0         83         29         18           128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           147/7         7         84         56           138/24         1         61         76           123/0         74         31         18           110/7         3         61         46           121/10         2         59         65           89/31         1         25         63           96/9         2         32         62           93/17         0         31         62           89/31         1         25         63           96/9         2         32         62	154/3	38	90	26
136/0         27         87         22           158/5         11         118         29           142/1         33         75         34           151/4         6         102         43           152/5         7         100         45           130/0         83         29         18           128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           14/7         7         84         56           138/24         1         61         76           123/0         74         31         18           110/7         3         61         46           121/10         2         59         60           78/0         28         27         23           11/9         2         50         65           89/31         1         25         63           96/9         2         32         62           93/17         0         31         62           85/6         4         34         47           <	161/1	23	115	23
158/5 11 118 29 142/1 33 75 34 151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53 69/18 0 16 53 69/18 0 16 53	144/3	31	91	22
142/1         33         75         34           151/4         6         102         43           152/5         7         100         45           130/0         83         29         18           128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           147/7         7         84         56           138/24         1         61         76           123/0         74         31         18           110/7         3         61         46           121/10         2         59         60           78/0         28         27         23           117/9         2         50         65           89/31         1         25         63           96/9         2         32         62           93/17         0         31         62           85/6         4         34         47           83/3         2         39         42           63/4         4         29         30	136/0	27	87	22
151/4 6 102 43 152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	158/5	11	118	29
152/5 7 100 45 130/0 83 29 18 128/2 9 82 37 151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53 69/18 0 16 53	142/1	33	75	34
130/0         83         29         18           128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           147/7         7         84         56           138/24         1         61         76           123/0         74         31         18           110/7         3         61         46           121/10         2         59         60           78/0         28         27         23           117/9         2         50         65           89/31         1         25         63           93/17         0         31         62           85/6         4         34         47           83/3         2         39         42           63/4         4         29         30           88/25         0         21         67           79/7         0         32         47           84/11         0         36         48           49/0         14         18         17           48/	151/4	6	102	43
128/2         9         82         37           151/6         9         86         56           126/1         7         90         29           147/7         7         84         56           138/24         1         61         76           123/0         74         31         18           110/7         3         61         46           121/10         2         59         60           78/0         28         27         23           11/9         2         50         65           89/31         1         25         63           96/9         2         32         62           93/17         0         31         62           85/6         4         34         47           83/3         2         39         42           63/4         4         29         30           88/25         0         21         67           79/7         0         32         47           84/11         0         36         48           49/0         14         18         17           48/0 </td <td>152/5</td> <td>7</td> <td>100</td> <td>45</td>	152/5	7	100	45
151/6 9 86 56 126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 67/9 2 26 39 69/18 0 16 53 69/18 0 16 53 40/0 5 19 16	130/0	83	29	18
126/1 7 90 29 147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	128/2	9	82	37
147/7 7 84 56 138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	151/6	9	86	56
138/24 1 61 76 123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 11/79 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	126/1	7	90	29
123/0 74 31 18 110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	147/7	7	84	56
110/7 3 61 46 121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	138/24	1	61	76
121/10 2 59 60 78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	123/0	74	31	18
78/0 28 27 23 117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	110/7	3	61	46
117/9 2 50 65 89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	121/10	.2	59	60
89/31 1 25 63 96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	78/0	28	27	23
96/9 2 32 62 93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	117/9	2	50	65
93/17 0 31 62 85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	89/31	1	25	63
85/6 4 34 47 83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	96/9	2	32	62
83/3 2 39 42 63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	93/17	0	31	62
63/4 4 29 30 88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	85/6	4	34	47
88/25 0 21 67 79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	83/3	2		
79/7 0 32 47 84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	63/4	4	29	,30
84/11 0 36 48 49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	88/25	0	21	
49/0 14 18 17 48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	79/7	0		
48/0 12 21 15 47/0 11 20 16 67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	84/11	0		-
47/0     11     20     16       67/9     2     26     39       69/18     0     16     53       40/0     5     19     16				
67/9 2 26 39 69/18 0 16 53 40/0 5 19 16	48/0			
69/18 0 16 53 40/0 5 19 16	47/0	11		
40/0 5 19 16	67/9			
	69/18			_
42/1 4 22 16				
	42/1	4	22	16

### MOST ADDED

OAK RIDGE BOYS (31) JOHN CONLEE (26)
JUDY ROOMAN (25)
GARY MORRIS (24)
PARTON, RONSTADT, HARRIS (24) MOE BANDY (22) LOUISE MANORELL (18) CONWAY TWITTY (19) PAKE MCENTIRE (18) ASLEEP AT THE WHEEL (17)

### HOTTEST

RANDY TRAVIS (57) KENNY ROGERS (52) RESTLESS HEART (52) STEVE WARINER (50) GEORGE STRAIT (43) SKO (42) ALABAMA (30) SWEETHEARTS OF THE RODEO (27) LEE GREENWOOD (26) GATLIN BROTHERS(26)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# BREAKERS.

No records qualified for Breaker status this week.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 52-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

"A Silent Understanding" Billboard. @

Thanks to these Radio stations!

WAMS WKKW WTVR KRKT KPLE KIXZ KRKT WDEN KSOP **KUPL** KWMT KFGO

COMPLEAT RECORDS



# RECORD

WITH Mary Turner

Week after week, Off The Record with Mary Turner sets the standard by which all other music and interview programs are measured. And when listeners want to hear what the superstars of the rock world are thinking and doing, they tune to the station that carries Off The Record in their market. Next week, REO Speedwagon joins Mary for an in-depth hour of music and conversation. For more information, contact your Westwood One rep now at (213) 204-5000 or Telex 4996015 WWONE.



**WESTWOOD ONE RADIO NETWORKS** 

# **COUNTRY ADDS & HOTS**

MOST ADDED

EAST

Kenny Rogers (RCA) Judy Rodman (MTM) Steve Wariner (MCA) Moe Bandy (MCA/Curb)

MOST ADDED SOUTH

Randy Travis (WB) Judy Rodman (MTM) Parton, Ronstadt, Harris (WB)

MOST ADDED MIDWEST HOTTEST Oak Ridge Boys (MCA) Randy Travis (WB) Parton, Ronstadt, Harris (WB) K. Rogers (RCA)

WEST John Conlee (Columbia) Pake McEntire (RCA)

Restless Heart (RCA) Kenny Rogers (RCA)

### EAST

WRKZ Hershey, PA GIRLS NEXT DOOR COMMAY TWITTY JUDY RODMAN SMOOTERS HOTTERS HOTE ST HOAMA GENERG JONES RESTLEES HEART SWEETHEARTS OF TH STATLER BROTHERS

WPTR Albeny, NY none Nottest:

SHOOTERS STEVE FARLE MARCIA - LYNN Hottest! LEZ GREENWOOL EDDY RAVEN RAMDY TRAVIS SKO REDDY ROGERS

WCAO Saltimore, MD

PARTON, RONSTADT. O'KANES Hottest: RANDY TRAVIS SKO HARIE OSMOND GEORGE STRAIT ALABAMA

TIN MALCHACK ASLEEP AT THE MOSS OF THE LEE GREENMOOD EDDY RAVEN SWEETHRARTS OF STEVE WARTNER KERNY ROGERS

WYRK Buffelo, NY none Hottest: WOBE

none Hottest: WTSV Cleremont, NH

DAVE EDMONDS JOHNNY PAYCHECK JOHN CONLEC HOTTEST: RANDY TRAVIS SHEET HEARTS OF T

JOIN CONTER PAM TILLIS NOW BANDY JANE FRICK JOHN ANDORRON LOUIST MANDREL STEVE WARINED GATIN BROTHERS GROWE STRAIT ALABAMA T. GRAHAM BROWN

O'RANES
GARY MORRIS
STEVE EARLE
RICKY SKAGOS
GIRLE HICKY DOOR
JUDY BOOMAN
MALLBALI
STEVE MARINER
GRORGE STRAIT
STATLER BROTHER
KESTLESS HEART
KESNY ROGERS Rochaste, NY
CONNAY TWITTY
R.T. OSLIN
LYLE LOVETT
CHARLY MCCLAIN
HOLDERY & DUNN
ROMNY BOOCERS
STATLER BROTHER
GENOR STRAIT

JUTY RODMAN PARE HORSTIRE HOLLEST: SMEETHEARTS OF JUICE HENTON KENNY ROGERS RESTLESS HEART WIXY Springfield, MA ASLEEP AT THE MECHANIC CHARLY MCCEAIN CONMAY TMITTY GARY MORRIS HOE SANDY HOLLEST PANDY TRAVIS WHN New York, NY SKO STEVE WARINER RESTLESS HEART SWEETHRARTS OF

CHOW Welland, Onterio WIXL Newton, NJ ADAM BAKER

NOTE BOUNDARY STORE STEVE WARINER GATLIN BROTHERS BELLANY BROTHERS HIGHMAY 101 WARIE OSMOND WWVA Wheeling, WV OAK RIDGE BOYS HANK WILLIAMS JR WXXX Parkersburg, WV

JUDDS
HONNIE HCOOMELL
RICKY VAN SHELTON
HOTCHET!
EDIT RAVEN
SMETHERATS OF TH
KRONY ROGERS
SKO
STATLER BROTHERS JOINSTONS MOE BANDY TOM MILES ALIBI HOLLEGI I RONNIE MILSAP SKO T. GRAHAM BROWN MOLLEGE: LOW GREENWOOD EDDY RAVEN STEVE WARINER RESTLESS HEART KENNY ROGERS RONNIE MILLEN-SKO RESTLESS HEART STEVE MARINER KENNY ROSERS

WILQ Williamsport, PA BILLY VERA & THE PARTON, RONSTADT, none Hottest: SMEETHEARTS OF RESTLESS HEART JUICE NEWTON

WOOCHER, MA GARY MORRIS GIRLS MINT DOOR BILLY JOE ROYAL THE MACHACK JIDNIFFE WARNES HOLLEN ENOTHERS HARIE GOSTOTO STEVE MARINES RENEY ROGERS JUICE SHOTO

SOUTH

WSOC-FM Charlotta, NC

WRNS Kinston, NC

WCOS Columbia, SC

KSCS Dellas-Ft. Worth, TX

T. GRAMAN BROWN
HICHAEL JOHNSON
HOUSHEY & DUNN
HOTCEAL
GATLIN BROTHERS
GROUGE STRAIT
STEVE WARINER

KPLX Delias-Ft. Worth. TX

RESA HCENTIRE HURPHEY & DUNN K.T. OSLIM HOTCHEL EARL THOMAS CONLE EDDY RAVEN CRYSTAL GAYLE SKO

ADDRONS, TX
COMMAY THITTY
FORESTER SISTE
JOON ANDERSON
GARY HORRIS
JOON CORLEE
HANDREL
RAY STEVENS
BOLLOS!
LEE GREENHOOD
RESTLESS HEART
HARIS DENOME
HANDREL
KONDO STAIT
KENNY ROGERS
KREY

XRRV Alexandria, LA 

KMML Amarillo, TX SULY BOGGUSS
PORESTER SISTERS
JANES PRICE
JANES PRICE
TIM NACCHACK
COMMAY THE STEVIMS
BOTCHACK
ROTHMAY 101
BALLANY BROTHERS
BANNY TRAVES
ALABANA
GEORGE STRAET WKHX Altente, GA

Hottesti none Hotteet:

KASE Austin, TX BELLANY SECTION
GARY MORRIS
SOTTON:
GEORGE STRAIT
ALABAMA
MAYLON JENNING
KENNY ROGERS
KATHY MATTEA

PARTON, RONSTADT.
PARE MCENTIRE
HANK WILLIAMS JR.
KATHY HATTER
STEVE EARLE
HOLLEGE!
FARL THOMAS CONLE
RANDY TRAVIS KYKR Besumont, TX

JANIE FRICKE
OAK RIGGE BOYS
CHARLY MCCIAIN
COMMAY THITTY
RAY STRUMS
MOTUBEL
KROMY ROSES
STEVE WARINER
GEDES STAMIT
GEDES JONES
HIGHWAY 101

JANIE PRICKE GARY MORRIS JUDY ROCHAM GIRLS NEXT DOOR Mottest! GEORGE STRAIT GATURN BROTHERS STEVE WARINER KENNY ROGERS RESTLESS NEART

none Bottest:

Hotteet: STEVE MARLE K.T. OSLIN OAK RIDGE MOYS GIRLS NEXT DOOR JUDY RODMAN Mottest: none WEZL-FM Charleston, SC

LOUISE MANDRELL ASLEEP AT THE WHE LIE BOXAGO CARL PERKINS NOR SANOY TIM MALCHECK DIAMONDS NOTE SET EARL THOMAS COMLE SKO ADAM BAKER MHITES LIZ BOARDO Notcest: EARL THOMAS RANDY TRAVIS RESTLESS HEA MARIE OSHONE HIGHWAY 191 WLVK Charlotta, NC

JOHN CONTER OAK RIDGE BOYS HANK WILLIAMS FORESTER SISTE COMMAY TWITTY MOTERAL ALABAMA RESTLYSS NEART SEO SKO GEORGE STRAIT STEVE WARINER

KIKK-FM Houston, TX

KILT-FM Houston, TX none Hottesti

GIRLS NEXT DOOR
PARTON, RONDTADT
JUDY RODMAN
GAR RIDGE BOYS
HOTTEST
SEO
RESTLESS HEART
STEVE MARINER
KENNY ROGERS DAVID ALLAN C K.T. OSLIN Notteell RARL THOMAS C LEE GREENWOOD RESTLEES HEAR

OAK RIDGE BOYS
GARY HORRIS
PARTON, RONSTAC
STEVE RARLE
JUDY ROCHAN
HOLLES!
RESTLESS HEART
GATLIN SPOTHERS
STEVE WARRINGS
REMONEY ROGENS
HIGHWAY 101 KYKX Longview, TX none Hottest: KLLL Lubbock, TX

WCMS Norfolk, VA

WWKA Orlando, FL

DON MILLIAMS
PARTON, RONSTI
JUDOS
EATHY MATTEA
Nottest:
RAMDY TRAVIS
GEORGE STRAIT
ALABAMA
XINNY ROGERS
STEVE MARINER

WOKK Meridian, WS

WKDS Mismi, Ft

WPAP Panama City, FL OAK RIDGE BOYS JOHN CONLER CHARLY HOCLAIN THE HALDHACK LOUISE MANDRELL LES GREENHOOD RANDY TRAVIS RESTLESS HEART KENDY NOCESS HIGHWAY 101 PARTON. ROMSTADT. HICHARL JOHNSON STEVE BARLE NOTESELL LET GREEN-COO RESTLESS HEART SKO PANDY TRAVIS ALABARA

LOUISE MANDRELL LYLE LOVETT A SLIKEP AT THE MME MOCLES! BELLANY SROTHERS STATLER BROTHERS SMEXTHEARTS OF TH RANDY TRAVES RESTLESS HEART HAMMED JOHNSON DON WILLIAMS MANCI GRIFFITH STEVE BARLE JUDY MODMAN HOTLOST JUICE MEMTON RESTLESS HEART KENNY ROGERS SMEETHEXARTS OF RANDY TRAVES

JUDY ROCHAN K.T. OSLIN STEVE TARLE HOTLOGI SKO RANDY TRAVIS RESTLESS HEART STATLES BROTHEZ ALABAMA

KBUC-AM & FM

none Hottesti PARTON, RONSTADT, PARE HORNTIRE K.T. OSLIN HOLLEGI: BILLY WERA & THE GEORGE STRAIT ALBEAMA GEORGE JONES JOHN SCHNEIDER

WTOR Winston-Selem, N CHARLY MCCLAIN SAMYER BROWN MOTIONI GEORGE STRAIT EARL THOMAS CONL

MIDWEST

KATHY HATTEA HANCI GRIPPITH SHOOTERS HOLLEST I FANDY TRAVIS SKO KINNY ROGERS RESTLESS HEART STEVE WARINER

OAK RIDGE BOYS FICKY SKAGGS HASK WILLIAMS JR. BOLLEGI HOLDEGI FANDY TRAVIS ALAGAMA RESTILESS HEART KENNY ROGERS STEYN MARINER

HOLLOST; STATLER BROT JIMMY HURPHY ALABAMA GWORGE JONES

SHOOTERS
HOLLEGE:
GATLIN BROTHES
MAYLON JENNING
KENNY ROGERS
GRORGE STRAIT
STEVE WARINER

KBMR Bismerck, ND

CHESSON AND STREET ACCOUNTS OF THE HIGHWAY 101 HOLEST! DAN SKALS COMMAY TWITTY TANYA TUCKER RONNIZ MILSAP DWEETHEARTS OF WUBE Cincinnati, OH

none Hottesti none

STEVE EARLE GIRLS NEXT DOOR NOT BANDY HOTEST IN BEST DOOR SAVEN EARL THOMAS CONLITATION SONORS DOORS JONES BILLY VERA 6 THE KJNE Waco, TX none Hottesti

WAXX Eau Claire, WI

none Motte at I

KWMT Fort Dodge, IA

FOR DODGE, LA
PAN TILLIS
TILLIS
OAN RIDOW BOYS
LYIE LOWER BOYS
LYIE LOWER BOYS
LYIE LOWER BOYS
MORE BANDY
DAVID ALLAN COE
RIS KRISTOPPERAC
RIS KRISTOPPERAC
STATLER BOYS
STATLER BOYS
STATLER BOYS
GANTLIN BROTHERS
GANTLIN BROTHERS MICHAEL JOHNSON PORESTER SISTERS HOLLOST: RESTLESS BEART SMEETHEARTS OF TH KINNEY BOGERS GATLIN BROTHERS BELLAHY BROTHERS

HICHAEL JOHNSON COMMAY THITT? JUDY RODMAN PARTON, PONSTADT. HOLLING BROTHERS GEDRIC STRAIT SMEETHEARTS OF TH RANDY TRAVES BELLARY BROTHERS

GEDROE JONES Hottest: RANDY TRAVES RESTLUSS HEART SKO STEVE WARINGS SMEETHEARTS OF TH KCJB Minet, ND WGEE Green Bay, WI MINOR, ND

BILLY VERA & TH

STEVE BARLE

RICKY SEADOS

COMMANDA

PRES

COMMANDA

PRES

BILLY JOHN

BILLY JOHN

BILLY JOHN

BILLY JOHN

BOTAL

PARE HOTATIRE

BOTES

BOTES

TENNY MARINER

STEVE MARINER

STEVE MARINER

STEVE MARINER

JUICE NEMTON

O TANNES
LOUISE HANDRELL
LOUISE HANDRELL
ART HORRIS
PARTON, RONSTADT,
AELERP AT THE WHE
JOHN COMLE
RONTON COMLE
RONTON TRAVES
LEE GREENOOD
SO
GATLIN BROTHERS
GEDIGE STRAIT OAK RIDGE BOYS
JOHN SCHWEIDER
HOTEWAY
GEORGE JOHES
COMMAY TWITTY
KRITH MHITLEY
BILLY JOE POYAL
RANDY TRAVIS

KATHY MATTEA OAK RIGGE BOYS PARTON, RONSTAI DON WILLIAMS SHOOTERS HOTLESTAIT GEORGE STRAIT GEORGE JOHES KENNY ROGERS STATLER SROTHE EDDY FAVEN

KXXY SMEETHEARTS OF SHICKY WAN SHEZ OAK RIDGE BOYS HOLLOST MOE BANDY ASLEXP AT THE W GARY MORRIS GIRLE MENT DOOR K.D. LANG WHITES CHARLY MCCLAIM O.B. MCCLINTON MOLLBRIC

WDAF Kansas City, MO NOT BANDY
ASLEEP AT THE W
RAY STEVENS
MEZ. HODANIEZ.
HURPHEY & DUNN
HICHAEL JOHNSON
DON MILLIAMS
GEORGE STRAIT
REBA HOTENTIRE

EATHY HATTEA DAVID ALLAN CO COMMAY THITTY PARE HOLDTIRE HOLLOST BANDY TRAVIS SEO EINEY BOGES JUICE MEMOTON BELLANY BROTHE

PARTON, RONSTAG JUDY ROSMAN PARE HCENTIFE STEVE EARLE BILLY JOB ROYAL HELLY JOB ROYAL PROPERTY.

O'RAMES
MAYLON JENNINGS
GEORGE STRAIT
HOLLEGE,
STATLER BROTHER
JOHN ANDERSON
MARIE OSNOND
MELLANY BROTHER
GATLIN BROTHER

TOM MOPAT
OAK RIDGE BOYS
JUDY ROCHAN
HOTLEST:
LEX GREENHOOD
SKO
STEVE MARINER
GEDRGE STRAIT
BELLARY BROTHE

OAK RIDGE BOYS
PARTON, RONSTADT
PAKE MCENTIER
MOTESET:
KARL THOMAS COML
LEE GREENMODO
RANDY TRAVIS
SKO
SMEETHERSTS OF T KIOV Sigux Falls, SD

KVOO Tulse, OK

HANK WILLIAMS JE PORESTER SISTERS LOUISE MANDERLL ASLEEP AT THE ME JOHN CONLEX JOHN CONLEX LEX GREENHOOD STEVE MARINER KERRY ROCERS GENER STEAT ALBOMA T. GRAHAM BROWN
HICKARL JUNNSON
HURPHEY & DUNS
HOTTOSH TEALS
TANYA TUCKER
EDDY RAVEN
EARL THOMAS COM
RANDY TRAVIS

RESA HOMENTIRE RIGHMAY 101 BOLLWEL: LEE GREEMHOOD RANDY TRAVIS SKO BARL THOMAS CONLE KEEY St. Poul, MN none Mottest

### WEST

HOE BANDY PARK MCENTIRE OAK RIDGE BOYS GARY MORRIS DAVID ALLAN COE JOSH CONT.EE HOLLWALL HOLLWALL

PAKE NCENTIRE STEVE EARLE HANK MILLIAMS JOIN COMEER GAFY MORRIS BOTTEST NEART GARL ...
ROTTEST REART
SKO
EARL THOMAS CONLI
LEE GREENWOOD
EDOY RAVEN KATHY MATTEA PARTON, RONSTADT Noticet: GBORGE STRAIT

KKAL Arroyo Grende, CA COMMAY TWITTY
JOHN COMERE
JOHN COMERE
JOHN AMDERBON
FORESTER SISTERS
TIN MALCHACK
K.D. LANG
HOLLANG
HOLLANG
HOLLANG
HOLLANG
BELLANY BROTHERS
ALABAMA
HIGHMAY 101
BILLY SMAN
PARTON. RONSTADT OAK RIDGE BOYE BILLY JOE BOYAL PARK MCEPITER HEL MCDANIEL FROM ASHLEY HOLLEST SKO RESTLESS HEART RANCY TRAVIS KENNY BOGERS SMERTHEARTS OF TH

KUZZ Baterslield, CA JOHN CONTER
FORESTER SISTERS
GENE MATHON
COMMAY THITY
HOLLOST
RARL THOMAS CONTE
ALABAHA
GENERE STEVE MARINER
KENNY ROGERS CAST MORRIS
PARK MCTATIRE
SHOOTERS
MOR BANDT
TH MALCHACK
ATLANTA
MOTORS
RESTLESS HEART
KENNY RODERS
GEDSEE STRAIT
STATLES REOTHERS
HARIE GROWN JOHN CONLER TIM MALCHACK DAVID ALLAN COE HOTLEST: SKO SMEETHEARTS OF TH EARL THOMAS CONLE RANDY TRAVIS EDDY RAVEN KKCS Coloredo Springs, CO

BRUCE HORNSBY & T

GARY HORRIS FORESTER SISTERS PARE HCENTIRE Hottest; home

none Mottaet: SMOOTES BOYS
OAK RIDGE BOYS
HANK HILLIAMS JR
HOE BANDY
COMMAY TWITTY
HOTCHAY
LEE GREENMOOD
RANDY TRAVIS
KEDNY MODES
RESTLESS HEART
GEORGE STRAIT

CONISE HANDRELL
MEL MCDANIZE
BILLY JOY, ROYAL
HITLEST:
SEO
KERRY ROCERS
STEVE WARRINER
ALABMA
STATLER BROTHER KFRE Freeno, CA

Greed Junction, CO
Green Junction, CO
GOMAN' TW 1977
GOMAN' TW 1977
JOHN ANDERSON
GREE MATSON
JANIE FRANCE
LOUISE MANDELL
CHARLY MCCLAIN
HOLLE STRAIT
BOLLEST MARRIMER
GROEGE STRAIT
STEVE MARRIMER
RIOTMAN' ROUTS
RIOTMAN' ROUTS
RESTLESS MARRI

Hottadt: RATHY HATTER O'RANES BILLY VERA & THE HOLLEST RESTLESS HEART STEVE MARINER KENNY MOGRES SKO GEORGE STRAIT

OAK RIDGE BOYS BILLY JOE BOYAL LYLE LOVETT PAN TILLIS LOUISE HANDRELL PORESTER SI STERS BUTY BOGGUSS TIM MALCHACK HOTCOST RESTLESS MEART SKO none Hotteet: KNIX Phoenix, AZ none Sottest :

HOTTEST HEART SKO STEVE MARINER KENNY ROGERS SWEETHEARTS OF TH Portland, OR

T. GRAHAH BROWN
SHOOTERS
NOTERS!
NOTERS!
NOTERS!
NOTERS!
NOTERS!
RESIDENCE
RANGE RANGE
RANGE RANGE
RANGE RANGE
RANGE RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
RANGE
R KRAK Secremento, CA KWJJ Portland, OR

HOE BANDY PARE HCESTIFE JIHHY MURFHY HOTLEST STATLER BROTHERS ALABAMA HIGHMAY 101 GEORGE STRAIT KTOM Salines, CA OAK RIDGE BOYS LOUISE HANDRELL JUDY BODMAN CARY HORRIS MOTTES! HOTTES! HARTE OSMOND GATLIN BROTHERS TON MOPAT RESTLESS HEART STATLER GROTHERS

KCCY Pueblo, CO

KSOP Salt Lake City, UT HANK WILLIAMS JR. OAK RIDGE ROYS TL LER HOE BANDY PAN TILLIS LOUISE MANDRELL JERNIFEE MANNES BOLDBALL NORE

none Nottest: KSON-FM Sen Diego, CA

KSAN San Francisco, CA none Hottest: none KMPS Seattle, WA RICKY SKAGGS O'KAMES JOHN CONLES STEVE PARLE HOTUBAL! FARE THOMAS CONLE RANDY TRAVES SKO GATLIN BROTHERS STEVE WARINDR

KIGO St. Anthony, ID

KIM Tucson, AZ

164 Reporters

Due to the Presidents' Day holiday, 38 stations called in frozen reports.

# **FULL-SERVICE AC**

### **TOP 20**

hree	Two	Last		
*****			٠.	LIGHT DIGHT OF THE COLUMN
	1 1	1	1	LIONEL RICHIE/Ballerina Girl (Motown)
1	5 9	4	Ø	JETS/You Got It All (MCA)
	3 3	2	3	CHICAGO/Will You Still Love Me? (WB)
- 1	3 7	5	0	KENNY ROGERS/Twenty Years Ago (RCA)
	2 2	3	5	BILLY VERA & THE BEATERS/At This Moment (Rhino)
1	9 13	10	0	
1	2 8	7	0	
	6	6	8	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
_	- 17	12	9	PAUL McCARTNEY/Only Love Remains (Capitol)
_	- 20	11	Ŏ	JANET JACKSON/Let's Wait Awhile (A&M)
6	4	8	11	JEFFREY OSBORNE/In Your Eyes (A&M)
4	5	9	12	BILLY JOEL/This Is The Time (Columbia)
	_	15	Œ	LUTHER VANDROSS/Stop To Love (Epic)
20	18	14		JOURNEY/I'll Be Alright Without You (Columbia)
16	15	13	15	GLASS TIGER/Someday (Manhattan)
8	11	16	16	ANITA BAKER/Caught Up In The Rapture (Elektra)
7	10	17	17	GREGORY ABBOTT/Shake You Down (Columbia)
10	-	18	18	BENJAMIN ORR/Stay The Night (Elektra)
9	12	19	19	
11	16			EL DeBARGE/Someone (Gordy/Motown)
11	16	20	20	MIAMI SOUNO MACHINE/Falling In Love (Uh-Oh) (Epic)

### FEBRUARY 20, 1987

Total			
Reports/Adds	Heavy	Medium	Light
840/0	33	6	1
38/2	27	10	1
38/0	26	8	4
38/1	21	11	6
36/0	23	9	4
34/1	18	16	0
32/0	24	7	1
32/0	18	10	4
35/5	4	27	4
32/2	9	21	2
31/0	15	11	5
29/0	11	13	5
28/0	10	15	3
22/1	11	8 .	3
23/1	11	10	2
20/0	6	11	3
20/0	5	8	7
13/0	3	8	2
17/0	7	6	4
13/0	4	3	6

### MOST ADDED

PAUL McCARTNEY (5) SERGIO MENDES (5) GENESIS (4)
RESTLESS HEART (4) GREGORY ABBOTT (3)
ARETHA FRANKLIN & GEORGE MICHAEL

### HOTTEST

LIONEL RICHIE (28) TOTO (18) CHICAGO (17) JETS (17)
BILLY VERA & THE BEATERS (15)
KENNY ROGERS (13)

# BREAKERS.

No records qualified for Breaker status this week.

### **NEW & ACTIVE**

DARYL HALL "Someone Like You" (RCA) 16/0 Rotations Heavy 20, Medium 100, Light 40, Total Adds 0. Heavy: WELI, KTWO, Medium: WCCO, KFMB, WHBC, KBOI, WWWN, WPGE, WTKO, WATR, WSTU, WJSC, Light, WCHS, WGGW, WROK, WGBR.
RESTLESS HEART "I'll Still Be Loving You" (RCA) 15/4 Rotations; Heavy 10, Medium 101, Light 43, Total Adds 4, KOY, WCHS, WIBA, WATR, Heavy: WTIC, Medium including WTMJ, WHBY, KUGN, KSL, WTKO, WGSR, WASK, KTWO, KYEC, Light Including WROK.

STARSHIP "Nothing's Gonna Stop Us Now (Grun/RCD) 14/2
Rolations: Heavy 1/0, Medium 9/0, Light 4/2, Total Adds 2, WPRD, KHOW, Heavy: KTWO, Medium: KOY, KBOI, KUGN, WWNR, WPCB, WTKO, WMR, WRIT, WISK, WISK,

SERGIO MEMOES "What Do We Mean To Each Other" (A&M) 13/5 Rotations Heavy 0, Medium 2/1, Light 11/4, Total Adds 5, WHBC, KSL, WWNR, WMTR, KTWO. Medium including WASK Light rectuing Works, WHBY, WHBK, KUSK, WITKO, WGBR, WJBC.

Light including WCHS, WHEY, WHEN, KUCN, WTKO, WGBR, WJBC.

BURNS SISTERS "Listen To The Best 01 A Heart" (Columbia) 12.2

Rotations: Heavy 10, Medium 80, Light 52, Total Adds 2, WCHS, WIBA. Heavy: WTKO. Medium: WCCO, WMTR, WSTU, WJBC, KTWO, KVEC Light including KBOU, WWNR, WGBR.

STEVE WINWDOD "The Finer Things" (Island/WB) 11.7

Rotations: Heavy, O, Medium 50, Light 61, Total Adds 1, WHBC, Medium: KOY, WELI, KUGN, KTWO, KVEC, Light including WWNR, WTKO, WMTR, WGBR, WSTU.

PRIDCE WILLIS "Respect Yourself" (Motown) 10/2
Rotations: Heavy 0, Medium 7/2, Light 3/0, Total Adds 2, WELL, WSPD. Medium including WICC, WWNR, WPDE, WMTR, WSTD. Light 3/0, WSDU, WTCD, WSDU, WSDU,

GREGORY ABBOTT "I Got The Feelin' (It's Over)" (Columbia) 9/3.
Rotations: Heavy 0, Medium 1/0, Ught 8/3, Total Adds 3, WHBC, WWNR, WSTU. Medium: KTWO. Light including WHBY. KBO, WPOE, WHTR, WGBR.

PAUL SIMON "The Boy In The Bubble" (WB) 9/2
Rotations: Heavy 0, Medium 3/1, Light 6/1, Total Adds 2, WCCO, WHBC. Medium Including WCHS, KUGN. Light including
WTKO. WGBR WJBC. KFGO KTWO

ARETHA FRANKLIN & GEORGE MICHAEL "I Knew You Were Walting (For Me)" (Arista) 8/3 Rotations: Heavy 0, Medium 1/1, Light 7/2, Total Adds 3, KOY, WWNR, WTKO Light including WPOE, WMTR, WGBR, KFOD,

Robustics Press', S. American Strain Strain Loyer (Mercury/PolyGram) 8/2
KOU. & THE GANG "Stone Love" (Mercury/PolyGram) 8/2
Robustics Heavy 10, Medium 3/1, Light 4/1, Total Aods 2, WTKO, WSTU. Heavy: KTWO. Medium Including WWNR, WMTR.
MIK! HOWARD "Come Share My\_Love" (Atlantic) 8/2
Robustics Heavy 0, Medium 4/1, Light 4/1, Total Aods 2, WCCO, WROK. Medium including WWNR, WMTR, WGBR. Light
Robustics Press V 0, Medium 4/1, Light 4/1, Total Aods 2, WCCO, WROK. Medium including WWNR, WMTR, WGBR. Light

including KUGN, WTKO, WSTU.
"TIL TUESDAY "Coming Up Close" (Epic) 8/1
Rotations: Heavy: KTWO, Medium: KUGN, WASK, KVEC, Light
including WWNR, WMTR, WSTU.

### SIGNIFICANT ACTION

GENESIS "Tonight, Tonight, Tonight" (Atlantic) 7/4
Rotations: Heavy 0, Medium 1/0, Light 6/4, Total Adds 4, WICC, WWNR, WMTR, WSTU, Medium: KTWO, Light including
WCHS, Wepf.

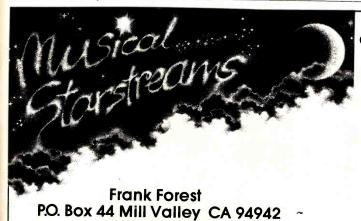
RUSS TAFF "I'm Not Alone" (A&M) 6/1

Rotations: Heavy 0, Medium 2/0, Light 4/1, Total Adds 1, WTKO. Medium: WCCO, KVEC. Light including WHBY, WGBR,

W.JBC.

MILLIE SCOTT "Ev'ry Little Bit" (4th & Broadway/Island) 3/1

Rotations: Heavy 0, Medium 2/1, Light 1/0, Total Adds 1, WCCO. Medium including KSL Light: WHBY.



(415) 383-STAR

Commercial radio's original and most successful weekly 2 hour NewAge/Spacemusic program.

> #1 25-49 Adults #1 35-54 Adults

in Seattle & Anchörage ... again!

Growing numbers in Chicago, Minneapolis, Phoenix, Milwaukee. San Antonio & more.

Is NewAge music right for your station? Consult the expert in the field.

# ADULT CONTEMPORARY

# BREAKERS.

### SHIRLEY MURDOCK As We Lay (Elektra)

54% of our reporters on it. Rotations: Heavy 1, Medium 29, Light 23, Total Adds 6, WLTS, WMYX, B100, WKYE, WXTC, WGLL. Debuts at number 29 on the AC chart.

### **NEW & ACTIVE**

SHEILA E "Hold Me" (WB) 45/8

SHEILA E "Hold Me" (WB) 45/8

retailons: Heavy, O, Medium 26/1, Light 23/7, Total Adds 8, WOMC, WAEB, WTFM, KELT, WHNN, KWAY, KRLB, WKYX, Medium including WKGW, WIZD, WNAM, KWFM, WGLL WSKI, WWPA, WSKY, WGSV WORG, WBGM, WZLO.

HUEY LEWIS A THE NEWS "12000's Laddor" (Chrysalis) 42/3

Rotations: Heavy 21/0, Medium 16/0, Light 5/3, Total Adds 3, 2WD, WSNY, WXIJS. Heavy including WSNI, WHTX, WLLT, KYY, WRKA, WUZD, WSFL, WYLC, WSKI, WWPA, WCCO, KRIB, WORG, WAEV, WFFX, K99, KALE.

STEVE WINWOOD "The Finer Things" (stand/WB) 40/5

Rotations: Heavy 110, Medium 23/0, Light 16/5, Total Adds 5, WMJ, KWFM, WCHV, WZLQ, KMGQ, Heavy, WSKY, Medium including WARM/88, WKYE, WZD, KOA, WMGN, KNZC, KRAW, WMMJ, WSKI, WGHO, WRTY, WCKO, WORG, WAEV.

including WARMAB, MYKE, WIZD, KIDA, WMGN, KWZO, KWAY, WWAW, WWAW, WSKI, WOHO, WTRY, WCKQ, WORG, WAEV, GENESIS: "Tonipith," (Allahatte) 36/16 Rotations: Heavy 20, Medium 16/4, Light 18/12, Total Adds 15 including KKLT, KIFM, K101, WMGN, KDUK, WEIM, WCHV, WXUS, WDN, KYOY, KOWS, WHATE, WIZH, WIZH, WGKL, WSKI, WSKY, SERGID MENDES: "What ID WE Mean To Each Other" (A&M) 34/15 Rotations: Heavy, O, Medium 10/3, Light 24/12, Total Adds 15 including KIFM, WAER, WKYE, WRKA, KIOA, WEIM, WGLL, WTNY, WKYY, WAEV, WJON, KMGO, Medium including WOHO, WWPA, WSKY, WBGM, WZLO, KYJC, KALE.

"ITLI TIESTAM" "Comming In Clease" (Felip 34) OHO, WWPA, WSKY, WBGM, WZLO, KYJC, KALE.

TILL TUESDAY "Comling Up Close" (Epic) 31.71
Rotations: Heavy 3:0, Medium 12(0, Light 161.1, Total Adds 1, WWMJ. Heavy; WSKY, WBGM, KQSW. Medium: KIFM, WKGW, WEIM, WSKI, WTNY, WCKO, WCHV, KRLB, KKLV, KYJC; KMGQ, KALE. Light Including B100, KIOA, WORG, WION

WIJON

GREGORY ABBÜTT "I Got The Feelin" (It's Over)" (Columbia) 30/13

Rotations: Heavy 0, Medium 6/1, Light 24/12, Total Adds 13, WOMC, WAEB, WRKA, WTR, KDUK, WSKI, WWPA, WORG, WZLD, K75B, WJON, WBOW, KVJC, Medium Including WIFM, WCKC, WBGM, WMFM, KALE.

FEDILE MONEY "I Wanna Go Back" (Oblimation) 26/2

Rotations: Heavy 2/0, Medium 14/0, Light 10/2, Total Adds 2, KDUK, KALE, Heavy: WGLL, WSKI. Medium: WHTX, WLLT, WKTE, WHRK, WSKI, WHK, WSKI, W

### SIGNIFICANT ACTION

PAUL SIMON "The Boy In The Bubble" (WB) 23/4
Rotations: Heavy 0, Medium 6:0, Light 17/4, Total Adds 4, WKYE, WKGW, WSKI, KFSB. Medium: WEIM, WSKY, WBGM, WMTFM, WBGW, KAEL Light including KEY103, KIOA, KWAV, WGRV, WGSV, WORG, KTYL, KKLV, KYJC, KMGO.

### **ROTATION BREAKOUTS**

-		Total Reports/Adds				
			Heavy	Medium	Light	
BRUCE	HORNSBY & THE RANGE	95/1	82	12	1	
2 JETS		95/2	80	13	2	
3 JOURNE	Υ	92/1	80	9	3	
O TOTO		95/1	69	25	1	
G LUTHER	VANDROSS	93/5	62	24	7	
( JANET J	ACKSON	96/2	48	42	6	
7 LIONEL	RICHIE	81/0	53	24	4	
8 CHICAGO		76/0	52	22	2	
9 GLASS 1	IGER	79/0	50	25	4	
<b>(D)</b> KANSAS		74/1	44	24	6	
T STARSH	P	84/3	26	43	15	
D DARYL I	fall -	81/3	21	49	11	
13 MADONI	IA .	69/0	33	34	2	
READY I	OR THE WORLD	72/1	28	36	8	
BRUCE V	WILLIS	70/0	26	39	5	
16 LINDA R	ONSTADT & JAMES INGRAM	62/0	21	29	12	
PAUL M	CARTNEY	79/2	17	45	17	
18 BILLY VI	RA & THE BEATERS	62/0	14	37	11	
(D) KENNY I	ROGERS	66/2	22	37	7	
<b>◎</b> KOOL &	THE GANG	61/4	7	44	10	
3 HUEY LE	WIS & THE NEWS	42/3	21	16	5	
2 MIKI HO	WARD	62/4	11	37	14	
23 BILLY JO	DEL	48/0	8	32	8	
24 GREGOR	Y ABBÖTT	38/0	6	25	7	
THE RESTLES	S HEART	61/11	7	31	23	
2 POINTER	SISTERS	57/5	7	35	15	
BURNS :	SISTERS	58/5	3	33	22	
28 ANITA B	AKER	36/0	2	26	8	
3 SHIRLEY	MURDOCK	53/6	1	29	23	
O CHINA C	RISIS	50/1	4	26	20	

### MOST ADDED

ARETHA FRANKLIN & GEORGE MICHAEL

(20) GENESIS (16) SERGIO MENDES (15) GREGORY ABBOTT (13) KENNY G (13) RESTLESS HEART (11) SHEILA E (8) MILLIE SCOTT (8) KAREN KAMON (6) SHIRLEY MURDOCK (6) BRUCE SPRINGSTEEN (6)

### HOTTEST

BRUCE HORNSBY & THE RANGE (62) JOURNEY (58) JETS (54) LIONEL RICHIE (33) LUTHER VANDROSS (30) CHICAGO (27) JANET JACKSON (22) GLASS TIGER (20) KANSAS (13)

BRUCE SPRINGSTEEN "Fire" (Columbia) 21.6 Rotations: Heavy 1/1, Medium 10/2, Light 10/3, Total Adds 6, KYKY, K101, KDUK, WWMJ, WZLO, KALE, Medium including WYEY, WEM, WGL, WSK, WSKY, WCKO, WAEY, WBGM. Light including KMJI, 8100, KIFM, WTRX, WORG, KTYL. ROBERT CRAY BAND "Smoking Gun" (Polydor/PolyGram) 21/0

ROBERT CRAY BAND "Smotting Gun" (Polydor/PolyGram) 21.0

ROBISION: Heavy 10, Medium 100, Light 100, Total Adds 0, Heavy "MSKY Medium "MXYE, WGLL, WSKI, WWPA, WCH, KRIE, WORG, WAEV, KOSW, KALE, Light including WAEB WNAM, WEIM, WCKO, WBGM, WZLQ, KTYL, KKLV, ALAN PARSDNS PROJECT "Standing On Higher Ground" (Arista) 194.

Rolations, Heavy 110, Medium 50, Light 314, Total Adds 4, KIFM, WKYE, WZD, KOSW, Heavy WSKY, Medium "WKYX, WAEV, WBGM, KYLG, KALE, Light recipions, WAMA, WEIM, WSK, WCKO, WCHV, WGSV, WORG, WZLO, KKLV, LIONEL RICHIE" ("Deep River Woman" (Motown) 19.1

Rotations: Heavy 80, Medium 70, Light 41, Total Adds 1, WXUS, Heavy, WHTX, KMJI, WEZC, KELT, WMGN, WAHR, WMTFM, KWEB, Medium: KVIL, 200, W10, KTO, KEZT, WKTE, WXTC, Light including WLTF, KWAV, WJON.

GWEN GUTHRIE "Close 70 You" (Polydor/PolyGram) 17/2
Rotations: Heavy 0, Medium 20, Ught 19/2, Total Adds 2, WAEB, WBOW. Medium: WSKY, KMGQ. Light including WXTC.
WWAM, WEIM, WSKI, WOHO, WCKO, WCHV. WSSV. WAGE, KRIB, WBGM, WZLQ, WJON.

WMAM, WBM, WBM, WHAN, WHAN, WWW, WBSV, WBME, RNBJ, WBM, MEDCH, MORT LONE JUSTICE "Shefter" (Geffen) 17/1 Rotations: Heavy 2/0, Medium 10/0, Light 51, Total Adds 1, WJON Heavy, WCKO, KOSW, Medium: KIFM, WTFM, WSFL KWAY, WSKI, WSKY, WCHV, WBGM, WBDW, KALE, Light including B100, KDUK, WEIM, KRLB.

SURVIVOR "How Much Love" (Scottl Bros./CBS) 15/3
Rotations: Heavy 0, Medium 4/1, Light 11/2, Total Adds 3, WIZD, WTRX, WQHQ. Mt.
Light including WKYE, WEIM, WSKI, WCKQ, WAGE, WORG, WAEV, WZLQ, KMGQ. WTRX, WQHQ. Medium including WBGM, KYJC, KALE.

Light Including WKYE, WEIM, WCKI, WASE, WUHL, WAEV, WALL, AMEN, ALL, AMEN, WILLIE SCOTT "EV'Ty LHILB BIt" (4th & Broadway/tsiand) 14.8
Rotations: Heavy 0, Medium 2/0, Light 12/8, Total Adds 8, WEIM, WSKI, WQHO, WCHV, WZLQ, WMTFM, WBOW, KYJC
Medium: WJON, KALE: Light including WMAM, WBGM, KKLV, KOSW,

KENNY G "Songbird" (Arista) 13/13
Rotations; Heavy 0, Medium 1/1, Light 12/12, WZLO, WMTFM, KYJC, KQSW, KMGQ. 12/12, Total Adds 13, WNIC, WLHT, WFMK, WQHQ, WSKY, WCHV, WGSV, WAEV,

PRETENDERS "My Baby" (Sire/WB) 13/3

PD JOHN 1879 13/5 Potalons, Heavy O, Medium 50, Light 80, Total Adds 3, KIFM, KIOA, KKLV, Medium: WSFL, WCKO, WCHV, WBGM, KGSW, Light Nebuding WTRX, WEIM, WORG, KYJC, KALE. BONNIE RAITT "Crime Of Passion" (WB) 13/1
Rotations: Heavy O, Medium 8/0, Light 5/1, Total Adds 1, KIFM. Medium, WMYX, WEIM, WGLL. WSKY, WCHV, WORG, WRGM. KAIF 1, Initial Including WYZO, KYJC, KSSW, KMGO.

WBGM, KALE. Light Including WZLO, KYJO, KOŚW, KMGG.
JENNIFER WARNES "AID NO Cure For Love" (Oppress/PolyGram) 13/0
Rotations: Heavy 3/0, Medium-5/0, Light 5/0, Total Adds 0, Heavy, WCHV, WMTEM, WJON. Medium: WCKO, WAHR, WBGM, KYJO, KOŚW. Light, WSSV, KRIB, KYSB.
KRIB, KYJO, KOŚW. Light, WSFL, WKNEW, KWSV, KRIB, KYSB.
CROWDED HOUSE "Don't Dream fits Over" (Capitol) 9/3
Rotations: Heavy 1/0, Medium 41/1, Light 4/2, Total Adds 3, KYKY, K101, WFFX. Heavy: KWAV. Medium including KDUK.

WSKI, WBGM, Light Including 5100, NSW1.

RUSS TAFF "I'm Not Alone" (A&M) 9/3
Rotations: Heavy 0, Medium 20, Light 17/3, Total Adds 3, WKYX, KKLV, KQSW. Medium: WCHV, WBGM. Light including WEIM, WZLQ, WJON, KYJC.

DOWNES & PRICE "My Imagination" (Atlantic) 9/0
Rotations: Heavy 0, Medium 4/0, Light 5/0, Total Adds 0, Medium: WEIM, WCHV, WBGM, WJON. Light: WNAM, KIOA

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



# **AC ADDS & HOTS**

### EAST

### PARALLEL ONE WPIX/New York Wondy Shvershed

GENESIS SUNGIO HENDES FREEDIK JACKSON HILLIR ECOTT FRANKLIN & HICHAE HOLLOST nome Botteet; EL DEBARGE JETS JETSEY GENORME LIGHEL RICHIE ROWSTADT & INGRAM

FRANKLIN & RICHAR Motiest: MUEY LEWIS & THE LIONEL RICHIE BRUCE HORNSBY RONDTADT & INCRAM LUTHER VANDROSS SHIRLEY HUMBOOK PASTLEDS HEART SERGIO HEMDES HIRL MOMERAD STEVA MILLER Hottest; LUTHER VANCEOSS JUNEY BRUCE HORRSBY PARALLEL BRUCE HORMSBY JAMET JACKSON READY FOR THE HOS

PAUL SIMON GRECORY ASSOTT HILLIE SCOTT HOLLEAL: BRUCE HORMSBY JAMET JACKBOM DARYL HALL JEFF LORBER STARSHIP

SURVIVOR
HILLIE RECTT
KAREN KARON
STEVE MARINER
KENNY G
HOTLES VANDROSS
KAMENS
DARYL HALL
PAUL MECARTNEY
BRUCK HORNSBY

WWPA/Williamsport Sawyer/Masteller GREGORY ARBOTT Mottest; Jets MADONNA TOTO LUTHER VANDROSS ERUCE MORNISMY

PRETEMBERS
BONNIE RAIT
SERGIO MEMBES
ALAM PARSONS
GENESIS
FRANKLIN & MICHAE
HOLDER
DARYL MALL
BRUCE HORNSBY

K101/Sen Francisco Jack Kuip

CROWDED HOUSE
HIRI HEMBARD
ROOL & THE GANG
REVIEW SPRINGSTREM
GENIES SPRINGSTREM
GENIES
CMICAGO
LIONEL, RECHIE
JETS
ROMSTADY & INCRAM

PARALLEL

TWO

KCIX/Boise Brian Gragory

HOLDS HOUSE HOWSELF HOWSELF HOLDS HO

RESTLESS HEART MANG CHUMO Hottest: CHICAGO LIONYZ RICHIZ JOURNEY TOTO BRICE MONNEY

KEZR/Sen Jose Watson/Knox

TWO WAEB/Allento Chris Balley Chris Balley

FRANKLIN & HICHAR

CHEN CUTTERIR

SERGIO MINNORS

SMEILA E

GRECORY ABBOTT

HOTEGET

JOURNEY

LIOWEL RICHIE

TOTO

GLASS TIGER

JETS

WKYE/Johnstown Jack Michaels ANCH MICHARIS
SHIFT MEMPORS
SAMPLE MEMPORS
ALAW PRISONS
PAUL SHOW
BERLIN
HOLLER
JOURNEY
LUTHER YANDROSS
STARSHIP
MUCK LIMITS THE
WY. CHINGS THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
THE
WY. CHINGS
T

JETS
PAUL SINON
RESTLESS NAART
BURNS SISTERS
PRAMELIN & MICHAE
Bottest,
JOURNEY
READY FOR THE WOR
TOTO TOTO BRUCE HORMEN JAMET JACKSON PARALLEL

THREE

### SOUTH

Hottest; LIOME. RICHIE CHICAGO JETS ETA BENIF JAMET JACKSON

SHEILA B HOLLEAL: JETS LUTHER VANDROES GLASS TIGER JOURNEY TOTO

U102/Knoxville Hobbs/Trotter

WRXA/Louisville Jeff Crawford

GREGORY ABBOTT SERGIO MENORS MANG CHUNG NOLLESE! JOUGHRY LUTHER VANDROSS BRUCE MILLIS SRUCE MORNSBY JETS

WIZD/Mobile-Pan Rich Fragman

FRANKLIN & MICHAE SERGIO MENDES SURVIVOR ALAN PREDINS BOTTONI BRUCE HURNSBY LUTHER VANCHORS READY FOR THE WOR STARSHIP

KELT/McAhen Ted Griffin

FRANKLIN & HICHAE SMEILA E HOLLEGE HORNSEY ARETHE FRANKLIN TOTO LIONEL RICHIE JETS

WLAC-FM/Meshving
MikholatSergeni
BRADY FOR THE MO FOINTER SITTERS
RETILES THERT
BURKS SITTERS
HOLLSEL, CHICAGO
JETS
GLASS TIGER
LIGHTZ, RICHIZ
JOURNEY

WSFL/New Bern Joel Porter

none Hottest: BRUCE MILLIS JOURNEY HUEY LEWIS & THE CHICAGO JAMES BROWN

HOTTO HE HOTTO HOTTO HE HOTTO HE HOTTO HAD HE HOTTO HE HOTTO HOTTO

LUTHER VANDROSS
HOLLOST
PONSTADT & INCRAM
BILLY VERA & BEAT
BILLY CERA
GLASS TIGEN
BRUCE HORMSBY

K99/Great Falls Stove Keller

### PARALLEL ONE

WSB-FMAItente LoCasclofficCoy HONE HOLD ALL JOURNEY LUTHER VANDROSS JETS LIONEL RICHIE TOTO

KYIL/Dalles Rhodes/Chap HOLLEST TIGER
JETS
LIGHTZ RICHIE
LATHER VANDROSS MOTTE ST. CHICAGO LIONEL RICHIE JOURNEY GLASS TIGER JETS

LOVE94/Mismi Mosn/Johnson HOTE HOTE STORMS TO SHOCK HOTENS TO SHOCK HOTE WLTS/New Orleans Scott/Mitchell SCONVENCIONI
RICHLY MUSPOCK
SHIPLEY MUSPOCK
MOTERAT
CRECAGO
LIONEL RICHER
JETS
TOTO
BRUCE MDENSIN

2WD/Norfolk Cempbell/Allen none Motteet: CHICAGO GLASS TIGER BESUCE HOPMBEY JERNAINE JACKSON BILLY JOEL W101/Temps DeCarlo/Willaims none Mottest: JETS GRENORY ARBOTT LIONEL RICHIE MERCE MORRENY JOURNEY

PARALLEL TWO

KEY103/Auetir HOLEST I LIONEL RICHIE CHICAGO JOURNEY JETS GLASS TIGER WXTC/Charleston Quincy/O'Brien

FRANKLIN & MICHAE SHIRLEY HURDOCK HOLLEST: JOURNEY RONSTADT & INCRAM TOTO BRUCE HORHSBY JANET JECKBON

WEZC/Charlotte Herring/Conwey Notest; Silly Jord Silly CORAM JOUANNY KRONY ROGERS LIONED, RICHIE

WHYE/Seresota Lindary/Lawrence CHICO DOBARCE
PAUL MCCARTHEY
PRANKLIM 5 MICHAE
MOTIOGI 5 MICHAE
ARETHA PRANKLIM
JOURNEY
AADOMA
MURY LEMIS 4 THE

PARALLEL THREE

RESERY G RESERY ROGERS MOTTOR! ROBERT CRAY BRUCE MORNISHY ALAS PARSONS TIL TURSDAY

NOISE STATE OF THE STATE OF THE

BOD JEMPS

HILLIE SCOTT
SERGIO HENCES
STEVE MARINER
STEVE MARINER
STEVE MARINER
STEVE MARINER
SARRA SARON
HOLLES
LOTHER MANDROSS
ELUTHER MANDROSS
ERDY FOR THE MOD
JERNIFE MARRES

Hottest: LIONE RICHIE JETS JETS JOURNEY TOTO

REMOTE G HOTLEST JOURNEY JETS TOTO BRUCK HORNSBY JABET JACKSON

KRLB/Lubbock And Roberts

ROD ROBOTS
FRANKLIN & MICHAE
SHELLE COLIN JAMES MAY
CLISS MOUVEAU
HOLLE MOUVEAU
HOLLE MOUVEAU
HOLLE MOUVEAU
HOLLE MOUVEAU
HOLE LEWIS & THE
SHUCE HORNSEY

WORG/Orangeburg Stu Wright

Stu Wright
GREGORY ASBOTT
STEVE WARINER
BOLLES:
ERUCE HORNSHY
MUSY LEWIS & THE
SRUCE WILLIS
FOINTER SISTERS
ROOL & THE GAMG

WKYX/Peducar Corvell/Rivers

ROOL & THE GAME STREETO HONDES SHEILA E RUSS TAFF Hottest: CHICAGO JOU BURY TOTO BRUCE MORNISHY STARSHIP

WAEV/Savannah Phillip Wast

FRANCE LEWIS & THE

KS84/St. Louis Watermann/Garcia HOTIONE NICHIE GLASS TIGER LIONEL RICHIE TOTO CHICAS-

RYKY/St. Louis Richards/Blay

MIDWEST

PARALLEL PARALLEL ONE TWO

PROTLESS MEAST STARSHIP MOLEST: LIONEL RICHIE LUTHER WANDROSS CHICAGO JOURNEY DRUCE HORNESPY

WLTF/Cleveland Wison/Popovich

JANKT JACKSON Hottest: PONSTADT & IMCRAN LIONZE RICHIE HADONNA GENESIS BRUCE HORNSSY

WMUVCleveland hers/Torceseo

MIKI HOMARD STEVE WISMOOD BURNS SISTERS HOLLOW HOLLOW KANSAB BRUCE HORNSBY JOURNEY LIONEL RICHIE GENESIS

NUMY LEWIS & THE NOTICE ALL BRUCK HORMSHY JETS TOTO JOURNALY LUTHER VANDROSS

WNIC/Detroit Ervin/Kuytendeli

KENNY G MOTTEST; LIONEL RICHIE MADONNA BRUCE HORNSHY JETS BRUCE WILLIS

WOMC/Detroit Barry Arpentriols

PRANKLIN & MICHA GRECORY ABBOTT SHEFIA E Hottest: TOTO GLASS TIGER JOURSEY JANET JACKSON JETS

WMYX/Milwoukee Both Fest

SHIRLEY HUSDOCK SHOKEY ROBINSON Hottest: LIONEL RICHIE CHICAGO JETS BRUCE HORRISBY JANET JACKSON

WLLT/Cinc none
Motteet:
BILLY JOEL
GENELS
MADONNA
RAMSAS
HUEY LEMIB & THE
WARRENCINCIONAL
KOLMA/Weet

NOTE STORM SALES TO SERVICE STATES TO SERVICE STATES SALES S FRANKLIM & HIC PRITICHDER RESTLESS HEART STROTO HENDES HOLLE AL JETS STARBHIP FAMEAS BRUCE HORNSBY TOTO

GENESIS SURVIVOR GREGORY ABBOTY NOTES STORY TOTO BRUCE HORMSHY LUTHER VANCINGS JETS JAMET JACKSON WLHT/Grand Rapid: Ashford/Brown

POINTER SISTERS EXAMP G BRILDING RICHIE LIOWEL RICHIE JOURNEY GLASS TIGER KANSAS TOTO

HOTE CETERA BRUCE HORMSEY BILLY OCEAN BILLY OF AN BILLY WERA & BRAT CHICAGO

WFMK/Lansing Knight/Ashford POINTER SISTEMS
RESORY G
HOTTE SISTEMS
LIGHT, RICHIE
JOURNEY
SHUCE HORMSBY
JETS
KANSAS

FRANKLIN & MICHAE GENERIS RESTLUSE HEART HOLLOST I LUTHER VANDROSS JOURNEY JETS TOTO

SHELLA S POINTER SISTERS NOTERELL JOURNEY BRUCE HORNSBY JETS TOTO KANSAS

STARSHIP FRANKLIN & MICHAE MOLLOGI MOLLOGI MICHAE M

# **FULL-SERVICE AC**

### EAST

PARALLEL ONE

DARYL HALL Hottest: GRECORY ASBOTT BILLY VERA & BEAT RONSTADT & INGRAM CNICAGO LIONEL RICHIE WTAEPittsburgh Bob Conrad JETS: HUEY LEWIS & THE HOTLEST; GENERALY ASSOTT LIONEL RICHIE ROMSTADT & INCHAM BILLY VERS & BRAT

PARALLEL THREE WPRO/Provi

KFS8/Jopiin Troy West

3WM/Toledo King/Matthews

KOOL & THE GANG CHINA CRISIS Hottest; LIOMED, BECRIE JOURNEY GLASS TIGER TOTO JETS

KRAY/Tulse Brien Chase

FRANKLIN & MICHAE PAUL SINON GREGORY ABBOTT Notices; JOURNEY GLASS TIGER TOTO JETS LUTHER VANDROSS WXUS/Lafayette Bob Vizza

LUTHER VANDROSS LIGHT, SICHER MUST LIMES & THE GENESIE HOLLOSE, SICHEE BROCE HORSEY JETS TOTO

none Hotteat: LIOND, RICHIZ JETS TOTO BRUCE HORNESY JAMET JACKSON

WJONISE Cloud Mike Diem

WTVN/Colum Evens/Lene

WTMJ/Milwaukes Max McDoneld

PARALLEL

TWO

GRORGIA SATELLITE BILLY VERA & REAT

WHAS/Loursville Bruce/McElmein

CHICAGO HERA & BRAY

WDBQ/Orlando Mark Hellinger

Acty Steam
RESTLESS HEART
POINTER SISTERS
BURNS SISTERS
HOLLOWS
JEFFREY OBDORNE
KENNY ROTERS
JETS
BRUCE HORMSHY
WINGHARMON
DAVID BONNSHY
WINGHARMON JANET JACKSON Mottest: KENNY ROGERS

BRUCE WILLIS Notice() LUTHER VANDROS FERRY BORRSE RRUCE HORRSEY PAUL HOCARTHEY LIONE, RICHIE PAUL MCCARTNEY
MOLLEST:
LIONEZ RICHIE
CHICAGO
JETS
ROMSTADT & INCE
KENNY ROGERS

PARALLEL THREE WWWW.Bookley

TOM BOWN.

GENESIS

GENESIS

GENESIS

GENESIS

GENESIS

SERGIO HENDES

HOLGAS

HOLGAS

JETS

MADONNA

LUTHER VANDROSS

TOTO

JANET JACKSON

WRYA/Richmond

none Motteat: BILLY VERA & SEAT ML DEBARGE JETS LICHEL RICHIE GLASS TIGER

PARALLEL

THREE

HOTLEST: TOTO KINNY ROCEPS BRUCE HORNSHY JEFFREY OSNORN ALABAMA

KOOL & THE GAMS FRANKLIN & HICHAE MUSS TAFF HOLLEST: JETS TOTO JAMET NACKEDIN JAMET JACKSON BURNS SISTERS SHELLA E EmeryWoyle
HUMAN LEAGUE
RESTLESS HEART
SHIRLEY HUMBOOK
STREET HUMBOOK
STREET HUMBOOK
STREET
BELICE
HUMBOOK
JETS
TOTO
LUTHER VANDROSS
HUNY LEMIS 6 THE

KOOL & THE GANG GAMESIE GREGORY ABBOTY HISTORY HISTORY HISTORY HOUSE TOTO HADDINEN JETS

WTKOMheca Charlie Clyde

### SOUTH

PARALLEL TWO

WBT/Charlotte Mike Collins PAUL MCCARTNEY

WGOW/Chattenooge Garry Mac TONE AICHIE

ONE

MAN DISTICE GENESIS KOOL & THE GAMS SENGIO NEMBES GREGORY ABSOTT NOTLESS! NOT HOME HIM! HOME BRUCE HORNSBY JAMET JACKSOM CHINA CRISIS

WBOW/Terre Haute Mark Edwards Stengto Hopeles PAUL HOCARTERY OWER GUTHRIS OREGIST ABOUT JAMET JACKEON HILLIE BOOT HOLLSE, ROOTE ROOM, ROOTE BROCE HOPSEMY LUTHER UNIO BOOS JOURNEY JETS

MIDWEST

PARALLEL WCCOMMinneepol Denny Long STEVE MARINEM PAUL SIMON TIM PERSAN HILLIE BCOTT Noticet:

none Hottest; JFFFREY OSBORNE LIGHEL RICHIE

SILLY VERA & BEAT KENNY ROGERS

WHBC/Canton Chembers/Dorn

PAUL SIMON STRUE WINNOUD SIRGIO MENDES GREGORY ASBOTT HOTEST LIONER, RICHIE BILLY VERA & SPAT TOTO ECONY ROGERS REUCE MORNSBY

Denny Nugeri SEUCE MORNSEY KENNY ROGERS HOLLES HOLLES HOLLES HOLLES HOLLES HOLLES HONEL RICHIE ROMSTADT 4 INGRAN JRTS PARALLEL TWO

PAUL HOCARTNEY Nottent: RONSTADT & INGRAM-LIONEL RICHIE BILLY VERA & BRAT

WIBC/Indianapolis Mary June Rose

WIBA/Media Doug Lane

TIL TURSDAY
MURNS BISTARS
RESTLESS HEART
HOTLEST;
LIONEZ, RICHIZ
JEFFREY OSBORNI
CHICAGO
TOTO
KYNNY ROGERS

WSPOTOHED
Fred Heliar
BRUCE WILLIS
JOURNEY
HOLLEGT I
LIDNEL RICHIE
JEFFREY OSBORN
EL, DERARGE
JETS
CHICAGO

### PARALLEL THREE

none Notteet: TOTO BRUCK HORNSHY JETS PAUL HCCAPTNEY LUTHER VANDROSS WC/L/Carbondale

Mottest; ROMSTADT & ING LIGHEL RICKIE JETS GREGORY ABBOTT GLASS TIGES WASK/Lefs yotte Harris/Johnson

HOLLE ST T LIONED, RICHIE JETS TOTO CHICAGO BROCE HORNSBY

KF ODrAnchorage Bredley/Ford

# WEST

KKOB/Albuquerque Fitch/M. Schreiber

JAMET JACKSON PAUL MCCARTNEY Mottest: none

KBOVBoise Drew Harold

HONE HOLLEY JOEZ, SEUCZ HORNSBY TOTO CHICAGO LIONZ, RICHIE

KUGN/Eugene O'Brien/James

Hottegi: LIONEL RICHIE TOTO LIONEL RICHIE JENIFES MARNE BRUCE HORKEST KSUSSN Labe Chy Lemich/Jessop

SERGIO MEMDES GLASS TIGER CORDON LIGHTFOOM NOTESEL: RONSTADT & INGRA SILLY JOEL JEFFRY OSBORNE LIONE, RICHIE CHICAGO

PARALLEL PARALLEL ONE TWO

PAUL MCCARTNEY STARSHIP HOLLEGE: LIONES, RICHIZ ROBSTADT & INGRAM LUTHER VANDROSS KENNY ROGERS BILLY VERA & BEAT KOY/Phoenis

RESTIRES HEART FRANKLIN & MICHAE Motteet: SILLY JOEL LIONEL RICHIE TOTO JETS JOURNEY KFMB/San Diego Mark Larson none Mnttest: LIONEL RICHIE JOURNEY TOTO JETS RONSTADT &

HOTCHEL; BILLY VERM & BEAT LIONES, PICHIE CHICAGO JOERNEY BRUCE HORNEBY

PARALLEL THREE

HOLLOWI, BICHIE JEFFREY CERCENT ROOMS FORCES SERGIO MENDIS MURAN LEAGUE BILLY CHINOOK BELLES! TOTO KOOL & THE GANG DARYL HALL STAPENIP TIL TUESDAY KVEC/Sen Luis Ob Den Armstrong Hone Hottest: LIONEL RICHIE GLASS TIGER CHICAGO ROMSTAGT & INGRAM JANET JACKBON

42 Reporters **30 Current Reports** 

the President's Day Holiday, there were a large number of frozen playlists.

# WEST

### PARALLEL ONE

LUTHER VANDROSS BOTTON: CHICAGO BILLY JORL LIONEL RICHIE FANSAS BILLY VERA & REAT KOSTA on Angelos Kaye/Kiley DARTE HOLL ATLANTIC STARR Hotlest: JETS SEADY POR THE MOR JANET JACKSON TOTO BRUCK FORMSBY

GENESIS BOLLOBE: CHICAGO JETS ROMSTADT & INCRAM-BRUCE MOWNSBY JOURNEY

RGW/Portland Rellly/Tom DARYL HALL JETS Hotlast: SILLY JOEL SILLY VERA & SEAT SECE HORSEY CHICAGO ANITA SAKES

RHYUSacramento FrontAndrews
BRUCE HORRISTY
TOTO
BOTLE SI:
JANET JACKBON
JETS
GLASS TICKE
LUTHER VANDROSS 8100/San Diego Rich/Knight CLUB MOUVEAU SHIRLEY MUREOCK MATTER TO JETS LIONEL RICHIE JAMET JACKBON LUTHER WANDEROSS ROMSTADT & INGRAS ROMSTADT & INGRAS

EIGHT SECONDS
GENESIS
GENESIS
BEUGE SIPELING STEEN
BEUGE MONRY
NOTES ALL
CHICAGO
BRUCE HONSIN'S
JETS
BRUCE HONSIN'S
JETS
STARBILIP

KKUAHonolulu Randall/Miller none Hotleal: TOTO ROWSTADT & INGRAM JETS JOURNEY BRICK HORNSBY

KMZOrlas Vegas Tim Maranettie GLENN HIDEIROS HIRI HOMARD RESTLESS HEART HOLLEGAL LUTHER VANDROSS FISNY ROGERS JANET JACKSON STARSHIP BRUCE HORNSBY

PRANKIN & MICHAE SHELLA E MOLLOST: MINNY ROGERS SECCE HORNERY JAMET JACKBON JOURNEY CROMDED HOUSE XWFM/Tucson Chris Ryan

STEVE WINWOOD STARREIP FRANKLIN & MICHAE MOTIONEY BRUCE HORNSHY JETS TOTO KAMBAS

THREE PRITENDERS KARPN KAHON RUSS TAPP Mottest: TOTO GLASS TIGER SPUCE HORNSHY JETS JOUNEY

HONE HOLLEST: CHICAGO JATS HURY LEWIS & THE BRUCK HORNSHY READY FOR THE NOR KYJC/Meditord Key/Kurt GENESIS
GREGORY ABBOTT
KINNY G
BAMGLES
HILLIE SCOTT
HISTORY
SOURKY
SHUCE HORNEY
TOTO
JANET JACKSON
STARSHIP

KRNORleno Jim O'Neal

none Mottest: Chicaco ROHSTADT & INCRAM LUTHER VANDROSS JETS JOURNEY KOSW/Rock Spring Paul Carpenter GENESIS
ALAN PARRONS
RUSS TAFF
KENNY G
FAREN NAMEN
MOLLOGI,
BRUCK MDRNSHY
PAUL MCCAPTHEY
REUCE WILLIS
KYRNY MOGENS
DARTL WALL

KMGQ/Sente Baro Stephen Meade SERGIO MENDES GENESIS STEVE NIMMODO REDRY G HOLLESI: LIONEZ RICHIE TOTO JOUENEY DARYL MALL JANET JACKSON

PARALLEL KALE/Tri-Cities Bitt Templeton

GENESIS
EDDIE NOMEY
BRICK SPRINGSTEN
BOLLEGI
SBUCE HORNSWY
HURY LUMIS & THE
STARSHIP
BURNS SISTERS
POINTER BISTERS

98 Reporters 72 Current Reports

Due to the President's Day Holiday, there were a large number of frozen playlists.

CHOICE HOUSE RESTLESS HEART FRANKLIN & NICHAE HOLLEST JOURNEY SEUCE HOEMSBY JETS TOTO LIONEL RICHIE LIONEL RICHIE

AJ Steele

KAREN KANON
GONDON LIGHTFOOT
THE FERNAN
GINO VANNELLI
ATLANTIC STARE
BRALIN
HOLLES IT
TOTO
JOHNSEY
BRUCK HORNESY
PRUL HECARTNEY
TIL TURBOAY

Nome Messon

JIMPY BUFF ET

HILLIE STOTT

KENNY G

GREGORY ASBOTT

STEVE NINGOD

SHUCK SIPS INCSTI

SALES

GREGORY

SHUCK SIPS INCSTI

SALES

GREGORY

JAMES

GREGORY

JAMES

GREGORY

JAMES

J

KTYL/Tyler Janie Bater

### **NEW ARTISTS**

### Albums

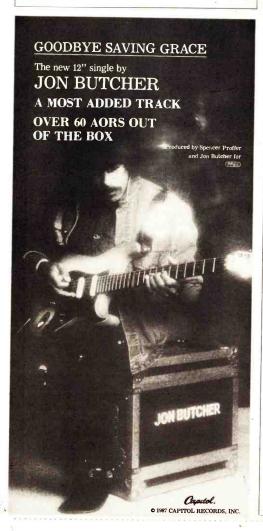
PenortriAdd

-	_	, (Ibaiii)	Reports/Add:
	1	COLIN JAMES HAY/Looking For Jack (Col.)	90/6
	2	TESLA/Mechanical Resonance (Geffen)	98/4
	3	CONCRETE BLONDE/Concrete Blonde (IRS/MCA)	81/8
	4	SPOONS/Bridges Over Borders (Mercury/PG)	67/4
	5	PSEUDO ECHO/Love An Adventure (RCA)	47/3
	6	ESQUIRE/Esquire (Geffen)	46/2
	7	VINNIE VINCENT/Invasion (Chrysalis)	40/4
	8	STRANGLERS/Dreamtime (Epic)	39/11
	9	WAYSTED/Save Your Prayers (Capitol)	39/1
i	10	HIPSWAY/Hipsway (Columbia)	35/4
_			

### **Tracks**

1	TESLA/Modern Day Cowboy (Geffen)	83/3
2	COLIN JAMES HAY/Hold Me (Columbia)	80/4
3	CONCRETE BLONDE/True (IRS/MCA)	78/9
4	SPOONS/Bridges Over Borders (Mercury/PG)	64/5
5	ANDY TAYLOR/I Might Lie (MCA)	49/47
6	PSEUDO ECHO/Living In A Dream (RCA)	47/4
7	BOB GELDOF/Love Like A Rocket (Atlantic)*	40/10
8	VINNIE VINCENT/No Substitute (Chrysalis)	40/4
9	STRANGLERS/Always The Sun (Epic)	38/11
10	WAYSTED/Heaven Tonight (Capitol)	38/1

New Artists are those who have never had an AOR Breaker. Asterisks (\*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums instead.



# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

	_							
Three	TW.	eeks	Last Week	168 REPORTS	s/Adds Power	Hei		Mediu
	5		1 0	LOU GRAMM/Midnight Blue (Atlantic)	150 - /0		144	
	- 2			GREGG ALLMAN BAND/I'm No Angel (Epic)	158+/6	15+		
8	3 6	,		ALAN PARSONS PROJECT/Standing On Higher Ground (Arista)	150-/1	31+		
7	3	1	2 4		130-/2		113	
18	3 15	5	6	REO SPEEDWAGON/That Ain't Love (Epic)	138-/0		103	
11	1 10	) (		LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB)	153=/2	14+	70-	+ 79
28	17	1		SAMMY HAGAR/Winner Takes It All (Columbia)	144+/2	23+	90-	+ 50
5	4			The state of the s	129-/3	27-	93-	- 30
16			-	GENESIS/Tonight, Tonight, Tonight (Atlantic)	122-/5	33-	99-	+ 19
12			1		123-/3	15 –	95+	
31				STEVE WINWOOD/The Finer Things (Island/WB)	136+/5	21+	76 -	
27		1.		D GEORGIA SATELLITES/Battleship Chains (Elektra) D ERIC CLAPTON/Miss You (Duck/WB)	140-/3	5-	69 +	
	19		ď	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)	124+/11 113-/1	11+ 19+	69 + 73 +	
	-			PETER WOLF/Come As You Are (EMI America)	141 /140		24	96
3				EDDIE MONEY/I Wanna Go Back (Columbia)	93-/2	22-	68-	
1				BON JOVI/Livin' On A Prayer (Mercury/PG)	78-/0	27-	63-	
38	30			STEVIE RAY VAUGHAN & DOUBLE / Willie The Wimp (Epic)	120+/7	1-	19+	
13	13	16		EUROPE/The Final Countdown (Epic)	93-/0	12-	54-	
43	37	29	20	CROWDED HOUSE/Don't Dream It's Over (Capitol)	102+/16	14+	46+	
36	25	21		BENJAMIN ORR/Too Hot To Stop (Elektra)	112-/6	5+	33+	- 72-
35	29	22		ROBIN TROWER/No Time (GNP/Crescendo)	117+/5	4 =	24+	874
50	36	-		SANTANA/Veracruz (Columbia)	116-/2	3+	28+	- 80-
.58	42			DEEP PURPLE/Call Of The Wild (Mercury/PG)	118+/16	1+	27+	77+
-	55	31		BARBUSTERS f/JOAN JETT/Light Of Day (Blackheart/CBS Assoc.		1 =	16+	
33				JULIAN COPE/World Shut Your Mouth (Island)	110+/7	0=	19+	
2				PATTY SMYTH/Never Enough (Columbia) ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	117+/95	0 =	13+	
2	5			CUTTING CREW/(I Just) Died In Your Arms (Virgin)	77-/0	10-	45 -	20 .
	59			PAUL SIMON/The Boy In The Bubble (WB)	122+/55	0 = 3 -	4+	
19	18			DAVID & DAVID/Ain't So Easy (A&M)	100+/17 81-/0	4-	16+ 23-	
4	8	17		ERIC CLAPTON/Tearing Us Apart (Duck/WB)	60-/0	10-	39 -	
_	51	44		PSYCHEDELIC FURS/Heartbreak Beat (Columbia)	80+/10	3+	14+	
30	28	28		IGGY POP/Real Wild Child (A&M)	77-/2	1 -	11-	
_	_	48	33	LOU GRAMM/Ready Or Not (Atlantic)	68+/11	0=	19+	46+
41	38	37		COLIN JAMES HAY/Hold Me (Columbia)	80-/4	3+	10-	53-
44		41		TESLA/Modern Day Cowboy (Geffen)	83+/3	2+	11+	55+
9	11	23	38	STEVE MILLER BAND/Nobody But. You Baby (Capitol)	<i>59-/0</i>	8-	<b>30</b> –	25 -
59				KINKS/Lost And Found (MCA)	69+/6	2=	16-	43+
40				DAVE EDMUNDS/The Wanderer (Columbia)	62-/3	1+	14+	42-
17				BILLY IDOL/Don't Need A Gun (Chrysalis)	45 -/1	6-	28 –	14-
55			96	LONE JUSTICE/I Found Love (Geffen)	71+/4	3+	9-	50-
26	54	50		CONCRETE BLONDE/True (IRS/MCA) CINDERELLA/Nobody's Fool (Mercury/PG)	78+/9	0 =	4=	
10	14			KBC BAND/America (Arista)	51-/0	4 –	23-	
	26		46	PRETENDERS/My Baby (Sire/WB)	48 – /0 41 – /1	3- 3=	18- 19-	_
	23			'TIL TUESDAY/Coming Up Close (Epic)		4 =	18-	. •
			_	JON BUTCHER/Goodbye Saving Grace (Capitol)	64 /63	0	4	44
	32		_	KANSAS/Power (MCA)	55-/0	1 -	16~	
51	45	47	50	DON DIXON/Praying Mantis (Enigma)		1 =		31-
14	33	42	51	PETER GABRIEL/Big Time (Geffen)		5-	18-	16+
-	57	52		SPOONS/Bridges Over Borders (Mercury/PG)		0=	2+	43-
_	_		3	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)		3+	17+	100
_			3	BON JOVI/Never Say Goodbye (Mercury/PG)	42+/17	2+		28+
21				DEEP PURPLE/Bad Attitude (Mercury/PG)	37-/0	1 –	17-	18-
			€	PSEUDO ECHO/Living In A Dream (RCA)	47+/4	1 =	5+	27=
34	34		57	ROB JUNGKLAS/Make It Mean Something (Manhattan)		0 –	7-	34 -
DEC				BOB GELDOF/Love Like A Rocket (Atlantic)		0 =		23+
DEB			<b>⊚</b>	BON JOVI/Let It Rock (Mercury/PG)			14+	- 1
UEB	U I	_	•	STRANGLERS/Always The Sun (Epic)	38+/11	0 =	8=	21+

# BREAKERS.

PETER WOLF Come As You Are (EMI America) 83% of our reporters on it.

CUTTING CREW
(I Just) Died In Your Arms (Virgin)
73% of our reporters on it.

PATTY SMYTH Never Enough (Columbia) 70% of our reporters on it.

CROWDED HOUSE
Don't Dream It's Over (Capitol)
61% of our reporters on it.

PAUL SIMON
The Boy in The Bubble (WB)
60% of our reporters on it.

# "ANOTHER SCOOP" FROM PETE TOWNSHEND

Produced by Peter Townshend and Spike

Pete Townshend serves up another scoop of rare demo tapes, home recordings and unreleased outtakes.

With more than two dozen in all, including "Brooklyn Kids," "Ask Yourself" and "Begin The Beguine," this is the package that radio has always wanted, from the legendary Who guitarist and songwriter.

"Ask Yourself" b/w "Brooklyn Kids" now available as a special promotional 12" (PR 1009)

Tasteful licks...On ATCO Records

Division of Atlantic Recording Corp.

© 1987 Atlantic Recording Corp. □ A Warner Communications Co.

# **AOR ALBUMS**

Triver Two Loss Weeks We	FEBRUARY 20, 1987	Reports/Adds (	Power H	leavy	Medium
_ 3 1 A LOU GRAMM/Ready Or Not (Atlantic)	"Midnight" (150) "Ready" (68) "Heartache" (13)	152 -/1	70+	145+	5-
1 1 2 2 ERIC CLAPTON/August (Duck/WB)	"Miss" (124) "Tearing" (60) "Run" (23)	151-/3	24-	102-	47+
11 8 6 ALAN PARSONS PROJECT/Gaudi (Arista)	"Standing" (150) "Late" (13) "Money" (12)	155-/0		102+	
2 2 3 4 BON JOVI/Slippery When Wet (Mercury/PG)	"Livin'" (78) "Never" (42) "Let" (40)	130-/0	32 -	87-	37+
- 13 GREGG ALLMAN BAND/I'm No Angel (Epic)	"Angel" (158) "Anything" (5) "Evidence" (3)	160+/5	16+		
4 4 4 6 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Mandolin" (130) "Western" (11) "Kiss" (5)	132-/0	44=	114-	
= 11 REO SPEEDWAGON/Life As We Know It (Epic)	"Ain't" (138) "Variety" (11) "New" (6)	142-/1	32+	103+	38-
10 10 8 GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Battleship" (140) "Railroad" (29) "Keep" (13)	148 = /3	7-	78+	68-
16 12 10 LOS LOBOS/By The Light Of The Moon (Slash/WB)	"Shakin'" (153) "Set" (13) "All" (4)	157+/2	15+	74+	80 -
3 5 5 10 BOSTON/Third Stage (MCA)	"Can'tcha" (123) "Hollyann" (13) "Engines" (11)	133-/2	17-	105+	26-
15  OVER THE TOP/Soundtrack (Columbia)	"Winner" (144) "Gypsy" (5) "Half" (3)	146+/3	23+	91+	51 -
9 7 7 12 WORLD PARTY/Private Revolution (Chrysalis)	"Ship" (129) "Private" (11) "True" (9)	140-/3	28-	97-	37-
24 19 16 (S STEVE WINWOOD/Back In The High Life (Island/WB)	"Finer" (136) "Take" (3) "Back" (2)	139+/5	22+	78+	57-
14 13 12 14 GENESIS/Invisible Touch (Atlantic)	"Tonight" (122) "Land" (3) "Deep" (1)	124-/4	33-	100+	20 -
5 6 9 15 ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Smoking" (77) "Showed" (35) "Right" (15)	118-/5	11-	<del>55</del> –	<b>56</b> +
15 16 18	"Call" (118) "Bad" (37) "Mitzi" (3)	131+/8	2=	34+	82+
7 11 14 17 EDDIE MONEY/Can't Hold Back (Columbia)	"Back" (93) "Endless" (18) "Hold" (1)	99-/1	22 -	70 -	23+
DEBUT SANTANA/Freedom (Columbia)	"Veracruz" (116) "Praise" (4) "Love Is You" (3)	120 /6	3	30	<del>81</del>
39 34 28 CROWDED HOUSE/Crowded House (Capitol)	"Dream" (102) "World" (5) "Something" (2)	106+/15	14+	48+	<b>49</b> -
31 23 23 ROBIN TROWER/Passion (GNP/Crescendo)	"Time" (117) "Caroline" (5) "Passion" (2)	121 + /5	4=	24+	92+
23 20 20 21 BENJAMIN ORR/The Lace (Elektra)	"Hot" (112) "Circles" (3) "Spinnin" (2)	119-/4	6+	35	75 -
19 17 17 22 EUROPE/The Final Countdown (Epic)	"Final" (93) "Rock" (5) "Ninja" (1)	98 – /1	12-	55 –	37-
34 24 24 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Live Alive (Epic)	"Willie" (120) "Superstition" (1) "Pride" (1)	120 + /7	1-		93+
DEBUT	"Light" (118) "Twist" (3)	118 /16	1	16	87
32 25 25 3 JULIAN COPE/World Shut Your Mouth (Island)	"World Shut Your" (110)	110+/7	0=		77-
8 15 21 26 PRETENDERS/Get Close (Sire/WB)	"My Baby" (41) "Tradition" (22) "Room" (13)	79 – /4	4-		41 =
6 9 19 27 STEVE MILLER BAND/Living In The 20th Century (Capitol)	"Nobody" (59) "Wanna" (16) "Make" (5)	73-/0	11-		29-
36  PAUL SIMON/Graceland (WB)	"Boy" (100) "Graceland" (1) "African" (1)	102+/17	3-		72+
18 18 22 29 DAVID & DAVID/Boomtown (A&M)	"Ain't" (81) "Swallowed" (3) "River's" (3)	85 – /0	4-		56 -
13 21 26 30 BILLY IDOL/Whiplash Smile (Chrysalis)	"Gun" (45) "Sixteen" (17) "Soul" (5)	62-/1	6-		27-
36 33 32 COLIN JAMES HAY/Looking For Jack (Columbia)	"Hold Me" (80) "Jack" (9) "Can" (5)	90-/6	4+		58
DEBUT PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (80) "Angels" (5) "Shock" (2)	82 /10	3	15	60
21 30 29 33 KINKS/Think Visual (MCA)	"Lost" (69) "Working" (12) "Video" (2)	79-/4	3-		46 =
40 39 38 TESLA/Mechanical Resonance (Geffen)	"Modern" (83) "Suzi" (8) "EZ" (1)	89+/4	2+		56+
35 35 35 35 DAVE EDMUNDS/I Hear You Rockin' (Columbia)	"Wanderer" (62) "Hear" (9) "Slipping" (3)	74 - /4 77 - /2	1+		47~ 52~
30 27 30 36 IGGY POP/Blah, Blah, Blah (A&M)	"Child" (77) "Isolation" (1)	68+/14			
20 36 — THUEY LEWIS & THE NEWS/Fore! (Chrysalis) 25 26 31 38 CINDERELLA/Night Songs (Mercury/PG)	"Know" (48) "Jacob's" (18) "Doing" (3) "Nobody's" (51) "Sayo" (8) "Nothin'" (2)	61-/2	6+ 5-		35 + 29 -
A 100 HIGHER 10 1 1 10 11 1	"Nobody's" (51) "Save" (8) "Nothin' (2) "Found" (71) "Shelter" (5) "Reflected" (2)	76+/3	3+		29 – 55 –
40 40 ES LUNE JUSTICE/Sherrer (Gerren) 12 14 27 40 KBC BAND/KBC BAND (Arista)	"America" (48) "When" (11) "Hold" (1)	61-/1	3-	18-	
12 14 21 40 ADO DAND(NOC Dallo (Alista)	America (40) When (11) Hold (1)	07-77	3-	70-	30-

KILLING JOKE

PRODUCED BY CHRIS KIMSEY
FROM THE VIRGIN ALBUM "BRIGHTER THAN A THOUSAND SUNS"

© 1987 VIRGIN RECORDS AMERICA, INC.



# BREAKERS.

SANTANA Freedom (Columbia) 71% of our reporters on it.

LIGHT OF DAY Soundtrack (Blackheart/CBS Associated) 70% of our reporters on it.

**CROWDED HOUSE** Crowded House (Capitol) 63% of our reporters on it.

### **NEW & ACTIVE**

CONCRETE BLONDE "Concrete Blonde" (IRS/MCA) 81/8 (74/13)

Adds. KBCO. KPOG, KROR, WPYX-WEGR, KEZO, KKDJ, KFMF, Heavy 5: WBCN, 91X, WMRY, KZEL, KRQU. Medium 54 including WBYR, WHJY, KTXD, WTNF, WLUB, WXTT, WLLZ, KYYS, WGFM, KUPD

LONE JUSTICE "Shelter" (Geffen) 76/3 (74/13)

Adds: KICT, KJOT, WGBK, Powers 3, Heavy 9: WBCN, WRFT, KLOS, CHEZ, WKCO, WIZN, KATP, KQWB, KFMQ. Medium 55 including WBYR, WKLS, KTXO, WSHE, WGFM, KBCO, KGB, KFOG, KIGOR, WAZF, KGO, KGRN, WAAF.

SPEONS "Bridges Over Borders" (Marcury/PolyGram) 57/4 (68/5)
Adds: WSHE, WNDR, WKDF, WXLP, Heavy 3: WLIR, O107. KRNA. Medium 45 including WBYR, WBAB, WDVE. WKLS, KTXD, WYNF, WLLZ, KYYS, 91/X, WPYX.

KTXO, WYNE, WILL, KTIS, 91A, WELA.

\*\*PSEUDO ECHO "Loye An Adventure" (RCA) 47/3 (45/6)

Adds. WMMR, KLBJ, KTYD. Powers 1, Heavy 5; WLIR, WXRK, KROQ, WPLR, KRQU, Medium 28 including KTXQ, WILZ.

ESQUIRE "Esquire" (Geffen) 46/2 (47/14)

Adds: WKLS, WOOJ. Heavy 0. Medium 32 including WMMR, WDVE, WLVQ, WLLZ, WQFM, WPYX, KLBJ, KNON, KLAQ, WDFM, WD

WROK
BOS GELDDF "Deep in The Heart Of Nowhere" (Atlantic) 40/10 (31/9)
Adds: WNEW, KBCO, WTPA, WEZX, WKCZ, WIOT, KJOT, WKGM, WRIKI, WWW, Heavy 7: WBCN, WXRK, WXRT, KROO,
91X, KFOG, WHER, Medium 23 Including WMMR COLOTI, KROR, KOME, WHITE, KWIC, WIMZ, WZEW, WMMD, KILO.

91X, KPOG, WPLR, Medium 23 including WMMR, DC101, KROR, KOME, WHIF, KWIC, WIMZ, WZEW, WMAD, KILO.

VINNIE VINICENT "Invasion" (Chrystall) 404 (38/2)

Adds: KGB, WHEB, WHIF, WDIZ, Powers 1, Heavy 2: KNAC, KWHL, Medium 22 including KQRS, KUPD, WAQX, KNCN, KLAO, KISS, KQDS, KATT, KJOT, KILO.

STRANGLERS ""Dreamtime" (Epic) 39/11 (30/1)

Adds including WGTR, WLNZ, KWOD, KZEL, KKDJ, KBER, WQBK, WRKI, KRNA, Heavy 8: WLIR, WXRK, KROO, 91X, WHIS, CHEZ, KTCL, KROU, Medium 22 including WHEW, WXRT, KBCO, KFOG, KROR, WOHA, KNCN, KTCZ, WMRY.

WAYSTED "Save Your Prayers" (Capitol) 39/1 (40/6)

Adds WCMF, Heavy 1: KNAC, Medium 25 including WLLZ, KORS, KSHE, WTPA, KNCN, KLAO, WKDF, KISS, KATT, KQWB, HIPSWAY ""Hipsway" (Columbia) 35/4 (32/13)

Adds: WLCX, FCEZ, KDLK, WBIM, Powers 1, Hegry 6: WLIR, KROO, KWIC, KESI, KGRO, KROU, Medium 22 including WXRT, KBCO, KBPI, WHES, WCCC, WLAV, WWCT, WMRY, WIOT.

Continued on Page 103

Continued on Page 103

# **AOR TRACKS**

### MOST ADDED

PETER WOLF/Come (148) PATTY SMYTH/Never (95) JON BUTCHER/Goodbye (63 ON BUTCHER/Goodbye (63) CUTTING CREW/Died (55) ANDY TAYLOR/Lie (47) GLASS TIGER/There (18) JOAN JETT/Light (17) BON JOVI/Never (17) HUEY LEWIS . . ./Know (17)

### HOTTEST

LOU GRAMM/Midnight (78) BRUCE HORNSBY & THE RANGE/Rain (43) GENESIS/Tonight (33)
RED SPEEDWAGON/Ain't (32)
ALAN PARSONS PROJECT/Standing (31) BON JOVI/Livin' (27) WORLD PARTY/Ship (27) SAMMY HAGAR/Winner (23) EDDIE MONEY/Wanna (22) STEVE WINWOOD/Finer (21)

### CHART CLIMBERS

TESLA "Bloders Day Cowboy" (Beffee) 83/3 (88/18)
Adds WNDR, WELR KFRK, Heavy 11 including WBCN, WYNE, KUPD, KWC, KISS, WGIR, WWTR, KATP, KOWB. Medium
Sincluding WBAR, WNEW, WDCY, WCIS, WSRE, KREP, KZAP, KGS, KOME, KISW, Moves 41-37.

PSYCHERELIC FURS "Hearthreak Best" (Columbia) 88/19 (78/15)
Adds KTXQ, WLNR, WPCY, WCCC, WKQ, WXLP, KMBY, WGIR, WCOJ, WYMG, Heavy 14 including WBCN, WLIR, WXRK,

Adda: KTXQ, WLUP, WPYX, WCCC, WKQQ, WXLP, KMBY, WGIR, WOQJ, WYMG. Heery 14 including WBCN, WUR, WXRK, WXRT, KROQ, WHFS, CHEZ, KZEL, KRNA. Medium 59 including WNEW, WSHE, WLVQ, KBCO, 91X, KRQR, WTPA, WAAF.

Moves 4-33

COLIN JAMES HAY "Hold Me" (Columbia) 88/4 (84/6)

Adds: WHJY, WYNE, WHEB, WPDH, Heavy 10 including WXRK, WLUP, KBCO, KRQR, WTPA, WPLR, WIOQ, KLBJ, KPOI, Medium 53 including WBYR, WHEW, WDVE, WSHE, WLVQ, KZAP, KGB, KFOG, WCCC, Moves 37-36. Adds: WH-V, WYNE, WHEB, WPDH, Heavy 10 including WXPK, WLUP, RSCU, KRUP, KTPL, KTPL,

BROWNING WITH, WITH, JAIL, WITH'S, WILLEY, WART, WILLEY, KYTS, WILLEY, KYD, WILLEY, WILLEY, WILLEY, KYD, WILLEY, W

WBRU, WKQO, KPOI, KMBY, KZOO, Heevy 18 including WMMR, WXRT, 91X, WTPA, WPDH, KRNA, KOWB, m 43 including WBYR, WBAB, WHJY, DC101, KBCO, KUPD, KZAP, KRQR, KOME, WZZO, Moves 43-39.

North Medium as including worth, work, in Mort, in 1, 1500, NOVO, 1500, NOVO, MORE, NOVE, NOVO, MORE AND SEASON. LOU GRAMMIN "Ready Or Not" ("Attaintie) \$8,711 (57/31) And Season of the More and Season of the Mort and Season of

JON BUTCHER "Geodity's Saving Grace" (Capitol) 64/63 (1/1)
Adda Including WBCN, WBYR, WBRK, KBCD, KFOG, KISW, WPYK, WFPA, WCDC, Hearly 4- KINK, WAAF, KLBJ, KNCN.
Medium 44 (naching WBMR, WHY, KLDC, WSHE, WHYA, KYPS, KBS, KUPD, KZAF, Debuts at #48.

SMOUTH AS INCIDENT WINNER, WITH, NADE, WASTE, WITH, NATIS, NATIS,

HUEY LEWIS A TIVE HEWS "I Know What I Like" (Chrysalis 44/17 (33/14) Adds including DC101. CFOX, WTPA. WDB. KFOX, KOWS. Heavy 17 including WSHe, KOME, WZZO, WTPA. WOCC, WIBZ. WKPC, WTBO, KIO, Missian 27 including WSH-4 including WSH-4, WTPG, KIOGO, WWW, KOZZ.

PSEUDO ECHO "Livring in A Dream" (RCA) 47/4 (44/5)
Adds: WMMR, KLBJ, KGRÖ, KTYD. Heery S: MLR, WORK, KROQ, WPLR, KROU. Medium 27 including KTXQ, WLLZ, 91X,
KGB, KROR, KORE, WTPA, WCCC, WAAF, WAAV, KATT. Remains at 56.

BON JOY1 "Nover Say Geedbys" (Necessy/PolyGram) 22/17 (25/12)
Adds including WBYR, WBAB, KLOL, WPDH, WORR, WRBD, WWCT, KDJK, KLPK, Heevy 13 including WDVE,
WGTR, WYNF, WGPK, KNOK, KOS, WLAV, KNDJ, Medium 28 including Q101, WKLS, KUPD, KISW, WBOV, WBOK, KEZO,

ROZZ. MOVES 80-93.

BOM JOVI "Let it Rock" (Morcery/PolyGram) 48/12 (28/14)

Adds including WHUY. WGTR, WILZ. WCHA, WHEB, WRFK, KMUX. WGR, WWWV, KTYD. Heavy 14 including WPYX, WTPA, WFR. KMOX, KSS, WAY, KFMA, KFMA GROW, Andourn 20 including WNEW, 0107, KGB, KOME, WFBD, KILD, KDM.

ROZE. LOROIS IN 1979.

SEOS BELDOF "Love Like A Rocket" (Atlantis) 48/18 (31/9)

Adds. WNEW, KBCO, WTPA, WEZE, WKCZ, WHOT, KJCT, WMGM, WRKI, WWW. Heavy 7: WBCN, WXRK, WXRT, KROQ, 91X, KFOG, WPA, Medium 20 including WMRRI, DC1011, KFOR, NORE, KSJC), WNOQ, WMZ, KLIO, Moves 60-58. STRANGLERS "Always The Sun" (Epic) 38/11 (29/1)

\*STRATISLERS "FAWAYS 196 5461" (Epic) 38/11 (29/1)
Adds Including WGTR, WLNZ, KMOD, KZEL, KKDJ, KBER, WRKI, KRNA, Heavy 8: WLIR, WKRK, KROO, 91X, WHFS, CHEZ, KTCL, KROU, Medium 21 including WNEW, WXRT, KBOO, KROR, WDHA, KNCN, KTCZ, WMRY, Debuts at #60.

### **NEW & ACTIVE**

ANDY TAYLOR "1 Might Lie" (MCA) 49/47 (2/8)
Adis including WARK, WHUY, WCCC, WOUR, KLBJ, WKDF, WROL, WDV, KQOS, KATT, Heenry 1: KROU, Medium 23 including WMCN, WKLS, WLZ, WORM, KQRS, KBP, KUPD, KROP, WPYX, WTPA.

VINNIE VINCENT "No Substitute" (Chrysalis) 48/4 (38/3)

Medium 22 including KQRS, KUPD, WAQX, KNCN, KLAQ, KISS, KODS, KATT, KLOT.
WAYSTED "Heaven Tenight" (Copitol) 38/1 (38/6)
26 Including WILZ, KORS, KSHE, WTPA, KNCN, KLAQ, WKDF, KISS, KATT, KOWB.

ROBERT CRAY BARD "I Seess I Shawed Hor" (Mercury/PolyGram) 35-6 (27/13)
Adde KYTS, WHSS, WDIA, WCCC, WAGY, WROK, KDJK, KRNA, KZOD, Powers I. Heavy 9 including KFOG, WFLR,
ORYY, WZEW, WHAP, WMADA, WSLAY, WHYM. WIGHUM 22 including WSRT, KZAP, KDME, WPTX, WTPA, WAGX, KQDS,

HFPWMX "The Honeythief" (Columbia) 33/4 (31/13)
Adde WLLZ, CREZ, KDJK, WBLM, Powers 1, Heavy 5: WLIR, KROQ, KWIC, KGRO, KROU. Medium 21 including WXRT.
KBOD, KRRY, WRPS, WORM, WCOC, MAX, WWICT, WOT. KBCO, KBPI, WHFS, WCHA, WCCC, WLAY, 1993, 1446)
TRIUMPH "Just One Night" (NCA) 33/3 (34/6)
TRIUMPH "Just One Night" (NCA) 33/3 (34/6)
Panera 1. Heavy 6: WQFM, KSHE, KBPI, WCMF, WIMZ, WWCT, KRNA, KRQU. Medium 18

BRADER WEST, WILLS, KLANKE, WALK, KISHO, KFMZ.
AASON & THE SCORCHERS "Shelgue Blues" (EMI America) 32/6 (27/11)
Adds WBYR, WHPS, WTPA, WKOQ, WKQZ, KTCL. Heevy 1: WXRK. Medium 17 including
KMAD, KISS, WMRY, KFMF.

ESOURE "To The Rescue" (Geffee) 31/12 (19/18)

KI, WWWV, KFMQ, KFMF. Heavy 0. Medium 20 including WMMR. KLBJ. KLAQ, WROK, WLAV, KILO, KKDJ, KLPX. KOZZ.

GEORGIA SATELLITES "Railroad Steel" (Elektra) 29/4 (27/3)

KOO, WXKE, WLAV, WBLM, KTYD, Medium 18 Adds: KLOL, KEZO, KILO, WWWV. Heavy 8 including WGTR, WHCN, W including WKLS, WLVQ, WQFM, WPYX, WEZX, WOUR, WIXV, KOZZ.

POISON "Telk Dirty To Me" (Capitol/Enigma) 25/6 (19/6) Adds: KAZY, WPLR, WAQY, KMOD, KKDJ, KRNA, Powers 1, Heavy

ERIC CLAFTON "Rea" (Deck/WB) 23/2 (23/2)
Adda: KYYS, WWTR. Heavy B: WLUP, KFOG, WHCN, WLAV, KZEL, KTYD. Medium 16 including WKLS, WGTR, KLOS,

WIGUS, WIGE, WIGE, NEED, WIRW.

PRETENDERS "Tradition Of Leve" (Sire/WB) 22/5 (19/7)

Adds: WTPA, WEZX, WHITE, WRIKI, KTCL. Heavy 6 including KGB, WHCN, KILO, WWWV, KTYD. Medium 13 including WHY, KGOK, KUD, WORK, WIEE, KIKCN, WIGH.

VENETIANS "So Much For Love" (Chrysalis) 21/6 (17/9) Adda: Write, KWC, KDK, WWW, KFMZ, Heevy I: WLIR. Medium 6 i GLASS TIGER "I Will Be There" (Manhattan) 29/18 (2/8)

ncluding WKLC, KWIC, WXLP, KGGO, KMBY, WW ng KTXQ, WSHE, WLLZ, KYYS, KSHE, KBPI, WAAF,

LITTLE AMERICA "Walk On Fire" (Seffee) 19/7 (12/12) Adds: WBCN, WEBN, WDHA, KATT, WWTR, KRQU, KTYD. Heevy 1

EDDIE MONEY "Endless Nights" (Columbia) 18/6 (14/6)

Adda: KSHE, KAZY, WIFAM, KATT, KFMG, KILO, Heavy 7 Including WILZ, KFOG, KOME, WHEB, KLBJ, WOMF, Medium 11

HANK WILLIAMS JR. "My Name is Bacephus" (WB/Curb) 18/4 (14/8)

Adds: WPLR, WSRU, KODS, KZOO, Heavy 2: KORS, KWC. Medium 11 including WHJY, WKLS, WQFM, KFOG, WCMF Adds: WPLR, WBRU, KOIS, KCOU, I'MENT S. TONION WARF, WAND, KKOU, KOZZ,

BROKEN HOMES "Steenown/Bluestown" (MCA) 18/1 (18/3)

BROKEN HOMES "Steenown/Bluestown" (MCA) 18/2, KOME, WTPA, WTUE, WMRY, WMGM, KATP,

BILLY IDOL "Sweet Streen" (Chrysells) 17/3 (15/7)
Adds: WDHA, WHTF, WMGM, Henry 3: WGTR, 91X, KRQR, Medium 12 including KZAP, WPLR, WRXL, KQDS, KATT, KILO,

BIG DISH "Stide" (WB) 18/4 (12/7)
Adds: WHFS, KWC, WLAV, WMGM, Powers 1. Heavy 3: WLUP, KINK, KGRQ, Medium 6 including WIOQ, WKRR, WRDU.

REQU.

FROZEN GHOST "Should I See" (Attantic) 15/13 (2/2)

Adds including WBCN, WRLC, WAQX, KWC, WORK, WLRZ, WOBK, KATP, KSQY, Heavy 1: Q107. Medium 9 including CHOM, CPQX, CPLEZ, WMRY, KTM, Wat Door (Becases Of Me)" (Mercury/PolyGram) 15/6 (3/6)

ROBERT CRAY BARD "Right Next Door (Becases Of Me)" (Mercury/PolyGram) 15/6 (3/6)

Adds including WHCX, WLAX, KEZO, KEZE, Heavy 5: WRLS, WHX, CHEZ, WLAV, KTCZ. Medium 10 including WLLZ,

vy 0. Medium 6 including WKLS, KLOL, WGTR, KGB, WGIR, KATP

# **AOR ALBUMS**

### MOST ADDED

GLASS TIGER (18) PAUL SIMON (17) LIGHT OF DAY (10 CROWDED HOUSE (15) HUEY LEWIS & THE NEWS (14) STRANGLERS (11) BOB BELDOF (18) CONCRETE BLONDE (8) CHRIS ISAAK (8) DEEP PURPLE (8)

### HOTTEST

LOU GRAMM (78) BRUCE HORMSBY & THE RANGE (44) GENESIS (33) ALAN PARSONS PROJECT (33) BON JOVI (32) WORLD PARTY (28) ERIC CLAPTON (24) OVER THE TOP (23) STEVE WINWOOD (22)

### **NEW & ACTIVE**

Continued from Page 102

TRIUMPH "The Sport Of Kings" (MCA) 35/3 (35/3)
Adds: KLOL, WEGR, WKGZ, Powers 3: Heavy 11 including WGFM, KSHE, KBPI, WIMZ, KISS, KATT, WWCT, KRNA Medium 15 including WGVR, CHOM, WHJV, WLLZ, KOME, WAGX, WKLP, KGGO, KFMZ

CHINA CRISES "What Price Paralles" ("YippiMARM) 382 (29/2)
Adds: WLIP, WKLT, Powers 3. Heavy 9: WLIP, KIMP, 91X, CRYIV, KTCZ, KNKFM, KKCY, KESI, KGRO. Medium 16 including worth. KBCV, KFOO, WHES, WORLA, WAAV, WAMPY, WRRIL.

POISON "Look What The Cut Dragged In" (Capitol/Enigma) 25/6 (19/6) Adds: KAZY, WPLR, WAQY, KMOD, KKDJ, KRNA. Powers 1. Heavy 1: KNAC, Medium

NRUC, ILANA, NISS, NITMS, NOLIF. BRIGHTON ROCK: "Yesing, Wilst And Free" (Alce) 25/6 (28/5) Heery 4: WBCN, Q107, KNAC, KROU. Medium 15 including WYNF, WLZ, KUPD, WTPA, WAQX, WOUR, KNCN, KISS,

WINDOW.

GLASS TIGER "The Thin Red Line" (Manhettae) 22/16 (7/1)

Adds including KSHE, WKLC, WAAF, KWIC, WKDF, WKLP, KGGO, KRNA, KOWB. Heavy 3 including Q107, KRQU. Medium

VENETIANS "Calling in The Liens" (Chrysalis) 21/5 (17/9) Adds: WHTF, KWIC, KDJK, WWWW, KFMZ, Heavy 1: WLR. Medium 6 i

including KBCO, KZEL, WMGM, KATP, KZOQ. Adds: WHITE, KWIC, KDJK, WYWY, R-MAC, TIBBOY, 11: WLIT. RESDAND O RESIDENCY, REAL STREET, RESPONDING THE RESPONDING THE RESIDENCY (Sealong) 185, (13,2).
Adds: KBOO, KROO, WZEW, WONE, KESI, Heavy 1: KROU, Medium 11 Including 91X, WHFS, CFNY, KZEL, KKCY, WMGM,

KATP, KGRO, KTCL.

HANK WILLIAMS JR. "Henk Live" (WB/Carb) 18/4 (14/5)

HANK WILLIAMS JR. "Henk Live" (WB/Carb) 18/4 (14/5)

WARD, KICT, KKDJ, KOZZ.

RATT "Daceling Underzover" (Atlantic) 18/3 (16/2)

Adda: WOUR, KICT, WZZO, Henry O, Medium 10 including WKLS, KLOL, WGTR, KOJQ, KGB, WKDF, WGIR, KATP, KFMX

BROKEN HOMES "Brübne Heneses" (8CA), 19/1 (18/3)

Adda: WQLP, Henry O, Medium 11 including KUPO, KGON, KZAP, KOME, WTPA, WWRY, WWGM, KATP, KRQU.

AMD STATE "Suffammer" (WB) 17/6 (12/6)

Adda: WJLR, WHSS, KWIG, WAJA, WMGM, Powers 1, Henry 3: WLUP, KIMK, KGRQ, Medium 6 including WIOQ, WKRR,

MOUSEMARTHAS "Lenden 6 Hell 4" (Elektra) 18/1 (16/2)
Adds: WEZX. Heavy 6: WBCN, KROQ, WBRU, CRNY, KRNA, KTCL. Medium 5 including WLIR, WHFS, WMRY, WQBK.

# **REGIONAL AOR ACTIVITY**

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M): (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1.000.000 +. Parallel Two: 200,000 1.000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par

### EAST

WIYY/Baltimore

(301) 889-0098

PD: TOM KVANS

Heavy LIGHT OF DAY

Heavy SON JOVI

### PARALLEL ONE

PDI JOHN PICCILLO APDI CAROLYN WESSEL

AND COMPANY WESSEL

BACK CALPTON MAJOR MAJ

SPOONS
CONCRETE BLONDE
CONCRETE BLONDE
CUTTING CREM
Light
NORLD PARTY
JON BUTCHER

WBCN/Boston (617) 266-1111 PD: ONDIPUS

THE OF CARTER ALAN
THE VIEW OF THE OFFI

THE THE OFFI

THE THE OFFI

THE OFF

NO. BEEGE TO LOT STATE OF THE S

WXRK/New York (212) 750-0550

PD: PAT EVANS ASST PD: BOB FRANKS ASST PD: BOD KRAI
Heavy
BON JOY
BON JOY
BON JOY
BON JOY
BOT JA BOY
BORRY CRAY BAND
EDDIR MONTY
BOT JA BOY
BOT JOY
BOT JO

DEEP PURPLE
COLIN HAY ON
FRIC CLAPTON
LIGHT OF DON
LIGHT OF DON
STEVIE RAY VAUGHAN
RUNOPE
OVER THE TOP
AUTY LIGHTING
GROUND ANTELLITES
STEVE HILLER
CHOOSTRELA
CHOOSTRELA
KINST
CREEG ALLHAN BAND
KINST
KINS

PD: HARK CHERN

CREAT ALLANS INNE STATE OF THE STATE OF THE

THE ADVITOR OF THE AD PD: DENIS MCNAMARA APD: LARRY "THE DUC

> WMMR/Philadelphi (215) 561-0933 ON: TED UTS

PROPERTY OF THE PROPERTY OF TH

PD: HERSCHEL MD: ANTHONY ALF VP/PD: BOB BUCHHANN ND: RALPH TORTORA

VIVIOR DO MAN TO THE PROPERTY OF THE PROPERTY Meany DOPTON MAN TO THE PROPERTY OF THE PROPER

### PARALLEL TWO

WPYX/Albany (518) 785-9061 OM: PD LEVINE ASST PD: AND! TURCO

Meavy
LOU GRAMM
CONNESTS
AND SPEROMACION
MOSELE PARTY
KANSAS
BON JOUT
SOURCE TO SEND HIS
TEVE WITHOUT
MAND AND ALAN PARSON
MOTE TAYLOR
PSYCHEDILC FURS
MAD SHOTHERS
MAD SHOTHERS
MAD SHOTHERS
MAD SHOTHERS
MAD SHOTHERS
MADE SHOTH

WZZO/Allentown

(215) 694-0511 PD: GENE ROMANO HD: RICK STRAUSS

MOI BOD SHOWACHE
MEASURE
LOS LOBOS
DAW, FEMUNOS
JUNNIFER MARRES
POBRET CAM' BAND
STOCKE E A THE MAN
STRANGLERS
ANTE BUSE
PRET HORSE
PRET HORSE
STRANGLERS
STRANGLERS SILL PARTY
SAINTS
DON DIXON
Hedium
JASON & THE SCO
FLESH FOR LULU
Light
a LIGHT OF DAY
CHRIS I SHAK
RANK AND FILE
BIG DISH
BIG DISH
A MEDNESDAY MEEK
A DANNED
A MILD SEEDS

(717) 697-1141

PD: JEFF KAUFFMAN ASST PD: CHRIS JA ASST PD: CHRIS JAME
MELOY
ERIC CLAPTON
BRUCE HORNESS
FROM HILDR
ALAN PARRONS
BOSTON
BOSTON
BOSTON
BULLEAN BAND
JULIAN COPE
BEFF PURRUE
COPE
BEFF BURGE
BURGE GRIBGIA

GRIBGIA

OVER THE TOP

COLIN MAY

COLIN MAY

REPORT OF THE TOP

COLIN MAY

RED SPEEDWAGON

SANTAMA

STEVE MINIODO

MORED PARTY

Medium

A DON BUTCHER

A DON BUTCHER

A REPORT MAYLOR

A PETER MOLE

Light

A MISSION UR

WKLC/Charleston (304) 722-3308 WCCC/Hartford (203) 233-4426

OM: BRYAN KRYSZ MD: JENNIFER GIPE SOL JUDNITER GIP.

LATEN FOR GIP.

SOLITA MONTY.

LIGHT

AND STREAMAGORIA

SOLITA SOLITA

SOLITA SOLITA

SOLITA SOLITA

AND TAYLOR

AND TAYLOR

PROZES GROST

PROZES GROST

PROZES GROST

PROZES GROST

PROZES GROST (201) 328-1055

AB GHIK BO BOTTHORN BOT STATE OF LOS LOBOS(M) GREGG ALLMAN BA STEVE WINWOOD

STEEN, WINNOOD
DEEP PURPLE
BOSTON
DEEP PURPLE
SINONY
LIGHT OF DAY
BENJANIN ORR
STARSHIP
OWER THE TOP(H)
STEVER RAY VAUGHA
MOGINE THE TOP HAND
GILLAY IDOL
PETER MOLE
STEVER HOLE
STEVER HO

SMITHEREENS JON BUTCHER ANDY TAYLOR LITTLE AMERICA PD: BOB BITTENS

NO REW ALDONODER

NAME OF THE PROPERTY OF THE

Medium a ESQUIRE a PATTY SMYTH Light WPLR/New Haven (203) 287-9070

PD: JOHN GRIFFIN MD: CHRISTINA MD: CHISTINA

\*\*\*PRAY\*\*
\*\*\*PRICE ROBINST\*
\*\*\*LOG GRAM\*\*
\*\*\*PROS REPERMAGON
\*\*\*LOG SUBST\*
\*\*LOG SUBST\*
\*

LIGHT OF DAT BOSTON TINA TURNER BRUCE MILLIS EUROPE GRORGIA SATELL DEEP FURPLE BON JOVI BENJAMIN ORR MANG CHUNG

MANG CHUNG
Medium
4 JON BUTCHER
9 PATTY SNYTH
Light
1 POISON
1 TRELA
HANK WILLIAMS JR.
A NADY TAYLOR CHEZ/Ottawa

PD: STEVE COLWILL MD: GREE TORRINGTON 

CO-PD: HELEN LEICHT 

TO LINE LAN CONTROL OF THE CONTROL O

PD: JEFF LEFT

PD : STEM SCHANTZ NO STORM SCHOOLS

THE STORM SCHOOLS

PETER AND SCHOOLS

OWN SCHOOLS

WBRU/Providence (401) 272-9550 PD: RICK BARR MD: ALISON STR

NO. ALISM STRAFT

WANT STRAFT

ORDER STREET

ORDER STREET

ORDER STREET

ON TO BE STREET

ON TO BE STREET

ORDER S

WHTF/York (717) 266-6606 PO: MIKE ONDAYKO

NO. THE DOMESTIC.

NAME TRADUCT
LOU COMMENT OF
LOU COMMENT
TOWN TOWN THE
READ TO THE THE THE
READ THE THE THE
READ THE THE
READ THE THE
READ THE THE
READ TH

PD: DAVE LONDON

MOI JAY DANIES
HORD PARY
H

WAQY/Springfield (413) 525-4141 M PD: BRIAN HALE HD: JOE HARINO

MO, JOE MARINO
MANUAL PROPERTY
OTHERS 18
SEUCH HEARNISH
STEWN HILLER
KERIC CLAFTON
MORLD PARTY
STEWN HISMODO
RED SEEDIMAD DIN

PD: STEVE BECKER APD: BRIAN ILLES

Heavy ERIC CTAPTON MORED PARTY STEVE MILLER DAVID & DAVID ALAN PREDNS LOU GRAWHI H) EUROPE GEDREIA SATELLITE STEVE MINNOOD GENESIS GREEG ALLMAN BAND Medius

CFNY/Toronto (416) 453-7452

ASST PD.: DON BE ASST PO.: DON BERN
THE AVEN
STATES
STYLE COUNCIL
HOUSEMARTING
FOR STYLE COUNCIL
HOUSEMARTING
FOR STYLE
FOR

PD+ PETER HIRST

POT POTTON TO THE POTTON TO TH

ONE WAAF/Worcester-Boston (617) 752-5611 WKLS/Atlanta (404) 325-0960 PD: BILL FUGH HD: BETH WILLIAMS PD : CYMDE SLATER APD: BUSS MOTTLA THE STATE OF THE S

IN PART OF THE PROPERTY OF THE

WCMF/Rocheste (716) 262-4330 PDI STAN HAIN HDI DAVE KANE

WGIR-FM/Manchester (603) 625-6915 PARALLEL

HE HOAVY
BRUCK BORNSBY
GENESIS
SHOULD SHARTY
ACAD SHAR

THE STEVE COMPLET THE STEVE COMPLET TO STEVE COMPLET TO STEVE COMPLET TO STEVE STEVE

WBLM/Portland (207) 783-2065 OM: JOSE DIAZ

MEDIN MATTIEM

BRUCE HORMSTY

BRUCE HORMSTY

PRITCHORES

STEVE HIMMOD

STEVE HIMMOD

GORGIA SATPLLITE

WRKI/Danbury (203) 775-1212 OM: BOB KOCAK APD: RAY GRAHAM

PARALLEL

OVER THE TOO Medius a ESQUIRE PATTY SHYTH h PETER MOLF a PRETEMBERS a STRANGLERS a BOB GRIDOF

PO AL BRANCA

THE STATE OF THE a ANDY TAYLOR

# SOUTH

KTXQ/Dallas (214) 528-5500 POI ANDY LOCKRIDGE ASST. PD: REDBEARD

Description of the control of the co

PO: CARRY CURELOP ASST. PD: NON DIAS

MANY MAD SON SAYS IN THE SAY IN T

KZEW/Dallas

Heavy STARSHIP BON JOVI RED SPEEDHAGO EDDIE MONEY BRUCE HORNSHY STLLY IDOL

Continued on next page

CONTROL OF THE PROPERTY OF THE CROMBED HOUSE,
GROWELS STEELL!

DEEP PRIPE,
EED SPECEMANON
HOUSEPARTINS
TESTA
DOS GELDOS
COMESTE ROSE
LIGHT OF DAY
STOURLE A THE B
A HOUSE PROUNDS
ATT
HOUSE PROUNDS
ATT
HOUSE
STOURLE A THE B
A HOUSE
ATT
HOUSE
STOURLE A THE B
A HOUSE
ATT
HOUSE
STOURLE A THE B
A HOUSE
A SAINTS
FROMM GOST
LITTING MARPICA

PD: BOB BRAIDE HD: BENOIT DUFF

(401) 438-6110 PD: KEN CARSON APD: GLENN STEM

BRANCH FOR STATE OF THE STATE O

VP/GM: GARY SLAIGHT

BLOW TOOL
BLOW T

PO I DAY BROWN
INSTITUTE OF THE POPULATION OF TH

PD: DAVE BROWN ASST. PD: B.J.

NAME OF THE PROPERTY OF THE PR

WHFS/Annapolis (301) 263-1430

PD: DAVID EINSTEIN MD: BOB SHOWACKE

(613) 563-1919

Light a PUKKA ORCHESTRA WIOQ/Philadelphia (215) 667-8100

Light A VENETIANS WAQX/Syracuse (315) 472-0200 PD: SIMON JEFFRIE MD: LORRAINE RAPP

HEAVY FRIC CLAPTON BON JOV! KEC BAND GENESIS GREGG ALLMAN BA LOU GRAMM RED SPEEDWAGON BRUCE HORNSEY Los GPERABUCH SHORMEN
BOSTON

DOD THE STATE OF T

THREE WORK-FM/Alban (518) 462-5555

PD: JOHN COOPER MD: BOS WELCH

PD: JON ERDANL

IN CARRES A. SHALL MAY SON SOUT (#) (SIN SIZE IN SOUTH IN

WWTR/Ocean City (301).289-4545 PD: SKIP ISLEY

Heavy
Heavy
Heavy
ERIC CLAPTON(M)
MORLD PARTY
LOU GRANN(M)
RDD SPEEDMAGON(M)
RND SPE

BOSTON
TESLA
Medius
PATTY SAYTH
TINA TURNER
MIEY LEWIS
LIGHT
GLASS TIGER
LITTLE ANERICA
STRANGLESS

PDI AL BRANCA

PD: RICK LAMBERT MD: HARVEY KOJAN

ALAN PARSONS
PAUL SINON
DATE PROPERTY
OF P

New York STORY STO

WSHE/Miami (305) 581-1580

PD : MICHAEL D

MANY DESCRIPTION OF THE PROPERTY OF THE PROPER

WGTR/Miaml (305) 759-4311 PD: BILL WISE HD: BEARMAN

MENT STATEMENT OF THE PAY ON THE

WYNF/Tampa (813) 228-6090

PD: VERN ARGO

## **REGIONAL AOR ACTIVITY**

KISW/Seattle (206) 285-7625

(408) 985-9800

PD: RON NENNI APD/MD: LARRY NI

MIDWEST (continued)

PARALLEL THREE

Bary
BON JOYL
BON JOYL
LOU GRAMM
RED SPEEMAGON
OVER THE TOP
BRUCE HORNSRY
BILLY IDOL
PETER GARRIEL
GREEG ALMAN BAND
BOSTON(H)
Hed due
PATTY SWYTH
A CUTTING CRM
JON BUTCHER KRNA/Cedar Rapid (319) 351-9300 KFMZ/Columbia (314) 874-3000 PD: HARK WOS MD: STEVE KOSBAU PD: JEPF COCHRAN APD: CRAIG STEVENS

PD: GREGG RICHARDS MD: KARIN SIMHONS

TO MADE VOS BE OF THE PROPERTY MEANY COALG STEVENING STATES HILLERS STEVEN HILLERS STEVEN HILLERS STEVEN HILLERS STATES HE STAT

WEST

PARALLEL ONE

KBCO-FM/Denver (303) 444-5600

PD: BRYAN JEFFRIES HD: KEEP FULGRAN FOR JOHN BRACLAY

FOR JOHN CHART

MANY

MA PD: JOHN BRADLEY HD: DOUG CLIFTON HOL REEF FULLHAMM
HEAVY
LOU GRAHH(N)
ON'N THE TON
DESTRUCT CRAY DAND
ROBERT CRAY DAND
ROBERT CRAY DAND
ROBERT CRAY

WYMG/Springfield, II (217) 245-7171

PD: DAVE FORTNEY ASST. PD: TERRI RAY MAST. PD. TERRI RA "BOATCH" MORTED MATY MORTED MATY MORED MATY MORED MORE MORED MOUSE THE TOP MORED MOUSE MORED M

CRAMPED SEASE

BOR GLOOP

HISTMAY

FINANCE STATEMENT OF SEASE

BORNES OF SEASE

BORNES OF SEASE

BORNES OF SEASE

FOR SEASE

A CONCEPTE SOAN

LONG SEASE

A CONCEPTE SOAN

A CONCEPTE SOAN

A CONCEPTE SOAN

A CONCEPTE AND

A CONCEPTE AN WZZQ/Terre Haute (812) 232-5034

PD: TODO HOLMAN HD: DAN MICHAELS

PRI NOS MALFO

MATTERMACIO

MAT

DEAD MICHAELS
BRAVE
GRANTS TO
GRANTS TO
GRANTS TO
GRANTS TO
GRANTS TO
GRANTS TO
GRANTS
GRANTS THE THE PROPERTY OF THE PROPER KFMQ/Lincoln (402) 489-6500 PD: 808 ALLEN

KAZY/Denver (303) 759-5600 PD : ZAK PHILLIPS

THE TANK THE LIFE TO THE TANK THE TANK

KOWB-FM/Fargo (218) 236-7900 CO-NDI TY BANKS

TOTAL SERIO STEAMS

THOU TILLS

PRO TOR CALE ON THE PROCESS OF THE P

KUPD/Phoenix (602) 838-3062 PD: CURTISS JOHNSON

KZAP/Sacramento (916) 925-3700

PD: TON CALE HD: BILL PRESCOTT

KLOS/Los Angeles (213) 557-7250 ACT. PD: KURT KRLLY

Mercy (a)

SION 2007(4)

SION New York (L) LCU GRAWN (M) (L) LCU GRAWN (M) (L) LCU GRAWN (M) (M) GRAWN (M)

KROQ/Los Angeles (818) 578-0830 PD: RICK CARROLL MD: LARRY GROVES

THE TOTAL PROPERTY OF TOTA PD: PETE BOLGER

(503) 226-5080 PD: CARL WIDING DROS ALLAN MADO DE GENERAL SENTENCE DE SEN

KFOG/San Francisco (415) 986-1045

OM: DAVE LOGAN Heavy
RRIC CTAPTON
RRIC CTAPTON
ANID A DAVID D
BORRAT CRAY DAND
POPERA CRAY DAND
POPERA CRAY DAND
POPERA CRAY DAND
LOS LOSS
MORED PORTY
BRUCE STRINGSTREN
STRVY MINORIA
ROTO
STRVY MINOR

STATEMENT STATEMENT OF STATEMENT STA

PD: KEN ANTHONY INF. HD: DAVE NUMBER PO : RANDY ROSE, MD: JOHN PLORENCE

INT. MD. DAVE MON
MANAY
BROUTE HORNSÖY
EDDIE HONNY
EDDIE HONNY
EDDIE A THE TIDE
PATTY SHYLL
PETER MOLE
PON TOYL
CRO-DOLD HOUSE
STEVE HISNOOD
DUS LOBOS
ROBERT CRAY BAND
GROGG ALLHAN BAND MOI JOINE PLONTANTE
HEAVY
LOU GRAMM
BRUCK HORNSBY
JOURNARY
HURY LEMIS
BOW JOUT
GEORGIT JATELLITES
GEORGIT CANY BAND
GONSTIS
GREGG ALLMAN BAND
TURNOST
TURNOST
STARSHIP

Nedius
ALAN PRESONS
BENJAMIS OR
COLIN-RAY
EDDIE HOWEY
WORLD PARTY
ERIC CLAPTON
PETER CARRIEL
PRETENDERS
PETER WOLP
LOS LOBOS
OVER THE TOP
STEVE MINMOOD

LOU GRAMM
OVER THE TOP
SETIC CLAPTON
MICHEL PROPERTY
MORED PARTY
SOFTON
ALER MARINE OR
ALER MARINE OR
MICHEL PROPERTY
MORED PARTY
SOFTON
MICHEL PROPERTY
MORED PROPERTY
MOR

PD: CHRIS HILLER HD: JOHN HCRAE

The year of the ye PD: JON ROBBINS HD: STEVE SLATON PLY STATE SANDS

BOTH SANDS

B

KGB/San Diego (619) 292-1360

PD : TED EDWARDS DESCRIPTION OF THE PROPERTY OF

MANY PASSESSION AND P CFOX/Vancouver (604) 684-7221 PD: JOHN BEAUDOIN APD: KAREN HENKO

PD: MAD MAX MD: GZ

AND THE PROPERTY OF THE PROPER

SOL 2017
CENTROL DISCOURSE
CENTROL

KDJQ/Sacramento (916) 334-7777 PD: CARMY PERRENT MD: RON GARRETT

KZEL/Eugene (503) 342-7096 PD: JIM TRAPP MD: BILL SAINT JA

IGGY POP BEASTIF BOYS BOD JOYN TESTA KINKS a JON BUTCHER LIGHT CUTTING CREM CUTTING CREM BEDGE AT THE TIDE A PETER MOLF A PETER MOLF A GREGG ALLMAN BAND B PATTY SHYTH

PARALLEL TWO

PD: FRANK JAXON MD: JESSIE BRICE MOI JESSEE BRICKMANY
LOU CAMMIN (M)
LOU CAMMIN (M)
LOU CAMMIN (M)
LOU CAMMIN (M)
CONNIST (M)
CONNIST (M)
SPECTOMACON
BRUCE HORNIN (M)
END SPECTOMACON
END SPECTOMACON
END SPECTOMACON
FROM DO LOUR
END SPECTOMACON
FROM LI

KFMG/Albuquerqu (505) 265-8611 PD: TON HARSHALL HD: HICHAEL DAVIS

PO 100 MOTORCO GAVES

BRUCE ERRECTE

BRUCE ERRECTE

BRUCE ERRECTE

GENERAL AND HAND

GOOD AND ALLAND HAND

GOOD AND ALLAND

FOR ALLAND

Stockton (209) 869-2594 PD | MARK DAVIS

(20%) observed.
TO HAND ENDING STATE OF THE PD: DAVE STONE POI DANO.

BRAYY

BRAYY

BROOK NONSEN

BRICK CLAPON

FREC CLAPON

BRICK

BRAYT

BRAYT

BRAY

TOTAL

TOTA

KNAC/Long Be

Los Angeles (213) 775-8172

PD: JIMMY CHR

KMBY/Monterey (408) 394-9000 PD: RICH BERLIN MD: PATTY MARTIN KILO/Colorado Springs (303) 634-4896 ON: RICH HAME OHI ALL WHITE

ON THE TOP

OWE THE

OWE THE TOP

OWE THE

POLISIAN DANTIN MADERIA PROPERTY MADERIA PARTY PARTY

KBER/Salt Lake City (801) 322-3311 PD: BILL MAY MD: TRISMA GRIPP

PD: ARIN MICHAELS MD: JACE GREEN

PDI AREA GREEN

BOARD STATE GREE POI B ...

Neavy vibrocop

POTRUE V bhocop

POTRUE CLAFTONING (1)

POTRUE CLAFTONING (1)

PAUL SHOON

A BOO PPETRUMACON

A POO PPETRUMACON

A VICTIMA COMMITTED

A VICTIMA COMMI PD: BILL MINCKLER MD: RICK SHAM

KKDJ/Fresno (209) 226-5991 PD: ART PARKAS HD: JEFF RIEDEL 

NEW YORK STATE AND A STATE OF THE STATE OF T

PD: GRMG MUNDY MD: ANDY PRESTON

KDJK/Modesto

Find dates, manufactures and manufacture PD/OD: SHERMAN CON APD: BIG MARTY APP: BIG MARTY
BON JOY!
SON JO

KEZE/Spokane (509) 448-1000 PD: GARY ALLEN APD: BREW MICHAELS

APO I SREM MICHAELS
HEAVY
LOU GRAVMIN
STEVN SHILLER
STEVN SHILLER
FAIL CLAFFON
FAILMAN BAND
STEVN SHINNOOD
ALAM TRESTORTERS (M)
BRUCK HORNSIN
B BRUCK HORNSIN
FAILMAN
B BRUCK HORNSIN
FAILMAN
B BRUCK HORNSIN
FAILMAN
B BRUCK HORNSIN
FAILMAN
FAILMAN
FAILMAN
FAILMAN
FAILMAN
FAILMAN
FAILMAN
LUGHE
COLIN MAY
COLIN

KKCY/San Francisco (415) 474-9100 PD & KATE HAYES HD: LORRAINE MELICE

HO: LORRAINE MEIL
Heavy
LARRY CARLISS
RRIC CLAFTON(#)
RRIC CLAFTON(#)
RRICC LAFON(#)
RRICC LAFON(#)
LOS LOBOS
STAMSHER
LOS LOBOS
STAMSHER
LOS LOBOS
STAMSHER
RRICCH MORNSHY
CHERIS ISAAR(#)
STAMSHER
SANGHER
SANGHER
SANGHER
SON BETTEMSH
SON B

PARALLEL

OMI CARTER B. BRADLE

LEVIN ON-MAN TO THE STATE OF TH

KGRQ/Casper (307) 266-1400 PD: FRED LEEMHUIS MD: JERRY LACHELT

MD. JERNY LACKULT

MANUY
LOU GANNET M)
LOU GANNET M)
LOS LODOS (L)
PSYCHIPZIC FUPS
THAN TURNING
CROWNED MODORY (M)
PSYCHAN
PSYCHAN
PSYCHAN
REFER CAMBIZZ
CHAN COLUMN
BILLY VERA

KEME/Chica

(916) 343-8461 PD: RON WOODWARD

ORROG ALLANA BAND(W)
BRUCE HORHERY
BRILDER HOR GOR
BOH JOVI
ERIC CLEPTON(H)
ERD SPECDWAGON
ERIC CLEPTON(H)
ERD SPECDWAGON
GEORGIA BATCLLITEZ
GORGIA BATCLLITEZ
JON BUTCRER

KTCL/Ft. Collins (303) 571-1232 PD: JOHN BAYES

PO INTERNACIONO DE LA CONTROL TO JOHN BAYES

THE JOHN BAYES

THE DESCRIPTION OF THE STREET OF THE STRE

KOZZ/Reno (702) 329-9261 PD: STEVE FUNK

KRQU/Laramie Cheyenne (307) 745-7396

KTYD/Santa Ra

(GUI) 1 TO THANGE OF THE STATE (805) 967-4511 PD: SICK WILLIAMS PEJ SIGN. SELLANDON SELLAN

168 Reporters 162 Current Playlists

Four stations falled to report Their rotations were frozen. KTAL/Shreveport WRIF/Detroit WTUE/Dayton

> Two stations reported a frozen list. WIBA-FM/Madison WWCK/Flint

KMET/Los Angeles is no longer an AOR reporter.

## **REGIONAL AOR ACTIVITY**

### SOLITH (Continued)

(804) 623-9667

VP PROG. : NON REPGES HD: DAVID HILLARY MOI NIKE RAMAN.

BRAVY
SON JOURNASEP
SON JOURNASEP
ROOJE NORTH
ROO

VP PROCESS

VP PROCESS

VP PROCESS

AND DISCHARGE

LOG SCHOOL

AND DISCHARGE

AND BULLAN COPE
GEORGIA SATELLITES
A ROBIN TROMER
A PARTY SHYTH
Light
TESLA
SPOONS

### PARALLEL TWO

KLBJ-FM/Au (512) 474-6543

ND. JOHN ANDERSON SERVICE STATE OF THE SERVICE STAT OH: CLARK RYAN PD: JEFF CARROLL WIMZ-FM/Knoxville (615) 525-6000

ONI CAMPO IN THE STATE OF THE S

PO. THE GALLARY MEDIT THE RELLEY RESTORMENT AND RES PD: TED GARLAND HD: TIM KULLEY

WZYC/Atlantic Beach (919) 728-2019 NC PD: J.T. STEVENS HD: ROBYN HUTCHLES

PO SOUTH NUTCHLA TO SOUTH NUTCHLA TO SOUTH NO SO

PD: DIKE HEYER HD: KEITH TAYLO

POI IMANY
THE POINT OF THE POIN POL DOMMARY
MARY
BUILDE ROPASSY
BOULE ROPASSY
BOULE

KNCN/Corpus Christi (512) 289-1000 ON PERF LDYS.

DATE OF THE STATE OF THE STATE OF THE STATE OF THE TOP STATE OF THE STATE OF THE

KLAQ/EI Paso (915) 544-8864

ON I NAT TAMP

WKRR/Greensboro (919) 274-8042

PD : BRUCE MHEELER MD: JOHN AMBERG

PD: JOHN LARSON MD: MIKE CAPPS

PO JOHN LANDN LAND

WKQQ/Lexington (606) 252-6694

PD: PETER DELLORO MD: STACY YELTON

KMJX/Little Rock

(501) 470-0088 PD: TOH WOOD HD: DAVID ALI,EN

HDID DAVID ALLEN
Heavy LOU GRAMH
BON JOYI (LT
WORLD PARTY
GENERAL SAFELLIT
KELLEN
HEAVE PREDONS
STEVE HILLER
HODDIR HOMEY
GENERAL
GENERAL
HOMES
HEAVE
HILLER
HOMES

WEGR/Memphis (901) 578-1103

PD: HOWIE CASTLE HD: KELLIE CRUISE

PD: CATT STONE PAUL STROM
DOBERT CRAY BAND
SAFTAN
AND SAFTAN
SAFTAN
CORRECT ALLANDOO
GORGE ALAUNDOO
GORGE ALAUND
STRASSIP
GORGE ALAUND
REIC CLAFFON
LOAVID
REIC CLAFFON
LOAVID
LOA

WZEW/Mobile (205) 432-0102

KBAT/Odess (915) 563-2121

PD: PRANK HALL HD: DREW DANSON HEADY DEATH ON THE PROPERTY ROPE HONGED PARTY ROPE HONGE HON

WDIZ/Orlando (305) 645-1802 PD: RAD MESSICK

Meavy
GENERIS
BRUCK HORNSHY
GENERILA
WORLD PARTY
BURDY

WORZ/Orlando (305) 788-1400 PD: ALAN EDMARDS HD: MICHAEL W. LOWE

PD: MARK DAGMELL MD: J.D. STONE MDI 3.D. STONE
HAVE
EDDIT MONITY
HORLD PARTY
ABUCE MORNISHY
ABUCE MORNISHY
ABUCE MORNISHY
ABUCE MORNISH
ABUCH
EDDITALLA
RED SPREDWAGON
STEWE W INNOD
STEWE W INNOD
PATTY SHYTH
A PATTY SHYTH
A ROUSE'S CLAY SAND
A CHEST CLAY SAND
LIGHT
CREMENT DAY
A ROUSE'S CLAY
A

OM /PD | BEN BALL HD: BOB WALTON

ON / PLY
MEANY
BEAVY
DOSTOOL (H)
BRUCE HORNSEY
DON DIVON
STEWE # LIMMODO
STEWE # LIMMODO
ADMINISTRATION
GENERAL
GENERAL
OUT HORNE
PARTY
BROOKE
ALAH PARENE
OUT HORNE
PARTY
BROOKE
PARTY
BROOKE
PARTY
STYTH
CUTTING CREM

KISS/San Antonio (512) 223-6211 PD: TRIP REER APD: TOM SCHE

APD: TOM SCHEE
Heavy
BON JOVI
SON JOVI
SON JOVI
SON JOVI
SON JOVI
TILIMMENT JOVI
TILIMENT JOVI
TILIMMENT JOVI
T

PD: DAVID GROSSMAN

PD: BOB CHRYSLES

Heary DANDY
BRUCE HORNSBY
HORLD PARTY
HORLD PARTY
ALAN PARSONS
GENESIS
DAVID & DAVID
GREGO ALLMAN
STEW: WINHOOD
LOU GRANH
ROBIN TRONER
Hed (us
PETER MOLP(L)
Light

KFMX/Lubbock (806) 747-1224

PO: GARY WINTER MD: LORIS LANE

POI DAY.

MEANY NO PAUL SHAW.

MEANY CRAY BAND REIC CLAFFON (N) ROD IF ANNIETY SOUTH AND SOU

WIXV/Savanna (912) 897-1529

ON I BILL WESTON HD: VIRGIL THOM Heavy STEVE WINWOOD SI KYE W INNOOD

SI TOY INNOOD

SOTON

LOU GRAMH

SOLO FON(M)

GREGO ALDFAN BAND

OVER THE TOF

C CROWNED HOUSE

Med SU

PATTER MOLF

PAUL SINON

B DERET CRAY BAND

LIGHE

A ANDY TRYLOR

MEDICAL SAME

BRAVY

DOUBT THE TIPE

OVER THE TIPE

THE TIPE WKGR/West Palm Beach (305) 655-2308 PD: TOM STEVENS APD: MIKE RYAN

WOOJ/Ft. Myers (813) 275-9665 PDI PAT DEISCH APDI KEN BROMER Meany
LOU GRAMM(L)
BRUCE MORNSTY
REICE MORNSTY
REICE SPEEDWAGON
ROSTOOLER FTON
ROSTOOLER
LIGHT
PSYCHEDILIC FURS
ESQUIRE
CUTTING CREM
PETER WOLF

KTAL/Shrevenor (318) 425-2422

OH: TED FIRSTHON

OFFICE AND STORE

OVER THE TOP

EDIT HOMES

EDIT HOMES (318) 425-2422

(904) 642-1055

HD LOUG STALEY

FOR STALEY WKDF/Nashvill (615) 244-9532 PD: JUDY MCMUTT ASST. PD: DAVID HALE

WFYV/Jacksonville

(904) 642-1055

POI - POI INMEANY DON-TOTAL TO THE MANY TO THE CONTROL OF THE CO

PARALLEL

THREE KATP/Amarillo (806) 374-1637 PD : JACK RANDALL HD: DALF HILLER

HADY MILLER HAD YOUR SHAPE HAD YOUR SHAPE HAD SHOULD HAVE HAD SHAPE HAD SHAP

BOSTON FOD I E MC

SANTANA
TYSIA
DON DIXON
PETER WOLF
JON BUTCHER
GLASS TIGER
ANDY TAYLOR
PATTY SHYTH
PROTEN GHOST
BOORN MITCHCOCK
SURES SISTERS BAND
SAINTS
LIGHT

WFXR/Charles (803) 556-8881 PD: MULLIGAN BOSTON
EDDIE MONEY
GENESIS
STEVE HILLER
LOU CRAMM
Medium
PAUL SIMON
MUTY LEWIS
Light
PETER MOLP
BON JOVI
LIGHT OF DAY

www./Charlottesvill (804) 971-4057

PDI JAY LDPE \*\*

The way and t PD: JAY LO

PD: HARRY GUSCOTT MD: JACK DEGNAN Heavy DREGG ALLMAN BAS

ORDIC ALLMAN BA SOCION ERIC CLAPTON GREYESIS LOU GRAMMIN OWER THE TOP RED SPEEDMAGON STARSHIP STEVE MISMODD WORLD PARTY A CROMPED HOUSE CLASSISSION OF A CLASSISSION OF PAUL SIRON

KESI/San Antonio (512) 337-4550 PD: LEE ROY HANSEN ASST PD: J. ROBINS

PLEASE MAJOR PLANE (M)

SERVEY MAJOR PLANE (M)

PARTIE MAJOR PLANE (M)

PARTIE

### MIDWEST

PARALLEL ONE

WLUP/Chicago (312) 440-5270 ON I GREG SOLK MD: DAVE BENSON

OH DRES SELLA

SHEAT

FRICT CLAFFOOL

FRICT

(513) 871-8500 PD: TOH OWENS

NO. CUPF GARY

MANY,

NOW JOY | M)

NOW JOY

(313) 827-9505

TO, NICOMEN, MAYZA

APO. NOS USBER.

(1900KS)

TO, USBER.

TO,

APD: JOH PENBER

Makey Sorrow Sor TO SHARE THE PROPERTY OF THE P

WLVQ/Columb (614) 224-1271 PD : LEE RANDALL HD: WENDY STEELE

THE STATE OF THE S

KQRS/Minneapolis (612) 545-5601

WXRT/Chicago (312) 777-1700

PD: NORH WINER MD: LIN BRESHER

PD : DAVE HAMILTON MD: JOHN LASSMAN

THE TOTAL LINES AND LINES

KSHE/St. Louis (314) 621-0095 OM: RICK BALLS ASST. PD: AL HOS

HEAVY

FIRST

FIRST

FOREST CANY MAND

LOS LONDS

FOREST CANY MAND

LOS LONDS

FOREST CANY MAND

LOS LONDS

FOREST CANY

FOREST

FORES DELLEY CONTROL OF THE PROPERTY OF THE PROPERTY

> PARALLEL TWO

(216) 535-7831 PD: MARD HOLE APD: MICHAEL

KYYS/Kansas City (816) 561-9102 PDI SCOTT JAMES NDI SKID ROADIE

POR SECTION OF THE PROPERTY OF

NEAVY LOUIS CRAMM BRUCE MORNSBY LOUIS CRAMM BRUCE MORNSBY CONTROL OF ARRIVED LOWIS PETER GARRIEL JOYNAMY WORLD PARTY WORLD PARTY HORLD PARTY HORLD PARTY HORLD PARTY HORLD PARTY MORLD PARTY MORLD PRETER MOLE BURNEY MEDICAL BURNEY MEDICAL BURNEY MOLE BOSTON PD: GRMG AUSHAM APD: CHIP HOBART PETER MOLF BOSTON PROZEN GHOST PATTY SHYTH LEBOI SHOTHERS Light IN PURSUIT CUTTING CREW C.S. ANGELS.

Green Bay (414) 734-9226 PD: BRIAN TAYLOR HD: RICK PANNECK

FOLL STATE OF THE TOP OF THE TOP

(319) 326-2541 OM/PD: TERRY DU MD: GARY JAHES

ON / OF TRIPE TO SERVICE OF TRIPE SERVICE OF

WRQK/Canton (218) 492-5630 PD : DAN BELFORD

MP: GREE MORRISO

NEWS 15 CONTROL

ONNES 15 CONTROL

RES SEPECHACION

RES SERVICION

RES SEPECHACION

RES SERVICION

RE

KGGO/Des Moines (515) 265-6181 OP DIR: LARRY MO

Heavy
LOU GRAMM
RRUCE HORNSH
OWER THE TOP
STARSHIP
EDDIE HONEY
HED SPECIMOGO
GREGG ALLARN 1
Heddium
PETER MOLP
GLASS TIGER
CROMOED HOUSE
PATTY SHYTH
LIGHT OF DAY

(218) 728-6421

PD: MIKE KELLER MD: WADE LINDER HOW MADE LINDER
Heavy BOSTONS
O ENERGE APPONENT
LOU GRANGE HOW STEVEN HELDER (M)
MORED PARTY
OVER THE TOP
GREGO ALLMAN BAND
PETER MOLE
APPETER MOLE
APPETER MOLE
ANDLY TRYLING
ANDLY THOM
A

WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST

KEZO/Omaha (402) 592-5300 HD: ,10K BLOOD BEATY SOUTH HARD STATE BLONDE TO STATE BLONDE TO SPEEDWARM MORLD PRATTY BANGLE HORSEN HOLD LONG SPEEDWARM MORLD PRATTY SHOULD LIGHT BLONDE LIGHT BL Meany STEVE HILLER STEVE HILLER STUCE HORNSTY HUE'S LOSING STOLE HONEY TIL TUSEDAY BOSTON ALAN PARSONS CROSCIA SATELL GON SIG KBC BAND WORLD PARTY MAGINE PETER MOLF ERIC CLAPTON

WLAV-FM/Grand (616) 456-5461 Ra

PD: DAVE LANGE MD. ARIS KNAPERS
Heavy
BRUCE HORNSHY
BRUCE HORNSHY
BOTTON
BILLY HOOL
BILLY HOOL
GROWER SATELLITES
KEC BAND
LOU GROWER
KEC BAND
LOU GROWER
KEC BAND
ROBERT CRAY
ROBERT CRAY
ROBERT CRAY
ROBERT CRAY
BAND
LOU GROWER
BAND
LOU GROWER
BAND
ROBERT CRAY
BAND
ROBERT
RO

PD: MARTY BENDER HD: TAY BAKER

ND: TAY BAKES

"BAY"
RED SPEZDMAGON(M)
RED SPEZDMAGON(M)
RED SPEZDMAGON(M)
RED COMMAND
RED

WMAD-FM/Madisor

(608) 249-9277

PD: BILL ROBBINS

MAY DANDESON

MAY VANDAMENTAL

MAY DANDESON

MAY VANDAMENTAL

MAY DANDESON

MAY DANDES

(513) 224-1501
PD: TOM CARROLL
RD: JOHN BRAUL;
(FROZEN)
He avy
LOU GRAMM(H)
LOU GRAMM(H)
STEVE MILLER
GENTSIS
BENJAMIN OHR
ALAN PRROMS
RB: SPECOMAJON
LOS LOBOS
WORLD PARTY
Medium KSQY/Rapid City (605) 578-3533 PD: JACK DANIELS APD: JEFF HICHARL:

WTUE/Dayto

(513) 224-1501

NO. OPT PRODUCTS

NEWLY
BOA STYL (6)
WOULD PARTY
BOA STYL (6)
WOULD PARTY
BOA STYL (6)
LOS LODGE (6)
LODGE (7)
LOD

WMRY/St. Louis (618) 397-2002 PD: TED HABROK

HDI KIM FOOL

MARY SLONDE

FROM JUNKILAG

DAWE SEMUMUS

DON DIXON

GREGO ALLEAN BAND

SANTAN

HOTOLAG

HOTOLAG

FROZEN GROST

FR

WKQZ/Saginaw (517) 695-5115

PD: RICK VAN GIL HD: CATHY DOWN

EUROPE
BOSTON
OVER THE TOP
OREGE ALLMAN MANI
CREMEND HOUSE
STEVE WINNOOD
MEDIUM
PATTY SHITM
PETER WOLF
A DOERT CRAY BAND
E SOUTE
A JON BUTCHER
FROZEN GEDST
STRANGLESS

KTCZ/Minneapolls (612) 339-0000

PD: ALAN LAMSON APD: BRIAN TURNE

ADD I BETAN THORSE

BRAVY
TIL THERDAY
TIL THERDAY
TIL THERDAY
TIL THERDAY
TIL THERDAY
THE THERDAY
THE THERDAY
THE THERDAY
COULD MAY
COULD MAY
THERDAY

WWCK/Flin

(313) 744-1570

(313) 744-1570
PD: HARK HILLER
APP: LECIA HACKY
(FROZEN)
Heavy
EDDIE MONEY
EDDIE MONEY
SENCE HORNSEY.
MONEY
HOLD GENERALA
HOLD GENERAL

PD: PAUL CHRISTS ASST. PD: DAVID MILLER MANY TO SHAPE IN THE STATE OF THE SHAPE IN T

WIOT/Toledo (419) 248-3377 PD: KEITH MASTER

MEN JANMEN HOOLY
EDOIL HOOLY
EDOIL HOOLY
BOLL BOYNESS
B

KMOD/Tulsa (918) 664-2810 PD: CHARLEE WAS

HBLUT HEAVY BOSTON HON JOYL BERC CLAPPON GREC CLAPPON GREC ALLMAN KANSAS LOU GRAMM LOS LOWOS HAGIUM A ROTTER HOLD A STRANGLERS

KICT/Wichit (316) 722-5600

PD: RON ERIC TAYL MD: PHIL THOMPSON PD) AND PRICE TRANSPORT OF THE PRICE TO THE PRICE THE PR

WWCT/Peoris

(309) 674-2000 PD: JEFF HURPHY MD: PHIL MANICK

HOL PRILL MANIC

THE WAY

THE

KATT/Oklahoma City (405) 848-0100 PD: PAT WILSH MD: SCOTT DOUGLAS

MD STOTT DOOM...

MANY MAN TO THE STORY ST

(608) 274-5450 (608) 274-5450

FIFTO ZEN | HITCHIZL

FOR STATE | HITCHIZL

HEAVY

HUTY LTWIS

GEORGIA SATELLITE

FETER CARBITZ

EXDIT HONSEY

FOREST CRAY BAND

BRUCE HORNSEY

LOU GRAMM

GINESIS

ARBO, ALLANN BAND

RRIC CLAPTON

PRITENDERS

Medius

Light

Continued on next page

## **CHR PARALLEL ONE PLAYLISTS**

### EAST

B104 WBSB Baltimore

PD: Steve Kingston

Control of the contro

ROCK 102 Buffalo

PD: Kevin Belcastro WBEN-FM

MD: Roger Christian

Secretary of the control of the cont

OCOMBIOTER ASSAULT

COMB TIBERTI MILL BE THATE
PETER MOLF/Com AN YOU ARE
CRIMICO HOUSE/Don's Dream IN's Quar
RATT/Dam:
BARDUSTERR/Light Of Day

WKSE-FM

A STATE OF THE STA

OPERIOR ABSOTT/1 CAR THE FREIL SABBORTERS/Light OF Day HODE & THE GAMC/SCADE Lave SCARS FIREFOR HIS BY THEFE DURY/VOR/HOW HIGE Lave

98.5 Acting PD: Boom Boom Cannon

WCAU-FM

The his

Philadelphia
PD: Scott Walker
MD: Glenn Kalina

JO3 ₩PhD

Ops. Director: John Hager MD: Mindy Michaels

a de la constanti de la consta

CO 9 Montreal PD: Bob Beauchamp

MD: Guy Brouillard

Amount of the control of the control

eastLand StUTMERS-Sput City FRAMELER & RICHARY | Res Toulver, well cateffills France | Toulver, well CLUB ADV/SAU/Lend De COMMA ALLEWSON | Toulver, well RATTY STUTM/ROWER CAMED

MATTY WOTTOWNERF COMPANY

MINCE WILLELFORM STATE A SEPTIME STATE

MINCE WILLELFORM STATE

MINCE STATE STATE

MINCE STATE STATE

MINCE S

92 PROFM

Ops. Manager: Tom Cuddy

William Control of the Control of th

THER ALPETINES YEST ESS ON INTIL INTEGRATIONS OF CISE
FILL INTEGRATIONS OF CISE
FILL INTEGRATIONS OF TAKES IN ALL
ROPART ANDOWN COLORS OF TAKES IN ALL
ROPARTS MODELLO AND TAKES IN ALL
ROPARTS MODELLO AND TAKES IN ALL
ROPARTS MODELLO AND TAKES IN ALL
ROPARTS OF TAKES OF TAKES OF TAKES
ROPARTS CHAPTERS IN THE TAKES IN THE TAKES IN
ROPARTS CHAPTERS IN THE TAKES THE TAKES IN
ROPARTS CHAPTERS OF THE TAKES THE TAKES IN
ROPARTS CHAPTERS OF THE TAKES THE TAKES OF TAKES OF

Washington PD: Mark St. John

Wilson Design Control of the Control

NOME

CHINGEY MURBOOK/At the Las

CHINGEY Case On Mitte Ma

HERE ALTERIANCE TO LAS

COUNTY OF THE DESCRIPTION OF THE COUNTY OF T

(CFTROOD)

Toronto MD: Bob Saint

The second colors of the secon

34. 35. 39 PAGE SINGSFIRE Box In The Bunkle GIMO VARNELLIVALIS Names

WXKS-FM M PD: Sunny Joe White

Annual Control of the control of the

3 TRACE TO AND CONTROL TO AND CONTRO

PD: Bill Terry MD: Ruth Tolson Long Island

Management of the control of the con

POWER New York

WPLJ-FM RADIO PD: Larry Berger MD: Andy Dean

NIL. ANICY LOUGH

| I all ANICY LOUGH | I all ANICY | I al

19. 27 PRAMELIN & MICHAE/I HAVE YOU MOVE the

B94<sub>FM</sub>

MD: Lori Campbell | 1 | Dec. | Dec

24. 29 CAMED/Canty STEVE Himstop/The Finer Taings

Player the Best New Masic ... First-1 Washington

MD: Marty Dempsey

Tibe TubedProbat You des le Mest LOME JUSTICE/Selle MEPSMAY/The Herselated STULY IDDL/Den's Mass a Dan HORS ALPERT/Hers Year Eye On He SAMSUNTERS'LIGHT OF DAY ONLY "Manning the Year EXCEL PROPERTY! Menne On Dark LOU ORAMSY/N Menne On Dark LOU ORAMSY/NIGHTS & Tue SOUTH



WGH Norfolk

PD: Sheldon Borgelt MD: Doc Michaels

SANOCES/Mething Down Year Str FDSEAT CRAY/Smeting Dun SETER MOLF/Cont At You Are THE SECOND PROPERTY OF THE PRO

97.1 MEGL

Music Coord.: J.D. Ryan

A CONTROLLED AND A CONT

POWER KRBE Houston
PD: Paul Christy
MD: Helene Pina

KRBE

See and the second seco

ADMENTATION OF A PART OF THE APPROXIMATION OF THE A

Washington D.C. PD: Chuck Morgan MD: Pam Trickett

BATT/Dency CHRIS DESURGATING LOSS IN BUS DEAD OR ALIVE/STORE NEW LOVEY



## **CHR PARALLEL ONE PLAYLISTS**



Atlanta

OM/PD: Bob Case MD: Lindsey Burdette

Service of the control of the contro

The second secon

22 MERS ALPENT/SAME THAT EST ON THE SERVIVORSHOW BUT LETS SERVIVORSHOW THE MESSTATE DAVID TIME THEMSELVANAY VAN GOT IN MARY SERVE WINDOWS THAT TRANSA ARTIFORMS TRANSACTION OF THE TRANSA ARTIFORMS CRAYFEWSTING OUR

Houston

PD: John Lander Asst PD Bon Parker

A CONTROL OF STATE OF

ADDR CAMED/CINES CHI CON GRAPH/Hidnight Sive CHIPS CBIDIS/Astiss Sty HIPSMAY/The woneglates (94-Q) Atlanta

m 1 1 2 months of the control of the

GINPLY ORD/The Bigat Taing PATTY EMPTHONOUSE Enough CHESS DEBUNDE/The Late 16 Res QUENT HEDETHOM/Hetting's Denna Chang 1006 POSSIE MEVIL/Danings OFFCORY ASSOTT/I Get The Feells'. BCMLIM/Ter Den's Rose FITES CETTER/ASE MILEST SEC SPETDAMORY/Than Aim's Leve

power96

PD: Rick Gillette Detroit

Comment of the commen

KHTR 1933 St. Louis

Ops. Manager: Dave Robbins MD: Mark Todd

See 1 December 1 Decem

ADDS 33. 34. 35 ON HIPSMAY/The Henegables HOOK & THE GAMO/Stene Lave

EST - FINE Chicago

PD: Buddy Scott

A SECONDARION FOR THE TANK THE

Miami

Asst. PD/MD: Frank Amadeo

KTKS

106 FM Della of FOC Whithis MICRADIC

PD: Kevin Metheny MD: Marcie Guckian

Service of the control of the contro

PRINT MOLF/Com At You Are SAMPLETERS/Light Of Dog POISON/Talk Dirty To Da

Designation of the part of the

e 105

The second secon

ENTER/Canta

0102

Ops. Manager: Jim Fox

Cincinnati

Continued to the contin

MIDWEST



Detroit PD: Jim Harper MD: Mike Bradley

See a second control of the second control o

OCTO PORTRICOME AN TYLL FOR OCTO PORTRICOMPTS LAND IN THE CONTROL OCTO PORTRICO PORT

**WNCI 97.9** Columbus

PD: Bill Richards Asst. PD: Tom Kelly

MADDRONALS Into Bonite MEDE & THE SAME/Stone Love SAME, EXTABLISH Down Your Str BILLY WERA & SCAT/L Con Tata Corr EUROPE/Tar Finel Continue ROSSIC MEVIL/Descripts LOU CHAPT/FLICKLES Five Minneapolis

Asst. PD/MD: Don Michaels

Asst. PDMO: Don Michaels

### Standard Standard

PRANTA IN A RICHMET! Enou You here has FITTH MELF/Come As You Are JAMET JACKSON LAST ; wast docklin GLAME TIGES! Hall be There

PSYCHEDELIC FURBINGATERS E.ST FOREIS MEVIL/December SCHLIM/Yeu Dyn't Mnou

BEX-FM Columbus

PD: Adam Cook

See Section 19 Control of the Contro

PARTONNALE Inte Senite
PETER MELFICAGE AL Jos Are
PETER MELFORTERS
MICH. & THE GAMM/Stone Love DA COMMANDE/Dan's Leave he Thin

Milwaukee

PD: Tim Fox MD: Denise Lauren

Description of the control of the co

ADDS 30 QLASS TISSR/E HILL De 19470

WCZY PD: Brian Patrick Detroit

MD: Kathy Means

Service of the control of the contro

TIL TUESDAY/Couing Up Clote
CHRIS DED. HOM: The Code In Acc

PD: Gregg Swedberg MD: Karen Wong

# 1 | September | Programme |

PP ROMERT & INDRAFI/Becombers Drt LANCT JACKSCHILLS I Was Aubils STEEL SCHILLS AND AN ASSESSED SELECTION OF THE PROBLEM OF THE

a 1 | De Abrilante De Arrese 20 | Colombia Colo

PD: Shadow P. Stevens MD: Joey Giovingo

Orleans

104 WNVZ Nortolk

THE NEW

PD: Chris Baile MD: Mary Arin Rayment

Section (1981) Are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) and section (1981) are first dark and section (1981) and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) are first dark and section (1981) and section (1981) are first dark and section (1981) and section (1981) are first dark and

DEASS TIGER/I MILL P. There

## CHR PARALLEL ONE PLAYLISTS

## NLS Chicago

Ops. Manager: John Gehron Asst. PD/MD: Rich McMillan

Description for the party of th

KBEQ PD: Steve Perun Kansas City
MD: Karen Barber

ACC KARRON Barbor

| Comment | Comme

RAMWE S

Ops. Manager: Kid Leo
PD: Brian Philips

PETER SELFTCHES AS THE AVE PALL SERESTES BY IN THE SHARL PATTY SETTLEMENT EXCEPT PROCESSES OF PROGRESSES AND TOOK POP AVEST WITH CHIEF SELECT SECTION OF THE PROCESSES AND SECTION OF THE PROC

DAPY, HALL/Boncone Libe You STEVE MINHOOD/The Piner Things AND EAMS/America PAGE TOMOSTHE Dars A Man House T SURVIVOE/HOW MUST Lave honder Hevis/Deetness BARRY HADDE/Hinner Tases IS ALI A-MACCE MEIF ACOL & THE MARRYSIANS LOVE PETER CETERA/Sig Misters

Chicago

MD. Brian Kelly

| Compared to the compared to

EDMONICHOR GO MILE NO PROPERTY LAND TO PROPERTY LAND TO PROPERTY LAND TO PROPERTY CONTROL OF THE RESERVE CONTROL OF THE PROPERTY CONTROL OF THE PROPER

### 108.5 KWK

THE NUMBER 1 HIT MUSIC STATION PD: Waylon Richards St. Louis MD: Jim Atkinson

MD. Jam Akinson

J

34. 39 9LASS FIGER/I Will be there STOVE MINEQUOYTHS FIRST Things SAMOLES/MILLING Doon Year BIT COMIS DEBURGOYTHS Long In Rep

POWER95tm Kepw Kansas City

PD: Dene Hallam MD: Kim Welsh

AGD JANGALAS-Mais 11 Mem Bonetti, NEO BEEDMAGNATASE ALP'S LEVE TIME TURNET JANES OF SE MESS DIRAC DELATES TO THE CHROMELIA TRADES CHROMELIA PRODUCT FACE CHROMELIA DELATES TO THE PRANELIM DE RICHARDE TO THE PRANELIM DE RICHARDE TO THE PRANELIM DE RICHARDE TO THE BROWN THE TRADES TO THE TO THE TO BROWN THE TRADES TO THE TRADES TO THE TRADES BROWN THE TRADES TO THE TRADES TO THE TRADES BROWN THE TRADES TO THE TRADES TO THE TRADES TO THE TRADES BROWN THE TRADES TO THE TRADES TO

### WEST

NPL Z
PD: Casey Keating
MD: Mark Allan

MO: Mark Allan

The Challes of Company of Co

POISON/Yalk Dirty To No BANGLES/Welling Dave To No.

WY55

PD: Mike Preston San Jose
Assist. PD/MD: Robin Silva

ASSIST POMME ROOM SIVE

But of the control of the c

## MAGIC TOTAL

PD: Steve Naganuma MD: Mike Badzik

DESCRIPTION NOTE LOW OCCUSIONES REPORT SERVITY MODELLY PROPERTY COLIN JAMES NATURALE HE DESCRIPTIONS REPORT TO DESCRIPTIONS REPORT OF SAVID & DAVID/Asn't Se Easy

KZZP104.7<sub>FM</sub> Phoenix

THE NUMBER I HET MUSIC PD; Guy Zapoleon MD: Kevin Weatherly

M.D. Kevin Weatherly

| Post Official State Stat

COMMANDATION SETTING WITH A COMMANDATION OF THE COMMANDATION OF TH

BANDARTERS/Light Of Day JERNALINE JACABER/17 You Bay My Egra BURNIVORY/How Muts Lave DURAN DURANDES IN TRACE-JEST LUBBER/Forts DV Lave CHIMA DIRBOATSON BAY CHIMA DIRBOATSON BAY CHIMA DIRBOATSON BAY

San Francisco
PD: Richard Sands
MD: Steve Masters

A TOTAL CONTINUES AND A TOTAL CONTINUES AND

TIME TURNER/SMAL YES GAR IN MARK PARL LENGIS/STOR ETON ILET'S CO O ALAN PAREGREPS STATE OF Higher Or KINGS/Lors & Pound FORDIE MEVIL/Demindre

## Salt Lake City

PD. Lou Simon

Simon Control of Proper

Simon

DO NOTE COMMUNICATION LAVE THE COMMUNICATION OF CLASS BUT MILESTYON ROOP THE HEADY OF CHIEF COMMUNICATION FOR THE MILESTY COMMUNICATION OF THE MILESTY OF THE MILESTY COMMUNICATION OF THE MILESTY COMMUNICATION OF THE

RIPPLY RED/Tox Back Token
LANGAR/Power
LANGA

## San Diego

San Diego

MD: Greg Rolling

MD. Grey Rolling

| Section | Sectio

GEOMOTO/See Appeal Time TURNEE/NEWS You Got In Mast

FM102

Sacramento Ops. Manager, Chris Collins Music Dept: Kevin Kei, Larry Morgan

83. 30 VMMTTAME/SE Nuch Sar Leve CHOMED HXXME/Den't Dress 11's Dear COURS GIRLE/Sens Ne MCRE ALERS/Mers Vest Sys On Ne STEVE WINNOOD/The Filmer Things



KATD/San Jose

PD: Bob Harlow MD: Gary Weinstein

MD: Gany Weinstein

The second of the second

BANTY HOLDSPORTER THE ST ALL
FAMA STREET THE ST ALL
FAMA STREET THE ST ALL
FAME STREET THE ST ALL
FOR STREET MEN'S ALL
FROM MECHANISM AND ALL
FROM THE CORRESPONDED THE STREET THE
STREET MEN'S ALL
FROM THE STREET THE STREET
FOR THE STREET
FO

## 97-KROY

MD: Harley Davidson

M.D. Harriey Davidson

| Section | Control | C

STAR-OTHIOS MARKE My SIGN

WALL RIMCHAMMING Dut 10th Free
HERS ANTER-TOWNS YOU'R EX DO THE
HERS HERSTOWN YOU'R EAR DO THE
HERS HERSTOWN YOU'R EAR DO THE
HERS HERSTOWN YOU'R EAR HERSTOWN
HERS HERSTOWN YOU'R EAR HERSTOWN
HERSTOWN YOU'R HERSTOWN YOU'R HE HERSTOWN YOU'R HE HERSTOWN YOU'R HE HERSTOWN YOU'R HE HE HERSTO

San Francisco

PD: Lee Michaels

THE ACTUAL PROPERTY OF THE PRO

28: 35 STREET TONIGHT TONIGHT. STREET WINDOOFTH FINEY THINGS GENELOTIES ASSET BOBBIE MEVIL/Decimes

ZIOO KKRZ

PD: Sean Lynch MD: Chet Buchanan

Portland

60 OTTAL WINKOOD/The Finer Things DAVID & DAVID/ALE/1 SD Gase SOURCE STATE DESCRIPTION STATE EASTLED/MAIDING Deep Year Str BANKLED/MAIDING DEEP Year Str BANKLED/MAIDING DEEP YEAR BANKLED/MAIDING DEEP STR



and the control of th

HIPSMAY/The Henrythier

KRXY Denver
PD: Mark Bolke
MD: Dom Testa PD: Mark Bolke MD: Dom.Testa

The second secon

BANDLES-Melling Down Year Bir STEVE MINNOSO/The Fines Things CLUB MOUVEAU/Les- On He

SMUCE HILLIS/Respect Yearself 6-mm/Crp Hold Duhan Duhan/Stin Trass

Sacramento
PD: Tom Chase Saramento's Best MD: Mr. Ed

PROMONE IN A PRICEMENT NAME YOU HAVE MAY FIND THE PROPERTY AND THE PROPERT



Denver Ops. Director. Doug Erickson MD: Dee Ann Metzger

William Control of the Control of th

A 29 Feb.

ADD1 33: 29

DH STEWS MILLER/Hobberg Sul Yes Date David & David/Aler's Se Sare Series of Series Sul Yes Series Sul Yes Series Sul Yes Series Sul Yes Sul Ye

KUBE 93FM Ops. Manager: Gary Bryan Seattle

MD: Wendy Christopher 

FRANKLIN & MICHAEL! Area You Mare was REG SPEEDWAGON/That Ain't Lave SMALD P DWATSANTO, 4 ge Earl

Peter Wolf Glass Tiger Bannies A. Franklin & G. Michael

Barbusters

Simply Red

WGFM/Schenectedy, NY Tom Perker

THE STACEY O BARBUSTERS (Ap) GLASS TICKE TILL TUSSOAY PETER MOLF BOX MOVI 1-1 HUEY LOWES & THE 4-2 PETER GARGIEL 5-3 JETS 11-6 STACKET STACKET

Carmournes

KOOL & THE CANG
SOUNTY VOR
PETER MOLER
GLASS TIGER
HOUSY LIDERS A THE 3-1
PETER GARRIEL 9-5
BRUCE WILLIS 16-7
GARRIES 36-30
GARRIES 5-30-11

WPST/Trenton, NJ Yaylor/Cunningham

WNYZ/Utice, NY Edwarde/Andrews

BOBERT CRAY
PAUL LECKATIS
BOBERT SHYLL
PETER MOLF
CREDORY ABOUT
GED RG 10
HOLTERS!
STARSHIP 22-14
RINDPF 26-15
RRUCE HORNSEY 23-16
STACET Q 21-17
GEDRESIS D-25

Q106/York, PA Crockett/Quinn

PRANKLIN & MICHAE CLUB NOUVEAU KOOL & THE GANG HEDSMAY

KEOL & THE GAB-KEPSHAY
DAVID & DAVID
TINA TORNER
BOLGALE
BOLGE WILLIS 17-7
REUCE WILLIS 17-7
REUCE WILLIS 17-7
REUCE GARNSHY 18-10
JAMET JACKSON 22-17
GENESIS 34-23

PARALLEL

DEAD OR ALIVE FRANKLIN & MICHAE ROBISIE NEWL BAMGLES LOWE JUSTICE Heltost: BUDY LEWIS & THE 3-1 BRUCK HILLIS 11 -6 BRUCK HILLIS 11 -6 BRUCK HILLIS 11 -7 READY FOR THE MOR 17-11

WWFX/Bangor, ME Leven/Clerk

THREE

ORREGORY ARROTT
DURAN DURAN
SIMPLY SMYTH
POTER HOLF
BOX 100/F
BOX 100/F
BOX 100/F
FOTER HOLF
FOTER HOLF
FOTER HOLF
GOOGLE
BOX 300/F
BOX 100/F
BOX

\$30/Syracuse, NY Laird/Dunes

## **CHR ADDS & HOTS**

Y\$5/Deliee, TX Driecol/Beck

MOST ADDED SOUTH
Peter Wolf Glass Tiger A. Franklin & G. Michael Bangles Barbusters Patty Smyth

RREAKOUTS Glenn Medelros Simply Red Herb Alpert Run D.M.C. Georgio

### EAST

### PARALLEL TWO

WFLY/Albany, NY Steve Christian Steve Christian
FREDIT, JACKSON
FREDIT, JACKSON
TIL TURBONY
TOUR ALIVE 18-12
BRICE HORSEFY 21-13
DUBAN DURAN 74-20
CUIB NOUVALU 32-24
CHRIS DEBURGH D-30

Q100/Allentown, PA Andrews/Cittland

Z94/Boston, MA Harry Nelson

PETER MOLE PAUL SIMON (dp) BRUCE WILLIS HOLLESIA THE 2-2 CLUB NOUVEAU 18-14 JEFF LORRER 21-17 BILLY IDDL 25-22 GENESIS 26-23

WVSR/Charleston, WV Jervis/Rose PRANKLIN & NICHAR BANGLES CHOMBED HOUSE CLASS TIOPS CLASS TIOPS PRIES HOUSE PRIES HOUSE HOUSE LINES & THE 2-1 BON 30VI 6-3 JETS 7-4 GEORGE JETS 7-4 GEORGIA SATELLITE 9-6 BRUCE HORNSEY 12-7

K104/Erle, PA BHI Shannon
MOGILD PARTY
FROZEN GHOST
IGGY FOP
FAREAREIT
FORBIE NIVIL
BILLY VERA & BYAT
PETER MOGINS
HOLLOW

Faccowikesby

RAMACLES

ROBEIT WAYLL

ROBEIT WAYLL

ROBEIT WAYL

GLASS TIGER

BRASSOTERS

GENEROLO

SANTHAM

BOARDOLO

ROBEIT SES

BOA JOYL 1-1

EDDIE HOMBY 10-7

EDDIE HOMBY 10-7

ROBEIT SES

ROBEI

WNNK/Harrieburg, PA Bruce Bond Bruce Bond

ROBRIE HIVYLL
SIMENY RED

PSYCHODELIC PURS

KIKI I NUMARU

GROWGIO
GLESSE MEDICIPOS

GLESSE MEDICIPOS

GLESSE MEDICIPOS

GLESSE MEDICIPOS

CHICADO SI

WTIC/Hartford, CT Abel/West ADDRESS OF THE GAME STAFFLY PARK GAME STAFFLY PARK GAME STAFFLY PARK GAME BETTER THE MORE 2-2 JANET JACKSON 12-7 CLUB MOTIVAL 29-19

none Hottest: CHICAGO 1-1 JETS 2-2 BON JOV! 3-3 BEASTIE BOYS 10-10 CLDB NOUVEAU 16-16 WLAN/Lancaster, PA Marino/Murray

Marinolikurnay
Opinisi S
STACET O
SHERLEY MURDOCK
CHMODD NOUSS
CHEMODD NOUSS
CHMODD NOUSS
FRANCLIS 6 HICHAE
BANGLES
BAUCE SIRE INSTERN
BANG STERN
BANG STE

KC101/New Haven, CT Stef Rybak

SOUTH MONTY
PETER WOLF
PORNIE NOVIL
SOURIES MOVIL
SOURIES MOVIL
SOUR JOYL 1-1
BRASTIE BOYS 12-7
BROCK MILLIS 11-9
CLUB NOUVEAU 19-13
READY FOR THE WOR 22-16 LEVEN/Clork
PRANKLIN & HICHAR
ROBBIE NEWYLL
PRITER MOLE
RANBUS END
LONE JUSTICE
SAMMY MOAGAR
HOLLEKL
PRITER GREEKE 2-1
NURY LEWIS 1-1
THE 3-2
THE STARFIELD 1-1
LOUI GRAMM 21-1
LOUI GRAMM 21-1
LOUI GRAMM 21-1 LOU GRAPH 21-13
WHOY/Bath ME
Bookintlet
FRANKISH 6 HICHAN
PETER WICKE
FRESS PRIZEMBOON
BOLINET:
BOUNDED 20-13
JANET JACKBON 24-17
JARET GORBEN 35-29
BILLOY CORBEN 35-29

READY FOR THE MOR 22-16
WSPNIP Oughs espeis, NY
Oxyton/Well
PHTER MOLF
SCHOOL THE GAME
DOWN ALLER
HOSE ALPET
SAMET MACRE
GOOD ALLER
FOR ALLER
FOR ALLER
SAMET MACRE
GOOD STATE
G

1

103C(R/Backely, WV SpencerKelly GLASS TIGUR SIMPUR PUTCHER HOLS CHICAGO 2-1 RUSY LAWIS & THE 4-4 JOURNEY 8-6 CLUB NOUVEAU 17-7 BRUCE HORNSEY 13-9 Tom Messner

DEFOSE
CROWDE HOUSE
FRANKLIN & MICHAR (4p)
BANGLES
BOBBIE NEVIL
HOTTEGEL:
HOTTGEL
LOU GRANH 10-6
MANG CHENGE 11-8
GENESIS 17-10
BRUCK WILLIS 10-15

SPECTAGE
SIMPLY MED
PETER MOLE
PETER MOLE
BARBISTERS (dp)
GLASS TIGER
RANGLES
VENETIANS
MOLE-GL
HUEY LEWIS 4. THE 3-1
BERSTIK NOYS 5-2
RUBOPE 20-11
CLUB HOUYSAU 33-24
SARRY MAGAR 14-25 STEVE WINNOOD

Notice:
SON JOVI 1-1
PYTHE CARRIEL 3-2
JANKT JACKSON 12-3
RONSTADT & INCRAM 15-5
BRUCK WILLIS 8-6

NOTE NOTE STATE OF THE STATE OF THE SANET JACKSON 18-9 CLUB NOUVEAU 23-19 WIKZ/Chambersburg, PA Rick Alexander

NICK AMARAGE
BANGLES
STEVE WINNOOD
PETER NOLE
HISWAY (dp)
SAMMY MORAE (dp)
CHRIS DEBURCH (dp)
BOLLEGH
GENERIA SATELLITE 1-1
BRASTIR BOYS 3-2
RECKE WILLIS 11-5
JANET JRECKON 15-7
CLUB NOUWEAU 19-11

WZYQ/Frederick, MD Bare/Armstrong BarkArmstrong
ROUSTADT 1 ING RAM
BARBUTTERS
STEVE HINGOOD
BANGLES
FETER MOLE (dp)
BOLLES LOYS 3-2
GRASTIE DOYS 3-2
GROUN LEGROUND IL-18
GROUND IL-18
GROUND IL-18
GROUND IL-18
GROUND IL-18
GROUND IL-18
STARRING SATELLITE 12-10
STARRING SATELLITE 15-10
STARRING SATELLITE
STARRING SATELLITE
STARRING SATELLITE
STARRING SATELLITE
STARRING SATELLITE

WOCM/Hagerstown, MC Chase/Kauffman Chosa/Kauffman
GLINN HEDELTROS
PRETEXBIDEXS
PETEX MOLE
PAREN STEMS (-%)
CLUB NOUVEAU 2-1
CREMENTS AFRELLITE 8-5
BEASTIE DOYS 9-7
STARSHIP 23-16

OK1001thece, NY Neville/Wilkins NewWishTWIKINE
DOWNA ALLEN
PETER HOLE
PETER HOLE
REMAIN TOR
ALAN TORROUNE
BOH NOVI 2-1
JETS 1-2
HURY LIMITS 4 THE 7-3
PETER CARRIER 14-7
BRUCK MILLIS 17-10

Reitz/Williams
BANKLIMS
STRUM HINMOOD
GLASS TIGER
BARBUSTRIS
RATT (dp)
HOLLORY
BON JOVI 1-1
BON JOVI 1-1
BEAGTIE BOYS
BEAGTIE BOYS
BEAGTIE BOYS
GLASS
CLUB NOUVAU 35-20
WKRZ/WMNac Barre, PA
Jim Rising Jim Rising

FRANKLIN 6 HICHAE

DONNA ALLEN

MATT

ALTEN

MATT

ALTEN

MATT

ALTEN

GLASS TICKER

BICHT SECONDS

PATTY SPITTH

SIMPLY REI

DIAMA DURAN

BUSINA SATELLITE 2-1

JARET JAKKOND 21-22

JEFF LORBER 24-22

REPS SPECEMONO 2 3-23

HIPSMAY 28-24

SIXIL/Perkenburg, WV
Peud GeMille
STEREY RDD
AGAIN RARDON
RULLY RDA LANGER
RULLY ROMER
RULLY RULLY RDA LANGER
RULLY RULLY RULLY RDA LANGER
RULLY RULLY RULLY RDA LANGER
RULLY RULLY

WGAN/Portland, ME Todd Martin PETER WOLF SIMPLY RED DURAN DURAN CLUB NOUVEAU IGGY POP (dp) HOLDS IN THE 1-1 FOREY LEMIS & THE 1-1 PETER CARRIEL 3-3 RONSTADT & INGRAM 8-4 CHRIS DEBURGH 16-9 GENESIS 28-18

Forster/Stowert
PRITER WOLE
PRITER WOLE
POISON (dp)
GLASS TIGUE
VENET(LASS'
SIMPLY SEPER
BOLLOGIC
BON JOVI 1-1
STARSHIP 28-16
PRITER CRITERA 34-20
GRNSIS 3 3-22
RATT 40-31

WFXX/Williams Minler/Stretton MindedEventon
PRITER MOLE
TIL TUSSING
GLASS TIGTE
SIMPLY BED
NATTY SHYTH
MORED PARTY
MORED

SOUTH PARALLEL TWO

FINAL PROPERTY STANDARD PROPERTY STANDARD PROPERTY STANDARD PROPERTY STANDARD PROPERTY GRANT STANDARD PROPERTY GAS AND STANDARD PROPERTY GAS AND STANDARD STANDARD STANDARD STANDARD STANDARD PROPERTY STANDARD STANDARD STANDARD STANDARD STANDARD STANDARD PROPERTY STANDARD ST none Botteet: Box JOVI 1-1 CHICAGO 4-4 BRASTIR BOYS 6-6 RUROPE 20-20 GPNPSIS 28-28 WBBQ/Augusta, GA Bruce Stevens PRANKLIN & MICHAE ROBBIE MOVIL BANGLES GREGORY ABOOTT PETER MOLE HULES & THE 4-1 BRUCK WILLIS 11-2 CILB NOUVEAU 19-9 JANKT JACKSON 14-10 BRUCK HORNSBY 16-11 G105/Durham Releigh, NC Edwards/Wright

FRANKLIN & MICHAE UPTOWN Hottest: HUEY LEWIS & THE 3-1 JETS 4-3 CLUB NOUVEAU 9-4 SRUCT NORNSBY 14-8 JANET JACKSON 17-9 WKHFUAustin, TX KeywEdwards Keya/Edwards
PRITER WOLF
SUBATYON
RONSTADT & INGRAM
GLASS TIGER
PRITER TO THE SAME
HITCHESE: TWE 3-1
DUTY LOWER TO TO TO THE
PRITER GARRIEL 13-8
CHICAGO 15-10 KAMZ/El Peso, TX Mese/Burns

K228/Beeumont\*TX Baker/Jeckson

WAPI/Birminghem, AL McCerthy/Wood

ScottPrevett
TIMA TURNER
GROBGIO
COMMUNADOS
SHIRLEY MURDOCK (dp)
Hitceli
JRTS 6-3
SHORT JACKBON 9-4
PETER GARKIEL 20-18
DRAD OR ALIVE 24-21
CLIB NOUWAD 25-23

WKQB/Cherieston, SC Gaither/Russell

WSSX/Charleston, SC Phillips/Allen

WBCY/Charlotte, NC Jack Daniel

JACK DANAM JANKT JACKSON PKTER HOLF PKTER HOLF PKTER HOLF PKTER HOLF PKTER HOLF DANAM JACKSON JACKS

WROQ/Chailotte, NC Blackwell/Williams

Block walk/Williams

TENSE NE BENCOD

PATTY SKYTH

GLASS TIGER

PUTER NOUP

BOLIGACI

CINDERELLA 3-1

CLUB HOUWEAU 23-3

FULL LBMIS THE LO-8

BRUCE HORNSEY 16-13

BRUCE HORNSRY 16-13
WERZ/Chattanoops, TN
Chase/Scott
CLUB HORNYRAU
CRONDED HOUSE
GLASS TIGER
HITSWAY
PRES MOLE
BOXTERS

WNOK/Columbia, SC Windham/King

Whidhem's Ing
GLASS TIGEP
A-HA PARSONS
PART ENDERS
BARBUSH'S
BARBU

Mescalliums
PIVE STAR
GROROTO
DONNA ALLIZM
SURMS SISTERS
HOLLERL
JONNE, RICHLE 6-1
EXPOSE 14-12
RISH DONN 25-20
DEAD OR ALLIVE 24-22
KEZMET Peso, TX
Heney/Simon WFMFiBeton Rouge, LA Rice/Ahysen HICE/ATMYSEN
STEVE HINNOOD
HOLLSET:
BON JOVI 1-1
SAMANTHA POX 6-4
GENESIS 24-15
CLUB NOUVEAU D-23

PROPAYSIMON
FRANKLIN & HICHAR
GONGIS
JEFF LORDER
BRASTIE BOYS
BRASSISTES
HINDER
BRASSISTES
HINDER
BRASSISTES
HINDER
DRADON TOUT 1-1
CHICAGO 6-4
DYAD OR ALLYK 10-7
RUCY LORGES 4-78E 12-9 WGGZ/Baton Rouge, LA Michael Adams CLUB NOUWEAU STRUE WINHOOD PRIER GARRIEL HOLLBEI BON JOVI 1-1 GERRGIA SATELLITE 3-2 HURY LEWIS & THE 5-3 EDDIE MONEY 7-5 JOUENEY 10-7

DIAD ON ALLO . 10-12-9
WINNIPE MYER, FL
STORMSBERGE
GLASS TICKS
STORMSBERGE
GLASS TICKS
STORMSBERGE
DIAL STRONG
RATT (dp)
PATTY SHOW
HISTORM LIST A THY 2-2
PETER GARRIER. 10-6
STARSHIP 16-7
CUB NOUVEAU 39-26
WYSHITERADOR WKSl/Greensboro, NC Kelly/Denver

CROMPUS NOUSE
A-UNISH
A-UNISH
A-UNISH
A-UNISH
A-UNISH
BMAY
BANGLES
FOLLESEL:
PEASTIR BOYS 19-12
BON JOYL 20-13
SHIRLEY MURDOCK 21-17
DEAD OR ALIVE 27-22
CLUB NOUVEAU 37-32 Reht/Denver

ST FASH A 15MOOD
BANGLES
CROWDED HOUSE
KOOL & THE GAMG
RUN D.H. C. (5/p),
HOLLEST
BON JOVI 2-1
BONSTADT & INGRAM 5-3
JETS 7-8-1
LIONER, GRICHE 9-6
GLIB NOUVEAU 17-13 None Hittest: BON JOY! 1-1 HUEY LEMIS & THE 3-1 CINDERELLA 5-5 PETTE CARRIEL 6-6 GRORGIA SATELLITE 7-7

MicCownisenth
BU NOPE
A-MA
SURVIVOR
Hittest
BON JOVI 1-1
BON JOVI 1-1
BON JOVI 4-1

WCKN/Greenville, SC Wileon/Norrie Wilson North
E180PK
E18

Gatther/Russell
GEDDRIC DE GEDRA MODELEOS
ROBERT CRAN
ROBERT CRAN
ROBERT CRAN
ROBERT CRAN
GLASS TICKER (#p)
POTTER MODEL (#p)
BOLLOS TICKER (#p)
POTTER MODELEON 4-2
ROSSTADT & INCIDAN 5-3
POTTER CRANE IZ. 7-4
ROSSTADT & INCIDAN 10-5
RANG CRIBER 17-7 SETYX/Jackson, MS Bill Crews PRANKLIN & HICHAE GLASS TIGER RHO SPEEDWAGON A-HA EIGHT SECONDS (dp) PRANKLIN & MICHAE
DAVID & DAVID
BARBUSTERS
HOLLER :
SON JOVI 1-1
CHICAGO 2-2
HURY LEWIS C THE 3-3
BEASTIE BOYS 4-4
GHORGIA SATELLITE 5-5 BOTTOMIT HURY LEWIS & THE 3-1 JANET JACKSON 4-2 JANET JACKSON 4-2 BEASTIE BOYS 7-5 RONSTADT & INGRAM 11-7 CLUB NOUVEAU 15-10

BANCLES
JODY MATLEY
PRITER GAURIEL
HITTER GAURIEL
JAMET JACKSON 14-6
CHICAGO 17-11
EXPOSE 18-12
CLUB NOUVEAU 25-17
SHIRLEY MURDOCK 22-18

WQUTiJohnson City, TN Potter/Taylor PotterTaylor
GLASS TIGER
CLIB NOUVEAU
FRANKLIN & HICHAR
LONE JUSTICK (dp)
FUTEN MOLE (dp)
FUTE

WOKEKnoxville, TN Harper/Beach CEUB NOUWEAU
CHOWDED HOUSE
STEVE WINMOOD
HOLEBELT
BON JOVI 1-1
HUEY LUBIES & THE 4-3
JOURNEY 5-4
PETER CARRITIZ 7-5
BEASTIX BOYS 17-13 WFMULexington, KY

BURDPK (dp)
BONSTADT & INGRAM
DONNA ALLEN
BOTH SOUTH THE BOTH THE BOT

KZOU/Little Rock, AR Loueteeu/Allen

LOUSTNEW/AREN
GLERN HYDEIROS (dp)
PYTTER HOLT
RUN D. H.C. (dp)
SAMON HOGAR (dp)
SAMON HOGAR (dp)
CROWDOD HOUSE
ROBERT CRAY
HOLESEL (SAY
HOLESEL (SAY
LUTTION DE BARGE 3-1
JUNEY 11-3
LUTTION PARPONSE 8-5
STARSHIP 22-10

KenndylMeyst
COSKUNARDS
PETER MOLLI
GLINN NEDELSOS
HESS ALPRAT
READY FOR THE MOR 2-1
BON JOVI 9-5
CLUB NOUVEAU 8-8
RONSTATO 1 IND MAN 14-12
GENESIS 29-18 WLRS/Louisville, KY Knight/Lyone

JETS
CLUB NOUVEAU
HOLLOST
BON JOVI 3-1
BENJANIN ORR 4-2
CHICAGO 9-4
CENESIS 15-7
EDDIE HONEY 18-9

John/Conley
BON JOY!
PRANKLIN & MICHAR
BANGLES
STEVE WINNOOD
BOLLESE S. INCRAM 17-12
DOOR 16-13
STARSIEP 24-19
GERSIES 22-26
CIJIB NOOVEAU D-32

WABB/Mobile, AL Franklin 4 MICHAE DEAD OR ALIVE (dp) BATT (dp) BATT (dp) Hotte st; JETS 10-8 CHICO DEDARGE 12-12 STARRIP 25-18 GENEZIS D-26 CLUB MOUWAAU D-28

Owend Jackson
CLUB NOUVEAU
FRANKIN & MICHAE
RATT (dp)
WANG CHUNG
GENESIS
ROBLE NOVIL
BON SOVI 1-1
BON SOVI 1-1
BUY LORIS & THE 3-2
PRIER CASEIS. 11-6
STARBHIP 13-7
BEASTIE BOYS 17-8

WYTHY I MONTGOMEN, A. COMING MISSION OF THE MONTGOMEN OF

Crus/Montene
PETER GARRIEL
Hottest:
FIVE STAR 3-1
BRUCE HILLIS 2-2
NOCERA 16-9
GENESIS 18-12
HILLIE SCOTT 23-15 XX104/Nachville, TN Michael St. John PRANKLIN 6 MICHAR GLENN HEDEIROS (dp) GRECORY ABBOTT HOTEGAD 1-1 BON JOVI 2-2 RONSTADT 6 INGRAM 3-3 NUEY LUBIS 6 THE 5-4 JKTS 10-7

Y107/Nashville. TN Chase/Whiteker ChaseWhitse BRUCE WILLIS ROBEL MEVIL MOSSAW LOSSAW LOSSAW

Jim Mcott

GARBUSTERS (dp)
TIMA TURNER (dp)
HOLIBST (1P)
HOLIBST (1P)
STARSHIP 18-10
SHIFLEY MURDOCK 22-13
CYNESIS 29-16
JANET JACKBON 25-20

8J106/Orlando, FL Thomas/Wright ThomasWright

ATT (dp)

ARRUSTERS

BRUCE TRANSBY

COVER GIRLS (dp)

GLENN HEDETROS

HOTLORD COVER

HOTLORD 2-1

USTONN 4-3

COMMISS 1-5

Y106/Orlando, FL McKay/Hayee McKeyHayee HOMARD MEMETT' HOTE et : BON JOV! 1-1 BEASTIE BOYS 3-2 GEORGIA SATELLITE 4-3 CLUB NOUWAU 20-18 GENESIS 26-19

94Z/Releigh, NC Delloro/Rose DeBrookees
PRANKLIN & MICHAE
DURAN DURAN (dp)
Nottest:
100M JOY! 3-1
CLUB NOUVEAU 14-4
HUEY LEMIS & THE 12-5
JOURNEY 16-7
20D DE MONEY 25-16

Lewis/Parne

DARYL HALL
RUN D.M.C. [4p]
ROBBIE MEVIL
BON JOVI 1-1
JIES 5-4
SAHANTHA POX 6-5
BEASTIE BOYS 10-8
ROSSTADT & INCRAM 13-9

ROSSTADT & INCRAM 13-9
KSZ/Roenoke, VA
O'Sheefthormae
none
Botteet:
Botteet:
GOBDELS AFTELLITE 5-2
BEASTE BOYS 12-5
CLUB NOUVEAU 24-16 KITY/Sen Antonio, TX White/Giles

WINDSCHIES

COMPANY B

CLENN HEDRIROS

RATT (dp)

HESB ALFERT

ROBERT CRAY

BOLLEST SHIRLEY NURDOCK 5-3

JANKT JACKSON 13-5

EXPOSE 14-6

CLUB NOUVEAU 22-9

TIA 33-12

VSAOURAD ANTORIO TX

UNDER UND

KTUX/Shreveport LA Steel/Weber

PETER MOLE
CLASS TICER
CRESCO A REPORT
WORLD PARTY
WOR

WOLXWANDON NC
Jacksonite
PRIES NOLF
PRIES NOLF
PRIES NOLF
PRIES NOLF
PRIES NOLF
BOX 1907 6-2
GENERIA STELLIES 5-3
HUTY LOWES 5 THE 8-5
JAMET JACKSON 29-20

WKZL/Winston-Salem, NC Don Joseph FRANKLIN & MICHAE COU GRAMM BOTTON 1-1 JETS 3-2 RONSTADT & INCRAM 5-1 GENERIA SATELLITE 14-9 CLUB NOUVEAU 25-18

PARALLEL THREE

Ruth Montgomery
PAPTY SMYTH
PETTER MOLE
BUTTER MOLE
JULIAN COPE
H PSMAY
CREIS DEBURGH
COLIN JAMPS MAY
ALAH PSMONT
MINT LORIS & TWE 2-1
JUTS 6-3
JUNINY S-6-6
DRAD OR ALIVE 7-6
GRONGTA SWEELLTH: 12-7

John Stevens
HIPSHAY
HUND.H.C. (dp)
VENTIANS (dp)
HOBSIE NEVIL (dp)
HOISES NEVIL (dp)
BLASTIE BOYS 2-1
BRUCE HORNSHY (13-)
EDDIE HONEY 20-4
CEER NOUVEAU 31-5
JETS 14-7

MANG CHRIST 24-18
WEYPHANISHER AL
Chela Anderes
CHRISTE STEVEN
STEVE WISHOOD
STEVE WISHOOD
STEVE WISHOOD
STEVE WISHOOD
STEVE WISHOOD
STEVE WISH
BERLEN
HISTORY
SERLEN
BOURTAGT & INSIAN 8-5
READY PON THE WOR 10-6
BAULE MONROEY 11-7
BAULE MONROEY 11-7
BAULE MONROEY 11-7
BAULE MONROEY 11-7

WJADIBainbridge, GA
Emorkelly
Peter Holde
GLASS TIGHE
SIMPLY PED
ALAN PRASONS
PATTY SHYTH
SKIELLY MUDDOCK
Holdest
Holdest
Holdest
JANNEY JACKSON 55-14
GATESIS 36-23
CLIE NOUVEAU 38-29
CLIE NOUVEAU 38-29 KSMB/Lefeyette, LA Segreves/Smell

Sand Stevens

DAVID & DAVID
GLENN MEDICINOS
SURVIVOR (dp)
BOLCHELL
1-1
FUNY LIBEL & THE 6-2
ROBSTADT & INCRAM 15-7
BRUCE INDRISTS 16-8
EDDIE HONEY 20-12

McCard(Dariels
SINPLY RED
GLASS TIGER
PETER MOLE
PETER MOLE
PATTY SHYTH: (dp)
NotLemat:
BON JOVI 1-1
BRASTIK BOYS 8-4
JANKT JACKSON 14-8
BRUCE HORNEST 15-10
CLUB NOUVRAU 32-16

WJMX/Florence, SC Green/Boswell

Green/Bowwell
BANGLES
GREGORY ARROTT
CHINA CRISIS
PETER MOLF
GLASS TIGER
HOLES
BRUCK WILLIS 8-3
STRESHIP 13-8
CIMB MOUVEAU 22-12
GRNSIS 27-13
KISREF MOMAN AR
BEKERBrent

Bakerishent
SIMPLY RIL
SIMPLY SIMPLY
SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SIMPLY SIMPLY
SI

FRANKIN & MICHAR STACKY O Hottest: BON JOYI 2-1 JETS 5-4 HUEY LEWIS & THE 8-7 RONSTADT & INGRAM 11-8 PETER GARRIEL 15-10

Q104/Gededen, AL St. John/Devis

PETER WOLF (dp)
GLASS TIGER (dp)
GREGORY ABBOTT
EL DEBARGE
EARBUSTERS (dp)
TIL TUESDAY
CANED

CAMBD
Noticet:
BON JOY: 1-1
BEASTIE BOYS 5-3
HURY LEWIS 4 THE 7-5
BRUCE WILLIS 9-6
GRONGIA SATELLITE Z-7

WYKS/Geineeville, FL Jeri Bante

Jef Banta
FRANKLIN & HICHAR
ROOL & THE GANG
STEVE WISHOOD
ROBERT CRAY
SURVIVOR
VENEZIALI
JETS 1-2
PETES GARRIEL 7-4
READY POR THE MOR 9-7
BRUCE WILLES 13-9
MANG CHEMS 24-18

PETER WOLP PATTE SWITH SANGLAR SANGLAR SANGLAR SANGLAR SANGLAR SANGLAR SANGLAR SANGLAR SUBSTATE I SWIRM 9-4 PITER CARRIZ. 17-5 CHDERFLAL 15-11 TIL THESDAY 16-15

Kelley/Brock
BARBUSTERS
SURVIVOR
TIL TUBONY
TALL TUBONY
TALL BINON
WALD PARTY
HOLLEST.
PRETYSTORS 4-1
HOUSE COMP.
COMMON MARKET 2-6
STARSHIP 28-15
STARSHIP 28-15

KNAN/Monroe, LA Chuck Redden

Chuck Redden
STEWN HINCOD
BORNTY CRAY
SURVIVOR
GUDROIO
HERE ALDERT
POTTER HOLE (dp)
HO

WPFM:Paname City, FL Jeff Davis

Jeff Devis

BARRESTERS
PSKUDD BCMD
SIMPLY RED
SIMPLY RED
SIMPLY RED
BOLLEST:
BULLEST A THE 7-4
PSTER CABBIEZ: 15-10
JANET JACKSOM 18-13
MANG CHURD 20-14
STARGHIP 30-21

2102/Savenneh, GA McGraw/McFerland GLENN HEDETROB
GOBBIE NEVIL
PITER MOLP
Hotest:
BON JOVI 1-1
BRUCE WILLIS 9-4
CLUB NOUVEAU 12-5
PRASTIE BOYS 33-6
EUROPE 22-12

None
Hottmat:
BON JOW! 1-1
HUEY LOWIS 4 THE 4-4
HEADY POR THE WOR 8-8
PETER GARRIEL 10-10
RONSTADT 4 INGRAM 12-12

2103/Tallehasses, FL Douglas/Stevens BANGLES ROBBIE NEVIL

Hottest: CHICAGO I-I GBORGIA SATELLITE B-5 RONSTADT & INGRAM I5-11 STARSHIP 20-19 JANET JACKSON 30-20

KNIN/Wichits Falls, TX Brende Kay ROOL 6 THE GANG ROBELE NEVIL PATTY SWITH Hettest: BON JOVI 1-1 BRASTIZ BOYS 12-7 JANET JACKSON 24-18 CLUB NOUVEAU 35-23 GENESIS 34-24

WVBS/Wilmington, NC Rendy "Animal" Turne Rendy "Animal Turmer PAUL SIMON NOBERT CRAY (dp) PETTE MOLF GLASS TIOTE SIEVINOS FREDDIE JACKSON BOLLAN BOLLAN BON JOVI 2-1 REUCE WILLIS LOWE JUSTICE 21-16 TIMA TURNER 37-28 REND SIEVENDE ON 300

240 Reporters 232 Current Reports

The following attributes a failed to sport this week and therefore their playlists were frozen: 0102/Cincinnet! PW997/Altenta KNB0/Seettle WKEE/Muntington WAP/Birmingham City WCLF/Fidinasee WKFR/Kelamazoo

Music Key: (DP) indicates the song is getting play dur-Ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded. MOST ADDED MIDWEST BREAKOUTS
Peter Wolf
Gliss Tiger
A. Franklin & G. Michael
Banchis-

## **CHR ADDS & HOTS**

MOST ADDED WEST

A. Franklin & G. Michae Robbie Nevil Peter Wolf Simply Red

Glass Tiger
H. Alpert
Alan Parsons Venetians

### MIDWEST

JACKSON 8-4 RICHIE 10-5

Noticet: HUEY LOWIS & THE 1-1 JUTS 3-2 PETER GARRIEL 9-5 JOURNEY 7-6 BON JOVI 14-10

OWIS & THE 2-1

EUROPE FRANKLIN & HICHAE MOLTEST: BON JOVI 2-1 HUKY LEMIS & THE 3-2 PETER GARRIEZ 10-5 BEASTIE BOYS 14-10 JETS 16-11

CAN'ED PETER MOLE PETER MOLE PETER MOLE PETER MOLE GLASS TIGER RANGLES CHICAGO 1-1 HUSY LEWIS & THE 8-6 BRUCE WILLIS 10-7 WANG CRIENT 18-10 DEAD OR ALIVE 18-12

DEAD OR ALIVE HOTLEST: BON JOVI 1-1 CHICAGO 2-2 RUBY LEWIS & THE 3-3 SAMANTHA POX 4-4 BEASTIE BOYS 5-5

### PARALLEL THREE

## PEIER MODE HOSTERS IS 12 THE 2-1 GENESIS 38-22 WANG CHUNG 33-23 BOSTON 15-24 TINA TURNER 40-32

EvaneMichaels

BANGLES

PETER MOLF

KOOL & THE GANG

HIPSMAY

HOTHERIS & THE 72

BON JOVY 1-1

NOWY USWIS & THE 72

PETER GARRIEL S-3

BRUCK WILLIS 6-4

BEASTIE BOYS 19-8

# MARNUTACH DE POST FRANKLIN A NICHAR STEWN HINNOOD DAVID 4 DAVID PETER MOUP GLASS TIGER NOLE LIONIZ, RICHIX 1-1 HUSY LOWIS 4 THE 4-7 BRUCK HORNSHY 8-5 PETER GASHELL 17-11 READY FOR THE MOR 22-

Jack Lundy
FRANKLIN & MICHAE
HIPSWAY
ROBRIT NEV/IL
PETER MOLT
RARBUSTERS
HILLEROPK 9-4
RED SPREEDMAGON 19-14
GUNDEN 20-17
GENESIS 26-19

### WAZY/Lafeyette, IN Kristi/Louizos

Kristicustees
SIMPLY RED
PROTRICIES
PROTRICIONS
COLIN CLARES MAY
TIL TURSDAY
PETER MOLE
STARFOINT
VEHETIANS (Ap)
BRITISH
PROTRICIONS
PROTR

KOOL & THE GANG STEVE MINNOOD CROWDED HOUSE HOTTER! CHICAGO 1-1 HUEV JUMIS & THE 2-2 PETER GARRIEL 14-8 JANET JECKSON 27-17

O'Grady/Cook

FRANKLIN 4 MICHAR
SIRVI WOR (dp)
GLASS TIGER
GLASS TIGER
BOX JOYI 1-1
ROW JOYI 1-1
RUFY LEWIS 4 THF 4-2
PRINE GARRIEL 7-5
STARSHIP 10-7
ROWSTADT 4 INGRAM 14-9

REPORT A NOVIL PATTER WOLF (dp)
GLASS TICKE
GREDORY ABBOTT
BANGLES
CAMED (dp)
CAMED (dp)
CONT. DOSTICE
SON JUSTICE
BON JUSTICE

### PARALLEL TWO

Armstrong-Edwards
HIDMIGHT STAR
HIDMIGHT STAR
HIDMIGHT STAR
HIDMIGHS
PRANKLIN & MICHAE
HERB ALFERT
GLEDN MEDETIONS
HOLLEN MEDITAL
BOUCH MORNEY 20-8
BOUCH MORNEY 20-1
CORPUSARIO 20-1
CORPUSAR

### BEASTIE BOYS 6-5 CLUB THOUVEAU 11-7

FRANKLIN & HICHAE GLASS TIGER VENETIANS (dp) PATTY SHYTH (dp) RATT (dp) PETER WOLF (dp) Tottest: HOLLES THE 2-1 HUEY LIWIS & THE 2-1 JETS 3-2 JOURNEY 4-3 JANET JACKSON 5-4 PETER GABRIEL 6-5

CLUB NOUVEAU RONSTADT & INGRAM FRANKLIN & MICHAE FRANKIN & MICHAE GRANSIS ICHOSE PAUL LERAKIS HEL & KIM HOLLEST CHICAGO 11-5 HUEY LOWIS & THE 12-6 GROMGIA SATELLITE 15-7 JETS 17-8

### WEST

KMGX/Freeno, CA

KOOL 4 THE CANC DOWN ALLEY RUW D.H.G. GENESIS GENESIS

Deen/Taylor
PRANKLIN & MICHAN
SURVIVOR
CHIMA CRISIS (dp)
ROBSIE NOVIL
BANGLES
BARBUSTERS (dp)
Hottest:
GLENN MIDDEROS 1-1
BKASTIE BOYS 2-2
JETS 6-1
SHEZT SENSKYTON
1-7 SHEET SENSATION 16-15 CAMBO 22-16

Greg Williams
PAUL LEXARIS
FRANKIN A HICHAE
KOOL & THE GAMG
HIPSMAY
VENNTIANS
DOSMA ALLEN
HEL & KIM
HOLLEN
HEL & KIM
HOLLEN
EASTIE BOYS 4-2
DEAD OR ALIVE 3-3
CAUS HOUSEAU 23-13
PAUL LEXAKIS D-22

J.D. CHRISTER
PRANKLIN 4 MICHAE
BARBUSTERS
LONE MUSTICE
ALAN PARSONS
HOLCEST:
BON JOVI 1-1
GEORGIA SATELLITE 3-2
EDDIE MONEY 5-3
HUEY LARIES 4 THE 6-4
WANG CRUNG 11-7

PARALLEL THREE

Steve Miles
PRANKLIN & MICHAE
BURNS SISTERS (dp)
BANG LES
CLUB MOUVEAU
BOLVEBU:
MOUVEAU
MOUVEAU
MOUY LEWIS & THE 3-2
PRIES GARMITZ 7-3
JOURNEY 10-7
JOURNEY 10-7
JOURNEY 10-7

Sear-Cody
FRANKLIN 6. NICHAR
LOU GRAPH
AND GRAPH
FREE MCLE
DON DIXON
DIXON
DIXON
DIXON
COL 6. THE GAMC
GLASS TICER
ROSHITE NEVIL.
HOLLEST IS THE J.
HOLLEST IS THE J.
HOLLEST IS THE J.
HOLLEST IS THE J.
HOLLEST HOMESTY 10-6
ROSHITCH HOMESTY 10-6
ROSHITCH THOMAN
LOWER HOMESTY 10-6
ROSHITCH THOMAN 11-0
LOWE JISTICE 22-15
RUCE HOMESTY 10-6
ROSHITCH THOMAN 11-0
ROSHITCH THOMAN 11-0
RUCE HOMESTY 10-6
ROSHITCH THOMAN 11-0
ROSHITCH TO THOMAN



Join an exciting nature adventure

## Mutual of Omaha's Nature NewsBreak

A daily, one-minute radio feature on nature, wildlife and our living planet.

Hosted by leading wildlife educator Jim Fowler





For More Information Call Rosemary Walker (202) 637-3754

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national Influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional Influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations ratailed 3 Reporters: Selected stations that are format-dominient and/or exert a significant local or regional influence, in smaller markets with a metro 12+population, according to Arbitron, of 199,999 and below.

### 240 Reports

	- CH (A 1 1 1 T)
JOHN DOE "Hit Song" (A	nylabel)
100/25	
Regional Reach	Nettonal Summary Up 61 Debuts 20
M 21% S 56% W 19%	Same 4 Down 0 Adds 25
EXA	MPLE
it this week 44% — Percentag porters play Regional Reach — playing the	ing it. Percentage of reporters song within each region
National Summary	
Up 51 - Number it up on the	
Debuts 20 - Num debuting the	ber of stations song this week.
Same 4 — Number ting no mov week. (On t to On, 31-3	o On, Add
Down 0 - Number it down on t	r of stations moving heir charts.
Adds 25 - Total r	umber of stations



6	2/14 229	6 National
Regional Reach E 13% S 30% M 21% W 18%	N&A	UP 1 DEBITS 9 SAME 28 DOWN 0 ADDS 14
EAST  WYSE A BOUTH 940 on 877 d-30 HIOMENT 940 PK on 877 d-30 HIOMENT HIO	WHITE A WEBS OF A PARTY OF A WEBS OF A PARTY OF A WESS OF A PARTY OF A WESS OF A PARTY OF A WESS OF A PARTY OF A WESS OF A PARTY OF	EAST  COLLOG On  LOOKEL SA  SOUTH  KOLLOG ON  HOLD ON  HO

Serious (21 LP: Perfect Tir		
. 54	0/15 21	96
Regional		Nationa Summar
Reach	NEA	DEBUTS 1
E 15% S 27%		SAME 1
M 98		DOWN
W 31%		ADDS 1
E71	P2	KMGX 38-27
		КУМО 38-29 194 в
EA ST	FAIRT	KURK on
WKS on	WT1C 34-30	KF1V 28-21
CKOI a	WSPK a	KDON a
SOUTH	WRCK on MKR2 a	23
KRBR 26-20	BOUTH	
WWV2 4 0105 d-29	MBSC on	EAST
	MBSQ on MKQB 27-19 MSSX 27-20	95xXX on
MIDWEST	KAMZ, a WCKN On	OK100 a
896 19-17 92X m	WCKN On	BOUTH
WHYT on	WPMI A MDJX 40-29 KBPM 35-34	WJAD on WJAX d-36
		7102 34-31
WEST	Y106 36-32 WEVD 4-28	WGLF on fr
M22P a- PM102 25-22	MITY 28-24	HIDWEST
KROY 21-16 KMOD A	HIDWEST	BILDWICH.
KMEZ 21-17 KATD a-34		WEST
KATD a -34	NOTE d-39	
	MEST	
	KF95 28-20 KIYS a	
	KITS &	

	83/7		Natio	na
Regional			UP	ar
Reach	1000		DEBUTS	2
E 27%	- N4	A		
S 35%			SAME	1
M 26%			DOM N	
W 51%			ADDS	
F71	WAY Z 39 WRCK 17		6.3	
P1	WERT OF			
		- 1	KASH	
ZA ST	SOUTH			
WINON a-34	PVR997		95XXX 19 0K100 30	
MK SE 20-17	WBBO 25		95x1t, 20	
CK01 6-40	#85Q 23		WGAN 33-	
Q107 22-20	MAPI on	fr		
	WKQB 29	-24	BOUTH	
SOUTH	WSSX a	- 1		
	MONOR &	- 1	WJAD 27-	24
293 19-17 KRBE 35-33	WANS &		WJMX 30-	
Y100 17-8	KZOU OF		Q104 19- WZYP 15-	15
MGH on	WRAM OF		0101 s	13
mun on	WHEN 4	20	MDLW 31-	30
H I DW BST	mes 15	- 28	2103 on	
	BJ105 7	10-23	MYBS d -1	9
295 30-28	942 28-	20		r
1004S on	K11Y 27	- 25	MICHEST	
KDWB 31-26 MLOL 33-29				
WLOL 33-29	HIDWEST		MIN'S 19-	
W EZET	WK00 26	24	194 22-7	
webi	KZIO OF		99×0 00	
Y108 on	WIDOL 36		MDBR d-4	in
XCPX 15-12	7 1DA 26	- 26	KDVV 19-	
KITS 10-10			KRMW d-1	19
KATD 26-25	WEST			
KWSE 26-20		- 4	HEST	
KP1.2 21-21 KURE 21-29	KP95 d			
KORK 21-29	KIYS 10		KGOT 24-	
10.7	KIKK 36 KCAO 1		KOZE 15-	
100.0	KCMO 2	- 27	KTHT 28-	22
	KDON 1	14	KEFN 19-	
EAST	KZZU 1	5-12	KHTZ 34-	31
	KNRQ 37	fr 1	KWNZ 8	
K104 21-17	KRC on		B91 40-	13
MINNEX CET			Y97 27-2	10
99GPH 32-29		- 1	OK95 12-	-8



BANGLES

LP: Different L		
13	3/61 55	% National
Regional		
Reach	NEA	DEBUTS 31
E 62%	Nen	SAME 29
S 46% M 52%		DOWN 0
W 691		ADDS 61
	_	
P1	WVSR a WERZ a-36	P3
	WTIC 35-33	
EA ST	WT1C 35-33 WLAN n-39	KAST
8104 29-26	WSPK &	11804 x 30
8104 29-26 WKSE d-39	99GPH d = 38	WFBG a - 38 MMFX 29-24
WPKD d-35 CKOI on	930 a	953000 4
PRO- PN a	MPST on MNYZ on	MIKS A MIYO A
0106 28-26 0107 4-27	MRCK &	WDCM d-26
WAVA 4-30	BOUTH	OK100 on 100 KHI o
80078	MOUTH	WGAN on WPXX 4-38
	PWR997 on fr	WFXX 4-38
293 37-32	WBBC a	south
Y100 d-32	ICCX106 on	WJAD 4-40
897. d-27	WROQ on	MOID a
WOH &		WCGO on
KIDWEST	0105 0-19	M30X a-40 898 on
B96 40-35	WKSI A	% I SR OD
MMHS 8-40	MCKN a-34	Q104 on KSMB a
92% on	MAPE -A	KNAN d-39
WNCI a	KZONI OD	WPPM on
99DTX d-33 WCZY d-39 WHYT 4	MDJX d-34 PH100 a	Z103 a ENIN on
WHYT a	BJ 105 #-38	MVBS on
WKTI a -30	WDLX a	H LOW MAT
KHTR a	HICHEST.	
WLOL 4-37		WCIL 4 WIJBY d-31
	WKDD a WKPX on	KKRC 4
WEST	KIIK a-35	MDDR d-38
Y108 a	WGRD 4-34 WIXOX on	WSPT d-37
KIIS d-35	WENG &	KDVV e
KKRZ A	2104 4-35	MEST
KHJK a FM102 36-31	KONO a-35 KE93 a	
KROY d-28	WZOK on	KGOT 33-28
KNOD a	KIX RD &	KBOZ a
KS103 d-35 K17S 35-33	MEST	KTRS a
	KF95 a	KOZE (1-33
KMRL 33-29 KATD 31-27 KWSS on KPLZ a	KTYS 25-21	KOZE 4-33 KTMT 4-39
KPLZ a	KSND a	KEPN A
100	KEDC a KFIV on	KMNZ a
1-2	KDON a	SLY96 d-33 Y97 on
	KEEU on	OK95 d-17
EA OT	1	
MPLY a 294 on	1	

7	8/40 33	National
Regional Reach	NEA	Summary UP 3
E 46%	MEN	DEBUTS 10
S 33%		SAME 25 DOWN 0
M 228 W 298		ADDS 40
500	BOUTH	95100X a
<b>W</b>	PWR997 on fr	MEAO W
ZART	KZZB on	OK100 on
	WKQB on	WGAN on WOMP 8-40
WXXS a	WROQ on WSKZ &	WPXX on
WBEN A	MNOK A	
MIND a -39	MINK OR	80CTH
PRO- IM d-31	WCKN on	KOIZ 4-36
8106 on	24TYX 4-40	MKSF d-38
	WHESY A	WZYP d-39
90UTR	BJ105 B	KSMB 4
KTKS a	KSAQ 8	Q101 a
KRBE on	MICHEST	WPEN a
WGH on		wv8S.on
H DOWNST	WEXTED 40-30	HIDWEST
z95 40-37	2104 d-36	
295 40-37 NMHS 37-29		KYYY A
	WEST	KONO on
WEST	ETYS a-31	794 a-39
KZZP on	KDOK on	99 KG d - 35
KKPZ a	KUNC a	WDBR d-39
122	KOCYO A	KDVV on
100	KZZU a KRO a	WEST
EA ST	N/O 8	
	166	ECOT a
WFLY on		KOZE a
WERZ a	TR AS	KTMT 4 KZFN on
WHJQ 4-38	WMPX 4-37	OK95 a
99GPM a 930 on	WIGY on	

LP. License To		6
Regional Reach E 81% S 82% M 71% W 78%	B	National _Summary UP 131 DEBUTS 7 SAME 35 DOWN 11 ADDS 4
EAST B104 11-10 WKKS 15-11 WBKN 14-12 WKKS 5-3	MPST 22-18 MOYZ 5-3 MCK 12-8 MCKZ 12-8 MCKZ 16-13 Q106 23-19 SOUTH FWR997 6 fr MSBQ 2-8 K98 29-24 KZIR 19-12	RCAD 4-2 RXYO 4-4 RDON 24-17 RZZU 34-26 RNRQ 13 fr RRQ 16-10
MBSKN 14-12 MKSK 5-3 MPHD 35-21 PWR95 20-13 Z100 11-11 MCAU 26-18 PRO-PH 21-13 CFT# a-35 B106 5-2 Q107 17-11 MAVW 2-2	KIIB 19-12 TOX106 18-15 WAP1 8 fr WXOB 3-9 WSSX 7-5 MSXZ 19-22 Y95 3-7 G105 27-22 KAME 27-26 REID 8 WINK 23-18	MPBG 34-24 MMPK 7-17 WIGY 6-6 95XXX 5-2 MFPK 7-6 MIKE 3-2 MPCM 9-7 OKIGO 27-23
293 4-3 RMGL 24-26 KTKS 27-22 KKBC 2-2 KRBC 2-2 KRBC 4-4 Y100 10-10 B97 6-5 WCR 16-11 MNY2 23-18 Q105 12-10	WINK 23-10 MKSI 4-29 MANS 7-5 MCKN 36-17 94TYX 4-4 MAPE 11-9 MOUT 10-5 WOKI 17-13 MPKI 2-2 K2OU 12-28 WARB 23-17 MBMN 17-8 WHY 17-8 WHY 17-13	OKIGO 27-23 100 KHI 20-12 MCAN 6-5 MFXX 17-10 BOUTH KOIZ 11-8 MKSF 2-1 WIRD 18-15 MQID d-35 MCGG 8-4
PILMEZT  195 9-4  MINES 3-4  920 4-3  920 15-11  MCDV: 14-9  Whit: 9-6  KNEQ 18-18  KCPM 26-21  KNET 26-8  KNET 15-11  MLOL 27-22	MRDAN 17-0 MRDAN 17-13 MRDAN ON 17-13 MRDAN ON 17-13 MRDAN 16-16 BJ105 9-8 Y106 3-2 MRVC 10-0 MRVC 10-0 MRVC 10-8 KINC 20-8 KINC 15-9 WRXZ 8-6	898 27-25 RISR 11-9 Q104 5-25 MYKS 20-15 MYKS 20-15 MYK 14-4 Q101 35-28 XMAN 5-4 2102 8-11 MCLT 18 fc 2103 7-6 KNIN 12-7 WYBS 8-8 HIDMEST
MEDT 77-22  MEDT RPKE 17-7  KFME 17-7  KI15 6-2  KZEP 6-6  KALT 19-16  KANC 19-16  KANC 19-16  KANC 35-15  KCD 9-1  KNO 4-3  KNO 4-3  KNO 4-3  KNO 4-3  KNO 5-15  KD 2-15  KD	ME DO 25-17 REND 29-27 REND 29-27 REND 29-27 REND 29-27 REND 29-27 REND 29-5 REND 40-28 REND 40-28 REND 40-28 REND 30-5 REND 30-6 REND 30-6 REND 30-8 REND 30-8 REND 30-8 REND 30-5 REND 30-5 REND 30-5 REND 30-5 REND 30-5	XYYY 15-9 MRNO ON MRNS 16-8 MCIL 5-5 MLSM 4-3 KCMQ 35-25 SOCL 4-30 MAZY 4-25 KPRX 16-11 99KC-9-8 XHTO 22-16 WDRR 13-10 MSPT 2-2 KDVV 4-39 KPRN 10-6
MPLY 9-7 0100 2-2 294 13-11 W/SR 6-33 W/SZ 133-32 W/ES: 10 fr W/ES: 10 fr W/ES: 10 fr W/ES: 10 fr W/ES: 21 12-7 W/ES: 21 2-1 90 PM 12-10 90 PM 12-10 90 PM 12-10	#EST RIYS 6-5 KERK 25-15 CNED on KSND 3-2 RMMX 3-7 KYNO on 194 13-10 KLUC 2-2 KYNS 8-7 KFIV 13-9	KTYA 11-8 KTER 18-14 FAZ 22-18 KOZE 2-5 KTHT 20-14 KZEN 7-3 KHTZ 14-12 KNHTZ a 891 18-17 52-96 17-13 797 12-5

BON JOVI		
LP: Slippery \	Prayer (Merc When Wet /Po	ury oly <b>Gram)</b>
2	27/1 959	% Natio
Regional	_	Summ
Roach E 96%	1	DEBUTS
5 978		SAME
M 91%		DOWN
w 928		ADDS
		7.00
PI	WRCK 1-1	KDON 1-1
444	0106 2-3	KNTO 2 fr
		KRQ 5-1
EAST	SOUTH	1000
B104 2-2	2×8997 1 ft	1.5
MCKS 6-3	MRBQ 1-4,	
<b>WBEN</b> 1-2	K98 7-2	EAST
WESE 1-6	WPMF 1-1	WFRG 2-2
WPRD 1-1	XZZB 20-13	WPBG 3-3
CKO1 16-4	100X106 1-1	WIGY 1-1
	WAPI 1 fr	103CIR. 1
PMR95 2-1		WK PE 3-1
Z100 2-1	MKOB 2-1	
2100 2-1 MCAU 1-3	WS8X 1-3	WIRE 2-4
2100 2-1 MCAU 1-3 894 1-1	WSSX 1-3 WBCY 7-4	W2YO 1-1
2100 2-1 MCAU 1-3 B94 1-1 PRO-PM 1-1	WSSX 1-3 WSCY 7-4 WWQ 1-2	MOCH 1-2
Z100 2-1 MCRU 1-3 B94 1-1 PRO-PM 1-1 CFTR 5-4	WSSX 1-3 WSCY 7-4 WSCQ 1-2 WSKZ 2-1	MQCH 1-2 OR100 2-
Z100 2-1 MCAU 1-3 B94 1-1 PRO-PH 1-1 CFTR 5-4 B106 1-1	WSSX 1-3 WSCY 7-4 WWQ 1-2	MOCH 1-2 OK100 2- 100KHI 1 95xIL 2-
Z100 2-1 MCRU 1-3 B94 1-1 PRO-PM 1-1 CFTR 5-4	MSSX 1-3 MSCY 7-4 MRCQ 1-2 MSKZ 2-1 MSKZ 2-1 MSKZ 1-1 Y95 1-1 G105 1-5	MCH 1-2 OR100 2- 100RHI 1 95xIL 2- MGAN 2-2
Z100 2-1 MCRU 1-3 894 1-1 PRO-PM 1-1 CFTR 5-4 8106 1-1 Q107 2-1 MAVR. 1-3	MSSX 1-3 MSCY 7-4 MSCQ 1-2 MSX 2 2-1 MSX 2 2-1 MSX 1-1 Y9 5 1-1 G105 1-5 KAM 2 1-2	M200 1-1 MQCH 1-2 OK100 2- 100RHI 1 95xIL 2- MGAN 2-2 MGAP 1-1
Z100 2-1 MCRU 1-3 894 1-1 PRO-PM 1-1 CFTR 5-4 8106 1-1 Q107 2-1	MSSX 1-3 MSCY 7-4 MRCQ 1-2 MSKZ 2-1 MSKZ 2-1 MSKZ 1-1 Y95 1-1 G105 1-5	MCH 1-2 OR100 2- 100RHI 1 95xIL 2- MGAN 2-2

93 1-1 1004 2-9				WNC 1 35-27		
EEGL 2-9					KWES 4-32	ESHE 30-2
EEGL 2-9	MANS 1-1	SOUTH	1	ACS. 4-30	BJ 105 21-17	0101 4-34
	WCKN 3-1		1	WIN'T 25-20	Y106 28-18	KHAN 36-2
	24TYX 1-1	EO12 1-2		KB#0 9-6	947 14-4	MPPM 4-32
TKS 1-1		WEST 6-17		KCFM 27-11	MRVD 29-16	\$102 12-5
OKRO 1-1	MA PE 1-1	WJAD 1-1	1	MKTI 19-15	MXLK 24-16	MGLP 39 6
(RBK 1-1	MOUT 1-1	WOID 1-1	1 -	KDWB 23-13	KITY 22-9	2103 0-34
000 2-1	MOKI 1-1					2103 0-16
97 1-1	MPHT 1-1	ware 1-1		KHTR 28-14	KTUX 20-15	KNIN 35-2
GR 3-3	KZOU 2-6	MJMX 5-19		WLOL 20-14	MDLX 20-12	WVBS 38-3
NV2 9-8.	MD/X 9-5	898 2-1	1		MK 22, 25-19	
2105 5-2		RISE 1-1		MEST		M TOWNST
2105 5-2	WLRS 3-1	0104 1-1			M EDW EST	
	PM100 a-33	WYX S 1-1	1	KPKR 35-22	M COM COL	FYYY 4-32
TEN MOIN	WABB 1-1	KM48 1-1		Y108 a	1	MINO a
	WINAH 1-1	KSM8 1-1	1	KIIS 27-16	MKDD a - 34	
295 1-1	weer 1-5	0101 1-3			MKPX 40-30	MBM 1 36-2
0102 7 fr	KX104 2-2	KNAN 1-3	1	KZZP 2-2	KIIK 34-21	WCIL 8-1
PMS 1-1	VID7 4-1	WPPM 2-1		KKRZ 34-24	WGTZ 17-10	RQCR 4-33
2x 1-1	KMES 1-2	Z102 1-1		KHJK 33-19	KRND 34-31	WIJEW 29-2
		MGLE 1 fr		PH102 11-8	K210 31-25	KCND d-30
OCI 26-17	BJ105 1-2	2103 2-2		KROY 16-5	WHEN 28-24	Y94 37-27
PPDTX 1-1	Y106 1-1	ENIN 1-1	1	KNOD 34+23		MXXL on
CTY 1-1	9-67. 3-1		T .		KEG 8-30	WAY OU
(BRO 6-5	MRVD 1-1	MVBS 2-1	L.	KCPX 35-30	WGRD 2 - 27	MAZY d-33
SCPM 17-3	MXLK 2-1		1	KS103 27-16	WEXX 17-25	KFRX d-31
e. T1 5-1	KITY 1-2	HIDWINT	1	RITS 34-7	WIDAG d -25	1 KKLS d-30
COMP 1-1	KSAQ 2-1			KHEZ, 6-3	WZP1, 29-23	99KG a
	KNAU 2-1	KYYY 2-1		KATD 9-3	7104 22-15	KK8C 6-29
KHTR 1-1	KTUX 1-1	WBNO 5-3	1	KMSS 16-10	4J103 on fr	KNETO d - 26
KNMK 1-3	MDCX 6-2	WENT 1-5	1	KPLT 34-29	KONO 35-25	WDBR 39-2
WLOL 1-1	MK 72. 1-1	MAMIN T->		Khrz 14-54		MODE 3712
		"WC1L 1-6		KUBE a	KZ93 x	MSPT a
MARKET	MIDMINT	KQCR 7-7			WZOK 29-15	KDVV on
an angle o	Milmig.	MT.RM 1-1	1	1 22	WRON 26-13	KPHN 40-2
rPKE 1-3	MXPX 14-10	ECMO 1-2	1		10X RD 31-25	
		Y94 1-1			WHOT 4-22	MEST-
Y108 1-2	KIIK 1-1	FEEL 1-1	I.	FAST	MIND! O'-15	
KIIS 1-1	WGTZ 1-2	WEETE 2 for		13101	MEST	KGOT 36-3
KZZP 1-1	KRMO 3-4			WPT.Y 32-24	W Cay 7	KYYA on
KKR2 4-3	K210 7-1	WAZY 1-1			The second second	
KM7K 1-1	WM EX: 2-1	KFRX 3-3		Q100 a-30	KNMQ d-29	KBOZ 8
KROY 1-1	KLQ 1-1	KK1.5 4-1		794 18-14	KF95 10-1	XTRS 4-32
KBOT 1-4	KLQ 1-1	99KG 1 -1	l l	WVSR d-30	KIYS 11-7	KKAZ d-36
KW00 1-1	WCRD 1-1	KK 8C 1-1	1	WERT 37-30	KIKX 8-30	KOZE 29-7
KCPX 1-1	wixx 1-1	KINTO 1-1		WNX 29-23	CHEED a	KTHT 34-2
KS103 1-1	MEAG 1-3	MDBS 1-1	1	WTIC 29-19	XSND d-27	KZPN d-34
KMPE. 5-5	W2PL 2-1		_	MAIC 53-13	KSNU G-27	KHTZ 2511
KATD 1-1	2104 1-2	WSPT 1-1		MREE 16 fr	KMGX 40-30	
rouss 1-1	KJ103 1 ft	KDVV 1-1	1	WIAN 34-31	KYNO a - 34	mont a
KPL 7: 2-2		KFMW 1-1		KC101 19-13	194 3-1	891 34-27
	KQRQ 1-1			MSPK 28-19	EDMD a-13	KZOZ a-33
KUBE 1-1	K293 1-1	WEST	1	9BPXY 22-12	KUIC 24-18	SEX 96 33-
	WZOK 1-1	Men		MM-30 40-27	KYRK 29-20	Y97 31-37
	WRON 1-1	1		99G7M 33-23	KF1V d-23	OK95 37-3
	IGKRD 7-13	KGOT 1-1				W-2 31-1
	WHOT I-1	EYYA 1-1		930 40-33	KCAQ 23-13	
EAST		KBOZ 1-1		WPST 32-23	KX AD 39-18	1
COLD.	WEST	KTRS 2-1		WWY Z 29-27		
	WEST	EXAZ 1-2		WRCK 35-20		
WFLY 3-L	1	MOZE 1-1		WK RZ 37-20		
0100 1-1	KMHO 5-2			0106 4		
294 3-4	KIYS 1-1	NTMT 2-1		0100 9		4
MVSD 6-3	KTKX 8-22	KZFN 1-1	1			10.8
K104 9-6	CHEED 7-3	XHTZ 1-2"		70		
KIU4 4-0	CRED 7-3	XMN7. 1-1				
WER Z 1-1	KSND 2-1	891 2-3				
WT1C 1-1	KHGK 1-1	HZOZ 2-1		COMMUNA	RDS	
MK EE 3 fr	KYNO 1-1					44041
WLAN 4-1	KOMD 10-7	SLY96 1-2	- 1	1 Don't Leav	e Me This Wa	av (MCA)
KC101 1-1	KLUC 3-4	Y97 1-2	-11	DON'T LEGY	C // // // // // // // // // // // /	-1 1
	KY R 19-10	OK95 4-1	1	LP: Commun	arde	
				LF. Commun	arus	
WSPK 1-1						
WSPK 1-1 98PXY 1-1	KFIV 1-1					
WSPK 1-1 98PXY 1-1 WMLNO 2-1	RCAQ 1-1		1	1		
WSPK 1-1 98PXY 1-1 WMLNO 2-1 990PM 1-1	RCAG 1-1 RCAG 1-1 RCYG 1-1		1			
WSPK 1-1 98PXY 1-1 WHANG 2-1 99GPH 1-1 930 1-2	RCAQ 1-1					
WSPK 1-1 98PXY 1-1 WHLNO 2-1 990PH 1-1	RCAQ 1-1	1			68/2 28	% Natio

C

Candy (Atlanta Artists/PolyGram)

NTIC 6-6 NKER 27 DE KC101 26-23 MSPK 15-23 99GPM d-39 93Q 38-36 MPST on MNYZ 31-31 MRCK 25-21 MKRZ 27-27

PMRP97 26 f MBBQ 17-14 TOXITO6 d=10 MBBQ 17-14 TOXITO6 d=10 MBBQ 13-28 MBQQ 12-10 MBQQ 12-10 MBQQ 12-10 MBQQ 13-25 FC 13-5 FC

WRON a KICKED a

PARTO 1 on for wince 1 on 1 or wince 1 on 1 or wince 1 on 1 or wince 1 or win

BOUTH

MKSF d-37 MRSF d-37 MRSQ d-36 RISP d-39 0104 a MYKS on KNNB 74-19 0101 d-36 KNNN 33-27 MPH 33-25 2102 24-20 KNIN d-38 WVBS 27-22

WCIL 16-16 99KG 35-30 KDVV B

KOTE 8 KTHT A RHTT 29-23 KEDZ 40-23 SLY96 30-30 Y97 36-28 OK95 23-20

National Summary UP 146 DEBUTS 40 SAME 11 DOWN 0 ADDS 28

P3

WFBG 35-23 MFPX 38-27 WGFY 40-37 10 3CIR 17-7 9500X 33-24 MFPZ 22-19 MIRZ 19-11 MTPG 2-3 MCM 2-3 100KM d-31 MGM 35-23 MFPXX 30-20

BOUTH MOUTH

KQ17 37-29
MKSF 31-5
MJAD 38-29
MQ1D d-36
MQGG 32-14\*
KJNX 23-11
B98 29-27
KISR 31-14
Q104 d-38
MYK6 On
MYYP 34-22

113/10

LP: Word Up

Regional Reach E 54% S 61% M 17% W 53%

P

B104 19-17 MCKE 16-13 CKOI 4-33 PMR95 21-21 S100 28-22 MCAU 38-34 894 8 PKO-PM 24-24 B106 26-21 MAVA 27-26

SOUTH Z93 38-89 KTKS On KKBQ A KRBK 9-14 Y100 24-16 B97 24-21 HGH d-34 HNVZ 24-23 Q105 a

HIDMENT 990TX 34-31 WCZY 4-4 WNYT 3-5 KBRD 26-24 KCPM 28-24

KCPM 28-24 WEST KIIS 12-6 KEZEP 24-22 KEMEX 28-26 KMIX a MHI02 10-10 KROY 1-2 KNOO 28-25 KSIO3 23-19 KMIX 8-6 KMSS 18-16

2

Regional Reach E 90% S 94% M 91% W 100%

PI

293 25-16 KTKS d-28 KRBR 22-10 Y100 4-2 897 20-3 WGH 30-20 WKVE 8-7 Q105 24-19

896 10-6 295 24-18 QLO2 34 fr WMS d-34 92x 13-6

CLUB NOUVEAU Lean On Me (WB) LP: Life Love & Pain

Regiona Reach E 21% S 35% M 14% W 41% P1 EA 97 **P** WCAU 21-11 PRO-JN 26-KRBK 6-8 MeV2 d-27 Q105 28-25 MIDWEST National Summary UP 61 DEBUTS 13 SAME 21 DOWN 8 ADDS 10 SOUTH KQ17 on 898 on K15R 40-38 WEYP on K3M8 4-40 KNAN 32-30 2102 23-21 KNIN -39-34 896 31-24 295 19-17 92K on MMCT 34-31 KDWB 32-28 WEST HIDWEST WCIL d-34 WLEW d-33 99KG on XF95 37-27 KTYS 17-13 KTKK on KSND 24-23 KMGX 31-19 KYNN 35-28 194 17-14 KDMD 8-6 PZ2

ESMR 30-21 0101 d-34 KRAN 36-24 MPPM d-32 \$102 12-5 MGLF 39 T 1103 d-14 KNIN 35-23 WVBS 38-35

KYNY d = 32 WRB(3) a WBB(8) 30 - 20 WC1L 8-1 B(CR d = 33 WLBW 29 - 20 KYB(4) 37 - 27 B(XL don MATY d - 33 FREE d - 33 FREE d - 32 FREE d - 28 KYB(2 d - 29 KYB(2 d - 29 KYB(2 d - 29 KYB(3 d - 29 KYB(3 d - 29 KYB(3 d - 29 KYB(3 d - 29 KYB(4 d - 24 WBS)\*\*

ROBERT CRAY BAND Smoking Gun (Mercury/PolyGram) LP: Strong Persuader 77/18 32% National Summary UP 24 DEBUTS 8 SAME 27 DOWN 0 ADDS 18 Regional Reach E 25% S 41% M 24% W 35% PI W2YO ON MOCRI d-37 100KHI d-36 95XIL d-39 PMR997 33 ft MBDC 14-31 MBDC 14-31 MAPT 27 ft MCGB a MSSX on MBCY 23-20 MBCQ 30-26 MBCX on MCKN on KZOU a MCLK 19-18 KITY a KSAC 38-31 KYOX & MBEN 40-33 PRO-PM on MJRD on HGGO on HGGO on HJKX 39-26 0104 27-21 HYKS 8 HEYP 40-18 XSHB on 0101 on XNAN 8 2102 36-33 WYBS x

940 15-13 293 27-24 KRBE on 1100 on 897 30-28 WGH a 0105 a-27 MIDWEST H I CH EST MRNQ 37-31 MSNB 34-25 MCIL on MILSU a KCMD on 99KG a -WORR on WHENS 40-35 WCZY 34-27 KKRZ 25-22 KNJK 35-32 KNOD on KATD a KNLS on KUBE 30-27 KSND 33-26 KYPK OB KYTO 14-11 KXXU 4-38 KNBQ 38 (T WEST KYYA a KTRS on-KOZE 17-7 KTMT d-36 KZFN on SLY96 a CK95 on KUBIK 30 95XXX d-37 WIKZ d-39

March   Marc	LP: Crowde	am It's Over	(Capitol)  73%  National Summary UP 105 DEBUTS 30 SAME 19 DOWN 00 ADDS 22
	CART 100.00 23-13-10 100.00 23	SOUTH 112 STATE 12 ST	F3  Aut 1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -

DAVID & I Ain't So E LP: Boomfo	asy (A&M)		
1	112/9	17%	
egional each	NEA	Na tio Summ	ary
44%		DEBUTS SAME	15
478 592		DOWN ADDS	9
P1	WBCY 20-18 WBCQ on	WKSF 32-	78
MEN 0-38	WSKZ on WNOK d-40 WKSI on 947YX a-39	MOID a MOSO on MAKX d-38 KISR 32-1	11

M 478 W 592		DOWN ADDS
PI	WBCY 20-18	WKSF 32-28
1.00	WRDQ on	WJAD on
	WSK Z on	WOID a
TRAST	MNOK d-40	MOSQ on
	wirst on	W.RKX d=38
MBEN 0-38	94TYX a-39 WOUT a	KISR 32-31
MKSE on	Y106 on	0104 25-20
WPHD 33-20	KSAQ on	WYKS on WEYP 37-31
CKOI on	KTUX on	0101 4-40
	WDLX on	KNAN 4-18
SOUTH		WPFM 29-23
740 30-26	H TOM BOTT	WCLF on fr
440 30-26 KTKS on		KNIN OR
PERS OR	MKDD 28-26	WVBS 40-36
HIDMEST	KIIK on	
M LDM CZT	KZ10 d-34	HIDWEST
N7945 35-31	WCRD 29-25	
990TX on	WIXDE 29-22	KYYY d-40
KDWB 28-24	EJ103 36 FF	WZDVQ on
XXX 24-24	WZOK a	NGCR a
MLOL 37-31		WLEN on
- W. 37-31	WEST	KCNQ on
WHENT		Y94 31-29
4.60.	KNNQ on	FEX.L 34-32
KPK E on	KTYS 33-32	NOTE 34-32 WAZY 35-30
Y1 08 d-30	KIKK 33-28	KKLS on
KKRZ a	KSND on	99KG 30-19
KMTK on	KHOX on	KK RC @b
PM102 30-28		KNITO on
KITS 9-8	EX 3/0 33-30	WOUR on
KILLER OF	KZZU OR	WSPT on
	KRO on	KPMW d=40
P2	P3	WEST
SAST		KCOT on
CVSI	EAST	EBOZ a
MVSR on		KTRS on
K104 14-9	WWFX 40-32	XXAZ 29-26
WFRE d-18	MICY 4-18	KO28 25-25
WSPK on	950000 36-31	KTHT on
MM/O 4-36	MQCH 34-33	KZFN on
99G7M 37-35	100 KH1 27-23	KHTZ a
930 on	95XIL 18-12	KNINZ On
	MGAN OB	891 on
MK RE d-32	MOMP on	Kzoz d-35
010¢ a	WFXX d-40	SLY96 37-32
	*******	197 on
SOUTH	SOUTH	OK95 on
PWR997 27 fr	KQIZ on	1
WBBQ 26-22 WS6X OR		

IP Mad Bar	V Lover (Epic)	
E	And Dangerous	IO Know
2	03/5 85	96
		Nationa
Regional		Summar
Reach	40	UP 15
£ 88 g	w	DEBUTS 6
S 801		SAME 2
M 84%		DOWN 1
W 88%		ADDS
-	HKR2 15-14	, KARRO 10 fr
1.4	0106 24-22	KRQ 17-11
EAST	BOUTH	14.51
	PWR997 on fr	
B104 24-22 HXXX 7-4	MBBG 15-12	DA ST
WREN 16-15	K98 23-20	
MEEN 16-15	KZZ8 27-22	MFBC a-35

March   11   March   12   March   12   March   12   March   13   Mar	Maris a:2 more maris and maris a:2 more maris a:2 more maris and maris a:2 more maris and maris a:2 more maris	Confinued   Conf
LP: Into The	In Red (A&	
Regional Reach E 29% 5 14% M 24% W 33%	57/11 :	National Summary UP 16 DEBUTS 8 SAME 19 DOWN 3 ADDS 11
No. 56. 24-20 Missis 24-20 Missis 12-10 CPTP 18-20 CPTP 18-20 CPTP 18-20 Missis 12-10 CPTP 18-20 Missis 18-20	TART  TART  TART  THE 2 OF 120  THE 2 OF 120	EAST WINT ON WITE ON W
DURAN DUR Skin Trade LP: Notorious	(Capitol)	
Regional Reach E 60% S 33% M 24% W 59%	NEA	National Summary UP 43 DEBUTS 13 SAME 37 DOWN 1 ADDS 7
P1 B104 20=19 MOKS A MCSS 30=37 CKOI d=36 PRO-PH 35-29 B106 24-22 Q107 24-19 MAVN 26-23	294 30-26 WVSR on RL04 on MERI 20-37 MERI 20	LAST 1-20 101017-20-17 102018-20-17 102018-20-17 102018-20-17 102018-20-18 102018-2

### STORY   When It's Dangerous	tion on o
Beginner	on o
### CATE COUNTRION (Epic)  EUROPE  The Final Countrion (Epic)  LP. The Final Countrion (Epic)	on o
### ### ### ### ### ### ### ### ### ##	30-2' on 39-30 on 39-30 on 31-31 on 31-
### Control   ##	26-24 27-21 27-21 27-21 27-21 27-21 27-21 27-21 27-21 27-21 27-21
### ### ### ### ### ### ### ### ### ##	26-24 27-21 27-21 27-21 27-21 27-21 27-21 27-21 27-21 27-21 27-21
### 1997 3	300 40-37 1-38 1 1 20-17 3-29 1-30
### ### ### ### ### ### ### ### ### ##	
## ## ## ## ## ## ## ## ## ## ## ## ##	
### STATE	
### STATE	iona mar 15
The Final Countdown (Epic)  LP. The Final Countdown (Epic)  199/13  Regional  Regional	iona mar 15
Reg (con.)  Reg (c	iona mar 15
NOTE	15
NOTE	1
1000 34-18	
1000 34-18	- 31 - 22 -13
1000 34-18	2-11 -27 -16 -12
1000 34-18	1-28 24-16 3-21 14
100 31-18 (200 31-15) wind 2-18 (200 31-15)	10
1000 34-18	17 27 25 23
100 31-18 (200 31-15) wind 2-18 (200 31-15)	8 21 24 8 23
1000 34-18	2 11 2 Pr 6
TACE KINN 10-27	6
W RST KHW 10-27	3 0 4
W RST KHW 10-27	1
MAT   000 06.27   WITT   0.17   ERG   06.27   WITT   0.17   ERG   06.27   WITT   0.17   ERG   0.27   WITT   0.17   ERG   0.27   WITT   0.17   ERG   0.27   WITT   0.27   ERG	
MIRE 3.0-22 CFFFF 3.0-11 MIRE 3.0-27 MIRE	
996 PM 20-16 KDON 32-27 KUTZ 5-5 920 29-26 KZEU 27-17 PMWZ 5-5 8 PMZ 47-21 KMZ 27-17 PMWZ 37-5 8 PMZ 47-21 KMZ 26-15 KMZ 27-21 KZCZ 17-20 KMZ 26-15 KMZ 27-20 KMZ 2	
	,
EXPOSE Come Go With Me (Arista) P: Exposure	1
Corne Go With Me (Arista) P: Exposure	
Corne Go With Me (Arista) P: Exposure	
202/8 84% P. Exposure  202/8 84% Set Lonal Substitute Set Lonal Substitute Set Lonal Substitute Set Lonal	
Orne Go With Me (Arista)  202/8 84% Stational Summary ach 901 901 901 91 924 PRINTS 27 Sakt 27 921 ADDS 8	

99-1 20-1 20-1 20-1 20-1 20-1 20-1 20-1 20	NEED   1   NEED   1	NIMES 23-14   MCIL d = 22   MCR a   MCIL d = 22   MCR a   MCIL d = 22   MCR a   MCIL d = 23   MCIL d = 24   MCIL
GEORGE I I Knew Y LP: Aretha 2 Regional Reach E 223	ou Were Wa	DOWN 0 ADDS 61  P3  EAST  PRG a-36  Merx a-34  Widor a 10 Joen on

30-23	WSK Z d-27 WMOK 38-34 Y95 14-14 G105 35-31 KAMZ 14-12 KEZB 21-16 MINK 34-30	WZYO on MQCM 38-29 OK100 34-26 100 KMI 36-21 MDAM 8-29 WOMP 32-30 WYXX 29-26		G		
6 -27 -15 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	HSKX 6-27 HSKX 18-34 18-34 10-35 35-31 KARE 18-13 KARE 18-12 KEER 21-16 HSF 18-17 MCKN 27-20 HSF 18-12 HSK 18-1	O104 29-24 WYKS 6-28 WYYP 22-14 KSMB 18-17 Q101 37-31 KMAN 23-18 Z102 31-29 Z103 36-27 KMIN 33-32 WVSS 35-33	PETER G Big Time LP: So Reg tonal Reach E 981 S 961 M 881 W 941	e (Gelfen)	94% Nation Surms UP 16 DEBUTS SAME DOWN ADDS	CV.
22 86 99 11 11 7 7 7 7 2 2 2 2 2	PROG 33-17  HIDWEST MOD 20  HIDWEST 27-21  H	NT INMER!  NTYY 40-36 WR00 31-27 WR00 31-27 WR01 31-27 WR11 4-32 WR11 4-32 WR11 23-36 WR12 31-36 WR	B104 21-18 B104 21-18 MMS 7-4 MMS 7-	Section   1.12   Sect	RCAQ 16-9 RXYQ 11-9 RDDN 11-7	
MICH. YOU W	ere Waiting		Note   11-9	ACTION 177-1170 ACTION 177-117	0104 22-14 0708 7-4 0	
	LUD A GPM d- 122 GPM d- 122 GPM d- 122 GPM d- 123 GPM d- 124 GPM d- 125 GPM d	PS   PS   PS   PS   PS   PS   PS   PS	WFLY 17-15 0100 10-14 259 1-1	RM40 8-4 FF75 21-18 FF75 21-18 FIXX 6-5 CHED 25-23 SRND 6-6 FRX 16-14 FRX 16-14 FRX 16-14 FRX 16-16 FRX 16-16	MRST  KGOT 8-6  KYVA 7r3  KD02 7-1  KT08 7-8  KD02 7-1  KT08 9-1  KD02 5-2  KTMT 12-8  KZPN 13-7  MMSZ 14-12  B91 9-7  G02 7-3  G03 9-4  G03 9-4	

232/11

900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14-13
900 14

MIDMEST
MXDD 22-11
MXPX 35-27
K11X 27-20
MGTZ 33-24
KRNQ 19-15
KZ10 35-33
MHER 4-27
KIQ 4-25
MGRD 30-17
HIXX 30-20
MEAG 13-9
MZPL 18-13
Z104 38-22

Regiona Reach E 968 5 968 M 100% W 948

National Summary UP 163 DEBUTS 45 SAME 13 DOWN 0 ADDS 11

KP1V d-27 KCAQ 33-21 IOXYQ 9-7 KDON d-33 KSZU 29-23 KNBQ on fr

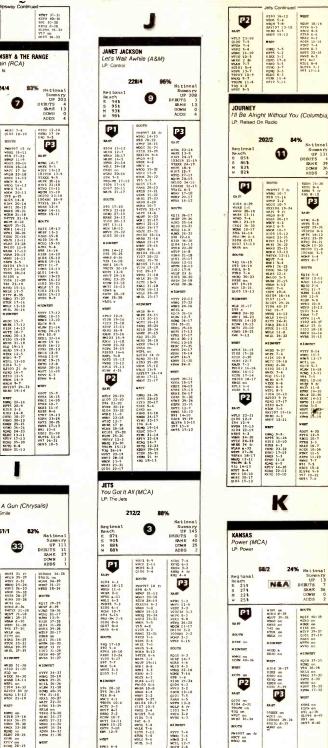
H 10M89T

KYYY 37-25
M806 d-15
M808 39-30
MC12 38-27
MLH 30-27
MLH 30-27
MLH 30-27
KYY 26-19
KYY 26-10
KYY

PAST VARIANCE AND A STANDARD A STANDARD AND A STANDARD A ST	EUIO 3 31 fr FO/PO 23-1 4 FO/PO 23-1 4 FO/PO 23-1 4 FO/PO 23-1 7 FO/PO	MEDT 12-26 MEDT 12-26 META 1-18 META 1-18 META 1-18 META 1-18 META 1-18 META 19-26 META 19-26
Regional Reach E 313 S 274 M 348 W 228	N&A	
CART A MANUAL AND A MANUAL A M	STA A STANDARD A STAND	MPIX B SOUTH FOILT B MODE A MO
LP: Ready O	79/11 7	National Summary UP 11 DEBJTS 31 SAME 26 DOWN 0 ADDS 11
EAST  MXKS on MSSts 25-22 MSSts 37-35 WPHD 31-9 CKOI on MCRU d-17 h94 d-28 PRO-PR 29-20 8106 on Q107 on	R79 or - 29     R79 or - 29     R79 or - 29     R70 or - 29	NOCH 32-28   OKLOO 4-39-26   OKLOO 4-39-36   OKLOO 4-39-37-38   OKLOO 4-39-37-38   OKLOO 4-39-37-38   OKLOO 4-39-37-38   OKLOO 33-29   OKLOO 33-39   OKLOO 34-39   OKLOO

Regional Reach Reach Reach Seach Seach Seach Seach Rescon William Rescon William Rescon Resco	GAR es It All (Colte Top" Soundtra 78/7 33  N&A  wisco me	National Summary UP 20 DEBUTS 15 SAME 36 DOWN 0 ADDS 7
Regional Reach Reach Reach Seach Seach Seach Seach Rescon William Rescon William Rescon Resco	78/7 33 N&A	National Summary UP 20 DEBUTS 15 SAME 36 DOWN 0 ADDS 7
EAST  WORKS ON MYSS ON	SOUTH	ADDS /
MXKS on MXSS o		WGAN 4-35
MIDMEST WHH'S OF A MIDME d-33 WEST KPKK 32-29 KNAK d-19 KNAK on RCPX on RATD on RATD on RATD on MEST d-19 WEST d-19 WEST d-19 WEST d-19 WEST on	1200 0 wildow on wildow on wildow on wildow on wildow on wildow on wildow of 2-15 wildow on wild	MODE 4 - 25 MODE 5 MO
LP: Three Head	ike You (RC) arts in The Hap	py Ending
S 24% M 26% W 22%		SAME 22 DOWN 0 ADDS 1
DART MONES 30-27 BIDG on BIDG TR BIDG ON BIDG TR BIDG	DATES OF THE STATE	EAST 5500C on called 97-56 5500C on called 97-56 5501C on called 9
LP: Hipsway	thief (Columb 3/20 58	
Regional Reach g 69% S 52% M 52% W 61%	39	National Summary UP 68 DEBUTS 26 SAME 24 DOWN 0 ADDS 20
MAFT 100 4-100 1005 29-11 1005 29	1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1932 (-2-2) 1933 (-2-2) 1933 (-2-2) 1934 (-2-2) 1935 (	NAME 1-20 - 20 - 20 - 20 - 20 - 20 - 20 - 20

MONR 34-33 WT1C 30-28 MSPK 35-32 98PXY 40-38 MMJU 36-34 99GPH 39-37		KTMT 37-31 KZFN 40-36 B91 30-28 KZOZ d-28 SLY96 36-29 Y97 on GK95 36-33
BRUCE HOR	NSBY & THE I	
Mandolin R LP: The Way	ain (RCA)	
nd1	24/4 93	% National Susmary UP 203 DEBUTS 4 SAME 13
Reach E 92% S 96% M 93% W 90%	Ð	ADDS 4
	MKRT 7-4 Q106 18-10 BOUTH	K22U 12-10 KMBG 17 ftr KMG 9-5
10.00	Section 2015   19   19   19   19   19   19   19	AMP 17-12   AMP 17
MRCK 21-16	KDON 21-13	
MBCK 21-16	KDON 21-13	
BILLY IDOL Don't Need	I A Gun (Chry	
BILLY IDOL Don't Need LP: Whiplash	I A Gun (Chry	ysalis)
BILLY IDOL Don't Need LP: Whiplash	1 A Gun (Chr.) Smile 51/1 83	/Salis)  National Summary UP 111 DEBUTS 11 SAME 27 DOWN 1
BILLY IDOL Don't Need LP: Whiplash  Regional Reach E 698 S 568 M 578 W 758	I A Gun (Chr.) Smile	/Salis)  National Summary DEBUTS 11 SAME 27 DOWN 1 ADDS 1



940 17-10 293 5-4 KTKS 18-10 KRBE 12-24 Y100 5-27 B97 7-7 WGH 5-4 WNV2 3-3 Q105 3-1

RQ12 8-3 NCSF 14-7 MARD 4-4 NG10 4-3 MGDQ 22-18 MGDQ 22-18 MGDQ 22-18 MGDQ 22-18 MGDQ 22-18 MGDQ 22-18 MGDQ 32-18 M

NIOMEST KYNYY 7-4 MENG 7-4 MINS 2-1 MCTL 12-7 MCPR 2-6 MLSW 2-1 KYNG 6-3 TY4 4-2 MCKL 6-5 MCKL 6

H I DM EST

MKDD 4-3 MKFX 3-2 KIIK 4-3 MGTZ 34-25 KRIK 4-3 MGTZ 34-25 KRIK 16-11 KLD 26-22 MGRD 16-12 MIXX 5-4 2104 24-18 KJ101, 7 KQKO 6-5



MOOT 18-14 KYYA 6-5 KBO2 8-6 KTRS 6-6 KTRS 6-6 KOAZ 6-3 KOZE 16-16 KTHT 7-4 KZEN 8-5 KHTZ 22-35 KNNZ 4-3 B91 4-7 KZOZ 6-4 SLY96 3-1 Y97 17-13

KDON 25-20 KEZU 8-6 KRRD 5 fr KRD 8-12

MFRC 6-8 MFRX 5-4 MFRX 5-4 MFRY 25-25 103CFR 8-6 MFPE 14-12 MFRZ 33-29 MFRZ 3

LP: Forever	e (Mercury/I	PolyGram)
Regional Reach E 60% S 49% M 33% W 41%	10/28 N&A	National Summar UP 2 DEBUTS 1 SAME 3 DOWN ADDS 2
DATE OF THE PROPERTY OF THE PR	SOUTH 1 WINDS 281-22 THE RM 1 WINDS 281-22 THE RM 1 PO   WINDS 281-22 THE R	LAST 19-13 - 13 - 13 - 13 - 13 - 13 - 13 - 1

1	UEY LE	WIS & THE NE	ws salis)
Ri Ri E S M	egiona) each 100% 96% 98% 98%		National Summary UP 185 DEBUTS C SAME 43 DOWN 7 ADDS 0
20.0 E. S.	00 13-11 00 10 10 10 10 10 10 10 10 10 10 10 1	Sect 11-6   Sec	SOUR   De-1   SOUR   De-1

LONE Shell LP: St	E JUSTICE ter (Geffen)		100
	103/10	4	3%
Regio Reach E 42 S 44 M 381 W 471	nal N	LA	Nationa Summar UP 4 DEBUTS 8 SAME 38 DOWN ( ADDS 10
Note   12   Note	PODE 5 - 1-15 - 15 - 15 - 15 - 15 - 15 - 15	1 - 28 - 17 - 17 - 17 - 17 - 17 - 17 - 17 - 1	SOUTH STATE OF THE
Regional Reach E 698 S 618 M 598 W 788	158/3 <b>28</b>	<b>66%</b>	National Summary UP 110 EBUTS 5 SAME 22 DOWN 18 ADDS 3
NAS 21-17 WISS 18-18 WISS 21-17 WISS 18-21 WISS 21-17 WISS 18-21 WISS 21-17 WISS 18-21 WISS 18-21 WISS 21-17 WISS 18-21 WISS 18-21 WISS 21-17 W	WINCE 29-28 wall 24-22	HISTORY BOX ROTE BOX	ADDS 3  307.34-250

EDDIE MONEY  / Wanna Go Back (Columbia)  LP. Cant Hold Back  210/3  Req ional  Be even  8 84 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9	
200/3 889% Na Regional D  Regi	
SOUTH 15-12   100	
SOFT PARTY MURDOCK  SOFT P	Imme IP I 'S IE IN
SHIRLEY MURDOCK As We Lay (Elektra)	4-10 6-10 12-86 1-12-10 12-10 1-12
Regional   Nation   Summar   Pack	1 7 9 1
ADDS 1  ADDS 1	







P2 EAST ELO4 d-39 WERZ ON WERCK ON	95XXX 38-33 MK PK on WQCH a OKIOO 37-33 100XHI d-36 95XII. d-36 WGAN d-31	KINT ON KIN ON
RATT	R	
Dance (A	Undercover	2%
Regional Reach E 198 S 328 M 178 W 148	NAA	National Summary + UP 5 DEBUTS 6 SAME 17 DOWN 0 ADDS 24
PI  EAST  NCAU a  00107 a  BOUTH  293 d-37  NTKS ab  REBE on  ILOO on  ILOO on  ILOS a	BOUTS  PHR997 on Er- WR00 d-38  WR00 con WR00 co	EAST  9500C on MODH d-16 MODH d-16 MODH STORM MODH STORM MODH STORM MODH MODH MODH MODH MODH MODH MODH MOD
- Conti	nued On Next Co	lumn

RED PEI		MIDWEST  NYOU A MENO MENO A MENO MENO MENO MENO MENO MENO MENO MENO
Regional Reach E 678 S 758 M 868 W 758	29	National Summarv UP 137 DEBUTS 12 SAME 27 DOWN 0 ADDS 6
TAW 12-22 (1975)   TAW 12-22 (19	WOO 2 1-27   WOO	\$100, 31-23   \$1
LP: "An America  198. Regional Reach E Slik S Sly M 798 W 928	Out There (MC an Tail" Soundtra /8 83%	National Summary UP 148 EBUTS 5 SAME 26 DOWN 10 ADDS 9
	MCK 14-10 MRZ 18-16 N 06 25-20	P3

VB00 5-5
WFF 18-12
WFF 18-

MIDMART
MKDD 2-2
MKPD 2-7-18
MKPZ 22-16
KIIK 19-18
MG71 18-17
KRMD 27-18
KZ10 23-19
MKZE 4
KILO\* 28-1
KZ10 23-18
MKD\* 8-7
Z104 11-20
KOKD 24-19
MKDK 22-18
KKD 25-21
KKRD 25-21
KKRD 25-21

WEST

KNNO 19-14
KP95 11-9
KTYS 2-9
KTYS 2-9
KTKX 7-6
CISED a
KNND 8-8
KNND 8-8
KNDX 2-5
KYMO 22-16
194 5-9
ROND 5-8

| R1DM F2T | 275 | 16-14 | 16-14 | 175 | 16-14 | 175 | 16-14 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175 | 175

**P**2



S

Regional	92/1 38	% Nations
Reach E 46% S 34% M 40% W 35%	NEA	DEBUTS SAME DOWN ADDS
TAST  VICES 20-2  VICES 20-2	MOXX on 0-15 MOXX on 0-15 MOXX on 0-15 MOXX on 0-15 MOXX on 0 MIDMENT MOXX on 0 MIDMENT MOXX 31-15	95000 d-40  1172 38-35  1172 3

	82/5 26	04
Regional Reach & 40% S 28% H 12% W 24%	N&A	Nation Summa UP DEBUTS SAME DOWN ADDS
P1	102	HIDWEST
TAST	TART	WEST
MXXXX d = 35 MXXX 32 = 31 MXXX 32 = 31 MXXX 17 - 15 PHR75 23 - 18 2100 16 - 16 894 13 - 11 800TH 293 24 15 KXBQ a KRBC 8 - 5 897 15 - 14	MFLY ON MYSR ON MYSR ON MSRK 32-34 MSRK 23-14 MSRK 23-17 9RXY 29-28 MSJC 34-33 990 PK a-34 MSRK 31-25 MSRK 31-25 MSRK 31-25 MSRK 31-25	RNGX 9-16 RYNO 2-5 194 15-25 RYNO 27-2 RYNO 27-2 REGN 30-2 REGN 30-2 WEPF on OR100 35-
896 20-16 295 a 92X 31-24 WHYT 14-13 KBKQ 20-16 KCPM 16-13	PMR997 on fr KDK106 26-25 MKG8 22-17 MSBX d-32 G105 on KAMZ 4-7 MAPE 21-19 HDJX 37-36 KBPM 11-10	896 a Q104 32-2 KSHB d-35 T102 29-2
WEST	10/104 d-30 1/107 17-15	H 10W BSTT
K22P 23-21 PH102 27-27 KCPK on KS103 9-9 KWSS 23-19 KUBH 19-16	N1105 26-22 Y1 06 39-36 RTUX 33-29	WEST 21-2

1

Regional Reach E 928	_	% National Summary
E 928 9 998 M 978 W 928	12	National Summary UP 201 DEBUTS 11 SAME 13 DOWN (ADDS 4
P1 FAST	MRCK 20-15 MKR2 4-26 Q106 27-21 SOUTH	KDON 33-23 KZZU 19-12 KNRQ 26 fr
OST   10-18	New   10   10   10   10   10   10   10   1	DATE   10-12
SURVIVOR How Much	Love (Scotti	Bros./CBS)
8	2/27 34	%
Regional Reach E 27% S 29% M 45% W 37%	N&A	National Summary UP 11 DEBUTS 20 SAME 24 DOWN 0 ADDS 27
EAST  VALUE A  VALUE	WEST 6-40 wides a victe a vict	ORITION 1  LOCATE A. 100-101  SOUTH 30-15.  SOUTH 30-15.

a Stop U	s Now		T	
96	(Grunt)	6	Close (Epic) Home	% National
20-15 t d-26 5 27-21	KXY0 19-15 KDON 33-23 KZZU 19-12 KNRQ 26 fr	Regional Reach E 38% S 16% M 19% W 37%	NEA	Summary UP 25 DEBUTS 5 SAME 21 DOWN 2 ADDS 10
197 10. (i) 277-18. (ii) 197 10. (ii) 197 10. (iii) 197 10	UNIT 13-18	EAST 5-1 - 10 WHE 5-1 - 10 WHE 5-2 - 10 WHE 5-1 - 10 WHE	**SUPLY 1-0-10 ***T 15-11 **T 15-11 ***T 15-11 **T 15-11 ***T 15-11 **T 15-11 ***T 15-11	100-00 79-24 100-00 79-29 100-00 79-29 10
3 20-21 3 17-11 5 26-22 8 16-12 0 7 30-22 0 22-16 7 4-24 1 22-17 5 29-21 6 22-19 6 21-11 0 29-20 24-20 0 4-27 31-28 8 8 9 21-15 9 31-27	MONY 20-14 MINOT MONT 13-13 POYA 30-N MONT 13-13 POYA 30-N MONE 27-20 MINE 27	LP Break Eve	Get Is What Y	Capitol)
34**  1 4-40  2 (Scotti 14 4-40  34**  1 4 4-40  3 1 3 1 3 1 3 1 3 1 3 1 3 1 3 1 3 1 3	Bros /CBS)  National Summary UP 10 SEME 24 DEEMS 27 DEEMS	M. ST. 12-15  M.	DOUTH   PARTY   Co.	AUGUST 19-12  AU

	W		
	WANG CHU Let's Go ( LP: Mosaic		
National Summary UP 25 BUTS 5 BUTS 5 SAME 21 DOWN 2 ADDS 10	Regional Reach E 81% S 85% M 88% W 88%	206/5 85	National Summary UP 171 DEBUTS 14 SAME 15 DOWN 0 ADDS 5
10KHI 25-24 SKIL 19-15 SAN 27-23 SOK a	PI	PMR997 31 fr WRRC 22-19 K98 24-18	P3
MX 28-28 04 a -30 MS 6-30 MB 16-15 01 a 174 d -39 BS 30-25 CM MST	HOXES d-34 MEEN 8-8 MKSE 23-20 MPED 25-17 CROI 35-29 MONU 30-26 894 27-22 PRO-2H 28-19 Q107 d-30	M7HF 27-20 KZZB 38-33 ROX106 12-9 MAPI 22 fr MXQB 17-7 WSSX 28-24 WBCY 18-16 WBCY 18-16 WBCY 39-37 WSKZ: 21-15 WBCX 32-28 G105 34-30	FFBC 26-20 MHPX 18-12 MICY 23-22 103CH 83-27 950CX 22-15 MFP 22-30 MIX 22-30 MIX 22-22 MDCH 17-13 ORIDO 29-22 100WHI 22-17 MGAN 22-16 MMPXX 26-19
TR On LL s Tr a B B B B B B B B B B B B B B B B B B	94Q 22-20 293 22-20 850L 4-39 850L 4-39 850Q 26-25 870S 30-29 1100 33-26 897 22-16 MGH 17-15 MRVZ d-26	REZB d-30 WINK 24-15 MKSI 34-31 MANS on WINK d-32 94TPX 23-20 MOUT 27-22 MCKI 24-20 MFHI on KZOU on	SOUTH
27 on - 27 is 37 - 27 is 2 25 - 27 it 7 on - 38 - 35 it 7 it 7 on - 27	NICMENT  896 30-27  295 31-31  295 31-31  WHY 3 30-23  922 21-18  MKCI 31-29  99DTX 29-25  MCI 31-29  99DTX 19-25  MCI 31-29  MCI 31-29  MCI 31-20  MCI 41-20  MCI 41	100 22-13   100	KGIZ 24-19 NKSP 34-29 NKSP 34-29 NKSP 34-29 NGSQ 23-19 NGSQ 23-19 NGSQ 23-19 NGSQ 24-23 GLOV 24-19 NTKS 24-18 NGSP 23-15 KSNS 23-15 KSNS 23-15 KSNS 23-16 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 23-15 KSNS 23-15 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29 NGSQ 24-29
	MRYT a KCPW d=39 MKT1 17-16 KHTR 23-21 KMK 18-14 WLOL 29-27	MTOX 25-20 MDLX 32-26 MXZL 35-32 MICHARIT	M TOM BOT
	REST R. F.	MICHEST 19-19 WKPK 100-29-19 WKPK 100-29-19 WKPK 100-24 KIIK 21-22 WCTT 279-26 KKRN 28-21 KIIK 20-21 KIIK 20-2	EYPY , 25 - 20 MINO 23 - 21 MINO 23 - 21 MINO 23 - 21 MINO 25 - 21 MINO 22 - 19 MINO 22 - 19 MINO 25 - 22 MINO 25 - 25 MINO
			in more
ational Summary UP 101 UTS 43 AME 29 OWN 0	MET 33-25 Q100 on 794 15-13 MVSR 33-29 MET 22-15 MET 22-15 MET 22-15 MET 21-30 MET 21-	KMMQ 23-19 gr 95 32-28 KTYS 14-12 KTYS 14-12 CHXD on KSWD 25-24 990X 29-23 RYNN 33-26 KULC 23-22 KYBS 34-26 RYTY 23-22 KCMC 25-17 KCMC 25-17 KCMC 25-17 KCMC 35-29 KZDU 21-20 KRMQ 25-19	KGOT 11-7 KYA 24-21 KBOZ 23-19 KTBS 24-19 KTBS 24-19 KRAR 27-22 KOSE 20-14 KTBY 21-12 KEFW 26-20 MPJ 23-19 KSOZ 37-16 SEY96 19-14 Y97 20-15 OK95 24-21
<b>P</b>	BRUCE WIL	US	
BG 38-32 8x 30-25 GY on 3CfR 35-30	Respect You LP. The Retu	ourself (Motow m 01 Bruno	n)
BY 38-32 BY 38-32 BY 30-25 BY 30-25 BY 30-35 BY 35-30 BY 35-30 BY 35-32 BY 35-32 BY 36-32 BY 36-33 BY 36-	Regional Reach E 1008 S 948 M 958 W 968	30/1 969	National Sommary .UP 202 DEBUTS 0 SAME 25 DOWN 2 ADDS 1
UTH  12 26-21  37 36-33  30 37-73  1D 0n  1D 0n  1D 0n  1D 0n  20 40-31  37 36-37  38 6-37  3	P1 B104 17-16 MKKS 22-14 WRIN 10-9	WPS7 20-15 WY/X 12-8 WX/X 10-5 WKRZ 9-5 Q106 17-7 BOUTH PMR997 23 (*	KDON 23-16 KDON 23-16 KIZU 24-22 KMNO 22 fr KBQ 19-14
YP 35-32 MB 36-27 O1 34-27 AN 30-23 PM 39-35 O3 OR IN 31-27 IN 31-27 IN 31-27 IN 31-27 IN 31-27	B104 17-16 MOKES 22-14 WENN 10-9 MYSE 10-19 MYSE 10-14 WPMD 15-12 MREJ 14-8 CKOL 10-10 MREJ 13-11 200 13-11 200 13-11 200 13-10 MREJ 13-13 200 13-11 200 13-11 200 13-11 200 13-13 200 13-13 20	NM97 23 F visit 1	ZAST  WFBE 11-6  WFM 12-7  WIGY 14-10  10 MCHR 19-15  9500X 10-10  WFM 19-18  WIXX 11-3  MCTO 17-13  MCOK 4-4  OKIDO 17-10  100KHT 18-17  15XIL 8-6  WGAN 13-7  MCHR 21-11  MFXX 9-6
DM EST (7) 32-26 (10) 32-36 (10) 32-36 (10) 32-30 (10)	300TH 740 11-8 299 12-8 ERDL 32-32 KTKS 26-23 KTKS 24-18 ERRH 17-17 Y100 3-3 B97 11-8 MGH 15-9	Y95 23-23 G105 23-19 REIB 23-19 MINK 7-3 WKSI 21-18 WANS 30-24 WCN 6-3 94TYX 20-15 WAPE 12-8	SOUTH
(G 32-23 (C 32-28 (C 32-28 (C 32-24 W 36-30 (F 38-31 V 33-31	1700 3-3 897 11-8 WGR 15-9 HIDMEST 896 9-7 WLS 5-6, 295 12-10	WIGHT 30-26 WOK1 15-12 WPM1 25-18 KZOU 10-8 WDJX 10-9 HLRS 22-22 PHLRS 22-22 PHABB 24-23 WBAH 18-13 WBW1 13-7	MJAD 14-6 MQID 22-18 MGDQ 17-12 MJMX 8-3 898 23-20 KISR 24-16 QIO4 9-6 MYKS 13-9 MZYP 27-25
77 22-16 (A 29-21) (Z 33-10) (E 35-10) (E 35-1	NIDMEST  896 9-7 MLS 5-6. 795 12-10 G102 19 fr 6968 31-8 90X 15-12 90X 15-12 90X 15-12 WCTY 8-7 MYT 8-12 KCPW 10-12 KCPW	KBPH 2-2 KX104 15-9 Y107 a-30 KWES 23-22 A105 31-27 Y106 23-21 942 27-24 MCLK 23-14 KITY 25-22 KSNQ 30-16 KTUX 16-7	X012 25-20 MeSP 30-27 MeSP 30-27
2 d-26 96 28-25 d-40 5 27-23	MINE 26-18 MINE 25-25 WANT KPKE 14-6 Y108 on		
	NEMET 14-6 Y108 on KIIS 20-18 KIZSP 21-19 KNR 21-11 KNR 21-11	MINDE 21-16 MR DZ 21-16 MR DZ 21-13 RITE 12-6 MOTE 8-3 ROWD 20-12 ROWD 20-16 MR DZ 22-19 RUD 22-18 MDDC 13-9 WBMG 22-17 MDM 13-12 2104 14-11 RUD 3-6 RUD 6-4 RUD 6-4 RUD 6-2 RUD 6-4 RUD 6-11-3 WBMG 11-3 WBMG 11-3 WBMG 11-3 WBMG 11-3 WBMG 11-3 WBMG 11-3	NOTY 16-7 VIRNO 17-11 VIRNO 17-11 VIRNO 17-12 VICEN 14-10 VICEN 11-10 VICEN 11-10 VICEN 11-10 VICEN 11-10 VICEN 11-10 VICEN 11-10 VICEN 11-10 VICEN 16-10 VICEN 16

WFLY 25-22

KTRS 17-12 KTRS 17-12 KKAZ 13-6 ROZZ 21-19 KTRT 16-10 KEPTN 31-36 KHTZ 26-22 SMNZ 15-15 KZOZ 20-12 SLY96 12-5 Y97 18-10 OK95 20-17

National Summary UP 40 DEBUTS 44 SAME 27 DOWN 0 ADDS 34

WZYQ a WQCM 39-34 OR100 d-38 100KHI 18-29 95XIL 32-26 WGAN 30-20 WOMP dn WPCX d-35

SOUTH

FOIT 6-34

WEST 6-40

MAND 35-31

MOID 6-3-7

MCDQ 33-27

MANX 6-32

299 on

RISR on

0104 33-26

MYS P

ROM 6-29

0101 d-38

MYP A

ROM 6-29

0101 d-38

MYP A

ROM 6-3

MYN 38-3

HIDWRET

RIOM ZET

RYYY 38-35
MINO 35-30
MINO 35-30
MINO 36-39
FDCR a
MLRW a
MLRW

KPHM d-37
WEST

KGOT 35-30
KYNA 4-27
KB02 on
KYNA 6-29
KUAZ 36-39
KUAZ 36-34
KOZB a
KYNT on
KZYN on
KZZY on
KZZY ON
KYNE 35-32
KYOZ 3-29
SLYY6 35-28
OK95 29-25

National Summary UP 1 DEBUTS 0 SAME 0 DOWN 0 ADDS 108

MCCN a

GRIGO a

100 MMI a

95 XIL a

MCAN B

MEST KTRS a KOZE a 891 a-40 0K95 a

KNHQ 24-18 KF95 24-19 KF95 24-19 KFYS 15-11 KIKX 17-10 CH2D 20-11 KSND 18-13 KH2X 19-12 KYNO 27-19 194 18-16 KQMG 14-12 KYNS 31-24 KFIX 9-7 KCAQ 24-20

STEVE WINWDOD
The Finer Things (Island/WB)
LP: Back In The High Life

40 BREAKER

MKDD 38-33 MKPM 8-40 KIIK 8-KRMD 35-32 XZIO 8-MHDZ 30-26-MGRD 4-38-MIDX 31-23 MIDX 31-23

N EST KNMO A KIYS 30-22 KNNO ON KIND ON KIND 37-33 KYO 6 KNON d-36 KZZU ON PE NAT

P11

EAST

HBEN d-37
MCRE: 36-33
MPHD d-36
CKOI on B94 a
PRO-PM a
8106 d-30
SCOTTM

940 28-19
293 34-30
Y100 on
B97 a
WOH d-32

MIDWEST HLS a -30 MMHS on 92x d-34 MMC I d-28 KDMH d-40 RMK a

PMR997 on fr

PETER WOLF

Regiona Reach E 528 S 398 M 668 W 258

EAST

MXKS a
MILIN a
MPHD a-38
MCAU a

SOUTH

193 a
KNOL a
KNOL a
MGN a

MIDMEST

205 a 207 a 107 a

Come As You Are (EMI America)
LP. Peter Wolf

MENTO A LOCAL A LOCAL

109/108

# SIGNIFICANT ACTION



HERB ALI Keep You LP: Keep Y	PERT Ur Eye On M Our Eye On Me	ө
PI	P23	KP95 a 194 on KYRK a
OKE a	EA.87	<b>P3</b>
PRO- PM a	MMMX cm	EAST
Wa na	MSPK a	
NTH	MOUTH	95300X ON 100KHI B
100 a	WARD on	SOUTH
N on	MSSX OD	
	KAM2 on	MKSF on
I DW EST	MDJX a-40	MYKS on
DTX a	KITY a	KSHR a
-013 8	and a	KNOW a
का	H I (IM EST	HIDWEST
102 a		WEST
DY on	WEST	1
		CROS a



B

P1	WICK on	EA ST
_	WERE OD	
		WEET OR
1.97	BOUTE	OK100 28-24
		95XIL 37-30
RS An	195 a	
	KANZ A	ROUTH
WTM	KITY on	
	1	WITE P on
	MIDWEST	Q101 on
DW RET	1 1 1	XNAH OD
ter:	WRST	RIDWEST
to on	ENGT d-29	MBNO 40-37
2	194 on	99KQ OD
	KYNK on	
	KPT V on	WEST
	KRO on	
7	Section 1	KROZ A
	164	KT#S on
6 28-18		KKAZ on
ž on		KOZE d-31

Arizona LP. What	Sky (A&M) Price Paradise	
PI	PHI02 14-25 FITS 26-26	RZIC a RNg on
WOL, on	EA 97	KAST
KRC on	BOUTH	WORP OR
I DW RST	MICHIGHT	HJBKX a.
EST	MERT	H I DAVIDST
EP on	KSNO a 194 a	EZPH on

C

PI	KHOY 1 KHOP, 30+25	1
ORE ON 19-17 E100 23.21 E007H (100 a-22 E100 E07)	EAST MSPK 36-25 SCOTN RANZ on 87105 a HITY 4-34 HIDWEST	SOUTH HILWEST WEST

FIVE STAR If I Say Ye. LP. Silk & St	s (RCA)	
21	EART.	
444		KYNO 16-11
•	MALES 31 - Fr	KYRK 1-3
FJ. 07	MSFX 31-31	1000
		Line 1
NOUTH	BOUTH	
		KART
	WSSX 23-23	
IDW KST	FAME 4-20	SOUTH
96 24-22	EBPH 3-1	MONTH.
987	MIDWEST	H I DWEST
_		WCIL 33-28
27	WEST	MARY 32-26
	KP95 d-39	
•	KMIX 20-33	MICOT

Hold Me	(Columbia)	
LP. Looking	For Jack	
_	, inter on	95300X on
P1	MYZ on	MOCH on
•	MERA NO	ICOKNI An
EA III	BOX179s	MEXX a
	WINK on	BOUTH
CRO! no	PH100 d-36	-
BOUTH	KIRO s	MOIS a
	KTUK ON	WJMD on
TK# on		KISE ON
	H I DW EST	RNAN on
IDWEST	MKDD nn	WY85 d - 37
NOT:	witers	HIDWRST.
	EDIS on	WATY a
PLZ on	EYE on	99KG OR
PLA OR	KZZU a	
P 7	KHRQ 34 fr	MEST
	100	MOOT on
ART	Lie	KTRS On
101		KRAZ d-40
00 #	EAST	KINT on
		OK95 a

DGE 24+21
72
that
KAST WOCH 6-35
ORCE OR BOUTH
DUTN BATTY
MIDMENT

Have You	ACKSON Ever Loved S	
	o marrial	(Capito
P1	122	waar
TART.	NAST.	KF95 38-38
	EAST	KMOX 8-37
WKKS OD	WFLY A	194 on
PRO- PN a	WERZ 39-31	KYSK on
SCHOOL STATE	KC101 29-25	KCAQ on
OLO IB	WSPK on	KRC on
ERRE 37-31	WERE on	
A100 15-30	SOUTH	
#1 Dw RBT	MNOK a	EAST.
POTX on	KAM2 19-19	
CZY 24-17	WKSI on	MKPE on
ONT 20-17	WPMI d-28 WDJX 33-24	MOHP on
	KMPH 31-25	BOUTH
C REST	11.06 on	40018
	SITY on	WVBS A
M102 23-20	ETROS OO	
MET. 22-19 MESS 31-22	WDLX on	MIDWEST
maa 31 -77	Hilmsor	
		H 8077
-	MKPE a	H KST

America LP: KBC B	(Arista)	
PI	PZ	P3
EA 97	EA ST	EA ST
WPID on	X104 on WERZ on	95X1L 39-33
MOUTH	BOUTH	acons
WGH on	WCKN on	9104 19-36
WINES ON	HIOWEST	MICH SHT
WEST	H POST	WDER on
-		W287

KKS d-32 KKS d-32 KKS 52-24 100 22-18 KAST	ERDY a - 22
HT CHES a-31 CHES a-31 CHES a-31 CHES a-32 CHES a-31 CHES a-31 CHES a-32 CHES a-31 CHES a-32 CHES a-31 CHES a-32 CHES a-31 CHES a-32 CHE	KITS a CHED a CHED a 174 30-2
AST   DES a - 31   174 30   RCAG a - 187   RCAG a -	Dess a - 31 174 10-1
XXS d - 32 XXPS 23 - 24 100 22 - 18 EAST EAST EAST	ECAC e-2
(895 25-24 100 27-18 FAST RUTH 894-28-25	
NUTH E94-28-25 EAST	-24 CE
	10 EAST
NNY C &	MY C A
DWEST SOUTH SOUTH	
6 a-60	# Out
PD d-22 B1107 23-14	2 81107 23-24
TM 6-38 KITY 2-1 HIDWINY	B RITY 2-1 RIDWEST

-		(Amher
P1	EAST	RCAQ on
-	Votes: ii	RDON d-38
	MKEE on fr	2.4
EA ST		
8104 27-24	ROUTH	
HWKN 19- 12	MWQS a	KA ST
	GIDS on	MINE duen
2106 29-27	WK81 25-20	WDCN 8-25
Q107 25-18	KEOU a	
MAVA 28-24	MDJN 4-39	BOUTH
SOUTH	100104 a	
BOO IN	SITY a	RQ1Z d-39 WKSF On
940 a	WELL A. W.	MOID a
-		878 co
MICHEST	MIDWEST.	2102 a-18
896 a- M		KNIN on
795 A	WEST	HIDWEST
KBZD 22-15	The state of the s	WITHKEN
ECPW 0-37	KP95 a	KYYY 39-30
	KIYS 23-16	WCTL 25-15
THE T	EDEX 37-34	KPNN on
WATE 30-21	KSND 14-9	
MAS on	KNGX on KLDC 1-1	w kar
	FYSK 23-12	KEPN 39-30
	KP1V 24-18	KHT7 A

		(Atlantic
<b>P</b>	1 22	KOND on KYRK 22-17
A OT	EA ST	RCAQ a
UTH	MERE &	123
00 d-35	MACH W	EAST
(MEST	KAM2 10-8 KETB 30-29 KITY 20-18	SOUTH
PT	MICHEST	M I DW EST
77 nn % 15-12	With	WCIL d-25 99KG on
		WEST

21	22	KP95 40-33
•		194 on XYAK on
EA ST	EA 87	P3
SOUTH,	50078	EA ET
KRBR on	KITY on KITY on	20U1W
MYT 4	PLI CON RIGHT	HIDWIST
EST	MEST	WRST
MI02 24-19	4.00	891 on

P1	FAST	EAST
•	White on	
TA AT	BOUTH	500 TH
		W0 10 on
PRO- PM on	MAINE ON	W 10W MRT
BOUTE	MI DM MOT	
	RIOWEST?	99KG on
1DW MET	WEST	XWTO on
ROT		WXXIT
	(23)	KBOZ on
P2		091 on

ALAN PARSONS PROJECT Standing On Higher Ground (Aris LP: Gaudi		
Pi	0.57	08100 a
•	K104 a	
EAST	90019	BOUTH
SOUTH	MSIDE a	MDIZ s
	MIDWIST	HIDWEST
TON EST	witer	99KG 4
Tip?	KSND a	WEST
ITS ON	P3	ROOT :
<b>3</b>	EA 97	797 a OK95 a

21	MKRZ on	EAST
_	MOUTH	
•		MERE OR
EA ST	WNOK on	WOAN ON
MX KS on	WDJX 39-35	BOUTH
MCAU 35-19	RTUX on	- and III
HONO 33-32	H 10W 89Y	MOIZ on
800 TH	H. Per State	WZYP on
	MX DD on	0101 on
	BILE 32-32	
MIDWEST		N IDWEST
	Witer	KKLS on
WEST		99KG on
WART	KP95 8-40 KDKK 00	HDBB on
	194 25-24	EPPN on
PZ.	ECAD 4-34	
_	MAQ 0-34	REST
	EE.	
EAST.		KBOT on
RP 2 on		

RUN D.M.C t's Tricky P. Raising H	(Profile)	- '
PI  PA 9T  D107 d-25  HAVA on  HOUTH  CTH'S on  LERE on  LICHEST  CPH a	SOUTH SEXT OF ON WHOO ON WHO	ENDOX A 194 a NY FIX ON NY FIX ON NY FIX BAST BOUTH MKSP a AMAN A 2102 on WCLE on Fr MCIL a
NOY 4-27	WEST	29 KG d - 29 WEST KHTZ a

Hold Me ( LP: Sheila E	(Paisley Park	/WB)
PI	EAST.	1
NXKE 35-29 SOUTH	#204 39-28 #287 on MANY 26-21 MPST 36-34	MXPE.on MCON on OR100 on 95XIL d-38
990TK on 90TK on 90TK 04 90TY 4-22 WENT 4-24 WLOL 26-26	MOST 37-32 KANE on MOSN 40-37 KIZMEST	80079 HIDWEST WARS 77-31 WCIL 4-33 NOCR 23-19 MLSW 32-29 USAS OR
RM-78 on PM-102 26-26 CMSZ. 11-9	KP95 39-32 KYRK 36-30	MEST RDZR on ATMT on RJF22 d-34 197 on

P.1	R104 on	EAST.
	Mouten	
A ST		MOOM on
		WGAN ON
	William on	WPOX a
BEN 4-10	K228 d-37	-7744 4
PTP A	MINK a	BOXITH
	HINNE OF	
OUTH	WHEN A	WKSP on
	KSAO OR	WJAD on
OM on	WOLK ON	MODE ON
I Day sport		0101 a
TOW REFT	M COW KOTT	WYSS a
415 a		Armer a
****	W DOX 4-37	MIDWEST
OFT .		
	MEGT	NWS on
102 4-36	KP95 d-36	MSPT on
TD on	RIYS 39-35	
77	KSMD On	WIRST
<b>4</b>	KX 1/2 4-33	ROSE d-35
		67917 OD
	(E)	MCY96 on OK95 4-39

P1	KAST	MOAN A
•	WMW a	WPXX a
ZA ST	WPST &	800792
SOUTH	MOUTH	MJAD a
940 e		RISR o
293 a	WI DOWNST	WITTH A
H I DW KST	WEST	H I Der Kart
F KSUT	KMY .	MAEY &
SZZP a	KDON a	HDBR &
CPX a	P3	WRST
	EAST	RYYA a
PZ		NTRS a
	75.XXX a	K294.7 a
	95XIL a	KTMT a

P1	R104 on	ZA ST
KAST	MEREA	95XIL OR MGAN OR
CKOI +	80079	WENT OF
ROUTH	WRCY a	BOUTH
	MINKS IN	ROIZ a
240 a	WOEN a	
897 a		MCSQ a KSNs a
M COMPANY	HIOMEST	KNIN A
	MK 00 H - 35	HADMINET
WHS 0	WEST	MINO 4
MEST	K DOX a	
POPER A	KY for a	99 KG a
-	FOX YOU CAN	
1624	KZZU a	M KST
	1223	ROZE AF
EA ST	-	OK-95, 4-39
	× 10	

n You (Next I	ialedU)
[75]	. KYRK 33-2
2	KPIV 7-3
	KDON 20-16
MART	(2)
97777	لغنا
	EA CT
KAHZ 28-24	
	800791
RITY 3-7	Q104 on
H J Chickey	WYKS on
	WIYF 19-18 1102 21-17
WEST:	HIDWRIT
	H LOW RET
KYND 39-31	9980 38-33
194 1-2	HERT
NOMO 16-15	SHTS 10-7
	#105 14-10 Y106 4-39 R177 3-7 HIDMEST WEST FORCK 6-4 KYND 39-31 194 1-2

Just On	H 9 Night (MCA) port Of Kings	
	WFT.Y on ELO4 27-22	EA ST
	930 on	95XIL 34-2
EA ST	BOUTN	
WPHD 4-12		BOUTH
CPTR OR	MARCHE CITY	KOIZ ON
	MLRS 6-24	WEYP no
BOUTH	MIDWEST	Q101 on
		FEMAN OD
MICHEST.	MISS 26-24	H TOWNST
KOWB 19-22		M TON KST
	MINT	WHWB 0-40
W EST	K DKX on	ROND on MATY 38-14
P2	CHMD on	99 KG On
	KINU nn	WDRR on
	KRO on	
NATE OF	[22]	Witer

VENETIA		
30 Much	For Love (Ch	(rysalis)
LP: Calling	In The Lions	
_		
PI	PMR997 on fi	
_	MACC on	WORLD IN
EA ST	WHOIE on	8007N
100 011	MARIE OU	
	MORN No. 16	WKSP &
SOUTH	B3103 on	WJAD on
		HUNK 1-2
H LOW COT	H I Dir BUT	MYKE a
	1	WPPH on
WHENS IS	WEST	N LDM Serv
WAST:	KIYS on	
	REEK a	99KG 8-36
FP1,2 00	ESMO on	FINTO OO
	KFIV on	
122	KCAG a KDON on	KPMI on
•	ETRU a	
EA 67		M KONTY
NA IIT	P3	KKAZ a
		FORE OR
SOUTH	EA ST	KTMT on
		SEY96 on
	95300X a	0K95 nn

LP. By Requi	952	
P1	EA-FT	EA ST
•	1104 a	95X EL 4
EAST.	80079	WORF on
		800111
BOUTH	R IOW SSIT	WPFH on
H I DW KST	MSOK on	WGLP on fr
	WEST	MIDWAST
295 37-35 MM: 1 cm	KSND on	WCIL on
e korr	KLUC 40- 37	9950 d-40 WIDBR OD
	D2	MART
CATO on	40	
P2	•	KKAZ on KZFN on
		9-91 a-29

WORLD PARTY Ship Of Fools (Chrysalis) UP: Private Revolution		
MX KS on MBEN d-40 PRO-PH on BOUTH	HROD on HROD on HROD on HRAD 39-32 KTOX a	WJAO on WGIO d-35 WJAZ d-34 KISS on 0104 40-37 0101 a
H TOW RET WHALS 4-37	MIDWEST MRON a MEST	HIDWAST HIME ON HILE ON KKLE ON
CPX on IITS 21-17 ATD a	[P3]	NOR OR RPHW OR
AST PLY on	WICY OR 95XXX OR MEYQ OR 100XXX d-38 95XII, 4	KGOT ON KTHS A KOZE ON KTHT 39-34 B91 d-36 OK95 ON

## **CONTEMPORARY HIT RADIO**

## BREAKERS.

### ARETHA FRANKLIN & GEORGE MICHAEL

I Knew You Were Waiting (For Me) (Arista)
83% of our reporters playing it. Moves: Up 13, Debuts 92, Same 34,
Down 0, Adds 61 including WBLI, PWR95, 99DTX, KDWB, KPKE, KROY, KUBE. See Parallels, debuts at number 38 on the CHR chart.

### STEVE WINWOOD

### The Finer Things (Island/WB)

60% of our reporters playing it. Moves: Up 40, Debuts 44, Same 27, Down 0, Adds 34 including B94, PRO-FM, B97, WLS, KWK, FM102, KMEL. See Parallels, debuts at number 40 on the CHR chart.

### **NEW & ACTIVE**

HIPSWAY "The Honeythief" (Columbia) 138/20

Moves: Up 68, Debuts 26, Sane 24, Down O, Adds 20 including B104, B105, KWOD, O105, KZZB, WHHY, Z104, KNMO, WXKS 26-21, WBEN 38-30, WPHD 38-18, WMMS 29-24, KDWB 37-30, WERZ 36-28, WKDD 36-31. See Parallels, debuts at

number 99 on the CHR chart.

BANGLES "Walking Down Your Street" (Columbia) 133/61

Moves Up 12, Debus 31, Same 29, Down O, Adds 61 including PRO-FM, WGH, WNCI, WHYT, KCPW, WKTI, KHTR, KWK, Y106, KZZP, 293 73-2, 3964 -0.5, FMI02 36-31, KMEL 33-29, WHXF 29-24.

ROBBIE NEVIL "Dominoes" (Manhattan) 130/44

Moves: Up 12, Debus 32, Same 42, Down O, Adds 44 including WBEN, Z93, KHTR, WLOL, KKRZ, KMJK, KMEL, WBAM, KZIO, KLUC, Y108 29-28, KUBE 32-24, WTIC 33-29, WKDB 34-26, WIXX 39-29.

KZIO, KUD, Y109 2925, KUBS 32-24, WILL 33-24, WKUB 34-24, WKUB 34-

DAVID & DAVID "Ain't So Easy" (A&M) 112/9

Moves: Up 34, Debuts 15, Same 54, Down 0, Adds 9, KKRZ, C)106, 94TYX, WQUT, WZOK, WQID, KQCR, KBOZ, KHTZ, WPHC) 33-20, W19-94, KIO41-94, WBBC) 26-22, WGRD 29-25.

WPHD 33-20, 390-30-26, KITS 59.8, KITM 14-9, WBBD 20-22, WNRD 20-23, WNRD 20-22, WBBD 30-32, WNRD 30-24, KDW 30-34, WNRD 30-24, WBBD 30-32, WBBD 30-24, WBBD 30-24

LONE JUSTICE "Shelter" (Geffen) 103/10

LONE JUSTICE "Shefter" (Geffen) 1U3/71 Woves: Up 47, Debuts 8, Same 30 Donn 0, Adds 10, B1DC, WQUT, WZOK, KIYS, WFBG, WWFX, WJAD, 99KG, KDW, KGOT, PROFAM 51, WMMS 129, KATD 34-21, WEZ 319, WIXX 18-12 DDRAN DURAN "Skin Trade" (Capitol) 1017 WDR. 1017 WSR 15, Same 37, Down 1, Adds 7, WXKS, WLOL, WPST, WKRZ, 94Z, KTUX, WGAN, PRO-FM 35-29, G107 24-19, 203 925, MISM 32-23, KIIS 32-25, KITS 18-12, VPS 27-15, WAPE 26-22

A-HA "Cry Woff" (WB) 83/7

Moves: Up 52, Debuts 7, Same 16, Down 1, Adds 7, WBEN, KZZB, WSSX, WNOK, WANS, Q101, KWNZ, WKSE 20-17, Y100 17-8, KDWB 31-26, KCPX 15-12, KWSS 26-20, 99GFM 32-29, WBBQ 25-20, Q104 19-15.

IT/9, KUW9 31-26, KUA1 15-12, KW3-224, 993-001 15-24, 4000 15-00 16-00 1 BARBUSTERS "Light Of Day" (CBS Associated) 78/40

IS "Light 01 Day" (CBS Associated) 78/40 Debuts 10, Same 25, Down 0, Adds 40 Including WXKS, WBEN, WKSE, WPHD, WCAU, KTKS, KKRZ, WRCK, PRO-FM 4-31, 795 40-37, WMMS 37-29, WKDD 40-30, KQIZ d-38.

WHITH, 0.1105, PRO-FM d-31, 295 d-0-37, WMMS 37-29, WKDD 40-30, KCIIZ d-39.

SAMMY HAGAR "WINNER TEXES IT AII" (CDUMBL) 787.

Moves Up 20, Debus 15, Same 36, Down 0, Adds 7, WSPK, KZDU, WHITY, WWFX, WIKZ, KTMT, Y97, WCAU 34-30, KPKE 22-29, KTOI4 0-37, KTUX 37-33, WGDH 0-10-36, KTW 34-0-34, KCYO 34-26, 95KIL 35-26.

ROBERT CRAY BAND "Smoking Gun" (Polydor/PolyGram) 77/18

Moves Up 24, Debus 8, Same 27, Down 0, Adds 18 including WGH, O105, KATD, WNNK, WNYZ, KITY, WLRW, SLY96, WGBN 40-35, WKMP 34-34, KCYO 14-11, O104 27-21, KOZE 17-7.

PRETENDERS "My Baby" (Sire/WB) 75/8 PRETENDERS "My Baby" (Sira/WB) 75/8
Moves: Up 22, Debuts 12, Same 33, Down 0, Adds 8, WLS, WNOK, WOOM, KYYY, WBNO, WAZY, KKAZ, SLY96, WBEN 35-31, WPHD 34-26, KITS 15-11, WKDD 27-15, 95/XX 38-33, O101 4-1, KOZE 30-23, OK95 32-29.
EIGHT SECONDS "Kiss You (When It's Dangerous)" ("Polydot/PolyGram) 74/8
Moves: Up 21, Debuts 9, Same 34, Down 2, Adds 8, WBEN, PRO-PM, WKRZ, WSSX, KKRC, KOZE, Y97, OK95, CKOI 26-15, CTFT 10-9, WLO, 36-30, KBFM 2-92, KWES 10-7, KIKK 31-25, 100KH 40-30, 99/86 27-21.

CHI 103, WUL 36-30, NEW 26-30, THE 107, NEW 107,

GLASS TIGER "I WIll Be There" (Manhattan) 68/68 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 68 Including W WXKS WKSE WPHD WCAU B97, WNVZ, WMMS, WKTI,

"TIL TURSDAY "Coming Up Close" (Epic) 83/10
Moves: Up 25, Debuds 5, Same 21, Down 2, Adols 10, KCPX, WFLY, 99GFM, WGRD, KSND, WFXX, Q104, Q101, KKXL, WAZY, WKXS, 2, 294 14-10, KKND 4-2, WERZ 211-14, KITS 13-9..."

WACY, WAS 5-2, 291 (a-10, NIC4) 3-2, MERIZ 21-16, NIC3 (3-9) 3-3 STACEY Q "We Connect" (Altantul) 82.76 Moves: Up 36, Debuts 4, Same 11, Down 6, Adds 5, KKBO, 295, WLAN, 99GFM, 898, PWR95 23-18, 293 24-15, KRBE 8-5, 896 20-16, 923 3-124, KBEQ 20-16, KCPW 16-13, KWSS 23-19, WSPK 23-17, WRDK 31-25.

KANSAS "Power" (MCA) 58/2

KANSAS "Power" (MCA) 58/Z
Mores Up 13, Debuts 7, Same 36, Downo, Adds 2, WKDD, 891, KCPW 40-36, K104 d-31, WCKN d-38, WQUT 39-36, KIYS
36-27, 100KHI 39-26, 95KIL d-35, WZYP 39-37, Q101 27-19, Y94 38-28, 99KG 37-32, KDVV 35-32, KFMW 37-32.
CHRIS DebURGH "The Lady in Rad" (A&M) 57/11
Mores Up 16, Debutis 8, Same 19, Down 3, Adds 11, Q107, 94Q, Z93, KWK, WGRD, WIXX, KDON, KRQ, WIKZ, KQIZ, WVBS, WXKS 24-20, FMI02 8-7, RRDY 12-9, WBBQ 40-30, WFFM 40-34. DARYL HALL "Someone Like You" (RCA) 55/1

UNATIL HALL "SOMBODE LIKE TOU" (RCA) 55/1 Moves Up 30. Debute 2, Same 22, Down O Adost V, MPVQ, WXKS 30.27, B96 32-28, K104 19-15, WPST 26-21, WBBO 38-34, 94TYX 32-29, KBFM 17-15, KK104 30-25, Z104 32-29, OK100 39-36, 95XIL 28-23, KNAN 25-21, KOCR 34-20, KBOZ RATT "Dance" (Atlantic) 52/24

HATI "Dance" (Atlantic) 22/24
Moves: Up 5, Debuts 6, Same 17, Down 0, Adds 24 including WCAU, Q107, Q105, WMMS, KZZP, WRCK, WBAM, BJ105, KIKX, WBNQ, WMJQ 39-35, KWES 28-23, WOMP 40-31, WCIL 24-21, Y94 40-34.

KIKX, WBNQ, WMJQ 39-35, KWES 28-23, WOMP 40-31, WCIL 24-21, 79, 40-34
GREGORY ABBOTT "10 GT HP Feelin" (ITV Over)" (Columbia) 52/14
Moves: Up 1, Debuts 9, Same 28, Down 0, Adds 14 Including WKSE, WFST, WNYZ, WBBQ, KX104, KTUX, WKDD, WJMX.
KCMQ, WDBR KOZE, B97-3-05, KS103 22-29, WRDO 4-40, KRPD 0-28

DONNA ALLEN "Serious" (21/Alcto) 50/15
Moves: Up 17, Debuts 6, Same 12, Down0, Adds 15 including CKOI, WNVZ, 92X, KZZP, KWOD, KATD, WSPK, WFMI, KIVS, KDON, KRBE 26-20, KROY 21-16, WSSX 27-20, WDJX 40-29, KFIV 28-21.

### **MOST ADDED** MOST ACTIVE

PETER WOLF (108) GLASS TIGER (68) BANGLES (61) FRANKLIN & MICHAEL (61) ROBBIE NEVIL (44) BARBUSTERS (40) STEVE WINWOOD (34) SIMPLY RED (31) KOOL & THE GANG (28) CLUR NOUVEAU (28)

HIPSWAY (94) CAMEO (66) A-HA (58) DURAN DURAN (55) LONE JUSTICE (55) DAVID & DAVID (49) BRUCE SPRINGSTEEN (47) **ROBBIE NEVIL (44)** BANGLES (43) KOOL & THE GANG (43)

BON JOVI (144) CLUB NOUVEAU (98) HUEY LEWIS . . . (96) BEASTIE BOYS (68) PETER GABRIEL (66) JETS (57) BRUCE HORNSBY . . . (54) BRUCE WILLIS (52) GENESIS (49)

JANET JACKSON (49)

HOTTEST

Most Active = Ups + Debuts - Downs

### SIGNIFICANT ACTION

GLENN MEDEIROS "Nothing's Gonna Change My Love For You" (Amherst) 47/15 Moves: Up 16, Debus 6, Same 10, Down 0, Adds 15 including 940, Bey 25, WINNK, WKOB, KKTOH, BUTOS, KITY, WBEN 93-32, C1017 25-18, KBED 22-15, WKS1 25-20, KKTOH 1-49, KLUC 1-1, KFIY 24-18.

WORLD PARTY "Ship Of Foois" (Chrysalis) 46/9
Moves: Up 5, Debus 7, Same 25, Down 0, Adds 9, KATD, K104, WERZ, KTUX, WRON, 95XIL, WFXX, QJ01, KTRS, KITS
21-17, WSPK 439, KSAQ 93-2, WGAN 29-24, Q104 40-37, KTMT 39-34. MOVES: UP 0, 500004, CASA 0.39-32, WGAN 29-24, Q.104.40-37, K.IMT 1990-2.

VENETIANS "So Much For Love" (Chrysalls) 38/14

PAUL SIMON "The Boy in The Bubble" (WB) 36/9
Moves: Up 1, Debuts 7, Same 19, Down O, Adds 9, CTF, MMMS, 294, WINK, WHHY, WIXX, WFXX, Q101, WVBS, WBEN
d-39, FM102 -436, KZ28 d-37, KFS9 d-36, KIVS 93-95, KXYQ d-33.

G-93, rmilke 0-96, RAZED 0-97, RASD 0-96, RASD 39-95, RATO 0-93 PREDDIE JACKSON "Have You Ever Loved Samebody" (Capitol) 36/5 Moves: Up 11, Debuts 3, Same 17, Don 0, Adds 5, PRO-PM, WFLY, WKDV, WKZK, WVBS, KRBE 32-31, YY00 32-30, WCCY, 24-17, WHYT 20-17, FMDI 22-36, MKBLE 2-19, KWSS 31-27, WRDZ 9-31, KC101 29-26, KBFM 31-25.

COLIN JAMES HAY "Hold Me" (Columbia) 35/7
Moves: Up 0, Debuts 3, Same 25, Down 0, Adds 7, Q100, KSAQ, KZZU, WFXX, KQIZ, WAZY, OK95, CKQI on, KTKS on, KMK nondr kPIZ ondr WNNK on FM100 4:36.

PARTY SMYTH "Never Enough" (Columbia) 33/27
Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 27 including CKOI, 94Q, Z93, B97, WMMS, KWSS, WPST, WKRZ, WBCY,

SIMPLY RED "The Right Thing" (Elektra) 31/31 ing 94Q, Z93, KZZP, KCPX, KATD, KWSS, WNNK, WTIC, WPST,

WKRZ, KFIV, KDON, 95XXX, 95XII, WS,AYX.
HERB ALPERT "Ksep Your Eye On Me" (A&M) 31/17

Movae Lin n. Debuts O, Same 14, Down O, Adds 17 including WXKS, PRO-FM, Y100, 99DTX, FM102, KWOD, WSPK, WDJX.

GEORGIO "Sex Appeal" (Motown) 31/16 Adds 16 including KCPW, KIIS, KS103, KMEL, WERZ, WNNK, WNYZ, KXX106,

Moves: Up 1, Debuts 3, Same 11, Down 0, Adds SHEILA E "Hold Me" (WB) 30/0 STICLE LE TURE THE (WD) 30/U Moves: Up 13, Debuts 4, Same 13, Down 0, Adds 0 including WXKS 35-29, WCZY 28-22, WHYT d-24, KMEL 11-9, K104 39-38, WNNK 26-21, WPST 36-34, WKOB 37-32, WCKN 40-37, KF95 39-32, KYRK 36-30, 95XIL d-38, WBWB 37-31, KOCR

SWEET SENSATION "Hooked On You" (Next Plateau) 30/0

Moves: Up 20, Debuts 3, Same 4, Down 3, Adds 6) including WXKS 29-23, KRBE 21-18, KZZP 20-18, KROY 9-7, KWSS 5-3, KAMZ 26-24, BJ105 14-10, KMGX 6-4, KQMQ 16-15, KLUC 16-15, KFIV 7-5, KCAQ 20-18, KDON 20-18, Z102 21-17, KHTZ BURNS SISTERS BAND "Listen To The Beat Of A Heart" (Columbia) 26/3

HNS SISTEMS BAND LISTER II I II HE BBB UT A RESIT (VOLUME) 2009 ves: Up 4, Debuts 2, Same 17, Down 0, Adds 3, Y95, KAMZ, KBOZ, WXKS on, KATO 9, 194 on, KYRK on, OK100 28-24, 95XII, 37-30, WBNQ 40-37, KOZE d-31. on, K104 28-18, KITY on, KMGX

TRIUMPH "Just One Night" (MCA) 26/0
Moves: Up 6, Debuts 3, Same 17, Down 0, Adds 0 including WPHD d-37, CFTR on, KDWB 39-29, WFLY on, K104 27-22, 93Q
on WNDK on W18 d-24, WRDD 30-22, KIIK 26-24, 95XIL 34-27, WBWB d-40, WAZY 38-34.

on, WNDK on, WLR5 d24, WNDL 3044, NRL 5045, NR SESSON STATES OF ST

KHTZ, 0.107 d-25, KRDV d-27, Y107 d-26, Y106 a3-3-4.
PDINTER ISITERS "All I Know is The Way I Fee!" (RCA) 24/0
Movest Up 3, Debuts 3, Same 18, Down 0, Adds 0 including WXKS on, WCAU 35-32, WEBZ on, WNNK d-40, WKRZ on, WNNK on, WCAU 39-35, KTUX on, WKDD onde, MrS6 d-40, KMX onde, 194 28-24, KCAO d-34.

BILLY VERA & THE BEATERS "I Can Take Care Of Myself" (Rhino) 17/3 , 95XIL, B91, Z95 37-35, WNCI on, KATD on, WZOK on, KSND on,

KLUC 40-37, WDMP on, WPFM on, WGLF on, 99KC 0-40.

MEL & KIM "Showing Dut (Gef Fresh & The Weekend)" (Atlantic) 15/4

Moves: Up 5, Debuta 2, Same 4, Down 0, Kdds 4, WKRZ, WKGB, CHED, KCAQ, Y100 d-35, KROY on, KMEL 15-12, KAMZ, 10-8, KEZB 30-9, KITY 20-18, KOMO on, KYRIK 2-17, WGIL 0-25.

FIVE STAR "If I Say Yes" (RCA) 15/1 Moves: Up 9, Debuts 1, Same 2, Down 2, Adds 1, KAMZ, B96 24-22, WTIC 18-16, WSPK 33-31, KXX106 23-22, KBFM 3-1, KFPR 4-39 K-YND 16-11, KLUG 30-25, WCIL 33-28, WAZY 32-26.

ALAN PARSONS PROJECT "Standing On Higher Ground" (Arista) 14/13

Moves: Up O, Debuts O, Same 1, Down O, Adds 13, K104, WNOK, KSND, OK100, 95XIL, KQIZ, WJAD, 99KG, KGOT, KOZE,

KTMT, Y97, OK95, KITS on.

CHINA CRISIS "Artzona Sty" (A&M) 13/4

CHINA CRISIS "Artzona Sty" (A&M) 13/4

CHINA CRISIS "Artzona Sty" (A&M) 13/4

CHINA CRISIS "CARDON CONTROL OF THE CONTRO

KBC BAND "America" (Arista) 12/0

0, Adds 0, WKSE on, WPHD on, WGH on, WMMS on, K104 on, WKRZ on, WCKN on, Moves: Up 2, Debuts 0, Same 10, Down 0, Adds 0, WKSE on, W 95XIL 39-32, WCGQ on, Q104 39-36, KNIN on-dp, WDBR on.

COVERGIRLS "Show Me" (The Fever/Sutra) 11/4
Moves: Up 4, Debuts 1, Same 2, Down 0, Adds 4, Y100, FM102, KROY, BJ105, WXKS on, PWR95 18-17, Z100 23-21, KMEL

30-25, WSPK 36-25, KAMC on, KITI 19-34.

BEFLIN "YOU DON't Know" (Geffen) 11/2.

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 2, WZYP, WYBS, 94Q on, KDWB on, WBCY on, WCKN on, KIKX on-dp, KZZU.

MIKI HOWARD "Come Share My Love" (Atlantic) 10/1
Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 1, WNNK, PRO-FM on, WCZY d-36, KROY on, KMEL 24-21, WERZ on, KITY MELBA MOORE "Falling" (Capitol) 10/1

wn 0, Adds 1, WHYT, KRBE on, FM102 24-19, Y106 on-dp, KITY on-dp, WDLX on, KF95

40-33, is 40 ft. KITW. Or get Tortup. To get Tortup. The State of the

# IT MAY BE FUNNY, BUT IT'S NOT A JOKE.

In this issue of R&R, you'll find the first record—ever—to feature the considerable vocal strength of Al Coury, the head of promotion and marketing at Geffen Records.

Al didn't want to make the record. But we had a story to tell, and he was clearly the man to tell it.

"I Just Wanna Teslafy!" is the name of Al's first—and probably last record. Joining him on back-up vocals is AOR promotion ace Marko Babineau.

Al's record was inspired by the **Tesla**album **Mechanical Resonance**and the track "Modern **Day Cowboy.**"

That album is the fastest-selling debut LP in the history of Geffen Records. (See adjacent quotes.)

It is also on 50% of R&R's AOR stations. Need we say more?

So please listen to Al. And if you won't listen to Al, at least listen to Tesla.

## "A sell-out in virtually every store in the chain."

 Lew Garrett, Camelot Enterprises, N. Canton, OH

## "Tesla has the power to rock America ala Van Halen."

 Bob Tyson, Musicland, Minneapolis, MN

### "Out-of-the-box smash! No. 7!"

 Rick Giering, Dan Jay Music, Denver, CO

## "The hit of the first quarter—from nowhere!"

 Mike Stewart, CML One-Stop, St. Louis, MO

## "It's flying out the door! Watch out for this record!"

 Dan Croce, Good Vibrations, Canton, MA

### "Tesla rocks!"

• Dan Shepherd, Tower Records Sacramento, CA

### "Customer demand dictated that we re-allocate on a high priority to all stores."

• Dave Roy, Transworld, Albany, NY

## "It's a hot record. We're doing great numbers."

 Scott Phillips, Mainstream Records, Milwaukee, WI

## "In the last two weeks this record has picked up very strongly."

 Don Smith, Radio Doctors, Milwaukee, WI

## "Tesla possesses tremendous potential."

 Steve Lerner, Elroy Enterprises, New York, NY







### CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week 1 BON JOVI/Livin' On A Prayer (Mercury/PG) 2 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) 3 JETS/You Got It All (MCA) CHICAGO/Will You Still Love Me? (WB) 6 PETER GABRIEL/Big Time (Geffen) 23 16 8 BRUCE WILLIS/Respect Yourself (Motown) BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra) 16 9 JANET JACKSON/Let's Wait Awhile (A&M) 21 17 13 TO EDDIE MONEY/I Wanna Go Back (Columbia) 17 14 12 **5 JOURNEY**/I'll Be Alright Without You (Columbia) 26 20 15 (2) BEASTIE BOYS/Fight For Your Right (To Party) (Def Jam/Columbia) 28 23 18 D LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA) 38-31 22 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA) 12\_41\_ 10 15 READY FOR THE WORLD/Love You Down (MCA) 27 24 20 **DEAD OR ALIVE**/Brand New Lover (Epic) - 39 26 GENESIS/Tonight, Tonight, Tonight (Atlantic) - 40 29 CLUB NOUVEAU/Lean On Me (WB) 11 9 9 19 LIONEL RICHIE/Ballerina Girl (Motown) 1 3 7 20 MADONNA/Open Your Heart (Sire/WB) N&A Begins on Page 118 37 32 27 WANG CHUNG/Let's Go (Geffen) 8 8 14 22 SAMANTHA FOX/Touch Me (I Want Your Body) (Jive/RCA) EUROPE/The Final Countdown (Epic) - 37 32 EXPOSE/Come Go With Me (Arista) 13 12 17 25 LUTHER VANDROSS/Stop To Love (Epic) CHICO DeBARGE/Talk To Me (Motown) - 36 CROWDED HOUSE/Don't Dream It's Over (Capitol) 33 30 28 26 JEFF LORBER featuring KARYN WHITE/Facts Of Love (WB) 36 33 REO SPEEDWAGON/That Ain't Love (Epic) 4 5 19 30 CYNDI LAUPER/Change Of Heart (Portrait/CBS) LOU GRAMM/Midnight Blue (Atlantic) \_\_\_\_ 39 TINA TURNER/What You Get Is What You See (Capitol) — 38 35 BILLY IDOL/Don't Need A Gun (Chrysalis) 5 18 25 34 BILLY VERA & THE BEATERS/At This Moment (Rhino) DEBUT CAMEO/Candy (Atlanta Artists/PG)
22 21 24 36 CINDERELLA/Nobody's Fool (Mercury/PG)

**ADULT CONTEMPORARY** 

BREAKER A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)

DEBUT HIPSWAY/The Honeythief (Columbia)

 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) 2 JETS/You Got It All (MCA) JOURNEY/I'll Be Alright Without You (Columbia) TOTO/Without Your Love (Columbia)
LUTHER VANDROSS/Stop To Love (Epic)

N&A Begins on Page 98

JANET JACKSON/Let's Wait Awhile (A&M) LIONEL RICHIE/Ballerina Girl (Motown) CHICAGO/Will You Still Love Me? (WB) GLASS TIGER/Someday (Manhattan)

BREAKER STEVE WINWOOD/The Finer Things (Island/WB)

7 13 23 37 BOSTON/We're Ready (MCA)

Wanted (MCA)

25 14 STARSHIP/Nothing's Gonna Stop Us New (Grunt/RCA) DARYL HALL/Someone Like You (RCA)

15 13 13 MADONNA/Open Your Heart (Sire/WB)

24 18 15 TO READY FOR THE WORLD/Love You Down (MCA) 21 17 16 BRUCE WILLIS/Respect Yourself (Motown)

LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA) 30 20 18 PAUL McCARTNEY/Only Love Remains (Capitol)

BILLY VERA & THE BEATERS/At This Moment (Rhino) KENNY ROGERS/Twenty Years Ago (RCA)

30 25 **(Mercury/PG)** - 28 24 3 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)

- 29 23 MIKI HOWARD/Come Share My Love (Atlantic)

9 14 19 23 BILLY JOEL/This Is The Time (Columbia)
14 16 20 24 GREGORY ABBOTT/Shake You Down (Columbia) 30 @ RESTLESS HEART/I'll Still Be Loving You (RCA) 28 POINTER SISTERS/All I Know Is The Way I Feel (RCA)

29 29 BURNS SISTERS/Listen To The Beat Of A Heart (Columbia) 20 21 22 28 ANITA BAKER/Caught Up In The Rapture (Elektra)

BREAKER® SHIRLEY MURDOCK/As We Lay (Elektra)

OEBUL DE CHINA CRISIS/Arizona Sky (A&M)

### **AOR TRACKS**®

■ LOU GRAMM/Midnight Blue (Atlantic) - 21 8 @ GREGG ALLMAN BAND/I'M No Angel (Epic) 3 ALAN PARSONS PROJECT/Standing On Higher Ground (Arista) 4 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA) REO SPEEDWAGON/That Ain't Love (Epic) 11 10 6 6 LOS LOBOS/Shakin' Shakin' Shakes (Slash/WB) 28 17 10 SAMMY HAGAR/Winner Takes It All (Columbia) WORLD PARTY/Ship Of Fools (Chrysalis) GENESIS/Tonight, Tonight, Tonight (Atlantic) 10 BOSTON/Can'tcha Say/Still In Love (MCA) 31 20 15 STEVE WINWOOD/The Finer Things (Island/WB) 20 16 13 **@ GEORGIA SATELLITES/Battleship Chains** (Elektra) 27 22 19 ERIC CLAPTON/Miss You (Duck/WB) 24 19 18 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA) BREAKER D PETER WOLF/Come As You Are (EMI America) 3 7 11 16 EDDIE MONEY/I Wanna Go Back (Columbia) 1 2 12 17 BON JOVI/Livin' On A Prayer (Mercury/PG) 38 30 25 TO STEVIE RAY VAUGHAN & DOUBLE ... / Willie The Wimp (Epic) 13 13 16 19 EUROPE/The Final Countdown (Epic) BREAKER @ CROWDED HOUSE/Don't Dream It's Over (Capitol) 36 25 21 
BENJAMIN ORR/Too Hot To Stop (Elektra) Complete Tracks Chart 35 29 22 ROBIN TROWER/No Time (GNP/Crescendo) Begins on Page 100 50 36 24 SANTANA/Veracruz (Columbia) 58 42 27 DEEP PURPLE/Call Of The Wild (Mercury/PG) 55 31 BARBUSTERS f/JOAN JETT/Light Of Day (Blackheart/CBS Assoc.) 33 27 26 JULIAN COPE/World Shut Your Mouth (Island) BREAKER PATTY SMYTH/Never Enough (Columbia) 2 5 14 28 ROBERT CRAY BAND/Smoking Gun (Mercury/PG) BREAKER CUTTING CREW/(I Just) Died In Your Arms (Virgin) BREAKER PAUL SIMON/The Boy In The Bubble (WB)

### BLACK/URBAN

**1** JANET JACKSON/Let's Wait Awhile (A&M) 2 LOOSE ENDS/Slow Down (MCA) HOWARD HEWETT/Stay (Elektra) JETS/You Got It All (MCA) 5 FREDDIE JACKSON/Have You Ever Loved Somebody (Capitol) MIDNIGHT STAR/Engine No. 9 (Solar/Elektra) JODY WATLEY/Looking For A New Love (MCA) 34 25 17 3 SHEILA E/Hold Me (Paisley Park/WB) MILLIE JACKSON/Love Is A Dangerous Game (Jive/RCA) 29 CLUB NOUVEAU/Lean On Me (WB) 13 12 11 11 GLADYS KNIGHT & PIPS/Send It To Me (MCA) P RJ'S LATEST ARRIVAL/Hold On (Manhattan) 32 26 18 STACY LATTISAW/Jump Into My Life (Motown) - 31 23 KOOL & THE GANG/Stone Love (Mercury/PG) 26 23 20 BRUCE WILLIS/Respect Yourself (Motown) 33 28 ONE WAY/You Better Quit (MCA) 31 29 24 PHYLLIS HYMAN/Living All Alone (PIR/Manhattan) - 39 27 MADHOUSE/6 (Paisley Park/WB) 35 30 25 JAMES BROWN/How Do You Stop (Scotti Bros./CBS) RAINY DAVIS/Lowdown So & So (Columbia) 30 28 22 2 TIMEX SOCIAL CLUB/Thinking About Ya (Danya/Fantasy) HERB ALPERT/Keep Your Eye On Me (A&M) MEL & KIM/Showing Out (Get Fresh At The...) (Atlantic) 8 6 8 24 DONNA ALLEN/Serious (21/Atco) MILLIE SCOTT/Ev'ry Little Bit (4th & Broadway/Island) STARPOINT/He Wants My Body (Elektra) BUNNY DEBARGE/Save The Best For Me (Motown) EXPOSE'/Come Go With Me (Arista) 11 9 10 29 RAY GOODMAN & BROWN/Take It To The Limit (EMI America) DEBUT SYSTEM/Don't Disturb This Groove (Atlantic) - 40 1 LEVERT/Fascination (Atlantic) 1 2 6 32 MELBA MOORE/Falling (Capitol) N&A Begins on Page 88

DEBUT > FULL FORCE/OJd Flames Never Die (Columbia) 39 COMMODORES/Take It From Me (Polydor/PG)

DEBUT GENOBIA JETER/GLENN JONES/Together (RCA) 4 13 36 LIONEL RICHIE/Ballerina Girl (Motown)

BREAKER VESTA WILLIAMS/Something About You (A&M) BREAKER A. FRANKLIN/G. MICHAEL/J Knew You Were Waiting (For Me) (Arista)
5 3 9 39 CLUB NOUVEAU/Situation #9 (WB)

BREAKER GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)